

The **Billboard**

SEPTEMBER 23, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

MUSIC

G. I.'S TAB FAVORITE DISKS



TINY HILL
America's "Biggest" Band Leader
(See page 4)

NIGHT CLUBS

**Fall Act-Selling Spiraling
But Dough Leveling**

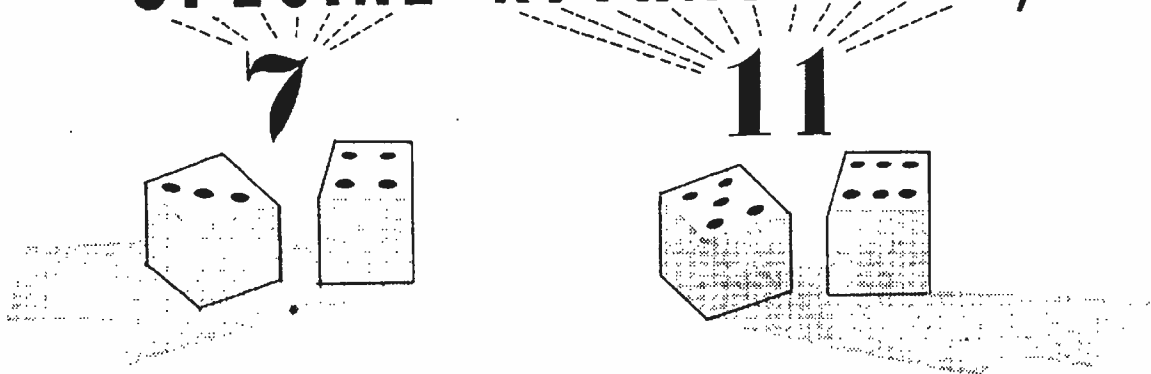
GENERAL NEWS

**Hub Gets Legit Flack Brush,
Claim Eds and Feature Writers**

RADIO

AD-TIME RESTRICTION ULCERS

SPECIAL ATTRACTIONS, *inc.*



The winning combinations YOU DON'T GAMBLE WHEN YOU BUY **SPECIAL ATTRACTIONS**

reasons to the buyer!



- S Selected talent we offer you
- P Picked for the outstanding things they do
- E Each and every band and act
- C Can top the field and that's a fact
- I Individual! Each a stand-out attraction
- A Artists guaranteed to bring satisfaction
- L Let us select—the right talent—for the right room—at the right time!

A T T R A C T I O N S

JERRY MONTANA ORCHESTRA
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MARIA LOPEZ
IRVING FIELDS
THREE NOTES
THE FRESHMEN
OWEN SISTERS
BILL THOMPSON TRIO
THE STEWART TRIO
MARION MAYE
NAT JAFFE
DOROTHY DENHAM
MOLLY CRAFT
RAY JONES
AUDREY THOMAS
BERNIE GEORGE
TINY DAY
DARELL TWINS
THE LITTLE FOUR
DON DOUGLAS
BATSON AND LEE
MUSICALAIRES
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Still leading the cocktail field

Fast becoming leaders in radio transcriptions

Introducing our "jingle" production department for radio advertising

JINGLES CURRENTLY----ON----THE----AIR

Nutri-Cola
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Graymore Hotel
Playtime Products

MIKE SPECIAL—Pres.
JEAN ROSE—Sec., Treas.

SPECIAL ATTRACTIONS, *inc.*

48 WEST 48TH ST.

(BRYANT 9-2030)

N. Y. C.

HUB GETS LEGIT FLACK BRUSH

Hub Censor on Loose Again; This Time He Ups Biz for Wolper's "Men To the Sea"

Guardian of Morals Rules on "Truth" of Play

BOSTON, Sept. 16.—Sooner or later *The Billboard* may deem it necessary to reserve space each week for a report on the latest escapades of the Boston censors, for they seem to be growing in number and seriousness.

After an advance view of Dave Wolper's newest production, *Men To the Sea*, in New Haven, Conn., September 8, City Censor John J. Spencer, chief official guardian of the Hub's morals, returned here in high dudgeon. He voiced stern disapproval of the play's presentation of the faithfulness of navy wives. It is "unedifying and apart from the truth," he said.

But apparently Spencer had not read the papers in the preceding days. *The Boston Post*, which once employed him as a staff reporter, carried two days earlier a story about a local judge who gave suspended sentences to three young girls convicted on morals charges. They were all married to servicemen, yet they were charged with statutory offenses.

The same day (8) that Spencer denied the truth of *Men's* basic premise, *Time* magazine appeared on the stands with a similar tale. Under army and navy, chaplains and psychologists were reported as being perplexed at the bitterness and cynicism of many young American fliers awaiting reassignment overseas. "American women have failed their fighting men," one said. A flier, away from home 18 months, got a letter from his wife, saying: "I'm pregnant. I'll explain when I see you." Author Herbert Kuby had seen the same thing when reporting waterfront news as a staff man on *The Herald-Tribune*.

But Spencer's protest against the play was not the end. All told, he ordered 80-odd cuts in the script. He ruled out a "profane" rendition of *Silent Night*, "because I felt it . . . objectionable to all Christians." He toned down a bedroom scene practically to uselessness. He deleted what he considered vulgar, profane or blasphemous lines. Maybe people don't talk that way! He cut out the "whores of Paris" and drawing a parallel with the Bible. But on opening day Producer Wolper conferred with

Spencer on part of the verse and some of the cuts to be restored. Wolper later said that he agreed with about 75 per cent of the censor's cuts, but disagreed with the remaining 25 per cent. But the language on opening night was pretty rugged.

Men is described as a modern morality play in which certain characters are symbolic of biblical characters, including Christ, Mary Magdalene, Hosea, Gomer, Susannah and Ruth. But Spencer did not find this apparent.

Briefly the story presents five navy wives living in a shabby Brooklyn rooming house. While their husbands are at sea, four of them are unfaithful. The fifth becomes strangely promiscuous after her husband's death, but is redeemed finally.

Of course, the tag to all this is the fact that, as far as publicity is concerned, the censor obliged by scissoring the show and *The Post* helped by splashing the story on the front page. Sellout business resulted.

Dog Acts Face Tough Rules in 2 Utah Counties

SALT LAKE CITY, Sept. 16.—Agencies and owners of dog acts are urged not to book Salt Lake City or Ogden, Utah, until the lifting of the current rabies ban set by the State Department of Health. The warning was issued by Dr. W. H. McKay, head of the department.

There's no prohibition on bringing the dogs into the two counties but regulations are such that it is almost impossible to show, and that any showing would be unsatisfactory and unfair to the act if the regulations were observed. Even on a stage a dog may perform only under leash.

Irene McAfee and Her Dogs, booked for the Utah State Fair, found plenty of trouble. Altho the mixed crew were dogs of the house-pet variety, the act was banned until a special portable fence was erected around the outdoor stage, and then four big, bad policemen with guns were set at each corner to shoot the pets if they should scramble off the stage. The McAfees were forced to drive the dogs out of the county each day to give them a proper airing.

Rabies epidemic in the two counties centering on Salt Lake and Ogden is severe.

"Ice Follies" Tops Its All-Time High

SAN FRANCISCO, Sept. 18.—Shipstead and Johnson's *Ice Follies of 1944*, which closed at Winterland yesterday after a 13½-week engagement, shattered its own all-time record of a year ago. During the run of 102 performances, approximately 306,000 paid to see the Icer. Altho the gross for the show was not revealed, it was indicated that an all-time high was set for gross money figures and for cash advance sale, surpassing all previous appearances of the show here. House was scaled from \$1.20 to \$3 top. Seating capacity was 3,200.

The new *Follies of 1945* is skedded to open in the Los Angeles Pan-Pacific Auditorium September 21, moving on to Chicago for either a November 3 or 4 opening at the Chicago Arena. The Icer will play New York's Madison Square Garden, opening November 21. Other Eastern cities to be visited by the show include Boston, Philadelphia and Pittsburgh, with dates as yet uncertain. A verse from Francois Villon referring to

Oriental Eight Ball

CHICAGO, Sept. 16.—Double trouble put the Oriental Theater behind the eight ball this week, with Phil Spitalny and his all-fem ork booked into the theater the week of October 17, the same week that contracts have been signed for the Andrews Sisters.

Phil blew right up thru the sky, according to bookers, and threw the book at the Oriental. The Andrews Sisters wired from Minnesota that they understood that things like this happened now and again, and they needed a week off anyway.

Now the Andrews can have the Oriental for breakfast, while Phil Spitalny, music row points out, will play the date and maybe wish he hadn't.

Eds, Writers Raise a Beef

Say press agents lose plenty lineage by making Beantown overnight stop

BOSTON, Sept. 16.—The Hub is squawking. Radio interviewers and other gabbers who cover show business, newspaper columnists, wire service feature writers and magazine editors are all sore at the brush-off the legit press agents have been giving them. All are hungry for material but it's the tub

thumpers who have been the losers. Being generally a first stop for Broadway hits out on tour and the chief tryout town in the country, Boston should get a lot of attention from the flackers. But their imagination, energy and time seems to be limited to visiting the eight newspaper drama editors on Tuesday afternoon. It has always been a legitimate squawk of the drama scribes, the company managers, producers and local theater operators that the p. a.'s don't spent enough time in the Hub. They kite back to their New York offices as soon as the minimum local requirements are met.



Showbiz Tax Set to Remain Wartime High

Corp. Taxes May Be Eased

WASHINGTON, Sept. 18.—Entertainment industry, hard hit by special wartime taxes, can look for little relief when the new tax bill is dropped into House hopper early in the new year, tax experts here hold.

Having found that the 20 per cent admission tax, 20 per cent night spot tax and special stamp taxes on coin-operated machines are all holding up well, Congress is unlikely to ease these special excises even tho the law calls for return to old levels six months after the war's termination.

Tax experts warn that the entertainment field had better prepare for a stiff fight on taxes in the 79th Congress, as already tax sharpies on Capital Hill are gloating over new revenues turned up by big wartime excise increases.

Chairman Doughton, powerful Ways and Means leader, isn't saying a thing for publication except that he would like to see corporate tax structure made more "equitable," but others close to Ways and Means, where all tax bills stem, say that pressure is already being applied to keep entertainment taxes at present levels, and they even go on to hint that the "termination" clause in the present law may be tossed out as one of first acts of the new Congress bent on finding ways and means of meeting war costs in peacetime.

With peace, Congressional headache will be to find money to pay principal and interest on \$300,000,000,000 debt as well as to finance big GI Bill of Rights (See HIGH TAX TO STICK on page 4)

Gabbers' New Cry

But the discontent is growing. The radio gabbers are especially irked that they are almost never invited to the myriads of press parties that precede an opening. This goes for legit shows (which usually put on Sunday afternoon affairs) and for headline vaude and night club acts for whom blowouts are given at various times.

Currently, because of space limitations, only Marjory Adams, of *The Globe*, regularly does a story out of the press party—usually a cast story. Elliot Norton, of *The Post*, will give a special interview when news values warrant. The radio gabbers, in the few times they have been asked to these parties, have always been able to gather plenty of material.

Each of the four network stations here has at least two people who regularly use showbiz talent, giving plugs in return. WEEL (CBS) has Evelyn Howe, who with a 5 p.m. spot six days a week, can always use talent. Same goes for Priscilla Fortescue, who handles two segs. WNAC (Yankee) has Louise Morgan with a daily program for which she transcribes interviews at the actor's convenience. Same for Connie Stackpole.

Lots of Free Time

Carl De Suze, with a noontime program on WBZ (NBC), can use talent several times a week also at a convenient hour for stagefolk. WHDH (Blue) has free time that can be snagged by show business people. The smaller indie stations, WORL, WCOP, WMEX, also use talent in one way or another.

This list covers only a fraction of the radio possibilities for legit flackers in the Hub. With the placement of some radio advertising, they can, as has been proven in the past, do even better.

But the press agents are not neglecting radio alone. There still are many more outlets which they rarely, if ever, cover, including wire services and home-grown columnists. The Associated Press has Tom Chase, who regularly covers all openings of new shows, plus important musical events. He sometimes puts feature stuff and interviews on the wire. (See HUB GETS LEGIT on page 4)

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WEBS-802 Deadlocked on P. S.

Petrillo May Be Called In

What is and what is not a "cancellation," basis of net-union dispute

NEW YORK, Sept. 19.—NBC, CBS and Mutual are deadlocked with Local 802, AFM, on the question of payment to musicians whose commercials were canceled out for Democratic and Republican convention shots. Some three months ago a Don Voorhees program was canceled for a Bricker speech. The Celanese programs and two Ballantine shows on CBS, as well as a couple of Vincent Lopez's Mutual shots were taken off.

Union is demanding full payment to musicians involved. It first billed the agencies handling the shows, and the ad boys threw the ball to the stations. Stations flatly refused to pay, claiming an out on the basis of the local law which reads:

"In a series of broadcasts, if for any reason any broadcast is canceled or interrupted, the members canceled are to be paid the full scale if the notice of the cancellation is received less than 24 hours before the engagement is scheduled to take place; 50 per cent of the scale of the engagement if the notice is received more than 24 hours but not more than 48 hours prior to the date of the scheduled engagement. If notice of cancellation is received more than 48 hours before the scheduled performance is to take place, the members are to receive no remuneration therefor. The scale of the canceled performance is to be computed to be the same as the scale of the previous broadcast in the same series. If the first broadcast in a series is canceled, the scale shall be determined by the executive board."

Courtesy Spiels Commercial

Union claims that the shows cannot be termed cancellations, as the commercial plugs (courtesy announcements) were given in each instance. Announcement usually made in such cases is "We wish to thank (sponsor), maker of (product), for relinquishing their time in order that you might hear the following special broadcast presented under the sponsorship of (political party). The

TINY HILL

America's "Biggest" Band Leader

TINY HILL, big as he is, knows that it's the little things that pay off at the b. o. He delivers a good brand of corn, but even when he's shouting 'em down he's doing it sophisticated-like. They like America's biggest band leader and his brand of mountain music in "double-shuffle beat."

Tiny's ork has grown out of the tiny hillbilly outfit he organized back in 1931, tho in 1934 he gave up his own band and went to playing traps with one of the bands best known in the Middle West, Byron Dunbar. After a year with Dunbar, which added to his b. r., he went out on his own again back in Decatur, Ill., and started another band. Then Dunbar's unit broke up and Tiny inherited nine sidemen, six of whom are still with him, which is one of the reasons why the Hill brand is a trademark for smooth music-making.

From Decatur to Peoria, Ill., to Chicago and then to Carnegie Hall for the All-Time Hit Parade; then to the Hotel Edison, New York, and now to touring the country. It's Hill corn he plays but there's nothing hillbilly about it. He has what it takes in each of his 350 pounds. Yeah, he's big and in a lot of musical, as well as weighty, ways.

Fort Worth Gets a Theater

FORT WORTH, Sept. 16.—Barry Burke, acting city manager for Interstate circuit, Inc., announces that a new 700-seat theater will be built in Riveroaks, new Fort Worth suburb populated largely by war workers. Work begins immediately.

program canceled will be heard next week at its regular time."

Stations refuse payment, saying that programs can be canceled for any reason. Union claims that notice or no notice, the shows taken off were not cancellations. Its theory is that it is not a true cancellation unless the whole program is taken off. The wrangling has gone on for several weeks without a sign of either side giving in.

Local 47 Also

Local 47, Los Angeles, is involved in the same fuss with West Coast stations and, as here, the matter is stalemated.

Until a few years ago there was no regulations for payment of canceled programs in the net-union contracts. Local 802 has had no prior difficulty in enforcing the present clause. In 1940 stations paid in all instances of cancellation. There were only two or three times that shows were knocked off and musicians received full payment.

Stations maintain that conventions and political speeches are part of their public service. The local says such broadcasts are not public service. Its contention is that invasion news, presidential speeches or anything of a patriotic nature is a public service, but not politics.

James C. Petrillo, AFM prexy, may be called into the controversy.

Hub Gets Legit Flack Brush-Off

(Continued from page 3) These are channeled thruout the New England circuit, and often make the full national list. Often AP reviews come back to Boston papers via exchanges from papers all over the country.

Miss UP and INS, Too

Altho Chase is not available when the drumbeaters are making their Tuesday rounds, material could always be left for him. Story leads and background material would always be of value to him. UP and INS offices report that the flackers never call on them. Altho they have no one assigned to amusement news, like AP, they can always handle it. Angelo Alabiso, INS night editor, covers important music events and would be glad to take tips on other amusements. He says: "With local news coming into prominence again, we will be able to cover amusement news."

Each of the Hub papers has, besides its feature writers, who are glad to get hold of amusement items, it's home-grown columnists. Some are sitting with the war out on the sidelines, padding a column every day with trivia in lieu of competing with war news. Others have always devoted their space largely to amusement news. They are all rich sources of space, hungry for copy, and they can boast a steady reading clientele.

The Globe has Joe Dinneen, nationally known writer, now covering night clubs, and occasionally other amusement items. The Herald has June McConnell, household-page columnist, and Lawrence Dame, both of whom choose their own material and are glad to do profiles and interviews. Grace Davidson, George Brinton Beal, of The Post; Mary X. Sullivan, of The Advertiser, are possibilities. And George Clark, of The Record, and George Holland, of The American, are well known for amusement news coverage.

Several national magazines are edited in the Hub. They could use material, but seldom get it.

If the flackers spent another day here they could easily line up countless possibilities for gratis radio and newspaper plugs. And if they stayed here longer than for just opening night of their shows, they would be able to give the box office an assist.

30,000 Musicians, 1,146 Bands Making Army-Navy Music

NEW YORK, Sept. 16.—More than 30,000 musicians of the armed forces are engaged in performing in service bands, with the number of unofficial bands impossible to estimate but undoubtedly running to well past 50,000.

There are 672 regular service bands in the army, of which 265 are affiliated with the air force; 126 are army service bands and 281 belong to the army ground forces.

In the navy, 253 bands are currently aboard ship, with 474 organized musical units listed in navy records. Many of the orks not reported as aboard ship are at advanced naval bases outside continental United States.

Army bands overseas total 183, which means that together with navy bands aboard ship, more than 336 or nearly one-third of the regular musical units are performing with members of the armed services in fighting zones.

In addition to the official service bands the army has a number of special bands conducted by well-known band leaders now in uniform. Included in these are Maj. Wayne King, Maj. Glenn Miller (now overseas); M/S Harry Bluestone (now at technical school at Yale); Maj. Harry Sailer in New York, who has two air programs, and Sgt. David Ross, of the Winged Victory ork.

Scores of well-known maestros head service bands, such as Pvt. Johnny Messner at Camp Siebert, Ala.; Walter Gross (formerly CBS pianist-leader), at Camp Shanks, and Bobby Byrne, who heads an air force group in Texas.

Armed service usage of music extends beyond the actual organized orks, of course, with V-disks and platters for overseas broadcasting stations aimed at troops in the field, carrying music of almost every good band still working at home.

HIGH TAX TO STICK

(Continued from page 3) program passed by current Congress and expected to cost anywhere from \$3,000,000,000 to \$6,000,000,000 annually.

Revision of corporate tax structure seems sure to come with the new year, as well as the writing off of the wartime excess profits tax. These revisions appear to have the inside track to ease the industry reconversion burden. With easing of corporate tax structure Congress must find other means of keeping tax income high. Answer here in many tax heads is continued high excise taxes or possibly a straight, down-the-line sales tax.

25 Per Cent Restriction

Indicative of Congressional thinking is move to pass a 22d amendment limiting Congressional peacetime power to 25 per cent on income taxes. Already approved by 16 State Legislatures, proposal seems sure to be one of those argued in 79th session.

Republicans have special house committee, headed by Dan Reed, of up-State New York, working on problem. Report is that committee will have plan of its own to submit whether House goes Republican or not in coming election. Reed is holding present plans close to his chest, but everyone looks for easing of corporate taxes and continuing excise taxes.

Under "termination" clause, theater tax admissions go back to 1 per cent; liquor goes from \$9 to \$6 per gallon; cabaret tax goes back to 5 per cent from present 20 per cent, and bowling alleys go from present \$20 per alley to \$10.

Hiss and Beer Big at Willard, D. C. Roof Spot

WASHINGTON, Sept. 16.—Willard Roof period-piece revivals appear destined to top previous two seasons when summer stock comes to close September 30.

Indications are that season will be best since Richard Midgley, producer, gave up out-of-town stock three years ago and moved atop the Willard Roof in the heart of downtown Washington and set up the old-style hissing, beer-guzzling, community-sing costume stunt.

Audience reaction has been terrific, with four of six nights (no-matines, no Sundays) packing 'em into the 540-seat roof ballroom. Nostalgic middle-agers, uniformed servicemen and gals all keep turnstiles cliking, with outlook best ever for current season.

Broken Hearts of Broadway, current, followed in Murder in the Old Red Barn, From Rags to Riches and Streets of New York. Scripts are occasionally doctored to give timeliness, with incongruity of WFB, NLBR, OPA and other current wartime headache agencies tossed in for laughs. Actors occasionally drop lines and pick up loud prompting to obvious audience delight. Villains are drawn heavily and underscored. Props are good, with trick trains halted above heroine's neck.

Policy is \$1.50 plus tax, with table-style set-up for parties of four. Trick mustaches go to male patrons, fans to ferns. All get loan of songbooks for sings, with stylized quartet leading the way. Equity is salary base for actors in troupe.

Oboler Peddling Legit

NEW YORK, Sept. 16.—Radio writer Arch Oboler will be in town early this week, bringing with him copies of a play he has scripted. It's understood that he will try to peddle it to Mike Todd, John Wilson or any other top producer.

The play, radio trade says, is a socially conscious drama. Oboler will also huddle with Phillips Carlin, Blue program v.-p., leading some in the trade to speculate that he may go to work for the web.

Talk About Springboards

How musical stars are using legit as a springboard to hit the top in other showbiz branches will be fully discussed in the 5th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And everybody on the stage, on the screen and on the air will be talking about the '44 MYB.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons.

Double Prices.

No C. O. D. Orders.

Size: Single Tkt., 112".

Hitler's Passing Out Day Will Be Glad Day

TICKETS

of Every Description

Are Being Manufactured by

THE TOLEDO TICKET COMPANY

Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED

Cash with Order. Prices:

2,000 \$4.29

4,000 4.33

6,000 5.87

8,000 6.81

10,000 7.15

30,000 10.45

50,000 13.75

100,000 22.00

500,000 88.00

1,000,000 170.50

Double coupons, Double prices

AD-TIME RESTRICTION ULCERS

Networks Face Limitations on Sta. Ownership

WASHINGTON, Sept. 16.—With ownership limitation on tele outlets set at six and FM at five, radio industry can look for similar FCC ruling on AM, standard broadcasting, in not too distant future particularly in view of FCC Chairman James L. Fly's crack at Lea hearings recently that commission is now seeking "comparable limitation" policy.

This was taken here to mean that CBS with eight outlets, Fort Industries with seven, Stinman family with seven and NBC with six, can look for a thumbs down policy if future AM expansion is sought. Some here even predict that owners with more than five standards can look for "divest yourself" order much like present "multiple ownership" ruling.

FCC insiders say that commission is yielding to Fly viewpoint that chains should be strictly service units. Leaving ownership to independents, this policy has already been laid down for both tele and FM and there is little reason to doubt that it will be extended to standard wave lengths when opportunity avails.

Rehabilitating The Home Town For the G. I.'s

WORCESTER, Mass., Sept. 16.—This town is tackling its serviceman's rehabilitation problem in a big way, and a radio station is responsible for the approach. David H. Harris, program production manager of WTAG, local CBS outlet, is the guy sparking the campaign.

He reasoned that men returning from overseas would be anything but provincial; therefore it would be of no aid if their communities were provincial. So he lined up a schedule of United Nations' programs to run thru the next 26 weeks.

What makes this unusual is the follow-up behind the campaign. Town now has a civic committee, staffed by representatives of all organizations, which has organized newspaper, merchants, schools, libraries, museums, etc., behind the idea.

As now lined up each of the United Nations, in alphabetical sequence, will have a week. In addition to special programs, forums, music, quizzes, etc., there will be guests representing each nation, special spreads in daily paper, exhibits in department stores, theaters, etc. Even film houses will play shorts based on the United Nation of the week.

Esty Cancels Camel Caravan Sept. 30

NEW YORK, Sept. 16.—Esty Agency cancels Camel Caravan unit effective September 30, following a tiff with the William Morris Office over extra charges booking outfit was making on the package.

Esty claimed that Morris was charging for pay roll tax deductions and squawked that individual costs of salaries and expenses was in violation of contract that specified that there would be a flat package price.

The unit is currently playing in the Pacific Coast area.

Sports Spielers Eat

NEW YORK, Sept. 16.—Sports Broadcasters' Association, after summer away from the luncheon sessions, resumed its mid-day feeds and gabfests. This year they meet at the Capitol Hotel, still on Mondays. First meet, last week, selected following officers: Stan Lomax, prez; Sam Taub, v.-p.; Tom Slater, secretary, and Jim Dolan, treasurer.

NEW YORK, Sept. 16.—Recent issue of *The Billboard* had a streamer story about how the ad agencies were getting ready for a keen competitive battle come post-war days. Angle was that the 15 percenters figured the lush days were about over and it was almost time to get back into battle dress and, as far as radio was concerned, bring out all the merchandising tricks.

So last week four advertisers took the wraps off some gaffs along this very line. O' Cedar, via Aubrey, Moore & Wallace, is offering \$10,000 in prizes for a "Best Letter Why" contest. General Mills, via Dancer-Fitzgerald-Sample, has a 10 cents plus box-top giveaway on its *Lone Ranger* seg.

Quaker Oats, thru Sherman & Marquette, has a box-top giveaway coming up on its *Terry and the Pirates* program, and Alcoa will offer a map in return for a request. Fuller, Smith & Ross is the ad agency on the last named. All are Blue programs.

Besides last week's article, tip-off on the trend toward actual selling on the air was *Advertising Switch Is to Straight Selling*, a cover feature in the issue dated June 24.

Tenth Air Force Comes In On Pop Songs Over 'Hump'

WASHINGTON, Sept. 16.—Crack Army 10th Air Force and air transport command pilots, making the perilous jump over The Hump and Ledo Pass after flights into China, use pop songs to wing home on instead of the monotonous dot-dash radio beam.

Broadcast from a bamboo basha station in the Assam wilds, the pop songs are used nights to bring the fliers back to base after the big jump over The Hump. As long as the fliers hear the songs they know they're on the beam.

Scheme was worked out by Capt. Italy E. Bray, Special Services officer of New York, and has won wide acclaim among Far East fliers.

Pop songs are transcribed at home and sent over to the little station located in a screened-in bamboo hut near the runway.

Occasionally station goes off the air for few seconds when planes take off, but otherwise it does its job. A small generator, 150 yards away from the "studio," operates the turntables and the studio lights. Silt trenches and drainage ditches dot the area.

G.I.'s also get big wallop out of programs, as heretofore *Tokyo Rose* and her Jap propaganda had been the sole source of radio entertainment in the area. Now men in the air and on the ground can listen to the hot licks of top name bands and songsters and feel as if they were back home.

U. S. Tele-Radio-Communications Policy Still State Dep't Ache

WASHINGTON, Sept. 16.—Altho December 1 has been set as State Department deadline for formulation of post-war American Tele-Communications policy, problem is no nearer solution today than it was six months ago, State Department insiders reluctantly admit.

After nearly a year of trying to work out problem alone, State Department is now calling in industry and asking advice. Revision of Madrid, Cairo conventions—particularly famed Article 7 of Cairo Agreement—is headache No. 1 for State Department, with control of Axis air the runner-up aspirin getter.

Hitch in Madrid-Cairo revisions is industry's unwillingness to go along with any plan that would surrender U. S. air sovereignty to so-called Central Frequency Registration Board, which, it now appears will turn out to be just another Berne Bureau, with just as little authority as the Swiss clearing house.

With spectrum expanding rapidly, American industry has top stake in State Department policy, particularly as to frequency spectrum revision and control of enemy airwaves.

One top State Department official, working on tele-communications for nearly a year, admitted to *The Billboard* that problem is no nearer solution today

L. & M. Protect O. G. Account by Opening Hollywood Office

NEW YORK, Sept. 16.—Jim Andrews, radio director of Lennen & Mitchell, left for the Coast yesterday to help open a Hollywood office for the agency. It's understood that the office is being opened in order to adequately handle the radio end of the Old Gold account, which L&M wooed back from J. Walter Thompson last week. Trade is watching with interest the development of the radio angles in the situation because it believes the agency will run into difficulties.

It's pointed out that L&M is getting a rare second chance, but there's plenty of head-shaking about that chance. Reliable trade sources say that Lennen & Mitchell won't be able to put it across.

Meanwhile, it's understood that the agency has signed Carlton Young, actor, to the show it will use to replace the Sunday night Jackie Gleason show. Young, who works for MGM, was hard come by, as the film outfit didn't want to release him enough time to permit adequate rehearsals.

McQueen for Laughs

NEW YORK, Sept. 16.—Butterfly McQueen, septia comedienne, has been signed to handle comedy chores on the Dinah Shore program for General Foods. Robert Dolan will front the ork on the show, along with the Joseph Lilly Chorut. Miss Shore is in town huddling with Y&R radio men on the build-up and the preem.

than it was when he took over. He predicted that December 1 deadline would never be met unless a "miracle" occurred.

No Radio for Axis

Big talk here has been to take away Jap-German frequencies entirely and hand them back as new governments prove worthy. Complicated problems involved—commercial, television, aeronautic, amateur, FM, AM, and like—make many steer away from situation, however.

Italy may be tip-off, some here believe. There's a "friendly" government was given own air rights, with Allied Control Commission doing strict monitoring job. Same may be done in Japan and Germany, altho sentiment here is for stronger handling of these war-makers.

Guess here is that Allied Control Commission, with England, U. S. and U. S. S. R., playing leading roles, will handle problem until United Nations machinery is set up and a World-Wide Tele-Communications Conference, similar to that which was to have been held in Rome in 1942, is called to thrash out problem. Once peace comes, problem is certain to loom as big one for industry.

Agencies Want 'Understanding'

Claim webs should permit plenty of time on segs for entertaining commercials

NEW YORK, Sept. 16.—Ad agencies, more than a bit worried by the tightening of web commercial acceptance rules, particularly in relation to commercial time, are offering, in a quiet way, a counter suggestion. With time, as it were, of the essence, the agencies can not prime their guns for a real battle. They feel they are in no position, with a shortage of time, to start pounding desks. They have another answer.

What agencies want is an unfreezing of web rules to permit, in the words of one ad exec, "a more flexible interpretation that will permit more time for commercials that have entertainment or program value." Billed down that means that when they dream up a sock commercial they want room to move it around in. Their general theory has it that the webs, except on rare occasions, have been uncompromising in their approach to the time element, altho there is a substantial agency minority who think they've been able to get thru lots of stuff actually outside the pale. It is felt that a more generous interpretation will ease them out of the client grindstone on one side and web brick wall on the other. They want a tacit agreement, it's said, to allow the passage of commercials like one used on the Fred Allen show some years ago that ran six minutes but was really part of the entertainment program not the advertising. One agency made a test some months ago in which a cliché-filled 45-second commercial was stacked against one that was good but ran four minutes. The long, clever one won the audience's approval. To the commercials that are entertainment they add plugs for war activities and those which follow the mood of the show. The three, they say, entertainment, war message and mood, should be handled "with intelligence, a sense of humor and good taste."

Not Realistic, Say Webs

Of course the nets have their answer. It runs along these lines. 1. It is felt that the request is reasonable but not realistic. Who, the webs ask, is competent to judge the entertainment value of a commercial? There are as many varying opinions as there are men handling the work. What one guy will consider uproariously funny, another will say stinks. And there will be, naturally, in-between opinions. No one, not even the smartest showman, it's said, is a be-all and end-all in judging what will appeal to the public. Furthermore, war messages, in their opinions, are much more effective if they are short and to the point. And the problem of mood, they say, is another moot question, like entertainment.

One web official summed up his opinion this way: "We have been," he said, "more than liberal in our interpretations. In fact, if there is any criticism called for, it is for that very reason and not because we have been hide-bound. If the agencies want further liberality the responsibility devolves upon them and upon the entire advertising technique. If it is possible to develop a formula whereby commercials are fun I would be the first to let them run riot. In fact, if they can do it and still not alienate the listeners, I would be happy to sell time exclusively for commercials."

Codes Only Rules of Thumb

"Always remember the NAB code and the individual network codes are merely arbitrary rules-of-thumb selected not be- (See RESTRICTION ULCERS on page 19)"

Vertical Programming Proved OK

WNEW Idea Pays Plenty

25 per cent more listeners and 25 per cent more biz says station's correct

By Lou Frankel

NEW YORK, Sept. 16.—Just about a year ago WNEW, local indie and one-time foremost exponent of record music programming, switched its emphasis from platters per se to programs. Recorded tunes were still the backbone of the 24-hour-a-day station, but the trend was toward pattern programming.

Now with a full 12 months of the revised operation under its belt, the station has recapitulated, liked what it found and embarked on an even more program-conscious schedule. All of which may be a tip on a trend that may groundswell into other purely local operations.

What WNEW's execs saw was an average increase of listening, according to Hooperatings, of about 25 per cent over last year for the hours from 8 a.m. to 10 p.m. Likewise, WNEW saw where it had notched up about the same 25 per cent as an increase in business over the previous year.

Only Three Segs Not WNEW

Even more important there were only three programs on WNEW which were not WNEW-produced. These were three transcribed programs, *Calling All Girls*, *Weird Circle* and a new musical half hour with Hoagy Carmichael. All were sponsored, and there was the story.

With audience up, biz up and station-built programs up to where only three shows were not station-produced, it became obvious that WNEW had developed something. What they have developed actually were two things—program merchandising and vertical programming. These also were the formulas that met and matched the competition of network programming. And as most everyone knows, it's web production that is the almost universal excuse used by local operations in apologizing for their lackadaisical programs.

As developed and used by WNEW, program merchandising is a salesman's delight. In its simplest form it's selling the station audience and not programs; tailoring the program to fit the product and the audience. Prime examples of this technique are what WNEW has done with movie bally.

Perfect Pic Promotion

When *Hitler's Gang* played New York this outlet, along with many others, plugged the picture. Where WNEW differed was in its approach. They didn't just sell spot announcements and participation. What they did was go out and build special special-event-type shows themed with the film. Likewise, they scanned every program on the schedule and wherever possible merchandised the film.

Thus the station did a special dramatization of the movie, using some of the original cast. They tied up a special early-morning showing of the film with their *Milleman's Matinee* all-night program; the merchandise hooks was to give the night shift a chance to see the movie; they rate the chance because they make the tools and materials that will beat Hitler, etc. Another stunt, and typical of the way the full schedule suddenly became Hitler conscious, had the *Music in Exile* program tackling what Hitler had done to music, etc.

The merchandising aspect of this technique is patent to anyone familiar with follow-thru advertising. Only difference is that the station merchandises within itself instead of putting on a new show that has to fight for audience and going out to other media to merchandise the (*WNEW Switch Pays Dividends, page 19*)

Loyal Opposition

Genial Gene O'Fallon of KFEL, Denver, disagreed with *The Billboard's* recent editorial ament radio and paid WAC advertising. In support and explanation of his opposition the KFEL prexy sent along the following copy of a wire he sent the NAB back in July:

"Relet WAC recruitment advertising, KFEL agrees with NAB opposition to the use of government funds for advertising but also believes that, in the event of Congressional contemplation of such legislation, all efforts should be made to eliminate discrimination as between the press and radio or any other medium of communication. Also it is our conviction that government purchase of advertising in the newspapers has been detrimental to radio for two reasons: One, it has enabled the newspapers to make widely publicized claims to the effect that the newspaper is the medium chosen by the government in order to obtain the most effective results and, two, it has enabled the newspapers, to the exclusion of radio, to maintain valuable contracts with the large advertising agencies handling these various government campaigns. Therefore, our decision is to accept WAC recruitment advertising. We are so notifying our national representatives, John Blair & Company, and are sending them complete program and announcement availabilities.

"Incidentally all money received by us for this WAC recruitment campaign will be donated by us to the USO and the Red Cross. We inform you of this donation plan with the thought that if sufficient other broadcasters do likewise, the public will begin to realize the actual value in dollars and cents of radio's contributions in advertising to the government. Kindest regards."

With the wire was the note: "Wrong again according to you but we're sticking to our guns."

The answers to Gene's two points are simple. To the first, all radio has to do is toot its own horn about the government selecting radio and radio turning its facilities over gratis. To the second, it seems to be a fairly well-known fact that radio stations have had some slight, albeit effective, contacts with ad agencies along straight and legitimate business lines, that these stations didn't and don't need a government subsidy to get ad agency recognition.

About the KFEL plan for donating WAC recruiting campaign receipts to the Red Cross and USO, all we can say is, it's a swell idea with the one exception... all KFEL is doing is contributing public funds.

Heat on A&A for Hall of Fame Shot

NEW YORK, Sept. 16.—Amos 'n' Andy will be in town October 13 to 20, when the heat will be on to get them to do a *Philco Hall of Fame* shot on the Blue. It's understood that Philco twitted William Morris Agency all last year for its failure to line up the act. Philco wants them for an "all-time radio great" tie-in.

It's also understood that the sponsor and the agency, Ruthrauff & Ryan, want to get a father-and-son tie-up, with Keenan and Ed Wynn doing a show for them. If the deal goes thru, Keenan will pipe from the Coast and his dad from New York.

Nix Happens, So Two Reports Will Be Issued by Lea Comm.

WASHINGTON, Sept. 16.—Mounting signs that a behind-closed-doors showdown is coming within the Lea Committee Investigating the FCC came today after Rep. Clarence F. Lea (D., Calif), chairman of the committee, informed *The Billboard* that he plans to call in a congressional librarian of 15 years' experience to cull the drawn-out hearings and submit an impartial report after separating the wheat from the chaff.

An easy-going fellow, Lea indicated that his patience with wild charges is about at an end and that it is the duty of elected representatives to live up their responsibilities without "selfishness or cowardice."

While he did not mention Rep. Louis Miller (R., St. Louis) by name, it was obvious that the soft-spoken Lea had the St. Louis first-term Republican in mind as he spoke. Lea also revealed that he expects a "minority" report to come out of his committee as it is apparent that neither he nor his democratic colleagues, Rep. Edward J. Art of New Jersey and Rep. Warren G. Magnuson of Washington, will pen a report in which many of Miller's loose charges are included. Rep. Richard B. Wigglesworth of Massachusetts, second Republican on the committee, is expected to go along with Miller in a "minority" report which Miller is expected to author.

Friday Fizzle

The hearings fizzled out Friday (15) when Miller got cold feet after serving FCC Commissioners Fly and Case, and former Commissioner T. A. M. Craven. Miller changed his mind, saying that if he went along with plans a high naval official might be embarrassed.

Likewise, Miller's earlier demand that Thomas G. (The Cork) Corcoran's income tax records be produced in connection with WMCA sales investigation petered out Friday (15), altho there was a hint that Miller will return to topic after election recess. Like a bush leaguer, the best that could be said for Miller, as hearings came to close, was that he was in there trying.

The 64 Question

His \$64 question of the week went like this: "Do you know that if this committee could take the gag off army and navy officers and obtain certain files relative to the activities or attempted activities of the FCC into purely naval and military field that we would be able to show beyond question that the FCC insofar as it has attempted to interject itself into these fields, has interfered with the war effort as well as the national security?"

Chairman Fly, like Mr. Bones playing it straight, could only answer, "No," and ask what the punch-line was. Miller's punch-line failed to develop Friday, however, and Lea called the whole deal off until after November 7.

"Bev" Palmer KGO Boss

SAN FRANCISCO, Sept. 16.—T. B. (Bev) Palmer, chief engineer for KGO and the Blue Network's operations here, has been appointed manager of the station, succeeding Don Searle, whose appointment as general manager of the Blue's Western Division was announced recently.

Palmer joined the Blue Network two years ago. Previously he had been with the Canadian Marconi Company as a radio operator; chief engineer of KYA, local indie, and field supervisor for NBC here. He takes over his new duties September 18.

Orson To Work for Biow?

NEW YORK, Sept. 16.—Milton Biow, ad man, and Orson Welles are understood to be interested in a radio show based on the Maskers' Saturday Night servicemen's party. Lew Kerner is supposed to be the idea's originator.

Do They Write!

PHILADELPHIA, Sept. 16.—Self expression runs high at WPIL, with the following staff members writing either weekly or monthly radio columns: Hal Simonds, salesman, writes for *Poor Richard Almanac*, publication of the Poor Richard Advertising Club; Martin Langweller, of the promotion department, contributes to *South Philadelphia American*, a community newspaper; Max E. Solomon, salesman, to *Cable Tone*, organ of the Golden Slipper Club; Claire McMullen, promotion department, to *This Week in Philadelphia*, a museum guide, to which publication Tom Moorehead, sports director, also contributes a sports column.

Too Much Biz Has Kellogg Cutting

NEW YORK, Sept. 16.—Kellogg's shift of its Jack Berch-Three Suns program from MBS to Blue stems, according to trade cognoscenti, from sponsor's need to prune its ads. With biz way up, the cereal maker was in a spot where added biz became unprofitable by wrecking production schedules.

In the cutting process it became obvious that by shifting the Jack Berch Show to Blue, the sponsor would get a whack at the full-hour discount rate. Kellogg's now have piece of *Breakfast Club, Breakfast at Sardi's* and a morning news slot, for a total of 45 minutes of time.

In all probability other programs will also be chopped at least for the rest of this year, or until production can be calibrated to demand. Other Kellogg programs are *Superman* on Mutual and a transcribed musical session.

Showmanship Used By ALP This Year

NEW YORK, Sept. 16.—American Labor Party is putting showmanship into its radio campaign for re-election of Roosevelt. Straight speeches are being limited to six on WABC, four each on WJZ and WEAF.

Basically these are prestige builders and a must in a political campaign since they give the party a chance to ring in names from Washington. Counted upon to influence the rest of New York State will be quarter-hour transcribed dramatizations and musical spots. Jingles will be 30 and 60 seconds.

Talent, performers, writers, music, etc., will use a variety of names. Campaign kicks off on WMCA, locally, Monday (18). Lawrence Menken, ex CBS and NBC staffer, is ALP radio director.

Neshitt for Schaeffer

NEW YORK, Sept. 16.—Newell Emmett Agency has presented Westinghouse with a formal request for the release of John Neshitt from his Sunday afternoon show. It's understood that the Schaeffer Pen Company wants to buy Neshitt for a 15-minute spot for a half hour Sunday afternoon show it intends to sponsor. Price for the narrator will be \$1,000 per spot.

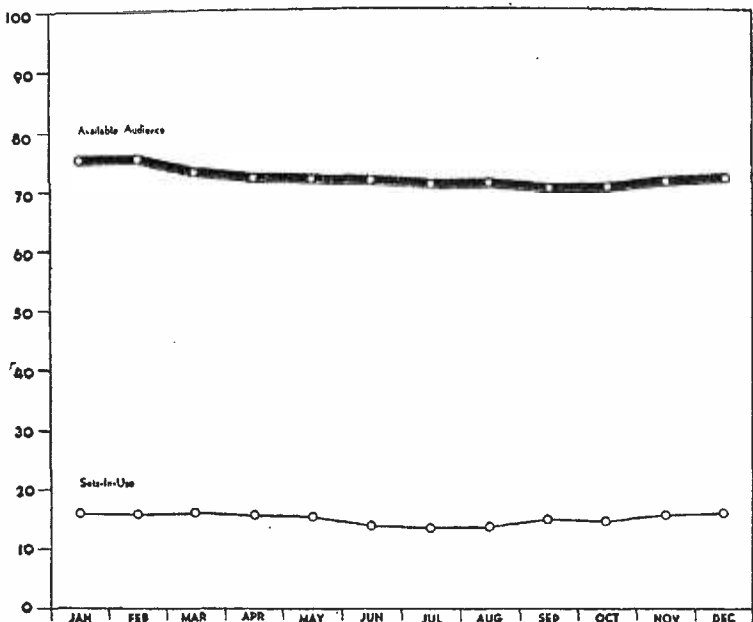
Westinghouse is not adverse to the agency's request but will not set a definite date.

Abloff Gets a Medal

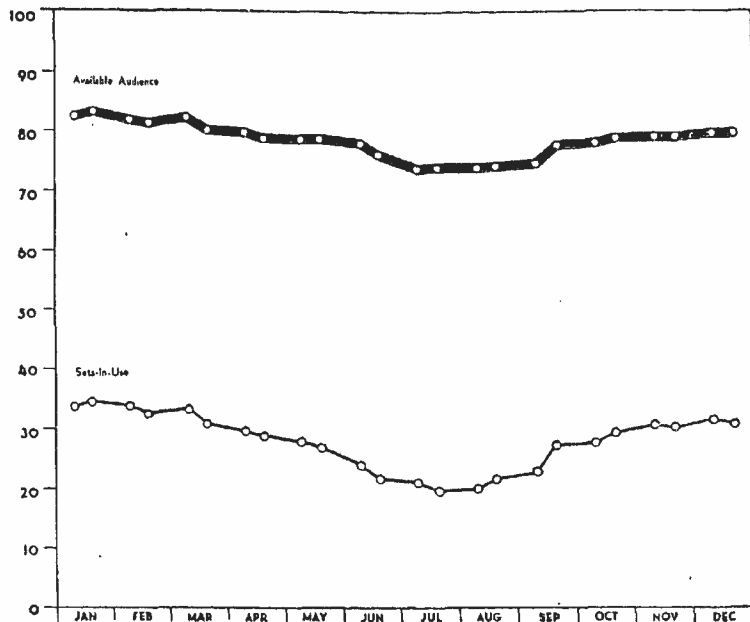
RICHMOND, Va., Sept. 16.—Governor Colgate W. Darden Jr. of Virginia and J. H. Wyse, co-ordinator, Office of Civilian Defense, announced this week that a medal, the Commonwealth of Virginia's Service Citation of Merit has been awarded to Irvin G. Abloff, program service manager of Station WRVA. The service citation was awarded "in grateful appreciation of volunteer services in civilian defense and as evidence of excellence in performance of duty."

AVAILABLE DAY AND NIGHTTIME AUDIENCES AS INDEXED BY HOOPER

(Based Upon 1943 Hooperatings)



Daytime Listening



Nighttime Listening

Hot Hiatus Hits Fall Ratings

Sponsors Save \$ Not Audience

Advertisers pay for dialers so figures may prove vacations are luxuries

NEW YORK, Sept. 16. — Considerable thought is being given by agencies, sponsors and networks to problem confronting top-ranking programs returning after summer layoffs. Crux of the problem is the beating these programs take in the Hooperatings.

Most every program returns to the air to find a goodly percentage of its audience dissipated or grabbed up by its replacement, consequently the inhabitants of the first 15 have to battle to get back to their usual notch.

Problem is that these top-ranking programs are paid for their ability to corral audiences and to a somewhat lesser degree for the plus effect they have on the network and network affiliate audiences. In the early fall, right after they return to the ether, these programs, drawing down top money, are not worth their take and won't be for as many weeks as are required to bring their Hooperatings up to par.

The headache is caused by advertisers' yen to save dough during the summer, when they reason the available audience is low. Consequently, most of the replacement programs are just fillers or else the time is made available to another sponsor who saves dough. But he also deprecates the value of his program. At least that is the reasoning of many in the trade.

To document their reasoning, these trade minds point to charts similar to those appended hereto. They show that the daytime network programs, which are on the air right thru the summer,

fluctuate only to a minute degree in both available audience and sets-in-use. And the reason claimed for this steadiness is that the programs are available to listeners right thru the year.

Summer Droopy

On the other hand, they point to the nighttime national network Hooperatings for 1943 to show what happens to both AA (available audience) and SIU (sets in use) when the programs are not on the air. In the summer months both factors take a definite and deep drop, a drop which some feel is unnecessary.

Quite obviously some of this sentiment comes from producers and sponsors of programs which benefit when the listening slot, i.e., the sequence of programs on any one station or network on any given evening, is filled and active and passing along the audience from one show to the next. Naturally, when the slot is broken anywhere down the line, the programs behind the break suffer.

The network angle stems from the increased competitive position. With every web pushing hard to keep its product better than that of its competitors, the nets are unhappy, to put it mildly, when some advertiser sloughs off its summer time.

The trade-folk interested in remedying this situation point to another set of figures in support of their reason.

This, as they see it, proves their point, namely the inferior programing is what kills summer audiences. In other words, in daytime, even tho the available audience is off 5.1, sets-in-use, i.e., actual listeners, is down only 2.5. Their conclusion—programs are the answer and where the programs are available so is the audience.

It's Different At Night

Evenings, on the other hand, are the exact opposite. Evening sets-in-use index is down more than available audience. Of course, in both evening and daytime the percentage of decrease is greater for sets-in-use. And even there the evening SIU percentage of drop is much greater.

The figures:

EVENING HOOPERATINGS — 1943

	High	Low	Actual Decrease	Per Cent Decrease
Sets-In-Use	Jan. 30—34.5	Aug. 15—19.1	15.4	44.6
Available Audience	Jan. 30—83.2	July 15—73.3	9.9	11.9

DAYTIME HOOPERATINGS — 1943

	High	Low	Actual Decrease	Per Cent Decrease
Sets-In-Use	Mar.-Dec.—16.0	July—13.5	2.5	15.6
Available Audience	February—75.8	Sept.—70.5	5.1	6.7

Naturally, there are some that feel that these figures are off a bit, as they presumably don't take into consideration the population shifts caused by the war. To this these in the opposite camp say: "National network programs can be

heard everywhere within the basic confines of the researchers set-up. Sure there are now more people on the West Coast than before the war, but the same network programs are available to listeners out there that were listened to at home."

What the answer is is moot. Everything is still in the talking stage and any decisions won't be available until the time comes next year for another summer hiatus. By then it is quite possible that everyone concerned will have reached a workable solution.

Esquire presents


"The Boys from Boise"

Television's first full-length Musical Comedy

written and produced especially for television

September 28th at 8 P.M.

Station WABD Channel 4, New York



RADIO REVIEWS

Youth on Parade

Reviewed Saturday (12), 10-10:30 a.m. Style—Variety. Sustaining on WEEI and CBS.

For a show on which all performers are teen-agers, *Youth on Parade* is a pretty slick article. Shot heard was the 11th program piped to the network from the Hub. Formula is set, employing a big, well-balanced singing ensemble, large ork, several fine soloists, a sketch of the kids' mythical adventures plus *Youth on Parade* Award for outstanding achievement.

Set pattern naturally limits the range of material, as well as the base of interest, but within the framework the kids do very well indeed. For a light morning show, intros and build-ups are pretty pretentious. The first half leans too heavily on the undeniably exceptional singing talent of teen-age Ruth Casey, whose voice and style puts many an air-wave canary to shame. Four songs in 15 minutes are too many for anyone, especially one so young. This includes listeners, too.

If the gids were not so sophisticated and professional, the gags in Jonny Graf's script would not sound quite so self-conscious. But they like veterans, considerably removed from the naivete of their material. Since the show is designed for youngsters, dramatization of fictional, or perhaps real adventures and newsworthy experiences of teen-agers, would be more appropriate and more interesting than the tame material used.

Youth on Parade Award on shot heard was to the late Gen. Theodore Roosevelt. It was cast in embarrassing sentimental, yet nevertheless tear-jerking language. Here again, awards to young people for their achievements might be more appropriate. But despite reservations, *Parade* remains a smoothly produced, tightly knit and nicely performed show. Dolphe Martin, originator and moving spirit, is director and arranger; Ray Girardin, producer; Frank Bellitzia, musical director; Hal Newell, announcer. Actual performance has teen-ager as announcer: Milton Grubbs. *Bill Riley.*

"Sears Crosstown Quiz"

Reviewed Thursday, 7:30-8 p.m. Style—Quiz show. Sponsor—Sears, Roebuck and Company. Agency—LaBrum & Hansen, Philadelphia. Station WFIL, Philadelphia.

Emceed by the station's Jack Steck, new quizzer consists of questions on current events as recorded in the home town papers, with the answers coming from two competing teams made up of employees from the cities' various war plants. Program caught used war workers from Bendix Aviation and International Resistance companies. Prizes of \$10 goes to each member of the winning team, and a five-buck note for each member of losing team.

First team is given 11 minutes to answer a set of queries, with second set of puzzlers to second team for another 11 minutes, score based on 100 for each question if they shoot back the correct answers. The more correct answers they can squeeze in during the 11 minutes, the higher the score.

Questions are not only on war events, but on all news found in the daily papers for the week. To be able to make a good showing the papers have to be very thoroly read. Teams which make the highest scores during the series will compete for final prizes.

Sponsored by Sears, Roebuck and Company, Jack Steck does a good job of keeping the contestants stepping, and program is interesting and makes for good listening. Also helps create plenty of good will in behalf of the Sears stores for stimulating post-war business. No commercial palaver, Sears selling nothing but its name. Program slotted for a weekly ride on Thursdays.

Maurie Orodentker.

Step Forward

NEW YORK, Sept. 16.—Richard Frankenstein, v-p of the United Auto Workers' Union, has been asked to talk to members of the NAB Code Committee. Meeting will be held here sometime late this month.

Presenting Michael Scott

Reviewed Wednesday (13), 4:30 to 4:45 p.m. Style—Dramatic. Sustaining on WBBM, Chicago.

At last someone at a major radio station is trying to give more than just insipid, typical serial fare to the daytime listeners in search of dramatic entertainment. The man who is doing it is Walter Preston, WBBM-CBS program director, and the vehicle he is using is a series of adaptations of the World's best literature, entitled *Presenting Michael Scott*.

Michael Scott is aired by WBBM Monday thru Friday each week. It condenses and presents, usually for about a four-week period, radio versions of the literature that has become accepted as masterly but still of interest to the majority.

Wednesday's program was one in a series built upon the story of Dickens's *Tale of Two Cities*. If the series continues with the writing, acting and musical quality displayed in this stanza, the station has a show that certainly ought to go commercial, and could have a place on the CBS net.

Written and produced by John Barnes, the series utilizes original musical transition and background, gripping dramatic writing and a cast of top-notch actors and actresses, with the entire production tied together with the narration of Michael Scott.

Away above average was the music on this program. It established a heightened mood. It carried the show from incident and thru all changes of dramatic setting. In fact, the music did more to retain attention in the entire production than did the narrator.

The cast: Jonathan Cole as Sidney Carton, Murray Forbes as Dr. Manette, and Nannette Sargent as Lucy Manette, and Madame DeFarge did excellent work interpreting John Barnes's script, which lost none of the flavor of the Dickens story and yet managed to have the more intense, faster-moving properties demanded by radio.

We thought, however, that the voice of the narrator was quite often out of character with the tempo of the dramatic situations. Often when the tempo seemed to demand a hushed, low forceful voice, he used a fast tenor that certainly presented a change of pace (if that was the producer's intention) but did nothing to retain interest in the program.

On only one point is this series weak, and that is in its title. *Presenting Michael Scott* certainly does not have the proper notation for a dramatic series of the world's best literature. Agreed, with the title the station is trying to build up the Scott personality, the personality which, it is planned, will carry over interest in the show day by day and week thru week. But it is still weak. It might be a good title for a news commentary but not for a dramatic series.

In general, however, we think this series is a step in the right direction. It is proving that daytime dramatic programming can be artistically mature as well as interest-holding. If the station, the writer, the musicians and the cast keep plugging, giving of their best, the show ought to give any soap opera on the air a run for its money. *Cy Wagner.*

Rationed Spots

CINCINNATI, Sept. 16.—WLW, the Crosley station here, is so tight for time that it is rationing its station and chain breaks to 12 per account per week. Move has been in effect for some time, but time buyers are just beginning to learn the details.

The ration scheme allows 12 per week for each product, even if the sponsor sells several lines. The scheme, according to a WLW exec, was worked out so as to allow an equal chance for all advertisers, thus preventing a "monopolistic" situation.

The kicker in the deal is the fact that some time buyers say that there aren't any of the rationed spots left.

NEW YORK, Sept. 9.—Something new cropped up in ad-agency radio promotion this year. Something so new and worthwhile that it won the top award for N. W. Ayer in *The Billboard's* Seventh Annual Advertising Agency Radio Program Promotion Survey.

Aren't judges the nicest people? Thanks for the opportunity, BILLBOARD.
N. W. AYER & SON—RADIO

here comes

THE
BIG
SHOW
IS
NOW!



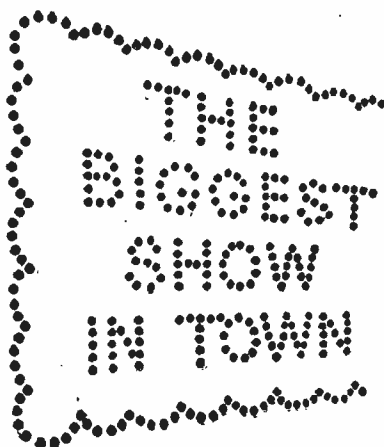
Radio's greatest promotion "goes all out" Sept. 17!

Building audience for the strongest line-up of network radio ever offered, the stations of the Columbia Broadcasting System are firing today the opening guns of the strongest campaign of program promotion ever undertaken.

Powerful and novel use of radio itself, as well as of newspapers, of posters and cards and collateral media, combine to present to the American public the most attractive and pressing invitation to *headline* entertainment ever offered. The CBS night-time line-up is indeed "The Biggest Show in Town" throughout the United States—and this campaign presents it proudly—urging early and constant listening purely on the merits of its superb entertainment.

The following pages give you a glimpse of the skilfully planned "arms" of the campaign for—

"The Biggest Show in Town!"



on the air...

1. **Live Announcements**—in which CBS stations remind their audiences constantly of new and pleasant listening "coming right up"—at a conservative average rate of 1400 a day.

2. **Star Recordings by CBS Evening Headliners**—The audience of each CBS station hears the actual voices of the stars in informal teaser-invitations to listen to their next regular programs.

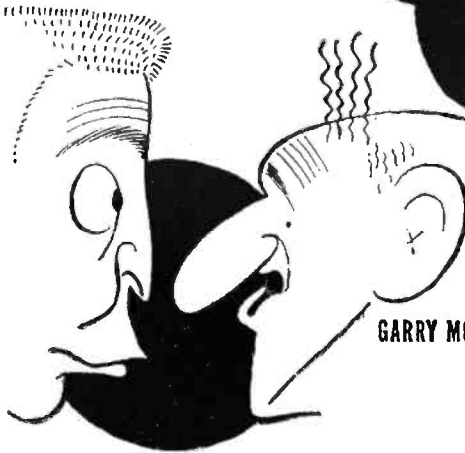




KATE SMITH



GEORGE BURNS AND GRACIE ALLEN



GARRY MOORE AND JIMMY DURANTE



FRED ALLEN



FANNY BRICE

3. SPECIAL RADIO "GUEST CRITICS" — The big-timers — Fred Allen, Kate Smith and Ted Collins, Fanny Brice, Jimmy Durante and Garry Moore, George Burns and Gracie Allen, and others, take turns (in a surprise series of special daily recordings) in telling the audience frankly *not* about their own programs—but *about their friendly rivals on the CBS "Biggest Show in Town."*



-in hundreds of Great Newspapers throughout the U.S., CBS stations present-

DAILY NEWS FINAL

ALLIES ENTER REDS TROOP

\$1,000,000 Worth of Radio Stars!*

Tune them all in on... WABC CBS 880



Tonight! THE BIGGEST SHOW IN TOWN



BLONDIE 9:00 p.m. Blondie is back, with Dagwood and her happy little family, having a wonderful, hectic time!



MILK BOWLING 10:30 p.m. We, the People bring to the microphone (and late year home) the thrilling stories of real people, real places, real structures.



Stay tuned to WABC for NEWS, including the all-

\$1,000,000 Worth of Radio Stars!*

Tune them all in on... WABC CBS 880 on your dial



* This month alone, CBS Network programs bring you more than \$1,000,000 worth of all-star radio talent. Tune in these headliners tonight on this station!



SAY NINETEEN AGAIN 8:30 p.m. Joe Howard, assisted by a brilliant cast, brings back in song and story, nostalgic memories of the gaslit era in America.



I LOVE A MYSTERY 7:00 p.m. Doc Long and Jack Eckhard run the A-1 Detective Agency and in their corner of spilling mysteries.



THE WORLD TODAY 6:45 p.m. News reports of latest developments, gathered by the CBS news staff, and presented Monday through Saturday.



BOX RADIO THEATRE 8:00 p.m. America's favorite radio dramatic entertainment with even bigger stars in even better stories!



THE POP 8:30 p.m. Parks Johnson and Maxine Hill take themselves, their CBS microphone, and a host of fun and games to make you in company and make you in company.



THANKS TO THE YAKS 7:30 p.m. Bob Hawk directs a comedy-quiz program to the keen delight of the listener men around the world, because they got the prize!

What... At 9:15 Lyn Murray's Orchestra and Chorus, at 9:55 Joseph G. Renski, at 7:15 Frankie, At 8:55 Bill Berry and the News, at 10:30 The Johnny Margat Show.

Tonight! THE BIGGEST SHOW IN TOWN

Stay tuned to WABC for NEWS, including the all-star global news-reporting staff of CBS WORLD NEWS

Big 1000-line and 1200-line advertisements to proclaim the best-of-listening for every evening of the week—in over 200 cities and towns throughout the nation—bought and paid for jointly by CBS stations and the Network.

The amazing illustrations are from the pen of the dean of American theatrical illustrators—Al Hirschfeld of *The New York Times*. Composed in the true spirit of big-time entertainment, the advertising sharks tell us that these advertisements will reach new highs in readership. Certainly they'll make "listenership!"

\$1,000,000 Worth of Radio Stars!

Tune them all in on

WABC

880 on your dial



\$1,000,000 of Radio Stars!

Tonight! THE BIGGEST SHOW IN TOWN

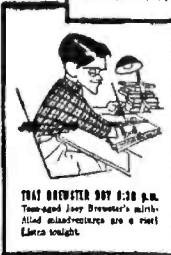


I LOVE A MYSTERY 7:00 p.m.
Don Long and Jack Packard trip the light fantastic down the danger-filled road of mystery.



THE ALBERT FAMILY 8:00 p.m.
"Comed" Michael Henry, Henry and Ed the Albert Family are in a new line on this station.

\$1,000,000 Worth of Radio Stars!



THE BREWSTER BOY 8:30 p.m.
Tommy and Jerry Brewster's delightful misadventures are a real radio treat.



STARS OVER CANTON 10:00 p.m.
Burt Lyall masters the best in entertainment for our listening room and you tonight.

Tune them all in on
WABC
880 on your dial

*With news alone, CBS offers more programs, bringing you more than 4,000,000 words of all-star radio talent. Tune in these broadcast highlights on the station!



THIS IS MY BEST 9:30 p.m.
The best in strength, entertainment, music and more, expertly presented for your enjoyment.

*The work more of all in the air!



SERVICE TO THE PEOPLE
The patriotic Service Forces clinic, dramatic.

ON TOWN 8:00 p.m. Steve Wilson, editor of Big Town's newspaper, goes after Big Town's criminals in an unusually dramatic program.



There are the end and for words it means!

ADVENTURES OF THE FOUR MAIDENS 9:30 p.m.
"The end" Jack Brewster's delightful misadventures are a real radio treat.



MOORE-DORRANCE 10:00 p.m.
Listen tonight to Gerry and Jimmy's combined wit in a half hour of solid humor!

... at CBS for Murray's broadcast at 8:30 The World Today, at 8:50

Stay tuned to WABC for NEWS, including the all-star global



WORLD TODAY 8:45 p.m. C.S.T.
also extra correspondents from every continent on the globe with word-pictures of the news.

... at CBS for Murray's broadcast at 8:30 The World Today, at 8:50

Tonight! THE BIGGEST SHOW IN TOWN

Stay tuned to WABC for NEWS, including the all-star global news-reporting staff of CBS WORLD NEWS



PLUS

—and throughout the stations and retail stores of 141 trading centers

VIMMS PRESENTS
THE FRANK SINATRA SHOW
WED. AT 9:00 P.M.

THE TEXACO DEALERS PRESENT
THE TEXACO STAR THEATRE
SUNDAY AT 9:30 P.M.

SWAN PRESENTS
GEORGE BURNS AND GRACIE ALLEN
TUES. AT 9:00 P.M.

ABC CBS 880 COLUMBIA NETWORK

POST'S RAISIN BRAN PRESENTS
THE ADVENTURES OF THE THIN MAN
FRI. AT 8:30 P.M.

CLAUDIA MORGAN AND DAVID GOTHARD

POST TOASTIES PRESENT
BABY SNOOKS
SUNDAY AT 6:30 P.M.

BROMO-SELTZER PRESENTS
VOX POP
MON. AT 8:00 P.M.

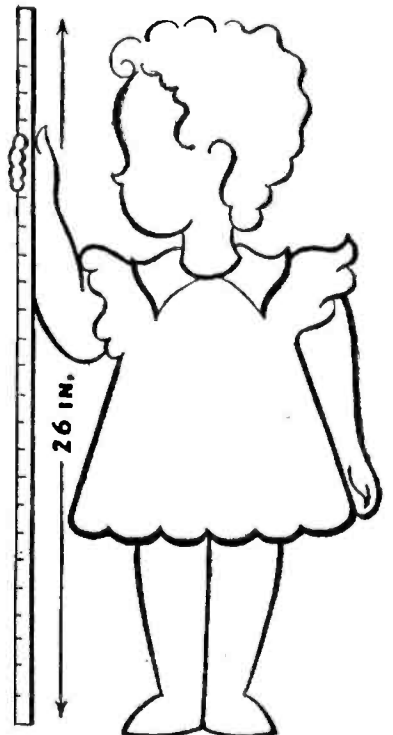
JELL-O AND SANKA COFFEE PRESENT
KATE SMITH
SUNDAY AT 7:00 P.M.

WABC CBS 880 COLUMBIA NETWORK

CAMELS PRESENT
THE MOORE — DURANTE SHOW
FRI. AT 10:00 P.M.

GARRY MOORE AND JIMMY DURANTE

WABC CBS 880 COLUMBIA NETWORK



PROGRAM-PRODUCT POSTERS like those shown here in miniature—and postcards reproducing them—are flying out over the land to focus attention, especially at the point-of-sale, on the 70 sponsored products of the brilliant pageant of CBS programs.



"THE BIGGEST SHOW IN TOWN"—tonight and every night



These stations of the CBS Network

Akron WADC	Dayton WHIO	Lincoln KFAB	St. Louis KMOX
Albany, Ga. WGPC	Decatur WSOY	Little Rock KLRA	Salt Lake City KSL
Albany, N.Y. WOKO	Denver KLZ	Los Angeles KNX	Sau Antonio KTSA
Albuquerque KGGM	Des Moines KRNT	Louisville WHAS	San Francisco KQW
Anderson WAIM	Detroit WJR	Macon WMAZ	Santa Fe KVSP
Asheville WWNC	Du Bois WCED	Mason City KGLO	Sarasota WSPB
Athens WCAU	Duluth KDAL	Memphis WREC	Savannah WTOC
Atlanta WGST	Durham WDNC	Meridian WCOC	Scranton WGBI
Atlantic City WBAB	El Paso KROD	Miami WQAM	Seattle KIRO
Augusta WRDW	Erie WERC	Milwaukee WISN	Shreveport KWKH
Austin KTBC	Evansville WEOA	Minneapolis-St. Paul WCCO	Sioux City-Yankton WNAX
Baltimore WCAO	Fairmont WMMN	Missoula KGVO	South Bend WSBT
Bangor WABI	Fort Myers WINK	Montgomery WCOV	Spartanburg WSPA
Beckley WJLS	Frederick WFMD	Muncie WLBC	Spokane KFPY
Binghamton WNBF	Fresno KARM	Nashville WLAC	Springfield, Ill. WTAX
Birmingham WAPI	Gloverville WENT	New Orleans WWL	Springfield, Mass. WMAS
Bisbee KSUN	Grand Forks KILO	New York WABC	Springfield, Mo. KTTS
Boston WEEI	Great Falls KPBB	Oklahoma City KOMA	Stockton KGDM
Buffalo WKBW	Green Bay WTAQ	Omaha KOIL	Syracuse WFBL
Burlington WCAX	Greensboro WBIG	Orlando WDBO	Tampa WDAE
Cedar Rapids WMT	Harlingen KGBS	Paducah WPAD	Topeka WIBW
Champaign WDWS	Harrisburg WHP	Parkersburg WPAR	Tucson KTUC
Charleston, S. C. WCSC	Hartford WDRC	Peoria WMBD	Tulsa KTUL
Charleston, W. Va. WCHS	Hopkinsville WHOP	Philadelphia WCAU	Uniontown WMBS
Charlotte WBT	Houston KTRH	Phoenix KOY	Utica WIBX
Chattanooga WDOD	Indianapolis WFBM	Pittsburgh WJAS	Washington WTOP
Chicago WBBM	Ithaca WHCU	Portland, Me. WGAN	Waterbury WBRY
Cincinnati WCKY	Jacksonville WMBR	Portland, Ore. KOIN	Watertown WWNY
Cleveland WGAR	Jamestown KSJB	Providence WPRO	Wausau WSAU
Colorado Springs KVOR	Kalamazoo	Quincy WTAD	West Palm Beach WJNO
Columbus, Ga. WRBL	Grand Rapids WKZO	Richmond WRVA	Wheeling WKWK
Columbus, Ohio WBNS	Kansas City KMBC	Rouoke WDBJ	Wichita KFH
Cookeville WHUB	Keene WKNE	Rochester WHEC	Wichita Falls KWFT
Corpus Christi KEYS	Knoxville WNOX	Sacramento KROY	Worcester WTAC
Dallas KRLD	Kokomo WKMO	St. Augustine WFOY	Youngstown WKBN
Danville WDAN	Lawrence WLAW		

This is CBS . . .
the Columbia Broadcasting System



Scripter Climbs On Real Pulpit

DETROIT, Sept. 16.—After all the recent discussion of religion on the air in *The Billboard* and elsewhere, WJR has turned the tables neatly by having a script writer turn preacher. John E. Booty, 18-year-old writer at the station, has just completed a string of six Sunday morning sermons delivered at the 9:30 a.m. service at St. Paul's Protestant Episcopal Cathedral here, and it proved so satisfactory that the dean has asked him to do another series.

This is said to be the first time in the history of the Episcopal Church that a layman has participated in services in this manner.

Booty, despite his youth, has already rung up a string of records, including a post-war scholarship at the London School of Journalism won in a literary contest, a six-year college scholarship awarded by St. Paul Cathedral, where he has been a leader of youth work, and a citation by the Veterans of Foreign Wars for an essay on democracy.



JANET BLAIR

and other Top NAMES use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19 **TUNE-DEX**

ONE FOR THE BOOKS

To Have and To Hold

SWEEPING the NATION

FOX-MAYA MUSIC CO.
54 W RANDOLPH ST. • CHICAGO I, ILL.

WANTED
Writers, Writer-Producers

Immediate openings for experienced writers and writer-producers. State experience, draft status and salary expectations.

BOX D-287, The Billboard, Cincinnati 1, O.

TALK ABOUT REMOTE AIR TIME

Why remote air time for bands gets more and more remote as a plug possibility is only one of the things that will be covered in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). But there's nothing remote about the '44 MYB. It's coming soon . . . and everyone in music will be talking about it.

Rep Anonymous Takes a Rap At Time-Buyer Fanny-Sitters

Editors *The Billboard*:

I've followed, mid chuckles, your articles on *Reps* and *Raps From Reps*. Both were damn good and both, in a way, were damn liars.

I happened to have owned a small dally in this small town for 15 years and, having sold the rag, now own a 250-watter in the same town, which to date, doesn't need postal zoning. In other words, I feel as tho I know whereof I speak, that is, via old man experience and the loss of a lot of dough, which you will agree is the hard way. But I sway the pen not in defense of the rep, not the agencies, but "agin" the space or time buyer—the cause of and the font of all evil to say nothing of disturbing a healthy rep's sleep.

To my way of thinking, the medium—radio or paper—is in the middle. The reps and the agencies are at the tuther ends pushing. The rep to me is a necessary evil. He does, eventually (with reservations), try to get over his medium's stuff but, because he doesn't know the agency president's fifth cousin's third wife, he is out of luck irrespective of his medium's market or the client to

spective. Sure he covers the entire field afar (he reads *Forest and Stream*). Remarkable how he does it. Whether the glass top on the desk is a flattened crystal ball, I can't say, but he knows the answers, nevertheless. He covers the entire U. S. A. . . . he and his little slide rule.

My newspaper was a success (How?, will be the wisecrack). The 250-watter is, too. We sold our local boys (who, by the way, in case the time buyer doesn't know, are more or less making a living selling his clients products). Well, if we yokels can sell bananas for the local boys and make them a bankroll it might be that we can sell peanuts for the national. Which brings me to this—a bit harsh maybe, but from where I sit, the space and time buyer mostly, is dishonest as he is not giving his client a break, possibly because of ignorance or maybe ego, with the result that the rep, the necessary evil, gets it both ways while the client sits back, pours in the dough and takes a trimming.

I am anonymous, too, but not that alcoholic gang. Too expensive.

Time Buyers Being Tabbed

The Billboard "Gripe and Bouquet" survey went into the mall this week to every station rep in the business. This survey is an attempt to put the time buyer on the same spot that the story, *Station Rep Scratch Sheet*, put the men who sell time for the percolaters. Watch for the *Time Buyers' Scratch Sheet* which will be a feature of a forthcoming issue.

whom he is trying to show the light. Hence, he becomes discouraged and starts saving himself a bit of shoe leather and uses the phone or goes to the ball game.

The louse (not the opinion of *The Billboard*) in the woodpile, the cause of the abuses basically is the space or time buyer. The great heave-ho with the slide rule. He, during these crucial days with a lot of sneers, sits on his fanny and says: "Start crawling, Bud." What a beating the client takes because of his (the time buyer's) exalted ego. He knows all the answers about the market, irre-

Jackson To Resign As Coast OWI Head

HOLLYWOOD, Sept. 16.—Cornwell Jackson, who has headed the OWI radio office here the past two years, will tender his resignation some time within the next month.

Jackson said that he had a personal arrangement with George Ludlum, head of the bureau, to stay on the job until the Sixth War Loan Drive. Jackson feels that he will have completed his job at that time.

However, he stated that his resignation would hinge on whether or not Ludlum felt he could get along without his services. Before joining the OWI, Jackson was story head for Berg-Allenberg Agency. He will go with another agency.

Pearce for Tums -- Or Pearce for G. E.?

NEW YORK, Sept. 16.—Al Pearce is being lined up for a new show that will either put him into top NBC time, under the sponsorship of Tums, or a five-times-a-weeker over the Blue for General Electric.

Trade says that the Tums deal has the greatest opportunities, altho the cross-the-board which the agency, Young & Rubicam has in mind for either 15 or 30 minutes, would mean more dough to start out.

However, Pearce's reps think he'd have a better chance to build himself if he went to NBC.

WJLB Going After Hep-Cat Business

DETROIT, Sept. 16.—WJLB is making what is believed to be the first sustained effort by a station in this territory to build a listening habit among the serious hep-cats. Hitting the teen-agers after school, a show, *Strictly Jive*, is being aired Mondays thru Fridays at 3:15 p.m.

Program is handled by Bill Randle, known locally as an expert in the hot jazz field, who interlards a program of all hot jazz selections with keen comment. Interviews with famous jazzmen are also used on the show, and, to top off listener-building interest, a quiz on the subject is staged three days a week. Awards are right in the listeners' alley, too—albums of jazz, plus copies of *Jazzmen*, *The Jazz Record Book*, *The Real Jazz and Jazz*.

Program is scheduled at an hour when it can hit the teen-age group with maximum case, when they probably have maximum proprietary rights in the radio, after the housewife's shows earlier in the day, and before the rest of the family gets home from work.

Program started off as a half-hour feature and proved so strong in responsiveness that it recently went to 45 minutes, and is tentatively slated to go to a full hour September 15.

top programs

make the big difference among New York independents!

norman jay

His pertinent open letters to world personalities bring an illuminating new slant to the news. Opinions widely quoted. "Very Truly Yours", 9:15 - 9:30 p.m. Monday-Wednesday-Friday.

the grange hall

Stars Ed Durlacher & Company in an hour of lively square dancing. Infectious, entertaining, good listening. Matches network barn dances in music, pacing, production. 9:30 - 10:30 p.m. Saturday.

dean martin

Newest singing sensation en route to swoonedom! "Threat to Sinatra" . . . "biggest new star of 1944" . . . "gals swoon, guys cheer" . . . rave New York critics! 7:45 - 8 p.m. Monday-Friday.

t.l.i.b.

"They Live in Brooklyn" — highly lauded comic-dramatic series on the trials and triumphs of two lovable Brooklyn families. Sure bet for network. Leon Janney heads all star cast. 9:30 - 10 p.m. Monday.

Yes, they're now available on

wmca NEW YORK

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POSTCARDS 2c!

Mail-Order Houses To Use Film for Video Ads, Says Ad Mgr. Who Tested Flesh

Catalogs Never Replaced by Air Pix

CHICAGO, Sept. 16.—Possibility that future television shows for mail-order houses throughout the country will consist primarily of films was indicated here this week by George Cullinan, advertising manager of the Chicago Mail-Order House, which on August 16 completed a three-week video series on WABD, DuMont station in New York. After taking into consideration the cost of his series on WABD, whether it would pay him to advertise at such rates in the future, and just how much he could fit into his general advertising campaign, Cullinan came up with some theories which gave an indication of what position the video trade can expect the mail-order houses to maintain in the future.

20G Too Much

The Chicago Mail House series on WABD cost \$20,000 and that, Cullinan says, is too high for one market in his type of business. On WABD he had fashion shows, and something as simple as this ran into that much money for three half-hour shows. If the same thing was done on a television net in the future, Cullinan said, the cost of a series would still be prohibitive.

Cullinan plans to use films for his video work in the future. He will, for example, make a movie of a fashion show and distribute it to television stations throughout the country. This way, he figures, a series of tele show advertising his products—dresses, household appliances, etc.—will not cost too much.

Tele Not To Replace Catalog

Discussing the rumor in the trade that some day tele might replace the mail-order catalog, Cullinan said "nix," the medium never would do it. He said that in the future he would use special video shows to call attention to new releases of mail-order catalog, but that video would never do more than supplement the catalog.

Cullinan said, too, that until television can be brought into the home with color, better definition and projected on a large screen it would not be an effective advertising medium for the retail trade. He said that the medium in its present form did not do his products justice. In fact, he said, the WABD series gained his company, officially known as Aldens Chicago Mail-Order Company, little but publicity. He indicated that even if the audience had been larger, considering present-day technical limitations, a real sales job, commensurate with costs, could not have been done.

In the main, however, when he was talking of the high, prohibitive costs of video, Cullinan was talking about such things as fashion shows and dramas. He admitted the possibility that he might some day use a commentator, for example, with a few video commercial plugs to try to sell his merchandise. But he insisted the real sales job competing with newspaper, radio and magazines would not be done until the medium had become more perfect technically.

Pix Being Peddled as Tele Originals May Be Just Hashed-Over Features and Soundies

One Pix Made Back in 1941 By Indie Producer

NEW YORK, Sept. 16.—Jack Goldberg, proxy of an outfit called Hollywood Pictures Corporation and purveyor of three-minute musical films, is currently peddling 20 shorts and a two-reeler, called *Boogie-Woogie Dream*, to New York tele orgs. The pix, claimed to be made especially for video, feature talent like Lena Horne, Leo Reisman, Teddy Wilson and Del Casino.

The films were made, Goldberg says, up at the Soundies studio in the Bronx, also known as the Edison Studios. Although he claims that the pix were produced four months ago, two of the shorts were sold to GE April 25, which shaves the time element rather thin, trade says. Goldberg has been known for many years as a producer of Negro films and quickies made on a limited budget. It is said in the trade that this background, combined with Goldberg's statement that the

films he has on hand are "also available for reduction to 16mm. for Soundies," plus the fact that one of the pictures he is trying to sell to CBS "has to wait until Milton Berle is cut out," may mean he has Soundies reconditioned and blown up to 35mm.

Goldberg, whose office is in Room 408, 1650, Broadway, houses, in addition to Hollywood Pictures, the Seaboard Export & Import Company, Inc.; Television Motion Pictures, Inc.; Afe Actors People, Inc.; Bertram Trading Company, Inc.; and Tri-Min Films, Inc., says that NBC has offered him bookings even though a statement from another member of his outfit had it that John Royal, NBC tele v.-p., had given him \$500 for options on the films. Goldberg admits that he never saw John Royal, but that he had spoken "to some woman."

Sold Three To GE

Thus far there has been rental of only three of the pix. Two three-minute shorts to GE April 25 and the two-reeler, *Boogie-Woogie Dream*, to GE May 12 for \$50. He has tried DuMont with no success, and is working on CBS at this time.

Goldberg figured in the news several months ago when he became involved in a dispute with the War Department. He claimed at that time that the War Department's production infringed on the distribution and rights of a film that he had made thru one of his numerous subsidiaries, The Negro Marches On, Inc. It was called *We've Come a Long, Long Way*. The matter was never settled.

His *Boogie-Woogie Dream*, starring Lena Horne, was originally produced in 1941 by an indie outfit. Goldberg, it's alleged, bought up the rights and cut the film into three sections, peddling one of them as his production.

For Free

HARRISBURG, Pa., Sept. 16.—WHP, local CBS outlet, made its September 13 sign-off and September 14 sign-on available to all stations. In case you don't recognize the date, it's the anniversary of writing of *The Star-Spangled Banner*.

Note with copy pointed out the announcements were very effective in Harrisburg last year and were being repeated, and WHP was making them available sans fee or credit. WHP has exceptional local following due to just such extra bits of public service.

REVIEWS

CBS

Reviewed Friday (15) 8-10:30 p.m. Style—Variety. Sustaining on WCBW, New York.

Arthur Godfrey, splendid morning radio show emcee wound up a solid week of radio campaigning for the Red Cross blood bank with a performance, Friday night, that tops anything this department has ever seen on a video screen. For showmanship, outstanding presence and sheer guts, he's tops. Godfrey put on a good interview with Dr. Boyington, a Red Cross official, led two wounded sailors thru a fine description of how they sustained their wounds and how blood plasma helped them, actually had a pint of his own blood drained while doing a superb running commentary and ended it all up by stepping into the rapidly fading piece-de-resistance of the evening, CBS *Tele-Tintypes* and helping to pull it into the semblance of a show. To Godfrey then a long, low bow.

The *Tele-Tintypes* program was put on as a tie-up with the CBS fall promotion. Original intent was to have Al Hershfield, whose sketches are considered the highlight of the promotion, do quick caricatures of CBS radio stars, but bad production pushed the idea into a subsidiary role. For the first time since the web's return to the air, there was a live ork, Jessica Dragonette, Jeri Sullivan, Johnny Morgan, Godfrey and artist James Montgomery Flagg were all on hand. The show was considered one of the biggest the net has handled and—it was a production flop. When a big show is being put on, when names are featured, there must be a rehearsal. You can't go into a thing like that cold. There should be a script, rather than dependence on ad libs, and the actors should have had at least a slight idea of what they are expected to do.

The only thing that saved them from complete disgrace was the fact that the individual acts were good, the performers were able to handle their specialties and—they had Godfrey. But even this defeated the purpose of the show. It became an interesting variety program, not a promotion tie-up. Camera shots of the drawings that Hershfield and Flagg did during the show scanned poorly, principally because the cameras were forced to leap about with no specific plan in mind. A long jump from a performer or a band, over to a sketch, is bound to result in a washout.

From any point of view, Tony Miner's directing job suffered from a crime greater than ineptness. It was obviously unplanned. Frances Buss turned in as good an emcee chore as was possible under conditions where she had to ask, on several occasions, whether the performer wanted to sit or stand, and where he wanted to be. She carried on fairly well, but a girl can't be expected to do a sock job when she has to ask the performer what props he'll need and how he wants to do his act.

Miss Buss, Miner and Gilbert Seldes, who had a hand in the show, should all thank their lucky stars that Arthur Godfrey is a crack ad-lib comic, that Jeri Sullivan sings and looks well and that Jessica Dragonette projects a voice and a personality.

The Red Cross show, aside from the splendid work of iron man Godfrey, was a bit of a personal triumph for Director Leo Hurwitz, who handles his cameras with mathematical precision and has the good taste to put on a blood-letting without offending the squeamish. He integrated his shots and a film sequence very well and handled dissolves, for nearly the first time in tele history, sensibly. Instead of using dissolves recklessly, he called for them when he changed a set or when he was moving from flesh to pix. That is adaptation of technique to the proper situation.

At Home needs two things: A good emcee and a producer who has a touch for informality.

Allen Jackson, who is subbing for newscaster Ev Holles while the first-stringer is covering the Quebec Conference, writes a lively script and has a tele personality but he lacks Holles' force and authority. Perhaps he'll develop it when he becomes acquainted with his medium.

Marty Schrader.

DuMont

Reviewed Wednesday (13) 8:15-10 p.m. Style—Variety. Sustaining on WABD, New York.

Bud Gamble is one of the most ingenious tele producers around the town, and he gave a further demonstration of his talents Wednesday when, under the aegis of the Alexander Carpet Company, he put on *The Magic Carpet*, one of the best examples of film and live integration that we have seen in a long time. General format had two young folks, male and female, of course, do a vis-a-vis across the living room floor, with the guy telling the gal that he's going to take her on a trip. Scene then dissolves into a flying carpet effect and from there into a travelog film. At pic's end, camera returns to the living room.

Flying-carpet effect was produced in the usual inexpensive way, with a model stuck in front of a traveler drop that has clouds painted on it. Further flying effect was produced thru fluttering the camera. The presentation itself was nothing spectacular, but it entertained at the same time that it was getting a commercial across. Gamble would probably do well, at this stage of the game, to put less emphasis on his undoubtedly successful special effects and pay more attention to scripting. The dialog was hum-drum, more-or-less routine material. It could have had more time spent on it. Production, to be sure, is tremendously important, but it must be backed up with a good script.

Lever Bros' Time, which has been pretty good in past weeks, was a severe disappointment. Talent line-up, in addition to the two regulars, Pat Murray and Roberta Hollywood, had comic Peter Donald, and several assorted jugglers and dancers. What came out of the line-up was nothing short of criminal.

Attempt was made to emulate the informal, homey atmosphere that has been used on other tele shows, but it didn't come off. The result was an abortive, uncomfortable, distinctly annoying show that was forcedly informal and hearty. Peter Donald is undoubtedly a good story teller, but he didn't go over, primarily because a comedy routine, in video, has

(See DuMont on opposite page)

Balaban & Katz

Reviewed Thursday (14). Style—News and variety. Sustaining on WBKB (Chicago).

It seems to be a sad commentary for the future of television here that in 1944, years after the art first had regularly scheduled shows, the best that can be offered during the complete program for one night is a news commentator, dance team and pianist. That was the fare at WBKB tonight during a 45-minute show, and it left this reviewer with the impression that the station was doing little to lay the groundwork upon which the art could grow to a lusty maturity in the post-war era.

We must admit, however (not in an attempt to hedge but merely in the interest of honesty), that each of the facets of tonight's program was just about as good as it could be expected to be in the form in which it was presented. But with the exception of commentator Ann Hunter, who was up to her perennial style of excellence, there was nothing presented tonight which would keep a set owner of the future from turning on his radio, or even make anyone want to buy a television set. In terms of treatment of talent it was fair television as of 1939 standards, but not according to 1944 standards and certainly not what will have to be done in the future to get enough viewers to put the medium on a paying basis.

Ann Hunter led off with her news commentary. Ann's style of delivery (as we have said many times before) is interesting-holding and her appearance is telegenic. So, if the camera is merely focused on her and kept there for 15 minutes, a good television show, by any year's standards, will result.

Next were Ernie Di Gennaro and Jack Foley, dance team now with the *Early to Bed* cast at Chicago's Blackstone Theater. After the boys were interviewed by Fran Harris they got up, walked in front of a plain backdrop, as the camera followed them, and went into a few dances.

(See B & K on opposite page)

General Electric

Reviewed Thursday (14), 8 to 10:15 p.m. Style—Psychological horror dramas, music-slide talk and films. Sustaining on WRCB, Schenectady, N. Y.

Mysteries seem destined to become as popular on the tele screen as they now are on radio if the vivid scanning of *The Tomb of Alexander Jordan*, video version of a Blue Network psychological radio drama, can be viewed as writing on the wall. The iconoscope camera caught and projected all the visual horror, suspense and play of characters, complete with coffin and corpse.

The mood of the tele show was established right from the first camera shot, an illustration-view of a mausoleum on a wooded hillside, which was used as visual background to dissolve in and out title and credit slides. The slides were backed by swelling organ music (Sorcerer's theme from Tchaikovsky's *Swan Lake*), which was faded out when the cameras cut to aged and frail Alexander Jordan in a huge double bed, and epileptic with a consuming fear of being buried alive.

Earl Pudney played Jordan skillfully, although he failed to build all the drama and horror in his scene with the doctor when he described his haunting nightmare of finding himself trapped in a coffin. To prevent such horror, Jordan directed that upon his death a gong be installed over the bed and the push-button placed in his hands in his coffin which was to be placed in a specially built tomb at the far end of the farm.

Direction and camera work were well planned and rehearsed to cover every bit of action in tight playing areas but that old bugaboo, lights or rather lack of light, marred several scenes, especially Jordan's scene with Martha, his nephew's wife, when he told her he was leaving the farm to her rather than to his worthless nephew, Ramsey. Camera No. 1 was played to get a full-face view of Jordan propped up in bed; camera No. 3 shot across the bed to get a full-face view of Martha. The scene on camera No. 1 was well lit, on camera No. 3 the room and people appeared dark. The distracting difference in light levels resulted in jumpy effect, when cameras were switched as one or the other had important speeches.

George Lascelles acted the avaricious nephew, Ramsey, as a cunning weakling and as a result his characterization lost impact in the early scenes, especially during the montage of seven nights of waiting for the gong to ring. A film loop of a swinging pendulum, with slides of torn calendar dates, dissolved in and out, backed by organ music, served as transitions between brief scenes with Ramsey and Martha.

Film footage was inserted to heighten the drama and horror of the nephew's hesitating journey to the tomb when the gong finally did ring on the seventh night. This footage (about a minute) was specially shot in a local cemetery late one afternoon. Even with this low light level, the film was brighter than the studio scenes thereby killing much of the illusion of the ghostly errand, although the last few seconds before the tomb did build in intensity.

The climax came in the tomb scene, which showed the stone walls of the crypt, the casket and the heavy door. The cameras got every detail, particularly when the nephew raised the lid to expose the uncle's corpse lying in the coffin with folded hands over the push-button. To make certain that the uncle was dead, the nephew was about to plunge a knife into the uncle's heart when he was stopped by Martha coming into the crypt. The cameras then showed the nephew turning upon her, first closing the door. When he wanted to get out, he found himself trapped; the door locked from the outside, the push-button of no use as he had stopped the gong from ringing (caused by a short circuit) by pulling the wires. The final camera shot showed his clawing hands on the coffin, against the calm face of the corpse.

The Tomb of Alexander Jordan was one of the psychological dramas in the Blue Network's series, *Creeps by Night*. It was produced over WRGB by Larry Algeo.

The video version (a half hour) put the action into the story with actors in costume and make-up, otherwise the identical dialog of the radio script was used for the visual show. Only a line here or there was changed. Four sets were required: The bedroom, a living room with staircase, the church spot (minister against a stained-glass win-

dow) and the interior of the mausoleum. Earl Pudney's performance of Jordan was outstanding. Arline Huntington's Martha, wife of the nephew, was sure but too evenly paced, even in her emotional scenes. One didn't feel particular horror for her dying trapped in the mausoleum. George Lascelles's Ramsey was weak.

Camera panning requires skill otherwise the picture effect is jerkiness, out of focus, or off center. In panning rapidly from the startled Martha and Ramsey to the bell, camera No. 1 swung too far to the right and had to pan up and pack to dolly in the gong. The video operator made one inadvertent camera switch during the uncle and Martha scene. He cut in the minister but only momentarily.

The mausoleum set had to be struck for the second half of the studio performance. Mme. Olga Samaroff Stokowski's dissertation on "What Does Music Mean to You?" A nine-minute documentary film, G-E's *Excursions in Science*, No. 2 was shown. It served to bridge the gap between murder and music.

Three sets, a shot of the audience, and some 60 glass lantern slides were used for the music discussion spot. The tele show opened with cameras on a corner of a library in the home of Mme. Stokowski, with her secretary, played by Josephine Lyons, of BBD&O, answering the telephone. It was supposedly Eugene Ormandy wanting to talk to Mme. Stokowski. Another phone call, supposedly from the Juillard School, gave charming Miss Lyons the opportunity of mentioning that Madame would be there to teach this fall. Then Mme. Stokowski walked into the set, and the cameras got excellent close-ups of her answering a letter to the effect that she was giving a television lecture over WRGB along the same lines as her layman's music course, which she usually gives each winter at Town Hall. Credits were sprinkled all over the opening scene.

Humor was introduced into the show when the cameras were turned on the stream entrance. An usher showed in a stream of people for Mme. Stokowski's illustrated lecture, one woman dragging in her reluctant husband. Another camera cut in Mme. Stokowski at the lecturer's table, the wife and the husband stopping for a moment, the camera following them to their seats. A second camera cut in, showing the audience applauding, as if Madame were about to begin her lecture. This added human interest and at the same time gave Mme. Stokowski time to get to a monitor set where she could see the slides cut in and so time and fit her ad lib comments with them.

In spite of the poor quality of the glass lantern slides, which hardly showed on the television screen, the illustrated slide talk was intriguing. Snatches of music from primitive Indian dances to Brahms's *First Symphony* were used to relieve the constant talk and to illustrate some music points. Olga Samaroff Stokowski's intimate stories of the great and near great of music, her informal manner, and her deep knowledge of her subject, held viewer interest. This might be a case in point to prove that television can be intriguing without demanding constant visual attention. Sometimes, it's relaxing to listen.

The tele show closed with a camera close-up of Mme. Stokowski back on the lecturer's platform with the reluctant husband thanking her for an interesting musical evening.

Josephine Lyons, a personal friend of Mme. Stokowski, wrote the opening scene and set the script format. Even though the show was long and static in the latter half, due to the slides being held for comment and with considerable black level between slide changes, the tele show aroused interest and held interest. It indicates what can be done with television and film showing art treasures and music personalities.

The evening's telecast opened with film feature, *A Night of Crime*, with Glenda Farrell and Lionel Talbot, which set the crime scene for the studio production of *A Tomb for Alexander Jordan*. Eugene Rachel.

B&K

(Continued from opposite page) Their dancing was excellent, and good camera work first held them in full length, then in feet-level close-up views all perfectly shown with good lighting. But our point here is that something other than a plain backdrop should have been used. Why not a simulated cafe backdrop? Why did the boys have to dance to only piano accompaniment?

Song Plug Hits Mulholland Hard

DETROIT, Sept. 16.—Ross Mulholland, WJR disk jockey, decided to enliven the breakfast platter-session by turning amateur song plugger, and wound up distinctly behind the eight ball.

He got a new Langworth Transcription release, *Prisoner of Love*, in commercial ballad style by Boyd Raeburn, featuring baritone Don Darcy. Mulholland liked it well enough to air it seven days, running at precisely 7:30 a.m.

Result was a stampede of requests for the number, so that it topped all mail requests for transcription plays on WJR.

By-product was a rush demand for records of the number from listeners, and local record stores have been busy turning away would-be customers who can't understand there just ain't no such record commercially available. Some of the disappointed platter-chasers have been bolting to the station to see what they can do about getting it by pulling the strings.

Mulholland's reaction in self-defense is the decision to repeat the song on the air for a week at the same time, to satisfy those who wanted to hear it again, but definitely not to play it any other time to intrigue any more listeners.

DuMONT

(Continued from opposite page) to be an exchange between two or more performers. Sticking a man in front of a camera and telling him to give with jokes doesn't go.

There is nothing we like better than a completely stationary camera, unless it's one that rushes around frantically, trying but not succeeding to catch a dancer. We saw a hand several times, feet once or twice, parts of a torso and a grinning face. But when the cameraman was not hopping around with ants in his trousers, he decided, to be consistent, to stay put. And he did, brother, he did. Final blow to the reviewer's smarting eyes and ears were the parting shots in which (1) a whole group was scanced with its back to the audience while doing what must have been intended to be a satire on a community sing, and (2) Peter Donald did a closing announcement in which the choral group completely drowned out his words. Nothing so ridiculous has been seen in tele since NBC cut Eddy Cantor off the air during a song and he continued to cavort all over the screen minus sound.

Storm Agency's *Television University* had one Donald Cooley, author of a book called *Your World Tomorrow*, giving a lecture illustrated with models and pix on the post-war world. It wasn't too bad a show, although the name of the sponsor, *Mechanix Illustrated*, was hard to make out because the current cover of the mag was used for credits and it didn't have enough contrast. One thing did come thru in the program and that was good timing. Ray Nelson handled his directorial chores very well Wednesday.

M. S.

Why not have a small orchestra? Too much cost? If so, why should cost be taken into consideration (especially just the cost of a few musicians) when the perfection of a many million-dollar art form is at stake? Why not weave a narrated or dramatic script around the boys' work? Why an interview type of introduction, necessitating the boys doing their stuff minus a socko introduction build-up?

Wrapping up tonight's tele stanza at WBKB was the piano playing of Phyllis Luis. Miss Luis's playing, considered in the light of piano artistry, was good. For a while we thought the station's production staff's work was going to match her piano-playing ability. We thought that when a few clever close-ups of her hands in action, taken from just the right angles, were used. But then the staff seemed to go to sleep. Most of the time afterward, until the end of her performance, Miss Luis was shown in three-quarter pose, viewed from off the side and to the back. If the cameras had focused on her hands more often, or if more trick angle shots, a la Hollywood had been used (even within the limitations of the focal lengths of today's television camera lenses) this portion of tonight's program could have been entertainment satisfying to a large segment of the American populace.

Cy Wagner.

WNEW Switch Pays Dividends

(Continued from page 6)

program. WNEW realizes that it has circulation and uses it.

Of course, a prime requisite for this type of operation is a well-heeled advertiser, which most of the movie campaigns are. Proof of the pudding is that WNEW figured out a method and put it into successful operation.

Cross-the-Board Nixed

A logical development of this technique was vertical programing. This, and again Ted Cott, the WNEW program manager, figured it out, junks horizontal or across-the-board program planning in favor of day-to-day and program-to-program thinking. The idea is to carry the listeners from one program to the next without giving them a chance to dial away.

Here the prerequisites are tempting program ideas, crack production, smooth transition announcements designed to tease the listener into waiting a minute to hear what the next show is like.

That is the reason the station, after and despite a successful year, is going ahead and bringing on a flock of new programs. Obviously, some of them will be clinkers. Some of the new ideas produced during the past year were flops, but the batting average has been and will continue to be high.

Some of those new ideas are: *Sunday In the Park*. An Irish cop quotes Chinese proverbs to introduce musical platters.

Blueprints For Tomorrow. Sunday afternoon half hour, with average listeners (of which WNEW has plenty) stepping up to express themselves on the post-war world. Station figures that the little guy and gal, the John and Jane Does, have ideas on the world they'd like to see and if once they can break down their hesitancy to speak before the public they'll have a swell show. WNEW thinks it can do the job and is taking a whack at it. Cesar Saerchinger, web commentator, will annotate, analyze and sum up.

So You Wanna Be a Radio Announcer. The common appeal here is obvious.

Burns Mantle, dramatic critic emeritus of *The Daily News*, will do a Sunday drama-page-type of show.

What's the Good Word? A Brooklyn high school specialist in English sounds off on grammar. Thanks to his background, station feels he can do it without being stuffy.

As a Matter of Fact. A question and answer session, with sound effect.

For a station that only a little over a year ago was a record romp, this is a hell of an advance. Yet business proves it is practical. One thing is fairly certain, WNEW has found a formula that enables the local outlet, even in the Big Town, to compete with networks. And what WNEW does here, local stations all over the country can do.

RESTRICTION ULCERS

(Continued from page 5)

cause we think they are perfect but because there is nothing better. If the agencies and their clients think they can develop something better, I would welcome it. It would be a great service to the industry. Our codes are not final. They are only as perfect as their creators, and men are notoriously imperfect."

To this opinion several in the trade contributed the fact that acceptance depends to a great extent on who is passing the copy on any particular day. What goes in and what stays out is, in the final analysis, a matter of the individual. Some copy-passers are more liberal than others.

Despite the web objections, it's said by more disinterested trade figures, that the agencies have a point that should be pressed home. The stricter copy-passers, it's felt, would be persuaded to loosen up a bit if orders from the top came down telling them to take it easy. Naturally the liberal ones wouldn't be affected. They want, the agency men say, liberality to be official.

Mex City Gets Radio Exhibit

MEXICO CITY, Sept. 16.—First national exhibition of radio broadcasting will be held here week of October 13. Simultaneously, moving picture, book and newspaper weeks will be held.

G. I.'s TAB FAVORITE DISKS

They're Still Kids at Heart

Crosby's disks lead parade, with Louis Jordan sleeper in first annual survey

NEW YORK, Sept. 16.—Just as the bands, vocalists and singing groups division of *The Billboard's* First Annual Poll of G. I.'s Music Preferences (*The Billboard*, September 18 issue) showed



that the fighting men's performer tastes aren't too different from the high-school kids polled by *The Billboard* early this summer, so the records division of the G. I. survey indicates that the disk tastes of the two groups don't differ too radically. The

accompanying chart, showing in the order of their popularity the favorite records of the G. I.'s, the media via which they hear their records, the channels thru which they secure 'em, and (in the Music Machines Section, this issue) their ability to identify record labels tells an interesting and often significant music and disk trade tale.

On the fave record selections the soldiers, sailors, marines, coast guards, et al., prove their loyalty to the guy they named their No. 1 singer, Bing Crosby. Bing not only grabs off the first and second slots in the fave record listings, but hits the first 13 (after No. 13, votes per record fell off badly, so only 13 are listed) with three other waxings. That makes a sock total of 5 out of 13 for the groaner-man and accounts for more than half the Decca disks, the label which made 9 out of the 13 top positions.

Jordan the Sleeper

Louis Jordan pulls the surprise vote of the season with two sides in the top 13, the only artist aside from Bing to get more than one record in the fave list. The tympany jive king hits with both *G. I. Jive* and *Is You Is or Is You Ain't, My Baby?*

That the tune is important on disks, as well as the artist, is indicated by *G. I. Jive's* No. 4 slot in the Johnny Mercer Capitol rendition, as well as by the double mention for *I'll Be Seeing You*, which Bing brought home in the No. 1 spot, and Tommy Dorsey with a Frank Sinatra vocal on Victor pushed up to the No. 6 position.

Handicap, which the Petrillo ban has put on top artists as well as on Victor and Columbia, is strongly highlighted by the fave disk voting. Harry James, for instance, who was voted the No. 1 band leader by the servicemen, is on the list, but only in No. 7 position, with the Columbia re-issue of *I'll Get By*. Dinah Shore, voted the sweetheart of service sweethearts, couldn't get into the fave disk list at all, despite the fact that Victor has attempted to keep her in record circulation by turning out a number of a cappella waxings. Tommy Dorsey, No. 2 of the band faves, gets only one (*G.I.'s Select Their Favorite on page 72*)

G. I. Fave Tunes

Next week, in the Songs Division of *The Billboard's* first annual survey of G. I. music preference, the G. I.'s reveal their favorite tunes, whether they like war songs, ballads, rhythm numbers, novelty numbers. They also tell of their sheet music buying habits, and many other interesting features of the music picture in the nation's army camps, naval bases and other armed forces' cantonments.

The Billboard 1st Annual Survey Of All Service Music Preferences

RECORD DIVISION FAVORITE RECORDS

TUNE	ARTIST	LABEL
1. <i>I'll Be Seeing you</i>	Bing Crosby	Decca
2. <i>Swinging On a Star</i>	Bing Crosby	Decca
3. <i>Is You Is or Is You Ain't?</i>	Louis Jordan	Decca
4. <i>G. I. Jive</i>	Johnny Mercer	Capitol
5. <i>Holiday for Strings</i>	David Rose	Victor
6. <i>I'll Be Seeing You</i>	Tommy Dorsey	Victor
	(Sinatra vocal)	
7. <i>I'll Get By</i>	Harry James	Columbia
8. <i>Long Ago and Far Away</i>	Bing Crosby	Decca
9. <i>Going My Way</i>	Bing Crosby	Decca
10. <i>G. I. Jive</i>	Louis Jordan	Decca
11. <i>Straighten Up and Fly Right</i>	Andrews Sisters'	Decca
12. <i>Amor</i>	Bing Crosby	Decca
13. <i>Paper Doll</i>	Mills Brothers	Decca

HOW THEY HEAR RECORDS

1. Juke boxes
2. Disk jockey record programs
3. Home-type phonos
4. Camp amplifiers

HOW CAMPS OR BASES SECURE RECORDS

(Listed in order in which camps get them)

1. Purchased by the camp or base
2. Supplied by Special Services Division
3. Donated by men in the army
4. Donated by civilians

19 camps or bases reported they have difficulties in securing the latest records. These 19 are listed in the Music Machines section of this issue. Retailers, juke box operators, record manufacturers, distributors, and others in the music industry are invited to send record supplies to these camps and bases. All the rest of the camps and bases who answered this question in the survey indicated they were securing latest records without too much difficulty.

IDENTIFICATION RATINGS OF RECORD LABELS

Story and complete list of labels identified by the G. I.'s (including marines, navy men and seabees) appears in the Music Machines Section of this issue.

No Place for Investor in Band Ownership; This Time AFM Is Making It Stick

Ruling Is Old But Enforcement Is New

NEW YORK, Sept. 16.—Current AFM investigations into terms of contracts between ork leaders and managers is not aimed at eliminating personal representatives from the band biz, as some in trade seem to have feared, but is solely an effort on the part of AFM officials to prevent bank-rollers owning pieces of orks.

There is no place in the popular band field for the investor, international officials say. Money advanced to a leader to carry his band thru a bad period or to finance starting a new ork cannot be classed as an investment, and payments, beyond nominal interest, must be repayments of the principal, not dividends because of an investment.

Invoke Old Rulings

The musicians' union opposition to the sale of parts of an orchestra is not new. The rulings have been in effect for many years, and while enforcement may have lagged, union heads are determined to enforce regulations. Orchestra leaders have been called upon to send AFM headquarters copies of all contracts with personal managers, bookers, agents and others where returns are figured in percentages. Lawyers, accountants, business managers and tax-experts' contracts are to be reported. Some ork managers have been licensed by the AFM, but in most cases not only are they not licensed but contracts have never been submitted to the union.

Enforcement of this ban against percentage deals may prevent growth of new orks in post-war era, as investors will hesitate at putting money into so precarious a venture as a new band when returns are limited to legal rate of interest.

Corporate ownership of an ork is also barred under present AFM rules. Many leaders have personal corporations, Duke Ellington's, for example, being more than 10 years old. Originally part of stock was held by others, but today Duke owns himself, but in line with AFM ban on incorporated band operations, all contracts calling for appearance of Duke and ork must be signed by the leader as an individual. AFM enforcement of this ruling, however, does not stop many maestros from operating as corporations as far as income tax and accounting problems are concerned. Many of the leading pop orks today are incorporated, with many leaders also interested in music publishing houses or other ventures where corporate ownership is best business procedure.

5 Per Cent the Limit

Contracts with personal managers will be carefully scrutinized by AFM, which is determined to restrict them to 5 per cent of gross collected by ork, exclusive of payments for expenses. Ruling about commissions to bookers and managers for money paid by locations for transportation is to be strictly enforced.

PMM To Join Contact Union

Combine of two orgs set for next week—30G relief fund by PMM administered

NEW YORK, Sept. 16.—The Professional Music Men and the Contactmen's Union will hold a joint open meeting Friday (22) when final details of the merger of the two groups will be settled. Amalgamation of the benevolent association and the local will bring the 200-odd PMM members into the 1,200-strong AFL pluggers' outfit and may result in some policy changes by the union. Brill Building expects to crackdown on the payola situation once the blessed event takes place.

The professional men now run an annual affair that nets between \$25,000 and \$30,000 yearly, which they dispense in sick and death benefits. Right now the org has some \$30,000 on hand which would go into the union till but be handled by the PMM relief committee that now takes care of the funds, made up of Rocco Vocco, Mose Gumble, Benny Gilbert and Max Stark.

Under the amalgamation agreement, the union would supervise and stage the yearly affair and it is understood that they have ideas to increase the take so that additional benefits may be given to members. It is planned to institute a relief fund, something the union has not previously had, and also set up a sick benefit plan, and provide every plucker with a \$1,000 insurance policy.

It is the opinion of most of the members of both groups that the consolidation will go thru at the Friday meeting and that both orgs will be able to function smoother with mutual betterment.

Claude Hopkins Ork Now in Rehearsal

NEW YORK, Sept. 16.—Claude Hopkins is rehearsing a 12-piece ork and is penciled into the Zanzibar for eight weeks starting early in October.

Leader, who gave up his band two years ago, has been doing arrangements for a number of top-flight bands. Hopkins has several of his original sidemen back.

GAC Books Reynolds Into Newport News, Va.

NEW YORK, Sept. 16.—Tommy Reynolds leaves Frederick Bros. September 17 when he goes to Harold Oxley, General Amusement Corporation has booked the ork into Club Casino, Newport News, Va., September 26, following Henry Jerome, who has two weeks at the spot. Jerome is set for a two to three-week one-nighter tour in the South.

Long to Theaters in Nov.

NEW YORK, Sept. 16.—Immediately following Johnny Long's exit from the Terrace Room of Hotel New Yorker November 5, the ork goes on a theater tour. First date is the RKO-Boston, followed by the Earle, Philadelphia. Long has signed Tommy Morgan, former Glen Gray vocalist and singer with the Modernaires, as his male singer. The band is penciled in for a return engagement at Hotel New Yorker in June, 1945.

Practically eliminated in recent years, reports now indicate that spots where long jumps are called for are offering two checks to orks, one for the job, other for expenses. Union rule is that expense payments are not commissionable.

No mad rush to file contracts with AFM has been shown by orks, but it is believed sooner or later Mr. Petrillo will give the double-O to every contract signed by maestros, extending even to press agents, publishers who may issue music written by leaders, and all loans or advances of cash.

BMI SMILES ON DISK JOCKEYS

Flack Toe-Chnique

NEW YORK, Sept. 16.—Press agent here has developed a new, sure-fire technique for getting a plug for his band leader client in an important column. Columnist's wife was in seventh month of pregnancy, and flack, who'd been trying desperately to make column for months, writes Mrs. Columnist the following note: "... Unless I get a plug for so-and-so in your husband's column, I will cut off my big toe and send it to you in the mails." Plug appeared in column day after letter was received.

802 Election Fight Starts

Packed meeting defeats resolution to let servicemen vote—quorum fades

NEW YORK, Sept. 16.—The opening shot of what is expected to be one of the hottest political battles in the history of Local 802, AFM, was fired Monday (11) when the org's annual by-law meeting was packed by an opposition group. In what the administration of the musicians' union termed "A disgraceful display of pre-election politics," a resolution to permit servicemen and women musicians to vote in the forthcoming election, December 7, was defeated.

Proposal had been made by the administration and it had anticipated no objection on the part of any member to the resolution permitting service people to vote. William Feinberg, secretary of the local, in a statement to *The Billboard*, said that "The administration is ashamed of the action of those present at the membership meeting in voting down a proposal of this kind. It is ashamed that any opposition group would stoop so low as to make a partisan political football of a G.I. proposition."

Feinberg pointed out that the administration's soldier-vote resolution was in line with the local's long established policy, which is reflected in its enclosure. (See 802 FIGHT STARTS on page 23)

No Ticket, But Outs Opposition to 802 Administration Set

NEW YORK, Sept. 16.—Opposition to the present officialdom of Local 802, AFM, is rallying its forces for the coming battle that culminates in the election of officers of the org December 7.

From all indications the group's only activity to date was the packing of the local's annual by-law meeting at Palm Garden Monday (11), at which time the administration's resolution relative to soldier vote for musicians in service was roundly defeated.

It is now known, however, that several informal gatherings have taken place. Carnegie Tavern has been the scene of a half dozen kaffee klatches, the Unity Club is being dusted and aired, and meetings are said to have taken place in the studio of Vic Vitale and the homes of some other musicians. Calman Fleisig, Hymie Grossman, Al Manuti, Sam Tabak and Vic Vitale are reported to be the nucleus of the opposition party.

To date the group has not decided on a name or color. At one time the outs called themselves the Yellow Ticket in opposing the Blue Ticket (administration). Last year and the previous year it was the Unity Ticket.

Neither have candidates been chosen to oppose the Blue Ticket. Al Pearl, prey choice of Unity four years ago, is understood to be out of union politics altogether, and David Guskoff, who opposed Jack Rosenberg for top position in the election two years ago, is not expected to be slated.

Enoch Light to Biltmore

NEW YORK, Sept. 16.—Enoch Light gets first New York location spot in long time, going into Hotel Biltmore with ice show on Sept. 20. Biltmore's Bowman Room has been open all summer with Zito's ork, but Light goes in when ice shows resume. He's been doing one nighters and ballrooms for past year, and put in a stretch at La Conga, New York nitery, for a while last year.

Biltmore's Bowman Room has had Ray Heatherton for past couple of years, but he's now in the service. Prior to that Horace Heidt played spot, as did other name bands, including Orrin Tucker, also in service.

Fiji Jump

PHILADELPHIA, Sept. 16.—Gene Krupa never got a bigger response nor Frankie Sinatra a lushier swoon than marine drummer, George J. Emme, whose drum breaks on the Harry James arrangements of *Two o'Clock Jump* sent 2,000 Fiji Islanders into a spontaneous jungle dance.

Private First-Class Emme was playing with his battalion band at a concert for the Fijians, who were used as scouts in the Solomon fighting. Said he: "It's amazing how these primitive people picked up the rhythm at the drum breaks."

The son of old vaudeville show-folk, Ralph and Violet Emme, Private First-Class Emme has spent 20 months in the Pacific and, besides the Fijian appearance, played at over 100 concerts for American servicemen.

New Pubs Are Being Helped

Still more copyrights aim of radio's licensing org—plugs a side possibility

NEW YORK, Sept. 16.—Having added to its catalog by tie-ups with band leaders, publishers and radio musical conductors, as well as indie diskers, BMI is now going out with a suggested publishing business deal for any disk jockey with a proven following. Field men for BMI point to the fact that Dick Gilbert (WJL) and Martin Block (WNEW) have BMI publishing firms, and indicate that what Gilbert and Block can do, so can other pancake-turners.

Deal isn't as plushy as that offered to band leaders and indie disking firms and the guarantee varies all the way from \$25 a month to \$400. Suggested contract calls for a minimum number of plays over the disk jockey's programs (of his own tunes, of course). In some cases where the disk jockey balks because "he's not a songwriter and doesn't know a thing about the biz," BMI field men have suggested that there must be plenty of songwriters among the fans of the disk spinner and that a contest or two will bring forth enough songs to set him up in business.

Results Still Moot

Result hasn't been too satisfactory, so far, except that the jockeys approached (See BMI SMILES ON DISK on page 23)

MacGregor To Wax Only for Capitol Disks

Library Service Continues

HOLLYWOOD, Sept. 16.—Deal has been set by C. P. MacGregor for exclusive recording contract with Capitol Records. Contract gives Capitol the exclusive services of the MacGregor studios for commercial disking, guaranteeing \$1,000 per week in fees. New set-up calls for MacGregor to do the waxing, after which masters will be turned over to Capitol for pressing at Scranton, Pa., plant. Terms of contract call for exclusive services of Benny Jordan, recognized as one of the top mixers and sound engineers in the biz.

While MacGregor has been handling Capitol recording sessions for some time, new deal prohibits him from doing work for any other firm. His regular transcription recording service for radio stations and advertisers will be continued by MacGregor.

Disk Ban Still Hot Potato; Vinson Stalls

WASHINGTON, Sept. 16.—The Petrillo ban, still one of the hottest potatoes which the War Labor Board has handled, is no nearer definite action on the part of Stabilization Director Vinson's office, to which it was handed by the board, than it was two weeks ago. Vinson's office yesterday stated that, "It is still a matter of weeks before the Petrillo ruling will come down."

However, while there has been no action on the part of the board, there has been plenty of behind-the-scenes string-pulling, with two meetings being held the past week between reps of Victor and Columbia on one hand and the AFM on the other. The contract which RCA and Columbia are willing to sign is still theoretically riding around in the pockets of Prexy Petrillo. Actually, it has passed out of Petrillo's hands and has been seen and discussed both with AFM brass hats and at least one key CIO exec. Both the national unions would like the AFM matter out of the way before election without any more fuss. Trouble is they want it out of the way with increased labor prestige for FDR as well as Petrillo, and that's a tough order.

GAC To Open S. F. Office

HOLLYWOOD, Sept. 16.—General Amusement Corporation plans a branch office in San Francisco. Ralph Wonders, agency head in Hollywood, is now in Los Angeles talking the deal over with Don Sears, who will handle GAC bookings in the Bay area.

Freddy Martin Gets Month's Deferment

HOLLYWOOD, Sept. 16.—Freddy Martin was handed an extension of 30 days by his draft board and the ork leader is taking his hand on a tour of one-nighters pending final disposition of his case.

Due to the fact that he was called for draft September 4, management of Coconut Grove, Los Angeles, substituted Harry Owens' ork for Martin. Ork will continue to play Jack Carson radio show, even if Martin dons a uniform October 4, as presently skedded, as unit began the series of 13 broadcasts, first airing week before Labor Day.



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Gennett Record No. 7121	{	Boogie Woogie Ball Lenox Avenue Jump	Gennett Record No. 7115	{	I'm the One I Made a Great Mistake
Gennett Record No. 7116	{	Don't Fool With Me There's a Light on the Hill	Gennett Record No. 7117	{	Mama, Put Your Britches On Tuscaloosa

HOT VOCAL RECORDS BY SAVANNAH CHURCHILL and Her All-Star Seven

Gennett Record No. 7104	{	Fat Meat Is Good Meat Two-Faced Man	Gennett Record No. 7106	{	Tell Me Your Blues He's Commander-in-Chief of My Heart
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RACE RECORDS BY GABRIEL BROWN and His Guitar

Gennett Record No. 5003	{	I Get Evil When My Love Comes Down You Ain't No Good	Gennett Record No. 5004	{	Black Jack Blues Going My Way
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HILL-BILLY RECORDS BY CLAYTON McMICHEN and His Georgia Wildcats

Gennett Record No. 7011	{	Hog Trough Reel Arkansas Traveler
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**SOUTH FIRST STREET
RICHMOND, IND.**



PART 1—The Billboard Music Popularity Chart

Week Ending
Sept. 14, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per time omitted by The Billboard. (M) Song in least musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Begin the Beguine	Harms
Blue Skies	Berlin
Come Out, Wherever You Are (F)	T. B. Harms
Dance With a Dolly	Shapiro-Bernstein
Day After Forever (F)	Burke-Van Heusen
Every Day of My Life	Paramount
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Kentucky	BMI
Let Me Love You Tonight	Robbins
Let's Sing a Song About Susie	Harms, Inc.
Magic Is the Moonlight (F)	Southern
On My Way Out	World
Pretty Kitty Blue Eyes	Santly-Joy
Saltwater Cowboy	Jefferson
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Swinging on a Star (F)	Burke-Van Heusen
Ten Days With Baby	Triangle
The Very Thought of You	Witmark
Time Waits for No One (F)	Remick
Together	Crawford
Up, Up, Up	Broadway
What a Difference a Day Made	Marks

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources Part III.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in least musical. (F) Song in film musical.

POSITION	NATIONAL	East	Mid-west	South	West Coast
Last/This Wk./Wk.					
2	1. I'LL WALK ALONE (F) Morris	1	2	4	1
1	2. SWINGING ON A STAR (F) Burke-Van Heusen	2	3	3	2
3	3. TIME WAITS FOR NO ONE (F) Remick	5	1	1	4
4	4. I'LL BE SEEING YOU Williamson	3	4	2	3
5	5. IS YOU IS OR IS YOU AIN'T? (F) Leeds	4	5	5	6
8	6. IT COULD HAPPEN TO YOU (F) Famous	9	6	7	5
7	7. IT HAD TO BE YOU (F) Remick	7	7	9	10
6	8. AMOR (F) Melody Lane	10	10	8	7
—	9. HOW MANY HEARTS HAVE YOU BROKEN? Advanced	6	9	—	—
—	10. A FELLOW ON A FURLOUGH (F) Block	—	8	—	9

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: *Pretty Kitty Blue Eyes*—Santly-Joy.
SOUTH: *I'll Get By (F)*—Berlin; *An Hour Never Passes*—Shapiro-Bernstein.
WEST COAST: *Day After Forever (F)*—Edwin H. Morris.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources Part III.)

POSITION	RECORD	Label
Last/This Wk./Wk.		
1	1. Hamp's Boogie Woogie. Lionel Hampton	Decca 18613
2	2. Till Then	Mills Brothers...Decca 18599
3	3. Cherry Red Blues	Cootie Williams...Hit 7084
7	4. I Stay in the Mood for You	Billy Eckstine...DeLuxe 2000
4	5. I'm Lost	Benny Carter...Capitol 165
9	6. Is You Is or Is You Ain't? (F)	Louis Jordan...Decca 8659
5	7. G. I. Jive	Louis Jordan...Decca 8659
10	8. My Little Brown Book	Duke Ellington...Victor 20-1584
—	9. I Realize Now	King Cole Trio...Capitol 169
8	10. You Always Hurt the One You Love	Mills Brothers...Decca 18599

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindale's, Birmingham: Norlen's Radio Shop; Louis Plitt's Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Drebelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurliitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurliitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: F. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunwald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galey Music Shop; Rahson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downton Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Acolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. T. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

Lucky Strike HIT PARADE

CBS, Saturday, September 16, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Walk Alone (F)	Morris
2. Swinging On a Star (F)	Burke-Van Heusen
3. Time Waits for No One (F)	Remick
4. Is You Is or Is You Ain't? (F)	Leeds
5. Amor (F)	Melody Lane
6. I'll Be Seeing You	Williamson
7. It Could Happen to You (F)	Famous
8. I'll Get By (F)	Berlin
9. It Had To Be You (F)	Remick

And the Following Extras: Margie, Puttin' on the Ritz, The Riff Song and Singing in the Rain.

BMI Smiles on Disk Jockeys

(Continued from page 21)

have been spinning more BMI tunes. The flattery of the offer builds a certain good will which pays off in more airtime for BMI, which is still somewhat hard put to meet the minimum number of air performances which they promise to deliver each station in return for the royalty payments.

Jockey deal is just another facet to the BMI pitch to get more BMI music on the air, and perhaps hit a few of those "accidents" that become hits. One BMI staffer explained it this way: "No matter how bad most of the songs turned up are, there is still a good chance that we can maintain the regular average of hits to

failures in our underwritten publishing ventures." Actually, if a publisher doesn't deliver after a minimum contract (the suggested legal papers run as short as one or as long as five years), BMI may bow out. However, judging the performance of the new publishers may involve plenty of things besides his actually uncovering a hit tune, or even publishing passable material. There are still such things as voluntary plugs for brother publishers' tunes, etc., which may be taken into consideration.

It is this and other factors that have ASCAP a little furrowed in the brows. There may be a restraint of trade angle, for instance, and a half dozen other gimmicks involved. Some big brains in the publishing field have thought of going to the Federal Communications Commission about the matter. If they reason, FCC could make the nets divorce themselves from stations, maybe they can make the stations divorce themselves from musical directors and disk jockeys who double in brass. That is sort of far fetched, but anything can, and does, happen in music and radio.

802 FIGHT STARTS

(Continued from page 21)

ment and fight for passage of the absentee war ballot enacted by Congress. Musicians at the opposition-packed meeting talked themselves out of their own voting power when they argued on the one resolution so long that by the time other matters came to the floor there weren't enough members left to take action.

Other resolutions affecting the welfare of the local were then automatically left to the executive board for action. According to the union's regulations, any matters not acted upon at the meeting are decided upon by the board at its next session. When the meeting broke up at 5:15 p.m. for lack of quorum, several resolutions were still undiscussed. The question of salary raises from \$75 to \$100 weekly for trial board and executive board members, the going back to the old policy of two board meetings a week at \$15 per session, and the earmarking of \$150,000 union funds for servicemen-musicians rehabilitation were left high and dry.

Tuesday (12) the local's executive board met and voted against salary raises for itself, voted against the board meeting change, and turned down the proposal to set aside \$150,000 for returning servicemen. It submitted a substitute resolution pledging the entire resources of the union to any returning servicemen in need of assistance or rehabilitation.

The tactics employed by the opposition to the administration are not new. Five consecutive times in the past 10 years they have tried to oust the officials who have been elected to two-year terms each time.

The soldier vote proposition was the first to come up at the meeting and the heated debate that ensued and dragged out preventing the orderly conduct of the rest of the meeting would have taken place on any administration proposal, according to the ins.

So far, the Blue Ticket (administration) has not announced its slate of officers for the December 7 election, and neither have candidates been put up to run against the ins.



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VICTOR!

All featuring Artie Shaw and His Orchestra

It Had to Be You • If I Had You
Victor 27536

Carioca • Bill
B-10124

Lover, Come Back to Me • Rosalie
B-10126

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B-10127

Deep Purple • Pastel Blue
B-10178

All I Remember Is You • Octoroon
B-10319

Oh, Lady Be Good • I Surrender, Dear
B-10430

Blues (from "Lenox Avenue Suite")
Victor 27411

Listen to "The Music America Loves Best" Sundays,
4:30 p.m., EWT, NBC Network.

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NAB THE NICKELS ARE ON
VICTOR
AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F)..... Bing Crosby—Decca 18597 <i>Going My Way</i> (F)	4	1	2	1
3	2. YOU ALWAYS HURT THE ONE YOU LOVE Mills Brothers—Decca 18599 <i>Till Then</i>	1	2	1	9
2	3. I'LL WALK ALONE (F)..... Dinah Shore—Victor 20-1586 <i>It Could Happen to You</i> (F)	3	3	4	—
6	4. IS YOU IS OR IS YOU AIN'T? (F)..... Bing Crosby-Andrews Sisters— Decca 23350 <i>Hot Time in the Town of Berlin</i>	2	9	3	—
5	5. TIME WAITS FOR NO ONE (F)..... Helen Forrest—Decca 18600 <i>In a Moment of Madness</i>	5	6	5	—
7	6. I'LL WALK ALONE (F)..... Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	6	7	2
4	7. I'LL BE SEEING YOU..... Bing Crosby—Decca 18595 <i>I Love You</i> (M)	6	4	9	—
8	8. HIS ROCKING HORSE RAN AWAY (F).... Betty Hutton—Capitol 155 <i>It Had To Be You</i> (F)	—	7	—	3
9	9. IT HAD TO BE YOU (F)..... Dick Haymes-Helen Forrest— Decca 23349 <i>Together</i> (F)	7	5	—	—
—	10. IT HAD TO BE YOU (F)..... Betty Hutton—Capitol 155 <i>His Rocking Horse Ran Away</i>	—	—	8	6

Other Records Reported in Best Selling Lists by Sections

EAST: *Till Then*—Mills Brothers, Decca 18599; *Is You Is or Is You Ain't?* (F)—Louis Jordan, Decca 8659; *Day After Forever* (F)—Bing Crosby, Decca 18580.
MIDWEST: *Till Then*—Mills Brothers, Decca 18599.
SOUTH: *I Don't Want To Love You*—Phil Brito, Musicraft 15018; *It Could Happen To You* (F)—Jo Stafford, Capitol 156.
WEST COAST: *Her Tears Flowed Like Wine*—Stan Kenton, Capitol 166; *I'll Be Seeing You*—Tommy Dorsey-Frank Sinatra, Victor 20-1574; *It Could Happen to You* (F)—Jo Stafford, Capitol 156; *Till Then*—Mills Brothers, Decca 18599; *Straighten Up and Fly Right*—King Cole Trio, Capitol 154.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Artist	Label
1	1. Soldier's Last Letter	Ernest Tubbs	Decca 6098
3	1. Smoke on the Water	Red Foley	Decca 6102
2	1. So Long, Pal	Al Dexter	Okeh 6718
—	2. We Might as Well Forget It	Bob Wills	Okeh 6722
3	3. Born To Lose	Ted Daffan	Okeh 6706
3	4. Too Late To Worry, Too Blue To Cry	Texas Jim Lewis	Decca 6099
3	4. Try Me One More Time	Ernest Tubbs	Decca 6093
—	4. You're From Texas	Bob Wills	Okeh 6722

ADVANCE BOOKINGS

BILLIE BISHOP: Trianon Ballroom, Chicago, Nov. 28-Dec. 24.
BENNY CARTER: State Theater, Hartford, Conn., Dec. 15-17.
CARMINE CAVALLARO: Palmer House, Chicago, Sept. 21.
BOB CHESTER: Palace Theater, Cleveland, Sept. 22-Oct. 5.
BERNIE CUMMINS: Blue Moon, Wichita, Kan., Sept. 26-Oct. 12.
ROY ELDREDGE: Tic Toc Club, Boston, Sept. 24-Oct. 3.
ERNE PIEELS: Paradise Theater, Detroit, Dec. 15-21.
FLETCHER HENDERSON: Paradise Theater, Detroit, Dec. 22-28.
INTERNATIONAL SWEETHEARTS: Club Ball, Washington, Nov. 22-Jan. 4.
SAMMY KAYE: Adams Theater, Newark, N. J., Sept. 28-Oct. 4.
ADA LEONARD: Adams Theater, Newark, N. J., Oct. 28-Nov. 3.
FRANKIE PAUL: Silver Moon Club, Alexandria, La., Oct. 1 (Indefinitely).
BOB STRONG: Totem Pole, Boston, Sept. 20-21.
LAWRENCE WELK: Oriental Theater, Chicago, Nov. 3-9; Riverside Theater, Milwaukee, 10-16; Downtown Theater, Detroit, 17-23.
EDDIE STONE: Casa Loma Ballroom, St. Louis, Sept. 23-Oct. 5.
LAWRENCE WELK: Oriental Theater, Chicago, Nov. 3-9; Riverside Theater, Milwaukee, 10-16; Downtown Theater, Detroit, 17-23.
EDDIE YOUNG: Cosmopolitan Hotel, Denver, Nov. 1-14.

Weems Opens S. F. Office

SAN FRANCISCO, Sept. 16.—Ork Leader Ted Weems has opened offices in San Francisco under label of Artists of America to handle artists contracted to Weems, including Perry Como, Marilyn Maxwell, Mary Lee and Elmo Tanner. Will also handle ork booking. Weems opened with his new band at St. Francis here in August, after 18 months as lieutenant in maritime service, getting extension of contract on third night of engagement. It is expected that Weems will come East before end of the year but no booking dates have been inked as yet.

Music Popularity Chart Week Ending Sept. 14, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. SWINGING ON A STAR (18)—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
2. IS YOU IS OR IS YOU AIN'T? (9)—Louis Jordan Decca 8659
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108)
3. YOU ALWAYS HURT THE ONE YOU LOVE (17)—Mills Brothers Decca 18599
(The Three Suns, Hit 7105)
4. G. I. JIVE (21)—Louis Jordan Decca 8659
(Johnny Mercer, Capitol 141)
5. AMOR (12)—Bing Crosby (John Scott Trotter Ork) Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003)
6. I'LL WALK ALONE (7)—Dinah Shore Victor 20-1586
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
7. PRETTY KITTY BLUE EYES (6)—The Merry Macs Decca 18610
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
HOW MANY HEARTS HAVE YOU BROKEN? (5)—The Three Suns
8. I'LL WALK ALONE (9)—Martha Tilton Capitol 157
(See No. 6)
- IT HAD TO BE YOU (5)—Betty Hutton (Paul Weston Ork) Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23340)
9. IS YOU IS OR IS YOU AIN'T (3)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
(See No. 2)
10. I'LL BE SEEING YOU (22)—Bing Crosby (John Scott Trotter Ork) Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegarde, Decca 23291; Billie Holiday, Commodore C-553)
HOT TIME IN THE TOWN OF BERLIN (1)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
11. TIME WAITS FOR NO ONE (5)—Helen Forest (Camarata Ork) Decca 18600
(Sula Musette, Continental C-1149; Johnny Long (Patil Dugan), Decca 4439)
12. I'LL BE SEEING YOU (16)—Tommy Dorsey (Frank Sinatra) Victor 20-1574
(See No. 10A)
13. A FELLOW ON A FURLOUGH (1)—Phil Hanna (Leonard Joy) Decca 4445
(Raymond Scott, National 7001; Sula's Musette Ork, Continental C-1149; Louis Prima, Hit 7096)
14. I'LL GET BY (23)—Harry James (Dick Haymes) Columbia 36898
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
DANCE WITH A DOLLY (With a Hole in Her Stocking) (4)—Evelyn Knight (Camarata Ork) Decca 18614
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
15. LILI MARLENE (2)—Perry Como Victor 20-1592
(Hildegarde (Harry Sosnik Ork) Decca 23348)
- ESTRELLITA (1)—Harry James Columbia 36729
(Horace Heidt (Fred Lowery) Columbia 36727)

Coming Up

Reports received from The Billboard representatives last week, and based on information given by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. IT HAD TO BE YOU—Dick Haymes-Helen Forrest Decca 23349
2. THE PATTY CAKE MAN—Ella Mae Morse Capitol 163
3. HER TEARS FLOWED LIKE WINE—Stan Kenton (Anita O'Day) Capitol 166

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading juke box operators.

- AN HOUR NEVER PASSES—Jimmy Dorsey Decca 18616
(Chicago)
- WE MIGHT AS WELL FORGET IT—Bob Willis Okeh 6722
(Knoxville)

Savoy Waxes a Lot Of Originals -- They Pub' 'Em Now, Too

NEW YORK, Sept. 16.—Herman Lubinsky's Savoy, continuing to build its backlog of hot jazz, this week cut two sessions, one with "Hot Lips" Page; the other with Tony Grimes, the electric guitarist.

"Hot Lips" session put four originals in the box last Tuesday (12), *Lips Blues*, *Good for Stompin'*, *I Got What It Takes* and *Bloody*. "Lips" built an 11-piece outfit for the Savoy date. The Grimes session ground out four originals also, but they're not officially named as yet.

Only one dinking session set by the Lubinsky outfit next week (Wednesday, 20). This one will have Johnny Guarneri, Slam Stewart and Sid Weiss doing another set of four originals. These have titles *Wilson's That's All*, *Mission From Brooklyn*, *Memories*, *Glass Me Again*. Penchant for originals on the

Libby Holman Plans Philly Blues Recital

PHILADELPHIA, Sept. 16.—The low-down blues will come to the concert stage this fall, with Libby Holman readying a recital.

A mid-town concert hall or hotel room will be rented for an evening of blues, with Miss Holman sponsoring her own concert, featuring Josh White, blues-singing guitarist at New York's Cafe Society Downtown.

Miss Holman prepped for such fare earlier in the summer with the presentation of a blues evening at the Hedgerow Theater, Little Theater center at Moylan-Rose Valley, Pa.

part of Savoy may be traced to the fact that they have set up a publishing subsid, one of those things for which BMI puts plenty on the line each month in the form of guaranteed royalties.

FAMOUS INTERVIEWS #7

History's got me all wrong! I ain't wicked. I'm a music lover an' I gotta have my regular ration a' Columbia releases—OR ELSE! O'course, I stole a coupla ships an' killed a few ornery sailors but I got my weaknesses. Fr' instance, I'd give two brigs and a keg of rum for this week's two new Columbia records.



CAPT. KIDD

We're not KIDDing when we say that these two new Columbia releases are treasures! Put them in your best locations and they'll go to work for you!

CAB CALLOWAY & His Orchestra

THE MOMENT I LAID EYES ON YOU
LORDY
36751

RAY NOBLE & His Orchestra

THE VERY THOUGHT OF YOU
(Heard in the Warner Bros. picture "The Very Thought Of You")
GOODNIGHT SWEETHEART
36546

COLUMBIA RECORDS

New Bills Get Good Play As Long Runs Start Fading

NEW YORK, Sept. 16.—Long runs in Stem houses are beginning to wither as grosses start turning down. New bills, on the other hand, register nicely with customers.

Radio City Music Hall (6,200 seats; house average \$100,000) bowed out Wednesday (14) after eight weeks with Katherine Lee, Wally West and *Dragon Seed*. Final week brought \$96,000, against seventh week's \$121,000. For complete run bill took in \$906,700. New show has Coleman Clark, the Graysons and *Casanova Brown*.

Roxy (6,000 seats; house average \$75,000) fell off to \$109,000 for Fred Waring's ork and *Wilson* for the sixth week's take as compared with previous week's \$112,000. Opener socked with \$124,700, followed by \$125,000, \$123,000, and \$113,000, respectively.

Paramount (3,664 seats; house average \$75,000) clicked with \$94,000 for its opener with Andrews Sisters, Mitchell Ayres ork, Pat Henning and *Double Indemnity*.

Capitol (4,627 seats; house average \$55,000) slackened to \$76,000 for its eighth week with Gene Krupa's ork and *Since You Went Away* against previous week's \$82,000.

Strand (2,779 seats; house average \$45,000) is still in pay load with Charlie Barnett's ork, West and Lexing, Edwards Sisters and *Arsenic and Old Lace*, get-

Hutton 73G Sets New High For Chicago

CHICAGO, Sept. 16.—Grosses at the three vaude-pic houses here week ended Thursday (14) wavered up and down, with the Chicago Theater carrying away the honors for top receipts of the year. House broke all records, hitting a mighty \$73,000. Responsible for the heavy take was the headliner, Betty Hutton, who kept the crowds standing in line from opening to closing days. Others on the bill were Paul Sydell, Frederic and Sandra Hartnell, and the Pitchmen. Current show, featuring the Murtah Sisters, Harry Cool, the Three Samuels, Al Gordon and Dogs, and the pic, *I Love a Soldier*, opened to a fair crowd.

Receipts for the second week of the Downtown (1,600) fell to a fair \$16,500, approximately \$4,000 under first week's grosses. Not bad considering the billing of no names. Featured were Skip Farrell, Ray English, the Reddingtons, Perry Franks and Janyce, and Keaton and Armfield. New bill, starring Lois Andrews, Smiley Burnette, Elmo Tanner, Wilkie and Dare, and Johnny (Scat) Davis looks as tho it may lift the receipts for the current week. House opened well, and after first show had a heavy main-floor attendance.

The Oriental (3,200) kept up its pace for good grosses in hitting a neat \$32,000. House had two good attractions, with Boyd Raeburn and the Mills Brothers headlining, and the Glenns and Ollie O'Toole supporting. Present bill, with Jimmy Dorsey and ork, with Cecelia Parker, as added attraction, and Ladd Lyon and Otto Enson opened to a weak crowd. House will do well if it hits near the weekly average.

M. Sullivan Fair At L. A. With 18½G

LOS ANGELES, Sept. 16.—Stageshow headed by Maxine Sullivan at the Orpheum Theater (2,200 seats) looks good for a fair \$18,500 week, which is \$10,500 less than Xavier Cugat pulled last week. Cugat's \$29,000 was pulled against adverse weather conditions, with the mercury hiking it to 104 degrees for two of his seven days.

On the bill with Miss Sullivan are Clayton and Phillips; Frank Jenal; Ford, Harris and Jones; Wally Boag, and Val Setz. Pic, *They Made Me a Criminal*.

Spot charged \$1.20 tops for Cugat and is getting 98 cents for the Sullivan show.

ting a handsome \$63,000 as against opening week's \$64,000.

Loew's State (3,500 seats; house average \$25,000) advanced to \$46,000 for Harvest Moon, Tommy Dix, Neal Stanley and Martl and *Bathing Beauty*. Previous week take was \$36,500. Current bill has Harvest Moon, Tommy Dix, Artie Dann, Sharkey and *Bathing Beauty*.

Lena Horne Tops Dorsey Record in Detroit Downtown

DETROIT, Sept. 16.—Lena Horne, first race attraction to play the Hughes-Downtown Theater (2,800 seats, house average, \$23,000), broke the house record by \$7,000 to set a new high of \$64,500. Pic was *Yellow Rose of Texas*. Figure was way over the former record of \$47,400 set by Tommy Dorsey the week the house opened.

In the previous week Rose Marie, co-starred with Del Courtney's band, drew a mild 27G, aided by *Dead End*, a film revival with strong star names. Currently, Stan Kenton's band is expected to hit about the same figure.

The figure set by Horne amazed even the management, which had expected good biz. The race patronage aided in boosting the total, with colored customers averaging about 10 per cent of the crowds daytimes and about 25 per cent nights.

The Downtown has, however, no other colored attractions booked, with the bulk of this class of attractions going to the Paradise Theater, which reopens this week for a 25-week season. Occasional colored acts may be spotted in, but it is evidently not the Downtown management's policy to attempt to compete directly with the Paradise.

23G for 3-Week Bill in San Fran

SAN FRANCISCO, Sept. 16.—Held over a third week, stage bill registered \$23,000 at the Golden Gate (2,850 seats, house average, \$25,000) for week ended September 11. Bill has Bert Wheeler, Bonnie Baker, Milt Britton's band and the Three Ross Sisters. Pic is *Casanova Brown*.

Tars, Spars, Good 28G At Shea's Buffalo

BUFFALO, Sept. 16.—Second vaude venture of the current season at Shea's Buffalo (seating 3,500) tallied good box-office grosses and came up to expectations. *Tars and Spars Revue* ended its week September 15 with a take of \$28,100, fine for this type of show. Film was *Canterville Ghost*. Naturally, it will be some time before the new house record, set by Horace Heidt unit last week with \$38,300 will be duplicated.

Buffalo is off live stageshows for the next few weeks, featuring instead strong films. It returns to vaude policy first week in November with Sammy Kaye. House will continue on its "occasional vaude" policy of many years' standing.

"Chez Paree Follies" Pulls \$5,100 at Indianapolis Keith

INDIANAPOLIS, Sept. 16.—Fair \$5,100 was registered by Keith's Theater four-day show ending September 10. Bill was headed by *Chez Paree Follies* plus Dodson's Monkeys, Three Samuels, Lou Foulds and Joe and Joey Mack and Four Aces. Pic, *The Racket Man*.

Balto Hipp 41½G in 2 Wks.

BALTIMORE, Sept. 16.—A fine \$17,800 was grossed by the Hippodrome Theater week ended September 13, with bill headlined by Lionel Kaye, and including Peter Chan, Wally Ward, and the Fontaines. Pic, *Casanova Brown*. Stage bill and pic were holdovers. The first week an exceptionally big \$23,700 was grossed. It was one of the best two-week grosses ever chalked up by the Hipp by any bill.



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

LITTLE BUTCH.. Harry Owens and His Royal Hawaiians (Vocals by Bob Hamlin) ...Capitol 20004

This platter, from out of the Hawaii album, is a natural for the Royal Hawaiians and Bob Hamlin sells the nostalgic "Little Butch" lyrics okay. Nothing very new about this, but with Hawaii more and more in the news, this should spin on a great many juke tables. . . . It's a good job.

POPULAR RECORD RELEASES

(From September 14 thru September 21)

- AND SO I DREAM (Noche De Ronda) Corinna Bura (Harry Sosnik Ork) Decca 23354
- COME OUT, COME OUT, WHER-EVER YOU ARE Charlie Barnet (Kay Starr) ..Decca 18620
- LORDY Cab CallowayColumbia 36751
- RUSSIAN CARAVANContinental Album No. 17
- Black Eyes.....The Gypsy Wanderers.....Continental C-5019
- Camp Fire.....The Gypsy Wanderers.....Continental C-5020
- Gypsy Camp.....The Gypsy Wanderers.....Continental C-5020
- Love Passed.....The Gypsy Wanderers.....Continental C-5018
- The Garden Gate.....The Gypsy Wanderers.....Continental C-5019
- Two Guitars.....The Gypsy Wanderers.....Continental C-5018
- THE MOMENT I LAID EYES ON YOU Cab CallowayColumbia 36751
- THE VERY THOUGHT OF YOU.. Louis PrimaHit 7109
- WHAT A DIFFERENCE A DAY MADE Charlie Barnet (Kay Starr) ..Decca 18620
- WHAT A DIFFERENCE A DAY MADE Corinna Bura (Harry Sosnik Ork) Decca 23354
- WHITE CLIFFS OF DOVERLouis PrimaHit 7109
- JOSH WHITE ALBUMAsch 348
- Fare Thee Well..... Josh White.....Asch 348-1
- One Meat Ball..... Josh White.....Asch 348-2
- Outskirts of Town..... Josh White.....Asch 348-1
- The House I Live In..... Josh White.....Asch 348-3
- When I Lie Down and Die Do Die.. Josh White.....Asch 348-2
- Work Blues..... Josh White.....Asch 348-3

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
 Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-Oily Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

Krupa, Eskstine One-Niters for Op Jimmie Evans

NEW YORK, Sept. 16.—Gene Krupa, Cootie Williams, Billie Eckstine and Buddy Johnson have been booked by Jimmie Evans for one-nighter dates in the East. Promoting dances in Wilmington, Del.; Passaic, N. J.; Hartford, Conn., and Brooklyn. Evans reports a good season ahead, with plans to operate one-nighter dances with these and several other Eastern cities.

He will open Passaic at Kantor's Auditorium, with Billy Eckstine playing for colored dancers September 17 at the Polish People's home, Eddy Howard plays the following Sunday (24) for white dancers, and Jack Teagarden's ork will be there October 1.

At Hartford, Evans will operate at Footguard Hall, having booked Buddy Johnson for September 20, and Cootie

Long Held at New Yorker

NEW YORK, Sept. 16.—Johnny Long and ork have been held over at the Hotel New Yorker for four additional weeks beyond their skedded October 1 closing. Band embarks on an extensive theater tour in November. Trek will take the outfit thru the East until early February when it goes into the Paramount Theater for a four-week run.

Williams for the 28th. On October 18, Billy Eckstine will appear.

Wilmington Armory will house a dance with Gene Krupa September 28. The day following a colored dance will be operated at the Odd Fellows' Temple with Cootie Williams's ork. Other Wilmington dates are October 6 for Buddy Johnson, and the week following (13), Billy Eckstine.

Dances booked by Evans for the Brooklyn Palace Ballroom are: October 7, Billy Eckstine; October 14, Buddy Johnson.

Music Popularity Chart

Week Ending
Sept. 14, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

RAYMOND SCOTT (National)

I Learned a Lesson I'll Never Forget—FT; VC. *I'll Be Seeing You*—FT. *Together*—FT; VC. *A Fellow on a Furlough*—FT; VC.

An extremist in jazz, having stormed at the very roots of swing rhythms with a powerhouse brand of chamber music that was the last letter in ultra. Raymond Scott has done a complete turn about face. He has turned from the unrestrained to the sober, employing a fully-instrumented ensemble rather than the quintet or sextet to expound a smooth and easy-flowing blend of melody and rhythm that is so refined it approximates downright purring. Moreover, he eschews his "Siberian Sleigh Rides" and such exotic nomenclature for his composites in favor of the ballad faves of the moment. The end result is that this new disk label enjoys the blessings of an excellent band to attract attention to its sides. Nigh near a "whispering" orchestra, Scott does himself proud and commercial in the scoring. Keeps his brasses entirely under cover and his reed voicings a blend of saxophones and clarinets. Follows an identical music pattern for all the sides and points up Dorothy Collins vocal restraint with colorful backgrounds. *Gal* sings it soft and soothing for "I Learned a Lesson I'll Never Forget," with the mated "I'll Be Seeing You" an instrumental. Miss Collins gives good lyrical care to the second twosome, with "Together" taken as a slow ballad and the tempo stepped up a bit for "A Fellow on a Furlough."

There's plenty of phono appeal in the song selections on each count, with greater attraction in each couplet for "I Learned a Lesson I'll Never Forget" and for "Together."

JIMMIE LUNCEFORD (Decca)

I Dream a Lot About You—FT; VC. *Jeep Rhythm*—FT.

Be it a soft ballad or a riotous bounce canto, Jimmie Lunceford is equal to the task. It is that kind of performance he turns in for this plattering. Trummie Young's torch ballad, "I Dream a Lot About You," is whipped out smoothly and in bright fashion at a moderately paced tempo with Dan Grisson's lyrical romantics leading the way. The saxes, in solo and in set, strike out a second chorus to the half-way mark with Grisson getting it back at the bridge to bring it out. Horace Henderson's "Jeep Rhythm" occupies the attention on the mated side, set off as a lively jump dish. The union saxes, per usual, ring in the rift pattern from the edge, with the band building upon it with solo and ensemble flashes.

For the jump fans, "Jeep Rhythm" is a tasty dish, with race locations in particular finding the blues ballad, "I Dream a Lot About You," much to their likings.

HARRY JAMES (Columbia)

It's Funny to Everyone But Me—FT; VC.

Don't Take Your Love From Me—FT; VC.

To keep the names of the label's leading lights to the fore, Columbia has gone way back to bring Harry James and Frank Sinatra together. For the reissue of Jack Lawrence's "It's Funny to Everyone But Me," it brings back the James band long before it packed the strings and the power that attracted the attention of the throngs. For the vocal refrain, it goes back to a more modest Frank Sinatra long before his song-selling gained those esoteric qualities that make for the fainting fits among the fems. Not as antiquated is Henry Nemo's "Don't Take Your Love From Me," wherein James shows off the Strad section to advantage, but lacking in the lyrical qualities in the thin pipes of Lynn Richards for the wordage.

It will take a strong sentimental attachment to both James and Sinatra to stimulate interest in these dated sides, at this late date carrying the stigma of a second-hand furniture store stock.

(See Popular Record Reviews on page 73)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

ROY ACUFF (Okeh)

I'll Forgive You But I Can't Forget—W; V. *Write Me, Sweetheart*—FT; V.

With the strumming of guitars by his Smoky Mountain Boys, Roy Acuff sings it sad and sobby for the weeping "I'll Forgive You But I Can't Forget." There's a heavy outdoor aura to the tear in his voice and one must fairly weep along with him in his blighted love life. Roy whips out the wordage at a fast waltz tempo with an electric guitar stanza bridging the refrains. Another male makes a top tenor for Roy's trouble in mind singing for "Write Me, Sweetheart," a lively saga. Confesses that he's still in love with his girl and all will be forgiven if she will only write. On both counts, it's swoon stuff for those hiding behind the tall grass and both sides gives much comfort to such folk.

(See Folk Record Reviews on page 73)

Joe Hess Road Manager For Cootie Williams

NEW YORK, Sept. 16.—Joe Hess takes over as Cootie Williams's traveling road manager this week. He has been with various Moe Gale attractions for some time, recently having traveled with the Lucky Millinder band.

Williams is now on a theater tour which he will continue until he goes into the Paramount Theater here Christmas week with the Ink Spots and Ella Fitzgerald for a four-week engagement.

Monroe to Strand in 1944

NEW YORK, Sept. 16.—Vaughn Monroe has signed to come into the Strand here sometime next May. Monroe finished stint at the New York Paramount last week and goes into Hotel Commodore the end of this month. He played Com-

22 Pianos

HOLLYWOOD, Sept. 16.—Ivory-beaters are getting the nod from MGM this week as call went out for 22 piano players to do their stuff on Liszt's *Hungarian Rhapsody* for the Frank Sinatra starrer, *Anchors Aweigh*.

modore last year around the same time. It is not known whether he's signed to do a repeat at Paramount next year but he's played that theater during past couple of years. Reportedly, Monroe is getting \$11,000 per at the Strand and is in for three weeks with options.

Strand has Les Brown coming in following Charlie Barnet, present band, who bows out early in October. Lionel Hampton comes in sometime between December 14 and 28, with Hal McIntyre, Louis Prima and Abe Lyman also slated for the house but no dates actually set as yet.

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OH! FRENCHY

BILLBOARD RECORD REVIEW

FATS WALLER (Victor)
Oh! Frenchy—FT, VC.

Keyed to the front page, Victor is right on its toes in recalling Com Conrad's "Oh! Frenchy." With the fastidious Fats Waller for the delivery, it's a delightful dish all around. Taking it at a fast tempo, Fats fingers the ivories in a trucking manner, makes the most of the woe-wees and lullies when tackling the lyrics, and rings in his small rhythm crew for a bit of jam music to rough it out.

While the headlines are still hot, "Oh! Frenchy" makes for a topical tune to take in the nickels, particularly with the late Fats Waller in the musical mood best remembered of him.

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MUSIC GRAPEVINE

Jimmy Dorsey booked into Frolics Club, Miami, for three weeks beginning January 16, 1945. Teddy Walters, formerly with TD, vocalizing with Jimmy's ork on current theater tour. . . . Benny Strong and band drew a holdover to December 22 at Walnut Room, Bismarck Hotel, Chicago. . . . Chuck Foster ork into Claridge Hotel, Memphis, September 22 for four weeks.

King at Universal

Henry King and ork doing a one-reeler at Universal. . . . Howard Lanin's band returns to the Casablanca, Philly, first home-town date since the days of the Town Casino. . . . Frankie Paul, recovered from his recent illness, playing the Silver Moon, Alexandria, La., with reorganized ork. . . . Deal said to be cooking whereby backer for Lew Gray will lease the Palisades Ballroom, Santa Monica.

Bob Chester follows Les Brown into the College Inn, Chicago, October 6. Gene Krupa opens at the spot October 20. . . . Warner Bros. reviving oldie tune, *You Again for Nobody Lives Forever*. . . . Les Paul and his trio signed to do 16 sides for Decca and World on the Coast. . . . Frankie Juele ork inked for 26 more weeks at Benjamin Franklin Hotel, Philadelphia.

Sinatra's Singer

Frank Sinatra will bring his young singing discovery, Eileen Barton, to New York with his radio show September 27. She will play the Sinatra Paramount date set October 11 also. . . . Phil Ohman on four-week vacation from the Mocambo, Hollywood. . . . Carl Schreiber, head of Personalized Orchestra and Entertainment Service, Chicago, has added M. E. Pickrell to his staff. She will act as office manager and Schreiber's assistant.

Like a Brother

Paul Martel's brother, George Barry, will front the Martel ork at Arcadia Ballroom, New York, for a month starting September 23, while Paul vacations. . . . Floyd White, Southwestern rep for Robbins, Felst and Miller has moved from the Kansas City, Mo., office to join the firm's Chicago staff. . . . Morey Amsterdam and Tony Roman tune, *Mr. You and Mrs. Me*, sold to Columbia plx for *Sing Me a Song of Texas*.

PRC bought "Hayride" by Harry Akst for "First Illusion," and "Living a Dream" by Alex Morrison which goes into "When the Lights Go On Again." . . . McFarland Twins ork at Post Lodge, Westchester, N. Y. . . . Carl Dengler and band celebrating their 70th consecutive week at the Peacock Room, Hotel Hayward, Rochester, N. Y.

Max Steiner to score *Roughly Speaking* at Warner's. . . . Lawrence Welk's Trianon (Chicago) stint ends October 1. Don Reid and ork then take over for two months. . . . Sharon Rogers and 12-piece band at Moonlight Gardens, Saginaw, Mich. . . . Fulton Alexander conducting a contest for new theme song. Red Allen and Albert Ammons will judge. . . . Bob Simone set for Maitonette Room, St. Regis Hotel, New York, the spot he has played for several winter seasons.

Still Coasting

Henry Baker did Dick Mack's new song *Headlining From the Front Lines*, dedicated to the late L. A. war correspondent, Tom Treanor. . . . Hal McIntyre, the Hoosier Hot Shots and vocalist Ruth Gaylor into Columbia's sagebrusher, *Sing Me a Song of Texas*. . . . Tommy Dorsey and ork reported to MGM for their first recording in *Thrill of Romance*. . . . Mike Stuart has a new tune called *I'm Afraid I Forgot to Forget You*.

Wax Whirl

Josephine Houston cut six sides for Hit records last week. . . . Meade Lux Lewis has waxed a group of his own originals for Asch. . . . First commercial recording by Ethel Smith, former *Hit Parade* organist, released by Decca. Numbers are *Tico Tico* and *Lero Lero*, both in MGM's *Bathing Beauty*.

Riders for Rodeo?

The Song Spinners are making e. t.'s for both major political parties. The group claims credit for over half the one-minute jingles on the air today.

Roy Willing and Riders of the Purple Sage Ork being considered for rodeo at Madison Square Garden in October. . . . Johnny Phillips band featuring

Ramona Clark, thrush, at Whirl-a-Way Club, St. Louis.

Betty Lee Hunt, MCA's publicity head, recuperating from swimming accident that hospitalized her for a week. . . . Marion Hutton goes into Capitol Theater, New York in November and then to Hollywood for another Universal pic. *My Heart Is Young*, tune to be warbled by Beatrice Kay in 20th-Fox's *Diamond Horseshoe*, was clefted by the singer and her husband, Sylvan Green. . . . Billy Hey, former vibe pounder with Eric Wilkinson's ork, now directing 14-piece army band at O'Reilly General Hospital, Springfield, Mass. . . . Ethel Paige, of Frieda Fishbein Agency, New York, will represent music pubs thru the firm's new song department.

Richard Frankenstein, United Automobile Workers' Union prexy, has penned an operetta, "Gypsy Love." The union leader's father, the late Harold Frankenstein, was a Detroit band leader. . . . Gene Gifford and Ted Husted are doing the arrangements for Bill McCune's ork at the Edison Hotel. . . . Billy Bishop signed to new contract by Frederick Bros. The seven-year renewal is effective as of January 1, 1945.

Spivak Hits 9G at Detroit Eastwood

DETROIT, Sept. 18.—Charlie Spivak and band, playing Eastwood Gardens at Eastwood Park, grossed \$9,200 on the week (August 11-17), rating third top among name bands there this season. The band got a fair break from the weather, coming in for a few days of cooler weather that proved a welcome come-on for dancers, after a protracted heat wave.

Tony Pastor, following last week, grossed \$7,200. Drop was again partly the result of the weather, with the temperature drop too severe and persistent to encourage outdoor dancers. Coincidentally, business at the park itself fell off 50 per cent because of the weather.

Hallett Tours With Wood

NEW YORK, Sept. 18.—Mal Hallett ork is set to accompany the Barry Wood unit which starts on a theater tour October 3. Patsy Kelly will furnish the comedy for Wood's first pic-house tour which starts at the Stanley, Utica, N. Y., and continues for three weeks. *Palmolive Studio Party*, Gogate's Saturday evening Coast-to-Coast, will be aired from wherever the Wood show is playing, with Hallett waving the baton on the air shots as well as the theater dates.

On the Stand

Carl Ravazza

(Reviewed at Blackhawk, Chicago)

CARL RAVAZZA and his ork, in their second engagement at this smart spot, have definitely established themselves as one of the most popular bands to play here in many a month. The music they dish out leans to the sweet, with a general mixing of rumbas and waltzes.

Present set-up includes a good rhythm section (bass, drums, piano, guitar and two fiddles), which is the melodic backbone of the ork. The reed (three sax) and brass (four) departments follow thru with a backing that is soft and sweet, giving tempo with a mellow tone that is ideally suited to this room. Ravazza fronts alternating between fiddle and vocals. His fine voice has plenty of oomph and appeal but, unfortunately, he concentrates too much on crooning, which doesn't help him to display his true quality. His pleasing personality plus his good looks can easily make the fans hearts skip a beat or two. The elimination of special solos by the sidemen offers plenty of "full ensemble" music for dancing.

The band is equally adept in playing for floorshows. They offer some sprightly novelties, including their hilarious *Bessie Couldn't Take It*, *Trouble With Women* and *Story of the Islands* all dished with fine warbling by Ravazza. Group is definitely a musical set-up for hotels and smart restaurants.

Jack Baker.

Pubs To Pay 10 P. C. More To Musicians

Arrangers, Pianists to Get Boost

NEW YORK, Sept. 16.—Negotiations between the Music Publishers' Protective Association and Local 802, AFM, for a new contract covering arrangers, copyists and pianists employed by music pubs have reached the signature stage. Members of the union employed in this branch of the biz are due for a 10 per cent wage increase. This covers those working on both straight salary and piecework rates.

Walter Douglas, chairman of the MPPA board of directors and a committee from the ork, and William Feinberg, secretary of the local, and a group from the union held a number of talks that resulted in the agreement.

New pact, which is expected to be inked within the next few days, runs for two years, beginning October 1, 1944.

Met. Musicians Get Raise

NEW YORK, Sept. 16.—Metropolitan Opera musicians will get a 10 per cent raise the forthcoming 1944-'45 season in accordance with negotiations completed this week between the Met association and Local 802, AFM.

In 1942 and again in 1943, when the union asked for scale uppings for its members, the association claimed it could not pay the musicians more money and opened its books for inspection by Local 802 officials.

This year the Met's fund-raising drive swelled its treasury to the point where it could pay the musicians the 10 per cent increase for the 20-week season.

Benson Adds 2 Plus Canary

CHICAGO, Sept. 16.—Ray Benson, currently at the Pump Room of the Ambassador Hotel here, added three men (two fiddles and a cello) to his present set-up of seven pieces when he moved his ork into the Baker Hotel, Dallas.

Camilla Lane, formerly with Ran Wilde's band and who recently completed a 12-week run as a single during the Larry Adler engagement at the Palmer House here, joins the outfit as a vocalist and will double on the second piano. She'll also be spotted as a single in the floorshow. Al Herman, manager of the band, signed the girl last week.

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TALK ABOUT
RADIO EXECS.

A complete list of radio station music directors will be printed in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And everybody in radio, on the networks or locally will be talking about the '44 MYB.

"Roller Vanities" Preem Tip Wheels Now Rival Blades

NEW YORK, Sept. 16.—Third edition of Harold Steinman's roller-skating extravaganza unveiled for a world preem at Madison Square Garden Tuesday (12).

Vanities have put together a smart and colorful show, since the close of its second edition last June. Press department claims that \$250,000 has been sunk in the making.

Most of the stand-by roller experts have been held over for the new show. Young Gloria Nord, who makes with the wheels the way Sonja Henie makes with the blades, is once more in the top slot.

As in previous roller spectacles, weak spot is in the comedy department. Pinstriped Maxie Bournstein again heads a drill act.

At any rate, low comedy temperature is offset as usual by smart interpolation of vaude acts. The Shyretos are in there with their standard bicycle and unicycle routine.

Tops of the seven production numbers are Big Top, which is a smash job for

color and a first-half wind-up; Texas, a rancheroo concoction, featuring old West square dancing, and Valse Bleue, a beautifully dressed spectacle which is just what the title describes.

Vanities plays the Garden thru Sunday (17) for seven performances, counting an extra Sunday mat. Tix scale from \$1 to \$3 (tax included).

Min. Gets 11 Legiters

MINNEAPOLIS, Sept. 16.—Leo Murray, manager of Lyceum Theater, legit house, has booked 11 shows for the new season opening late this month.

Angel Angles

BOSTON, Sept. 16.—Just what the gag is no one has yet discovered. But the following ad appeared in the classified section of last Sunday's Advertiser:

"Theatrical organization needs \$10,000 additional capital for New York production of play now in rehearsal and opening here. Will accept partners with \$1,000 up. Write Box K-476, Record-American office."

Angels and money to back shows are supposed to be more plentiful than scripts right now. But the advertiser should have known that this is not the way to get money in New England, where caution and conservatism were born.

OUT-OF-TOWN OPENINGS

BLOOMER GIRL

(Opened Monday Evening, September 11)

FORREST, PHILADELPHIA

(Tentative New York opening, October 4, Shubert Theater)

A musical comedy with score by Harold Arlen, lyrics by E. Y. Harburg and book by Sig Herzog and Fred Saidu, based on the play by Lilith and Dan James.

WINTERKILL

(Opened Monday, September 11, 1944)

CAMBRIDGE SUMMER THEATER

A melodrama by Jerry Emerson. Directed by Kermit Love. Setting by Andrew Mack.

Usually a very bad play has at least one quality worth consideration. Winterkill is one of these, for its theme is one of potential interest, despite a marked resemblance in the leading character to that of Guest in the House.

Beyond that Winterkill is a badly written, amateurish script shot full of holes. Mrs. Emerson has committed glaring faults of construction, she has indulged in ridiculous non sequiturs, she has failed to reveal motives and to explain half of her play's action.

Hester Fleming fled from the scene of childhood when her mother was sent to prison for murder. As a teacher she lived in a small town where she was respected for what appeared to be solid virtues.

Winterkill gets no better treatment from the players than from the author. Margaret Hayes, of the films, walks placidly thru the leading role with very little hint of what the character is all about.

For the romantic vis-a-vis, there is David Brooks, who baritoneed with the Philadelphia Opera Company for several seasons, and Celeste Holm, who soared to eminence as Ado Annie in Oklahoma.

MEN TO THE SEA

(Opened Monday, September 11, 1944)

(Tentative New York opening, week of Oct. 2)

WILBUR THEATER, BOSTON

A play by Herbert Kuby. Directed by Eddie Dowling. Setting and lighting designed by Howard Bay.

It is not likely that a more human and sincere drama than Men to the Sea will be written during this war. The truths of Men are of the moment and mightily disturbing, for it is not pleasant to know of the infidelity of wives our fighting men have left behind.

terful, is another high spot of the evening. And joined by the vocal ensemble, Sunday in Cicero Falls gets off the second act to a smashing start.

Ever so much more that is good can be reported. But it all adds up to the same thing—Bloomer Girl is a hit if there ever was one. Maurie Oradenker.

BROADWAY OPENINGS

STARTIME

(Opened Tuesday, September 12, 1944)

MAJESTIC THEATER

A vaudeville show. General manager, Emmett Callahan. Stage manager, Macklin Megley.

THE CAST: Lou Holtz, Benny Fields, Tony and Sally De Marco, the Berry Brothers, Shirley Dennis, Jimmy and Mildred Mulcahy, the Whitson Brothers, Armand Cortez, Francine Bordeau, George Prospery.

On paper there appears to be no reason why Startime shouldn't be a major click. As a vaude program it boasts names, solid standard acts combed in a nice balance of laughs, terp and chant.

It should have turned out much better. The De Marcos are in it, with a set of brilliant new ballroom routines. And Sally De Marco is selling a higher voltage of charm than ever.

DOWN TO MIAMI

(Opened Monday, September 11, 1944)

AMBASSADOR THEATER

A comedy by Conrad Westervelt. Staged by J. B. Daniels. Sets by Stewart Chaney.

As the grapevine had it, maybe Down To Miami laid them in the aisles up Boston way. If so, then the Hub's funny-bone is easier to tickle than Broadway's, or the same play didn't arrive on the Stem.

Conrad Westervelt's opus adheres strictly to the pattern set by Abie's Irish Rose, the only notable deviation being (See DOWN TO MIAMI on page 30)

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Blithe Spirit (Erlanger) Buffalo.
Bloomer Girl (Forrest) Phila.
Champagne for Everybody (Shubert) Boston.
Cherry Orchard (Hanna) Cleveland.
Dunham, Katharine (Davidson) Milwaukee.
Early to Bed (Nixon) Pittsburgh.
Fanny (National) Washington.
Good Night, Ladies (Coty) San Francisco.
It's High Time (Great Northern) Chi.
Kiss and Tell (Szydecker) Chi.
Kiss and Tell (Lyric) Richmond, Va., 18-20;
(Center) Norfolk 21-23.
Life With Father (Shubert) New Haven, Conn.
Meet the People (Curran) San Francisco.
Men to the Sea (Wilbur) Boston.
Oklahoma (Erlanger) Chi.
Othello (His Majesty's) Montreal.
Over 21 (Harris) Chi.
Perfect Marriage (Plymouth) Boston.
Pitts, Zasu (Selwyn) Chi.
Porgy and Bess (Philharmonic Aud.) Los Angeles.
Rebecca (Locust St.) Phila.
Soldier's Wife (Ford) Baltimore.
Three's a Family (Billmore) Los Angeles.
Tomorrow the World (Playhouse) Wilmington, Del., 22-23.
Voice of the Turtle (Cass) Detroit.
Wallflower (Walnut St.) Phila.

STARTIME

(Continued from page 29)

amaze the customers with their solid tumbling tricks.
Also there are a pair of harmonica players, Jimmy and Mildred Mulcay, who get a lot of sweet harmonies out of a basketful of mouth organs, some of which run two or three feet long. Their act is too long, too. Also there is a new, youthful chanter, Shirley Dennis, who is cute to look at and has tidy vocal promise. She may go places, when she catches on, the way Betty Hutton did, that you can throw away the mike and still put a song across. That, except for a dull and badly played sketch, sums up the backbone talent of *Startime*.

The factor that will sell *Startime*, if it does sell, is Lou Holtz. The duet buyer who likes Holtz is likely to like *Startime*. Latter has the job of splicing up the whole proceeding and tying it together for something better than a high-priced stageshow.

From this pew Lou Holtz has always been one of showbiz's funniest men. It doesn't matter that 98 per cent of his *Startime* gags are oldies. Old or new he gives them a production that is well-nigh inimitable. Whether he's telling about Sam Lapidus and the tout or about the guy who "had to go" in the Music Hall, it adds up the same way. He strolls thru the show, came in hand, mixing in every act, peppering them up for laughs. It is a valiant effort at single-handed selling. Holtz almost brings it off.

Startime doesn't look to twinkle for more than a moderate run. Lapidus fans will likely come thru at the b.-o. window enthusiastically. But the rest of it lacks sufficient novelty for staying power. Meanwhile Small might change the title to *Mr. Holtz Goes to Town*.

Bob Francis.

DOWN TO MIAMI

(Continued from page 29)

that this time it's the Mandels and the Applegates instead of the Levys and the Murphys, and the families are both filthy rich and dropped into over-lush settings in a Miami hotel.

As to plot, in case some future investigator cares, Papa and Mama Mandel are at Miami for the purpose of marrying daughter, Gloria, to Harry Katz, son of another Springfield, Mass. department store owner. To the hotel also come the snooty Applegates, likewise from Springfield, in order to pair off their son, Rufus, with the daughter of a banker. So Harry and Helen Gunston can't swim and Rufus and Gloria can. The result, of course, is a switch in altar partners, the while the corny Mandels and the snooty Applegates get together in typical Anne Nichols, sentimental, eyewash.

There are so many faults in *Miami* that it is hardly worth the effort to enumerate them. The over-all picture is one of bad scripting from the cuff, situations from the trunk, settings too, too ultra, and direction that does little more than move a procession of stock characters around in them.

However, if *Miami* can claim no other distinction it can be remembered as the stem introduction of a very personable young ingenue. Elaine Ellis plays Gloria with real footlight salesmanship. She has what it takes for better things.



BROADWAY SHOWLOG

Performance Thru September 16

Dramas	Opened	Perfs.
Angel Street (Golden)	12-5, '41	1178
Moves to Bijou	October 1	Rose Frankens' "Soldier's Wife" skeds for the Golden October 4.
Anna Lucasta	8-30, '41	21
(Mansfield)		
Adrienne Ames airguests producer John Wildberg Thursday (21). Hilda Sims guests on same program Saturday (23). Canada Lee is wanted by Cheryl Crawford for role of Caliban in "The Tempest." Vera Zorina is wanted for Ariel. John Wildberg has abandoned project of installing a second "Lucasta" troupe in the Belasco.		
Catherina Was Great	8-2, '41	54
(Shubert Theater)		
Moves to Royale Theater October 3. William C. Tubbs and Raymond Srenzi left company Saturday (16). Kendall Bryson and Max Leavitt take over their chores. Mike Todd has put Harriet Kaplan in charge of story department. All scripts submitted to office should be sent in her care. Recent additions to Todd staff are Saul Lancourt and Margaret Sande.		
Chicken Every Sunday	4-5, '41	100
(Plymouth)		
Benefit performance for Actors' Fund Sunday (17). Suzanne Karen (Mrs. Sidney Blackmer) takes over Ann Thomas's role as of Monday (18).		
Day Will Come, The	9-7, '41	12
(National)		
Not likely to stay more than another week.		
Down To Miami	9-11, '41	8
(Ambassador)		
Received a unanimous basting from the orix for a zero score. No: Willela Waldorf (Post), Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Lewis Nichols (Times), Robert Garland (Journal-American), John Chapman (News), Robert Coleman (Mirror), Louis Kronenberger (PM), Howard Barnes (Herald - Tribune). Closed Saturday (16).		
Jacobowsky and the Colonel	3-14, '41	217
(Martin Beck)		
Kiss and Tell	3-17, '43	636
(Biltmore)		
Dickie Van Patten out of show, stogbound Thursday (14). Stefan Gerasch subbed for him. Virginia Frank replaced May Collins in No. 3 troupe as of Monday (11). Pricilla Poynter also joined troupe as of that date. Bob Keith has withdrawn as producer of Owen Davis melo, "No Way Out." Lee Shubert will sponsor production. Keith will direct and play lead. Nancy Marquand has been added to cast which includes Irene Hervey, Jean Casto and Viola Frame. Rehearsals sked to begin next week. Rehearsals for George Abbott's newie, "Snafu in Pomona," have been delayed to Monday (25). Billy Redfield likely has the leading juve role cinched. New York preem set for October (23), but no theater set yet.		
Last Stop (Barrymore)	9-5, '41	15
Skeds to run at least another week.		
Life With Father	11-8, '39	2045
(Empire)		
Pick-Up Girl	5-3, '41	157
(48th St.)		
Frank Tweedell, who contemplated leaving for another show, will stay on with troupe. William Harrigan		

Opened	Perfs.
air-guested with Johnny Olsen (WJZ) Thursday (14). Lili Valenty on MGM "Screen Test" program Monday (11). Douglas Keaton, who skeded to go out for USO, will stay on with company.	
School For Brides	8-1, '41 65
(Royale Theater)	
Producer Howard Lang off for Coast. Wants Charlie Butterworth to head second company.	
Searching Wind, The	4-12, '41 183
(Fulton)	
Wagners have agreed to buy the pic rights for Herman Shunlin's newie, "The Visitor," for \$250,000. Payments call for approximately \$150,000 down, and a weekly percentage of b.-o. take until final figure is reached. Ralph Forbes, Thomas Chalmers, Richard Hylton, Anna Minot, Dorrit Kelton and Will Harc have been added to Walter Greaza and Francis Carson in the cast.	
Ten Little Indians	6-27, '41 95
(Broadhurst)	
Michael Whalen air-guested with Adrienne Ames Friday (15). Joe Flynn will drumbeat for the No. 2 "Indians" troupe which is skeded for Chi at the end of next month. New York troupe goes to West Point to give a performance for the cadets October (8). Estelle Winwood has fem lead in "The Buccaneer" on "Arthur Hopkins Presents" hour (NBC) Wednesday (20).	
Two Mrs. Carrolls, The	8-8, '43 423
(Booth)	
Voice of the Turtle, The	12-8, '43 262
(Morosco)	
Gertrude Bromberg, tub-thumper for Chi troupe, reports terrific road biz. No. 2 company opened at Erlanger, Buffalo, Thursday (14), for a three-day stand to complete advance sell-out. The next stop, Detroit's Cass, has two-week stand already covered by advance sales.	

Musicals

Carmen Jones	12-2, '43 834
(Broadway)	
Oliver Busch, singer, left troupe Saturday (9). Replaced by Vernon Taylor Monday (11). Al Biedger, dancer, left company same date. Valerie Black, also dancer, left Saturday (16). Milton Wood joins cast Monday (18). Billy Rose has signed Benny Goodman for his "Seven Lively Arts."	
Fellow the Girls	4-8, '41 185
(44th St. Theater)	
Replacements for Mitzel Perry, Edna Ryan and Lee Mayer are Jessie Fullen, Rande Sandford and Marlon Harvey. All three step in Monday (18). Rene Russell is new understudy for Gertrude Niesen. Frank Tuohy, Bill Tabbert's understudy, leaves cast Saturday (23). No replacement set yet. Lt. Jack Ramoni, recently discharged by Uncle Sam, joined drummer Ivan Black's staff Monday (11). Michael O'Shea and Marvin Kohn still on the job. Gertrude Niesen will officially open Dumont's new tele studio WABD Sunday (17). The Buster (Lucille Page) Wests celebrate their 10th wedding anniversary this week. Buster has ordered a post-war autogyro.	
Mexican Hayride	1-28, '41 260
(Winter Garden)	
Bill Doll, tub-thumper emeritus, returned to Coast and duties with "Winged Victory" Thursday (14). Mike	

Opened	Perfs.
Todd has appointed James Colligan general manager of Todd Colligan. Post has been vacant since Joseph Glick's death a year ago. William L. Laffan takes over controller slot, formerly occupied by Colligan. Morton Beck, of chant ensemble, left troupe Monday (11). John O'Neil replaced him. Young Jimmie Dutton left Saturday (16). No replacement as yet. Title of new Simund Romberg musical has been shortened to "Up In Central Park." Todd has signed the Ross Sisters for the Chi company of "Star and Garter."	
Oklahoma!	3-81, '43 639
(St. James)	
Lee Dixon out Monday (11) thru Tuesday (12) with broken finger—softball again. Milton Watson subbed. Lee unveils his new tap dancing school next week. Says it will be located at 63d Street and Broadway. Mrs. D. (Eileen) Dixon, currently at the Versailles, will assist with students. Already has signed two classes. Pupils are accepted by audition only. Guild auditioning daily for "Sing Out Sweet Land." Aired Drake and Phil Goodridge already signed. The Frank (Betty Garde) Lennons are celebrating their first wedding anniversary Wednesday (20). Ballerina Katherine Sergava is taking singing lessons.	
One Touch of Venus	10-7, '43 390
(46th St.)	
Lou Willis Jr. will probably not return to the cast. Has been signed for featured spot in Olsen and Johnson's "Laughing Room Only." Mary Martin is among the first of showfolk to promise appearance at all-star benefit, "Salute to the Wounded," skeded for Madison Square Garden Saturday (23). Proceeds go to Chaplain's Fund, Song of Norway	
Star Time	9-12, '41 7
(Majestic)	
Crix opinions divided, but giving the vaude show a rating of 56 per cent. Yes: Howard Barnes (Herald-Tribune), Burton Rascoe (World - Telegram), John Chapman (News), Ward Morehouse (Sun), Willela Waldorf (Post). No: Robert Coleman (Mirror), Robert Garland (Journal-American), Louis Kronenberger (PM), Lewis Nichols (Times).	
ICE SHOWS	
Hats Off to Ice	6-22, '41 126
(Center)	
Ex-assistant stage manager, Air Force Lt. John D. Hix, has completed 50 missions over Italy and Southern France.	
BALLETS	
Ballet Russe De Monte	9-10, '41 8
Carlo (City Center)	
Yurek Lavowski subbing for Frederic Franklin. Latter out with injured foot. Monday (18) preem of "Le Bourgeois Gentilhomme" postponed until Saturday (23).	

Robert Leonard is Papa Mandel. Leonard, with a 30-year background of Potash, Perimutter and Papa Levys, is a natural for the latest of the clan. His effectiveness stems from Leonard, however, and from nothing given him by Author Westervelt. The rest of the cast follow thru as well as the script will let them.

There could be somewhere a sprinkling of morons who would die a-laughing at *Miami*. However, a three setter isn't cheap to run, and it is more than doubtful that even a two-for-one pitch could lure in enough customers to make a go of it. Of course, a finger can be pointed at what happened with *Able*. But lightning seldom strikes twice in the same place.

It is hard to imagine radio giving *Miami* even a slight nod. But there again *Able* seemed to do all right on the ether. Maybe even the Mandels could get a loud-speaker play.

B. F.

MEN TO THE SEA

(Continued from page 29)

despite the obstacles of a stern local censorship, of an overadvertised Biblical symbolism and obvious first-play faults,

Kubly has told his story forthrightly with decision and force.

In a shabby Brooklyn rooming house live five navy wives. When their husbands put to sea, the girls cry in their hearts. But that passes, for the pain confines itself deep inside. Soon they seek forgetfulness in desperately gay parties, in picking up sailors and bringing them home to bed. Only Christabel remains faithful and perhaps her child helps. But her husband, "The Great Duckworth," has poetic power and strength and the memory is too strong. The toughest among the girls, Hazel, becomes pregnant two months after her husband has left. But soon comes news of Duckworth's death. Christabel's moral sense collapses and she madly searches for her husband's memory in every man. Her promiscuity even shocks her friends. When the boys return, Hazel's husband rages in jealousy. But a rather unconvincing reunion is effected. At the same time Chris is suddenly redeemed too.

There are other parallel stories: Those of the warm, bright Bonnie and Brophy; of the dignified Negro couple, Reuben and Hyacinth, and those of the transient sailors.

But some of these obscure symbols of Biblical folk do not come alive. If the "Great Duckworth," intense, poetic and

believing, represents Christ, then the symbolism offends credulity. If the repentance of Hazel is parallel to that of Mary Magdalene it is not made clear.

Nevertheless Mr. Kubly's writing often strikes fire. His efforts command serious respect. He has driven surely to motives, to deep, elemental truths and he falls only by giving them a superficial significance. There are flashes of humor, sometimes grim, but always revealing.

Eddie Dowling's direction often illuminates the action. Generally he has worked to define characters (aided by Howard Bay's lighting) when the script does not, to throw into relief the important business and dialog. There still are scenes to be clarified.

Dowling must have inspired his cast, too. The intensity of Toni Gilman's Chris; the shrill, desperate selfishness of Hazel as played by Maggie Gould; the stature of Randolph Echols's Duckworth; the enthusiasm of Richard Camp's Brophy, the dignity of Maurice Ellis and Mildred Smith as Reuben and Hyacinth are indicative of fine young players well guided. They merit more specific mention. Memorable vignettes are contributed by Joe Verd, Grace Mills, Michael Strong and Susanna Garnett. Howard Bay's sets make the perfect atmosphere.

B. R.

Bookings Up, Dough Leveling

New Yorker Room Borrows Show From Versailles

NEW YORK, Sept. 16. — New Yorker Terrace Room, where ice shows are standard fare, is bringing in a short version of the last Versailles bill as an interim offering before unveiling the next Hans Brinker.

Circus Daze, current icer, goes out September 24 and next night a line of six Versailles girls, Florence Lessing, Jeri Sullivan and Ronnie Cunningham, come in. Bob Russell, Terrace Room's long-time emcee, will continue. Show, running 40 minutes, is due to stay two weeks. Room used same kind of maneuver two years ago, when caught between icicles, bringing in a Copacabana unit.

ARA Now Warning Its Members To Toe 'Rule B' Line

NEW YORK, Sept. 16. — The Artists Representatives' Association of New York is currently circularizing its members to observe "Rule B" by filing their booking lists with AGVA and refraining from booking "unfair" acts or places.

The ARA bulletin is going out over the signature of William Kent, president. Circulation of it began this week even though the ARA biggies had hotly denied, even in print, the recent story in *The Billboard* to the effect that AGVA was ready to declare its "Rule B" contract with ARA null and void because of flagrant violation of the booking-list and "unfair" clauses.

Boston Tic-Toc's Lease Jerked; Acts Up in Air

BOSTON, Sept. 16. — A situation where the owner of the building housing the Tic-Toc here sold the lease to a new operator without giving the present operator, Benny Ford, a chance to meet the upped rental fee, highlights the need for government control of housing problems of this sort.

The landlord, named Mr. Wolf, signed the papers before telling Ford that his lease was not going to be renewed. By doing this, he tossed a sizable staff out of work and messed up the contracts of a number of name bands and acts which had been booked for the spot. Now Ford is without a place for his talent to play.

Action of the landlord seems slightly below the belt, since the Tic-Toc has been doing a terrific gross business for the past six weeks. The new lessee is said to be Leonard, operator of a Boylston Street barbecue spot. His plans appear to be to open a large fried chicken restaurant without entertainment.

That Benny Ford does not intend to give up name bands is evident from the fact that Billy Eckstine has been paid a bonus on his contract.

Blue Angel Trying Out Dinner Biz in Lounge

NEW YORK, Sept. 16. — Max Gordon and Herbert Jacoby, owners of the Blue Angel niterie here, have launched on a dinner policy for the new season. Ops figure on snatching some of the biz left dangling by the fold of La Vie Parisienne which always had a healthy dinner trade.

Blue Angel now has a full kitchen and chef, and meals are served from 7 to 10 p.m., in the lounge part of the club. Ops have engaged a pianist and fiddler to help things along. Dinner proposition will not interfere with shows, which start near midnight.

CSI To Give Week's Notice From Now On

NEW YORK, Sept. 16. — Camp Shows, Inc., has changed its policy concerning notice for acts when closing shows. Henceforth it will give one week's notice under certain conditions. Up to now CSI has not followed practice of issuing notices.

Standard contract used by CSI gives it two escape clauses on notices. One clause states that organization may close shows at request of any army or government agency without notifying any of the actors. Other clause states that CSI may close at any time for any reason it deems fit, also without notice.

Couple of weeks ago an act took up the question with AGVA's legal department, trying to determine whether performer was entitled to be dropped from show arbitrarily. Union went to bat and obtained a compromise solution—unless the army or some other branch of the government requires the closing of a show, CSI will give performers one week's notice when preparing curtains for units.

Stevens Room Sets New Act Policy For Oct. Opening

CHICAGO, Sept. 16. — The Boulevard Room at the Stevens Hotel here, which has been closed during the summer for alterations on the stage floor, will open again October 4 with a new entertainment policy.

Formerly featuring name bands and single star attractions, spot will augment floorshow with a 12-gal precision line, six show girls and a variety of acts. Glen Gray ork will take the bandstand for an extended engagement. Show will be produced by Anthony Nell, who formerly staged the ballet numbers at the St. Louis Municipal Opera.

Veloz, Yolanda Plan Own Vaude Package

NEW YORK, Sept. 16. — Veloz and Yolanda are mulling a package show with latter two on the producing end. Deal, if it jells will do ten shows a week and will tour the country. So far the Delta Rhythm Boys is the only act couple to whom feelers have been sent out.

Dancers are due east in the next few weeks to work at the Roxy. At that time it is said, plans for getting show together and selling it, will be gone into.

Veloz, Yolanda Win Award As Top Business-Getters

HOLLYWOOD, Sept. 16. — Top draw at the Hollywood Bowl this summer was Veloz and Yolanda, who walked off with the trophy given as an annual award by the Bowl Association for the act getting the most customers thru the turnstiles.

This is the second time the team has been handed the trophy, winning before in 1942. As headline attraction, July 22, they brought in 19,300 ticket buyers. Nearest competitor was Ballet Russe, which pulled in 17,000 on September 2. Marian Anderson won the single attraction award with 14,000.

Newest Latin Quarter Lighting Ahead of Sked

DETROIT, Sept. 16. — Lou Walters' new Latin Quarter spot will open September 19, about a week ahead of schedule.

Initial bill has the Mazzone-Abbott Dancers, moved over from the New York L.Q.; Bob Fuller, Leila Moore, the Christians and Doc Marcus, who also worked for Walters in New York recently.

Makes It Even

DETROIT, Sept. 16. — Ann Corio, currently starred at the Bowery, out on a USO show at Fort Custer, found a sign scribbled on the dressing room wall, "Deanna Durbin dressed here." Not to be outsmarted, La Corio added her own postscript, "Ann Corio undressed here."

Ethel Waters Heads New Blackbird Show To Play Auds Only

NEW YORK, Sept. 16. — A new edition of *Blackbirds* is now being cast by Lew Leslie. Package has so far signed Ethel Waters for a reported price of \$2,000. Unit will open in Detroit in the latter part of October and will work thru the West and South. Appearances will be limited to auditoriums and halls. No theater dates are contemplated.

The Ethel Waters deal calls for a two-week guarantee with options for run of the show at the above figure. She is to get final approval of material and will also have the right to use her own stuff if the material given is unsatisfactory.

Moe Gale, New York fee splitter, is understood to be the money guy behind the show.

Det. Car Dealers Moving Into Club Field as Owners

DETROIT, Sept. 16. — Recent trend of good business in the amusement field is tempting capital from Detroit's temporarily depressed automobile industry into the field.

"Depression," of course, is strictly limited and chiefly in the automotive retail field, which hasn't had a new car to sell in a couple of years. Many dealers got by for a long time with a good business in the used car field, but this too is drying up.

A number of individual car dealers here have invested in the night club and cocktail lounge field, some as silent partners, others openly. They have turned to the bistros as a live field for employment of their capital and time.

Latest recruit to the ranks is Edward F. Casmer, who takes over the swank Saks Show spot, uptown night spot, this week, from Dave Saks who has run it for a number of years, but is reported planning to leave town. Casmer will manage the spot himself, altho he has never been in the night club field.

Casmer, a frequent patron of the Bowery, a couple of miles away, is taking over intact two of the Bowery's best known institutions. Benny Resh and his show band, who have played the big spot for eight years straight, moved into Saks's for Casmer on Thursday (14) for an indefinite engagement.

At the same time, Ethel Resh, who was hostess at the Bowery for the past eight years, moves into Saks in a similar capacity.

"Blind Date" Gets Dirty Look From AGVA on Show Pay

NEW YORK, Sept. 16. — The *Blind Date* unit which has been playing vaude theaters was declared "unfair" this week by AGVA, along with its owners Joe Floyd and Tom Nelson.

Show was due to go into the Capitol, here, in a couple of weeks.

Reason for the "unfair" listing, according to union sources, is that the owners failed to pay AGVA members for all shows over 30 a week and also failed to negotiate a minimum basic agreement. Rose Marie, the Bernards and the Three Wells are the acts involved.

Acts Selling At Same \$\$\$

Few get a little extra but most envelopes still of 1943 variety

NEW YORK, Sept. 16. — Even making due allowance for what may be termed the natural optimism of the fee-splitting fraternity, there seems to be little doubt that night club acts this season can look forward to the greatest number of jobs in many years.

Agents large and small are agreed that business is tops, better than even the volume registered for the record-breaking season of 1943-44. The consensus of opinion among club agents is that they are now selling between 80 and 90 percent of the acts on their books. Some fee-splitters say they are moving up to 95 percent of their merchandising. In ordinary times an office which sells 75 percent of its acts is considered to be in good condition.

Thus, the new season of 1944-45 is witnessing a general upsurge over normal biz to the extent of anywhere from 5 to 15 percent—and this spells beaucoup engagements for performers in the niterie field.

Fly in Ointment

There is a fly in the ointment, however, in regard to dough. The general upward movement for act prices which set in about two and a half years ago appears to have stopped, and performer stipends are tending to stay about where they were in the spring when the 30 percent tax came in, say the agents.

This does not mean that individual acts, especially headliners, are not getting more dough. There are instances, here and there, of a niterie performer jacking up his take on a booking for the new season. Nor does it mean that some agents are not claiming they are getting more moola for their clients. What it does mean is that, taken as a whole, the fee-splitters feel that the sensational leaps in act prices which characterized the 1942-43 and 1943-44 seasons are now a thing of the past, as a general rule, and that prices as a whole are staying about where they were before the tax hit the niterie industry.

As to why this season should be so far ahead of last season in the number of dates available, the percenters are agreed on one reason: They say that John Q. Public is in a spending mood with all the brakes off, and that this is resulting in record business in the niteries, with a consequent demand for talent.

Just why customers should be on a spending spree is not clear. Some agents feel the good war news is causing a general loosening up of emotion. Other agents say that patrons are now accustomed to the tax and don't even think of it anymore; still others believe that the pressure of accumulated savings in the pockets of customers is causing them to go on dough-flinging expeditions.

At the same time that they are buying acts in expectation of big business, the club owners have pulled in their horns on dough, say the agents. The tax period apparently taught the ops a lesson about act prices, many coming to the conclusion that they had overpaid in numerous cases. Now, say the percenters, it is a matter of once-bitten, twice shy. We want acts, but we'll only pay the dough we think they'll draw.

Bowman Room Relighting September 22 With Icer

NEW YORK, Sept. 16. — The Bowman Room of the Biltmore Hotel, a tax and rent victim of the spring season, will relight September 22 with an ice show produced by Margery Fielding. Enoch Light's ork will also be on tap.

Versailles, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:15. Owner-operators, Nick Prounis and Arnold Rossfield. Maitre, Robert. Publicity, Ed Weiner. Show producer, Boots McKenna. Prices: \$2.50-\$3.50, minimums.

Figured coldly, on the basis of the money, effort and talent involved, the Versailles' new show should add up to something big for the fall season. It doesn't. It is a good enough show and it seems to satisfy the customers pretty well, but it lacks verve, punch and pace.

Revue is presented in two pieces, Andy Russell starring in the dinner version and Dwight Fiske in the midnight scene.

Russell, making his first appearance in these parts and reportedly booked for the Paramount at a fancy figure after a series of fast-selling disks and an air commercial, proves to be an able crooner—a little more robust than usual—but still a crooner. Guy's voice is smooth and he uses it well, altho his floor manner is somewhat awkward for he hovers over the mike and picks at it as he emits his notes. Underplaying this characteristic would help the act considerably. Repertoire is all-ballad, including *What a Difference a Day Makes*, *I Dream of You* and *Embraceable You*. Handles them all well but does his best work on an encore, *Amor*, which he really sends across. For continued personal appearances, singer ought to try varying his approach on different songs. Now the styling is pretty much the same on all of them. Patrons like his work and give him hefty hands.

Eileen Woods, featured radio thrush, takes part in both shows. When caught at the opening Thursday night (14), canary was also singing ballads, with one exception, *Calypso Joe*, which she should avoid since rhythm work is not her forte. Youngster looks nice and does capable job of selling, altho act as whole (See VERSAILLES, N. Y., on page 34)

NIGHT CLUB REVIEWS

Cotillion Room, New York

Talent policy: Floorshow at 9 and 12. Continuous dancing. Operators: Hotel Pierre. Room manager: Stanley Melba. Publicity: Ross Associates. Prices: \$2-\$3.

Sporting a new set of drapes and a white, fluted bandstand shell, room teed off Thursday (14) to a full house which made up in numbers what it lacked in enthusiasm.

New show brought back Dr. Giovanni and a dance team, Leonora and Galant, who changed their handle from Galante and Leonardo for the opening. The pair of terpers look good and do a fair job. Most of their stuff is given over to lifts and whirls, which, tho well executed, need more terp stuff for change of pace. Couple did four numbers, of which the third, a fast rumba featuring sharp stops, was the best.

Dr. Giovanni did his customary smooth routine of lifting wallets, loose change, wrist watches and suspenders. For opening pitch, bandstand is emptied so there's no distraction or suspicion of collusion in payee's minds. His method of getting audience participation is polished and draws laughs. Final bit is his well-known ring on a drumstick trick. This one, always good for a top hand and surprised "oohs" and "ahs," is difficult for anybody but ringsiders to see. Stepping up on the stand instead of working bit from the floor should help.

Stanley Melba's emceeing needs sharpening. His platitudes and fulsome praise are out of place in a class room.

Melba's ork (8) does a competent job for the show as well as for the dancing. Ork features a new vocalist, Alan Ritchie, who sells well. Bill Smith.

La Martinique, New York

Talent policy: Dance band and floorshows at 8:30, 12:30 and 2:30. Owner-operators, Dario and Jimmy Vernon. Publicity, Jack Tirman. Prices: \$3.50, minimum.

Class nitery, redecorated and rebuilt to provide a more exotic atmosphere and a few more feet of table space, opened the new season last Tuesday night (12), operating on a straight act's policy and minus the efforts at revues attempted last year.

Jackie Miles headlines the initial bill. When caught Wednesday night (13) he seemed to build his encores better than the early part of his act. Material, on the intro section, was mostly familiar, altho it pulled laughs, and comic didn't seem to be punching very hard, possibly because of a sore throat which he stated he had. Getting into his imitations of Crosby and Sinatra, Miles improved, altho not to the sock level he achieved at the Capitol in his appearance there early this year. After uniformly good hands, comic went into his satirical and expertly handled routine of the nance singing *Honeyzuckie Rose* for an encore, also tossing in his very funny bit of the guy holding a movie seat. Both scored heavily, and performer rated another encore, this time a Jitterbug version of *Chinatown*, which also clicked.

Openers in the programs are the Callahan Sisters with their standard hoofing act. Gals ante with an umbrella-dance number, well done, and follow with fast-stepping turn involving spins, turns and gingerbread footwork. Pair are slick and sell nicely to good applause.

Gracie Barrie takes the midway slot, singing *Tico-Tico, It Could Happen to You* and *Holiday for Strings*. Able selling job carries her thru to good reactions and she encores with a nifty version of *I Wanna Get Married*, a tune and lyric ideally suited to her style, and she makes the most of it, netting a strong finish hand.

Pancho's rumba and dance ork (11) plays the show and for patron-terping (See LA MARTINIQUE, N. Y., on page 34)

Blue Angel, New York

Talent policy: Shows at 11:30 and 1:30. No dancing. Owner-operators, Max Gordon and Herbert Jacoby. Prices: \$3-\$3.50, minimums. Publicity, William Friedberg and James Proctor.

Following a layoff for the summer, this little bistro plunged into the new season Tuesday night (12) with a sock entertainment. Room has not been redecorated.

Pearl Bailey, Negro chanteuse, kicks off the proceedings with a running string of pops and blues numbers. Performer has developed amazingly since last caught at the short-lived Cotton Club last winter. She has throttled down both her voice and her gestures and has worked out a smooth style suited to the requirements of the room. Warbler's delivery is highly informal, embellished by ad lib lyrics or just plain talk, and one tune rolls into the next without a break, performer merely taking a bow in acknowledgement of mitting. Of first three numbers, *St. Louis Blues* was the best, a nifty which yanked not only applause but laughs. Followed with *Straighten Up and Fly Right* and *G. I. Jive*, for encores, building to a bow-off.

Richard Dyer-Bennett, long a fixture at Gordon's downtown place, is on next with his familiar balladry act. Singer-guitarist remains a magician of the folk-song, and the East Side crowd go for him, demanding two encores.

The Bernards close with their savagely-satirical and riotously funny panto act set to phonograph records. Pair had the smart mob mirth-quaked and could have continued indefinitely, but contented themselves with three encores. Of a slow of sock numbers their takeoffs of the Andrews Sisters singing *Massachusetts* and *Sonny Boy* and a merciless rib on Frank Sinatra stand out.

Herman Chittison's trio is back at the old stand and does a swell job on backing Miss Bailey. Also takes its turn, between actors, on a series of smart, smooth jazz pieces of which *This Thing Called Love* is a gem. Ross Stuart ably relieves on the keyboard. Paul Ross.

Mayfair Room, Blackstone Hotel, Chicago

Talent policy: Dancing and floorshows at 9:15 and 11:30. Management, Arnold Kirkeby. Publicity, Mary Anderson. Prices: \$2.50, Saturdays.

This smart room, which has always featured single star attractions has selected a winner in the engagement of Carl Brisson. This personable chap is definitely one of the biggest drawing cards the spot has presented, this year.

For 45 minutes he holds the paying customers' attention with a repertoire of songs, old and new. His varied selection includes tunes he made popular while appearing in musical comedies, a comedy version of *Matrny Doats*, sung in Danish, and others. After heavy applause he returns with *The Last Time I Saw Paris*, which brought him back for four calls. His accompanist, Dick Lewis, does a fine job. Bill Snyder and his ork present a sweet style of music that makes for danceable pleasure. Jack Baker.

Copacabana, New York

Talent policy: Floorshows at 8, 12 and 2. Continuous dancing. Operator: Monte Proser. Show by Al Siegel; staging by Ted Shore; costumes designed by Douglas Coudy; music by Eddie De Lang and Joe Myrow. Manager: Jack Entratter. Publicity: Joe Russell. Prices: \$2.50-\$3.50, minimum.

Spot has gotten itself a package that should do a terrific business if John Law gives it a clean bill of health. It is well-paced, nicely handled and full of laughs, starting from chuckles when the line delivers chatter and building up to belly laughs when Joe E. Lewis winds up. (See COPACABANA, N. Y., on page 34)



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Loew's State, New York

(Reviewed Thursday Afternoon, September 14)

With part of the bill held over, Bill has been given a lift by three new acts which give the show zing.

Artie Dann, in his first theater date (he's been a nitery performer), registered well with a cold house. Worked well and smoothly after getting over an understandable initial nervousness. A long-nosed lad, it was inevitable that he'd do a Durante take-off, and it drew good laughs and excellent hand. Further stressing the gargantuan schnoz, Dann does *Lord, You Made the Nose Too Long*. Best bit was his song break-down routine. Material wasn't particularly new but delivery and timing drew good returns. Comle's big fault is his failure to wait for laughs. But on the basis of stuff shown, Dann has the makings of a top comic.

Three Chocolateers open fast with their eccentric hoofery, butterfies, acro and comic terps. Outfit keeps up the killing pace until the walk-off.

Sharkey the Seal does his familiar bits with showmanlike smoothness. Mark Huling knows how to handle his fish eater and mixes up the bits to get juicy hands and hearty chuckles.

Ed Sullivan's *Harvest Moon* winners and Tommy Dix are held over. Pic, *Meet the People*, in second week. Biz fair. Bill Smith.

VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Afternoon, September 15)

New show does not come up to the standard of stage presentations usually featured at this house. Bill lacks punch, name attractions and variety to make a well-balanced show. Harry Cool, in his fourth engagement at the house, and the Murrah Sisters are the headliners. The Three Samuels and Al Gordon and Company support, with Lou Breese and his house ork furnishing the music. Cool, spotted in second slot, scored with *Is You Is or Is You Ain't?, You Always Hurt the One You Love, Always and Amor*. Heavy applause broubht him back for two encores and lad had to bow off after the band started to play. His voice and stage appearance has improved considerably since his appearance here a few months ago.

The Murrah Sisters closed in good style, giving the audience plenty of singing and harmony. Gais arc smart in selecting new numbers instead of using same repertoire as when they played the Chez Paree here recently.

The Three Samuels, opening act, didn't impress. Started off at a slow pace, which continued until they went into their fast-stepping tap routine. The comedy knockabout was only fair, with too much repetition of gags and falls. Pulled a fair hand.

Al Gordon and his trained canines supply the show's laughs. Act is well presented, with pups going thru a series of amusing tricks that merit attention.

Lou Breese and his ork dished out with a sweet swing arrangement of *San Fernando Valley* as their opening number. Later they presented a novelty of how *Swinging On a Star* would sound on a broken, run-down phonograph. Pic, *I Love a Soldier*. Jack Baker.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, September 12)

Fact that Earl (Patha) Hines was advertised and later changed to another date, making it necessary to put in pinch-hitters, may have accounted for the slowness of this show.

Al Lyons and his Orpheum ork open the show with a medley from *Stormy Weather*. The job is good, mostly because of arrangements. Lyons is his usual okay self on emseeing.

Clayton and PhiMips open with a balancing routine interspersed with comedy. The balancing, most of the good tricks done in the opening part, goes well. The comedy isn't side-splitting by any means. Reversing the routine and working up to their crack tricks would help a lot.

Freddie Jenal follows with vocals in Spanish and goes into *Begin the Beguine*. His voice is good, but he doesn't sell the stuff.

Ford, Harris and Jones, Negro dancing trio, are hot on stepping. Vocals are principally five stuff with little melody and devoid of harmony. Trio should stick to dancing.

Wally Boag gets a good hand for his banter and inflated balloons act. It's not so much what he does as the way he does it. Had to beg off.

Spotted next-to-closing, Miss Sullivan, who headlines, warms up on a swing tune and follows with *Molly Malone* and *I'm Lost*. She scores only average on these. Coming back she does *Loch Lomond*. There's only a ripple of applause when she stars to sing the featured song. It may be that too much was expected. Anyway, she was disappointing.

Val Setz, baldish juggler, closes the show with his routine of comedy club throwing and tripey banter. Enters on a unicycle and then gets down to three-ball stuff and clubs. His trick with the four silver dollars from the foot to catches on the forehead, chin and in the eyes gets a good hand.

The pic is *They Made Me a Criminal*. After such a vaude show, 'tis no wonder. Sam Abbott.

Downtown, Chicago

(Reviewed Friday Afternoon, September 15)

Current show, the third since the house changed its polley from burlesque to straight vaude, is a well-balanced variety bill, starring Smiley Burnette, with Lois Andrews as the added attraction, Elmo Tanner, Wilkie and Dare and Manuel Vierra support. Johnny ("Seat") Davis and ork supply the music.

Curtain raises on a sharp swing tune. Later in the show the ork dishes out *I'll Get By* and *The Sheik*, featuring a hot Dixieland band, consisting of seven members of the house ork. Davis comes thru on this number with a hot trumpet solo that gets plenty of applause. Lad has been doing a fine job as emcee and fronting the band since he took over the position on the opening week. Smiley Burnette's droll humor and homespun jokes get plenty of laughs. He does an imitation of sundry sounds. Closes with an accordion playing of *Some of These Days, My Wonderful One* and one of his movie favorites which he composed himself, *Ridin' Down the Canyon*.

Lois Andrews, making her first p. a. here, didn't impress to any great extent, probably due to the fact that she missed rehearsals. Gal had to appear immediately upon her arrival and didn't have a chance to change costumes. Did two vocals, *Milkman, Keep Those Bottles Quiet* and *Every Day of My Life*. Her voice is weak. However, when she gets into the swing she will probably do better. She is a cute little trick and has an abundance of personality.

Elmo Tanner does his regular routine, whistling *Stardust, Canadian Capers* and *Nola*. Does a vocal of *Straighten Up and Fly Right* and *Whistler's Mother-in-Law* which didn't impress. Bowed off to a fair hand.

Wilkie and Dare opened with a good routine of knockabout comedy and dancing. Lad closes the act with fast tumbling that gets a good hand. Manuel Vierra, booked in at the last minute, furnished the comedy atmosphere with his animal act. Turn features two monkeys, who go thru a series of tricks, and two dogs. Animals are well trained and supply plenty of laughs. Vierra would do well to cut down his act as it is a little bit too long for vaude presentation. Pic, *Find the Blackmailers*. J. B.

Music Hall, New York

(Reviewed Friday Afternoon, September 15)

Autumn Album is the title of the new offering at this snazzy house and it is a better show than several predecessors. As is customary here, the performers are beautifully garbed and work against imaginative settings. Latter, for a change, are made use of instead of ignored.

After a well received Tschalkowsky offering by Erno Rapee, in which Josefa Rosanska sings, bill gets under way with a *Gold and Silver Waltz* number by the Corps de Ballet. Janice Cioffi and Almerinda Drago are the ballerinas. Corps is split into two parts, with each moved in and out of the set on a revolving stage, an effective idea. Routine is a classic one, but ably delivered, the Misses Cioffi and Drago tossing in some interesting solo bits. Number pleases and gets good hands.

The Graysons follow with a smooth balancing act. Good-looking couple do slick, slow balances, lifts and stands, and sell themselves and their stuff handily. Act finishes with a series of fast up-over-and-around whirls and rates good response.

Set in Coral is the third number, bringing on the Rockettes for their usual precision work. Involves fast breaks, skipping taps and similar stuff, all very well done to hearty reaction from the pew-sitters.

Next-to-closing spot has Coleman Clark and Allan Thomas in a fast demonstration of table-tennis proficiency. James Ross, announcing, does a good job of explaining what's happening. Two gals keep score in view of the audience. Pad-dle-wielders first exhibit various shots and holds, then play seven-point game. (See MUSIC HALL, N. Y., on page 34)

Olympia, Miami

(Reviewed Wednesday Afternoon, September 13)

There is another good bill this week, with Freddie Calo and His Tango Boys holding over, their musical numbers getting a great hand. The act is surefire and lives up to its rep gained in South America.

Arthur and Morton Havel, songwriters, sing their own hits and are well received. Ray and Harrison offer a different dancu bit and please.

Four Creedons, swell acrobats, do their balancing stunts to a big hand.

Les Rohde and ork replace Dave Tyler. The new maestro promises to fill the spot nicely.

Pic is *Henry Aldrich's Little Secret*. Biz very good. L. T. Berliner.

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IN SHORT

JERI SULLAVAN and part of the old Versailles show goes into the New Yorker before the next edition of spot's ice show. . . . GEORGIE LOPEZ ork may shortly go into Loew's State. . . . CALGARY BROTHERS wind up their USO stint and open at the Stevens, Chicago, October 4. . . . BLIND DATE, the aler, looking for a gal to take it out of town. . . . JACKIE MILES reportedly looking for new

writers. . . . JACK SHEA, mad auctioneer, joins *Son's of Fun* on the road. . . . DIXIE DUNBAR signed for another USO junket despite recent operation. . . . BEN YOST and his *Vikings* began at the Latin Quarter September 18. . . . MONE SOLTIS (Walter Hyde's ex-partner) now with Sam Smith. . . . LIONEL KAYE succeeds Herman Hyde at Diamond Horse-shoe.

Here and There:

ALBERT AND WALTERS, skedded for Moonlight Gardens, Saginaw, Mich. . . . SOUTHERN SISTERS, Tucker and Tremaine, Beth Farrell and Adele Parish are in the new show at the Trocadero, Evansville. . . . ELMER CLEVE, currently at the American Legion Club, Omaha. COHAN AND DE PINTO have started their second year with USO-Camp Shows. . . . LIBONATI TRIO opened their fall season with Barnes and Carruthers. . . . MAL CARDO, magi has been booked for overseas camp shows. . . . WILFRED DU BOIS, juggler, has been skedded for a date in Chattanooga. . . . JULIO AND JEAN TUDELL have been inked in for the Club Lido, San Francisco.

ADA BROWN now at the Silver Congo. . . . THE CARLTONS now on a USO tour. . . . DANNY ROGERS opened at the 100 Club, Des Moines. . . . PAT MCGOWAN is emcee at Lenny's, Cleveland. . . . RAY STYLES and Mme. Bollette booked into the Showboat, Cleveland. . . . SHEILA BARRETT now at Look-out House, Covington, Ky. . . . WATSON TWINS on USO tour. . . . GILBERT AND LEE skedded for Primrose Club, Newport, Ky. . . . MARY JANE DODD, vocalist, current at Radison Hotel, Minneapolis.

BERNARD GLATT is the new manager of Beverly Hills Country Club, Newport, Ky., switching from the Mayflower Hotel, Akron.

AL STEVENS heads the new show at Philadelphia's Kalliner's Little Rathskeller, with Donnelly and Lorraine, newcomers to the city, also on bill.

COPACABANA, N. Y.

(Continued from page 32)
Show handling is different. The line (8) comes out for its first number in eye-stopping dinner gowns topped with fur hats and instead of going thru the customary parade, each Samba Siren steps up to the mike, identifies herself and has a few amusing lines. Whole thing is teed-off by Milly Island, who comes down from the bandstand to do the femme's chores. Opening production number, *Our Town*, is sold by Marilyn Hightower, Betty Anne Nyman and Martha Stewart, three cuties who make up in looks what they lack in voice. Miss Nyman, a chubby-faced blonde, comes back to deliver a neat terp that sells okay.

Surprise of the bill is the dance team of Blair and Dean. Couple, a striking-looking youthful pair, do turns as if they enjoyed them. Result is a refreshing act which deserved and got terrific hact. Gal and boy are comparatively short but their height has nothing to do with their execution. She, a slim version of Deanna Durbin, and he, a clean-looking lad, make a well-matched combo. Routines stress footwork rather than body lifts and whirls, the latter are not neglected. Kids did three numbers and if running time would have permitted the crowd could have taken more.

Johnny Johnston, on next, lived up to his advance notices. The tall, slim blond warbler makes a good appearance and sells a song with considerable ease and style. Johnston is no crooner. He gives out with a full voice with a peculiar catch in it that seemed to get the fans. First number, *Swinging On A Star*, drew good mittng. Second, *I'll Be Seeing You*, also got handsome returns. Next, *GI Jive*, began with a whistle but the rest of the number failed to click. Main reason is that tune has been practically sung into the ground. Substitution here is advisable. Last was *I Don't Want to Walk Without You*, for which he used a guitar. While giving out with tune, Johnston stopped short and asked customers to

come in on the chorus. He recited the lyrics, so table-sitters could follow, and then sang. Result was a sock piece of showmanship that threatened to stop the show.

Joe E. Lewis, on last, got a belly laugh with his opening line, "What LaGuardia won't do to louse up my opening." Comedian's material, mostly new, rang the bell. His *Pin-Up Girl*, *Southland*, *Nylons* and *Bzet* delivered in the usual halting fashion, mixed up with gags, killed 'em. Stuff runs from blue to indigo to practically black. But it went over here with plenty to spare.

Samba Sirens, with three changes of costumes, look luscious. Second number, gals come out in Lillian Russell outfits to fine mitts. Last one, the line wears Mexican dresses which get equally good receptions. Joel Herron's (11) ork cuts for show capably. Abe Lyman's (19) boys are in there pitching with plenty on the ball when Lyman is driving them. His new band (nine new men) deliver the jumpers, and smooth stuff to a dancing mob that time and again huddled around the stand to see Lyman cuing the boys. For his first date in a nitery in six years, Lyman has knitted together what has the makings of a top aggregation. Rhythm stuff is sound but brass section needs more going over. Ork has three vocalists, Rose Blaine, Frankie Connors and Jack Marlowe. They all do okay when their turn comes to step up the mike. B. S. Bill Smith.

MUSIC HALL, N. Y.

(Continued from page 33)
Crowd kept laughing and reacting to misses and good shots, and sent 'em off with a strong mitt.

Finale is sub-titled *Operette* and comprises a quickie version of *The Vagabond King*, Ray Jacquemot and Marjorie Williamson do nice job on *Only a Rose*, with Glee Club and Music Hall fem ensemble assisting on the chorus passages. Makes an interesting number and a refreshing change from the Music Hall's stilted finales. Biz good. Picture is *Casanova Brown*. Paul Ross.

VERSAILLES, N. Y.

(Continued from page 32)
is lightweight. Nets nice receptions.

Fiske is his usual pop-eyed, sardonic self. He offers a new collection of blue-hued numbers of which *Stella Was a Mouse* is the best. Performer yanks snickers, giggles and some belly-laughs and encores with his established *Mrs. Pettibone* item.

The usual collection of beautiful Ver-Sighs (8) is on hand to tote sumptuous gowns and dance woodenly thru a series of childish routines. Their efforts are aided and interspersed by the activities of Peter Birch and Betty Lustre, young ballet dancers working individually. Both break out various straight toe-jobs or modified ones and acquit themselves nicely to good applause. Birch's best offering was a flamenco ballet in the first show, and Miss Lustre's classic type in the second stanza.

Bob Douglas also works in the ensemble numbers and takes solo spots. Warbler has a pleasing voice and does a clicko job on *Stand Up and Fight*. Also handles ably his chores in the big numbers.

A. J. Cantu has a place in the goings-on for his prestidigitations and frequent materializations of his white doves. Act scores nicely, getting laughs and good hands.

Ellsworth and Fairchild do here the two flirtation dances they performed at the Cottillon Room recently, and in the second show knock off a set of terps which ostensibly interprets the *Porgy and Bess* music. Couple are pretty fair hoofers in the quasi-ballet line but their choreography is stale and rather obvious. Their second-show stuff nets a very good hand.

Original score by Hal Kanner and Buck Ram is pretty groovy at best. Most tuneful number is *You're Beautiful Tonight*. Maximilian Bergore ork (10) does passable job of show-cutting. Biz excellent. P. R.

LA MARTINIQUE, N. Y.

(Continued from page 32)
and does a fair job on these chores. Show, as a whole, stacks up as too small an affair for a room as pretentious as La Martinique. Spot seems to cry out for *ferm* flesh to add a quality of richness now lacking in the bill. Also, decorations are so heavy as to throw a pall on the proceedings. Probably okay as far as the ork is concerned, but performers have to pull against a semi-dead silence which robs their work of vivacity. P. R.

Primrose Country Club, Newport, Ky.

Talent policy: Dance band and floor-shows at 11, 1:30 and 4:30. Management: Tommy Callahan, owner; Harold Marks, managing director. Booker: Ray Lyte, MCA. Prices: No minimum or cover; 75-cent door charge after 12 and all evening Saturday; drinks from 40 cents.

This round-the-clock bisto, drawing chiefly from the middle-bracket spenders in the Cincinnati area, continues to pull a fat chunk of the night club \$\$ hereabouts. Even under the 30 per cent tax stiffler, the spot's cash box clicked merrily, and with the bite trimmed to 20 per cent, biz has increased even further.

On shows, Primrose patrons rarely miss on getting their money's worth. Current layout, an all-sepian bill highlighting boogie-woogie Ella Fitzgerald, hits a bit above quality par here, with business for the show's first week considerably above average, too. Newspaper ads call it "Ella Fitzgerald and her own revue," but it isn't that. It's Miss Fitzgerald doing a single, but the club management has done an okay job in surrounding her with capable talent.

Ralph Brown, sporting good wardrobe and a radiant personality, handles the emcee chores in straight, tip-top fashion. Takes the opening spot for a three-part tap session that gets over nicely. His cting is rhythmic, his stuff not too tricky, and he sells well. Registered handily.

Jimmy Anderson tenored to good returns on *She's Funny That Way*, *I'll Get By* and *Temptation*, but could have undoubtedly done heaps better with a fuller (See *Primrose Country Club* on page 34) band behind him. Pipes are easy to listen to.

Tanglefoot and Bateaste fared so-so with a comedy-song routine. Former is a muggin' fool, has a good kisser for comedy, but needs sounder laugh material. Bateaste proves a good foil, makes a good appearance and warbles okay on the blues side. Spent most of their time between muggin' on a double song-talk bit *On the Outskirts of Town*, and danced their way off with fair-to-middlin' stepping.

Ella Fitzgerald, altho seemingly working under wraps and treated not too kindly by the band support, pushed over this first-show crowd to an easy show-stop. Opened with *Is You Is?*, and followed with *I'll Be Seeing You* and *St. Louis Blues*, and then, catering to her record fans who called out from the tables, did *A-Tisket A-Tasket*, *Cow-Cow Boogie*, *I Got Rhythm* and *Melancholy Baby*.

Raps and Taps, boy and gal, made a swell impression with their well-produced precision-tap turn. Youthful team has good wardrobe, makes a neat appearance and is evenly matched on the talent score. Work singly and in unison, and score solidly with their speedy tapping and good styling that's way above the ordinary. A good bet for an all-Negro filmucal. Took a smash hand.

George Martin's white crew (6) fared better on the dance ditties than the show's chores. Louise Douglas, band thrush, handles a song ably. Bill Sachs.

DANNY O'NEIL, singer, currently at Beverly Hills Country Club, Newport, Ky.



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(Routes are for current week when no dates are given)

A
Adams, Kirk Dogs (Fair) Hagerstown, Md.
Adenau (Edgewater Beach) Chi, h.
Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
Allen, Sara (Swing Club) NYC, nc.
Allen Sisters (Ernie's) NYC, nc.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews Sisters (Paramount) NYC, t.
Apollon, Dave (Latin Quarter) Chi, nc.
Aron, Original (Fair) Hutchinson, Kan., 17-22.

B
Bairst, The (Palace) Cleveland, t.
Bane, Paula (Shore Rd. Casino) Brooklyn, nc.
Barranco, Luis & Diana (La Conga) NYC, nc.
Barrys, The (Chez Paree) Chi, nc.
Beaumont Bros. (Trocadere) Henderson, Ky., 18-23, nc.
Belmont, Dale (Gothic Room) NYC, h.
Bellia (Palace) Cleveland, t.
Benny & Bob (Royal) Baltimore, t.
Berl, Ben (Stanley) Pittsburgh, t.
Berk, Sammy (Stevens Lounge) Cleveland, h.
Berman, Henry (Roumanian Village) NYC, nc.
Birkstone, Nan (Cloud Room) Portland, Ore., 19-Oct. 2, nc.
Blaine, Dorothy (Glenn Rendezvous) Newport, Ky., nc.
Blanche & Elliott (Skyway) Jacksonville, Fla., nc.
Blond Rumba Team (Casa Nova) Buffalo, nc.

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Bond, Louis (Club Ball) Brooklyn, nc.
Bonds, Gertrude (Cerruti's) NYC, nc.
Booth, Frankie (Embassy) Brooklyn, nc.
Borden, Terry (Embassy) Brooklyn, nc.
Boswell, Connie (Riverside) Milwaukee, t.
Boyer, Anita (Oriental) Chi, t.
Brodel, Tony (Embassy) Brooklyn, nc.
Brooks, Sunny (Belmont) Cleveland, h.
Brown, Pete (Kelly's Stable) NYC, nc.
Bruce, Ginger (McGough's) Brooklyn, nc.
Burton, Gil & Lee (Riverside) Milwaukee, t.
Burton's Brides (Copley-Plaza) Boston, h.
Buswell, Billy (Watkins) Warsaw, N. Y., h.

C
Cabin Boys Trio (Tavern) Escanaba, Mich., nc.
Cain, Lorraine (Stevens) Chi, h.
Callahan Sisters (La Martinique) NYC, nc.
Captivators, Three (Ebbe's Supper Club) Des Moines, nc.
Cardini, George (Aquarium) NYC, nc.
Carlisle, Charlie (Bower's) Detroit, nc.
Carlsie, Una Mae (Le Ruban Bleu) NYC, nc.
Carlton, Betty Jane (Tropic Isle) Brooklyn, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carr Bros. (Hipp) Baltimore, t.
Carson, Beth (Radio Franks) NYC, nc.
Carson, Stan & Art (Earle) Washington, t.
Chance, Lucille (Howard) Washington, t.
Chappelle & Harmon (Iceland) NYC, nc.
Choccolaters (State) NYC, t.
Chords, The (Bal Tabarin) San Francisco, nc.
Chiquitica (La Conga) NYC, nc.
Clarke, Wynn (Carman) Phila, t.
Clarke, Maxine (Chh's) NYC, re.
Coco, Steve & Edly (Adams) Newark, N. J., t.
Cocoo, Imogene (Le Ruban Bleu) NYC, nc.
Cogswell, James (Fair) Hutchinson, Kan., (Fair) Blue Rapids 26-29.
Cooke, Gerald (Cerruti's) NYC, nc.
Cool, Harry (Chicago) Chi, t.
Cordyn & Sawyer (Adams) Newark, N. J., t.
Corey, Irwin (La Ruban Bleu) NYC, nc.
Corlez, Florez (Te Pee) Miami, nc.
Crane, Phil & Mildred (Tower) Kansas City, t.
Crane, Wally (Palace) Columbus, O., t.

D
D'Arcy, Ethel (Fair) Smithfield, O.; (Fair) Carrollton 18-23.
Dainty, Francis (Drake) San Francisco, h.
Dale, Emaline (Club Ball) Brooklyn, nc.
Dale, Lorraine (Tropic Isle) Brooklyn, nc.
Dane, Arlie (State) NYC, t.
Darl, Helen (Embassy) Brooklyn, nc.
Dawn Bros. (Carman) Phila, t.
De Castro Sisters (Rio Cabana) Chi, nc.
De Croff, Ann (Astor) Montreal, nc.
Defoe, Al (The Rock) Fish Creek, Wis., nc.
Delahanty, Irene (Pico) Los Angeles, nc.
Donhey, Ken (Puritas Springs Park Rink) Cleveland, h.
Dennis & Sayers (Ruth's Victory Room) Westport, Mass., nc.
Dix, Tommy (State) NYC, t.
Doran, Lucille (Ernie's) NYC, nc.
Dorris, Joe (Queens Terrace) Long Island, N. Y., nc.
Dorsey, Don (Stadium Circus) Portsmouth, Va.
Dorsey, Danny (Beverly Hills) Newport, Ky., nc.
Drew, Doryce (Jefferson) St. Louis, h.
D'Roy, Phil (Brown Derby) Chi, nc.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.

E
Earls, Skating (Fair) Allentown, Pa.; (Fair) Frederick, Md., 25-30.
Eason, Otto (Oriental) Chi, t.
Edwards Sisters (Strand) NYC, t.

F
Fassler, Fred (Vienna Cafe) NYC, re.
Fellin, Lillian (Swing Club) NYC, nc.
Fields, Gene (Glenn Rendezvous) Newport, nc.
Flicks, Sally (Ernie's) NYC, nc.
Fisher's, Bob, Flyers: Great Barrington, Mass.; (Circus) Providence 27-Oct. 3.
Foo, Loona (Aloha) Brooklyn, nc.
Fostaire (Esquire) Norfolk, Va., nc.
Frances, Helene (Ball) Brooklyn, nc.
Francis, Leo (Fair) Auburn, Ind., 28-30.
Fraser, Janie (Shore Rd. Casino) Brooklyn, nc.

G
Gaby, Frank (Hipp) Baltimore, t.
Gallant & Leonora (Pierre) NYC, h.
Gant, Willie (Fairfax) NYC, h.



ROUTES
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Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; r—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Gardner, Grant (Moose) Erie, Pa., 11-24, nc.
Glenns, The (Michigan) Detroit, t.
Glover & LaMae (St. Charles) New Orleans, until Oct. 3, h.
Gobey, Roy (Red Mill) Bronx, N. Y., nc.

Meadows, Frankie (Swing Club) NYC, nc.
Maye, Marty (Capitol) Washington, t.
Morgan, Tommy (New Yorker) NYC, h.
Murrah Sisters (Chicago) Chi, t.

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Gordon's, Al, Dogs (Chicago) Chi, t.
Grant, Rosalie (Vienna Cafe) NYC, re.
Green, Jackie (Hipp) Baltimore, t.

H
Hamilton, Jane (Ernie's) NYC, nc.
Hanneford, George, Family (Fair) Centerville, Mich., 18-23.
Harrington, Frankie (Greenwich Village) NYC, nc.
Harris, Claire & Shannon (Rio Cabana) Chi, nc.
Harvest Moon Winners (State) NYC, t.
Haviland, Ial (Helsing's Vodvil Lounge) Chi, t, re.
Hayes, Helena (Tower) Kansas City, t.
Hayes, Virginia (Pastor's) NYC, nc.

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Henning, Pat (Paramount) NYC, t.
Herbert, Jack (Club 100) Des Moines, nc.
Hermes & Marlene (Fair) Renfrew, Ont., Can.; (Fair) Aylmer 25-30.
Hohak, Hal (Plaza Club) Biloxi, Miss., nc.
Hudson, Marjorie (Iceland) NYC, nc.
Hudson Wonders (Capitol) Washington, t.
Hurley, Jacqueline (Brown Derby) Chi, nc.
Hurray for the Girls (RKO-Boston) Boston, t.

Imaginators, Three (Riverside) Milwaukee, t.
Ink Spots (Adams) Newark, N. J., t.

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Johnson, Gladys (Pastor's) NYC, nc.
Jones Bros. (Le Ruban Bleu) NYC, nc.
Julis & Webb (Berlewie) Kansas City, h.

K
Karon's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kaye, Lionel (Diamond Horseshoe) NYC, nc.
Keene, Linda (Kelly's Stable) NYC, nc.
Kirk, Lynn (Oetjen's) Brooklyn, nc.
Knox, Pauline (Bal Tabarin) NYC, nc.
Kramer's, Henry, Midgets (Capitol) Portland, Ore., t.

L
Labato, Paddy (Borsellino's) Cleveland, nc.
Lamb, Gil (Michigan) Detroit, t.
Lane, Loretta (Old Roumanian) NYC, nc.
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
Lane, Bobby (Nut Club) NYC, nc.
Lefcourt, Harry (Roger's Corner) NYC, nc.
LeMoind & Estelle (Stork) Council Bluffs, Ia., nc.
Leonard, Ross (Pastor's) NYC, nc.
Lester, Buddy (Chez Paree) Chi, nc.
Lester, Jerry (Rio Cabana) Chi, nc.
Lillian, Edna (Pastor's) NYC, nc.
Lloyd & Willie (Center) Norfolk, Va., t.
Long, Bobby (Hipp) Baltimore, t.
Lopez, Chana (Club Ball) Brooklyn, nc.
Lorraine, Lillian (Ernie's) NYC, nc.
Lowe, Carol (Pastor's) NYC, nc.
Lowe, Hite & Stanley (Earle) Washington, t.
Loy, Magda (Swing Club) NYC, nc.
Lucas, Nick (St. Charles) New Orleans 18-20, t. (Downtown) Chi 22-26, t.
Lure, Diana (Tower) Kansas City, t.
Lynn, Herby (Frank's Casino) Chi, nc.
Lyon, Ladd (Oriental) Chi, t.
Lyons, Jack (Club Ball) Brooklyn, nc.

M
Mack & Desmond (Paramount) NYC, t.
Mush, Lew (Tropic Isle) Brooklyn, nc.
Martell, Marty & Jay (Nut Club) NYC, nc.
Masters, Johnny (Park Plaza) St. Louis, h.
Maurice & Marye (Blackhawk) Chi, re.
Meade, Gloria (Circle) Revere, Mass., nc.

N
Nadine (Zimmerman's) NYC, re.
Nasor, Al (Red Mill) Bronx, N. Y., nc.
Navarra, Leon (Carman) Phila, t.
Neva, Vera (Roumanian Village) NYC, nc.

O
O'Farrell, Flash (Grand) Youngstown, O., 22-28, t.
O'Neil, Danny (Beverly Hills) Newport, Ky., nc.
O'Toole, Ollie (Stanley) Pittsburgh, t.

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Overman, Wally (Fair) Dexter, Ia., 20-21; (Fair) Newton 22-23; (Night Club) Des Moines 24-Oct. 4.

P
Parker, Bobby (Village Barn) NYC, nc.
Parker, Cecilia (Oriental) Chi, t.
Parker, Murray (Iceland) NYC, nc.
Pat & Sylvia (Hipp) Baltimore, t.
Patchen, Johnny (Papiannos) Salt Lake City, until Oct. 30, nc.
Payne, Frank (Colton) Houston, nc.
Pelly, Billy (Latin Quarter) Fall River, Mass., nc.
Perez, Nina (Oetjen's) Brooklyn, nc.
Perrin, Bea (Piccadilly) NYC, h.
Pickert, Rolly & Verna (Riverside) Milwaukee, t.
Princess & Willie's Hawaiians (New Ringside) Mansfield, O., c.

R
Ramos, Rosita (Tropic Isle) Brooklyn, nc.
Rane, Vicitya (Roumanian Village) NYC, nc.
Ray, Mildred (Queens Terrace) Long Island, N. Y., nc.
Raymond, Ed (Polack Circus) Salt Lake City
Read, Kemp (Luke's Lodge) Newport Beach, Newport, R. I., h.
Renault, Francis (Polly's Gift Shop) Ashbury Park, N. J., nc.
Renee & Russell (Stanley) Pittsburgh, t.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Rigoletto Bros. (Iceland) NYC, nc.
Ritter, Ellean (Earle) Washington, t.
Robbins, Naomi (Rio Cabana) Chi, nc.
Robert Sisters & White (Carman) Phila, t.
Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.
Rock & Dean (Groveland Gardens) Brooklyn, nc.
Rogers, Eddie (Nut Club) NYC, nc.
Ross, Joe E. (Maxim's) Bronx, N. Y., nc.
Russell, Lynn (Old Roumanian) NYC, nc.
Russell, Sllm (Globe) Lincoln, Neb., t; (Fox) Topeka, Kan., 21-27, t.
Ryan, Tommy (Center) Norfolk, Va., h.

S
St. Claire & O'Day (Williams Circus) Columbia, S. C.; Savannah, Ga., 25-30.
Sates, Marilyn (Palace) Columbus, O.
Salazar, Hilda (Enduro) NYC, nc.
Samuels, Three (Chicago) Chi, t.
Santana, Georges (Roumanian Village) NYC, nc.
Saunders, Henry (Club Ball) Brooklyn, nc.
Sawyer, Nell (Stage Door) Cleveland, nc.
Schultz Sisters (Dutch Mill Supper Club) Baltimore, nc.

T
Scott, George (McGough's) Brooklyn, nc.
Semon, Primrose (Swan) Phila., nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Stemon, Hank: Kansas City, Mo., 19-24.
Smith, Billy (Bal Tabarin) NYC, nc.
Smith, Ted (Brown Derby) Chi, nc.
Snow, Valada (Palace) Rockford, Ill., 22-24, t.
Society Debs, Three (Stage Door) Cleveland, nc.
Son & Sonny (Latin Quarter) Chi, nc.
Soutaria, Edith (Rainbow Inn) NYC, nc.
Stone, Terry (Club 78) NYC, nc.
Sullivan, Freda (Beverly Hills) Newport, Ky., nc.
Sultan, Gayle (Ball) Brooklyn, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

U
Therrien, Henri (Earle) Washington 15-Oct. 5, t.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thomas, Peter (Tropic Isle) Brooklyn, nc.
Thompson, Kenneth (Community Coffee Shop) Birmingham, N. Y., re.
Truce, Mildred (Pastor's) NYC, nc.

V
Varela, Carlo (Enduro) NYC, nc.
Vincent, Villa (Kit Kat Klub) San Antonio, nc.

W
Wachs, Nat (Rainbow Inn) NYC, nc.
Walker, Janice (Old Roumanian) NYC, nc.

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Waller, Jack (Jefferson) St. Louis, h.
Walsh, Connie (Ernie's) NYC, nc.
Walters, Toddy (Oriental) Chi, t.
Ward, Wally (Center) Norfolk, Va., t.
Warren, Annette (Carter) Cleveland, nc.
Weiss, Florence (Roumanian Village) NYC, nc.
Wells, Billy & Four Pys (Royal) Baltimore, t.
Wesoh Bros. (Chez Paree) Chi, nc.
West & Lexing (Sirand) NYC, t.
Williams, Ava (Swing Club) NYC, nc.
Woods & Bray (Madrid) Louisville, nc.
Woytova, Olga (Old Roumanian) NYC, nc.
Wright, Duke (The Place) NYC, nc.

Y
Yoconelli, Moro (Riverside) Milwaukee, t.

Z
Zephyrs, Two (Royal) Baltimore, t.
Zimmer, Vicki (Kelly's Stable) NYC, nc.

Ice Shows

Francis's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Lamb-Yocum Ice Parade (Treasure Island) Washington.

Detroit Club Biz
On the Up-Swing

DETROIT, Sept. 16.—Surprising upturn of business in the past few weeks is generally reported at local night spots. The swing is partly the result of a delayed reaction to the 20 per cent tax situation, now being generally absorbed. The bigger and better class spots seem to be getting most of the play, a condition reminiscent of earlier boomtown conditions of two years ago.
Another possible reason may be the progress of the war situation, operators indicate, and reports of coming big layoffs in local factories and uncertainties of the future are having their part in impelling some types of spenders to go out and have a filing while they've still got jobs and surplus cash, contrary to the general popular reaction in the reverse direction. Difficulty of getting late vacation accommodations also is keeping a lot of people in town and turning them to the night spots.

Philly Vaudeville Man
Now Picture Producer

PHILADELPHIA, Sept. 16.—Samuel H. Stiefel, vet vaude house operator, turns Hollywood movie producer. Operating the Carman Theater here, and vaude houses in Baltimore and in Washington, along with several straight movie houses, has turned over his theater operations to his brother, Alexander, and is selling his home here preparatory to moving his family to the movie capitol. Stiefel has closed a movie producing pact on the West Coast, reported to be with Eddie Sherman's Baltimore Productions. Sherman and Stiefel have been business associates in the operation of Fay's Theater here, with the vaude booker agenting all the Stiefel houses.

Abe and Pappy Will Open
Cafe Society in Ft. Worth

FORT WORTH, Sept. 16.—Abe and Pappy, of Dallas, the company composed of Abe Weinstein and Pappy Dolsen, will take over the Supper Club here about September 30, changing the name to Club Cafe Society. Floorshows and orchestras will be employed at the popular night spot on one of the main highways entering Fort Worth. Abe and Pappy ran the Supper Club three years ago.

Theaterman Draws Fine
For Crowding Orpheum

HOLLYWOOD, Sept. 16.—William McIlwain, manager of the Orpheum in downtown Los Angeles, was handed a \$100 fine after pleading guilty to the charge that he allowed patrons to crowd unauthorized areas of the theater, thereby creating a fire hazard.

Fem 'oter New CRA Pard

NEW YORK, Sept. 16.—Hattie Althoff celebrates her 15 years as a performer by getting a couple of plums. Charlie Green, head of Consolidated Radio Artists has given her a five-year contract as head of the theater department and has made her a partner.
From now on Hattie gets a 50 per cent cut in the losses as well as the profits in the theater biz.

Voice Combos Not in Dough Despite Big Lounge Business

NEW YORK, Sept. 16.—Despite the shortage of drinkery acts, few of the spots buying talent are interested in tonsils, in the opinion of the trade.

Many ops agree they can now take a chance on taxable talent, with the tax bite cut to 20 per cent, but seldom do they buy an act or a unit which depends entirely on voice to deliver. Some of these units accustomed to giving out with voice, sans instruments, have read the handwriting on the wall and have added hardware to their repertoire. Percenters say, however, that these newly formed combos are either unknown quantities or they just lean on their instruments.

In recent months drinkery biz has picked up to where it is back to where it was before the 30 per cent axe hit 'em in the neck. The increased biz has resulted in a tendency to pay more for

units, but only in rare cases is this increase delivered for unknowns. It is the recognized packages that get the dough; those that played a good instrument and sold a nice song before the tax. New units seeing this willingness to shell out are wondering why they can't get some of the moola they hear about.

Three-Corner Points

It is with the Johnny-come-latelys that agents have the most trouble. A talent shortage does exist. This, fee splitters agree upon. But no matter what the shortage, a new combo, particularly a voice combo, is a hard package to sell. To get the dough a unit must first demonstrate quality and style to be distinctive. Many units insist they have the stuff and all they need is the chance. An agent hungry for acts is only too willing to give it work. But, and here say agents, is the big but—these combos have exaggerated ideas of money. And while agents would be only too willing to get it for them they would be cutting their own throats if the packages didn't live up to their build-up.

A voice outfit which has added instruments can usually be sold for about \$300. Stories of big dough may often give such a new combo ideas of grandeur and insist on, say \$400. Assuming it gets its price, even for a one-shotter, then fails to deliver, it is behind the eight ball as far as future bookings are concerned. The answer to this, say percenters, is that the package was oversold in the first place.

Overselling Hurts

Another reason that large agencies give against the dangers of overselling a new group is that such a deal frequently works an injustice on the op. Frequently an op will buy an old voice unit, with new instruments added, on the basis of agent's selling talk, sight unseen. If the agent wants to keep his client happy and coming back for more, he can't afford to slip over a clinker.

Result is that big agents are wary about unknowns who have only recently added horns, guitars or pianos to their tonsils. It explains why the romancing pitch is so heavy for established combos. Letter are known and a little hiking up of dough isn't hard to manage.

There is some nibbling for voice combos from out-of-town spots, but even these aren't interested in any but established units. As far as the big town is concerned, outlets are limited. Most of the local ops are either willing to go along with the no-tax policy, using only musical groups, or if they add voices they insist on the top-drawer names.

300-Seat Lounge To Open in Pitts

PITTSBURGH, Sept. 16.—A new 300-seat cocktailery is due to open here September 25, under the handle of Hollywood Show Bar. Lounge will operate with three acts at all times.

Spot is situated in Downtown Pittsburgh and is being operated by a combine which has interests in several Midwest restaurants. Sld Markee, local booker, is reported to have a financial interest as well as the act-contracting privileges. Markee at present is buying from Frederick Bros. Owners are said to be spending upward of \$35,000 for construction and decoration.

Bon-Bon Contracted To Cut 16 Disks Yearly for Beacon

PHILADELPHIA, Sept. 16.—Bon-Bon, lounge performer who is now doing five shots weekly on Station WCAU, has been set to cut disks for Beacon Records on a long-term contract.

Deal calls for approximately 16 sides a year. First eight are due to be waxed in a couple of weeks.

3 Peppers for Disk Chores

PHILADELPHIA, Sept. 16.—Three Peppers, septa trio opening at Swan Club, signed by Decca for records. Group is also signed for RCA Soundies, movie machine reels.

Reviews

Helsing's Vodvil Lounge

The opening bill, which has been held over, is strictly box-office. It features Dorothy Claire, Paul Gray, Kim the Magician, June Hart, and Chet Robel and ork.

Miss Claire, former thrush with Bob Crosby, Sonny Dunham and Boyd Rabin, does a fine job in her first appearance as a single. She has a good voice and knows how to sell her number's. Her warbling of *Is You Is or Is You Ain't?*, *It Had To Be You* and *Straighten Up and Fly Right* are well received. She makes a good appearance and has a fine wardrobe.

Paul Gray handles the emceeing job. This versatile chap does everything from singing ballads to impersonations. Highlights of his routines are his clever imitations. He intersperses his numbers with good, clean gags, has a nice personality and clicks with the patrons.

Kim fooled the customers with a score of close-up mysteries, featuring his cylinder trick, where he makes a brass urn appear and disappear from a seemingly empty cone.

June Hart dishes out accordion melodies that are sharp and rhythmic. Youngster has an abundance of pep, keeping up continuous action thruout her number.

Chet Roble comes in for a fine keyboard selection, *Serenade to a Wealthy Widow*.

Chuck Liphardt

(Reviewed at Russell's Silver Bar, Chicago)

This musical-singing group is composed of four young chaps who are now enjoying their sixth engagement at this spot. Group is popular because of soft music, large library and up-to-date style in presenting both pop and old-time favorites interspersed with hot swing and rhythmic numbers.

Unit is composed of Chuck Liphardt, doubling on sax and clarinet; Frank Ames, bass; Ross Gorgone, accordion, and Vincent Abbott, guitar. Their best features are the popular and melodic tunes of the day, which they swing out smoothly. They show plenty of tedious rehearsing and good timing.

Lads, tho dressed in every-day togs, make a nice appearance. They would add to it if they would dress uniformly. Group works hard and do a creditable job, entertaining the transient customers at this busy spot. Voices are pleasing and blend well.

J. B.

Off the Cuff

East:

LINDA CHASE starts at O'Connor's Restaurant, Albany, N. Y., September 20 then goes into the Lenox Restaurant, Detroit, October 4. . . . FARMER AND WAYNE open at Anchor Bar, Buffalo, September 25. . . . JEAN HAMILTON follows into Anchor Bar October 9. . . . AVIS KENT current at Biltmore Hotel, Providence. . . . BOBBY REED at Crystal Lounge, Troy, N. Y. . . . MARC SEBASTIAN into the Park Lane, Buffalo, October 2 then into Macfadden's Deauville, Miami Beach, Fla., December 2 for the winter.

MITZIE JOYCE begins at Cafe Teheran, Philadelphia, September 25. . . . NOV-ELAIRES current at Boulevard, Queens, New York, leave for USO tour. . . . PAUL WEBER at the Flagship, Newark, N. J., indefinitely. . . . SUE ROGERS starts at the Barn, Kingston, N. Y., September 20. . . . JACK FARREL and the Three Jays go to the Dubonnet, Newark, N. J., (See OFF THE CUFF on opp. page)

Wolf Keeping 500 Club Open as Cocktail Lounge

ATLANTIC CITY, Sept. 16.—Irwin Wolf's 500 Cafe, operating as a class niterly all summer, remains open the year round as a cocktail lounge.

Fall policy is continuous shows and instrumental entertainment in the supper club, annex to the gay spot, and in the popular musical bar. Three units will be used—Lou Martin's unit, Wendell Mason at his piano with songs and Johnny Willis's Three Notes of Rhythm.

Helsing's Hits Pay Dirt Again With Live Acts

CHICAGO, Sept. 16.—The first real comeback of entertainment in the cocktail field here, which was started September 1 by the Isbell-Helsing group, operators of a chain of spots, has proven a boom for their ace spot, Helsing's Vodvil Lounge.

Located on the Windy City's far Northside, spot, non-tax since July, swung back to former vaude-type policy, which it introduced over two years ago after five months of straight instrumental music.

The result of the move has been a steady flow of customers, with capacity crowds over the week-ends and a neat increase in business on the off-nights.

Grosses, according to the management, have jumped to a strong high, with both week-ends (September 1-3 and 8-10) hitting a top mark for the year.

During the past two weeks a close check-up has been made on whether or not patrons objected to paying the extra tax, which seems to be the main drawback, keeping many of the spots from going back to their entertainment policy. To date, patrons seem to feel that the additional entertainment is well worth the extra revenue they have to dish out. The success of the Isbell-Helsing venture, and the fact that the tax does not interfere, may start a trend toward bringing back entertainment in lounges here.

Sam Domsy Adds Another To Chain of "Lou" Bars

PHILADELPHIA, Sept. 16.—Lou's Moravian Bar, in the center of the city, first musical bar in town, has been sold to Samuel Domsy for \$25,500.

The property, assessed at \$13,700, occupies a lot 32 by 36 feet. Domsy also operates Lou's Chancellor Bar downtown and Lou's Germantown Bar in that nabe sector. Two units used at each of his spots.

Standish Hotel, Boston, Opens Cocktail Lounge

NEW YORK, Sept. 16.—Another new cocktail spot went into business when the Miles Standish Hotel, Boston, opened its new room.

Place has bought Buddy Bonds, organ, and Betty Sharp, accordion. Both started September 11.

New drinkery is managed by Gil Johnson, former manager of Dixie Hotel here.

BERNIE PIERMAN can be heard at Wonder Bar, Wausau, Wis. . . . EMILY JEAN appearing at La Jolla, Racine, Wis.

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Burlesque Notes

By Uno

MIMI LYNNE leaves the Hirst Circuit to open October 16 at the Cat and Fiddle, Cincinnati. Remains there 12 weeks and then returns to burly. Mimi headed (for a while) the dramatic stock at the Victory, Bayonne, N. J., where Bartley Coyle and Paul DeSavino were property man and electrician, respectively, the same positions they are again filling at the Hudson, Union City, N. J. . . . JOY DAVIS, strip, and Peggy Martin, dancer, are first-time burlesquers with the Joe Freed-Cress Hillary Hirst wheel unit. Joy has appeared in West Coast niteries and Peggy in bistros in Philadelphia, where she was found by Jay J. Hornick, circuit exec. . . . OSCAR LLOYD'S late burly bookings for Frank Bryan's three houses include Irving Sellig, Sheila Lind, Barron Wilson, Johnny Hines, Rock and Dean, Moore and Bergh, and Jack Hutchison. All opened at the Casino, Boston. . . . GLORIA WALLIS, ballad singer, is being publicized by Buddy Barnes, manager of Interstate Productions, Bridgeport, Conn. . . . MURRAY BROWN and Esta Borden returned from the Borscht Circuit to enable Jack Fauer, of Phil Rosenberg's office, to book them again in vaude. . . . DONNA DAVIS back to booker's berth in Manhattan.

BILLIE LEE, strip, booked by Ford Theatrical Agency for Ruth's Victory Room, Fall River, Mass., where she opened September 10. Thence to the Casino, Boston, and other Frank Bryan houses. . . . CRESS HILLARY, comic, back to a Hirst unit after being hospitalized in Detroit for gall bladder trouble. . . . ERNEST PETERS left the Hudson, Union City, N. J., for overseas with a V-mail army unit. . . . BILLY BAKER, roller-skating dancer, first time East with the Hirst Circuit after three years in Western burly houses and recently discharged from the army, is breaking in his three daughters, Phyllis, Sheila and Susan, in the biz of dancing. . . . GINGER WAYNE out of show business and into a gift shop of her own in Brooklyn. . . . LEONARD AND HAROLD RAYMOND, former operators of the Star, Brooklyn, are now house managers, former for Bryan at Jacques, Waterbury, Conn., and later for Dow's, Hartford, Conn. . . . ROSITA ROYCE and her doves back from a stay of nine months on the Coast. . . . DAVE SEED and Dan Evans are a new comic-straight man team that booker Eddie Smith is handling. . . . SID RANKIN again hospitalized, this time in Ward A, Bellevue Hospital, New York.

OFF THE CUFF

(Continued from opposite page)

September 27. . . . BILLY MARTIN draws holdover to January 6 at Rose Room, Newark, N. J. . . . CASSANO AND NOTORON current at Rose Room. . . . AL VALENTI started at Dunphy's, Newark, N. J., September 15. . . . ELLA WILLIAMS now at the Brown Derby, Washington. . . . BILLY BERG, op of Swing Club, Los Angeles, now in New York on talent-buying hunt. . . . MAURICE, doing English and French songs, at the Lombardy Bar, New York.

JACK WALLACE opened September 19 at Oetjen's, Brooklyn. . . . HUMBER AND BARRY inked in for Calvert's, Cleveland, beginning September 25. . . . SKUNK HOLLOW BOYS still working at Glen Casino, Williamsville, N. Y. . . . JULIAN GOULD set for the *Gloom Dodgers* show on Station WHN, New York.

HAL THORNTON now appearing at Doc's, Baltimore. . . . BILLY DANIELS, Tiny Grimes, Clyde Hart and Ann Cornell all appearing at Tondalayo's, New York. . . . JOE DORRIS, Patti Cranford and the McArthurs current at Queen's Terrace, Long Island. . . . BETH CARSON working at Radio Frank's, New York. . . . On same bill are Penny Palmer, Nikki Nikolai, Joan Nagel and Connie Verlen.

JOE WARD emceeing the show at Club Maxin, the Bronx, which includes Jackie Winston, Patsy Shaw, Muriel Moore and Georgeette. . . . MARGARET BONDS and Gerald Cook current at Cerutti's, New York. . . . "SMITTY" appearing at Park Central Lounge, New York. . . . DAVE PIERSON current at Neil Deighan's Place, Camden, N. J. . . . THE SOPHISTICATES appearing at the Enduro, Brooklyn. . . . MAURY WARNER has been renewed for next season at Hotel El Dorado, Wildwood, N. J. . . . WOOD AND WOODY current at Boulevard Gardens, Pittsburgh.

SHERMAN CROTHERS making it the first time in Philadelphia with his unit at Lou's Germantown Bar. . . . LOU'S CHANCELLOR BAR returning the Piccadilly Pipers with Bonnie Davis, and Lou's Moravian Bar featuring Bon Bon with the Grooveneers, plus Johnny Waters's piano. . . . TONY MELLIS quits his fiddle-guitar post with the house band at Kallmer's Rathskeller, Philadelphia, to form his own cocktail unit. . . . FERNANDEZ TRIO added at Cove, Philadelphia.

JOHNNIE LOMBARD at piano and solo-lox at Twin Cedar Inn, Clementon, N. J. . . . THE 3 O'S at Rustic Tavern, Marlton, N. J. . . . DARELL TWINS at Orsatti's, Philadelphia. . . . EDDIE ROLD back at Chez Cherie, Philadelphia. . . . EDDIE SHEPPARD at Music Bar, Norristown, Pa. . . . MIKE PEDICTION (4) MEN OF RHYTHM again at Frank Palumbo's, Philadelphia. . . . PHIL MILLS takes over at the piano in Cledending's, Philadelphia. . . . GINGER SNAPS join Kaliner's Rathskeller Show, Philadelphia.

Chicago:

VIVIEN GARRY TRIO booked into the Brass Rail. . . . FEDEROW SISTERS current at Hollywood Lounge. . . . BOB SYLVESTER (4) opened at the Kentucky Lounge. . . . RICHARD HORTON is at the Bowling Lanes. . . . TOMMY RIGSBY can be heard at the Riptide. . . . GENE HUNT and Eddie Walker are at Cafe Oslo. . . . MAJOR AND THE MINORS booked into the Bar of Music. . . . VITO MARIANI AND HIS ROCKAWAYS appearing at Brown Derby. . . . THREE ACES AND A QUEEN current at Club Silhouette. . . . GLEN ANSBERGER TRIO signed by Consolidated Radio Artists. . . . HILEY MARTIN is singing at Russell's Silver Bar. . . . FOUR RIFFS are skedded for the Riptide. . . . VIRGINIA LARSON plays the accordion at the Crystal Bar. . . . CARTER WEBSTER inked in at the Elbow Room.

Here and There:

JUNIE COBB and Anabelle skedded for the 115 Club, Grand Forks, N. D. . . . EDNA BURNS will play the organ at the Corn Palace Festival, Mitchell, S. D. . . . BILL RUSSELL can be heard at the Sky Club, Elmwood Park, Ill. . . . SIMPSON MARIONETTES and Yvonne Ballew are at Andy's, Minneapolis. . . . LE ROY GENTRY, current at Don Hudson's, Green Bay. . . . DOC PARKER drew a hold-over at the Duluth Hotel, Duluth, Minn. . . . JACK HALL continuing at the Schroeder Hotel, Milwaukee. . . . JOHNNY GAY and His Notables open at Andy's, Minneapolis, September 29. . . . JERRY MURRAY held over at the Red

Magic

By Bill Sachs

"JUST finishing a great three weeks' vacation," writes Virgil the Magician from Glacier Park, Mont. "Henry Hudson Davis is still in advance and has a fine route booked thru the Far West. Have bought a new home at Boston Harbor, Wash., with a 100 feet of beach on Pudget Sound. That'll be our future headquarters." . . . THE BILLBOARD'S St. Louis rep, Frank B. Joerling, relays the info that Bob Hummer, who bills himself as the "world's most eccentric magician," was a recent visitor there and left with the startling info that he "isn't working and doesn't give a whoop." . . . BOB PARKER, after 20 weeks at Wivel's Restaurant, New York, is in his third week of an indefinite engagement at the Village Barn in the Big Town. . . . NEWLY MARRIED Mr. and Mrs. Richard Heinemann began their honeymoon at the recent Percy Abbott magic conclave at Colon, Mich. The bride is the former Jane Meeker of Miami, Heinemann, inventor of things magical, postals that he is framing a new show in which his wife will assist him. . . . TERRY LYNN is winding up a fortnight's stand on the Normandie Roof of the Mount Royal Hotel, Montreal. . . . CORP. WILL G. ROCK, who in recent years had out his own magic unit, billed as *Thurston's Mysteries*, and now stationed with H. Q. 8th, E. T. Group, Fort Leonard Wood, Mo., was featured in *Rock 'n' Rhythm*, a magical musical presented by the ASFTO and 70th Infantry Division at the Engineers' Theater at the fort September 6-10 inclusive. That Rock has been very active in entertaining his soldier conferees for many weeks is attested by a flood of newspaper clippings which have come to the magic desk from the soldier rabbit-hlder. . . . HARRY ALBACER is slated to hit the road this week to work schools in Pennsy towns near Pittsburgh. Penn Theatrical Agency, Pittsburgh, is handling him. . . . SYDNEY N. LEVINE, Montreal card expert is at Sunshine Camp, St. Margaret, Que., where he is in charge of 125 boys and girls. He'll remain there until November and has been engaged to return there next season.

THE recent Percy Abbott magical conclave at Colon, Mich., is reported by those who took it in as the best ever staged by the Caliph of Colon, not only from an attendance standpoint but from the angle of honest-to-goodness magic names attracted by the affair. And those lads who take their magic seriously, who make a living at it, claim they derive more benefit from one of the Abbott shindigs than any of the conventions staged by the various magical organizations. By benefit we mean ideas that will aid them in furthering their own magical careers. The registration list from the Abbott conclave reads like a who's who in magicdom, and we refrain from listing names here for fear of missing someone of importance. . . . JACK HERBERT closes at Club 100, Des Moines, September 17, to open at the American Legion Club, Omaha, on the following day. . . . MacDONALD BIRCH typewrites from Lead, S. D.: "We have been out just one week now and have had capacity crowds in all our towns up here in the Black Hills. Mr. Sperry is still ahead of the show and is having wonderful success in lining them up. Charles Hottinger is chief assistant, with Billy Janos and Sam Hollins helping. Of course, Mabel Sperry, is still the star. We have enlarged our show quite a bit for this season." . . . LESTER LAKE (MARVELO), still out with USO, tells of playing recently in Rowland, N. C., home town of Jay Palmer, of the magical act of Palmer and Doreen. The Hotel Henry there is operated by Jay's uncle, J. I. Burns. Palmer and Doreen played there with a USO unit sometime back, and Jay's uncle tells the following story regarding their stay there. "They were here during the cold of the winter," says Jay's uncle, "and so Jay took their five dogs to bed with him to help keep warm. The bunk sergeant objected, but Palmer told him they were show dogs and that they had to be protected. 'In that case,' replied the orderly, 'you will have to move into the second lieutenant's bed, as the major is allergic to dog hair.'"

10-Week Opera For Fort Worth

FORT WORTH, Sept. 16.—There is a probability that this city will offer 10 weeks of opera during the coming winter. Official announcement is being withheld by members of city council, who favor the project, but it is known that negotiations already have started with New York producers.

Opera lovers of this city, since Dallas's Opera Under the Stars proved so successful for two years, have been urging bringing in a company for eight to 11 weeks for Fort Worth. If contract is signed, the operas will be staged in Will Rogers Memorial Coliseum, which has a seating capacity of nearly 4,000.

Texas Teens Get Canteen Again in '44

FORT WORTH, Sept. 16.—So successful was the first year of the Teen Canteen here that the sponsoring committee has decided to operate it again this school year for high school students. In addition to offering week-end dances and bridge games, as was the only program offered last season, the Teen Canteen will be open to stude class and other groups for their special parties, with a small rental fee being charged.

Stanley Thompson, millionaire oil operator, chairman of the sponsoring group, commended the successful manner in which the canteen was operated last year.

The canteen was built as the Pioneer Palace to offer entertainment of the gay '90s variety when the Texas Centennial was held in 1938. It was designed by Billy Rose and conducted during centennial days under his personal direction.

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ANDREWS—John, 65, known in theatrical circles as Jack Ivy, September 8 at his home in Erdenheim, Pa. His widow, Mabel, survives. Services September 11 in Philadelphia.

CLARE—Thomas, son of Val Clare, newscaster on Station CKLW, Detroit, reported killed in the Italian war theater.

COLSON—Kate, 83, mother of Kathryn Adams Magnin, motion picture actress of the silent screen, September 6 in Los Angeles. She played in legit in Kansas City, Mo., and also in films with her daughter. Besides her daughter she is survived by a son, Stanley. Services September 8 at Mother of Good Counsel Church, with interment at Calvary Cemetery, Los Angeles.

FURR—Mrs. Dora Mac, 34, known as Mae Winters, "Albino Girl," fatally shot in Greenwood, S. C., September 6. Her estranged husband, F. C. Furr, admitted the shooting, police say. Mrs. Furr had appeared in side shows with James E. Strates and other shows. In addition to her estranged husband, she is survived by a son, Ray; two daughters, Ann and Alberta, and her parents. Services at First Baptist Church, Greenwood, with interment in the church cemetery there.

GEUNA—Jascha, 64, formerly violinist with the Los Angeles Philharmonic Orchestra, after a long illness in Los Angeles Sanitarium September 12. Survived by two sons, Nathan and Sergeant Alex; a daughter, Mrs. Jeanette Nalick, and two brothers, Mischa, L. A. Philharmonic cellist, and Naum, violinist.

GHEON—Henri, 69, French author of religious plays, novels and biographies, in Paris shortly before the liberation of the city, according to a CIP press service report. Among his plays were *The Profound Life of St. Francis of Assisi*, *The Triumph of St. Thomas Aquinas* and *The Meeting of St. Benedict and St. Scholastica*.

HOWARD—Fred, 43, concessionaire, following a lengthy illness in Vaughn Hospital, Morganfield, Ky., September 10. He had several concessions and a side show on the W. E. Page Amusement Company. Survived by his widow, May Howard, and a step-son, Ellis Roberts. Services and interment in Morganfield Cemetery.

KLINGENBERG—ALF, first director of the Eastman School of Music, Rochester, N. Y., April 20 at his home in Oslo, Norway. He was director of the school for a year and then returned to Norway.

LANDREY—William E., 58, theater owner, suddenly August 29 while driving his car at Antigonsish, N. S., where he was owner of the Capitol Theater and half owner of the Celtic Dance Hall. He was mayor of Antigonsish. Survived by his widow, seven sons and five daughters.

LE BONNE—Mrs. Italia, musician, in Omaha recently following a stroke. She toured with Bud Brownie, Jack Lord and

Arthur Richman

Arthur Richman, 58, playwright, in Lenox Hill Hospital, New York, September 8 following a heart attack.

A sentimental comedy, *Not So Long Ago*, was his first play to be produced on Broadway in 1920. *Ambush*, another play, with Florence Eldridge in the lead, was produced by the Theater Guild the following year and in 1923 was presented at the Garrick Theater, London, starring Madeline Marshall, whom Richman later married. In 1922 his comedy, *The Awful Truth*, with Ina Claire, was another successful production, and in later years the motion picture version was made with Irene Dunne and Cary Grant.

Among Richman's other plays were *The Serpent's Tooth*, 1922; *The Far Cry*, 1924; *Isabel* (adapted), 1924; *All Dressed Up*, 1925; *Antonia* (adapted), 1925; *A Proud Woman*, 1927; *Heavy Traffic*, 1928, and *The Season Changes*, 1936.

At the time of death he was a director of the American Theater Wing War Service, Inc. He was president of the Authors' League of America from 1928 to 1930 and president of the Society of American Dramatists and Composers from 1925 to 1927.

Services were held at the Frank Campbell Funeral Home, New York, September 12. A son, John Marshall Richman, survives.

THE FINAL CURTAIN

Ed Lucas tab companies a number of years ago.

MALJAN—Abdul, 62, pic actor, formerly known as Abdul, the Terrible Turk, wrestler, of cerebral hemorrhage at his home in Hollywood September 7.

Fred Terry

Fred Terry, 79, business manager of *The Horseman and Fair World*, died in St. Vincent Hospital, Indianapolis, September 11 after a short illness. Born in Wilton, Ia., he and Mrs. Terry would have observed their 56th wedding anniversary September 12.

He was graduated from the University of Iowa in 1886 with a degree in civil engineering and was a member of Sigma Chi fraternity. He had been business manager of *The Grand Rapids* (Mich.) *Herald* and of *The Chicago Horseman*. He founded *The Horseman and Fair World*, Indianapolis, in 1907, and long was active in promotion of harness racing, sponsoring numerous stake races.

Survived by his widow, Mrs. Isabel Terry; son, Robert I. Terry, editor of the turf publication; daughter, Mrs. J. F. Buckner, Bluffton, Ind., and five grandchildren. Funeral services were held September 13 in the Flanner & Buchanan Mortuary, Rev. E. Burdette Backus, All Souls Unitarian Church, officiating, with interment in Crown Hill Cemetery, Indianapolis.

PORTER—Samuel (Poke), 72, former circus clown and theater employee, in Chester (Pa.) Hospital following injuries sustained when struck by an auto September 8. He was with the Hargrave Circus and later employed by park and theater operators in Chester. Survived by his brother, James, Chester.

REEVES—Dorothy, former rep actress and owner, in Los Angeles recently. She toured Nebraska, Iowa and Kansas in the early '90s. Following cremation her remains were sent to Des Moines.

REFLOW—Earl, 51, lessee of the Winter Garden Ice Skating Rink, St. Louis, at his home in that city September 12, following a heart attack. Relflow had been identified with sports and amusement promotions in St. Louis since 1930, when he and a group of friends introduced the St. Louis Flyers, ice hockey team, in that city. After that he was general manager of the arena there for

several years. Prior to the current ice roadshows, Relflow organized his own ice-skating shows and presented them at the arena. Midget auto racing, introduced by him both at the arena (indoors) and Walsh Stadium (outdoors), flourished for about 10 years under his guidance. Survived by two daughters, Shirley Jean and Mrs. Elizabeth Ann Blander, and his widow. Services at Berger's Funeral Parlors, St. Louis, September 14.

RICHARDSON—Mrs. Mary C., 50, former theater musician and wife of W. J. Richardson, stage manager of Palace Theater, South Bend, Ind., in St. Joseph Hospital, that city, September 8. In addition to her husband, she is survived by four daughters and three sons. Requiem mass at St. Patrick Roman Catholic Church, South Bend, September 11, with interment in Highland Cemetery, South Bend.

SAGERQUIST—Eric, 45, conductor-violinist of *First Nighter* program on Mutual, at his home in Chicago September 11. Prior to his program spot, he had recorded with orks and played in theaters and night clubs in Chicago and at radio stations. Survived by his widow, two brothers and a sister.

SCHERMERHORN—Charles T., former Detroit radio commentator and father of Jane Schermerhorn, who operates an amusement publicity bureau there, in Detroit September 9 after a long illness. Survivors also include his widow and one son. Interment in Woodlawn Cemetery, Detroit.

SEGAL—Mrs. Leon, mother of Nat Segal, musician and operator of the Down Beat Cafe, Philadelphia, September 11 in Jefferson Hospital, that city.

SONDAY—Munday, 40, Los Angeles theater owner and turfman, September 3 in Los Angeles. Survived by his widow and a daughter, Billie Jean. Services September 8 at the chapel of Breese Bros. & Gillette, with interment in Inglewood (Calif.) Park Cemetery.

IN LOVING MEMORY
of My Dear Husband
JESSE M. SHOAT
who died September 24, 1941
NORA ANN SHOAT

STEINER—Gabor C., 86, Hungarian-born composer, conductor and impresario, following a lengthy illness in Los Angeles September 9. He is said to have introduced John Philip Sousa and Buffalo Bill to European audiences. Survived by a son, Max, composer.

TRIPLETT—Fvt. Luther O., formerly with Tex Ella Wild West Show, killed in action in France July 11. His widow,

Cassie, is with the show.
WEISS—Max, 82, born in Czechoslovakia and came to this country at the age of 22. Survived by his widow, Rose; sons, Ben and Harvey, concessionaires, and daughters, Sylvia and Nettie.

Marriages

BEECHAM-THOMAS—Sir Thomas Beecham, symphony conductor, to Margaret Betty Thomas, concert pianist, in New York September 7.

BUSSEY-PETINA—Lieut. Frank R. Bussey, United States Marine Corps, to Ira Petina, Metropolitan Opera singer, currently appearing in the Broadway production, *Song of Norway*, September 3 in New York.

CLARK-SABLE—Daughty Clark, actor, to Marilyn Sable, actress, of the Chicago production of *Kiss and Tell*, in Watchung, N. J., September 12.

FUCHS-LEVY—Joseph Fuchs, former concertmaster of the Cleveland Symphony, to Doris Samter Levy in Scranton, Pa., September 8.

GAUT-COCHRAN—Victor Gaut, Station WCPO announcer, to Edith Cochran, nonpro, in Cincinnati September 9.

GOSDEN-STONEHAM—Freeman Gosden, Amos of Amos 'n' Andy, to Jane Stoneham, nonpro, at Larrabee Ranch, Scotia, Calif., September 1.

HARLAN-RAFFERTY—Major John E. Harlan, to Frances Rafferty, film starlet, in Hollywood August 30.

MacLAIN-OLIVE—Leonard MacLain, WCAU organist, to Alice Olive, nonpro, September 8 in Ocean City, N. J.

PARKS - GARRETT—Larry Parks, screen player, to Betty Garrett, singer, at St. Thomas Episcopal Church, Hollywood, September 8.

SPITALNY-RUBIN—Jack Morton Spitalny, son of Leopold Spitalny, orchestra conductor, to Miriam Rubin, non-pro, in New Haven, Conn., September 3.

TRAVILLA-DRAKE—Billy Travilla and Dona Drake, movie players, in Santa Monica, Calif., August 19.

Births

A son to Mr. and Mrs. Ben Selvin in New York September 15. Father is recording manager of AMP and music director of Muzak.

A son, Eric, to Mr. and Mrs. Fred Harper in Cincinnati September 2. Father is staff announcer at WLW.

A daughter, Maurine Lee, to Mr. and Mrs. Maurice Huck in Corsicana, Tex., August 30. Father is in charge of neon lighting on Cavalcade of Amusements and mother was formerly assistant secretary of Rubin & Cherry Shows.

A daughter to Mr. and Mrs. Carl Johnson at St. Joseph Hospital, St. Paul, August 26. Father is circus boss canvasser and lot superintendent.

A son, Carl Kelly, to Sgt. Carl and Mildred McKenzie, at Meridian, Miss., September 3. Father was associate editor of *The Billboard* before entering the army three years ago.

A daughter, Nancy Elizabeth, to Mr. and Mrs. J. J. Burnham, September 8, at Jewish Hospital, Cincinnati. Father is chief accountant at Station WLW.

A daughter to Mr. and Mrs. Nick Bennett in Lying-in Hospital, Philadelphia, September 13. Father is the accordionist with Eric Wilkinson's WIBC orchestra.

A son to Mr. and Mrs. Paul Featherstone September 5 at Hollywood Hospital. Father is harpist with Spade Cooley's Western Dance Gang.

A son to Mr. and Mrs. Samuel Torans August 30 at Wilmington (Del.) General Hospital. Mother is the former Mildred Lawler, vocalist with the Paul Whiteman and Freddy Martin bands.

A son to Mr. and Mrs. Bernie (Gorodtzer) Berles at St. Agnes Hospital, Philadelphia. Father is the ork conductor.

A son to Mr. and Mrs. Neil (Sonny) Fontaine September 2 at Jefferson Hospital, Philadelphia. Father is ork conductor and singer.

A son, Michael William, to Mr. and Mrs. William Marshall September 13 in Hollywood. Father is film actor and mother is Michele Morgan, screen actress.

A daughter, Bette, to Ensign and Mrs. Jerry Bundsen at Children's Hospital, San Francisco, September 9. Father is a former San Francisco night club press agent.

A son, Carrol Louis, to Mr. and Mrs. Charles Hamilton in Cincinnati September 4. Father is studio engineer at WLW.

IN MEMORIAM



CLARENCE A. WORTHAM

Died September 24, 1922

BECKMANN & GERETY WORLD'S BEST SHOWS
B. S. GERETY

Conducted by CLAUDE R. ELLIS, Communications to 25 Opera Place, Cincinnati 1, O.

**SLA Red Cross
Fund Over \$10,000**

CHICAGO, Sept. 16.—Funds collected for the Red Cross War Relief Drive by the Showmen's League of America now total over \$10,000 and contributions continue to come in every week.

Amounts received since last report:

F. E. Gooding Amusement Company (5 units)	\$250.16
Alamo Exposition Shows	139.95
John W. Gallagan	10.00
Harry Lewiston	10.00
Sunny Bernet	5.00
Theo Forstall	5.00
Add'l from Atwell Luncheon Club	36.00
Conklin Shows	500.00
Total	\$965.11

This week's contributions bring the total to \$10,251.55.

**Bantly, Walled
By Polio Bans,
Plays Mt. Airy**

MOUNT AIRY, N. C., Sept. 16.—After one of the most successful early seasons Bantly's All-American Shows were severely hit by polio bans.

"The show, bucking against a stone wall of closed counties and cities, had five weeks in Newport News blocked and other spots canceled, plus five fairs in the South," said a show official here.

Counties of Elizabeth City and Warwick in Virginia were closed, Elizabeth City to be open again November 1, according to the health department of that county. There has been no official statement of any county official as to when Warwick County will be opened. This county includes Newport News and Hilton village. Manager Herman Bantly was said to have done everything possible to co-operate with Warwick County officials.

Show moved for a two-week stand in South Norfolk, Va., and played one week in Emporia, Va., to good business and without any difficulty. Despite cancellation of Mount Airy Fair, show officials decided to play a date there, because Henderson, N. C., had decided that the fair would go on there.

Walter D. Nealand left to join Frank D. Shean at Virginia Beach. Ralph Perry joined here to be assistant to L. C. (Ted) Miller.

**WP Marne Repeater
Is Better Than Bow;
Second Road Wreck**

DOWAGIAC, Mich., Sept. 16.—World of Pleasure Shows' second engagement at Berlin Fair, Marne, Mich., August 29-September 1, was even better than the first, said officials. A trailer was badly damaged 10 miles from Marne in the second wreck this season and in the history of the show. Business has been excellent so far this season.

Belding, Mich., on Labor Day was up to expectations, receipts topping last year's. Show tore down Friday night in Marne, and opened Saturday night in Belding, reported Roy Marks. New trucks have been purchased by Bill Postlewaite, James Carroll, Troy Scruggs and Sam Solof. Lee Elliott and Warren Smith keep the fleet moving without delays. New trailers were purchased by Frank Worcneck and E. O. May.

Show has several weeks in Indiana before returning to Detroit quarters. Only losing week was in Plainwell, Mich., only three nights being warm enough to open. Those who opened the season and are still with the show include F. J. Poole, Frank Worcneck, E. Clay May, Fat Norton and Don and Dell Bishop. Ride men with it for some time are Bill Postlewaite, Carl Hammond, Shorty Arthur, Oddo Riker and Troy Scruggs. Lee Elliott is in charge of the transformer wagon for the second season.

Only serious accident occurred when a Tilt-a-Whirl trailer, carrying platforms and driven by Carl Hammond, overturned going into Kalamazoo, Mich., but the ride was in operation Monday night, as all ride men pitched in.

MIDWAYS CURB STORM TOLL

**Conklins Tilt
Quebec 32%**

Show train takes siding for specials bound for Roosevelt-Churchill meet

QUEBEC, Sept. 16.—Conklin Shows upped the midway gross about 32 per cent over that of '43 at Quebec Exhibition Provinciale, September 1-10, said President J. W. (Patty) Conklin. Fair attendance of 211,000 was 18,000 above last year's gate.

The show was delayed about three hours en route to clear lines for special trains arriving in Quebec for the Roosevelt-Churchill meeting. Toward the end of the fair great interest was manifested in the war conference and many notables on hand visited the exhibition.

Paving of the entire midway area last spring, conceived by the Conklin org, more than proved the worth of the improvement during the rains that came.

**Alamo Looks
For 30% Win**

PLAINVIEW, Tex., Sept. 16.—Trip thru New Mexico for the Alamo Exposition Shows has been highly successful, with receipts running ahead of last season, reported Ted Custer. Back in Texas to play the larger cotton spots, and with prospects of a bumper crop, the show this season will be a winner over last year by about 30 per cent.

Another bingo party was held September 8 in Hobbs, N. M., for the show's Red Cross fund, \$139.95 being turned over. Bingo will be held weekly. Rosemary Ruback is in San Antonio on business supervising arrangements in new winter-quarters purchased by Owner-Manager Jack Ruback. Tony Kitterman, on the sick list, is expected back soon.

Hobbs, last stand in New Mexico, gave a big week and the move to Plainview was made in good time, with all rides, shows and concessions open Monday night to okay returns in cool weather. Dodson's World's Fair Shows was at Amarillo, and many visits were exchanged.

Louis Ringold, general agent, is out ahead on the route for remainder of the season. Altho the labor situation has been difficult at times, no openings have been lost and no serious accidents have occurred, as happened last year. Albert Wright will enter a hospital at end of the season for the operation on his

**Soltau's J. P. Conviction
Of Libeling Minn. Board Is
Appealed and Bond Posted**

Workhouse Sentence Is Suspended

MINNEAPOLIS, Sept. 16.—Found guilty of libeling Minnesota State Fair board officials, Rev. Henry J. Soltau was given a 60-day workhouse term by Justice of the Peace Nic Lebens following a series of stormy sessions after Soltau's arrest was demanded by Raymond A. Lee, fair secretary. Justice Lebens, after handing down his verdict and imposing sentence, suspended the workhouse term.

Soltau immediately reiterated his charges that gambling prevailed on the grounds at the '44 fair and announced he would appeal to Ramsey County District Court, St. Paul. He posted an appeal bond of \$200. Justice Leben's sen-

**Strates Ramble
Gets Over Grand
For Vets' Fund**

YORK, Pa., Sept. 16.—At the James E. Strates Shows' Midnight Ramble for the Mustering-Out Fund, with Owner Strates at the helm, September 5 after the night show in Binghamton, N. Y., with over 400 in attendance, more than \$1,000 was grossed for the cause. Show now has 42 members in armed service.

Highlights of the performance in the Vanities top were a burlesque magic act of Hugo Zacchini and Company and clever precision dancing and acrobatics by the Dolly Raoul Girls, reported Eddie Jackson, publicity director. Carlos and Carleta did their "shoeing-the-mare" version of the South American rumba, and comedy blackout were put on by Jack Welner, with assistance of comics Howard Russell, Eddie Sax Lee and Orville (Shorty) Gardner. Vanities orchestra, including Carter and Avis Blevins, Sax Lee and Harry Fish, helped to put the show over in a big way.

George Daniels, recently rushed to a hospital to have a chicken bone removed from his throat, is back after a week of recuperating at his home in Ogdensburg, N. Y. Jean Dellabate now has two palmistry booths, No. 1 presided over by her, with Gerlie Barr as reader, and No. 2 with Gloria Caruthers and May Howe.

Binghamton date had a drop in gross from the spring engagement's. Nights were cold and there was much rain.

**Mobile, Pensacola
Are Set for RAS**

PENSACOLA, Fla., Sept. 16.—Royal American Shows have been set for the 1944 Gulf Coast Fair, Mobile, Ala., and the Pensacola Fair this fall.

Announcement was made here Wednesday by J. C. (Tommy) Thomas, general agent of the shows, who said he had just concluded arrangements for the engagements.

Some weeks ago management of the Mobile fair announced cancellation of the original dates, together with a voiding of a contract with Hennies Bros.' Shows to play the fair, but the fair board said it reserved the right to conduct a fair at later dates. These have been set. General Agent Thomas said the Pensacola Fair would follow that in Mobile.

eyes. Jackie French is due back from Kingsville, Tex., where she has been visiting her daughter, who was visited by the stork. Closing date has not been set and the show will remain out as long as weather is good.

**WM, C. & W.
Beat Big Blow**

But losses comprise concession stock, fronts and tops—operate on Friday

TRENTON, N. J., Sept. 16.—Had it not been for hours of warning and effective work in prepping for the blow, Thursday night's hurricane probably would have dealt considerable more damage than was sustained by shows in the East. In its over-all effect the gale was not nearly so disastrous as that of September 1, 1938.

Cetlin & Wilson Shows at New Jersey State Fair here had much ruined canvas, some trailers damaged by falling trees and midway was washed out for a number of hours, but operation was resumed Friday afternoon. A big club benefit Jamboree skedded by the Cetlin & Wilson Shows for Thursday night had to be called off, as well as a meeting of the banquet committee of the National Showmen's Association to have been held on the grounds.

At Brockton (Mass.) Fair it was reported that the World of Mirth Shows, tho hard hit, had escaped crushing damage. Altho much concession stock was ruined and the fronts of the Midget Show and Unborn Show were wrecked, General Manager Max Linderman estimated loss not as great as in a blow last September in Lewiston, Me.

I. T. Shows at Mineola (L. I.) Fair were able to resume operation Friday after sustaining some damage in the blasts of Thursday night.

**Cavalcade Does
30G's for New
Peak in Lincoln**

HUTCHINSON, Kan., Sept. 16.—Making the season's record run, the Cavalcade of Amusements' train pulled in here from Lincoln, Neb., early Monday afternoon after another record fair in that city. Races and midway closed with a special day Saturday and business was well worth staying for, said W. B. (Bill) Naylor, publicity director.

Opening Sunday and Labor Day brought out record crowds, reported E. J. Millie, fair secretary, with a big racing program and a packed midway each day. Shows and rides did big and, with extra concessions on the midway well patronized, receipts put the Cavalcade well within reach of a midway record. On Tuesday, Kids' Day, showers out attendance of country people. Extra day on Saturday put the gross for shows and rides a few dollars over \$30,000, a big gain over last year and said to be financially better than ever before for fair association and carnival.

Conditions here are far better than in any previous year and a big naval base and unequalled farm crops are expected to give Kansas State Fair, September 17-22, its best run. John H. Beam is now in charge of the CA lot, Robert Baldwin has the newly decorated Silver Streak earning big dough and William (Sundown) Wilkinson is trainmaster with a good crew. Station KPH, Wichita, Kan., produced a group of electrical transcriptions of many of the Al Wagner show performances and every radio station in the territory has been using them for the past three weeks. Frank Mathews, The Wichita Eagle broadcasting service, completed the deal with Fair Secretary Sam Mitchell.

prove charges made in the statement. LeSueur held that the statement was "privileged" and that "if games of chance were being run, they were in violation of the law."

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

SIX more weeks?

ROBERTA ROBERTS closed with the World of Today Shows and joined Ray Cramer's Side Show on Dodson's World's Fair Shows.

SHOOTING galleries in Omaha, after having been closed nearly all summer because of lack of ammunition, again are in operation and report brisk business.

ILL. in Douglas County Hospital, Omaha, are Clarence Olds, frog man, and Fay Oberbay, outdoor showman, reported Grace M. Russell from that city.

IT'S still not too late to plan on how you'll make the winter.

OFF the road since the close of 1941 season, Ray Johnson joined W. A. Stacy's bingo as agent on Al Wagner's Cavalcade of Amusements September 3.

J. C. WEER SHOWS had been contracted for Staunton (Va.) Fair, September 25-30, which has been called off by health officials because of polio.

SINCE closing with the B. & V. Shows, Leon (Shorty) Simon signed with the merchant marine as cook and is awaiting assignment.



JAMES E. STRATES emceed a Midnite Ramble on the James E. Strates Shows in Binghamton, N. Y., September 5, which raised more than \$1,000 for the Mustering-Out Fund for returned vets. The show has 42 members in the armed services and over 400 troupers attended the doings. The Strates Shows encountered much rain at York (Pa.) Inter-State Fair last week.

SOME don't allow dogs in their coaches. As far as the dogs are concerned, it works both ways.

CHARLES E. KELLEY, kid-show midgett, whose home is in Birmingham, is employed as an electrician helper at Hunters Point Naval Drydocks, San Francisco.

MIKE T. CLARK, Indianapolis, retired general agent of the former S. W. Brundage Shows, visited with Ralph Lockett, secretary of the Johnny J. Jones Exposition, at Kentucky State Fair, Louisville.

ED A. KENNEDY, old-time special agent, now living in retirement on Long Island, carded that he had been laid up with an infected finger for the past 30 days.

OFFICE of the Streak of Lean Shows advised that it had spent plenty of money changing letterheads.

JEANNE McGEE, wife of Lester McGee, concessionaire on the J. F. Sparks Shows, is recuperating at her home in Louisville after an operation.

AFTER the death of her husband, Russell Lichter, Evelyn carried on with her photo gallery at Ideal Beach, Monticello, Ind., closing a successful season Labor Day. She is now operating her booth in Monon, Ind.

WHEN the Allen & Nickerson Shows opened in Harriman, Tenn., September 9, there were many visitors from the Regal (Scott) Exposition, including Jack Rose, Jeff Kaiser and Harry Webb, the last-named booking four concessions with A. & W. for a southern tour.

DANNIE LaROUECH, who is in business in New Orleans, left last week for a month's vacation, which will take him to Dyersburg, Tenn., where his son, Dannie Jr., is stationed, and from there to his home in Massena, N. Y., to visit others of his family.

NOWADAYS when an agent loses a spot to another show he has the war slogan to fall back on—"It had no strategic value whatsoever."

F. M. SUTTON and daughter, Lucille Norwood, secretary and *The Billboard* sales agent on the Great Sutton Shows, stopped at their home in Osceola, Ark., to visit Mrs. Sutton while the show played Sikeston, Mo. Lt. Frank M. Sutton Jr. is overseas.

EUGENE C. COOK, who until the past year had been with the John R. Ward Shows and the Barker Shows in previous



JACK RUBACK, general manager of the Alamo Exposition Shows, has just concluded a successful tour in New Mexico, is back in Texas and estimates, with continued usual operation, that this season will be a winner over last year by about 30 per cent. It is planned to keep the org out as long as workable weather prevails.

years and who has been working as cook in a St. Louis restaurant, left there for Baton Rouge, La., last week and it was reported that he was married there September 12.

HARRY P. (POLISH) FISHER, San Francisco, reported his newly organized carnival, meeting with success, will be enlarged. Show has played close to the Bay area, and in Redwood City, San Mateo County, near San Francisco, it had one of the biggest weeks given any show in the section this year.

PERCY MARTIN, well-known former general agent and carnival executive, with Mrs. Martin, has been in mercantile business in Crystal River, Fla., since he left the road after the season of 1942. But, he infoed, his feet sometimes get itchy and he might go out again next year.

ALTHO weeks away, this is the time of the year we begin to think about the Chi convention and kid arguments—"Our show can lick your show."

WITH Mike Krokos, president and general manager of the West Coast Amuse-

Heat!

WHILE the workmen, naked from their belts up, were erecting the shows and rides Manager Gate, of the Gate & Banner Shows, and his staff went around the lot in their shorts.

ment Company, in San Francisco after a tour of the Northwest, the West Coast Victory Shows will play the remainder of the season in San Francisco Bay industrial centers. He reported a successful season to date, about on a par with 1943.

A FEW window cards around town will not draw many people to the lot, and lack of music and good attractions will not hold them after they get there.

FROM Whitakers, N. C., Walter Lankford reported that he and his wife had contracted Lankford's Overland Shows with the Central Amusement Company to play the Carolinas for the remainder of the season. They will rehabilitate equipment in their winter quarters, Moultrie, Ga., moving to Florida for winter.

WHEN a truck turned over in Bloomsburg, Pa., September 10, while the Garden State Shows were moving from Danville, Pa., to Dupont, Pa., the truck, a 30-foot trailer, Kiddie Auto Ride and half of a No. 5 Ferris Wheel were so damaged as to be useless, reported Manager R. H. Miner. He said another wheel was in quarters and that parts from it probably could be utilized to repair the damaged one. No one was injured.

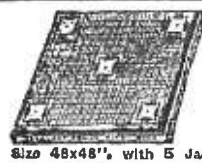
SAN FRANCISCO CHAPTER, Show-folks of America, dedicated its new hall September 11 at 1191 Market Street. Membership has grown to 500 and a goal of 1,000 by January 1 will be realized, said Mary E. Ragan, president. All branches are represented on the rolls, with heavy representation from West Coast carnivals and circuses. With closing of the outdoor season, meetings will be held each Monday night during winter and special nights and events will be arranged for.

HOMER SHORAR reported this line-up on the Side Show of Dodson's World's Fair Shows: Ray Cramer, manager; Henry Valentine, front; Sealina, seal girl; Gypsy Pete, fire worshipper; Tam Tam, leopard man; Alzora, turtle girl; Popeye, sailor man; Larry O'Dell, rubber man; Bozo, monkey man; Prince Erell Kerma, magic; Prof. Clendenin, mentalist; Billy Hienes, Scot bagpiper; Roberta Roberts, annex; Lady Blondin, snakes; Pete Schuck, tattoo man; Jean Stone, sword swallower; Homer Shorar, annex manager.

RANTING and raving in the cookhouse about everything under the sun has been known to depopulate some midways of valuable staff members and attractions.

AGENTS of the Bureau of Foods and Chemistry, Pennsylvania Department of Agriculture, during the fair and carnival season are checking on regulations of all carbonated beverages and still drinks. Pennsylvania laws require that all carbonated or still drinks offered for sale must be registered with the department, which issues a license for a fee of \$60. License must be obtained by all vendors, whether they operate for a week or a year, and is renewable each year. In Pennsylvania it is unlawful to offer for sale carbonated and still drinks unless certain regulations are observed.

NOTES from Mobile, Ala.: Rains for four weeks all but killed business. Alabama Amusement Company of Marie and Berney Smuckler was rained out on five Sundays. After the Bay Minette date they will take the road for remainder of the season. Hennies Bros.' Shows opened to light business, with considerable rain, on the only available lot. Fulton and Hall's Mill roads under auspices of Lamar Y. McLeod Post, American Le-



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HENNIES BROS.' SHOWS' SIDE SHOW

NICK DELO, Mgr.

Gulfport, Miss., This Week.

Tupelo, Miss., Next.

Ethics?

WHAT was done to the mid-night raiders, who visited the show to steal the help, hasn't been reported—but we take it for granted that showmen know their biz.—Colonel Patch.

glon. Mighty Sheesley Midway, contracted here for two weeks under the Central Trades Council, has leased the lot used by Hannies Bros.

"WHEN it's hot he wants it cold; when it's cold he wants it hot, always wanting what is not." Some managers are like that in telling their agent where to go.—Six-Syllable Webster.

HARRY BARTON, Harry's Greater Shows, reported good business at the Newark (N. J.) engagement at Broad and Clark streets under auspices of the Bartenders' Local. Acts included Agnes Amato, trick motorcycle rider of Frank Amato's Motordrome, and Ruth Butler, feature dancer of Marie Barton's Girl Show. Edna and Helen Konsur operated a Two-Headed Baby Show. Feature attraction of the high-diving act was Madeleine Schoomer, with Emily Reynolds, champ diving star. Frank Amato had 12 concessions; E. Joe, ball game; Al and Mary, cookhouse, with Kay Tucker at popcorn stand.

ARCADE Shows in Texarkana, Tex., week of September 4, opened Monday night, lost Tuesday night to rain and had rain Wednesday night after opening. Mr. and Mrs. Eddie Lynch entertained showfolks at R. A. Miller's Club Dallas Wednesday night. Present were Mr. and Mrs. Fletcher Tetts, Mr. and Mrs. Brownie Bishop; Mr. and Mrs. Ray Bivens, and daughter, Laura May; Mr. and Mrs. Glenn Edwards, Mrs. Marvin McCanness, R. A. Miller, Hoosier Johnny Guinn, Clarence McCanness and Virgil Sills. Mr. and Mrs. Ray Bivens remained in Texarkana. W. A. Reid returned after a successful booking trip. Fletcher Tetts reported good business with concessions and Fletcher Tetts Jr. entered school there.

PHIL C. TRAVIS, secretary-manager of Tennessee State Fair, Nashville, and

Mrs. (Gussie) Travis held open house to numerous members of the Johnny J. Jones Exposition when the troupers jumped from Kentucky State Fair, Louisville, to Madison County Fair, Huntsville, Ala., September 5. The Travises, who had visited the Jones show in Louisville, put out chicken dinners during the day to Mrs. Harold (Boots) Paddock, Mrs. Evelyn Clyder, Bertha (Gyp) McDaniels, Josephine Haworth, General Manager E. Lawrence Phillips, Hal Eifort and George Reinhardt. Mrs. Travis rode a bus to Huntsville to visit Mrs. Hody Jones, who had ridden the show train on the run.

"MAY take out my own side show next season," remarked a talker. "My wife works electric chair, sword box, Buddha and the cross on bally. About all I'll need will be a shipment of snakes and two ticket sellers who can up and down it."

TURNER Bros.' Shows notes from Mattoon, Ill., September 4-9, by Jack Price: Business under Elks' auspices was fair, but not what it should have been because of the "gas maniac" scare. A benefit show for the Showmen's League brought \$100 on one night. Among show members are a number of old-time vaude and burlesque people, who gave their services and bought tickets to work. Ethel Campbell and her girls did opening and finale numbers and each of the girls did a specialty. Walter Deering, of bingo, did mental and vocal numbers. Mary White, of the palmistry, and her brother, Muggins, of the Wheel, did vocals. Mark Campbell, Walter Deering and the writer did a barbershop trio and the writer was emcee and did magic. Music was furnished by a former vaudevillian, wife of one of the Elks, who was known as "Irene of the Ivories." Members of the Elks were guests. After the Mount Vernon (Ill.) date the show will go south.

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

LAWRENCE GREATER SHOWS

WANT FOR

Wayne County Fair, Goldsboro, N. C., Week October 2, Followed by High Point, N. C., Fair

Neatly framed Grind Shows, Fun House, Octopus and Roll-o-Plane. All Ten-Cent Stock Concessions. Will sell X on Custard and Ride-O-Plant Show with own outfit; reasonable percentage. Foreman for Grab-O and Chairplane, also Second Men for all Rides. Top salary to reliable men. Long season in Florida. All address

Edenton, N. C., till September 30; Goldsboro, N. C., follows.

BINGO

LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere!

Organizations, Landlords, Promoters—what have you?

Write in strict confidence!

Satisfactory arrangements can be made!

REDEF & COMPANY 30 Clifton St., Newark 5, N. J.

WORLD OF PLEASURE SHOWS

AUBURN, IND., SEPT. 26-30—DeKALB COUNTY STREET FAIR
Want Monkey Show, Unborn, Snake, Mechanical City, Animal, Fun House, Side Show and other worth-while Attractions. Liberal percentage. Can place Ride Help and Workingmen on all Rides. Top wages.

JOHN QUINN, Mgr., Columbia City, Ind. (All This Week)

JIMMIE CHANOS SHOWS WANT

For New Madison, Ohio, American Legion Fall Festival—Bingo, Fishpond, Ball Games, High Striker. Will book any legitimate Concessions. Want Shows with own outfit. All replies JIMMIE CHANOS, Paulding, O., Fairgrounds.

PLAYLAND SHOWS

WANT BILLPOSTER WITH TRUCK OR CAR. TOP SALARY. WANT SECOND MAN FOR RIDES. MUST DRIVE SEMI. Rome, Ga., Sept. 18-23; Lawrenceville Fair, Sept. 25-30; Conyers Fair, Oct. 2-7; Manchester Fair, Oct. 9-14; Americus Fair, Oct. 16-21; Cordele Fair, Oct. 23-28; Albany American Legion Fall Festival, Oct. 30-Nov. 4; Moultrie American Legion Fall Festival, Nov. 6-11; then FLORIDA. RAYMOND KOHN, come on. REESE, contact me.

CHAN WILCOX, Playland Amusement Co.

Copy 1, 1/4 in 1/4

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

Still Available
EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

In the Armed Forces

FORMER concessionaire with the Great Sutton Shows, John R. Ward Shows and L. J. Heith Shows, Lloyd (Whitie) Kelley, is stationed in Italy.

FORMERLY with Charles Lewis, of the Art Lewis Shows, S/Sgt. Del Crouch Jr., son of Del Crouch, Motordrome owner on the J. C. Weer Shows, is stationed in England.

PFC. NELSON R. (ANDY) KERR, 32544863, former assistant electrician with Kaus Shows, is stationed with a medical detachment overseas. His address is APO 5834, care of postmaster, New York.

PFC. LEO LEVIN, son of Mr. and Mrs. Chester I. Levin, Midwest Merchandise Company, Kansas City, Mo., wrote from his station in the Caroline Islands in the South Pacific, that he had gained about 20 pounds since arrival there and now tips scales at 178 pounds.

INTERESTING letter from Pfc. William Powell, 32593900, formerly of the World of Mirth Shows and stationed in the Southwest Pacific area, informed that Capt. Myron Prager, former secretary of Roswell (N. M.) Fair, had been promoted to major. Now in his 10th month of service in that territory, Powell added he recently received the Asiatic Pacific ribbon. He is with APO 922 care of postmaster, San Francisco.

BERNIE MENDELSON, PR 3/c, naval air service, who has been assigned to a carrier aircraft service unit in the Pacific, lettered that his recent first parachute jump was "what you really could call floating thru the air with the greatest of ease. I think I'll give the tent business the go-by and take to 'chute jumping for a living. However, on second thought, maybe I had better stick to the tent biz. It's considerably safer."

Lobby Lore

"HOW did you learn to run a rolldown?"

"Why, I got my education sitting around hotel lobbies and listening to the smart-money boys blowing their dumb heads off."

Attention

BINGO JOBBERS

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7 or 10 Colors, Pads of 5, 6 or 7 Colors.

MIDGET SPECIALS

3000 Sets of 7 Colors.

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LEGITIMATE CONCESSIONS, PHOTO, SKILL GAMES FOR

Delhi Community Fair

September 29-October 1
Good One to Follow. Weather Permitting.
H. R. SNOWBALL
1006 Central Ave., Cincinnati 2, O.



**WE ARE PROUD TO PRESENT TO THE SHOW
WORLD THE GREATEST FIVE STAR ROUTE
IN NORTH AMERICA**

Opening our 1944 Season of 46 weeks at Miami in January and showed all the Atlantic Coast States into New England. We close a most successful year the middle of December at Miami. This is surely a record for any one show.

14 more weeks until the season ends. Read the following route then decide if you should be associated with a show that does things in a big real showman way.

A ROUTE THAT MEANS MONEY TO ALL

- ★ LYNCHBURG, VA., FAIR THIS WEEK
- ★ ELIZABETH CITY, N. C., SEPTEMBER 25 THRU 30th
- ★ LUMBERTON, N. C., ROBESON COUNTY FAIR, OCTOBER 2-7
- ★ BEAUFORT, N. C., BEAUFORT FAIR, OCTOBER 9-14

FOLLOWED BY

- ★ ALLE SHRINE TEMPLE EXPOSITION, SAVANNAH, GA.
- ★ MORROCCO SHRINE TEMPLE EXPOSITION, JACKSONVILLE, FLORIDA
- ★ EGYPT SHRINE TEMPLE EXPOSITION, TAMPA, FLORIDA
- ★ MAHI SHRINE TEMPLE EXPOSITION, MIAMI, FLORIDA

—SEASON ENDS—

WANTED AT ONCE Man and Wife to Manage New and Complete Posing Show. One good Circus High Act. Rides—Scooter, Caterpillar, Pony Ride, Open Novelties. Can use Demonstrators. Let us know what you have. Semi Truck Drivers, Canvasmen, contact us quick. Top salaries.

AMERICA'S FINEST MIDWAY



WANTED NOW FOR OUR ST. LOUIS UNITS

For the "BOUQUET OF LIFE"—510 CHESTNUT ST. Dec Aldrich, Mgr. DANCING GIRLS, TURKISH MUSICIANS, DRUMMER AND FLAGEOLET, GOOD STALL ACT AND ANOTHER PITCH ACT.

For the FINEST FRAMED MUSEUM IN AMERICA, NOW OPEN, NOT SOMETHING THAT WE THINK MIGHT OPEN. ACTS OF ALL KINDS. REAL MIND READER (H. King, wire), GOOD CLASS BLOWER, ETC., ETC.

All Reply: RAY MARSH BRYDON

PALACE OF WONDERS, 416 WASHINGTON AVE., ST. LOUIS, MO.
or my Permanent Winter Address: HOTEL STATLER, ST. LOUIS.

ARCADE SHOWS

WHEEL MAN WANTED—If you are experienced and sober, want a good job, good salary, good treatment, come on. Want Snake, Monkey, Oddities or other like type Show, with or without own transportation; contemplating winter unit. Want Concessions of all kinds. Those who appreciate being able to work will do well if you are sober and on the job.
FOR SALE—Train, ample track, front, gas motor, 2 cars. Once abandoned on road as old, now getting good play from old and young. Mix-Up, 18 seat, completely rebuilt this season, good shape; Chevy motor, or will trade for larger unit.
We are on an unprecedented prosperous East Texas tour, heading for army camps and defense areas in Central and West Texas. Waco, Temple, Abilene, Brownwood, Austin, Hondo, Laredo, Eagle Pass will see us this fall. Join now.
B. M. BISHOP, Rt. 6, Temple, Texas, or Per Route.

FROM THE LOTS

Virginia Greater

Dunn, N. C. Week ended September 9. Location, Fayetteville Highway. Auspices, Juvenca. Weather, spotty. Business, fair. Jump from Suffolk, Va., had a few minor breakdowns, but the show was ready Monday night. Due to polio children under 16 were barred from the grounds. Committee co-operated 100 per cent under Chairman Earl T. Maynard. Bill Penny added another concession, as did Kay Augustino. Jack Kearns is no longer connected with the show. Miss America and Stella Pin-Up Girl shows are under new management. Bill Penny's two daughters, who have left for school, have been operating a concession during vacation. It took great effort on the part of State health officers to keep children under 16 from entering the showgrounds, and there was many a stiff argument in front of the entrance between mothers and enforcement officers.
HAPPY ARNOLD.

Fair engagement, Beaumont, and Northeast Florida State Fair, Jacksonville. Shows to go behind the fronts are under contract as features for the dates. Ed R. Bruer, special agent, did excellent work with the grounds committee and Wednesday night grounds were in good condition. Charles Goss, with Fly-o-Plane and Crystal Maze, reports fine business. Cecil Hudson, manager of Gay Parce, added to his line of girls and now has 10 on bally and working in the chorus. Joe Campbell's 12-piece band has been called upon for Sunday concerts in several cities played and his concert in Pueblo in a city park on Sunday preceding the State Fair received praise in the press. Charles Clark, mall man, who has a thumb infection and was under physician's care two weeks, is back supervising his Crazy Inn, funhouse, to good business, assisted by Jo-Jo Lyles, show's clown.
PAUL BARRON.

Dodson's World's Fair

Dodge City, Kan. Week ended September 9. Location, Wright Park fairgrounds. Southwest Fair and Rodeo. Weather, showers. Business, satisfactory. Upon arrival from Pueblo, Colo., run of 301 miles over the Santa Fe, early Monday morning as the runs were being set a two-hour rain interrupted work. President M. G. Dodson called off a Monday-night opening because of condition of grounds. Rain Monday night submerged the lot and opening was then for Wednesday, when the night gave gratifying business, remainder of the week holding up well. Show's gross went about 15 per cent above last year's business. Fair committee worked harmoniously with the show staff. Two new wagon fronts are being built for the South Texas State

Outdoor Notes

By Virginia Kline

SALEM, Ore.—On a hurried business trip to San Francisco with Mrs. Lee Eyerly, we visited Crafts 20 Big Shows in Oakland. Mr. and Mrs. Orville Crafts entertained in the office wagon and then took us over the lot. Mrs. Crafts, looking fine, was wearing a new specially tailored slack suit of blue and shepherd plaid. She was busy distributing War Bonds bought by show members last month and taking money for those they were to buy this month. Personnel's all high for bonds was \$48,000 in the last drive. Harold Hook, in the office, found time to take us out for luncheon and liquid refreshment.
Roy E. Ludington, general manager, (See OUTDOOR NOTES on page 46)

Advertising in the Billboard since 1905

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★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

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10,000.. \$7.15	50,000.. \$13.75	80,000.. \$20.35	250,000.. \$46.75
20,000.. 8.89	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS **WELDON, WILLIAMS & LICK**
2000 PER ROLL
1 ROLL.....75c
5 ROLL.....60c
10 ROLL.....50c

FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

ELLMAN SHOWS

WANT TO BUY FOR CASH

RIDES—Flying Skooter, Spitfire or Dipsy Doodle.
SHOWS—Want to buy several large Show Fronts built on semi trucks or otherwise; 30x60 or 40x60. Complete Stage Show with Seats, Stage Front and all.
DIESEL PLANTS—Will buy three 60-K. W. In fact will buy anything to enlarge our show for 1945. Interested only in first-class equipment.
ELLMAN SHOWS, 2239 N. 56th St., Milwaukee, Wis.

CIRCUS SIDE SHOW WANTED

Also other clean entertaining Shows for 3 of the largest fairs in the Middle West—Hamilton, September 24th to 29th; Coshocton, October 2nd to 7th; Lancaster, October 8th to 14th; all Ohio. Address inquiries:

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SILVER STREAK OR MOON ROCKET, OCTOPUS AND ROLL-O-PLANE

With or Without Transportation. Must Be In Good Shape and No Junk.
Address: BOX CH-87, care The Billboard, Ashland Bldg., 155 N. Clark, Chicago 1, Ill.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Sept. 16.—Club will be in full swing for fall and winter after the meeting on October 5. A nominating committee will be selected and a number of important matters discussed. Red Cross drive is now over the \$10,000 mark and the Mustering-Out Fund is showing some good action. Bill Carsky and his committee are still busy sending packages to members in service.

R. J. Reynolds, World of Today Shows, came in with the first reservation for the annual banquet and ball. Chairman Sam J. Levy will soon name supporting committees and he assures an outstanding affair. Tom Vollmer may have to come to Chicago for medical attention, Nate Hirsch and E. N. (Hi-Ki) Adams are still in the hospital. Ed Schofield is convalescing in Indiana. No late reports on William J. Coultry. Ray Marsh Brydon is still sending a weekly donation to the Mustering-Out Fund.

Membership applications are in from Charles N. Engel, Louis J. Kerner, Jack Kelly and Sam Wolf, credited to Henry N. Shelby, Tom L. Baker and Bill Carsky. Mel Harris is back, William Roddy

(See SLA on page 61)

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 16.—Veterans' committee and Chairman Jack Lichter acknowledged receipt of \$100 from Sam Lawrence and his shows, \$100 from Frank Miller and \$50 from the King Reid Shows thru effort of Harry Decker. Money will be used to send Christmas gifts to service members.

Visitors have included Captain and Mrs. Spiller, from California; John J. Carlin, Carlin's Park, Baltimore; Mrs. Marian Berry, his assistant; Max (Whitey) Adams, formerly on the Victory Shows on his way to Tennessee; Alex McKay, formerly on the Cetlin & Wilson Shows; Harry Decker, King Reid Shows; Ross Manning, Eddie Elkins, Harry Sandler, Harry Levine, Neal Carr, William Gottlieb, Harry Mirsky, Ike Weinberg, Jack Alfred, Sam Miller, Jack Harris, Dave Wallace, Louis Elias, Frank C. Miller, Irving Taffet, Maurice Elk and Benjamin Herman.

Clubrooms have been renovated and rehabilitated under supervision of chairman of the house committee, Ross Man-

(See NSA on page 61)

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Sept. 16.—Meeting September 11 had a record attendance of nearly 400, main attraction being the personnel of Cole Bros.' Circus, for whom an 11 o'clock get-together was held. Besides President Ted LeFors, Secretary Bill Hobday and Treasurer John Backman these emergency vice-presidents were named: Lou Johnson, Joe Metcalf, Candy Moore and Monroe Eisenman.

Douglas Greater Shows' contribution to the cemetery and charity funds, nearly \$300, brought a rising vote of appreciation. Financial report showed over \$1,000 paid in dues last week and total assets of \$27,096.57. Vice-Chairman Harry Fink resold the building fund and scored with Harry Sucker and Bill Dill for War Bonds, \$3,772 being accounted for this year, with several districts to be heard from. Bill Dill made a contribution from a hospital bed, recuperating from an auto accident. Applications for membership included those of Otis Sanders, sponsored by Doc Barnett and Joe Giacy; Walter Stutz, by Mel Smith and Arthur Hockwald; Jamie Hansen, Joe Krug and Arthur Hockwald; William A. Kirk, by William Brown and Bill Oberhansly. Asa B. Quinsey won the attendance award and the Lion's Head enriched the Christmas Dinner Fund by \$14.75. A vote of thanks was accorded Harry Quillen and Lou Johnson for publicity. Fred Nicholson, en route from Italy to Santa Barbara, gave the first authentic information regarding the death of member Anthony Chontos, club's first member fatality, who met death in attempting to rescue a wounded buddy. Frank Redmond, Harry Taylor, Jimmy Dunn and Billy Byrne concluded the meeting with clicking monologs.

Circus folks were greeted by Doc McCullough, James Gallagher, Bob Myers and Jerry Jackson. U. S. transport lunch de Beno comprised Imperial Valley ham with pineapple, Idaho potato salad, longhorn and limburger cheese, kosher pickles, young onions, San Fernando

(See PCSA on page 61)

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 towns across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 2,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Large Numbers Board, 6 in. type, 4 ft. by 175.00 ft. in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, half of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for . . . 1.00 Thin Plastic Markers, brown color, M 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Victory Exposition Shows CAN PLACE

Capable Men on Roll-o-Plane and Scooter.

This Show Out All Winter.

If you are afraid of work or can not stay sober, do not answer this ad. Address

ALVIN VANDIKE
618 N. W. 2d St.,
Oklahoma City, Okla.

WANTED

Merry-Go-Round Operator. Must be able to make minor repairs; one with set of tools preferred. Also Operator for No. 16 Wheel and Roll-o-Plane. State age, experience and salary wanted. Steady job the year round. No month.

GRIFFEN AMUSEMENT CO.
Jacksonville Beach, Fla.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

VFW Thrill Show Pulls Big Crowds at Soldier Field

CHICAGO, Sept. 16.—Three-day "G" Ranch Rodeo and Thrill Show produced at Soldier Field last Friday, Saturday and Sunday by Van Gray under auspices of Cook County Council, Veterans of Foreign Wars, turned out to be profitable, making a sizable profit for the VFW and producer. Ideal weather prevailed and the show opened Friday night to a paid audience of about 8,000. Attendances on Saturday and Sunday were big.

Sunday matinee played to about 60,000 paid admissions, according to Gray. Show was one of the best of its sort yet seen in Soldier Field. Success of the show is attributed largely to an advance sale of just under \$30,000.

Lyle Van Patter furnished some salty rodeo stock which gave the audience plenty of thrills. Jack Raum and his riders put on a lively exhibition. Among well-known thrill acts were Sensational Marlon, high pole; Gregoresco, man who hangs himself; Eddie Polo, hair slide; Capt. Earl McDonald, high fire dive; Fonda and Gladys, double traps; Roy Humphrey, Jolly Duke and Dona Joyce; the Flying Melzoras; Jack Levine and his horse, Jean Harlow, and Fred Greiner and trick mule. Tom Aumann, arena director, provided a group of excellent cowboys and cowgirls. Music was furnished by Armin Hand's 40-piece band. Jimmy Skinner put on a bus jump. Clown contingent included Charles De Melo, Earl Shipley, Flip and Filippo, Frank Little, Simon D. J. Collins, Arthur Chester and Lindsay Wilson. Acts were booked by Charles Zemater. It is the plan of Gray, the producer, to continue thruout the winter season.

Shorts

THREE-DAY Fall Festival and Carnival in Tecumseh, Neb., September 19-21, was sponsored by the Chamber of Commerce, reported S. W. Thurber.

CHRIS LYCK, 71-year-old veteran fire-works man, was burned about the face when a dud bomb exploded as he was putting on a demonstration at Omaha's principal Labor Day Celebration September 4. He received treatment in a hospital.

A NET of \$6,257 was realized from a four-day fair sponsored by a committee for patriotic objectives in Rothesay, N. B. Red Cross received \$3,000 and a fund for returned servicemen \$2,000. An Old-Home Week Celebration by St. Croix Driving Club in St. Stephen, N. B., featured harness racing for purses of \$3,700, including a free-for-all at \$1,000.

HARVEST FESTIVAL, sponsored by Detroit Northwest War Council, drew 9,897 thru a pay gate in an 11-day stand, closing September 10, said Arnold Klett, chairman of the committee. Show was slated to reopen September 13 for five days in another Northwest location. Principal attraction, aside from rides and concessions, independently booked, was Buster Todd's Rodeo.

TENTS

New and Used
CARNIVAL and SKATING RINK

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100 CENTRAL AVE. ALTON, ILL.

TARPAULINS

New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

CANVAS New Various Weights & Widths Plain and Waterproof

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MICHIGAN SALVAGE CO.
609 W. Jefferson DETROIT 28, MICH.

TENTS—BANNERS

10x15 1/2 Four-Way Khaki, Like New. 14x21 Living Top, White, Six-Foot Wall, New. Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

FOR LEASE

BIG ELLI NO. 5 FERRIS WHEEL

Now at Louisville, Ky. Available for immediate use or lease for 1945 season. Require \$200.00 cash deposit; return end of season. Turn 25% to us, you pay all expenses from your 75%.

R. C. BEATTY
3348 Gillham Rd., Kansas City, Mo.

FOR SALE

Arcade Machines

7 Erie Diggers and 25 Small Machines. \$300.00 Complete.

Must Come After 8pm.

PEARL WEYDT
Fairgrounds, Virgo, Wisconsin

Dodson's World's Fair Shows

CAN PLACE FOR

SOUTH TEXAS FAIR, BEAUMONT, TEX., October 12th to 22nd, and NORTHEAST FLORIDA STATE FAIR, JACKSONVILLE, FLA., October 26th thru November 5th and balance of 1944 of desired season's tour.

Legitimate Concessions of all kinds; no exclusives. Can place Scooter, Spitfire, Chair-o-Plane, Kiddie Rides of all kinds; Penny Arcade. Have complete outfit for organized Minstrel Show or Hillbilly Show capably managed and can get money. Free Attractions for Beaumont and Jacksonville dates. Harry Beech, contact at once. All address

DODSON'S WORLD'S FAIR SHOWS, Lubbock, Texas, week Sept. 18; Austin, Tex., week Sept. 25; Corpus Christi, Tex., week Oct. 2; then Beaumont, Tex., Oct. 12 thru 22.

FIRECHIEF FLAMEPROOFING

THE COMPOUND THAT WON'T WASH OUT

KHAKI NOW READY

Fire-Water-Weather-Mildew Resisting. Now available in 5, 10 and 50-Gal. Containers. Colors—Khaki, White, Blue and Olive Drab. Write today. Exclusive Distributors for Wm. E. Hooper & Sons Co. to OUTDOOR Show Trade.

UNITED STATES TENT & AWNING COMPANY

2315-21 W. Huron St. (Phone Brunswick 4340) Chicago 12, Ill.

Colored Performers and Musicians For Medicine Show

I can place high-class A-1 Comedians and Musicians now. Top salaries. Two more Octroon Girls for line.

DAVID S. BELL, Owner FARGO FOLLIES

116 E. Rogers St. Valdosta, Ga.

Fire Regulations Recommended by Nat'l Association

BOSTON, Sept. 16.—In an effort to prevent fire tragedies similar to the Ringling circus in Hartford, Conn., July 6, the National Fire Protection Association has recommended the following regulations: Exit arrangements in compliance with the Building Exits Code; free and unobstructed exits at all times; firemen or police on duty at all circus exits; all combustible materials eliminated from the tent and its surroundings; flameproofed canvas tents; adequate supply of first-aid fire-extinguishing equipment on hand; electric wiring in accordance with the National Electric Code; no heating or cooking devices allowed in or near main circus tent; all other tents and enclosures on grounds subject to same requirements as main tent; arrangements for prompt calling of nearest fire department.

Cut in Attendance For RB in Milwaukee

MILWAUKEE, Sept. 16.—Due to polo conditions and cool weather, attendance at the Ringling circus here, September 8-10, was approximately 50 per cent below that of last year. With the quarantine age limit ranging from 12 years up in Milwaukee proper, and varied age limits for other suburbs—West Allis health officials raised the limit to 10 years. The State Fair Park, where the circus showed, is located in West Allis, hence this ruling cut down attendance. Show had a very poor opening day. Matinee was a little under 500, and at night about 1,100 people attended. It was very cool. Saturday and Sunday were better, but light.

Tom Packs to Present Show At Nashville for Shriners

ST. LOUIS, Sept. 16.—Thomas N. Packs and his executive staff left here Wednesday for Nashville, where the Packs circus will show from September 26 to 30 at the Sulphur Dell Baseball Park, auspices of the Shriners, of which Jack Norman is the potentate. Five nightly performances will be given, with a matinee on Saturday.

Among acts to be presented are Selden, the Stratosphere Man; Dick Clemens and his lions, the Royales, Aerial Ortons, Hoaglan's trick and jumping horses, Bozo Harrell and his clowns. A fireworks display will be given every night.

H-M Will Furnish Acts For Philly Shrine Show

PHILADELPHIA, Sept. 16.—Plans for Lu Lu Temple's (Shrine) annual circus benefit have been completed. William Heim, potentate, announces that this year's big show will take place at the Arena from October 3 to 9.

Plans, according to Heim, call for a continuation of the "Circus Daddy" plan, whereby all the members of the Temple purchase a specific amount of tickets which are, in turn, pooled for the use of many underprivileged youngsters. By this means, children of all ages from homes, hospitals and orphanages will attend the afternoon performances.

Hamid-Morton will furnish the acts. Beejay Ringens, Les Kimris, Peaches Sky Revue, Gray Family, Watkins' trained animals and Joe Basile's band are among the listed stars.

Monroe Bros. Heading South

ST. ANSGAR, Ia., Sept. 16.—Monroe Bros.' Circus had good business in Minnesota. Show, now in Iowa, will head South. Management recently bought some young lions and also ordered a steel arena and will present an untamable cat act next year. Harry Fordham is contracting agent and his wife does the lithographing. He has been ahead of show since reorganizing in July. Charles Jordan is boss canvasman. Sadie Lee Kelly, in addition to doing traps and ladder, superintends town boys in carrying seats. Sonny Conroy is equestrian director and big show announcer. Dot Burdett, who does rolling globe and barrel kicking, is also mail agent. Manager Ted LaVelda's wife, Freda, has driven the prop truck all season. Kid Show and Pony Ride are doing okay.



FRED CANESTRELLI, of the circus and fair act, the Canestrellis, who is in the service. He was on furlough in Preston, Minn., and his father gave a party for the Barnes-Carruthers Revue and acts playing the fair there.

RB and Barnes Sue To Recover S.S. Tax

NEW YORK, Sept. 16.—Suit was filed last Saturday in United States District Court by the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., and Al G. Barnes Amusement Company, this city, for recovery of the part of Social Security taxes paid in 1937 based on board and lodging for employees while the circuses were on the road.

The suit was filed against Joseph T. Higgins as former Collector of Internal Revenue of the 3d New York district. It contends that the money spent on board and lodging for employees while the circuses operated by both companies were on tour was not taxable wages because they were provided for the convenience of the circuses and not for the convenience of the employees.

The Ringlings asked judgment of \$4,972.29 plus interest and costs paid in Social Security taxes on \$266,883.14 received by employees in the form of board and lodging between April and November, 1937. The Barnes Company asked judgment of \$2,515.91 on \$130,350.47. Attorneys for the circuses said the suits were part of a series covering a number of years.

Cole Bros. Has Okay Biz in California

LOS ANGELES, Sept. 16.—Cole Bros.' Circus played to two straw houses in Ogden, Utah, and then took a day off to make the jump into Reno, Nev. Business in Reno was terrific. Long jump into Marysville, Calif., for night show only took the show into the worst heat wave ever known in that State. Temperatures were hovering at 106 to 110. Biz in Marysville was light. Modesto, Fresno and Bakersfield, however, despite intense heat, gave the show capacity business, with two straw houses at Bakersfield. Glendale was good for a half house at the matinee and capacity at night.

Biz was light in Los Angeles for the two days prior to Labor Day. Show played to capacity business on the holiday, and because of heat wave subsequent matinees were light, but night houses have been gradually building up from three quarters to capacity and turnaways. Second week-end was big, registering four capacity houses for Saturday and Sunday, and advance sale indicates final week will be big. Side Show and concession business has been big.

Jack Biggar, trainmaster, was injured during loading at Glendale, and is recuperating in Rutland Hotel, Los Angeles. Con Colleau, wire walker, was injured in Reno, but will soon be back in show. All equipment was repainted in Glendale, and show makes nice appearance on the Washington and Hill lot. Show has received lots of favorable comment.

Polack Show Draws 60,000 at Portland

PORTLAND, Ore., Sept. 16.—Cooling weather the last few days boosted attendance at Polack Bros.' Circus here, bringing the gate up to 60,000 persons by Thursday. The show, with Shrine sponsorship, opened September 8 with two performances daily at \$1.25 per ducat.

Circus, billed for 10 days, is at the Portland Sports Arena, the first indoor circus here in many a moon. Temperatures near the 100 mark the first days of the show made big top fans reluctant to tackle an indoor show, altho the newly renovated arena is cooled.

Bond Calls It a Season

WEST CHESTER, Pa., Sept. 16.—Bond Bros.' Circus called it a season at Delaware City, Del., September 8. The polo ban caused the show to switch its route and have shorter season. It pulled into quarters here the following day.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Lid's Off, Ky.
September 16, 1944.

Dear Editor:

The management tried to do away with female labor. The bosses believe that a woman's place is at her swinging ladder. As fast as the office could hire good seat or canvas girls, the actors married them. Then the boys announced that they didn't want their wives killing themselves, and we would have to contact more gal labor. Last Sunday there were 40 women eating in the cookhouse, with only 18 of 'em working.

At Julop Junction, Ky., the show day-and-dated a carnival, the Slag Valley Shows. Our wagon train had no more than stopped on our lot when the boss saw two of our best workmen being shanghaied by the carnival's legal adjuster. To retaliate, our legal adjuster promoted their girl Merry-Go-Round foreman. She did her work well, loading seatplank and handling the chain on a stake puller that night, and looked promising. The next day at Soft Coal Pit, Ky., the girl eloped with a clown, which boosted the women diners in the cookhouse to 41, with only 18 working. Manager Upp then dealt the 20 single men on the show a blow by stating that he was thru with woman labor.

We day-and-dated the Chariot & Tableau Circus at Begg's Crossing, Ky., last Thursday. They were showing on one side of a river and we on the other. Members of the opposition show visited our lot and boasted loudly about their

girl seat, canvas and cookhouse help. That was good news to our dressing-room swains and they rushed to the opposition lot, returning with a ferryboatload of female labor. When Manager Upp ordered them back to their jobs, the gals refused to go. That night a J. P. held a mass wedding in his office, resulting in the cookhouse feeding 53 women, with only 18 working. Here was a tough problem for the governor to work out. If he chased the wives he'd lose the actors, and if he let them stay he would let them know he was not the boss. So he announced that all the extra women would have to ride in parade, walk in spec and work on wardrobe for their board. That let the gate down. We are again one big happy family.

Run the following ad: "The hand that rocks the cradle is the hand that rules the world." Won, Horse & Upp Circus wants girl tuba player. Must double in concert and do light oriental. Preference given to one who can do perch, muscle grind and swing ladders. State whether you have four-for-a-dime photo experience. Must make herself generally useful by picking up lithographs, work in snack stand, type and handle wardrobe. For such a girl we will finance ball game on midway, 50-50. Can also place girl drummer with like qualifications. Show has drum, but no heads. Object of this ad—matrimony.

P. S.: Hold that account open. We'll let you know which actors to charge it to after their wedding announcements.

20,000 Attend RB at Des Moines

DES MOINES, Sept. 16.—The Ringling circus showed to 20,000 people at the Iowa State Fairgrounds September 12 and 13, with rain interrupting the performance opening matinee. The rain followed the show from Davenport, where the previous afternoon performance was called off at 2 p.m. due to a heavy downpour. The evening crowd was good. It was at the municipal baseball stadium.

At Des Moines 4,000 attended the Tuesday matinee and 5,000 Wednesday afternoon. The Tuesday night crowd was 5,000 and on Wednesday night it was estimated at over 6,000. The rain fell Tuesday afternoon late in the show and forced a half-hour wait. The crowd was protected by the stands but some of the acts performed during a light shower. Threatening weather probably hurt the crowds during the remainder of the stand.

The work tents were pitched on the infield of the race track with the rings immediately in front of the amphitheater. The Side Show was on the regular fairground midway. Because the army, which has taken over a portion of the fairgrounds, has the front entrance to the grandstand blocked off, the entrance to the Big Show was thru the east-side entrance. The Side Show did good business before and after the Big Show.

Tractors could not be used on the track and bulls were used to haul the equipment which worked somewhat of a handicap.

Press Agent Roland Butler got good play in the press.

Sunbrock Makes Fairly Good Start in Cincinnati

CINCINNATI, Sept. 16.—With perfect weather yesterday afternoon, Larry Sunbrock's Rodeo and Thrill Circus got away to a fairly good start at Crosley Field, National League park. It is here for three days, ending Sunday night, giving six performances. The producer, Sunbrock, stated that the advance sale up to Thursday night was \$10,680.

The rodeo part of the show takes up about two thirds of the time, and circuses acts the remainder. Before the rodeo and circuses folks get into action, there is a merchandise sales pitch; banjo playing and singing by a cowboy, and Jimmy Soribner, radio entertainer, who offers several bits. The band, which plays thruout the program, was exceedingly good. Sunbrock announces the various events.

Following a brief parade, in which there were 20 mounted persons, the usual rodeo stunts are presented (some very good), as follows: Calf roping, horse catching, bulldogging, steer riding, trick and fancy roping and riding, bronk riding, whip cracking, etc. Circus acts are spotted thruout the performance. These are the Flying Meizoras, who do some nifty tricks in a flying return number; the Mijares (seven girls, two men), who do some fast and very creditable work in tumbling and pyramids; two girls of this troupe in contortion bits, working on tables, and the Great Gregoresko, who not only does great work in a cloud swing number, including fine balancing, but has a thriller, which is billed as the man who hangs himself. A thrill of the performance is when a daredevil leaps his car over five others. Sunbrock gave *The Billboard* reporter the name of Jimmy Martin, but over the mike the name given was Bud Decker. Frank Savilla and Chester Gordon do the clowning.

Mills Will Close In Buckeye State

ASHLAND, O., Sept. 16.—Mills Bros.' Circus will close its outdoor season at New Philadelphia, O., October 9, and move to quarters here at the fairgrounds, where it has been for several years. Manager Jack Mills stated that he plans to enlarge the show in 1945.

After completing arrangements at quarters, James Dewey, general agent, will look over possibilities of some late fall and winter dates.

DRESSING ROOM GOSSIP

Ringling-Barnum

Nat Green, of *The Billboard's* Chicago office, was a visitor in Milwaukee. Harry Atwell got some swell color shots of Kitty Clark, Shirley Lindeman, Paul Jung and Paul Jerome. Bill Webster, time-keeper, is the proud papa of a seven-pound boy. Mrs. Webster and son are getting along swell. Bill Spaulding, former showman, visited the circus in Davenport, Ia. He is now doing war work; expects to be back with the white tops soon.

Members of the show had the good fortune of seeing the acme of wagon building in Davenport. The two Hemispheres band wagon was on the midway. A picture of Merle Evans and the band on the wagon was made by Col. B. J. Palmer, the present owner. Wagon was overhauled and painted, and looks as good as ever. Afternoon show in Des Moines was late. Despite the drizzly rain, show went on at 4 o'clock and two shows were given Tuesday. Dick Burns, former boss porter with the show, letters from France and says he is getting along all right. Dick is in the infantry and was in on the D-Day landings. The race for the cookhouse flag is on with Bill Brown and Harry Brown in a dead heat. Bill Brown, last year's winner, is confident that he will win again. Dick Lewis—you have been made an honorary member of the Ramdoodle Club.

Back-door notes: The ballet girls doing the *Changing of the Guards* in a sea of mud and water in Des Moines. The Ramdoodle Club holding a meeting in the bus at the back of the dressing room. Joe White, midget member of clown alley, writing to Mona. Performers wearing boots in almost all numbers in Des Moines. Tex Rowan getting his cowboy boots out for show's Western tour. Prop boys guying out wet rigging for the night show. Jean Carson and the wardrobe ladies trying to brush off the mud from the rainy-day costumes.

DICK MILLER.

Cole Bros.

Well, here we are in Los Angeles and what a disappointment it has been from all angles. The writer never knew a city could put so many obstacles in a circus's way. Must take my hat off to Manager Noyellos Burkhardt for the way he handled things. The only ones that enjoyed the date were Homer Cantor, Jinnie Wilson, Arthur Stahlman and Norman Carroll, as they had their families there. Ruth Nelson had some sad news the other day. She heard that her brother had been wounded in France and her uncle had been killed in action. Rose La Rose, Art La Rue and his clowns played the L. A. engagement, and wish to quote that La Rue is practicing between shows, learning the dance routine that Horace Laird and Flo White do.

John Smith gave all the horse trainers a surprise in L. A. He brought out some wardrobe that fairly took one's breath away, including the trainers and horses. Let me say here, John, in that white full dress suit, white shoes and white silk top hat, you really looked the part of the well-dressed man.

Big days in L. A. for Jo Jo Monnach. Her brother flew in from San Francisco to spend his few days' furlough with Jo and D. D., after 26 months in the Pacific. Albert White's brother, Maney, also from overseas, spent a few days with Albert. Harry Quillen was busy here taking pictures. Dick Lewis, please note, your brother and I have been powowing here.

FREDDIE FREEMAN.

Beatty-Russell

With the advent of show's 26th week, everything is rolling along in high gear in the Middle West. The Fox Liberty Theater and its manager, Willis E. Shaffer, Marysville, Kan., furnished the event of the week. Show's engagement there

September 7, was profitable not only for the show, but also for Shaffer. This manager arranged a co-operative ticket tie-up between the two shows and succeeded in closing city schools for the day. A special morning show was given at 10:30 for the children at the theater, and the children were treated to a full-length feature picture, plus clowns and acts from the show. Admission to the picture show was 15 cents, whereby they were entitled to buy reduced-priced tickets to the circus and over 1,000 kids had a holiday.

This incident cannot be minimized, as it may be a forerunner for similar tie-ups in the future. Shaffer is manager of a theater in a small Kansas town, but he is by no means a small man. He bought and paid for a one-quarter page ad in *The Marysville County News*, which featured the circus in preference to the theater. At Nebraska City, Micky Grimm, circus enthusiast from Omaha, spent all day on the lot, and topped off the evening with a case of beer for the dressing room. Falls City was a sad day in the life of two of the little Lewises. Joan and Dick were hustled off to school in Topeka, after spending all summer with the show. Fairbury, Neb., turned out en masse to welcome the return of two of their former citizens, Gus Lind and Lyle Chappel. Also at Fairbury was the arrival of Allen King and Joe Kuta with his staff of ushers. Allen is at the front door.

Manhattan was day and date with the Dailey show, September 8, and many visits, back and forth on both shows. Those seen were Nellie Dutton, Hazel King, Tiger Bill, Mr. and Mrs. Harrison, Tommy Byrnes, and Ernest Burch. Space in the newspapers was big and so was business. Connie Rogers Thomas came on to visit mama, Mrs. R. W. Rogers, and big sister, Norma. Ottawa on the 10th gave folks a Sunday off and what a beautiful spot to Sunday. Charlie Oliver celebrated the occasion by preparing a chicken dinner, assisted by Brownie. A letter received from Frank Shepard to all who helped make his birthday a success. May it not be long, Frank, before you are fully recovered.

To the two flags on the cookhouse—our country's and the dinner flag. Long may they wave.

DICK LEWIS.

Arthur Bros.

Twenty-fifth week of the season and business has been good. Tulsa, Okla., was very good, even with a heavy rain during the night performance. Visitors were E. M. Harvey, Dailey Bros.' Circus; Paul F. Van Pool, CFA, Joplin, Mo.; Whitey and Mary Thorn; A. Morton Smith, of the Gainsville Circus; Dr. Kennedy, CFA. The Musical Brown Brothers stopped off to visit Kenneth Waite. Mine Diller, who had been on the Ringling and Hagenbeck-Wallace circuses and now lives in Tulsa, Okla., entertained the Hanneford family at her home. Chief and Mrs. Keyes spent the day visiting friends on the show at Durant, Okla.

Sprained ankles seem to be the vogue this week on the show, with Molly and Dora Gutierrez, Billy Temple and the writer limping around the lot. Anita Olivera received word that her brother, Abel Pine, is spending a furlough at his home in Los Angeles after fighting in Africa and Italy. In Sherman, Tex., visitors were T/Sgt. Frances L. Hohenadel, CFA, Rochelle, Ill.; Sgt. Gene Banks, CFA, Altoona, Pa.; Sgt. Al Netter, Milwaukee; Sgt. Larry Pobair, E. Lansing, Mich.; Sgt. Al Vraskey, Chicago, and Estelle Pace, Idabel, Okla. Poodles Hanneford left the show for Los Angeles, where he is going to start work on the Warner Bros.' picture, *San Antonio*.

GRACIE HANNEFORD.

Fisher Biz Good in Michigan

PULLMAN, Mich., Sept. 16.—The F. O. Fisher and Son Circus, now in the fruit belt of Western Michigan, has had good business. A new truck has been added. New canvas was received for the Side Show and a llama has arrived. Side Show is now under a 70-foot top, canopy style. It has four acts and a number of cage animals. Jimmy Carter Jr. has the Kid Show canvas; Whitey Sinnerman, the big top canvas; James E. Carter is Side Show manager, and has the band. Dick Morley is clowning at present.

Notes From Bette Leonard

WICHITA, Kan., Sept. 16.—Prince Adonis, dancing and high-school horse of Fred K. Leonard, recently was sold to William Scofield, Mount Carroll, Ill. This animal has appeared at all the leading Midwest horse shows. Fred and Bette Leonard (the writer) are back in harness again. Played the Belleville (Kan.) Fair with registered Black and White Liberty act. Band concert by Republic County Band, was directed by Dr. E. V. Kallin, who formerly trouped with the Ringling and the 101 Ranch shows. On September 6 the Leonards played at Salina, Kan., in the pavilion with the Liberty horses with the Three Cheers Revue and met Happy Johnson and Mr. and Mrs. Ramsey, rodeo performers.

Harold Dunn gave a preview of his miniature circus to the Wichita orphans. The circus is displayed on a table 20 by 60 feet and is a replica of the Ringling-Barnum circus. There are 300,000 pieces which comprise the unit and five miles of string is used to raise and lower the arena equipment and has been 12 years in the making.

The Five-State Championship Rodeo opens at the Lawrence Stadium, Wichita, September 21 for a four-day run. Dailey Bros.' Circus has added two new cars, 12 head of draft stock and an elephant. George Hanneford and family visited Dailey Bros. en route to the Waterloo (Ia.) Fair. Henry W. Mason visited the Dailey Show at Boone (Ia.) and expects to rejoin the show this month. Ted Meyer, former editor of *Sawdust and Spangles*, is now stationed at Camp Fantin, Tex., with the U. S. army. Joseph Shields, formerly of San Diego, Calif., is now making his home in Wichita.

With the Circus Fans

By The Ringmaster

President THOMAS M. GREGORY, 1014 Hardy St., Akron, O.
 Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.

Corp. Gene Banks and T/Sgt. Francis Hohenadel, CFA of Camp Howze, Tex., accompanied by Estelle Pace, a former hostess at the USO, and Sergeants Al Netter and Larry Faber attended Arthur Bros.' Circus at Sherman, Tex. They were given a cordial reception by the management and visited with Mel Henry and others. They had Gracie Hanneford as their guest for supper. The boys met A. Morton Smith, Gainsville, Tex., on the lot.

Fred Schlotzhauer, Oquawka, Ill., reports that he caught Sells-Stirling Circus at Monmouth, Ill. It has five trucks and 18 people and showed to capacity there. He also saw Bailey Bros.' Circus in Burlington, Ia., where he visited with Paul Lewis, L. Claude Myers and others. Dr. H. H. Conley, Park Ridge, Ill., writes that from among the guests of the Circus Fans at the meeting in Chicago he has lined up six new members.

REX M. INGHAM's Wild Life Exhibit booked in Culpeper, Va., the first three days of the week, found business so good that it stayed all the week, going from there to Charlottesville. Mrs. Linda Thiele, wife of the agent, John H. Thiele Jr., is visiting her husband, coming from New York City. Mrs. L. L. Ingham, mother of Rex, also visited at Culpeper.

Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Arthur Dodge, of New York, has the beginning of a fine circus library. He lists 45 of his books, all of which have good circus atmosphere. Any circus library must have basically the books of Courtney Ryley Cooper, Ed Norwood, Greenwood and George Conklin as well as Bev Kelley's. If they are in your library you have all that you want to know about the circus.

BANDWAGONS: Larry Butler, of Maine, writes: "In quoting Gordon Potter it was stated that the America bandwagon was lost for the present. While visiting Cole Bros.' winter quarters in April, 1943, I saw the America on the junk heap there. The wagon looked shabby, but was not in too bad condition, nothing that a little paint wouldn't correct.

Tom Broutie scribbles from Montana some bits about bandwagons: "Regarding the Cole Bros.' band and parade wagons, I was glad to hear that they didn't burn up. I babbled those wagons for a few years. I negotiated the deal for them for Fred Buchanan from Charles Smith, Kansas City, and I lined up the Robbins Bros.' parade with them. I also stored them in the Hall barns at Lancaster, Mo., in 1930. There are many parade wagons around, particularly on the West Coast. The following have a few: United States Tent Company, Yankee-Patterson Circus, the Movie Supply Company and the Thomas Broutie Enterprises. These companies rent wagons for making circus films and scenes to give color to circus pictures being produced." Tom encloses a few snaps for my collection.

Bob Parkinson sent us a copy of his inventory of Circusiana collection together with evaluations. The material is arranged by classes and the appraisal of same set opposite. Each item is numbered in its special class, so that he knows at a glance how many items he has in each group and what they are worth.

Eddie Jackson seems to be one of the tops on photos. He sent us a nice group, on the back of each a description, which leaves nothing unsaid. His pictures are of the late Benson wagons.



FOR REAL THRILL-INDOORS OR OUTDOORS-BOOK BY ACT FEATURING THE ONLY 35 FT. SWAYING HANDSTAND ATOP A HIGH POLE. WRITE FOR DETAILS... ANOTHER CARTOON STRIP NEXT WEEK.

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UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

TIME shortens.

RINGLING show lost the matinee in Davenport, Ia., September 11, because of rain.

AL W. MARTIN, veteran circus man who recently underwent an operation, is resting at his home in Los Angeles.

MINSTRELS on Side Show of the Big One are Billy Freeman, Kid Lewis, Slim Russell and Herman Higgs.

UNSETTLED argument: "How many elephants make a herd?"

EARL ANDREW BARR saw the Big One in Des Moines and visited with Merle Evans.

FRED (DUTCH) LOEBER, recently with Bud E. Anderson, has joined the advance of Dailey Bros.

HEARD on a lot: "If that circus ever oppositioned this one—it would get lost in our shavings."

A. J. ROBINSON, of the Ringling show, train department, paid a flying visit to relatives in Huntsville, Ala., during the Chicago stand of the Big One.

HAVE you noticed the clown pictures on popular magazine covers? Who says clowns are not important to a circus?

HAPPY MEININGER, former circus man now operating a night club in Fond du Lac, Wis., was a business visitor in Chicago last week.

JAMES E. DEWEY, general agent of Mills Bros.' Circus, was in Chicago last week arranging for indoor dates for the Mills unit after the tented season closes.

KIRK ADAMS and his dogs were at the Stadium Circus in Cleveland and at the Waterford (Pa.) Fair. En route, Adams visited Walter L. Main in Geneva, O.

SPEAKING of an opposition show, a general agent cracked: "Their lot was about the size of a well-kept lawn—but not well kept."

JAKE J. DISCH, clown cop, of Cudahy, Wis., spent several days last week with his son in Evanston, Ill. He saw the Ringling show in Milwaukee.

MR. AND MRS. BERT DOSS, former circus aerialists, who now operate Circus Park Bank at Bloomington, Ill., left last week, with their five-year-old daughter, for a visit in Denver.

RAY BRISON pens that Beers-Barnes biz fell off in North Carolina due to the polio scare. No children under 16 are allowed. Winstead Minstrel Troupe visited at Greenville.

SHOWMEN of today don't look as impressive as those of a half century ago; not that they aren't just as good, but their photos don't have whiskers.

CLOWNS now with Dailey Bros.' Circus are Jack Harrison, Rube Arriold, Ernest Burch, Happy Starr, Jeff Murphy and Walter Schuyler. Peggy Jean Harrison replaced Junior Rowls in concert.

FRANK SAVILLA, clown, and head and hand balancer, played several dates for Larry Sunbrook. While in Cincinnati

last week he also worked the streets, and called at *The Billboard* offices.

HAL OLVER, who left the Ringling press staff after the Hartford fire, is ahead of *Sleep No More*, the play having gone to New York after a short tour of the Middle West.

TEARING down on rainy nights is a luxury. We know of people who pay big money for the privilege of spending a day in wet bathing suits.

ALLEN KING, who has been out of the circus field for two years, left Chicago last week for the West Coast to break an animal act for the circus which S. L. Cronin will put out next season.

ALFRED J. MEYER attended opening of the Trenton (N. J.) Fair. Vera Klmrls, on whirling trapeze, and Peejay Ringens, bicycle incline driver, were among the grandstand acts.

JESS BRADLEY, legal adjuster, penned from Cartersville, Ga., that he is with the Regal Exposition Shows as adjuster, assisted by George Hanlon, who was with Cole Bros.' Circus this season.

CAPT. ANTHONY GREENHAW, former circus general agent, who has been stationed at Ogden, Utah, during the past year, has been transferred to Los Angeles, where he is rail liaison officer at the L. A. port of embarkation.

BEERS-BARNES followed the Hunt show in Salisbury, Md. The Dumont carnival pulled in and put up on adjoining lot and Beers biz was just fair. Ray Brison visited with Whitey Crossett on the carnival.

IT isn't a matter of how much opposition paper you can cover that counts—it's how much of your own you can keep in the clear.

CHICK YALE is playing fairs with his table and barrel rock for Williams and Lee. He stopped over in Sedalia, Mo., and visited Oscar Haas, old-time bar performer. They will form a new act for the winter season, playing Shrine dates.

DOC WADDELL will be on a lecture tour in September and October, making Dayton, Springfield, Xenia, Marietta, Jackson, Portsmouth and Cincinnati, O.; Parkersburg, W. Va.; Grand Rapids, Mich.; Peru, Ind., and Lexington, Ky.

WHILE in Chattanooga Robert Sams, Birmingham, visited A. L. Chumley, who showed him his circus collection. Sams stated that the Ringling show is booked at the ball park, Chattanooga, October 19, and will also play Birmingham.

F. WILLIAM STRINGFELLOW had an exhibit of Circusianna at the Northampton (Mass.) Fair, which was awarded first prize. It included many items from his collection, route books, pictures, lithos, newspapers and programs.

CHARLIE DOELKER, Mr. and Mrs. Russ Warner, Mary Kelm and John McCurdy, all CMOBA members, of Harrisburg, Pa., and George Kienzle Sr., Lancaster, Pa., attended night performance of the Hunt show at Lancaster. Show is having good biz at all stands.

WALTER GUICE, who has been laid up in a Milwaukee hospital for several weeks as the result of injuries received while doing his trampoline act, left Milwaukee last week for Sarasota, Fla., with Mrs. Guice, and will rest there until he has completely recovered.

THEN there was the old-time boss butcher, who, when his men were working on a stake puller at night, always yelled: "Hang onto that handle! Bear down on it like you would on a customer's money."

MRS. MILT HERRIOTT and son, Johnny, visited her husband, who is

horse trainer on the Kelly-Miller Circus. Johnny Herriott, 13, is one of the youngest elephant trainers in circus business. He is at home in St. Peter, Minn., attending his first year of high school.

HERBERT A. DOUGLAS called on George W. Jones, Chester, Pa., who trapped with Leon Washburn, Great Hargreaves, and Washburn & DeAlma shows. Jones has been seriously ill, but is gradually regaining his health. He hopes to be on the road again next year with his performing ponies.

L. E. (ROBA) COLLINS, former talker and side-show manager with Lewis Bros., Robbins Bros., Marlow and Salle Bros.' shows, visited Jackie Stevens and other members of Brydon's Museum, St. Louis. Employed in a St. Louis defense plant the past two years, Collins intends to resume his magic act after the war.

MANAGER of Lincoln and Roosevelt theaters in Baltimore, R. E. (Doc) Bacon, recently visited his old friends on Bond Bros.' Circus, Bob Russell, producing clown, and Sam Dock, who has his trained domestic animals there. He reports nice side show and good biz. Ed. Davidson, another old-timer, has the canvas.

ROGER LUDY and Lieut. Richard Norton visited the Mills show in Kendallville, Ind., and renewed acquaintances with the Mills brothers and their wives, Lewis Welford, Billy Steanberg, Mr. and Mrs. Charles Brady, Peggy and Charlie Kline. Date was played under Lions Club. Norton is a navy flyer, stationed in an Oklahoma base, at present teaching.

MANAGER of London Bros.' Silver Mascot Circus promised his employees something wonderful in the way of coaches after the war. Most of 'em would settle now for one with round wheels.

BAILEY BROS.' CIRCUS had many show people and circus fans as visitors at Kankakee, Ill. Among those noticed on the lot were Ray Thompson, horse trainer; Charles G. Driver, the tent man; Earl Shipley, former clown; Toby Wells, booking agent; Ray Marsh Brydon; William Green of MGM; Dr. and Mrs. Otto Schlack of Oak Forest, and circus fans Burt Wilson, Bob Clark, Pat Patterson, Bob Shaw, and Joe Belers.

HARRY VILLEPONTAUX, who left the road in 1941 to work in a shipyard, also presents his act for wounded soldiers and sailors at the Stark General and Navy Hospital. He wrote from Folly Beach, S. C. Harry Davenport, former clown for Paul Wenzel on the Sparks Circus, is working in the same shipyard. Latter clown and did a table rock and comedy contortion act for the Jaycee Circus at Charleston, S. C., week of September 11.

OUTDOOR NOTES

(Continued from page 42)

spoke of plans to attend the next Chicago meetings and said he had a fine crop of new stories but could not take time out to tell them. Mary Ludington, on tickets at the front gate, may have to make a trip to Oklahoma, as her mother, who lives there, is not in good health. Mr. and Mrs. Herb Sucher, who greeted us at their concessions, said they would be glad to see the show close this year, as they want a good rest and then, too, Regular Associated Troupers are planning many social sessions that they want to be in on. Ruth Korte and Ruth McMahon, in their concessions, were ready with a welcome and invitations for the winter in Los Angeles. John L. (Spot) Ragland, wearing a tie that made more noise than a fire engine, beamed over good weather and wonderful business. Lil Shepard, in the Fly-o-Plane ticket box, was happy and contented with life. Clyde Gooding gave the latest news from Los, as he had just joined the show. With him was "Old Folks," just back from Alaska and looking swell in his o. d. uniform.

Mrs. J. S. Bullock, of the J. S. Bullock Shows, is planning for the Chicago trip. Her daughter, Virginia Conner, and 2½-year-old daughter are visiting her. Clarence Poplin, Mrs. Bullock's son, is married and now living in Mountain Home, Idaho, where he is a radio operator, following a trip to the Pacific war zone.

In Salem Lee U., Eyerly has been made a major in the C.A.P. and, while he does not get all the action in flying he would

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

ROY ROGERS, singing cowboy, heads the Texas Rodeo at the Arena, Philadelphia, from September 23 to 30.

CHIEF SUMMERS, who is presenting his rope, juggling, and fire-eating acts in Alaska, reports that he will be back in the States in a few weeks.

SEVENTH Annual Graham (Tex.) Rodeo will be held on the nights of September 22 and 23, according to Morris Stephens and A. K. Willis, the sponsors. Cowboy dances will follow each show.

NORTHWEST War Council's Rodeo at Greenfield and Fullerton Roads, Detroit, played to 4,700 people from August 31 to September 10. Show was hit by some bad weather. Show moved September 12 to McNicholas and Grand River roads, three miles away, for a six-day stand, but was unable to open that night because of rain which delayed moving operations.

MUCH interest is manifest in the 19th annual Madison Square Garden Rodeo this year, due to the large purse, \$96,305, plus entry fees. Top cowboys in all events will participate. Frank Moore, manager for the Garden, advises that arrangements have been completed in New York. More stock will be taken this year than in previous years, due to the increased number of performances, which will insure fresh stock for all performances. Forty performances will be given. Stock will be shipped from the ranches in Dublin, Tex.; Florence, Ariz.; Gene Attry, Okla., and the newly acquired stock from Miles City, Mont. First shipment is scheduled for September 17, followed by shipments on September 20 and 25, arriving in New York around October 1, which will give stock a short rest before the opening performance. Dates will be October 4-29. Everett Colborn will be managing director and producer.

FIRST annual rodeo held at Valley Mount Ranch near Valley Park, Mo., was a big success. Show used 250 head of stock and 75 cowboys and girls. Show opened September 1 and closed September 4. Staff: Joe Mrazek, owner and president; Ben Kraus, general manager; Gordon Ferris, arena director; Paul Long, assistant; Percy Moore, superintendent of chutes; Virgil Crawford, assistant; Bill Clayman and Bill Crawford, pick-up men; Jack Hoffoss, announcer; Earl Armstrong, arena secretary. Contract and specialty numbers were Darlene Long and trained Brahma bull; Harry Beller's mule acts; Tommy Privett and Maude Moore, trick roping; "Rex," high-school horse, worked by Darlene Long; Alice and Tommy Privett, Frances Murphy, Bill Clayman and Maude Moore, trick riders; Roman racing, Darwin Kraus and Percy Moore; Gordon Ferris and Luke McGlook, clowns; Norita Kraus 7-year-old rider, and her show horse, Black Sport. Among contestants were Virgil Murray, Jack Adams, Howard Schulte, Dave Antrobous, Joe Bischan, Paul Talkington, Darlene Long, Melvin Schien, Charlie Kikas, Eddie Hanson, Slim Wagner, Orval Mann, Doc Cole, Curt Beach, Harry Beller, Gordon Ferris, Walter Hannon, Don Russell, Bud Maddox, Bill Clayman, Lonie Masek, Walter Hannon, Stanley Clayman, Mrs. Gordon Ferris, Tommy Privett, Alice Privett, Frances Murphy, Darwin Kraus, Percy Moore, Hazel Moore, Joe Mrazek, Ben Kraus, Frieda Kraus, Paul Long, Mrs. Paul Long, Jack Hoffoss, Earl Armstrong, Shirley Kraus, Norita Kraus, Luke McGlook; Alma, Mary and Pauline Beller; Jackie Long, Mrs. Joe Bischan, Chief Mohican, Wrangler Rambo, Geraldine Kraus, Bob Dillow, L. Finet, Russ Kyser, Fargo Pete and Bill Splevins. Russ Kyser's ork played for the rodeo, and the Shady Valley Gang, St. Louis radio Station KWK, played for the barn dance. Three rides and 20 concessions lined the midway. Show will be held next year as an association show. Competition was slight from a show in St. Louis running the same dates. The Valley Park Lions' Club Charity Fund sponsored the Valley Mount show. The Lions' Club, of Valley Park, is made up of prominent St. Louis business men.

like, he keeps his hand in with an occasional trip. Lions' Club of Hollywood, a suburb of Salem, sponsored Browning Bros.' Shows next at a fall celebration.

BAILEY BROS.' CIRCUS

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Owner and Manager
The Show They Said Wouldn't Open.

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Sober, Reliable BOSS CANYSMAN.
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GOOD WIRE ACT to Big Show.
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Having just concluded its summer engagements at Soldier Field, Chicago, now booking indoor winter engagements. Inquiries invited.

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New Funspot Planned for Columbia, S.C.

S. B. Weintraub Behind Idea

COLUMBIA, S. C., Sept. 16.—S. B. Weintraub, owner-manager of Columbia Park here the last two years, announced this week that he, in co-operation with other local capital, is mapping plans for a permanent amusement park to be constructed here in 1946. Several sites are under consideration, Weintraub says, with all of them located closer to the heart of the city than Columbia Park's present location at the junction of Sumter Highway and Fort Jackson Boulevard. Corporation papers for the new amusement venture will be drawn up soon, Weintraub reports.

Plans for the new funspot, Weintraub says, call for fireproof concession buildings, a ballroom, swim pool, eight major rides, four kiddie rides, children's playground and picnic grounds. Full details will be revealed as soon as stockholders decide upon the final site, Weintraub announces. He will handle the managerial reins, he says.

Weintraub's present funspot covers eight acres, containing 26 concession units and four major rides. Towers at the entrance and the entire midway are neon lighted. Business on the season just concluded was 33 1/3 per cent ahead of 1943, Weintraub says, with 75 per cent of the patronage military, coming from near-by Fort Jackson and Co. (See Park for Columbia on page 50)

Detroit Tops 1943; Cold Hits Late Biz

DETROIT, Sept. 16.—Detroit's amusement park season approached its end this week, with business generally ahead of 1944. Final figures, however, were somewhat below those anticipated from early-season reports, as the past three weeks of cold weather hurt patronage considerably.

Edgewater Park closed Sunday (10) for the season, while Walled Lake folded Labor Day. Eastwood will remain open until about October 1.

Plans for opening the ballroom at Eastwood for the winter have been dropped, and cold weather activity will be centered around the roller rink, which is in a heated building.

Stymie Crops Up On Miami Project

MIAMI, Sept. 16.—Promoters of the proposed Playland Park have run up against a snag, and efforts to establish the amusement resort in the vicinity of 79th Street and Biscayne Boulevard may have to be abandoned.

Near-by residents are opposing the amusement park and the city planning board proposes to change the disputed area from a liberal business district to a restricted business district.

Jolly Keeps Dansant Going

BUCYRUS, O., Sept. 16.—R. A. Jolly, owner-manager of Seecalum Park here, is keeping his ballroom operating thru September and October, winding up with a masquerade dance Halloween. Name bands are booked once a week. Dick Zahn's ork was the attraction last night; Bob Chester is scheduled for next Friday (21); Boyd Raeburn, September 28, and Hal McIntyre, October 10. In spite of rain, Seecalum got lots of action on the Labor Day closing. Rides were busy between shows until late at night, and Ira Metcalf's band attracted a good dance crowd, Jolly says.



EXECUTIVE COMMITTEE of the New England Section, NAAPB, snapped at the orgs recent annual meeting at Whalom Park, Fitchburg, Mass. Left to right: John T. Clare, Crescent Park, Riverside, R. I.; Edward H. Laventure, of Whalom Park roller rink; Daniel Bauer, Acushnet Park, New Bedford, Mass.; Andrew A. Casassa (treasurer), Revere Beach, Mass.; Harry Storin (vice-president), Riverside Park, Agawam, Mass.; Henry G. Bowen (president), Whalom Park; Edward J. Carroll, Riverside, Agawam; Harold D. Gilmore, Whalom Park, and Fred L. Markey (secretary), Dodgem Company and Salisbury Beach, Mass.

Atlantic City Suffers Most

Three piers badly nicked —water, wind combine to bring city's loss to 4 mil

ATLANTIC CITY, Sept. 16.—The West Indian hurricane blew out to sea Thursday (14), leaving in its wake \$14,000,000 damage along the New Jersey Coast. Particularly hard hit was Atlantic City, Wildwood, Ocean City, Grassy Sound, Sea Isle City, Cape May and every other resort along the South Jersey Coast. In Atlantic City, damage was estimated at least \$4,000,000. All three of the city's amusement piers bore brunt of the storm. The ocean stage-end of Steel Pier was ripped away and sustained heavy interior damage. There was a 40-foot gap torn out between the entrance to Hamid's Million-Dollar Pier from the Boardwalk, and Captain Young's mansion on the pier, where George A. Hamid, operator of the pier, made his summer home. Heinz's Pier was tumbled into two sections that now stand an isolated island above the sea. The roof was torn off of the Hollywood Theater. Water and wind damaged beach-front hotels, and the upper floor of Convention Hall was utilized as a salvage station for those flooded out of homes and hotels. The lower floor of the \$15,000,000 Convention Hall was flooded to a depth of two feet. Stores and concessions all felt the fury of the storm. Thruout the city parts of the Boardwalk were ripped up. Ventnor, adjoining Atlantic City, where 20 blocks of (See WIND SMEARS JERSEY on page 62)

Bay Shore 32% Over High '43; Alterations On

BALTIMORE, Sept. 16.—When taps were sounded and the curtain rung down Labor Day (4), the most successful season in 38 years' history of Bay Shore Park came to a close. The year 1944 already had set a record, but this season the gross total soared 32 per cent above last year's.

Bay Shore this year was beset by many problems that arise in a country at war. Streetcar transportation to the center of the grounds was subject to sharp limitation. Aid came in the relaxation of the pleasure driving gas ban, which helped to fill the parking lots again with cars.

The concluding weeks were marked by special events that were most successful in building good will. On one of the closing days, the mayor of Baltimore and his staff members were guests of George P. Mahoney, Bay Shore owner, at luncheon in the park restaurant. On Sunday, September 3, Bay Shore was host to 5,000 service men and women (See Bay Shore Up 32% on page 63)

Rockaway Chalks New Crowd Mark; Coney Hefty, Too

NEW YORK, Sept. 16.—According to George Wolpert, executive secretary of the Rockaway Chamber of Commerce, more than 36,000,000 persons visited Rockaway Beach during the period from Decoration Day thru Labor Day.

Breakdown of the chamber's figures for the summer are 35,920,000 visitors at Rockaway Beach and 1,400,850 at Jacob Rills Park, municipally operated beach, for a total of 36,320,850. This was an all-time record for the resort, topping those of last year by 5,000,000.

Rockaway bathing season officially terminates Labor Day, with only a few die-hards taking to the water after the first week of September. Rockaway's lone amusement park, Playland, continues to operate week-ends and evenings as long as weather permits.

Coney Island usually has a slightly longer season than the Rockaways. No seasonal attendance figures for Coney are available but crowds at both resorts run practically the same, with the Rockaways (See Rockaway Sets Mark on page 50)

A. C. Hangs Up 90-Yr. Bonanza

Estimated 10,000,000 visitors spend nearly 100 mil in 3-month period

ATLANTIC CITY, Sept. 16.—Atlantic City rings down the curtain this week on the biggest summer in its 90-year history. An estimated 10,000,000 visitors invaded the South Jersey resort's shores during the past three-month period and left the city's cash registers jingling to the tune of between \$90,000,000 and \$100,000,000. But jingle or no jingle, some 60,000 natives who bore the brunt of the invasion are glad it is over. They are getting ready for the smooth flow of winter business which, from all indications, will set some records itself.

It was a grand and glorious season despite food and help shortages, celling prices and ration points. A \$15,000,000 business was done by Atlantic City's restaurants during the past three months, Ralph Hackney, president of the Atlantic City Restaurant Men's Association, declared. The hotel business was summed up by Gerald Trimple, president of the (See Bonanza for AC on page 50)

CONEY ISLAND, N. Y.

By Uno

Local population anxiously awaiting board of estimate's authorization for the expenditure of the money on the proposed post-war \$1,500,000 Oceanarium to replace the abandoned Battery Park, Manhattan aquarium, and which is to occupy about 10 acres of property here, bounded by the Boardwalk and Surf Avenue and West Fifth and West Eighth streets. The project, it is understood, will be self-supporting, with no admish charged. Park Commissioner Robert Moses, one of the earliest proponents of the Island site, is to be the directing genius. City council recently approved a capital budget amendment providing \$42,000 for the plan. To this the New York Zoological Society added \$20,000.

Where they go after Coney shutters: Abe Seakin in his gift store in Manhattan. . . . Alex DeGonslar from silhouettes back to luminous products in his Star-Glow plant in New York. . . . Ditto Alex Balle. . . . Broadway Jones to Billy Rose's new Ziegfeld Theater for Dally &

Jones's new ticket office. . . . Buster Castle, talker, to Doc Garfield with the Endy Bros.' Shows. . . . Lester Rosen and Doc Foster from Luna's freak show to the Hudson Theater, Union City, N. J., for the candy pitch. . . . Meyer Hamburg and Morris Posner to New Jersey to lease a new burlesque house to swell the Hirst Circuit's quota to 21. . . . Bill Miller, of Luna, and Murray Weinger, of the Atlantis, to Miami to acquire the Monte Carlo nitery. . . . Jimmie Kyrimes, ride king, to Florida again this winter, mindful, tho, not to fall asleep on the train for another \$400 touch.

Luna Park: Lou Manteo recently given a tryout as first baseman by the New York Giants, is expected to play on one of their farm teams next season. . . . Dom Candella, cashier, soon to join up with the coast guard. . . . John (Pop) Engel, of the park's police, was a baseball biggie in former years. For 27 years he officiated as umpire and also put in 12 years as a player.

CONCESSIONAIRES

Several desirable Game Concessions for 1945 season still open. Large scale development program now under way. Season just closed best in park's 38-year history; gross receipts this year 32% above '43. Call, write or wire.

BAY SHORE PARK

REESE H. JONES

Public Relations Director

Knickerbocker Bldg. Baltimore 2, Md.

EASTERNERS RIDE OUT GALE

Brockton Is Set for Blow

Staff preps and damage is held to minimum—midway stock, 2 fronts ruined

BROCKTON, Mass., Sept. 16.—Brockton Fair, in the path of Thursday's hurricane, suffered only slight damage due to many precautions taken after first warnings were issued. The fair opened its gates six hours after the storm blew over at midnight Friday, with no interruption in its program.

When first warnings were issued the World of Mirth Shows' midway was dismantled and tied down. All persons on the grounds were ordered out at 8 p.m., all power shut off and everything battened down, with the result that damage was held to a minimum when the big blow struck at 9 p.m. Thursday.

Only damage to fair property was the washout of about 30 square feet of race track, where running races were held daily, and flood in the infield. One foot of water over a radius of 300 square feet was pumped off before the start of Friday's racing. Only two trees on the 98-acre tract were blown down.

Max Linderman, general manager of the World of Mirth Shows, said his damage would be heavy, mostly in merchandise washed out. Fronts on the Midget Show and Unborn Show were wrecked and two concession tents blown over. He recalled a blowdown last year on the corresponding day in Lewiston, Me., where he sustained greater damage. But for the fact that the show had removed all towers on the midway and protected all rides, its damage would have been considerably greater.

Frank H. Kingman, fair secretary, guided the protective measures thruout the day and all night and praised the ground crews for excellent work which, in a measure, was responsible for holding losses to a minimum. Gate on the day (See Brockton Beats Storm on page 62)

Nebraska Cops Top at 170,000

LINCOLN, Neb., Sept. 16.—Opening September 3 and closing with an extra day Saturday, September 9, Nebraska State Fair here made new records. Figures released by Secretary Ed J. Millie gave estimated attendance as 170,000. Labor Day attendance was over 62,000. Gate was 60 cents, including tax; 25 cents for children on all days except Tuesday, when they were admitted free with a special grandstand show and shows and rides on the Cavalcade of Amusements midway at half-price. Exhibits were far ahead of last year's and the Coliseum had capacity for the Horse Show on the first three days. Barnes-Carruthers presented the grandstand show, *Allies Victorious*, and afternoon acts between races. Night shows played to over 35,000, Secretary Millie said.

Cavalcade of Amusements had a gross of over \$80,000 and a big line-up of concessions did excellent business. Horse racing provided a big surprise. Crowds that lined up at the mutuels bet \$828,000, breaking all records. A local store, Gold's, had its annual picnic on the grounds with best attendance in years.

Champlain Gate Is 80,000

BURLINGTON, Vt., Sept. 16.—A gate of 10,000 marked final day of Champlain Valley Exposition, Essex Junction, August 29-September 2. Total attendance was 80,000, reported H. K. Drury, general manager, 5,000 short of the record set in 1939. In 1941 at the last fair before a three-year suspension, attendance was 90,000 in seven days.



J. EMERY BOUCHER, secretary-manager of Quebec Exhibition Provinciale, who had another record-breaker on his hands September 1-10, with a gate count of 211,000. Conklin Shows, which upped midway grosses 32 per cent over '43, made the date on time despite delays occasioned by special trains arriving in Quebec for the Roosevelt-Churchill conference. Manager Boucher has been connected with the fair since 1921.

Rain Mars York On Major Days

YORK, Pa., Sept. 16.—Rain extending along the Atlantic Coast dampened opening day of York Inter-State Fair, September 12-16, altho gate was about 50,000, including free kids. All exhibit buildings were filled and up to the usual high standard. In livestock some classes were larger than in previous years.

Concession department reported that 1944 receipts were, with one exception, highest in the 93 years of the society's history. Grandstand show and races were called off on Tuesday, Wednesday and Thursday. An exception Wednesday night was Ralph Edwards, *Truth and Consequences*, who was an added attraction. All reserves and a greater part of unreserved seats were sold, despite rain.

On Children's Day James E. Strates, Strates Shows, reported receipts were two-thirds of those on the corresponding day in '43, his banner day up to that date. More details next week.

Overflows at Topeka Take Free Annual to New Highs

TOPEKA, Kan., Sept. 16.—Kansas Free School Band, Fort Riley, Kan., was in the grandstand Saturday and Sunday afternoons and continued the show all week with heavy tanks, jeeps, cavalry horses and other cavalry equipment in action.

Packed grandstands for the *Free Fair Follies* Saturday and Sunday nights were out in spite of threatening weather. "New displays," Manager Jencks reported, "included the United Nations Exposition and the plastics exhibit. United Nations show included exhibits from Norway, Poland, Russia and Great Britain and there was tremendous interest in them. Plastics exhibit attracted thousands, particularly farmers interested in seeing hundreds of items made from corncobs, cornstalks and other farm refuse, including plastics used in industry and in war and which will be made for modern homes after the war. Livestock and ag exhibits exceeded anything shown in Topeka in the past four or five years. These far exceeded expectations, with all available space filled to overflowing."

WAC Band from Des Moines played in the grandstand Sunday afternoon and night. The 29th Cavalry and Cavalry

Saskatoon Geared For '45 Expansion

SASKATOON, Sask., Sept. 16.—Staging of two grandstand performances a night for three nights at the 1945 Saskatoon Exhibition, extension of bleachers to accommodate baseball crowds, improvement of grandstand ticket selling and exit facilities and extension of parimutuels booth facilities were among improvements endorsed at a meeting of directors. Changes will be made "to gear the facilities to an expanding exhibition," said Prof. J. W. Grant MacEwan, honorary manager.

Because of the successful '44 fair, directors considered financial position of the association good enough to wipe out a \$10,000 indebtedness to a bank and a \$4,000 mortgage on the dining hall, as well as making a payment on the debt to the city, amount to be arranged later.

Recommendations, submitted by committees and endorsed by the directors, (See Sask. Plans Expansion on opp. page)

Utah State Is High With Gate After 4 Years

SALT LAKE CITY, Sept. 16.—Utah State Fair here, September 2-9, resuming in full after occupation of grounds by the AAF for four years, set an all-time high in gate receipts and a second-high in total attendance.

Gate receipts, said Sheldon R. Brewster, secretary-manager, were \$34,191.48 as compared to \$22,203.49 in 1943, up more than 50 per cent and a new record for the fair, despite the fact that it ran seven days as against eight days during the 1930-1940 decade. Attendance was 63,126 in seven days as compared to 43,151 in 1943, second only to 1938 when about 80,000 attended in eight days.

Kids' Day was away off because school had not yet resumed and youngsters filtered thru all week. There were only 5,095 kid tickets on Kids' Day as compared to a high of 24,362 in 1941, when school was suspended for the express purpose of letting pupils attend. There was no cut in tickets for Kids' Day and only added attraction was extra fireworks. Grandstand show was booked by Walter Trask Agency and produced by Neil Abel, with Monte Young Shows on the midway. Weather was perfect.

Storm Halts Trenton Bill

Damage dealt canvas and props — but program is resumed on Friday

TRENTON, N. J., Sept. 16.—Thursday's hurricane temporarily washed out the grounds of the New Jersey State Fair, wreaking havoc along the midway, smashing the rigging and props of the grandstand shows and flattening tents housing overflow exhibits. George A. Hamid, fair president and manager, had the grounds cleared up in time for the grandstand shows last night. The midway and exhibits were open to the public Friday afternoon and the fair will continue thru Sunday as scheduled.

The big Trenton fair opened Sunday (10) under favorable weather conditions and played to a gate of 50,000. Monday and Tuesday attendance was light. Wednesday (14), with official visit of Governor Edge and party of New Jersey politicians, should have been a red-letter day, but threatening weather and storm warnings resulted in a gate of under 1,000.

Shortly after the official fanfare and rain-dampened speeches had been disposed of as a prelude to the grandstand show, the early afternoon drizzle turned to rain. An attempt was made to go on with the harness racing and the show, but by the time four of the 10 acts had been put on the storm set in in earnest and Hamid was obliged to call off the performance.

Fortunately the storm didn't hit in full force at Trenton until showmen and concessionaires on the midway had sufficient time to close and batten down their tents and stands.

By 7 o'clock the night of the storm (Thursday) the fairgrounds were a quagmire, and everything movable was going down before the gale-driven rain. First to fall was the huge wooden runway used by PeeJay Ringens in his bicycle dive. All of Ringens's apparatus, except his tank, was destroyed. Tents of Buddy and Sylvia and of the Roxettes were flattened, but dogs, ponies and props had been removed to safe spots.

When the storm reached its full fury, several of the bigger tents along the midway went down, as did tents housing overflow of livestock exhibits. A number of concessionaires suffered losses.

Fortunately, only a few spectators remained on the grounds when the storm broke. Taxis provided shuttle service into Trenton, carrying full loads each trip. But for this, many performers, concessionaires and others on the grounds would have been marooned there. One policeman was injured by a falling tree (See Storm Halts Trenton on page 62)

Quebec High With 211,000

'Post-War Planning' exhibit beats showers—paved midway more than pays off

QUEBEC, Sept. 16.—Officials said Quebec Exhibition Provinciale, September 1-10, made unprecedented achievements. Showers thruout the week did not affect attendance, which went to a new high of 211,000, an increase of 18,000 over 1943. Secretary-Manager J. Emery Boucher and directors, headed by Mayor Lucien Borne, felt amply rewarded in the public approbation evident. Taking as its theme "Post-War Planning," the fair gave a lead to all other orgs interested. Industrial Exhibition Palace (See Quebec Sets New High on opp. page)

Iowa Season Soars; Rain Hits Late Ones

DES MOINES, Sept. 16.—Rain and cold marred late fairs in Iowa after heavy attendance at most of the early ones. E. W. (Deak) Williams, Manchester, secretary of Iowa Fair Managers' Association, reported one of the best seasons in the last 10 years. Many fairs set new attendance marks and, except for a few late ones hit by rain, almost all turned in substantial profits.

Iowa 4-H Club Exposition, Waterloo, had record entries, with attendance of 65,000 on the three days. At Davenport about 20,000 paid were chalked at the annual Farmers' Union Show and Mississippi Valley Fair. Allamakee County had largest attendance in many years.

Secretary Williams reported Cedar County Fair, Tipton, had heavy crowds Thursday and Friday but rain hit on Saturday. At Eldora it was the same way.

Ohio Annuals at Canton, Canfield Chalk Okay Gates

CANTON, O., Sept. 16.—Stark County Fair, 95th annual, September 4-7, had a 110,000 gate, 25 per cent over last year's, said Ed S. Wilson, secretary. F. E. Gooding Amusement Company provided six rides, with a Monkey and Monster Show and Meyers Family, glass blowers. Lester Rodgers again had peanuts; George Ankrim, pennants; Sam Bentley, photos; Mack McClausland, Ross; Mrs. Howard Peters, cookhouse; Dick and Helen Johns, Arcade; James B. Orr and Keller, popcorn; McMahons, concessions.

About 40,000 attended the 98th annual Mahoning County Fair, Canfield, O., on Labor Day for a record holiday. Total attendance, 65,000, matched the previous high in 1942. Edward R. Zieger, secretary, said. Showers came on Labor Day and opening day, Thursday. Tents housed overflow exhibits.

Mrs. Fallon's rides, topped the midway, along with Harry Moore's Animal Show, Ma Greenwald's and Miller's Athletic Shows and cookhouses of Clarence Smith, Charles Martin and Barney Fleegeer; Ted Mitchell, taffy; Lester Rodgers, peanuts; Sam Bentley, scales; Larry Falls on 12 concessions, and the speedy Babbs Motordrome. Night grandstand show was *Hip, Hurray, Revue*. Fisher's Elephants and other acts staged by Avery Productions.

Dayton, O., Holds Up Among Best Records at 93d Annual

DAYTON, O., Sept. 16.—The 93d annual Montgomery County Fair here, September 4-7, had total paid attendance of 52,507. Except for 1937, when attendance was 83,000, this was practically the same as the high marks for 1932, 1936 and 1941, among the best years.

Exhibits were surprisingly complete and of high quality. The hot weather hit crops hard, there was no evidence of this in Grango and individual farm exhibits, which were outstanding. For the first time in many years there were harness races every afternoon and night with purses of \$6,760, plus about \$9,000 entry money.

Grandstand show, booked by Ernie Young, was topped by Selden, "The Stratosphere Man"; Flying Valentines; the Gibsons, knife-throwers; Tom and Betty Waters, slack wire; Don Amato, juggler and unicycles; Two Henricks, perch pole, and Ballard and Rae, comedy. F. E. Gooding Amusement Company furnished rides and there were three shows, a Ripley Believe-It-or-Not Show, Strassburg's Ape Show and largest horse in the world, exhibited by Ralph Fogelman. Rides, shows and concessions were well patronized.

Financial report will be made at the annual meeting in December. Ralph C. Haines, many years secretary-manager, is Republican nominee for county treasurer and, should he be elected in November, the board will be obliged to select a new manager.

AROUND THE GROUNDS

BRIDGEWATER, N. S.—A new barn for livestock exhibits has been completed at Bridgewater Fair plant. Special attention is being given to a two-day harness meet at the 1944 fair.

TRURO, N. S.—A new grandstand is to be erected at the local race track soon after the end of the war. A high board fence has been completed all the way around the half-mile track and 10 new stables have been added.

MILWAUKEE.—Official figures show that all war-time gate records were broken at Wisconsin State Fair here August 19-27, with 439,366, said Milton Bulton, director, who also announced plans already under way for the '45 fair.

LANCASTER, N. H.—Lancaster Fair, September 2-4, staged a comeback after being closed last year, with average daily attendance of 10,000. Exhibits of livestock and farm products were large, exceeding expectations. Gov. Robert O. Blood was a speaker on the final day.

HALIFAX, N. S.—Resumption of Halifax Fair has become a live question. Picking a site for a race track has been postponed pending announcement as to whether the Dominion government will turn the plant back to the province and city and the once yearly fair. Some believe the plant will be turned over to the former owners soon after the close of the war, on the ground that it will be of no governmental use then.

CIRCLEVILLE, O.—Pickaway County Agricultural Society here has reversed a former decision and will have shows, rides and concessions at its '44 enlarged Junior Fair, said Secretary Mack D. Parrett. Fair will be held in place of the historic Pumpkin Show, which was called off because of war shortages. Much space has been sold for the street celebration and F. E. Gooding Amusement Company rides have been booked.

OKLAHOMA CITY.—The '44 Oklahoma State Fair here, said Secretary-Manager Ralph T. Hemphill, will have the best line-up of attractions in the fair's history. Night and afternoon grandstand shows will be produced by Barnes-Carruthers and the midway will have the Royal American Shows. Free conservation exhibit will take up an entire building. Other features will include a plastic exhibit, May tropical insect show, free band concerts, draft-horse-pulling contests tests, sheep shearing and contests of all sorts for children.

BLOOMSBURG, Pa.—The '44 Bloomsburg Fair, 90th annual, is designed to promote greater home-front support of

Nashville Prepping for '45

NASHVILLE, Sept. 16.—Grounds having been returned by the army and the annual Labor Day Celebration having been held there, management of Tennessee State Fair expects to resume fairs in 1945, said Secretary-Manager Phil C. Travis. The plant is being maintained by the board and about 100 race horses will be trained there this winter. Events to be held on the grounds this month include a Guernsey sale, a junior calf show and a sale of OIG swine. Board members will attend the CHI meetings in December to make contracts for '45.

Polio Cancels Staunton, Va.

STAUNTON, Va., Sept. 16.—Staunton Fair, scheduled September 25-30, has been canceled by order of health officials because of spread of polio, announced Secretary-Manager Charles B. Ralston on Thursday. J. C. Weer Shows had been booked for the midway.

EL PASO, Tex.—It is now Sgt. Al Sweeney, the former National Speedways impresario having been upped in rank at Fort Bliss, where he continues in AAATC public relations. He meets all of the showfolks passing thru at Charley White's new Alamo Club. Bernie Mendelson PR 3/c, naval air service, recently passed thru on his way to a Pacific station. Sergeant Sweeney is anticipating visits on Cole Bros.' Circus, due here late this month.

the war effort, said President Paul D. Jacobs. Exhibit entries indicate they will be more numerous and of higher quality than in 1943 and will include cattle show, poultry show, distinctive school show and much that will feature post-war America. A gala night show, *Victory Revue*, will be staged by George A. Hamid, Inc. Harness and running race meeting will be on Tuesday thru Friday, with B. Ward Beam's International Congress of Dare-Devs the Saturday afternoon climax. James E. Surtess Shows will be on the midway again. Concession reservations are up with the best years.

QUEBEC SETS NEW HIGH

(Continued from opposite page)

crowded to overflowing and livestock exhibits were best since pre-war times. Grandstand revues, staged under shelter in the Coliseum, were furnished by Garden Bros., Toronto, and attendance increased 30 per cent. Provincial government participated in exhibits of almost every branch of governmental activities, with particular stress on natural resources and education. Canadian Army took over a large area and had practical demonstrations of work in many branches of service.

On the last Sunday afternoon 17,000 were in the grandstand to see a five-mile horse race, unique attraction that seems to create larger interest every year. Early in the spring the entire midway area had been paved, an innovation created by the Conklin Shows, the first in North America, and its value was proved during the rains. Midway receipts went up about 32 per cent over those of 1943.

SASK PLANS EXPANSION

(Continued from opposite page)

Include plans for two night grandstand performances Wednesday, Thursday and Friday of 1945 exhibition week, first to start at 7:30 and reserves sold for both shows. All grandstand tickets will be sold from booths some distance in front of the grandstand entrance. Exit gate at south end of the grandstand will be enlarged to facilitate more rapid clearing of stands.

Parl-mutuels facilities will be extended with four or five additional booths on the south end. Racing programs will start at 2 p.m. Baseball patrons will be admitted thru the grandstand gate at 5:30 p.m. Additional 50 feet of bleachers will be erected and present bleachers repaired. A fence will be placed to separate the approach to ball field from front of grandstand. Orchestra pit will be shortened and widened to give better sound effects.

Carthage Counts Up At Gates and Stand

CINCINNATI, Sept. 16.—The 89th annual Carthage Fair, September 13-16, was operated by Hamilton County Agricultural Society, which will be 125 years old September 19. It held its early fairs at Knowlton Corners in Cumminsville, near the old circus grounds. It was 89 years ago that the State began to subsidize fairs. Opening two days were biggest ever in attendance and receipts, President Myers Y. Cooper said. There were 25,000 clocked, with a gate and grandstand take of about \$12,000 for Wednesday opening night and Thursday. Gate was free until 8 p.m. opening night. Grandstand was filled at night shows.

Among improvements is a concrete stage, 50 by 60 feet, with dressing rooms and other facilities across the track from the grandstand that replaced the wooden judges' tower. Grandstand has been repainted white and many of the buildings have been remodeled. A fire-engine pumper with a 24-hour crew and corps of police was new this year, with inspection of tents and segregation of hay and straw.

Tri-State Herford Cattle Show, which drew heavily, was made possible because there was no Ohio State Fair in Columbus. F. E. Gooding Amusement Company's No. 2 unit, with John F. Enright, manager, and Joseph Gaskill, secretary, had Octopus, Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Auto Ride, new Streamliner Train and Laff-in-the-Dark. Shows were James Moulihand, monks; Defenseless City, wood carvings, and Brooklyn Supreme, giant Belgian stallion.

Bob Shaw, Gus Sun agency, moved Smittle's Band from the grandstand to the stage for night shows as part of *Salute to Victory* and *Lucky Stars and Stripes* revues, the first to play at Carthage Fair. Acts were Teeter Sisters, high act and slide; Lange Troupe, coterboard; Pat and Willa Lavola, slack wire; Joe Franklin and Louise, dogs; Earl Wright and Hollywood Dogs; Belmont Brothers, hoops; John and Jori Armstrong, comedy acro; Billy De Arno, juggler; Marquy, magician; Frank Small line girls, and Harry Shannon, emcee.

Clarence A. Peters, who has been in charge of horse shows for the past 10 years, served at his first fair as secretary of the agricultural society, replacing D. R. Van Atta, who remains a director.

ATTENTION! SOUTHERN FAIR SECY'S GUS SUN ATTRACTIONS ARE CONTRACTED FOR THE SOUTH'S LEADING FAIRS FOR AVAILABLE ACTS REVUES — CIRCUSES — Contact — GUS SUN SUN'S RECENT THEATRE BLDG. SPRINGFIELD, OHIO

WANTED
A good clean Carnival for Hempstead County Fair, week beginning October 15th or 22nd.
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HEMPSTEAD COUNTY FAIR ASSN.
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BLOOMSBURG FAIR
SEPTEMBER 25 TO 30
Will positively be held. Disregard all rumors to the contrary. No attendance restrictions.
Good space open for Refreshment and Merchandise (only) Concessions.
ALL CONCESSIONS UNDER STRICT SUPERVISION.
PENNSYLVANIA'S BIG COUNTY FAIR—ATTENDANCE 175,000.
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Fairfield County Fair
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Day and Night — October 10, 11, 12, 13 and 14
Want Concessions, Games, Shows and Lunch Stands.
Write T. B. COX, Concessionist.

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1500 W. Mazda Spot Lights. Can be used as Spot or Flood. Complete with base, socket, 110 V. bulb and reflector. \$31.00. Quartz Mercury Arc Lights—400 W., 220 V., complete with base, socket, transformer, aluminum reflector and long life, 2"x8" bulb. Decolors 8,000 C.E. \$15.00.
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144-15 20th Ave. WHITESTONE, N. Y.

Western Pro School Views Highlighting of New Action

SEATTLE, Sept. 16.—Highlight of the recent West Coast pro school at Redondo, Wash., was the demonstration of flexible action skating by Fred J. Bergin, Medford, Mass., chairman of judges, tests and competition committee of the RSROA. New action has been a pet of Perry B. Rawson for the past few years.

Pros changed their skates and joined the instructor.

Irene (Dagg) Nazzaro, Southgate Roller-drome, Seattle, said: "I can truthfully say that this new flexible action should advance skating beyond our expectations. It will not be long before everyone will be skating and not scooting around the rinks."

"Bergin's latest ideas of figure skating with loops was a pretty sight with the new flexible skates. It proved figures could be made with ease and without the lean of the body instead of a terrific wind-up. The body has a true lean from head to skates."

An elementary class was held by Bergin to show pros how to teach group classes. No great changes in dances were made.

The western pro school was not all business. Al Larson, Salt Lake City, served as emcee at dinners at Rosie's and the Green Parrot, while another

social feature was a Puget Sound yacht trip and salmon barbecue.

Among those attending were President and Mrs. William T. Brown, RSROA; Roy Brown, Dorothy Tamaccio, Mr. and Mrs. Watson J. Betts, Barbara Betts, Evelyn Patterson, Mary Walsh, Francine Morgan, Helen Grantier, Lee Buchannan, Irene (Dagg) Nazzaro, Mr. and Mrs. Walter Anderson, Jimmy Metcalf, Lieut. Jim Barry, Janice Manning, Mr. and Mrs. George Otto, Paul Young, Bill Rauschest, Mr. and Mrs. Jay Roush, Mr. and Mrs. Ted Bruland, of Washington State. Those from Oregon were Art Russell, Evelyn Zanotti, Dorothy Appleyard, Jeanne Pritchard, Sally Arnoldy, Mrs. Robert Bollinger and Mr. and Mrs. Frank Holtzclaw, and Kathrynne Porrau, Idaho; Robert Mills and Ann Gillis, Victoria, B. C.; Dick Chambers, Ohio; Elsbeth Muller, Detroit; George and Leah Muller, Tacoma Ice Arena, and Mr. and Mrs. Bergin, Massachusetts, were others.

URO, Member Of Fed Chamber, Boosts Biz Orgs

ELIZABETH, N. J., Sept. 16.—United Rink Operators is now a member of the United States Chamber of Commerce, headquarters of which are in Washington, reported W. Schmitz, secretary of URO and general manager of the America-on-Wheels chain of rinks.

Chamber of Commerce pledged itself to promote the business of rink operators and to help the amateurs in arranging competitions and national championship events, he said. Secretary Schmitz believes it will be advantageous for operators to join different business organizations at the close of the war.

California spots now under the URO banner are Ambassador, San Francisco; Skateland, Martinez; Del Monte Roller-drome, Sacramento, and Diamond, Oakland. Other rinks recently added include Roller Bowl, Chicago; Skateland, Brigham, Utah; Curverest, Muskegon, Mich.; Norwich, Norwich, Conn., and Adelphia Sporting Club, Philadelphia.

RSROA PRO SCHOOL for the central district in Detroit was last of a series of regional affairs and followed those in New York and Redondo, Wash. Twenty-nine pros attended the Detroit session. Fred J. Bergin, Medford, Mass., chairman of the RSROA judges, tests and competitions committee, was in charge of the sessions.

Youngsters Stage a Revue At Bloomington (Ill.) Spot

BLOOMINGTON, Ill., Sept. 16.—Last Sunday (10) was the biggest day of the year for Circus Park Rink, operated by Mr. and Mrs. Bert Doss, former circus aerialists. Williams Ollomatic Company held its annual picnic in the rink and adjacent park and it was attended by more than 7,000 of the company's employees and their friends.

A feature of the picnic was a roller-skating revue produced and presented by a group of young people employed by the company. All were regular patrons of the rink and many had developed exceptional skating skill. Nicely costumed and directed by experienced skaters, the revue was presented with professional skill and made a big hit.

New Acreage Added In Penny Expansion

POTTSTOWN, Pa., Sept. 16.—Wolf, operator of Ringing Rocks Rink here, is acquiring an additional 100 acres adjoining his rink in a post-war expansion move. New area will be used as a parking lot, picnic grounds and for outdoor attractions for skaters.

Wolf held his first major event of the fall season, an RSROA night, September 1, with Betty Lytel, pro from Victor J. Brown's New Dreamland Rink, Newark, N. J., as guest artist.

SCHEDULING of benefit shows for the Illinois district was a principal item on the agenda at a meeting of operators in the Hotel Sherman, Chicago, September 15, said Fred A. Martin, secretary-treasurer of the RSROA.

FRED A. MARTIN, secretary-treasurer of the RSROA, reported the addition of three members to the national headquarters staff in Detroit to handle increased volume of work.

BONANZA FOR AC

(Continued from page 47)
Atlantic City Hotel Association and manager of the Boardwalk's Hotel Claridge. "It reached the \$10,000,000 figure," he said. "The big beach-front hotels had practically 100 per cent occupancy during July and August, almost an unheard-of condition."

That it was a bonanza also for the concessionaire on the Wooden Way is evidenced best in the sale of the lowly hot dog. There were 5,000,000 hot dogs consumed by Atlantic City visitors this past summer, and with them, of course, went 5,000,000 rolls. Thousands of gallons of mustard and relish and, believe it or not, tons of sauerkraut, besides thousands of gallons of soft drinks to wash 'em down. There are 30 licensed hot dog stands on the Walk. Atlantic City's famous salt water taffy sold by the hundreds of thousands of pounds. The two largest taffy concerns on the Boardwalk reported sales totaling 30,000 pounds a day.

And so the story went for ocean piers, theaters, Penny Arcades, shops, bath-houses, and every line of business at the shore. This was the Atlantic City that weathered a dozen years of depression and two years of army occupation to come out of the red ink in the mad rush of the past three months.

With crowded vacation schedules in war plants extending the summer holiday for thousands of workers, this resort is planning to accommodate visitors late in September. Accordingly, Steel Pier has extended its schedule also. Hamid's Million-Dollar Pier called it a season Labor Day.

PARK FOR COLUMBIA

(Continued from page 47)
Columbia Air Base. Weintraub attributes the increased business to an extensive ad campaign carried daily over Station WIS and WCOS and in the morning and evening dailies here, in addition to window cards and billboards. He recently renewed his lease on the property for another year.

Columbia Park will reopen late in October for reduced week-end operation until the 1945 spring opening. Weintraub plans to install two more major rides in time for the new season.

ROCKAWAY SETS MARK

(Continued from page 47)
running slightly higher in extremely hot weather. Bathing season at Coney terminated

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- 400 Canvas Checking Bags, 50c each
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Size 12—2 1/2" Wide, 2 1/2" Long.
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WANTED RINK ORGANIST

for New York metropolitan area. Should be experienced. Address:
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Rink Operators! Now is time to have your skates repaired. We have genuine Chicago Parts. Also we have unrationed Skates for sale. Also rationed Skates. Roll Bearings, \$1.75 over 5,000. Also all kind Wheels and Parts to repair your skates. Send in for full particulars.

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WANTED BUILDING

Suitable for Roller Rink. Skating surface should be 55' by 100' or over. With or without hardwood floor. Buy, lease or percentage. Will also consider buying permanent rink. Give all details in first letter. Responsible party.

BOX D-288
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Suitable for Roller Rink. Give complete description and lowest cash price in first letter. Address:
BOX 418, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

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Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., Everett, Mass.

Labor Day, but rides and attractions continue operation several weeks longer. Steeplechase Park shutters Sunday (17), while Luna Park's hall room will remain open Friday, Saturday and Sunday nights until the end of September.

WHITE ELK COMES BACK !

The U. S. Government now permits tanners to produce again . . .

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. . . provided it will not interfere with war production.

During the coming months our suppliers cannot ship more than 25% of our needs . . . so . . .

PLEASE, when you send in those orders, split your requirements between leather and fabric roller shoes.

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10 New Government Films Designed To Help Farmer

WASHINGTON, Sept. 16.—A series of 10 films produced by the office of education, federal security agency, will be of great interest to roadshowmen whose territory covers rural areas. All are available in 16mm.

The films, covering a variety of topics ranging from shoeing horses to repairing farm implements are designed to speed up the war training of much-needed farm workers. To offset the shortage of new farm machinery, a series of six films has been produced on the maintenance and repair of farm equipment. The films show farmers how to keep old equipment in good working order and what to do if a piece of machinery breaks down.

Each subject is covered thoroughly so that farmers who see a picture know what to do and in what order, what tools to use, and what safety precautions to follow. The film *Reconditioning a Grain Drill*, for example, shows how to clear and lubricate the fertilizer and seed boxes, inspect and repair the disc furrow opener mechanism, inspect and

clean the seed tubes, clean and repair the drive chain and sprockets, check the clutch, adjust the pressure springs, inspect and repair the drive wheel mechanism, and calibrate the seeding mechanism.

Besides the six pictures on the maintenance of farm equipment, there are films on horseshoeing, sheep shearing, community canning, and repainting frame buildings.

Filmstrips, Manuals Available

In addition to the motion pictures, the office of education has prepared filmstrips which review and clarify important points in the films, and instructors' manuals, which describe the best ways of using the visual materials. The motion picture, filmstrip and manual form, what the office of education calls an "Instructional unit of visual aids"

These farm work films are suitable for vocational agriculture classes, 4-H clubs, Future Farmers of America meetings, extension groups and community meetings. They acquaint beginners with the essentials of repairing tractors or shearing sheep and show old-timers new and better ways.

The 10 farm work motion pictures were planned by technical experts and specialists in visual education. Subjects were chosen in terms of today's training needs, the sheep shearing picture, for example, being designed to offset a shortage of experienced shearers.

Following are the titles of the 10 films and their running time: *Reconditioning a Mower, Part I: Cutter Bar*, 21 minutes; *Part II: Drive System*, 21 minutes; *Reconditioning a Two-Bottom Tractor Ploow*, 25 minutes; *Reconditioning a Grain Drill*, 31 minutes; *Reconditioning a Cultivator*, 14 minutes; *Care of a Tractor*, 22 minutes; *Community Canning*, 17 minutes; *Sheep Shearing*, 21 minutes; *Horseshoeing*, 19 minutes; and *Repainting a Farm Building*, 18 minutes.

The motion pictures and filmstrips may be purchased from Castle Films, Inc., or rented from many 16mm. educational film libraries. Copies of the instructors' manuals are furnished without charge by the office of education to users of the film.

Brand New NEWS REELS
 16MM. Sound—360 Feet
 1942 Vol. 4 (U. S. Second Front), 1043 Vol. 2 (Axis Surrenders in Tunisia), 1943 Vol. 3 (Invasion of Sicily), 1943 Vol. 4 (Italy Surrenders)
 List Price \$17.50—OUR PRICE \$9.00.
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TRADE SERVICE FEATURE
New and Recent Releases
 (Running Times Are Approximate)

GOOD FAIRY, released by Universal Pictures Corporation. A romantic story in the Continental manner. Margaret Sullivan plays an orphan girl who is taken successively under the protection of a theater owner (Alan Hale), a waiter (Reginald Owen), a millionaire (Frank

Book These SUPER-COLOSSAL MAJOR FEATURES
 For School or Road Show. Put them on your MUST List.

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 492 S. SECOND ST., MEMPHIS, TENN.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Michigan, Ohio Big For Renfro Billies

CANTON, O., Sept. 16.—John Lair's Renfro Valley Folks, hillbilly unit, playing under canvas and piloted by the veteran circus exec, Bill Kentrow, experienced record biz thru Michigan and Eastern Ohio, Ketrow reported here this week. He said business in Michigan and Ohio eclipsed anything in recent years. The troupe played one and three-night stands.

Show went as far east as Warren, O., then swung back thru the State, headed for Indiana. "Honey-Gal" Cobb continues as emcee and company manager, with "Happy" Holmes featured in the concert.

Outfit is moving by truck.

'Doc' Murphee Joins His Buddies

By F. Beverly Kelley

DELAWARE, O., Sept. 16.—The curtain rang down Saturday, September 2 for one of the last of the old-time blackface comedians whose songs and dances and jokes echo thru the page of America's once best loved theatrical entertainment—the realm of minstrelsy.

Theodore (Doc) Murphee came to Delaware with his wife more than two decades ago to set up a chiropractic office and, later, to become a restaurateur, but his background was all show business. He had run away from home in Troy, Ala., as a lad to be a musician with the old Wallace show. He had been a minstrel man with the big ones and once even wrote a great deal of the material for several editions of the Al G. Field Minstrels. He and his wife appeared for years in vaude as Murphee and Murphee.

Doc was 72 at the time of his death. His talents seemed as numerous as seeds in a watermelon. Among other accomplishments he could write, sing, talk and play musical instruments, work on your spine (or your funny bone), and cook. His philosophy was homely and once he proved his literary prowess by eulogizing the old Negro mammy who had lived with his family Down South for three-quarters of a century.

So Doc has gone to join his buddies,

Morgan) and a young lawyer (Herbert Marshall). Feature length.

FLIGHT OF THE DRAGON, released by Pictorial Films, Inc. This National Film Board of Canada release is a dramatization of Chinese art, showing the bronzes of the Han and Wei, the ceramics of the Yang, vases and water colors of the Sung and the Buddhist frescoes of the Yuan periods. Film was made from the collection of art in the Royal Ontario Museum. Running time, 13 minutes.

POT O' GOLD is released by Astor Pictures. Featuring Paulette Goddard, James Stewart and Horace Heidt's orchestra, the picture is a tuneful musical comedy complete with laughs, hit tunes and pretty girls in a love affair set to music. Feature length.

HE'S MY GUY, released by Bell & Howell Filmosound Library, stars Joan Davis, Dick Foran, Irene Harvey and Gertrude Niesen, and features the Mills Brothers. This is a comedy-drama involving the staging of morale-building shows in war plants. A timely film with enough comedy and music to make it generally acceptable. Running time, 61 minutes.

Bert Swor, Honey Boy Evans, Eddie Leonard, Jack Richards, Billy Church and old "Uncle" Al G. Field himself. These minstrel stalwarts are standing with raised tambourines while a chair is dusted off for Doc at one end of the magic burnt-cork circle. The brass opens up with fanfare, the stentorian voice of the interlocutor booms out across the twinkling, starlit footlights along the far-off shore of Stephen Foster's gently flowing Suwanee River: "Gentlemen, be seated!"

And a gentleman, a very fine gentleman, is!

Rep Ripples

JOHN RAE, of the veteran rep team of John and Fern Rae, was a visitor at the rep desk Thursday (12) of last week. He's in Cincy to spend some time with his son, John Jr., home on a furlough from the army air corps, and his wife, Fern, who has been doing war work at the Wright plant in Cincinnati for the last two years. For the same period, John has been working with USO units in the Raleigh, N. C., area. . . . JERRY BRUCE, who worked in rep for many years, is now doing his musical hillbilly character, Pap Hickory, at Minnesota fairs. . . .

DICK WOLIVER, formerly with Leslie Kell, Dubinsky Bros., Bisbee, Neal Schaffner and others, but in orchestra work the last several years, is stationed with the navy band at Camp Wallace, Tex. He writes that he'd appreciate hearing from some of his old rep cronies. Address him in care of Recruit Training Band, USN&DC at the above camp. . . . CLARENCE AUSKINGS has given up his clerking post at Hotel Jackson, Fremont, O., to hit the road again as agent for the L. Verne Slout tent. He joined Saturday (16) at Vandalia, Ill.

TRIXIE and BUSH BURRICHTER, engaged in war work in Chicago for the duration, info that they've had visits from a number of off-the-road show-folks recently, the latest being Roy and Eva Kinkle, of Milwaukee, where Eva is keeping 'em cheerful at the USO and Roy is working in the post office. "Jimmy Mullins was also a recent visitor," they write, "and Jimmy LeRoy, late of the J. B. Rothour Show and now also engaged in war work here, is a neighbor. Charles Ellis, of the old Dubinsky Company, took time out to talk about old times while passing thru from the West Coast recently." . . . WALTER LITZKOW, who closed recently with the Jack Brooks Show, is spending a little time in Janesville, Wis., before taking on winter work. It was his fourth season with the Brooks tent. . . . JEWEL PARSONS, wife of Jimmy Parsons, now in radio work in Ohio, visited with George and Jo Anne Colbert recently in Fostoria, O. . . . GEORGE AND LUCILLE O'BRIEN were also recent visitors in Fostoria, George en route to New York for shipment overseas, and Lucille on her way to Dayton, O., where she will again have charge of the chorus at one of the tab houses there. . . . J. B. ROTNOUR SHOW reports a successful season in Northern Wisconsin, and plans are under way for resuming the usual winter circle out of Richmond, Ill. . . . VERNE SLOUT says he'll trek South with his tent show if he can keep a cast and crew together.

WANTED
 Actors doubling instruments, and Musicians. Radio-dance Policy.
CHICK BOYES
 216 W. 29TH KEARNEY, NEB.

Colored Performers and Musicians For Medicine Show
 I can place high-class A-1 Comedians and Musicians now. Top salaries. Two more Octoroon Girls for line.
DAVID S. BELL, Owner FARGO FOLLIES
 116 E. Rogers St. Valdosta, Ga.

CLASSIFIED RATE 10c a Word Minimum \$2 Cash With Copy Forms Close Thursday for Following Week's Issue

MEXICAN HEALTHY BLACK SPIDER MONKEYS, young or adults, \$35.00 each or \$300.00 dozen. Can supply any quantity for parks, zoos, carnivals or laboratories. Family set: mother, father and baby \$100.00. World's Republic Importer. Laredo, Tex.

REAL FREAK ANIMAL — HIRSHIF CALF with six legs; about eight months old. Sell for best cash price. L. M. Carle, Route 2, Talladega, Ala.

TAME ARMADILLOS, SPECIAL FOR PETS. \$3.00 each; \$5.00 pair. Mexican Chipmunks (Whisking Squirrels), \$3.00 each; \$5.00 pair. General Mercantile Laredo, Tex.

WANT TO BUY DOG ACT OR SINGLE DOG, other small animals. Write all. Geo. E. Roberts, 3504 N. 8th, Philadelphia 40, Penna.

BUSINESS OPPORTUNITIES

"CASHING IN ON A BUSINESS GOLD MINE" is a new booklet of vital interest for those desiring to operate a sandwich shop or small cafe. Write for free copy today! Haskell D. Boyer, P. O. Box 1486, Fort Worth 1, Tex. oc7

CHICAGO MAIL ADDRESS, \$1.00 MONTHLY. For business concerns, showmen, salesman, etc. Mail forwarded daily. Confidential service. Write Paulites, 8489-R Michigan, Chicago. ac30

HOW I SCORED TREMENDOUS SUCCESS in small order business! With only \$100 start it soon became national in scope, brought up to \$1,000 daily in cash orders. Write Evans, Box 9312, Station S, Los Angeles, Calif.

SPECIAL — INCH DISPLAY ADVERTISEMENTS in over fifty mail order magazines, year, only \$1.00. Wood's Popular Adv. Service, Atlantic City, N. J. ac28

YOUR BUSINESS AT HOME OR OFFICE, 127 ideas, plans for making money. Write for free details. Victory, Box 179, Dowagiac 9, Mich. ac80

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars free. Elite, 214 Grand St., New York. oc28x

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, front operator being drafted. Chesapeake Park, Inc. stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. oc14x

ALL REBUILT — 45 NORTHWESTERN 5c Bulk Merchandisers, Dorland finish, with slot ejectors. \$85.00 each; 5c Selective Candy Vendors, Lo-Boy Scales, Stamp Machines, Adair Company, 6020 Roosevelt Rd., Oak Park, Ill. ac23

AT ONCE — WANTED STONER AND NATIONAL 5c Candy Vendors and 5c Drink Vendors. Adair Company, 6020 Roosevelt, Oak Park, Ill. oc7

BARGAIN HUNTERS, 60 MILLS, JENNINGS, Watlings, Gosencocks, 2-4 pay single and double jackpots. Denominations 5c, 10c, 25c. Newly painted and in good operating condition. \$1,200.00 for the lot. Not good! One-coin deposit. Automatic Photos Co., 287 Bank Street, Norfolk, Va.

CONVERSION PARTS FOR MILLS SLOTS TO Brown Fronts, 2-5 or 8-5 pay. Jennings 25c Gosencock, \$49.50. Coleman Novelty, Rockford, Ill.

FOR SALE—CHROME 5c VEST POCKET, NO motor, good condition, \$75.00; Mills 5c, Side Vendor, Fortuna Dice, Free Play, J. P. 10 slot, 2-4 payout, No. 243958. This machine has had little use, \$35. O. H. Schmidt, 420 S. 3d St., Burlington, Iowa.

FOR SALE — ONE GOTTLIEB SKEE-BALL-ette and one other. Both \$100.00 cash; buyer must take both machines. Northern Arizona Amusement Co., Flagstaff, Ariz.

FOR SALE — 10' SKEE-BALL ALLEYS. 2 Roll-a-Ball DeLuxe Jrs. 10 Target Roll Jr., at \$50.00 each. 2 Rally Allies \$17.50 each. 100' for the lot. Call for above. L. G. Bilow, 548 N. Sawyer, Chicago 25, Ill.

FOR SALE — 1 VICTORY, \$85.00; 1 BROAD-cast, \$40.00; 1 Hit the Jack, \$45.00; 4 8th Skates, \$40.00; 1 Lucky-Plastic Bumpers, \$25.00; 1 Sporty, \$30.00; 1 Flicker, \$45.00; 2 Hi-Hat, \$62.50; 1 Cadillac, \$34.00; 1 Play Ball, \$40.00; 1 Horoscope, \$30.00; 1 Winner, \$5.00; 1 Control Gun, \$100.00; 1 Hitter Gun, \$110.00; 2 Chicago Coin Hockeys, \$200.00. Want to buy any amount Get 3-Way Grippers in good condition. Quote price. Address Ozark Music Co., 113 W. Spring, Neosho, Mo.

FOR SALE — 3 COCA-COLA VENDORS (hardly used). 1 ea. gal., 10 gal. and 15 ea. gal. new. \$130.00; Rally Alley \$45.00; Pike's Peak, \$18.50; APT Challenger or Jungle Hunt, \$22.50; Walling Tom Thumb Fortune-Telling Scales, \$49.50. King Pin Games Company, 826 Mills Street, Kalamazoo, Mich.

FOR SALE — BANG-ADDER, \$69.50; KICKER and Catcher, \$125.00; Bender Sanks, \$39.50; \$130.00; Rally Alley \$45.00; Pike's Peak, \$18.50; APT Challenger or Jungle Hunt, \$22.50; Walling Tom Thumb Fortune-Telling Scales, \$49.50. King Pin Games Company, 826 Mills Street, Kalamazoo, Mich.

FOR SALE — 5 MILLS DO-RE-MI PHONO-graphs. These machines are in A-1 condition both mechanically and in appearance but amplifier tubes are missing. Rest offer takes one or all. Anvser, Tennessee Automatic Music Co., P. O. Box 1203, Knoxville 6, Tenn.

FOR SALE — JUNGLE, \$50.00; BRAZIL, 7475; Victory, \$20.00; Monkey \$39.50; South Paw, \$49.50; Champ, \$45.00; Invasion, \$135.00; Sporty P. R., \$30.00; Mr. Chips P. H., \$30.00; Silver Skates, \$40.00; Show Boat, \$45.00; Snappy, \$45.00; Lucky, \$15.00; Knuck Out, \$105.00. Machines are guaranteed. 5c deposit. General Novelty Co., Chanute, Kan.

FOR SALE — COCA-COLA VENDORS, 10c Coin Chute, 3 in original cartons. Priced for quick sale. \$110.00 each. 4 for \$400. Ed Morey, 7408 Michigan, Detroit 10, Mich.

SKILL JUMP WITH BASE, \$45.00; TEST Pilot, needs coil, \$255.00; Western Deluxe Baseball, \$90.00; Zoon, \$27.50; Silver Bell, 7 coin head, payout, \$275.00; Bean Bin, \$50.00; Anti-Aircraft, \$65.00; Keep Em Bombing, \$125.00; Merchantman Digger, \$45.00; Home Run, \$10.00. E. W. Schneppel, Cavalande of Amusements, State Fairgrounds, Hutchinson, Kan.

PHOTOMATICS — WANT EARLY OR LATE models; describe fully first letter for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. oc28

SLOT MACHINES — 1 MILLS 6c DOUBLE J. P., \$30.00; 1 Mills 10c double J. P., \$35.00; 1 Mills 25c double J. P., \$75.00; 6 Waiting 25c Blue Seals, \$70.00 each; 1 Mills 50c slot, \$175.00. Machines cleaned, checked, ready for location. 5c cash with order. W. A. Wood, 2253 N. W. 18th St., Miami, Fla.

SPECIAL — 100 1c-5c NUT VENDERS, \$5.75; 50 1c Advance Ball Gun, \$4.00; 100 1c Advance Nut, \$4.95; 50 1c Silver Kings, \$3.50; 50 Pipe Stands, low, \$1.50. Wanted: Challenger Guns, Counter Games. Cameo Vendors, 432 West 42d, New York.

STAMP VENDORS, \$6.50; CANDY BAR, \$1.25; 5c Bar Vendors, \$2.75; Coin Operated Automatic Popcorn Machines, \$37.50. Northside Sales Co., Indiana, Iowa. oc14

WANT PHONOS — WILL PAY \$450.00 FOR Wurlitzer 700's; \$450.00 for Beeburz 8800, E.M.; \$250.00, Rockola Master; \$300.00 for Classic Securus. Must be in A-1 condition in cabinet and mechanism. ABC Novelty Co., 2569 So. Press St., San Antonio, Tex. ac50

WANTED — PACKARD BOXES AT \$25.00. "Radio" Joe Warrington, Box 200, Thermopolis, Wyo. oc7

WANTED TO BUY — ONE PACKARD ADAPT for G10 Wurlitzer, George Lind, 1710 So. 58th St., Omaha 6, Neb.

WANTED — BOWLING GAMES 9 FEET OR longer. Please state make, size and lowest price. Imperial Bowling Co., 1042 Island, Chicago.

COSTUMES, UNIFORMS, WARDROBES

ANNIVERSARY SALE, 75TH YEAR — CHORUS Costumes, one dollar up; Principals, three dollars; also Men's Wardrobe. No catalogue. State wants. Guttenberg, 9 W. 18th St., New York. oc28x

ATTRACTIVE COSTUMES — CHORUS, CHINESE, Orientals, Clowns, Minstrel, Band Costumes and accessories. C. Conley, 308 W. 47th, New York City.

BLACK SATEEN CURTAIN LEGS (15x30), \$4.00. Purple Velvet Curtain (18x40), \$35.00. Orchestra Coats, \$3.00. Tuxedo Suits, \$10.00. Wallace, 2416 No. Halsted, Chicago.

WANTED THEATRICAL WARDROBE — CHAR-acter, Parade Gowns, Short Sets and Special Suits. Will pay good price according to wardrobe in good condition. George Young, 404 Ninth, Chester Bldg., Cleveland 14, O. x

FORMULAS & PLANS

SOIL OIL — CLEAR LIQUID CLEANER FOR painted surfaces, etc. Make 100 gallons for \$2.00. Sell \$1.00 a gallon. This unusual information and instructions complete, \$15.00. Cash with order. W. C. Wagner, 822 No. Center, Stockton, Calif.

FOR SALE SECOND-HAND GOODS

A NEW GAME CONCESSION "FROM THE Jaws of 'Panama'" Dart Game. New low price. A top money-getter on any midway or indoors. Send stamp for circular today. Frank Welch, 735 E. Main St., Rochester 5, N. Y.

ALL KINDS POPCORN MACHINES — BURCH, Creators, Kingery. Coin-operated Carameltorn Equip. New Coleman Burners, 5-Gallon Tanks, Fittings. Northside Sales Co., Indiana, Iowa, Kansas. oc28x

ALL AVAILABLE MAKES POPPERS, FIFTY All-Elite Machines cheap. Burch, Advance, Creators, Dumber, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chicago 6, Ill. oc14x

COTTON CANDY MACHINE, \$78.00; ROOT Beer Barrel, \$25.00. Tripod Guess Weight Scales, \$50.00. Send deposit. L. W. Burnett, T. and B. Shows, per route.

DIAMOND 6 CARAT, PERFECT BRILLIANT Stone, Modern Ring, \$2,100. 1/2 Ct. Perfect Blue White Ring, \$145; large Emerald Ring, 20 Diamonds surrounding. Original cost, \$650.00, now offered \$245.00. Send 5c. Inspection allowed. Write, wire, call Ulrich, 1021 Pine, Youngstown, O. ac80

H. & H. POPCORN MACHINE, PEANUT Roaster and Popper combination. Floor model. Good condition. 72x86x24, \$195.00. Mills Em-press, \$295.00. Rockola, \$295.00. \$295.00. Floor Model, Popcorn Machine, \$99.50. Like new. The P. K. Sales Co., Cambridge, O.

HAVE 4 CASES OF .22 LONG RIFLE CARTR-idges, 10,000 to case. Make me an offer. B. Means, Hallwood, Va.

NEW AND USED ELECTRIC PLANTS, FROM 350 watts to 10 K.W. and larger. Write E. F. Schmitt, 215 Wyoming Ave., Kingston, Pa. no4

POP CORN WAGON — FOUR WHEELS, DOUBLE Poppers, Creators. Perfect condition, gasoline heat, steam power. Separator, \$750.00. Roaster and Grill. Kratzy Kitz Korn Mach. Co., 120 S. Halsted 6, Chicago, Ill. oc30x

POPCORN MACHINE — BARGAIN, ELECTRIC Floor Model, Five Popper, Advance Model, like new, \$75.00. F. O. B. J. M. Pace, Box 194, Popular Bluff, Mo.

POTATO PEELER, ELECTRIC; POP CORN Crispette Machine. Long-Eating, 1070 High St., Springfield, O. oc7x

ROLLER SKATES — CHILDREN'S SIDEWALK, \$8.65 per pair. Richardson, Chicago Shoe Skates, \$20.00 pair. Send check and size. Moonlight Rollerway, 3045 E. Colorado, Pasadena, Calif. oc14

ROLLER RINK — PORTABLE, FINE TENT, Maple River, 50x120, Operating in 15 min. Minneapolis, Minn. 150 Pta. Chicago Skis, Grinder, Counters, Cooler, Fencing, Complete, \$3,800. Harold Howard, 4048 28th Ave., So. Minneapolis, Minn.

FOR SALE — SECOND-HAND SHOW PROPERTY

BEAUTIFUL NEW BLUE TENT, 40x60. Poles, Stakes, Paupled Front and Bally Flat form, mounted on Trailer, good rubber, pulled back of car. See it in the air. Centerville, Mich., Sept. 18-22; Kalamazoo, Mich., Sept. 25th to 30th. Write; write per route. Silver Hill Voices.

DOUBLE (ONE, SLIDE BALL, GAME, COM-plete), 6000, and set, \$150.00. Charles Peniston, 808 St. Delaware St., Indianapolis, Ind.

FOR SALE — TWO EXCELLENT 35MM. SOUND on Film Features. "Lugard", 8-act made thriller with some advertising, fine condition, \$45.00; also "The Dark Hour", 7 reels, murder mystery in fine condition, some advertising, \$35.00; and a one-reel short, "Dream Flower", showing growth, etc., of marijuana, \$10.00. First \$30.00 takes all, or will sell separately. Pat Mumphree, Granada Theater, Brownwood, Tex.

FOR SALE — TWENTY SEAT MIX-UP, HOME made, but a good one, \$600.00. Herschel Spillman Acty-Go-Round, 40 feet. 3 1/2 in. per second condition except for canvas, \$1,600.00. Ira Burdick, 1004 South 17th St., Temple, Tex.

GENERATOR (WESTERN ELECTRIC) 8 I.P. Direct Current, 1400 R.P.M. with Switchboard and Rheostat to cut in and out, also Volt and A.M.P. Meter complete, \$100.00; slightly used. Poulantz Maker (No. 608 Vulsion) 30" Dish 20. 600 Watts with saw. Complete, \$55.00. Like new. 2 Metal Mats, each 17'x32'. Like new, \$40.00. Mary Louise Blakley, 17 Commonwealth, Glenview, Ky.

HAVE TWELVE REBUILT DAISY CORN Guns, \$25.00 each. Ray Oaks, Box 100, Brookfield, Ill.

KID RIDE TIRES, 2.75x10, 1/2 BORE SEMI-Pneumatic, \$7.00; Wheel Barrow Tires, 4x16, 1/2 Bore, Pneumatic \$3.15, \$11.50. Both have built bearing wheels, couplers, ground Chile, No. 2 to 250,000 size, 80c lb. Rubber Tire Hand Trucks, Security Boxes. Circular, C. & H. Electric Co., 436 W. Juniper, Milwaukee 3, Wis. ac30

LOOP-O-PLANE, COMPLETE; FENCE, TICKET Box, New Motor. Everything good condition, \$500.00 cash. F. O. D. Denver. Can arrange to book on small show in Colorado; good site. No Loops for 5 years. 25% off will deliver. Seifer, 872 South Vile, Denver, Colo.

ONE THIRTY FOOT MEIKY-GO-ROUND, ONE Forty Foot Ferris Wheel, also other Small Rides. Vera Raw Enterprises, 201 Broadway, Seaside, Ore. ac7x

PUTTING ROAD, FOR SALE OR TRADE, Tent, many 35MM. Sound Features, Western, West 10MM. Films, Projector, Picture Show, Kenard, Tex.

RENT 35MM. SILENTS, FREE LIST. WANT King of Kings, Ben Hur, Covered Wagon. Cecil Gill, 1000 Pa. Ave., Ft. Worth 4, Tex. ac30x

STILL AVAILABLE — JAP PAGES TO TAKE place of Indian Games. \$25.00 for fifty heads. Ray Oaks, Box 100, Brookfield, Ill.

TENT — 50 BY 60 OBLONG, SQUARE END, \$500.00 cash. F. O. D. Denver. Can arrange to book on small show in Colorado; good site. No Loops for 5 years. 25% off will deliver. Seifer, 872 South Vile, Denver, Colo.

TENTS — 12x12 to 40x200. ALL PUSH POLE. Complete list \$1.00. Hand roped, good new, rented couple weeks. Sidewalk, Poles, Stakes, Sleds, etc. Described fully. Send stamp. Smith Tent, Auburn, N. Y. no4x

8-16MM. BEAUTIFUL FILM MOVIES, WRITE for free catalog. Cavalier, 5448 Stanton, Pitts-burgh 6, Penna.

60 FT. ROUND TOP, 80 FT. MIDDLE, TOP only. Good for season, \$100.00. Rudy Jacobi, 2033 Prospect Ave., Winhar, Calif.

HELP WANTED

IMMEDIATE POSITION FOR SOBER TENOR man, double clarinet in tenor band playing alto and commercial special arrangements. No transposing. Top money. Bert Mader, Gen. Del., Alexandria, La. ac30

IMMEDIATE REPLACEMENTS — BASS, THIRD Tenor, Lead Trumpet for commercial tenor band for long location. Good salary to right man. State complete qualifications. Reply: Box 422, Billboard, St. Louis, Mo.

LEAD TRUMPET — FOR 12 PIECE LOCATION in Texas band. Salary \$70.00. Must be good reader. Others write. Box G-165, Billboard, Cincinnati 1.

MUSICIAN — WANT TROMBONE AND BASS Drummer for carnival band. Good salary, long season. Wires. Vincent Bellomo, Playland Shows, Tione, Ga.

PHONOGRAPH MECHANIC, EXPERIENCED on Philbals and Remote Equipment. Must be sober and reliable. \$250.00 per month and commission on new location. Write or call Dan Atlas, Telephone H-8638, 602 N. Albany Ave., Tampa 6, Fla. ac28

PIANIST OR VIRTUOSARI OR ACCORDIONIST for name cocktail unit. Read, transposed, play commercial style. Have opening immediately. \$35.00 weekly net. Write Bill Akin, Fort Wayne Athletic Club, Fort Wayne 2, Ind.

PIANIST FOR HOTEL ORCHESTRA PLAYING long engagements. Must read and have definite knowledge of commercial music. Salary open. Call Saunders, Hotel St. Anthony, San Antonio, Tex.

TENOR SAX WITH PINE TONE, CAPABLE playing lead tenor and clarinet, must have rich tone on tenor. Salary open. Orchestra plays only low locations. Hal Saunders, Hotel St. Anthony, San Antonio, Tex.

THE LONG ISLAND THEATER GROUP IS now considering new applicants for membership. If interested, contact Jean Taylor, 303 E. 50th, New York. EL-8-8200.

TROMBONIST — FOR SEMI-NAME MIDWEST commercial band. No cats or characters. State experience, draft, permanent address. Box CH-85, Billboard, Chicago. ac28x

WANT EXPERIENCED RUCKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Bloom, Miss. oc21x

WANT NOVELTY ACTS, ALSO GOOD DOG, Man Molester. Write all. Geo. E. Roberts, Pambushka's headquarters, 3504 N. 8th, Philadelphia 40, Penna.

WANTED — EXPERIENCED PHONOGRAPH Mechanics by one of oldest firms. Give references first letter. United Novelty Company, De-Launey and Division Sts., Bloom, Miss. oc14

AGENTS & DISTRIBUTORS

AGENTS, DEALERS, SELL NEW IMPROVED Dry Chemical Fire Extinguishers. Exclusive territory. Immediate shipment; \$3.00 retail, 60% profit. Particulars with sample, \$2.00 prepaid. Young's Industries, Kent 4, O. ac23x

AGENTS, SALESMEN, DISTRIBUTORS — Don't fail. Be successful. Our 64 page book tells how. Make sales easier. Only 25c postpaid. National Specialties, Box 301-B, Cincinnati 1, O. ac23x

AGENTS — COIN MONEY. IT'S NEW, EVERY-one wants "Masterclerk" packages of loved ones. Size 12x14. Commissions advanced. We deliver, collect. Coudon, Box 157, Upper Darby, Pa. ac80x

HEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif.

BEAUTIFUL MEXICAN FEATHER BIRD FIG-ures, postal card set, \$90.00 thousand; 4x7, \$25.00 hundred; 5x9, \$35.00 hundred; 6x14, \$55.00 hundred. Assorted very beautifully hand-made cards, immediate shipment. National Products Company, Laredo, Tex. x

COMMANDO KNIVES, HUNTING KNIVES — Commandos have double edge blade, 7 1/2" long. Made of Altkins steel with 4 1/2" aluminum handle. Comes equipped in high grade leather scabbard, \$37.50 dozen. Sample, \$3.50. Hunting Knives come the same only has single edge blade, 6" long, \$33.00 dozen. Sample, \$3.00. Samples, cash with order. Dozen lots, 20% with order, balance O. O. D. Vulcan Knife Co., P. O. Box 4030, Birmingham 6, Ala. x

EXTRA MONEY FOR YOU. SELL 50 FOR \$1.00 Christmas Cards and Personal Stationery. Miracle value, \$1.00 Christmas assortment. Other \$2.00 making boxes, 35c up to 100% profit. Friends, neighbors buy readily. Samples on approval. Special offer. Elmhurst Greeting Card Co., 148 Elmira, N. Y. x

HEARD TO GET NECESSITIES — MILITARY, Patriotic Items. Priced below competition; 192-page wholesale catalog free. Mills Sales, 801 Broadway, New York. mb8x

IMPORTED SILVER CHARM — ALSO FLASHY fast-selling Costume Jewelry Assortments. New York Article Co., 336 Marjory Ave., Brooklyn, N. Y. ac23

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Past seller, big profits, 40 Races, \$1.00. Quantity prices. Samples sent free. Barkley Co., Dryden 4, Va. oc7

"MAIL ORDER TRADE DIRECTORY" TELLS you where to buy wholesale. Send 25c for 1944 edition. Publisher, P. O. Box 693-BB, Canton 1, Ohio. ac23

MEXICAN LIVE JUMPING BEANS, THE LAST curio in the world, \$5.00 thousand; \$1.00 hundred; sample of 25 for 50c. General Mercantile Co., Laredo, Tex. x

NIGHT GLOWING JEWELRY DIRECT FROM originator and manufacturer. World's largest line. Also Gold style and Tropical Jewelry. Illustrated price list free, or send \$10.00 for sample assortment. Nothing O. D. Gifthouse, Box 4550-BB, Coml Gables, Fla. del19x

SELL TO STORES! — COMPLETE LINE of 100+ Novelties. Rush \$4.00 (refundable) for 10 different samples and distributor money making deal. Robbins Co., Newark Bldg., New York 18. x

SELL NEW-USED CLOTHING FROM HOME, auto, store. Men's Suits, 90c; Ladies' Jackets, 75c; Overcoats, 85c; Dresses, 12c; Leather Coats, 50c. Old fashioned, Catalog free. S. & N., 5884 Roosevelt, Chicago, Ill. x

SOCIAL SECURITY STAMPING MACHINES — Big profits. Social Security Plans. Samples, 60c. Catalogue free. Bonomo, Box 46, Sta. A, Brooklyn 6, N. Y. oc7x

WANT AGENTS TO COVER THE ENTIRE United States to sell D.P. Cameras. Please state your set-up and experience in first letter. Geo. F. McMillan, 700 E. Market, Greensboro, N. C. oc28

ANIMALS, BIRDS, PETS

A BIG SHIPMENT SPIDER MONKEYS JUST arrived; also Coat-Munda, Decorized Skirts, Coyotes, Rabbits; other animals. Snake King, Brownsville, Tex. oc7

HAND ORGAN MONKEY WANTED — Describe fully, variety, size, ago, etc., and best cash price. Box 1540, San Antonio, Tex. ac80

WANTED - EXPERIENCED SLOT MACHINE mechanic, steady work, good pay, good hours. Must be honest and not drink on the job. References in first letter. A. Acraffato Amusement Co., 1708 Montgomery St., Savannah, Ga.

WANTED - (QUALIFIED) HILIBLY MUST- cians or combination new and old-time dance musicians. Must be union. Chance to work on radio staff of one of leading Midwest NBC stations as well as in appearance. Send complete information concerning yourself to ES607, Sioux Falls, South Dakota. Particularly interested in Accordionist or Trumpet man who double vocals, etc.

WANTED - EXPERIENCED LEAD ALTO Clarinet man, also piano, must read, fake. Florida location. No characters. Jimmy Waldon, West Palm Beach, Fla.

WANTED - MIDGET TOP MOENYER FOR any article, wholesale, etc. Replies Specialty Service, 35 So. Halsted, Chicago 6, Ill.

INSTRUCTIONS BOOKS & CARTOONS

FOR A SURE-FINE NOVELTY ACT USE OUR Trick Drawings and Wax Pictures. Catalog, 10c. Rain Art Service, Oaklark, Wis.

INFORMATION - HOW TO LOCATE MOST any article, wholesale, etc. Replies Specialty Service, 35 So. Halsted, Chicago 6, Ill.

LOCATIONS WANTED

LOCATION DESIRED FOR ROLLER RINK. Will rent, lease, buy or percentage. Have full equipment. Clarence Leveriston, Box 185, Troy, Missouri.

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Homeopoeis, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30c. Nelson Enterprises, 336 S. High St., Columbus, O.

ANSWER QUESTIONS - GALL NAMES, BIRTH- dates. Professional Master Mindreading Act (no assistant). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Leveing, Mich.

CALIPH'S CUTTER, \$35.00. CHINESE CHOP- per, \$28.00. Pigeon Prod., 815-00. Other used magic. Lists, stamps. Rudy Jacob, 2633 Prospect Ave., Wilmar, Calif.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. Max Holden, 220 W. 42d St., New York City, N. Y.

21 WAYS TO OVERCOME STAGE FRIGHT, by MacKenzie Gant. Price, one dollar. Your current catalogue, 25c. Each. Thayer's Studio of Magic, Box 1785, Wilshire-LaBrea Station, Los Angeles 36, Calif.

MISCELLANEOUS

BALLOONS FOR SALE - FRESH STOCK. Write care of Maxwell House, Nashville, Tenn. H. S. Nettles.

LOVELY GIFT - BOOK OF INSPIRATIONAL Poems. Knit Leather Binding, \$1.00; Paper Binding, 60c postpaid. Elsa B. Myers, R. R. 7, Ft. Wayne, Ind.

LUMINOUS PAINT - IT SHINES IN TOTAL darkness! For painting toys, religious figures, small stationary, etc. Mail folder bill for small bottle, prepaid. Luminous Products, Box 1071, Mobile, Ala. (Agents wanted). ec23x

SHOWMEN - WHERE WILL YOU STORE this winter? 45,000 square feet for storage. Write Fix It Shop, Xenia, O. ec14

TAKE TIP TICKETS - 120 COMBINATION, 5 in 1. Special price, \$24.50 per gross. G. E. Lynch, Lynch Block, 14 Seneca, Old City, Pa. ec30

TRAILERS - NEW ROYCRAPTS. ALMAS, Royals. Immediate delivery. Electric cooking, brakes, helper springs, amnigas. Contact Sellbros, 217 E. Michigan Ave., Lansing, Mich. Brad (Ditty) Moore, Mgr. ec14x

TUBES - 6877, \$1.00 EACH. MINIMUM OR- der, 10; deposit with order. M. R. Levy, 810 Melwood St., Pittsburgh 18, Pa. ec30x

10 INTERNATIONAL D45 TRACTOR-TRUCKS, 12 Semi-Trailer Vans, 18 to 24' length. Carley Trailer & Equipment Co., "Chapman Springs," Colgate Park, Ga. CA 4650.

MUSICAL INSTRUMENTS, ACCESSORIES

HAVE TWO HAMDON ELECTRIC ORGANS. See ad on rink skaters page, Sept. 16 issue, Don McElhinney, 947 14th St., Marion, Iowa.

2 Eb ALPES SILVER PLATED 1 CONN Straight Model, 1 Pepper Up; both \$30.00. James Sisket, 12612 Broadway, Cleveland, O.

PERSONALS

ELMER DILL - SERIOUSLY ILL. GET IN touch with me immediately. Peggy Dill, 4503 Wehite, St. Louis, Mo. (Phone: Jefferson 1474).

SEE YOUR NAME IN NEWSPAPER HEAD- lines. Startle your friends. Fun galore. Any wording printed. Free particulars. Write Hiram, Box 3723, Back Bay Annex, Boston 17, Mass. ec14

SOMETHING SENSATIONAL - 10 DIFFER- ent, actual Photos (2 1/2 x 3 1/2) of the Luna Park Coney Island Fire, \$1.00 per set. Taken by first photographer at the scene. S. Russell Press, 400 87th St., Union City, N. Y. (Dept. B). ec23x

TEN M. G. McCLAIN - WRITE TO BOX 253, Butler, Pa. Ethel very sick. Anyone knowing his whereabouts please notify. Very urgent. ec23

8x10 PHOTOS, 5c EACH IN QUANTITY. Photo Post Cards. See our ad in Night (Chic- ago) department. Mulson Studio, Bridge- port 8, Conn.

PHOTO SUPPLIES DEVELOPING-PRINTING

ALERT DIRECT POSITIVE OPERATORS! - Direct Paper is unsurpassed for quality which brings repeat business. Why not convert to Direct today? Write for trial order direct from factory. Positive Division of Grant Photo Products, Inc., B, 1815 Detroit Ave., Cleveland 7, O. ec21x

A VALIABLE NOW - MARFUL DOUBLE Weight Paper in cut sheets. Rolls on special order only. Try our new Marful 18 Developer with Marful Paper. Write Marks and Miller, Inc., Dept. B1, 60-72 Scio St., Rochester, N. Y. ec7x

BUY AND SELL - 1 1/2", \$5.45; 2 1/4", \$8.70; 3", \$10.25; 3 1/2", \$10.75; 3 3/4", \$12.20; 4x5, \$5.50; 5x7, \$7.00. Superior Photo Service, 601 W. 14th St., New York. ec30

CAMERAS FOR SALE - BOOTH MODEL, 2 1/2 x 3 1/2 F3.5, new lens, \$100.00 complete; booth model, 3 1/2 x 5 1/2, full length F1.5 compur, \$225.00 complete; table model portable, 3 1/2 x 5 1/2 with F4.5 compur, to be used without dark room inside or outside. Ideal for picnics, \$245.00 com- plete; 2 1/2 x 3 1/2 with compur, \$200.00. Bluebird Camera Mfg. Co., 700 E. Market St., Greensboro, N. C. Telephone 9114. ec7x

CUSTOM BUILT BOOTH TO YOUR SPECIFI- cations. Cameras, \$60.00 and up. Double units, 10 days delivery. Speedy Camera Co., 45 May 4th Street, Brooklyn 14, N. Y. ec30x

DIME PHOTO OUTFITS CHEAP - ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. ec30x

DIRECT POSITIVE OPERATORS - STEADY supply Eastman D.P.P. Ricelast free, any size, 1 1/2", \$5.50; 2 1/4", \$8.75; 3", \$12.25; 3 1/2", \$17.50; 5x7, \$26.25. Bonomo, 25 Park St., Brook- ling 6, N. Y. ec23

DIRECT POSITIVE OPERATORS - A STEADY supply Eastman D. P. Promont service, fresh stock and all 1945 dating. \$5.75; 2 1/4", \$8.25; 3", \$10.50; 3 1/2", \$11.00; 5x7", \$8.25 per gross. Any size and any amount, 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 6916, Pittsburgh 10, Pa. ec80x

DIRECT POSITIVE STUDIO. SIZE PICTURE, 2 1/2 x 3 1/2. F2.9 lens. All new. Will sell camera separate. Studio, 212 Carroll Canal, Venice, Mich. ec30x

DIRECT POSITIVE OPERATORS - WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic; exceptionally fine line of high grade Photographic Folders created by one of America's foremost mount manufacturers; Chemicals, Oil Painted Backgrounds, Comic Pop- ulars; Rubber Stamps at 50c per set. The Fin- est Tins, set of 3, 15c; General Electric Nos. 1 and 2 Photo Folders for immediate delivery; East- man Direct Positive Paper, 1 1/2 x 2 1/2, \$5.75; and all other sizes up to 5" x 7" at deep cut prices. Every- thing for direct positive operation. Try our all your needs with one shipment. Hanley Photo Supply Company (new address), 1414 McGee, Kansas City, Mo. ec14x

DUE TO BACK ORDERS OUR AD HAS NOT appeared past few issues. My Photo Lockets hold 2 full pictures for 1 1/2 x 2 and 2 1/4 x 3 1/2. Get- ting top money. Fast order or money back. 2 1/4 stamps for sample. Full particulars. Also have folders. C. Gamelner, 146 Park Row, New York 7. ec23

D.P.P. 1 1/2", \$5.40; 2 1/4", \$8.65; 3", \$10.20; 3 1/2", \$10.70; 3 3/4", \$12.15; 5x7, \$17.00. Metro Camera Exchange, Box 404, Mt. Vernon, N. Y. ec30x

EASTMAN DIRECT POSITIVE PAPER - 12 rolls 2 1/2 x 2 1/2, 5 rolls 2 1/2 x 3 1/2, 5 rolls 2 1/2 x 4 1/2, \$20.00. All sizes all. Morey, 7408 Michigan, Detroit 10, Mich. ec23

EASTMAN DIRECT PAPER, IN LOTS OF 5 or more, 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$12.20; 5x7, \$17.00. Reliable company, deposit with order. Direct Positive Camera Co., 42 Asy- lum St., Hartford, Conn. ec30x

FOLDERS - PATRIOTIC AND REGULAR De- signs. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2 1/2 x 3 1/2, \$1.85; 3 1/2 x 5, \$2.75; 3 3/4 x 5, \$2.85; 5x7, \$4.00; 5x7, \$4.00. Post cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount ac- counts orders. Immediate shipments. Miller Supplies, 1855 Franklin Ave., St. Louis, Mo. ec7x

MILMAN DEVELOP-MATIO DEVELOPING Racks and Tanks, D.P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers, Metal Photo Stools, etc. Harman Milman, 17 W. 20th, New York 11. ec21

NEWEST THING OUT - PHOTO MATCH BOOK Holder for 1 1/2 x 2. Samples, list, etc., 25c. Photo Service Co., W. 19th, Jasper, Ala. ec23

NOTICE TO ALL DIRECT POSITIVE OPER- ators in North and South Carolina. This is an open invitation to attend a free demonstration of the use of Marful Paper Chemicals and Enlarging Papers to be held at the home office of the Coastal Photo Supply and Manufacturing Co., of Wallace, North Carolina, Wednesday, September 27, 1944. Also the showing of our latest Booth Model Camera. J. E. Fuller, of Marks & Miller, will be here to meet you. Operators from other States invited. If you intend coming please drop us a card. We will also have open discussion for the betterment of the photo business. Operators, this is a real chance for you to do your part in mak- ing the photo business a better business for all. Will be expecting you. The Coastal Photo Supply & Mfg. Co., Wallace, N. C. ec23x

PHOTO MOUNTS - EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 6x7, \$7.80 dozen; 8x10, \$10.80 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, bal- ance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. ec23x

PHOTO OUTFIT, PORTABLE BOOTH, 2 1/2 x 3 1/2 Picture, F3.5, Her Lent trouble free Camera, all used six months, \$300.00. 16 rolls 15x45 E.D.P. 2 1/2 inch, \$8.00 roll. Steinhilf F2.9 Lens for 1 1/2 picture, \$30.00. H. S. Lineman, 426 1/2 E. 68th St., Los Angeles, Calif. ec23x

WANTED - DIME PHOTO GALLERY CAMERA, with or without booth; also 16MM. Projector. May Houck, 107 Pacific, Knoxville, Tenn. ec23

PHOTO MOUNTS - PATRIOTIC OR PLAIN designs in all sizes. For 1 1/2 x 2 Pictures, \$20.00 thousand; Easel Type Mounts for 2 1/2 x 3 1/2, \$30.00 thousand; \$4.00 hundred. For 3x5, \$75.00 thousand; \$8.00 hundred. Leatherette Picture Frames with transparent celluloid tops for 8x10, \$3.00 dozen; for 5x7, \$2.00 dozen; for 3x5, \$1.50 dozen. Photo Makers, size 9x12, \$50.00 thousand; \$5.50 hundred. Photo Makers, 11 1/2 x 1 1/2, \$85.00 thousand; \$7.00 hundred. All prices F.O.B. Baltimore, 2% cash discount. International Sales Co., 423 W. Baltimore St., Baltimore, Md. ec30x

PHOTO FOLDERS - ALL SIZES. EXTRA SPECIAL bargains. Send for one of our introductory assortments today. \$4.00 worth, \$5.00. \$14.00 worth, \$10.00. (cash). You'll be pleased. Pan- American Press (E), San Antonio 5, Tex. ec23x

SEND US YOUR PHOTO FINISHING FOR IN- dividually mounted Roll, 16" and eight prints, 25c; eight beautiful 4x6 Enlargements, 55c; 35MM. developing a specialty, \$1.25. We sell photo fresh film. Immediate service. Free mailing bags. Universal Photo Service, 612-O La Crosse, Wis. ec23x

TWO 2-WAY BOWLING ALLEYS, \$550.00; one Photo-Copy Machine complete, \$170.00; one 1 1/2 x 2 Direct Positive Camera and Booth, with enlarger, viewer, paper, chemicals, etc., \$150.00. Rob's Photo, 33 East Market St., Wilkes-Barre, Pa. ec23x

"WHAT ARE YOUR NEEDS?" - CAMERAS, Folders, Frames, Lenses. Let us help you. Purchasing Service, 45 Bay 40th Street, Brooklyn 14, N. Y. ec30x

PRINTING

ALL KINDS JOB PRINTING - 100 LETTER- heads and Envelopes, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. ec7

YOUR NAME, ADDRESS PRINTED ON 600 Gummed Stickers, 1/2 x 2", 30c coin (no stamp). Or name and address on three Kne Rubber Stamp, \$1.00; pad, 25c. Write plain. Edgewood Press, Box A-4, Edgewood, Md. ec21x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS - Positively no disappointments. Nicman Studios, 1236 S. Halsted St., Chicago 7, Ill. ec23

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA- chines, Photographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. ec14

At Liberty - Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY OCTOBER FIRST - THIRTEEN Piece Commercial Orchestra, especially adapted for hotel and finer clubs. Entertaining and ex- ceptional vocalists, including fine Girl Trio. For information contact Manager, 512 1/2 Broad St., Lake Geneva, Wis. ec30

FOUR-FIVE PIECE ALL-GIRL COMMERCIAL Orchestra, Union, unfurnished, good library. Work- ing Southern location. State salary and working hours. Box C-172, Care Billboard, Cincinnati 1, O. ec30

MODERN SAX, PIANO, DRUMS - CAN ADD String Bass, doubles vocals. Over draft save. Next appearance. Play all types. Union. Prefer- nite club South or Southwest. Don't miss. Pre- sentation. Available two weeks' notice. Address, Or- chestra, 1102 East 30th St., Indianapolis, Ind. ec23

SIX PIECE DOUBLING BAND - GIRL VOCAL- ist optional. Now engaged in exclusive night club in Florida. Desires hotel location. Available September 30, Box C-160, Billboard, Cincinnati 1, O. ec23

TRIO - AVAILABLE OCTOBER 1. WANT to play water location, class spot. South preferred. Utnik Piano, Solorax, Vibratone, Violin, Sax, Cello. Feature dinner music, no boogie. Address Trio, 504 Perry St., Vincennes, Ind. ec23

MAGICIANS

MAGICIAN AVAILABLE FOR MED. TENT shows and celebrations. Mystic (Jack) Hanson, 2714 W. St. Paul Ave., Milwaukee 8, Wis. ec23

MISCELLANEOUS

TATTOO ARTIST - WANTS PERMANENT SPOT in South or Northwest. Tattoo Artist, Care Billboard, 165 N. Clark St., Chicago. ec23

MUSICIANS

AVAILABLE IMMEDIATELY - 2D TRUMPET, Drummer and Tenor man, doubling 3d alto. Have '41 model car for transportation. All offers considered. Bob Hudson, 420 College Ave., Mil- ton, Wis. ec23

CLARINET - DESIRES WORK WITH COMBO or cocktail unit, read or fake. Honorably dis- charged. Box CH-86, Billboard, Ashland Bldg., Chicago. ec23

EXPERIENCED DRUMMER - JOIN IMMEDIATELY. Draft exempt. Any proposition con- sidered, dance or shows. Florida or Southern ter- ritory preferred. New equipment, plenty rhythm, reliable. Tom Wrenn, 20 Osham Road, Ashbe- ville, N. C. ec23

BUY OR LEASE SKATING RINK, AT LEAST 6,000 sq. ft. with equipment, somewhere in Eastern or Northwestern States. Notify Bennie Tallarico, 3101 Main St., Weirton, W. Va.

ELECTRIC PENNY PITCH BOARDS - AUTO- matic Ball Games built by John Craddock, of Conroy Island's very good Concession Park Games, Joe Weisman, 370 Fort Washington Ave., New York. ec18

LARGE, TAME NORTH AMERICAN RAVEN; book on Animal Training; photos of Cheeses, Freaks, Wild Life Exhibits, Reptiles and Whale Shows, Traveling Zoon. Halley's, Lowry City, Mo. ec23

PAIR OF USED MERRY-GO-ROUND HORSES, large size. Mrs. P. Keen Young, 405 East Vine, Owatonna, Minn. ec23

PORTABLE SKATING RINK - IN REPLY state age and condition of all equipment. M. R. Morton, 2433 Iberia St., Baton Rouge 5, La. ec30

PORTABLE LEAD SHOOTING GALLERY - Want complete outfit to use at fairs. Have 8 Car Kiddie Auto Ride for sale, \$18.00. Wm. Coffelt, R. R. No. 5, Kramer Rd., Spring- field, O. ec23

WANT AT END OF SEASON RINGO TOP, Frame and Speaker. With or without stock. Harry McMillen, Mercer, Penna. ec23

WANTED - LEAD SHOOTING GALLERY with moving targets, .22 Caliber Rifles and Am- munition. Also "Bat-a-Ball" Bull Game. L. J. Clark, Henrieville, Okla. ec23

WANTED - SINGLE LOOP WITH OR WITH- out Motor. H. L. Wye, Wayland, Iowa. ec23

WANTED SMALL ANIMALS, BIRDS, CAGES or Wild Life Show complete. Must be reason- able and good shape. Al Jackson, 885 Second Ave., So. Nashville, Tenn. ec23

WANTED - GOOD MAPLE FLOOR, NEW OR used for rink. Prefer from Permanent plant. Sound System, Skates, Boulavsky, Itomerville, Va. ec23

WANTED - CARS SUITABLE FOR KIDDIE Auto Ride. Any amount from one to ten. Cash willing. G. B. Paxon, Texaco, 470 Seneca St., Buffalo, N. Y. ec23

WANTED - ONE USED ACROBATIC MAT, Clyde Jordan, 476 Main Street, Worcester, Mass. ec30x

WATCHES WANTED - BROKEN OR USABLE. All kinds, even insectrols. Highest prices paid for Jewelry, Rings, Spectacles, Alarm Clocks, Razors, Cigarette Lighters, Gold Teeth, etc. Cash mailed promptly. Loew's, Holland Bldg., St. Louis 1, Mo. ec23

WANTED IMMEDIATELY - PNEUMATIC Floats, type used by bathers. Any size or condition. Will buy or rent for winter season. Don Val, P. O. Box 754, Miami Beach, Fla. ec23

WILL BUY FOR CASH MUSIC ROUTE, LARGE or small, any place U. S. Send complete details. P. O. Box 8775, Miami 24, Fla. ec23

10 CHAIRS - SUITABLE FOR AMUSEMENT park, poker games. William Balles, 71-1-1 68th Place, Glendale, L. I., N. Y. ec23

DRUMMER - DRAFT EXEMPT. AVAIL- able September 10. Formerly with Al Donahue. Best offer accepted. Address Tom Darcy, 1600 Germaine St., Columbia, S. C. ec30

GUITAR AND VOCALS - ORCHESTRA. Straight rhythm guitar, full voice vocals for dance or show - hybrid tenor-voice. Have legit background, with plenty dance experience. Start \$100.00 per week. Robt. Morris, 1090 Colfax, Benton Harbor, Mich. ec23

HARMOND ORGANIST - RADIO, NIGHT CLUB experience; play light classics, popular and boogie. Available immediately. Write or wire all details including starting salary. Miss Jean Dingle, 707 1/2 Pierce St., Sioux City, Iowa. ec23

HARMOND ORGANIST - DOUBLING PIANO, Accordion and Solorax. Class lounge, cafe, hotel. Experienced all lines. Wardrobe, union. Quote highest. Address Box C-171, Billboard, Cincinnati 1, Ohio. ec23

STRING BASS - SOLID TONE, BOW, SLAP, read good, fake some, but prefer reading. Ex- perience hotels, radio, pit, stage, night clubs. Age 30, union, neat, reliable, good appearance. Photo on request. Can arrange authentic Guyway music. Would consider Florida for season. I don't misrepresent, don't you. P. Ireny, 1653 Or- chard, Chicago. ec23

PARKS AND FAIRS

AVAILABLE - HIGH SENSATIONAL, TRA- peze act for Southern fairs. For literature and price contact Jerry D. Martin, Billboard, Cin- cinnati 1, O. ec21

HIGH FIRE DIVE - FEATURED BY FOX Morletone and N. Y. Times. The service men's and people's choice. Address Box C-91, care The Billboard, Cincinnati 1, O. ec30

OUTSTANDING PLATFORM TRAPPEZE ACT - Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind. ec23

PIANO PLAYERS

AT LIBERTY - PIANO MAN, UNION, 4-F. Read, fake, join, cut shows. Sober, here car. Available now. Al A. Rucker, 815 W. Howard, Biloxi, Miss. ec23

PIANIST - UNION, MALE, SINGLE, ARMY honorable discharge, trained musician, wide pro- fessional experience. First rate offers only. Box C-173, Billboard, Cincinnati 1, O. ec23

VAUDEVILLE ARTISTS

LADY DOING COMEDY SINGING, DANCING, Talking Specialties; dancing 10 nights. Mat or vaudeville. Gussie Flamme, 35 N. Ontario St., Toledo, O. ec23

WOMAN VENTRILOQUIST, SURE-FIRE COM- edy. Radio experience. Want work Southern California. Box 257, 424 South Broadway, Los Angeles 18, Calif. ec23

NEW ENGLAND LOOKING AHEAD

Faster Pace in Watches; Some See Hazy Future

NEW YORK, Sept. 16.—Reports here this week indicate that the U. S. has 100 airplanes ready to speed merchandise, especially watches, from Switzerland. William Holbein, president of the Helbros Watch Company, who made the statement to industry members, said that the resumption of exports from Switzerland would make it very favorable for the receipt of quantities of merchandise for Christmas business. Bringing in Swiss goods, he said, was encouraging at the present time after the three trying years thru which the jewelry trade had gone.

However, a hazy post-war outlook was given for the watch industry in a forecast made recently by Richard Juergens, head of the watch section of the WPB. Although he believes that all domestic watch production will join the reconversion program about the same time, he also seemed to have a cloudy picture of the industry's immediate future. "What effects the present stepped-up imports of Swiss watches will have on post-war demands in this country is one of the merchandising problems that must be faced," Juergens said.

The watch and clock industry were affected as other war contractors by the recent emphasis of the War Department on finishing war contracts before engaging in making civilian goods, and following this line plans for watch reconversion have been somewhat shelved. At present watches and clocks are being manufactured at a slightly faster pace, but they are still being made at a rate

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Sept. 16.—The specialty merchandise trade was anxiously interested in the Presidential campaign which got under way last week. . . . business and industry on the whole shared this interest because each branch realizes that business issues are bound to have a leading place in the campaign discussions from now to November 4. In general, problems of post-war possibilities were touched in Thomas E. Dewey's initial speeches. All leaders agree that the essential questions are how to go ahead with ever-expanding production and make those necessary adjustments which will keep markets going for all that can be produced. . . . Conferences and plans for peace will also figure in the campaign—both parties bolstering the official committee now shaping up the peace terms—and practical business men have recognized how closely knit political and economic issues are in the tremendous issues of post-war life.

Liberation of Europe will not only be the freedom from Nazi political domination, but once again those countries will engage in an exchange of markets and resources with United States. The novelty trade has long witnessed this interrelationship thru the big imports in the past of gadgets, toys and other similar items from Czechoslovakia, Italy, France and like. The problems to be discussed

in coming months therefore are not localized to our nation alone—although they are indeed important and necessary—but they are related with the rest of the world. It is not incidental that one reason why peace conferences after World War I failed to prevent a second bloody battle ground was that its approach was only political on an international scale . . . but not economic.

One of the outcomes of the meeting of the United Nations Monetary and Financial Conference is important to remember by all business men. Even a large and wealthy nation as we are can only prosper if prosperity is general. Merchandisers who frankly admit that they cannot answer all the questions that beset the job of converting from war economy to peace economy agree with the Bretton Woods conferees that one answer is: "Increased prosperity in backward or undeveloped countries, as compared with our standards, does open up new sources of supply and new markets" for themselves and the rest of the great industrial nation of the U. S.

Good Gains Last Week

Department store sales were 16 per cent higher last week than in the corresponding (See Merchandise Trends on page 58)

Current Show Draws Buyers

More than 200 exhibits—report issued at right time to boost area

BOSTON, Sept. 16.—Specialty items were seen in many of the displays here this week during the 38th Annual Home Furnishings Show which was held during the week. While buyers generally reported shortages of available goods, yet about 200 exhibits entered the show and it was commonly reported that there were about twice as many lines of merchandise presented this year as last. Furniture specialty items were in evidence because the staple lines are still limited by the lumber shortages. Optimism was felt by exhibitors as well as by those who attended from this region.

While the show was in progress, the attention of the business world was centered on the New England district by a current report issued by the U. S. Dept. (See N. E. Looking Ahead on page 57)

far below the demands of customers. The situation is one that seems to be at a comparative standstill, for no one seems to have any clear knowledge of what the situation is at present or when to expect a change, according to officials in Washington.

"Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities

No. 3856 10K Gold
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One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available. (State your business!)

10K GOLD
Solitaire \$2.25 each Bulk No. 3860 Wed. Ring \$2.25 ea. Bk. No. 3856 No. 38201 Bridal Set \$4.50 ea. Box.

14K GOLD
No. 38206 Bridal Set \$5.25 ea. Box. Sizes 5-7

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

OPERATORS BIG FLASH TIMELY MERCHANDISE

Attractive, Well Made, Well Stuffed

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Consists of BINGO, JINGO and BANGO. The three FAMOUS BEARS. Made of high lustre, long ply plush, very well constructed. BINGO is 16 inches tall, JINGO is 14 inches tall and BANGO is 11 inches tall. COMPLETE SET \$9.00

#1011
Consists of MAMA BEAR and her FIVE LITTLE BEARS. MAMA is made of long ply plush and white brocated rayon and is 24 inches tall. The Babies are all in long ply plush and 11 inches tall each. SIX PIECES COMPLETE \$9.00

Immediate Delivery
25% Deposit, Balance C. O. D.

JERRY GOTTLIEB, Inc.

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In the Heart of New York

MERCHANDISE YOU ARE LOOKING FOR

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE	SLUM GIVE AWAYS	NOVELTIES
Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross. Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash. Order by Assortments. \$10.00, \$25.00, \$50.00 Units	Hats, Lels, Tails, Hat Bands, Comlo Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Oatley, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Fancy Boxed Towel Sets, Fur Animals, Etc.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

IMPORTANT

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CATALOG NOW READY

SWAGGERS Assorted Colors - Full Length - Heavy Weight. Gross—\$10.50
2 Gross in Carton—Single Gross, \$11.00
SPECIAL—12 Gross American Made Slum Prepaid When Cash Accompanies Order, \$12.00.
NOTE, PLASTER USERS: Write for List of Special Items To Take the Place of Plaster.

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EARRINGS FOR PIERCED EARS—STERLING WIRES

With colored stones

No. 1 \$5.75 Doz. No. 2 \$6.00 Doz. No. 3 \$6.00 Doz. No. 4 \$6.00 Doz. No. 5 \$6.75 Doz.

With colored stone

No. 6 \$7.00 Doz. No. 7 \$6.75 Doz. No. 422 \$9.00 Doz. No. 9 \$9.60 Doz. No. 10 \$9.00 Doz.

No. 11 \$9.60 Doz. No. 12 \$9.60 Doz. No. 13 \$9.60 Doz. No. 14 \$9.60 Doz. No. 15 \$9.60 Doz.

No. 16 \$9.60 Doz. No. 17 \$9.60 Doz. No. 3 Pearl Assort. \$12.00 Dz. Filigree \$12.00 Dz.

Spec. 100 White Metal Rings \$7.50 Doz. Spec. 200 White Metal Rings \$3.00 Doz.

Terms: 25% deposit with all orders, balance C. O. D. **SCHREIBER MDSE. CO.** 919 BROADWAY KANSAS CITY 6, MO.

Popular Items

Not New—But Always Good
For centuries candles have flickered their light in all kinds of places, and even now they cannot be replaced for popularity in homes, churches and at parties. Will & Baumer Candle Company, Inc., New York, are offering a streamlined assortment of new Taperlite candles, hand-dipped and with a firmfit end that prevents tipping and dripping. They are made with all the style of the new world and the craftsmanship of the old world, those who have used Taperlites report. Dealers can order these candles in standard and secondary colors. These striking candles come in various sizes.

Welcome Home
Johnny'll come marching home any day now, and Harry Reiter, New York, is offering an outstanding banner to welcome home our heroes. It is said that this "Welcome Home Banner" is but another one of the big sellers in their complete line of patriotic banners. Harry Reiter advises jobbers and canvassers to stock up a few gross as the heavy flocked, gold fringed, handsome banner will create many demands when the big day arrives.

An Ideal Gift
Barrettes, a favorite hair ornament for the smart junior and senior miss, have been styled in attractive creations by M. A. Safran Company, Philadelphia. The barrettes are sterling silver and come in two styles—one a short rectangular barrette with square corners and the other a longer rectangular barrette with rounded corners. Both styles are perfect for engraving names, and both styles promise to make an ideal gift for any girl who wants her precious locks fastened in place.

Comic Christmas Cards
Marcy Manufacturing Company, Inc., New York, urges novelty men to write for samples and details about their Christmas card display album. These manufacturers have originated a variety of colorful, comical, birthday, greeting and joke cards as well as the popular selling Christmas cards currently offered. Merchandisers who have handled these cards know the great fun they create besides the money they make.

Kitchen Stool
A real value in a kitchen necessity. 11" diameter kitchen stool has 12" padded seat in black or red simulated leather. White enamel legs. Holds 24". Individually packed, weight six pounds.

B28A28 Each ... \$1.85
Lots of 12 Each ... \$1.75

BILLFOLD SPECIAL
\$7.20 Doz.

COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

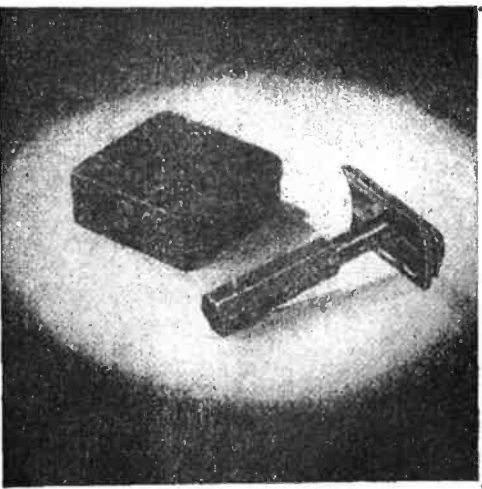
B12L149
PER DOZ. --- \$ 7.20
PER GROSS --- 78.00

AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148
PER DOZ. --- \$ 9.00
PER GROSS --- 96.00

PRICES LESS 2% CASH DISCOUNT
25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hagq JOSEPH HAGQ COMPANY
WHOLESALE DISTRIBUTORS SINCE 1917
217-223 WEST MADISON ST., CHICAGO 6



PLASTIPAK
The Light, Compact Plastic Razor
Size of Razor, 2 3/4" Long When Handle Is Extended. Size of Box Is 1 3/4" Square. "Plastipak" Plastic Razor with blade in individual plastic boxes. Scientifically designed for smooth, close shaving. Telescopic handles. Weight 12 lbs. per gross.

\$3.80 Dozen
\$43.20 Per Gross
25% Deposit With All Orders.

A. N. S. CO.
312 Carroll St. Elmira, N. Y.

BINGO SUPPLIES
REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS
Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

"A PERFECT LIGHTER THAT NEVER FAILS"
It is known as the "Match - King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

WOOD JEWELRY

Write for our New No. 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116-E WALNUT ST. MILWAUKEE, WIS.

GEDAR **CRAFT**

HAND MADE

FURS
COATS — JACKETS
Latest 1944-45 Catalog Just Out

Quality, Price, Style. Coonys, Sealines, Caraculis, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**

Illustrated Catalog is FREE. Write today.

M. SEIDEL & SON
243 W. 30th St., N. Y. C.

MAGIC RACES
At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS
Fast seller. 40 lines, \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY
Green Hill Place DRYDEN 3, VA.

P. X. SPECIAL

Monel Rings, hand-made, hand-engraved, Ladies, Gents, 25 styles. Low as \$1.50 each. Write for catalog.

UNITED JEWELRY CO.
Dept. 388-E, Wheeling, W. Va.

COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

CANDY IN XMAS, O'SEA TINS
Over 42 Fine Assorted Candy in new O.D. tins, ready to wrap and mail. Can be shipped without request Sept. 15 to Oct. 15, \$3.50 to \$4.00 Retail value, \$10.00 doz. net. P. O. R. cash with order or 25% balance C. O. D. Supply limited.

PRESCOTT CANDY KITCHEN
1017 W. Platt St., Tampa 6, Fla.

**CONCESSIONAIRES!
NOVELTY STORES!**

No. 820—3 Color Engraved, Gold Filled Heart Lock et. Floral Motif, Sterling Silver Gold Plated Neck Chain. \$36.00 Doz.
Same Lock et as above with sterling silver gold-filled Neck Chain. \$30.00 Doz.



ORDER TODAY!

SURE-FIRE SELLERS!

18" Sterling Silver Neck Chains . . . \$5.40 Doz.
18" Gold Plated Sterling Silver Neck Chains . . . 6.00 Doz.
18" Gold Filled on Sterling Silver Neck Chains . . . 7.20 Doz.
Sterling Silver Anklets, Garded 6.75 Doz.
Gold Plated Sterling Silver Anklets, Garded . . . 7.20 Doz.
Gold Filled on Sterling Silver Anklets, Garded . . . 9.50 Doz.

No. 709—Light Identification Bracelet . . . \$45.00 Doz.
No. 708—Medium Identification Bracelet . . . \$54.00 Doz.
No. 710—Heavy Identification Bracelet . . . \$72.00 Doz.

1/3 Deposit, Balance C. O. D. **Send for Catalog!**

TREND CREATORS
1265 Broadway, NEW YORK, N. Y.

N. E. LOOKING AHEAD

(Continued from page 55)

partment of Commerce. The report was prepared by the Boston office of the department and covers business in all of the New England States. These business reports have been very helpful in this district, and the specialty merchandise trade derives as much benefit from them as heavier lines of business. Current government report has a post-war slant and emphasizes the fact that there are at least 50 organizations in New England that are ready to aid business firms and especially new enterprises in getting started on post-war business. It is stated that these 50 agencies will prepare to furnish business and market statistics and that any established firm can get data which will help for planning future markets here.

Most of the organizations listed are interested in helping new firms to locate here, and they will furnish information on almost any subject from financing to renting building space.

Slow Return

Buyers who attend the furniture show were interested in the steps being taken by local firms in returning to civilian production. The regional WPB office was not very optimistic in its recent report, saying that few firms had filed applications up to the present time. Officials stated that a lot of small manufacturers apparently did not realize that war contracts may suddenly come to an end and the small firms would lose out in the mad scramble to get started in manufacturing again. They strongly urged the small firms in this region to file their applications for reconversion.

An official message to this effect is being sent out to the New England territory.

Several firms not in the New England area were represented at the Boston show because it has been gaining in importance during the last few years. They were interested in the market area reached thru Boston firms. The federal government says that the Boston market area consists of 83 incorporated towns. Business surveys usually speak of Boston wholesale firms as practically covering all of the New England States and reaching as far as Rhode Island. Some business surveys report Boston as the third largest wholesale market center in the United States.

Wholesale Data

The census of 1940 showed the New England territory as doing a wholesale business amounting to net sales of \$1,634,780,000. This covers all lines of goods, both heavy and specialty lines. The census showed that there are, in the Boston area, 38 wholesale firms dealing in sporting goods and similar merchandise. Fifty-four wholesale firms are handling electrical goods, and the territory had 41 wholesale jewelry firms centering in the Boston district. This gives some idea of the distribution facilities for specialty merchandise thru firms located in the Boston district. Massachusetts in the past few years has been showing a good increase in the number of outlets for specialty merchandise.

For example, in 1939 the reports showed increases of 15 per cent in the number of variety stores in the State, and the total sales of these stores had increased by about 11 per cent in four years. Similar reports of increases in the number of outlets for sales were reported for drugstores, cigar stores and other spots that sell big quantities of specialty merchandise.

The State is reported in 1939 to have 553 jewelry stores, and there are many other retail outlets of similar type.

Just Out! The Thompson Plastic SKYLARK 5c WHISTLE 5c Sensational Novelty

FEATURES: Plastic, washable, unbreakable, sanitary; musical effects, bird imitations, kazoo effects.

Big money maker for concessionaires, dealers, showmen.

Sold Exclusively Through Jobbers

GROSSMAN MUSIC CO.
210 Prospect, Cleveland, O.

(Twice the Actual Size)

FAIR AND CARNIVAL SPECIALS

Our buyers have scoured the markets for merchandise

Worth Covered Base Balls	Per Doz. \$ 2.00	Spanish Hats	2.25	Mexican Hats	2.00	White, Blue or Tan Yacht Caps	1.90	Horseshoe Placques	2.00
16-Inch Soldier and Sailor Dolls, Plastic Heads With "Coo-Coo" Eyes and Stuffed Bodies. Special	16.50	Jumbo Hawaiian Leis, Gro.	6.75	Swaggers, Gro.	10.75	Jumbo Fox Tails With Comic Cards. Per 100	23.00	Knife Rack Rings, Per 100	2.50
Cane Rack Rings, Per 100	2.50	Shooting Corks, Per 1000	2.25	4 to 7 Inch Hoop-La Rings, Doz.55	GLASSWARE			
Heavy Whiskey Glasses	Per Doz. \$ 3.50	Ash Trays	3.75	Tumbler	4.00	Nappies	4.50	Sugar Bowls and Creamers	4.80
Saucers	4.80	Cups	5.20	6" Bowls	6.75	8 1/2" Bowls	10.80	Gross	

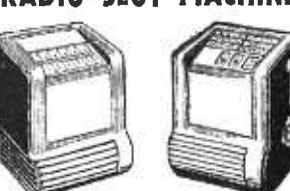
U. S. MADE SLUM

Engraved Wedding Rings	Per Gross \$1.00
Plastic Thimbles	1.20
Paper Flags80
Paper Flag Bows90
Felt Wise Crack Pennants95
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dags, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Lead Pencils	1.85
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Pin-Ups, Per Box (450)	1.50
Tongue Novelty, Per Bale (200)	1.50
Children's Booklets, Per 100	1.00
Horsoscope Booklets, Per 100	1.00

Order From This Ad. All Prices F. O. B. Indianapolis. No Order Shipped C. O. D. Without 25% Deposit.

KIPP BROS.
117-119 S. Meridian Street Indianapolis 4, Ind.

IMITATION MIDGET NOVELTY 'RADIO-SLOT MACHINE'



Top flap covers reels and gives apparatus like table radio.
Flap folds back, shows reels, plays like slot machine.

BRAND NEW EQUIPMENT
A great fun and MONEY MAKER for home, bar, cigar counter, etc. Insert 5c and 3 fruit reels spin and stop like slot machine. Chart on top shows odds for payoff. All metal construction. Size 6x8x6 in. Wt. 6 lbs. Each . . . \$14.75

WEBB DISTRIBUTING COMPANY
612 N. Michigan Ave. Chicago 11, Ill.

IMMEDIATE DELIVERY EXPLOSIVE MATCHES

OUR SPECIAL PRICE
1 to 10 Gross Lots . . . \$3.75 Per Gross
10 Gross Lots or More . . . 3.50 Per Gross
Not Cash With Order.

STUART NOVELTY CO.
166 E. Jefferson Ave., Detroit 26, Mich.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

CANES

Assorted colors, swapper style, \$7.00 per hundred. Packed 200 to a carton. No less sold.
50 Per Cent With All Orders, Balance C. O. D. Specify How To Ship.

M. & S. CANE CO.
P. O. BOX 95 CHENEYVILLE, LA.

AMAZING ART COLORS ARE BACK!

Once again we can supply our famous Floating Art Colors which decorate candles and other objects which can be dipped, with brilliant, swirling patterns of vivid washable colors! Guaranteed to work on hard or soft water. Big MONEY MAKING Item! Sample set of 6 vivid colors in 2-dram vials sent prepaid for \$1. Your dollar refunded upon receipt of your first order for 1 gross of each of 4 or more colors at wholesale price of \$4.92 per gross, delivered.

Staminite Corporation
109 Water St. New Haven 11, Conn.

FUNNY BUSINESS NOVELTY FUN CARDS

Bigger and better sellers with big profits in Trick Stores, Newsstands, Penny Arcades, Park Stands, etc. Sample package and prices, 10c. Write today. **NATIONAL SPECIALTY SUPPLY CO.**
Box 301, Cincinnati 1, Ohio

SOME OF OUR LATEST NUMBERS

For our full line of latest numbers send for our set K of illustrated price lists.

Beautiful Figurines

TREMENDOUS VALUE

#4284 K Figurines of Master Selfimportance and Miss Coyneess.
An interesting study in psychology.
8 inches high, made of terra cotta composition. In delicate tints. \$21.00 per doz. pairs, packed 1/3 doz. pairs in box. In doz. lots, \$18.00 per doz. pairs.

#4329 K Beautifully Colored Wallplaques
Made of terra cotta composition, colored so true to nature that when they hang on the wall one feels like taking them down and BITING RIGHT INTO THEM.
Six different kinds, apples, cherries, red raspberries, peaches, bananas and oranges. From 3 1/2 to 3 3/4 inches high. \$2.00 per doz., packed 2 doz. equally assorted in box. \$21.00 per gross plaques.

WE CARRY A LARGE LINE OF GIFT GOODS FROM \$1.80 to \$90.00 PER DOZ. COMPLETE SET K OF ILLUSTRATED PRICE LISTS WILL BE SENT TO ANY GIFT SHOP ON APPLICATION. We Fill No Orders for Less Than \$15.00.

LEO KAUL IMPORTING AGENCY, Inc.
115-119K South Market Street Chicago 6, Ill.

NEW 2-WAY CAMPAIGN BADGE

Cash in on the hottest campaign novelty during the coming red-hot pre-election period. Wearer displays three-colored precision-made plastic campaign badge. A light touch of finger changes candidate's name from one to the other. Moving parts will not get out of order. Simple to operate.

Good for "On the Fencers," salesmen and practical jokers. Your customers can watch their friends go "nuts."
Sample 25c. Per dozen \$1.80. Per gross \$20.00. Postage paid if cash accompanies order. Jobbers, wire for quantity prices.

IRWIN & HESSLEIN
1549 S. Curson, Los Angeles 35, Calif.

A QUICK CLEANUP
for
SALESBOARD OPERATORS

With the
"Perfect"
ELECTRIC DRY SHAVER

Made by one of America's best known mfrs.
A. C. CURRENT
110 VOLTS



\$10.00

Retailer
WHILE THEY LAST
\$42.00 PER DOZ.

Attractively Boxed
Fully Guaranteed

With electric shavers hard to get—here's a quick cleanup for salesboard operators, pitchmen, retailers. A quality instrument, smartly designed with 56" rubber-covered "plug-in" cord. A fast sight seller. Choice Ivory, Black. ORDER NOW—Enclose 25% deposit, balance C. O. D. express. Prompt delivery guaranteed. Rush order before supply is exhausted.

HENRY J. HANDELSMAN, Jr.
139 N. Clark St., Dept. K2, Chicago 2, Ill.

MERCHANDISE TRENDS

(Continued from page 55)
ing week a year ago, the Federal Reserve Board reported. Good gains were felt throughout the country and wholesale markets were more active after the holiday, buyers trying rush deliveries of goods on order. Interest in retail sales was noted particularly in personal merchandise, but fall goods of all kinds figured in sales last week. Handbags, popular jewelry items, novelty buttons and accessories did record business for the week, indicating back-to-school trends and the preparation for a big winter.

Confectionery Future

The Bureau of Foreign and Domestic Commerce has made a report of the laboratory work done on post-war candy and confections, and from the results already tabbed, candy will have added food value with a bigger taste appeal. More vitamins and food nutriment will be added to the post-war candy bar but it will in no way detract from that ability to satisfy the craving for something sweet. Candy has always been an important item in American life, both commercially and individually, and progress made thus far points to post-war confectionery which will not only surprise the taste of the consumer but the retailer and wholesaler as well.

Lag in Fur Demand

Reports have shown that consumer demand of furs has been disappointing in most sections of the country. August is a big month for the industry, but the trade volume slipped substantially behind a year ago with re-orders reaching the trade being chiefly for lower-end garments. However, it is believed that conditions will change sharply for the better with the arrival of cooler weather. Effects of the 20 per cent tax on fur merchandise, lack of the usual advertising appeal, the prolonged heat spell and the belief that many customers were waiting to buy their furs to good advantage later

Surplus in 30 Days

WASHINGTON, Sept. 16.—Office of Surplus Property announced late this week that a detailed list of army surplus goods for sale will be ready within 30 days. Merchandisers may now get lists of surplus goods by placing their names on mailing lists of one of the 11 regional offices in Chicago, Cincinnati, Fort Worth and Kansas City, Mo., or writing direct to the procurement division, Treasury Department, Washington.

Specific lines should be requested when asking for lists of surplus goods, and officials stressed that "blanket requests" will not be filled. Three methods of making sales are used by the department—sealed bids, auctions and negotiation. Merchandisers are vitally interested in the sale of surplus goods because in a large part it will affect the civilian market, the variety of goods ranging from dry-cell batteries to gasoline "blitz" cans.

in the season were said to account for the lag. Most leaders feel that milady customer has not shifted her taste from furs, but is merely postponing fulfilling it. It was pointed out that OPA price ceilings, as far as raw furs are concerned, are not the dominating merchandising factor under present slow market condition. In a number of cases, prices are below the ceilings. One trade leader remarked that "it would be pleasant to get ceiling prices on some furs."

Another Gift Survey

Another gift survey for G. I. Joe and G. I. Ginny has been tabulated by the Department Store Economist, whose interviews have been questioning hundreds of soldiers, sailors, marines, men and women in the armed services. The survey was taken at the New York Defense Recreation Committee Headquarters, and it was found that "Joe," newly returned from overseas campaigns, wants identification bracelets, cameras, film, books and food—especially the kind put in tin containers. "Joe" is less interested now than two years ago, when the last survey was made, in playing cards, warm slippers, sweaters, etc.—probably because "Joe" will be coming home for those soon, the Economist believes. The current list of "Ginny's" needs put out from Washington recently dispell any fear that women in the service will be a problem on Christmas. (See The Billboard, August 5, page 53.)

FLAGS FOR V-E DAY

Everyone will want to display a flag for celebrating the day of victory. Your chance to make real money. This article offers big profits.



Pledge of Allegiance
Star-Spangled Banner

Paper Flat lithographed on white stock; size of banner 18x16 inches. Below the flag is printed the Pledge of Allegiance and the words of the Star-Spangled Banner.

No. 52N88—Per 1000 \$25.00
Per 100 2.75

N. Shure Co.
200 W. ADAMS ST. CHICAGO 6, ILL.

HARD TO GET NECESSITIES
—ALSO—
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

MEN—Build a Wholesale Route
GET INTO A **Big Pay Business**

We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling consumer goods. Retail at 95 and 10c. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet, "Your Opportunity in Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-Z, Spencer, Ind.

FUR COATS
JACKETS—CHUBBIES

LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Purrier
236 W. 27th St. (Dept. 8-3), New York 1, N. Y.

FINE WATCHES
MEN'S & LADIES'
And Novelty Jewelry. Wholesale Only.

MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

CEDAR CHESTS
FILLED or EMPTY. WRITE FOR CIRCULAR. Specialists in Sales Board Deals.

CROYDON CO.
Box 85, Linwood Sta., Detroit 6, Mich.

SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world. You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

FUND-RAISING TYPE DIE-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special: 610-Hole Big Display Cards with 6 Colored Sections only 14¢. You save plenty by using them instead of boards during paper shortage.

Get our free catalog listing hundreds of cards. Get it today. Write right now to

W. H. BRADY COMPANY
Manufacturers
EAU CLAIRE - - - WISCONSIN
Salescards, Push Cards, Jackpot Cards, Fraternal Fund Raising Cards

ATTENTION!

SALESBOARD STAR SELLER
GIANT 30 in. WOOL PLUSH BEAR
Order Now for Immediate Delivery
\$48.00 PER DOZ.

Samples of Other Salesboard Numbers Sent on Request.
25% Deposit With Order, Balance C. O. D.

MAYFAIR MDSE. CO.
16 W. 23D ST., NEW YORK 10, N. Y.



#670 ARMY TANK

A real reproduction of the tanks now in service. Makes a continuous machine gun noise as it moves. 8" long and 3 1/2" wide. Each boxed. An excellent value.

\$4.75 Dozen.

SPECIAL
#7007-A—Three-piece Tactile set in silk lined gift box.
\$2.90 Per Set. \$33.00 Dozen.
1/3 Deposit.

CATALOG FREE
DIVERSO PRODUCTS COMPANY
610 North Water Milwaukee, Wisconsin



COIL WORKERS!

Unit impossible to take apart. Plenty of free circulars. Money back guarantee on every box. 50¢ for sample. \$25 per 100. Send 25¢ with order. Wire or write

DUO-ELECTRO CO.
800 N. Clark St. CHICAGO, ILL.

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

VERD-A-RAY

ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA

SAVE ELECTRIC CORP., Toledo 5, Ohio

ATTENTION, ENGRAVERS!

Pins, Rings, Bracelets! Military and Non-Military. Perfect Items for Engraving!

Sample Package \$5

Send Money Order. Immediate Delivery.

Milwaukee Novelty Co. 224 Metropolitan Bldg. Milwaukee 3, Wis.

PRESIDENTIAL CAMPAIGN BAR PIN
SOMETHING NEW AND DIFFERENT

with Genuine Gold Inlay. Colorful—Attractive. Could also be had with other Party Candidate's name on it, in lots of 500 or more. All names inlaid with Genuine Gold.

Sample Assortment \$1.00; \$10.00 Per Gross

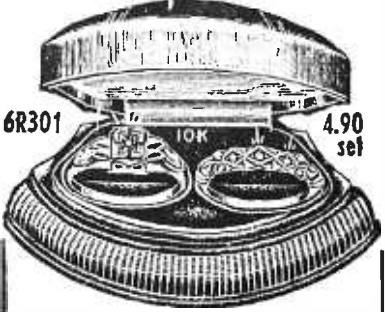
Quantity Users and Campaign Managers. Write for Special Price.

NAT FLIEGELMAN, 1263 No. Paulina St., Chicago 22, Ill.

CLOSE OUTS

METAL EARRINGS—HOOPS, DANGLES, BUTTON, 24-karat gold plated. All with metal screw backs. Minimum order, one gross. \$24.00 gross, post paid. Send Cash With Order.

RICHLEY COMPANY
303 Fifth Avenue New York 16, New York



DIAMOND RING SETS

10K Gold Mountings
 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.85
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE
 37 South Wabash CHICAGO 3

Pipes For Pitchmen

—By Bill Baker—
 Communications to 25 Opera Place, Cincinnati, 1

HENRY SUMMERS . . .
 is in Lit Bros.' store, Philadelphia, with foot and reported getting well.

ARE YOU WISER today than yesterday?

SAM BUTLER . . .
 is in Buffalo with Dolores Steiner on ironing paper at McCroxy's.

E. J. HORST . . .
 links from Lima, O., that he saw the following getting geedus at the Sidney (O.) Fair; Jim Dougherty, peeters; Sam Levy, jewelry; John Jacobs, punch needles; Ed and Ethel Hill, jewelry, and Roy Barber, chinaware. Horst asks for pipes from John Brennan, Larry Chappel, Jim Ryan, Murry Zukerman.

H. P. COFFEY . . .
 reports from Fon Du Lac, Wis., that a record of many years standing was broken at the recent Sandwich (Ill.) County Fair by the combination of Sam Bedrick and Bill Berstein, papermen, at the Wells and Silcox wild-life menagerie.

SUCCESS is just hard work following a good idea.

COWBOY WILLIAMSON . . .
 reports getting plenty of long green on a new med package at Long Beach, Calif.

EDDIE DIEBOLD . . .
 cards from Philly that he sloughed Newman's foot after pitching it for 12 weeks in H. L. Green's store there. He is now with Evershine stove cleaner in the same spot, and reports getting his share. He further says that Leonard is still at another Green store, while Billy Lang opened his grater outfit in a Green store there. Hazel Znayza opened with Williams's foot early in September.

SAMMY LOVE . . .
 with miracle oil, has opened an office in New York, and will open demonstrations in Philly soon.

BOB YZNAGA . . .
 foot worker, back in harness in the Quaker City after many weeks in Asbury Park, N. J.

IF YOU DO IT TODAY you'll have more time for something else tomorrow.

TIP BRADY . . .
 says the Doc Carson med show opened recently in Augusta, Ga., but the license was so high that it moved to South Carolina. "We are heading for Ohio to play halls this winter," he adds.

BILLY LANG . . .
 working kitchen gadgets in Philly.

MURRAY ZUCKERMAN'S . . .
 spot on Atlantic City's Boardwalk was destroyed in the recent Knickerbocker Hotel fire. Loss not yet determined.

CARTHAGE FAIR . . .
 at Cincinnati was the spot for real takes for the four-day stand last week. Getting their share were William Westfall, with peelers and juicers, in the best flash on the walk; Big Al Ross, with unbreak-



FAST SELLING JEWELRY FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
 Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
 Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
 807 Fifth Avenue NEW YORK 16, N. Y.

MEDICINE MEN
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1684	Nappies	Gross 3.80	78	Comic Pennant	Gross .75
2003	Coaster Ash Trays	Gross 3.00	3403	Lucky Charms, Carded, Box, 120 Ct.	.85
1005	5 Oz. Sherbats 1/2 Gross	4.75	8273	1 1/2" Comic Buttons Per 100	2.25
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			3120	Plastic Thimbles	Gross 1.20
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			4302	RWB Batons, W/Belts	Gross 17.50
			4023	Large Paper Lais	Gross 6.75
			1618	18-18" Tails Per 100	16.50
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Maglo Races	\$1.00 Per Dz.; \$9.00 Per M
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Special Sooner Dog Combination,	
36 on a Card	\$1.50
Phoney Bear Trick, 24 on a Card	\$1.20
Slack Cup and Saucer Joke 75c Dz.;	\$5.75 Gr.
Snake Matches	35c; \$4.00 Gr.

Send for Complete Price List.

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Flashlight Batteries, Plus (any kind), Needles, Scales, Knives, Sewing Machine, Dry Goods, Jewelry, Merchandise and many other scarce items. Send 2c stamp for new complete list.

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LITTLE ROCK, ARK.

able combs; Harold Newman, coils and polish; Earl Place and W. M. Ross, wildlife sheete, and Doc Reynolds, eyeglass cleaner. Lots of visiting pitchfolk visiting, too.

RAY HEBBERS . . . and wife, Madaline E. Ragan, expect to remain on the Roxy lot, Detroit, for another week and then head for the tobacco snics. Stevenson, escape artist, is with them. They recently went to Windsor, Ont., to chin with Doc Loyd, a premier med man. Hebers adds: "My wife and all the other pitchmen here were shocked when they read in *The Billboard* of the death of Charles M. Jackson Jr., former Pipes editor. It is not a year since Chuck and I had lunch and cut up jackpots over some Zinzinnati brew. He sure was one swell fellow. We all send our deepest sympathy to the ones he left behind."

MATTIE AND DICK RICTON . . . are giving up the road after 46 years, they say in a card from Manchester, Tenn. "It is heartbreaking but sickness has forced us to do it," they wrote. "Trouping is hard and tough on us and we will buy a business in or near Nashville. No amount of money could buy our doggie babies. We will be married 37 years December 4."

JACK SCHRADING . . . health and scope worker, info that he set his biggest one-day record in Milwaukee recently, and that he has had big weeks with Wisconsin fairs and tops with a Labor Day celebration at Elkhorn, Wis. He has three more fairs and then heads for California to retire from the road. Schrading has spent the past six winters at Long Beach, Calif, where he will open a store.

JAMES (KID) CARRIGAN . . . in Los Angeles for a vacation and possible spot in a flicker for Paramount.



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Popular Selling Items Retailing 10c to 25c

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Hot Pepper Cards—Hot Seller	Dozen	Gross
Hot Seats—A Hill Number	50	\$5.00
Sneezing Powders—Lots of Fun	40	3.25
Stink Perfume—It Sure Stinks	75	7.80
Cigarette Blitters—For Chislers	40	3.25
Bloody Soap Powder—Bloody Joke	50	4.40
Shooting Book Matches	60	5.95
Shooting Kichon Matches	60	5.95
Shooting Cigarette Plugs	60	4.95
Chinese Ring Illusion Trick	60	5.75
Marriage or Divorce Certificates	25	2.50
Auto Bombs	140	14.80
Stink Plugs—For Cigarette Burns	40	3.25
Comic Mirrors—They Are Hot	70	7.50
Oomio Buttons, 2 1/2" Assorted	75	8.75
Morning Paper—A Good Joke	70	6.95
Slitter Toothpicks	60	4.95
Hot Pepper Toothpicks	60	4.95
Lafy Letters	75	8.75
Slacko—Cup Sticks to Table Joke	75	8.75
Maglo Race Games	30	2.50
Phoney Bear Trick—Tastes Funk	70	6.75
Trick Soap—Victim Gets Black	60	6.75
Itch Powder—That Lousy Joke	40	3.25
That Dirty Puzzle Joke	60	4.95
Flash News—They Are Funny	40	3.90
Lover's Cards—Sets of 12	40	3.95
Sooner Dogs With 3 Pills	75	6.95
Sooner Dog Pills—8 in Box	60	5.25
Sooner Dogs—Plastic	40	3.95
Daddy Bank Roll	50	4.40
Trick Snake Matches, Repeat Sales	50	4.20
Do-Don't—Large Dirty Pill	50	7.95
Wine & Water Trick—Amazing	60	6.25
Chans Laundry Ticket Trick	60	5.95
Snow Storm Pills—Plenty Fun	60	5.75
Rodeo Puzzle—It Can Be Done	40	3.90
U Gotta Go Gum—You Gotta Go	50	4.80
Vent-It—The Voice Thrower	60	6.25
Dummy Matches—Don't Light	25	2.50
Comic Will Letter	50	2.75
Alarm Clock Candy Joke	50	4.50
Black Widow Spider on Pin	75	7.75
Flaming Sugar Joke—Lotsa Fun	75	8.50
Hazy Topsy Party Dancer	75	7.75
Lady Killer Hanky—Silk Panties	1.00	10.95
Lady Ticker Medal—They Sell	70	6.95
Rocket Letter—A Hot Tilo	70	7.95
Window Smasher Joke, Fast Sales	1.20	13.40
Silly Bubbles, the Best Dancing	1.00	10.95
Musical Horns—A Moan Joke	1.00	10.95
Voice Testers—For Nosy People	1.00	10.95

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Please Order From This List.
Full Amount With Order—Take 2% Off.

HARRY SCHWAMM
Jok-Trlx Manufacturer-Jobber
237 EAST NINTH ST., NEW YORK CITY

Events for Two Weeks

September 18-23

CONN.—Westbury, Dog Show, 24.
IDAHO—Lewistown, Round-Up, 22-24.
IND.—Columbia City, Moose Jubilee, 19-23.
KAN.—Wichita, Rodeo, 21-24.
MO.—Marshall, Livestock Show, 23.
N. Y.—Huntington, L. I. Dog Show, 23.
N. D.—Richardton, Harvest Festival, 23.
CAN.—Montreal, Que. Rodeo 18-24.

Sept. 25-30

IND.—Vevay, Home-Coming & Tobacco Festival, Sept. 25-30. Fred C. Newton.
N. M.—Albuquerque, Rodeo, 24-Oct. 1.
PA.—Pittsburgh, Dog Show, 1.
NEB.—Tecumseh, Fall Festival, 19-21.

14 Karat GOLD Wedding Band
5 DIAMONDS

Greatest Value \$595

Diamonds here plain in price and they're going even higher! Think of a genuine 14K Gold Wedding Band in beautiful modern style, with clip diamonds at the unheard of price of \$5.95! Don't be confused by this sensational Low Price. We guarantee the elegance and beauty of this Wedding Band will thrill you beyond your fondest expectations. We defy you to match this value anywhere else at this low price.

Mr. Dealer: Here's a quality wedding band you'll be proud to offer your customers. Anyone who sees it will know it's the real McCoy. 14 K. (GOLD) is plainly marked on the ring. The 5 diamonds are genuine. Can easily retail at \$6.00 to \$10.00 and up. While limited supply lasts your cost only \$3.95 each. They'll go fast at this close-out price. So rush your order today. Send 25c deposit with order. We'll ship C. O. D. for balance, plus postage. Specify ring size wanted.

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Honest Joe's TREASURE CHEST is the selling sensation of 1944. It's brand new; hot off the griddle and ready to go. 80 individual 10-cent packages. Real takes in \$8.00; sells readily; excellent profit for jobber and dealer. It's check-full of genuine value, fun and mystery. LET'S GO—ORDER TODAY; DO IT NOW.

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Agents-Dist Dealers Make Big Money

Genuine Catalin Earrings—a pair on a card. Assorted numbers to the gross. Attractive and fast selling—these are numbers in the lot to retail at 15c and 25c a pair. Gross lots, \$7.20; 5 gross lots, \$7.00; 10 gross or more, \$6.50. For speedy service always include FULL payment with order.

Scotch Auctioneers
1128 Sixth Ave. New York 18, N. Y.

RA Doubles Grosses for Topeka Fair

\$72,593 on Shows, Rides

TOPEKA, Kan., Sept. 16.—A terrific gross, more than twice as much as ever was registered here before, was chalked by the Royal American Shows at Kansas Free Fair, September 9-15, it was announced by Carl J. Seldmayr, RAS general manager and co-owner.

The net was \$72,593.65 after federal taxes and duplicate state taxes had been deducted, he said. Largest midway gross recorded here during past years was given as \$34,587.65.

The 1944 figures applies to shows and rides only.

Caravans Nominate Officers

CHICAGO, Sept. 16.—At the first fall meeting of Caravans, Inc., September 12, President Pearl McGlynn presiding, invocation was by Chaplain Lucille Hirsch, and members offered silent prayer for Pvt. A. Sopenner, husband of Treasurer Claire Sopenner, who was killed in action late in June, reported Alice Kady, press representative.

Officers for 1945 were nominated, one for each office except second and third vice-presidents, there being competition for those offices. The ticket: Jeanette Wall, president; Edna O'Shea, first vice-president; Lucille Hirsch and Emily Bailey, second vice-president; Daisy Davis and Mae Taylor, third vice-president; Claire Sopenner, treasurer; Clara Pollick, secretary. Election will be late in November.

Thirty applicants were elected to membership. Financial report showed a flourishing condition. More spacious quarters being considered, Jeanette Wall was appointed to make a full inquiry. Letters came from Clara Zeiger, Myrtle Hutt, Lena Schlossberg, Ann Roth, Norma Lang, Tabetha Matter, Alice Wilson and Madeline Ragan. Committee on arrangements for the installation dinner comprises Clara Pollick and Pat Seery. First award, donated by Edna Lasures, went to Marie Broughton; second, donated by Edna O'Shea, to Ann Sleyster, and they netted a good sum, 40 members being in attendance. Edith Streiblich reported member Ruth Martone had sustained a broken ankle, which might confine her to bed six weeks.

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, Sept. 16.—Mrs. (Louise Hickman) Riley gave Mrs. Eddie (Honey) Vaughan a pretentious birthday party at the Hickman home in Victory Place this week. At 63 Honey Vaughan goes about doing good, mailing sick cards and calling on showfolks and Elks who are sick, and the surprise was in recognition of her efforts. She received over 100 cards from friends on shows and from the Missouri Show Women's Club, of which she was president many years ago. Gifts from the Lone Star Show Women's Club members were beautiful. Guests of the hostess were Mary Ellen Liberman, Ketta Lindsey, Flo Durrett, Margaret Pugh, Anne Bell Hoblet, Frances Johnson, Margie Merritt, Sally Murphy, Mabel Welchman, Lenore Hogan, Honey Vaughn, Myrtle Potter, Edna Finley, Myrtle Melody, Helen Reis and Jim Lucus.

Howard Ingram

WANTS

Man handle Grab, fifty-fifty. Winter's work. Man for Popcorn, Ride Help. Join this week, Lake City, Florida.

MONARCH SHOWS

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Sept. 16.—On the afternoon of September 7 members were entertained with a Tripoli luncheon at the home of First Vice-President Gertrude Lang. Among those attending were President Ethel Hesse, Treasurer Norma Lang, Secretary Kathleen Gawle, Harriet Maher, Evelyn Smith, Ida McCoy and Mildred Laird.

Membership applications have been sent in for Mary Eagle, Olive Chrisman, Emma Goodrick, Margaret Mark, Mae Cummins, Mabel Steinfeldt, Catherine Thomas, Betty Swanson, Evelyn Vinson, Tabitha Matter, Alice Fullick, Sady Wortham, Edna Blittschau, Martha Lithcrand, Agnes Thomm, Jeanette Barry, Rose Prudden, Viola Donahue, Charlotte Tedman, Marie Carpenter, Frances Gordon, Ruth Hahn, Nellie Dressen, Evelyn Smith, Marjorie Swanson, Loretta McCarter and Eula Rusher, all of the Bunting Shows, and presented by Dorothy Williams and Jane Bunting, making the Bunting Shows 100 per cent Missouri Show Women's Club.

Other petitions in are for Violet Petka, Eva Kaplan, Mrs. George Henderson and Billie Parks, from the Buckeye State Shows; Midge Cohen and Violet Doto, presented by Kathleen Gawle, and Dorothy Sleyster, presented by Jeanette Wall, of Chicago Caravans.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, Sept. 16.—First fall weekly meeting will be held October 5. During summer only one meeting each month was held. Lunch and refreshments will be served at meetings, as in past years. Secretary Francis L. Deane said there were 12 applications for membership to be voted upon. Eight new members were elected at the last meeting August 24. Club now has the largest membership in its history. Bills for 1945 dues have been mailed and Treasurer Leo Lang said returns were coming in well. Earl Bunting wrote that he would be at the October 5 meeting to present eight applications for membership and was expecting to get several more. Race for most new members in 1944 probably will be close between Bunting and Bob Robinson. Member bringing in the most members this year will be recipient of a War Bond donated by President John H. Maher.

SLA

(Continued from page 43)

dropped in for a call and Manny Kline left for the East. Jack Ruback, Alamo Exposition Shows, sent in another generous donation for Red Cross, crediting it to Ben Hyman's bingo. Callers included Larry Lawrence, Robert Burns, James Dewey, Irving Malitz, R. MacDowell, A. L. Huling, Max Hirsch, Leo Berrington, Adolph Treusch, Lou Leonard, Lou Rosen, Charles Hall, Dave Goldfen, Oliver Barnes, Elmer Byrnes, Max Friedman, Edwin E. Wall, Lew Keller and William Carsky.

Ladies' Auxiliary

Applications of Olga Bishop and Martha Mae Moss have been forwarded by Nellie Byrnes and Lillian Schofield. Letters came from Susie Waldron, Mrs. Rae Oakes; Lea Gluskin, in Duluth, Minn.; Shirley Mendelson, Mrs. J. C. Gloth, Mrs. Charles T. Goss, Faye Brown, Martha Kenyon, Lillian Schofield and Third Vice-President Mrs. Noble C. Fairly, who is visiting her brother in Montgomery, Ala. Mr. and Mrs. Lillian Schofield are visiting in Richland, Ind.

Carmen Bishop, injured in an auto accident, is in St. Elizabeth's Hospital, Chicago.

Esther Felke and Mr. Koss, who had a concession in Riverview Park here all summer, donated a beautiful wooden bag to the club. Rosalie Brodsky has returned to Chicago. Jeanette Wall and Edith Streiblich, still at Delavan Lake, Wis., had Anne Sleyster and family as week-end guests. Lillian Woods has spent a month at her summer home at

Lake Marie, Wis. Mae Oakes's son, Ray, has been inducted into the army.

Clubrooms will be reopened October 5, and Phoebe Carsky, president, anticipates a large crowd. Selection of a nominating committee will be made at that time.

NSA

(Continued from page 43)

ning. Quarters of the Ladies' Auxiliary, on the floor with the assembly rooms, has also been entirely done over. Meeting of the banquet committee, to have been held in offices of President Emeritus George A. Hamid on Trenton Fairgrounds on the night of September 14, had to be canceled, owing to the storm. Date of the seventh annual banquet, which was to have been held Thanksgiving Eve, November 22, has been changed to Wednesday night, November 29. Tickets will be limited to 1,000 on the basis of first come, first served.

PCSA

(Continued from page 43)

olives, Ladies' Auxiliary cakes (20) and coffee. Nine piano and two callopo players furnished instrumental background and Noyelles Burkhart promoted a square dance. Guests included Bill Kellogg, Mr. and Mrs. Noyelles Burkhart, Harry Hendricks, Lou Patten, Frank J. Lee, Sam Landesman; William G. Seldfer, Tom, Mrs. Seldfer and Leland; Mr. and Mrs. H. D. Barnum, H. E. Leeman, G. B. Perkins, Huffy Hoffman, Tom Bencey, A. I. Meyrowitz, Lee Vutue, Karl De Mott, J. C. Davis, Mike Zugelder, Harold H. Hall, Art LaRue, C. R. Batke, Mable Lynn, Jean Allen, Elizabeth de Angels, Boots Sally Simpson, Jon Clival, Charles A. Forest, Don and Marna Robinson, L. Hodgins, Marlin E. Plunkett, Thomas Judens, William Hoffman, Harry G. Armstrong, Jesse D. Armstrong, Will A. White, Robert Lubenz, Corine and Bert Dearo, Leona Bentley, Robert H. Todd, Deil Le Clare, Lucile M. Turner, Lefty Swanson, Madeline Sims, Margaret Cudde, Mrs. Joe Haworth, Edward Baker, Richard E. Lindsey, Jimmy Bordine, Gene Weeks, Ray Armstrong, Shirley Cate, M. Z. Plunkett, Bobbie Kay; Charlie, Pricilla and Jerrie Plunkett; Mitzo Mass, J. W. Cody, Frank Robinson, Norman Carroll, Rose Anderson, William Dwyer, Mrs. D. E. Jones, Duke Kanisten, Jack Turner, Mrs. Charles Turner, Louis Sims, Charles Lewis, Jim Adams, Eugene (Arky) Scott, Eleanor Carroll, Florence Jacobsen, Christal Morgan, F. Covia, Ethel Hill, Olga Wayne, Joseph Carvello, Lewis E. Anaya, William Ariva, Ethel Bowles, Marguerite Antalek, Roberta Ruth, Delores Adams, Ruth Antelek, Tony Pina, Billy Todd, Lloyd Walton, Mr. and Mrs. Dyer, R. Goldie and A. G. Pitts, C. F. Bond, Francis Stillman, Mimi Garnenu, Carl and Mrs. Richards, John W. Kelly, Arthur K. King, Harry McDougal, Harry Keenan, John Belter, B. W. Benson, P. G. Cales, I. M. Seamster, O. F. (Curly) Stewart, Edna M. Files, William Farmer, Mr. and Mrs. Freddie Freeman and Buddy Richards.

ELEPHANT MEN

WANTED

Report to George Thompson. Also Cage Men, report to John Kidder, superintendent of animals.

FOR SALE—2 40-Ft. Ring Curbs.

TERRELL JACOBS CIRCUS UNIT

Portsmouth, Va., Sept. 18-23; Providence, R. I., Sept. 27-Oct. 3.

FOR SALE

24-Seat Smith and Smith Mixup, good condition, good motor; Eycry Late Model Single Loop, good motor. Both Rides used all season on this show. Mixup, \$1,000; Loop, \$750; cash. Cheap transportation for both. Want Foremen for Spillman Merry-Go-Round and Tilt-a-Whirl. Must be experienced. Salary, fifty per week. Want to book for ten weeks in the heart of the biggest cotton crop West Texas has ever had. Popcorn, Candy, Sales, Age, Gallery, Bingo, Jingle Board, Striker, others open. What have you? Want all Shows and Rides. Wire

Sunflower State Shows

Guyton, Okla.

GEORGE C. TAYLOR

Come on

Canley Family, wire best offer for this year and next; long season guaranteed. Want Working Men.

BAILEY BROS.' CIRCUS

As Per Route

FOR SALE

25 K.W.-D.C. Sore Light Plant
Chrysler 90 Industrial Motor, Star Generator.
Not Used But Overhauled in '44.

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

ROGERS AND POWELL

Want for Lincoln Co. Fair, Sept. 18-23; Brookhaven, Miss.; Jefferson Co. Fair, Fayette, Miss., follows. Shows and Concessions of all kinds; also A-1 Adjuster. Tons, wire; no time to write.

GLOBE BROS.' CIRCUS

WANT BOSS CANVAMAN

Address: Paris, Tex., Sept. 21-22; Hugo, Okla., Sept. 23; Clarksville, Tex., Sept. 25.

WANTED

Talker for Girl Show and Girls. Salary no object. Eight more weeks.

WHITEY WAGNER

W. C. Kaus Show Martinsville, Va.

WE DON'T PLAY THEM ALL—ONLY THE BEST

Wanted—Williams Southern Shows—Wanted

This Week, Spruce Pine, N. C., followed by Hickory, Statesville and Granite Falls.

WANTED—CONCESSIONS FOR FOUR OF THE BIGGEST CELEBRATIONS IN NORTH CAROLINA. All Concessions open except Bingo, Cook House, Percentage and Shooting Gallery.
RIDE HELP ON ALL RIDES. TOP SALARIES. No lush bounds.
WANT SHOWS OF ALL KINDS WITHOUT EQUIPMENT.
OUT ALL WINTER. GET YOUR SEASON'S BANKROLL NOW.
ALL REPLIES TO EDDIE HORNE.

A M P SHOWS

JUGGY

Want String Game, Hoopla, Popcorn, Candy Apples, Custard or any ten-cent Grind Stores not conflicting. Reliable people for Girl Show and Five in One. Have outfits for same. Will book or buy Octopus. Want Foremen for Chairplane and B Loop; semi drivers preferred. Want Man to care for front space, going fast for Lewisburg, N. C., Fair. Mike Bosco wants Slum and Agents. Floyd Sheets wants Relief Bingo Caller. All contacts:
A. M. PODSOBINSKI, this week, Shenandoah, Virginia; October 2nd, Lewisburg, N. C., Fair.

Hennies Bros.' Show Wants

Musician and Performer and good Dancing Team. Salary \$35 a week for Musician, \$23 for Girls and good raise during Fair.

FRANK TEZZANO, Gulfport, Miss.

Resort Spots Hit in Gale's Trail of Ruin

NEW YORK, Sept. 18. — Hurricane which hit the Atlantic Seaboard Thursday disrupted transportation, put over 300,000 telephones out of commission and did damage up to \$30,000,000. At least 23 persons have been reported dead and scores injured.

New York, Newark and all the near-by seaboard were hard hit, but apparently in this section property damage was lighter than along other sections of the Coast. Reports from Coney Island indicated damage there consisted largely of blown-down signs and fences. Big, ornate front of Luna Park was damaged, sections of its decorative panels being torn loose. Barriers around a group of rides at Eighth Street were also down. Few, in any, rides or concessions were operating.

In Asbury Park a section of the boardwalk between Third and Eighth avenues was washed inland 150 feet and dumped onto Ocean Boulevard. End of municipal fishing pier was demolished. Among amusement spots wrecked were the Scooter ride of I. Harris and A. Reubens, shooting gallery of Walters Amusement Company and the Reubens Casino. Adjoining Ocean City was under several feet of water.

BROCKTON BEATS STORM

(Continued from page 48)

of the storm warning was cut somewhat, but pari-mutuels handled at the race track was considered good. Gross take at the race track on the day of the storm was \$53,000. Clear skies greeted fairgoers after the storm and everything

was in readiness for full operation in all departments.

Father Edward Sullivan, pastor of St. Mary's Church, Cambridge, Mass., and national CFA chaplain, remained overnight on the fairgrounds during the hurricane.

New Records Expected

BROCKTON, Mass., Sept. 16.—Secretary Frank H. Kingman at the 69th annual Brockton Fair, September 10-16, said that on the basis of three days attendance, including one of rain, a number of records should fall. The '43 fair was called off. This season's Sunday opening-day gate was 25,490, as compared with 20,258 in '42. Children's Day was shifted to Tuesday, but total attendance on Monday and Tuesday was nearly even with that of 1942. Monday's 12,407 compared to 30,597 in 1942; Tuesday's 31,288 to 12,670 in 1942. In 1942 weather was more favorable.

This season everybody held their breath because of the hurricane reported off the Southern Coast and headed in the same direction as the twister which hit New England six years ago. Pari-mutuels early take (1942 figures in parentheses): Monday, \$62,660 (\$22,226); Tuesday, \$62,083 (\$26,479); Wednesday, \$42,405 (\$32,061). No racing in Massachusetts on Sunday. Purses were increased twice to \$21,000.

Early attendance at the grandstand show, given twice daily, was nearly double that of 1942, despite the fact that the new stand seats only 3,100, while that older one, destroyed by fire, sat 9,200. Prices were \$1.10 and 75 and 55 cents.

There were no changes in general policy of the management. Number of exhibits was about the same or slightly less. But they were redistributed because the Bethlehem Steel Corporation took over two buildings for warehouses. Ramps replace stairs in all buildings.

World of Mirth Shows, which had the midway, exclusive of the 60-odd eating

places, did not arrive until Sunday at midnight, coming from Rutland (Vt.) Fair.

War Show comprised goods made for armed services by concerns in and around Brockton. Other exhibits included those of merchants: Youth Building, goats and poultry, SPARS, WACS, WAVES and the USO. Fourteen flower gardens were designed and planted by Ruth Faulk White and Frank White, Brockton. In one was a wishing well, into which spectators dropped contributions for 24 Massachusetts veterans' hospitals.

Grandstand show, booked by Al Martin, was presented in this order: Six Willeys, jugglers; Bob Flasher's Fearless Fliers; Carlton Emmy and His Mad Wags; Ben Yost Male Chorus (six); Miss Bernice, high swaying pole; Willie, West and McGinty; Berosinis, high-wire cyclists, and McGowan and Mack Ice Revue on real ice. Members included Everett McGowan, Ruth Mack, Jo-Ann McGowan, Billy McLean, George von Birgelen and Genevieve Trojan. Jack Montez was emcee and the band was Chet Nelson's.

Visitors included Herbert H. McElroy, president of the International Associations of Fairs and Expositions and manager of Central Canada Exhibition, Ottawa; Roy Campbell, vice-president of the Ottawa Fair; Will Davis, Rutland (Vt.) Fair, and Charles A. Nash, manager of Eastern States Exposition, Springfield, Mass.

STORM HALTS TRENTON

(Continued from page 48)

at the fairgrounds, and taxi occupants had narrow escapes as trees and plate-glass windows crashed into the streets in many sections of the town.

The grandstand show is top-notch and well presented. On the program are the standard acts of Buddy and Sylvia, Mile. Torina, Watkin's Chimpanzees, Gray Family, Peaches and Her Sky Ballet, The Brants, Sylvia's Dogs, The Kimris, and Peajay Ringens.

Joe Basile's band provides the music. Cetlin & Wilson Shows have a fine midway, with an array of flashy shows and rides, but the rain blacked them all out Thursday night.

Big Gain on Sunday

TRENTON, N. J., Sept. 16.—Sunday opening of the 199th annual New Jersey State Fair here, September 10-17, with over 51,000 attendance, was described by George A. Hamid, president, and Harry E. LaBregue, secretary-treasurer, as a 100 per cent gain over last year's bow. Monday gate was estimated at near 60,000. It was Children's Day for townships and rural sections and officials estimated attendance in excess of 300 per cent better than last year. About 28,000 adults paid their way in Monday. It was stipulated that on the two free Children's Days those 12 and over pay the federal tax.

With a substantial increase in size and numbers of exhibits, the old State building was used by the navy and the State exhibits were in two new buildings. Grange and Four-H Clubs exhibited under the bleachers. Poultry had over 1,000 entries, while the cattle, horse, swine and sheep barns were filled to capacity. An 80-by-120-foot tent housed overflow of Four-H livestock exhibits.

In the grandstand Sunday afternoon an estimated 12,000 persons saw Joe Chilwood's Hollywood Hell Drivers and Hamid acts, including Peajay Ringens and his bicycle act. At night a capacity crowd watched John Reed King's Double or Nothing radio program, augmented by several acts. George A. Hamid, emcee, announcing that in '45 the fair will celebrate its 200th anniversary, sketched its history since 1743, when King George II issued a charter. Monday afternoon saw capacity again for the Hell Drivers, but cold weather hurt night performance of Hamid's Victory Revue, featuring the Roxettes. Sunday night the International Fireworks Company presented displays.

Cetlin & Wilson Shows on the midway had large early grosses. Bert Nevins, for the Hamid organizations, and E. F. Connolly, for the fair association, got good breaks with New Jersey newspapers, New York press and radio. Early visitors included General Manager Charles A. Nash, Eastern States Exposition, Springfield, Ill.; Harry B. Correll, Paul Jarvis, Bloomsburg (Pa.) Fair; Charles Swoyer, Reading (Pa.) Fair, and Art Lewis, Norfolk park operator.

Delayed Rain Hits Mineola

NEW YORK, Sept. 18.—Mineola (L. I.) Fair, 102d annual, September 12-18, was

rained out on opening Tuesday. There had been practically no rainfall on Long Island since April 22. The deluge struck at 2 p.m. and not enough people were on the grounds to make it worth while for the grandstand show or midway to attempt to open, so everything was canceled for the day. Rain continued until noon Wednesday.

Among exhibits were the restoration of the Hobby Show, Pet Show and amateur motion picture contest, which had been dropped at outbreak of the war.

I. T. Shows, Inc. (Isser & Treblisch), had the midway and used several independent rides, games and shows, including T. W. (Slim) Kelley's Freak Show. Grandstand attraction, J. E. Ranch Rodeo of Col. Jim Eskew, with an Indian band, paraded streets opening morning and made a striking appearance.

Operation Resumed Friday

NEW YORK, Sept. 16.—Yesterday's clearing skies permitted the Mineola Fair to resume operations and finish out the week as per schedule. Fair was washed out by rain opening day, Tuesday (12), and only had one comparatively fair day since its start. This was Wednesday (13) and only brought out small attendance.

Thursday's hurricane did some damage to the midway but most rides, shows and concessions were set to resume yesterday. Exhibits, aside from some livestock, are housed in permanent buildings and escaped damage. Fair closes tonight.

WIND SMEARS JERSEY

(Continued from page 47)

The Boardwalk were torn up, Councilman Howard Porro estimated the damage to Boardwalk and pier alone at \$250,000. Margate reported the Boardwalk practically demolished. In Wildwood, the entire roof was off of Hunt's Regent Theater, Hunt's Plaza Ballroom was damaged, part of the Boardwalk was ruined, windows in cafes in North Wildwood were blown in, and Boardwalk property suffered principally from broken plate-glass windows. The damage there was estimated at \$250,000, which included North Wildwood, West Wildwood, Wildwood Crest and Grassy Sound, where two private piers were wrecked. Ocean City, which was entirely flooded during the height of the hurricane, estimated a damage of \$500,000 to \$1,000,000. The north end of the Boardwalk was completely torn away.

Cape May estimated a damage of \$1,000,000. Waves washed away Municipal Fishing Pier, part of the Boardwalk, and parts of Convention Hall which extend into the sea.

Sea Isle City reported the Boardwalk destroyed.

At Long Beach Island, off Ocean County, New Jersey, extensive damage was done to the following resorts there: Beach Haven, Brant Beach, Ship Bottom, Surf City, Harvey Cedars, High Point and Barnaket City.

No official total estimate of the damage so far has been given but it is believed to be the worst storm these South Jersey resorts have ever experienced.

ATLANTIC CITY, Sept. 16.—New Jersey officials appealed to Washington for funds to help rebuild the South Jersey resorts, where damage from Thursday night's hurricane is estimated from \$20,000,000 to \$40,000,000. In addition to a grant or loan for rebuilding public property, Gov. Walter E. Edge of New Jersey urged that all red tape be eliminated so that private property owners could obtain materials at their own expense necessary to repair the havoc wrought by the disaster.

Frank P. Gravatt, operator of Steel Pier, announced that the hurricane damage to his amusement structure was not as bad as first reported and stated the pier would be open this week-end.

NORFOLK, Sept. 16.—Damage estimated at \$25,000 was done to amusement concessions at Ocean View Park here and Seaside Park, Virginia Beach, by the hurricane which sideswiped this area. The Ferris Wheel at Ocean View was broken in two and another at Seaside Park also was wrecked by the 90-mile-an-hour wind.

The storm ripped off a large part of the Frolics Ballroom roof and damaged the establishment to the extent of about \$10,000. It was reported by Art Lewis, owner of concessions at both places. Some cottages were wrecked and other buildings damaged at Virginia Beach, where winds reached 100-mile-an-hour velocity, but the damage was not nearly so great as in the 1933 storm when a large part of the resort was washed away.

WANT FOR SPOKANE, WASH., FAIR, OCT. 6, 7 and 8

Old Spokane Fair revived. Biggest thing in Northwest. Booking Concessions. All open except Bingo. Good opening for Make-Good Shows, also Riding Devices with own transportation. Don't write; wire or come. Route, Odessa, Wash., week of September 18 to 24; Sand Point, Idaho, September 25 to October 1; then Spokane. Address all wires to **RALPH MEEKER**

WANTED HEDRICK'S AND A., B. & B. SHOWS COMBINED

For Enfield, N. C., Fair, week of September 25th

Any Stock Concessions that work for ten cents. Have opening for clean Cookhouse, also first-class Bingo. Will furnish twenty by thirty new Top for any good Show that wins money, no junk. Red Curber and Georgia Boy Drew. Wanted for Roxboro, N. C., Fair, second week of October, Spittire, Bell-o-Piano, Octopus or any good Flat Ride with, or without transportation. You all know that fair. Four other fairs to follow. Then Florida. Roy Johnson, come on. All people that played Claude Belton's fairs last year, come on; will take care of you. Red Kelley, write me; will furnish outfit for Jig Show. Nashville this week. **CLAUDE J. BELTON, General Manager; FRED HEDRICK, Manager.**

ZACCHINI SHOWS

WANT FOR THE BEST FAIRS IN THE SOUTH!!!

Starting October 2, Owens, S. C., Fair; October 9, York, S. C., Fair; October 16, Greenville, S. C., Fair; October 23, Woodruff, S. C., Fair. Will book, buy or lease Ferris Wheel, Kiddie Ride, Tilt-a-Whirl or any Ride not conflicting. Concessions of all kinds, Bingo, Guess-Your-Age, Frozen Custard, American Panlustry, Candy House, Coney Stores and all Stock Stores that work for 10 cents. What do you have? Want all kinds of Shows. Girl Show with or without transportation. Snake Show. Good opportunity for Minstrel Show. Mrs. Zacchini wants Agents for Penny Pitch, Ball Game and Percentase Joints. Dealers for Swinger and Roll Down. Want Ride Boys that can drive semi-trucks. Hurry, hurry, don't wait; wire or come on. **BRUNO ZACCHINI, Gen. Mgr., South Hill, Va., Sept. 18 to 23; Mocksville, N. C., Sept. 25 to 30.**

WANT—BLUE RIBBON SHOWS—WANT

For Gainesville, Fla., week September 25; Stark, Fla., Fair week October 9, with Fairs and Celebrations all winter in Florida.

Free Act—Sky High Alcidos, answer. Billy Senior, what can you offer? Ride Men with semi-trailer experience, come on. (Reliable Truck and Ride Motor Mechanic with tools.) Shows with own transportation and equipment. Concessions—Photos, Coca-Cola, Scales, Cuesse Age, Darts, String Game, Duck Pond, Shooting Galleries, Fish Pond, Hoopa, Pitch Till Win, Watch-La, Bingo, Nickel In, Stum Spindle or any other Stock Concession. Address: **JACKSONVILLE, FLA., UNTIL SEPT. 23.**

SUNSET AMUSEMENT CO. WANTS

For Legion Festival, Brunswick, Mo., and Street Fair at Holden, Mo.

All kinds of Concessions, including Diggers, except Bingo, Novelities, Popcorn and Photos. Can use Second Men who drive, also Agents for Stum Joints or Ball Games. **Macon, Mo., this week; Brunswick, Mo., next.**

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 16.—J. C. Weer Shows were visited on Labor Day at Steuben County Fair, Bath, N. Y., where courtesies were extended by Manager J. C. Weer, Secretary Harry Burke, Publicity Director C. W. Franklin, Side-Show Manager T. W. Kelley and others.

PIONEER VICTORY SHOWS WANT

Ferris Wheel Foreman, Show Electrician, non-conflicting Shows and Concession.

MICKEY PERCELL
Turbotville, Pa., This Week.

WANT TO BUY

Cat Rack, complete with good top; also Snow Ball Joint. Want Agents for Clothes Pin and Grab.

HOWARD INGRAM
Lake City, Fla.

GOLD MEDAL SHOWS WANT

For good route of Mississippi Fairs Side Show, Snake, Mechanical and other Grind Shows. Address:

Booneville, Miss., this week; West Point next.

WANTED

Photos, Grab, Ten-Cent Grind Shows. Man and wife to work Ball Game and Wheel. Second Man on Merry-Go-Round. Grind Shows. Out all winter.

Harvey Johnston Shows
CATRON, MO.

HAVE OPENING

For two Agents for Clothes Pin, Pitch Tilt You Win, Concession. Wire

MRS. AGNES TROUT
Care W. O. KAUS SHOWS, Martinsville, Va.

FOR SALE

1939 7-Car Tilt with or without Trucks.

ELLMAN SHOWS
2239 No. 56th St. MILWAUKEE, WIS.

Danny Newman Wants

Swinger and Nail Joint Agents. Henry Kenny, come on; will use you.

MARKS SHOWS
Augusta, Ga., this week; Albemarle, N. C., next week.

WANTED

Arcade Mechanic to join at once. Have special proposition for all winter in store.

MAURICE HELMAN
Hennies Bros.' Shows
Gulfport, this week; Tupelo, Miss., next week.

REGAL EXPOSITION SHOWS, INC.

Canton, Ga., week of September 25, and 8 more Georgia Fairs to follow Forsyth.

SHOWS—Freaks to feature and Performers, Minstrel Show Musicians and Chorus Girls; Elmer Rucker producing, Hawaiian Show, 2 Dancers. CONCESSIONS—Opening for 6-Cat Agent, Agents for Stock Stores. Will book Stock Concessions. No Grift or Percentage. Will buy or book Novelty Ride with transportation. Want Ride Foremen and Semi Driver. Wire B. M. SCOTT, Cartersville, Ga., this week.

Matters of interest were also discussed with Fair Secretary J. Victor Fawcett. During the visit 38 personnel membership cards were issued. On the same day an unorganized show under firemen's auspices in Henrietta, N. Y., was visited. Visitation program includes a visit to C. & V. Shows and Kolman's Rides in Fairport, N. Y., and World of Mirth Shows at Allentown (Pa.) Fair.

Word from Washington indicates that as soon as the European phase of the war is over, the War Production Board will virtually scrap all controls over production of civilian goods and, accordingly, since this is anticipated within the next 30 to 60 days, shows can proceed safely with making plans for next season, on the assumption that practically all of their needs will be available. It is also expected that with the end of the war in Europe, many items now stocked by military forces will be made available for civilian use.

Department of Commerce having furnished detailed information on availability of aluminum, particularly its post-war abundance, shows engaged in post-war planning would do well to consider the adaptability of this material in place of others now in use.

BAY SHORE UP 32%

(Continued from page 47)

of the Third Corps Area, who were granted the privileges of the bathing beach and all the rides and also were given a free dance. Refreshments were served from 3 p.m. to closing time.

One of the most favorable factors which helped cater to the needs of a work-weary people was the weather. By a miracle, not one Sunday or holiday was a washout.

Plans already are going ahead for an extensive revamping of Bay Shore. The white-sand beach will be made twice as large as at present, and the bathhouse, which now has 15,000 individual lockers, will be altered and enlarged. Five major rides will be added next year to the present nine rides and a Kiddleland also will be constructed.

Alterations will be made on the midway to give the concessions protection and permit their operation even in unfavorable weather. Softball diamonds, horseshoe courts, badminton courts and other facilities for group games will also be provided.

Reese H. Jones was director of public relations for Bay Shore this season.

Stock Clicks for Shean; Plans More Next Season

VIRGINIA BEACH, Va., Sept. 16.—Summer stock policy, which made its debut at Casino Park Playhouse this season, met with such success that Manager Frank D. Shean is planning the same type of entertainment next season on an enlarged scale.

The Playhouse, now playing radio hillbilly attractions, is being managed by Walter D. Nealand following a five-week stock run with an Equity cast under the direction of William Blair. Crickett Burr was stage manager.

According to Manager Shean, plans are now under way to convert the Village Barn in the Casino Park sector into a permanent theater for all types of roadshows. Plans include a heating plant and air conditioning to permit year-round operation.

Casino Park was purchased last year by Shean and his associate, Horace Blufford.

Casino Park has enjoyed a phenomenal business this season to date, Shean says, and expects to continue for several more weeks, weather permitting.

SGT. HARRY S. PLASKOW, who formerly ran his father's wheel at Eastwood Park, Detroit, has been transferred to an anti-tank company at Fort Benning, Ga., after seeing service in Alaska and a three-month stretch in California.

JOHN R. WARD SHOWS WANT

For Hazlehurst, Miss., Fair, next week; Meridian, Miss., Fair, week October 1, and other Mississippi and Louisiana Fairs; Side Show Manager and Feature Acts for 120-ft. Top; Minstrel Show, Performers, Comedians, Girls, Musicians, Drummer, Prof. Tom Johnson, Mgr. Moukey Show, Girl Show, and other Shows. Zeke Shumway wants one more Motor Drome Rider, Man or Lady; top salary and cut on tips. Want Concessions; no ex at Fairs; Grind Stores, Wheels and Agents. Want Ride Help all Rides, Foremen for Merry-Go-Round, Chairplane and Rolloplane. Want capable Lot Superintendent and first-class Mechanic, top salaries. Tupelo, Miss., this week. JOHN R. WARD.

MARKS SHOWS, INC.

CAN PLACE FOR

STANLEY COUNTY FAIR

ALBEMARLE, N. C. WEEK SEPTEMBER 25

UNION COUNTY FAIR

MONROE, N. C. WEEK OCTOBER 2

and all Fairs until middle of November.

SHOWS—Grind Shows with or without equipment. Glass House or Fun House. Manager for Girl Show with Girls. CONCESSIONS—Legitimate Concessions of all kinds. RIDES—Octopus and Kiddie Rides. Ride Help on all Rides. All address

JOHN H. MARKS, Augustin, Ga., this week.

TOWER AMUSEMENT CO.

Whitmire, S. C., Sept. 18-23
Greenwood, S. C., Sept. 25-30
Ninety-Six, S. C., Oct. 2-7
Clinton, S. C., Oct. 9-14

Johnston, S. C., Oct. 16-21
Wagener, S. C., Oct. 23-28
Lexington, S. C., Oct. 30-Nov. 4

ALL UPTOWN LOCATIONS IN HEART OF COTTON BELT

Want Concessions of all kinds, including Fish Pond, Pitch-Tilt-You-Win, Ball Games, Stum Skillo, Swingers, small Cook-House or Sit Down Grab. Privilege guaranteed in tickets. All percentage open. Good opening for Bingo, Penny Pitches or any other Concession. Want Stage Manager for Minstrel Show, also Musicians and Performers. Have complete outfit for organized Minstrel Show. Would consider turning over to responsible manager. Wire Whitmire, S. C.; then as per route. Want Ride Help on Merry-Go-Round, Chair-o-Plane, Ferris Wheel, Loop-o-Plane and Tilt-a-Whirl. Following people contact me at once: Pete Suttles or (Tilt-a-Whirl) Pete, Phil Boswell, Bill Are, Kentucky, Leroy Robertson, Gus Conts, Jim Johnson (Turk). Those joining now have preference for the winter's work. This show positively will remain out all winter in the lower Carolinas and Georgia. Wire MILTON McNEACE or FRANK HARRISON, Whitmire, S. C., and then as per route.

CRESCENT AMUSEMENT CO. WANTS

Kingtree, S. C., Fair, Sept. 25th; Walterboro, S. C., Fair, week Oct. 2; Union, S. C., Fair, week Oct. 9th; Bishopville, S. C., Fair, Oct. 16th; Hamlet, N. C., Fair, week Oct. 23rd. WANT CONCESSIONS—Cookhouse, Grab, Penny Arcade, any Stock Concessions. No P.C. or Cyples wanted. SHOWS—Side Show or 5 or 10-in-1, Monkey, Fat People, Unborn, Snake, any Pit or Platform Show with own equipment. RIDES—Kiddie Rides, Octopus, Roll-o-Plane, Tilt with own transportation. Ride Help on all Rides, Foreman for Ferris Wheel; must drive semis. Concession Agents for Stock Stores. FREE ACTS—Want Free Act for Walterboro, S. C., Oct. 2. Jerry Martin, answered your wire. Wire L. C. McHENRY, Mgr., Georgetown, S. C., this week; Kingtree, S. C., next; all fairs balance season.

WORLD OF MIRTH SHOWS WANT

Foreman for Hey-Dey. Will pay good salary and percentage. Freddie Baker, get in touch with me. Can place Ride Help of all kinds and a few Grinders for Ticket Boxes that can handle Show equipment. Colored Musicians, contact Bob Buffington. Mabelle Kidder wants Girls for Girl Show. MAX LINDERMAN, General Manager, Allentown, Pa., this week; Rocky Mount, N. C., next week.

CENTRAL AMUSEMENT CO. WANTS

For Atlantic District Fair and Race Meet at AHOSSKIE, N. C., September 25 Thru 30.

With 9 more fairs in this section, then Florida all winter. These spots are above the average for Concessions. And that's no bull. Free privilege if I misrepresent.

Want Stock and Wheel Concessions. No grift, no gypsies. Especially want Bingo. No X except Bingo. Want Shows of merit. Have complete new Jig Show outfit for right party. Wire, don't write. All contact:

SHERMAN HUSTED, Manager, Central Amusement Co., Windsor, N. C., this week; then Ahooskie, Sept. 25 thru 30.

WEEK OCTOBER 2

Can use two Free Acts, Rodeo, also Concessions.

MISSISSIPPI FAIR & DAIRY SHOW

Meridian, Miss.

W. R. Cannady, Mgr.

Continental

White for these Items

SLUM
 537—Comic Straw Hats (IMP) \$1.75 Gr.
 540—Min. Uncle Sam Hats (IMP) 1.75 Gr.
 1074—Flags 1.45 Gr.
 1985—Flags (Bow Pins) 1.35 Gr.
 2708—Paper Masks 2.25 Gr.
 2900—Plaster Animals 1.50 Gr.
 2771—50 Ligne Comic Buttons 22.50 M.
 2788—70 Ligne Comic Buttons 4.60 C.

GLASS
 #3803—Glass Coaster Ash Tray \$3.50 Gr.
 7899—Sq. Glass Ash Tray 3.00 Gr.
 3871—Footed Glass Nappy 4.32 Gr.
 7841—Sugar Crystal 5.40 Gr.
 7842—Creamer Crystal 5.40 Gr.
 38004—5 Oz. Juice Glass 3.80 Gr.
 7882—Whiskey 3.00 Gr.
 3812—S&P Shakers 3.25 Gr.
 3913—Toy Mug 3.50 Gr.
 1823—Dec. Tumblers, 3 1/2 Oz. Pk. 8 Dz. 4.80 Gr.
 1828—Grac-Shaped Dish. Pk. 4 Dz. 48 Dz.

BINGO ITEMS
 #46074—Panda Bears \$2.24 Ea.
 24.00 Dz.
 46071—Elephants 2.25 Ea.
 24.00 Dz.

BALL GAME ITEMS
 #8702—Solid Color Canes \$ 3.75 O
 35.00 M
 8705—Wood Swagor Canes 10.00 Gr.
 1823—R.W.B. Balons 15.00 Gr.
 7270—Aluminum Milk Bottles 1.75 Ea.

Continental Distributing Co.
 122 N. THIRD ST. MILWAUKEE 3, WIS.



CHAS. A. LENZ
 "The Showman's Insurance Man"
 A1338 INSURANCE EXCHANGE
 CHICAGO, ILL.

PEANUTS
 Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cans, Glassine Bags, Seasoning (not no Popcorn), Best Va. Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Baza.
 Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT
PRODUCTS COMPANY
 (Formerly Moss Bros.' Nut Company)
 Philadelphia 6, Pa. Pittsburgh 22, Pa.

WANT AGENTS
 For Roll-Downs, Wheels, Games, Penny Pitch. Also General Concession Help. All winter's work in Florida. All answers
EDDIE YOUNG
 Blue Ribbon Shows
 Jacksonville, Florida

WANT SECOND MEN
 FOR SCOOTER AND ROLL-O-PLANE
 \$35.00 per week and \$10.00 bonus if you stay until we close about December 1st. No drunks tolerated. Address:
HARRY BEACH
 Care Greater United Shows
 Corsicana, Tex., this week; Tyler, Tex., next week.

WANTED
FOR JOHNSON CO. FREE FAIR
 CLARKVILLE, ARK.
 Photo, Grab Popcorn, 10¢ Stock Concessions and Shows
RAINES AMUSEMENT CO.
 Russellville, Ark., Sept. 17 to 22

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Plainview, Tex.
 All-American Expo.: (Fair) Columbus, Miss.
 Allen & Nickerson: Fayetteville, Tenn.
 American Beauty: Marshall, Mo.
 American Expo. (Gooding): (Fair) Center-ville, Mich.
 Arcade: Longview, Tex.
 Ark.-La. States Shows: Lake Providence, La. B. & H.; Eutawville, S. C.
 Baker's United: Ladoga, Ind.; Veedersburg 26-30.
 Banly's All-American: Mount Airy, N. C.
 Barkoot Bros.: Postoria, O.
 Baysinger, Al: Gideon, Mo.
 Bistany Greater: Melbourne, Fla.
 Blue Ribbon: Jacksonville, Fla.; Gainesville 25-30.
 Bright Lights Expo.: (Fair) Gralz, Pa.
 Burt, O. G.: Great Barrington, Mass.
 Buckeye State: (Fair) Paragould, Ark.; (Fair) Blytheville 25-Oct. 1.
 Buffalo: (Shriners' Fair) Alexandria Bay, N. Y.
 Byers Bros.: Vernon, Tex.
 Capell Bros.: Wilburton, Okla.
 Cavalcade of Am.: (Fair) Hutchinson, Kan.; (Fair) Albuquerque, N. M., 24-Oct. 1.
 Central Am. Co.: (Firemen's Fair) Windsor, N. C.; (Fair) Ahoskie 25-30.
 Cellin & Wilson: (Fair) Hagerstown, Md.; (Fair) Frederick 25-30.
 Chamos, Jimmie: Paulding, O.; New Madison 25-30.
 Christian, George W., Rides: Galesburg, Ill.
 Coastal Fair: Bethune, S. C.
 Coleman Bros.: (Fair) Rochester, N. H.; (Fair) Stafford Springs, Conn., 25-30.
 Colley, J. J.: Lindsay, Okla.
 Conklin: (Fair) Belleville, Ont., Can., 18-20; (Fair) Kingston 21-23; (Fair) Leamington 25-30.
 Crafts 20 Big: Vallejo, Calif.
 Craig, Harry: (Fair) Anadarko, Okla.
 Crescent Am. Co.: Georgetown, S. C.; (Fair) Kingsree 25-30.
 Cumberland Valley: (Fair) Winchester, Tenn.; (Fair) Summerville, Ga., 25-30.
 Cunningham's Expo.: Wellsville, O.
 Curf, W. S.: New Holland, O.
 Denton, Johnny J.: Jacksonville, Ala.
 Diamond State: Flanets, Del., 20-30.
 Dickson: Hobart, Okla.
 Dodson's World's Fair: Lubbock, Tex.; Austin 25-30.
 Dudley, D. S.: Colorado City, Tex.
 Dumont: Norfolk, Va.
 Elite: Emporia, Kansas.
 Empire State: Asheboro, N. C.
 Endy Bros. & Prell: (Fair) Lynchburg, Va.; Elizabeth City, N. C., 25-30.
 Expo. at Home: Dillon, S. C.
 Fay's Silver Derby: Pulaski, Tenn.
 Fidler United: (Fair) Brownstown, Ill.
 Fleming, Mad Cody: Cumming, Ga.; Jefferson 25-30.
 Garden State: (Fair) New Holland, Pa.
 Gentsch & Sparks: (Fair) Charleston, Miss.
 Geo. Medel: (Fair) Booneville, Miss.; (Fair) West Point 25-30.
 Gooding Greater: (Fair) Adrian, Mich.
 Gooding, F. E., Am. Co. No. 1: (Fair) Ashland, O.; No. 2: (Fair) Lebanon, O.; No. 3: (Fair) Delaware, O.; No. 4: (Fair) Findlay, O.
 Grady, Kellie: Hamilton, Ala.
 Great Sutton: Kennett, Mo.; Malden 25-30.
 Gulf United: Corsicana, Tex.
 Groff United: Tulare, Calif., 19-24; Delano 26-Oct. 1.
 Groves Greater: Jonesboro, La.; Eunice 25-30.
 Hannum: Lancaster, Pa.
 Happy Attrs.: Newcomerstown, O.; (Fair) Old Washington 25-28.
 Happyland: Royal Oak, Mich., 19-30.
 Hennies Bros.: Gulpfort, Miss.; Tupelo 25-30.
 Henson, J. L.: Lambert, Miss.
 Henry, Lew, Rides: Butna Vista, Va.
 Heit, L. J.: Scottsboro, Ala.
 Howard Bros.: (Fair) Bellefontaine, O.
 Jones Greater: Phillip, W. Va.; Clay 25-30.
 Jones, Johnny J., Expo.: (Fair) Chattanooga, Tenn.; (Fair) Atlanta, Ga., 29-Oct. 8.
 Kaus, W. C.: (Fair) Martinsville, Va.; (Fair) Leaksville, N. C., 25-30.
 Kirkwood, Jos. J.: Oreadmoor, N. C.; Raleigh 25-30.
 Lawrence Greater: Edenton, N. C., 18-30.
 Magic Empire: Arkadelphia, Ark.; Gurdon 25-30.
 Marks: Augusta, Ga.
 Merit: (Fair) Farmington, Me., 19-21.
 Midway of Mirth: Caraway, Ark.
 Mighty Monarch: Plant City, Fla.
 Moore's Modern: New Madrid, Mo.; Parma 25-30.
 Mount City: Marked Tree, Ark.
 Omar's Greater: DeValls Bluff, Ark.
 Ozark: Hartshorne, Okla.; (Fair) Mulberry, Ark., 25-30.
 Page, J. J.: (Legion Celebration) Toccoa, Ga.
 Peppers All-Star: (Fair) Jackson, Tenn.; Fayetteville 25-30.
 Pike Am.: Kelsier, Ark.
 Pioneer Victory: Turbotville, Pa.
 Playland: Rome, Ga.
 Rogers Greater: (Fair) Trenton, Tenn.; (Fair) Huntington 25-30.
 R. & S. Am.: Newbern, N. C.; Morehead City 25-30.

Reading's: Hohenwald, Tenn.; (Fair) Trenton 25-30.
 Regal Expo.: (Fair) Cartersville, Ga.; (Fair) Canton 25-30.
 Reid, King: (Fair) Cobleskill, N. Y.
 Reynolds & Wells: Seminole, Okla.
 Rogers & Powell: Brookhaven, Miss.; Fayetteville 25-30.
 Royal Am. Co.: (Fair) Batesburg, S. C.; Bath 25-30.
 Royal American: Tulsa, Okla.
 Shessley Midway: Attalla, Ala.; Pensacola, Fla., 25-30.
 Smith, George Clyde: Lexington, Va.
 Snyd Greater: Stuttgart, Ark.; Pine Bluff 25-30.
 Sparks, J. F.: (Fair) Lawrenceburg, Tenn.; (Fair) Florence, Ala., 25-30.
 Stafford's United: Denver, Ind.
 Star Am. Co.: Cotton Plant, Ark., 18-27.
 Strates, James E.: West Pittston, Pa.
 Stumbo: Yellville, Ark.
 Sufferer State: Cuymon, Okla.; Perryton, Tex., 25-30.
 Sunset Am. Co.: Macon, Mo.; Brunswick 25-30.
 Tassel Unit: Alexandria, Va.; Victoria 25-30.
 Tidwell, T. J.: Berger, Tex.; Dumas 25-30.
 Tjvald Expo.: Trenton, Mo.; Fort Scott, Kan., 25-30.
 Tower Am.: Whitmire, S. C.; Greenwood 25-30.
 Turner Bros.: E. Prairie, Mo.
 United Liberty: Farmer City, Ill.; Rutland 25-30.
 Victory Expo.: Oklahoma City, Okla., 18-30.
 Virginia Greater: Dillon, S. C.; Rock Hill 25-30.
 Wade, W. G.: Defiance, O.; Kalamazoo, Mich., 25-30.
 Wade, W. G., No. 2: Angola, Ind.
 Wallace Bros.: Greenville, Miss.; Eupora 25-30.
 Ward, John E.: Tupelo, Miss.; Hazlehurst 25-30.
 Wer, J. C.: Culpeper, Va.
 West Coast Victory: Medford, Ore., 18-24; Yreka, Calif., 26-30.
 Williams Southern: Spruce Pine, N. C.; Statesville 25-30.
 Wolfe Am.: Commerce, Ga.; Gainesville 25-30.
 Wonder City: Eudora, Ark.; (Legion Fair) McGehee 25-30.
 World of Mirth: Allentown, Pa.
 World of Pleasure: Columbia City, Ind.; Auburn 26-30.
 World of Today: Ponca City, Okla.; (Fair) Muskogee 25-Oct. 7.
 Zacchini: South Hill, Va.; Mocksville, N. C., 25-30.

Circus Routes

Anderson, Bud E.: Springdale, Ark., 19; Huntsville 20; Cassville, Mo., 21; Rogers, Ark., 22; Bentonville 23.
 Arthur Bros.: San Antonio, Tex., 10; Kennedy 20; Beoville 21; Alice 22; Corpus Christi 23.
 Bailey Bros.: Paragould, Ark., 19; Jonesboro 20; Newport 21; Batesville 22; Searcy 23; Pine Bluff 25.
 Beatty, Clyde-Russell Bros.: Russellville, Ark., 21.
 Cole Bros.: Long Beach, Calif., 18-19; Santa Ana 20; Pasadena 21; San Bernardino 22; Elverside 23; Phoenix, Ariz., 26-28; Tucson 27; Douglas 28; El Paso, Tex., 29-30.
 Dalley Bros.: Coffeyville, Kan., 19; Ft. Scott 20; Parsons 21; Carthage, Mo., 22; Monett 23; Springfield, Mo., 25-26; Rogers, Ark., 27; Fayetteville 28; Ft. Smith 29-30.
 Hunt Bros.: Newtown, Pa., 20.
 Jacobs, Terrell, Circus Unit: Portsmouth, Va., 18-23; Providence, R. I., 27-Oct. 3.
 Kelly, Al G.-Miller Bros.: Monroe City, Mo., 22.
 Main, Walter L.: (Fair) Corinth, Miss., 18-23; (Fair) Tupelo 26-30.
 Mills Bros.: Columbus, Ind., 19; Greensburg 20; Batesville 21; Connersville 22; Harrison, O., 23; Blanchester 25; Wilmington 26; Hillsboro 27; Greenfield 28; Waverly 29; Jackson 30.
 Polack Bros.: Salt Lake City, Utah, 25-27.
 Ringling Bros. and Barnum & Bailey: (Ruppert Stadium) Kansas City, Mo., 18-20; Topeka, Kan., 21; Fort Worth, Tex., 23-24.
 Wallace Bros.: Portsmouth, Va., 18-23; Norfolk 25-30.

Misc. Routes

Adams, Kirk, Dogs (Fair) Hagerstown, Md., 18-23.
 Barrett, Roy (Circus) Columbia, S. C., 18-23; (Circus) Savannah, Ga., 25-30.
 Buslio, Joe, Band (Fair) Allentown, Pa., 18-23; (Fair) Bloomsburg 25-30.
 Birch: Sheridan, Wyo., 20; Hardin, Mont., 21; (Fox) Butte 25; Anaconda 26; (Civic Center and) Helena 27; (Helsey Aug.) Great Falls 28.
 DeCloe, Harry (Avalon Theater) Augusta, Ga., 18-30.
 Faysoux: Houston, Tex., 21-22.
 Long, Leon: Jackson, Tenn., 18-23.
 Montague, Duke: Curtis, Neb., 18-24; Lexington's Dogs: Manchester, Tenn., 18-23.
 Sadler, Harley, Show: Brownfield, Tex., 21-23.
 Shrimplin, Roy & Vivian: Marion, O., 18-23.
 Slout, L. Verne, Players: Anna, Ill., 18-23; Cape Girardeau, Mo., 25-30.
 Virgil: Mullan, Idaho, 21; Kellogg 22; Kewelsh, Wash., 25; Newport 27; Rosalla 28; Tekon 29; Palouse 30.

GLASSWARE

Stock Number	Item	Per Ctn.	Gross Price
5375	Ash Tray	6 Doz.	\$2.00
6304	Ash Tray	6 Doz.	3.25
1433	Salt and Pepper	6 Doz.	3.25
6200	Whiskey Glass	6 Doz.	3.60
6302	Ash Tray	6 Doz.	3.50
6313	Large Nappy	6 Doz.	3.75
1588	Water Glass	6 Doz.	4.00
1395	Bowl	6 Doz.	4.00
1525	Water Glass	6 Doz.	4.00
1590	Water Glass	6 Doz.	4.00
6225	Wine Glass	6 Doz.	4.00
1374	5 Oz. Sherbet	6 Doz.	4.80
1443	Vitrook Bowl	6 Doz.	5.30
1441	Creamer	4 Doz.	5.40
1442	Sugar	4 Doz.	5.40
1572	Moonstone Dancer	6 Doz.	6.00
1598	6" Bowl	6 Doz.	6.75
1446	6" Bowl	6 Doz.	7.00
1378	Creamer	4 Doz.	10.00
1373	Butter Dish & Cover	4 Doz.	11.55
1377	Sugar Bowl & Cover	4 Doz.	11.55
1460	Dinner Plate	2 Doz.	11.80
1447	10" Oval Relish Platter	3 Doz.	12.00
1448	Fruit Bowl	4 Doz.	12.00
1588	Moonstone Dancer	6 Doz.	12.00
1450	1/2 Gal. Provision Jar & Cover	2 Doz.	15.50
1446	54 Oz. Water Bottle & Cap	1 Doz.	18.00
1588	Moonstone Sandwich Platter Large	1 Doz.	21.00

AMERICAN MADE SLUM

Item	Price
Plaster Animals (1 Gr. to Ctn.), 8 Different Kinds	\$ 1.25
3833—Woodling Rings	1.10
3822—Flag Pin	1.00
3823—R. W. B. Bow Pin	1.40
3835—Comic Pendants	1.00
3838—Comic Pendants	1.00
3980—Pennils	2.40
3828—Notis Potal	Per M 5.00
3825—Emblem and Card	Per M 10.00
3836—Assorted Cards	4.00
3747—50 Ligne Comic Buttons	Per M 21.00
3749—84 Ligne Comic Buttons	Per M 40.00
3984—Horse Pin and Card	Gross 2.75
3823—Bowling Pin Charm	Gross 2.75
3700—Plaster Animals Jar	Gross 5.75
Assorted Key Rings	Gross 5.00

Wisconsin Deluxe Co.
 1802 N. Third St. Milwaukee 12, Wis.

PEANUTS

RAW JUMBS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.
 620 North 2nd St. ST. LOUIS 2, MO.
 "In Our 70th Year"

INDEPENDENT MIDWAY SPACE FOR SALE

For **THE GREAT ENFIELD FAIR**
 Week of September Twenty-Fifth

Wanted—Rides and Shows with own outfit and transportation. Concessions of all kind. Can use two good Free Acts for Enfield, Roxboro, Walnut Cove, Maydan and Mount Airy, N. C. Joe Garber, Mrs. Swain, contact Joe Leo. All replies to H. B. BURCHETTE, Secretary of Enfield Agriculture Promen's Fair, Enfield, N. C.

CAVALCADE OF AMUSEMENTS CAN PLACE

FOREMAN FOR SCOOTER. Salary \$75.00 per week. Must be able to put ride up and down and keep name in shape. ALSO FOREMAN FOR ROLL-O-PLANE. CAN ALSO PLACE A FEW CAPABLE RIDEMEN. Good salary and good working conditions. Long season of fairs. ALSO HAVE ROOM FOR SEVERAL POLEERS. Must be sober. Salary \$40.00 per week. Address: AL WAGNER, Mgr., Hutchinson, Kans., this week; Albuquerque, N. Mex., next week.

FOR SALE

1 EIGHT-CAR KIDDIE WHIP
 Factory built. In A-1 condition.
1 TWELVE SEAT KID MIX-UP
 New motor—new fence. Both rides just newly painted. Can be seen in operation. Cash deal only considered.
JACK THOMAS, Care TURNER BROS.' SHOWS
 East Prairie, Mo., this week; then per route.

WOLFE AMUSEMENT

Commerce, Ga., all this week
 Can place High Aerial Act, any sensational Act, for Hall County, Gainesville, Ga., Fair, next week, and Winder, Ga., to follow. All Concessions open, Pan Game, Pea Pool.
Wolfe Amusements, Bennie Wolfe.

GROVES GREATER SHOWS

JONESBORO, LA., SEPTEMBER 18-23, AUSPICES AMERICAN LEGION;
 EUNICE, LA., and CHURCHPOINT, LA., FIREMEN'S FALL FESTIVAL
 to follow. CAN PLACE a few Ten-Cent Stock Concessions. WANT
 Manager for BINGO, Help for Mug Joint, Agents for Red-Black, Penny
 Pitch, Ride Help for Merry-Go-Round, Ferris Wheel, Chair-Plane.
 All Replies ED GROVES, as per route.



AGRICULTURAL FRONT

Condensed Data From July Summary by U. S. Department of Agriculture, Washington, D. C.

II.

TOTAL receipts from farm marketings for the first half of 1944 are estimated at about \$8,065,000,000 compared with \$7,080,000,000 for the same period of 1943. Largely because of the record hog and cattle slaughter early this year, marketing receipts for all livestock during the first six months of 1944 were about \$580,000,000 more than for the same period in 1943, while receipts for all crops increased about \$267,000,000. Receipts for meat animals were about \$486,000,000 higher, dairy products about \$110,000,000 more, while poultry and eggs were about \$24,000,000 less. Principal increases in receipts from crops were in food grains, feed grains and hay, tobacco, and fruit and nuts.

Wheat

This year will see the nation's largest wheat crop and its second biggest supply of wheat in history, according to July indications. The July crop report estimated a 1,128,000,000 bushel crop for 1944 (93,000,000 above the June indication) consisting of 793,000,000 bushels of winter wheat and 335,000,000 of spring. Weather and other factors, however, could materially change these figures.

The estimated July 1, 1944, carry-over of 350,000,000 bushels when added to this crop brings the supply at the beginning of the wheat year to 1,478,000,000 bushels, somewhat more than 1,453,000,000 bushels a year earlier and well above the 1,032,000,000 average for 1933-'42. This carry-over being 50,000,000 bushels above the May forecast reflects larger imports and somewhat smaller wheat feeding than expected earlier.

Under ordinary conditions such very large supplies would exceed probable disappearance, hence stocks would accumulate. But in the year ahead disappearance is expected to continue to be very large. Because conditions are now subject to considerable change, greater uncertainty than usual is involved in forecasting distribution. If a July 1, 1945 carry-over of 350,000,000 bushels is achieved a total disappearance of about 1,125,000,000 bushels is indicated. Such a disappearance might be divided as follows, in millions of bushels: Food 540,000,000, feed and alcohol 375,000,000-400,000,000, exports 125,000,000, and seed 80,000,000.

A national 1945 goal of 67,000,000 to 70,000,000 acres planted to winter and spring wheat was suggested by the War Food Administrator early in June. This would be above the 67,000,000 acres actually planted for the 1944 crop and the 55,000,000 planted in 1943. The national goal has been submitted to the States for final determination, with the final State goals expected to be announced some time in July.

Poultry and Eggs

Reflecting the considerably less favorable egg-feed price relationships this spring, the number of chickens being raised for flock replacements is much smaller than in 1943, and very heavy culling of laying flocks is in progress.

On July 1 the number of young chickens on farms was 19 per cent smaller than a year earlier; present indications point to 8 to 10 per cent fewer layers by January 1, 1945, than on January 1 of this year.

With continued heavy culling of laying flocks in prospect for the next several months and fewer birds raised for replacement purposes, egg production thruout 1944 probably will continue to decline relative to 1943. In the closing months of this year, egg output is likely to be moderately below the record of a year earlier. Increases in egg prices from spring to fall are likely to be greater this year than in 1943, particularly for currently-produced eggs.

Wholesale egg prices increased during June as a result of the seasonally declining egg supply in the face of the prevailing strong consumer demand for eggs, supplemented by continued government purchases for price support. In early July, wholesale prices of eggs at Chicago and New York were 2 to 6 cents per dozen higher than the season's low level of late May, but around 5 cents per dozen lower than in early July, 1943. Prices received by farmers in the United States for eggs in mid-June averaged 28.1 cents per dozen compared with 35.2 cents in June, 1943. So far in 1944 the Commodity Credit Corporation has purchased around 6,000,000 cases of shell eggs for price support, in addition to 167,000,000 pounds of dried egg for direct war uses. Because of the tight cooler-storage situation, 128,000 cases of shell eggs have been diverted to animal feed.

Dairy Products

Altho civilian supplies of most dairy products were larger during the April-June quarter because milk production, was at its highest seasonal level for the year, it is probable that during the last half of the year civilian supplies of most products will be about the same as during the corresponding period of 1943. Creamery butter production is expected to be somewhat less in the last half of 1944 as in the corresponding period of last year. American cheese and evaporated milk production may be slightly larger than a year ago. Milk production is likely to follow last year's pattern, which would leave most fluid milk markets in a tight position during the months of lowest production.

Milk production increased irregularly thruout the country during May and early June with marketing facilities in some areas operating at capacity as the seasonal production peak was passed early in June. Total peak was passed early in June. Total U. S. milk production on farms in June was estimated at 12,500,000,000 pounds, a less-than-usual seasonal increase from May. Milk production per cow decreased more than seasonally during June, as compared with a less-than-seasonal decrease in June last year.

NEW ORLEANS.—George Douglas, superintendent of Audubon Park Zoo, says that the park has turned down offers up to \$10,000 cash for a Grus Americana, whooping crane, which the zoo obtained by accident. The bird is believed to be the only one in captivity. The crane was found in a Louisiana rice field with a broken wing, Douglas says that several museums have made attractive offers for the crane's body at its death.

ROY (BUBBLES) VOAKES, formerly game concessionaire at old Riverview Park, Detroit, and who enlisted in the Canadian Army, has been assigned to bringing back prisoners-of-war from overseas. He is a veteran of World War I.

DIAMOND STATE ENTERPRISES

Wanted for all Celebrations, Elsmere, Dela., Bldg. Fund, Sept. 20 to 30. Can place for La Plata, Md., Fair, October 4-5-6-7.

Will book or buy 7-Car Tilt-a-Whirl for cash, Little Beauty Merry-Go-Round, Loop-o-Plane. Can place Bingo for season, Photo, Custard, neatly framed Grab, Popcorn, Scales, Age, Ball Games and any 10-Cent Games, including Stock Wheels. Can use Monkey, 5-in-1, Hawaiian and Girl Shows. A-No. 1 Wheel Foreman; top wages to one that appreciates good treatment. This show will stay out all winter. Fair Secretaries, contact me at once; have a few open weeks. This show is growing on its merits and fair dealing. **DIAMOND STATE ENTERPRISES.**

EXPOSITION AT HOME SHOWS

Can Place for Balance of Season

Help in all departments, semi drivers preferred, top salaries. Must be sober. Will buy for cash or book Tilt-a-Whirl, Octopus, Spitfire, Roll-o-Plane, Eight-Car Whip or Ridee-O. Want Freaks for Side Show, Magician, Girls for Posing Show, Girls for Miss America Show. Lightning Johnson wants to hear from Pee Wee Chetu, Jimmy Owell, Happy Jack Davis, Ernestine Chetum and Bright Eyes. Also will pay tops for High Free Act. Must be thrilling. Good proposition for capable Secretary, must be sober. Homer Woods wants Agents for Grind Stores and place Counter Men for Bingo. Concessions that do not conflict. Our fairs start with Dillon, So. Car. Opening for American Palmistry, then everything open, no exclusives. Three of the best still spots in this tobacco belt, then the fairs, starting with Dillon, So. Car.; Orangeburg, So. Car.; Columbia; then Georgia and Florida. All Answer: **ROX GATTO.**

J. F. SPARKS SHOWS WANT

For North Alabama State Fair, Florence, Sept. 25-30; Randolph County Fair, Roanoke, Ala., Oct. 2-7; Dale County Fair, Ozark Ala., Oct. 9-14; Jackson County Fair, Marianna, Fla., Oct. 16-21; Bay County Fair, Panama City, Fla., Oct. 23-Nov. 4.

With others to follow. Want legitimate Concessions of all kinds. Place good Grind Shows with own equipment. Want Foremen for Twin Elis and Octopus. Ride Men on all Rides. Top salaries to good men. Place Musicians and Chorus Girls for office-owned Minstrel.

All Replies: **J. F. SPARKS**, Lawrenceburg, Tenn., this week; Florence, Ala., Sept. 25-30.

WANTS—ROYAL AMUSEMENT CO.—WANTS

For the following fairs, not promotions. One more High Sensational Free Act. Shows—Any worth-while attractions, such as Animal, Life, Monkey, Fat Girl, Side Show, Snake, Rides—Spitfire, Tilt, Fly-o-Plane, Foreman for Chairplane. Concessions—Bingo, Photo Gallery, Eric Digera, Fish Pond, Bumper, Bowling Alley, Coca-Cola, String Game, any Stock Shows. Help on Grab Joint. Jimmie Cunningham wants Girls for Posing and his French Casino. Showmen, get with the show that has the cream of the South. Part of our route: Batesburg, S. C., Fair, week Sept. 18th; Bath, S. C., fair, week Sept. 25th; Thompson, Ga., Fair, week Oct. 2nd; Waynesboro, Ga., Fair, week Oct. 8th; Washington, Ga., Fair, week Oct. 16th; Statesboro, Ga., Fair, week Oct. 23rd; Hinesville, Ga., Army Pay Day and Fair, week Oct. 30th; then the big one, Savannah, Ga., Army and Navy Day and Armistice Celebration, Nov. 6th to the 11th; then Florida for the winter. Wire, don't write. **DIK HARRIS, Mgr.**

WANT

Concessions—Cook House, Popcorn, Duck Pond, Fish Pond, American Palmistry and other legitimate Concessions of all kind.

JONES GREATER SHOWS

Phillippi, W. Va., this week.

Clay, W. Va., Week Sept. 25; Milledgeville, Ga., Fair, Week Oct. 9.

MIGHTY MONARCH MIDWAY WANTS

For Plant City, Fla., week Sept. 25th. Best spot on East Coast.

Want Shows—Side Show, Snake Show, Minstrel, Wild Life, Animal and Fat Show; Dot Blackhall, Dan Riley, wire. Want Spitfire, Octopus, Roll-o-Plane or any Flat Rides. Concessions—Stock and Grind Stores, legitimate Concessions only. We positively will play cream of Florida all winter; first in; route complete. Address:

N. P. ROLAND or **HOWARD INGRAM**, Lake City, Florida, this week.

EMPIRE STATE SHOWS WANT

Concessions of all kinds for 8 weeks fairs and celebration—Bingo, Pan Game, Rat Game, Fish Pond, Corks, Ball Games, etc. Positively no pyrrhas. Have complete outfit, including banner for Side Show, Snake Show, Posing Girl, Monkey, or what have you! A-1 proposition. Lease or book with or without transportation Ferris Wheel No. 5 or 12. Will guarantee weekly rate. Want Roll-o-Plane, Octopus, Tilt. Want Ride Help of all kinds. Concession Agents for Grind Stores, Wlicies, etc. A-1 Electrician. White Goodrich, answer. Fair secretaries North Carolina and South Carolina, contact us. Will consider Florida dates or parks for winter. Wire, no time to write. All address:

JOE BAXTER, EMPIRE STATE SHOWS, Asheville, N. C., this week.

WANT FOR MY TOBACCO FESTIVALS

(Better Than Some Fairs)

Frozen Custard and other Concessions not conflicting. This week, Alexandria, Virginia; week September 25, Victoria, Virginia; week Oct. 2, Chase City, Virginia; week October 9, Keysville, Virginia; week October 16, Brookneal, Virginia, and others. Will buy Octopus and small Merry-Go-Round for cash. No junk. Give full particulars. Write or wire

BARNEY TASSELL UNIT SHOW

FOR SALE

Super Roll-o-Plane, in first-class condition. Immediate delivery. Wire

L. B. Barney Lamb

Care Marks Shows
Augusta, Ga., this week

UNITED LIBERTY SHOWS

WANT

Concessions of all kinds for Fall Festivals at Farmer City, Ill., Sept. 18-23; Rutland, Ill., Sept. 26-30.

WANTED TO BUY

For cash, Frozen Custard Machine, either Merry Way or Koltz, in first-class condition, mounted on truck or trailer.

G. W. PETERSON

Care Gold Medal Shows
Booneville, Miss., or per route

CARNIVALS

For bigger and better profits, get local Radio audience attention. Radio gets results! Wherever you play, tell 'em about your show via Radio. Radio advertising pays! Ballyhoo your show with daily Radio Spot Announcements! For the latest news in Radio, see our Radio section.

DODSON'S WORLD'S FAIR SHOWS

CAN PLACE

Useful Carnival People in all departments, such as Help for Train, Polers, Chalkers, Ride Help, Canvasmen, Ticket Sellers, Girls for Musical Revue, Musicians and Colored Performers for Minstrel Show; top salaries with bonus. All winter's work, as this Show will remain out all winter. Wire, write or come on, will place you. Mind Reading Act or Mitt Reader that can work inside show and get money. Can also place A-No. 1 Talker for Side Show and Illusion Show, any good Novelty Act or Feature Freak for finest framed Side Show on the road.

All address DODSON'S WORLD'S FAIR SHOWS, Lubbock, Tex., week September 18; Austin, Tex., week September 23; Corpus Christi, Tex., week October 2; Beaumont, Tex., October 11 to 22; then Jacksonville, Fla., Northeast Florida State Fair, October 26 to November 4; Florida for balance of winter.

LEGITIMATE

CONCESSIONS WANTED

SOUTHEASTERN'S WORLD FAIR

ATLANTA, GA.

SEPTEMBER 29 TO OCTOBER 8

SOUTH MISS. FAIR, LAUREL, MISS.

OCTOBER 16 TO 21

ADDRESS

MORRIS LIPSKY, Concession Manager

JOHNNY J. JONES EXPOSITION

CHATTANOOGA, TENN.

WEST COAST VICTORY SHOW WANTS for

Pacific Coast Celebrations—Vallejo, Calif., Fiesta, 12 days and nights, in heart of busiest city, October 4 to 15, auspices Navy Mothers—Golden Jubilee Volunteer Fire Department, Mill Valley, Calif., Oct. 17-22, and 3 three big weeks to follow in San Francisco Bay area, including Armistice Day. PENNY PITCH, SLING-SHOT LONG RANGE GALLERY, SHORT RANGE GALLERY, ICE CREAM, FROZEN CUSTARD AND ANY OTHER LEGITIMATE CONCESSIONS THAT DO NOT CONFLICT. Also for Girl Follies, now managed by office. Can use good Dancers with wardrobe. Top salaries. Good conditions. Also can use good Talker for Girl Show. Must be experienced. Ride Help needed in all departments.

Write or Wire

MIKE KREKOS, General Manager, West Coast Amusement Company, Medford, Ore., September 18-24; Yreka, Calif., 26-30, and as per route. No collect wires.

GREAT SUTTON SHOWS FOR SALE

COMPLETE OR ANY PART. COME LOOK IT OVER.

Kennett, Mo., Sept. 18-23; Malden, Mo., Sept. 25-30;
Carruthersville, Mo., October 1-8.

BISTANY GREATER SHOWS WANT

For Belle Glade, Florida, Bean Festival and eight bona fide fairs and all winter's work in Florida. First fair beginning in Gainesville, Fla. The only fair in that city, sponsored by American Legion. Want one or two more major Rides. Shows with own equipment. What have you? Can use up-to-date Minstrel. Long season's work. Can place all kinds of legitimate Concessions. Ride Help—Merry-Go-Round Foreman. Murphy, wire me. Want other Ride Help and Ticket Sellers. Want to buy small Marquee for cash.

Write or wire LEO M. BISTANY, Melbourne, Fla.

P.S.: Flying Fishers, wire me.

WOLFE'S AMUSEMENTS

All This Week, Commerce, Ga., Sept. 18th to 23rd; Hall County Fair, Gainesville, Ga., Sept. 25th to 30th.

Can place Free Act. Want sensational Act for four weeks. Can place legitimate Concessions. Will book Minstrel Show, Animal Show, also neat Girl Show on small percentage. Will buy or book seven-car Tilt or Ride-O. Going on permanent location in Florida for winter.

All Mail and Wires: BEN WOLFE, Commerce, Ga.

GREAT FREDERICK FAIR

Frederick, Md.

Week September 25 to 30 Inclusive

FIRST FAIR SINCE THE START OF THE WORLD CONFLICT.
LOCATED IN THE HEART OF AN INDUSTRIAL CITY.

SOUTHSIDE VIRGINIA FAIR

Petersburg Va.

Week October 2 to 7 Inclusive

This City Booming Due to Two Large Army Camps Within a Few Miles of the City.

WANT—Penny Arcade, Grind Shows of merit, SILODROME, Glass House and Fun House.

WANT—Skilled Carnival Workingmen in all departments. Winter quarters will open immediately after our last fair Thanksgiving Week.

WANT—ALL EATING AND DRINKING STANDS OPEN, AND LEGITIMATE MERCHANDISE CONCESSIONS.

CAN PLACE GIRLS FOR POSING ATTRACTION. SALARY (UNION) PAID BY THE OFFICE.

All Address

CETLIN & WILSON SHOWS

Hagerstown, Md., Fair

GOLD MEDAL SHOWS

WANT FOR THE FOLLOWING MISSISSIPPI FAIRS

Clay Co. Fair, West Point; LeFlore Co. Fair, Greenwood; Montgomery Co. Fair, Winona; Attala Co. Fair, Kosciusko; Pike Co. Fair, McComb, and Forrest Co. Fair, Hattiesburg.

CONCESSIONS—All Merchandise Concessions open. Will sell exclusive on Popcorn, Custard and Penny Arcade.

SHOWS—Fun House, Glass House and other good Grind Shows.

RIDES—Kiddie Auto Ride and Pony Ride.

Address Booneville, Miss., this week; West Point, next.

LAST CALL

KALAMAZOO FREE FAIR

KALAMAZOO, MICH., SEPTEMBER 26 TO 30

This Is One of the Big Free Fairs in Michigan

Especially want Midway Shows, nothing too large; have ample room for Shows regardless of size. Can also place a few more legitimate Concessions; reasonable rates. Wire

W. G. WADE SHOWS

Defiance, Ohio, this week.

WALLACE BROS.' SHOWS

Want for 3 of Mississippi's Best Fairs

Webster County Fair, Eupora, Miss.; Yazoo County Fair, Yazoo City; Mississippi Negro State Fair, Jackson.

Can place following Concessions: Ball Games, Penny Pitches, Pan Game, Photo, Fish Pond, Cork Gallery, Ice Cream, Frozen Custard, Pop Corn, Candy Apples, Cotton Candy, Grab Joints, Jewelry, Nerdy, String Game, Jingle Board or any 10¢ Merchandise Concession. Notice—Can place two Wheels; you must have nice, flashy outfits and no drunks connected with your games. Want capable Grind Store Agents. No drunks wanted or will be placed, as these are money spots and no time to get drunk. Want Independent Show and Rides. What have you? Ride Help, Truck Drivers, Show People, come on. Can place Eric Diggers, Corn Game exclusive.

WALLACE BROS.' SHOWS, Greenville, Miss., this week; Eupora, Sept. 25 to 30.

BUCKEYE STATE SHOWS

WANT FOR MISSISSIPPI COUNTY FAIR AND NATIONAL COTTON PICKING CONTEST — "ARKANSAS" GREATEST EVENT THIS SEASON"—BLYTHEVILLE, ARK., SEPTEMBER 24 TO OCTOBER 1 LEGITIMATE CONCESSIONS OF ALL KINDS

TWO GOOD GRIND SHOWS, ESPECIALLY MECHANICAL SHOW.
WHAT HAVE YOU?

Address all replies to MIKE ROSEN, Mgr., Paragould, Ark., this week.

LAUNDRY EQUIPT, A NEW FIELD

WPB Speeds Revised Orders; OPA Lists Mchs. in Price Amend.

CHICAGO, Sept. 16.—Reports on developments in the reconversion field were routine this week, and no definite reports mentioning coin machines were forth coming from the War Production Board as late as September 15. Business and the WPB seemed more intent on watching the big news in the war theaters than in creating new developments.

WPB officials continued in their constructive program of revising control orders to have as many lines of business as possible brought under the spot plan. However, the revision of L-21-A seems to be still in the hopper, awaiting final approval by high officials.

Discussions in manufacturing circles here are increasing in momentum slowly and are generally optimistic. There was an increase in the number of distributors who came to the city, but manufacturers still say emphatically they are not ready to talk business. Experimental work is going forward in a normal way. Office of Price Administration did issue an order this week which mentioned coin machines. The press release said simply that "coin machines have been added to the list on which manufacturers may apply for an adjustment in their maximum price." This relaxation is based on the condition that the increase in price will be absorbed at a subsequent level of production or distribution and will not increase the established retail selling price. Order to which coin-operated vending and amusement machines were added was No. A-3 under the general consumer durable goods regu-

lation which sets forth provisions for adjustments.

Keeping Pace

On September 1, an amended form of MPR-429 went into effect which made it possible for manufacturers to get price adjustments on reconditioned machines under that order. It is understood that OPA is revising its price orders to agree with the general policies

being followed by WPB. In other words, OPA revises its price orders on coin machines in order to coincide with WPB orders which will open the way to make parts or machines.

WPB reports in the last two weeks indicated a slowness on the part of industry to apply for permits under the spot plan. A WPB report, September 14, said 31 firms had been given permits to make small quantities of civilian goods. By September 1, less than 500 applications had been filed by firms in all parts of the U. S. Reports indicate that manufacturers are continuing on their war orders at full speed and are closely watching the developments in the war theaters.

A report published this week said WPB (See WPB Speeds Order on page 74)

Post-War Will Be Good Mkt.

Specialized line which larger ops could enter—trend to community serv.

DETROIT, Sept. 16.—A marked expansion of the coin-controlled laundry equipment field has occurred during the war period—and one of the most significant in pointing to a possible field of expansion for the coin machine industry as a whole.

The laundry equipment field itself is a highly specialized one, usually run by one of a very few large companies which operate in a number of cities. There are, or have been, some independent operators with a few washing machines, but their products have not been widely placed on the market. In general, the company making the special coin-control attachment which converts a washing machine into a coin machine has distributed thru a single channel, if it did not operate directly itself as has usually been the case.

Other appliances are also coin controlled—chiefly ironers of various types and driers.

Good for Big Ops

Because all of these are large and complicated devices, subject to hard usage and requiring considerable maintenance, the field is not one to encourage the small operator. However, the bigger operator has found, during the war itself, that there was a demand for his machines that could not possibly be controlled. The Coin-Meter Detroit Company, for instance, operating in many locations in the Motor City, has a waiting list of hundreds of large apartment buildings that want their machines installed.

These orders for machines cannot be filled today. Washing machines just are not being made, as anyone who has tried to purchase one for domestic use knows too well. Nor are the large operators able to buy them.

Despite the fact that the government has recognized the essential contribution of this type of coin machine to the maintenance of essential civilian services by the award of a high priority rating—there are no machines on the market to be bought with any priority.

Save Wear and Tear

One reason that many buildings have turned to the coin-controlled machines, where they never did before, is that individuals have found their own private washing machines wearing out and have turned to the public machine instead. In some cases they tend to do this in order to conserve their own now precious machines. The result is a heavy overload on the operators which they cannot meet.

Present expansion is probably greater than that which operators will face in peacetime. It may be anticipated that many people will go back to individual machines.

However, that is where the possibility of sound maintenance and merchandising during the war period can point to coin machine expansion. Actually, the large operators are doing a heroic task of maintenance today. They have to work with old machines under extreme load for long hours every day in the week. No machine was ever intended to stand up to that. They maintain their machines in the best possible mechanical condition.

Coin-Operated Laundry

By providing this convenient service, available for a quarter when the customer wants to use the machine, the operators are able to relieve each housewife of the heavy investment in a private washing machine. A community machine, owned and serviced by the operator, may be the trend in the future way of life. There are likely to be many (See A NEW FIELD on page 77)

Editorial

Those Investigations

By Walter W. Hurd

LOCATION owners may easily become disturbed by federal investigations which involve coin machines. One of the most recently reported cases is that of locations in New York that have become disturbed by visits from representatives of the Internal Revenue Office who were checking to see if the federal tax had been paid on juke boxes in various locations.

Location owners in such cases usually hurry to get in touch with the operator, and the operator himself may get unduly alarmed, wondering just what the investigation is all about. Fortunately, in New York the divisional chief of the office was kind enough to explain matters when he learned that retail locations were greatly disturbed.

The revenue chief said there is no reason for alarm because the bureau makes routine checks on all lines of business covered by federal taxes. He said that regular inspections had been made of coin machine locations at intervals since the federal tax went into effect. Also, the possibility exists that in some instances the investigators may ask more questions than necessary and thus cause alarm. Or, in any location where there might be suspicion of evasion, the investigators will naturally ask questions.

It is understood that these routine investigations are repeated at intervals in all parts of the United States and that such checks are not an indication that wholesale evasion of federal taxes is suspected. A collector in one of the most important districts in the country once told the writer that since the coin machine trade was not the most important source of revenue for the government, check on these machines was usually reserved for those periods when other work was not so pressing, or that a collector might spend a day or two checking on as many coin machine locations as possible in order to turn in a more impressive report of the number of calls he had made.

The sentiment of the coin machine trade is strongly against tax evasion and especially against failing to pay the federal tax. Since

locations are directly responsible for paying the federal tax, the trade itself has not always been able to control all factors involved in the tax question. However, operators have always shown a readiness to co-operate fully with location owners in keeping taxes properly paid.

The existence of a triple set of taxes in federal, State and city fees puts a heavy burden on machines in some areas, and it is well known that high taxes, overlapping fees and similar excesses may lead to evasion. A recent situation has been in the newspapers in which city officials complained that the local license had not been paid on several coin machines. The city assessed a high fee on machines, and it goes without saying that by the time the federal taxes had been paid, then there would be some reluctance in paying an unusually high fee to the city on machines in establishments with small patronage.

While the coin machine trade must use all its organized influence to prevent evasion of taxes on coin machines in any part of the U. S., yet attention should also be called to all those cases in which high fees or overlapping taxes place a heavy burden on machines in small retail stores. In some cases even the federal tax is too high and then when State and city also assess a fee, the total tax load may be much too high on machines in the small stores that really need them most.

When all these facts are kept in mind, neither operators nor locations should be alarmed when federal officials make a check on coin machines. In the big majority of cases representatives of the various federal agencies will co-operate fully when the trade shows them co-operation. Federal agencies have learned a lot about coin machines, have a lot of statistics on file about all types of machines, the earning capacity and much other data, so there is no gain in trying to conceal anything.

All of which adds up to the fact that frankness and full co-operation is the right attitude toward representatives of the federal government.

Wis. Local Option Votes Show Trend For Prohibition

MILWAUKEE, Sept. 16.—Despite the return of whisky stocks to the shelves of retailers, the bars of the nation's amusement spots, and the liquor cabinet of John Q. Public, statistics released this week by Clyde S. Tutton, acting Wisconsin State beverage and cigarette tax division, reveal that Wisconsin is slowly but steadily returning to prohibition.

Out of Wisconsin's 1,794 cities, villages and towns, legally in 471 you cannot buy a drink. In 360 of them you can't even buy a beer. Over this area of dries some 331,000 persons who have voted thru local option to prohibit the sale and consumption of intoxicating liquors since the repeal of the 18th Amendment in 1933. The most pessimistic members of the liquor industry predict that Wisconsin will yet see the cloak of prohibition put over thru local option despite the Badger State's reputation as being traditionally dry. It goes without saying that if prohibition should come to Wisconsin the coin machine industry would certainly feel the bite in its sales ledgers. The trade is watching the trend with interest not only in Wisconsin but in other States as well.

Tutton asserted that "virtually the entire State, as well as other States, may go dry, if the servicemen are kept away from home long enough and as long as certain tavern keepers continue to alienate the public by unethical practices."

A recent survey by the Associated Press indicated there is a rapid trend toward prohibition thruout the nation. The survey found that hard liquor is prohibited in Kansas and Mississippi, and that Nebraska will vote in November on whether to prohibit "the manufacture, sale, transportation, importation, possession or use of intoxicating liquors as a beverage." A petition calling (See WIS. LOCAL OPTION on page 77)

COINMEN YOU KNOW

New York:

RAY KNOSS of Midtown Phonograph Service, enlarging his route. . . . LOU ROSENBERG off on a country-wide buying tour. . . . MANHATTAN-SIMPLEX recently acquired routes of Levy & Holtzman, Deutsch Music and Western Music. . . . NICHOLAS LANE, J. P. Bard, Chicago, on the "Row." . . . NEW YORK DISTRIBUTING now shipping to ops in Havana, Bolivia and Brazil. Firm now making bid for Eastern distrib outlet.

NAT COHN, of Music Sales, and JACK KAPP, Decca, in conference. . . . JOE SAVERSE, op, buying arcade games. . . . PHIL GOULD still under doctor's care but on the mend. . . . MIKE MUNVES busy building topflight private office for out-of-town visitors. Headquarters will have celcex sound ab-

sorbent ceiling and oak panel walls. . . . FRED FUCHS, cigarette op, buying equipment at National Vending. . . . MARCUS KLEIN will soon show model of "Roller Ball," new howling game. . . . BEN LINN of Regal Music back on the job.

Presence of BERT LANE and BILL ALBERG, of Brooklyn Amusement in Chicago, tells New York trade post-war distrib line-up is not mere talk. Coinmen here assert some manufacturers are more advanced in plans than is believed and tie-ups are in order. . . . Use of clock built into a game for player to buy amusement is suggested to eliminate gambling charge headache.

R. Z. GREENE, Rowe Cigarette prexy back in town after big Chicago powow. . . . CARLOS MARTINEZ, Colombian importer, flashed at Atlantic Distributing. . . . MORRIS MAERDER in confab with Harry Rosen. . . . JACK EHRLICH, Hart Music prexy, on the job again. . . . JACKSON BLOOM, Cigarette Service prexy, plans extension of firm's tobacco jobbing activities after the war. . . . BERNARD ROSEN, Supreme Cigarette Service exec., surveying post-war phonograph possibilities. . . . LOUIS LESH, Vassar Cigarettes, checking equipment. . . . TONY GASPARRO, Manhattan Phonograph Company, may take Chicago jaunt. . . . JOHN A. FITZGIBBONS, JAFCO prexy, likes vending machines for post-war.

Detroit:

WILLIAM K. PALMER, senior partner in Brilliant Music Company, back at his desk from a vacation in and around New York. . . . JOSEPH BRILLIANT spent the week in Cleveland conferring with various operators. . . . MAX MARSTON on a two-week vacation. . . . FRANKIE CONNORS, who was for many years star soloist at the Fox Theater here, will be featured in an album of Irish records being released by Sonora in September. . . . MORRY KAPLAN, sales-manager of the Brilliant Music Company, reports a lot of local operators using Lani McIntyre records, and turning in a very good net on them.

MARK B. LINKNER of Triangle Amusement Games was on the sick list last week. ALBERT ASH, of the Brilliant Music Company, lives right next door to his boss, MORRY KAPLAN. Their wives are good friends via window conversations.

LENA HORNE'S string of record successes was given principal credit for her breaking all house records at the Hughes-Downtown Theater here by \$7,000 last week.

MAX LIPIN, head of the Allied Music Sales Company, returns from another business trip to New York. . . . AARON LIPIN, head of the record department, reports a terrific increase in demand for National Records here as a result of recent reports of releases in *The Billboard*.

N. A. SHORTT, former partner in the Coin-Meter-Detroit Company, operating coin-controlled laundry appliances, has withdrawn from the company, in order to move to New York. Business remains under the management of M. P. Hodell.

LEON WEINBERGER, son of Michael Weinberger of the S. & W. Coin Machine Exchange, with which he is also associated, has announced his engagement to Dolores Tauffer, with the wedding slated for sometime in November.

Cincinnati:

SAM CHESTER, prexy of Automatic Phonograph Owners' Association of Cincinnati, back at his desk in Diamond Vending Company after a 10-day stretch in a hospital. . . . PVT. PETER J. KAP-PAS furloughed from Camp Stewart, Ga.,

FOR SALE

Spotpool, \$50.00; Jungle, \$50.00; ABC Bowler, \$40.00; Red-White-Blue, Speedway, Score Champ, Roller Derby, Champion, \$25.00 each; Vogue, Spetman, Rifleman, Fifth Innings, Sports, \$17.50 each; Dandy Vender, \$15.00; Bally, Preakness, one ball payout, \$27.50. Following need minor repairs or adjustment: Double Feature, \$17.50; Trapeze, Dixie, Sky-line, Anabel, \$22.50 each; Cowboy, Palm Springs, New Rocket, Side Kick, Avalon, Rebound, Buckaroo, \$10.00 each.

1 Packard Plamor, never unboxed, \$34.00; 2 used three months, \$27.50 each; 3 Seeburg Deluxe Selectomatic, \$24.00 each; 2 with broken plastic, \$18.00 each; 6 Chrome Buckley Plastic Sides, like new, \$15.00 each; 1 Wurlitzer #100, slightly used, \$12.50; 2 Wurlitzer #320, \$22.50 each; 1 Bar Box #332, \$22.50; 3 Seeburg Selectomatic, thirty wires, no broken plastic, \$25.00 for the five; Bally Alley, \$40.00; Evans Ten Strikes, low dial, \$47.50; Texas League, regular, \$38.00; 3 Holly Grippers, \$5.00 each.

Rowo Cigarette Machines for Sale—President, walnut finish, eight column, \$90.00; regular finish, \$80.00; royal walnut, eight column, \$75.00; tile finish, \$70.00; Imperial, six column, \$35.00; Annapolis, lots of 5, \$30.00 each; Uneda Pack Machines, fifteen column, walnut finish, \$70.00; eight column maroon, oval mirror, \$60.00; nine column, \$55.00; eight column round mirror, \$30.00; four column, \$20.00.

One-Third Certified Deposit.
Whitt Novelty Company
COLUMBUS, KANSAS

5-BALL GAMES

1 AIR CIRCUS \$75.00
1 SPOT POOL 50.00
1 SPOT A CARD 50.00

1-BALL GAMES
2 SPINNING REELS, EA. \$70.00
1 PREAKNESS 25.00
1 POT SHOT 25.00

CONSOLES

1 JENNINGS FAST TIME \$80.00
2 COMPULSORY SKILL, EA. 50.00
1 LIBERTY BELL CONSOLE 25.00
1 BAKER'S PACERS 175.00
1 PACES REELS 110.00
1 1938 EVANS DOMINO 120.00
1 1940 EVANS PACERS 290.00
1 1-SLOT SUPER BELL 250.00
1 MILLS 25¢ DICE GAME 60.00

SLOTS & STANDS

1 COLUMBIA TWIN J. P. CONV.
1-5-10-25 or Ck. P.O. \$70.00
3 MILLS FOLDING Q. T. SLOT
STANDS, EACH 3.00

Terms: 1/2 Deposit, Balance C. O. D.
ANDY TEMPLIN
2 Eureka Ave., Pleasanton,
Wheeling, W. Va.

WANTED

**20 SCIENTIFIC
POKERINO TABLES**

Must be in A-1 condition and price right.

BERT FLYNN

BOX 303 LOCKPORT, N. Y.

**ANOTHER WEEK
NEARER VICTORY!**

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Phonomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

News Highlights of the Week

CHICAGO.—September 22 has been set for the operators' test case against the Chicago juke box tax, when it will come up before the State Supreme Court. The second test brought by the American Beverage Congress representing taverns will probably come before the high court at the same time. Decision will probably be reserved for some time.

NEW YORK.—A recently conducted survey by *The Wall Street Journal* has revealed that a huge black market in cigarettes has sprung up thruout the country. Survey covered 18 large cities, and seems to be the answer to why wholesale cigarette supplies are so unusually tight.

ST. LOUIS.—This city was host to the 37th annual meeting of the National Tax Association. This is probably one of the most constructive tax meetings held in the country, and it urged removal of taxes which curb trade and also the correction of overlapping taxes. State and city tax officials attended the meeting.

MILWAUKEE.—Students of voting trends here this week declared that there seems to be a under-current of feeling for the return of national prohibition. Wisconsin has seen quite a number of its counties go dry in recent local option elections; this trend is also true of some other States. Spokesmen for the liquor industry said the number has not yet become alarming.

OTTAWA.—Both Canada and the United States seemed to be making post-war plans together when, this week, the Canadian government canceled 14 orders on making metal goods and 53 other orders limiting production of civilian goods. The Canadian plan is similar to spot WPB plan in U. S.

NEW YORK.—Match famine which hit Philadelphia last week has spread to this city as retail store owners report a serious shortage of all varieties of matches. Shortage is attributed to labor and lumber shortage as well as match shipments overseas.

CHICAGO.—*The Chicago Sun*, September 10, featured a story of how the National Council of Teachers of English severely criticized *The Reader's Digest* because of some of its policies. This recalls a crusading attack on pinball games which *The Digest* published in 1942 and then refused strong pleas to publish the other side of the picture.

WASHINGTON.—Latest report is that WPB officials expect Germany to collapse by October 31 and way for making civilian goods will open.

NEW YORK.—Trade gossip here is emphasizing reports that big firms may invest in the operating field. One report says a firm in the retail furniture field considers investing \$100,000 for a good juke box route. A dairy firm is interested in milk vendors.

PITTSBURGH.—A routine raid here picked up five slot machines in private club operated by firemen in a suburban town. Machines were also picked up in a fraternal club.

to visit his Rex Distributors, Ltd. . . . LOUIS SCHONELAUB, Columbia Amusement Company; WILLARD FRITZ, Buckeye Music Company; JO SHAFFER, NATE BARFIELD, B. & W. Novelty Company, and JERRY LEVY now new members of APOA.

APOA meeting in Hotel Gibson recently attended by SAM CHESTER, CHARLES KANTER, Ace Sales Company; LOUIS FOLTZER, Foltzer Fix-It Shop; CHARLES MCKENNEY, Ohio Specialty Company; ABE VILLINSKY, A. & B. Music Company; HARRY HESTER, H. & B. Music Company; WILLARD FRITZ, Buckeye Music Company; NATE BARFIELD, B. & W. Novelty Company; JOHN NICHOLAS, Nicholas Music Company; PHIL OSTAND, Kore Music Company; RAY BIGNER, Wesco Novelty Company; MRS. D. GANZMILLER, Lincoln Amusement Company; HOWARD MALES, JERRY LEVY, MISS E. C. BAITE, PAUL COHEN, Decca Record Company, and SAM KLAYMAN, Klayman Music Company.

chandise vendors, etc. Servicing is being carried on as well as sales and renting. There has been a marked trend on Cape Breton Island toward establishment of annual licensing fees for pinballs, games and juke boxes, by individual communities. Such action has stabilized the operation and distribution of the machines and eliminated all fly-by-nighters who might be interested. As long as the fee does not increase out of bounds, the coin machine men and women have not opposed the civic legislation.

1 Drivemobile	\$375.00
2 Model F Blue Targets	25.00
1 Jumbo Parade, Late Head	85.00
2 Packard Boxes	25.00
2 Seeburg Classic	350.00
2 Mills Thrones	225.00
1 Seeburg Classic, Refinished	375.00
1 Seeburg 8200, Remote	650.00
1800A Wurlitzer Keyboard with Remote Kit & Box	385.00
2 61 Wurlitzer Counter Models	85.00
2 Seeburg Strollers	25.00
1 Pace Maker Pay Table	95.00
1 Fortune Payout or Free Play	250.00
2 25¢ Drill Proof Brown Fronts	300.00
1 25¢ Pace Bantam (Clean)	60.00
1 10¢ 3-B Extraordinary	175.00
1 2-4 Pay Mills 5¢ Slots	50.00
4 Q.T. Stands	1.50
Folding Slot Stands	2.00
Safe Stands	12.00

ROY FOSTER

2208 S. Minneota Ave. Sioux Falls, S. D.

MAIN GEARS

For Wurlitzer and Seeburg Phonographs

Now available for immediate shipment . . . brand-new fibre main gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

ONLY \$6.50

Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. Pico Blvd., Los Angeles 15, Calif.
(DRexel 2341)

FOR SALE

1 Rockola Tone Col. with Playmaster \$250.00
1 Rockola Tone Column with Imperial 225.00
1 Convict Gun with Base 95.00
1 Convict Gun without Base 75.00
2 Parachute Guns with Bases (all Guns need minor repairs) 85.00
25 Rockola Wall Boxes, Each 15.00
Deposit Required for Shipment.

KELLEY MUSIC CO.

20 E. Ninth Chattanooga, Tennessee

Tax Revision Group Of Ky. Skeds Meet

LOUISVILLE, Sept. 16.—Kentucky has a committee to study tax revision and the next legislation may get some important proposals for changing various State tax laws. Since bills to tax coin machines have come up repeatedly in recent years, it is possible that one or more bills may be presented at the next Legislature. It is not known at the present time what the tax committee thinks of the subject.

Recent tax facts published show that more than half of the revenue is derived from taxes on the sale of goods and services in the State. Liquor supplies most of the revenue, but war restrictions on the making of liquor have cut down this source somewhat. There is a strong tendency also for the counties to vote dry, and this has caused some worry about the future revenue.

Only 84 of the 120 counties are dry. Large urban counties still remain wet and about half of the people live in the dry territory. The liquor trade hopes to keep at least 20 counties still wet. Because of the possibility that revenue from liquor may be cut still more in the future, it is taken for granted that the tax revision committee will look around for new sources of revenue. The State has a tax of 2 cents on each pack of cigarettes. A tax of 10 per cent applies on amusement tickets and there has been some question of also applying a tax to amusement machines.

Summer Biz Lagged, Say Oregon Coinmen

PORTLAND, Ore., Sept. 16.—The beer shortage, a high State annual tax on coin machines and a public conviction that "the war's over" clouded the summer biz for Oregon operators and jobbers, but some met these obstacles by hitting the ball harder as business organizers.

A survey of trade sources yields statements ranging from "We are holding our own" to "Not so hot." S. A. Sedlock, of the company bearing his name, found that redoubled business efforts offset these handicaps so prevalent the latter part of the season. A shake-up of routes yielded results, and a careful scrutiny of locations payed dividends.

Among the jobbers, Western Distributors, managed by Budge Wright, found biz "not bad." The new tax, effective July 1, discouraged some operators and prompted them to take out some machines. A few cleaned out their routes, but these were offset by others who came in and bought machines. A tone



ART NYBERG

Enlisting in the United States Coast Guard immediately after Pearl Harbor, Art Nyberg was recently honorably discharged, having been on patrol duty in the Atlantic. Art will be remembered as head of the Calvert Sales Company, Baltimore, which outfit he is again taking over and making elaborate post-war plans.

of uncertainty is noted among some operators over public tendency to hang onto the dough in the belief that the wartime boom is about ready to fade. These are counteracted, however, by optimistic newcomers into the coin machine business.

Jack R. Moore, operator and jobber, found the summer biz "about normal" as an operator but slow in the jobbing field, the latter situation owing to lack of merchandise to sell.

The Portland Amusement Company, managed by L. Dunis, reported the summer operating experience a sad one, due to the blight starting about the time the new tax hit marble machines. The beer drought reduced operating hours and days of most locations, while "peace talk" has made former lavish spenders tight fisted, according to Dunis.

Missouri Cig Tax Up 700G in Year

ST. LOUIS, Sept. 16.—The rise in license collections reported here by License Collector Frank A. Britton, from \$7,465,524 during the fiscal year of 1942-'43 to \$7,821,810 during the fiscal year of 1943-'44, has been attributed to revenue of \$706,819 collected on the cigarette stamp tax which became effective October 18, 1943.

It is predicted that collections from the cigarette tax will exceed \$1,400,000 during the first year, unless cigarette sales drop shortly.

BUY WITH CONFIDENCE FROM ATLANTIC!

Your Authorized Distributor in N. Y., N. J. and Conn. FOR THE J. P. Seeburg Corporation

PHONOGRAPHS

- Rock-Ola Masters, 1935 . . . \$325.00
- Rock-Ola Deluxe, 1935 . . . 300.00
- Mills Empress 295.00
- Mills Throne 260.00
- Wurlitzer Model 50 150.00
- Wurlitzer 500 395.00
- Seeburg Vogue 375.00

ACCESSORIES

- Wall-o-Matios, #W85Z, 24 . . . \$29.50
- Receivers, #G8R1 50.00
- Singing Pictures with Speaker and Extra Panel 19.50

BRAND NEW

Pfannstiel Home Needles Packed Individually in Lucite Cases.

LIMITED STOCK AVAILABLE!

Atlantic Distributing Co.

583 Tenth Ave New York 18, N. Y. Phone: LAckawanna 4-8193

RED ZOGG

7600 S. Greenwood Ave.

Chicago, Illinois

Canal 1226-7

"GOING OUT OF BUSINESS"

All the following parts ready for immediate shipment!

You can buy all or any part of the following:

- 67 Sets of Kuce Action at \$3.00 per set.
- 112 #2799s at \$2.00 each, for Mills Escalators.
- 86 Sets of Drill Proof, left and right side, at \$3.50 per set.
- 41 Complete Sets of 3-5 Pay 25c Slides, including the top cover, at \$22.50 per set.
- 12 Assorted Denominators, 5c, 10c, 25c, for Chromes, at \$1.00 each.
- 87 Brand New Cash Boxes for Mills Slot Machines, at \$1.00 each.
- 63 Club Handles, at \$3.50 each.
- 27 New Slug Boxes for Mills, at 50c each.
- 19 25c Jack Pot Gates, new, at \$1.00 each.
- 5c, 10c, 25c Escalators, rebuilt, at \$39.50 each.
- Jack Pot complete for 5c, 10c, 25c, at \$22.50 each.

Suggest you write us what parts you might want if not listed above.

WE HAVE IT!

MARVEL'S NEW 5 BALL BASEBALL REVAMP \$179.50

USED PLASTIC BUMPERS

Perfect Condition, Can't Tell From New. Limited Supply—Complete With Bulb, Top, Etc. Assorted Colors. Save Yourself Some Money.

\$2.75 per doz.

- Evans Skl Ball \$79.50
- Ten Strike, H.D. 69.50
- Ohl Coin Hooky . . . \$219.50
- Bally Rapid Fire . . . 219.50
- Tom Mix Gun \$40.00
- Radio Rifle (Film) . . . 69.50

SLOTS

- Mills 5¢ B.F. Gold . . . \$225.00
- Mills 25¢ B.F. Gold . . . \$275.00
- Mills 25¢ Roman Gold . . . \$275.00
- Glitter, C.H.

PIN GAMES

- Argentina \$69.50
- A. S. C. Bowler 54.50
- Big Parade 125.00
- Belle Hop 59.50
- Bally Mystic 35.00
- Parade 35.00
- Big Chief 39.50
- Boloway 69.50
- Band Wagon 38.50
- Bingo 35.00
- Carl Kidd 79.00
- Cross Line 39.50
- Dude Ranch 39.50
- Defense (Genco) 39.50
- Four Roses 1/2 Deposit, Balance C. O. D., F. O. B. Chicago.
- Gold Star \$40.00
- Gun Club 70.00
- Heroscope 59.50
- Jungle 68.00
- Landside 29.50
- Legionaire 49.50
- Metro 39.50
- New Champ 59.50
- Pursuit 42.50
- Pan American 49.50
- Show Boat 50.00
- Sara Suzy 27.50
- Sky Blazer 69.00
- Spot Pool 65.00
- Spot a Card 65.00
- Snappy, '41 \$59.50
- Sparky 27.50
- Ten Spot 59.50
- Topic 85.00
- Mustang 69.50
- Towers 89.50
- Target Skill 37.50
- Twin Six 49.50
- Victory (Genco) 79.50
- Ump 39.50
- Veivet 49.50
- Venus 79.00
- Wow 29.50
- Wild Fire 44.50
- Zig Zag 65.00

MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILL.

READY FOR LOCATION

CONSOLES

- 15 Jumbos, Rod & Blue, F.P., Late \$150.00
- 15 High Hands 150.00
- 5 Jennings Fast Times 150.00
- 5 Brown Pacos Racos 150.00
- 1 Lucky Star 100.00
- 2 Four Ways with Quarter 750.00
- 5 Super Bells 275.00
- 2 Super Bells, New 400.00
- 1 Mills Three Ball 300.00
- 1 Jumbo, Comb., New 228.00
- 10 Silver Moons, F.P. 99.50
- 1 Saratoga, Ralls, Cash 85.00
- 2 Jennings Daily Double 49.99
- 3 Big Games 89.99
- 2 Jumbos, F.P. 78.99
- 4 Jumbos, Cash 125.00
- 1 Square Bell 75.00
- 1 Four Bells, High Head, Late, 1-25 850.00
- 1 Four Bells, Low Head, Early, All 5¢ 575.00

SLOTS

- 1 Charley Horse, 2 Jenn. Slot, 5¢ \$125.00
- 20 Watling Rotatos, 5¢ 75.00
- 1 Jennings Silver Chief, 5¢ 200.00
- 5 Mills Q.T., Gold, New, 1¢ 80.00
- 5 Mills Q.T., Blue, 1¢ 80.00
- 5 Mills Bull's Eye Goose Nook, 25¢ 95.00
- 10 Chrome West Pockets, 5¢ 75.00
- 2 Melon Bells, 5¢ 200.00
- 1 Cherry Bell 228.00
- 5 Blue Fronts, D.J.P., 5¢ 150.00
- 3 Blue Fronts, B.J.P., 5¢ 175.00
- 5 Mills Round the World 30.00
- 2 Smoker Bells, 5¢ 40.00
- 10 Watling 1¢ Treasures 36.00
- 2 Pace Osmos, 1¢ 50.00
- 10 Safe Stands 15.00
- 5 Double Safe Stands 50.00

ONE BALLS - F. P.

- 10 Fortunes, Comb. \$275.00
- 1 Langore 875.00
- 1 Dust Whirls 525.00
- 1 Whirlaway 428.00
- 1 Contest 100.00
- 3 Santa Anita, Cash 275.00

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE, MD.

ECONOMY SUPPLY COMPANY

NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAY BALLS

- For 14 Ft. Skee Alley, 3 1/2, 10, \$5.50; 100 \$52.00
- For 9 Ft. Skee Alley, 2 3/4, 10, \$5.50; 100 52.00
- For Play Balls and Roll in the Barrel, 10 . . . \$4.25; 100 38.50

SPECIAL! GUN LAMPS FOR SEEBURG & BALLY GUNS, ORIGINAL 60c ea. Min. order, 10—Write for Quantity Price!

TERMS—1/3 Deposit With Order, Balance C. O. D. WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

SCOTT-CROSSE COMPANY

Formerly Keystone Vending Co.

SPECIAL OFFER—CLOSE-OUT!

100 DuGRENIER CIGARETTE MACHINES



SAM STERN

V—VD—W—WD & S MODELS—ALL 20¢ OPERATION.

Will Accept Any Reasonable Offer for Lot!

1423 SPRING GARDEN STREET PHILADELPHIA, PA.

MODERNIZE with the "POPMATIC"

ALL ELECTRIC—COMPLETELY AUTOMATIC
5c COIN OPERATION ELIMINATES ATTENDANT
NOW LESS THAN HALF PRICE



You may possibly have hesitated to install this type of machine because of the cost. NOW WE ELIMINATE THAT DIFFICULTY by offering you a genuine "POPMATIC" machine at LESS THAN HALF THE ORIGINAL PRICE. BRAND NEW. NEVER UNCRATED.

BEAUTIFUL DESIGN: The Popmatic is designed to harmonize with the finest of fixtures. Brilliantly illuminated, it sparkles like a gem and instantly attracts attention. Passersby and customers alike stop, marvel and BUY.

AUTOMATIC OPERATION: Fully Automatic, it feeds the corn automatically, pops it, seasons it and delivers it to your customers hot and fresh. All unpopped grains are separated and customer receives only fully popped fluffy corn. All you need do is see that the machine is filled. It will work for you hour after hour without personal attention. Continuous operation for 10-hour period costs less than 10c in power consumed.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60 in. Height; 15 in. Width; 15 in. in Depth. Shipping weight, 150 lbs.

CAPACITY: 12 lbs., enough to pop and sell \$25.00 per filling. Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

Originally \$250.00 **NOW \$99.50**

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance, or 5% Discount if Full Cash is Sent With Order. We Buy Music Routes.

WE BUY AND SELL ALL MAKES OF POPCORN MACHINES. IF YOU HAVE ANY TO SELL, WRITE US.

—Exclusive U. S. Distributors—

THE P. K. SALES CO. 6TH AND HYATT AVE. CAMBRIDGE, OHIO

Balto. Liquor Drought Ends

BALTIMORE, Sept. 16.—Amusement spots throuth the Baltimore area are perking up since word has come thru that liquor stocks are soon to be plentiful and that each location will get its share with practically no ration regulations for retailer or consumer.

This turn of events in contrast to the past summer's drought has been brought about by unusual reasons: 1—The vast production quotas met by distillers during the recent government-permitted "August liquor holiday"; 2—The end of the summer resort season; 3—Slow-down in government demand of domestic alcohol for the armed forces, and 4—A let-down in consumer demand.

Retail liquor stores and amusement spots throuth Maryland have already begun a loosening up of stocks which were being held to meet consumer demand expected over the forthcoming holiday season. Whiskies once again are appearing on shelves and prices are "right," too. Amusement locations can fill most any drink order and customer's "favorite brands" are being tasted in glasses instead of the substitutions forced on them during the drought when a squawk did you no good. Signs are popping up in display windows pushing the sale of whiskey "by the bottle or case," or "Whiskey at Under Ceiling Prices."

The supply in some parts of Baltimore is so plentiful that some retailers have come down on rum as much as \$1.50 per fifth under ceiling prices. Wines which formerly sold for \$1.25 to \$1.50 per fifth are now sold for as little as \$0.09.

Since the first advance of Allied armies in Europe, liquor dealers throuth Maryland have released liquor stocks and many dealers nowsay it is odd that consumers present so little demand for whiskey. Some dealers point out that "when there was a shortage people wore themselves out walking from one spot to another trying to buy a bottle, but now when all they have to do is ask, they don't seem to care whether they get any or not."

During the summer drought period most spots catered only to servicemen, but since the services have been moving their personnel and not getting replacements, retailers are once again turning to civilians as their main source of business. Others admit that if they had been able to foresee the developments of the war, they would have kept whiskey on display throuth the drought period.

Many liquor dealers, both retail and wholesale, feel there is enough whiskey on hand now to meet civilian demands for a year at least, not counting future commitments which will undoubtedly come from the distilleries. It was said by one dealer that after the war many spots will be featuring one-year-old whiskey and getting no kicks instead of the four-year-old stock which is demanded by the consumers today. "Remember, after repeal when we thought even six-months-old whiskey was good?" was his parting remark.

Cauton Shown by Miami Distributions in Post-War Planning

MIAMI, Sept. 16.—Distributions and ops in this area have been moving with caution as far as post-war plans are concerned. While their biz has been good the last few years, they realize upsurge has been abnormal since the greater wartime population of the area has been made up of armed forces members.

Unlike other cities, distributions here have not moved into larger quarters due to the fact that restrictions have been placed on the crowded quarters. However, this may change after the war but none of the colmen will commit themselves on this score.

With the removal of the greater portion of servicemen from the area, which was used as a training ground, colmen have felt a slackening off of trade so have had more time to make future plans. Some have been renewing contracts while others are feeling out new lines for post-war expansion.

Men of the trade here know that when the war does end they will again have

MUSIC-SUPPLIES ACCESSORIES

- 1 Wurlitzer 950 Each \$700.00
- 1 Wurlitzer 342 600 500.00
- 1 Wurlitzer Model 50 90.00
- 2 Wurlitzer 71 Counter Model 149.50
- 2 Wurlitzer 600R 325.00
- 2 Wurlitzer 500 Aame, Remodeled 400.00
- 2 Wurlitzer 616, Lite-Up Grills 139.50
- 1 Wurlitzer 600K, Slug Proof 375.00
- 1 Wurlitzer 700 675.00
- 2 Wurlitzer 2145 Steppers 225.00
- 1 Rock-Ola 12 Record 90.00
- 1 Rock-Ola Counter Model With Speaker 149.50
- 1 Rock-Ola Imperial, 20 Record 150.00
- 1 Seeburg Rex 210.00
- 1 Seeburg Console, Wireless Remote 185.00
- 1 Seeburg Oclasso 395.00
- 2 Seeburg 8800, R.O. 585.00
- 1 Seeburg 7145 Steppers 515.00
- 1 Gabel Jr. 12 Record 50.00
- 1 Gabel Charmo 18 Record 80.00
- 1 Mills Dance Master 75.00
- 1 Mills Do Ro Mi 90.00
- 2 Wurlitzer #304 Steppers 15.00
- 2 Wurlitzer #145 Steppers 32.50
- 6 Packard Boxes with Brackets 30.00
- 1 24 Buckley, Met. Cab. 140.00
- 15 Seeburg 24 Selection Wireless Boxes 29.50

WALL BOXES—ACCESSORIES

Wurlitzer Main Gears, Etc. \$7.70

2 WURLITZER 780E \$625.00 EACH

WRITE FOR ANYTHING YOU DON'T SEE LISTED! All Mds. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

DAVE LOWY
594 10th AVENUE N. Y. C.
LONGACRE 5-9495

For Sale in Connecticut
150 PHONOGRAPHS
400 WIRELESS WALL BOXES

All Late Model Wurlitzer & Seeburg

★
Front Money and High Averages on All

★
NO AGENTS!

Must have \$50,000 Cash for down payment.
BOX D291
Care Billboard, Cincinnati 1, Ohio

MECHANIC WANTED

Must know Slots, Consoles and Pin Games. Good salary and working conditions.

MARLIN EQUIPMENT
1355 Randolph St., N. W.
Washington 11, D. C.
Taylor 4183

RED-WHITE-BLUE

TIP BOOKS — COMBINATION TICKETS
BINGO TICKETS — SALESBOARDS
Write for Price List and Sample Tickets.
Please State Your Requirements.

WILNER SALES CO.
715 N. ELM ST., MUNCIE, IND.

WANTED

Quantity, Penny Kicker and Catcher Machines. State particulars in first letter.

BOX D-270, The Billboard, Cincinnati 1, O.

FOR SALE

11 Modern Brunswick-Balke Bowling Alleys, in good condition.

L. J. DRAKE, Mgr.
Silver Beach Amusement Co.
St. Joseph, Mich.

to depend on Northern tourist trade as they did in pre-war years. This is one of the main reasons they are all proceeding carefully and few have announced definite plans.

Don't miss the New ... BELL-O-BALL



BELL-O-BALL MANUFACTURING CO.
320 N. Clinton St., Syracuse, N. Y.

ORDER NOW—SPECIALS

PHONOGRAPHS		Wurlitzer 618, Plain \$119.50
Wurlitzer #120 Boxes \$29.50	Wurlitzer 618, Remodeled 129.00	Wurlitzer 616, Lite Up 149.50
Wurlitzer #125 Boxes, 56-106-256 29.50	Wurlitzer 600, Rotary 309.50	Wurlitzer 600, Keyboard 359.50
Wurlitzer #320 Sweet Music Boxes 24.50	Wurlitzer 600, KRO 389.50	Wurlitzer Model 24 219.50
Slow Steppers, #304 18.50	Wurlitzer Victory Model 42/24 395.00	Wurlitzer 850 675.00
Wurlitzer Stepper & Adapter (#300 & #115) 32.50	Wurlitzer 750E 650.00	Seeburg Gems 269.50
6" Speakers 5.50	Seeburg 800, DeLuxe 389.50	Seeburg Oclasso 385.00
Brackets for Wurlitzer Boxes 2.50	Seeburg Hitone 8800, ES 499.50	Seeburg 30 Record, D.C. 85.00
Seeburg 24 Wall-o-Matic Wireless 29.50	Seeburg 18 117.50	Rockola DeLuxe 259.50
Seeburg 20 Bar-o-Matic 45.00	Rockola Standard 279.50	Rockola Master 319.50
Kit #18—Part 41312 for 130 Adapter Tone Control Keys, Each03		
618 Amplifier, New (No Tubes) 24.50		
Seeburg Wireless Strollers, 20 Selection Boxes 32.50		
WALL BOXES — ACCESSORIES		
Wurlitzer 412 \$ 89.50		

Terms—1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.
577 10TH AVE. (CIrcle 6-9570) NEW YORK, N. Y.

THESE MACHINES READY TO SHIP

- CONSOLES AND SLOTS**
 7 Jennings Ciga-Rolas, straight 6c play, mechanically perfect and excellent appearance, crated, each... \$ 45.00
 4 25¢ Mills Silver Chrome Slots, Just like NEW, ser. over 440,000. Ea. 430.00
 4 10¢ Mills Silver Chrome Slots, Just like NEW, ser. over 440,000. Ea. 390.00
 3 5¢ Mills Gold Chrome Slots, Just like NEW, ser. over 475,000. Ea. 275.00
 1 50¢ Mills Blue Front, factory rebuilt, 1 painted glitter gold, ser. over 400,000 595.00
 31 Lock Box Type Slot Machine Stands, each with locks and keys. Ea. 25.00

- MUSIC — PINBALLS — SCALES**
 4 BRAND NEW Wurlitzer Model 160 Auxiliary Speakers, crated. Ea. \$ 20.00
 16 Wurlitzer Quarter Scales, mirror front models with top mirrors, colors blue and white, used very little, perfect condition and clean throughout, crated. Each 110.00
 1 Bally "Toplo" 70.00
- ARCADE**
 1 Supreme Gun, "Shoot Your Way to Tokyo," used only 3 weeks... \$210.00
 2 Bally Rapid Fire with Basses:
 1 Perfect condition 100.00
 1 Needs minor repairs 170.00
 2 Bally "Shoot the Bull" Guns with Basses:
 1 Perfect shape Both for 100.00
 1 Needs minor repairs 100.00
 2 Chicago Novelty Co. Guns, changed over from Chicken Sams, with basses, used 3 weeks:
 1 Perfect shape 150.00
 1 Needs minor repairs 130.00
 2 Exhibit Kite-Motor, floor model 200.00
 1 Exhibit Magic Hour, "Your Love Rating," floor model 200.00
 1 Exhibit Picture Machine, "Hava-a-Look in the Sultan's Harem," counter model 25.00
 1 Exhibit Hi-Ball, floor model, 2¢ slot 65.00
 1 Exhibit Flat model 45.00
 1 Gottleb Skee-Ball-Extra 40.00
 1 Grotchen Skill Jump, floor model 45.00
 1 Mills Flip Skill, counter model 22.50
 1 Totalizer, counter model 12.50
 1 Kicker and Catcher, floor model 20.00
 1 Mutoscope View-Scope, 2 extra films, fact. rebuilt, new eye piece, no battery 30.00
 1 Mutoscope Drop Down Picture Machine, with metal frame stands, 1¢ play, complete subject 30.00
 5 Exhibit Light-Up Postal Card Vendors, floor models, as follows:
 1 Artists Models 1 Fascinating Figures Have 36,000 cards for these 2 machines.
 1 Army and Navy Jokes, have 6,000 cards for this machine.
 1 Loony Lyrics, have 7,000 cards for this machine.
 1 License Bureau, have 7,000 cards for this machine.
 (Each Machine Has Two (2) 1¢ Slots.
 NOTE: Machines are \$20.00 each with basses; Cards are \$3.00 per lb. my cost. Will not sell machines without cards.
 Full amount CERTIFIED in advance for all orders under \$100.00; over \$100.00 one-half CERTIFIED in advance.

W. E. EASTBURN
 Care Oamp Exchange Camp Shelby, Miss.
 Telephone: Ext. Main 691

Toledo Ops Pay Fines on Pins In License Probe

TOLEDO, Sept. 16.—What may be the climax to the agitation over unpaid pinball license fees was written here this week when as many as 20 operators paid fines into the city treasury amounting to a total of \$2,675. Agitation about unpaid license fees began many weeks ago and started probably what was meant to be a political criticism of the city license clerk. He was accused of discrepancies in issuing or failing to issue licenses and an audit of the books was ordered.

The auditor reported a discrepancy of only \$3 in the records, and the license clerk got his job back following the probe.

When the story first appeared in the newspapers it promised to be quite injurious to the coin machine trade because officials leading in the agitation charged that many operators had not paid the license fee on pinball games and juke boxes and that the uncollected taxes would amount to thousands of dollars. Final investigation and court hearing indicated that pinball operators had neglected to pay license fees in the quarterly installments at certain intervals. Only two operators indicated putting up a real fight against the charges and the others accepted the fines without much remonstrance.

Newspapers said that the list of 20 operators whose names and addresses were published included "most of the operators in the city." Officials said it was the highest single daily list of fines paid on coin machines in 18 years.

City officials recalled that in 1928 there was another instance of a group of location owners who violated liquor laws of paying fines running about \$2,000 a day. The city averages a collection of \$10 a day in fines, and officials say that the pinball case sets a record for total collections.

'Blanket Tax' on Cig Venders, N. C. Rules

RALEIGH, N. C., Sept. 18.—The attorney general of North Carolina recently issued the following opinion which will cover the collection of the retail tobacco license tax on vending machines:

"When a municipal corporation collects an operator's occupational license tax on cigarette vending machines, it may not levy and collect a license tax for the operation of each individual vending machine located within the city."

Operators of cigarette vending machines consider the ruling to be favorable.

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| 604B—40 MFD 450 V. Cond., Dry | 1.75 | 604B—40 MFD 450 V. Cond., Dry | 1.75 |
| 391—Mills Clock Springs | 15.00 | 391—Mills Clock Springs | 15.00 |
| 384—Mills Knee Action Stop Arm Springs | 25.00 | 384—Mills Knee Action Stop Arm Springs | 25.00 |
| 358—Contact Benders | 45.00 | 358—Contact Benders | 45.00 |
| 923—Seaburg & Bally Photo Cells | 2.50 | 923—Seaburg & Bally Photo Cells | 2.50 |
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Seeburg Shoot the Chutes—Parachute	Chester Pollard Football (2 Players)
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ATHLETIC	Grotchen Skill Jump (Rebuilt)
Ball Grip—Exhibit and Others	Genco Playballs
Barthard Dial Striker	Kue Ball (Used)
Combination Grip and Lift	Mutoscope Open Door
Omb Ball Lift	Over the Fence
Exhibit Chinning Rings	COUNTER GAMES
Exhibit Grandfather Clock Grip	Hoops (Genco)
Exhibit Striking Clock Grip	Kill the Rat (New)
Exhibit Lighthouse Grip	Poison the Rat (New)
Exhibit Champion Puncher (Punching Bag)	Scotter
Exhibit Star Striker	Spiffie (New)
Exhibit Knockout Puncher (Punching Bag)	Skillarotta (New)
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Electric Shocker, Beautiful Floor Cab.	Mutoscope Magic Finger
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Exhibit Punching Bag Trainer (Scientific)	BOWLING GAMES
Exhibit Tiger Pull	Exhibit Bowling Alley
Exhibit Aviation Striker	Gottleb Skeeball
Knockout Fighters (2 Players)	Midget Skeeball, Six-Foot, 22 in. Wide
Lifter	BASEBALL AND BASKETBALL
Mills Punching Bag	Bally Basketball
Mutoscope Lift O Graph	Evans Playballs
Mutoscope Punching Bag	Scientific Basketball, Upright Fl. Size
Mutoscope Liberty Bell Striker	Major League Western Baseball
False the Devil Grip Machine	Scientific Basketball, Upright Fl. Size
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	Western Baseball

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| 1 ROCK-OLA TEN PINS | \$ 49.50 |
| 1 EVANS TEN STRIKE | 49.50 |
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G. I. DISK LABEL RATINGS

Boys & Gals Tell Facts

Little difference between a serviceman or hi-schooler, according to survey

NEW YORK, Sept. 16.—The ability of the G. I. Joes and Janes to identify the labels of record manufacturing firms, as revealed in the accompanying chart, is startlingly similar to the label identification savvy of the high school kids polled by *The Billboard* early this summer (*The Billboard*, June 17). There is just one very human, easy-to-explain difference. Generally the percentage of soldier-sailor lads and lassies able to identify all labels is lower than the percentage of bobby soxers able to tag the disk titles. The high school kids no doubt are able to spend much more time "studying" everything about disks, their minds are much less taken up with other responsibilities. Once they don the khaki or the blue these same kids, faced with the grim business of learning how to fight and kill, lose a little (but only a little) of their disk knowledge. They are naturally unable to keep up with the latest disk developments. That they lose in spite of this practically none of this savvy when it comes to artists and tunes on wax is amply shown by the G. I. favorite records section of this same survey (Music Department this issue).

Almost 100%

Where every one of the high schools which answered the question aident disk identification were able to tag Bluebird, Decca and Victor, the only label to snare 100 per cent identification by the G. I.'s was Victor. The other labels of the big three, however, Decca, Columbia, Okeh and Bluebird hit near enough the perfect score to give them the first four places (Bluebird and Okeh tied for third to Decca's second).

Brunswick jumped a place ahead of Capitol in the G. I. poll (it followed Capitol after the leaders in the high school survey), which again is testimony to the top job Decca has done promoting this label back into the picture, since they bought the bulk of the Brunswick masters some time ago. It may also indicate that the fighting men, being slightly older than their high school brethren, remember the Brunswick label from their younger days.

Capitol, with a 78.9 per cent rating in this survey and an 80 per cent rating in the bobby sox poll, indicates once again that it is on its way toward becoming a major factor in the disk biz. Report that the company has tied up the MacGregor Recording Studios on the Coast on an exclusive deal (see Music Department this issue) shows that the Hollywood waxery is still rolling along, and will continue to be a threat to the big three. Combination of smart selection of talent and tunes, solid merchandising and distribution, hep promotion, as pointed out in the high school survey is responsible for the rapid surge toward the top of this diskery.

Hot Jazz Mystery

The big mystery of the label identification section of this poll, as it was in the secondary schools' survey, is the impact the hot jazz record manufacturers make on disk hearers. Commodore and Apollo wind up in 7th and 8th places in the G. I. poll and grabbed off 6th and 7th in the high school study. This is one of the startling points of similarity between the two surveys, mentioned earlier. It is also a No. 1 tip-off on the authenticity of the two polls. On this same hot jazz slant, and on the points of similarity, another highly interesting result shows up. Black and White and Liberty, two more hot jazzeries, who snatched 15th position with 20 per cent identification ratings each in the high school study, are again identical ratings of 30 per cent each. Since the distribution of the hot jazz

The Billboard First Annual Survey of "All Service" Music Preferences

RECORD DIVISION

IDENTIFICATION RATINGS OF RECORD LABELS

A representative number of the army camps, naval bases, air force, coast guard and other service establishments chose to answer the question: "Which record labels can you identify?" The figure in the right-hand column indicate the percentage of those schools, in relation to the total number of schools which answered the question, which identified the respective labels.

(See accompanying story for analysis and details.)

RATING	LABEL	PERCENTAGE	RATING	LABEL	PERCENTAGE
1.	Victor	100.0	13.	Muscraft	17.8
2.	Decca	97.3	14.	Keynote	15.5
3.	Bluebird	95.6		Signature	15.5
	Okeh	95.6	15.	Asch	13.3
4.	Columbia	91.2		Elite	13.3
5.	Brunswick	89.0	16.	Comet	8.9
6.	Capitol	78.9		De Luxe	8.9
7.	Commodore	42.0	17.	Continental	6.7
8.	Apollo	31.0		Premier	6.7
	Sonora	31.0		Standard	6.7
9.	Hit	28.8	18.	Bibletone	4.4
10.	Bluenote	24.4		Concertone	4.4
11.	Beacon	22.2		Exclusive	4.4
	Black and White	20.0		Feature	4.4
	Liberty	20.0		Peerless	4.4
	Savoy	20.0	19.	A-1	2.2
				Criterion	2.2
				Harmonia	2.2

waxeries is severely limited (some of them have been known to press as few as 300 disks of a single number) the high identification ratings these outfits achieve is difficult to understand. Part of the answer at least, seems to lie in the manner in which both the high schoolers and the fighting guys hear their records. The high school poll showed that most kids heard disks via wax-jockey airshows, and second most heard them on the jukes. The G. I. survey reveals that most of the service boys and gals hear their records on jukes, and second most on disk jockey programs (see Music Department this issue). Many of the platter-chatter boys build one or more of their shows per week on hot jazz records (Alan Courtney on WOV in New York for instance, has a complete Monday night slot devoted to the Harlem Hit Parade records tabbed in *The Billboard's* Music Popularity Charts, (and many of these disks are strictly in "le jazz hot" groove). With the limited pressings and short distribution set-ups of most of the hot jazz waxeries, there seems to be no other way for both the school kids and the boys in the barracks to know so many of the labels in this record group.

Eli Oberstein's Hit Label fared less well in the G. I. tabulations than in the school poll. In the latter, Hit grabbed off 5th place with a hefty 74 per cent rating, while in the G. I. count the label scored a 9th place with a 28.8 per cent rating. Reason here seems to be that Hit is one of the newer labels, and it hasn't had a chance to sink into the consciousness of the G. I.'s the way it has into the bobby sox mind. The same handicap seems to have dogged Muscraft, which lands in 13th place slot with a 17.8 per cent rating. This label was for many years identified with kiddie disks, longhair stuff and such, and has only recently stepped out into the pop wax field with disks by Phil Brito, Joan Brooks and others.

Mail Readers?

Savoy and Beacon, which made 9th and 10th places in the school survey land in 11th and 12th (these school kids and G. I.'s probably read each other's

mail . . . or how do you like that for survey authenticity?) in the soldier-boy study. Both labels have played the field of music styles more or less, the Savoy has recently gone heavy on the hot jazz items, and Beacon has continued to turn out straight pops, hot jazz, cowboy tunes and other types of records.

Another sidelight of interest in this battle-boy disk identification rating is interesting. Two labels, which have long specialized in foreign disks and polkas, are tied for 17th position with 6.7 per cent each. This would indicate that altho most of the lads prance jitterbug, there are still some who cut a mean polka. But polka or jitterbug, the lads haven't forgotten too much of what they knew about disks before their oh-how-I-hate-to-get-up-in-the-morning-days. In fact they've forgotten very little. When they put Hitler and Hirohito in the ash can and those uniforms in mothballs, they'll be back buying records just as they did pre-war. In the meantime, diskers interested in maintaining the healthy hunk of the market represented by these G. I.'s, handsmen, singers interested in counting them as fans, have an indication in this survey (and the section of it concerned with 'rave records, how they get their records, how they hear 'em, etc.) of how they're doing with the boys . . . and what they can do to do better.

Filmcraft To Make 30

NEW YORK, Sept. 16.—Production of 30 musical shorts gets under way at Soundies' Filmcraft studios next week, according to announcement by company officials. Artists featured in these productions include Lani McIntire and ork; George Paxton and band; Alahou Islander Dancers; Jeri Sullivan, CBS singing star; the Juggling Egins, now at Leon & Eddie's; Ida James, sepla songstress from Cafe Society Downtown; Bobby Davis, dance star from La Conga; the Kimloo Sisters and many others. The pictures start the fall production for Filmcraft and will be shot during the next two weeks by William Forest Crouch, executive producer and director.

G. I.'s Select Their Favorite Records; Still Kids at Heart

(Continued from page 20)

disk mention and that with a strong assist by Sinatra. Sinatra, similarly No. 2 among the G. I.'s fav male vocalists, doesn't get in except for the disk he made with Dorsey.

G. I.'s High Schoolers Agree

But getting back to the comparison between the music and disk tastes of the high schoolers and G. I.'s, it's interesting to note that seven of the G. I.'s wax toppers were also listed by the bobby soxers. These were Crosby's and Dorsey's *I'll Be Seeing You* and the groaner's *Long Ago and Far Away*, Mercer's *G. I. Jive*, Dave Rose's *Holiday for Strings*, James's *I'll Get By* and the Mills Brothers' *Paper Doll*. When it's considered that a number of the G. I. disk faves weren't cut or released at the time the high school survey was made, this more than 50 per cent agreement on record choices take on even greater significance.

Another point which may be of great importance to waxeries, bands, singers, et al, is the fact that of the 13 top platters chosen by the fighting forces, nine of them feature vocalists above the bands, if they aren't 100 per cent singer features. You have the five Crosbys, one Johnny Mercer, one Frank Sinatra (he must be given at least equal credit with TD), one Andrews Sisters and one Mills Brothers. It's problematical whether the vocalizing or the band work on the two Jordan records is responsible for their popularity, but more dough will be placed on the vocals than otherwise. This would leave just two disks out of 13 where the band work may be responsible for the click quality of the disk: Dave Rose's *Holiday for Strings* (and here it's most likely the exceptional quality of the tune) and James's *Get By*, where the maestro's trumpet ride would probably be most strongly credited. The Petrillo ban is probably responsible to some extent for this overwhelming popularity for the vocal efforts as against the full band jobs.

Jukes First in G. I. Ears

The question of how Uncle Sam's uniformed nephews and nieces hear their disks is also interesting and important. Where the hi-schoolers (*The Billboard*, June 3) heard most of their platters via disk jockey record programs, and second most via the jukes, the G. I.'s reverse the stand and declare that the juke box is their No. 1 music purveyor. Disk jockeys run second, home-type phonos third and

(See *G.I.'s Selects Records on page 74*)

Shellac for All; Not Critical Now

WASHINGTON, Sept. 16. — Shellac, bottleneck of the record situation, is now becoming available in goodly quantities, War Production Board officials informed *The Billboard* today. Consequently, record supply should be up in months ahead.

Shellac, long marked critical by WPB, is now available from Defense Supply Corporation in quantities without red tape. Record companies, still short of the material, should advise WPB or go direct to Defense Supply for details of available supplies, it was stated. Other record-making materials have long been available, so that record-making industry should soon be back to normal, particularly as man-power situation eases.

Fairplay Music Co. Buys New Routes

RALEIGH, N. C., Sept. 16.—Fairplay Music Company, composed of operators W. H. Richardson and O. L. Crabtree, purchased the retail record outlet and routes of P. E. Peter's Raleigh Music Company.

Richardson and Crabtree plan to operate a retail record store in addition to their present holdings.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Nevada Ranch Gang Tour

Fleetwood Jack and His Nevada Ranch Gang are planning a Southern theater and tent show that will play thru Virginia and Tennessee this month and later will visit WSM, Nashville, as guests of Ernest Tubb and Roy Acuff and His Smoky Mountain Boys. Jack writes that on their return early in October they will go to Massachusetts for several dates, then into New York for a week of cutting disks and to make a few shorts before entering Western Pennsylvania on a theater tour.

The gang, including Fleetwood Jack, Marjorie Lee, Fiddlin' Dusty, the Rhythm Kid, and Sundown Kid, recently drew an audience of 15,000 on their appearance at Rocky Springs Park, Lancaster, Pa.

New Tunes

Eugene Wellman's *Moonlight* will be released by International some time this month.

Lately, by Kenny Manges and Maurice Crance, is getting a play from many hillbilly artists on the air.

Jack Fried and Jerry Lama, whose *Don't Waste My Time* has been going over good, have turned out another tune, *Don't Say Goodbye*.

Tex and June, on WFCI, Pawtucket, R. I., have joined the growing list of radio artists who are writing songs, and some of their tunes soon will be heard on the air.

Tunester Tuttle

The Folk Tunes editor has received some notes signed "One Who Knows." The editor once more reminds that any material not signed by the writer cannot be published. This is in the interest of accuracy.

Tex Grande, featured on De Luxe records, is now in the Army Special Services. Grande's most popular record is *Sweetheart, I Remember*.

The Pinafores, new girls' singing quartet, and Johnny Waldorf, featured vocalist, are now heard on the WOWO, Fort Wayne, Ind., *Lazy Listentin'* show. Marge Hooper, vocalist formerly one of the Morin Sisters, is doing the Pinafores' arrangements.

Minnie Pearl, of the *Grand Ole Opry*, WSM, Nashville, is now publishing her own newspaper—a monthly tabloid titled *The Grinders' Switch Gazette*, for Opry fans.

I'll Forgive You But Can't Forget, Pee-Wee King's song hit featured by his Golden West Cowboys, has been recorded by Roy Acuff. Pee-Wee and his unit have been packing 'em in on a tour of the Carolinas and Florida. Last month he, the Duke of Paducah, and Ernest Tubb played to 14,000 people in a one-day engagement in Jacksonville (Fla.) Stadium.

Tubb Tours Penny Parks

Ernest Tubb and His Texas Troubadours recently completed a six-day tour of parks in Pennsylvania on which they proved a big draw. Spots played included Sunset Park at West Grove; Indian Echo Park, Hummelstown; Valley View Park, York, and Uncle Jack's Park, Reading, all in Pennsylvania, and Radio Park, Wilmington, Del. Dates were set by Ed Hiller, former manager for Al Dexter.

Dothan Likes Bill Boyd

Bill Boyd and His Cowboy Ramblers were the feature attraction at the Houston County Fair, Dothan, Ala., this year and, as usual, drew capacity crowds. G.

Louis Oppert, publicity director of the fair, says Boyd has proved the biggest drawing card the fair has ever had. He has been featured there three out of the past five years.

Southwest Loves Folk Music

Powerful hold which folk music has on millions of people is no better demonstrated than in the Southwest where it has not only been responsible for building up huge sales of various products but has elected two governors.

Fame of the present fiery senator, W. Lee O'Daniel started when he was sponsored for several years, together with a hillbilly band, on WBAP, Fort Worth, by a large flour milling concern. O'Daniel left his sponsor and started his own milling concern, organized his own band and "went to town" with "Hillbilly Flour." Then he toured the State with a 'billy band, with Jim Boyd and Mike O'Daniel as head vocalists, and was elected governor. When he made the race for senator he again used the band and singers, and was elected.

Down in Louisiana it was the fame of Jimmy Davis's *You Are My Sunshine* and other songs that put him in the governor's chair, and made Charlie Mitchell, co-author of *Sunshine*, the governor's chief adviser.

The phenomenal promotional campaign on Crazy Water Crystals was built on folk music programs. Hal Collins, president of the Crazy Water Company, recognized the popularity of folk music with the plain people everywhere. He had tried a pop-tune band with only moderate success. Then he switched to a folk tune band and things started humming. For several years Jim Boyd, the Texas Mockingbird, made one transcribed Crazy Crystal program after another, then in August, 1942, he was made director of the Crazy Crystals TQN programs, and with his band of Texans he has played and sung American folk tunes into the homes of millions via radio—and has rolled up amazing sales totals for the product he plugs.

FOLK RECORD REVIEW

(Continued from page 27)

DIXIE HUMMINGBIRDS (Regis)

I Just Couldn't Keep It To Myself—FT; V. *Book of the Seven Seas*—FT; V.

One of the better of the spiritual-singing quartets along the Eastern shores, the Dixie Hummingbirds stack up with the best of the gospel singing that wax gives. Their virile voices neatly blended, with inherent rhythmic qualities in their voices, the four boys sing the spirituals without instrumental stimulation nor is any needed. Most striking is their song for *Book of the Seven Seas*, their prachment in song running the gamut from A to Z. The baritone voice leads the way as the tempo is slowed down for *I Just Couldn't Keep It To Myself*. A familiar figure on the church circuits and in quartet competitions, the race locations will find the Dixie Hummingbirds a strong phono attraction.

BIG BILL (Okeh)

Bad Acting Woman—FT; V. *I'm Woke Up Now*—FT; V.

The "who-ee" blues shouting of Big Bill Broonzy toes the mark for these original race blues. Both are slow blues items and both of the back-biting variety. Accompanied by piano, guitar and washboard, *Bad Acting Woman* finds Big Bill complaining that his woman "don't do no one man no good." Backed by piano, clarinet and trumpet, *I'm Woke Up Now* has Big Bill admitting that he's been hoodwinked and his gal has done him wrong, adding the moral, "don't trust nobody no how."

POP. RECORD REVIEWS

(Continued from page 27)

PERCY FAITH (Decca)

Long Ago—FT. *I Love You*—FT.

There is an abundance of color, etched by the strings and woodwinds, for Percy Faith's concertized renditions of *Long Ago* and *I Love You*, two of the more important songs of the year. While both ballads may have passed the popularity peaks, it's easy and relaxing listening to the radio maestro's spinning.

Percy Faith's interpretations are created for

the intimacy of the parlor phono and not for the mass appeal of the juke box.

WILL BRADLEY (Beacon-Celebrity)

Lightning Boogie—FT.

Sugar Hill Boogie Woogie—FT.

The nondescript Emporia "Lefty" Scott has pieced together two exciting riff patterns for this jam gang crowding around Will Bradley's trombone. With Johnny Guarneri pounding out the eight-to-the-bar rhythms at the piano, abetted by Bobby Haggart's bass beats plus Billy Gussak's drumastics, the setting is a potent one for Bradley's slip-horn, Billy Butterfield's trumpet and Paul Rice's clarinet. With Guarneri's piano sparking the side, all the instrumental voices get an inning for *Lightning Boogie*, whipped out at lightning tempo. But for the more profound groovements, it's the jump boogie music for *Sugar Hill Boogie* for which trombone and piano share the spotlight.

For the nickel-spenders, it's "Sugar Hill Boogie" that packs the most phono appeal.

JIMMY DURANTE (Decca)

Umbrigo—FT; V. *Inka Dinha Doo*—FT; V.

This attempt to give modern dress to Jimmy Durante's rancousness and a gilt-edge gloss to his corn is hardly the proper formula. Ham-strung with a heavy orchestral accompaniment by Roy Bary's band, with the Six Hits and a Miss confining him with their voices, it's like putting the Schroz in a strait-jacket. Neither at liberty nor at ease, it's almost Durante's impersonation of Durante going hoity-toity for the lorgnette set with such favorite songs as *Umbrigo* and *Inka Dinha Doo*.

On the strength of the comolo's personal following and the featuring of "Umbrigo" in his "Music for Millions" movie, that side may drain off some coin in the juke boxes.

Popular Album Reviews

OPERETTA POTPOURRI

(Columbia)

The light operettas once again packing

the playhouses on Broadway, the interest is certainly pronounced for such music on the waxes. To serve that end, Columbia brings up for the first time a set of sides made by Marek Weber, whose flair for interpreting the continental favorites has already been brought to attention in his earlier *In Old Vienna* and *Continental Tangos* albums. For the four records that comprise the *Operetta Potpourri*, Weber brings back fond memories of as many famous stage pieces. His salon orchestra catching the spirit and flavor of such song, and with Weber's arrangement weaving together the better-known melodies contained in the scores, the *Potpourri* takes in the selections from two of Johann Strauss's gay works, *The Gypsy Baron* and *Die Fledermaus* (recently revived as *Rosalinda*); Emmerich Kalman's *Countess Maritza* with its bitter-sweet gypsy melodies, and Sigmund Romberg's tuneful *The Student Prince*.

DOUBLING ON THE IVORIES

(Victor)

The 10 agile fingers of Arthur Whittmore, coupled with Jack Lowe's 10, make fanciful and highly diverting two-piano music in the tradition of the classics for this new *Doubling On the Ivories* set. Styled by the boys themselves, the eight sides take in as many inviting selections, starting off with *Begin the Beguine*, coupled with a medley of *South American Way* and *If I Should Lose You*; carrying on with *Night and Day*, *Temptation*, two of Alec Wilder's moderns in *The Neurotic Goldfish* and *Seldom the Sun*; and polishing off their package of pianology with two sides for a *Waltz-Fantasy* based on Johann Strauss themes. There is plenty of contrast in musical mood and pace with such a potpourri, and the Steinway and the two some makes it all very palatable. Team of Whittmore and Lowe going great guns on the concert stage, their classical reflections in jazz as contained here will find most favor in the long-hair set rather than hitting a popular vein for mass appeal.

IT'S NEW!



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A NEW PHONOGRAPH NEEDLE
* TO MEET TODAY'S CONDITIONS *

Here is the Coin Phonograph Needle that solves those wartime needle troubles. Ask your Decca, RCA, or Columbia distributor about it. Available now! Costs no more.

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We Pay Spot Cash
FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Popular . Hillbilly . Race . Polkas

Wire Collect How Many You Have
WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street Chicago 7, Illinois

Ottawa Passes 11 P.M. Curfew On Juke Boxes

OTTAWA, Sept. 16.—The practice of fixing a curfew on the playing of juke box recordings was spread to suburban Eastview here, when the municipal council passed a law ruling that juke boxes in restaurants must be silenced by 11 p.m.

A previous by-law had prohibited dancing in restaurants but the hep-cats were able to listen to their favorite jump and jive until the restaurants closed.

The council did not overlook the matter of closing hours either. It ruled that all restaurants must be closed by 12:30 a.m. and all customers must be out by 1 a.m.

Wurlitzer Profit Off, Report Shows

BUFFALO, Sept. 16.—The Rudolph Wurlitzer Company, of North Tonawanda, N. Y., reported net profit for the first quarter ended June 30 of \$58,744, equal to 14 cents a share, compared with \$196,745, or 43 cents a share, in the same 1943 period.

R. C. Roling, president, said that the company's plants in North Tonawanda and De Kalb, Ill., during this period "were engaged to a large extent in engineering and tooling new war goods which will go into full production in the second quarter."

Roling said the unfilled orders for jukeboxes and radios had reached an all-time high and that government continues to require the total facilities of both plants for the production of war goods.

Trade Seen as Employment Aid In Peacetime

CHICAGO, Sept. 16.—Locations belonging to the service trades will be important in maintaining future employment according to a department report made by the Chambers of Commerce of the U. S. The coin machine trade, itself classed as a service trade, recognizes that many of the establishments listed in the report have been important as coin machine locations in the past, and if business leaders encourage such locations in the future they will still be more important to the coin machine industry.

Trade leaders say that if these locations are so important in furnishing jobs to millions of people, coin machines will be still more important because of the added revenue which these locations get by using coin machines of various types. The report emphasized a lot of trade data which has been published in a series of pamphlets entitled *Facts About Distribution*. Some of the locations in past years have not been considered so important for coin machines but many observers believe that even the most exclusive locations in the post-war era may use one or more types of machines.

The Chamber of Commerce report stresses the fact that auto service stations, laundry and dry cleaning plants rank high in furnishing jobs. The coin machine trade recognizes that such establishments will greatly increase the use of cigarette, candy and soft drink vending machines in the future. These plants are usually too small to subscribe to the larger music services in the industrial music field and in the future they may be ready for music services offered by juke box set-ups.

A summary of the trade data contained in the report follows: Automotive repairs and services account for 12 per cent of service trade activity, other repair shops 11 per cent and custom industries 10 per cent.

Beauty parlors and barber shops exceed other establishments in number on the basis of pre-war figures. The pamphlet stated that 205,300 such establishments employed 392,200 persons in 1939, with receipts of \$481,000,000.

The largest volume of business, however, went to laundries and dry cleaning plants, with receipts of \$693,000,000. There were 34,600 such plants, employing 382,380 persons.

Shoe repair shops numbered 50,100 and employed 67,900 proprietors and workers. There were also 66,000 additional establishments with 89,400 persons employed in repair alterations, pressing, storing and renovating work, mostly on clothing. More than 25,000 persons were employed in 11,000 photographic studios, and there were 18,200 funeral and embalming establishments with a total volume of \$262,000,000.

WPB SPEEDS ORDER

(Continued from page 67)

officials here are anticipating that Germany would collapse by October 31. The strong inclination to give the green light to industry as soon as Germany collapses still exists among WPB officials. In a public statement September 15, Acting Chairman J. A. Krug said there would be plenty of civilian goods within a few months after Germany collapses. He said that WPB is revising all control orders to have everything ready to do business when war conditions permit. This week, WPB issued an amended form of CMP-4 in order to have the metal situation ready for the collapse of Germany. WPB also issued regulations which permit warehouses and supply firms to sell materials under a new allotment symbol to be indicated by the letter "Z." This may prove useful to manufacturers in the near future.

Sizable quantities of steel were also set aside for civilian use. These are some of the moves that indicate the gradual steps toward making civilian goods again while the nation pushes its war effort toward victory as soon as possible.

Seek To Postpone Local Option Vote In Benton Co., Ark.

BENTONVILLE, Ark., Sept. 16.—A hearing is scheduled here this week before Circuit Judge J. W. Trimble appealing an order of County Judge Joseph Beasley setting September 5 as date for a local option election on the manufacture and sale of liquor in Benton County.

Reports that the proposed election on the manufacture of liquor is affecting prices and markets for grapes and apples were met here with the statement that the quantity of apples used for juice is negligible and that processors are anxious to buy all grapes available at the highest OPA price for grape juice.

Virginia ABC Board Profit \$7,436,949

RICHMOND, Va., Sept. 16.—The Virginia Alcoholic Beverage Control Board made a net profit of \$7,436,949.17 during the fiscal year which ended June 30, said the board here.

After making bookkeeping adjustments the board said the amount of money to be distributed among the State and the local governments will be \$7,457,008.59. Localities will receive an amount equal to \$1.67 for each resident of Virginia, according to the 1940 census.

The State will receive the first \$750,000 plus one-third of the remainder, or approximately \$2,958,000. Last year the State and localities received more than \$5,000,000 each and the per capita profit was slightly more than \$2.02.

Profits for the last fiscal year were about \$3,000,000 less than the profits of the preceding year. However, much of the preceding year's profit was made before rationing.

Each political subdivision of the State may figure its approximate share of the new ABC melon by multiplying its 1940 census figure by \$1.67.

CP'S SELECTS RECORDS

(Continued from page 72)

camp amplifiers a bad fourth. This once again points up the importance to diskeries, to bands, singers and their mentors to see to it that the juke box operators are well-supplied with platters, and that the platter and chatter boys on the air get their share. For a record to be heard by the bobby-sox brigade or the battlers these are the two outlets that can't be overlooked.

The section of the survey questionnaire which asked the warriors how they got the records for their camps and bases necessarily had to have a decided effect on the entire outcome of the disk division of the survey. In other words, if the disks were supplied in great part by civilians, or outsiders, it could easily be maintained that the boys' tastes were being pre-determined; they couldn't very well like what they never heard. Since the survey shows, however, that the three most prolific sources for records in camps and bases are the servicemen themselves, all the other results of the polling take on sharper meaning. By far the greatest number of disks arrive in the greatest number of fighting centers by actual purchase by the camps themselves. The second most prolific source is the Special Services Division of the army, and the third is donations by the soldiers, sailors, et al, themselves. Running a bad fourth, and consequently, hardly to be considered an influencing factor in disk popularity determinations, is donations by civilians.

Nineteen camps reported that they have difficulty in securing the latest disks, and lax civilians in a position to donate platters might start by shooting a batch to these lads.

All in all the record division of this First Annual *Billboard* G. I. Survey indicates that no matter how you dress 'em, kids will be kids, they like music, they know what they like and say so in very plain language.

WURLITZER - SEEBURG - ROCK-OLA
MOTORS
REPAIRED
10 DAYS SERVICE \$8.00
SHIP TO US EXPRESS PREPAID
BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
604 - 610 MAIN ST., MALDEN, MASS.

Match Famine Spreads to NYC

NEW YORK, Sept. 16.—A match supply famine which, in instances, finds cigarette venders down to only a few days' stock, will get worse before it gets better, according to information from leading match producers here. Recent stepped-up government demand both for the finished product as well as the base, potash, are held to have brought about the shortage. The manufacturers also point to the tight labor situation as further hindering the match supply situation.

A Universal Match Company spokesman explains that the firm's match allotment to cigarette venders which is based on 60 per cent of the volume bought in 1942 is now exceedingly difficult to meet and will probably have to cut further. The spokesman adds that there does not seem to be relief in sight in the immediate future. The additional point is made that where faulty jobber allotment obtains venders dependent upon these outlets may find the situation even worse than the over-all supply picture warrants.

The Diamond Match Company corroborates that cigarette routemen are not getting nearly enough matches. The omissions are attributed principally to greater government demands, altho it is not denied that the labor end of the matter is discouraging. This side of the question, however, is held less pressing than the periodic and accelerated wartime allocations. Relief is not apparent, altho it is not impossible soon.

The Lion Match Company is on record with the statement that not a single case of matches is available for shipment. However, a spokesman is inclined to the view that the outlook is less bleak than is generally believed. Easing of the match situation is expected within from 30 to 60 days.

Meanwhile, cigarette routemen are scurrying around, borrowing from other venders in attempts to make ends meet. Several ops who still have a fair amount of inventory are having labels printed which note that matches are becoming rare and patrons of the machines are urged to go easy on them. Where all matches are exhausted in the machines or nearly so, scanty supplies which can be rounded up are not fed to the machines but placed in custody of the location owner with corresponding notices to the effect fixed on the equipment.

WANTED TO BUY
Phonette Measured Music
Counter Boxes.
1c Play or 5c Play.
Latest Style Only, With
Haydon Clocks.
Box D-251,
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WANTED
20 1941 ROCKOLA
SPEAKER CABINET TONE COLUMNS
without roll-away mechanism. Cabinet,
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good condition. Write or wire price and
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RECORD DISCS
For 51, 71 and all other Wurlitzer Counter
Models, reconditioned. I will make your old
discs the same dimensions as when new and
guarantee them to give satisfaction. Price \$7.50
for set of 12, or \$8.00 a set in lots 5.
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WANTED
First-class Phonograph Mechanic.
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501 MUSIC BOXES
OF ALL TYPES
ESTABLISHED ROUTES
WILL SELL ON AND OFF LOCATION
PENNSYLVANIA VENDING COMPANY
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PHONOGRAPH ROUTE FOR SALE
Substantial route—principally late model Wurlitzer—in finest part of California, near San Francisco, with tremendous post-war possibilities. August net take nearly \$7,000.00. Game operator can double. Includes truck, autos, records, parts, etc. Good personnel. \$20,000.00 to \$25,000.00 cash will handle. Balance, terms, to party with good credit standing. Inquirers, give bank reference.
Address: BOX #D-290, The Billboard, Cincinnati 1, O.

MECHANICS WANTED
Experienced on all types of Phonographs.
Good post-war future for right man.
Automatic Music Co.
231 Mutual Home Bldg. DAYTON, OHIO

NEW RECORDS FOR SALE
10% off list price. State needs in general.
No lists sent.
RECORD SHOP
110 Washington St. East Stroudsburg, Pa.

Sees Big Future for Arcades If Ops Lay Firm Foundation

By William Rabkin

President, International Mutoscope Corporation

NEW YORK Sept. 16.—Coinmen are continually asking what I think are the prospects for the city arcade of the future. My answer is that this type of arcade will have a very bright future. But I would like to make two recommendations to ops who are now in the arcade business or who are thinking of one day owning and operating one.

My first recommendation is, build the tone of the arcade up, not down. Don't merely be satisfied with a good paint job or a few decorative touches. Go to town on the job. Get a good interior decorator and a store architect. Make the arcade look as inviting and glamorous as the better type of movie house, if not better.

My second recommendation will very likely play in the retail merchandising scene of the future. The role of the crystal ball seer is not for me, but it is safe to assert that the day is coming when the city amusement center will free itself from the limitations of the past and emerge as one of the most extensive coin machine operations of the future. All present and prospective owners should investigate this angle of the urban arcade of tomorrow. If a man or woman will enter an arcade for the purpose of spending a few idle moments, why won't this same person go there to save time from shopping for food and homemaking supplies generally?

Every business is limited only by

the imagination of the people in it. Theoretically the urban arcade has no limits as a profit-making enterprise. But it will take the right kind of arcade operators with the right combinations of daring and conservatism to effect progress for the average arcade. This is not be stressed too often or with too much emphasis.

It may as well be admitted that many times in the past the average arcade owner was essentially an opportunist. If the proper site could be obtained at a fair rental and the right kind of machines were available, an arcade was opened. This location usually was nothing to rave about, showing little thought in construction or design and often not even being kept clean, which certainly did not help elevate the idea of an arcade in the mind of the public. Still, the arcade owner often saw nothing amiss because it seemed to him that after all he was in a penny business and so long as he was not molested and was even patronized, why make a fuss or attract too much attention?

Can Be Built Up

Unfortunately, this is a negative type of thinking which will have to be overcome in the future. The movies once were only a penny business. In fact, the movies practically were born in an arcade. Only thoughtless people patronized them. Along came men like Sam Rothaphel (Roxy) and Samuel Goldfish (Goldwyn) and, lo, and behold, the movies are art and almost everybody associated with them, popular idols. The arcade men may take a hint. They, too, can have a dream and stick to it.

The point to be made is that arcade men today cannot sit back and just expect progress to happen. Each arcade owner has his own individual task set out for him—one of alertness and the building up of good will in the respective communities. To the extent that not until the arcade men are aware of their future will their individual advancement be effected. There is no other guarantee for progress.

TRADE

1 Mills Horseshoe, 12 slot; 4 Exhibit Floor Drop Picture, 1 Exhibit Chin Rings, 1 Exhibit 30-Second Punching Bag, 1 3-Way Lifter, 1 School Days Gun; 2 Tom Mix Guns, one needs some work; 3 Texas Leaguers, 1 Muto, 16 Card Vender, 1 Keep 'Em Bombing, 1 Piece Machine, 1 Rally Racer, 1 Change Booth and Chair, 2 Money Changers. All Machines are in good condition. Will crate up good and trade even for latest type Photomaton or on Phonographs. Will sell separate. Name top price you will pay. I need the room.

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Will Pay Top Cash

For Automatic Photomaton, 4 Poses 25c, in A-1 condition.

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Mechanically equipped for indoors. No junk. State full particulars.

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ABT RIFLE RANGE FOR SALE

Like New, Latest Type 6-Gun ABT Rifle Range, used less than six months. 50,000 Steel Pellets. 10,000 Loading Cartridges. 1 Extra Gun. 7 Extra Gun Barrels. 5 Extra Gun Hoses and all other Parts necessary to operate indefinitely. Also "Name in Headlines" Printing Press with 2,000 Blank Papers.

Will sell both Range and Press for \$3,000.00 (crating extra).

- 1 Grootchen Metal Typer, Converted to 25c, with 5,500 Metals\$150.00
- 2 Exhibit Knotty Peeks on Stand (Like New), Both 125.00
- 1 Latest Type Seeburg Shoot the Chute with Monarch Conversion and Repaint job .. 120.00
- 5 Latest Type Exhibit Streamline Card Vendors on Stands. Each \$30.00; All Five for 135.00

Entire lot for \$3,450.00.

B. W. LANGFORD

408 POLK STREET AMARILLO, TEXAS

FARM \$\$ BIG BIZ

(Continued from page 78)

customers have a different idea of what type records they want than is usually expected. Operators explain it is a case of analyzing the customers in a location to determine the type of records required.

A spot catering to young folks had better have late hit tunes, including numerous jump numbers, even if the location is only a stop in the country miles from anywhere but corn. Radio has brought the farmers the latest hits and

if it is fast stuff—that's what the young ones like.

Rush to the Farm

Spots frequented by truck drivers, and there are a lot of them in the Middle West, prefer cowboy and hillbilly numbers, while the locations where the farmers drop in go for anything from Turkey in the Straw to the latest hillbilly numbers.

Yes, when the war is over the rush will be back to the farms, and with food a necessary item at least for the next couple of years, farmers will continue to have plenty of fat incomes.

OHIO SPECIALTY CO.

PRESENTING FOR THE FIRST TIME

"SEE-A-FREAK"

World's Greatest Freaks of Nature

... the fastest money maker
FOR PENNY ARCADES
and AMUSEMENT PLACES
"SINCE THE PUNCHING BAG"

\$109.50

3 MACHINES \$319.50

... Every Arcade Can Use a Battery
From 3 to 6 of These Machines.
• RUSH YOUR ORDERS—
QUANTITIES LIMITED.

"SEE-A-FREAK"

- WOMEN WITH FOUR LEGS AND FOUR FEET
- THE GIRL WITH TWO HEADS AND ONE BODY
- THE FAMOUS SIAMESE TWIN CHILDREN
- FIVE YEAR OLD MOTHER AND HER DAUGHTER
- THE MISSING LINK • LION FACE MAN
- JO JO, DOC FACE BOY • AND MANY OTHERS

- Colorful Cabinet, Size 5 Ft. Tall, 12 In. Deep, 16 In. Wide.
- Terms: 1/3 Deposit With Order, Balance C. O. D.
- See-a-Freak brings a complete side show or midway direct to your arcade or amusement place.

TERRITORY OPEN FOR RECOGNIZED DISTRIBUTORS
Wire or Write . . . We Solicit Your Inquiry.

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(Counter Model Only)

2 FOR 5c CHUTES

Special Deal #1

FREE 3000 Full Color Glamour Girl Type Cards (2 for 5c Sellers) with Purchase of One Vendor ... \$60

1c CHUTES

Special Deal #2

FREE 3000 1c Sellers—Your Choice of 24 Different Card Series with Purchase of One Vendor\$55

ALL PRICES F. O. B. LONG ISLAND CITY, N. Y.

SEND 1/3 DEPOSIT—BALANCE C. O. D.

WRITE for Latest Releases on Available Supplies and Factory Reconditioned Penny Arcade Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

44-01 ELEVENTH ST.

LONG ISLAND CITY 1, NEW YORK

Cig Black Market Cuts Supply

Small Towns, Rural Areas Hard Hit; Venders Empty

Eighteen large cities covered in survey show tie-in sales—hoarding and ceiling violations add to acuteness of situation—little relief in sight

CHICAGO, Sept. 16.—The fact that cigs are almost impossible to get for vending ops may not be news to them, but the fact that a black market is thriving in cigs will be. This fact was revealed by *The Wall Street Journal of Commerce*, as the result of a survey it conducted recently. At Fort Worth they will deal you a carton from under the counter for \$3.50 to \$4. Post-exchanges at the near-by army air field have clamped a two-packs-a-day limit on soldiers to keep supplies out of the hands of racketeering dealers.

In many resort villages in New York, Pennsylvania and New England cigs are peddled at 25 cents a pack, take it or leave it.

The "premium" in Montgomery, Ala., is 50 cents a carton.

Retailers in New York report small sub-jobbers are offering scarce popular

brands at fantastic prices, \$1.50 to \$1.75 a carton wholesale.

Omaha turns up a complaint that railroad porters buy up smokes a pack or two at a time, then resell to train travelers for double the regular retail price.

Cigs have been available in Rochester, N. Y., for \$80 to \$85 a case compared with the legitimate price of \$71 to \$72.

These are typical examples of black marketing turned up by an 18-city survey of the cig shortage situation.

Other highlights:

Retailers are universally rationing their customers. The usual allowance is one pack at a time. In 15 of the 18 cities checked, tobaccoists generally are enforcing a rigid one-pack limit. Lincoln, Neb., reports the most liberal sales policy; there it's still possible to get four packs at a purchase, altho the general limit is two.

Currently, the cig shortage appears most acute in country areas, smaller towns and in cities with war-swollen populations. Retailers assert the tobacco companies' rationing system is partly to blame, arguing that their method of allocating supplies on a quota of previous sales doesn't make due allowance for war-caused shifts in the smoking population.

In rural Alabama, for example, popular-price brands are characterized as "unobtainable." From several Midwestern centers come reports that farmers are turning to pipe smoking because of the unreliability of cig supplies. Smaller Nebraska towns frequently run out of supplies for days at a time.

Fort Worth, with a big wartime increase in population is chronically short of smokes and its residents have taken to making special cig buying trips to better supplied near-by cities.

The more acute shortage in the "big-five" cig brands has skied sales of less well-known makes. Many retailers report customers now ask for "a pack of cigarettes" rather than naming a preference.

Detroit tobaccoist comments: "People now buy anything smokable. They don't ask for brands. You'd think this place was a speakeasy the way they come in her and whisper at me."

A New York reader says: "Old customers who used to be fussy about brands don't pay any attention now. They are glad to take a pack of cigarettes they have never heard of before."

"Smokers will buy anything," reports a big Omaha dealer.

All the now familiar shortage symptoms are showing up in the cig business, hoarding, tie-in sales and price ceiling evasion.

Jobbers in New York and Detroit complain that retailers are hoarding; retailers accuse their customers of the same fault. The most familiar complaint: "They make the rounds buying a pack at a time."

Several cities say tie-in sales are fairly common. Some Fort Worth grocers now refuse to sell cigs unless the customer also buys foodstuffs; there are cases of retailers there charging women more than men. From Rochester, N. Y., comes a report of grocers boosting their sales by demanding that customers buy a box of cookies to get a pack of smokes.

In Montgomery, Ala., evasion of ceiling prices appear fairly common. A correspondent for *The Wall Street Journal*

MERCHANDISE MART

Discuss Peanut Crop

At a meeting of the peanut advisory committee and representatives of the War Food Administration, problems facing both the government and industry during marketing of the 1944 peanut crop were discussed. Military requirements for peanuts during the coming season, as outlined by the quartermaster crops, showed a large increase over similar requirements a year ago. Nearly half the commercial crop of Virginia type this fall will be needed to supply army and navy requirements for salted peanuts alone. Now under consideration by WFA is a development of marketing controls that will make it possible for the army requirements of Virginia type salted peanuts to be met. This will curtail the amount available for the civilian trade during the coming season.

To Import Brazilian Cocoa

Cocoa importers have reached an agreement with Brazilian shippers to purchase 300,000 bags at 8.25 cents a pound, freight and cost, for shipment from September thru December.

Since January 1 2,395,194 bags of cocoa have arrived in the United States, compared with 2,599,904 bags in the same period last year.

New Chewing Candy

A new chewing candy has been marketed in the Philadelphia area by the Frank H. Fleer Corporation, chewing gum manufacturers. The new confection is best described as a soft taffy. It is made to sell for a penny. Due to labor shortages and wartime restrictions it probably will be some time before the firm can increase production sufficiently to market the candy on a wider scale.

Popcorn Shortage

Prospects for popcorn vending machine operators are extremely gloomy this season. Not only is the army taking big quantities of popcorn, but the civilian population has tripled its normal consumption. Aside from some stocks held for the military, there just isn't any unpopped corn for sale, according to the trade.

More Beet Sugar

Beet sugar production will rise sharply next year, it is predicted. One reason is the early announcement

said: "I personally paid 24 cents for a pack today (ceiling 21 cents). The OPA is aware of the situation but apparently is doing nothing."

Cig distribs and retailers almost without exception are convinced that they will be in for supply troubles for a considerable period to come.

Tobacco stocks maturing in warehouses have been shrinking for some time, the result of insufficient crops and sharply rising demand. The cig companies point out that government efforts to maintain a high level of leaf prices has resulted in artificial curtailment of crops.

Latest official figures on tobacco production, consumption and stocks comes from the War Food Administration which reports that as of July 1 stocks of all types of leaf tobacco in the United States and Puerto Rico had shrunk to a little more than 2,340,000,000 pounds, 8 per cent below supplies on the same date last year and the lowest inventory to be reported since July 1, 1939.

According to this official analysis the decrease in inventories is due partly to smaller leaf production but principally to high domestic consumption, large shipments to the armed forces and to heavier exports, including lend-lease. Big wholesalers suspect labor shortages also are now hampering production.

In the 12 months ended July 1, cigs shipped to the armed forces doubled quantities of the preceding fiscal year; cigar shipments tripled. There are no official statistics available but dealers gossip of "huge government stockpiles." Soldiers serving abroad are beginning to complain of inability to buy popular brands.

of the government's price support program for 1945. Output slumped more than 40 per cent in 1943, and this year's crop won't be much better. A major factor in the abnormally low acreage was governmental delay in deciding price policies. Farmers didn't know what to count on, so many turned to other crops. This uncertainty cost half of California's acreage alone.

Vaughn Is Appointed NAMA Asso. Director

CHICAGO, Sept. 16.—The appointment of Tom Vaughn as associate director of National Automatic Merchandising Association has just been announced by C. S. Darling, executive director of NAMA. Frank Newman, who, as assistant secretary of NAMA, was well known to the vending machine operators thruout the country, has completed nearly a year of service in the United States Navy as lieutenant (j.g.), and is now assigned to active duty in the Pacific.

Vaughn was educated in Pennsylvania and California, and for many years his work was in the field of service to States and communities thruout the country by whom he was retained as promotional consultant or executive director for many special events. Some of the States and communities in which he worked in this capacity were New York, Connecticut, Washington and Montana, as well as the cities of St. Petersburg and Tampa, Fla.; Mobile and Dothan, Ala.; Asheville, N. C.; Chattanooga and Memphis, Tenn.; Wausau, Wis.; Fort Smith, Ark.; Tulsa, Okla.; Cheyenne, Wyo.; Alamosa, Colo.; Albuquerque, N. M.; Austin, Tex.; Bridgeport, N. J.; Lebanon, Pa.; Springfield, Mass., and Muskegon, Mich.

Vaughn also conducted an insurance brokerage business in Delaware, where in 1941 he ranked 36th in the country in volume of sales for Mutual Life Insurance Company, New York.

In the war program, Vaughn served as principal civilian mobilization advisor and acting deputy director for the United States' Office of Civilian Defense, where he had direct charge of promoting civilian war services and volunteer recruitment to assist the war effort in the States of West Virginia, Kentucky, Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, North Dakota, South Dakota, Nebraska, Iowa, Kansas and Missouri. In expression of the United States Government's appreciation for his services, Vaughn recently received a "Certificate for Meritorious Service for rendering effective and outstanding service to his country."

In announcing Vaughn's appointment to the members of NAMA, Darling states: "Tom is friendly and capable, and has a host of friends in many parts of the country. I hope each of you will have an opportunity soon of meeting him personally, either at our Chicago offices, or at the annual meeting or one of the numerous regional meetings which are planned, or when he may have occasion to visit your city on association business."

NAMA, which has just completed eight years of service to the merchandise and service vending machine industry, maintains offices at 120 South La Salle Street, Chicago, and Darling points out that the association is always glad to hear from manufacturers and operators of merchandise and service vending machines, whether or not they are members of NAMA, with regard to individual or industry problems.

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS

Barrel of 50,000 \$59.50

Keg of 15,000 19.50

CHARMS, Best Grade, 15 Cross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt, \$7.95 Ea.

Full cash with order—f.o.b. factory

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For Immediate Disposal 25 BALLY BEVERAGE VENDERS

Complete carbonating unit with filter and cooling device. Extra refill drums.

BEST OFFER TAKES LOT

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TRIMOUNT COIN MACHINE CO.

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30 300-Drink Capacity Beverage Machines on location, doing nice volume. Will sell on or off location. Plenty of parts. For information write, wire, call

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8 Coca-Cola Venders (Bally), 1 ea. 8 Gal., 10 Gal. and 15 Gal. Carbonators. 500,000 cups for above. Cola Syrup. This equipment will be sold at a sacrifice, so if you can use it write, wire or phone.

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Ball Gum Operators, Attend!

Many operators have changed to VENDING MARBLES and have found them to be more profitable. Send Your Order in at Once! Keg of 15,000 only \$19.50; Barrel of 50,000 only \$59.50. A solid cherry red to be used as prize, \$4.00 per 1000. Full cash with order.

VICTOR VENDING CORP.

3711 W. GRAND AVENUE, CHICAGO

OPA Cites 2 Candy Firms on Overcharge

MILWAUKEE, Sept. 16.—Two suits charging Milwaukee firms with overcharges in the sale of candy to consumers were filed in Federal District Court by the Milwaukee district OPA.

Defendants are the S. D. L. Distributing Company and United Food Sales. The OPA suits ask that the court determine the amount of alleged overcharges and award three times that amount in damages.

Plenty of Sugar To Redeem Coupons, Claims Ag. Dept.

WASHINGTON, Sept. 16.—Despite current shortages in some localities, the Department of Agriculture expects civilian industries to continue to have all sugar to which their ration coupons entitle them, "barring unexpected wartime developments," that is.

Some sections of the country, particularly Ohio, have reported difficulty in obtaining sugar, but the department says this is due primarily to reduced beet sugar stock piles just before the new crop reaches refineries and to labor and railroad car shortages.

Jacksonville Meters Gain

JACKSONVILLE, Fla., Sept. 16.—Receipts from the 1,368 parking meters now in operation here amounted to \$7,281 during August, the city traffic inspector announced.

Total receipts from January of this year thru August amounted to \$55,486, as compared to \$52,843 during the same period in 1943, an increase of \$2,642.

A NEW FIELD

(Continued from page 67)
significant changes in American customs after the war and one of the most generally anticipated is a move away from private domestic tasks toward community service. The coin-controlled laundry equipment operator provides a method midway between full private operation and community service which would be the commercial laundry in the last analysis. Millions of women will always want to do at least part of their own washing for various reasons, and this may provide them the means to do so without investing in laundry equipment for the single home that would be only rarely used.

These large operators, incidentally, are pointing the way to the private machines which will be manufactured after the war. They give their machines rugged tests in actual operation. A coin-controlled machine gets 15 years use in a single year. New types of machines can be given hard experimental tests and results will determine what machines are best adapted to the private market. Operators actually serve as a research laboratory for manufacturers.

More than that, they serve to guide the public taste, especially at this critical time. The type of machine which the operator buys and installs is the one the housewife tend to buy because she is familiar with its good points from personal experience.

WIS. LOCAL OPTION

(Continued from page 67)
for the referendum is reported to have had some 50,000 signatures, almost 24,000 in excess of the total required.

Drys Gain

Another survey recently conducted by the women's division of the Allied Liquor Industries, Inc., issued a warning to the wets that among the United States' 3,070 counties, 940 are dry and 620 partially dry. The report showed dry portions in Alabama, Arkansas, Georgia, Kentucky, North Carolina, Tennessee and Texas.

As in Wisconsin, many of these States now are entirely dry or partially so, had laws passed within the States, giving the residents within communities the power of governing the issuance of liquor licenses. In Wisconsin a procedure was set up whereby each community could vote as to whether they chose to go "wet" or "dry" by referendum. Of Wisconsin's entire area 28 per cent of the local communities are dry, tax records revealed. However, their population is but 11 per cent of the State's total, and most of these dry areas are in waste sections where community demand for liquor is low. The trend for prohibition in Wisconsin has been indicated thru the referendum votes which have been taken on prohibition by the communities which are now "dry."

In all, 150 of Wisconsin's communities are now dry for liquor and 129 for beer as the result of referendum votes. This indicates an increase since 1940 of 13 against liquor and 24 against beer. These figures indicate also that prohibition has spread to 13,000 persons in Wisconsin. Tutton is of the opinion that a great part of the trend can be attributed to "bad tavern conditions" in some communities, as well as the ag-

gressiveness of dry organizations such as the Anti-Saloon League and the W.C.T.U. in grasping every opportunity to press their charges.

Wet Dries

It is also felt that some, "one-Industry communities," are combatting "wet" areas as a means of keeping taverns from being available to workers. The principal weapon of "dry" enthusiasts seems to be the actions of "law violating" tavern keepers, according to Tutton. In most communities you have about 20 per cent of the population strongly "dry" and another 20 per cent definitely "wet." The other 60 per cent are generally tolerant, but indiscreet and disreputable tavern keepers alienate community sympathy by serving minors, keeping open after hours, and otherwise disregarding ordinances. Finally the people get disgusted and say, "We'll have to vote this kind of business out," Tutton said.

In Tutton's opinion, "Strict enforcement of liquor ordinances tend to curtail extension of prohibition by eliminating the disreputable tavern proprietor. Lax local enforcement plays right into the hands of the dries."

The heaviest dry areas of Wisconsin are in the southwestern and western sections, most of these being rural. The tax division record revealed that Grant County is the "driest" in the State, 40 per cent of the local communities having dry ordinances. In Milwaukee County the only dry spot is Fox Point which hasn't had a liquor application tendered in years. Eleven counties which show no dry areas whatsoever are: Calumet, Forest, Kenosha, Kewaunee, Lincoln, Manitowoc, Marinette, Ozaukee, Shawano, Vilas and Washington.

Trend* to National Dry Vote

Rebuttal of Tutton's opinion that prohibition is on the move in Wisconsin is the opinion offered by Lawrence A. Miller, Milwaukee, executive secretary of the Wisconsin State Brewers' Association. "There is no noticeable trend toward prohibition in Wisconsin," Miller said, "my records show that there were 27 local option elections in Wisconsin this year. In 15 places there was no

change. The other 12 communities changed from wet to dry but they are small, insignificant communities, most of them sparsely populated." Miller, however, does admit that there is a trend nationally toward prohibition, but in his opinion it is not alarming. He said prohibitionists are aggressively campaigning to dry up local areas and accused them of taking unfair advantage of the absence of servicemen by calling local referendums.

Still another voice was heard as Tony Sentz, secretary of the Wisconsin Tavern Keepers' Association in Milwaukee County, expressed his opinion that the law-violating tavern keeper is a definite detriment to the liquor industry and each one who steps out of line harms 50 reputable tavern proprietors who conduct their establishments in a business-like manner. He also admitted gains thruout Wisconsin by the dries but passed over them lightly as being only from the smaller communities. He stated that dries would make little headway in Wisconsin's large cities as for some time a drive has been progressing in them to "clean up" taverns, citing Milwaukee County as an example to be followed.

Law Enforcement Important

A slackening of the prohibition trend is predicted by Paul Jorgensen of Racine, general counsel for the Tavern League of Wisconsin, as soon as the servicemen come home. Meanwhile, he believes that the liquor industry can alleviate the speed of the trend by cleaning out those who do not abide by liquor ordinances.

The other side of the picture as painted by Dr. E. C. Dixon, president of the Wisconsin Anti-Saloon League, shows less likelihood of a complete prohibition in Wisconsin than is held by members of the liquor industry. Dixon said the league was reviving in the last few years after a period of ineffectiveness. "We would be glad to see universal prohibition," he said, "but we can't envision it for a long time." He expects the trend toward wider prohibition thru local options to continue after the war, despite the return to the polls of younger men now in the services.

LIMITED QUANTITY! BRAND NEW "CIVILIAN DEFENSE" 1c Amusement Device

Player inserts coin in top — coin passes thru maze of pins to 111 reaches bottom, where there is a special award section.

•Size: 11" Wide, 7" Deep, 16" High Only

\$13.50 Ea.



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Case of Two, \$25.00

A REAL MONEY MAKER! ORDER TODAY!

RECONDITIONED VENDORS

Universal Vendors	\$ 5.00
Silver Kings	8.00
Superior Vendors (Chrome)	9.95
Standards, 1c & 5c	7.00
Model 33 Nut Vend.	5.50
Model 39	7.50
Model 40	6.00
Model 33 Jr. (New)	6.50
Delux, 1c & 5c	15.00
Standard, 1c & 5c	9.50
Trisectors, 1c & 5c	20.00
Trisectors (New)	32.00
Model 34 Ball Gum	5.00
Model 31 Col.	6.00
Model 24 Col.	6.50
Model 38 Tri-Mor	25.00
Model 39 Bi-Mor	17.50
In-a-Bag Vendors	9.50
Snacks with Stands	15.00
Variety Ships Stands	15.00
Shipman Stamp Vend.	20.00
Advance Ball Gum	6.00
Champion Ball Gum	3.50

USED COUNTER GAMES

Amer. Eagles, Token Payout	\$12.50
Marvels, Token Payout	12.50
Tots, Token Payout	12.50
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Sparks Champion, Token Payout	19.50
Amer. Eagles, 5c Play	19.50
Sparks, Token Payout	12.50
Klix (New), Divider Model	16.50
Pak-o-Reel (New), Divider Model	16.50
Wings, Divider Model	12.50
Yankee (New), Divider Model	16.50
Fracos (New), Divider Model	14.50
Lucky Strikes	12.50
Roll-o-Packs	9.95
A.B.T. Model F Targets	32.50
A.B.T. Challengers	32.50
A.B.T. Fire & Smoke	29.50
Victor Home Run	19.50
Exhibit 39 Game	25.00
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Pikas Pecks	29.50
Kickers & Catchers	29.50
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3-Way Grip Soles	22.50
Bingos	12.50
Cross Cross	12.50

FREE PLAY GAMES

Thumbs Up	\$89.50
New Champ	49.50
Jolly	29.50
Pelo	29.50
Bosco	79.50
Home Run '42	89.50
A.B.C. Bowler	49.50
Alert	39.50
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Gobby	109.50
Four Aces	79.50
Spot a Card	79.50

NEW REVAMPS

Grand Canyon	\$199.50
Arizona	199.50
Streamliner	199.50
Marines at Play	199.50
Pin Up Girl (Like New)	199.50

PHONOGRAPHS

Mills Empress	\$325.00
Wurlitzer Model 74	159.50
Wurlitzer Model 81	110.00

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D.

Full Payment Must Accompany All Orders Under \$10.00.

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Manufacturers of

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The Finest in Candy Vendors

STONER MFG. CORP.

Aurora, Illinois

FARM \$\$ BIG BIZ FOR PINS

BARGAINS

CONSOLES

Jumbo Parade, F.P. \$ 89.50

CIGARETTE MACHINES

That Cannot Be Told From New, Some Never on Location.

DuGravier Champion, 11 Col. \$ 89.50

U-Need-a-Pak, E Model, Like New, 15 Col. 62.50

U-Need-a-Pak, E Model, Like New, 10 Col. 57.50

Rowe President, Like New, 10 Col. 89.50

BELL STANDS

Mills Folding \$ 5.00

Safe Stands 17.50

1 Safe Cabinet for Two Machines 49.50

1 Jack In the Box Safe Stand 59.50

MUSIC

1 Seeburg Wireless Speaker \$32.50

Seeburg 5-10-25 Bar-o-Matics with very small chip out of case, but in perfect working condition for 34.50

Rock-Ola Wall Boxes, 5 Wire 24.50

Rock-Ola Bar Boxes, 5 Wire 24.50

Rock-Ola Corner Speaker, Organ Type 50.00

ARCADE

One Set of 3 Exhibit 1½ Fortune Telling Machines with Stand Set \$135.00

Keeney Air Raider 19.50

Bally Topodo 19.50

Mutoscope Sky Fighter 295.00

Periscope 295.00

ONE BALL FREE PLAY

Bally Gold Cup \$ 27.50

COUNTER MACHINES

Imp \$3.95

FIVE BALL FREE PLAY

Attention \$37.00

Action 92.50

Banner 17.50

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All Machines Guaranteed To Be In A-1 Condition

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Phone 424

USED SLOTS, CONSOLES AND PINS FOR SALE

5 Bally Club Bells (Convertible) Each \$250.00

4 Bally High Hands (Convertible) 150.00

4 Super Bells (Convertible) 235.00

2 Bally Big Top, F.P. 87.50

2 Jennings Fast Time, F.P. 67.50

1 Big Game, F.P. 67.50

1 My Fair Lady, F.P. 20.00

1 Gottlieb Daily Races, P.O. 18.50

1 Mills 5¢ Club Bell (New), Fl. Sample 300.00

1 Mills 25¢ Blue Front, C.H., K.A. 295.00

1 Mills 25¢ Futurity 150.00

2 Mills 5¢ Blue Fronts, S.J., Refinished 167.50

2 Mills 5¢ Brown Fronts, C.H., Refinished 175.00

1 Mills 5¢ Extraordinary, 3/5, 20 Stop 97.50

1 Mills 5¢ Gray Front, 3/5, 20 Stop 112.50

2 Mills 10¢ Golf Ball Machines 125.00

1 Mills 10¢ Q.T. (New), Used Ten Days 62.50

1 Mills 5¢ Q.T. (New), Used Ten Days 59.50

1 Paradise Free Play Pin Table 37.50

1 Gold Star Free Play Pin Table 36.50

1 Super Chubby Free Play Pin Table 30.00

Prices quoted F. O. B. Ft. Wayne, Ind.

1/2 Deposit With Order, Balance C. O. D.

PARAMOUNT AMUSEMENT COMPANY

1426 Wells Street, Fort Wayne, Indiana

SLOTS FOR SALE

5¢ Pace Comet \$ 79.50

10¢ Pace Bantam 69.50

5¢ Mills Futurity, 3/5 149.50

10¢ Mills War Eagle, 2/4 100.00

2 5¢ Mills Skycraper, 3/5 75.00

25¢ Mills Silent Golden Bell 100.00

5¢ Mills Cherry Bell 215.00

5¢ Mills Silent Golden Bell, 3/5 150.00

5¢ Callie Cade 100.00

25¢ Pace Bantam 74.50

25¢ Jennings Century 100.00

5¢ Mills Skycraper, 2/4 50.00

5¢ Waiting Gossamer, Twin Jackpot 50.00

25¢ Mills Bullseye Toledo Jackpot Front 50.00

50¢ Mills Bullseye Toledo Jackpot Front 100.00

GAMES FOR SALE

1 Bally Club Bell, Comb. F.P.-C.P. \$275.00

1 Jennings Fast Time 74.50

1 Jennings Good Luck Console 69.50

1 1940 Mills 1-2-3-A-1 89.50

1 Keeney Super Bell, Comb. F.P.-C.P. 300.00

TERMS: One-third cash with order.

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Expert Mechanic on Bells, Slots, Consoles, Phonographs, Amusement Machines. Inside work. Excellent salary. Write qualifications. BOX 607, The Billboard, 155 N. Clark St., Chicago 1, Illinois.

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MECHANIC

7 years' experience, 4-F, sober. Slots, Consoles, Phonos, Remote Selectors, Pin Tables, Amplifier work. Want job in Northwest. BOX D-271

Care of Billboard Cincinnati 1, O.

Rural Areas Will Pay Off

"In-between" locations could be difference in profit or loss for ops

DES MOINES, Sept. 16.—"Corn on the farm" will be no idle talk after the war, with *Turkey in the Straw*, as well as the latest hit numbers, coming from juke boxes in strictly rural sections.

The farm areas are looked upon today by many of the coin machine operators as a very fertile field once the war is over and ordinary civilian operations can be resumed.

At the present time the operators have been forced to almost drop out of this field, but once the shooting has died down it will be a rush to get back in the "plush" cornfields.

Just prior to the start of the war the operators were getting pretty well started in the rural areas. Juke boxes were getting to be essential equipment at the small cross-road eating establishment, at Joe's gasoline and lunch-counter spot along the highways and even in the general stores and taverns in the smallest of communities.

But the war changed this and soon operators were faced with the gasoline curtailment, man power and equipment shortage and as a result it was a case of consolidation of routes and it ended up with the rural spots losing their machines.

Rural Expansion
Now with the end of the European war in sight the operators are getting ready to move back into the rural spots just as soon as restrictions are lifted and it is possible to get equipment.

Hence the operators are lining up service routes with a view of taking the rural spots in again. Competition is expected to be keen in this field, with the big operators finding competition from single operators who will have several dozen machines within an area of 20 or 25 miles.

With the specially skilled trained men coming back from service, men who have learned enough in the armed services so they can overhaul a phonograph or pinball machine blindfolded, it is expected that some will immediately start up small routes of their own. Several former operators also are just waiting until they can get equipment and move out into a rural spot and get back into business. These operators sold out during the last year or two because they could get good money for their equipment.

Big operators will make an intensive drive for the small rural business because it is almost essential to routes that jump from town to town, and without these smaller stops it makes for higher operating cost.

In-Between Spots Count
For example, an operator with machines in two large communities 20 or 25 miles apart can place a half dozen machines between the two towns and pick up more than traveling expenses every time he has to make the trip.

Operators have also learned that small rural spots pay good dividends because many times the customers are just loafing and spend quite a few nickels as in comparison with larger cities where customers drop in for a quick drink and scot out to another place.

Operators have also learned that rural (See FARM \$\$ BIG BIZ on page 75)

Seven-Point Tax Program Drafted

CHICAGO, Sept. 16.—The executive board of the Municipal Officers' Association added its program to the recent discussion of correcting overlapping taxes and the proper distribution of revenue. The board issued a seven-point program on "effective fiscal policies for local governments."

One of the points in the program stated that local governments should share more fully in certain revenues collected by the State. The board added that this share in the revenues should come to cities as a right and not a privilege. In the growing discussions of tax problems it is expected that there will be a widespread movement to revise State tax laws so that cities will be allotted a percentage of much of the money collected by the State.

Most tax experts agree that this should be the policy of all tax programs. The coin machine trade has had experience with such legislation in the past because the majority of tax laws on coin machines passed by State legislatures do not provide for sharing the revenue collected with local governments. This usually means that cities and even counties in the State may also tax coin machines.

A few States have inserted the provision in revenue bills that local governments could set a tax on coin machines of not more than one half of the State tax. Careful studies of coin machine tax problems suggest that it would be much better for the State to collect the total tax and distribute a percentage to cities and counties.

United Mfg. Company Holds Annual Picnic

CHICAGO, Sept. 16.—A picnic which featured the usual games such as baseball, races, stunts, as well as dancing, food, refreshments, etc., was held at the Orchard Grove here by the United Manufacturing Company, refurbishers and rebuilders of pinball games.

Company officials explained the picnic is an annual affair, of which this was the second, attended by more than 300 persons.

Test Case on Jukes and Pins In Ky. Court

Would Seek Repeal of Law

FRANKFORT, Ky., Sept. 16.—A suit to test the validity of the State law banning pinball and juke boxes from rural places selling beer or whisky was filed in Circuit Court here recently. The suit will be to test the constitutionality of the law which was passed this year and gives the State liquor board power to enforce the regulations in roadhouses and taverns outside city limits.

Test case here was brought to court by proprietors of two roadhouses whose liquor licenses had been revoked because they had juke boxes in their places of business. Reason given by the author of the law was that the rural locations did not have police patrol and hence the best way to promote "law and order" was to ban coin machines of various types in such locations. There have been many complaints in recent months about the banning of juke boxes from these rural spots under the new law. Both the public and the owners of the rural taverns contend that juke box music is accepted all over the nation as a creditable form of entertainment and they think it should be repealed.

The two tavern owners who were pushing the test case first obtained a temporary injunction and now seek a permanent one. The hearing has been held on the petition for permanent injunction, but no decision had been reached by the court at the time of this report.

One of the taverns had three juke boxes, while the other had one. Rural locations all over the State are deeply interested in the outcome because the State liquor board had in recent weeks issued about 25 citations against the use of juke boxes. The petition of the tavern owners charges that the State Legislature should have control of such locations and that delegation of power to another body, such as the State liquor board, is "unreasonable and arbitrary."



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JAP REVAMPS

PATRIOTIC—TIMELY—PROFITABLE

Do Your Own Pin Game Revamping This Simple, Economical Way.
COSTS YOU ONLY \$9.50 PER GAME. NO MECHANICAL CHANGES NECESSARY.

KNOCK OUT THE JAPS for Knock Out
SMACK THE JAPS for Ten Spot
BOMB THE AXIS RATS for Star Attraction

PRICE Includes a NEW 12 COLOR SCORE CLASS, A SET OF LARGE SIZE TWO-TONE JAP BUMPER CAPS, INSTRUCTION AND SCORE CARDS.

For Prompt Delivery—Rush Your Order Today. F.O.B. Chicago, Ill.

VICTORY GAMES 2140-44 Southport Ave., Chicago 14, Ill.
Write for Our Complete List

AUTOMATIC PHONOGRAPHS

Reconditioned—A-1 Condition

10 WURLITZER 616, LITE-UP. EACH	\$160.00
2 WURLITZER 500. Each	375.00
1 WURLITZER 24 WITH PACKARD PIANO KEYBOARD SELECTOR	210.00
1 WURLITZER 24, R. C.	230.00
1 WURLITZER 61 WITH STAND	100.00
1 WURLITZER 50	100.00
2 WURLITZER 412. EACH	90.00
4 ROCK-OLA 12 RECORDS. Each	85.00
5 ROCK-OLA 16. Each	110.00
2 SEEBURG REX. Each	210.00
1 SEEBURG GEM	275.00
3 MILLS THRONES. Each	235.00
FRONT GLASS FOR COUNTER MODEL 61	1.35
FRONT GLASS FOR COUNTER MODEL 71	.90

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4	\$1.50	5Y3	\$.70	117Z6	\$1.60	26	\$.75
1A5	1.50	5Z3	1.10	70L7	1.95	27	.70
1A7	1.60	6C5	1.00	12A8	1.00	30	1.00
1H4	1.00	6C6	1.00	12K7	1.00	33	1.00
1H5	1.30	6A6	1.50	12K7	1.00	38	.95
1LA4	2.35	6B5	1.75	12K7	1.00	41	.85
1LN5	2.35	6E6	.90	12SK7	1.00	43	1.10
1N5	1.60	6F5	1.00	12SR7	1.00	45	.80
1P5	1.60	6K7	1.10	12T7	1.00	47	1.10
1Q5	1.60	6L6	1.50	14C7	1.60	56	.80
2A4G	2.25	6O7	1.10	25L6	1.00	57	.90
2A3	1.60	6SC7	1.25	25Z5	1.00	57	.90
3Q5	1.60	6SK7	.85	25Z6	1.00	76	.85
5V4	1.50	6SL7	.75	35A5	1.30	77	.90
5U4G	1.00	6V6	.60	35L6	1.00	78	.90
5W4	1.00	6X5	1.00	35Z3	1.30	79	1.40
		2051	2.25	35Z5	.85	80	.70
		117L7	2.35	50L6	1.10	83	1.10

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION! SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

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LIBERATOR GOING STRONG! LIMITED QUANTITY—ORDER NOW! \$395

AUTOMATIC PAYOUT CONSOLES

Evans Lucky Lucro	\$250.00	Mills Four Bells	\$795.00	Baker Pacer	\$280.00
Bally Roll-Em	185.00	Jumbo Parade, Latest	165.00	Baker Pacer, Jackpot	325.00
Bally Royal Draw	75.00	Jumbo Parade, Brown	115.00	Jennings Derby Day	45.00
Bally Club House	95.00	Bally Club Bell	295.00	Exhibit Tanforan	45.00
Bally Hi-Hand	185.00	Evans '41 Domino, JP	450.00	Pace Saratoga, 5c	145.00
Collie 25c Roulette, Mech. Operation	250.00	Evans '41 Banatall, JP	475.00	Pace Reel, Jr.	145.00
Pace Twin Reels, 5c & 25c Chutes	550.00	Evans '41 Banatall	375.00	Keeney Four-Way Bell	785.00
Pace Twin Reels, 5c & 10c Chutes	525.00	Evans '40 Banatall	250.00	Keeney '38 Track Time	125.00
		Evans Pacer	550.00	Keeney Pastime	195.00
		Evans Roulette, Jr.	125.00	Pace Payday, 25c	450.00

FIVE BALL PIN GAMES

BALLY	Southpaw	\$85.00	New Champ	\$75.00	All Baba	\$35.00	
Air Force	\$95.00	Hi Hat	85.00	E-10-20	135.00	Fantasy	35.00
Moniker	95.00	7-Up	75.00	EXHIBIT		Hi Stopper	45.00
Topic	95.00	Cadillac	39.50	Air Circus	\$195.00	Zeta	45.00
Crossline	65.00	Gun Club	85.00	Knockout	135.00	Victorious Turf	45.00
Spot 'Em	35.00	CHICAGO COIN		Knockout Jap	145.00	Champ	145.00
Fleet	39.50	Bowlaway	\$85.00	Hi Parade	135.00	KEENEY	
Speedball	65.00	Snappy, 41	55.00	Zembla	75.00	Towers	\$85.00
Playball	85.00	Star Attraction	85.00	Durlex	75.00	Free Races	35.00
Broadcast	65.00	Zenith	95.00	Lone Star	45.00	Velvet	45.00
GENCO		Oh Boy	39.50	Flagship	45.00	Sky Ray	45.00
Cant. Kidd	\$75.00	Yacht Club	39.50	Landlido	45.00	Wild Fire	45.00
Dude Ranch	45.00	Lucky	39.50	Golden Gate	45.00	Supor Six	45.00
Zig Zag	55.00	Sparty	39.50	Merry Go Round	45.00	MILLS	
Ten Spot	50.00	GOTTIEB		Short Stop	45.00	1-2-3, '30	
Defense	125.00	Oh Johnny	\$45.00	Big Show		Model	\$65.00
Victory	115.00	Hi Dice	85.00			1-2-3, '41	
Four Aces	135.00	Big Show	39.50	STONER		Model	125.00
				Sparky	\$35.00	Owl	85.00

ONE BALL PAYOUT TABLES

Santa Anita	\$325.00	Reckingham	\$550.00	Jackey Club	\$550.00
Pacemaker	135.00	Kentucky	425.00	Gold Medal	75.00
Grand Stand, Fact. Recond.	185.00	Mills 1-2-3	60.00	Race King	295.00
Keeney Fortune	350.00	Mills 1-2-3, Bally Payout Unit	85.00	Sport King	375.00
				Grand Nat'l, Fac. Recond.	185.00

ONE BALL MULTIPLE FREE PLAY GAMES

Thorobred, Jackpot	\$625.00	Longacre, Jackpot	\$625.00
Club Trophy, Jackpot	375.00	Bell Sportsman, J.P., Revamped	475.00
Mills 1940 1-2-3	145.00	Big Prize	125.00

FREE PLAY CONSOLES

Jenn. Banatall, 5c	\$125.00	Bally Big Top	\$95.00	Bally Club Bell	\$295.00
Jenn. Silver Moon, 5c	125.00	Mills Jumbo Parade	95.00	Keeney Super Bell	375.00
Jenn. Silver Moon, 25c	175.00	Watling Big Game	85.00		

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1345 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434), CHICAGO.

THE NEWEST IN THE WEST OFFERS THE BEST...

In Reconditioned Coin Machines Buy Quality, Buy the Best BY PACIFIC AUTOMATIC PAYOUT CONSOLES

Buckley Track Odds, Latest Model, D.D.J.P.	\$750.00	Pace Twin Reels, 1941, 5 & 25	\$490.00	Pace Saratoga, Late Model, Dime Play	\$195.00
Keeney Super Bell, 5 & 5 Cash Payout	425.00	Pace Saratoga, 5c	125.00	Bally Roll 'Em	175.00
Pace Saratoga, Comb. F.P., & P.O., '41 Model	175.00	Pace Twin Reels, 1941, 5 & 10c	490.00	Pace Payday, 25c	350.00
Mills 4 Bells, Fac. Rob.	850.00	Evans '41 Banatall, Two Tone Cab. J.P.	425.00	Evans Pacer	450.00
Mills 4 Bells, Fac. Rob., New Type Coin Heads	875.00	Bally Hi-Hand, Comb. F.P. & P.O.	195.00	Evans '41 Domino, Two Tone, J.P.	425.00
Baker Pacer, D.D.J.P.	325.00	Evans Lucky Lucro	250.00	Mills Jumbo Parade, Late Model, Recond.	160.00
Evans Lucky Lucro, '41	325.00	Bally Club Bell, F.P. or P.O. Rob.	295.00	Keeney Twin Super Bell, 5 & 5, F.P. & P.O.	575.00
Bally Royal Draw, Rob.	95.00			Keeney 4 Way Bell	745.00

MILLS VEST POCKET BELLS, THOROLY RECONDITIONED, REPAINTED, METERED \$61.50

FACTORY REBUILT 5 BALL FREE PLAY NOVELTY GAMES

United Streamliner	\$225.00	United Arizona	\$225.00	United Grand Canyon	\$225.00
United Santa Fe	225.00	United Midway	225.00	United Brazil	225.00
Bell Pin Up Girl	199.50	Bell Flying Tiger	205.00	Westerhaus Marlines	199.50

BALLY JOCKEY CLUB, ONE BALL MULTIPLE PAYOUT WITH JACKPOT \$495.00

MILLS FACTORY REBUILT BELL MACHINES—GUARANTEED THROUGHOUT

Club Bell Cons., 5c	\$425.00	Brown Front, 5c	\$275.00	Bonus Bell, Nickel, Like New Thruout	\$350.00
Club Bell Cons., 10c	400.00	Brown Front, 10c	315.00	Gold Chrome 1 Cherry P.O., Nickel Play	425.00
Club Bell Cons., 25c	525.00	Original Chrome One Cherry P.O., 5c	395.00		
Set of 3 Machines	1360.00				

A WIDE VARIETY OF ALL OTHER TYPE BELL MACHINES AVAILABLE. ALL CHECKED, RECONDITIONED—1 OR 5 BALL FREE PLAY MULTIPLE GAMES—RESPRAYED

'41 Derby	\$345.00	Pinlicio	\$395.00	Thorobred	\$825.00
Club Trophy	325.00	Longacre	625.00	Bell Sportsman	425.00
Sport Special	165.00	Record Time	185.00	Mills '40 1-2-3	145.00

LIBERATOR ★ LIBERATOR ★ LIBERATOR ★ LIBERATOR

A One-Place Shooting Game, Beautiful, Colorful, Real Action, Timely, for Bowling Alleys, Arcades and All Good Locations That Want the Finest Equipment Available at All Times. Steady Money Earner, Air Battle Illusion, Realistic Sound Effects, Ringing Bells, Gun Shots, Model Play, Guaranteed Mechanically Perfect, Enclosed Locked Cash Box, Smart Cabinet Styled Beautifully, 95 Shots, 3rd Dimensional Effect, A New Type Battle Game That Requires Co-ordination and Skill for Results. Will Accept All Type Coin Machines in Trade and Will Pay Top Prices. Wire, Phone or Write for Prices on Liberators. Immediate Shipment.

TERMS: One-Third Deposit, Balance Sight Draft or C. O. D.

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GOOD CLEAN MACHINES

All Machines and Equipment in Good Condition Ready for Location

Air Circus	\$125.00	Girls Ahoy, Refurbished from Sea Hawk	\$5.00	CONSOLES & SLOTS	
Big Parade	125.00	Five-Ten-Twenty	125.00	6 Bally High Hands, Free Play & Cash	\$175.00
Captain Kid	75.00	Moniker	100.00	2 Triple Slot Safes, Heavy	125.00
Dixie	40.00	Trailways	50.00	1 Double Safe, Medium	75.00
Gobs	100.00	Venus	80.00	6 Mills 5c Blue Fronts, Org. A-1	
Gun Club	75.00	Victory	100.00	1 Pace 25c Slot Mach.	\$125.00
Hi Hat	75.00	Exhibit Sky Chief	170.00	3 Columbia, 5c	
Landlido	32.50	Zembla	55.00	1 Mills 5c War Eagle	
Limelight	32.50	Seven Up	57.50	1 Mills Q.T., 5c	
Majors	65.00			1 Bell Sportsman	
Snappy	65.00			1 Mills Jumbo, Late	
Show Boat	60.00			1 Mills 5c Jumbo, Cash or Free Play	
West Wind	60.00			12 Slot Stands	
Flicker	65.00			2 Bally Big Top	
Fislin', Refurbished from Zombla	75.00			2 Keeney 5c Super Bell, Cash or Free Play, Very Clean	
Masoot, New Bumpers, A-1	32.50				
Sports, New Bumpers, A-1	35.00				
Stratoliner	47.50				
Super Six, New Bumpers, A-1	40.00				

One-Half Certified Check With Order, Balance C. O. D. on Any Machines Sold. Wire—Write—Call.

ACME AMUSEMENT COMPANY

428 S. HIGH STREET COLUMBUS, OHIO

FACTORY REBUILT AND REFINISHED

ALL MILLS SLOTS, DRILLPROOF WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT

BLUE FRONTS	CLUB CONSOLES	GOLD CHROME BELLS
5c \$250.00	5c \$400.00	5c \$350.00
10c 275.00	10c 450.00	10c 400.00
	50c Hand-load 800.00	25c Hand-load, 3/5 750.00

MILLS BUYS

1c Refinished Gold Giltter Q.T.	\$39.50	10c Brown Front, D.P., C.H., K.A.	\$300.00
5c Original Gold Giltter Q.T.	125.00	5c Original Chromes	350.00
10c Blue Front, #481279, D.P., C.H., K.A.	350.00	10c Original Chromes	400.00
25c Blue Front, #456885, D.P., C.H., K.A.	400.00	4 5c Play Four Bells, Serial Over 1900	575.00

JENNINGS CHIEFS

1c Rodskin	\$125.00	10c One Star, 3/5	\$125.00
5c Rodskin	175.00	5c Silver Chief	200.00
5c Century, 2/4	60.00	10c Silver Chief	250.00
25c Century, 2/4	100.00	25c 1941 Silver Chief	350.00
1c Club Special	100.00		

PACE COMETS	WATLING ROL-A-TOPS	CAILLE	
5c Deluxe, S.P.	\$99.50	5c D.J. 2-4 P.O., 50c Hand-load, 3/5	\$50.00
5c All Star	85.00	10c D.J. 2-5 Payout	60.00
10c All Star	95.00	25c S.J. 2-4 Payout	40.00

ACCESSORIES

5c-10c-25c Baromatlo	\$47.50	Wurlitzer Model 120, 2 Wire	\$37.50	Wurlitzer 30 Wire Box	\$24.50
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CONSOLES—PAYTABLES—MUSIC

Santa Anita	\$250.00	Galloping Domino, Lt. Hd.	\$180.00	412 Wurlitzer	\$85.00
Long Shot	350.00	Lucky Luck, Lt. Hd.	275.00	618 Wur., Lt. Up Fr. Sides	135.00
Jockey Club	475.00	Paces Reels, Ralls	135.00	61 Wur. & Stand	125.00
Turf King	500.00	Silver Moon, Aut. P.O.	135.00	71 Wur. & Stand	175.00
Fairmount	575.00	Bobtail, Aut. P.O.	135.00	1942 Victory	465.00
Race King	275.00	Jumbo Parade, Late Hd.	135.00	Rockola 18	69.50
Jennings Good Luck	69.50	War Eagle, G.G.	17.50	Seeburg:	
Saratoga, Aut. P.O.	85.00	Castling	17.50	Envoy, R.C., E.S.	425.00
Paces Racer, Black	85.00	New Q.T. Box Stands	19.50	Major, R.C., E.S.	425.00
2 Buckley Track Odds, Late A.C. Model	325.00	'41 Evans Banatall, J.P. Model, Two-Tone Cabinet	375.00	8800, R.C., E.S.	550.00
Royal Draw	125.00			Mills Empress	265.00
High Hand	150.00				

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. WRITE, WIRE, TELEPHONE TODAY.

TWIN PORTS SALES COMPANY

230 LAKE AVENUE, SO. DULUTH 2, MINN.

SALESBOARDS

DELUXE HITS—24 HOUR SERVICE	Price
1000 5c Nickel Charley	Def. \$17.00 \$9.96
1000 5c Double Finn	Def. 24.50 13.98
1200 5c Bingo	Def. 20.80 11.99
1184 5c Jumbo Bingo	Def. 20.60 11.92
1184 25c Jumbo Bingo	Def. 56.00 19.94
1000 25c J.P. Charley	Avr. 52.00 1.24
800 5c J.P. Seven-Eleven	19.75 1.80
1000 5c J.P. Home Run	27.00 1.84
1200 25c J.P. Texas Charley	108.00 2.34
1000 5c J.P. Boat Bowl	25.60 2.44
1000 5c J.P. Beat This Card	33.00 2.59
Operators—New Line 5c to \$1.00 Play—Write.	

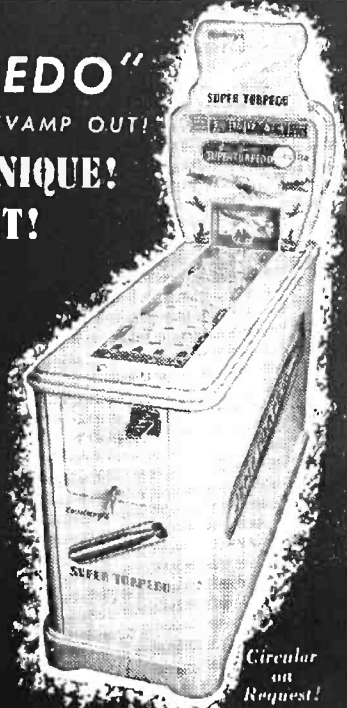
DELUXE SALES CO. BLUE EARTH, MINN.

RECONDITIONED PHONOGRAPHS

Wurlitzer 818	\$125.00
Wurlitzer 616, Lite-Up	145.50
Wurlitzer 24	225.00
Wurlitzer 600	360.00
Wurlitzer 500,	

CENTURY'S
"SUPER TORPEDO"
 THE MOST SENSATIONAL REVAMP OUT!
IT'S NEW! IT'S UNIQUE!
IT'S DIFFERENT!

- ★ Animated torpedos actually travel under water to sink moving enemy cargo ship!
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- ★ Colorful mirrored backboard and surface glass!
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CENTURY ENTERPRISES
 215 WEST 64th STREET • NEW YORK 23, N. Y.

Canadian Dollar Below Par; Peace Will Restore It

NEW YORK, Sept. 16.—The value of Canadian money was being discussed in banking circles here recently. It may have an important bearing on the sales of coin machines on the Canadian market after the war because financial leaders expect big changes to happen in exchange circles.

The free Canadian dollar was being discussed in many circles here because of recent weakness of Canadian money on foreign exchange markets. Exchange experts said the weakness of the Canadian dollar was due to political more than economic conditions. It was said that many circles had reacted unfavorably to the recent elections in Canada which were widely reported in the press to have indicated a swing to the left. Banks reported that the demand for free Canadian dollars in this country slackened considerably after the election reports.

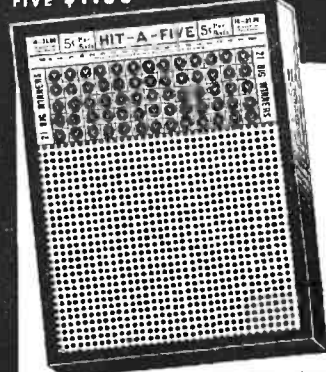
Earlier this year and especially in May, the Canadian dollar sold at 90 cents and American investors were heavy purchasers of Canadian money and securities. Despite recent weakness, the Canadian dollar is still substantially above its wartime low of 77 cents in May, 1940.

During the war period, Canadians have not been permitted by the government to purchase American dollars. For this reason bankers declared here there will probably be a great demand for U. S. dollars after the war and this may temporarily depress the value of Canadian money. This will result from the fact, bankers say, that many Canadians will be anxious to purchase various types of American goods and machinery when peace returns. Bankers are hoping, however, that future economic trends will tend toward parity between the currencies of both countries.

When Canada entered the war the government took prompt steps to conserve its supply of American dollars and put a ban on importing coin machines as well as about 700 other lines of merchandise. This war ban was only recently repealed and some coin machines are again being sent into Canada.

RED HOT! FAST PLAY!

★ Quick Sellout Means **VOLUME PROFITS**
TEN \$5.00 WINNERS
FIFTY-FIVE \$1.00



Net Price \$2.78
 This board a SUPER THICK with 65 sewed seals

1104 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

LC SALES CO.
 855 PEARL STREET
 BEAUMONT, TEXAS

C. & P. SALES COMPANY
 407 Madison Ave. 5-4576 Memphis, Tenn.

FOR SERVICE THAT SATISFIES

CONSOLES

- Paces Saratoga, C.P., Late Mod. \$ 99.50
- Mills Jumbo Parade, High Head, C.P. 99.50
- Watling Big Game, High Head, C.P. 89.50
- Jennings Fast Time, F.P. 89.50
- Jennings Fast Time, C.P. 99.50
- Galloping Dominoes 325.00
- Jennings Multiple Slot Liberty Bell. 59.50
- Jennings Multiple Racer 59.50
- Keeney's Kentucky Club 59.50
- Jennings Silver Moon, C.P., 5c 122.50
- Roulette, Jr. 227.50
- Paces Spinning Reels, C.P. 117.50

SLOTS

- 35 5c Mills Blue Fronts \$169.50 Ea.

- 5 10c Mills Blue Fronts \$210.00 Ea.
- 2 25c Mills Blue Fronts 299.50 Ea.
- 6 5c Mills Cherry Bells 225.00 Ea.
- 1 25c Mills Cherry Bell 325.00 Ea.
- 3 10c Jennings Chief 179.50 Ea.
- 10 5c Watling Rolatops 107.50 Ea.
- 3 5c Pace Comets, All Star 122.50 Ea.
- 2 10c Pace Comets, All Star 179.50 Ea.
- 1 Columbia, Jackpot 89.50 Ea.
- 5 Columbia, Gold Award, Front and Back Pay 69.50 Ea.
- 3 5c Mills Q.T. 79.50 Ea.
- 2 Green Vest Pockets 47.50 Ea.
- 1 Mills Q.T., 1c Play 59.50
- 6 Mills 5c 3/5 War Eagle 149.50 Ea.

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 Cash Deposit With Order, Balance C. O. D.

MARKEPP VALUES

SLOT MACHINES AND CONSOLES

- Jumbo Parade, Free Play, Fine Shapp \$ 99.50
- 5c Mills Futurity 120.00
- Croetchon Columbia, Fruit Reels 79.50
- Chrome Vest Pockets, Motor 65.00
- Mills Q.T. Glitter Gold, Like New 115.00
- Double Safe Stand, Double Door 79.50
- Double Safe Stand, Single Door. 72.50

PHONOGRAPHS AND WALL BOXES

- Seeburg 3-Wire Baromatics, 5/10/25 \$ 49.50
- Seeburg Wireless Wallomatics, W52Z 39.50
- Seeburg Plaza, E.S. 285.00
- Wurlitzer 600A 350.00

ARCADE EQUIPMENT

- Shoot Your Way To Tokyo \$225.00
- Seeburg Chicken Sam 115.00
- Seeburg Slip the Jap 135.00
- Scientific Batting Practice 115.00
- Keeney Submarine Gun 175.00
- Seeburg Shoot the Chutes 135.00
- Bally Rapid Fire 195.00
- Chicago All Star Hockey 210.00
- Gottlieb Grippers 15.00

FIVE BALL PIN GAMES

- Contest \$105.00
- Boom Town 42.50
- ABC Bowler 59.50
- 5/10/20 120.00
- Gun Club 74.50
- Horoscope. 52.50
- Knockout 120.00
- Texas Mustang \$ 79.50
- Flicker 50.00
- Dude Ranch 39.50
- Doughboy. 29.50
- Crossline 39.50
- Big Chief 45.00
- Landslide 35.00

ALL EQUIPMENT THOROUGHLY CLEANED AND CHECKED. HALF DEPOSIT WITH ORDER.

WANT TO BUY MILLS EMPRESSES AND THRONES. ALSO OTHER MAKES OF PHONOGRAPHS

THE MARKEPP CO.
 Established 1928
 3908 Carnegie Ave. Cleveland 15, O.
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MECHANIC WANTED

By WURLITZER DISTRIBUTOR Must be thoroughly experienced Wurlitzer Phonographic and Wall Boxes. Top salary—48 hour week. Unlimited opportunity.
MARTIN DISTRIBUTING CO.
 1811-1817 Flint St. Detroit 26, Mich.

Machines in A-1 Condition
 READY TO OPERATE

- | Am't for Sale | Price |
|---------------------|---------|
| 1 BOSCO | \$64.50 |
| 2 SNAPPY | 65.00 |
| 2 SKY BLAZER | 72.50 |
| 2 TEN SPOT | 64.50 |
| 3 GENCO DEFENSE | 84.50 |
| 2 JUNGLES | 72.50 |
| 2 DORE-MI | 72.50 |
| 3 HOME RUN '42 | 74.50 |
| 2 AIR FORCE | 72.50 |
| 2 CAPT. KIDD | 74.50 |
| 2 POROSCOPE | 62.50 |
| 2 DORE-MI | 45.00 |
| 1 ZIG ZAG | 69.50 |
| 1 LEGIONNAIRE | 69.50 |
| 1 VENUS | 89.50 |
| 1 SEVEN UP | 67.50 |
| 1 MAJORS '41 | 69.50 |
| 1 SHOW BOAT | 69.50 |
| 1 ARGENTINE | 80.00 |
| 1 VICTORY | 92.50 |
| 1 TEXAS MUSTANG | 70.50 |
| 700 WURLITZER—MUSIO | 524.50 |
- Send 1/3 Deposit. Balance C. O. D., F. O. B. Camden.

MAJESTIC VENDING CO.

623 Mlako Street Camden, New Jersey
 Tel.: Camden 7778

ARCADE EQUIPMENT

- 2 Sky Fighters. Ea. \$325.00
- Drive Mobile 325.00
- Bang a Deer 75.00
- Stream Line Pop Corn Machine 75.00
- Keeney Submarine 175.00
- Mutoscope Moving Pictures 50.00
- Western Base Ball, F.P. 85.00
- Periscope, New 325.00
- Keeney Anti Aircraft Gun 65.00
- Challenger 20.00
- Poison the Rat 15.00
- International View-a-Scope 25.00
- Pikes Peak 20.00
- Kicker & Catcher 20.00
- Hula 5.00
- Electricity (Shock Machine) 10.00
- Wizard Fortune Telling Machine 10.00

Terms: 1/2 Deposit, Balance C. O. D. Phone 4-1109 between 12M and 1 P.M.

ATTENTION, ILLINOIS OPERATORS

- 2 Three Balls, Rebuilt and Refinished at Factory Write
- 1 Pace Twin Reels, 5 & 10, Like New, \$450.00
- 40 Pace Saratogas, Late With Reels, Like New 125.00
- 3 5c Mills Blue Fronts, Over 400,000 225.00
- 8 5c Mills Comets 89.50
- 8 5c Mills Q. T.'s 75.00
- 1 25c Copper Chrome Mills, Rebuilt, 2-5 350.00
- 1 10c Q. T. 100.00

Send 1/3 Deposit.
P. & H. Distributing Co.
 220-22 N. Fifth St., Springfield, Ill.

BARGAINS

Phonographs

- 2 Seeburg Model B. \$ 79.50
- 2 412 Wurlitzers. 85.00
- 3 616 Wurlitzers. 135.00
- 2 Rockola Masters, '40 340.00
- 2 Rockola Supers, '40 375.00
- 1 Rockola Play-master 189.50
- 1 Rockola Com-mando 525.00
- 1 Wurlitzer 580 Speaker, with 5, 10, 25c Box. 189.50
- 2 Wurlitzer Counter Model 71 With Stands 169.50
- Complete Rockola Mystic Music System With Switchboard, 10 Walnut Supers, Used Very Little, Mechanically, \$4,500.00.

Arcade

- 1 Shoot Your Way To Tokyo \$210.00
- 1 Mutoscope Sky Fighter 295.00
- 3 Chicago Coin Hockey 195.00
- 2 Scientific Batting Practice 89.50
- 1 Western DeLuxe Baseball 89.50
- 1 Keeney Texas Leaguer, 5c. 53.50
- 1 Keeney Submarine 195.00

1 Ball and Slots

- 1 Pimlico, F.P. \$340.00
- 1 Dark Horse, F.P. 185.00
- 1 Contest, F.P. 125.00

1 Skill Time, C.P. \$135.00

- 1 Jennings Multiple Racer, C.P. 49.50
- 1 Jennings Silver Moon, F.P. 89.50
- 2 Watling Big Game, F.P. 84.50
- 1 Pace Saratoga, Cracked Glass 119.50
- 1 Triple Entry, Cracked Glass 119.50
- 1 Jumbo Parade, Comb. Like New 175.00
- 1 Mills Spinning Reels, C.P. 89.50
- 5 Mills Blue Fronts, 5c 199.50
- 3 Mills Cherry Bells, 5c 199.50
- 2 '40 1-2-3 79.50

Hermitage Music Co.

416A BROAD (Tel. 6-0907) NASHVILLE 3, TENN.

STOP! LOOK! THEN ORDER! WE KNOW THESE PRICES ARE ROCK-BOTTOM!

SUBJECT TO PRIOR SALE WE OFFER THE FOLLOWING 5 BALL FREE PLAY GAMES All Games in Good Working Order. Reels Scraped, Thoroughly Cleaned and Ready to Go

- 2 Exhibit Zombie @ \$ 45.00
- 3 A.B.C. Bowler @ 42.50
- 1 Four Roses @ 45.00
- 1 Monicker @ 74.50
- 1 Gun Club @ 62.50
- 3 Five-Ton-Twenty @ \$109.50
- 1 Toplo @ 79.50
- 1 All-American @ 35.00
- 1 Jungle @ 85.00
- 1 Pursuit @ 82.50
- 1 Ton Spot @ \$37.50
- 1 Wild Fire @ 37.50
- 1 1/2 A.B.T. Target @ 15.00
- 1 1/2 Piker Peak @ 15.00

Kindly include One-Third Deposit in Order, Oashler's Check or Money Order State Method of Shipment Preferred.
MORRIS NOVELTY CO. 4505 MANCHESTER AVE. ST. LOUIS 6, MO.

ATTENTION!
CANADA AND LATIN AMERICA:

We can continue filling all your coin machine requirements promptly!

MUSIC

3 Singing Towers \$295.00
WE ANTICIPATE RECEIVING THIS WEEK UP TO 20 SEEBURG 8800 AND 9800 RC—IF INTERESTED WIRE OR PHONE!

CONSOLES

2 Jumbo Parades, Combination \$155.00
6 Jumbo Parades, Free Play 95.00
3 Bally Club Bells, Combination 235.00
1 Pace Saratoga, Payout 110.00
1 Mills Rio, Payout 50.00
4 Baulah Parks, Payout 95.00
2 Black Paces Races 125.00
6 Kentucky Clubs 115.00
2 Jennings Liberty Bells 50.00
1 Jennings Multiple 75.00
1 Sugar King, Payout 75.00
1 Galloping Domino, Early Model 125.00
1 Galloping Domino, Late Head 195.00
1 Sun Ray, Free Play 135.00

BOWLING LEAGUES \$295.00

WRITE FOR SPECIAL PRICE IN QUANTITY LOTS! WE ARE IN POSITION TO FINANCE PURCHASES IN NORTHERN OHIO—CONTACT US FOR PARTICULARS!

ARCADE EQUIPMENT

3 L.D. Ten Strikes \$ 50.00
3 14-Foot Keeney Bowlettes 150.00
2 Rapid Fires 210.00
2 Slap the Japs 139.50
2 Shoot Your Way to Tokio 210.00
2 Western Baseballs 95.00
2 Brand New Scientific Basketballs 135.00
3 Chicago Coin Hockeyes 195.00
1 Kirks Blow Ball 125.00
2 Photomatics, Outside Lights 795.00
2 Keeney Submarine Guns 185.00
5 Digger Machines—All for 250.00
1 Panorom Solovue 385.00
1 Deluxe Midget Skeerall 100.00
1 Casino Golf 30.00
1 Keeney Air Raider 195.00
10 3-Way Grippers 19.00

REVAMPS:
Blister Gunner \$ 12.50
Klip a Nip 16.50
Bazooka Tank Destroyer 42.50

20 LATE SERIES PANORAMS—ALL WITH WIPERS—\$350.00.

MISCELLANEOUS SPECIALS

2 5c Wells Gardner Selectivo Bottle Drink Vendors \$495.00
9 Brand New Shipman Stamp Vendors 25.00
8 Bean the Japs, Conversion of Bean "Em 40.00
250 Advance Duetto Nut Vendors, complete but as is with loads of extra parts. ENTIRE LOT 500.00

TERMS: One-Half Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021 PROSPECT AVE.
CLEVELAND 15, OHIO
Phone: PProspect 6316-7

LEADING GAME REVAMPS

★
GRAND CANYON from DOUBLE PLAY
STREAMLINER from STARS
SANTA FE from WEST WIND
ARIZONA from SUN BEAM
MIDWAY from ZOMBIE
BRAZIL from DO-RE-MI

See Your Distributor or Write Direct!

UNITED MFG. CO.

6125 N. Western Ave. CHICAGO 45, ILL.

FOR SALE

2 14 Ft. Cenco Bank Rolls
2 14 Ft. Keeney Bowlette
1 Seeburg Ray-o-Lite Jail Bird Gun
1 Seeburg Ray-o-Lite Parachute Gun
All good, clean pieces. \$600.00 for all.

WANTED

Rotary Push Button Type Merchandisers.
Will pay \$125 each.

Acme Amusement Co., Inc.

3210 Boardwalk WILDWOOD, N. J.

FOR SALE

Mills 5¢ War Eagle Slot, Like New \$150.00
Mills 1¢ Original Glitter Gold, Like New 85.00
Bally High Hand, Very Clean 165.00
Mills Jimbo, Latest Model, Cash Pay 100.00
Jennings Fast Time, Free Play, Clean 70.00
3 TEXAS LEAGUES, Deluxe Models, 1¢ or 5¢ Slots, Each 35.00
Palooka, Six Slots, One Ball Automatic 45.00
L. H. HOOKER NOVELTY CO.
ARNOLDS PARK, IDWA

AUTOMATIC COIN
GIVES YOU BIGGER VALUES!

BRAND NEW

ABT Big Game Hunter \$ 47.50 | Scientific Basketball \$139.50

EXTRA SPECIAL

Knee Action for Mills. Set of 3 \$4.95
Idler Pinion Gears for Mills 2.50 Ea.
Main Clock Gears for Mills, with Attachments 3.50
Bottom P. O. Slides for Mills 5c, 3/5 Pay 1.95 Ea.
Coin Advancing Bar Lever for Mills 3.50

CONSOLES

Mills Four Bells \$550.00
Evans Lucky Lucro 199.50
Bally Royal Draw 99.50
Buok. Track Odds, Fac. Reb. 550.00
Brown Paces Races 189.50
Paces Races Red Arrow, J.P. 319.50
Late Head Jumbo, P.O. 129.50
Late Head Jumbo, F.P. 129.50
Keeney Skylark 195.00

MISCELLANEOUS

Chloken Sam Jap \$159.50
Seeburg Ray-o-Lite 89.50
Rock-Ola '39 Standard 309.50
Seeburg Wall-o-Matic 37.50
Seeburg Bar-o-Matic, 5¢, 10¢, 25¢, 49.50

WRITE FOR COMPLETE LIST 5¢, 10¢, 25¢ BLUE FRONTS, BROWN FRONTS, GOLD CHROMES AND MANY MORE!

5¢ Jackpots for Mills \$22.50
Standard Handles for Mills 2.00
Club Handles for Mills 4.50
Jackpot Glasses for Mills 1.25
Reel Glasses for Mills50
Escalator Glasses for Mills50
Award Cards, 2/5 or 3/5, for Mills25
Set of 5 Four Bell Glasses for Mills 12.50
Glass for Mills 3 Bells 17.50
Spring Kits (55 Springs) for Mills 9.75

Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides, Ea. \$12.75
Plastics for Seeburg 1047, 1042 Models, Lower Sides, Each 14.50
Sheet Plastics, 20x50, Red 12.50
Corner Plastics for Mills Throne, Ea. 12.50
New Looks for Pin Balls65
5, 10, 15 Amp. Fuses, Each04
Bulbs, No. 40-44-46-47-81, 145807
1458, Each07
Cash Boxes for Mills 2.00
Reel Stops for Super Bells40

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. | TERMS: 1/3 Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

\$30.00 SEEBURG GUNS—BALLY GUNS COMPLETELY OVERHAULED and REBUILT
PLUS PARTS All Work Guaranteed. Work Done By Mechanics of 15 Years' Experience.
F. O. B. Chicago

"MANOR BARGAINS"—FOR SALE
Bally Rapid Fire Guns \$200.00 | 3000 Ohm Adj. Resistors \$1.30
Seeburg Shoot-the-Jap 150.00 | Gun Cables 1.25
Seeburg Shoot-the-Chutes 125.00 | Toggle Switches 1.75
Main Cables 8.00 | Adaptors—2051 to 2A4Q75
Other Ray Gun Parts In Stock — All Merchandise Guaranteed.

CRITICAL TUBES FOR THE COIN MACHINE TRADE

6L6G \$1.50	6507 \$1.20	6J5 \$.90
8L070	2A4Q 2.35	5U4Q 1.00
5Z3G 1.10	5Y3GT90	2B16GT 1.10
38 1.10	39/4490	6V8GT 1.00
2051 2.55	4580	6J7GT 1.10

Consumers' Certificate Must Accompany All Orders.

WE REPAIR ALL TYPES OF AMPLIFIERS

MANOR ELECTRIC & APPLIANCE COMPANY
3236 Southport Ave. Chicago 13, Ill. LAReview 2033

PARTS FOR MILLS SLOTS

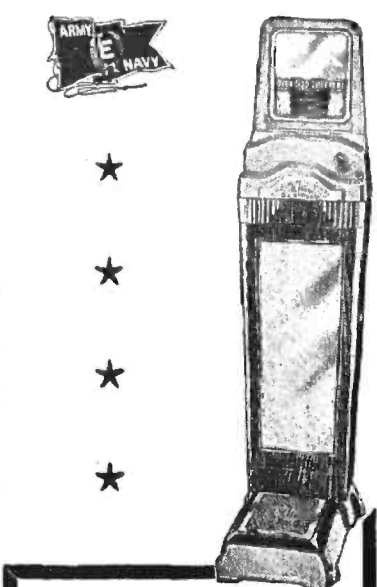
Large Clock Gears, Complete with Brackets and Springs Each \$3.00; In Lots of 25 or More \$2.75
Idler Pinion Gear Each 3.25;
Reel Strips, 3-5 or 1 Cherry Payout Per Set .55;
Reward Cards, 2-5 or 3-5 Each .20;
Club Handles, Painted and Chromed Each 4.50;
Payout Disc, 1 Cherry Payout Per Set 7.50;
Payout Disc, S.P., 1, 2 & 3 Per Set 7.50;
Disc Plug Per Set .25;
Oval Frames to Use Paper Reward Card on Brown Front Each 2.00;
Cash Boxes Each 2.25;
Vest Pocket Coin Chutes, 1¢ or 5¢, New Each 3.25;
Payout Tubes, 25¢ Size (with Hopper) Each 3.75;
Bottom Main Slide, 5¢-10¢-25¢ Each 4.25;
20-Stop Star Wheel Per Set 3.00;
Large Clock Gears Comp. with Brackets & Springs for Jennings Slots Each 4.25; 3.75
Back Board Glass for Jumbo Parade Each 3.50;
Top Glass for Jumbo Parade Each 3.50;

We Have All Types of Springs and Other Parts for Mills Slots.
1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

WANTED
SKEE BALL MACHINES
Wurlitzers and Bank Rolls—Any Model.
HIGHEST CASH DOLLAR PAID.
Banner Novelty Co.
6108 Trumbull Ave. Detroit 8, Mich.

WANTED
PRINTING PRESS NAME IN HEADLINES AND NEWSPAPERS
Keeney Super Bells and Dally Club Bells. Anxious to buy Music Machine Route or any other type of coin-operated route anywhere in U. S. A. Send list of equipment—income—price.
American Phono Co.
1891 Coney Island Ave. BROOKLYN, N. Y.



WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW
Get your Scales rebuilt now and have them ready for your big season.
WATLING MFG. CO.
4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1899—Tel.: COLumbus 2770.
Cable Address "WATLINGITE," Chicago.

BERT LANE SAYS...
We can give you immediate delivery of
"LIBERATOR"
\$395.00
AND
"SHOOT-A-BAZOOKA"
\$42.50
ORDER TODAY!
World Wide Distributors
625 10th Avenue New York 19, N. Y.
All Phones: Bryant 9-7763

FOR IMMEDIATE SALE!
6-Ft. Midget Skeeball... \$95.00
Pokereno Glass 5.00
Pokereno Balls55
Feltman Tommy Gun Shooting Gallery
MAKE OFFER!
Amusement Specialties Co.
593 10th Avenue NEW YORK CITY
Longacre 3-4820

CLEARANCE SALE!
All Merchandise Thoroughly Checked. We Cannot Be Undersold.
LITE-UP NEW STYLE BUCKLEY BOXES (Plastic Sides) \$ 12.50
#24 MODEL WURLITZERS with Buckley Adapter and Amplifier (Metal or Original Cabinet) 110.95
BUCKLEY BAR BRACKETS95
SEEBURG COLONEL, R.C., E.S. (Good Shape) 375.00
618 REMODELED WURLITZER (Very Fine Cabinet) 120.00
1/3 Deposit, Balance C. O. D.
AUTOMATIC WIRED MUSIC CO.
487 ORANGE ST., NEWARK 7, N. J.

MAYFLOWER SPECIALS

All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready To Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

CONSOLES		ONE BALLS	
Mills Four Bell, Original Head	\$625.00	Long Champ Jr.	\$ 35.00
Keeney Four Way Super Bell	750.00	Good Luck	30.00
Paces Races-Jackpot, Late Type	225.00		
Lucky Lucre, Walnut, Galloping Domino, Walnut, Slant Head	99.50	Jockey Club	\$500.00
Buckley Track Odds	300.00	Turf King	500.00
Paces Pay Day	125.00	Kentucky	400.00
Jumbo Parade, F.P.	100.00	Santa Anita	325.00
Jumbo Parade, P.O.	125.00	Challenger	200.00
Long Champ Sr.	60.00	Grand National	125.00
		Grand Stand	125.00
		Pace Maker	125.00
		Thistle-down	75.00
		Gold Medal	65.00
		Owl, F.P.	65.00
		Mills 1939 1-2-3, F.P.	45.00

BRAND NEW PACKARD ADAPTERS

Chestnut for Empress or Thrones - - - \$25.00

RECONDITIONED SLOTS

All Buffed and Repainted in Two-Tone Crackle Paint

25c Pace Bantam, 2-4 P.O.	\$50.00	1c Treasury, 3-5 P.O.	\$30.00	25c Cattle Console, 3-5	\$175.00
1c Comet, 2-4 P.O. 25.00		5c Rolatop, 3-5 P.O. 75.00		5c Jennings	35.00
5c Comet, 2-4 P.O. 60.00		10c Rolatop, 3-5 P.O. 85.00		Duchess	35.00
10c Comet, 2-4 P.O. 75.00		25c Rolatop, 3-5 P.O.	160.00	5c Four Star Chief. 125.00	
5c All Star Comet, 3-5 P.O.	85.00	5c Cattle Playboy, 3-5	59.50	10c Four Star Chief. 140.00	
10c All Star Comet, 3-5 P.O.	95.00	10c Cattle Playboy, 3-5	59.50	5c Dixie Bell	150.00
25c All Star Comet, 3-5 P.O.	150.00			10c Dixie Bell	165.00
				5c Silver Chief	225.00
				10c Silver Chief	250.00

ALL MACHINES READY FOR IMMEDIATE DELIVERY
TERMS: ONE-THIRD DEPOSIT WITH ORDER

Mayflower Distributing Co.

2218 University Ave. ST. PAUL 4, MINN. 615 10th Street DES MOINES, IA. 350 Delaware Ave. BUFFALO, N. Y.

Georgia Moves To Halt Sale of Cigs by Mail

ATLANTA, Sept. 16.—Declaring that the cigarette-by-mail business "is one of the biggest tax evasion rackets" ever operated in Georgia, State Revenue Commissioner J. Eugene Cook announced a crackdown on the firms and individuals involved.

"The racket," he said, "has already cost the State more than half a million dollars in lost revenue."

At the same time he reported that within the last three months more than 650 cartons of non-tax paid cigarettes have been seized in Georgia by agents of the revenue department under J. G. Rockmore, director of the cigar and cigarette division.

The commissioner said that at least two North Carolina cigarette wholesale firms are shipping non-tax-paid cigarettes to Georgia consumers. The cigarettes go to a key man in Atlanta who in turn re-sells them to certain groups and individuals. One Georgia concern with more than 600 employees has been obtaining cigarettes thru one of the North Carolina firms, he said.

"The cigarettes," Cook said, "are sold at less than the Georgia retail price because no State tax has been paid on them." This is strictly against the law and he pointed out that under State statutes a consumer is limited to two packs he can bring into the State without their having been subject to the Georgia tax.

Cook expressed the belief that the racket has been sharply curtailed by the activities of the department's agents and he pointed to a sizable increase in the cigar and cigarettes revenue during August as evidence.

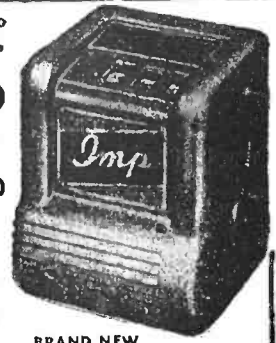
While the cigarette manufacturing companies did not increase their allotments to Georgia dealers in August, the State collected \$55,674.21 more from cigar and cigarette taxes than in July.

The total collected for the month was \$462,448.64 as compared with \$396,774.43 during the previous month.

Over 75,000 New Giving Trouble-Free Service!

IMP
BRAND NEW

\$9.90
WHILE THEY LAST!
Regular Price \$12.50.



BRAND NEW

Wings. \$11.50 | Yankee. \$11.50
Sparks, 1¢ Cig. 20.50
Cent a Pak 8.90
Liberty Bell, Fruit, 1¢, Floor Sample. 11.50
Mercury, Cigarette, 1¢, Floor Sample. 11.50

Zephyr

BLISTER GUNNER CONVERSION FOR AIR RAIDER \$12.50
TOKYO RAIDER CONVERSION FOR DRIVE-MOBILE 10.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 18.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Chicago & Glass)
914 DIVERSEY • CHERAG 14, ILL.

Something New

In Jar Deals
3 for 25c
Red, White and Blue



Tickets in Bundles of 3.
Take In \$170.50
Pay Out 120.00

Profit \$ 50.50

Sample 2.50

Add 25c if You Need Glass Jar.
Jobbers, Write for Quantity Prices.
Mfg. Tip Books, Jar Deals

MUNCIE NOVELTY CO., INC.

2704 S. Walnut St. MUNCIE, IND.

WHAT DO YOU WANT TO BUY?

IN SLOTS, PINS, MUSIC OR ARCADE EQUIPMENT!
WE HAVE IT! ALL MACHINES GUARANTEED, WITH THE PRIVILEGE TO RETURN IF NOT SATISFIED, WRITE US FOR YOUR NEEDS!

SPECIALS

Bally Club Bells	\$235.00	Gold Chromes, 5c	\$350.00
Original Chrome Bells, 5c	\$325.00	Gold Chromes, 10c	400.00
Original Chrome Bells, 10c	375.00	Gold Chromes, 25c	450.00
Original Chrome Bells, 25c	425.00		

WRITE FOR PRICES OF ALL TYPES OF SLOTS, CONSOLES, PINS, ARCADE, ETC.

NOW DELIVERING "MARINES"

REBUILT BY WESTERHAUS
1/3 Deposit, Balance C. O. D.,
F. O. B. Factory.

\$195.00

WANT—WILL PAY TOP PRICES!

PIN GAMES
FLICKERS need not be in working condition, but all parts must be included.

CONSOLES
Hi Hands, Super Tracks, Super Bells, Three Bells, Four Bells (Late Heads).

SEND US YOUR LIST TODAY!

H. ROSENBERG CO. All Phones: Longacre 3-2479
627 10TH AVE., NEW YORK

FOR SALE

All Cooperation Stock of
WERTS NOVELTY CO., INC., Muncie, Ind.

and
HOME TALLY CARD CO., Yorktown, Ind.
Manufacturers of Baseball Pools, Tip Tickets, Jar Games

Reason For Selling Both Plants
FRED W. WERTS, who invented Jar Games and Jackpot Ticket Games, the principal stockholder.
FRED W. WERTS has become SAVED and is going into the Lord's work.

Price of Both Plants, \$629,000.00

One-third cash, balance on 10 to 20-year payment plan. Local party is now trying to raise a new corporation to take over these plants. If interested write

FRED W. WERTS

Care of Werts Novelty Co., Inc., Muncie, Ind.

INTERNATIONAL FOR EXPORTING:

FIVE-BALL FREE PLAY

ABC Bowler \$54.50	Pan American \$49.50
Big Chief ... 49.50	Paradise ... 52.50
Crossline ... 44.50	Repeater ... 55.00
Duplex ... 60.00	Senshow ... 55.00
Four Diamonds 55.00	Skyline ... 49.50
Gold Star ... 48.50	Slip the Japs. 55.00
Home Run, Fla. 48.50	Spot Pool ... 69.50
Ho Bumpers. 49.50	Stratoliner ... 45.00
Jungle ... 74.50	Ten Spot ... 49.50
Landslide ... 45.00	Twinklo ... 39.50
Legionnaire ... 64.50	Wildfire ... 54.50
Major ... 49.50	
MARINES AT PLAY	199.50

BOWLING LEAGUE—NEW! STREAMLINED BOWLING ALLEY WITH PLAYER APPEAL GALORE..\$299.50

VENDORS

10 DuGrenier Model 8"7-Col. Cigarette Vendors	\$29.50
10 Advance P-Nut Vendors	9.75
5 Northwestern Tri Selectors, 1 & 2¢ Coin Slots	29.50
4 Electric Popomatic Popcorn Vendors. 64.50	

MUSIC

4 Rockola Spectravox with Play Masters \$350.00	
1 Rockola Standard Dial-a-Tune Head. 325.00	
4 Wurlitzer 818	139.50
1 Wurlitzer 818, Illuminated	159.50
1 Wurlitzer Victory, Piano Keyboard	495.00
1 Rockola Master	350.00
1 Rockola Master with Adapter	375.00

WRITE FOR COMPLETE LIST OF FIVE AND ONE BALL FREE PLAYS.

We need Phonographs, Slots, Five Ball Pin Games mainly for exporting needs. Write or wire quantity available and best price!

TERMS: 1/2 Deposit, with all orders for Domestic Purposes.

Full cash with orders for Exports.

FOREIGN INQUIRIES INVITED!

International Coin Machine Distributors

2115 Prospect Ave. Cleveland 15, Ohio
Main 5769

WILL BUY AND SELL BINGOS

RED, WHITE AND BLUE and TICKET DEALS OF ALL KINDS. Cash waiting. Send samples. (Not interested in sewed tickets.) Quote your top-bottom prices. Write for our low price list.

VITRAY SALES CO.

1117 S. Broadway ST. LOUIS, MD.

Will Pay \$100 Cash for WURLITZER SKEE BALLS and GENCO BANK ROLLS

Plus \$15.00 for Crating

FOR SALE

100 LATEST PINBALLS

Write for Prices

S & W COIN MACHINE EXCHANGE

2416 Grand River Ave. Detroit 1, Mich.
Phone: Clifford 1956

120 SERIES TIP TICKETS

120 Series Daily Baseball Tickets. Large Stock. Prices Right.

IMPERIAL NOVELTY CO.

P. O. Box 378 LA CROSSE, WIS.

SLOTS

For Immediate Delivery

- 1 Mills 50c Gold Chrome
- 8 Mills Blue & Gold Vest Pockets
- 4 Green Vest Pockets
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 4 Mills 25c Brown Fronts, Drillproof, Kneec Action, C.H.
- 2 Mills 10c Brown Fronts, Drillproof, Kneec Action, C.H.
- 7 Mills 25c Blue Fronts, Drillproof, Kneec Action, C.H.
- 3 Mills 10c Blue Fronts, Drillproof, Kneec Action, C.H.
- 5 Mills 5c Blue Front Q. T.'s
- 4 Mills 5c Q. T.'s, Originally Blue, made Gold Giltter
- 2 Mills 10c Q. T.'s, Originally Blue, made Gold Giltter
- 4 Mills 25c Q. T.'s, Originally Blue, made Gold Giltter
- 2 Mills 25c Club Consoles
- 1 Seeburg Rex
- 1 Seeburg Royal
- 1 Wurlitzer 616
- 2 Jennings 10c Four-Star Slots
- 3 Watling 5c Rolatops, 3/5
- 1 Watling 50c Rolatop, L. N.
- 4 Mills Jumbo Parades, F. P.

10 War Eagle Gold Gilttered Castings (top & bottom) per set \$18.50

- 1 Paces Reels
- 1 Paces Races Red Arrow
- 2 Mills Spinning Reels
- 1 Victorious 1944
- 1 Bally Victory, F. P.
- 1 Bally Gold Cup, F. P.
- 1 Keeney Tokio Gun
- 8 Sheffler Loboy Seales
- 1 Watling Seale Mirror
- 6 Organ Type Speakers

PHONOGRAPHS

- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Rollaway, R. C.
- 2 Wurlitzer 412
- 2 Rock-Ola 12 Rec. Phono.
- 1 Wurlitzer 500

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

FRANK S. ROOT
FOR SALE

- 9 Early Model Four Bells, \$695.00 ea.
- 19 Late Model Four Bells, 995.00 ea.
- 5 Mills Three Bells, 995.00 ea.
- 30 Jumbo Parades, C. P. O., Late Heads, 140.00 ea.

All Models Three and Four Bells in Perfect Condition. Points De-Magnetized. Just Off Location.

1/3 Deposit With Order, Balance C. O. D.

726 SOUTH CRENSHAW BLVD.
LOS ANGELES, CALIF.

MONEY SAVING CLOSE OUT SALE

★★ ARCADE—SLOT ★★

- 4—CHICAGO COIN HOCKEY GAMES. Each.....\$195.00
- 2—SHOOT THE JAP RAY GUNS. Each.....\$115.00
- 1—MILLS JUMBO PARADE MINT VENDER, F. P. & C.\$150.00
- 1—MILLS BLUE FRONT SLOT, never used after factory reconditioned\$235.00

★★ MUSIC—WALL BOXES ★★

- 1—SEEBURG HI-TONE, 8800, R. C.\$550.00
- 1—WURLITZER '42 VICTORY MODEL, Keyboard..\$450.00
- 3—ROCK-OLA SUPER WALNUT CABINET\$350.00
- 2—ROCK-OLA COMMANDOS, without Adaptors..\$500.00
- 4—ROCK-OLA COMMANDOS, with Adaptors...\$525.00

- These 4 PHONOCRAPHS sold only with 7 Boxes, 6 Boxes, 5-10-25c Slot, 1 5c Bar Box with 100 feet new 5-Wire Cable furnished. Phonograph, 7 Boxes\$745.00
- 15—NEW ROCK-OLA 5-10-25 Wall Boxes\$ 44.50
 - 15—USED WURLITZER, 5-10-25, 8-Metal Cover...\$ 35.00
 - 40—USED WURLITZER MODEL 100 WALL BOXES, sold lots of 8 with 100 feet Used Cable.....\$ 20.00

★★ CIGARETTE VENDERS ★★

- 12—ROWE ROYAL 8-COL. DUAL. Each.....\$65.00
- 2—ROWE ROYAL 10-COL. DUAL. Each.....\$70.00
- 4—U-NEED-A-PAK A 9-COL. DUAL. Each.....\$75.00
- 2—U-NEED-A-PAK A 9-COL. SINGLE. Each.....\$60.00
- 8—U-NEED-A-PAK A 8-COL. DUAL. Each.....\$55.00
- 4—U-NEED-A-PAK A 8-COL. SINGLE. Each.....\$50.00
- 5—U-NEED-A-PAK A 6-COL. DUAL. Each.....\$40.00
- 5—U-NEED-A-PAK A 6-COL. SINGLE. Each.....\$35.00

TERMS—1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. PRICE INCLUDES CRATING.

WHOLESALE ONLY

SOUTH DIXON DISTRIBUTING CO.

P. O. Box 364 Phone 945 Johnson City, Tenn.

Watch for the Announcement of Our Removal to New and Larger Headquarters

- Kneec Action with Springs(3)\$5.25
 - Spring Kit for Mills\$9.50
 - Idler Pinion Gears for Mills. 2.50
 - Club Handles 4.00
 - Main Clock Gears (complete) 3.00
 - Standard Handles 2.00
 - Bottom P. O. Slides, 5c.... 3.50
 - Reel Strips, #236 and #356. 1.00
 - Jackpot Glasses 1.00
 - Reward Cards 3/5 and 2/5. .15
- SPECIAL CASH BOXES\$1.50

ONE-BALLS

- Keeney Fortune\$350.00
- Pinlico\$435.00
- Longacres and Thorobreds 550.00
- '41 Derby 345.00
- Club Trophy 345.00
- Sportsman 345.00

BRAND NEW

Bonus Castings—Complete.....\$25.00 Per Set

CONSOLES

- 25c Jennings Club Bell (like new)\$375.00
- 10c Mills Club Bell (completely refinished) 450.00
- 25c Mills Club Bell (completely refinished) 525.00

SLOTS COMPLETELY RECONDITIONED, READY FOR IMMEDIATE SHIPMENT

- | | |
|-------------------------------------|---|
| 5c Mills Blue Fronts\$245.00 | 5c Bonus Bells, brand new castings \$325.00 |
| 10c Mills Blue Fronts 275.00 | 10c Bonus Bells, brand new castings 375.00 |
| 25c Mills Blue Fronts 375.00 | 25c Bonus Bells, brand new castings 450.00 |
| 5c Mills Brown Fronts 275.00 | 5c Chrome Bells 425.00 |
| 10c Mills Brown Fronts 350.00 | 10c Chrome Bells 450.00 |
| 25c Mills Brown Fronts 400.00 | 25c Chrome Bells 500.00 |
| 50c Mills Blue Fronts 550.00 | 50c Jennings Chief 395.00 |

ABOVE MACHINES ALL EQUIPPED WITH KNEEC ACTION AND CLUB HANDLES.

We are equipped to fill orders for all make SLOTS, CONSOLES, PHONOGRAPHS, ARCADE EQUIPMENT, SALESDOARDS.

EXPERT REPAIRS BY FACTORY-TRAINED MECHANICS . . . AT NOMINAL COST

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MILLS—JENNINGS—WATLING—PACE
RECONDITIONED—Guaranteed

By Our 48 Years of Experience
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- 2 50c GOLD WAR EAGLES
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All Above Machines have Kneec Action, Club Handles and Drill Proof.

- 12 5c Q. T.'s Originally Blue Male Giltter Gold\$89.50
- 6 10c Q. T.'s, Same as Above 99.50

- 8 5c JENNINGS FOUR STARS
- 2 10c JENNINGS FOUR STARS
- 6 5c WATLING ROLA-TOPS
- 2 10c WATLING ROLA-TOPS

- 4 5c PACE COMETS
- 1 5c-25c PACE COMET Comb. (Cabinet Model)

- 2 10c JENNINGS CLUB BELLS (Cabinet Model)
- 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

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| Wurlitzer 700\$500.00 | Chickens Sams 125.00 |
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| Ray-O-Lite Duck 100.00 | Sky Fighters 300.00 |
| Bally Bulls 100.00 | Bally Bulls-Hitler 100.00 |
| Tom Mix 100.00 | Chickens Sams 100.00 |
| Western Baseball Deluxe 100.00 | Battling Practicoes 100.00 |
| Texas Lander 50.00 | Bally Bowling Alley 50.00 |
| Drivemobile Raider 350.00 | |

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- Jumbo Parades, P.O.\$150.00
- Stanco Bells, P.O. 125.00
- Bally Bells, 5c-25c 100.00
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| 1 Rays Track 75.00 | 1 Ak-Sar-Ben. 65.00 |
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| 1 Bang Tails 149.50 | 1 Wurl. Bar Boxes, Model 331. 27.50 |
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| 1 Zombie 39.50 | 3 Rockola Monarch 195.00 |
| 1 Bally Alley 28.50 | 1 Mills Em. Press 305.00 |
| 1 West Wind 49.50 | 2 Classics 375.00 |
| 2 Big Show 25.00 | 2 Wurlitzer 750 675.00 |
| 1 Ohler 39.50 | 2 Wurlitzer 850 675.00 |
| 1 Bowling Alley 25.00 | 3 Mills 1-2-3, Free Play, 49.50 |
| 4 Keeney Free Races 49.50 | 1 Super Six 22.50 |
| 1 Punch 29.50 | 2 Wurlitzer 950 725.00 |
| 1 Fliker 49.50 | |
| 1 Topper 25.00 | |
| 1 Super Six 22.50 | |

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WURL. 61 & STAND, A-1	\$139.50
WURL. 24, HIDE-AWAY, PACKARD ADAPTOR & 4 PACKARD BOXES	299.50
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WURL. 616, A-1	129.50
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WESTERN SUDER CRIPPER	47.50
MILLS MAIN CLOCK CLEARS	2.50
PHOTO GAMES HUNTER, EARLY MODEL	19.50
PHOTO CELLS, SEEBURG & BALLY	2.50
SHOOT THE CHUTES, A-1	139.50
BINGO—COUNTER ARCADE GAME	22.50
SEEBURG JAIL BIRD	\$139.50
WESTERN BASEBALL, 1939	99.50
KEENEY SUBMARINES, A-1	194.50
KICKER & CATCHER & STAND	34.50
GUN BULBS, SEEBURG & BALLY, EA.	67.50
ROCKOLA TEN PINS	229.50
BALLY RAPID FIRES, PERFECT	129.50
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JAP CONVERTED CHICKEN SAM	239.50
KEENEY AIR RAIDER	239.50
MUTOSCOPE PUNCHING BAG	295.00

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5c GOLD CHROME, 3-5, NEW REB.	\$345.00
10c GOLD CHROME, 3-5, NEW REB.	395.00
25c GOLD CHROME, 3-5, NEW REB.	435.00
5c CHERRY BELL	225.00
10c BLUE FRONT	250.00
25c BLUE FRONT	295.00
25c MILLS CHROME, REB.	395.00
5c BLUE FRONT, REFINISHED	219.50
COLUMBIA CIG. REELS, C. A., LIKE NEW	89.50
NEW MAY-BELL, 5c-5c-5c-25c	795.00
SANTA ANITA	245.00
JUMBO PARADE, C.P., LATE HEAD	129.50
BAKER'S PACER, 30 to 1, #8407	275.00
JENN. 4-COIN MULT. RACER, 5c.	75.00
EVANS JUNGLE CAMP, CASH	99.50
BALLY LONGACRE	\$595.00
VICTORIOUS, A-1	149.50
SPORT SPECIALS	165.00
BALLY DARK HORSE	185.00
MILLS OWL	79.50
JUMBO PARADE, F.P., HIGH HEAD	89.50
'41 DERBY	345.00
BALLY RECORD TIME	175.00
JUMBO PARADE, COMBINATION.	165.00
5c SUPER BELL, SAME AS NEW	250.00
MILLS SQUARE BELL, A-1	319.50
BALLY BLUE CRASS	195.00
BALLY SPORT KING	345.00
XVY CIGAROLAS, LIKE NEW	139.50

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
BRITE SPOTS	\$ 39.50	MARVEL'S BASEBALL	\$179.50	ROTATION	\$ 39.50
DUPLEX	64.50	UNITED'S OKLAHOMA	209.50	BELLE HOP	60.50
BIG PARADE	129.50	SANTA FE	209.50	BROADCAST	48.50
KNOCK OUT	129.50	ARIZONA	209.50	MONICKER	89.50
LEGIONNAIRE	58.50	MIDWAY	209.50	SHOW BOAT	59.50
TEN SPOT	57.50	GRAND CANYON	209.50	TOWERS	89.50
WILD FIRE	44.50	STREAMLINER	209.50	BANOWAGON	44.50
'41 MAJORS	49.50	BELLS PIN UP GIRL	\$209.50	TOPIC	89.50
SENTRY	109.50	P & S PRODUCTION	\$149.50	BIG CHIEF	44.50
SEVEN UP	69.50	EAGLE SQUADRON	149.50	ALERT	109.50
SILVER SKATES	59.50	SHANGRI-LA	149.50	SCHOOL DAYS	47.50
SECOND FRONT	129.50	PARATROOPER	149.50	CROSSLINE	40.50
SNAPPY	59.50	TORPEDO PATROL	149.50	MIDWAY, Used	159.50
JUNGLES	67.50	BOMBARDIER	149.50	AIR CIRCUS	129.50
ACTION	129.50	WESTERHAUS MARINES	199.50	CAPT. KIDD	79.50
BOBO	89.50			JEEP	129.50

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS AND FLICKERS. SEND LIST OF OTHER GAMES. CASH WAITING!

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Trade Sanctions Parlay With NTA

NEW YORK, Sept. 16.—Quick response to the appeal by Timothy P. Guiney, National Tavern Association proxy in last week's issue of *The Billboard* to the effect that coinmen and tavern owners get together for purposes of mutual benefit, is indicated by word from such authoritative spokesmen as Matthew Forbes, of the Cigarette Merchandisers' Association, and Lee Rubinow, of the Automatic Music Operators' Association, that they will be glad to talk to Guiney. Al Biendow, of International Mutoscope Corporation and proxy of the Arcade Owners' Association, also gave the nod to a friendly chat with NTA's chief.

Talks with Guiney will come at a time when the deadline for post-war considerations is drawing very close. Guiney is convinced that the problems which will confront both tavern men and ops after the war will be of such vast national complications that only expert and continuous co-operation between the groups concerned will be able to resolve them. He reiterates that tavern owners and ops are in the "Heads-I-win-tails-you-lose" category so far as any social development, whether favorable or unfavorable, is concerned. He says that past experiences have shown him that much time and money would have been saved both for the ops and tavern men if, instead of proceeding separately on matters that really concerned them both, they had proceeded collectively. He also makes the point that organized co-operation between the coin machine routemen and the liquor purveyors would serve to clear up misunderstandings now obtaining between the two groups and damaging to the interests of both sides.

Meanwhile, ops are cautioned not to come to any conclusions regarding the pending meets. These will be mainly of an informal and exploratory nature with no side committed. It would be wise to suspend judgment until official word is forthcoming either from the associations themselves or possibly from other reliable sources.



OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY	
A. B. C. BOWLER	\$ 67.50
ACTION	127.50
ALL AMERICAN	47.50
ATTENTION	57.50
BIG CHIEF	40.00
CHAMPS (New Style)	89.50
CHAMPS (Old Style)	50.50
CHAMPION	18.00
DIXIE	42.50
FIVE & TEN	135.00
FLYING TIGERS	195.00
FOX HUNT	30.00
GOBS	85.00
GUN CLUB	75.00
INVASION	165.00
JEEP	127.50
KNOCKOUT	125.00
LEGIONNAIRE	58.00
MAJORS, '41	60.00
MAJORS (Old Style)	18.00
MASCOT (Plastic)	40.00
MIAMI BEACH	62.50
MONICKER	85.00
PIN UP GIRL	150.00
PLAY BALL	42.50
REPEATER	50.00
SEA HAWK	57.50
SEVEN UP	67.50
SHOW BOAT	55.00
SLAP THE JAP	67.50
SLUGGER	60.00
SPORT PARADE	45.00
SPORTY	27.50
SPOT POOL	60.00
STAR ATTRACTION	42.50
STRAT-O-LINER	47.50
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VACATION	20.00
VENUS	75.00
YANKS	85.00
ZOMBIE	45.00

MARINES Rebuilt By Westerhaus \$195.00

ARCADE EQUIPMENT	
BALLY RAPID FIRE	\$175.00
AIR RAIDER	175.00
PLAY POOL	295.00

CONSOLES	
TRACK TIME, 1038	\$90.00
MISCELLANEOUS	
PANORAM PROJECTION LAMPS, (200 Hour)	\$5.75
PANORAM PROJECTION LAMPS, (25 Hour)	4.25
PRE-WAR RUBBER COVERED GUN CABLE, 7 Wire	20c Ft.

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

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AND NOW... "BAZOOKA TANK DESTROYER"

THE EXACT REPLICA OF THE U. S. ARMY BAZOOKA! AN AUTHENTIC CONVERSION UNIT FOR CHICKEN SAMs, JAILBIRDS, JAPs AND HITLERS



TRIED! TESTED! PROVEN!

- ★ Revives Play on Above Games!
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- ★ Evenly Balanced!
- ★ Light To Handle!
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- ★ 15 Minutes To Assemble!
- ★ Shoots at Tank in Action!

- Complete Conversion Consists of
- Bazooka Gun!
 - Tank Target!
 - Beautiful Background in 16 Vivid Colors!
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\$42.50 COMPLETE
1/3 DEP., BAL. C.O.D.

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FOR SALE—AT YOUR OWN PRICE!

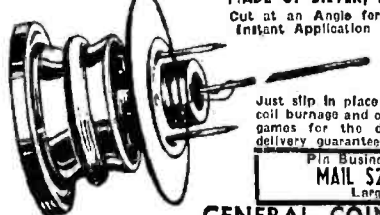
- 600 Phonette Model "B" Boxes with Speakers, New and Used, Complete with Brackets.
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Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Will fit all games. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or MAIL \$2.75 FOR EACH PACKAGE OF 25 Large Size, \$3.00 for Pkg. of 20.

GENERAL COIN MACHINE SUPPLY CO. 840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

AUTOMATIC BLACK JACK

Has 6 Reels
Player inserts 5c and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can draw one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by "House" is revealed by pressing button under window No. 5. Brand new in original cartons. Size 8x7x7 in. Wt. 10 lbs. Each \$27.50



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For 5c Play
Player receives complete poker hand when five spinning reels come to stop. Fifty cards (almost complete deck) represented. Metal reward plate gives odds on various "Poker" hands. Brand new in original cartons. Size 8x7x7 in. Wt. 10 lbs. Each \$26.50



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One who knows Remote Control, Amplifiers and Tunings. A real opportunity for a reliable man. Permanent position—48 hours. \$80 a week to start. Wire or write all details to:

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LAST SALE ON BOARD BEC'S \$50.00 IF THE \$50.00 JACKPOT TICKET IS NOT PREVIOUSLY WON

JACKPOT PAYS \$50.00

NUMBERS: 1-75 (Grid of numbers 1-75)

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50¢ **50¢**

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Takes In: 800 @ 25¢ \$200.00
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AVERAGE PROFIT \$ 68.00

LAST SALE IN EACH OF 8 LARGE COLORED PANELS RECEIVE ONE PUNCH IN JACKPOT

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GET OUR PRICES

- MILLS GOLD CHROME BELLS
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- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS BONUS BELLS
- MILLS MELON BELLS
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- BAKERS PACERS
- PACES RACES

ALL MODELS—ALL COIN PLAYS

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BAKER NOVELTY CO.
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- 1 Fairmont \$675.00
 - 2 Turf Kings 510.00
 - 11 Jockey Clubs 490.00
 - 11 Sport Kings 275.00
 - 18 Santa Anita 185.00
 - 7 War Admiral 160.00
 - 19 Grand Nationals 100.00
 - 5 Pace Makers 100.00
 - 6 Kentucky 335.00
 - 6 Long Shot 335.00
 - 3 Grand Stands 80.00
 - 1 Blue Ribbon 75.00
 - 5 Thistle Down 65.00
 - 1 Stables 30.00
 - 3 Fairground 25.00
 - 2 Fleetwood 25.00
 - 1 Golden Wheel 25.00
 - 3 Froakings 20.00
- BALLY**
- 1 8x11 Times, '41 \$135.00
 - 3 Track Times (Red Head) 95.00
 - 1 Dark Horse 60.00
- JENNINGS**
- 3 Clairrolla \$175.00
 - 2 Silver Moon 125.00
 - 2 Bob Tail, F.P. 100.00
 - 1 Liberty Bell 25.00
- EVANS**
- 1 Paces, '42, Like New \$450.00
 - 3 Lucky Lucho, Late Models 285.00
 - 5 Galloping Dominos, Late Head 225.00
 - 6 Lucky Stars, '42, Like New 175.00
 - 1 Banglalls, Late Head 175.00
- KEENEY**
- 3 Fortunes \$275.00
 - 1 Stepper Upper 90.00
 - 1 Pot Shot 65.00
- GOTTLIEB**
- 3 Derby Days \$ 20.00
- WESTERN**
- 1 Mardi Gras \$ 45.00
- ONE-BALL FREE PLAYS**
- 1 Dark Horse \$185.00
 - 1 Record Time 160.00
 - 3 Blue Grass 195.00
 - 1 Sport Event 165.00
 - 2 Sport Specials 160.00
- CONSOLES**
- 1 3 Bells, 5¢ \$950.00
 - 3 4 Bells, 3/5¢ & 1/25¢ 750.00
 - 5 4 Bells, 5¢ 650.00
 - 45 Jumbo Pacers, Late Models, Like New, O.P. 125.00
 - 1 Jumbo Parade, Free Play 90.00
 - 4 Mills Flashers 75.00
 - 1 Dice Machine, 25¢ 60.00
- KEENEY**
- 2 4-Way Super Bells, 3/5¢ & 1/25¢ \$950.00
 - 4 2-Way Super Bells, 5¢ & 25¢ 700.00
- MILLS**
- 1 Arrow Vendor (Rebuilt), 1¢ \$ 25.00
 - 1 Club Bell, 5¢ 395.00
 - 1 Chief, 10¢ \$200.00
 - 1 Chief, One Star, 5¢ 95.00
 - 2 Little Duke, 1¢ 25.00
 - 1 Superior 25¢ (Like New) \$ 95.00
 - 10 Columbia Bell, 1¢, 5¢, 10¢ or 25¢ 65.00
 - 1 Late Model Slug Ejector Slot, 25¢ \$205.00
 - 5 Vest Pocket Bells, Green, 5¢ \$ 45.00
 - 1 Buckley Bonus \$125.00
 - 1 A.B.T. 6 Gun Air Rifle \$380.00
 - 1 Keeney Submarine 225.00
 - 1 Bally Rapid Fire 225.00
 - 1 10¢ Your Destiny Astrology 165.00
 - 4 Bally Bulls 85.00
 - 2 Keeney Anti-Aircraft 75.00
 - 4 Poker Rolls 70.00
 - 100 Five Ball Free Play Games. Write for List and Prices.
 - 1¢, 2¢, 5¢ Coin Chutes. New Replacement Rectifiers. All Types of Bulbs and Ray Gun Lamps.
 - 30 Wire Cable. Poker Roll Rubber Balls. Large Stock of New and Used Game Parts.
 - 500 Other Machines Not Listed. Crating Charge on Floor Machines, \$7.00 Each.
 - \$15,000 Superior and Contender Salesboards at 40% Less Than Factory Prices.
 - We also manufacture our own Merchandise Salesboards. Write for prices and sample Board.
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- 1 Chuck-A-Luck \$ 35.00
- PACES**
- 1 Races, Brown \$150.00
 - 3 Bratogas, '41 130.00
- BAKER**
- 12 Pacers, D.D., Late \$225.00
- SLOTS**
- 1 25¢ Chrome \$500.00
 - 2 10¢ Chromes 450.00
 - 2 25¢ Blue Fronts 375.00
 - 1 Brown Front, 5¢ 250.00
 - 1 Cherry Bell, 5¢ 240.00
 - 1 10¢ Blue Front 210.00
 - 2 War Eagles, 10¢ 180.00
 - 17 Blue Fronts, 5¢ 150.00
 - 5 Meion Bells, 5¢ 150.00
 - 1 Roman Head, 5¢ 145.00
 - 7 War Eagles, 5¢ 125.00
 - 1 Extraordinary, 5¢ 150.00
 - 2 Futurity Dial, 5¢ 85.00
 - 3 Bonus, 5¢ 325.00
 - 4 Q.T., 5¢ 75.00
 - 2 Q.T., 1¢ 30.00
 - 1 Lion Head, 5¢ 45.00
 - 1 Rock-Ola J.P., 10¢ 40.00
 - 1 Rock-Ola J.P., 5¢ 30.00
 - 1 Arrow Vendor (Rebuilt), 5¢ 25.00

STEWART NOVELTY COMPANY
250 South State Street Phone 3-5055 Salt Lake City, Utah

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- MILLS Q. T.S. 5¢ PLAY
- 2 New Giltter, Orig. Cartons, Ea. \$125.00
- 4 Factory Rebuilds, Blue, Orig. Otns. Ea. 89.50
- 2 Good Used Blue, Serial 18000. Ea. 74.50
- MILLS VEST POCKETS, 5¢ PLAY, METERED
- 1 New B. & G., Orig. Carton, Serial 31342 \$87.50
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- New Mills Kountar Kings & Wild Duques. Ea. 22.50
- ALBERT L. BATASTINI
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FOLLOWING GAMES FOR SALE

- 1/3 Down, Balance O. O. D.
- Pace Saratoga, P.O. \$75.00
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- Waiting Wonder, 3-S. P.O. 75.00
- FREE PIN BALL GAMES
- Score-a-Lino \$225.00
- Major, '39 15.00
- Mr. Chip 15.00
- Homo Run, Play-tilt, '40 27.50
- 5th Inning 15.00
- Variety 15.00
- Power House 19.50
- Big Town 15.00
- Mystic \$45.00
- 1-2-3, F.P., '41 100.00
- Broadcast 22.50
- Baker Defense 45.00
- Skyline 32.50
- Oross Lino 40.50
- Band Wagon 32.50
- Sport Parade 32.50
- Evans Ten Strike 42.00
- KANSAS TAVERN SUPPLY CO., Fronton, Kan.

CLOSE OUTS

- 6 New 5¢ Blue Front Slots
- 1 Used 5¢ Gold Award
- 1 Used 10¢ War Eagle
- 1 Used 5¢ Extraordinary
- Berman Hydraulic Pin Game Lift
- 2 Used 25¢ Mills
- 5 Rebuilt 5¢ Bally Bells
- 1 Rebuilt 10¢ War Eagle
- Buckley Boxes with Cable
- 1 Used 25¢ Watling Jack Pot
- 1 Used 5¢ Columbia
- 1 Used 1¢ Mills Q.T.
- Wurlitzer Two-Wire Boxes, Wurlitzer 30-Wire Boxes, Speakers, Amplifiers—916, Phonograph Tubes, Gun Tubes.

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Blue Front, 5¢	\$214.50; 10¢	\$239.50; 25¢	\$279.50
New wooden cabinets, repainted castings, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.			
Brown Fronts, 5¢	\$249.50; 10¢	\$284.50; 25¢	\$324.50
New wooden cabinets, club handles. Cannot be told from new. A sample will convince!			
Mills' ORIGINAL Gold Chromes and Mills' ORIGINAL Chromes. Appearance excellent. Mechanically perfect.			
5¢	\$374.50; 10¢	\$399.50; 25¢	\$429.50
Cherry Bells, Original Finish:			
5¢	\$249.50; 10¢	\$284.50; 25¢	\$324.50
Vest Pockets, Excellent Condition:			
Green	\$42.50; Blue & Gold	\$52.50; One Chrome, Like Now	\$69.50
Columbia Cigarette Reels, Gold Award,			
Like New	\$59.50	Waiting Roll-a-Top, 5¢ Play, 3-B	\$74.50
		Waiting Roll-a-Top, 25¢ Play	\$85.50
Pace Rocket, Slug Proof, 5¢	119.50	Jennings 5¢ Slot Console	229.50
10¢	134.50	Jennings 10¢ Slot Console	254.50
Pace Comet, 3-5	89.50	1 Copper Chrome, C.H., 25¢ Play	389.50

CONSOLES

Overhauled, Checked and Cleaned

Keeney Kentucky Club \$89.50	1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	89.50	2 Keeney Track Timos, 7 Coin Head	89.50	Bally Long Champ (Large)	34.50	Bally Solitaire Flicker	34.50
Keeney Kentucky Club \$89.50	1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	89.50	2 Keeney Track Timos, 7 Coin Head	89.50	Bally Long Champ (Large)	34.50	Bally Solitaire Flicker	34.50

ONE BALLS

Overhauled, Checked and Cleaned

Seahisout	\$79.50	Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels	\$79.50
Blue Ribbon	89.50	Bally Stables	39.50
Eureka	49.50	Jennings Flicker	39.50
1939 1-2-3, Payout	39.50		
Gold Medal	49.50		
Track Record, Gottlieb, Free Play	89.50		

FIVE BALLS

Overhauled, Checked and Cleaned

All American	\$30.50	Fifty Grand	5 29.50	Paradise	\$39.50	Sparky	\$29.50
Anabel	29.50	5-10-20	109.50	Red, White & Blue	29.50	Spot Pool	59.50
Argentina	54.50	Four Aces	119.50	Score Champ	19.50	Star Attr.	59.50
Belle Hop	49.50	Four Diamonds	39.50	Horseshoe	49.50	Stratoliner	44.50
Big Chief	39.50	Gold Star	34.50	Salute	39.50	Super Six	19.50
Big Parade	109.50	High Dive	54.50	Sara Suzy	29.50	Texas Mustang	59.50
Big Six	19.50	High Hat	89.50	School Days	49.50	Flashin'	69.50
Belaway	64.50	Jungle	59.50	Showboat	44.50	Target Skill	34.50
Broadcast	44.50	Keep 'Em Flyin'	119.50	Silver Skates	49.50	Three Up	29.50
Capt. Kidd	54.50	Ind.	119.50	Sink the Japs (Seven Up)	49.50	Twin Six	49.50
Defense (Genco)	89.50	Knockout (Jap)	119.50	Sky Chief	139.50	Ump	29.50
Dude Ranch	89.50	New Ohamps	64.50	Sky Ray	39.50	Victory	84.50
Entry	29.50					Wow	29.50
Doughboy	19.50						

1/3 Deposit—Balance C. O. D.

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A Complete Casino Game in Deluxe Junior Size—Top Attraction for Big Play on Counter Locations!

All the Zip and Play Appeal of Galloping Dominos!

Colorful, flashy cabinet and layout panel set up conveniently on counter. Button control spins pointer on dial. 32 combinations—odds from 2 to 1 up to 20 to 1. Also operates on wall or back bar with remote control. Built to last—hardwood cabinet, staple mechanism. 11 1/2 V., 50 Cycle A.C. operation. Size 17 1/2" high, 18 1/2" wide, 4 3/4" deep. Shipping wt., complete, 16 lbs.

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2 Bally Olub Bells, Ea.	\$210.00	5 Jenn. Liberty Bells, Slant Type, Ea.	\$ 25.00
2 Jennings Totalizer, Ea.	85.00	1 Panico De Luxe, 5¢-25¢ Chute	45.00
1 Evans Lucky Star	95.00	1 Mills Five in One	40.00
1 Evans Bangtail	125.00	2 Bally Sport Page Console, 1 Ball P.O. Ea.	60.00
1 Paces Races, Br. Cab., J.P.	150.00	1 Tanforan	40.00
2 Paces Races, Blk. Cab. Ea.	55.00	1 Jennings Gooch Luck, New Rep.	50.00
1 Keeney '38 Track Time, 9 Circle	75.00	1 Hey DeJ Console	30.00
1 Keeney Truck Time with 4 Circle	75.00	1 Mills Spinning Reels, Like Now	55.00
2 Prankness	25.00	1 Bally Kentucky	40.00
1 Mills 1-2-3, P.O.	40.00		
1 Mills Big Race	50.00		

ARCADE

1 Western Baseball, '39	\$ 85.00	1 Keeney Submarine	\$150.00
1 Evans Ten Strike	40.00	3 Pikes Peaks, Ea.	18.50
1 Genco Play Ball	140.00		
Brand new Rex Bowling Sensation, length 9 1/2 ft., \$299.50 each. Rush your order for sample. Brand new Scientific Victory Pool, \$295.00. Brand new Scientific Basket Ball, \$139.50 each.			

SLOTS

3 5¢ Mills F. P. Vendors with stands, like new	\$87.50	2 5¢ F. O. K.	\$50.00
1 5¢ Wolf Head	27.50		

We also stock Gold Chromes, Original Chromes and Emerald Chromes, hand load, in 5¢, 10¢ & 25¢ play. MUSIC OPERATORS, ATTENTION: You can't be without one of our Emergency Amplifiers. Got yours now, \$49.50.

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24 Top Corners	\$1.20 Ea.
24 Lower Sides	4.00 Ea.
61, 71, 41, 600 & 500 Top Corners	4.00 Ea.
700 Top Corners	7.00 Ea.
700 Lower Sides	7.50 Ea.
700 Back Sides (Green)	8.50 Ea.
800 Top Center (Red)	9.50 Ea.
800 Back Sides (Green)	9.50 Ea.

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Sheets, 60 Gauge, Red	\$14.50
Sheets, 60 Gauge, Yellow	14.50
Sheets, 60 Gauge, Green	14.50
Sheets, 80 Gauge (3 Red, 3 Yellow)	16.00
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80 Gauge Red or Yellow (Thickness of a New Silver Dollar), Per Sq. Ft.	16.00

ROCK-OLA MODELS

Standard, Master, Deluxe & Super Top Corners	\$12.75 Ea.
Standard, Master, Deluxe & Super Lower Sides	12.75 Ea.
Standard, Master, Deluxe & Super Top Door Plastic	6.75 Ea.
150 Junior Model—Top Corners, \$4.00 Ea.; Lower Sides, Yellow or Green	4.50 Ea.
SOLID RED, YELLOW OR GREEN Rock-Ola Top Corners	\$12.75
Rock-Ola Lower Sides (for Master, Standard, Super & Deluxe)	12.75

ROCK-OLA COMMANDO

Top Corners @ \$8.00 Ea. Top Center @ \$7.00 Ea.	
Lower Sides @ \$12.75.	
Combination Yellow & Red Color Scheme.	



- #1 RECTIFIERS—We will rebuild clean and make your worn out rectifiers as serviceable as new ones. Be sure to detach all rectifiers from the transformers before shipping. \$2.50 Each.
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Seeburg Hi-Tone (3-8800, 3-8200)	\$14.50
0800, 8800, 8200, 9200 Lower Sides, Ea.	14.50
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Envoy, Cadet Top Corners, Ea.	2.50

MILLS

"Throne"—"Empress" Top Corners, \$14.00 Ea.; Lower Sides (Solid Red, Yellow or Green), Ea. \$14.00

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Anabel	25.00	O'Boy	25.00
Big Six	29.50	Pylon	19.50
Big Town	39.50	Pick 'Em	37.50
Boontown	35.00	Rocky	32.50
Cadillac	32.50	Salute	35.00
Commando	32.50	Score Champ	25.00
Double Feature	25.00	Sports	45.00
Doughboy	49.50	Sporty Six	45.00
Dude Ranch	49.50	Supper	19.50
Follies	19.50		

SLOT MACHINES

Vest Pocket Bells, 5¢	\$ 49.50
Star Eagle, 3-5, P.O., 14	49.50
Mills Blue Fronts, 5¢	185.00
Mills Brown Fronts, 5¢	249.50

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Bakers Races, 5¢	\$269.50
Mills Cherry Bells, 5¢	179.50
Keeney Track Time, 1938	140.00
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Holes	Play	Description	Average Profit	Net Price
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240	50¢	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	.85
720	5¢	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	5¢	GET YOUR PIECE THICK, PROT.	25.00	3.10
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	25¢	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25¢	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25¢	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

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RAY GUN AMPLIFIERS REPAIRED 24-HOUR SERVICE		For All Seeburg Ray Guns Complete With Cable and Lamp... \$35.00
TOGGLE SWITCH	\$2.50	PHOTO ELECTRIC CELLS (All Directional)
3000 OHM VAR. RESISTOR	1.75	2A4G TUBES
GUN LAMPS, #1489	.90	38 TUBES
MUZZLE LENS	2.00	80 TUBES
SHOULDER LENS	1.00	2051 TUBES
AMPLIFIERS (Complete with Tubes)	Write	GUN CABLE (8 Feet)
MOTORS	Write	MAIN CABLE (40 Feet)
PHOTO ELECTRIC CELLS (CE #23)	2.50	#51 BULBS (Box 10)
All orders for above must be accompanied with signed consumer's cert. L265		
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KEENEY SUBMARINE	215.00	SHOOT THE CHUTE (Conv. to Jap)
BALLY BULL (Conv. to Jap)	109.50	BALLY RAPID FIRE (Newly Painted)
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- MILLS BROWN FRONTS, 5c, 10c and 25c Play, 3/5 Payout
- MILLS CHERRY BELLS, 5c, 10c and 25c Play, 3/10 Payout
- MILLS BONUS BELLS (Gold), 5c, 10c and 25c Play, 3/5 Payout

- EVANS '41 JACKPOT MODEL GALLOPING DOMINOS, Two-Tone Cabinets
- EVANS '41 JACKPOT MODEL BANGTAILS, Two-Tone Cabinets

Address all future communications, such as mail, wires and telephone calls to our Hickory, N. C., office only. Do not address any further communications to Bristol, Va.-Tenn.

JONES SALES COMPANY

Office Telephones 107 and 73
Night Telephone 402

1330 TRADE AVE.
HICKORY, NORTH CAROLINA

NOTICE! SACRIFICE SALE

6 5¢ Gold Chromes	Write or Wire	8 25¢ Original Chrome	Write or Wire
3 5¢ Copper Chromes	Write or Wire	13 25¢ Brown Fronts	Write or Wire
17 5¢ Original Chromes	Write or Wire	6 25¢ Blue Fronts	\$225.00 Up
12 5¢ Brown Fronts	\$225.00	2 50¢ Blue Fronts	Write or Wire
5 5¢ Melons	200.00	1 10¢ Galloped Cadet	\$ 59.50
5 5¢ Cherries	200.00	2 Columbia Bells, Cash	49.50
8 5¢ Blue Fronts	200.00	18 Columbia Bells, Ch. Sep., Perfect	42.50
1 5¢ War Eagle	125.00	17 Super Track Times	326.00
1 1¢ Paco Bantam	27.50	3 Pastimes	139.50
1 1¢ Mills Gooseneck, Single J.P.	49.50	6 Kentucky Club	89.50
2 Mills Golf Ball, Like New	225.00	1 Jennings Cigarola, 10-5c	65.00
6 10¢ Original Chrome	Write or Wire	3 Longacos, Brand New	600.00
21 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt	\$225.00	1 Mills Four Balls, 5/8/3/25c Write or Wire	
8 Galloping Domino, Chk. Sep., Dark Cab., Factory Rebuilt	235.00	0 Mills 5¢ Jumbo Parade, F.P., Blue S	89.50
8 Galloping Domino, Cash, Light Cab., Like New	335.00	2 Mills 5¢ Jumbo Parades, Cash	159.50
15 Galloping Domino, J.P., Chk. Sep., Light Cab., Like New	345.00	2 5¢ Pacos Races, Black Cabinet, Painted Brown	69.50
1 Kirk Night Bomber, Like New	225.00	1 5¢ Pacos Races, Brown Cabinet	175.00
1 Mills Four Bells, Original Style Head, 5/5/5/5	225.00	2 25¢ Pacos Races Red Arrow	260.00
14 Box Stands	\$ 32.50	35 Bally Mystics, Perfect	29.50
4 Jack-In-Box Stands	69.50	1 Mills Four Bells, Original Style Head, 5/5/5/5	650.00
4 Folding Stands	6.50	2 15 Column U-Neen-a-Pak Cigarotte Vendors, Perfect Condition	\$ 50.00
1 Mills Single Safe, No Locks	19.50	3 Writing Scales	100.00
1 Chicken Sam	129.50	4 '41 Derby, Free Play	300.00
		1 Club Trophy, Free Play	300.00
		2 Fortunus, Cash or Free Play	300.00

SUPPLIES

5,000 Ft. 2-Wire Metal Covered Cable	Per Ft. \$.05	Slot Machine Jackpot Glass, Per Doz. . .	\$13.50
		Mills Four Bell Cabinets, New	20.00

NEW MACHINES IN ORIGINAL SEALED CRATES

25 Mills Copper Chrome, 10¢	Write or Wire	3 Mills Jumbo Parade, 5¢, Cash	Write or Wire
10 Mills Copper Chrome, 25¢	Write or Wire	2 Keeney Super Track Times	Write or Wire
25 Mills Brown Fronts, 5¢	Write or Wire	4 Galloping Dominos, JP	\$425.00
15 Mills Brown Fronts, 10¢	Write or Wire	6 Columbia Bells, Gold Award	89.50
3 Mills 5¢ Handload Emerald	Write or Wire	1 Pacos Races, Red Arrow, 25¢ Play	425.00

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

8 Mills Brown Fronts, 5¢	Write or Wire	10 Mills Consoles, 5¢	Write or Wire
10 Mills Brown Fronts, 10¢	Write or Wire	2 Mills Consoles, 10¢	Write or Wire
10 Mills Brown Fronts, 25¢	Write or Wire	1 Mills Console, 25¢	Write or Wire
10 Mills Gold Chrome, 5¢	Write or Wire	6 Mills Mystery Bonus, 5¢	Write or Wire
		4 Mills Mystery Bonus, 10¢	Write or Wire

PHONOGRAPHS AND SUPPLIES

1 Seeburg 8200	Write	1 Commander, ES	\$350.00
3 Wurlitzer 600 Victory Model, Rotary, New	500.00	1 Colonel, ES, Remote Receiver	425.00
1 Mills Empress	325.00	2 Cadet, RC, ES	335.00
1 9800 Seeburg, RC, ES	550.00	1 Envoy, ES, Painted Brown	295.00
1 Commander, RC, ES	425.00	1 Wurlitzer 618	195.00
1 8800 Seeburg, RC, ES	550.00	1 Wurlitzer 416, Marble Glo	125.00
		3 Rockola Commandrio, Brand New	Write

SUPPLIES

2 Double Chicago Metal Turntable Safes	\$150.00	2 Single Bally Safes, Chicago Metal Revolve Round	\$ 50.00
5 Double Chicago Metal Turntable Safes, Like New	120.00	3 Brand New Four Bell Cabinets	20.00
2 Single Chicago Metal Turntable Safes, Like New	90.00	40 Eat 'Em Hot Peanut Machines, Brand New	15.00

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If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

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FAST BUCKS—5c PLAY
\$8.20 PROFIT

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CONVERSION UNIT FOR YOUR
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Background Scenery (Screened in 12 Colors) and Tank Target Conversion—
Both At This Special Low Price!

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THERE IS NO SUBSTITUTE FOR QUALITY CONSOLES

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Wolf Solomon

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Table listing various slot machines like Texas Mustangs, Velvets, and Wild Fires.

Table listing Westernhaus and One Ball Free Plays machines.

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION. GUARANTEED QUALITY OR MONEY BACK.

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FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

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Table listing Rock-Ola models and their prices, such as Standard, Master, Deluxe or Super.

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MILLS

Available in Red, Yellow or Green

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Side Panels, Per Set, \$2.00

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Table listing sheet plastic prices for different gauges and colors.

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Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance.

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Table listing prices for new United revamps like Midway and Santa Fe.

RECONDITIONED PIN GAMES

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1. **BUY MORE BONDS!** Send them by registered mail to O. D. Jennings & Company so they can earn an **ADDITIONAL SIX PER CENT INTEREST** for you, and give you delivery priority on the first coin machines produced, in keeping with Jennings 6 Per Cent Post-War Priority Plan. Write for complete details.
2. Keep your Chiefs and other Jennings equipment in A-1 operating condition for the duration. Parts, repairs and complete factory reconditioning service now available following official order in connection with stock inventory.
3. Regardless of your location, if you are qualified to **SELL** and service coin machines, apply **NOW** for a Jennings Post-War Dealership.

O. D. JENNINGS & CO.
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The Most Thorough and Complete "CHICKEN SAM"—Change-Over to "JAP" Ray Guns
\$179.50 "SHOOT THE JAP" \$179.50
RAY-O-LITE GUNS
 1/3 Deposit, Balance C. O. D.

Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$60.00 with your order—balance of \$119.50 C. O. D.

OR
WE WILL ACCEPT ALL TYPES OF USED COIN MACHINES AS PART OR FULL PAYMENT. WHAT DO YOU HAVE???

CASH IN ON THIS SPECIAL OFFER—NOW

BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH For \$49.50

F. O. B. CHICAGO
 MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

WE RE-BUILD— Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and
RE-CONDITION— convert them into "SHOOT
RE-FINISH— THE JAP" Ray Guns.

MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
 for **\$59.50** F. O. B. Chicago

Chicago Novelty Company, Inc.
 1348 Newport Avenue Chicago, Ill.

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WILL REVOLUTIONIZE THE INDUSTRY

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. . . of ours will emerge triumphant from the chaos of conflict and will exert its great power to help the world back to Normalcy, Liberty and Lasting Peace.

OUR organization is proud to be a part of an industry which has performed a commendable service as a great morale builder during these trying times.

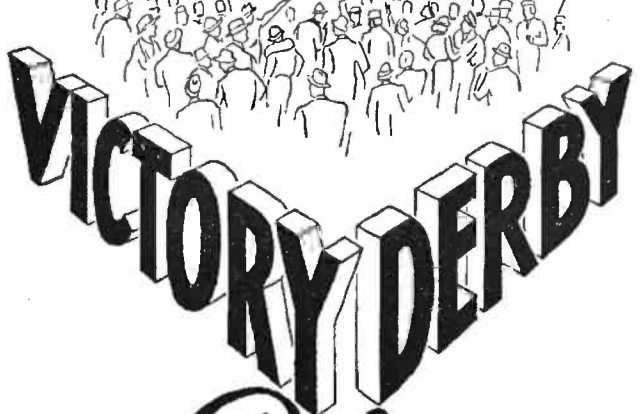
VICTORY is within our grasp. After victory you can continue to look to us for Even Better Service and New Aids to Modern Operating Methods.



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"GET IT FROM BLOCK—THEY HAVE IT IN STOCK!"

V-DAY WILL SOON BE HERE... AND SO WILL



Bally's

FIRST POST-WAR HIT

When you see Bally's Post-V-day VICTORY DERBY, you'll know that in the future, as in the past, you can bank on a Bally game.

BACK THE ATTACK...BUY U. S. WAR BONDS

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*Distributed by Bally Manufacturing Company

LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL

"OFFEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

RECONDITIONED SLOTS AND CONSOLES

IMMEDIATE DELIVERY

- 4 Mills Gold Chrome, Rebuilds, 5c \$350.00
2 Mills Gold Chrome, Rebuilds, 10c 395.00
1 Mills Gold Chrome, Rebuilds, 25c 495.00
4 Mills Regular Chrome, Orig. 5c 350.00
18 Mills Blue Fronts, Refinished, 5c 225.00
14 Mills Blue Fronts, Refinished, 10c 275.00
6 Mills Blue Fronts, Refinished, 25c 350.00
2 Mills Blue Fronts, Refinished, 50c 650.00
2 Mills Brown Fronts, Rebuilds, 10c 300.00
5 Mills Brown Fronts, Rebuilds, 25c 350.00
8 Jenn. 4-Star Chiefs, Refin., 5c. 200.00
4 Jenn. 4-Star Chiefs, Refin., 10c. 225.00
2 Jenn. 4-Star Chiefs, Refin., 25c. 300.00
2 Mills Extraordinary, Refin., 25c. 300.00
1 Mills Extraordinary, Refin., 5c. 200.00
1 Mills Cherry Bells, Refin., 5c. 250.00
1 Mills Cherry Bell, Refin., 10c. 300.00
10 Weighted Slot Stands, Refin. 29.50
2 Mills Four Bells, Late Head, 3-5c, 1-25c Write
4 Mills Four Bells, Orig. Head, 3-5c, 1-25c 895.00
6 Mills Four Bells, Rebuilds, 5c, 5c, 5c 695.00
2 Mills Four Bells, Late Head, 5c, 5c, 5c \$895.00
5 Mills Three Bells, Late Models, 5c, 10c, 25c 995.00
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4 Keeney Super Bells, 2 Ways, 5-25c Cash 495.00
2 Keeney Super Bells, 2 Ways, 5c-5c Cash 450.00
8 Keeney Super Bells, 5c Comb. 325.00
5 Buckley Track Odds, Late J.P. Model 795.00
2 Evans Bangtails Daily Double 375.00
4 Evans Dominos, Late Two Tone D. D., J.P. 395.00
5 Bally Club Bells, Free Play, Pay-out 249.50
12 Mills Jumbo Parade, Comb. 189.50
9 Mills Jumbo Parade, P.O. 139.50
3 Bakers Pacers Daily Double 299.50
2 Jenn. Silver Moon, P.O. 139.50
4 Pace Saratogs, Late 189.50
1 Bally Roll 'Em, Refinished 189.50
1 Bally Hi-Hand, Refinished 149.50

PHONOGRAPHS IN STOCK—IMMEDIATE DELIVERY

2 Wurlitzer Victory, 500 Model; 2 Wurlitzer Victory, 24 Model; 2 Seeburg Victory with Regal; 3 Rock-Ola Commandos; 5 Rock-Ola Spectravoxes; 5 Rock-Ola Play Masters; 4 Rock-Ola DeLuxes; 4 Rock-Ola Standards; 4 Seeburg Gems; 2 Seeburg Regals; 1 Mayfair; 1 Plaza; 1 Rex; 3 Twin 12 Hideaways; 2 Wurlitzer 24 Hideaways; 3 Mills Thrones of Music — WRITE.

PACKARD PIA-MOR BOXES, ALL REBUFFED AND REFINISHED \$34.50

Brand New Fiber Gears Wurlitzer and Seeburg Main Gears. Price \$6.50 Each. Quantity Price, Write.

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All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations. BADGER SALES COMPANY 1612 WEST PICO BLVD. LOS ANGELES 15, CALIF. BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE 10, WISCONSIN

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00

Special Prices for Conversions SEND US YOUR MACHINES

SLOT MACHINES FOR SALE

- Mills 5c Blue Fronts Mills 10c Brown Fronts Mills 5c Vest Pocket Bell
Mills 10c Blue Fronts Mills 25c Brown Fronts Watling 5c Roll-a-Top
Mills 25c Blue Fronts Mills 5c Gold Chrome Watling 10c Roll-a-Top
Mills 50c Blue Fronts Mills 10c Gold Chrome Watling 25c Roll-a-Top
Mills 5c Brown Fronts Mills 25c Gold Chrome
Also complete line Jennings and Pace Machines. Write for Special Prices.

ARCADE MACHINES

- Supreme Tokyo Gun \$330.00 Cupid's Wheel \$295.00
Selector Scope Fortune Teller 375.00 New Supreme Skee-Roll 317.50

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- Mills 1-2-3, P.O. \$ 97.50 Keeney Contest \$135.00
Keeney Super Six 50.00 Thistledown 75.00
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MUSIC EQUIPMENT

- Buckley Boxes, New \$ 35.00 Wurlitzer Model 100 \$25.00
Buckley Boxes, Rebuilt 25.00 Perforated Program Sheets, Per 1000 4.50

WE PAY CASH for YOUR MACHINES

We are still optimistic about buying and selling machines—and we will pay top market prices. We can buy now as we have several buyers in the market for good equipment. We will continue this policy until the final whistle blows. Send your complete list with your lowest price—now—before the whistle blows.

BUCKLEY DIGGERS

- REBUILT TREASURE ISLAND \$55.00 REBUILT DE LUXE \$100.00

Our Rebuilt Machines Are All Sold on Our 10-Day Trial Plan—Satisfaction Guaranteed or Your Money Back.

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Jennings Bobtail, P.O. \$125.00 New Saratoga Jr. \$250.00
Mills Jumbo, F.P. 105.00 New Saratoga Sr. 260.00
Mills Jumbo, P.O. 125.00 Paces Reels Jr. 175.00
Paces Races, 5c Play 295.00 Paces Saratoga 175.00
Keeney Super Bell, Comb. 5c Play 275.00 Paces Races, Red Arrow 267.50
Keeney Kentucky Club 90.00 Mills Four Bells Write
Bally Club Bells 275.00 May-Bell, 3-5c & 1-25c Chutes 795.00
Keeney Skill Time 90.00 Jennings Bob Tail, F.P. 108.00
Bally Royal Flush 112.50 Jennings Fast Time, P.O. 152.50
Evans Bangtails, 40 227.50 Bally Roll-Em, 25c 175.00
New Paces Reels Sr. 260.00 Tanforan (Like New) 27.50
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1c Grip 10.00 Selectoscope 225.00 West. B.B., Novelty 75.00
Chgo. Coin Hokey 250.00 Skyfighter 325.00 West. B.B., '89 F.P. 85.00
Bally King Pin 225.00 Conv. Chicken Sam. 115.00 West. B.B., Deluxe 125.00

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PIN-UP GIRL FLYING TIGERS
Created from from
Silver Skates Play Ball

SKY RIDER

from Pan American

\$149.50 Each--and your game Now Ready for Immediate Delivery

BALLY ONE LUXE

Payouts and Free Plays Thoroughly Reconditioned. Cabinets and bases rebuilt, reinforced and new fronts installed on cabinets when necessary. Old rails replaced with new set of side and front rails. Cabinet and base repainted by experts. Mechanism thoroughly checked and overhauled, worn parts repaired or replaced.

FIVE BALLS READY FOR LOCATION

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All American 40.00 Double Feature 25.00 Majors, Old 35.00 South Paw 70.00
Attention 50.00 Duet 50.00 Mascot 25.00 Sparky 35.00
Bandwagon 35.00 Five & Ten 145.00 Monicker 95.00 Sport Parade 50.00
Bang 75.00 Floot 35.00 Natural 15.00 Sporty 25.00
Big Chief 40.00 Fillet 15.00 New Champ 60.00 Spottum 25.00
Big Parade 145.00 Follies 40 20.00 Pursult 45.00 Stratoliner 50.00
Big Show 25.00 Four Roses 55.00 Red, Wh., Blue 35.00 Super Twelve 25.00
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Broadcast 45.00 Gun Clubs 75.00 Roly 25.00 Topic 85.00
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Champ 55.00 Hold Over 40.00 School Days 50.00 Trio 25.00
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Commander 20.00 Jolly 25.00 Score Champ 25.00 Vacation 30.00
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Rebuilt from GRAND STAND and GRAND NATIONAL \$185.00 EACH

In the rebuilding of these games, we have done the following:

- 1. A new panel which has been redesigned is added to each game.
2. The cabinet and base has been reinforced and new fronts have been installed on cabinets where necessary.
3. Old rails have been replaced with a new set.
4. Each cabinet and base has received a newly designed paint job by experts in this type of work.
5. The mechanism of each game has been thoroughly checked and overhauled. All worn parts have been repaired or replaced where necessary.

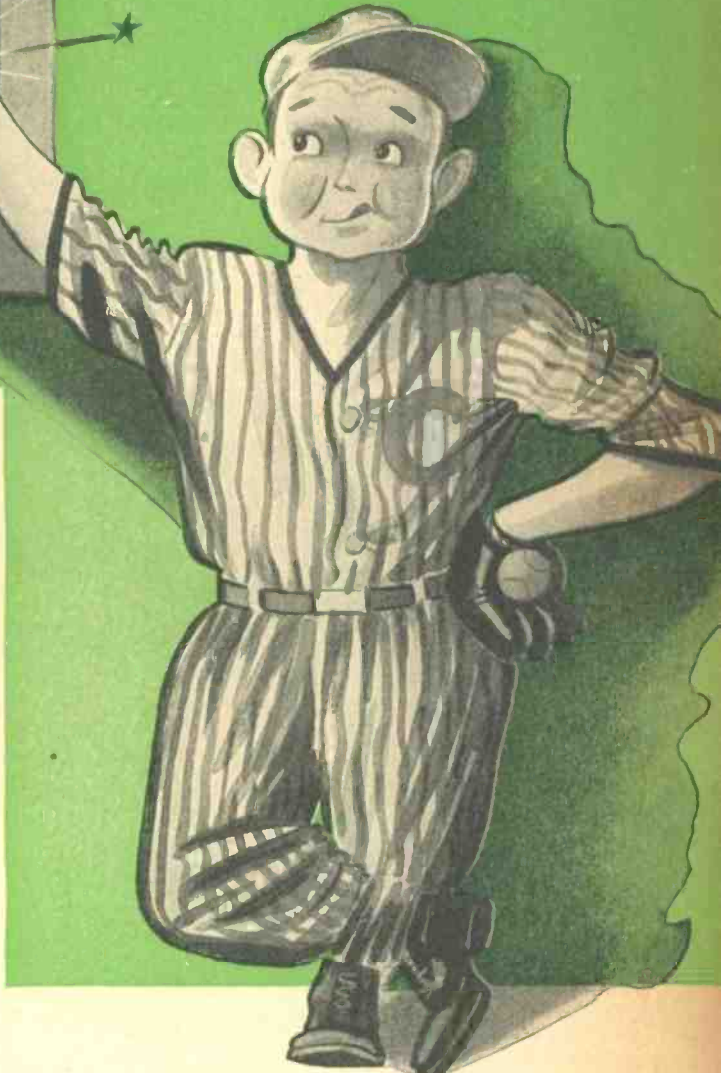
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"The end of the war is in sight," was the recent encouraging statement of a famous British Field Marshal. However, until the war is won . . . it is the solemn and privilege obligation of all of us to work harder . . . buy more WAR BONDS . . . visit the Red Cross Blood Bank regularly . . . save waste paper, fats and other vital war materials . . . and do all within our power in other "homefront" activities to hasten the end of the war. Later . . . After Victory . . .



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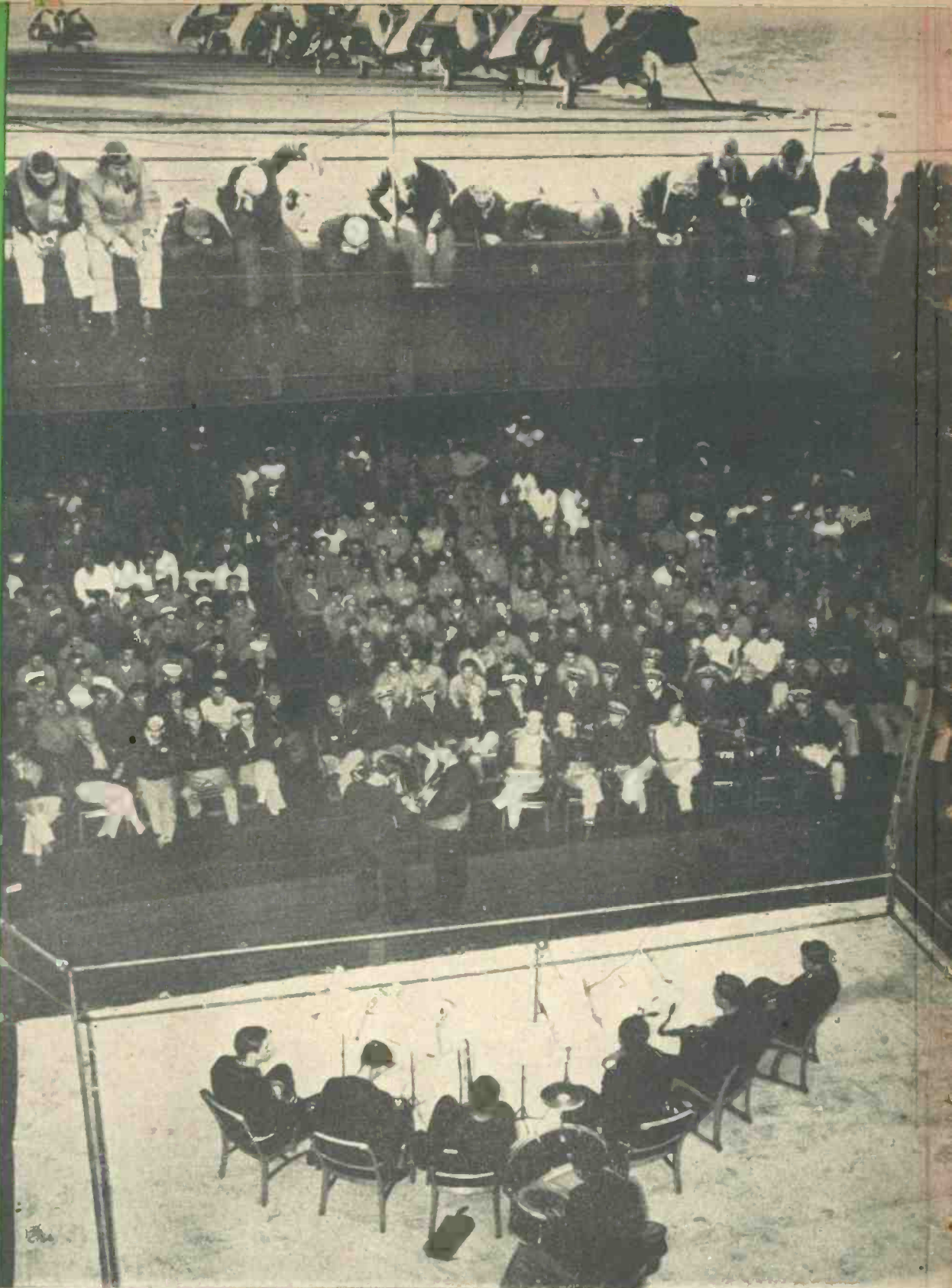
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CARRIERS
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Planes on deck ready for action! Pilots ready to go but there's nothing in sight at the moment so they break out the ship's band. Forthwith there's a full house on the hangar deck as music fills the air that, any minute, may be full of fighters. It's another example of the power and appeal of music. Is it any wonder that Wurlitzer is proud to have been so prominently associated for so long a time with so great a form of entertainment? Look for great things musical from Wurlitzer once this war is won. THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y.



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