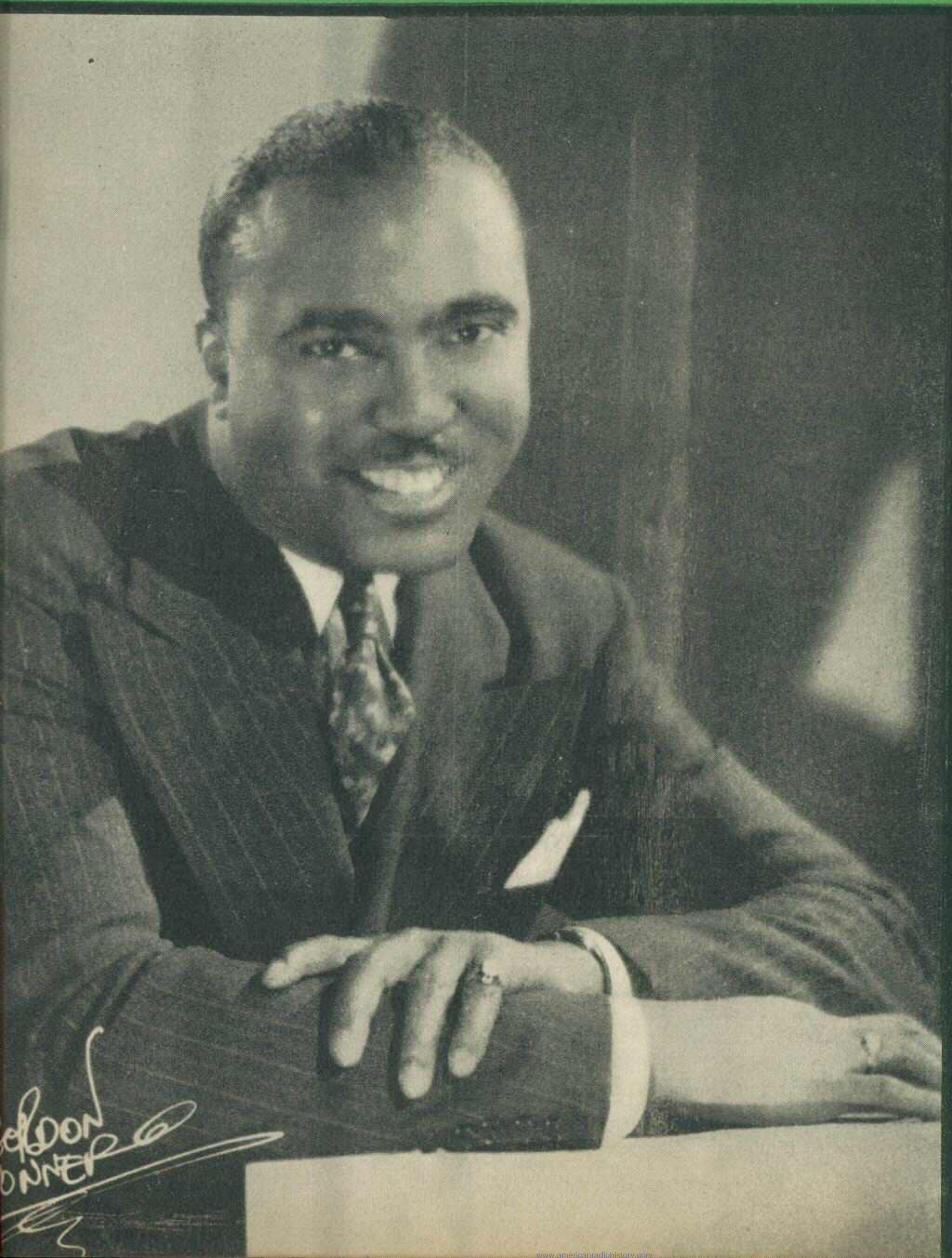


JUNE 5, 1943

25 Cents

The Billboard

The World's Foremost Amusement Weekly



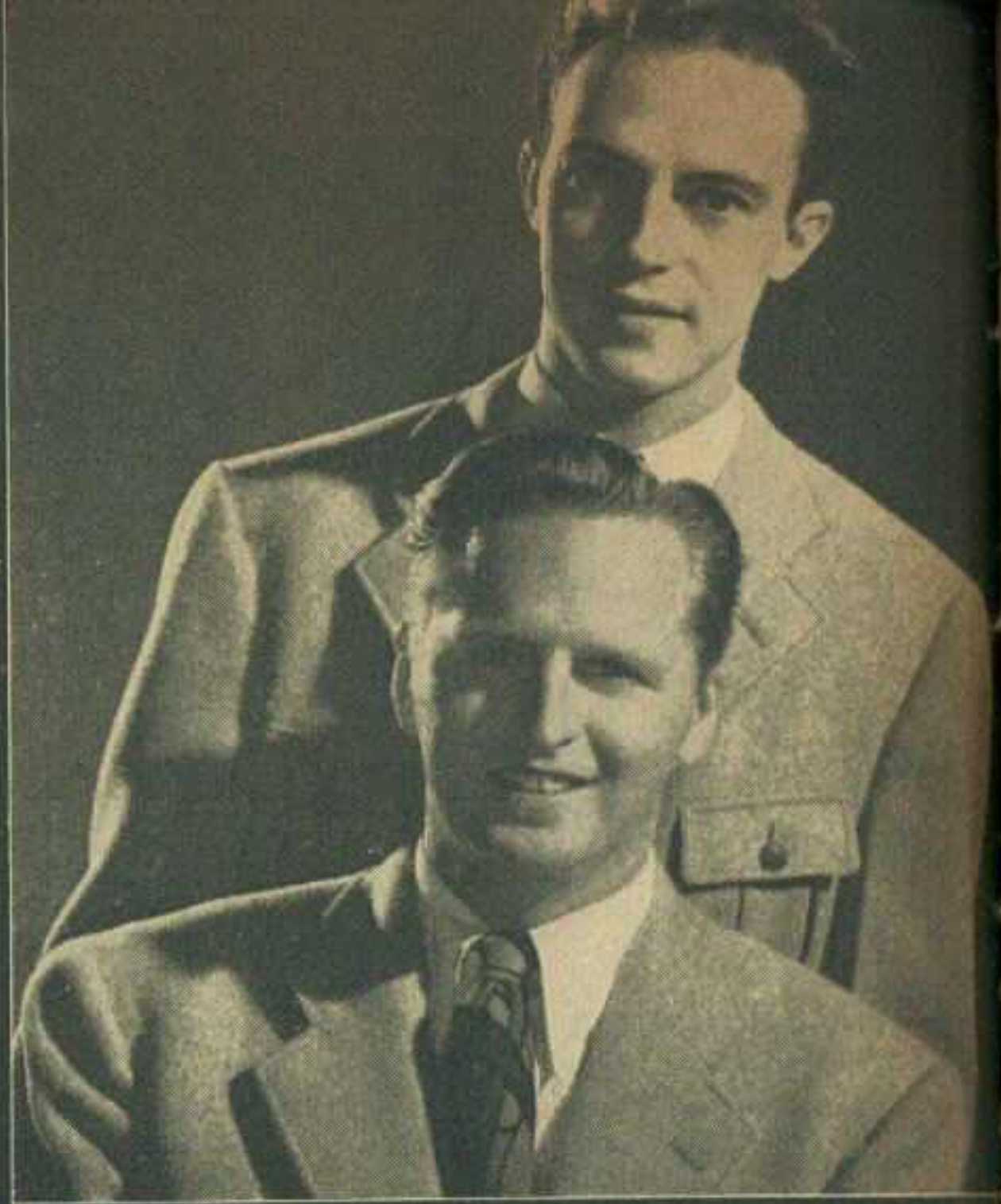
BUY UNITED
STATES WAR
BONDS & STAMPS

JIMMIE
LUNCEFORD
And His Orchestra

Personal Direction
HAROLD OXLEY

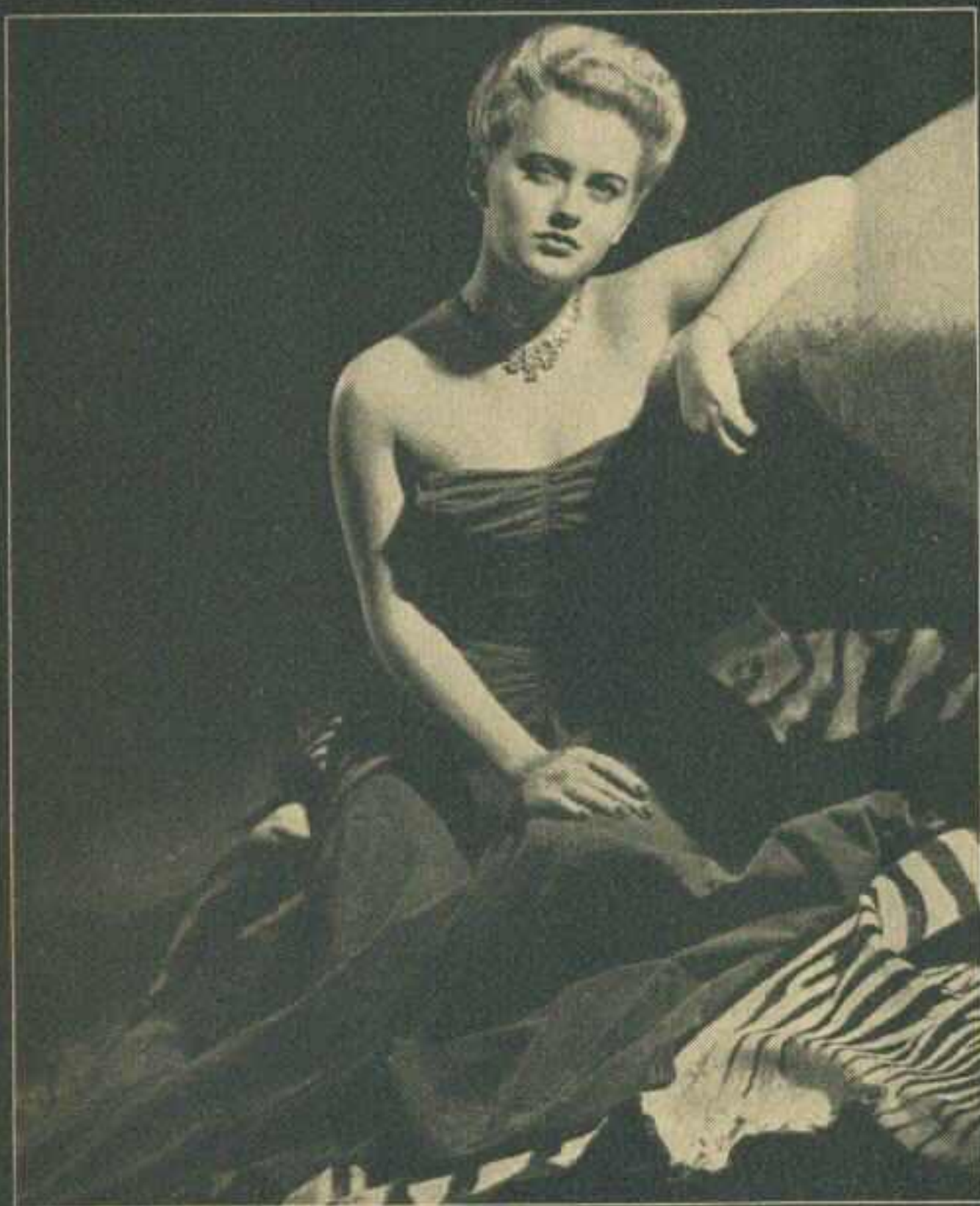
*Everywhere they go—
they steal the show!*

HARDING & MOSS



With BILLIE JOYCE

PRESENTING
REVOLVING RHYTHM
ORGAN-PIANO-VOCALISTS
REVOLVING STAGE
PORTRAIT SKETCHES BY MOSS.



BILLBOARD . . . Syracuse Hotel . . . Harding Moss Joyce trio provide all the entertainment needed for a well spent evening. . . score one of the most sensational engagements this burg has seen . . . rounding out its 13th week—record for a cocktail unit here . . . boys are masters of their respective instruments . . . Moss's piano being something to hold even a liquor mob spellbound. Billie Joyce, sweet blonde youngster, easy to look at and has both lower and high range that smack of BIG TIME . . . easily best trio seen in these parts in many a day . . . business terrific!

Washington (D. C.) News . . . Billie Joyce is not only easy on the eyes, but her voice is easy on the ears and her unusual thrush-like singing is scaled to the tonal effects of piano and organ to create THRILLING trio harmony.

St. Louis Dispatch . . . Sensational . . . most talked about novelty of the year.

Milwaukee Journal . . . Brilliant organ piano duo.

PRESS RAVES

Kansas City Star . . . proved smash hits . . . the two men are musicians extraordinary, feature everything from classical selections to "swing." Their arrangements are excellent and they reply to requests readily. The men take high rank among entertainers who have appeared in Kansas City . . . are outstanding in their line.

Maryland Times . . . overwhelming approval of the patrons . . . very lovely Billie Joyce is a treat out of the ordinary and a very seasoned artist . . . it is hard to believe that a piano, organ and a vocalist can produce so diversified line of effects as these three are able to bring out until you hear them.

Erie (Pa.) Dispatch-Herald . . . sensational . . . finest musical attraction ever to be heard here . . . winning much acclaim.

Washington (D. C.) Times-Herald . . . a hard-to-beat trio . . . smoothies . . . get more variety out of piano and organ combination than you'd guess. Organ can be played hot or cold it seems, and Musicman Harding knows how to do it. DAZZLING! . . . opened Saturday and went over BIG with their revolving rhythm. . . . Billie Joyce one of the sweetest singers to hit Washington in a long time . . . she is not only easy on the eyes, but her voice is easy on the ears . . . Billie Joyce, beautiful to look at, ditto to hear.

Beverly Hills Spotlight . . . from the reception opening night it would appear that they are set for a long run at the hotel.

Pittsburgh Press . . . Harding Moss Trio CLICKED opening night despite following sensational Vera.

BILLBOARD . . . Beverly Hills, Calif. . . . turn in excellent musical assignment . . . trio has plenty of personality and a seemingly unlimited library. It's one of those outfits which never tire.

CURRENTLY—BEVERLY HILLS HOTEL, BEVERLY HILLS, CALIFORNIA

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

'FORMERS' FRONTED FOR NIX

DC Mgrs. Slow on Cuffo Supply To Servicemen; Glen Echo Park Puts 500 on Line; Legit Is Mum

WASHINGTON, May 29.—A plan to handle the cuffo problem for men in uniform has shaped up here with establishment of a central ticket booth where fighting men can pick up passes—while they last—to local legit shows, radio shows, fights, concerts, ball games and movies.

Project is sponsored by Amusement Division of War Activities Committee, under direction of Sidney Lust, operator of a string of local theaters. The ticket booth, which is open seven days a week from 11 a.m. to 9 p.m., is staffed by wives of Variety Club members.

To make the project fully effective

all managers must kick in a specified number of tickets, but to date that hasn't been done. Demand far outstrips supply, and the selection is not yet varied. At times the only ducats available are for the ball park or wrestling matches, which are passed over by some furloughed servicemen who are seeking different type entertainment.

One spot furnishing a set number of passes each week is Glen Echo Park, which lays 500 strip tickets on the line every Monday. These are good for any five rides or concessions, and they are usually taken up in a hurry. Also ducats (See D. C. MANAGERS SLOW on page 12)

Uniformed Troupers Keeping Names in Sight and Sound Via Their 'Ex'-Tub Thumpers

The Press Agents Have an Angle, of Course

NEW YORK, May 29.—Remembering stories about actors and band leaders whose names were lost to the public when they entered the armed forces during the last war, many of today's servicemen are making sure they are not without publicity during their term in uniform. Show people were not publicity-wise during World War I, it is recalled by veteran showfolk, who point out, for example, that the biggest show name of those days, Vernon Castle, was completely swallowed into anonymity as a soldier—until, of course, his untimely death in Texas put him on the front pages again.

Much of the publicity for the boys in uniform is being engineered by their civilian-life press agents, who want to keep their accounts "alive" during the war. The press agents, so far as can be checked, are doing this gratis for the duration.

Helen Ferguson, former screen player and now a Hollywood press agent, is still plugging Capt. Gene Raymond, Capt. Louis Hayward, Ensign Robert Stack and Jackie Cooper, USNR. They were her accounts in civilian life. In New York, Spencer Hare is still p.a.-ing Capt. Russell Swann, and Pvt. Eddie Roberts, of the Lucille and Eddie Roberts act.

Nets Help the Names

Some names, like Rudy Vallee, Gene Autry and Eddie Peabody, keep in the public eye thru network broadcasts, even tho they are in the armed forces. (Those with special permission to work on sponsored programs reportedly hand

their salaries over to a servicemen's relief fund.) Other names—such as Glenn Miller, Artie Shaw, Eddy Duchin, Burgess Meredith, William Saroyan and Garson Kanin—pop up in the public prints because they are involved in news-worthy incidents while on furlough or while in camp. Their publicity is often helped by the post's public relations office, which realizes the publicity value of show people. The PRO of any military or naval establishment is usually quick to realize that showbiz names are an easy way to get the post into print.

Film producers and networks also plant plugs on servicemen who formerly worked for them, figuring there's no harm pleasing the vanity of the servicemen involved and also in looking ahead to the end of the war when the servicemen may be returning to resume careers.

Many former show people now in the armed forces make a planned attempt to keep their newspaper contacts alive. They hope to get mentioned, and also to keep their names fresh in the minds of the newspapermen.

Uriel Davis, ballyhoo man for Meyer Davis enterprises and a veteran of the first World War, says show people were not publicity minded when they were in the service then. Also, he points out that the first one lasted only 19 months for the U. S., and few troupers were in uniform for more than two years. This time, however, the U. S. has been formally at war for 18 months already and the end is not in sight.

Private Feud Snags Boston Canteen Bow; Showman Gould Rasslin' With Ex-Blue Blood

Do Nonpros Know What It's All About?

BOSTON, May 29.—Opening of a Stage Door Canteen in Boston postponed again because of what *The Boston Post*, always on the alert for a juicy bit of news, calls a "spirited tilt" between showman Edward Gould and erstwhile social leader Mrs. Malcolm Bradley French.

According to reports, several bones of contention between Gould, who has operated the Copley Theater for the past several months, and Mrs. French, the archangel of the Charlotte Cushman Club (classy boarding house for chorus girls), were aired at a Canteen committee meeting last week. Gould declared that a show at his theater by Beatrice Herford, monologist, was not given full support by the committee. And Mrs. French stated that she and her associates, in company with the national officials of the American Theater Wing, could take care of running the Canteen

without the aid of Gould. Gould told the socially prominent ladies that the only two successful Stage Door Canteens in the country are operated by theater people.

In New York, Antoinette Perry, board chairman of the ATW, said that a "series of small things" was responsible for the delay in the opening of the Boston Canteen.

The day following the Boston Canteen (See HUB CANTEEN SNAG on page 12)

Internal Revenue Figures Show Box-Office Rise Since Pearl Harbor; 11 Mil Gain in 6 Months

NEW YORK, May 29.—Despite the terrific sock the industry took when Pearl Harbor was attacked and people stayed away from entertainments in droves, showbiz has been making a steady comeback ever since, according to a study of admissions tax collections made by the Bureau of Internal Revenue.

The month of December, 1941, brought the BIR only \$11,412,000. This slumped almost \$100,000 the next month, then took a nosedive to a total of \$9,769,000 during February, but recovered and climbed to \$10,592,000 and \$10,788,000 in March and April.

Exactly a year after Pearl Harbor, admission taxes had zoomed up to \$15,922,-

000 (a gain of more than \$4,000,000, compared to the dismal month of war's outbreak). The next three months brought a nice \$11,000,000 each month and last month (April) brought a solid \$13,283,000 to the bureau. Tax collections are, of course, a fine barometer of showbiz grosses.

BIR collected a total of \$64,000,000 for the six months ending April, 1943, as compared to \$53,000,000 for the six months that ended April, 1942—proof enough of the comeback of showbiz at the box office.

In New York, the national trend was reflected in the takings of the Third Internal Revenue Collections District (See REVENUE FIGURES on page 12)

AEA Regulars Win Uncontested Vote; Union Strong \$\$

NEW YORK, May 29.—Regular ticket of Actors' Equity Association, comprised of Bert Lytell, president; Augustin Duncan, first vice-president; Cornelia Otis Skinner, second vice-president; Dudley Digges, third vice-president; William Harrigan, fourth vice-president; John Beal, recording secretary, and Paul Dullzelle, treasurer, won an uncontested election at yesterday's quarterly meeting at the Astor Hotel.

Slate takes office with the union's finances in a more solid position than last year, despite a decline of \$5,000 in dues. Surplus fund now totals \$444,184.-67, \$120,000 of which is in United States Government Bonds. This figure is \$31,799.76 over last year's total surplus. "Careful management" was given as the reason.

Balloting for 10 councilmen to serve five years and one replacement to serve three years had not been completed at press time. Attendance at yesterday's meeting was about 150, one of the lowest on record.

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ODT's 40% Cut On Taxis, Busses Tightens Noose

NEW YORK, May 29.—Amusement operators, who only last week heard the news of a renewed ban on pleasure driving in the East, were made a bit groggier by the Office of Defense Transportation's announcement this week that taxi and bus mileage would be cut by 40 per cent. ODT also appealed to the public not to use cabs and other forms of public transportation for amusement, recreation or any other "unessential" traveling. Up until now, theater, nitery and amusement park patrons used busses and taxis to get around the anti-pleasure driving edict affecting privately owned cars.

At the start of the first pleasure-driving ban during the winter, people in the affected areas were also requested not to use cabs for "unnecessary" travel. Confusion arose at the time as to who was responsible, the passenger or the cabbie. Many drivers complained that fares would not indicate where they were going, but would give street addresses or street corners. Baltimore was the only city which actually clamped down on the driver. Present 40 per cent curb will probably force the drivers to assume the responsibility of deciding which prospective fares are on "essential" missions.

ARMY'S MILLION-\$ TALENT

Special Service Radio Arm A Huge Operational Set-Up With Staggering Statistics

15,000 Programs, 500,000 ET's to Date

NEW YORK, May 29.—Millions of dollars' worth of talent is being contributed to the vast radio and recordings program being handled by the Radio Section of the Army's Special Service Division. The biggest names of stage, film, radio, records and cafes have been volunteering for programs being short-waved or recorded in New York and Hollywood. One series alone, *Command Performance*, drew a bid recently from J. Walter Thompson Agency, which was ready to pay \$15,000 per half-hour show. Talent appears gratis for army shows, but if sponsored most of the talent would have to decline to volunteer for the army shows because of objections from their own employers.

More than 90 per cent of the talent used in the 15,000 programs produced by SSD to date is civilian, mostly names, according to Maj. Irving Fogel, New York commanding officer of the Radio Section. The other 10 per cent consists of military bands and commentators.

Parade of ET's and Phonos

SSD has shipped out 500,000 12-inch transcriptions, 12,000 phonograph-radio sets and 1,500,000 phono records since its inception about a year ago. It is beaming 100 short-wave hours a week and is sending out more than 10,000 16-inch transcriptions a month.

It is feeding American troops abroad more than 250 hours of transmitter time each week over the 22 short-wave stations available here. Half-hour transcriptions alone are responsible for 5,000 hours of overseas broadcasting time a month for the troops.

SSD's overseas radio operations probably make it the biggest proposition of its kind in the world. (The OWI's overseas radio section, on the other hand, emphasizes news rather than entertainment. See *The Billboard*, May 1.)

Special Service has moved into the transcription field in a big way, using such local and Hollywood studios as Muzak, World, NBC, WOR, National Vocarium, C. P. MacGregor, Columbia and Radio Recorders.

Besides "denaturing" 34 network com-

mmercial shows a week (see *The Billboard*, March 27), the SSD also records music series by such service bands as Maj. Eddie Dunstater and the Fort Slocum Military Band. Also expects to have available soon bands developed by Capt. Glenn Miller and Capt. Orin Tucker. Capt. Meredith Wilson helms the band for *Command Performance* and is conductor for SSD Radio Section.

Blanketing the Globe

SSD transcriptions are now being used on 130 Australian and 10 New Zealand (See *Army's Mil-\$ Talent* on page 10)

Rio Round-Up

Legit High, Houses Short

RIO DE JANEIRO, May 29.—With the transportation problem slightly eased here and big influx of business men and government workers, legit houses are going over the top for the early weeks of the current season. Grosses have been far above expectations.

Shortage of legit houses is reaching the acute stage. Teatro Copacabana has adopted a straight film policy and the Republica, reconditioned, will open with combo vaude-film policy. Brazilian Society of Theater Authors has been campaigning for additional theaters.

Troupes in action are Eva Tudor in the Serrador, Jayme Costa's company in the Rival and Walter Pinto in Recreio. Pascoal Segreto troupe occupies the Carlos Gomes, while National Theater Service, sponsored by the Board of Education to promote drama, holds forth in Teatro Gynastico.

Cavare-Modesto company moves out of the Regina in mid-June, replaced by Dulcina-Odilon, which will open with *A Woman of Another World*, a Noel Coward show translated into Portuguese.

Teatro Municipal is offering recitals, chiefly South American artists, and local symphony concerts. Municipal ballet is set for a series of nine performances. Opera comes in later in season.

OWI Idiomology

NEW YORK, May 29.—Employees of the Office of War Information say the new pet word of the higher-ups is "buttress."

It used to be "directive" or "coordinate" or "liaison," now everything has to be "buttressed."

Almost every plan submitted to the big boys brings the reaction, "What have you got to buttress the idea?"

4-A War Confab Set for Times Hall June 3-4

NEW YORK, May 29.—The general conference of amusement fields to be held next Thursday and Friday, June 3 and 4, under the auspices of the Associated Actors and Artists of America, has been named the National Conference of the Entertainment Industry for War Activities and has been switched from the Hotel Edison to the New York Times Hall, 238 West 44th Street. William Lewis, of the OWI, will be one of the speakers.

About 300 invitations in all were sent to various representatives of the trade, and the returns are coming in fast. Memberships of the various Four-A unions were not sent invitations, as the lower floor of Times Hall seats only about 300. Delegations of members sent by the performer unions will be seated in the balcony.

Program for the first afternoon will be filled with a series of "presentations" by various war theatrical agencies, showing their specific activities in the war effort. Second day of the conference will be devoted to a specific war program for the future. Lawrence Tibbett will chair the first session, with James Cagney and Bert Lytell taking over the second half.

Aussie Biz "Great"

April 5, 1943

Editors *The Billboard*:

Just a hello from an American act in Australia.

Show business is still great here. Three new army shows are opening in Queensland for the American soldiers. One is featuring the Great Levante, magician, and rest have local comedians.

We are now going into fall weather, and cold, too.

Best wishes to American show business.

JOE PAGE and NONA.

Tivoli Theater, Sydney.

Portland, Ore., Wakes Up To Find Bonanza

PORTLAND, Ore., May 29.—Portland used to be a 10 o'clock town. Night life was nil. Roadhouses starved, and night spots pleaded pathetically for patrons. Stores opened early and closed in time for dinner. When father and mother had an evening out, they usually took the children, had dinner, saw an early show, and got home—at the 10 p.m. deadline.

But the war has changed all that. Now, Portland stores open at 10 a.m. to stagger the war industry, office and shopper loads on the streetcars and busses. Life off duty only gets well awakened at 10 p.m.

A leading restaurant announces it has quit serving breakfasts and lunches, in order to cater to people who want dinners, snacks and suppers.

The swing-shift theater has made its appearance.

One wonders where all the cars come from that throng downtown streets—rationing or no rationing, they're there.

The town's two vaudeville houses has 'em lined up.

Burly houses, three strong, are doing terrific biz and plan to run all summer.

Parks and resorts are packed, and night spots have given up trying to get 'em in after dark.

Even the churches are discussing possibility of swing and graveyard shifts.

Ice-skating arena biz is so good they're going to keep it running all summer.

Yes, once one knew nearly everyone on the street. Now, with 90,000 shipyard workers and thousands of soldiers and other war workers in town—strange faces are in the majority and Portland is no longer a 10 o'clock town.

Playing Safe

RIO DE JANEIRO, May 22.—Because of the strict priorities in effect on all air lines from Mexico and Argentine (the chief wartime sources of talent employed here) and the difficulty of securing visas for signed performers, local clubs no longer advertise coming opening dates of new shows. Operators wait until the people have actually completed the trip, then they set the date.

JIMMIE LUNCEFORD

(This Week's Cover Subject)

NOW one of the biggest names in race theaters and on records, Jimmy Lunceford received his first musical education under Paul Whiteman's father. After leaving Denver, where Whiteman's father was superintendent of music for public schools, Lunceford got his college degree at Fisk University and became professor of music at a high school in Memphis.

During his college years, Lunceford became a professional saxist, spending his summers playing with small orks. As music professor at Manassa High School, he organized a nine-piece band, the nucleus of his present outfit. When the nine boys graduated from high school to go on to Fisk themselves, Lunceford quit his teaching job to become a head-walter at Fisk in order to continue training the band.

The band got its first break in 1933, when Harold F. Oxley picked up the managerial reins. From then on the orchestra was on its way to success, winning its first popularity poll as the No. 1 colored band in the country in 1935. Lunceford now holds two records in Harlem (New York) spots—the all-time attendance record at the Renaissance Club and the Apollo Theater.

Lunceford records for Decca.

MUSIC A LA GRANDPA

Chadds Ford (Pa.) Square Dance Caller, 61, Spearhead of New "Quiet Terping" for Young & Old

CHADDS FORD, Pa., May 29.—With a revival of interest in ballrooms and in dancing, the trend is now toward the light fantastic as grandpa did it. It's to tunes like *Turkey in the Straw* and the others that induced the older generation once to shake a wicked pantaloon that the young people today are turning to, says 61-year-old Christian G. Sanderson, of this city, who quit school teaching in

1929 to start a new career as caller for some 1,900 square dances.

"People are getting ready for a quieter, saner America after this war," he says. "When you reach a certain age you get fed up with jazz dances and want something with more to it. It is a definite and very rapidly moving trend, a sort of nostalgic reaching for an older day." As a result, Sanderson is certain that

square dancing will eventually usurp the place of jitterbug and jazz. That's true among young people, he avers, from New York's swank spots to Philadelphia's Army-Navy YMCA, where Sanderson and his Pocopson Valley Boys give out each week for the graduates of the Big Apple and the dippy-doodle.

Statistics indicate that Sanderson is definitely at the forefront of either a genuine tidal movement or a new fad. A recent survey showed 700 groups, comprising 40,000 square dancers, in Illinois alone. More than 50 groups in Denver, including 3,700 soldiers. Moreover, square dancing has been added to the curricula of many educational institutions, and the American Folk Dance Society has groomed some 500 finished, ready-to-use square-dance instructors.

As a square-dance caller, Sanderson's toughest job was teaching 125 French sailors from the cruiser *Montcalm* in Philadelphia what an old-fashioned hoe down is like. "Luckily, I had an interpreter, so I got along pretty well," he said. "But those calls sounded pretty darned funny in French."

Subscription Rate: One year, \$7.50.

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Advertisement:

**N.Y. Port of Embarkation
Wants Pianos, Records**

NEW YORK, May 29.—The New York Port of Embarkation is seeking musical instruments, phonographs, radios, juke boxes and records for entertainment of troops en route to fighting fronts and for use in foreign theaters of war. Pianos obtained will be used to entertain soldiers while being transported.

Smaller instruments are especially needed for morale work abroad. The drive is under direction of Lieut. Col. Harold G. Hoffman, former governor of New Jersey and now at the Port. Sgt. Eugene List, a concert pianist prior to induction, is assisting Colonel Hoffman. Proceeds of a concert in Carnegie Hall Tuesday (1) will be used to buy records for soldiers. List, Deems Taylor, Gladys Swarthout and a symphony orchestra directed by Howard Barlow comprise the bill.

**WPB Order Brings
Femmes Up Short**

Tough on Hippy Dolls

NEW YORK, May 29.—The glamour girls of the theater and their sisters of the chorus will appear to be doing a reversal of the rags-to-riches routine next season as a result of the new War Production Board restrictions on women's clothes. It's all very easy to understand. Besides general curtailments on length of skirt and sleeves, and hip fullness, a definite limit has been set on the amount of trimming which may be used—one-half yard of non-transparent material and one yard of transparent. Trimming allowance must take care of collars, cuffs, pockets, spaghetti loops, bows, peplums, tunics, tiers, aprons, overskirts, ruffles, dummies, sleeve tabs and flaps, gilets, drapery and cowls. (You see what we mean?)

Vaude and night club lines will probably have to depend on the acres and acres of old costumes now hanging in theatrical warehouses. While legit stars may look just as smart in their streamlined silhouettes, costume designers for the big musicals coming up may have to use considerable ingenuity in dreaming up new styles for the chorus, probably grafting some of the warehouse stock to what new supplies are available. Order is effective July 1.

BOLTON HOTEL SYSTEM

operating

HOTEL OLMSTED

Cleveland, Ohio

Frank Walker, Mgr.

ALL ROOMS WITH BATH

Catering to and Offering Special Daily and Weekly Rates to the Profession.

JOB WANTED

IN SOUTHERN CALIFORNIA

20 years' valuable experience skipping a lot of stilted stuff in making contacts, developing and putting over ideas, GETTING THINGS DONE in general management, advertising, promotion, publicity, copy, display and sales. Just finished Army Admin. Officer School; hon. disch. to take son's place as family head. Age 44, youthful looks, speech, actions.

ARCH MACNAIR

BOX 712 RESEDA (L. A.), CALIF.

**CSI Overseas Units Now 57
As Troops Get Larger; 1,064
Artists Routed; Act Dearth**

NEW YORK, May 29.—Camp Shows, Inc., now has 1,064 performers working for it, compared to 402 a year ago, but there is still a shortage of talent for camp tours. CSI, advising 1,335 points, is meeting the demands of the army and navy, but the problem, says Lawrence Phillips, CSI executive director, is how to meet the need for talent brought on by expansion of military facilities.

Basic problems of CSI are the need for more funds, meeting the rapidly growing needs of the armed forces, buying all the talent it needs and getting the volunteer star talent it wants. The demand for name talent is being met partly by the drive of the Hollywood Victory Committee to persuade film performers to donate six weeks' work to CSI tours each year. More than 400 pledges from film players have been received.

Among the most recent bookings of film names are Janet Blair, opening in Portland, Ore., May 24; Edgar Buchanan and Helen Walker, who opened last Friday (14) at Tampa; Gil Lamb, who got started in Victoria, Tex., on Monday (17), and Martha Raye, who resumed her extensive army touring in New Orleans May 18. Others set are Loretta Young and Guy Kibbee. The Three Stooges were to open May 24 in Portland, Ore., but canceled on the grounds that they can't do their best when working without a band. They'll get them another route, but with a band unit.

Meanwhile there is no plan to put CSI performers in uniform for domestic tours, just as overseas entertainers now are, says Phillips. CSI is interested in the plan of the Associated Actors and Artistes of America to call a two-day conference of showbiz organizations June 3 on the problem of how to bring the industry closer to the war effort, but Phillips said he couldn't comment on the idea until it crystallized more completely.

**Volunteer Units
Cover 1,075,500
In Canuck Areas**

TORONTO, May 29.—Some 20 volunteer entertainment parties have played before 1,075,500 men and women in uniform, according to a report made by the entertainment wing of the citizens' committee for troops in training in this area. The groups have given 1,196 shows in 50 different camps or halls in military districts 1, 2 and 9, at Air Force Training Command No. 1 and at H. M. C. S. York and H. M. C. S. Bytown at Ottawa.

The services of more than 600 volunteer actors who traveled a total of 74,302 miles were required.

In April 71 shows were given to audiences, totaling 59,150 from the navy, army and air force. Statement was presented at the semi-annual meeting of the directors of the 20 parties, with members of the entertainment committee under the chairmanship of Capt. Norman Wilks.

Speaking on behalf of Maj. Gen. C. F. Constantine, officer commanding Military District No. 2, Maj. H. Morwick said: "This continuously good entertainment has had a markedly beneficial effect on the morale of our troops. I trust you will be still further strengthened in this wonderful work you are doing for our men."

It's now PVT. JAY RUSSELL at Fort Custer, Mich. Formerly a night club and legit press agent.

NEW YORK, May 29.—Altho Camp Shows, Inc., starting sending shows overseas almost two years ago, it is only now really swinging into action because of the increasing number of American troops abroad. Up to January 1 CSI had sent out only 36 shows offshore, but since then it has added 21 more and even that tempo is being speeded up.

Speed-up came when Abe Lastfogel, CSI president, returned from England and North Africa after accompanying the movie star unit last winter and brought back with him info on the entertainment tastes of the army boys. CSI knows now that comedy and girls are the most popular elements of any unit sent abroad, with community sing leaders also much in demand.

Following is a breakdown of the 361 performers in the 21 units that went abroad since January 1: 29 comedians, 18 girl singers, 15 dancers, 12 musicians, 9 comediennees, 5 magicians, 5 jugglers, 5 singer-dancer girls, 2 film stars (Pat O'Brien and Joe E. Brown), 2 musician-singers, 2 ventriloquists, 1 comedy dancer, 1 novelty whistler and 1 mimic. They worked from four weeks to six months.

Among the better known performers who made one or more overseas trips since January 1 were Larry Adler, Lester Allen, Pick and Pat, Jerry Mann, Joe Mann, Annamary Dickey, Winifred Heidt, Russ Brown, Steve Evans, Jerry Lawton, Will and Gladys Ahearn, Bert Wheeler and Hank Ladd, Jimmy Burke, Pat Henning and Don Ross.

Five units went to the Caribbean, four to Alaska, three each to Australia and Bermuda; two each to Newfoundland, Panama and the South Pacific, and the unit that was downed in the Clipper plane at Lisbon.

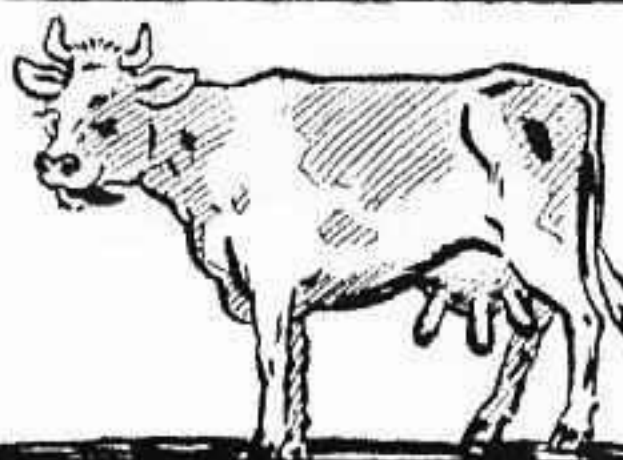
**Balto Biz Holds Up
Under Motor Ban;
Occupational 'Okay'**

BALTIMORE, May 29.—Despite the new ban on pleasure driving, Baltimore night clubs, theaters, vaudefilers, burly, and combination burlesque and movie, as well as outdoor amusement parks, have not been affected and they all report attendance and gross gains. While motor-car travel has fallen off considerably, there has been a tremendous rise in travel by streetcars and busses to amusement spots.

As an illustration, amusement park attendance last Sunday topped the other Sundays since opening of the season.

Included in traveling specifically allowed are organists at roller-skating rinks, dancers at night clubs and musicians at restaurants, since this is deemed occupational driving. Also stopping at taverns on way home from work, provided tavern is on direct route home.

THIS IS NO BULL



THE THREE SISTERS

A Great New Vocal Trio

FEATURED ON CBS and COLUMBIA RECORDS

Management GALE, Inc. 48 W. 48th St.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00
ROLLS 2,000 EACH.
Double Coupons,
Double Price,
No C. O. D. Orders.
Size: Single Tkt., 1x2".

Ours To Fight for Freedom From Fear

We Manufacture
TICKETS
Of Every Description
Carnival, Circuses, Movies, Parks, Write us.
THE TOLEDO TICKET CO.
Toledo (Ticket City), Ohio

SPECIAL PRINTED

Cash with Order. Prices:
2,000 \$ 4.29
4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50
Double Coupons, Double Price.

ADV.

**WESTERN UNION
TRAINING
SCHOOLS**

Mary McInnis is just an average American girl. When war came to America, that morning of December 7th, 1941, she couldn't shoulder a Garand rifle and march at the side of her brother Kenneth, whose letters are now posted from "An Advance Base in the Southwest Pacific," but she was determined that she could and would serve. So she joined the "Home Front" army.

Deep in the heart of Western Union's "Telegraph Capitol of the World" in lower Manhattan, Mary began her training. She learned how to "gum" to the familiar yellow blanks the messages flowing out of the automatic teleprinters on endless paper tapes; how to "punch" or transmit messages over the teleprinters and the faster "multiplex" perforator transmitters used on high-speed inter-city "trunk" circuits; how to read, swiftly and accurately, the perforated tapes which flash through the multiplex sending machines. She learned operating routines and how to classify the various types of service such as the Fast Telegram, the Day Letter, the Night Letter, Serial and other services. And she was taught that Uncle Sam's messages must be given precedence over all others.

One day Mary graduated, a full-fledged operator. And her heart pounded that morning when she entered the big operating room for the first time and heard her supervisor's voice greet her and assign her to an operating position. She was nervous at first, too, but the nervousness soon wore off; her fingers began to flash over the keys with increasing swiftness and accuracy. Her supervisors found it unnecessary to coach her further and she was assigned to more important positions; soon she may be mistress of one of the high speed "trunk" circuits and, in time, a supervisor.

Today, there are many other "Mary's" for Western Union in January of 1941 accelerated a training program designed to provide competent personnel to handle the increasing volume of messages resulting from the unprecedented growth of what were then known as our defense industries. When, on December 7th, 1941, America was forced into the war, Western Union already had 62 schools in operation throughout the United States. Today, the Company has over 100 schools.

From two to three months are required for most students to complete their training. Ninety-nine per cent of the enrollees are girls. Instructors are veteran telegraph employees with many years of Western Union service. The school equipment is of the highest quality.

In this war year, these young telegraph operators—and the veterans "punching the keys" and "pounding the brass" beside them—will handle millions of Telegrams—for VICTORY!

"LISTEN to LULU"

Mon. Tue. Wed. Fri.

6:15 to 6:30

ON BLUE NETWORK

MAN-POWER PAINS GROW

Det Swings to "Ingenious Substitutes" for Solution; Virginia Turnover Terrific; K. C. Down in the Mouth; Tex. Situation Worsens

Midwest Detroit

DETROIT May 29.—Despite the fact that the Motor City usually figures as the No. 1 man-power headache of the country, local radio stations are not too badly off in connection with announcing, sales and technical personnel. Several have resorted to ingenious substitutes or policies to meet the situation.

In the background is the fact that Detroit attracts labor in all fields, and this goes for radio station workers as well, by its glamour as an alleged high-standard earning center. There has never been a surplus of station jobs available, jobs so far have not exceeded supply.

Generally typical is the set-up at WWJ, NBC station, and the only one to turn to girl announcers—they now have two femme gabbers and one girl newscaster. Reaction from the public has been favorable, according to Edwin K. Wheeler, assistant manager. However, the station is not committed to the use of femmes until they have to—they hired two more male announcers in the past two weeks. It is figured that the leaving of ladies on the staff will help if and when the femmes take over all the way. This may happen in a few months with the draft of fathers, into which class most of the announcers now fall.

Fertile Sources Closed

The commercial staff of WWJ has not been touched by the draft yet, but has only three men, since most of the selling is done by the net anyway. They expect to lose two of the three by August 1, and will probably try to get along with the remaining salesman.

On the engineering side, WWJ has been able to meet the loss of men without difficulty so far, by drawing in skilled men from other fields. One source, now closed, was the smaller station, but with WMC rulings on job freezes particularly effective in this "essential" industry and especially in the Detroit labor region, this avenue appears about closed without extraordinary special exemptions in an emergency case.

WWJ got one good technical man who was formerly a radio serviceman, despite the shortage of repairmen in this city. Another replacement was formerly a radio "ham" operating his own private station. These sources are about exhausted now.

WJBK, typical of the smaller stations, has lost two salesmen and three announcers, with another set to go in a week. They are having their salesmen double up, and getting by in the commercial department. So far, enough new announcers have been forthcoming to meet the situation, but the station is using five women as monitors on foreign-language programs, covering 13 different languages.

Draft-Free Breaks

The technical staff has not been touched at WJBK. Altho there has been no deliberate policy, N. W. Hopkins commented that "We never figured a handicap should be discriminated against if a man had the necessary technical ability." The result is a large proportion of 4-F men and the willingness now to employ any more they can get. In addition, WJBK has some technical men with pre-Pearl Harbor dependents, who have so far been draft-exempt.

At CKLW, the situation is peculiar in that the station has studios in De-

troit, but has its transmitter and other studios in Windsor, Ont., and comes under Canadian regulations. The technical staff has been little affected as yet, according to Richard E. Jones, sales promotion manager, who said that "Canadian regulations have evidently given considerable thought to the requirements of the broadcasting industry. It looks as tho they were a little more liberal in granting deferments where an industry is of public importance."

This Is No. 4

The Billboard's survey of man-power problems in the radio industry, of which this is the fourth in a nationwide series, this week covers Michigan, Virginia, Missouri and Texas. One interesting factor that shows up for the first time is the apparent logical approach to radiodion's "essentiality" taken by Canadian man-power officials — this phase stemming from Detroit, which is right across from Windsor, Ont.

Here is a summary of the three previous discussions: May 15 issue—Philadelphia and San Francisco; May 22—Minneapolis-St. Paul and St. Louis; May 29—Dallas, Chicago and, separately, the State of Illinois itself. Thus the East, West Coast, Southwest, Northwest and Midwest have been embraced in the running series. This week it's the Midwest, South Atlantic and Southwest, with different localities covered in the "repeat" areas.

The station has lost two salesmen, four engineers and four announcers. The sales situation is being met by the use of older men, and Jones commented that "We will probably have to expect a trend toward the employment of older men than has been usual in radio."

Public Against Gals

On announcers, sentiment at CKLW appears to be rather against the use of women announcers. This is based on a study of public reactions to the use of girls at other stations, Jones said, tho it may, in part, be due to unfamiliarity. CKLW, meanwhile, will try to get by with present announcers doubling up.

Up until the past few weeks, local stations were able to attract staffmen from other cities, both small and large, with good scales of pay in effect here. A new type of difficulty recently became critical when one station lost an announcer from Chicago who preferred to go back to free-lancing there, when he was unable to get rooms to house his wife and family in Detroit after six months of trying.

South Atlantic Richmond

RICHMOND, Va., May 29.—There is no small station man-power situation in this territory because the only small station in this vicinity, WPID at Petersburg, threw in the sponge for the duration last month. On February 25 this independent applied to FCC for suspension of its license for the duration, giving as its reasons sharply declining revenue from local advertisers, due to said advertisers not being able to get any merchandise, and the enormous headache of maintaining competent personnel, which F. D. Lewis, station manager, said was of "equal, if not greater importance than the first reason given." Since WPID opened in June, 1940, the

station has had 3 managers, 5 sales managers, 16 engineers and 29 technicians, a turnover in excess of 600 per cent in less than three years. Of these employees, 25 remained with the station less than three months before being gobbled up by larger stations or by their draft boards. Station went on the net \$2,874 in 1941, \$8,025 in 1942 and fears that 1943 losses will easily double the preceding year. FCC denied the station's application for suspension, but management insisted that the studio and equipment will be maintained and a new application submitted at the earliest possible date.

"Outlook Not Bright"

With the network stations it is about the same story. Wilbur G. Havens, president and general manager of WMBG (NBC), said "It is almost a full-time job keeping enough personnel on hand to run the place. I don't suppose, however, we are any different from any other industry. There can be no class exemption during this all-out war." WMBG has had a 50 per cent personnel turnover in the last year and, while The Billboard was interviewing Havens, his secretary of 11 years' standing announced that she was leaving to join her husband, who was recently commissioned in the army. "You see how it is," said Havens.

According to Barron Howard, business manager at WRVA (CBS), "The only radical change as far as we are concerned is that we now have girls in our control room. We have fewer experienced announcers. The outlook isn't too bright."

This 50,000-watter has lost 23 employees to the armed forces, according to the service stars displayed at the station. This represents a turnover of about one-third in personnel.

WRNL (Blue) at present has a staff that should hold it for the duration. It is composed largely of ex-members of the armed forces who have medical discharges, overage and female employees, together with a few who have been classified 4-F. The station, according to Mallory Freeman, production manager, recently lost 15 of its employees. Newest problem to date is how to keep the girl technicians working. Most of them are married to servicemen and subject to following their spouses. In fact, Freeman, as in the case of WMBG, is losing his private secretary next week.

Southwest Kansas City

KANSAS CITY, Mo., May 29.—Executive personnel of stations in the greater Kansas City area are growing increasingly pessimistic about the drafting of their staff personnel. Thus far they have met with little success in gaining deferments even for those listed as essential by WMC.

Undoubtedly, much of the gloom stems from knowledge that stations in other cities have been hard hit by their inability to fill the holes left by the drafting of skilled station executives and others. However, local operators feel it will only be a short time before their situation reaches an acute stage and, having failed thus far to get deferments, the tendency is largely one of marking time.

Statistics from stations in this territory indicate that 25 per cent of original personnel has been lost either to the armed forces or by transfers to defense or war-made commissions. There is some hope that key men will escape the draft.

Draft Board Headaches

It was pointed out that stations in this area are to a considerable extent staffed with men from smaller towns. They were attracted by the higher pay since their registrations and are being called as local boards seek to keep abreast of quotas.

Appeals for deferments to local draft boards in almost all cases have featured the fact that new men must go thru considerable schooling before they can qualify to handle the various jobs associated with a large broadcasting unit and that the time lost in training such men may mean complete shutdowns by some stations.

Austin

AUSTIN, Tex., May 29.—Radio man-power situation, already bad in Central Texas, is getting no better fast, a check of station managements shows.

So far, however, the two Austin stations, KNOW and KTBC, despite drastic drains on announcing and technical staffs in the past few months, have managed to keep on airing their programs, but they face the immediate future with apprehension, altho vowing they'll "get along somehow."

"We're having hell, that's all," Hardy Harvey, manager of KNOW, declared, explaining that announcers George Stevens and Robert Tobey are scheduled to leave in the next few days for the armed services—Stevens to the navy and Tobey to the army. For these two, Harvey luckily has found replacements, but the technical staff is another matter.

"Two-thirds of our technical staff will go to the army in July, and that's where I'm stymied. Where I'll get replacements I don't know."

Fem Comes to Rescue

Harvey, who also is manager of KABC at San Antonio, reported similar shortages of man power in the city of the Alamo, but is not much worried about one member of his technical staff there.

"I have a young lady who has an engineer's license, and unless somebody lures her away with more money, I can count fairly well on keeping her," he explained.

Incidentally, KNOW has had to up salaries already, not particularly to keep staff members, but to help its employees meet higher costs of living, Harvey said. "We'll be able to keep running, I think," Harvey said in summing up the situation, "but it's getting tougher. Fortunately, we still have Pat Adelman, program director, who's able to do just about everything."

KTBC officials see more women announcers being used in months to come. Station already has one girl announcer in addition to J. Mabel Clark, director of women's activities.

"The man-power problem has got us by the neck," John Hicks, new KTBC program director, declared. Luckily, however, insofar as man power is concerned, KTBC is a daylight-to-dusk station, with no night operation problem.

"We're also having our technical troubles, but they are not acute," Hicks explained. "Our chief engineer, I believe, is draft exempt."

Blue's Gab Prep Grads 4F Mikemen; Want Gal Students

NEW YORK, May 29.—The Blue-NBC Announcers' School has turned out another litter of 35 lusty-lunged and limpid-larynxed luminaries, bringing the total cub announcer graduates to an even 200. And already over 100 have been placed in splicing spots.

Seventeen-month-old tutoring plan is the baby of Gilbert Martyn, Blue announcer, who trains youngsters culled from both the Blue and NBC pageboy ranks.

Matriculants were for most part workers with deferments or 4F ratings who put in four hours a week during the four-month training period. Majority of graduates have been absorbed by out- (See Man-Power Pains Grow on page 10)

INDIE BUYING DAILY ADVTs.

U. S. Attempt To Choke Air Coin Hit by Halleck

WASHINGTON, May 29.—Representative Halleck, of Indiana, Thursday told sub-committee of House Interstate Commerce Committee that government administrative agencies may attempt to control radio and press by sharply reducing their revenue from advertising. "Is it possible that the philosophy behind many of the OPA regulations is actually a concealed attempt to hamper activity of radio and press?" Halleck asked. "We all know that advertising enables press and radio to be self-supporting, but where can this advertising come from if OPA drives trade-marked and branded merchandise out of market?"

Halleck is sponsor of resolution seeking investigation of OPA restrictions on use of brand names. Throwing his support solidly into the fight for protection of radio advertising volume, Halleck told the sub-committee: "The manufacturer knows that advertising is the most economical way to achieve widespread distribution of worthy products. Advertising breaks down sales resistance. It develops greater volume." Halleck followed George S. McMillan, secretary of Association of National Advertisers, who said manufacturers and distributors of branded and trade-marked merchandise pay for great bulk of radio and newspaper advertising.

OC Checking on All News Scripts

NEW YORK, May 29.—Office of Censorship is checking news scripts used by stations. In a surprise request the OC asked outlets to submit copies of all news and commentary scripts aired for one week within the last four.

Only exceptions are scripts that were prepared and fed by news associations and broadcast as taken from the ticker. Stations have been saving news scripts ever since Pearl Harbor, when the Defense Communications Board was set up and advised this procedure.

Since OC took over news checking, outlets have been expecting request to submit news copy. Station execs figure the check-up is designed to make sure none of their news men have forgotten the OC regulations. Violations, if any, are expected to be of minor importance, since the grapevine keeps them informed of any slips in the trade. And the last such lapse cropped up on a foreign language outlet about a year back.

Ella Mae Morse On Mercer Show

LOS ANGELES, May 29.—Ella Mae Morse, vocalist who clicked via her dishing of *Cow-Cow Boogie* with Freddie Slack's band, comes out of retirement June 22, when she ties up with Johnny Mercer on the *Mercer Music Shop* program as featured soloist, with accompaniment by Paul Wetstein's studio combo. Show replaces Bob Hope on NBC for the summer.

"LISTEN to LULU"

Mon. Tue. Wed. Fri.

6:15 to 6:30

ON BLUE NETWORK

Paging Mayor Kelly of Chi

HOLLYWOOD, May 29.—It may have been a Chamber of Commerce gag but all the Coast radio execs who attended the National Association of Broadcasters conference in Chicago returned here with colds. Don E. Gilman, of the Blue, got busy upon his return and was delayed 10 days staying home to cure his cold.

Aussie DX Back On Air in July With Quarters

NEW YORK, May 29.—A series of 13 quarter-hour transcribed programs, designed to inform American audiences that Australia isn't a muddle in the middle of the South Pacific under hot-tentot and kangaroo domination, will hit the air in early July. The series, awaiting final okay from Aussie bigwigs, will concern itself with what makes Australia tick and how Soldier John Doe from Oshkosh, USA, likes the noise.

The shots will break a two-and-a-half-month quietus. Australian airings were halted in April. Money trouble. But the new flare in the Pacific war theater is bringing them back alive.

Designed to dispel the notion that the Down-Under paradise is isolated from civilization, airings will point up the parallel between American and Australian democratic procedure. They will be beamed in the form of interviews with American bomber crews, rank-and-file war workers and management-labor leaders. The shows will also aim at building U. S. morale via informative spiels from Yanks.

Agencies Mull British Comic

NEW YORK, May 29.—Comedy talent shortage, insofar as a couple of ad agencies are concerned, is still critical; so much so they're mulling ways and means of bringing Tommy Trindler over from England.

Trindler is a top music hall name in Britain and came to ken of these agencies via one of the routine playback sessions staged by British Broadcasting Corporation in New York. He was part of a program that was up for critical analysis.

Comic showed a wow Yank delivery with material to boot. Hal Block, U. S. scripter who went over with an early USO-Camp Shows troupe, is writing Trindler's material.

Air Plugs Don't Draw for 'Land'

NEW YORK, May 29.—Altho radio ad technique scored a bonanza for *Hitler's Children*, it hasn't jelled so far on *This Land Is Mine*, despite the fact that *Land* is buying five plugs a day for half a month, while *Children* hit the airways only four times per for 10 days. Both films were plugged in a potency test of air advertising in Boston.

One possible reason for poor b. o. on *Land* is that the film is ultra-ultra drama and the radio scenes were too graphic. While selling film drama via radio is apparently risky business, comedy and musicals seem to be sure-fire.

Pipes for Pitchmen

SAN ANTONIO, May 29.—Station XEG in Monterrey, Mexico, is airing someone who calls himself Gale Norman II. Like the original radio pitchman, this gent offers to answer any question for a buck. On the side there are plugs for a wide variety of pitch material—books, flags and patent medicines.

Mailing addresses used on the station are in this town; also one Peabody, Kan.

WMCA Guns for Listeners With Space in Papers To Clip Nets' Audience Edge

NEW YORK, May 29.—WMCA, local and well-established indie, will break a newspaper ad campaign within a fortnight, plugging its evening program schedule. Space will be used in all dailies in this town, and if it works will be expanded to all newspapers within station primary area.

Stations have in the past bought newspaper space but rarely in any quantity and never in any sort of a sustained campaign. Black and white space has been used to bally moves from one dial spot to another, shifts in network affiliation, and to plug special programs. But in the main newspaper ads were the result of deals whereby the station and the sheet exchanged space for time on a dollar-for-dollar basis.

WMCA, which has a new cast deal with *The New York Times*, will use copy aimed at offsetting the network evening time bulge. Outlet feels it has a skein of after-dinner shows, live as well as recorded, that rate listener attention. And since the network competitors have over the years built strong audience acceptance of their programs the indie is going after listeners with appeals aimed to reach them before they sit down before the radio.

Station execs feel it's just a case of selling what they think is a quality product by using accepted advertising methods. In addition the campaign will be checked by scanning station popularity surveys. Thus the printed bally will either pay off, in upped ratings, and be expanded or be dropped and another gimmick devised. Copy, still in preparation, will plug news commentators a la Johannes Steel and Sydney Moseley, live shows like *The Underground* and *Five Star Final* and novelty

programs such as Labor Arbitration and Business Forum.

Decision to spend a substantial sum for space that might have been promoted stems from realization that cuffo space cannot always be controlled, whereas paid ads can be prepared and used as and when desired. In addition the ads will afford the station an opportunity to weave itself an identity which few local stations have been able to do in the past.

Now with the Supreme Court upholding the FCC rules on network operations, indie outlets, if WMCA is any criterion, may be expected to invest in building themselves a local niche and audience. Thus, if and when advertisers start buying stations and not networks these local outlets will be in a better position to grab business.

Joe E. Brown To Replace Murray On Coast Quiz

HOLLYWOOD, May 29.—*Stop or Go*, the quiz program that gives contestants \$80 for correct answers, switches to NBC-Coast hook-up on June 13. Joe E. Brown will be the new emcee, replacing Ken Murray, who officiated when the show was over KNX and the Pacific net. Sponsored by Graysons, Inc., local department store. Show will have a 9:30 spot on KFI after a run at 8:30 p.m. over KNX.

Ken Murray had to withdraw since the new time conflicted with his part in his two-a-day, *Blackouts of 1943*, vauder current at El Capitan Theater.

KNX relinquished *Stop or Go* to take on a Campbell's Soup show which had time preference because of the t. c. set-up.

Lang to FM Board

CHICAGO, May 29.—To fill the unexpired term of Carl J. Meyers, now a lieutenant in the navy, George Lang, chief engineer of WGN, has been named to the board of directors of FM Broadcasters, Inc. Lang represents W59C, WGN's FM sister station.

3 On A Match Is Unlucky



But: THE THREE SISTERS
A Great New Vocal Trio
Are Matchless

FEATURED ON CBS and COLUMBIA RECORDS
Management GALE, Inc. 48 W. 48th St.

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50
10,000 .. \$9.50
20,000 .. 7.75
50,000 .. 12.50
100,000 .. 19.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

PAID GOV'T PLUGS IN OFFING

OWI Directive Has War-Ad Group Mulling Community Financing of U. S. Messages

NEW YORK, May 29.—The War Advertising Council, non-profit unit organized by the Association of National Advertisers and American Association of Advertising Agencies to co-ordinate advertising for the war effort, last week met with reps of all media to discuss the possibility of co-operative action to sell space and time to advertisers. Copy would stress government messages similar to technique used by Treasury Department for War Bonds.

WAC was assigned this chore by the OWI, which is interested in lining up advertising support for its war message stunts. OWI is currently readying an advertising packet containing copy for use in radio, newspapers, magazines, posters and car cards. These are aimed at towns outside New York City. Latter is so big it is being handled as a separate endeavor, with the hope that it will pace the rest of the country.

Initial meeting was purely a preliminary sounding-board session. Objective is to set up a pool of man power and money. In addition, the WAC expects to enlist business groups and individuals not covered by the advertising approach, yet willing to support the war effort.

Latter phase is where the WAC plan differs from somewhat similar campaigns staged by media in Houston, Louisville and Cleveland. In those communities the various advertising media, working on their own, raised sums varying from \$80,000 to \$150,000. The dough was allocated by a committee of space and time buyers. When funds were gone the drive folded.

Here, the WAC anticipates a drive for the duration, due to the participation of all business groups. Thus a WAC allocation committee would select the most important themes—conservation, Victory Garden, black market, bonds, etc., as submitted by the OWI, and schedule a steady stream of over-all advertising campaigns.

While the WAC is arranging for co-ordinated co-operation, in Washington the media reps who were at the meeting are setting up their own committees. These will in turn appoint members to a top committee, after which they will convene, probably within a fortnight, and swing into action.

A WAC spokesman emphatically denied that this plan was a camouflaged form of subsidy for the smaller black-and-white publications and radio stations which have been hard hit since war production curtailed consumer goods. Nevertheless there are some people in the trade who interpret the plan as a back-door approach to a dilemma that requires solving.

They reason thus: Instead of an outright government subsidy, the advertiser contributes to a pool which buys space and time in the usual way. The advertiser loses nothing, since the money would go to the government in excess profits anyway; instead he deducts the appropriation on his income tax return. Every advertising media gets paid for what it now contributes, which, since the plan is over-all, provides financial aid for those who need it.

The government gets the benefit of

trained and skilled advertising savvy and ability which it requires for the war effort yet cannot purchase in the open market without being accused of attempting to violate the freedom of press and radio.

Insofar as radio is concerned the general impression is that this modus operandi, apparently conceived by the ex-ad agency execs now with the OWI, will solve the financial problem of the small stations, take the government spot announcements out of competition with commercial spots, and alleviate the problem of providing for government war effort messages under the allocation plan which many regard as onerous.

WMC Eases Freeze For Free-Lancers

NEW YORK, May 29.—The American Federation of Radio Artists this week received word specifically indicating that AFRA's free-lance members would no longer be affected by the job freezing order and would not be required to eat air for the 30-day waiting period between spots. An official War Man-Power Commission statement bearing this out will be handed down in the near future.

Concurrent with the WMC data, Chicago NBC relaxed its strict adherence to letter of the law and resumed using the 2,000 available actors there to fill its needs. Previously, Charles Urquhart, NBC production manager, announced that under strict adherence of the WMC job ruling the web would use only 40 artists.

Russ Johnston Runs McC-E Coast Office

HOLLYWOOD, May 29.—Russ Johnston, who recently left CBS here as program director after eight years, has assumed his new post, radio director of local McCann-Erickson ad agency.

His first stint is the Roma Wine show which goes into a new format on June 3 with Mary Astor, Mischa Auer and Charlie Ruggles. Music and chorals will be directed by Lud Gluskin, CBS music director locally.

Vocal spotlight will be held by Carlos Ramirez. Ramirez and Gluskin are carry-overs from Roma's other show, *Grapevine Rancho*, with Ransom Sherman and Leo Carrillo as stars.

Contracts for new series were handled by agency's San Francisco office.

Mills Vice Riggs?

NEW YORK, May 29.—Felix Mills, band leader for the Tommy Riggs show, is auditioning a program as a possible replacement for Riggs, who expects induction into the army within the next fortnight.

DuMont Halts 2 Weeks

NEW YORK, May 29.—The experimental Wednesday evening programs recently inaugurated by Television Station W2XWV have been postponed for two weeks. Lapse is due to delay in completion of technical changes as result of injury to DuMont's chief engineer, Walter Swenson. His injury, a twisted ligament, occurred during the installation of a new antenna.

Hicks Hastens to KTBC

AUSTIN, Tex., May 29.—KTBC this week added John Hicks to its staff as program director. He had been with KRLD, Dallas, for the past year and before that was with WLW, Cincinnati, and stations in San Antonio and Fort Worth.

How To Sell Time

NEW YORK, May 29.—The sales manager and general manager of a big indie were lunching at a "hot-rivet" place when they spied one of their time peddlers with a most attractive young lady. The time drummer naturally came over to his boss's table for a fast hello. Said the manager:

"Lunching for business, I presume."
"Uh-huh."
"Nice business with so pretty a girl. Don't tell me she's a time buyer."
"No, but her father is."

White-Wheeler Hearing Tabled

WASHINGTON, May 29.—With a flock of radio execs primed to get the White-Wheeler Bill off to a rousing start at the preliminary sessions before the Senate Interstate Commerce Committee on Tuesday (25), the hearings were postponed until late in June. Stall surprised trade, with some feeling that a deal may be in the making, especially since the new hearing date will not be announced before June 15.

Meanwhile NAB board of directors will convene here on Tuesday (3) for a two-day session re this legislation.

Squibb Brewing New News Show

NEW YORK, May 29.—E. R. Squibb & Sons, pharmaceutical firm, are shopping for network time for a half-hour show combining news and music. Program, built by Geyer, Cornell & Newell, was lined up with the aid of all the armed forces.

Designed for network airing, program will use break-ins by local announcers at every station on the network to spiel news about boys from that particular community who are in the services. Titled *News for Home*, the program stymieing deal for air time is advance preparation of the wads of news that will be required, since the local break-ins will run 15 minutes, rest of the show will consist of art and vocals.

New Good Nabor Show En Route

HOLLYWOOD, May 29.—The Co-Ordinator of Inter-American Affairs is building a live show, 26 weekly half hours, for domestic consumption. Leo Carrillo will star, Jack Runyon direct.

Purpose will be to familiarize American listeners with South American affairs. Shots hit the air in mid-July. Web is still to be chosen.

WLS Climbs on Flood

CHICAGO, May 29.—WLS Public Service Department sent Art Page, Don Kelley and a crew of men to Beardstown, center of the flood area, Thursday (27). They gathered first-hand information and interviewed the governor, civic leaders and refugees. Interviews and information were piped to Chicago and broadcast from WLS on the *Dinner-Bell* program 12-12:30 noon, giving an over-all picture of the devastation wrought direct from the scene.

Gen. Mills Renews Hour Slot on NBC

CHICAGO, May 29.—General Mills has renewed its Gold Medal hour deal with NBC for 52 weeks for the full network of 125 stations. GM has four shows on the hour, 1 to 2 p.m. They are *Light of the World*, *Lonely Women*, *The Giddyng Light* and *Hymns of All Churches*. Sponsor has been using this time since 1938.

Faith Group Has Hammer Set for Fakes

NEW YORK, May 29.—Interfaith Committee Representing Religious Broadcasts Interests of Catholics, Protestants and Jews, inaugurated recently to combat counterfeit Bible shouters, will meet with the Code Committee of the National Association of Broadcasters in mid-June in an effort to formulate a code of ethics in the religious broadcast field.

One of the regulations to be laid before the NAB Code Committee, according to Louis Minsky, Chairman National Conference of Christians and Jews, Interfaith Committee affiliate, will aim at eliminating all appeals for funds from "big-business" evangelists.

Meanwhile, the NCCJ, in a move obviously designed to give acclaim to accredited religious broadcasts and artists making "outstanding contributions to an understanding of the American tradition of fair play, respect for religious differences and the concept of harmonious collaboration among Americans of all faiths," announced annual Awards of Distinguished Merit, which, in effect, will force the quacks off the air.

Awards, slated to be made in February of next year, will cover straight dramatization, public addresses, children's programs, musicals, women's programs, serials and special events.

Announcement was made in a communication to all radio stations, trade publications and station officials, inviting nominations for awards from anyone in the radio industry.

Tex Ritter on Indie P. A. Trail

NEW YORK, May 29.—Tex Ritter, film cowboy singer, has been set for a series of dates with Southern stations starting with WSPA, Spartanburg, S. C., July 6 for four days. Ritter will head a delegation of station talent for four shows in auditoriums in surrounding territory.

Ritter will continue with a one-nighter under WSB (Atlanta) auspices July 10. The next day he starts a three-week session for WAPI, Montgomery, Ala. Latter engagement will take him thru Alabama and Tennessee.

Use of station talent for promotion via appearances in communities within station coverage area, in particular the villages and hamlets that don't get live shows as a steady diet, is nothing new in radio. However, the stunt has become so commonplace the stations are apparently in a spot where they have to bring in extra-added attractions.

Station Reps Will Combine

CHICAGO, May 29.—Man-power shortage and anticipated income shrinkage due to lack of consumer goods has two station reps pooling their lists and facilities. Duo are Foreman Company and John E. Pearson Company. Merger effective Monday (31).

Edwin G. Foreman Jr. is joining Pearson outfit but will get no billing. Lillian Selb and Hines Hatchett, managers of New York office for these outfits, will combine to handle Eastern territory.

Bolhower Program Mgr. for Schubert

NEW YORK, May 29.—May Bolhower, ex-casting director for Phil Lord, has joined the Bernard L. Schubert office as program manager. She will continue to cast scripts being done by Stuart Buchanan, of the Blue.

"LISTEN to LULU"
Mon. Tue. Wed. Fri.
6:15 to 6:30
ON BLUE NETWORK

"History Is Fun"

Reviewed Saturday, 7:30 p.m. Style—Quiz. Sustaining over WJZ (New York).

The Blue Network, of which WJZ is the local outlet, is on record as a program-conscious web and, as part of this, is concentrating on audience-building shows—and to heck with trends. In keeping with this slant, they're taking a flier on this question bee.

It's an easily followed and interesting show that pits three adults against three students, with all the querles stressing history. Program caught was about New York City. There are team and individual questions and scores, individuals with a 5 or 10-second time limit for the correct answer. In addition to prizes for the top team and individual, there are spot prizes thruout for the contestants. And for a flourish some of the questions are presented in the form of dramatic or sound effects charades.

Ted Malone, of *Between the Bookends*, is the quiz-answerman, and right good he is, too. Keeps the pot boiling without getting cute, corny or obnoxious. There's an organ for the git-on and git-off. Another asset is Fred Uttal, the announcer and custodian of the tally sheet. There's no pitch for questions from the listeners, and from the way Malone handled the answers he probably does the research.

Show is unusual in that it manages to provide material that is interesting to adult, juve and both sexes. Should do well, altho it may take a while for the surveys to prove this, since the competition is keen, what with Johannes Steel (news) on WMCA, *Masterwork Hour* (serious music) on WNYC, Arthur Hale on WOR with *Confidentially Yours* (news), Bob Hawk's *Thanks to the Yanks* (quiz) on WABC and *Ellery Queen* (mystery) on WEAF. (Program moved to Friday, 8:30 on the 28th.)

History Is Fun has one other important asset: It's a low-budget program. Should find a sponsor once it gets a rating. Lou Frankel.

"Cresta Blanca Carnival"

Reviewed Wednesday, 10:30-11 p.m. Style—Music. Sponsor—Schenley Distillers Corp. (Cresta Blanca Wines). Agency—Wm. H. Weintraub & Company. Station WABC (New York) and CBS.

This wine company's program has finally reached entertainment maturity, thanks to proper aging. There have always been the ingredients for a swell show present, but until now they didn't add up.

Morton Gould's sparkling arrangement of *Say Si Si* opened the show as a salute to guest Vicente Gomez, guitarist, who played *La Feruca*.

Annotator Eric Hatch and Mary Martin's horseplay before she swung into a terrific rendition of *Cow Cow Boogie* took care of the comedy need. The 51-piece Gould orchestra introduced a medley, including *Billy Boy*, *Juanita*, *Red River Valley* and *The Man on the Flying Trapeze*, light arrangements in keeping with the program's gay mood.

Commercials are about the most innocuous around. Frank Gallop's tender, thirst-provoking patter ended with violin strings twanging off the product's name. Definitely on the pleasant side. When a studio audience applauds a plug, it has to be good. Wanda Marvin.

"Forty Chicagoans"

Reviewed Wednesday, 11:05-11:30 p.m. Style—Musical. Sustaining on WBBM (Chicago).

A restful, entertaining show that should fit this late evening spot. Features Caesar Petrillo and his orchestra; Jack Fulton, vocalist, and the Robert Childs choir of 10 men and 2 women.

Designed by Walter Preston, program director, *Forty Chicagoans* offers modern and semi-classical music. Petrillo does a particularly good job in coordinating his orchestra with the singing of the Robert Childs choir.

Jack Fulton, vet vocalist, has a rich voice, splendid delivery and puts across pop numbers nicely. Program is produced by James Jewell. Show is being short-waved to Latin American countries. Nat Green.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"First Five"

Reviewed Monday, 6:15-7 p.m. Style—Recorded music. Sponsor—St. Louis Globe-Democrat. Station—KWK (St. Louis).

Disk jockey with a glib tongue and a stack of records accumulated over the years is the feature of this program. Rush Hughes, veteran of the airmen, is the personality who presents a Tom Thumb version of *Hit Parade*. Plays five records that were best sellers during the past week in this city's leading record shops. With each record he plays a plattermate or another tune by the same artists, also a special, which is usually an oldie or a jazz classic.

Hughes' unorthodox selection of the special spotlights the program. *First Five* is usually pretty familiar listening—Harry James' *Velvet Moon*, Ink Spots' *Don't Get Around Much Anymore*, etc. But for his specials, Hughes may pull out an almost forgotten Ellington classic, a Red Nichols stand-by, or even stoop to a Spike Jones dispensation of corn in its worst form.

Delivering the commercials himself, Hughes gives previews of features to appear in evening edition of *The Globe-Democrat*, which hits the streets about an hour after Hughes signs off.

C. V. Wells.

"Yesterday's Hits"

Reviewed Tuesday, 1-1:15 p.m. (PWT). Style—Music. Sustaining on KPAS (Pasadena, Calif.).

Spotted in the early afternoon, *Yesterday's Hits* gives a glimpse into the past by narration and also musically. Program is designed to give emphasis on the "hits" and gives just enough time to the narration of events linking tune to the dates. Program is heard five times a week, Monday thru Friday, with Newton Yates at the organ and Howard Bell announcing and narrating.

On the show caught the time centered around 1930, with *I Remember You* being the hit of that year. The stock market crash and the pennant-winning Philadelphia Athletics were subjects that focused attention on song. Yates has good organ technique, and the tunes are musty and mellow. Bell doesn't weight his narrations down with heavy details and this is to the program's good.

Show should promote repeat listeners in addition to getting new ones.

Sam Abbott.

"Brazilian Parade"

Reviewed Saturday, 4:30-5 p.m. Style—Musical. Sustaining over WOR (New York) and Mutual.

As part of the drive of the Office of the Co-Ordinator of Inter-American Affairs to acquaint Americans with Brazil's contribution to the war effort, this program, as its title implies, is a melange of Brazilian music, songs and data. For an added fillip there is a short-wave interlude from Rio de Janeiro about the war effort. And to command domestic attention there is a guest star.

It adds up to a routine and uninspired trough of mortar with which to bind the bonds of friendship between the Americas. For the network it means prestige that takes a routine sustainer out of the rut. For the Co-Ordinator's radio staff it's a flash credit. But for selling Yanks about Brazilians—well, it's just a nondescript show with vague overtones.

Bob Stanley's ork played Brazilian music, sambas, macumbas and marches with what may be authenticity, yet managed to be so-so. Jose Ferrer, fine radio and legit performer, followed Conrad Nagel as emcee and, in his dialog with the guest, whipped across pertinent facts about Brazil. For example, deep in the jungle down there they have an airport as large as our La Guardia Field. Altogether ignored is Ferrer's dramatic ability.

On this show the guest was Hildegarde. Possibly her repertoire includes

nothing pertinent to the topic and maybe air time was too soon as after she awakened. Her voicing of *As Time Goes By* and *You Can't Have Everything* was way off her rep. Breathing, phrasing and interpretation were all off the beam, as were the two tunes. Surely the Brazilians have some songs which can be revamped to fit the ability of this performer.

Clumsiest of all was the short-waving from Rio. Reception was perfect, but what's the use of attempting to tell us about Brazilian aviation if their air minister spels in Portuguese. For a sure dial changer the dignitary's gab was translated into English. Yank listeners don't waste time with this type of programming. If the show is important enough to do, it's important enough to do efficiently, which now it definitely is not.

Best spot on the half hour was a Brazilian aviator's description of anti-submarine air patrols in a dialect English that was nevertheless clearly understood. He spoke about the subs that are sunk off Brazil, his training in the U. S. A., his visit to the North African front, about his equipment, etc. All interesting and important, too, especially since the show is announcedly aimed at informing us about Brazil activities in the war.

Probably the basic fault with the series is the time it's aired. This early in the afternoon, particularly now, with the warm weather coming in, it's moot how much of an audience the show commands. So the boys that whip it together apparently give it a fast paste-up and then tackled something else.

The Co-Ordinator's office has been doing a bang-up job of selling the U. S. to Latin America. They should use as much ingenuity doing it in reverse. And a good start might be to bring some Brazilians up for the show. After all, this reviewer recalls a one-shot short-waver out of Rio that Orson Welles did during his film-making stint down there that had *Brazilian Parade* beat all the way from color to data to entertainment.

Lou Frankel.

"News—And What To Do About It"

Reviewed Friday, 7:30-7:45 p.m. Style—News analysis. Station—WLNB (Brooklyn).

Lincoln Steffens, Joseph Pulitzer, E. W. Scripps and other newspapermen of the same category must be turning in their graves over what has happened to the newspaper biz since their heyday. For what the New York Newspaper Guild is doing on this program, i. e., interpreting the news for the people, was strictly primer stuff when those editors were in action.

The approach of "we're just people like you and you, except that, thanks to our jobs, we know a little more about what's going on than you do, but we're all in the same boat" is admirably developed by the use of Guild members on the show. Everything is kept simple and is easily understood. Each week the Guild dips into one subject, takes it apart, explains it, suggests action and goes away till next week.

The "take it apart and explain it" is done via a combination of the forum and news dramatization techniques. It's rough, as are the voices, but its roughness is the program's appeal. This is a throwback to the news approach of the aforementioned Steffens, Pulitzer and Scripps.

In addition to giving listeners a definite something to do, i. e., where to send and what to say on a penny post card, the program does not mince words or names. It has in the past few weeks ripped the mumbo-jumbo from wage control and price stabilization (sample: "stabilization is a \$2 word; here is what it means to you and me"); blasted domestic Fascists, Isolationists, etc.

It's possible that what the New York Guild is doing will be attempted by other locals of this union. But where they'll find another station with guts enough to air this type of show is something else again. This is public service far beyond and above anything to be found in most logbooks.

Lou Frankel.

"This Is Official"

Reviewed Sunday, 1-1:30 p.m. Style—News. Sustaining over WJZ (New York) and Blue Network.

If this is a sample of what the OWI is producing for network use, then that alleged distinguished group of radiomen is still minor league. On paper the idea of having top execs answer questions from the public has possibilities. In practice, and every experienced radio-man knows this, these shows rarely make interesting listening.

The top execs, the real stuffed shirts, will rarely talk before a mike without a prepared script; this kills the spontaneity of the show. And, as often happens, the big shots send an aid, assistant or deputy who, however good, is not the chief.

It boils down to the difference between the opening of the forum type of program, where the speakers read their opinions, and the pot-boiling that comes later when they either battle between themselves or ad-lib answers to questions from the floor. It's the last half that is the best part of the show.

For this, the opening session of the program, James G. McDonald quizzed Paul V. McNutt, WMC chief; Chester Davis, War Food Administration head; J. K. Galbraith, OPA deputy (who later resigned), and Major-General W. D. Styer. McNutt answered queries on man and woman power, including beefs from workers who, under recently promulgated regulations, couldn't change jobs; Galbraith answered questions about fuel-oil rationing and sugar allotments for making preserves; Davis told how to get pressure cookers, explained how food is apportioned between military, civilian and Lend-Lease, and why poultrymen were asked not to expand production of broilers. General Styer explained what an evacuation hospital is, the activities of the Army Service Forces and the army stand on shipping of civilian parcels to men overseas.

It's quite obvious that the questions were selected with an eye to letting the department man involved talk about whatever topic is uppermost that week. Thus the one about the Army Service Forces had all the earmarks of a plant, and if it wasn't, then neither was it important enough to be used on this show. Might improve the set-up if the answermen spoke extemporaneously; likewise, more specific and controversial questions would brighten the lines.

Judged by the premiere, *This Is Official* is too stilted. The participants sounded pompous, except for Paul V. McNutt, who, as an experienced politico, got some life into his answers. Even James McDonald sounded like an overawed straight man.

Competition isn't keen at this hour, but then neither is the listening audience these warm days. Lou Frankel.

"Thompson's Victory Time"

Reviewed Tuesday, 7:30-9 p.m. Style Music and drama. Sponsor—Thompson Products, Inc. Station—WHK (Cleveland).

This institutional program by one of the country's largest war plants features plant chorus of 16 men and women and a 22-piece orchestra. The music, played and sung, ranges from patriotic numbers to semi-classical and pops—all well done. In addition, each week a dramatization by professionals tells what Thompson staffers are doing for the war effort. There is also a two-minute talk by a Thompson exec.

Master of ceremonies for the half hour is Bob Evans, formerly of WGAR, now

3 Little Pigs Went To Market



But: THE THREE SISTERS

A Great New Vocal Trio

Always Bring Home the Bacon

FEATURED ON CBS and COLUMBIA RECORDS

Management GALT, Inc. 48 W 48th St

activities director of Thompson's Cleveland plants.

Program has plenty of listener appeal and stands up nicely against the competition of *Salute to Youth* and *American Melody Hour*. Only type of plugging so far has been the desirability of working for Thompson Products. Show now airs only in Cleveland but may be piped to Detroit, Toledo and St. Catherine's, Ont., where there are other large Thompson plants.

Plenty of talent in this local show. Voices and orchestra are excellent, and the drama each week really packs an emotional wallop. *Sam Abrams.*

"This Is the Underground"

Reviewed Sunday, 6:30-7 p.m. Style—Dramatic. Sustaining on WBBM (Chicago) and CBS.

This new series is a splendid example of the work done by Walter J. Preston, WBBM program director. Preston, a veteran of radio (started in 1923), believes a sustainer deserves as careful planning and production as a commercial. *Underground* is written by Alan Sargal and Sullivan J. Powl and produced by James T. Jewell.

Program is dramatized from stories of the underground activities of patriots in subjugated nations of Europe as gleaned from official reports and other sources. Story caught was a poignant, gripping tale of a Polish lad whose father was killed by the Gestapo when he refused to reveal the meeting place of the underground. The boy vows vengeance and by a ruse leads the Gestapo chief and his men into an ambush that costs them their lives.

There is pathos in the boy's selfless heroism, and suspense is well sustained thruout. Cast has been carefully chosen and every member does an excellent job. *Nat Green.*

(Editor's Note—This program is a dead ring for the Free World Association's *Underground* series which has been on WMCA, New York, each Tuesday evening for the last three months.)

"Red Arrow Time"

Reviewed Sunday, 6:30-6:45 p.m. Style—Variety show. Sponsor—Philadelphia & Suburban Transportation Company. Agency—Al Paul Lefton. Station—KFIL (Philadelphia).

It is quite a rare occasion when a local sponsor gets reckless with his airshow budget and goes on a talent-buying spree. And *Red Arrow Time* is one of those times. Unfortunately, however, after rounding up the cream of the crop and bunching them together in the one studio, the sponsor expects miracles to happen. They never do, and not in this instance, either.

As a result, this new quarter hour Sunday series is an expensive filler for the lull before the major network shows come on in the evening. And it is only the strength of the individual talents of the cast of performers, rather than their collective efforts, that makes it worth the while to pause beside the loud-speaker for the 15 minutes. Lacking totally in production qualities where the possibilities are vast, show runs off in the weather-beaten pattern of orchestra, song, orchestra, song and so on until the sum impression hits the grand total of zero. All the more a sorry spectacle when there is such a wealth of good talent on tap.

No spark of genius is needed to whip this together into a sock show with all the material to work with. Only flash of imagination, if it can be called such, is in calling the show *Red Arrow Times*, which links with the Red Arrow Lines of the sponsoring transportation system, providing trolley facilities for those in

"LISTEN to LULU"

Mon. Tue. Wed. Fri.

6:15 to 6:30

ON BLUE NETWORK

"The Original Copy"

DALLAS, May 29.—KSKY, new day-timer here, has a client who buys time to offer "genuine imitation nylon hose at three pairs for a dollar." And sells a flock of them, too.

the suburban sections of the city.

Outsider in listening appeal is Carol Wynne, full-voiced songbird who packs a whole of appeal into a ballad. Her singing of *Don't Get Around Anymore* on this opening stanza was strictly out of the top drawer. Hers is a voice that belongs to radio and should be heard with greater frequency.

Selection of the male singer could not have been a better choice, call going to Eddie Roecker, whose grand baritone voice has graced many a network show. Unfortunately, his talents are totally wasted in being called upon to sing the program's theme melody, *You'll Be Sorry*, a ditty about the lads in the Navy. Song is quite a sorry one, and from the heavy build-up it gets on the show, suspicion points to the sponsor having a hand in writing it.

Norman Black's studio orchestra, augmented to 17 men, brings up three bright and colorful instrumental selections of popular appeal in the rhythmic pattern. And the playing is something to occupy the listener.

Fred Webber handles the announcements. Sponsor takes his plug from scratch and again at the halfway mark. Well worded and well read.

Maurie Orodnenker.

"Joan Brooks"

Reviewed Tuesday, 10:45-11 p.m. Style—Vocal. Sustaining over WABC (New York) and CBS.

Joan Brooks vocalized with the Phil Spitalny orchestra before starting this program. She's billed as a blues chanter, which is fake advertising, since she didn't chant, warble blues or do torchies. Her routine, *You'd Be So Nice To Come Home To, Somebody Loves Me, If You Were the Only Boy in the World*, etc., was pleasant and tuneful but definitely not up to the billing.

Has a rich, warm voice which could be exploited with exciting arrangements of carefully chosen numbers, but no attempt off this program seems to have been made to bring out the vocal indigo. It's too good a voice to keep under a bushel.

Now a Tuesday and Thursday spot, the program goes five a week on June 14 in the 11:15 p.m. slot. *Wanda Marvin.*

Sutherland on CBC Board

OTTAWA, May 29.—Mary McCallum Sutherland is the most recent addition to the board of governors of the Canadian Broadcasting Corporation. She represents British Columbia.

"Double-Nothing" Renewal

NEW YORK, May 29.—Feenamint renewed *Double or Nothing* for another 13 weeks, effective June 25. At contract end the laxative will have rounded out three years with the show on Mutual.

Johns Aids Struthers

NEW YORK, May 29.—J. Frank Johns has been named assistant to Harvey Struthers in sales at WCCO, Minneapolis. Johns was previously with Free & Peters, Howard Wilson and most recently with Wythe-Walker.

MBS Eyes House Sheet

NEW YORK, May 29.—Mutual Broadcasting is readying a house organ for its staff. Other nets have had this gimmick in operation for some time. Budget is now before the bigwigs for approval.

WOV Adds Kerr

NEW YORK, May 29.—Allen W. Kerr, formerly with International Radio Sales and Free & Peters, is now a member of WOV sales staff.

NAB Selecting Group To Mull Music Problems

WASHINGTON, May 29.—Announcing appointment soon of music committee composed chiefly of broadcasters, which will meet periodically for general consideration of all problems in music field, NAB yesterday said first duty of committee will be to sit down with ASCAP and thrash out interpretation of ASCAP contracts.

In meantime NAB has issued special music bulletin giving NAB's interpretation of ASCAP's claim of May 18 in respect to commercial spot announcements. In bulletin, which was sent to all NAB members having ASCAP per program commercial licenses, NAB points out under consent decree ASCAP was forbidden right to demand license fee based on income from programs in which its compositions were not used and was affirmatively directed to grant license to broadcasters based only on revenue from programs actually using ASCAP music. Both by requirements of decree and provisions of contract ASCAP limited to payment on commercial programs which use ASCAP music, NAB asserts, adding: "It is obvious that ASCAP is not entitled to call a sustaining program a commercial program because it is either preceded or followed by commercial spot announcement."

NAB cited letter of W. J. Scripps, of Independent Broadcasters, Inc., which was described as approved by ASCAP, which said: "Under per program contract it was understood that ASCAP does not demand compensation in respect of spot announcements made on 'station breaks' between completed program."

NAB said ASCAP now contends latter understood statement "would cover only such announcements as Bulova, Longines weather reports (when permitted) and similar announcements."

"The fact is," NAB asserts, "that a spot announcement which precedes or follows sustaining program which uses ASCAP music does not convert adjacent sustaining programs into commercial programs, nor is ASCAP entitled to any percentage of revenue derived from sale of such spot announcements unless announcements use ASCAP music. NAB asked to be advised of instances when ASCAP attempts to press against any station claims made in ASCAP May 18 letter in regard to spot announcements or participating programs."

The situation came to a head in New York last week when ASCAP communicated with all stations operating on a per-program contract. They asked that locations cough up for all sustainers using ASCAP music preceded or followed by commercial spot announcements. The Society also asserted that licensees were submitting inadequate loggings and accountings.

ARMY'S MIL-\$ TALENT

(Continued from page 4)

government stations, 10 army and 5 commercial stations in Alaska; the 20,000-watt station in Suva, Fiji Island, which blankets Guadalcanal; three stations in China, the government stations in India, the new stations in the Holy Land and in North Africa, and also those in the Caribbean, Newfoundland, Labrador, Greenland and all along the U. S.-to-Canada Alcan Highway. The army is also building "dozens" of new low-power transmitters in England and in Ireland.

These stations are being manned by army technicians and veteran broadcasters. Capt. Andre Baruch, for example, is running the army station in Casablanca.

SSD masters are also made available to the navy and marine corps, which lack recording and production facilities. The disks are passed on from one station to another and also to hospital ships so that each recording is used to the fullest extent.

The Boys Behind the SSD

Commanding officer of the SSD Radio Section is Lieut. Col. Tom Lewis, Young & Rubicam Coast executive. Others are Major Fogel, independent radio producer from the Coast; Maj. Mann Hollner, Benton & Bowles Hollywood office head; Capt. Meredith Wilson, musical conductor; Capt. Ted Sherdeman, *Screen Guild* program director and now SSD

MAN-POWER PAINS GROW

(Continued from page 6)

of-town Blue stations. Others have gone into indie stations.

Altho the school was open to both male and female employees, nary a gal enrolled. They would be welcome, according to Martyn, who feels they can do a good mke job.

WIP Starts Co-Ed Gain Rider Class

PHILADELPHIA, May 29.—Following the government's suggestion to use women as replacements for men in essential and vital industries, WIP has inaugurated a class to train women broadcast technicians. Class also open to draft-exempt and over-age men.

Gaining their theoretical knowledge of broadcasting in the vocational training schools, first class of five women and two men will be taught practical broadcasting technique in the WIP control room. Neophyte engineers get an eight-week course, with Clifford C. Harris, WIP chief engineer, and his assistant, James Tisdale, serving as tutors.

While WPEN and WDAS both boast gal announcers, femmes are still foreign to the control rooms at the station.

Tiger Loop Folds

PRINCETON, N. J., May 29.—Hit by the man-power shortage, the dormitory-to-dormitory network at Princeton University has gone off the air for the duration. David R. Craig, business manager of WPRU, the campus station, announced the closing.

Station was organized in 1941 by the university's engineering school and broadcast to dormitories and other campus buildings thru connection to the regular electrical circuits.

WNEW School of Fems

NEW YORK, May 29.—WNEW will conduct classes for its female clerical staff in various phases of station savvy, including program traffic, copy writing, publicity, sales and engineering. Idea is to develop replacements able to take over as men are drafted. School begins June 1, with tri-weekly sessions of two hours each.

Bobby Baker to Army

NEW YORK, May 29.—Chick Mauthe is the new music director of WOKY, Cincinnati. He replaced Bobby B. Baker who entered the army.

New Record Wrangler

NEW YORK, May 29.—A new record jockey rides! Art Ford has taken over on WNEW's *Milkman's Matinee*, replacing Jack Lescolle, who is in the army.

Coast Flack Shifts

HOLLYWOOD, May 29.—Edythe Whitely has joined the Blue Net publicity staff here. Bess Werner also on staff, replacing Lucille Moses, who was granted leave of absence.

radio program director; Capt. Bert Stebbins, SSD executive officer in Washington, formerly of the Logan & Stebbins Agency in Hollywood; Capt. Austin Peterson, script editor at Young & Rubicam; Capt. Hal Berger, sportscaster, now on the way to Australia for SSD; Capt. Harry Salter, the musical director; Capt. Tom McKnight, producer of *Sherlock Holmes* and *Blondie* shows, and Capt. True Boardman, film and radio writer and director, now on his way to Alaska for SSD.

Also, Lieut. Victor Quon, engineer; Pvt. Milton Brown, writer and producer; Pvt. Elliott Lewis, actor and "Oscar" winner; Pvt. George Rosenberg, formerly with the Screen Actors' Guild office and now in charge of talent for SSD in Hollywood; Pvt. Bob Welch, ex-producer of the Jack Benny program; Pvt. Tom McDonald, former *We, the People* writer; Lieut. Irving Reis, erstwhile director of *Columbia Workshop*; Sgt. Lloyd Shearer, scripter, now in charge of enlisted men in the New York SSD office; Pvt. Jim Fonda, Lord & Thomas exec; Pvt. Irving Taplinger, producer, and Pvt. Joe Hasel, ex-Blue Network sportscaster.

CHI'S 239 WEEKS 1942-'43

5 Craft Orgs Take Punch at 'Experiments'

Equity in Their Corner

NEW YORK, May 29.—Five major theatrical craft unions, with the co-operation of Actors of Equity, are cracking down on what they term "so-called experimental theaters," which in reality are tryout houses for legit producers who want to see what their untried properties look like upon a stage. Theaters blacklisted by the unions are the Provincetown Playhouse, Malin Studio, Barbizon-Plaza and Heckscher. Blackfriars, originally on the list, will be permitted to go thru with scheduled production, *Moment Musical*, opening Monday (31), because actors were not apprised of the ban when the show was being cast.

Solly Pernick, spokesman for the crafts, said that the acting groups themselves were not opposed, but the owners who lease the theaters. According to Pernick, owners supply their own non-union stagehands, ticket sellers, etc., which negates their claim of being "amateur" theaters. Also situated in the vicinity of commercial theaters along Broadway, they are actually in competition with professional shows. Probability is that when union reps sit down together to decide on their demands, they will ask for regular union scale, but require fewer people to man the lights, box office, etc. Equity, however, might lower the minimum for actors.

Groups are also mulling a plan to start their own experimental theater, outside the commercial theater area, where "real amateurs" will be allowed to work on plays that could not be suspected of "try-outs" for commercial producers. Unions involved are the Stagehands Local 1, Association of Theatrical Agents and Managers, teamsters, treasurers and ticket sellers, and the United Scenic Artists.

Dog-housed theaters say they employ union help when presenting pro groups, but their budgets don't usually cover the amount required by the unions. At least one theater, the Heckscher, declared flatly that it would not comply with any union regulations.

St. L. Roof Players To Make Camp Tour

ST. LOUIS, May 29.—Town Square Theater, under-the-sky enterprise functioning here for the past four years with productions on the roof of a downtown building, will tour army camps and bases this summer to do shows for servicemen. Willard Holland is director.

First of the shows is called *Once and for All*, a musical revue to be presented in June. Will play outdoor Sylvan Theater at Jefferson Barracks; the USO in Belleville, Ill.; Scott Field and Lambert Air Base. Group is receiving co-operation of War Writers' Committee, the OWI, local radio writers, playwrights, lyricists and composers. Singers, dancers, comedians and specialty acts will be used. Assisting Holland in the new productions is Anna Agress, dance director, and A. H. Blattner, music director.

7G for "Tobacco" At Wilm. Wind-Up

WILMINGTON, Del., May 29.—Jack Kirkland's *Tobacco Road*, featuring John Barton, concluded its season of 37 weeks on the road with a week at the Playhouse. It was the longest run that the house has had for a dramatic presentation in some years. Gross was in excess of \$7,000.

While the company is disbanded for the summer, Irving Becker, company manager, intimated that it would be on tour again in the fall.

BROADWAY RUNS

Performances to May 29 inclusive
Dramatic Opened Perf.

Angel Street (Golden)	Dec.	5,41	620
Arsenic and Old Lace (Fulton)	Jan.	10,31	1036
Blithe Spirit (Booth)	Nov.	5,71	638
Corn Is Green, The (retural (Booth)	May	3	32
Comedienne-Law (retural (Royale)	Nov.	24	215
Dark Eyes (Belasco)	Jan.	11	150
Doughgirls, The (Lyceum)	Dec.	30	178
Eye of St. Mark, The (Cort)	Oct.	7	271
Harriet (Miller's)	Mar.	3	99
Janie (Playhouse)	Sept.	10	301
Junior Miss (Maestri)	Nov.	18,41	630
Kiss and Tell (Biltmore)	Mar.	17	88
Life With Father (Empire)	Nov.	8,39	1478
Patriots, The (National)	Jan.	20	141
Skin of Our Teeth, The (Plymouth)	Nov.	18	222
Three's a Family (Longacre)	May	5	29
Tomorrow the World (Barrymore)	Apr.	14	53
Uncle Harry (Hudson)	May	20,42	423

Musical

By Jupiter (Shubert)	June	3	398
Oklahoma! (St. James)	Mar.	31	70
Resolinda (Imperial)	Oct.	28	157
Something for the Boys (Alvin)	Jan.	7	186
Sons o' Fun (48th St.)	Dec.	1,41	625
Star and Garter (Music Box)	June	24	390
Ziegfeld Follies (Winter Garden)	Apr.	1	68

Milwaukee Port Troupe Sets Sked

MILWAUKEE, May 29.—The Port Players, summer company which until last season appeared for three years at Port Washington, Wis., but because of gasoline rationing moved to Milwaukee last year, return to the Shorewood Auditorium here June 22 thru September 5. Performances will be given six nights a week, opening on Tuesday and ending Sunday.

Morton Da Costa, who has played all winter in New York's *The Skin of Our Teeth*, will again play leading roles and also serves as business manager. Others will include Wendell Whitten, Helene Ambrose, Jeanne Dixon; Henry Kurth, scene designer, and Myra Peache, in charge of management and promotion.

Scheduled for early production are *Without Love*, *The Damask Cheek*, *Jason*, *Heaven Can Wait*, *Papa Is All*, *Guest in the House*, *Spring Again*, *Dinner at Eight*, *The Flying Gerards* and possibly *The Bat*.

Billy Bryant Kids the Pants Off Chi Reviewers in "Uncle Tom"—and They Kid Him Back

Warehouse May Be the Next Stand

CHICAGO, May 29.—Billy Bryant, showboat impresario, opened Sunday night (23) at Forester's Theater in his river version of *Uncle Tom's Cabin* and garnered a flock of facetious reviews from the local critics, who kidded the performance as Billy himself kids it. A full house greeted the opening and the audience entered into the spirit of the show, freely hissing the villains and cheering when virtue triumphed.

The producers, Dan Goldberg and Julius Pfeiffer, who also are responsible for *Maid in the Ozarks*, said that tickets are selling four weeks in advance, and it's possible that the show, bad as it is, may catch on with the new element of the public that is discovering the theater for the first time.

While the show roughly follows the usual *Tom* formula, Bryant has interpolated modern wisecracks and references and apparently has endeavored to burlesque the play in an effort to give the "city folks" what they believe to be the river version. But playing straight part of the time and burlesquing the balance doesn't help what at best has always been a bad play. Neither does the olio, which includes a paper-tearer who sings *Mother*

"Ozarks," Critic-Blasted, in 37th Wk.; H.O. "Ladies" Full Yr.; Playing Time Has 40% Rise

CHICAGO, May 29.—Hyped by a couple of surprise hits, the local 1942-'43 legit season ran far ahead of the previous year in playing time, rolling up a total of 239 weeks, or approximately 40 per cent gain. Number of shows (31) was the same as the previous season, but one full year's run and another of 37 weeks (both still going) upped the total to the highest mark in a decade. Season as a whole was a profitable one. There were several smash hits, nine shows which ranged from poor to out-and-out flops, and the balance very good.

The Great Northern, unoccupied for many years with the exception of a few weeks in '42 when it housed three flops in a row, the product of a local producer, came thru with the biggest surprise of the season. *Maid in the Ozarks*, a hillbilly play from the West Coast, opened the middle of September and was roundly panned by the critics, who predicted its early demise. After going along at a fair clip for several weeks the show was bought by two young locals, Dan Goldberg and Julius Pfeiffer, who began an intensive promotional campaign that has kept the show going profitably and bids fair to carry it thru the summer. Chalks up 37 weeks for the season ending June 1 and still going strong.

The Blackstone had but one tenant, *Good Night, Ladies*, a holdover from the '41-'42 season. Business for the entire 52 weeks was consistently good and the end is not in sight.

The Studebaker is off the beaten path but nevertheless appears to have made a comeback as a legit house. Its first tenant of the season was *Best Foot Forward*, which moved from the Erlanger and played to three weeks' poor business. *Porgy and Bess* followed and had an excellent 11-week run. Boston Civic Opera Company did three weeks in February and returned for two in May to fairly good business. *Cry Havoc* and *Stage Door* played three and two weeks to light returns. A revival of *You Can't Take It With You*, with Fred Stone,

opens Sunday (30). The Harris, with four shows, played 47 weeks. *My Sister Eileen*, which opened late in May, accounted for 18 weeks of good business. *Junior Miss* followed with 17, very good, and *Eye of St. Mark*, nine weeks, fair. *Kiss and Tell* opened May 10 and has had three good weeks; remains indefinitely.

The Selwyn played eight shows 32 weeks. *Cafe Crown* got little patronage in its three-week stay in the spring of '42. House was dark until October 19, when *Spring Again* relighted it for two slim weeks. *Arsenic and Old Lace* was okay for three. *Claudia* had three good weeks. Revivals of *Merry Widow*, *Watch on the Rhine* and *Student Prince* for three, two and four weeks, respectively, were only fair. *Doughgirls*, which opened March 8, has had 12 weeks of excellent patronage and is still going.

The Erlanger was open for 36 weeks, playing eight shows. *Cocktails*, 5 to 7 had one light week in July. *Hallelupoppin'* opened last week in September and had a poor three. *Best Foot Forward* did well for three, but died when it moved to the Studebaker. *Priorities* had nine, very good. *Her First Murder* remained for two to very bad business. *Life With Father* had a satisfactory four weeks. *Private Lives* showed a nice profit for its 11 weeks and could have remained longer. *The Three Sisters*, which opened May 17 for a three-week stay, has been a near sellout.

The Civic Opera House housed two of the season's big hits. *This Is the Army* was a sellout for its two-week stay and *Lady in the Dark* played to near capacity for five.

The Grand Opera House had *Headliners of 1942* for four weeks, good business. It has since become a picture house.

Forester's Theater, out-of-the-Loop, opened May 23 with Billy Bryant in *Uncle Tom's Cabin*. Show very bad, but it's a freak that may catch on. (See review in this issue.)

Elitch Lines Up Its Cast; Fletcher No. 1

DENVER, May 29.—Lawrence Fletcher has been selected as leading man for the 52d season of Elitch Gardens Summer Theater opening June 27. Fletcher was second man in the company for the past two years. Femme lead will be Edith Atwater, and character woman will be Margaret Wycherly.

Presentations will again be under direction of George Somnes. His wife, Helen Bonfills, and Freddy Sherman are among veterans in the company returning for another season. Others who will appear include Mary Mason, Otto Hulet, Mary Murray, Dudley Clements and George Calvert.

Peter Lawrence will be stage manager, and Victor Paganuzzi returns as scenic artist. Arnold B. Gurtler is president of Elitch Gardens Company.

Bridgeport: "Claudia" \$4,642 in 3

BRIDGEPORT, Conn., May 29.—*Claudia*, in for three performances on the 21st and 22d at Klein Memorial, municipally operated playhouse, drew a nice gross of \$4,642. Same company played here about a month ago to a \$8,000 gross for four performances. Prices ranged from \$1.10 to \$2.20. Booking Manager Albert Shea also booked *Claudia* into the Auditorium, Worcester, Mass., May 20, grossing \$4,200 for one performance.

San Carlo Opera Company, in for two performances on May 18, drew \$3,900. On last local appearance, January 24, opera took \$5,480 for two performances.

NY No. 1 Summer Stock Spa

5 Outfits Set For Stands in Gotham Area

NEW YORK, May 29.—This summer New York will blossom forth as the biggest center of summer stock theaters in the country. Gas rationing and restrictions on pleasure motoring, which have already driven many hot-weather playhouses to the big towns, will bring the "cowbarns" right into the city proper.

Hal Pierce will operate his company at the Windsor Theater on 48th Street, which will mean direct competition, at below regular box-office prices, with the Broadway product thru the next three months. Paul Gilmore will turn his company at the Cherry Lane into a "straw-hat" starting July 19. Together with J. J. Leventhal's Windsor and Audubon, in the Bronx, and the Flatbush, Brooklyn, it brings the total of summer theaters to five.

Pierce, as far as is known, will manage the first Broadway summer stock outfit on the Stern. He's opening June 9 with Joey Faye in *The Milky Way* and plans to run each show two weeks. After *Milky* he'll probably do *Whistling in the Dark* (he wants Buster Keaton for it), *Boy Meets Girl* and *Royal Family*. Toughest problem is getting the guest stars; it seems everybody is either working or won't leave California. Among the regulars, he's acquired Bert Jeter, Lewis Charles and Marshall Reed. Rodney Hale will direct and Luca Victor is stage manager. Frances Hidden, of Richard Pitman office, is casting.

Gilmore, who has been running a stock theater with his daughter, Virginia, on a subscription basis for years at the Cherry Lane and elsewhere, will turn his troupe into a summer company for the first time this season. Cherry Lane is only slightly off the beaten path and he plans to take advantage of the profitable summer Broadway is expecting. Will do tryouts as well as revivals.

"Hard Way" Boretz Names Warner Bros. In Theft Charge

NEW YORK, May 29.—Allen Boretz, author of the play *The Hard Way*, filed a damage action against Warner Bros. for \$25,000 in New York Federal Court Wednesday (26). Boretz charges WB used his play title for the Ida Lupino picture released in February.

In his complaint, Boretz says he wrote the play in 1940, had it produced in a Maine summer stock company, and received several offers for the film rights, including one by the Warners. He rejected all of them.

When he learned WB was making a film with that title late in 1942, he notified defendants and warned them against infringement, he alleges. His complaint charges that in ignoring his warning "their intent was to destroy the value and good will attached to his play."

Barrymore & Maney Guest Inexperts

NEW YORK, May 29.—Those two venerable legiters, Ethel Barrymore and Richard Maney, latter p.a.-ing her *Corn Is Green*, appeared as guest experts on *Information Please!* Monday (24). They acquitted themselves admirably on questions pertaining to baseball, literature, current events, etc. But here's one on their beat which they muffed: In what year did Francis Wilson and Frank Gillmore found Actors' Equity Association? Miss Barrymore said she was "just no good at dates." Maney guessed 1920. Emsee Clifton Fadiman finally had to tell them the correct year, 1913.

All-Fem Casts For Baltimore?

BALTIMORE, May 29.—Shortage of males may result in all-femme casts for summer theaters. Might also be necessary for gals to build the sets. Possibility that little theater groups will find a bit of theatrical talent under a welder's mask at a local shipyard, but in case they don't, then all-woman casts may result.

Hilltop Players and Ramsay Street Players, the two most important local summer theater groups, are planning to offer presentations, man shortage or not. Hilltop has scheduled a 15-week season, opening June 8 with *Separate Rooms*. Plan to use Vagabond Theater again. Last season proved successful, despite gasoline rationing, most patrons coming by streetcar. Other productions scheduled are *Claudia*, *Obsession*, *You'll Come Back*, *White Cargo* and *Cry Havoc*.

Ramsay group is considering a six-week season beginning after July 4. It will stage at Guild Theater. Group is hopeful of finding some talented defense workers for male parts. One play planned is *Letters to Lucerne*, which needs but one male in the cast.

Natural Selection

IOWA CITY, Ia., May 29.—The manpower shortage has affected the type of plays to be presented by the University of Iowa summer theater. Dearth of men broke up plans for the play *George and Margaret*, and instead the first will be *Ladies in Retirement*. Latter has a cast of six femmes and two men.

Wardrobers Appeal WLB Ukase on Coin

NEW YORK, May 29.—Ada Nelligan, head of the Wardrobe Attendants' Union, and David Halper, attorney for International Alliance of Theatrical Stage Employees, its parent union, appeared before a one-man panel of the New York Regional War Labor Board Tuesday (25) to protest the decision of the WLB, which granted the wardrobe women less than half of what the managers had been willing to pay. Appeal is based on the fact that a restored cut, promised in 1940 but not paid until 1941, was included in figuring the 15 per cent increase allowed by the "Little Steel" formula. Regional board submits its report to the WLB in Washington.

Altho the IA had announced its intention of securing the help of the League of New York Theaters, with which the wardrobe attendants have a basic contract, the union is apparently going ahead on its own.

Pop-Longhair Concerts, "Corn" Players and Legit Enter D. C. Sweating Weather Sweepstakes

WASHINGTON, May 29.—So far there are three entries ready to fight it out for the summer trade here and more will probably get in the field now that the pleasure-driving ban will keep Capitalites confined to the city limits.

The first of the Water Gate concerts will be staged on the floating barge in the Potomac June 13. These concerts, which mix popular and symphonic stuff, usually draw heavily because admissions are scaled low and performances are outdoors. This latter means something here, where summers are terrific.

Already inked for the Water Gate are Alec Templeton, Paul Robson, Jessica Dragonette, Lawrence Tibbett, James Melton, Eugene List, Percy Grainger, Margaret Speaks, and the duo-planists, Braggiotti and Shaw. Five conductors have

Equity-Manager Arb Tangles Hit Par for Course

Shubert Nose All Clean

NEW YORK, May 29.—Arbitration cases between legit managers and Actors' Equity Association have been waning during the past few years, according to Rebecca Brownstein, of Equity's legal department. For the fiscal year ended March 31 there was a total of 16 arbs—same as last year. Of these, only one was disallowed, the others resulting in Equity victories. A larger number of disagreements was settled outside the arbitration chambers and among these, the managers paid up every claim.

Downward plunge in the total of legal tussles is the result of a better understanding among the managers of the aims in the basic minimum contracts; also in their realization of the "fairness of Equity," says Miss Brownstein. Most controversies arise out of misinterpretations of the contract and oral and written riders amended to the pact by the managers and agreed to by the individual members in their employ.

Incidentally, for the first time in years, the Shubert slate, usually well-scribbled with complaints of alleged contract violations, is clear.

HUB CANTEEN SNAG

(Continued from page 3)

meeting, Chester I. Barnard, president of USO, made a pointed reference to the foregoing events. In an address to members of the USO Soldiers' and Sailors' Committee of Greater Boston, he remarked that "Jealousies between organizations and struggles for personal recognition will do more to harm our work than any other cause. It must be remembered that we are all trying to do the same thing, and rivalries and competition simply slow up our effort."

SDC's Nod on Dates

NEW YORK, May 29.—Cries of discrimination from femmes in uniform along with a lack of floor space resulted in the expansion of Stage Door Canteen and a revision of the Canteen's no-date policy. Roosevelt Hotel has granted use of its grill (for the duration), where lads and lassies in the services can cut a rug every Sunday from 3 to 6:30 p.m.

While lads get nowhere with date proposals to Canteen hostesses, they can get one at the Roosevelt grill if the gal is amiable. The WAACS are proving most popular due to other service restrictions compelling the SPARS, Marines and WAVES to hit the hay at 9 p.m. while the khaki femmes have the night.

With the grill dedicated to the gals, a new gimmick comes into play with the guys as wallflowers and their fighting sisters doing all the cutting-in.

The Billboard

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REVENUE FIGURES

(Continued from page 3)

(all of Manhattan north of 23d Street), which showed increases in the nitery and theater fields, but decreases in tickets sold by brokers and on permanent-use boxes and seat tickets.

In four months out of six surveyed (November, 1942, to April, 1943) taxes on tickets sold by brokers (legit and sports almost exclusively) declined when compared to the year before. It seems the ticket brokers did not have such a good year. The dip in returns from permanent-use tickets is not surprising in view of the fact that the Metropolitan Opera House is probably the only theater in New York leasing boxes and selling permanent-use tickets, and the Met recently opened another section of boxes for public sale.

Night clubs in the same New York district also have been picking up business since the war's outbreak. From November, 1941, to April, 1942, they paid into the BIR \$616,885, as compared to the higher \$903,915 one year later for the corresponding period.

DC MANAGERS SLOW

(Continued from page 3)

to *Quiz of Two Cities*, WOL weekly show, are frequently sought.

Plans were under way for Gayety burlesque house to toss in tickets, but difficulty arose over whether army authorities would okay the deal. Meantime the house closed for the season. Washington ball team furnishes 2,000 passes to each home game.

So far no commitment has been obtained from Edmund Plohn, manager of the National Theater, legit, for a regular number of tickets. Those operating the new servicemen's ticket booth were reluctant to discuss participation of National Theater, but it is understood from other sources that the house comes across with tickets when business is poor, but when its own sales are brisk it isn't too concerned with passing out oakleys to soldiers. This can easily be a weak link in the plan, because there is a heavy demand on the part of soldiers and sailors for legit stuff and, generally speaking, the tickets retail at a higher price than they can usually afford.

Warner Bros. and Loew's, who operate heavily in DC, both came across generously with movie tickets.

Sidney Lust, who has charge of ticket distribution, says the plan will work well when there are 10,000 tickets to be given away each week. He hopes it will be soon.

GAG PIRATES GET BOLDER

Richman-Ritz Bros. Revue (14G) Tops Philly Name Parade

PHILADELPHIA, May 29.—Normal talent budgets are ignored in local niteries these days, with competition for names reaching a new high. New bill at Dewey Yessner's Shangri-La Wednesday (2) will set the spot back some \$14,000 a week, topped by the Ritz Brothers (\$7,500), Harry Richman (\$2,500), the Six Willys, the Cheena De Simone Dancers, line of 16 girls and the Manuel Ovando and Billy Hayes bands.

Other name-hungry spots include the Walton Roof, with Jack Lynch looking high and wide for matching attractions, and Frank Palumbo's Theater-Restaurant, now negotiating a deal for Belle Baker.

Ritz Brothers are coming in from the Bowery, Detroit, where they grossed around \$18,000 during the first week (50 cents admission was hiked to \$1). Shangri-La bank-roll show is reminiscent of Ben Marden's revue at the Riviera in New Jersey two years ago which cost over \$10,000, headed by Richman, Sophie Tucker and Joe E. Lewis.

Britt Drops Guitar To Kayo CRA Pact

NEW YORK, May 29.—Elton Britt, hillbilly singer and guitarist, is continuing on theater dates obtained for him by the William Morris Agency despite an edict by the American Federation of Musicians ruling that his contract with Consolidated Radio Artists is in effect.

Britt, by dropping the guitar from his act, takes himself out of AFM jurisdiction and places himself in the category of a straight singer.

Britt signed an AFM contract form with CRA, while Morris has him under an American Guild of Variety Artists form. Should he pick up the guitar while performing, his CRA pact will again be valid.

CRA has asked the AFM for another ruling on the matter, claiming that Britt's action is unfair to the AFM and should not be permitted to work in front of a union band.

Sally Rand, Malneck To Operate LA Spot

LOS ANGELES, May 29.—Matty Malneck, currently at the Hotel Biltmore Bowl, will become a business partner of Sally Rand next month when Miss Rand takes over the Club Louisiana to present an all-girl revue. Malneck plans to use 13 musicians and Gloria Faye, singer.

The Louisiana has been having little success with a straight orchestra policy, but Miss Rand believes a girlie show coupled with good music can click if properly presented and exploited. Opening date tentatively set for June 12.

Vaude for New Britain

NEW BRITAIN, Conn., May 29.—The Roxy has added vaude every Friday and Saturday at advance prices. Bookings made by Al and Belle Dow, New York. Nick Kounaris operates the spot.

Help! Help Wanted

SALT LAKE CITY, May 29.—The man-power shortage is so acute here that night club operators find it all but impossible to secure any decent help. In a recent ad placed in the local dailies, Wayne Naylor, manager of the Coon Chicken Inn, stated:

"Help Wanted—One Hairless Joe for local night club. Qualifications: Legs—at least one; arms—at least one; draft status—4F. Apply Coon Chicken Inn."

"Green Room" Revival?

CHICAGO, May 29.—Paul Marr, local booker and act manager, may be starting a revival of the theater "green room," only this time the location would be in the booker's office. One of the rooms in his new suite has been set aside for the convenience of the acts who are invited to come in and rest up between office calls. Room has a radio, letter-writing desk and phone, among other furnishings.

Para, Toledo, Full Week in September; Denver to Split Week

TOLEDO, May 29.—Paramount Theater will go on a full-week spot-booking policy in September, with Blue Barron in for week of September 3. House, now on a three-day spot policy, has not had a full-week show for several years.

Current three-day bookings for the Paramount include Horace Heidt, June 11; Sammy Kaye, July 2; Abe Lyman, July 9, and Ozzie Nelson, July 23. Harry Levine is buying the talent out of New York.

DENVER, May 29.—Isis Theater will expand its vaude policy to a split-week schedule May 31, new acts opening Mondays and Thursdays. In the past year acts have been used Thursday thru Sunday.

Taking over two months after the house switched to a combination flesh and film policy, Manager S. C. Anderson has brought it out of the red. Isis first used flesh Fridays thru Sundays, then under Anderson expanded to Thursdays thru Sundays. New expansion just announced reflects steadily increasing grosses thru the weeks.

Bookings will continue to be handled by Bill Wheeler of the Pittman-Wheeler Agency.

Army Leaving Miami Beach; Clubs Hit

MIAMI BEACH, Fla., May 29.—Rumors of the evacuation of Miami Beach by the army have been confirmed, and operators of night spots are again on the anxious seat. Source of revenue the past winter was largely from military clientele, which made up the loss of tourist patronage.

Assignment of men for basic training will be halted this month, and troops will be gradually removed from here until the last recruits complete their training in two months. The army occupies 347 hotels here for which the annual rental is about \$5,000,000. It is now the policy of the government to use its own property.

Openings at Fischer's Folies, Horseshoe; Copa Changes Cast

NEW YORK, May 29.—Niter activity has taken an upward swing with the opening of new shows and clubs.

Most important event of the week is the unveiling of Clifford Fischer's Folies Bergere Tuesday (1) in the ballroom of the Hotel Edison. Show is one of the more expensive items around town, with a cast including Paul Gerrits, Kim Loo Sisters, Terry Sisters ork, Murtah Sisters, Clawson Triplets, Rosita Royce, Florence Hin Loo, Imogene Coca, Tullah and Mye, Gil Johnson, Maxellos, and the Lester Horton Dancers (16). Show is heavy with femme talent. C'est la guerre.

Opening was originally skedded for Friday (28), but redecoration of the spot wasn't complete.

Another postponement was made necessary at the Diamond Horseshoe when Keith Hall, tap dancer, sprained his ankle, which caused the restaging of several production numbers built around him. Lay-out opened Saturday

Wave of Routine Plagiarism Forces Comics To Brush Up On Gregg-Pitman Instruction

NEW YORK, May 29.—The story of the comic who laughed so hard that he dropped his pencil is no longer a laughing matter.

Comedians complain that a joke is no longer new after its been told during the first show at the State. By night-fall the gag is in the files of practically every funny-fellow in town and is often mailed to others on dates in other parts of the country.

The situation has reached such proportions now that few comedians will invest in new bits because they frequently fear that (1) It's been swiped from another act. (2) It will be pirated from him after the first performance, and (3) leave someone else buy it and if audiences take to it it can always be copied. Ethics regarding gag stealing have been gone since the early days of Milton Berle.

Under present laws, jokes can't be copyrighted, so after the first telling, its public property.

Jesters now rarely buy a straight gag. They now prefer to invest in songs which offer some degree of exclusivity under present copyright statutes. Song-writers now get as high as \$1,000 per number because of the increased demand. Joe E. Lewis has paid as high as that sum for exclusive material.

Despite the fact that special material is protected, pirating of that item, nevertheless, goes on. Lewis's attorney recently ran an ad in *The Billboard* warning that unauthorized use of Joe E.'s material will be prosecuted under

the law. It must have been run for some reason.

Apparently copyists are getting bolder. Very often entire routines are lifted bodily. Even when that happens, little can be done about it, as it involves a court suit in which each claims to be originator of said routine. A recent case involved Paul Gerrits' claim that Lou Parker lifted a routine on eating habits of people. Gerrits produced a receipt for the dough spent on that piece as well as the author's copyright. However, Parker claimed he originated the piece after observing the inmates of borscht belt hostilities. Difficulty in proving priority caused the dropping of the case.

Gag copying has been getting more widespread of necessity as most writers are either in Hollywood or writing for radio. With top scripters deserting vaude and night club comics, new yarns now come from routines of fellow comedians.

Writers who used to infest the Theatrical Pharmacy and Kellogg's cafeteria find little market for their wares.

Many fear that eventually most comedians will sound alike. When that happens maybe pantomime will be revived as a safer investment. As it is, it's difficult for a comedian to follow himself into a theater.

It's still true that imitation is the sincerest form of flattery, but jesters with some original material would prefer not to have that kind of compliment paid them.

Robinson Vs. Fletcher

SAN FRANCISCO, May 29.—A suit charging "Dusty" Fletcher, colored vaude comedian, with the illegal use of a copyrighted vaudeville sketch, was filed in Federal Court here this week by Bill Robinson and his partner and manager, Martha L. Forkins.

The suit asked issuance of a permanent injunction forbidding Fletcher, now appearing locally, to make use of a sketch of which, Robinson and Forkins allege, they acquired the exclusive copyright use more than 10 years ago.

ARA Asks Licensing For Personal Reps

NEW YORK, May 30.—Artists' Representatives' Association, at its meeting last week, requested personal managers working on a 10 per cent basis to take out employment agency licenses.

Necessity for permits for PM's has been a topic of debate since the courts, in the Curtis & Allen case, ruled that personal representatives do not come under the purview of the State Employment Agency act.

Despite this, most act managers have since taken out licenses, because of occasional direct bookings. That move has been made necessary since the Lee vs. Brice decision in which Edgar Lee, a former PM, lost that status, and Janny Brice as well, because he arranged dates with a buyer instead of going thru an agent.

ARA also ruled that booking offices which handle acts are eligible for membership in that organization.

We Don't Believe It

CHICAGO, May 29.—It actually happened here the other day. An agent made a full commission on an act, something that has been unheard of in a long, long time. But this time there was no splitting with any other office, no "less 5 per cent" clause in the contract usually included by the theater or cafe booker, and no kickbacks of any kind.

night, an unusual procedure for an important debut.

Another room bowling Tuesday (1) is the Monte Carlo Beach Club, with Mary Howard, Dick Gasparre's ork and Ralph Rotgers's rumba band.

A new show is the Havana-Madrid with a cast including Maria Luisa Lopez, Hilda Salazar, Joe Valencia and Rosario and Lusillo. Vicente Gomez, concert guitarist, is staging the revue.

The Copacabana revamped its summer review Thursday (27), with Mary Jane Walsh replacing Bernice Parks, Betty Jane Smith instead of Dixie Dunbar and the Chandra Kaly Dancers succeeding Georges and Irene. The Riobamba gets a new cast Wednesday (2), with Jerry Lester holding over and Eleanor French taking the place of Bea Walsh and Di Gatanos coming in as the new dance team.

Business in all the major spots continues good.

Night Club Reviews

Fifth Horseshoe Show Solid as Billy Rose "Post-War Preview" Eyes Future in Terms of Past

Talent policy: Production floorshow at 8 and 12. John Murray Anderson, producer; costumes by Thomas Becher; decor by Lemuel Ayers; dances by Harriet Hocter. Management: Billy Rose, operator; Michael Mok, publicity. Dinners from \$3.50; drinks from 75 cents.

After putting the Diamond Horseshoe on the map with an item called *Nostalgia*, it didn't seem possible that Billy Rose would desert that extremely reliable ingredient in favor of nebulous post-war ramblings.

Despite *Post-War Preview*, Rose still relies on "remember when" qualities. The new display takes the promise that when the day of unconditional surrender comes we can all go back to the good old days. There's enough nostalgia in that picture upon which to hang the peg of this sock, fast-moving and colorful revue that will undoubtedly attain the marathon running lengths of its predecessors.

To put on this glimpse into the future, Rose has, with two exceptions, dispensed with old-timers. The current talent collection, in the main, is composed of youngsters who are capable entertainers, giving the show more drive, if possible, than those that have preceded it.

Show is divided into four tableaux, depicting Broadway, Paris, Vienna and the Victory Ball in Washington. All of them have the benefit of the especially fine Anderson staging and the terping of the Horseshoe line of dazzlers.

Proceedings open with fanfare based on the opening notes of Beethoven's *Fifth Symphony* from the Vincent Travers ork and then get down to the business of depicting Broadway of the pre-dim-out days. Keith Hall, whose sprained ankle caused a 24-hour postponement, naturally couldn't stand a strenuous routine, but managed to do some fine spins on his good pedal. The Ross Sisters take the spot in this number with their amazing acro contortion work. They got a solid hand.

The Paris of Can-Can days is on next, and that dance form, as staged by Harriet Hocter with the black and yellow costumes, is as lively a number as there is in this show. Bob Hall, a vaude vet, brought down the house with his extemporaneous rhymes on celebs in the house.

The Vienna of Strauss and Lehar evokes a nostalgic mood, with Rosalie Grant doing the Billy Rose-Dana Suesse number, *When the Waltz Comes Back to Vienna*. This scene has the benefit of the truly hilarious turn of Herman Hyde, with Miriam Gwinn straightening for him. This gal is a worthy successor to Sally Burrell and does a good job of pointing up Hyde's antics. His turn at the guitar, fiddle, flapping bass and the sexy harp panicked the crowd. Vivien Fay has a spot in this section with a tasteful bit of ballet.

Finale is the Victory Ball number, which contains two show-stops in a row. Bobby (Tables) Davis, depicted as a guest from Morocco, amazed while, get this, tap dancing while lifting up two tables and four chairs between his teeth. In addition he executed a surprise leap from the third stage level to the ground floor. He had to make a "thank you" speech to get off.

Billy Banks similarly caused a disruption of the proceedings with his Kern medley done in a sweet and powerful tenor. He encored with scat singing with assistance by a trumpeter, and some hoofing. This seplan is a holdover from the last show here.

During this sketch there are bits from Chin Wan in a briefie of ribbon twirling and juggling, Frances Henderson doing spins, Victoria Rane terping with lighted daggers and Harry Meehan singing *When Irish Eyes Are Smiling*, all of whom failed to measure up to the standards set by the other performers. The Four Rosebuds, a quartet of beef-trusters, provided a laugh at the close.

The Rose-Suesse compositions, written for this show, are given okay rendi-

tions by a singing battery composed of Sylvia Barry, Rosalie Grant, Jimmy Allison and William Quentmeyer. Travers does an excellent job of backing the show. Relief music is by Sid Prussin's ork.

Post-War Preview offers as much entertainment as a \$4.40 musical. It's a better value, too, since food and likker are thrown in. Joe Cohen.

Jack Lynch's Walton Roof, Hotel Walton, Philadelphia

Dance and show band, relief band, production shows at 8:30 and 1. Management: Jack Lynch, proprietor-manager; George Samson, maitre d'; E. Brown Agency, publicity; William Morris Agency, booker. Prices: Dinners from \$1.50; drinks from 65 cents; no cover, no minimum.

Sandwiched in between the striking opening and closing production tableaux by the lavishly costumed line of 16 show girl lovelies, Lynch has packed a bill of acts that add up to socko nitery entertainment. While there are no major names on tap, the acts are familiar for the most part, and each scores individual honors.

Outstander is Gall Gall, magi who mystifies with his quick and slick sleight-of-hand, particularly his uncanny faculty of making the baby chicks appear in the most unsuspected places.

New to the local scene, but immediate favorites, is the ballroom team of Cappella and Patricia. Smoothies of the top drawer, they score solidly with a waltz, Spanish, mazurka and Mexican routines, highlighted by sensational overhead spins. Oblige with a sock impression of the Castles on the recall and there was no letting them off the floor.

More dance delight offered by Madlyn White, a tuneful and rhythmic tap expert, plenty pert on the pirouettes as she whirls around the stage. Clicks handsomely with a rhythm and tango turn.

Jack Gullford provides the comedy relief with his pantomimes and satires, altho the youthful comic's highly individual material is more fitting for the intimate confines rather than for such a large room. While much of his facial grimaces is lost to those beyond the ringside, his wind-up piece, impression of a man trying to remain awake while riding the subway train, hits.

Neil Fontaine, in the emcee spot, not only handles the show introductions with eclat but scores a major hit with his song session. A good-looking juve, natural screen and musical material, Fontaine also has advantage of an excellent baritone voice. Sings the stirring musical operetta standards along with the current romance ballad rages with equal forte. Show-stops with *Brazil*, which number he introduced at the roof three years ago when it was used as the theme for a production number, long before it caught the public's fancy.

Oriental charm and beauty of the *Scheherazade* for the opening and the patriotic and punchy *We've Got What It Takes* finale make for breath-taking production flashes.

Eddie DeLuca's orchestra still sporting the best show music in town. Earl Denny's rumba band keeps the music continuous. Maurie Orodanker.

Troika Club, Washington

Talent policy: Dance and show band; shows at 9 and 11. Management: Helen Hamilton. Prices: Minimum, \$2 weekdays, \$3 week-ends.

Following the parade of top-flight entertainers Mrs. Hamilton has been bringing in all winter, new show features Benny Fields, the Di Gitanos and Carol King. Current line-up is one of season's best and shows that decision to hold house open for summer (first time in 11-year history of spot) doesn't mean any slicing of the entertainment budget.

First on is Carol King, who scores heavily with a neat ballerina routine. Executes some of the most graceful footwork seen here for some time. Sasha Lucas, maestro, is next with mellow fiddling of *Liebesträum*, followed by *Meditation* as encore.

Jayne and Adam Di Gitano are well known to Troika customers who can't get enough of this classy ballroom duo. Working to *Begin the Beguine*, couple puts across some flashy spins and whirls that demonstrate why they are pretty far out in front of other dance teams. Showed nice variation in mood and tempo in next, which was based on ballroom interpretation of broadloom carv-

ing. Style is distinctive and sophisticated.

Fields comes on next and registers biggest hand any performer has been given here for a long time. From first number, *Everything I Have Belongs To You*, there was no letting him stop, and time after time the vet minstrel was ovationed back to the mike. Show caught was a Saturday night, and Fields gave in to crowd which kept him working well over an hour. Finally escaped by bringing on wife, Blossom Seecley, for a bow. Crowd was still beg-

Thanks, LOU WALTERS, for booking me for your New York Latin Quarter show in the Fall.

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ging for more of the Fields mixture of nostalgia and sentiment when he begged off with a speech.

Bob Preble, emcee, handled his assignments pleasantly. *Caskie Stinnett.*

Hurricane, New York

Talent policy: Production floorshow at 8:30 and midnight; show band; dance band. **Management:** Dave Wolper, operator; Albert Berryman, host; Sam Friedman, publicity. **Prices:** Dinner from \$1.50; minimum \$2.

Dave Wolper has revised the floorshow to give Duke Ellington stronger backing for the latter's summer run here. The edition that opened Tuesday (25) is much better than the opening Ellington show and has more body and flash. Show ran about an hour and opens

with the six June Taylor Girls in sport shorts for a nice golf routine. They returned midway to repeat the opening routine of the previous revue, but this time in snappier, livelier costumes. They're on again next-to-closing to build up the jungle atmosphere on Ellington's new tune, *Strange Feeling*. Girls are nice lookers and dancers and are costumed attractively.

Jerry and Jane Brandon, boy-girl tap team, drew considerable applause for their novelty tap routines. The boy's staircase solo, particularly, is socko. Sammy Birch pantomimes while the phonograph grinds out three tunes, the comedy *Sam, You Made the Pants Too Long*, the novelty Cyril Smith grunt song, and the *Barber of Seville* aria, *Figaro*. His best is *Figaro*, done with fright wig and cape. Calgary Brothers did not get the audience response here that they get in theaters. Their eccentric pantomime drunk stuff held attention and drew a fair hand. Their Russian hoke bit was strongest.

Ellington then came into view playing an upright piano on a descending elevator that drops out of the ceiling. He gave his usual fine rendition of *Mood Indigo* and then a swell "jam routine" of *Lady Be Good*, with the band backing him altho hidden from view. Beverly White, buxom singer whose Beacon records are very hot now, came on for *I Heard That Song Before* and *St. Louis Blues*, giving them a low-down Harlemese rendition that caught attention easily. This built into the fanciest production number of the show, *Strange Feeling*, featuring Leticia, wiggler doubling from *Star and Garter*. In exotic get-up she cooches from every possible position. Sexy, but not dirty. Show closed with the Ellington band ripping into *Take the A Train*, a jump tune which Ellington does in the film *Reveille With Beverly*. Featured Betty Roche, a rather cute songstress, and Ray Nance, trumpeter-comedian.

Ellington's band is getting five Mutual wires a week here. It is as solid as ever, with Ellington's piano and Johnny Hodges's sax being outstanding. Dave Dennis's band cut the show well. Dennis is at the piano and gets good backing from his six men. Ellington's band handles the dance music and the finale of the floorshow. *Paul Denis.*

spicily-costumed Scotch number and winds up paying tribute to George M. Cohan. Henri Gendron's band still dish-ing out the music. *Sam Honigberg.*

El Patio, Mexico City

Talent policy: Shows at 10, 12 and 2; show and dance band; relief band. **Management:** Don Vicente Miranda, operator; Manuel Rico, maitre d'.

Spot reopened following decorations which took four months. Among new features are an indirect lighting system, adding to the atmosphere, and a new enlarged dance floor. Show is staged on a platform which slides out from under the orchestra stage. The revolving bandstand also affords the playing of continuous music with little interruption.

Service is courteous and efficient,

and the food is excellent. Owner Miranda is always around to see that things are "right."

In the show are both American and native performers. New here is the Dorothy Dorben line of girls (6) who work in production routines, well-costumed and tastefully staged. Miss Dorben has similar lines at the Baker Hotel, Dallas, and Edgewater Beach Hotel, Chicago.

Also on hand are Irina Zarova, dancer, formerly with the Ballet Russe; Lynn Randels, tap dancer and singer; Irma Gonzalez, popular Mexican opera singer; Fu-Man-Chu, magician, and Pedro de Lille and Alvaro Galvez.

Dick Ballou leads the main orchestra. He is in for a long run. Adolfo Girou alternates with his Mexican band.

Charles Poore.

IN SHORT

New York:

NILS AND NADYNNE have gone into the Boulevard Tavern, Elmhurst. Nils goes for his army physical this month. . . . **CHICK DARROW** has joined the Three Heat Waves, comedy turn. . . . **MARY JANE YEO** going into the Hotel New Yorker ice revue this week and will double into the Center Theater when *It Happens on Ice* returns there in July.

LUCIENNE AND ASHOUR have signed a film deal with RKO. . . . **BETTY JANE SMITH** has replaced Dixie Dunbar at the Copacabana. Galli-Galli has been added to the show. . . . **CY REEVES** has signed for an extended tour with USO.

ANDY McLAUGHLIN, comedian and emcee, now in his 10th week at Nordcap Cafe, Brooklyn.

DALE BELMONT, singer, and Irving Conn, pianist-Novachordist, set for the Harlequin Room of Hotel Fourteen, opening June 2. . . . **SAM SHANNON**, veteran vaude producer, is shifting to radio. . . . **LUCKY GIRLS** remaining at Iceland Restaurant until July 3, completing 32 weeks. Open a tour of fairs for Barnes & Carruthers in August. . . . **E. K. NADEL**, vaude producer for years, now working backstage at the Capitol Theater. . . . **TONI MENDEZ** readying a second line of girls.

SARA ANN McCABE is the replacement for Iona Massey in *Ziegfeld Follies*. . . . **WILLIE HOWARD** is set for the Copacabana, following his run at the Capitol Theater. . . . **WINNIE HOVELER DANCERS** go into La Conga June 14. . . . **LOU WALTERS** has commissioned Watson Barratt to redecorate the Latin Quarter. Work on the new spring decor will start in a few weeks.

• • •

Chicago:

MARVIN WELT, club date booker who has worked out of Sid Page's office, says he will continue on his own after June 15, when Page goes over to Frederick Bros. to handle the act department. . . . **W. CARL SNYDER**, local PB office manager, has moved to New York to fill the vacancy left by Bill Frederick, now in the army.

MUSIC HALL GLEE CLUB, 21 voices,

will get the headline spot at the Oriental July 2 week.

MARY TAFT, formerly of Ted and Mary Taft, is now handling four six-girl lines. Ted is in the army. . . . **ROSITA AND DENO** will remain at the Chez Paree thru June 10.

LLOYD AND WILLIS were caught by a Universal Pictures scout while at the Edgewater Beach Hotel.

• • •

Here and There:

TYRIL AND JULI, dance team, back in the swing again, currently at the Roosevelt Hotel, Jacksonville, Fla. Juli was out of commission for a couple of months due to an auto accident. . . . **FRANK SMALL'S Broadway Brevities** set into George Washington Hotel, Jacksonville, Fla., for a month by the Stan Zucker Agency.

PAUL SAVOY and Jack Blue, operators of booking agencies in Salt Lake City and Denver respectively, have made a talent booking tie-up. Savoy states he has a minimum of 15 weeks in theaters and night clubs in his area. Blue reports four weeks of vaude in the Denver territory. . . . Annual Frontier Day Show in Cheyenne, Wyo., will be held this year July 26-31, to be booked by Jack Blue.

BILLY DANIELS, cafe dancer, signed by Paramount as a dancer and dance director. . . . **BARTON AND BRADY**, formerly Bogash and Bordine, opened last week at the Terrace Room, Newark, N. J.

PAUL WEST and Tommy Malalley, vaude veterans, have teamed up at the Isis Theater, Denver. Do a comedy and vocal act. . . . **ROCHELLE BOVA**, wife of Joe Bova, drummer and AGVA rep in Columbus, O., has resumed with her dance single after an 18-month layoff caused by injuries sustained when struck by an auto. . . . **PETE FORSTER**, Columbus (O.) booker, has entered war work there for the duration.

ROBERTA RAMON set for the Latin Quarter, Boston, June 6. . . . **DE QUINCEY AND GIVENS** holding at the Biltmore Hotel, Providence.

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Colosimo's, Chicago

Talent policy: Shows at 8:30, 11:30 and 2; show and dance band; intermission singers. **Management:** Mike Polson, operator; George Pronath, producer; Phil Ila, maitre d'. **Prices:** Dinner from \$2.50; drinks from 50 cents.

A lot of show but not a lot of it is good. But the policy here has been to give the patrons quantity in acts, framed with a couple of production numbers by the girls (10 in the line when caught). Act layout is topped by Karyl Norman and his *Victory Revue*, featuring performers he brought in with his show and some who appear in the spot's stock company.

Norman is wisely passing up his old vaude femme impersonator act and going modern with up-to-date emcee work and a fair vocal turn. Only reference to his "remember when" days is in his old-time *Daisy Days* theme. He can add more of the rosy past in his specialty, however, by doing more tunes of that day rather than *Black Magic* and *Everything I've Got Belongs To You* sets. Makes good appearance.

Leslie and Rollins, two women selling comedy talk, are another old-time turn who try to get laughs with off-color jokes and attention with serious tunes. Pretty bad all around, for the gags are not sold in a way that would make them palatable and their singing voices are not exactly pleasant to the ears.

Allegra Varron, hefty brunette, sings with an operatic voice that is big but not flattering. The Burvodels, two girls playing xylophones and dancing at the same time, should pay more attention to the customers while working. Their hammer work isn't bad. Natalie and Howard, adagio team, do a gay '90s burlesque in comedy briefs with inflated balloons which exaggerate the woman's chest and man's muscular arms. Fair sight routine.

Judy Lopez, flashy character dancer, appears in two spots with Mexican and Spanish numbers. Charlotte Van Dae, soubrette, and Gloria Dale, blond stripper, are among the stock acts, filling in with familiar specialties.

Jimmy Ray, soft-shoe dancer, gets extra billing and his work stands out in this bill. His rhythm and rumba routines, as well as the carbons of old-time favorites, are neatly handled.

The attractive line opens with a

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Chicago, Chicago

(Reviewed Friday Afternoon, May 28)
Sammy Kaye's annual pilgrimage was greeted by a throng of his worshippers opening show and the turnout for the week should be equally impressive. The band is on the beam, and the routing of the show is smooth, with few dull spots between numbers. Boys make a good flash, lined up as they are in one straight row across the bandstand, with only the rhythm section in the back. The Peck's Bad Boy act on the part of the drummer is funny, the bits scattered thruout the show for healthy comedy relief. Sammy handles the show well and by taking up a working seat on the stand along with the rest of the boys during the musical numbers hits it off right with the fans.

The audience participation stunt *So You Want To Lead a Band* winds up the show and still good for plenty of laughs. Much of the comedy is due to the way Sammy handles the kids and knows where and how to use his obviously large assortment of stock bits.

Vocally, band still has the valuable services of Tommy Ryan, whose romantic balladeering has the kids cheering. The other vocal singles are only fair, including Billy Williams, who handles a ballad early in the bill; Arthur Wright, tenor, and Nancy Norman, who also warbles the slow ones (*As Time Goes By, You'll Never Know*), displaying little experience.

Two acts who are very much at home in front of bands augment this bill. Sunny Rice, tapper, appears in two spots, first with a couple of familiar routines, topped with flashy spins, and next returns for production effect in the band's interpretation of *Stardust*. Don Cummings has a comparatively new talk routine this time and much of it is punchy, not so much because of the originality of lines but due to his refreshing delivery. His rope dances, of course, still close the act and send him off to a

show-stop.
On screen, Alan Ladd in *Lucky Jordan* (Paramount). *Lady of Burlesque* comes in June 4 for two weeks, with the flesh portion for the initial week to be topped by Tommy Tucker and band and Georgie Price. A presentation show will come in for the concluding session. On June 18 Jimmy Dorsey will open for a fortnight.
Sam Honigberg.

State, New York

(Reviewed Thursday Evening, May 27)
Current layout, while nicely paced, doesn't contain the variety usually seen here. Bill is below the usual quota of acts, being patterned along band-show lines, with a surplus of singing talent.

Of the tonsil artists, the Barry Sisters, WHN mainstays making their Broadway theater debut, show up strongest. The gals are attractive, nicely gowned and have a cultured set of pipes. Despite their faulty selection of numbers, they registered and did an encore.

Ray Heathererton's band has an instrumentation of three fiddles, three sax, three trumpets and the same number of rhythms. Outfit plays an extremely polite brand of music, more befitting a society spot than a theater. Band appears to be afraid to give out, particularly when backing the show when a few lusty blares are needed to give the acts a strong exit. Ork did a musical comedy medley as an opener.

Betty Brewer, the band chirper, is a cute dish with the same type of voice. Did fair with *Johnny Zero*, and duetted with Heathererton in a set of numbers designed to produce that same cute effect.

Jan Murray, graduate of the sour cream circuit, did well with material familiar thru long usage by various comics. His impressions of singers went over best. Murray has strong possibilities, especially

VAUDEVILLE REVIEWS

since his nose bobbing, and with more development and material with fresher slants, he should be a candidate for the upper-income brackets.

Una Merkel, making an entrance thru the audience, gets some polite laughs in a banter session with Murray. Also goes thru a personable hillbilly number with Heathererton which gave her a strong hand.

Pic, *Hangmen Also Die*. Three-quarter house when caught. Joe Cohen.

Shubert, St. Louis

(Reviewed Friday Evening, May 21)

The Shubert is making a valiant and praiseworthy effort to bring back flesh acts to St. Louis after all these years, but bill caught was so poorly presented and constructed that it will only succeed in driving away customers by the droves. Not an act on the bill with any actual entertainment value for vaude fans, and the whole thing is strung together with no idea of production values.

Opening are the Two Boris Brothers, acro act in the standard vein. Fellows are short in stature and have nothing outstanding to offer. Work hard to mild applause.

The Dude Ranch Girls (3), from a local radio station, offer backwoods music that may be suited to the airwaves but not for the stage. Delivery is amateurish, selection of numbers poor and salesmanship nil.

Alma Gish, who also emceed the show, displays a curvaceous body, but her xylophoning was way off the beam and she and the pit band just could not get together.

Emil Casper, formerly associated with the Two Black Crows, delivers a lecture in blackface, resuscitating some of the usual colored preacher chestnuts. Kids ate it up. Needs a song or a dance for a finish. Has the nucleus of a successful act, but as is, it is n. g.

McMahon and Adelaide slap around some punching bags for the final bit. Gal also does a contortion act while McMahon continues to abuse the gym equipment. Uninteresting offering, coolly received.

Film was *The Daring Young Man*. Admish 55 cents. Sparse house at show caught. C. V. Wells.

Paramount, New York

(Reviewed Wednesday Evening, May 26)

Current show is far from being a smash, but it has Frank Sinatra, who brought the paying customers out in throngs opening night. Gracie Barrie orchestra is the only other name on the bill, tho Gene Sheldon's panto antics contributed heavily to the entertainment.

Sinatra, who had a 10-week run here six months ago and pinch-hit for Harry James a couple of times within the past two weeks, can stay from now on if the fillies who filled the first rows and sat out four performances at a stretch are the last word. Sinatra really had his hands full with them. The ankle-socked girls whistled at him in embarrassing fashion and broke in on his song patter with shouted remarks. With the exception of a few kidding answers tossed at them, Sinatra stuck to the business of singing, and each of his six songs proved devastating as usual. He's lucky to have a new recording on the market, something he once did with Harry James, and the torchy ballad, *All or Nothing at All*, served handily as his first encore. He bowed off with *Embraceable You*.

Miss Barrie, a fine singer in her own right, had to lay off ballads in deference to Sinatra but overcame the handicap, scoring with special material. Opened with a short sentimental piece called *Taking Over While My Man's Away* and the applause it got acknowledged Dick Stable's departure for service with the coast guard. A parody on Gilbert and Sullivan's *Tit-Willow* that gave what-for to Adolf, Benito and Tojo won her a heavy response, as did the *Got To Get Hot* ditty she did originally in one of George White's *Scandals*.

She looks charming in front of her band garbed in a sexy lace-bodiced gown, and handled the leading chores with ease, but the ork only rated so-so with this band-wise audience. The boys had two numbers to themselves, getting a man-by-man intro by Miss Barrie on *Take It and Git*.

Gene Sheldon, with Loretta Fischer as his mouthpiece, got howl after howl with his pantomimic shenanigans. The baggy-pantsed comic has wonderful comedy sense and whether he is having mook trouble playing his banjo or mak-

ing his legs come out the same size, he knows how to produce laughs. He closed with the make-believe finger-threading stunt and had to beg off.

The Oxford Boys produced assorted sounds and noises, with the emphasis on simulated musical instruments. Somewhat old hat but liked moderately well. Walter Long tapped his way thru two routines in smooth if unexciting style.

Pic, *Five Graves to Cairo*. House jam-packed with waiting in the lobby. Elliott Grennard.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, May 26)

Count Basie and orchestra (eight brass, five reed and four rhythm, including the maestro's piano), with Earle Warren, Thelma Carpenter, Jo Jones and James Rushing, in addition to Apus and Estrellita, Teddy Frazer and Danny and Edith, occupy the stage, with *Sarong Girl* the pic. Band makes an impressive start, aided by effective lighting. While Basie is generally associated with ball-rooms, crowded house for the opener indicates that his band fits a stage, too. Band's opener is an all-outer. Basie emceed smoothly.

Teddy Frazer leads off with his rhythm tapping, clean and smooth. Earle Warren, saxist, sings *I Had the Craziest Dream* to satisfactory results. Basie's crew follows with an original, giving the lead trumpet opportunity to go to town on the mute, with the bass fiddler taking up, followed by a sax solo. Results all the way thru are good.

Apus and Estrellita, boy-girl hokem comedy team, socked from the start. Get under way with a tap, Estrellita, willow, and Apus, pint-sized comic, padding a little with corn. Material is double-fire, team stopping the show cold.

Basie Boogie put the heps in the aisles. Danny and Edith, boy-girl dance team, suffered by following the Apus team. Start with vocals but go into their dance quickly. Dance routines are satisfactory. Try hep talk, but it's not sufficiently solid.

Thelma Carpenter, Basie thrush, starts with *Taking a Chance on Love* and follows up with *Don't Get Around Much Anymore* after a number about Joe. Voice is resonant and she gives her numbers a good dash of showmanship.

Following a band number, Jimmy Rushing, five-by-five vocalist, wows with *Tender, Slender and Tall* and follows with two blues tunes. Had to beg off.

Finale starts with Jo Jones, drums, brushing out a fast tune, with the patrons yelling encouragement. *One o'Clock Jump* is the wind-up, with the heps waiting to see if something more is coming. Basie holds them from start to finish. Sam Abbott.

COLLETTE LYONS into the Hollenden, Cleveland, June 14. . . . JOEY ADAMS AND TONY CANZONERI start at the Club 21, Baltimore, Thursday (3).

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HOLIDAY BOOMS STEM TAKES

Three-Day Week-End Boosts B. O.; Roxy, Para, MH in Super Class

NEW YORK.—The three-day Decoration Day week-end boomed Broadway biz. Out-of-towners flooded the vaude houses, as rail, bus and hotel facilities were taxed to the utmost.

The Paramount (3,664 seats; \$55,487) is anticipating a hefty \$75,000 for the opening session of Frank Sinatra, Gracie Barrie ork and *Five Graves To Cairo*. Last week, with the Bobby Sherwood ork and the fifth stanza of *China*, got a fair \$32,000. Harry James was the attraction with the first four weeks of that film, and grosses were \$55,000, \$82,000, \$95,000 and \$105,000.

The Strand (2,758 seats, \$39,364 house average), going into the second week of Cab Calloway's ork, Dooley Wilson and *Action in the North Atlantic*, is heading for a hefty \$50,000 or better. Opener pulled a terrific \$58,000.

The Roxy (5,835 seats; \$50,067 house average) unveiled *My Friend Flicka* and stagershow, with the Hartmans, Larry Adler, the Merry Macs and Mitzl Mayfair, and is headed for a fat \$75,000. Last week wound up with \$60,000 for the fourth week of Jimmy Dorsey's ork and *Crash Dive*, after chalking up \$68,000, \$80,000 and \$100,000.

The Capitol (4,620 seats), going into the third session of George Jessel, Jack Haley and Ella Logan, together with *Lady of Burlesque*, looks like a \$50,000 wind-up. Previous two weeks took \$60,000 and \$75,000.

The Music Hall (6,200 seats; \$94,402 house average), with the third stretch of *The More the Merrier*, is set for a healthy \$110,000, after collecting \$104,000

Baker, Pastor Ork Solid 26G in Hub

BOSTON.—Air-waves warbler Kenny Baker, supported by Tony Pastor's band, drew a solid \$26,000 to the RKO-Boston Theater (3,200 seats; scale, 44 to 99 cents) in four performances daily for the week ended May 26.

Show also included Fred and Elaine Barry, Boss Wyse Jr. and June Mann, and band-member specialists. Pic, *Follow the Band*.

Erskine Hawkins and Ethel Waters current, with Charlie Barnet postponed to June 9.

and \$110,000.

Loew's State (3,327 seats; \$22,856 house average) now has Ray Heatherton's ork and Una Merkel, plus *Hangmen Also Die*, which should bring in around \$30,000. Last week, with Billy Rose's *Diamond Horseshoe Revue* and the first run of *Three Hearts for Julia*, took a sock \$29,000.

Heidt 44G, Movie Names 22G in Chi; Kaye Gets Off Big

CHICAGO.—Town is finally settling down to normal spring weather and the theaters are benefiting accordingly.

The week of May 21 was a strong one for both the Oriental (3,200 seats; \$20,000 house average) and the Chicago (4,000 seats; \$40,000 house average), thanks to box-office attractions.

Chicago had Horace Heidt's band unit, the first of a parade of spring and summer band shows set, and grossed a plenty hefty \$44,000. Heidt's annual visit here has not varied more than a couple of grand in the past few years. Screen had *Three Hearts for Julia*.

Oriental closed the May 21 session with a fine \$22,000 attracted by the combination of Hugh Herbert and Jane Frazee, with Harold Nicholas in support. *Hi-Ya Chum*, featuring Ritz Brothers and Miss Frazee, on screen. Week of May 28 house opened to average biz, with a five-act show topped by the Duncan Sisters and Dorothy Donegan, latter a colored pianist who has come up fast in this territory. On screen, Republic's *Shantytown*.

Chicago started big Friday (29) with Sammy Kaye's band unit and Alan Ladd in *Lucky Jordan*.

Balto's 2 Stands Have 2 Fat Weeks

BALTIMORE.—Hippodrome Theater grossed a fine \$14,300 for week ended May 26, with holdover of *Rockin' the Town Revue*, headed by Archie Robbins and including the Three Randall Sisters, Canfield Smith, the 16 Rhythm Rockets and others. Pic, *The More the Merrier*, also a holdover.

Maryland Theater grossed a good \$11,200 for week ended May 27 with *Latin Quarter Revue*, with Emile Boreo, Mazzone and Abbott, John and Elizabeth Chadwick, Bob Fuller Sextet, Six Miles, Three Shades of Blue and Kamorova Ballet. Pic, *Coast Guard*.

For week ended May 20 Maryland grossed a good \$8,500 with Harry Howard's unit *Bombshells of 1943*, featuring Smith and Dale. Scale was tilted from 66 to 88 cents Saturday and Sunday. Screen had *Shantytown*. Hippodrome, week ended May 19, did an okay \$18,100 with acts and *The More the Merrier*.

L. A. Orph 16G

LOS ANGELES.—Glen Gray's Casa Loma band and a stagershow including Irene Thomas, Gilbert and Howe and Rufe Davis turned in good \$16,000 at the Orpheum (2,200) week ended Tuesday (25). Pic, *The Mysterious Doctor*. House averages \$7,500 at 65 cents top.

4G for Romberg Concert

RICHMOND, Va.—Sigmund Romberg, despite the ban on pleasure driving, attracted 2,800 patrons in a single matinee performance Sunday (23) at the Mosque here. House, scaled from 85 cents to \$2.20, grossed in the neighborhood of \$4,000.

Band Units Big in Frisco

SAN FRANCISCO.—Jimmie Lunceford piled up a neat \$24,000 at the Golden Gate (2,850 seats) for week ended Wednesday (26). Week ended May 19, Ted Lewis and his unit topped a big \$30,000.

Cavallaro Ork Hits Par 18G in Philly

PHILADELPHIA.—Hit by a week of rainy weather and the curb on pleasure driving coupled with the fact that Carmen Cavallaro's orchestra is virtually unknown to the hordes of swing fans that haunt this house, Earle Theater (seating capacity, 3,000; house average, \$18,000) just hit the house par of \$18,000 for week ended Thursday (27).

Cavallaro had to carry the marquee alone, with supporting acts bringing on Paul Remos and His Toy Boys, the D'Ivons, Sammy White and, out of the band, Larry Douglas. *Air-Raid Wardens* on screen.

New bill opened Friday (28) brings on Jimmy Dorsey, aiming to top the Earle record established by his brother Tommy last year. The maestro will have to do better than \$46,000, and considering his big opening anything can happen. Neil Stanley and Joe and Jane McKenna the supporting acts. *Cowboy in Manhattan* on screen.

BURLESQUE NOTES

NEW YORK:

PAL BRANDEAUX, producer of new Copacabana show, has signed for three years with the William Morris office. . . . BOOTS BURNS returned to burly May 9 at the Gayety, Baltimore, after entertaining for a long time at the Naval Hospital Air Station, Navy Yard, Norfolk, Va., where husband, Saul Fields, is a musician. . . . JOE ROSS, ex-burly comic, now emcee at the Shore Road Casino, Brooklyn. . . . ROLAND O'KEEFE has changed from a burly straight man to a defense plant worker in Milwaukee, where Walter Stanford, former comic, is a welder in a shipyard. . . . NANCY BLAIRE opened at the Roxy, Cleveland. . . . PAUL WEST, out of the Hirst Circuit, is at home in Colorado Springs, Colo., having his molars repaired, and Meggs Lexing is now teamed up with Al Murray. . . . BILLY FOSTER, comic, at the National, Detroit, in stock. . . . GEORGE TUTTLE tripling as a vocalist in a cabaret, as a worker in a machine factory and as a candy butcher at the freak show at Coney Island. . . . MORGAN SISTERS, June and Dorothy, opened May 19 at Louise's Monte Carlo nitery.

PHILADELPHIA:

BILLY HAGEN, Troc comic, will be given a testimonial party at Tollin's Cafe next week, sponsored by George Nonemaker, press agent for the Izzy Hirst wheel. . . . MAX COHEN, Hirst circuit manager, out of the hospital after weathering a strep throat infection. . . . DAVID WALDMAN, chief of the service staff at the Troc and nephew of Sam Waldman, associated with the Hirst amusement enterprises, into the army June 2.

FROM ALL OVER:

ROWLAND KNAPP is the new band leader at the Gayety, Baltimore, succeeding Jack Hyatt, now in the army, stationed in Boston.

SANDRA SEXTON getting plenty of publicity in Chicago and looks as tho she will continue all summer at the Rialto there. . . . JUNE ST. CLAIR is the current headliner at the Empress, Milwaukee, following Terry King and Phyllis Ayers. . . . PVT. TOMMY BRICE is now an interne at the Station Hospital, Camp Patrick Henry, Newport News, Va. While in Norfolk last week he visited Pat Patricia, Connie Fanslau, Boots Burns and Pearl Lawson.

BENNY ROSS (and Maxine Stone) is in the army, following a year's tour for USO. . . . BILL RECTOR, of the Memory Lane Trio who worked Australia for USO, is back in Chicago.

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 SALLY RAND, June 7 at Shamrock Club, Pocatello, Idaho.
 GENE AUSTIN, exclusively for Paul Savoy.
 NICK LUCAS, now playing Las Vegas, Nevada, at the El Cortez Hotel. N. T. C. fourth year at the Florentine Gardens, Hollywood.
 MAJOR BOWES UNIT, booked by Paul Savoy to Last Frontier Hotel, Las Vegas, Nevada, starting July 9, and other spots.

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FAMILIARITY BREEDS BIZ

Bookers Training Operators To Keep Units for Long Runs, and Idea Is Paying Good Dividends

CHICAGO, May 29.—Because of the shortage of good units, bookers are finally succeeding in convincing operators of cocktail lounges that they are better off to keep a good property for an indefinite period of time rather than to change talent frequently and gamble with poor substitutes. The general practice of giving units long runs is proving not only practical for both booker and operator, due to the shortage, but also profitable to the account.

Good units, as a rule, make good mixers. The social angle is encouraged particularly in the smaller towns, where the average patron is anxious to meet the entertainers and come back time and again because of the impression

made on him both on and off the bandstand.

In Wisconsin, Illinois and Minnesota spots, units frequently build friends in the small towns among the leading citizens of the community. They are invited into the patrons' homes and by staying on for a long engagement frequently help double the spot's normal receipts.

War conditions practically make it impossible to service an account with new and suitable units fortnightly or monthly as the case used to be. During the opening week of a unit, as soon as the operator decides that the combo is right for his spot, efforts are made to set it there for a full season or more. In many instances, an operator has hesitated about a holdover deal for a unit, and before changing his mind the combo would be all set for another spot.

Another favorable angle as a result of long runs is the strong possibility of getting regular raises. When a unit proves its following, the booking agency generally has little trouble getting an extra \$25 or so with each renewal of the contract. The owner is fully aware that the unit has earned the raise, and that extra amount will encourage it to work that much harder.

A couple of typical examples are Neal Mack and Terry Shannon, comedy team, and Bob and Sue Forsythe, musical and vocal duo, who usually come in for a two-week run but don't move out until several months later. It currently holds true for the Forsythes at the Kay-Cee Club, Toledo, and for Mack and Shannon in the Schroeder Hotel chain in Wisconsin and Minnesota.

GAC Sets Hollywood Dates

HOLLYWOOD, May 29. — General Amusement Corporation has set two of its cocktail combos in Hollywood spots. Eddie Aguilar and his rumba band have been set for the Trinidad (formerly the Trouville), and the Don Rogers Quartet goes into Bernie's Carnegie Hall.

Gas Ban No Snag to Lounges Off the Beat, But Budgets Get Cut; Bookers Waive Their Fees

NEW YORK, May 29. — The "new" pleasure-drive ban has failed to cause operators of lounges in outlying districts to put up the shutters. So far Eastern cocktail spots depending on auto traffic are still open despite the Office of Price Administration order.

Operators are taking their optimistic view because of their experiences during the first ban of pleasure driving. The impresarios found that after a while people started using regular means of transportation, and toward the end of the gas conservation period many spots

What, Again?

CHICAGO, May 29.—Bud Freeman, local leader who has had more bands than probably any other maestro in this area, has dropped his foursome after a run at the Drum here and is rehearsing a 15-piece group again. CRA recently signed him up and will continue to represent him.

Unit Pianist Files 75G Damage Suit Against Wash. Spot

WASHINGTON, May 29.—A \$75,000 suit was slapped on the Hotel Annapolis here last week by Matt Windsor, pianist with a cocktail combo unit here, who charged the hotel had withheld part of percentage receipts due him under a contract signed October, 1938. This agreement, the entertainer said, called for \$100 a week plus 10 per cent of receipts over \$1,000 in the Anchor Room.

The take in the spot exceeded \$10,000 in March, 1943, Windsor charged, but the management "devised ways and means to manipulate terms of the contract in an attempt to evade proper payment." Entertainer claims his professional standing has been impaired and as result asks \$25,000 actual damages and \$50,000 punitive damages. He sued under his legal name of Mita Weinzoff.

Suit was filed in District Court against Harry Weissbinger, manager of the hotel; the hotel itself, and the Manger Hotel Corporation, which operates house.

Three Units Set for Summer

WILDWOOD, N. J., May 29.—Jack Diamond has bought three units for his Martinique Cafe for the summer. Units, to stay from June 30 to Labor Day, are the Barbary Coast Boys; the Ginger Snaps, mixed septa quartet, and the Owens Sisters, fem trio. Spot booked by the Jolly Joyce Agency, Philadelphia.

CLEVELAND, May 29. — Haymarket Boys (3) have followed the Owens Sisters at Chin's. Loumell Morgan Trio are skedded for Chin's June 20.

James Trumpeter Forms Unit for CRA

NEW YORK, May 29.—Del Forrest, trumpeter with Harry James's ork, has left the outfit to form his own small unit. New combo will bow at the Windmill, Charleston, S. C., June 6.

Outfit is under contract to Consolidated Radio Artists.

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Off the Cuff

EAST:

MAURICE ROCCO, sepiá pianist at Le Ruban Bleu, New York, has three radio shots over WHN weekly, sponsored by Loew's.

THE COUNTS AND THE COUNTESS start at Lou's Germantown Bar, Philadelphia, June 21.

JOHNNY BLACK, formerly with the Emil Pettí, now heads his own quartet and will open at the Belvedere Hotel, New York, June 4. . . . **VINCE MARA**, singing pianist, is an addition to the George Washington Hotel, New York.

. . . **LOLA COSTELLO** now fronting a trio whose other members are Cordi Corzine, bass, and Robert Filane, guitar. Opened at the De Sota Beach Hotel, Savannah, Ga. . . . **BILL PIERO TRIO** are new at the Hotel Dixie, New York.

. . . **HERBY COWENS** is booked for a USO tour. . . . **GEORGETTE ST. GEORGE**, pianist, has been signed to Consolidated Radio Artists. . . . **SAM HUGHES**, former pianist in many Long Island lounges, is now a prisoner of the Japs, having been captured at Manila.

BETTY KING, piano singer, draws another four-week holdover at Hotel Majestic Music Bar, Philadelphia. . . .

OWEN SISTERS join the array at The Cove, Philadelphia. . . . **JIVETTES OF RHYTHM** at the Nicholson Tavern, Gloucester Heights, N. J. . . . **DORIS AND BOBBY MUREL** bring their vocal harmonies to Tommy Joyce's Old Falls Tavern, Philadelphia. . . . **VICTOR NELSON** and His Men of Rhythm take over at Sam's New Musical Cafe, Philadelphia. . . . **GORDON REX**, piano stylist, making his Reading (Pa.) bow at the 803 Bar.

MIDWEST:

PHIL FORREST, piano and voice, moves into the East Town Bar, Milwaukee, June 15 following a run in Chi's Sky Ride. Chuck Wright, piano man now at the Sky Ride, continues in his ninth month there. . . . **CLEVELAND NICKERSON** and His Music Masters move into the Downbeat Lounge, Sioux City, Ia. . . . **JACK LONDON**, pianist, is alternating with Skeeter Palmer at the Crest Show Lounge, Detroit. . . . **VIRGINIA MATTHEWS**, piano and voice, staying over at Harris's Fox Stage Door Lounge, Detroit. . . . **HAP DRAPER** gets another four weeks at the Dearborn Show

PROFILES



THE FOUR BLAZES

Four boys who play hot music in a subtle style. Their instrumentation includes two guitars, a bass, snare drum and cymbals with brushes, beating out music to please both the swing and sweet fans. All four sing specially-arranged numbers.

The Four Blazes have been featured at the Whirlaway, Chicago; Lou's Chancellor Bar, Philadelphia; Lindsay's Sky Bar, Cleveland, and Elmer's, Chicago. They are currently appearing at the 115 Club, Grand Forks, N. D. Under the direction of Phil Shelley, Chicago.

Bar, Detroit. . . . **JACK SURRELL** (4) to the Show Bar, Detroit, following a run at the Tropics, San Antonio. . . . **MACK AND SHANNON** get a return date at the Duluth Hotel, Duluth, Minn., June 22 for two months and more money.

RED COTY (4) starts at the Club Buvette, Rock Island, Ill., June 7, following a long run at the Club Detour, Chicago. . . . **ROBERT CRUM**, pianist, who closes at Elmer's, Chicago, July 14,

will start at the Club Royale, Detroit, in August. . . . **THE THREE BITS OF RHYTHM**, Chi outfit, succeeds the Four Blazes at the 115 Club, Grand Forks, N. D., June 5. . . . **DOROTHY DONEGAN**, boogie-woogie pianist, entertained the sailors at Great Lakes (Ill.) Naval Training Station last week.

WEST COAST:

KING COLE TRIO have returned to the 331 Club, Los Angeles. . . . **THREE BROWNIES** are current at Randini's, Los Angeles, set by GAC. . . . **AL MONAZI TRIO** set for the Broiler, Laguna Beach, Calif. . . . **BETTY HALL TRIO** and Fred Skinner current at the Right Spot, Glendale, Calif. Skinner recently closed at the Zanzibar Room, Florentine Gardens, Hollywood. . . . **BUD SCOTT TRIO** held over at the Circle, Hollywood, booked by the Harry Walker Agency. . . . **BURNS CAMPBELL** opened at the Bambo Room, Balboa Beach, Calif., June 1, for GAC. . . . **NICH COCHRANE**, who recently closed 12 weeks at the Hollywood Palladium, moved into the Aragon Ballroom, Ocean Park, Calif., for six weeks June 2. . . . **LOUIS JORDAN** tentatively set for the Swing Club, Hollywood, beginning August 26. . . . **ROLAND EVANS'S NOVELTY ORCHESTRA** playing intermissions at the Hollywood Palladium.

ALICE RAWLEIGH and Her Dipolettes of Rhythm (4) held over for another three months at the Show Boat, San Diego, Calif.

FROM ALL OVER:

MARIA KARSON and Her Musicales (4) were rewarded with a holdover in their first week at the Plains Hotel, Cheyenne, Wyo.

LEE STONE, former booker, is now a corporal at the army air base, Salt Lake City. He has designed a testimonial form given to each entertainer appearing at the base. . . . **CHAR-MENELLE TRIO** and Don Erskine, baritone, set at the Arlington Hotel, Hot Springs, thru September 30. . . . **SPOREN AND DUKOFF** return to the Hollenden Hotel, Cleveland, June 7 for their third date.

BOB FERGUSON and Mary Murray are being held another week at the Casino, Toronto. Show last week also included Julie Bryan (featured), Yvette, Clem Hawkins, Will Ride, Bento Brothers and Rita, and "Think-a-Drink" Maurice.

MAGIC

By BILL SACHS

ALTHO they swear its not a publicity gag—purely patriotic on their part—Mr. and Mrs. Henry Harris, well-known magic-mental pair, garnered plenty of newspaper publicity in Minneapolis the other day when they named their third son—Rayton Pointe. Their second son, 10 months older than seven-week-old Ray, is called Victory. The Harris's first-born, who appeared on the scene before Pearl Harbor, has the everyday monicker of Henry. Their next offspring, claims Pop Harris, will be called Armistice. . . . **ERNIE J. MOORE**, popular member of the magic fraternity and a headliner on the big-time stuff a number of years ago, was a visitor at the magic desk last Friday (28) while in Cincinnati on a business jaunt. Moore is now assistant manager of Clark Rader's New Arcade Theater in his home town of Newark, O., but still keeps active magically with an occasional date in the territory. During his visit, Ernie reported the death of Ralph Hull, well-known magicker, trick-maker and inventor of Crooksville, O., who passed on last week at Bethesda Hospital, Zanesville, O. Hull formerly toured with his magic turn in theaters, but in recent years confined himself to club and private dates in the close proximity of his home village. . . . **TONY BRANDINO**, now a corporal in the medical corps at Fort McPherson, Atlanta, took time off on his birthday, May 8, to marry Marie Burtcheall, an Atlanta belle. . . . **AL DELAGE AND SHIRLEY**, during their engagement with the A. B. Marcus Revue at the Roxy Theater, Atlanta, last week, had as backstage visitors Tony Brandino; Sonny Rasch, who also is stationed at Fort McPherson; Jack Smith and George D. Kitzinger. . . . **HARRY CLAYTON**, dancer with the Marcus show, is working up a magic routine to alternate with his present dance turn. . . . **BILLY MONROE**, after three weeks in Bermuda, two weeks in Texas and a week in New Orleans, is back on his home grounds—Jacksonville, Fla. Billy says he's asking just twice (See *MAGIC* on page 27)

ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

- A**
- Alexander, Gordon (Miami) W. Brighton, S. I., N. Y., nc.
 - Allarie, Connie (Touraine) Boston, h.
 - Althea (Queen Mary) NYC, nc.
 - Amaya, Carmen (La Conga) NYC, nc.
 - Arden, Don, Dancers (Latin Quarter) Boston, nc.
 - Ashburns, The (Biltmore) Los Angeles, h.
 - Aunt Jemima (Lookout House) Covington, Ky., 2-8, nc.
- B**
- Banks, Billy (Diamond Horseshoe) NYC, nc.
 - Baker, Kenny (Palace) Cleveland, t.
 - Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.
 - Banks, Alfred (Alma) Jackson, Miss., t; (Apollo) NYC, 10-16, t.
 - Barnes, Ruthie (Buffalo) Buffalo, t.
 - Barry, Dave (Paramount) NYC, t.
 - Barry, Diane (Yacht) Pittsburgh, nc.
 - Barry, Sylvia (Diamond Horseshoe) NYC, nc.
 - Bellett, Marion, & English Bros. (Riverside) Milwaukee, t.
 - Belmont Bros. (Clyde's) Detroit, c; (Palm Beach) Detroit 7-12, nc.
 - Benoit, Joan (Bertolotti's) NYC, nc.
 - Berry Bros. (RKO-Boston) Boston, t.
 - Birch, Sammy (Hurricane) NYC, nc.
 - Black, Betty (Hollenden) Cleveland, h.
 - Blair & Dean (Casablanca) NYC, nc.
 - Blake, Arthur (Palmer House) Chi, h.
 - Blanche & Elliott (Rialto) Louisville 1-12, nc.
 - Blazes, Four (115 Club) Grand Forks, N. D., nc.
 - Block & Sully (Capitol) Washington, t.
 - Bond, Angie, Trio (Cove) Phila, nc.
 - Bond, Gertrude (Royale) Syracuse, nc.

Bowman, Patricia (Earle) Washington, t.

Bromley, Bob (Roosevelt) New Orleans, h.

Brookins & Van (RKO-Boston) Boston, t.

Brooks, June (Palumbo's) Phila, nc.

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C

- Brown, Hal (Brown Derby) Chi, nc.
- Brown, Randy (Orpheum) Omaha, t.
- Bruce, Carol (Palace) Columbus, O., t.
- Buckley, Dick (Blackhawk) Chi, c.
- Burton's Birds (Gingham) Springfield, Ill., 1-4, nc; (Royale) Detroit 5-13, nc.
- Burvedells (Colosimo's) Chi, nc.

D

- Cabot & Dresden (Palmer House) Chi, h.
- Cahill, Johnny (Renault's) Atlantic City, nc.
- Caldwell, Bill (Silcot's) Kansas City, Mo., nc.
- Callahan Sisters (Club V) Collinsville, Ill., 31-June 11, nc.
- Carle, Frankie (Circle) Indianapolis, t.
- Carlisle, Charlie (Bowery) Detroit, nc.
- Carr Bros. (Buffalo) Buffalo, t.
- Carroll Sisters (Queen Mary) NYC, nc.
- Castaine & Barry (Touraine) Boston, h.
- Chappelle & Hannon (Charles) Baltimore, nc.
- Chittison, Herman, Trio (Ruban Bleu) NYC, nc.
- Chords, The (Roosevelt) New Orleans, h.
- Clark Bros. (Palumbo's) Phila, nc.
- Clark, Coleman, & Co. (Loew's State) NYC, 3-9, t.
- Clarke, Kenny (Evangeline) Alexandria, La., h.
- Claudet, Marguerite (Hunt's Villa) Macon, Ga., nc.
- Clawson Sisters (Folies Bergero) NYC, nc.
- Clayton, Ruth (Drake) Chi, h.
- Colleano, Con (Capitol) Washington, t.
- Colstons, The (Capitol) Washington, t.
- Congaroots, Six (Latin Quarter) Boston, nc.
- Conklin, Shirley (Cerutti's) NYC, nc.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Conrads, Dancing (885 Club) Chi, nc.
- Cooper Foursome, Max (Nevada Biltmore) Las Vegas, Nev., h.
- Cortez, Florez (Te Pee) Miami, nc.
- Costello, Diosa (Clover) Miami, nc.

Cross, Chris & "Looie" (Latin Quarter) Boston, nc.

Cummings, Don (Chicago) Chi, t.

D

- Dale, Maryon (Cerutti's) NYC, nc.
- Daniels & Danice (Del Rio) San Pedro, Calif., nc.
- Daniels, Eddie (Spalding) Duluth, Minn., h.
- Dann, Artie (Latin Quarter) Chi, nc.
- Day, Dawn & Dusk (Ruban Bleu) NYC, nc.
- Dean, Skip, & Co. (Victory Inn) Council Bluffs, Ia., nc.
- DeFay, Arleen (Sawdust Trail) NYC, nc.
- Delahanty Sisters (Ace Cain's) Hollywood, nc.
- Dennis & Sayers (Rex) Providence, nc.
- Derwin, Hal (Copley Plaza) Boston, h.
- DeVal, Meric & Lee (Palace) Cleveland, t.
- D'Ivons, The (Stanley) Pittsburgh, t.
- Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
- Donegan, Dorothy (Oriental) Chi, t.
- Dorita & Valero (El Chico) NYC, nc.
- D'Roy, Phil (Bismarck) Chi, h.
- Drake & Marche (Jefferson) St. Louis, h.
- Duanos, The (Mayfair) Boston, nc.
- Duncan Sisters (Oriental) Chi, t.
- Dutton, Laura Deane (Glenn Rendezvous) Newport, Ky., nc.
- Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

- Earle & Fortune (Oriental) Chi, t.
- Ebony Decolver (Silhouette) Chi, nc.
- Edwards, Cliff (Palace) Columbus, O., t.
- El Cota (Chez Ami) Buffalo, nc.

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F

- Edridge, Jean (Lookout House) Covington, Ky., nc.
- Ellsworth & Fairchild (Pierre) NYC, h.
- English, Ray (Club V) Collinsville, Ill., nc.
- Estella (Mon Parce) NYC, nc.
- Estrelitos (Show Boat) San Diego, Calif., nc.
- Faust, Johnny (Jefferson) St. Louis, h.
- Fay & Gordon (Brown) Louisville 1-12, h.
- Fay, Vivien (Diamond Horseshoe) NYC, nc.
- Fernandez, Dolores & Joe (Wm. Penn) Pittsburgh, h.
- Fields, Benny (Club V) Collinsville, Ill., nc.
- Fisher & White (Aloha) Brooklyn, nc.
- Fisher's, Sid, New Yorkers (Book-Cadillac) Detroit, h.
- Fontaine, Neil (Walton) Phila, h.

Forrest, Phil (Skyride) Chih, nc.

Forsythe, Christine (Orpheum) Omaha, t.

Forsythes, The (Kaycee) Toledo, O., nc.

Frakson (Copley Plaza) Boston h.

Frazee, Jane (Riverside) Milwaukee, t.

Frenzell, Gregory (Henry Hudson) NYC, h.

Frohman, Bert (Beverly Hills) Newport, Ky., cc.

(See *ROUTES* on page 32)

TRADE SERVICE FEATURE

Advance Bookings

CARR BROS.: St. Louis Municipal Opera, June 28.

DICK BUCKLEY: Riverside, Milwaukee, June 11, week.

DOLLY DAWN: Capitol, Washington, July 15 (week); Oriental, Chicago, August 6 (week).

ALAN GALE: 21 Club, Baltimore, June 16, three weeks.

BEATRICE KAYE: Oriental, Chicago, June 18, week.

ORIENTAL, Chicago: Music Hall Glee Club, July 2 (week); Del Courtney and band, July 16 (week).

CHEZ PAREE, Chicago: Jack Marshall, Evelyn Farney, June 11, two weeks and options.

THE STADLERS: Alpine Village, Cleveland, June 14, two weeks.

THREE STOOGES: Strand, New York, July 2, three weeks.

ARTHUR TRACY: New Park, Woonsocket, Mass., July 1, four days.

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STUDENTS SELECT SINGERS

Sinatra, Helen Forrest Win College Poll; Bob Eberly, Helen O'Connell Runners-Up

NEW YORK, May 29.—Surprising nobody at all, Frank Sinatra was tabbed the No. 1 band singing boy by editors of the country's leading college papers in response to questionnaires sent out for *The Billboard's* Sixth Annual College Poll. He came close to winning last year and this time out he did it in a breeze. Helen Forrest's showing at the head of the female vocalists' division, coming from fourth place last year to beat the former champ, Helen O'Connell, by four points provided the real excitement.

Miss Forrest spent the past 12 months in the company of Harry James and orchestra, and that didn't hurt one bit. On the other hand, Marion Hutton, last year's runner-up, has been going it alone since her boss Glenn Miller left for the army, and, unattached, she slid to a weak fourth.

Bob Eberly went ahead of brother Ray, champ male chirper last year, who dropped to third place. Harry Babbitt held on to the No. 4 slot among the males, while Peggy Lee advanced her position from fifth to third. Vaughn Monroe and Tommy Ryan remained constant in fifth and sixth place respectively. Anita O'Day moved up a notch, Donna Dae taking Anita's former sixth place spot.

Peggy Mann, Gracie Barrie, Betty Bradley and Harriet Hilliard complete the list of the "first 10," taking the positions held last year by Ella Fitzgerald, Yvonne King, Jo Stafford and Connie Haines. Dick Haymes is up two steps from his old ninth place position, with Skip Nelson, Johnny McAfee and Garry Stevens trailing in that order. Tex Beneke, last year's seventh, has a total of two votes; Woody Herman, last year's eighth, has all of one, while Art London, 10th last year as a result of his brief stay with Benny Goodman, dropped out of the picture completely.

Singers Go Single

Altho the question asked specifically about band vocalists, respondents showed their independence of thought by including such "band" vocalists as Bing Crosby, Frank Munn, Kenny Baker, Dennis Day and Barry Wood. Same sort of thing showed up in the gal division. Dinah Shore came in for her usual high count, Betty Hutton's movie fans threw her their proxies, and Frances Langford, Joan Edwards, Bea Wain, Maxine Sullivan, Connee Boswell and even Dorothy Lamour received votes—and Bob Hope was not voting.

Many of the contestants who earned their votes on the basis of their bandstand reputations have since gone single. Sinatra has been orkless since August, Ray Eberle and Helen O'Connell struck out on their own around January, while Dick Haymes and Anita O'Day took the plunge only recently.

Band leaders, who may be considered "singles" after a fashion, lost out as

warblers this year. There are only seven in the present list as against nine that placed last year. Tony Pastor, Bob Crosby, Skinnay Ennis and Russ Carlyle failed to win a mention. Rudy Vallee, ignored by the collegians last year, received one vote, and Gracie Barrie, who recently assumed leadership of husband Dick Stabile's band, got three votes.

Is the Vocal Important?

A toughie to figure is the relative importance of a singer to the band. Mighty important in the case of a Jimmy Dorsey, one could assume, if the orchestra vote of 27 were balanced against the 155 Bob Eberly registered and 139 pulled by Helen O'Connell, who was with the band until four months ago. Still, it is the way Dorsey himself wanted it, judging from the way he builds his arrangements with vocalists to the fore.

In the James instance he ran up 273 points to head the ork department, while his canary, Miss Forrest, won her title with only 143. Peggy Lee topped her boss, Benny Goodman, in total votes, but odds are that Goodman is a little better known to the public.

Looking over the filled-in questionnaires this editor was struck by the number of blank spaces where names of singers should have been. Particularly was this noticeable under the heading "female vocalists." There were 200 more votes spread among the first 10 male singers than were cast for the 10 leading girls. Frequently there was a single name like "Frank Sinatra," with the rest of the lines left bare.

The name of the average singer is less known than that of the average band leader, that's obvious. There were 35 orchestras mentioned by name in the tallies, but only 24 male vocalists and 19 females. And seven of the vocalists mentioned were band leaders as well.

Next week: Most promising orchestras.

Song Parodies, Red Star, Guilty of Infringement

NEW YORK, May 29.—Famous Music's charges of copyright infringement filed against Song Parodies and Red Star News were upheld this week when defendants were ordered to deliver all plates, molds and other matter to the court to be impounded and destroyed on the songs *One Dozen Roses* and *Tangerine*.

Defendants agreed to a permanent injunction with respect to the infringed songs. No damages or court costs were allowed against the two firms.

Soviet Melodies Getting Play Here Via Radio, Films, Disks

NEW YORK, May 29.—The brothers-in-arms spirit that is dominating relations between this country and Soviet Russia has boomed U. S. consumption of Soviet music, and activities in sheet music, disks, radio and motion pictures are multiplying daily.

According to Harold Evans, professional manager of Am-Russ, official outlet here for Russian pop and long-hair tunes, more than a half a hundred musical pieces have been broadcast within the past few months on some of the top commercial programs.

MGM has chosen as the finale for *As Thousands Cheer* the *United Nations Song*, written by Dimitri Shostakovich, with English words added by Harold Rome. The film version of *Meet the People* will also feature two Am-Russ imports. A deal is in the hopper for Feist Music, an MGM subsidiary, to take over the sales performing and recording rights

COLLEGIATE CHOICE OF MALE VOCALISTS

The college editors listed in preferential order the male band vocalists which in their opinion are the most popular with the student bodies at their schools.

Method of tabulation is three points for first choice, two for second choice and one for third choice. Votes are tabulated only for those singers connected exclusively with dance orchestras, or those whose reputations have been built as band vocalists.

Band identification of vocalist appears in parentheses.

Vocalist	First Choice	Second Choice	Third Choice	TOTAL
FRANK SINATRA (ex-Tommy Dorsey)	156	52	11	219
BOB EBERLY (Jimmy Dorsey)	84	56	15	155
RAY EBERLE (ex-Gene Krupa)	54	56	14	124
HARRY BABBITT (Kay Kyser)	6	12	12	30
VAUGHN MONROE (band leader)	6	4	10	20
TOMMY RYAN (Sammy Kaye)	9	2	3	14
DICK HAYMES (ex-Tommy Dorsey)	3	2	6	11
SKIP NELSON (Tommy Dorsey)	—	4	4	8
JOHNNY MCAFEE (Harry James)	—	6	1	7
GARRY STEVENS (ex-Charlie Spivak)	3	2	1	6
DAN GRISSOM (Jimmie Lunceford)	3	2	—	5
BUDDY MORENO (Harry James)	—	2	1	3
CAB CALLOWAY (band leader)	—	2	1	3
KENNY SARGENT (ex-Glen Gray)	—	—	2	2
TEX BENEKE (ex-Glenn Miller)	—	2	—	2
HARRY COOL (ex-Dick Jurgens)	—	2	—	2
EDDY HOWARD (band leader)	—	—	2	2
SY OLIVER (Tommy Dorsey)	—	2	—	2
JACK TEAGARDEN (band leader)	—	2	—	2
WOODY HERMAN (band leader)	—	—	1	1
BILLY LEACH (Guy Lombardo)	—	—	1	1
GENE HOWARD (Gene Krupa)	—	—	1	1
ARTHUR WRIGHT (Sammy Kaye)	—	—	1	1
RUDY VALLEE (band leader)	—	—	1	1

Roadhouse Opens In Face of Gas Ban

PHILADELPHIA, May 29.—In spite of the drastic curb on pleasure driving, Margareta Joan Bachman has opened her Rainbow Terrace, swank outdoor dine and dancery at suburban Stafford, Pa., for the summer. Terrace has for years been the ace summer dance spot for the younger set, particularly the school set,

and depended almost wholly on auto trade.

Outdoor dansant opened on schedule Wednesday (26), with Dick Wharton's band on the stand. Wharton closed a long run at the in-town Shangri-La last week. Apart from the band attraction, Rainbow Terrace is stressing gasoline conservation in all its advertising, urging patrons to use the train, trolley and bus conveyances available, bringing dancers within easy walking distance of the roadhouse.

Herman Hit Hard by Loss of Soloists

HOLLYWOOD, May 29.—Woody Herman's orchestra was hit hard this week as Uncle Sam lifted veteran bassist Walter Yoder off the Hollywood Palladium bandstand and into the army. Chuck Peterson, trumpeter and vocalist, also donned khaki, he and Yoder leaving the same day. To magnify Herman's troubles at a time when replacements of any kind are almost impossible to find, Carolyn Grey, for two years Woody's featured vocalist, quit the orchestra suddenly on the day of the band's Palladium opening. Herman is carrying on with female trumpeter Billie Rogers and himself handling all vocal assignments.

First week's attendance at the Palladium was big, with the Herman herd clicking off a dynamic 29,000 paid admissions.

Frank Carlson, who like Yoder is an original member of the band, put in his notice last week and Woody is trying to find a drummer to replace him. With Carlson exiting, Herman is losing three performers who get billing.

TOPS LAST YEAR

The following table lists the top 10 collegiate choices among male and female band vocalists, as revealed by the 1942 college music survey of *The Billboard*:

Male	Female
Ray Eberle	Helen O'Connell
Frank Sinatra	Marion Hutton
Bob Eberly	Ginny Simms
Harry Babbitt	Helen Forrest
Vaughn Monroe	Peggy Lee
Tommy Ryan	Anita O'Day
Tex Beneke	Ella Fitzgerald
Woody Herman	Yvonne King
Dick Haymes	Jo Stafford
Art London	Connie Haines

AFM HITS BOOTLEG DISKS

COLLEGIATE CHOICE OF FEMALE VOCALISTS

The college editors listed in preferential order the female band vocalists which in their opinion are the most popular with the student bodies at their schools.

Method of tabulation is three points for first choice, two for second choice and one for third choice. Votes are tabulated only for those singers connected exclusively with dance orchestras, or those whose reputations have been built as band vocalists.

Band identification of vocalist appears in parentheses.

Vocalist	First Choice	Second Choice	Third Choice	TOTAL
HELEN FORREST (Harry James)	75	54	14	143
HELEN O'CONNELL (ex-Jimmy Dorsey)	81	42	16	139
PEGGY LEE (Bonny Goodman)	30	20	14	64
MARION HUTTON (ex-Glenn Miller)	—	10	7	17
ANITA O'DAY (ex-Gene Krupa)	6	2	5	13
DONNA DAE (Fred Waring)	3	4	—	7
PEGGY MANN (Teddy Powell)	3	—	1	4
GRACIE BARRIE (band leader)	—	2	1	3
BETTY BRADLEY (Bob Chester)	3	—	—	3
HARRIET HILLIARD (Ozzie Nelson)	—	2	1	3
IMOGENE LYNN (ex-Will Bradley)	—	2	—	2
KITTY KALLEN (Jimmy Dorsey)	—	—	2	2
HELEN WARD (Hal McIntyre)	—	2	—	2
AMY ARNELL (Tommy Tucker)	—	2	—	2
JO STAFFORD (ex-Tommy Dorsey)	—	—	2	2
PATSY GARRET (Fred Waring)	—	—	1	1
NANCY NORMAN (Sammy Kaye)	—	—	1	1
ELLA MAE MORSE (Freddie Slack)	—	—	1	1
DOROTHY CLAIRE (Sonny Dunham)	—	—	1	1

Calls On Pubs To Put Screws On Black Market Recorders; Ties in With Musicraft Deal

NEW YORK, May 29.—American Federation of Musicians has finally decided to do something about "bootleg" recordings and this week swung into action. Thru its Local 802 here, charges were filed against Eli Oberstein, recording chief for Classic and Hit who is also a member of 802, for "acting against the best interests of the local and the federation." His trial will be held June 16. Meanwhile 19 publishers whose songs have been recorded by Hit, have been sent telegrams by Petrillo asking them to appear at his office at 1 p.m. Tuesday, June 1, "for the good of the American Federation of Musicians."

Altho AFM denies that its cracking down on "bootlegging" has any connection with the discussions that are taking place between the union and Musicraft Corporation relative to a recording license, it is possible that the action against Hit is directed toward clearing the tracks and giving the right of way to a disk with a bona fide license.

It is a fact that as recently as 10 days ago a spokesman for the musicians' union told *The Billboard* that cleaning up the bootleggers was of secondary importance and would await the settling of differences between the union and the legitimate recording companies. Last week this paper made it known that a partial solution was in sight with the possibility that Musicraft would start recording with AFM's permission. Shortly afterward it was learned that Hit was under fire.

Pubs, AFM and Diskers

While most publishers failed to understand the import of the summons upon its receipt, they soon guessed it was tied up with the recordings of their songs by Hit. The general attitude was "Petrillo can't do anything to me!" until calmer reflection made them realize Petrillo can do plenty.

Publishers have a contractual relation with the union thru their arrangers and

copyists who hold membership cards in AFM, and the union can pull them out. What it can do beyond that, something that would hurt much more, is to order Harry James, the Dorseys, Kyser and all the other band leaders that make songs, not to play anything from a pub put on the blacklist. And should the recording ban be lifted, AFM could forbid Victor, Columbia or Decca to record any of that publisher's tunes.

The immediate response from publishers was that they would be powerless to prevent bootleg recordings of their songs—that they would be guilty of "restraint of trade"—but a closer examination of the copyright law makes it clear that publishers are legally free to withhold recording rights; that they are bound to relinquish the rights to all only after they have granted the rights to one. There is nothing to prevent them from withholding permission from a recorder declared unfair by the AFM so long as no other disk has it either.

Recording in Sight

That is very likely what they will be asked to do when they gather in Petrillo's office Tuesday. It would accomplish little to punish publishers for having had traffic with bootleggers in the past, especially since the union has never gone on record against them.

It is questionable whether Petrillo will try to soften the blow to the pubs by hinting at a possible break in the recording prohibition, tho it would be the surest way of winning their co-operation and good will. Petrillo may consider Tuesday too soon for the disclosure, particularly if the deal between AFM and Musicraft has not progressed much beyond the feeling-out stage.

However, there is reason to believe another meeting between the two will be staged very shortly. Impetus was given their negotiations with the pub-

(See *AFM Hits Bootleg Disk* on page 25)

Draft Status Clarified for Music Employee

NEW YORK, May 29.—All members of the Music Publishers' Protective Association received a letter this week from Walter Douglas, chairman of the board of MPPA, which Douglas claimed should clarify the status of publishers' employees in dealing with their local draft boards. Douglas enclosed a photostat of a letter received from Maj. David Brady, head of the Occupational Classification Division of Selective Service headquarters here.

Contents of Major Brady's letter were as follows:

"Reference is made to your letter dated May 11.

"The War Man-Power Commission has designated 'dance, music, theatrical and art studios and schools' in their list of non-deferrable activities and occupations. Men engaged in the publishing, exploiting, distribution and sale of popular music, standard music and music books, are not at the present time included in the above designation.

"The directive to local boards designating non-deferrable activities prescribes that registrants engaged in those activities listed as non-deferrable may not be considered for dependency deferments. If a registrant is engaged in an activity which is essential or useful his status remains the same as heretofore.

"The only change at the present time

is that a registrant who continues to be engaged in those activities now listed as non-deferrable, or which may hereafter be listed as non-deferrable, will not be granted a deferment on the grounds of dependency.

"If the list of non-deferrable activities is enlarged, we are advised that the Selective Service System will enable the registrant affected by such ruling adequate time to change over to an essential or useful activity."

For the New York City Director
David Brady
Major, AUS
Chief, Occupational
Classification Division.

M. Mouse Missing When Birthday Cake For Jazz Is Sliced

NEW YORK, May 29.—The "25th anniversary" of jazz was celebrated here this week at Martin's bar and grill, "right around the corner" from the spot where jazz was "born." Press agent Jay Faggen even got Martin's to provide a birthday cake with 25 candles but there are some cynics who swear the old girl is older than that.

Most jazz purists have settled on New Orleans as the place of birth and the turn of the century as the time it first opened its great big ragtime eyes.

What was probably much more shocking to the true believers of the cult is the advance publicity from Faggen which labeled Guy Lombardo as one of its "delineators"—and among the "famous interpreters" of jazz who was to be honored was Xavier Cugat! Cugat recently castigated a night club emcee who, by a slip of the lip, introduced the rumba king as the "king of swing."

Present at the cake-cutting were W. C. Handy, Frankie Newton, Don Redman, Red Norvo, Mildred Bailey and such other well-known jazzicians as Phil Brito, radio songbird; Joe Ricardel, another rumba dispenser, and a Follies girl with nice legs.

Bunny Berigan Fund Asks for Donations

NEW YORK, May 29.—The Bunny Berigan Trust Fund, started by Tommy Dorsey after Berigan's death last year, is renewing its drive for contributions. Fund was started to help Mrs. Berigan and her two daughters re-establish themselves. Present trustees are Bob Christenberry, Bob Weitman and Harry Moss. William Farnsworth, one of the original trustees, resigned to join the army.

Original fund consisted of about \$5,000, thru contributions from the orchestras of Tommy Dorsey, Rudy Vallee, Bob Allen, Charlie Spivak, Bob Chester, Louis Armstrong, Will Bradley, Gus Arnheim, Lou Brigg, Irving Miller, Jimmy Dorsey, Joe Venuti, Benny Goodman, Jimmy Joy, Artie Shaw, Peter Van Steeden, Woody Herman, Andre Kostelanetz, Teddy Powell and Fred Waring. Harry James played a benefit for the fund on last year on the West Coast.

Contributors among publishing houses included Shapiro-Bernstein, Herman Starr, Music Publishing Holding Company, Edwin H. Morris; Bregman, Vocco & Conn; Crawford, Chappell, Lou Levy, Robbins and Irving Berlin. Contributions among theaters were received from the Circle in Indianapolis, Palace in Youngstown, Palace in Akron and Newark Theaters, Inc.

Other contributors included Martin Block, Music Corporation of America, General Amusement Corporation, William Morris Agency, Leonard K. Vannerson, Johnny Mercer, Jerry Lester, Jimmy Van Heusen, Frank Dalley's Meadowbrook, Leonard Joy, Decca Records, Andrews Sisters; Variety Club, Inc.; Max Kearson and Helen Carroll.

Frank Dailey Seeks Top Orks, Can't Find 'Em

NEW YORK, May 29.—Shortage of top bands is being felt even by preferred spot like Frank Dailey's Terrace Room in Newark. In the past Dailey more or less had his pick of bands, but in these days even the attraction of lots of air time fails to balance against the kind of money being paid by theater managers and film companies.

When Dailey released Gracie Barrie a week earlier so that she could open Wednesday (26) at the Paramount Theater here with Frank Sinatra, the best that could be found in the way of a band replacement was Mal Hallett. Stan Kenton opens on schedule June 1, followed by Johnny Long and Harry James, who goes into the Terrace Room June 27 for five days only. After that no band is set, altho Bob Chester is tentatively skedded for four weeks beginning July 14, while Dailey does more shopping around.

Room will stay open Monday (June 28) for the first time in order to squeeze in another day of James.

Lake Lawn Dances Started

DELVAN, Wis., May 29.—Victory Ballroom at Lake Lawn on Delavan Lake opened May 22 for pre-season dances every Wednesday and Saturday, with Bud Wilber ork furnishing the music. Spot will have its official opening June 25, with Ace Brigade playing for nightly dancing except on Mondays.

Patriotic Band

McCOOK, Neb., May 29.—Lee Williams, territorial band leader, while playing a show at the army air base here, announced to the boys in khaki that all the members of his outfit are 4-F with one exception—and that one is leaving for induction shortly.

*** THANKS**
Young America



HARRY JAMES

and his **MUSIC MAKERS**

ASTOR ROOF, Hotel Astor, New York
 CHESTERFIELD Program over CBS
 COLUMBIA RECORDS

Soon to be released
 "BEST FOOT FORWARD"
an MGM picture

* For selecting us your favorite orchestra in the BILLBOARD'S 6th annual college music and band poll.

Personal Manager: DAVID HYLTON

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MUSIC CORPORATION OF AMERICA

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ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Charlie Spivak

(Reviewed at Hotel Pennsylvania, New York)

CHARLIE SPIVAK is back at the Pennsy for a brief four and one-half weeks before swinging out to the Coast for his first picture engagement. It was at this spot, just a few months back, that Spivak scored a huge success and the current date is in the nature of a triumphant return.

There have been a few notable changes in the band set-up since last seen in these parts. Garry Stevens checked out at the conclusion of the last stay at this hotel, awaiting a call from the air corps, and no male singer has taken his place. Willie Smith, the blues singing, hot alto man, was inducted into the navy a couple of weeks back and the contributions of Sal Pace, his replacement, are limited to work in the reed section.

There have also been some personnel changes in the brass section, always the high point of the Spivak aggregation. A fourth trumpeter has been added as a "spare," but meanwhile Spivak's lead part has been absorbed by the other trumpet men. This leaves him free for more fronting, his horn blowing confined for the most part to solos.

While there is consequently a difference in the quality of the ensemble brass work, it is compensated by the development in Spivak as a "leader." The success his band has been meeting has given him extra confidence and a relaxed, smiling boss up front with time to devote to bandsmen and dancers alike is the result.

The Stardusters are being used more frequently since Stevens and Smith are missing, and June Hutton, the female member of the band's vocal quartet, is being given more solo spots. Opening night she was warbling most of the ballads. When the newness of her assignment becomes less apparent she may very well develop into a first-rate chanteuse, tho the need for a ranking male vocalist with a crew of Spivak's standing is obvious.

Elliott Grennard.

Eddie Randle

(Reviewed at Club Hi-Hat, St. Louis)

HERE swings a band that makes no musical concessions to the unhep public who can see no farther than the end of their Lucky-Strike-Hit-Parade noses. It is music for musicians that is

(See ON THE STAND on page 57)

Scranton Demands Scrap From Diskers

NEW YORK, May 29.—Scranton Record Company, which does pressing for most of the smaller diskers, took a firm stand on scrap quotas this week. This will hit at the lesser record companies just as they are starting to make inroads in the field, with releases from the major diskers cut down to practically nothing.

Scranton had set a scrap quota for each company months ago, but collection was never enforced. Now the firm warns that no new records will be pressed unless diskers turn in salvage. Smaller record outfits will have a hard time meeting quotas, since major diskers already have the scrap markets cornered thru elaborate collection systems.

Hutton in Miami

MIAMI, May 29.—Ina Ray Hutton and her ork opened at the Flagler Garden Monday (24), featuring Stuart Foster, Art Childers, manager of the Flagler, was satisfied with biz drawn by Ted Fio Rio since the opening, but believes new faces on the bandstand will increase interest in this ballroom.

New Disk on Market

NEW YORK, May 29.—Savoy Record Company, Newark, N. J., is bringing out a new label to be called King Solomon records. Waxings under the new label will be exclusively devoted to Negro spirituals, and the first release is due within the next few weeks.

A.C. Bans Taxi Dance Halls But One Will Open Regardless

ATLANTIC CITY, May 29.—Despite the passage of a new city ordinance banning dime-a-dance palaces or similar dancing establishments hiring professional hostesses, operators of a proposed Boardwalk ballroom planned to open us as scheduled under a mercantile license they refuse to surrender. Ordinance passed last week was an emergency resolution to be in force for the duration while "thousands of soldiers will be encamped here," and was designed to prevent vice conditions and maintain the health and efficiency of the servicemen stationed here. Action was taken after the city commissioners denied application for a license to open a "taxi" dance hall in a former bingo parlor.

Ballrooms at Steel Pier and Hamid's Million-Dollar Pier are not affected, since they do not charge a separate admission to their dance halls.

Samuel Gordon, former operator of the Garden Pier and the Hollywood Park here, who leased a location on the Boardwalk for the dime-a-dance emporium, said he would open on schedule despite

the city ordinance and has retained counsel to fight the city on the matter. Gordon has a mercantile license, issued last year, and will open his taxi dance hall under that license. City-hall circles admitted unofficially that "nothing can be done about it," but suggested that if Gordon opened his dansant the city could refuse to renew his mercantile license when it expires midsummer at the height of the season.

Gordon, however, said that he had been advised by counsel that the municipal government could not "jeopardize their rights and arbitrary legislate them out of business inasmuch as no unlawful act had been committed, and especially in view of the fact that a legal enterprise was to be operated and one which had been licensed as such by the city." The ban on dime-a-dancing becomes effective on June 3.

Barnet Given New Strand Date

NEW YORK, May 29.—Charlie Barnet has been signed by the Strand Theater here for four weeks and options, starting Christmas Day. This contract takes the place of the pact now in effect which calls for Barnet's appearance there in July.

The Strand was previously peeved at Barnet for shifting to the Capitol while having an exchange of letters committing him to the Strand. The American Federation of Musicians, getting the Warner Booking office protest, ruled that not only was the Strand contract valid, but also forced Barnet to play the Capitol.

The new pact relieves the Strand of the responsibility of playing Barnet during July.

NEW YORK, May 29.—Charlie Barnet's popularity in race theaters received concrete testimony when he broke the house record at the Howard Theater, Washington, week ending Thursday (27). Barnet's gross of \$13,825 topped by \$700 the previous record held by Count Basie.

Met Gets Themer

PHILADELPHIA, May 29.—Charles Solomon, operator of the Met Ballroom, is turning songwriter, plugger, sheet music salesman and promotion expert all in the same breath. With Mills Music Company taking his *Steppin' at the Met*, written in collaboration with Duke Morgan and Sam Seifon, Solomon is out to make the jump ditty do another *Stompin' at the Savoy* in song circles. With his ballroom playing the traveling names, Solomon does not have to go far to contact the bands.

Steppin' will serve as the theme song for the WIP-Mutual dance remotes from his dansant and it will be the opening and closing selection every night for every band playing the ballroom. Moreover, Solomon is setting up a sheet music counter in the lobby to sell his opus. Picture of the ballroom will grace the sheet cover. And so as not to show any partiality, personality picture on cover will be the late Enrico Caruso, who sang at the spot several decades ago when it was the Metropolitan Opera House.

Musician, Father Of 6, Is Made 1-A

SIOUX CITY, Ia., May 29.—Pewee Louis, father of six children, recently reclassified 1-A and ordered to report to his Chicago draft board for a physical examination, said Clara E. Meeder, international vice-president and president of the Pittsburgh local, AFM, would appear before Louis's draft board at Chicago. He is playing with Blue Barron's band and formerly was with Lawrence Welk.

Louis claims Meeder would declare the musician is working in an essential business when he appears before the Chicago board. Louis said he was told the union's stand is that he is helping to entertain men in the armed services and to uphold civilian morale.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By M. H. ORODENKER

JIMMY DORSEY (Decca 2580)

In the Middle of a Dream—FT; VC. *All or Nothing at All*—FT; VC.

Major interest in the bringing back of this doublet is in the Arthur Altman-Jack Lawrence love ballad on the B side, *All or Nothing at All*. Quick on the heels of the Frank Sinatra-Harry James re-issue, the combination of Jimmy Dorsey and Bob Eberly is bound to mean for much in this instance. Considering the preselling engaged in behalf of Sinatra for the side, Decca's entrance in the sweepstakes with Dorsey's earlier cutting is unquestionably going to mean so much more gravy for the publisher of the song. And still on its way is the Victor revival of Freddy Martin's master. The Dorsey disk sounds as fresh as if it were cut only the day before yesterday. Setting the song at a moderate tempo, with the rhythmic qualities pronounced, Bob Eberly leads off with the lyrical urge in the accepted black-magic manner. Band ensemble picks it up rhythmically for the last half of another chorus, with Dorsey's clarinet cutting in, and then fades near the finish line for Eberly to polish the side off in song. Einar Swann's and Al Stillman's *In the Middle* (See ON THE RECORDS on page 57)

ASCAP's Court Win Against Gem To Be Appealed

NEW YORK, May 29.—Gem Music and Denton & Haskins will appeal the dismissal of their declaratory judgment action against ASCAP, which asked for a clarification of publishers' rights when their contracts with the Society expire in 1950. Complaint was dismissed by New York Supreme Court Justice Sidney Bernstein on the ground that it was premature.

Altho the court granted the publishers permission to serve another amended complaint, plaintiffs chose to appeal the decision, as they contend it affects the present conduct of their business. In dismissing the suit, Justice Bernstein stated: "The rights of the defendant in its relation with both composers and publishers are derived from their respective assignments. The extension of such rights beyond December 31, 1950, depends not only upon the execution of new assignments but upon the continuation of both composers and publishers as members of the Society after that date." Implication is that, altho the court does not feel that a controversy exists at present, it recognizes that ASCAP's contention that it owns performing rights in perpetuity is contestable.

Blue Monday Rosy for Barron

STORM LAKE, Ia., May 29.—Blue Monday turned out to be a right day for Blue Barron, with 1,600 patrons attending his one-nighter at the Cobblestone Ballroom here Monday (24). The Monday night crowd at \$1 per surprised operator Larry Geer as well as Barron.

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6:15 to 6:30

ON BLUE NETWORK

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The New War Song

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(Routes are for current week when no dates are given.)

A

- Agnew, Charlie (Trianon) Seattle, b. Alden, Jimmy (Famous Door) NYC, nc.

B

- Baker, Don (Algiers) NYC, cb. Baker, Ken (Million-Dollar Pier) Port Arthur, Tex., b.

C

- Caballero, Don (Fefe's Monte Carlo) NYC, nc. Cabin Boys (Lois Bar) Phila, nc.

D

- Dacita (Rainbow Room) NYC, nc. Darst, Renne (Hollywood) Mobile, Ala., nc.

E

- Eddy, Ted (Iceland) NYC, nc. Edwards, Phil (Topper) South Merchantville, N. J., c.

F

- Familant, Mickey (Frank Palumbo's) Phila, re.

G

- Garota, Ralph V. (Cuban Village) Chi, nc. Garber, Jan (Casino Gardens) Ocean Park, Calif., nc.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.

H

- Handy, George (Greenwich Village Inn) NYC, nc. Harden, Harry (Casablanca) NYC, nc.

I

- Imber, Jerry (Mon Patee) NYC, nc. International Sweethearts of Rhythm: Richmond, Va., 2; Wilson, N. C., 3; Durham 4.

J

- James, Harry (Astor) NYC, h. Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.

K

- Kavelin, Al (Blue Moon) Wichita, Kan., 1-6, b.

L

- Labrie, Lloyd (Darling) Wilmington, Del., h. Lande, Jules (Ambassador) NYC, h.

ADVANCE BOOKINGS

MITCHELL AYRES: Earle Theater, Philadelphia, June 4; Plymouth Theater, Worcester, Mass., 14-16; Met Theater, Providence, 18-20.

BILL BARDO: Hofbrau, Lawrence, Mass., June 6 (week); Loew's State, New York, 17 (week).

SONNY DUNHAM: Eastwood Gardens, Detroit, June 4 (week); Oriental Theater, Chicago, 11 (week); Riverside Theater, Milwaukee, 18 (week).

GLEN GRAY: Orpheum Theater, Oakland, Calif., June 3 (week); Dream Bowl, Vallejo, Calif., 10; Auditorium, Sacramento, Calif., 11; Auditorium, San Jose, Calif., 12; Sweet's Ballroom, Oakland, Calif., 13; Rainbow Randevu, Salt Lake City, 15-16; Lakeside Park, Denver, 18 (week).

MARION HUTTON AND MODERNAIRES: Tower Theater, Kansas City, Mo., June 4 (week); T&D Theater, Oakland, Calif., 17 (week); Golden Gate, San Francisco, 24 (week); Orpheum Theater, Los Angeles, July 7 (week).

JACK JENNEY: Turnpike Casino, Lincoln, Neb., June 11; Frog Hop Ballroom, St. Joseph, Mo., 12; Shore Acres, Sioux City, Ia., 13; Corn Palace, Mitchell, S. D., 14; Neptune Ballroom, Sioux Falls, S. D., 15; Prom Ballroom, St. Paul, 16;

- LeRoy, Howard (Hunt's Villa) Macon, Ga., nc. Lewis, Ted (Biltmore) Los Angeles, h.

M

- McGrane, Don (Latin Quarter) NYC, nc. McGrew, Bob (Kansas City Club) Kansas City, Mo.

N

- Nelson, Stan (Casa Manana) Albuquerque, N. M., nc. Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.

O

- Olson, George (Tower) Kansas City, Mo., t. Osborne, Will: Amarillo, Tex., 3; Tulsa, Okla., 4, a; (Pia-Mor) Kansas City, Mo., 5, b; (Val-Air) Des Moines 6, b.

P

- Padova, Andy (Sheraton) NYC, h. Panchito (Versailles) NYC, nc.

Q

- Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

- Rachburn, Boyd (Band Box) Chi, nc. Ramos, Ramon (Wm. Penn) Pittsburgh, h.

S

- Sanderson, Sids (Rainbow Inn) NYC, nc. Sandler, Harold (Rogers' Corner) NYC, nc.

- Petti, Emile (Ambassador East) Chi, h. Pichel, Frank (Brown Derby) Chi, nc.

T

- Talent, Mark (885 Club) Chi, nc. Tatum, Art (Streets of Paris) Los Angeles, nc.

U

- Ullman, Fred (Coke) NYC, nc. Umphress, Tom (Coke) NYC, nc.

V

- Van, Garwood (Otro's) Hollywood, nc. Velman 'N' Jean (Maytag) Phenix City, Ala., nc.

W

- Wald, Jerry (New Yorker) NYC, h. Walker, Oscar (Fifth Ave.) NYC, h.

X

- Young, Ben (Bowery) Detroit, nc.

AFM HITS BOOTLEG DISK

ished announcement that an employer-financed pension fund has been created for cloakworkers in this city.

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25

As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives.

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Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Communications to 25 Opera Place, Cincinnati 1, O.

Films, Music Help Curb Industrial Absenteeism

CINCINNATI, May 29.—Industrial music is not a new story, for it has been used for years to boost production and to improve employee relations. The use of films in industrial plants, however, is a comparatively recent development and the progress made to date has been truly remarkable.

Absenteeism has received a great deal of publicity recently, and the situation has brought to light many methods used by employers to make working conditions more pleasant and to furnish them with entertainment whenever possible. Films have been one of the most successful methods. They are shown before working hours, during luncheon periods and at other practicable times.

Applauded by Swing Shifts

The showing of films has been especially valuable in solidifying the contentment of swing shift workers who are unable to attend regular theaters because of conflicting hours. In plants where films are thus used they are shown around the clock, and it is not unusual to see workers eating their lunch at outdoor tables or in cafeterias while the films are being shown in the early hours of the morning.

It has been estimated that 4,000 plants thruout the country are now utilizing films. Projection difficulties were the greatest deterrent, but this has been overcome thru the use of shadow boxes and rear projection. Night showings do not offer any troubles, but the daytime showings in cafeterias, plant aisles-ways, etc., do require the use of specialized equipment.

The field of industrial showings is by no means saturated and there are plenty of opportunities for roadshowmen to obtain this type of booking. Films shown include entertainment, educational and service types. Many plants who first be-

came interested in films primarily to combat absenteeism have also become prime users of training films, especially for new employees.

The fact that projection equipment is more or less scarce and because trained projection men are needed to show the films, makes it obviously a good field for the roadshowman to investigate.

Films Aid Fight on Juvenile Delinquency

CHICAGO, May 29.—At the recent meeting here of the National Congress of Parents and Teachers it was stressed that the outstanding need today is to furnish recreation for teen-agers. The problem of mounting juvenile delinquency due to lessened parental supervision, with parents busy in war work, requires clean, wholesome fun which will keep the kids off the streets and out of the "dens of iniquity," it was said.

Visual education via entertaining films have proved to be one of the foremost methods of impressing youngsters with their duties and the rights of others. Roadshowmen and others in the film business, following the trends in the juvenile movements, are making progress in presenting the story that their showings are ideal for youngsters. The evening movies, especially, are good as a deterrent to the pub-crawling which so many minors are attempting.

Films not only present a story of wholesomeness for the teen-aged folks, but furnish an outlet for emotional nervousness.

Applies Advertising Techniques to Boost Reilly 16mm. Circuit

CHICAGO, May 29.—The Reilly 16mm. circuit in this State is putting itself into big business thru exploitation of rah-rah advertising technique. Taking its cue from the 35mm. field, the circuit is resorting to radio advertising, display newspaper ads, handbills and window cards.

The 19 houses on the Reilly chain have air cooling and regular theater seats. A number of the houses give two shows a night while the rest play twice a week.

Reilly has contracted for all new 16mm. releases from Monogram and PRC and is at present planning to increase his showing of government shorts.

The circuit, as Reilly likes to put it, has "grown out of five years' experience on the road and a handful of empty stores." Majority of screens are housed in stores and remodeled buildings.

War Films -- B. O. at the Box Office?

Some griping is heard that the constant showing of films with war themes has caused some "b. o." at the ticket stand. The complaints are that the people have developed an antagonistic attitude toward what they consider to be propaganda. Such may be the case with a few, but it pays to remember that those with "a bone to pick" are usually more vociferous in vocalizing on their gripes. Those who are satisfied with war pix, and who are actually drawn by them, do not enter orally into the fray; continued good attendance at showings argues that the gripes are nothing to worry about.

Roadshowmen, in particular, have a

NEW AND RECENT RELEASES

(Running Times Are Approximate)

ONE MILLION B. C., released by Post Pictures Corporation. A pictorial cavalcade of life in the Stone Age. Prehistoric monsters are re-created and lock each other in mortal combat as primitive man struggles for existence against them and the forces of ferocious nature. Features Victor Mature, Carol Landis and Lon Chaney Jr. Running time, 82 minutes.

FLYING DEUCES, released by Commonwealth Pictures Corporation. On a European jaunt, two American fish peddlers (Laurel and Hardy) arrive in Paris. As usual they get into mischief and finally join the Foreign Legion. There, thru a series of escapades, they are sentenced to be court-martialed but finally escape. Running time, 72 minutes.

EDGE OF THE WORLD, released by Commonwealth Pictures Corporation. The theme of this story is the defeat of a strong, hardy people faced by insurmountable odds on a lonely island of the Shetland group off the northernmost top of Scotland. Running time, 72 minutes.

CUTTING IT SHORT

By THE ROADSHOWMAN

OLDEST MOTION PICTURE in the U. S. in good condition is titled *Street Scene, Chicago*. It was made in 1897 at the corner of State and Madison streets, Chicago. Only 50 feet long, an extraordinary length for those days, the film has been transferred to new celluloid from old prints and is as good as when it was first run off. Only two years before, 1895, peep shows were the vogue. The first year for screen projections was in 1897.

COLUMBIA PICTURES has inked a contract with Russell Roshon, Pittsburgh 16mm. distributor, releasing 24 features for June thru his agency.

FRED R. SIMPSON, Simpson Films, has moved his library from Miamisburg, O., to West Alexandria, O., where he also operates a theater. A veteran distributor of 35mm. subjects to early-day roadshowmen, with original headquarters in Dayton, O., Simpson finds that expansion of the film business has necessitated inclusion of 16mm. subjects in the library's offerings. Simpson recently remodeled a vacant school building in West Alexandria, a rural community about 20 miles west of Dayton, and has

War Pix Pros Hit Isolationists

CINCINNATI, May 29.—Charges that isolationist groups are waging a campaign against war films were delivered recently by the head of one of the major 35mm. producers. Harry M. Warner, WB head, lashed out against entertainment appeasers and said that many of them had infiltrated into the industry. He declared that high attendance figures in theaters thruout the country refuted the isolationist group's claim that the film audiences are fed up with war documentaries and other pix having a war flavor.

He made this strong statement: "Any arbitrary exclusion of war films, either to satisfy a small appeaser element or for personal reasons, without regard to the general public interest, is equivalent to sabotage. A radio station would not think of barring war news and programs. A newspaper certainly wouldn't put a ban on dispatches from the fighting fronts." And the motion picture theaters of the country likewise cannot ignore the things that are foremost in the public mind."

He continued: "I wouldn't believe it if someone were to tell me that any mother, who has a son with the victorious American forces in Africa, can't wait for dinner to be finished so she can rush to her radio and hear anything but the latest news. And I can see no reason to believe that the same mother flees any mention of this war, by going to the theater, when she and her son are so desperately involved."

"With a medium reaching forth to the greatest mass audience in the world we have an obligation and a duty far more vital than the mere whiling away of two hours on a dull mid-week evening."

Brit Org Facts on War Pix

NEW YORK, May 29.—British Ministry of Information, film division, is of the opinion that the success of such films as *Desert Victory*, *Russians at War* and *Moscow Strikes Back* indicate a powerful public acceptance of war films which is minimizing antagonism toward documentaries among exhibitors.

opened the Savoy Theater in the building. He states: "Curtailment of the use of the automobile means that the small-towner must seek his amusement nearer to home. The theater is an experiment, but I am sure the venture will prove successful."

BARGAINS IN 16MM. SOUND PROJECTORS

Victor #33	\$310.00
Victor #24	395.00
Victor #25	345.00
Victor #24, 15" Speaker	415.00
Victor #40, 15" Speaker	450.00
R.C.A.	275.00
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Now in our Fifteenth Successful Year Moved to our new location, West Alexandria, O. 35MM. and 16MM. Sound Films, 16MM. Sound Rental, \$12.50 week; 35MM. Sound Rental, \$15.00 week. "Shadows Over Shanghai," 35MM. Prints, \$50.00 each; James Cagney Musical Pictures, \$50.00. Big 1041 Horror and Westerns at \$50.00 each. Big list of Victory Features, \$25.00 each. Get our supply list before you buy. Coin Machines—New Star-Spangled Banner Trailers at \$4.00 each. Sacrificing big seven and eight reel 35MM. Sound Features at \$12.00 each. All must go. Our loss is your gain.

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This spring and summer. New BIG 16 m/m Film List now ready. Book best Pictures at lowest prices from

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Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.

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FREE Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

6-5-43

Communications to 25 Opera Place, Cincinnati 1, O.

Christy Obrecht Moves to Tent; Early Biz Hefty

MINNEAPOLIS, May 29.—The Christy Obrecht Show, which opened the season at the Roxy Theater, Owatonna, Minn., May 12, moved under canvas in Plainview, Minn., Monday night (23) to a near-capacity crowd. Finishing out the week in Owatonna, the Obrecht organization moved to a Caledonia, Minn., theater for the week of May 17. On its Saturday night (15) wind-up in Owatonna the company was forced to do two shows to accommodate the crowds, while Caledonia gave the troupe full houses nightly, according to Manager Obrecht. If the brief house run can be taken as a criterion, the 1943 tour promises to be the most lucrative in years, Obrecht says.

Obrecht says his cast, furnished by the Benn Theatrical Agency, Chicago, is the best he has boasted in many seasons, with all members giving the management their fullest co-operation and congeniality at a time when it is most needed.

The roster includes Christy Obrecht, owner-manager; Jule Obrecht, violin and ork leader; Mae Obrecht, piano; Maude Nevins, leads; Ervil Hart, characters; Tess Roberts, ingenues; Ted Christian, leads; Barry Elrod, juves; Bob Gentry, comedy; Ray Coles, general business, with Harry Kingsley, Frank Peterson and Ed Vail in charge of canvas and trucks. Fred Loeber is on the advance.

The specialties are new this season, and music has an important part in the program. Show's repertoire is made up entirely of comedy bills, interspersed with a strong line of vaude acts. New scenery has been added, and a new p.-a. system with a mike for singing specialties has also been installed.

Mrs. Christy Obrecht, who recently underwent a major operation at Northwestern Hospital, is convalescing at the Maryland Hotel here, attended by her nurse, Mrs. Irene Gilbertson. She is slated to rejoin the show in another month, but doctors have ordered her not to work.

E. S. Winstead Dies After Visit to Show

FAYETTEVILLE, N. C., May 29.—E. S. Winstead, owner-manager of Winstead's Mighty Minstrels, colored musical comedy troupe showing under canvas, died of a heart attack in the receiving room of the Pittman Sanatorium here at 4 a.m., Saturday, May 15, shortly after he and his wife had returned here from a visit to their show at Goldsboro, N. C. Soon after retiring early Saturday, Winstead awoke and complained of feeling ill. Dressing himself, he motored to the hospital where he collapsed and died.

Mrs. Winstead will continue operation of the show, which has been enjoying exceptionally good business since opening the season two months ago. David Sears, a long-time friend of the deceased, has been named manager of the company.

Others on the staff, besides Mrs. Winstead and Sears, are Frank Slone, assistant manager; George Dennis, producer; Bessie Denis, chorus director; Charles Perkins, boss canvasser, and C. E. McPherson, general agent.

Cincy Zoo Dickers For Bryant Players

CINCINNATI, May 29.—This is the first season in 16 that the Bryant Showboat troupers are missing from the river-front here, but if negotiations now under way are completed, the Bryant players, headed by Capt. Billy himself, will come to the Cincinnati Zoo for a stretch under canvas later in the season.

Captain Billy presently has his showboat contingent at the Forester's Theater, Chicago, for an indefinite stay with his own version of *Uncle Tom's Cabin*. The troupe got off to a good start on the Chicago date and if it pans out as successful as expected it may knock the Cincinnati Zoo deal in the head.

The Bryant Showboat is tied up for the time being at its regular winter berth in Point Pleasant, W. Va., with the Bryant towboat now hauling oil for the government.

Rep Ripples

W. H. (BILLY) WAGONER, formerly contracting agent with Milt Tolbert, Billroy's Comedians, Heffner-Vinson, Ollie Hamilton and other tenters and this season on the No. 1 advance car of the Cole Bros.' Circus, writes that his wife, Ella, is now working in a war plant in Akron. Their son, Billy Doss Wagoner, is an aviation cadet pilot at Pine Bluff, Ark. . . . J. J. TIMLAYSON has a small under-canvas trick playing in the Laramie, Wyo., sector. . . . "SINCE TAKING ON this permanent job in the cigar store next to the Rialto burly house in Chicago," scribbles the veteran Al Tint, "I have come in contact with a lot of the boys I trouped with in the past. Billy (Bozo) Mack played the Rialto for four weeks recently, and I also ran into Hughie Melotte, of the Radio Troubles act, who worked with me on the Al G. Field Minstrels. He's in the restaurant business here. Roy Francis, another old Field showman, also recently paid me a visit. . . . R. W. BURLINGTON left Bartow, Fla., recently for Anniston, Ala., where he will open his tent show soon. He has a few indie dates before the fairs begin. . . . WILMA IRENE WILLIAMS, 16-year-old daughter of Rusty and Dot Williams, tent show operators, graduated recently from Garland High School, Garland, N. C., and was awarded a \$1,000 scholarship from Bren Au College, Gainesville, Ga. Wilma, who in 10 years on the road with her parents attended 265 different schools, studies piano and clarinet and does a song and dance specialty with her sisters on her dad's show. . . . EX-REPSTER LEON HARVEY reports that Joe Bova is in charge of the AGVA office in Columbus, O., and not he, as reported last week by Pvt. Willis Walters. Answering the query on Johnny Finch, Leon says the former Billroy star is now a staff sergeant with the army overseas. Harvey says further that he has fully recovered from his recent operation and feels better than anytime since he lost his leg in an auto crash several years ago. . . . E. L. KENDALL, whose tent trick is playing two-week stands in the Enid, Okla., sector, has several new flesh bills by E. F. Hannan. Kendall for several winters had hillbilly bands in Central Oklahoma and Northwestern Texas.

R. E. Boyd's Sepian Revue Opens June 26 For Ind., Ill., Trek

INDIANAPOLIS, May 29.—Boyd's Greater Colored Minstrels, musical-show tenter under the management of Roger E. Boyd, will take to the road June 26 for a tour of one and two-day stands thru Indiana and Illinois. William Benbow, producer, will use a 10-girl line. Show will have a merchants' War Bond tie-up in each town, with Ed Martin handling the details.

The Boyd organization will display its wares under new 60 by 120-foot dramatic-end top, with a new marquee. Canvas will be handled by Calvin Spikes and a crew of five. All of the former Boyd equipment has been reconditioned and repainted, and two semis and Chevrolet tractors have been added to the rolling stock. Two new sleepers have been purchased for the band and chorus. Flashy uniforms have been purchased for the 10-piece band, and new chorus wardrobe is being made by a local costumer. Three hundred more chairs and several more lengths of blues are being added.

New line of paper was received here this week and billing begins next Monday (31).

Wolcott Rabbit Foot Set for 31st Season

PORT GIBSON, Miss., May 29.—F. S. Wolcott's Rabbit Foot Show, all-colored musical comedy unit now in rehearsal here, will launch its 31st season early in June.

Freddy Jones, Lassas Brown and Alabama Blossom will handle the comedy; Sarg King will have charge of the orchestra, and Alfred Banks, vent, will again be featured in the concert.

Show will move on 12 trucks and busses. All equipment has been put in good shape and is ready to roll. Troupe will operate under the same policy as last season, with no noonday parade.

Elmer Yancy is in his 10th season ahead of the show.

DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

Fee Refund Denied In Baltimore Suit

BALTIMORE, May 29.—Judge W. Conwell Smith, in Baltimore City Court, handed down a decision May 21 in favor of Police Commissioner Robert F. Stanton in connection with a suit filed by Walk-A-Show, Inc., to collect \$4,405 in police permit fees which the walkathon concern claimed to have paid under protest in 1940.

Since the time the fees were paid, the law under which they were collected has been held unconstitutional. Judge Smith pointed out that if the payments had been made under protest and because of police coercion the company would be able to recover the money, but he added that if the payment was made under a "mistake of fact" as to the validity of the law the court would not require the refund.

The company contended that Police Commissioner Stanton and his officials enforced a maximum fee payment of \$100 a day, seeking to keep the entertainment enterprise from operating. The police denied that the company contested the validity of the charge at the time the fees were collected.

Judge Smith pointed out that none of the checks given to the police were marked to show that payment was "under protest," and that no written or formal protest had been made to the fees when they were charged. Altho stating that a dispute as to whether the payments were made voluntarily or under compulsion "invites an excursion into mindreadings," Judge Smith said the delay of more than two years in seeking a refund justified a conclusion of fact that the fees were paid without compulsion.

The principal stockholder in Walk-A-Show, Inc., was George L. Rutty, now operating bingo on the Atlantic City Board-

walk. His brother, William Rutty was also interested in the walkathon.

FRANKIE DONATO, ex-contestant, letters from Washington that he is going into ninth week there at Kavoko's Supper Club. Frequently dropping around to cut up Jaekies, he says, are Charlie (Rubber Legs) Hagan and Johnnie (Butter Ball) Hughes. Charlie is doing a turn at another Washington nitery. A recent two-day visitor was Don Donnison, of the merchant marine, just back from England. Don was headed for a Southern port to re-ship to parts unknown.

INQUIRIES REACHED the desks last week on Frank J. Carroll, John Davis, Jean Collier, Bob Turner, Ruth Smith, Lee Sullivan, Edna Green, Johnny Groves, Minnie Ferenzi, Marshall Roberts, Eddie Begley, Helen and Buddy Custer, Mario Alessandro, Alicia Holmes, Tony Brugone, Woodrow Webster, Alice Matozen, Jack and Penny Ferguson, Ralph Ellis, Gloria Weares, Eleanor Baird, Cal De Villiers, Vina Walker, Eddie McWilliams, Al Lyman, Phil Chris, Mae Eason, Tim Hammock, Bill Walz, Tille Dalmish, Tony Marsh, Snozzie Snyder, Mary Youngblood, Larry Cippo and June McDermott.

AL THOMAS, walkie fan, writes from Los Angeles: "These California spots are boom towns. I make over \$100 a week in

war work. My girl friend, and many others, average over \$30 a night in tips, which they collect working as waitresses. One thing is still missing, a walkie. We're plenty hungry for that kind of entertainment. As an old walkie fan I'd like to make a suggestion. Since the contests are at a low ebb right now because of the national emergency, why don't you run a little note announcing a special 'Walkie Week' in which all the old contestants, no matter how long they have been absent, would drop a line letting the fans know what they're doing. I am not in show business but I buy *The Billboard* every week in hopes of getting news about some of my old favorites." Al adds that he would in particular like to see lines here on Clyde and Angie, Jackie Richards, Tilley and Duffy, Louie and Chad, Jean Long, the Palookas, Johnny Makar, Alice Simms, the Rocks, Smitty Inman, Pewee and Pauline, Al and Ruth Smith, Peggy Jackson, Steve Roberts, Bill and Ruthie, Eric Levy, the Sebastians, Jack Kelly, Harriet Blurton, Eddie Leonard, the Duvals, Jack Stanley, Duke Hewitt, Mary McMurray, Jack Sala, Mildred Blanchard, Forest Phelps, Phil Murphy, the McBrides, Pat Gallager, Sammy Allen, Velma Lane, Chuck Payne, Elaine Smallwood, Nell Hamilton, Martin and Johnny Reid.

MAGIC

(Continued from page 19)

as much for his act as he did a year ago—and getting it without a squawk.

V. H. GIL, who recently arrived in New York from Cuba, getting set for bookings under the billing of Gilko the Magician. . . . BERT ALLERTON is still in the Pump Room of the Ambassador Hotel, Chicago. . . . "THINK-A-DRINK" HOFFMAN, touring with *The Merry-Makers*, two-a-day vaude show, got rave notices in Washington last week. . . . JOAN BRANDON left New York for St. Louis May 29. . . . EDDIE COCHRAN and Nadyne have cleaned up all their engagements and are now in the blue-gray uniform of the overseas division of USO-Camp Shows, Inc. They are slated to leave any day now for the combat areas. . . . RAYMOND SCHEETZ writes that he closed May 21 in Red Wing, Minn., finishing 18 weeks of school assemblies for the University of Minnesota. He opened last Monday (24) in Toledo for a swing cast under direction of the Antrim Bureau of Philadelphia, carrying him up to early June. He's set for summer schools in the South later on. . . . SMITH AND KENNY, combining magic and vent, are headlining at Club Haymarket, Detroit. . . . JACK FIELDS, doing think-a-drink routine, is current in the Terrace Room of the Motor City's Hotel Statler. . . . TUNG PIN SOO (Al Wheatley) is at the Rio Chiam Club, Allentown, Pa. . . . GALI-GALI holds over to head the new revue at Jack Lynch's Walton Roof, Philadelphia. . . . DANTINI has moved his bag of nifties into the Cash & Carry Cafe, West Collingswood Heights, N. J. . . . JULIUS FRIEDMAN posts from Baltimore that he visited the Yogi Magic Mart there the other night, operated by the Monument City's own conjuror, Phil Thomas, where he ogled one of the finest displays of magic he's ever seen. . . . JOHN CALVERT (Calvert the Magician), on the West Coast for many months, visited his native haunts in Cincinnati last week to regale his contemporaries there with stories of his recent successes in the flickers and to tell of his California ranch loaded with Arabian stallions. Hollywood does queer things.

FROZEN ALIVE ICE SHOW
HELP WANTED—ALL DEPARTMENTS
Also GIRLS
All Summer's Work—Good Salaries.
ARCHIE GAYER
Eastwood Park EAST DETROIT, MICH.

COLORED PERFORMERS AND MUSICIANS WANTED
FOR THE GREATEST COLORED SHOW ON EARTH
F. S. WOLCOTT'S RABBIT FOOT MINSTRELS
Now beginning its thirty-first year under the same management. No street parades. One-night stands, one show daily. Want Comedians, Singers, Dancers, Chorus Girls, Novelty Acts and Musicians. Rehearsal starts June 1st. Show opens June 14th. Don't wait to write, wire F. S. WOLCOTT, Port Gibson, Miss.

AMBELANG—Albert, 49, violinist and orchestra director, May 18 at his home in Milwaukee. Survived by his widow, two sons, his father and a brother.

AMMENT—Capt. W. D., 82, early operator of the London Ghost Show on the Pacific Coast and a pioneer in 10 and 20-cent circuses, in Los Angeles following a brief illness May 26. In addition to being connected with ghost shows, Ament was also a trick skater and an expert rifle shot. Services under the direction of the Pacific Coast Showmen's Association, with burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, June 1.

ANDERSON—Ann (Helen Ann Jipp), 34, former accordionist on USO-Camp Shows, recently in North Riverside, Ill. Her body was recovered from the Des Plaines River after she had been missing since February 13. Survived by her parents and a son.

BAKER—Charles B., 66, scenic artist at 20th Century-Fox for 20 years, in Los Angeles May 21. A native of London, he had resided in the United States for 37 years. Services in Los Angeles, followed by cremation there May 24. Survived by his widow, Annie M.; a son, Howard A., Los Angeles, and a daughter, Mrs. Elsie M. Kay, Ellensburg, Wash.

BARTON—Bus (Pvt. Clarence Goodwin Jr.), former guitar player and cowboy singer with Cincinnati radio stations, recently in action over Guadalcanal with the Marine Air Corps. Before joining the marines in 1941 he was with the Haymakers' program over Station WCKY, Cincinnati, and previously was with the WLW Boone County Jamborees. Surviving is his mother, Mrs. Clarence Goodwin, Decatur, Ill.

BUSHEY—Harvey E., 62, electrician for the Strand Theater, Milwaukee, May 14 here. Survived by his widow and a sister.

CONSTANT—Max, ex-film actor in pictures until the war, accidentally on the Mojave Desert while testing new plane device.

COULTER—Walter J., 56, former owner of chain of theaters and president and general manager of Broad Street Amusement Corporation, Richmond, Va., after a brief illness in that city May 18. His death followed by 12 hours that of his father, Mathew C. Surviving are his widow, a daughter, a son, a brother and a sister. Burial May 21 in Forest Lawn Cemetery, Richmond.

COWLES—Jules, 65, character actor, in Los Angeles May 22. Burial in Hollywood Cemetery May 25. A daughter and a sister survive.

COY—Mrs. Mary, 85, honorary vice-president of the Grenfell (Sask.) Agricultural Society, recently. Burial in Grenfell Cemetery.

CUDAHY—Charles, 57, fair concessionaire and former vaude comedian, in Clinton County Hospital, Frankfort, Ind., May 25 of cerebral hemorrhage. In his youth he tramped in vaudeville. He later became a chef and worked in establishments in Chicago and other large cities. In recent years he operated his eating stand at county fairs. At his death he operated an eating place in Frankfort, Ind. Survived by his widow, two daughters and a son in the armed forces.

DAVIS—Charles, 43, saxophone and clarinet player and member of the Milwaukee Musicians' Association, May 24 in Milwaukee. Survived by his widow, a daughter, three sons and a sister.

DI CICCIO—Luigina Arnone, 73, mother of Lieut. Pasquale (Pat) Di Ciccio, former Hollywood agent, at the home of her daughter at St. James, L. I., N. Y., May 27. Lieut. Di Ciccio is the husband of Gloria Vanderbilt.

DIBBLEE—Harold J., 57, vice-president and head of booking department of Madison Square Garden, New York, May 16 in that city. He was acting president of the Garden in 1942 but had to discontinue due to ill health. Survived by his widow, a son, a daughter and a brother.

Vaughn De Leath

Vaughn De Leath, 42, singer and composer, sometimes known as the "First Lady of Radio," died May 28 in Buffalo after a long illness with uremic poisoning and a heart condition.

The radio singer was one of the first crooners and had composed more than 500 songs, among them "Don't You Care," "Heigh-Ho, Silver," "I Wasn't Lying When I Said I Loved You," "Madonna Lullaby" and "It's a Lonely Trail."

The Final Curtain

DUDDY—James, 55, property man with John Golden attractions, May 13 in Boston. He was there with Claudia.

DUMAS—Andre, 69, composer of operatic scores and former president of the Society of French Poets, in France May 21, according to a broadcast by the Vichy Radio.

ENNIS—Frank, 65, owner of West Swinney Amusement Park, Fort Wayne, Ind., May 8. Formerly in charge of concessions at Robison Park, there. He operated concessions at West Swinney Park until assuming its management in 1940.

IN MEMORIAM
MARGARET (MAGGIE B.) ESPY
 Who passed away in Lancaster, O., June 4, 1942.
 Her pleasing personality and kind deeds sadly missed by all who knew her.
 Her Lonesome Husband and Pal,
CHESTER ESPY.

FOSSE—Lewis J., 72, theatrical manager, recently in Washington. He managed Mary Pickford before her screen career and also managed the Garrick and Belasco theaters, New York, for the Shuberts. He was a member of the Shriners. Survived by his widow, Roberta. Burial in Glenwood Cemetery, Washington.

GOYKE—Clement F., 53, musician, at his home in Detroit May 22 after a brief illness. He was a member of the Hammond, Ind., local AFM. Survived by his widow and two children. Interment at Mount Olivet Cemetery, Detroit.

GRANEY—Lieut. John G., son of Jack Graney, stations WHK and WCLE sportscaster, May 13 as a result of plane crash at Fort Bragg, N. C.

NATHAN L. NATHANSON

Nathan L. Nathanson, 57, a governor of the Canadian Broadcasting Corporation and president of General Theaters, died May 27 in Toronto. He was also president of General Theaters Investment Company, Ltd., and a director of Odeon Theaters of Canada and Empire Universal Films, Ltd. He retired in 1941 from the presidency of Famous Players Canadian Corporation, Ltd., to establish General Theaters Corporation, Ltd., having held that position from 1916 to 1929 and from 1933 to 1941.

Born in Minneapolis, Nathanson started in show business with the Wonderland Amusement Park there. He went to Toronto in 1907 and was affiliated with several amusement parks in Canada. After rising to the position of sales manager and director of the Connor-Ruddy Company, later the E. L. Ruddy Company, Canadian outdoor advertising concern, he formed his own advertising firm, the Nathanson-Wadsworth Company. He was also responsible for opening the first de luxe movie house in Toronto, the Regent, which he remodeled from the old Majestic in 1916.

Surviving are his widow, Mrs. Irene Harris Nathanson; two daughters, Jean and Johan; a son, Lieut. Paul Nathanson, former president of Odeon Theaters, four brothers and one sister.

HAITHCOX—Daniel M., father of Frank Haithcox, med showman known on radio as the Old Judge, in Raleigh, N. C., May 12. Surviving are a son and three daughters. Body shipped to Sanford, Fla., for burial.

HULL—Ralph, magician and inventor and manufacturer of magical effects, in Bethesda Hospital, Zanesville, O., last week. Many years ago Hull toured theaters with his magic, but in recent years confined his activities to club and private engagements in the Middle West. His home was in Crooksville, O. Surviving are his widow and several children.

KOENIG—William, manager of production at 20th Century-Fox studios, May 29 in the Beverly Wilshire Hotel, Los Angeles.

KOPPELBERGER—Frank L., 62, general manager and treasurer of La Crosse Theaters Company, May 21 in a La Crosse (Wis.) hospital. Koppelberger had been associated with the theater business in La Crosse for 38 years, starting with old Bijou, a vaude house. The circuit which he headed operates five houses in La Crosse. Survived by his widow, a son, a daughter, a sister and a half-sister.

KROGMAN—Carrie W., composer of semi-classical numbers, May 13 in Boston. She wrote under the names of Paul Duelle, Kari Kleber, Julian Kent and Victor Hope. Survived by daughter and two sons.

LANGDON—Edgar, 18, radio announcer, May 10 in Sharon, Pa. He had announced for stations in Sharon, Pa.; Youngstown, O.; Trenton, N. J., and Pittsburgh.

LEE—Marguerite Field, 53, soprano and entertainer, May 14 at her home in Des Moines recently. She had appeared in vaude and several Colton Club revues, "Shuffle Along" and Lew Leslie's "Black Birds."

LIMBAUGH—Jesse C., 39, formerly

with Johnny J. Jones Exposition, in Greenville, S. C., May 18. Survived by his widow, Ada Edna; his mother, Mrs. Minnie Lee; three sisters and two brothers. Services May 18 at Church of God, Greenville, with burial in Graceland Cemetery there.

LONG—Susie, 82, widow of Warren (Peggy) Long, vaude and circus performer, May 18 in Indianapolis. Survived by three children, known professionally as Leo, Bert and Ann Francis. Burial in St. Mary's Cemetery, North Vernon, Ind.

MCDUGALL—Lena, 79, owner of Hotel Clarendon, Boston theatrical hostelry, recently there. Burial in Forest Hills Cemetery, Boston.

MANNER—Jane, dramatic reader, May 27 at her home in New York. She was director of the Cincinnati School of Expression until 1912, and in 1919 was appointed to a readership at the New York State College for Teachers. Two years ago she was asked to direct the Speech and Drama Department of the School of Radio Technique, Radio City, New York. Survived by two brothers and a sister.

MARGON—Clarence C., 52, Latin-American supervisor for Universal, May 20 at St. Clare's Hospital, New York. He had been affiliated with Paramount and Columbia. Survived by his widow, a daughter, his mother, two sisters and two brothers.

MASINO—Michael P., 51, owner of Ghent Road Inn, Akron, and associated with his brother in the former Merry-Go-Round, Akron nitery, May 13 in that city.

MILNE—Caleb IV, May 11 in Tunisia while with the American Field Ambu-

lance Service. Milne, a Philadelphia socialite, had minor roles in Broadway legit shows. Survived by his father, Caleb III, a major in marine corps.

NEAL—Doc Harry, med showman, in October, 1942 in McRae, Ga., it was learned last week. Survived by his widow, Alma. Burial in Alma, Ga.

NEUBAKER—Leon M., 61, cellist with the Roxborough Symphony Orchestra, Philadelphia, May 17 at his home there following a short illness. He also taught music and was a music lithographer. Surviving are his widow, Marian; a daughter, a brother and two sisters. Burial May 21 in Laurel Hill Cemetery, Philadelphia.

NORMAN—George, 56, well known in motion picture producing and executive circles, in Hollywood May 19. He had been producer on his own, making "Mars Nostrum," and had managed for Rex Ingram. At the time of his death he was manager of Cine-Color. Services in New York. He leaves his widow, Emma.

NOSSOKOFF—Harry M., 50, pianist, recently at his home in Pittsburgh. He was a member of Local 60, AFM. Survived by his widow, his father and three brothers.

NYE—Norwood C. (Buck), 43, organist at Portland, Ore., at his home there May 19. He was formerly at Oaks Rink, Portland, but at the time of his death was employed by the Imperial Rink. Burial in Lincoln Memorial Park, Portland, May 22.

PICKETT—Montgomery, 75, secretary of the World's Columbian Exposition in 1893, May 22 at Maysville, Ky. In the early 1900s, Pickett gained fame as a short-story writer and in 1908 won The Chicago Tribune award for an original play.

PIERCE—Rose Fehrenbach, at her home in Terre Haute, Ind. She toured London and the Continent in an act with

her husband, Edward Pierce, under the billing of Pierce and Roslyn.

RANOUS—Marie Nelson, 68, radio actress, May 12 in Chicago. She appeared in radio productions including "Bachelor's Children," "Helen Trent" and "Myrt and Marge." Survived by a daughter.

REGAN—Robert (Bob), med showman and pitchman, in Miami May 7 of injuries sustained in an accident. For many years a pitchman, his last two seasons were with I. C. Miles and Frank Haithcox med shows. For the past five years he had superintended a solar system plant in Florida. Survived by his widow, Lena; a daughter, Norma, and a son, Mike. Burial in Miami.

ROBINS—Edward, 81, author and former dramatic critic and music editor before the turn of the century on The Philadelphia Public Ledger, May 21 in Philadelphia following a long illness. Among his books were "Twelve Great Actors" and "Echoes of the Playhouse." His widow, Emily Jewell, survives.

SABIN—Catherine J., 64, actress and former newspaper woman, May 19 in New York. She played with Helena Modjeska and Otis Skinner and had been a reporter on The New York World. Survived by a son.

SEGALL—Lieut. Avery, 22, son of Harry Segall, screen writer, May 7 as a result of plane crash in Tucson, Ariz., where he was a flying instructor.

SEMON—Eric, 61, Metropolitan Opera's European representative and a leading European manager, May 20 at his home in New York. He "discovered" such notable concert artists as Kirsten Flagstad and Lily Pons. He also engaged European artists for the Met and arranged concert tours for virtuosos. In addition, he was responsible for European and South American tours for many musicians. He had managed Marian Anderson, Lotte Lehmann, Lauritz Melchior, Dusolina Giannini, Kirstin Thorborg, Marjorie Lawrence, Joseph Szigeti and Vladimir Horowitz. Survived by his widow and two sons.

SIMON—George N., 61, until his retirement in 1932 manager of the Simon Curtain & Scenic Company, Green Bay, Wis., suddenly May 21 at his home at Thunder Lake, Wis.

STARK—Henry, 63, father of Juanita Stark, Warner Bros. actress, at his home in Burbank, Calif., May 26, following a paralytic stroke. He was a physical instructor and toured as the world champion bag puncher. Services in Burbank, with burial in Inglewood (Calif.) Cemetery May 28. Survived by his widow, Wanda; two daughters, and a sister.

TAYLOR—William (Whiskey Bill), with Patrick's Greater Shows last season, in Reno, Nev., May 17 of a heart attack. Survived by his widow, Ruth Marian, and two brothers, G. J. and Melvin.

TITZELL—Josiah, 38, author of last year's best seller poetry book, "Galant Show," and husband of novelist Anne Parish, in Danbury, Conn., May 15. He was a former editor of Vanity Fair and Publisher's Weekly, and wrote under the name of Frederick Lambeck. Survived by his widow; his mother, Mrs. Josiah Titzell Sr., Blainsville, Ga., and a brother, Staff Sgt. Frederick Titzell, Sheppard Field, Texas.

VAN TREES—Lieut. Don, 26, son of James Van Trees, film studio cameraman, from injuries sustained in an explosion at army camp in Texas May 19.

VON FEHLITZCH—Mrs. Louise, 84, former musical comedy star, opera singer and voice instructor, at her home in Minneapolis May 17. Widow of Baron Arno Von Feilitzch, of Vienna and Paris, she began her career as musical comedy performer in London. Following a period in opera and the theater, she became voice instructor and students included Edward Johnson, now Metropolitan Opera Company president; Julla Marlowe, Lillian Russell and Marie Dressler.

WERNER—Mrs. Stefania, 60, proprietor of Werner's Cafe, Wildwood, N. J., May 15 at the Atlantic City Hospital following a lingering illness. A daughter survives. Burial May 19 in Wildwood, N. J.

WILKERSON—Sexton, 60, head of the title department at 20th Century-Fox and with the studio since 1929, in Los Angeles May 20 of a heart attack. Services at church of the Recessional, with burial in Forest Lawn Memorial Park, Glendale, Calif., May 26. His widow, four sons and a daughter survive.

WINSTEAD—E. S., tent showman, in Pittman Sanatorium, Fayetteville, N. C., May 15 of a heart attack. He was owner and manager of Winstead's Mighty Minstrels, colored musical comedy troupe showing under canvas in the South.

(See FINAL CURTAIN on page 57)

Lawrence Aids Red Cross

TRENTON, N. J., May 29.—This city's Red Cross War Fund was enriched \$100 recently thru a donation by Lawrence Greater Shows while the combo was playing South Westville, N. J., E. Milton Hannold, county chairman, announced. Lawrence contribution boosted to less than \$400 the figure needed to reach the city's \$59,100 quota.

Weather Stalls Gate Rise

Endy-Prell End Balto 5-Weeker With Fair Biz

BALTIMORE, May 29.—Despite spotty weather, Endy Bros. & Prell's World's Fair Shows Combined wound up their fifth week in the Baltimore area at Dundalk last Saturday to good business, Tommy Rice reported. Dundalk Democratic Club sponsored the engagement. Management said that weather had caused an average loss of three days a week here, with wind and rain doing some damage to show property. Shows have completed each stand in the block, however.

Location in Dundalk was one of the best played thus far and local papers gave good co-operation. Rocket and Tilt-a-Whirl rides obtained exceptional play during the engagement, and Cash Miller's Side Show led that department.

New canvas was added to the Monkey Speedway, Speedy Wood's Motordrome and Mrs. Gertie Miller's Chez Parce Revue. New stage curtains and scenery also were added to the last named. Sam Prell, co-owner, is now able to get about and soon will rejoin the shows. Abe Wolfe's Monkey Speedway has been rebuilt and new banners added. Visitors included Art Lewis, Ralph Lockett, E. B. Braden, Howard Ingram and Walter D. Nealand, Art Lewis Shows; I. Cetlin and Jack Wilson, Cetlin & Wilson Shows, and Leonard Ross, Dick's Paramount Shows.



COL. BILL E. GREEN, chaplain of San Antonio Showmen's Club, is widely known in show circles, his association with carnivals dating back to 1902, when he was with Barkoot's Railroad Shows. He appeared with the Nat Reiss Shows in 1905 and prior to that played in musical stock. Green also saw service with Harry Billick's Gold Medal, Royal American, Con T. Kennedy, Roy Gray, C. A. Wortham and Tobe McFarland shows.

RC Extends Date In Mound City; Week-End Good

ST. LOUIS, May 29.—Rubin & Cherry Exposition, opening here on the night of May 14 for a 10-day engagement, extended it until May 31 because of excessive rain in the first 10 days, during which the midway was able to open only on several nights. Show did big business last Saturday and Sunday, altho weather was threatening and there were several downpours during the afternoons and evenings.

Owners Carl J. Sedlmayr and Sam Solomon said they were "well satisfied with everything but the weather" and they believe the show would have rolled up record business had it been favored with better weather.

Shows, rides and concessions have been overhauled and painted, and the midway makes an impressive appearance with its multi-colored light towers. Roster of attractions and executives will appear in the next issue. Show will move to 20th and St. Clair, East St. Louis, Ill., Tuesday, opening there June 2 for a 10-day engagement.

Alabama, Tennessee Engagements Prove Winners for Sparks

KNOXVILLE, May 29.—J. F. Sparks Shows, which opened the season in Avondale, Ala., and then played successful engagements in Ensley, Birmingham and Attalla, Ala., and Chattanooga, Tenn., chalked up another winner at Alexander Ball Park, under American Legion Post auspices, last week. Stand here, which ended last Saturday, gave the show good weather and what the management termed "excellent" results thruout.

Move in from Chattanooga was marred when a semi was wrecked beyond salvage, however. Hamilton Hoyle, its driver, escaped injury. Alexander Park is located conveniently close to the heart of town, and shows, rides and concessions reported the best grosses of the season thus far. Rides came in for an especially heavy play here. Because of the size of the lot, the Chairplane was not erected.

Shows present an attractive appearance, and carry 8 rides, 5 shows and 25 concessions. Side Show is housed in a new top, and much new canvas is in evidence. A new office has been built, and all equipment is flashing plenty of paint, with Huey Waters doing the pictorial work. Light plants, new this season, have proved satisfactory.

Rides

Kiddle Autos, J. W. Lockwood, foreman; Twin Ferris Wheels, Cliff Trantham, foreman; R. T. Ratcliffe and W. H. Bullock. Tilt-a-Whirl, Jack Townsend, foreman; Dude Belcher, Billie Wright and Charles B. Meredith. Octopus, Eddie Booker, foreman; James Batey. Chair-
(See Sparks Is Winner on page 56)

Barney Tassell Unit In Strong Md. Bow

SEAT PLEASANT, Md., May 29.—Barney Tassell's Unit Shows rang in the season May 18 under American Legion Post auspices to good crowds and business, Spencer A. Stine reports. Midway attracted large attendances nightly and free spending prevailed thruout.

Abe Greenblat, Legion Post commander, said he was pleased with shows' appearance and attraction line-up. Ferris Wheel obtained good play.

Kortes Joins Hennies Bros.

CHICAGO, May 29.—Pete Kortes, who has operated one of the leading side shows for years, joined Hennies Bros. Shows with his show this week, opening at the Hammond (Ind.) stand.

SLA Will Observe 25th Anniversary of HW Railroad Wreck

CHICAGO, May 29.—Al Sweeney and Nat S. Green, of the publicity committee of the Showmen's League of America, are at work on a plan for a fitting observance of the 25th anniversary of the Hagenbeck-Wallace Circus train wreck.

The wreck occurred June 22, 1918, snuffing out the lives of 60 members of the circus organization. Most of those who lost their lives are interred in Showmen's Rest.

Special services will be held at Showmen's Rest on the anniversary. Details being worked out will be announced later.

Thomas Bows in Yankton

LENNOX, S. D., May 29.—Art B. Thomas Bombshell Shows, comprising one large unit this year, concluded quarters preparations last week and moved to Yankton, S. D., for their opening there May 26. Gil Tuve, agent, said that 8 rides, 6 shows and a number of concessions will be carried this year.

Rogers at Hot Springs

CHICAGO, May 29.—Joe Rogers, former concession and show operator, now proprietor of Rogers' Corner, successful New York night spot, was in Chicago late this week visiting friends. He left here for Hot Springs, where he will spend some time vacationing.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Mushroom Tops, Guat. May 29, 1943.

Dear Editor:

Unless one has traveled thru the mountains of Guatemala he would take it for granted that the truthful but unusual tales about nature's wonders in these parts were merely the ravings of some jackpotter's warped mind. Ever since the 18th century, when Guatemalan aborigines, known as guava-headed (pear-shaped) people (now extinct except in side shows), rode to battle on wild llamas, unbelievable legends have poured from this land of adventure. It was purely accidental that General Agent Lem Trucklow discovered this city of 15,000, which is well hidden between two mountain ranges.

From what the office could learn, some prospector sold Trucklow a silver mine which had been abandoned a century ago. The mine's entrance was only two miles from the lot on which we played last week. To reach this town by mountain trails the distance is 175 miles, but it is only 10 miles by air. While exploring his newly acquired property Trucklow was surprised to learn that the mine was a tunnel running back under a mountain for a distance of eight miles, where it ended at an underground river. Returning to the mine's entrance, he gathered several logs out of which he

built a raft and he was soon being carried downstream by a powerful current. After two miles in underground caverns the raft swung to the river's bank here and the booking of the spot was a simple matter.

Locating a lot seemed impossible because the entire valley was covered with giant umbrella rocks, some of which towered over 40 feet into the air. Under each rock the natives had built homes and business buildings, which were roofless because the huge umbrellas served the purpose of roofs. A rock with a top large enough to hold the show was finally selected as an ideal lot. When moving from our last week's town the wagons were hauled thru the tunnel and loaded onto barges that our advance engineering crew had ready when the wagons arrived at the river. Upon their arrival here all equipment was unloaded and gilled to the flat top with the aid of the show's five 40-foot-high Ferris Wheels, which were erected at the bottom and served as hoists. Tent stakes were driven into the guhr found in the cavities of the solid-rock lot. By Tuesday night the midway was ready to open. Four of the five wheels had been carried to the top by the fifth, which was left below to carry the crowds above. Business was light, as one wheel was not
(See BALLYHOO BROS. on page 32)

Schenectady Fat For O. C. Buck

SCHENECTADY, N. Y., May 29.—Best engagement of the season so far for the O. C. Buck Shows was played here on May 17-22 on the Carman show lot under auspices of Carman Fire Company. Midnight performance for night-shift war workers went over big, rides and concessions getting a strong play. Mr. and Mrs. Lloyd Coffey's Varieties had a heavy gross.

Fred Blythe, manager of the Jones bingo, has been called into the armed services. Bill Jones visited the show on Thursday, while Fred made the trip to Buffalo for examination.

Orrin E. Packard, billposter for the show, is confined to his home by illness. Frederick Carlton has joined the Coffey girl show as pianist. Lieut. Jerome P. Dougher, Jersey City, son of Mrs. Marjorie Glickman, has been a guest on the show.

This week the show is at Colonie, N. Y., on the Albany-Schenectady Road for the Fuller Fire Company, and the gas ban has seriously affected business, since bus service is so far from the lot. New free act is the Mad Caps, working on high pole.

Inclemency Hits CW in Baltimore

BALTIMORE, May 29.—Cetlin & Wilson Shows, playing a return engagement at 25th and Kirk streets, tonight closed their sixth week in this sector to satisfactory business, altho inclement weather interfered with activities during most of the engagement. R. C. McCarter said shows obtained good play when the weather permitted.

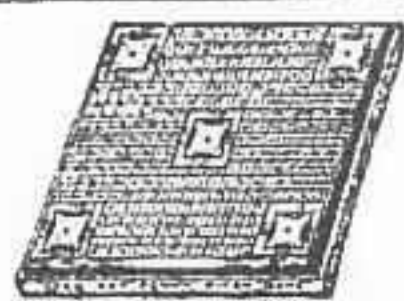
Funeral services were held here for Harry W. Dunkel, chairman of the shows' advisory board and dean of carnival general agents, who died in Mount Sinai Hospital May 21. Numerous large floral tributes were sent by his many showfolk friends. Body was shipped to New York for burial, accompanied by several members of the shows, including J. W. Wilson and Neil Hunter, who had been associated with Dunkel for 50 years.

Shows left here for Cumberland, Md. Visitors included Art Lewis and members of his show, and Ralph Endy and members of Endy Bros.-Prell's World's Fair Shows. Bob Pollock, William Hartzman and Mrs. R. C. McCarter are on the sick list, while Pete Thompson, lot superintendent, has recovered from his recent illness. Three Kays, free attraction, continues popular. Al Delo and staff joined with several concessions.

Sims Sustains 10G Damage in Flood at Trenton, Ont., Bow

TRENTON, Ont., May 29.—One of the severest rainstorms and floods in the history of the organization hit Sims Greater Shows during their opening stand of the season at the softball grounds, under Canadian Legion Post auspices, last week. Damage to equipment from the flood, which blanketed the lot, was estimated by the management at \$10,000. Orders have been issued for the replacement of stock or materials that were lost or destroyed, J. A. Blakney said.

Shows inaugurated their season May 15 to satisfactory business, and attendance and business continued good until Friday (21) when heavy rains hit the midway, resulting in the flood. Members of the shows worked from 3 o'clock that afternoon until Saturday night getting the show property back on the train. Organization left here for Belleville, Ont.



PENNY PITCH GAMES

Size 46x46", Price \$25.00, Size 48x48", With 1 Jack Pot, \$35.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00 100-Player Complete 7.00

1/3 Deposit on All Orders.

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SECOND-HAND SHOW PROPERTY FOR SALE

\$17.50 Tent, 8x10 Ft., with Poles, Others. \$50.00 Under'ed Port. Typewriter; late mod.; others. \$10.00 Wax Skull for Phrenologist Readings, \$22.50 Victor Tin Type Street Camera Outfit, 15c Up. Pennant Flags on Streamers.

DROME RIDERS

Want 4 Straight Wall Riders, men and women; 2 good all-day Grinders, 1 Man to look after and feed 10 Lions. All other useful Drome Help, wire lowest salary expected.

ROBERT PERRY

Care Rubin & Cherry Shows East St. Louis, Illinois, until June 12th.

WANTED

LEGITIMATE CONCESSIONS AND RIDE HELP. Foreman for Chairplane, Second Man for Merry-Go-Round. No drunkards. Top salary. Concessions do big business Philadelphia. No front gate.

MAX GRUBERG FAMOUS SHOWS PHILADELPHIA, PA.

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WANTED!

Man for 12-Car Ride-O, also Chair-o-Plane, Merry-Go-Round and Ferris Wheel.

HARRY MAMSCH

4147 Dickinson Ave, CHICAGO, ILL.

WANTED

Ferris Wheel Foreman, Short moves, good treatment. Pay every week. \$50.00 per week.

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418 Davenport, Apt. 38 DETROIT, MICHIGAN

WANTED!

Ferris Wheel Man and Tilt-a-Whirl Man, Top salary. Also Grind Stores; work for 10 cents. All summer's work.

HADJI DELGARIAN

2303 N. Melvina Ave. CHICAGO, ILL.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

DIDN'T it rain?

MANAGING Alex-Andra, side-show attraction on World of Pleasure Shows, is Major Fox.

JOE WREN joined Art Lewis Shows at South Norfolk, Va., as assistant trainmaster.

COLONEL SYKES, last season with Sam Lawrence Greater Shows, is in Trenton, N. J., for the duration. He's employed in a war plant there.

POINTS of view differ: Things that make one showman shudder delight another.

ADDED to the staff of Sam Lawrence Greater Shows at Trenton, N. J., as special and press agent recently was Jay (Doc) Crawford.

JOINING the Midway Cafe on George Clyde Smith Shows in Phillipsburg, Pa., as chief griddle man recently was William B. McGaw.

GEORGE CHANDLER joined the Side Show on Great Lakes Exposition Shows in Augusta, Ga., as magician and lecturer.



PVT. DAVID ROSENBERG, until recently stationed at Camp Gordon, Augusta, Ga., is the son of Louis Rosenberg, advertising agent on Johnny J. Jones Exposition. Before entering the army David had been employed by a major carnival.

WHEN a show gets old it worries about the coming-up younger one.

T. D. (SENATOR) ROCKWELL, side-show attraction, arrived in Chicago last Thursday to join Ray Marsh Brydon's Congress of Oddities in Riverview Park.

WAR WORK will keep Eddie (Tuffy) Barnett off the road for this season at least. Eddie, who is employed in an Oklahoma City plant, says he'll be back on the road one of these days.

AUGMENTING the ride line-up on Scott Exposition Shows during the stand in Nashville was Mrs. Turner Scott's Kiddie Auto Ride, which she purchased recently from Red Dougherty.

"THE Sun Shines Bright on My Old Kentucky Home" wasn't being sung by showmen across the Ohio.

C. C. McCLUNG Zoo on Mighty Sheesley Midway in sporting a larger top and six new animals, he reports. McClung says the unit is enjoying one of its best seasons in its history.

BOB MORLOCK is piloting Penn Premier Shows, this being his first experience with an Eastern show. He has been with shows in the Middle West and South. James P. Murphy joined the shows at Wesleyville, Pa.

FORMERLY with Johnny J. Jones Exposition, Mrs. Delard F. Lamkin successfully underwent an appendectomy in Georgia Baptist Hospital, Atlanta, May 22, her husband reports. She would like to read letters from friends.

WHEN we hear a showman say that he is

ready to "weed the lettuce" it doesn't mean that he has a garden.

RECENT additions to Ray Marsh Brydon's International Congress of Oddities at Riverview Park, Chicago, were Louis-Louise Logsdon and Tex Putegnagat, Mona Smith reports. She says the museum's business has been satisfactory.

MIKE ROSEN, owner-operator of Buckeye State Shows, playing in Granite City, Ill., last week, sent two trucks and a crew to assist in flood relief work along the raging Mississippi River in Southern Illinois. Boss Rosen himself accompanied the men.

WHITEY MORGAN has obtained leave from the Canadian Merchant Marine and joined Crescent Canadian Shows, S L. Foster, MSMP, reports from Halifax, N. S. Tilt-a-Whirl foreman and ride mechanic, Morgan, was with Gray's Shows of Canada last year.

SOME reports on big grosses during the past rainy weeks, when scaled down, tax the imagination.—Colonel Patch.

LONG TOM WILLIAMS, erstwhile carnival and rep show trouper, is in Gulston, Ky., where he is employed in a coal mine for the duration. He reports he visited Scott's Exposition Shows at Harlan, Ky., and that Scott has all the trappings of an up-to-date carnival.

DURING Art Lewis Shows' move from Norfolk, Va., to Baltimore, Mr. and Mrs. E. E. Bailey, The Billboard sales agent, and Mr. and Mrs. Sam and Mary Lee Holman were guests at a lawn party in



WALTER LIDWIN, well known in outdoor show circles and mechanic for Lambert Brothers' Penny Arcade for four years, prior to his induction, is stationed at Fort Knox, Ky. He's with the army armored force there.

Cape Charles, Va., tendered them by Mrs. E. Fitzsimmons and Mrs. C. S. Butt.

SAM BERK, concessionaire with Gooding Greater Shows, reported that he had been rejected for army service after spending six days in the hospital at Fort Thomas, Ky., where he went for induction. Five years with the Gooding show, he left Cincinnati on May 24 to rejoin the unit in Logan, W. Va.

REMEMBER: When Minstrel Shows had goldleaf fronts and the performers had teeth to match?

IT'S MME. TERRONCE RHONDA and not Florence, as was reported in last week's issue, she writes from Fleming, Ky. She says she recently renewed acquaintances with Mae-Joe Arnold, who joined C. D. Scott Exposition Shows at Pineville, Ky. Mme. Rhonda is with the Dixie Minstrels on the shows. E. H. Rucker is stage manager.

AL MARTIN booked the free attractions on Coleman Bros., O. C. Buck, Colbert Bros., Joe Barry and Eli Legasse's two units for the week of May 24, Arthur F. Brunner reports from Boston. Shows played Torrington, Conn.; Albany, N. Y.; Clinton, Chicopee Falls and Hudson, Mass., and Pawtucket, R. I., in that

Success

THE day after a small carnival had gone into fairgrounds winter quarters in a Midwestern city some years ago an elderly employee named Cassidy called at the bank on the corner. He carried a satchel and asked the teller whether he could deposit his savings of \$90,000. Somewhat dazed, the teller called the official-looking president, who, upon learning Cassidy's identity, was willing to accept the deposit. But the prez thought it best not to take such a large sum and Cassidy agreed to a proposal that a portion of the cash be deposited in the other bank. The news that "a carnival man put a fortune in the bank" soon spread over the little town. The newspaper had a big story about the new resident who had faith in the city. The Chamber of Commerce was agog. Merchants exclaimed "What a success in life that man Cassidy is!" A testimonial dinner was arranged at the main hotel, where Cassidy was feted, winced and dined. Finally the toastmaster arose and said: "Gentlemen, we have with us tonight a newcomer to our little city. A man who has faith in our growth and great confidence in our banking institutions. A man of the carnival world who has made a great success of his life—and now we will hear from Mr. Cassidy." With his sweet brogue, Cassidy arose and said: "Wall, gint'min, Oim not mooch uv a spaker. 'Tis thrue Oim a carneevil mon. Fact is, O've bin wan nigh onto t'irty years now. O've allus bin a leetle at savin' sumthin' awl me loife. First show job wuz as a pony punk at ten bucks a week. But, moind ye, O've allus saved a bit. I got permotved to a beeger roide as helper at fifteen a week, but I allus laid a side a wee bit. Whin O' got t'be conductor on the Merry-Go-Round it allowed me to save even more. O've practiced thrift all me loife. Whin I got t'be an old mon they made me night watchman at good pay because the bosses wouldn't cut me because of me long y'ars uv sarvice. As night watch, I used to find extra money that keerless papul had dropped on the ground ferminist concessions and ticket booths and this added to me savin's. Gint'min, in me t'irty y'ars with th' carneevil I saved up around \$200. And last wake a distant relative who I didn't aven know was alove died and left me \$89,800 cash. So, be gorry, I just put it with me \$200 O' had saved up and stuck in your banks."

order. Acts included the Berosinis, the Gretonas, the Madcaps, Cartier Sisters, Flying Romas and Blond Sensations.

LET'S be thankful we live in a free country where a manager can say what he thinks—when not in the presence of his workimgmen.

A NUMBER of showfolk were on hand for the recent wedding of A. F. (Curly) James, well-known showman, and Ada L. Ross, of Chicago, in Miami. Mrs. Robert K. Parker was the bridesmaid, with her husband as best man. Following the ceremony a buffet supper was served in a Miami nitery. Guests included Mr. and Mrs. Robert K. Parker, Mr. and Mrs. Wilbur C. Schaffer, W. D. and Ann Bartlett, Mr. and Mrs. E. W. Lesser, Mr. and Mrs. Harry Cohen, I. W. Shorty, Mr. and Mrs. K. B. Warfield, Mr. and Mrs. James Donohue, Ruby Hudgins, Melvin Griffith, Mr. and Mrs. William Cornelius, Ann Sherwood, Mr. and Mrs. Don Lanning, Ruth Hudgins, Dorothy Bartlett, William Rossier and Frank LaBarr. After a honeymoon at Pidgeon Key Lodge, Key West, Fla., the Jameses plan to return to the road to operate digger concessions for W. D. Bartlett.

May-June Big Eli News

is just off the press. Contains information of special interest to all Riding Device Owners. Rules of the 31st Annual July 4th Contests are fully described. Enter your rides in the Contests. Be a winner in 1943. BIG ELI NEWS carries 16 pages filled with up-to-date Riding Device Data. Your copy will be mailed on request.

ELI BRIDGE COMPANY

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IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMERLY with Wallace Bros.' Shows, Tommy P. Lamb is a seaman, second class, in the navy and stationed at Farragut, Idaho.

WILLIAM (BILL) FIELD, newspaper reporter of Uniontown, Pa., widely known to showfolks, has been inducted into the army, having been sent to Fort Meade, Md., May 22.

CONFINED in a camp hospital in California is Pvt. Charles W. Martin, Mrs. Martin, who is living in San Fernando, Calif., reports. Martin's designation is APO 545, care Postmaster, Los Angeles.

RIDE FOREMAN on World of Mirth Shows for the last 12 years and also with Royal American and D. D. Murphy shows, Charles (Jerry) Greenlee is a machinist's mate, second class, with the destroyer U. S. S. Renshaw.

PROMOTED to the rank of staff sergeant, James A. York is chief clerk in the office of the base operations officer, De Ridder Army Air Base, De Ridder, La. He says Mrs. York is in business in De Ridder.

RETURNING recently from overseas duties were S/Sgt. Earl (Whitey) Gregory

and Corp. J. T. (Runt) Phillips, who tramped with Rubin & Cherry Exposition, Beckmann & Gerety, Royal American and Hennies Bros.' shows.

PVT. HOWARD (BUCKY) BADGER, stationed at Fort Sill, Okla., toured with Art Lewis, World of Mirth and Royal American shows before his induction. His designation is Battery C, 28th Bn., 7th Regt., FARTV, Fort Sill, Okla.

PVT. JOHN W. HAYES is back in this country after seeing action overseas. Before entering the army he was with Budy Bros.' Shows, Johnny J. Jones Exposition and Tom Mix Circus. He writes he is going back into show business when the big fuss is over. Hayes is at Jefferson Branch N.O.S.A., New Orleans, La.

DWIGHT NIFONG, of Lester Stores Shows, V-mails that he is with the marines overseas. He's looking forward to the day when he rejoins his outdoor showfolk friends, having missed two seasons on the road. Nifong is with USNR (Marines), care Fleet Post Office, San Francisco.

BALL GAME and cigarette shooting operator on carnivals for a number of years, PFC Louis Carnahan is a surgical technician attached to the medical corps of the Army Air Corps at Station Hospital, Selfridge Field, Mount Clemens, Mich.

MRS. MARIE RICKS, mother of Pvt. Frank B. (Bennie) Burnett, writes that Bennie is in La Garde General Hospital, New Orleans. Before entering the army he was with Crafts 20 Big and Clark's Greater Shows. He has been with the army air corps since November, 1941.

AL P. NOLAN pens from Port Huron, Mich., that he has been called to the armed forces and will be off the road for the duration. He said he visited W. G. Wade Shows during their stand in Port Huron and renewed acquaintances with his friend M. T. Gordon, whose concessions were doing well.

PFC. WALTER MORROW, Human Cannonball with Fearless Greggs Troupe and last season with All-American Exposition, is still with Co. A., 2d Eng. Bn., Camp McCoy, Wis. He says another member of his outfit, Sgt. Otto F. Pessen, is a former carnival trouper. Pessen appeared with Athletic Shows and was last with Cyclone Franco on White City Shows. He enlisted in the army in 1939.

Lecture

ALONG about the close of the season in the Deep South a well-known carnival owner called in the stage manager of the midway's Minstrel Show and told him that he must lecture some of his performers regarding excessive imbibing. The owner said conditions were becoming too noticeable. But he advised the manager not to get too tough with the guilty performers inasmuch as the office owed them considerable hold-back money. After the show that night the stage manager walked back of the top and caught the star comedian with a bottle in his hand. "Looka here, Eph," said the manager. "What is yo'all tryin' to do? Don't yo' know yo'all can't spar wid Ol' Count? Drinkin' that ol' filthy hoker! Why, boy, yo'all is drinkin' sumpin' a hawg wouldn't even drink if yo'all poured it in his trough. Why, a hawg wouldn't eben put his foot in it." The comedian drawled in reply: "Ah knows durn well no hawg ain't goin' to put his foot in this heah hoker, 'cause I'se goin't to kill dis pint right now."

CAN PLACE

Good capable Grind Show. Also large Snake Show. Can place 10c Slum Concessions. Want capable Skooter Foreman. Will make percentage proposition so he can make money. Also place capable Ride Help.

15 WEEKS ON CHICAGO LOTS

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155 N. CLARK ST., CHICAGO

WANT MANAGER

For high-class Posing Show. Girls for Follies Revue and White Musicians. Good salaries paid from office. Have opening for capable Lot Man. Can Place Legitimate Concessions. Want Foremen and Ride Help for Wheels, Scooter, Tilt-a-Whirl, Flyoplane and Spitfire. Hager, wire. Jerry Jackson wants Musicians for Minstrel Show. Opening for one Tractor Driver. Want Talker and Grinder for Snake Show. Bertha Cohen has two openings for Lady Ball Game Agents. Will book Octopus, Rolloplane, Caterpillar, Whip, Wagons furnished. Berth and stateroom accommodations on this show. Address **ART LEWIS SHOWS** Lorain, Ohio, June 3 to 12.

ELKS' ANNUAL JUBILEE

MONROE, MICH., JUNE 14-19

Want Monkey Show, Snakes, Class House, War, Frozen Alive, Fat Show, Mechanical City, etc. Can place Lead Gallery, Photos, Bowling Alley, String Game, Bumper, Frozen Custard, Ride Help on all Rides; Foremen, \$50.00; Helpers, \$25.00 and \$35.00. Workingmen in other departments.

WORLD OF PLEASURE SHOWS

Adrian, Mich., June 3-12; Kalamazoo, June 21-26.

WALLACE BROS.' SHOWS WANT

Help on Tilt, Foreman for Little Beauty, Ticket Sellers, Truck Drivers, Workingmen in all departments. Can place Freaks, Working and Selling Acts, Mind Reader for 10-in-1, Musicians, Performer, Blues Singer, Comedian for Minstrel. Can place 10c Concessions at all times. Want Agents for Grind Stores, Penny Pitches, Ball Games. Dancers for Girl Show. Help on Front Gate. **WALLACE BROS.' SHOWS**, Paducah, Ky., this week.

COLEMAN BROS.' SHOW

WANTS WANTS

SHOWS—Side Show, Monkey, Ice, Life, Midget, Animal, Pit or Platform; have outfits for same. First-class Bingo, Grindstores. Help in all departments, Drivers. Now booking for Fairs. Have ten first-class Fairs—start August 2. **THOS. J. COLEMAN**, May 30-June 5, Hudson, New York; June 7-June 12, Menands, New York.

WANTED

JETER'S BASEBALL PITCHING GAME

Will pay a good price for one in good condition. **A. NELSON**, Indianapolis, Ind.

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CARNIVAL and SKATING RINK
Write for Prices
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Used 10x16, 16x16, 10x19, 14x21, 20x30, 30x45, 40x60. New 30x60. Side Wall, hand roped.
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TENTS—BANNERS

10x15.6, Four Way Center Joint Khaki.
 Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
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Complete up-to-date Cookhouse, fully modern equipped. VERY CHEAP. WHIP—Complete equipment for 8 or 12-car Whip. All new. Including plates and platform. No cars. Write for particulars.
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 PHILADELPHIA, PA.

WANT
WORLD OF MIRTH SHOWS

FOR GAY NEW ORLEANS COLORED REVUE

A few more Performers. Chorus Girls that can work. Also Musicians. John Penny in charge of band. We have an excellent show, but want to enlarge. Pullman Car Service and Cook House. R. F. Judy has no connection whatsoever. Bob Buffinton is manager of Minstrel Show. Salary guaranteed by office. Want Neon Man. Want Men in all departments. Can also use good Radio Publicity Man who can deliver. Want another good Press Agent who knows Carnival Business. Address, this week, Elizabeth, N. J.; next week, Plainfield, N. J.
WORLD OF MIRTH SHOWS, MAX LINDERMAN, General Manager.

James E. Strates Shows, Inc.

Wants

Wants
 FERRIS WHEEL FOREMAN AND SECOND MAN. TOP SALARIES.
 CHORUS GIRLS FOR VANITIES. SALARIES PAID BY OFFICE.
 TRAINCREW MEN, POLERS, PORTERS; PERFORMERS FOR HARLEM REVUE. MANAGEMENT JUNIORS YOUNG.
 SENSATIONAL FREE ACT FOR BUFFALO WEEK OF JUNE 7TH.
Write or wire JAMES E. STRATES, Manager North Tonawanda, N. Y.

BUCKEYE STATE SHOWS

WANT SIDE SHOW, CHIMP OR MONKEY SHOW FOR KIDDIES. Johnny Howard, Mark Williams and Cuban Mack—have excellent propositions for you. Contact immediately. WILL FURNISH COMPLETE NEW OUTFIT FOR SIDE SHOW. GIRLS, COMICS AND MUSICIANS FOR COLORED MINSTREL SHOW. RIDE HELP. (Top salaries.) COUNTER MAN FOR BINGO AND CONCESSION HELP. Bill Snyder, contact us at once. All address:
JOE J. FONTANA or MIKE ROSEN, Granite City, Ill., until June 2; then Terre Haute, Ind.

Shafer-Wrigley Buy
Five Pearson Rides

ST. LOUIS, May 29.—W. A. Shafer and Jess C. Wrigley last week completed negotiations with Mrs. Anna Jane Pearson, owner of Pearson Shows, for the purchase of a Ferris Wheel, Tilt-a-Whirl, Merry-Go-Round, Kiddie Auto Ride and Kiddie Airplane Ride. Rides will be added to the equipment, owned by Shafer, which is playing Dallas lots until July 15, when the unit will go on tour. Shows will move on trucks and carry their own light plants. Shafer has been a ride operator in Dallas for years, playing the lots there annually. Wrigley was with Big State Shows for about 15 years and for the last six was with Southern Premium Manufacturing Company. Rides were shipped from Newman, Ill., to Dallas. Mrs. Pearson announced last March that she would keep her shows in the barn for the duration. She is engaged in war work at a plant in Decatur Ill.

BALLYHOO BROS.

(Continued from page 29)
 sufficient to carry the people demanding a lift to the lot. On Wednesday the main entrance was switched to another location and the escalators, which are used instead of steps on our Motordrome, were installed in an upstairs room of a native's house that was high enough to put the top of the escalator even with the lot. That night the crowds rode up one escalator and down the other for the novelty of the ride. Seeing that the midway was affected, Manager Pete Bally placed a ticket box at the bottom of the up-escalator, another at the down-escalator and one at the front gate, which gave us a three-way-front sale. The midway with its flash made a beautiful picture while sitting high over the city, and for the first time in carnival history a midway played over the heart of a town. MAJOR PRIVILEGE. P. S.—Forgot to mention that the umbrella rock was 65 per cent phosphorus and we didn't have to use our light plants. The darker the night the more the rock illuminated the midway.

ROUTES

(Continued from page 19)
G
 Galante & Leonarda (Blackhawk) Chi 2-15, c.
 Gale, Gloria (Enduro) Brooklyn, re.
 Gale, Lenny (Kitty Davis) Miami, nc.
 Garland & Steele (Cerulli's) NYC, nc.
 Garretson, Marjorie (Radisson) Minneapolis, h.

Gaynor & Ross (Oriental) Chi, t.
 Gerónimo, Villarino (La Conga) NYC, nc.
 Gibbs, Georgia (Cafe Society Downtown) NYC, nc.
 Gil, Charros Trio (Blue Angel) NYC, nc.
 Giovanni (Blackstone) Chi, h.
 Glover & LaMae (Neil House) Columbus, O., h.
 Golden Pair (Keith) Indianapolis 4-7, t.; (Palace) Rockford, Ill., 11-13, t.
 Gomez, Don (Androy) Hibbing, Minn., h.
 Grace & Nicco (Palace) Columbus, O., t.
 Grace & Scotty (Pier 76) Providence.
 Gray, Gilda (Lookout House) Covington, Ky., 2-8, nc.
 Green, Jackie (Palace) Columbus, O., t.
 Grey, Joan (Shangri-La) Boston, nc.
 Guizar, Tito (Waldorf-Astoria) NYC, h.

H
 Hale, Marilyn (Greenwich Village Inn) NYC, nc.
 Hall, Bob (Diamond Horseshoe) NYC, nc.
 Hall, Patricia (Mon Patee) NYC, nc.
 Harris, Claire & Shannon (Chase) St. Louis, h.
 Hawthorne, Irene (Touraine) Boston, h.
 Haynes, Dick (La Martinique) NYC, nc.
 Helene (Capitol) Washington t.
 Heller, Jackie (Yacht) Pittsburgh, nc.
 Hendricks, Marcella (Queen Mary) NYC, nc.
 Herbert, Hugh (Riverside) Milwaukee, t.
 Herbert, Tim (Oriental) Chi, t.
 Hilda, Irene (La Martinique) NYC, nc.
 Hollywood Blondes, Three (Latin Quarter) Boston nc.
 Holmes, Maureen (Drake) Chi, h.
 Hoveler, Winnie, Girls (Glenn Rendezvous) Newport, Ky., nc.
 Howard, Johnny (Mayfair) Boston, nc.
 Hulbert, Maurice (Plantation) Nashville, nc.

I
 Jacks, Don (Crown) Chi, nc.
 Jason, Jay (Charles) Baltimore, nc.
 Jaxon, Great (House of Rink) Cincinnati, nc.
 Jennings, Don & Sally (Bismarck) Chi, h.
 Jordan, Chico (La Conga) NYC, nc.
 Juvelys, The (Beverly Hills) Newport, Ky., cc.

K
 Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
 Kay, Beatrice (Latin Quarter) Boston, nc.
 King, Charles (Lookout House) Covington, Kim Loo Sisters (Folies Bergere) NYC, nc.
 Kraft, Beatrice & Evelyn (Cafe Society Uptown) NYC, nc.
 Kramer, Stan (Continental) Chesapeake, O., 24-June 5, nc.
 Kramer's, Henry, Hollywood Midgets (Lido) San Francisco, until June 7, nc.

L
 LaBato, Paddy (Stevens) Cleveland, nc.
 La Franconi, Terry (Clover) Miami, nc.
 Lamarrs (Supper Club) Fort Worth, nc.
 Lane, Loretta (Bertolotti's) NYC, nc.
 Lang & Lee (Beacon) Winnipeg, Can., 28-June 3, t.
 Larkins, Ellis Trio (Cafe Society Uptown) NYC, nc.
 Lathrop & Lee (Roosevelt) New Orleans, h.
 Lee, Bob (Wivel) NYC, re.
 Leslie & Rollins (Colosimo's) Chi, nc.
 Lester, Jerry (Ribamba) NYC, nc.
 Leitt, Jeanie (New Yorker) Kansas City, Mo., nc.
 Lilliane & Marie (Wm. Penn) Pittsburgh, h.
 Lit, Bernie (Silver Dollar) Baltimore, nc.
 Lloyd & Willis (Edgewater Beach) Chi, h.
 Long, Walter (Paramount) NYC, t.
 Lopez, Judy (Colosimo's) Chi, nc.
 Lorraine, Kay & Kaydets (Aloha) Brooklyn, nc.
 Louis & Cherie (Uptown Gardens) Marion, Ind., nc.
 Louise, Phyllis (Palm Beach) Detroit, nc.
 Lowe, Hite & Stanley (Biltmore) Los Angeles, h.
 Lowery, Fred (Circle) Indianapolis, t.
 Lyons, Collette (Chase) St. Louis, h.

M
 McKay, Harry, Trio (20th Century) Phila, nc.
 McKenna, Joe & Jane (Earle) Phila, t.
 Malina, Luba (Latin Quarter) Chi, h.
 Marshall, Frances (Sawdust Trail) NYC, nc.
 Martin, Joe (Commodore) NYC, h.
 Martin, Mitzi (Park Central) NYC, h.
 Maxellos (Folles Bergere) NYC, nc.
 Meadows, Helen (Pope) Erie, Pa., h.
 Medley, Dick & Margaret (Radisson) Minneapolis, h.
 Meehan, Harry (Diamond Horseshoe) NYC, nc.
 Melodiers (Cove) Phila, nc.
 Merrill, Joan (Versailles) NYC, nc.
 Merryl, Fay (Wivel) NYC, re.
 Miles, Jackie (La Martinique) NYC, nc.
 Mills Bros. (Florentine Gardens) Hollywood, nc.
 Minevitch Rascals (Orpheum) Omaha, t.
 Monotya, Carmen (Rio Casino) Boston, nc.
 Moore, Virginia (Pope) Erie, Pa., h.
 Morris, Will, & Bobby (Hamid-Morton Circus) Ottawa, Ont., Can.; Quebec City, 7-12.
 Moya, Lolita (Glen Park Casino) Buffalo, nc.
 Murray, Jan (Shangri-La) Boston, nc.
 Murtah Sisters (Folies Bergere) NYC, nc.

N
 Natalie & Howard (Colosimo's) Chi, nc.
 Nelson, Mervyn (Casablanca) NYC, nc.
 Nicholas, Harold (Riverside) Milwaukee, t.
 Nils & Nadyne (Greenwich Village Inn) NYC, nc.
 Noble & King (Spivy's) NYC, nc.
 Norman, Karyl (Colosimo's) Chi, nc.
 Novak Sisters (Palace) Columbus, O., t.
 Novellos, The (Tower) Kansas City, Mo., t.

O
 Oxford Boys (Paramount) NYC, t.

P
 Page & Nona (Tivoli) Melbourne, Vic, Australia, until July 8, t.
 Paige, Joy (Mark Twain) Chi, h.
 Parker Del (885 Club) Chi, nc.
 Penton, Kay (Wm. Penn) Pittsburgh, h.
 Pike, Raymond, Jr. (Edgewater Beach) Chi, h.
 Platt, Johnny (La Vista) Clovis, N. M., nc.
 Poggi & Igor (Florentine Gardens) Hollywood, nc.
 Pupil & Gwen (Clover) Miami, nc.

Q
 Queens & A Jack (Heidelberg) Baton Rouge, La., h.

R
 Radio Aces (Latin Quarter) Boston, nc.
 Ranc, Victoria (Diamond Horseshoe) NYC, nc.
 Rann, Betty (Dixie) NYC, h.
 Rasha & Mirko (Pierre) NYC, h.
 Ray, Jimmy (Colosimo's) Chi, nc.
 Ray, Reta (Faust) Peoria, Ill., nc.
 Regan, Paul (Florentine Gardens) Hollywood, nc.
 Remos, Paul, & Toy Boys (Stanley) Pittsburgh, t.
 Revuers (Blue Angel) NYC, nc.
 Reynolds & Donegan Skaters (Ringling Circus) Phila 31-June 12.
 Rhythm Rockets, Four (Latin Quarter) NYC, nc.
 Ricardo & Norma (Jefferson) St. Louis, h.
 Rice, Sunny (Chicago) Chi, t.
 Richey, Fran (Demeths) Portsmouth O., nc.
 Richey, Jean (Earl Carroll Theater) Hollywood, Calif.
 Ring, Ruby (Roosevelt) New Orleans, h.
 Robinson, Red (Brown Derby) Chi, nc.
 Rocco, Maurice (Le Ruban Bleu) NYC, nc.
 Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.
 Ronald & Rudy (Wm. Penn) Pittsburgh, h.
 Rosario, Albert, Trio (Don Julio's) NYC, nc.
 Rosario & Lusillo (Havana-Madrid) NYC, nc.
 Rosebuds, Four (Diamond Horseshoe) NYC, nc.
 Rosini, Paul (885 Club) Chi, nc.
 Rosita & Deno (Chez Patee) Chi, nc.
 Rose's, Billy, Diamond Horseshoe Revue (Lookout House) Covington, Ky., 2-8, nc.
 Ross Sisters (Diamond Horseshoe) NYC, nc.
 Rubin, Benny (Palace) Cleveland, t.
 Russell, Connie (Chez Patee) Chi, nc.

S
 St. Claire Sisters & O'Day (Tower) Kansas City, Mo., 4-10, t.
 Sally & Annette (Omar) Kansas City, Mo., nc.
 Savo, Jimmy (Cafe Society Uptown) NYC, nc.
 Seamon, Hank (885 Club) Chi, nc.
 Selz, Val (Florentine Gardens) Hollywood, nc.
 Shayne & Armstrong (Club V) Collinsville, Ill., nc.

T
 Sheldon, Gene (Paramount) NYC, t.
 Sinatra, Frank (Paramount) NYC, t.
 Skunk Hollow Mountaineers (Ringside) NYC, cb.
 Sloan, Estelle (Chez Patee) Chi, nc.
 Smith, Rosemary (Sheraton) NYC, h.
 Snow, Dorothy (Clyde's) Detroit, nc.
 Stanley, Neal (Earle) Phila, t.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.
 Sydel, Paul, & Spotty (Earle) Washington t.

T
 Talia (Bismarck) Chi, h.
 Tapps, Georgie (Beverly Hills) Newport, Ky., cc.
 Terry Sisters (Folies Bergere) NYC, nc.
 Therrien, Henri (Kitty Davis's Airliner) Miami Beach, Fla., nc.
 Three Shades of Brown (Ringside) NYC, cb.
 Toy & Wing (Orpheum) San Diego Cal., t.
 Tracy, Ben (Ringside) NYC, cb.
 Tucker, Sophie (Florentine Gardens) Hollywood, nc.

V
 Van, Gus (Capitol) Washington, t.
 Vandever, Carla (Aloha) Brooklyn, nc.
 Vincent, Romo (Chez Patee) Chi, nc.

W
 Wahl, Walter Dare (Diamond Horseshoe) NYC, nc.
 Waters, Ethel (RKO-Boston) Boston, t.
 Weber, Rex (Glenn Rendezvous) Newport, Ky., nc.
 Welsh, Roberta (St. Regis) NYC, h.
 West, Bernie (Village Barn) NYC, nc.
 Whaling, Bobby, & Yvette (Riverside) Milwaukee, t.
 White, Sammy (Stanley) Pittsburgh, t.
 Wilson, Dooley (Strand) NYC, t.
 Wilson, Mervyn (Glenn Rendezvous) Newport, Ky., nc.
 Winter Sisters (Beverly Hills) Newport, Ky., cc.
 Winton & Diana (Brown Derby) Chi, nc.

Y
 Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) Ottawa, Ont., Can.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Shubert Lafayette) Detroit.
 Arsenic and Old Lace (His Majesty's) Montreal.
 Arsenic and Old Lace (Auditorium) Portland, Ore., 2-5.
 Blossom Time (Forrest) Phila.
 Dough Girls (National) Washington.
 Dough Girls (Selwyn) Chi.
 Dracula (Erlander) Buffalo.
 Early to Bed (Shubert) Boston.
 Good Night Ladies (Blackstone) Chi.
 Junior Miss (Colonial) Boston.
 Junior Miss (Cass) Detroit.
 Kiss and Tell (Harris) Chi.
 Lady in the Dark, with Gertrude Lawrence (Curran) San Francisco.
 Life With Father (Geary) San Francisco.
 Private Lives (Nixon) Pittsburgh.
 Three Sisters, with Katharine Corbell (Erlander) Chi.
 You Can't Take It With You (Studebaker) Chi.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 McGowan & Mack (Palace Hotel) San Francisco.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Victoria, Tex.
All-American Expo.: Chicago Heights, Ill.
Allen, Fred: Syracuse, N. Y.
American Expo.: Rochester, Pa.
Anderson-Strader: Hays, Kan.
B. & H.: West Columbia, S. C.
B. & V.: Emmaus, Pa.
Badger State: (20th & Oklahoma St.) Milwaukee, Wis., 1-10.
Baker United: Attica, Ind.
Bantley's All-American: New Castle, Pa.
Barkoot Bros.: Toledo, O.
Bean's Attrs.: Somerset, Pa.; Kittanning 7-12.
Beatty's Rides: Goodman, Miss.
Bee's Old Reliable: Winchester, Ky.; Morehead 7-12.
Boswell's Am.: Gloucester, Va.; Mathews 7-12.
Bright Lights Expo.: Scalp Level, Pa.; Stayestown 7-12.
Buck, O. C.: Newburgh, N. Y.
Buckeye Expo.: Paris, Tenn.
Buckeye State: Granite City, Ill., 1-2; Terre Haute, Ind., 5-12.
Buffalo: Corla, N. Y.
Bunting: Springfield, Ill.
Byers Bros.: Wood River, Ill.
Capell Bros.: Savannah, Okla., 1-3.
Casey, E. J.: Brooklands, Man., Can., 2-5; Glenboro 8-9; Gainsborough Sask., 11-12.
Cetlin & Wilson: Cumberland, Md.; Altoona, Pa., 7-12.
Colley, J. J.: Seminole, Okla.
Coleman Bros.: Hudson, N. Y.; Menands 7-12.
Convention: Buffalo, N. Y.
Craig, Harry: Childress, Tex.
Crafts 20 Big: Bakersfield, Calif., 1-6.
Crescent Am. Co.: Kannapolis, N. C.
Cunningham Expo.: Paden City, W. Va.
Curl, W. S.: Xenia, O., June 7-19.
Dick's Paramount: Gloucester, N. J.
Dixie Belle: Paoli, Ind.
Dobson's United: Winona, Minn.
Dodson's World's Fair: Evansville, Ind.
Dumont: Gloversville, N. Y.
Dyer's Greater: Flat River, Mo.; De Soto 7-12.
Eddie's Expo.: Beaver Falls, Pa.
Edwards, J. R.: Shelby, O.

Elite Expo.: Junction City, Kan., 1-6; Manhattan 8-14.
Endy Bros. & Prell's Combined: Camden, N. J., 3-12.
Fay's Silver Derby: Dundee, Ill.
Fleming, Mad Cody: Columbus, Ga.
Garden State: Fountain Hill, Bethlehem, Pa., 1-12.
Gentsch & Sparks: Dyersburg, Tenn.
Geren's United: Franklin, Ind.
Gold Medal: Columbus, Ind.
Golden West: Foley, Minn.; Park Rapids 7-12.
Gooding Greater: Beckley, W. Va., 1-6.
Great Lakes Expo.: Augusta, Ga., 31-June 2; Charleston, S. C., 3-5.
Great Sutton: Centralia, Ill.
Greater United: Abilene, Tex.
Gruberg Famous: (Broad & Bigler Sts.) Philadelphia, Pa.
Hames, Bill: Paris, Tex., 1-6.
Happy Attrs.: South Zanesville, O.; Glouster 7-12.
Happyland: Lincoln Park, Mich.
Heller's Acme: Bristol, Pa.
Hennes Bros.: Joliet, Ill.
Henry, Lew: Buena Vista, Va.
Heth, L. J.: Elizabethtown, Ky.
Jones, Johnny J., Expo.: Pittsburgh, Pa.
Jones Greater: Madison, W. Va.
Kaus, W. C.: Port Reading, N. J.; Chester, Pa., 7-12.
Kay Am. Co.: Aberdeen, Md.
Lake State: Mount Clemens, Mich.
Lawrence Greater: Burlington, N. J.
Legasse, Eli: Brockton, Mass.; Lexington 7-12.
Lewis, Art: Lorain, O., 3-12.
Liberty United: Charleston, S. C.
McMahon: Fairbury, Neb.; Nebraska City 7-13.
Maine Am.: Mechanic Falls, Me.; Mexico 7-12.
Marks: Fairmont, W. Va.
Midwest: Tooele, Utah.
Moore's Modern: Illopolis, Ill.; Clinton 7-12.
Omar's Greater Attrs.: Cash, Ark.
Page, J. J.: Middlesboro, Ky.; Cumberland 7-12.
Park Am. Co.: Alexandria, La.
Peppers All-State: Morgantown, W. Va.
R. & S. Am.: Goldsboro, N. C., 1-3; Jacksonville, N. C., 4-12.
Reading's: Portland, Tenn.
Reid, King: Carthage, N. Y.
Rogers Greater: Huntington, Ind.
Rubin & Cherry Expo.: E. St. Louis, Ill., 2-12.
Scott Expo.: Hazard, Ky.
Sheesley Midway: Dayton, O.; Toledo 7-12.
Siebrand Bros.: Las Vegas, Nev., 1-12.
Skerbeck's: Stephenson, Mich.
Smith, George Clyde: Houzdale, Pa.
Snapp Greater: Springfield, Mo.
Sparks, J. F.: Somerset, Ky.
Strates, James E.: North Tonawanda, N. Y.; Buffalo 7-12.
Sunflower State: Russell, Kan.; Ellsworth 7-12.
Sunset Am. Co.: Brookfield, Mo.; Chillicothe 7-12.
Tassell, Barney: Mount Rainier, Md.; Alexandria, Va., 7-12.
Tidwell, T. J.: Brownwood, Tex.
Tivoli: Ochanute, Kan.
United Expo.: Leesville, La.
Victory Expo.: Columbia, Pa.; West Chester 7-12.
Virginia Greater: Bel Air, Md.; Essex 7-12.
Wallace Bros.: Paducah, Ky.
Wallace Bros.: Windsor, Ont., Can.
Ward, John R.: Stuttgart, Ark.; Malden, Mo., 7-12.
West Coast Am. Co.: Marysville, Calif., 1-6; (Rodeo) Livermore 8-13.
West Coast Victory: Chico, Calif.
Wolfe Am. Co.: Spartanburg, S. C.
World of Mirth: Elizabeth, N. J.; Plainfield 7-12.
World of Pleasure: Adrian, Mich., 3-12.
World of Today: Omaha, Neb.
Ziegler, Chas. G.: Dexter, Mich.

Reynolds & Wells Shows

NO STILL DATES ALL FAIRS NO STILL DATES
MINNESOTA, NORTH DAKOTA, IOWA, OKLAHOMA
STARTING ADA, MINNESOTA, JUNE 26, TWO A WEEK

HELP WANTED HELP

Office Man who knows all new regulations. One who is reliable. Electrician to take charge; also Painters, Builders and Repairmen. Ride Help for all Rides. Foreman, Second Man and Helpers. Must know your Ride and able to drive semi-trailers. We have all Rides of our own, but will book your Rides if you have your own help and transportation. Men and Women for Concession Agents, or will book yours. No X. Have good opening for Cook House; no trouble to get supplies. Playing Inns. Sam Leberwitz wants Counter Men for Corn Game; Billy Hollis, come on. We have all kinds of Show Fronts, Wagon, Panel, Banner and Neon, with Tents to go with them. What have you? Have 120 ft. Pit Show Shed Roof Top, new, 140 neon banner line. Want Manager for same that knows the business and can put a tip-top show inside; plenty money where we will be. Got a quarter on the outside last year with no trouble. Will book your show and leave ours in the barn if you will produce. All former employees of other seasons, we will place you. Come on. Hi-Pockets, what is the matter? Have not heard from you. All parties who have tried to get with this show in the past, have plenty of openings now. Don't delay getting in contact with us, as we have but little time to get ready. We should have the biggest season in years. People with us this season will have preference the following year.

ALL REPLIES TO WINTER QUARTERS — ARKANSAS CITY, KANSAS

ENDY BROS. AND PRELL'S WORLD FAIR SHOWS, INC., COMBINED
AMERICA'S LARGEST AND FINEST TRUCK SHOW

CAN PLACE WILD ANIMAL EXHIBIT OR CIRCUS.
WANT CANVASMAN, ALSO SHOW PAINTER AND ARTIST, TOP SALARY.
SEMI DRIVERS AND SECOND MAN FOR MERRY-GO-ROUND AND FERRIS WHEEL, TOP SALARIES. CUSTARD HELP AND DIP-PERS, TOP SALARY.

9 BIG DAYS—OPENING JUNE 3
Civic Center, Heart of Camden, N. J. Address: Camden, N. J., this week.

WANTED

For the Season in One Location—Open 7 Days Weekly—Free Gate
WILL BUY, LEASE OR BOOK 5 GOOD RIDES

in a city without amusement, 500 feet from the largest camp in the South, 100,000 soldiers, Also 70,000 population. With good bus transportation to and from the camp. Very good proposition.

S. B. WEINTROUB
CONCORD HOTEL, CONCORD, N. C.

Concessions: Will book Frozen Custard, Fishpond, small Cookhouse. Agents for Penny Pitches. Agent for Cigarette Shooting Gallery. Have new Guns.

WANT RIDE HELP, TRUCK DRIVERS AND COOKHOUSE HELP

ROGERS GREATER SHOWS HUNTINGTON, INDIANA

C. N. HILL — MAPLE WILLIAMS

EN ROUTE WITH: GREATER UNITED SHOWS

C. N. HILL WANTS:
Foreman and Second Man for Eli Wheel. Top salary to experienced, reliable man. Have new semi. Must drive same. Join on wire.

MAPLE WILLIAMS WANTS:
Assistant Caller for Bingo. Take over same later. Also Counter Men. Man and Wife for Ball Games, also Slum Store Agents.

Address: ABILENE, TEXAS, UNTIL JUNE 5TH.

CIVIL DEFENSE CORPS AND ARMED SERVICE FUND MEMORIAL CELEBRATION

Fountain Hill, Bethlehem, Pa., May 31st to June 12th. Heart of town location. 95,000 people to draw from. Home of the Bethlehem Steel Corporation.

WANT Custard, Wheels, Scales, High Striker, Hoopla, Cat Rack, Hitter Joint, String Game, any Grind Shows not conflicting, French Fries, Devil's Bowling Alley, Motordrome, Penny Arcade, Fun House, Grind Shows of merit. Want Ride Foremen and Help and useful people in all departments. Pete Coleman and Pal, come on at once, as your Rides are now open. L. Augustino wants Side Show Performers and useful personnel. Jimmy Brown wants Concession Agents. Will place Rides not conflicting. Address:

R. H. Miner, GARDEN STATE SHOWS
FOUNTAIN HILL, BETHLEHEM, PENNA.

PLAYLAND AMUSEMENTS, INC.

Want Merry-Go-Round Foreman for two-abreast; salary \$40.00. Must drive semi and be sober and reliable. If married, will give wife joint 50/50. Want Grind Shows with own at 20%. Can use a few more Legitimate Concessions, \$12.50 and \$15.00.

SHAN WILCOX, Mgr., Oliver Springs, Tenn., this week.

WANTED

CAPABLE GENERAL AGENT THAT KNOWS KENTUCKY, VIRGINIA AND WEST VIRGINIA

PLAYLAND AMUSEMENTS, INC.

Oliver Springs, Tenn., this week.



CHAS. A. LENZ
"The Showman's Insurance Man"
A1338 INSURANCE EXCHANGE
CHICAGO, ILL.

GREAT SUTTON SHOWS
WILL SELL EXCLUSIVE ON DIGGERS, CORN GAME AND PHOTOS.
WILL FURNISH OUTFITS FOR SHOWS OF ANY KIND.
WANT SIDE SHOW ACTS OF ALL KIND. NEED GOOD RELIABLE RIDE HELP.
Address
F. M. SUTTON, Centralia, Illinois

WANT TO BUY Portable Lusse Skooter
Write Full Particulars.
Box 249, The Billboard Office, Philadelphia, 7222 Lampport Road, Upper Darby, Pa.

WANTED
Sober, reliable Billposter and Lithographer. Write or wire
MARKS SHOWS
Fairmont, West Virginia

SPACE WANTED
FOR 6 OR MORE GAMING CONCESSIONS in good going park. Rent or percentage. Wire or write, giving all particulars.
WM. CORBETT
Caro Gas Station
35 S. Grand Ave. ST. LOUIS, MO.

CIRCUS

American United Circus Shows: La Grande, Ore., 1-4; Walla Walla, Wash., 6-13.
Cole Bros.: Clarksburg, W. Va., 1; Fairmount 2; Morgantown 3; Uniontown, Pa., 4; Altoona 5.
Gilbert Bros.: (Chancellor Ave. & Hanson St.) Newark, N. J., 31-June 5; Perth Amboy 7-9; Elizabeth 10-12.
Hamid-Morton: Ottawa, Ont., Can., 31-June 5; Quebec City, Que., 7-12.
Kelly, Al G., & Miller Bros.: Cushing Okla., 1; Stillwater 2; Guthrie 3; Edmond 4; El Reno 5-6.
Mills Bros.: North Vernon, Ind., 1; Seymour 2; Madison 3; Scottsburg 4; Jeffersonville 5.
Polack Bros.: Klamath Falls, Ore., 3-6; Astoria 10-12.
Ringling Bros. and Barnum & Bailey: (G Street, between Erie & Wyoming) Philadelphia, Pa., 31-June 12.
Russell Bros.: Vallejo, Calif., 1; San Rafael 2; Santa Rosa 3; Napa 4; Richmond 5.
Wallace Bros.: South Bend, Ind., 1; Benton Harbor, Mich., 2; Muskegon 3; Grand Rapids 4; Lansing 5.

MISCELLANEOUS

Birch, Magician: Boonville, Mo., 2; Mexico 3; Moberly 4; Kirksville 7; Chillicothe 8.
Burke & Gordon: Indianapolis 1-5.
Craig, Mystic (National) Richmond, Va., 3-9.
DeCleo, Magician: Marysville, O., 1-5.
Midnight Voodoo Party, Herman Weber's (Orpheum) Atchison, Kan., 2; (Liberty) Fort Scott 3; (Fox) Joplin, Mo., 4; (Colonial) Pittsburg, Kan., 5; (Crane) Cartilage, Mo., 6; (Midland) Coffeyville, Kan., 7; (Peoples) Chanute 8.

ADDITIONAL ROUTES

(Too Late for Classification)
Henry, Art & Marlo (Ga-O-Club) Junction City, Kan., 1-12.
Landre, Johnnie, Ork (Non-Goms Club) Columbus, Ga.
LaZellas, Aerial (Circus) Las Vegas, Nev., 1-14.
Maurice (Casino De Paroo Theater) New Orleans 1-5.
Romas, Flying: Hudson, N. Y., 1-5.
Simpson, Carl & Faith (Shangri-La Club) Boston.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, May 29.—General activities around the rooms are a bit light and most of the boys have taken to the road. Al Cohn left for Canada during the week. Vince McCabe and Jack Benjamin have put a store on with Hennies Bros. Shows. John Lorman visited the shows nightly at Hammond, Ind. Dick Caldwell, Lou Leonard and Harry Martin visited the rooms. Dan Odom is in town for medical attention. Bill Townsend and Mike Wright spent the week-end at Delevan, Wis.

Special meeting of board of governors was called for June 3 to take care of accumulated business. Walter F. Driver is still in Florida. Brother and Mrs. Ed Wall and Secretary and Mrs. Joe Streibich went to Milwaukee to attend funeral of Mrs. Streibich's brother.

Letters were received from Harry Bernstein, Sam Beyers, H. B. Shive, Sam Berk and Sollie Wasserman. Al Sweeney and John Lempart spent Sunday at Showmen's Rest, getting the plot in shape for Decoration Day. Vice-President Fred H. Kressmann is vacationing at Newaygo, Mich. Elmer Kussman is in the hospital to undergo an operation. Tom Rankine is resting easily. William J. Coultry, Tom Vollmer and James Murphy are still confined to their homes.

Ladies' Auxiliary

Ladies' Auxiliary of the Showmen's League of America has closed its club-rooms in the Sherman Hotel for the summer. Special meetings will be held occasionally. Members were grieved to learn of the death of the brother of Edith Strelbich and Jeanette Wall, who passed away in Milwaukee.

Midge Cohen, sister of Edna O'Shea, is still in town. As the All-American Exposition Shows are playing near by and Hennies Bros. Shows are coming, a number of members plan to visit the shows. Letters have been received from Edith Bullock, Hattie Wagner, Grace Goss, Myrtle Hutt, Lee Bivens; Mrs. Roland Smith, San Antonio; Virginia Kilne and Viola Farly.

President Phoebe Carsky has been busy arranging her new apartment. Mail should now be addressed to Secretary Elsie Miller, 4004 North Avers Avenue, Chicago. Members on the road are asked to forward addresses to the secretary. Many activities are planned for fall.

WANTED

Five Concession Agents for Stock Stores. Playing best of spots.

A. LITVIN

Tivoli Exposition Shows CHANUTE, KAN.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, May 29.—Four Freedoms, painted by Norman Rockwell and sent us by *The Saturday Evening Post*, has been framed and will adorn the walls of the rooms. Interesting letter from Pvt. Bill Powell, of Fort Sill, Okla., also copy of *Pill-Rollers' Review*, evidently the official sheet of Brother Powell's unit of the Ambulance Corps. Brother Sy Aurillo in for a short visit from Naval Supply Depot of Scotia, N. Y. Brother Pvt. Lester Nelson visiting us from 47th Coast Artillery, Camp Pendleton, Va. Brother Sol Nuger discharged from service, over age. President Art Lewis surprised in for a short visit from Baltimore. Other visitors were Brothers Bernard Renn, from Tampa, Fla.; Max Kassow and Eddie Davis, from W. C. Kaus Shows, and Casper Sargent, from Riverside Park, Agawam, Mass.

Brother Jack Wilson, of Ceflin & Wilson Shows, arrived from Baltimore to attend funeral of Harry Dunkel. Others present were two nieces of Brother Dunkel, Mrs. Wade Clark and Mrs. C. H. Wasmuth, of Wilkesburg, Pa.; Neil Hunter, Fred Murray, Joseph McKee, Sam Rothstein, Mr. and Mrs. Ray Hawkins, Dorothy Packman, Mr. and Mrs. Nathan Weinberg and Herman Blumenfeld. Sympathy to Brothers Charles and James Davenport, whose father died in Hoboken, N. J., on May 21. Brother Edward Elkins may join Lawrence Shows. Brothers Jack Owens and "Dada" King spent the week-end in town. Brother Thomas (Slim) Kelly is operating the side show on Gilbert Bros. Circus. George Johnson, who has been trouping with Endy Bros., advises that he will have a ticket box on the Big Show side show. Carney Colson, one of the old-time ride men of Brooklyn, dropped in to advise that he is now in the real estate business and doing well. Executive Secretary Walter K. Sibley visited the W. C. Kaus Shows at Roselle, N. J., spent a couple of pleasant hours with Manager Russell Owens, Mrs. Owens and Jack Perry, general agent. Jack turned in his usual member. Visited the B. & V. Shows at East Clifton, N. J., and had quite a conference with Mr. and Mrs. Justin Van Vliet and father-in-law Buck. Brother Sam Finkel recuperating at home. Brother John King still at the U. S. Naval Hospital, St. Albans, L. I., but much improved.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

Ladies' Auxiliary

May 17 and 24 meetings attracted an average of 30 members. All officers were present and letters were received from Virginia Kilne, Cecile Bowen, Bessie Jones, Pauline Loretta, Betty Lipes and Betty Coe. Reported on the sick list were Georgia Valli and Cecile Bowen. Bank night awards went to Mario Le Fors and Treasurer Marie Tait. Door prizes, donated by Mary Tully and Rose Rosard, were won by Virgie Martin and Nell Ziv.

Donations to the Red Cross were made by Jenny Reigle, Anne Stewart and Ruth Kelly. Next Red Cross Day was set for June 8, with Stella Linton, Rose Rosard and Vivian Horton as hostesses. An Honor Roll, made by Harry Chipman, bears the names of members who have given blood and stars for the number of times they have visited the blood bank. Scroll is done in red, white and blue with a gold eagle. A letter of appreciation will be sent to Chipman.

Plans are being made to hold a bazaar some time in June. Mission Beach women are planning to donate a prize later on in the year to the winner of their subscription book campaign. Finals of the Quiz Contest were held last week. On the first team were Lalia Pepin, Jenny Rawlings, Mabel Hendrickson and Lil Eisenman. Second team comprised Mora Bagby, Ruth Kelly and Mary Tully. Team No. 1 was the winner. The prize, a Liberty Bell filled with pennies, will be opened December 6 and given to the sick and relief fund.

Members planning to hold parties this summer are Marie Morris, Inez Allton and Vivian Horton. Meetings will be every two weeks from now until fall, with the next one falling on June 14. President Bullock advised members who are planning to buy War Bonds within the next few weeks to do so at an auction to be held on a meeting night when different articles may be paid for in bonds. Making brief talks were Florence Darling, Vivian Gorman, Gladys Patrick, Nell Ziv, Jenny Reigle, Lil Eisenman, Elsie Sucher, Grace De Garro and Mrs. Carl Martin.



San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, May 29.—Clubrooms are packed nightly with army personnel. Blackie Tarkington is night manager of the Cocktail Lounge, and the clubrooms are open 24 hours daily. Barney Allen, Hypo Deneke and Minnow Waverly, of Jack Ruback's Alamo Exposition Shows, are in camp here and visit the rooms nightly, as does Roland Smith, who has four rides and 20 concessions on a downtown lot. Dave Stevens has added a concession at Playland Park, where Ben (Lefty) Block is building a skating rink. Dave (Butch) Cohen opened a carnival supply house here.

Alamo Exposition and T. J. Tidwell Shows, playing the Texas Valley, report big business. Club members were shocked to learn of the deaths of Barney Orkline and Johnny O'Shea. Charlie Shubb purchased a local theater. Associated with him in the venture is Harry Coan and Harry Rogers, both recently discharged from the armed services. Mike Ruback, also recently discharged from the armed services, is visiting here. Bingo White, who was rejected by the army, will continue as manager of the three photo galleries owned by Edna Tarkington. Eddie Bales is night manager of Charlie's Place on Austin Highway and will not return to the road. Mrs. Bales is working in a war plant here.

Mrs. Roland Smith is an active worker here in the local USO and Red Cross. Jack Ruback spent several days here on business trip, and Mrs. Ruback is visiting in St. Louis. Tillie Jones, formerly of Alamo Exposition Shows, is employed

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., May 29.—Plenty of rain has hit this sector in the last three weeks, hampering show activities here. Members of the World of Today Shows report 19 days of rain, but good business when weather permits. Tony Martone's Heart of America Shows have been holding forth at Southwest and Rainbow boulevards. President Noble C. Fairly and wife, Viola, president of the Ladies' Auxiliary, were guests at afternoon luncheon May 26 in their honor at the Reid Hotel. Mike (Buck) Keegan has resigned as lot superintendent of the Heart of America Shows and is working for a local coffee concern.

Members of West Side Victory Club staged a dance May 23 for the members of the World of Today Shows and Heart of America Shows in the ballroom at the Reid Hotel. Brother Chester I. Levin left on an Eastern buying trip May 18. John Ellis, of McMahon Shows, was elected to membership. Charles Coleman is advance agent and publicity man with the Heart of America Shows. President Fairly asks that each member send in his applications as early as possible.

Missouri Show

Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, May 29.—Club honored Beatrice Giuliani at a stork shower in the clubrooms of Maryland Hotel May 20. Table bore place cards for all in attendance, and luncheon consisted of a large bowl of punch and homemade cakes with assorted tidbits. Mrs. Giuliani received many attractive and useful gifts.

Guests included French Deane, Ethel Hesse, Marie Jones, Norma and Gertrude Lang, Adele Voelker, Daisy Davis, Mary Foster, Mabel Baysinger, Catherine Franklin, Mae White, Marian Gardner, Harold Gardner, Doris Riebe and Kathleen Gawle.

at Duncan Field here. Charlie and Maudie Jamison report good business at their hotel. Larry Lawrence is operating a jewelry store on the Alamo Plaza. He was with Sol's Liberty Shows last season. Perk Perkinson passed thru en route to St. Louis to join Rubin & Cherry Exposition. Bennie Gross is in the armed forces and stationed here. Club will remain open all summer, altho business meetings have been dispensed with. Clubrooms have been painted and remodeled. Felix Harris and band are providing the night club music.

HARRY CLARK WANTS

Colored Musicians for Minstrel Show, Trombone Player, Alto Tenor Sax Player, Electric Guitar Player. Girls for Posing Show. Will consider organized Hillbilly Show. Wire or write

J. M. Sheesley, Mighty Sheesley Midway
Dayton, Ohio, week of May 31st; Toledo, Ohio, week of June 7th.

W. S. CURL SHOWS CAN PLACE

Legit Concessions, Penny Arcade, Photo. Can use few good Concession Agents for Milk Bottles and Penny Pitch. Can use a few more Shows with own transportation. Rex Barnes, come on. Ride Help, Foremen and Helpers; good pay, good treatment. Showgirls wanted. Babe Smith, Betty DeLaney, Rose Swartz, Dixie Lee, contact Bob Leithiser by wire or come on.
Xenia, Ohio, June 7-19.

R. L. WADE WANTS AGENTS

Ball Game, Hoop-La, Penny Pitch, Bumper, Balloon Darts and Cigarette Board.
For Sale—Evans Jumbo Dice Wheel, Four-for-a-Dime Camera with F.2 Lens.
Care VICTORY EXPOSITION SHOWS
Columbia, Pa., this week; West Chester, Pa., next week.

BINGO

13 29 45 52 72
8 21 41 48 68
1 16 0 57 75
12 28 40 50 67
11 25 33 46 62

HEAVY DUTY MOUNTED BINGO CARDS

- BLACK BACKED
- DURABLE
- 5 1/2 x 6 1/2

3000 to the set—but can be bought 100 at a time. Write today!

MORRIS MANDELL

131 West 14th St. New York, N. Y.

GREAT LAKES EXPOSITION

HIGH-CLASS GENERAL AGENT WHO KNOWS TERRITORY—SALARY NO OBJECT

Ride Help who drive semi trailers. Place Popcorn and Photos. Mrs. Wagner can place capable Mitt Readers. Whitey Weiss can place Concession Agents for Coupon Stores and Wheels. Address:

AL WAGNER, Augusta, Ga., until June 2nd; then Charleston, S. Car.

FOR SALE

- 1 Three-Abreast Merry-Go-Round
- 1 Sixteen-Car Kiddie Ride (Modern Cars)
- 1 24-Seat Terraplane (Metal Sweep)

Telephone 66056. Wire or Write

ARLINGTON AMUSEMENT CO.

12 WESTWOOD, MOBILE, ALA.

Direct from the Lots

Lawrence Greater

Trenton, N. J. Week ended May 22. Location, Olden and Princeton avenues. Auspices, Chambersburg Republican Club. Business, good. Weather, rain three nights.

Despite three nights of rain, attendance and business here were good. Location was ideal in view of the ban on pleasure driving, and management decided to remain another week at the same spot. Chairman George Glasco and his committee co-operated with ticket takers and local truckmen, who filled in the bad spots on the midway with cinders and shavings. Newspaper and radio plugs helped swell the attendance. Shows presented a good appearance, and plenty of paint has been spread. Dale Barron's Alligator Show led shows and obtained plenty of favorable newspaper space. Casino Beautiful also clicked. Top rides were Whip and Ridee-O. Jimmy and Lolo Donough came on with diggers, and Lou Lang and Jackie Fields added three stores. Patsy Rosini joined with three stores, and Al Crowell arrived with a well-framed cookhouse. Visitors included Harry E. LaBrequette, manager New Jersey State Fair, Trenton; Jake Shapiro, Harry Heller, Tommy Fallon and Colonel Skyes. Manager Lawrence is finding Tommy Carson an able assistant.

JAY (DOC) CRAWFORD.

Art Lewis

South Norfolk, Va. Week ended May 15. Auspices, South Norfolk Fire Department. Business, fair. Weather, fair.

Business here for the second week was fair despite cool weather. Show made a good move out of Norfolk on Sunday, May 16, via the Pennsylvania Railroad, ferrying by barge from Norfolk to Cape Charles, Va., and thence via Wilmington, Del., arriving in Baltimore early Monday morning. Howard (Doc) Hartwick has assumed management of the Hep Cat Minstrel Revue, produced by Jerrie Jackson. He is also framing a Wild Life exhibit. Betty Hartwick is cashier of the same attraction. Walter Stoffel, who had the Wild Life Show here, left for Canada to join the Conklin Shows. E. E. Bailey, old-time showman, has one of the ticket boxes at the main entrance gates. Del Crouche's Motor-drome did well. It features Dorothy Crouch and Dolly Ferris. Bull Smith, night watchman, enjoyed a visit from Ed (Strangler) Lewis. Wendell Kuntz has assembled an attractive line-up of oddities for his Side Show, with Ella Fielding, alligator girl, as a feature.

WALTER D. NEALAND.

Crafts 20 Big

San Bernardino, Calif. Week ended May 22. Location, Mill and Mount Vernon circus grounds. Business, good. Weather, ideal.

This city gave shows the largest attendance and gross business on the season so far. Near-by war plants employing additional thousands of workers and military camps were a big factor in the tabulation of the gross. Stand marked the first time shows exhibited here since the last National Orange Show, held in 1941. It was shows' first time in 10 years to play a still date here. Many visitors, including merchants, business and professional people, whose acquaintances were made during the five years the shows maintained their winter quarters here, were on hand. Frank Shull, advance advertising agent, did a good billing job, as well as covering the newspapers and several radio stations. Mr. and Mrs. Floyd Elby, of Riverside, Calif., and with the shows the last few seasons,

visited nightly, as did Mr. and Mrs. Charles Miller, Jim Shute, Ed Bliss and Eddie Murphy. A fishing party, consisting of O. N. Crafts, Frank Warren, Roy Rutter and Roy Sheppard, came back with a large catch of mountain trout from Lake Arrowhead. All rides have been repainted and show fronts and ticket boxes retouched. Decorative flags and streamers of pennants have been added and with new-style dim-out light towers give the midway a flashy appearance. Spitfire will be brought out of winter quarters at the next stand to augment ride line-up. Reported by an executive of the shows.

George Clyde Smith

Phillipsburg, Pa. Week ended May 22. Auspices, Firemen's Celebration. Business, good. Weather, rain.

Rain greeted the shows upon arrival, and it continued almost all week, altho only one night was lost. Business was good when weather permitted. Sponsors and community co-operated. Plenty of paper was used. Sound speakers were plentiful, and Paul Goodman's sound system gave shows plenty of bally. With good weather, crowds jammed the midway on Saturday, and shows, rides and concessions had one of the biggest days of the season so far. Children's Matinee also drew large crowds. Brown Skin Models topped shows, with Chez Parce second. Jimmy Schaefer's Midget Show also was popular. Jack Rockway's bingo topped concession row, and Mr. and Mrs. Hiram Beal and Mike Bosco's concessions did big business. Louis E. Weigand's popcorn was popular, as were Wade Umberg's candy apples. Peggy Ewell returned after attending a funeral in Baltimore. Francis and Junior Thal came in from Tyrone, Pa., to supervise erection of rides. Manager George Smith purchased a trailer. Arthur Heaton is operating concessions, while his brothers, Russell and Hardway, joined the armed forces. Visitors included Armina and George Gorman and Roxanna, of Penn Premier Shows. The writer and Peggy Ewell were guests of Mimi Garneau at her home here.

BOBBY KORK.

Bright Lights Expo

Hoopersville, Pa. Two weeks ended May 22. Business, fair. Weather, rain.

It rained on 12 of the 14 days shows were here, but only two nights were lost. Much sawdust and straw were used, but it was almost impossible to keep the lot dry. New folks on the show are Mrs. Jock Neal, diggers; Mrs. Joe Rea, penny pitch; Esther Marengo, cigarette pitch; Main Sharrer and Eva Miller, penny pitch. N. R. Robinson closed as agent on one of H. E. Bridges' concessions. He has started in business for himself as a house painter in Hoopersville, Pa. H. E. Bridges has rebuilt his pan game. A shipment of snakes arrived here.

Boswell, Pa. Week ended May 8. Business, fair. Weather, bad.

Weather turned cold Monday night and stayed cold all week, with a high wind and rain on two days. Shorty Fisher closed here, and the writer took over the Hog and Snake Show. He combined both under one top. Lester Late joined with his cat rack and cork gallery.

F. A. NORTON.

Dodson's World's Fair

Jackson, Tenn. May 18-22. Auspices, American Legion Post. Business, fair. Weather, good.

Show train arrived early Monday morning and all was ready for opening Tuesday. Co-operation of local paper and radio station helped make the spot one of the best of the season so far. Business was only fair the first three days, but Friday and Saturday more than made up for the early part of the week. Saturday matinee, sponsored by local merchants, drew a large crowd, and the day's business was excellent. Shows sustained a \$200 loss coming into Jackson when thieves broke into the office wagon. Main safe resisted their efforts and saved the shows a larger loss. On Friday night the Chez-La-Femme was destroyed by fire. Show opened again Saturday night, however. Sheriff Ewing Griffin of Madison County was a nightly visitor on the grounds and renewed many old friendships. City and county officials were very helpful.

TED GRACE.

DEE LANG'S FAMOUS SHOWS

HAS THE FOLLOWING EQUIPMENT FOR SALE

- 1 20 by 60 foot off center Top only, no wall, khaki, fair condition.
 - 1 40 by 110 foot Top with 14 foot Wall, Loctex khaki canvas; also center and side poles. In A-No. 1 condition.
 - 1 42 by 56 foot Top with 9 foot Wall, Loctex khaki canvas; also center and side poles. Fair condition.
 - 1 20 by 120 foot off center Top, Loctex khaki canvas; also center and side poles for same. In good condition.
 - 1 27 by 54 foot Top with 9 foot Wall, green canvas; also center and side poles for same. Fair condition.
 - 1 27 by 54 foot Top with 9 foot Wall, Loctex blue canvas; also center and side poles. In A-No. 1 condition.
 - 1 27 by 40 foot Top only, khaki, no wall. Good condition.
 - 130 foot Front for Side Show with electric stringers, switch box and lead, bally and 2 ticket boxes. Good condition.
 - 1 81 foot Banner Line for Athletic Show with seven 8 by 10 foot banners, electric stringer, switch box, bally and ticket box. Good condition.
 - Several Panel Fronts with electric equipment and switch boxes. Good condition.
 - 75 foot Front for Jungle Land or Snake Show, imitation bamboo, with 2 ticket boxes, electric equipment and switch box and leads.
 - 5 8 by 14 foot Banners for Jungletand or Snake Show. Fair condition.
 - 2 Bass Drums, in very good condition.
 - 1 Bingo Concession, complete, consisting of 30 by 40 foot Top and Side Wall, khaki canvas. Counters, seats, display shelves, electric stringers, switch box and set of sound equipment with 4 speakers. In fact, complete, ready to go, including cards and everything except merchandise.
 - Kiddy Train Ride, complete gasoline driven. Very good condition.
 - Several kegs of Nails for Nail Concession.
 - 10 Tractors and Big Eli Trailers, 1938 to 1941 models, all in very good condition.
 - 1 Panel Truck, 1936 model, in very good condition.
 - 1 Truck with power winch, with 300 feet of five-eighth-inch cable.
 - 3 International Microscope Magic Finger Machines, in A-No. 1 condition.
 - Wanted to buy—High Striker. Must be in very good condition.
- All address or call: DEE LANG, care the New Downs Amusement Park, 8600 South Broadway, St. Louis, Mo. Phone: Hudson 4548.

FLEXIBLE FREDDIE JONES WANTS FOR HIGH-CLASS MUSEUM IN DOWNTOWN DETROIT ALL TYPES OF FREAKS AND NOVELTY ACTS

SEAL BOY—PIN HEADS—SPOTTED PEOPLE—ARMLESS WONDER—SKELETON MAN—ALLIGATOR—SKIN BOY OR GIRL—FAT BOY OR GIRL—GIANTS—MIDGETS—COLORED OR WHITE DWARFS—SWORD SWALLOWER—ANATOMICAL WONDER—MAGICIAN who can make openings on feature—SWORD BOX GIRL—INSIDE LECTURER—MIND-READER who can sell Horoscopes and all other Side Show Acts.

NOTICE SEALO—VIVIAN DUNNING—EDNA PRICE—ZORITA LAMBERT—LILLIAN McCREGOR—CONGO & MELVIN BURKEHART—

LET ME HEAR FROM YOU AT ONCE

Contact me immediately. State salary and enclose photo in reply. Address:

FLEXIBLE FREDDIE JONES, 484 Brainard St., Apt. 38, Detroit, Mich.

SHOWS WANTED IMMEDIATELY

For No. 1 Unit, GOODING GREATER SHOWS. Especially interested in a good Side Show, Monkey Shows, Fun Houses, Pit Shows and others. No Girls. Wonderful route, including complete Circuit of Fairs with no open weeks. Shows can join at Charleston, W. Va., week June 7. Address inquiries

F. E. GOODING AMUSEMENT COMPANY, Operators

1300 Norton Avenue

Columbus, Ohio

WANTED—T. J. TIDWELL SHOWS—WANTED

BILLPOSTER WHO CAN DRIVE HALF-TON CHEVROLET PANEL TRUCK. HAVE A COMPLETE SIDE SHOW OPEN FOR A SHOWMAN WHO HAS ATTRACTIONS TO PUT INSIDE. ATHLETIC SHOW ALSO OPEN. We play good Athletic Show territory. WANT A FEW MORE MINSTREL SHOW PERFORMERS. Blues Singer, Piano Player and Musicians. Salary paid out of office. WANT DANCERS FOR GIRL SHOWS. Guaranteed salary \$30.00 per week and percentage. CAN PLACE GIRLS FOR BALL GAMES AND PENNY PITCH, RIDE HELP. WANT GOOD FERRIS WHEEL MAN (top salary) AND OTHER RIDE MEN WHO DRIVE SEMIS. Can place good Painter and Scenic Artist. (Clay, answer.) WILL BOOK OR BUY CLASS HOUSE. CAN PLACE FISH POND. WILL SELL "X" ON PHOTO GALLERY. WILL BUY GOOD MERRY-GO-ROUND ORGAN.

All Address T. J. TIDWELL, Mgr., Brownwood, Texas, This Week.

CITY RIDES

Operating in the Heart of Greenville, S. C., on a Permanent Location.

WANT RIDES—Will place any up-to-date Ride not conflicting with Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chairplane. Operators, this booking will end your labor and transportation worries.

KIDDIE RIDES—Will book or buy set of Kiddie Rides. Will also book or buy Fun House.

CONCESSIONS—Will book and offer an attractive proposition to the following Concessions: Cigarette Shooting Gallery, Lead Gallery, Tattooer, Watch-La, Photograph Gallery or any legitimate Concession not conflicting with what we have.

WANT FOR FOURTH OF JULY CELEBRATION, PELZER, S. C., STARTING JULY 5TH AND ALL WEEK—RIDES AND LEGITIMATE CONCESSIONS. This is an annual celebration with Horse Races, Band Concerts, Ball Games, Barbecue and everything that it takes to make real celebration. All address: JOHNNY T. TINSLEY, 22½ E. Court St., Greenville, S. C.

WANTED FOR BINGO

3 GOOD COUNTER MEN

ALSO OTHER CONCESSION HELP

Apply to SAM GORDON or TOMMY ARGER, Care of RUBIN & CHERRY EXPOSITION, EAST ST. LOUIS, ILL., JUNE 2-12; PEORIA, ILL., TO FOLLOW.

FOR SALE—GOOD BUY

6 48" Baltimore Wheels,
2 20-Number Flashers, 7 to 1 (with or without motors).

Also other equipment. Retired from business.

R. RULLIS

60 Eighth Avenue NEWARK, N. J.

GEO. W. CHRISTIAN

Wants to buy or book Kiddie Ride, Concessions that work for stock—10¢. Pan Joint, Pitch-Tilt-Yum-Win, Hoopla, High Striker, Darts, small Corn Game and Photos, Mumble. Now opened in Mason City, Ill.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker, Real Class ... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M. 1.50
 Box of 25,000 Black Strip Card Markers 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

WANTED

For Cash

Frozen Custard, Snow Cone, Ice Cream Machines, Root Beer Barrel.

Box 1525, Alexandria, La.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 29.—Our second bulletin for the year, mailed to the membership on May 5, points out that the 1943 membership certificates have been forwarded to members in good standing, that 1943 personnel membership cards are now available for distribution, and that the association can still accommodate a few more members in the matter of visitations. Members who are interested should notify us of their preference as to the time and place of such visitations.

From the mail we note that Cettin & Wilson Shows, a member, are again using the weekly pictorial route card that has met with so much favor. Visitation program probably will be inaugurated with a visit to James E. Strates Shows at Tonawanda, N. Y., during the week of May 31. William C. Fleming, general agent of the Strates Shows, was a visitor at ACA offices.

The scope of the recent OPA regulation forbidding pleasure driving is similar to the order in effect during a portion of 1942 and early 1943, altho the territory to which it applies is less in area. While the previous order covered 17 Eastern States and a portion of West Virginia, the present order covers only 12 Eastern States and a portion of West Virginia. It came so suddenly that it has operated to great inconvenience of

many members, as is reflected by inquiries received at this office. It is too soon to fairly appraise the situation.

Reduced gasoline inventories on the East Coast and orders for curtailed use have made a shortage expected to continue thru June. Attention of members is called to the fact that renewals of gasoline ration books are now handled by mail. OWI has issued a complete report on the man-power situation and location of available labor. An employment stabilization program has been adopted for District of Columbia, Virginia, Maryland, West Virginia and North Carolina. Regulations relating to maintenance, repair and operating supplies having been amended extensively, shows are urged to ascertain effects of these changes upon their organizations. Price Control-OPA having exempted various articles from previous provisions relating to price control, and many items being those used in the carnival industry, concessionaires should ascertain the information contained in the recent OPA order.

War Production Board has released a report of business conditions in the Minneapolis area as affected by war production. The WPB has arranged that applications involving \$500 or less be now processed thru field offices. Previous limitation was \$100. This will result in anticipated handling of 80 per cent of all applications thru field offices. As of May 15, freight rates having been reduced by action of the Interstate Commerce Commission following a petition from OPA, shows using railroad services should ascertain whether they are receiving the benefit of these reductions.

FOR SALE

MINIATURE KIDDIES MERRY-GO-ROUND

18 Horses—9 up and down—2 Chariots. Complete \$1400.00.

SHOW—COMPLETE

Headless Olga, Sword Box, 2 Headed Girl, 3 Legged Girl, Bird Escape House, Levitation, 3 beautiful Banners. Real Bargain, Complete \$700.00.

RABBIT RACER GAME

Good Condition, \$500.00.

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St. Louis

ST. LOUIS, May 29.—Because of rain on 18 of the first 22 days of this month, total rainfall exceeding 10 inches, shows playing this vicinity suffered heavily. Rubin & Cherry Exposition lost practically the entire first week at Grand and LaCade and it was decided to stay another eight days, closing Monday night (31).

Byers Bros. Shows are in Wood River, Ill., where they opened Wednesday (26) for the coming week. Buckeye State Shows opened in Granite City, Ill., on the same night and will close there Wednesday (2), moving to Terre Haute, Ind. Al Baysinger Shows will be at 14th and Branch all next week; Oliver Amusement Company at 17th and Cass; Midway of Mirth at 4400 South Broadway; Francis-Maher at 1200 South Broadway.

Frank Sutton, manager of the Great Sutton Shows, visited friends here several days. His show, which played Mount Vernon, Ill., this week, has had an excellent season to date. Tom W. Allen, now sole owner of a large arcade in Waynesville, Mo., spent several days here on a buying trip. A. L. (Tony) Crescio, organ repair man, is with the Rubin & Cherry Exposition, operating the Pony Ride. B. S. Gerety, Beckmann & Gerety Shows, passed thru en route from Chicago to Shreveport, where he has rides operating in State Fair Amusement Park for the season; A. Obadal, San Antonio, passed thru en route to (See ST. LOUIS on page 39)

Keep 'Em Running FOR THE DURATION!
 It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynameters - Converters - Generators - DC Motors - Power Plants - Gen. Motors



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A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice case, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Stops all Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

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On Lot Next to Them. G and Bristol Sts., Philadelphia, Pa. RIDES and Legitimate 10¢ Grind Concessions, Octopus, Roll-o-Plane, Tilt-a-Whirl and other Rides, Eating Stands, Pop Corn, Custard, Candy Apples, Ball Games, American Palmistry, Novelities or any other Legitimate Concession. Foreman for Chairplane. Second Man for Merry-Go-Round. Concessions do big business on Philadelphia lots. No front gate. Will book Concessions balance of season.

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WANTED WANTED

J. R. Edwards Shows

Photo Gallery, Long Range Shooting Gallery, Cook House, Corn Game. Can place Shows, 25%. Second Man for Wheel, Chair Plane and Merry-Go-Round. Address all mail and wires to J. R. EDWARDS, Shelby, Ohio.

WANTED

Side Show Acts, Fire Eater, Tattooer, Sword Swallower, Half & Half; no expose, salary proposition. Bally Girls, Knife Throwing Act, Magician and other Novelty Acts suitable for Side Show. Long season. Salary sure.

DUKE JEANNETTE

MARKS SHOWS
 Fairmont, West Va., this week.
 Then as per route in Billboard.

FOR SALE

Two 12x14 Used Tops with one Frame for same, one 12x12 and Frame, one 8x10 and Frame. First \$100.00 takes them. Want Concession Agents for 10¢ Grind Stores and Ball Game.

HAROLD EUTAH

Gare TIVOLI SHOWS CHANUTE, KAN.

BEE'S OLD RELIABLE SHOWS, INC.

Wants Ride Men for all Rides, TOP SALARY. Will book any Ride or Show we don't have. Want Agents for Stock Concessions. John Terry (Middle) wants Agents for Razzle Dazzle and Roll Down. All useful Show People, come on. Pappy Ryan, have proposition for you. Want to buy four or five inch Round Dart Balloons, any amount; also Daisy Cork Guns, new or used. Winchester, Ky., to June 5; Morehead, Ky., June 7 to 12; Flemingsburg, Ky., June 14 to 19; Maysville, Ky., June 21 to 26; Vanceburg, Ky., June 28 to July 3; Greenup, Ky., July 5 to 10; Grayson, Ky., Fair, July 12 to 17; Lawrenceburg, Ky., Fair, July 19 to 24; Harrodsburg, Ky., Fair, July 26 to 31. Ten choice Fairs to follow. Address:

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TWO BIG WEEKS
 GRIND SHOWS—Monkey Show, Fat Show, Mechanical or any Shows of merit we are interested in placing you. Real opportunity for live-wire Showmen. Legitimate Concessions of all kinds. Can place Wheels, Swinger and Nail Job. No coupons. GIRLS for our Girl Revue—contact us NOW. Performers and Working Acts for Side Show. Working Men in all departments, come on—will place you at top salaries to capable men. All wire New Castle, Pa. Working Men, come on.

Herman Bantly, Bantly's All-American Shows
 NEW CASTLE, PA.

WANTED

FREAKS—NOVELTY ACTS
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On 2 Railroads and Bus Line, 15 miles from St. Louis. 1,000,000 population to draw from. CAN USE FROM KIDDIE TO MAJOR RIDES. Address: L. W. PETERS, Valley Beach, Valley Park, Mo. (Phone: Valley Park 12). St. Louis address: 2608 S. Grand (Phone: Lockhart 3660).

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Novelty Working Acts. Long season on West Coast. State all Ticket? Yes.
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GOLDEN WEST SHOWS
 Can place Photos, Eat Stand, Kiddie Ride. All legitimate Concessions open. Need Ride Help in all departments. Front Man for Girl Show. Taylor Miller, come on. Athletic Show open. Have few tents and Fronts open, what have you? Good route; our fairs start Aug. 6. Address all mail to
WILLIAM BARNHART
 Foley, Minn., May 31-June 5, or as per route.

Ringling Second Stanza Distances First in Boston

BOSTON, May 29.—The Ringling show has gone over the top. Average daily attendance and gross in Boston Garden was greater the second week than the first. Dates were May 17-29.

For the second stanza the show played two performances daily, Sunday thru Saturday (23-29). Afternoons were packed and all evenings, even Monday and Tuesday, traditionally the weakest nights of the week, were so close to capacity that one could not tell the difference. With 13,000 seats, exclusive of standing room, that racks up pretty high for 14 performances.

In the Garden the show has been all on one floor, with gate admission the only tariff. Hence side-show attendance has been very big, both before and after the big show.

Omaha Shrine Gets 3,000 at Bow

OMAHA, May 29.—For the first time in its history the Shrine Circus opened for a week's stand at a new location, City Auditorium, May 26. For 14 years the circus, produced and directed by Rink Wright, has played at Ak-Sar-Ben Field, but since a motor division of the army has taken over the field the show got up downtown with no apparent loss of patronage. General admish prices were upped from 50 to 60 cents. Weather was ideal for opening, with 3,000 attending.

Entertainment is standard Shrine Circus, many old acts being repeated each year, with little or no changes on many of the old routines. Show has plenty of variety. Frank J. Elias was in the bandmaster's slot, a job he has had since the circus's inception. Music by the Shrine band.

Program opened with a presentation of United Nations flags. Two local radio personalities were featured. Announcer Al Constant, or KOWH, handles the narration, and Lyle DeMoss, of WOW, sang *The Star-Spangled Banner*. Clowns worked hard and did a good job. They are Rue Enos, Joe Lewis, George LaSalle Trio, Hubert Dyer, Chester Sherman and partner, Abe Rademacher and Van Wells.

Acts were the Hodgsons, comedy acro; Maximo, wire act; Great Francisco, swaying pole; St. Claire and O'Day, bicycles; Thomas Ewalt, dogs and ponies; Great Peters, man who hangs himself; Kurt Oranto Trio, perch act; Buddy and Jean Peterson, roller-skating number; Snyder's Bears; Lady Barbara, pet act; Charlie Siegrist's flying act; Fisher's elephants; Ruby Haag, dogs; Bud Anderson, elephants; Pape and Conchita, high perch; Joe Greer's Liberty horses. Show ran two hours. No concert this year.

Akron Turns Out for CB

AKRON, May 29.—Business for Cole Bros.' Circus was in the upper brackets here last Saturday and Sunday. Saturday matinee was good, having started at 5 o'clock due to a 9 a.m. arrival from Mansfield, O. Night show was capacity, as were the Sunday matinee and night performance. Personnel was in readiness to give three performances on Sunday had they been found necessary.

May Wright Joins Gould

CHICAGO, May 29.—May Wright, who has been handling demonstrations for the Kellogg Food Products Company, Battle Creek, Mich., has signed with the Jay Gould Million-Dollar Circus. She left her job last week in Denver and joined the Gould advance this week in Savannah, Ill. She is handling advance ticket sales.

Two for Portland, Ore.

PORTLAND, Ore., May 29.—First circuses booked for this shipbuilding city this year are the Arthur Bros.' and the Russell Bros.' shows. Former shows June 30-July 11 and latter July 16-24. Both will use the lot on N. E. 12th and Gilsan.

Openers Defy Wind, Rain

Holland Repeat Is Made on Dot After Blowdown

Van Leer's Classical gets under way for second season in Bridgeport spot

BRIDGEPORT, Conn., May 29.—Bernard Van Leer, a leading steel industrialist in Holland until the Nazis moved in and who is an equestrian connoisseur, brought his Holland Classical Circus here for his second consecutive season, with the show opening night of May 22.

With the tent blown down several days before opening during a severe rainstorm, the staff ran into unforeseen difficulties but managed to open for scheduled opening performance, starting only 15 minutes late, with performance getting under way at 8:45, with an overture by a 10-piece orchestra, which specializes more on the symphonic type of music than on the usual circus music. Then followed a short speech by Van Leer.

Displays Are Numerous

Display No. 2, Rhapsody in Blue and White, Colonel Sellhoff on a white steed dances his horse between four pedestals of white water lilies, after which a group of 10 girls, gowned in white, do a dreamy ballet number.

No. 3, Jules and Clifton. Standard comedy knockabout act that is always sure-fire.

No. 4, Clowns on stage.

No. 5, John Siems. Veteran magician works in clown costume for the first time in his 45 years of magic work, assisted by clowns.

No. 6, Liberty act. Van Leer works first with a brown horse, then two white, three white, and three white and one gray.

No. 7, Skating Earls, two men and two women, in a fast session with the usual appeal to spectators for volunteers to have a free ride.

No. 8, Edison and Louise. Team provides much comedy in the act, in which two small dogs give an excellent performance.

No. 9, Ballet girls in riding costumes in a fine routine.

No. 10, Colonel Sellhoff, assisted by Michael Miller, puts six Holland Frisian horses, all jet black, into beautiful formations, ending with all horses with forefeet in air. Intermission of 15 minutes.

No. 11, Les Iwanoffs, who prove the thrill act of the show, with two men and one woman performing on bars. One of the men works comedy during first part of act, afterwards changing to straight. Girl, besides working the bars, does difficult dance tumblers on stage.

No. 12, Lamont's Cockatoos and Macaws. A real novelty.

No. 13, High school act. Sellhoff again displays his equestrienne versatility.

No. 14, Kay and Karol, man and (See HOLLAND CLASSICAL on page 38)



CHARLES T. HUNT SR., owner-manager of Hunt Bros.' Circus; Pfc Edward Hunt, and Bert Cole, retired banner salesman. Edward Hunt is attached to 552d Quartermasters Railroad Company, Camp Knox, Ky. Picture was taken at Rahway, N. J., when the Hunt show played there. Edward spent his furlough on the senior's circus.

Good Biz for Beers-Barnes; Now Showing Pennsylvania

CARLISLE, Pa., May 29.—Beers-Barnes Circus opened near Washington, N. C., April 23 and after a few spots in that State showed several stands in Virginia and Maryland before coming into this State. Business is reported excellent, many dates being two-day stands. Show will play Pittsburgh lots 10 days before going into Ohio. Jumps are short.

Featured in the big show is the Merwin Ray Troupe, rings, balancing and shoulder perch. Other acts are Lonnie Rogers, juggler; Victory Girls, aerial ballet; Lois Troupe, all-girl wire presentation; Elephant Alice, presented by Mrs. Davis.

George Muller is contracting agent; Roger Barnes, equestrian director; George Beers, band leader; Charles Beers, on front door; Tex Laughton, candy stands. Side Show, managed by Ted La Velda, has four platform acts, snakes and seven cages of wild animals.

Lang To Air "Spangles"

NEW YORK, May 29.—Don Lang, writer of popular juvenile books and with considerable radio experience, has been engaged to do the radio publicity work for "Spangles," the one-ring elephant-style circus to be presented by the Ringling management in Madison Square Garden beginning June 16. Announcement was made by F. Beverly Kelley, in charge of RB circus radio publicity and who collaborated with Lang on a wild animal article printed in Esquire last September. Lang starts "Spangles" work June 1.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

MUD? "Yeah, man!"

RINGLING show will be in Baltimore week of June 21. Last year it was there five days.

E. NENIGER, who was property man for Sun Bros.' Circus (the old wagon show), is making his home in Indianapolis.

COLE BROS. will play Canton, O., June 17-18, first two-day stand for a major circus in the history of that city, it is said.

TOO bad there are no automatic cutoffs attached to those who are continually letting us know that it's raining.

MILT HERRIOTT has rejoined Mills Bros.' Circus as equestrian director and trainer, the position he held last season. His family will join the show later.

SHORTY SUTTON and Betty Lee, whip manipulators, have signed a contract with Big Top, Inc., New York City, for an indefinite run.

FROM Sapulpa, Okla., Alfred Stone writes that Johnny Grady did a dandy job of papering for Al G. Kelly-Miller Bros.' Circus, which played there May 26-27.

IT is dangerous to walk thru a big top look- (See Under the Marquee on page 39)

HM Greeted By Turnaways At Montreal

Troupe bucks flooded highways and 400-mile detour to debut on time in Forum

MONTREAL, May 29.—Surmounting tremendous difficulties in reaching Montreal, the Hamid-Morton Circus opened here on schedule last Saturday to a record reception. All opening-day attendance marks rung up in eight annual appearances at the Forum here were shattered, business being reported as 40 per cent better than last year's. Set for seven days and closing tonight (no performances Sunday), the show was presented under auspices of Karnak Temple, in aid of Montreal Shriners' Hospital for Crippled Children.

Close to 25,000 kids and grown-ups jam-packed the Forum to capacity Saturday for the matinee and night performances. Monday being a holiday, Empire Day, drew an estimated 21,000. About 5,000 were turnaways during the two days. Price scale was 30 cents to \$1.50, and a publicity tie-up with a toothpaste firm provided special privileges for the youngsters.

Makes 400-Mile Detour

Since most of the equipment and acts move by trucks and trailers, numerous headaches were in store for General Manager Bob Morton and his staff before the show was unveiled here. After closing in St. Louis May 18 the motorized caravan found some highways impassable as a result of the worst flood conditions in 30 years in that area. The swollen Mississippi River and its tributaries forced a detour of some 400 miles for the mobile contingent on its way to this city. George Hanneford Family, for example, arrived at the Forum gates as late as an hour before show time Saturday afternoon after driving two days and nights with little sleep. Still they managed to give a spectacular account of themselves, as did the entire company.

Sunday was welcomed by most of the personnel as an opportunity to relax after a hectic week. A large group, headed by Bob Morton, spent a "bus-man's holiday" at Belmont Park, where they were guests of Rex D. Billings, general manager.

Ends in Quebec City

Owing to gas and travel restrictions, the show is confining its current Canadian tour to Montreal, Ottawa and Quebec City. It is booked for Canada's capital May 31-June 5 and Quebec June (See HM HAS TURNAWAYS on page 39)

Gilbert Inaugural Bucks Deluged Lot At Clifton, N. J.

CLIFTON, N. J., May 29.—Gilbert Bros.' Combined Circus, under management of Harry Saltzman, opened its season here Wednesday night, despite a deluge which made the lot a quagmire and despite the application of load after load of shavings. The top, a 120-round top with two 50-foot middles seating slightly more than 4,500, was comfortably filled.

Terrell Jacobs and his wild animals, billed as the feature, missed the opening performance, being delayed in transit from Detroit, when he closed at the Olympia Circus. Jacobs and his properties were on hand Thursday. A new menagerie top was in place, and all was in readiness for the remainder of the opening stand, which closes today. Show goes to Newark for a week stand opening next Monday.

Stim Kelley's Side Show, with a 200-foot banner line, did smash opening business.

With the
Circus Fans
By THE RINGMASTER

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., May 29.—Hubert Castle Tent, of New Hartford, N. Y., met May 19 for its regular monthly meeting. It was held at a restaurant and after dinner routine business was transacted. Plans were discussed regarding the outdoor season and with conditions as they are regarding driving restrictions, members of the Tent tried to figure a way to visit the most shows and still keep mileage down. Practically all members caught the Ringling show in New York.

Claude Elder, CFA, Missoula, Mont., advises that Mabel Ringling, daughter of Mrs. Aubrey Ringling, who has been a student the past year at the University of Montana, leaves at close of school to join the circus, mostly, as she puts it, "to ride a horse." Miss Ringling's home is on the 20,000-acre ranch at White Sulphur Springs. She has taken part in a number of school musicals and has a fine blues voice.

A short story of the CFA in circus style, written by our member Bob Zimmerman, appears in the May issue of



LT. HENRY R. CHAPMAN, who is at Fort Jackson, S. C., in the 2d Bn., 422 Inf., 106 Div., visited Wallace Bros. Circus when it was in York, S. C. He trouped under the name of Danny Gordon on the Tom Mix, Russell Bros., Wallace and Morton shows. His brother, Chappy Gordon, is a sergeant in the Signal Corps in Tennessee.

Home, Inc. Surrounding the story are circus drawings by Artist Strobel, attractively done, making a stand-out two-page spread.

Burt L. Wilson, Chicago, now on a business trip thru the Southwest, states that he caught Dailey Bros. Circus at Amarillo, Tex., May 19. Wilson said it has a nice performance and is doing good business.

Officers for Jean Allen Tent, Grand Rapids, Mich., which was organized March 27, have been chosen as follows: James L. Shuster, general superintendent; Evelyn E. Clark, equestrienne director, and Lynn F. Clark, treasurer and front door superintendent.

F. E. Loxley, Cranston, R. I., saw the Merit Shows at East Providence May 12.

At the first meeting of Edna and Dennie Curtis Tent, Frank C. Friedmann, State chairman, appointed the following officers: Claude Tonolli, president; Sumner Peterson, vice-president; Ed Frye, secretary. Next meeting will be held in June in Duluth. A farewell party was given by Tonolli at his home preparatory to his temporary location in Superior, Wis., where he is employed by the Superior Shipyards.

20 sleepers and 4 advertising cars. Here is the parade formation:

Adam Forepaugh in Open Carriage, drawn by two black horses, driven by George Sowers. Eight buglers on white horses. Big band wagon, drawn by 12 silver-tailed dun horses, drawn by Dave Keene. Eight ladies mounted on bay horses. Big lion cage, with 16 lions and Stan Carroll sitting with lions, drawn by eight black horses. Eight mounted gentlemen on white horses. Big tiger cage, with man sitting in den, drawn by eight black horses. No. 2 band wagon, drawn by 10 roan horses. Four open-cage wagons, drawn by four-horse teams. Big globe tableau wagon, with Louise Montague sitting on globe, drawn by 10 bay horses. Three elephants: Bolivar, Tip, Albert, with ladies riding in howdahs with Addie Forepaugh Jr., and Eph Thompson and Bill Emory riding beside them on horses. Three clown carts, drawn by donkeys with clowns. Big St. George tableau, drawn by 10 white horses. Four open dens, drawn by four-horse teams. Cleopatra Boat tableau wagon, drawn by six horses. No. 3 band wagon, drawn by two elephants. Side-Show band. Four open dens, drawn by four-horse teams. Big hippopotamus den, drawn by eight horses. Big rhino den, drawn by eight horses. No. 4 band wagon, drawn by 16 ponies, driven by Pony Tom. Clown band. Eagle tableau, drawn by eight ponies. Bell tableau wagons, drawn by eight ponies. Old Woman in a Shoe tableau, drawn by four zebras, driven by Forepaugh White. Big snake den, with lady inside, drawn by eight horses. Clint DeWitt's cowboy band, mounted on 12 white horses. Capt. Bogardus, Wild West cowgirls, cowboys and Indians (40 in number) all mounted. Watch Your Horses, Here Come the Elephants (26 in number), all men attendants mounted on horses. Sixteen men mounted on camels. Steam callope, drawn by eight piebald horses, played by Jimmy King.

Walter L. Main postals that a "History of the Main Circus" is being written.

Clyde Wixom, of the Wixom circus family, comes thru with the final word on the 40-horse team and the parade/no parade of the Barnum show:

The 40-horse team can boast of five drivers, namely, "Big" Jim Montgomery, Tom Lynch, Jim Thomas, Jake Posey and John Wynn. Altho Posey is generally given credit, which to a great extent is due him, as being the one and only driver, Montgomery and Thomas are equally deserving in the plaudits as drivers of this famous team. These three drove this team at various times: in England in 1898 and 1899 and on the Continent of Europe in 1900, 1901 and 1902. The team was also used in the United States in 1903 and 1904, but Jake Posey did not drive this team in any parade in the United States, but he did drive it in Europe. In 1905 John Wynn drove this team around the Bridgeport winter quarters. When James A. Bailey, who was born in Detroit at the corner of Eighth and Labrosse streets (only about 16 blocks from where I am typing this letter), decided to abandon the parade for the season 1905 (thus you will note there was no parade in 1905), the "Globe" band wagon (now generally referred to as the "Two Hemispheres" band wagon) and some parade floats were shipped from the Brooklyn lot back to Bridgeport. Also, there was no parade in 1906.

In 1907 the Ringlings, who bought control in 1906 after Mr. Bailey's death but did not take active management until the season of 1907, put the parade back, but they used a 24-horse team of bays (six long, four abreast) instead of the 40-horse team on the band wagon. The 40 horses were all bays, and I'll even give you the names of the four leaders, to wit: name of near horse, Nero; near-center horse was Paul, off-center horse was Fitz and off horse was Andy. The Wixom show named four of their horses after this foursome in deference to the novelty. There were two horses by the name of Prince in this 40-horse team. When the Ringlings took over and began numbering the horses (on the fore hoofs) this fact was discovered.

Each of the 10 near horses and each of the 10 off horses and the leaders wore two plumes, one in the bridle and one in the mane, a total of 44 plumes. Red patent leather harness was used, red back pads, blinds and drops. Only brass on the harness was on the mane.

Corp. Rudolph E. Jacobi, Camp Adair, Ore., wants to know who has for sale Four Years in Europe With Buffalo Bill. Come on, Cornerites, let's help out one of our army boys.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ARMY officials have approved the holding of these 1943 events in Oregon: Calapooa Round-Up, Crawfordville, and St. Paul Rodeo, St. Paul.

CALIFORNIA BOBBIE HILL, rodeo clown, reports from Seattle that he left his home there May 15 and is en route to the Alaska Highway. He will locate in Whitehorse, Can.

FACED with many wartime obstacles, the Carmangay (Ala.) Stampede committee met and set tentative dates for this year's event. One of the obstacles is a decrease in the number of riders available.

ANNUAL Baylor Bear Club Rodeo will be held at Waco, Tex., as usual this fall, Ralph Wolf, athletic manager at Baylor University, announced last week. Rodeo has been an annual since 1936, with proceeds of the five-day event going to the college's student fund.

WAR BONDS will be the prizes when the seventh annual Scurry County (Texas) Rodeo is held in July. There will be three night shows and a matinee at the rodeo stadium built last year at Snyder, Texas. J. C. Dorward is president, and A. W. Arnold secretary of the rodeo association.

ANNUAL RODEO at Glenwood, Wash., will be supplanted this year by a home-style show, at which local rodeo members and near-by performers can participate, Frank Leaton, rodeo association president, announced last week. Leaton recently was re-elected president, with Harry DeVoe named to succeed O. P. Kreps Jr. as secretary-treasurer.

OFFICIALS of Arkansas-Oklahoma Rodeo, which is held annually at Fort Smith, Ark., last week, announced the postponement of this year's rodeo for at least 30 days. Original dates were May 29-June 2. R. K. Rodgers, general chairman, stated that cowboys, cowgirls and contract performers have assured the committee of their co-operation in the postponed event. It is expected that definite dates will be announced soon. Rodeo is sponsored by the Chamber of Commerce as a civic enterprise and is put on by committees composed of civic leaders. Rodgers states that the men and women now are so involved in the protection of lives and property of the area that they are not in a position to give the required time to the production of the rodeo.

HOLLAND CLASSICAL

(Continued from page 37)

woman, in a fine exhibition of juggling, with clubs, etc.

No. 15. The finale. With apologies from Van Leer for curtailing of finale, which was not entirely ready, he comes out in red riding costume on white horse with solo work; then ballet girls give Russian dance on stage; then march into ring for star formation, gowned in red, white and blue.

Runs Over Two Hours

Show ran two hours and 35 minutes, which included the intermission. Mary and Jim, comedy act, which was billed, did not appear. Clowns are Rube Curtis, Austin A. Trull and Pete Roberts. Tent holds about 2,000, and opening performance was near capacity. Prices range from 55 cents to \$2.20, with half price for children. Stage is situated at one end of tent, with seating arrangement in form of a horse-shoe, around ring, which is spacious. An apron is built from stage around ring, on which ballet girls dance in one number. On outer skirt of ring are the boxes, which are the higher priced seats. Programs, distributed free, are devoid of advertising.

Tent is pitched at Pleasure Beach Park. Show is starting with one performance daily, and when things get going smoothly, it is expected to have two performances daily, and probably three on week-ends, according to a statement by Perry W. Rodman, managing director of the park, with the show running thru the summer, if patronage warrants. Acts will be changed thru-out the run, with most of them booked in for various periods with options. There is no side show. Don Felix is handling publicity.

CLARENCE E. PFEFFER, who trouped with Sells-Floto and Cole Bros. circuses, is with the 400th Base Hdqs., A. B. Sq., Army Air Base, Clovis, N. M.

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For Circus, Fairs, anything that pays—Six-Horse Liberty Act, Menage Horses, Era Max Grubber's Elephant Act; also double Wild West with Stock.
BUD E. ANDERSON
Care Shrine Circus, Omaha, Nebr., this week.

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Rodeo and Thrill Circus
BALL PARK, DAYTON, OHIO, JUNE 25 THRU 29 INCLUSIVE
Auspices Dayton Public Service Union
WANTED—Rodeo Troupe, Circus Acts, High Thrill, Aerial and Ground, also Clowns. Hillbilly Musical Troupe, 5 or more people. All Open—Novelties, Cotton Candy, Popcorn, Peanuts and Candy Pitch. Ward Collopy, Publicity. Address HARRY F. LOGAN, General Director, 4th St. Arcade, Rm. 250, Dayton, Ohio.

WANT OUTDOOR ACTS
To send in their open time for immediate and later bookings. Circus Acts, draft exempt, for South American tour to leave middle of August.
CHAS. L. SASSE
21 Park Place
Morristown, N. J.

Collectors' Corner
By FRED P. PITZER
292 Madison Avenue, New York City
Doc Jones sends us the Great Adam Forepaugh Parade in 1888 sent to him by George Hanneford, the great rider. This parade is from memory by Forepaugh White. During this year the Forepaugh show had 7 railroad cars, 28 fiatcars, 6 elephant cars, 12 horse cars,

HM HAS TURNAWAYS

(Continued from page 37)

8-13, after which the show will disband until late September, when it has been set for Boston, to be followed by a five-week engagement in Mexico.

Meriting credit for the HM set-up here, apart from Bob Morton, who personally directed and emceed the show, are Len Humphries, personnel and office manager; Al Hamilton, general representative; Henry Moss, press agent; Cliff Butler, radio publicity; Dan Pierce, auditor, and Jack Shaw, chief property man. William Wray was chairman of the show committee for Karnak Temple, the potentate of which is J. Harry Spence.

UNDER THE MARQUEE

(Continued from page 37)

ing like a showman. Somebody might put a load of props on your back.

JACK KENNEDY has fully recovered from a recent illness. He was at the St. Louis Police Circus for Hamid-Morton and is now playing the HM Canadian dates.

THE FERGUSONS, Pauline and Craig, spent a week-end in Peru, Ind., renewing showfolk acquaintances. 'Circusdom will remember Pauline as a Hawaiian entertainer and Craig as a bass drummer.

RUBE CURTIS, Pete Roberts and Austin Truil, clowns, who appeared at the St. Louis Police Circus, joined the Holland Classical Circus at Pleasure Beach, Bridgeport, Conn., May 23.

REMEMBER: When boss canvassmen bawled hell out of kinkers when they caught 'em laying a hand on canvas?

HAPPY MAXWELL, clown who is playing for E. N. Williams in Danville, Va., this week, will join Larry Sunbrook's Circus in New York for the season. He was a caller at *The Billboard* in Cincinnati May 28.

R. C. RENO, of Reno's Circus Side Show, reports that his show will not be on the road. He is working at Fairchild's Aircraft Corporation, Hagerstown, Md., and is bulding a show in his spare time.

JACK SMUKLER, billed as the Original Michigan Rube, now operator at the Beverly Theater, Detroit, will be on the downtown streets of the Motor City the next few months in Uncle Sam costume selling War Stamps and Bonds.

WHILE Cole Bros.' advance car was in Uniontown, Pa., May 19 William (Bill) Field, newspaper writer and outdoor show fan, who was inducted into the army at Fort Meade, Md., May 22, visited with car manager Verne Williams and contracting press agent C. S. Primrose.

NEW actor: "Who is that guy in overalls eating with the governor?" Brother Actor: "That's the show's only workingman." N. A.: "Didn't know that circuses were carrying 'em this year."

JOE DE ROSELLI, formerly with the Tom Mix Circus and other shows, who is now located in Chicago, reported that he caught Wallace Bros.' Circus at Canton, O., last week, and also saw Cole Bros.' Circus at Akron, where the show strawed 'em at the Sunday matinee.

GEORGE W. SWAHN, Brooklyn, visited Hunt Bros.' Circus in Dumont, N. J. Old friendships renewed, he says, were with Mr. and Mrs. Charles Hunt and son, Charles; Mr. and Mrs. Harry Levine, Fred Hunt, Mrs. Green, Mr. and Mrs. Buck Steele, Mr. and Mrs. Cole, Lew Barton, Georgette and Marcello, Mildred Drew, Tom Hurd, Mr. and Mrs. Stewart, Mr. and Mrs. Stanley, Hip Raymond, Ernie Wiswell and Uncle Don. Business was good.

ROSTER of Side Show on American United Circus Shows, headed by Frankie Shaffer, follows: Bill Sears and Al Johnson, talkers; Swede Chilberg and Joe Davis, ticket boxes; curly Harris, sound equipment; LeRoy, magician; Major Lawrence, midjet; Booje Lising, snake-man; Toni, torture girl; Professor Jacks, ventriloquist; Marie, floating lady; Marlo, fish-skin boy, and Babbett's Dancing Dolls (midjets). Annex attraction is Zami, gorilla man.

REX M. INGHAM'S Wild Life Exhibit, which opened at Winston-Salem, N. C., May 23, has been doing very good business. Location was on West Fourth Street, opposite the courthouse. Show is nicely framed, with 50 cages of animals

and birds on display. Staff includes Ingham, manager and agent; Mrs. Ingham, treasurer; Dan Bryant, assistant manager, and a crew of three workmen. Show moves on one truck and makes one and two-week stands.

WHILE on a visit a circus admirer asked a manager what he thought were the prospects of circuses going out next season should the war continue. The manager replied: "Next season! Hell! Let me get this one in first."

CIRCUS Fan George Klenzle, an announcer for WSBA, York, Pa., attended the May 23 evening performance of Beers-Barnes Circus in Columbia, Pa., and reported a full house. Klenzle advised the toll on the bridge over the Susquehanna River between Columbia and York had been removed. This means that shows can play Harrisburg, York, Columbia, Lancaster and Reading, jumps which range from 12 to 36 miles. Previously shows in that area moving from York to Lancaster had additional expense in bridge toll.

MRS. WILLIAM WALLETT and son, Billy, and Francine De Riskie attended opening of Hunt Bros.' Circus at Somerville, N. J. Program is reported pleasing and well balanced. Mrs. Walllett, Billy and Francine and Lucy De Riskie also attended the Beers-Barnes Circus at Aberdeen, Md., program being pleasing and entertaining, they said. Business was reported good. Mr. and Mrs. Walllett are operating a restaurant in Havre de Grace, Md., and Frank De Riskie, formerly of Hunt Bros.' and other circuses, is manager. Francine and Lucy are attending school in Havre de Grace.

WEARING riding pants, army shirt and high laced boots, a gal stopped a side-show lecturer from his work with "I'm an old trouper. Been with 'em all as a motordrome rider with carnivals and have often whipped lions around in cages." Then, after taking a big spit, she added, "What I want to know is where can I buy a Punch whistle in this show?"

FROM Don S. Howland, Circus Fan of Columbus, O.: "On April 11 at Springfield, O., Cole Bros.' Circus arrived late due to railroad difficulties and three burning journal boxes. And, to top it all, it was pouring rain; mud ankle deep. As in industry these days, labor is the big problem, and the Cole show is no exception. Everybody went to work. At 5:30 the call of doors came thru. The matinee was no sooner over when the call came again for doors and the night show was on. Many stood in the mud and a pouring rain to buy tickets. Every seat was sold, show playing to two capacity houses."

MANY members of the Charles Siegrist Showmen's Club visited with the personnel of Wallace Bros.' Circus when it played Canton, O. They were Jack McNulty, Maynard (Doc) Mast, Frederic Work, Tommy Allen, Paul Kennedy, Morgan Johnson, Ted Deppish, Sterling (Duke) Drukenbrod, T. Ward Snyder, Ray Wallace, Roy Wild, John Drabble and Rex McConnell. There was no school tie-up this year, due to the lateness of the school term, but matinee attracted a good crowd in spite of threatening weather. Night house was almost capacity. Siegrist Club members had visits with Erma Ward, Mrs. Tom Mix, Johnny Hartzel; Mike Guy, band leader, and Bill Tumbler.

NOTES from Bette Leonard, Wichita, Kan.: Mrs. Jack Moore, former wire walker, is visiting her daughter in Danbury, Conn. Marie and Bum Henry played a three-day engagement at the Wichita Forum for the Beech Aircraft Corporation. Zaza Corriell is with Herbert Weber's wire act on the Cole show. Ralph Ward, formerly with Seils-Sterling Circus, is in the Veterans' Hospital, Dayton, O., and would appreciate letters. Jean Strom Whittaker, Quincy, Ill., has joined the WAVES. She trouped on Seils-Sterling. L. H. Griffith, boss hostler on the Two Bills Shows, is stationed at Seward, Alaska, with the U. S. Army. The Sedgwick Company Horse Association held its Spring Horse Show at Wichita Stadium May 22-23. Fred K. Leonard presented his trained dressage horse "Prince Adonis." The Larches are located in Bellevue, O. Joseph Fleming, Trenton, Neb., desires data on the Lockery Bros.' Circus, season 1923. C. Kenneth Audibert is now in Meriden, Conn. Bill Lindemann is ill at his home in Sheboygan, Wis. The Aerial Ortons close with Hamid-Morton Circus June 5 and go to their home in Adel, Ia., for a vacation before opening their fair dates. The writer is doing war work.

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Patriotism Plugged At Amherst's Motor Show; Draw Is Good

AMHERST, N. S., May 29.—Featuring a patriotic theme thruout, 15th annual Amherst Motor Show was held here, with the motorized vehicles displayed being about 10 per cent of the normal number. A midway of rides, shows and concessions was operated as a substitute for the cars and trucks, and attendance was reported as good.

Features also included dance contests, fiddling competitions, orchestral and band music, vocal and instrumental numbers and vaude acts. Sponsors were North Nova Scotia Highlanders Reserve and the Canadian Legion Post. Event has not been interrupted since its inception, and decision was made to continue it this year for three days in spite of the lack of car and truck exhibits.

Fund-Raising Show Planned

CHICAGO, May 29.—Grover McDonald, last year on the staff of the Army War Show, passed thru Chicago Thursday on his way from his home in North Hollywood, Calif., to Washington to confer with government officials on a fund-raising campaign for the Treasury Department. Campaign would include a show the nature of which has not yet been determined.

Thrill Show Set for Dayton

DAYTON, O., May 29.—Dayton Public Service Union (city employees) has made arrangements to sponsor a Rodeo and Thrill Circus at Dayton Ducks Baseball Park here next month, with Harry Logan as general chairman. Ward Colopy is handling the program and ticket sale for the four-day event. Charles Bauer is general chairman of the sponsoring committee.

Army Okays Ore. Festivals

SALEM, Ore., May 29.—The army announced last week that it had approved the following events to be held in the State this year. They include Veterans of Foreign Wars Convention, Portland; State Grange Show, Eugene; Lamb Show, Turner; Rose Festival, Portland; Firemen's Celebration, Hillsboro, and Spanish-American War Veterans' Encampment, Hood River.

Vets' Celes Sign Thomas

LENNOX, S. D., May 29.—Art B. Thomas Shows, with quarters here, have been contracted to provide midways at this year's South Dakota American Legion State Convention, at Mitchell, and South Dakota State Convention of Veterans of Foreign War, at Canton. Gil Tuve, agent, announces.

Davenport Maps Picnic Plans

DAVENPORT, Ia., May 29.—Davenport Retail Grocers and Meat Dealers' Association is mapping plans for its 37th annual Picnic and Carnival on Mississippi Valley Fairgrounds. Attendance last year totaled an estimated 20,000. Concessions and rides are again planned for the midway.

Home Expo for Coplay, Pa.

ALLENTOWN, Pa., May 29.—Chairman Rubasky of the annual celebration held in Coplay, Pa., under Firemen's auspices, said here this week that he had concluded negotiations with L. G. King, general agent of Exposition at Home Shows, to present the midway attractions at the event.

ST. LOUIS

(Continued from page 36)

Chicago and points north and east. E. S. (Ted) Webb spent several days with Charles McDougall, who is operating frozen custard on the Rubin & Cherry Exposition. Webb, who is in a defense plant in Indianapolis, will not go on the road this year.

Denny Pugh, co-owner of the World of Today Shows, spent several days here. Show will play Alton and Granite City, Ill., next month, and spots in this vicinity after those dates. Sam Gatherwood and Ralph English, concessionaires, accompanied Pugh on his return to the show. Max Goodman, owner of Wonder Shows of America, was here several days visiting friends. Cliff Lies, owner of Park Amusement Company, showing in Alexandria, La., was among visitors on Wednesday. He was accompanied by Harry Beach, who is operating several rides and concessions at the same place. Mr. and Mrs. E. R. Gray, Gray's Attractions, Evansville, Ind., were also visitors to *The Billboard* office. They also visited friends on the Rubin & Cherry and other shows here. George (Whitey) Golden, superintendent of concessions on Dodson's World's Fair Shows, was among *The Billboard* office visitors on Tuesday. Here on business, he reported good results to date. J. L. (Tony) Dyer, former circus and carnival publicity man, who was here on a 10-day furlough, is attending officers' training school, Louisville, and expects to get a commission as second lieutenant in June. Bill Martin and Gean Berni, now operating a hotel and restaurant in Tampa, have been visiting with the many showmen in this vicinity.

DANSVILLE, N. Y.
ANNUAL FIREMEN'S AND JULY 4th CELEBRATION
JUNE 30-JULY 5
Main St. Location—Defense Center.
Can book Pop Corn, Pitch Tilt U Win, Shooting Gallery, Photo Gallery, Palmistry, Ball Game, Jewelry, Penny Arcade, Hi Striker, Scales, Waffles, Fish Pond, Glass Stand, Grind Stores, Shows—What have you? Can book good Free Act. Write or wire
ARTHUR J. WHITE, Secy., Dansville, N. Y.

WANTED
Carnival Company
To Operate
ANNUAL BLAIN PICNIC
Aug. 13th and 14th.
If interested contact
JOSEPH STEERMAN, Sec., Blain, Pa.

WANTED
For
TENTH ANNUAL JULY 3-5 CELEBRATION
Independent Shows, Bingo, Concessions, Rumble's Rides already contracted. Two big days of Horse Show, FIREWORKS, HORSE RACING and Free Attractions.
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WANTED
Complete Carnival
For any date July or August, 5 days or more.
Good Spot. Free Rent.
Write **MRS. RUBY CALLAS**
U. S. 12, Hartford, Mich.

GORDON & LOMAS CIRCUS
All of Bud Anderson's Live Stock and Equipment will be with this Circus.
WANT FAMILIES DOING TWO OR MORE ACTS. SEVERAL MORE CLOWNS. WILL BUY PONY DRILL AND OTHER ACTS AND ANIMALS. SHORTY LYNN NEEDS CANYAS MEN AND USEFUL PEOPLE. ALSO WANT CANDY BUTCHERS. Bill Blomberg, Bobbie Werth, John Foss, wire, Crawford, come on. All address:
LES GARNER, MGR., GORDON & LOMAS CIRCUS, WARRENTON, MO.

GAS-BAN REACTION VARIES

Schloss Fearful But Calls Ops Lucky at That

WASHINGTON, May 29.—The effect of the non-pleasure driving ban in the Eastern gasoline-shortage area will be "very harmful" to amusement parks, pools and resort trade, Leonard B. Schloss, president of the National Association of Amusement Parks, Pools and Beaches, said this week after observing the first effects of the order.

"It looks awfully bad," Schloss declared. "I'm not worried about my own park (Glen Echo, Md.) as we are fortunate to have a streetcar running right to our front door, but there are many spots not so fortunate, and I'm frankly very much worried over their welfare."

"Amusement parks can't help feeling the effects of the gas ban. However, operators should realize that they are lucky to be operating at all. War calls for many sacrifices, and if we can keep open we should be thankful."

Last Sunday (23), Schloss said, there were 27 cars parked in the lot at Glen Echo. (See OPS ARE LUCKY on page 43)

2 Denver Spots Solve Help Prob By Cutting Mats

DENVER, May 29.—Both Denver amusement spots, Elitch's Gardens and Lakeside, reported good business opening day, May 15, but it went into a slump immediately after because of bad weather. After the opening weather turned to rain, snow and cold, and patrons stayed home. Ben Krasner, general manager of Lakeside, and Eli Gross, head man at Elitch's, said opening day was ahead of last year.

The two managements have gotten together on hours of operation in an attempt to meet the serious man-power problem. Weekday matinees are being discontinued and both resorts will open at 6 p.m. on week-days and at noon on Saturdays and Sundays. Krasner and Gross said. (See DENVER CUTS MATS on page 43)

Riverview, Chi, Gets Away Well

CHICAGO, May 29.—Altho the first 10 days of the season have brought rain, Riverview Park, which opened May 19, is off to a splendid start. Business has been exceptionally good, and on evenings when the weather was favorable the midway has been well filled and patrons have spent generously.

Riverview opened in the rain to small attendance. Clearing weather on Friday brought out throngs, and from early evening until closing rides and concessions were kept busy. With thousands of service men in the city from near-by Fort Sheridan, the Great Lakes Naval Training School and Navy Pier, the midway was thickly dotted with uniforms, and thousands of youngsters and adults from metropolitan Chicago surged into Riverview. (See CHI RIVERVIEW OK on page 43)

Pontchartrain Hums

NEW ORLEANS, May 29.—Pontchartrain Beach found soldiers strongly competing in the annual Mr. New Orleans title contest this week.

General Manager Harry Batt finds his policy of double-features nightly on the boardwalk attracting throngs, with the Great Jansley held over for the third week, and the Hendersons, juggling and balancing act, moving in last week for a fortnight's stay. All rides continue to capacity.

The beach has not suffered from lack of merchandise at concessions, and business is record-breaking here.



DURING THEIR ENGAGEMENT IN MONTREAL members of the Hamid-Morton Circus Company were guests at an outing held at Belmont Park May 23, with Rex D. Billings (left), Belmont's general manager, serving as host. Center is shown Bob Morton, H-M director and general manager, and, right, Len Humphries, circus personnel and office manager. Judging from the debris scattered in the foreground, this official trio looked at the successful proceedings thru amber-colored glasses.

Editorial Brands Brady Incident a Back-Room Attack

CLEVELAND, May 29.—As an aftermath of the road blockade manned by Ohio State highway patrolmen and OPA investigators May 15 to halt motorists bound for Brady Lake Park in Portage County, wherein motorists headed for the amusement resort were required to submit their gas ration books for checking, as reported in the last issue, *The Cleveland News*, in an editorial headed "Gasoline Rationing," in its May 7 issue said, in part:

"Because slot machines and bingo games are running at Brady Lake Park, the Office of Price Administration here has acted for the first time to investigate. (See BRADY INCIDENT on page 43)

Delaney Woodside Pool Boss

PHILADELPHIA, May 29.—Woodside Park's Crystal pool opened last Saturday (22) for its 18th season, with Pat Delaney as manager. Night swimming under floodlights will be offered at reduced rates this season. Willow Grove Park starts daily programs today.

A. C., In Reversal, Has Jitters Over Rumor Army May Move Out

ATLANTIC CITY, May 29.—Grave concern has been expressed here over the possibility that the army may move out of Atlantic City, such rumors persisting here despite a denial by Col. E. R. Householder of the Army Air Forces here. Leaders of public opinion here point out that the army "does not have to remain in Atlantic City." Cantonment construction has been completed at many points in the nation, providing facilities that were not available when hotels and other local property were taken over last summer.

So great is the concern here that two city commissioners this week expressed willingness to negotiate an early settlement of the issue of army rental of Convention Hall, altho they expressed the belief, too, that "the army will do what it considers necessary and any action on this issue will have no effect on the determination of whether they will move out of the city or remain here."

Belmont Enjoys Record Turnout

MONTREAL, May 29.—Belmont Park enjoyed its all-time busiest day Sunday (23) when a paid attendance of 23,018 passed thru the turnstiles, in addition to several thousand men and women in uniform admitted free. This record turnout somewhat offset the loss of business experienced the preceding Sunday, which was rained out.

Saturday (22) also pulled in an excellent 15,000, and there was a fair crowd on hand Empire Day, Monday (24), holidays not being particularly strong here. However, attendance for the three days topped the 50,000 mark and tended to confirm General Manager Rex D. Billings' pre-season forecast that 1943 shaped up as a record year.

Billings also was host to Bob Morton and members of the Hamid-Morton Circus, who were guests at Belmont Sunday, their off-day while filling an engagement at the Montreal Forum.

Summit Biz Socko

AKRON, May 29.—Summit Beach Park here had terrific days last Saturday and Sunday, the management reporting that the spot drew 12,000 paid admissions on Sunday.

These expressions by city commissioners were made because of published reports that the growing sentiment for an early settlement is based on concern among civilians over information that official Washington is displeased with some aspects of the situation here, and fear that this displeasure will result in the abandoning of Atlantic City by the army.

The OPA's ban on pleasure driving greatly accelerated the local movement for a showdown on relations with the army. The ban is recognized as a possible damper on good current business and on bright prospects for summer activity. Another thing stirring local sentiment friendly to the army is a report, not confirmed, that certain war transportation conditions will make further train curtailment to Atlantic City unavoidable this summer. Current talk is of fewer and shorter trains. That is all the more reason, it is argued, why (See A. C. ARMY RUMOR on page 43)

Throngs Crowd Balto Spots in Face of Edict

BALTIMORE, May 29.—Despite the ban on pleasure driving, Baltimore amusement parks experienced a sharp increase in attendance in the first week-end under the restrictions, according to the managements.

Baltimoreans, co-operating in the ban on pleasure driving, left their automobiles home and rode by street car and bus to the amusement resorts in greater numbers than any other week-end this season.

Officials of the Baltimore Transit Company said street car and bus travel last Sunday reached the peak attained on the heaviest traffic Sunday during the pleasure-driving ban last winter.

John J. Carlin, owner-manager of Carlin's Park, estimated that 12,000 persons passed thru the gates Sunday, considered above the average despite the fact (See BALTO CROWDS BIG on page 43)

Fun Travel Cut Puts Riverside On 2-Day Sked

SPRINGFIELD, Mass., May 29.—Latest rulings of the OPA, banning pleasure driving in Eastern States, and the ODT, cutting bus and taxi travel by 40 per cent, aim tough blows at Riverside Park, Agawam, which had gotten off to an excellent start. First immediate reaction to the double rulings was a decision by Owner-Manager Edward J. Carroll to cease daily operation immediately for the duration of the bans. On this point he issued the following statement:

"During the emergency period Riverside Park will shorten operating hours to co-operate with the OPA and the ODT. Effective immediately, the amusements in the midway area and the bowling center will be open only Saturday and Sunday from noontime on. The Parkview restaurant and roller-skating rink will continue to operate nightly. We realize that the change will be a disappointment to war workers and servicemen who patronize Riverside in great numbers, and we fully realize their need (See RIVERSIDE SKED CUT on page 43)

Business Brisk at San Antone Play'd

SAN ANTONIO, May 29.—New Playland Park has been enjoying brisk business since the opening, according to Owner James (Jimmie) Johnson. Johnnie Delaporte is manager.

The midway has eight rides, seven kiddie rides and a Funhouse. Captain Ben Mouton, high diver, is the current free attraction. Free gate has proved highly successful.

Mrs. Lucille Delaporte is operating the palmistry booth, assisted by Becky Carlson. Dave Stevens is operating the concessions, with Jimmy (Jag) Carlson managing them. Mr. and Mrs. Hubert Hall have the eating, refreshment and ice-cream concessions. Many carnival ride men are employed at Playland.

Kiddies Usher In Milw'kee Fun City

MILWAUKEE, May 29.—Thousands of kids, guests of a dairy company, turned out for the season's opening of Fun City in Wisconsin State Fair Park, West Allis, May 22. Mayors of Milwaukee and West Allis participated in opening ceremonies.

Bingo Sunshine, clown cop, entertained on the midway. Rides and buildings are resplendent in new paint, and prospects are for a big season.

Bow was advertised in the press and by half-sheet and quarter-sheet cards.

Philly's Pools Expect To Gain From Gas Pains

PHILADELPHIA, May 29.—The rigidly enforced ban on pleasure driving, which resulted in the wholesale cancellations of attractions booked into many parks and groves in the near-by up-State and South Jersey communities, is seen as a gain for the swim pools in the city. The swim centers located near public transportation, and most of them here are, generally expect business to increase, figuring people will seek recreation some place and the pools will be the most convenient.

Boulevard Pool, one of the largest in the area, has been open since May 8, and the word there is "it looks as tho the ban on pleasure driving is going to do (See Philly Pools See Gain on page 55)

Carlin Gets Break In Weather; Travel

BALTIMORE, May 29.—Biz is still booming at Carlin's Park. Frequent rains and cold snaps that have made May anything but a merry month have been letting up week-ends, and fun spot has enjoyed consistently good weather Saturdays and Sundays. Another break has been in transportation. Gas and rubber crises no problem here, with three street-car lines and a crosstown bus reaching main entrance.

School picnic season is at its peak. Busiest day was May 26, when five (See Carlin Gets Break on page 55)

Des M. Riverview Tops '42 Bow 50%

DES MOINES, May 29.—Despite the fact that the opening was a week earlier than usual, Riverview Park chalked up the best start in its history, according to Manager Robert Reichardt. Receipts for the first three days, Friday, Saturday and Sunday (21, 22 and 23) were reported as 50 per cent ahead of last year. Reichardt said it was the first time the park had a capacity crowd on a Saturday afternoon.

A large number of service people, mostly WAACS and sailors, were among the opening crowd. The location of the WAAC training center here is expected to boost attendance this season.

Virtually all of the rides did capacity business during the first three days. The new Blackout, walk-thru funhouse, was tops in grosses.

Reichardt also reported that the ballroom business for the opening dates was ahead of last year. A local band, Army Liddell, is holding forth.

Survey Reveals Oil Gone From Jersey Coastal Areas

TRENTON, N. J., May 29.—Vacationers on the New Jersey coast this summer should be able to bathe in the Atlantic without getting themselves covered with oil from sunken ships, a survey this week indicated. In contrast with last summer, when many beaches resembled the oil fields themselves, most beaches now are clean and white, the survey showed.

All observers agreed that credit should go to the navy and coast guard's tightened anti-submarine patrol, which has driven the wolf packs to safer hunting grounds. Last summer, when the toll of sinkings of freighters and tankers was high, beaches generally from Beach Haven north to Asbury Park were almost unusable because of oil sludge. Conditions were better last summer from Atlantic City south. The Delaware Bay and ocean currents that swept around Camp May were credited with keeping much of the oil at sea and then depositing it on the more northern beaches.

Portland Has 'Nerve' Swims

PORTLAND, Ore., May 29.—Swimming as a remedy for "tense war nerves" will be stressed in this city of shipyard workers in the Swim-For-Health week campaign June 21-26. War workers will be urged to take up swimming for healthful relaxation and sport.

The Pool Whirl Hunt Adds Flesh As Pier Feature

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Lido Folds

It appears as tho Father Knickerbocker will be without his sole commercial plunge in Harlem this summer. Lido outdoor pool, formerly operated by Ashley and Bernstein, among others in a syndicate, apparently has thrown in the sponge and will not reopen when most of New York's outdoor swimatoriums bow this week-end and next.

According to reliable reports, the Lido operators have sold their lockers and other equipment. It seems some of the men in the group overseeing the property are of the opinion that folks in Harlem could support one commercial aquadrome, while others are just as emphatic in their beliefs that it is a losing battle, that there's too much opposition from the neighborhood free municipals to make operating pay.

If the pool does decide to operate later on this season, basket checking will prevail, taking a leaf from the municipal (See POOL WHIRL on page 44)

Hamid's A. C. Pier Plans Many Changes

ATLANTIC CITY, May 29.—George A. Hamid, operator of Hamid's Million-Dollar Pier, is opening his giant amusement center for the Decoration Day holiday week-end. The official summer opening will take place the third week in June.

Sam Gumpertz, general manager of Hamid's pier, arrived this week from his Florida home to get an early start in putting the pier in shape for the season. There will be many changes in the pier this year, he announces, and work has already started on many improvements.

The pier will open earlier than usual this year, with a big flesh show scheduled (See Hamid Pier Changes on page 55)

Park Free Acts

BUCK BANARD'S CIRCUS, dog and pony unit, with the Dukes, aerial clowns, have opened a month's engagement at the Cincinnati Zoo, doing two performances daily.

SENSATIONAL MARION opened at Summit Beach Park, Akron, Monday (24) for a week's engagement. This marks the third park she has opened this season. She bowed in at Palisades Park, Palisade, N. J., April 24, for a two-week engagement, then played opening week at Flint Park, Mich. She opens at Scranton, Pa., June 6.

Palisades, N. J.

By CLEM WHITE

With the early season showing so much progress, this spot is enthusiastic about what is to come. The early opening in April had skeptics raising eyebrows, but the fact that everything is running as smoothly as freshly milled velvet makes the advanced premiere date a smart move on the part of Jack and Irving Rosenthal.

The rides are perking even to the critical satisfaction of Al McKee. The pool has added even more sport facilities under the direction of Joe McKee's car (See PALISADES, N. J., on page 55)

Coney Island, N. Y.

By UNO

All hands eager and ready to cater to expected big influx of visitors on Decoration Day week-end, this year spanning three days. So far all preliminary week-enders have turned out heavy. Looks like a banner 1943 for Coney.

Steeplechase Park. . . . Frank and George Tilyou happy at successful appendectomy performed on brother Ed, now convalescing. . . . John J. Quigg, ex-office attache, reported wounded overseas. . . . For the first time in 46 years management has upped price of Sunday combo tickets from 55 cents to 99 cents. Same increase to prevail as well on Saturdays. . . . With the recent demise of Ralph Del Poli, restaurant counter boss, his son, Jimmie, is carrying on. . . . James Skelly, formerly in

the main office, ordained a priest in New Orleans last month, celebrates his first high mass in Brooklyn Holy Cross Church June 4. . . . Tilyous donated the space on Boardwalk and 19th Street for a new servicemen's canteen supervised by a committee of Islanders. . . . Sandy Schell is playing his 12th year as bandleader in the ballroom.

Luna Park. . . . Mile Sky Chaser, Chutes and Dragon's Gorge upped prices from 15 to 20 and 25 cents. . . . Helen Gelfrey, wife of head electrician, appointed head of air-raid service of local 60th Precinct. . . . Charles Beekman and John Romeo celebrating their fourth season as special police. . . . Eddie Davis, Abe Fishbein and Eddie Kritzer (See CONEY ISLAND on page 55)

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.—Frank Conklin was at Belmont Park here Sunday (16) to look after the two rides that Patty Conklin has installed there for the season.

A young woman student from McGill University works at Belmont week-ends. The young lady, in the psychology department at the university, remarked to her employer that she never expected to find such fine gentlemen in the amusement park business. At the organization meeting of the Outdoor Showmen of the World at the Astor Hotel, New York, in 1917, which culminated in the National Association of Amusement Parks, Pools and Beaches, an Englishwoman looked in on us and, upon inquiring what we were, remarked: "My word! They look intelligent."

Extra help for evenings is plentiful, but there will be a squeeze until schools are out, when students will be available.

The States are fortunate in getting ammunition for shooting galleries. In Canada the galleries are out for the duration. Ammunition on hand was (See AREA on page 44)

Atlantic City

By MAURIE ORODENKER

Add to signs of war—virtually all the beach artists are femmes this season and they work almost entirely with khaki-colored crayon.

Marta Taylor is now assisting Philip E. M. Thompson, former manager of Convention Hall, in the management of the Post Exchange of the local military.

Men interested in the post-war plans for the resort have started a movement to create an Atlantic County park commission at the election next November. In order to stir up interest in the post-war planning, the group, headed by John Hollinger, plans to exhibit a large-scale Futurama of Atlantic City on the Boardwalk.

Drive against pleasure drivers and the use of gas for non-essential driving has hit Sunday trade at the resort, with auto parties virtually extinct. The OPA regional office in Philadelphia has dispatched agents here and at the other South Jersey resorts to check on all autos coming into the resort. All those whose license numbers are taken will be summoned for hearings. Moreover, the (See ATLANTIC CITY on page 44)

Ashland, Ore., Pools Prosper

ASHLAND, Ore., May 29.—Crowds are so large at local pools that future season tickets are out, as well as discounts for parties. Biz terrific at Helms, Twin Plunges and Jackson Hot Springs.

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Western Canada A-B Loops Set

WCAE Revises Sked To Serve Dominion Needs

SASKATOON, Sask., May 29.—Sid W. Johns, secretary of Western Canada Association of Exhibitions (Class A Circuit), said this week that it is the intention of all exhibitions in the circuit to carry on this year. "Some curtailment," he said, "will be necessary, especially in connection with the midway, because of transportation problems. The exhibitions, however, are anxious to make those revisions which will bring their services in line with the particular needs of this year."

"The fairs have given important leadership, especially in livestock, to agriculture and much can be done in 1943. It would be a bad state of affairs if the annuals had to be canceled this year." Johns has been ill in a local hospital for several days.

CALGARY, Alta., May 29.—J. Charles Yule, manager of the Calgary Exhibition and Stampede, said the summer fair would go on this year, altho there will be no midway. His comment followed an announcement by J. W. (Patty) Conklin that his Conklin Shows would not tour this year unless a ruling of the Dominion Transit Controller banning special trains was rescinded.

REGINA, Sask., May 29.—Country and city fairs will operate under difficulties this year due to wartime regulations. Class A fairs in the West recently announced that they will be unable to present a midway because of transportation difficulties, and from Ottawa has come a report that fair employees will have a low priority rating in selective service regulations.

Railways have eliminated special fares, and this with gasoline restrictions is expected to cut attendance somewhat. Department of munitions and supply has eliminated use of ammunition at country fairs and on midways, and the ruling is expected to affect shooting-gallery concessionaires.

Corsicana Framing '43 Victory Theme

CORSICANA, Tex., May 29.—Convinced that a fair is vital to agricultural and livestock production, Corsicana Livestock and Agricultural Show will feature a Food for Victory Exposition in September.

All departments will be opened and the dairy, poultry and hog departments will be enlarged. Several district meetings have been scheduled and special days designated. Committees are currently at work on premium lists. Present plans call for the most extensive dairy, poultry and hog shows in the annual's history.

Attractions are being lined up for the midway, and a rodeo will be presented nightly.

Show will concentrate its energies on food production, with special emphasis on war crops and on the various essential war activities. The part that 4-H Clubs and F. F. A. Chapters are playing in the war effort will be given special emphasis. J. N. Ekens Sr. is president, and Robert G. Dillard, manager of the show.

Jeeps, Peeps "Musts" for Post-War Thrill Features

ST. PAUL, May 29.—Frank Winkley, head of the Suicide Club, thrill unit which played Minnesota State Fair for several seasons, has written local friends his thrill experiences are coming in handy now that he is a lieutenant in the armored forces at Fort Knox, Ky. His stunt training, Winkley says, is being put to good use as he teaches his men tank technique. He sees the jeeps and peeps as thrill show "musts" for post-war acts.

California Grounds for Ag Workers; Paine Heads Plan

SACRAMENTO, May 29.—California's State, county and district fairs have gone to war, with Tevis Paine, secretary of the Western Fairs Association, in charge of a State program which thru the fairgrounds is directly helping the war effort. Recently adjourned session of the Legislature made it legal for all fairgrounds in the State to be used as labor camps for agricultural workers. Paine, under the new State Food and Fiber Act, has been named to direct the administration of camps because of his intimate knowledge of the grounds thru years of fair executive work.

When the harvest season gets under way about 35,000 farm workers will be quartered at the different grounds, Paine said. Thus the State's many famed fairs will be doing their direct part in the war effort. Al E. Snyder, who has been head of the fairs and exposition fund for the State, was named fiscal director of the labor camp set-up by William B. Parker, director of the California Farm Production Council, an agency created by the Legislature to step up the State's food production during the war.

Six More Annuals Set for N. Y. State

ALBANY, N. Y., May 29.—State Agricultural Department officials revealed last week that 38 fair associations have selected dates for 1943 and six more have decided to conduct fairs this year. Despite travel restrictions, the department officials said, only 11 associations decided to cancel this year's annual. There were 38 fairs listed in 1942 and 18 were canceled, the report said.

When fair dates were announced last year the federal Office of Defense Transportation ruled they would not involve unnecessary travel since patronage was largely local.



Agricultural Situation

Condensed Data From April Summary by U. S. Department of Agriculture, Washington, D. C.

FARM people are well aware of the nation's need for all-out production of war crops this year. A new phase of the war is ahead, focusing on great offensives against the Axis strongholds of Europe and the Far East. Those campaigns, essential to victory, will require tremendous amounts of food and agricultural supplies. That farmers all realize the size of food needs ahead and are responding to them is indicated clearly in the Crop Reporting Board's March report of farmer's intentions to plant. Acreage in many war crops seems likely to increase significantly, and total acreage in crops probably will surpass that of last year. There is still time for farmers to increase their acreages in some vital crops above the level indicated in the March report, of course. Present indications are that, with average yields for important food crops and with the continued upward trend in livestock production, total agricultural production in 1943 will be around 6 per cent higher than in 1942. The amount of food crops needed, however, is virtually without limit, so that an increase above this figure would be of material help in winning the war.

COMMODITY PRICES

Wholesale and retail commodity prices have edged upward in recent months. Government price controls have been shifted gradually from a temporary toward a more nearly permanent basis, and many inequities under the temporary price ceilings have been eliminated.

Price rises in recent months have been greater for agricultural than for non-agricultural commodities. Some advances in nonagricultural prices have been permitted by the Office of Price Administration because of changed conditions, such as the increased cost of

War Bond Bonus Boosts Saginaw Premium Award

SAGINAW, Mich., May 29.—Agricultural exhibitors at this year's Saginaw County Fair will receive a 20 per cent bonus in War Stamps or Bonds in addition to the usual premiums, C. H. Harnden, secretary-manager of the fair, announces. The fair has already purchased \$3,000 worth of War Bonds and, thru arrangements with the State Department of Agriculture, another \$3,000 has been added to the premium list. On all agricultural exhibits receiving premiums each premium check will be accompanied by an additional 20 per cent in War Stamps or Bonds. In other departments an additional 10 per cent will be included under the same plan.

This year's fair will feature the State Belgian Horse Show and the State Aberdeen-Angus Cattle Show, Harnden states. State and county fair premiums for the two breeds will be about \$2,400 and \$1,600 respectively, exclusive of national breed money which may be offered later.

"Limitations on travel and the great need for entertainment and relaxation here at home should give those fairs which have something to offer one of the best years in their history," Harnden said.

Ella Carver Under Knife

SPRINGFIELD, O., May 29.—Ella Carver, free attraction booked with the Gus Sun Agency, is at her home here recovering from an operation that she underwent in St. Mary's Hospital. Her illness will keep her off the road this season, she reports. Before being rushed to the hospital she had been spending the winter driving a truck for the Fort Wayne post office.

B Circuit Plugs War, Ag Efforts

Grandstand and educational features exploited — local orgs to operate midways

SASKATOON, Sask., May 29.—Members of Western Canada Fairs Association (Class B Circuit) at a special meeting last Saturday unanimously decided to continue operations this year, President Victor J. Bjorkland, Red Deer, Alta., and Secretary Keith Stewart, Portage La Prairie, Man., announced this week. However, delegates voted to carry on without their midways, which were eliminated because of transportation difficulties resulting from Transport Controller T. C. Lockwood's ruling, effective May 14, banning use of all special trains and special cars, including those of show companies on all Canadian railroads.

"Altho many expressed the opinion," officials said, "that the loss of the midways would be a distinct handicap both from a financial and an attraction standpoint, members felt that it was in the best interests of agriculture and the war effort that they should carry on in line with the wish of the dominion government even in view of the midway transportation difficulties."

Grandstand attractions, agricultural and educational features will be exploited to the limit, especially in the junior agricultural departments, officials said. Arrangements have been made and confirmed to transport the grandstand attractions over the circuit by regularly scheduled passenger trains.

It is the intention of most of the fairs to call on all local war charities and organizations to assist in operating a local midway.

Rosebud County for Operation; Varied Program Is Planned

FORSYTH, Mont., May 29.—Rosebud County Fair and Rodeo at a special meeting May 20 unanimously voted to hold the annual here this year, H. L. Dusenberry, secretary-manager, announced. Dusenberry said that after considering the many wartime problems and the fact that no fair circuits were scheduled in the State this year, the board decided to face the difficulties at hand and put on the biggest and best show possible for a public which demands this type of entertainment.

"The board," Dusenberry said, "feels that the fair is worth while as a wartime morale builder; an occasion where high-class achievement is recognized and a provider of a moment of relaxation and recreation for the hard-working ranchers and farmers of Southeastern Montana."

Rosebud board members include I. M. Blakesley, chairman; V. E. Morris, vice-chairman; Carl Gillin, Frank Liess and Hilmer Sherman.

Fire Destroys Buildings On Regina Fairgrounds

REGINA, Sask., May 29.—A five-hour fire of undetermined origin at the fairgrounds here May 20 leveled a building used to house church dining halls during fair week and destroyed \$238,000 worth of bedding, uniforms and other equipment owned by the Canadian Army.

Value of the building, a long frame structure, was set by exhibition officials at \$26,300. Insurance on it was \$16,000. The army, with a training center at the fairgrounds, had equipment stored in some of the halls.

Fire, which broke out during the noon hour, leveled the building within an hour, and firemen had a difficult struggle with the burning army equipment. Firemen and soldiers were able to prevent it from spreading, however. It is expected the building will be rebuilt in time for the summer fair.

AROUND THE GROUNDS

DETROIT.—Allegan (Mich.) County Fair has been canceled for 1943, Secretary E. W. Delano said. It makes the first postponement in 91 years.

POSTVILLE, Ia.—Directors of the Big 4 Fair here have nearly completed plans for the 1943 annual, and premium list is being arranged to offer more money in agricultural and livestock departments.

LITTLE ROCK.—Board of Arkansas Livestock Show Association, preparing to utilize \$100,000 provided by the 1943 Legislature, has named a special committee to go about selection of a permanent site. One site particularly liked by the group is south of Fair Park. The fall show, if held as tentatively agreed upon, will be at Pine Bluff, the board announced.

BEREA, O.—Cuyahoga County Agricultural Society, in calling off the scheduled 1943 annual here last week, said that under present conditions the board felt that it would be impossible to conduct the fair on the same high plane that it has been presented in other years. Rather than to attempt a fair that would fall below that standard the board voted to cancel, William H. Kroesen, secretary, said.

Fair Elections

PORTLAND, Ore.—E. L. Peterson has been appointed Oregon State Director of Agriculture, succeeding J. D. Mikkel. Peterson, who will have supervision of State fair activities, is expected to retain Leo Spitzbart, of Salem, as fair director, it was reported.

ROSHOLT, Wis.—Rosholt Free Fair Association here has elected A. P. Dobbe, president; H. P. Anderson, vice-president; J. H. Hanson, treasurer, and Dr. W. A. Jensen, secretary.

White-Sweeney Bomb Show Is Being Set To Play Fairs

CHICAGO, May 29.—The chemical warfare show which Gaylord White and Al Sweeney launched early this year has been playing thru the South and Southeast under OCD auspices and despite much inclement weather has had fair attendance.

White, who was in town this week, left on Thursday for Washington to confer with government officials regarding a summer tour of fairs. Chemical Warfare Department of the government has given its okay for reorganizing and enlarging the show, which features demonstration of incendiary and other bombs invented by William G. Sweetman.

AGRICULTURAL

(Continued from opposite page)

pleted stocks of consumer durable goods and other uses.

PRODUCTION

As a result of the large demand for farm products for war and increased income of domestic consumers, the department has been urging farmers to increase production of vital war products; more recently 1943 acreage restrictions have been waived for corn and wheat and relaxed for cotton.

If corn producers plant their 1943 goal for war crops they may plant an unrestricted acreage of corn and still be entitled to any government benefits which they otherwise would get. Similarly wheat acreage restrictions are removed, altho to qualify for parity payments growers must plant 90 per cent of war crop goals. Cotton acreage allotments may be over-planted by 10 per cent without loss of government payments or loan privileges. This would permit plantings of 30 million acres of cotton, compared with 23.3 million in 1942. Cottonseed is an important source of edible oil and of protein feed. Corn is the principal feed used in fattening meat animals. Wheat, altho used chiefly as a bread grain, can be substituted for feed grains when the latter are not in ample supply.

In encouraging farmers to produce to the limit of their abilities the department will support prices by means of various programs. The department also

stands ready to aid farmers with their labor and machinery problems. About twice as much new machinery as originally planned for 1943 is to be made available to farmers, as well as more parts for keeping existing machines in repair. A large part of this increase, however, will not be available to farmers until next fall.

Farm income from marketings increased slightly in January, after allowance for seasonal factors, and in February showed about the usual seasonal decrease. February income from marketings of grains, dairy products and meat animals was higher than in January, after allowance for the usual seasonal changes, but income from cotton, tobacco, poultry products and possibly truck crops probably was lower. Marketings of cotton were down more than usual from January; truck crop shipments were reduced by a freeze, and prices of eggs and tobacco fell more than average.

With prospective demand for most agricultural products in 1943 sufficient to absorb maximum possible production at ceiling prices, farmers can expect to receive about the same price for a large as for a small output. There are a few exceptions to this general situation, but in these instances farmers will be entitled to parity price payments on basic commodities if market prices stay below parity.

CHI RIVERVIEW OK

(Continued from page 40)

the fun spot. Thruout the evening there were long waiting lines at every ride, of which the park has more than 30. Concessions also got a heavy play, and Ray Marsh Brydon's Congress of Oddities had a profitable day. Week-end business also was heavy despite some rain, and business has continued good thruout the week.

There are no new attractions at Riverside this season, but everything has been freshened up and it presents an attractive appearance. All indications point to a big season here.

DENVER CUTS MATS

(Continued from page 40)

Gross said the change in hours was made with the idea that a better type of workman could be secured. The results of the plan to date have been excellent, with a large part of the staffs at both places being made up of persons who hold full-time jobs elsewhere and then work evenings, Saturdays and Sundays at the parks.

Krasner has taken other steps to meet the labor shortage. When attempts to secure sufficient waitresses for Lakeside restaurants were unsuccessful he converted all eating places to self-service operation.

Eltch's Orchard Cafe will probably remain closed until the opening of Eltch's Summer Theater, tentatively scheduled for June 27. Arnold Gurtler, president of the Eltch Company, is currently in New York booking talent for the theater.

OPS ARE LUCKY

(Continued from page 40)

Echo Park. A year ago there were about 900 cars there. This means, he pointed out, that operators in the shortage area will not be able to count much longer on trade brought in by passenger automobiles.

"Altho we had only 27 cars, we had a total attendance that day of 12,000," Schloss continued. "That ranks well up with any other season. However, we must face the fact that the 12,000 guests got to the park by streetcar. This is what causes my concern for parks without similar service."

In many sections of the Eastern shortage areas parks, pools and resorts will go on limited schedules or close altogether, subject to reopening as soon as the gas situation eases.

WASHINGTON, May 29.—Amusement spots located out-of-town received another severe blow this week when the Office of Defense Transportation slashed truck, bus and taxicab mileage in the Eastern shortage area by 20 per cent. The effect of this order means that bus and taxicab operators have to trim their operations almost half and that amusement spots, already badly hit by the ban on pleasure driving, will be further squeezed by curtailment of bus and taxi service.

For example, bus lines serving amusement parks and pools will be able to carry only about half of the normal passengers, since the runs must be reduced. It is believed that first slashes in bus schedules will come on lines

serving amusement spots, as regular downtown schedules will have to be maintained for the transportation of war workers.

Earlier in the season the Office of Defense Transportation announced that bus lines normally serving parks could continue such runs if they were part of normal operations.

Parks located on streetcar lines will be unaffected by the latest ODT order, and may even enjoy increased business as a result of closings elsewhere.

A. C. ARMY RUMOR

(Continued from page 40)

Atlantic City cannot afford to lose the Army Air Corps training base before the war's end.

Most interesting is the observation that this attitude is a complete reversal of opinion since last year, when many leaders were frankly skeptical of militarizing the resort if not actually opposed to it. Business experience of the last 10 months, plus steadily increasing wartime economic and traveling restrictions, has changed the picture completely.

Rumors of abandonment were not wholly set at rest by Colonel Householder's denial. For one thing, it was pointed out that a radio commentator (Walter Winchell) predicted that the army would abandon a training center close to New York. Reports also have it that the Florida training post at St. Petersburg is to be abandoned and that such similar action is contemplated here.

All of these straws in the wind have combined to make Atlantic City amusement interests jittery and to give impetus to the present strong movement described as "Atlantic City's overwhelming public sentiment of friendliness to the army and desire to keep the training center here."

BALTO CROWDS BIG

(Continued from page 40)

that there were not more than a dozen automobiles in the place.

The Sunday attendance at Gwynn Oak, operated by Arthur B. Price, also hit around 12,000, also considered better than the average.

At Bay Shore Park, located 15 miles east of Baltimore, the parking lot, which has a capacity for 7,000 vehicles, was empty Sunday, altho an estimated crowd of 10,000 persons passed thru the turnstiles. An official there termed Sunday's crowd the best of the season to date, with the attendance about 3,000 better than the Sunday before.

Three street car lines and a bus line run to Carlin's, one street car goes to Gwynn Oak, and one street car line goes to Bay Shore.

RIVERSIDE SKED CUT

(Continued from page 40)

for recreation. Only last week a high-ranking army officer made a survey of our park and pronounced it ideal for soldiers and the answer to their vital problem of providing recreation. It had been determined to run groups of the men to Riverside every night, but this, too, will have to be postponed except on week-ends because of the ODT and OPA regulations. We hope to resume more than limited operations soon."

The Park-In Theater was closed immediately, as the only facilities were for autoists. Perhaps the severest blow to Riverside is the curtailment of bus travel. The park is six miles from downtown Springfield and enjoyed heavy bus patronage. The bus company ran busses every 15 minutes on Sunday, loaded to the doors. Under the new regulations only the regular hourly run will be permitted. This means that only about 100 passengers can be carried on each run.

Last Sunday's business, the first under the fun-driving ban, found 90 per cent of the patronage coming from bus riders. Of the patrons, 25 per cent were servicemen.

Carroll said that even in normal times he would have considered last Sunday's business as satisfactory.

BRADY INCIDENT

(Continued from page 40)

gate misuses of gasoline ration allowances. . . .

"OPA previously had shown little concern with what drivers did with whatever gasoline they were able to wangle out of their boards. The Brady Lake expedition appears very likely to have been inspired as a back door attack on the gambling rooms. However praise-worthy the intent, that is an alarming example of the use of a federal war power to deal with a purely local condition.

"This is not all to argue that OPA should not act to prevent the irregular use of gasoline allowances wherever and whenever it can. But it is to express the hope that its help will not be given, or asked, to circumvent the refusal of local authorities to exercise their proper police powers.

"OPA can demonstrate that we are wrong in our suspicions that this is the case in the Brady Lake check-up by opening a general survey of driving here.

"And on this subject of gasoline rationing, there appears to be plenty of evidence that enforcement here has relaxed to the breakdown point. It is no secret that many holders of B and C cards have long since abandoned any pretense of keeping their pleasure driving within the allotted 90 miles a month. After all, this is only a natural development of neglect of enforcement and educational efforts.

"Unlike the East, shortage of gasoline supplies has not been a factor here. The fact that the rationing program was put in effect primarily to enforce rubber conservation somewhere has been retired to obscurity. The result, has been a gradual lessening of public acceptance of the necessity for rationing and a widespread refusal to take serious violations of the spirit of the law.

"Under the system of allotment as devised by OPA most of the enforcement of the rationing program must depend on the honor system. It remains for the individual driver to confine his pleasure driving within the 90-mile limit.

"Unless there is maintained before him constant reminders that this is his patriotic duty and unless he sees determined efforts to check glaring violations of the nonco-operative, he can't be blamed for whizzing along on the tail of the other fellow and viewing the whole thing as more of an inconvenience than a practical way to help win the war. . . .

"If the program is to be respected and maintained, it is necessary that both applicants and ration boards take a closer look at estimated driving requirements. Plant committees, on whom boards depend for guidance, must insist that applications are held within minimum requirements.

"Then it will be up to OPA to make it plain that it intends to see its regulations taken seriously. Either make gasoline rationing work or let's have done with it."

CLEVELAND, May 29.—Brady Lake Park officially opens today. A remodeled amusement pavilion is one of the innovations this season, housing Skee Ball, ping-pong tables, Penny Arcade and a dance floor with juke box.

Entrance to the park is free, and a huge parking lot and picnic grounds are available to the public without charge.

New Kiddie rides and pony track have been added to midway. Brady Lake will continue with bingo on a more extensive scale.

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Strathcona, Toronto, Has Roller "Follies"

TORONTO, Ont., May 29.—In an arena generally used for the biggest ice carnivals, a skating extravaganza, *Roller Follies*, was offered here recently at Maple Leaf Gardens. An international show organized by the Strathcona Figure Skating Club, with guest artists from the United States, gave a display of skill, rhythm and grace on rollers.

Individual performances by guest artists and leading members of the club were outstanding. Mass presentations, on the whole, lacked any definite pattern until the finale, a number called *Follies on Parade*, in which girls, in red, white and blue, performed with military precision and came to a halt before a pageant of the United Nations, showing flags and costumes of the Allied Nations.

Highlights were skate dancing of Kunnie May Williams, age 9, Detroit Figure Skating Club; Joan Cousin and Robert Harop, juniors, Strathcona Club, and Margaret Williams, 14, Detroit. In the senior group appeared Gloria Edwards and Aircraftman Roger McLachlan, RCAF; and the Valse Bluette, composed of Lenore Kearns, Bruce Hyland and Peter Cappallazzo. William Martin, Michigan, did a clever carioca with his partner, Margaret Williams. The Spin-Wheels, Evelyn Bell, 13, and Bob Thomas, 18, offered an exhibition of acrobatic skill. Top comedy act was a take-off of a hockey game by Tommy Garbutt, Archie Rowe and Jannie Tausney.

Skate Thefts Are Charged

PERKASIE, Pa., May 29.—Charged with the theft of enough roller skates to equip a family of centipedes, Walter C. Sheip, attendant at Menlo Park Rink here, was held under \$500 bail on May 20 on a larceny charge. Thefts, which began in August, 1942, had sharply cut business of the rink operated by Henry Wilson because of a scarcity of skates. Police said that Sheip dismantled skates and carried them home in a bag, concealed in his clothing, a pair at a time. Tip-off came when a patron left skates attached to a pair of shoes on a counter. When he came back the shoes were there, but the skates had disappeared. Sheip is alleged to have told police he didn't know what he intended to do with 128 pairs of skates found in his home, but that he just liked them.

Spokane Op Will Seek ODT Okay on Free Bus Service

SPOKANE, May 29.—Silas Cook, operator of Cook's Rink, north of Spokane, will leave early in June for San Francisco to negotiate with Office of Defense Transportation officials concerning operation of busses between the city limits and his rink.

In April the ODT allowed Cook a 90-day extension on service, after the local office had halted the free, private bus service between Spokane and the rink. When he visits San Francisco Cook will be armed with letters from special-services officers of Geiger Army Air Field, Fort George Wright Air Base, Pargagub Naval Training Station, Felts Field and other military encampments served by the rink. Cook announced that a 20-foot extension would soon be built at the rink. The addition will house check-room and lobby, allowing for more floor space. Rink is one of the largest buildings in the Spokane area with a suspension-type roof, it having no supporting pillars.

FLYING BERRYS are in Kallner's Little Rathskeller, Philadelphia, booked by Tony Phillips Agency, New York.

BILL ROSE, partner in Conrose Rink, Hartford, Conn., has moved his family from Bloomfield, Conn., to a new home in suburban West Hartford.

LEBANON (PA.) BATHING CASINO, having bus facilities, has opened its roller rink for Thursday and Sunday night operations.

OLYMPIA STADIUM, Detroit, will not operate this summer as a rink as has been the practice for the past two years. Shortage of help is a factor in the decision to drop skating.

ROCKY WAYNE, pro skater, formerly of the *Roller Skating Vanities of 1942*, is wearing army khaki with the 890th Guard Sqdn., Wendover Field, Utah. He answers commands by his real moniker, Pvt. Richard W. Jordan.

PAUL W. BACON, operator of Jackson (Mich.) Rollatorium, has been accepted for membership into the Roller-Skating Rink Operators' Association by that organization's board of control, reported Fred A. Martin, secretary-treasurer of RSROA.

SLIM MATHIS, organist in Cavalier Arena, Richmond, Va., who was inducted into the army early in May, had presided at the organ for skating sessions there since opening of the arena in 1941. His position has been taken by Hildred Vernon, who was formerly relief organist.

SWING-SHIFT sessions have been scheduled by M. D. Borrelli for his Roll Arena Recreation Center, Gloucester City, N. J. For convenience of night workers in war plants, the sessions are on Saturday nights from 11:30 to 1:30 a.m., following regular skating. Rink will operate nightly thru summer, having bus service to the door.

BILL HENNING, vet rink man, expects to be released soon from Veterans' Hos-

pital, Hines, Ill., where he has undergone a throat operation. Connected with rinks for 35 years as owner, operator, manager, skateroom manager and instructor, he started in Riverview Rink, Chicago, in 1908 as skate boy, winning his first amateur race there in 1912. After serving in the navy during World War I he was connected with Carlin's Park Rink, Baltimore, and several Chicago spots, including Arcadia, Armory and Natoma. He is a member of Old-Timers' Roller Club of Chicago.

POOL WHIRL

(Continued from page 41)
pools in the territory which handle swimmers that way instead of bothering with expensive locker space.

Mirror Swim Club

Failure of Lido to swing open its gates puts the finishing touches on *The Daily Mirror* Swim Club, which has functioned many years in New York. Every summer the New York tabloid offered free swim lessons and cut rates to a number of New York commercial tanks, and this column gave the first tip-off many weeks ago that in all probability *The Mirror* would not sponsor the club this year because of lack of space.

Well, the print on that column has hardly been dry when Martin Stern, head of the National Swim-for-Health Week committee, called upon the powers-that-be at *The Mirror* and sold them on the idea of running again this summer, pointing out the importance of teaching people to swim in wartime and of the importance of the sport as a relaxation for war workers. Many of the commercial pool ops who co-operated in previous years, such as the Cascades twin tanks, Manhattan; Palisades (N. J.) Park pool, Farragut, Brooklyn, were all set to go along again this year.

However, without the Lido—to take care of Harlem swimmers—the club could not operate. Therefore, if Lido doesn't open there won't be any *Mirror* swim club in the old town this season.

Flash

His many friends in the swim fraternity won't know it until they read it here—but Mack Rose is a bridegroom again. Mack, who is proxy of the New York Pool Owners' Association and boss-man at the Riverside and Jerome Cascades pools in New York, has dived into the matrimonial plunge again. As a matter of fact, Mack has been married for over six months already, with only a few friends knowing it—but the lovely ring on the finger of Judy Elcus gave it away. Judy was manager of both Cascades pools last summer and gave Mack a hand on his operation at Metropolitan and Bronxdale pools.

New Aquatic Era

"There'll be more good swimmers and more swimming records broken the first five years after the war than during any other five-year period in the history of aquatics," predicted Lieut. Johnny Miller, head swim tutor at the U. S. Navy Pre-Flight School at Chapel Hill, N. C., last week in a newspaper interview.

Lieutenant Miller should know. Before being commissioned in the navy he was head swim coach at Mercersburg Academy, and Mercersburg in prep school circles is synonymous with the tank sport.

Explaining his prediction, Miller said: "Take the pre-flight school for example. Forty per cent of the cadets who come here can't swim at all. Before they complete their pre-flight training they must, among other things, be able to swim three-fourths of a mile; under water 50 feet; carry a man their own weight 100 yards; swim with their clothes on for 200 yards and be able to handle rubber boats, cargo nets, do rope climbing and jump from high altitudes into the water."

These remarks should be heeded by pool men, for it means that more and more swimmers are being created every day for post-war pool operation.

Men and Mentions

Harry Milano, former distance swimmer and now a private in the army, is a lifeguard at Tower Beach, Fla., where doughboys of Camp Elgin relax. That's where Harry is stationed.

Peejay Ringens opened his cycling-diving act at Palisades (N. J.) Park last week as the feature of the mammoth salt-water pool there. He remains there a couple of weeks.

BUD HAWKINS moved his Dixie Dandy Circus, dog and monks, into Fontaine Ferry Park, Louisville, Saturday (22), for two weeks with options.

AREA

(Continued from page 41)
turned over to the government to be used for target practice. Shooting gallery buildings have been put to other uses, mostly for games.

Phil Illions has taken up the accounting duties for the Harry Illions enterprises in Canada. This gives Harry more time for his Celoron Park at Jamestown, N. Y.

There are a lot of factors that go into the success of a ballroom in an amusement park. The moral tone and policing is of prime importance. Elitch's Gardens, Denver, could destroy the fine moral tone of its dance palace in little time should they relax on the decorum which they maintain at considerable expense. The policy there is genteel conduct or admission refunded. And it is all done so politely that other patrons hardly realize that a couple has been rejected or ejected. The special officers in plain clothes with dancing partner use the flying wedge to force the undesirable to an exit where uniformed officers are ready to receive them. The admission is refunded and they have the choice of going home the way they came or the hurry-up wagon does the job.

A good orchestra comes next in importance. A good floor, well kept, and other necessary facilities fall into place. To convert a losing dance hall into a profit producer requires the knowledge of one who really knows his oats.

ATLANTIC CITY

(Continued from page 41)
OPA has asked the local police to aid in checking car drivers here.

The resort hotels, restaurants and eating places were assured ample food supplies for the summer following conferences last week with OPA officials.

Steel Pier and Hamid's Million-Dollar Pier are not affected by the new city ordinance banning "dime-a-dance" dance halls from the resort, as the piers do not charge a separate admission to their ballrooms. Steel Pier, incidentally, is not taking chances with the uncertainties of getting name band attractions for the week-ends. First five summer weeks go to Sammy Kaye's orchestra, with the possibility that it will remain at the pier's Marine Ballroom for the entire summer stretch of week-ends. Alex Bartha's band will be on hand for the daily music for dancers.

STILL SUPPLYING Complete Roller Outfits*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



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Manufacturers of those famous "Big Lede" Figure Skating Outfits
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"We did it before, We'll do it again"

Uncle Sam has called for "All-Out" effort

To Win the War

We are behind him 100%. We'll win if we all work together with a will to win.

Rink Men:—If you will need any repair parts for your fall opening you had better

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Cleanes the air, provides a mug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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444 Second St. Everett, Wash.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

NO PARALLEL case can be made in the States in connection with the recent Canadian ban on railroad special moves and cars. In the U. S., which has approved rail movements for outdoor shows, there is a veritable network of lines reaching nearly all localities. In the Dominion, especially in the Prairie Provinces with their magnificent distances, two transcontinental railways must handle all traffic. Soon to be added to wartime loads will be the wheat harvest of that big bread basket in the Northwest. The Class B fairs, in following those of Class A in decisions to operate this season, point out the financial and other handicaps imminent thru inability to ship equipment for the midways. But the call for agricultural showings and entertainment for the masses left no doubt in minds of members of the Western Canada Association of Exhibitions and Western Canada Fairs Association as to what their action should be. Right now in the States there are numerous fair execs who are kicking themselves for having canceled in '42. They want to come back this year and now realize how big the task of revival can be—once a fair has lapsed and must start again from law.

† † †

LOOK for some Eastern carnivals to jump to the Middle West. Exodus may start this week. Coast gas curbs too tough. . . . Charlie Green, out of his office in Cincy's Carew Tower, covering lots of ground as executive secretary of the new Show Horse Breeders and Exhibitors, Inc. Lining up horse shows, the former IAFE prexy and Sedalla fair sec has been in

Missouri; Wichita, Kan.; Memphis and Atlanta in the last few days. . . . When thousands of kids helped bow in the season for Fun City in State Fair Park, Milwaukee, May 22 their host was a daffy company—whose product did not make Milwaukee famous. . . . Death of beloved Harry Dunkel also puts someone in line for the post of sergeant-at-arms at sessions of the American Carnivals Association.

† † †

DECORATION DAY biz, after the count is in, may tell the tale. But many operators of parks and other amusement spots refuse to feel too badly about the ukase of Donald M. Nelson, WPB chief, calling for full-time regular work schedules on the Decoration Day and Fourth of July week-ends. Under old rules, both holidays falling on Monday, the long week-ends could have been expected to mean big spurts in business. How the WPB work order will pan out is something else again. In these war times new rules are developing on reaction of the public to attractions. Shows are finding red ones where once only bloomers grew. Hours during a day which once were total blanks now bring busy periods. In past seasons if all factory workers had stayed on the job over holidays the reverberations would not have jingled a cash register. But workers now toll in shifts to a great extent. It is these shifts, amusement operators believe, that will give them attendances on a par with other times by tollers seeking needed recreation. Ops naturally would not detract from war production activities, but they have pre-

pared for the throngs of holidayers who are "off shift." . . . Letta water shows out last week, even tho they have long been passe on midways. . . . Outdoor showmen who used to spend leisure time by visiting other outfits now spend it hunting machine gears and bearings.

† † †

HEY, RUBE, Inc., has more than justified itself. This Tulsa (Okla.) non-profit organization of showmen, dedicated to taking vaude entertainment to near-by army camps, was gotten under way soon after Pearl Harbor. Eddie J. Quigley, manager of Tulsa Coliseum and v.-p. of the International Association of Auditorium Managers, as well as of Hey, Rube, Inc., sends a clipped story by Bill Cunningham in *The Boston Herald* of May 10. Bill looked over Hey, Rube, Inc., and its works during a recent tour and saw good in it to the extent of two columns of space. By the way, Eddie Quigley, who wants to know how, where and when "Hey, Rube!" the old rallying cry of circuses, originated, probably would hear as many versions as there are oil wells in Oklahoma.

† † †

TUB THUMPERS a la moderne haven't the ex on all snazzy publicity ideas. There's the story of the pioneer circus owner who employed a colored preacher to travel ahead of the show and to take for the subject of his itinerant sermons, before large gatherings of his people, "Solomon and the Queen of Sheba." Title of the show's spec had to do with the Sheba narrative. When the bill car arrived and plastered towns with Sheba paper young colored lads were heard to exclaim: "Looka dere! 'Queen ob Sheba Befo' Solomon!' Dat's jst like de preacher done tole us about. And dere is Solomon's pitcher, too, showing he was a black man-like de bible say. Boy! I'se sure gwine t'see dat circus when it come heah!"

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE Treasury Department of the United States cannot "fully appreciate" the efforts of show business in the direction of War Bond sales if operators keep the results a secret. Outdoor showdom, which can never be accused of not knowing what ballyhoo is all about, is asked to keep Secretary Morgenthau's money-bags section informed. Why the boys haven't done so already is a long story. After seeing to it that everyone within hearing is sold on the idea of upsyng the dough for bonds and stamps, the impresarios then go back to worrying about their multitude of problems—such as manpower shortage, the petrol situation, moving the show and, to coin a phrase, one thing and another.

This little piece is occasioned by a prodding observation from the fairly well-known gent known as George A. Hamid, who is the least secretive showman in the history of amusements. Hamid has been in touch with Washington, and a few days ago received a communique from Carlton Duffus, associate field director of the War Savings Staff. In his piece Duffus had this to say:

"We are indeed glad to have the report from Pittsburgh, which we are including in this week's confidential report to the Treasury. We do not often receive this type of information and wish we could get more of it so that the Treasury will fully appreciate the effort being put forth by the various amusement enterprises."

Said Hamid: "I believe, for the benefit of our business, particularly traveling shows, as much publicity as possible should be forwarded to the Treasury Department in connection with the activities by outdoor amusements in the sale of War Bonds."

Hamid urges everyone who is helping in the distribution of War Bonds and War Stamps to tell the Treasury about it. He hints that some of this information has not been forwarded direct to Washington because "these drives are staged with local committees, and it has always been my opinion that the local committees were reporting to the Treasury the activities of co-operating shows."

† † †

WHICH brings us to B. Boyd Blount. This is the handle for Bobbee, the authoress, who is as nuts about the circus as they come. She is also nuts about selling bonds. Miss Blount feels sadly neglected, for she writes from Washington:

"Didn't you know that Bobbee sold half a million dollars' worth of War Bonds all by herself in various hangouts around New York and is still going strong in other parts? Also, that I've become a part, in a manner of speaking, of McCreery's store "Big Top" Restaurant? And did you know that you can get *Eyes-Light* (that's her circus book) or an original sketch or painting with additional bond purchases? Besides, I'm drawing caricatures for the boys and

I'm on my way to my 4,000th serviceman. So I don't like being left out of your column. Didn't I come all the way up to see you (she did, honest, at a time when we were trying to make a deadline that had been passed hours before), or was I too shy to tell you that they had brought me to New York to sell bonds? Remember that I, too, like being in *Out in the Open*."

Okay, Bobbee, we'll remember next time. But if we get her gab straight she wants circus folk and all showfolk to buy bonds—and who are we to deny her this little soap box to peddle the stuff? So how about it, men and women of outdoor show business?

† † †

PAT PURCELL in from Chicago and working at a fast clip extolling the virtues of the new Gilbert Bros.' Circus. . . . Peejay Ringens, the gallivanting bicyclist, in for a booking at Palisades (N. J.) Park, but we do find it queer that the park ballyhooist, whose initials are Bert Nevins, should announce that Peejay's act has "never before shown in the East." What goes on, Nevins? Good copy, we admit, but short on accuracy. Or are we being a little too fastidious about a very able and highly talented press agent whose initials are Bert Nevins (adv't.)? . . . *Click* mag for July is in there pitching with a four-page layout called *The Magnificent Anderson*—all about John Murray Anderson, partial producer of the Ringling show. A picture, too, of Robert Ringling, who had more than a little something to do with revitalizing the 1943 Big Show—not only from the very vital standpoint of performance, which will always be important, but he managed to cement personnel relations, which is just as important.

The Crossroads

By NAT GREEN
CHICAGO

IF YOU want to hear an honest candy pitch don't miss Billy Bryant's showboat version of *Uncle Tom's Cabin!* Between the acts Billy makes a pitch that is a classic—and it sells candy. No doubt his candid spiel wouldn't do for Bill Carsky's men working in a midway show. "Well, now we're going to sell some candy," is Bryant's opening as he swaggers before the drop at the close of the second act. "We've raised the price to 15 cents for Chicago," he continues. "There are five pieces of taffy in each box. They're hard, but the show is long and you'll probably have plenty of time to soften the candy. About every eighth package contains a large prize. If you find a ticket in your box of candy bring it to the stage and get your prize." That's about all there is to it, but when members of the *Uncle Tom* cast, doubling as candy butchers, circulate among the audience they find plenty of customers.

Everything about the *Uncle Tom* show is zany, including Billy Bryant—but he's crazy like a fox! And in his Chicago venture he's hooked up with a couple of producers who are brash young opportunists to whom dignity and theatrical tradition mean nothing but who are pretty shrewd judges of human nature. They are circling this *Tom* show just as they are *Maid in the Ozarks*. Last week they used a seven-inch double-column reverse plate ad, as against the usual theatrical ad of an inch and a half single column. "Don't be a fugitive from a Good Time!" they shout. "Billy Bryant invites you to bring your wife (or a reasonable facsimile)

to see this show." Of the show they say "any similarity between this and a good play is purely coincidental." "Let your hair down," the ad admonishes. "Take your shoes off; unbutton your vest and relax for an evening of howls! Let the intelligentsia shout "Corn" if they wish. Corn is our greatest crop—and we don't mean maize!

† † †

WHILE most fairs throuth the country have signified their intention to go ahead, we note that some are still undecided. There is a greater need for the county fairs this year than ever before, not only from an educational standpoint but also to provide wholesome relaxation. Writing of this latter phase, Clarence Harnden, manager of Saginaw (Mich.) Fair, says: "Limitations on travel and the great need for entertainment and relaxation near at home should give those fairs which have something to offer one of the best years in their history." He continues: "I am sorry to note the tardiness or reluctance of some fairs to decide whether to operate or cancel and feel that this can only result in hardship and confusion among the carnival and other show people in trying to take care of those who come into the circuit late."

† † †

ONE of the most colorful personalities in circusdom was "Aunt" Mollie Bailey, who in the early 1900s operated a wagon show thru the Southwest. She was a spy during the Civil War, later had a show-

boat on the Mississippi, then organized a circus and became a Texas institution. Her daughter-in-law, Olga Bailey, Dallas, has written her life story, titled *Mollie Bailey, Circus Queen of the Southwest*, and it should make interesting reading.

† † †

C. D. ODOM in from San Antonio for another check-up by his doctor. . . . Louis J. Berger is set on the advance of Hennes Bros.' Shows. . . . Lou Rosenthal, Waterloo (Ia.) booking agent, arrived at the Sherman plump in the middle of a big women's club convention and had a heck of a time getting a room. . . . Lee Cuddy, ride owner and operator, stopped in Chi for a couple of days on his rounds of shows. . . . William Wandler, of the Allan Herschell Company, is visiting shows in the Midwest. . . . Levi P. Moore, of the Indiana State Fair, up from his home in Rochester on fair biz with several members of the fair board. . . . Frank Braden in Chi doing special promotional work for 20th Century-Fox.

† † †

ABOUT the best description we've ever seen of Ned Alvord, famed for his eccentric wardrobe, lusty vocabulary and his penchant for displaying voluptuous hours au naturel on the billboards, appeared last week in Lucius Beebe's *New York Speaking* column in *The Cleveland Plain Dealer*. Lucius describes Ned's costume which electrified the patrons in the Artists and Writers as "a seersucker cutaway and trousers to match complemented by a pearl-gray top hat of Mississippi River gambler proportions, Texas boots and spurs and an assortment of diamonds tastefully and profusely scattered around his person." Those boots and spurs are a new one to us, but we don't doubt Beebe's word!

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NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE ASSORTMENT of hot and snappy Story Cards of all type and some special numbers. LA FRANCE COMPANY, 49 Hanover St., Boston, Mass. jy3x

CARDER TRICK AND JOKE ITEMS—24 Different fast-selling Display Cards retail \$1.20, cost 60c each. Full set (24), \$14.00. 50% deposit, balance C. O. D. Wholesale catalogs, 10c. ARLANE, 4462-A Germantown, Philadelphia. x

COMIC-PAPER COLLECTORS CERTIFICATES Collects dollars to Grands, account paper shortage. Funny Reward Banners for Adolf Hitler. 100, \$1.00; 500, \$3.00; 1,000, \$5.00. Samples, 25c; or send \$1.00 for assortment (100) of these and other funny documents, etc., with wholesale list. VICTORY NOVELTIES, D-5, 21 So. Aberdeen St., Chicago. x

FREE WATER AND OUR CONCENTRATES make Flavors, Lotions, Shampoos, Cleaners; 72 Products. Your name on labels. QUALCO, B-20030, Russell, Detroit. jc26

GIVE BIG 581 PAGE HEALTH BOOK FOR only \$.25 with two \$1.00 packages Floradex. \$1.00 commission, receipts free, no investment. FLORADAX HEALTH HELPER, 178 East Long, Columbus, O. jc19x

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PHOTOS ON STAMP. WE WILL REPRODUCE exactly from snapshot, newsprint or negative. 100 Stamp Photos, \$1.50. Agents Wanted. BONOMO, 25 Park St., Brooklyn, N. Y. jc26x

RATION BOOK HOLDER — BEAUTIFUL design. Holds 10 books, \$9.75 per hundred. Sample, 15c. STATITE RUBBER PRODUCTS CO., Covington, Ky.

SELL TO STORES — "SLAM THE AXIS" POST Cards and other specialties. Send 25c for samples and distributors' deal. ROBBINS COMPANY, Newsweek Bldg., New York City. jc5

SERVICE SWEETHEART EMBLEMS — EVERYBODY is wearing one; 25c item. Excellent proposition is offered distributor who has contact among carnivals, concessionaires, etc. Also Agents and Canvassers wanted. Write giving full particulars. LIBERTY EMBLEM COMPANY, Dept. A, 225 W. 34th St., New York, N. Y.

TEN NEW FUN MAKERS, TRICKS, PUZZLES and Novelties. Easy dime sellers. Eight cents profit. Send 25 cents for 10 samples and information. WM. COLEMAN, 5387 Seminole St., Detroit, Mich. jc12x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. jc12x

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BUSINESS OPPORTUNITIES

ARCHERY RANGES — IDEAL WAR CONCESSION. Install Robin Hood Archery every city. People need outdoor games and amusement. STANLEY JOHNSON, Salamanca, N. Y. jc12

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

\$10,000 FIRST YEAR SELLING "DANDY" Hand Cleaner thru agents. FORMULA, "Schemer" Magazine, Alliance, Ohio, three months, just 40c. (45th year.)

INSTRUCTIONS BOOKS & CARTOONS

CARTOONS — DRAWN TO YOUR ORDER BY crackerjack comic artist. Send \$1.00 and description. Lightning service. ART ROSS, 1775 Broadway, New York City.

MISCELLANEOUS

CARNIVAL BINGO AND PREMIUM USERS — All chrome Sandwich Grills with cord set, \$5.95 each; Single Waffle with cord set and heat indicator, \$7.95 each; cheap Toasters, \$2.50 each; Electric Razors, \$4.95 each; Waterproof Zipper Money Belts, \$8.50 dozen; Khaki Zipper Money Belts, \$7.50 dozen; Cigarette Music Boxes, \$4.25 each; 3-piece Brush and Comb Sets, attractively boxed, \$30.00 dozen; 5-piece Toilet Bottle Sets, nicely boxed, real flash, \$15.00 dozen; Fountain Pen and Pencil Sets, \$15.00 to \$21.00 dozen; Ceiling Fans, 52", \$54.94; four blades, 36", \$48.85. Also Fluorescent Fixtures, odds and ends, all sizes. State your wants. No catalog. Cash with order. No C. O. D. CALIFORNIA WHOLESALE CO., 201 West F St., San Diego, Calif. x

LUMINOUS FLOWERS, GARDENIAS, \$2.00 dozen; Corsages, \$3.00; Luminous Statuettes, \$2.50 dozen. 50% deposit. Dozen samples, \$2.50. LUMINITE, 2404-N, Fifteenth, Philadelphia. x

SNAPPY NOVELTIES — LARGE ASSORTMENT, \$1.00; Photos, \$1.00 set (16). Express charges extra. Sample novelty, lists, 15c. TORIAN'S, Hampton, Va. x

"SURE-SKIT" MAKES PERFECT DANCE FLOORS rollerskiding today, dancing tomorrow. "Old-Original" for ballrooms or maple. Same price on both waxes, 100#, \$16.00; 25#, \$5.50 prepaid. OLD COLONY WAX, Davenport, Iowa.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts — Laugh Producing Program, \$1.00. Illustrated catalog, 10c. BALDA ART SERVICE, Oshkosh, Wis. jc5

PRINTING

LOOK! PRINTING — 250 6 3/4 ENVELOPES OR 250 Letterheads, 8 1/2 x 11, \$1.75 postpaid. Satisfaction guaranteed. DICKERSON PRINTING CO., Gas City, Ind.

RUBBER STAMPS, 25c PER LINE, ANY SIZE; Stock Stamps, 25c. One-day service. PARCEL PRESS CO., 53 Astor Station, Boston, Mass. jc5x

WINDOW CARDS—14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2 x 11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind. jc12x

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D. plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2 x 11 LETTERHEADS, 100 ENVELOPES, \$1.00; Plateless Engraved, \$1.50 postpaid. Indexes, 10c; mounted, 50c. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

500 LETTERHEADS OR ENVELOPES, \$1.75; 100 6-Ply Window Cards, \$2.25; 5,000 4x9s, \$4.00. Drawings. LEE CRESSMAN, Washington, N. J. jc12

500 8 1/2 x 11 HAMMERMILL BOND LETTERHEADS and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C.

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GET QUICK RESULTS!—BIG PROFITS! AT LOW COST

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Prepare your copy below and mail today

10c a Word—Minimum \$2.00—CASH WITH COPY
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BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub. Co.,
25 Opera Place, Cincinnati 1, O.

Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From

Address

City and State 6-5-43

Forms Close Thursday for Following Week's Issue

NOTICE

Only advertisements of used machines accepted for publication in this column.

AM.I. UTILITY REMOTE PHONOGRAPH TO-gether with six Bar Boxes, six Booth Boxes, 105 ft. of new Cable. Will sell for \$135.00. Phonograph and Boxes eight months old. PHIL WHITE, 911 East Ave., Elyria, O.

BALLY SPORT SPECIAL — MULTIPLE ONE Ball Free Play, carefully packed, clean and mechanically perfect, \$139.50. KAW SPECIALTY CO., 715 Kansas Ave., Kansas City, Kan. jc3x

BUMPER STEM REPLACEMENT SLEEVES SAVE time, money. Eliminate service calls, resulting from worn or burnt stems. Sample set of 15 only \$1.50 with order. GENERAL COIN MACHINE CO., 942 Michigan Ave., Buffalo, N. Y. jc3x

COLUMBUS PEANUT MACHINES — DISCONTINUING factory distributorship for duration. Model "M," \$4.65; "21," \$4.25 (no locks); 2 Vise-Crip Locks for 85c extra per machine. Tri-Mor, \$26.50; Bi-Mor, \$20.00 on DeLuxe pedestal stands. F. O. B. Washington, D. C. One-third with order, balance C. O. D. E. O. LIKENS, Bethesda, Md.

COUNTER PENNY GAMES — DUCKS TARGET, \$22.50; Pikes Peak, \$12.50; Bingo, \$6.50; Kicker Catcher, \$15.00; Scooter, \$12.50; Home Runs, Victor, \$8.50; Base Ball (Cum), \$8.00; Texas League, \$37.50; Kirk Weight Scale, late model. STEPHEN D'AMICO, 28 Dorothy St., Hartford, Conn.

FIVE SMALL PENNY SCALES — LIKE NEW, consisting of three Jennings, one Pace Aristo, one Mills with chart, \$200.00 for the five; Mills half dollar Jack Pot with Club Handle, 3-5 pay, \$185.00. One third deposit. MCGUIRE SALES CO., Dubuque, Iowa. x

FOR SALE—KEENEY SUPER TRACK TIMES, Paces Races, late Scales, late Mills Bonus Gold Chrome Bells, Chicago Safes Revolver-around. CHARLES PITTLE & CO., New Bedford, Mass. jy10x

FOR SALE — 10 BUCKLEY TREASURE ISLAND Diggers, \$120.00 each. BOX C-177, care The Billboard, Cincinnati, O.

SIX JENNINGS 5c CIGAROLA MACHINES. Make your best offer. SOUTHERN AMUSEMENT CO., 313 N. Royal St., Mobile, Ala.

"SPECIAL" — UNEEDAPAK CIGARETTE Parts, Keys, Mirrors. Lowest prices. 50 1c Snack Nut, \$3.00. Wanted: Challenger Cuns, Coin Counters, Post Card Machines, Unneedapak Cigarette Machines. CAMEO VENDING, 432 W. 42d, New York.

STEWART FILMTONE 10c MOVIE MACHINE, fine condition, with reel of eight subjects, cost \$695.00; sell for \$195.00. Mills Jumbo Parade, C.P., \$89.50; Bally Royal Draw, \$89.50; Seeburg Wallomatics, 20 record wireless wall boxes, \$24.50; Wurlitzer Model 100 Wall Boxes, \$24.50. KENYON COMPANY, 108 High Ave., Canton, O. x

TWO MILLS JUMBO PARADE, FREE PLAY, 5c play, \$70.00 each; one Jennings Totalizer, free play, 5c play, \$100.00; two Caille 4 Reel jackpot 5c Mint Vender, \$30.00 each; one Jennings 10c play 3 Jackpot Mint Vender, \$55.00; one Jennings 10c play Mint Vender Front and Side, \$30.00; one Mills 5c play Blue Front Escalator Head Dummy Jackpot, \$35.00; one Mills 25c play Rockola Jackpot Front, \$25.00; one Mills Superior large 5 reel Poker Machine round iron pedestal, ticket payout, 1c or 5c play, \$20.00; six cartons Assorted Mints, 5c rolls, \$6.00 a carton; four cartons Assorted Mints, 1c rolls, \$5.00 a carton. HARRY S. LAVINE, Oil City, La. x

UNEEDAPAK AND OTHER MAKE CIGARETTE Machines — Smashing prices. 20c change-over parts. Snack Peanut and Candy Machines. What have you to sell? MACK POSTEL, 6750 N. Ashland Ave., Chicago, Ill. jc12x

WANTED—MILLS ESCALATOR SLOT MECHANISMS AND PARTS; Payout Slides all denominations. Airmail list immediately describing fully. COLEMAN NOVELTY, Rockford, Ill.

WANTED — ONE OR ONE HUNDRED SLOT Machines. Give complete description, serial numbers, condition and your lowest price. JOHN M. STUART, Paris, Ky. jc12

7 36-FT. SKEE BALL; 11 FLOOR-TYPE DROP Picture Machines complete; 2 Pace Scales. Make offer. FETZER & PETERSON, Seaside Heights, N. J. jc5

8 ERIE DIGGERS, 10 MUTOSCOPE DIGGERS, 10 Merchantmen Diggers, 20 Wurlitzer Phonographs, 25 Flip Skills, \$17.50 each. NATIONAL, 4242 Market, Philadelphia, Pa.

9 VIBRO-MACHINES (FOOT MASSAGE) — 1c; big hit at World's Fair. Single. DAVIDSON TRADING, 300 Fourth Ave., New York.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00 CAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago.

ALL KINDS — POPCORN POPPERS, ALL-ELECTRICS, Burch, Star, Kingerly, Carmelcorn Equipment, Peanut Roasters, Popomatics, Popcorn Venders. NORTHSIDE SALES CO., Indiana, Iowa. jc26x

ARTIZAN BAND ORGAN, 46 KEY. LOT OF good Rolls Music. Suitable for Merry-Go-Round or Roller Rink. R. R. McDONALD, R. 2, New Bethlehem, Penna. je5

FOR SALE—HENRY ELECTRIC FROZEN CUSTARD Machine; used only two weeks; capacity twenty gallons per hour. BRANDT HENRY CO., York, Pa. je5

FOR SALE—PORTABLE HARDWOOD MAPLE Rink Floor, 50'x134'. Excellent condition. J. H. STREVER, 203 S. Highland Ave., Aurora, Ill. je12

FOR SALE—ARMY SADDLES, \$16.00. SEND money order and get a saddle. J. OMER BARNHART, 107 1/2 S. Broadway, Peru, Ind. je12

GOLF CLUBS—BANKRUPT STOCK, REGULATION size and weight, hickory shafts, chromium plated, right hand irons; set of five clubs, \$2.50 per set. A. L. HERSHBERGER, 16 S. Calena, Freeport, Ill. je12

KIDDIE CHAIRPLANE, \$75.00; EVANS GAMES, Copper Candy Kettle, Gas Barbecue Roaster, Popcorn Brick Grinder and Press. CRAGGS, 15 Homestead Ave., Quincy, Mass. je12

PROFESSIONAL TATTOOING OUTFIT FOR sale. Cheap, act quick. G. S. MATTHEWS, Warren, Mich. je12

SIX PROFESSIONAL MODEL HOLLYWOOD Hobby Horses, reasonable if taken at once. Write or wire GARDENS NITE CLUB, Rochester, Minn. je12

TANGLEY CALLIAPHONE COMPLETE WITH electric motor, blower, extra rolls; good condition, used in roller rink only, \$250.00 cash. F. O. B. HAROLD DINGFELDER, Sleepy Eye, Minn. je12

TWO ALL ELECTRIC POPCORN MACHINES—Floor models, chrome, Holcomb and Hoke and Advance, used six months, \$200.00 each. One-third deposit. Wire or draft air mail. Closing out. DURANGO PARK, Durango, Iowa. je12

FOR SALE—SECOND-HAND SHOW PROPERTY

COMPLETE 16MM. SOUND STUDIO ENSEMBLE, perfect condition. RCA Camera, Galvanometer, Amplifier, Microphone, Lenses 3.5, 1.5. Tripod, Batteries, 1000' fresh film. Victor 24B Projector, 7x9" Collapsible Screen. \$1,000 or best offer. LAWRENCE, Box 107, Station A, Boston, Mass. je12

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs from 400 seat theater. Bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. je5x

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Adult Chair Planes, Complete, Le Roi Engines, Fence, Ticket Booth. CALVIN GRUNER, Mt. Vernon, Ill. je19x

FOR SALE OR TRADE—ALL WESTERN Mechanical Show, 80 moving parts, 4 feet by 8. Complete with motor, \$200.00. BOX 160, Brownwood, Tex. je12

FOR SALE—ENTIRE STOCK OF USED Tents, sizes 12x16 to 60x90 ft. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. je19

PAN GAME COMPLETE—12x12 FRAME, TOP, counter boards, pans light, etc., \$95.00; 23x43 Top only good condition, \$45.00. FIELDING GRAHAM, 3049 E. 32d St., Kansas City, Mo. je12

FOR SALE OR LEASE—PORTABLE RINK, 40x120'; 110 Chicago and Richardson Skates. Double Floor, Benches, Tent and Sound System. All in good condition. Will sell complete or parts of. JOHN B. HARRILL, Louisville, Ill. je12

TENTS—ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

WANTED—16MM. AND 35MM. SOUND OR Silent Projectors, Films. For sale, rent, trade; 35MM. Films, Projectors. KEN'S, 529 S. Detroit, Toledo, O. je12

WE BUY AND SELL ANYTHING!—Projectors, Film, Musical Instruments, Tents; Theatre, Circus, Carnival, Arcade Photograph Equipment and General Merchandise. Nothing too large or small. Bargain list free. Money-back guarantee. Your list welcome. Have wonderful sideline for roadshowmen and med shows. GUARANTY SALVAGE COMPANY, Wall Street Station, New York. je12

46x100 TENT—GOOD CONDITION. PUSH pole square end complete; poles, stakes, side walls. Ideal for skating rink or what have you. Will trade for Chicago Skates. Can be seen at Elgin, Tex. Bargain. VERNON RUCKER, Box 291, Killeen, Tex. je12

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION, POSITIVE OPERATORS—HAVE as much light as you did before the "freeze" on photo flood bulbs. Guaranteed as much wattage you formerly had using an article that's not frozen, is plentiful, inexpensive. Complete information, instructions, \$10.00. BOX C-179, Billboard, Cincinnati. je12

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. je26x

WANTED—HASSAN PHOTO MACHINES, two and three ways. Give complete details. CARL CUTRIGHT, Drawer 76, Spencer, W. Va. je12

HAVE OVER 25 ROLLS ALTOGETHER FROM 1 1/4" to 2 1/2", and 10 gross 5x7. All Eastman D.P.P. Highest bidder gets them. BONOMO, 25 Park St., Brooklyn, N. Y. je12x

WANTED—PAPER, BLEACH. WILL pay tops for Eastman with good date, 1 1/2 to 4 inch rolls. Also top price for Bleach. What have you? TOMMIE COOK, Box 424, Prichard, Ala. je12

WILL PAY \$20.00 FOR DIREX OR \$25.00 FOR Eastman Direct Positive Paper, 3", 3 1/4" or 3 1/2" inch. Ship express C. O. D. C. F. NORRIS, 8039 Woodman Ave., Van Nuys, Calif. je12

ACTS, SONGS & PARODIES

SONG POEMS WANTED—FOR MUSICAL Setting: Piano Arrangement, Recording, Printing, Copyrights, Exploitation List. Stamp for details. URAB, 245 West 34th, New York. je5x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York. je12

CHORUS COSTUMES—SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. je19x

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass, Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. je12

WANTED—FANCY COSTUME BUTTONS (new or used) in small or large quantities. State all details in first letter. MILITARY BUTTON SHOP, 526 Second Ave., Elizabeth, New Jersey. je12

SCENERY AND BANNERS

BEAUTIFUL CYKE, 18x56, BLUE GOLD, WITH Legs, \$60.00; Velvet Curtain, 25x20, \$35.00; six others. Cellophane Hulas. WALLACE, 2416 N. Halsted, Chicago. je12

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. je19x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. je26x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. je26

FREE!—TWO PROFESSIONAL TRICKS (Apparatus!), one metal, one rubber, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. je12

HYPNOTIZE ANYONE SPEEDILY, EASILY, EFFECTIVELY. Sure-fire method. Guaranteed. Complete practical course, \$5.00. (Information, stamp) airmail. EASTERN, Box 1373, Raleigh, N. C. je12

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. je26x

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters.) ARLANE, 4462-B Germantown, Philadelphia. je12

ANIMALS, BIRDS, REPTILES

A BIG LOT CHINESE DRAGONS, IGUANAS, Mexican Caimansters, Agoutis, Albino Raccoons, rare Black Wolves and others. SNAKE KING, Brownsville, Tex. je19x

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads. Fresh lot Dragons, Boas, Also Black Iguanas, Gila Monsters, Rats, Agoutis, Porcupines, Wild Mice, Guinea Pigs, Peafowl, White Doves, Black Swans, Squirrels, Giant Mexican Horned Toads, Mexican Beaded Lizards, Racing Terrapins. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. je12x

SEAL ACT FOR SALE—COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla. je12

SELANNA KENNELS OFFER A LITTER OF PUPPIES 6 weeks old that are 3/4 Scottie and 1/4 Hound. They should appeal to those people who prefer a cross bred to a pure bred, either as a pet or for training. Several 18 months old that are half Scottie and half Hound. Prices on either, Males, \$20.00; Females, \$15.00. Pure-breds in Scotties, Foxterriers, Smooth and Wire Hair German Shepherds and others. SELANNA KENNELS, W. Chestnut St., Selinsgrove, Pa. je12

HELP WANTED

A-1 ORCHESTRAS, MUSICIANS WANTED immediately—girls or men. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala. je5

ADVANCE AGENT—NATIONALLY KNOWN mentalist, radio star. Name attraction, best equipped. Highest caliber; know Indiana, Illinois, Ohio, Pennsylvania, West Virginia managers; chain affiliations. Real money proposition to man who can produce. Want attractive Girl Assistant. BOX C-176, Billboard, Cincinnati. je12

EXPERIENCED MODERN TENOR SAX WITH small band experience. Tone, ride. Smart location. LEADER, Box 2252, Sarasota, Fla. je12

GIRL MUSICIANS—REEDS, BRASS, BASS, Drums. Write stating all. Fifth year here. MCA booked; \$65.00 per week. DON PABLO, Palm Beach Cafe, Detroit, Mich. je3x

GIRL MUSICIANS—ALL INSTRUMENTS FOR cocktail units. Preference if double and sing. Write stating fully your ability. Enclose photo. MANAGER, General Delivery, Baton Rouge, La. je12

GIRL EXPERIENCED HIGH STRIKER OPERATOR Heart of defense area. Share in big profits to right worker. No competition. J. MURRAY, Carolina Beach, N. C. je12

MECHANIC FOR TRUCKS; TENT WORKMEN, ideal working conditions; General Business Actor; Musicians for orchestra; Leading Lady. SLOUT PLAYERS, Vermontville, Mich. je12

MUSICIANS—KEEP IN CORRESPONDENCE with me; may be able to place you anytime account of war conditions. Cookhouse, none better. New scale now in effect. Must be union and no drinking on the job. EDDIE WOECKENER, Cole Bros.' Circus, Route in Billboard. je5

MUSICIANS WANTED—COMMERCIAL Trumpet, Tenor Sax, Drums, Piano. Singers preferred. Summer location. Write full details. STAN STANLEY, 526 Longwood Dr., Cedar Rapids, Iowa. je12

MUSICIANS—OPENINGS FOR RELIABLE men. Must be draft exempt. Modern dance band. Write with details. BANDLEADER, 407 Church St., Shenandoah, Iowa. je12

At Liberty Advertisements
Figure TOTAL Number of Words in Copy at
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Minimum 25c Cash With Copy

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY MISCELLANEOUS

WIBC JAMBOREE COMIC AND WASHBOARD Entertainer at liberty on and after June 1. Capable M.C. and Dance Drummer. Union, sober, reliable. Wants place with good musical unit that is working. Full details about myself and act on request. ROY SCRUBBOARD WALLACE, 2205 Bellefontaine, Indianapolis, Ind. je12

Chemist Helper for Medicine Show or Pitchman. Furnishes new formulas. Makes private brand preparations. Home work if desired. Write Cass Kowal (Chemist), 1846 Cullerton, Chicago. je19

Gagwriter, Idea Man—Writer of band novelties, patter, gags, parodies. Wishes connection with legitimate act or radio station. Free to travel. Frankel, 3623 Dickens, Chicago. je12

AT LIBERTY MUSICIANS

AT LIBERTY—DRUMMER.
Minimum salary, \$100.00 per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

EXPERIENCED BASS MAN
—Young, sober, union. Read, jam and cut shows. Available around June 15 in or near Alabama. Minimum \$50.00. Write BASS MAN, General Delivery, Gadsden, Ala. je12

HAMMOND ORGANIST—
With own organ, for hotels, resorts, recitals, park concerts. Address ORGANIST, 18 12th St., N. E., Rochester, Minn. je12

MUSICIANS—ORGANIZING BAND; 4 SAX, 4 Brass, 3 Rhythm. Already have library of fine specials and stocks; steady location six nights thruout duration; salary thirty-five dollars weekly. Must be dependable, steady, sober; prefer draft exempt men. Write all giving age, qualifications. BOX C-180, The Billboard, Cincinnati, O. je12

TENOR SAX, ALSO STRING BASS—PERMANENT location, steady job guaranteed thruout duration. Fine large instrumentation with big time library of specials. Building band for post war upper brackets. Six nights, salary thirty-five dollars weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita, Kan. je12

WANTED AT ONCE—MUSICIANS, ACTORS and Singer for one of the greatest shows and dance units in the business. Year around job. Can use Piano Player, Sax, Trumpet. Also can use a couple of Teams that can double Bill and Orchestra. State all in first. HAPPY BILL, Watertown, S. D. je12

WANTED TO BUY

KIDDIE AUTO RIDE, 8 OR 10 CAR, GOOD condition. R. BUTLER, 1177 N. Normandie Ave., Hollywood, Calif. je12

WANTED—AIR RIFLES, CORK GUNS, TARGET Pistols. FRED CARMELO, Playland Park, Seattle, Wash. je12

WE PAY YOU WELL FOR ANYTHING YOU wish to sell: Tools, Instruments, Jewelry; "everything." JUSTICE JOBBERS, 190 N. Wells, Chicago. je26x

WILL PAY \$1,000, BALANCE SHORT TERMS or go in partnership on Portable Roller Skating Rink to be set up in war industry area. Wire or write SLAVIN, 440 S. 4th St., Richmond, Calif. je12

2 OR 3 K.W. A.C. GENERATOR; 50 PAIRS good Rink Skates. A. L. WARRINER, SR., Wainwright Yard, Panama City, Fla. je12

50 PAIRS CHICAGO OR RICHARDSON RINK Skates. DREAMLAND ROLLER RINK, 1000 High St., Portsmouth, Va. je19x

RINK ORGANIST—NON-
union, East only. ORGANIST, Box C-173, Billboard, Cincinnati. je12

TENOR SAX, CLARINET.
—Class 4-F, experienced, neat appearance. Good reader, jam, etc. Married. Prefer South. MUSICIAN, 208 McNeil, Shreveport, La. je12

A-1 BASS TUBA PLAYER—HAS BEEN EXPERIENCED with band, orchestra and vaudeville; also good Factory Worker. ROMOLO LEONE, 132 Orleans St., East Boston, Mass. je12

BANDMASTER AVAILABLE—FINE DIRECTOR. Teach Brass, Strings, Reeds and Drums. School, municipal, industrial bands, orchestras, or combined position. Many years' experience, including concert, symphony, theater, vaudeville and radio. In present position six years. Desire change. Excellent Violinist and Cornetist. Union. Over draft age. BOX C-130, Billboard, Cincinnati, O. je12

CLARINET MAN WILL JOIN ACCORDIONIST playing polkas and popular. Draft 4-H, age 44. Will do light work. ALBERT MATOUS, 1430 S. 28, San Diego, Calif. je12

DRUMMER—17, EXPERIENCED, SOBER AND reliable. Vocal on sweet tunes. New equipment. Will join immediately. BOX C-175, Billboard, Cincinnati, O. je12

FLUTIST—WIDELY EXPERIENCED. ALL propositions welcome. Write fully. C. KINAMAN, General Delivery, Boston, Mass. je12

GIRL TROMBONIST—GOOD READER. DANCE orchestra experience. Location only. BOX C-174, Billboard. je12

LEAD ALTO, TENOR, CLARINET—AVAILABLE at once for summer months; six years' experience with some of Midwest's better large and small combos. Read, improvise and cut shows. Prefer location at resort spot. However, salary is first consideration. Write or wire HENRY REITAN JR., Halstad, Minn. je12

PIANIST—ARRANGER, NOVELTY VOCALS. Draft exempt. DAVE STOUT, Cozy Camp, Clovis, New Mexico; after June 7, 339 Catherine St., Pekin, Ill. je12

TENOR SAX-CLARINET—ANY CHAIR, transpose at sight. Location only. RAY LEE, Milner Hotel, Columbus, O. je3

TENOR, CLARINET, FLUTE—4-F. JOB WITH jump band in New York area preferred. Other offers considered. Read, fake; good habits. JOHN HUTTER, 702 Schurz Ave., Madison, Wis. je12

TRIO — AVAILABLE AFTER JUNE 1. TWO girls, man, using Piano, Solovox, Violin, Sax, Cello, Vibraharp. Feature dinner music. Prefer radio, hotel. Minimum \$100.00 week. Address KESHNER, Spring Mill Inn, Mitchell, Ind.

At Liberty — Steel Guitarist. Will join string band, cocktail combo or dance band. Draft exempt. State all. No panics. Box G-159, care Billboard, Cincinnati, O.

Drummer — 4F, read, fake, cut shows; \$50.00 minimum. Bob Wade, 1379 W. Main St., Decatur, Ill. je5

Girl Drummer and Trumpet Player — Union, young, attractive, experienced. Won't separate. Will travel; no shows. Will consider all offers. Write or wire Tony Mancinelli, 218 Stuyvesant Ave., Brooklyn, N. Y.

Lead Tenor, Clarinet, Flute, Vibra — Transpose, arrange. Baritone voice; sight-sing or barbershop. Play any style. Legitimate or jazz. Schooled. Widely traveled, congenial. Experienced hotels, theatres, ballrooms and liners. Age 33, dependents. Available for location after June 11. Wire top offer and details. Larry Gibson, 1004 W. Jefferson, Washington, Ill. je19

AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT — Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati. je26

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations, etc. For open time details and price contact JERRY D. MARTIN, Billboard Office, Cincinnati, O. je19

EDDIE AND EDNA DOREY—RUBE CLOWNS and Stillwalkers for all occasions. **BILLBOARD PUB. CO.**, Chicago, Ill. je12

GREAT CALVERT — ON THE HIGH WIRE. **GREAT CALVERT**, 164 Averill Ave., Rochester, N. Y. se25

HIGH POLE ACT — WRITE TODAY FOR FULL particulars. **BOX C-155**, Billboard, Cincinnati, O. je3

NOVELTY DOG ACT — **LADY TRAINER WITH** Clown. For indoor or outdoor affairs. **BERGMAN'S UNIT**, 341 Climax, Pittsburgh, Pa.

PALMIST — ACCOMPLISHED CLAIRVOYANT. Reads palm, crystal, spiritual, astrologically. Man, 4-H in draft, open as attraction for park, fair, club, lounge, etc. Can finance pitch outfit with partner. Now located Washington, D. C. Write **BOX C-178**, care Billboard, Cincinnati.

ROSELL'S ANIMAL ATTRACTIONS — HAVE some open time after June 15. Single Horse Act (beauty cart), Dog and Pony Act (10 beautiful White Dogs); also group of Leaping Russian Wolf Hounds. Have all new props. A beautiful flash. Write or wire for details and time. **ROSELL'S ANIMALS**, 3900 E. 106th St., Chicago, Ill.

WILD LIFE EXHIBIT — RARE BIRDS AND Small Wild Animals from all parts of the world. **Walk-Thru Exhibit**. **W. D. SHEDDEN**, Hotel St. Regis, St. Louis, Mo. je12

America's Favorite Talking and Pantomime Clown, the Original Bingo Sunshine as "Corrigan the Clown Cop." Clown Specialties for circuses, fairs, celebrations or any outdoor or indoor event. Address: 4562 Packard Ave., Cudahy, Wis. je5

Dashington's Circus — Cats, Dogs; two distinct novelty acts with Acrobatic Clown for July fourth. Open for fairs, circuses, theatres or carnivals. Address Lyric Theatre, Mobile, Ala.

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Aerobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. je3

Guthrie, Fred and Marie — Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 226 W. 9th St., Cincinnati, O. je5

Something New in a Free Act — A three people Magic Presentation. Not a sleight-of-hand performance, but large effects possible for the first time on an open platform. A live girl suspended in midair, etc. Change program afternoon, evening. Public address system, literature on request, July 4 open. No fair too large; no spot too small. Wire or write V-Roy, Bethany, Ill.

The "Great" Kelly — Now looking for '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V for fireworks for grand finale. Write Mike Kelly, Goschen, Ind., U.S.A. je5

AT LIBERTY PIANO PLAYERS

AT LIBERTY—PIANO PLAYER AND TROMBONIST. Sober, experienced; exempt from draft. **LEON M. BLOCK**, Selma, Ala. je12

All Around Pianist — Union. Available for work in New York City. Leonard Zaslaw, Pianist, 229 W. 105th St., New York. Academy 2-9773 je26

AT LIBERTY VAUDEVILLE ARTISTS

THE KAY SISTERS — Dance and Acrobatic Team. Now available for summer booking. Write, wire or phone **THE KAY SISTERS**, Dexter, Iowa. je5

COMEDIAN AT LIBERTY — MANY YEARS' experience dramatic, vaudeville, burlesque and radio. Do singing and talking specialties. Can produce and direct. Good script writer for radio and otherwise. Have oodles of scripts and sure fire bits and comedy songs. Up to the minute material. Fair singing voice. Will make good anywhere. Sober, reliable, draft exempt. Will accept any proposition worth while. Write **BOX C-122**, care The Billboard, Cincinnati, O. je12

5 PROFESSIONAL FEMALE IMPERSONATORS — Stage and night club entertainers. Plenty of flash, wardrobe. Singing, Dancing; a complete show. Prefer a revue type of show. State full particulars, highest salary. No. P.C. Pictures sent on request. Address **CLEO RENE**, 2508 Canal St., New Orleans, La.

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Bowen, Vegie Lee
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Franklin
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Carter, Lester
Carter, Robt. Leo
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Beatrice
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Leon
Chambers, Ed
Lewan
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Cookingham, Carp.
Elmer
Cooley, Clifford
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COOPER, Thos. J.
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Dillon
Costa, Bob
Crow, Med
Crowell, Harry
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Crowley, G. O.
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Cunningham, Eugene C.
CUNNINGHAM, Robt. L.
CURREGAN, Edw.
Dominie
Curtis, Mrs. Edna
Curtis, Geo. H.
Curtis, Ivan S.
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Catcher, Ivy (Mr.)
Cutler, E. C.
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Warren
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Sherwood
Davis, Homer
Davis, Whitey
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Bruce
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Hugh
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DeCosta, Romaine
DeLape, Robt.
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Dean, Dorothy
Dean, Myrna
Decker, Steven
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Delmont, Frenchy
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Demetro, Dewey

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Devees, Roderick
Dean
DIAL, Edw.
Dianna (Dianna & Diaz)
Dillie, Elwood
Dillow, Chas. L.
Dives, Steve
DIX, Walter
Howard
DIXON, Earl
Leo
DIXON, Travis
Dobbs, Speedy
DODGE, Mal
Dodson, E. L.
DOEBEARE, Chas.
Edw.
Dollar, Bill
DOLLIVER, Geo.
W.
Donahue, Tex & Anna
Donnelly, Mrs. Betty
Dorke, Robt. R.
DORSA, Alfred
Douglas, Mrs. John
DOWD, James
Downey, Geo.
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Draper, Earl
DREWGANIS, Johnny
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Duncan, Guy M.
Duzan, J. H.
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Bavard
Dunn, Scottie
Durant, Ginger
DURBIN, Ronald
Dutcher, Chas.
Duwell, Deo
DWYER, Edw. F.
Dwyer, Wm. P.
Eagle, Eddy
Earle & Zola
Earle Jr., Geo.
EAST, Walter R.
EBARDT, Norman
Albert
Eby, Nelson
ECKHART, Harry
Arthur
Eden, Morris
EDENFIELD, Dan
EDMONDS, Orrville B.
EDWARDS, Robt.
Thos.
Eedah
EFFRIN, John
Eger, Eddie
EDISON, Otis
Wilford
Eilers, R. E.
Eli, Steve
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ELLINGTON, Jos.
Garr
Ellis, Mrs. Buster
ELLIS, Chas.
Ellis, Cotton
ELMER, Geo.
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ENGBLE, Chas.
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(Tent Show)
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Bennett
Ehrhidge, Mrs.
John
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Herman
Euhanks, Johnnie
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David
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Aloysius
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G.
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Fisher's Elephants
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Fisher, Raymond
C. (Chief)
Fisher, Shorty
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Fitzpatrick, H. J.
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Ann
Flanagan, Frank
Flores, Marco
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Fogle, Chas.
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FORCE, Harold
Willis
Ford, Carl
(Harmonics)
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Fores, Vicki
FOREST, Wilfred
Joe
Forrest, Mrs. Vera
FOSTER, Jack
Mitchell
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Fowler, Chet
FOWLER, Ovantha
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Francis, Geo.
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L.
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Fredericks, Thos.
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Jas.
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L.
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Wm.
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G.
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Leon
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Goad, Travis
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Rowe
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Mildred
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Dale
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Gray, Wm.
Norman
GREEN, Robt.
GREEN, Thos.
James
Greene, Bruce
Marion
GREENOUGH, Paul B.
Greenston, Jack L.
Groer, Ed
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Gates
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GRIFFITH, Lewis
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Grimsell, Geo. R.
D.
Gross, Al
Gunn, Calvin
(Cowboy)
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Chas.
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Cecil
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Robt.
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Sammel
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HANSEL, Homer
HANSEN, G.
Judson
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Lee
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Order No. 445—Clarence Elwood Beaver
Order No. 549—Edward Frank Jackson
Order No. 803-A—Ralph James Robinson
Order No. 1029—James J. Browning
Order No. 1367—Patrick Joseph Landers
Order No. 1366-A—James Mallwin
Order No. 1994—Garnet Edwin Freeman
Order No. 2044—Fred Loyd Cooper
Order No. 2184—John Joseph Riley
Order No. 12364—Clyde Ken Foster
Order No. 12551—Eldon Jay Pfister
Order No. 12831—John Francis Klein
Order No. 13068—Milford James Crowe
Order No. 13161—Joe Raymond Moore

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Harris, Sailor
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Hartwick, Doc
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HAYES, Kay
Hays, Suicide
Hays, Wm.
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Haynes, Willie
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HEAD, Arden
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MOSKAL, Steve
Moos, Mrs. Anna Ray
Mossman, Earl
Molo-Minutrels
Mott, C. W.
MOTT, Edw. Leo
MOUNTS, Homer Wm.
Moyses, Eddie
Mozetta, Belle May
Mroczhak, George
Mullin, Geo.
Mullen, Neil
MULLEN, Robt. Louis
MULLINS, Perry Cardinal
MUNCY, Marshall R.
Mundee & June
Murphy, Francis
Murphy, J. F.
MURPHY, Jack Patrick
MURPHY, John Wm.
Murphy, Joseph
Murphy, Red Cecil
Murphy, Vera
Murphy, W. W.
MURR, James E.
Murray, Ginger
MURRAY, James O.
MURRAY, James Robt.
MURRAY, Wm. T. Edw.
Murry, Jack
MYERS, Emory Edw.
Myers, Jas. Clifford
Myers, Mrs. Maie
Myers, Mrs. Rose
NAUGLE, MICHAEL ANDY
Nearhood, Mrs. E.
Neitzel, Mrs. Veronica
NELSON, Donald Oliver
NELSON, Glen
Nelson, Wm. A.
NESTOR, Carl O.
NEWKIRK, Danny J.
Newton, Glenn
NEWTON, Lewis Isaac
Newton, Wm.

- Ripple, Louis
Robbins, Clarence
ROBBINS, Walter
Roberts, Dr. B. C.
Roberts, Bob
Roberts, Mrs. Boots Parker
Roberts, Babe
Roberts, Henry Wm.
Roberts, J. H.
ROBERTS, LEONARD
Roberts, Mrs. Reginal
ROBERTSON JR., Smith, Frank Carl
Robeson, Paul
ROBINSON, Glenn R.
ROBINSON, Frances
ROBINSON, Fred D.
Robinson, H. M.
Robinson, N. R.
Robinson, Nathan Robert
Rocco, R. W.
Rochelle, Helyno
Rock, Joe
ROCK, Randall
Rodal, Walter
RODGERS, James
Rogers, Bill
Rogers, Charlie
Rogers, Dick
Rogers, Donna
Rogers, Eddie
Rogers, H. H.
Rogers, Leonard
Rogers, Norma
ROGERS, Robt. E.
ROGERS, Roy E.
Rogers, Tex
Roland, Mary
RONK, Mary Theodore
ROSE, Jacob A.
ROSE, Peter
Rosen, H. B.
Rosen, H. Sheft
Rosen, Herbert
Ross, Charles W.
Ross, Geradine
Ross, Martin Robt.
Roundtree, Bob
Rouse, Jack
ROY, Chas. Ralph
Royster, Dick
RUDDY, Geo. N.
Rudell, Miss Ginger
Russell, Arthur
Russell, Tesa
Rutch, August
RYAN, Jos. P.
RYAN, Patrick
Sabatier, Marius P.
Sackoble, Jimmie
SALTZER, Albert W.
Sanderson, Buck
Santo, Jack
Santo, John Henry
Sargent, Roy Pewee
Savage, C. H.
SAWYER, Max
SAWYER, HUGH TOM
SAWYER, Richard McRoy
Schafer, Chuck
Schafer, Blackie
Scheerburge, Mrs. Helen
Schwidt, Henry
SCHWIDT, Daniel H.
Schnepper, George
Schultz, Mrs. Ed
Schultz, Chas. E.
Schultz, Gene
SCHULTZE, Edwin R.
SCOFIELD, Clifford Marion
Scott, A. C.
Scott, Gilbert
SCOTT, L. E.
SCOTT, Lewis
Scott, Mrs. Nattie B.
Scotts, Fat
Scotty, Guess Your Weight
Seabolt, Eston
Seales, Elen
SEALS, Jay Wilson
Sennett Psychiat
Serrano, Carlos
Serrett, Molly
SERWATKA, Thomas
Settlemeir, Paul
Setz, Val
Sexton, Albert
SEXTON, R. A.
Smyour, Arthur
SYMOUR, Lloyd Wm.
SHADDOCK, Richard Thos.
SHAEFFER, Harry Merl
Shanahs, W. J.
Shanks the Magician
Shankweiler, Irvin L.
Sharlan, Mignon
Sharp, Mrs. Katherine
Shaver, Barbara
Shaw, Bernard J.
SHEA, Wm. Walter
Sheeks Concession
SHERMAN, Ezie
SHERMAN, Thomas
Shipp, Ralph C.
Shoemaker, Jos. Marion
Shore, Jack
SHUFFIT, Raymond
SICKEL, August
Sidelor, Harry
Siebrand, Hilo
Sigmond, Jack
Siever, O. B.
SIMMONS, Chas. J.
SIMMONS, Fred Henry
Simmons, Joanne
SINES, Geo. Grover
Singares, Danny John
Sisco, R. H.
Wisk, Ruth
SKEHAM, Jas. Jos.
SKRWANIE, Claude
Slavin, John
Sleep, Chief
Sloan, Lawrence
SLOAN, Mr. Midge
Slover, Bert A.
Smith, Andrew E.
Smith, C. C.
Smith, Chas. Howard
Smith, Frank Carl
Smith, Fred
Smith, Ford
Smith, Glenn R.
Smith, Harry Scott
SMITH, Henry Wesley
SMITH, Herman Wm.
Smith, Howard (Magician)
SMITH, Howard B.
Smith, Jack H. (Punk)
Smith, Jack L.
Smith, J. Lacey
SMITH, James Marvin
Smith, Jim & Mamie
Smith, Joe F.
Smith, Marcello
SMITH, Marvin E.
Smith, Ray
SMITH, Rufus R.
SMITH, Samuel Louis
Smith, Willie B.
SMITH, Wm. Monroe
SMITHLY, John Jos.
Smuck, Guy
SNOW, Onell Harry
Solomon, Henry
Sorenson, Joe
SOUCY, Jos. Quigley
South, Pat
Southern Expo. Co.
SOVERS, Maynard Hollis
Spain, Barney
SPBAR, Barney Ben
Speigelberg, J.
SPEIGHT, Sol
SPICER, Carl
Sprenger, Boris
St. Clair Sisters & O'Day
St. Elot, Edward
STAIR, C. H.
Stanley, Arthur (Able)
STANLEY, Frank
Stanley, Gus
Stanley, Stanford A.
STANSBERRY, Menrl Robt.
Stark, John
Stauffer, Aubrey B.
Steele, Mrs. J. E.
STEIN, Leo Nathan
STELL, Edgar
Stenner, Marga
STEPHENS, Delbert Wazno
STEPHENS, Ernest Jasper
STEPHENS, Leo R.
Stephenson, Maudie M.
Stephenson, Clark Chester
Stephenson, M. W.
Stevenson, Pauline
STICE, Louis Lorans
Stilman, Francis
Stoffel, Walter
Stokes, Roger
Stone, Mrs. Carl S.
Stone, Jack
STONK, James Washington
Stone, John M.
Stone, Mrs. Ray
Stout, Frank
Stover, James Cat
STOVER, James M.
Strain, Sallie
Stratton, Tony
Strawn, Jos. David
Strede, W. A.
STROHL, Edward
Stuart, Chas. Edw.
Stuarts, Thomas
STYLES, Talmadge R.
Sullivan, Mrs. Margaret
Sullivan, Mrs. Patrick P.
SULLIVAN, Sullivan Henry
SULLIVAN, Wm. H.
SUMMERS, William Calvin
SUMNER, Keith Maynard
Sutton, Keith Slim
Swartwood, Emory
SWEGLE, Howard N.
Swift, Herbert L.
Talbot Jr., Geo. Burl
TAM, Alex
Taylor, Chas. A.
Taylor, Doc H. W.
TAYLOR, Cyronus C.
Taylor, Don
Taylor, Jack M. E.
Taylor, James
TAYLOR, Leon
Taylor, Mitch
Taylor, Peewee
Taylor, Wm. Chas.
Terry, Ervin
Terry, Henry C.
Teuscher, Kathryn R.
THARPE, Raymond W.
THARPE, Willie Franklin
Thomas, Ann
Thomas, Bob
THOMAS, Jimmy
THOMAS, Oliver
THOMAS, Troy Alexander
THOMPSON, Dwey Russell
Thompson, Mrs. James
THOMPSON, Jas. Culvor
THORNTON, David Daniel
Tilner, Harry
Tinsch, Frankie
TIPTON JR., Francis M.
TIREMAN, Harold Henry
TODD, Jas. Franklin
TOLBERT, John L.
TOMB, John H.
TOMKIEWICZ, Frank
Tomlin, Willie Floyd
TONER, M. J.
Towns, Emma
TOWNSON, Robert
Toys, Miss Noel
Travers, Geo.
Tressell, Virginia
Tripp, Cash
Tripp, John
Tromblay, Rosa
Tropiano, Rocco
Trover, S. E.
Troy, James
TRUSTEE, Lou Loyd
Tullis, Tom
TURNER, Carlisle R.
Turner, Delma G.
TURNER, WHITE
Tutterow, Charles O.
Underwood, Harry Caldwell
Unger, Sol
Ulrich, Dewey
Ulrich, Miller
Uzzell, O. E.
Vallego, Tony
VAN CAMP, Arthur John
Van, Freda-Fred
Van Heest, Gilbert
Van Lidtho, Mrs. Helen
Van Sickle, Roy J.
Vandemaster, Dale
VARECKA, John Jos.
VARNER, R. E.
VAUGHN, Edgar Hatfield
VEALE, Wm. Hardy
Vernon, Curley
Vic & Alice
Hawaiian Team
Von Eberstein, Curtin
VON GINDEL-SPARGER, Leo
WADDELL, Cloyd A.
Wade, Marilyn
WAGES, John Wesley
Wages, Johnny
Waite, Mrs. Marion
Walman, Miss M.
Walker, Edward
WALKER, Geo. Loransa
Wallace, Frances
WALLS, Cecil William
WALLS, Elsworth
WALTON, Andy Raymond A.
WALTON, Wm. Harlon
WARD, Chas. Floyd
WARD, Clyde O.
Warhurst, Charles
Warner, Frank
Warren, G. L.
Washburn, Geo.
Washburn, G. W.
Watson, Mrs. Chas. W.
WATSON, David
WATSON, Geo.
Watson, O. D.
Watters, Wm. R.
Watts, W. B.
WATTS, Wm. B.
WATTS, John Burnett
Wayne, Ginger
WAYTE, Frank A.
WEBB, Jesse Odell
Weber, Jack
WEBSTER, Jas. C.
Weckham, Harley
Weinmann, Geo. Lawrence
Weiss, Louis
Wellington, Harry Duke
Wellis Jr., Fred J.
Welsh, Lew J.
WENTZ, Geo. O.
WESLEY, Earle Geo.
WESTMORE-LAND, Melvin D.
Weyls, Ed
Wheaton, Harold
Wheeler, Carl
Wheeler, Elmer
WHEELER, Geo. Wm.
WHEELER, Wm. Ray
Wheldon, M. M.
Whitaker, Chas. Hardin
WHITE, Kenneth Peter
White, Richard
WHITEHEAD, Emms
WHITE, Richard L.
WIGGIN, James Edgar
See LETTER LIST on page 54

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago

Scrap Paper May Help

Strong Efforts Made To Boost Paperboard Supply

Headlines tell much about paper supply and products during recent weeks

CHICAGO, May 29.—Speaking for the American Forest Products Industries, Inc., Dr. Wilson Compton stated here last week that all possible uses are being made of available pulp supplies and that special attention is being given to paper and other by-products. Other authorities in the paper field said that there is a huge reserve of wastepaper throughout the country and that further drives for accumulating wastepaper will be planned. There is enough wastepaper, the trade says, to manufacture plenty of paperboard and other products if man power and transportation difficulties do not handicap this project.

Some months ago the government promoted the collection of wastepaper and people responded heartily, but transportation difficulties prevented the full use of this scrap paper for making paperboard and other items. Now that so many restrictions are being placed on the manufacture of paper and paperboard, there are renewed hopes that a scrap paper campaign may provide enough paperboard for many uses in

civilian industries.

The War Production Board announced that it did not expect any further restrictions on paper in the immediate future. However, *The Wall Street Journal*, New York, predicted that the WPB was facing the problem of classifying paper users into essential and non-essential groups. This idea is understood to relate, however, to users of newsprint, book papers and other superior grade papers.

Recent restrictions on the use of paper have related to the manufacture and sale of paper and paperboard by the mills and not particularly by the distributors and users. However, an official order was issued May 20 which cut the production of greeting cards to 60 per cent of the 1942 tonnage. The greeting card business itself is one of the highly developed specialties of recent years and now has a gross business of \$100,000,000 per year.

Increased Uses

The recent trade toy convention indicated that manufacturers of toys and games were turning to paperboard in every way possible and any future restrictions on supplies of paper and paperboard would curtail their output. Many paper novelties are being developed from week to week and provide a very interesting section of the novelty field. One of the big movie producers recently boosted the pin-up picture idea by using a full page in the newspaper magazine sections to offer a pin-up girl for 10 cents. Low-priced books and booklets are also being offered in the specialty field, and the many outlets for these specialties are finding them ready sellers.

Official reports show that there is enough pulp available to make 14,000,000 tons of paper and paperboard this year. This is slightly below the total production last year. Official reports and orders on paper supplies and the uses of paper have been continually in the headlines for the last three weeks, indicating that users of paper may find difficulties ahead. However, everything possible is being done to increase supplies of paperboard because it can be made from scrap materials.

Exempt List Has Impressive Array Of Novelty Items

WASHINGTON, May 29.—An interesting list of specialty merchandise was included in an OPA release intended to interpret its Supplementary Order No. 45 which had been issued May 1. The interpretation was issued in order to give definite lists of merchandise items that would be exempt from price control. The general order referred to what are called household accessory goods, but a lot of specialty merchandise and novelties are included in the list, which is reprinted as follows:

(a) Novelty table centerpieces and decorations include only those novelty articles specifically designed for purely ornamental use on a dinner table. Candlesticks, bases, bowls, hurricane lamps, smokers' accessories items for the preparation, storage or service of food-like articles, are not included in the exemption. Articles designed for ornamental use on tables other than dinner tables are not exempt unless specifically mentioned. Table linens are not included in the exemption.

Novelty Plaques

(c) Novelty wall plaques masks and decorations include only those novelty articles specifically designed for purely ornamental use on a wall. Items which may be used as mirrors, flower containers, shelves, candle holders, lighting fixtures, framed and unframed pictures and like articles, are not exempt.

(d) Music boxes include all boxes and cases, staple or novelty, containing apparatus moved by clock works so as to play certain tunes automatically, and which are generally recognized as music boxes in the trade. The mechanisms for such music boxes are likewise exempt. Phonographs, harmonicas, musical instruments and toys are not exempt.

(e) Artificial flower centerpieces include artificial stem flowers for household use, either separate or when made into centerpieces.

Any doubt concerning whether a specific item is covered by this order should be resolved by reference to the Office of Price Administration for a written decision.

The complete list of products and services exempted from price control (See Exempted Novelties on page 52)

June 1 Outlook . . .

CHICAGO, May 29.—The specialty merchandise field has been assured that the American people will have plenty of money to spend for merchandise during the summer. Trade leaders here express the idea by saying that people would "buy, buy, buy!"

The only limitation on novelty merchandise outlets at resorts and in the big cities is the matter of transportation. The full effects of the recent floods in the Midwest have not yet been felt, and they may grow serious, but the fact remains that people are everywhere, and reports indicate they are buying merchandise of any and all kinds wherever they can find it.

Prospects indicate that it will be several months yet before inflationary prices on food and clothing will begin to cut down the amount of money the American people have to spend for anything they can find to buy. Restrictions on materials for use in specialty merchandise are being increased gradually, but the industry is constantly using its ingenuity to develop new items. Buyers are reported to be flocking into Mexico and are obtaining a lot of novelty items there.

MERCHANDISE INDICATORS

CHICAGO, May 29.—Representatives of the brush industry, known as the Maintenance Brush Manufacturers' Industry Advisory Committee, has informed WPB that steps must be taken to conserve materials for the manufacture of brushes in the future. Most makers have already cut to about 80 per cent of normal production.

SLUM JEWELRY.—*Life* magazine May 24 published a full-page illustration of what it called "junk jewelry collected for shipment to U. S. troops who use it as wampum in bartering with South Pacific natives." This suggests an eventual market for left-over stocks of novelty and jewelry items.

PLASTICS REPORT.—The latest report on plastics from trade and government agencies is that labor shortage is the biggest limit on production, hence the government has had to allocate supplies. Plastic cuttings are being used on a lot of specialty items.

INDIANAPOLIS MARKET.—Large newspaper space by Indianapolis retail stores showing various novelty items indicates that sales must be good there.

MILITARY GOODS.—Prospects seem very good for record sales of military specialties for the entire summer. Retail stores are featuring such items everywhere, and all outlets so far are very optimistic.

SUSTAINED PROMOTION.—A slide rule (50-cent item) probably wins the record for sustained promotion in display advertising space by a Chicago firm. It must be clicking in wartime.

MILITARY DOLLS.—Marshall Field & Company, Chicago, boosted public interest in military dolls by a window display of WAAC, WAVES, SPARS, Marines and WOVES at \$4.50 each. Many candy stores are displaying military dolls.

DIM-OUT IDEAS.—Specialty merchandise ranging from jewelry to ties and treated to glow after dark are appearing in new designs. A Chicago firm recently announced a tie that has a glowing romantic motto.

TESTAMENT SALES.—Bibles and testaments with plated covers are selling in quantity. A trade report shows total sales of Bibles and testaments last year to be 8,200,000.

GENERAL REPORTS.—The Federal Reserve Bank report last week on retail sales showed that big sales had been made in practically all cities. Dallas showed a gain of 49 per cent.

THIS IS WAR.—Due to upsets in the supply of hose, leg make-up items are growing by leaps and bounds. A trade report shows there are now 150 leg make-up items on the market.

OLD FAVORITE.—A Chicago store last week used big display space to promote the popular friendship bracelet links to retail at 25 cents.

VICTORY GARDENS.—The Victory Garden motif is showing up in a lot of costume jewelry specialties. This is sure to be a good seasonal item at least. A Minneapolis firm is capitalizing on the Victory Garden boom by introducing a novelty vitamin plant food item at 10 cents, which indicates the unusual ideas that can be developed.

THREE PRICES.—A recent price ruling made upon application of a doll manufacturer sets three price standards, one to big distributors, one to average jobbers and one to retailers. Many of the special rulings issued to applicants are following the three-price standard.

NEW FLASHLIGHT ORDER.—Order L-71 was amended May 21 and restrictions on the transfer of flashlights, and similar items by manufacturers go into effect July 1.

LUGGAGE ORDER.—WPB Order L-284 was amended May 21 and includes many luggage specialty items such as cosmetic cases, kit bags, vanity cases, etc. Certain exemptions are provided for items that sell for less than \$1.50.



By BEN SMITH

A quick once over on salesboard merchandise possibilities advertised in last week's Summer Special issue.

Leo Kaul Importing Agency, Inc.—Lucky Pigs, Cheerio and Crossio are items which could be turned to profit either as consolations or majors on a small take deal. Figurines are of terra cotta composition in beautiful colors and appealing enough to go. Lucky Pig is 3 inches high, 4½ inches long and 3 inches wide. Cheerio and Crossio are 4 inches high, 4½ inches long and 3½ inches wide. Skin is natural-colored pigskin, grotesquely decorated.

S. Angell & Company, Brien Seward and Rose Fur Company.—Complete line of fur garments. Despite the warm weather furs are still selling and will continue to sell right thru the summer. In recent years operators have found they could get milady and her boy friend to shell out in season and out, as fur coats, jackets and chubbies have definitely become year-round giveaways.

Stern-Louis Company.—Little patriot statuettes, Johnny and Jenny in army khaki and Willy and Winnie in navy blue, Doughboy, WAAC, Gob and WAVE. The heads are hand painted, blond or brunet, and figures are finished to look like porcelain. Size, 9 inches high, 3½-inch felted base, and are individually packed and labeled.

Crown Novelty Company.—Modern Crystal Glass Dresser Set. Includes one 7 by 14-inch plain-mirrored tray (felted),

(See DEALS on page 52)

MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen

WRITE TO
ALPHA-CRAFT, INC.
303 5th Ave., New York, N. Y.

SPECIALS

For RING WORKERS

An Assortment of Sterling Silver and Rhodium Rings in Tiffany, Basket, Band, Dinner and Petal Design Mountings with White-Stone and Colored Stone sets, for men and women, sizes 5 to 11.

SIX DOZEN IN DISPLAY TRAY \$17.10

"Fill In" list of open stock included with each sample assortment.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25¢ Deposit Required With All C. O. D. Orders

OVER 1000 JOBBERS

SELL OUR BINGO SUPPLIES



WRITE FOR CATALOG TO MORRIS MANDELL
NEW YORK, N. Y.

131 W. 14th St.

CONCESSIONAIRES 1943

Stock & Price List Now Ready!
(Bingo—Ball Game—Balloons
Novelty—Merchandise)

Send for your copy today!

CONTINENTAL DISTRIBUTING COMPANY
822 N. 3RD. ST., MILWAUKEE, WIS.

Be a Perfume Distributor!

Sell reproductions of world-famous, imported perfumes and get in on the big year-around demand for this merchandise. Full assortment of beautiful, eye-appealing packages at astounding low prices assures you of daily cash profits.

SELL TO STORES—OR DIRECT
Perfume has no dull season—many millions of dollars' worth sold annually. Get started at once—your profits are waiting for you. But get started! Send for free details and sample TODAY!

DUCHESS D'ANDRE
145-Y No. Clark St. CHICAGO, ILL.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

Popular Items

Beach Bag Idea

After making larger fabric merchandise, the manufacturer had a lot of material left over. The idea of a popular utility bag was developed and now the product is being offered to the trade for many uses, such as a beach bag, traveling and lunch kit, knitting bag and other purposes. The bag is made of heavyweight white duck and is 14 inches long by 7 inches deep. It is washable and has a removable bottom which proves very practical under present-day conditions. Ajay Manufacturing Company is introducing it.

Interest in such merchandise. The campaign to educate the people in spotting planes has aroused an interest in telescopes. Such items have the additional benefit of publicity material that can be supplied with the merchandise. Jos. Hagn Company is offering the Spotter-Scope, which comes with complete charts of fighter and bomber planes used by the United States and also by enemy countries. The item is a five-power glass and has polished lenses. It will serve for outdoor fans but has a real appeal to young and old who watch planes.

Popular Favorite

The outdoor season always brings renewed interest in telescopes and similar



items, but at the present time there is a much deeper and more important in-

For Outdoor Events

With the baseball season in full swing, not to mention other outdoor events, such as softball, tennis, diving exhibitions and the grandstand shows at fairs, what could be more welcome and useful than the cleverly constructed new wedge-cushions, made with handle, to be carried with you, just like the blanket carted to and from football games. These new Seatmaster creations are made of lacquered plaid fiber, with contrasting strip of rich maroon leatherette, in a variety of attractive color combinations. Its dis-






STERLING SILVER INSIGNIAS FOR MOUNTING

Obtainable in 24-karat gold plate on sterling or silver finish on sterling. Send \$1.50 for sample card of all available insignias, price list, etc.



E114 Coast Guard

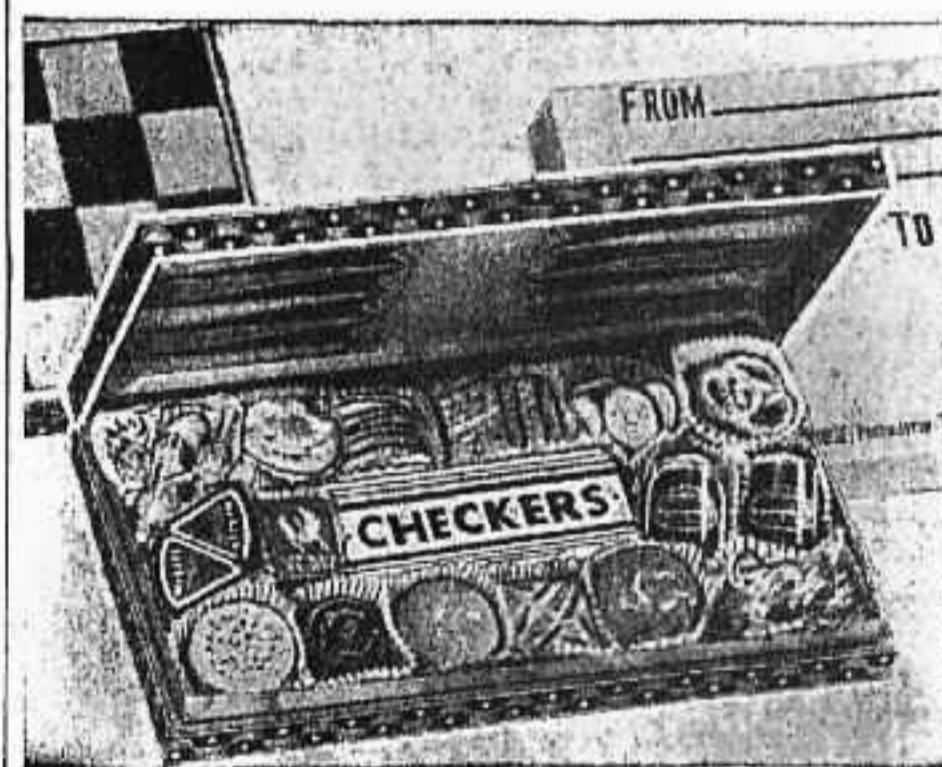


E120 WAAC

Write for catalog of complete line of genuine Ocean Mother of Pearl Military Insignia Jewelry.

MURRAY SIMON

109 SOUTH 5TH STREET, BROOKLYN, N. Y.
Telephone: Evorgreen 8-6690



SERVICEMEN'S CHECKER GIFT KIT

ON SALE! ORDER STOCK NOW!
Divided tray is filled with fresh-baked cookies, crackers, pretzels, candy and 1 jar of jelly. Full size checkers included. In ready to mail carton. Similar to illus. Net wt. 1 lb. or over. Ship. wt. per doz. 25 lbs. No. B67V28—Checker Kit Per Dozen **\$9.95**

JOSEPH HAGN CO.
Wholesalers Since 1911
223 W. Madison St., CHICAGO

HERE'S SOMETHING NEW!!!

HAWAIIAN LEIS IN SPARKLING

Price \$4.00 per 100.
F. O. B. New York.



made of CELLOPHANE BRIGHT COLORS

Enclose money order with order to avoid delay.

PHOENIX MERCHANDISE CORP.
Manufacturers & Distributors
913 BROADWAY
NEW YORK

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps at \$7.50 per dozen; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 65 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Pen and Pencil Sets, Table Liters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game Items featuring American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game Items featuring Duffle Bags, Zipper Bags, Filled Duffle Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

WIS. DELUXE CORP.
1902 No. Third St.
MILWAUKEE, WIS.

INSIGNIA EMBROIDERED HDKFS.

Assorted colors, embroidered with the following: Mother, Sister, Sweetheart, My Wife and Remember Me. 10x10 inches. Per Gross, \$42.00; Per Dozen, \$3.60.

STERLING SILVER

Beautiful Military Insignia Jewelry, Individually Boxed, Safety Catches, Immediate Delivery!

- #306/G—Silver Spoon with Insignia for Army, Navy, Marines or Air Corps. A Good Luck Token Per Doz. ... \$10.80
- #700—Prop and Wing, Gold Plated on Sterling. Per Doz. 6.75
- #302/G—Earrings with Insignia for Army, Navy, Air Corps and Marines. Per Doz. Pairs 10.80
- #475/P—Wings for Pilot, Glider Pilot, Bombardiers, Crew Men, Observers and Air Corps. Heavy pin. Assortment. Per Doz. 7.50

14-k Gold Finish Brooches

Immediate Delivery

#66R—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. In. Carded. Per Doz. \$1.75

#801115—Per Doz. \$7.20.

DOG TAGS—Plastic.
#DT7—Per Doz. \$1.75.

Complete line of Military Accessories, Service Banners and Pillow Tops. Write for **BIG FREE CIRCULAR**. One-third dep. with order, bal. C.O.D., F.O.B. New York.

Sample assortments, \$10 and \$25.

LIBERTY PRODUCTS

277 BROADWAY (Dept. 65) N. Y. C.

JOBBER! NUDIE

Is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator
258 West 97th St. New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

UP TO THE MINUTE MERCHANDISE

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

JERRY GOTTLIEB INC.

303-4th AVE., NEW YORK, N. Y.

MILITARY PILLOW TOPS



Army, Navy, Marines, Air Corps. Satin with fringe. Ass't inscriptions and insignias Ass't colors. 20"x20". \$5.50 per dozen.

Free mailing envelope supplied for each pillow top.

Name of any camp inscribed FREE with orders for two or more gross. Special WAAC Pillow Top at the same price! Special Large Size Service Flag, 12" by 18", satin with gold fringe. Red, White & Blue, 1, 2, 3 stars. \$3.25 Doz., \$36.00 Gross. 1/3 dep. with order, bal. C.O.D., F.O.B. N. Y.

AAA FLAG CO.
247 W. 34th St.
NEW YORK CITY

Pearl Earrings, Heart Shape, Plastic Screw Type Back \$9.60 Doz. Pr.
With Air Force Insignia 4.00 Doz. Pr.
Shell Rose Bud Style Earrings 6.00 Doz. Pr.
Lei Style Shell Necklace, Assorted Colors, 30 Inch 4.50 Doz.
50 Per Cent Deposit Required.

ATKINS

Box 85, Miami Beach, Fla.

WILL PAY TOP PRICE

For 1 1/2 Inch Eastman Direct Positive Paper.
Air Mail or Wire

O. D. EARLS

Barstow, Cal.

BINGO

NUMERAL BINGO TICKETS

COMPLETE ON STICKS **\$1.50** **PRINTED IN 3 COLORS ON HEAVY PAPER LARGE NUMBERS**

Guaranteed as good as the factory ticket (LOTS OF 100) *

★ **\$1.95 IN LOTS OF 25** ★

SAMPLE SET \$2.25 POSTPAID • BIG STOCK ON HAND • 1/2 DEPOSIT WITH ORDER, BAL. C. O. D.

WRITE OR WIRE AT ONCE!

VICTORY NOVELTY CO.

P. O. BOX 32 • Manufacturers • SAINT LOUIS, MO.

EXEMPTED NOVELTIES

(Continued from page 50)
May 1 by Supplementary Order No. 45 follows:

(1) The following items in the notions category: Tie racks, shoe racks, pincushions, shoe horns, wigs and toupees, comforter grippers, comb cleaners.

(2) The following items in the household accessories category: Book ends, portable doorstops and paperweights, reading racks, novelty table centerpieces and decorations, including artificial flower centerpieces, glass flowers, artificial fruit and place card holders, mirror table plateaus, beverage coasters, dinner bells and chimes, figurines and ornamental statuary, wood-carved figures and animals, novelties made of butterfly wings, sea shells and gourds, novelty wall plaques, masks and decorations, music boxes, bird houses.

Miscellaneous

(3) The following miscellaneous items: Three dimensional sculptured or cast anatomical models (human, botanical, zoological) used for educational purposes, floor-sweeping compounds, reagent chemicals, when sold for the purposes of scientific and medical research, for analytical and educational uses, and for quality control of industrial products, sphagnum moss, florists' foliage, decorative and trimming products, cathedral glass, wrought iron fences, wrought iron balustrades, lighting rods, weathervanes, cast-iron cornices, steel or iron marquees, ornamental iron brackets, sesame meal, whole crab and shrimp meal, ground peanut hay.

(4) The following services: Aircraft—lubrication, maintenance, painting, "rental," repair, storage, washing or other servicing of (including but not limited to maintenance or repairs of accessories or parts, air-raid precautionary services dealing with building or parts thereof, carpentry repairs (shopwork only), rental of costumes and dress suits, public-address systems—maintenance, rental or repair of signs, maintenance, painting or repair of, sporting goods (including but not limited to guns)—remodeling, rental or repair of.

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Swagger Sticks		6.75
Med. Straw Man and Horse	2.25	
Large Straw Man and Horse	3.50	
Chesterfield Cans	1.00	11.50
R. W. & B. Batons		10.50
R. W. & B. Bell Batons		12.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)	5.80	
Kenrock Medium Plaster (48 Pack)	10.25	
Assorted Imp. Slum	.90	
Assorted U. S. Slum	1.00	
U. S. Asst. Glass Figures (72 Pack)	4.80	
U. S. Class Cups, Saucers, Sherbets, etc.		4.80
U. S. Asst. Metal Ash Trays		4.80
U. S. Miniature Felt Hats		1.25
U. S. Miniature Felt Hats with Feather		5.75
Imparted Straw Hats		5.00

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

Military Insignia Jewelry, Etc.

SUMMER WEIGHT GARRISON CAPS, Doz. \$18.00; Saddle Leather Garrison Belts, Doz. \$14.50; Garrison Belts with Gold Buckles, Doz. \$18.00; WEB BELTS, Doz. \$3.75; Web Belts, Air Corps or Army Insignias, Doz. \$6.00; O. D. Handkerchiefs, full size, Doz. \$1.00; SPIFFY COLLAR STAYS, Doz. \$1.50; GOLD PLATED COLLAR BARS, each on card, with 50c price, Doz. \$2.00; Braided Plastic Tag Chains, Doz. \$1.50; Compact Traveling Bags, 16", Doz. \$21.00; Money Belts, with zipper, Doz. \$7.50 and \$9.00; Military Clip Fountain Pens, late colors and designs, Doz. \$12.00; RAYON FLOCKED HANDKERCHIEFS, ARMY, AIR, NAVY, MOTHER, SWEETHEART, SISTER, ETC., Gross \$12.00; Assorted Two-Blade Pocket Knives, Doz. \$5.50; MILITARY INSIGNIA PINS, all branches, each on card, "gold plated," specially priced at Doz. \$1.50—Gross \$16.50; Heavy Sterling Insignia Bracelets, Doz. \$30.00; Lt. Weight, Doz. \$9.00; BEAUTIFUL DESIGNED PILLOW TOPS, all branches, Doz. \$7.00 and \$9.00; Camp Name Stamped on 6 Dozen lots or more, no charge; SADDLE LEATHER WALLETS, Doz. on display card, \$7.20; Rhinestone Insignia Compacts, beautiful assortment, Doz. \$18.00; Gold Plated Sterling Insignia Locketts and Chains, Doz. \$27.00, \$30.00 and \$40.00; Linen Finished Playing Cards, Doz. \$3.25; ARMY SEWING KITS, complete with Scissors, Doz. \$3.50; COMBINATION PENCIL CIGARETTE LIGHTERS, carded, Doz. \$4.00. We carry a line of Key Chains, Dice, Shoe Shine Kits, Trick Cards and Dice and many other items too numerous to mention. We have no Catalog or Circulars. Order from this ad, sending 25% Deposit. Sample lines \$20.00 and \$35.00. Guaranteed to Please or Money Refunded. Be sure and state what branches of the service you cater to. This is the fastest selling type of Merchandise available today.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

MILITARY INSIGNIA PINS

Beautiful 14-Carat Gold Finish

Following Insignias: Quartermaster, Infantry, Military Police, Ordnance, Field Artillery, Coast Artillery, Tank, Signal, Engineers, Medical Air Corps, Army, Navy and Marines.

Individually Carded—1 Dozen to the Card With 50c Price
Your Price: \$1.75 Per Doz.—\$19.50 Per Gross

Send \$1.75 for 12 samples, assorted styles shipped prepaid anywhere in U. S. 25% deposit required with all orders.

JOHN ROBBINS CO.

342 THIRD AVE.

PITTSBURGH, PA.



No. 3892 K JUG CONTAINING BOAT WITH SAIL TREMENDOUS SELLER

How Was the Boat Placed in the Jug?

Opening of Jug is only 1/8 inch, while the boat is 3/4 of an inch. The Jug is 1 1/2 inch high, with green bottom to represent water, and red cork, thus making it attractive as well as puzzling.

\$3.00 PER DOZ.—3 DOZ. FOR \$7.20—\$27.00 PER GROSS

We furnish free mats for newspaper advertising. We have a large line of Gift Goods, retailing from 25 cents to \$15.00. Complete set K of illustrated price lists mailed on application. No C. O. D. orders without a 25% deposit.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market Street CHICAGO

INTRODUCTORY LISTINGS Covering All Items NOW READY
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. SAINT LOUIS, MO.

HAPPY LANDING.



NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. **FAST 50¢** retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

BLACKOUT FLOWERS

THAT GLOW IN THE DARK

Gardenias
Camellias
Orchids

Brilliant, Glow-
ing Two-Color
Gardenia
\$18.00 Per
Gross

Complete Line of
Religious Statuary
and Novelties

Send \$1.00 for 4 Samples and Full Information.

EDW. J. CAMPION, 104 Railroad Ave., Hackensack, N. J.

BLACKOUT FLOWERS RELIGIOUS FIGURES

—GLOW IN THE DARK—
Send \$2.00 for 5 Ass't Samples of Either
Flowers or Figures.

Nite Glow Products Co.

Dept. B. 105 W. 47th St., New York City

6 GENUINE LEATHER BILL FOLDS . . .

Mounted on Attractive Display Card and merchandised in the form of a sales stimulator deal, it has proven very popular and profitable.

Complete Deal . . \$9.00

ORDER NOW—or write for detailed information.
Terms: 10% deposit, balance C. O. D.

We carry a complete line of Salesboards, Cigarette Boards, Bingo Tickets, Jar Tickets and Tip Tickets. RED, WHITE & BLUE TICKETS—2100 to a bag.

MID-WEST NOVELTY CO.

6409 N. Bell Ave. CHICAGO, ILL.

ARMY SUPPLIES

Leading Numbers

Genuine Leather Garrison Belts, \$13.50 doz. Solid Brass Web Belts, \$9.00 doz. Solid Brass Buckles, \$6.00 doz. Overseas Caps, \$4.50 doz. Felt Garrison Hats, \$36.00 doz. Legging Laces, \$4.50 gross. Tropical Helmets, \$24.00 doz. Money Belts, \$10.50 doz.

GIFTS • JEWELRY

Prompt Delivery

FLAMINGO TRADING CO.

9 S. W. 1st Street, Miami, Florida

STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance.

BB9119—Each \$1.76

ROHDE-SPENCER CO.

223-225 W. Madison St. CHICAGO
Write for Our Latest Catalog.

Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply — stocks limited, 1943 Guards for Plus available, \$6.00 gross. Not assembled, additional.

No.	No.	No.	No.
179	521	763	854
181	524	766	874
213	529	789	897
235	548	802	909
240	570	803	910
259	590	804	928
272	638	814	931
318	639	815	944
348	640	819	960
356	646	817	964
403	697	819	1030
404	698	820	1032
405	709	825	1038
415	710	826	13x14
449	711	827	13x18
450	713	828	13x22
455	747	830	13x42
472	750	830	13x43
479	752	832	13x46
491	755	853	

Engraver — Foil — Electric Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

HARRY PAKULA & CO.

5 N. Wabash Ave., Chicago, Ill.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

PVT. JACK A. MORROW . . . is stationed at Freeman Field, Seymour, Ind., according to info from his father, Dad Morrow, who is engaged in war work at the Pine Bluff (Ark.) arsenal. According to Dad, when the war is over both will return to showbiz. Jack did the guitar strumming with Morrow's Wild West Comedy Shows before wearing khaki. Dad started in showbiz 35 years ago with a wagon show.

THE PITCH PROFESSION in itself is self-instructing.

PVT. CHARLES R. LOVELAND . . . bulletins from Camp Livingston, La., that altho there is plenty of loose kale in the near-by Louisiana cities of Shreveport and Alexandria, he hasn't spotted a worker with tripe and keister in that territory. Charlie asks for pipes from Earle Davis, Jack Blitch, Tommy Burns and George Hess.

AL McCALL . . . and wife, the former Pearl Riggie, have given up pitching and are in war work in Hollywood, according to word received from Charles Loveland.

CULTIVATE THE HABIT of gaining public confidence, not abusing it.

CORP. EDMUND A. PINE . . . is again overseas in the service of our country, according to word received from Nina B. Scott. Pine also served in France during World War I. In the present shindig he has seen action and has been hospitalized but is now okay and is asking for news from the home front. His army address is Corp. Edmund A. Pine, 1352367, APO 825, care Postmaster, New Orleans.

NINA SCOTT . . . old-timer in med show biz, is in Memphis, where her daughter, Frances, is being treated for a bone ailment at the Willis B. Campbell Clinic. Nina expects to be on the road this summer, probably with a carnival. She asks for pipes from Doc Benson, Doc Mevanda, Doc Holt, Christine Bailor and Doc Diefenbacher.

PIPES FROM THE GALS are just as welcome as those from the boys.

EDDIE DIEBOLD . . . concessionaire this season with the Happyland Shows, advises from Royal Oak, Mich., that the first two nights there drew land-office biz but the third night found them rained out. Eddie says his Smack-the-Axis dart game is getting plenty of play from customers and that he is passing out swagger sticks in quantity and also some plaster. He asks for pipes from Mark and Stella Jarrett.

HARRY MAIERS . . . pipes from Birmingham, Ala., that several of the boys there are working med, as merchandise is getting scarce and high. Harry tells that he has a long lease on a good building in a 100 per cent location but without goods he will be forced to close.

HAVE YOU taken a gander at the Letter List? There may be mail for you.

T. D. (SENATOR) ROCKWELL . . . shoots a short pipe from New York, where he expects to remain for the summer. He then plans to return to Chicago or possibly head for the West Coast. Along with the Senator's note came a bit of poetry announcing his return to California.

TWO TOM KENNEDYS? . . . What appears to be a case of mistaken identity brings forth the following blast from Washington. "Dear Bill: Hardly a week goes by that I don't meet someone who wants to know if I am the Tom Kennedy who had a crew of girls out working perfume; or did I ever work static eliminators; or was I the fellow who promoted a deal in Omaha; or if I hail from Minneapolis? My answer to all these questions is an emphatic 'No!' I sent in my first pipe in 1926 when I was in Baltimore, at which time I was helping to organize a branch of the Pitchmen's Association. Prior to my en-

try into the pitch biz I was in vaudeville and musical comedy stock. I am writing this to set the record straight, for there are times when this has all proved very confusing to me, not to say embarrassing. I open in Rochester, N. Y., next week with foot remedies. I would like to read pipes from Bob Posey, Al and Eva Powers, Charlie Courteaux, Sid Sidenberg, Doc C. H. Stephens, Mark and Stella Jarrett, Lester Kane and James E. Miller. Kindest regards.—TOM KENNEDY."

IT TAKES as much effort to become bum happy as it does to go out and get that long green.

FRANK C. ROBINSON . . . jewelry worker, bulletins from Portland, Ore., that he is now a deputy United States marshal and that Mrs. Robinson is operating their jewelry biz. Frank writes: "Doc Elmer Steel, famed medicine man for the past 30 years and recently active on the Pacific Coast, refused any longer to remain out of the service of Uncle Sam. Amid the blare of bands during a recent drive for navy recruits at Portland, Doc fell in line with other prospective sailors and marched to headquarters. There he was enrolled in the navy as a petty officer, first class."

BEN BENSON . . . self-styled "king of the hoboes," blasts from Pittsburgh that he is passing out his *Hobo News* sheet and offering his profile sketch act to fair takes. Armed forces and war work, says Ben, are leaving gaps in pitchdom's ranks. Benson tells that he has given up box-car riding for the duration but still manages to get around.

THE BEST WAY to understand things is to talk them over. That's what the Pipes Department is meant for. Everybody has ideas; let's have yours.

PVT. LOUIS DE JOSEPHS . . . thought when he donned Uncle Sam's khaki that his days of speling were over for a while. However, the former Atlantic City salesman, who is stationed at Camp Santa Anita, Arcadia, Calif., rose to the occasion at a carnival night party recently at one of the camp's barracks. Lou pens that he had come across a couple of showmen, one of Reynolds & Wells Shows and the other Lee Sackett, a Ferris Wheel operator formerly on Crafts Greater Shows. The three cut up the jackpot, and Lou became the guesser. No money was involved, but his spiel was a big success. Officers and men, as well as civilian guests, got a big kick out of De Josephs' offering. After observing the boys' entertainment efforts, Lou's company commander, Lieut. Abe R. Keefer, realized the morale value of having the boys in the outfit. De Josephs also tells of the consideration shown by Lieut. K. Pederson and Lieut. William Miller, who arranged three-day passes for the entertainers. De Josephs says that altho he

AMERICA'S LATEST CRAZE

YOUR NAME

In Raised Coral Colored Letters on a Genuine Tropical

SEA-SHELL BROOCH

Flash—Color—Plus Name Appeal. California Redwood was big. Shell Name Brooches are Tremendous. Beautiful Sun Set Shell, running a gamut of colors, and Coral Letters. Knocks them cold! Truly Nature's most gorgeous creation. The fastest selling novelty in years. Costs 3¢ complete with printed brooch card. Easy to assemble with Duro cement—takes half a minute. Getting a very fast 25¢ at Fairs, Conventions, Celebrations, Homecomings, Beaches, Amusement Parks, Carnivals, and by independent demonstrators at Grant, Kresge, Kress and McCrory Stores. Hustlers! Demonstrators! Pitchmen! Novelty Workers! Act Now while it's NEW!

PRICE LIST:	Gross	Thousand
Jeweler's Brooch Pins	\$2.85	\$19.00
Sun Set Shells	2.35	15.00
Printed Brooch Cards	.60	4.00
Coral Colored Letters	60c	a pound.

Samples, postpaid, 25¢, 50¢ cash with order, balance C. O. D. Use Air Mail, Special Delivery or Western Union for fast One-Day Service.

OUR BEST CUSTOMER SOLD

\$40,905.00

worth of our jewelry and novelties in 120 days. Camp Workers, Gift Shops, Concessionaires, Beach and Park Novelty Workers—got wise to these fast-selling

KILLER-DILLERS

- Sea Shell Necklaces, 20 In., on Crystal Plastic Chain, 5 Colors and Natural White, 10 Designs . . . \$2.00
- Sea Shell Leds, 30 In., Solid Strands, Fast \$1.00 Sellers, 5 Colors and Nat. White, 10 Designs . . . 4.50
- Bracelets to Match Above Necklaces . . . 1.50
- Pearl Harbor Leds, 3 Strands Braided Multi Color, 20 In., Per Doz. \$7.20; 30 In. . . 11.40
- Sea Shell Brooches, Gorgeous Designs, Selling Like Wildfire, Per Doz. . . 1.50, 2.75, 3.00, 6.00
- Sea Shell Earrings, 10 Designs . . . 1.00, 1.25, 1.65, 2.64, 3.00
- Sea Shell Ash Trays90, 1.50, 1.80, 2.00, 3.00
- Sea Shell Novelties85, .90, 1.50, 1.80, 2.40
- Cocanut Lamps, Giant Size, Beautiful Designs, Big on Sales Boards. Doz. 24.00
- Jeweler's Findings of All Kind, Chain, Clasps, Findings.

SEA SHELL NOVELTIES AND ASH TRAYS

- 600—Everlasting Straw Flower Shell Vase, per Doz. . . \$1.80
- 601—Shell Peacock What-Not, fast seller . . . 2.40
- 602—Palm Tree Ash Tray . . . 2.40
- 19CB—Cowboy or Cowgirl Doll . . . 2.40
- 19—Shell Birds & Animals, ass't85
- 15—Strombus Shell Tray85
- 18H—Heart Shell Tray85
- 18A—Triple Shell Tray1.50
- 19F—Shell Flamingo1.50
- 19D—Shell Doll1.20 and 2.40
- 005—Lucky Bleeding Tooth, shell pocket piece, Doz. . . .12
- 071—Bench Mix Shells, multi color, for diggers, Gal. . . .90
- 008—Shells for Gum, per Gross . . . 1.44
- CB01—Pearl Shell Tray, per Doz. . . 2.00
- CB02—Double Heart Shell Tray . . . 1.80
- Findings:
- Crystal Plastic Chain, per Foot07
- Crystal Plastic Clasp, per Gross . . . 1.10
- Plastic Earring Clips, per Gross . . . 1.70

CLOSE OUT

200 Doz. Only

While They Last

U. S. ARMY PILLOW TOPS

Satin Front and Back. Regular \$6.50 Value. Close out at \$4.50 Doz. Sample 80c Postpaid.

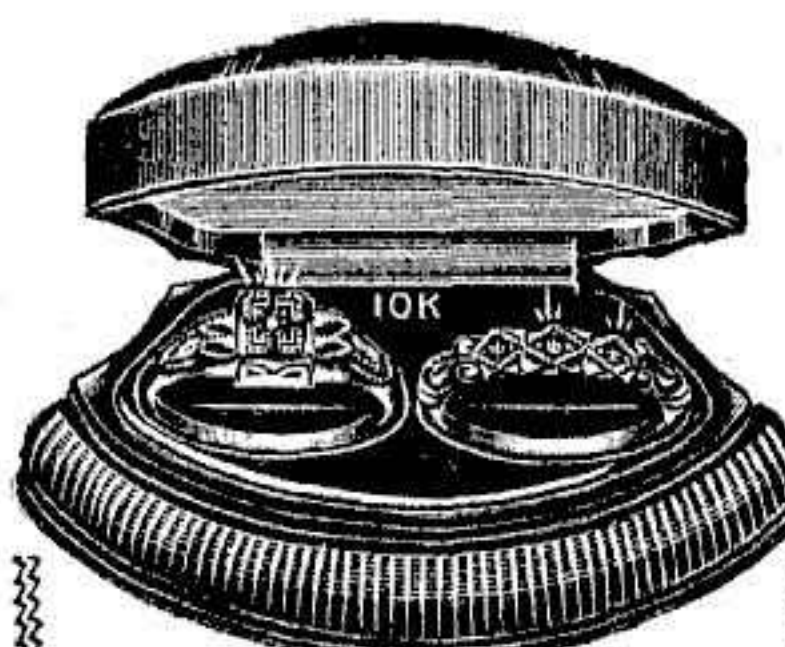
All Merchandise Sold With a Money Back Guarantee

Also complete line of Shell Lamps and Novelties, Sea Shells from the Seven Seas. Complete price list on request. Samples—1/12 of a dozen plus postage, 50% cash with orders, balance C. O. D.

J. A. WHYTE & SON

Manufacturers and Direct Importers

LITTLE RIVER, MIAMI, FLA.
Phone 7-9681
Cable Address: Seashell King



FOUR-DIAMOND RING SETS MOUNTED IN 10-KT. GOLD \$4.90 complete set attractively boxed WRITE FOR OUR CATALOG. Containing additional Diamond sets, also complete line of Military Jewelry. BIELER-LEVINE 37 SOUTH WABASH CHICAGO, ILL.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

AFTER VICTORY

OAK-HYTEX TOY BALLOONS

WE'LL BE SEEING YOU

The OAK RUBBER Co. RAVENNA, OHIO

A LOT OF ACE BLADE STEEL is now in shells winging at the Axis. For that reason supplies are limited and service is slow. Just the same, the Ace Blades—honed in oil, sharp and with a fine cutting edge—are worth waiting for. Write for sales details.

ACE BLADE CO., 68 E. Eagle St., Buffalo, N. Y.

"Bella" PICTURE FRAMES With Regliss Pictures

- LEATHERETTE
- TINSEL-MIRROR DECORATED
- CHIPPED-GLASS (All Mirror)

Send \$1.00 (refundable) for samples and prices. Write BELLA PRODUCTS COMPANY Manufacturers-Distributors 41 UNION SQUARE NEW YORK CITY

ZIRCON RINGS Ladies & Gents \$4.00 to \$8 SOLID GOLD . . . Each

Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircon at a low cost. Box 311 — B. LOWE — St. Louis,

SOCIAL SECURITY PLATES Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN 407 S. Dearborn St. CHICAGO, ILLINOIS Tel.: Web. 3546-3547-3548

BIG NEED FOR OLD-TIMERS—GET ABOARD 10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star," 165 Duane St., N. Y., composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers. 27th year. Samples 10¢. SERVICE MEN'S MAGAZINE, 169 Duane, N. Y.

MEDICINE MEN Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 187 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

is 44 he is eager to remain in the army until the big fracas is finished.

MANY PITCHMEN in their march of progress have stepped off on the wrong foot but had common sense enough to get in time with the pace-setting majority.

EILEEN ROGERS . . . engraver, letters from San Francisco that she is still working the Crystal Palace market there and plans to make the California fairs this season.

THINGS NEVER SEEM TO EVEN UP: 1933 saw plenty of merchandise, but tips with ready scratch were lacking; 1943 finds a lack of goods to hand out, but tips have plenty of folding stuff.

trology; W. G. Barnard and sons, peelers; Johnny Morton and wife, egg beaters; George Hess, wife and sons, candy; Vaughn Brothers, heart-beat scales; Dr. Crawford and son, character analysis; Charles Martin and Brooks, scopes and hand writing; Andrews and wife, clear view; Frisco Pete, engraving; Andy Melford, pens; Mr. and Mrs. Earl Godfrey, juicers; Carl Young, lavender, and Serella Werner, silhouettes. . . . That's all.

Events for Two Weeks

- May 31-June 5 ALA.—Mobile. Shrine Circus, 31-June 6. CALIF.—Fontana. Fontana Day, 5. IND.—Fort Wayne. Dog Show, 6. N. Y.—Rye. Dog Show, 5-6. OKLA.—Tulsa. Dog Show, 5, June 7-12. MINN.—Boyd. Goodtime Day Celebration, 9-10. MO.—Jerico Springs. Celebration, 9. NEB.—Bee. Firemen's Picnic, 13. N. Y.—Rye. Dog Show, 12. OHIO.—Harrison. Firemen's Festival, 7-12. PA.—Kittanning. Fire Dept. Celebration, 6-12. S. D.—DeSmet. Old Settlers' Picnic, 10. UTAH.—Salt Lake City. Fat Stock Show, 7-8.

POPULAR ITEMS.

(Continued from page 51) tinctive appearance and quality workmanship give it an irresistible appeal. A handy essential for the lover of outdoor sports and amusements. Size 1 1/4 x 1 1/4 x 3 inches. Manufactured by Seatmaster Company.

Name-Shell Pins

Concessionaires at parks and on carnivals are getting a big play featuring "Your Name in Raised Letters on Genuine Sea Shells." This item is proving a fast 25-cent seller. All parts needed for the assembly—Sun Set Shells, jewelers' brooch pins, printed card and colored letters—can be secured from J. A. Whyte & Son, termed the "Seashell King."

Toy and Game Distribs To Use Makers' Price Ceilings

WASHINGTON, May 29.—Distributors selling toys and games to the retail trade at the same or higher prices than the manufacturer charges may use the manufacturers' price ceilings, the OPA recently announced. This ruling comes as an interpretation of MPR 210. The order gives more details as to how wholesalers may change their prices to correspond with established manufacturers' prices. The order also sets ceilings for wholesalers on the big majority of toys and games that they may sell. A more recent OPA interpretation allows manufacturers who introduce new items not being sold in March, 1942, to set their own ceiling prices. This would be a help to wholesalers of such items. The privilege of setting their own prices does not include items specifically covered by previous OPA ceilings.

Silver Stocks May Go Outside U. S. After War

CHICAGO, May 29.—Suggestions have been made recently in high government circles that the United States may need all the stocks of silver it can get for the post-war period because nearly half the world's population uses silver as money. If this idea prevails it may prevent the release of any large quantity of silver by the government. The government has recently increased its restrictions on the use of silver in many items.

The American Bureau of Metal Statistics said that consumption of silver reached a new high in 1942, since the country used 43 per cent more silver than it did in 1941. About 60 per cent of the silver now is going to war production uses of various kinds. A big jump in the use of silver for

costume jewelry was reported by the bureau. Trade reports say that buyers are able to get prompt shipments of silver items in Mexico.

5 & 10 Sales Increase 15% Over Same Month in 1942

CHICAGO, May 29.—Trade leaders in the "5 and 10" field say that sales in April were much better than for the same month one year ago. These important outlets of novelty merchandise indicate that the public is buying heavily of such items.

The seasonally adjusted sales index for April stood at 157.7 per cent of the 1935-'37 average compared with 158.8 in March and 142.1 in April last year.

Sales for the month of 12 leading "5 and 10" stores amounted to \$111,195,079, an increase of 15.1 per cent over the year-ago period's total of \$36,644,775. For the first four months of 1943 sales of these stores totaled \$384,131,581 against \$338,537,535 a year earlier, a gain of 13.5 per cent.

Furniture Leaders See Wood Scarcity Pending

GRAND RAPIDS, Mich., May 29.—Leaders of the furniture industry here say that manufacturing firms are still converting to war production and that wood is now becoming as scarce as steel.

The recent request of the ODT that furniture shows be discontinued is expected to further handicap the trade and prevent the display of a lot of new specialty items. Furniture wholesalers and dealers have in the past several years been using an increasing quantity of specialty items.

Late reports indicate that a furniture trade show may be held in Chicago, but most of the other shows will be discontinued.

Concession Firm Expects Better Biz This Summer

BALTIMORE, May 29.—The Baltimore Concession Company, holder of the contract for concession operation in all municipally owned parks here, has be-

Med Booms

FOR years there has not been so much activity as there is in med this spring. In Pennsylvania, Ohio, Michigan, Illinois and Indiana an increased number of med shows will be on the road this season. In the Carolinas, Georgia, Alabama, Mississippi and Texas there will be twice as many as have ever been on the road in any one previous season.

One of the big problems is securing performers. Med showmen who have always thought that performers could live on air now find that they must take the rubber from the roll and pay living wages. In fact, a good team that can carry an entire show can almost write its own ticket in the South and Southwest. Having supplied med material for years, I note a desire to have better entertainment. With the better med shows there is constant increase in pride, which makes for a bid for quality. One of the most successful med showmen recently said: "I want my show to be so good that the natives will hate to see us leave town." A great revival is on in med.

Pitchmen Five Years Ago

Curly Bartok was getting big dough in Ohio towns. . . . Doc Ed Sommers and wife had closed in Detroit and were heading for West Virginia territory. . . . La Fayette (Ind.) gendarmes sloughed about 20 novelty workers after the boys had obtained licenses from the city comptroller to work the Northwest Territory Celebration parade. . . . Ricton, "Barnum of the Sticks," was working Georgia territory to good takes. While crossing the ferry at Balls Landing, Ga., one of his trailers ran off the boat and into the river, resulting in damages amounting to \$100 but did not delay next scheduled performance. . . . Jackie O'Day had just finished working Bridgeport (Conn.) and Providence food shows to good takes with juice extractors. . . . I. W. Hightower was finding Detroit conditions the worst in the Motor City's history. . . . Dick Frazier was pushing pens to the natives in McComb, Miss. . . . With the closing of New York, lads with trips and keister were descending on Philadelphia in numbers. . . . Johnnie Fox and wife, of run-mender fame, had returned to Salt Lake City following a two-year trip to Honolulu. . . . John H. Jones was finding things tough in Chicago with the Loop closed to outside pitching. . . . Barney Weiner and Seymour Popell had closed a successful season in Miami and were working the Boardwalk at Asbury Park, N. J. . . . Louis Chapman, of jam fame, and Morris Davidson, with glass cutters, were working sales in Nebraska. . . . Working the Chicago Home and Garden Show at the Coliseum were the Lexels, as-

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gun its seasonal operations. There are 32 units in this operation.

Last year the operation proved an unsuccessful enterprise because swimming pools in the municipally owned parks did not open for the season for lack of finances and personnel. The concession company had banked on the pool attractions. This year the swimming pools will be in operation.

The limited production and allocation of soft drinks, ice cream, candies and other foods is expected to work a hardship in the park concession operation this summer, especially when hot weather sets in and the demand for soft drinks and ice cream becomes very big.

ODT Restricts Deliveries Of Novelty Merchandise

WASHINGTON, May 29.—The Office of Defense Transportation in issuing its new restrictions on wholesale and retail deliveries of merchandise in the Eastern Seaboard States said that the full effects of the floods in the Midwest and Southwest would probably not be felt for another 60 days. The ODT special restrictions ban retail delivery of a lot of specialty items, including novelties, jewelry, fur, radios, phonographs and antiques. The number of deliveries that can be made in one week by wholesale houses was definitely stated in the order also and covered a number of specialty items.

Because of serious effects of the recent floods on transportation and also on commercial vehicles, other restrictions may still be forthcoming.

CONEY ISLAND

(Continued from page 41)

again the three ace cashiers. . . . Bill Lombard, back supervising booking of special events, has already planted a Fife and Drum Corps contest (45 of them) for June 13; Brooklyn Letter Carriers, June 26, and Drake's Cakes, August 4. . . . Louis N. Daill, former ticket seller now in the army, has been promoted to corporal at Camp Campbell, Ky.

World Circus Side Show has two additions, Neil Johnson, bag puncher, and Bernard Woolf, crayon artist. . . . John Mullin, 45 years in the lumber business on the island, is pinch-hitting for his son, William, at a Baltimore air base, and for son's partner, Philip Travers, who is in the Coast Guard, in operation of Roller Plane on Bowery. Frank L. Dear is manager; Dominick Alferano, ticket man, and Charles Le Poynte, master mechanic of the new "Axis Atrocities" show on the Bowery. . . . Ludwig R. Simmons, new Gilsey House owner, planning on enlargement and improvements of this Surf Avenue and 12th Street corner next season. . . . Harry Rosen's Electric Tally games this year embrace two on the Boardwalk and one on Surf Avenue.

PALISADES, N. J.

(Continued from page 41)

pentering crew, and they had as much fun devising the new items as the patrons using them will have later on. Van Alexander and ork current at free-act stage and for Casino's free dancing.

After years of disputes among the old-timers, something is in the process of being settled, i. e., whether or not Pee Jay Ringens can top all the thrill acts that have played here before. He's in for a month, a mighty long time to keep folks interested, but he has his champions who claim he'd have made it tough for Sol Solomon in the world's championships some years ago were not Pee Jay in Nippon at the time.

Even tho Jack Rosenthal has himself forsaken his concert violin, he's ready to offer two scholarships, one for piano and one for fiddle, for a contest at the park soon.

There's nothing like a house divided as long as it makes for entertainment interest. Harry Shepard, of the Casino, is grooming Lou Spencer as a serious threat in the Casanova department, with Lou's bashfulness making for most of his charm.

With the gardens in full bloom, the color photogs, amateur and pro, are almost as great in number as the visitors. Anxiety first felt regarding drastic pleasure-driving ban proved too pessimistic. Of course, it makes some difference, but regular traction lines are available from all directions and folks have adapted themselves to the order.

With the cargo ship traffic the Hudson River is receiving these days, it's lucky that George Schurr, Whitey Dobrovolsky and Johnny Ottens have their new filtering system perking

prettily. Piping the real salt water up the cliff may be tougher this season, but the three are confident all will be on the beam.

Vernon Hatfield and Hankes Barclay, photoengraving tycoons, were recent guests of Ben Dorfer and practically depleted all stands of stock. Fred Ferguson's corporation discount tickets are in such demand his quarters had to be thrice enlarged to take care of unprecedented demand.

Sam Crowell prosise that his Mac-Arthur Bomber ride will bring some of that famed Florida weather up here for keeps. Sam is a real hand at making the Southern servicemen who drift in feel at home. He talks their lingo and can call most of their home towns street by street.

Joe Fleming has his new 250-watt p. a. arrangement set at the free-act stage, and with that power one can hear his favorite band a mile away.

Peejay Ringens slated for a month's stay here, longest contract handed a free act since the Rosenthal Bros. took over. Van Alexander and ork make it three years in a row here, and he's as popular as ever.

PHILLY POOLS SEE GAIN

(Continued from page 41)

us good." The pool is on a bus line four blocks from the trolley, and last Sunday (23), when there were 1,700 customers, there were only about 10 cars parked. Other pools near good transportation, among them Crystal Pool, Willow Grove Pool and the Village Green at Media, Pa., likewise are looking forward to a good season. Some pools scheduled to open last Sunday (23) postponed their opening because of the cool weather.

The Colonial Village and Martin's Dam Pools near Wayne, Pa., will open around June 1, the managements reported, altho transportation may prove a problem. In past seasons a special bus made two round trips a day between Wayne and the pools. However, the managements added hopefully, many of the younger set have been wont to walk or bicycle out from Wayne and maybe this practice will spread.

Woodside Park and Willow Grove, amusement parks here, both having good transportation facilities, have started daily operations and will see how it goes. If it goes too badly because of the transportation curbs both managements indicated that they will go back to week-end or week-end and evening operations.

CARLIN GETS BREAK

(Continued from page 41)

schools merged, with attendance estimated at 10,000.

Holiday week-end of May 29-30 found Olympic Pool opening, with aerial thriller, Paroff Trio, making their debut. Paroffs set for a 16-day stand, leaving June 14 for New York, where they open two days later with Ringling-Barnum special summer engagement in Madison Square Garden.

Free vaude at Forest Gardens Tavern, directed by Gene Vaughn, is proving popular with public. Programs are staged Wednesday, Saturday and Sunday nights, with frequent changes of talent.

Capt. George Bushby is getting fine turnouts at roller rink, with monthly midnight skating parties for war workers.

Jack Gonder, former electrician, now operator of Tavern and a midway pop stand, has also taken over soft drink and hot dog concession at swim pool.

Manager last winter of hockey and ice skating at Carlin's Iceland, Army Rekdahl has shifted his base of operations to take charge of Bay Shore Park.

Transportation and man-power difficulties still delaying arrival of Ferris Wheel and Moon Rocket.

Emery Hartman, operator of Cats, spends leisure moments cultivating victory garden in plot behind Rocket Planes.

HAMID PIER CHANGES

(Continued from page 41)

uled for the Decoration Day holiday, the first big holiday week-end of the season for Atlantic City. Charlie Spivak's orchestra comes in tomorrow (30), with Bill Hill's band for the week-end, and Bonnie Baker set for the three days. There will be special admission prices for service men and women.

Frank P. Gravatt has also planned an ambitious holiday program for his Steel Pier. Jimmy Durante will head the variety show in the pier's Music Hall, with two name bands holding forth in the Marine Ballroom, along with film features and six Funhouses on the pier's lower deck. The Victory Girl (Marion

Poster), aerialist, will head the array of acts for the circus program at the pier's Ocean Stadium. The Steel Pier Diving Horses are back again as headliners for the aquatic mardi gras.

At near-by Wildwood, N. J., the Decoration Day week-end will find live entertainment featured for the first time at William C. Hunt's Ocean Pier. Variety and circus acts have been booked in by the Harry Biben Agency, Philadelphia. Mary Ann's Puppeteers will hold forth in the pier's Kiddies' Theater. Dancing in the Starlit Ballroom and movies, along with the many rides, round out the holiday attractions for Ocean Pier. Bill Gerst is again manager of the pier.

With the Zoos

MILWAUKEE. — Newcomers to the Washington Park Zoo, which has its formal opening June 20, include 30 Mexican birds and 17 horned toads. Henry M. Kennon is director.

PORTLAND, Ore.—Growing too big for their steel cage in Washington Park, the city's two grizzly bears soon will have a new \$2,500 pit to roam about in. Their vacant cage will be occupied by a Russian bear, presented to the city some months ago.

PORTLAND, Ore.—Double Trouble is the name of a Himalayan bear cub which just arrived at the city zoo.

PHILADELPHIA. — First fears of the Philadelphia Zoo officials when the pleasure-driving ban was announced were dissolved with last Sunday's (23) turn-out of more than 1,400 patrons, about 1,500 better than the corresponding Sunday of 1942.

Park Briefs

WASHINGTON.—Glen Echo (Md.) Park opened its swim pool Saturday (22). Park has been open for a month.

NEW HAVEN, Conn. — Phoebe Hyde and Gene Eugene opened their Side Show at Savin Rock Park here Saturday (29). It's their third consecutive season there.

SPRINGFIELD, Mass.—Harry Storin Jr., son of the advertising and publicity chief at Riverside Park and the Barrington Fair, has been promoted to corporal in the army. Young Storin is stationed at Camp Livingston, La.

LINCOLN, Neb.—Capitol Beach Park, despite cold rainy weather, drew fair crowds on its initial look-in days, May 15-16. Amusement spot makes a sharp appearance in a new coat of paint, and management anticipates a healthy season.

ATLANTA.—Lake Park opened May 16 to perfect weather and a good crowd. The play spot has one new ride this season and is operating with a free gate. With street-car facilities good, Manager Benton is looking forward to a banner season.

PORTLAND, Ore.—Thomas J. Devers, on the Moon Rocket at Jantzen Beach here and relief operator on all other rides at the park, has been inducted into the army. Paul Billmire is acting ride foreman at Jantzen, Pat Martin having resigned.

NORTH DARTMOUTH, Mass.—Lincoln Park here, operated by Messrs. Prince, Collins and Zand, has been enjoying lush early-season business, despite cold weather. Phil Groden is back this season, guessing weights. Hymie Popkin, with his wife and in-laws, is operating the high striker, Harry Pemberton, the "man who knows all," is doing his turn here this season.

WANTED TO BOOK

Major Rides in only Amusement Park in city. Defense Town and Soldier Camp, 250,000 to draw from.

Arlington Amusement Co.
12 Westwood MOBILE, ALA.

WANTED

Experienced Reader Temple of Knowledge.

SIEBRAND CIRCUS & CARNIVAL

Las Vegas, Nevada

Dyer's Greater Shows Want

Shows with or without outfits; 15 Fairs, 2 Celebrations already contracted. Legitimate Stock Concessions open; Diggers open, Slim Jim, come home, Second Man on Roll-o-Plane, Tilt, Flat River, Mo., this week; then De Soto; seven days' work each. Still fastest moving outfit in existence.

DIGGERS, PHOTOS AND GRAB OPEN

SUNSET AMUSEMENT CO.

Brookfield, Mo., this week; Chillicothe next week.

H. E. BRIDGES WANTS

First rate Pill Pool Agent, also other type Dealers and Grind Store Agents. Dick and Pat, I answered your wires; contact me at once. Nice arrangements for those who can stand to make money. This week, Scalp Level; next week, Stoyestown; both Pa. Care BRIGHT LIGHTS EXPO. SHOWS

BEATY'S RIDES

Want Photo Gallery, Palmistry, Ball Game, Hoop-La, Fish Pond and any other Stock Concession working for 10%. Want Chair-o-Plane Foreman, also Concession Agent. All Mississippi towns. Get in on the good ones. Address all communications to GEO. CAIN, Mgr. Beaty's Rides, Goodman, Miss.

FOR SALE—ALL OR ANY PART

Eli 5 Wheel, \$2000 cash; Loop-o-Plane, \$500 cash; Mixup or Glider, \$500 cash. Above Rides ready to operate. Five complete Shows, including new banners, fronts, ticket boxes, poles and stakes. Side Show, 20x70, new top and wall and 9 banners, \$300. Two Girl Shows, one 18x24, new top and wall, 8 new banners, \$150; one 20x30, used top and wall, good condition, three new banners, \$100. Athletic Show, complete with ring, new top and wall, three new banners, size 20x40, \$200. Geek or Grind Show, used but good, three banners, panel front, \$75. Concessions—12x8 Roll Down, new top and wall, including flash cloth and frame, \$100; 10x8, used but good top and frame, \$50; used 10x8 Top, \$10; Photo Gallery, \$150; Popcorn, \$25; Penny Pitch, \$25. Extra Games—Skilles, \$15; Roll Downs, \$3; Ball and Pin, \$5. Two Transformers, one 15 K.W., one 25 K.W., both \$200. Have switches, wire and cut-outs. Seven Trucks—Dodge, Chevrolets, Diamond T; two Springfield Semis, one Omaha Semi, two home-made Semis, one six-wheel Trailer. All above \$5500.00. Send money in advance by Western Union for any single item. The price is there, no less.
W. E. WEST, Phone 318 or Box 175, Cherryvale, Kansas. Here until sold.

WANTED

Foreman for Ferris Wheel and Chairplane, Second Man for Merry-Go-Round. This is for permanent location. No tear-downs. Address
J. S. BULLOCK, Box 144, Lawyers Road, Charlotte, N. C.

BUNTING SHOWS WANT

Ferris Wheel Foreman, Second Men other Rides. Joe Hitzel, wire. Will make good proposition on Tilt and Roll-o-Plane with own transportation. Place Merchandise Concessions. Whitey Nolte wants Talker for Monkey Show. Jack Thomas wants Cookhouse and Bingo Help.
Address: SPRINGFIELD, ILLINOIS, THIS WEEK.

DICK'S PARAMOUNT SHOWS, INC.

GLOUCESTER, N. J., UNTIL JUNE 5

WANT SHOWS—Have complete Side Show and Monkey Show. Want reliable Manager for both. Have some Stock. Want Girls for Posing and Dancing Shows; salaries guaranteed. Ride Help, Semi Drivers preferred. Write or wire DICK GILSDORF.

Mass. Fair Men to Streamline Operations; 14-Point Program Stresses Hiked Ag Activities

SPRINGFIELD, Mass., May 29. — The annual spring meeting of Massachusetts Agricultural Fairs Association at Hotel Kimball Thursday discussed in detail and voted to accept a plan for streamlined, wartime operation of fairs in the State.

Report was made by the newly formed planning committee, set up at the January meeting to make long-term plans. The committee, deciding that first consideration should be given to the difficulties of operating in the midst of war, devoted all of its time to this report. It will, however, from now to the next annual meeting discuss and plan for future operation and make recommendations for post-war operation.

Committee's report was made by Chairman Charles A. Nash, general manager of Eastern States Exposition here. A. W. Lombard was committee secretary and other members were Mrs. Lou A. Sweet, Hillside Agricultural Society, Cumington; Frank H. Klingman, Brockton Agricultural Society; Fred B. Dole, Franklin County Fair, Greenfield; Leon A. Stevens, Hillside Fair, Cumington; Edward J. Carroll, Great Barrington Fair; Harvey G. Turner, Plymouth County Fair; Willard A. Pease, Highland Agricultural Society, Middlefield; Earl S. Carpenter, Harley A.

Leland and Clifford J. Fawcett, Massachusetts State College, Amherst.

Because of gas rationing and travel restrictions many members found themselves unable to attend. Only about 25 attended and, because of the small number, the meeting had an atmosphere of informality which, members agreed, made for easier discussion of the report. President Pease called the meeting to order with a few general remarks about the problems of wartime operation, after which the confab was thrown open to a general discussion.

Presenting their first report, the committee said that "The farmers of Massachusetts are faced with the toughest job in the history of agriculture. The amount of food required to feed our fighting men, allies and ourselves is tremendous. The big problem facing agricultural fairs in Massachusetts this year is to encourage and promote better and more efficient farming, better and more profitable livestock and to help encourage industry in Massachusetts.

"Fairs also have an important patriotic duty to perform. They must put greater effort and energy into their operation and management in order to accomplish the desired objectives and to offer entertainment and maintain the morale of the people. They can be of value in helping win an early victory and in writing a lasting peace."

14-Point Plan

Summary of the committee's 14-point report is:

1. That all fairs give careful consideration to adoption of the suggestions and recommendations made in the committee's report.
2. That premium lists be streamlined to meet wartime conditions and that all classes inconsistent with this policy be eliminated for the duration.
3. That free exhibition space be provided to all wartime agencies requesting it, giving special attention to war relief groups and space for the sale of War Bonds and Stamps.
4. That emphasis be placed on nutritional exhibits even to the extent that fairs plan and execute their own exhibits of this nature.
5. That all waste of food materials exhibited and sold on the grounds be reduced to a minimum and that farm products which spoil easily be eliminated from exhibition halls.
6. That the exhibition of canned and dried fruits and vegetables be encouraged on the part of both adults and boys and girls; and that premiums be offered for essential fruits and vegetables only.
7. That special classes be arranged for Victory Gardens only and that a special effort be made to encourage victory war gardeners to exhibit.
8. That home department classes conform to the recommended classifications and that all nonessential classes be eliminated.
9. That flower exhibits be encouraged and that emphasis be given to group and display exhibits instead of attractive containers.
10. Educational exhibits by federal, State, county and municipal agencies should be encouraged wherever possible and every opportunity and encouragement should be given these agencies to make displays.
11. Fairs should plan an all-out war effort this year and build their show with

the sole thought of how much they can contribute toward winning the war.

12. Fairs should have an efficiently organized personnel made up of people willing to give freely of their time and effort to make the fair a success.

13. Study local conditions as never before and work out a program which will meet the needs of the area which the fair serves.

14. Enlist the co-operation of all local organizations and groups and give each one a job to do, thus making the fair a real community activity. This method insures successful operation, the committee noted.

War Regulations

Delegates devoted much time discussing the transportation situation. Despite the latest ODT and OPA regulations, there was no general sentiment toward cancellation. All want to run and all of them will run if there is the slightest chance, the delegates indicated. At present they agreed there is nothing they can do except wait. Meanwhile they will continue their plans in anticipation of holding annuals this year.

On the subject of premiums, Secretary Lombard explained a detailed listing of prizes to be given and the projects for which they will be awarded. The State has \$11,000 for premiums this year, Lombard said, and he put before the committee a problem of distribution. "It is possible," he said, "for the State to go ahead with its program of allocation immediately. Or," he pointed out, "the department can hold its allotments for fairs pending the decisions of fairs to operate." It was agreed by the members that in this case it might be advisable to wait until July 1 to make the allocations.

At that time, if any of the fairs find it impossible to operate the premium money they would have gotten will be divided among the other fairs. In this way, Lombard indicated, some fair that would not be able to manage and would thus postpone if it could only get its original allotment might find that it was able to run with the extra money. Generally, he said, that if all the fairs operate as have given indications of doing so at this date they will receive nearly as much as they did last year.

Victory Gardens Urged

Lombard especially urged that the Victory Garden classification be added and that it be kept separate from the usual classifications. Nothing would be more discouraging to amateur gardeners, he said, than to have their exhibits judged in competition with those of professionals.

President Pease and Secretary Lombard warned delegates that the air raids precaution system instituted last year would have to be used again this year. There should be no relaxation on this point, the meeting was warned, and the possibility of bombings is not over, they were told. Also those fair men whose grounds are located within 14 miles of the sea-coast or five miles of Worcester city hall were warned that they must obey the dim-out rules.

Exhibits are available this year from a number of sources, the committee reported. Their complete report named a number of them, giving the nature of the exhibits and the methods of obtaining them. Special attention was given to war exhibits and the setting up of booths for the sale of War Stamps and Bonds. Recruiting booths for the war services and their auxiliaries and for the civilian war groups, such as the Red Cross and State Guard, etc., will also contribute to the success of the fair, the committee said.

Labor Shortage

The labor problem was an especially hard one, delegates agreed. In the smaller communities, where only one-day fairs will be held and where most of the aid is voluntary, the problem is not as serious. Even in these towns, however, delegates said they would have trouble as farmers who usually give their time now find that their lack of assistance on their own farms would keep them from devoting as much time as they would like to the fairs.

In the larger cities, where fairs have a big staff of hired help, the problem assumes serious proportions, delegates from these fairs said. It is necessary that they go into the competitive market to get their help. They will be bidding for a scarce commodity and they will be bidding in competition with war plants that can afford and do pay high salaries.

Studying local conditions and casting plans along local lines will prove most successful, the committee said, and they

suggested that the fairs take the slant that they are out to help the community.

Future Planning

The committee, which is set up on the same style as a town planning board, will consider, from now until the meeting in the winter, the over-all question of planning for the future. Chairman Nash said, however, that it would be impossible for any committee to offer rules and plans for operation in 1944. What the committee can do and will do is discuss generally the attitude the fairs will take, legislation that may be needed, and specific recommendations for the care and upkeep of the grounds and any other long-range schemes or plans that may be placed before it.

Secretary Lombard asked that those fairs that find themselves unable to carry on this year notify him early so that the division of the State premiums would not be unduly hampered, and the group agreed that the July 1 date might see them better able to forecast for the future. Only social activity of the day was a luncheon.

"Over and Under the Sea" At St. Louis World's Fair

Santa Claus, Ind.

Editors *The Billboard*:

With all that we are reading today of bomber fleets that fight in the air and submarines that do damage under the water, how many readers of *The Billboard* recall that very interesting and entertaining show, "Over and Under the Sea," as it was put on at the St. Louis World's Fair? It was a panorama and electrical exhibition that held the attention of all who saw it, the lecture on it being handled in such a way so as to fill audiences with thrills and emotion as they heard the man on the apron of the stage explain what might happen some day to New York City from the sky and from under the water.

Flying machines (that was the way they were referred to in those days) were depicted as flying about the harbor and over the tall buildings, guns being fired from the machines. As I recall, nothing was shown or mentioned of dropping bombs and there was no reference to them in the lecture, probably due to the fact that no such destructive piece of war material was thought of in those days. The "under-sea" boat was introduced by its "going under" the surface of the Hudson River and the harbor waters and then coming up at some distant point, all of which was to show "what might and could happen to New York City in some distant day."

I well recall how entertaining was the lecture on this panorama and how it held audiences as the "flying machine" and the "undersea" boat appeared and disappeared from the gorgeous and elaborate scenic effects presenting the business section of New York City and its harbor. Not a sound could be heard in the large building while the show was on, and the lecturer, with every word picked to make the setting as thrilling and exciting as possible, told in language that was packed with emotion how it was possible to bring war to our largest city from "over and under the sea," all of which was good fiction then and afforded splendid material for the story books of those days.

I am wondering if it would be possible to dig up the script as used by the management of "Over and Under the Sea" and as the lecturer presented the show to the public and to reprint it in *The Billboard* just to see how close to the times and conditions of today showmen were shooting in the days of the St. Louis World's Fair.

MIKE T. CLARK.

SPARKS IS WINNER

(Continued from page 29)

plane, Theodore Heinze, foreman; Spitfire, Swede Johnson, foreman; Herbert Blanton, Johnnie Poe and Tommy Wellborn, Merry-Go-Round, Blackey Sherwood, foreman, and J. S. Taylor.

Shows

Side Show, Lee Houston, manager; Cotton Club, Leslie Dollar, manager; Cow Show, Pallen's Wonder City; Funhouse, Henry Davidson manager.

Concessionaires include J. T. and J. C. Sparks, Eddie Wheeler, R. A. Gordon and O. E. Bradley.

Staff: J. F. Sparks, owner-manager; R. L. Overstreet, secretary; Harry Lottridge, general agent; Leslie Dollar, special agent; Huey Waters, painter; John Linton, Diesel engineer; J. W. Lockwood, watchman.

5th Anniversary Celebration
Appelwood Fire Dept., Kittanning, Pa., June 7-12—Free Acts, Free Gate, Parades
 Want Independent Shows, 25%: no Girl Shows. Rides not conflicting with Wheel and Swings. Grab Stand, Novelty, Darts, American Palmistry, Cigarette Pitch, Hi-Striker, Candy Floss. Write or wire **THOMAS CUNNINGHAM**, Chief Fire Dept., Kittanning, Pa.

GIRLS—GIRLS
 Line, Hawaiian or Posing. Good amateur or beginner considered. Best of wages. Don't write, wire. Enlarging show cause of this ad. Ticket if I know you.
C. J. McDONNER
 Care **BANTLY ALL AMERICAN SHOWS**
 New Castle, Pa.

WANTED AT ONCE
 For year around work with railroad show. Freaks, Novelty Acts, Lecturers, Ticket Sellers, Workingmen, Female Impersonators who make up good, General Superintendent. Top salaries to all. Show never closes. Concessions of all kinds open. Can place Concession Agents who want to make money. All address:
MANAGER, PAN AMERICAN TRAIN SHOW
 Gastonia, June 2nd; Shelby, June 3rd and 4th; Forest City, June 5th; all North Carolina.

FOR SALE
 TWO ABREAST SPILLMAN MERRY-GO-ROUND. Complete except Power Unit. Good condition. Now operating at Dallas. PRICE \$1750.00. TWO ABREAST ALLAN HERSHELL MERRY-GO-ROUND. New paint and in perfect condition. Complete. PRICE \$2500.00 CASH. ALSO HAVE OLD PARKER SWING WITHOUT ANY HORSES. WILL SELL CHEAP. Address:
DOC ELLINGTON
 Care Campbell Hotel Dallas, Texas

BARNEY TASSELL UNIT SHOWS WANT
 Rides, Shows, Concessions that don't conflict. Can use anything but Grift and Percentage. Hurry, as we only allow one of a kind on this show. Write, wire week May 31, Mt. Rainier, Maryland; week June 7, Alexandria, Virginia. Free Act wanted. Must be high and sensational. Those who wrote before, write again.

LIBERTY UNITED SHOWS
 Here for duration (Civ. Defense & V). Only carnival here. No Grift. WANT Stock Stores only; Photo, Popcorn, Hi Striker, Arcade, Custard, etc. WANT Hillbilly, Minstrel, Grind Shows and Funhouse. One more Flat, Thrill and Kid Ride. Want Mixup Foreman. Have best lots here for season. Save rubber, gas and buy MORE War Bonds. All replies:
BOX 778, Charleston, S. C. (80,000 Defense Workers and Service Men).

Texas Knives Taxes on Shows, Museums, Rodeos, Concessions

AUSTIN, Tex., May 29.—Texas occupation taxes on carnivals, menageries, museums, side shows, rodeos, shooting galleries and a number of other types of occupations were reduced and equalized in a bill just signed into law by Governor Coke Stevenson. The law, bearing the emergency cause, became immediately effective.

Carnivals formerly were required to pay \$100 annually for each Texas county in which they showed. This was found prohibitive and the new law fixes the rate at a quarterly State tax of \$50; or if the carnival shows in only one county in the State, \$100 a year. The law requires the new \$50 quarterly tax to be paid in advance.

The State rodeo tax was rewritten so as to exclude from taxation those in which participants receive only prizes.

Traveling rodeo troupes of salaried riders must continue to pay the State levy of \$10 a day.

The shooting gallery tax was reduced from \$25 to \$15 a year.

Menageries, waxworks, side shows or "exhibitions connected with or exhibiting or showing in connection with circus where a separate fee for admission is demanded or received" are required to pay a tax of \$10 a day, but the law provides that "from any museum, menagerie or zoological exhibition or combination thereof operated or maintained in any city or town and open for admission all day continuously, in which a charge of admission is demanded or received," an annual tax of \$50 shall be collected.

State Comptroller George H. Sheppard had recommended the legislation on the theory that to equalize the several taxes and reduce those deemed prohibitory would actually mean the collection of more revenue.

Big Show Will Play Berlin, Tokyo -- 'Soon'

NEW YORK, May 29.—Confidence of the Ringling-Barnum circus in the ultimate victory of our armed forces is expressed pointedly in circus posters sent by request of the OWI to brighten the walls of canteens in Iceland, the Aleutian Islands and other U. S. outposts.

Datelines on the posters, forwarded by Arthur Hopper, superintendent of outdoor advertising, read:

"Coming Soon to Tokyo and Berlin!"

SIEBRAND BROS.' CIRCUS AND CARNIVAL WANT

Circus Acts, Hammond Organist with Organ. Good proposition, steady work, one and two week stands. Want Ride Foreman, Concession Agents and useful Carnival People. Wire Las Vegas, Nevada, June 1 to 12.

WANT HAMMOND ORGANIST

With Organ. Good proposition. Can also place Platform Acts. One and two-week stands. Wire Siebrand Bros.' Circus and Carnival Las Vegas, Nevada, June 1 to 12.

FOR SALE

Three-abreast mounted Merry-Go-Rounds, also two-abreast Merry-Go-Rounds, Loop-o-Plane, Ferris Wheel, ten-car Dodgem, Baby Ride and Show Fronts of all kinds; also Lindy Loop. Stored in Indiana. Want Ride Help. Address:

JOHN FRANCIS
4570 North Second St. ST. LOUIS, MO.

BRIGHT LIGHTS EXPOSITION SHOWS

Stoytown, Pa., Firemen's Celebration, week June 7. Want Shows, Rides and Concessions not conflicting. Ride Help. All celebrations and fairs till middle of November. Write or wire

JOHN GECOMA, Mgr.
Scalp Level, Pa., this week.

FOR SALE

Kiddie Air Plane Ride, Jones make, ten passenger, ten planes, \$350.00. 25 K.W. General Electric Transformer and 100 Amp. Switch Box, \$150.00. P. O. B. Ft. Smith. Address:

OZARK SHOWS
201 N. Sixth St. FT. SMITH, ARK.

WANTED FERRIS WHEEL FOREMAN

Will pay top salary. We play Baltimore only. No Sunday work.
MERSON AMUSEMENT
427 E. Baltimore St. BALTIMORE, MD.

ON THE STAND

(Continued from page 24)

made by Eddie Randle and his nine Negro aces. Randle has knocked around for 10 years with various bands but at last has built himself an outfit that can rival many of the name colored bands of the country.

The ork is reminiscent of the early Basie band of Kansas City days and, if it gets a break, can rise from its now comparative obscurity as the Count came up from 12th Street and the Reno Club.

Randle himself, a personable front, plays trumpet with an exceptional tone and range. Two other trumpets in the band ride out with him with great effectiveness. Outstanding take-off man in the band is Jimmy Forest, who joined the band last week when Andy Kirk played here. Forest takes chorus after chorus on tenor, running rampant thru race tunes, blues and jump stuff, with never-ending ideas. His tenor is definitely big-time, and he has plenty of opportunities to prove it in a band of this size and style. Another tenor and two altos form a well-balanced reed section. Essential to this band is its heavy beat, and the five-man rhythm section really rocks. Arrangements are unrestrained, but clever and original in conception. All Randle needs is for someone to discover him and he will be on his way. The band is a sure bet for theaters, radio, recordings and night clubs.
C. V. Wells.

ON THE RECORDS

(Continued from page 24)

of a Dream, in which brother Tommy Dorsey had a hand in the composition, occupies the attention on the mated side. The ballad had a bit of a fling at song fame in its earlier day, and on the strength of Dorsey's popularity is bound to enjoy a goodly number of spins on the turntable at this late date. Moreover, it brings back the familiar voice of Helen O'Connell with the Dorsey clan. Also set at a bright and breezy moderate tempo, Dorsey's clarinet carries the opening strains for the starting chorus, the brasses cutting it sharp for the bridge and the full body of the sax section to round out the refrain. Miss O'Connell pitches vocal woo for a second stanza. Band ensemble picks it up at the bridge bars for the out-chorus, last half of the stanza bringing up the maestro's alto sax sorcery.

"All or Nothing at All" is the side stamped for maximum phono play. And while the earlier Frank Sinatra-Harry James entry is going to mean heavy competition on the record counters, combination of Jimmy Dorsey and Bob Eberly is sure-fire to attract two nickels for the one song.

FINAL CURTAIN

(Continued from page 28)

Survived by his widow. Burial in Fayetteville.

WOODRUFF—Hal S., 82, Minneapolis musician and conductor emeritus of Minneapolis Apollo Club, male choir, which he helped organize in 1887, at his home there May 20. He was charter member of Evergreen Club, organization of veteran city musicians. Interment in Minneapolis.

WRAY—James A., 68, telegraph and theater editor of *The Wichita Daily Times*, Wichita Falls, Tex., in a hospital there May 10. In the 30 years he served

on *The Times*, Wray became well known to advance men for roadshows, carnivals and circuses playing Texas territory. Surviving are his widow, three daughters and three sons. Services at Hamptin, Vaughan & Mercke Funeral Home, Wichita Falls, May 27, with burial in Riverside Cemetery there.

Births

A daughter, Mary Sue, to Mr. and Mrs. Robert E. Doepker in Good Samaritan Hospital, Cincinnati, May 28. Father is associate editor on *The Billboard* editorial staff in Cincinnati.

CETLIN & WILSON SHOWS, Inc.

WEEK JUNE 7, ALTOONA, PA., FIRST SHOW THIS SEASON.

Pleasure Driving Ban Will Not Affect This Location.

WANT—Tilt-a-Whirl, Octopus or Fly-O-Plane.

WANT—PENNY ARCADE.

WANT—Grind Shows of merit. Will finance a show worth while.

WANT—Rocket Foreman, top salary with chance of advancement. We also need Caterpillar Foreman and Workingmen skilled in show business.

All address, this week, Cumberland, Md.

CRESCENT AMUSEMENT CO. WANTS

Foreman for Big Eli Wheel, 7-Car Tilt-a-Whirl and Loop-o-Plane. Unless you are sober and reliable, please do not apply. Good salaries, best of treatment.

L. C. McHENRY, Mgr., Kannapolis, N. C., this week.

P.S.: For Sale—Streamlined Miniature Train, complete with Track, \$600.00; as new.

CONVENTION SHOWS WANT

Capable Lot Superintendent. Ten-in-One, will furnish complete outfit and transportation to reliable showman. Openings for legitimate Concessions. BUFFALO LORD, care Clinton, this week; next Lancaster, N. Y., and 8 weeks in Buffalo to follow. All communications to CLAY MANTLEY, General Delivery, Buffalo, or as per route.

WANTED FOR

ANDERSON, IND., NEW RIVERSIDE AMUSEMENT PARK

Concessions that do not conflict. Want Arcade with Tent, Photos, Floss, Darts, Archery, Striker, Basket Ball, Scales and any ten-cent Stock Stores. No racket. Want Couple for Lunch and Juice Stand. Capable Operator for Corn Game, able to help stock same. Want Agents for Ball Games, Cork Gallery. Want Ride Help for Jimney, Tilt, Loop and Eli. Some location, no tear down. This park is in heart of town and opens Saturday, June 5th. J. R. STRAYER, Mgr.

WORLD OF MIRTH SHOWS WANT

Feature Freak for Main Side Show, long season; top salary guaranteed by office. Grace McDaniels, Smoke Hall, Popeye Percy, wire. Can place Entertaining Fat Girl, Tattoo Artist, Bally Girl, Ruth Begley, wire.

WORLD OF MIRTH SHOWS, Elizabeth, N. J., This Week; Plainfield, Next.

BUCKEYE EXPOSITION SHOWS

WANT A-1 Merry-Go-Round Foreman and Second Men, all Rides; top salary and bonus. WANT Grind Shows with own outfit. Manager with music and wardrobe for Girl Revue. WANT Photo Gallery, Pop Corn, Sno Cones, Cork Gallery and any 10-cent Stock Concession. WANT—Jim Haden wants Musicians, Chorus Girls, two Comedians and Trap Drummer for Minstrel. Have set Drums. Can use good Front Man for Minstrel. WANT capable Lot and Traffic Man; Shorty Shell and Hosner, wire. First-class Truck Mechanic with tools, Electrician that understands light plant. Paris, Tenn., this week; soldiers' payday. Committees, have some open dates, including 4th July. All address:

BUCKEYE EXPOSITION SHOWS. JESS BRADLEY—H. G. STARBUCK.

GALA FIREMEN'S CELEBRATION

COPLAY, PA., ON THE STREET, JUNE 7 TO 12

Will book Chairplane or Flat Ride. Can use Shows of all kinds. Reasonable privileges to all ten-cent Concessions. Want American Palmistry, Duck Pond, Cigarette Pitch, Balloon Dart, Hoopla, Six big spots to follow. Reply to

CHAIRMAN OF CARNIVAL COMMITTEE, COPLAY, PENN.

Scott Exposition Shows

Want to buy Tilt and Octopus for cash, with or without trucks. Want Bingo, Lead Gallery, Photos, Dancing Grill, Ride Help that Drive Semis. Hazard, Ky., This Week.

John R. Ward Shows Want

Capable Secretary, also experienced Lot Man. Place Ride Men all Rides, top salaries. Curley Harris wants Cook House Help and Griddle Man; Ginger Hutchison, answer. Want Musician, Comedians, Girls for Minstrel Show; Joe Brantey, answer.

Stuttgart, Ark., this week; Malden, Mo., next week.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Tax Interlude

The enlistment of operators and distributors in the campaign to seek amendments to the federal coin machine tax has been more encouraging than many had expected. The most active groups in the movement are the Associated Operators of Los Angeles County, the Minneapolis Amusement Games Association and the Arcade Owners' Association. The list of other organizations and of individuals that have enlisted in the drive is now too long for mention.

There is still plenty of room for more volunteers. A statement by a congressman last week suggested that it would be some time yet before the House Ways and Means Committee could begin consideration of miscellaneous taxes and amendments to the coin machine section. This statement was based upon the fact that pay-as-you-go tax plans, trade agreements, coal strikes and other serious problems were facing Congress and must be settled in some way before minor tax matters could be considered.

At this writing it appears that the big issue of pay-as-you-go taxes might be settled sooner than had been expected. But many big problems still remain before Congress to delay the consideration of miscellaneous taxes. Whatever breathing spell these big issues may bring is only so much time for the trade to complete its plans and to enlist as many members as possible in the campaign. The odds seem to be against operators from the beginning because much time is required to rally support for such a drive and still more time is required to get the facts before as many congressmen as possible. The work has to be done largely by volunteers, because finances for such an undertaking have always been lacking in the coin machine trade.

A lot has already been accomplished in getting reports from various States and cities on how serious the high tax rates have affected the operating business. The crucial part of the story is that the total number of machines in operation is decreasing much faster than normal wear and tear would take them off locations. Estimates made by members of the

coin machine trade have been bolstered by State tax reports, which are official and which clearly show a downward trend in revenue derived from coin machines. The real test of whether tax rates are too high will come in those cities where there is a combined federal, State and city tax on amusement machines which really amounts to more than the machines cost when new. Some difficulty exists in comparing these figures because city governments differ widely in restrictions placed on the local operation of amusement machines. Some cities are very liberal toward payouts in return for high tax rates on amusement machines.

July 1 will be the beginning of a new fiscal year with the federal government, which means that the coin machine tax for a full year is due on all machines covered by the federal law. It will also mean a big increase in the federal tax on some types of machines. This fact is the most serious part of the situation at present. It means that some relief must be obtained as soon as possible. It also means that operators and distributors should give their support to the campaign as soon as possible.

One association official recently expressed the view that because of delays by Congress in getting to the consideration of the coin machine tax, there would be a tendency among operators to drop the campaign, if they have already joined, or to stay out if they had not yet enlisted. This would be a very short-sighted view, of course, and operators of amusement machines everywhere should make full use of any breathing spell that may be given. When the House committee actually begins to consider proposed amendments, it will be too late then to try to acquaint congressmen with the need for relief on several types of amusement machines.

If you have not yet done so get to work now in contacting your own congressman and also as many location owners as possible to join in the plea for adjustments. Location owners are vitally concerned in the federal tax on amusement machines.

Machine Set for Big Future In Latin America After War

WASHINGTON, May 29.—The post-war future of Latin America is as questionable as that of most of the globe, Washington officials appear unanimous in one forecast: the machine will assume a growing role in Southern culture and economics.

Several groups here are charting the course of this industrialization.

An aging proverb has it that the machine neither understands nor speaks Spanish ("la maquina ni entiende ni habla espanol"), but experts are convinced it will become fluent in both Portuguese and Spanish as two aids are advanced:

1. Technological wisdom.
2. Cash and credit.

The scheme is to mingle governmental and private enterprise in supplying these.

To make American dollars available, for instance, the government has this month set up an Office of Foreign Investment Information, with Eugene Le Baron, counsel of the Export-Import Bank, as director. Its other officials include William F. Machold, executive director of the U. S. Commission of Inter-American Development; James P. Edwards, of the Bureau of Foreign and Domestic Commerce, and a State Department representative still to be named.

Its Functions Undecided

This office hasn't decided what all its functions will be, but officials think it will find perhaps its heaviest work in helping North American manufacturing firms establish processing operations in Middle and South America.

It will initiate no projects. When a specific question is posed by an opulent North American it will marshal all information available here or obtainable in the field by commercial attaches and consuls. If a bicycle company wishes to expand its empire, for example, the office stands ready to report generally on road conditions, the state of the native purse, materials at hand, local laws and competition from burros or llamas. It can not, to be sure, provide a statistically detailed market survey.

Meanwhile, fundamental industrial planning has begun, nation by nation. Take Mexico:

Under auspices of the network of inter-American development commissions, headed by Nelson Rockefeller, an exploration of Mexican capacity for industrial expansion after the war has been agreed upon. In practical operation, the Bank of Mexico's engineers will find out all the facts they can and make the best guesses they know how, then shoot reports to the New York firm of Ford, Bacon & Davis for review.

The agenda of this survey is tremendous. It includes the whole field of power—electricity, gas, oil, coal. The iron and steel industry is to be studied, from natural resources to co-ordination of the industry, with attention to particular products such as tinplate, pipes and railroad rolling stock.

Construction of shipyards to produce both merchant and small war vessels will be examined. Rationalization of the cotton textile industry, possibilities of weaving and spinning wool, and production of farm machinery will be studied.

Chemical Industry Proposed

A basic chemical industry is proposed, to turn out sulphuric acid, caustic soda, sodium carbonate, solvents, pharmaceutical products. The salt and sulphur in-

dustries will be surveyed for development. Nitrogenous, potassic and phosphoric fertilizer potentialities are to be studied, as well as the likelihood of setting up profitable food canning plants, fat and oil processing factories, newsprint mills, rayon and cellophane factories. Rail, highway, air and water transportation will be analyzed.

Officials point out that such over-all planning of objectives is only the beginning. Some of the republics have already completed this stage of technological investigation. Venezuela, for one, is well advanced under the leadership of Dr. A. German Otero, a graduate of Massachusetts Institute of Technology, who has had engineering experience with Tennessee Valley Authority in this country and the Ford tractor plant in Russia. His "direccion industria," in the ministry of development, is now anxious to pursue a second phase of industrial planning—engineering reports on the spot for crystallization of specific projects. The problem is, where shall a match factory, a cement plant, a tannery be built?

National desires for industrial planning and development can be demonstrated historically. Chile created a federal "development corporation" in 1939. This idea rolled like a wave thru the other Americas. By the end of 1942, Argentina, Colombia, Ecuador, Peru, Haiti and Bolivia had established such governmental corporations, and other republics had set up similar functions within their bureaus or ministries.

Establish Development Unit

Now, to supplement these, the 21 nations of Pan America have each established a unit of the Inter-American Development Commission, headed in this country by Eric Johnston, president of the United States Chamber of Commerce, and elsewhere by leading national business men.

While such a process of examination tends to squelch some of the more fantastic national ambitions (every South and Central American republic has wanted a steel industry), it nevertheless outlines a program for the future huge enough to strain the mind of any financier.

Certain tough-minded Latin Americans say that financial limitations will turn their national industrial plans into "hundred-year programs."

They have their eyes on the fact that in most of Latin America nothing like the United States investment banking practice is known. Historically, when a private enterprise is started, small groups of friends or business associates join to put up the capital.

For a brief period at the end of the war this antique system may work fairly well. Latin Americans will have money in their pockets when the armistice is signed. During 1942, well paid for strategic materials sent northward, and restricted in their own purchases because of the shipping shortage, they built up a favorable merchandise balance of \$271,000,000. This year they are piling up more future buying power.

Pierson's Idea

What must happen afterward is open to debate. Warren Lee Pierson, president of the Export-Import Bank, has the idea that the United States Government will supply funds until "the basic works have been financed and the great wealth of the undeveloped countries begins to circulate within their economies," whereupon the

Tax Trend Changes . . .

WASHINGTON, May 29.—Taxes collected in April on coin-operated machines were almost three times as great as the preceding month, the Bureau of Internal Revenue has announced. Tax collections totaled \$255,761 for the month. The March figure was \$91,940.

In addition to exceeding March figures, the April total was also greater than the figure for April, 1942, when collections amounted to \$207,726.

The April figure brings to \$937,824 the total value of tax collections on coin machines during the first four months of 1943. This exceeds the \$900,269 collected during the comparable period last year.

While no official opinion was available, the coin machine trade viewpoint is that the increase in federal revenue on coin machines is due to greater use of gaming devices.

"surplus private capital of the United States" will be "eager to look abroad."

The government money would, it is said, be administered so as to develop private channels. Construction of the huge Brazilian steel plant at Volta Redonda is currently being financed by the Export-Import Bank with \$45,000,000 in credits established in about a dozen New York banks. The Arthur McKee Company, of Cleveland, is handling the engineering, and orders have gone to nearly 7,000 American suppliers.

When American capital does become "eager to look abroad," there are two ways in which it may do so.

First, United States corporations may establish subsidiaries. Officials believe this is the most practicable and satisfactory procedure—provided they are not mere branches. They should be incorporated in the republic concerned, use native personnel and welcome native financial participation. Otherwise, they will very likely not be tolerated.

Second, South American entrepreneurs may seek free capital in this country to build up industries under their own control. This scheme is more pleasing to South Americans than the first, and there may be some chance that a conflict will develop between the two. At present the Office of Foreign Investment Information is not prepared to handle requests from Latin Americans who want funds, nor questions from North Americans who merely ask "where is a good place for my money?"

Clear in Their Aims

Officials are very clear on what they intend to accomplish by teaching the machine to speak Spanish.

1. Create markets for the United States. Our war-expanded machine tool industry would be among the first to benefit. Our factories making the more complicated items of living (such as electrical and radio equipment) would, it is said, find a large market when some heavy industry and much simple consumers' industry is in swing to South America.

2. Develop Latin American resources of materials to supply industry in the United States. It is predicted, for instance, that this country may soon change from an exporter to an importer of petroleum. Looking further into the future, it is suggested the same may even happen to steel as our Great Lakes ore becomes exhausted and Brazil exploits the richest iron deposit in the world.

5,530 Potential Locations In Philly, Survey Shows

PHILADELPHIA, May 29.—Outlook for the machine industry looked brighter here with the report made this week by the local Chamber of Commerce of the eating and drinking places around town,

New Curfew Law In Texas Accepted With Few Protests

DALLAS, May 29.—Reactions to the Texas midnight curfew law, which goes into effect August 10, are mixed, with most customers and tavernkeepers accepting the new regulation with fairly good grace. Law enforcement officials are of the opinion that offenses growing out of overdrinking will be greatly decreased.

Some of the downtown dine-and-dance spots whose after-midnight trade has always been heavy doubtless will suffer loss of revenues. One operator said the curfew act will cut into entertainment features such as floorshows and dance bands.

Most of the operators of smaller locations seemed to feel the law would simply mean a few hours more sleep and fewer encounters with obnoxious customers who had overestimated their capacity.

Spokane Operators Carry On, Ignoring Difficulties

SPOKANE, May 29.—"Give us some toothpicks and baling wire and we'll stay in business," Bill Paradise, Crest Novelty Company manager, contended in discussing the troubles of coin machine operators.

"We are doing a fine business despite shortage of records and parts. Fortunately, we have had no major difficulties with our machines. We've been able to keep all of ours in operation, altho it's taken plenty of scheming on the part of our servicemen. They've stripped out-moded machines for parts and with a little ingenuity have made substitutes for parts impossible to get."

Paradise added that wire splicing has become a fine art to coin machine men who have done a magnificent job in keeping the nickels rolling. The Spokane field is fairly crowded by music box and pinball machine men, but none are complaining of poor business.

indicating that there is virtually no limit to the number of potential locations in the city. According to the Chamber report, there are 2,403 restaurants, cafeterias, lunch wagons and light lunch stands; 2,165 drinking places, principally taprooms and night clubs, and 962 drug-stores with fountains. It is estimated in the report that these locations do a \$100,000,000 business annually. The number of these locations already equipped with automatic coin devices is not known, but the possibilities are vast.

New Penny Order . . .

WASHINGTON, May 29.—The United States Treasury issued a special order May 15 relating to the coinage of the new penny. The apparent purpose of the order is to fix the weight of the 1-cent piece so it will operate coin machines.

The official order states that it is to help conserve strategic metals and that it also has "taken into consideration its (the penny's) use in coin-operated devices." The order may be modified or revoked at any time.

Announcement had been recently made by the United States Mints that nearly 29,000,000 new pennies have been coined since February 1, but few of which are yet in general circulation. Since January 1 the mints have turned out more than 12,000,000 of the old-style Lincoln pennies so as to use up copper stock on hand.

**ANOTHER WEEK
NEARER VICTORY!**

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatio and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK.

Presentation Ceremony Honors Watling Firm; Long Known in Industry for Quality Products

CHICAGO, May 29.—In an impressive ceremony at the Terrace Garden of the Morrison Hotel May 19 the Watling Manufacturing Company was awarded the army-navy "E" banner for excellence in war production. As the first coin machine company in Chicago to be given this award, the firm and its employees were highly praised by Maj. G. D. Dearlove, of the army, who made the presentation. Present at the ceremony were all of the Watling employees, many prominent coin machine manufacturers and friends of the Watlings—in all, about 400 guests.

Following the presentation ceremonies the guests were served a chicken dinner, after which a floorshow was presented. Honored guest was Lieut. Com. Eddie Peabody, USNR.

The Terrace Garden was beautifully decorated for the occasion. On one side of the stage was a huge portrait of President Roosevelt, flanked by United States flags; on the other, a group of flags of the United Nations. Presiding as master of ceremonies was Vincent Gottschalk, who did an impressive job. Gottschalk gave an interesting outline of the formation of the Watling Company by Tom Watling in 1889, the progress it made under its founder's direction and the splendid work it is now performing for the government.

Ceremonies opened with posting of the colors by the color guard of the Commonwealth Edison Post, American Legion. Major Dearlove then made the presentation of the "E" pennant, after which the color guard posted the army-navy burgee and Don Fernando's orchestra played *The Star-Spangled Banner*. John Watling, president of Watling Manufacturing Company, accepted the award on behalf of the company and its employees. Next came the presentation of army-navy "E" pins to Watling employees by Lieut. A. H. Heist, navy, and acceptance of the pins by Evelyn Clarence. With Elaine Eccardt acting as pin girl, pins were individually presented to Frank Greco, Fred Welsler, F. P. Neger, Val Toman, Helen Clark and Carolyn Kartsounes, and distribution of pins to all employees was made later. Playing of *America* concluded the ceremonies.

War Production

In making the presentation of the award, Major Dearlove reviewed the work that has been done by the Watling firm on war production. On one ordinance item, he said, the company was the first in the country to go into production and made deliveries three months ahead of the required time. He said that Burns Watling had made many suggestions for improvements in the products being made for the armed forces, and these improvements resulted in savings of time and material and in greater efficiency. Lost time in the factory, he said, was only .01 per cent. He also called attention to the fact that the company is

the second smallest firm in the Chicago area to receive the award.

After a short intermission the guests sat down to a delicious repast, at the conclusion of which the floorshow was presented. Show was produced by L. N. Fleckles Jr., of the Reginald Voorhees agency. Vincent Gottschalk, in addition to introducing the acts, proved himself an excellent storyteller and also presented a couple of moving dramatic bits. Acts included the Brucettes, six-girl line; the Malone Sisters, vocalists and instrumentalists; Clarence Slyter, magician; Bobby Belmont, puppeteer; the Parker Brothers, comedy acrobatics; Richard Gordon, singer from the Chicago Opera Company; Randy Brown, paddle-ball wizard, and as the concluding offering, Eddie Peabody and his banjo. Peabody made a tremendous hit and was called back again and again.

The great achievement of the Watling firm is a testimonial to the ability of John Watling, who has for many years actively directed the operations of the firm. Watling, when notified by the War Department of the signal award, responded to Robert P. Patterson, Under Secretary of War, as follows:

"We received word from you on April 24 that the army and navy had conferred upon us the army-navy Production Award. We want you to know that our thanks and appreciation are such that we cannot express them in words.

"In accepting this award, we do pledge ourselves to even greater achievements for the future. We will do our best to excel the records that have won this award.

"We will not make any further promises, but we will just make good, and we will go forward with greater enthusiasm and hope to receive the Service Star."

That expression "We will just make good" is a pretty good index to the character and purposes of John Watling as evidenced by his many years in the coin machine industry. In expressing his gratitude to all concerned, Watling issued the following thanks:

"To those members of the armed forces who have consistently aided us in co-ordinating our efforts to military requirements.

"To our suppliers who have delivered the raw and semi-finished materials to us in good quality and on time.

"To the inspectors from the army and navy, whose job is often a thankless one.

"To our salesmen who, growing with us thru the years, now consider country above all else.

"To our competitors in the industry who have unselfishly worked with us in the fulfillment of our common cause.

"To Thomas Watling, founder of this company, who passed away March 3, 1943.

"To all of our friends we acknowledge this debt of gratitude. Without their



CONGRATULATIONS IN ORDER. John Watling (left), head of the Watling Manufacturing Company, is congratulated by Lieut. A. H. Heist, USN, on the signal honor of winning the Army-Navy "E" Award.

co-operation, achievement of this award could never have been attained."

War Bond Sales

During the presentation program at the Morrison Hotel, opportunity was given to the audience to buy War Bonds. One of the patriotic women's organizations of the city was present to conduct the sales. The event was given a good send-off when Burns Watling, one of the Watling brothers, took \$25,000 in bonds. Several thousands in bonds were sold to others in the audience during the evening.

Last March the attention of the coin machine industry was called to the great story back of the Watling Manufacturing Company when Thomas Watling, founder, was taken by death. This incident brought to the minds of many people in the industry what a long and interesting history the firm has and how much work has been put into developing its world products. The Watling scale will be a name known to the industry for many years, even after the present management has long since passed on. Many people in the trade remember with relish the interesting anecdotes and stories which Tom Watling could tell of the early days of the industry and of his activities in it. He established a tradition that the Watling brothers will carry on for their lifetime. Customers of the firm have long had a saying that whenever the Watling firm builds anything, its one purpose is to build it good. That tradition is being carried out now in the production of war goods.

Dallas

DALLAS, May 29.—A good and healthful condition for the coin machine business was found by Raymond Williams, of Commercial Music Company, in a recent State-wide tour of Texas cities. Raymond says that operators all over the State are enjoying good business and

he reports that recent rains over a wide section of the State have improved agricultural conditions, thus adding to the cheerful outlook for excellent summer business. Cities reporting increased business include Amarillo, Abilene, El Paso, San Antonio, Fort Worth, Houston, Corpus Christi, Port Arthur and Brownsville.

Raymond reports a good volume of sales on the modernized Wurlitzer, stock of which his company still maintains. Excellent demands were found for used equipment. He says that an excellent job has been done by the coin machine trade of Texas in revamping used coin machine equipment. This reclaimed and rebuilt equipment has kept in business many a coin machine man who otherwise would have had to close shop.

Harry Drollinger, old-time coin machine man, has returned to his "first love" after two years spent on his East Texas farm. Harry just couldn't keep away from the "jingle, jangle, jingle" of the automatics to which he has been accustomed for so many years. He is operating a string of coin and music machines in Dallas.

A new coin machine firm for Dallas is the Southwestern Distributing Company. C. R. (Charley) Snyder, formerly with the Mills Novelty Company, is its founder and owner. New headquarters offices have been opened at 4116 Live Oak Street with complete warehousing facilities, an up-to-date repair shop, office and display rooms all under one roof.

Out-of-town operators visiting the Commercial Music Company recently included Allan Wallace, Mineral Wells; Jack Mahoney, Fort Worth; W. E. Mooney, Fort Stockton; Louis Solomon, Abilene; E. N. Bland, Orange, and J. M. Trevino, San Antonio.



SHARING IN HONORS. Employee representatives of Watling Manufacturing Company receive Army-Navy "E" Award pins from Lieut. A. H. Heist, USN.



HOW IT LOOKS. Displaying the coveted award at the Watling presentation ceremonies. Left to right; Maj. G. D. Dearlove, Burns Watling, Capt. W. C. Swartzchild, Evelyn Clarence, Capt. L. C. McEvay, John Watling, Lieut. M. R. Evans, Lieut. E. R. Piotrowski and Lieut. A. H. Heist.

West Coast News Notes

By SAM ABBOTT

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, May 29.—With the month ending and many jobbers checking up on sales made in May, the picture doesn't seem as bad as was predicted six months ago. Some equipment continues to filter thru, with the result that those needing machines have been able to get most of what they wanted.

The care of machines has been accepted as a major project, with the result that operators are using plenty of paint and oil to keep them rolling for the duration. Time was when paint and oil was part-time job, but this is no more. Careful oiling and a bit of paint here and there has done much to preserve the money-making ability of a machine. In this connection it is interesting to note that at meetings of the Associated Operators of Los Angeles County, Inc., at North Star Auditorium, the cars of the members formerly were seen with front wheels jammed against the curbing. Since tires have become of diamond-value, the cars are now parked parallel to the curb and a nice distance apart to prevent any injury to the rubber.

While record distributors have been urging the music machine operators to bring in scrap, the ruling hasn't been strictly adhered to all the way thru. However, in recent weeks, with the necessity for scrap growing more acute, distributors are turning down numerous sales unless the buyers have scrap records to return. Not only are the coin machine record distributors doing this, but this is becoming the policy of many retail stores. No matter who you are today, if you want a record you must turn in a scrap one for it.

The matter of federal taxes is at a standstill. Plans are made for Curley Robinson, managing director of the AOLAC, and Arthur Mohr, counsel for that organization and the California Penny Arcade Association, to leave for Washington. They expected to leave here the latter part of May but the date has been set back. Just when the hearing on coin machine taxes will be held, no one seems to know at this time. The West Coast representatives of the coin machine operators will not leave for Washington until it has definitely been decided that the matter will be discussed.

Happel Plans Trip

William R. Happel Jr., manager of the Badger Sales Company, is planning a month's vacation and business trip to Milwaukee. He plans to leave here about June 18 and return some time in July. . . . Eddie Wakelin, prominent operator at Mission Beach, Calif., near San Diego, was in the city Thursday on a buying trip. In order to secure the machines he needed, Wakelin called long distance several days before he left home to notify jobbers that he was on his way and to ask them to start looking for the machines that he wanted to buy. . . . A. M. Keene, of the Kenomatic Company, Taft, Calif., was in the city Wednesday and made Badger one of his stops for equipment. Keene recently returned from a trip to Mexico City. . . . Bill Wolf, San Diego, made a trip to the city during the week for a look-see at the equipment situation.

Doing Well in the Army

Sons of well-known coin machine men here are doing well in their army assignments. Lewis Kaplan, son of Harry Kaplan, Southwestern Vending Machine Company, and Mitchell Mohr, son of Mac Mohr and nephew of Arthur Mohr, are making strides in the air force. Kaplan was recently moved from Oregon to Santa Ana, Calif., where he will undergo his flying cadet training, and Mohr has been given a most responsible position in control tower work at Marfa Field, Tex. . . . Danny Jackson, of Pismo Beach, Calif., was in the city and visited Southwestern to purchase a large quantity of machines. . . . Allan McMahon, of San Jacinto, Calif., was in the city recently on a buying trip. . . . Don James, Santa Monica (Calif.) operator, was in Los Angeles May 25 and made the rounds of West Pico to see what they had to offer.

Shields to Mape

Percy Shields, who recently closed his own jobbing firm, has joined the E. T. Mape Music Company staff. Shields is well acquainted with the problems of the operator and will make Mape's a

valuable employee. . . . Earl Fraser, formerly serviceman at Southwestern, is now with the air force and stationed near Carlsbad, N. M. Fraser was recently in the city on his third furlough. . . . Bob Miller and wife, he the boss mechanic at Southwestern, plan a trip to El Paso soon. It will be a vacation trip, with a stay of 10 days in the Texas city. They expect to be gone about two months. Miller was with Southern Automatic in Louisville before joining the Los Angeles firm. . . . R. C. Smith, Long Beach cigarette machine operator, made one of his infrequent trips to the city during the week. Business is on the up and up in that beach town, with the war increasing pleasure seekers to the Pike and Virginia Park. . . . Babe Collins, also of Long Beach, was in the city. . . . Several of the coin machine firms are now remaining closed all day Saturday, thus putting the employees on a five-day week.

Still Plugging

Vic Ralston, who represented Standard Phono Company when a warehouse was maintained on Melrose Boulevard, has established offices for this firm in Hollywood. Ralston was all set to go into officer's training but was turned down when he hit the doctors at Fort MacArthur. He had asked for combat duty. . . . Harry Phillips, formerly associated with the coin machine business as an operator and also with Rowe Cigarette Service, has sold his cafe on Olive Street and is now in a new line of endeavor. . . . Ted Bloomer, Mojave, was in the city.

EASTERN FLASHES

By BEN SMITH

At the Front

Once an operator always an operator, war or no war. Meyer Parkoff, Atlantic Distributing Company, has a letter from Harry Asnes, Jersey music man before Pearl Harbor and now with Uncle Sam's forces in Algiers, in which Harry writes he is just aching to get back into the game. Algiers is glutted with good phono spots and Harry's mouth is watering at the thought of what a route of machines would do there.

Jobbers

Leo Fiske, former Globe Printing Company sales representative, and Bill Conti have started a jobbing firm under the name of the Pisco Sales Company at 41 South Main Street, Haverhill, Mass.

Ready

Bernie Beder, Mike Munves's parts and export specialist, wound up what may be his last week with the firm for the duration. He expects to be called to the army soon and intends to break away for a vacation so that he'll be in the pink when the day arrives.

Suntan and Post-War

George Ponsler is sporting a handsome suntan and some equally handsome theories and ideas about the coin machine business after the war. He and Irv Morris are finding time to formulate plans which should bear heavy fruit.

Flood

Al Cohen, Asco Vending Exchange, Newark, N. J., had an unwelcome visit from Mother Nature the other day. Due to an exceptionally heavy rainfall the neighborhood sewers backed up and flooded the Asco basement. Wrappers, stationery, envelopes and similar items stored there were ruined, and damage amounted to several hundred dollars.

Of This and That

The buying expeditions into the hinterlands continue unabated. Dave Stern, Royal Distributors, is out again, as is Herman Perrin, Runyon Sales. It's getting so we may have to put on a "travel editor" to keep up with the boys. . . . Earl Winters, former sales manager for International Mutoscope Corpora-

Business is going good in that desert section because of the number of soldiers who are undergoing training near there. . . . W. H. (Bill) Shorey, of Inland Amusement Company, San Bernardino, Calif., is making regular trips to Los Angeles for equipment.

Repair Prices Upped

Prices for repair jobs have been increased slightly because of the shortage of labor, increase in salaries and hiking of part costs. . . . John Patrick, of San Marino, is going great guns with his newly added game routes to those of music machines. The two lines are keeping him on the go, but Patrick finds the work interesting. . . . J. Arnoldus, of Las Vegas, Nev., made a flying trip to Los Angeles to buy machines. . . . Fred Gaunt, of General Music Company, has been passing up lunch dates to stay on the job because of the increased calls for machines. "When they want to buy machines, I want to be here to sell them," he said. . . . Mrs. Fred Allen is assisting her husband with his coin machine routes. She does the buying, while her husband sticks to the routes. . . . L. R. Gibson, of Utah, was in the city on a combination business and pleasure trip. Following the buying, Gibson and his wife took in some of the Hollywood spots of interest. . . . Stamp machines are going like a house afire, according to Jack Olson, sales manager of the Shipman Manufacturing Company. Machines have been ruled essential and Shipman is adding distributors thruout the nation. . . . F. A. Greenough, Bakersfield, Calif., was among those in the city making the rounds to see what was being offered on the sales floors. . . . Operators are finding gasoline rationing boards more lenient with the fuel stuff. . . . George Bucknam, of San Diego, who has just returned from Mexico City, has added to his music machine route.

Simon busier than the proverbial bee. . . . B. Horowitz no longer is with New York Supply Company. He is now running his own business as the Albena Sales Company. . . . Joe Munves was in on a short visit and out again.

Honolulu Note

Bill Anderson, well-known Honolulu arcade operator, has been on a combined business and pleasure tour in the States. Owner of one of the largest arcades in the Islands, Bill says that his spot has never been more active than it is right now and all signs point to its staying that way.

AOA Session

Last meeting of the current season was held by the Arcade Owners' Association May 27. Because most arcade men were busy readying their establishments for the Decoration Day weekend, attendance was light and business session was therefore short and to the point. It was decided to keep the association functioning thru the summer, and the board of directors will arrange to meet regularly until the next official meeting of the body as a whole in the fall. With business completed, the social side of the evening began and continued till the wee hours of the morning.

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A. B. C. BOWLER	\$ 39.50
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BORDERTOWN	19.50
CHUBBIE	20.00
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MILLS 1-2-3	20.00
MYSTIC (J.P. Model)	30.00
MIDWAY (Revamp)	169.50
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Ejects five coins at a flip of the finger—(two models—Nickel and Penny). Ideal for Penny Arcades, Amusement Parks, Pinball Locations, Slot Spots, or wherever change is needed fast, this machine will do the job. Rush your order today, either machine \$15.00. If not satisfied after five days' trial return to us and money will be refunded less transportation charge. K.O. Fighter Parts—Chin or Arm Rods, \$1.00 ea. Arm Lever, threaded end, \$1.00 ea. Keener Submarine Flat Spring Steel Shot Controller—this spring is attached to side of slot tube by two machine screws regulating shots entering pistol magazine, \$1.75 ea. Odds Changer Spring—this part is used on all Bally 1-Ball Games, \$1.75 ea.

ARCADE DISTRIBUTORS, 968 S. W. Broadway, Portland, Ore.

MUSIC MERCHANDISING

Report of ASCAP Suits Arouses Many Questions

Juke box trade interested in timing; federal suits considered serious

CHICAGO, May 29.—First reactions to the news of the recent ASCAP suits filed against two taverns in New York were to ask the reason for filing the suits at this time. The juke box trade is inclined to feel that it is a part of the general juke box grab scramble that gained momentum when Petrillo announced his recording ban last August 1.

At that time there were at least three national organizations with juke box grab plans, one of which was ASCAP. Wide publicity was given in newspapers and magazines to two other proposals for national organizations set up for the purpose of grabbing a percentage of the earnings of juke boxes. The State of Oklahoma apparently took a hint from these grab plans and set up its own plan to grab 10 per cent of the earnings of juke boxes in that State. So many plans were proposed that the whole situation took on the appearance of a competitive scramble to see who could "grab the mostest firstest."

Trade sentiment here is not sure just what relation the ASCAP move bears to the Petrillo stalemate. Opinions differ as to whether ASCAP may think the Petrillo ban is losing or whether it is expedient for them to beat Petrillo to the goal.

The present suits seem to be more serious than the former test cases filed by ASCAP two years ago. At that time test cases were filed in the lower courts in various States. The two recent suits were filed in the United States District Court in New York, which means that the test immediately goes into the federal courts and may open the way for an early test before the United States Supreme Court. The former plan of filing suits against small establishments in the various States was simply to get a judgment on the books, and the small taverns or other establishments, usually made defendants in the suits, in many cases hardly knew what the process was all about. It was common gossip then that the suits were filed "in order to keep the ASCAP legal staff busy." The new proceedings take on a much more serious aspect.

The complaints mentioned a number of points. The allegation is made that the two taverns had employed live musicians and had ASCAP licenses and that they canceled these licenses when they installed juke boxes to furnish music for their patrons. This will raise an interesting legal question of what is free competition. If the court should decide that ASCAP or any other organization can bring suit when juke boxes obtain the contract for furnishing music, then it would be possible for a juke box owner to file suit if live musicians get a contract from a tavern that had previously used a juke box. It seems certain that this point of competition will be ruled out by the courts.

To Test Law

The other points raised in the ASCAP complaints are highly technical, and juke box operators are at sea about forming an opinion on what may happen. The ASCAP suits are apparently intended to test the 1909 copyright law, which definitely exempted coin-operated phonographs from extra payments. The standard copyright fee is made on all records used in juke boxes at the present time, but apparently ASCAP is trying to open the way for demanding extra fees from the juke box trade. The contention will be made that the 1909 law did not foresee the modern juke box which furnishes entertainment to all the people in a tavern or other establishment. A bill of complaints says that in 1909 a coin-operated phonograph used ear-tubes, so that only the person depositing a coin heard the music. This contention

seems rather technical, and there is no way of predicting how the courts will consider such a point.

The allegation is also made that juke boxes are making millions of dollars in profits, and this will be a tough question for the courts. It involves what is known in business as "secondary profits" and court decisions on such a point have had no common agreement, according to legal opinion.

The federal courts in recent years have shown a strong tendency to follow the recommendations of the Temporary National Economic Committee, made about two years ago. That body recommended legislation which would prevent the owner of a patent or copyright from collecting a share of secondary profits. In other words the committee strongly urged that once the owner of a patent or copyright had collected his original fee on the bill of sale or on the performance rights, there should be no further control by means of patent or copyright over the use of products covered by the patent. Legislation has not yet been enacted to include the plans of the TNEC report, but the federal courts have shown a strong tendency to follow the principles laid down.

There is a general feeling in the juke box trade at the present time that the ASCAP move may assume greater importance in the industry picture than the Petrillo record ban. In the last two weeks the Petrillo situation seems to have reached a stalemate which promises to be lasting. In transcription and recording circles there were predictions that the Petrillo ban would be placed before the War Labor Board at an early date.

In Washington, Senator Clark, chairman of the committee which has been investigating the Petrillo record ban said that he is undecided whether or not to continue his inquiry. He said

(See ASCAP SUIT on page 67)

Wurlitzer Reports Earnings; Profits Better Than in '41

CHICAGO, May 29.—Consolidated net income of the Rudolph Wurlitzer Company for the fiscal year ended March 31 totaled \$755,545, after deduction of a \$150,000 contingency reserve, equal after preferred dividend requirements to \$1.63 a common share compared with \$704,311 or \$1.50 a common share after a \$350,000 contingency reserve in the preceding fiscal year, the company's annual report shows. Earnings for the latest fiscal year are subject to possible government contract renegotiation adjustment. Federal tax provisions amounted to \$650,000 against \$355,000 in the year ended March 31, 1942.

The company's plants in various sections of the country were converted from civilian to war work during the year, R. C. Roling, president, states in the report, and are now producing war equipment. One plant produces compasses, anti-icers, and de-icers for the aircraft industry, and another plant makes parts for wooden aircraft for the navy, he said. The retail store division has curtailed its activities because of a lack of merchandise, he added.

Current assets as of March 31 totaled \$11,151,246, including cash of \$2,890,255 and current liabilities \$2,514,433 compared with current assets of \$14,360,016, including cash of \$2,285,559 and current liabilities \$2,161,892 at the close of the preceding fiscal year. Working capital totaled \$8,636,813 compared with \$12,198,124 at March 31, 1942, with the decrease accounted for by a \$3,208,770 decline in current assets and a \$352,541 increase in current liabilities.

Inventories amounted to \$2,460,885 at March 31 compared with \$3,590,415 and receivables were \$3,373,033 compared with \$7,692,893 at the end of the preceding fiscal year.

SSD Uses Music

NEW YORK, May 29.—The Special Service Division of the United States Army is setting a record for providing music to the armed forces overseas. The SSD is supplying films, transcriptions, records and planning bigger and bigger music programs for the future.

A recent report shows that the SSD has shipped 500,000 transcriptions, 12,000 phonograph and radio sets and 1,500,000 phonograph records to overseas forces in the last year. The SSD also directs the shortwave broadcasts to overseas troops. The agency arranges for special talent and is planning to make use of musicians who are already in the services.

Cuban Distributors Busy; Local Tunes Lead in Popularity

HAVANA, May 29.—Humara & Lastra, largest Cuban distributors of RCA-Victor records, report that music operators really come in crowds now and that all reports indicate the records are giving satisfaction. The firm says it expects to have a good supply of records and urges all music operators who want to keep the very best music on their machines to come early and get a new supply.

Also noted is the ever-increasing popularity of typical Cuban music and the native African tunes and rhythms. The first music American tourists coming to Cuba want to hear is the ubiquitous Matamoros Trio, with its improvisations and its innumerable verses of song. The Graciano Sexteto, too, have endless verses, and there is an inexhaustible market for the rumba, a song type created by A. Orefiche and accepted now as a regular song form. Cuban musicians devoted to the study of folk tunes learn these songs from the lips of natives who cannot put them on paper, and these are quickly transcribed to disks. The popularity of Cuban composers and singers makes sales. Altho E. Lecuona created the Cuban song type, he now has many competitors, and some of the best of the current songs are being written by these very gentlemen, among them Orefiche, Juan B. Tarraza and others.

In the field of classical music no one in Cuba has done as much to stimulate an interest in it as has G. Roig, director of the Orchestra Sinfonica of the Havana.

Returning to the field of popular music, name bands popular in the United States are just as popular in Cuba. Tommy Dorsey, Leo Reisman, Carmen Cavallaro and others are well liked here.

The 50,000 records a month which Cuba is producing represents only a small part of Victor's gross business, for the company has established laboratories in two South American republics as well as the United States.

Hillbilly Tunes Are Tops in Baltimore War Plant Section

BALTIMORE, May 29.—There is a decided preference for hillbilly tunes in the records played on many music boxes, according to reports of music operators. They point out hillbilly tunes had started to become favorites more than a year ago, but as the number of workers who come to work in the war plants here from West Virginia, North Carolina, South Carolina, Virginia, Kentucky and other neighboring States began to grow, the requests for hillbilly tunes began to increase.

Fortunately, music-box operators have available a good supply of hillbilly records. While they are not all the latest by any means, they do meet with the favor of the patrons.

Operators report collections in these spots are good and holding up very well.

Three Reports On Iowa Clubs

Teen-age clubs with juke box music make headway as newspapers boost

DES MOINES, May 29.—The Des Moines Register featured another story May 20 on the teen-age clubs in the city which use juke box music for the entertainment of young people. This is at least three feature stories which The Register has recently published on such clubs. The later story was illustrated by a picture extending over four columns which shows a group of high school students dancing to juke box music. The juke box is prominently in evidence in the picture. The newspaper story is as follows:

"Galloping over the floor of Birdland Ballroom in their jitterbug routines, 150 teen-age boys and girls Wednesday night put their stamp of approval on the first dance of a summer series planned especially for them. The dance was definitely a success. The turnout was much greater and much more enthusiastic than officials had expected for their 'trial balloon.' The male attendance was pleasingly adequate.

Two a Week

"Kathryn Krieg, city recreational superintendent, said when the dance was half over, there will be two a week instead of only one. They will be at the ballroom Monday and Wednesday nights from 7:30 to 11:30 p.m., beginning next week.

"Altho the ballroom had no fancy decorations, it had more of a club atmosphere than a high school gymnasium. This was one reason the youngsters gave for attending.

"The announcement said 'informal wear will be acceptable.' The girls took it literally and arrived in their precious stained saddle shoes, sweaters and skirts. Some girls adhered to the fad of wearing their brothers' shirts with the tails out and almost reaching their knees.

Reasonable Prices

"The free music was provided by a juke box. There were soft drinks, popcorn, candy and hot dogs at the bar, to be had for reasonable prices. A pingpong set was available. More games will be furnished later.

"The chaperons almost risked their lives in walking across the floor during fast numbers, so they sat on the sidelines and let the teen-agers run the party and select the music.

"If the program is a continued success the dances may be held on a year-round basis."

More Shellac

CHICAGO, May 29.—An inkling of good news for the juke box and record industries was released recently by government officials, who said that more shellac is coming in from India, or at least there are good prospects that there will be shipments soon. Officials estimate that some 2,000,000 tons of shipping will be added to the flow of traffic from India as soon as the Suez Canal and the Mediterranean are opened. This is one of the good results of the victory in North Africa.

Important firms are already making plans to bring as much shellac as they can possibly get when ships are ready to carry it; in fact, orders are already being placed. Many other products from India will also be included in the traffic.

There are no indications that the increased importations of shellac will relieve the record situation for the duration, because shellac is already allocated to the various war industries. There are some possibilities, however, that a small increase in shellac allotments to recording firms might be given if importations are increased in quantity. Comments in the trade say that some relief will be forthcoming later this year.

L-265 Causes Concern in Radio Industry; Special Juke Order Expected Within Next Two Wks.

CHICAGO, May 29.—The radio industry recently reported that WPB Order L-265 was causing considerable confusion among jobbers in that trade. Distributors of radio parts said that the order prevented them from increasing their stock in any way because they had to have an old part or tube to get a new one. The certificate plan in the order also was causing trouble, according to leaders in the trade.

While no public announcement was made, it was understood that radio jobbers and distributors would appeal to Washington for some adjustments in the order.

There was still no official report as to whether the order would apply to the juke box trade. In the past the WPB has adhered to a definite policy of covering the juke box trade in orders specifically mentioning that trade. If a general order were issued that might apply to the juke box trade, the WPB would later issue a supplemental order which would mention juke boxes in detail, telling how the order was to apply to that trade. No definite juke box order has yet been issued, according to reports.

However, phonograph manufacturers met in Chicago recently, and the consensus was that the order applied to the juke box trade and that it would have serious effects. It was also reported that manufacturers had contacted government officials in Washington who stated orally that L-265 does apply to the juke box trade. However, representatives of phonograph manufacturers who have recently been in Washington state that there was no indication among government officials that the order would be applied to the industry.

Since L-265 has been issued, another extensive order relating to electronic equipment was issued on May 10. This new order is an amendment to General Limitation Order L-183A. The purpose of the new order seems to be to give the WPB power to freeze any electronic equipment stocks, including tubes carried by any firms, if the equipment should be needed for war purposes. This order may give a hint as to the reason for the issuance of L-265, which definitely was intended to put restrictions on the sale of tubes and parts.

Since there is so much interest in future interpretations of the order L-265, it is reprinted in full as follows for the information of the juke box trade. The order, if applied to the juke box trade, would probably affect distributors more seriously than any other group in the trade.

Part 3037—Electrical Equipment (General Limitation Order L-265)

The fulfillment of requirements for the defense of the United States has created a shortage in the supply for defense, for private account, and for export, of electronic equipment; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense:

3037.8 General Limitation Order L-265

—(a) Definitions. For the purpose of this order:

(1) "Person" means any individual, partnership, association, business trust, corporation or organized group of individuals whether incorporated or not.

(2) "Manufacture" means produce, fabricate or assemble electronic equipment, or perform any act or operation upon electronic equipment so as to modify or convert it from one to another type, use or mode of operation, but shall not include acts incidental to the maintenance or repair of electronic equipment.

(3) "Electronic equipment" means any electrical apparatus or device involving the use of vacuum or gaseous tubes, and any associated or supplementary device, apparatus or component part therefor, and shall include any acoustic phonograph and component parts therefor. The term shall not include hearing aid devices; wire telephone and telegraph equipment; electric batteries; power and light equipment; or medical, therapeutic, X-ray and fluoroscopic equipment other than replacement electron tubes therefor.

(4) "Preferred order" means any order for delivery to or for the account of the army or navy of the United States, the

United States Maritime Commission, the War Shipping Administration, the Panama Canal, the Coast and Geodetic Survey, the Coast Guard, the Civil Aeronautics Administration, the National Advisory Committee for Aeronautics, the Office of Scientific Research and Development, Defense Supplies Corporation, Metals Reserve Company, any foreign country pursuant to the Act of March 11, 1941, entitled "An Act To Promote the Defense of the United States" (Lend-Lease Act), or any order bearing a preference rating of AA-4 or higher.

(5) "Transfer" means sell, lease, trade, give, deliver or physically transfer in any way so as thereby to make available for the use of a person other than the transferor, but shall not include the transfer of electronic equipment by one person to another person for repair or storage thereof nor the return of such equipment to the owner thereof (or his agent).

(6) "Producer" means any person to the extent engaged in the manufacture of electronic equipment for transfer or for commercial use.

(7) "Supplier" means any person to the extent that his business consists in whole or in part of the sale, distribution or transfer from stock or inventory of electronic equipment, and includes wholesalers, distributors, jobbers, dealers, retailers, servicemen, branch warehouses or other distribution outlets controlled by producers and other persons performing a similar function.

(8) "Consumer" means any person who owns, operates or purchases electronic equipment for his own use.

(b) Restrictions. (1) No producer shall manufacture any electronic equipment except:

(i) To fill preferred orders, or
(ii) To fulfill, under the Controlled Materials Plan, an authorized production schedule or authorized program, as defined in CMP Regulation 1.

(2) No producer or supplier (other than Defense Supplies Corporation) shall transfer any electronic equipment to any consumer, nor shall any consumer accept the transfer of any electronic equipment from any producer or supplier (other than Defense Supplies Corporation) except:

(i) To fill preferred orders, or
(ii) To fill orders bearing a preference rating of A-1-a or higher, or

(iii) To fill an order for any component part of electronic equipment provided the consumer delivers to the producer or supplier concurrently with the transfer a used, defective or exhausted part of similar kind and size which cannot be repaired or reconditioned; or, when circumstances render the delivery of a part for a part impractical, provided the consumer's purchase order (or written confirmation thereof) is accompanied by a certificate in substantially the following form signed by the consumer:

Consumer's Certificate

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

(Signature and Date)

(3) No producer or supplier shall transfer any electronic equipment to any supplier, nor shall any supplier accept the transfer of any electronic equipment from any producer or supplier, except:

(i) To fill preferred orders, or
(ii) To fill orders bearing a preference rating of A-1-a or higher, or

(iii) To fill an order for component parts of electronic equipment required by the receiving supplier for the repair of electronic equipment in his possession, or to replace in the inventory of the receiving supplier parts similar in kind and equal in number which have been delivered on or after the 24th day of April, 1943, by the receiving supplier to consumers against defective or exhausted parts or consumer's certificates, or to other suppliers against supplier's certificates, as specified in this order; provided the purchase order is accompanied by a certificate in substantially the following form signed by the receiving supplier:

Supplier's Certificate

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the

provisions of Limitation Order L-265, with the terms of which I am familiar,

(Signature and Date)

The producer or supplier to whom the above certificate is furnished shall be entitled to rely thereon as evidence that the purchase order is within the provisions of this paragraph (b) (3) (iii), unless he has knowledge or reason to believe that it is false.

(4) No producer or supplier shall retain in his inventory possession or control for more than sixty (60) days any used, defective, exhausted or condemned parts which cannot be reconditioned but must dispose of the same thru salvage disposal or scrap channels.

Exceptions

(c) Exceptions. (1) The provisions of this order shall not apply:

(i) To the transfer of any finished product of the following kinds which was produced and designed for home use and the manufacture of which was completed on or before the 24th day of April, 1943, to wit: Radio receiving sets; phonographs and record players; sound motion picture projectors.

(ii) To transfers of electronic equipment which transfers are made on or before the 23d day of June, 1943, pursuant to purchase orders placed prior to the 24th day of April, 1943.

(iii) To the lease of electronic equipment to any person by any person: Provided, That the lessor was actually engaged in the leasing of such equipment as a normal incident and part of his established business prior to the 24th day of April, 1943.

(2) The War Production Board may from time to time specifically authorize in writing exceptions to the provisions and restrictions of paragraphs (b) (2) and (b) (3) hereof.

(d) Applicability of Regulations. This order and all transactions affected thereby are subject to all applicable provisions of the regulations of the War Production Board as amended from time to time.

(e) Appeals. Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(f) Violations. Any person who willfully violates any provision of this order, or who in connection with this order willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime and upon conviction may be punished by fine or imprisonment. In addition any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priorities control and may be deprived of priorities assistance.

(g) Communications. All reports to be filed, appeals and other communications concerning this order should be addressed to War Production Board, Radio and Radar Division, Washington, D. C., Ref: L-265.

Issued this 24th day of April, 1943.

War Production Board

By J. JOSEPH WHELAN,

Recording Secretary.

(F. R. Doc. 43-6389; Filed, April 24, 1943; 12:00 m.)

Radio Interpretation

An interesting trade interpretation of L-265 was recently published in *The Radio and Television* magazine, a trade paper for the radio industry. The magazine reprinted the rules which a Penn-

sylvania distributor of radio parts had given to his servicemen to guide them in carrying out L-265. While there are important indications that the War Production Board will soon give a special interpretation of L-265 for the juke box trade, distributors and operators might consider the following rules for the time being:

(1) Defective parts accumulated before April 24, 1943, may not be used in applying for new parts. They must be junked.

(2) No service-dealer may keep in his possession for more than 60 days any defective parts that cannot be reconditioned, but must dispose of the same thru regular salvage disposal or scrap channels. For his own protection he should get a receipt showing the weight of material scrapped and file carefully for reference.

(3) A new part may not be requested if the defective part can be repaired or reconditioned.

(4) Purchases by service-dealers from jobbers are made on certificates only. The defective parts should not be delivered to the jobber unless special conditions arise, as in the case of manufacturers requiring pick-up cartridges to be returned on an exchange basis.

(5) There are two certificate forms. The service-dealer asks the customer to sign the consumer's certificate when no old part is turned in. The consumer's certificate is not required when the old part is turned in. The service-dealer uses the supplier's certificate when ordering replacement parts from the jobber. For his own protection he should write his orders in duplicate and file one copy for reference.

(6) The certificate may be written, typed or rubber-stamped on the order, or a certificate form may be attached to the order. Blanket certificates covering a number of orders are not permitted.

(7) L-265 states that the used part or certificate must be delivered concurrently with the delivery of the new part. The certificate must be furnished before delivery may be made.

(8) No orders may be filed or certificates signed for any parts other than those covered by (a) consumer's certificates, (b) defective parts replaced since April 24, 1943, or (c) defective parts needed to repair sets already in the shop.

(9) L-265 allows the service-dealer to buy parts similar to those sold or used. In other words, if he is entitled to certify 15 by-pass condensers and 10 tubes, he may buy 15 of any types or sizes of by-pass condensers and 10 of any types of tubes necessary to balance his stock.

(10) The service-dealer may order parts as often as he wishes, provided he has accumulated and has in his possession additional consumer's certificates or defective parts to cover the supplier's certificate he signs on his new order.

(11) If the jobber cannot completely fill the order called for, he will back-order the unfilled items and order them from the factory, retaining the back-order certificate as authority for placing the order with the factory.

(12) L-265 covers replacement parts not only for radio sets but also for all types of electronic equipment. However, many items usually sold by radio parts jobbers do not fall under this order, and it is expected that WPB will issue a definite list of such items in the near future.

(13) There is nothing in this order to prevent the handling of priority orders, but they must bear a rating of A-1-a or higher.

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Seeburg Rex, Royal, Gem, Regal, Crown, Concert Grand, Vogues and Classics or any other late model phonographs.

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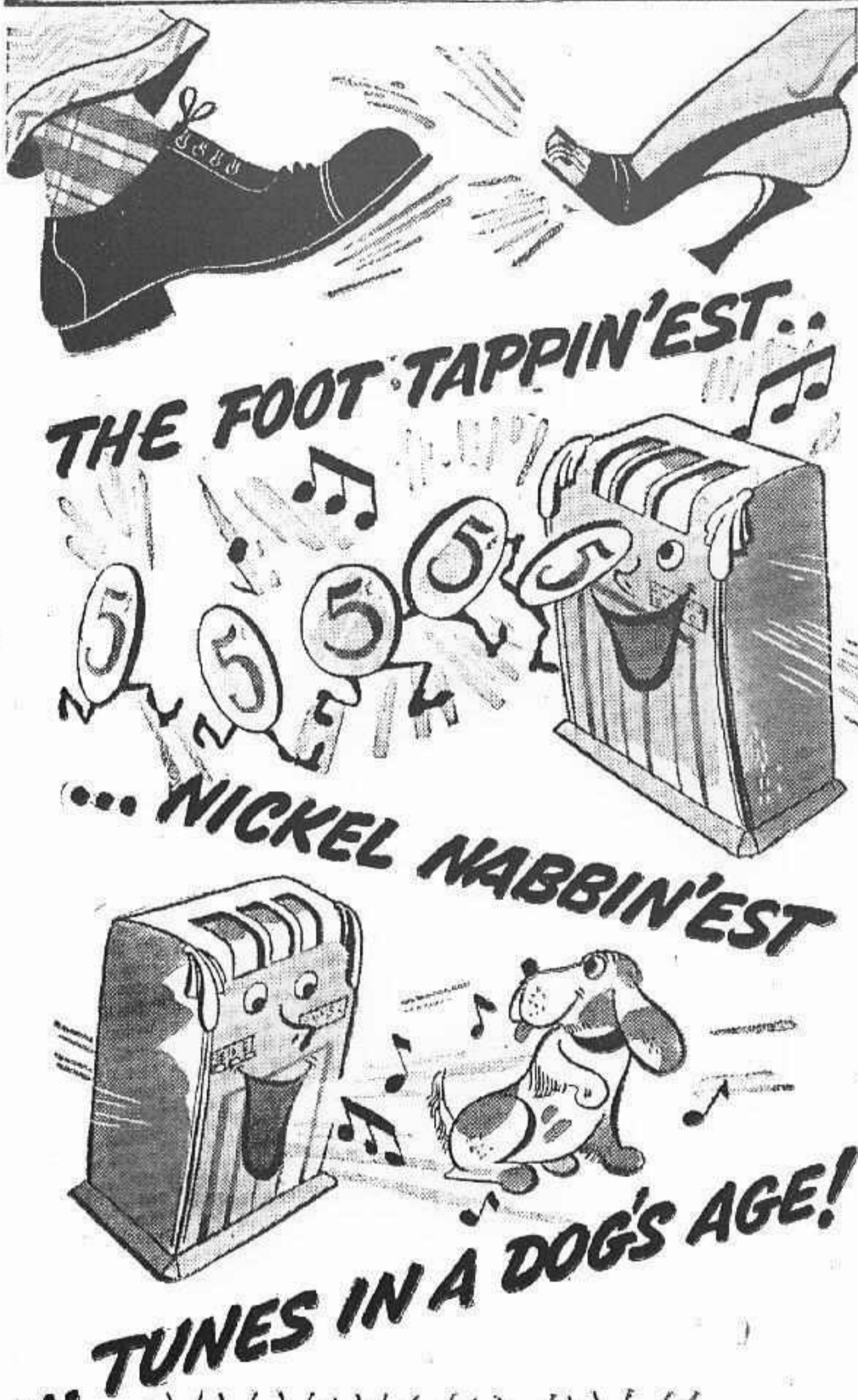
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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

WHILE band leaders naturally show a great deal of interest in what coin machine operators select for their trade and which bands are getting top play on the boxes, ops find a similar interest in which orchestras are finding the greatest response from the nation's dancers. Annually *The Billboard* polls the colleges, spawning ground of the largest dancing public, for their preferences in bands and singers. Last week's issue ran a list of the campus' choices in the way of bands. Not surprisingly at all, records played a great part in deciding the issue. . . . Harry James, who had most of the top records in the past year, was number 1 on the list. Tommy Dorsey, the sentimental gentleman who invariably comes thru with at least one tremendous record each year, rated the second spot among college favorites. Glenn Miller, in the army for past six months, left enough good records behind him to finish a strong third. Benny Goodman, Jimmy Dorsey, Kay Kyser, Charlie Spivak, Fred Waring, Sammy Kaye and Vaughn Monroe completed the charmed circle of the "best 10" in that order. Recognize any coin machine favorites in that list? . . . This current issue carries tabulations of the most popular boy and girl band vocalists, and will confirm the opinion that a good many records owe their popularity to the fact that so-and-so sang the vocal chorus. The poll this week also reveals that many singers, not especially "band vocalists," are way up on the list of favorites, duplicating the observation made by men operating music machines.

it isn't news that one city or another speaks well of a Crosby record. What makes this newsworthy is the fact that Ottawa seems to be experiencing a Hawaiian festival. Not only is the *Lelani* number mentioned, but right alongside of it is *Blue Hawaii*, another Crosby platter. Out with your ukes, men, it's an invasion.

SALT LAKE CITY, UTAH:
Army Air Corps Song. Alvin Roy.

One of the few genuine "war" songs to come up during World War II, the *Air Corps Song* has proven popular not only with men of the air force, for whom it is the official song, but all other uniformed men and civilians alike. The sheet sales has already reached a high total, even tho the song falls into the standard class, and hearing it plugged on the air is an everyday occurrence. It has been slow to show up on coin phonos but perhaps this is the beginning.

NEW YORK:
East of the Rockies. Andrews Sisters.

The singing Andrews haven't popped up in the Record Buying Guide lately but one or another of their disks is always being played on the machines. In NY, two of them are currently getting a ride. *Here Comes the Navy* and the title mentioned above. The latter is their latest and is catching on. Every location has its Andrews admirers, and some are going for *Rockies*.

Note

For a listing of songs played most often over the radio for the week ended Thursday, May 20, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septan best sellers under Harlem Hit Parade.

Territorial Favorites

OTTAWA, CANADA:

Sweet Lelani. Bing Crosby.

It was only last week that we said "the top crooner of them all is always put to work . . . and it doesn't matter how old or how unfamiliar the song is." So

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

VELVET MOON HARRY JAMES Columbia 36672

The *Moon* finally got over the hump and landed in Going Strong. It started spinning fast from the first in some territories, but took a long time before it secured a nationwide foothold.

MURDER! HE SAYS DINAH SHORE Victor 20-1524
 JIMMY DORSEY (Helen O'Connell) . . . Decca 18532
 TEDDY POWELL (Peggy Mann) Bluebird 30-0809

This hep ditty promised to move in and lo, it kept a promise. Altho it's said that crime doesn't pay, operators have found that *Murder* does.

I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668 (16th week)

THAT OLD BLACK MAGIC GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523 (12th week)
 JUDY GARLAND Decca 18540
 FREDDIE SLACK (Margaret Whiting) . . . Capitol 126
 CHARLIE BARNET (Frances Wayne) . . . Decca 18541
 HORACE HEIDT (Charles Goodman) . . . Columbia 36670
 GORDON JENKINS (Johnnie Johnston) . . . Capitol 130

AS TIME GOES BY RUDY VALLEE Victor 20-1526 (8th week)
 JACQUES RENARD (Chorus) Brunswick 6205
 ROSS LEONARD Savoy 107

DON'T GET AROUND MUCH ANYMORE INK SPOTS Decca 18503 (6th week)
 GLEN GRAY (Kenny Sargent-LeBrun Sisters) Decca 18479
 DUKE ELLINGTON Victor 26610

TAKING A CHANCE ON LOVE BENNY GOODMAN (Helen Forrest) . . . Columbia 35869 (4th week)
 SAMMY KAYE (Three Kadets) Victor 20-1527
 ELLA FITZGERALD Decca 3490

LET'S GET LOST VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) Victor 20-1524 (2d week)
 KAY KYSER (Harry, Julie, Trudy, Jack and Max) Columbia 36673
 JIMMY DORSEY (Bob Eberle) Decca 18532

Names in parentheses indicate vocalists.

VICTOR HITS

LET'S GET LOST Vaughn Monroe . . . 20-1524	AS TIME GOES BY Rudy Vallee . . . 20-1524
DON'T GET AROUND MUCH ANYMORE Duke Ellington . . . 26610	
BOOGIE WOOGIE Tommy Dorsey . . . 26054	BRAZIL Enric Madriguera . . . 27702

BLUEBIRD HITS

THE SHEIK OF ARABY Spike Jones . . . 30-0812	FOR ME AND MY GAL Abe Lyman . . . B-11549
THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE Elton Britt . . . B-9000	
I'M THINKING TONIGHT OF MY BLUE EYES Montana Slim . . . B-9032	
PLEASE THINK OF ME Shep Fields . . . 30-0807	

Help Your Customers Keep Going with Music

Order today from your

VICTOR AND BLUEBIRD RECORD DISTRIBUTOR

MUSIC IN THE NEWS

PSYCHOLOGIST STUDIES HEP-CATS.

—We hope you're not as tired of reading about jitterbugs as we are of writing about them, but it does seem as though about 90 per cent of the music news concerns the species. Sometimes we feel pretty old and dodderly watching a group of them; at other times we're inclined to look down our nose at them, but one thing we will admit—the jitterbugs certainly get more than their share of space in newspaper columns.

The latest news on the group is relayed by Leonard Lyons, whose column, "Broadway Medley," is syndicated in several newspapers. He writes that Prof. Harvey Cantrell, of the psychology department of Princeton University, is preparing a treatise on mass psychology, and for part of his research will study jitterbug reactions to Charlie Spivak's band when it opens in a New York hotel.

WAR BRINGS CHANGES.—And just when we've decided that the popular music world doesn't recognize any type of fan except the jitterbugs, along comes a story in *The St. Louis Globe-Democrat* which says that since the war the public's musical tastes have changed and everyone now wants sweet instead of hot music.

Dave Dexter Jr., who wrote the piece, even cites Harry James as a prime example of the public's changing taste. That James is the top band leader in the nation we'd be the last to deny, but we seriously doubt that it is because he plays dreamy, sweet music.

When James appeared in Chicago, high school kids danced in the aisles of the sedate Civic Opera House; the story was the same when he played in New York. Surely they weren't dancing to what you term "softer, more melodic dance music," brother D.?

We'll gladly help inter the jitterbug craze when the time comes, but, frankly, Mr. Dexter, we think you're closing the casket before the corpse is cold.

WINCHELL SAYS . . . That Andre

Kostelanetz reports that Jerome Kern's *Dearly Beloved* is now played at more weddings than the traditional *O Promise Me*. The columnist also notes that Tommy Dorsey's debut as a classical artist will include a recording of *Melody*, composed by former Vice-President Charles G. Dawes.

BOY! FETCH MY D. & Q.—You won't find it in the dictionary, reports *The Birmingham News*, but there definitely is such a thing as a dulcimore, a sort of mountain version of the Hawaiian guitar. (Editor's note: Webster Collegiate Dictionary lists a *dulcimer*, which is an instrument having metallic wires, played with two hammers.)

The whole controversy over the instrument arose when a Tennessean wrote a newspaper editor that he didn't believe there was such a thing, and wouldn't somebody please come forward with a picture to prove there was.

Within a few hours another reader brought one into the newspaper office. It was, it seems, common to Appalachian funfests of a century ago. The instrument is shaped vaguely like a violin, has four catgut strings which are plucked with a quill while the musician regulates the tones by sliding a cane along a raised keyboard. The dulcimore may be played either flat on a table or held in the player's lap.

SONG TESTER.—The ability to judge which popular songs will become hits is possessed by few, but Roger Stearns, pianist at a New York night spot, is one of the people who seems to have the knack.

Cole Porter is one of the many composers who like to have Stearns give his tunes a try, we learn from *The Milwaukee Journal*. Stearns fans have been hearing Porter's *You'd Be So Nice to Come Home To* for months—long before the song made the Hit Parade.

When Irving Berlin was getting *This Is the Army* ready for production, Stearns spotted *I Left My Heart at the Stage*

Door Canteen as hit caliber and plugged it.

Sometimes Stearns's judgment is better than the composers'. When he wrote the score for *Holiday Inn*, Berlin thought *Be Careful, It's My Heart* would be the hit song; Stearns voted for *White Christmas*.

Vera Zorina came back from Hollywood intrigued by a melody she'd heard there. It was called *Black Magic*, but had not been published at the time. She hummed it and Stearns followed along, giving the tune an elaborate piano arrangement. It became a classic in the Stearns repertoire long before it was heard anywhere else.

Let's you become bored with the tale of the pianist's ability to judge a tune, we'll give you two of his most recent predictions for quick success—Cole Porter's *Could It Be You?* and Vernon Duke's *Irresistible You*.

MUSIC FOR JAPS.—Joe Sharfglass, sergeant in the marine corps, former clarinet and saxophone player in such bands as Vincent Lopez and Clyde McCoy's, had the dubious pleasure recently of entertaining a group of Japanese prisoners at an Easter musicale. The location was a South Pacific base, and

Joe led a marine musical outfit. *The Birmingham Age-Herald* reports that the audience was definitely cold to the marines' opening numbers, *Old Black Joe* and *Old Kentucky Home*, rendered in swing style. A sailors' choir singing Easter hymns was no more enthusiastically received.

It took a navy veteran of 20 years' experience to break down the prisoners' reserve. He wasn't even scheduled to appear; had just dropped in to visit a friend and was asked to sing by someone who knew his talents. The seaman's specialty is yodeling. He sang *Sleep, Baby, Sleep*, then went into his yodeling act. His audience applauded until he consented to sing again, when he literally "laid them in the aisles" with a yodeled chorus of *Mamie O'Riley*.

The Japanese recognized *Japanese Sandman*, and when it came to *Auld Lang Syne*, the prisoners joined in the chorus! One requested "Deanna Durbin's song," but was unable to identify it further. Another asked for *Ave Maria*. Still another wanted *Red Wing*, which has a special bawdy version in the services. The Japs even cheered when *Anchors Aweigh* and *From the Halls of Montezuma* were played!



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

National Release

Listed below are recordings of tunes from the new musical, *Coney Island*, with the national release date of the film. Pic features a number of oldies, which ops might try in their machines during local run of the film.

Coney Island

(20TH CENTURY-FOX)

Release date: June 18

Recordings

- "Put Your Arms Around Me, Honey"
Beatrice Kay (Columbia)
Dick Kuhn (Decca)
- "Darktown Strutters' Ball"
Red McKenzie (Columbia)
Fats Waller (Bluebird)
Shep Fields (Bluebird)
George Wettling (Decca)
- "Cuddle Up a Little Closer"
Meredith Willson (Decca)
Dick Jurgens (Okeh)
- "When Irish Eyes Are Smiling"
Glen Gray (Decca)
Ray Noble (Columbia)
Jan Garber (Okeh)
- "Pretty Baby"
Ray Herbeck (Okeh)

"Canteen" Photos

American Theater Wing has donated an exhibit of photographs of actual scenes at the Stage Door Canteen, which will be used by United Artists as part of its exploitation campaign on its pic-

ture *Stage Door Canteen*. Exhibit opened May 24 at Macy's Department Store, New York, and the studio plans to send the photographic display on a nationwide tour following this showing. Operators might work out tie-ups with stores in their area using the exhibit, with display material on the exhibit to point up the songs in locations with coin machines, and posters recommending that patrons hear pic tunes, with the name and address of spot, featured at the exhibit.

Songs featured in the film with available waxings are *Marching Thru Berlin*, done by Ethel Merman (Victor) and Royal Harmony Quartet (Keynote); *Why Don't You Do Right?*, recorded by Benny Goodman (Columbia), and *We Mustn't Say Goodbye*, waxed by Allen Miller (Hit).

News Notes

Columbia has purchased the rights to *Johnny Zero* as title tune for a new film. Tune has a waxing on the Hit label. . . . Tommy Dorsey, currently featured in MGM's *Presenting Lily Mars*, makes his debut on Victor Red Seal records with *By the Sleepy Lagoon* and *Melody*. . . . Duke Ellington is the next orchestra to be featured in RKO's *Jamboree* series. . . . MGM starting work on *As Thousands Cheer*, new musical which will feature Kay Kyser and Bob Crosby orks.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

IT STARTED ALL OVER AGAIN **TOMMY DORSEY** (Frank Sinatra-Pled Pipers) **Victor 20-1522**

This tune holds the No. 1 spot this week not by virtue of its actual popularity, but rather because there are so few waxings around to offer competition. Operators are filling in with different oldies every week trying to get a few spins for them and no one of them has been strong enough in any given week to crowd out newer but slow-moving tunes like this one. At its present rate it doesn't look like *Going Strong* material.

COMING IN ON A WING AND A PRAYER **WILLIE KELLY** **Hit 7046**

Another waxing that wouldn't rate a high spot on the Guide in normal times on the basis of its plays throught the country, this tune has enough to rate in these tough days. Altho Hit records, with exclusives on so many of the current song hits, have been showing up on reports here and there for many months, this is the first time that the label offered any real competition to major diskers on coin machines.

FUDDY DUDDY WATCH-MAKER **KAY KYSER** (Julia Conway) **Columbia 35673**

Following in the footsteps of two other tunes from the film *Happy Go Lucky*, this one finally worked its way onto the Guide after trying hard for weeks. *Lost* and now *Murder* are upstairs in *Going Strong*, which is still a long way off for this waxing. The Kyser disk of *Fuddy Duddy* is the only one available.

BOOGIE WOOGIE **TOMMY DORSEY** **Victor 26054**

About a year old, this tune never managed to gain a general enough following to make its way onto the Guide before. It has shown up as a regional favorite in *The Billboard's* Talent and Tunes column several times over the past 12 months, and a couple of weeks ago it was predicted in that column that the waxing would make the Guide before long. It just managed to land.

Double-meaning records are purposely omitted from this column.

For

"TUNES THAT NEVER GROW OLD"

—IT'S—

STANDARD RECORDS

Ask your local jobber for a complete STANDARD RECORD catalogue

Or write to—

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

MOVIE MACHINE REVIEWS

Program 1118

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 18.

Musical Movie Memories presents scenes from BING CROSBY'S and BOB HOPE'S earlier movies. Bing sings *I Surrender Dear* in his most popular style, and Bob and Leah Ray do a comedy routine which is fairly amusing but proves that Hope's forte definitely isn't singing. JIMMY WALLINGFORD does the introduction in his usual smooth style. Should be popular with all Crosby and Hope fans. (Soundies)

Black Party Revels presents hot music in a highly acceptable way. LYNN ALBRITTON, an excellent pianist; BILLY and ANN and the HARLEM CUTIES in a good dance routine and a novelty musical group, the SIX KNOBS, show what goes on at a Harlem block party. (Soundies)

Stand Up for Your Rights presents the REIS BROTHERS and HARRY ROSS in a rough and tumble number of a type too often seen. Background is a night club. Three unidentified lovelies as the singers' wives have a brief appearance and attempt to prove the men have no rights. (L. O. L.)

The Irish Washerwoman brings together one of the better harmony teams, THE KING SISTERS, ably assisted by ALVINO REY'S orchestra. Clever background, but the introduction of the inevitable cop flirting with the washerwoman is pure corn. Good entertainment otherwise. (Minoco Reissue)

Showboat Melodies stars THE MARSHALLS, a pleasant and capable group singing *Oh, Susannah*; *Old Folks at Home* and *Camptown Races*. Not for the jitterbugs, but should do well in neighborhood spots. An unidentified eccentric dancer does a short turn with two pretty stooges. (Minoco)

Plant a Little Garden in Your Own Back Yard is highly topical, what with the popularity of Victory Gardens. THE SONG SPINNERS sing a song by the same title with enthusiasm, and an unbilled girl does a highly unoriginal dance routine. Some very pretty feminine gardeners add to the entertainment value. (Soundies)

TONY PASTOR and two of his stars, JOHNNY McAFEE and JEANIE BAIRD, star in *That Did It, Marie*. Typical Pastor arrangement—noisy and not too high a quality—but should go over with people who like the type. The vocalists do well and some sweater girls add atmosphere. (Minoco Reissue)

SLIPPERY WALSH, comedy dancer, performs in typical style in *Grandpappy's Birthday*. A good hillbilly band, which is not named, is much better than the star of the piece. With the return to popularity of hillbilly stuff in some locations, this may be more successful than it deserves. (Minoco)

Program 1119

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 31.

THE SONG SPINNERS turn in a neat arrangement of a song which will probably land on the Hit Parade, *Johnny Zero*. Scene starts in a schoolroom and ends with shots of some fighter planes. Topical and entertaining. (Soundies)

THE RADIO ACES, in *Global Rhythm*, manage to hit a new low in quality. A song concerned with world unity is marred by too much horseplay on the part of the singers, and flashes of them in *Pagliacci*, a Harlem item and something supposedly Arabic (the latter with horrible costuming) don't add much. (L. O. L.)

JOY HODGES stars in *Row, Row, Row*, singing the not impressive song of the same title far better than it deserves. RUDOLPH FRIML JR.'S orchestra provides a pleasant background, and altho the RIO BROTHERS' TRIO is billed, they do nothing but sit in the background. (Globe Reissue)

JOE MOLE, unicyclist; the KEENE TWINS, and the HARLAN CO-EDS, dancers, are stars of *Swingeroo Circus*, which started with a good idea but failed to come thru. Mole is fairly good, but the twins' routine is unoriginal, and the Co-Eds don't keep step. (Glamourettes)

LYNN ALBRITTON really gives in *Backstage Blues*, and five fans should eat

it up. Lou Ellen and the Harlem Cuties dance, but lack the enthusiasm usually associated with such groups. Little background, but the pianist is good enough so that it's not missed. (Soundies)

NAOMI WHEAT AND GENE GROUNDS, radio singers, are teamed in *Let's Talk It Over*. Both have pleasant, if unexceptional voices, but Miss Wheat is such a dead pan and Grounds grimaces so much that it becomes annoying. Starts with a telephone conversation, then swings to a night club where they are reunited. Would have been much better if either singer had any acting ability. (Weiss)

BUDDY ROGERS AND HIS BAND present a noisy, ragged arrangement of *Twelfth Street Rag* in the reel by the same name. Rogers plays practically every instrument in the band, a routine he did for years. An old reel like this serves to point up the progress and improvement of more recent releases. (Cameo Reissue)

HARRY DUNCAN, a cadaverous hillbilly, is shown courting his gal in *Hillbilly Tillie*. Neither original nor very entertaining, it may click in locations which like hillbilly stuff. (Minoco)

Program 1120

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 7.

JAYNE AND ROYE DODGE are the stars of *Side Street*. Scene is a sidewalk

cafe, and the Dodges do a dance routine. Slow in getting started, and the dancing lacks any original twists. (Soundies)

THE MARSHALLS, an attractive and capable group of singers, star in *The Old Mill Stream*. Starting with a rustic scene of many years ago, the title song is sung straight, then developed in swingy style, circa 1925, and comes up to the present with a military note. Well done thruout. Jack Barry, president of the Minoco Company, delivers a background commentary (Minoco)

RITA RIO and an all-girl orchestra perform in *Feed the Kitty*. Rita sings the lyrics in her usual peppy style, but the tune isn't particularly good, and the playing is inclined to be ragged and noisy. A lovely blond harpist adds considerably to the few brief moments in which she is shown. (Globe Reissue)

THE REIS BROTHERS AND HARRY ROSS engage in some typical rough-and-tumble antics in *Public Nuisances*. Singing a song by the same title, they knock themselves out with their own humor, which is of the hot-foot variety. Night club background. (L. O. L.)

HAL AND BETTY TAKIER, a good jitterbug dance team, overcome the handicap of a slow and senseless beginning in *Maharaja* to deliver some enjoyable dancing. Very good accompaniment by Bergin Kane's orchestra, which unfortunately isn't billed. (Weiss)

ROMO VINCENT, as *Chickey the Cop*, is unfortunate in having to cope with a mediocre song. His voice is better than average and, given the right material, he should prove highly popular. This little opus shows a routine day in the life of a policeman, but is pretty uninspired. (L. O. L.)

STEARNS AND DEANE do a mechanical doll dance routine, and LORRAINE PAIGE'S orchestra furnishes the music in *Parade of the Wooden Soldiers*.

The actors are all costumed as dolls or wooden soldiers. Unfortunately it is all too reminiscent of dancing school recitals and lacks any spark of originality. (Globe Reissue)

GEORGE WASHINGTON BROWN, dressed as a seaman, sings *Keep Waitin'* in a powerful voice of considerable quality. Night club background isn't particularly appropriate, altho it does lend class to the reel. Will probably appeal most to higher type locations. (Soundies)

Baltimore Distribs Ask Co-Operation in Disk Scrap Drive

BALTIMORE, May 29.—Music-box operators, together with record retailers, are being urged by local record distributors to get in the scrap in the matter of collection and turning in of old, used and scrap records. The distributors have told both operators and retailers that they must turn in old records if they wish to secure new recordings.

The reason for this record drive, it is pointed out by the distributors, is that without the scrap manufacturers will not be able to make needed new recordings. The shellac recovered and reprocessed from old scrap records makes possible the production of new recordings.

Showing of Movie Spurs Disk Sale

HARRISBURG, Pa., May 29.—Recordings made by the famous Ink Spots have been on the "Wanted" list around this area for quite some time, but since the showing locally of their latest movie their record sales have gone up.

Murphy's store has offered 2 cents for old records made by the following: Victor, Bluebird, Decca, Variety, Royale-Elite-Melotone and Oriola. This music counter, which sells both records and sheet music, is ever popular with the younger set, and it is not uncommon to hear both the piano and the record player both blaring forth at the same time with different music.

The Marine's Hymn is one of the very few songs to be found on most boxes, and it's rare for one to be long in any place where there is a box without hearing it played at least once or twice.

New Orleans

NEW ORLEANS, May 29.—Coin machine patronage is showing a normal leveling off for the warm weather period except for war industry neighborhoods where business continues to boom. Pin games are meeting somewhat better favor of late at expense of bells in the downtown part of the city, while play in the suburban area is divided among bells, consoles and pin games. Phonograph operations are holding up well, altho there are growing complaints of record shortages. A visit this week to record distributors confirms the growing scarcity of hits, altho stocks of classics and albums are still fairly large. Needles and other phonograph needs are still plentiful.

R. M. McCormick, Southern sales manager for Decca, has returned from a business trip to Atlanta, Birmingham and Jacksonville branches, where he conferred with managers. He reports that Decca is enjoying a great year in spite of the war conditions and is particularly pleased by the recent acquisition by his company of the old Brunswick catalog.

Bob Adams, manager of the branch office for Decca records at Memphis, has joined the armed forces and has been succeeded by John Hornsby, who has covered the Memphis area for Decca for several years.

Dan Cohen, of the Crescent Cigarette Service, has bought the wholesale tobacco distributing firm of American Wholesale Company here and has announced no change in personnel for the time being. J. L. Dominguez is manager of the company, which is distributor here for numerous brands of tobacco products.

Nick Carbajal, head of the Dixie Coin Machine Company, reports continued good demand for Seeburg Charm phonographs, pin games and bells.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Decca this week released four sides by the Song Spinners, vocal group which previously made four sides for the Muscraft label. Releases include two of the current top Hit Parade songs, *Comin' In on a Wing and a Prayer* and *Johnny Zero*. *Comin' In* has been released on the Hit label and has already made the Guide. *Zero* will also be released on Hit. Other two sides are *Stalin Wasn't Stallin'*, modern spiritual popularized by the Golden Gate Quartet, and *Love Is Goin' To Be Rationed*. Decca also has the Jimmy Dorsey version of *All or Nothing at All* on tap. Song is in for a big drive by its pub, and, altho the Sinatra-James waxing released last week may draw more attention, the JD-Bob Eberly rendition should attract plenty of nickels. Eight sides by Cab Calloway were also issued by the same label and should get a few spins, especially in race areas. Tunes include *Minnie the Moocher*, *St. Louis Blues*, *Some of These Days* and *Nobody's Sweetheart*.

Columbia and Victor are both holding off until later in June on new releases. Victor will re-issue *It's Always You* and *In the Blue of Evening* by Tommy Dorsey and Frank Sinatra next week. Both tunes are being revived by their pubs, with big drives being cooked up. The following week Columbia is bringing out a Golden Gate Quartet waxing of *Comin' In on a Wing and a Prayer* mated with *Run On* and a Kay Kyser waxing of *You're So Good to Me* and *Pushin' Sand*.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

ALL OR NOTHING

AT ALL JIMMY DORSEY (Bob Eberly)..... Decca 2580

Right on the heels of the Frank Sinatra-Harry James re-issue comes this newly pressed copy of *All or Nothing at All*, originally cut several years back by Jimmy Dorsey. Altho Sinatra enjoys the jump on the side on the strength of all the pre-issue publicity, plus the "swooner's" widening gulf of worshipers, there's still plenty of phono appeal in Dorsey's back-dated entry. With the love ballad itself destined to reach the popularity heights, there can be no under-estimating the appeal of a Jimmy Dorsey-Bob Eberly combination on a record's label. Particularly since the cutting sounds as fresh as if it were made only the day before yesterday. Fact of the matter, there is no reason why both sides shouldn't enjoy a wide play in the same machine, the strength of the four names involved sure-fire to attract two nickels for the one song.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



Industry Mentions Magazines -- Newspapers -- Radio

Duke Gets Hep to Juke

On May 14 the Duke of Windsor, who with his Duchess is visiting in the United States, inspected several New Jersey farms where Bahamian Negroes have been imported to ease the farm labor shortage. *The New York Herald-Tribune* and *The Baltimore Sun* on May 15 carried stories about the Duke's visit, and both papers featured juke boxes in their headlines. *The Sun's* head was "Juke Box Intrigues the Duke on Visit to Migrant Islanders," and the *New York paper's* subhead was "Learns About Asparagus, Juke Boxes and Zoot Suits."

In one of the camps provided by the Farm Security Administration for the Bahamians, the Duke wound up his tour of inspection in the mess tent where, according to *The Herald-Tribune*, the juke box holds a central position. The Duke walked up to it, raised an eyebrow, and said "What's that? A stove?" When it was identified he smiled and said, "Ah, so that's what they look like."

This recalls that the Duke and Duchess of Windsor have long been interested in coin machines. During what will now be recalled as an historical incident when the royal pair were visiting in Berlin in 1937, the Duke twice played a pinball game, grinning broadly and laughing with the Duchess. *The Billboard* published the story in the issue of October 30, 1937, and even considered getting out a special edition in honor of the Duke and Duchess as patrons of pinball.

On the Air

Jack Benny, on his program of May 16, was introduced as the man who chinned himself 10 times before he could pull down the lever of a slot machine! But when Benny came on he denied all connection with the slots and said he never played a slot machine in his life. We don't know whether he was just maintaining the tightfisted character he portrays on the program or whether he really does avoid the machines.

There were two references to the industry on Al Jolson's program May 18. Early in the show Jolson made the crack that "she used to be a hostess in an iron claw machine." Later in the program there was a very subtle reference to a pinball machine. The script called for 1 o'clock, and the clock struck the hour. Then a series of unusual sound effects, buzzing, ringing bells, etc., indicated the playing of a modern pinball game, and when the sounds stopped suddenly, Monty Woolley said, "Tilted!" The question is, what percentage of the radio audience really caught the reference to a pinball game?

Machine Vends Frostbite

In Philadelphia a patron of an ice-cream vending machine found himself firmly attached to the vender when his nickel jammed and he tried to pry loose the package. Firemen worked half an hour and finally had to take the machine apart to free his hand, which by that time required medical attention for frostbite. We've been hearing that ice cream is hard to get these days. From *The Chicago Tribune*, May 13.

Teen-Age Troubles

The *May Reader's Digest* published an article "Trouble on the Street Corners," by Eleanor Lake, which pointed out that many juvenile delinquency problems can be traced to parents who are tired and irritable from war work and actually encourage their youngsters to "go down to Main Street into juke joints at night—anywhere that will get them out from underfoot." The insinuation here would seem to be that it's the "juke" and not the "juke" which is the contributing factor in the mounting problem of juvenile delinquency.

The many stories about establishment of youth centers, where teen-agers can find soft drinks, dancing and games, carry out the idea that the juke boxes have a very insignificant part in juvenile problems. Practically every one of the news items and stories about the teen age clubs and centers give prominent mention to the juke box. *The Cleveland Plain Dealer* recently published a long

story about a recreation center in that city which said that "over in one corner of the room is a juke box with all the latest disks and the cats are 'hep' all thru the evening, every night of the week." *Look* magazine, June 1, featured the New Rochelle (N. Y.) high school night club run by and for the 14-to-19 set. No specific mention is made of juke boxes, but between the high school orchestra numbers "phonograph records fill the gap," it is stated.

Churches, settlement houses and social agencies are reported to be heavy purchasers of automatic phonographs these days for young people's recreation centers.

This issue marks the first anniversary of "Industry Mentions." The column was started with the idea of furnishing the coin machine trade with summaries of what newspapers and publications are saying about the industry. It was also intended to suggest to members of the trade ideas for getting favorable publicity in their local newspapers.

From the very start the column proved a favorite with readers, and in a survey of editorial features it ranked close to the top as one of the most popular features of the Coin Machine Section.

We extend special thanks to the editorial staff, to our correspondents, and to the many readers who have sent cartoons and clippings from local newspapers.

Pvt. Peter Plink's Problem

A cartoon in *The Atlantic City Press-Union*, May 12, features Pfc. Plink and pictures him on the top deck of a triple-decker bunk writing a radiogram to Dear Mom. He says, "They sure do everything they can on these boats so as we won't miss none of our regular daily life . . . near our bunks is a sign saying we are even going to drill. P.S.: Now if we just had some pinball machines."

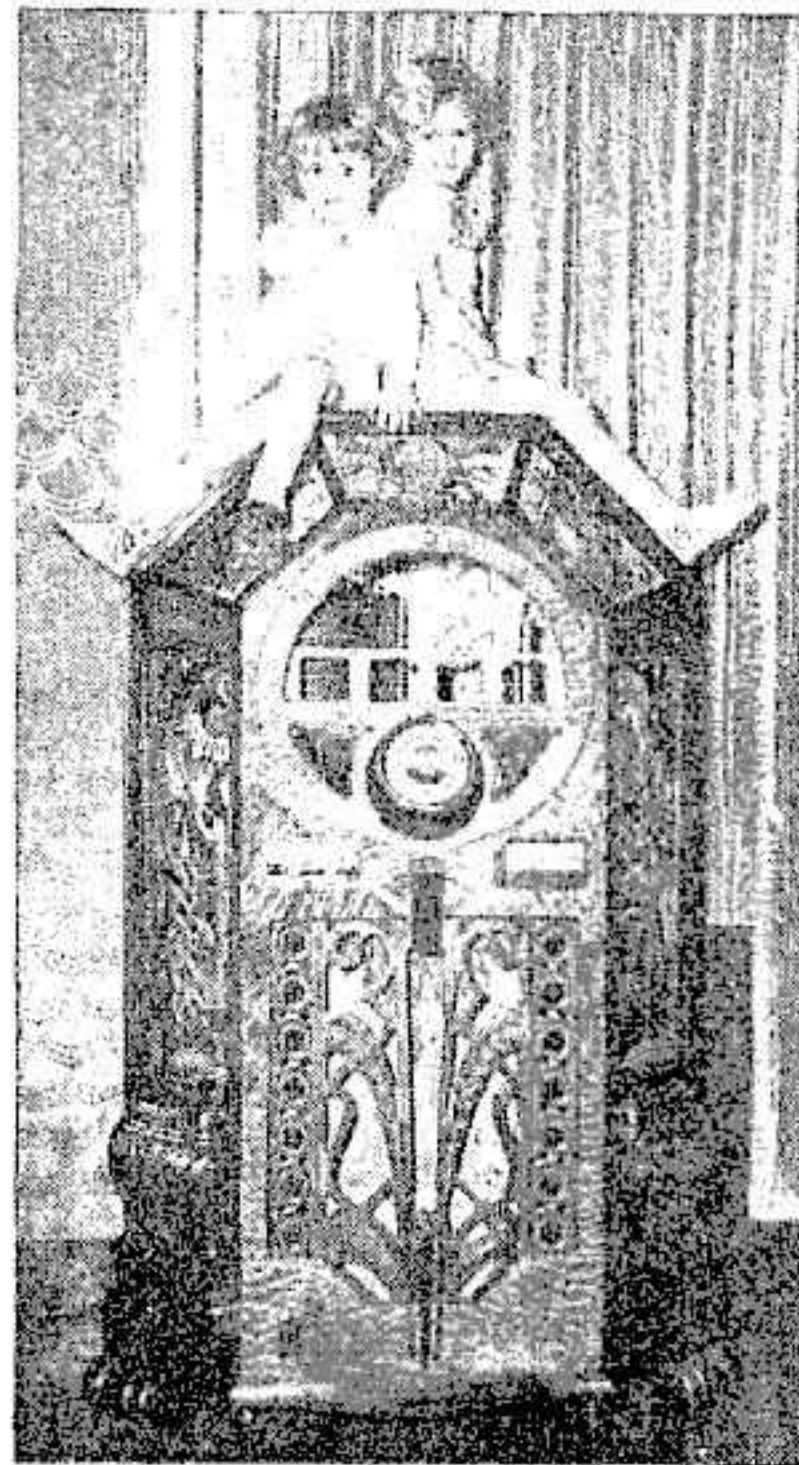
We reported some weeks ago that juke boxes are now standard fixtures on troop ships, but we've had no report as yet that pinballs are classed as essential equipment.

Industry WOWS

A feature story in *The Chicago Tribune* recently told of the activities of the WOWS (Woman's Ordnance Workers of America) in several Chicago firms. Three well-known coin machine manufacturers were listed, together with the activities of the WOW chapter in each plant. The Rock-Ola Manufacturing Corporation's post has an active blood donor project; at J. P. Seeburg, the WOWS gave a party at Edward Hines Veterans' Hospital at which gifts of money, cookies, ice cream and cigarettes were given to the patients; and the chapter of women workers at Mills Novelty Company gave 553 pints of blood for the Red Cross and a Mothers' Day donation of 750 cakes to the servicemen's center.

Parking Meter Malady

The Seattle Times last month reported a new "disease" so common that it drew comment in *The Bulletin*, published by



DISTRIBUTOR'S DAUGHTERS —

These two attractive young ladies are the daughters of W. S. (Cy) Redd, of Boston, New England distributor for the Wurlitzer Company. You guessed it—the girls are sitting on a Wurlitzer.

the King County Medical Society in Washington. Said the *Bulletin*:

"Parking meters are producing a new malady, waiting-room jitters. Patients get jumpy worrying as to whether or not the nickel in the meter will run out before they reach the consultation room. By the time the doctor is ready to see the patient he has run out to put another nickel in the slot." The medical paper gave no cure for the new jitters. More A cards seems like the best solution to us.

Mills Girl

One of the girls on the assembly line at Mills Novelty Company rated a full column of newspaper space in *The Chicago Times* May 17. Nancy Hayes Wentz, who assembles secret weapons for Uncle Sam, was featured in Katherine Doyle's daily column, "No Man's Land." Nancy was a show girl and worked with Joan Crawford, Ruby Keeler, Jack Oakie and other stars before she gave up the theater and became a real housewife. Last Armistice Day she began work with Mills.

Minneapolis-St. Paul

MINNEAPOLIS, May 29.—Coin machine distributors in the Twin Cities are singing merry songs these days. Business has been holding up in swell fashion. Phonographs, wall boxes, records and other accessories, as well as pin games, are all getting a heavy play from the operators. The ops, on the other

hand, are walling just a bit. Bad weather has hampered the start of the new season. Arcades are reported off to a big start despite poor temperatures.

Archie LaBeau, LaBeau Novelty Company, St. Paul, Rock-Ola jobber, reports business has been good. His firm, he said, is selling all the late equipment it can get, rebuilding everything with any possible chance of sale, and the results have been good.

Fred (Fritzle) Nassauer, Pioneer Distributing Company, is getting his second crack at entering the army. Called for induction about a year ago, this German-Jewish refugee youth was rejected because he was, ironically enough, an enemy alien. Now he's going back into the fight and hopes he'll get overseas before the big debacle is over so that he can put in a few licks for the torture his people underwent.

Three of William (Sphinx) Cohen's former employees are overseas with Uncle Sam's fighting forces. Ernie Gniffke, with Silent Sales Company before entering the army, is a member of the victorious American forces in Tunisia. Bobby Lane, also a Silent Sales salesman, is at Dutch Harbor, while Jack Gray is in the South Pacific theater.

Jonas Bessler, of Hy-G Amusement Company, thru his secretary, Sherna Schanfield, reports business has been good. This Seeburg distributor has been busier than a bee keeping up with orders for phonos, wall boxes and accessories.

Frank Stanfield, Avon, Minn., whose coin machine operations are centered around Sauk Centre (Sinclair Lewis's *Main Street*) came to the Twin Cities on one of his very rare visits to the big towns. He reports business at his sector is opening up well, altho the 90-mile fishing trip edict by the OPA for B and C gasoline card holders is expected to play some havoc.

Five-year-old Tommy Frederick Cady, whose daddy, Norman, operates in the Grand Forks territory, came to town with his father this week. The youngster was dressed in command-air pilot-soldier uniform and turned office routine at local distributors into a dither when he walked in. Poppa Norman said trade up his way is good.

Mayflower Novelty Company's business has been very good, with the firm able to sell anything it can get its hands on. Wurlitzer phonos are moving well at this establishment.

Mrs. Mildred Michaud, who succeeded to the coin machine route of her husband, Leonard, when he died at their home in Litchfield some time ago, has taken on a partner, both in business and in matrimony. She's now Mrs. Mildred Birkemeyer.

Ernie Brown, Superior Amusement Games, Superior, Wis., picked up all the old stereotype machines he could find on his visit to the Twin Cities this week. Must be planning an arcade, altho he was quite mysterious about what he would do with the machines.

Charles Gumm, Chippewa Falls, Wis., is so hard up for a good stenographer he came to Minneapolis to see if he could lure some young woman away from the bright lights.

Sherna Schanfield, busy secretary for Hy Greenstein and Jonas Bessler at Hy-G Amusement Company, has been elected first vice-president of the Minneapolis Council of Jewish Juniors. Next step up is president.

Ted Heil, Gaylord, Minn., came to the Twin Cities to do a little adding to his line of equipment for the Heil route.

ASCAP SUIT

(Continued from page 62)

neither side in the controversy seems anxious to have further public hearings on the matter. Senator Clark said that if the record ban was brought before the War Labor Board, it would likely mean a delay of several months in settlement; the senator said he did not see how the record ban could be called a strike since few of the musicians are actually employed regularly by the recording company. He said it seemed more like a boycott, but the federal court in Chicago had decided that it was a labor case, and hence it probably should go before the WLB.

Federal Tax Delay . . .

CHICAGO, May 29.—A prediction by *The Wall Street Journal*, issue of May 26, that Congress may not start on the new tax bill until September or later has attracted attention here. A recent report from Washington said that big tax issues would delay the consideration of miscellaneous taxes for some time. *The Wall Street Journal* said, "a federal sales tax will cause prolonged discussion before minor taxes are considered."

The coin machine trade is advancing reasons for the increase in federal coin machine revenue for the month of April. A report from a federal tax collector in Texas shows a big increase on pinball games. The collector said they are not giving out data on the big increase on gaming devices because local authorities might use it against the machines. The coin machine trade here offers the opinion that it is the big increase in gaming devices that has boosted the federal tax collections.

Confectioners Plan Program

War restrictions will be main topic at national convention

CHICAGO, May 29. — "War restrictions and what to do about them" will be the main topic when the National Confectioners' Association holds its three-day streamlined war conference here June 2, 3 and 4.

Classifying candy as a food in the war program, the manufacturers will discuss plant maintenance, supply problems, wartime packaging needs, use of new ingredients and substitutes and problems arising from the current man-power shortage.

Strangely enough, the worst shortages are limited respectively to 60 to 70 per cent of the other ingredients. Labor shortage is another very acute problem.

Chocolate and sugar for civilian candies are limited, respectively, to 60 to 70 per cent of 1941 volume, but all army and navy orders are "ex quota." This means sugar and chocolate are supplied to the industry to meet these special orders, which ought to make the civilian allotment reasonably ample in view of the tremendous number of men now in uniform.

The "ex quota" arrangement, however, (See CONFECTIONERS on page 71)



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Tobacco Distributors Assail Unethical Wartime Practices

NEW YORK, May 29. — The National Association of Tobacco Distributors recently issued a message to its members strongly condemning practices now on the increase. It was stated that some tobacco jobbers are trying to take advantage of war conditions and steal the business of competitors who may be placed at a disadvantage during the war. The strongly worded message lists a number of practices which apply to the tobacco trade alone. However, the message also refers to such items as candy bars and gum sold in tobacco stores and by the vending machine trade and the like. The part of the message which refers to candy and gum is reprinted as follows:

Of course, we frequently encounter individuals who think that by acquiring a second-hand truck and loading it up with a few items, they automatically become an integral part of the business community. It is unquestionably a glowing tribute to our free democracy that an opportunity is afforded each and every one of us to exercise our initiative, and to engage in any legitimate business venture, however small. But, comparatively speaking, very few of these aspirants are able to expand their enterprise into remunerative commercial undertakings. To a marked degree this is ascribable to the fact that many of them fail to recognize the elemental requisites to business success. These business rudiments render it imperative that you instill and implant confidence in your customers; that you cultivate the good will and respect of your suppliers; that you acquit yourselves in a manner befitting a person with whom people like to do business.

Why all this lengthy sermon? Because we feel that the present period of scarcity of many essential items will, owing to certain practices, inevitably lead to serious consequences for those firms that utilize the present emergency, not to build, or even retain business, but to weaken their own structure, as well as undermine the business fabric of other firms.

Gum Shortage

For example, there is a marked shortage of gum. It is a situation that is well known to all distributors, all retailers and all consumers. The manufacturers ration gum to all customers. The distributor, as a consequence, hasn't enough gum to gratify even a portion of the requirements of the customers. Yet some distributors, senselessly, gullibly, thoughtlessly—motivated wholly by a spirit of selfishness, which frequently beclouds sound business judgment—deprive their own regular customers of the share of gum to which they are entitled and offer this gum to the customers of their competitors, thereby seeking to acquire this new trade.

Little do these narrow-minded distributors realize that it is not only an unethical but a dangerous practice. Their competitors can resort to identical schemes, perhaps even more successfully. By furnishing the competitor's customer with two or three boxes of gum the distributor, temporarily at least, garners a considerable portion of the other business of the retailer, such as cigarettes, tobacco and available sundries. Upon grabbing such an order (we employ this term in its literal sense, because no selling effort, in such instances, was either required or expended), the owner or the salesman returns to the office boasting vaingloriously over his superb accomplishment. Honestly, was it an accomplishment? Just stop long enough to analyze the entire process and you will easily detect its fallacies.

When you diagnose it studiously and intelligently you will quickly conclude that the prestige and character of your, or anybody else's, business is not enhanced by a "catch-as-catch-can" policy. Business

corralled with such ease and trickery can be lost just as easily. Opportunism sometimes yields profits at the racetrack, but it frequently reacts like a boomerang in the sphere of business.

Neither you nor your competitor is in a position to assure the retailer a regular and steady supply of gum. Furthermore, the manufacturer of the gum, and he should know, could not possibly assure you or your competitor an uninterrupted supply of a specific number of boxes of gum. Why? Because the Food Administration at Washington has asked the confectionery industry (including chewing gum manufacturers) to accord preference to, primarily (a) the armed forces and (b) more favorable treatment of areas with war industries, with the remainder (c) to be allotted for ordinary civilian consumption. Since the armed forces are rapidly expanding and more and more people are being recruited into war plants you can, without being a wizard, easily size up the situation.

It adds up as follows: The amount of confectionery products to be available for civilian consumption during 1943 will be extremely limited. In the light of such a condition, what practical purpose is served by making a commitment of a new account (except to annoy your competitor) when the cards are stacked against you? You will find a fortunate business man and an astute "salesman" if you succeed during the present crisis in retaining your own trade.

Whatever applies to confectionery and gum pertains equally, but perhaps not as acutely at the moment, to cigars, pipes, blades, flashlights and a considerable number of other items. While there is nothing on the horizon right now which indicates a need for rationing cigarettes and tobaccos, even in this case it is not wise to over-extend oneself.

Nutritive Value of Popcorn Set Forth In 40-Page Booklet

CHICAGO, May 29. — A nationwide drive to impress upon federal and State legislators and the general public that popcorn is an essential and nutritious food was inaugurated at a meeting of the officers and directors of the National Popcorn Association held at Hotel Sherman May 17. The association officials have presented the case to Washington, where it was received with considerable favor.

Unless Department of Agriculture officials come to appreciate the nutritional and commercial aspects, there was fear that popcorn might be ignored.

The backbone of the campaign is a booklet of 40 pages titled Popcorn Is a Fighting Food.

"There is probably no food-confection used by the people of the United States," says the booklet, "which is as universally liked and used as popcorn. It is known in all parts of the country and is popular everywhere. A survey conducted over a 10-year period involving thousands of persons showed that practically everybody from every walk of life likes popcorn. Yet in spite of its tremendous popularity, few people are aware of popcorn's great food value."

It is then pointed out that nutritionally, popcorn is exceedingly high in food energy units, and also in protein content. A comparison is made of the units of what is termed heat energy, and it is shown that in this particular popped popcorn far exceeds several other popular foods. It is asserted that out of 1,281 edible foods listed in publications of the U. S. Department of Agriculture, there are only 158 items shown as having greater heat energy units than popcorn, and these are mostly nuts, oils, fats, sugars and meat.

Canadian Cigarette Output Continues To Set New Records

MONTREAL, May 29.—Cigarette releases continued to set a seasonal record, according to the latest figures of the Dominion Bureau of Statistics, which reported the March total at a new high for that particular month of 1,039,000,000. Compared with the March, 1942, total of 786,000,000 this was an increase of 253,000,000, or 32.2 per cent, and against February this year the increase was 75,000,000, or 7.8 per cent.

In only one other month did releases exceed those in March and this was last November when the total attained 1,046,000,000 and there have only been three occasions in all when releases have exceeded the billion mark, with October, 1942, marking the third month this happened.

Successive monthly records have been the rule for some time now and, accordingly, releases in the first quarter of this year set a new high for the period of 2,872,000,000. This represents an increase of 562,000,000, or 24.3 per cent compared with the first three months of 1942, and is nearly double the pre-war comparison of 1,493,000,000 in the first quarter of 1939, the actual percentage increase being 92.3.

New taxes on cigarettes, part of the latest Dominion budget, will only be reflected in the figures subsequent to the first quarter of this year.

Machines Vending Tickets Given Test In London Subway

LONDON.—An interesting report appeared in *The World's Fair*, British coin machine paper, in its April 17 issue concerning the appearance of a new ticket vending machine. Ticket vending machines have always been one of those dreams of the coin machine trade, and the appearance of such a machine in time of war in London is considered a real incident. It shows that the British trade is still very much alive and that it is certain to be in the field with new inventions and ideas when the war is over. The news report follows:

Machine Marvel

There seems to be no limit to the ingenuity of the automatic machine manufacturer. Ticket machines which accept bronze threepenny pieces are now being tested at Piccadilly Circus underground station, London. They supply sevenpenny tickets in return for any of the following nine different combinations of coins—seven pennies, a threepenny piece and four pennies, two threepenny pieces and one penny, sixpence and one penny. They will also supply ticket and change in return for three threepenny pieces, a threepenny piece and sixpence, two sixpences, one shilling or a florin.

HOME RUN
The New Outstanding Ball Gum Vendor — with the fascinating amusement feature that **BATS THE BALL THRU THE AIR.** 1 Home Run (with 25 lb. carton Ball Gum — includes winners) complete only...\$24.50.
Terms: 1/3 Certified Deposit, Balance C.O.D.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

MAKE MONEY WITH A ROUTE OF NUT VENDORS.

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL
Just received 35 used Northwestern Model 39 1/2 all purpose vendors.

GET STARTED DEALS
1 Model 39 10 Lbs. Peanuts **\$8.95**
5 Model 39 30 Lbs. Peanuts **\$38.50**

Spanish Peanuts, 30 Lb. Cartons, 20¢ Lb. Virginia Jumbos, 30 Lb. Cartons, 26¢ Lb. Bulk Candy.—Write for Prices.
Model 39 samples, \$6.95; 5 or more, \$6.50 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines. While They Last Rush Your Order.

RAKE 2014 Market Street PHILADELPHIA, PA.

DRINK VENDORS WANTED
Bottle or Bulk. Wire or Phone Make and Quantity Available.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. CLEVELAND, O.
Phone: PProspect 6316-7

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)
Terms: 1/2 cash, balance C.O.D. (or send full amount and save C.O.D. charges).

TORR 2047A-SO. 68 PHILA., PA.

FACTORY SALE!
\$15 Buys attractive, well-built, single-column VENDOR for 5¢ Carton of Peanuts. With each Vendor at \$15 we will include 4000 Empty Cartons, which you can fill. Regular price of this combination was \$37.50... SO ACT FAST! Send M. O. in full!
A. M. WALZER CO.
Midland Bank Bldg. Minneapolis, Minn.

VENDER SUPPLY NOTES

PRICE-CEILING CHANGES?—Possibility of changes in retail price ceilings of all brands of cigarettes was foreseen as the Office of Price Administration asked representative cigarette retailers to come to Washington Wednesday (2) to discuss adoption of a maximum price regulation for the entire industry.

Attending the conference will be representatives of vending machine operators, retail stores of all kinds, proprietors of hotel stands and railroad newstands.

No indication was given as to whether the proposed new regulation is considering increasing or decreasing retail prices.

EXPECT MORE RAISINS—Following the recent revision of the raisin production order by the WFA designating that 1943 production of raisin-variety grapes and Zante currant grapes in eight California counties must be converted into raisins and dried currants unless specifically exempted, the trade has expressed hopes that future releases of dried fruits for the civilian trade would be expanded, pending the expected increased pack.

Raisin-variety grapes affected are Thompson seedless, Muscats and Sultanas. The object of converting these types is to effect the maximum production of raisins and currants, to meet increased military and Lend-Lease requirements, as well as to provide for a larger civilian allotment. These combined needs necessitate a minimum production of about 314,000 tons of raisins, compared with a 1942 output of 255,000 tons.

Altho military needs have not yet been announced covering the 1943 pack, it was estimated that these requirements will be high. However, trade predictions indicated that a substantial amount is expected to be released for the general trade.

CIGARETTE PRODUCTION CONTINUES RISE—Production of tax-paid cigarettes in the United States in April continue the upward trend prevailing without interruption since November, 1940. With output at 19,943,016,900 cigarettes compared with 17,379,870,280 in the same month last year, April was the 29th consecutive month to show greater production than in the corresponding month of the preceding year. These output figures do not include cigarettes sold outside the United States which do not pay the excise tax of 7 cents per package.

Cigar production dropped in April, according to the figures on tax collections against such production, but this is believed to be due to the substantial amount of cigars going into tax-free consumption with the services. The tax-paid output during the month was 451,899,387 cigars compared with 503,536,469 in April last year.

ENOUGH PEANUTS—The Food Distribution Administration has declared that, based on current consumption figures, "tonnage reports indicate sufficient peanuts to fairly well carry the edible trade until new crop offerings are available.

"Despite this," the report added, "the trade seems badly in need of and anxious to obtain peanuts."

The federal agency reported that few peanuts are available for shelling in the Southeastern section except those quantities being released to the edible trade by the co-operatives. However, a few shellers have covered government priority order numbers and had a few additional cars to offer to the trade.

GUM SUPPLIES—Good news for gum chewers—and for vending machine operators dealing in the hard-to-get commodity—is contained in a report made by the American Chicle Company that sufficient inventory of supplies should enable it to maintain present favorable operations well into 1944. Large shipments to the army, navy and other government agencies, which are outside quota restrictions, are also proving important in keeping production at a satisfactory level.

While a general increase in costs has accompanied formula changes, this has been offset to a considerable degree by smaller promotional expenses and elimination of least profitable items.

SUFFICIENT SUGAR—On the basis of prospective 1943 supplies of 5,753,000 tons, the current level of sugar consumption in this country probably can be maintained, the War Food Administration announces.

Over 4,600,000 tons for civilian use have been allocated by the agency, which has allotted 1,153,000 tons for the armed forces, lend-lease and other exports.

Included in the civilian uses are 2,942,-

000 tons for industrial and institutional sugar users.

HEAVY SMOKERS—New Englanders are the country's prize cigarette smokers.

In a study of regional trends in cigarette consumption just completed by the Federation of Tax Administrators, Connecticut smokers were found to head the list with a per capita use of almost 2,000 cigarettes between March, 1942 and February, 1943.

Massachusetts, Rhode Island and Maine smokers consumed 1,668 or more cigarettes per person during the same period. Figures were based on tax collection reports to the Federation.

New York and Washington were the other two high States in per-persons consumption based on a survey of tax collections in 17 States which levy this excise. Oklahoma and Arkansas per capita consumption was lowest for the 12-month period, averaging 719 and 519 cigarettes per person, respectively.

Altho 23 States taxed cigarettes during the period under review, the Federation based its study on cigarette tax returns of the 17 States which report these collections separately from other tobacco taxes levied.

What might be termed "average consumption" of cigarettes was reported for the Midwestern States, with Southern States and South Dakota trailing. An exception to the regional pattern was found in Texas which has a yearly per capita consumption of 1,100 cigarettes.

The survey reported wide differences in per capita usage resulting from a combination of factors. Urbanism, a high degree of preference for cigarettes over other forms of tobacco and a high per capita income probably accounted for the high figures in New York and New England, the Federation suggested. Large volume of war industry in the State of Washington is believed to have influenced consumption there. Rural population, the continuing influence of moral objections to smoking cigarettes and lower per capita income were indicated as probable factors in lowering per capita consumption in the Midwestern territory.

"Of significance also," the Federation reported, "is the fact that the New England States and New York represent a solid block of States taxing tobacco products, since New Hampshire and Vermont also levy this tax, while the lack of tobacco taxes in Michigan, Indiana, Min-

(See Venders Supply Notes on page 71)

Boy Gets Frost Bite, Not Ice Cream, for His Nickel

PHILADELPHIA, May 29.—When a youngster dropped his nickel into the vending machine the other day, instead of getting ice cream, he got frost bite. Thomas Folweiler dropped his coin in the machine at the Glenwood Bowling Alleys, but the package of ice cream stuck in the tube. Inserting his hand into the machine, the boy groped around until his fingertips touched the ice cream. Reaching a little farther, he took a firm grip on the package and then found that his hand was stuck in the machine.

With the aid of friends, who tugged gently on his arm, Folweiler tried for 15 minutes to remove his hand. Meanwhile he felt it growing chilled and numb. In desperation the management called firemen, who worked for another half hour, but finally had to demolish the machine to free the boy. Folweiler was treated at Temple Hospital for a frost-bitten hand.

"Sugar" for Luckless Sugarmen Brings Beefs

HAVANA, May 29.—Many Cuban sugar producers have raised their voices against a 47-cent per bag contribution payable by them to the Cuban Sugar Institute as an "equalization fund" to compensate their less fortunate colleagues for war-delayed sugar shipments.

While realizing the fairness, technical advisability and beneficial effects of this fund, there is one objectionable feature which the Institute is in a position to eliminate; the obligation to pay this assessment on any unshipped supplies as of June 1 of this year, when 95 per cent of the contract value of the sugar

Baltimore Cigarette Venders Forced To Reduce Locations

BALTIMORE, May 29.—Despite the fact leading operators of cigarette vending machines in this area now have in operation fewer machines than they formerly did, their volume of business is larger and collections are better.

Asked why fewer machines are in operation, operators have answered that it is due to the shortage of help needed to service the machines. At first, cigarette vending machine operators endeavored to maintain all locations. But as the service problem grew more serious, it was deemed best to cut down on locations and number of machines in operation. Operators retained the best locations and the number they found possible to service. The locations eliminated were those which operators found they could dispense with without suffering any appreciable drop in collections.

Cigarette vending machine operators point out there is a plentiful supply of cigarettes, and indications are the supply will continue good. But while the supply of cigarettes is plentiful, the supply of men to service the machines is lacking.

Despite the operation of fewer cigarette venders and the shortage of servicemen, operators report a larger volume of cigarette sales. Operators report appreciable gains in collections, the increases running to 35 per cent over the comparative period of last year.

Operators report they are experiencing a tremendous turnover in servicemen. Selective service and war industries make heavy inroads on personnel. Operators manage to have enough help to keep all the machines on location in serviceable condition.

It is to be noted that most of the operators started from the bottom and during their period of apprenticeship found it necessary to learn the mechanics of servicing the machines, so now they can pitch right in and service machines when necessary.

Operators continue to find it necessary to vend cigarettes at 15 cents, as they did before the excise tax went into effect several months ago. The problem, now as then, is the shortage of pennies. The excise tax made it necessary to hike the price to 16 cents. This meant that, in most cases, it would be necessary to return customers at least 4 cents change. This had necessitated a large number of pennies for each machine, running to several thousand daily. The banks advised operators it would be impossible to supply such a large daily amount. So after a brief trial with a charge of 16 cents, operators reverted back to the old price of 15 cents. However, they did eliminate free matches.

A partial solution to the situation has been a reduction in commission to the owners of the spots where the machines are located. The commission was reduced by 1/4 cent. By doing this operators in a manner split the increase imposed by the excise tax. The excise tax put into effect last fall raised the cost of cigarettes 1/2 cent.

In general operators of cigarette vending machines regard their operation as both successful and profitable despite the problems which confront it.

is coming to their holders.

Thus about \$9,000,000 will lie idle in the Institute's accounts with the banks until gradually disbursed in tune with sugar shipments, while many hard-pressed producers will be forced to seek financial accommodation for which the remaining 10 per cent of the value of this exportable sugar will not be accepted as security.

Elimination of the June payment feature of the equalization fund would spare producers the unnecessary outlay of 5 per cent of their June collection and nobody would be the worse for it.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., May 29.—Very few peanuts are available for trading on the open market. The co-operatives are still offering peanuts to the edible trade in the Southeast and Southwest regions. Farmers' stock in the hands of the co-operative in the Virginia-Carolina area is being held back pending completion of planting. This planting is reported to be about 50 to 75 per cent complete. Recent rains will greatly help germination. From reports available there is an increase in acreage of from 15 to 35 per cent in this belt this year over last year, and it appears this year's acreage will surpass any plantings in former years. Most of the peanuts so far planted in this area have been Virginia type. It is still a little early for planting of Spanish.

Floods in the Oklahoma and Arkansas peanut areas have washed out large acreage of planted peanuts, which will require replanting when the conditions permit. It is reported that much of the cotton acreage which was flooded at the same time may be planted to peanuts. In the Southeastern section reports indicate a very large crop has been planted and that the farmers have the best stand of peanuts that they have ever had. The planting is about completed, but a few farmers are plowing up poor stands of cotton and planting peanuts. In South Texas the weather continues very dry. Planting is progressing satisfactorily and a large acreage is indicated.

The Food Production Administration, under revised Food Production Order No. 9, placed inventory limitations on oilseed meal, effective May 1. Under this order no person other than a feeder may place a purchase order for cottonseed, soybeans, peanuts or linseed oil meal, cake or pellets if on the estimated delivery date the tonnage ordered plus the delivery date inventory will exceed a 15-day supply. However, in the case of feeders, this inventory is extended to a 30-day supply. If on the last day of any month the inventory of oil seed meal which any processor has acquired by crushing or otherwise exceeds the quantity acquired by crushing or otherwise during the 15-day period immediately preceding the end of such month, or his inventory of oilseed meal on the last day of the corresponding month of the calendar year, 1942, whichever quantity is greater, such processor shall not during the succeeding month acquire any oilseed meal by crushing or otherwise until or unless his inventory

(See PEANUTS on page 71)

New Candy Bar, I Will, Introduced to Trade in Chicago

CHICAGO, May 29.—A new candy bar recently introduced in Chicago is being sold under the name "I Will!" and is the product of the Sisco-Hamilton Company. This name is the slogan of the city of Chicago, and on the candy bar wrapper is the feminine figure always used as a symbol of this city. It is almost unheard of in this war period for a candy manufacturer to bring out a new bar, most of them confining production to those already established, hence this new number has attracted much attention among jobbers.

To bring out this candy bar, Sisco-Hamilton dropped another from their production list, which will be discontinued until the particular ingredients are more plentiful. Thus far the "I Will!" bar has been distributed only in Chicago, but the intention is eventually to distribute it to trade in other areas, particularly in the Middle West, to such an extent as raw materials permit.

Only 55 Brand-New Cigarette Machines Left

MODEL 500—U-NEED-A-PAKS

7-Column Duals. All in their original cartons, some with lights and some without. These machines are selling at a very attractive price. If interested, communicate at once with

The Arthur Hermann Company

8 Hudson Avenue Albany, New York

Arcade Starts Hi-Score Play

Operator launches major promotion to stimulate target gun machine play

PHILADELPHIA, May 29.—One of the first major promotions executed here to stimulate interest in the play at coin machine arcades has been launched at the Target Range, Al Rothstein's arcade in the heart of the city's shopping district. With the target gun machines dominating the arcade equipment, Rothstein has organized a "Perfect Score Club" for the machine patrons.

The two windows of the large store recently converted into the arcade are utilized to promote the club. The membership grows every day, attesting to the popularity and effectiveness of the stunt. "Your skill determines your eligibility" for membership in the "Perfect Score Club," read the banners in the windows and in the arcade as well.

Names plates are made up of those admitted to membership in the club and are arranged attractively in the arcade windows. Along with the name of the member is his or her address, and it is interesting to note that a goodly number of those who hit a perfect score on the machine are listed as being from other cities.

Dominating the list of members are those serving in the armed forces. As the arcade is located close to the Pennsylvania railroad station area, a large percentage of the patrons is made up of servicemen. The target guns have a particular appeal to the men in uniform. Getting the name plate is proof to their buddies and sweethearts as well that they have hit a perfect score.

Such rivalry for meeting the membership requirements makes for clean and wholesome fun and recreation, of which there is too little in Philadelphia. That is indicated by the large number of men in uniform found at all arcades in the city at any time of the day or night. Following the lead of Rothstein's arcade, other operators are studying plans to stimulate interest in the play at their arcades.

Richmond, Va.

RICHMOND, Va., May 29.—Mervil Painter, assistant manager of Gary's Record Shop, is the latest addition to the armed forces from the Richmond coin machine row. Gary, by the way, has increased the time of his radio program each Sunday to 45 minutes.

Moseley Vending Machine Exchange has been awarded the contract for automatic machines at the Richmond Air Base.

ARCADE NEWS

Baltimore Arcades Do Boom Business On Gasless Sunday

BALTIMORE, May 29.—Despite the government's new ban on pleasure driving, arcade operation at amusement parks has shown gains, according to reports from the three principal parks in Baltimore. Typical of the situation was Baltimore's first Sunday under the new pleasure-driving ban when, despite the virtual disappearance of automobiles from the streets, the privately operated amusement parks and the public parks were crowded. People went on foot or traveled crowded streetcars and busses. Collections at the arcades showed appreciable gains, in fact the amusement park arcades enjoyed the best Sunday collections they have had since the parks opened a month ago. Gains ranged anywhere from 10 to 25 per cent.

Carlin's Amusement Park, owned and managed by John J. Carlin, Gwynn Oak Amusement Park, under the management of Arthur B. Price, and Bay Shore Amusement Park, the latter about 15 miles east of Baltimore, all reported last Sunday's attendance ranging from 10,000 to 12,000 persons.

From these thousands, the arcades at each park had a large potential market to draw from. The arcades were crowded from early afternoon until late at night, and many nickels were left in the machines before the close of the day.

Portland Arcades Report Big Boost In Their Receipts

PORTLAND, Ore., May 29.—For the first time in the city's history, an arcade is located on Broadway—the city's main stem. It's doing terrific business, with servicemen and war workers as well as the general public filling it to capacity nightly.

Both the leading parks, the Oaks and Jantzen Beach, report heavy receipts in the arcades.

A few arcades located on the city's outskirts were forced to close down or curtail activities because of gas rationing, but those located within the city limits are booming. Help and machine replacements are the chief problems.

With 90,000 shipyard workers in the city and with so many soldiers stationed in the vicinity, the tavern, cafe and restaurant coin machines get a terrific play also.

A Message to Arcade Owners

By A. W. BLENDOW, President, Arcade Owners' Association, New York

Trade associations today are as much a part of our American way of life as the small, one-man general store in the rural sections of our country and the huge industrial plants, employing thousands, in our large cities. Both, by the way, enjoy and support their own individual trade associations.

Out of our first War for Freedom in 1776 was born the slogan "In Union There Is Strength." Following in the footsteps of our forebears, modern business men, both small and large, yes, even our politicians, have learned that the trade association is their bulwark in facing and solving perplexing problems that are common to all who earn their livelihood in their particular field of endeavor. Our business is no exception. The Penny Arcade business, long the ugly duckling of the coin machine trade, today finds itself the peacock of the walk. A new modern field of coin machine operation has been opened—The Automatic Theater of Entertainment! It is my prediction that the Penny Arcade has finally arrived at man's estate and altho its present rapid expansion is a result of the war—it is here to stay and expand even more after the war, provided, of course, that those engaged in the business use their heads, work together and do not kill the goose that lays the golden egg. That a national penny arcade association is necessary, no one will deny. Fortunately, a few brave souls, prompted by this need, had the courage and foresight to start something. Now it is up to every progressive Penny Arcade owner to hitch his wagon to the star to see that his own organization is nourished and guided into a mature, hard-hitting unit, with enough membership to carry the weight of numbers, when such weight is most needed.

Let me say here and now that the A.O.A. was conceived and nursed into being by sincere Penny Arcade owners who realized that alone they could accomplish little in combating bad practices in the trade or striving to gain relief against unfair, confiscatory or too burdensome taxation. They visualized a clean, well-managed honest organization whose activities would be based on the Golden Rule. I am happy to say that the A.O.A. is and will continue to operate on this principle.

To those who immediately question "What can the A.O.A. do for me?" I say: Stop a moment, give this question mature second thought and you yourself will readily find at least a dozen answers to this challenge. You undoubtedly have ideas and suggestions. If so, do not keep them to yourself. Your officers and committees are not mind readers, nor do they claim to know all the problems with which each individual arcade owner is faced. Any and all suggestions and demands made upon the A.O.A., if sound, reasonable and for the welfare of all, will receive prompt and proper action by the association.

We must all co-operate!

Plan of Operation

Briefly stated, the national plan of operation of the A.O.A. is as follows: It stands ready to help organize local groups who recognize the necessity of a local arcade association. Plans for forming such an organization are to be had for the asking. Within two weeks after such a request is made you can have a local of the A.O.A. functioning efficiently and raring to go. Such local groups will be the watch dogs of their local territories and will govern their own membership insofar as fair trade practices and clean business is concerned. They will also be expected to counsel with local law governing bodies (State, county and municipal) who may have exalted ideas regarding the ability of

Penny Arcades to pay whatever taxes they may see fit to impose.

Each organized section of our country will have a regional director who will be a member of the advisory board of the directors of the national body. He will have power to cast his vote and help guide the destinies of the national body. Upon joining his local group each Penny Arcade owner or authorized representative eligible for membership will automatically become a member of the A.O.A. and will enjoy all the privileges of both organizations.

It is planned to hold an annual national convention of Penny Arcade owners simultaneously with the meeting of other coin machine groups when such convention activities are again resumed after the war. In the meantime, due to traveling restrictions, all business will be transacted by mail and personal contact with regional directors whenever the need might arise.

For obvious reasons it is not the intention of the A.O.A. to combat or interfere in purely local problems. Such situations will be under the jurisdiction of the local chapter. However, the national body stands ready to act in an advisory capacity on all local problems.

All will recognize and agree with the theory that it is better to be prepared and organized to meet problems before they arise rather than try to hastily organize when the danger is knocking on the front door, with possibly one foot within the door. Had the A.O.A. been functioning before the 1942 Federal Tax Law was formulated and passed, there is little doubt that we would not today be confronted with the present high, and in some cases ruinous, federal taxes. Our tax representative, who has just returned from Washington, was told as much by those in the know. Fortunately, not all is lost! We are more than hopeful that the present tax schedule can be revised favorably for the Penny Arcade industry. Our first effort is being concentrated on relief for the Penny Arcades which operate only during the summer season, which in some instances means only six weeks of actual operation (weather permitting), but never more than six months.

No Evasion

As Penny Arcade owners we are not trying to evade our just burden of taxation in these trying war days, but we do believe that a just and equitable tax should be levied upon our business. We ask that Penny Arcades pay federal taxes only during the time of actual operation, or at least be allowed to pay a minimum of six months when not operating a full year. We contend it is unfair to ask us to pay taxes during periods of inactivity. We are also advocating a flat over-all tax for Penny Arcades thruout the country. With sufficient weight of numbers we are confident this can be accomplished before July 1, 1943, when the next federal yearly tax becomes due.

We are also hopeful of educating Penny Arcade owners to see the folly of operating their business on anything but a good, clean basis, making each arcade truly a modern theater of entertainment, a place of amusement the mothers of our nation will gladly and willingly take their children, knowing they are going to be able to enjoy good, clean and wholesome fun at nominal cost to themselves.

It is with these forthright aims and ambitions that we approach our fellow arcade owners to join with us and present a united front to our friends, our patrons and our legislators.

The A.O.A. is proud to list among its members several of the largest amusement parks in the East. It is our ambition to number among ourselves all the leading resorts. With the many problems confronting parks today, such as labor shortage, maintenance priorities, blackouts, gas rationing and what not—they do not have the time to combat adverse tax action against their Penny Arcades even tho they are one of their best sources of revenues.

The A.O.A. stands ready to serve!

Detroit

DETROIT, May 29.—Mrs. Harry Stahl, wife of Harry Stahl, head of the Stahl Music Company, died May 19 after a two months' illness.

Henry C. Lemke, Lemke Coin Machine Company, is buying equipment for his amusement machine routes.

GLAMOUR GIRL CARD VENDER

SELLS
CARDS
2 FOR 5c

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



LIMITED
QUANTITY
AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE
BRINGING IN \$75 — MACHINE COSTS ONLY \$60
1/3 Cash With Order, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Government Orders

The following OPA order issued May 15, of special interest to the vending machine trade, permits candy bar manufacturers to make concessions on the price of 5-cent bars to vending machine operators, but requires that the retail price be unchanged. The text of the order in full is as follows:

GMPR, SR 14, Amendment 171—Modification of maximum prices for certain commodities, services and transactions.

Section 1499.73 (a) is amended by adding the following new subparagraph: (101)

(101) Sales of 5-cent retail confectionery items to and by owners, operators or lessors of vending machines.

(i) All manufacturers of 5-cent retail confectionery items having an established maximum price to vending machine owners, operators or lessors less than \$2.62 per 100 items may increase their maximum price by an amount not in excess of 10 per cent of their established ceiling price: Provided, however, That the new maximum price shall not exceed the sum of \$2.62 per 100 items.

(ii) All vending machine owners, opera-

tors or lessors who resell items to their distributors or lessees may increase their established maximum prices to such distributors or lessees by an amount not in excess of 50 per cent of the actual increase made in the manufacturer's price.

(iii) All purchasers and sellers are hereby authorized to buy and sell at prices not in excess of those permitted herein and nothing in this amendment shall be construed to increase the retail price of any item covered by this amendment.

(iv) All vending machine owners, operators or lessors prior to a resale of these items to their distributors or lessees shall mail or otherwise supply to each distributor or lessee a written notice as follows, together with a copy of the statement referred to therein:

The Office of Price Administration by Amendment No. to Supplementary Regulation 14 has permitted manufacturers of 5-cent retail confectionery items to increase their established maximum prices to us by an amount not in excess of 10 per cent of their established ceiling price: Provided, however, That the new price shall not exceed the sum of \$2.62 per 100 items. We are permitted to increase our established ceiling price to you by an amount not in excess of 50 per cent of the actual increase made by the manufacturer. Attached hereto is a certified copy of the manufacturer's invoice showing the actual cent increase to us for this item. Therefore, we are increasing our maximum price to you by ... cents per 100 items, which sum is not in excess of 50 per cent of the increase made by the manufacturer. You are to maintain retail prices not in excess of your established maximum price.

This amendment shall become effective May 21, 1943.

Issued this 15th day of May, 1942.

PRENTISS M. BROWN,
Administrator.

VENDERS SUPPLY NOTES

(Continued from page 69)

nesota, Missouri, Nebraska and several other States provides open frontiers which make smuggling of non-taxed cigarettes much easier in the Midwest.

"Three of the four States with high tax rates have the lowest per person consumption of cigarettes; the high figure for Texas—the fourth—may be accounted for largely by military activity," the Federation said. "The tax rate should not be considered the only cause for low consumption, however, since income has been low in the South and Southwest. Also, a large part of tobacco consumption is in the form of snuff or chewing tobacco."

HONEY REGULATIONS — Under the f.o.b maximum prices established for bulk honey, beekeeper-producers and distributors must load the honey into carriers in tin containers and, where necessary, shipping cases to protect those containers, the Office of Price Administration ruled recently.

The ruling was issued to clear up confusion which had arisen in the trade under Maximum Price Regulation No. 275 (Extracted Honey).

It was explained further that if the buyer furnishes the tin container but not the shipping case or carton, the price shall be reduced one-half cent a pound. Where the buyer also furnishes the shipping case or carton, the price of the honey must be reduced to the extent of the value of the case or carton.

The maximum price of bulk honey, U.S. Grade No. 1 or better, is 12 cents a pound f.o.b seller's shipping point.

PEANUTS

(Continued from page 69)

of oilseed meal has been reduced to his permissible inventory. Certain limitations on the application of this order are made. Records and reports are required to be kept for a period of not less than two years by every person subject to this order.

From a stocks report released this week, we find that during the 1942-'43 season thru April 30 there were 477,234,000 pounds of peanuts milled or about 56 per cent more peanuts than during the same period a year ago. Disappearance thru April 30 of edible grade shelled peanuts was about 37 per cent heavier than during the same period last season. Stocks of farmers' goods at mills and warehouses on April 30 totaled 387,000,000 pounds. Altho this compared with 249,000,000 pounds at the end of April, 1942, it is a reduction of about 30 per cent during this month. Many of these farmers' goods are in the hands of co-operative associations and

are still being reserved for seed. An increase of about 47 per cent is reported in the volume of farmers' stock peanuts cleaned and shelled thru April 30. Nearly twice as many peanuts were crushed thru April 30 as was the case for the corresponding month the preceding season.

CONFECTIONERS

(Continued from page 68)

doesn't apply to other ingredients in candy, so the manufacturer may be hard pressed to find the dairy products, nuts, fats, oils and other materials to fill a big government order without dipping into the supplies which would ordinarily go to civilians.

Women Workers

With an extreme shortage of man power, manufacturers have found it necessary to hire women and even high school girls to work short shifts which will not interfere with home and school duties. Wage freezing has made it impossible for the confectioners to meet the high wages offered by war industries, so the best solution to the man-power shortage has been the hiring of inexperienced feminine workers.

Another problem confronting the manufacturers is the disappearance of a formerly abundant supply of cheap candy. Many of the ingredients used in candy are not controlled as to price and have been advancing, while the finished candy product cannot be priced higher to offset these costs.

Lower priced items, therefore, have been withdrawn, just as for a time grocers withdrew certain items from their shelves rather than sell them at a loss.

Adding further to manufacturers' headaches is the "voluntary" program whereby jobbers are giving defense plants first call on the more popular 5-cent candy bars. The "voluntary" program was adopted to head off what looked like a federal order covering this phase of the situation.

The trade show, which is normally a big part of every confectioners' convention, has been dropped in deference to ODT's desire to hold down passenger and freight traffic. Members of the association are being asked to keep representation down to a minimum.

CASH FOR THESE GAMES

WE WILL BUY

★★ BALLY ★★

LATE ONE-BALL

FREE PLAY

Longacre . . . \$400.00
Thorabred . . . 400.00
Pimlico . . . 325.00
"41" Derby . . . \$310.00
Club Trophy . . . 290.00

LATE CASH PAY—NO TICKET MODELS

Fairmounts . . . \$425.00
Turf Kings . . . 325.00
Jockey Club . . . 300.00
Kentucky . . . 200.00
Long Shot . . . 190.00
Santa Anita . . . 165.00
Sport King . . . 165.00

KEENEY SUPER-BELLS

Four Way, 5/5/5/5 . . . \$525.00
Four Way, 5/5/5/25 . . . 650.00
Two Way, 5/5 . . . 300.00
Two Way, 5/25 . . . 325.00
One Way, 5c, Ser. over =1000 165.00

MILLS "THREE BELLS" . . . \$600.00

Jumbo Parades, Cash Pay,
Serials over =8000 . . . \$90.00

ALSO HIGHEST PRICES FOR

Evans Lucky Stars — Evans Pacers

ALSO WANT "FREE PLAY" 5 BALLS

Big Chiefs, Metros, Bosco, Home Run 42, Four Roses, Genco Defense, Majors 41, Jungle, Miami Beach, Monicker, Slugger, Argentine, Victory, School Days, Sea Hawk, Show Boat, Seven Up. Give full description in air-mail letter.

THE R. F. VOGT DISTRIBUTORS

MILNER HOTEL BLDG.

SALT LAKE CITY (1), UTAH

TIP TICKET AND JAR TICKETS

1850 Red, Wh. & Blue Jar Games \$3.50 per Bag
2040 Red, Wh. & Blue Jar Games 4.00 per Bag
1836 Combination 101 to 118 . . . 3.50 per Bag
Daily Base Ball Tickets . . . 50.00 per Gr.
Tip 120 Tickets . . . 52.00 per Gr.

Tip Games of all kinds, F.O.B. Anderson.
50 per cent deposit, certified check or cash;
balance C.O.D. We do not pay express charges.

7-11 NOVELTY COMPANY

809 Morton Street ANDERSON, IND.

Make MORE MONEY!

Operate MILLS JUMBO PARADE FREE-PLAY CONSOLES

in your territory. Increased tax rate means you need better and faster money-makers. THIS MILLS JUMBO FREE-PLAY WILL GET IT FOR YOU!

Special This Week—Mills Free

Play Jumbo Parade—

Perfect Condition . . . \$89.50

★ Mills 4 Bell Cabinets,

Complete With Top . . . 27.50

★ "Kill-the-Jap" Conversion

for Keeney Anti-Aircraft

Guns—Only . . . 4.95

★ Full line of Slots—Pin Games—Payout

Tables—Sales Boards, etc. Write—tell

us what you need or what you have to sell.

ILLINOIS NOVELTY CO.

4335 ARMITAGE AVENUE, CHICAGO, ILL.

Albany 0945

Combination RADIO TUBE DEAL

6 R. C. A. #2051 and 6L6 Tubes \$30 for the 12

#2051—R. C. A. . . . \$3.50 Each

6L6 Tubes . . . \$2.00 Each

5 Wire Cable, 10c Per Ft.

We also have late model Slot Machines FOR SALE.

ROYAL DIST.

409 No. Broad St. Elizabeth, N. J.

WANT TO BUY FOR CASH

WURLITZER 780 AND 750 PHONOGRAPHS

LEE TURNER

820 N. Ninth St. ST. LOUIS, MO.

Phonest: Chestnut 8999 and 1826

WE WANT TO BUY FOR CASH

SEEBURG PHONOGRAPHS AND ACCESSORIES

W. B. NOVELTY CO., INC.

917 BROADWAY, KANSAS CITY, MO.

CIGARETTE MACHINES

Completely Rebuilt and Refinished

7 COL. DUGRENIER \$31.50

Model S

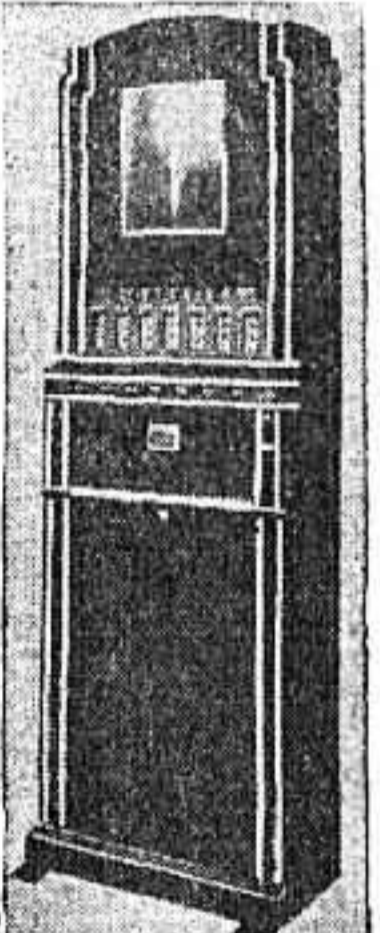
These machines have been refinished and completely rebuilt by service mechanics of New York and are as good as new. They will give years of trouble free service.

1/3 Deposit With Order, Balance C. O. D., F. O. B., New York. Mention Whether 15c or 20c operation is wanted.

HERALD VENDING CORP.

373 Grand Street

Brooklyn, N. Y.



CARL TRIPPE Price Plus Guaranteed Satisfaction

IDEAL BARGAINS IN IDEAL EQUIPMENT

IN STOCK—IMMEDIATE DELIVERIES

NEW REBUILT—5 BALL FREE PLAY GAMES

Action (Stars) . . . \$149.50	Eagle Squadron (Big Town) . . . \$127.50	Midway (Zombie) . . \$169.50
All Out (Crashline) . . 127.50	Grand Canyon (Double Play) . . . 175.00	Paratroop (Powerhouse) . . 127.50
Arizona (Sunbeam) . . 175.00	Jeep (Duplex) . . . 149.50	Production (Blonde) . . 127.50
Bombardier (Formation) . . . 127.50	Liberty (Flicker) . . 109.50	Santa Fe (WestWind) . . 175.00
Destroyer (Cadillac) . . 127.50		Torpedo Patrol . . . 127.50

Terms: 1/3 Deposit, Balance C. O. D.

WE WILL TAKE YOUR MILLS BLUE FRONT SLOTS IN TRADE ON ANY OF THE ABOVE, OR PAY YOU CASH FOR SAME.

WANT TO BUY—EXHIBIT'S DO-RE-MI'S. WILL PAY \$30.00 EACH.

WHAT DO YOU NEED? SEE US FIRST!

SEND FOR OUR NEW AND LATEST PRICE LIST WHEN IN OUR CITY—PAY US A VISIT.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St.,
St. Louis, Missouri

FOR SALE—IN MASSACHUSETTS

Established Route Cigarette Machines, High Grade Locations, All Late Models. Guaranteed Volume and Good Income. Business Established Ten Years. Do Not Reply Unless You Have \$20,000 Cash. Write BOX D-83, Care The Billboard, Cincinnati, Ohio.

MONARCH GAMES for VALUE!

Table listing various games and machines with prices, including categories like 'ONE BALL FREE PLAY GAMES', 'ONE BALL AUTOMATIC PAYOUT TABLES', and 'COMBINATION FREE PLAY AND PAYOUT CONSOLES'.

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.



WRITE for LIST of ALL TYPES of MACHINES!

SOUTHERN AUTOMATIC MUSIC CO. 540-42 S. 2nd St. Louisville, Ky. 531 N. Capital Ave. Indianapolis, Ind. 312 W. Seventh St. Cincinnati, Ohio 425 Broad St. Nashville, Tenn.

CLEVELAND COIN'S TRADING POST

Table listing various items for sale at Cleveland Coin's Trading Post, including 'NEW SUPREME GUN', 'Mills Punching Bags', and '2 Sets of Four Units, 10¢ Completely Automatic Coin Operated PACE 45 FT. DUCK PIN ALLEYS'.

WE ACCEPT TRADE INS CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO (PHONE PROSPECT 6316-7)

MAR'S NOVELTY CO.

Table listing various novelties for sale at Mar's Novelty Co., including 'FREE PLAY PINS', 'PHONOGRAPHS', and 'ARCADe'.

NEWS OF PRIORITIES and MATERIALS

PRIORITIES and MATERIALS

Developments of the Week in All Industries

SCIENCE'S FUTURE—So many amazing predictions have been made as to the marvelous new products which will be marketed after the war...

Nor is the immediate post-war future too promising where some of the other wonders are concerned. The stupendous capacity for production which has been revealed in this country will not be scrapped, however, it is believed.

Post-war aviation is in for some changes, undoubtedly, but the industry is doing less talking about it than the public, which isn't nearly so well informed. Automobiles are in much the same category.

Plastics, to which have been attributed many stupendous qualities, may not change living standards so greatly. Since no single, great major use has been developed yet for plastics, it is possible they may be used to supplement rather than supplant existing materials.

The dazzling homes of the future which millions saw at the Century of Progress and New York's World's Fair are still far from the average man's reach.

Short cuts and new materials will be available, however, the more outstanding being: cheap, cardboard forms for concrete construction molds; plywood plastics; light, strong metal alloys; new insulating materials like bubblefill, milkweed floss and possibly foam glass...

Wartime electronics are definitely in the hush-hush stage, but post-war possibilities are radio and television combinations which would reduce many of the hazards of fog and night...

In the foodstuffs line, olive oil and cocoa butter substitutes made from American farm crops have been perfected. Oils that formerly came from the tropics are now made from domestic plants.

One of the most cheering prospects for warm sections of the country is a cheap air-conditioning system for small homes.

VITAL PULPWOOD — Pulpwood and paper products are so vital to the war effort that if our supply of pulpwood were stopped tomorrow we could not fight this war for more than six months longer.

Block told attendants at the Inland Daily Press Association's spring meeting that 35 per cent of the entire pulp and paper industry production now is used directly in the war effort.

Among the essential uses for pulpwood, he said, are in the making of smokeless gunpowder, medical products and medical supplies for our armed forces, rayon for parachutes and military clothing, blue-print paper, for shell cases and paper boards, containers and fabrications.

There is no shortage of trees to supply pulpwood; the shortage is in man power in the woods. It takes an average farmer about a day and a half to cut a cord of pulpwood. If every patriotic farmer in pulpwood States will find three days in

OLIVE'S SPECIALS FOR THIS WEEK. FIVE BALL FREE PLAY GAMES. AIR CIRCUS \$99.50, ALERT \$95.00, CHAMPS (New Style) \$52.50, FIVE & TEN \$99.50, FLICKER \$32.50, GUN CLUB \$55.00, HOME RUN (1942) \$65.00, HOROSCOPE \$32.50, JEEP \$125.00, LIBERTY (Gottlieb) \$135.00, SNAPPY \$47.50, SHANGRI-LA \$127.50, TEXAS MUSTANG \$52.50, VENUS \$65.00. OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

CLOSE OUT SALE. Those Machines Can Be Used for Rebuilding and for Parts in Other Machines. Mystic \$15.00, Yacht Club \$15.00, Commodore \$15.00, Wild Fire \$20.00, Ump \$15.00, Chubbie \$15.00, Thumbs Up \$30.00. Dixie \$15.00, Short Stop \$15.00, 3-Up \$15.00, Keeno Ball \$15.00, Silver Skates \$20.00, Triumph \$15.00, Boom Town \$15.00. 5-BALL FREE PLAYS: Sea Hawk \$37.50, Mascot \$25.00, Majors \$45.00, Commander \$40.00, Sky Ray \$40.00, Play Time \$85.00, Knockout \$75.00, Air Circus \$100.00, Sky Chief \$110.00. Home Run \$35.00, Knockout \$80.00, Lite-a-Card \$45.00, Lot-o-Fun \$40.00, Texas Mustang \$70.00, Speed Ball \$35.00, Big Parade \$85.00, Liberty \$85.00, Keep Em Flying \$150.00. 1-BALL FREE PLAYS: Fortune \$350.00, Dark Horse \$250.00, Blue Grass \$250.00, Pimlico \$400.00. Keeney's Contest \$145.00, Skylark \$250.00, 1-2-3 \$150.00, Sport Special \$165.00. CRESCENT CITY NOVELTY COMPANY 1400 St. Charles Ave. New Orleans, La.

FOR SALE PENNY ARCADE. Very Successful. 83 MAIN STREET, WATERBURY, CONN. Apply PEERLESS VENDING MACHINE CO. 220 W. 42nd St. NEW YORK CITY

To Speed Victory Buy More U.S. War Bonds and Stamps Superior Products 14 North Peoria St., Chicago, Illinois

PHONOGRAPH ROUTE FOR SALE. Located in Thriving Southern California Town. ALL WURLITZER EQUIPMENT. Includes 43 Phonographs—Mostly 750's, 850's, 700's, 800's, 100 Wurlitzer Boxes—Tubes, Records, Stoppers, Adapters, Transmitters, 20 Speakers. Merchandise worth the money. Price \$15,500.00—cash sale. Only principals need apply. SOUTHWESTERN VENDING MACHINE COMPANY 2833 WEST PICO BLVD. LOS ANGELES, CALIF.

ARCADE MACHINES
Offered for Quick Cash Sale

- 1 Wurlitzer BX Piano with Flutes, Drums and Triangle (extra rolls) ..\$90.00
 - 1 Seeburg 65-Note Organ (extra rolls) . . 25.00
 - 1 Wurlitzer 616A Phonograph 40.00
 - 1 Chester Pollard Football Secker, Original Walnut Finish, Like New . . 125.00
 - 1 Super Grip (with cabinet base) 25.00
 - 1 Gottlieb 3-Way Grip 10.00
 - 1 Bally Basket Ball 75.00
 - 1 Exhibit Knock-Out Low Punching Bag (extra good bag and four bladders) . 115.00
 - 1 Rockola Low Boy Scale 25.00
 - 1 Mills Wolf Head, 5c Slot 30.00
 - 1 Bally Alley with complete Extra Parts and new Pins for replacement 35.00
 - 1 Exhibit HI Ball 75.00
 - 1 Weefer's Series 75.00
 - 1 Mutoscope Electric Crane 30.00
 - 1 Mutoscope Reel Picture Machine, Light Wright Type (5 extra reels) 35.00
 - 33 Gross Digger Slum, such as Cob Pipes, Tin Whistles, China Dogs, Dolls, etc. All for 25.00
 - 120 Lbs. in Original Boxes Dazzler Mix Digger Candy. All for 12.00
 - 1 Jeep Pin Ball Game (like new) 90.00
 - 1 Silver Skates Pin Ball Game 25.00
 - 1 Play Ball Pin Ball Game 25.00
- Will properly crate and ship upon receipt of cash in full.

MRS. A. N. RICE

Apt. 406, The Shirkmere Wichita, Kansas

SLOT CLOSE OUT
FACTORY REBUILT

- 1 Mills 25c War Eagle, 3-5\$150.00
- 1 Mills 10c War Eagle, 3-5 140.00
- 5 Mills 5c War Eagle, 3-5 125.00
- 2 Mills 5c Futurity, Converted 125.00
- 1 Mills 5c Q.T. 100.00
- 2 Mills 5c Skyscrapers, Gooseneck. . 100.00
- 1 Watling 25c Rollatop 125.00

REPAINTED AND OVERHAULED

- 1 Mills 10c Brown Front, C.H.\$225.00
- 3 Mills 5c Brown Front, C.H. 200.00
- 8 Mills 5c Blue Fronts, D.J. 125.00
- 5 Mills 5c F.O.K., 2-4 Pay 75.00

Lot of 100 Assorted Goosenecks.

Mills, Jennings, Watlings, Paces, with large assortment of parts.
This lot with spare parts for \$2000.00.

NEW Buckley Daily Double Track Odds, while they last, \$750.00.

WOLFE MUSIC CO.

920 E. MAIN ST.
OTTAWA, ILL.

SLOTS

- 1 Mills B.F., 25c, Serial 340767 ..\$195.00
- 1 Mills Cherry Bell, 10c, Serial 426829 195.00
- 5 Mills B.F., 10c, Serials 411109 & 410898 190.00
- Serials 387275-340954-340589 . . 180.00
- 4 Mills B.F., 5c, Serial 412340-412340 185.00
- Serials 367831 & 335440 155.00
- 3 Mills Gold Bonus Bells, 5c, Serials 481469-479120-468880 285.00
- 2 Mills Chrome, V.P. with Meters, 5c . 70.00
- 2 Mills B. & G. V.P. with Meters, 5c . 60.00
- 1 Jennings Silver Moon Chief, 5c, 1 Cherry, Ser. 149636 185.00
- 1 Jennings Silver Chief, 10c, 1 Cherry, Ser. 144951 205.00
- 1 Jennings Silver Chief, 10c, 2 Cherry, Ser. 142151 195.00
- 1 Jennings Late Bronze Chief, 10c, Ser. 131667 145.00
- 1 Jennings Silver Chief, 5c, Slug Proof, Ser. 139559 175.00
- 1 Jennings Silver Chief, 5c, Serial 137258 165.00
- 1 Jennings Triplex, 5-10-25c, Serial 137225 150.00
- 2 Mills Blue Q.T., 5c, Serials 18149-21175 85.00

ARCADE

- 1 Mutoscope Hockey, Like New (in storage for 2 years)\$ 95.00
- 1 Bally Rapid Fire 170.00
- One-Third Deposit with Order, Balance C.O.D.

NEW ENGLAND EXHIBIT COMPANY

1295 Washington St. BOSTON, MASS.
Dev. 8381

JAR TICKET GAMES

- 1836 Combination\$9.50 per Bag
- 2280 Combination 4.00 per Bag

RED, WHITE, BLUE JAR GAMES
1800-1850, Numerals, 3 Colors. \$9.50 per Bag
1930 and 2040, Red, White, Blue 3.75 per Bag
Daily Baseball Books, 120 Tickets. 50.00 per Gr.

ED PHILLIPS

BOX 801, MUNCIE, IND.

FREE

Get on our mailing list. No charge. No obligation. It features the hottest buys in the business. Just send your name and address on a penny postcard. But do it now!

BELL COIN MACHINE EXCHANGE

54 Elizabeth Ave., Newark, N. J.

On account of my status in the selective service I am compelled to offer the following listed machines at sacrifice prices:
7 Galleping Domino, Jack Pot, Model 1942
5 Bangtalls, Jack Pot, Model 1942
In original crates, slightly used, all for \$4800.00.
If interested wire 1/3 down.

JOE LOBUE

104 S. E. Gate Ave., Hammond, Louisiana
Telephone 186

1943 to devote to pulpwood cutting as an extra service to his country at war, no further shortages will develop, Block told the audience.

HOME DEHYDRATORS—A home dehydrator, to cost about \$25, the size of a small icebox, and containing a maximum of one and one-half pounds of critical materials, would help stave off a possible food shortage. Agriculture Department officials told the Senate Agriculture Committee recently.

Seeking release from the War Production Board of critical materials for the manufacture of 100,000 home dehydrators this year, which could preserve a maximum of 150,000,000 pounds of fruits and vegetables, the agriculture representative told the committee unless the government continues to encourage Victory Gardens and home preservation of foods, particularly by dehydration, the United States may not be able to meet its food demands.

Manufacture of the dehydrators was given the WPB's okay, as was a program to make 125,000 pressure cookers. Both will be rationed to customers, chiefly farm families, thru Department of Agriculture war boards.

GOVERNMENT AND RESEARCH—The Kilgore Bill, now pending in the Senate, has aroused much controversy. The bill provides for government control of all research for war purposes. Commenting editorially on the bill, *The St. Louis Globe-Democrat* asserted:

"Necessity may be the mother of invention, but competition and profit have been the motivating factors in the discovery and development of new products and services in America. Both factors would be eliminated by the government monopoly of industrial research proposed in the Kilgore Bill, which is pending in the United States Senate.

"The bill would authorize the creation of a federal Office of Scientific and Technical Mobilization. Ostensibly the bill is a war measure to co-ordinate all research for war purposes. But it would create an agency for the permanent socialization of research under what would amount to a government monopoly.

"The effect of the measure, warns the National Association of Manufacturers, will be to 'authorize the complete socialization of all forms of property, plans, methods, technical information and "know how" of all industries and all personnel devoted to scientific and technical effort.'

"Proponents of the bill do not explain how its provisions can be reconciled with constitutional safeguard for patents which guarantees to inventors the 'exclusive rights to their discoveries.' This safeguard provided the incentive which has encouraged research and invention in this country, both by individuals and by industry. By withdrawing from the Alien Property Custodian the powers he now exercises over patents and inventions, this incentive would be destroyed, and with it the rivalry which now exists among industry's 2,300 research laboratories.

"While the co-ordination of research by the government is essential and proper for the winning of the war, there is no evidence that the scientific and technical organizations of industry are not co-operating with the government and the armed services in making available the results of their research.

"The bill seems directed primarily, not at mobilization of research for war, but at the permanent control of research after the war. If this assumption is correct then it is a serious threat to the American system of competitive economy and private initiative on which our industrial progress has been built."

PLASTIC FROM WASTE MATERIAL—A new type of lignin plastic which can be made from farm wastes and used as a replacement for metal for many purposes, including some military supplies, has been announced by Claude R. Wickard, Secretary of Agriculture. Scientists in the department's Northern regional research laboratory, Peoria, Ill., where the search is being conducted, said this new thermosetting plastic can be made from corn stalks, wheat straw, flax shives and other fibrous materials, and that it can be made with one-half the phenol-formaldehyde resin (a critical war material) commonly required in the manufacture of this type of plastic.

Secretary Wickard said the disclosure is made now, before research, in the pilot plant stage, has been concluded, so manufacturers of military supplies may use the process in critical materials. It was tested for such small products as plastic bottle caps, but a military use was suggested and found practicable.

CHEAT the CHEATERS

Sensational Invention
on A. B. T. Coin Chutes

Send SAM MAY Your CHUTES Today

and in a few days he will return them to you with attachments which make it impossible to use wires or analogous instruments that have defrauded you in the past.

STOP FRAUDULENT PAY-OUTS GET ALL YOUR NICKELS

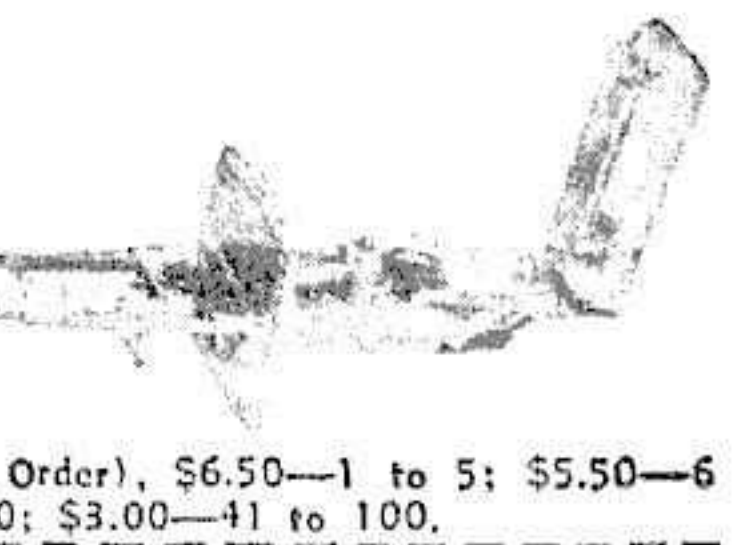
Send Your Chutes to May Today

Price, Per Set, Installed (Cash With Order), \$6.50—1 to 5; \$5.50—6 to 20; \$4.00—21 to 40; \$3.00—41 to 100.



ACCESSORIES

- COMPLETE STOCK** and Styles Back Glasses for all Bally's Games . . . \$ 8.50 Ea.
 - COMPLETE** Four Coin Multiple Bally's New Pay-Out Units, will fit any One Ball or Console 25.00 Ea.
 - Folding Stands for Slots 3.75 Ea.
 - Metal Cabinet Stands for Slots, Refin. . 9.50 Ea.
- BEAUTIFY, DRESS UP, STRENGTHEN YOUR ONE BALL TABLES**
with the Newest, Perfectly Built, Splendidly Designed LEGS. These Legs add not only a handsome touch to your tables, but also a powerful, non-warping support. They fit any



NEW CLUB BELLS

- Re-Engineered \$325.00
- NEW, But Unaltered 295.00
- USED, Push Button Type 159.50
- MILLS FOUR BELL**, completely made over, custom-built, four can play at the same time, and each with 4 multiples. 16 machines in 1, warranted mechanically perfect 1195.00

SLOTS

- MILLS Blue Fronts, Refinished Like New, 5c \$137.50 Ea.
- MILLS Blue Fronts, Refinished Like New, 25c 159.50 Ea.
- MILLS War Eagle, Refinished Like New 125.00 Ea.
- MILLS Deweys 125.00 Ea.
- New Century Detroit, New Century Puck (1 each) 140.00 Ea.



Bally 1-Ball Table and 5-Ball. Price per set or four (see picture), \$5.50.
FRONT DOOR PANELS for 1-Ball Tables (see picture), \$3.50.
Send your Fibre Gears (Mills Jumbo Parade), repaired stronger than new, \$2.50.

SAM MAY COMPANY

853 NO. FLORES ST. Tel. F-0022—P-0431 SAN ANTONIO, TEXAS

All Guaranteed Perfect—Ready for Location

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|-------------------------------|--------------------------------|------------------------------|
| New Champ \$59.50 | Three Up \$27.50 | Salute \$29.50 |
| Big Chief 29.50 | High Stepper 32.50 | Fermentation 27.50 |
| Red, White & Blue . . . 27.50 | Target Skill 29.50 | Bright Spot 22.50 |
| Anabel 29.50 | Wow 29.50 | Champ 35.00 |
| Ump 29.50 | Fox Hunt 29.50 | Rockola Table Model |
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| Sara Susan 24.50 | Double Feature 22.50 | Cigarette Machine . . 25.00 |
| | 1/8 Deposit, Balance C. O. D. | |

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SPECIALS OF THE WEEK!
WATLING BIG GAME, P. O., LIKE NEW. \$139.50
BRAND NEW MILLS JUMBO PARADE, F. P. 149.50
BRAND NEW GROETCHEN'S COLUMBIA. 119.50

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- Seeb. Shoot the Chutes . 114.50
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- Gett. Triple Grip 19.50
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- Super Grip & Stand . . . 49.50

- BALLY 1-BALL GAMES**
- Club Trophy, F.P. . . . \$385.00
- '41 Derby, F.P. 375.00

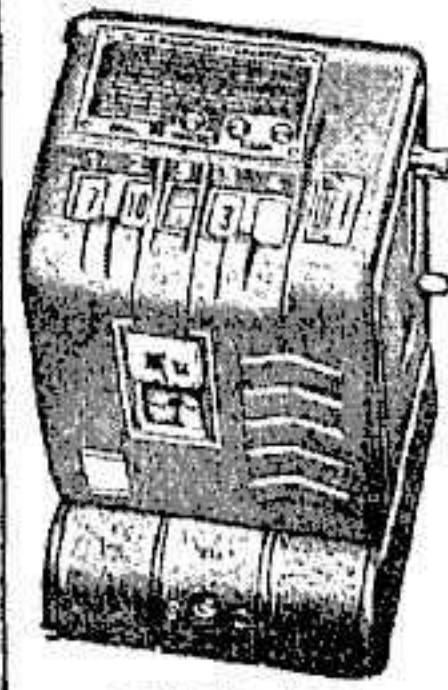
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- Jackpot Glasses 1.25
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1c CUB—\$7.75 Ea.

Brand-New Counter Games!
3 Cigarette Reels, Coin Divider.



ORDER NOW

TERMS: 1/3 Deposit, Balance C. O. D.

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- Jenn. 5c 4 Star Chief. . 84.50
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- Bally High Hand . . . 139.50
- Jenn. Liberty Bell
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Rotary Merchandisers and Claw Machines—1c and 5c.
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ASSOC. ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave. DETROIT
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History of Pinball

(Continued from last week)

Giving Action to Balls

Two other inventions served to bring pinball into its full-grown modern period. A game called Bumper popularized the new type of "pins" on the playing field which use springs and electricity to give the balls all sorts of crazy antics when they strike the obstructions on the field. There is hardly any limit to the variety of zigzag motions that can be given to the balls as they are put into play on the field of the modern games. The "bumpers" make it possible to constantly change the play action of the games, and each new ones placed on the market has some new effect intended to attract and tantalize the players.

A second device that has had much to do with the popularity of the modern games is a mechanism that gives extended play to customers whose scoring merits a longer game. Even in 1932 there were games which extended the play when certain scores were made. In the modern games

this is one of the most attractive features and one which pinball fans greatly favor.

The principle of extended play in pinball is similar to the practice in baseball and other games. The customer may get to see more than the standard nine innings provided certain conditions of playing or scoring extend the game beyond the standard rules. If a player's scoring merits, the pinball games may extend the play beyond the usual five balls.

A Manufacturing Industry

The advent of pinball has given rise to a manufacturing industry. In the early period of pinball, when the games were small and simple in construction, many cabinet and metal shops and small novelty manufacturers entered the business of making pinball games. There were many firms in the business at that time, while in 1941 there were only a dozen firms that could be called manufacturers of pinball games. But these manufacturers have modern

plants and are important commercial firms.

Employment Value

It is not possible to estimate the full employment value which should be credited to the pinball industry since its own factories are large assembly plants. The manufacturers of pinball games are great users of materials and parts and these are bought from manufacturing plants in other industries. Like the automobile industry, the pinball industry has given rise to an auxiliary business which supplies parts and materials. While there are a dozen large firms engaged in turning out pinball games, the parts and materials that go into the games will be made in as many as 50 to 80 plants in other lines of industry. Probably two-thirds of the actual work done is in those plants making the materials and the parts. Some of the largest industrial plants in the United States manufacture certain parts that go into pinball games, and all of these suppliers of parts and materials are great boosters of the pinball industry.

Census of Manufacturers

The Federal Census of Manufacturers for 1939 reports that games and amusement devices, largely referring to pinball games, for that year had a factory value of \$12,338,130, against \$13,895,505 in 1937. According to the census report, 1937 is regarded as a record year in the coin machine industry.

The census report says that a total of 109,597 games were produced in 1939, having a factory value of \$8,354,753 for the games as reported by number. The report estimates that the total value of all games produced was \$11,324,835. It is recognized that there is some difficulty in classifying certain games, hence there is no standard for reporting totals. The federal report on employment includes plants manufacturing other coin-operated products, hence no breakdown on employment in pinball manufacture is available.

How Many Games in Use?

The most reliable trade reports indicate there are from 200,000 to 250,000 pinball games in use during most of the year. The number declines slightly in summer, for the winter months when more people are indoors bring the largest patronage of the games. The games are placed in small establishments of all kinds, restaurants probably being the most popular places for the country as a whole.

System of Distribution

In addition to the manufacturing industry, the pinball business has given rise to a distributing business which includes from 300 to 400 small wholesale firms that buy games from the manufacturers and sell them to the operator. The distributing firms employ an average of 6.8 persons each, thus adding to the employment value of the industry as a whole. Most distributors have a creditable repair department in addition to a sales staff.

The operator is the man who buys the games from the distributor and places them in small establishments on commission. Most of the games today are bought on credit or by trading in used games in payment on new ones. On a smaller scale the trading in of used games has become as important in the pinball industry as it is in the radio and automobile industries. The used games are in turn sold to operators in the less populous cities and States, where again they serve a useful life of 90 days or so. The new games are first placed in the establishments having the most trade or traffic and are gradually retired to less profitable places as they grow older. As has been stated, the active period of a new game is from 60 to 90 days. But in practice it is often expedient to

shift new games from one establishment to another every two or three weeks to prevent them from becoming "old" in any one establishment. The business of placing, moving and servicing pinball games thus becomes a real business requiring lots of hard work.

Trade estimates indicate there are from 8,000 to 10,000 operators of pinball games; that is, men who are in the business of buying the games and placing them in small establishments. These operators have 2.4 employees on a national average. Automobiles are an important part of the equipment of every pinball operator.

Misunderstanding About Earnings

Practically all pinball games now operate upon the deposit of a nickel. At the beginning games were put out to operate for a penny, but this was discontinued in order to discourage play by minors. Considerable pub-

Chicago Novelty Company's "Talk of the Country"

The most thorough and complete "CHICKEN SAM"—
Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$175.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim. Cabinet repairs on every machine we buy. Doors fitted, everything clean as a whistle.

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1348 Newport Avenue

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NAME YOUR PRICE!

HOW MUCH DO YOU WANT FOR YOUR ROUTE?
WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY
GOOD ROUTE ANYWHERE IN THE COUNTRY

PHONE, WIRE OR WRITE US TODAY!

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT

AT TOP CASH PRICES:
PHONOGRAPHS (ALL MAKES AND MODELS) • ARCADE MACHINES • CONSOLES
FREE PLAY AND PAYOUTS • PIN GAMES • SLOTS

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BELL COIN MACHINE EXCHANGE

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A TON OF PENNIES FOR \$12.50 WITH BOMB-HIT

Last ones available, factory cartons, never unpacked. Beautiful hardwood cabinets, heavy plate glass, pick-proof lock. Colorful, artistic screened playboard catches the eye and the cash. Separate compartment records the hits. Money back in full after 10-day trial if this little penny-play counter amusement game isn't all we claim or for any reason of your dissatisfaction. TERMS: All Orders 1/2 Cash or Certified Check, Balance Shipped C. O. D. First come, first served. Not many machines of this type left for the duration and one year thereafter.

P. K. SALES, 6th & Hyatt Sts., Cambridge, Ohio



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Set
1000 Unsealed and loose . . \$1.00
2000 Unsealed and loose . . 2.00
1020 Tips, unsealed and loose 1.25
2040 Tips, unsealed and loose 2.50
Write for Quantity Prices.

MARKEPP COMPANY

3908 Carnegie Ave., Cleveland, O.

MARKEPP VALUES

ARCADE EQUIPMENT
X-RAY POKERS \$ 99.50
Chicago ALL STAR HOCKEYS . . 204.50
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TOM MIX RIFLES 59.50
MAJOR LEAGUE BASEBALLS . . 149.50
WESTERN BASEBALL, Lite up
Backboard 69.50
TEN STRIKES, H.D. 59.50
TEN STRIKES, L.D. 49.50
BATTING PRACTICE 104.50
KICKER & CATCHERS 17.50
SLOTS
10c MILLS BLUE FRONTS,
440,000, O.H., Drill Proof, KA \$216.50
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408,000 169.50
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380,000 99.50
10c MILLS BLUE FRONTS,
380,000 119.50
10c MILLS CHERRY BELLS,
over 400,000, A-1, 3-10 PO . . 194.50
25c MILLS MELON BELL,
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5c MILLS BONUS BELL 249.50
PHONOGRAPHS
Wurlitzer 61 with Stand \$ 84.50
Wurlitzer 616, Lite Up 69.50
Wurlitzer 120 Wallboxes 29.50
Bar Brackets, New 5.00
Rockola 1502 Bar Boxes 19.50
Seeburg ROYALS 99.50
Half Deposit with Order, Balance C. O. D.
Mills Blue Fronts, Brown
Fronts, Cherry Bells, Four
Bells, Three Bells, Keeney
Super Bells, Guns, Arcade Equipment late
Rock-Ola, Wurlitzer and Seeburg Phones.

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THE MARKEPP CO.
3906-8 Carnegie CLEVELAND, OHIO
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CLOSE-OUTS CIGARETTE VENDING MACHINES

7 Col. STEWART-McGUIRE, MODEL "S"
(15c and 20c operation)
\$20.00 Each in Lots of 10.
Single Machines, \$25.00 Each.
We also have Dual Shift Containers for the
above, which increases the capacity from 198
Packs to 328, including 1 King Size. These
are \$15.00 Each, or 1 Free with every 10 pur-
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8 Col. U-NEED-A-PAKS
\$20.00 Each in Lots of 10.
Single Machines, \$25.00 Each.
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\$30.00 Each in Lots of 5.
Single Machines, \$35.00 Each.
1 Lot of about 25 to 30 FEATHERTOUCH
STEWARTS, 8 and 10 Column. You can
have entire Lot at \$15.00 per Machine, or
single Machines \$30.00 Each.
1/3 Deposit with Orders, Balance C. O. D.
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2208 LOCUST ST. ST. LOUIS, MO.

TIP BOOKS AND JACKPOT SALESBOARDS

WHILE THEY LAST
Tip Books, \$5.00 per doz.; \$57.00 per gross.
1000 Hole Jackpot Charleys, 25c Play . . \$3.90
1000 Hole Jackpot Johns, 10c Play 3.90
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We suggest a Trial Order.
Terms: One-Third Cash With Order, Bal. C.O.D.
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HARLICH

**A NAME
TO
REMEMBER
NOW
MORE THAN
EVER FOR
SOUND
PROFIT
MAKING
SALESBOARDS**

For Victory—Buy War Bonds

HARLICH MFG. CO.
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CHICAGO, ILL.

licity has been given to the extravagant earnings made by pinball games. This arises from the fact that most operators have a few select establishments in which the gross earnings may run very high per week. But the average operator will have only about 10 per cent of establishments that may be called select locations and that make top earnings. The big majority of his games will be making only fair earnings, considering the investment, the fast depreciation and the constant changes that must be made. If pinball games made the fabulous earnings they are reputedly supposed to make, then there would be a lot of rich men in the business. The records show an annual turnover of about one-third of the operators every three years, which means they leave the business to go into something more profitable. The fact that most games are bought on credit also indicates that the profits actually made are not excessive.

The records of the men in the operating business in the various cities indicate that about 80 per cent of them are family men who feel they are small business men merely making a living and perhaps are able to keep two or three people employed besides themselves.

Fifty Per Cent of Earnings

An important factor in pinball earnings which does not often occur to the public is that 50 per cent of the gross intake goes to the establishment in which the games are placed. Thus pinball games become a big factor in maintaining the small retail stores in the American system. These small establishments by the thousands constitute en masse the great outlet for advertised goods of all kinds. Thus pinball contributes not only to amusing the public, but it also helps to maintain the system of small retail establishments and also helps big business.

Since local conditions vary so widely in different parts of the country, it is impossible to give any fair estimate of the average play of pinball games, or even to get a fair check on the cost of operating such games. In general, when the gross earnings of a game fall below two or three dollars per week, the game is then junked as worthless.

The games have become so popular that tourists now look for the games wherever they go as part of their diversion. Many reports get into the news of how prominent persons have become ardent pinball fans. Motion pictures now use the games as a part of the American scene in nearly all pictures of small establishments. Soldiers who have been used to pinball games in their home towns are reported to be asking for the games in towns and villages near their camps.

Modern pinball has become one of America's newest diversions, a very popular form of amusement which was spreading rapidly to all parts of the world had not the present war curtailed the export trade. The games render their greatest benefits to small establishments; they provide employment in the industry itself; and they furnish real amusement to a growing army of fans.

War Ends a Decade

The beginning of World War II completed the first decade of pinball history in a true sense. By mid-summer of 1941 manufacturers of pinball games had already found shortages of materials cutting heavily into their production schedules. Demands for games were increasing and yet manufacturers could not supply them. Manufacturers began early to seek war production orders, and several of the firms made good progress in getting started on orders even before war was declared.

Soon after war was actually declared the federal government issued an order cutting the supply of

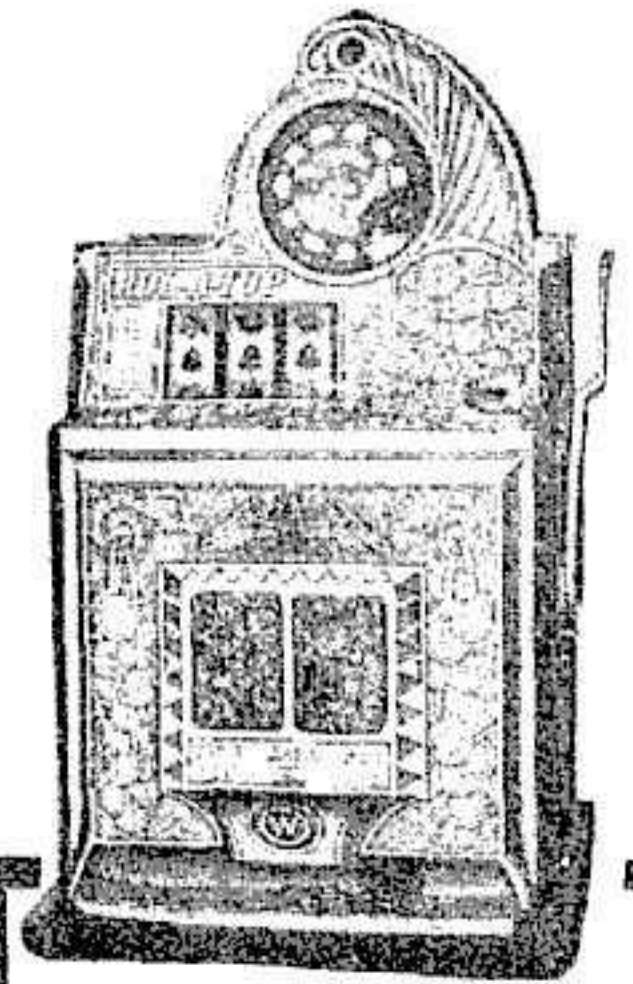
materials to be used in the manufacture of games to a considerable extent. This official order set May 1, 1942, as the final deadline for the production of amusement games until the war is over.

Manufacturers then began converting to war production as fast as possible. The smaller plants found it difficult to convert to war needs and spent some time in trying to adjust themselves.

The entire operating and distributing field also began making adjustments to war conditions, and thus the final chapter of the first decade was made.

Gas rationing, labor shortages, the rise of industrial centers and many other changes due to war all had reactions on the pinball operating business. In some respects pinball games gained in public patronage due to shifts in population and other changes that came about because of the war.

The war period itself will probably form an interlude in the history of pinball games. Because no new games can be made during the war period, the number of machines in operation began to decline. When the war is over, all members of the industry from manufacturers to the smallest operator expect a grand rush to adapt business to a new era of peace and progress.



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Rebuilt ROLL-A-TOPS
left**

*We can still repair your machines
and make them look like new*

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Est. 1889—Tel.: COLUMBUS 2770.
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C.R. (Charley) Snyder

Mills 5c Gold Chromes... \$365.00	Mills 5c Silver Chromes... \$365.00
Mills 10c Gold Chromes... 390.00	Mills 10c Silver Chromes... 390.00
Mills Original Chromes bought new. Guaranteed used only one week.	
Mills 5c Gold Chromes... \$285.00	Mills 25c Gold Chromes... \$345.00
Rebuilt with new Mills Cabinets, Castings, Reward Plates, Club Handles. Perfect Mech.	
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Mills 50c Brown Fronts... 595.00	Mills 50c Blue Fronts... 450.00
Above Machines rebuilt with factory painted Castings, refinished Cabinets, new Club Handles, Strips, etc.	

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5 Seals, Average \$1.60 Each 8.00
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Total Average Net Profit \$29.50

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Big Parade 90.50	Jeep 95.50	Paradise 25.50	Star Attraction 32.50
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Do-Re-Mi 34.50	Landslide 21.50	Sea Hawk 29.50	Texas Mustang 39.50
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100 7-Column DuGrenier Cigarette Machines. Slug Proof, Free Matches, Bases and Mirrors, 15¢ or 20¢ Vending. \$27.50
One free with ten machine order. Completely refinished \$5.00 per machine extra.

ARCADE

X-Ray Poker	\$ 85.00
Wind Jammer	110.00
Barrel Roll	95.00
Ton Strike (L.D.)	47.50
Target (Ray Gun)	95.00
Skee-Ballette	75.00
Super Gripper	45.00
Drop Picture Machines	15.00
Mutoscope 2; Card Venders (Like New)	45.00
Buckley DeLux Chrome Diggers, Like New	95.00
Keeney Air Raider (Without Gun)	120.00
Exhibit Bicycle (Like New), Needs Crank Case Gears	110.00
5 New Exhibit Sunburst Diggers, Never Unrated; \$400 Choice Merchandise. 200 Pounds Confections	Write
Srebure Organ, Needs Bellows Re-covered.	\$45.00
Pikes Peak	15.00
Challenger	22.50
Challenger, Model F	17.50
North Western Peanut Machines	7.50
Assorted 1¢ Counter Machines	Write

CONSOLES

Bally Hi-Hand	\$115.00
Jumbo Parades, F.P. (Like New)	89.50
Galloping Dominoes '37	80.00

AUTOMATICS

1-2-3, Late Mechanism	\$ 75.00
Keeney Pot Shot (1 Ball)	75.00

MUSIC

Wurlitzers 61	\$ 70.00
Wurlitzers 50 (Console)	60.00
New Packard Speakers #800	67.50
Packard Keyboard Selectors (Wurl. 600 and 24)	22.50
Packard Adaptors (New)	Write

1/3 Certified Deposit, Balance C. O. D.

MATHENY VENDING CO.
1001 W. Douglas, Wichita, Kansas

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomatons.

MIKE MUNVES

The Arcade King
520 W. 43rd St., NEW YORK
Bryant 9-6677

ST. PAUL
DES MOINES
BUFFALO

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BETTER
Four Offices To Serve You

NEW SLOTS!

Table listing various slot machines and their prices, including New Brown Fronts, New Mystery Bonus, New Mills Club Bells, New Cherry Bell, New Blue Fronts, and New Gold Chromes.

Mr. Operator:

All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready to Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

MILLS FOUR BELLS \$ 895.00
MILLS THREE BELLS 1,150.00

CONSOLES

Table listing console machines and prices, including Late Track Odds, Super Bell Two Way, Saratoga, Jumbo Parade, Roll 'Em, Baker Races, Late Flashing Ivory, Jenn. Fast Time, West Race Meet, Kentucky Club, Triple Entry, Galloping Domino, Skill Time, Long Shot, Silver Bell, Royal Draw, Royal Flush, Pace Pay Day, Pace Race, and Club Bells.

Super Bells \$225.00

FREE PLAY FIVE BALL MACHINES

Table listing free play five ball machines and prices, including Derby Winner Multi-ple, Free Play 1-2-3, Sport Special, Owl, Wild Fire, Four Roses, Cross Line, Band Wagon, Velvet, Formation, and A.B.C. Bowler.

COUNTER GAMES

Table listing counter games and prices, including Liberty, Marvel, American Eagles, Mercury, and Imp.

Table listing other machines and prices, including A.B.T. Target, View a Scope, Sparks, and USED SLOTS.

Table listing used slots and prices, including Caille Cadets, Pace S.P., Pace DeLuxe, Pace All Star, Pace 25c, Caille Consoles, Bally Bell, Watling, Columbia J.P. Cig., and Reels.

SPECIAL

Table listing special equipment and prices, including Two Wire Cable, Arcade Equipment, Phonographs, and Rebuilt One Balls.

ONE-THIRD DEPOSIT, BALANCE C. O. D.

Mayflower Distributing Co.

2218 UNIVERSITY AVE., ST. PAUL, MINN.
1420 LOCUST ST., DES MOINES, IOWA

1427 N. BROAD ST., PHILADELPHIA, PA.
350 DELAWARE AVE., BUFFALO, N. Y.

Texans Hold Joint Meeting

Plan co-operation with other coin machine organizations on tax problems

DALLAS, May 29.—A well-attended joint meeting of Dallas and Fort Worth operators was held here May 20 at the Jefferson Hotel. Prime object of the meeting was to plan co-operation with other coin machine organizations all over the country who are sending representatives to Washington to confer with the House Ways and Means Committee on miscellaneous taxes.

Earl E. Reynolds, of Dallas, was chosen as representative of the Texas coin machine trade and will attend the Washington conference as soon as notice of the tax hearings is received. The Texas group is keeping in touch with Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc. (Calif.)

While no official action was taken by the assembled coinmen, much individual discussion was heard in favor of the organization of a Texas coin machine men's association. The Texas group has had no active State organization for the past three years. Wartime problems of Texas operators have brought to the attention of the active members of the trade the necessity of a live State organization. The chief difficulty seems to be that no one wants to take the initiative in the preliminary plans for a State-wide organization. Many operators expressed the hope that the tax problem confronting the industry would result in a Texas association of coin machine men.

Soldier Patronage Swelling Receipts For Nashville Ops

NASHVILLE, May 29.—The operators of Nashville report the best business in history, with pinball and juke box collections setting new highs.

The man-power situation is bad but not acute. There is a paucity of first-class mechanics, but the juke box men from the boss down to the office lad are pitching in when repair calls come their way.

The record shortage is probably as bad in this locality as it is thruout the nation.

Coinmen advise that they receive approximately 10 per cent of their order on all records and that there is no indication when shipments will hit normal.

The scarcity of restaurant, beer parlor or billiard hall help has closed few if any such establishments. The influx of soldiers now stationed at near-by army air bases has provided impetus for opening new spots.

Right thru this gap the soldiers are maneuvering in Middle Tennessee, and all territories are crammed over the week-end with soldiers eager to play the juke boxes and pinball games in lieu of seeing ball games or picture shows. The boys in khaki apparently have no desire to watch the Nashville nine in action, and the movie houses are usually taxed to capacity with customers before the soldiers can gain entrance.

The recent decision on the Petrillo case didn't create any smiles around here—any more than it did over the U. S. A.

Because only two night clubs and one downtown hotel offer "live music" in this capital city of more than 200,000, every uptown and suburban cafe or "Drum Room" (as the mixery bars are called here) is the recipient of much revenue from jukes.

The equipment on display here is bright and up to date as far as the times will permit.

Over 75,000 Now Giving Trouble-Free Service!

IMP \$7.70

WHILE THEY LAST!

Regular Price \$12.50.

Packed 6 to a Carton. 1/3 deposit with order.



GERBER & GLASS 914 DIVERSEY, CHICAGO, ILL.

MONEY CARDS and Merchandise Cards

Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 400 Holes. Write for free catalog. Write today to

W. H. BRADY CO.

Manufacturers EAU CLAIRE, WISCONSIN

"The Push Card House"

BUY WAR BONDS TO SPEED VICTORY

5c LULU's 1440 Holes 80% Payout-Profit \$14.40

3 or more, \$2.22; 10 or more, \$1.02; 100 or more, \$1.82. Nonprotected Cards.

25c Jackpot Charlies 25c 960 Holes 30 Hole J.P.

Nonprotected Cards. IMMEDIATE DELIVERY

3 or more, \$2.10; 10 or more, \$1.79; 100 or more, \$1.75. TERMS: 1/3 Deposit, Balance C.O.D.

DELUXE SALES CO. BLUE EARTH, MINN.

WANT TO BUY Paces or Bakers Races 1938 Track Times 2-Way Super Bells.

FOR SALE 2 Jumbo Combinations, with Mint Venders, Each \$189.50.

WE BUY, SELL AND EXCHANGE 3147 Locust St. ST. LOUIS, MO. M^{rs} CALL NOVELTY CO.

READY FOR LOCATION

Table listing ready-for-location machines and prices, including Mills 4-Bells, Mills Jumbo Parade, Mills 5c Vest Pocket, Mills 1c Q.T. Blue, Mills 1c Q.T. Giltter Gold, Paces Reels, Evans Bangtails, Bally Club Bell, Exhibit Races Console, 1c Watling, Brown Anti-Aircraft, Grip Scale, and Non Selective Wall Boxes.

1/3 Deposit.

Radio & Electric Service

Box 400, Douglas, Wyo.

WILL PAY

\$350 FOR ONE EVANS SUPER BOMBER \$350 FOR ONE KIRK NIGHT BOMBER

PEERLESS VENDING MACHINE CO. 220 W. 42nd St. NEW YORK CITY Wisconsin 7-8610

WANTED TO BUY

TICKET MANUFACTURING MACHINES—FOLDING—GLUE—SEWING—ETC. Must be in good condition. Write, giving full particulars and price.

H. STENEIRT

809 W. Genesee Street BAGINAW, MICH.

STAR BUYS

- We Have What We Advertise
5 MILLS 25c BROWN FRONTS, C.H., Knee Action \$275.00
4 MILLS 25c BLUE FRONTS, C.H., Knee Action 245.00
3 MILLS 10c BROWN FRONTS, C.H., Knee Action 237.50
7 MILLS 10c BLUE FRONTS, C.H., Knee Action 225.00
5 MILLS 5c BROWN FRONTS, C.H., Knee Action 199.50
4 MILLS 5c BLUE FRONTS, C.H., Knee Action 189.50
1 MILLS 50c BROWN FRONT 595.00
1 JENNINGS \$1.00 CHIEF 795.00
2 JENNINGS 50c CHIEFS 395.00
1 JENNINGS CHIEF TRIPLEX, 5c & 10c & 25c Play 165.00
5 JENNINGS ESCALATOR, 5c, 3-5 Payout, Double Jackpot 79.50
6 PACE 5c COMETS, Double JP 69.50
4 PACE 10c COMETS, Double JP 79.50
1 PACE 25c DELUXE, 3-5 115.00
1 PACE 25c CONSOLE, Mys. Pay 169.50
1 WATLING 25c ROLATOP, 3-5 125.00
4 COLUMBIAS 39.50
28 BLUE & GOLD 5c VEST POCKETS, Like New 59.50
5 BLUE 1c Q.T.'s, Like New 59.50
2 Gold 1c Q.T.'s, Like New 89.50
CONSOLES
1 BAKER'S PACER DAILY DOUBLE, Like New \$295.00
1 PACE RACES RED ARROW 249.50
2 PACE RACES, Brown Cabinet 149.50
1 PACE SARATOGA, with Nickel Rail Around the Top 79.50
1 PACE RACES, Black Cabinet 75.00
2 BUCKLEY SEVEN BELLS, New Head 445.00
8 JENNINGS DERBY DAYS 29.50
20 WATLING BIG GAMES, F.P. 64.50
PHONOGRAPHS
2 WURLITZER 800s \$417.50
1 WURLITZER 780 (Colonial) 425.00
2 WURLITZER 24s 115.00
1 WURLITZER '41 Counter Model 125.00
6 WURLITZER 616, Light Up 89.50
2 SEEBURG CLASSICS 249.50
1 SEEBURG REGAL 149.50
2 SEEBURG VOGUES 225.00
1 SEEBURG GEM 129.50
1 MILLS EMPRESS 179.50
2 MILLS THRONE OF MUSIC 139.50
2 MILLS THRONES, '41, Like New, Marbletop Cabinet 189.50
1 ROCK-OLA '39 DELUXE 195.00
NEW ROCK-OLA COMMANDOS Write
MISCELLANEOUS
29 SEEBURG '39 WALLBOXES, 20-Record, 30-Wire \$ 14.50
1 JENNINGS BARREL ROLL 79.50
1 BALLY BOWLING ALLEY 37.50
1 ROCK-OLA SPEAKER SPEC-TRAVOX, Factory Reconditioned 169.50
1 ROCK-OLA SPEAKER GLAM-OUR, Factory Reconditioned 110.00
PROGRAM Strips in 5,000 Lots, \$2.65 M.
Terms: 1/3 Certified Deposit, Bal. C.O.D.

Soldiers Patronize All Types of Coin Machs., Is Report

To the Editor: Card vending machines are bringing in the coins galore in the vicinity of military camps. Funny cards, breezy cards and photo views are all pulling revenue, according to operators in North Carolina, where one area overlaps another. The show-girl type of card is high in popularity. Scantly clad fems, even on post cards, appeal to the dog-faces in a big way.

Other coin machines of the county fair hit type, peep shows, etc., are in demand. It might be corny as they come, but the soldier boys continue to feed them.

There's room for expansion in this field if the machines can be procured. Country amusement parks hit by gas rationing will find a good market for their machines in military areas. A lot of old machines are still pulling in the coins, with age meaning little as long as they operate. The service boys don't look for shiny devices, they are anxious to play the old ones.

The doughboy is a born gambler, there's always a game going on in barracks, and claw machines do very well near camps. For some unexplained reason pinballs take a back seat at Southern camps. The soldier has plenty of physical training. He's not the nervous type who seeks release at pinball. Some operators, however, find sufficient income to warrant continuation of the pinball games, altho other amusement machines come first.

More chewing gum, peanut, candy, coke and other food vending machines could be profitably put into operation near camps if ops could get what they want in the way of equipment.

Music machines go big everywhere soldiers gather for pleasure. The only difficulty is maintenance and records. They pull heavy revenue, especially in the first half of the month, and the ops' big headache is the fear the boxes will wear out.

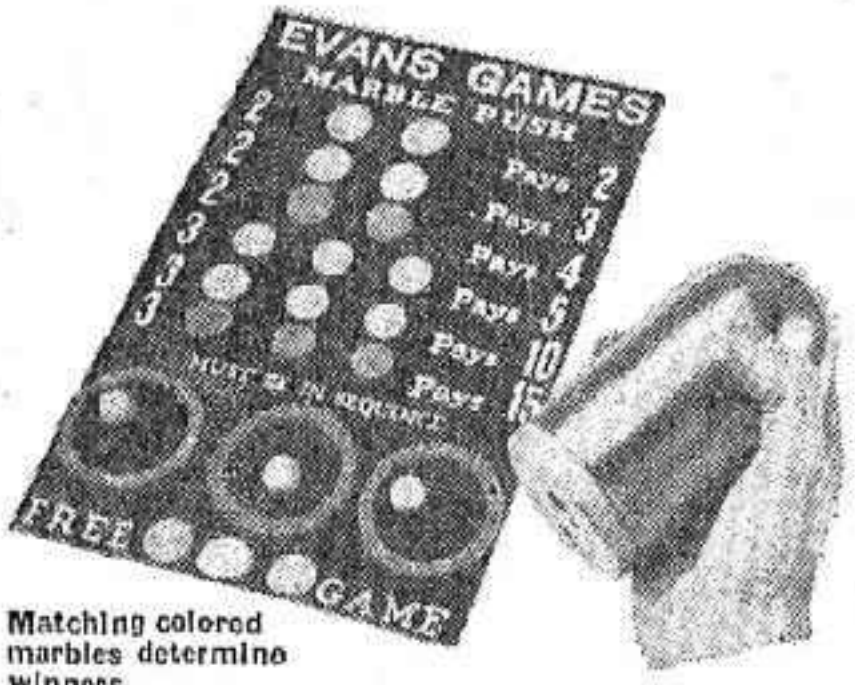
STERLING NOVELTY CO.

669-671 S. Broadway, LEXINGTON, KY.

WHILE THEY LAST!

Evans' MARBLE PUSH

Greatest Counter Money Maker You Ever Saw! An Ideal Substitute for Slot Machines NO TAX! LOW COST! WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

BINGO TICKET USERS LOOK!! "MISSOURI BINGOS"

2000 REFILLS WITH CARDS, AVAILABLE NOW. 1100 Tickets on Each Roll. Takes In \$55.00. Pays Out \$42.00. Definite Profit \$13.00. \$1.50 PER REFILL WITH CARD (Lots 25 to 50) 1.30 PER REFILL WITH CARD (Lots of 50 or More)

AUTOMATIC SALES CO., Lebanon, Mo.

WANTED TO BUY STONER TURF CHAMPS

We are offering \$40.00 apiece for these games. The games must be complete. WESTERHAUS AMUSEMENT CO. 3726 Kessen Ave. CHEVIOT, OHIO

ALL GAMES CAREFULLY CHECKED AND PACKED

- New Champ \$59.50 Keeney Submarine \$184.50 Master Rockola \$189.50
Show Boat 39.00 Pennant 119.50 Seeburg Gems 139.50
Speed Ball 32.00 Batting Practice 99.50 Wurlitzer 24 Rev. 139.50
Spot a Card 59.50 Rotor Tables 64.50 Seeburg Wireless Wallomatic 24 Butt., made over 20 Button 17.50
Triumph 17.50 Rapid Fire 179.50 Baromatic, Wireless 49.50
Variety 17.50 Texas League, 1c 30.00
Horoscope 39.00 Skeeballito 89.50

All Our Games and Phonographs are carefully checked and packed properly and come to you ready to operate. "Buy With Confidence." NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.

1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



RE-CONDITIONED

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

FOR SALE

- PHONOGRAPHS SEEBURG Ea.
5 Hi Tones, 8800, RCES \$435.00
3 Hi Tones, 8800, ES 425.00
5 Colonels, RCES 345.00
3 Envoys, RCES 325.00
5 Envoys, ES 300.00
3 Classics 240.00
4 Vogues 225.00
5 Gems (Refinished) 185.00
3 Rex 150.00
2 Rex (Kleartone Cabinet, Adapter & Box) 225.00
1 Royal 150.00
1 Model H, 12 Rec. Mult. 67.50
1 Wurlitzer 71 (Stand) \$125.00
1 Wurlitzer 312 47.50
3 Rockola Standard 39 150.00
30 Wallomatics 29.50
PIN GAMES Ea.
2 Wild Fire \$ 29.50
1 Four Diamonds 29.50
1 Majors 32.50
1 Sea Hawk 32.50
1 Show Boat 32.50
1 Spot Pool 37.50
1 Double Play 37.50
CONSOLES AND SLOTS Ea.
2 Evans Jackpot Dominos, (Two Tone Cabinet) \$325.00
3 Buckley Track Odds 360.00
4 Watling Big Games (Late Model), F.P. 75.00
3 Watling Big Game, F.P. 55.00
3 Bally Hi Hand, F.P. or O.P. 82.50
2 Evans Keno 22.50
3 Exhibit Longchamps 37.50
5 Jennings Good Luck, C.P. 32.50
1 Bally Club Bell, F.P. or C.P. 137.50
2 Pace Reel, C.P. 77.50
1 Jumbo Parade, F.P. 47.50
1 Jack Pot Paces Races 185.00
7 Cigarollas, 5c 52.50
SLOTS Ea.
6 Mills Brown Fronts, 5c Play, 3/5 \$225.00
6 Mills Blue Fronts, 5c, 3/5 132.50
1 Mills Roman Head, 5c, 3/5 67.50
7 Mills War Eagle, 5c, 2/4 47.50
1 Jennings Dixie Bell, 5c, 3/5, Console 110.00
6 Jennings Dixie Bell, 5c, 3/5 82.50
6 Jennings Four Star, 5c, 3/5 82.50
10 Pace Comet, 5c, 3/5 82.50
1 Pace Cherry Bell, 5c, 3/5 100.00
20 1c Lucky Strike Machines 10.00

WILL SELL COMPLETE ROUTE FOR PHONOGRAPHS 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. LOUISIANA COIN MACHINE CO. BOX 671 OPELOUSAS, LA.

BINGO TICKETS

IMMEDIATE DELIVERIES—WHILE THEY LAST

60c PER SET OF 1000 TICKETS (Minimum Order 50 Sets) 50c PER SET OF 1000 TICKETS (In Lots of 100 or More) Tickets are Unsealed and Loose but are punched and creased, with gummed slips enclosed for easy sealing. Come packed 4 Sets in Box. Universal's Original Dangling Ducat, 1000 refills on sticks, \$1.50 each (in lots of 50). Gay Games Lucky Bingos, 1200 tickets with jackpot boards. Deal takes in \$60.00, pays out app. \$40.00. \$3.00 each (in lots of 50).

Terms: One-Half Deposit With Orders, Balance C. O. D. All Prices F. O. B. St. Louis. DAVIES NOVELTY CO. 3146 OLIVE ST. ST. LOUIS, MO.

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panorams—on a PROFIT-SHARING BASIS! The Headache of BIG INVESTMENT IS REMOVED. . . YOU HAVE THE OPPORTUNITY TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO. 763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

WE WILL BUY ALL KINDS OF COIN OPERATED EQUIPMENT, INCLUDING COMPLETE ROUTES

ARCADE EQUIPMENT, GUNS AND MISCELLANEOUS

Table listing various arcade equipment, guns, and miscellaneous items with their prices, such as 'Ex. Strength Test Lifter' for \$49.50 and 'Batting Practice, Late Model' for \$115.00.

GRAND CANYON, \$175.00—LIBERTY, \$175.00—ARIZONA, \$175.00

SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00

SLOTS . . . ONE BALLS . . . CONSOLES

Table listing slot machines, one-ball games, and console games with prices, including 'Jumbo Parade, Cash Model' for \$119.50 and '2 Club Trophy' for \$365.00.

PIN GAMES

Table listing pin games with prices, such as 'Big Chief' for \$39.50, 'Sport Parade' for \$37.50, and 'Sea Hawk' for \$42.50.

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WIND AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago, Ill. Phone: Humboldt 6288

THE BEST IN NEW AND USED EQUIPMENT

SPECIALS THIS WEEK

Table listing special offers for Bally Grand Nationals, Bally '41 Derbys, Bally Victory, and Keeney's Contests.

CONSOLES

Table listing console games like Bally Club Bells, Crates, Comb, Cash and Free Play, and Evans '41 Gal. Dominos.

Table listing Jennings Silver Moons, Evans Bangtail, Keeney Kentucky, and Mills Jumbo Parades.

SLOTS

Table listing slot machines like Mills Blue Fronts, Mills Blue Fronts, 10¢, and Mills Bonus Bells.

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

JONES SALES COMPANY 1330-32 Trade Ave., Hickory, N. C. Tel. 107

JONES SALES COMPANY 31-33-35 Moore St., Bristol, Va. Tel. 1654

WANTED

Needed Immediately. Top Prices Paid. Late Slots, 25¢, 50¢ and \$1.00 Late Bally One-Ball Machines.

\$500.00 Cash Reward

FOR INFORMATION LEADING TO THE LOCATION OF AN ARCADE ANYWHERE IN THE UNITED STATES. WE HAVE AN EXPERIENCED MECHANIC PLUS THE FOLLOWING EQUIPMENT READY TO GO:

- A.B.T. AIR-O-MATIC SPORTS RIFLE
135 LATEST TOP NOTCH ARCADE MACHINES
100 MACHINES LESS THAN ONE YEAR OLD

Will Sell Half Interest in Arcade to Reliable Party.

THE STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH SALT LAKE CITY, UTAH

ARCADE MECHANICS WANTED

\$80 Per Week

6 DAY WEEK — 8 HOUR DAY

FREE LODGING

TO WORK IN NORFOLK, VA., ARCADES Inquire at 428 Granby St., Norfolk, Va., or

PEERLESS VENDING MACHINE COMPANY

220 W. 42ND ST., NEW YORK CITY WISCONSIN 7-8610

WILL BUY FOR CASH

The following equipment: One Ball Free Plays, Five Ball Free Plays, Mills Free Play Mint Venders, Free Play Consoles, Slot Machines and Arcade Equipment of all kinds.

AUTOMATIC SALES CO.

111-113 THIRD AVENUE, NORTH NASHVILLE, TENNESSEE

Plain Talk to Business Men

Big business official urges manufacturers to praise some things—not oppose

CHICAGO, May 29.—At a recent meeting of the Illinois Manufacturers' Association here, leaders of big business frankly told the members that they should be doing a better job of public relations.

The first speaker on the general subject was Paul Garrett, vice-president of General Motors Corporation. He said that business men have lost public confidence in recent years, and it is all their own fault.

One of the chief faults, Garrett said, with manufacturers in their public relations is that they have a habit of never speaking or giving their opinions to the press unless they are opposing something.

Other speakers who are officials of large corporations agreed with him that one of the biggest changes needed in the attitude of business men is that of giving constructive interviews and expressing themselves in favor of good causes rather than keeping silent until they feel they must speak out against something.

One speaker said that customers and the public at large need regular reminders from business men and manufacturers that business is in favor of progressive developments and is not always criticizing every proposal made by civic and government leaders.

WHILE THEY LAST!

Table listing various arcade machines and their prices, such as 'Bally Long Shot, Like New' for \$295.00 and 'A. B. T. Challenger' for \$27.50.

Table listing IMP5, WINGS, YANKEES, MERCURY, and LIBERTY machines with prices ranging from \$7.00 to \$11.50.

Have 5 New Super Bombers
Have 10 New Drivemobiles
Have 5 New Tommy Guns
Will Trade ONLY for other Arcade Machines. What Have You? Send Your List.

1/3 Deposit With Order.

GERBER & GLASS

914 Diversy Blvd., Chicago

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO. CHICAGO

SEE Bally's GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY 2640 Belmont Avenue - Chicago, Illinois

WANTED 3 LATE MODEL PHOTOMATICS

We will pay spot cash for these machines. Give serial numbers and lowest price in first letter.

THE GEORGE PONSER CO.

763 South 18th St. NEWARK, N. J. Phone: Essex 3-5910

WANTED

- HIGHEST PRICES PAID
5 BALL ATTENTIONS
5 BALL 5-10-20 PIN BALLS
WURLITZER SKEE BALLS
BALLY KING PINS

We Mean Business

S & W COIN MACHINE EXCHANGE 2418 Grand River Ave., DETROIT, MICH.

MANUFACTURING RESTRICTIONS ON CARDBOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO

ORDER NOW

The Supplies You Need

- NOVELTY CARDS—GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
PUNCHING BAGS AND BLADDERS.
LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 Eleventh St., Long Island City, N. Y.

ATTENTION, OPERATORS!

ALL KINDS OF SALESBOARDS IN STOCK!

Table listing various slot machines and their prices, including models like Mills Cherry Bell, Mills Bluefronts, and Jennings Chief.

C. E. EMBREY LORDSBURG VENDING MACHINE CO. Lordsburg, New Mexico

TICKETS

WE HAVE THEM! YOU BUY THEM! YOU PROFIT!

1950

RED, WHITE & BLUES STAPLED

Five Tickets Per Group \$4.50 Per Pkg.

or

\$50.00 Per Dozen Pkgs.

1/3 Deposit — Bal. C. O. D.

Immediate Delivery

VIC MANHARDT CO., Inc.

547 N. 16th St., Milwaukee, Wis.

WANTED

ARCADE MECHANIC

All-year-round job. Excellent salary. This arcade has 300 machines. Must be good mechanic.

DINTY MOORE

502 Chapparral St. CORPUS CHRISTI, TEX.

Forbid Axing Of Machines

Operators think Texas court's action may stop indiscriminate raids

FORT WORTH, May 29.—A decision handed down May 22 by the Texas Second Court of Civil Appeals at Fort Worth which prohibits the destruction of seven slot machines is believed by coin machine operators to be of great value in stopping indiscriminate raiding of places where such machines can be found.

Operators also believe it will have a big influence on the lower courts in preventing them from ordering the destruction of slot machines, which has happened in hundreds of raids in recent years.

This case came to the Appellate Court from the District Court at Wichita Falls, where the district judge, after hearing considerable evidence, ruled that the machines should be destroyed by the sheriff. N. Gray, owner of the machines, appealed from that decision and won, basing his contention for a reversal on the following points:

That the machines, taken after a search warrant had been served, were not in a place operated as a gambling house.

That they were not being held to obtain bettors.

That there was no evidence of use of the machines with the owner's knowledge.

The machines were in a room on the fifth floor of the Hamilton Building, where the Town Club, a swanky organization for professional and business men, has quarters.

Evidence showed that a Mrs. Newlin, employee of the club, tried the door to the room but found it locked. Later she found it unlocked and entered, played a quarter machine and was \$15 winner when the officers walked in.

"Judging by the fact that Mrs. Newlin," stated the high court opinion, "won \$15 in so short a time is persuasive, we think, that the owner was not ready to exhibit or display his machines for the purpose of obtaining bettors."

Judge Atwood McDonald rendered a dissenting opinion which, under Texas law has no effect on the main ruling from the three-justice court, but is merely to show that he disagreed.

Judge McDonald said that the fact that the door was locked before \$300 was paid to an agent from the State comptroller's office as taxes and was unlocked after payment was made was evidence that the tax-paid machines were ready for operation. He also held that testimony showed that the machines were in a room which was part of the club's quarters.

Several pages of typewritten matter are in the opinion, as well as the dissenting opinion, and numerous court decisions are cited to uphold the findings of the court.

EVERYTHING WITH A COIN CHUTE

Table listing various coin chute machines and their prices, such as Air Circus, Big Parade, Click, Defense, Gun Club, Jungle, Knockout, Monicker, Topic, Victory.

SANTA FE by United \$175.00

Table listing Santa Fe machines and prices: Bally High Hand, Bally Club Bell, Keeney Super Track Time, Keeney Track Time, Keeney 2-Way Super Bell.

VICTORIOUS by Westerhaus \$199.50

Table listing Victorious machines and prices: Grand Stand, Grand National, Pacemaker, Santa Anita.

SEEBURG 8800 RCES \$425.00

Table listing Seeburg machines and prices: Evans Bang Tail, Evans Galloping Dominoes, Multiple Racers, Good Luck, Lucky Star.

WURLITZER 750E \$479.50

PALISADE SPECIALTIES CO.

498 ANDERSON AVE. CLIFFSIDE PARK, NEW JERSEY

LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL

NEW BALLY CLUB BELLS. Combination Free Play, Automatic Payout, 4-Coin Multiple. \$289.50

NEW MILLS JUMBO PARADES. Fruit Symbols, or Animal Strips. Automatic Payout. \$179.50

SPECIAL BRAND NEW MILLS FOUR BELL CABINETS \$49.50 Modernize Your Old Mills Four Bells by Placing in New Cabinets. Re-establish Top Earning at Reasonable Cost With These New Mills Cabinets. Only a limited supply available.

RECONDITIONED CONSOLES

Table listing various reconditioned console machines and prices, including Mills Four Bells, Keeney Super Bells, Buckley Track Odds, etc.

SPECIAL MILLS BLUE FRONTS \$149.50 All Rebuilt and Refinished Machines Look Like New Serials Around 400,000

RECONDITIONED ARCADE EQUIPMENT

Table listing various reconditioned arcade equipment and prices, including Mutoscope Punch-a-Bag, Exhibit Skill Punching Bag, Test Pilot, etc.

WANTED—Used Machines. Highest Cash Prices Paid. WURLITZER 850, 750E, 750, 800, 700, 500, 600. SEEBURG 8200 R. C., 9800 R. C., 8800 R. C., Colonel R. C., Major R. C., Envoy R. C., Classic. ROCK-OLA Super, Master, Deluxe, Standard. CONSOLES, Mills 4 Bells, Mills Three Bells, Keeney 4 Way, Keeney 2 Way. ARCADE MACHINES, Super Bomber, Ace Bomber, Sky Fighter, Night Bomber, Rapid Fire, Sky Battle, Keeney Air-Raider, Chicago Coin Hockey, Evans Tommy Guns, Baker's Sky Pilot.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1612 WEST PICO BLVD. LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY 2548 NORTH 30TH STREET MILWAUKEE, WISCONSIN

WHILE THEY LAST

SPECIAL

Table listing special offers on slot machines: 2 5c Mills Chrome Vest Pocket Bells \$84.50, 75 5c Mills Blue and Gold Vest Pocket Bells. Used 3 to 6 weeks.. 64.50, Mills Reel Strips Regular 50c Set.

SLOTS—ALL TYPES

Table listing slot machines and prices: Mills, Jennings, Pace, Watling in 5, 10 and 25c Play. Factory Rebuilt. Write for Prices. 50c Mills Goose-neck Write Mills Golf Ball Vender, 25c \$165.00, 50c Mills Blue Front Write Mills Four Bells, New Cabinet 550.00

CONSOLES

Table listing console machines and prices: Mills Jumbo Parades, Conv. Floor Sample \$179.50, Mills Jumbo Parades, F.P. \$99.50, Mills Jumbo Parades, C.P. 145.00, 15 Jennings Fastimes, F.P., Slightly Used 99.50

We carry a complete stock of Mills parts, including jackpot glasses, single jackpot attachments, springs, etc. WE REPAIR AND REFINISH YOUR SLOTS. ALL WORK GUARANTEED. Write for prices on all coin machine equipment, not listed.

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD STREET PHONE C-4484 DALLAS, TEXAS

ALL MACHINES IN PERFECT SHAPE

Table listing various machines in perfect shape and prices: Big Chief \$25.00, Cross Line 24.50, Duplex 32.50, Roxy 15.00, Commodore 10.00, Metro 35.00, Paradise \$27.50, Lone Star 15.00, Bandwagon 25.00, Big Town 19.50, Hi Dive 47.50, Sea Hawk \$35.00, Spot Pool 45.00, Ten Spot 40.00, Bordertown 22.50, Bowling Alley 10.00

Many Other Five Ball Free Play Machines. Write Us.

Rebuilt 5 & 10 Ready To Deliver. Write Us for Prices. 1/3 Deposit, Balance C. O. D.

NATIONAL SALES & DIST. CO.

416 S. ST. PAUL DALLAS, TEXAS

BASE-BALL AND TIP BOOKS

Limited Quantity — Write for Prices. State Type and Quantity Wanted. Ten A.B.T. Factory Re-Conditioned Challenger Target Guns, \$27.50 Each.

JOE E. ALLEN

P. O. BOX 865,

GREENSBORO, N. C.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6B8G.	\$1.35	6G7GT	\$.90	12SA7	\$1.00	36...	\$1.00
IA5GT	1.65	6C5..	1.15	6R7..	1.65	12SA7GT		37...	.90
IA7G	1.65	6C5G.	1.05	6R7G.	1.15	1.35	38...	1.15
IB5/25S		6C5GT	1.05	6R7GT	.95	12SF5GT		40...	1.65
... 1.35		6C6..	1.05	6S7..	1.35	1.10	41...	.90
1H4G.	1.05	6D6..	1.00	6SF5GT		12SJ7GT		42...	.90
1H5G.	1.35	6F5..	1.15	1.00	1.10	43...	1.10
2A3..	2.00	6F5G.	1.15	6SJ7..	1.15	12SK7GT		45...	.85
1LE3..	2.00	6F5GT	1.05	6SJ7GT	1.15	1.10	45Z3.	1.10
1Q5GT	1.65	6F6..	1.15	6SK7..	1.05	12SQ7	1.00	47...	1.15
2A4G.	2.95	6F6G.	.95	6SQ7..	1.05	12SQ7GT		48...	2.90
3A8..	2.45	6F8G.	1.35	6SQ7G7		1.10	50L6GT	
5U4G.	1.05	6H6..	1.15	1.15	19...	1.35	1.10
5V4G.	1.65	6H6GT	1.15	6SR7..	1.05	24A..	.90	50Y6GT	
5W4..	1.15	6J5..	.95	6U5/6G5		25A7G	1.65	1.10
5W4G	1.05	6J5G.	1.05	1.35	25A7GT		55...	1.10
5Y3G..	.75	6J5G.	.95	6U6GT	1.35	1.65	56...	.85
5Y3GT	.75	6J7..	1.35	6V6..	2.00	25L6.	1.65	57...	.95
5Y4G	.80	6J7G.	1.15	6V6G.	1.35	25L6G	1.35	58...	.95
5Z3..	1.15	6J7GT	1.15	6V6GT	1.15	25L6GT		70L7GT	
6A4..	1.65	6K7..	1.15	6X5..	1.65	1.15	2.00
6A6..	1.65	6K7G.	1.15	6X5GT	1.05	25Z5.	1.10	75...	.90
6A7..	1.00	6K7GT	1.05	6Y6..	1.65	26...	.75	76...	.95
6A8..	1.35	6K8..	1.35	6Z4/84		27...	.70	77...	.95
6AD7G	1.65	6K8GT	1.35	1.10	30...	1.05	78...	.90
6AE5GT/G		6L6..	2.00	7B5..	1.35	31...	1.05	79...	1.65
....	1.35	6L6G.	2.00	7B6..	1.35	32...	1.35	80...	.75
6AE6.	1.35	6L7..	1.65	7F7..	1.65	34...	1.25	83...	1.35
6AE6G	1.35	6N7..	1.65	12A8GT		35L6GT		83V..	2.00
6B5..	2.00	6N7GT	1.65	1.00	1.00	85...	.95
6B8..	2.00	6Q7..	1.35	12F5GT		35Z5GT		89...	1.00
		6Q7G.	.90	1.0085	117Z6	1.65

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7.....15c

WANTED FOR CASH

SEEBURG'S "CHICKEN SAMS"

"JAIL-BIRDS"

\$90.00

\$90.00

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

DO NOT SUPPORT THE BLACK MARKET ON PHOTOFRAMES

Trade Mark Registered U. S. Patent Office
OUR CEILING PRICE \$26.00 per 1000
F.O.B. Long Island City, New York
DO NOT PAY MORE!
INTERNATIONAL MUTOSCOPE CORPORATION
44-01 11TH STREET (Est. 1895) LONG ISLAND CITY, NEW YORK

Cut Gas Allotment For Beverage, Ice Cream Deliveries

WASHINGTON, May 29.—A drastic cut in gasoline allotments for concerns delivering such nonessential commodities as soft drinks, ice cream, beer and liquor has been ordered by the Office of Defense Transportation. The 40 per cent cut, which will be in effect in 13 Eastern States, was deemed necessary to meet the gasoline shortage caused by military demands and the washout of pipelines and railroad beds by recent floods in the Middle West.

The cut in commercial mileage will be effected by extending from June 30 to July 25 the valid period for all current "T" gasoline rations in the shortage area. The valid period for third-quarter "T" rations will not start until 12:01 a.m. July 26.

ODT announced it would be necessary for the commercial vehicle operators themselves to stretch out their "T" rations to cover the extra 25 days added to their ration periods.

By cutting the ration, 20,000 barrels of gasoline daily will be saved in three-fourths of the most critically affected area of the Eastern shortage zone, it is estimated. When this saving is added to the 30,000 barrels a day which the OPA estimates will be conserved by the recent ban on pleasure driving by holders of "A," "B" and "C" ration cards, it is estimated that total consumption in the area can be kept under the ordered civilian ceiling of 356,000 barrels daily.

Druggists Protest Price Ceilings to House Group

WASHINGTON, May 29.—At least two prominent national associations of retail stores testified recently before a House committee in opposition to the strict regulations under the OPA price ceiling system. This open opposition by retail stores followed the recent price-ceiling action which promises to increase until some adjustments are made.

The two principal organizations of location owners represented were the grocery trade and the drug trade. Representatives of the retail associations used many arguments against the price ceiling, chiefly that they required too much detail work and records by store owners and also that price ceilings were unnecessary.

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!
Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago
(Phone MONroe 7911)

★ SEE *United's* GRAND CANYON ARIZONA SUN VALLEY SANTA FE
At All Leading Distributors
United MANUFACTURING CO.
6123 N. Western Ave., Chicago, Ill.

CENTRAL OHIO QUALITY BUYS

BUY NOW! PRICES ON COIN-OPERATED EQUIPMENT ARE SKYROCKETING. OUR EQUIPMENT IS FULLY RECONDITIONED, FULLY GUARANTEED OR MONEY BACK, READY FOR LOCATION. WE PACK AND CRATE OUR GAMES SO THAT YOU RECEIVE THEM IN FIRST-CLASS CONDITION.

"There is No Substitute for Quality"

- TWO-WAY SUPERBELLS, 5c-5c, C. P., Like New.....\$399.50
- MILLS FOUR BELLS, Like New, Over 2,100..... 695.00
- SUPERBELLS, 5c Comb., F. P., Like New..... 215.00
- JUMBO PARADES, C. P., Late Heads, Like New..... 109.50
- JUMBO PARADES, C. P., A-1, Clean..... 99.50
- BALLY HIGH HANDS, Late Serials, Comb..... 139.50
- EVANS JUNGLE CAMPS, A-1, Free Play..... 89.50
- CHARLI-HORSES, 5c-5c, Twin Number Reels..... 149.50
- WATLING BIG GAMES, Cash P. O..... 89.50
- EVANS GALLOPING DOMINOES, Brown Cabinet..... 149.50
- BALLY CLUB BELLS, Like New, Comb. F. P..... 229.50
- JUMBO PARADES, Free Play, A-1..... 89.50
- JENNINGS CIGAROLLAS XVV, Like New..... 109.50



Wolf Solomon

REVAMPS

- Gottlieb Liberty\$164.50
- Exhibit Jeep ... 139.50
- United Midway. 139.50

- | | |
|--|---------------------------------------|
| 5¢ BROWN FRONTS, Same as New \$225.00 | 5¢ CHIEFS, Four Bar\$119.50 |
| 10¢ BROWN FRONTS, Same as New 265.00 | 10¢ CHIEFS, Four Bar 149.50 |
| 10¢ BLUE FRONTS, Same as New 265.00 | 5¢ CHIEF, Club Console 169.50 |
| 25¢ BLUE FRONT, Same as New 285.00 | 10¢ CHIEF, Club Console 189.50 |
| 5¢ VICTORY CHIEFS, 1 Cherry P.O. 245.00 | 5¢ Q.T., LATE BLUE FRONT 69.50 |
| 5¢ MILLS SLUGPROOF, 3-5 or 3-10 129.50 | 10¢ Q.T., LATE BLUE FRONT 89.50 |
| 5¢ COLUMBIAS, Fruit or Clg. 65.00 | 1¢ Q.T., LATE BLUE FRONT 49.50 |
| 50 MILLS BOX SAFE STANDS, Newly Sprayed, 2 Keys, Like New. 20.00 | SINGLE SAFES, Light 49.50 |
| 5¢ & 1¢ BLUE & GOLD Vest Pockets 49.50 | SINGLE SAFES, Medium 59.50 |
| | 5¢ CHIEFS, 1 Star 69.50 |

- | | |
|-------------------------------------|---------------------------------------|
| CHICAGO COIN HOCKEYS\$199.50 | ARCADE EQUIPMENT |
| GENCO PLAY BALLS 179.50 | BATTING PRACTICES, Late\$109.50 |
| KEENEY SUB GUNS 199.50 | TOM MIX GUNS 69.50 |
| EVANS PLAY BALLS, Late 225.00 | CHESTER POLLARD GOLF 99.50 |
| | MILLS PUNCHING BAG 125.00 |

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

Most Firms Come Under Heading of Small Businesses

NEW YORK, May 29.—During the war there has been much discussion of problems facing small business. There is always some difficulty in defining small business and drawing a line where a small firm becomes a large business. *Collier's* magazine in its issue of May 15 discusses the subject in an editorial entitled "How Small Is Small Business?"

Among other things, the editorial says: There are 1,770,000 retail units, all told, in this country. Of these, 753,000 employ no salaried help; the owners and their families do all the work. Another 400,000 employ only one person apiece besides the family. Total—1,153,000 out of the over-all total of 1,770,000.

We have 365,000 service businesses which employ no paid help, little barbershops, clothes or shoe-repair shops, etc. We have less than twice that number (646,000) of service businesses altogether.

By Department of Commerce reckoning, a small business is one having yearly net sales or receipts of less than \$50,000. In 1939, 1,600,000 of our 1,770,000 retailers came under this head—and

638,000 of our 646,000 service businesses.

A wholesaler is considered a small business man if his yearly net sales are less than \$200,000; a manufacturer, if he employs 100 persons or less. Almost 90 per cent of American manufacturers are in this group.

To quote Mr. Jones:

Over nine-tenths of all business concerns in the country are small, and these nine-tenths account for 45 per cent of the workers employed, and for 34 per cent of the business in dollar volume as shown by the census.

April Sales of Independent Retailers Continue To Rise

WASHINGTON, May 29.—April sales of independent retail merchants were 18 per cent higher than during the corresponding month last year and 7 per cent higher than in March, the Commerce Department reports.

Large percentage gains were made in most non-durable goods trades in April compared with the same month last year, according to the department. Eating and drinking places recorded sales gains of 34 per cent and drugstore sales increased 26 per cent.

HURRY—REAL BUYS—WON'T LAST LONG

Mills 5¢ Brown Fronts	\$199.50	Jennings 5¢ Chief, Four Stars	\$129.50
Mills 10¢ Brown Fronts	224.50	Jennings 10¢ Chief, Four Star	139.50
Mills 5¢ Blue Fronts	179.50	Jennings 5¢ Chrome Chief	179.50
Mills 10¢ Blue Fronts	199.50	Jennings 10¢ Chrome Chief	189.50
Mills 5¢ Gold Chromes	289.50	Jennings 5¢ Club Special	159.50
Mills 10¢ Gold Chromes	289.50	Jennings 10¢ Club Special	169.50
Mills 5¢ Silver Chromes	289.50	Jennings 5¢ Red Skin	159.50
Mills 10¢ Silver Chromes	289.50	Jennings 10¢ Red Skin	169.50
Mills 1¢ Blue Q.T.	62.50	Jennings 5¢ Big Chief	129.50
Pace 5¢ Comet	89.50	Jennings 10¢ Big Chief	139.50
Pace 10¢ Comet	99.50	Watling 5¢ Rol-a-Top	89.50
Pace 1¢ Chrome (NEW)	119.50	Watling 10¢ Rol-a-Top	99.50
Groot, Columbia, can be used in 1¢, 5¢, 10¢, 25¢		Play, including all parts to make changes	69.50

SICKING, INC. 1401 CENTRAL PKWY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

CHROME COPPER, 5¢, #470,000, FS	\$380.00	PACE RACE, Black Cab. Painted Brown, 5¢	\$ 80.00
BLUE FRONT, GA, 5¢, #392588-378100	175.00	PACE RACE, Black Cab., #5895 Up, 5¢	190.00
CHERRY 5¢, #419000 to 457000	210.00	PACE RACE, 25¢ JP, #6588	300.00
BLUE FRONT FUTURE PAY, 5¢, #433175 Up	190.00	PACE RACE RED ARROW, JP, 5¢, #5986-6319-6522	225.00
WAR EAGLE, 5¢, #362529	99.50	PACE RACE RED ARROW, 25¢, #6550-6583-6182	260.00
BLUE FRONT, 1¢, #407186	90.00	BLUE FRONT, Reg. 5¢, #393518-396908	165.00
MILLS FREE PLAY MINT VENDOR, 5¢, with Stand	50.00	BLUE FRONT, Reg. 10¢, #469236-427351	210.00
MILLS FUTURITY, 5¢, #381556	175.00	BLUE FRONT, Reg. 25¢, #331069-371629	250.00
LION HEAD, 5¢, #369701	150.00	BLUE FRONT CHERRY, #413000 to 446000	225.00
JENNINGS VICTORIA, 5¢, #116732	39.50	BROWN FRONT, 5¢, #325000 to 444000	225.00
CALLE CONSOLE, 10¢	95.00	BROWN FRONT, 10¢, #458899	275.00
WATLING ROLATOP BASEBALL REELS, 5¢, #89134-88719	40.00	BROWN FRONT, 25¢, #363371	300.00
WATLING ROLATOP TREASURE, 5¢, #12309	75.00	GOLD CHROME, 50¢, Like New	Write
WATLING TWIN JP, 1¢	35.00	CHROME 5¢, #462935-458999-470589-458557	325.00
COLUMBIA BELL, Cash	49.50	BLUE FRONT, 5¢, #452997-391864	210.00
COLUMBIA BELL, Ch. Sep.	75.00	BLUE FRONT, 10¢, #400000 to 438000	240.00
COLUMBIA BELL CHROME	82.50	BLUE FRONT, 25¢, #397000 to 442000	275.00
MILLS FRONT VENDOR, 5¢, #168488-155672	40.00	MELON 5¢, #425000 to 435000	195.00
MILLS GOLF BALL CONSOLE, 25¢	Write	MELON 25¢, #430597	275.00
PACE CONSOLE, 5¢, #RF43147M	150.00	CHROME 10¢, #447000 to 462000	350.00
PACE CONSOLE, 10¢, #RF48689M	180.00	CHROME, 25¢, #450572	375.00
PACE CONSOLE, 25¢, #RF48689M	225.00	MILLS VEST POCKET CHROME, 50	65.00
PACE CONSOLE, Comb. 5/25¢, #DRF54389	275.00	EVANS VEST POCKET DOMINO	27.50
CHICKEN SAM	145.00	JACK-IN-BOX STAND	50.00
SINGLE SAFE FOR BALLY	40.00		
MILLS SINGLE SAFE, NO LOCKS	20.00		
FOLDING STANDS	5.50		

SPECIALS

SUPER TRACK TIME, #7200 Up	\$325.00	GALLOPING DOMINO, Reg.	\$110.00
PASTIME	225.00	BANG TAIL	150.00
TRIPLE ENTRY	180.00	LUCKY STAR, 25¢, FS	189.50
KENTUCKY CLUB	150.00	LUCKY LUCRE, 5/5/5/25/25¢, FS	350.00
SUPER BELL, 5¢	225.00	MILLS THREE BELLS, Serials up to #1000, Like New	Write
SUPER BELL MINT VENDOR, 5¢	235.00	MILLS FOUR BELL, 5/5/5/5, Original Style, #2050 to 2814	Write
SUPER BELL TWIN, 5-5¢	350.00	MILLS FOUR BELL, 5/5/5/5, New Style Head, #3077-3072-3076	Write
SUPER BELL TWIN, 5-25¢	375.00	MILLS FOUR BELL, 5/5/5/25¢, #2238-1876-2511-2512	Write
GALLOPING DOMINO, Cash, Dark Cab., J.P., Factory Rebuilt	225.00	MILLS FOUR BELL, 5/5/5/25¢, #1802-2189-1670	Write
GALLOPING DOMINO, Ch. Sep., Dark Cab., Factory Rebuilt	235.00	MILLS JUMBO PARADE, FP, 5¢	89.50
GALLOPING DOMINO, Cash, Light Cab.	305.00	BALLY HIGH HAND	135.00
GALLOPING DOMINO, Ch. Sep., Light Cab.	315.00		
GALLOPING DOMINO, 25¢, Dark Cab., Factory Rebuilt	250.00		

Latest Model, Equipped With Wiper
6 Panorams—Used Six Weeks—Will Trade for Late Model Slot Machines or 1-Ball Machines or 3 Bells or 4 Bells.

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective June 5, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328



THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

BELL'S BETTER GAMES Thoroughly Reconditioned

Rapid Fires .. \$210.00	10 Strikes .. \$45.00	Tex. Mustangs \$55.00	Bally Haw-thornes ... \$55.00
DeL. Baseballs 145.00	Topics .. 95.00	Belle Hops ... 40.00	Mills 1-2-3, '40 85.00
Shoot the Chutes ... 135.00	5 & 10's ... 95.00	Bosco .. 80.00	Bally Parlays .. 95.00
ABT Targets, '40 .. 25.00	West Winds .. 65.00	Sky Ray .. 55.00	Sport Pages .. 59.50
	4 Roses .. 45.00	Velvet .. 50.00	Jumbo Parades 85.00
	High Dives ... 55.00		

WANTED TO BUY FOR CASH

Complete Arcades, Late One-Ball Free Plays and Pay-Outs, Consoles, Slots, Mills 3-Bells and 4-Bells.
State quantities and condition of equipment in first letter.

BELL PRODUCTS CO. CHICAGO, ILL.

2000 N. OAKLEY

FAST MONEY BARGAINS

Mills Three Bells, 5-10-25, Unable To Tell From New	\$950.00—1 Only
Keeney Super Bells, 4 Way, 4 5-Cent Play, Like New	685.00—2 Only
Buckley Daily Double, Drillproof Cabinet, Latest Head	485.00—7 Only
Buckley Track Odds, Drillproof Cabinet, Latest Head	395.00—2 Only
Evans Galloping Dominos, With Jackpot, Slightly Used	385.00—1 Only
Jennings Club Special Console, 5-Cent Play, Used	189.50—1 Only
Jennings 4-Star Chief, 50-Cent Play, Refinished	435.00—2 Only
Mills Roman Head, 50-Cent Play, Refinished	485.00—1 Only

SLIGHTLY USED FREE-PLAY ONE BALLS

Bally's Thoroughbred, F.P.	\$495.00	Bally's Club Trophy	\$350.00
Bally's Pimlico, F.P.	450.00	Bally's Blue Grass, F.P.	195.00
Bally's Long Acres, F.P.	450.00	Keeney's Fortune, F.P.	345.00
Bally's 41 Derby, F.P.	395.00	Keeney's Skylark, F.P.	245.00

Wire Orders Immediately—1/3 Deposit Must Accompany Orders—We Will Wire Confirmations.

DIXIE COIN MACHINE COMPANY 912 POYDRAS STREET NEW ORLEANS, LA.

SMART OPERATORS ARE CONVERTING

SEVEN-UP TO SINK THE JAPS
STRATOLINER TO SLAP THE JAPS
GOLD STAR TO HIT THE JAPS
TEN SPOT TO SMACK THE JAPS
KNOCK-OUT TO KNOCK-OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER.

CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.

ORDER YOUR CONVERSIONS TODAY

\$9.50 EACH

F. O. B. CHICAGO, ILL.

VICTORY GAMES

2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS

—EASTERN DISTRIBUTOR—
LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

\$400

CASH FOR YOUR MILLS FOUR BELLS

Serials Over 2,600

\$500.00 FOR MILLS THREE BELLS

Save time and expense. No need to write or wire, just ship your machines to us C. O. D. or sight draft through the First Trust Company of Albany.

SEIDEN DISTRIBUTING COMPANY

1230 Broadway Phone 4-2109 Albany, N. Y.

ALL AMERICAN	\$22.50	REPEATER	\$24.50
BIG CHIEF	22.50	RED, WHITE, BLUE	20.00
BIG TIME	25.00	SPARKY	19.50
CLOVER	59.50	SPORT PARADE	22.50
DEFENSE, GENCO	90.00	STAR ATTRACTION	32.50
FOUR ROSES	29.50	SUPER CHUBBIE	35.00
METRO	27.50	TEN SPOT	29.50

ROY McGINNIS COMPANY

2011 MARYLAND AVENUE, BALTIMORE, MARYLAND



ALWAYS
 Consult the
Trading Post When
You Want To Buy
or When You Want
To Sell

SPECIALS—FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio.
 Introductory Price, \$330.00.
 Be first in your territory—Trade-in allowance for Old Guns—Write today.

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New...\$35.00
 Buckley Boxes—Rebuilt 25.00

THE
BUCKLEY
BOX



SPEAKERS AND CABINETS

Buckley Zephyr Cabinet—
 New\$ 11.25
 Charm Tone Tower 122.50
 Packard Large Wall Cabinet..\$75.00
 Buckley Floor Speaker Cabinet
 with Speaker & Buckley Box.135.00

COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in
 Cabinet with Buckley
 Adapter\$100.00
 Rockola T12, Complete in
 Cabinet with Buckley
 Adapter 100.00
 Wurlitzer T12, Complete in
 Cabinet with Packard
 Adapter\$100.00
 Wurlitzer T12, Complete in
 Cabinet with Keeney
 Adapter 80.00

SUPPLIES

Perforated Program Strips.
 Per M. Sheets\$3.50
 Buckley Long Life Needle....\$0.30
 Buckley 275A Bulbs12

COUNTER MODEL PHONOGRAPHS

Wurlitzer 71\$119.50 | Wurlitzer 61\$79.50
 Rockola—With Outside Speaker 57.50

Write for Complete List

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write, stating your requirements so you can get our prices.

WILL PAY CASH FOR
ARCADE MACHINES

A.B.T. Aeromatio Shooting
 Gallery
 Bally Bull's Eye
 Bally Defender
 Bally Rapid Fire
 Chicken Sam
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 Evans Super Bomber
 Jail Bird
 Keeney Air Raider
 Keeney Anti-Aircraft
 Keeney Submarine
 Kirk Night Bomber
 Mutoscope Ace Bomber
 Mutoscope Sky Fighter
 Mills Punching Bag
 Mutoscope Bag Puncher
 Wurlitzer Skeo Balls

CONSOLES

Mills Four Bells
 Mills Three Bells
 Keeney Super Bells, 2 Way
 5 & 5¢
 Keeney Super Bells, 2 Way
 5 & 25¢
 Keeney Super Bells, 4 Way
 Keeney Super Track Time

SLOT MACHINES

Cherry Bells
 Gold Chroma Bells
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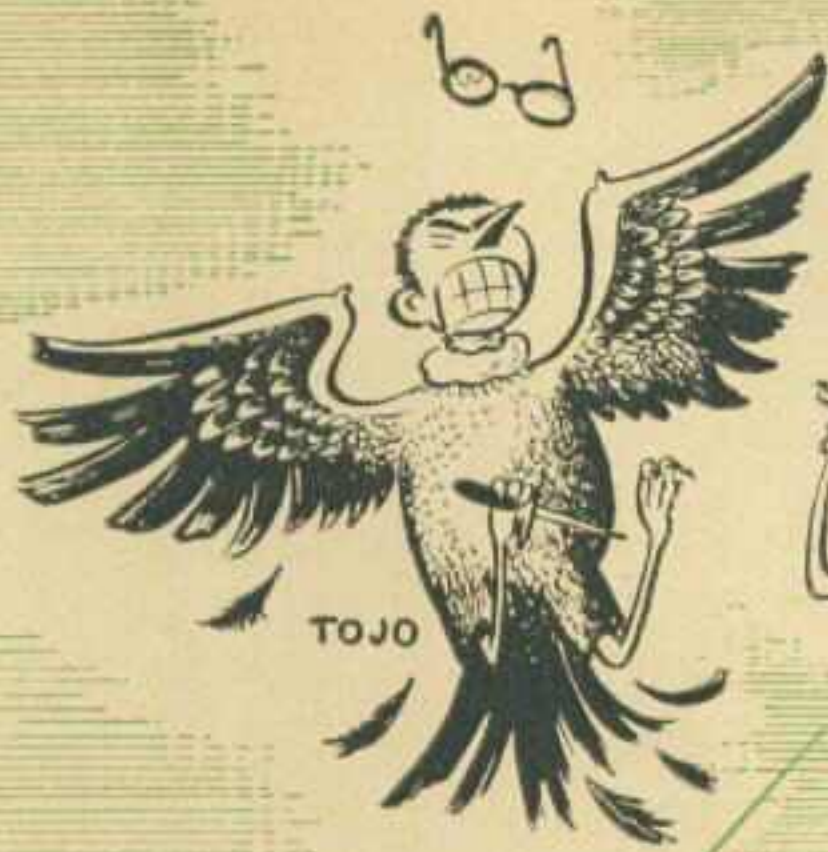
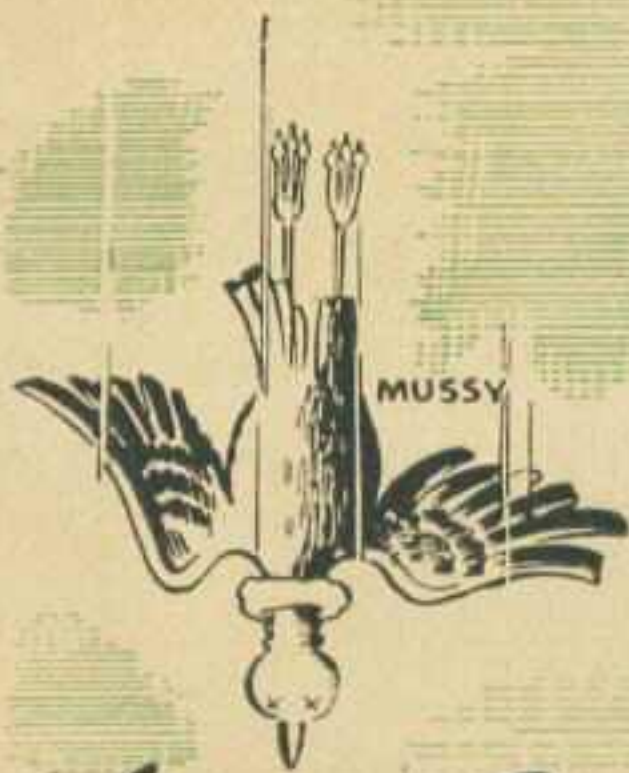
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