

FEBRUARY 20, 1943

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# TALENT HEADACHE GROWS

## London Chorus Girls, Unawed by Halls Of Parliament, Protest Sunday Shows

NEW YORK, Feb. 13.—According to accounts received here, a contingent of London chorus girls, backed by delegations of stagehands, electricians and carpenters, lodged a formal protest in Parliament Tuesday (3) against the move to repeal the law which prohibits commercial theater operation on Sundays. Supported by MP's O. S. Locker-Lamson and Thomas Magnay, who are leading the fight against Sunday shows, girls adopted a resolution against changing the law.

Florence Desmond, spokesman for the theater groups, pointed out that show-folk spend a good part of their Sundays raising money for charities and argued that they could not continue with such activity if forced to work seven days a week. She also made a plea for the "family life" of the performers and craftsmen, largely fostered on Sunday.

Girls, who numbered about 100, earn an average of about \$22 or \$23 a week.

After the girls had had their say, carpenters and electricians met separately

to formulate their own resolutions. Chorines appeared unawed by their historic surroundings, and spoke their minds freely.

When attempt was made to allow Sunday playing in New York, similar complaints were heard concerning "family life" on Sundays. No question of seven-day week was raised, however, since players here were guaranteed one day a week off, even if Sunday shows were played. In the years since Sunday shows were okayed here, no complaints of undue hardship have been raised by performers and the Sabbath performances have tremendously aided the theater, lengthening the runs of many plays and thus bringing added income to the actors.

## WLB Allows Only 15% Hike in Eq. Minimums, Despite Request Of Managers; Sets Precedent

NEW YORK, Feb. 13. — War Labor Board has approved a basic salary of \$57.50, or 15 per cent over present minimum, for legit actors, thereby upholding the Little Steel formula for wage increases. Actors' Equity Association and League of New York Theaters, in jointly requesting an increase for Equity members, had petitioned for a 20 per cent or \$10 advance, on grounds that actors' work was sporadic. New minimum goes into effect Monday (15). Both Equity and the League have expressed satisfaction with the decision. Equity case, together with still pending Association of Theatrical Agents and Managers decision, has attracted widespread attention, as decision in these two cases set precedent for other people in irregular employment, in or out of the show business. Chances of agents and managers, who also requested 20 per cent hike, are considered doubtful now. ATAM minimums are far above actors' basic pay.

## All Show Fields Turn to Ways and Means of Filling Gaps Caused by Draft; Labor Bill May Take Gals

NEW YORK, Feb. 13.—With the draft having drained away thousands from the show business, with even greater inroads by the armed forces promised, and now with proposed legislation to move "non-essential" workers, including women, into war industries, the greatest problem faced by all show fields is the development of new talent to fill the gaps. Most branches of the entertainment industry have laid plans of one sort or another to meet the present and expected shortages, with the more highly organized fields taking the lead. Now, however, with chances that women, older men and even 4Fs will be subject to industrial

draft, all entertainment enterprises, collectively and individually, are facing tougher problems than ever before.

Taking the lead in trying to dig channels for the flow of new talent are legit and films, with the former field paced by the Actors' Equity Association. Radio is quickly becoming more active in setting up means of meeting talent shortages, while bands have been drawing on schools and youngsters. Night clubs, being a largely disorganized field, have tried talent development only thru individual efforts.

The one solid plan in legit, advanced by Equity, involves films too. It is the much-discussed proposition whereby film companies would set up a series of stock companies for the training of new players, with film names making occasional guest appearances and with the bank-rolling company taking the cream of the talent developed. The remainder, it is figured, would float into legit, in which field the shortage is already acute. A huge percentage of Equity's male membership is already in the services, with many more to go during the coming year. The stock plan was taken up by 20th Century-Fox, which commissioned Alfred Harding, of Equity, to make a survey of possible locations. Harding's report, which recommends the establishing of a trial circuit, with other cirks to follow if it is successful, is now in the hands of 20th awaiting a decision.

Another indication that the film field is cognizant of the situation and is taking what steps it can to remedy it is the recent opening of Screen Actors' Guild rolls to young players. Rolls had been closed to extras soon after the signing of basic pacts with the studios. When the draft began to take men, however, SAG found that it was often unable to supply the demand and was forced to sign waivers permitting studios to hire young male non-members. In January 60 players were moved from the extra ranks to Class B membership, indicating the extent of the demand and the lengths to which SAG is willing to go in order to meet it.

To meet the drain of radio talent into the armed forces and war production, many stations are putting on their own live variety shows as showcase and staff build-ups. WCAU, Philadelphia, is one of the stations conducting a campaign to round up new voices and personalities.

To bring new people into the serious music field, WLIE, Brooklyn, is searching music schools, clubs and choral groups to unearth concert and operatic singers and instrumentalists for new live shows.

Appointment of Larry Puck as talent scout for Columbia Broadcasting System (See Talent Headache Grows on page 17)

## Show Shoes Are Okayed

NEW YORK, Feb. 13.—Show producers and individual acts will have no trouble getting as many pairs of shoes as are required for the performance of a play or specialty routine, provided they can convince their local war price and rationing boards that the shoes are essential to the execution of their performances. Contrary to reports published elsewhere, it will be possible for a producer to receive certificates for as many pairs of shoes as are necessary for each performer, according to the Regional Office of Price Administration here. Individual performers applying for extra shoes for use in their acts will also be able to purchase more than one pair at a time, if they can prove their needs to local boards. In the case of individuals, however, they must first relinquish Coupon 17 of sugar and coffee ration books before they can make application for additional certificates.

Again in the case of individual performers, purchases of both personal and occupational shoes will have to be taken care of as the need for each arises. For instance, if the next pair of shoes a performer needs is occupational, he will have to use coupon No. 17. If, at any time prior to June 15, when the first (See SHOW SHOES OKAYED on page 17)

## War and Show Business

Despite sporadic nature of actors' work and agreement of managers to a hike of 20 per cent in Equity minimums, WLB allowed only a 15 per cent raise.—Page 3.

Office of Price Administration says as many shoes as are needed for shows and acts may be purchased if okay is obtained from local boards.—Page 3.

Navy-yard commander blames lack of entertainment in off hours for lower production of swing shift.—Page 3.

Ringling circus completes tie-up with Treasury Department to promote sales of War Bonds.—Page 36.

ODT Director Eastman issues statement approving restricted moves for traveling shows in 1943.—Pages 30, 36, 38 and 40.

## Lack of Entertainment Blamed For Lowered War Production

RICHMOND, Va., Feb. 13. — Lack of recreational facilities in this territory was blamed for the drop in production efficiency shown by night shifts in war plants by Commander R. E. Davenport, personnel officer of the Norfolk Navy Yard. About 30 per cent of the yard's 42,800 employees are on the swing shift, which works from 3:20 p.m. to 11:20 p.m.

"It is generally estimated," Commander Davenport said, "that the second shift is only 70 per cent as efficient as the day shift, and I believe that this is attributable, at least in part, to the fact that employees on the night shifts are working while other people are playing. We get a considerable number of complaints from second-shift workers who say there

is nothing for them to do in the way of amusement either when they get thru or before they come on.

"Recreational facilities for the people must be improved," the officer asserted. "Improve recreational facilities and you will improve the efficiency of our war production."

There are no all-night theaters of any description in either the Richmond or Hampton Roads areas. Bowling alleys, dance spots, skating rinks and other forms of amusement close early and, with the new early curfew on sales of beer and wine (liquors are out except for sales by State package stores, anyway), there are few places open when the workers leave their jobs.

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## Hotels Fined for Overcharging

NEW YORK, Feb. 13.—Traveling performers who have complained of having been forced to pay higher than ceiling prices for hotel accommodations because of crowded living conditions in cities on their routes may look forward to some relief in the future.

In Baltimore this week fines totaling \$1,650 were imposed on Manager John E. Newman of Edison and Miami hotels, both patronized largely by night club, buriv and other entertainers. Hotels, both in the amusement district, had overcharged from 50 cents to \$20 in cases cited. Federal Judge William C. Coleman fixed the fines to approximate the amount of overcharges. Hotels are owned by Maurice A. Cohen.



## AGVA Cuts Nut As Leon & Eddie Dispute Rages

NEW YORK, Feb. 13.—The American Guild of Variety Artists' national office has effected economies in staff on an experimental basis for four weeks. International Board of Associated Actors and Artistes of America wanted slashing cuts, but Matt Shelvey, new AGVA chief, obtained lesser cuts and a test period. Meanwhile, American Federation of Radio Artists, Actors' Equity, Chorus Equity and Screen Actors' Guild are asking their organizations to approve a small loan to AGVA.

Four A's also moved to reaffirm unfair action resolution against Leon & Eddie's, New York, after negotiations for a new contract with AGVA floundered on the club's insistence that amnesty be granted performers who worked the spot contrary to Four A's ruling. New York local of AGVA is working on local musicians union to bring pressure on Leon & Eddie's. Meanwhile, Eddie Davis, partner in Leon & Eddie's, lost his chance to replace Danny Kaye in *Let's Face It*, Broadway musical show, when Equity adhered to Four A's resolution and refused to sanction the hiring.

Leon & Eddie's dispute continues as the main topic of conversation on Broadway, with local columnists running anti-AGVA items, and circulars calling for rank and file AGVA meeting showing up on street. Circulars invited members to confer at Leon & Eddie's yesterday afternoon. Nitery management disclaimed any responsibility for distribution of circulars and claimed they were printed and distributed by "some actors." Queries at night club at announced time of meeting brought information from an employee that "I was told to say the meeting had been held earlier in the day. I don't know where but not here."

A self-appointed committee of 16 performers, two of whom were Leo Fuld and Sam Kramer, passed resolution asking for open elections of AGVA officers by the membership. Florine Bale, secretary of the AGVA local in Los Angeles, has

### FREDDY MARTIN

(This Week's Cover Subject)

FREDDY MARTIN'S recorded version of Tschaiikowsky's "Piano Concerto" gave him the final boost that established him firmly as a big name in motion pictures, radio, recordings and location dates after 12 years as an orchestra leader.

Martin played his first date as drummer in the band at the orphanage where he was brought up. At the age of 16 he bought himself a saxophone and from then on was started on his career. After a European tour as a sideman, he played with several bands here, and finally decided to go out on his own. In 1931 he took his first band into the Bossert Hotel, Brooklyn.

He followed with engagements at such top spots as St. Regis, Savoy-Plaza, Ritz-Carlton and Waldorf-Astoria hotels, New York; Palmer House, Edgewater Beach Hotel and Aragon Ballroom, Chicago; Ambassador Hotel, Los Angeles, and St. Francis Hotel, San Francisco. Radio fame followed, and Martin had as sponsors Vicks, Elizabeth Arden, American Oil and Maybelline prior to his current "Lady Esther Sevenade" program.

As a Victor recording artist, Martin created a sensation with the "Concerto," repeated with his own lyrics in the "Tonight We Love" version, in addition to "Who Wouldn't Love You?" and many of the current pops.

Martin is appearing in the current film "Seven Days' Leave," will be featured in soon-to-be-released "Hit Parade of 1943" and "Stage Door Canteen," and is now shooting another film for Columbia, as yet untitled. Upon its completion he takes over the bandstand at the Ambassador Hotel, Los Angeles. He is booked by the Music Corporation of America.

### Austere Army

PORTLAND, Ore., Feb. 13.—Charges of disorderly conduct against a soldier and a loving couple who engaged in three-way fisticuffs in a downtown theater were dismissed by a municipal judge, thus depriving the court of a case that might have relieved its monotony. The combat resulted when the soldier objected to the couple's "necking," which obstructed his view of the screen. By way of settlement, the soldier agreed to pay for damage to the woman's glasses, broken in the melee.

### Two Cowbarns Announce

NEW YORK, Feb. 13.—Bergen College Barn Theater, Teaneck, N. J., will start its 10-week summer stock season latter part of June under the direction of Anthony Jochim. Theater is relying on several bus routes running thru and near the campus to bring in the customers. Company will present 10 plays, including two new comedies, for three performances a week, Thursday thru Saturday, with a free "preview" for servicemen Wednesday evening.

PHILADELPHIA, Feb. 13.—The first summer optimist hereabouts is T. C. Upham, who is already planning 14 productions for his Cape Theater, Cape May, N. J., near-by resort, beginning June 15.

### UBO Moves

NEW YORK, Feb. 13.—United Booking Office has moved its office to the Sardi Building, 234 West 44th Street. Formerly located at 214 West 42d Street, the New Amsterdam Building.

been appointed national field representative for the West Coast. Jack Irving, secretary of the Chicago local of AGVA, was appointed Midwest field rep last week. East Coast rep has not yet been selected, altho it may be Max West, now rep for San Frisco AGVA and who is being brought to New York.

Either Dick Barclay, performer, now appearing in San Francisco, or Al McKaye, AGVA rep in Washington, will be named to replace West in San Francisco.

## LNVT's Union Squabbles Mount

NEW YORK, Feb. 13.—In addition to its squabble with Associated Theatrical Agents and Managers, now before the War Labor Board, League of New York Theaters is encountering labor difficulties with at least two other backstage unions, stagehands' Local 1 of IATSE and Wardrobe Attendants Union.

League reached a wage agreement with the stagehands last May, when the sceneshifters were raised from \$82.50 to \$87.50, so for the present the union is making no further demands for increases. What is stalemating negotiations is a proposed clause which Local 1 wants included in the new contract which would require the employer to give just and sufficient cause for firing employees. Because of the seasonal character of the work, managers have always held fast to the right to fire a man at the close of a season without having to show cause. Union feels that in some cases managers have taken advantage of the right to fire members for union activities. Managers have countered by asserting that the union "wants them to hire employees for life."

Another negotiations meeting has been scheduled for early next week. Already agreed upon is a clause guaranteeing members a minimum of three hours' employment when called for a specific performance.

Wardrobe attendants are asking for a 15 per cent hike for wardrobe women and \$3 per performance for dressers. Dressers are now getting \$2.50 per show. League has agreed to go along with the union on dressers' salaries, but has offered an increase of only \$5 for the wardrobe mistresses, whose current minimum is \$55. Union is holding out for the whole 15 per cent.

Other proposals holding up the works are provisions for an eight-hour day for members and extra pay to the tune of \$1 an hour for dressers and \$2 for wardrobe handlers, when required to remain overtime while casts take pictures for publicity and magazine spreads. Negotiations have been pending since last September. Ada Nelligan, union head, has threatened to take the case to Dick Walsh, national IA chief.

## Reverses Usual Procedure; No Bird, So Tries Song

BRIDGEPORT, Conn., Feb. 13.—Apparently undaunted by the many unsuccessful efforts to have the Legislature designate a State bird, Senator John Christensen, of Windsor, last week started legislative wheels rolling toward designation of a State song. He introduced a bill providing for gubernatorial appointment of a five-man commission, its members to serve without pay, which would be charged with selecting such a song. The bill directs the commission to "procure song poems extolling the State of Connecticut, its history and scenic beauty."

## S. F. Receipts Big; But Other Worries Hit Ops

SAN FRANCISCO, Feb. 13.—Entertainment purveyors are experiencing their best business in several years, due to the extensive influx of out-of-towners attracted here by work in war industries. Theater grosses are up 10 to 30 per cent, and night clubs are not far behind in the percentage column. The two legit houses, Curran and Geary, are now operating at the same time, instead of on an alternating basis.

The Alcazar, closed for nearly two years, reopened the day after Christmas with Sid Grauman's *Highlights of 1943*. Show is one of the top box-office attractions in town. *This Is the Army*, the all-soldier show, ends its two weeks' run this week-end, grossing around \$160,000.

Practically all of the larger night clubs and a score of smaller bright spots are enjoying packed houses almost nightly.

However, the picture is clouded by concern over the uncertainty in transportation, the food rationing problem, draft toll and the loss of help to war work. Waiters, bellhops and ushers are not readily replaced.

Vaude houses, the Golden Gate here and the Orpheum and T&D, Oakland, are offering refuge to the migratory bands, the chains providing cases for the travelers, who can thus get sufficient sustenance to move around to the adjacent ballrooms and hotels.

It isn't all philanthropic, however. The theater men are thinking of booming box-office receipts. They have to, because in this area, when a traveling band comes in for a date, the local musician gets paid for stand-by work. When a traveling name band plays at the Golden Gate the management dishes out \$1,000 to the local union.

## N. Y. AGVAites Urge Meetings

NEW YORK, Feb. 13.—A rank and file committee, originally formed about a month ago to act in advisory capacity to the New York local of the American Guild of Variety Artists, is petitioning the Four A's for membership meeting to elect officers for both the national and local. The committee was originally intended to advise on local matters, but since has extended its pressure on the parent organization also.

Arthur Ward, former national committee member, is chairman of the group which includes Sam Kramer, Leo Fuld, Nita Naldi, Emily Marsh, Don De Leo, Robert Rhodes, Charlotte Joyce, Honey Gale, Alfred Brower, Paul Jones, Paul Pavell, Lolita Moya, Rod De Mayo, Jay Marshall, Moya Gifford and Peter Wells.

The last New York membership meeting called by AGVA was in February, 1941, shortly after Gerald Griffin became executive secretary. Less than a dozen performers showed up, and the meet was subsequently called off.



GLENN MILLER, who's now, as everyone knows, a captain in the army, recently checked into Atlantic City to look into the music set-up of the army air corps at that post. Among other things, he organized a number of small musical units staffed by army musicians, to play mess halls during mealtime—a sort of series of cocktail combos in khaki. But that's not all. Captain Miller has also been auditioning soldiers for spots as vocalists with the various musical aggregations under his aegis. So far no winners, but the auditions have only started. . . . Certain Stem joints are taking servicemen like the Russians took Kursk. One such, a dance hall, had a barker yelling, "Soldiers, come in for a free dance!" So the soldiers went in and got a short free twirl around and then wandered to the benches to chat with their partners. When they left they were presented with bills pegging the chats at \$8 an hour each. They yelled, but had to pay. Fortunately, tho, a Broadway press agent heard about the incident and wrote to La Guardia about it, and now detectives are making the rounds to prevent such stuff in the future. . . . Publicity—no matter what kind of publicity it happens to be—is upping the takes of name performers; which isn't the way it used to be in the show business. But the fact remains that Errol Flynn's b.-o. draw went way up, even before the acquittal verdict; that Frances Farmer's oldies pulled mobs into the grinds on 42d Street, and that even name band leaders who may happen to get in dutch are seeing their salaries soaring. . . . A Broadwayite recently inducted in the merchant marine showed up at a band opening recently sporting his dress uniform, which is without stripes or any sort of insignia and looks, without the cap, a bit like those worn by baseball umpires. Other Stem characters crowded around him in droves—and the whole thing had the naval officers in the room scratching their heads and wondering if they'd blundered into an admiral in disguise. . . . The Victory Tax has its odd angles too. A Georgia typhoid carrier, paid by the State for not working, objected to his 5 per cent nick, on the ground that the tax is supposed to be paid on money received for services rendered, and he, on the other hand, was being paid for services not rendered. And he won his appeal. Which raises the question of whether stand-by bands should get the same consideration. It would classify them with typhoid carriers, of course, but then, plenty of operators have been so classifying them for years.

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## Veloz and Yolanda Show, With Added Acts, Looks Good

NEW YORK, Feb. 13.—After touring concerts almost exclusively the past couple of years, Veloz and Yolanda augmented their concert group for a limited New York run at the Mansfield Theater, where they opened Friday, February 5, doing eight shows a week, including week-end matinees. Drew fair press reviews.

Away from New York since they worked Billy Rose's Casa Manana a few years ago and then retired for Yolanda to have her baby, Veloz and Yolanda prove again that they are masters of the ballroom technique. They come on three times in the first half and twice in the second half, Yolanda being radiant each time in a gorgeous new gown, and present a widely varied set of dances, smartly arranged for contrast and display of the team's versatility. Smoothness is their trademark, and inventiveness of routines, excellent musical arrangements and impeccable grooming are the other attributes that make them outstanding. Avoiding aerial lifts, they depend for effectiveness on an effortless grace, the suggestion of a perfectly mated pair, and an apparent thoro enjoyment of their work.

Rest of the two-hour concert consists of classy, dignified acts. There's no comedy, but apparently no effort was made to arrange a typical vaude show. Originally billed as *Dansation*, the show's title was changed the last minute to *For Your Pleasure* in an obvious attempt to avoid limiting its appeal to dance lovers.

First outside act is Bill Gary, a litha, young ballet-tap dancer who used leaps and other fancy movements. In the second half, he does a Spanish tempo to big applause. Vincente Gomez again proves he is a great Spanish flamenco guitarist. His finger plucking and rapping technique is superb. Held audience spellbound. Golden Gate Quartet, doubling from Cafe Society Uptown, really socked with their rhythmic, modulated, feelingful rendition of folk tunes. Returned in the second half and tied the show in knots.

Al and Lee Reiser, male piano team working in the pit, opened both halves on the show with fine featured numbers. Really swell players. Susan Miller, recently in *Beat the Band*, impressed as a good singer. She was not given good lighting here, but her attractive voice and careful delivery combined to make her five numbers pleasing. Two of them were encores.

Jerry Shelton, accordionist who has been Veloz and Yolanda's accompanist for years, was spotted for one excellent solo. Led the pit band, which cut the show superbly.

House seats 1,050, with evening prices \$1.10 to \$3.30.

House nut is obviously modest, and Veloz and Yolanda (who got as high as \$8,000 a week in vaude) ought to walk out with a profit. George M. Gatts is listed as presenting the show.

Veloz and Yolanda were out earlier in the week due to illness, and Raye and Naldi substituted. Susan Miller opens at the Plaza February 16, and Gomez is doubling into Le Rubian Bleu.

Paul Denis.

## Possibilities



**CLEANED BY MEMBERS OF THE BILLBOARD STAFF**

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

**SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.**

### For LEGIT DRAMATIC

**PAT CORBLY**—young actress who appeared in the New School Workshop production of Percival Wilde's *Kings in Nomania*, given for a series of children's matinees at the New School Auditorium, New York. As an antic mistress of ceremonies who ties the play together, she is called upon to deliver long and awkward speeches, to stop in the middle of them for musical background to come thru, to kid with the audience and do innumerable other jobs—all of which she performs charmingly, with versatility, humor and dramatic effect. Offers outstanding readings thruout. Broadway can very definitely use her.

### MUSICAL

**DALE BELMONT**—young brunet singer, now at the Queen Mary, New York night spot, where she is making her Broadway debut. Should soon be ready for vaude dates and perhaps for a spot in a musical. She is young, fresh and pretty and sings ballads with much appeal. Has a deep voice that is swell for torchers; also, she enunciates clearly and really makes the lyrics count for something.

### For VAUDE

**JAY HOWARD**—billed as the Mask Maker and now at Louise's Monte Carlo, New York night club. He is six-foot-six, husky and attractive, and does a novel act—he describes a character or a film star and then puts on a mask made by himself and adds the mannerisms of the character being portrayed. A novelty turn that should be eminently okay for vaude, especially if he adds vocal touches to his impersonations.

## AGVA Execs Seek To Solve Buffalo Tiff With Niteries

NEW YORK, Feb. 13.—Matt Shelvey, newly appointed American Guild of Variety Artists executive secretary, and Jonas T. Silverstone, AGVA counsel, expect to go to Buffalo next week to make an agreement with the Niagara Booking Association, Buffalo cafe owners' org, most of whose members are on AGVA's unfair list. The American Federation of Labor Council and the CIO Council for Northern New York are backing the Buffalo AGVA local in its dispute with the cafe organization.

One local result of the Buffalo fight was the agreement by Jack Finck, an indie agent, to stop feeding the Buffalo cafes with acts. In September of last year he applied for an AGVA franchise but was turned down because of his being on the unfair list of Musicians' Local 802. He also promised to straighten that out.

Another event of importance at AGVA happened this week when the New York local, for the first time in history, made a per-capita tax payment to the national office.

PROVIDENCE, Feb. 13.—Boris Karloff in *Arsenic and Old Lace* could easily have done a two-day stand at the Metropolitan here. With one performance February 1, attraction played to SRO, grossing around \$6,000.

## Proposed War Service Act Threatens All of Showbiz

NEW YORK, Feb. 13.—Following closely on the heels of War Man-Power Commission's work-or-fight order, which scored a direct hit at night club and hotel managers and service personnel, comes the proposed national war service act, which threatens to draw indiscriminately on all branches of show business, unless specific recognition is obtained for one or more of the amusement fields as "essential" to the war effort. Backers of the new bill, which was jointly introduced in both houses of Congress Monday (8) feel the WMC order was merely a "club" being used over heads of non-essential employees and that the new bill would more effectively cover the man-power situation.

If and when the bill is enacted, it would clarify the "twilight" position of actors and musicians, who so far have been designated as neither essential nor non-essential, unless, of course, a classification directive from the commission or another executive source is issued before the bill becomes law. So far Local 802 of the musicians' union leads the field in the drive to urge official recognition of music as a morale builder.

Meanwhile, the bill, which would make every man between 18 and 65 and every woman between 18 and 50 eligible for work in factory or on farm (only exceptions are men and women already in the services, mothers with children under 18 and expectant mothers), is encountering much opposition on both floors of Congress. Senate and House leaders opposed to the bill point out that the current voluntary basis of recruiting labor is working out successfully. Bill's supporters said it provides that no persons be drafted until the volunteer system proves inadequate. At this point there is no way of telling what specific course the legislation will take.

Theatrical industry, which recovered quickly after last week's work-or-fight edict, has settled down to the realization that if worse-comes-to-worst it will have to turn to women and men over 38 to fill the gaps in service and entertainment staffs. It is now faced with the possibility of making the choice of either juvenile or octogenarian entertainers.

New proposal came as an anticlimax to the earlier work-or-fight ruling. The trek of already-condemned non-essential night club workers to local

United States Employment Service offices continued at a more measured pace, after the initial stampede, while owners and managers of night spots the country over lessened only slightly their quest for more female help.

Some night club employees have already solved the problem by seeking daytime employment in war plants, but whether night club owners would put themselves in the position of requesting their employees to seek more essential employment in their off-hours is a moot question.

BOSTON, Feb. 13.—New man-power edict, effective April 1, will have further effects on local night clubs and hotels. Some of the spots are using girls for dining room service, but major difficulty seems to be how to replace musicians.

The Beachcomber, under management of Jerry Man, foresaw shortage of labor months ago and was the first class-A (See Threat to Show Biz on page 17)

## WSM Billy Jambo Sets Cincy Record

CINCINNATI, Feb. 13.—A crowd estimated at more than 13,000, the largest ever to witness a so-called hillbilly show in a single day in Cincinnati, jammed the 3,576-seat Music Hall auditorium at three performances Sunday (7) to witness the WSM *Radio Jamboree*, presented under the direction of J. L. Frank. Prices were scaled at 30, 60 and 75 cents, including tax.

Original schedule called for two performances, 2 and 7:30, but an extra show was presented beginning at 5 p.m. in order to handle the vast throng. Box-office line began forming at noon and at times extended, four abreast, two blocks long. Night show, which went on at 8:45, attracted an SRO house, with several hundred patrons finding refuge on the large Music Hall stage. An overflow crowd of some 700 was shunted to the boxing arena in another part of the building where another performance was given. Frank plans to present another opy at Music Hall in a month.

Acts on the bill, in the order of appearance, were Whitey Ford, "the Duke of Paducah"; Cliff Gross and His Texas Cowboys, Daniels Quartette, Jamup and Honey, Pee Wee King and the Golden West Ramblers, Ernest Tubbs, Minnie Pearl, San Antonio Rose, Uncle Dave Mason, Roy Acuff and His Smoky Mountain Boys, the Carter Family, and Bill Boyd, screen's singing cowboy.

Ford Rush was emcee.

AKRON, Feb. 13.—Larry Sunbrock's Hillbilly Jamboree has been playing Sunday dates in Midwestern territory the last eight weeks to good success, averaging around 5,000 patrons per Sunday. Recent stop-overs included Murat Temple, Indianapolis; Music Hall, Cincinnati; St. Louis; Columbus, O.; Dayton, O.; Louisville and Akron. Show repeated here last Sunday (7), pulling well. Sunbrock carries three people, building a new show around the trio each week. Jack Andrews is associated with Sunbrock in the venture.

### 12G for Detroit Benefit

DETROIT, Feb. 13.—The President's Birthday midnight benefit, staged by all local agencies jointly at the Fox Theater, grossed \$12,000, according to David M. Idzal, managing director of the Fox and chairman of the Birthday Committee for the amusement industry.

### "Ice Follies" Big in Buffalo

BUFFALO, Feb. 13.—*Ice Follies* here went over better than ever, and the Buffalo Hockey Club, Inc., which again sponsored the event, feels the results should be ahead of last year. Walter H. Hadlich, publicity manager of the *Ice Follies*, says attendance had been 15 per cent ahead of 1942's stand, and the total take should be very close to \$100,000.

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# "WALK INTO MY PARLOR"

## Spine-Chillers War Slanted; Tuesday Leading Homicidery; Bloody Epics Sell Food, Drugs

Do Cock Robin devotees enjoy scaring themselves at home? See accompanying chart and get yourself a load of ghouls.

By MARION RADCLIFF

NEW YORK, Feb. 13.—It takes a total of 19 network shows a week, comprising 9½ hours of air time, to chill the spine of the nation, with 13 sponsors taking advantage of the listeners' state of helpless horror to try to sell them 10 different kinds of food and drugs, two brands of tobacco and one brand of coal. The nerve-racking 19 run the gamut from the cops-and-robbers roughhouse of *Gang Busters* and *Bulldog Drummond* to the sophisticated sleuthing of *Thin Man* and the subtle terror of *Inner Sanctum* and *Lights Out*. The cowboy-and-Indian, cops-and-robbers dramas, which have been making kids and grownups alike shriek and shiver since almost the beginnings of radio, are slanted toward the war now, keeping *Green Hornet* and *The Shadow* pretty busy tracking down vicious Nazi spies and saboteurs. *Counter-Spy*, which debuted over CBS in May, 1942, devotes itself entirely to the adventures in espionage of an American secret agent. Almost all the mystery shows inject the war angle into their scripts, with black markets, for instance, serving as a subject for investigation on recent programs of both *Mr. District Attorney* and *Crime Doctor*. OWI propaganda about loose talk sinking ships was dramatized on a recent *Elery Queen* show, and the latest *Inner Sanctum* drama was turned over to the Treasury Department's War Bond drive.

Theory that war increases listening to escape programs has been taken seriously by the networks, three of which have lately added mystery thrillers to their list of sustaining shows. New this season on Mutual are *Dark Destiny*, presenting tales of the supernatural, and *Murder Clinic*, which dramatizes adventures of famous fiction detectives. Both originate from WOR and go out to the full network. *Suspense*, a detective thriller, started on the Columbia network in June, 1942. Blue Network within the past month has been scaring its listeners with *Horror, Inc.*, which bowed in on January 17 with Eva Le Gallienne reading a different blood-curdling tidbit each week; *The Strange Dr. Karnac*, which finds the gentleman of the title in a sinister episode each week involving black magic, began haunting the Blue January 23.

Altho many mystery programs use guest stars, 11 of them maintain the same radio actors for the leading roles each week. Don McLaughlin plays the FBI agent in *Counter-Spy*; Carlton Young, Marion Shockley, Santos Ortega and Ted de Corsia are regularly cast in *Elery Queen*; Joseph Curtin and Alice

Frost are *Mr. and Mrs. North*, and Jay Jostyn, Len Doyle and Vicki Vola take the lead roles in *Mr. District Attorney*. Claudla Morgan and Lester Damon play Nora and Nick in the *Thin Man*; Everett Sloan has the part of Dr. Benjamin Ordway in *Crime Doctor*, and Bennett Kilpack is *Mr. Keen, Tracer of Lost Persons*. Bill Johnstone and Marjorie Anderson star in *The Shadow*, and Alan Hewitt had the lead in *Bulldog Drummond* until his induction into the army. Mystery shows use on an average of from five to eight actors.

The question of who gets more exhausted from mystery and horror shows on the air—listeners, actors, producers or sound effects men—is one that has recently come up for consideration. It is claimed by some students of the subject that listeners "enjoy" trembling, sweating and fainting as a result of weird things they hear on the air, because after it is all over they get a wonderful feeling of relief at finding themselves safely sheltered in a warm, dry living room and not swimming in rat-infested sewers or trapped in a cemetery vault with 10 ghosts. While the listener turns to horror and mystery programs for release, it has been reported that the actors are affected by their own macabre characterizations to the extent of losing weight, voices and nerve.

Not only are the sound effects men, who open and close the special creaking door on *Inner Sanctum*, clang the giant gong on *Lights Out* and simulate the footsteps and other eerie sounds indispensable on mystery shows, but organs and—on the higher-priced shows—orchestras are a must. Fred Fradkin's orchestra augments the ghastly activities on *Thin Man*; Bernard Herrmann directs the work on *Suspense*; Peter Van Steeden's band livens things up on *Mr. District Attorney*; Frank Novak's band offers the musical interludes on *Mr. and Mrs. North*, and Ray Bloch is heard on *Crime Doctor*. Organists like Charles Paul on *Elery*, Lew White on *Sanctum*, Bob Hamilton on *Counter-Spy*, and Rosa Rio on *Horror, Inc.*, play a large part in creating the moods, goose pimples and chandelier climbing on the killer-chillers.

While many of the shows are the brain-children of modern script writers, old masters of the sinister and the supernatural are leaned on heavily. *Murder Clinic* dramatizes well-known detective stories; *Bulldog Drummond* borrows its material from H. C. McNeill's famous stories; *Horror, Inc.*, digs down to find the bleakest and most violent bits that have been written; *Thin Man* is based on the Dashiell Hammett character of literature and films, and *Mr. and Mrs. North* uses the characters created by Mr. and Mrs. Richard Lockridge in their Broadway play and in short stories. *Famous Jury Trials*, *Gang Busters* and *Crime Doctor* are credited with being based on actual case histories of criminals and trials.

Tuesday night sends the most mystery shows into American homes, with five of them scheduled, while the peace and quiet of Sunday is broken into by four murder epics. At 8:30 to 9 p.m. is the most popular scaring hour, with five (See *Walk Into My Parlor* on page 8)

## The Nerve-Racking Nineteen

### Blue Network (7)

PROGRAM	SPONSOR	AGENCY	WRITER	PRODUCTION	TIME
Counter-Spy	Mail Pouch Tob. Co.	Walker & Downing	Phillips H. Lord	Lord-Jay Hanna	Mon., 9-9:30 p.m.
Famous Jury Trials	Williamson Candy Co.	Aubrey, Moore & Wallace	Jerry McGill	Jerry McGill	Tues., 9-9:30 p.m.
Gang Busters	Dr. Earle S. Sloan, Inc.	Warwick & Legler	John Mole, Leo Fontaine, R. C. Wolfe	Phillips Lord-Jay Hanna	Fri., 9-9:30 p.m.
Inner Sanctum	Carter's Little Liver Pills	Little Ted Bates	Milton Lewis, Sig. Miller, R. Newman	Himan Brown	Sun., 8:30-9 p.m.

Sustainers—*Green Hornet*, by William Striker; production, King-Trendle Broadcasting Corp.; Sun., 4:30-5 p.m.

*Horror, Inc.*, by Mort Lewis-Eva Le Gallienne; production, George Weist; Tues., 7:15-7:30 p.m.

*Strange Dr. Karnac*, by Scott Bishop; production, Stuart Buchanan; Sat., 7:30-8 p.m.

### CBS Network (5)

PROGRAM	SPONSOR	AGENCY	WRITER	PRODUCTION	TIME
Adventures of the Thin Man	General Foods	Benton & Bowles	Milton Lewis, Eugene Wang	Himan Brown	Fri. 8:30-8:55 p.m.
Lights Out	Ironized Yeast	Ruthrauff & Ryan	Arch Oboler	Arch Oboler	Tues., 8-8:30 p.m.
Crime Doctor	Philip Morris	Biow	Max Marcin	Jack Johnstone	Sun., 8:30-8:55 p.m.
Mr. Keen	Kolynos	B-S-H	Lawrence Klee	Frank & Anne Hummert	Wed., Thurs., Fri., 7:45-8 p.m.

Sustainer—*Suspense*, by John Dickson Carr (others); production, William Spier; Tues., 9:30-10 p.m.

### Mutual Network (5)

PROGRAM	SPONSOR	AGENCY	WRITER	PRODUCTION	TIME
The Shadow	D. L. & W. Coal Co.	Ruthrauff & Ryan	Max Erlich, Sid Sloan, Jack Hasty	Tom Hutchinson	Sun., 5:30-6 p.m.
Bulldog Drummond	Local (Horton in N. Y. area)	Redfield-Johnston	H. C. McNeil (Adaptations)	Himan Brown	Mon., 8:30-9 p.m.

Sustainers—*Murder Clinic*, by Leo Wright and John Bassett; production, Jock MacGregor; Tues., 9:30-10 p.m.

*Dark Destiny*, by Robert Arthur and David Kogan; production, Jack Johnstone; Thurs., 8:30-9 p.m.

### NBC Network (3)

PROGRAM	SPONSOR	AGENCY	WRITER	PRODUCTION	TIME
Elery Queen	Emerson Drug	Ruthrauff & Ryan	Fred Bannay, Manfred Lee	Knowles Entrickson	Sat., 8-8:30 p.m.
Mr. and Mrs. North	Jergens	Lennen & Mitchell	H. R. Herrmann, J. Epstein, Ed Ettinger	Lester Vail	Wed., 8-8:30 p.m.
Mr. District Attorney	Vitalis	Pedlar & Ryan	Jerry Devino	Jerry Devino	Wed., 9:30-10 p.m.

## Time Scarce in Mexico; "U. S." Harris Hogs Lanes With 65 Live Shots on Chain of 23

MEXICO CITY, Feb. 13.—Broadcasting in Mexico has developed so rapidly in the last couple of years as to create a near scarcity of available hours. Part of this development is due to the natural expansion of the city and its activities. Part of it is chargeable to the constructive work of one radio executive, L. G. Harris, familiarly known in United States radio circles as Bucky Harris. Coming to Mexico City from NBC in May, 1941, and starting with the three half hours weekly that his firm, Grant Advertising, Inc., had on the air, he now has 65 live radio programs over a network of 23 Mexican stations—the first time in the history of radio in this country that 23 stations have been hooked up regularly to form a network.

A good many of these 65 programs are sponsored by American concerns—Canada Dry, Carter, Forhan's, Scott & Bowne, Vicks Chemical Products, American Chicla and La Consolidada (steel works), which was recently taken over by an American, Paul Shields.

La Consolidada, in contrast to most of the other companies, sponsors an institutional hour, designed not to sell a product but to arouse more interest in Mexico's possibilities industrially.

As it isn't possible to get time for 65

programs from any one station, they are spread over several—XEW, XEQ, XEOY and XEB, the last-named controlled by Buen Tono cigarettes, a French company. And these programs range from newscasts to symphonic music performed over XEW by an orchestra of 65 players, directed by Elias Breeskin, who, incidentally, arrived on the scene about the same time Harris did.

El Agulla cigarettes has specially struck the fancy of Mexicans by its folksy stuff, featuring a typical Mexican orchestra, with the well-known comedian, Leopoldo Breststein, and Srita Zenaida in some excellent ranchero singing. XEQ puts it on the air. They call this hour *Orgullos Nacionales (National Pride)*; aptly, too, because it builds a patriotic national feeling in the war effort. A few weeks ago the program was sent across the border by CBS.

El Agulla also sponsors a Mexican version of *Dr. I. Q.* This program, which has five years behind it in the United States, is now in its 46th week here with Jorge Miron. Most of the period Jorge has spent on the road, talking over an 18-station hook-up.

Conditions seem to be nearly perfect in Mexico for remote control. Only once (See *Harris in Mexico* on page 8)

### Money for Murder

Considering the few name actors and minimum of live music, the murder and mystery shows cut quite a dent in sponsor pocketbooks, exclusive of air time costs. *Thin Man*, with about \$3,600, appears to be the leader, amount being upped by author royalties. Right behind is *Mr. District Attorney*, about \$3,500, with options being picked up continuously. Another "expensive" cock robin is *Elery Queen*, probably \$3,000 with royalty payments. *Inner Sanctum* costs vary with name performers, but tops would be about \$2,750. *Famous Jury Trials*, about \$2,400; *Gang Busters* hits around \$2,250, a comedown from previous expenditures. *Crime Doctor*, \$2,100; *Mr. and Mrs. North*, \$2,000; *Lights Out*, \$1,800. Another expensive sustainer in the survey is *Horror, Inc.*, which when (and if) sold will bring about \$1,250, the better part for star Eva Le Gallienne. *Mr. Keen*, on three times weekly, is at so-called minimum production-cast cost. *The Shadow*, about \$1,850, nearly a third of which goes to publishers Street & Smith, and *Bulldog Drummond*, \$1,500.



## Bridgeport Herald's 5-Column Debunking of Good Will Hour

NEW YORK, Feb. 13.—Under the by-line of Eugenia Boisseau, *The Bridgeport Herald* a week ago Sunday published a five-column expose of John J. Anthony's *Good Will Hour*, aired Sunday nights, 10-11 p.m., over the Blue Network and WMCA for Ironized Yeast. Anthony was referred to as the "Prince of Piffle" and the "Ironized Yeast and broken heart expert who didn't know that 'Janet Woods' was a *Herald* reporter."

Some of the choice matter written by Eugenia (Janet Woods) Boisseau:

"If you were one of the listeners to the widely famed program last Sunday, you might be interested to learn that I was No. 2 on the hit parade of stooges—that soul-tortured voice introduced under the initials of K. B. You may even remember that John J. Anthony, a more or less modern version of Beatrice Fairfax, gave me a severe tongue-lashing as I stated my unhappy perplexity involving two imaginary sweethearts.

"I went to the New York studio under an assumed name to find out if the

*Good Will Hour* is as phony as the advertising claims for the Ironized Yeast product whose publicized benefactions Mr. Anthony cuddles between heart throbs.

"The *Good Will Hour* is strictly the old hokum with plenty of corn thrown in. Program, and the way it is run, tops all the super-screwball classics. In some respects the program is harmless, but the marital and financial problem-solving powers ascribed to it are no more miraculous than the dear old Ironized Yeast it advertises.

"To get a spot on the broadcast, to go thru the actual experiences of the tortured zombies and maladjusted mamas who pour their woes into 'Saint' Anthony's mike, your reporter cooked up a fanciful problem of being torn between the loves of two men. Under the name of Janet Woods, I sent a letter to the demigod of blah and requested his advice to restore my fractured psyche to normalcy. I received a stereotyped invitation to report.

"Distracted women, skittish young girls and misguided men are all grist for Anthony's lucrative mill which grinds out entertainment for vicarious thrill seekers. Radio fan skeptics who doubt that the drips who drivel before the mike on Anthony's hour are amateurs, are half right. Some are real remnants of suffering humanity, but I can vouch for the falsity of at least two, who professionally performed on the program.

"Pilgrims to the mecca of marital muddles soon discover they are faced with an ordeal for which they have not bargained, but all exits are blocked by the subtle strategy of Mr. A. and his tall, smartly groomed secretary. High Priest Anthony officiates at the final rites, drawing blood, then dealing the death blow with a few swift verbal lashes.

"I was ushered in to the divine presence. Before I had half finished the outline, the soul surgeon indicated with a weary sigh and an impatient gesture that he had enough for the time being. (Referring to rehearsal.)

"A great number were more mystified after the ordeal than they had been before, but some still believed Anthony must be a great man since they couldn't understand him and he was, after all, famous."

## Mutual's McClintock Meets the Press and Shows Skill of FDR

NEW YORK, Feb. 13.—Miller McClintock, president of Mutual, exhibited himself before the local daily, business and trade-radio press Wednesday evening at a special dinner and displayed an almost uncanny knack for fencing, repartee and worming his way out of tough spots precipitated by frequent searching questions touching on the network's announced expansion and other activities.

At times it was such a brilliant display that even the host, who was also guest of honor, was moved to remark in the closing innings of the struggle that he thought he should interview the press instead of vice-versa. (He might have come out all right, too.)

McClintock outlined a six-point program for Mutual as follows:

1. Largest budget in network's eight-year history.
2. Regular program clinics attended by key originating stations.
3. Increased network service to member and affiliated stations in programing and promotion.
4. Enlarged research department.
5. New policies to make Mutual more than ever "the friendly network."
6. Equal sales emphasis on the major markets and the "small towns of America."

McClintock is known as a great believer in "main street" and "grass roots" values and as the former head of the Advertising Council knows his merchandising from the provinces up. MBS sales department, under sales manager Edward Wood Jr., will add Jess Barnes, formerly with Outdoor Advertising Corporation, February 15. Sales plan will stress the "major market coverage" and the great

## TAKES ON TALENT

New York By JERRY LESSER

LYMAN BRYSON, CBS director of education, is exhibiting his favorite letter of the year. BRYSON has answered a fan's first communication and then received the following: "Thanks for your answer. Now let's you and I forget each other." . . . A Boston minister recently chose as his morning topic, *Hobby Lobby Christians*. His evening sermon was *Take It or Leave It*. . . Author WILLIAM FORD MANLEY, of P & G's *Snow Village* on NBC, is building to one of those special events that intermittently occur in radio—the golden wedding of characters Grandair and Gram. ARTHUR ALLEN doubles between Grandair and Daniel Dickey. . . Songstress SARA ANN McCABE, currently doubling between her radio work and the Broadway hit *Show Time*, will do a series of shortwave round-the-world broadcasts to the boys in uniform on the program produced by Yank, the army newspaper. . . DICK KOLLMAR, radio and stage actor, will turn producer when the musical *Early to Bed* hits Broadway.

GEORGE LOWTHER'S WOR series, *Superman*, goes national on Mutual February 22. . . OSCAR LEVANT'S recent hilarious appearance with FRED

ALLEN revealed that CHARLIE CANTOR, who plays Socrates Mulligan, one of the denizens of ALLEN'S Alley, used to sing at the Rivoli Theater, New York, while Oscar played piano in the orchestra there. During rehearsal Cantor sat down and played some real, rocking boogie-woogie. Levant listened for a while and said, "Wish I could play like that." . . . After seven years of *Gangbusters*, PHILLIPS H. LORD may institute a change with the introduction of background music to heighten dramatic suspense, following in the footsteps of his newer series, *Counterspy*.

THINGS - that - make - one - feel - glad-dept.: Webb's Creek School in Crosby, Tenn., is a one-room building in a poor mountain district. The County Association just about manages to pay the teacher's salary, with nothing left over for books, pencils and other necessities. CHARME ALLEN, who plays Mother on the CBS series *Mother and Dad*, takes care of that. Each term she supplies the 20-odd pupils, ranging in age from 6 to 17, with everything they need in the way of scholastic equipment. . . IAN McALLISTER is a new name in the *Valiant Lady* cast.

## Chicago By NAT GREEN

SOMETHING new in parties took place Friday (13) when a number of local radio actors held a "shower" at the home of LES TREMAYNE, in honor of JOHN LARKIN, of WGN's *Painted Dreams* and other programs. Larkin expects to become a father in the near future and the boys decided it wasn't fair for John's wife to have all the showers. . . A rash of songwriting has broken out. JOE KELLY, emcee on *National Barn Dance*, has knocked out a patriotic tune, *Hats Off to Old Glory*; DURWARD KIRBY, *Club Mutinee* emcee, a fetching ballad, *Run and Tell Your Mother*, and FRANK SMITH, arranger and instrumentalist of WBEM ork, *Navy Wings*, theme song of new navy show, *The Sky's the Limit*. HEATHER TWEED, feminine lead on *108 Theater*, also is a songwriting hobbyist. . . HOOSIER HOT SHOTS have been signed for three films for Columbia Pictures. Featured with them will be JUDY CANOVA. . . LULU BELLE and SCOTTY leave for Hollywood Monday (15) to be featured in *Swing Your Partner*, a Republic picture. . . FRAN ALLISON, singer-actress, is featured in

new show, *The Sky's the Limit*, originating at U. S. Navy air base at Glenview, Ill. Produced by HARRY STEWART, scripted by SHERMAN MARKS. Emcee is EDDIE DUNN, and MARY ANN MERCER vocalizes. . . RUTH PERROTT has joined NBC's *Vic and Sade*, taking the role of Dottie Brainfeebie.

KARL WEBER has been chosen for the role of John Freedom in the program of that name which makes its Chicago debut on the Blue Network Wednesday (17). Weber has played important supporting parts on local and network programs since 1938. . . GINGER DINNING, of the Dinning Sisters' trio, developed tonsillitis last Wednesday (10) and was unable to appear on *Musical Milkwagon*. A fourth Dinning sister, Marvis, was in Chicago on her way to Oklahoma and, having been a dance-band vocalist, she stepped in and acceptably filled Ginger's place. She will remain until Ginger recovers. . . DON McNEILL, popular *Breakfast Club* emcee on the Blue, plans to make a series of personnel appearances in March.

## Hollywood By SAM ABBOTT

JAY BURNETT, heard over KNX, has had his contract renewed by Vicks. . . PAUL WHITEMAN, musical director on *Burns and Allen* show, will conduct a George Gershwin Memorial concert in San Francisco Civic Auditorium February 20. Bing Crosby, Dinah Shore and the King's Men will be stellar vocalists. . . TRUDY ERWIN, formerly a member of Music Mads, is now regular singing partner of Bing Crosby on *Kraft Music Hall*. . . FRANK GRAHAM, radio's one-man theater of *Cosmo Jones*, scheduled to make a personal appearance at the Hawaii Theater here when film adaptation of his radio characterization previews. . . TOM HANLON, announcer-emcee on KNX *Midnight Merry-Go-Round*, has recorded another *Yanks Swing Session* which includes tunes and chatter for the boys overseas. . . PAT PATRICK, heard on Chase & Sanborn NBC show has reported to the army. . . DICK JOY has been engaged by Planters Peanuts to announce its Harry W. Flannery news commentary over KNX-CBS, Tuesdays and Thursdays. . . BILL HENRY, newscaster is recording a special weekly edition of *By the Way* for short wave to Australian and U. S. fighting men. . . TONY LaFRANCO, commercial announcer with John B. Hughes over KHJ, has been assigned to the splicing

on *Romance of the Highways*. . . BILL HAWORTH, KHJ announcer formerly on *This Is the Hour*, is now commercial announcer on Norman Nesbitt commentaries. CARLETON KADELL takes over *This Is the Hour*. . . PERRY WARD, CBS announcer, is emceeing CPN's new show, *Winner Takes All*. . . VERNE CRAWFORD, formerly of WFIL, Philadelphia, has joined the KHJ-Don Lee announcing staff. . . ARTHUR Q. BRYAN, character actor, has role of the eccentric Professor Ripples in the new CPN comedy-drama, *The Ripples of Elm Street*.

## Philco's 30 Mil Loan

PHILADELPHIA, Feb. 13.—Philco Radio & Television Corporation, with an eye on post-war expansion of radio and television and, for the present, to increase its capacity for production of electronic equipment for the army and navy, has arranged for a \$30,000,000 three-year loan, said James T. Buckley and Larry E. Gubb, president and chairman of the board of directors. Representing the largest loan to date in the Third Federal Reserve District, credit is being extended by a group of 21 banks thruout the country, headed by local Pennsylvania Company, which handled the arrangements. The U. S. War Department has guaranteed to the extent of 80 per cent of the loan. Save for the continued operation of its television station, WPTZ, Philco for some months has been 100 per cent converted to war work.

## Roundup Sponsors, Agencies, Stations, General

### NEW YORK:

A & P launches A & P Food News Roundup on Columbia network February 17. . . Ruthrauff & Ryan announce election of George T. Emerson, Detroit account exec, as vice-president. . . Alan M. Ward, Buffalo office of B&D&O, has been elected a vice-president. . . Fred Barrett, formerly with Compton Advertising, is new associate manager of agency's media department. . . Joel Chesney, formerly announcer with WAAT, Jersey City, has joined announcing staff of WINS. . . Maurice Barrett is taking over Maurice Joachim's producing assignments at WHN while the latter is recuperating from pneumonia. . . Paul Rittenhouse, executive assistant manager, NBC's Guest Relations Department, has been appointed manager of the department, replacing W. G. Martin, who has resigned. . . John Schramm, producer-director on the Blue staff, has become a lecturer in the department of speech at Queens College, Flushing, N. Y. . . John B. Kennedy has been signed for two 15-minute periods weekly over CBS for Chevrolet, set by Herb Gordon, of William Morris office. *The Strange Dr. Karnac* moves up a half hour beginning February 20, when it will be heard 7 to 7:30 p. m. on the Blue. . . WOR and Mutual will rebroadcast each Elmer Davis speech by transcription Saturday afternoons at 4. . . Reginald E. Thomas, head of NBC's Radio-Recording Division, has resigned, succeeded by Oscar C. Turner. William J. Reddick has joined web's production staff, and Arch Robb, former general manager of Station WIOD, Miami, has been appointed assistant to Wynn Wright, Eastern program manager.

### CHICAGO:

BILL RAY, NBC Central Division director of special events, has returned from New York. . . Pat Flanagan, WBBM sportscaster, now handling announcing duties on *Musical Clock*, ayem eyeopener. . . Norman J. Kraeft, formerly on WDWS, Champaign, Ill., and WMBD, Peoria, has joined the WJJD announcing staff. . . Don Finlayson, WLS sales promotion department, teaching radio writing at Munderlein College, school for girls. . . Recent additions to NBC Central Division staff are John Keys, news editor; James McGuinn, picture editor, and Edith Perron, magazine editor.

### PHILADELPHIA:

QUIZ KIDS to stage a War Bond show at Convention Hall, tentative date March 7. . . Joe McCauley back as pilot of all-night *Dawn Patrol*, WIP platter show for Pep Boys. . . Ted (See ROUNDUP on page 8)



# PROGRAM REVIEWS

EWT Unless Otherwise Indicated

## "Stop, Look and Listen"

Reviewed Tuesday, 3:05-3:30 p.m.  
Style—Variety. Sustaining on WGN  
(Chicago).

Featuring Jack Brickhouse, sports announcer, and Edna O'Dell, songstress, this new program, heard Mondays thru Fridays, provides a pleasant 25 minutes of music, song, a bit of sports and some incidental fun and nonsense. Jess Kirkpatrick handles the announcing duties, script is by Jack Payne, and Charles Penman is the producer. Studio orchestra, led by Bob Trendler, furnished refreshing tunes. Ork led off with a pleasingly tricked up arrangement of *When Johnnie Comes Marching Home* in lively swing time. Announcer Kirkpatrick stepped in with a comedy recipe for making a cake, then Edna O'Dell sang *Careless Rhapsody*. Another bit of Brickhouse comedy, a lively band number, then a brief sports story by Jack Brickhouse, his subject on opening show being Babe Ruth.

Pleasing medley by Edna O'Dell and the ork that included *Let's Get Lost*, *Don't Get Around Much Any More* and *There Are Such Things*. A sentimental number, *I'm Saving Myself for Bill*, was nicely done by Miss O'Dell, and show closed with ork's *Crazy Rhythm*.

Miss O'Dell has a lovely voice and puts her numbers over superbly. Comedy crossfire interpolated in the opening show was an acceptable time-filler.

Nat Green.

## "The Parade of Good Cheer"

Reviewed Monday, 8-8:30 p.m. Style—Variety. Sponsor—Horowitz-Margaretten Co. Station—WHN (New York).

Bringing together a cantor, a soprano, a joke collector and an orchestra, Horowitz-Margaretten has begun a series of weekly half-hour variety shows in preparation, presumably, for the Passover season. Irving Davidson, a New York attorney whose hobby is analyzing the genealogy of jokes, acted as emcee and dished out Jewish dialect jokes between musical numbers in a steady and monotonous stream. Interesting note was the presentation of "patterns of humor," which gave the backgrounds and sources of jokes and which, if developed more fully, would afford welcome respite from the tirade of rather weak and tired anecdotes.

Seima Kaye, soprano of Radio City Hall, added a gay and light touch with her rendition of *Yours Is My Heart Alone* and selections from *Rosalinda*. Cantor Leibel Waldman and Harry Lubin's orchestra supplied religious and folk songs.

Show is put together simply and offers relaxing entertainment for devotees of Jewish folk music and humor. Herlof Provenson did the commercials on sponsor's noodles.

Marion Radoliff.

## "Horror, Inc."

Reviewed Tuesday, 7:15-7:30 p.m. Style—Narrative mystery. Sustaining on WJZ (New York) and the Blue Network.

*The Man and the Snake*, by Ambrose Bierce, was the bit of psychological macabre chosen by Eva Le Gallienne for narration on *Horror, Inc.*'s first Tuesday night spot after four introductory airings on Sunday afternoons. Originally booked on a limited basis, extension and switch of time on the show now leave the way open for Miss Le Gallienne and her collaborator, Mort Lewis, to continue their gory task of choosing the most hair-raising stories in all literature and presenting them in narrative form with the help of an organ for sound effects and a voice here and there to scream or make like a ghost.

Choice of story for the first weekday

show was a fortunate one, for the weird tale of a snake in a Southern mansion was enough to hold even the most restless dial-twister. Miss Le Gallienne started off with rather slow-moving now-I'll-tell-a-story delivery, but as she got more involved with the complex workings of the mind and imagination of a man who was slowly working himself into a fit from staring into the eyes of an escaped snake, the narration became alive and vivid. That the snake should prove to be a stuffed one with shoe-button eyes after the victim scared himself into a horrible death was inevitable.

Miss Le Gallienne's diction, voice and sense of timing were faultless, and with the help of expert organ accompaniment by Rosa Rio the atmosphere of horror and fear was sustained to the very end.

With the new time for *Horror, Inc.*, mystery lovers should have quite a chilling time of it on Tuesday nights, as four other well-known mystery shows follow on the Blue, Columbia and Mutual networks.

Marion Radoliff.

## Morton Downey

Reviewed Monday, 3-3:15 p.m. Style—Songs. Sponsor—Coca-Cola. Agency D'Arcy Advertising Co. Station—WJZ (New York) and the Blue Network.

*Songs by Morton Downey* marks the top-note balladeer's return to the air on a five-a-week afternoon schedule which should set him solid with the housewives and stay-at-homes. To say that the former biggie of the airtunes was in good voice is an understatement. Having polished up his pipes during a long stay in Chicago spots, he registered beautifully with three numbers that are custom tailored to the Downey pitch—*Moonlight Becomes You*, *When the Lights Go On Again* and *Why Do I Love You?* Downey is a past master at thinning out a note and holding it tantalizingly in mid-air—he didn't achieve his rep as one of the great romantic warblers of his time for nothing.

Web and sponsor (about 120 local coke bottlers) have surrounded him with first-flight announcer Davis Ross and able musical director Raymond Paige, two know-how boys who don't figure to hurt the program any. Plugs for the product are brief and dignified. Paige and ork did a piece for interlude and scored.

So Downey is back and it looks like he'll stick.

Leonard Traube.

## "Quote and Unquote"

Reviewed Wednesday, 11:55-12 midnight. Style—Editorial comments. Sustaining on WCAU (Philadelphia).

For five minutes before midnight each night, Robin Flynn, in his impressive British tone, and an authoritative one, dishes out excerpts of columnar opinion on the war by a dozen and one arm-chair military strategists and news commentators. Flynn is the station's own news analyst, and the compendium contains the meaty quotes from each day's columns. Station figures that with so many war experts writing for the daily press (one local sheet carries six opinionated columns of war news daily), average listener hardly has time to read or digest them all. That Flynn is able to cram such so-called authoritative opinion into a mere five minutes—and his reading isn't geared to the speed of a Winchell—is a sad commentary on the hash the arm-chair strategists dish out. That it rates even five minutes of air time, even at such a late period, is highly questionable. In spite of Flynn's serious intentions, it is very easy to develop total deafness for the five minutes while this uninspired reading transpires. Quotes add up only to so much verbal static.

Maurie Orodincker.

## "Between the Lines"

Reviewed Wednesday, 5:30-5:45 p.m. Style—News commentator. Sponsor—Grove Laboratories. Station—WJR (Detroit).

This new spot comes on five times a week as a pre-supper news round-up. Announced as a fact program (rather than being given over to "forecasting the future") in the introduction, the script wanders off into generalizations and even

guesses on the outcome of the war. Prepared by the station's own newsroom, material is about 50 per cent facts and 20 per cent interpretation. Other 30 per cent is devoted to three excessively long plugs for medical products of the sponsor, at least partly transcribed, partly repetitious, and in part delivered with an inane enthusiasm that offends the serious listener.

Program is handled by Bud Mitchell, who doesn't touch the plugs. Fine job of level delivery without the eccentric mannerisms and hysteria of too many newscasters. The fact-seeking public deserves the tribute of intelligent delivery.

Haviland F. Reves.

## "Down in Dixie"

Reviewed Sunday, 11:30-11:55 p.m. Style—Musical. Sustaining over WMC (Memphis) and the NBC Network.

This first national network program to originate regularly from Memphis is the result of a new NBC policy of spotlighting talent from affiliated stations over the web instead of originating all sustaining programs in New York, Chicago, Denver or Hollywood.

Opening with interlacing medley of Southern tunes, including *Ole Man River*, *Dear Ole Southland* and *Dixie* as theme, program got away to a pleasant start. In George Sawtelle, who sang *Love Is a Song* and *Three Dreams*, program has a regular male singer of promise and ability. Voice pleasing and delivery clear.

For female vocalist Memphis has not yet produced anyone of sufficient ability, and girl singers from traveling dance bands have been filling in. On night caught, Louise Carlyle, sister of Russ Carlyle and featured vocalist with his orchestra, turned in an excellent job on two tunes, *Can't Get Out of This Mood* and *Saving Myself for Bill*. Her voice has an extremely wide range and she uses it effectively, selling her tunes well. Previous week, Jean Gordan, of Chuck Foster's band, guested with a well-received performance.

Ork is WMC staff band directed by Johnnie Long, a group of hard workers. Wilson Northcross handled the announcements capably.

Program still needs to find a center of interest, some unity of idea to tie the whole presentation together. Announcements are somewhat rambling and florid, but the show has definite possibilities as a late night sustainer.

Success of the series will depend on ability of WMC program director John Cleghorn, who produces and directs the show, to line up sufficient good talent.

Ted Johnson.

## "Tune Factory"

Reviewed Thursday, 7:15-7:30 p.m. Style—Musical contest. Sponsor—Wisper and Wetsman Theaters. Station—CKLW (Detroit).

Program is a mail-drawing contest to identify six tunes played at each airing. First 10 correct answers receive a pair of ducats each to sponsor's theaters.

Frankly using transcriptions, as indicated at the start, platter technique is cleverly balanced by the announcer's style of speaking before and after each piece as though talking personally to orchestra leader or artist who made the recording. Popular stuff, mostly a little on the old side, back to pre-World War I, is used. Orchestra, piano and organ umbers, but no vocals.

Music is entertaining for a brief five-a-week after-dinner number. Two plugs explain the contest and list the sponsor's 17 theaters, adding a generous plug for War Bonds. Competent announcements by Frank Burke.

Haviland F. Reves.

## WGH Sells 100Gs Bonds

NEWPORT NEWS, Va., Feb. 13.—WGH recently celebrated passing of the \$100,000 mark in sale of War Bonds thru Legum's War Bond Auction program. Show is a daily feature, Legum furniture concern giving an article of furniture to highest bidder for purchase of bonds.

## WJWC Out; U. S. In?

CHICAGO, Feb. 13.—WJWC, 5,000-watt station operated by John W. Clarke, in which Marshall Field III, owner of *The Chicago Sun*, has an interest, discontinued operation last Saturday. Station was opened a year ago. No announcement has been made as to whether the government will accept the station's offer of its facilities.

## Benny for Mexico

NEW YORK, Feb. 13.—Jack Benny will do one and possibly two broadcasts from Mexico City within the next six weeks. South-of-the-border emanation stems from Benny's show for servicemen, which will bring him into Mexico early in April.

Currently the comedian, in addition to doing his broadcasts for servicemen, is devoting each Monday and Tuesday to a vaude type of show, using his radio casts as a nucleus, at army camps and navy bases.

Now in Canada to entertain and broadcast before Canadian and British troops, Benny will play his way back to the Coast and then head for camps in Texas and finally Mexico.

## ROUNDUP

(Continued from page 7)

Holmes, WPEN announcer, makes dramatic debut with *Plays and Players* February 26, when little theater group presents *The Bat*. . . . Stuart Wayne back on KYW announcing staff after clearing up an infected throat. . . . Vivian Della Chiesa, radio carny, makes local bow with Philadelphia-La Scala Opera Company. . . . Phil Crawford, crooner, now in uniform. . . . Verne Crawford, former WFIL announcer, joins staff of WHJ-Don Lee, Los Angeles. . . . Herbert Eckstein, master control engineer at WIP, goes on night shift so he can teach radio art at Swarthmore College. . . . Lew London, WPEN program director, representing radio on new Philadelphia Civilian Defense Committee to boost War Bonds. . . . Julian Pollack Agency takes Kahn & Rosenau furniture account from Frank Wellman Agency, with heavy use of radio to be continued. Lewis & Gilman agency gets Lehigh Coal account. . . . Winetta L. Robertson first member of KYW staff to join the WAVES, getting an ensign rating.

## LOS ANGELES:

WILLIAM S. PALEY, CBS head, in town from New York for conferences. . . . Cecil Underwood, Hollywood rep for Needham, Louis & Brorby, in Chicago for 10 days' consultation with agency heads. . . . Jack Burt Jr., news writer in NBC's news and special events department, commissioned an ensign and leaves for Naval Training School in Tucson, Ariz. . . . Kevin B. Sweeney, Blue's western division sales promotion manager, assigned additional duties in Pacific's Blue's sales department to develop eastern business for 13-station Coast net. . . . Lieut. Robert J. McAndrews, formerly NBC sales promotion manager, Western division, wedded Adelina Clara Ciabarra in Los Angeles February 13. . . . Norman Noyes, former manager of national spot sales, NBC western division, and now in Ferry Command, has been transferred from Long Beach, Calif., to New York. . . . Dwight Edwards Coffee Company has contracted for a series of 52-week KNX spot announcements, placed thru J. Walter Thompson in San Francisco.

## WALK INTO MY PARLOR

(Continued from page 6)

bloody opuses coming at this time. Ruthrauff & Ryan leads the agencies in this type of show, producing *The Shadow*, *Ellery Queen* and *Lights Out*, with Lee Cooley supervising the three. Phillips H. Lord, Inc., which has been arranging *Gang Busters* for eight years, is also producer of *Counter-Spy*. Himan Brown, independent producer, does *Inner Sanctum*, *Thin Man* and *Bulldog Drummond*.

## HARRIS IN MEXICO

(Continued from page 6)

has there been any interference, and that was when a violent storm cut off Torreon. The most ambitious radio program ever staged in Mexico was the Pan-American Airways Christmas program, extending greetings to the Central American countries—Guatemala, San Salvador, Honduras, Costa Rica, Panama and Nicaragua. For an hour and a half they kept it up, inviting the Guatemalan ambassador in Mexico to talk with the home folks, while the ministers from the other Central American countries did the same. There was appropriate national music, interspersed with classics, closing brilliantly with the performance of the *Victory Chorus* from the *Beethoven Ninth*. Artists featured included Irma Gonzalez, Cantinflas, Hipolito Lazaro, Dr. Ortiz Tirado, Jorge Negrete, the popular Trio Turiacuri, Breeskin and his full band and a large chorus assembled for the purpose.

... What makes  
**BETTY RANN?**



# TICKET BROKER BLUES

## NY Court Okays 75-Cent Limit On Overcharge

NEW YORK, Feb. 13.—New York theatergoing public, as well as League of New York Theaters and Actors' Equity Association, which for years have been trying to enforce provisions of the theater ticket code, won a major victory Wednesday (10), when New York State Supreme Court Justice Samuel Null upheld the constitutionality of the 1940 State law limiting brokerage charges to 75 cents a ticket. Justice Null granted the city's motion to dismiss a suit brought by six ticket brokers to restrain the city from enforcing the law, basing his action on the general trend of United States Supreme Court decisions in recent years. Two years ago the brokers tried to obtain a temporary injunction against the city, pending trial, but at that time Justice J. Sidney Bernstein, acting on the same decisions cited by Justice Null, denied the motion.

Both Equity and the League submitted briefs on behalf of the city. Rebecca Brownstein, of Equity's legal department, said that the actors' union was "delighted with the decision."

Louis Schonreit, secretary of the Associated Theater Ticket Agencies, said the brokers would meet the 23d of this month to discuss the decision of the court and decide what their next action would be. Schonreit declined to comment on the case, saying he had not yet read a copy of the judge's decision, but added that business of the involved agencies would not be tremendously affected, since volume of business rather than amount of overcharge is the determining factor.

License Commissioner Moss, whose office has been trying to enforce the 75-cent overcharge limit since enactment of the law in 1940, said that Justice Null's decision "would provide an added impetus to enforcement."

Among the larger ticket agencies which voluntarily limit themselves to a 75-cent overcharge, however, there is the belief that it will still be impossible to enforce the code and State law (which, in effect, endorses the theater groups' code) 100 per cent. They feel that there will always be brokers who will overcharge. Part of the blame, they say, should be put on the public itself, which, impatient to see a certain show on a given night, will pay any price for tickets, instead of squawking to authorities.

## Palmerton to Holyoke

HOLYOKE, Mass., Feb. 13.—Guy Palmerton has been named manager-director of the New Holyoke Theater here, succeeding Harold J. Kennedy, who resigned. The house was recently reopened as a legit theater at pop prices. Operators, A. and B. Dow agency of New York, are reportedly much encouraged at a sharp upswing in business during the past two weeks.

## Program-Sharing

NEW YORK, Feb. 13.—Starting this week official policy of New York legit theaters will be one *Playbill* to every two customers. Some theaters had already begun to curtail distribution of programs voluntarily in co-operation with the paper conservation campaign, but New York Theater Program Corporation, which supplied about 9,000,000 *Playbills* to legit houses last year, has now made it mandatory.

Announcement to theater patrons came thru the *Playbill* itself, which carried a notice in the current week's issue that, like other publications, it would be required to cut down on paper allotment. Patrons were asked to share the bill of fare with their companions. Under the set-up one program will be issued to every two persons and two bills to every three persons.

## BROADWAY RUNS

Performances to Feb. 13 Inclusive.

Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	41 409
Arsenic and Old Lace (Fulton)	Jan. 10	41 875
Ask My Friend Sandy (Biltmore)	Feb. 4	12
Barber Had Two Sons, The (Playhouse)	Feb. 1	16
Blithe Spirit (Booth)	Nov. 5	41 518
Counsellor-at-Law (revival) (Royale)	Nov. 24	93
Counterattack (Windsor)	Feb. 3	14
Dark Eyes (Belasco)	Jan. 14	36
Doughgirls, The (Lyceum)	Dec. 30	54
Eye of St. Mark, The (Cort)	Oct. 7	150
Janie (Miller's)	Sept. 10	180
Junior Miss (46th St.)	Nov. 18	41 511
Life With Father (Empire)	Nov. 8	30 1358
Moon Vine, The (Morosco)	Feb. 11	4
Patriots, The (National)	Jan. 29	19
Pirate, The (Beck)	Nov. 25	94
Skin of Our Teeth, The (Plymouth)	Nov. 18	102
Three Sisters, The (Barrymore)	Dec. 21	64
Uncle Harry (Hudson)	May 20	302
Without Love (St. James)	Nov. 10	111
<b>Musical Comedy</b>		
By Jupiter (Shubert)	June 8	204
Let's Face It (return) (Imperial)	Aug. 17	208
New Faces of 1943 (Ritz)	Dec. 22	63
Rosalinda (44th St.)	Oct. 28	126
Something for the Boys (Alvin)	Jan. 7	44
Sons of Fun (Winter Garden)	Dec. 1	41 504
Star and Garter (Music Box)	June 24	270

## Boston Introduces Anti-Broker Bills as Result of New Public Flare-Up Over B.O. Practices

BOSTON, Feb. 13.—Three bills have been filed in this session of the Massachusetts General Assembly which attempt to correct ticket broker practices. One bill seeks to abolish brokerages entirely, another to make them pay a high license fee and the third to make it illegal to sell a ticket at a higher price than that stated thereon. Two of the bills are sponsored by Maurice Goldman, a former assistant to Attorney General Paul Dever. Goldman headed the drive which forced loan agencies to charge a nominal rate of interest.

Goldman states that his constituents are continually getting mistreated at the legit box offices. They go to the office to purchase tickets for admission, he claims, and are informed that all tickets are gone. On their way out a man standing in the lobby informs them that there are seats available in a drugstore up the street, in which a ticket agency operates. The broker phones the box office, it is claimed, and has the b. o. reserve a seat for the patron. The patron pays the broker the price of ticket plus service

charge, which is 75 cents on top-price tickets. The patron then returns to the box office and picks up the ticket. This performance is repeated hundreds of times, Goldman states.

Goldman feels that local theater owners have an interest in the ticket-brokerage business. The fact that the manager of one of the agencies and the assistant treasurer of one of the houses are related does not help the situation.

Simultaneously with presentation of the bills the battle between the public and the ticket brokers broke wide open again. Dissatisfaction was shown by the patrons first this season at Mike Todd's *Something for the Boys*. Todd fought the management, but to no avail. Brokers had bought all the choice seats, and if any one wanted them they had to pay the extra charge.

The public grew more indignant when the *Follies* came to town. Ticket buyers, even on the first-day tickets were placed on sale, were informed that all seats were gone. The story was that the mail orders were so terrific they had cleaned the house. The usual ticket-broker representatives stood in the lobby and informed those turned away that there were plenty of seats up the street.

The public became so aroused that House and Senate representatives filed bills, which are now being heard in committee meetings.

During Todd's battle, one night when the box office informed people there were no orchestra seats available, on the approach of curtain time tickets showed up at the box office for the orchestra. Todd called the house manager and insisted that the tickets which suddenly appeared be paid for. Todd finally won a point on the last week of his show when he announced in his advertisements that seats were completely sold out. The combine was reportedly stuck with a number of tickets by this announcement.

Shuberts control all major local legit houses.

## "Army" 86G in LA

LOS ANGELES, Feb. 13.—Despite the fact that two army shows were in competition, both came out well here during the eight days they were drawing against each other.

Irving Berlin's all-soldier show, *This Is the Army*, grossed \$86,000 for its 11 performances at the Philharmonic Auditorium. This is said to be a record for so brief an engagement. Gross for the premiere totaled \$14,000. Entire house was sold out for all performances two days before the show opened. *Army* goes to Warners for a film when it returns from San Francisco.

*Hey, Rookie*, at the Belasco Theater, at the end of 16 weeks had grossed \$126,500. Average weekly gross for the first 12 weeks was \$7,295, but in recent weeks the show has hit around the \$10,000 mark. *Rookie* is produced by the Yard Birds of Fort MacArthur. Money is turned over to the athletic and recreational fund for the harbor defense area.

## "Porgy" 8G in D. M.

DES MOINES, Feb. 13.—*Porgy and Bess* did capacity business at Shrine Auditorium here Sunday (7), with the 4,200-seat house filled for the first time this season. Mrs. George Clark, Auditorium manager, reported gross receipts at \$8,200, with tickets selling from \$1.12 to \$2.80, tax included.

## Chorines' Rehearsal Kick

BOSTON, Feb. 13.—Eruptions continue in the *Ziegfeld Follies* company, the latest being a petition passed around among the dancing chorus of the company against excessive rehearsals. The deputy for Actors' Equity is Katherine Meskill, who has promised to take up the matter with the producers.

## FROM OUT FRONT

Judy Reviews a Play; SOG Moves

BY EUGENE BURR

THE problem of reviewing plays for children came up again last week when the Dramatic Workshop of the New School presented, for a series of special matinees, Percival Wilde's *Kings in Nomania*, which had been played by the students as part of their course and proved so successful that the school decided to let the public in on it. I've always felt that an adult attempting to evaluate a production aimed at kids is a bit like an elephant trying to paint a miniature, and I've avoided the comparison whenever possible.

At any rate, in the case of *Kings in Nomania* Judy came to my rescue. Judy is 10—almost half past 10 now—and she faced the task of writing a review with undaunted determination. The only instructions she received were that she must tell what the play was about and give her honest opinion concerning it and its players. So Judy wrote her review. The spelling is painfully individual at times, and the punctuation often brings spasms of acute disagreement, but it's the review as she wrote it:

"The curtain rises and it is almost an empty stage except a boy sitting at a piano. He is supposed to play the piano to make a background for the talking and acting. He didn't do much acting. Then came a woman who told parts of the play we wouldn't find out in the play. She said easy words for the children and it was fun to hear and watch her too. Two girls who were supposed to be boys came in at her side. I thought it was pretty well done. The lady speaker was very enjoyable to hear. When she said something the two boys would make motions it was very cute.

"The boy with the piano would make the background. I thought he was very good. Then they would set the scenes up while the curtain was still up.

"The first scene was about a street in Nomania and some children which they called a gang. On the left side of the stage was a sign it said this is a street. The whole play was imagination you had to think there was a street there. A bootblack stand was almost in the middle but more to the right.

"Yancu a Bootblack sits on the bootblack chair. Yancu was a little too sure of himself and it seemed that he was always right. Most plays are like that when the men are supposed to be goodlooking. The people that played in the first act were Yancu who was really a girl his real name was Julie Follansbee. All the gang were girls acting for boys." (And Judy here gives a listing of the names of the actors.)

"The policeman in the play was over acted, when he got mad it didn't seem as if he got that mad. There were five parts to the play. The second part was about the house of the Miser. Yancu was in it and his mother, her name outside of the play was Justine Karen. The miser's name was Robert Elliott and he was very good. I didn't like the mothers writing or the acting, she wasn't very good for that part but as for her looks it was very well done.

"The third part of the play was about Yancu in jail, there was a part in that I thought was very badly done. When he said peace on earth and good will toward men he didn't say it as though he meant it but the piano player did a very good job then.

"The fourth part of the play was about a palace of a King. The King's name outside the play was Alice MacDonald. There were lords and ladies in this part of the play. The Count Luz was very good, but I did not like Marquis of Ettari he was over acted and seemed as if he did not know his part very well.

"Yancu was brought to the King who was only 7 year old. They let Yancu go. The King and Yancu were very good friends. The 5th part of the play was about a street in Nomania and this part was very happy for Yancu and his gang. It ended by the gang going out of the stage and Yancu and the King were the last to get out. Yancu went in front of the King and said come on I'll show you the rest of the gang and the curtain dropped. And that was the end of the play.

"Then the curtain rose again and the children and Parents went up to see the actors and actresses. I thought the play was very good. It was very funny yet parts of it were sad."

IN CONVERSATION Judy further deposed that, altho she liked the play herself, she didn't think it was very good for children, since the younger ones probably wouldn't understand it. I suspect she is right. The dialog is witty, charming and (See FROM OUT FRONT on page 10)



## Lunts Considering Experimental Theater Show To Raise Fest Fund

NEW YORK, Feb. 13.—As a scheme to finance the revival of the Experimental Theater, joint offspring of Actors' Equity Association and Dramatists' Guild, Alfred Lunt and Lynn Fontanne are considering a plan to put on three benefit performances this spring. The play, Tom Powers's treatment of an English costume piece, *A Scandalous Comedy*, would have a large cast of top performers under Lunt's direction and would operate under the same regulations as a regular ET production, except that prices would range up to \$3. It is felt that if the scheme works enough money can be raised to put on a festival of four to six plays in late spring or early summer to showcase new writing and acting talent. It is possible also that enough money would be left over to start the next season.

Approval of the Lunts hinges on how tired they will be at the end of the season. If they turn down the bid attempts will be made to interest other names. If no names come thru plans will have to be called off, as the committee believes success of the venture depends on making a big splash with a bevy of top-ranking actors. Practically no money is realized on a regular Experimental Theater performance unless the play is eventually sold to a com-

### Swing Shift Follies; Once Is Enough

BOSTON, Feb. 13.—The first swing shift performance of a major musical was presented for General Electric employees after Thursday's performance (4) of the Follies. Curtain went up at 1 o'clock. G. E. had guaranteed the Shubert Theater a gross of \$4,000. Top was \$4.40, and house was close to capacity.

Management of house was very dissatisfied with the conduct of audience. Customers wandered about, some of them under the influence of liquor, and general conduct was, as one official phrased it, "not that of the usual theatergoer." The management stated that once was enough.

Betty Kean has dropped out of the cast, and Sue Ryan filled her spots. It is now a question as to who makes the more frequent appearances, Milton Berle or Miss Ryan.

### Hub Grosses Good

BOSTON, Feb. 13.—Ziegfeld Follies still doing sell-out business. Demand for tickets for the final week is terrific. Shubert seats 1,590, with top at \$3.85 on weekdays and \$4.40 Friday and Saturday. Gross would be upped some if it were possible to sell standing room.

Gross for the week ending February 13 is estimated at \$33,500.

Edward Everett Horton in *Springtime for Henry* is still doing great business. With prices set at \$1.50, plus tax, and the Colonial Theater seating 1,843, gross figure for the third week, ending February 13, was \$10,750. *Springtime* was originally set for two weeks, but was held over.

Billie Burke in *This Rock* opened at the Plymouth (1,150) February 2 to a capacity audience. With prices set at \$2.20, estimated gross for the second and final week (13) was \$10,500.

... What makes  
**BETTY RANN?**

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CARNEGIE HALL, NEW YORK

mercial producer. Therefore ET will use what little money is available to it to stage the benefit. (Under the ET contract the actors can work for nothing, but are limited to three performances.)

Whole question of the Experimental Theater is under consideration of Equity council now. With the cry for new talent becoming more urgent every day, many feel ET is necessary to keep the theater going.

Actors on the committee include Ruth Hammond, John Alexander, Jack Kennedy, Hugh Renne and Mady Christians. Tom Powers and Philip Bourneuf have been filling in for Alexander and Miss Christians, while the two last-named are on tour.

### American Academy Students Offer Coward's "Hay Fever"

NEW YORK, Feb. 13.—At the Empire Theater last Friday afternoon the senior students of the American Academy of Dramatic Arts presented Noel Coward's *Hay Fever*. The performance was unusually good for a group of untried youngsters, despite a few individual tendencies to overact. The cast started with good farce pacing, which it held and built to an excellent third act curtain.

Marian Barnett, Jane Morton and Joyce Kehler came off with top honors, with Miss Barnett's Clara the best we have seen at the Academy. Miss Morton, who showed real promise a couple of weeks ago, came thru beautifully with a thoroughly amusing performance as the shy Jackie,

### FROM OUT FRONT

(Continued from page 9)

sometimes excellently pointed; the action, on the other hand, is burlesqued. Judy herself, I imagine, failed to understand just why Yancu was originally put in jail (it was because he unknowingly had in his possession an emerald lost by the king), and she was upset by the little king's character, claiming that at first he was bossed around and then suddenly stood on his rights and demanded the release of Yancu. She didn't think that sounded as tho it had really happened.

She didn't go on stage to meet the actors, hanging back thru what was probably an unconscious delicacy that caviled at shaking hands with those she would later be called upon to smite in print. For the most part, her comments on the performance seem shrewd enough, tho I think she was unduly harsh on Miss Karen, who seemed to me to do excellent work as the mother. Anita Leonard, who not only played the "piano" but composed the music, was every bit as good as Judy indicates; and Miss MacDonald, a lovely sprite who looks very much as Junie Preisser did 12 or 13 years ago, offered an altogether charming job as the king. Also, it may be that Miss Pollansbee is taking a poke not intended for her; she alternated as Yancu with Violetta Weems, and I don't know which was playing when we caught the show.

But Judy's chief omission was the lack of adequate praise for Pat Corbly, the lass who appeared as the antic mistress of ceremonies and who held the entire performance together. She had a tremendously difficult job to do—long and thickly coy speeches, punctuated by music that forced her to stand quiet for long periods, sometimes in the middle of her own lines—but she offered one of the most charming and able performances it has ever been my privilege to see. It was unquestionably one of the best acting jobs of the entire season, on Broadway or off.

The direction was by Nathan M. Rudich, who displayed humorous imagination and skillfully tied in his actors with the audience, but whose heavy pacing often slowed things so lugubriously that the proceedings seemed like a circus wagon drafted for duty as a hearse.

All in all, tho, it was—tho I speak only from an adult viewpoint—a very enjoyable afternoon. I hope the Workshop continues with its plans for a children's theater, and I think Judy hopes so too.

ALSO down in the Village, the Savoy Opera Guild a couple of weeks ago ended its almost-two-year tenure of the Cherry Lane Theater with a memorable performance of *The Gondoliers*. It was memorable not only because it marked the end of the first phase of one of the most remarkable theatrical phenomena known to man, but also because it was one of the finest Savoy performances the Guild has given. And that, believe me, is high praise indeed.

The troupe, as you probably know, is making plans for an uptown season, to start at the end of this month, but, even with new vistas opening up ahead, the parting from the Cherry Lane must have been a wrench. Simply as a spectator I owe the house a tremendous debt of gratitude; thanks to the Guild's performances, I've had more pleasure at the old Cherry Lane than at almost any other playhouse in town.

The last *Gondoliers* was a magnificent performance, led by the work of Wells Clary, the greatest Don Alhambra within memory. All of the troupe's leaders who still remain with it (the draft and other causes have drained off some) did splendid work, with Ruth Giorloff finer than ever as the Duchess, and Charles Kingsley doing a job that surpasses even his superlative previous performances as the Duke. George L. Headley made a personable, charming and splendid-voiced Giuseppe, and Vivian Denison, whose voice is better than ever, was an excellent Tessa. Among the comparative newcomers, Don Loring Rogers was in top form as Marco, and J. Gardner Hill, tho he had little to do as Antonio, did that little splendidly. And a new soprano, Kathryn Harvey, created one of the sensations of the evening as Casilda. A lovely lass, she unleashed a beautiful and excellently handled voice. Her work was matched by that of Charles W. Gray, a Lutz of top-notch caliber, and their duets were among the high spots. Betty Templeton's approach to Giannetta was somewhat tentative. Shirley Haas was, wonder of wonders, a fine-dictioned Inez.

Herbert Winkler, who succeeded Arthur Lief as musical director last fall, conducted excellently, except for an occasional tendency to retard tempi and a failure to integrate some of the patter numbers. Norman Secon, whose single piano has been the entire orchestra of the Guild since its inception, did his usual superlative work, and remains one of the most astounding of all Guild phenomena, turning his single instrument into a magnificent full orchestra at will. Lewis Denison, guiding spirit of the group thruout, has added still further inventiveness and humor to his excellent staging.

Now for the jump uptown!

and Miss Kehler's Sorel was convincing and completely entertaining thruout.

Robert Kuitpe's David was solid and believable, and Frances Dane gave a very competent performance as Myra. A young woman with Miss Dane's obvious ability should make a more definite effort to correct a slight speech impediment.

Judith was read with more assurance and command than we have heard before at the Academy by Madeleine Hopkins, one of the loveliest girls we have seen this season on any stage. But Miss Hopkins postured and posed to an unbearable degree. William Gilman had the right idea for the part of Sandy, but he carried it to the point of burlesque; and Robert North's burlesque of Simon was too, too funny to his friends but not at all funny to this reporter. The part of the diplomat, Greatham, was adequately played by Harold Lazaron.

M. A. B.

### "Arsenic" Sets S'f'd Mark

SPRINGFIELD, Mass., Feb. 13.—The latest Playgoers of Springfield attraction here, *Arsenic and Old Lace* at the Court Square Theater the 10th, for two performances, was an "outstanding success," said Milton Hale, executive secretary. The box-office gross was \$4,600, an all-season high, Hale said, and the evening performance was completely sold out a week and a half in advance. The demand for tickets was so strong that 22 chairs were placed in the orchestra pit. Massachusetts' laws prohibit standees.

Cissie Loftus, playing one of the aunts, suffered a serious heart attack after the first act, but refused to consider leaving the stage.

## Balto To Get Shows Anyhow

To Be routed to Lyric, starting in April—record season before Ford's shut

BALTIMORE, Feb. 13.—Baltimore's legit season, interrupted when Ford's Theater, only local legit house, was closed January 4 pending necessary repairs designed to reduce fire hazards, will be resumed April 5—not at Ford's but at the Lyric Theater, home of Metropolitan Opera in this city. On that date Ethel Barrymore will be presented in a return engagement of *The Corn Is Green*. This will be followed by several other attractions, and the Lyric will remain open as a legit house until the weather becomes too warm or the supply of touring shows is exhausted.

The season at the Lyric will be sponsored by the United Booking Office, New York, which holds a five-year lease on Ford's. The staff of Ford's, including John Little, manager, will be transferred temporarily to the Lyric.

According to Little, barring unforeseen developments Ford's will reopen in the fall.

Suspension of activity at Ford's caused the city to lose a pre-Broadway engagement of Helen Hayes's new vehicle, *Harriet*, and other shows.

Payments made by Baltimoreans for the Theater Guild subscription series are now being returned. The series was to have been staged at Ford's. Altho the Guild has issued no statement of policy, subscribers who have written to its office here, asking that their money be returned, have received checks for the full amount.

The series was to have consisted of six plays, but none was available before Christmas, and on January 4 Ford's was closed as unsafe.

Present plans of the Theater Guild are to return all subscriptions. Some time in the near future it intends to send a letter of apology to each of its subscribers. Whether money will be returned with these letters or whether subscribers will be asked to get their money at Ford's has not been decided.

### Richards' Equity Franchise

NEW YORK, Feb. 13.—Actors' Equity Association council has granted Max Richards a franchise to operate as an employment agent in the legit field, under its E and S permits. E permit calls for a 5 per cent commission for a period no longer than 10 weeks. S clause involves more personalized service, at 5 per cent fee for indefinite period for securing a position of not less than \$125 per week.

Altho Equity's policy is against granting new franchises, it was felt that Richards' past record justifies an exception.



### Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

#### "For Your Pleasure"—33%

YES: Coleman (*Mirror*), Waldorf (*Post*).

NO OPINION: Mantle (*News*), Rascoe (*World-Telegram*).

NO: Kronenberger (*PM*), Nichols (*Times*), Barnes (*Herald-Tribune*), Morehouse (*Sun*), Blackford (*Journal-American*).

#### "The Moon Vine"—44%

YES: Kronenberger (*PM*), Morehouse (*Sun*), Waldorf (*Post*).

NO OPINION: Mantle (*News*), Coleman (*Mirror*).

NO: Barnes (*Herald-Tribune*), Nichols (*Times*), Anderson (*Journal-American*), Rascoe (*World-Telegram*).



## Columbia's "Shout" Good Vaude Story Using Strong Acts

HOLLYWOOD, Feb. 13.—Columbia Pictures' *Something To Shout About* makes vaude live again. Film, previewed here at Pantages Theater, brings memories to those who knew vaude and to those who didn't but who wish they had.

Story hinges on Janet Blair's song-writing flair and Don Ameche's press agenting, which eventually lands her in a role intended for Cobina Wright Jr., who is angeling the production. There are complications, with Miss Blair returning to the show after leaving it. Jack Oukie plays a boarding house operator who has to contend with show people.

In presenting a vaude story, Columbia has wisely brought to the screen well-known night club personalities and an outstanding vaude act. Hazel Scott, Cafe Society pianist, is on for several sequences, with her complicated finger work taking close-ups. Does exceptionally well. Gautier's Bricklayers present the highlights of the act, but suffer because of insufficient footage. Teddy Wilson and band are also enjoyable features, but the band isn't given much of a break. Appears with Miss Scott but is silhouetted in the background. More of Miss Scott, more of the Bricklayers and more of Wilson's band could easily have been inserted.

The dialog is fast and furious, with plenty of punch lines.

Music by Cole Porter is outstanding, with *You'd Be So Nice to Come Home To* getting the highlight.

Sam Abbott.

## Chicago Nabe Spot Ups Talent Budget

CHICAGO, Feb. 13.—To encourage more business, particularly the type that uses the "Ls," streetcars and busses for transportation, Jimmy Pappas, operator of the Vine Gardens, is more than doubling his floorshow budget and set aside a big appropriation for advertising, including \$2,800 to be used this year for posters on "L" platforms.

New show policy goes into effect Monday (15) and will have Billy Carr and Jessie Rosella as features, supported by six acts. Carr is in for eight weeks and Miss Rosella for three months. Tommy Sacco, who books the spot, is also producing. Sacco says that the spot will spend an average of \$900 a week for talent.

## Lynch Takes Tucker; Name Policy Again?

PHILADELPHIA, Feb. 13.—Jack Lynch, in setting Sophie Tucker for his March 24 show, may revive name bookings for his spot. Occasion for the Tucker date is his fifth anniversary show, but move may be one designed to meet competition from the Shangri-La, which has been feeding its customers names, including Cross and Dunn, Frances Faye and Georgie Price.

The last stream of names to play Lynch's was about four years ago, when consecutive shows had Joe E. Lewis, Miss Tucker, Harry Richman and Belle Baker, among others.

The Tucker deal was made with Harold Dobrow of the William Morris Agency.

## Mayfair, Boston, Reopens Feb. 27

BOSTON, Feb. 13.—Club Mayfair set to reopen February 27. Show, which will include productions by Donn Arden, will be headed by Georgie Price.

The Mayfair had planned to open February 10 with a show headed by George Jessel, but had to cancel due to the fact that the decorations were not ready.

## Chi AGVA Raising Funds

CHICAGO, Feb. 13.—American Guild of Variety Artists here is staging a Victory Show Fest at the Sherman Hotel February 22 for the benefit of its hospital, general welfare and members in service funds. Jack Irving, executive secretary, is getting the co-operation of theaters, cafes and booking agencies.

## Locks Out the Boss

DETROIT, Feb. 13.—Story going the rounds here is that Johnny King, tenor soloist at the Bowers, staged a lockout the other night—unintentionally.

Victim was Frank Barbaro, manager of the spot. Barbaro recently built a second floor in the place, serving as dressing and green rooms for the acts, with a luxurious apartment suite for himself, all reached thru the same entrance. King turned the key on the place, and Barbaro found himself unable to get in to go to bed and had to look for a hotel.

## Ben Blue Denies His Gags Were Blue, So Maxie's Open Again

HOLLYWOOD, Feb. 13.—Slapsy Maxie's reopened Wednesday night following renewal of its license, which was denied about four weeks ago by Police Commission Investigators H. M. Laurenson, Mary Galton and H. C. Collins. At the time Slapsy's was ordered closed, the commission also shut Ace Cain's, operated by H. F. Cain.

On plea of Attorney William Christensen, the police commission ordered the license renewed, but with a warning. The closing had been a severe blow to the operators, Sam Lewis and Ben Blue.

Blue charged that many of his gags in his floorshow had been picked up by radio comedians, and that he had been at odds with them for using his gags.

Opening Wednesday were Maxie Rosenbloom, Jackie Gleason, Billy Reed, Audrey Dee and Mary Gordon. Joe Plummer's dance band has returned.

## Kitty Davis Celeb Matinees Pull Biz

MIAMI BEACH, Fla., Feb. 13.—Kitty Davis pulled another celebrity matinee Sunday afternoon, with Sammy Walsh, direct from his appearance at the Olympia, the guest of honor.

Joe Frisco is a big hit at the Mayfair. Routine varies very little from other years, but draws many laughs and a big hand.

This area is getting quite metropolitan, with Walter Winchell doing his broadcast from WKAT, and broadcasts by Lily Pons and Major Bowes in the offing. Bob Leers and band, recently at the Latin Quarter, doing nicely at the Drum. Mother Kelly's featuring Gertrude Bond, billed as the original "Singapore Sadie."

Kitty Davis club brought back the Three Dennis Sisters February 9. They were a hit last summer here. Jack Marshall holds over. Laura Kellogg, singer, opened February 10.

Ira's brought in a floorshow February 11 which includes Elliot and March, pianists; the Bre-Mor Girls and Tommy Nunez and band. Dave Lester and orchestra, recently at the Latin Quarter, are a hit at Club Ball. Dancing here are the Ballatores; Shirl Thomas is emcee and puts over a good line of songs; Wilson Duo, skaters, are doing nicely.

## AGVA-ARA Discuss 5 Pct. Booker Fee

NEW YORK, Feb. 13.—Talks between the American Guild of Variety Artists and the Artists Representatives' Association were resumed Wednesday (10). Hope to draw up a new agreement to replace the current pact at the end of the year.

Occupying most of the attention was the subject of getting all agents here into ARA to provide more effective policing. Matter of allowing a 5 per cent booker's fee on top of the agent's 10 per cent commission was also discussed.

## Film Names Offered

CHICAGO, Feb. 13.—Three names are being offered to theaters around here, but so far no takers.

June Hovac, sister of Gypsy Rose Lee, who has been working in pictures the past year, is being submitted for \$1,500. Dick Foran, of pictures, wants \$1,750, while Simone Simon is asking around \$1,750.

## Chicago Has Its Booking War; Chi, Oriental Vie for Names; Rivalry Pushes Salaries Higher

CHICAGO, Feb. 13.—While New York has its booking battles waged by the Paramount, Strand and Roxy, Chicago, on a minor scale, is witnessing a battle between the Chicago and Oriental theaters. While neither management admits grabbing attractions from its competitor, the local talent market is profiting by the heated buying of both houses.

Shortage of names is proving more costly to the independent Oriental than to the Balaban & Katz-operated Chicago, for the Oriental has to depend entirely on flesh, being unable to buy good pictures. The Chicago gets the pick of the film product and, when good attractions are not available, it can always resort to a strong film and a presentation show on the stage. The Oriental, therefore, has had to strain its talent budget of late to grab playable shows.

Oriental's biggest plum to date is Gene Krupa band, which always played the Chicago. Booker for the Chicago (in conjunction with Harry Levine in New York), Nate Platt, turned down Krupa, who wanted more than last year's salary (around \$6,500). Platt argued that Krupa must have a strong picture to assure a good week and did not want to give the leader a split figure deal. Krupa finally signed with the Oriental for week of February 26, coming in for \$8,500 with his own show.

Oriental made a bid for Phil Spitalny but lost out. Spitalny was offered \$10,000, but turned it down. He worked the Chicago a couple of weeks ago on a split figure deal and walked out with \$12,500 for his end. The gross was \$51,000.

Because the Chicago is the city's class house, many attractions offered comparatively better guarantees by the Oriental prefer to work the B&K spot. Considering this handicap, booker Charlie Hogan has done a good job in lining up name shows. He has played Chico Marx, Vaughn Monroe, the Glenn Miller Singers, and has Ethel Waters and Hal McIntyre, among others, coming in.

Platt says he is not concerned with the Oriental dealings and is interested only in buying profitable attractions for the Chicago. He admits paying a little more for names, but not out of line. He says that it is only fair that attractions be paid a little more to cover higher

## Morris-GAC Tiffing Over Givot Contract

NEW YORK, Feb. 13.—A squabble between General Amusement Corporation and the William Morris Agency over GAC's contract with George Givot appears in process of settlement.

The dispute arises over the fact that WM claims no release was handed Givot prior to his signing with GAC about two months ago. GAC, on the other hand, not only claims a release but alleges WM did not obtain a sufficient amount of work for Givot to meet the requirements of the clause in the American Guild of Variety Artists contract which calls for engagements within 90-day periods.

The matter has been referred to the Artists Representatives' Association, but ARA is holding off formal action pending the result of palavers between the agencies. Should a stalemate ensue, the case will go to arbitration.

## Eddie Rio Given Temporary Okay

NEW YORK, Feb. 13.—Eddie Rio has been taken off the unfair list of the American Guild of Variety Artists temporarily to allow him to play the Roosevelt Hotel, New Orleans. Rio has been on the union's unfair list for about a year, following his non-appearance at a hearing on commissions he allegedly owes Miles Ingalls.

Walter Graeza, of AGVA, granted Rio permission to play the spot with the proviso that he appear at an AGVA hearing to settle the commission squabble. No time limit was set for Rio's return to New York.

living, traveling costs and income tax.

Chicago has Beatrice Kay week of February 26 at \$2,000, and also Barry Wood. Her Paramount, New York, salary was \$1,750. Larry Adler, now in his second week here, is getting a \$100 a week boost over his previous salary. Same holds true of most name acts working this house. Platt says that unreasonable offers will not be met. Hildegard was offered \$2,250 for a week, but she turned it down. A deal is pending for Bert Lahr, who will come in for \$2,500 to \$3,000, his normal salary, during his next trip east.

Set for the Chicago in March are Alvino Rey and the King Sisters, 5; Johnny Long, with Marty May and the Four Franks, 12; Jan Savitt, 19, and Charles Spivak, 26. Pencilled in for summer dates are Kay Kyser, Sammy Kaye, the Andrews Sisters and Horace Heidt. Guy Lombardo was offered to the Chicago but was turned down.

## Roadhouse Keeps Him Awake; Sues

NEWARK, N. J., Feb. 13.—Charles S. Guggenheimer went into Federal Court here February 3 seeking an injunction to restrain operators of the West End Casino, Jersey Shore night club immediately south of the Guggenheimer summer home in Long Branch, from conducting the establishment so as to constitute a nuisance.

Guggenheimer alleges he and his family are unable to obtain rest because of music in the Casino being amplified. Also, that patrons toss lighted cigarettes and other articles on his property.

Defendants are Joseph Prendergast and Mrs. Tille M. Levy, as well as their corporation, Breakers, Inc.

The Casino opens shortly after Decoration Day and operates thruout the summer.

## Stepin Fetchit Debt Jam

DETROIT, Feb. 13.—An attachment was filed here against Stepin Fetchit, appearing at the Paradise Theater, for an alleged debt of \$270, said to have been incurred in Cincinnati in 1937. Fetchit's salary and props at the theater were attached.

## New Manager for Omaha

OMAHA, Feb. 13.—Town Theater has a new manager, Tom Reilly, replacing Eric Sheldon, who has gone into the army. Reilly has 15 years of theater experience behind him.

## Talent Agencies

EDDIE SUEZ Theatrical Agency, Philadelphia, has moved to larger offices. . . . FLORENCE BERNARD, manager of the Eddie Sherman office, Philadelphia, bedded by a strep infection of the ear.

FREDERICK BROS., New York, sold their management contract for Baby Rose Marie to Jack Petrill last week. Negotiations were conducted by the legal department of the American Guild of Variety Artists.

Abbey Greshler, New York agent, was in Chicago last week on business. He reported that the national grocers' convention has been canceled this year. Group used a big show annually.

## Girl Backstage "Doorman"

NEW YORK, Feb. 13.—Strand Theater here is probably the first important vaude house in the country to use a female backstage "doorman."

The innovation, of course, is due to the draft. The Strand's backstage "doorgirl" is Alma Blenello, who worked for a month as an usherette and then was trained for backstage work.

The Strand manager, Zep Epstein, says the girl is "doing fine" and the "performers like her."



## Benny Davis' Frolics, New York

**Talent policy:** Production floorshows at 8, midnight and 2; show and dance band; Latin dance band. Management: Benny Davis, owner; Joe Moss, manager; Edward Weiner, publicity. Prices: Dinner from \$1.50.

Romantic angle behind this latest Broadway spot is that veteran Benny Davis wrote his hit song, *Margie*, in this same room (on the site of the former Beachcomber club in the Wintergarden Building) 22 years ago when it was the *Follies Berege*. A huge opening night crowd was on hand to wish Davis well.

As with his standard *Stardust Revue* in vaude, Davis is featuring young talent here. Opening bill is long, but worth it because it brings out some fine youngsters—in particular singer David Brooks and mimic Larry Storch.

Show opens with the Barry Sisters, who have recorded a lot for Standard Records and have been on WHN, making their cafe debut. They are two young brunets who harmonize well in catchy rhythmic style. Did a couple of swingy pops to good applause. Johnny Coy, recently at the Copacabana, is a young leaping tap-ballet dancer who overmugs but who nevertheless drew a big hand with his fast spins and fancy tapping. Young Larry Storch did around 15 short, fast takeoffs on movie stars and other celebs, getting some of them surprisingly close. Patrons were impressed and applauded him heavily.

Wacky Wayne is a nutty comedienne who twists, mugs, sings raucously and ad libs. An arresting, uninhibited personality; but she needs better material. Does a j-bug song and dance routine with the tall and handsome Blackburn Twins. Blond Ruby Ring makes her local cafe debut, doing acrobatics and contortions atop a table. Should wear pajamas, as the sight of bare limbs and body being twisted is not pleasant to dining patrons in a night club.

Tall, young and good looking David



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# Night Club Reviews

Brooks sang Strauss' *Open Road* (an operetta tune rarely if ever heard in a cafe) and *Dearly Beloved* and *Falling In Love*. Has a fine baritone voice, personality and punchy delivery. Looks like a fine bet for pictures and legit. Carmen DeRivero, a brunet, accompanied by Spanish guitarist Diego Castellano, does fiery flamenco dancing that recalls Carmen Amaya's style. Failed to excite. Leonard Sues, recently in *Beat the Band*, is a hot trumpeter who makes them sit up and listen. Paces the act nicely, doing four numbers, each a change of pace. His best was the doll bit. Probably the only trumpet solo turn in cafes today.

Benny Davis himself sings a few of his own songs, evoking memories and pleasing his friends. Then the Frolicettes, a line of six girls, not especially beautiful but costumed nicely by Follies Costumes and directed in dances by Carlos. Girl line also opened the show in a tap number with a couple stepping out for acro and toe specialties. Returned half way for five dance with Miss Wayne, Davis and Ted Murray wrote the original score, which is liting and altogether pleasing.

Show was cut by Joe Candullo's eight-man band well, and it also dished out snappy dance rhythms. El Rumbaleros, five-man Latin band, is strong on the hip-swaying dance incentives.

Room has been completely done over and the new decor is a bright rose and white motif, with musical note decorations.

Paul Denis.

## Frank Palumbo's, Philadelphia

**Talent policy:** Dance and show band; relief band; production floorshows at 7:30, 10 and 1. Management: Frank Palumbo, proprietor; Johnny Bizzanti, headwaiter; John Ferro, banquet manager; Eddie Suez, booker; Mort Schwartz, publicity and advertising. Prices: Dinners from \$1.25; drinks from 45 cents.

Palumbo's is enjoying a new cycle of excitement with Nick Lucas, the first time that Lucas has held forth on a local nitery floor. Nitery ops here have been missing a good bet for a long time in not snagging the singing troubadour. Apart from being an effective hypo in filling the many tables in this large room, Lucas still packs plenty of lyrical appeal in his pipes. Strumming his own guitar accomps and with plenty of rhythmic and romantic urge in his song selling, he adds plenty of sugar to the nostalgic note in giving out on the old favorites, peppered with pop hits. There was no getting enough of his song session here.

Also adding much to the show is Johnny Cahill, emcee. An Oliver Hardy type of funny man, Cahill is in his element when giving his mad impersonations of screen and radio lights, his Betty Lou and Popeye takes being outstanding. While he has built a local rep with blue material, Cahill has gone a long way in overcoming that handicap.

Lyn Reynolds packs plenty of verve and refreshment in her tootsies with rhythmic tap. In the same light is the mixed team of Carney and Cress, going heavy on the jitterbug antics. The Jeannettes, line of six prancers and four for show, shaped up by Jean Remington, add production body. Open with a bright and colorful rumba-carloca, impress at midway with an impressionistic dance moderne and round out the show with a red-white-and-blue tribute.

Don Angelino and his orchestra still on tap for stellar show support and dance incentives. And to keep the music continuous there is the Don Renaldo Quartet, with Gloria Mann the vocal lovely.

Business good at Thursday supper show caught.

Maurie Orodener.

## Club Plantation, St. Louis

**Talent policy:** Shows at 11, 1 and 3; dance band. Management: Anthony Scarpelli, owner and manager; Joe Kegan and Wally Rafalko, greeters; Enoch Whitestone, headwaiter. Prices: \$1.75 week nights, \$2.25 Saturdays; set-ups only.

This sumptuous \$50,000 spot has long been a favorite here. Avoiding the 1:30 curfew by its set-ups-only policy, the place draws its largest crowds in the wee hours. Seats 900 people.

Patronage is white, entertainment is colored. Chief attraction is probably the Jeter-Pillars, 14-piece orchestra, well

known through their recordings and air shots, who have reigned here for nine years. Both Jeter and Pillars are ace instrumentalists, and the band is the top septa outfit in this section. Their *Lazy Rhythm* is undoubtedly one of the finest in the country.

Sammy Burnham and Otis Blair open the show with a fast vocal of *Nagasaki* and then go into flashy rhythmic dancing. Nice hand. Next is Ted Smith, who has a fine lyric tenor voice. Knows how to sell. Has been here six years and grows more popular every day.

Three Toppers, two fellows and a gal, is the inevitable jitterbugging that goes with every colored floorshow. Flips and acrobatics with skill, to a mild reception.

Venida La Selle throws sex all over the place with a hot rumba. There is not much rumba in it, but there is a little of everything else. Eddie Rector, 48-year-old hooper, does a nice, neatly executed tap, encoring with sand dances to win the crowd.

Three Loose Nuts (J. B. Johnson, Jimmy White and Eddie Cole), with piano and guitar, entertain with double entendre songs. They are personable, and took several encores.

Jimmy Givens, who also books the traveling acts in here, emcees straight. A couple, Peanuts and Mary, fill in the intermissions with ringside piano and songs.

C. V. Wells.

## The Louisiana, Los Angeles

**Talent Policy:** Dance band; floorshows at 8:30 p.m. and 12:15 a.m. Management: Louis Travers and Chuck Evans, managers; Jerry Reilly, publicity. Prices: Dinner, \$1.85.

The *Hollywood Sweater Girl Revue*, a unit staged by Boris Petroff, Los Angeles dancing instructor, is here. Around these misses, all well qualified for the title, is built a show which includes Rad Rogers and Dick and Evelyn Barclay. Fanfare by Billy McDonald and Royal Highlanders gets show off to a good start.

Six Sweater girls, midriffs showing, are on for a fast number. Rogers takes over as emcee, getting off slowly but getting into the groove with wisecracking. Heather, McDonald's vocalist, does good singing on a medley. Gal has nice mike technique, and sells.

Rogers throws the show into high gear with his gags and brings on blond Georgiana Smith, a line girl, who takes the house by storm with her rhythm tapping. Vivacious and well spotted.

Dick and Evelyn Barclay offer some fine dance routines, with clicking steel from their fencing swords blending well with the rhythm. Team works smoothly and with enthusiasm.

Rogers took over with impressions of Cagney, Robinson, Boyer, Barrymore and others. His impersonations are good and his impression of a man with a wooden leg playing golf is exceptional. Adept at ad libbing, and some of his lines are classics.

Barclay took over emceeing to help Rogers put over a skit, *The Rains Came*. Nothing new here, but Rogers's deadpanning and garb were sufficient to get laughs. The Barclays returned for *Rhythm in Ropes*, a rope-skipping dance. Plenty of action and precision.

Wind-up was given over to the Sweater girls in *Fashions for the Duration*, with Rogers singing the narration. Gals are dressed with mops and pans and carry broomsticks to illustrate Rogers's lines. Effective and good for laughs.

Sweater gals do good work but aren't presented to the best advantage. A stage setting would have shown off their pulchritude even better.

McDonald ork uses four brass, three reed and three rhythm and does well as accompanying band.

Sam Abbott.

## Sherman Hotel, Panther Room, Chicago

**Talent policy:** Swing band, shows at 8:30 and 11:30. Management: Ernest Byfield and Frank Bering, operators; Henry, host; Howie Mayer Office, publicity. Prices: Minimum \$2 (\$2.50 Saturdays).

Ever since a group of local models have become a major part of the room's floorshows the show's entertainment value has dropped considerably. It is foolish to attempt to make performers out of these shapelles, who should not be taxed with more than a graceful walk-on. Originally, they were brought in to

dazzle, particularly the out-of-town hotel guests who dine at this spot. When they used to parade for a couple of minutes, no harm was done. But they were soon permitted not only to crowd out outside entertainment but to consume time with boring skits. Set-up now reminds one of the dull affairs here prior to the introduction of the swing band policy which saved the room from disaster.

The models (10) are seen in *Lonely Wives*, and the action as well as comment (read off stage by impersonator Frank Payne) are as exciting as last year's headlines. The spectacle seems to go on for hours.

Payne, a familiar voice here, repeats his familiar impressions, concentrating on radio personalities. Because he does not introduce enough new material, he should not hang around here indefinitely. Too many of the same band fans come in, and they know's what coming. Only other act is the Monocled Ambassadors (Morgan and Randall), hand-balancing chaps who have developed a strong act with their British mannerisms and smooth work-style. Retain monocles thruout, which is a good novelty bit. Go over big here.

The current band, which really draws the business, is Gene Krupa, back for the fifth time. Krupa, incidentally, was the first swing leader to play here (March, 1939), and has been one of the most profitable features ever since. His music is still hot and loud, and the kids find it to their liking. Vocal department is not as strong, having lost both Ray Eberly and Anita O'Day. New are Bob Davis, young baritone who needs more experience, and Penny Piper, tall, good-looking gal, but only mild on warbling. Had a cold when caught, and that didn't help her pipes.

Sam Honigberg.

## Havana-Madrid, New York

**Talent policy:** Production floorshows staged by Fernando Luis at 8:15, midnight and 2 a.m.; show and Latin relief bands. Management: Angel Lopez, operator; Ed Wiener, publicity. Prices: Minimum, \$2; Saturday and holidays, \$3, after 10 p.m.

Some engaging talent encased in a fast-moving and colorful production by Fernando Luis provides really fine entertainment that in many ways exceeds previous displays here. The proceedings, *Carnival in Havana*, successfully projects a holiday atmosphere.

Most notable of the newcomers are Pepita and Lucillo, a Mexican flamenco team, who give out with authentic reproductions of this folk art, including a faruca, sevillanos and a jota. The boy, apparently of pre-shaving age, has an amazing understanding and feeling for flamenco. With more maturity he should be one of its ace practitioners. Delightful to watch are his grimaces and his method of acknowledging applause. They had to do a reprise of their jota.

Held over are the Four Cuban Diamonds, septa quartet consisting of two boys pounding bongos and a boy and gal shaking out pashy numbers. Generated sufficient heat to get a big hand.

Femme vocal dressing is supplied by Hilda Salazar, with nice pipes but who tends to sacrifice color for volume. Polished off three numbers and did background for the six-girl line. Felipe

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De Flores emceeds as well as holds singing spot. Does both competently, getting the house on his side at all times. The production numbers are nicely designed, the finale being the most colorful. A waltz, with Miss Salazar chirping, is also well handled, altho some sharper editing would make it more effective. Pepito handled show music capably on night caught, altho this is ordinarily taken care of by Noro Morales. Pepito also nicely handled a singing spot in the show. *Joe Cohen.*

**Tropicana, Havana**

*Talent policy: Show and dance band; floorshow at 9:30 and 1:30. Management: Victor Correa, managing director; Eric, maitre d'hotel. Prices: Dinner from \$2.50 (Saturdays, \$3.50).*

Still on top of the society spots, catering to money people with its fine atmosphere, society dance band, plus one name act.

Candita Cespedes, striking in a black-spangled gown, sings in crystal-clear soprano that registered big on *Mirame Asi*, a medley of pops and *Linda Cubana* and *Dime Que Me Quieres*.

Marija Gonzalez is a cute and personable songstress. She has voice, diction and a fidelity of tone, altho her arrangements are colorless. Initial *Me Stento Cubana* is a piece de resistance, a fragment from a cantata for voice and strings by Moises Simons, Cuban composer. Oscar Lombardo is a tenor vocalist who will be heard from. He has a fine voice and puts his numbers across. *Sang Colibri*, *Ebeldé* and encored with *America Immortal* to tremendous applause.

Lady Trebol, ballerina soloist, held close attention. She is a young, pretty girl whose Vienesse waltz in classical ballet skirts had no trouble pleasing.

Gilberto Valdes' ork does excellently in backing the show and is also strong on the terp rhythms.

Food, liquors and service fine. *David C. Coupau.*

**Troc, New York**

*Talent policy: Floorshows three times nightly; dance and show band; intermission music. Management: Vic Rafkin, owner; Mike Primak, maitre d'hotel; Alfred Mernit, publicity. Prices: Dinner from \$1.25.*

This is the newest 52d Street nitery. It's a two-floor affair on the site of Dave's Blue Room and other cafes. The upstairs room has been remodeled into a pleasingly lighted and decorated, comfy affair.

Downstairs room opens at 4 p. m., with Broadway Jones Trio entertaining the early evening crowds. The upstairs room picks up the late crowd and that is where the floorshows go on. A corner of this room has a small bandstand and a small floor for the show, which is an informal, amusing entertainment. Satch (of Satch and Satchell) is the emcee, and brought on Kay Gardner, tall brunet whose contralto voice made pop tunes sound okay. Shapely-limbed Jerri Withee, a veteran of 52d Street, did a spinning tap routine, and returned later for a punchier, fancy, airy tap dance. Small floor handicapped her, but she managed

to prove her tap ability. Small blond Susan Carol, formerly of a sister team, is a good singer—in fact, the best on the bill. Good on both rhythm and ballad tunes. Her best was her encore, *What Do You Think I Am?* Satch then brings on his partner, Smiley Sullivan, a pretty little girl who affects a girl scout appearance and then startles patrons with her risqué limericks, while Satch keeps reminding "Keep it clean." Theirs is nutty clowning, and perfect for this intimate, late room. Curvy blond, Dale Jordan, revealed a small voice and nervous delivery in pop tunes.

Broadway Jones Trio (Negro) is composed of baritone Opal Cooper, pianist-singer Freddie Brown, and basso Broadway Jones. They harmonize pop, folk and novelty tunes expertly and certainly know how to sell. Melba Pope, Negro pianist-singer, handles the lulls, revealing a soothing, intimate singing style. Band is Dan Lane, four men who produce good music.

Opening week's bill here was headed by Dora Maugham at \$250 a week.

War note: The chef is a woman. *Paul Denis.*

**Ira's, Miami Beach, Fla.**

*Talent policy: Floorshow and band; shows at 8 and 10. Management: Ira Levy, owner. Prices: Dinner from \$1.50; drinks from 45 cents.*

Ira decided it was about time to give out with a floorshow, and it opened with a bang Thursday night (4). Outside of a few first-night difficulties, since ironed out, all is well.

Jackie Small, a swell tenor, does a medley of *Show Boat* numbers. An imitation of Lily Pons was a hit. Closed with a favorite down here, *I Had the Craziest Dream*, to a big hand.

Elliott and March are a novel piano duo. The former mingles with the customers, and the big boy apparently enjoyed it as much as the customers.

Eveleen sings well and should do better. Ginger Rae is a peppy dancer, and the Bre-Mor Girls, a six-line chorus, give the show a punch.

Tommy Nunez and his ork supplied the music in his usual hit style. *L. T. Berliner.*

**Carroll's Cafe, Philadelphia**

*Talent policy: Dance and show band; production floorshows at 8, 11 and 1. Management: Stanley Carroll, proprietor; Jerry Kabot, manager; Noel Sherman and Jay Arnold, show producers; Milt Shapiro, publicity. Prices: Dinners from \$1.25; drinks from 50 cents; \$1 minimum weekdays; \$1.50 for Saturdays and holidays.*

Until now depending on glamour gals to pack the show punch, the Sherman-Arnold production, *A Salute to Glamour*, has added a single male. And in doing so it has injected a high comedy quota in Lenny Kent. The room not attracting a show-wise audience, much of Kent's merry ravings falls on unaffected ears. In face of the odds, however, he managed to draw a healthy round of chuckles and laughs. When caught Kent had to match his wits with those of a number of ringside wits who included Henny Youngman and local emcees. And Kent sparred them all smartly. For his own inning he turned in a devastating card-by-card description of a gin rummy game; a blend of magi and eating of cigarettes and matches; a *Hold Tight* travesty. Works hard and fast all the way.

Eileen Barton, a new voice on the local scene, uses her throaty pipes to excellent advantage for both rhythm and ballad tunes. Mary Jane Brown, familiar on local floors, is still the expert and tuneful tapster. The Three Belles, girls, round out the specialties with a fast round of acro dancing and tumbling.

Line of 10, four for show, embellish with three turns. Open with a rhythm number; don Oriental garb for midway, with the military drill for the finale.

Charlie Gaines and orchestra still potent for show music and for the dancers. *Maurie Orodanker.*



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**885 Club, Chicago**

*Talent policy: Shows at 9, 12 and 2; dance band; intermission pianist, Management: Joe Miller, operator. Prices: Dinner from \$2; drinks from 50 cents.*

The new three-act show is probably one of the best Miller has had in a long time, for it is suitable for the intimate environs of the small room and each act is made to order for the type of customer attracted here.

Show is again topped by Johnny Howard, one of the 885 Club stand-bys, who is back at least once or twice a year. When caught, Howard, both as emcee and comic, was never better. He punched away for some 35 minutes and had the crowded room in the palm of his hand. Has an individual style made to order for niteries and, while not all of his material is clean, the off-color stuff is digestible because of his salesmanship. His *Symphony Espanole*, in particular, has some dangerous double-meaning stuff, but he sells it and tops it off with colorful whistling. When you get the impression he is just another comic, he surprises with a serious bit that displays additional talent.

Rhoda Chase, singer, is impressive vocally. She has a deep, baritone-range voice which lends itself interestingly to both ballads and rhythm numbers. She does not put enough showmanship behind them to make her strong in larger rooms. Her gown didn't show up her shapely figure. The response was, therefore, almost entirely due to her unusual voice, doing such tunes as *There Are Such Things*, *Rosie the Riveter*, *Somebody Loves Me* and *We'll Meet Again*.

Mata Monteria, tall, good-looking Brazilian dancer, filled the small floor nicely with finger-cymbal and castanet-clacking routines, simple in construction but showy in execution.

Mark Talent (fiddle) leads a five-piece band which plays dance music nicely and supports a show dependably. Johnny Honnert tickles the piano between dance sets. *Sam Honigberg.*

**No More Flaming Swords**

CHICAGO, Feb. 13.—The war and the recent Boston fire are responsible for the discontinuance of the Sherman Hotel's popular flaming sword meat-serving feature, which has been part and parcel of the Panther Room policy. Difficulty in securing grain alcohol, which is responsible for the flames, as well as the extra help needed to handle the swords, plus the fire department's stricter fire regulations put an end to this off-the-floor flash act.

**Plans Charges Vs. Frances Faye**

NEW YORK, Feb. 13.—Associated Actors and Artists of America will hear AGVA's charges that Frances Faye violated its Unfair List against Leon & Eddie's by attending the nitery's Celebrity Night two weeks ago. Charges will be filed as soon as the American Guild of Variety Artists certifies that Miss Faye was present in the cafe.

The night club is on the Four A's Unfair List as a result of the breakdown of negotiations between AGVA and the nitery for a new contract.

AGVA is also warning all performers billed by the club for its Celebrity Nights. Most recent performer to get this warning was Maggi McNellis, currently at the Coq Rouge, who was billed for the Celebrity Night show tomorrow.

PETER STEELE, now in the Canadian Army, is putting on shows at the Jaques Cartier Barracks, Montreal. . . . EDDIE KRUPP has replaced Arnold Hecht in the William Morris office. Hecht is now an aviation cadet.

AUDREY PEPPE, two-time Olympic winner, has joined the cast of *Stars on Ice* at the Center Theater, New York.

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## Big 23G for Ina Ray Hutton, Miller Singers in Chicago

CHICAGO.—The only stage attraction in the Loop the week of February 5 was at the Oriental (3,200 seats, \$30,000 house average), where Ina Ray Hutton and her male band, with the Glenn Miller Singers in a return date (Marion Hutton and the Modernaires), grossed a fine \$23,000. The Hutton band topped its split figure, which was \$23,000, and, added to its \$4,750 guarantee, walked out with a neat \$5,250. Both Ina Ray and the Miller Singers are draws here. Screen's *The Payoff* played a minor role.

Chicago (4,000 seats, \$40,000 house average) during the week of February 5 featured Warner's timely *Casablanca* on the screen plus a presentation show with Larry Adler, Wally Brown, the Three Samuels and the Six Willys. House did a big \$46,500, but the picture gets the full credit. Entire bill held over for another week, beginning February 12.

Oriental on Friday (12) opened to the biggest business in months with George White's *Scandals of 1943*. Both the show and the school holiday (Lincoln's Birthday) accounted for the capacity opening day.

## Carroll Unit Fine; Cross & Dunn Good

BALTIMORE.—Hippodrome Theater grossed a splendid \$20,400, week ended February 3, with stage bill headlined Earl Carroll's *Vanities of 1943*, featuring Willie West and McGinity, Gall Gall, Rolly Rolfs, Frances Urban, Stroud Twins, Pic, *Cat People*.

Maryland Theater grossed a good \$7,500, week ended February 4, with stageshow headlined by Cross and Dunn, including Hal Le Roy, the Maxellos, Nash and Evans, and Sharkey the Seal. Pic, *Secrets of a Co-Ed*.

## J. Dorsey Tops; 33G in Boston

BOSTON.—Jimmy Dorsey and orchestra hit the gross figure set at RKO-Boston for this season. Theater seats 3,413, with an 85-cent top. High mark was set at \$33,000 for the week ended February 3. Pic was *Time To Kill*.

The best all-vaude bill of this season, which included Sally Rand, Stuart Erwin, June Collyer, Dolly Dawn and Henry Busse orchestra, drew a good \$28,000 for week ended February 10. Pic was the Ritz Brothers, with Carol Bruce, in *Behind the Eight Ball*.

## Walters Unit Fair

PROVIDENCE.—Lou Walters' *Latin Quarter Revue* unit did a slightly sub-normal \$6,000 here in its three days at the Met, ended February 7.

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## Vaudefilm Grosses

### Holiday Takes Swell Broadway Grosses; Kaye-"Casa" Huge; "Andy"-Sullivan Big

NEW YORK.—Lincoln's Birthday trade provided some additional coin for the Broadway box offices. All houses got an ample share of the coin. Holdovers predominate on the street, but receipts are more than holding their own.

The Paramount (3,664 seats; \$55,387 house average), with the third week of Johnny Long and the seventh of the rest of the bill which includes Frank Sinatra, Radio Rogues and *Star-Spangled Rhythm*, is still going along in high gear, anticipating a fat \$47,000 after hitting \$54,000 for the sixth. Prior sessions took in \$59,000, \$59,000, while Benny Goodman, the ork attraction with the same film, took in \$65,000, \$65,000, \$80,000 and \$112,000, which makes this film run one of the longest and most prosperous in Paramount history. Xavier Cugat is the next ork attraction in.

The Strand (2,758 seats; \$39,364 house average), with the second week of *Casablanca* and the fourth of Sammy Kaye's band, is building up to a robust \$45,000, after hitting a terrific \$54,000 for the opening session of the pic.

The Roxy (5,835 seats; \$50,067 house average), going into the second week of *Immortal Sergeant* and stage bill with Connee Boswell, Herb Shriner and the

### Tommy Tucker Neat \$22,000 in Buffalo

BUFFALO.—The Buffalo continues as the only local house using vaude names and, judging by the okay grosses despite the gas ban on pleasure driving and bad weather, the policy is again working out nicely. Entertainment business downtown isn't bad, and the future looks fine.

The Buffalo (seating capacity, 3,500; house average, \$13,500 for straight films) for week ended February 11 came thru with a neat box-office tally of \$22,000 with Tommy Tucker's orchestra. Quite satisfactory, considering bad weather all during engagement. Vaude contingent included Rufe Davis and Paul Remos and His Toy Boys, while band featured Amy Arnell, Kerwin Somerville, Donald Brown, Little Butchie Wellman, and the Voices Three. Screen fare, *Journey for Margaret*, helped.

For current week Buffalo is back on double pix, with strong *Star-Spangled Rhythm* and *Time To Kill*. Expected to fetch a tidy \$16,000.

### Millinder, Inks Do Average 14G

OMAHA.—Orpheum Theater grossed an average \$16,400 week ended February 4, with stage bill headlined Lucky Millinder and His Decca Recording Orchestra, Four Ink Spots, and featuring Trevor Bacon, Tab Smith, Peg-Leg Bates and Gordon and Rogers. Bates got the bill's best hand.

It was good show weather. House seats 3,000.

Pic, *Invisible Agent*.

### Lunceford Big

NEW YORK.—Harold Oxley, manager of Jimmy Lunceford, claims a \$10,522 gross for Lunceford's stand at Fay's, Philadelphia, for week ended January 28, instead of the figure published in *The Billboard*.

House average is \$6,000; seats 2,200.

DAYTON, O.—Jimmy Lunceford band grossed a hefty \$11,500 at the RKO Colonial week of February 5.

Basin Street air show, is preparing for a stanch \$63,000. Opening week bit off a huge \$79,000. Bill is set for three weeks.

The Music Hall (6,200 seats; \$94,402 house average), now in the ninth week of *Random Harvest* and stageshow with Shayne and Armstrong, is looking forward to \$95,000, the same as last week. It is more than likely that this bill will run a 10th week, equaling the house record of *Mrs. Miniver*. Previous weeks of layout hit \$92,000, \$102,000, \$100,000, \$106,000, \$123,000, \$120,000 and \$112,000.

Loew's State (3,327 seats; \$22,856 house average), with Ed Sullivan, Deep River Boys, Joey Faye, and Martells and Mignon together with *Andy Hardy's Double Life*, a first run, is expected to get a wham \$35,000. Last week, Dave Appolon, Block and Sully and *Journey for Margaret*, took in a strong \$27,000.

### "Revue" Good Biz; Unit Hit by Draft

TALLAHASSEE, Fla.—Frank Taylor's *Revue Glorified*, playing at the State Theater February 9, saw three good houses, with each succeeding show having a larger audience.

There were a number of empty seats, tho, and for the quality of the show a bigger audience should have turned out. It probably would have had it not been for Lucy Monroe's appearance at the local airbase on the same night.

State seats 1,061.

Mrs. Taylor, managing the unit for her husband, said she could not kick about business in the South. The ban on pleasure driving hurt only in Virginia and Florida, she added. The unit so far has had no trouble in obtaining gasoline, but Mrs. Taylor says she has been unable to renew her O cards. She has had to appear at ration boards at each show town (as other unit managers have done) and she said the boards have been letting her unit have enough fuel to continue to the next stop.

The unit has lost heavily to the draft. Six musicians have been taken since October, and in Tallahassee a local high school musician took the place of a pit man drafted a day previously. The unit has had to change some acts for the same reason.

*Revue Glorified's* acts now include the De Castro Dancers, Ernest Blatt, Jack Andrews, Billy and Nancy Long, Nick Cravat and Company and Jean Andrews. Admission here was 9, 22 and 40 cents. Picture, *Power of the Press*.

Following appearance of *Revue Glorified* here, Manager Perry Neel of the State said it was "one of the cleanest shows of the season," adding that units playing Tallahassee must keep within their contract of no profanity, no vulgarity.

### Andrews Sisters 19½G at L. A. Orph

LOS ANGELES.—Andrews Sisters brought a good \$19,500 to the Orpheum here in seven days ended Tuesday (9).

Also on the bill were Collins and Bailey, Jack Martin, Harris and Shore, and Muzzy Marcellino and his orchestra. Pic, *Eyes of the Underworld*. House seats 2,200; top tab is 65 cents.

### Springfield Fine

SPRINGFIELD, Mass.—Good crowds attended all performances of a three-day vaudefilm bill at the Court Square here, ending February 6. On stage were Sammy White, Irene Vermillion and Her Swing Harpists, Linda Martin and Wonder Horse, the Terry Twins, Taylor and Renard, and Ramon and Revoir. On the screen, *Give Out Sisters*.

FRANK ENOS, stage manager of Fay's, Providence, is lending a directorial hand in fitting out the stage at Camp Endicott, Davisville, R. I., naval construction base, where a large drill hall is being converted into a theater for USO shows.

## Monroe, Armstrong Hit Fancy Marks At Philly Stands

PHILADELPHIA.—Vaughn Monroe and orchestra proved a major draw for the week ended Thursday (11) at the Earle Theater (seating capacity, 3,000; house average, \$18,000). In spite of snow and rain on the last day, Monroe managed to pile up a top-heavy \$27,000. Held the spotlight alone, with supporting acts in the Murphy Sisters, Paul Winchell and Johnny Mack, with band bringing up Marilyn Duke, Ziggy Talent and the Four V's. Screen showed *Over My Dead Body*.

New bill opened Friday (12) with heavy holiday trade and points to a highly satisfactory \$23,000. Teddy Powell is the band draw, with heavy support from Hollywood's Dennis Morgan, Jerry Lester and Sunny Rice. Screen shows *Three Hearts for Julia*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) also enjoyed a fat week for stretch ended Thursday (11). Louis Armstrong, on the lead, hit a fancy figure of almost \$11,000. Support from Sonny Woods, Velma Middleton, Joe Garland, Luis Russell, the Two Zephyrs and John Mason and Company. *Rhythm Parade* on screen. New bill opened Friday (12) brings Duke Ellington, who should top the \$10,000 mark handily. Screen has *One Dangerous Night*.

## IN THE ARMED FORCES

George Colston, of the Colstons, vaude comedy dancers, is picking up a few vaude dates until the army air corps calls him to active service. Just completed an army course at Park Ridge, Ill. . . . Sgt. Robert F. Ralsbeck is doing a night club column called *Billboard Flashes* for the Four Air Force paper in San Francisco. . . . Dan Sherman Jr. left the Sherman Brothers and Tessie act February 1 at Davenport Center, N. Y. Tessie and Maurice Sherman continuing as a two act; now at the Club Candee, Syracuse. . . . Anthony Martin, of Martin and Florenz, was inducted into the army January 1 at Camp Barkley, Tex. Miss Florenz is continuing as a single.

Pvt. James J. French, for years a vaude acrobat and clown, is now with the 141st Infantry, Camp Edward, and doing the comedy lead in the camp's show, *Stripe Begins at 5:30*. . . . Bernard W. Pearlman, former Chicago agent, has just been promoted to sergeant (technician, fourth grade) at X Corps Headquarters in Sherman, Tex.

Earl Truelich, former assistant manager of the State-Lake Theater, Chicago, and currently manager of Helsing's Vodvil Lounge, Chicago, goes into the army this week.

Ray Dunn, manager of the Paramount Theater, Hammond, Ind., inducted into the army February 3. . . . Sid Slate, of the Slate Brothers, now in George White's *Scandals*, drafted into the army. Another brother, Meyer, replaced Sid in the act.

Howie Horwitz, of the Ed Wiener publicity office, New York, is scheduled for a February 18 induction. . . . Joseph Kinder, ventriloquist, is stationed at army air field, Eagle Pass, Tex. . . . George Werfel, formerly of the William Morris office, is in the air corps stationed in Atlantic City. . . . Bobby Botwin, of the publicity department of General Amusement Corporation, has been accepted as an aviation cadet and is awaiting active duty.

## NAT D. RODGERS WANTS

Standard Novelty Acts, Trios, Jugglers, Acrobats for show units in the Army Camps. Three weeks, starting at Alexandria, La. Can use 4 and 5 Girl Lines that can cut it. Write or wire NAT D. RODGERS, Evangeline Hotel, Alexandria, La.



# Magic

By BILL SACHS

THE FRAKSONS are now a father-and-son team, each presenting magic on the same bill. They're current at the William Penn Hotel, Pittsburgh. Other magi in Smoky City niteries at present are the Maginis at Jackie Heller's Yacht Club and Paul Rosini at Villa Madrid. . . . ED FREEMAN, former assistant to Magrum the Magician, is with the army somewhere in the South Pacific. . . . MARQUIS opened for Fox-Wisconsin Theaters at Calumet, Mich., February 9. . . . JACK HERBERT was held over last week at Edgewood Club, St. Joseph, Mo. . . . RHODE ISLAND ASSEMBLY, SAM, took a three-act magic show to the army air base at Hillsgrove Airport, Warwick, R. I., February 3. Frank and Peggy Cole, C. Foster Fenner and Company and Charles and Madeleine RossKam appeared on the bill. On March 3 the assembly will send its unit to Camp Endicott, R. I., to entertain the naval construction lads. . . . PAUL McWILLIAMS, during his recent engagement at Fay's Theater, Providence, was entertained by the Rhode Island Ring, IBM, at the home of Bill Baker. . . . JOAN JOYCE (Edith Thompson) has been keeping busy in the Philadelphia area the last three weeks. She played Sun Ray Gardens there last week. . . . WALKER AND COZY, who have been presenting their magic and illusions with Coleman's Wonder Museum in Baton Rouge, La., the last 10 weeks, are now showing schools in that vicinity. They expect to be back on a carnival side show this summer. . . . AL SHARPE is playing casuals in the Hollywood area while breaking into pictures thru the efforts of Suey Welch. . . . GERDI THE MAGICIAN recently followed Bob Clarke, the magicker, into the Burbank Theater, Los Angeles, when the latter closed two days early in order to begin on USO camp show dates. . . . MIACO concluded a two-weeker Sunday (14) at the Mount Royal Hotel, Montreal. . . . MICHALUK, Polish conjurer who has been working schools and churches in Montreal the last three months, opened in Toronto February 8 for an extended tour thru Ontario. . . . THE GREAT LESTER, vent, played the Gayety Theater, Montreal, last week.

CAVORD AND GLOVER, who have been breaking in their new Magical Tramps turn, thru Louisiana, Texas and Arizona, are headed for the Coast. They played the Barre and Milton chains of theaters in Louisiana and then hopped into Texas for the Texan Theaters. In San Antonio they were entertained by Doc and Mrs. Mahendra and were present when the Mahendras put on a squab and wild duck supper for the local IBM boys. They say they found George Pearce in New Orleans a busy trixster and a swell guy. In Houston they spent considerable time at trick and novelty shop operated by Mysterious Howard. . . . NEARLY 150 magic enthusiasts registered at the Columbus (O.) Magic Club's annual convention held at the Neil House, that city, Saturday, February 6. Magic manufacturers represented at the meet were John Snyder Jr., Norwood, O.; Thayer's, Los Angeles; Syl W. Reilly and U. F. Grant, Columbus, and Mike Kanter, Philadelphia. A magicians-only show and a huge magic benefit performance for the Masonic crippled children were the highlights of the day. Gerber the Magician hopped down from Cleveland and impressed with his card fans, using the ultra-violet lamp and treated cards. Effect and patriotic angles clicked. Keno, of Pittsburgh, came attired in a flashy cowboy outfit and made a good lobby ad for the magicians. Highlight of the night show was Herman Guelpha's Punch demonstration presented in blackout, with characters dabbed with fluorescent paint. Syl Reilly served as convention chairman. . . . EVANS BROWN, musical magician, finished 10 weeks in Detroit February 8 and the following night began four weeks in Youngstown, O., set by the William Morris Agency. Brown renewed acquaintance last week with the veteran Charlie Leedy, magician-humorist and columnist with *The Youngstown Vindicator*.

JACK (BUNNY) EARL, when last heard of at the Mutual Theater, Indianapolis, is asked to communicate immediately with Mrs. Mildred Ferguson, 4140 Garfield, Kansas City, Mo., who reports that his mother is in critical condition there, having recently suffered a stroke.

## Gag

DETROIT, Feb. 13.—Sammy Morris, emcee at Saks's Show Bar, maintains he had to put his professional skill to work when his train was held up for almost a day by floods at Atlanta, en route here from Florida. According to his story, he returned via a pogo stick when he met the floods.

## Reviews

### Rialto, Chicago

(Reviewed Friday Afternoon, Feb. 12)

A combination of stock people and Midwest Circuit principals make up the local bills these weeks. Show caught was below average from the standpoint of talent, altho the audience seemed to like it and laughed at the most familiar comedy scenes. The servicemen are patronizing this house and to them apparently most of the hackneyed burly fare is comparatively new and entertaining.

Because of the servicemen's angle, incidentally, there is a minimum of stripping. The paraders these days walk off with almost everything they have on at entrance time to avoid official complaints, and the only burly hint in their work is the brevity or gaudiness of their gowns and the talking song introductions, which carry the normal amount of spice.

Productions employ 12 line girls and 5 showgirls, okay in appearance but of no consequence as dancers. The scenes are of a routine nature but serve one purpose: they bring out the girls in a number of costumes, most of them of the scanty variety.

Phyllis Ayres, blond featured strip, is the only exception to the disrobing rule. She does some peeling, but with a sense of humor that is not at all displeasing. She kids herself and the customers and earns a nice hand thereby. Sandra Sexton, exotic brunet, is the next best parader, while earlier in the bill Peggy O'Neil reveals her shapely figure in very little clothes. A strange sight is the well-behaved audience when these girls are on: no whistling or feverish hand clapping to bring them back.

Kenny Brenna, Red Marshall and Jack Buckley, Rialto regulars, top the comedy scenes and struggle with some pretty meaningless material. They are assisted by Artie Lloyd and Bob Lee.

The specialty acts are well spaced and add legitimate entertainment to the bill. The Smileys (man and woman) start out in tramp outfits, the man handling his partner as a dummy in the manner of the Briants. Man could stimulate more reaction by paying more attention to the customers. The way he works now they lose interest in him. For a finish he builds up a four-high table fall, which is always good.

Isabelle Brown is featured in a contortion-acrobatic dance in one of the productions, while Glenn Mason, xylophonist, whips out a few tunes early in the bill. Mason's style of work is too dated. The production vocals are tenored by Bob Goodman in a thoroly pleasing voice.

On screen, second Loop run of Universal's *Nightmare*. Business good end of first show opening day.

Sam Honigberg.

## The Burbank, Los Angeles

(Reviewed Monday Evening, February 8)

The Burbank revived stageshows several months ago, with Betty Rowland, the red-headed Ball of Fire, as featured attraction. Business continues above average at this Main Street spot, with Miss Rowland's pulchritude augmented by good vaude acts.

Current show, produced by Ray Parsons and Gus Schilling, starts out on a *Yankee Doodle Dandy* theme but forgets about this and goes into the regular burlesque pattern. Production numbers are well spotted and the comedy parts highlight the show.

As an opener eight gals in red, white and blue abbreviated costumes work against a background of four statuesque showgirls, with Don Lynn singing *He's a Yankee Doodle Dandy*. Lynn's adequate, John Collins warbles *Mary*, and comics Eddie Enis and Russell Trent take over for buffoonery which fits in well here. A Tahitian production number has the line, bedecked in feathers, on for some strong stepping which introduces Diane

## 'Truth' Show Set Burlesque Notes For Roxy, N. Y.

NEW YORK, Feb. 13.—Ralph Edward's *Truth or Consequences* show goes into the Roxy February 24 in the same show with Carol Bruce. The same bill will have Sherman and Seckler, on what may be their last date prior to Sherman's induction; Bob Hannon, Dorothy Keller and a group of Russian singers.

The Grace Moore bill follows, with Jimmy Dorsey's ork starting May 5. No surrounding talent for these bills have yet been set by Sammy Rausch, Roxy booker.

## Vaude Is Big Draw In Central America

Panama City, Panama, January 31, 1943.

Editors *The Billboard*:

Vaudeville is a bigger draw than motion pictures in Central America when available. For instance, the theaters in Guatemala never have been known to have full capacity for any motion picture, while vaude bills do. One instance is that of Jack Joyce and Claire Norman, who filled the Capitol and Variedades theaters, turning hundreds away in Guatemala City, as they did at the Principal Theater in San Salvador. This team, along with a one-hour presentation with a local orchestra and a cheap picture, received 50 per cent of the gross, which amounted to approximately \$500 per show.

Any act of similar merits, capable of doing a long presentation with attraction value, can clean up a small fortune in Central America.

Yours truly,  
ELMER BRUCE.

## Costume Workers In Roxy, MH Talks

NEW YORK, Feb. 13.—Theatrical Costume Workers' Local, now awaiting War Labor Board decision on its request for a \$7.50 pay increase for Roxy Theater costume department workers, will start negotiations with Radio City Music Hall for similar increases.

Costumers' minimums are now \$42.50 at both theaters. In each case, plea is being made on ground that needleworkers have had no increase since January, 1942, since which time, according to government figures, cost of living has gone up 15 per cent. Union will also claim that both houses are operating at a profit.

## Madden New Norfolk Mgr.; Costello-Theater Tangle

NORFOLK, Va., Feb. 13.—Edward Madden has succeeded Maurice Costello as manager of the Gaiety here.

In a recent proceeding in the court of law and chancery, styled *The RCP Theaters Corporation vs. Maurice Costello*, the plaintiff sought a temporary injunction requiring the defendant to turn over contracts, files, etc., of the theater. Mildred Rudnick, widow of Max Rudnick, former head of the corporation, was listed as president of the plaintiff corporation.

Harry Nicholson was named the attorney for the plaintiff and Louis B. Fine for the defendant.

Mason in a jungle routine.

Lynn and Darlene Garner step off and cleat it clean. Work well.

Featured vaude team this week is McFarland and Brown, knockabout and balancing. McFarland's ape walks and Miss Brown's subtle comedy click. Miss Brown, a looker, works well and her acro turns are good. McFarland's hand-to-hand stuff is exceptional.

After comedy turns, the third production number gives way to Miss Mason's bubble dance. A shapely miss. Her bubble dance with acro work is much flashier than her *Tabu* number.

Betty Rowland, on for the wind-up, is a canny showman. Knows why the boys fight for the front seats and gives it to them.

Harry Arnie, Eddie Enis and Russell Trent carry the comedy well, with Frank Scannell and Ray Parsons able as straights. Sam Abbott.

## NEW YORK

ROSITA ROYCE opened February 11 at Harold Minsky's Casino de Patee, New Orleans. Also new are Mary Jane Sires, singer; Sou and Lou Drake, Jean Ware, Fernando and Fair, and Holst and Milady. Held over are Tommy (Moe) Raft and Chet Atland. Eddie Lynch producing numbers for 12 dancers and 8 showgirls, wardrobe by Stella Wilner's Follies Costumes shop. Scenery from Eclipse Studios, Chicago. . . . SAM GREEN, manager of Fox Theater, Indianapolis, writes, "We have no assistant manager; Mrs. Billy Earl is an usherette, and Billy Earl did not open here with any snow recently." . . . ODETTE VALDEMAR, former London chorine, one of a dozen brought over from England by Jean Bedini for his *Chuckles* show on the old Columbia wheel, now a writer of comedy and mystery scripts for radio. . . . JOE DICK assigned the right to dispose of the scripts and scenes belonging to the late Jack Singer, show operator, and the late Ted Burns, comic. . . . SALLY MASALLE, comedienne, opened February 11 at the 78th Street Tap Room.

FLOYD HALLICY, straight man, his eye hurt from a fall downstairs and into a glass door at the Crawford Hotel, Boston, February 2, was replaced in the Marie Cord Hirst show in Union City February 7 by Ben Hamilton, for the third time the last few weeks an emergency substitution. . . . WEBER BROTHERS and Chatita, wire act, left the Hirst Circuit at the Hudson, Union City, N. J., February 6 to open at the Civic Theater, Portland, Me., February 15. Booked by Roger Murrel. . . . NED WALSH, ex-burly dancer, now a private in Battery C, 385th Coast Artillery, Bn. Anti-Aircraft, A. W., Camp Edwards, Mass. . . . GEORGE JAFFE, operator of the Casino, Pittsburgh, a visitor here February 5 to see Fritz Zivic, his hometown protege, beaten by Beau Jack at Madison Square Garden. . . . DICK MILLARD, tapster on the Hirst Circuit, awaiting draft classification.

INA LORRAINE writes, "Like the Midwest wheel, but it is pretty hard traveling. Trains are so slow now. Lots of times we get in town just in time for the show." . . . RAMON AND LOUISE, dancers, exited from a Hirst unit at the Gayety, Baltimore, February 13, for Boston, to work niteries and defense plants on the side. . . . ANN CORIO, in her next picture, *Sarong Girl* (Monogram), will have as leading man maestro Johnny (Scat) Davis. Ann also mentioned for one of the leads in the vaude revue *Big Time*, due to open in San Francisco early next month and here in May. . . . MARCIA GRIFFIN (Judith Gibson) left *Let's Face It* February 11 to return to the Coast to resume picture work for Paramount. Her dancing partner, Douglas Dean, exited from *Let's Face It* for the army. UNO.

## Philly Nabe Adds Shows

PHILADELPHIA, Feb. 13.—Ways Theater Cafe, situated close to trolley lines, is the latest nabe spot to add floorshows. Talent bought for Wednesday to Saturday showings. Line-up for the first four nights includes Henry Miller, Jeanne Evans, Jerry Arnot and Don Bruno's orchestra.

## CHORUS GIRLS WANTED

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# Vaudeville Reviews

## State, New York

(Reviewed Thursday Evening, Feb. 11)

Ed Sullivan, columnist of *The New York Daily News*, heads the show this week and, as usual, provides a bill that is a solid favorite with the customers. Most of the acts are standard and, professionally, Sullivan is off-base when he refers to them as "youngsters" getting their first crack at the big-time. But since this device dovetails with his competent and affable albeit non-professional delivery and the customers are happy, it adds up to efficient dramatic license. To round out the effect, Ruby Zwelling has his ork up on the stage.

Jane Frazer and the Robert Sisters start the ball rolling with a deft round of hoofing. They work on three drum-like platforms that accent their heel-and-toe work and brought nice applause.

The one newcomer, Neal Stanley, a mimic, scored heavily with impersonations of Cantor, Colonna, Stewart, Lorre, Abbott and Costello, and others. For encores he did Hitler, Churchill and Donald Duck. Had to beg off.

John Sebastian, out of night clubs, followed with three well-done versions of pop classics on the harmonica. He was particularly good with a five arrangement of Chopin's *Minute Waltz*.

Then came Sharkey the Seal. With Mark Huling handling the apparatus and the mammal, Sharkey juggled, balanced, did imitations and, for a finish, played *River Shannon* on the bells. Definitely a standard act.

Gall Manners, a looker out of the George White and Billy Rose vaude units, showed a full and powerful soprano voice that's a surprise from someone so small. Did two ballads and *Lover Come Back To Me* and couldn't bow off until Ed Sullivan came on to promise an encore.

Joey Pave, with Jack Albertson as foil, did the familiar Libbey Street bit. They've been around and got good laughs, but were handicapped by the mike and the size of the house—not that it makes any difference, since Pave is heading for the Coast and picture work.

The Deep River Boys, a Negro vocal group from NBC, showed a smoothly blended repertoire of chorals. Did *Shadrack*, *You'd Be So Nice to Come Home To* and *Little Liza Loves You*. Look well on stage and there's no gainsaying their ability as singers, but they could shed some of the Tom mannerisms without affecting the act.

The Martells and Mignon wound up the show and, as Sullivan put it, "They're an adagio team that do everything but toss the girl into the mezzanine." A fine act and a perfect flash finish.

For a change this house is playing a first-run film, *Andy Hardy's Double Life*. Looks like a bonanza week, with Sullivan and some of the acts headed for a holdover. **Lou Frankel.**

## RKO Palace, Columbus, O.

(Reviewed Wednesday Evening, Feb. 10)

Twenty-three weeks of name band and act policy, with split week of three days, has proved a hypodermic for this house. This week's show was bleated about town in ads as variety bill. Dick Rogers's band on moving stage before flashy set opens hot with leader's latest tune, *That Gotcha*. Audience participation angle worked nicely and balcony grabbed on.

It was a hard spot for Patricia Bowman, one of the greatest ballerinas of her kind, when Rogers, who also serves as emcee, simply mumbled her Music Hall record, but Miss Bowman went to work to win over. Futuristic flag costume is nifty, and she causes gasps when she strips to satin ballet outfit. Audience loved her, appreciating her fast spins clear-off at the exit. Could have been spotted to better advantage.

Little Tough Guys, of pictures, got over nicely with patter and singing. Take long time getting started, but finish strong.

Jack Durant, a bunch of man in civies, immediately wins audience by "fainting"

at seeing customers out front. Takes off Gable in quick-turn fashion that's good, then swiftly takes over public address to mix chestnuts with some nifty quickies that bring laughs. His quick hand-over flips give lots of value to act. Won them over again with his encore.

The Smoothies, Babs, Charlie and Little, are truly big time. Nicely costumed, Babs works in center of lads, and trio completely takes over with excellent harmonizing. Give history of popular music and carry on by imitating various big names, finishing with a bang. Have to repeat and repeat. At this show Rogers had to cut to give them more time.

Bill hangs together nicely and moves swiftly, with added interest in that Rogers authored such hits as *I Want To Be Happy*, *I Can't Get Out of the Mood* and *I Don't Get Around Much Anymore*. Rogers could use more polish and better lines to introduce acts.

**Johnny Jones.**

## Colonial, Dayton, O.

(Reviewed Friday Afternoon, Feb. 12)

Patricia Bowman heads the six-act vaude with the finest toe work seen here this season. Labeling her act *Dance Americana*, Miss Bowman gives a petite barn dance of days long past, then engages in a combination of Cohan and Ziegfeld dance measures and concludes with a tribute to jazz of 1943, all done in her superb toe work.

Rufe Davis furnishes the major amusement as he grunts, snorts and imitates a wide variety of things from an outboard motor to Donald Duck. He gets hearty response, too, with his *Mamma Don't 'Low No Music Played in Here*, from a picture he once made.

Two Little Tough Guys go thru a roughneck routine probably familiar to those addicted to "C" pictures. One displays a good voice singing *When the Lights Go On Again*.

Gautier's Steeplechase, four ponies and half a dozen dogs trained to Liberty-act maneuvers and comedy stunts, is good entertainment for young and old. Keaton and Armfield, appearing in one, have a novel manner of transforming the feminine member of the duo from a nondescript character to a girl of glamour while her partner is singing *Down on the Ohio* and supposedly garnering the applause rightfully induced by the girl.

The Four Whitson Brothers with a Risley acrobatic act bring the bill to a close in whirlwind style, tumbling and somersaulting with utter unconcern of consequences. If they miss they have enough comedy to cover up.

Screen features *Pittsburgh*.

**Rob Adams.**

## Fay's, Providence

(Reviewed Friday Evening, February 5)

For years Olyn Landick has been doing a comedy female impersonation act in vaude, wowing audiences but remaining to managers "just another single." Tonight, with a season's success on the Kate Smith air programs as the Hackensack Gossip, Landick once again stepped out into Fay's spotlight, now as a headliner—and sans the feminine garb formerly used but with the same old gags, vocal intonations and mugging, and scored an even greater hit. And when he told the crowd he was leaving shortly for the Coast and hoping for a chance in films, he exited with the folks rooting for him to the limit.

Save for Landick, the current bill lacks any name, but on the whole shapes up into a typical program line-up at this house.

Buddy Page, theater's bandmaster-of-ceremonies thruout the season, backed by the house orchestra, gets things under way with a hot *At the Military Ball*, with Marlo Dottorelli, the orchestra's drummer, doing a Krupa solo to good applause. Ork follows with *Body and Soul*, in which Page sits down at a second piano for some showy fingerwork.

Janet May, shapely aerialist, holds No. 1 spot nicely with routine work on the webbing rope, following with some stunts on the rings, finishing with 40 consecutive one-arm planges for a strong finish.

Nils and Nadine, dance team, do an exhibition waltz with some neat handling of his partner by the male. They follow this with a more effective ballet adagio to Chopin's *Nocturne in E Flat*, which features some clever one-hand lifts.

Paul McWilliams has a hokum magic act, using standard tricks and some worn

## Rival's Congratulations

MINNEAPOLIS, Feb. 13 — When Tom Moore and Byron Calhoun, new owners of the Radisson Hotel, took over, they found the following telegram awaiting them:

"Come out fighting, come clean in the clinches, Mexican rules, elbows and knees barred, outbid all others for your overflow—love and kisses, Nell Messick, manager, Hotel Nicolet."

patter, but puts it across with fair laugh-getting results. Switches into spoon rattling and closes with a freak stunt, putting four golf balls into his mouth.

Eveline Case makes a nice appearance and shows a sweet contralto in singing *I've Something To Sing About*, *Dearest Beloved* and a Gershwin medley. Encored with *There Are Such Things*. Toning down of mike would have helped a bit on her high notes.

Frankie Brooks's fast tapping doesn't really become appreciated until his second routine, to *Night and Day*. Encore is fast pirouetting without missing a tap. Better than good!

The Saxons, balancing act, close. This turn has apparatus and routines unlike any other. Difficult to describe, they are at the same time interest-compelling. Off to good hand.

On screen, *The Other Woman*.

**Charles A. RossKam.**

## Olympia, Miami

(Reviewed Wednesday Afternoon, Feb. 10)

Show has two topnotch mimics in Sheila Barrett and Jack Marshall, with Jack getting a little the better of it.

Jack Lane opens with his trained love birds. The novelty is the act's main feature.

Nash and Evans have a comedy acrobatic dance turn that compares with many others seen here. Their close, however, is a sensational dance thru a swinging lariat.

Margie Ryan, added as a feature of Harry Reser's band, sang *Embraceable You* and *Gobs of Love* and pleased.

Sheila Barrett went thru her familiar night club routine of satire and impersonations, and the audience was reluctant to let her go.

Paul Lavarre and Brother have a sensational comedy acrobatic turn and got by in fine style.

Jack Marshall, fresh from his run at Kitty Davis's Club, convulsed the customers both as emcee and with his own turn. Has a brand of humor uniquely his own and surprised with some clever trombone impersonations of noted band leaders.

Harry Reser band used *There Are Such Things* for an overture, with Don Littlefield doing the vocals.

Pic, *My Heart Belongs to Daddy*. Biz good. **L. T. Berliner.**

# Reviews of Units

## George White's "Scandals of 1943"

(Reviewed at Oriental Theater, Chicago, February 12)

White is very informal in this season's tab show, and general make-up of the bill fits very nicely the current conditions and servicemen-dotted audiences. The uniformed men really get the break on the stage, while the customers in their seats share accordingly by being entertained.

Two of the featured acts, the Slate Brothers, comedy trio, and Linda Ware, warbler, work with Uncle Sam's boys on the stage. The Slaters, in the next-to-closing scene, bring on several for a hat-switching game which is funny and rewards the winner with a kiss from the striking Fay Carroll, the Slaters's blond foil. Miss Ware walks into the audience and helps herself with a man in uniform who gets a couple of smackers, once he acts as the stooge to the singer's delivery of the now worn *I Said No*. Miss Ware, who, incidentally, makes a fine appearance, starts out her two-song set with *Embraceable You*, but the arrangement is much too draggy for an opener. She also returns later in costume to lead a samba number.

The show generally runs at a nice pace and, while not crowded with as many lovelies as former White enterprises, it boasts of a useful girl line which not only does a good job in the brief, but showy production routines, but also doubles as masterettes of ceremonies whenever the Slaters aren't around.

Getting back to the Slaters, they are still a funny trio (even tho Sid has dropped out to go into the army and was replaced by brother Meyer). Henry is still around and he is more capable than ever, and his two brothers are handy assistants. Their funniest of several bits in the show is the familiar stand-in scene which looks even better than it did during their recent night club showing here.

Two additional high spots are Buck and Bubbles and the Nelson Sisters. The colored song and dance team has never been better and, tho they haven't changed a coma in the act, their showmanship and delivery build the turn into a show-stop. The Nelsons are two pretty girls who do not look muscular but perform a trapeze and high-bar act that takes plenty of muscle. Offering is flooded with strong hand-getting tricks, and in this early part of the show in which they are spotted build a definite foundation for the rest of the bill.

Carol Adams, pretty and precise tapper, handles a couple of innings with lively, well-routined numbers and earns deserving hands. Walter Russell is the production baritone, but is on only briefly.

Business S. R. O. at end of second show, and the accompanying pic, *No*

*Place for a Lady*, had nothing to do with it. The Lincoln's Birthday school holiday helped. **Sam Honigberg.**

## Billy Rose's "Diamond Horseshoe Revue"

(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, February 10)

Billy Rose's new *Diamond Horseshoe Revue* has talent, flashy costuming and scenery and good continuity, resulting in a fast show. While the show is based upon the Gay '90s, there is sufficient fast music and material to interest the jive fans. Thus it catches all ages.

*Mrs. Astor's Horse* is the sub-theme, and opening are the Mayo Brothers in their Spark Plug turn, with Harry Meehan, Irish tenor. Turn is not especially strong, but it serves as a prelude to the show. *Circus* scene presents Betty Jenkins, Wayne McIntyre, Arthur Barry and the ensemble. Ten Rose cuties parade here to good advantage, and the Great Yacopis (six men and a gal) take over for astounding teeterboard work. Highlight is a teeterboard twist to a chair atop a high perch balanced on the shoulders of one of the members. Act is a show itself.

*Texas Guinan Night Club* scene brought on the 10 lookers with a background of five curvaceous showgirls. Aunt Jemima (Tess Gardell) takes over as Texas Guinan, with Shavo Sherman imitating Jimmy Durante, Ted Lewis, Hugh Herbert and Groucho Marx for laughs. Meehan scores high with his vocalizing of *Irish Eyes*.

*A Star Is Born* is not as flashy as the other scenes but offers top talent in Laura Corbay, who turns in a good-toe routine. Her pirouetting is exceptionally well received. Barry, a personable chap, gives out on *Sweetheart* and other musical comedy tunes to put the show in high gear.

Park scene again brings on the Mayo Brothers in their Spark Plug act, but the highlight is Walter Dare Wahl and his stooge, Johnny Trama. Pair bring down the house with their nonsense and sock comedy and legit acro work and had to come back for more.

Wind-up is the *Diamond Horseshoe Pansy's Party*, with Charles King turning in a good job of piping on *Singing in the Rain* and George M. Cohan tunes, including *Give My Regards to Broadway*, *Mary, Yankee Doodle Dandy* and *Over There*. Miss Gardell is in the wind-up with *Lady Be Good*, *Embraceable You* and *Summertime*. On the hefty side, Miss Gardell puts all her avoirdupois into her warbling and goes to town. The Rosebuds, plenty of flesh, take over with their kicking and four-girl line work. All on for the finish.

Production was staged by John Murray Anderson and is one of the best to hit this stage in recent years.

Pic, *Secret of the Underground*. Three-quarter house for the opener. **Sam Abbott.**

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# Club Talent

## New York:

THREE SAMUELS worried about the "war work or fight" edict and may split up for war work jobs. . . . CHARLES STOREY, John Partridge, John Casper are three new skaters with the Stars on Ice show at the Center Theater, New York.

JIMMIE DURANTE follows Sophie Tucker into the Copacabana February 25, his first local club date in years. Copa will keep its girl ensemble but may change some of the supporting acts when Durante comes in. . . . BEATRICE FUNG OYE, Chinese singer, is the first non-Negro to play the Ubangi Club floor-shows, altho the club has had a white band. . . . BOBBY CAPO is a new starter at La Conga February 15. . . . PRINCESS ALOMA is on her fourth date at the Victoria Hotel.

## Chicago:

TITO GUIZAR goes into the Blackstone Hotel's Mayfair Room March 5 for four weeks at \$1,000 per net. . . . JOHNNY BROWN, brother of Randy Brown, is starting out with a yo-yo juggling act of his own under the guidance of Paul Marr. . . . THE TALAVERAS, dance team, and Caryl Gould, singer, have joined the Fun for Your Money unit. . . . PAT RYAN, singer, heads the new Flamingo bill, booked by Tommy Sacco. Others in the line-up are Trudy DeRring, Veronica Lester, Frank and Lee, DeCarlos and Dolores, Cecil Blair, Edna Handy and Margo Gavin. . . . ROLLO AND VERNA PICKERT open at the Blackhawk February 24.

GWENN ABBOTT, new singer in this area, replaces Pat Willis at the Ambassador West while Pat is being screen tested. . . . EQUILLO BROTHERS (2) have enlisted in the British army and are waiting for transportation. In the meantime they are filling a couple of theater dates.

## Philadelphia:

EILEEN BARTON added starter to the Noel Sherman revue at Stanley Carroll's. . . . MAUREEN HOLMES next in at the Embassy Club. . . . JACKIE MILES back at Jack Lynch's Walton Roof, with the Andrew Sisters, dancers, holding over. . . . BELLE BELMONT at Hopkins's Rathskeller. . . . TED BLAKE to return to the Nut Club, Chicago, following his stay at the Swan Club. . . . RAPS AND TAPS head for the Beachcomber, Baltimore. . . . JOE ARMSTRONG latest local comedy emcee to build his own crazy show unit, breaking in at Somers Casino. GUS VAN next name set for Frank Palumbo's. . . . EDDIE SHAFER making another trip to Kaliner's Little Rathskeller. . . . GEORGIE PRICE opened this week at the Shangri-La in a switch in bookings that has Walter O'Keefe next, followed by Harry Richman. . . . NATALIE ROWE leaves the chorus at the Club Ball to drive a Yellow Cab. . . . JACKIE MILES, at Jack Lynch's Walton Roof, dated by his draft board.

## Hollywood:

RICH SISTERS have closed at the Million Dollar Theater, Los Angeles. . . . BILLIE MAYSHELL put in three days at the Lincoln with Harlan Leonard orchestra. . . . PRINCESS ORELIA AND PEDRO in town after a run at the Lido in San Francisco.

PARMALEE AND DAVIDSON to the Last Frontier, Las Vegas, for two weeks. . . . RULOFF, FOLLETTE AND LUNARD closed at the Trianon Ballroom and opened at Florentine Gardens. . . . YORK AND KING and Andre Villon have opened the Last Frontier, Las Vegas. Vivien Fay has closed there. . . . BUS-TER SHAVER at the Biltmore Bowl, Biltmore Hotel, Los Angeles.

SERGE FLASH and Betty Yeaton have joined the show at the Louisiana. . . . ARMIDA has been added to the NTG revue at Florentine Gardens. . . . DUB TAYLOR unit to Fort Worth for three weeks. Includes the Caprino Trio and Archalee. . . . TED AND ETHEL WALKER in from Chicago. . . . WEINER BROTHERS in for a series of dates. . . .

## ACTS, SKITS, GAGS, MINSTRELS

GAMBLE'S 3 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL. ALL FOR \$2. WITMARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION OF Blackouts, Skits, Stunts, CLEVER REPLIES, \$5. E. L. GAMBLE, Playwright East Liverpool, O.

LEE KEENER has returned to Hollywood following an absence of two years in Detroit. . . . GAY BLADES opened recently at Louis's Cafe, Oakland, Calif., booked by the Walter Trask Agency. . . . LYNETTE LONDON left recently with a USO unit, as did Sid Ray. . . . McFARLAND AND BROWN now featured at the Burbank Theater.

## Here and There:

OLIVE WHITE opened Friday (12) at the Yacht Club, Pittsburgh.

DUDE KIMBALL opened at the Henry Grady, Atlanta, February 13. . . . TERRY LA FRANCONI goes into the new show at the Book-Cadillac, Detroit, together with Chiquita and the Leon Varkas Dancers.

MUSIC HALL BOYS closed February 4 at the Jefferson Hotel, St. Louis, to open at the Brown Hotel, Louisville. . . . DON AND CASSANDRA, dancers, working around Detroit to enable Don to work in a war plant in daytime. . . . ADA MAY, former musical comedy name, is readying a nitery turn, booked thru NCAC office, New York. . . . PHYLLIS LOUISE went into the Club 21, Grand Rapids, Mich., January 24. . . . DON MARLOWE opened February 5 at the Beachcomber, Boston, for two weeks.

FLORENZA, featured dancer at the Club Casanova, Detroit, is a victim of pneumonia.

BERNIE LIT, emcee, after six weeks at Kavakos' Supper Club, Washington, has opened at the 500 Club, New Orleans.

HAROLD MARKS, manager of the Primrose Club, Newport, Ky., donated another show to the soldiers at Fort Thomas, Ky., February 4. Appearing on the program were Phil Foster, emcee; Beth O'Malley, Phil and Bonnie, Sterling and Silver, Ben Perry, Leon Cyphus, Raymond Pike Jr., the Six Madlyn Wallace Dancers and Sammy Leed's orchestra.

JACKIE HELLER and Lydia and Joresco go into the Baker Hotel, Dallas, February 14. . . . SAMMY COHEN set for the Casanova, Detroit, March 5.

RICHARD GORDON returns to Chicago Friday (19) after four weeks at Beverly Hills Country Club, Newport, Ky., which included a fortnight's hold-over. . . . MARIAN SHILL, dancer, is at Lakeside Hospital, Cleveland, for an appendectomy. . . . HAL LEROY and Joan Merrill head the Valentine Revue which opened Friday (12) at Glenn Rendezvous, Newport, Ky. Others on the bill are Six Richard Adrian Dancers and John Gallus. . . . ROSE LA ROSE, after a holdover two weeks at the Gayety, Cincy burly house, has moved over to the town's Cat and Fiddle for a fortnight's stay. . . . DICK AND DOTY REMY, now in their eighth week at Florentine Gardens, Hollywood, open March 1 in San Francisco with Paul Small's new show, Bigtime.

BEA WAIN is at the Bowery, Detroit, for two weeks. . . . WALTER O'KEEFE goes into the Shangri-La, Philadelphia, February 24. . . . KAY PENTON is a March 9 starter at the Club Charles, Baltimore. . . . DON MARLOWE is doubling from the Ziegfeld Follies to the Beachcomber, Boston. . . . NICK LUCAS into the Hi-Hat, St. Louis, February 26 for two weeks. . . . GEORGETTE STARR is set for a USO tour. . . . CY REEVES into El Morocco, Montreal, February 28.

## Vaudeville Notes

NAT RENARD, veteran vaudeville performer, is now assistant student manager at the Loew-Majestic Theater, Bridgeport, Conn., under Manager Morris Rosenthal.

MIRIAM FRANKLIN, dancer, has signed a seven-year contract with Paramount and starts with *Let's Face It*, the Danny Kaye pic. . . . JACK MANN, teamed with James Yeoman by Charles Allen, goes into the Casino de Paree, New Orleans, February 19 for four weeks and options. . . . BOBBY MORRIS starts a vaude series at the Jamaica, Jamaica, L. I., February 25. . . . BOB EASTON is set for theater dates with Vaughn Monroe's unit. . . . TOMMY SANFORD, harmonica player long with Gil Lamb, is now singing since Lamb went to work for Paramount studios. Breaks in around New York this week thru the William Morris Agency. . . . SID GRAUMAN's straight vaude show at the Alcazar, San Francisco, is doing good business and expects to run another two weeks—for a total of eight. . . . DAVE MALLEN goes into the Capitol, Washington, April 1.

## P.A.'s on the Job

NEW YORK, Feb. 13.—Local night club press agents jumped on the shoe rationing order as an angle for press stunts.

One of them is Al Mernit, who had ballroom team Castaine and Barry and the Guy Martin Girls at the Queen Mary club work the midnight show Wednesday without their shoes.

Jack Diamond had the cameramen take photos of his girl ensemble and their shoes. Etc.

## Farewell for Marshall; Miami L. Q. Foreclosed

MIAMI BEACH, Fla., Feb. 13.—Kitty Davis is showing the way to maintain biz despite the gas rationing. A farewell party for Jack Marshall Sunday evening had packed houses. Saturday night had a turnout.

Dennis Sisters have a new song routine, and the Six Starlets faithfully imitate star dancers in individual bits that stamps them all okay. Evelyn Lee continues with her tap ballet dances. Roy Rogers takes over when Marshall leaves. Johnny Silvers and ork add much to the show.

Judge Ross Williams has signed an order designating Attorney Leo Rosen to dispose of the Latin Quarter and eight lots on Palm Island on a foreclosure action brought by the three mortgagees. Total amount involved is \$264,390.83. Latin Quarter was formerly known as Palm Island Club, and it was only open four weeks this winter.

Walter John, last year at the Royal Palm, has taken over as emcee at Five O'Clock Club, and also favors with his nice baritone solos. . . . Lynne Pari has moved from the Bar of Music to Mother Kelly's, where her songs are going over big. . . . Driscoll Wolfe, singing at the Mayfair, gave a concert Monday evening at White Temple. His tenor voice gets rounds of applause.

## SHOW SHOES OKAYED

(Continued from page 3)

shoe rationing period expires, he should require a pair of shoes for private wear, he can submit his request to his local rationing board.

Performers requiring specially built or custom-made shoes for their acts are covered by the same regulations as apply above.

Manufacturers of theatrical footwear and shoe fabrics here were not at all disturbed by the new shoe-rationing order. Outside of the already-existing priority difficulties and probable restrictions on styles and types of shoes, they believe the order will have little or no effect on their business.

## HEADACHE GROWS

(Continued from page 3)

indicates that the networks are putting on an aggressive program to search for talent for sustaining shots. This is the first large-scale attempt by the networks to participate actively in the talent-scouting field since the nets divested themselves of their artists' bureaus by order of the FCC in 1941.

Scarcity of talent figures to increase the flock of quiz and audience participation shows, where little professional talent is needed. The war has already caused a jump in number of these shows and more are seen coming up, as they offer a convenient substitute for talent-filled shots.

Talent development in the band field is somewhat akin to that in legit and therefore faces similar problems. Name band leaders don't just pop up overnight out of nowhere; they come out of the "supporting cast," i. e., the sidemen set-up.

There have been some notable exceptions. Guy Lombardo, Kay Kyser, Horace Heidt and a handful of others began their careers as leaders. But for every Lombardo who emerged waving a stick, there have been a half dozen Benny Goodmans, Jimmy and Tommy Dorseys, Woody Hermans and Alvino Reys who got their start pumping it out for some guy up front.

Therefore the problem of rounding up territorial names who can take the place of A and B names in the armed services becomes negligible. But the problem of securing unformed sideman replacements is urgent and knotty. The personnel of known bands have been combed thoroly, and raiding has become a routine. It has even progressed to the stage where many unknown bands have had their stars whisked away to greener pastures, but this has been curtailed to a

great extent by the lack of traveling dates names are accepting.

There have been gag stories about some band leaders setting up "farm systems," but these have turned out to be raiding parties of territorial bands in sections adjacent to key cities. Even schools are being used as fueling-up bases, and here in New York a couple of teachers with student bands have virtually gone into the business of supplying established bands with potential Dorseys and Goodmans.

Night club talent getting minimum salaries usually comes from dance and singing schools, local radio stations, the private club field and also straight from the home. The night club field attracts youngsters who entertain friends at home parties and then get a yen to become professional entertainers. Zero Mostel, now a name comedian, is a product of home parties. Barney Josephson, owner of Cafe Society clubs, New York, saw him and persuaded him to turn professional.

Night club acts that make the better salaries usually come to cafes with radio, musical comedy or film backgrounds. Standard acts playing night clubs usually come from vaudeville. Some vaude veterans, on the other hand, feel they cannot do well in night clubs and would rather lay off than pick up night club dates.

A lot of night club talent has come from the band field. Gil Lamb, now a Paramount contract player, originally was a saxophonist in a vaude band; Jack Marshall was a band musician.

Girl lines and young girl song-and-dance specialties usually come from vocal and dance schools or schools combined with indie agencies and rehearsal halls. There are at least 100 dance schools thruout the country that teach and sell girl lines to cafes and for club dates.

As for vaudeville, the lower priced talent usually comes from night clubs and the club date field, while the higher priced acts come from the better night clubs, films, radio, musical comedy, name bands and recordings. The night club field develops a lot of name talent but can't hold on to it because the big money is in radio, records, films and vaude. Vaude holds on to more name acts because its de luxe houses can pay top money for personal appearances.

The night club - vaudeville - burlesque field, of course, feeds a lot of talent to radio, musical comedy and films. Burlesque still remains probably the best training ground for top comics.

## THREAT TO SHOW BIZ

(Continued from page 5)

spot to employ girl waitresses. Soon after it signed a girl orchestra, which is still on the pay roll, functioning as a rhumba band.

Copley-Plaza Hotel has been employing bus girls for several months and in the last few weeks has been hiring waitresses. The hotel now employs old-time waiters in addition to the waitresses. The Ritz-Carlton, also a "swank" hotel, has been employing bus girls for the past month. Management feels at present that the Ritz Roof will reopen in May. It will have the usual policy of names.

Clubs using large staffs of men in the service and entertainment departments will be hardest hit. Only solution is to have the younger men of their staff obtain daytime jobs in the countless war industries in this area and continue to make their night club appearances.

BALTIMORE, Feb. 13. — Local night club operators are greatly concerned over the new man-power order and some night club hosts and others engaged in club work have taken steps to get into war work. This is expected to impose a problem on night club owners unless they can find women and girls to replace their male employees.

## Acts and Girls Wanted for

### SOLLIE CHILDS

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SIX TO TWELVE WEEKS  
CONSECUTIVE FOR ACTS

Novelty-Comedy and Musical

Location for Piano Players and Managers. Girls and set lines can work indefinitely, making changes every six weeks.

## Hillbilly Entertainers

### Wanted

Singles or groups, strong enough to feature and support. Arranging extended tour. Roy Brownlee, write, BOX D-30, The Billboard, Cincinnati, O.



## Work or Fight Order Creates New Help Problem; Good Future For Units That Remain Intact

DALLAS, Feb. 13.—Since the War Manpower Commission has made it known that 3A men will have to find defense jobs or go into service, sooner or later, the cocktail unit field in this State has been in a slight turmoil. It has given many leaders a new reason to demand more money with the assertion that if the operator can't pay it the men in the unit are better off to go into a defense plant.

Several units have broken up in this area, the majority of the men having gone into war work. As a result, those combos still continuing, feel that now is the time to make up for all the cheap jobs ever played. Scale jobs have been out of question for some time, and any decent group can get double the scale and more from the numerous Texas hotels using entertainment.

Operators are meeting conservative demands for higher salaries because of the higher living and transportation costs. They do not as yet admit that the WMC edict might force their talent budgets to go way up.

HOLLYWOOD, Feb. 13.—The draft and job offers from defense plants are creating far more havoc in the cocktail field than the transportation difficulties. Local rationing boards so far have been lenient with combos, and okay enough gas for them to move from job to job on the West Coast without any trouble.

Looking into the future, however, bookers see a sharp curtailment of travel in general and are talking "for the duration" contracts with buyers. So far, operators have been turning thumbs down on war-long deals, feeling that it is more of a pressure talk on the part of the agent, rather than any immediate danger of being unable to secure units in the future.

CHICAGO, Feb. 13.—The work or fight

order publicized from Washington has turned the already troubled employees' picture in cocktail lounges upside down. Managers, generally, are turning to women to solve their help problem.

Pick Hotels Corporation, operating 15 cocktail lounges in as many hotels in the Midwest, turned to girl waitresses some months ago. Since the work or fight announcement, however, bus boys and bartenders have been deserting their jobs on a wholesale method and it is next to impossible to replace them at a moment's notice. In several of the Pick hotels, girl bartenders are being tried out, particularly at the smaller and service bars. Managers are still afraid to take a chance on femme bartenders at busy bars which are too close to the drinking trade.

Business is booming, particularly in the heart of the cities, and the only worry is getting enough good help to take care of it.

Locally, cocktail managers claim that good girls are tough to find, even tho the salaries are comparatively good. The money, however, does not come up to the wages paid by defense plants, particularly to girls with some technical schooling.

## Donegan's Chi Deal Has 3½G Guarantee

CHICAGO, Feb. 13.—Joe Sherman and Danny Goldberg, managers of the Garrick Lounge here, signed a contract with Dorothy Donegan, colored pianist, calling for a guarantee of 15 weeks, started last night. Deal calls for \$8,500, beginning with a \$200-a-week salary and graduating to \$300.

This is one of the best contracts yet made for a cocktail act in this area. Set thru Bert Gervis.

## Cooper Outfit to Austin for \$325

AUSTIN, Tex., Feb. 13.—Max Cooper has formed his own combo since leaving Carl Lorch's band at the Lido Club, South Bend, Ind. He has opened a run at the Top Hat Dinner Club here, following a two-month date at the Herring Hotel, Amarillo, Tex. Cooper featured Fred Hodgkinson, arranger, on vibes, and Yolanda on accordion.

Set here thru MCA for \$325 per week. The Top Hat manager, incidentally, is Jess Akin, former musician, who played with Harry James, among others.

## Special Inks Carol Horton

NEW YORK, Feb. 13.—Carol Horton, singer who appeared in *Louisiana Purchase* and *Best Foot Forward* and who is a former Horace Heidt chirper, has signed a personal management contract with Mike Special. She is currently vocalizing with the Bill Thompson Trio.

## Deutch Leaves Frederick

NEW YORK, Feb. 13.—Milt Deutch, of the Frederick Bros.' Cocktail Department, has left the outfit to become road manager for Woody Herman's band. Deutch joined the ork in Toledo. Frances Foster will continue with the department.

## Hanging on the Ropes

WASHINGTON, Feb. 13.—The management of the Neptune Room finally caught on and bought a rope last week. This 350-seater is among the first cocktail lounges around here to have found a definite need for it. Records are being broken with delightful frequency. Dave Roberts Trio, there for 16 weeks, has topped the previous high mark held by the Milt Herth Trio.

## COCKTAIL COMBO PROFILES

### The OWEN SISTERS



The Owen Sisters (Sophie on bass, Amy on guitar, and Honey on accordion) have organized as one of the first girl cocktail units three years ago following successful work as a vocal trio over Station WLW, Cincinnati, heard on both commercial and sustaining programs. The girls readily recognized the opportunities in the cocktail field and immediately started brushing up on their instruments, which they practiced on regularly before turning straight vocalists over the radio.

The girls have made rapid progress in the business, as some of the following successful and prominent engagements indicate: Hotel Netherland Plaza, Cincinnati; the Peter Stuyvesant, Buffalo; Doc's, Baltimore, and the Miami Hotel, Dayton, O.

## Betty's, New Camden Spot

CAMDEN, N. J., Feb. 13.—First musical bar for this city was installed at Betty's Cafe, with continuous musical entertainment on tap each evening. For the starting, new spot has brought in Pat Patterson and His Midshipmen.

CHICAGO, Feb. 13.—Three Dons and Bea (Barret) split the unit, with the induction of Don Davis into the army. The girl expects to front her own unit, with the possibility of taking over Ernie Newton's organized combo.

## Cocktail Talent To Get More Breaks in Niteries, Theaters

CHICAGO, Feb. 13.—Weekly developments in the talent field strengthen the predictions made by leading bookers that cocktail spots can develop many new faces for theaters, night clubs, hotels and films. The scarcity of talent focuses the attention of all bookers and agents on the cocktail crop more than ever before. While spots which develop new and promising acts do not exactly cherish the thought of losing them when they develop a following, operators are realistic about the situation and know that the performers will grab the more profitable opportunities as soon as they present themselves.

Harry Kalchoim, of the William Morris Agency, was in from New York this week to look over Maurice Rocco, colored boogie woogie pianist, for a spot in a forthcoming Roxy Theater, New York, show. Rocco, currently at the Blackhawk, is a graduate of the cocktail field. Dorothy Donegan, another colored pianist, started her climb at Elmer's Lounge and her work has gained enough attention to net terrific publicity breaks, locally as well as nationally. She now has offers from 20th-Fox, as well as a number of theaters.

Dorothy Davis, singer who started out on the Helsing cocktail chain here, has been doing well in night club shows. She opened at the Brown Hotel, Louisville, last night. Harry Cool, former Dick Jurgens singer, has decided to break in in a cocktail spot on his own (Helsing's Vodvil Lounge), knowing the full value of the experience in an intimate room.

NEW YORK, Feb. 13.—Little Jack Little, who has been at the El Patio, Washington, since April, will leave that spot to start a theater tour in April. Thus far the only date set is the Capitol, Washington, week of May 5.

Little, a former name-band leader, has been eminently successful as a cocktail unit, rising to one of the highest paid units in this field.

Hattie Althoff, of Consolidated Radio Artists, is arranging the tour.

## Jean Starr Heads Combo

CHICAGO, Feb. 13.—Jean Starr, colored singer who has been doing a cafe single, has been signed by General Amusement Corporation here to front a four-piece outfit. Berle Adams, of GAC, has lined up Jimmy Woodie's Trio (piano, bass guitar) to work with Miss Starr. Break-in date is set for the Foxhead, Cedar Rapids, Ia., late this month.

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**The OWEN Sisters**  
The Nation's Most Popular Girl Instrumental-Vocal Trio.

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**DON SEAT Quintette**  
4 Men and a Girl. Held over indefinitely at ROOSEVELT HOTEL, Pittsburgh, Pa.

**S** King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**  
(4 People)  
Organ — Piano — Drums — Vocals

A Must on Your List **S**  
**PAT TRAVERS**  
and Her Men About Town  
3 Boys and a Girl  
Vocal solos and quartettes, plus excellent music.

**S** For every spot—Macay is the McCoy!  
**JERI MACAY**  
and Her All-Girl Orchestra  
(4 people)

Gay and Lifting Music Sensationally Different  
**DON GOMEZ**  
AND HIS ORGAN, PIANO AND SOLOVOX  
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ORGAN-PIANO-VOCALISTS  
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"EVERYWHERE THEY GO—  
THEY STEAL THE SHOW!"  
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# Off the Cuff

**EAST:**

BON BON and His Buddies take over at the New 20th Century, Philadelphia, with the LEONARD WARE TRIO holding over. . . SAMMY PRICE, boogie-woogie pianist, now at Irving Wolf's Rendezvous, Philadelphia. . . THE FOUR MANHATTANS and SALLY LA MARR, vocalist, new at the Hotel Majestic Music Bar, Philadelphia. . . ROY HILLIARD, singer; JOHNNY GREEN, piano, and JOHN HARDING, singer, added to the talent roster at Murphy's Musical Bar, Trenton, N. J. . . COLE COLEMAN TRIO and the THREE NOTES new at Hank Collins's Mid-Way Musical Bar, Philadelphia. . . FRANK VICTOR TRIO back in Philadelphia at Wilson's Musical Lounge, with the FREDDIE BAKER QUARTET making the entertainment continuous. . . GEORGE GOLD TRIO at Steve Brodie's Musical Bar, Philadelphia. . . THE MELODY BELLES (Stella and Sally) take over at Leon & Benny's, Philadelphia. . . KEN HALLET, organ, featured at the Sunken Gardens Bar at Meirose Park, Pa.

TONY SENNA, piano-accordion, has closed a 39-week run in the Bacchante Room of the Providence-Biltmore Hotel, Providence.

GEORGIA AND JERRY, following a seven-week run at the Park Hotel, Lockport, N. Y., have started at the Blue Mirror, Baltimore.

SWEENEY'S, Baltimore, has installed a Novachord in addition to the entertainment furnished by Jerry Kaufmann's trio.

KALINER BROTHERS, operating the central-city Club Bali and Little Rathskeller, Philadelphia, have booked ELLA FITZGERALD and the FOUR KEYS to open March 8, with the possibility of doubling between both clubs. Tony Phillips office handled the booking.

THE JESTERS in at Harold Farr's Smart Spot, Haddonfield, N. J. . . MORRIS MOSLEY QUARTET next in at Steve Brodie's Musical Bar, Philadelphia. . . New note in novelty names for combos is that of the THREE SHIRTS AND A SKIRT, which have signed with the William Morris Agency. DEL PARKER is the skirt singer. . . JOHNNY ANDREWS is subbing for Charlie Drew at the Taft Hotel, New York, while the latter vacations. . . JINJA WAYNE, singer, is a holdover at Burke's, Utica, N. Y. . .

RUTH WALLACE, piano and voice, has been installed at the cocktail bar of the Glass Hat of the Belmont Plaza, New York.

GAYLE GAYLORD opens Harry Altman's new Victory Room, Buffalo, February 11, then goes to the Playhouse Lounge, Cleveland.

BILLY CASCADE has left the Rhythm Riders to go into war work. A gal canary will be substituted. . . GRACE AND SCOTTY are in their fourth month at the Mark Twain Hotel, Elmira, N. Y. . . BILL THOMPSON TRIO booked by Mike Special into the Erie Press Club, Erie, Pa. . . SOUTHERN SONS are new at Dumont's, Philadelphia. . . KIETHLY TRIO start at the Community Coffee Shop, Binghamton, N. Y., February 17. . . ARTHUR DAVIS is a holdover at the Bingham House, Philadelphia. . . DAVE ROBERTS TRIO has signed a personal management contract with General Amusement Corporation. . . JEAN HAMILTON started at the Tahiti Bar, Philadelphia. . . DENNY DAWSON opened at Maxim's, New York. . . JINJA WAYNE has drawn a four-week holdover at the Log Cabin, Utica, N. Y. . . TOMMY CULLEN into the Flanders Grill, Philadelphia, February 24.

**MIDWEST:**

LIL ALLEN, colored pianist and singer, has moved from the Garrick Lounge, Chicago, to the Bambo Room, Kenosha, Wis. . . CABIN BOYS (3) have opened at the Miami Hotel, Dayton, O. . . THREE MEN OF NOTE have been held over at the Ohio Hotel, Youngstown, O. . . ESTERBROOK AND FARRAR, femme song and piano team, are back on the Pick hotels circuit, doing a return at the Fort Meggs Hotel, Toledo. . . CLARENCE BROWNING, colored pianist, opened Monday (15) at the Airliner, Chicago. . . DON PEDRO (4) staying over at the Silhouette, Chicago, at \$400 per week. . . RAY RAYSOR, colored pianist, started a six-week run at the Punch and Judy, Toledo, February 15 and will follow with dates

at Ted and Len's Bar, Detroit, and the Bambo Room, Kenosha, Wis. . . BOB AND SUE FORSYTHE, who haven't had a layoff in four years, opened Monday (15) at the Gig-Galleaux Club, Peoria, Ill., following a record run at the Rose Bowl, Chicago. New at the Rose Bowl are the CHARM TRIO, two girls and boy. . . FOUR CLEFFS are holding over at the White City Club, Springfield, Ill. . . WALTER FULLER (4) moving into the Talk of the Town, Peoria, Ill., Monday (22). . . REYA RAY, piano and voice, following a stay at the Hill Hotel, Omaha, has moved to the Flame Club, Duluth, Minn. . . BILTMORE GIRLS (3) held over again at the Kentucky Hotel, Louisville. . . JOSE ROSADO (4) opens the Green Hill in Chi's Loop February 18 for Tom Chamales. . . KING COLE TRIO, coming into the Beachcomber, Omaha, February 27, appeared as guest stars on Mary Astor's Hollywood Showcase program in Los Angeles last week. . . THE HEADLINERS (4) pulled out of their Helsing contract to open at the Dome, both in Chicago, February 22.

MAXINE TAPPAN and Ed Royer have opened a run at the St. Paul (Minn.) Hotel, where WILL ALEXANDER is holding over. . . GAC here has set Carl's Islanders into the Brown Derby, Duluth, Minn., and Turea and Her Trade Winds into the Dayton Hotel, Kenosha, Wis. . . KENNY JAGGER, organ-piano, holds over at Hotel Leland, Richmond, Ind., until April 3. . . THE ESTROLITOS (3) staying over at the Town Casino, Chicago. . . ROY WARD'S MODULATORS (3) go into Helsing's Vodvil Lounge, Chicago, February 19. Unit may augment to a foursome for that job. . . EDDIE JACOBI and His Carlton Boys (3) moved back into the Helsing Show Lounge, Chicago, February 14. . . THE GIRLS ABOUT TOWN (3) are in from the East for a run at the Stage Lounge, Chicago. . . THE FOUR BLAZES returned to the Whirlway, Chicago, February 17. . . PAUL LIPP enlarged his Chi lounge by 100 seats.

**FROM ALL OVER:**

JIMMY MacKENZIE (4) is filling an eight-week run at the Hotel Westward Ho, Phoenix, Ariz. . . MIKE McKENDRIK'S International Trio goes into the Cinebar, San Diego, Calif., March 2. . . JANE COOPER, singing pianist, held over at the El Cortez Hotel, Reno, Nev. . . MARGUERITE ENGLISH, piano, opened at the Chapman Park Hotel, Hollywood. BOB EMERICK is now leading his own four-piece unit at the Shamrock Club, Milner Hotel, Ogden, Utah, a war-boom town.

**Mass New Island Owner**

WASHINGTON, Feb. 13.—Joe Mass, former Jan Garber vocalist, is the new owner of the Treasure Island Club, having acquired the property from Al Orrison. Mass plans to shutter the spot some time in April or May for a couple of weeks to refurbish the spot.

**MCA Issues Bulletin**

CHICAGO, Feb. 13.—The MCA cocktail department here is mailing a semi-monthly bulletin to local buyers indicating the spots in this territory using office units. Idea has been adopted not only to promote sales but to encourage prospective buyers to see the units at work.

**Adds Hobby Horse Feature**

BALTIMORE, Feb. 13.—Another innovation in local night life will be introduction of hobby-horse races at Helm's Nautical Lounge. Later it is planned to show films taken of patrons in the club weekly. Pictures which will show patrons in any action desired. Tex LeGrange, manager, is introducing the innovation.

**On the Alert**

CHICAGO, Feb. 13.—Tripoli Trio, instrumental and vocal unit appearing in the 806 Club here the past several years, are keeping up to date with their trade name. It is now known as the Casablanca Trio.

(Routes are for current week when no dates are given)

- A**
- Abbott, Gwenn (Ambassador West) Chi, h.
  - Adair, Richard, Dancers (Glenn Rendezvous) Newport, Ky., nc.
  - Adair, Robin (Hurricane) NYC, nc.
  - Adams, Carol (Oriental) Chi, t.
  - Adler, Larry (Chicago) Chi, t.
  - Alfan, Vic, Trio (Worth) Buffalo, h.
  - Ames, Honey (Red Mill) Bronx, NYC, nc.
  - Ammons, Albert (Cafe Society Downtown) NYC, nc.
  - Apus & Estrellita (Stanley) Utica, N. Y., t.
  - Ard, Dottie (606 Club) Chi, nc.
  - Armand & Anita (Bowery) Detroit, nc.
  - Artini & Consuelo (Edgewater Beach) Chi, h.
  - Alland, Chet (Casino De Paree) New Orleans, nc.
- B**
- Balley, Bill (Stanley) Utica, N. Y., t.
  - Barry Sisters (Frolies) NYC, nc.
  - Barrys, The (Earle) Washington, t.
  - Barton, Eileen (McGough's) NYC, nc.
  - Bates, Peg Leg (Regal) Chi, t.
  - Bee, Hal & Honey (Leon & Eddie's) NYC, nc.
  - Belmont Bros. (Sweetheart) Detroit, nc.
  - Belmont, Dale (New Queen Mary) NYC, nc.
  - Bernard, George, Dancers (Latin Quarter) Chi, nc.
  - Bernie, Al (Beverly Hills) Newport, Ky., cc.
  - Berry, Harry, Trio (Mother Kelly's) Miami Beach, Fla., nc.
  - Bigelow & Lee (Troic) NYC, nc.
  - Bishop, Wendy (Park Central) NYC, h.
  - Blair & Dean (Greenwich Village Inn) NYC, nc.
  - Blanka (Casino Russe) NYC, nc.

**ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)**

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- C**
- Booker, Beryl (Enduro) Brooklyn, re.
  - Boswell, Connie (Roxy) NYC, t.
  - Bouvier, Yvonne (New Queen Mary) NYC, nc.
  - Bowman & Lopez (Ubangi) NYC, nc.
  - Bowman, Patricia (Colonial) Dayton, O., t.
  - Brooks, Dave (Frolies) NYC, nc.
  - Brown, Ada (Tower) Kansas City, Mo., t.
  - Brown, Pete, Trio (Onyx) NYC, nc.
  - Brown, Wally (Chicago) Chi, t.
  - Buck & Bubbles (Oriental) Chi, t.
  - Burke, Mildred (Mike's) West Palm Beach, Fla., nc.
- D**
- Daro & Corda (Park Central) NYC, h.
- E**
- Davis, Dorothy (Brown) Louisville, h.
  - Davis, Murray (Rainbow Inn) NYC, nc.
  - Davis, Rufe (Colonial) Dayton, O., t.
  - Dawn, Dolly (Palace) Columbus, O., t.
  - De Castro Dancers (Lyric) Mobile, Ala., h.
  - Deep River Boys (State) NYC, t.
  - DeFay, Arleen (Sawdust Trail) NYC, nc.
  - Delahanty Sisters (Tropico) Imperial, Calif., nc.
  - DeMarco, Renee (Mark Hopkins) San Francisco, h.
  - Derbie & Frenchie (Ubangi) NYC, nc.
  - De Rivero, Carmen (Frolies) NYC, nc.
  - De Sol, Rayito (Havana-Madrid) NYC, nc.
  - Diamonds, Four Cuban (Havana-Madrid) NYC, nc.
  - DiGatanos (Riobamba) NYC, nc.
  - Dolores, Donna (Barkley's) Brooklyn, nc.
  - Donegan, Dorothy (Garrick Bar) Detroit, nc.
  - Dorito & Velero (El Chico) NYC, nc.
  - Doyle, Eddie & Amy (U. S. Army Show) Camp Bowie, Brownwood, Tex., 15-21.
  - Drake, Johnny (Riverside) Milwaukee, t.
  - D'Ray, Phil, & Co. (Hollywood) Kalamazoo, Mich., nc.
  - Drew, Martha (Belmont Plaza) NYC, h.
  - Duanas, The (Beverly Hills) Newport, Ky., cc.
  - Duffy, Kathryn, Dancers (Belmont Plaza) NYC, h.
  - Durant, Jack (Palace) Cleveland, t.
  - Dyer-Bennett, Richard (Village Vanguard) NYC, nc.
- F**
- Falt, Virginia (Sawdust Trail) NYC, nc.
  - Faye, Frances (Latin Quarter) Chi, nc.
  - Faye, Joey (State) NYC, t.
  - Fields, Benny (Riobamba) NYC, nc.
  - Fied, Robert (Leon & Eddie's) NYC, nc.
  - Fiske, Dwight (Blackstone) Chi, h.
  - Foster, Stuart (Riverside) Milwaukee, t.
  - Fox, Helen (Caravan) NYC, nc.
  - Fraser, J., & Robert Sisters (State) NYC, t.
  - Fuld, Leo (Old Roumanian) NYC, re.
- G**
- Gaby, Frank (Orpheum) Minneapolis, t.

- Gallus, John (Glenn Rendezvous) Newport, Ky., nc.
- Gardner, Kay (Onyx) NYC, nc.
- Gautier's Bricklayers (Music Hall) NYC, t.
- Gautier's Steeplechase (Colonial) Dayton, O., t.
- Gifford, Albert (Music Hall) NYC, t.
- Gingersnaps, The (Le Ruban Bleu) NYC, nc.
- Glover & LaMae (Sheraton) NYC, h.
- Gobay, Roy (Red Mill) Bronx, NYC, nc.
- Golden Gate Quartet (Cafe Society Uptown) NYC, nc.
- Gomez, Vincente (Le Ruban Bleu) NYC, nc.
- Gordon, Al (Hurricane) NYC, nc.
- Gordon & Rogers (Regal) Chi, t.
- Gordon & Sawyer (Palace) Columbus, O., t.
- Guizar, Tito (Waldorf-Astoria) NYC, h.
- Guster, Al (Ubangi) NYC, nc.

- H**
- Hall, Dale (Papiano's) Salt Lake City, o.
  - Hammonds, The (Bowery) Detroit, nc.
  - Handy, W. C. (Diamond Horseshoe) NYC, nc.
  - Harlowe, Buddy, Trio (Commodore) NYC, h.
  - Harrington, Pat (18 Club) NYC, nc.
  - Harris, Claire & Shannon (Edgewater Beach) Chi, h.
  - Hart, Ray (Chateau Moderne) NYC, nc.
  - Hartman, Paul & Grace (Waldorf-Astoria) NYC, h.
  - Healy, Dan (Oetjen's) Brooklyn, nc.
  - Hearn, Bernie (Village Vanguard) NYC, nc.
  - Heath, Bobby (Sawdust Trail) NYC, nc.
  - Herbert, Tim (RKO-Boston) Boston, t.
  - Herron, Joel (Savoy Plaza) NYC, h.
  - Hild, Dorothy, Chris (Chicago) Chi, t.
  - Hines, Baby (Cafe Society Downtown) NYC, nc.
- (See ROUTES on page 54)

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**TALAVERAS**  
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 Glenn Rendezvous, Newport, Ky.  
 Thanks to John King and Bob Gordon.



# PETRILLO'S PEACE PLAN

## Asks for Fixed Fees From Diskers, Juke Box Ops; Fund Will Spread Culture, Hiring Idle Musicians

NEW YORK, Feb. 13.—Declaring that the AFM recording ban may be lifted in "a couple of weeks," James C. Petrillo yesterday announced that his organization had formulated its terms for settlement and has invited representatives of the recording, transcription and juke box industries to meet with the union's executive board here Monday (15) to negotiate the terms. Conspicuously missing from the invited list was any broadcasting official. When asked about the omission, Petrillo answered: "NAB (National Association of Broadcasters) is fighting us, but we're not fighting them."

As anticipated, AFM's proposal asks for a fixed fee from manufacturers for each disk made by AFM members, a fixed fee from coin machine operators for each box used, and a percentage of the price charged by transcription companies, library services and wired music operators.

The exact sums asked will be known Monday when they are presented to the assembled reps for negotiation.

That Petrillo is confident his terms will prove negotiable was clearly evident yesterday. The fact that only three record companies, two transcription outfits, one wired music firm, one soundie manufacturer and one juke-box organization were informed of AFM's proposals did not change the union prexy's mind. "First we deal with the big fellows," he smiled, "then we go after the little guys."

According to some opinions, his expectations are well founded. If RCA-

Victor, Columbia and Decca (to whom the proposals were made) agree to fix a sum they will pay, the Capitols, Classics, Beacons and sundry other disk makers will decide to follow suit or they will not be given an AFM recording license.

The same applies to the transcription firms. What World Broadcasting and Empire Broadcasting agree to pay will likely set the precedent for other outfits in the same business. Muzac is virtually the only wired music company of any consequence, and Minoco Studios may well set a standard charge for soundies (visual music machines).

Only the problem of fixing fees for juke-box operators is likely to be unsettled. There is no single organization that speaks for the countless operators. Jim Broyles, an executive of Wurlitzer and president of the National Association of Phono Manufacturers, will represent the industry, and he represents only one phase of it, the manufacturers.

Petrillo himself states that there are over 350,000 coin machines in operation all over the country. In some cases an operator controls only one machine; in others, the operator controls anywhere from 2 to 100. Since AFM is asking that a fixed fee be paid for each juke box used, the problem of collecting from individual operators, scattered all over the country, appears insurmountable. Trying to collect the fees at the source is impractical, since the Fair Trades Practice forbids record companies from charging juke-box operators more than other purchasers of phonograph records.

There is little likelihood that this obstacle will hold up settlement between the other music users and AFM. With Senator Clark waiting to reopen his committee's investigation of the ban on recordings, Petrillo will probably recognize the advantage of resuming recording relations with the disk companies and working out the juke-box problem at a latter date.

One thing was made absolutely clear by Petrillo. His organization is not asking higher wages for musicians who do the recording. The union scale remains the same. The additional fees collected will go into a special fund to be spent in dissemination of music and maintenance of musical culture by employing musicians and furnishing music gratis throuthout the United States and Canada.

### Over Exposed

NEW YORK, Feb. 13.—*Look*, picture magazine, has started a bi-weekly record review column with photographs of the recording artists accompanying each review. In spite of the record shortage, which is causing the reviewer a headache, Eli Oberstein's Hit disks will not be covered. Cause why? Cause *Look* refuses to run photographs of masked musicians.

## ASCAP Pubs Get Rating Review

NEW YORK, Feb. 13.—Classification committee of ASCAP has been holding a series of weekly meetings here to consider reclassifications for publisher members. Committee is reviewing all catalogs, weighing availability value of each. Thirty per cent of the dividends distributed to publishers are based on availability value.

Committee is now composed of the 12 publisher members of the ASCAP board. Formerly, a seven-man committee was elected to rate the catalogs, and this marks the first time that the newly formed committee has dealt with general reclassification.

Meetings have been going on since the first of the year, according to a board member.

### Sign of the Times

CHICAGO, Feb. 13.—Johnny Apt, dance promoter operating in Salina, Great Bend and Emporia, Kan., wrote to Bob Ehlert, one-night booker for the William Morris Agency here, the other day. But instead of band orders, he enclosed a couple of aspirins. The towns in which Apt locates have been hard hit by the wartime transportation regulations.

## FBI Nabs "Johnny Mack"

RICHMOND, Va., Feb. 13. — Joseph Maccia Jr., 26, Newark, N. J., alias Johnny Mack, orchestra leader at a local night spot, was arrested this week in the Lyric Theater Building by FBI agents on a warrant charging him with violation of the National Selective Service Act. H. I. Bobbitt, agent in charge of the Richmond bureau, said the warrant specifically charged Maccia with failing to report for a physical examination at Newark April 20, 1942.

## Pubs Interested In Former Hits Plugged in Pix

NEW YORK, Feb. 13.—Revived interest in oldies of many decades past has been demonstrated recently by several publishers.

Some of the interest has been stimulated by the use of a number of these songs in current films. Scores of *Yankee Doodle Dandy*, *For Me and My Gal* and *My Gal Sal* had publishers working on standards like *Mary's a Grand Old Name*, *Yankee Doodle Dandy*, *For Me and My Gal*, *My Gal Sal* and *On the Banks of the Wabash*. New films and some not yet released are also featuring oldies, including *Hello, Frisco, Hello*; *Ragtime Cowboy Joe* and *Has Anybody Here Seen Kelly?* in *Hello, Frisco, Hello*; *Cuddle Up a Little Closer* in *Coney Island*, and *Love's Old Sweet Song*, *What the Rose Said* and *Say Si, Si in It Comes Up Love*. Another instance is *As Time Goes By*, getting a lot of attention since being featured in *Casablanca*.

Radio plugs on programs like the *All-Time Hit Parade* and *Memory Lane* portion of *Songs by Sinatra* have helped to create the increased demand for standards.

Some pubs who are currently dusting off some of their old tunes include E. B. Marks, who has been giving publicity to *Ballin' the Jack*, and intends to test revival interest in a song of 40 years ago which regained popularity during the last war, *The Old Flag Never Touched the Ground*. Robbins Music is considering working on *Thanks for the Buggy Ride*, as they feel the lyrics have contemporary significance. Shapiro, Bernstein recently put out new arrangements of a number of their standards, including *Alabama Bound*; *Come Josephine on My Flying Machine*; *12th Street Rag*, *If You Knew Susie* and *By the Sea*. Broadway Music has started a new drive on *Put Your Arms Around Me, Honey*, which got a new recording last year and has picked up in popularity again since.

Possible reason for the onslaught of oldies is that pubs are holding back on new tunes until the recording ban is settled, and are tiding over with standards while they wait.

## Song Pluggers Build Morale, Says Prexy

NEW YORK, Feb. 13.—War man power edict hasn't been worrying song pluggers, according to John O'Connor, head of the Music Publishers' Contact Employees' Union. Several members were reported to be eying war jobs.

O'Connor points out that the publishing industry is a very small one, union membership totaling around 550 to 600. Of these, about 80 members are in the armed forces, 250 are over 38 years old, and 220 are in deferred classifications. Altho the union does not feel that their job merits draft deferment, it is O'Connor's belief that, since the industry contributes to the nation's morale, it will not be tapped too severely by War Man-Power Commission. Contact men are aiding the war effort, he claims, by specialized work in building the music industry.

## Mike Vallon to Coast

BOSTON, Feb. 13.—Mike Vallon left for the Coast this week to work out details for Woody Herman's forthcoming 20th Century-Fox pic with Sonja Henie. He will handle details for two Beatrice Kay pictures as well as a radio program from the Coast.

Having taken over Robert Broder's practice when the latter went into the army, Vallon will huddle with Eddie Sherman and Abbott and Costello in connection with current tax and salary ceiling. Deal will also be set for Bert Gordon, who is to appear in an Eddie Cantor film.

## Kirby Jazz Concert Slated for Boston

BOSTON, Feb. 13.—Group that sponsored the successful Duke Ellington concert here last month is planning a follow-up, with John Kirby's band providing the music. Tentatively set for March 20, the jazz-fest will be heard at Symphony Hall, as was Ellington's.

In addition to Kirby, who has built up a strong local following during his recent stay here at the Copley-Plaza, additional names are being considered to round out the program. Prominently mentioned are the Golden Gate Quartet, Una Mae Carlisle and a couple of boogie-woogie pianists.

### Who Says JD Is Disbanding Reward for Capture of Cur

NEW YORK, Feb. 13.—Billy Burton, manager of the Jimmy Dorsey band, is offering \$1,000 reward for information leading to the apprehension of a rumor-monger who is guilty of giving to Hedda Hopper, Hollywood columnist, the disturbing report that Dorsey's crew was disbanding.

Rumor upset Burton, since Dorsey is booked solid for months ahead and has no intention of breaking up. Burton is supposed to have been promised a retraction by Miss Hopper, but so far none has been publicly forthcoming. Meanwhile, a G awaits the sleuth who turns in the saboteur of swing.

## Helen Ward Joins McIntyre

NEW YORK, Feb. 13.—Helen Ward, former Benny Goodman warbler who retired from the biz for private life, returns to the bandstand Tuesday (16) when she joins Hal McIntyre's band at the Commodore Hotel here.

Move puts to an end rumors that Miss Ward would rejoin Goodman, replacing Peggy Lee. Miss Lee entrained with Goodman and band Thursday (11) en route to a Chicago ballroom date this week-end.

## Chi BR's Aim at A. K. Patronage

CHICAGO, Feb. 13. — Neighborhood ballrooms, which lost most of their young customers to the services, are playing up attractions and features with appeal for the middle-aged and older prospects. While the young set is not forgotten when buying and promoting bands, managers here feel that they have to look for new business and must find it in the over-age field.

William Karzas, operator of the Aragon and Trianon ballrooms, has taken one forward step in that direction by signing up Guy Lombardo for the Aragon, opening a month's run April 24. The Lombardo brand of music, figured to please the servicemen, will be of particular appeal to the folks who remember the band for the past 19 years. Having started his climb to fame in this area, it is figured Lombardo will draw trade which no longer makes regular visits to ballrooms.

Location bands at both of these ballrooms have standing orders to emphasize sweet, danceable music with a generous dash of oldies which would please the older crowd. Lawrence Welk, a regular at the Trianon, has a standing order for polkas to draw the foreign element which would not otherwise go out of its way to patronize a ballroom. And both Eddy Howard, an Aragon regular, and Freddy

Nagel, who returned to the Trianon for a short stay, keep their music on the melodious, conversational style.

Karzas has made arrangements to give the young set a periodic treat by bringing in swing bands for single nights over occasional week-ends. Ina Ray Hutton and her all-male j-bug group play the Aragon and Trianon February 20 and 21, while Benny Goodman worked these temples the previous week-end (13-14). Similar bookings will be made throuthout the year, but the swing visitors will at all times be augmented by the ballrooms' regular sweet bands.

The smaller ballrooms go out of their way in their advertising campaigns trying to get the older trade. The Green Mill Ballroom managers announce that the place is for oldsters four nights a week and that Elmer Kaiser and his band, local outfit, feature a waltz every third dance.

At Lion's Ballroom admission is limited to the over "30" patron. Altier's orchestra, another local group, features music styled accordingly.

The reports from operators of ballrooms in neighboring towns are similar. A swing band, particularly a name, will do big for a night or two, but outfits with particular appeal for the over-age dancers do best on a long location date.



**Always the Agent**

NEW YORK, Feb. 13.—Henry Moss, MCA one-night booker, was asked whether he was going to go into an "essential" industry. Cracked Moss, "I'm auditioning half a dozen airplane factories right now!"

# Maestri Look to Theaters

## Sources for Income Dwindling; Small Chance To Climb Above Ceiling But Some Bands Hoping

NEW YORK, Feb. 13.—Efforts to form a committee of band leaders which will ask AFM to toss out the Form B contract and thus pave the way for maestri to de-four around the \$25,000 ceiling, may be drawn out and fruitless, some observers here feel.

They say it's a little difficult to see how more than two or three band leaders current in New York can hope to net more than 25G's per annum, in the light of present conditions. While a Sammy Kaye might naturally benefit by the committee-move (he's making the rounds of Gotham maestri trying to gain support) the B and C bands may be hard to sell. Way some of them figure, one-night biz is definitely out and theater earnings look to be restricted; hence income over 25G's seems unlikely so why throw out Form B. Such a move would allow the handful of big boys to beat the ceiling, but it brings with it the effects on lesser-men of having to pay Social Security taxes, unemployment insurance fees, etc. These would have to be paid by the maestri once the "employer" tag is lifted off theaters and locations and pinned on them.

New factor of restricted earnings has entered more and more into the Form B dispute as bandmen discover how wartime barriers are popping up in the

way of revenue sources. As it looks now theaters may become the only source of band income for the duration, except for the chosen few who land radio commercials or film work.

Another exception, but not too far outside the realm of theaters, is made in the case of bands traveling with show units such as Lucky Millinder's, now readying for a Southern tour of civic auditoriums in company with the Ink Spots, Peg Leg Bates, Gordon and Rogers, etc. Here the troupe hopes to pick up extra profits from large-seater audits.

Otherwise, straight theater dates seem to compose all the pickings for maestri of any rating or denomination. Some bands, of course, will be faced with the extra problem that many theaters won't play race bands.

Booker estimates of the entire number (See Look to Theaters on page 55)

## D. C. Symph Season Cut by Union Fees

BALTIMORE, Feb. 13.—Financial restrictions imposed by the Musical Union of Washington have forced the National Symphony Orchestra of Washington to cancel the orchestra's two remaining special "pop" concerts scheduled for February 23 and March 23 at the Lyric Theater here.

Erno Rapee, New York conductor; Stanley Chapple, Baltimore conductor, and Elsie Huston, Brazilian soprano, who were scheduled to appear with the orchestra at the "pop" concerts, have consented to release the National Symphony from contract obligations.

According to J. P. Hayes, manager of the National Symphony, demands made of the orchestra association by the union make it necessary to shorten the National season by several days and several orchestra services. Other cancellations have been made affecting unannounced events here and in Washington.

## Get Extra Trolley Cars

RICHMOND, Va., Feb. 13. — Jimmy Hamner and his orchestra open here at Tanttilla Garden, Monday (8) for an indefinite run. Management of the club, just on the outskirts of the city, stated that business, hard hit by ban on pleasure driving, has picked up considerably due to arrangements made with the local traction company to provide extra trolley cars for patrons visiting his spot.

## Weld It, Jackson

CHICAGO, Feb. 13.—Bob Davis, the new baritone with Gene Krupa's band, now at the Sherman Hotel, is one guy who is not looking for a job in a defense plant. When the Krupa post presented itself, he left the Douglas Aircraft Corporation in Los Angeles to take it. He had been working in the Douglas plant for the past three years.

## Alvino Rey Ork May Break Up For War Work

NEW YORK, Feb. 13.—Band agencies here are developing fever boils at the thought of what the War Man-Power Commission's work-or-flight order may do to the biz. Temperature went up with the news that Alvino Rey's band on the Coast was preparing to disband and had notified Music Corporation of America to cancel all bookings.

Spokesmen for MCA here claim they're going right ahead with advance routings for Rey, but it is understood that the maestro and crew are determined to join the army or get into war work unless musicians are declared essential. Report is that Jules Stein, MCA chief, went out to the Coast in an attempt to dissuade Rey, but so far the leader has announced no change in plans.

Meanwhile as the agencies worry about how they're going to keep their present set-up, talk has been going around that several bookers are getting ready to advance on Washington and argue for a "show business is essential" ruling. Arguments expectedly would be based on handling of entertainment industry in Russia and Great Britain, where "must" labels have been tacked on music and other show-business branches.

Strong pitch for "show business is essential" was made on the air Thursday (11) when members of the Women's Press Club expressed their belief that show business was a vital part of the war effort.

If enough support can be gathered bookers figure they may get somewhere in Washington, but it will be a tough nut to crack judging from remarks made by WMC officials. Sharpest comment was that delivered by B. F. Raycroft, regional WMC director in Philadelphia, who informed the Philadelphia Orchestra, a long-hair bunch, that the new draft regulations would not effect educational and cultural music. Raycroft said in a directive that the rules were aimed more at the so-called entertainment fields, such as swing and night club bands.

## Jammers' Jamboree

LOS ANGELES, Feb. 13.—Arthur Murray move over! When Tommy Dorsey plays the Palladium here February 21, key maestri of the nation will show the dance world how it's done via a no-holds-barred stomping session. Stunt, arranged by Metro-Goldwyn-Mayer, will have Harry James, Benny Goodman, Woody Herman, Paul Whiteman, Freddy Martin, Horace Heidt, Jan Garber, Ozzie Nelson, Kay Kyser and others twirling on the floor for blue ribbons. Life magazine will go to the party and watch the wand wavers make dancers of themselves.

## ASCAP Asks for Dismissal Of Gem "Rights" Suit

NEW YORK, Feb. 13.—ASCAP this week entered a motion to dismiss the suit brought against it by Gem Music and Denton & Haskins. Pubs demanded a declaratory judgment on whether ASCAP owns performing rights in perpetuity or rights expire with the termination of 10-year contract between ASCAP and publisher members.

Argument will be heard here Monday (15), and case will be put off awaiting judge's decision on the ASCAP motion.

## Another Disk Mfr.; Spirituals Only

NEWARK, N. J., Feb. 13.—G. & R. Record Shop of this city has started to produce waxings of spiritual numbers. Disks are made and distributed under the Regis Label.

Irving Berman, president of the corporation, claims four records a month are being produced. To date, 2,000 copies of each have been made, and Berman feels no reorders will be necessary until end of this month.

Local talent is used to make disks and includes the singing of Sister Evangeline Washington and the Silver Echo Quartet. Guitar and piano backgrounds only.

Disks, retailing for 53 cents, are *Jezebel and Me and the Devil Had a Tussle*, *Anyhow My Lord and Where I Shall Go*, *My Record Will Be There and The Lord Is My Shepherd*, and *I'm Going Back to Jesus backed by Come Thru the Water and the Flood*.

Regis is stimulating sales by sponsoring programs over stations WHOM, Jersey City, and WPAT, Paterson.

## Big "T" Big in Ottawa; Kingpin Canuck Mart Kenney Still Tops

OTTAWA, Feb. 13.—Jack Teagarden, first American band to appear in Ottawa in 1943, fulfilled box-office predictions in a one-night stand at the Auditorium Friday, February 5, with an estimated take of \$2,200. Admission prices, 75 cents advance, \$1 at the door.

Attendance of 2,532 was just about what Manager Clare Brunton of the Auditorium expected. It was Teagarden's initial appearance in Ottawa and the crowd liked him. He was particularly popular with the jitterbug clientele, who clamored loud and long for his trombone.

But Teagarden didn't come close to the record that Canada's No. 1 dance band, Mart Kenney and His Western Gentlemen, has set as a box-office attraction in this city.

Kenney and his band attracted 4,200 persons at his last date, with slightly fewer the first two times he appeared. Prices all three times were 75 cents and \$1.

His competition for b.-o. honors at the Aud has included such names as Artie Shaw, Glen Gray, Duke Ellington, Claude Hopkins, Larry Clinton, Louis Armstrong

and most recently Teagarden. Among these, Shaw stands out in front as drawing card, bringing some 3,800 dancers at admission prices of \$1, \$1.25. Behind him comes Duke Ellington, who played to 3,600 dancers; Glen Gray, 3,200; Louis Armstrong, 2,800; Larry Clinton, 2,500; Claude Hopkins, 2,400.

Band days of Mart Kenney date from 1924, when he made his first appearance at the Alexander Ballroom in Vancouver, British Columbia. Since then he has climbed to position of undisputed leader in Canadian popular music circles. His is the only Canadian orchestra to record consistently for Victor.

Recently the ork began a tour of war plants and military camps in Canada for the Coca-Cola Company of Canada, Ltd., with a twice-a-week broadcast over a nationwide hook-up of the Canadian Broadcasting Corporation.

Art Hokman, tenor, and the vocal trio, Three of a Kind, have been with Kenney from the beginning. Judy Richards, red-headed songstress who is married to one of the sidemen, joined the band about two years ago.

## Musiker Driving Others OK'd by Gas Ration Bd.

NEW YORK, Feb. 13.—Okaying the right of musicians to drive to work if they take other musicians and instruments in their car, Bronx County Rationing Board here dismissed charges against Frank di Cicci of violating the pleasure-driving ban.

De Cicci told the board that he parked his car in front of a tavern in New Rochelle after driving three other musicians to work with him and carrying instruments owned by all four.

## Song Doctor Guilty Of Illegal Practice

HARTFORD, Feb. 13.—In the U. S. District Court at Hartford last week Edward Keenan, of Bridgeport, Conn., operator of the nationally advertised Keenan's Music Service, which took in up to \$40,000 a year, was found guilty of violating the mail fraud statute.

Judge J. Joseph Smith imposed a \$900 fine, six months' jail sentence suspended and two years probation on the defendant who had left his song-and-dance-man spot in vaude for what Uncle Sam's Government considers a fraudulent business of collecting money from the gullible, who took Keenan's word that their "poetic efforts" could be turned into big song hits.

Assistant Prosecutor V. J. Sacco went on record as declaring, "He induced people to send their own lyrics and poems, offering to set them to music for a fee. No matter how poor the poem was in composition, no matter how impossible to set it to music, Keenan's Music Service replied that it was the best they ever received and was sure to make a hit."

Sacco took the case of Mrs. Orville Silliman's *We Are in Love* as an example. Sacco said that \$35 was charged for a tune, \$40 for orchestration, and then Mrs. Silliman had to pay more money for publication of the first 1,000 copies. After Keenan gave her a list of 30 music companies to which he claimed he sent *We Are in Love*, she checked directly with the companies and discovered not one had heard of the song.

"By this time Mrs. Silliman had sent him \$116, and to pacify her Keenan mailed her a check for 'royalties' amounting to 54 cents."

Keenan pleaded nolo contendere.

## Morris Signs Irving Miller

NEW YORK, Feb. 13.—Irving Miller, NBC house band leader here, was signed this week to a contract by William Morris. Agency plans to line up theater dates, with Miller doubling from the studio.

Agency interest was whipped up by the all-star jazz ork which Maestro Miller rounded up. Crew includes such jive notables as Bobby Hackett and Mick Mc-Mickle (trumpets), Ray Conniff (trombone), Jerry Jerome (tenor sax), Skippy Martin (alto sax), Fulton "Fidgy" McGrath (piano), Henry Whiteman (violin), Artie Zazmar (bass) and Carl Kress (guitar).

Windsor and Flatbush theaters here are the first stops for the Miller band. If it shows up strong, the NBC band may fill a gap in the agency roster that is likely to thin out with continued draft demands.

## Crawford Leaves Lunceford

NEW YORK, Feb. 13. — Jimmy Crawford, drummer and key man in Jimmie Lunceford's band, is leaving after a 15-year association that dates back to the band's beginning. Crawford is tired of the road and is planning an extended rest here.

Replacement will be 19-year-old Joe Marshall, hide-beater formerly with Milton Larkin.



# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## VAUGHN MONROE (Victor 20-1524)

*Let's Get Lost*—FT; VC. *Happy-Go-Lucky*—FT; VC.

**M**EASURED and tailored before the Petrillo freeze, Victor is the first to let loose on two tunes from the forthcoming Dick Powell-Mary Martin-Rudy Vallee feature, *Happy-Go-Lucky*. Vaughn Monroe's music-making indicates that Frank Loesser and Jimmy McHugh have sprinkled the score with stardust. Of special interest, from the standpoint of both song and its treatment, is *Let's Get Lost*, a light love ballad with an infectious lilt. Providing it with a bright rhythmic background and set in a free and easy tempo, Monroe turns in a smooth and slick vocal for the side selling. Capably aided by the Four Lee Sisters, Monroe starts the side singing the verse and chorus. Band ensemble brings up the last half of another chorus, giving way on the last lines to allow Monroe and the harmonizing sister team to take it out. Title song for the disk-making offers up a light and likable rhythmic ditty. Settling the rhythms even more solidly and at a lively medium tempo, the muted brasses lead off for the opening chorus. Marilyn Duke casts her vocal colors high on the second stanza with a highly pleasing rhythmic lilt to the lyrics. Band ensemble, in sock rhythm, hit it up again for the last half of another chorus to carry out the side.

This happy coupling is bound to enjoy a warm reception from the music operators. Apart from the fine and polished treatment Vaughn Monroe affords both tunes, coupled with the movie association, "Let's Get Lost" is the type of love ballad that usually finds its way to the top of the song heap—which spells activated spinning in the phonos.

## HENRI RENE (Standard T-2087)

*Horse and Buggy Serenade*—FT. *Dance of the Wooden Indian*—FT.

**I**T WAS not so many years ago that Henri Rene anticipated the good fellowship that characterizes the friendly taverns. And with that spirit captured in a song, he made musical history on the records with a little thing called *Beer Barrel Polka*. And now Henri Rene has come across a little thing that makes musical sense out of the ban on pleasure driving. Moreover, in Leo Corday and A. De Feo's *Horse and Buggy Serenade*, the musette accordion master has an item that has the qualities of becoming as big a click as the tavern classic. Like the lager lullaby, this infectious *Serenade* has all the pleasurable gaiety and sportive spirit of the polka in both its melody and rhythms. Constructed along simple lines and thoroly tuneful, it is the type of melody that sticks after the first spinning. Taking it at a gay and care-free medium tempo, the Henri Rene Musette Orchestra, spotlighting the violins and soft clarinets as much as the maestro's squeezebox, it's a thoroly enjoyable instrumental that looms unusually big. While it lacks in lyrical embellishment, it must be remembered that *Beer Barrel Polka* was first firmly established as a record rage before anybody started paying attention to the lyrics. And in this instance again, the melodic content and the attractive title label is strong enough for the immediate selling. For the mated side, Rene quickens the tempo and makes the polka rhythms more pronounced for D. Zattas's gay and fanciful *Dance of the Wooden Indian*.

The horse threatening to replace the auto, there is plenty of topical interest in the title alone for "Horse and Buggy Serenade." And it's the merry kind of music that the phono fans find pleasure playing over and over again, especially in Henri Rene's playing. Heightening its appeal for the phonos is the fact that it is getting heavy plugs on the maestro's twice-weekly "Musette Music Box" network shows.

## BING CROSBY (Decca 18531)

*I Wonder What's Become of Sally*—W; V. *Darling, Je Vous Aime Beaucoup*—FT; V.

**C**ROSBY goes way back in the song folios for one of the best sentimental girl songs of the century in bringing up Milton Ager and Jack Yellen's classic that concerns itself with the whereabouts of Sally. And Crosby makes that age-old question a lively issue all over again. Still set in the waltz frame, but taking all the liberties with the tempo, Crosby dips into his sentimental song mood for the singing. Takes the chorus from the starting windings. John Scott Trotter's accompanying orchestra has the soft strings and brasses bringing up the second stanza, with Crosby taking it over again for the last half to complete the side. Plattermate is Anna Sosenko's standard song classic that uses the Francols terms of endearment to such lyrical advantage. Unfortunately, the public temper at this time is hardly in the mood to accept such a French chanson, unless perhaps Hildegard is out in front singing her manager's song. Crosby is a bit out of character in singing this type of love song. While in good voice as ever, the warmth and understanding are lacking. With Victor Young wielding the wand over the supporting orchestra, Crosby takes full liberty with the tempo in singing the verse to start the side, taking the chorus at a moderately slow tempo. The strings start the second stanza, with Crosby taking over for the last half to complete the side.

Combination of Bing Crosby's grand singing with the sentiment expressed in the ever-popular "I Wonder What's Become of Sally" is a natural to start a fresh flow of nickels into the coin boxes.

## HORACE HEIDT (Columbia 36670)

*That Old Black Magic*—FT; VC. *If I Cared a Little Bit Less*—FT; VC.

Horace Heidt's Musical Knights afford an attractive interpretation for one of the more attractive sentimental tunes of the day, *If I Cared a Little Bit Less*. Much of the side's appeal and color is in the vocal embellishments, with the band blending the lyrical sentiments of the song with thoroly enjoyable dance rhythms. Taken at a moderately slow tempo, the piano sparkle of Frankie Carle starts off the side, the band's brasses joining in to make for the opening half chorus. The guitar strums out the modulation to bring on Charles Goodman and Donna to share the word—(See ON THE RECORDS on page 81)

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Jimmy Dorsey

(Reviewed at Hotel Pennsylvania, New York)

**T**HE sax blowing Dorsey rolled into the Pennsy for his annual New York hotel stand and both the Pennsy and New York rolled out the red carpet. The ropes went up too, because apparently everyone in town wanted to be on hand to welcome JD back.

There is little that can be said at this late date about the quality and effectiveness of his music. It is sweet and pashy and smooth and swingy and has all the other virtues a big-time crew like his should possess. Jumpers jump politely or feverishly but never hysterically; the music is too mature and well-controlled for that. Softer stuff brings out the Westchester in the crew-cut boys and reversed-sweater girls. And at almost any given point, half the dancers on the floor are apt to chuck the terpsichore for a session of bandstand hugging, ogling the maestro and his vocalists.

Speaking of vocalists, Helen O'Connell was in the room but remained seated at her table. In her stead, in front of the mike is Kitty Kallen, Miss O'Connell's successor. She's petite and brunette, easy on the eyes and equally easy on the ears. Unfortunately, room-sitters didn't hear nearly enough of her due to the demands of the inevitable first-night broadcast, with its long silent stretches immediately before and after.

What they did hear was sufficient to tab her another Dorsey ten-strike—the somebody ought to tell the hotel management what its house mike does to singers' voices. Her job on *Don't Get Around Much Anymore* had everyone asking everyone else whether that wasn't a hunk of real singing.

Bob Eberly is still very much present. The lad turns it on and the chicks swoon. Carried on the double-vocal numbers with his new song-mate for the same double-barreled results.

This Jimmy Dorsey fellow has quite a band. Elliott Grennard.

## Gene Krupa

(Reviewed at Sherman Hotel, Chicago)

**U**NCLE SAM and rival name leaders have done plenty to change the personnel of this group, but the reshuffled picture is still a bright one, particularly for inspection of the teen-age mob. The Krupa outfit still remains a jump band, and the boys can hardly wait for the dinner hour to pass (during which they have instructions to keep the volume

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

## Will Osborne

(Terrace Room, Newark, N. J., Columbia Network, Tuesday (9), 12:05-12:30 midnight)

**W**ILL OSBORNE is either an extremely generous soul or an extremely shrewd business man. Program heard was handed over, lock, stock and barrel, to Marianne, girl vocalist; and it may be that Osborne is considering handing her the band as well.

Certainly the emphasis she received was abnormal. Out of seven numbers programed, one was instrumental, one was an Osborne vocal and five were Marianne's. A string of air shows like this one and the band will be known as Marianne's—which may be what Osborne wants if he's anticipating entry into the armed forces.

Gal handled a rhythmic novelty smartly, turned on some heat for *Why Don't You Do Right?*, did a little blues shouting on *Mumble-Jumble*, sang it straight on *O'Geechee River Lullabye* and spread herself on *Manhattan Serenade*. It was the last named that found her most flexible.

Band played it clean and crisp on her accompaniments but failed to go beyond that in a moderately fast jump arrangement of *Columbia, the Gem of the Ocean*.

## Freddy Martin

(Ambassador Hotel, Los Angeles, Blue Network, Tuesday (9), 12:30-12:55 a.m.)

**F**REDDY MARTIN'S band follows the even tenor of its way, a way it's been following these 10-odd years; clean-cut, well-bred and well-behaved.

For frills, Martin has on deck vocalists Eddie Stone, Larry Stewart, Tony Leonard and Glenn Hughes. Every tune on the program got help from the pipes of one or another of the four mentioned.

Leonard had the task of sounding other than monotonous on the lengthy mood piece, *Old Black Magic*. That he succeeded was fortunate, since it was his only chance to be heard on the program. Stewart drew the big song of the moment, *Heard That Song Before*, and a schmaltzy something about dreamboats and moonlit bays. His outstanding virtue is an ability to make every word uttered sound important, which is rather nice for lyric writers.

Hughes, from the trombone section, did a fair job of doubling on *Chicks I Pick*, and perhaps in his honor the band misbehaved slightly by tossing in a clarinet solo and otherwise acting up. Eddie Stone did his familiar job on a couple of rhythmic and led the ensemble singing in the signer-offer, a cute tune.

down) to let loose and raise musical hell. Most of the arrangements are written around Gene's explosive drums, which are given a healthy workout at each dance set. This, added to the seven brass, five sax and three rhythm, makes for plenty of hot, loud and jumpy music. Gene is a showman all the way and draws the customers to the stand in droves. And he is worth watching, for he is a show in himself.

Hot trumpet man Roy Eldredge is on hand and is singled out for a number of torrid choruses. His style of playing goes hand in hand with this band.

Currently, group is weak in the vocal department. Both Ray Eberle and Anita O'Day are gone. Bob Davis, the new baritone, is young and comparatively inexperienced. He has a good voice but needs development of delivery and more showmanship. Experience will probably do the trick, but Krupa should not be the one to furnish it. Penny Piper, the new rhythm singer, is better looking and makes a sharper appearance than Anita, but doesn't have Anita's vocal tricks, which fitted the band. Sam Honigberg.

## Larry Bennett

(Reviewed at Hickory House, New York)

**P**LAYING this 52d Street steak house and musicians' hangout is no sine-cure. Patrons have heard, over the past years, a string of good small jazz bands. Larry Bennett has a pretty good small band and a superb jazz saxophonist, Joe (Flip) Phillips. Between them they do a hustling job of satisfying the discerning habitues.

Band includes four rhythm (with Bennett plucking a fair bass), a trombone and Phillips on tenor sax and clarinet. The trombone-tenor sax combination is an unusual one but fails to produce unusual effects. Library includes some Ellington specials in which the team is highlighted, but they were not heard the night caught. What was heard showed occasional attempts to blend the two deep-register horns without notable success.

Phillips on his own is nothing short of sensational. He's had a long association with Frankie Newton's band, but in this outfit he is the only star and the works.

Tune after tune is made memorable by his tootling and he really blew the lid off the joint with his umpteenth-chorus specialty of *Body and Soul*. It demonstrated complete mastery of his instrument and a boundless imagination. Improvisation followed improvisation, never repeating, never ending, until the bar-and-table sitters, as well as performer, were spent with exhilaration and exhaustion.

Phillips joins trombonist Dobby Dobson and guitarist Billy Marino in mediocre vocal trios, aided and abetted by Bennett talking-singing a la Ink Spots. Dobson solos in a tenor voice with lots of vibrato and some appeal. Marino does comedy songs and, tho his singing style is not particularly comic, he puts them over with charming Vince Barnett facial expressions.

Band has spent many months at the Hickory in the past year and should do a satisfactory job for any comparable location. Elliott Grennard.

## Rene Touzet

(Reviewed at Montmartre Cabaret, Havana)

**F**OR sheer excitement in a swing band that approximates musical perfection, Rene Touzet's rocking rhythms are unequalled.

Library is seemingly limitless, including all the pops, some swingable classics and plenty of reliable standards. Much is original and standard stuff in that vein, and the pops get fine treatment.

Now that the Touzet is mixing in the smooth and sweet rhythms with his very ultra in jive, it means an even wider gulf of fans.

Instrumentation is three sax, four rhythm and four brass; saxes bite deep and sharp. Touzet is the standout, however, with a good personality for out front.

This band has plenty to offer spots whose clientele want it hot and groovy. Should develop into a good all-round cabaret or ballroom crew.

David Coupau.



# Orchestra Notes

## Atlantic Whisperings

**SAM AMOROSI**, swing harpist with **RICHARD HIMBER** and before that with **RUDY VALLEE** and **JACK DENNY**, has joined **CLARENCE FUHRMAN** at **KYW, Philadelphia**. **FUHRMAN** filling other draft-riddled sections in his band, the armed services having already taken seven of his tootlers. . . . **COLERIDGE DAVIS** continues at the **Paradise Cafe, Philadelphia**. . . . **BILL MADDEN**, a fixture for many years at **Hotel Traymore, Atlantic City**, until the army occupied the hostelry earlier in the season, brings his boys to **Bellevue-Stratford Hotel, Philadelphia**. . . . **VAUGHN MONROE** loses drummer-boy **EDDIE JULIAN** to the armed forces with **CARL FORTE** making the new skin-beater. . . . **BUDDY WILLIAMS**, Philadelphia maestro handled by General Amusement Corporation, and six boys in the band, enlisted as a unit in the army. . . . **EDDIE DEBES** at **Alcazar Ballroom, York, Pa.** . . . **BILLY MARSHALL**, maestro at **Benjamin Franklin Hotel, Philadelphia**, takes on **DON**

**LANE** for the trumpet tootling, **FRANK JUELE** for the fiddle seat and **BILL HAMILTON** at the drums. Both **JUELE** and **HAMILTON** formerly fronted **Meyer Davis** units of their own. . . . **DICK SNYDER** set for the Thursday night sessions at the **Roman Ballroom, Trenton, N. J.**, with the Sunday proms going to **ROLLIN ERNEST**. . . . **HERBY WOODS** still another Philadelphia maestro going into the service, having been commissioned a lieutenant (j. g.) in the navy.

## Pacific Palaver

**DALE CROSS** takes over at the **Biltmore Hotel, Los Angeles**, following **ALAN GORDON**. . . . **MUZZY MARCELLINO** and the **ANDREWS SISTERS** moved out of **Los Angeles Orpheum** to play a swing shift date at **Casino Gardens** that week-end. . . . **HENRY BUSSE** returns to **Palace Hotel, San Francisco, March 9**. . . . **TED LEWIS** opens the **Los Angeles Orpheum** February 17 for two weeks, later playing **Pacific Square** in **San Diego** and opening the **Bal Tabarin, San Francisco, March 11**. . . . **BENNY GOODMAN** set for **Hollywood Palladium** following (See ORCHESTRA NOTES on page 51)

# Philly Planning Danceries for Servicemen; Changing Curfew

**PHILADELPHIA, Feb. 13.**—Opening up of giant ballrooms thruout the city is seen as the answer to serious problems cropping up here in providing wholesome recreation for the men in service. After city police rejected a plan to set up a 10:30 p.m. curfew, civic, social and religious leaders made proposals that all the large public halls in the city be converted into ballrooms.

City plays host to almost 40,000 soldiers on leave each week, with week-ends finding at least 10,000 of the lads roaming the streets. Various servicemen's clubs and canteens can only care for about 2,700 boys. Plans being drawn up call for the opening of **Convention Hall** on Friday, Saturday and possibly every night for dances. **Town Hall**, in the downtown district, is also being considered as a dance spot, and churches will be asked to open up their parish halls for weekly dances. Plans also call for the setting up of an outdoor dance pavillion in the center of town when warmer weather sets in.

Plans being formulated call for changing the city law which brings dances to a halt at 1 a.m., with a special permit required to keep the terping going to 2 a.m. **Charles Solomon**, who opens the giant **Metropolitan Ballroom** February 26 on the site of the **Metropolitan Opera House**, revealed he will seek official permission to hold "midnight frolics" on Sundays at 12:01 a.m. for the convenience of servicemen and war workers.

Agitation to change the city's dance laws resulted from the action of police last week in stopping the swing-shift dances for war workers held at **Town Hall**, sponsored by the **United Federal**

**Workers**, a **CIO** union, from 1 to 5 a.m. After the third weekly prom union heads were called in by the cops and told they would have to stop the dances because of the city law, which dates back to 1919, in which year nobody ever dreamed that swing-shifters would want to swing during the dawning hours. Weekly dances used the music of **Alan Fielding**, former baton waver now welding at the **New York Shipbuilding Company**, with the orchestra made up of other professional musicians turned war workers. Dances, until stopped, attracted some 500 war workers.

# Travel So Tough Bands Don't Want To Try It

**NEW YORK, Feb. 13.**—Coffin for the one-night band biz seem to be getting nailed down tighter and tighter. Transportation and other wartime problems have become so acute, booking circles here are going around in just that. Now with **WMC** rulings creating more uncertainty, one major booker won't make any commitments further ahead than a few weeks.

Transportation is still the biggest bogey scaring the daylight out of the one-night trade. Stories of bands being stranded on highways because busses wouldn't pick them and their instruments up are repeating daily. A 150-mile jump has become as involved as getting to Alaska.

A case in point is that of the five-girl ork headed by **Stelle**, which was booked into a **Paterson (N. J.)** tavern for a five-day break-in date. The girls found that they couldn't get a bus, cab or what have you to get them to the spot, less than 15 miles from here. Bus wouldn't take bass fiddle and drums, cabs could not go more than five miles out of **New York** because of gas rationing. Finally after a lot of frantic arranging the gals took a ferry which left them off far from their destination, but where some form of conveyance picked them up and took them on. Trip took four hours.

Matching the mechanical end of transportation worries is the financial. Traveling costs have upped considerably, sometimes exorbitantly, so that most of the B and C bands find that playing one-nighters doesn't leave them with a dime. One-night price has remained the same for the B's and C's (admission fee and attendances have not exceeded the status quo) which, coupled with rising expenses—cartage, hotels, etc.—leaves the maestri cold to touring propositions. **McFarland** cogitated for two weeks before okaying a two-night engagement they would have jumped at six months back.

One local band manager declares that he now hires sidemen for his bands strictly at a price based on locations and theaters. "No use talking about one-nighters," he tells them, "there ain't gonna be any."

## Fredericks Gets Phil Levant

**CHICAGO, Feb. 13.**—**Phil Levant** has signed a managerial contract with **Frederick Bros.' Music Corporation** here effective February 15. For the past year, since leaving **MCA**, **Levant** has been doubling as territorial band leader and jobbing booker, working out of the **William Morris Agency**. Because of the increased demand for bands, he will again concentrate his full time on his orchestra.

# 7 Bands To Tour 20 Wks. for USO

**NEW YORK, Feb. 13.**—Within a few days band committee of the **USO** is expected to get word that at least seven orks will be routed thru service camps on a 20-week circuit, starting about May 1.

With army campers hollering for pop bands, the committee, representing leading bookers here, has been working on a schedule which would send out **Louis Prima (Music Corporation of America)**, **Muggsy Spanier (Consolidated Radio Artists)**, **Mal Hallett (Joe Shribman)**, **Reggie Childs (William Morris)**, **Ace Brigode (Frederick Brothers)**, **Barney Rapp (Music Corporation of America)** and **Dick Rogers (General Amusement Corporation)**.

If plan is okayed by **Camp Shows, Inc.**, agencies will get their 5 per cent above bands' pay, with maestri allowed operational expenses.

# Dorsey Pub Robbed

**NEW YORK, Feb. 13.**—Somebody broke into the offices of **Dorsey Bros. Music, Inc.**, here over the past week-end and got away with a typewriter, some clothes and other odds-and-ends. The robbery was accidentally discovered by an arranger, who found one of his pens missing Monday morning, and a check-up disclosed that other things were missing.

Later that afternoon, a young woman visited to inquire about a note, written on **Dorsey Bros.** stationery she had received from her husband, an ex-convict. The note claimed he was working for the music house and that he would soon have "enough money to blow."

After consulting with detectives the unidentified woman agreed to keep an appointment she had made with her spouse for today. Detectives will accompany her to the meeting place.

# Corn Pops on B'way

**NEW YORK, Feb. 13.**—The opening of **Moussie Powell** and **His Musical Maniacs** at **Louise's Monte Carlo** on February 23 will mark a new high for comedy-corn combos on Broadway. Also on the Stem are the **Korn Koblbers**, currently at **Rogers' Corner**, and **Al Trace** and **His Silly Symphonists** appearing at the **Hotel Dixie**.

Altho all three are comedy outfits, they differ in the type of corn they produce. **Korn Koblbers** have six men and employ washboards, auto horns and cowbells profusely in addition to regular instruments. **Powell**, with seven men and a vocalist, goes a little further by squirting seltzer bottles and other antics. **Al Trace** has nine men, and works more for comic effects with toy instruments and funny hats.

**NEW YORK, Feb. 13.**—First real hardship brought about by the new shoe-rationing order will be suffered by **Stan Fritts**, front man for the **Korn Koblbers**. **Fritts** wears those wacky, red, high-ankled shoes that were hard enough to get in the past. Even with a government okay on shoes needed for shows, he fears replacements will be impossible. Seems that the source of supply in **Minneapolis** is expected to dry up, as shoe men turn to more and more standardization.

# Bridgeport Grosses

**BRIDGEPORT, Conn., Feb. 13.**—**Sigmund Romberg** concert orchestra, in for one performance at the **Klein Memorial**, municipally operated playhouse here, Wednesday (20), did excellent business, grossing \$2,786. On his previous appearance here October 22 he drew \$2,825.

**Hal McIntyre**, making his first appearance in this sector in several seasons, did all right at the **Ritz Ballroom** here Sunday before (17), drawing 1,013 at \$1.10. Grossed a nice \$1,114.

**Duke Ellington**, making one of his infrequent visits to the **Ritz Ballroom** here Sunday (24) did swell business, drawing 1,543 persons. Admish was upped to \$1.10, grossed a nice \$1,697.30. Drew the third largest crowd at the **Ritz** this season. **Ellington** played the local **Loew-lyric Theater** Christmas week to big business, and on Sunday night **Count Basie** played the house in opposition to **Ellington** at the **Ritz**.

# The Nine o'Clock Jump

**NEW YORK, Feb. 13.**—Because maestri never get to previews of musical films here which are usually flashed after midnight when leaders are busy on their bandstands, **Leo Feist** music publishers have come up with a new twist.

**Feist** will run a sneak preview of **MGM's Cabin in the Sky** at **Loew's Lexington Theater** Monday (15) at 9 p.m., to catch bandmen who take their intermissions at that hour. Theater will have about 150 seats roped off for orksters. It is not known yet if aisle-ends have been reserved for song pluggers.

# Music Items

## Publishers and People

**MILLER MUSIC** is plugging **Never a Day Goes By** by **Peter De Rose**, **Walter Donaldson** and **Mitchell Parish**.

**Leeds** is putting out a "warm-up series" of instrumental books, the first group to be by **J. C. Higginbotham**, **Rex Stewart** and **Coleman Hawkins**. Pub also has a folio of **Hazel Scott** arrangements.

**Jack Howard** has joined the professional staff of **Crawford Music**.

"The Neem" **Music Company**, formed by songwriter **Henry Nemo**, is working on its first, **Jeremiah**, penned by **The Neem** himself and **Bob Musel**, **U. P.** reporter now on European assignments.

**Robbins** is publishing two folios entitled **Morton Downey's Favorite Irish Songs** and **Larry Adler's Harmonica Favorites**. Firm has also put out eight books on American music for use in schools.

**Paul Case** is now with **Melody Lane, Southern Music** subsidiary, as contact man.

**J. P. Music Company** has put out **We're on Our Way To Get the Fuehrer**, penned by **Lieut. Henry A. Williams**, of the first **A. E. F.** **Williams** is now associate editor of **The Paterson Morning Call, New Jersey**.

Will of **Frank E. Churchill**, songwriter and author of "Who's Afraid of the Big, Bad Wolf?" was admitted to probate last week. **Churchill**, who died May 14, 1942, in **California**, left over \$50,000.

## Songs and Such

**I DON'T WANT TO FEEL THAT LONELY FEELING AGAIN** will be pushed by **Harms**. Written by **Bob Russell** and **Mabel Wayne**.

**Lunchtime Follies**, **Harold Rome's** production which has been making the rounds of Eastern war plants, got its first radio shot Thursday (23) on the **March of Time** program. Show gets a repeat performance Thursday (4) by request. **Kaycee Music** publishes.

**Horse and Buggy Serenade** is being published by **Colonial Music, New York**. Lyrics are by **Leo Corday** and music by **A. De Feo**.

**(Dot, Dot, Dot, Dash) The Victory Dance** by **Roy Gould** will be taken on by **Latin-American Publishing Corporation**.

**Just a Prayer** will be plugged by **Mills Music, Philadelphia**. Penned by **Joe Frassetto**, **Billy Hayes** and **Morty Berk**.

Search for a new, outstanding patriotic song will be conducted from this date to March 31, 1943, by the **National Federation of Music Clubs**. Winning manuscript will receive an air premiere on the **NBC** network and be published by **Mills Music**. Judges are **Leopold Stokowski**, **Fred Waring**, **Lawrence Tibbett**; **Ernest LaPrade**, director musical research of **NBC**, and **Major Howard Bronson**, War Department.

... What makes **BETTY RANN?**

# Overnight Band Hit!

**WE'RE ON THE WAY TO GET "DER FUEHRER"**

By **LIEUT. HENRY A. WILLIAMS**  
Blue Ridge Division First A. E. F.

— Band Arr. 75 Cents —

Published by **J. P. MUSIC CO., 1619 Broadway, New York**





# The Billboard Music Popularity Chart

WEEK ENDING  
FEBRUARY 11, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 50 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, February 11. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
4	1. BRAZIL (F)	Southern	34
5	2. THERE ARE SUCH THINGS	Yankee	30
6	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	28
7	3. THAT OLD BLACK MAGIC (F)	Famous	28
13	4. WEEP NO MORE, MY LADY	Dorsey Bros.	27
12	5. THREE DREAMS (F)	Remick	26
4	6. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	24
14	7. DON'T GET AROUND MUCH ANYMORE	Robbins	20
10	7. FOR ME AND MY GAL (F)	Mills	20
11	8. MOONLIGHT BECOMES YOU (F)	Famous	19
4	9. MOONLIGHT MOOD	Southern	18
—	9. MY DREAM OF TOMORROW	Santly-Joy	18
1	9. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	18
3	10. PLEASE THINK OF ME	Witmark	17
2	11. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	16
11	11. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	16
11	12. A TOUCH OF TEXAS (F)	Melody Lane	15
7	13. I JUST KISS'D YOUR PICTURE GOODNIGHT	Crawford	14
9	14. I'M GETTING TIRED SO I CAN SLEEP (F)	U. S. Army	13
10	15. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Vocco & Conn	12
—	16. ROSIE THE RIVETER	Paramount	11
12	16. THERE'S A RAY OF SUNSHINE	Lincoln	11
12	17. ARMY AIR CORPS	Carl Fischer	10
—	17. AS TIME GOES BY (F)	Remick	10
8	17. IT CAN'T BE WRONG (F)	Harms	10
14	17. SLENDER, TENDER AND TALL	Leeds	10
—	17. SOMEONE ELSE'S SWEETHEART	Shapiro-Bernstein	10
—	18. CANTEN BOUNCE	E. B. Marks	9
—	18. IT'S GETTING THE BEST OF ME	Ambassador	9
8	18. TAKING A CHANCE ON LOVE (F)	Faist	9

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theilm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	1	1. I Had the Craziest Dream —Harry James	1	1. I Had the Craziest Dream —Harry James
2	2. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	2	2. I've Heard That Song Before—Harry James	2	2. There Are Such Things —Tommy Dorsey
3	3. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	3	3. There Are Such Things —Tommy Dorsey	4	3. Brazil—Xavier Cugat
6	4. BRAZIL —XAVIER CUGAT Columbia 36651	4	4. Why Don't You Do Right?—B. Goodman	8	4. Don't Get Around Much Anymore—Ink Spots
5	5. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE Victor 27970	7	5. Brazil—Xavier Cugat	—	5. Moonlight Becomes You —Glenn Miller
7	6. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	—	6. It Started All Over Again —Tommy Dorsey	5	6. Why Don't You Fall in Love With Me? —Dinah Shore
4	7. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	5	7. Moonlight Becomes You —Bing Crosby	—	7. Constantly—Bing Crosby
8	8. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN Columbia 36652	9	8. You'd Be So Nice To Come Home To —Dinah Shore	6	8. I've Heard That Song Before—Harry James
—	9. MOONLIGHT BECOMES YOU —GLENN MILLER Victor 20-1515	—	9. Moonlight Becomes You —Harry James	—	9. You'd Be So Nice To Come Home To —Dinah Shore
—	10. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	6	10. Why Don't You Fall in Love With Me? —Dinah Shore	10	10. Why Don't You Do Right?—B. Goodman

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
3	1. MOONLIGHT BECOMES YOU	6	1. I've Heard That Song Before	8	1. Moonlight Becomes You
1	2. THERE ARE SUCH THINGS	1	2. There Are Such Things	1	2. There Are Such Things
2	3. I HAD THE CRAZIEST DREAM	2	3. Moonlight Becomes You	2	3. I Had the Craziest Dream
5	4. WHY DON'T YOU FALL IN LOVE WITH ME?	3	4. I Had the Craziest Dream	4	4. Why Don't You Fall in Love With Me?
4	5. WHEN THE LIGHTS GO ON AGAIN	4	5. Brazil	3	5. When the Lights Go On
8	6. MOONLIGHT MOOD	4	6. When the Lights Go On	10	6. Moonlight Mood
7	7. BRAZIL	5	7. Why Don't You Fall in Love With Me?	14	7. I've Heard That Song Before
12	8. I'VE HEARD THAT SONG BEFORE	7	8. You'd Be So Nice To Come Home To	11	8. Rose Ann of Charing Cross
6	9. YOU'D BE SO NICE TO COME HOME TO	8	9. Moonlight Mood	12	9. There's a Star-Spangled Banner
13	10. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	12	10. For Me and My Gal	5	10. You'd Be So Nice To Come Home To
10	11. FOR ME AND MY GAL	—	11. That Old Black Magic	15	11. Army Air Corps
9	12. ROSE ANN OF CHAR-ING CROSS	11	12. There's a Star-Spangled Banner	13	12. For Me and My Gal
15	13. I'M GETTING TIRED SO I CAN SLEEP	10	13. Rose Ann of Charing Cross	—	13. I'm Getting Tired So I Can Sleep
—	14. THAT OLD BLACK MAGIC	—	14. I'm Getting Tired So I Can Sleep	6	14. Brazil
11	15. DEARLY BELOVED	—	15. Three Dreams	—	15. Three Dreams

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk. Wk.	Title	Label
1	1. APOLLO JUMP .. LUCKY MILLINDER ..	Decca 18529
2	2. DON'T GET AROUND MUCH ANYMORE .....	INK SPOTS .. Decca 18503
5	3. DON'T STOP NOW. BUNNY BANKS TRIO.	Savoy 102
7	4. I HAD THE CRAZIEST DREAM ..	HARRY JAMES .. Columbia 36659
6	5. THERE ARE SUCH THINGS .....	TOMMY DORSEY .... Victor 27974
—	6. IT STARTED ALL OVER AGAIN ..	TOMMY DORSEY .... Victor 20-1522
4	7. SEE SEE RIDER ..	BEA BOOZE .. Decca 8633
3	8. LET'S BEAT OUT SOME LOVE ...	BUDDY JOHNSON ... Decca 8647
9	9. WHY DON'T YOU DO RIGHT? ...	BENNY GOODMAN .. Columbia 36652
—	10. WHEN THE LIGHTS GO ON AGAIN..	LUCKY MILLINDER . Decca 18496

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.





# Selling Records AND Sheet Music

By JOSEPH R. CARLTON

## Tune Tastes

Surprisingly enough, many dealers reveal it's the boys in khaki who go for languid tunes of the rolling plains. Cowboy ballads on wax are heavy favorites with the servicemen, with major preference split between Bing Crosby and Sgt. Gene Autry. . . . Servicemen are also responsible, say big-city retailers, for the shortage of recordings of latest tunes. Seems that arriving or returning soldiers and sailors rush to stock up on their favorite name band's disks.

## Tie-Up Hint

We've been telling you right along that tie-ups with movie houses are effective, inexpensive stimuli for disk sales. Latest film to think about for disk-exploitation values is Walt Disney's *Saludos Amigos*, which should really plant the tune *Brazil* in your customers' minds. Times Square shops in New York are already window-dressing *Brazil* in connection with its playdate at the Globe Theater.

## It's Poppa Who Pays

One of our dealer friends who, besides being an amateur sociologist, is the support of a wife and three children, thinks that no "self-respecting" father should allow his child to bring a recording of *Why Don't You Do Right?* into the house.

Says our irate disk vender: "I wouldn't sell any record with such lyrics. Listen, how would you like your kids going about crooning 'I fell for your jivin' and I took you in, now all you got to offer me is a drink of gin.' What's worse yet is to have them echoing the ugly sentiment expressed by a recording which keeps telling some beaten-down daddy: 'Why don't you do right, get out of here and get me some money, too.'"

Personally, we think there's nothing to worry about, even if they've changed Pop from a *Yankee Doodle Dandy* to a *Mr. Five by Five*. At least now everyone knows he's a square zooter.

## "I'm All for You"

Why we don't know, but Coleman Hawkins's *Body and Soul* has become a commodity any dealer would like to get his hands on. A few dealers, in fact, are beginning to develop frazzled nerves. Take a typical day at the Gaiety Music Shop, New York. At 9:30 a customer asks for *Body and Soul*. "Sorry, we're

all out." Another request comes at 11. Same answer. This routine goes on for the day. Finally by 5 o'clock Ben Katz gets sick of hearing about anyone's body or soul and then ensues: "Hey, have we got Hawkins's *Body and Soul?*" A clerk takes up the call and soon is heard a routine like that used by Phil Harris on the Jack Benny program. A vain search is made for the number while the gags fly around the store. The customer is now convinced no Hawkins recording of the tune is available. Which is when Katz comes up with his ace in the hole: "You know I've heard there's a rumor in Washington that the war will have to be won without *Body and Soul*."

## Inquiry?

Once again it has been proved that store location is important in collecting record scrap. The 42d Street Music Shop, New York, posts a window sign which offers cash for old wax. Offers 2 or 2½ cents per record, which, as all dealers know, are common prices offered by other stores. But other stores in the Times Square area can't get scrap with signs. Difference is that this particular store is located almost on top of the Eighth Avenue Subway. Harry Walman, manager, says that over 5,000 records have been brought in since he put up window signs. Claims that customers don't mind carrying their scrap to his store but do object to carrying it to locations further away.

Maybe dealers aren't wrong when they squawk about scrap percentages based on locations rather than same quota for all.

## Tricky Fellows

Wax buyers are using new tricks to get practically unobtainable recordings of tunes like Harry James's *I've Heard That Song Before* and *I Had the Craziest Dream* and Tommy Dorsey's *There Are Such Things*. Disk dealers who have popular waxings usually hold them for steady customers. Casual customers realize they can't get the disks by asking for the popular tune, so requests are made for the reverse sides; that is, *A Poem Set to Music (I Had the Craziest Dream)* and *Daybreak (There Are Such Things)*. Hope is that clerk will forget about the plattermate.

## Short Editorial

A new retail record sales policy seems to be the vogue. Some dealers play only the side requested by customers and explain that, since the other side is thrown in free, why bother playing it.

All we'd like to say is that dealers who are independent now had better duck the boomerang after the war.

## Making the Old New

"The best tunes of all moved to Carnegie Hall" this week when Lucky Strike opened its *All-Time Hit Parade* over the NBC network. Where the disk dealer comes in is to watch for a stirring up of interest in old tunes that may send listeners to the nearest record shop for a copy of the old favorite. And don't be too surprised if manufacturers come out with a lot more of the old 'uns.

## Sheets Are Static

Sale of sheet music and player-piano rolls is holding its own, but jobbers and dealers don't see the status quo condition as reflecting any part of the Petrillo ban on records. One jobber sadly admits that even if people have more money to play around with currently and, therefore, sheet music market should be upped, the fact that it isn't can be charged to the waning interest in sheet music caused by increased reliance on mechanical music.

## Going Native

Another example of revived interest in country-type tunes: Bob Willis's Okeh waxing of *New San Antonio Rose* is ringing the bell in Woolworth's, Salt Lake City. No promotion is being used to sell the song, but customers are yowling for it, altho it's an oldie.

## Radio Plugging

Penn Camera Exchange in New York is going to town plugging its new record department, started in December. Dealer has a 15-minute classical music quiz

# Disk Dealers Confident That New Wartime Problems Can Be Licked; Fems, Self-Service the Answers

NEW YORK, Feb. 13.—While wartime restrictions are presenting more and more problems for disk dealers, latter are confident solutions can be found. Problems involved are: (1) The recent War Man-Power Commission decree of "war work or fight" which is expected to lay a heavy hand on disk store personnel; (2) The invoking of a 48-hour week in 32 listed war areas which will hike pay rolls in stores and probably cut the customer's shopping time, and (3) The possibility that the LaGuardia-proposed 8 p. m. curfew for retail stores in New York may spread to other big cities.

Way the dealers feel about the WMC edict is that even if a forthcoming expansion of the order should explicitly include their employees, steps can be taken to at least partially relieve the situation. All-female help, for one thing, is expected to be the new vogue, since WMC so far did not include them in its draft order. (Even if women are included in the near future, the advance reports have it that women over 45 will be exempted. That age group will then be available for stricken stores.) In this connection Liberty Music Shop in New York, Down Record Shop in Philadelphia and hundreds of other wax marts have already placed fems behind the counters. Similarly the supply of male hired help, while expectedly drained dry, may be replenished somewhat by 4-P'ers or over 38'ers. Dealers realize that to get men in the currently competitive labor market they'll have to pay higher wages, but they rationalize the outlay as being a necessary part of the times and allowable in the light of heavy wartime buying. So long as the supply of disks keeps up they're not being bitter about added expenses.

Another increasingly popular method of getting around personnel shortages has been that of the dealer who puts his store on a self-service policy. This obviously had reduced the necessity for hired help, self-service stores requiring only a clerk or two to take cash and wrap packages. Disadvantages of self-service are pointed up by some dealers, but others are already working on ways and means to eliminate these. Need for more counter space and rotating racks is thought by self-service proponents as being not too difficult to arrange. Increases in breakage and theft self-service feature usually brings is another problem. To reduce it, says progressive retailers, is merely a matter of installing precautions that self-service shops like the A & P super-markets have long used. Posting courteous signs that will warn customers "records are fragile and must be handled with care," for example, should reduce breakage. Similarly customers should be urged to replace records in proper racks, not too finger them carelessly, and to make as little use as possible of listening booths.

Bright spot in the self-service system is that it may create additional sales. Shopping habits being what they are, many customers may buy extra disks, strictly on the strength of rack display.

Of more concern to dealers is the 48-hour week soon to go into effect in vari-

ous war areas. Baltimore retailers got in a dither about it, a spokesman warning of a sitdown strike by little merchants in the city based on the contention that the work order would mean ruin for small operators. Many dealers see less dire effects of the work order, however. A good part of them are located in non-defense areas and need not pay time-and-a-half for Saturday work. Some of those who are affected see a counterbalancing effect; namely, that Saturday workers will prefer to stay home on the week-end nights and rest up. From this would follow that home entertainment would be hyped with record sales rising as a result. While the 48-hour week may mean less shopping time, an increase in mail and phone order business should take up the slack. Here, however, promotion of direct mail trade would have to be skillfully built up.

New York dealers have an exclusive problem at the moment, brought up by Mayor LaGuardia's suggestion to close retail stores at 8 p. m. Times Square retailers are particularly perturbed about this idea since much of their business is done in the after-dinner hours. Hope is, however, that the Mayor can be convinced that certain locations should be exempted from the "suggestion," especially since many of the postprandial retailers open up much later than neighborhood shops.

## Music War Comm. Includes New Orgs

NEW YORK, Feb. 13.—Personnel of pubs and others connected with the music industry met Wednesday (2) at a meeting sponsored by the Music War Committee, held at the Hotel Edison. MWC, which started as an organization for employees of music publishers, is expanding to include staffs of such organizations as ASCAP, BMI, MPPA, SPA, recording companies and all others who work in the music field. Wednesday's meeting was the first to which all individual members were invited, as up to now committee's work has been handled by reps from each member firm.

War committee's achievements to date include contribution of 200 pints of blood to the Red Cross bank, collections of old silk and nylon for government use, and a current drive in conjunction with the Victory Book Campaign. Committee has also "adopted" a base hospital at Charleston, S. C., which they have been supplying with reading material and other forms of amusement. Funds from \$100 War Bond raffled off at February 2 meeting will go to buy musical instruments hospital patients requested.

GET ON THE BANDWAGON WITH "JOE-SEE-FUS JONES" America's No. 1 Swing Novelty Song. Featured by Woody Herman, Count Basie, Gracie Byrne, Stan Kenton, King Sisters, Andrews Sisters.

MARS MUSIC PUBLICATIONS  
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Special Dance Arrangement, 75¢ (Vocal Trio Included)

Have You Heard?—"My Gal Loves a Sailor"  
By Lieut. Earl Hutchinson, U.S.N.R., and Defense Engineer Floyd Fellows. Featured by Bert Stevens & His Band, Governor Clinton Hotel, N. Y. City. Professionals and orchestras available.

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1658 Broadway NEW YORK CITY

WANTED  
YOUNG COLORED FEMALE MUSICIANS  
Old established band. Steady employment, good pay. State age, experience, qualifications and instrument played. Write or wire immediately.

FERGUSON BROS. AGENCY, INC.  
Artists' Representatives  
322 N. Senate Ave. Indianapolis, Ind.

WANTED  
MARIMBA  
3 or 4 octave. State make, serial, age, condition, cash price. D. H. KRAMER, 5503 Covado St., Pittsburgh, Pa. (Not a dealer.)

# The Week's Records

(Released February 15 Thru 22)

## POPULAR:

- Crosby, Bob—Decca 4402  
*It Makes No Never Mind*  
*I'll Never Cry Over You*
- Dorsey, Jimmy—Decca 18532  
*Let's Get Lost*  
*Murder! He Says*
- James, Harry—Columbia 36672  
*Velvet Moon*  
*Prince Charming*
- Monroe, Vaughn—Victor 20-1524  
*Let's Get Lost*  
*Happy-Go-Lucky*
- Vagabonds, The Four—Bluebird 30-0810  
*Rosie the Riveter*  
*I Had the Craziest Dream*
- Polka Dots—Beacon 110  
*20-99 Blues*  
*Cold Winter Papa*

## HILLBILLY AND RACE:

- Carter Family—Bluebird 33-0502  
*Why Do You Cry, Little Darling?*  
*Lonesome Homesick Blues*
- Daffan, Ted's Texans—Okeh 6706  
*Born to Lose*  
*No Letter Today*
- Delmore Brothers—Decca 6080  
*I'll Never Fall in Love Again*  
*New False Hearted Girl*
- Memphis Minnie—Okeh 6707  
*Black Rat Swing*  
*Looking the World Over*



(Routes are for current week when no dates are given.)

**A**

Adams, Jimmie (Strand) Phila. h.  
Akin, Bill (Woodruff) Joliet, Ill. h.  
Aldino, Don (La Fiesta) San Francisco, nc.  
Alfano, George (Corktown Tavern) Detroit, cb.  
Allan, Bob (Arcadia Grill) Canton, O., nc.  
Allen, Bob (Roseland) NYC, h.  
Aloha Serenaders (Chius Victory Room) Cleveland, nc.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Butler's Tap Room) NYC, nc.  
Angelo (Iceland) NYC, re.  
Armstrong, Louis (Tie Toe) Boston, nc.  
Arturos, Arturo (Park Central) NYC, h.  
Ayres, Mitchell: University of Cincinnati, 19; University of Chicago, 20; (Sunset Terrace) Indianapolis 21, b.

**B**

Banket, Joe (Stevadora) Detroit, nc.  
Bar, Vic (Olympic) Seattle, h.  
Baron, Paul (Savoy Plaza) NYC, h.  
Baron, Shirley (Old Roumanian) NYC, re.  
Barron, Blue (Edison) NYC, h.  
Bartal, Jeno (Lexington) NYC, h.  
Basie, Count (Stanley) Utica, N. Y., t.  
Basile, Joe: Columbus, O.; (Shrine Circus) Milwaukee 22-27.  
Bates, Angie (Dantero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Bell, Frances (Royal) Wilmington, Del., h.  
Bennett, Larry (Hickory House) NYC, re.  
Bergere, Maximilian (La Martinique) NYC, nc.  
Betancourt, Louis (Park Central) NYC, h.  
Bizony, Bela (Pierre) NYC, h.  
Blew, Martha (Sixth & Spring) Reading, Pa., h.  
Bondshu, Nell (Blackstone) Chi, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bountman, Simon (Casino Copacabana) Rio de Janeiro, nc.  
Bower, Freddy (Cinderella) Phila. b.  
Bowman, Charles (Wivel) NYC, re.  
Bradshaw, Tiny (Armory) Little Rock, Ark., 17; (Paradise Hall) Nashville 18; (Coliseum) Evansville, Ind., 19, b; (Memorial) Dayton, O., 20, a; Canton 23, a.  
Brandwynne, Nat (Riobamba) NYC, nc.  
Breese, Lou (Chez Paree) Chi, nc.  
Brito, Alfred (El Bohio) Havana, nc.  
Brown, Les (Tuna Town) St. Louis 9-22, b.  
Bruno, Joe (Ways Theater Cafe) Phila, nc.  
Busse, Henry (Tranon) South Gate, Calif., b.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (Miami) Dayton, O., h.  
Calonge, Pedro (Zombie) Havana, nc.  
Candullo, Joe (Frolics) NYC, nc.  
Capella & Beatrice (Hurricane) NYC, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carroll, Irv (Greenwich Village Inn) NYC, nc.  
Carroll, Jimmy (Astor) NYC, h.  
Carva Zeb (Village Barn) NYC, nc.  
Caylor, Joy (Elamor) Kansas City, Mo., b.  
Chaney, Mayris (St. Francis Drake) San Francisco, h.  
Chavez (Riobamba) NYC, nc.  
Chester, Bob (Palace) Cleveland, t; (Castle Farm) Cincinnati 20, nc.  
Chiquito (El Morocco) NYC, nc.  
Coffey, Jack (Royale) Detroit, nc.  
Coleman, Emil (Versailles) NYC, nc.  
Columbus, Christopher (Ubangi) NYC, nc.  
Commodores, The (Carlisle Grill) Allentown, Pa., nc.  
Conde, Art (Homestead) NYC, h.  
Cooper, Max (Top Hat) Austin, Tex., nc.  
Correa, Eric (Embassy) Phila, nc.  
Costello, Charles (Wonder Bar) Detroit, nc.  
Courtney, Del (Palace) San Francisco, h.  
Cox, Al (Whittier) Detroit, h.  
Cox, Jack (Whittier) Detroit, h.  
Cummings, Bernie (Blue Moon) Wichita, Kan., 5-18, b.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Versailles) NYC, nc.

**D**

Dacits (Rainbow Room) NYC, nc.  
Davison, Wild Bill (Queen Mary) NYC, nc.  
Del Duca, Oltvero (El Chico) NYC, nc.  
Delman, Cy (Bellevue-Stratford) Phila, h.  
Dibart, Sammy (London Chop House) Detroit, re.  
Dolores (Statler) Washington, h.  
Dorsey, Jimmy (Pennsylvania) NYC, h.  
Drake, Edgar (Nicollet) Minneapolis, h.  
Dunham, Sonny (New Yorker) NYC, h.  
DuPont, Ann (Boulevard) Elmhurst, L. I., nc.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Emerick, Bob (Milner) Ogden, Utah, h.  
Ernie & Norsemen (Castleholm) NYC, re.  
Ernie, Val (Patio) Palm Beach, Fla., nc.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Fields, Irving (Aquarium Restaurant) NYC, re.  
Fields, Shep (Beverly Hills) Newport, Ky., cc.  
Fisher, Freddy (Happy Hour) Minneapolis, nc.  
Fisher, Mark (5100 Club) Chi, nc.  
Fisher's, Sid, New Yorkers (Helsing's Vodvil Lounge) Chi, nc.  
Foster, Chuck (Peabody) Memphis, h.  
Franklin, Buddy (Lake) Springfield, Ill., 15-27, nc.  
Froeba, Frankie (18 Club) NYC, nc.

**G**

Gagen, Frank (London Chop House) Detroit, re.  
Giffins, Walter (Dancette) Oaklyn, N. J., nc.  
Gorodetsky, Dave (Russian Kretchma) Phila, re.  
Grant, Bob (Plaza) NYC, h.  
Grant, Rosalie (Essex House) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Palace) Youngstown, O., t; (Circle) Indianapolis 19-25, t.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Gray, Zola (Frank Palumbo's) Phila, nc.  
Greene, Murray (Horseshoe) Sunnyvale, L. I., N. Y., c.  
Grey, Tony (Bal Tabarin) NYC, nc.

**H**

Harold, Lou (Bal Tabarin) NYC, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Jimmy (Hoffmann) South Bend, Ind., h.  
Hawkins, Erskine (Savoy) NYC 15-18, b; (Royal) Baltimore 19-25, t.  
Heath, Andy (Fliten's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Henderson, Fletcher (Turner's Arena) Washington 21.  
Herman, Woody (Orpheum) Omaha, t.  
Hill, Tiny (Oakland) Pontiac, Mich., 17-20, t; (Michigan) Ann Arbor 21-23, t; (Bijou) Battle Creek 26-28, t.  
Hirst, Ed (Roman Grill) Phila, nc.  
Hoff, Carl (Edison) NYC, h.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Holmes, Herbie (Palomar) Seattle 16-24, t.  
Howard, Eddy (Aragon) Chi, b.  
Hutton, Ina Ray (Riverside) Milwaukee 15-18, t; Kenosha 19, t; (Tranon) Chi 20, b; (Aragon) Chi 21, b.

Imber, Jerry (Esquire) Norfolk, Va., nc.

**J**

James, Georgie (Cafe Society Downtown) NYC, nc.  
Jarrett, Art (Syracuse) Syracuse, h.  
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.  
Johnson, Bob (Hanover Lodge) Allentown, Pa., nc.  
Johnson, Wally (Lookhouse House) Covington, Ky., nc.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (State) NYC 18-24, t.  
Joy, Jimmy (Muehlebach) Kansas City, Mo., Feb. 12-March 4, h.

**K**

Kassel, Art (Bismarck) Chi, h.  
Katz, Mickey (Alpine Village) Cleveland, nc.  
Kavelin, Al (Book-Cadillac) Detroit, h.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kaye, Sammy (Strand) NYC, t.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (Arena) London, Ont., Can., 17; (Metropolitan) Providence 19-21, t.  
Kinney, Ray (Maryland) Baltimore 19-25, t.  
Kirby, John (RKO-Boston) Boston, t.  
Korn Kobblers (Rogers Corner) NYC, nc.  
Krupa, Gene (Sherman) Chi, h.  
Kuhn, Dick (Astor) NYC, h.

**L**

Lands, Jules (Ambassador) NYC, h.  
Landerman, Maurice (Bond) Hartford, Conn., h.  
Landre, Johnnie (Bath & Tennis) Daytona Beach, Fla., nc.  
Lane, Danny (Troc) NYC, nc.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Larkin, Milt (Rhumbogie) Chi, nc.  
Lavelle, Paul (Rox) NYC, t.  
Leads, Sammy (Primrose) Newport, Ky., cc.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Lewis, Johnny (Patio) Cincinnati, nc.  
Lewis, Ted (Orpheum) Los Angeles 17-March 2, t.

Lombardo, Guy (Palace) Cleveland 19-25, t.  
Long, Johnny (Paramount) NYC, t.  
Lopez, Vincent (Casa Loma) St. Louis 16-25, b.  
Lucas, Susie (Troika) Washington, nc.  
Luncelord, Jimmie (Memorial) Raleigh, N. C., 17, a; (South St. Casino) Orlando, Fla., 19; (Coliseum) Orlando 20; (Harlem Sq.) Miami 21, nc; (Tranon) Fort Lauderdale 23, b.

**M**

McGrane, Don (Latin Quarter) NYC, nc.  
McGrew, Bob (Kansas City) Kansas City, Mo., nc.  
McGuire, Betty (Fernando) Hartford, Conn., nc.  
McIntyre, Hal (Commodore) NYC, Jan. 21-March 3, h.  
McIntire, Lani (Lexington) NYC, h.  
McShann, Jay (Hollywood) Kalamazoo, Mich., nc.  
Machito (La Conga) NYC, nc.  
Manuelo, Don (Orlando) Decatur, Ill., h.  
Manzanares, Jose (La Salle) Chi, h.  
Mario, Don (Beachcomber) Providence, nc.  
Marlowe, Don (Davenport) Rochester, N. Y., h.  
Martell, Paul (Arcadia) NYC, b.  
Marti, Frank (Copacabana) NYC, nc.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, James (Congo) Detroit, nc.  
Marvin, Mel (Casa Loma) St. Louis, b.  
Marx, Chico (Orpheum) Minneapolis, t; (Orpheum) Omaha 19-25, t.  
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Melba, Stanley (Pierre) NYC, c.  
Messner, Johnny (McAlpin) NYC, h.  
Miller, Carl (Queen) York, Pa., h.  
Miller, Freddy (St. Regis) NYC, h.  
Miller, Max (Elmer's) Chi, nc.  
Millinder, Lucky (Regal) Chi, t; (Paradise) Detroit 19-25, t.  
Mills, Dick (Silver Moon) Alexandria, La., nc.  
Molina, Carlos (New Kenmore) Albany, N. Y., Feb. 6-March 5, h.  
Monchito, Ramon (Hurricane) NYC, nc.  
Monroe, Vaughn (Stanley) Pittsburgh, t; (Michigan) Detroit 19-25, t.  
Morris, George (Armando's) NYC, nc.  
Mosley, Snub (Trouville) Los Angeles, nc.  
Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

**N**

Nagel, Freddy (Tranon) Chi, b.  
Nelson, Ozzie (Biltmore) Los Angeles, h.  
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
Nicholas, Don (Venice) Phila, c.  
Noel, Henry and His Musettes (Latin Quarter) NYC, nc.  
Norvo, Red (Famous Door) NYC, nc.

**O**

Oliver, Eddle (Baker) Dallas, h.  
Osborne, Will (Dalley's Terrace Room) Newark, N. J., nc.

**P**

Paisley, Eddle (Wonder Bar) Detroit, nc.  
Paley, Charles (Monte Carlo) NYC, nc.  
Page, Gene (Baltimore) Toledo, O., nc.  
Panchito (Versailles) NYC, nc.  
Pastor, Tony (Roosevelt) Washington 15-18, h; (Apollo) NYC 19-25, t.  
Paul, Sammy (Beachcomber) Boston, nc.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Modernistic) Clinton, Ia., 17, b; (Germania) Freeport, Ill., 18, b.  
Pepito (Havana-Madrid) NYC, nc.

Ferner, Walter (Roosevelt) NYC, h.  
Petti, Emile (Ambassador East) Chi, h.  
Pieper, Leo (Tromar) Des Moines, b.  
Pontelli, Pete (Paris Inn) Los Angeles, nc.  
Powell, Mousie (Louise's Monte Carlo) NYC, nc.  
Powell, Teddy (Earle) Phila, t.  
Prager, Manny (Child's) NYC, c.  
Price, George (La Conga) NYC, nc.  
Prima, Louis (Howard) Washington, t; (Flatbush) Brooklyn 19-22, t.  
Pripps, Eddie (Latin Quarter) Chi, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**

Reichman, Joe (Palmer House) Chi, h.  
Reilly, Ray (Oetgen's) Brooklyn, nc.  
Reisman, Leo (Rainbow Room) NYC, nc.  
Remariz, Luis (Latin Quarter) Chi, nc.  
Resh, Benny (Bowery) Detroit, nc.  
Richards, Jimmy (Trocadero) Henderson, Ky., nc.  
Richards, Johnny (Casino) Hollywood, b.  
Riley, Al (Athletic Club) Flint, Mich.  
Rizzo, Vincent (Swan) Phila, nc.  
Roberts, Dave, Trio (Neptune Room) Washington, re.  
Roberts, Eddle (Lido) NYC, b.  
Rodrigo, Don Juan (Backstage Cocktail Bar) Akron, O., nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Rotonda, Peter (Queen Mary) NYC, nc.  
Royal Manhattan (Rainbow Room) Allentown, Pa., b.  
Rumbaleros, El (Frolics) NYC, nc.

**S**

Sanders, Sid (Rainbow Inn) NYC, nc.  
Sandler, Harold (St. Moritz) NYC, h.  
Saunders, Hal (Belmont-Plaza) NYC, h.  
Saunders, Red (Club DeLisa) Chi, nc.  
Savitt, Jan (RKO-Boston) Boston, t; (Adams) Newark, N. J., 18-24, t.  
Schroedter, Lou (Mayflower) Jacksonville, Fla., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Shevlin, Pat (Embassy) Phila, nc.  
Shumake, Freddie (Andrew Jackson) Nashville, h.  
Simone, Bob (St. Regis) NYC, h.  
Skillman, Phil (Tropics) Detroit, nc.  
Slappy & Swingers (Red Hill Inn) Pennsylvania, N. J., nc.  
Smith, Ethel (St. Regis) NYC, h.  
Smith, Ligon (Adolphus) Dallas, h.  
Smith, Russ (Rainbow Grill) NYC, nc.  
Socasas (La Martinique) NYC, nc.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Spivak, Charlie (Colonnades) Washington 17, b; (Hipp) Baltimore 18-24, t.  
Stanley, Stan (Chanticleer) Madison, Wis., nc.  
Stevens, Barry (Moose) Trenton, N. J., a.  
Stevenson, Bobby (Casanova) Detroit, nc.  
Stower, Jules (18 Club) NYC, nc.  
Straeter, Ted (Copacabana) NYC, nc.  
Strigle, Earle (Seelbach) Louisville, h.  
Strong, Bob (Plantation) Houston, Tex., nc.  
Sudy, Joe (Statler) Boston, h.  
Sun Ship Rhythm Masters (Harlem) Chester, Pa., h.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Talbi, Sal (American) Allentown, Pa., h.  
Teagarden, Jack (Copley Plaza) Boston, h.  
Terry, Bob (St. Regis) NYC, h.  
Touzet, Rene (Montmartre) Havana, nc.  
Towles, Nat (Almack) Alexandria, La., nc.  
Trace, Al (Dixie) NYC, h.  
Travers, Vincent (Diamond Horseshoe) NYC, nc.

**U**

Uhl, Jack (Bellevue-Stratford) Phila, h.

**V**

Valdes, Gilberto (Tropicana) Havana, nc.  
Venuti, Joe (Gingham Gardens) Springfield, Ill., b.  
Victor, Frank (Dixie) NYC, h.  
Vinn, Al (Pere Marquette) Peoria, Ill., h.

**W**

Wald, Jerry (Palace) Columbus, O., 16-18, t; (Oriental) Chi 19-25, t.  
Walters, Lee (Stevadora) Detroit, nc.  
Walzer, Oscar (Fifth Ave.) NYC, h.  
Waples, Bud (Paxton) Omaha, h.  
Warren, Dick (Hurricane) NYC, nc.  
Wasson, Hal (Supper Club) Fort Worth, nc.  
Weik, Lawrence (Indiana Roof) Indianapolis 17, b; (Stanley) Pittsburgh 19-25, t.  
Wharton, Dick (Shangri-La) Phila, nc.  
Wheeler, Doc (Savoy) NYC 13-28, b.  
White, Irving (Palm Beach) Palm Beach, Fla., h.  
Williams, Griff (Chase) St. Louis 4-March 10, h.  
White, Bob (Henry Grady) Atlanta, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Dick (Coq Rouge) NYC, nc.  
Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
Woods, Herbie (Oakes) Phila, h.

**Z**

Zarin, Michael (Waldorf-Astoria) NYC, h.  
Ziggy (Hungarian Village) Detroit, nc.  
Zollo, Leo (Wagner's) Phila, b.

# Advance Bookings

LOUIS ARMSTRONG: Tic Toe Club, Boston, Feb. 14-28.

BLUE BARRON: State Theater, Harrisburg, Pa., Feb. 22-24.

LES BROWN: Orpheum Theater, Madison, Wis., Feb. 23-24; Empire Ballroom, Allentown, Pa., 27.

BOB CHESTER: Palace Theater, Columbus, O., Feb. 23-25.

XAVIER OUGAT: State Theater, Hartford, Conn., Feb. 19-22.

DOLORES: Statler Hotel, Washington, Feb. 18.

SHEP FIELDS: Beverly Hills Country Club, Newport, Ky., Feb. 19 (two weeks).

LIONEL HAMPTON: Fay's Theater, Philadelphia, Feb. 19-26.

LOUIS JORDAN: Loew's State, New York, Feb. 18-24; Adams, Newark, N. J., 25-March 4; Fay's, Philadelphia, 5-11; Royale, Baltimore, 19-25; Apollo, New York, 26-April 1; Top Hat Club, Toronto, 2 (2 weeks); Oriental, Chicago, 16-22; Riverside, Milwaukee, 23-29; Paradise, Detroit, 30-May 6; Regal, Chicago, 7-13.

ANDY KIRK: Royal Theater, Washington, Feb. 19-26.

GUY LOMBARDO: Palace Theater, Cleveland, Feb. 19-25.

JAY McSHANN: Hi Lo Club, Battle Creek, Mich., 22 (week).

RED NORVO: Buvette Club, Rock Island, Ill., Feb. 15 (3 weeks).

TONY PASTOR: Winter Crystal, Reading, Pa., Feb. 26; Stateland Ballroom, Newark, N. J., 27; Shubert Theater, New Haven, Conn., 28; Mitten Hall, Philadelphia, March 4; Convention Hall, Philadelphia, 5; Empire Ballroom, Allentown, Pa., 6; Strand Ballroom, Baltimore, 7.

TEDDY POWELL: Metropolitan Theater, Providence, Feb. 19-26.

LOUIS PRIMA: Flatbush Theater, Brooklyn, Feb. 19-22.

JAN SAVITT: Adams Theater, Newark, N. J., Feb. 18-24.

BOBBY SHERWOOD: Central Theater, Passaic, N. J., Feb. 19-22.

LAWRENCE WELK: Crystal Ballroom, Coloma, Mich., Feb. 27; Paramount Theater, Hammond, Ind., 28; Masonic Temple, Freeport, Ill., March 4; Faust Hotel, Rockford, Ill., 5; Casa Loma Ballroom, St. Louis, 12-24; Orpheum Theater, Davenport, Ia., 26-28; Orpheum Theater, Cedar Rapids, Ia., 30-April 1; Orpheum Theater, Minneapolis, 2-8; Orpheum Theater, Sioux City, Ia., 16-18.

## PHOTO REPRODUCTIONS

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**ANDERSON**—Jack, 39, carnival concessionaire, February 8 at Doctor's Hospital, Washington. Survived by his widow and a son. Services February 11 in Washington, with interment in Fort Lincoln Cemetery there.

**AVRIL**—Jane, 72, last surviving member of the dance ensemble at the Moulin Rouge, Paris, at the turn of the century, recently in Paris.

**AZIAZU**—Justo (Don), 49, Cuban orchestra leader, February 11 in Havana of a heart attack. His orchestra played for many years in the United States and Europe.

**BECK**—Waldemar A., 37, handyman at the American Theater Wing's Merchant Seamen's Club, New York, February 10 in that city of suffocation.

**BOLLES**—Mrs. Lillie H., who as Lillian Langdon was widely known on stage and screen 25 years ago, February 9 in Santa Monica, Calif. She appeared in comic opera and stock before taking film roles with the old Ince Company in 1913. She appeared with Rudolph Valentino, Dorothy Gish, Mary Pickford and Douglas Fairbanks Sr. on the screen.

**BOOST**—Frank, 35, former assistant manager of the State Theater, Denver, and later ad sales manager of Warner Bros. exchange in that city, recently at Camp Stinson, Tex. Survived by widow, mother, brothers and sisters.

**BRADLEY**—Wallace, 82, European and American vaude manager until his retirement many years ago, January 28 in New York. He was the father of Wallace Bradley, Minnie Kaufman and Frank Kaufman, all prominent retired cyclists.

**BRONSON**—Harold J., 49, actor since 1911 when he joined the Bailey-Mitchell Stock Company in Seattle, February 22 in Mobile, Ala. He also served as manager, producer and booker, managing the Gus Edwards' office and later the President Theater, Des Moines. In recent years he has booked name bands in the South. Survived by his widow, the former Esther Laughton, ballet dancer, and a son, Mickey.

**BRUCE**—Ernest Langdon, 74, retired actor, in London February 7 of suffocation after rescuing a young woman and a baby from a fire in an apartment building. He appeared on the American stage from 1917 to 1932.

**BYRON**—Aquila (Pop), 66, vet stage and screen actor, in Los Angeles February 6. Services followed by cremation at Hollywood Memorial Park February 10.

**CAUFMAN**—Mrs. Sam, 97, mother of Guy and Connie Cauffman, February 11 in Holton, Kan.

**CHRISTIE**—John S., pioneer motion picture theater owner, February 3 in Watervliet, N. Y. Survived by widow, daughter, three sons and three sisters.

**COHEN**—Emanuel, 60, salesman for Columbia Pictures in Boston, recently in that city after a heart attack.

**CROUCH**—Worth, 26, film stunt man, February 6 while on location at Calabasas, Calif. Crouch, who was a top rider, roper and driver of multiple teams, was killed when thrown under the wheels of an army caisson for the filming of *We've Never Been Licked*.

**DAVIES**—Mrs. Clara Novello, 81, vocal teacher and mother of the actor-producer Ivor Novello, February 7 in London. A native of Cardiff, Wales, she was founder of the Royal Welsh Ladies' Choir which won highest honors at the Chicago World's Fair of 1893. She had more than 40 crossings of the Atlantic to her credit. As a teacher of singing, she published many books on her methods of

# The Final Curtain

voice building and breath control.

**DAVIS**—Jack, office executive for 20th-Century Fox in London, recently in that city. Survived by his widow.

**DORING**—George, 82, stage manager of the Colonial Theater, Boston, February 7 in North Quincy, Mass. Widow, two daughters and three sons survive.

**DORWORTH**—Merle H., 56, park operator, February 2 in Mount Carmel Hospital, Detroit, after a short illness. He built and operated Midget City, miniature park west of Detroit, four years ago with his brother, O. L. Dorworth. Survived by his widow, one daughter and one brother. Interment in Acacia Park Cemetery, Detroit.

**DUQUETTE**—Andrew, 57, drummer of Three Rivers, Mass., February 6 of cerebral hemorrhage while at work in a war factory there. Survived by his widow and three children.

**EVANS-BURRILL**—Tellula, former concert and opera singer, February 2 in Sacramento, Calif.

**EXTON**—Mrs. Grace Adele, 41, wife of J. William Exton, manager of the Roosevelt Theater, Kenosha, Wis., February 6 in that city. Survived by her husband, three daughters, her parents, three brothers and three sisters.

**FERRERER**—Harry, 61, ventriloquist and magician, February 4 at his home in Hiawatha, Kan. Survived by his widow, daughter and son. Services February 6 in Hiawatha, with interment at Vermillion, Kan.

**GHEUSI**—P. B., 77, long manager of both the Paris Opera and the Opera Comique, recently in Paris. He played a great part in Parisian life and in recent years wrote piquant memoirs.

**GIANNINI**—Dr. A. H., 69, motion picture executive, banker, civic leader and president of the United States Organizations, suddenly in Los Angeles February 7. After heading several large Eastern banks he returned to the Coast where he was influential in the development of the film industry. From 1936 to 1938 he served as president of the United Artists Corporation. He resigned his important banking position in 1936 to devote his time to the development of the film industry. In 1939, shortly after leaving United Artists, he became a member of the board of directors of the newly formed Ernst Lubitsch Productions. At the time of his death he still held numerous financial interest in Hollywood. He leaves his widow, the former Leontine Denker; his son, Bernard, and his brother, A. P. Giannini of San Mateo, Calif. Last rights of the Catholic Church were administered by Rev. Edward J. Whelan, S. J.

**GRISWOLD**—Henry H., 81, custodian of Yale University Theater, New Haven, Conn., recently when he was struck by a streetcar in that city. Leaves a sister, Mrs. Harriet Chapin, Stamford, Conn.; a son and a daughter.

**GRUNZ**—Mrs. Lydia, 64, wife of August Grunz, for many years secretary of Clinton County Fair, Breese, Ill., and until last year secretary-treasurer of Illinois Agricultural Association of Fairs, at her home in Breese February 8. Funeral February 10 from St. John's Church, with burial in St. John's Cemetery there.

**HARPER**—Leonard, 44, colored dance director, recently in New York. Harper produced revues for many colored night clubs in New York, as well as stage units and colored musical shows. He staged the shows at the Apollo, colored vaude house in Harlem, for many years. Survived by mother and brother.

**HARRIS**—Mrs. Gertrude J., 90, mother of the Harris brothers, owners-operators of the State Theater, Hartford, Conn., recently at the home of her son, Samuel E., in Hartford. Leaves four sons, Morris, Samuel E. and Theodore Hartford, and Martin J., Paterson, N. J. Services at Hartford Memorial Chapel, with burial in Emmanuel Cemetery, Wethersfield, Conn.

**HEIDRICK**—Frederick Vincent, 51, employee of Universal Newsreel, February 6 at Closter, N. J.

**HERNE**—Mrs. Catherine Corcoran, 86, retired actress and widow of James A. Herne, actor and playwright, February 8 in River Crest Sanitarium, Astoria, L. I. As Katherine Corcoran she made her stage debut in San Francisco in 1877 in *Peg Woffington*. Later she played in companies headed by Clara Morris, James O'Neill and Rose Coghlan. Mrs. Herne appeared opposite her husband in many plays, including *Minute Men*, *Drifting Apart*, *Margaret Fleming*, *Shore Acres* and *The Rev. Griffith Davenport*. She has been retired since her husband's death

in 1901. Leaves two daughters, Julie A. and Chrystal, both well known on the stage before their retirement; a son, John T., and a sister.

**HINDS**—Fred C., 49, manager of the Strand Theater, Whitewater, Wis., and the Fort and Uptown theaters, Fort Atkinson, Wis., February 6 at his home in Whitewater. Survived by his widow, two daughters, a son and a brother.



## IN MEMORY OF OUR MOTHER MRS. MATHILDA HETH

The Plaque was presented to her July 3, 1940, on the Show by Show Folk. She passed away February 16, 1942. "Our Mother," Mrs. Mathilda Heth, we of the Liberty United Shows salute YOU. For forty-three years YOU have been a guiding counsel, an inspiration, a goal for us to strive to equal. Always following in YOUR footsteps, for YOU are enshrined deep in OUR hearts forever.

Louis, Floyd, Luella and Ted

**HOHMAN**—Charles J., 75, owner and operator of the Globe Theater, Manchester, N. H., from 1914 until 1938, recently in Manchester.

**HOLT**—Mrs. A. J., wife of owner of the Idle Hour Theater, Cincinnati, February 12 in Cincinnati. Survived by her husband, a daughter and two granddaughters. Service February 15, with burial in Oaklawn Cemetery, Cincinnati.

**HOUDINI**—Mrs. Beatrice, 69, widow of Harry Houdini, internationally famous escape artist and magician, February 11 aboard a train at Needles, Calif., while en route to her New York home. For 10 years, Mrs. Houdini had awaited a spiritual message from her late husband. At death she declared her doubt of immortality in the spiritual world and said that she would not reappear in spirit form, even if she had the power. Ill for several months from a heart ailment and too weak to walk, she was carried aboard the train on a stretcher with an oxygen tank and mask to help sustain her on the journey. She was married at the age of 17 to the locksmith who was to become a famous magician and escape artist and, in later life, an exposé of fake spiritualists, seers and clairvoyants. Houdini died in 1926. For 10 years she held seances on the anniversary of his death and always kept a light burning over his picture in her home. The final seance was held in 1936, after which she abandoned all effort to communicate with him. Survived by a sister.

**HUME**—Mildred L., 38, wife of Jerry Hume, set designer at 20th Century-Fox, in Los Angeles February 6. Services February 9, with burial in Inglewood Cemetery, Inglewood, Calif.

**MILLIS**—Arthur, 52, vaudeville performer for 25 years in the team of Handers and Millis, February 8 at Boston City Hospital. Millis, a light comedian and dancer, had played in the *Ziegfeld Follies*, *Greenwich Village Follies* and also in headline vaude here and abroad. Survived by three sisters residing in England. Services February 10 in Boston.

**MORAN**—Thomas A., juggler and brother of William P. Moran, appearing in *Sons of Guns*, February 4 in Lawrence, Mass. The brothers originally appeared in a twin juggling act. Survived by his widow, Margaret; two sons, Charles and Private James; two sisters and two brothers. Burial February 6 in Immaculate Conception Cemetery, Lawrence.

**OVERHOLTZ**—Sarah Ellen, 83, mother of Tommy Overholt, former member of the teams of Frances and Overholt, Overholt and Young, and Overholt and Young Sisters, February 8 at her home in Lima, O., after a year's illness.

**PRICE**—Kate, 70, veteran of nearly half a century on stage and screen, January at the Motion Picture Country Home in Hollywood. She had appeared with such cinema stars as the late John Bunny, Mary Pickford, Douglas Fairbanks and others. She went to Hollywood in 1917 after an earlier Eastern film debut in *Amarilly of Clothes-Line Alley* with Mary Pickford. She was Mrs. Kelly in *The Cohens and the Kellys* series. Other pictures she appeared in were *The Godless Girl*, *Show Girl*, *The Sea Hawk*, *Reaching for the Moon* and *Third Degree*. She retired from active film work five years ago. Survived by two sisters.

**PRYOR**—Samuel O., 62, drummer for his bandmaster brother, Arthur, February 6 in Ocean Grove, N. J. Survived by a daughter.

**RADWICH**—Ruth, 23, former vaude performer in Bridgeport, Conn., January 30 after a short illness. Survived by her mother. Burial in Mountain Grove Cemetery, Bridgeport, February 2.

**RAMSAY**—George, of Holyoke, Mass., pipe player and one of the founders of the Holyoke Kiltie Band, February 7 in that city. He leaves his widow, a son and a daughter.

**READE**—Janet, 33, wife of Pat Rooney II, of a liver ailment, February 6 at Hotel Washington. Born Helen Rulon. She changed her name to Janet Reade for a stage and short film career as a singer. She retired two years ago. Miss Reade married Rooney II, noted showman for 52 years, last July 21 after divorcing his son, Pat Rooney III. She had also been married to Walter Batchelor, theatrical manager.

**RICHARDSON**—Charles Henry, 69, vaude actor, January 14 in Los Angeles. For more than 25 years he had toured the major circuits with his dog acts. Survived by a sister.

**ROBINSON**—Arnold, 73, musician, February 5 at his home in Detroit after an extended illness. He directed the Liberty Band in Detroit during the first World War, and operated a music store for many years. In later years he managed the music department of the Hudson department store, Detroit. Survived by his widow and one son.

**RYAN**—Anna M., music teacher who discovered Carmela Ponselle, Metropolitan Opera star, February 6 in Polyclinic Hospital, New York.

**SMITH**—William, 68, veteran minstrel man, suddenly February 6 at his home in Wildwood, N. J. His widow, Emily; two daughters and three sons survive.

## IN MEMORY

of my Loyal Partner

## LALLA SELBINI

Who passed away Feb. 11, 1942.

## BERT NAGLE

**THURSTON**—Mrs. Pauline, 33, wife of the late Howard Thurston, internationally known magician, at the home of her grandmother in North Adams, Mass., February 10. She appeared in the Thurston show for several seasons with her twin sister, the late Mrs. Irene Martin, and married the magician in 1935. Her twin sister died several months ago.

**TIPTON**—William M. Jr., 33, base violinist with the Memphis Symphony Orchestra, February 1 in Memphis.

(See FINAL CURTAIN on page 55)

## John W. Considine Sr.

John W. Considine Sr., 82, pioneer vaudevillian, showman and founder of the Fraternal Order of Eagles, died February 11 at Good Samaritan Hospital, Los Angeles. He was stricken with pneumonia February 9, altho he had been in poor health for several years.

A native of Chicago, the veteran theatrical man was co-owner and founder of the old Sullivan & Considine vaude circuit.

He is survived by his widow, Mrs. Elizabeth Considine; a son, John W. Considine Jr., MGM producer, and two daughters, Mrs. Florence Conlon and Mrs. E. W. McLean, both of Beverly Hills, Calif.

## James T. Powers

James T. Powers, 80, former comedian, light opera singer and matinee idol whose stage career covered more than half a century, died February 10 at his home in New York.

Powers made his debut in 1880 at the Park Theater, Boston, in *Dreams, or Fun in a Photographic Gallery*. That same year he also made his first New York appearance at the Bijou Theater in the same play.

Subsequently he toured in *Evangeline* and made his London debut in 1883. In that city he played in *A Dream* and *A Bunch of Keys*. He also played in *The Mikado*, *The Yeoman of the Guard* and *The Geisha*.

Powers made his final stage appearance in 1935 when he appeared with the late George M. Cohan in the Players Club revival of *Seven Keys to Baldpate*.

He is survived by his widow, the former Rachel Booth, who was noted as an actress many years ago and who had appeared in many plays with her husband.



# Roadshow Films

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## Colored Lobby Displays Bring Added Profits to Tom Hughes

HOLLYWOOD, Feb. 13.—Color is the thing that sells. This fact was proved recently when a successful roadshowman began coloring his lobby displays and flashing up the fronts with the blaring pigments. Typical of showmen who have done more business by coloring lobby pictures is Tom Hughes. A long-time user of photographs to advertise his shows, Hughes has found that coloring of lobby pictures increases business, and hikes the cost of the show only slightly. Hughes believes every roadshowman should do something to flash up his lobby displays. Since the cost is within \$1.50, no roadshowman can afford to pass up the deal.

### How To Do It

There is nothing difficult about the coloring of these pictures. Only things required are paint, absorbent cotton, small sticks on which to wind the cotton for swabs or brushes and a medium for giving the photograph base with which to hold the colors. Pictures with large background or foreground areas are easiest done with a pad of cotton. When the color has been mixed to proper proportions, the cotton is touched with the color and it is spread in a circular movement, working to the edge of the picture. Some difficulty may be encountered in coloring small areas and details, such as

the eyes of the people in the picture. Small brushes are best for this.

The evil in coloring pictures is trying for too much color. While there must be rich coloring, it must be coloring within reason. Too much or too deep a coloring gives a bawdy effect, which should be guarded against. Make the pictures as natural as possible, Hughes warns, and they will have the same selling effect as pictures made in color.

## Gas Ban, Gov't Projects Boost Biz in Tennessee

KNOXVILLE, Feb. 13.—The war, gas rationing and the development of government projects has helped business considerably, according to D. H. (Jimmy) Henry, owner of Modern Movie Service, which operates two circuits embracing nine East Tennessee towns.

"Before the war," he explained, "lots of people in these small, outlying towns preferred to drive into Knoxville and see pictures at regular theaters, now now they all welcome me."

"In addition, there are a dozen war plants and TVA war-power projects surrounding my show places. These plants and projects have brought hundreds of new people into my circuits."

"For many of the workers at those outlying plants and dam projects my shows are the only sort of commercial recreation available. Because of that fact and because I show all the government war shorts I can get my hands on, the gas rationing board is allowing me enough gas and tires to keep it up. From 2,500 to 3,000 persons a week see one of my programs."

Not many years ago D. H. (Jimmy) Henry became a roadshowman operating at CCC camps in the Kentucky backwoods.

Today Jimmy Henry also owns seven complete Victor 16mm. sound outfits and several thousand dollars' worth of seats, screens and other equipment. He's operating two and sometimes three cars that travel a total of 1,200 miles a week servicing the circuits.

At six of the towns Modern Movie Service screens one program a night, twice a week. The other three get one night shows a week.

At seven of the towns Henry has rented or built small, permanent theaters. The seats, screens, wiring and other equipment are stationary. Only the amplifiers and projectors are moved about the circuit. In two towns the shows are screened in school auditoriums.

The circuits are operated on a set schedule with the shows at each theater beginning at the same time on the same night or nights of the week.

His theaters have regular box offices and ticket takers. The admission prices average 20 cents for adults and 10 cents for children, who compose about a third of his patrons.

The programs average two hours. There is a feature, comedy, newsreel and other incidental shorts. A variation of all types of features, including Westerns, musicals, comedies, gangster, love and adventure is used. Some color cartoons are also used. Joe Cook's two-reel comedies are hits on both circuits.

Some of his recent features were *The Howards of Virginia*, *Housekeeper's Daughter*, *Cifer's Bureau*, *Flying Deuces*, *Beware of Spooks* and *Pennies From Heaven*.

Also included in the programs are previews of coming attractions. Other advertising is done with one sheets, lobby displays, cash nights and handbills for special shows.

Henry has one full-time and one part-

### New and Recent Releases (Running Times Are Approximate)

**THE CHARLIE CHAPLIN FESTIVAL**, released by Commonwealth Pictures Corporation. Presents Chaplin's greatest hits in a modern, streamlined version. Included in it are scenes from *Easy Street*, *The Adventurer*, *The Cure* and *The Immigrant*. Eight reels.

**THE LAST FRONTIER**, released by Commonwealth Pictures Corporation. A serial of 12 breath-taking action episodes showing the blazing days when iron men on the Sunset Trail drove the red man west. Stars Lon Chaney Jr.

**WEST POINT — SYMBOL OF OUR ARMY**, released by Castle Films, Inc. Depicting West Point in war time, film was made with the cooperation of academy authorities. Takes one not only into the classrooms and laboratories, but also shows how the theories and "book learning" which the cadets are taught are applied in actual field maneuvers under battle conditions. Picture has also captured the color and glamour of West Point.

**MONASTERY**, released by Brandon Films, Inc. A dramatic film record of a life of sacrifice. The first great motion picture of the life of the world-famous Trappist Monks filmed in France atop the St. Bernard Alps. Permission to film the history and work of the order was secured after three months of persuasion. The commentary was written and spoken by the Rev. Michael J. Ahern, S.J., of Weston College. Running time, 60 minutes.

## Army May Seize 16mm. Projectors

WASHINGTON, Feb. 13.—Because films shown to servicemen overseas are made on 16mm., many projectors of this size are needed by the army immediately. The army urgently needs 700 16mm. projectors but so far has been able to get no more than half of the number. A purchasing mission was sent out by the army recently in a last attempt to get such equipment. In addition, the larger 16mm. equipment companies have written their customers urging them to turn in their projectors. Good prices are being paid for the equipment and it is felt that after the war substitute materials will be used in the future manufacture of 16mm. equipment so that the cost will be greatly reduced.

The main trouble is that civilians are reluctant to dispense with the 16mm. projectors which they are using only for personal entertainment. As a result, hundreds of 16mm. projectors, presently being used in homes thruout the country, will be seized by the army unless some new way to secure the machines is worked out.

The army urges everyone with an idle projector to turn it in for government use. The response to date has been successful where roadshowmen are concerned. Many of them have turned in extra projectors. Some roadshowmen who have entered the armed forces have turned in their equipment.

Besides turning in their own idle equipment, roadshowmen are being asked to make an appeal at their shows with the hope that someone in the audience will answer the call.

The most distant points on the circuit are 70 miles from Knoxville, the closest about nine miles.

At Englewood, Tenn., Henry puts on a Saturday afternoon matinee, followed by the regular Saturday night show. He has put on several successful Saturday midnight programs at this stop.

## National Film Board Opens Chi Office

CHICAGO, Feb. 13. — Non-theatrical distribution of Canadian war films in the United States will be handled by the National Film Board's new office here. J. Margaret Carter is in charge.

A supply of 16mm. prints will be kept on hand to service the United States. In addition to subjects offered for general 16mm. distribution, one set of prints intended only for Canadian distribution will be placed in Chicago for previews by organizations primarily interested in production. Many news clips and animated color cartoons made for the Wartime Prices and Trade Board and the War Finance Committee of the Dominion Government will be included in the list.

Canadian war films are being shown extensively in Canada by roadshowmen who are working with the National Film Board. The films are being shown to bring information about the war and the part which Canada is playing in it to people in rural areas.

United States war films have also been shown in Canada on a reciprocal basis, with Canadian films being made available to United States government agencies.

## Court Case Aids "Dust" in L'ville

LOUISVILLE, Feb. 13.—Circuit Judge Gilbert Burnett in Jefferson County Court here recently granted Harry Schwartz, manager of the National Theater, a restraining order against the city of Louisville, its mayor and police department against interfering with showing of *Dust to Dust*, a sex film handled nationally by Kroger Babb, and the court's ruling has proved a decided stimulus to the picture's box-office score. After a brief padlocking show reopened to big crowds and is now in its fourth week here.

After receiving from "50 to 100 protests" on the show, most of which, city officials later admitted in court, came from persons who "had not seen the attraction," Mayor Wilson Wyatt and Police Chief A. E. Kimberling decided the attraction should be closed. Police put a lock on the theater as long lines of patrons awaited admittance.

Schwartz and Babb tossed the controversy into court. Schwartz testified that *Dust to Dust* had been shown to 22,000 people in five days without a complaint, and Babb testified the show had played over 600 cities without pre- (See Court Okays "Dust" on opp. page)

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## Slout Contracted For 14 More Weeks In Texas Territory

GLADWATER, Tex., Feb. 13.—L. Verne Slout's Theater Workshop, comprising himself, Ora Ackley (Mrs. Slout) and Jack Collier, have been contracted by a Dallas agency for 14 more weeks of school and college dates in this territory.

Slout was prepared to close his unit February 5 when he received a long-distance phone call offering him the additional time.

Following his present tour, Slout will augment and move right into his summer tent season. He will carry the same size summer show as in the past.

The Slouts recently visited the Madcap Players in Dallas and found them enjoying healthy business. While in Cedar Rapids, Ia., recently they were week-end guests of Mr. and Mrs. Neil Schaffner, well-known tent show owners, who have an attractive home there.

## Likes Hannan Articles; Wants Info on Hamilton

Glenside, Pa.

Editors *The Billboard*:

At various times I have read with avid interest E. F. Hannan's articles in *The Billboard*. However, I never noted that he made any mention of the late Hale Hamilton. Possibly the reason for his omitting Hamilton's name was because Hamilton never appeared in rep.

Hale Hamilton will be recalled as the legitimate stage star who was the original Wallingford in the hit, *Get Rich Quick Wallingford*. He later appeared in films. His last curtain was last spring.

I would appreciate any information your readers can supply on this actor.

LEO X. POWERS.

## Rep Ripples

CAL AND BONNIE WEST, ex-Billroyans, were visitors at the rep desk Wednesday of last week (10). They are playing Midwestern clubs for the Betty Brydon office, Detroit. . . . DON MARLOWE, formerly with the Majestic Showboat, is reported framing a 10-piece band in Boston, with his wife, Janet Lanyard, featured on the warble end. . . . PHILENA CHAPPELLE, back in Michael Reese Hospital, Chicago, for treatment, is anxious to hear from old tab and rep friends. Mail addressed in care of her brother, I. J. Chapple, 526 S. State Street, Chicago, will reach her. . . . BYRON GOSH, our faithful correspondent from down Chihuahua, Va., way, reports the following—GEORGE AND CLARA BISHOP, who for years operated Bishop's Tent Show, are now in defense work in Baltimore. . . . W. O. SULLIVAN, of Sullivan's Dancing Cowgirls, is working in the shipyards at Savannah, Ga. . . . JESS BAXTER, of Baxter's Tent Show, is writing insurance for defense workers in North Carolina. . . . EDDIE DELOY, veteran b.f. comic, is sojourning in Carthage, Mo. . . . HARRY CLARK, former well-known rep agent, is in retirement at the Elks Club, Grafton, W. Va., where he has been aiding recently on bond and stamp drives. . . . AL AND KAY RITCHIE, character team, are located in Davenport, Ia. . . . ARTHUR ST. JOHN, former juggler, is now juggling bolts for Uncle Sam in Norfolk, Va. . . . RAYMOND KELLY, of the Dancing Kellys, is on a defense job in Bristol, Va. . . . FRANK COSMO, of Cosmo and Riley, is located in Paterson, N. J. . . . OTIS FULLER and Fred LeGrande are with the censorship department in Washington. . . . CARL FEINBERG is with the FBI in New York. . . . LLOYD MAXWELL is with the post office service in Newark, N. J. . . . PHILIP HOGAN is with the Radio Commission

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Colored Singers, Dancers, Comedians, Novelty Acts, Blues Singer, Musicians for strong orchestra. Light complexioned Colored Girls for Chorus; Boss Canvasman, white or colored; Truck Driver. Will buy bus. This is Tent Show, one and two night stands. Long season. Open in April.

WM. KETROW, Box 791, Sta. 5, Miami, Fla.



HOWIE B. JOHNSON, son of Mrs. Daisy Johnson, both well known in the rep field, is now staff sergeant with the army engineers at Camp Claiborne, La. He enlisted last June. Snapped with him here is his five-year-old son, Johnnie, who is staying with Grandmother Johnson in Camden, Ark.

in Washington. . . . BOB HAVERHILL, press agent, is with the Australian news and war information office.

MONTMORENCY MONTAGUE, who has spent a number of years in the rep field, has signed with the Gollard Bros. Circus for the new season to present his high-wire act and table balancing and to produce the concert. He recently finished 10 weeks of Coast time for the Bert Levey office, and has been in the Middle West the last six weeks. . . . NED'S SHOW, vaude-picture trick operated by Edward Gorman, is showing in and around Plummer, Idaho. . . . N. J. ROOT left St. Helens, Ore., recently to play schools and halls with a one-man dramatic offering composed of bits from American plays arranged by E. F. Hannan. Assisting Root is Mabel Dyke with songs and cowboy specialties. Root plays Western Canada during the summer. . . . RAY S. WALLACE, treasurer, back in 1905-'06, of the old Craven Opera House, Alliance, O., which housed numerous rep attractions, now operates the four theaters in that city. Among the reps that Wallace recalls catching there in the old days were those of Charles H. RossKam, Carl W. Cook, Chester Bishop, American Stock, Nancy Boyer, Murray and Mackey, Winifred St. Clair, May LaPorte, Rosar-Mason, Arthur Chatterdon, Fred Reto, Ye Colonial Stock, Sautelle Dramatic, Brady Stock, Partello Stock, Keyes Sisters, Cutter Stock, Earle Stock, Wilbur Mack, Doyle Stock, Price & Butler, Princess Bryant, Chester Wallace, Hyde Theater Party, Himmelein's Ideals, Stetson Stock, Chester DeVonde and Florence Stock.

HAZEL FELTON, wintering with hubby King in Topeka, Kan., is good as new again after several weeks' illness with the flu. . . . FRANCES (MALOY) CLARK reports from Clute, Tex., that the weather down that way has been the coldest in years. Clute is near Freeport, Tex., on the Gulf Coast, where cold weather is a rarity. . . . JIMMY AND MA JUKES are managing the Joy Theater, Houston. With the shortage of performers, they are showing straight pictures, as they couldn't keep their cast filled. . . . GEORGE AND MARY BEAVER are reported doing well with their circle picture show operating out of Poplar Bluff, Mo. . . . WILLIAM ANDERSON, the last two seasons with Allen Bros. Comedians as stage manager, is now a private first class in the army, and says he likes it fine. Friends may write him to Co. B, 763 M.P. Bn., Camp Foster, Chicago. . . . ROSE-LEA AND COLLEY, last season with Harley Sadler's Show, are wintering in New Orleans, where Colley is doing his bit for Uncle Sam in the shipyards there. . . . BOB BLY, of the team of Bob and Kitty Bly, has been called into service. Kitty continues at the Joy Theater, San Antonio. . . . KING FELTON, magician, has prepared for the coming tent season by installing a new motor in his Ford panel truck, building new illusions and framing new special paper and a lobby display. . . . FRANK DOREY, former advertising agent at the Park Theater,

Youngstown, O., when it played touring shows, is now deckhand at the Palace Theater, that city. . . . HARLEY SADLER, who has taken his place in the Texas Legislature in Austin as a representative of the 117th District, representing Nolan, Fisher and Mitchell counties, handled the comedy role in *The Dream of the Clown*, charity show presented by the Women's City Federation of Austin January 29-30.

## Liquor News Floods Cleveland

CLEVELAND, Feb. 13.—This city has become a veritable hot-bed of liquor news within recent days.

An alleged \$1,000,000 cheating of the federal government of liquor taxes was believed uncovered after a series of raids on Cleveland and other Northern Ohio night spots by United States Alcohol Tax Unit agents. In East Side Cleveland alone, raids resulting in the seizing of 655 cases of liquor on which club owners had failed to pay the new \$2 per gallon tax effective November 1. Louis W. Hinton, investigator in charge, using this as a rough gauge, estimated that there were at least 500,000 proof gallons in the area on which no taxes had been paid, according to November 30 inventories reported.

The fight against attempts to bring back prohibition to Ohio was fomented when an organization, under the name of the Beverage Control Council, became established here, with J. A. Fetterman, attorney for the Cuyahoga Liquor Dealers' Association, elected president. Among others on the executive committee are Peter Lukich, president of the Phonograph Merchants' Association, and Edwin A. Sherwood, of the American Society of Composers, Authors and Publishers.

Sale of bottled liquor for consumption by guests in Ohio hotel rooms was banned for the duration by unanimous vote of the 250 delegates at the Ohio Hotel Association convention held in Hotel Statler. The cutting down of liquor consumed in rooms, it was contended, would help to make the supply in Ohio last longer—also would discourage hotel room parties in favor of attending the entertainment facilities offered by hotels.

## Ask To Be "Out of Bounds"

BALTIMORE, Feb. 13. — Several of the local bars, night clubs and taverns which have been placed "out of bounds" by the coast guard were so listed at their own request, it was declared by Dr. Joseph L. Valentini, member of the board of liquor commissioners of Baltimore City. This view was confirmed by Capt. LeRoy Reinburg, commanding officer of the Curtis Bay Coast Guard Depot, who said two or three establishments had made such requests.

Proprietors of the establishment, it was said by Captain Reinburg, preferred not to have men in uniform patronize them.

According to Dr. Valentini, a lot of places would be glad to be "out of bounds to servicemen," but the attitude of the liquor board is that if a place isn't fit for a soldier to enter, it is not fit for a civilian.

## Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

DANNY BRAMMER, former emcee, is demonstrating card tricks in Honolulu and reported to be doing swell.

JOE BANANAS (Louis Podesta) is now assistant supply sergeant at Camp Livingston, La., he reports, "with the rank of buck private." Louis says everything's okay with he and the army.

PVT. BENNIE (SNOZZLE) ROTH has been transferred to a new army camp and would like to hear from derbyshow pals. Bennie's new address is Med. Det., McCaw Hospital, Walla Walla, Wash.

PVT. FORREST N. BAILEY drops a line to let the old-timers know he is still way down in Florida—and, of course, still with the army. He's now pushing a jeep around for a colonel. Says Sour Puss: "Where I once pushed the contestants around, I'm now getting the works myself." Bailey's address is ASN-39258364, Hq. Co., 119th Inf., APO 30, Camp Blanding, Fla.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newswy line to the rep editor now, even if it's only a penny post card.

## Torrid Weather Hits Rio Legit

RIO DE JANEIRO, Jan. 30.—First stretch of hot weather hit the city last week and left but two legit attractions, Walter Pinto's *Passo de Ganso* in the Recreio, and the musical revue, *Entr'a na Bicha*, presented by Margarida Max Company in the Joao Caetano surviving. A third was added to the list January 22 when the Mario Sallaberry troupe opened in the Rival, offering *O Tio Primo*.

The Recreio with its consistent business will continue thru the summer, and producer Pinto has announced *Rei Momo na Guerra* for late January opening. The Margarida Max Company is expected to wind up its Rio engagement in mid-February and move to Sao Paulo to round out the summer season.

Currently in Sao Paulo are Eva Tudor Company in the Santa-Ana, Procopio Ferreira troupe in the Boa Vista and the Beatrice Costa Company in the Antartica. All three report above average biz.

The legit Teatro Republica in Rio, closed for alterations, will open in April with a combo vaudefilm policy at pop prices.

## Servicemen to Rescue

PORTLAND, Ore., Feb. 13.—Two soldiers and two sailors, members of the audience, ushered more than 100 persons out of the building in orderly fashion when fire broke out in the projection room of the Taylor Street Theater recently. The servicemen departed before their names could be learned. Fire was confined to projection room. Loss was \$2,000 to room, film and equipment.

## COURT OKAYS "DUST"

(Continued from opposite page)

vious interference. The city's case fell short when only 15 witnesses appeared and of the group only three said they had actually seen the show.

Judge Burnett, in handing down his ruling, said the theater manager's property rights could not be imposed upon by police because of a few persons' opinions. The court noted: "This is still America, and personal opinion and group opinion must always give way to public opinion."

## OUR MEN NEED BOOKS



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# ODT Nod Stirs Industry

## Approval Order Carries Curbs

Present restrictions are cited and probability of more is intimated by DC

WASHINGTON, Feb. 13.—The wave of optimism which swept the carnival industry this week was actuated by outdoor showmen's interpretation of ODT Director Joseph B. Eastman's decision to permit circus trains to travel this season to mean that railroad cars owned by carnivals are included in the edict. Decision to permit the industries to operate the coming season provided "they are willing to submit to certain restrictions and take certain chances" was contained in a long statement handed down by ODT on sports and other forms of outdoor entertainment, of which the following is an excerpt:

The general attitude of the federal government toward sports and recreation was stated by the President on March 10, 1942, as follows:

"It is, of course, obvious that the war effort is the primary task of everybody in the nation. All other activities must be considered secondary. At the same time it has been proved beyond doubt that human beings cannot sustain continued and prolonged work for very long without obtaining a proper balance between work on the one hand and vacation and recreation on the other. Such recreation may come by participation in or attendance at various sports, motion pictures, music, the drama, picnics et cetera. All of them have a necessary and beneficial part in promoting an overall efficiency by relieving the strains of war and work. The actual occurrence of very large gatherings, of course, must (See ODT NOD on page 55)

## 5 Fairs to All-American Expo

TUSCALOOSA, Ala., Feb. 13.—All-American Exposition has been awarded midway contracts for 1943 fairs in Huntsville, Tuscaloosa, Ozark and Dothan, Ala., and Laurel, Miss., Bob Kline, general representative, said here this week.

## Masucci Adds Two Rides

SUFFOLK, Va., Feb. 13.—Rocco Masucci, owner Virginia Greater Shows, said here last week that he purchased a Rolloplane and an Octopus to add to his ride line-up. W. C. Murray, business manager, is wintering at Nansmond Hotel, shows' winter-quarters office.



HERE'S ANOTHER SHIPMENT of foodstuffs, smokes, etc., enough in each package to warm the cockles of the hearts of the boys in the armed services, ready for delivery. Motivating force behind the idea is the Servicemen's Committee of the Michigan Showmen's Association, Detroit, which has been sending similar gift packages each month to not only its own members but to other showmen as well since the committee was organized March 10, 1942. Club officials plan to augment their fund for their new widely known work by staging a St. Patrick Day Dance and Frolic in the Motor City March 17. Event is being conducted on a national scale and in addition to the local area, club is sending out over 2,000 letters to showmen, each containing two tickets for the dance.

## Jones Expo Readies Dick Taylor Frames Wild Life Exhibit for Mississippi Dates

WASHINGTON, Feb. 13.—E. Lawrence Phillips, owner-general manager of Johnny J. Jones Exposition, at his local office last week announced that the show is preparing to go on tour in 1943 as in the past.

He said quarters in Augusta, Ga., will be opened February 15, with the season's debut set for early in April.

### Anderson Renews Jones

PITTSBURGH, Feb. 13.—E. Lawrence Phillips, during a visit here on business yesterday, said that Johnny J. Jones Exposition has been signed to provide the midway at the 1943 Anderson (Ind.) Free Fair.

## Past Presidents' Club Celebrates Anniversary

CHICAGO, Feb. 13.—Past Presidents' Club, formed by former executives of the Ladies' Auxiliary, Showmen's League of America, celebrated its first anniversary with a dinner in Nankin Restaurant here February 11. Officers for 1942 were Mrs. T. Rankine, president; Mrs. E. A. Hock, first vice-president; Mrs. M. Brown, second vice-president; Mrs. A. Latta, third vice-president; Mrs. L. Keller, secretary, and Mrs. L. M. Brumlevo, treasurer.

Club held a number of bingo and bunco parties during the year and proceeds went to the Servicemen's Center here.

## Dick Taylor Frames Wild Life Exhibit for Mississippi Dates

FORT SMITH, Ark., Feb. 13.—Kenneth L. (Dick) Taylor, former Snake Show operator and for the last two years owner and operator of a trained animal show, is in local quarters framing a small animal circus and wild life exhibit to play two and three-day stands in Mississippi, with opening set for March 1. Red Hooper, publicity director, said this week, Hooper will remain in that capacity until Ozark Shows return to the road.

Personnel includes Dick Taylor, owner-manager and advance; Mrs. Dick Taylor, assistant manager and secretary; F. A. Hayes, billposter; Harold Rose, boss canvasman and electrician; Red Mullens, menagerie lecturer; Floyd Gray, monkey and domestic animal trainer; Essie Lee Craig, tickets, and Peter (Pop) Harrington, concession manager. Show will be transported on three trucks and two trailers. Light plant has been mounted on special built trailer.

Mrs. Taylor and Essie Lee Craig have completed the wardrobe. Pop Harrington has the concessions framed and is now assisting in the paint shop. Harold Rose has canvas in good shape. Bob Bobette, annex attraction, has been signed.

Recent visitors at quarters included Mr. and Mrs. Mike Smith, Northern Exposition Shows; K. G. Clapp, Ozark Shows; Robert Evans, Frisk Greater Shows; Claude Evans, Ozark Shows; Robert Hayes, Georgia Minstrels, and Pvt. Harry Peters, Rainey Amusements.

## "All for the Boys" Is Victory Theme for League Spring Party

CHICAGO, Feb. 13.—Lee Sloan, chairman of the annual spring party of the Showmen's League of America, reports that plans for the event are coming along nicely. Show will have a victory theme, "All for the Boys," and proceeds will go into a fund for League members who are serving in the armed forces. Party will be held in the College Inn of the Hotel Sherman the night of March 8. G. L. (Mike) Wright and Joe Streiblich, in charge of tickets and reservations, report that many tables have been reserved and numerous inquiries are being received.

Chairman Sloan said the entertainment program will be one of the best the League has ever presented. Some of the finest talent in town is being lined up,

and music for the show and dancing will be provided by two orchestras, Cee Davidson, well-known theater and night club band, and Guy Colby's WLS Barn Dance band. George Terry, Sam J. Levy and Ernie A. Young are lining up some splendid talent.

Seating arrangements will be somewhat different than in former years. There will be 15 victory boxes, ringside seats, which will sell for \$7.50 per person; 25 tables in the Victory Circle at \$5 per person, and eight tables at \$4 per person, plus tax. This will give a seating capacity of about 700, and a sellout is expected. Manager Frank Bering, of the Hotel Sherman, has promised to serve a splendid dinner.

## Numerous Showfolk in Richmond's War Plants

RICHMOND, Va., Feb. 13.—Under ordinary circumstances Third and Main streets is the meeting place of showmen wintering here. This year it's different, tho, with very little visiting done except at night. Reason? The boys have gone all out in the war effort.

Among those working in war plants in and near the city are James Stephenson, James Sheridan, Sherman Atkins, Jesse Hornbarger, Whitey Lowe, Gene Compton, Curly Martin, Joe Dupont, Joe Zurino, Tony Trunell, Jimmie Zabriskie, Douglas Rigsby, Jimmy Simpson, Luther Church, Art Ratke, Fred Sawyer, Joe Santelle, Tony Bares, Peanuts Baker, Edward Hansen, Joe Conley, Bud Mather, Jimmy Howard, Shorty O'Neil, Charles Coates, Bill McGrew, Heavy Lewis, Speedy Merrill, Sam Murphy, Wille Smith, Cliff Switzer, Bud Hawke, Cassius Miller, Ernest Able, Bill McHugh, Jack Santo and Henry Sussman.

## ACA Approves Continuance of PRF Activities

ALBANY, N. Y., Feb. 13.—Members of the Public Relations Fund Committee of the American Carnivals Association, Inc., at a special meeting in Ten Eyck Hotel here February 8, jubilantly acclaimed the news that the Office of Defense Transportation had approved restricted movements of circuses and carnivals for the coming season. Meeting was held the night before the annual sessions of New York State Association of County Agricultural Societies.

At the meeting, presided over by President James E. Strates, unanimous approval was voted the report of General Counsel Max Cohen of activities since the last annual meeting in Chicago in December, as well as to the supplemental report on Washington activities by Assistant Counsel Hyman G. Gould. The members voted in favor of continuing these public relations activities and took necessary steps to replenish the association treasury for this purpose.

Several new members were added. Present from among the members of the association at the meeting were Ralph Lockett, Johnny J. Jones Exposition; Max Linderman, World of Mirth Shows; James E. Strates, William C. Fleming, Keith Buckingham, James E. Strates Shows; Art Lewis, Art Lewis Shows; Oscar C. Buck, O. C. Buck Expositions; David and Ralph Endy, Endy Bros.' Shows; Clemens Schmitz; Nellie, Tom and Dick Coleman, Coleman Bros.' Shows, and Jake Shaplo, Triangle Poster Print. New members present were Sam Lawrence, Playtime and King Reid shows.

### Emphasis on Morale

General Counsel Cohen in his report stressed the emphasis which had been placed upon outdoor amusements as aids to civilian morale during wartime and said that many substantial individuals were now committed to this proposition, including former President Herbert Hoover, who said recently that "the amusement industry is entitled to more credit than any other industry in connection with civilian morale because it is the only business which gives away the only thing it has to sell." Details of the ODT order permitting railroad and truck carnivals to operate were discussed at the meeting as were the necessary restrictions in connection with the subject.

### Man Power Discussed

Considerable emphasis was placed upon the new war man power regulations and suggestion was made that shows, for the time being at least, give preference in the employment of labor to men over 38. All present at the meeting were in agreement that the association has served the industry well and were enthusiastic in having the association continue its Washington activities.

## N. C. Dates to Gecoma

PITTSBURGH, Feb. 13.—John Gecoma's Bright Lights Exposition Shows have been awarded the midway and free attraction contracts at 1943 fairs in Apex and Fuquay, N. C., Gecoma announced here this week.



DWIGHT J. BAZINET, former general manager of Bazinet Shows, is a private in the army and stationed at Camp Van Corn, Miss. Inducted recently, photo was taken while Dwight was visiting his parents and relatives in Minneapolis while on a furlough.







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 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", With 5 Jack Pots, \$45.00.

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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

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 100-Player Complete ..... 7.00

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 No. 1, 34-Page, Gold and Silver Covers. Each .35  
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 1200 Dreams. Bound in Heavy Gold Paper  
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 All Questions, Lucky Numbers, etc. . . . .35¢  
 Signs Cards, Illustrated, Pack of 36 . . . . .15¢  
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**MENTAL TELEPATHY.** Booklet, 21 P. . . . .25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding  
 Booklet, 12 P., 3x5. Contains all 12 Analyses.  
 Very Well Written. \$4.00 per 100; Sample 10¢.  
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 Complete Bingo. Prefer 120-seat walk-in type. Also good Platform or Chair Scales, Hi Striker and several good Tops and Frames. Send full details.

**W. O. KING**  
 30 Fessenden St. Mt. Clemens, Mich.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

**TIME'S shorter.**  
**PETERSBURG** (Va.) city council recently passed a new ordinance which saddles tattoo artists with a \$100 license.

**MANY** present-day midway ideas have been sidetracked by curbs.

**SAM POSEY** cards from St. Louis that he has signed with Dude Brewer's concessions on Wallace Bros.' Shows this season.

**GENERAL AGENTS** either don't believe in bad spots or are afraid to admit them.

**FRANK STEVENS**, last 16 years superintendent of I. T. Shows in Massachusetts General Hospital, Boston, and would like to read letters from friends.

**MUGGIN' MACHINE** and lead-gallery operators are also suffering with "no can buy."

**MR. AND MRS. W. H. POLLOCK** are wintering in Lawrenceburg, Tenn., and preparing to open with Dyer's Greater Shows.

**ALL** things pertaining to metal are being rationed on midways except haywire ideas.

**BILLY ARNTE** (Diamond Tooth) celebrated his 68th birthday February 9 at



THAT THE BILLBOARD gets a tip each week in Clearfield, Utah, where E. L. Gleason, Ray Allen and C. L. Gleason are working at the Naval Supply Depot, is evidenced by this photo. E. L. Gleason, former special agent on Frank Burke Shows, is maintenance superintendent at the depot; Allen, manager of photo reproductions department, was secretary of J. F. Sparks Shows, and C. L. Gleason, navy photographer, operated rides and concessions with Yellowstone Shows.

Columbia, S. C. He reports he is still going strong.

**YOU'LL** never retire on the old midway flattery, "He is with it and for it."

**E. M. McPHERSON**, Buffalo, has signed his four concessions with the J. R. Edwards Shows for 1943, Secretary Katherine E. Johnston reports.

**GOOD** thing the jackpotters are not being taxed according to what they think they are worth.

**WHITEY DAVIS**, with World of Fun Shows last year, advises from Columbia, S. C., that he is ride superintendent on B. & H. Shows.

**NO** one is as lonesome as the boy in winter quarters who is waiting for his boss to give the go-ahead sign.

**MR. AND MRS. EDWARD K. JOHNSON** visited The Billboard Cincinnati office last week while en route to Philadelphia after visiting Mrs. Johnson's mother in Central City, Ky.

**WILL** be glad when this junk drive is over. Every day some native points toward my ride.—Heyday Slim.

**AFTER** 20 years in show business Mr. and Mrs. Giff Ralyea will not return to the road in 1943, they report from Savannah, Ga. Giff is wiring Liberty ships for Uncle Sam.

**WHEN** some showmen can't establish a new high gross they resort to word-of-mouth and press publicity to make good.

**BRADLEY SMITH** (Aloa the Alligator Boy) is in Charlotte, N. C., where he is employed by a local printing company. He plans to return to the road when the season opens.

**THERE** isn't a doubt that most carnival still dates will be billed as "Soldiers' Home-Coming" after the war is over.

**MR. AND MRS. GEORGE W. PETERSON**, after vacationing in Mobile and New Orleans, are in Gold Medal Shows' Columbus (Miss.) quarters. They have again booked their two Kiddie Rides and photo gallery. They report they attended Joe Galler's funeral.

**HAVEN'T** found a man who can explain why midway lights go out only when there is a large crowd on the lot.—Cousin Peleg.

**WALTER D. NEALAND**, press representative of John H. Marks Shows, has accepted a post on the promotional staff of L. C. (Ted) Miller Associated and has reported for his new assignment at Charleston, W. Va.

**WONDER** what the average midwayite

**Before Rationing**

HAVING spent the day with paint brushes in their hands, Dime Jam Johnson and his cronies were relaxing in a winter-quarters cookhouse after eating a pot of ham and limas. "What will shows do now that there is a sugar, coffee, rubber and gas shortage?" asked one, whose turn it was to start the nightly arguments. "I was on a show which had none of the supplies you mentioned," jackpotted another. "We got along without sugar because we had no coffee and got along without gas because we had no rubber. Yet the shows went thru the winter and stayed out of the red." "It has long been a custom for winter shows to do without," remarked Dime Jam, "and summer showmen could profit by their mode of operation. One winter I was with Pumes & Siren's Garden of Rides. It carried only a cookhouse and a popcorn booth as concessions. There were 10 rides and a Funhouse in the line-up. That was during the days when pay gates were unknown to midways. The outfit arrived in a good ride spot by boxcars and the owners had spent their last cent to make the move. The hauling man was okay for the cuff, but the oil merchant refused us credit, which left the midway high and dry. The Funhouse had six treadmills in it, so the bosses hooked up a belt from them to the Merry-Go-Round and opened with one ride. When 20 or more tickets were sold for the Jenny its foreman would give the Funhouse foreman a high sign and he would pass a long line of kids thru free to keep the mills turning, and at another signal he would halt the kids to stop the Merry-Go-Round until 20 or more tickets were sold and then they'd repeat the performance. By closing time the office had enough dough to buy gas for the Jenny and another ride. Each night the grosses pyramided and the next night more rides opened. By Saturday night the office had enough money to operate the rides for another week and stayed over to big business."

Royal American Shows last year, have been wintering in St. Petersburg and recently concluded a successful stand in a Tampa theater. The unit, minus Fred Roper, who served as musical director and emcee for many years and who now is employed at a St. Petersburg drug-store, will begin its northward trek to Chicago soon, playing theaters and auditoriums en route.

**DID** you ever notice the important feeling general agents give commiteemen? You have if you ever tried to stop one from bringing all his friends and neighbors into your show or on your ride without tickets.

**EARL A. REID SAYS:**

"New Wheel works like a Charm. Very much pleased with the ride. We opened to good business. You, too, can make money with a BIG ELI WHEEL.

Write us about a 1943 Model No. 5 or No. 12.

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 Builders of Dependable Products  
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**BAZINET SHOWS, INC.**  
 OPERATORS OF ST. PAUL'S PARK HARRIET ISLAND  
 A Complete Midway Above Approach. Now Booking for 1943 Season. Opening April 24th on Wyzata Blvd., in the Heart of the City. Harriet Island Opens May 30th.

Want Monkey Show, Mechanical Shows, Mug Joint, Penny Arcade, Shooting Gallery and Legitimate Concessions.  
 Want Ferris Wheel, Merry-Go-Round and Tilt Operators. No drinkers need apply.  
 Want to buy or book Fun House, Portable Roller Skating Floor approximately 50x70; also will buy Skates.  
 Want Free Acts.  
 Write or Wire **WM. BAZINET**  
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**Ralph R. Miller Wants**  
 Ride Foremen for Wheel and Loop the Loop immediately. Winter salary \$25.00 week. Place Concession Agents, Ticket Sellers, Place all Concessions, \$10.00 week. Powell, of Tyler, Texas, can place you. Want to buy—Callola Organ. Now operating North St. at Marquette St., Baton Rouge, La.



# IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

W. T. THOMPSON, former side-show talker on Hennies Bros.' Shows, is at Camp Sibert, Ala., with 853 Chemical Company, Air Operation.

PVT. JOHN R. MORGAN, formerly with Royal American Shows, is with 16th Armored F. A. Bn., A. S. N. 6495, A. P. O. 259, Fort Riley, Kan.

FORMER carnival trouper, Sgt. Charles Tarbutton is with the Army Medical Corps, 1560 Service Unit, Camp Atterbury, Ind.

PVT. WALTER WOODS, formerly with Louis Augustino's Side Show, enjoyed visits from Mrs. Woods and Louis Augustino and family at Camp Croft, S. C., recently.

LAWRENCE S. OSBORN, custard and waffle purveyor with various carnivals, is a private with Battery C, 1st Battalion, 1st Regiment, FARTC, Fort Bragg, N. C.

FORMER ride boys with Midway of Mirth Shows, Pvt. Howard Larabee is with the army overseas, while Pvt. H. D. Morrison is at Camp Elliott, San Diego, Calif.

PVT. SAM APPEL, formerly with Beckmann & Gerety Shows, is in Station Hospital, Fort Andrews, Mass., and would like to read letters from friends, Pvt. Don Ravell reports.

PVT. CHARLES CONLON, formerly with Endy Bros.' Shows, letters from overseas: "Would give a month's pay



PVT. FRED H. CHERRY is stationed at Chicago Beach Hospital, where he is attached to the medical corps. He was formerly with Ross Manning and M. & M. shows in Eastern territory.

to hear a Merry-Go-Round organ. Am with Company D, 396th Port Bn., Postmaster, New York, APO 507."

MADAM BURLESON, former minstrel show operator on Scott's Exposition Shows, cards from 548 Irwin Street, Atlanta, that she is ill at her home there and would like to read letters from friends.

PFC. KENNETH REVLING, for the last nine years with Royal American, Foley & Burk and Dee Lang's Famous shows, is with Company E, 55th Armored Engineer Battalion, 10th Armored Division, Fort Benning, Ga.

PVT. GEORGE HERCHA, formerly with Royal American Shows, Mighty Sheesley Midway and Dodson's World's Fair, Beckmann & Gerety and Kaus United shows, is with the 187th Ordnance Unit Training School, Texarkana, Tex.

GIRL SHOW OPERATOR and candy purveyor on Mighty Sheesley Midway, Frank West and Dodson's World's Fair shows, Rubin Benis (Jake the Candy Man) is a private with North Sec., General Hospital, APO 957, Postmaster, San Francisco.

FORMER concession agent for Bill Cowan on Cetlin & Wilson Shows, Pvt. Richard (Dick) Burns, after finishing a course in air mechanics at Los Angeles, was transferred to A. A. C., 337 Service Squadron, Bn. 135, Bauer Field, Fort Wayne, Ind.

FORMER MEMBERS of Royal American Shows now in the armed forces include Sgt. Joe Garland, 310th Bomb Squadron, Key Field, Meridian, Miss.; Al Ferado and Jack Lezark; John Lettin, Atlantic City, and Pvt. Frankie Goudie, 1st Platoon, Company C, 90th Infantry, Camp Roberts, Calif.

TO BE REMEMBERED IS TRUE FRIENDSHIP! BUGLE CALL FOR SHOWMEN!! LETTERS AND PACKAGES ARE ALWAYS SENT TO OUR BOYS IN THE SERVICE!

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SERVICE MEN'S COMMITTEE PRESENTS

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HELP MAINTAIN AND SUPPORT THE MORALE OF OUR SHOWMEN!

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OCTOPUS—ROLLOPLANE—FLY-O-PLANE

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## CETLIN & WILSON SHOWS, INC.

OPENING APRIL, PETERSBURG, VA.

Fairs Start in July, End During November. List Furnished Responsible Parties by Request. WANT Rocket, Fly-o-Plane, Octopus, Spitfire. WANT Illusion Show, will furnish top and banner line. Want Manager for Posing Show, must do own talking and have contacts for girls. Will finance any new and novel idea in show. Will place Grind Shows with own equipment. WANT Fun House. WANT legitimate Merchandise Concessions and Ball Games. No Wheels or Coupon Stores. Have already booked Percentage, Eats and Drinks, Bingo, Penny Pitch and Diggers. Porter Van Ault, wants Manager and Man for finest Penny Arcade in America. Geo. Harms wants to hear from Panu Game Agents. WANT Workmen in all departments and will pay highest wages; a new deal for the workman here. WANT Merry-Go-Round Foreman. This is a big salary position, consequently you will not last one day unless you REALLY KNOW THE JOB from start to finish.

All Address Winter Quarters: P. O. BOX 787, PETERSBURG, VA.

## NOTICE 1943 MISSOURI LICENSES 1943 NOTICE SHOW FOLKS—FRIENDS—FORMER CUSTOMERS

Have Made Arrangements With **C. J. BABKA** Rep. Missouri State License Bureau  
1726A IOWA AVENUE, ST. LOUIS, MO.  
to take care of my former Customers and Show Friends, should they want to purchase Missouri Truck, Trailer or Passenger Car Licenses. WRITE MR. BABKA AT THE ABOVE ADDRESS FOR ALL INFORMATION.  
CHARLES T. GOSS—New With Dodson's World's Fair Shows.

## THE GREAT LAKES EXPOSITION

OPENING FOLEY, ALA., FEBRUARY 27

Pop Corn, Long Range Gallery, legitimate Concessions of all kinds. Ride Help: Foreman for Wheel, Roll-o-Plane and Octopus. Second Men who drive semi trailers for all Rides. Top wages to reliable men. Mrs. Wagner can place Griddle Men and Walters. Good salary and treatment. Place Girl Show with own wardrobe, Snake Show, Dope Show; furnish outfits for reliable showmen; nothing too big for us. Place Agents for Coupon Stores and Slum Stores, Girls for Ball Games, Carnival Electrician. Those who wrote before, please write again—correspondence lost. Working Men in all departments. Everybody Address: AL WAGNER, Cawthon Hotel, Mobile, Ala.

## GEORGE (CLYDE) SMITH SHOWS

OPEN EARLY IN MAY

Want Ball Games, High Striker, Fishpond, Penny Pitch, Photos, Long and Short Range Lead Gallery, American Palmistry. Will book Loop-o-Plane and Tilt-a-Whirl.  
All Communications to GEORGE C. SMITH, MGR., P. O. BOX 521, CUMBERLAND, MD.

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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

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# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

# 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢  
 Automatic Bingo Shaker. Real Class ..... \$12.50  
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25  
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000. 1.25  
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M ..... 1.50  
 Box of 25,000 Black Strip Car Markers. 1.00  
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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 World's Largest Illusion Builders

# Club Activities

**Showmen's League of America**  
 Sherman Hotel Chicago



CHICAGO, Feb. 13.—President Jack Nelson presided at the regular February 11 meeting. With him at the table were Third Vice-President S. T. Jessop, Treasurer William Carsky, Secretary Joseph Strelbich and Past President Edw. A. Hock. Elected to membership were David P. O'Malley, Hayden J. Saunders, Jules Wolpa and John T. Smart. Applications posted were for Earl Wright and Allen N. Martin. Brother Lou Keller still has his leg in a cast. Past President Sam J. Levy is convalescing, and Brother Tom Rankine, Tom Vollmer, William Young and James Murphy are confined to their homes. Brothers Max Goodman, Ted Cope, Eddie Lippman, Alfred H. Kunz and H. B. Shive are on the road to recovery.

Brother M. J. Doolan received some good publicity in local newspapers anent his sending cigarettes to boys in the service. Each week finds him doing this fine job. Directory committee is working. (See SLA on page 51)

**National Showmen's Assn.**  
 Palace Theater Building New York

NEW YORK, Feb. 13.—The following are new members: Daniel Cristofano, Murray Friedland, Rocco Masucci, Phil O'Neil, Robert W. Mallett, Mike Giglio, Samuel Sager and William P. Lynch. Vernon L. McReavy, one of the SLA boys from Chicago, was a welcome visitor. A special membership card has been sent to all members in the service. E. A. Hallenbeck, division director of the President's Infantile Paralysis Campaign, has presented club with an excellent life-size picture of President Roosevelt. It has been framed and hung in the place of honor on the rostrum. Brothers Sam and Irving Berk have returned to town from California. They made quite a stay in Los Angeles and were entertained by the Pacific Coast Showmen's Association. The Linderman Fund, one of a number of funds established for relief to worthy members, had its treasury augmented by the entire net profits of the Christmas dinner. Brother Jack Lichter, chairman of the fund, is profuse in his thanks to Bill Bloch, under whose direction the Christmas dinner was given. Regret to announce the death of Brother Fred Adolff on February 9. Brother Eddie Mann, who had a serious operation recently, is entirely recovered and frequently seen in the rooms. Brother Paul Spitzer is around again after being confined to his home for a few weeks. Brother Sam Prell still hospitalized in Baltimore but slowly recovering from a serious automobile accident last spring. Ben Williams, after a recent blood transfusion, getting along nicely in St. John's Hospital, Long Island City. (See NSA on page 52)

**Heart of America Showmen's Club**  
 Reid Hotel Kansas City

KANSAS CITY, Mo., Feb. 13.—Weekly meeting was presided over by President Noble C. Fairly. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present. W. A. Hallenbeck, concessionaire, was elected to membership. B. W. (Slim) Wadsworth lettered that he entered Missouri State Sanitarium, Mount Vernon, for treatment, and expressed thanks to club members. Capt. and Mrs. Edward V. Chandler sent a card of thanks. Printing of the revised by-laws was awarded Nease Printing Company.

After adjournment, members filed into the dining room, headed by President Fairly and Brother Jim Pennington, where they were guests of Brother and Mrs. Homer Pennington in celebration of Uncle Jim's 85th birthday. Service was under supervision of Mrs. Pennington and the Ladies' Auxiliary. Club and auxiliary presented Uncle Jim with a robe and sweater. After the luncheon, (See HASC on page 52)

# FOR SALE BARGAINS

- 1 Merry-Go-Round with 52 Animals, 4 coaches, 20 armed machines.
  - 8 Timken Roller Bearing Cars, 42" gauge, 3 seats.
  - 1 Passimeter Turnstile Gate
- DUQUESNE ELECTRIC & MFG. CO.**  
 Pittsburgh, Pennsylvania

GRAND OPENING  
 MARCH 27  
 SHEFFIELD, ALA.

# ALL AMERICAN EXPOSITION, INC.

GRAND OPENING  
 MARCH 27  
 SHEFFIELD, ALA.

THIS IS 20 CAR RAILROAD SHOW

Will book any good Ride that does not take over two wagons and will furnish wagons for them. Want shows of all kinds. Will book Penny Arcade, Want Fun House and Glass House. Concessions all open. We play good money spots. Get your opening start. Want Ride Foremen and Helpers, highest salary paid to capable men. Have complete Cook House. Will furnish to a good manager. Want Wagon Builder and Painter. Want Train Master and Polers and Train Help; all old Help, write. Winter quarters is now open, so come on. Johnnie Willmans, J. Wright, Bugs, C. Banks. Help in all departments wanted. Minstrel People wanted. Show's staff: Percy F. Morency, Secy.; Bob Kline, Gen. Agent. Address all mail: FRANK WEST, Manager, Box 645, Sheffield, Ala.

# CRESCENT AMUSEMENT CO. WANTS

Opening in South Carolina March 1st, Playing Best Defense Spots and Industrial Cities in Carolina's Uptown Lots. FREE GATE and No Racket. Own Diesel Light Plants.

**CONCESSIONS**—Small Cookhouse or Sit Down Grab, Photos, Diggers, American Mitt, String Game, Bumper, Darts, Balloons. (Percentage and Penny Pitches SOLD.) Account of Draft BINGO is open. Want Concession Agents for Stock Concessions. Preference to those driving trucks. Al C. Bartel not with this show.

**RIDE HELP, ALL RIDES**—Must drive semi trailers and be sober. Long season, good treatment, TOP SALARY. Tom Smith, answered your wire. Winter quarters now open, Dallas-Gastonia Highway. Come on.

**FOR SALE**—10-Car Kiddie Auto Ride, Miniature Train with Trailer, two 25 KW Transformers, one 37 1/2 Transformer, Steel Tower for transformer truck, all connections; one 40x70 Green Top, only no sidewall, \$50.00; one 20 Ft. Nabor Trailer with International Tractor, good rubber, \$500; Single Loopplane, new 3 PH Motor, cheap for cash. All can be seen in Gastonia.

Address L. C. McHENRY, Manager, Box 373, Gastonia, N. C.

# Alamo Exposition Shows

Opening Feb. 27th on One of San Antonio's Best Locations—2 Saturdays and 2 Sundays

WANT WANT

SHOWS THAT DO NOT CONFLICT, ESPECIALLY GOOD SMALL GRIND SHOWS, RIDE HELP FOR ALL RIDES. (Good Salaries and Sure Pay.) LEGITIMATE CONCESSIONS OF ALL KINDS

John Hutchens wants Attractions for Side Show. Motordrome Riders—Men or Women, write. Bill Williams can use a good Man on Monkey Show. Can place Helper or Electrician. We have our gasoline and will help anyone to get theirs after joining here.

Address: JACK RUBACK, Mgr. 2240 E. HOUSTON ST., SAN ANTONIO, TEX.

HERMAN BANTLY, Gen. Mgr. L. C. MILLER, Gen. Agt.

# BANTLY'S ALL AMERICAN SHOWS

The green light has been given us, our route has been contracted, downtown lots in the heart of industrial and defense cities, near street car and bus lines. Those that have been with us in the past will be given preference to be with us again and enjoy a more tremendous season than they had in '42. If you are contracted, write us now!!! The carnival has gone to war. Don't wait . . . you may be too late. WANTED Concessions: Cookhouse, Bingo, Jewelry, legitimate 10c Grind Stores. If you have a Concession, write and tell us about it. All letters or wires will be answered. WANTED—Shows and Show People of all types that are interested in leasing one of our outfits or desire to book theirs. We have everything from single Pit Shows to large Panel Fronts, painted and ready to go. If you have something worth while, don't wait, tell us about it. WANTED—Working Men, Ride Foreman, Semi-Drivers. Remember, men, this is the show that not only pays top salaries, bonuses and other extras, but you may have an all-year-round job if you qualify, not only now, but after the war.

All write or wire HERMAN BANTLY, Reynoldsville, Pa.

# Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Feb. 13.—President Ed Walsh, Vice-Presidents Harry Taylor and Bill Meyers and Secretary Charles Nelson were on the rostrum at the regular Monday night meeting. Clarence E. Gallamore and LeRoy A. Brown were elected to membership. Among visitors who spoke briefly were Johnny Aldrich and Roy Rose, both in the armed service, and Whitey Bahr.

Sick committee reported that while Brother Ben Dobbert is improving he was still unable to have visitors. Clyde Gooding reported that Brother Ed Kennedy was steadily improving. Brother Candy Moore reported that Guy Upson is in a hospital. After intermission President Ed Walsh surrendered the gavel to First Vice-President Harry Taylor, who presided during the last half of the meeting. President Walsh announced that it was his intention during future meetings to have the various vice-presidents preside during the last half of each meeting. Award netted club \$5.75 and the same amount was won by Brother Alex Stuart.

# Ladies' Auxiliary

Past Presidents' Night was observed at Monday night's meeting, with President Edith Bullock presiding and all officers present. These past presidents were on the rostrum: Margaret Farmer, Peggy Forstall, Marlo LeFors and Nina Rogers. Each took a turn at directing the meeting. It was reported that Maybelle Crafts was on the sick list; Gladys Patrick's (See PCSA on page 52)

# OCTOPUS FOREMAN and SECOND MAN WANTED

Must Drive Semi. Last Year's Help. Write. **RAY TAHASH**  
 Gibsonton, Fla.

**World of Pleasure Shows**  
 NOW BOOKING FOR 1943 SHOWS AND CONCESSIONS  
 100 DAVENPORT ST. DETROIT, MICH.

# SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON  
 Address: P. O. BOX 223, Caruthersville, Mo.

# WANT

More high-class Acts for our 1943 Fairs. Troupes, Family Acts, good Teams and Single Acts. State all first letter. Now contracting.

# WILLIAMS & LEE

464 Holly Ave. ST. PAUL, MINN.

# I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR **PARK AMUSEMENT CO.**  
 CLIFF LILES, Mgr.  
 Care Bentley Hotel Alexandria, La.

# RIDE HELP

Opening March 1st in Detroit. Want Foreman and Second Man for Tilt, Ferris Wheel, Merry-Go-Round, Roll-o-Plane, Octopus, Silver Streak and Dipsy Doodle. Top wages and bonus; no brass. This show has never missed a day day.

**WORLD OF PLEASURE SHOWS**  
 100 Davenport St. Detroit, Mich.

# FLASHY SIT-DOWN GRAB

Neon and Fluorescent Lighting, size 18 by 36 overall. This stand open for exclusive booking on carnival. Front center location. Write:

# R. C. MILLS

28 S. W. 39 Ave. MIAMI, FLA. P.S.: All old regular help, contact me.

# LAKE STATE SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1943 SEASON. WANT OUTSTANDING FREE ACT. Address: P. O. BOX 175, Bay City, Mich.

# Midway of Mirth Shows

Opening Early in March. WANT CONCESSIONS. Help for EH and Parker Merry-Go-Round, John Nowald, come to winter quarters. Agents for Ball Game and Dart Gallery. Have for sale Top for Parker Merry-Go-Round, sixty for forty top; Tangley Calliope. Address: Kimmswick, Mo.



# Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

## J. F. Sparks

ENSLEY, Ala., Feb. 13.—With opening only five weeks off, work in quarters will be accelerated to complete all necessary building and repairing. Much of the equipment was painted before being placed in the barn last fall, with Huey Waters adding touches during the months following. Mr. and Mrs. J. F. Sparks have returned from the Tennessee fair meeting at Nashville. Mrs. Sparks is looking fit, having recovered from a recent serious operation. Manager Sparks and the writer also attended the Georgia Fair Association meeting at Atlanta. Jim and Joe Sparks are readying their concessions, and each will have about the same amount as he operated last season. Charley Gordon is assisting Jim Sparks in conditioning his equipment. Roy Shuly has signed as foreman of the Spitfire and is expected in quarters soon. Fred Locke also is expected soon. Mr. and Mrs. Cliff Knox, Mr. and Mrs. Kurt Andersen, Mr. and Mrs. Ted Loveless and Mr. and Mrs. Allen Morris are here awaiting opening. Knox and Andersen are driving show trucks placed in common carrier service. Lee Houston is playing Florida theaters with his kangaroo and dogs but is expected here before opening. B. J. Smith and Mr. and Mrs. Jesse Brown, of the Cotton Club, are playing Birmingham theaters. J. M. Warren and A. L. Janis report they plan to remain off the road this year. Shows are scheduled to open March 20, with several weeks' engagement sponsored by the Zamora Temple Shrine in Birmingham. Considerable new territory will be played this season.

ROBERT L. OVERSTREET.

## Wolfe Amusement

ROYSTON, Ga., Feb. 13.—Work in winter quarters is progressing under direction of Roy Bailey, electrician and mechanic. All rides are being overhauled and painted in patriotic design. Shows

this year will be transported on 20 trucks and trailers. General Agent Miller McNeese has been signed. He spent about two months in Asheville, N. C., where his wife is convalescing from a serious illness. Owner-Manager Ben Wolfe is spending a few days in Spartanburg, S. C. The writer spent several days in Atlanta visiting members of C. D. Scott Shows. The writer is mailman and *The Billboard* sales agent. JAMES R. SHIPMAN.

## Crystal Expo

CRYSTAL RIVER, Fla., Feb. 13.—Shows this year will be managed by John Bunts, son of Owner W. J. Bunts. Repair and paint work is getting along nicely in new quarters here. The boys in their spare time are catching their share of fish, with Raymond Frey holding top honors. Visitors here included Messrs. Maggard and Sugarman, Cleveland Merchandise & Novelty Company, and Mr. and Mrs. John Vaday, ride owners; Mr. and Mrs. Harry Benjamin and Mr. and Mrs. Fred Tillman, concessionaires. Shows plan to open March 15. JOE MOORE.

## Speroni

KIMMICK, Mo., Feb. 13.—Quarters opened recently with a small crew on hand. Tony Cressio writes he will be in soon to repair organs and calliope. Rides will be repainted and motors overhauled. Frank Lavell will be secretary this season, his second in that capacity. His daughter and son-in-law, Jackie and Ralph Davis, will be back with their concessions. Route is being mapped by Manager Esther L. Speroni, who has returned from a business tour of Illinois. Billie and Babe Goodrich, who purchased a home in Pascagoula, Miss., last fall, advise they will not return to the road in 1943. Curly and Betty Lewis are wintering in Biloxi, Miss. Helen and Joe Wherry are at their new home in Pine Bluff, Ark. They will troupe again

this season. George and Sadie Foster, who have been with the shows for many years, are wintering in Oklahoma. Dorothy and Joe Traynor and daughter, Donna Lee, spent the winter in Chicago. Reported by an executive of the shows.

## Plaza Expo

ATHENS, O., Feb. 13.—Shows opened quarters here and Foreman Tom Pierson has a small crew at work on equipment. Shows plan to open here May 3. A used top has been purchased for the Merry-Go-Round, and the Ferris Wheel will be painted. The Loop-o-Plane will be overhauled. Motors and lights on the rides will be checked and made ready for opening. C. W. Ward is in charge of building a new front for the Girl Show and canvas is being reconditioned. William K. Goodnow, general manager, is expected soon from his home in Lexington, Ky. General Agent Ralph W. Conley is mapping out the season's tour. Charles Hamilton will manage the Side Show this year, and Selma Lee has booked her Streets of All Nations Show for the third season. Several concessions have been booked and it is planned to have the shows hit the road with 4 rides, 4 shows and 20 concessions. RALPH W. CONLEY.

## Parada

CANEY, Kan., Feb. 13.—Quarters opened here January 9 and all equipment is being overhauled. Shows will carry Merry-Go-Round, Ferris Wheels, Mix-Up and two kid rides. Show line-up will comprise Side Show, Minstrel, Hula and Snake. Office will again carry its own concessions. H. C. Swisher, owner-manager, reports a number of dates have been booked. Management plans to open

## A SUBSCRIPTION TO THE BILLBOARD FOR EVERY STAR IN THEIR SERVICE FLAGS

National Showmen's Association has ordered *The Billboard* sent on subscription to 46 of its members in the armed forces. Michigan Showmen's Association has ordered it sent on subscription to 20 of its members in the armed forces.

The *Billboard* is one of the few magazines that have cut their regular subscription rates 50 per cent to men in the armed forces. Gift subscriptions for service men may be ordered by anyone at the half-price rate.

A new government regulation, however, requires that men overseas must specifically request a subscription before it may be entered.

the season late this month in Texas. Mrs. Swisher will again have the bingo, cookhouse and ball games. Henry Clay is overhauling them. Forrest C. Swisher has returned to quarters and is getting his concessions and shows ready. He is being assisted by Curley Robertson and Bob Rakestraw. Lawnie Hall is in charge of mechanical work. A local shop is repainting the trucks. Marvin M. Warwick is Merry-Go-Round foreman again, his 23d year with the shows. He and Chet Wilson are repainting and repainting the Swing, while George Bellis is repainting the scenic panels. Organ is being rebuilt. Recent visitors included Pic. Earl (See WINTER QUARTERS on page 41)

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## Neil Messick Named Minn. Aqua. Pilot; To Aid War Effort

MINNEAPOLIS, Feb. 13.—Neil B. Messick, 1942 president of Minneapolis Aquatennial Association, has been named general chairman for 1943. Herbert W. Ward, association president, announced. He said the Aqua show next summer will play a "definite part in the civic war effort."

Messick said the Aquatennial "will dedicate its strength to any civic movement or objective that will materially assist in the winning of the war. Members, directors and officers of the association have decided that the observance should come some time in July."

He pointed out that neither the Aquatennial Association nor the Aqua show itself has any "intention of losing its identity, particularly at this time." He said it has proved to be a great unifying agency in Minneapolis with all peoples and groups.

Program for 1943 includes patriotic

parade with win-the-war theme, Boy Scout activities, city-wide physical fitness program, city-wide War Bond selling program and all-out victory celebration.

Committee set-up includes Allen Hoag, chairman; Glenn Seidel, co-ordinating director of membership; L. D. Cornell and Gerry Moore, Boy Scout activities; Francis M. Lund and Arthur Hustad, physical fitness; Frank J. Collins and Tom Hastings, parade.

## Large Exhibits for Chi Sports Show

CHICAGO, Feb. 13.—Fifth International Sportsmen's Show, to be held in Chicago Stadium, will feature large exhibits in all outdoor sports lines, it was announced by F. W. (Nick) Kahler, director. Stadium will be transformed into a huge woodland setting, where the latest in fishing tackle, guns and other sporting equipment will be shown. Also on display will be auto trailers, speed boats, outboard motors, light aircraft, wearing apparel, and fishing and hunting accessories of every type.

Educational features will include exhibits of the conservation departments of half a dozen Midwestern States. Kahler has arranged a program of entertainment which will present skilled professionals in bait and fly casting, log rolling and canoe tilting, rifle shooting, trick golf and swimming and diving acts.

Already contracted are the Shooting Mans'fields, rifle shots; Sharkey, trained seal, and Joe Kirkwood, trick golfer.

**WANTED FOR**  
37TH ANNUAL  
**Good Time Day Celebration**  
BOYD, MINN., JUNE 9 AND 10  
Stage Acts, two good clean Shows, four Rides and limited legitimate Concessions.  
Sponsored by  
**BOYD BOOSTER CLUB**  
W. L. HAHN, Secy., Box 121, Boyd, Minn.

# ART LEWIS SHOWS, INC.

OPENING APRIL 10

**NOTICE . . . All people with us last season and already contracted for this year, please acknowledge this ad.**

**WANT** Showmen with new ideas. We are a 25-car railroad show. Foremen and Second Men for our Riding Devices. State your capabilities and qualifications. Top salaries! Train Crew Help wanted; Polers, Chalkers and Tractor Drivers. **GIRLS** for Review and Posing Shows.

**CONCESSIONS**—A few legitimate. Can place legitimate Concessions ONLY. Up-to-date Cook House.

**WILL BOOK** Glass House and first-class Reptile or Snake Show.  
**WILL BUY OR BOOK** Rocket, Tilt-a-Whirl and Caterpillar. Wagons furnished.

Our Winter Quarters are now open, located at:

4801 EAST PRINCESS ANNE ROAD, NORFOLK, VA.

Everybody Wire or Write

**ART LEWIS, General Manager, or HOWARD INGRAM, Superintendent, Hotel Monticello, Norfolk, Va.**

# BLUE RIBBON SHOWS

OPENING COLUMBUS, GEORGIA, MARCH 15

**WANT**

**CONCESSIONS** of all kinds, nothing sold except Bingo and Pop Corn. O. C. Cunningham and Glenn Osborne, contact now. **PENNY ARCADE**, must be flashy. **CONCESSION MANAGER**, must be sober and reliable. **KIDDIE RIDE**, factory built preferred. **SHOWS**, want Motor Drome Operator, Side Show Operator and Man and Wife for Life Show. Will also book good Grind Show and Girl Show. **BILLPOSTER** with car or truck. **TRUCK MECHANIC** who can keep them rolling. **RIDE FOREMAN** for following Rides: Twin Wheels, Merry-Go-Round, Tilt-a-Whirl, Chair-o-Plane, Octopus, Roll-o-Plane, Ridee-O and Boom-a-Rang. Also Ride Help who can drive trucks—**WINTER QUARTERS NOW OPEN**. **TALENT** Musicians and Performers for Minstrel Show. **USEFUL SHOW PEOPLE**, all departments. **FREE ACT** to feature.

All Replies to **JOE J. FONTANA, Box 994, Atlanta, Ga.**

# WANTED---O. J. BACH SHOWS, Inc.---WANTED

**WANTED**—Tilt, Roll-o-Plane, Octopus with own transportation. Low percentage.  
**WANTED**—Capable Showmen for Athletic Show, Ton-in-One, Girl Show and Mystery of Life. Have complete outfits for same.  
**WANTED**—Cook House, privilege in tickets; Palmistry, Dart Balloons, Addem Up Darts, String Game, Cane Rack, Photos, Hot Gandy, Ice Creams, Devil's Bowling Alley, Penny Arcade, High Striker, Scales.  
**WANTED**—Electrician, Ride Help, top salary. Tell all first letter.  
**WANTED**—Sound Truck, Free Acts. We open in or near Utica, N. Y., April 23.  
Address: O. J. BACH, BOX 292, ORMOND, FLA.

# GARDEN STATE SHOWS

Now Booking and Contracting for 1943 Tour, Opening May 1, Defense Territory.  
**WANT RIDES**—Any Rides other than Wheel, Chairplane, Auto and Ponies. Special Inducement to Little Beauty and Tilt. **WANT SHOWS**—Grind Shows of all kinds. Manager with Girls for office show. L. Augustine, contact. Frank Rich, contact. **WANT CONCESSIONS**—All open except following: Bingo, Popcorn, Pan Game, Beat Dealer. **WANT HELP**—Help in all departments. Foreman for Ell, Chairplane, Auto, Second Men, Helpers, Semi-Drivers, etc. Pete Coleman, J. Robb, contact.  
Address: R. H. MINER, GARDEN STATE SHOWS, 161 Chamber St., Phillipsburg, N. J., or R. H. MINER JR., Hotel Victor, Easton, Pa.



# RAILERS PREP FOR GETAWAY

## RB War Bond Tie-Up Is Set

Sales details completed with Treasury reps—ODT approval satisfies execs

SARASOTA, Fla., Feb. 13.—The Ringling circus has placed its personnel and facilities at the disposition of Uncle Sam to promote sales of War Bonds. In a tie-up, at least unique in circus annals, War Bonds will be the medium of exchange for seats for Big Show performances during the 1943 season, opening early in April at New York's Madison Square Garden.

Details of the tie-up were completed at winter quarters here this week at a conference between U. S. Treasury Department representatives and Robert Ringling, senior vice-president of the show, and Aubrey Ringling and Mrs. Charles Ringling, two of the owners.

Admission to the night premiere in the Garden will be by War Bond purchase only, with Treasury Department officials handling all arrangements. At succeeding performances a large block of seats will be available under the same set-up. War Bond purchasers will receive a special ticket exchangeable for circus ducats. Seat locations will be determined by the amount of bonds purchased.

RB officials said the circus tie-up would be bannered by War Bond sale booths all over Greater New York. The same plan will be used at the Boston indoor stand and on the road.

### ODT Ruling Hailed

Biggest news of the week here, of course, was word from Washington that the ODT would allow the Big Show's special trains to operate this season. Altho show execs had insisted all along (See RB WAR BOND TIE-UP on page 42)

## Joint Auspices Start Ticket Sales for Charleston Circus

CHARLESTON, W. Va., Feb. 13.—Sponsored by Charleston Playground Committee and Charleston Park Commission, Miller's 101 Star Circus will be the first show of its kind to be staged in Municipal Auditorium here on March 8-13. Show will be produced by L. C. (Ted) Miller, general agent for Bantley's All-American Shows, who recently staged a similar event in Washington.

Acts will include Proske's Tigers and Will H. Hill's Society Circus. Advance sale of tickets has already started at a downtown office. Walter D. Nealand joined here to handle newspaper and radio publicity and advertising. Arrangement committee includes Mayor D. Boone Dawson; Charles A. Williamson, chairman; Mrs. C. Paul Heavener, secretary of park commission, and Mrs. E. T. McDonough, treasurer. Visitors at headquarters included Mr. and Mrs. Dick Wayne Barlow, Barlow's Roller Rink; Joe Roselli, recently discharged from the army, and Mr. and Mrs. Frank Hildebrand.

## M'pl's Shrine Sets Date

MINNEAPOLIS, Feb. 13.—Twenty-fifth annual winter circus will be staged by Zuhrah Temple Shrine in Minneapolis Auditorium the week of March 1, L. T. Chalgren, potentate, announced Wednesday (3). Program calls for 12 matinee and night performances. Committees are now completing arrangements for the signing of top acts. Zuhrah this year, more than ever before, feels obligated to sponsor the annual circus, the potentate said, to maintain "wholesome entertainment" as a "morale builder." One change contemplated this year is aimed at starting matinee performance at 1:30 p.m. instead of 2 p.m. to permit school kids, making up bulk of afternoon audience, to return home before daily traffic jam from business-industrial areas begins.

PVT. RUDY E. JACOBI, former Side-Show talker and manager on Gentry Bros., Christy Bros. and other circuses, is stationed with Company B, 413th Infantry, Camp Adrian, Ore.

## ODT Text in Approving Restricted Moves in '43

From the statement of Director Joseph B. Eastman, Office of Defense Transportation, Washington, issued last week, in which he okayed circuses, carnivals and other traveling shows for 1943, under present restrictions and any that may be imposed later.

The two largest circuses travel by railroad in special trains made up of cars which they own. A thoro survey has been made of the cars used by Ringling Bros.-Barnum & Bailey Circus, consisting of 22 sleeping cars, 52 70-foot flat cars and 13 70-foot stock cars. The sleeping cars are of wooden-underframe construction, not suitable for main-line service in regular trains nor adaptable to conversion. The length of the flat and stock cars, which is abnormal, makes them unsuited for general use in ordinary freight service. Neither the Association of American Railroads nor the army is interested in using these cars for other than their present purpose. The other circus, Cole Bros., has only 25 cars, of a similar type.

The smaller circuses and carnivals travel, sometimes by regular passenger trains, using baggage cars (some of which they own) for their equipment; and sometimes by freight train, using their own cars; but more often by motor vehicles (most of which they own), the latter now being ineligible for tires.

Those who attend circuses and carnivals move, according to the location, in the main by city rapid transit and street

railway lines, busses, taxicabs and private automobiles.

In the circumstances, the ODT will issue a general permit to railroads allowing operation of special circus trains made up of the circus-owned cars, provided the circuses concerned submit their itineraries in advance to the ODT for approval and agree to schedule their performance so that travel to and from by the public will be in non-peak hours, and provided that their contracts with the railroads stipulate that circus movements are to be subject to delay and interruption resulting from the giving of preference to all freight and passenger trains or from lack of available motive power, and that there will be no penalty for delay or interruption of schedules.

If the smaller circuses and carnivals decide to operate, they must be prepared to take the chance involved in their present ineligibility for tires and the further chance that restrictions or regulations may become necessary which will affect their use of regular train service or impose additional limitations on the use of the motor vehicles.

All of the circuses and carnivals must take the chance involved in the fact that the attending public will not have the benefit of special train or bus service and that travel by automobile is restricted by gasoline rationing, and the further fact that still other restrictions on rubber-borne transportation may become necessary, including taxicab service.

## Polack Show Nets Chi Shrine \$17,500

CHICAGO, Feb. 13.—Irv J. Polack left for Louisville on Friday (12) to make final arrangements for opening of Polack Bros.' Circus there on Monday (15).

Before leaving he said that the Chicago engagement of the show at the Shrine Auditorium had given Medinah Shrine Temple a net profit of \$17,562.

## DeBarrie Again With Russell

LOS ANGELES, Feb. 13.—W. E. DeBarrie will again have the side show with Russell Bros.' Circus, his fourth season on the show. The DeBarries, who played 14 weeks in and around San Francisco in night clubs this winter with the cockatoo act, are now at quarters of the Russell show.

## Mills Buys Bull; Opening in April

ASHLAND, O., Feb. 13.—There have been hundreds of visitors to the winter quarters of the Mills Bros.' Circus, which is wintering in the coliseum building on the fairgrounds here. Jack Mills arrived here after visiting Clyde Beatty's Zoo in Fort Lauderdale, Fla., which was for business and pleasure. Johnny Wall, superintendent, is resting in Cleveland and will be back in quarters on March 1. Received a letter from Charles Brady, who is in Arkansas, and he will report in quarters March 1. James Dewey, general agent, was in Cleveland for several days conferring with Jack Mills. Dates will again be purchased from Triangle in Pittsburgh, pictorials will be purchased from Erie Lithograph Company and the heralds from Henry Peate in Elyria, O. The general agent will again (See Mills Opens in April on page 42)

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Ebenezer, Tex.  
February 13, 1943.

Dear Editor:

When an agent gets the whole show against him, his best bet is to take a powder. But that holds good only on shows where managers listen to actors. For weeks our people have been advising the agent where to take the show and, because he uses his own judgment, the actors started advising Manager Upp that the show needed a high-powered man ahead. Our featured swinging-ladder girl knew Z. Elijah Greencloth, who had been a go-getter back in the earlier days, and where he could be located. The rest of the actors harped on the fact that this is now a 27-wagon show with an elephant and should be guided by a man who can guarantee straw and turnaway houses daily. So the office decided to contact him.

When reached, Greencloth agreed to accept the position on a percentage basis, which sounded good to the co-owners until they learned that he wanted for his bit the admissions from the two

center sections of the grandstand seats that faced the center ring. Those two sections figured as 36 per cent of a capacity house. The bosses wired that they would give him 5 per cent of the gross in the shape of one section of blues, 10 boards high. Doing business on this scale was new to the office, as heretofore they had considered anything over \$15 per week top money for any agent. The thing they figured in their favor would be that, should the show be rained out, the agent would also be rained out. After the lot touts again got busy with their straw and turnaway-house talks, the office wired Greencloth to come on.

Signing of our new agent was held up by Greencloth's wire requesting enough money to square a back board bill which had been adding up since he last worked in 1928. This called for another office huddle and resulted in the staff deciding that the proposition offered him was too good for an agent who hadn't worked in 15 years. So they (See WON, HORSE & UPP on page 42)

## Cole Show To Open April 21

New Louisville fairgrounds lot selected—work started on "Coronado" spec

LOUISVILLE, Feb. 13.—Following conferences with General Agent J. D. Newman here on Wednesday, Owner-Manager Zack Terrell announced that Cole Bros.' Circus will open the season under its new blue top for a five-day engagement in Louisville on April 21, one day earlier than show opened last year.

Due to the old lot inside the fair grounds gates having been taken over by the government for storage, the show will break in a new lot just outside main entrance to the grounds. Property, owned by the fair association, is a large grassy plot formerly used for farming. As the State Fair organization will again sponsor the show's opening, fences are being removed to give the show a 10-acre spread, with the midway facing on Cecil Avenue, main thoroughfare to the grounds. Streetcars and busses stop in front of the grounds. Terrell believes the new lot is a much better location than the one within the gates or the one back of the fairgrounds.

### Newman to Mexico City

Newman left for Mexico City for a preview of a new act which may be a feature of the circus.

Terrell announced to the press that (See CB Framing New Spec on page 42)

## Western Fans To Meet

LOS ANGELES, Feb. 13.—At a meeting of Joseph Andrew Rowe Tent No. 6, CFA, January 27, it was decided to hold a Western CFA convention in April on the Russell or the Arthur Mighty American Circus. The latter recently moved its winter quarters to Cheerful Gardner's Baker Place in Venice, Calif. Reuben Castang discussed wild animals at the meeting. Dinner was served in a private dining room, with red-check tablecloths and sawdust on the floor lending a circus atmosphere. Records by the Ringling-Barnum band were played. At the request of Harry Quillen, the tent went on record as endorsing plans to sponsor a circus fans' junior organization. Among those attending were Mr. and Mrs. Dick Lewis, Mr. and Mrs. Downie, Mr. and Mrs. George Perkins, Glen Harrison, Phil Bailey, Harry Quillen, Reuben Castang and Hugh McGill.



F. B. (BERNIE) HEAD, who has been with Ringling Bros. and Barnum & Bailey Circus for a number of years and who has been moved up from an outdoor advertising inspector's job to contracting press agent. He formerly handled press, having been with 101 Ranch Wild West, John Robinson, Hagenbeck-Wallace and Al G. Barnes circuses.



# Philadelphia With the Circus Fans

By THE RINGMASTER  
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 13.—Sgt. Robert C. Zimmerman, of the Public Relations Department at Fort Sheridan, suggests that it would be nice for Midwest Fans to get together for the Hamid-Morton Circus to be held in Milwaukee the latter part of this month. He stated that in addition to Mrs. Zimmerman and himself that Mr. and Mrs. Sverre O. Braathen, of Madison, and Dr. H. H. Conley, of Park Ridge, will attend on evening of February 27.

CFA Frank C. Upp, Macomb, Ill., is now with the armed forces, Medical Detachment Station, Bowman Field, Ky., and on January 31 he spent the day visiting Cole Bros.' quarters in Louisville. Pvt. William Ingles, a CFA, New Hartford, N. Y., is stationed in Miami Beach, Fla., and his address is 1130 T.H., T.S.S.D.S.P., Flight 282, B.T.C. No. 9, A.A.F.U.T.C.

Joe and Wally Beach visited with Bento Brothers and Rita, head balancers at Court Square Theater. At Valley Arena Gardens, Holyoke, Mass., they visited with Billy Pape, Conchita, Wilfrid Dubois, the Wallabies, Stevens Brothers and Six Willys. With Charles Davitt they attended their first circus for the 1943 season. They went to the indoor Grotto Circus in Worcester, Mass., and visited with many acts. While in Worcester they dropped backstage at Plymouth Theater and visited with the Wallabies.

Fred Work, general manager of Pete Mardo Tent, who is spending the winter at Mount Dora, Fla., has entered the Coast Guard Reserve, an auxiliary of the U. S. Coast Guard.

Spencer M. Jewell and Mrs. Jewell, of Hartford, Conn., are spending the winter in Fort Lauderdale, Fla. They plan visits to the Beatty Zoo in that town and the quarters of the Big One in Sarasota. Jewell is vice-president of the Bluch Landolf Tent.

CFA Fred H. Donovan, of Springfield, Ill., met with an accident some weeks ago, receiving a compound fracture of his right leg. After being hospitalized for a number of weeks he was taken to his home where he is convalescing. He would like to hear from his friends, and can be reached at 211 W. Elliott.

The Joseph Andrew Rowe Tent No. 6, of Los Angeles, held its first regular meeting for the New Year on January 27 with a dinner at Tony's Cafe. Highlights on the notice received were election of officers, Bob Downie's movies and music from the Greatest Show on Earth, with circus celebrities as guests.

Pvt. Walter B. Hohenadel, CFA serving with the Military Police in Alaska, writes that he received his first copy of *The Billboard* on January 4. This subscription was entered for him early in December.

## Notes From Macon

MACON, Ga., Feb. 13.—Clint Shuford, former treasurer of Sparks and Downie Bros.' circuses, last season on Hennies Bros.' Shows, accepted a position with Georgia Power Company for the winter. H. F. Maley, formerly in the wagon for American Circus Corporation, is a weekly visitor here in interest of the Hearst Syndicate. Don, Freda and Punky Harter are expected here to spend part of the winter. Manager of Peach Theater in Fort Valley, Ga., Al Locke is a weekly visitor here. Eddie Jackson, manager of Wellston (Ga.) Theater, is on the sick list. Jimmie and Rita Winters, known in every branch of show business, are in

the paint contracting business. Former press agent with John Robinson Circus and Billroy's Comedians, Charles Underwood is working for Uncle Sam at Robins Field, Ga. Mrs. Underwood is managing their tourist home, Rest Haven, at Vineville, a suburb of Macon. Joe End and staff are handling the promotional end of the Police Circus to be held in the Auditorium here week of March 8. Bill and Peggy Frank take time away from their farm to visit friends here weekly. The writer, Harry (Mack) March is on the sick list at Central Hotel here.

## Goldstein To Undergo Operation on Eyes

SAN FRANCISCO, Feb. 13.—Abe Goldstein, widely known showman and former clown cop with the big tops, arrived here this week from Honolulu for an operation on his eyes. He is co-partner and general manager of the Acme Brokerage Company, Honolulu, wholesale and retail dealers of novelties, curios and jewelry. While here Abe stated to the writer, Jack E. Lewis, he is purchasing a new line of magic goods, tricks, etc., as he is quite a magician and will entertain the kids of Hawaii as well as the military personnel for USO, when he returns after his operation.

During his stay here he visited with his brother, who operates the Fun and Hobby Shop. Abe will leave within the week for Los Angeles to visit his mother, who is seriously ill. He will then return here and join E. K. Fernandez, who is also coming to San Francisco next week to take over a 14-people burlesque show. Abe organized the show during his stay in town before leaving here. Red Hilderbrand, former owner of the Hilderbrand shows, and Abe drove to Hollywood.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### REHEARSING?

TOMMY TYSON, clown, is working in a shipyard at Beaumont, Tex.

C. E. DUBLE spent last week in New Orleans. He was there in the winter of 1932.

L. H. JONES, last three seasons on Mills Bros.' Circus advance, cards from Baltimore that he will be back this year.

WOULDN'T be surprised to again see horse-shoe nail ads in circus programs.

MR. AND MRS. REX M. INGHAM recently visited Edgar Dillard, CFA, at Seneca, S. C.

ERNIE STEWART, performer, recently met Burns Kattenburg, who is collecting data on contortionists to put in book form, at Mansfield, O.

W. G. MATHES, former popcorn concessionaire with James M. Cole Circus, visited the show at Elmira, N. Y., and met many old friends.

LATEST report is that menagerie animals will not get seconds on horse meat this winter.

C. A. REEDER letters from San Francisco: "Seen dining in a Market Street cafe were Honest Bill Newton, Charley Wilford, Tex Orton and Tom Heney."

POODLES HANNEFORD was guest on

## A SUBSCRIPTION TO THE BILLBOARD FOR EVERY STAR IN THEIR SERVICE FLAGS

National Showmen's Association has ordered *The Billboard* sent on subscription to 46 of its members in the armed forces. Michigan Showmen's Association has ordered it sent on subscription to 20 of its members in the armed forces.

The *Billboard* is one of the few magazines that have cut their regular subscription rates 50 per cent to men in the armed forces. Gift subscriptions for service men may be ordered by anyone at the half-price rate.

A new government regulation, however, requires that men overseas must specifically request a subscription before it may be entered.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Here is a worth-while bit from Samuel Chapman, of Pennsylvania. It might be of interest to collectors living in towns mentioned when you find in the Final Curtain page of *The Billboard* lists, the deaths of old circus folks. A method I found useful in uncovering circus items, such as pictures, programs, route books, etc. As a rule while these old-timers live they hold onto these things, but when they die those they leave behind look upon such items as just so much more junk. An example was when Elvira Hemmings, the wife of Dick Hemmings, the old circus man, died here a few years ago. About three weeks after her death I was told where she had lived and went to her former home. In the yard were hundreds of old copies of *The New York Clipper*, many of them reaching back to 1865, in good condition. They would have been a find. But the week before a rain had soaked them so badly that they were worthless. A caretaker of the home told me that they had thrown away, in the trash on ash day, piles of old books, etc. Think what must have been lost. Last January I noticed a death notice of an old circus name here and bought many old things from the estate, old Forepaugh programs and heralds, Barnum heralds and pictures. One of the pictures was the Nero spectacle of the Barnum & Bailey Circus taken in Madison Square Garden in 1892.

But one should not bother the family while their grief is on. Wait about a (See *Collectors' Corner* on page 42)

*The Affairs of Tom, Dick and Harry* on the Mutual network from WGN, Chicago, February 3.

DENNIS STEVENS reports that he will play Minneapolis Shrine date for Edna Curtis following Polack Bros.' date in Louisville. He will return to the Polack show after Minneapolis for the season.

LONG-HANDLE boys want it understood that Hitler was a paperhanger and not a billposter.

LEON BENNETT, side-show manager on Bud Anerson Circus for seasons 1940-'41, advises from Kansas City, Mo., that he canceled his 1943 contract with the show and will not troupe this year.

JOHNNY (RED) LANG, clown, who has been away from circuses since World War I, letters from Baltimore that he plans to return to the big tops this season.

JACK McFARLAND, banner and 24-hour man with Mills Bros.' Circus, who attended Polack Bros.' Circus in Chicago, will be back with the Mills show this season.

If you see 'em with long hair, it's because they are waiting for horse and pony clipping time.

JOE LEWIS cards from Houston: "Played Orrin Davenport's Cleveland date and will play the rest of his route. Gene Autry Rodeo opened here on February 5. Earl Lindsay, former Cole Bros. and (See *UNDER THE MARQUEE* on page 53)

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

RODEO livestock including bucking horses, bulldogging steers and animals for steer riding contests which spent the winter in Fort Worth were sent to the four-day rodeo at El Paso, Tex., which opened February 18. Chris P. Fox, executive vice-president of the show, said the event is being held a week earlier than usual. Livestock is owned by Donald Nesbitt and Verne Elliott.

THERE will be no Southwestern Exposition and Pat Stock Show Rodeo at Fort Worth because of the war, but many of the contestants and officials are working on the exposition grounds, which have been taken over by Globe Aircraft, Inc. Chester Byers, champion trick and fancy roper, is a dispatcher in the assembly building. Tad Lucas, former champion all-round cowgirl and bronk rider, also is in the assembly line. Bob Calen, trick roper, and Louis Kubitz, livestock superintendent for the shows put on by Verne Elliott and Donald Nesbitt, are guards at the plant. Willard Nelson, who for years received rodeo entries, is an administrative supervisor for the company.

## Houston in Fast Start

HELPED by good weather, Houston Pat Stock Show and Livestock Exposition opened February 5 to a near-capacity house. Rodeo will present 10 night and five matinee performances in the Sam Houston Coliseum, which seats an estimated 10,000. Sunday's matinee crowd nearly filled the building. One of the longest parades in the history of the show was staged Saturday to formally open the show. Heading the colorful spec was Sgt. Gene Autry; Coke Stephenson, governor of Texas; W. Albert Lee, arena director, and Everett Colborn, Autry's partner. George Mills and Jusbo Fulkerson are the clowns. La Velle Blanche, well-known cowgirl, enlisted in the WAAC and will report for duty as soon as the show ends.

First go-round honors in Saddle Bronk Riding went to Bill McMacken, Louis Brooks, Vic Schwarz. Smoky Snyder was the only casualty of the first night's performance when he was pinned to a fence in the Brahma Bull Riding contest. He sustained an injured knee. Other first go-round winners were:

Bareback Bronk Riding—John Tubbs, Gerald Roberts and Dick Griffith. Steer Wrestling—Jack Pavor, Homer Pettigrew, Jim Whiteman, Tom Alston, Brahma Bull Riding—Ken Roberts, Dick Griffith, Jim Whiteman, Dabis Shellenberger, Calf Roping, Homer Pettigrew, Clyde Burk, Toots Mansfield, Bill Hancock. Saddle Bronk Riding—Bill McMacken, Louis Brooks, Vic Schwarz.

## WANT COLORED CONTESTANTS

For first all-star Negro Rodeo. Six towns now booked; opening Alexandria, La., April 3-4. Write for contracts, prize list. Buck Wyatt, Felix Cooper, write. MANAGER RODEO, Box 1528, Alexandria, La. P.S.: All-Girl Rodeo, Alexandria, April 10-11. Write for contracts and prize list.

## WANTED AT ONCE

Bill Man (no drunk), Side Show Boss Carzeman and good Circus Cook. Have for Sale—18x18 Marquee, \$25.00; also Round End Push Pole Tent, 35x105, with poles, \$150.00. Will buy small Elephant and good Menage Horse for cash. AL G. KELLY & MILLER BROS.' CIRCUS HUGO, OKLA.

# MILLS BROS.' CIRCUS WANTS

FOR BIG SHOW—Equestrian Director; all kinds of Acts, jingle and family acts, that do three or more, acts strong enough to feature. Also want Musicians on all instruments and Clowns. For WILD WEST, want Cowboys and Cowgirls and family of Indians. WANT ELEPHANT MAN, Bosses in all departments and Useful People in all lines. Can use one more Lithographer for advance. State if you drive truck. WANT Electrician, also Chevrolet Mechanic with tools. WANT Candy Butchers and Ticket Sellers. FOR COOKHOUSE, need Steward, Cook and Waiters. FOR SIDE SHOW—Manager, Side Show Acts, Colored Band, Leader and Musicians on all instruments; also Colored Chorus Girls for Minstrel. WILL BUY FOR CASH—Air Calliope, about five K.W. Light Plant, Stake Driver and 20x40 Tent. Write, stating all including lowest salary in first letter to BOX 372, Ashland, O.

# WANTED FOR COLE BROS.' CIRCUS BILL POSTERS AND BILLERS

New agreement with Alliance has been made. Address: V. A. WILLIAMS, 343 No. Muscatel, San Gabriel, Calif. Agent's Address: J. D. NEWMAN, Henry Watterson Hotel, Louisville, Kentucky.

# Dailey Bros.' Circus WANTS

Mechanic, Side Show Boss, Canvas Man, party to make Elephant Blankets. Mickey O'Brien, clown, wire. All good Circus People, answer.

BOX 539, La Grange, Texas



# BOARDS STRESS RETENTION

## N. Y. Secs Vote Hyped Ag Effort

More victory expos planned for 1943—town, county groups to merge

ALBANY, N. Y., Feb. 13.—Delegates representing nearly every county in the State at the 55th annual meeting of New York State Association of County Agricultural Societies in Ten Eyck Hotel here February 9, voted to make every effort to increase the number of county annuals in the State in 1943. Feeling among convention goers was that a number of those canceled in 1942 would be renewed this year and increased effort will be made to conduct the fairs as in other years.

John F. Williams, president of the county societies, and Bligh A. Dodds, president of the town groups, presided at morning and afternoon sessions and both instituted a plan for the merging of the two organizations into one powerful body. Committeemen were named to formulate the merger to take probable effect next year and consummate the amalgamation which has been under consideration for several years.

### War Groups Benefit

Both bodies adopted programs for 1943 to urge the various annuals thruout the State to emphasize local agriculture efforts by increasing and stressing prizes for 4-H Clubs, Victory Gardens, Future Farmers of America, Farm Bureaus, Home Bureaus and Grange Organization exhibits, and to arrange as many patriotic programs as possible, and exploit Red (See N. Y. AIDS AG on page 41)

## Houston Stock Show Big Draw; Coliseum Is Offered to Army

HOUSTON, Feb. 13.—Sam Houston Coliseum has again been offered to the army, with negotiations said to be pointing toward early taking over of this city's only large auditorium by the War Department to house about 500 clerks for financing of the department. Accounting department of this government division would be moved from Washington and housed in the aud, it was reported.

Houston Fat Stock Show and Livestock Exposition held its 11th annual in the Coliseum February 6-13, the last for the duration, J. W. Sartwelle, association president, announced. First three days of the fair drew all-time peaks for the fair in spite of rationing. Gene Autry World's Champion Rodeo is being held in conjunction with the exposition. Sartwelle says it looks as if the 300,000 gate of last year may be surpassed.

## Great Falls Plant To Army; Billings Cancels '43 Plans

GREAT FALLS, Mont., Feb. 13.—North Dakota State Fair has been canceled for 1943 at least, it was revealed here last week. Association, of which Dan P. Thurber is secretary-manager, said it would be a "physical impossibility to hold the fair this year as government has taken over the grounds and buildings."

Coincident with the announcement that the fair here would be called off, came the report that Midland Empire Fair and Rodeo at Billings, of which H. L. Pitton is secretary, had been canceled. Billings management said, "Definitely canceled fair for 1943 at a special meeting held February 9."

WARSAW, Va.—Lawrence Greater Shows have not been awarded the mid-way contract for Northern Neck Fair here as had been reported, L. F. Altaffer, manager, said last week. Thus far the contract has not been let, he said.



AMONG DELEGATES to the 1943 meetings of Western Canada Association of Exhibitions and Western Canada Fairs Association were Sid Johns (left), manager of Saskatoon (Sask.) Exhibition and secretary of WCAE, and A. H. McGuire, Calgary, Alta., A circuit president.

## So. La. Annual To Resume; Special Board Is Named

DONALDSONVILLE, La., Feb. 13.—Board of directors of South Louisiana State Fair Association voted at the annual meeting Sunday (7) to resume the exposition in 1943 if at all possible. A committee was named to consider all war angles and to report back on final results.

Fair was discontinued in 1942, but members of the board expressed the belief that the fair would be a contributing factor "to bolstering the vitally important food and meat production and that it would aid instead of hindering the war effort."

Special board contains five officers and two members of the board. Secretary R. S. Vickers reports he had obtained backing and co-operation of 11 South Louisiana parishes in the event fair is resumed.

## ODT Policy Toward Fairs

From the statement of Director Joseph B. Eastman, Office of Defense Transportation, Washington, released last week, in which he okayed circuses, carnivals and other traveling shows for 1943, under present restrictions and any that may be imposed later.

The Office of Defense Transportation has received many inquiries in regard to its attitude with respect to sporting and recreational events. It has no direct authority over such matters. It cannot prohibit the operation of race tracks, fairs, baseball parks and the like.

However, it has authority over transportation, and this authority could be exercised in such a way as to affect sports and recreation seriously.

Last year I urged that State and county fairs be not held. This was chiefly because they induced so much use of automobiles and other rubber-borne vehicles, especially those operated by farmers, and the great need for conserving those vehicles and their tires in view of the rubber shortage.

Since that time, however, the operation of all such vehicles has been brought under control thruout the nation by the restrictions of gasoline rationing, and if further restrictions become necessary they can be imposed thru that program. Those whose duty it is to determine whether or not these fairs shall be held should give thought to those existing conditions and to those future possibilities.

BELLEFONTAINE, O.—William H. Detrick, son of Mrs. Don A. Detrick, executive secretary Ohio Fair Managers' Association, is stationed at Camp Wallace, Tex., where he is a member of the Anti-Aircraft Replacement Training Center, Coast Artillery.

CAMP LEE, Va.—Theodore D. York, Warba, Minn., formerly a stunt driver for Jimmie Lynch's Death Dodgers, Bob Ward and the late Lucky Teter, has been promoted to a sergeant with the 13th Quartermaster Training Regiment here.



## Agricultural Situation

Condensed Data From December Summary by U. S. Department of Agriculture, Washington, D. C.

(Continued from last week)

This program is expected to be particularly helpful in maintaining or increasing production on livestock farms. The Department of Agriculture and the United States Employment Service will co-operate in training and recruiting labor for such farms.

Total employment on farms November 1 was 10,879,000—down seasonally about 1 million from the preceding month and up slightly from November, 1941. However, there were more women, children and townspeople in the farm labor force.

During the 12 months ended in September more than 900,000 farm workers and operators took jobs in industry, and nearly 600,000 went into the armed forces. There was a net decrease of nearly half a million men 18 to 44 years old working on farms. Biggest increase was nearly 160,000 more boys and girls 14 to 17. Other increases: Nearly 150,000 more men 45 and over; more than 75,000 more women 18 and over, and more than 70,000 more children under 14.

Two-thirds of the farmers interviewed said their farms could handle as much crops and livestock next year as in 1942, taking labor prospects into consideration; one-third said they could not. But two-thirds of the farms 1,000 acres and over expected decreased production in 1943. Those are the farms with the largest percentage of draft-age men.

Latest figures on farm wage rates (reported quarterly) are 220 per cent of the 1910-'14 average as of October 1, 1942.

### PRICES: CEILINGS, FLOORS

Strong demand for agricultural commodities for military, lend-lease and civilian consumption is expected to hold

the prices of most commodities at or near ceiling levels during the coming year, with some exceptions in the seasons of heaviest marketings.

Fully 90 per cent of the foods bought by the average family have been under price ceilings since October 3—compared to 60 per cent before Congress revised the law. The law now permits ceilings to be placed on farm or farm-derived products at a price that will reflect to producers 100 per cent of parity or the highest price they received between January 1, 1942, and September 15, 1942, whichever is higher.

Most of the price ceilings announced last April were based on the highest prices charged by individual sellers in March; whereas ceilings announced in October were based on prices charged from September 28 thru October 2. The Office of Price Administration has announced that its policy will be to work toward replacement of the base-period ceilings for individual food processors with definite dollar-and-cents schedules; and generally to replace the ceilings at wholesale and retail levels with margin controls.

The Act of October 2 authorizes loans on the basic commodities at 90 per cent of parity, with permission to set them at 85 per cent of parity where necessary to hold down feed costs and encourage livestock production. Thus, loans will be made at 90 per cent of parity on cotton, rice, tobacco and peanuts; and at 85 per cent of parity on corn and wheat.

Moreover, the law authorizes price supports at not less than 90 per cent of parity, within the limit of funds available, on all other commodities for which (See AGRICULTURAL on opposite page)

## Cornhuskers See Hike in Annuals

Greater war contribution, increased food production planned by boards in '43

LINCOLN, Neb., Feb. 13.—Convinced that county and district fairs in the State can and will make an even greater contribution to the war effort in 1943 than in 1942, Nebraska Association of County Fair Managers, at their annual meeting in Hotel Cornhusker, January 26-27, went on record as favoring holding of a fair in each of the counties in State this year. Basing their convictions on the fact that fairs are among the important factors in increasing production of foodstuffs and improving livestock and that local entertainment, as provided by county annuals to the public, is essential under restrictions of travel, fair men estimated that only about five fair managements in the State did not plan to continue in 1942.

With representatives of 60 of the 80 county fairs in the State on hand despite adverse weather and travel restrictions, the association also resolved to urge the governor of Nebraska to recommend to the State Legislature an appropriation for the purpose of operating the State Fair sufficient to maintain the grounds and office and to operate the fair equal (See More Fairs in Neb. on opposite page)

## Western Association Meet to Sacramento

SACRAMENTO, Calif., Feb. 13.—Because adequate facilities could not be obtained in San Francisco, members of Western Fairs Association will hold their annual meeting here February 26-27, Tevis Paine, secretary-treasurer, said this week. Plans for increased co-operation with the government and war and food agencies will be the principal topics up for discussion.

Association is composed of fairs, festivals, horse shows and rodeos in Washington, Oregon, California, Arizona and Utah. E. G. Vollman, secretary-manager San Joaquin County Fair, is president; J. H. Chambers, secretary-manager Santa Barbara Fair, vice-president, and Tevis Paine, assistant secretary California State Fair, secretary-treasurer.

## Richmond's 4-H-ers In "Mobilization Week"

RICHMOND, Va., Feb. 13.—The 1943 boys' 4-H Clubs' program started officially here this week, with "Mobilization Week" being observed thruout the nation. All 4-H members in the State are being asked to collect phonograph scrap records to be brought to their first club meetings in March. Scrap will be sold to dealers and proceeds will be used to purchase an ambulance, which will be donated to the Red Cross.

Over-all program for the year stresses the "Food for Freedom" program. Each member is required to maintain and keep a record of at least one long-range project and all are urged, if possible, to conduct two or more projects. Most popular programs, it was explained, are the growing of gardens, pig raising and fattening, raising of dairy calves and poultry projects. The 1943 program requires that each boy has a garden.

ATLANTIC CITY.—Bob Daley, vet outdoor showman and well known at fairs and expositions, has been named steward of the new Shore Elks' Club, clubhouse of Atlantic City Elks' lodge.

MARNE, Mich.—Re-elected at the annual meeting of Berlin County Fair here were Arthur P. Edison, president; David J. Johnson, vice-president; David E. Hanson, vice-president and treasurer, and Mrs. Harvey Walcott, secretary.



## Newspapers, the Fair and the War

By JOHN D. ZOOK

Address by the director of publicity, State Department of Agriculture, at the 15th annual meeting of the Ohio Fair Managers' Association in Deshler-Wallick Hotel, Columbus, January 13-14.

A discussion of "The Newspapers, the Fair and the War Effort" presupposes a public relations approach from the standpoint of the fair. To the newspapers I would like to add the radio because any effective public relations job must include the radio as a potent factor in the distribution of information about your fair and the creation of public interest in it. After all, the function of your publicity and advertising executives is to create in the public mind a desire to attend and to participate; to generate public pride in your community, its institutions, its people and their progress; to assist in securing entries and to stimulate patronage for your concessionaires whose fees help to pay your expenses.

This is an exacting task and a great opportunity. It demands tact as well as knowledge of the processes involved in making up a newspaper and the preparation of a radio program. Moreover, it is just as easy for your publicity and advertising department to fall down on the job as it is for the management of your fair to misjudge its opportunity. Public relations is not really a job for one department of a fair. Every official and every employee plays an active role in the creation of good or bad public relations. What they do—what they say—and how they act—gives rise to some public reaction upon the success or failure of your fair.

### Extend Co-Operation

Never forget that the newspaper and radio people of your community speak to many more people than you can. Their good will or lack of it can make or break your fair. Every contact you have with them is highly important. They should be extended every courtesy and co-operation. They are busy people, and your fair is just one of many communities, national and international activities making daily demands upon their space and time. This is especially true under present war conditions. Like the farmer who is being asked to produce more and more with less and less, the newspaper faces the task of presenting more and more vital information with less paper, less labor, and with the added complications of voluntary censorship and innumerable restrictions.

Radio does not require newsprint, but it does face a similar situation. In the fair business the management is too often unskilled in the technical aspects of advertising and publicity. Unless you have someone on your staff who possesses this skill, it is highly important that your approach to the newspapers and radio be made in the spirit of suggestion rather than dictation. I have met few newspapermen who really liked a fair assignment. It's hard work, without extra pay—and they don't know too much about the important backgrounds of the fair. It is important to remember this.

### Tell Them About It

The fact that a manufacturer makes a superior article, or that a merchant is offering a special bargain sale, or that the management of a fair is offering an excellent attraction is not sufficient to bring sales volume to the manufacturer or the merchant, or to bring paying attendance to the fair. People must be told about these values and when and where to find them. This is accomplished only by publicity and advertising thru various media.

Effective advertising and publicity does not just happen. They are the result of hard thinking, hard work, an acquaintance with current public psychology and an intimate knowledge of publishing and radio technique. To say that the success or failure of a fair is determined by its promotion is to say only a half truth. The whole truth is that its success or

failure is just as likely to be determined by the soundness of the foundations and policies laid down long before the fair has assumed its final form as it is by the volume, types or cleverness of the promotion. To put it bluntly: it is the job of the fair management to build the kind of an exposition that justifies its existence because it meets community needs of the moment. Those who build it should also have an eye on the promotional adaptability of what they are building. Your promotion must then be honest, because people know too much to be fooled more than once. And if you try to fool the newspapers and radio men, you are inviting trouble. They are jealous of their reputation for integrity. At the same time they are interested in civic enterprises and will always give of their time and space to the promotion of these enterprises. All they ask is to be met halfway.

### Perform Public Service

Their ability to perform a public service is the only justification for the continued existence of fairs. They have an honorable history of over 6,000 years. They have lived thru wars, depressions and prosperity because they performed a vital service. To them civilization owes the creation of its systems of credit, currency, the stock exchange, international law, merchandising, the circus, light opera, the theater and the development of a host of other things so important to the operation of our economy. They were responsible for important voyages of discovery, the promotion of agricultural production and the creation of our own State and federal departments of agriculture. To be able to perform this service they had to change with the times.

Today fairs are facing another of those periods of change. To justify their existence thruout this war they must perform a vital function in the war effort of the United Nations. Fairs will get a lot farther in their arguments with rationing and priority officials if they present themselves in their true light as "the farmer's inspiration."

The standards of agricultural perfection are established by livestock and produce exhibits at the 2,200 fairs in North America annually. It was not by accident that the American farmer has become the greatest producer of food in the world. Much of that credit—all of it in our pioneer days—belongs to the fair.

### Agricultural Fairs

Ohio's fairs are primarily agricultural fairs. They do have amusements and entertainment to round them out, but they are intent upon the serious business of community progress, and that includes social inspiration as well as improvement of the productive processes on the farm and in industry. The management of Ohio's fairs which survived last year recognized these facts. What other explanation can there be for your War Bond and Stamp sales; the awarding of bonds as premiums instead of cash; for your salvage collection campaigns, for your war and civilian defense exhibits; for your patriotic and morale-building grandstand shows; for keying your entire exposition toward fullest contribution to a United Nations victory?

Collectively you sold to people on your fairgrounds over \$1,000,000 worth of War Bonds and Stamps; collected mountains of scrap, invested thousands in War Bonds and contributed tens of thousands of dollars in admission taxes. Fairs all over the United States and Canada followed the same pattern. This year the wise fair management will not only do more of the same thing but will also explore every possible avenue which may lead its fair into paths of greater service to the war and the community.

### Improve Food Exhibits

What could be more important than improving food exhibits along with the usual agricultural exhibits? Not since pioneer days will the American people be so conscious of food as they will be this year. As a weapon of war and diplomacy, food now ranks with guns, ships, tanks, planes and ammunition. Never before have the American farmers been asked to produce so much food with so little. Never before has food figured so largely in the destiny of the nation. Herein lies an opportunity for the kind of service I am talking about. Support of such fundamentals; the striving for competition and improvements lays the foundation of managements' contribution to public relations and of justifica-

tion for the existence of fairs in wartime.

Service to the war effort, to the community, to high public morale, to industry and agriculture is something that can't be shrugged off by any bureaucrat. It is something the public can understand. It is a solid foundation that will win the wholehearted support of newspaper editors and radio program managers. Provide this kind of service: garnish it with inspirational entertainment, and you will have not only an argument for labor, transportation and gasoline, but also Page 1 material capable of competing with the war front, returning heroes and the promotional efforts of scores of other war agencies. Stress service—not vacations—and your "Newspapers, the Radio and Fair and the War Effort" will become an unbeatable combination. Profitable operation will inevitably become a by-product.

## AGRICULTURAL

(Continued from opposite page)

the Secretary of Agriculture publicly requests increased production. These loan rates and price supports are to continue in force at not less than these levels until two years after the close of the year in which the war ends.

### MARKETING-TRANSPORTATION

The Department of Agriculture announced that it cannot assist with the production or marketing of less essential winter vegetable crops, with the result that these commodities may become subject to marketing and transportation difficulties.

Charges for marketing 58 important food products increased 1 per cent from mid-September to mid-October. Payments to farmers for food products contained in the family food basket were \$224 in October, up 3 per cent from the preceding month. The farmer's share of the retail dollar held at 54 cents for the third consecutive month. Altho crushing capacity for oilseeds is adequate for the country as a whole, mills are not well located with respect to the present areas of supply of beans and seeds. While excess capacity exists on both coasts and in the South, capacity in the Midwest is not adequate to handle the large soybean crop there. The solution will necessarily lie in moving the beans to the mills or moving the mills to the source of production.

## MORE FAIRS IN NEB.

(Continued from opposite page)

to the amount of the sum authorized in the 1941 budget.

E. Preston Bailey, Thayer County, reported on the meeting of the International Association of Fairs and Expositions in Chicago in December and pointed out that generally the State fairs and more particularly the Dominion and other large fairs in Canada were planning to hold 1943 exhibitions. He advised that the British and Canadian governments had urged that fairs continue to function wherever possible. It was also pointed out at the meeting that transportation would be a problem in 1943, especially at the larger fairs, and that a number of carnival and ride organizations which usually make the Nebraska fairs would not be available this year.

### Schiefelbein Elected

Jake Isaacson, of Ak-Sar-Ben Race Association, Omaha, advised that it was a question whether races could be held this year, as the government is occupying the Ak-Sar-Ben grounds. He said that if at least some of the grounds are not released there would be no racing. Elected to the presidency for 1943 was E. S. Schiefelbein, Wahoo. J. C. Conover, Bridgeport, was named vice-president, and Chet G. Marshall, Arlington, was re-elected secretary.

Annual banquet held on Wednesday night attracted 277. Senator Stanley A. Matzke, Seward, was emcee, with Tom Collins, Kansas City, Mo., the principal speaker. Floorshow acts were provided by Barnes-Carruthers. Bruce Gordon was emcee.

BENTON, Ill.—H. W. (Dick) Nolan, secretary-manager Franklin County Fair and vice-president of Illinois Association of Agricultural Fairs, said last week that he has received numerous kind letters and many personal calls wishing him a speedy recovery from his recent illness.

ST. PAUL.—Gladys M. Williams, Williams & Lee, said here last week that they have been signed to provide the grandstand attractions at North Dakota State Fair, Minot, and fairs in Hamilton and Langdon, N. D.

## Around the Grounds

VIROQUA, Wis.—A high wind caved in the center portion of the 40 by 150-foot race horse barn at Vernon County Fairgrounds here February 3. None of the eight horses housed in the structure were injured.

WAUSAU, Wis.—Directors of the Marathon County Agricultural Society have set tentative dates for Wisconsin Valley Fair and Exposition, which this year may be known as the Wisconsin Valley Victory Exposition.

FORT WORTH.—Morrow Wrecking Company here has been contracted to tear down the many buildings at the old Texas Cotton Palace, Waco, which has been inactive for several years. Sheet iron and other metals from the structures will be used in the war effort. Among structures to be torn away will be the Oriental Building, auto show building and the auditorium.

STORM LAKE, Ia.—Buena Vista County Fair will be held a week earlier than previously announced. It was necessary to make the change to obtain attractions, President Charles Miller said. The fair will start on a Monday night and close Thursday night, with no show on Friday. Harness races are out for the duration, Miller said, but added that nine acts have been booked.

SANTA BARBARA, Calif.—Santa Barbara County Fair, Santa Maria, and Santa Barbara Horticultural Society flower shows have been canceled for the duration, Jesse H. Chambers, associate secretary, said here last week. Chambers announced he will seek permission in Sacramento to hold a junior livestock show in order to encourage agricultural club members to continue their stock-raising efforts.

ROSEAU, Minn.—Roseau County may have a 1943 fair despite the Commercial Club's decision last fall that the fair would be abandoned and a 4-H Club Achievement Day substituted. At its annual meeting the club discussed the matter again at length and while no definite action was taken, the sentiment was that a fair as well as the achievement day should be held. Speakers pointed out that farmers are responding to the government's appeal for increased production which will necessitate longer hours in the fields and because of that situation there will be a greater need for entertainment that only a fair can provide.

## Fair Elections

READING, Pa.—John S. Giles was re-elected president of Reading Fair at the annual reorganization meeting last week. Other officers are Heber Ermentrout, vice-president; Charles W. Swoyer, secretary, and George L. Roller, treasurer.

DONALDSONVILLE, La.—L. A. Borne, Raceland, was re-elected president of South Louisiana State Fair Association. Other officers are G. J. Autin, vice-president; Sidney Harp, executive vice-president; Norbert Delatte, treasurer, and R. S. Vickers, secretary-manager.

**TRADE SERVICE FEATURE**  
of  
**Billboard**

### Meetings of Assn. of Fairs

Western Fairs Association, February 26 and 27, Sacramento, Calif. Tevis Paine, secretary-treasurer, Sacramento.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

**THRILLS and CHILLS!**

For real thrills, get this spectacular night and day exhibition — it's breathless, spine-tlingling and sensational. Send for pictorial folder.

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**THE STRATOSPHERE MAN**

World's Highest Aerial Act!

Care of THE BILLBOARD CINCINNATI OHIO, or Representative: Barnes-Carruthers, Chicago, Ill.



## Cincy's Zoo Plans Wider Use Of Acts To Build Attendance; Rainy Weather Cuts 1942 Gate

CINCINNATI, Feb. 13.—A broadened amusement program, to include miniature circuses and animal acts as free attractions, is being planned for the Cincinnati Zoo for the coming season, it was divulged at the 12th annual meeting of the Zoological Society of Cincinnati at the Chamber of Commerce here Tuesday. It was also revealed at the meeting that nothing definite has been done to date about having the Summer Opera or the Food Show at the Zoo this year.

Elected to one-year terms on the Zoo's executive committee were James A. Reilly, president; Irwin M. Krohn, first vice-president; L. P. Lewin, second vice-president; Gerritt J. Fredriks, secretary; E. W. Townsley, treasurer, and John K. Rose.

President Reilly said the Zoo should engage in post-war planning now in order to avoid mistakes in operation which followed World War I, when buildings and animal collections deteriorated over a long period. He estimated the current value of the Zoo at \$2,000,000. The building and grounds committee recommended that the Zoo maintain its physical properties in first-class condition during the war, altho undertaking no major building projects, and that it look forward to a program of improvement and expansion after the war.

John K. Rose, summarizing the last 10 years, said improvements amounting to \$1,223,533 in new buildings and other structures had been made, with the Zoological Society providing \$144,841 of that sum; that the city had appropriated \$134,000 to Zoo expenditures in the decade, and that 1942's outstanding improvement was modernization of the old parking lot in front of the Herbivora Building.

The Zoo sustained a net loss in 1942 of \$5,538. Total expenses were \$154,431 or \$23,483 less than in 1941; total revenue was \$148,892, a decrease of \$131,170; sale of surplus animals netted \$4,056; commissions from concessionaires were \$31,691, a decrease of \$1,381; receipts from admissions were \$89,999, a decrease of \$23,363. Paid attendance, not including persons admitted for the opera, was 468,829 persons, compared to 656,467 in 1941. Secretary Fredriks said the chief cause of the drop in attendance in 1942 was probably caused by a prolonged series of rainy week-ends.

Plans for many economies this year

## Asbury Winner In 100G Suit

HACKENSACK, N. J., Feb. 13.—Trial of a \$100,000 damage suit against the Asbury Park Bathing Company in Circuit Court here February 3 ended in a court-directed non-suit.

Charging the company with negligence, the suit was instituted by Mrs. Claire Nash and her husband, John, Edgewater, N. J. Mrs. Nash contended that while she was bathing at Asbury Park in August, 1940, a rubber raft on which she was floating was washed against a pole supporting bathing ropes. She said her back was broken as a result and charged negligence in the placing of the pole.

Ruling on a motion by William V. Breslin, Englewood, attorney for the bathing company, Judge John C. Barbour held that in any sport or play a person must assume the attendant risk.

Judge Barbour, in directing the non-suit of the case, heard by a jury of six men and six women, cited Mrs. Nash's testimony that she knew the poles were there because she had seen them and that she knew she could not direct the course of the rubber raft.

## Esler Back to Bay Beach

GREEN BAY, Wis., Feb. 13.—Slyvester Esler, Appleton, Wis., has agreed to take over the management of Bay Beach Park pavilion here for another year on the same basis as last season, under which the park department received 10 per cent of gross receipts. Esler told the park board he plans to open the pavilion shortly after Easter and try out the operation for a couple of months to determine if business warrants running the rest of the year.

include continued sale of surplus stock, operation of a war garden which is expected to provide most of the vegetables needed by the animals and substitution of certain foods for more expensive items. Superintendent Joseph A. Stephan estimated the Zoo present animal population at 1,182.

## Lewis, Greenspoon Put Games, Rides In Norfolk Resort

NEW YORK, Feb. 13.—Art Lewis, owner of Art Lewis Shows, and Jack L. Greenspoon, carnival and park concessionaire, announce that they have contracted for all the games (22) at Ocean View Park, Norfolk, Va., where Lewis has his winter quarters. They're also teamed in operation of five refreshment stands there, including beer and wine.

On his own, Lewis has booked five rides into the spot—Rocket, Caterpillar, Ferris Wheel, Tilt-a-Whirl and Chair-plane—and will also operate the dance hall. Deals made with new owner Dudley Cooper and manager Cecil Duffy. Park set for April 3 opening.

Lewis also will again go out with his carnival.

## Detroit Zoo Cuts Budget Nearly 10%

DETROIT, Feb. 13.—Cut of nearly 10 per cent was made Tuesday in the 1943-'44 budget for the Detroit Zoo by Mayor Edward J. Jeffries Jr. New figure is \$217,000, compared with \$232,400 for the last period. Director John T. Millen stated that the zoo could meet the budget slash by cutting the animal population slightly. No major improvements are contemplated.

The zoo is likely to figure extensively, however, in plans for postwar construction which the city is now drawing up.

## Ocean Beach Rebuilding

OCEAN CITY, N. J., Feb. 13.—Work began this week on construction of a \$60,000 stone jetty into the ocean to protect and rebuild the resort's beach-front. The structure, to use 10,000 tons of stone, will be 500 feet long and extend 200 feet into the sea beyond the Boardwalk. The jetty is designed to augment beach reclamation effects of three other jetties built by the resort two years ago for \$100,000.

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### Swim Biz First Loss

Included in the initial group of so-called nonessential occupations released by Paul McNutt are bathhouse attendants, all of which didn't hit the swim biz as badly as some other industries. Most attendants round the pool and beach circuit last summer and in the indoor plunges now are women or young boys from 16 to 18. So the new order making it compulsory for 3-A men between 18 and 38 to leave their bathhouse jobs for war work isn't as bad as it sounds. Whether pool managers and operators will be thrown into the same category remains to be seen. There are not many lifeguards left. Most of them were thrown into 1-A right at the start, and others, who ordinarily would be 3-A because of having families have been commissioned to teach swimming at or manage army or navy pools. The important thing—as this pillar has preached for months—is to play up the health benefits of the sport of swimming. Forget about diversion and morale. That's good, but I'm afraid one of these fair days someone in Washington is going to scream that morale is too intangible and with one swoop will eliminate all the businesses and services claiming to spread morale.

## ODT on Locations and Transport

Extract from statement of Director Joseph B. Eastman, Office of Defense Transportation, Washington, released last week, in which he okayed circuses, carnivals and other traveling shows for 1943, under present restrictions and any that may be imposed later.

If these (sporting and recreational) events are carried on during the coming season, those in charge should understand the chance they take with respect to attendance, as well as with respect to the movement of participants and property, in view of the present restrictions on transportation and those that may become necessary.

Clearly the prospects will be most favorable where the locations are served by urban rapid transit or street railway systems and if the events are scheduled so that travel to and from will be in non-peak hours. The prospects will be less favorable where the locations are not so served and least favorable where the attendance has been drawn from relatively distant sources by steam railroad lines, intercity busses or private automobiles.

The situation in the Eastern territory, where gasoline and fuel oil shortages now exist, is an illustration of the contingencies which may arise. There it has become necessary to impose greater restrictions on pleasure travel by gasoline-propelled vehicles than prevail elsewhere in the country. Of course, if these restrictions continue, they will affect travel to sporting and recreational events considerably. Similar restrictions might in the future prove necessary because of other shortages, such as in rubber or man power or repair parts. It is impossible, under war conditions, to give any advance guaranty in regard to such matters.

## Bud Hunt Joins Red Cross For Entertainment Service

WILDWOOD, N. J., Feb. 13.—William D. (Bud) Hunt, general manager of Hunt's Amusement Enterprises here, headed by his father, William C. Hunt, has taken leave of absence to join the entertainment division of the American Red Cross and expects to see service overseas.

The Hunt enterprises include the Ocean Pier, rides and concessions and theaters here and at the neighboring South Jersey resorts. His brother, Guy, former manager of Ocean Pier, is a lieutenant in the navy, stationed somewhere in Alaska.

FORT WORTH. — Forest Park has a zebra in its zoo for the first time in 20 years. Other new arrivals are a sad-eyed bald eagle and a pair of soft-crested cockatoos. They were from the Hershey Estate, Hershey, Pa. The zebra is six years old.

## N. E. Conclave for Hub's Parker House; Map Good Program

AGAWAM, Mass., Feb. 13.—For the first time in many years the location of the annual meeting of New England Section, NAAPPB, will be changed. The Parker House in downtown Boston will be the scene of the 15th annual gathering Wednesday, March 24, according to Edward J. Carroll, president.

Tentative plans call for a reception and registration in the forenoon, a midday luncheon at which Governor Saltonstall is expected to be a guest, afternoon business meeting and forum, concluding with a banquet and show at night.

The Parker House is one of Boston's finest hotels, handy to rail terminals and subways. All sessions, including the banquet, will be held on the second floor, where excellent accommodations have been offered the organization.

Program Chairman Henry G. Bowen is busily engaged in arranging an impressive program, with speakers assigned such subjects as wartime operation, man power, dim-outs, transportation, cooperation with war effort, and wartime programs.

## Palisades Has Plans For Garden, Rallies

NEW YORK, Feb. 13.—As an innovation in amusement park management and in keeping with the war theme, Jack and Irving Rosenthal, co-owners and operators of Palisades (N. J.) Park, announce that they will operate their own miniature farm this summer. It is hoped that the Victory Garden will serve as an inspiration to visiting householders to set up gardens of their own as urged by the government.

In addition to the model farm, War Bond rallies will be held. Special booths will be set up for army-navy relief funds and to promote the sale of bonds.

Altho it is hoped that the gasoline problem will be better by summer and pleasure driving will not be taboo, efforts will be made to stress other methods of reaching the Jersey resort. In 1942, Palisades stressed the ease of subway, bus and ferry connections in advertising and publicity. Bert Nevins will again be in charge of publicity and advertising, his ninth consecutive year. Charles C. (Doc) Morris is already out booking picnics.

One of the main features to be concentrated upon this summer will be the swimming pool. There will be cut rates for servicemen, and tickets will also be distributed to the WAVES, who have taken up their station just across the George Washington Bridge. Men of the merchant marine will be enabled to come to the pool early in the morning, when the wave machine will be turned on full force.

Because of the shortage of material there will be very little new building of rides this year. Experiments have been made with luminous paints for night effects without the forbidden glow. No trouble is anticipated with dim-outs, inasmuch as during 1942 all lights were checked and all arc lights reversed to face downward.

## AC Using Celebs To Endorse Resort

ATLANTIC CITY, Feb. 13.—Mal Dodson, head of Atlantic City Press Bureau, has hit upon a new idea for publicizing the resort. It will appear in the form of a series of advertisements in metropolitan daily newspapers, each ad containing the photo of a celebrated personality who will endorse Atlantic City as a swell spot to visit and get a good rest. It will be an effort to offset the belief of many city folk that Atlantic City is out of business now that the army is here.

In addition, the Press Bureau last week started a new campaign, concentrated in the East and covering an area within 200 miles of the resort, appealing particularly to vacationists and families of the Army Air Force and coast guard trainees in near-by localities who can come here for a visit without impeding transportation and the war effort.



# American Recreational Equipment Association

By R. S. UZZELL

## Random Shots

Leonard B. Schloss has concluded his sojourn in Florida and is back at his desk in Washington refreshed and ready to grapple with the many amusement park problems pressing for solution. He wants and deserves our fullest support. He may be depended upon to do his best for us.

The Eli Bridge Company is minus an assistant bookkeeper, while Sgt. Donald Littler, of Jacksonville, Ill., is the gallant winner of a bride, Peggy Sullivan, a granddaughter of the founder of Eli Bridge Company. The groom is radio instructor in the army air corps located at Truax Field, Madison, Wis. Hilda Roodhouse, a lifelong friend of the bride, was her only attendant. William Sullivan, brother of the bride, was the best man. It was a beautiful church wedding with the single-ring ceremony, and the Big Eli personnel did the thing up handsomely. Incidentally, there are now six stars in the Big Eli service flag.

Kiddie rides for operation in department stores are still in demand. It is difficult to get the extra help in setting up and removing from the store, but the patronage is better than ever. Happy is the manufacturer who has a completed device ready for delivery. And there are a few who can still do the trick.

While railroads are converting their club cars into coaches or sleepers it behooves us to exercise every possible economy. But the people must be entertained to keep up morale.

At Grand Central Station, New York, a poolroom and other club facilities are maintained for service men. Quite different than the old monotony of loafing around waiting for trains.

## How Do We Stand?

Baseball, movies, some of the best fairs and the circuses have the go signal. Do we get it? This is our biggest question of the day.

Lake Compounce, near Bristol, Conn., may again use its building for checking bicycles and the stables once used for horses which brought patrons to this popular resort. Leave it to the resourcefulness of the Connecticut Yankees managing the place. They will find a way out. When a place has run continuously for a century and in that time has successfully overcome all hazards, it can be depended upon to carry thru again.

It was once said that the late D. S. Humphrey went to Cleveland as farmer on a load of hay and could not hope to succeed at Euclid Beach after others had failed. This is the big reason why he did succeed.

R. E. Chambers, our president, has come thru with the committee appointments for 1943. Now we shall send our proceedings of our annual meeting to the press. Chambers has been working under P. R. P. for essential materials for this quarter. This covers material for repair parts. The fly in the ointment is that P. R. P. is to be changed April 1 to CMP—Controlled Materials Plan. The set-up will keep the allocation of all materials more closely than ever under the control of the War Production Board. Where do we go from here? About the time we get ready to go under one plan the set-up is changed, so we have to start all over again. The one fact which consoles us is that it is all to help win the war, which we are surely going to do. Perhaps Chambers's ardent wish will come true, namely, this may be our last season of war restrictions.

## POOL WHIRL

(Continued from opposite page)

men in all branches of the service to swim and float, on the theory that swimming is as strong a defensive armament to men fighting overseas as the steel shields on the warships conveying them.

"That a co-ordinated plan of instruction be used nationally as a teaching course for all boys and girls between the ages of 12 and 18 years so that they may be spared from death either as fighters or civilians of the future. That the War and Navy departments and other federal agencies immediately take full advantage of all available facilities to guarantee the successful operation of such a plan.

"We therefore urge the Commander-in-Chief to give this his immediate at-

tention so that our fellow countrymen may 'Swim To Live.'"

## Men and Mentions

The indoor plunge formerly known as the Park Vendome pool, New York, operated by Mac Levy, is the latest tank to offer free admish to uniformed servicemen. Tickets are distributed daily by the New York City Defense Recreation Committee. Congrats to all concerned.

Miami Beach (Fla.) readers report that the Versailles plunge there continues to draw all the civilian biz there is. And there's said to be plenty from the friends and relatives of those stationed in the air corps there, not to mention the sassity set who just must have a winter vacation, war or no war. Other Florida reports place Paul Yampolsky, former swim head at the Covenant Club of Illinois, as one of the aquatic teachers for the army.

## N. Y. AIDS AG

(Continued from page 38)

Cross and Civilian Defense activities. J. Alfred Valentine, vice-president of the county association and president Mineola Fair, introduced a resolution recommending that each fair allot all or part of one day's gross receipts to local war organizations.

## Hikes Chalked in 1942

Reports for 1942 were sufficiently encouraging to indicate that fairs suspended last year may resume in 1943. Thirty-eight of the 51 fairs in the State, operating last year, had 14,172 exhibitors, with \$287,823.38 in cash premiums. Attendance was 731,405, and \$100,000 was paid to the government in amusement tax. Over \$200,000 in War Bonds was sold. With 13 fairs not operating, this was a proportional increase in all departments. Thirty-six of the 38 fairs which operated reported satisfaction in holding the annuals under war restrictions. Only two fairs claimed gas rationing affected attendance and results.

## Williams-Dodd Re-Elected

At the joint afternoon meeting the principal addresses were made by L. F. Livingston, Dupont, Agricultural Experimental Division; C. S. Conklin, of Brandon, Vt., and President Dodds. County Association re-elected John P. Williams, president; Arthur D. Driscoll, Whitney Point, first vice-president; A. Alfred Valentine, Mineola, second vice-president; G. W. Harrison, Albany, secretary; Edward L. Hardman, Elmira, assistant secretary, and William A. Dardess, Chatham, treasurer. Town Association re-elected Dodds president; W. Ray Converse, Palmyra, and William Kennedy, Cobleskill, vice-presidents; Clyde E. Shults, Hornell, secretary, and W. P. Biggs, Trumansburg, treasurer.

Principal speakers at the joint sessions were: C. S. Conklin, executive secretary Ayrshire Breeders' Association of America, Brandon, Vermont; former State Senator Frank L. Wiswall, secretary New York State Harness Racing Commission; Bilgh A. Dodds, president State's Town Agricultural Fair Association; Roger Duncan, U. S. Trotting Association; A. W. Lombard, Massachusetts Agricultural Fairs Association, and L. F. Livingston, manager Dupont Agricultural Extension Division.

Floorshow at the banquet Tuesday night was arranged thru the courtesy of George A. Hamid, Inc., and Frank Wirth Booking Agency. Other acts were provided by a host of carnivals including Coleman Bros., James E. Strates, O. C. Buck, Cetlin & Wilson, Art Lewis, Playtime, King Reid, Endy Bros., W. C. Kaus, Lawrence Greater and World of Mirth shows, and Jimmie Lynch Death Dodgers.

## WINTER QUARTERS

(Continued from page 35)

McReynolds, brother of Mrs. Swisher and ride superintendent until his induction last winter, and Jackie Dale.

TONEY RENIE.

## Bullock Amusement

SUMTER, S. C., Feb. 13.—Since shows closed last October, Owner and Mrs. J. S. Bullock and family have been at their new country home in Charlotte, N. C. Mr. and Mrs. Slim Clark left for their home in Beaufort, S. C., and Mr. and Mrs. Earl Miller joined the B & H Shows. K. E. Lambert has his photo gallery in Winnsboro, S. C., and reports good business. Frank Moss is wintering in El Jobean, Fla. Paraphernalia was stored at local quarters. Bullock is planning to open the shows as usual here, about the middle of March. Quarters are again in charge of M. H. Baker, and all motors and equipment are being overhauled.

Bullock is away on an extended booking tour and plans to cover about the same territory as usual. Among showfolk here are Mr. and Mrs. Merle Gratiot, Mr. and Mrs. Ramsay and Mr. and Mrs. Roy Miller and family.

VIRGINIA CONNOR.

## James E. Strates

SMITHFIELD, N. C., Feb. 13.—General Manager James E. Strates reports the signing of Rice Brothers to produce the Vanities Show of 1943. They are now showing around Chicago with a unit show of their own. Joe Sciotino infos from Buffalo that he is working out several innovations for his French Casino and Nudist Colony. Nick Bozinas arrived after fulfilling his wrestling engagements thru the Middle West and is in charge of a crew rebuilding wagons. Mike Olsen, transportation master, has a crew working redecking the flats and repainting the train. E. T. (Frenchy) Mineer, scenic artist, is working out a new color scheme for the midway. Jimmy Yotas, master builder, is remodeling the fronts of the various attractions and rebuilding the lion cages. Walter Lumpkin is showing his pets off to the natives. Walter Marks, Lion Motordrome manager, infos from Bridgeton, N. J., that he will arrive in quarters about March 1. Keith Buckingham infos from Elmira, N. Y., that he will be here about March 1. Johnny Arnelas visited while en route to Gibsonton, Fla., to join the Hagermans and Al Tomaini. Dick O'Brien went to Mullins, S. C., to look over equipment stored there. Recent arrivals were Fred King Sr., Ed Lanigan, Felix Stroud, George Dunn and Perry Humingway.

MARK BRYAN.

## Mighty Sheesley Midway

PRICHARD, Ala., Feb. 13.—There are many familiar faces in town, but practically everyone is holding down a war job. Quarters work is progressing under direction of Owner John M. Sheesley. Cash Wiltse has his men on their toes, and Harry Burke is checking material. Jack Baile is timekeeper. Al Hubbard, side-show operator, is putting glass in window frames. Dutch Fredricksen, Penny Arcade operator, is a tinsmith, and Frank Morris, arcade worker, is a timekeeper, and Lee Kennedy a carpenter. Frenchy Charest, ride operator, is a carpenter. Blacky Peyton is driving a tractor. With the Sheesley wagons always in sight, everyone seems to feel at home on his war work. Recent arrivals included Honey Lee Walker, manager of Gay New Yorkers' Revue; Mr. and Mrs. Al Renton and family, and Johnnie and Dorothy Sheesley.

W. H. RICE.

## Fred Allen

SYRACUSE, N. Y., Feb. 13.—Activities are under way at local quarters and all equipment will be repainted and remodeled. Miles Finch is in charge of winter quarters and will manage the main entrance and act as superintendent of the grounds. A site consisting of several acres and large buildings on route No. 11 has been purchased. Recent additions include one flat ride, new shows and more rolling stock. Present quarters will be maintained and used for a central office. Special arrangements have been made to keep all jumps to a minimum to conserve fuel. Management plans to carry 5 rides, 3 shows, a free act and 25 concessions. All equipment will move on show-owned trucks and semis. Capt. Ringman Mack has booked his Circus Side Show, and Frenchy La-Fontaine is framing a show for his troupe of trained bears. Gerald Barker booked his Penny Arcade. Ma Chevefer signed her cookhouse. Mr. and Mrs. Herman Leaman, wintering at Philadelphia, will have the bingo; Z. B. Cox, popcorn and candy apples; Benjamin Monroe, ball games and photo gallery. Duke and Ann Doran are wintering in Vermont. Duke is engaged in war work. Mr. and Mrs. O. W. Boardman and Mr. and Mrs. Gerald Weeks are wintering at Charleston, S. C. Shows' office is

proudly displaying its army-navy relief certificate of contribution in 1942.

MILES FINCH.

## Cetlin & Wilson

PETERSBURG, Va., Feb. 13.—Plenty of activity prevails in local quarters. Those in quarters include Slim Gibson, construction superintendent; Neil Hunter, paint department; John Rich, John Smith, Albert Paradee, and Mother Lee, who is doing the cooking; Mr. and Mrs. Fred Utter, Mr. and Mrs. Roy Stone, Mr. and Mrs. Dudley Lewis, Mr. and Mrs. Red Minter and Ruddy Muller. William Cowen advised he is recovering from injuries sustained in an auto accident last fall. Frank Massey also is improving rapidly at the Catawba Sanatorium. The writer has returned from an extended tour of fair meetings and the President's Ball at National Showmen's Association, New York, and is getting ready for the opening here April 1. Among fairs contracted are those in Reading and Hagerstown, Pa.; New Jersey State Fair, Trenton; Hagerstown, Md.; Petersburg, Va., and Wilson and Goldboro, N. C. Mr. and Mrs. J. W. Wilson returned from Roanoke, Va., where they purchased a new home. Al Doroso will have the bingo in addition to operating the cookhouse. Mrs. I. Cetlin, who is vacationing in Miami, is expected here soon. Harry Dunkel is here, awaiting opening. Co-owners Wilson and Cetlin are optimistic over the coming season and are making plans for the tour. All equipment is being redecorated. A skeleton crew has been in quarters since shows closed last fall. George Haines has several concessions booked.

R. C. McCARTER.

## C. W. Nail

MONROE, La., Feb. 13.—Shows have opened quarters here and everyone is painting and repairing rides. Merry-Go-Round is finished and the Ferris Wheel is rapidly nearing completion. The Whip, Mix-Up and Kiddie rides will soon be overhauled and painted. Mr. and Mrs. Harry Burke, of the shows bearing their name, spent a night at the Nails' home while en route home from Hot Springs, where Burke had been taking baths. Mr. and Mrs. Graham Davis, who are wintering in West Monroe, are regular visitors. Mr. and Mrs. Roy Goldstone will return this year. Mrs. Nail's nephew, Maurice Brown, an instructor in the army radio department, is doing overseas service.

L. M. BROWN.

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# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Erie Rink Plans Dance-Step Contest

ERIE, Pa., Feb. 13.—Preliminaries for the national dance contest start at the Erie 12th Street Skating Rink on February 16. Manager A. O. Johnston announces that judges will be chosen from the professional ranks of near-by Cleveland and Pittsburgh.

Elimination contests will be held nightly with the final contest on February 28 to select three couples to send to the State meet in Pittsburgh. Rivalry is keen in this city and the midtown location of the rink overcomes gasoline difficulties. Week-end play has increased heavily since rationing and is bringing in a new crop of skating fans.

FOUR EARLS, novelty skating act, were featured in the vaude show at the Towers Theater, Camden, N. J., for the week ended February 7, booked by the Eddie Sherman office, Philadelphia.

REX POWERS, pro skater, has retired for the duration to take a post as lieutenant in the Plant Protection Division of Detroit Police Department. He will, however, make occasional appearances in his act to keep in practice.

FUEL CONSERVATION has caused Hartford Skating Palace and Conrose's Skating Rink, Hartford, Conn., to announce that they would be closed every Wednesday to help out the move. Connecticut Governor Baldwin recently asked amusement spots to close one day a week.

BERT AND MILT HINCHCLIFFE, ops of Wal-Cliffe outdoor natatorium, Elmont, L. I., N. Y., are no longer worried about the pleasure driving ban in effect in the East, for a revised bus schedule has helped their roller estab, open all-year-round, and they expect the new bus schedule to continue thru the coming summer.

SYD CONN of Conrose's Skating Rink, Hartford, Conn., has announced plans to hold a George Washington Birthday Party at the skating rink. Conn said that all servicemen will be admitted free of charge. Special invitations for the party have already been mailed to former Conrose's Rink skaters, now in the service.

It is planned to have Governor Baldwin of Connecticut, Mayor Spellacy of Hartford, and William H. Mortensen, State senator from Hartford, on hand at the affair. Prizes will be awarded to winners of contests at the party.

A ROLLER HOCKEY league, composed of teams representing the Canadian Army, Navy and Air Force, to succeed an ice hockey league now operating in the rinks at Sydney and Glace Bay, N. S., has been proposed. Plans are for a three-team league, representative of the army, navy and air force, using two rinks about 15 miles apart. It is felt that a roller

hockey loop would maintain morale among servicemen and civilians, taking up where the ice hockey leaves off in late March. The roller games would open early in May.

SEVEN rinks in the city entered the annual roller skating contest sponsored by The Philadelphia Daily News at the first meeting at the newspaper offices to lay prelim plans for the annual rink promotion. Rink operators present included Jesse Carey, Circus Gardens; Mae Carey, Carman Rink; Jerry Boyle, Dance Box; A. C. Dean, Skateland at suburban Willow Grove; Joe Barnes, Adelpia Rink; Mrs. Braverman, Crystal Rink, and Mrs. Ruble and Mrs. Barton, Pla-Mor Rink. More operators are expected to enter at a second meeting.

## RB WAR BOND TIE-UP

(Continued from page 36) that rumors that the show would not take the road were false, the official word set at rest rumors and eased the minds of all hands.

Management expressed itself as being highly pleased, and the consensus was that provisions laid down by the ODT would not work too great a hardship. Motorized carnivals and other shows wintering in Florida were plenty interested in what ODT had to say about their transportation this season.

Robert Ringling, who had conferred with ODT officials in Washington on the transportation question, had withheld any statement pending the ODT announcement.

### Performers Entertain Troops

Ringling performers are busy with rehearsals at quarters, but not too busy to lend a hand when needed in entertaining men in the armed services stationed in this area. As an example, a hurried call for help was issued by the local Army and Navy Club, Sarasota's version of a USO unit, when military requirements blocked a planned soldier-talent show.

Within a few minutes the following Ringling personnel had volunteered to fill in: Charlie Bell and his dog, Trixie; Lou Jacobs and Justine Loyal, clowning; Alphonso Loyal, juggler; Justine Loyal, in an acro turn, and the Brannocks in a springboard spot. All received big hands.

## MILLS OPENS IN APRIL

(Continued from page 36) be four weeks in advance and the bill car 10 days ahead.

Mills Bros. promise one of the best performances of their career. There will be new faces and some of the old. Jack and Jake are leaving immediately for Lancaster, Mo., where they purchased a female elephant from Mr. Huntley. The big show will open with a patriotic spec and close with a spec called America. There will be a ballet of 12 girls and many other innovations. The equipment will be repainted and all trucks overhauled before leaving quarters.

All stands will be under a strong auspices this season as usual and they will have advance ticket sales.

The circus will open in late April here under the auspices of the fair association as that was part of the agreement with them before giving us the fairgrounds to winter in.

## CB FRAMING NEW SPEC

(Continued from page 36) his circus will present a most outstanding opening spec, titled *The Conquest of Coronado*. It was conceived by Col. Harry Thomas, with musical arrangements by Eddie Woekener and special dances by Kevin Smith, of the Courtney School of the Dance. New wardrobe to be used and

## Fire Precautions

Rinks, to comply with fire regulations, should consider some of the following:

1. Check all exits, regular and emergency. All doors should open outward and emergency exits should have panic locks which easily open. No emergency doors should be permanently locked and they should be carefully marked. Revolving doors are dangerous, especially to patrons on skates.
2. Fireproof all decorations, rugs and other inflammable materials. Fireproofing must be renewed periodically as effectiveness dwindles with exposure. If feasible, a sprinkler system is an effective safeguard to complete loss.
3. Beware of solitary, narrow exits from the fenced skating surface. The railed enclosure should have, at a minimum, four wide exits from the skating floor.
4. Employees should be acquainted with their duties if a fire should occur. Efficient handling by rink employees could avert panic.
5. Skate rooms should avoid the accumulation of paper, boxes and other inflammable material. Skating supply stocks should be stacked neatly and placed away from exposure to careless patron's matches and cigarettes. Avoid placing boxes and inflammable material under open stairways.
6. Institute a periodic inspection system by guards of skate rooms, lavatories, etc., not only to avoid fire but other forms of damage.
7. Make an honest inspection of the entire premises and logically deduce what corrections must be made.
8. Obtain liability insurance and invite inspection by fire authorities. It will pay the rink operator to have assurance that his patrons are safe while on his premises.

is being created in quarters under supervision of Mrs. Harry McFarlan, Katie Lucky and Mrs. Jack Biggar. Materials were obtained in New York and Chicago. Theme of the spec is the Conquest of Francisco de Coronado in his search for the seven cities of Cibola.

### New Aerial Number

Terrell also announced that swinging ladders were being discarded and that a new apparatus would aid in presenting an outstanding aerial ballet. Paul Nelson, brother of Mrs. Terrell, has been working on the idea for five years and is said to have perfected the apparatus so that it can be successfully used before the public this season. The apparatus is being constructed secretly under supervision of Charley Lucky. Nelson said that former ladder girls will have to start rehearsals on the new apparatus at least a month before show opens in order to perfect themselves in its manipulation.

## WON, HORSE & UPP

(Continued from page 36) offered him the gross off of the first three lower boards of one section of blues and an advance of enough money to pay off six years of the back board bill, providing the landlord would accept Greencloth's note for the remaining nine years. It was further understood that the office would hold back 1 1/2 of the three boards' grosses until the bills were paid. The landlord agreed and the money was wired. Such is the price for contemplated straw and turnaway houses.

A week later, when Greencloth had failed to appear, Manager Upp wired to find out why he had been detained. To his surprise he learned that after the landlord had received his money he could not square his sister to whom Greencloth owed the remaining nine years' board. He also reported that she would hold Greencloth for the bill for 30 days and, if it was not paid by then, she would auction him off to the highest bidding circus manager, and that at the present time both Greencloth and his services were frozen in the county jail. A circular to that effect reached the office two days later. Manager Upp immediately bid \$150 and cut Greencloth's percentage from three lower boards on one section of the blues to 10 per cent of the Side Show's sword-box take, with an 8 per cent holdback for the debt.

Our old agent's notice being up, he arrived here for a final settlement. After paying him off the bosses remembered that the right-hand mare, both sets of

harness and three wheels on the advance wagon belonged to their ex-agent. So they asked him to hang around the stake-and-chain wagon for a few days to see what developed.

## COLLECTORS' CORNER

(Continued from page 37) week before making your visit to the home.

I used to send to the late Charles Bernard, of Savannah, Ga., quite a number of items I got this way. His pictures of the old Dan Rice Show in 1861 I found in an old book I picked up this way, and only this week I got hold of the complete Louis E. Cooke history of the circus, written in 1919. By keeping your eyes and ears open, much old circus material can be saved and secured.

An item of interest I saw several months ago in Colombo, South America, when the ship I was working on docked. A small show was playing there. It was not much but called itself a circus, the queer part of it is how they advertised their circus. A long line of boys, each carrying a one-sheet poster pasted on a signboard. It sure was a new one on me. There were about 20 boys in a long line. Sorry I hadn't a camera to snap the sight.

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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

**M**OST definite aspect of the go-ahead sign waved by the ODT to traveling shows is that of present restrictions and others that may become necessary. The Eastman official statement reiterates the word "chance"—"take the chance," "understand the chance," etc. Chance is nothing new to outdoor show operators. It is a word that has never terrorized them in the midst of depression, sourest weather and a plethora of other dire circumstances. Long convinced that they can best do their part by carrying their merry wares to a war-burdened people, they have been in readiness for the word that came from Washington. Most of their '43 plans have been made. Most of the impending restrictions have been anticipated. Approval of railroad contracts by the ODT has long had a perhaps much less exacting counterpart in okays by the ICC. Many an operator will attest to the times his show train has been "put in the hole" to allow other traffic to pass. You can bet on showmen doing their utmost to function without interference with the war effort. If they are unable, because of essential curbs, to carry thru they will not cry against government travel nor ask any sympathy from fed bureaus.

**SHOWBIZ** isn't the only one that split out on the question of its representation in Washington. A capital dispatch mentioned that "Judge Landis said at the New York Baseball Writers' dinner that baseball needed no Washington lobby. But the opinion was not unanimously shared. One owner of considerable influence arrived here, asking that his name not be mentioned. It was reported that he would attempt to get an audience with President Roosevelt or Commissioner McNutt to present in-

formally a compromise plan, etc." Circuses, carnivals, fairs and parks finally lined up by each branch taking its own best hold in DC, not to mention plenty of single-o lobbying and correspondence by individuals who appear to have gotten exactly nowhere. Aggressive competition within itself may have made the outdoor industry great—but sometimes even the bitterest rivals find themselves in the same boat.

HE was probably the first outdoor showman to lose his life in this war—Glenn William Basinger. His brother, D. L. (Spot) Basinger, widely known concessionaire, has finally gotten together data which partly traces Glenn's movements after his enlistment in the U. S. Navy before Pearl Harbor until he gave his all during the gallant action of the U. S. S. Marblehead in the Pacific last February. Last word, a letter from a Far Eastern port, that Spot had from him was received during the 1942 Tampa Fair. Glenn had left Spot's concessions on the Glenn Miller Shows at time of his enlistment but had been back with his brother during furloughs from time to time. His enlistment hitch would have expired last July. Spot treasures a letter from Capt. A. G. Robinson, who commanded the cruiser Marblehead in its epic battle. Missive reads, in part: "At the time there was no way in which I could communicate with you, and it was therefore impossible for me to offer my sincere sympathy for your great loss and the assurance of my personal sense of sorrow and regret. He was buried, with other shipmates who were killed in action, in the European Cemetery at Tjilatjap, Java, Netherlands East Indies. Here in a quiet section the Netherlands government has set aside an

area for interment of our heroic dead so that they may lie together in beautiful surroundings, in a sense under American soil and as a memorial to their high courage and ideals. A military funeral was held with escorts from American and Netherland forces, and Protestant and Catholic services were conducted. His grave is clearly and appropriately marked. We had served together in the ship 22 months and consequently he was well known to me. During the strained months that preceded the outbreak of hostilities and in the difficult war service that followed his courage, cheerfulness and resolute performance of duty were constantly admired by all his shipmates, among whom he had a great number of very close friends."

THIS thought ament the recent death of Jerome T. Harriman comes, via Rex M. Ingham, from Charles Mander, Washington lawyer and friend of circus folk: "How uncertain is our little turn under the Big Top! We go on for our numbers every day and never realize that maybe tomorrow our names will be crossed off the program." . . . "I've been shown thru my own experiences," pens Glenn J. Jarmes, Monona, Ia., "that putting out an old-time show with an old-time parade and old-time ideas would not go over with the modern-age kids we have growing up. I'm afraid it is all hoping and wishful thinking." . . . Figures recently given on one of the best seasons, that of 1937, for Cole Bros.-Clyde Beatty Circus stirred Robert Sams, Birmingham, to remark: "The Cole show was carrying a parade that year, which probably accounted for some of the good business. Lots of people have tried to analyze what is wrong with the circus. I think the answer is parades. Don't fool yourself; they can be given. It can be noted that there were not so few circuses on the road until after they began to abandon parades. They are positively the best advertisement that circuses can have." . . . Add outdoor casualties: The bannerman.

# The Crossroads

By NAT GREEN  
CHICAGO

**M**EMBERS of the Showmen's League of America who are serving in the armed forces (there are 67 in service) are loud in their praises of what the League is doing for them. Since last fall every member in the service has received a package from the League each month, and this practice will be continued. Something different is sent to the boys each month, and the letters received at the League attest their appreciation. The League's Spring Party this year will be for the benefit of the boys in service, proceeds to be used to provide monthly packages. With such a worthy object, the party should be the biggest yet held, and no doubt will be. A new plan of allotting tables has been worked out. In the past there have been squawks from some of those not fortunate enough to obtain the best seats. No universally satisfactory arrangement can ever be made, for there are only so many ringside seats and somebody must of necessity sit at tables on the far sides of the room. The plan adopted is probably as satisfactory a one as could be devised. It was decided the best solution was a sliding scale of prices. Charge for ringside tables will be \$8.25 per person; the second section \$5.50, and the third \$4.40, tax included. With G. L. (Mike) Wright in charge of tickets, a vigorous campaign is assured and doubtless the party will be a turnaway.

**HILLMAN TAYLOR**, banker and fair man of Meridian, Miss., is going into a new field. He has resigned as assistant cashier of the First National Bank of Meridian and as secretary of the Mississippi Fair and Dairy Association and this week takes over the job of assistant manager of the Heidelberg Hotel, Jackson, Miss. "I do not intend to cease my membership in the Showmen's League of America and my contacts with the many friends I have made in the outdoor show world," he says. Association with fairs and the outdoor show world usually results in enduring friendships, and no doubt Hillman will be on hand when the boys gather for the annual confab next November.

**JIM MALONE**, formerly publicity director of the Tampa fair, is now on the staff of *The Tampa Times*. . . . Clyde Beatty visited Summit Beach Park, Akron, last week and arranged to install his animals there next summer. . . . Vernon L. McReavy stopped off in Chi last week on his way east to join the Frank Wirth staff in New York. . . . J. D. Newman left Chicago Friday (12) via airliner for a brief visit to Mexico City. . . . Mr. and Mrs. Sam Solomon back in Chi for a couple of days after an Eastern trip. . . . Ralph E. Ammon, former Wisconsin State Fair manager now with *Prairie Farmer* and WLS, left for Madison late last week to attend budget meetings that will decide whether Wisconsin fairs will get State aid this

year. . . . Lee Cuddy, ride operator, a Chi visitor. . . . Ditto Frank Ketrow, of Ketrow Bros.' Circus.

**ANOTHER** veteran showman, Don C. MacIver, magician and lecturer on the Ringling Side Show, comes to bat for the old-timer and takes violent exception to our recent item ament the proposal of Show Folks, Inc., to put out an old-timer show to entertain boys in the service. Says MacIver: "Joe Millers' may not be entertaining according to your views, which, to my mind, are in the gutter. You evidently get a belly laugh out of dirty gags like those used recently by one of the radio headliners, or maybe some of the filth that is being fed to men in uniform by some of your Johnny-Come-Latelies." Which just goes to show how the most innocuous item may be misinterpreted. The item mentioned was not a rap at the old-timers. We said, among other things: "How can performers in their 60s, who have been out of the game for years, expect to compete with the hundreds of seasoned performers now playing USO shows?" Note we said "performers who have been out of the game for years," and we stick by that statement. Doubtless Mr. MacIver, who has been in the game more than 50 years, is entertaining—but he's been in the game, not out of it. As for Johnny-Come-Latelies, we think there's a tinge of jealousy in the old-timers who knock them. Who would take the places of us old-timers if there were not a crop of first-of-Mays coming up? We glory in the old-timers, such as Joe Howard, Skeets Gallagher, Sophie Tucker and others, who have proved that age is no bar to success, but sooner or later they must pass on and the Johnny-Come-Latelies must step into the breach.

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

**T**HE International Association of Fairs and Expositions has often been accused of lacking strong leadership, particularly since last June, when ODT Director Joseph B. Eastman issued his ukase on the operation of fairs in 1942. Whether the charge has been true in the past is not important, because Director Eastman, who can be as rough and as tough as anybody in Washington and who is, at least, less guided by political considerations than most of his colleagues in his own and other war bureaus, has had not only the foresight but the guts to reverse himself on the position he adopted last summer.

As war tactics and battle fronts change, policies shift. What may be thought a "must" one minute is discarded the next. Transportation Chief Eastman's latest statement on fairs runs like this: "Last year I urged that State and county fairs be not held. This was chiefly because they induced so much use of automobiles and other rubber-borne vehicles, especially those operated by farmers, and the great need for conserving those vehicles and their tires in view of the rubber shortage. Since that time, however, the operation of such vehicles has been brought under control thruout the nation by the restrictions of gasoline rationing, and if further restrictions become necessary, they can be imposed thru that program. Those whose duty it is to determine whether or not these fairs shall be held should give thought to those existing conditions and to those future possibilities."

He also said that he is "not renewing" the appeal he made last year for fairs to discontinue. Fairs thruout the country are interpreting this to mean that they have been given the signal to go ahead

while being aware of present restrictions, future restrictions and that not unimportant matter of changing situations. Altho this may sound vague and uncertain, there is nothing certain during a war. Moreover, the great cloud of confusion precipitated by the Eastman edict of '42 has been removed.

**TO** come back to the IAFFE, Secretary Frank Kingman has worked overtime since last June—not only on the question of continuance but on many other questions related to the war. Since December he has been joined by the newly elected president, Douglas K. Baldwin, and together they have charted a strong program full of aggressive and sometimes zealous leadership. They had prepared and distributed widely cleverly done statements and questionnaires to their membership and many others, and have consulted with dozens of departments of government. In no case could they have been accused of "pressuring" the Eastman office. It may be said to their credit that they never failed to keep in mind that the business of achieving victory comes first.

**WHILE** the gist of the recent ODT okay is fresh in mind it might not be amiss to reprint the following story, which bore a Washington dateline in *The Billboard* of December 12, 1942, so that the reader may judge its accuracy as a forecast:

"Shows moving on their own equipment will 'probably not' suffer any inconvenience in making their jumps next season, according to an official of the division of traffic movement (railroad) of the Office of Defense Transportation. There may be the usual delays, such as have been experienced in 1942 and

even in peace years, but as to whether railroad shows will operate, there is no basis for believing that they won't, he said. The one 'serious' item which may delay movements 'for indefinite periods' is a shortage of power in a given region. An example given was that if a shortage occurs on the West Coast and juice has to be fed in there by a point in the East, everything in and around the Eastern point will suffer accordingly.

"As to organizations without their own flat-car equipment which transport largely in baggage cars, there are an adequate number of baggage cars available, the official declared, but 'special' moves in such cars are disallowed as of December 1.

"The ODT executive could not say how motorized shows would be affected, as gas and rubber are the chief considerations in this connection. In general the ODT is not disposed to issue orders calculated to put industries out of business or reduce their effectiveness, but the needs of the war are great and there will be cases where some individuals or companies will have to suffer, he declared. He gave it as his opinion that the ODT will probably find it necessary to make an official statement concerning all traveling shows while they are in winter quarters, and he felt that the announcement would be made long enough in advance so that carnivals and circuses and all other itinerant companies would be prepared to arrange their schedules to conform to the regulations. A statement on the subject might be looked for within a reasonably short time, he said.

"When it comes to moving show troupes and props over railroads, the official said that in a pinch the troupes (humans) would have to come first. (This might apply to units playing grandstands, as well as legit roadshows, vaudeville units, etc.) It is expected that the ODT will ask shows to make shorter jumps; at least in the East, altho it is aware that longer jumps are necessary in the Western areas, where 'key' towns are more widely separated."



CLASSIFIED RATE

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Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads...

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A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards...

BUY WHOLESALE - SELL RAZOR BLADES, Tooth Paste, Shaving Cream, Personal Needs...

GREAT 25c "REPEATER" - SELLS HOMES, stores, factories. Dozen, \$1.00; gross, \$9.00.

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SELL NEW-USED CLOTHING FROM HOME, Auto, Store - Men's Suits, 82c; Pants, 23c; Topcoats, 37c...

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TOJO'S OR HITLER'S COPYRIGHTED 7x16" and 7x11" Funeral Displays (15c sellers), twenty, \$1.00...

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ATTENTION, CALENDAR MEN - FAMOUS Esquire Magazine's 1944 Calendar and Blotter lines now ready...

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AMBITIOUS SCHOOL SENIORS - WHAT WILL you do when you graduate? Make money for graduation hiring others...

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business...

SPARE AND FULL TIME MONEY MAKING kinks at home, or a nice Mail Order Business all your own...

INSTRUCTIONS BOOKS & CARTOONS

ANY CARTOON DRAWN TO ORDER, 25c - Top work, lightning service. Remit description or photo to ART ROSS, 1775 Broadway, New York.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis.

PERSONALS

AL. P. SIMON, CONCESSION WORKER - Good proposition. Anyone knowing address please write SPOT BAYLES, 91 S. Sherman, Denver, Colo.

DIVERSO - RED-WHITE-BLUE JAR DEAL Tickets. Lower prices. Free samples. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis.

PRINTING

DRAWINGS AND CUTS MADE TO ORDER - Also Printing at low prices. Samples. LEE CRESSMAN, Washington, N. J.

FLASHY WINDOW CARDS FOR ALL OCCASIONS, \$3.50 for 100 14x22 non-bending cards, three to five colors. TRIBUNE PRESS, Fowler, Ind.

WINDOW CARDS - 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2 x 11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage.

WINDOW CARDS - 14x22 ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2 x 11 HAMMERMILL BOND LETTERHEADS and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

AMMUNITION - WANT TO BUY .22 CALIBRE Shorts. Pay \$105.00 per case. Distance no barrier. Cash waiting. BOX 405, Billboard, 1564 Broadway, New York.

ARCADE EQUIPMENT - 2 MILLS PUNCHING Bags, \$100.00 each; 2 Mills Lifters, \$60.00 each; 10 Exhibit Photoscopes, \$15.00 each; 12 Postcard Venders, \$15.00 each; 3 A.B.T. Targets, \$10.00 each; 2 Pollard Football, \$85.00 each; 5 Quarterscope Drop Picture Machines, \$18.50 each; 1 Exhibit Striking Clock, \$90.00; 1 Mills Dumbell Lift-Grip, \$90.00; 1 Radio Rifle, \$75.00; 3 Exhibit Oracle Fortune Tellers, \$35.00; 10 Mutoscope Movies, iron, \$40.00 each; 10 Counter Games, \$5.00 each; 1 World 12 Month Horoscope, \$65.00; 2 Kicker & Catcher, \$20.00 each; 1 Cupid Post Office, \$55.00; 1 Rock-Ola World Series, \$75.00. JOE FREDERICK, 2263 Newton, Detroit, Mich.

BOWLETTES, 14 FT. (KEENEY); ROLA Scores, 9 ft. (Rock-Ola), and X-Ray Pokers (Scientific), all in A-1 operating condition. MEYER WOLF, 539 Boardwalk, Atlantic City, N. J.

FOR SALE - ENTIRE COIN OPERATED BUSINESS, Phonographs, Remote, Legal Games, Scales, etc. Best offer takes. FORTUNA MUSIC COMPANY, 5120 W. Fullerton, Chicago, Ill.

FOR SALE - WURLITZER 850, \$425.00; Wurlitzer 750E, \$350.00; Seeburg Speak-organs, \$29.50; Mills Jumbo, F.P., \$55.00. NORMAN MUSIC CO., 412 H.W.E., Gallion, O.

FOR SALE - 50 LIKE NEW COLUMBUS MODEL ZM Machines in original crates at \$8.15 each. 1/3 cash with order. BIRMINGHAM VENDING CO., 2117 Third Ave., N., Birmingham, Ala.

FOR SALE - ANYTHING IN FREE PLAY PIN Tables, Cigarette Machines; some Slots; priced right. COLBERT COIN MACHINE CO., Nebraska City, Neb.

FOR SALE - TEN ROWE IMPERIAL 8-COLUMN Cigarette Machines, \$35.00 and two Rowe Royal 8-Column, \$45.00, F.O.B. R. K. VENDING, 715 S. Broadway, Salem, Ill.

FREE PLAY CONSOLES - 2 BOBTAILS, 2 Jungle Camps and 1 Fast Time, each \$60.00; 1 Western Seven Flasher and 1 Ball Free Play Pin Table, \$60.00. Free Play Slot Venders: 1 Mills with stand, \$45.00; and 3 Jennings, each, \$35.00. Slots: One 10c Waiting Roll-a-Top, \$25.00, and 5c Pace Comet Front Vender model, \$35.00. Counter Games: 3 Mills Dial Free Play Slots, each \$10.00; 1 A.B.T. Target Skill, \$10.00; 1 Gottlieb Single Crisper, \$5.00; 4 Vaneek 5c Slug Rejectors, each \$5.00. Deposit required with order. MANITOWOC DISTRIBUTING CO., 209-11 N. Sixth St., Manitowoc, Wis.

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan.

SEEBURG SMALL PIANOS WITH XYLOPHONES. Must be in good playing condition. Will sell Stewart-Filmtone 10c Movie Machine with Film, perfect shape, \$195.00; Rock-Ola Imperial Phonograph, light-up cabinet with Keeney Adapter and 8 Keeney Wall Boxes, all necessary cables, \$150.00. KENYON COMPANY, Canton, O.

SPECIALIZING STREAMLINE REBUILDING Slots - Large stock Mills Parts, Club Handles, Goldens, Extraordinary and F.O.K. Cabinets complete. COLEMAN NOVELTY, Rockford, Ill.

WANTED - WURLITZERS 800, 850; ALSO Rock-Ola Supers. Quote lowest prices. UNITED NOVELTY CO., Delauney & Division, Biloxi, Miss.

WANTED - BALLY BULL'S EYE; ALSO TEN Pins in good condition. State price in first letter. BOX C-102, Billboard, Cincinnati.

WE BUY, SELL ALL TYPES COIN OPERATED Machines. We specialize in repairing, re-finishing and rebuilding Slots. Carries same guarantee as factory. SOUTHERN AMUSEMENT CO., 628 Madison Ave., Memphis, Tenn.

WILL PAY \$1750.00 FOR LATE SIX GUN ABT Rifle Sport complete and in good condition. Give full particulars. FRED BEDE, Scottsbluff, Neb.

WURLITZER COUNTER MODELS - TWO 41, \$92.50 each; one 71, \$125.00 each; one 61, \$80.00 each. Non Coin Operated Marvels, \$22.50 each; 5 for \$100.00; two Model F Targets, with stands, \$18.50 each; red and yellow. WM. D. BROWN, 3505 Lime Ave., Long Beach, Calif.

360 VARIETY SHOP 5-COLUMN BULK VENDERS. Slug proof. Sample, \$15.00; lots of 25 or more, \$10.00 each. RAKE, 2014 Market, Philadelphia, Pa.

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES - BURCH, Creton, Long-Eakins, Peanut Roasters, Caramelcorn Equipment, Popmatics, Vending Machines, \$1.50 up. NORTHSIDE CO., Indianola, Iowa.

ALL AVAILABLE MAKES OF POPPERS - Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

SOUND SYSTEM - SETCHELL-CARLSON, 115 waltz, with 3 outside horns and heavy duty speaker units, dynamic mikes and stands. JOS. PEYER, St. Paul, Minn.

16MM. MOVIE CAMERA - NEW, IN ORIGINAL carton; also takes single pictures. Trade for 35MM. Camera, Silent Films or shipped insured for first ten dollars. BOX 185, Collinsville, Ill.

200 PAIRS OF CHICAGO ROLLER SKATES, excellent condition; two Loud Speaker Outfits with Jensen M10 Speakers. WM. GROS-KOPF, 143 St., Orland Park, Ill.

FOR SALE-SECOND-HAND SHOW PROPERTY

COMPLETE STAGE SHOW - SEATS NINE hundred. Write for details. G. W. GAINES, 439 Josephine Ave., Columbus, O.

FOR QUICK SALE - COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago.

FOR SALE - 16 AND 24 SEAT ADULTS' CHAIR-Planes complete, Kiddie Aero Plane Swing complete. CALVIN GRUNER, Pinckneyville, Ill.

FOR SALE - 20 BY 40 TOP AND WALL, used one season, in good condition, fifty dollars. TED LAVELDA, Bunker, Mo.

HIGH DIVER'S OUTFIT COMPLETE FOR SALE reasonable with new bag. Sixteen Cylinder Cadillac and House Trailer that carries rigging compact. DARE DEVIL OLIVER, Tonawanda, N. Y.

MERRY-GO-ROUND - HERSCHELL-SPILL-man, good operating condition. Good 6 H.P. electric motor, \$950.00. Drafted. EGON PEARSON, 3327 Knox, North, Minneapolis, Minn.

PRICED QUICK SALE - GOOD CONDITION. Merry-Go-Rounds, \$695.00; \$3,075 Ferris Wheels, \$2,200; \$2,775 Kiddie Rides, \$475.00; \$695.00 Fun House, \$195.00; Mix-Up, \$825.00; Calliope, \$195.00. Also Tractors, Trucks, Trailers, Sound Car, Light Plants, etc. G. A. GOUDIE, Carnie-Goudie Co., Kansas City, Mo.

SILVERSTREAK, DODGEM, CATERPILLAR, Funhouse, Swooper, Merry-Go-Round, Ferris Wheel, Whip, Kiddie Train, 100 Kilowatt Transformer. J. E. KAUS, 202 George, New Bern, N. C.

TENTS - BUY, SELL, TRADE, ANY SIZE. We have from 12x12s to 40x100s, all hand roped, A-1 shape, good as new. Rented couple weeks. Side wall, poles, stakes, pullers, sledges, rope, repairs. Complete list, \$1.00. What have you got or need? SMITH TENTS, Auburn, N. Y.

TENT - SIZE 16x24, COMPLETE WITH stakes, poles and sidewall. Only \$60.00 cash. Also P.A. System, price \$100.00. Both are in good condition. Write HERBERT BRAUCHLA, Warren, Ind.

THREE 36-FOOT SKEE BALL ALLEYS, GOOD condition, \$175.00; fancy decorated 20x30 Tent, used four months, bargain, \$100.00; ten player Archery Game complete, \$50.00. KIRK-PATRICK BROS., Waynesville, Mo.

3 SINGLE LOOP-O-PLANES, 2 MIX-UP RIDES, Ford Trucks, Midget Autos, Calliophones. Cash for Circus and Carnival Equipment. COLLINS, Box 77, Kearney, Neb.

22 FT. TRAILER GRAB COMPLETE WITH stoves, etc. Good tires. Can be used as small cookhouse. Weight 1,500 lbs. AL (RABBIT) REID, Hermitage Hall, Sharon, Pa.

PHOTO SUPPLIES DEVELOPING-PRINTING

A BRAND NEW DIRECT POSITIVE PAPER uses Eastman chemicals for developing, bleaching, clearing and redeveloping in fast processing time, and is available in standard width rolls to fit direct positive cameras and machines. Send for information and price list. BOX C-8, care The Billboard, Cincinnati, O.

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill.

FOR SALE - BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for dime photo machines. WESLEY PRICE, Junction City, Kan.

HIGHEST PRICES FOR 2 INCH AND 4 INCH Direct Positive Paper; also all size Enlargement Paper. KARMEKORN SHOP, 607 Hennepin, Minneapolis, Minn.

MANY SATISFIED OPERATORS SELLING MY Leatherette Folders; also Picture Plaques. Something new. Free particulars. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y.

PHOTO STUDIOS FOR RENT - COMIC AND portrait work. In amusement center, choice location on Granby Street, Norfolk, Va, the busiest sailor town in country. Excellent opportunity. NORFOLK AMUSEMENT CORP., 439 Granby St., Norfolk, Va.

WANT - VERTICAL 1 1/2 x 2 CAMERA. TRADE or sell for Cookhouse Tent, striped, year old. N. Y. OTELLE, 519 W. 9th, Sioux Falls, S. D.

WANTED TO BUY - 1 1/2", 2 1/2" 3" DIRECT Positive Film. Quote quantity, price, expiration date. DAISY STUDIO, 315 Beale, Memphis, Tenn.

ACTS, SONGS & PARODIES

"MY HEART'S WITH A BOY IN KHAKI," MY new song hit. Free professional copy. Write BERT HODGSON, Knoxville, Tenn.

MUSICAL INSTRUMENTS, ACCESSORIES

USED BARITONE SAXOPHONE, NICKEL WITH case, \$37.50; Deagon Orchestra Bells, in good shape, \$15.00. Many other new and used musical bargains. Send 25c for complete list. MORTON LINES MUSIC COMPANY, Springfield, Mo.

WURLITZER ELECTRIC PIANO AND ROLLS, Automatic Piano, Flute, Xylophone, Mandolin Pipe Organ combined, suitable for carnivals; cost \$1,400 new, sell \$150.00 cash. R. DAY, 407 N. Laramie Ave., Chicago, Ill.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES - SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York.

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass; Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan.

STRIPTease, BALLY, RUMBAS, CHORUS, Cellophane Hulas, Devil Costumes, Velvet Curtains, Minstrels, Clowns, Orchestra Coats, Tuxedos, Wigs. WALLACE, 2416 N. Halsted, Chicago.

SUITS, \$1.00 UP; DRESSES, 10c UP; COATS, 40c up - Complete line. Write for our circular. J. BRENKER, 1568 Fulton St., Brooklyn, N. Y.

SCENERY AND BANNERS

BEAUTIFUL, ARTISTIC BANNERS, DYE DROPS - Colorful, original, durable, inexpensive. Send dimensions for lowest estimate. Do not wait. ENKEBOLL STUDIOS, Omaha, Neb.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O.

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc.; 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.



CANE TO FLAG, NEW IDEA, \$5.00; CHARLIE Wonder Snake, sensational, \$20.00; 6x9 Foot China Silk American Flag, JOSEPH RALSTON, care Billboard, 1564 Broadway, New York.

HELP WANTED

COCKTAIL UNIT REORGANIZING WANTS Organist with own organ, Electric Steel Guitarist, Trumpet, Pianist. Must read. State lowest, BOX C-105, Billboard, Cincinnati.

COIN MACHINE TECHNICIAN — WHO understands all coin machines. Steady work, good salary and working conditions. Draft exempt preferred. MAKUS SALES COMPANY, 2509 W. Vliet St., Milwaukee, Wis.

LADY OR GENTLEMAN EXPERIENCED READER to learn Mind-Reading Act. State age and experience. Enclose snapshot. VALLON, Billboard, Ashland Bldg., Chicago.

LEAD TRUMPET WANTED — SMALL WELL-booked band doing part location and part jobbing, year around work. Percentage of band's gross to right man offered extra. Chance for part or full time day job also. Opening for combination Trumpet and Brass Repair Man. At once. Write, don't wire, all details to CAROL TAYLOR, 105 1/2 N. Federal, Mason City, Iowa.

MAN TO TAKE CARE ELEPHANTS IN QUARTERS and on road coming season. Elephants kind and gentle. One who drives truck preferred. W. C. RICHARDS, Route 2, Box 360, Pensacola, Fla.

MUSICIANS — SAX AND BASS. MUST BE good readers, union. Locations; \$45.00 per week. LEADER, 211 14th St., Columbus, Ga.

RAY GUN AND FREE PLAY PIN TABLE Mechanic. SOUTHERN AMUSEMENT CO., 15 S. Joachim St., Mobile, Ala. mh13

SOLICITORS FOR ENTERTAINMENT ENGAGEMENTS, Mediums, Mentalists, Psychic, Second Sense People. RUFUS R. ROSS, 310 S. Main St., Monticello, Ind.

WANTED FOR SUMMER TENT SEASON — People all lines doing specialties or doubling Orchestra. Also Boss Canvasman and Workmen. L. VERNE SLOUT, Rm. 532, Hotel Alexandria, Chicago, Ill.

WANTED — SAX AND BRASS MEN. ALSO Vocalists. Location, steady, average \$80.00 salary. Give draft status. BOX 543, Billboard, 155 N. Clark, Chicago.

WANTED — ALL AROUND MAN FOR MOVING picture show under canvas playing one week stands. All Georgia territory. Write CARL V. POPE, Albany, Ga.

WANTED IMMEDIATELY FOR LONG HOTEL Location — Drums, must be brush artist, two beat, Latin rhythms; Tenor Sax, Clarinet, tone, ride on both, read, know old tunes. Write all. Art Serres, answer. LEADER, Istrouma Hotel, Baton Rouge, La.

YOUNG LADIES TO WORK PERFORMING Elephants. If inexperienced can be trained in winterquarters. Mail recent photo. RICHARDS, Route 2, Box 360, Pensacola, Fla.

WANTED TO BUY

KIDDIE RIDES — WILL PAY CASH FOR Factory built Kiddie Rides. State make, capacity, condition, age. No junk wanted. DICK DILLON, Winland Auditorium, East Liverpool, Ohio. fe27x

LONG RANGE GALLERY — PORTABLE OR mounted on truck. J. E. KAUS, 202 George St., New Bern, N. C.

MASON OR EVANS CHUCK WHEEL — WRITE JOHN HANSEN, 947 Dakin St., Chicago, Ill.

POPCORN MACHINE — FRENCH FRY TYPE, all electric. Must be reasonable for cash. KRISPY KORN CO., 122 S. Halsted, Chicago, Ill.

SCOOTER OR DODGEM AND ROLL-O-PLANE devices complete. Replies must state age, condition, capacity, where can be seen set up and price. E. E. FOEHL, Willow Grove Park, Willow Grove, Pa. fe27x

STATION WAGONS AND PASSENGER CARS — Cash for clean, late models. Write WILLARD AUTO SALES, 2793 Robertson Ave., Cincinnati, Ohio.

USED RINK ROLLER SKATES FOR CASH — Write or wire today, stating quantity, make, condition and price. MAGES SPORT STORES, 4019 W. North Ave., Chicago, Ill. fe20

WANT TO BUY — CHICAGO RINK SKATES, any amount; or Shoe Skates. JACK POZNER, Columbia Park, North Bergen, N. J.

WANTED TO BUY — COMPLETE PORTABLE Roller Rink, 40x100, in good condition for cash. T. B. HUDSON, 1413 Ninth Ave., Decatur, Ala.

WANTED — ACROPLANE WITH GENERATOR. Will pay cash. Write or wire FRANK RUPP, Municipal Trailer Park, Tampa, Fla.

WANTED — .22 SHORTS AMMUNITION. Will pay \$10.00 per 1,000 C. O. D. Advise amount you have on hand. SHOOTING GALLERY, 12 S. 4th St., Harrisburg, Pa.

WANTED — 1,000 PAIR CHICAGO SKATES. Will pay highest price. Write stating condition. TED PIZIO, 2542 Dorr St., Toledo, O.

WANTED FOR CASH — SALESBOARDS. State size, quantity, style, price, all details first letter. M. S. POSNER, 4851 N. 8th St., Philadelphia, Pa.

At Liberty Advertisements 5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

AT LIBERTY ACROBATS

AT LIBERTY — EXPERIENCED GIRL AERIALIST. To join high act, Rings, Traps, Flagpole, Neck-Swivel. State all first letter. MICKEY DU VAL, Saylor Apts., Reading, Pa. fe20

AT LIBERTY BANDS AND ORCHESTRAS

Girl Band — Seven pieces or more, with or without complete Show. Also Girl Trios, Vocalist, etc. Locations only. Esther L. Holt, General Delivery, Miami, Fla. fe20

AT LIBERTY COLORED PEOPLE

Colored Orchestra — Open for engagement. Five pieces with Girl Vocalist if wanted. Union, organized over 9 months. All members draft exempt. Full line of fine novelties and entertainment features; also Singing Trio, uniformed, sober and reliable. All first class musicians. Rupert Harris, care Glass Bar Nite Club, Fort Madison, Iowa.

Colored Bass Player, using gold, double "B" recording instrument. Draft exempt, non union. Willing to join. Will H. Brown, Apt. 18, 5241 Indiana Ave., Chicago, Ill.

AT LIBERTY MISCELLANEOUS

RIDE SUPERINTENDENT available. Twelve years' experience. Can rebuild. Draft exempt. Write or wire BOB ROBERTS, 2101 Canton St., Dallas, Tex. fe20

AT LIBERTY M. P. OPERATORS

PROJECTIONIST — SOBER, SIX YEARS' EXPERIENCE in the entertainment world. Draft exempt. Go anywhere. Write or wire L. C. NEUHART, 3060 Sunset Blvd., Steubenville, Ohio. fe27

AT LIBERTY MUSICIANS

GIRL GUITARIST DESIRING trio or orchestra work. Age 20, single, union. Radio, floor show and orchestra experience. Specializes on rhythm and vocalizes. JEAN FOSTER, General Delivery, Warren, Pa. fe27

PIANIST, SINGER, SOLO-vox, Novachordist — Male, union, young with good appearance and personality. Draft exempt. Play popular, light classic and all requests. Desire connection with better class hotel, cocktail lounge, etc., in metropolitan area. BOX 363, Billboard, 1564 Broadway, New York.

VIOLINIST — NOW ENGAGED with Kansas City Philharmonic, at liberty after January 16. Draft exempt. Will go anywhere. GORDON GIBSON, YMCA, Kansas City, Mo. fe20

AT LIBERTY — DRUMMER. DRAFT EXEMPT, 4-F, 32 years old. Cut shows, have bells. Wants location job only; prefer Miami, Los Angeles or large city of South. Well experienced. Minimum \$40.00 per week. GEO. WALKLEY, 1001 W. Gregory St., Pensacola, Fla. fe20

AT LIBERTY — DRUMMER. READ ANYTHING. Permanent, 4-F. Five execution. Age 19, union, cut or else. JAMES SEARLES, 429 Brice St., Baton Rouge, La. fe20

AVAILABLE FEBRUARY 20 — TENOR SAX, Clarinet. Positively all essentials, any chair. Work in East only. MUSICIAN, Rm. 403, Broadway Hotel, Boston, Mass.

BAND LEADERS — TENOR SAX MAN AVAILABLE. Sweet or ride. Play lead, 2d, 4th chair. Double Clarinet, Flute, Soloist, Union, reliable. No panics. Name band experience. Age 38, married. Take best offer. MUSICIAN, 290 Harrison, Jamestown, N. Y. mh7

FLUTIST—MUSICIANSHIP. ALL OFFERS WELCOME. Will locate. Write fully. C. KINAMAN, General Delivery, Boston, Mass. fe20

GUITARIST — MODERN, ELECTRIC, TAKE-off. Fifteen years with top combinations. Age 29, draft 4-F. At liberty now. Write, wire FREDDIE STIVERS, Hotel Senator, Philadelphia, Pa. fe20

RINK ORGANIST WITH SOLOVOX AND Electronome — 4-F, union, married. MUST have at least 6 months' contract at \$50.00 net per week minimum. Satisfaction guaranteed. Experienced RSROA roller dances. Tune-Dex service and library. Must give two weeks' notice to present employer. Photos, references. BOX C-104, Billboard, Cincinnati. fe27

TRUMPET — UNION, AGE 18. EXPERIENCED. Read, fake, takeoff. Desires good location. Write CHUCK WIEGMAN, 2644 58th Court, Cicero, Ill.

VIOLINIST, DOUBLING CELLO, SAX — EXPERIENCED all lines, including symphony. Age 43, union. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. fe20

VIOLINIST — BARITONE VOICE. 4-F, AGE 27. Available in April or May. Top cocktail units only. Present salary \$100.00 weekly. BOX C-103, Billboard, Cincinnati. mh20

AT LIBERTY PARKS AND FAIRS

Complete Show for fairs includes six different Acts and Orchestras. A few open dates in Michigan and Wisconsin. Harvey Thomas, Manager, 102 N. Clark St., Chicago, Ill. Phone: Keystone 5491 or Dearborn 9034. fe20

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. mh13

Guthrie, Fred and Marie—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. mh13

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Polst  
JOHNSON, Johnnie Will  
Johnson, Judith  
Zella  
Johnson, Ray  
Johnson, Sandy
- KELLY, Harry  
Alvin  
KELLY, WM.  
MARTIN  
KELSEY, Harold  
Glen  
Kelton, Averitt  
Clyde  
Kemp, E.  
Kemp, Paul  
KENNEDY,  
Leonard Leo  
KENNEDY,  
Michael P.  
KENNEDY,  
Richard Jos.  
Kennedy, Wm.  
KENNERLY, Lee  
R.  
Konny, Hugh J.  
KELMAN, Brit  
Kessler, Sydney  
Kettle, Chas. B.  
Key, M. J.  
Kibel, D. H.  
Kimball, Dudo  
King, Benj. F.  
King, Charlotte  
Jane  
KING, Gid Hunt  
KING, Gilbert  
Henry  
KING, Henry  
Thadus  
King, Tex & Margo  
Kirk, Frank  
Kirschman, Bill  
Kish, Ray  
Klapp, R. G.  
Kline, P. H.  
Klippel, Jack  
KNIGHT,  
DALLAS C.  
KNIGHT, Hugh B.  
Knight, Stanley  
KNODELL, Geo.  
Wilson  
Knoll, Wm. (Tex)  
KNOWLES, Walter  
H.  
Knudson, Karl  
KOLEEN, Andrew  
A.  
Kopon, J. G.  
KOSCHLAND,  
Carl P.  
KOSCHOWSKI,  
Geo.  
Kosterman, Ralph  
Kowache, Steve  
Kramer, Ella  
Kreiger, Eddie  
Kretzko, Pete  
Krichersky, Harry  
Krug, C. H.  
Kunat, Mrs.  
Stanley  
KYE, JAS. EDW.  
LaBarie, Babe  
LaCrosse, Thelma  
Ladow, Marie  
LaFlur, Joe  
LaLonde, R. L.  
LAMORT, Harry L.  
LaPage, Paul  
LaRocca, Philip  
Jos.  
LaTemple & Co.  
LaVerne, Rosa  
LAVIER, Jack  
LaVond, LaVolo &  
Colecan  
LABAW, Jas. Wm.  
Lacey, Mary Ruth  
Ladd, W. S.  
Lahod, Mrs. John  
LAIRD, Geo.  
Martin  
LAJORE, WM. W.  
LAKEN, Harry  
Russell  
Lamar, B. W.  
Lamar, Gypsy  
LAMBERT JR.,  
Jess H.  
Lamberton, Char-  
lotte  
Lanont, Charlie  
LAMSON, Theo.  
Robt.  
Lancaster, Cliff D.  
Land, Robert  
Landers, Patrick J.  
Lane, A. A.  
Lane, C. E.  
Lange, Wilbert  
LANIER, John Al  
Lanke, Mrs. C. G.  
LAPORE, Mattias  
Jos.  
Laraine, Richard  
Lario, H. P.  
Larin, Frank  
Larios, Sylvester  
Larkin, D. D.  
Larkin, David  
Larson, James  
Larue, Freddie  
LASHBOWITZ,  
Victor  
LATTIMRE,  
Gilbert Frank  
LAUPER, Donald  
Thieme  
Laurello, M.  
LAWSON, Leonard  
Jesse  
LAWSON,  
Theodora Robt.  
LAWTER, John  
Wm.  
LAYTON, Willie  
Clarence  
LeDay, Marce  
LeRoy, Anna and  
Chas.  
LeRoy, J. F.  
LEROY, JONES  
LeVola, Pat  
Leatherman, Fred  
LEATHERMAN,  
John Riley  
LEAVITT,  
Lawrence Alden  
Lecardo, Fritz  
Lee, Baby  
Lee, Charley  
Lee, Dorothy  
Lee, Frank J.  
LEE, James Oris  
Lee, Roy E.  
LEE, Shirley  
LEE, Willie  
LEMBEKE,  
Franklin D.
- Leggett, E. H.  
Lenny, Jimmy  
Leo, Mr. Jean  
Lemard, Ada  
LEPORE, Angelo  
LESANDES, John  
H.  
Leslie, Edw. N.  
Lester, Elwood Nat  
Lester, The Great  
Levine, Pea June  
LEWELLYAN,  
John Robt.  
LEWIS, Chas.  
Thos.  
Lewis, Irving  
LEWIS, ISAAC  
NEWTON  
Lewis, Jimmy  
Linder  
Lewis, Olive Hager  
LEWIS, Richard  
Edw.  
Lewis, T. P.  
LEWIS, Wm.  
Carlile  
Lewis, Wm. Tate  
LIEDKIP, Lester  
N.  
Lieberwitz, Sam &  
Gusilo  
Lind, Gus  
Lindley, Chester A.  
LINKOOS, Justin  
M.  
LINTON, Willis  
Irvin  
Linwood, Milo  
List, Harry B.  
Little Bear, Chief  
LITTLE, Carl T.  
Little, Mrs. C. W.  
LITTLE, John L.  
Little, Phil  
Littlejohn, Joe  
Litvin, A.  
Livingston, B. E.  
Lobell, Allen  
Locke, Samuel  
Logan, Harry F.  
Logsdon, David R.  
Loney, Geo. E.  
LONG, Chris Wm.  
LONG, Jos. Edw.  
Longsdorf, Edw. B.  
Longman, Wm.  
Sampson  
LOPEZ, Jas. Bud  
Lott, Gordon M.  
Louis, Joe  
Louse, J.  
Love, Miss Billie  
Lovejoy, Wm. A.  
LOVELL, Jack  
Dempsey  
Lovett, Sid  
LOWMAN, John  
LOWRY Jr.,  
Heriort H.  
Lucas, Mrs. Harry  
A.  
LUNDGREN,  
Howard Milton  
Lushie, Mrs. Harry  
Lusk, James O.  
Luthiser, Bob  
Lyden, Chas. F.  
LYERLY, Clarence  
Hartford  
LYNCH, John Jos.  
Lynn, John Wallace  
MacDONALD, Wm.  
D.  
MacNamara, Vincent  
McABEE, Arlie  
King  
McBLY, FRED  
LEROY  
McCAHEM, Frank  
Oliver  
McCall, Albert  
McCALL, Herbert  
L.  
McCARTER, John  
Samuel  
McCARTHY,  
Kenneth Morlin  
McCARTHY,  
Patrick  
McCarty, Goldtooth  
McCuskey, Harvey  
R.  
McClinchy, Beady  
V.  
McColum, C. E.  
McComb, Ernest  
McCOY, Herbert  
McCoy, W. M. A.  
McCRACKEN,  
Howard T.  
McCREADY,  
Claude M.  
McCreary, E. D.  
McCreary, W. T.  
McDaniel, Grace  
McDonnell, J. B.  
McDowall, Chas.  
McDowell, Mrs.  
Clarice  
McFadden, Max  
McFarland, Toke  
D.  
McGea, Robert  
McGEE, Chas.  
McGIRE,  
Richmond  
McGOWAN,  
FRANK JOS.  
McGUIRE, Peter  
Wm.  
McINNIS, Norman  
Jas.  
McKINNON, John  
Dillo  
McKIVERGAN,  
Thos.  
McKnight, C. H.  
McLANE, Paul J.  
McLangley, Mrs.  
Goldie  
McLaughlin, Mrs.  
Mary A.  
McLAUGHLIN,  
Wm. Garrett  
McMillan, Connie  
McMILLIN, Robt.  
T.  
McMULLEN, Wm.  
Bingham  
McNaul, Barbara  
McNEAR, James  
Samuel  
McNeese, P. E.  
McPEEK, Royal J.  
Eugene C.  
McQUIGGAN, Jas.  
J.  
McPherson,  
McWhirter, Clyde
- Mabry, Eugene  
Mack, Bubber  
MACK Jr., John  
Mack, Capt.  
Ringman  
MACKKEY, Jos.  
Alvin  
Madden, Alma  
Madison, James  
MAGUIRE,  
Winston  
Mahon, Charlie  
Mairand, D. L.  
MALLERY,  
Richard  
Malley, Geo.  
Mallory, Clyde  
MALMBERG,  
Walter  
MALONE, Otis E.  
Maloney, Curley  
Mamos, Harry  
Mandell, Glen M.  
MANGANELLE,  
Jas. Francis  
Manson, Stanley &  
Mickey  
Maples, Bill  
Marchette, Rebel  
Marcus, Dr.  
Arthur  
Mareuse, Mrs. Lew  
MARION, Sidney  
Ray  
Marle, Marjorie  
MARLEY, Fred  
Brown  
Marlor, W.  
Marquardt, Hugo  
Marsh, Albert  
Samuel  
Marshall, June  
Martin, Bull  
Martin, (Wrestler)  
Martin, Carl  
MARTIN, Danny  
MARTIN, Edw.  
Chas.  
Martin, Edward J.  
Boyd  
Martin, Mary  
Martin, Mickey B.  
Martin, Tommy  
Martin, W. C.  
Martine, Frank  
Mason, Chuck  
Mason, Steve  
Matsys, Carmen  
Matsun, Mary  
Matthews, Al  
MATTHEWS,  
Jimmie C.  
MATTSON, Edward  
R.  
Maurice & Andrea  
Maxwell, Bernice  
May, Bobby  
May, John  
(Scotty)  
May, Wm.  
Mayman, David  
Maynard, Gil  
Maynard, Camille  
Mays, Gwen  
MAZER, Israel  
Harry  
MEADOWS, Darvis  
Monroe  
MEADOWS, Dewey  
Estes  
MEADOWS, Jas.  
Leonard  
MEDLEY, Wm.  
Nathan  
MEEKLING,  
Chas. Karl  
Meisner, W. A.  
Melba, Madam  
Meltzer, Dave  
Melville, Albert  
Melville, Bert  
Meroy, Al  
MERYD, Frank F.  
Meredith, Art  
Meredith, Miss J.  
Merrifield, Howard  
W.  
MERRILL, Roy  
Bernard  
Messenger,  
Lawrence  
Messenger, Bernard  
F.  
Metcalf, Jimmie  
MEYERS, Earl F.  
MEYER, Edward  
Meyers, Mrs. H. C.  
MEYERS, Louie  
Meyers, Mrs.  
Reynolds  
Milham, Alfred J.  
Miles, Charles  
MILLER, Albert  
Arthur  
MILLER, Art  
Miller, Carl  
Miller, Chas. M.  
Miller, Chris H.  
MILLER, Cole  
MILLER, Colvin L.  
Miller, David &  
Nancy  
Miller, Eddie C. L.  
MILLER, Ephron  
Miller, F. W.  
MILLER, Harry  
Edw.  
MILLER, John  
Wesley  
Miller, Jerry  
Miller, John Kent  
MILLER, Leo  
Albert  
Miller, Martha  
Miller, Mrs. Mae  
Miller, Nancy  
MILLER, Paul G.  
Miller, Paul Sidney  
MILLER, Ralph  
Howard  
MILLER, Tom  
Miller, Wm. C.  
MILLS, Duane  
Adair  
MILTON, Van  
Nelson  
MINOR, Jos.  
Calvin  
MINTER, Hugh  
MIRANDA, Gerald  
John  
Mitchell, Mrs.  
Amelia  
Mitchell, Charlie  
Mitchell, Earl  
MITCHELL, G. L.  
MITCHELL, Geo.  
J.  
Mitchell, Leo  
Charlie  
Mitchell, Russell

**Notice, Selective Service Men!**  
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards.  
Also state how long the forwarding address is to be used.



Are You a Draft Delinquent? (Check With the Following List)

Following is a list of those considered draft delinquents in a list released February 1 by Local Board No. 7, Rooms 403-4 Bell Block Building, Sixth and Vine streets, Cincinnati. Those listed gave their address as care of The Billboard, 25 Opera Place, Cincinnati. Those whose names appear on the following list are requested to report immediately to the above board.

- MITCHELL, Wm. C. Mitchell, Dan MOFFIT, Leonard MOENAR, Pete M. Moneyham, Thomas MONROE, Allen MONROE, Geo. Moore, Arlen Moore, Goldie MOORE, Jas. Eugene Moore, John H. Moore, Patrick H. Moore, Mrs. Vernon MOORE, Wm. Marshall Moreno, Mrs. Moreno, Tony Morgan, Bud Morgan, Gus O. Morgan, Mrs. Maggie Morgan, Marian Morgan, S. B. Morgan, W. E. Morley, L. F. Moroz, Dan MORRIS, Clarence W. Morrison, G. Morrison, Curley Morrison, David S. Morrison, Frank MORROW, Matthew James Morton, Mrs. Agness E. MOSKAL, Steve Moss, Mary MOTT, Edw. Lee MOUNTS, Homer Wm. MOYER, Edward Mueller, Rudy MULLEN, Robt. Louis MULLIN, Johnnie Franklin Mulhiney, Tommy MUNCY, Marshall B. Murdock, Robt. K. MURPHY, Jack Patrick Murray, Ben MURRAY, James O. Murray, Jess MURRAY, Robt. G. MYERS, Randall T. Naldrett, Stanley Namos, Harry Nancez, Josephine Nash, Lawrence Raymond NAUGLE, MICHAEL ANDY Navarro, Carmen Neal, Leroy Neal, Seymour Nealand, Walter D. Neard, Mrs. E. Neely, Willie NELSON, Donald Oliver Nelson, Miss Jackie Nelson, L. M. Nelson, Milton V. Nestman, Wanda NESTOR, Carl C. Newcomb, Kenneth Newman, Harry Newton, Horace NEWTON, Lewis Isaac Nicholas, Clifford R. NICHOLAS, John Nicholas, Mildred Nicholson, Alex NICHOLSON, Clyde A. Nilson, Walter Nolan, Scott NORMAN, Freeman Virgil Northart, Mrs. Moxello NORTON, Bill Cats NORTON, Ralph J. NOYES, Robt. Clifton Null, Blackie Nunmelle, Mrs. E. A. Nuttmann, Chas. NYE, John R. O'Brien, Geo. P. O'BRIEN, Donald O'Brien, Jack O'Brien, Jas. Pat O'Brien, Jimmie O'Brien, Michael O'Brien, R. M. O'BRIEN, Wm. Jennings O'Bryan, Jack & Del O'Connell, Mrs. B. R. O'CONNOR, Michael J. O'Connor, George O'Connor, Martin J. O'Connor, Toto O'DANN, WALTER O'Day, Jerry O'Dear, Kansas Kid O'HARA, Frederick O'HARA, Mike O'KELLEY, Edw. D.

- Price, Alvin Priudy, Francis Pritchard, R. Franklin PROCTOR, Robt. H. Propst, Paul E. Proske, Capt. Roman Pugh, Danny PURVIS, Earl W. Pushnik, Fred RADEMACHI, Arwin J. RAGLAND, Phillips Thos. Rain, Robert RAMEY, Harry Ernest RAMKIN, Russell RAMSEY, Wm. Otis RANDALL, Frank H. Randall, Joann Ray, Ramona Raymond, Charlie RAYMOND, Paul Eugene Rays, Eight Re, Mrs. Sylvia Rea, Russell E. Read, Russell Roy. Redman, E. Ray Reed, Alma Reed, Miss Billie Reed, Miss Carolyn Reed, C. S. Reed, Elwood REED, Wilbert Chester REES, Jas. Alfred REESE, ELMER CALVIN REESE, RICHARD STANLEY REICHMAN, Harry Reid, Jess R. REIGEL, Geo. Wm. Renault, Francis Renfro, Jack H. Reno, Mrs. Sylvia Renton, Bobby and Fay Reppart, Samuel G. Reubin, Mrs. Florence Rhinehardt, Ollie Rhodine, Dianne RICHARD, Aston Thos. Richards, Harry (Doc) RICHARDSON, Carl Eugene Richardson, Joe Lewis Richmond, Paul Wm. RIDDLEY, LeRoy LESLIE RIGGS, JOHN RILEY, Irene Rhinehart, Ollie RINEHEART, James C. RING, John Isidor RIVERS, Wm. Geo. ROADHOUSE, Frank Wm. Roark, Chas. & Sue ROBB, JR., Chas. Lester Robbins, Clarence ROBBINS, Roy Harold Robbins, Vic ROBBINS, Walter Roberts, Dr. B. O. Roberts, I. M. ROBERT, Ernest F. Roberts, J. H. ROBERTS, LEONARD ROBERTS, Richard Jas. ROBERTSON, Richard O. ROBERTSON, Robt. Chas. Robinson, Edw. Robinson, Frank ROBINSON, Fred D. Robinson, Noah Roehman, Al ROCK, Randall Rodgers, Miss Jackie ROGERS, James Rodgers, Lenard ROGERS, Clifton Reed ROGERS, Geo. R. Rogers, H. H. ROGERS, Merrin Speed ROGERS, Robt. E. ROGERS, Stephen J. ROGERS, Wm. Herbert Rogozinski, Eddie ROLEY, Jas. Edw. Rorabaugh, Orville A. Rose, Edward Rose, Jack Rose, Louis Rose, Margaret ROSE, Peter Rose, Tex Rosen, Herbert Rosen, H. B. Rosen, Mike Rosenberg, Jack J. Ross, Jr., Frank E. Ross, Geraldine Ross, Hal J. Ross, John Wm. Rotonde, Frank Rowan, Ray (Tex) ROY, Charles Ralph Ruediger, Albert Rudell, Miss Bobby Run, Jack Runzo, Whitey Runyan, Mrs. Louis ROSCH, August H. RUSSELL, A. J. Russell, Mrs. Ross Russell, Wm. Ruten, Eddie RUTTER, Ray E.

- SPICER, Carl Spillers, Seats Spiridis, George Spitzer, Thomas Spitzer, Harry Sprague, Ralph St. John, Bert Stahlman, Arthur Stanley, Dewey Geo. Stanley, Guy & Tillie Stanley, Milford M. Starling, Jay J. STARNES, Anavan STARNES, Palett M. Starr, Miss Billie Starr, Kitty STEIN, Leo Nathan STELL, Edgar Stempson, Kelly STEPHENS, Delbert Wayne STEPHENS, Enamel Jasper STEPHENS, Leo H. Stephens, Pearl Sterchi, E. B. STERLING, John Wm. Sterling, Willie Lee Sterry, Glenn Stevens, Joyce Stevens, Mrs. Jupie Stevens, M. Sterens, Miller Stokens, W. C. STEWART, Eddio Stewart, Ernie Stewart, Wm. T. Stine, C. J. Stirk, Ray STONE, Carl G. STONE, Jackson Wilson STONE, Phillip Al STOVALL, Geo. Stove Pipe Hat Revue STOVER, Jas. Madison Stratton, Hubert STROHL, Edward Stroll, A. H. Strom, Peter H. STROTHER, Jesse B. STROUD, Earl Leroy STROUD, Howard Kenneth Stuart, Chas. Edw. Stubblefield, J. B. Stutz, Jim STYLES, Talmadge R. Sueber, Herbert L. Sullivan, Mrs. Blanche Sullivan, Burns O. Sullivan, Robt. J. SULLIVAN, Shliman Henry Sullivan, Mrs. Stella Sullivan, Wm. Summerall, Happy Sumner, Jack Sumner, Keith Maynard Sumrall, Ernest Sunbrook, Larry SUTRAIN, Herman Sutton, Archie SUTTON, Paul H. M. SUTTON, Willie Wilson Swartz, Mrs. Rose SWEGLE, Howard N. Swing Cats, Eight Sykes, Vera SILVER, Jas. Edw. Talbot Jr., Geo. Burl Tanner, Betty TANNER, Jas. Franklin Tarpley, G. E. Taylor, Chas. & Vivian TAYLOR, Cyrenus C. TAYLOR, Leon TAYLOR, Wm. Albert TAYLOR, Wm. Eugene Temple, Johnny Terry, Henry C. Terry, Thexton Texas Max Side Show Tezzano, Frank Thomas, Dewey T. Thomas, Jack H. Thomas, James Thomas, Nelson L. THOMAS, Oliver THOMAS, Ross E. THOMAS, R. L. THOMAS, Shaddock R. THOMAS, Troy Alexander THOMAS, Van Cecil Thompson, Butch Thompson, D. S. Thompson, Edith THOMPSON, James Culver Thompson, Mrs. Letta Thompson, Tommy THOMPSON, Worth Sinclair Thorton, Carl Throuser, Shirley Thumberg, Fred A. TINKLEPAUGH, Richard A. TINSCH, Frank S. TODD, Jas. Franklin Taffett, Joe Tolin, David Touss, J. H. (Doc) TOM, Walter TOMLIN, Willie Floyd Tomlinson, Geo. Tomlinson, Wm. H. Tonar, Frank TOWNSON, Robert Toy & Wing Tracy, Theresa TRANSUE, Durwin L. White, Charles C. WHITE, Geo. Edw. WHITE, Kenneth Peter WHITE, Richard WHITEHEAD, Ennis Whitman, Betty (Boots) Whitman, Margarito WHYTE, Cliff Mark Wicks, Robt. F. WIGGIN, JAS. EDGAR Wilburn, Mrs. Oscar WILCOX, Jerome B. WILHELM, Milton Leroy Willander, John M. WILLARD, Wesley T. Williams, Mrs. Alma Williams, Daniel Allen Williams, E. O. (Chick) WILLIAMS, GERALD GLYNDON WILLIAMS, Harry L. Williams, Kermit WILLIAMS, Lester Williams, Murray T. Williams, Ray Williams, Francis Stephen Williams, V. A. Williams, Wilhemit Willis, Earl Wino, The Great WILSON, Avery Nichols Wilson, Dianno Wilson, Dime Wilson, Edna Mae Wilson, Harry John Wilson, Herbert Wilson, Kenneth W. Wilson, Wayne Blackie WINBURN, Herbert Louis WINDSOR, Willard E. Winfrey, C. M. WINNING, Chas. Jas. Winters, Mrs. Betty WINTERS, Margo WITCHER, Robt. Nolan WITTHAUS, Adolphus Jas. Wittland, Tyson Wolfe, Billy WOLFE, Earl John WOLFE, Floyd WOLKOFF, John Wood, Ted WOODS, Harry Wood, Henry G. WOOD, Wm. W. Woodward, M. C. WOODY, Edward Woolard, Robt. L. Workman, Days Workman, Nat Warren, Jack Worthly, Harry WOZNY, Jos. Marian WRAY, John Henry WRIGHT, Jos. E. Wrisk, Mary E. Wycoff & Wycoff Wynette, Miss YAN, Fred YONKO, John York, Liz YOST, Arthur M. Yost, Miss Chick Young, Eddie Young, Gene YOUNG, Howard A. Young, Russell Youngblood, Zeko YOUNGLEAF, Carl Anton Yvette, Miss ZELL, Chas. Zehyille, Fred Zimmerman, Harry Zorita Specialty Dancer Zuckerman, Abe ZUPANA, August V.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway Adams, Grover Cavanaugh, Jack Adams, Harold Chisholm, David Adams, Miller OLEGG, George ALKONTS, Barney Ivanhoe Allison, Buckey Condon, Edward Alvarado, Don Corinne, Miss (Cordano & Corinne) Andrews, Edward Anthony, Walter Aurora, Rosa Corrigan, Charles Baird, Flo Yvette, Miss ZIMMERMAN, Harry Zorita Specialty Dancer Crane, Al A. Crawford, Margaret Cummings, Viola (Lloyd) Bradley, A. C. Daily, Frank Brooks, Georgia Davis, Milton C. BURNS, Laurence DeBard, Jay Dean, Ray Dancie, Sully Carden, Gerald Lassell Demarest, William (See LETTER LIST on page 53)



# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## All Merchandise Operators Search Markets for Items For New Spring Promotions

Salesboard operators concentrating on Easter deals—bingo ops lining up outdoor dates—pitchmen are active

NEW YORK, Feb. 13.—Spring is just around the corner and, as a result, bingo operators, concessionaires, pitchmen, direct sellers and salesboard operators are looking around for suitable merchandise to display during the season. It is a known fact that there is a scarcity of many types of merchandise on the market, and merchandise men are hungry for any good items that will sell. Business is excellent for anyone having merchandise to sell and the outlook for the spring looks very bright as far as sales are concerned.

### Readying Easter Deals

At the moment all eyes are turned on Easter and the lining up of good items to catch this trade. For many years salesboard ops banked on candy deals to bring home the bacon. However, there is a shortage of chocolate this year because

of the war. The familiar chocolate Easter eggs, chocolate Easter bunnies and abundant boxes of Easter candles will be missing to a noticeable extent. Therefore, salesboard ops, as well as other merchandise and premium users, are going in stronger than ever for stuffed Easter bunnies, which are being turned out by manufacturers as fast as possible to meet the terrific demand.

### Spring Cleaning Helps

Spring is also the time for diligent household cleaning so that housewives are ready to fill in worn-out items. In the past operators were always sure to do a good business with lamps and other electrical appliances at this time of the year. But times have changed and non-priority household items are being pushed.

Bingo operators and concessionaires will also be adding the spring touch to their merchandise and this is also the time of the year when the guys and gals with the tripe and keisters appear in greater numbers to catch the public's fancy.

There is a great deal of activity among the operators who are busy lining up dates for outdoor games. An early spring and favorable weather will boost business considerably in all of the outdoor spots. In the meantime, however, the boys are busy buying as much merchandise as they can get so they won't be caught short in the middle of the season with a sadly depleted stock. This is one year when the cry is "Give us the merchandise and we'll find the customers."

## Extra Busses Out For Mass. Bingo

SPRINGFIELD, Mass., Feb. 13.—Notice was sent to the Rev. S. J. Desautels, pastor of St. George Church, Chicopee Falls, by the Springfield Street Railway that commencing Thursday (11) the bus company would no longer be able to provide extra bus service for patrons of the St. George bingo games held weekly.

The Rev. Joseph Brodeur, assistant pastor, who has been in charge of the games, carried on to reduce the church debt, said he was unaware that any extra busses were being used for the purpose. Supt. Frank L. Kibling of the company said that the company would cease sending extra busses at 11 o'clock at night to cover the surplus traffic which has resulted from the games.

According to Father Brodeur, generally the games are over by 9:45 at the latest. He doubts that the curtailment will seriously affect the bingo crowds, which now average more than 500 persons a night. Father Brodeur believes that most of the patrons are local people and that only a small part come from distant points.

A recent report by Father Desautels to his parish revealed that the church debt had been cut to \$95,000 after an initial investment of more than \$300,000 about 20 years ago. The reduction in recent years has been speeded by the proceeds from the bingo games.

### Distributors Win Recognition

PHILADELPHIA, Feb. 13.—Two prominent distributors of novelties and gifts here were singled out as representatives of the wholesale merchandise industry by *The Philadelphia Dispatch* in its February compilation of a *Who's Who In and About Philadelphia*. Singling out the men as "deservedly prominent in mercantile, professional and industrial activities," the honor was extended to Samuel Mickelberg, head of Exhibit Sales Company, and Oscar Faust, who operates his business under his own name. The Exhibit company is a wholesale dealer in novelties, favors and gift items. The Faust firm distributes novelties and favors.

## Circus To Feature Patriotic Novelties

SARASOTA, Fla., Feb. 13.—Ringling Brothers and Barnum & Bailey Circus is anticipating an excellent season this year with its merchandise line, according to Eugene Gutman, manager of the novelty stands.

The circus, which opens at Madison Square Garden in New York on April 1, is always one of the best merchandise outlets in the outdoor field. It does an excellent job of pushing its novelties which always sell like hotcakes to patrons. The items are sold at special stands set up for this purpose and by having vendors running up and down the aisles during the performance with their wares.

The circus novelties this year will feature many old familiar favorites. Balloons will still be available in abundance. Altho the priority on rubber has cut out the manufacture of balloons, Gutman reports they had stocked up so fully before the ban went into effect that they have plenty of these items for the season. Whips, lapel novelties and dolls will also be very much in evidence. Much of the merchandise being sold at the circus this year will be of a patriotic nature, with many of the dolls being dressed in red, white and blue. At the present time many manufacturers are working on new lines of merchandise for the circus.



In spite of Mayor La Guardia's ban on bingo in New York, many churches continue to sponsor the games to raise money for their charitable purposes.

However, last week La Guardia once again snapped back at these organizations and the churches were forced to close down their bingo games.

In connection with this edict we received a letter the other day from an ardent bingo fan. Mrs. Carlson's husband is in the army and, altho she goes to business during the day, she finds time hangs heavy on her hands at night. Her one source of relaxation and pleasure is to play bingo. She also said she is doing her part for the war effort by knitting for the Red Cross and she doesn't think it is fair for the mayor to take away her evening's fun.

Mrs. Carlson says she has also spoken to several of her bingo acquaintances who are also seriously objecting to the mayor's drive. One of the women works in a war plant and claims that she looks forward to her weekly bingo games. As she said: "I am doing my part for the war effort and I don't see why the mayor has any right to object to the way I spend my leisure time. I am entitled to a bit of fun when my work is done."

Other bingo acquaintances of Mrs. Carlson have sons and husbands serving in the armed forces and claim that bingo game help take their minds off their personal worries. Most of the bingo fans that Mrs. Carlson knows consist of middle-aged and elderly men and women who get more fun out of playing bingo than they do out of going to the movies. Now that bingo games have been closed down these people claim they don't know what to do in their spare time.

We realize there is a war going on and that the mayor is making a conscientious and honest effort to clean up gambling. We've said before and we say it again that bingo is not gambling. There is such a thing as home-front morale that is important to the winning of the war and we feel the mayor should help to build up this morale rather than tear it down.

As for the mother who spent all of her money on bingo games and let her children go hungry, bingo fans feel a mother like that will let her children starve under any circumstances. If she doesn't spend her money on bingo games she will spend it on horse racing, playing the numbers or other forms of gambling that do nothing to use the money obtained for helping the poor and unfortunates.

Spare-Time Corporation, of Minneapolis, has just come out with a new form

of bingo called "Victo." Wartime slogans are used instead of numbers. For example, the caller reads: "Under V, 'Don't Fire Till You See the Whites of Their Eyes'; Under I, 'Give Me Liberty or Give Me Death.'"

Churches, clubs, lodges and other organizations should be interested in this new game to help stimulate the sale of War Bonds and Stamps. This game should also be promoted extensively for Victory War Bond parties. Bingo ops using this bingo card can also give away merchandise as well as stamps and bonds as prizes.

Bingo ops can, of course, continue to use their regular bingo cards and can use the Victo card for special games during the evening.

Walter T. Gross, Philadelphia bingo operator, was discharged last week after he had been arrested and some 600 players dispersed in a police raid.

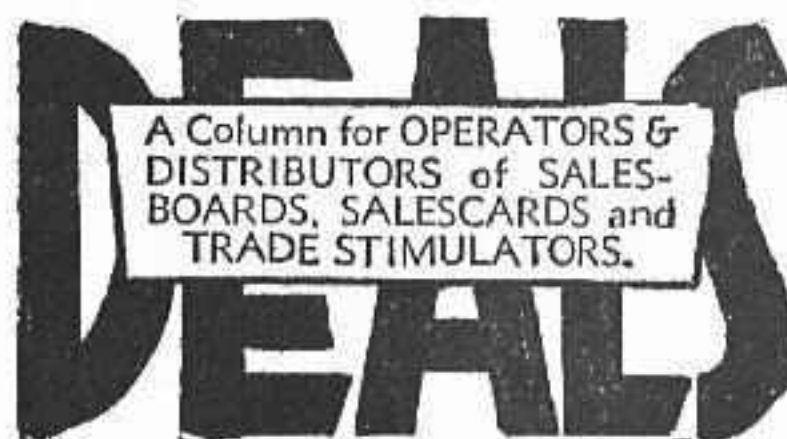
Attorney for Gross said that the fraternal order had lost about 700 dues-paying members to the armed forces and still had the financial responsibility of supporting a group of orphans. Under the circumstances, he added, the bingo games had been hit upon as a method to raise funds in order to continue the care of the orphans.

Captain Craig Ellis, commander of the city's vice squad, whose men made the raid, admitted in court: "I realize that bingo is not a vicious gambling game." He stated his reason for breaking up the game "was the fact that many of the players use taxicabs and busses to go there."

## What a Doll

NEW YORK, Feb. 13.—Gale Volchok, a 21-year-old kewpie doll salesgirl, told how she teaches American soldiers to kill Nazis and Japs when she appeared on the *We, the People* program over WABC and the CBS network on February 14.

Miss Volchok began the study of Judo, or Americanized Jujitsu, a year ago when she was training to be a boxer. She has instructed soldiers in the art of Judo at various military centers and is now at Fort Hancock, N. J.



By BEN SMITH

There's no such thing as a completely dead item, especially so if it has ever had a run on a deal. Returns may peter out for a while, may even reach the point where you can't give the item away, yet given enough time between runs most items can be brought back to life as profitable producers. And with priorities affecting so many lines this is truer today than ever before. Go back to your jobber or other source of supply, rummage thru his merchandise stock. You may be one of the lucky ones to come up with an old-time producer.

Remember the Fan Dancer? It was one of the hottest items ever offered on a card or board. Returns on placements were phenomenal. Many cards sold out while the operator waited and thousands of these were passed out before the run was over. Eventually completions started falling off to the point where operators found it no longer profitable to handle. A year went by and operators hopped the band wagon again to a take almost as good as when the Fan Dancer was first introduced. This set-up has repeated many times over with other items.

Any man who is willing and able to give the board business half a chance to produce can make real money in this field. We know of one chap who started out with a 100-card placement and inside of four years built his operation to the point where he was placing 300,000 cards a month. Of course, not everyone is geared to develop so large an operation in so short a time, but the opportunity to make a better than fair living is available to most.

We understand that the Bassons Dummy Products' Hitler Ash Tray is doing quite well for the boys who have put out cards on the item. Tray is inexpensive enough to be used on a small fast turning deal and also within range for use as an appealing consolation award on a big-take card.

Some operators just don't seem to be able to work a deal and plan ahead at the same time. Everything is fine while  
(See DEALS on opposite page)



### MONEY BELTS

For Servicemen or Civilians in Big Demand—Now!



B25L6—Zipper Money Belt, Khaki water repellent twill, 10 1/2" long. Per Dozen .....\$8.50  
 B25L13—As Above in White for Navy. Per Dozen ..... 8.50  
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen ..... 4.50  
 Send \$2.00 for Sample Each of Above Postpaid.

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**WISE CONCESSIONAIRES**  
**ORDER NOW**  
**YOUR STUFFED TOY NEEDS**  
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### SHAMROCKS

N3058—Plain Shamrocks, Gr. ....\$1.00  
 N7812—Irish-Amer. Bow Pins, Gr. .... 1.00  
 N7830—Irish Silk Flag, Gr. .... 1.00  
 N6985—Green Paper Horn, Gr. .... 1.75  
 N3087—Green Crepe Paper Hat, Gr. 1.25  
 N6980—Amer. Made Paper Hat, Gr. 3.75  
 N6981—Amer. Made Min. Form Hat, Gr. .... 5.25  
 N6982—St. Pat. Badgo with Ribbon, Gr. .... 4.50  
 Postage Extra—  
 Include Sufficient Deposit.  
**WRITE FOR COMPLETE PRICE LIST**

**LEVIN BROTHERS**  
 TERRE HAUTE, INDIANA, 25% Deposit Required With All C. O. D. Orders

**OVER 1000 JOBBERS**  
 SELL OUR **BINGO SUPPLIES**



**WRITE FOR CATALOG TO MORRIS MANDELL**  
 131 W. 14th St. NEW YORK, N. Y.

Have you seen **NUDIE?**



Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.  
**NUDIE!** A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

**ABRAHAM**  
 Novelty Creator  
 EXCELLENT OFFER FOR JOBBERS!  
 258 W. 97th St. NEW YORK CITY

**REX HONES**  
**300% -350% Profit**



Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1809 West Madison, RR-2, Chicago, Ill.

# Popular Items

### Coat Room Checks

Phoenix Merchandise Corporation has a supply of coat room checks on hand. The checks are made of a heavy cardboard and are reinforced with a metal rim. There is a large hole for hanging on a hook. The numbers are printed on one side from 1 to 300. The checks are blue and are packed in sets of 100.

### Chuck-Luck Lamp

Acme Premium Supply Company is featuring a novelty chuck-luck lamp. This lamp has a three by three-inch square opal glass base with dice markings. It also has a chrome plated cage with dice swivels on a metal band yolk. The lamp is 12 inches high and comes complete with three dice and a chart.

### Liberty Bell Bank

The Liberty Bell Bank is molded from crystal clear glass. This is a fine reproduction of the famous "Liberty Bell." All lettering is clearly embossed. The bell has blue baked-on enamel stripes at the top and bottom. Size 3 3/4 inches high. Sold by Casey Premium Merchandise Company.

### DEALS

(Continued from opposite page)  
 the deal is clicking, but because these birds give little thought to the possibility of it ever slowing up, are out on a limb when the deal goes sour. To avoid this, some shopping around, while the old deal is still hitting on all eight, is certainly in order. It may prevent costly interludes which all operators naturally hate.

When you do run into a new deal it's not smart to brush it off on snap judgment. It has always seemed to us that no one, no matter how long he has been in the business, can guarantee how a deal will go. As there is no great gamble involved in placing a few cards, every deal is worth a test if nothing more. Maybe the operator who does this will lose a couple of bucks and his time now and then. But in testing all possibilities the chances of missing out on the big deal will be practically nil.

HAPPY LANDING.

**LEADING SELLERS IN FUR COATS**

**LOWEST PRICES JACKETS CAPES • SCARFS**  
 ALL GENUINE FURS!  
 Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

**H. M. J. FUR CO.**  
 150-B West 28th St., N. Y. C.

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
 1033-1035 Mission St., San Francisco, Calif.

### OPERATORS SWIVEL MIRROR VANITIES

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. \$24.00 doz. Packed with ribbon-tied high-grade stationery, add \$3.80 doz.

**MARTIN MIRROR CHEST CO.**  
 1120 W. 79th St., Chicago, Ill.

### NOVELTY TOILET PAPER

Sells 50¢ Per Roll. Agent's Sample, 25¢.

**ECONOPRINT, Box 31, Kokomo, Indiana**

### P-A-P-E-R M-E-N

Can use oddtimers in Midwestern States on good paper and map deal. Best in the business.

**ED HUFF, 5416 Phillip, Dallas, Texas.**

## Emergency in the Bathroom!...

**NO BATHROOM IS COMPLETE WITHOUT THE HANDY BOX**  
**PITCHMEN'S DELIGHT**  
**JOBBER, DISTRIBUTORS, SALESMEN, CONCESSIONAIRES—CLEAN UP QUICK**

**BRAND NEW LOOK!**  
**The Handy Box**  
 4 in. high, 2 in. wide, 1 in. deep. Made of rugged cardboard, printed red. "In Case of Emergency" pull the string and a HALF OF A CORN COB falls out! Biggest seller we've ever introduced! Get 'em quick!



**NOCK-ON-WOOD COMPANY**  
 BLOOMFIELD, IOWA

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IN TERRA COTTA COMPOSITION  
**OF FAST SELLING IMPORTED PORCELAIN STATUES**

So realistically reproduced in colors, sculpture and facial expressions that when placed side by side the replicas cannot be told from the originals. Colored beautifully.

No. 3784 K, Colonial Figurines Standing 6 Inches High.  
**\$24.00 PER DOZ. PAIRS**

We have nearly a hundred different figures, completely illustrated. Price lists, set K, mailed to dealers on application.

**LEO KAUL** IMPORTING AGENCY, INC. 115-119 K South Market St., Chicago

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**CARNIVAL GIFT AND PREMIUM MERCHANDISE**  
**MIDWEST MERCHANDISE CO.**  
 10th & BROADWAY. KANSAS CITY, MO.

**ALL READY WITH NEW LINES**  
 NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES  
 "GET OFF TO A FLYING START"  
 Write for Catalog. Please State Your Business.

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### BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Filtered Overnite Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Slum and Plaster Novelties!

Write for Catalog. State business.

**WIS. DELUXE CORP.** 1902 No. 3rd St. MILWAUKEE, WIS.

### MILITARY PILLOW TOPS



Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen, 15.00 Gross.  
 Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

**AAA FLAG CO., 247 W. 34th St., N. Y. C.**

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3,000 Paper Coolie Hats in Bundles, Not Assembled

**6c** Each Including Tie-Strings

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**OUR BEST CUSTOMER SOLD \$31,198.00**

worth of our Jewelry and Novelties in the last 90 days. Camp Workers, Gift Shops, Hustlers, Pitchmen, get wise to these fast selling

**KILLER DILLERS**

**SEA SHELL COSTUME NECKLACES AND BRACELETS**

Following Numbers in 6 Colors Asst.:

No.	Doz.	No.	Doz.
105—Jingle Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300B—Bubble Shell Lels, 30 In. Solid Strands, 6 Colors	4.50
104—Dove Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300C—Rose Petal Shell Lels, 30 In. Solid Strands, 6 Colors	4.20
107—Bubble Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300A—Dove and White Ark, 30 In. Solid Strand, 6 Colors	4.50
109—Horn Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300P—Peanut Shell Lels, 30 In. Solid Strand	4.50
111—Peanut Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300R—Rock Snail and Rose Petal, 30 In. Solid Strands	4.50
217—Bleeding Tooth Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300LH—Helmet Shell Lels, 30 In. Solid Strands	4.50
131—Helmet Shell Necklace, 20 In., Crystal Plastic Chain	2.00	300S—Striped Snail and Rose Petal, 30 In. Solid Strands	4.50
142—Rock Snail Necklace, 20 In., Crystal Plastic Chain	2.00	3008B—Bracelets to match above Lels, 1, 2 or 3 Strands, Per Strand	1.50
147—Striped Snail Necklace, 20 In., Crystal Plastic Chain	2.00	302—Zombie Jungle Seed and Berrie Necklace, 20 In.	3.00
120C—Rose Petal Shell Necklace, 20 In., Crystal Plastic Chain	2.00	303—Zombie Jungle Seed and Berrie Bracelet	1.80
217W—White Tooth Necklace, 20 In., Crystal Plastic Chain	2.00	304—Any above Shells, 30 In. Crystal Plastic Chain, Per Doz.	4.20
121—White Ark and Dove Combination, 20 In., Crystal Plastic Chain	2.00	NOTE—Bracelets to match above numbers	1.50
NOTE—Bracelets to match above numbers, 2 strands	3.00	Above bracelets in triple strand braided	4.50
101X—Gold Shell Lels, 30 In. Solid Strand	7.20	701D—Dove Shell Lels, 3 Strand, Braided, Multi Colored or Natural White, Solid Lels, 30 In.	11.40
101—Gold Shell Lels, 20 In., Shells 10 In. Plastic Chain	6.60	701H—Horn Shell Lels, same as above	11.40
110—Gold Shell Necklace, 20 In. on Crystal Plastic Chain	3.60	701HC—Horn and Rose Petal, same as above	11.40
130—Gold Shell Lels Choker, 18 In., Solid Metal Clasp	5.00	701G—Gold Shell, 3 Strand Lels Braided, 27 In.	21.60
102—Gold Shell Bracelets, 1, 2 or 3 Strand, Per Strand	2.00	701DC—Dove and Rose Petal, same as above	11.40
300D—Dove Shell Lels, 30 In. Solid Strands, 6 Colors	4.50	From 501D—Any of above numbers in Pearl Finish	22.50
300H—Horn Shell Lels, 30 In. Solid Strands, 6 Colors	4.50	Bracelets to match above, 3 Strand Braided	6.00

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800—Flamingo Shell Earring, Crystal Plastic Clip	1.65
801—Assorted Snail Shells Earring, Crystal Plastic Clip	1.65
802—Ring Top Cowry Shell Earring, Crystal Plastic Clip	1.00
803—Pearl Shell Earring, Crystal Plastic Clip	1.00
804—Asst. Cluster Shell Earring, Crystal Plastic Clip	2.64
805—Gold or Rice Shell Rosette Earring, Crystal Plastic Clip	3.00

**NAME BROOCH**

No.	Over 2 Million Sold	Doz.
1000—Your Name on a Sea Shell Brooch (material to assemble)		
Sun Set Shells, Per Gross		\$2.35
Sun Set Shells, Per Thousand		13.00
Jewelers Brooch Pins, Per Gross		2.40
Jewelers Brooch Pins, Per Thous.		15.00
Printed Brooch Cards for Above, Gross 60¢; Thousand		4.00
Coral Colored Raised Letters, Per Lb.		.60
Cement for Assembling above Brooch, Each		.10
800—Sun Set Shell Brooch, Per Doz. Carded		.30
801—Panama Shell Brooch, Per Doz. Carded		.30
802—Cuban Snail Brooch, Per Doz. Carded		1.65
803—Pretin Shell Brooch, Per Doz. Carded		.30
803X—Cluster Shell Brooch, Per Doz. Carded		1.30
804—Cluster Shell Brooch, Per Doz. Carded		2.40
805—Cluster Shell Brooch, Per Doz. Carded		2.75

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Manufacturers & Direct Importers

**SEA SHELL NOVELTIES & ASH TRAYS**

600—Everlasting Straw Flower Shell Vase, Per Doz.	\$1.80
601—Shell Peacock What-Not, fast seller	2.40
602—Palm Tree Ash Tray	2.40
19CB—Cowboy or Cowgirl Doll	2.40
19—Shell Birds and Animals, Asst.	.85
15—Strombus Shell Tray	.85
18H—Heart Shell Tray	.85
11—Painted Shell	.85
11M—Mailing Shell	.85
19BN—Shell Bird Nest	.85
18A—Triple Shell Tray	1.50
19F—Shell Flamingo	1.50
19D—Shell Doll	1.20 and 2.40
18X—Pearl Shell Tray	2.00
18—Shell Tray	2.00
18A—Triple Shell Tray	2.00

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Jewelers Brooch Pins, Rust Proof, Gr.	\$2.40
Crystal Plastic Chain, Per Foot	.07
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Crystal Plastic Brooch Backs, Doz. \$1.00; Gross	10.00
Printed Brooch or Earring Cards, Per Gross 60¢; Per 1000	4.00
Aniline Dye, Per Oz., Any Color	.60

**SHELL PLAQUES**

No.	Doz.
A1—Shell Plaque	\$4.80
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All Goods Sold With Money-Back Guarantee. Complete Price List on request. Samples—figure 1/12 of a dozen plus postage. 50% cash with orders, balance C. O. D.

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Phone 7-9681. Cable Add.: Seashell King.

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

**CHARLES AND MAY SCHAEFER** . . . have joined Uncle Sam's outfit, she in the WAAC and he in the coast guard. Miss May, former mentalist and astrologer, is stationed at Daytona Beach, Fla., while her partner-husband is with the mounted patrol of the coast guard at Bethany Beach, Del. Charley's address is S 1-c, Mounted Patrol Barracks, Bethany Beach, Del.

**M. T. SPIEGEL** . . . demonstrator and lecturer, reports that he will shortly begin work in department and chain stores in Philadelphia, working vitamins.

**DOC TOM MCNEELY** . . . is now managing the Grove Theater in Gering, Neb., for Midwest Gibraltar Theater Corporation. Doc says his new spot pleases him and he plans to remain in Gering for the duration.

**EDGAR H. (DOC) AND MA KELLEY** . . . pipe in for the first time in many moons, reporting that they sold all their show property in 1940 except a house car which they are still using. They are now residing at Gales Ferry, near New London, Conn. Doc decries the fact that he and Ma have not seen pitchmen around New London for several years. He says that a number of the boys are at the Electric Boat Company, Groton, Conn., namely, Ben Jones, Charles Armstrong, William Purtell, Westerly Aured and Sig Sautele.

**WINNIE BLANCHARD** . . . snake charmer, is in Waterford, Conn.

**EDDIE DIEBOLD** . . . scribbles from Detroit that he is planning on placing a concession with a carnival the coming season. He says everything is going along well.

**WRANGLER RAMBO** . . . sings out from Overland, Mo., that he and his wife, the Virginia Kid, recently celebrated her 23d birthday by hieing themselves to St. Louis to visit the Harry Lewiston World's Fair Freaks. While in the Mound City they placed their order for a season's supply of souvenir pictures. Wrangler and the Kid have been working on some new chain and strong acts for the coming season. They're interested in reading pipes on others who will work during the coming season.

**STANLEY NALDRETT** . . . is still holding down a spot in the H. L. Green store in Memphis and will be there until about March 1. Stanley has been requested to author an article for the pipes section of the Spring Special on the subject "What Spring Holds for the Pitchman."

**FRANK L. BYNUM** . . . checks in with this letter: "Just a brief jackpot to let you know how it is in the great Southwest. Needless to state, business is really good. I was in Western Kansas recently and, honestly, there's nothing but money in the Kansas sandhills. Hutchinson, Great Bend, Pratt, Dodge City and Garden City are all liberal and are staging real booms. Only problems are eating and sleeping accommodations. Another spot booming is McAllister, Okla."

**GEORGE F. DUWALL** . . . and J. G. McBride are on trades in Texas and are getting the long green.

**RICTON** . . . "Barnum of the Sticks," informs that Mattie, his wife, has suffered a nervous breakdown and is in Holy Name of Jesus Hospital, Gadsden, Ala. Ricton hints that he and Mattie may settle down permanently in one spot shortly.

**W. H. (HY WILL) MILLER** . . . is confined to a hospital in Birmingham while the medicos are attempting to determine what his ailments are.

**WILLIAM McDONOUGH** . . . of leaf fame, writes that he recently met old friends Chet Greeley, of Liberty, Mo., and ex-chief of police Paul Demers, of Yardine, Me. Both are now working in Maine war plants. McDonough says

that Chet would like to read a pipe from Charles Levine.

**KID CARRIGAN** . . . is still working with army camp show units in Texas. Kid has a six-act vaude show which he intends to turn into a med show as soon as they finish the camp circuit.

**DOC GEORGE BLUE** . . . says that the weather is warm, rooms hard to find and no pitchmen around in Killeen, Tex. Otherwise, he adds, everything is okay.

**STERLING SILVER**  
*Forget-Me-Not*  
**BRACELET**  
\$12.00 with RIBBON



No. 1310 with Ribbon

**2 ASSORTED PATTERNS**  
Engravers! Here's this season's biggest seller — Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together — your profits grow. Buy Plates on ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bull  
\$9.00 GR. BULK

**Harry Pakula & Co.**  
5 N. Wabash, Chicago, Ill.

**FAMOUS ELECTRIC ENGRAVING PENCIL**  
Engraves fine, medium or big lettering in gold, silver or colors on almost any material. Send \$6.25 money order for #2 with six rolls superior gold or assorted. #3 (switch on cord) with six rolls, \$7.25. We originated the practical electric pencil in 1931. Extra gold, etc.—rolls 1"x400"—six rolls \$2.50; 12 rolls \$4.80.

**R. E. STAFFORD**  
2434 N. Meridian St. Indianapolis, Ind.

**RAZOR BLADES**  
... ACE ...  
Millions sold! Get these fast-selling honed-in-oil sharp blades today at factory prices — save the difference! Flashy Display Cards. Dept. 65.

**ACE BLADE CO.**  
68 E. Eagle St. Buffalo, N. Y.

**Last Will and Testament of Adolph Hitler**  
(Copyright 1942)  
Printed in 2 colors with seal. 8 1/2"x11". Finest thing you ever read. A terrific seller . . . big profits. 100, \$2.00. 500, \$7.50. Sample copy 10¢. Full cash with order. Satisfaction guaranteed. We pay postage.

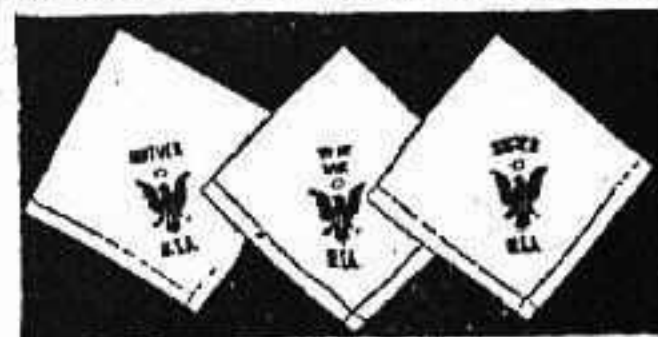
**TRIAL ORDERS. 35 COPIES, \$1.00.**  
**JAY-JAY CO.**  
1603 SURF AVE. BROOKLYN, N. Y.

**SUBSCRIPTION MEN**  
Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. GURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

**REAL PROPOSITION**  
Selling repeat Medicines. Tonic, Herbs, Liniment. Catalog on request.

**THE QUAKER MEDICINE CO.**  
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**ARMY & NAVY MILITARY SUPPLIES & SOUVENIRS**



**PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16, 100—\$10.00. 12x30 PENNANTS, 100—\$15.00.

**PILLOW TOPS** with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. made up with the name of any fort or ship. Made of satin in beautifully assorted colors. Doz. \$5.50 and \$6.00.

**SILK EMBROIDERED HANDKERCHIEFS**—Army, Navy, Marines and Coast Guard. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00, gross \$33.00. Glass Dog Chains, gross \$8.00; Khaki Army Ready-Made Ties, doz. \$3.50; Garrison Hats, \$25.00 doz.; Over Seas Caps, \$11.00 and \$16.00 doz.; Patches, all designs, \$8.00 hundred up; Chevrons, all ratings, from 7¢ Ea. up. Deposit with Order.

**WORLD ADV. NOV. CO.** 122 E. 25th St., N. Y. City

**"SAVARIP"**  
SAFEGUARD INSURANCE  
FOR HOSIERY AND LINGERIE  
A Sizzling Hot 25c Item. Demonstrators—Chain Store Workers.  
\$9.00 Per Gross—Flash Package—Sample 10c  
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**BE YOUR OWN BOSS**  
COMPLETE LINE OF FOOT REMEDIES  
Guaranteed Repeat Business. Flashy Packages. Send \$1.00 for Samples and Mailing. Territory Protected. Prices Low.

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**SOCIAL SECURITY PLATES**  
Red, Blue and Gold colors, on metal. \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

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Write today for new wholesale catalog on Tonics, Oil, Salts, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY



**The Climbing Monkey**

By E. F. HANNAN

ONE of the earliest and most successful toys pitchmen introduced was the climbing monkey. An ingenious affair comprising a toy monkey on a piece of strong twine, it became one of the top sellers of its day. A pitchman named James Young was one of the first to introduce this sales article. His first monkey was made of wood and by his own hands.

Young worked for a wood turner on Haverhill Street, Boston, and fooled around after hours with wooden toys and novelties. After getting the wooden animal so that it could be easily operated he took to street selling, leaving his job with the wood turner. Young originated other wooden novelties from which he made only a small profit but made plenty for others who took over in a bigger way.

A few summers ago I was in a sea-shore resort town on Cape Cod and noticed a tall gray-haired man holding a model Clipper sailing ship in each hand, trying to promote their sale. I stepped up and said: "Do you know where I might buy a climbing monkey?" "You've got a memory," he replied. "That was quite some time ago."

Young, like so many others in pitchdom, started the ball rolling for others to garner the real coin.

**Pitchdom Five Years Ago**

B. J. Daley was in New York for the first time in 20 years, finding a large representation of pitchdom there. . . . Fido Kerr was in Los Angeles after a good stretch in Sacramento, Calif. . . . Sam Bluestein, in New Orleans, reported working the Sugar Bowl game. . . . Paul E. Maples reported that the L. P. Stanton Med Museum opened in Idabel, Okla. . . . Eddie Kiehl was in Baltimore over the holidays and moved on to Charlottesville, Va. . . . Ricton, "Barnum of the Sticks," was in his 260th week of continuous operation at Nahunta, Ga. . . . Harry Howard, vet showman and pitch artist, was ill in Dyersburg, Tenn. . . . Joe Mullins, producer and director of Doc Compton's Ta-Co Med Company, was in the unit's quarters in Austin, Tex. . . . Andy Melford was working pens in Fall River, Mass. . . . Eddie Breckenridge was working Hum-a-Phones at Ocean Park Pier, Venice, Calif. . . . Chick and Dorothea Townsend were working Winston-Salem, N. C. . . . Edgar H. (Doc) Kelley, of Doc and Ma Show fame, was in Gales Ferry, Conn. . . . Doc L. P. Stanton was in Idabel, Okla. . . . Doc George M. Reed was at home in Columbus, O. . . . Sam Berman was resting in Battle Creek, Mich., after a successful invasion of Northern Michigan. . . . Roy and Flo Childers were conducting a dancing school and candy store in Frank, Pa. . . . Frank X. Murphy in La Fayette, Ind., was working with Si Ullman. . . . Dick Clarkson, of hones and strops fame, found Alabama, Mississippi and Tennessee very bad and moved up to Springfield, O. . . . That's all.

MICH.—Detroit. Builders' Show, 12-21.  
N. D.—Fessenden. Winter Show, 19-20.  
ORE.—Portland. Gift & Art Show, 14-18.  
TEX.—Laredo. Washington's Birthday Celebration, 20-22.  
El Paso. Livestock Show & Rodeo, 18-22.

February 22-27  
WIS.—Milwaukee. Shrine Circus, 22-28.

**SLA**

(Continued from page 34)

ing out a sales circular. Nat Green, Pat Purcell and Al Sweeney did a good publicity job on the Spring Party. By-laws are ready and will be posted for three weeks before going to the printer. Irving Malitz, Max Brantman, Jack Hawthorne and Vince McCabe are working on the booster page. Brothers Eddie O'Connors and Henry Susk attended their first meeting.

John Lempert returned from the South. Nat Hirsch, Irving Malitz and Bob Seery are working at a political job.

Among visitors were Billy Senior, Tom Buchanan, Louis Stern, Irving J. Polack, Nate Lewis, George Davis, Gus Woodall, Tom Sharkey, Denny Howard, Pat Purcell, Ben Levine, George Flint, George Jackson, Charles Zemater, Sam Bloom, Leo Berrington, Rudy Singer, Mel Harris, Cadillac Cherner, Elmer Byrnes, William Carsky, Jack Benjamin, Zebbie Fisher, John O'Shea, Harry Wright and Frank Ehlenz. Mr. and Mrs. Sam Solomon visited Chicago during the week. Jack Bloom is in Veterans' Hospital, Biloxi, Miss. Letters were received from John O'Connell, Joe Archer, William Shulman, Eugene Harper, Ed Hunter, Sam Wilner, John M. Stone, Ben Levine, Louis Pulgona and Max Goodman.

**Ladies' Auxiliary**

Regular meeting was held January 28 with President Mrs. Carsky presiding and these officers attending: Mrs. M. Doolan, first vice-president; Mrs. J. O'Shea, second vice-president; Mrs. R. H. Miller, secretary, and Mrs. S. Gluskin, treasurer. A large crowd turned out and plans were made for the spring party to be held on March 13 in the West Room of the Sherman Hotel. Party will be held for the benefit of the linen supply for the American Hospital, and all prizes are to be donated by members. Mrs. J. O'Shea is chairman. Applications of Mrs. W. Murphy and Mrs. M. L. Seitzer were presented.

Letters were received from Mrs. E. J. Kelly, Mrs. E. King, Mrs. J. McCaffery, Missouri Show Women's Club, Mrs. Miner, Mrs. M. Haney and Edna Rounds. Mrs. Belden and Mrs. Carsky were elected to attend to the matter for cakes to be sent to the Service Men's Center. Mrs. W. Carsky and Mrs. R. H. Miller conducted the February 4 social at the Sherman Hotel, which was well attended. Rest of the night was devoted to cards and bunco.

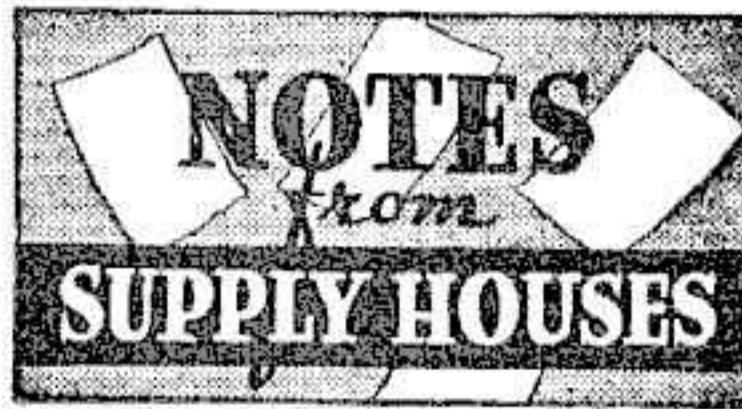
**ORCHESTRA NOTES**

(Continued from page 23)

TOMMY DORSEY February 23. . . . JOHNNY RICHARDS has opened at the Hollywood Casino, a return engagement. . . . FREDDIE SLACK skedded for Casa Manana, also a return date. . . . LEON MOJICA returned to Casino Gardens at Ocean Park taking over the bandstand from CURT SYKES, who was in for four weeks. . . . LES HITE playing one-nighters. . . . SKINNAY ENNIS playing one-nighters with the schedule being worked out so that he can handle the Bob Hope show.

**Of Maestri and Men**

LOUIS ARMSTRONG skedded for an extended run at Trianon Ballroom, Los Angeles, starting March 6. . . . RED NORVO opens at Beauvette Club, Rock Island, Ill., Monday (15) for three weeks. . . . WOODY HERMAN grossed \$32,500 at Palace Theater, Cleveland, for week ended Thursday (4). Broke all-time Sunday record held by HORACE HEIDT, taking in \$7,250. . . . HENRY JEROME has picked next Tuesday (16) as WAVES-SPARS Night at the New Pelham Heath Inn. . . . GRIFF WILLIAMS plays a string of theater dates in the Midwest till March 21. . . . LOUIS PRIMA goes into Casa Loma Ballroom, St. Louis, March 5 for a week. JACK TEAGARDEN follows March 12 for two weeks. . . . ANN DUPONT adds vocal trio, The Victory Notes, to her ork at the Boulevard, Elmhurst, L. I. . . . DICK ROGERS in the Chicago area to work one-nighters thru March 2. . . . ALVINO REY plays Chicago Theater, Chicago, for a week starting March 5 after his return from the Coast. . . . LINDA LARK, former Stork Club songstress, joins Nick D'Amico's ork at Essex House, New York. . . . PHIL SPITALNY travels to Valley Forge to play a patriotic program Washington's birthday. . . . JAN SAVITT booked into Chicago Theater for



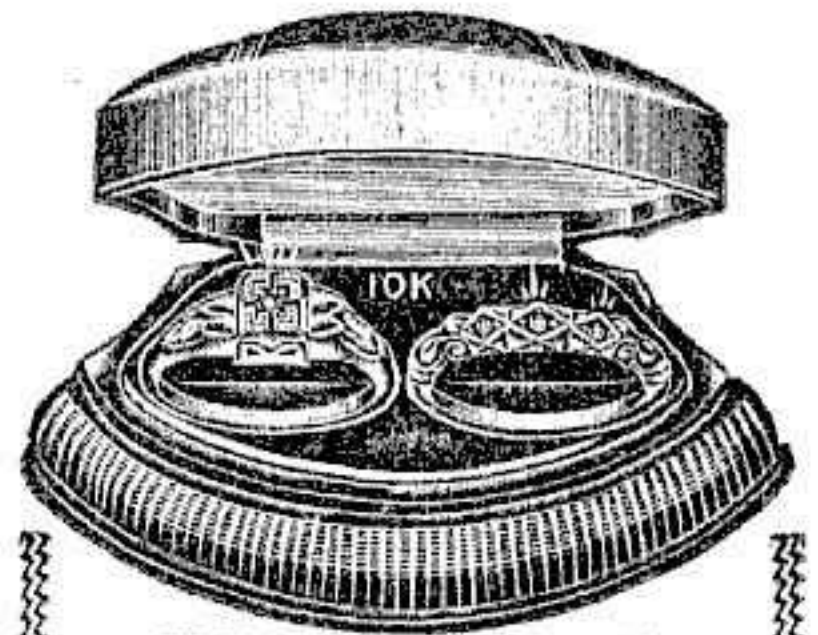
J. A. Whyte & Son, manufacturers and importers of tropical jewelry and curios, recently announced the opening of a new manufacturing branch in Nassau, Bahamas. J. A. Whyte Sr., declared that the reason for the new branch was a more plentiful supply of labor in the Bahamas, making it possible for the firm to turn out a larger quantity of sea shell costume jewelry.

Whyte also told of a customer who had sold many thousands of dollars' worth of Whyte-manufactured jewelry in the past 90 days. His name is Roy Wilms, Los Angeles. Whyte further stated that this contact and business was realized thru advertising in *The Billboard*.

Pierre Raymonde Warny, for a number of years associated with the Toy Balloon Company in an executive capacity, is now serving with the armed forces, stationed at Fort Sheridan, Illinois. His mailing address is Battery D—198th C.A. BU (A.A.)

Warny was very well known in the circus and carnival supply trade and at one time was featured on one of the national radio chains with a balloon stunt.

week of March 10. . . . SABBY LEWIS gets a two-week repeat at the Top Hat, Toronto, March 19. . . . Opens at the Famous Door this week. . . . COUNT BASIE set for Regal Theater, Chicago, for week starting March 5. . . . BUD WAPLES did not junk his band. Continuing at Hotel Paxton, Omaha. . . . LAWRENCE WELK plays the Masonic Temple, Freeport, Ill., March 4. Follows with another one-nighter March 5 at Faust Hotel, Rockford, Ill. . . . TINY HILL is set until Easter in the Midwest. More than half his band is now in 4-F. . . . BUDDY FRANKLIN has reshuffled his dates, the new schedule calling for two weeks at the Blue Moon, Wichita, Kan., opening March 5, and a month at the Peabody, Memphis, beginning April 8. . . . INA RAY HUTTON lost two men in Chicago last week to the marine band at Parris Island, S. C. Band gets a repeat on the Coca-Cola show March 9 and will play either Lincoln or Astor Hotel in New York this summer. . . . HAL WASSON, currently at the Supper Club, Fort Worth, has put a girl, Connie Van, at the bass fiddle. . . . RUDY BUNDY, leader of Dixieland band, has purchased one half interest in Manhattan, Florida night spot. . . . CARL BONNER, former ork leader, now in the army. . . . Arthur Frew, of GAC's Cincinnati office, announces following bookings: AL KAVELIN into Book-Cadillac, Detroit, for four weeks from February 8; JOE VENUTI, now in fourth week at Gingham Gardens, Springfield, Ill., extended to seven; JOHNNY GILBERT into Lantz's Merry-Go-Round, Dayton, O., for four weeks, from February 7; DON RAGAN, two weeks at Hi Ho Club, Baltimore, then Greystone, Detroit, opening Wednesday 17; DEKE MOFFITT, in fourth week at Commodore Perry Hotel, Toledo, extended to six weeks, and BEA VERA and Her Men of Note, Hillcrest Hotel, Toledo, indefinitely.



**FOUR-DIAMOND RING SETS MOUNTED IN 10-KT. GOLD**

**\$4.90** complete set attractively boxed

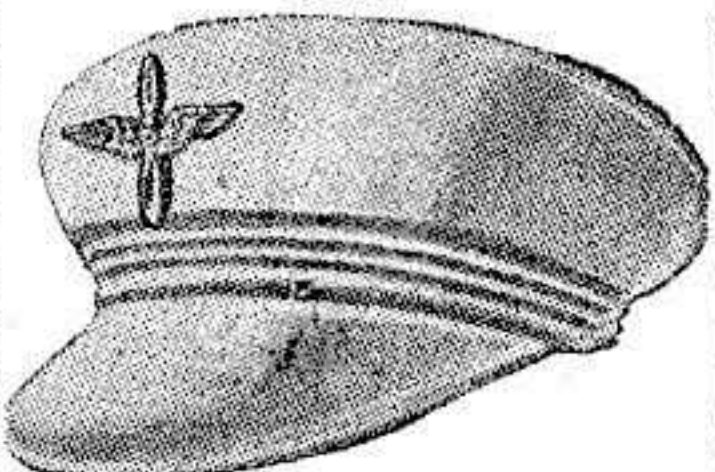
WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

**BIELER-LEVINE**

37 SOUTH WABASH CHICAGO, ILL.

**THE CAPTAIN'S HAT PIN**



FOR THE ARMY—FOR THE NAVY—FOR THE AIR CORPS.

**Mother of Pearl**

A Military Number That Sells Itself—Gold Color Emblem—Beautifully Boxed—Order by Number—C-3, Army Insignia . . . C-3, Navy Insignia . . . C-7, Air Corps Insignia.

**\$6.75 Per Doz.**

25% Deposit Required on All C. O. D. Orders. Sample \$1.

**ALPHA-CRAFT, INC.**

303 5th Ave., New York, N. Y.

**SERVICE BANNERS—OFFICIAL DESIGN**

Sell the APPROVED DESIGN BANNERS to FATHERS, MOTHERS, SISTERS, BROTHERS and CHILDREN of our men in SERVICE. CONGRESS has given them the right to display a SERVICE BANNER. Here is a beauty made of LUSTROUS TAFFETA, Gold Bullion 1" Fringe, Cord and Tassels and Gilt Spearheads . . . 9"x12", 1 to 5 stars.

Doz. \$1.75 Gross \$19.50  
STERLING SILVER JEWELRY . . . ARMY, NAVY and AIR CORPS INSIGNIA on beautiful MOTHER or SWEETHEART BROOCHES. 2" diameter, safety catch. Individually boxed. Dozen \$5.50

**AMERICAN FLAGS**  
Strong Cotton Bunting—Sewed Stars & Stripes.  
3x5 Ft. . . . . Each \$2.50  
4x6 Ft. . . . . Each 3.50  
5x8 Ft. . . . . Each 4.50  
Other Sizes—Prices on Request.

Complete line of Patriotic Banners and American Flags of Lustrous Taffeta. Write for Circular.

**LIBERTY PRODUCTS**

277 Broadway (Dept. 220) N. Y. C.

**Events for Two Weeks**

February 15-20

ARIZ.—Tucson. Rodeo, 20-22.  
CONN.—Willimantic. Poultry Show, 19-20.

**GENUINE FUR COATS JACKETS AND CHUBBYS!**

1943 Fashions! Perfect Quality! Beautiful Styles! Large Assortment! Caraculis, Sealines, Minkolettes, Silvertons, Brown, Black, Sable, Concoys, Raccoons, Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. AGENTS WANTED!

ROSE FUR CO., Dept. P-23  
49 W. 27th St. New York

**ZIRCONS 3 FOR \$2.75**

Genuine White Diamond Cut  
Blue or Brown Zircons—\$1.25 per Carat

**ZIRCON RINGS** SOLID GOLD \$4 to \$8 EACH  
Ladies or Gents

B. LOWE, BOX 311, ST. LOUIS, MO.

**THE NEAREST THING TO A GENUINE SILVER FOX JACKET**

**A SURE-FIRE MONEY MAKER**  
South American Fox Jackets Dyed in a New Beautiful Bright Silver Fox Shade. **\$39.50**  
Sizes 12-20.

Order One Today.  
25% Deposit Received, Balance C.O.D.

**SOL RAPHAEL, INC.**  
333 Seventh Ave. New York City  
"Everything in Furs"  
Write for Our Complete List of Other Furs



## Let's Be Sensible!

Get the show this year that is easier to haul, no stock to give away, no nut, no big cast to feed. Two people easily run the show.

GET

## 'WORLD WAR No. 2'

Now for Store Rooms, Carnivals, Etc. A big flashy front, 8 pieces, Gen. Eisenhower, Gen. MacArthur, in 2 big blow-ups, 4 1/2 by 6 ft., in color in frames; 3 others, 2x3 ft. Kelly, etc. Atrocities, Am-Jap at Guadalcanal in deadly grip, in color in frames, 3 other pieces in frames, and big show inside. 20 viewing boxes with great scenes on colored glass, 24 panels, full directions, etc.

ONLY \$125.00

America is war mad. Everyone has money. Make \$25.00 to \$100.00 a day NOW in store room. Wire or mail \$40.00 today and show will go out in 2 to 3 days, remainder collect; wt. 85 lbs. Supply limited. Or write for information.

**CHAS. T. BUELL & CO.**

Box 306 Newark, Ohio  
For 20 Years  
Builders of Walk-Thru Shows



## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Feb. 13.—Regular meeting February 8 saw President Harry Stahl in the chair and all other officers present. Brother James Ashley won the War Bond and presented it to the Servicemen's Fund. Clifford (Specks) Groscuth is back in Detroit for the winter. Brother Tim Claman read several letters from the boys in the armed forces. Brother Ben Moss made a neat talk on the Service Fund and thanked members for their co-operation on the St. Patrick Day Dance to be held at Eastwood Park. He urged each one to get in touch with some brother member and point out what is being done.

Brother Stahl visits the clubrooms nightly. Club purchased more War Bonds and now has 25 per cent of its funds in bonds. Brother Manny Brown left for New Orleans. Applications were received for nine new members. Brother Mike Allen brought in six last week. Seaman First Class Eddie Burgo is here on furlough and thanked the club on what it is doing for the boys in the armed service. Frankie Hamilton is doing a good job as house committee chairman. Brother Jack Wish writes from New Orleans that he is ill at his home there.

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, Feb. 13.—Club held the usual bi-monthly social in the Maryland Hotel clubrooms February 4, with Daisy Davis as hostess. Tables of bridge and rummy were formed, with table stakes for prizes. Winner at bridge was Florence Parker, who was in attendance for the first time in weeks after an attack of arthritis. Winner at rummy was Doris Riebe. At conclusion a buffet supper was served in the dining rooms of the International Association of Showmen, who were invited to share the feed.

Applications of six new members were received at the meeting.



## San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Feb. 13.—January 27 meeting was presided over by Vice-President Ben Hyman, in the absence of President Feinberg, who was in Shreveport on business. About 100 members attended. Following the session, a spaghetti and meat ball lunch was served, with Brother Jack Ruback as host. On Friday night the President's Ball was held at the clubrooms, with Brothers Sam Aldrich, Red Wingfield, Dave Stevens and Ben Block in charge. A big crowd was on hand.

Brother Ben Gross was inducted into the army here last week. Hymie Stone, who has been in the armed forces for three months, was given an honorable discharge last week and was tendered a party by Johnnie Fox, Ben Gross, Charles (Champagne) Shubb, Minnow Waverly and Dave Stevens. Public wedding of Red Baker and Mildred Harris, carnival troupers, in the clubrooms January 23, was the biggest event thus far this year. Rev. John Albright performed the ceremony, and dinner and dancing followed the wedding. A nine-layer cake was presented to the couple by Perk Perkinson, and many lovely gifts were received by the newlyweds.

Mrs. W. Wilson, Dodson's World's Fair Shows, held a party for the show women here February 2. Felix Charneski, Beckmann & Gerey Shows, is employed at Duncan Field. He's also operating the Scooter ride for Jack Ruback at a local park at nights. W. B. Jones visited from Del Rio and brought as his guest Jack McCauley, executive of the M. K. T. Railroad. Bridge championship of the club was won by Joe Murphy, Alamo Exposition Shows. Recent visitors included Slim Lambert, George Gross, Alex Alexander, J. Morrow, Billy Wells, Kid Boston and Jack Duvall. Mr. and Mrs. Jack Ruback and Chinkie left for a two-week vacation in Miami. Mrs. Sophia Mullins purchased a new duplex apartment in Alamo Heights. Joe Palooka, formerly with World of Today Shows, has signed with Alamo Exposition Shows for 1943. Bill Bonta has a palmistry booth and eight concessions working lots here. Joe Murphy, of the World of Today Shows, visited last week.

## PCSA

(Continued from page 34)

sister, Opal Meredith, passed away in Spokane, Wash., and that Ethel Krug had a sprained ankle. Club voted to hold another Rummage Sale, and Rose Rozard was appointed committee chairman. Another bazaar is to be held in the fall, with Margaret Farmer, chairman, and Peggy Forstall, co-chairman.

Fern Chaney presented the club with a bingo game donated by her and Peggy Steinberg. Nina Rogers donated a mail box. Margaret Griebler, Peggy Steinberg and Estelle Hanscom spoke briefly. Norma Burke's mother was reported ill by Mora Bagby, sick committee chairman, and Marie Ricks was unable to attend because of the floods. Board of directors voted that applications for membership be posted on the bulletin board for a week before being accepted. Bank award went to Peggy Steinberg, and door prize, donated by Elsie Sucher, was won by Ann Stewart. President Bullock thanked the past presidents for their assistance and all responded with a few words. Past presidents unable to attend were Nell Ziv, Clara Zeiger, Maybelle Crafts, Martha Levine, Ethel Krug and Allerita Foster. Francis Barth, house committee chairman, and her assistants served lunch.

## HASC

(Continued from page 34)

congratulations and well wishes were expressed by President Fairly, Mr. and Mrs. Homer Pennington; President Viola Fairly, Ladies' Auxiliary; Hattie Howk, Nellie and Clay Weber, Ruth and Toney Martone, Bird Brainerd, W. Frank Delmaine, Margaret Haney, John R. Castle, Mrs. J. A. Jackman and Mrs. P. G. Hale and son.

Attending the meeting were Ray Hanson, P. W. Deem, Spike Wagner, Chester I. Levin, Bill Holston, Roy Marr, Ivan Mikaelson, Guy G. Kimball, Jimmy Mace, Frank McDow, Boxie Warfield, Hymie Schrieber, Toney Martone, Frank Capp, Clay Weber, Al C. Wilson, George Elser, George Howk, Homer Pennington,

George Carpenter, L. K. Carter, Ben Spencer, Sam Benjamin, George Sargent, John R. Castle, Charles Coleman, C. G. Loar, W. Frank Delmaine, Al (Deafy) Campbell, Henry (Fats) Duncan, Buck Ray, Roger C. Haney and Jim Taylor.

Brother Fred Flood plans to enter a local hospital February 18 for an eye operation. Bud Anderson was in the city on business. Axel Bendixon contracted his Dive Bomber ride at Fairyland Park. Denny Pugh, World of Today Shows, was also in the city on business. Past President W. J. Mellor's daughter, Mary Margaret, was a feature at a music recital at Mary Atkins Museum of Fine Arts, Rockhill Nelson Gallery of Arts. She's an accomplished pianist.

## Ladies' Auxiliary

Club held a social night, sponsored by Mr. and Mrs. Homer Pennington, who entertained in celebration of Jim Pennington's 85th birthday. He is their uncle. Night's award went to Mrs. Jackman, a sister of Uncle Jim's. Gift was donated by Jean Garrison. Thirty-five members and visitors of the ladies' club and 42 men were on hand. Supper was served at 10 p.m. Invocation was given by Chaplain W. Frank Delmaine. After the supper President Noble C. Fairly of the HASC presented Uncle Jim a bathrobe and sweater.

## NSA

(Continued from page 34)

Brother Lieut. Col. Harold G. Hoffman is hospitalized at the army hospital, Fort Hamilton, N. Y., but hopes to be out attending to his military duties soon. Brother Frank Massick is in very serious condition at Catawba Sanatorium, Salem, Va.

Visitors in town, Ralph and Dave Endy, Louis Rice, Milton Paer, Oscar Buck, President Art Lewis, Frank and Paul Miller.

## Ladies' Auxiliary

At club's last regular meeting the ways and means committee proposed a method, suggested by Sister Ruth Gottlieb, to raise money for the Sunshine Fund. Plan is to have damask napkins autographed at a few cents each, with the autographs to be embroidered on the napkin, and all of them to be made into a banquet cloth. Suggestion met with approval, and Ruth advised that Brother Jerry Gottlieb was donating the napkins for the work.

It was also decided that the auxiliary would have a president's pin designed to be held by each President while in office. It would then be passed on to the incoming president. Past presidents' pins would also be purchased for each person who has held that office and for each one as she retires from the chair. Sister Flora Elk and Chaplain Ruth Peterson were appointed to a committee to work out the design. Suffering with colds are President Blanche Henderson, Treasurer Anna Halpin and Sisters Ethel Shapiro, Bess Hamid and Mariea Hughes, vice-president. At the last social meeting the "Dark Horse," donated by Sister Leah Greenspoon, was won by Sister Jeanette Rattiner.

## GREAT SUTTON SHOWS

WANT FOR COMING SEASON  
SHOWS AND CONCESSIONS

Will sell exclusive on Cook House and Corn Game.

WANT RIDE HELP THAT CAN DRIVE SEMI TRUCKS. Want to buy small Organ that is in good shape. Starkey, the Painter, let me hear from you. Address:

F. M. SUTTON, Box 304, Osceola, Ark.

## WANTED ELECTRIC GENERATOR

Will pay cash for 20 or 25 K.W. A.C. 110-220 volts. Must be standard make, late model and in good condition. Address:

**F. E. GOODING  
AMUSEMENT CO.**

1300 Norton Ave. COLUMBUS, O.

## WANTED

2 OR 3 ABREAST  
MERRY-GO-ROUND  
CASH

Must Be in Good Condition.

**Venditto Bros.' Shows**

166 Elise St. CRANSTON, R. I.

## Bullock Amusement Co.

### WANTS

Ride Help for Merry-Go-Round, Ferris Wheel and Chairplane; truck drivers given preference. Good salary, good treatment. Those who wrote me before, write again. Can place Cookhouse or Grab Joint that can serve short orders, Popcorn, Cigarette Gallery, Ballgames, Pan Joint, Bowling Alley. Will book Bingo exclusive for the season; any other legitimate Concession. Opening in Sumter, S. C., March 19th, uptown location; Aiken, S. C., on streets, week of March 29th. All address: J. S. BULLOCK, Box 144, Lawyers Road, Charlotte, N. C., until March 1st; then Sumter, S. C.

## WANTS---JAMES E. STRATES SHOWS, Inc.---WANTS

Want Foremen and Help for the following Rides: Merry-Go-Round, Ferris Wheels, Scooter, Hey Dey, Octopus, Boomerang and Kiddie Rides. WANT CHIEF ELECTRICIAN, Asst. Electricians, Neon Men and Tower Men. Can place Tractor Drivers, Caterpillar Drivers and Train Crew. Walter Marks wants Drome Riders. Want Help for Winter Quarters. Can use useful people. Will book and furnish Wagons for SPITFIRE and Pony Ride. Show Train leaves Winter Quarters April 1. Will furnish Wagons for any Ride or Show that does not conflict with what we have.

JAMES E. STRATES, Box 239, Smithfield, N. Y.

## O. C. Buck Expositions

OPENING APRIL 15, 1943

CAN PLACE Side Show and Motordrome, have complete outfit for both. Want to hear from Colored Show, also any Grind Show of merit. CAN PLACE outstanding Free Acts. HAVE OPENING for a few Concessions, including Long Range Gallery, Custard and Photo; also Agents for Wheels. WANT HELP on all Rides, top salaries paid.

Winter Quarters—Troy, N. Y. Address: OSCAR C. BUCK

110-06 214th Street

Queens Village, N. Y.

## CASH AT ONCE

For Ferris Wheel, ELI. Will buy any size, any condition, with or without power plant. Better sell now, there may not be any fairs or public gatherings for the duration. Give lowest price and state condition all in letter.

H. L. HENDERSON, R. F. D., Laurel, Md.



Los Angeles

LOS ANGELES, Feb. 13.—Bill Antes, press agent back on Russell Bros.' Circus, is booking acts for the season at his home in Hollywood.

Antes entertained Dick Lewis, George Perkins and Hugh McGill at his home night of February 3. He let the fans view several reels of colored films that he shot on the Russell show last year.

The Escalantes flying act will be on the Mighty American Circus.

The Russell show has bought some animals from Goebel Wild Animal Farm. Jimmie Wood has sold considerable circus property to other shows this winter.

Letter From Stanley Dawson

HOT SPRINGS, Feb. 13. — When the writer visited Cole Bros.' quarters in Louisville recently he found departments humming. Eugene (Arky) Scott and Harry Thomas were away on a winter date.

Elmer Vorhees and Gus Talifero were in quarters getting it ready. Mr. and Mrs. Jack Bigger were expected in. Spent four pleasant days visiting former circus men.

Hot Springs holds its reputation as a vacation spot for showmen. Carnival business was represented by Mr. and Mrs. J. C. McCaffery; Mr. and Mrs. Max Goodman, Wonder Shows of America; Mr. and Mrs. Harry W. Hennies, Hennies Bros. Shows; Denny Pugh, Elmer Burns, Buster Shannon and many whose names slip my memory.

Bill Durant, former billposter who trouped last with Parker & Watts Circus, has been blind for four years. He is residing at 335 Benton Street here and would like to receive letters from friends.

Circus Historical Society

FARMINGTON, Mich., Feb. 13.—Bob Parkinson, of Decatur, Ill., is a new member of CHS. He is a brother of Tom Parkinson, who has long been an active member and collector of circus material.

The Detroit News "Town Talk" column of January 11, 1943, has a story on a 50-horse team which appeared in parade in that city 30 years ago. This was advertised at the time as the longest team ever to pull a single wagon, but due to parade being held at night no photos were probably taken of it.

In all the lists of circus train wrecks we don't recall any mention of the Barnum & Bailey wreck in Germany during European tour. Several cars were demolished, according to our photos.

Romig & Rooney Circus recently appeared for several days at the Eastown Theater, Detroit. BeeHee Rubyette Five were held over at Bowery Cafe, local nitery. Otherwise circus acts have been a bit scarce in these parts, which should be good due to absence of the winter Shrine Circus for first time in years.

Smith Wagon Shops, of Farmington, have completed a one-inch scale model of Sparks Circus famous Sea Serpent tableau wagon. This is third vehicle to be completed this winter by Don and his dad.

Blonde; Gene Moros, Charles LaSelle and George Henry.

AT this time of winter hot-stove league members are forced to rehash yarns narrated earlier in the season.

DIGGER PUGH writes from New York: "By the time you receive this letter the Six Wallabies, last season a Cole Bros. Circus feature, will be on the Atlantic, bound for England, where they will entertain soldiers. Those going were Sheila Pugh, Heath Pugh, Beryl Howlett; Johnnie Pugh, aged 5, and the writer."

E. E. STAATS, former co-owner of Staats Bros. Circus, letters from New York: "Will celebrate my 73d birthday on February 22. Spent 50 years in the circus business and founded my show 33 years ago. My former partner, Lester Owen, has been building trailers and we plan to take out a show this year."

ARTHUR BORELLA, clown, altho still in Sealey Hospital, Galveston, Tex., is coming along nicely and expects to leave within a few weeks. He says that if there is such a thing as being contented in a hospital, then he is contented and also advises that the cookhouse is okay. Regarding the Barnum & Bailey parades, with which show he was in 1906-'07-'08, Borella writes: "Have read three different articles in The Billboard regarding this, and the writers seem to be a little off. I was with the Barnum show in the old Madison Square Garden when James A. Bailey died in 1906. There were no parades that year and none in 1907. When the Ringlings purchased the Barnum show in 1908 parades were put back again, with the 40-horse team band wagon leading."

LETTER LIST

(Continued from page 47)

- Durrell, Duke Muller, Rudolph
Duncan, Mrs. (Jumbo Act)
Bobbio
Durmetko, Victoria
ESTROWITZ, Theodore
Esceca, Louisa
Favreau, Agnes
Flaherty, James
GALLAGHER, James R.
Gangler, Joe
Garver, W. Maynard
Geer, Edward
Gerk, Valentino
Gills, Edward
Gordon, Harvey
Gowan, Jack
Grayson, Janet
Harris, Joseph
Harris, Kay
Heath, Harold A.
Heller, Jackie
Hillman, Doris
Horton, Mrs. J.
Johnson, Helen
King, Rudy
Kingley, Patricia
Kirkland, Jean P.
KLINK, George
Washington
Knapp, Jack
Knight, Bob
Korehoff, Mary E.
Krajewski, Adam
A.
LaMar, Ethel
La Rosa, Jerry
La Rue, Vincent
Lentini, Frank
Lewis, Sammy
Ligg, Charles
Fenwick
Lloyd, Eddie
Lorraine, Billie
Lynn, Linda
Lyons, Mary Allen
Hennessey
McKeon, Ray
McKittrick, W. R.
McNAMARA, D. J.
Maek, Helen
Maek, Mabel
Manning, Ross
Marlowe, Penny
Martin, Alice
Martin, Paul
Masterson, John
Merling, Howard
Michael, Alvin
Miller, Mrs.
Christina
Miller, L. C. (Ted)
Miller, Marian
Mitchell Troupe, Fred
Molesky, Joe
Moru, Harold

- GREYSOLON, Herbert D.
Hale, Mrs. Ruth
Halsted, Virginia
Hardman, Bruce
Harter, Lewis H.
HATHAWAY, Charles A.
HAVENS, Frank
Scott
Hay, Alfredo M.
Holland, E. S.
HOLT JR., Theodore
HOTH, Leland
Allen
Hughes, Robert
JONES, Edward
Francis
Jones, Tom
Kanaka, Mrs.
Chas.
Kaweki, Peter
David
KENNEGIETTER, Arend
Knapp, Chas.
Bernard
Lee, June
Lewis, Mr. R.
LOGAN, John
Russell Bros. (Circus)
Lowe, Ed
McAfee, Irene
McDONALD, Kenneth James
Mark, James
Martin, Carl
MEYERS, John
Marks, Joe
MONTAGUE, Moore, Jim
Mooney, Angello J.
Morzan, Frank H.
Northcutt, Charles

- O'Connor, Frances
Osborne, Charles
Pace, Sam
PHILLIPS, John
Joseph
PINNEY, Joseph
Frederick
Pyna, Robert S.
Rae, Miss Billie
(Ballard)
Richie, E. G.
Riddle, Ann
ROTH, Mattison
Haigrove
RUNGE, Henry
Edward
SALYERS, Henderson
Schwandt, Charles
R.
SCHWEDA, Henry
SEBER, Harry
George
Sharp, Charles
(Blacky)
Simons, Al P.
Sloan, Lawrence
Snyder, Mary
Sopenar, Mrs. Mae
Stafford, Louise
Stanton, Jimmy
Steffen, J. E.
STEPHENS, Wm. J.
Stevens, Dennis
Stock, Mrs. P.
Talley, Isaac E.
Tangini
Teater, Jacqueline
Thurston, Helen
Tripp, Johnny
Waltzy, Marie
Weiss, Otto J.
WENGER, Paul
Zebek, Jack

- IVET, Robert
Clifton
Justice, John Foy
Kelly, Edith
Kelly, Mrs. Edith
KOLLEY, JR.
Thomas
Lauther, Carl J.
LAVALL, Arthur
D.
LE FEVER, Orvalle Ellsworth
LeMar, Mrs. Peggy
E.
LEFEVRE, John
W.
Lewis, Harold
LITHERLAND, Oren Oscar
McCoy, Charlie
McEntee, Mrs.
Inez V.
McGeer, Mrs.
Christino
McKnight, C. H.
McLaughlin, Bill
McSPARREN, William P.
MACKIN, Eddie
James
MARINO, Joseph
Paul
Martin, Johnny
MATIHS, Calbert
Alvin
Meeks, Danny
Mezger Jr., Mrs.
Fred, Co.
Mitro, Steve
MONTGOMERY, Paul
Moraho, Louis V.
Moore, Mrs. Luc
Moore, M. T.
MOYLAN, Roger
E.
NANCE, James
Alexander
Nelson, Peter
Nichols, Jim
Nicols, Bill
Payne, James
Perdue, Elmer
Picher, Ray
Piada, Herman
Polk, Prof. J. E.
POTTER, Robert
William
Reilly, Consolatrice
(Bobbio)
Roberts, Johnnie
Robertson, Miss
Betty
Robinson, Frances
Rohn, Roy
ROHN, Theodora
W.
Russell, Ralph
Schaffer, George
SCHAFER, Louis
Schmidtthorst, Bob
SMITH, Alvin Lee
SMITH, Andrew
David
Smith, Wm. D.
Stanley, Milford M.
STANLEY, Sam
Starkey, John
Stroud, Slim
SWAN, Walter
Loyd
THOMAS, Howard
Floyd
THORESON, Norman Ernest
Tico, Supbeth
Tompkins, Cecil
Vreeland, Jack
Whelock, Ray
WHITE, Ed
WILLIAMS, Herbert
WILLIAMS, William Henry
Williamson, P. M.
Wright, Warren
Zacchini, Hugo & Bruno
Zeltman, Edward
Ziramer, Florence

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BENDER, Arthur
William
Bing, Berniece
Blake, Mrs. Viola
Blondin, Leo
BOULDWARE, Frank
BRASCH, Lawrence
BROOKSHIRE, Jack
Brown, Blanche E.
BROWN, Gordon
Brown, Rolla
Buley, Jerry
Lawrence
Campbell, Wm. H.
Carras, Mrs. Louise
CHASTEEN, ROBERT
FRANKLIN
Clark, Barnum
CLARK, Charles
Joseph
CLARK, Raymond
Walter
Clark, Walter
(Doc)
CLARK, Warren
Clayton, Clarence
Cowan, Tiny
James
COWSERT, Cecil
E.

- UNDER THE MARQUEE
(Continued from page 37)
Hagenbeck-Wallace treasurer, is on Aultry's staff.
WHEN Terrell and Dolly Jacobs were on a business-shopping visit in Cincinnati on February 8 he was a caller at offices of The Billboard and reported plenty of activities in his Peru (Ind.) quarters for the coming season.
THEY don't leave without notice on truck circuses nowadays. They just take the wrong fork in the road.
CLOWN ALLEY was well represented in Polack Bros.' Shrine Circus in Chicago. Among those working were Jack Klippel, Ed Raymond, Dennis Stevens, Jack Kennedy, Dime Wilson, Frank Freboit, Whitey Harris; Eddie, George and Harry La
Crescio, Tony
COMMINS, Thomas
CUTRONE, Salvatore Sam
Decinto, Florence
Delaney, John R.
Dell, Mary O.
Dickerson, Harry
Dilbeck, Mrs. Marie
G.
Elkins, Edward
Ehnarte, Don M.
EMERSON, George
Arthur
EPPERSON, Joshua
George
Farnell, Jimmy
FOSTER, Herbert
Cartrell
FRANZONE, John
Battista
Frenzol, Mrs.
Thelma
Fulton, L. B.
Gonyer, Martin A.
Goodmer, Archie G.
GREGG, Dallas H.
GREGG, Frank
Melvin
Griffin, Happy
HALEY, Vernon J.
Hardy, Robert &
Vondale
HEDGEK, Sherilee
Reuben
Heller, George
HENSON, Earl
Wm.
Hoyt, Henry
HORTON, William
Hudgens, Delma
Lee
Hunt, W. S.
HUNTER, Carl

Museums

Dallas Engagement Proving A Winner for Kortez' Unit

DALLAS, Feb. 13.—Pete Kortez' World's Fair Museum, now in its fourth week at 1910 Elm Street here, has been playing to exceptionally good patronage, with last week-end's business the best thus far. Numerous carnival and circus folk are wintering here and many visit daily. New acts include Alice from Dallas, fat girl, and Sealo, seal boy. Alexander, flea circus impresario, was the recipient of a story in the Sunday edition of a local paper, while Bob Wallace, impersonator of Pop Eye, has come in for his share of publicity.

Roy Rupard, secretary-manager Texas State Fair, visited along with a party of friends. Mr. and Mrs. Ray Cramer, well-known Side Show operators who have purchased a local cafe, are nightly visitors. Owner Pete Kortez has been in Houston operating a few rides. Roger Haney, Penny Arcade and ride operator, visited briefly en route from Kansas City, Mo., to the South. Dinty Moore is still confined to his home in Corpus Christi. Several units of rides are being operated around the city to good results. Mr. and Mrs. Denny Pugh visited before leaving for Waco, Tex. Carl Martin is assisting Charlie LeRoy on the floor. Alvina Oswald joined as nurse and attendant for Athella, monkey girl.

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Coast Notes

By WALTON DE PELLATON

LOS ANGELES, Feb. 13.—Work in the various shows' quarters here continues to progress, altho war work programs have depleted the ranks somewhat. Daily the lobby of Bristol Hotel, Pacific Coast Showmen's Association and Regular Associated Troupes Clubs are filled with showfolk. Recent visitors from San Diego at the Bristol were Fern Chaney and Frank Redmond. Lucille King recently took over a hotel on the East Side. Martin E. Arthur and Everett W. Coe spent several days on business in San Diego. Mr. and Mrs. Hunter Farmer departed on a visit with relatives in San Francisco. Bille Farmer, who was inducted in the army several weeks ago, is at Little Rock.

Mr. and Mrs. Ben H. Martin are operating their rides in suburban Bellflower. Mr. and Mrs. Hugh Bowen are at their winter quarters in Whittier, Calif. Mr. and Mrs. Clarence H. Alton are wintering at their park in Sunland, Calif. Pvt. Charles T. Marshall has completed his second course of his training at Camp Crowder, Mo. Thomas E. Miller is stationed in Honolulu. Verna Seeborg is doing war work.

Arthur Rockwell and Lou Berg returned from Gilman's Hot Springs. Among the many showfolk employed at the shipyards here are Joe Krug, Ted LeFors, George Morgan, Moe Elsemann, Tod Henry, Max Kallan and Ted Corey. The writer spent a week as the guest of Mr. and Mrs. Glenn H. Perry in San Diego. Cleo and Mae Qualls are located in Sacramento, Calif. O. H. Hilderbrand, after several weeks visiting in San Francisco, passed thru Los Angeles en route to San Diego. Harry L. Gordon is wintering in Phoenix, Ariz. After several weeks visiting her family in Michigan, Antonia Graham returned to her home here.

Mr. and Mrs. Jack Schaller are preparing their aerial acts for 1943. Harry Matthew, having returned from the army, is employed in war work. Following a four-week visit to Missouri, the writer spent 12 days visiting his mother in Oakland and then returned here. Ben Doubert, manager Craft's Golden State Shows, underwent an operation in a local hospital. His condition is reported as good.

RB Seeks Philly Lot

PHILADELPHIA, Feb. 15.—The Ringling circus is having difficulty about a lot here. The old location at 11th and Erie streets has been taken over by the government. Application was made to Fairmount Park to place the show on park property, which was refused.



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ROUTES

(Continued from page 19)

Hobart, June (Swing Club) Brooklyn, nc.  
Hocler, Harriet (Diamond Horseshoe) NYC, nc.  
Hoffman Sisters (Trocadero) Henderson, Ky., 15-19, nc.  
Holden, Marie (Sawdust Trail) NYC, nc.  
Holman, Libby (La Vie Parisienne) NYC, nc.  
Hope, Glenda (Jimmy Kelly's) NYC, nc.  
Houston, Nan (Greenwich Village Inn) NYC, nc.  
Howard, Bunny (Park Central) NYC, h.  
Howard, Johnny (885 Club) Chi, nc.  
Howard Paysee Dancers (Jefferson) St. Louis 15-18, h; (Roxy) Atlanta 19-25.  
Humphrey, Paul (George Washington) NYC, h.  
Hutton, Jimmy (Tio Toc) Milwaukee, nc.  
Hutton, Marion (Riverside) Milwaukee, t.  
Hyers, Frankie (18 Club) NYC, nc.

Inca Trio (El Chico) NYC, nc.  
Ink Spots (Regal) Chi, t.  
Irving, Val (Orpheum) Omaha, t.

Jagger, Kenny (Leland) Richmond, Ind., h.  
Jarabal, Jimmy Daniels, Inc.) NYC, nc.  
Jarrett, Nick, Trio (Onyx) NYC, nc.  
Jaxon, Great, & Jerry (Tower) Kansas City, Mo., t.  
Jesse & James (Roxy) NYC, t.  
Jewels, Juggling (Leon & Eddie's) NYC, nc.  
Johnson, Gertrude (Onyx) NYC, nc.  
Johnson, Gil (Bal Tabarin) NYC, nc.  
Johnson, Pete (Cafe Society Downtown) NYC, nc.  
Jung, Ann (Victoria) NYC, h.

Kal, Momi (Lexington) NYC, h.  
Karson, Maria (Gene's) Fargo, N. D., nc.  
Kay, Beatrice (Royale) Detroit, nc.  
Kaye, Frances (Belmont Plaza) NYC, h.  
Kaye, Thelma (Music Hall) NYC, t.  
Keaton & Armfield (Colonial) Dayton, O., t.  
Keene, Linda (Famous Door) NYC, nc.  
Keller, Marie (Swing Club) Brooklyn, nc.  
Kellerman, Mimi (Royale) Detroit, nc.  
Kelly, Willis, Co. (Roxy) NYC, t.  
Kennedy, Bob (Hurricane) NYC, nc.  
Kim Leo Sisters (Earle) Washington, t.  
King Cole Trio (Beachcomber) Omaha, nc.  
King, Johnny (Bowery) Detroit, nc.  
Kirk, Lynn (19th Hole) NYC, nc.  
Koshetz, Marina (Versailles) NYC, nc.  
Kraft Sisters (Cafe Society Uptown) NYC, nc.  
Kula, Malle (Chins Victory Room) Cleveland, nc.

La Bato, Paddy (Alpine Village) Cleveland, nc.  
La Milonguita (Don Julio's) NYC, nc.  
Lane, Manda (Sir Francis Drake) San Francisco, h.  
Larkin, Ellis Trio (Cafe Society Uptown) NYC, nc.  
Lassen, Sigrid (Monte Carlo) NYC, nc.  
Lathrop & Lee (Palace) Cleveland, t.  
Laurette & Olymas (Hurricane) NYC, nc.  
Lazara & Castellanos (Park Central) NYC, h.  
La Zellars, Aerial (Army Camp Shows) Alexandria, La., 8-20.  
Lee, Bob (Wivel) NYC, re.  
Le Roy, Gloria (Leon & Eddie's) NYC, nc.  
Leroy, Hal (Glenn Rendezvous) Newport, Ky., nc.  
Lester, Jerry (Earle) Phila, t.  
Lewis, Ralph (Yacht) Pittsburgh, nc.  
Lime Trio (Earle) Washington, t.  
Lit, Bernie (500 Club) New Orleans, nc.  
Little Tough Guys (Colonial) Dayton, O., t.  
Long, Walter (Copacabana) NYC, nc.  
Lopez, Maria Louisa (Greenwich Village Inn) NYC, nc.  
Lopez, Oscar (Havana-Madrid) NYC, nc.  
Louis & Cherie (Granby) Quebec City, Que., Can., t.  
Lynn, Ginya (Belmont Plaza) NYC, h.  
Lyons, Joy (Cafe Pierre) NYC, nc.  
Lytle Sisters, Four (Commodore) NYC, h.

McCormick, Frank, & Ruth Kidd (Times Square Supper Club) Rochester, N. Y.  
McNellis, Maggi (Coq Rouge) NYC, nc.  
Mack, Johnny (Stanley) Pittsburgh, t.  
Mallin, Dave (Music Hall) NYC, t.  
Mallory, Mickey (Barkley's) Brooklyn, nc.  
Manners, Gall (State) NYC, t.  
Manners, Judy (Park Central) NYC, h.  
Marcus, Doctor (Royale) Detroit, nc.  
Marlowe, Don (Hollenden) Cleveland, h.  
Marque & Marlys (U. S. Army Camp Shows) Mineral Wells, Tex.  
Martells & Mignon (State) NYC, t.  
Marten & Fayne (Zimmerman's) NYC, nc.  
Masalle, Sally (78th St. Tap Room) NYC, nc.  
Mascot, Gloria (Bal Tabarin) NYC, c.  
Maugham, Dora (Troc) NYC, nc.  
Maurice & Cordoba (La Martinique) NYC, nc.  
Mayo, Don (Sir Francis Drake) San Francisco, h.

Meadows, Frankie (Swing Club) NYC, nc.  
Meroff's, Benny, Funzafire (Hit-Hat) St. Louis 12-24, nc.  
Merrer, Elise (Barkley's) Brooklyn, nc.  
Merrill, Joan (Glenn Rendezvous) Newport, Ky., nc.  
Miller, Glenn, Singers (Riverside) Milwaukee, t.  
Miller Sisters (Bal Tabarin) NYC, c.  
Miller, Susan (Plaza) NYC, h.  
Modernaires, The (Riverside) Milwaukee, t.  
Moke & Poke (Paramount) NYC, t.  
Montero, Mate (885 Club) Chi, nc.  
Morgan, Johnny (Belmont-Plaza) NYC, h.  
Morris, Will, & Bobby (Hamid-Morton Circus) Milwaukee 22-27.  
Morrison, Kite (Tower) Kansas City, Mo., 18-25, t.  
Murphy Sisters (Stanley) Pittsburgh, t.  
Myrus (Pierre) NYC, h.

Nadell, Henny (Red Mill) Bronx, NYC, c.  
Narita (Monte Carlo) NYC, nc.  
Nash, Joey (Queen Mary) NYC, nc.  
Nelson Sisters (Oriental) Chi, t.  
Nevel, Nik, Trio (Bancroft) Springfield, O., h.

Noble, Diane (Hickory House) NYC, re.  
Norman, Lucille (Versailles) NYC, nc.

O'Dara, Dale (Queen Mary) NYC, nc.  
O'Dell, Dell (Park Central) NYC, h.  
Osta, Teresia (El Chico) NYC, nc.  
Oxford Boys (Versailles) NYC, nc.  
Oye, Beatrice Fung (Ubangi) NYC, nc.

Pablito & Lilou (Mavana-Madrid) NYC, nc.  
Page, Diane & Matt (Mike's) West Palm Beach, Fla., nc.  
Page, Muriel (Belmont Plaza) NYC, h.  
Parks, Barbara (Royale) Detroit, nc.  
Pepto (Havana-Madrid) NYC, nc.  
Pilas & Lucille (Havana-Madrid) NYC, nc.  
Porter, Virginia (18 Club) NYC, nc.  
Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.  
Pupi Dancers (La Conga) NYC, nc.

Rabel, Annita (Don Julio's) NYC, nc.  
Radio Rogues (Paramount) NYC, t.  
Raft, Tommy (Casino De Parces) New Orleans, nc.  
Rann, Betty (Roxy) NYC, t.  
Raymond, Gregory & Cherie (Royale) Detroit, nc.

Remos, Paul, & Boys (Palace) Cleveland, t.  
Renaud, Rita (Bal Tabarin) NYC, nc.  
Reviewers (Cafe Society Downtown) NYC, nc.  
Rice, Lieut. Gitz (Henry Hudson) NYC, h.  
Rice, Sunny (Earle) Phila, t.  
Rich, Herman (Pelman Heath Inn) NYC, nc.  
Richey, Jean (Earl Carroll) Hollywood, t.  
Ring, Ruby (Frolies) NYC, nc.  
Rio & Rita (Casanova) Detroit, nc.  
Rios, Rosita (Havana-Madrid) NYC, nc.  
Robbins, Gayle (Belmont Plaza) NYC, h.  
Roberts, Lucille & Eddie (USO unit) Eglin Field, Fla., 16-22.  
Robinson, Ann (Le Ruban Bleu) NYC, nc.  
Roife, Isabell (Hurricane) NYC, nc.  
Roper, Rita (Belmont Plaza) NYC, h.  
Rosella, Jessie (Vine Gardens) Chi, nc.  
Rosallianos, The (Statler) Detroit, h.  
Rubio (Swing Club) Brooklyn, nc.  
Rubyettes, The (Bowery) Detroit, nc.  
Russell, Bill (Park Central) NYC, h.

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.  
Salazar, Hilda (Havana-Madrid) NYC, nc.  
Samuels, Three (Chicago) Chi, t.  
Saro, Jose, Juan (El Chico) NYC, nc.  
Schaffer, Eddie (Zebra) NYC, nc.  
Scott, Grace (Swing Club) NYC, nc.  
Scott, Hazel (Cafe Society Uptown) NYC, nc.  
Scott, Margaret (Weylin) NYC, b.  
Scott & Susanne (Barn) NYC, nc.  
Scott, Virgie (Onyx) NYC, nc.  
Sebastian, John (La Vie Parisienne) NYC, nc.  
Seller & Siebold (Orpheum) Omaha, t.  
Semon, Primrose, & Joe Dorris (Aloha) Brooklyn, nc.  
Shapiro, Ted (Copacabana) NYC, nc.  
Sharkey (State) NYC, t.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shaw, Sonia (Mon Parces) NYC, nc.  
Shaw, Walter (La Martinique) NYC, nc.  
Shayne & Armstrong (Music Hall) NYC, t.  
Shriner, Herb (Roxy) NYC, t.  
Siegel, Al (Frolies) NYC, nc.  
Simpsons, The (Iceland) NYC, re.  
Sinafra, Frank (Paramount) NYC, t.  
Skyliners (Indiana) Fort Wayne, Ind., h.  
Slade, Barry (Gamecock) NYC, c.  
Slate Bros. (Oriental) Chi, t.  
Smith, Jerry (Ubangi) NYC, nc.  
Smoothies, The (Palace) Cleveland, t.  
Spoons, Jack (Leon & Eddie's) NYC, nc.  
Sporn & Dukoff (Hollenden) Cleveland, h.  
Southern Sisters (Palace) Canton, O., 15-17, t.  
Springer & Orton (La Vie Parisienne) NYC, nc.  
Stadlers (Commodore) NYC, h.  
Stanley, Neal (State) NYC, t.  
Stanley, Stan (Frolies) NYC, nc.  
Stearns, Roger (1-2-3 Club) NYC, nc.  
Stone, Al (18 Club) NYC, nc.  
Stone, Harvey (Bowery) Detroit, nc.  
Storch, Larry (Frolies) NYC, nc.  
Sues, Leonard (Frolies) NYC, nc.  
Sullivan, Ed (State) NYC, t.  
Summer, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Sylvio (Don Julio's) NYC, nc.

Tate, Maureen (Jimmy Daniels, Inc.) NYC, nc.  
Teeman, Eleanor (Park Central) NYC, h.  
Teu (Lexington) NYC, h.  
Tharpe, Sister (Regal) Chi, t.  
Thompson, Arlene (Mon Parces) NYC, nc.  
Torme, Mel (Orpheum) Minneapolis, t.  
Tova, Tanya (Casino Russe) NYC, nc.  
Toy & Wing (Orpheum) Minneapolis, t.  
Tracy, Roy (Royale) Detroit, nc.  
Tullah & Mia (Colosimo's) Chi, nc.

Urban, Sally (Belmont Plaza) NYC, h.  
Valdez, Miguelito (La Conga) NYC, nc.  
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.  
Vance, Jerri (Park Central) NYC, h.  
Vasco, Rudy (Algiers) NYC, nc.  
Venezia, Chiquita (Eldorado) NYC, nc.

Wallace Puppets (Park Plaza) St. Louis 15-25, h.  
Walsh, Sammy (Latin Quarter) Chi, nc.  
Ward, Marjorie (Latin Quarter) Chi, nc.  
Ware, Linda (Oriental) Chi, t.  
Watson, Laurel (Onyx) NYC, nc.  
Wayne, Wacky (Frolies) NYC, nc.  
Weber Bros. & Chatita (Civic) Portland, Me., t.  
Wences, Senor (Florentine Gardens) Los Angeles, nc.  
Werner, Sir Frederick (Bal Tabarin) NYC, nc.  
White, Gerri (Swing Club) Brooklyn, nc.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Whitney, Beverly (Savoy-Plaza) NYC, h.  
White's, George, Scandals (Oriental) Chi, t.

Whitson Bros. (Colonial) Dayton, O., t.  
Williams, Pearl (18 Club) NYC, nc.  
Willys, Six (Chicago) Chi, t.  
Winchell, Paul (Stanley) Pittsburgh, t.  
Wood, Peggy (Monte Carlo) NYC, nc.  
Woods & Bray (Nixon) Pittsburgh, c.  
Wrights, Earl, Dogs (Tower) Kansas City, Mo., t.  
Wynn, Nan (Pierre) NYC, h.

Youngman, Henny (Riobamba) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Hartman) Columbus, O.  
Barrymore, Ethel, in Coru Is Green (Orpheum) Phoenix, Ariz., 17; (Rialto) Tucson 18; (Plaza) El Paso, Tex., 19.  
Chatterton, Ruth, in Private Lives (American) St. Louis.  
Claudia (Locust St.) Phila.  
Eve of St. Mark (Harris) Chi.  
Gilbert & Sullivan Operas (Municipal Aud.) Kansas City, Mo., 17-20.  
Good Night Ladies (Blackstone) Chi.  
Hayes, Helen, in Harriet (National) Washington.  
Junior Miss (Curran) San Francisco.  
Junior Miss (Nixon) Pittsburgh.  
Lady in the Dark, with Gertrude Lawrence (Civic O. H.) Chi.  
Life With Father (Erianger) Chi.  
Monte Carlo Ballet Russe (Boston O. H.) Boston.  
Porgy and Bess (Davidson) Milwaukee.  
Priorities of 1942 (Cass) Detroit.  
Springtime for Henry, with Everett Horton (Colonial) Boston.  
Student Prince (Selwyn) Chi.  
Tobacco Road (Shubert Lafayette) Detroit.  
Watch on the Rhine-McCoy Co. (Royal Alexandra) Toronto.  
Ziegfeld Follies, with Milton Berle (Shubert) Boston.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Ice-Capades of 1943 (Arena) Cleveland 15-21; (Arena) Phila, 22-March 6.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.  
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: (2300 Block Senate St.) Columbia, S. C.  
Chatham Am. Co.: Fairfax, S. C.  
Pay's Silver Derby: Valdosta, Ga., 15-27.  
Greater United: Laredo, Tex., 15-23.  
Hubbard: Centerville, Miss.  
Liberty United: Charleston, S. O., March 1-6.  
Magic Empire: Litcher, La.  
Park Am. Co.: Alexandria, La.  
Texas: Alamo, Tex.  
Tower Am. Co.: Augusta, Ga.  
Ward, John R.: Baton Rouge, La.

CIRCUS

Cole, James M.: Elba, N. Y., 16; Lockport 17-18; Holley 19-20.  
Hamid-Morton: Milwaukee, Wis., 22-28.  
Miller's, Ted: (Schaeffer's Ice Palace) Johnstown, Pa., 22-27.  
Polack Bros.: Louisville, Ky., 15-20.  
Victory Indoor: Valdosta, Ga., 15-20; Americus 22-27.

MISCELLANEOUS

Barrett, Roy (J. M. Cole unit): Lockport, N. Y., 17-18; Holley 19; Marion 23; Wolcott 24; Cato 25; Baldwinville 26.  
Birch, Magician: (War Memorial Aud.) Nashville, Tenn., 18; McMinnville 19; Shelbyville 22; Franklin 23; Paris 25; McKenzie 26.  
Burke & Gordon: Indianapolis 15-20.  
Campbell, Loring, Magician: Newport, Ark., 17; Walnut Ridge 18; Thayer, Mo., 19; Ironton 22; Madison, Ill., 23; Alton 24; Farmington 25.  
Couden, Doug & Lola: School Assemblies, Atlanta, Ga.  
DeCleo, Harry, Magician: Marysville, O., 15-20.  
Hubbard, Paul, Magician: Akron, O., 15-26.  
Lady Crystal, Mentalist (Moose Club) Fort Wayne, Ind., 17-18; (Eagles) Muncie 19-20.  
Long, Leon, Magician: Jacksonville, Fla., 16-28.  
Marquis, Magician (Grand) Wausau, Wis., 17; (Fox) Stevens Point 18; (Odeon) Beaver Dam 19; (Retlaw) Fond du Lac 20; (Jeffris) Janesville 23; (Parkway) Madison 24-25.  
Rlcton's Dogs, school show: Fort Payne, Ala., 15-20.  
Slout, L. Verne, Theater Workshop: Overton, Tex., 17; San Augustine 18; Carthage 19.  
Woolridge, Magician (Tropics Night Club) San Antonio, Tex., 15-20.

ADDITIONAL ROUTES

(Too Late for Classification)

Burton's Birds (Monacos Cafe) Cleveland 15-20.  
Francis & Lonas (Paris Inn) San Diego, Calif., 15-20.  
Horton, Aub, Ork. (Clover Night Club) Fort Worth 15-20.  
Louise, Phyllis (Moonlight Gardens) Saginaw, Mich., 15-20.  
Mason, Ace (Moose Club) Toledo, O., 15-20.  
Sisco, Henry, Tent Theater: Waynesville, Ga., 15-20.  
White, Olive (Yacht Club) Pittsburgh 15-20.



**Regular Associated Troupers' Club in Dinner Party in L. A.**

LOS ANGELES, Feb. 13.—Headed by President Estelle Hanscom, First Vice-President Betty Coe and Secretary-Treasurer Vera Downie, 30 members of the Regular Associated Troupers' Club attended a dinner at the Rice Bowl here February 4. Music was provided by the Rice Bowl orchestra, and Pat O'Shea emceed the floor show. President Hanscom and her officers were introduced. Show was well received.

Among members in attendance were Mr. and Mrs. J. Ed Brown, Mr. and Mrs. Hort W. Campbell, Mr. and Mrs. Patrick, Mr. and Mrs. Dick Kanthe, Mr. and Mrs. Sammie Dolman, Mr. and Mrs. Joe Krug, Mr. and Mrs. Elmer Hanscom, Betty Coe, Vera Downie, Jimmie Dunn, Mrs. Louise Engle, Jeanie Regal, Spot Ragland, Ruth Korte, Ruth McMahon, Minnie Pounds, Lucille Hodges, Helen Muller, Jean Catlin, Lucille King, Babe Miller, Lillabelle Lear, Pfc. Keith Gierge and Marlo LeFors. Cecelia Kanthe was chairman of the dinner committee.

**ODT NOD**

(Continued from page 30)

depend on the local safety conditions of the moment. Within reasonable limits, I believe that the war effort will not be hampered but actually improved by sensible participation in healthy recreational pursuits. It must be borne in mind, however, that 'recreation as usual' is just as bad as 'business as usual.' Recreation under present conditions can be undertaken solely with the purpose of building up body and mind and with the chief thought that this will help win the war."

Plainly, the ODT should not, thru its authority over transportation, exercise any direct control over sports and recreation which is inconsistent with this statement by the President. I do not interpret that statement, however, that the best interests of transportation, from the standpoint of the war effort, should be sacrificed to protect "recreation as usual."

**Present Controls Listed**

In connection with sports and recreation, transportation is used chiefly to move the people who attend sporting events, but to some extent, also, to move those who are direct participants and their property. The present controls (for conservation purposes) on transportation which affect such movements are:

1. The railroads are prohibited from operating, in passenger service, special trains, special extra sections of regular trains or special cars without permit from the ODT. No permits have been given to accommodate attendance at sporting events.
  2. Common carrier bus lines are prohibited from operating intercity service for the primary purpose of supplying transportation to places of amusement or entertainment, including sporting or recreational events.
  3. The operation of chartered busses to such events has been prohibited.
  4. Motor trucks and busses used in private or contract operation for the hauling of carnivals or race horses, or for other like purposes, are now ineligible for new tires or tubes of any kind.
  5. The operation of private automobiles is limited by the nationwide rationing of gasoline. In Eastern seaboard territory there is, because of the gasoline shortage, a special prohibition against the use of these cars for pleasure purposes. The ODT has asked the public in this territory to refrain from using taxicabs for such purposes.
- In addition to these positive controls, the ODT has been promoting a campaign to induce the public to refrain voluntarily from unnecessary intercity travel by railroad or bus. Organized baseball has responded by eliminating Southern and Western training camps and arranging schedules of games so as to reduce the travel of the teams as far as practicable.



MARY MARGARET MELLOR, accomplished pianist, is the daughter of W. L. Mellor, president Baker-Lockwood Manufacturing Company and a past president of Heart of America Showmen's Club, Kansas City, Mo. She has won recognition for piano technique thru appearances at music recitals in the Rockhill Nelson Gallery of Arts there.

**Gist of ODT Position**

The position of the ODT . . . may be stated as follows:

Circuses and carnivals, The two largest circuses travel by railroad in special trains made up of cars which they own. . . . The length of the flat and stock cars, which is abnormal, makes them unsuited for general use in ordinary freight service. Neither the Association of American Railroads nor the army is interested in using these cars for other than their present purpose. (Editor's note—Reference to circus-owned railroad cars also applies to railroad cars owned by carnivals.)

The small circuses and carnivals travel sometimes by regular passenger trains, using baggage cars (some of which they own) for their equipment; and sometimes by freight train, using their own cars; but more often by motor vehicles (most of which they own), the latter now being ineligible for tires.

Those who attend circuses and carnivals move, according to the location, in the main by city rapid transit and street railway lines, busses, taxicabs and private automobiles.

**Permits To Be Issued**

In the circumstances, the ODT will issue a general permit to railroads allowing operation of special circus trains made up of the circus-owned cars, provided the circuses concerned submit their itineraries in advance to the ODT for approval and agree to schedule their performance so that travel to and from by the public will be in non-peak hours, and provided that their contracts with the railroads stipulate that circus movements are to be subject to delay and interruption resulting from the giving of preference to all freight and passenger trains or from lack of available motive power, and that there will be no penalty for delay or interruption of schedules.

If the smaller circuses and carnivals decide to operate, they must be prepared to take the chance involved in their present ineligibility for tires and the further chance that restrictions or regulations may become necessary which will affect their use of regular train service or impose additional limitations on the use of the motor vehicles.

All of the circuses and carnivals must take the chance involved in the fact that the attending public will not have the benefit of special train or bus service and that travel by automobile is restricted by gasoline rationing, and the further fact that still other restrictions on rubber-borne transportation may become necessary, including taxicab service.

**LOOK TO THEATERS**

(Continued from page 21)

of theater weeks available for all bands are what make 25G's look so high and mighty. Excluding the New York area where Strand, Paramount and now the Roxy theaters provide bands with from 1 to 10 weeks of playing time, it is calculated that only about 35 weeks of theater dates will present themselves for all maestri. This means that at least some 60 bands can get theater bookings, split weeks adding to the 85 figure. Towns where full theater weeks are

figured to be available include New York, Boston, Philadelphia, Baltimore, Washington, Pittsburgh, Akron, Youngstown, Dayton, Detroit, Buffalo, Chicago, Indianapolis, Los Angeles, San Francisco, Seattle, Newark, Milwaukee, Omaha, St. Louis and Kansas City.

Split weeks will probably be found in Providence, Hartford, Bridgeport, Waterbury, Fall River, Syracuse, Williamsburg, Toledo, Harrisburg, Easton, Canton, Columbus, Scranton, Wilkes-Barre, Rochester, Utica, Davenport, Sioux City, Rock Island, Evansville and others, including two weeks of Butterfield houses in Michigan. In addition, Midwestern area provides several two-night theater stops.

Mathematical picture, thus, becomes not so good for the B and C bands, since nobody but a double-A name could hope to play a solid, 35-week theater schedule. Average B band might possibly rake in 15 weeks, and a lucky C band might dream up about 8 or 10 weeks. From which it can be expected that B's and C's are not going to accept a proposal for elimination of Form B without a lot of will-it-hurt-my-pocket chatter.

Answering arguments from Kaye supporters, of course, might stress fact that big names, for their own sakes, can't monopolize theater dates. Locations, even if played at a loss, are necessary to keep up their drawing power, which may open up more theater time to lesser-knowns. Similarly, since only the big boys get film work that takes them off theater circuits, tight theater situation may be loosened further.

Aside from all this the pro-committee spokesmen are sure to point out that solid theater schedules just don't exist nowadays for even the topmost wand waver. Transportation difficulties frequently preclude a Benny Goodman

from checking out of a theater on a Wednesday night and opening another Thursday. Train and bus connections being gambling propositions, some of the top-namers are going to be less eager to grab in greenbacks and more anxious to space out their headaches.

**FINAL CURTAIN**

(Continued from page 27)

VAN DYKE—Maj. Woodbridge S., II, 53, noted motion picture director, suddenly at his home in Brentwood, near Los Angeles, February 5. He retired from active duty with the Marine Corps Reserve recently because of his health. Van Dyke, a native of San Diego, Calif., went on the stage at an early age and played in legitimate theaters as a juvenile. In 1907 he joined a construction gang but returned to vaude and later tried his hand at writing plays. After service in World War I, he returned to the theater and motion pictures as a director. Among his screen successes were *White Shadows in the South Seas*, *Trader Horn*, *Laughing Boy*, *The Thin Man*, *San Francisco*, *Sweethearts*, *Bittersweet* and *Naughty Marietta*. Christian Science services February 8 in Church of the Recessional, Forest Lawn Memorial Park, Glendale, Calif. He leaves his wife, the former Ruth Mannix; three children, Barbara Laura, 7; Woodbridge S. III, 6, and Winston Stuart, 3.

WHEELER—Maggie, 27, said to have been one of the originators of the Big Apple dance, January 24 in Columbia, S. C. Survived by her parents and two sisters.

ZDARSKY—Frank, 48, musical director of WTCN, Minneapolis-St. Paul, for 13 years, January 24 following heart attack in the station studio.

**Ideal Exposition Shows**

"America's Best Amusements"

WILLIAM GLICK, Manager

**NOW BOOKING SHOWS, RIDES AND CONCESSIONS FOR THE 1943 SEASON. THE SHOW WILL OPEN IN HAGERSTOWN, MD., THE EARLY PART OF APRIL, ONE OF THE GREATEST DEFENSE CITIES IN AMERICA.**

SHOWMEN—GIRL SHOW MAN for two Girl Shows and Expose. Louis Weiss (Pickles), wire. Have complete outfit for Monkey Circus except Animals. Want Man to furnish Animals and operate same. WILL BOOK Circus Side Show, Illusion Show, Midget Show, Fat Show, Minstrel Show and any new and novel attractions. Have outfits for the above and will finance if necessary. WILL ALSO BOOK Fun House or good Glass House. WANT MOTOR DROME OPERATOR. Have complete outfit.

WILL BOOK OR BUY ROLL-O-PLANE, OCTOPUS, SPIT FIRE or FLY-AWAY.

WANT COOK HOUSE and GRAB, good proposition.

CONCESSIONERS—All Concessions open, including Wheels and Grind Stores, Ball Games, Shooting Galleries, Palmistry, Pitch-Till-U-Win, BINGO. Will sell exclusives to responsible people.

WANT A-1 ELECTRICIAN, RIDE FOREMEN and RIDE HELP on all Rides; Ferris Wheels, Ridee-O, Lindy Loop, Loop-o-Plane and Kiddie Auto Ride. WANT LOT SUPERINTENDENT and BUILDER.

WE OWN A FLEET OF SEMI-TRAILERS AND NOTHING GILLIES ON THIS SHOW.

Write or Wire WILLIAM GLICK, General Manager  
New Sherwood Hotel, 212 West Monument St. Baltimore, Md.

**Scott Exposition Shows**

OPENS ITS 26th CONSECUTIVE SEASON MARCH 26, ATLANTA, GA.

Want Novelty Rides with or without transportation, Shows with or without outfits. Have Cook House and Grab Joint with transportation, will sell or lease to reliable party, privilege in tickets. Legitimate Concessions—Corn Game, Lead Gallery, Custard, Ball Games, Photo Gallery, Hoop-La, Pitch Till You Win, Bumper. Good opening for Penny Arcade. Want Show Builder, Ride Help and Working Men who can drive Semi Trucks. We are completely motorized. Have 12 fairs and 6 defense towns contracted.

Come on; Winter Quarters Now Open, 128 Auburn Ave., N. E., Atlanta, Ga.

**NOTICE**

**R AND S AMUSEMENTS OPENS MARCH 1st**

All Help report to Winter Quarters at once. Can place Ride Help, Truck and Semi Drivers and legitimate Concession Agents. All people having worked for me before, come on; will place you. Will book Bingo, Penny Arcade and Lead Gallery. Address:

J. M. RAFFERTY, BOX 1047, WILMINGTON, N. CAR.

**JOHN R. WARD SHOWS**

OPENING BATON ROUGE, LA., SATURDAY, MARCH 6.

Want Side Show Manager, Acts, Talkers, Annex Attractions, Talker Performers, Musicians for Minstrel Show. Want Girl Show and other Shows. Book Shows with or without outfits. Place all Stock Concessions. Want Concession Agents. Want Ride Foreman and Help all Rides, especially Spitfire, Itoll-o-Plane, Octopus, Twin Wheels, Merry-Go-Round; top salaries. Also capable Lot Superintendent.  
JOHN R. WARD, BOX 148, BATON ROUGE, LA.

**AMMUNITION WANTED**

.22 SHORTS  
\$110.00 PER CASE

ANY QUANTITY  
VERNON STEWART  
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**Concessions Wanted**

For 1943 Season. Playing defense project locations. Photos, Pop Corn, Hoop-La, Pitch Till You Win or any Concession working for ten cents. Maurice Albert, Bill Kirschman, Curley Green, answer. Address all communications to

GEO. CAIN

BOX 61 LEXINGTON, MISS.





# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Opposition Knows

The opposition is beginning to help the coin machine trade demonstrate how much coin machines mean to small retail establishments in the United States. The greatest economic value of coin machines probably is the direct and indirect benefits they bring to retail stores. Once business and government leaders would be made fully aware of this fact, then the legal problems of the industry might be greatly reduced.

This is the greatest story the coin machine trade has to tell, but the industry itself is not large enough nor equipped to tell the story widely enough to convince the nation's leaders of its worth. But this is the time to tell the story, if it ever can be told effectively.

The war has created such great difficulties for small stores that government and business leaders are deeply concerned about keeping as many small stores in business as possible. When our leaders are so concerned about the future of small stores, they might be impressed by the value of coin machines to stores as never before.

At least the opposition is getting wise to the fact. A bill recently introduced in the Missouri Legislature is known to have as its object the financial crippling of liquor locations by taxing coin machines so high that the machines will be driven out of business first. By causing the loss of the coin machines to such locations, the opposition then feels that the establishments themselves will be hard hit by loss of business.

Thus the opposition recognizes the important benefits accruing from coin machines to small stores and establishments:

1. The coin machines attract customers.
2. The coin machines yield a direct revenue to the stores without any investment by the proprietor.

Leaders in business and government have not yet been made fully aware of these facts, so it becomes the

duty of the coin machine trade to keep telling them over and over until the idea takes hold.

Some notable examples are on record of how owners of retail stores themselves have recognized the value of coin machines, and they have gone on record as supporting the industry against high taxes and other adverse trends. But these organized moves have been limited to a city or perhaps a section of a State. They are indications of what could be done once small establishments in all parts of the country came to the defense of coin machines.

The opposition has evidently found out how much coin machines mean to small establishments. Maybe their discovery will be the most convincing proof to business and government leaders.

The real difficulty in getting organized aid from the thousands of small establishments is that small stores are not organized as such. A drugstore owner may be a member of a drug-trade association, but that association will be dominated by the large firms in the retail field; a small restaurant may belong to its trade association, but the group will be dominated by the large firms in the business. Hence the thousands of small establishments are split into organizations according to trade, and there is no organized voice to speak for small stores as such—the thousands of small establishments that really need coin machines.

The smaller establishments are the ones being hit by the war emergency, and if these small establishments were organized they would plead for coin machines. Something may eventually develop in this field.

Some government agencies, including the U. S. Department of Commerce, are making careful studies of the plight of the small store, and operators need to follow these in the hope that new aid may be found for the coin machine industry.



# PAPERS EXPRESS VIEWS

## Free-Play Decision Gets Front-Page Space in Pa.

Newspapers reveal varied shades of opinion about pinball in reports of case

The decision of the Pennsylvania Superior Court, favorable to free-play pinball games, January 29 naturally made front-page news in that State. Following a seemingly adverse pinball decision by the same court some months ago, anti-pinball drives had been staged in several cities in the State, and the subject of pinball had been in the news columns many times.

The news reports in various papers on a controversial subject is always an interesting index to the changing shades of opinion. News columns are supposedly made up of objective news reports, but some newspapers cannot avoid coloring the news, even on a minor subject like pinball. For some of the newspapers that published the story of the favorable decision had engaged in crusading against the pinball games. They managed to find something unfavorable in the court opinion. A good example of this was the report as published by *The Harrisburg Patriot*, using the headline—"Pinball Game Receives State Court Censure."

But the majority of the Pennsylvania newspapers did a good job of impartial reporting on the pinball decision. In order to complete the story of this decision, so important to the pinball trade, a number of the newspaper stories are reprinted herewith in full. The court decree will be reprinted in an early issue.

### Philadelphia Record

**PINBALL GAMES TO RETURN UNDER NEW COURT RULING; FREE PLAY PAYOFF UPHELD. Decision Banning Machines Nearly a Year Reversed; Operators Polish Up Nickel Snatchers; Will Ask Police To Give Up Seized Equipment.**

Pinball machines will reappear in Philadelphia and the rest of the State any day now—if the operators don't run into new snags.

The nickel snatchers have been in retirement since last March, when the Superior Court ruled the common types gambling devices.

#### Decision Reversed

Last Friday the court handed down a ruling which, the operators say, reverses its previous decision. On joint appeals from Butler and Erie counties the court held, in effect, that machines which pay off only in free games are not illegal.

Councilman L. Wallace Egan said yesterday he will advise the Amusement Machine Association of Philadelphia it is "perfectly proper and legal to put their machines back on the streets."

Egan and County Commissioner Morton Witkin recently became attorneys for the association, which represents most of the operators in this area.

They will confer today with Director of Public Safety James H. Malone and Assistant City Solicitor James Francis Ryan, who handled the court cases resulting in the ban.

Ryan said the department may seek to intervene in the Butler-Erie proceeding and take an appeal to the State Supreme Court. "Meantime," he said, "the Superior Court decision is, of course, the law. I have not studied it."

Ryan added: "If they put the machines back into operation and we find gambling, we can arrest the players as well as seize the machines. That ought to discourage them."

#### Tune Up Machines

Meanwhile the operators were tuning up and polishing off the bright boxes they've had in storage. Egan said they also will ask Judge Byron A. Miller, Quarter Sessions Court, to order return of more than 100 machines the police seized during the ban.

The police department petitioned last spring for an order to destroy them, but Judge Milner withheld decision, presumably pending outcome of the Butler-Erie appeals.

The 1942 opinion of the Superior Court, written by the late Judge J. E. B. Cunningham, Philadelphia, was interpreted as outlawing pinball machines that (1) had a mechanism for canceling free games (so that the player might receive cash or merchandise instead) and (2) an internal register recording the number of free games not played (so the operator could check with the proprietor of the establishment where the machine was located).

#### Non-Gambling Decision

The present decision written by Judge Charles E. Kenworthy, Ardmore, held that police of the counties could not destroy pinball machines seized as gambling devices because they offered no proof

the players were paid off in cash or merchandise.

The Philadelphia operators withdrew an estimated 5,000 machines from circulation last spring. Egan said yesterday that because of a scarcity of parts and skilled labor "they'll be lucky to get 500 or more back into operation."

The War Production Board, halted manufacture of the machines last May.

### Pittsburgh Press

**COURT SAYS PINBALL DEVICE DOESN'T PROVE GAMBLING.**

The State Superior Court has refused to hold that pinball machines, merely because they are so constructed that it is possible to cancel free games, are gambling devices.

The court in an opinion handed down in Philadelphia ruled there must be other legal evidence that the machines are used for gambling before an order for destroying them can be granted.

The case involved seven pinball machines seized in Butler County.

The lower court had refused to grant a petition filed by the district attorney for destruction of the machines as gambling devices and the State appealed the decision.

"We hold," the Superior Court said, "that the mere fact that these machines (pinball) are so constructed that it is possible to cancel some of the free games without playing them is not, by itself, sufficient evidence to support a finding that they were used for unlawful gaming."

The court said that the appeal, on the record in the case, presented two questions:

1.—Does the fact that the player may win the right to play free games by making a high score, or

2.—The fact that it is possible to cancel at least some of the free games without playing them justify the conclusion that the machines are used for gaming.

The court answered "no" to each and then said:

"Altho there is no proof in this record that they have, it may be that the (See PA. DECISION on page 65)

## Opposition Frames Bill

Former plan to tax juke boxes made wider in scope to hurt locations

JEFFERSON CITY, Mo., Feb. 13.—The dry crusaders in this State have broadened their efforts to strike at taverns and other liquor locations. A bill to license and regulate various types of coin machines has been introduced in the Senate by Senator William Quinn, of Maywood, Mo.

This recalls the fact that the same senator introduced one of the most vicious tax proposals on juke boxes in the 1941 Legislature. It became a serious threat to the music box industry in the State and was about to pass when strong opposition was finally marshaled with the discovery of the real reason back of the bill. It was discovered that dry forces had decided they could effectively strike the taverns and liquor locations by stopping music in such places. By placing an excessive tax on juke boxes, this would drive the machines out of the locations. Then there would be no music to attract customers.

The author of the bill especially believed that music in liquor locations caused customers to linger for a longer time and thus consume more liquor. He felt that if music were driven out of the locations, customers would, if they entered a tavern at all, not linger nearly so long.

Apparently the dry forces have decided that other types of coin machines also are a big aid to locations, and hence by taxing all of them at an excessive rate, they would not only drive music out of the places but all the other diversions also.

The new bill would apply to vending, weighing, amusement machines and juke boxes. A tax ranging from \$5 for penny machines to \$25 for machines accepting more than a dime is proposed. Cities would be given power to assess a fee equal to the State fee. By permitting this duplication of taxes, plus the federal taxes, the total rate would become extremely excessive. Apparently the backers of the bill have this fact well in mind.

#### Restricts Operators

In order to obtain a State license, the operator would be required first to obtain a license from his city or county. This would increase the difficulties in many parts of the State.

The senator stated that there are thousands of machines operating in the State which pay little if any taxes and which are subject to no regulation. He said he believed these machines should be carefully regulated and that local and State governments should derive some revenue from them.

The bill introduced by the senator in 1941 and the fight that followed its introduction finally became the subject of a State investigation because of charges of big slush funds being used in connection with the bill. The author of the bill frankly stated that it was so worded that local authorities could refuse to issue licenses if they wanted to, even refusing to license juke boxes. This apparently indicates that the senator is still moved by the same old reform spirit.

## Pennsy Operators Begin Putting Games in Cities

Shortage of machines and man power keenly felt altho locations are now plentiful

PHILADELPHIA, Feb. 13.—While pinball machines have returned to the local scene as a result of a reversal of opinion on part of the Pennsylvania State Superior Court, only a few machines have been placed as yet. Major problem fac-

ing pinball operators is in getting machines in working order.

According to Councilman L. Wallace Egan, attorney for the Amusement Machine Operators' Association, it will take another week or two before the operators can repair stored machines and get them into locations. At most, only about 500 machines can be put into operation, he added. Altho some 3,000 machines were stored away by the operators last spring when they were banned because of a court decision, many have been sold and others cannot be repaired because of scarcity of parts.

Further complicating the operations here is the gasoline situation, making it impossible for operators to service former active locations in the outlying sections of the city. Location owners, old and new, are clamoring for machines. Operators are finding it necessary to become very restrictive in selecting a location.

## Exceeds Ten Millions . . .

WASHINGTON, Feb. 13.—The Treasury report of federal revenues received for the month of December shows that the excise tax on coin machines produced \$1,169,594. This was said to be an increase of over \$600,000. The previous month had shown a decline in revenue from coin machines which was supposed to reflect the unusually high tax on free-play games. However, a number of new coin machine taxes went into effect November 1, including a \$10 fee on juke boxes, and this is said to have produced the big increase in December.

Reports from the trade indicate that revenue from pinball games will continue to decline unless the rates are adjusted.

The Treasury reports show the total revenue from coin machines in 1942 to be \$10,118,344. Treasury officials had asked for \$10,000,000, and the annual report shows they got it.

**ANOTHER WEEK NEARER VICTORY!**

*Wm Rabkin*

**INTERNATIONAL MUTOSCOPE CORP.**

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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LONG ISLAND CITY, NEW YORK



# Government Reports Say Store Owners Must Learn to Serve as Part of Distributive Picture

(From U. S. Department of Commerce)

Those charged with the task of distributing the products of the factory and farm are gathering their forces to tackle the difficult problem of converting to a war economy.

To accomplish this job the individual merchant will have to submerge his identity for the duration and become a partner in the whole distributive system. The success of this group thinking and action depends upon the unselfish effort put forth by each wholesaler and retailer.

The ingenuity of the American merchant will play an important role in converting the facilities of distribution to the war effort, but many external factors will dictate the terms of his transition.

The merchant is bound on the one side by a dwindling supply of merchandise and on the other by a price ceiling. Without an economic compass he is feeling his way along until he gets his new bearings.

## Attempt to Convert

Many merchants in the Richmond area took on new lines to balance out diminishing stocks and to keep operations on an even keel. Some of these have experienced difficulty in establishing a dependable source of supply. Only a handful of concerns have made a complete shift over to lines not formerly handled. In this group are a household appliance store, which has taken on a complete stock of military clothing, and another appliance store now selling trunks and traveling bags.

Garages having sufficient equipment to make war materials are among those that have converted entirely. Contracts generally are small, however, and are limited to jobs requiring few operations.

Many garage owners, particularly the small ones, closed down early in the war and entered war plants and the armed

services. Well-established garages remaining have more business than they can handle. Their most pressing problem has been to obtain and keep good mechanics.

Many filling stations, while continuing normal functions on a much reduced basis, have taken on items found in the country general store. Sidelines on display include garden tools, glassware, toys, groceries, fruits and vegetables, cigarettes, dog food, soft drinks and pottery.

Despite these sidelines, however, filling station dealers find the going difficult. The shortage of experienced workers is one of the greatest problems. Suppliers, to the best of their ability, are rendering normal service and assisting the operator to make a fair profit. The scaling down of rents has been a step in that direction.

The largest over-all conversion has been among the tire outlets of leading tire manufacturers. The central buying organizations have been able to keep their outlets well stocked with hard and soft goods.

Automobile dealers are still carrying on, centering their operations in service and used cars. They have reduced their fixed overhead by heavy reductions in office and skilled personnel. Here again, the scaling down of rents has contributed to lowered cost of operations.

In 1941 the city of Richmond reduced the license tax of those engaged in the sale of new automobiles and tires and tubes in order to help them adjust their operations.

Dealers are making every effort to hold franchises and remain in business. One dealer contacted a thousand former customers to determine if they wanted his service continued for the duration. Almost 85 per cent requested that he con-

tinue, and stated they would help him to weather the storm.

Two instances of conversion, altho not typical, are those of a dealer who serves as collection agent for a public utility and one who operates a taxicab business and sells mules.

Automobile appliance stores are branching out into the general merchandise field. One has added sporting goods, enamelware, glass cooking utensils and men's work clothing. Another has contracted to sell unpainted wood furniture. Several are stocking furniture, men's and one who operates a taxicab business work clothing, neckties, socks, shirts and other accessories.

## Hardware Hit Hard

Conversion among hardware dealers has been spotty. A few have taken on lines similar to those chosen by the automobile appliance stores. Concerns located in the agricultural districts have suffered heavily from lack of agricultural equipment. The visible supply of stocks in the hands of wholesalers is very low, and some mortality among retailers may be expected during the first part of the year.

Wholesalers have taken on paint to help the retailer balance his stocks. Thru allocation and sound advice, the wholesaler has been able to keep most of the retailers solvent. Clothing manufacturers have been trying to interest hardware wholesalers in carrying men's and women's clothing. However, most of them are staying clear of unfamiliar lines and are not encouraging their retail accounts to stock up on a lot of merchandise outside their normal field.

Most of the household appliances are handled by furniture and department stores. Those engaged in the business as a specialty have been quite resourceful in getting other merchandise. Furniture seems to have the greatest interest for them. Clothing is the second choice. Several have secured a variety of phonographs and records.

Radio stores are operating service departments. Some sell musical instruments, floor lamps and office supplies.

Other merchants handling hard goods have followed the same general approach for survival. A large mine-and-mill supply house has taken on furniture, which shows great promise of success.

A few jewelry stores are adding small appliances, most of which have been purchased from firms that have discontinued business. One such store places its hope of survival on the addition of new lines such as trunks, leather goods and other miscellaneous items, including dishes, kitchen utensils and heating stoves. Some are selling clothing.

Some furniture stores upholster and refinish old furniture. One manufacturer is attempting to establish a department for refinishing the same product.

## May Prove Boomerang

Most conversions to other lines are made in an effort to prevent discontinuance of operations. Should the present trend continue it is conceivable that most retail outlets in the nation will be handling some soft goods. This would tend eventually to weaken the financial structure of the normal handlers of soft lines and dissipate the remaining assets of those entering the new field.

One approach to the problem would be for those whose normal supply has been reduced to concentrate the diminishing supply into a few outlets; then when the period for drastic cuts in soft lines comes, these merchants would be in a better position to make the slash.

Some thought should be directed toward spreading the more plentiful merchandise over the entire retail structure.

The majority of wholesalers and retailers concede that the public will not be best served by the attempts of large numbers of outlets to sell new lines of merchandise, the quality and use of which they know little about. They believe too that some of the unfamiliar goods are of a low quality and will not find a ready market. They are being warned against dabbling with goods that may never move from their shelves.

Many manufacturers share the same viewpoint and are reluctant to consider these new accounts.

Most merchants closing their doors are leaving with a good credit rating. In some instances they have borrowed funds to pay off any outstanding obligations. In other cases landlords have canceled leases. The supplier also has assisted by disposing of remaining stocks and fixtures, thus preventing material loss.

Merchants engaged in selling food, clothing, housefurnishings and allied goods and services have been given the

responsibility of maintaining the home front. Successful conversion in this sector of distribution has a direct bearing upon the progress of our war program.

The concentration of our war program in certain parts of the region presents many problems. While eventually goods and services must follow the population to the centers of war activity, this has been delayed in many instances. One explanation might be that manufacturers and wholesalers did not take fully into account the additional goods needed by the new population and they hesitated to relinquish their normal areas of distribution.

## Services in Boom Area

The handlers of products necessary for simple living received the first impact of the shifting of population to boom areas. Before the supplier could adjust his operations for a more adequate allocation of goods, merchants attempted to serve their customers by drawing heavily upon their inventories. This emergency step stood the handlers of soft lines and house furnishings in good stead but left the food merchants out on a limb.

A plentiful supply of soft lines and most housefurnishings soon brought relief to the merchants who had been rapidly diminishing their inventories of such goods. However, the allocation of food products in proportion to the population increase has been far from adequate.

To meet the complicated situation of feeding and clothing a steadily increasing population, wholesalers have begun to drop some of their accounts in outlying territory. Their first step was to eliminate unprofitable ones and those that could not be served easily with existing transportation facilities. Next came the elimination of troublesome accounts. However, this procedure did not last as most delinquents soon paid up their back debts.

Wholesalers take on new accounts only rarely. In some instances a firm might take over a good account released by another. To prevent a run on merchandise on the shelves, they are instructing retailers to play down shortages and to limit purchases in certain lines, mostly canned goods.

The whole concept of conversion in these active war centers has its limitations. Instead of effecting economies in certain suggested directions it has become necessary to temper them with sound business judgment.

One of the most important things to consider concerning the conversion program in places that have more than doubled in population is the fact that it should be accomplished as much as possible with existing facilities.

Wholesalers' and retailers' deliveries are taxed beyond capacity and schedules are becoming more difficult to maintain.

## ARCADE EQUIPMENT

2 Bally Rapid Fire	\$175.00	2 Grotchen Metal Typers	\$ 65.00
1 Ship the Jap	135.00	8 Super Grippers with Bases	55.00
3 Shoot the Chutes	135.00	5 Mutoscope Electric Diggers	50.00
3 Shoot the Bulls	95.00	1 Exhibit Iron Claw	50.00
4 Tom Mix Guns	85.00	3 Deluxe Buckley Diggers	85.00
1 Marksman Gun	65.00	3 Electro Hoists	50.00
1 School Days	65.00	3 Rotary Claws	50.00
3 Low Dial Ten Strikes	50.00	3 Rotaries, Pusher Type	135.00
5 Bally Alleys	50.00	2 Magic Fingers	125.00
3 World Series	95.00	1 Vitalizer	85.00
2 Deluxe Western Baseballs	89.50	8 Gottlieb 3-Way Grippers	17.50
2 1939 Western Baseballs	75.00	10 New Home Run Guns	20.00
2 Chicago Coin Hockey	210.00	5 A.B.T. Model F Guns	17.50
5 Batting Practices	115.00	2 Big Game Hunters	20.00
5 Genco Play Balls	175.00	5 New Kill the Japs	32.50
5 New Poker & Joker	119.50	5 Motor Driven Drop Picture Machines, Floor Models, Marble Glowed	40.00
1 Ropp Baseball	125.00	5 Drop Picture Machines, Counter Type, Marble Glowed	25.00
2 Mountain Climbers	185.00	5 Non Electric Drop Picture Machines, Floor Models, Marble Glowed	25.00
10 Chester Pollard Golf Balls	75.00	10 Newly Rebuilt Post Card Vendors with Light & Cabinet Bases	45.00
1 Chester Pollard Foot Ball Machine	85.00	5 Photoscopes	15.00
1 New Bean'm	85.00	1 Happy Home	35.00
2 New Deluxe Bell Ringer Casino Golfs	55.00	2 Viewoscopes	25.00
2 Regular Casino Golfs	45.00	1 Electric Defense Gun	25.00
1 Planatellus, 10¢	125.00	1 Target Skill	20.00
1 Love Meter (Large)	175.00	1 Whoopee Ball	15.00
1 Love Meter (Counter Model)	30.00	1 K.O. Puncher	185.00
1 Love Tester (Large)	175.00	1 Hurdle Hop	45.00
1 Gypsy Palmist	125.00		
1 Personality Indicator	30.00		
2 Mills Punching Bags	135.00		
14 Foot Rockballs	125.00		

3 Gun MacGlashan Gun Range, with Air Compressor ..... \$ 950.00  
4 Pace 10¢ Coin Operated and COMPLETELY AUTOMATIC 45-Foot DUCK PIN ALLEYS, Complete ..... 1800.00

1/2 DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

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## COX'S SPECIALS

NEW MACHINES IN ORIGINAL CRATES: 5 Keeney's Super Bolls, Single 5¢ Convertible, \$249.50; 10 Mills Cash Model Jumbo Parade, \$159.50. Free Play Machines: 4 Jennings Bob Tail, \$99.50; 10 Mills Jumbo Parade, \$119.50. Used Machines, Cash Models: 2 Mills Square Belle, \$49.50; 1 Keeney's Kentucky Skill Time, \$99.50; 2 Keeney's 1938 Skill Time, \$119.50; 1 Bally Grand Stand, \$89.50; 3 Bally Grand Nationals, \$79.50; 1 Bally Sport Page, \$59.50; 2 Bally Long Shots, \$119.50; 13 Bally Santa Anita, \$179.50; 1 Jennings Bob Tail, \$99.50; 2 Mills Jumbo Parade, \$109.50; 1 Paces Races, like new, \$249.50; 2 Mills Blue Front, 10¢, \$139.50; 1 Mills Blue Front, 25¢, \$159.50; 10 Mills Blue Front, 5¢, \$119.50. Deposit required.

## COX VENDING MACHINE CO.

119 E. FISHER STREET SALISBURY, N. C.

## FREE PLAY GAMES—CAREFULLY CHECKED AND PACKED

Towers	\$69.50	Speed Ball	\$32.00	SPECIAL	
Monitor	74.50	Speed Outing	40.00	Keeney's Submarine	\$184.50
Home Run, '42	82.50	ABC Bowler	45.00	PHONOGRAPHS	
New Champ	50.00	Gun Club	45.00	8800 Hi-Tone, E.S.R.C.	395.00
Pursuit	34.50	Click	59.50	Wallomatic, 24 Buttons	
Spot Pool	49.00	Big Chief	29.50	Fixed for 20 Records	19.50

All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location"—"Buy With Confidence." Send for Complete List.  
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## SALESBOARD IMMEDIATE DELIVERY

A NEW DISCOVERY!  
Definite Profits  
Cheat Proof  
Large Assortment  
FIVE SAMPLE SALESBOARDS, \$10.00  
Write—Wire  
DIVERSO PRODUCTS CO.  
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## SPECIAL SALE

WURLITZER COUNTER MODELS  
Model 61 ..... \$ 85.00  
Model 41 ..... 125.00  
Model 71 ..... 140.00  
Model 81 ..... 172.50  
Beautiful Console Bases for Wurlitzer Counter Models, \$15.00 Each.

All equipment listed above has been checked and reconditioned by expert mechanics.  
1/3 Deposit Required With Orders.

W. B. NOVELTY CO., INC.  
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## MECHANICS WANTED

Phonograph and Cigarette Machine Mechanics for steady work with reliable operating company in Pittsburgh, Pa. Must be draft exempt. No floaters or drinkers need apply. State experience, references and salary. Excellent opportunity for men of good character. BOX #544, The Billboard, Ashland Bldg., Chicago, Ill.



Deliveries in the downtown sections have been reduced to every other day and in outlying districts to one a week.

Among smaller concerns there has been some informal pooling of deliveries, such as using the equipment on alternate days. Laundries have discontinued their most distant stops, and in some instances have replaced trucks with wagons. However, this substitution has proved too expensive. Laundries are depending more and more upon their branch cash-and-carry establishments.

All leading merchants have discontinued special deliveries and call-backs. Some wholesalers who deliver to communities beyond the fringe of war centers are encouraging a plan of haul-backs.

Difficulty in securing personnel is a second important problem in dealing with economies, particularly in those communities engaged in producing war material. Retail employees are lured by the high wages in shipyards and their replacement is causing grave concern. Some firms have been fortunate in that during normal times they adopted a policy of hiring older people, but even here those who can qualify sooner or later find employment in a war plant.

The most potential source for retail employees has been in families of new war workers and the armed forces. Many have had experience in selling.

High schools furnish part-time workers for the larger stores. However, the smaller concerns are having to get along without additional help. The only solution to their problem of labor shortage appears to be longer working hours for the proprietors.

Many grocery stores have adopted a self-service plan. A few have remodeled their stores, the others have accomplished the same end by rearranging the store layout. Some types of stores are not adaptable to self-service.

There has been no trend toward longer store hours, even in boom areas. In the case of one active war center that attempted to establish a program of longer store hours it was found that nearly 95 per cent of the customers who took advantage of this extra shopping time were nonwar workers. More attention is now given to inaugurating a program of shorter hours, which not only alleviates the labor shortage, but also conserves the available supply of merchandise.

**New Stores Entering**

The war has slowed down entry of new stores into business. Opportunities for industrial employment and the shortage of merchandise have been among the principal deterrents.

Those entering the retail field are locating in centers of war activity. Most of these firms have been small stores handling women's and men's clothing and some accessories. The lines handled are generally referred to as "popular-priced" merchandise, with indications that the goods will be of a low and medium quality.

Many of these new operators were formerly connected with some large clothing manufacturer, which perhaps insures



S. L. STIEBEL, Southern Automatic Music Company, poses beside games at United plant in Chicago.

them a more dependable source of supply. Most of them are unable to obtain more than 20 per cent of their merchandise from a supplier, and in many instances they must purchase the remainder from as many as 20 others. No other factors have hindered their receipt of supplies, with the exception of lagging deliveries.

These new stores in many cases appear to have entered business to siphon off some of the excess purchasing power. Investments have been small, and fixtures and equipment are mostly second-hand.

The wholesaler and retailer have yet to learn fully that operating under a war economy means working together to achieve the objectives of the home front. Each concern has been focusing its attention upon individual problems rather than considering them in relation to the effect upon the community as a whole. Not until conditions become acute and threatens the existence of each individual firm does the need for co-operative action make itself felt.

Several encouraging signs pointing toward a more realistic consideration of the urgency of group thinking and action have been apparent. Some chambers of commerce and merchants' associations have had the vision to force impending dislocations into group discussion and positive action. These group-action programs have not always succeeded in averting the trouble, but they go a long way in ironing out problems.

(Editor's Note—The above report covers the States of Virginia, Maryland, North Carolina and South Carolina, the District of Columbia, and part of West Virginia.)

**Minneapolis Report**

The basic wartime objective of distributors in the Minneapolis region is to maintain the flow of essential civilian supplies and services. Without these industrial workers and farmers cannot produce the materials needed for victory.

Both wholesale and retail distributors feel the force of wartime restrictions, with consequent alterations in the service rendered consumers. Throughout the region wholesalers have maintained supply sources, while retailers have adjusted their operations to wartime conditions with the result that consumers have been fairly well supplied with essential merchandise.

Because of the directness of their effect upon individual customers, operating changes among retailers are emphasized in the following discussion. Moreover, retailers are responsible for the performance of many community services vital to the operation of our wartime economy.

The ability to convert and extend conversion of distributors from peacetime procedures to wartime operating conditions varies by type of store, by type of merchandise and by community needs. Since the impact of war upon these factors occurs irregularly, the practical measures of such conversions are the changes actually made, or definitely planned, for individual outlets.

**Merchandise Adjustments**

Adjustments in merchandise carried are an important aspect of the conversion activities of distributors, whether at the wholesale or the retail level. These include:

1. Substituting for scarce items merchandise which will satisfy the same con-

sumer demand.

2. Replacement of scarce items with new items which satisfy other customer demands than did the scarce items in an effort to maintain volume while retaining identity of an established outlet type.

3. Complete conversion of the individual outlet from established lines to other lines, thus changing the identity of the establishment as an outlet for specified kinds of merchandise.

Food distributors are supplementing the limited quantities of rationed sugar with syrups and honey. They have performed a useful service by voluntarily rationing available supplies of canned fruits and vegetables. They also are meeting with marked success in their efforts to encourage customers to use the foods available in new forms, such as dehydrated and frozen fruits and vegetables.

Prospects of further curtailment, thru rationing of civilian supplies of these foods, increase the market importance of fresh vegetables and fruits with consequent additional adjustment in food store operations.

Clothing and apparel stores are shifting to new fabrics, such as "milk cloth" (Aralac), as stocks of woollens are reduced. This is a prelude to more extensive utilization of new fabrics, for inventories of woolen items are still comparatively adequate and substantial replacements have not yet been necessary. In hosiery and lingerie lines, silk generally has been replaced by rayon.

Men's clothing stores have shifted volume materially from young men's suits to older men's and juvenile clothing. In the larger centers many stores have maintained their sales volume by carrying a line of uniforms.

**Other Items Affected**

In drug, department and variety stores, novelty items are shifting rapidly. Metal toys have been replaced with wooden and plastic toys and games. Card and stationery lines are not so extensive as formerly, and dealers have been unable to offset this lack of variety completely by quantity sales of available items.

There is a noticeable movement away from lines of higher priced toiletries to similar, so-called "popular-priced" lines. One reason given is reduction in quality of the higher priced lines because of material stoppages from abroad. Moreover, domestic toiletries of good quality, tho not so well supported by prestige advertising, have successfully penetrated local markets. Aiding this penetration, new packages are sought after and adopted quickly by progressive merchants.

Furniture distributors report several merchandise adjustments. Wooden springs and cotton felt mattresses are replacing the metal springs and inner-spring mattresses on longer available; nonmetal construction has been developed for upholstered living room furniture; and the use of less expensive and less desirable woods as veneers is a partial solution for inadequate supplies of fine furniture woods previously used in breakfast room and dining room sets. Renovating and rebuilding of trade-in items offer some opportunity to supplement inadequate stocks of new furniture, particularly living room items.

Stocks of rugs and carpeting are somewhat less adequate, tho established leaders continue to be fairly well supplied. Linoleum is still relatively plentiful and serves as an alternative in satisfying customers' demand for floor coverings.

Automobile dealers are discovering (See STORE OWNERS on page 61)

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They Have It in Stock

**RADIO TUBES**

#38.....\$ .72	6B5.....\$1.30
#56..... .52	6C5G..... .65
#76..... .59	6K7G..... .72
#79..... 1.08	6J5GT.... .59
#80..... .46	6L6G..... 1.30
#83..... .88	6SR7..... .72
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Guardian Service Kit.....\$7.50  
#1000 New Guardian Service Kit 9.50

This new kit contains a very handy and useful Contact Switch Assembling Tool. Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in addition to the Liberal Assortment of Switch Parts contained in our well known

**GUARDIAN CONTACT KIT**

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**BLOCK MARBLE CO.**

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**FREE PLAY TABLES**

Stars .....\$29.50	Zig Zag ...\$24.50
Capt. Kidd. 40.00	Dixie .... 19.00
Spot-a-Card. 30.00	Velvet ... 15.00
Star Attraction .. 29.50	All American 24.00
Double Play 42.50	Sport Parade 15.00
Big Chief .. 17.00	Cross Line .. 12.50
Flicker ... 19.00	Metro .... 10.50
Gun Club ... 34.00	Seven Up .. 22.50
Westwind .. 39.50	Pole ..... 12.50
Four Roses. 24.00	Powerhouse. 14.50
Ten Spot ... 29.00	Champ .... 35.00
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**Arcade Equipment**

Chicoin Hockey .....	\$150.00
Batting Practice .....	75.00
Genco Play Ball .....	150.00
Keeney Air Raider .....	175.00
Shoot-the-Chute .....	99.00
Western Baseball ('39 Model) ..	60.00
Ten Strike (L.D.) .....	35.00
Genco Skee Ball Alley (14 Ft.) ..	95.00

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Want A-1 Mechanic on Marble Tables, Phonographs and Seeburg Remote Control Systems. Strictly shop man and not route man. Salary guaranteed, \$50.00 per week and commission on all shop work. If physical handicapped or not, write SHREVEPORT NOVELTY CO., Route 4, Box 11A, Shreveport, La.

**WANT MECHANICS**

Draft exempt. Repair Photomats, Arcade Equipment. Salary \$65 to \$100 week.

BOX 1476 Norfolk, Va.

**WANTED TO BUY**

5 Ball Free Play Games, Keeney Towers, '42 Home Run, New Champs, Air Force, Sky Chiefs, Keep 'Em Flying, etc.

**WANTED TO BUY**

Mills Vest Pockets, blue and gold, chrome.

**FOR SALE**

Over 100 Free Play Games. Write for list. Price right for quick cash sale.

**The George Vending Co.**

26 Front Street CATASAUQUA, PA.

**COIN MOVIES**

**Film Rental**

**\$5 PER WEEK**

(\$6 first week, each reel—Transp. allowed) Panoram, 8 Subjects Metromovies, 10 Subjects

Hollywood Film Exchange 2422 1/2 W. 7th Street Los Angeles, Calif.

**This Equipment Won't Last Long at These Prices**

3 Mills 25¢ Gold Chrome, 2-5 Payout, Like New .....	@ \$225.00	1 Jennings Chief, 5¢, Very Clean .....	@ \$ 67.50
1 Mills 10¢ Blue Front, Very Clean, D.J.P. ....	@ 87.50	1 Watling 1¢ Goose Neck, D.J.P., Very Clean .....	@ 35.00
1 Mills 5¢ Blue Front, D.J.P., Gold Award .....	@ 78.50	1 Paces Races, Br. Cab., Red Arrow Model, 5¢ .....	@ 165.00
3 Mills 5¢ O.T.'s Blue Front, Like New .....	@ 67.50	2 Santa Anita, Cash Pay, Very Clean .....	@ 137.50
1 Columbia Chrome, Convertible, 5-10-25¢ Play .....	@ 87.50	1 Grandstand, Cash Pay, Very Clean .....	@ 87.50
1 Watling Rol-a-Top, 5¢, Late Model, Like New .....	@ 80.00	2 Grand Nationals, Cash Pay, Very Clean .....	@ 92.50
1 Watling 5¢ Goose Neck, D.J.P., Very Clean .....	@ 40.00	1 Thistledown, Cash Pay, Very Clean .....	@ 82.50
		1 Gold Cup, 1 Victory, One Ball F.P., Very Clean .....	@ 67.50
		1/2 Deposit, Balance C. O. D.	

**CONFECTION VENDING CO.**

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**WE HAVE ALL TYPE OF TUBES IN STOCK**

6SC7 ...\$3.00	6CS ...\$2.00	6F8 ...\$2.00	806 ...\$2.00	2A4D ...\$3.00	6X5 ...\$2.00
6K7 ... 2.00	6L7 ... 2.00	32 ... 1.50	76 ... 1.50	2A3 ... 3.00	41 ... 1.50
6J5 ... 2.00	6F5 ... 2.00	2051 ... 3.50	75 ... 1.50	6Z3 ... 2.00	7D ... 1.50
6SJ7 ... 2.00	6P6 ... 2.00	605 ... 2.00	38 ... 1.50	80 ... 1.00	30 ... 1.00

**TURCOL & SONS**

1008 UNION STREET WILMINGTON, DEL.



# MUSIC MERCHANDISING

## PETRILLO WILL NEGOTIATE

### Music Finding Popularity in Industrial Use

Music in industry is finding increasing popularity as war demands boost production. And the way in which music is helping to win the war on the home front is being demonstrated today in more than 500 factories, arsenals and shipyards where workers are refreshed at regular intervals by songs, dances, marches and even symphonies, carefully chosen for their uplifting and stimulating effect.

Programs in factories are planned and distributed from main control boards, and automatic record-changing phonographs are used so that a full program of pre-selected music can be sent out thru loud-speakers.

Unlike the work songs of the past, in which the voices of the workers themselves were lifted in tunes and rhythms closely related to the task at hand, today's work song may be anything from *One Dozen Roses* to Beethoven's *Fifth Symphony*, brought directly to the work bench or production line thru amplifier systems terminating in overhead loud-speakers.

The assembly of an adequate library of recorded music entails expert planning, no less in the selection of the repertoire itself than in the best application of the numbers selected. In addition, provision should be made for music requested by the workers themselves.

Music thus provided for the soldiers of the production army is not primarily intended as an entertainment feature, nor is its use designed to supplant musical activities such as company bands. The basic use of music in the industrial field is for relieving the tedium of monotonous routine work, to introduce a "lift" in spirit at the so-called "fatigue" period, to serve as an inspirational background to the daily labor and to provide recreation during rest and lunch periods. That this usage has definite beneficial effects on war workers is unquestionable, judging by the results now being obtained in industries equipped with sound systems and a library of recorded music.

Foreign-born workers, especially those of Italian origin, respond best to grand opera excerpts; older workers are stimulated by such stand-bys as *Bicycle Built for Two* and *East Side, West Side*; the younger generation, of course, prefers the fox-trot favorites of today. Patriotic music, stirring marches and national anthems create an inspirational atmosphere in which to begin the day's work.

Surveys everywhere indicate that the workers' reaction to music is good and they like it, altho individual reasons given may differ. On one point, tho, there's general agreement: Music's prime purpose in industry is to boost morale and relieve fatigue. Production gains are an extra dividend.

### Pennsylvania Music Ops Change Assn. Offices

PHILADELPHIA, Feb. 13.—The local phonograph operators' association, now functioning as the Phonograph Operators' Association of Pennsylvania and aiming at State-wide expansion, has taken new and larger quarters. Association headquarters are still housed in the central city Schaff Building but have moved from their rooms on the fourth floor to a much larger suite on the sixth floor. In addition to providing additional office space for Business Manager Jack Cade and his secretarial staff, the new suite affords the association a larger room for its weekly meetings as well as conference rooms for the functioning of committees and the board of directors.

## AFM Presents Demands For Ending Recording Ban

CHICAGO, Feb. 13.—James C. Petrillo, president of AFM, announced in New York the afternoon of February 12 that the executive board of his union had agreed on rules for making a settlement with recording and juke box industries.

Newspapers carried a press release on the announcement today. Petrillo is said to have stated that he had no quarrel with radio. According to reports, Petrillo asked eight firms to meet his executive board in New York Monday afternoon (15) to negotiate fees to be paid to his union for the privilege of using recordings made by members of his union.

Reports say that written notice was given to the juke

box manufacturing industry of the meeting and that they should be present to negotiate terms. Press announcements said that Petrillo wanted an annual fee on each juke box.

Just what his terms on each record will be are not known yet. His union also wants to administer the fund to be collected. Petrillo's proposals to be made to the juke box industry are said to be listed under about five different points.

Since this issue goes to press before reports can be had on the Monday negotiations, this report is preliminary and based on Petrillo's press meetings and press releases.

## Phila. Music Ops Study New Juke Box Grab Plan

### Music operators feel their industry should provide for its own workers instead

PHILADELPHIA, Feb. 13.—The recent letter to the radio industry by Samuel R. Rosenbaum, president of WFIL here, in which he set forth his personal solution to the Petrillo ban on records, placing the brunt of the burden on the music machine industry, has found no responsive ear from the radio industry. In fact, Rosenbaum's proposed settlement has drawn objections from the radio industry.

Vigorous objections to the Rosenbaum plan were raised by John J. Gillin Jr., general manager of WOW, Omaha. Gillin mailed a letter to heads of radio stations throughout the country answering Rosenbaum's communication.

Gillin's letter pointed out that altho James C. Petrillo has agreed to formulate specific demands and to make them public within the next week or 10 days. "Rosenbaum's suggestion is that the broadcasting industry should make a proposal to Petrillo before Petrillo keeps his promise."

Describing Rosenbaum's solution as similar to others voiced earlier and rejected by the broadcasters, Gillin continued: "It calls upon all commercial users of recorded music to pay a percentage of their receipts into a fund for the benefit of unemployed members of Petrillo's union and suggests that broadcasters should recognize, and should help Petrillo compel other industries to

recognize an obligation to these members."

### Trial Balloon

Leaders for the music machine industry here looked upon the Rosenbaum letter as a "trial balloon" sent up by the radio head at the request of Petrillo, pointing out to the close friendship between both men and to earlier "trial balloon" stories which mentioned Rosenbaum as "acceptable" to Petrillo in the role of arbitrator. Rosenbaum served in that capacity before in settling the difference between the AFM and radio over the question of studio orchestras.

Rosenbaum's "trial balloon" this time, say the music operators, is just so much "hot air." Apart from the plan itself, which the operators reject, biggest objection to Rosenbaum's letter is his careless use of statistics. Operators stated that if the rosy financial picture painted by Rosenbaum were even half true, the music machine industry would be in a position where it could subsidize its own recording companies, pay the leading orchestras and singers the most fabulous salaries, and spend fantastic amounts of money to either build its own orchestras or fight the musicians' union as did the radio industry. Rosenbaum's figures were termed by all as being "fantastic." Moreover, industry leaders stated that they were prepared to prove at the proper time and to the proper authorities that Rosenbaum's mathematical deductions were only "pipe dreams." As most operators put it, "I wish it were true."

### Own Workers First

Music operators also advanced objections, as did Gillin's letter to the broadcasters, that the money be used for unemployed musicians. If there is any money to be paid for the use of records, operators all claim that it should go

### Alabama Policy Forbids Music In Liquor Spots

BIRMINGHAM, Feb. 13.—The Alabama Alcoholic Control Board, despite protest by music dealers and others, has reaffirmed the policy laid down by the new governor, Chauncey Sparks, that there shall be no entertainment (music or dancing) in places which sell liquor, including beer, which just about puts coin machine dealers and distributors out of business. In fact, most of them have already pulled their boxes, leaving only a few in drugstores and other such locations which do not sell intoxicating beverages.

The board's announcement that it would adhere to its previously outlined policies came at a hearing on February 1, at which time representatives of the Alabama League of Municipalities, an army officer and private interests cautioned against "too strict" regulations.

Edward T. Graham, Montgomery attorney representing a group of music machine dealers, declared: "Music never caused any disorders," and said the dealers were carrying on a "legitimate business, representing an enormous investment."

Hope that the board's anxiety to eliminate undesirable places will not swing back too far was expressed by Cecil Bates, former Mobile (Ala.) mayor, representing a group of liquor licensees and music interests.

Mayor Lucien P. Burns, of Selma, Ala., declared that he was a firm believer in legalized liquor sales and that there had been less trouble caused by liquor in his city than in pre-State control.

Thomas E. Martin, Montgomery (Ala.) lawyer, who said he represented a group of licensees, told board members that he thought they were taking over without a thoro knowledge of conditions as they are and said that they had full power to eliminate any licensee without any change in the regulations as already provided under the law.

"Our purpose," said Martin, "is the same as yours—the decent administration of the liquor-control law. . . . We feel that the new regulations are too stringent and will defeat their purpose."

At one point, during a discussion on whether entertainment should be permitted in licensed places, Chairman E. C. Ray of the board remarked that it was Governor Sparks's idea that such entertainment should be eliminated.

The board made only one concession at the meeting, namely, that liquor could be sold from 9 p.m. to midnight. It had previously ruled that liquor could be served only during meal hours. But as for dancing and music and dim lights, they are out, at least until the board has a change of mind.

toward helping the unemployed members of their own industry—helping those forced out of the business because of priorities, and even to help the families of music operators who have gone off to war.

In answer to the oft-advanced argument that the music machine has created unemployment for the musician, music operators here object because the AFM refuses to accept the "other half of the story." Operators point to the many situations where the music machine has created employment for musicians—singling out countless number of locations even here where the music machine has stimulated business to such an extent that live orchestras were engaged by location owners for the overflowing crowds on Saturdays and Sundays. The crowds were built up by the music machines during the week-nights.



# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VG—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

age for the vocal chorus, Donna's Don Juans joining in on the bridge to add vocal body to the ballad. Band ensemble picks it up again with a light rhythmic touch for the last half of another chorus, giving way to the Don Juans on the releases with Donna and Goodman joining in on the last lines to polish off the side. Plattermate just about completes the cycle of entries for Johnny Mercer and Harold Arlen's *That Old Black Magic* from the *Star-Spangled Rhythm* flicker. Charles Goodman gets the call for the singing, but falls short in reaching the depths of the sensuous love ballad. And apart from the fact that Goodman fails to sound convincing, the moderately slow tempo makes for sluggish spinning that brings no good either to the band, vocalist or song. Goodman carries the opening chorus. Band picks up the second chorus and dissipates the melodic charm of the repetitious strains by weighting them down in incongruous and discordant harmonies. Skipping the bridge passages, Goodman picks it up again at the last half of the chorus to sing it out.

A fair measure of attention already attracted to the tune on the radio and on records, operators are bound to reap big dividends in Horace Heidt's smooth vocal and instrumental exposition of "If I Cared a Little Bit Less."

## THE FOUR VAGABONDS (Bluebird 30-0810)

*Rosie the Riveter*—FT; *V. I. Had the Craziest Dream*—FT; V.

Caught short by the Petrillo ban, the Victory waxworks makes up for a gap in its library by bringing up an all-vocal recording of Mack Gordon and Harry Warren's hit ballad, *I Had the Craziest Dream*, from the recent *Springtime in the Rockies* movie. The Four Vagabonds, Negro male quartet, with a uke for the accomps, make for smooth harmonizing to attract attention to their side. On top of the fine singing, voices are quite adept at simulating the musical instruments in the manner of the Mills freres, all of which heightens the attractiveness of the side. Moreover, the uke strumming blending with the walking bass figures of the zooming bass singer affords a lively rhythmic touch to the spinning. Taking it at a moderate tempo, the foursome starts off with a straight vocal, a solo voice against a harmonic bank of imitated brass horns. Imitate the brass horns for the second chorus, capturing the qualities of the trombone choir. And for the last half of the stanza, returning to the regular lyrics to carry it out. Plattermate also finds the Vagabonds in excellent form for the *Rosie the Riveter* novelty. Taken at a lively medium tempo, the four-part harmonies lay down the opening chorus. Turn on their instrumental tricks in voice for the second chorus, replete with a "hot trumpet" for the bridge. A third

chorus gets under way with a "trombone trio," singing it scat-like for the bridge, and sticking to the straight lyrics for the last half to finish out the side.

Already "going strong" in the music boxes, the phono ops can't go wrong in inviting a double play for "I Had the Craziest Dream" with this vocal version by the Four Vagabonds. Moreover, there is double value to the disk in their singing of "Rosie the Riveter."

## POLKAS

Plehal Brothers (Decca 4401), making for a harmonica duet, supported by guitar and bass, fill the phono demands for the polka platters with their *In the Green Grove Polka*. A gay and tuneful piece, taken at a lively and fast tempo, the harmonica-blowing brothers make it attractive enough considering their instrumental limitations. No frills or fancies to their harmonica playing, sticking close to the melodic lines. And while there is plenty monotony in their playing, side is still plenty tolerable for those seeking out these international tunes and rhythms at the phono locations. Plattermate is a fast waltz true to the old-time tradition, *Finska Waltz (Finnish Waltz)*.

## STORE OWNERS

(Continued from page 59)

profitable operations in used-car sales and expanding service work. The shift of used cars into major position as a sales revenue producer represents a marked change in the operations of retail automobile distributors. Demands for service are increasing and service department revenues, including parts sales, represent a very substantial part of automobile distributors' revenues.

## New Merchandise Items

Conversions to new merchandise items are prevalent among hardware stores, automobile distributors and appliance dealers.

Recognizing the approaching acuteness of declining stocks, service hardware stores are adding unpainted furniture and even bedsprings and mattresses, but generally they have not stocked full furniture lines. Stores relying on quick stock turns on lean margins—chiefly chains—have added complete lines of furniture as part of their conversion process. Both the service and the quick-turn types have added linoleum, but the service stores only rarely take on rugs and carpeting beyond bath mats and throw rugs.

Gift lines are prominent additions in both types of hardware stores. Here, chinaware, pottery and novelty items offer substantial opportunity for maintenance of sales volume. Food items have been added from time to time in some stores until a considerable portion of display and stock space is devoted to grocery lines.

Service business is steadily increasing in importance as a revenue producer. Hardware stores, which formerly did no service business, now have well-equipped service departments.

Severe curtailment in sales of appliance lines has resulted in mortality among appliance stores. There are, however, many individual instances of ingenious adjustments to wartime conditions. The most obvious is service and repair work, which is essential to the maintenance of our civilian economy. New merchandise lines in surviving appliance stores include paints and varnishes, furniture—both occasional and unpainted, pictures and gift novelties, including chinaware and pottery items.

Some automobile distributors have sought to recoup a portion of the sales volume lost on severely reduced new-car sales by converting their retail outlets to furniture, work clothing, chinaware, toys and novelty lines. One prominent automobile accessory chain has announced lines of dry goods, clothing and shoes with an implication that full lines of general merchandise items will be

offered when conversion is complete.

In addition to shifts in merchandise lines, wartime conditions require many adjustments in distributive operations, altho these are not severe enough to cause conversion to another type of activity. A single wartime regulation, for example, may make necessary several changes in a distributor's operating procedure. Moreover, wartime activities generate situations which indirectly affect business activities and result in eventual alterations of distributive practices.

## Personnel Shortages

Distributors are faced with shortages of well-trained and experienced personnel. This results in less effective service for customers with consequent increases in direct-selling expenses per dollar of merchandise sales. One method of reducing these mounting expenses is by reductions in the number of "open" hours and utilizing fully the limited personnel available.

For example, to make the best of available pharmacists, it has been suggested that drugstores remain open between the hours of 9 a.m. and 7 p.m. only.

Proper selection of open hours to assure maximum service to customers is important. In some localities, retail stores are not open Monday mornings, but remain open Monday evenings to better serve war-plant workers. Retail stores of all types are encouraged to reduce open hours; one suggestion is that this group, excepting for emergency services, remain closed one additional day each week without compensating increases in open hours on other days.

Other important types of distributive operating adjustments are those related to transportation regulations. These regulations have curtailed the calls of wholesalers' salesmen, resulting in more trips to market by individual retailers.

In some instances, greater reliance has been placed on mail orders, which are less satisfactory to both wholesalers and retailers. The adjustments in operating procedures incident to these curtailments in transportation are felt irregularly among distributors, with the more severe effects resting upon retailers.

Another operating adjustment related to wartime activities is the change in credit policy under Regulation W. Individual retailers report reduced volumes of receivables outstanding at the close of 1942, compared with December, 1941, even tho sales volume increased in '42. Moreover, the percentage of bad-debt losses are reported to have been reduced.

Tangent to the operation of Regulation W also is the campaign sponsored by individual retail grocers to "pay your bills as often as you get paid." One wholesaler stated that the age of accounts in the stores served by his organization now averages between 15 and 25 days, approximating the turn-over rate of these stores.

With the inception of gas rationing, shifts were anticipated from centrally located outlets to neighborhood and other outlying stores. As yet there is little indication of a material development of such a movement, altho smaller retailers state that business is good. Both neighborhood drug and food stores report active business, probably reflecting the increased pay rolls of war-plant workers and satisfactory farm incomes.

In connection with gasoline rationing, there may be some significance in the few changes that have taken place in store service types. A service store distributing food retains the characteristics of a service establishment, while a self-service store likewise retains its characteristics.

Neighborhood drugstores report increased sale of playing cards and other recreational games, a possible result of gasoline rationing.

## General Comment

Distribution in 1943 may be expected to show declining activity as compared with 1942.

Curtailments in the supplies of individual items will force distributors to seek additional replacement merchandise. For example, photographic supplies were a substantial volume item in drugstores during pre-war days. Such supplies are

now rapidly becoming a minor item in maintaining sales volume. Moreover, beyond the direct volume lost, retail druggists are losing the supplementary business that formerly came with the three calls incident to amateur photographic work.

Such curtailment forces shifts in the hobby activity of customers and affords opportunity for distributors to serve replacements merchandise. For example, retail druggists, particularly neighborhood stores, may well find opportunity for partial recoupment of photographic volume by developing demand for merchandise and service incident to other spare-time activities. A specific illustration is the opportunity offered thru expansion of the rental-and-sale book department.

For some types of distributors more fortunately situated, revenues from services can be counted on to supplement, in varying degrees, volume lost in merchandise sales. Where this is not possible, alterations in merchandising practices for the purpose of reducing operating expenses are necessary.

Retail merchants provide services which cannot well be eliminated if the war program is to be carried out successfully. Both urban and rural populations rely upon retail stores for supplies and repair and replacement parts; these must be kept available for the many instances of emergency.

The retail merchant is a serviceman for the farmer, for the industrial worker and for the householder. His continued existence depends on his capacity to maintain sales in all available lines in sufficient volume to meet fixed and variable charges.

Moreover, elimination of retail stores, particularly those located in the smaller communities, directly hampers the prosecution of the "Food for Victory" program. For instance, forcing each farmer to maintain large supplies of consumable goods and complete stocks of repair and replacement parts would not be conducive to best utilization of available supplies and materials.

Wartime operations are necessarily undertaken in compliance with emergency regulations. Distributors can best perform their wartime functions with simplified regulations in which every necessary feature is retained and the conflicting—and therefore unworkable—elements eliminated.

## Des Moines

Mrs. Aubrey Gibson, wife of the owner of the Gibson Distributing Company, no more than recovered from a broken leg suffered last summer in a fall than she showed up for work with her face bandaged up. She slipped on an icy sidewalk and hurt the side of her face.

## SELLING OUT! Phonograph Plastics

We have a limited amount of PLASTIC REPLACEMENT PARTS for the Wurlitzers 24, 600, 500, 700, 800, 850, 750, 61, 71. Plastics for Seeburgs and Rock-Olas. Also sheet plastics. Production is stopped for the duration. BUY NOW!



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The Billboard Cincinnati, O.

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**VICTOR AND BLUEBIRD ARTISTS  
 REGISTERED THIS WEEK**

**DINAH SHORE**

*Why Don't You Fall in Love With Me*

Victor 27970

**VAUGHN MONROE**

*When the Lights Go on Again All Over the World*

Victor 27945

**GLENN MILLER**

*That Old Black Magic*

(from the Paramount film *Star Spangled Rhythm*)

Victor 20-1523

**TOMMY DORSEY**

*There Are Such Things*

(Frank Sinatra and the Pied Pipers)

Victor 27974

**FREDDY MARTIN**

*A Touch of Texas*

(from the RKO film *Seven Days' Leave*)

Victor 20-1509

**SPIKE JONES**

*Der Fuehrer's Face*

(from the Walt Disney film of the same title)

Bluebird B-11586

**CARSON ROBISON**

*The Old Gray Mare Is Back Where She Used To Be*

Bluebird 30-0808

**ALVINO REY**

*Strip Polka*

Bluebird B-11573

**ELTON BRITT**

*There's a Star-Spangled Banner Waving Somewhere*

Bluebird B-9000

**SHEP FIELDS**

*Please Think of Me*

Bluebird 30-0807

*Set 10 Places  
 for these 10  
 Paying Guests*



Help Your Customers Keep Going With Music  
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**VICTOR and BLUEBIRD  
 RECORD DISTRIBUTOR**

RCA Victor Division RADIO CORPORATION OF AMERICA

FOR VICTORY... BUY MORE BONDS & STAMPS

**PICTURE TIE-UPS FOR  
 MUSIC MACHINE OPERATORS**

By GLADYS CHASINS

Listed below are: (1) Films to be released within the next three weeks which feature tunes that have been waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes.

**New Releases**  
 Another recording on tunes from Paramount's *Happy Go Lucky* is announced by Decca this week. New waxing has Jimmy Dorsey on *Let's Get Lost* and *Murder, He Says*.  
*As Time Goes By*, featured in Warner's *Casablanca*, gets a new recording by Rudy Vallee on the Victor label. Picture is still making the rounds, and record will be available next week in plenty of time to be worked in with local theater dates.

**Something To Shout About  
 (COLUMBIA)**

Hazel Scott, Teddy Wilson  
 Release date: February 25

- RECORDINGS:**  
 "Something To Shout About"  
 Dinah Shore (Bluebird)  
 Dick Jurgens (Columbia)  
 Hal McIntyre (Victor)  
 "It Might Have Been"  
 Hal McIntyre (Victor)  
 "You'd Be So Nice To Come Home To"  
 Dinah Shore (Victor)

**"Hit Parade of 1943"**

Release date for Republic's new musical, *Hit Parade of 1943*, has been announced as March 12. Altho the film features all new tunes, which have not yet been recorded, tie-ups might be worked in with popular recordings of the many artists featured in the film. Recording artists include Freddy Martin, who records for the Victor label; Count Basie, Columbia disk-maker, and Ray McKinley, who records for Capitol.

**"Something To Shout About"**

*You'd Be So Nice To Come Home To*, featured in Columbia's *Something To Shout About*, release date of which is announced above, has title strips prepared by Columbia Pictures. Strips on the Dinah Shore recording are available to coin machine operators thru local Victor distributors.

**News Notes**  
 Frank Sinatra's first film, under his new RKO contract will be *Higher and Higher*. . . . 20th Century-Fox's latest musical will be an Alice Faye starrer, *New Orleans*. Film will feature many well-known Southern songs. . . . Columbia is planning a canvass of nation's coin machine operators and army camps to determine song favorites for a new untitled musical.

**Automatic Hostess Joins  
 War Bond Sale Drive Now**

PHILADELPHIA, Feb. 13.—The "automatic hostess" has joined the music machine in helping to promote the sale of War Bonds and Stamps. The girls operating the turntables for the A. M. I. Distributing Company here, in complying to the request of patrons for a particular recording, now carry on their conversation by asking the patron: "Have you bought any War Bonds or Stamps today?"

**RECORD BUYING**

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

**GOING STRONG**

**I'VE HEARD THAT SONG BEFORE** . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36668

Another trump for trumpeter James, who carried this one to the top in practically no time at all. Columbia has an exclusive in the Harry James recording of *I've Heard That Song Before*, and nickel spenders are proving they want to hear it again and again. With James in the saddle, tune is sure of a long prosperous ride.

**WHEN THE LIGHTS GO ON AGAIN** . . . . . VAUGHN MONROE (Vaughn Monroe) . Victor 27945  
 LUCKY MILLINDER (Trevor Bacon) . . . Decca 18996  
 SHEP FIELDS (Ralph Young) . . . . . Bluebird 11583

**THERE ARE SUCH THINGS** . . . . . TOMMY DORSEY (Frank Sinatra-Pied Pipers) . . . . . Victor 27974

**I HAD THE CRAZIEST DREAM** . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36659

**MOONLIGHT BECOMES YOU** . . . . . BING CROSBY . . . . . Decca 18513  
 GLENN MILLER (Skip Nelson-Modernaires) . . . . . Victor 20-1515  
 HARRY JAMES (Johnny McAfee) . . . . . Columbia 36668

**CAN'T GET OUT OF THIS MOOD** . . . . . KAY KYSER (Harry, Julie, Trudie, Jack and Max) . . . . . Columbia 36657  
 FREDDY MARTIN (Bob Haymes-Martin Men) . . . . . Victor 20-1515

**WHY DON'T YOU FALL IN LOVE WITH ME?** . . . . . DICK JURGENS (Harry Cool) . . . . . Columbia 36643  
 JOHNNY LONG (Bob Houston-Helen Young) . . . . . Decca 4375  
 DINAH SHORE . . . . . Victor 27970  
 CONNEE BOSWELL . . . . . Decca 18483

**THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE.** . . . . . ELTON BRITT (Elton Britt) . . . . . Bluebird B-9000

Names in parentheses indicate vocalists.



# MUSIC IN THE NEWS

**NO CONFIDENCE, BING?**—When Bing Crosby's home burned down recently one of the losses he sustained was losing his record collection which he has assembled during the last few years. One of his fans, hearing of this loss and wishing to help him rebuild it, wrote him and offered to send him several disks he had of recordings that Bing had made. But Bing wrote back and said he never saved any of his own recordings—only those of other artists that he thought were particularly good!

**CASABLANCA EPISODE.**—The most popular music news story of the week was built around the Roosevelt-Churchill meeting and more particularly around Churchill. It seems that a group of American soldiers with a few hours free were lolling on the beach at Casablanca and singing, while one of their buddies plucked a guitar. A dumpy little man quietly strolled up to the rear of the group, leaned on his cane and listened with smiling satisfaction. Finally he spoke up:

"I say, would you sing one for me?" The boys gaped at Prime Minister Churchill. As soon as they recovered from their surprise they began howling away on *You Are My Sunshine*, a song which the English statesman said was his favorite.

**MUSIC FOR CAPTIVES.**—Parcels containing popular music have been forwarded from England to British war prisoners in 50 Italian camps following the removal by Rome of a ban on the sending of printed music.

A Red Cross official said: "Each parcel contains 24 complete orchestrations. There are quite a lot of medleys of up-to-date waltzes and fox trots and a good number of self-tutors. This will please many prisoners who have been trying to learn to play by ear the musical instruments we had sent them. We have also sent community song books. We shall keep up a regular supply."

**MODERN SONG TITLES NO KICK?**—"On the Side," a popular column in *The Chicago Herald-American*, often publishes various kinds of public opinions. And recently they published a portion of a letter from a Chicago matron concerning the present-day song titles. She says that they are usually insipid with no kick to them, and much prefers some of the music titles of the past such as *Love Me and the World Is Mine*, *Because I Love You* and *Kiss Me Again*. Could be, lady, could be!

**WHAT IS YOUR FAVORITE SONG?**—*The Chicago Daily Times* runs a daily column edited by the inquiring reporter and entitled "Times Talkies." A few weeks back the inquiring reporter asked various citizens the question, "What is your favorite song?" And the answers he got were many and varied.

One fellow said he liked *Boy, Did I Get Stinking at the Club Savoy* because it is different and clever and because Virginia O'Brien sang it with a dead pan in *Panama Hattie*. Another fellow liked the *Warsaw Concerto* because it seemed to fit in with present war conditions.

The girls picked current popular songs such as *There Are Such Things, Can't Get Out of This Mood, Praise the Lord and Stardust* (an old favorite and one of the most danceable tunes ever written, she said).

**OLD RECORDS NEEDED.**—*The Chicago Daily News* recently published a plea for the public to turn in its old records in order that even a small part of the usual production of new records may be made. Since it is impossible to import the vital shellac needed, the only way to obtain it is to salvage it from old records no longer used. This means that in order to save the record situation it is imperative that owners of old records turn them in. Three cents is being set as a price in Chicago for the



RON ROOD, Rock-Ola State distributor for Florida, combats gas rationing with fleet of bantam cars and motorcycles. Left to right: Ron Roood; I. F. Webb, Rock-Ola vice-president, and Cliff Cashion, music operator.

discarded 12-inch records, and 2 cents for 10-inch.

The shellac on hand is being earmarked for military use, since it is important in the chemistry of certain explosives.

**SINGING SOLDIERS OKAY.**—There has been quite a bit of discussion pro and con lately on the idea of our soldiers singing as they are marching, and now a new difficulty pops up. It seems that at Miami Beach it has definitely been decided that the soldiers will march, but the neighbors are complaining that they sing too early in the morning.

Several of the residents filed written complaints and received the following answer from the commanding officer of the Miami Beach air base command:

"The singing will continue. "Moreover—please arise at the first sound of military activity each morning and get down on your knees with all the members of your household who are disturbed thereby and offer thanks to God Almighty, with me and all the rest of us, that those are Americans singing American songs and not Germans or Japanese singing victory songs in American streets."

**ANOTHER KIND OF RECORD.**—Although most people think of music and singing in connection with phonograph records, they are often used for other purposes and to good advantage. One of the radio programs now popular with men in the service is a program that is made up of requests from servicemen. And one of the requests recently was from a sailor who said he spent a lot of time at sea and missed the croaking of the frogs and the chirping of the crickets.

So a sound recording crew from Hollywood went to the nearest marshland, and after some patient waiting was able to return with frogs and crickets on a platter—a wax platter such as is used in radio broadcasting. And a few nights later, hundreds of miles from the nearest land, the nostalgic sailor heard the insects croak and chirp.

## Juke Box Thefts Cause Springfield Ops Grief

SPRINGFIELD, Mass., Feb. 13.—The high popularity and big returns that juke boxes have been enjoying lately bring their own troubles in the form of thefts, and *The Springfield (Mass.) Daily News* recently reported that two unidentified soldiers are making the rounds in that territory breaking into music boxes.

Their usual method of operation is to go from booth to booth, breaking the celluloid tops of the music selector with a knife and then making off with the money. In some of the victimized spots the music companies holding the concessions have replaced the celluloid tops with metal, but the present priority on metals precludes any possibility that all such music boxes may also be protected in this manner.

## "Moonlight Becomes You"—Phila. Hit Tune of Month

PHILADELPHIA, Feb. 13.—*Moonlight Becomes You*, from Bing Crosby's *Road to Morocco*, the January selection in the "Hit Tune of the Month" campaign carried on here by the local Phonograph Operators' Association, continues to hold the phono spotlight this month. Since Bing Crosby's recording was the only one available and the records were late in arriving here, it was decided to carry on the January selection so that the operators could catch up and cash in to the fullest value of the association's promotional campaign in behalf of the song. Apart from the fact that the record itself was late in arriving here for machine placement, the motion picture itself has just completed its first run at a downtown movie and it will be another few weeks before it even reaches the neighborhood screens. In the meantime the association's committee is in the process of selecting the "Hit Tune of the Month" for March.

# GUIDE—PART ONE

According to *The Billboard* representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



## COMING UP

**YOU'D BE SO NICE TO COME HOME TO...** DINAH SHORE ..... Victor 20-1519

Working its way to the top in a steady but not-so-slow climb is this homey Cole Porter tune. With Dinah Shore cooing the lyrics, *You'd Be So Nice To Come Home To* has the nickel droppers plunging. Plugging from networks and Columbia Pictures, which are featuring tune in forthcoming *Something To Shout About*, won't do this ditty any harm, so it should be smooth sailing ahead.

**BRAZIL** ..... XAVIER CUGAT (Chorus) ..... Columbia 36651  
 ..... JIMMY DORSEY (Bob Eberle-Helen O'Connell) ..... Decca 18460

And still the samba flows. Latin rhythm is on the upbeat, and coin machine patrons are following the rest of the crowd in swaying to *Brazil*. The Cugat and Dorsey recordings both have the coin spenders shaking their hips and pouring the nickels out of their pockets. If it's south of the border rhythm they're after, and it looks as if it is, *Brazil* is the answer.

**THAT OLD BLACK MAGIC** ..... GLENN MILLER (Skip Nelson and The Modernaires) ..... Victor 20-1523  
 ..... FREDDIE SLACK (Margaret Whiting) .. Capitol 126  
 ..... CHARLIE BARNET (Frances Wayne) .. Decca 18541  
 ..... HORACE HEIDT (Charles Goodman) .. Columbia 36670  
 ..... JUDY GARLAND ..... Decca 18540

The way this tune leaped into popularity has some operators thinking it may be magic. Recordings of *Black Magic* have been coming out only over the past three or four weeks, but already the tune has started to show up in a big way. Song got a good start from the film *Star-Spangled Rhythm*, and at its present rate it should be over the top in short order.

**FOR ME AND MY GAL...** JUDY GARLAND and GENE KELLY... Decca 18480

This oldie has created a lot of revived interest with the new Judy Garland recording. Tune started picking up when it was featured in the picture by the same name, and since then *For Me and My Gal* has been creeping steadily into the limelight. If rise keeps up it should be back for another heavy run.

Double-meaning records are purposely omitted from this column.

## ATTENTION! COIN MACHINE OPERATORS

Keep your customers happy with

**DICK KUHN** (AND HIS ORCHESTRA'S)

RECORD OF

**PUT YOUR ARMS AROUND ME, HONEY**

THE "ALL TIME" HIT

DECCA RECORD No. 4337

BROADWAY MUSIC CORP. 1619 BROADWAY NEW YORK CITY



# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

ACCORDING to Bob Miller, Iroquois Amusement Company, Buffalo: "Our record supply problem seems to be easing up, altho it may partially be a matter of getting used to the whole situation. Enough new releases, some of them promising, have been issued to fill a good part of our machine demand. Most of our standing orders filed with distributors here are being met up to about 60 per cent, which isn't too bad." . . . Out Salt Lake City way the Bob Wills recording of "New San Antonio Rose" (Okeh) is hotter than a marine pistol. Our informant tells us that the natives are pretty good hit pickers, so take a hint. They got on to "Star-Spangled Banner Waving Somewhere," it may be noted, long before the disk became champ of the hillbillies or of the pop field for that matter. . . . Speaking of the release situation, have you noticed happily that Decca, Victor and Columbia all popped up with new and better-grade wax this week. Now if production allows for more copies of hits than have been available lately, operators can really break out a keg. . . . Jingle of the week: "Well, I'll be a crusty-backed armadillo, there ain't nothing new ro J. C. Petrillo."

## Territorial Favorites

### MINNEAPOLIS:

Rose Ann of Charing Cross. Peter Piper.

The only recorded version of this current sheet-music best seller, Peter Piper's offering is one of Classic Record Mexican "imports." Tho musical caliber is dubious—Peter Piper picks a peck of pickled pipings—and Classic lays claim to far less distribution than a major firm, the waxing still has the "only" advantages. If your customers have heard *Rose Ann* on the air—network plugging has been heavy and sustained—and feel like hearing encores via the machines, put in a call for Piper's disk. Minneapolis liked it.

### LOS ANGELES:

Every Night About This Time. Jimmy Dorsey.

Every couple of weeks—hence, about this time—this tune cops a place in Territorial Favorites. Usually it's the Ink Spots who win most of the mentions, but lately, especially in Los Angeles, it's of Jimmy Dorsey's waxing that you hear the most talk. Tho the song has never placed a great big blot on the coin machine picture, it very definitely belongs in those locations where customers like their music soft and easy, so's they can hear above their beer.

### PHILADELPHIA:

A Touch of Texas. Freddy Martin.

Texas really put the touch on Philly, for in the Quaker City Freddy Martin's waxing has the customers shoveling nickels into the slot. Which is pretty good going for a song that was more or less of a sequel to *Deep in the Heart of*. Martin's delivery perks up the melody; the RKO pic, *Seven Days' Leave*, provides ample film exploitation; the lyrics are

cute. What's left to be said other than: Use it if you can.

## Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, February 11, and the week previous, ended February 4, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

## St. John, N. B.

ST. JOHN, N. B., Feb. 13.—Special attention is given to soldiers, sailors and airmen at the Coin Machine Arcade, Halifax, N. S. Identification disks for the men in the service are being offered, and particular attention is given to coin machine photography as an appeal to the servicemen in providing pictures quickly, cheaply and effectively for friends and relatives.

Yarmouth is fast developing importance, not only as an operating spot for coin machines of all kinds, but as a distributing center for Southwestern Nova Scotia. The demand for coin machines of all kinds thru this territory during the past two years has been steadily increasing, resulting in the establishment of several distributing entities in Yarmouth to cover the towns of Liverpool, Bridgewater, Tusket, Wedgeport, Lockport, Shelburne, Clark's Harbor, Hebron, Weymouth, Digby, as well as Yarmouth.

## Music Operators Meet To Discuss All Differences

BUFFALO, N. Y., Feb. 13.—The first annual meeting and dinner of the Western New York Automatic Music Operators' Association was held here at the Hotel Statler January 21. Officers of the association were surprised that so many members were present, including operators from all towns in the western section of the State. The meeting came during a cold wave, and transportation difficulties were many.

The meeting was for the purpose of electing officers, and the annual business session was held before the dinner. More than 60 members were present to vote.

Reports had circulated that there were two factions in the organization, but the meeting served to allay any strife that may have existed.

Much discussion centered around commissions to locations and plans for stabilizing the business now that service difficulties are increasing. Many other problems were taken up by members, and the spirit of fellowship was really fine. Naturally, there was much discussion of gas shortage, rationing problems, cutting down service schedules and the means by which operators can stay in business for the duration.

In the election of new officers, the following were chosen for the present year: Harry Winfield, Buffalo, president; Hubert G. Malouf, Niagara Falls, vice-president; Benjamin Kulick, Buffalo, secretary; Alfred Bergman, Buffalo, treasurer. Directors chosen are C. L. Carr, Niagara Falls; Arden Bratt, Niagara Falls; Fred Van de Walker, Buffalo; James D. Blakeslee, Buffalo, and Louis Clare, Buffalo.

## Post Exchanges Face Curtailment of Items

NEW YORK, Feb. 13.—Military post exchanges hereafter will limit their sales to refreshments and day-to-day necessities for fighting men, according to information received by executives of large New York department stores.

Recently the exchanges were charged with selling a large volume of goods that eventually found its way into civilian consumer channels, cutting into retail trade to a considerable extent.

A report to Washington by Carl Hendrickson Jr., local consultant of the Department of Commerce, has disclosed that post exchanges have extended their sales activities to such an extent that 1942 sales to the fighting forces exceeded \$400,000,000.

Any increase in the volume of general business by the post exchanges would be harmful to department and retail chain stores, and these businesses took steps to curtail such competition.

## New Orleans

Among new machines getting good attention from pin game patronage here of late are Exhibit's Jeep and Action, United's Grand Canyon and Sullivan's Liberty and Hi Ball. Mills' bells are selling briskly at the Dixie Coin Machine Company. Manager Carbajal also reports a good demand for Keeney's console Super Bell, four-way and twin models, and Bang Tails by Evans.

Ed Stern, district sales representative for J. P. Seeburg, was in town recently to call on the phonograph trade and compliment the Southern Music Sales Company on recent fine sales of machines in this section. Stern is now living on a five-acre farm near Hot Springs and gladly relates how independently he can live on crops, fowl and fish raised right on his own earth.

J. H. Peres Amusement Company is giving away a souvenir knife to the trade.

Decca Distributing Corporation continues to report a good turnover in Decca records throught the South. R. N. McCormick, Southern sales manager must be given credit for being one of the most alert business leaders in this section.

Hugh Smith, head of record department for Electrical Supply Company, Victor and Bluebird distributors, is back on the job after being forced to return home when he came back too soon in the first place. He was threatened for a time with pneumonia.

# RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

Columbia this week came out with a new Harry James waxing of *Velvet Moon* backed by *Prince Charming*. *Moon* is an instrumental, and with James trumpeting in his best style, this recording may be another *Sleepy Lagoon*. Decca has released two tunes from Paramount's big musical production, *Happy Go Lucky*. Score is by Frank Loesser of *Jingle, Jangle, Jingle* fame and Jimmie McHugh, and Decca has Jimmy Dorsey on *Let's Get Lost* and *Murder! He Says*. *Let's Get Lost* is slow and sweet, and *Murder* is a cute five number. Victor also picked up a couple of tunes from the Paramount film, releasing *Let's Get Lost* and *Happy Go Lucky* waxed by Vaughn Monroe. Bluebird has entered a new version of *I Had the Craziest Dream* done by the Four Vagabonds, a vocal group coupled with the novelty ditty, *Rosie the Riveter*.

*Road to Morocco*, from the picture of the same name, till now has been neglected but is starting to show up on reports with the Bing Crosby waxing on the Decca label. *It Started All Over Again*, done by Tommy Dorsey for Victor, has been moving slowly but is gradually getting more and more attention.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

LET'S GET LOST . . . . . VAUGHN MONROE (Vaughn Monroe and the Four Lee Sisters) . . . . . Victor 20-1524

From the soon-to-be released movie, *Happy-Go-Lucky*, starring Mary Martin, Dick Powell and Rudy Vallee, Vaughn Monroe offers up this attractive ballad from the screen score. From the pens of prolific hit writers Frank Loesser and Jimmy McHugh, this love story embellished in an infectious and appealing melody packs all the qualities that stamps it as a hit possibility on the stronger side. Moreover, it has the advantage further of Monroe's highly attractive musical and vocal settings. At a slow and easy tempo, it spins bright, smooth and slick all the way, highlighted by the maestro's romantic singing, ably assisted by the Four Lee Sisters. Plattermate also rates more than a casual note. It's the picture's title song, *Happy-Go-Lucky*, a highly attractive rhythmic ditty with Marilyn Duke making for the vocal dandy to heighten the side's attractiveness.

I WONDER WHAT'S BECOME OF SALLY . . . . . BING CROSBY (John Scott Trotter's orchestral) . . . . . Decca 18531

Here is a combination that is hard to beat for bringing out the nickels. Sounding a strong nostalgic note, it affords one of the grandest girl songs of all times with Bing Crosby in a sentimental song mood as he sings this waltz classic of Sally. Going back a good number of years, song has always been a favorite, and Crosby's singing freshens up the old memories all over again.

HORSE AND BUGGY SERENADE . . . . . HENRI RENE . . . . . Standard T-2087

The polka-like qualities that helped to make *Beer Barrel Polka* a record classic now promise to duplicate the feat for this *Serenade*. A simple and highly tuneful melody that is catching, Henri Rene offers it up in the same easy and carefree spirit that attracted so much attention to his tavern specialty. And with the ban on pleasure driving pushing the old gray mare back in the limelight, the title itself is rich in selling qualities. No lyric contained in the record, but it must be remembered that the *Beer Barrel* was firmly entrenched in the public popularity long before anybody started paying attention to the lyrics.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

TO 12, 234 EA. - 13 TO 99, 231 EA. - 100 UP, 209 EA.

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# AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

A fresh and arresting proof of the tremendous popularity of country-type entertainment, even in the nation's big cities, was afforded last Sunday (7), when J. L. Frank presented a jamboree at the auditorium of Cincinnati's Music Hall. The bill boasted many top folk-tune names, including Roy Acuff, Ernest Tubb, the Carter Family, Bill Boyd and many others—and the Cincinnatians jammed the two performances. Attendance reached the staggering total of 13,000 on that single day. Frank, naturally enough, promises a second performance soon. . . . Use of country-type entertainers in films is also increasing constantly; and that spells not only greater popularity for the field at large but also bigger sales and play for disks of the artists involved. . . . Along that line, the Hoosier Hot Shots have just signed for three films for Columbia, in which they will appear with Judy Canova. . . . And Lulu Belle and Scotty, who are terrific over the air from Chicago, will leave shortly for the Coast and Republic Studios, where they will have featured spots in *Swing Your Lady*. . . . With the shellac situation in the process of easing up slightly, Bluebird has come out with its second country-tune release in less than a month. It is a Carter Family coupling—*Why Do You Cry Little Darling?* backed by *Lonesome Homesick Blues*. . . . The previous Bluebird release, Carson Robison's *The Old Gray Mare Is Back Where She Used To Be* and *I'm Goin' Back to Whur I Come From*, is not only piling up a nice sales record for itself but is also playing its part in expanding the folk-tune field and creating more and more country-tune addicts. As expected, the *Mare* side is getting the heavier play, but the reverse, *I'm Goin' Back*, is developing into a sleeper and may prove to be the field's sensation of the year. It has already had a number of network airings from pop aggregations, and last Saturday *The New York Daily News* reviewed the disk in its regular record column and raved *I'm Goin' Back*, comparing Robison, as a purveyor of smart and terrific corn, with no less a name than Cole Porter, top-drawer songwriter of the Broadway musical comedy field. . . . All of which tends to prove more strongly than ever that country tunes are the up-and-coming musical classification and are taking over more and more territory in what used to be exclusively pop-band areas.

## Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of *The Billboard's* Music Department.

"DON'T MAKE ME GO TO BED AND I'LL BE GOOD": Roy Acuff and His Smoky Mountain Boys (Okeh 6704)—A deep-country sentimental ballad that is terrific in itself and is given top-notch treatment by Acuff and his splendid string band backing. Song story tells the sad tale of a dying youngster who repeats his plea to stay up. It's rich in primitive sentiment, and should prove extremely popular in areas where a sentimental ballad will get the play. In addition, it has the advantage of Acuff's splendid rendition.

## Letter Box

For the first time within memory, a folk-type tune led the entire popular record field last week, rating along with or above all the top name bands' disks. It was, of course, Elton Britt's version of *There's a Star-Spangled Banner Waving Somewhere*. In its own country-tune field it still reigns supreme everywhere; a list of spots reporting it among the top

records would be merely a complete list of all territories sending in reports. . . . Britt's other strong contender, *I Hung My Head and Cried*, also continues to come up very strongly, winning places on the top lists from territories as far apart as New Orleans and Milwaukee. . . . A local phenomenon that challenges the supremacy of the Britt disk in one area is the sudden spurt in Salt Lake City registered by Bob Willis's old and always extremely popular waxing, *New San Antonio Rose*. Suddenly and without warning the Willis recording rose to a spot where it was close on the heels of the top-rated *Banner*. . . . Other Willis disks are also showing up as increasingly strong all over the country, particularly in the Midwest and on the Coast. In the former area his *Please Don't Leave Me* seems to be getting most of the play, while in the latter it's the same disk running neck and neck with a couple of his others—*My Confession* and *My Life Has Been a Pleasure*. And of course Willis is still extremely strong in the South, with his *Pins and Needles* currently favored in that section. . . . A terrific build-up has been scored by an outstanding Ernest Tubb disk, with Richmond as the hub of the excitement. It's Tubb's *You Nearly Lose Your Mind*, and it's blanketing Virginia territory at current writing. . . . Tubb's *I'm Wondering How* is also extremely strong, particularly thru the South. . . . *Tweedle-o-Twill*, Gene Autry's sensation, which for many months disputed first place with Britt's patriotic classic, is showing renewed signs of very strong life in many territories—and widespread territories, too. Its mentions range from Louisiana to California. . . . Among the other Autry entries the one getting top play at present, according to current reports, is his *It Makes No Difference Now*. . . . Plenty of Roy Acuff disks continue to figure strongly among the top-rankers in all sections of the country. Top among his entries at present is *Low and Lonely*, which is displaying its greatest strength—and plenty of it—in the South. Other sections are going heavily for his *Wabash Cannonball*, a long-time winner. . . . A couple of Jimmie Davis waxings are mopping up the nickels, particularly thru the South. They are *A Sinner's Prayer* and *I'm Knocking at Your Door Again*, and both are extremely strong. . . . Carson Robison's new one, *The Old Gray Mare Is Back Where She Used To Be*, is continuing its strong early start, with Baltimore reporting it as the top tune among all country-type entries. . . . San Francisco territory is paying out plenty of nickels to hear Louise Massey's always popular *Honey, I'm in Love With You*.

## PA. DECISION

(Continued from page 57)

proprietors of the machines involved will use them for unlawful gaming. But even if we were fearful of that development we have no power to make a broad, sweeping, prophylactic rule; the Legislature has given us no such authority."

The court then pointed out that gambling is against the "public policy of this Commonwealth" and continued:

"The difference between the public risk of operations of pinball machines on one hand and of bowling alleys and billiard parlors on the other lies perhaps in the fact that the former (pinball machines) are easily accessible to children and others who can ill afford to spend their limited means for such idle pastime."

In Allegheny County hundreds of pinball machines, which formerly were licensed by the city, have been seized by county detectives in recent months.

Many of them have been destroyed on court orders by District Attorney Russell H. Adams under a decision by the Dauphin County Court that the machines were gambling devices.

## Sun-Telegraph

PITTSBURGH. — PINBALL MACHINES "SAVED." Free Games Not Gambling, Ruling of Superior Court.

Awarding of free games on pinball machines was held to be insufficient evidence of gambling in an opinion of the State Superior Court today in denying Butler County authorities the right to destroy seven devices seized in raids.

District Attorney Willis MacDonald of Butler County, who had argued that the winning of free games made operation of the machines gambling, appealed to the higher court seeking a reversal of a Quarter Sessions Court decision that had likewise denied the right to destroy.

## Many Seized Here

Many machines seized under similar circumstances were among hundreds destroyed during District Attorney Russell H. Adams's recent drive.

Judge Charles E. Kenworthy in handing down the opinion at Philadelphia cited that the machines differed from those which the Superior Court ruled could be destroyed in a Philadelphia case.

The court pointed out that it was the practice to pay off winners of free games at 5 cents each, and the number of free games appeared on a recording meter.

In deciding the Butler case, Judge Kenworthy wrote:

"In the present case there is no evidence that the players were paid off in money or merchandise, or that gambling was permitted between the players."

## Skill Required

Holding that the machines called for skill by the player, Judge Kenworthy in referring to the State penal code, held:

"We are not persuaded that the Legislature intended a definition of gambling broad enough to make unlawful gaming in which the player, in addition to the pleasure of playing, stands to gain nothing but the right to play again without paying for it. We hold that the free game feature does not warrant the destruction of the machines as devices used for the purpose of unlawful gambling."

"Altho there is no proof in this record that they have, it may be that the proprietors of that development, we have no power to make a broad, sweeping, prophylactic rule; the Legislature has given us no such authority."

Judge Kenworthy pointed out that legislative action is necessary to broaden the penal code on gambling.

## Erie Dispatch-Herald

### "FREE GAME" MACHINES HELD LEGAL.

The Supreme Court Friday sustained the Butler County Court in its decision that pinball machines which offer only free games as premiums for skill are legal devices.

No decision has been announced in the Erie County Court case in which Judge Miles B. Kitts ruled that pinballs that offered free games are illegal.

The two cases were argued at the same time before the Supreme Court four months ago.

### Decision Appealed

Willis McDonald, district attorney of Butler County, appealed the high court's decision, contending that pinball machines were gambling devices and could be destroyed.

Operators of pinball machines in Erie city and county appealed Judge Kitts' decision that the machines were gam-

bling devices. Burton R. Laub, district attorney, argued the case when the appeal hearing was held in Philadelphia.

Laub said he did not know whether the Supreme Court would hand down an opinion in the Erie County case, as long as an opinion was handed down in the Butler County case.

### To Affect 2,000 Machines

The district attorney said that the court's decision would legalize upwards of 2,000 pinball machines in operation in the city and county.

However, he warned that if he received complaints that pinball machine operators paid cash for the free games won, that he would prosecute the operators on a gambling charge.

The court, in the Butler County case, specifically ruled that free games were not gambling as long as the player played out the games that he had won and did not receive any other reward for his skill.

## Harrisburg Patriot

### PINBALL RECEIVES STATE COURT CENSURE. Judge Says Law Should "Deal Severely" With Gambling Machines. New Act Needed To Remove Incentive.

Legislation is necessary in order to remove the gambling incentive from pinball machines, the State Superior Court held in effect in a decision denying Butler County authorities the right to destroy seven devices seized in raids.

Judge Charles E. Kenworthy in an opinion yesterday ruled that the awarding of free games on pinball machines is insufficient evidence of gambling.

The appeal to the higher court was taken by District Attorney Willis MacDonald of Butler County, who sought a reversal of a Quarter Sessions Court decision that had likewise denied the right to destroy the machines.

### Accessible to Children

In his opinion, Judge Kenworthy pointed out that pinball machines are easily accessible to children "and others who can ill afford to spend their limited means for such an idle pastime."

He added that the law should "deal severely" with any who further exploit them by adding a gambling incentive.

"Because of their large numbers and the diversity of their distribution, there may be presented a difficult police problem," he continued. "But the remedy, if it comes, must emanate from the Legislature."

"Altho there is no proof in this record that they have, it may be that the proprietors of the machines involved in this case will use them for unlawful gambling. But . . . we have no power to make a broad, sweeping prophylactic rule; the Legislature has given us no such authority."

### Phila. Paid in Cash

The court said the Butler County machines differed from those which the court had ruled could be destroyed in a Philadelphia case, where "it was shown that it was the practice to pay off winners of free games at 5 cents for each."

In reference to the Butler County machines, the court said:

"There is no evidence that the players were paid off in money or merchandise . . . and the machines do not have the button or mechanical device for canceling the free games."

**"SMOOTH: SPIRITED"**

—THE BILLBOARD

# TICK TOCK SERENADE

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**STANDARD PHONO CO.**

168 WEST 23rd STREET, NEW YORK, N. Y.

**CORRECTION NOTICE**

In the Standard Phono Co. announcement in the February 13 issue the number of **CAVIAR WITH VODKA** **THE BOWLING SONG** (instrumental version) Andre Musette Orchestra was incorrectly listed. The number of this record is **T-5002**



# Army Competition Tough on Vending Machine Business

ASBURY PARK, N. Y., Feb. 13.—Convention Hall concessionaires have resigned themselves to having the army as a competitor after several futile protests.

When business dropped abruptly at the cigarette and candy vending machines recently in the stores in the arcade, concessionaires discovered that the army had installed 8 or 10 similar machines inside Convention Hall for use of the several hundred officers attending the Eastern Signal Corps school there. The \$2,000,000 building is owned by the city, but the auditorium and a number of other rooms and offices have been leased to the government for military use.

Inasmuch as the arcade concessionaires pay rent to the city plus taxes on machines, they have complained to city officials and to Lieut. Col. Robert Shaw, executive officer of the army school. Municipal officials sympathized, but pointed out that the auditorium is a restricted military area and the army can do pretty much as it likes.

One of the six concessionaires involved declared that his erstwhile vending machine business with army officers and their wives amounted to just about the difference between profit and loss, and that civilian trade is small. Night business is negligible and most of the stores close at 6 p.m., altho midnight used to be the closing hour.

Prices of smokes and candy bars are identical in the army-operated machines and the privately owned ones.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

# Decision To Supply More Candy to Defense Plants

### Makers and government agree to cut civilian supply so war workers can get more

CHICAGO, Feb. 13.—Increased amounts of candy are desired by war workers, according to government officials. Candy manufacturers at meetings in Chicago with Washington representatives of the Food Distribution Administration of the Department of Agriculture, it was announced recently, were requested to work out ways in which a larger proportion of the supply of candy could be made available to those engaged in war work. Civilians will receive some candy but less than at present, while war workers will receive more candy under this proposal.

Altho it is recognized that supplies of many of the ingredients, such as sugar, chocolate, corn sirup and dairy products, are limited, government officials feel that to the extent that materials are available to candy manufacturers they should be incorporated to a greater extent than customary in candies which can be sold in 5, 10 and 25-cent unit packages. According to representatives of the Food Distribution Administration, such candies should be made available to those actively engaged in the production of war supplies.

### Diverting Supply

"In accordance with the suggestions of government officials, wholesalers and jobbers are being requested to divert a still larger portion of their very limited supply to war plants," said officials of the National Confectioners' Association.

Government officials state that many corporations engaged in war work have advised them that employees desire candy as a dessert and as an in-between-meal pick-up, which reduces fatigue and

increases their energy for greater production.

In order to co-operate, the National Confectioners' Association is calling this matter to the attention of the press and candy manufacturers. Also, it is acting as a clearing house for the collection of information showing the extent to which manufacturers may be able to convert their production.

"This will mean the readjustment of production schedules and the development of new items by some plants," said Phillip P. Gott, president of the National Confectioners' Association.

Several of the candy manufacturers conferring with government officials called attention to the fact that many of the manufacturers of package and bulk line candies did not have packaging machines and equipment necessary to produce economically such small consumer units. On the other hand, the opinion prevailed that manufacturers not engaged in such production would proceed immediately to investigate ways in which they could switch at least a portion of their production to merchandise which will be conveniently packaged for consumption by defense workers.

# Soft Drink Trade Hears Leaders Express Hopes

CINCINNATI, Feb. 13.—Leaders of the soft-drink industry here say that the business will continue at a fair rate of activity for the duration. This was the consensus of opinion expressed at a two-day convention of the Ohio Bottlers' Association here January 25 and 26.

One of the speakers at the convention said: "They discovered that soft drinks are a great morale builder. Defense industries and military camps need them."

The speaker also said the regulations and restrictions have been hurting the industry seriously but are not likely to get any worse. The chief troubles referred to by speakers at the convention related to bottle caps, sugar, transportation difficulties and getting containers. Reports indicated that the bottle-cap problem is still very serious, but the industry is beginning to solve the sugar shortage by the use of concentrated sirups.

Bottlers in all parts of the State are cutting down their routes considerably, and general reports say they have reduced their routes by as much as 40 per cent and expect to cut them still further.

About 300 delegates attended the meeting.

# Candy Trade To Sponsor A 13-Week Radio Program

CHICAGO, Feb. 13.—The Council on Candy as Food in the War Effort announced plans recently for a new 13-week radio program which will be broadcast Coast-to-Coast over the Red network of the National Broadcasting Company. The council is sponsored by the National Confectioners' Association.

Ernest K. Lindley, chief of the Washington bureau of Newsweek, will be a regular commentator on the program, which will originate in Washington and be heard at 3 o'clock Eastern War Time on Sunday afternoons. The first program will be broadcast February 14.

The series will be of a public service nature and will be built around a general subject of extreme importance to the nation. A number of prominent Washington personalities have been invited to participate as guest speakers during the series.

Program format and schedule of guest speakers will be announced later.

# Say Cig Tax Idea Spreads

### Tax officials report that many States consider bills to add cigarette tax

CHICAGO, Feb. 13.—A report by the Federation of Tax Administrators, meeting here January 8, said that State legislatures now in session seemed to be attracted by the idea of passing new cigarette taxes.

While most States report surpluses, yet the big drop in revenue from gasoline is compelling all legislatures to look for new sources of revenue.

The Delaware Legislature recently approved a 2-cent emergency tax on standard packs of cigarettes. This was one of the first laws passed by the session. A 2-cent tax on cigarettes has been proposed in Michigan for the purpose of starting a relief fund for persons in the armed services. Nebraska and New Mexico also have cigarette tax proposals under consideration.

The federation said cigarette taxes were making a good record as revenue producers, but their contributions to the 28 States levying them vary with the amount of war activity in the States. Reports from 19 of the 28 States showed that they had total tobacco tax collections of \$8,232,000 in December, an increase of 2 per cent over December, 1941. Thirteen of the States reported increases and six reported declines.

Utah showed the largest increase, which amounted to 55.6 per cent. Collections rose about 35 per cent in Arkansas and Kansas, and more than 10 per cent in Arizona, Kentucky, Mississippi, Alabama, South Carolina, Tennessee and Oklahoma. Most of these States have numerous army camps and many new war industries. Ohio, Massachusetts and New Hampshire reported small increases.

In such States as Rhode Island, Maine and New York, which have relatively little war industry and which are losing some residents to other States, decreases in cigarette tax collections ranged from 1 to nearly 20 per cent. Illinois showed a 6.5 per cent decline, whereas Wisconsin and Connecticut showed decreases of 1.2 and 1.3 per cent respectively in December compared with the 1941 month.

# Peanut Price Arguments

ATLANTA, Feb. 13.—There has been dissatisfaction among peanut farmers over a wide difference in prices for edible peanuts and those used for oil, and an investigation of the Georgia-Florida-Alabama Peanut Association was ordered.

A Georgia House investigation committee was told a few days ago that the Department of Agriculture in Washington had approved the methods of the GFA Association, and the association has approval of the department in all sales and prices obtained.

# Northwestern

### OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through  
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Packed with ideas to help you make and save money. It's free!  
**SMALL STOCK OF MACHINES STILL REMAINS.**  
Parts and Repair Service at Your Disposal.

### NORTHWESTERN, MORRIS, ILLINOIS

6 National D-30s	Each
8 1940 Uneeda Pak—15 Column, 15¢ or 20¢	\$ 40.00
6 Uneeda Pak 500s—15 Column, Used 3 Weeks	59.50
1 Rowe Imperial	125.00
1 Panoram, Like New	40.00
5 1939 Uneeda Pak—10 Column, 15¢ or 20¢	295.00
8 Jumbo Parade, F.P.	45.00
	60.00
All machines absolutely guaranteed or money back. Send one-third deposit.	
<b>MEYERS AMUSEMENT MACHINES</b>	
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**SPECIALS FOR THIS MONTH USED AND REBUILT.**

- 43 IMPB, Counter Games, 1¢ or 10¢ Play ..... \$5.50 (Carton of Six, \$29.50)
- 67 CUBS, Counter Games, 1¢ Play .. 4.95
- 39 FLIPPER, Counter Games, New, (Carton of Four, \$28.00) .. 6.25
- 7 PLANET "V," Counter Games .. 6.25
- 11 KEEP 'EM BOMBING, Counter Game .. 6.25
- 65 ROLL-A-PAK, Dice Counter Game (Carton of Four, \$25.00) .. 6.95
- 27 Lucky Strike, Counter Games, Like New .. 9.50
- 12 Hu-in Hu-la, Counter Games .. 5.95
- 6 Cent-a-Paks, Like New .. 7.95
- 7 HORSES, 4 Reel, 1¢ to 25¢ Play .. 8.95
- 61 KLIX, Black Jack, Like New .. 9.50 (Carton of 3 for \$26.00)
- 22 YANKEES, Double Duty Counter Game .. 9.50 (Carton of 3 for \$26.00)
- 22 Mills Vest Pocket Bells, B.&G., 5¢ .. 49.50
- 15 Mills Q.T., Green Front, 1¢ Play .. 47.50
- 11 Mills Q.T., Green Front, 5¢ Play .. 57.50
- 7 Columbia, Blue Fronts, Old Reels .. 47.50
- 42 Grootchen, Sparks Champ., Token (Carton of 3 for \$49.50) .. 17.50
- 7 Mercury, Token Pay Out .. 12.95
- 8 Pikes Peak—3 for \$37.00 .. 2.75
- 27 Advance, Single Col. Stick Gum .. 3.75
- 21 Ball Gum Vendors, New Machines .. 14.50
- 38 Advance Electric Shock, New .. 7.50
- 19 Advance Electric Shock, Used .. 14.75
- 5 Home Run, Pistol Counter Games .. 14.75
- 8 Hitter Gun, Pistol Counter Games .. 209.50
- 3 Grootchen Mountain Climber, Fl. .. 49.50
- 15 New Golf Casino .. 159.50
- 12 Keep Punching, New .. \$10.00 & Up.

Salted Peanuts, 25 Lb. Carton .. \$5.00  
Candy Coated Peanuts, 35 Lb. Carton 7.00  
**FULL CASH WITH ORDER.**  
Same Day SHIPMENT, F.O.B. Factory.

**TORR 2047A-50. 68 PHILA., PA.**

# Florida May Get Cigarette Bill For 2-Cent Tax

TALLAHASSEE, Fla., Feb. 13.—The Chairman of the House Finance and Taxation Committee of the 1943 State Legislature has stated publicly that he favors a State cigarette tax and also a sales tax to make up needed revenue if financial reports show that the State is running short.

He advocates a tax of one mill per cigarette, which amounts to 2 cents for the standard pack of 20. Among other things, the chairman stated, "While I am certain the Legislature will make every effort to co-operate with the administration and cabinet to avoid additional taxes, yet it appears we may not have sufficient money to provide adequately for schools, old-age pensions and other necessary government expenses.

"Therefore, if we face an alarming deficit, I favor first a cigarette tax which, in another State that compares with Florida, produces close to \$2,000,000 a year. Seven Southern States, including our border States of Georgia and Alabama, now have a cigarette tax, and this tax can be collected at very little cost to the State."

The speaker also referred to other Southern States, notably Mississippi and Louisiana, that have been able to balance their budgets by means of a retail sales tax. He suggested 20 per cent as the rate for Florida.

**HOTTEST ITEM TODAY**

Every merchant wants one. Will vend either book or box matches. Operators cleaning up. While the supply lasts. Sells for \$4.95.

**SAMPLES \$3.50**

Write for Quantity Prices

**UNIVERSAL DISTRIBUTING COMPANY**  
1101 Center Street, Des Moines, Ia.



## Gum Industry Feels Pinch; Converts to War Production

CHICAGO, Feb. 13.—Altho the chewing gum industry is feeling the pinch of wartime restrictions, they are putting their equipment to good use and aiding in the war effort to a great extent. According to *The Chicago Sun*, February 6, this industry, in addition to making their regular product—for which the demand far outruns the supply—has now become an important factor in war production thru the large-scale assembly and packaging of army field rations.

The three largest manufacturers in the industry, American Chicle Company, Beechnut Packing Company and the William Wrigley Jr. Company are now major producers of the famous army field ration "K."

At the same time approximately 10 per cent of the industry's gum production is going directly to the armed forces. There is no ceiling, of course, on production for military use, but material restrictions have necessitated controls on civilian production. That means that total output this year will be held down to the 1941 level, despite the increased demand for chewing gum.

### Continual Increase

Since 1914, according to John M. Whitaker, confectionery chief of the War Production Board, the per capita consumption of chewing gum has increased nearly 400 per cent. At the time of the last war per capita consumption was approximately 39 sticks, while in 1941 it was 130.

The industry now is limited to 70 per cent of the amount of sugar used in 1941. This restriction, however, does not cause nearly as much concern to trade officials as does the problem of obtaining gum base such as chicle and Far Eastern jelutong. Fairly ample supplies of chicle are at hand for the near future, probably due to the foresight of the chewing gum companies in establishing their own organizations for gathering the raw gum from Mexico, Guatemala and Honduras.

New South American gums are being developed to replace these ingredients from the Malay Peninsula, Borneo and Java. Industry officials envisage the time when dependence on Far Eastern gum base will be a thing of the past.

## Cigarette Ration Warnings Sounded

NEW YORK, Feb. 13.—Warnings were being circulated here this week to the tobacco trade that rationing of cigarettes may become a reality this year. The head of the tobacco section of the WPB is said to have issued the warning. Joseph Kolodny, executive secretary of the National Association of Tobacco Distributors, also joined in the warning at a regional meeting of the association here.

The WPB official said that the government considered cigarettes vital to wartime morale and that rationing would be postponed as long as possible. The government was anxious to get as much revenue from cigarettes as possible, he said, but labor shortages may force curtailment of cigarette production and also the shortage of materials like glycerin used in cigarette manufacture may eventually force rationing.

### Expect Summer Shortage

PHILADELPHIA, Feb. 13.—Comes warm weather, the ice-cream lovers are in for a tough time. With the manufacture of ice cream reduced 65 per cent by order of the OPA, local dealers are rationing the retailers to 65 per cent of the amount they purchased in 1942. It is up to the retailer to ration his customer. During the winter weeks the shortage is not being felt, but once the warm weather sets in, customers will find that ice cream will be in a class with coffee, sugar and butter.

Ice-cream companies here said that some stores and restaurants have already stopped serving a second helping of the dessert. Some will not sell it to take out, and others will sell you ice cream if you take an equal amount in ices. The ices, containing no butterfats, are not limited.

# VENDER SUPPLY NOTES

**U. S. TO BUY PEANUT OIL**—The government has moved to reserve 25 per cent of peanut oil production at refineries for war use. Under food distribution order No. 14, the Commodity Credit Corporation will purchase some 10,000,000 of the 40,000,000 pounds of peanut oil produced thru this summer.

All persons with refining contracts with CCC for peanut oil must turn over to the corporation at least 25 per cent of oil manufactured or received after February 5.

**LESS CANDY FOR CIVILIANS**—A further cut in the candy available for civilians—unless they work in defense plants—was forecast recently by the National Confectioners' Association. It said:

"In accordance with the suggestions of government officials, wholesalers and jobbers are being requested to divert a still larger portion of their very limited candy supply to defense plants.

"Government officials feel that to the extent materials are available to candy manufacturers, they should be incorporated to a greater extent in candies which can be sold in 5, 10 and 25-cent packages."

**GROCERS MAY BE COMPETITION**—Because of the wartime shortage of some food products, many merchants in the grocery field are turning more and more toward tobacco products and other non-food items in order to maintain sales volume. This means more competition for tobacco stores and other locations where cigarettes have been enjoying a good business. And while many grocery stores have carried tobacco products for some time, they will now start concentrating on and emphasizing them.

**NEW BLACK MARKET**—A black market approaching serious proportions has been uncovered recently in several cities. So far the illegal operations have been confined to chewing gum, hard candies and chocolate bars, but reliable, law-abiding jobbers are already beginning to suffer severe hardships.

One way in which this black market is operated is for the unscrupulous jobbers to sell at the highest prices possible, regardless of OPA ceilings. Another practice is the discontinuation of selling regular trade and choosing instead only the larger purchasers.

**CALIFORNIA-GROWN SUGAR BOOSTED**—Three leading beet sugar processors in California are joining in launching a campaign boosting their sugar—"The sugar that needs no ships." The copy points out that an average acre of California sugar beets produces about 5,500 pounds of sugar and that the by-products of the same acre, fed to cattle and lamb, can produce 300 pounds of meat.

**BUTTER SUBSTITUTE**—Modern margarine is now coming into its own since butter has found its place on the scarcity list, and many people are finding it an able substitute. Altho it originally was made with animal fats, today 90 per cent is of the vegetable variety—that is, made with vegetable oils, such as cottonseed oil, peanut oil or soybean oil.

Margarine equals butter in energy value; a pound of either fat contains approximately 3,400 calories. They have virtually the same low melting point, which means equality in their digestibility. At the turn of the century came knowledge of vitamins, and butter talked big with vitamins A and D to its credit, but the chemist gave margarine top nutritional standing again by adding vitamins scientifically.

**PEANUTS GAIN ATTENTION**—A recent issue of *Life* magazine carried a very interesting story on the peanut and its present place in war industry. When the United States was cut off from the Far East, it faced an annual loss of a billion pounds of vegetable fats and oils. The Department of Agriculture had to make this up, so it turned to the peanut, a remarkably fatty vegetable which gives out more oil per pound than either cottonseed or soybeans. Last year the department coaxed farmers into doubling their peanut acreage but it did not reach its goal of 5,000,000 acres of peanuts. This year the goal is 5,500,000 acres.

The peanut, which grows in the South, is more pea than nut. As a matter of fact, it is no nut at all, being a bean-like vegetable which develops its pod underground. Peanut oil, normally used as a cooking and salad oil, now goes into

face lotions and shaving creams and is a source of glycerine used in munitions-making.

**CIGARETTES ABROAD**—Among the American products brought to Casablanca by soldiers and sailors, thru government auspices, is tobacco. This is used in place of currency, as American money is almost valueless in some areas where the need of tobacco is supreme. Arabic natives demand cigarettes, and all forms of tobacco are legal tender.

When our servicemen first landed in Africa they found a tobacco situation that was terrible. Cigarettes were rationed at 30 packages a year, and it was doubtful how much real tobacco even these contained. The Arabs, of course, are inveterate smokers, and nearly went crazy with joy when they found that America had not gotten around to rationing cigarettes. They'd work all day for a package of our smokes, and the only English phrase they picked up was "Packie schmook?" To offer them a cigarette from a package was fatal. Instead of taking one, they'd snatch the lot and run off.

**CANDY BACK ON COUNTERS**—After an absence of a month, Nestle five-cent milk chocolate bars will be on the market again, according to a company official. A limited supply of milk and other Nestle bars is now being placed with the trade, and wholesale buyers in February will be allotted 65 per cent of amounts purchased last year.

**BULK POWDERED MILK**—Acting to facilitate small-lot purchases of both bulk powdered skim milk and bulk powdered buttermilk, the OPA has set maximum prices for sales and deliveries of less-than-carload lots of these dairy products at levels of half to one cent a pound higher than those now prevailing for full carload purchases.

**CANADA NEEDS HIGHER TOBACCO OUTPUT**—Canada will be required to produce 100,000,000 pounds of tobacco in 1943 in order to provide adequate reserve supplies of tobacco against anticipated consumption in the near future, the Agricultural Supplies Board estimated recently. The estimated acreage is placed at 87,410, around 10,000 acres more than in 1942, when production was 86,453,000 pounds.

The statement said that since the outbreak of war there has been a sharp increase in the consumption of tobacco, particularly in cigarettes. To meet the requirements for ships' stores and the armed forces of Canada overseas alone takes about 6,000,000 pounds of tobacco a year, mostly flue-cured.

**SUGAR CONTRACT WITH PUERTO RICO**—Negotiations for United States purchase of the 1942-'43 Puerto Rican sugar crop are believed to be nearing completion. A base price of 3.74 cents a pound is proposed for all raw sugar from the 1942-'43 crop and the balance of the 1941-'42 crop which has not been shipped by the effective date of the contract.

**TRADE CANDY FOR DEAD JAPS**—Altho candy is at a premium on Guadalcanal the American soldiers are finding they have discovered that the natives will bring in dead Japs that they have killed in return for a handful of candy, and it has turned into a game. Sometimes the natives will come and tell the soldiers where to locate Jap patrols.

**RETURNING to the Blue Network** with almost double the number of stations used on its former program *Service With a Smile*, D. L. Clark Company, Pittsburgh candy manufacturers, will sponsor John Gunther and John Vandercook, both authors and commentators, on 110 stations, Sunday, 5 to 5:30 p.m., starting February 28 or earlier.

Promoting Clark candy bars and Zagnut bars, the broadcast will consist of news analyses for the first quarter hour, followed by a period during which Gunther and Vandercook will answer questions submitted by listeners. A world atlas and a 24-bar box of Clark candy will go to listeners submitting questions used on the program. Clark entered network radio for the first time October, 1941, with *Service With a Smile*, weekly army talent show, which ran for 26 weeks.

## This Year's Cuban Sugar Crop Sets Expansion Record

HAVANA, Feb. 13.—There is considerable pessimism here regarding the coming sugar crop. President Batista has revealed that the United States has indicated that they will purchase 2,500,000 tons of the new crop, but negotiations are only in the first stages and final results may be more heartening.

There are several reasons why the amount taken by the United States will be larger than now anticipated. For one thing, American troops abroad are in need of supplies, and these must be sent them from their homeland. Then, too, the United States has announced that they plan to create stocks of food to take care of postwar needs, both of their own country and their allies. And they have also said that American food supplies would follow United Nations troops as they advance in the liberation of Nazi-occupied countries. Already these supplies are being sent to Africa, and the need there is not as great as it will be in countries liberated thereafter.

The sugar crop for the coming year should, if anything, be larger than usual, because when these demands for foreign countries are made, they will be needed immediately rather than a season or two later. And while one of the problems arising from a large sugar crop would be storage place, this is a problem that can be solved, perhaps with the help of the United States.

## Tax Calendar

**ALABAMA**—March 10; tobacco use taxes and reports due. March 20; sales tax reports and payments due.

**COLORADO**—March 14; sales tax reports and payment due. Use tax reports and payment due.

**CONNECTICUT**—March 10; cigarette distributors' report due.

**GEORGIA**—March 10; tobacco wholesale dealers' reports due.

**ILLINOIS**—March 15; cigarette tax returns due. Sales taxes and reports due.

**IOWA**—March 10; cigarette venders' report due.

**KANSAS**—March 20; sales taxes and reports due.

**KENTUCKY**—March 10; cigarette tax report due.

**LOUISIANA**—March 1; wholesalers' tobacco reports due. March 15; wholesalers' tobacco tax reports due. March 20; New Orleans sales and use taxes and reports due. State sales and use tax returns and payments due.

**MASSACHUSETTS**—March 15; cigarette distributors' taxes and reports due.

**MICHIGAN**—March 15; sales tax reports and payment due. Use tax reports and payment due.

**MISSISSIPPI**—March 15; manufacturers, distributors and wholesalers of tobacco—reports due. Sales tax reports and payment due. Use tax reports and payment due.

**MISSOURI**—March 15; retail sales tax reports and payment due.

**NEW MEXICO**—March 25; use or compensating taxes and reports due.

**NORTH CAROLINA**—March 10; tobacco dealers' monthly reports due. March 15; sales and use taxes and reports due.

**NORTH DAKOTA**—March 1; cigarette distributors' report due.

**OHIO**—March 10; cigarette wholesalers' reports due. March 15; cigarette use tax and reports due.

**OKLAHOMA**—March 15; sales tax reports and payment due. March 20; use tax reports and payment due.

**RHODE ISLAND**—March 10; tobacco products tax reports due.

**SOUTH DAKOTA**—March 15; sales tax reports and payment due. Use tax reports and payment due.

**TENNESSEE**—March 10; cigarette distributors' reports due.

**TEXAS**—March 10; cigarette distributors' reports due.

**UTAH**—March 15; sales tax returns and payment due. Use tax returns and payment due.

**WASHINGTON**—March 15; sales tax reports and payment due. Use tax reports and payment due.

**WEST VIRGINIA**—March 15; sales tax reports and payment due.

**WYOMING**—March 15; sales tax reports and payment due. Use tax reports and payment due.



# SOUTHERN HAS A SPECIAL LOT OF 150

Of the following Late Model Games in the usual SOUTHERN A-1 CONDITION, thoroughly cleaned, well packed, ready for location.

These are lowest prices regardless of quantities.

Air Circus	\$ 99.50	New Champ	\$ 59.50
Big Parade	99.50	Sky Blazer	69.50
Super Chubbic	49.50	Texas Mustang	59.50
Defense	89.50	Victory	79.50
Four Aces	109.50	Yanks	84.50
Five and Ten	109.50	Shangri-La	119.50
Gobs	84.50	Sky Chief	169.50
Keep 'Em Flying	109.50	Monicker	79.50
Knockout	99.50	Topic	79.50
Liberty	139.50		

### IMMEDIATE DELIVERY

### FREE PLAY CONSOLES

Jennings Silver Moon or Bob Tail Totalizers. Each	\$119.50	Jennings Mint Vender Slot	\$69.50
Jungle Camp	89.50	Mills Free Play 1939 1-2-3	\$44.50
Keeney Super Bell	199.50	Lucky Lucre, Latest Model Like New	\$265.00
Bally High Hand	119.50		
Bally Jumbo Parade	89.50		

### MUSIC

Twin Twelve Wurlitzer Mechanism in Cab. with Speaker	\$109.50	Model 24	\$119.50
Keeney Boxes for Same	7.50	Rockola 1939 Deluxe	179.50
Counter Model 71 with Stand	119.50	Spectravox with Playmaster	239.50

### ACCESSORIES

24-Wire Seeburg Onyx Cover		Keeney Wallboxes for Seeburg, Rockola and Wurlitzers	\$7.50
Selectomatics for Seeb.	\$ 7.50	Seeburg Melody Parade, Wireless Bar Box	7.50
Seeburg Wireless Playboys	39.50		
Bronze Cover 1939, Seeburg Wireless Wallomatics	7.50		

Write for Complete List of All Type of Machines. What Do You Have To Sell? State All in First Letter as Well as Price Wanted.

TERMS: 1/3 WITH ORDER, BALANCE SIGHT DRAFT.

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 250 New and Used CONSOLES, specially priced for quick disposal.  
 500 FREE PLAY PIN GAMES that are the best reconditioned you have ever purchased regardless of price. Specially priced for quick disposal.  
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SLOTS	SLOTS	SLOTS	SPECIAL	
New in Sealed Factory Crates				
MILLS BLUE FRONTS	All in 5c, 10c and 25c Denominations. Club Handles, Drill Proof Cabinets. Write, Wire or Phone for Prices.	MILLS MINT VENDERS. Cash Payout With Gold Award and Stand.	\$219.50	
MILLS BROWN FRONTS		MILLS VEST POCKET, Blue and Gold, Brand New, Factory Sealed Cartons.	\$64.50	
MILLS ORIGINAL CHROME				
MILLS GOLD CHROME				
MILLS BONUS BELLS				
PAGE ROCKET BELLS				
MILLS FOUR BELLS (Console)				
KEENEY SUPER BELL				
<b>"THE HOME OF TRUE VALUE BUYS"</b>				
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Aristocrat Cabinet—To Fit Any Mech.	\$174.50	Rock-Ola Counter Model 39	\$ 74.50
Aristocrat Cabinet—Rock-Ola Imperial 20 Mech.	285.00	Rock-Ola Rhythm King 12	85.00
Aristocrat Cabinet—Seeburg Rex 20 Mechanism	287.50	Rock-Ola Master	197.50
Aristocrat Cabinet—Twin 12 Buckley Adapter	309.50	Reliable Cabinet, Light Up for Wall Box & Speaker, New	75.00
Aristocrat Cabinet—Wurlitzer 616 Mechanism	269.50	Mills Panoram	259.50
Aristocrat Cabinet—Wurlitzer 500	369.50	Wurlitzer 616, Bottom and Side Grills	79.50
Aristocrat Cabinet—Wurlitzer 24	299.50	Wurlitzer 616, Without Grills	69.50
Rock-Ola Playmaster	179.50	Wurlitzer Counter Model 61	39.50
Rock-Ola Counter Model 39 Stand, Used	17.50	Wurlitzer 412, Seeburg Cabinet	69.50
Rock-Ola Counter Model Stand, New	22.50	Wurlitzer 412, Bottom and Side Grills	47.50
Rock-Ola 1941 Tone Col. & Playmaster	229.50	Wurlitzer 400, Bottom Grill	42.50
Rock-Ola Super	235.00	Wurlitzer 412	32.00
Rock-Ola DeLuxe	189.50	Wurlitzer Counter Model 41 with Stand	115.00
Rock-Ola Standard	139.50	Wurlitzer Counter Model 41	97.50
		Wurlitzer 800 with Adapter, One Wall Box	415.00

Terms: 1/3 Deposit, Balance C. O. D.  
 Send for Our Complete Price List on Any Coin-Operated Machines You Are Interested In.  
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 2823 Locust St., St. Louis, Missouri

# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**RUBBER PROGRESS**—The first butadiene plant to produce raw material from petroleum for the government's synthetic rubber program is now in operation at Baton Rouge, La. Its rated annual capacity of 6,600 to 9,000 tons of butadiene is enough to produce rubber for 1,300,000 to 2,000,000 tires. Construction was under way prior to Pearl Harbor, and the plant would have been completed by October 1, 1942, had it not been for increasing shortages of critical materials.

**FURTHER PAPER CUT**—The printing and publishing division of the WPB, after an initial survey and a 10 per cent cut in the use of paper, has now announced a second cut in newsprint for newspapers, not to exceed 10 per cent. This second cut will become effective April 1.

**PHONOGRAPH RECORD ORDER**—Manufacturers of new phonograph records may continue beyond May 1 to sell records in envelopes, albums or containers that do not bear a statement showing the established maximum price for the records, provided the packages are from stock printed prior to November 13, 1942, the OPA has announced. Amendment 2 to Regulation 263, effective February 13, makes the ruling.

**BRITAIN WAITING FOR OUR RUBBER**—Britain already has received synthetic rubber from the United States for experimental purposes and a small number of tires have been made of it. But in general the rubber situation in that country remains "very difficult" and the nation must tide over the gap until the flow of synthetic rubber from America is sufficient. Britain lacks materials to make synthetic rubber itself.

**BUSINESS FAILURES LOW**—Business failures in the United States in the week ended December 24 dropped to the lowest level in more than 29 years, Dun & Bradstreet, Inc., reported.

The agency placed insolvencies at 81, the least for any week since the company started compiling records in 1913. This compared with 115 in the previous week and 161 in the corresponding 1941 period.

**STORE STOCKS TO BE LIMITED**—The government intends to assure the small business man—and his customers—of a fair share of merchandise now limited by wartime economy. Beginning in the second quarter of this year, the volume of merchandise that big stores and wholesalers may accumulate will be limited to the same level in relation to sales as each maintained before the nation entered the war. The new order, which does not apply to inventories of food or petroleum products, was announced by the War Production Board. The purpose is to "assure a fair distribution of the limited quantities of consumers' goods available under a war economy."

**TIRES RECAPPED WITHOUT APPROVAL**—The Office of Price Administration, acting upon the suggestion of William M. Jeffers, rubber director, has decided to eliminate ration board control over recapping of passenger automobile tires with reclaimed rubber, an OPA source said.

While the decision has been reached the order putting the plan into effect is not to be issued until about March 1. There was no explanation for the delay. It was emphasized the plan is designed to conserve present tires and the reclaimed rubber stocks of the nation. The source said motorists should not consider the decision to mean that "the rubber situation was so much better that they can relax and drive more."

The spokesman declared there could be no great waste of rubber because no crude or synthetic materials are involved. A motorist will have his tire recapped when he believes it is needed and this will save the carcass. Otherwise the tire would be lost and a "war tire" made from reclaimed rubber would be purchased. Much more reclaimed rubber would be used in the war tire than in the recapping process.

**CAN-MAKING INDUSTRY CONVERTED**—The can-making industry has been streamlined to the needs of the Victory campaign as a vital accessory to the production of a most important munition of war, namely food, it was announced recently by an official of a large can company. The production of containers is now almost entirely devoted to the packaging of food and other essential commodities for the armed forces, lend-lease and necessary civilian consumption, he said, and the government is urgently calling for the highest possible production of food.

**IMPORTANT RUBBER FACTS**—Did you know that one old tire will provide an amount of reclaimed rubber equivalent to the crude rubber in eight gas masks? And that's only one reason for the great importance now attached to rubber.

**CELANESE CONTRIBUTIONS**—The Celanese Corporation made many contributions of a scientific and experimental nature in the chemical, textile and plastics fields during 1942, according to a statement by the president of the company. Fortisan, developed by this company, is said to be the strongest yarn in existence, and its entire output has been pledged to the government for the duration to be utilized in specialized fields. Countless new uses for plastics in both military and civilian spheres have been developed by the corporation and have been of great importance in the war effort. The versatility of celanese is expected to play an important part in the post-war development of the corporation and its products.

**WILL BUY LESS GOODS IN '43**—Declines of from 10 to 15 per cent in purchases of consumer goods and services by American civilians and of from 15 to 20 per cent in production of the goods in 1943 were predicted by the Office of Civilian Supply of the War Production Board. The OCS estimated that the deficiency in production would be made up by absorption of 25 per cent of the inventories on hand at the beginning of the year. The largest percentage drop in buying is expected in durable goods, continuing the trend started in 1942 by the issuance of WPB limitation orders. In 1942 the purchase of durable goods by civilians dropped 45 per cent below 1941, and it is expected that this year it will decline 35 more.

A decline of 15 per cent is expected in purchases of nondurable goods. Last year's buying of such products was 5 per cent above 1941.

**Expenditures for Services**  
 Civilian expenditures for services, including transportation and recreation, (See PRIORITIES on page 73)

**OLIVE'S SPECIALS FOR THIS WEEK**

RECONDITIONED FREE PLAY GAMES	Metrol
ABC Bowler \$30.00	\$25.00
All American 22.50	Mr. Chips 12.00
Anabel 20.00	Nippy 18.00
Bally Beauty 18.00	O'Boy 15.00
Band Wagon 22.50	On Deck 18.00
Big League 20.00	Pan American 30.00
Big Time 25.00	Paradise 25.00
Big Town 15.00	Play Ball 20.00
Blonde 20.00	Powerhouse 15.00
Bola Way 45.00	Progress 20.00
Boom Town 27.50	Punch 15.00
Bordertown 22.50	Pursuit 32.50
Brite Spot 15.00	Roller Derby 18.00
Broadcast 27.50	Rotation 13.50
Cadillac 20.00	Roxy 15.00
Chantips (New Style) 45.00	Score Champs 12.00
Commodore 15.00	Short Stop 15.00
Commodore (Rebuilt) 47.50	Snappy 40.00
Congo 18.00	Snooks 10.00
Crossline 22.50	Sport Parade 25.00
Dixie 20.00	Sports 12.00
Dude Ranch 18.00	Sporty 13.50
Follies 15.00	Star Attrac. 37.50
Formation 15.00	Stoner's 18.00
Four Aces 87.50	Baseball 15.00
4 Diamonds 35.00	Target Skill 25.00
Gold Star 25.00	Tex. Mustang 52.50
Gun Club 52.50	Three Up 35.00
Landslide 18.00	Topper 10.00
League Leader 25.00	Ump 22.50
Limelight 27.50	Vacation 13.50
Majors (Old Style) 12.00	Variety 10.00
Majors '41 37.50	Venus 60.00
Merry Go R'd 20.00	White Sails 12.00
	Wild Fire 27.50
	Wings 22.50
	Yacht Club 18.00

**OLIVE NOVELTY CO.**  
 2625 LOCUST AVE. | ST. LOUIS, MO.  
 (Phone: Franklin 8620)





## Industry Mentions Magazines --- Newspapers --- Radio

### Take Another Look

We hope this doesn't happen often, but in a recent "Gasoline Alley" strip, Tops, one of Skeeze's friends, made a serious mistake. While home on furlough he was eating with a couple of friends, and suggested that they put some nickels in the juke box and dance. But one of the girls with him corrected him saying, "That's no juke box, Tops—that's an old-time coal stove back in circulation again."

### Juke Box Mother?

When Bob Hope met the soldier guest on his program Tuesday night (9) he asked the boy to describe himself. The soldier replied:

"I'm six foot two,  
Eyes of blue,  
I feel fine,  
How are you?"

Bob, thrown a little off balance by this retort, said: "My gosh, was your mother ever frightened by a juke box?"

### Juke Box Prop

The play "The Eve of St. Mark" now playing in Chicago has a juke box scene in which an authentic juke box is used. Several publicity pictures being used currently in Chicago newspapers have included this phonograph as a background for the various players.

### Pinballs in London

Wide publicity has been given lately to a picture of 10 or 12 pinball machines in an American Red Cross Canteen in London being played by a group of our American soldiers. There have been varied captions under this picture, including the one in a New York paper calling LaGuardia's attention to it. But all of them have included the statement that there is no charge for playing the machines, and sweets and cigarettes are the rewards.

### Don't Look Now

On Friday nights Tommy Riggs and Betty Lou are on the air over a large hook-up, and they recently gave pinballs a plug. Tommy and his girl friend were

out one evening—supposedly—and the girl friend cautioned him about the traffic lights. Tommy couldn't see any lights and had his friend point them out to him—and sure enough, what do you think! It was a pinball machine!

### More Camp Pictures

The March issue of Click carried another of the familiar stories of life at an army camp and the going-ons when girl friends and wives come to visit. This issue included a four-page spread and story with numerous pictures, including one picture showing a serviceman at a target gun machine with his girl friend watching. The caption was "This is how flight gunners from this unit are bringing down Japs," Carl proudly tells his wife. He demonstrates with a coin-operated 'machine-gun' that is a top lure in boardwalk amusement arcades."

### Tobacco Ads

Several cigarette companies recently have been carrying advertisements of a slightly different nature than usual. Camels is reversing the usual procedure and appealing to the girls to buy their boy friends valentine presents—and naturally that present should be a carton of cigarettes. The cartons are imprinted with a colorful greeting, two red hearts and a space for address.

The manufacturers of Chesterfield cigarettes are inaugurating a new series of advertisements featuring tributes to American war workers. The first advertisement will honor railroad workers, and other industries which will be similarly honored are telephone, shipbuilding, motor and aviation.

### Take It Easy, Lady

Jimmie Fidler related the following story in his column February 5. It seems that a man he knows went into a just-vacated booth in a Hollywood cafe and had just sat down when a well-dressed woman rushed up to the table, fumbled momentarily beneath its edges, then straightened up triumphantly. "Sorry," said she, sweetly. "I forgot my gum—rationing, you know!"



"NOW are you satisfied? I told you they were only pictures of the Eiffel Tower!" Cartoon from series entitled "Private Buck" syndicated by the King Features Syndicate, Inc.

# HOW TO GET YOUR COPY OF

# The Billboard

DELIVERED ON TUESDAY

by

AIR MAIL SPECIAL DELIVERY

The more alert coin machine jobbers and some operators today pay extra postage to have their copy of The Billboard dispatched AIR MAIL SPECIAL DELIVERY.

Mr. Young WoKim in Hawaii pays Clipper Air Mail Postage (20c a half ounce) just to "read the ads" in The Billboard earlier. A Tuesday delivery can be had from California to Maine and from Miami to Vancouver.

Letter Air Mail rates apply on The Billboard—six cents an ounce in USA. Regular issues usually require 63c Air Mail postage, including Special Delivery, which is important.

Simply mail an advance postage deposit of \$5 to The Billboard, 25 Opera Place, Cincinnati, O., for Air Mail Special Delivery dispatch of your copy each week.

## TEST AIR MAIL SERVICE ON NEXT ISSUE THE BIG COIN MACHINE NUMBER

The next issue, dated February 27, will be the BIG Coin Machine Number. This copy will require close to \$1 Air Mail Special Delivery postage. Simply air mail \$1 to The Billboard today and get an extra copy of this important issue by AIR MAIL SPECIAL DELIVERY. Then compare results with usual service.

This announcement is made because it has become general practice for jobbers and operators located more than 350 miles from Cincinnati to have their copy dispatched AIR MAIL SPECIAL DELIVERY. All readers are entitled to the same opportunity.

The Billboard  
25 Opera Place  
Cincinnati, Ohio

AIR MAIL SPECIAL DELIVERY  
RESERVATION

Enclosed is \$1, for which please send AIR MAIL SPECIAL DELIVERY one copy of the BIG Coin Machine Number dated Feb. 27.

Enclosed is \$5 advance postage deposit, for which please dispatch my copy AIR MAIL SPECIAL DELIVERY until further notice.

Name .....

Address .....

City ..... State .....



# Commerce Bulletin Warns Again Of Danger That Counterfeiting May Grow Worse in Time of War

Note: Altho counterfeiting usually involves paper money and not small coins, yet the coin machine trade will be interested in the general campaign by the government to decrease this evil. The following article is by a U. S. Secret Service agent and is reprinted from a Department of Commerce bulletin:

The tools of war are bought with money, but money itself is a tool of war—a potent, destructive, silent saboteur.

Before there was any such thing as money there were wars. In primitive times cave men banded together in a common purpose to take by force the caves or other holdings of an opposing group. Their weapons were clubs, or stones, or other simple yet effective bone-crushing devices, which they themselves fashioned. The weapons used by their enemies were very much the same, so that the side using the most cunning or possibly having the greatest number was victorious. Then, when defense became more difficult and fighting became a business someone invented the sling, the sword, the cross-bow, the catapult, the gun, the bullet.

But the makers of these more complicated messengers of death did not design them merely for their own offense or defense. They made and distributed them to others in return for something of equivalent value which they wanted or needed. In the days of the cave man

the crudely made stone hammer was probably exchanged for the skin of an animal, or for food, or for something else needed by the maker of the hammer and owned by the one who had the food but wanted the hammer. This was simple barter, and from it grew the need for a medium of exchange which could be handled easily. From that necessity came money, and with the coming of money came avarice, treachery and other evils, making an invisible but formidable enemy which man is destined forever to fight.

### What Money Is

What is money? It is tangible enough—one can see it, feel it, hoard it, spend it, if one is fortunate enough to get it. What is it? It's the roof over the head of man, the floor under his feet, the pillow beneath his head, the food and drink in his bowels, the shoes on his feet, the clothes on his back. It's what enables him to live! And all too often it's what causes him to die.

To be valuable, money has to be worth something. The one who accepts it in trade expects to get something for it in trade. But there lies the catch! If money isn't worth anything it isn't valuable. If it won't buy anything it's useless. That kind of money is counterfeit money—bogus, false, spurious, fake—an imitation of the real thing. And

counterfeit money is one of the most dangerous, most powerful weapons of ancient and modern war.

It's difficult to realize that counterfeiting can be a real menace to an embattled people, but unfortunately it has been such a menace, as history shows. Suppose you owned a department store and that you were in close competition with another merchant not far away. And suppose, as an exaggerated example, that your competitor hired 500 people to go into your store and buy everything you had in stock, giving you counterfeit money in payment. You can guess the result. You would go to the bank to make your wonderful deposit and you would there learn that all the money was worthless. Your shelves and your purse would be empty, and your faith in money, in your country and in man would have been dealt a terrific blow.

Put a nation—the United States of America, for instance—in your position as the ill-fated department store owner, and put another nation—Japan, say—in the place of the competitor who disrupted your business with thousands of counterfeit bills. The effect on the economic structure of the United States would be devastating, to say the least. The enemy would have you believe that this is farfetched, that it is fantastic, that it is impossible and that it could never happen in your country. That is wishful thinking, because it has already happened in many countries and it could happen here to an extent beyond the wildest imagination.

Thruout the ages, kings, statesmen and warriors, as a matter of hostile and belligerent policy, have imitated the currency of enemy nations and circulated counterfeits freely to the great loss of those they were anxious to injure.

### A Master Counterfeiter

Napoleon Bonaparte, in his smashing conquests, was a counterfeiter as well as a conquerer. Shortly before the Russian campaign of 1812 a corps of French detectives located a secret printing plant where a number of men were employed at night. This plant was operated in a chateau near the Barrier Plaine Montrouge in Paris, closely guarded by men, bolts and bars. After careful planning the prefect of police ordered his agents to raid the plant. Crashing thru the doors, the raiders were amazed at the nature and extent of their seizure. They had suspected the printers of making counterfeit French or British money, but instead they found bundles and stacks of bogus Austrian and Russian notes. Great was their dismay and red were their faces, however, when the prefect was ordered to drop the case because the chief printer of the bad notes was a brother of one of Napoleon's confidential secretaries and, more important, because the emperor himself had sponsored and approved the criminal activity.

The counterfeit notes were used by Napoleon in purchasing supplies for his invasions of Russia and Austria. General Savary justified his Emperor's gigantic fifth-column fraud by saying that Napoleon had merely followed examples set by other countries. Savary probably referred to the accusation that false assignats of the French Republic had been made in England, debauching the currency and destroying the credit of France.

Assignats were notes or bills of credit, secured by land assigned to the holders and issued as currency in December, 1789, to support the revolutionary government of France. The real estate which represented the security for the notes had been seized in the revolution. Shortly after the assignats were issued certain groups organized counterfeiting as a business and made the passing of bogus assignats their major occupation to deprive France of its resources and to overthrow the revolutionary government. To perpetrate the fraud on the necessary gigantic scale required, these groups established headquarters in London and are said by some historians to have worked with the sanction and aid of the government of England. It is alleged that at the height of their activity there were 17 manufacturing establishments in full operation in London, with 400 men engaged entirely in the production of counterfeit assignats.

According to reports believed to be reliable, there were in actual circulation in May, 1795, from 12,000,000,000 to 15,000,000,000 francs in bogus assignats, which were such perfect reproductions of the genuine they defied detection except by the closest scrutiny. To protect the counterfeiters and their sympathizers and accomplices, the makers

branded the false notes with secret signs by which the initiated were taught to distinguish them. The fake assignats in circulation represented about two counterfeits to each genuine franc.

Altho the counterfeits increased in almost exact ratio with the increase of the allied enemies of the revolution, the fact that false assignats were being issued and were in circulation was denied vehemently by the revolutionary leaders. The fact was heralded daily at the stock exchange but was branded a political lie on one hand and slander on the other, since the credit of the assignat and of the government would be ruined if the people believed the statements about the counterfeits. By March, 1796, 24 francs in gold would buy 7,200 francs in assignats. Assignats were withdrawn as currency and redeemed at only one-thirtieth of their nominal value by a new type of money known as the "mandat territorial," which empowered the holder to take possession of public lands at estimated value. These territorial mandates in turn quickly became worthless and by 1797 the entire system ended. By 1807 both assignats and mandates were repudiated by the government of France.

Following the signing of the Declaration of Independence, the Continental Congress of the United States issued money known as Continental currency. The British, with whom the colonies were then at war, quickly seized the opportunity to shake the faith of the people in the new money and immediately set about producing deceptive counterfeits and dumping them into circulation. This strategy on the part of the English contributed extensively to the downfall of the Colonial money, and the expression "not worth a Continental" is in common use in the United States even today to denote extreme worthlessness.

When the Japanese invaded Malaya and the Philippines they introduced huge supplies of so-called "invasion currency," backed by the "promise" of the Japanese government to pay to the bearer the face value of the notes. Without question, this "play" money had been printed long before war began and had been stored away until the heel of the despot made possible its use, not backed by gold or silver, but by steel in the sword and the gun.

### Counterfeiting Backfires

A story of the Japanese occupation of Tientsin, China, tells of a neat trick em-

# WANTED!

## SLOT MACHINES

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

## Baker Novelty Company

1700 Washington Blvd. Chicago, Illinois  
Phone: MONroe 7911

### SENSATIONAL BARGAINS

IN NEW AND USED EQUIPMENT—ALL IN A-1 CONDITION

CONSOLES	
2 Buckley Track Odds, Daily Double Model, Factory Rebuilt, Never Used	\$450.00
1 Buckley Track Odds, Daily Double Model, Factory Rebuilt, SU	400.00
1 Keeney Super Bell, Very Slightly Used, 4 Way, 2/5¢ & 2/25¢	450.00
4 Mills 4-Bells, SU, High Serials	450.00
1 Mills 4-Bells, Animal Reel, #1259	325.00
4 Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet	450.00
11 Evans Gal. Dominos, SU, #41 JP Model, 2-Tone Cabinet	325.00
2 Evans Bang Tails, SU, Br. Cabinet	195.00
2 Pacas Races, JP Model, Red Arrow	210.00
15 Baker's Pacers, Daily Double, GA	195.00
17 Mills Jumbo Parades, New, Comb. Cash and Free Play	149.50
17 Mills Square Bells, Used	50.00
3 Keeney Super Bells, SU	175.00
1 Pacas Reels, Late	90.00
2 Jennings Chiefs, 5¢, SU	65.00
10 Bally Club Bells, New	Write
1 Evans Bang Tail, Slant Head, Red Cabinet, Plain Model	75.00
1 Keeney's Kentucky, Slant Head	75.00
9 Mills Jumbo Parades, Free Play, SU	65.00
20 Mills Jumbo Parades, SU, Same as New, Latest Type	110.00
SLOTS	
25 Mills 5¢ Blue Fronts, Double JP	\$ 85.00
14 Mills 5¢ Blue Fronts, DJP, GA	85.00
6 Mills 5¢ Blue Fronts, Single JP	110.00

**JONES SALES COMPANY** 1330-32 TRADE AVE. HICKORY, N. C. Tel. 107  
**JONES SALES COMPANY** 31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654

### WANTED FOR CASH

## SEEBURG'S "CHICKEN SAM'S"

## "JAIL-BIRDS"

\$85.00

\$85.00

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases, Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE. CHICAGO, ILL.

# WANTED

One Buckley Track Odd Mechanic. One Pintable Mechanic. One Mechanic to Fix Arcade Machines. Must be exempt. No floater. Salary \$80.00 per week or more. Reference required.

## UNITED NOVELTY CO.

Delauney & Division Biloxi, Miss.

## WANT TO BUY

PARTS  
Mills Jumbo Parade Scavenger Plates. Number UCM505A.

ALSO WANT TO BUY  
50 MILLS  
CASH JUMBOS

WE BUY, SELL AND EXCHANGE

8147 Locust St. ST. LOUIS, MO. CALL NOVELTY CO.

### DON'T MISS THIS!

100 7-Col. DuGrenier Cigarette Mchs., Slug Proof, F. Matches, Bases and Mirrors, 15¢ or 20¢ Vending ... \$27.50  
One Free with 10 Machine Order.  
Completely Refinished, \$5.00 Extra.

10 61 Wurlitzers ... \$70.00  
25 New Packard Wall Boxes ... 35.00  
4 New 80¢ Speakers, Complete ... 60.00  
Adapters, Speaker Cabinets, Unit Cabinets.  
**MATHENY VENDING CO.** 1001 W. Douglas Wichita, Kansas



ployed by a patriotic Chinese engraver to protect his countrymen. One of the first acts of the Jap invaders was to seize a Chinese engraver who had been employed in the Peking engraving bureau. They forced him to engrave plates for counterfeit Chinese one-yuan currency notes. Part of the design of genuine notes of this type depicts an old Chinese, the Imperial Tatao, holding the scepter of his office in his hands. The captured engraver, however, in making the counterfeit plates for the Japanese changed the original design to show the scepter held under the arm of the figure and the index finger of the right hand protruding from a circular opening made by the thumb and index finger of the left hand. The pose is humorous and symbolizes a form of contempt.

Fifty thousand of these counterfeits circulated in the Shanghai money market. They elicited great glee from the Chinese and much chagrin from the foreign bankers, many of whom had accepted them as genuine. The Japanese finally withdrew the issue from circulation and offered a reward of \$50,000 for the arrest of the Chinese engraver. However, he had joined General Chiang-kai-

Shek in the interior, leaving behind a heavy demand for specimens of his counterfeit as a collector's item. To avoid more loss of face, the Sons of Heaven placed the counterfeit notes in circulation in their puppet state of Manchukuo, with the admonition to the inhabitants that henceforth the money was as good as gold—or words to that effect. The notes are now in circulation there and are familiarly known as puppet money.

These money tricks are not new to the Japanese—the use of bogus currency as an implement of war is an old Japanese custom designed to bring economic chaos to the enemy. For example, in February, 1904, Russia and Japan severed diplomatic relations and began the Russo-Japanese War. The treacherous Japanese, realizing the potency of economic warfare, established in Kobe, Japan, what was probably the most elaborate and most expensive counterfeiting plant in history, costing approximately \$100,000. In that plant they produced bogus notes purportedly issued by the Hongkong-Shanghai Banking Corporation, the Russo-Chinese Bank, the Imperial Bank of China and the Indo-Chinese Bank. The Japanese displayed exceptional imitative ability and these fakes exceeded the bounds of the word "counterfeit." They were perfect reproductions of the genuine. They were duplicates and they defied detection, even under the microscope. In China the Japanese liberally supplied coolies and others with quantities of the bogus notes which were then brought to the banks to exchange for English and other money.

Thru such tactics millions of dollars in genuine currency were returned to the Japanese to finance their fight with Russia, and all of these millions represented tremendous and damaging losses to the banking institutions and to the countries at which the plot was aimed. When the counterfeiting began the Hongkong-Shanghai Banking Corporation was compelled to keep open its doors for five days and five nights without respite in order to handle a remarkable and unaccountable influx of notes. Bank officials thought the bills might be bogus, but the closest examination revealed no flaws, and the notes were honored as genuine. When millions of dollars in notes likewise flowed into other Chinese and Russian banks panic struck like lightning, but the bankers could do nothing but keep the notes in their vaults until some means could be devised to determine whether they were good or bad. By 1907, in desperation, they summoned experts from England and the United States to solve the problem. With the help of these authorities more than \$80,000,000 in fake bank notes was detected. There was no way to tell how much more was in circulation, but it was evident that the Japanese had produced this currency in fabulous quantity to disrupt and destroy the credit of Russia and England.

J. S. McCune, one of England's greatest experts on forgery and counterfeiting, while in the United States en route to China in 1907, made a statement to the American press in which he said:

"The extent of this forgery may never be known. Experts from all over the world are being employed to ferret out the exact status. . . . The only reason it has not caused a suspension of business in the Far East is that every man thinks he has a genuine note and therefore does not worry. The only man now worrying is the banker, who is almost palsied by the thought that the millions of notes he is carefully guarding in his vaults may be merely a mass of counterfeits made by the Japanese."

**Secret Axis Weapon**

If Japan could establish a \$100,000 counterfeiting plant and produce millions and millions of counterfeit dollars in 1904 as an important part of its war with Russia, what will Japan do today in its war with the whole world? Even if her armed forces never set foot upon the soil of continental United States, her fifth columnists, her saboteurs, hold a destructive weapon—a weapon of paper and resembling the paper currency of our country.

The War for Survival is not a peanut war. It is a terrific struggle for the right to live in freedom and to destroy that right Japan and her Axis partners have stopped at nothing. Will they, then, hesitate to produce millions—even billions—of dollars in counterfeit currency of the United States, of England and of Russia and launch a gigantic attempt to undermine the financial structures of these countries? Hesitate? Rather, hasten, for tyrants who enslave

whole peoples and seek to destroy civilization itself will use every available instrument of destruction. There has been much talk in this war of secret weapons to be used by this nation and that. Is it unreasonable to assume that one of these much-heralded aids to Axis victory may be a veritable mountain of counterfeit money of the United States or her allies? On the basis of past performance it is not only possible but probable that one or more of the Axis powers holds such a weapon and is awaiting the psychological moment to loose it in an avalanche designed to bury those it strikes under the debris of panic, fear and bewilderment.

These glimpses into past and current history show that unscrupulous groups can plunge a nation into terrible economic chaos with little difficulty thru the manufacture and circulation of counterfeit money. The printing press has been and can be the heavy artillery for attacking the home front, with bogus bills as the deadly ammunition to be shot in all directions.

**Know Your Money**

To see that warfare of this kind "can't happen here," the United States Secret Service is in the midst of a strenuous and widespread program of crime prevention thru education. Secret Service agents have shown educational motion pictures to millions of Americans. A 32-page booklet, entitled *Know Your*

*Money* and printed by the Secret Service in 1940, tells in simple language how anyone may detect counterfeit bills and coins. The booklet contains many illustrations of bogus money reproduced by special permission of the Secretary of the Treasury, and many thousands of copies have been supplied to high schools in all parts of the country for standard classroom study. Copies of the booklet may be purchased for 10 cents from the Superintendent of Documents, Washington, D. C.

Since the "Crime Prevention Thru Education" program began in 1937, losses to victims of counterfeit bills have dropped 93 per cent. This is indeed a drastic reduction, but with every tread of mashing feet, with every salvo of Axis guns, in short, with every minute that the War for Survival pursues its bloody course, the danger of counterfeiting as a weapon of attack draws closer and closer. The United States Secret Service is alert to that danger and is preparing for it by teaching you to "know your money." The enemy is listening. He wants to know what you know. If you know your money you can be sure the enemy will hear things that Benito and Adolf and the little Jap whistlesman will be discouraged to learn. They may end up by passing their paper sabotage on each other, and with that hopeful expectancy we will do our part by making it impossible for them to give it to us.

**BEST BUYS**

**ONE-BALL CASH PAY**

- 5 Bally Sport Pages .....\$42.50
- 1 Bally Thistle-down ..... 49.50
- 4 Bally Grand Nationals ..... 89.50
- 5 Bally Hawthornes ..... 42.50
- 15 Bally Breakneck & Arlingtons ..... 19.50
- 3 Bally Derby's ..... 8.50
- 2 Mills 1-2-3 Improved Mod., Fruit Reels 27.50

**ONE-BALL FREE PLAY**

- 1 Bally Sport Special, F.P. ....\$87.50
- 5 Bally Record Times, F.P. .... 92.50
- 1 Bally Gold Cup, F.P. .... 32.50

**CONSOLES**

- 2 Jennings Fast Times .....\$59.50
- 4 Mills Square Bells, Numbered or Animal Reels ..... 59.50
- 1 Bally High Hand, Cash & F.P. Comb. 92.50
- 4 Mills Jumbo Parade, F.P., Excellent 59.50

**SLOTS**

- 1 Watling Relatop, 10¢, Like New .....\$74.50
- 1 Pace Comet, 5¢, New Paint ..... 64.50
- 1 Jennings Century, 5¢, Excellent ..... 69.50
- 3 Mills with Baseball Reels ..... 17.50
- 2 Mills Blue Fronts, 10¢, New Paint, Reconditioned ..... 119.50
- 2 Mills Blue Fronts, 5¢, New Paint, Reconditioned ..... 114.50
- 1 Columbia Bell, G.A., 5¢, Like New, B.D., Pay ..... 49.50

**MISCELLANEOUS**

- 5 Imps, S.U. ....\$ 6.00
- 4 Mills Vest Pockets, Blue and Gold ..... 37.50
- 1 Microscope Crane, 1938, Used 3 Mo., Like New ..... 89.50
- 10 5 Ball Tables, Goldengate, Jumper, Flagship, Vogue, C. O. D., Champion, Majors, Lancer, Fantasy, Your Choice, 3 for ..... 25.00
- Or Single ..... 10.00
- 2 Jenn. Cigarolas, XV Type, Excellent 89.50
- 5 Chicago Metal Safes, Single F. & B. Door ..... 32.50
- 4 Chicago Metal Weighted Stands, Excellent ..... 15.00
- Reward Cards for Mills B.F., Each 15 Cents.

**PHONOGRAPHS**

- 3 Wurlitzer 412 .....\$59.50
  - 2 Wurlitzer 412, Light Up ..... 69.50
  - 1 Wurlitzer 616, Light Up ..... 74.50
  - 2 Rockola 1939, Standard ..... 147.50
- All Machines Are in Excellent Condition.

1/3 cash deposit with order (west of Mississippi, 1/2 deposit), balance C. O. D. \$25.00 or less total cash with order. Offered subject to prior sale.

**Styers Coin Machine Co.**

R. F. D. #3 WINSTON-SALEM, N. C.

**HERBERT E. MILLS**

617 So. Rampart St.  
New Orleans, La.

**5 BALL GAMES**

- AIR CIRCUS .....\$65.00
- CUN CLUB ..... 40.00
- DOUBLE PLAY ..... 32.50
- HI-HAT ..... 25.00
- KEEP 'EM FLYING ..... 110.00
- PLAY BALL ..... 20.00
- SKY BLAZER ..... 35.00
- SPOT-A-CARD ..... 40.00
- SUNBEAM ..... 32.50
- SILVER SKATES ..... 25.00
- WEST WIND ..... 32.50
- ZOMBIE ..... 32.50

**1 BALL CONSOLES**

- BALLY VICTORY .....\$40.00
- TRACK RECORD ..... 50.00

**WIRE OR WRITE FOR PRICES ON GAMES NOT LISTED BUT THAT YOU ARE IN NEED OF. ALL EQUIPMENT SHIPPED FULLY GUARANTEED.**

**MILLS**

- Three Bells .....\$495.00
  - Mills 5¢ Brown Front Cherry Bell ..... 125.00
  - Mills 5¢ War Eagle ..... 35.00
  - Late Q. T.'s, 5¢ Play ..... 49.50
  - Paces Races, Red Arrow ..... 125.00
  - Paces Races, Brown Cabinet ..... 95.00
  - Pace Deluxe, Double Jackpot ..... 85.00
  - Pace Deluxe, Sluggproof, 5¢ ..... 75.00
  - Watling Treasury, 5¢ ..... 59.00
  - Rel-a-Top, 25¢ ..... 49.50
  - Cometa Mystery, 5, 10, 25 ..... 49.50
  - Columbias, Like New ..... 35.00
  - Mills Throne of Music ..... 125.00
  - Wurlitzer 800 Keyboard ..... 169.50
- One-Third Deposit.

**KY. GUM CO. Valley Station, Ky.**

**WHILE THEY LAST**

Evans'

**POCKET EDITION GALLOPING DOMINOS**

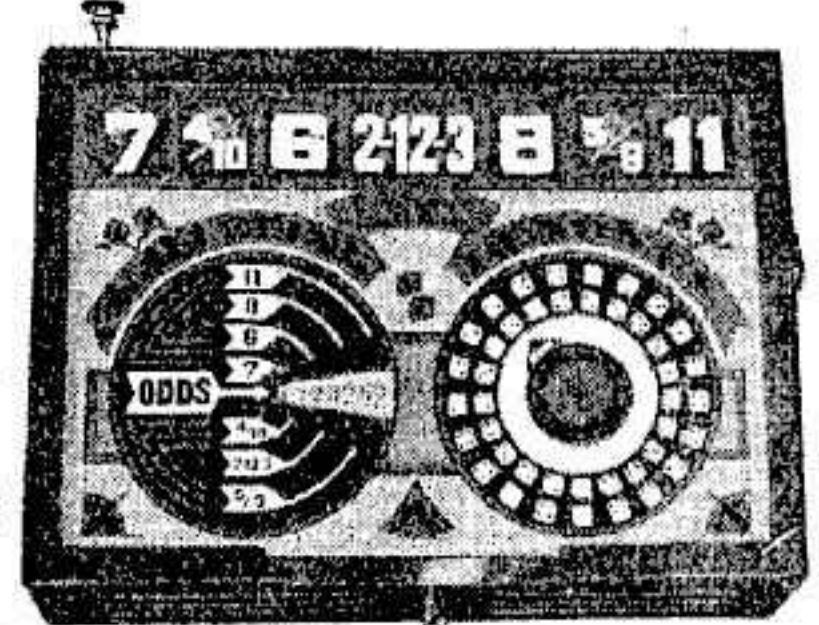
NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!

**FOR VICTORY**

**THROW YOUR SCRAP INTO THE FIGHT!**



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

**H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO**

**RADIO TUBES FOR THE COIN TRADE**

ALL TUBES IN INDIVIDUAL CARTONS

Familiar brands as RCA, Philco, Zenith, GE, DeLoe, Raytheon, National Union, etc.

INSTRUCTIONS: SEND NO DEPOSIT. All Orders Shipped Express C. O. D. for Full Amount.

1B5/25S	6A6.. \$1.65	6R7G..\$1.15	This 7F7 is	42 ...\$ .90
1N5GT	6B5.. 2.00	6SC7 (can-	perfect sub-	45 ... .85
...\$1.35	6B8.. 2.00	6SC7GT(not	stitute for	47 ... 1.15
2A3... 2.00	6C5GT 1.05	furnish. 7F7	6SC7; neces-	56 ... .85
2A4G. 2.40	6C6.. 1.05	is perfect	sary socket	57 ... .95
5U4G. 1.05	6F5.. 1.15	substitute)	change is 15c	58 ... .95
5V4G. 1.65	6F6.. 1.15	6S7GT.\$1.15	25A7G. 1.65	58 ... .95
5W4G. .95	6F8G. 1.35	6SQ7GT.1.15	25L6G..1.35	70L7GT.2.00
5X4G. 1.15	6H6GT 1.15	6U5/6G5	30 ... 1.05	75 ... .90
5Y3GT .75	6J5GT. .95	....1.35	31 ... 1.05	76 ... .95
5Y4G.. .80	6J7GT. 1.15	6V6GT. 1.15	32 ... 1.35	76 ... .95
5Z3 (cannot	6K7... 1.15	6X5GT. 1.05	37 ... .90	79 ... 1.65
furnish)	6L6G. 2.00	7F7 ...1.65	38 ... 1.15	80 ... .75
6A4.. 1.65	6N7G.. 1.65		41 ... .90	83 ... 1.35

**W. R. BURTT**

"Radio Tubes for the Coin Trade"

308 Orpheum Bldg.

Wichita, Kansas

**9-1c GLITTER GOLD Q. T.'s .....\$60.00 Each**

- Used Only 3 Weeks—Look and Operate Like New.
- 1 Wurlitzer Model 850 Phonograph, Perfect Condition & Appearance...@ \$450.00
- 4 Packard Wall Boxes, Each .....@ 30.00
- SLOTS**
- 1 1¢ Columbia, Factory Recond. ...@ \$ 55.00
- 3 1¢ Blue Q.T.'s, Factory Reconditioned (these are still in the boxes from Mills), Each .....@ 55.00
- 8 1¢ Filppers, Each .....@ 3.00
- PIN GAMES**
- 1 South Paw .....@ \$ 40.00

- 1 Jolly .....@ \$ 10.00
- 1 Santa Anita .....@ 180.00
- 2 Play Ball, Each .....@ 25.00
- 1 Gold Star .....@ 15.00
- 1 Lancer .....@ 15.00
- 1 Spot Pool .....@ 45.00
- 14 Roses .....@ 25.00
- 1 Salute .....@ 25.00
- CONSOLES**
- 2 Big Tops, Each .....@ \$ 90.00
- 1 Baker's Faces—Daily Double ...@ 185.00

**TRI-STATE MUSIC CO.**  
1909 EIGHTH ST. PORTSMOUTH, OHIO



# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

## Jones Treks East

Jimmy Jones, manager of the Southwestern Vending Machine Company, leaves Tuesday via the Southern route for the East on a buying trip. His route will take him to New York in his quest for machines to be shipped to the West Coast. He will be away from his local headquarters for some weeks as he expects to make many stops coming and going to New York. . . . Lucille Laymon says that real plans will be inaugurated soon for a big Victory Garden. . . . Bert Beutler, of the Paul Laymon Company, has already started his V-G. . . . Jack Arnold, of Burstow, was in the city Wednesday and visited the Southwestern Vending Machine Company, where he had a tete-a-tete with Harry Kaplan, SVMC's head. Kaplan recently returned from a buying and selling trip thru the Northwest but declares now that he will be in the city for several weeks—until Jones returns from his buying trip east. . . . George Buckman, of San Diego, has purchased a plot of land near Rancho

Santa Fe and is planning to raise thorbreds in addition to hogs and beef cattle. Buckman will divide his time between his arcade business in the "Boom Town" and the ranch. . . . V. O. Briggs, Los Angeles operator, made one of his infrequent trips to West Pico recently and spent time with Paul Laymon.

## Arcade Equip Buyers

Among the buyers of arcade equipment in town recently were James Pearson, from Belvedere Gardens, and R. T. Mahurin, of Venice. Pearson spent quite a bit of time at the Southwestern Vending Machine Company, where he looked over the equipment it had on the floor. . . . Bill Wulf, of the Modern Coin Exchange, a former Navy man, is mulling the idea of returning to that branch of the service. . . . R. Moran purchased quite a large order of arcade equipment from Harry Kaplan for his arcade on South Main Street. . . . Fred McKee, of the Fun Palace on South Main Street, has added a room-getting service for soldiers to the list of services ren-

dered by his Penny Arcade. Rooms are free and McKee keeps a list handy when the fellows come in. . . . Walter Hillig, formerly of the arcade in Virginia Park Amusement Center, Long Beach, is now working in the shipyards. . . . Elmer Hanscom, carnival arcade operator, and Fred McKee, of Victory Amusement Company, both also associated with outdoor show business, were seen in a heavy confab recently which may be taken to mean that Hanscom will be back on the road this season with a bigger and better arcade.

## Out-of-Towners In

H. Foote, of Watsonville, was in Los Angeles on a look-see and put in the majority of his time with the jobbers on West Pico. . . . A. McMahon, of San Jacinto, was also a recent visitor. . . . Jack Gutshall, of Jack Gutshall Distributing Company, returned Wednesday night from a business trip to San Diego. Gutshall has received a new shipment of *Sweet and Lovely* which he is passing out to his many friends and acquaintances. . . . Charles Washburn, of the Charles Washburn Company, returned to home port recently following a business trip thruout the territory. . . . According to Mac Mohr, the American Eagle is flying high in these parts these days. Mohr recently received a shipment of these machines and has noted a big demand for an item of this kind. . . . Tom Wall, of California Games, is doing governmental work but manages to keep in touch with the fellows in this section in the field. . . . Harry Rawlings, of County Games, is a fellow who is easily found on Monday night, anyway. An outstanding member of the Pacific Coast Showmen's Association, he is always on hand for its regular Monday night sessions. . . . Carl Gustafson, of the arcade in Mission Beach, recently placed an order for more equipment. Increased military personnel in the San Diego region is expected to boost the demand for everything at the park this season. Gustafson's arcade is operated thruout the year.

## Service Man Returns

While many of the jobbers and operators are complaining of the man-power situation, along comes Bill Happel, of Badger Sales Company, to get a break that is about the break of the year. Herman Schmitt, a serviceman who came here about six months ago from Milwaukee, was headed for the Navy but at the last minute found that he couldn't get all of his necessary papers. So he's back on the job, with Bill Happel's mind relieved as to replacing him. . . . Les Lorden has moved to new and larger quarters on West Seventh Street. . . . Milo Herring has moved his refinishing shop on West Pico and is now a neighbor of Percy Shield's. . . . Irving Bromberg is a newcomer to West Washington Boulevard, which now puts Associated Operators of Los Angeles County, Inc., Bromberg, and Herb McClellan as next-door neighbors. . . . Fred Gaunt, of General Music Company, has curtailed his week-end visits with his brother in Twenty-Nine Palms because of the gasoline situation. . . . Frank Navarro, popular Los Angeles and Mexico City music operator, is back from South of the Border. . . . A. M. Keene, of Kenomatic, in Taft, Calif., entertained a former *Billboard* correspondent, J. E. Simmons, on a recent trip there to visit his son in the army.

## FINAL CLOSEOUT!

World's Greatest Token Payout Counter Games!

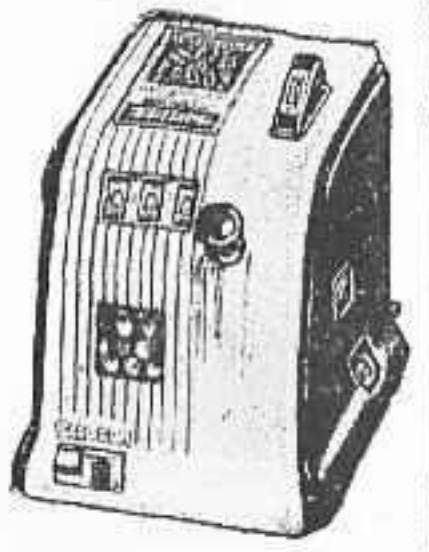
**MARVEL** (1¢ Cigarette Reels)  
**AMERICAN EAGLE** (1¢ or 5¢ Fruit Reels)

BRAND NEW IN ORIGINAL CARTONS

**\$15.75** EA.

LOTS OF 5, \$13.95 EACH  
LOTS OF 10, \$11.95 EACH

(Originally \$39.50 Ea.)  
Ball Gum Models, \$1.00 Extra.



**ATLAS** NOVELTY CO.  
2200 N. Western Av.  
CHICAGO, ILL.

## MARKEPP VALUES

ARCADE EQUIPMENT	
Chicoin HOCKEYS	\$185.00
Genco PLAYBALLS, Late Models	179.50
Scientific BATTING PRACTICE, Late	99.50
Rockola TOM MIX RIFLES	44.50
Genco MAGIC ROLL	89.50
Chicoin ROLASCORE, 9" FL.	79.50
Bully KING PINS, Like New	169.50
Keeney ANTI AIRCRAFT Guns, A-1	42.50
Bully RAPID FIRES	179.50
Seeburg CHICKEN SAMS	99.50
PHONOGRAPHS	
Mills THRONE OF MUSIC, '42	\$119.50
Seeburg REGALS	125.00
Seeburg ROYALS	99.50
Seeburg 30-Wire Wallboxes	12.50
Rockola Counter Model with Stand	69.50
Rockola '39 DELUXE A-1	169.50
Wurlitzer 61s with Stands	79.50
Wurlitzer 780E, Like New	385.00
Wurlitzer 750E, 5 #331 Bar Boxes, 1 Wallbox, Like New	535.00
Rockola SPECTRVOX, Playmaster, 1 Wallbox	249.50
CONSOLES & SLOTS	
5¢ Mills CHERRY BELLS, 419,000	\$125.00
5¢ Mills BLUE FRONTS, Refin., S.J.	95.00
1¢ Mills Blue Front Q.T.'s	39.50
3 Double Safes	30.50
JUMBO PARADES, New Orig. Crates, P.O.	139.50
PACES RACES, Brown, 30-1, Like New	149.50
Half Deposit With Order—Balance C. O. D.	
<b>THE MARKEPP CO.</b>	
3908 Carnegie Ave. CLEVELAND, O.	

## WANTED

Will Pay Cash for Any Quantity

### BALLY

Fairmounts	Santa Anitas
Turf Kings	Long Acres
Jockey Clubs	Thorobred
Kentuckys	Pimlicos
Long Shots	"41" Derbys
Sport Kings	Club Trophies

### MILLS

Three Bells  
Late Four Bells

### KEENEY

Super Track Times	Singlo Super-Bells
4 Way Super-Bells	"Air" Raiders
2 Way Super-Bells	

### EVANS, JACK-POT MODEL

Bang Tails	Galloping Dominoes
Pacers	

Give Full Description and Price Via Air Mail.

### THE

**R. F. Vogt Distributors**

Milner Hotel Bldg. Salt Lake City, Utah

OPERATORS, LOOK AHEAD! YOU'LL FIND IT WISE TO

## GET THESE MONARCH SUPER BUYS!

DOUBLE ENCLOSED SLOT MACHINE SAFE STANDS	\$ 80.00
SINGLE ENCLOSED SLOT MACHINE SAFE STANDS	45.00
NEW MILLS SINGLE SAFE STAND (NOT ENCLOSED), ORIGINAL CRATES	21.50
SPECIAL! BALLY GOLD CUP CONSOLE WITH JACKPOT, One Ball Free Play	\$ 89.50
SPECIAL! BALLY DERBY 41 WITH JACKPOT, One Ball Free Play	325.00
SPECIAL! BALLY CLUB TROPHY WITH JACKPOT, One Ball Free Play	325.00
SPECIAL! BALLY DARK HORSE—FOUR COIN MULTIPLE—One Ball Free Play	155.00
SPECIAL! BALLY RECORD TIME—FOUR COIN MULTIPLE—One Ball Free Play	135.00
SPECIAL! BALLY SPORT SPECIAL—FOUR COIN MULTIPLE—One Ball Free Play	125.00
AUTOMATIC PAYOUT CONSOLES	
Baker Pacer, 25¢, Daily	Mills Three Bell . . . \$595.00
Double Jackpot . . . \$400.00	Mills Four Bells . . . 425.00
Baker Pacer, 5¢, DDJP, Serial 8000 . . . 315.00	Mills Jumbo Parade, . . . 85.00
Baker Pacer, 5¢, Latest	Mills Jumbo Parade, Latest Red & Blue 115.00
Fact, Rebuilt . . . 240.00	Mills Jumbo Parade, New . . . 145.00
Paces Races, Waf. Cnb. 145.00	Bally Royal Draw . . . 130.00
Paces Races, Jackpot 195.00	Bally Royal Flush . . . 55.00
Paces Reels, 25¢ . . . 175.00	Jennings Good Luck 59.50
Paces Reels, 5¢ . . . 135.00	Jennings Fastime . . . 50.00
Pace Saratoga, 5¢ . . . 95.00	Multiple Racer, 4 Coin 45.00
COMBINATION FREE PLAY AND PAYOUT	
Pace 1941 Saratoga \$125.00	Keen. Superbell, 25¢ \$235.00
Bally Hi Hand Card Reels—Factory Rebuilt . . . 155.00	
RECONDITIONED—FREE PLAY CONSOLES	
Mills Jumbo Parade . \$65.00	Jennings Bobtail . . . \$70.00
Lots of Five . . . 80.00	Lots of Five . . . 65.00
Wattling Big Game . . . 50.00	Evans Jungle Camp . . . 50.00
NEW MILLS SLOT MACHINES	
5¢ Gold Chrome . . . \$305.00	25¢ Gold Chrome . . . \$375.00
10¢ Gold Chrome . . . 335.00	25¢ Brown Front . . . 295.00
Backboard Glass for Longacre . . . \$ 6.50	Top Glass for Jumbo Parade . . . \$ 7.50
Top Glasses, Complete Set of Five Fruit Symbols—for Four Bells	15.00
Top Glass for Mills Three Bell . . . \$15.00	Top Glass Jumbo Parade Combination 11.50
WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.	
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.	
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.	

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

**\$300**

### CASH FOR YOUR MILLS FOUR BELLS

Serials Over 2,000

### \$400.00 FOR MILLS THREE BELLS

Save time and expense. No need to write or wire, just ship your machines to us C. O. D. or sight draft through the First Trust Company of Albany.

## SEIDEN DISTRIBUTING COMPANY

1230 Broadway Phone 4-2109 Albany, N. Y.

## KNOCK-OUT the JAPS

The Sensational New Money-Making Conversion for your Old Pin Games. An entirely New Scoring Principle, available with or without Free Play Numbers.

You get a Newly Designed and Colorful Score Glass and New Giant Size JAP Bumper Caps that will fit on old or new pin games. In short, you can convert your old game into a new, dazzling creation within five minutes and right on location. No playing time lost.

Now shipping—Knock-Out, Gold Star, Seven-Up and Stratoliner.

Get yours today while quantities last. If your distributor cannot supply, order direct.

**VICTORY GAMES, 2144 Southport Ave., Chicago, Ill.**

**\$7.50** Each

Cash With Order, F. O. B. Chicago.

## CHICKEN SAM

OPERATORS

WATCH THIS SPACE

FOR IMPORTANT

ANNOUNCEMENT

???????

**HAROLD W. THOMPSON**

MANUFACTURER-DISTRIBUTOR

415 CAROLINA ST., SAN ANTONIO, TEX.

## WANT MECHANIC

Also record man for finest music route in Virginia. Good opportunity for sober, ambitious fellow, easy to work, as it is not scattered.

Apply BOX D-29

Care The Billboard, Cincinnati, O.

## WANT TO BUY!!

**BINGO TICKET GAMES**

OF ALL KINDS. Will pay top price. Write us quantity, price and manufacturer. BOX 203, care Billboard, 390 Arcade Bldg., St. Louis, Mo.



# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

### They're Heading South

Herman Perin, Runyon Sales Company, Newark, N. J., is traveling thru the South on a business trip and will wind up in Miami. Barney Sugarman, who was supposed to leave with Herman, was unable to start at this time, but hopes to meet him in Florida. While Blatt has also made plans for a Southern expedition, leaving New York on February 19. Milton Green is on his way now and will be in Florida to greet his New York pals when they arrive.

### Eddie Smith Manages Manhattan Simplex

Eddie Smith, music machine distributor, now heads Manhattan Simplex Distributing Company, local distributor for Rudolph Wurlitzer Company. Eddie has

been active in Chicago and California, recently managing the offices in Los Angeles and San Francisco. Smith is an associate of Al Goldberg.

### About the Engelmans in Service

Sgt. Gil Engelman, Ordnance, transferred from North Carolina to Jackson, Miss., and now to Aberdeen, Md. Gil is now taking an instruction course.

C. P. Engelman, coast guard, transferred from Calais, Me., to Brooklyn, N. Y. Sam is now located in the C. G. garage right across the street from Ebbets Field, home of the Brooklyn "Bums."

### Burton Blatt Transferred

Burton Blatt, son of Willie Blatt, who was in the same camp with Gil Engelman at Sutton, was also transferred to Jackson, Miss. Burton is in the 3rd Ordnance, Company S.

### Sydney Rubenstein in Hospital

Friends of Sydney Rubenstein, Pioneer Vending Service, Brooklyn, will regret to learn that he is seriously ill at Beth Israel Zion Hospital in Brooklyn. Sydney is very popular in the Brownville section of Brooklyn and everyone for miles around is rooting for his rapid recovery.

### Arcade in New London

Al Koondel and Phil Gould are running an arcade in New London, Conn., and informs us that business is going along fine. Al came into the city last week and visited with his coin machine friends.

### Bernie Beder a Father

Bernie Beder, manager for Mike Munves, became a father February 2 of a girl. Bernie and the mother, Muriel, have tagged the kid Lois Renee.

### Mary, Meet Charlie Spivak

Tony Rex tells us this story. He was servicing a music machine in a restaurant in New Jersey recently and was just placing Charlie Spivak's *White Christmas* in the phono when a stranger commented: "I'm glad to see you putting that record in the machine." Tony asked, "Are you the party who requested that Mary order the record?" (Mary is the cashier and owner's daughter who takes care of the music for the machine.) "No," was the answer, "I'm Charlie Spivak." It took five minutes to convince Tony, and Mary didn't believe it for a half hour.

### Joe Elum Visits Globe

Joe Elum, Elum Sales Company, large board operator from Massillon, O., dropped into town to go thru the Globe Printing Company plant and to visit with Goldy Goldman, Globe sales manager. Joe spent the week-end with Goldy and Mrs. Goldman, who went all out to make Joe feel at home. One of the highlights of the visit was a stop-over at the Skelk Restaurant, well-known Syrian eating place, where a 16-course dinner was consumed. Of course, Elum also found time to conduct some business and before leaving town placed substantial orders with Globe, including a heavy one for Switch Tops, the new Globe salesboard. According to Goldy, the Switch Top is going over with a bang.

### PRIORITIES

(Continued from page 68)

were expected to be the same as or a little greater than in 1942.

The OCS said production of consumer goods from steel will almost stop, except for essential items for which no adequate substitute has been found.

In 1940 almost 20,000,000 tons of steel ingots were used for production of consumer goods. In 1942 steel consumption for the same purposes dropped to 6,000,000 tons, and this year it will be limited to 1,500,000.

Many nonessential items made from steel continued to be available in stores during 1942, but inventories are running low and the OCS expects that the supply will run out before the end of 1943.

The OCS says, however, that how much the civilian economy will be above "bedrock" will depend upon success of military operations in 1943.

the Firestone Company recently stated that the critical period for the nation's rubber supply will come late in 1943. He said that conservation of every pound of rubber is absolutely essential, or we risk the danger of a lag or breakdown in the prosecution of the war.

"Probably there is enough tire mileage left for us to squeeze thru until synthetic rubber is available in volume," he said, "provided we conscientiously limit our driving to absolutely essential transportation, do not abuse our tires

and drive at speeds of less than 35 miles an hour."

At the beginning of 1943, he said, the United States had about 400,000 tons of rubber on hand. It is estimated, he added, that we can obtain new supplies, natural and synthetic, totaling 275,000 tons. Requirements for 1943 are estimated at 577,000 tons. Thus by the end of 1943 the nation's stockpile may be below the 120,000 tons which the Baruch Committee regarded as a dangerous minimum.

## MOSELEY SPECIALS-NEW

Keeney Super Bells, Single 5¢ Conv.	\$239.50
Keeney Super Bell, Single 25¢ Conv.	259.50
Columbia Bells, Gold Award	99.50
Mills Q.T. Glimmer Gold, 10¢	Write
Mills Vest Pocket Blue and Gold	Write
Mills Throne of Music	275.00
Mills Empress	275.00



H. F. MOSELEY Pres.-Trust.

"Write for Our Price List on More Than 1000 Brand New and Used Machines of All Makes and Models."

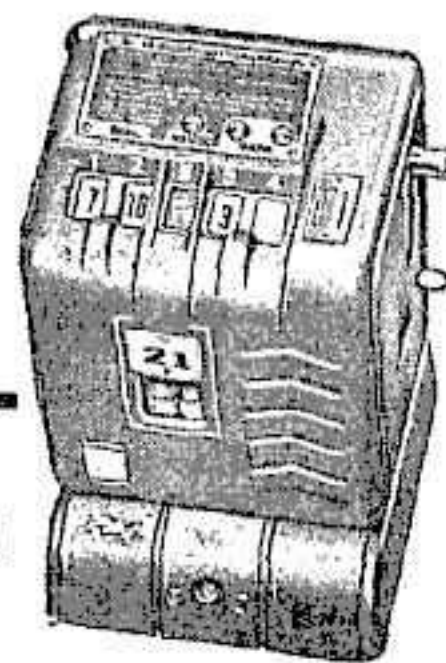
### Slightly Used Machines, Guaranteed Refinished and Like New.

1 Mills Throne of Music	\$139.50	1 Wurlitzer 600	\$200.00
1 Mills Empress	175.00	1 Batting Practice	109.50
1 Seeburg Cadet, Electric Selector	250.00	1 Rock-Ola Commando, Floor Sample	400.00
3 Wurlitzer 616, Reconditioned with Light-Up Panels	85.00	3 Chicago Coin Yanks, Floor Sample	99.50
25 Super Bells, 5¢ Conv., SU	\$174.50	1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write
25 Dominos, JP, Light Gab., SU, Like New	325.00	10 Mills Three Bells, Like New, High Serials	\$560.00
5 Super Track Times, SU, Like New, Serial Numbers Over 7200	350.00	Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective February 20, 1943, and Subject to Change Without Notice on Used Machines, and Also Offered Subject to Prior Sale.

## MOSELEY VENDING MACHINE EX., INC.

50 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.



NEW!

NEW!

**SPECIAL REX** \$6.75 EA. **CLOSEOUT "21"** BLACK JACK

CASE OF 4—\$25.00  
2 CASES—\$45.00

Sensational Counter Game money maker! Large cash boxes, coin dividers. Originally \$22.75. Buy Now! 1/3 Deposit, Balance C. O. D.

**ATLAS** NOVELTY CO.  
2200 N. Western Ave.  
CHICAGO, ILL.

## WANTED

All Late Pin Games, Free Play.  
Cash Waiting. State Best Prices.

### FOR SALE—LEGAL EQUIPMENT

- Chicago Coin Hockeys.....\$150.00
- Keeney's Submarine Gun... 150.00
- Sky Fighters ..... 195.00
- Evans Ten Strikes, H. D... 40.00

Wire or write to

**BOB PLATT**

2827 Beechwood Blvd.  
Pittsburgh, Pa.  
Phone, Hazel 1651

## LOCATION WANTED FOR PENNY ARCADE

CHOICE CENTRAL LIVELY SPOTS

Write—Wire  
BOX 404, The Billboard, 1564 Broadway,  
New York

### ATTENTION!

#### NEW ENGLAND OPERATORS!

I am interested in buying Guns and all other Arcade Equipment. Best prices paid. Will call to see you personally. Contact

**BEN BECKER**

NEW DOM HOTEL HARTFORD, CONN.

RUBBER SUPPLY—An executive for

- 15 Jennings Silver Moons, F. P. ....\$ 74.50
- 20 Club Bells, F. P. .... 169.50
- 15 Hi Hands, F. P. .... 99.50
- 10 Paces Reels, F. P. .... 99.50
- 10 Two-Way Super Bell, Nickel-Nickel  
Cash or Cash Pay-Out..... 289.50

## PENNSYLVANIA VENDING CO.

1207 Muriel Street Pittsburgh, Pa.

### QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT		FIVE BALL FREE PLAY		SLOTS AND CONSOLES	
Batting Practices	\$89.50	Flicker	\$22.50	Paces Comet	\$ 49.50
Evans Ski-Ball	89.50	Champs	39.50	Mills 1¢ Q.T.	39.50
Anti-Aircraft	49.50	New Champ	49.50	Columbias, New	100.00
1939 Western Baseball	60.00	A.B.C. Bowler	39.50	Grandstand	49.50
Skee Bowllette	60.00	Crossline	22.50	Hawthorne	39.50
FIVE BALL FREE PLAY		Paradise	29.50	Derby Day	39.50
1942 Homerun	\$79.50	Sport Parade	25.00	Liberty Bells	49.50
Zig Zag	39.50	1941 Majors	32.50	Jumbo Parade, F.P.	79.50
Wild Fire	39.50	Stratoliner	25.00	Big Top	89.50
Barrage, New	39.50	Big Chief	22.50	Five & One, Like New	39.50
		Score-a-Card	19.50		

1/3 Deposit With Order—Balance C. O. D.  
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ALL ELECTRIC - PLUG IN ANYWHERE - NO OUT OF ORDER CALLS.  
Sample machine, \$37.50; lots of 5, \$35; lots of 10, \$32.50  
SUPPLY VERY LIMITED—WIRE US TODAY!  
Prices F.O.B. Los Angeles. 1/3 Down, Balance C. O. D.  
No Deal Complete Unless You're Satisfied.

## SOUTHWESTERN VENDING MACHINE CO.

Phone: Rochester 1421  
2833 WEST PICO BLVD. LOS ANGELES, CALIF.



### WE STILL HAVE SOME NEW MACHINES!

Made by EXHIBIT	Streamlined Floor Size Light-Up Card Machines	\$ 45.00
STREAMLINED LIGHT-UP COUNTER SIZE FORTUNE TELLING, JOY MAKING AMUSEMENT MACHINES		
Three Wheels of Love	Per Set	\$132.50
Three Wise Owls	Per Set	\$132.50
One Multi-Colored Illustrated Sign for Set of Three	FREE Wooden Stands—Artistically Decorated, for the Set of Three	\$ 17.50
Vitalizer Foot Ease		90.00
Mystic Eye		225.00
Made by SCIENTIFIC	BATTING PRACTICE	130.00
Made by CHICAGO COIN	HOCKEY	205.00
Made by KIRK	GUESS YOUR WEIGHT SCALE	142.50
Vi-Ader Foot Vitalizer—New—Metal		95.00
KUE BALL—Billiards in Pin Ball Form. Played With Billiard Stick Instead of Plunger		69.50
Full Assortment of Factory Reconditioned Punching Bags, Lifters, Baseballs, Guns and All Arcade Machines. FREE PRICE LIST ON REQUEST.		

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COMPLETE SIX GUN ABT RANGE .....\$2,000.00  
 NEW JEEP...\$135.00 - - - - - NEW ACTION...\$135.00  
 RAPID FIRES...\$169.50 - - - - - JAP CHICKEN SAMS...\$124.50  
 GRAND CANYON...\$159.50 - - - - - NEW LIBERTY...\$159.50

ATHLETIC		1939 Western Baseball	
Mills Punching Bag	\$129.50	Chicago Coin Hockey	\$ 84.50
Exhibit Strength Test Lifter	89.50	Hoot Mon Golf	209.50
Exhibit Tiger Tail Pull	149.50	Chester Pollard Football	79.50
Exhibit Boxer Punch Tester	175.00	Hi-Scoring Ten Strike	124.50
Exhibit Punch Tester	175.00	Texas Leaguers	69.50
Standard Strength Test Lifter	89.50	Western Wind Jammer	32.50
Gott. 3-Way Grippers	17.50	Bally Alley	125.00
Mills Pneumatic Puncher	124.50	Battling Practice, Late Model	29.50
Super Gripper & Stand	45.00	Genco Play Ball, Latest	115.00
Vibrator, Com. Stand or Sit	79.50		179.50
Exhibit Vitalizer	59.50	COUNTER GAMES	
GUNS		Exhibit Photoscope	\$ 15.00
Keeney Submarine	\$164.50	Exhibit Card Venders	19.50
Skyfighter	245.00	Above With Base	27.50
Anti-Aircraft, Kenney	42.50	Kicker and Catcher	19.50
Bally Bull, War Converted	69.50	Whiz Ball & Sweet 16	7.50
FORTUNE		Pikes Peaks	19.50
Exhibit 3 Advice Meters	\$109.50	Kill the Jap, New	37.50
Exhibit Oracle Fortune, Sat of 3	59.50	ABT Guns, Late Models	22.50
Exhibit Lucky Horse Shoe	12.50	Shipman Select-a-View	34.50
Exhibit Egyptian Seeress	39.50	MISCELLANEOUS	
Exhibit Magic Crystal	59.50	Keeney Anti-Air Screens, New	\$ 9.50
Exhibit Horoscope Reading	79.50	Muto, Dol. Moving Reel	49.50
Exhibit Character Reading	79.50	Muto, Wind Mill	15.00
Mills World Horoscope	99.50	7-Wire Cable (Cloth Covered), Per Ft.	
Moving Grand Ma	250.00	(Main Gun Cable & Wall Boxes)	.20
SKILL		Contact, Point & Rivet Kit	7.50
Muto, Traveling Crane	\$ 39.50	New 1¢ Bulldog Coin Chutes	2.75
Drivemobile	245.00	Used 5¢ 500 F.P. Coin Chutes	1.50
		Rectifiers #28-24-32	5.00

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00 ★ RAPID FIRE MOTORS, \$10.00

ONE BALLS—SLOTS—CONSOLES		PIN GAMES	
Jenn. Silver Chief, 5¢	\$125.00	ABC Bowler	\$47.50
Exhibit Congo	39.50	Hi Hat	47.50
5¢ Columbia Bell	47.50	Snappy	47.50
1¢ Mills Gitter Gold Q.T.	62.50	Velvet	39.50
Mills Owl, 1 or 5 Ball	59.50	Show Boat	47.50
Jumbo Parade, F.P.	69.50	Do-Re-Mi	47.50
5 & 25¢ Super Bell	300.00	Star Attraction	54.50
5 & 5¢ Super Bell	285.00	Majors '41	49.50
		Spot Pool	54.50
		Jungle	54.50
		Horoscope	47.50
		Legionnaire	49.50
		Sea Hawk	42.50
		Twin Six	54.50
		Monicker	\$79.50
		Topio	79.50
		Yanks	99.50
		Knock-Out	99.50
		Big Parade	99.50
		Air Circus	99.50
		Towers	74.50
		Sky Chief	175.00
		Capt. Kidd	59.50
		New Champ	59.50
		4-Diamonds	49.50
		Hi Dive	49.50
		Clover	54.50
		Spot-a-Card	57.50

Big Chief	\$39.50	ABC Bowler	\$47.50	Monicker	\$79.50
Glamour	24.50	Hi Hat	47.50	Topio	79.50
Sparky	24.50	Snappy	47.50	Yanks	99.50
Vogue	19.50	Velvet	39.50	Knock-Out	99.50
Flicker	34.50	Show Boat	47.50	Big Parade	99.50
All American	34.50	Do-Re-Mi	47.50	Air Circus	99.50
Gold Star	34.50	Star Attraction	54.50	Towers	74.50
Metro	34.50	Majors '41	49.50	Sky Chief	175.00
League Leader	29.50	Spot Pool	54.50	Capt. Kidd	59.50
Wow	29.50	Jungle	54.50	New Champ	59.50
Broadcast	37.50	Horoscope	47.50	4-Diamonds	49.50
Stratolliner	37.50	Legionnaire	49.50	Hi Dive	49.50
Seven-Ups	37.50	Sea Hawk	42.50	Clover	54.50
Dixie	29.50	Twin Six	54.50	Spot-a-Card	57.50

WANTED TO BUY: Exhibit Double Play, Bonus Bells, Ace Bombers and Super Bombers.  
 ONE-HALF WITH ORDER, BALANCE C. O. D.  
 EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL.  
 PHONE: HUMBOLDT 6288

### Pinball Crusaders Stirred Up Again

LOS ANGELES, Feb. 13.—The adoption of an amended ordinance more favorable to pinball games in unincorporated areas in Los Angeles County has served to stir up the old pin game agitation in the city.

A member of the city council reported to that body January 28 that pinball games are being slipped back into cafes and stores in the city already. The council member declared he had found a game in operation in one section of the city in a tour of investigation that he made himself. Another member of the council said he had heard of several machines operating in his own district, and he felt that the games were coming back even tho they are not supposed to be legal.

It was about a year ago after one of the biggest pinball crusades in the country that the city banned the games, even prohibiting possession of them. The agitation about pinball became such a big political issue that national magazines published stories about the situation, and one prominent magazine was sued for libel because of stories published.

### Newspaper Questions Ops Getting Special Rating

SPRINGFIELD, Mass., Feb. 13.—A local newspaper recently published a report that operators of pinball games have been getting certificates of war necessity from the Office of Defense Transportation, which entitle them to additional gas for trucks and converted cars. The newspaper introduced the report by saying that "the government feels that pinball machines and such are definite morale builders, particularly for those who have little time to spend in entertainment between war plant shifts."

It was not evident at first whether the newspaper meant this to be an ironic statement or whether it was really meaning to suggest that pinball games are playing an important part in entertaining war workers.

A local rationing board official said that his board would not authorize such additional gas by operators unless they had the certificate of war necessity from the ODT. When operators had such a certificate, he said the board honored them. The newspaper said there was a rumor that one operator with a large route of machines used five beach wagons on his route. The newspaper said this could not be confirmed.

### Rullman Joins

PHILADELPHIA, Feb. 13.—Elmer R. Rullman Jr., treasurer of the A.M.I. Distributing Company here, has been given a leave of absence from the music firm to enter the armed services. Rullman was given a commission in the U. S. Marine Corps and he left last Saturday (30) for officers' training school. One of the most popular men in the industry here, Rullman left with the well-wishes of all members of the firm, both associate officers and employees. On his leaving, the officers of the firm presented him with a military watch, while the employees presented him with a pen-and-pencil set.

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A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.  
 1413 W. JACKSON BLVD.  
 CHICAGO, ILL.

### WANT TO BUY! STONER TURF CHAMPS

State price, quantity and condition in first letter. Write now for quick action.

WESTERHAUS AMUSEMENT CO.

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### WANTED FOR CASH

A. B. T., Mangels, Evans or any other Machine Gun Galleries. Describe fully number of guns, method of operation and lowest cash price.

Showmen's Exchange, Inc.

707 G St., N. W. Washington, D. C.

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TEARING YOUR HAIR OVER "EXTRA" SERVICE CALLS

USE MATCHLESS LAMPS

CUT DOWN SERVICE CALLS ON EVERY TYPE OF AMUSEMENT DEVICE AND WALL BOX

Write for Descriptive Literature and Prices

Matchless Electric Company

ESTABLISHED 1912

564 W. RANDOLPH ST.

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## FINAL CLOSEOUT

Keeney's SUPER BELLS, 5c Play, \$249.50

Convertible free play and cash payout. Immediate shipment while small stock lasts. One-third deposit, balance C. O. D.

AUTOMATIC AMUSEMENT COMPANY

1941 UNION AVENUE

MEMPHIS, TENN.

## PENNY ARCADE EQUIPMENT

A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES

WRITE TODAY FOR PRICE LISTS

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT

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### RE-CONDITIONED—100% PERFECT

Takes 1 to 3 Nickels at the Same Time

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

### LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.



**RE-MODERNIZED!** *Erie Operators*  
**Feel Rewarded**  
**For Long Fight**



**UP TO DATE! ONLY \$129.50**  
 1/3 Deposit with Order.

ERIE, Pa., Feb. 13.—The co-operation of Erie operators in backing a test court case all the way down the line resulted in a favorable decision by the Pennsylvania Supreme Court, which declared free-play pinball machines are legal.

The case began when Erie police picked up a free-play machine in a local gas station. The case was taken to the local Erie County Court where Judge Miles B. Kitts ruled that pinballs that offered free games are illegal. Largely thru the efforts of Phil Warner, local operator, the case was appealed and carried to the Supreme Court. About this time the district attorney of Butler County was preparing to carry a similar case to the higher court when the Butler County Court upheld the legality of the free-play issue. In an attempt to settle the issue, the Butler and Erie County district attorneys, together with several other interested officials of Western Pennsylvania counties, met to prepare the docket that was to settle the thing.

With both the Erie and the Butler County cases presented to the court over four months ago, the decision given upholding the Butler County Court means legal free-play games in all of Pennsylvania. This will legalize in Erie County and city alone about 2,000 machines. The Erie district attorney warned that any complaints received about cash payments on pinball machines would receive prompt prosecution.

**Recommend Cut in Business License**

RALEIGH, N. C., Feb. 13. — The Finance Committee of the State Legislature has recommended a reduction in privilege or business license taxes for service stations, bottlers, soft drink dealers and a number of other trades in the State.

One reason given for this move is the fact that rationing and shortages of merchandise are hitting a number of types of stores. Another reason given was that the State really received an excess of revenue in 1942, and hence can reduce taxes in a number of ways and still have necessary funds. The report of the committee recommended a cut of as much as 75 per cent for service stations and similar lines of business.

A cut of 50 per cent in taxes was recommended for another group of stores including soft drink stands, music stores, etc.

The cut recommended for bottlers and ice cream manufacturers was 30 per cent. No mention was made of the coin machine trade itself. The State requires a privilege license costing \$1,000 in order to operate amusement machines.

A bill has been introduced in the Legislature to permit the blind to operate certain types of machines on a free permit.


**Working Slowly on Pile of 193 Bills**

HARRISBURG, Feb. 13.—Reports here show that the Pennsylvania General Assembly is getting to work very slowly on the new bills introduced. Many think this is typical of other State Legislatures. Members of the Assembly say that they expect to get down to work very soon and really start grinding out new laws.

The records show that 123 bills have been introduced in the House and 70 in the Senate, but at the end of January only one bill had got as far as a third reading and to a final vote. Some members of the Senate were hoping that eight bills might be passed within the first week of February. Only one bill had been reported out of committee in the House at the end of January.

This is a pretty fair indication of how slowly the legislative wheels start to grind.

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**CONSOLES, SLOTS, FREE PLAY TABLES**  
 "There Is No Substitute for Quality"



Wolf Solomon

**WE WILL BUY FOR CASH OR TAKE IN TRADE:**  
 Arcade Equipment, Guns, Late 5 Ball Free Plays, Late Slots, Late Consoles, Late Music Boxes, One Ball F. P.'s in any quantity.  
**WRITE, WIRE, PHONE**

**REVAMPS:**  
 Gottlieb's Liberty ..\$159.50  
 Exhibit's Jeep ....\$139.50

20 JUMBO PARADES, C. P., Latest Serials, Like New.. \$ 99.50	5¢ BLUE FRONTS, Reconditioned ..\$104.50	5¢ SILVER MOON CHIEF, 1 Cherry ..\$169.50
15 JUMBO PARADES, F. P., Latest Serials, Like New.. 79.50	5¢ CHERRY BELLS, 3/5 Rebuilt .. 129.50	5¢ JENNINGS CHIEFS, A-1 .. 84.50
10 HIGH HANDS, Comb. F. P., Latest Serials, Like New. 109.50	10¢ CHERRY BELLS, 3/5 Original .. 179.50	10¢ JENNINGS CHIEFS, A-1 .. 99.50
6 JENNINGS SILVER MOON CONSOLES, C. P..... 89.50	5¢ CHERRY BELL, 3/10 Original .. 159.50	CHIEF TRIPLEX, 5¢-10¢-25¢ .. 225.00
1 MILLS THREE BELLS, Used 2 Weeks, Like New.... 585.00	25¢ CHERRY BELL, 3/5 Original .. 189.50	5¢ PACE COMET, 3/5 .. 59.50
4 MILLS FOUR BELLS, Reconditioned, A-1 .. 395.00	25¢ BLUE FRONT, Orig. 468,864 .. 205.00	10¢ ROLATOP, A-1 .. 59.50
1 BAKERS PACER D. D. JACKPOT, Late Model..... 265.00	5¢ GOLD CHROME, Orig. 3/5 .. 255.00	5¢ COLUMBIAS, Fruit Reels .. 49.50
1 TWO-WAY SUPERBELL, 5c-5c C. P., Like New.... 299.50	5¢ GLITTER GOLD Q.T. .... 95.00	6 HEAVY DOUBLE SAFES .. 75.00
1 TWO-WAY SUPERBELL, 5c-25c C. P., Like New.... 355.00	10¢ Q.T. LATE BLUE FRONT .. 89.50	2 HEAVY SINGLE SAFES .. 59.50
1 TWO-WAY SUPERBELL, 5c-5c C. P., Brand New.... 355.00	5¢ NEW CLUB COLUMBIAS .. 115.00	4 LIGHT DOUBLE SAFES .. 49.50
2 SILVER MOON TOTALIZERS, F. P., Like New..... 79.50	5¢ MILLS SLUGPROOF, 3/5 or 3/10 89.50	1 LIGHT SINGLE SAFE .. 32.50
2 JENNINGS FASTIMES, Number Reels, A-1..... 79.50	1¢ MILLS Q.T., BLUE FRONTS .. 49.50	100 NEW UNPAINTED SAFE STANDS 15.00
2 TRIPLE ENTRIES, 9 Coin Heads, Like New..... 149.50		
1 KEENEY '38 TRACK TIME, Late, Like New..... 115.00		
3 DOUBLE BELLS, 2 Mills Slots in Console, 5c-5c... 159.50		
2 EVANS JUNGLE CAMPS, F. P., A-1..... 79.50		
2 BALLY BIG TOPS, Cash P. O..... 79.50		
5 STANCO BELLS, 5c Slot in Console..... 119.50		
1 KEENEY KENTUCKY CLUB, Like New..... 89.50		
25c MILLS GOLFAROLA, Used 2 Weeks..... 169.50		
3 BEULAH PARKS, 5c Chief in Console..... 89.50		

**SLOTS AND SAFES**  
 SKY CHIEF ..\$142.50  
 BIG PARADE .. 89.50  
 JEEP .. 115.00  
 SKY BLAZER .. 55.00  
 VICTORY .. 85.00  
 GOBS .. 109.50  
 SNAPPY .. 45.00  
 CROSSLINE .. 32.50  
 SHOWCAT .. 49.50  
 DUDE RANCH .. 29.50  
 METRO .. 29.50  
 PARADISE .. 32.50  
 SPORT PARADE .. 32.50  
 BELLE HOP .. 45.00  
 LEADERS .. 32.50  
 ZOMBIE .. 39.50

**FREE PLAY TABLES**  
 SPARKY ..\$32.50  
 SKY RAY .. 42.50  
 SILVER SKATES .. 35.00  
 PLAY BALL .. 32.50  
 SEVEN UP .. 32.50  
 FOUR ROBES .. 29.50  
 HOROSCOPE .. 35.00  
 BIG CHIEF .. 29.50  
 TRAILWAYS .. 39.50  
 UMP .. 32.50  
 HI-STEPPER .. 35.00  
 GOLD STAR .. 32.50  
 FOUR DIAMONDS .. 42.50  
 THREE UP .. 39.50  
 STRATOLINER .. 29.50  
 FLICKER .. 32.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**  
 514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**Buy BONDS BONDS and still more U. S. BONDS**  
**GERBER & GLASS**  
 914 Diversy Blvd., Chicago

**THUMBS UP-- FISHING-- ALERT--**  
**\$87.50 Each**  
 IN ORIGINAL CARTONS

2 JENNINGS CIGAROLAS, Like New.....\$99.50  
 ALL AMERICAN..... 20.00  
 SPORT PARADE..... 20.00  
 BIG CHIEF..... 17.50

**A. P. SAUVE CO.**  
 3002 GRAND RIVER AVE.  
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 Our stocks of most sizes and styles should outlast the duration. Get your push cards from us to sell—Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Bells, Beers, Liquors, Cigars, Cigarettes, Candies, Garded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

**W. H. BRADY CO.**  
 Manufacturers  
 Eau Claire, Wis.  
 "THE PUSH CARD HOUSE"

**WE WILL BUY FOR CASH**  
 #1489 Gun Lamps for "Chicken Sams." We need 1,000 of these Lamps and will pay 75¢ each to any distributor or jobber who has 100 or more to dispose of. Ship Express, C. O. D. Write us quantity before shipping.

**CHICAGO NOVELTY COMPANY, INC.**  
 1348 Newport Ave. CHICAGO, ILL.

**HAVE FOR SALE .22 SHORTS**  
 Address BOX 406, Care The Billboard, 1564 Broadway, New York City

**PAN AMERICANS**  
 Rebuilt  
**Each \$62.50**  
 1/3 Deposit, Balance C. O. D.  
**Modern Coin Exchange**  
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**PAST! PRESENT! FUTURE!**

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!

**HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!**

**SUPERIOR PRODUCTS**  
 14 N. PEORIA ST. CHICAGO, ILL.

**CASH WAITING FOR**

**SKY FIGHTERS** And All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

**HIGHEST PRICES PAID**  
 For all Wurlitzers—24's, 500's, 600's, 700's, 800's, 750E's and 850E's. Soeburg HI-Tones.  
 WRITE — WIRE — PHONE.

**RUNYON SALES CO.** 123 W. RUNYON ST. NEWARK, N. J. (Big 3-6885)

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES, The Arcade King** 520 W. 43rd St., New York Bryant 9-6677



# Attention, OPERATORS AND DISTRIBUTORS!

We Are Now Refurbishing

Sport Page  
Blue Ribbon  
Thistledown  
Sea Biscuit  
Grand Stand  
Grand National  
Pacemaker

into "FAST TRACK"  
into "RACE KING"  
into "WAR ADMIRAL"

All Games Tested and Proven for Profits

- NOTE THESE FEATURES:**
1. All paint removed, both cabinets redesigned and refinished like new.
  2. Backglass and playing field redesigned and game renamed.
  3. Modern new style 23"x23" backglass and cabinet replacing old style 17"x23" cabinet and backglass.
  4. Playing field panel redesigned and refinished on natural wood.
  5. All new moulding and moulding trim on playfield cabinet.
  6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
  7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

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## SULLIVAN-NOLAN ADVERTISING CO.

527 W. CHICAGO AVENUE CHICAGO, ILLINOIS

Refurbishing *Bally* 1-Ball Payout Games

WANTED To Buy Your Old Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

BUY U. S. WAR BONDS AND STAMPS

## Canadian Coinman Also Good Artist

HALIFAX, N. S., Feb. 13.—While Messrs. Curry and Jones, owners and operators of the De Luxe Arcade, have been out of town buying new machines, Percy McCullough has been acting manager. McCullough is a man of many trades, including portrait painting, interior decorating and etchings, and at present he is working on several paintings, including one for the Dominion government with a theme of "No Evil Speak, No Evil Do."

In addition to his proficiency with the brush for portraits, etchings and decorating, he is skilled as an electrician and was one of the first to introduce fluorescent and neon lighting to the Atlantic provinces.

## Record Penny Production

PHILADELPHIA, Feb. 13.—Plans to bring pennies out of hiding in home banks, cupboards and other household caches were made last week here at a conference of Judge Harry S. McDevitt, executive of the Council of Defense; Edwin H. Dressel, superintendent of the Philadelphia Mint, and Thomas E. McDonough, executive secretary for Philadelphia of the War Production Board's salvage division.

Dressel said there was need for every penny to be put into immediate circulation to facilitate the recall of copper coins by the government. The new pennies to be minted here will be iron discs, zinc plated, Dressel disclosed. During the year ended last July 1, he added, the Philadelphia Mint turned out 1,070,000,000 pennies, made of 95 per cent copper.

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For Phonographs, Wall Boxes, Slots, Consoles and 1 Ball Free Plays.

### FOR SALE

Tubes used in many Types of Phonograph Amplifiers, special Light Bulbs for Seeburg High Tone Models and Photo Electric Cells and Cartridge Bulbs for Seeburg Ray-o-Lite Guns.

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1903 Washington Blvd. St. Louis, Mo.

## WE HAVE WHAT WE ADVERTISE

### SLOTS

- 15 Pace 5c Blue Front Comets, Double Jackpot. \$ 69.50
- 12 Pace 10c Blue Front Comets, Double Jackpot. 74.50
- 1 Jennings Chief Triplex, 5c, 10c and 25c ..... 165.00
- 12 Mills 5c Blue Fronts, C.H., Light Cabinet ..... 149.50
- 4 Mills 10c Blue Fronts, C.H., Light Cabinet ..... 159.50
- 15 Mills 5c Brown Fronts, Club Handles, Light Cabinet ..... 175.00
- 4 Mills 10c Brown Fronts, Club Handles, Light Cabinet ..... 185.00
- 5 Mills 5c Q.T.'s, Free Play ..... 29.50
- 6 Columbias, Late Model, 20 Stop Reels ..... 69.50
- 1 Mills 10c Blue Front Q.T. .... 75.00
- 2 Mills 1c Glitter Gold Q.T.'s ..... 77.50
- 5 Mills 5c Glitter Q.T.'s, New ..... 125.00
- 2 Mills 1c Blue Front Q.T.'s ..... 49.50
- 10 Mills 5c Green Vest Pockets ..... 29.50
- 3 Mills B. & G., 1c Vest Pockets ..... 34.50
- 1 Jenn. 50c Slot, #120525, 3-5 Payout ..... 250.00

### PHONOGRAPHS

- 2 Wurlitzer 750 ..... \$375.00
- 4 Wurlitzer 600 ..... 169.50
- 5 Wurlitzer 24, Very Clean ..... 115.00
- 6 Wurlitzer 616 ..... 59.50
- 4 Wurlitzer 616, Light Up ..... 89.50
- 2 Rock-Olas, '39 Deluxe ..... 169.50
- 2 Mills Empress, '41 Marbletop ..... 169.50
- 3 Mills Throne, '41 Marbletop ..... 139.50
- 2 Seeburg Regal ..... 135.00

### CONSOLES

- 2 Buckley Track Odds ..... \$249.50
- 6 New Mills Jumbo Parades Comb., with Mini Vendors. 189.50
- 10 Keeney Super Bells, Comb. .... 195.00
- 2 Baker's Pacers Daily Double .. 275.00
- 2 Paces Races, Red Arrow, J.P. .. 189.50
- 2 Paces Races, Red Arrow Model .. 189.50
- 2 Paces Races, Brown Cabinet .. 125.00
- 2 Paces Races, Black Cabinet .. 75.00
- 1 Royal Flush, Cash & Ticket .. 42.50
- 1 Grotchen Tool Sugar King ..... 59.50
- 5 Mills Jumbo Parades, Free Play .. 67.50
- 3 Jennings Good Luck ..... 34.50

### MISCELLANEOUS

- 2 Bally Dark Horses ..... \$139.50
- 1 Bally Bluegrass ..... 149.50
- 4 Evans Ten Strikes ..... 69.50
- 2 Bally Record Times ..... 127.50
- 2 Mills 1-2-3's, Free Play, '41 .. 95.00
- 1 Gottlieb Skee-Ball-ETTE ..... 49.50
- 2 Jennings Ciga-Rollas, 5c & 10c .. 59.50
- 11 A.B.T. Challengers ..... 22.50

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| Drivemobile ..... \$245.00                      | Gottlieb Skee-ballette. \$ 69.50              |
| Sky Fighter ..... 245.00                        | Evans Ten Strike ... 69.50                    |
| Muto. Punch-a-Bag.. 229.50                      | Evans Ten Strike (high score) .... 89.50      |
| Bally Torpedo ..... 189.50                      | 8 Spot Bowling .... 59.50                     |
| Keeney Submarine Gun 184.50                     | Footease Vitalizer ... 59.50                  |
| Bally Rapid Fire .... 179.50                    | Keeney AA Gun (black) ..... 45.00             |
| Chicken Sam Jap ... 129.50                      | Western's Super Grip & Stand, brand new 44.50 |
| Williams Heart Beat. 149.50                     | Casino Golf ..... 39.50                       |
| Exhibit's 3 Wheels of Love with stand... 129.50 | Texas Leaguer, 1c or 5c 39.50                 |
| Seeburg Jailbird .... 119.50                    | Grotchen's Zoom, 1c. 24.50                    |
| Batting Practice .... 119.50                    | ABT Model F Target. 24.50                     |
| 1940 Major League Baseball ..... 119.50         | Pike's Peak ..... 19.50                       |
| Shoot the 'Chutes... 114.50                     | Gottlieb's 3-Way Grip. 19.50                  |
| Line-a-Line ..... 99.50                         |   |

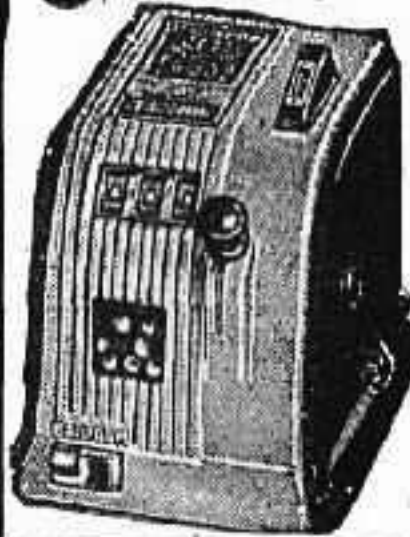
### CONSOLES

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- Bally Royal Flush, PO. 49.50
- Keeney Kentucky Skill Time, 7 Coin ..... 89.50
- Jennings Bobtail, F.P. .... 104.50
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- Jennings Derby Day, Flat 39.50
- Walling Big Game, PO. 89.50
- Big Game, F.P. Clock Mod. 89.50
- Pace Saratoga, Comb. Chrome Railing ..... 119.50
- Grotchen Sugar King .. 39.50
- Jon. Cigarola XXV (Latest Model) ..... 169.50

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- Wurl. 616, with Packard Adaptor for Panoram. 89.50
- Seeburg Rex, 20 Rec. .. 119.50

Reconditioned \$8.95 AMERICAN EAGLE Ea. 1c or 5c



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- Mills Smoker Bell ..... 59.50
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- Mills 5c F.O.K. .... 49.50
- Pace 5c Rocket Bell ... 119.50
- Grotchen Columbia ... 89.50
- Walling 10c Rotatop .... 69.50

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Brand New Keeney Super Bell—5c, Comb. .... \$249.50

TERMS: 1/3 Deposit, Balance O. O. D.

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- Packard ..... 32.50
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- All kinds of Adaptors. Write Your Requirements. 50% Off List.

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- 10 Mills Jumbos, Free Play, Late ..... 67.50
- 6 Mills Jumbos, Cash or Check, Late Head 85.00
- 1 Mills Jumbo, New, Cash or Check Mod. 110.00

### SLOTS

- 1 5c Brown Front, Original Serial #466317 ..... \$165.00
- 1 5c Melon Bell, Serial #422853. 115.00
- 1 5c Melon Bell, Serial #432887. 115.00
- 2 Blue Front, 5c, Factory Conditioned, Club Handle, etc. 99.50
- 3 5c Brown Fronts, Reconditioned ..... 110.00
- 1 Jenn. 5c Club Bell 115.00
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- 1 5c Q.T.'s, Blue. 45.00
- 10 Columbias, Factory Reconditioned & Repaint, Interchangeable 1c, 5c, 10c, 25c within 3 Min. 40.00
- 1 Columbia Chrome. 75.00
- 1 Callio 5c, Serial 92547, Late Mod. 65.00
- 1 Callio 1c, Serial 90024 ..... 25.00
- 1 Callio 5c, Serial 91047 ..... 42.50

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OF EVERY KIND AND NATURE. GOOD, CLEAN EQUIPMENT. WRITE FOR LIST AND PRICES.

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NEXT WEEK "your COIN MACHINE CONVENTION . . . in print"



**GUARANTEED LIKE NEW**  
**MILLS GOLD CHROME \$224.50**  
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**MILLS SILVER CHROME \$199.50**  
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## Curfew Plan By Attorneys

Wisconsin district attorneys say some regulation of liquor hours is needed in State

MILWAUKEE, Feb. 13.—A convention of the Wisconsin District Attorneys' Association here last week made certain recommendations to the State Legislature. Among them was the approval of legislation which would establish a curfew for locations selling beer and liquor. The attorneys said they would not object to any reasonable hour schedules for these locations.

The association has a Legislative Committee which has been at work for some time suggesting laws. The entire recommendations of the committee were approved by the organization.

There is no State closing hour for taverns, and beer may be sold all night at the present time under State law. The attorneys feel that some proper closing hour would be advisable.

The attorneys also recommended that legislation be passed which would help in banning minors from taverns and other locations where liquor is sold.

Another important issue which the attorneys faced is the legal definition for taverns and restaurants which will make practical distinctions between the two. Courts in the State have thrown out cases where it was shown that sandwiches were served in a tavern because the court took the view that a place serving sandwiches was a restaurant rather than a tavern.

Trade leaders representing restaurants and taverns are working on this question, trying to frame a suitable definition.

## First Coin Bill In California

SACRAMENTO, Calif., Feb. 6.—A bill has been introduced in the Legislature which would license pinball and digger machines by the State. The proposed fee would be \$10 for penny machines and \$25 a year for machines operated by a nickel.

These rates are considered very excessive by men in the industry since many cities in the State already have high license fees in addition to the present federal tax.

Another routine bill has been placed in the hopper which would make practically all types of free-play devices to be gambling machines.

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CHICAGO

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**GREATEST HIT!**  
OUT WITHIN 2 WEEKS  
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BALLY MANUFACTURING COMPANY  
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**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

## HIGHEST CASH PRICES PAID

FOR ALL TYPES OF ARCADE EQUIPMENT, 1 BALL (F. P. OR PAYOUT) SLOTS, CONSOLES, PHONOGRAPHS OR ANY OTHER COIN OPERATED EQUIPMENT.  
 PHONE, WIRE or WRITE

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 Change-over to "JAP" Ray Guns—in the U. S. A.

# "SHOOT THE JAP"

## RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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 (Box of 10) ..... **\$.36 BOX**

#1085A—Photo Electric Cells (Non-Directional) for Seeburg  
 "JAIL BIRD" Ray Guns ..... **\$2.95 EA.**

Photo Electric Cells (#CE-23) ..... **\$2.50 Ea.**  
 (Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

#1489—GUN LAMPS, G. E. BRAND ..... **\$1.00 EACH**

**THANKS, PHONOGRAPH OPERATORS, FOR THE VOLUME OF TUBE BUSINESS YOU GAVE US. WE ARE SWAMPED AND HAVE WITHDRAWN OUR SALE UNTIL WE CAN FILL ALL ORDERS ON HAND.**

Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered) ..... **\$1.50 Ea.**

Toggle Switch Assembly ..... **2.50 Ea.**

Zenith Filter Condensers, Fine Quality ..... **.95**

5c A.B.T. Mfg. Co. Coin Slides ..... **.85 Ea.**

5c Secondary Slides ..... **.25 Ea.**

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 Exhibit Fist Striker, 119.50  
 Exhibit Striking Clock, 109.50  
 Knockout Fighter, 179.50  
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 Nine-Light Grip, 109.50  
 Mutescope Crane, 79.50  
 Spear the Dragon, 109.50  
 Exhibit Chin Machine, 219.50  
 Mills Strength Tester, 79.50  
 Chicago Coin Hockey, \$189.50  
 Keeney Submarine, 189.50  
 Bally Rapid Fire, 189.50  
 Jenn. Roll-in-Barrel, 99.50  
 Groot, Mountain Climb, 159.50  
 Globe Ball Grip, 119.50  
 Lighthouse Grip, 119.50  
 Rock-Ola World Series, 59.50  
 Keeney Air Raider, 189.50  
 Genco Play Ball, 189.50

**CONSOLES & SLOTS**  
 New Mills Four Bells Write Four Bells, 3-5¢, 1-25¢ \$495.00  
 Four Bells, Late Mod., 425.00  
 Four Bells, Rebuilt & Refinished, 395.00  
 Mills Three Bells, Late Write Bally Club Bells, \$189.50  
 Keeney Super Bells, 179.50  
 Bally Hi Hands, 119.50  
 Mills Blue Fronts, All Rebuilt & Refinished, 5¢ ..... **\$114.50**  
 10¢ ..... **119.50**  
 25¢ ..... **129.50**

**SPECIALS — PHONOGRAPH BOXES & SPEAKERS**  
 Old Glory, Large Size, with Speaker, New, \$29.50  
 Pla-Mor 600 Speaker, 79.50  
 Rock-Ola Moderne, 49.50  
 Rock-Ola Universals, New, 59.50  
 Packard Boxes, \$32.50  
 Seeburg Wall-o-Matic, 29.50  
 Seeburg Select-o-Matic, 9.50  
 Keeney Boxes, 8.50  
 Rock-Ola '40, Wall, 14.50  
 New Buckley III, Boxes \$24.50  
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 Buckley 40 Boxes, 9.50  
 Rock-Ola 41 Bar, 19.50  
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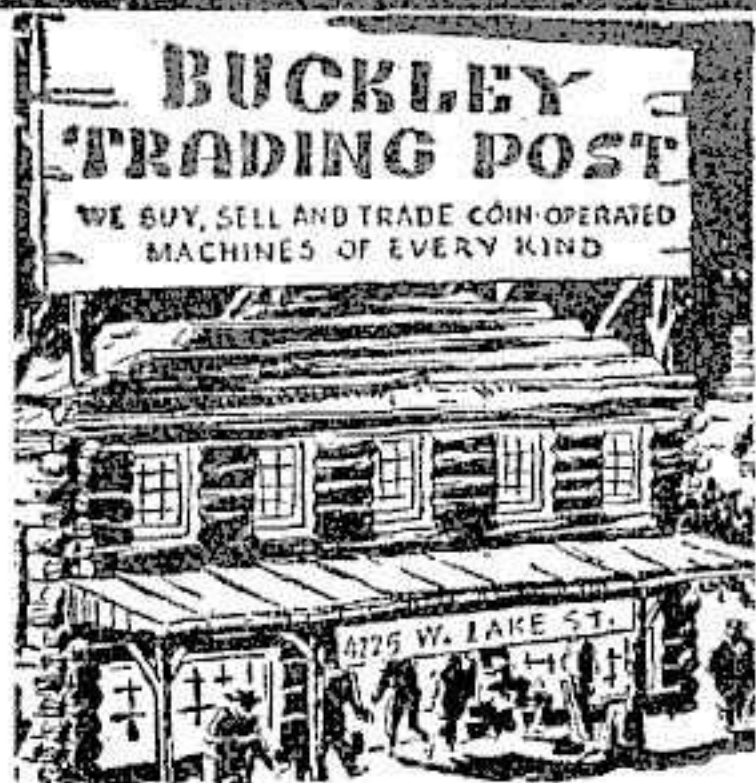
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**ROCK-OLA STANDARDS—DE LUXE—1940 SUPERS**  
 State Quantity and Serial Numbers

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2 Bowling Alleys .. 29.50	1 Mascot ..... 24.50	1 Stratoliner ..... 24.50
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1 Captain Kidd .... 49.50	1 Monicker ..... 72.50	2 Ten Spots ..... 44.50
2 Flickers ..... 29.50	1 Play Ball ..... 34.50	1 Velvet ..... 29.50
3 Formations ..... 15.00	3 Polos ..... 24.50	2 Venuses ..... 64.50
1 Four Roses ..... 44.50	1 Roxy ..... 15.00	3 Victories ..... 79.50
5 Gun Clubs ..... 59.50	1 School Days ..... 32.50	1 West Wind ..... 49.50
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| Bally Defender                    | Keeney Submarine      |
| Bally Rapid Fire                  | Kirk Night Bomber     |
| Chicken Sam                       | Mutoscope Ace Bomber  |
| Drive Mobile                      | Mutoscope Sky Fighter |
| Evans Super Bomber                | Mills Punching Bag    |
| Jail Bird                         | Mutoscope Bag Puncher |
|                                   | Wurlitzer Skee Balls  |

**CONSOLES**

- |                    |                           |
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| Mills Four Bells   | Keeney Super Bells        |
| Mills Three Bells  | 2 Way 5 & 25c             |
| Keeney Super Bells | Keeney Super Bells, 4 Way |
| 2 Way 5 & 5c       | Keeney Super Track Time   |

**SLOT MACHINES**

**MILLS**

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| Gold Chrome Bells | Bonus Bell, 5c       | Melon Bells, 25c  |
| Blue Fronts,      | Original Chromes     | Yellow Front, 3-5 |
| Serials 400,000   | Emerald Chromes      |                   |

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500A Keyboard

**SEEBURG**

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High Tone, Reg.  
Envoy, E. S.  
Regal

- Wall Boxes  
Packard Boxes

- Wurlitzer 30 Wire Boxes  
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| Blue Grass—F. P.  | One-Two-Three    | Turf King—P. O.  |
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| '41 Derby—F. P.   | Pimlico          | Santa Anita      |
| Eureka—F. P.      | Sport King—P. O. | Long Acres—P. O. |
| Long Shot         |                  |                  |

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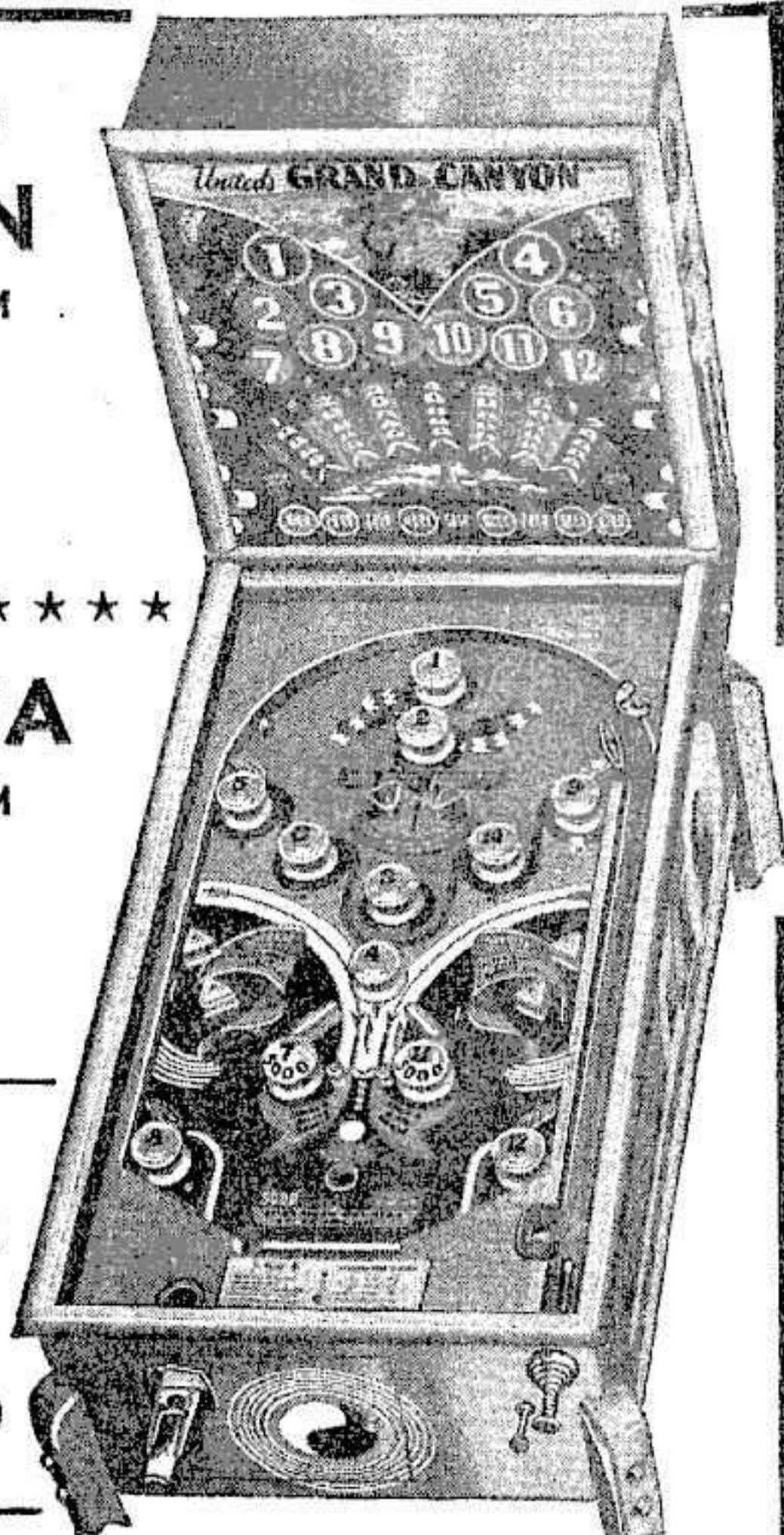
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<b>ARCADE</b>	<b>ONE-BALLS</b>	<b>SPECIAL BRAND NEW IN ORIGINAL CRATES</b>
10 Rapid Fires .....\$175.00	1940 Mills 1-2-3 ... \$ 85.00	Club Bells—Super Bells—High
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15 Ten Strikes ..... 65.00	Blue Grass ..... 135.00	—King Pins. Write for Prices.
5 Chgo. Hockey ..... 195.00	Club Trophys ..... 225.00	100 Used Free Play Games,
15 West. Baseballs .. 65.00	Sport Specials ..... 125.00	\$10.00 and up.
3 Bally Eagle Eyes .. 75.00	Bally Gold Cups ... 65.00	
25 1940 ABT Targets 25.00	West. 7 Flashers ... 65.00	
5 Gottlieb Grips ... 15.00	Western Races ..... 50.00	

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| Keeney Air Raiders | Mills Three Bells | Sport Pages — Grand Stands — Thistle- |
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1c Kilix, in Original Cartons .....\$ 9.50	Kloker & Catcher, Brand New, in Original Cartons .....\$20.00	20 Record Keeney Wall Boxes .....\$ 7.00
2 Complete AMI 10- Rec. Turnover In- stallations, consisting of 5 Wall Boxes, Mechanism, Adapter, Steel Cab. & Spkr. 140.00	12 Wurlitzer Counter Boxes, Model 331. 18.00	3 Seeburg 5-Selector Counter Boxes ... 4.00
Packard Adapters, New Write complete, New ..... Write	Packard Brackets, Aluminum ..... 4.00	3 Seeburg Strollers, Complete ..... 17.50
	Keeney Brackets, Aluminum ..... 9.50	5 Brand New Packard Wall Boxes ..... 39.50
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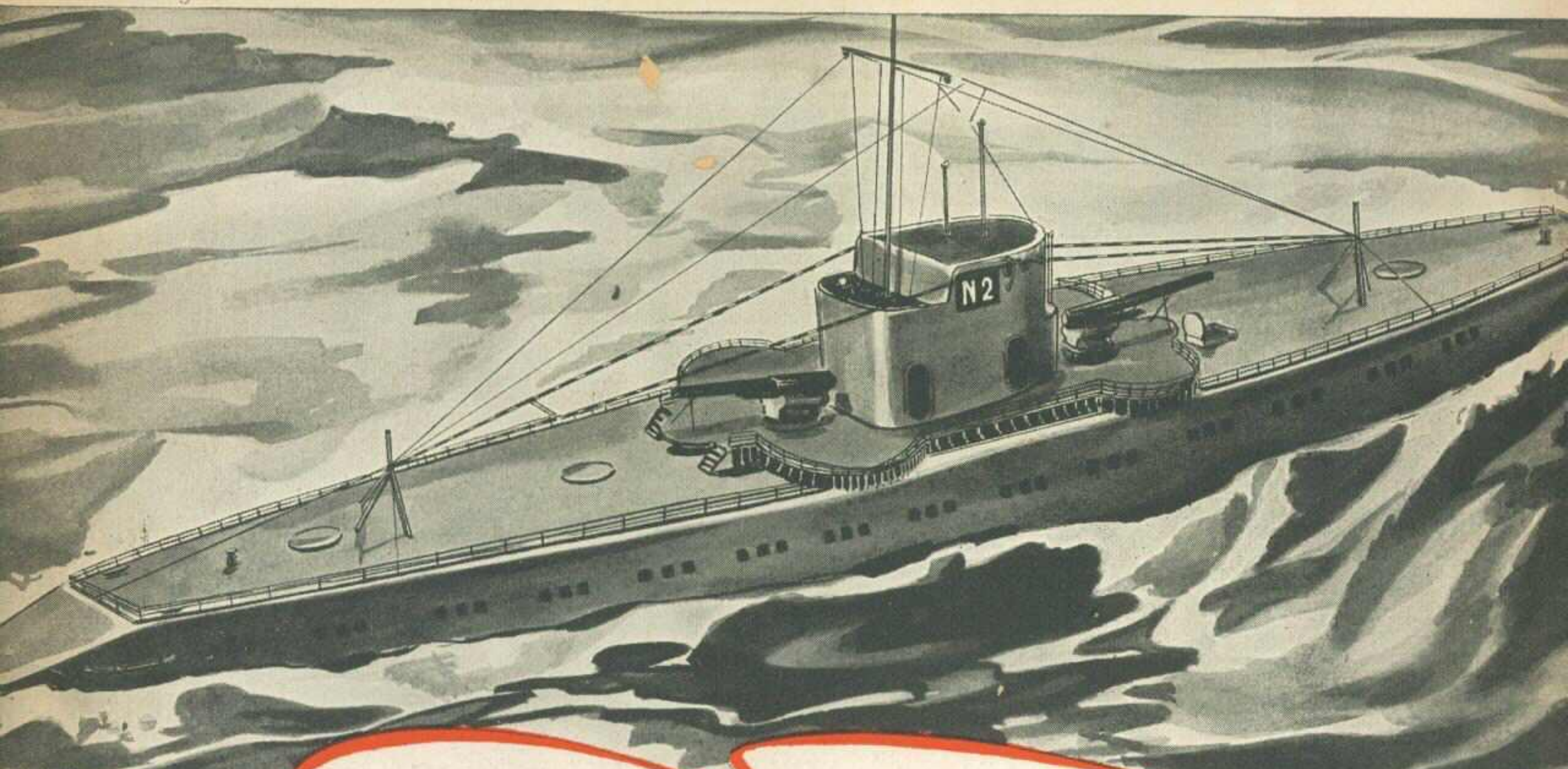
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"TAKE 10% EV'RY PAYDAY"





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