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B'WAY VAUDE SPOTS BIG

Mass. Fairs To Operate in '43; War Aid Pledged

SPRINGFIELD, Mass., Jan. 23.—With a feeling of unquenchable enthusiasm that took even an Office of Defense Transportation warning to suspend this year in its stride, 23d annual meeting of Massachusetts Agricultural Fairs Association at Hotel Kimball here January 20-21, sounded the keynote for a more prosperous year in 1943 than in 1942. Attendance of almost 125 delegates and members of the association, despite the ban on pleasure driving in the Eastern States and the overloaded train schedules, was considered an excellent sign by President Whitman B. Wells, secretary Franklin County Fair, Greenfield. "In our best years," said Secretary-Treasurer A. W. Lombard, Boston, "attendance at these annual meetings ran about 200. Considering the wartime difficulties, I consider this attendance nothing short than miraculous."

Early in the first day's session the delegates took a sharp warning speech from Daniel F. Kane, of ODT, without "batting an eyelash." Kane's speech, which reiterated Joseph B. Eastman's call for fairs to cancel, was received by delegates with noticeably less alarm than his boss's speech of last year. Kane said the fairs had to determine whether they could contribute "in an important" way to the winning of the war, and if they couldn't answer in the affirmative, they should be abandoned.

"In other words," he continued, "will the gathering help to shorten the war? This is a difficult test, one on which few organizations can pass, but the war demands on our transportation facilities call for this test." His remarks to the effect that fairs aren't necessary to the war, boomeranged when speaker after speaker outlined reasons why the annuals are important and should not be abandoned.

Most important resolutions passed by the body was one to forward a resolution of D. J. Baldwin, manager Alabama State Fair and president International Association of Fairs and Expositions, stating that "the consensus of fairs in Massa- (See MASS. FAIR ON IN '43 on page 55)

Costumers Set Up Grievance Board; No Job Problems

NEW YORK, Jan. 23.—Theatrical Costume Workers' local here is expanding its regular schedule of meetings thruout 1943 to include a war education program. Under the new set-up, representatives of the War Labor Board, Treasury Department, War Production Training Committee, OPA and other State and national agencies will be invited to explain the functions of their respective departments to the needle-and-threaders. Meetings, combining educational activities with regular business, will get under way February 3, 4, 9 and 17 for the various shops under contract to the union.

A grievance board, consisting of two members from each shop, will also be elected. Board will meet twice a month to review disputes and problems arising out of management-employee relations. Executive board has heretofore handled grievances.

The costumers' union also reports that there has been practically no unemployment problem for the past six months. On the contrary, there is a shortage of help affecting most shops. General national labor pinch, as well as large number of theaters and clubs now operating here are responsible for the condition.

Yeah?

DETROIT, Jan. 23.—Show business ranks as about the top industry in New York and the profession must be enjoying high prosperity, according to an article in Monday's *Detroit Times*. In a treatment of gasoline rationing, Samuel B. Ostrow, OPA senior enforcement counsel, was interviewed.

After saying, "Contrary to Detroit, much of New York is made up of actors, entertainers, song publishers and non-essential workers ineligible for gas rations," Ostrow went on, "So in the East we have a shortage of gasoline coupled with a strong demand from moneyed people who can't get it legally."

Loew Earnings Up A Million Dollars

NEW YORK, Jan. 23.—Loew earnings for the fiscal year ended August 31, 1942, amounted to \$12,133,294 after deductions for taxes and depreciation. Previous year's earnings after similar deductions were \$11,134,713. Earnings after preferred dividends were deducted amounted to \$7.02 on the 1,665,713 shares of common stock.

Loew's share of the operating profit after subsidiaries' preferred dividends amounted to \$21,956,549 as against \$18,650,478 the year before.

Henie Show May Hit 400G in NY; Big, Lavish Icer Socks Across

NEW YORK, Jan. 23.—Mark down a take of close to \$400,000 for Sonja Henie's *Hollywood Ice Revue*, which brought the blade ballerina to the Garden here Monday (18) for the sixth annual appearance, concluding Wednesday (27), with a matinee for kids at half price tomorrow and no evening show. The house was packed at show caught, Wednesday, and advance sale is heavy. Scale is \$4.40 for promenade (floor seats); loge and side arena, \$3.30, \$2.20, \$1.65 and \$1.10, with about 3,000 pews available on the top shelf for the lowest bracket.

Garden holds a little better than 15,000 people for the ice extravaganza, and the average would be nearly \$40,000 per performance for the 10-day run. Kid matinee brings the gross down a peg, however. Henie could add plenty to the till if she worked two-a-day on occasion during the stretch, but she doesn't go for double performances, her exercises in the arena taking plenty of her stamina. At extra-fancy salary and a half share in the business with associate Arthur M. Wirtz, executive director, and William H. Burke, production chief and general manager, La Henie does better than all right.

Outside of the Scandinavian stylist, top performers in the show are Freddie Trenkler, eccentric bouncing harlequin; Dorothy and Hazel Caley, speed figurists; Fritz Dietl, still and ostrich skater; John Flanagan, whose feminine impersonation marks a new high in comedy turns on the big ice-cube stage, and

1942 Drew Spectacular Business; 5 Houses Grossed \$13,700,000; M. Hall, Para, Roxy Gained Most

NEW YORK, Jan. 23.—The first year of war has apparently paid off at the box office for Broadway vaudefilmmers, which experienced one of their great years. Five Broadway stageshow houses raked in an unbelievable \$13,728,830.

This figure includes that of the Music Hall, which was not included in previous compilations in *The Billboard*, as its draw is based on the strength of the films and the institutional draw of its presentations rather than the stage acts alone. This year, however, this house is included, not only for academic interest, but to carry out the theme of wartime gains prevalent thruout the vaude field.

Minus the Music Hall, the four houses, Paramount, Strand, Roxy and State, got an aggregate \$8,819,930 for a weekly average of \$169,814, contrasted to 1941's \$6,873,500 for a weekly average of \$132,183. The Music Hall's \$4,908,900 gives it a weekly average of \$94,402, compared to \$84,000 from the previous year.

Every vaude house on the street gained at the box office during 1942. House records did not remain all-time highs for long. In every case house capacities have been strained and many theaters at times could have used twice present number of seats.

Aside from the Music Hall, other theaters' receipts are broken down into \$2,880,100 for the Paramount, as against \$2,183,000 for the previous year; \$2,603,500 for the Roxy, contrasted with \$2,017,000; \$2,046,930 for the Strand as against \$1,607,500, and \$1,288,500 for the State, compared to \$1,066,000 in 1941.

Weekly averages during 1942 and the figure for the previous year are: \$55,387 for the Paramount, as against \$41,981; \$50,067 at the Roxy, contrasted with \$38,789; \$39,364 at the Strand, compared to \$30,913, and \$22,856 at the State, as against \$20,500. These gains, as will be noted, are hefty, with the Paramount registering the biggest increase.

In all theaters except the State the year was distinguished by the lowest (See B'dway Vaude Spots Big on page 11)

Two-Day-a-Week Closing Asked By Conn. Gov.

HARTFORD, Conn., Jan. 23.—Connecticut's Governor Baldwin, in a special radio broadcast Monday night (18), discussed the fuel situation in the State.

Said Governor Baldwin: "Beginning Sunday, January 24, and for each Sunday and Monday thereafter, until the crisis is passed, I suggest that all places of amusement, including all social clubs, all State and municipal buildings, all business establishments; all mercantile establishments, except those necessary to the sale and distribution of food, fuel and drugs, voluntarily remain closed."

The State's chief executive pointed out that "the important part of the plan is to close two consecutive days each week and thereby save much-needed fuel."

Cornelius J. Danaher, Connecticut Labor Commissioner and Wages and Hours Act Administrator, said: "I feel that any adjustment of wages downward by employers because of the shortened work week would be manifestly unfair. I think that most of our storekeepers and other employers would be too patriotic." (See TWO-DAY CLOSING on page 17)

Other States May Follow Pattern of Pa. Agency Rule

HARRISBURG, Pa., Jan. 23.—Pennsylvania's employment agency law relative to the licensing of booking agents is being used as a pattern for similar legislation in other States, it is reported by William Douglas, director of the Bureau of Private Employment Agencies in the State Department of Labor and Industry.

Licensed under provisions of the Pennsylvania law are theatrical booking agents, professional model agencies and orchestra and band bookers. Investigators examine the books of agencies each month to see that only proper fees are being charged and that contracts and receipts are issued in accordance with the law. "The investigators also make adjustments of disputes between agencies and clients on complaints of rates and violation of contracts," Douglas said.

Prior to enactment of this law in Pennsylvania, a survey of the paid employment services of the State showed no law specifically regulating theatrical (See PENN. AGENCY RULE on page 17)

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Roxy Wars on Para and Strand; Signs Jimmy Dorsey for April; Bidding Ups Salaries for Names

NEW YORK, Jan. 23.—One of the most important theater bookings locally was made this week when Jimmy Dorsey was signed to play the Roxy during April. This booking and others made by the Roxy, indicates it is driving hard to get the top names which, by custom, have been "committed" to opposition houses.

Guy Lombardo, on the current bill, is a Strand regular. Connee Boswell, booked on the next bill with the Basin Street Chamber Music Society and Paul Lavalle's ork, is a Paramount regular. Jimmy Dorsey, who moved out of the Strand Thursday (21) after a four-week date, has been accustomed to playing the Strand twice annually.

The Dorsey booking indicates that the new Barney Balaban regime, now heading the house, will shell out heavy sugar to get attractions. Purpose is obviously to tie up any topnotcher not definitely committed to the other houses. Its strongest competition in the battle for names is the Paramount, which has tied up many of the name orks such as Harry James, Tommy Dorsey, Benny Goodman, Gene Krupa, Alvino Rey and Xavier Cugat far in advance of their appearances.

In many respects the Roxy has the advantage in the buying market, not only because of an ample budget, but because of its new policy of not being committed to any stagershow pattern, while the Strand and Paramount are committed to name bands. The Roxy can dive into vaude presentation bills if name orks are not available because of its stage set-up and production facilities.

The tri-cornered competition for top names and name bands between the Roxy, Paramount and Strand will most likely zoom salaries of attractions upward. A fact that makes talent agencies very happy.

Chief sufferer in this booking situation will be the Strand, which because of its small capacity (2,758 seats) will most likely fare third best in the competition. The Strand is left with a comparatively low supply of bands, among them being Jan Savitt, Ina Ray Hutton, Charlie Barnett and Lawrence Welk.

One of the odd angles in this business is the deep friendship between Billy Burton, Jimmy Dorsey's manager, with Harry Mayer, Strand booker.

Dorsey's stand at the Roxy will mark

his second appearance on the street within three months. Last year this would have enabled the Strand to protest the date before the American Federation of Musicians, but the union Form B pact used now contains no provision banning a subsequent appearance within a specified radius within 90 days, which is a feature of performer contracts. During the Form B negotiations between the circuits and the AFM, the circuits insisted on that clause, but later did not take any action because of the fear that presentation of that clause among others would automatically eliminate the duress angle, under which the circuits say they agreed to the Form B.

Costello Penalty Eased; Pays Fine

NEW YORK, Jan. 23.—Diosa Costello's 60-day suspension from the American Guild of Variety Artists was lifted at a hearing yesterday before the Four A's. Instead, she was fined \$500, of which \$100 is payable within seven days, and the remaining \$400 will be remitted following a six months' good-behavior period. If the bombshell erupts again, the latter sum will be kept and any additional action deemed necessary will be taken.

Miss Costello was suspended for 60 days starting February 1 for passing the picket line at Leon & Eddie's. At a hearing during which she was asked to explain her action, she displayed a defiant attitude, with the suspension as a result.

As a result of the change of penalty, Miss Costello will be able to open at La Conga February 1.

The rehearing was a result of letters by Miss Costello in which she apologized for her action and promised to faithfully abide by the rules of all performer unions.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

A Hollywood delegation at the Officers' Candidate School, Miami Beach, including Gilbert Roland, Bruce Cabot, John Holden, Robert Preston, was commissioned Wednesday (20). . . . Matt Duffin, dancer, gets his corporal's chevrons prior to reporting to Officers' Candidate School at Camp Davis, N. C. . . . Sergt. Lisa Linaweaver, formerly of the dance team of Wes Adams and Lisa, is taking officers' training with the Canadian Women's Army Corps, Montreal. . . . George Petrocchio, of the publicity department of General Amusement Corporation, New York, is reporting to Fort Dix, N. J. . . . Dick Courtney, former band publicity man now a private at Fort Belvoir, Va., is now connected with the public relations office there.

"Ice Follies" Huge in Philly

PHILADELPHIA, Jan. 23.—With still the current week to be tallied, *Ice Follies of 1943* hit well over \$200,000 by the end of the third week of its four-week run ending tonight (23). For the third week, ended last Saturday (16), *Follies* attracted 38,000 persons at the \$2.85 top for a fat \$58,488. Makes a total of \$212,851 thus far, with attendance of 97,595.

Arena seats 6,000, and attendance for all the nightly and Saturday afternoon performances have been near and full capacity. Business for this final week has been running ahead of the third week.

No Quick Relief On Driving Ban

NEW YORK, Jan. 23.—Faint hope of relaxation of gas and oil restrictions that were held out for club, theater and other amusement spot owners last week by Charles F. Phillips, of OPA, won't be realized this season, according to new OPA chief, Prentiss M. Brown. Brown promised more gasoline this summer and better oil distribution next winter. However, as far as this winter is concerned, the season's over for outlying clubs and roadhouses.

Taxi ban, still being mulled in Washington by the ODT, is raising the problem of who is the culprit—cabbies, fare or amusement spot proprietor? So far, cities that have taken ODT head Joseph Eastman's request seriously have fined the cabbies. But opinion close to ODT circles holds that passengers are guilty, especially since latter are inclined to give just an address or street corner rather than the specific amusement spot. It's possible that, if and when ODT orders cracking down on taxi rides come thru, some provision may be made for holding passengers responsible.

A new angle was brought to public attention in Albany this week, when racing officials asked the office of the attorney general to decide whether race track owners had a legal right to bar prospective patrons driving up in taxis or autos. Should the decision be in the affirmative it may influence rulings of the ODT and OPA and bring added pressure on the already harassed night club proprietors.

BALTIMORE, Jan. 23.—Four taxi drivers, who were included in the more than 400 motorists reported as the first violators of the ban on pleasure driving, were tried in police court this week and three of them were found guilty of violating an order of the Public Service Commission, local agency, which forbids taxis to carry passengers to and from places of amusement. Each of the three found guilty was fined \$5 and costs. The charge against the fourth cab driver was dismissed.

More than 60 cab drivers in all have been charged with violating the OPA ban against pleasure driving. Others are scheduled to come up shortly.

SALISBURY, Md., Jan. 23.—The Office of Price Administration's pleasure driving ban and fuel oil cuts have caught theater operators of this Eastern Shore town in a double squeeze.

It was pointed out that normally heating systems were used only to warm up the theaters before the doors were opened. The crowd, thereafter, it was pointed out, generated sufficient heat to keep the place comfortable.

Anticipating an attendance drop ranging from 30 to 50 per cent as a result of the ban on pleasure driving, theater men said they will need more fuel to heat their buildings at the very time another OPA decree cuts fuel oil usage.

Big Minne USO Program

MINNEAPOLIS, Jan. 23.—More than 580 shows were presented to 365,000 soldiers, sailors, marines and coast guards in the USO program here during 1942 under auspices of the American Legion army-navy morale committee of the Minneapolis defense council, says Ray Jenksin, chairman.

In addition, 113 dances were staged. USO funds have been made available to the committee to help in carrying on its recreation program for servicemen.

New York Sets Skate Show

NEW YORK, Jan. 23.—City of New York is again sponsoring a roller skating show, made up of talent from the City Building skating rink. Show this year is being promoted by Vic Zobell, successor to Lee Starr, now in the navy, and will be directed by Carlotta Wolter.

THERE are unverified reports going around that there's a foreign correspondent in town who is not writing a book about his experiences. Insiders are inclined to discount the rumors. . . . Sign-of-the-Times, Straw-in-the-Wind or What-Have-You: At the second night of *Dark Eyes* at the Belasco Theater the audience broke into spontaneous and enthusiastic applause, stopping the show cold while the actors stood around helplessly, when one of the characters remarked, "What this country needs are more Republicans who can get themselves elected." . . . Prophet-without-honor stuff is particularly applicable in the case of Zero Mostel. His mother and father have never thought him funny; to them he's still merely a problem child. An old friend of his, familiar with the situation, ran into him the other day and asked whether his parents have changed their minds since his sudden and sensational climb to success. "Naw," said Zero, "my mother's now convinced not only that I'm crazy, but that the whole world is crazy." And his father? "My father says, why don't I forget this nonsense and take a civil-service exam." . . . Spotting Jack Benny to play his fiddle on that charity concert bill at Carnegie Hall last week was the idea of Pat Powers, an exec of the infantile paralysis fund drive. . . . Last Wednesday *The World-Telegram* drama page ran a picture of a scene from *Dark Eyes* (which, incidentally, is threatening to develop into the town's latest comedy smash) and captioned it, "Olga Toretzka and Elena Miramova, as two refugees from Russia. . . . "Which was very nice, except that the two ladies, in the usual left-to-right order, were first Miss Miramova and then Eugenie Leontovich. The derivation of the mythical Olga Toretzka is odd. Ludmilla Toretzka is also in the show, and the character she plays is named Olga, but Miss Toretzka wasn't in the picture run by *The World-Telly*.

ALTHOUGH Mayor La Guardia weren't making it tough enough for the hookies already, the Mayfair Building has now posted a sign on its door advising the bookmakers that any activity in front of the premises will be reported to the police. . . . Joan Curtis is the new editor of *Motion Picture* mag. . . . Ralph J. Gleason, who has been handling trade press stuff for the publicity department of CBS, has taken an overseas job with the OWI. . . . Hy Gardner drops his column, syndicated in 101 papers, when he reports as an army captain next week. He had been in the State Guard as a captain for two years. . . . Private James Pettyes, formerly a Broadway flack, is now stationed in Alaska and has become official photographer of the camp newspaper. . . . An agent who sat in the box next to that occupied by Sonja Henie's mother at the opening of the Henie ice show at Madison Square reports that Milton Berle's famous Mom has nothing on the elder Henie.

BONNIE BAKER (This Week's Cover Subject)

BONNIE BAKER became a big name by singing like a "wee" girl. For a while, Miss Baker's ingenuous trick of sounding like anyone's kid sister made her the most widely imitated vocalist in the music world.

After a more-or-less uneventful tenure with Orrin Tucker's band, she tried a number or two in the now familiar style and the rest is theatrical history. "Oh, Johnny," a Tin Pan Alley pop tune dormant these many years, was given rebirth and a new generation discovered the song as its very own. Immediately it became a best-seller—a reflection of the way the public took Bonnie Baker to its bosom.

"You'd Be Surprised," another oldie, was then revived by Miss Baker, and it picked up where "Oh, Johnny" left off.

Her association with Orrin Tucker was no longer uneventful. Key hotels bid for the pair and the nation's theaters plastered their names on marquees for an adoring public to witness. Together they hid to the Coast where Paramount featured them in a tuneful film called "You're the One."

Billed equally with Tucker until he terminated his professional career for service under Uncle Sam, she has gone on alone to continue a successful string of engagements.

Miss Baker is under the exclusive management of Frederick Bros.' Artists Corporation.

The Billboard • **The World's Foremost Amusement Weekly** • **Published at Cincinnati, Ohio, U. S. A.**

Founded in 1894 by W. H. DONALDSON, R. W. EVANS, President and Treasurer. * R. S. LITTLEFORD JR., Vice-President and Managing Editor. W. D. LITTLEFORD, Secretary. Editors: *ELIAS K. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD. *Now serving with the Armed Forces.

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.

BRANCH OFFICES:

NEW YORK—1564 Broadway	CHICAGO—155 No. Clark Street	ST. LOUIS—390 Arcade Bldg.	PHILADELPHIA—7222 Lamport Rd.	LOS ANGELES—416 W. 8th St.
MEadison 3-1616	CEntral 8480	CHestnut 0443	MAdison 6895	VAndike 8493

FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. G. 1. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line. \$7 per column inch. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulation.



Lamb-Yocum Held Indef in Philly Hotel; Huge Draw

PHILADELPHIA, Jan. 23.—The Lamb-Yocum Ice Parade of 1943 at the Garden Terrace of the Benjamin Franklin Hotel proving such a click that Joseph E. Mears, hotel managing director, has decided to keep the show indefinitely. The first time for an ice show on any nitery or hotel floor in town. Opened Thanksgiving night, originally skedded for an eight-week stand. New contract provides a four-week cancellation clause for either party. Mears intimates he hopes to keep an ice show in the room until next September. Booked thru Frederick Bros. Music Corporation of New York.

Since room's draw is mainly among town folk, show will change routines and costumes every four weeks. Mears used to feature name bands in the room.

Since opening, the Ice Parade has attracted an average of 3,500 patrons a week. Total attendance has been 28,000. Room seats 450.

Ice show drew about 1,500 more each for dinner and supper than did name bands and floorshow of three or four acts. Ice show uses Marshall's local band, a Meyer Davis unit.

Robeson Cancels Wilmington Concert

WILMINGTON, Del., Jan. 23.—A bombshell descended on the Wilmington Community Concert Association last week when it received word that Paul Robeson had canceled his contract to sing at the Playhouse Thursday under its auspices. The contract had been signed and arrangements made for the affair last spring. It became necessary to provide a substitute for Robeson.

The association announced that it will give its subscribers a program by the National Symphony Orchestra on February 9 to take the place of the Robeson appearance. The Ballet Russe has been booked for February 23.

Robert Ferguson, Eastern manager of the Community Concerts Service of the Columbia Concerts Corporation, said, "Mr. Robeson, for personal reasons, has found it impossible to appear in Wilmington." It was learned, however, that Robeson had been informed by friends and relatives in Wilmington that there is discrimination against Negroes here. The singer in recent years has taken a position that he will not sing where Negroes are segregated.

"Winterland" Spokane Start Hit by Non-Arrival of Props

SPOKANE, Jan. 23.—Winterland ice revue opened a four-night stand here Tuesday (12) with a mediocre performance at the Ice Arena.

First show was private performance bought by local club at reported price of \$2,000. Following three shows open to public at prices scaled from \$1.73 to 87 cents. Arena seats 2,800.

Costumes and lighting effects failed to arrive in time for first show, and Miss Megan Taylor, featured skater, went thru acts in practice outfit, once donning a fur coat to keep warm. Other featured performers included John Kinney, Dick and Irene Meister, Marilyn Telfer and Anne Taylor and Bill Udell.

The 20-act show, presented by Ray Schulte, is out of California. First performance was dedicated to Spokane's 100-year-old John Jerome White, who celebrated his birthday by skating around the arena several times.

"Priorities" Held in Mil.

MILWAUKEE, Jan. 23.—Capacity business resulted in the holding over of *Priorities of 1943* at the Davidson Theater here for an extra day. Show opened January 10 and played two extra performances January 17.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

MARTHA ERROLLE—musical comedy soprano, caught recently in one of her first night club engagements, at the Camellia House of the Drake Hotel, Chicago. The girl has looks and appearance, as well as a voice of fine range and solid caliber. Handles lines nicely between songs, displaying definite ability. Rates a chance in films.

For LEGIT MUSICAL

DOROTHY KELLER—dancer now at the Hurricane, New York night club. A small and cute brunette, she does a couple of excellent toe specialties. Straight number is fine, but in a comedy toe routine she really excels, selling 100 per cent. Looks like a youngster and has the sort of personality that should carry her far, especially in the comedy vein. May develop into an outstanding dancing comedienne. Should be considered for a revue spot and also for vaude and films.

Small-Town Boom In Nitery Dates

CHICAGO, Jan. 23.—Leading club date bookers here report that the boom in their field today is in the smaller towns due to the activity in defense plants. Club dates have taken an opposite turn in key cities because of the war. Curtailed traveling has brought about cancellations of many conventions which normally spend good money for entertainment.

Fraternal and other social organizations in small towns have seen a terrific spurt in their membership rolls, limited travel opportunities and busy working schedules keeping most of the populace close to local quarters. Their demand for talent has never been heavier.

David P. O'Malley, local agent, reports that it is more of a problem today getting the acts to those out-of-town club dates than securing the jobs. Crowded trains and busses make it all but impossible to assure acts of convenient schedules or comfortable accommodations. In a number of instances O'Malley was forced to send out an act a day or two early to make sure that it would be on the job on time, even tho the date was only 150 miles or so away.

Casa Corporation Dissolved

FORT WORTH, Jan. 23.—The corporation which produced Casa Manana in 1936 and the year following under the direction of Billy Rose has been dissolved with the approval of legal papers by the Texas Secretary of State. Merchants who backed the corporation, which never paid dividends but which brought thousands to the city, decided that the concern should be wiped out for the war's duration. The old building, now termite-eaten, will be torn down.

Miles-Kent "Feud"

PHILADELPHIA, Jan. 23.—A Jack Benny-Fred Allen feud is being built by nitery press agents here for next month when Jackie Miles opens at Jack Lynch's Walton Roof and Lenny Kent locates at Carroll's Cafe. They did a duo act here before deciding to strike out solo.

Costume Workers' Roxy Pay Raise Goes Before WLB

NEW YORK, Jan. 23.—Proposal for \$7.50 increase in salaries of Roxy Theater costume department employees, in accordance with Little Steel formula, has been placed before the War Labor Board by New York local of Theatrical Costume Workers' Union. WLB approval would jump Roxy needleworkers' salaries from present \$42.50 to \$50. No increase has been granted wardrobe department employees since January, 1942, date from which 15 per cent rise in cost of living is figured.

Roxy management has so far offered a \$2.50 increase, but the union is holding out for 15 per cent. Should the WLB bear out costumers demands, a refusal on the part of management to comply with the ruling would result in submission of the dispute to the New York State Mediation Board, in accordance with a provision in the contract. Current negotiations for salary increases stem from stipulation in the basic pact providing for annual reopening of wage clause. This clause was written into the contract a year ago, this being the first time it has been invoked. Costume workers and Roxy Theater are in agreement regarding all other points in their contract.

Should the union win its demands, next step would be to secure same minimum salary for its members at Radio City Music Hall, with which costume workers' union also has a closed shop agreement. Claim in both cases is being made not only on basis of Little Steel formula but also on fact that both houses have been operating at a profit.

Sherwood May Go to Africa

WASHINGTON, Jan. 23.—Playwright Robert E. Sherwood's latest government assignment may take him to North Africa shortly to take charge of news emanating from that battle area. Elmer Davis, OWI director and former radio commentator, is mulling the trip.

Sherwood's job on the Dark Continent would be to act as sort of combined clearing house and censorship bureau for African front news. Davis is reportedly dissatisfied with the tangled censorship problems American correspondents are bucking there, and it is possible that under Sherwood's supervision rules would be relaxed.

Sherwood is now director of overseas operations in the overseas branch of the Office of War Information. His last play was *There Shall Be No Night*, produced in 1940. Government duties have kept him inactive in the play field since.

Christenberry Re-Elected

NEW YORK, Jan. 23.—Robert Christenberry, Hotel Astor prexy and general manager, was elected president of the Broadway Association for third time at annual meeting held at the Astor last Monday (11). Ray Whittaker, of the Shubert office, won a vice-presidential post.

Hot Development

NEW YORK, Jan. 23.—Live talent in New York received a serious setback this week. The precautionary announcements by a uniformed fireman previously made in person are now being delivered from the screen at vaudefilmmers.

Move is seen as discouraging the theatrical aspirations of smoke eaters.

Top Show Set-Up For Maritimers

NEW YORK, Jan. 23.—Newest arm of the navy in New York, U. S. Maritime Training Station at Sheepshead Bay, in existence only a few months, has developed a model entertainment formula which keeps the merchant marine trainees hopping five nights a week.

Those in charge of securing and planning the shows include Ensign Herbert Brock, former NBC announcer in Richmond, Va.; Mac Pepper, former emcee, who has a specialist's rating in the Maritime Service, and Lieutenant Jack Lawrence, songwriter. Lieutenant Walter Schwab, welfare officer of the base, supervises the entire set-up.

Based at Manhattan Beach, outfit has 10,000 men in training and has a newly erected auditorium which has a 2,500 seating capacity, with the shows going on in shifts. Biggest show there thus far was the Jack Benny unit with Danny Kaye.

Job of getting performers is in the hands of Brock and Pepper, who have been putting on an average of three shows a week, in addition to dances once a week and weekly prize fights. Stage has an apron on rollers which is moved out to the middle of the floor as a ring.

Under Lawrence, the Service has developed a 65-piece orchestra, which is broken up into smaller units of concert, swing band and society combo. Performers who have appeared include such names as Mildred Bailey, Ella Logan, Ella Fitzgerald, Berry Brothers, Condos Brothers, Frances Faye, Bob Williams, Sammy Kaye, Vincent Lopez, Guy Lombardo and Bob Allen.

In addition, GSI sends in two regular shows a month.

Dullzell Heads TA

NEW YORK, Jan. 23.—Theater Authority, Inc., has elected Paul Dullzell president, succeeding Frank Gillmore, who declined to run again and who has been elected president emeritus. Other TA officers are Brock Pemberton and Mrs. Florence Marston, vice-presidents; Walter Vincent, treasurer, and Alan Corell, secretary.

Met Cuts Tour

BALTIMORE, Jan. 23.—Baltimore's annual spring season of Metropolitan Opera performances has been canceled because of the ban on the use of automobiles and taxicabs for pleasure driving, it has been announced by Frederick R. Huber, secretary of the Baltimore Opera Club. This is first time the Met season has been canceled here.

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HAVE YOU HEARD

BETTY RANN?

AFRA Gains on Two Fronts; Nets Okay Upped Minimums; No Hold-Outs Above \$67,200

NEW YORK, Jan. 23.—American Federation of Radio Artists took concrete steps this week to safeguard the interests of members at both ends of the financial scale. On the one hand, basic contracts covering sustaining actors and singers in New York, Chicago, San Francisco and Los Angeles, chief production centers, and providing for an average increased minimum salary of 10 per cent, are nearly ready for approval of War Labor Board. Also, in Washington this Monday (18) representatives of the association met with A. D. Burford, of the Bureau of Internal Revenue, to discuss problems which OES's salary limitation order have raised.

Only remaining contracts still awaiting station execs' signatures are NBC network and individual pacts. Delay is due to death of an NBC attorney. CBS, Blue and Mutual contracts were signed during past week or so.

AFRA is asking that contracts be made retroactive to December 15, 1942. New rates will represent first increase for sustainers in two years.

Among concessions won by the Federation were an increase of 40 cents in overtime rehearsal pay, which amounts to \$4.40 per hour for shows of from 16 to 30 minutes' duration; \$1 hike in group stand-by rates for East and Midwest, or \$12 for New York and national nets and \$9.50 for Chicago and regional nets; 50-cent increase in Los Angeles and San Francisco, bringing group stand-by minimums up to \$6.50, and increases for singers employed by the week of from \$70 to \$77 in New York, from \$50 plus additional \$3.25 per network broadcast to \$55 plus \$3.70 for Chicago and from \$45 plus \$4.15 to \$49.50 plus \$4.55 for West Coast.

An over-all increase of 10 per cent of applicable minimum under which they are now employed will go to all staff employees.

Basic program fee for actors in New York would be \$14, \$15 and \$16.50 for programs of 15 minutes or less, 16 to 30 and 31 to 60 minutes respectively. Chicago rates would start at \$11.50 and increase to \$12.50 and \$15. For Los Angeles-San Francisco, rate agreed upon is \$8.50-\$10-\$11. Rehearsal rate of \$3 for first hour is uniform throughout the country, while additional rehearsal brings \$2 per hour in the East and \$1 elsewhere.

Proposed rates for singers are \$18, \$22

and \$25.50 in New York; \$12, \$14 and \$17 (Chicago), and \$9, \$11.50 and \$13.50 (West). Rehearsal fees are the same as for actors, except that after one hour the \$2 rate is nationwide.

Basic minimum fees per program (program fee plus two hours' rehearsal) for both actors and singers are pegged at \$21, \$25 and \$30 (New York); \$15.50, \$18.50 and \$22 (Midwest), and \$13, \$16 and \$19 (Coast).

Repeat broadcast fees would be \$9.50, \$11.50 and \$14 (New York); \$6.50, \$8 and \$10 (Chicago), and \$5.50, \$7 and \$8 (West Coast).

Contracts also cover group singers, divided into three classifications: those of two to four persons, those of five to eight and those of nine or more voices.

In Washington, Director Burford of the BIR would not disclose the subject matter of the conference with AFRA heads, but it is believed that among questions clarified were whether an employer has the right to hold salary in excess of \$67,200 in escrow and whether the OPA ruling would void contracts signed prior to October 3, 1942. Burford went on record as stating to Capitol reporters that in his opinion it was illegal for employers to withhold salaries and also that contracts entered into before last October were not void. Burford refused to discuss any individual rulings made by the bureau.

Grennard Wows In Air Debut

NEW YORK, Jan. 23.—WBYN's *Keep Freedom Ringing* started its radio editor guest week Monday night (18) by presenting Elliott Grennard, *The Billboard's* music editor and jazz expert, who went "commercial" for the occasion, but only to sell War Bonds for Uncle Sam. A host of sponsors, including a home laundry, bloomer firm and baby tog manufacturer, banded together to share the risk.

Emcee Clive Davis borrows a twist from the old *Pot-o-Gold* show to sell bonds. First quarter was given over to laundry sponsor, who offered a bond-selling slogan, along with a good, healthy wet wash plug. Number was phoned at random and if someone answered and could repeat the slogan, sponsor shelled out \$1 in War Stamps. To vary this procedure, Davis asked a question based on a story in the evening paper, and those who phoned in with the correct answer also received a dollar's worth of stamps. Second sponsor, a bloomer concern, repeated the routine, with a couple of recordings thrown in to balance the palaver.

By this time audience was sufficiently warmed up for Grennard, who did a neat take on the music business's contribution to the war effort, winding up with a solid selling spiel. Davis announced that the "guest" would stick around to take orders and, sure enough, the phone started ringing. Real customers, too.

Grennard will reportedly consider any reasonable offer. Shirley Frohlich.

Not Lonely

MINNEAPOLIS, Jan. 23.—John and Elizabeth Raleigh, WQCO news commentators, were at the Curtis Hotel the other day when they noted a young army shavetail hurry hither and yon around the bar. He looked about nervously. Finally, suspecting he was lonely, the Raleighs offered to buy him a drink.

"Thanks," replied the second loonie. "I'd like to, but I'm afraid I just can't. You see," he added as he looked at his watch, "I'm getting married in 10 minutes."

ACA Seeks Spot On Deferment Board

PHILADELPHIA, Jan. 23.—Representation of the radio industry's proposed national committee to administer occupational deferments is sought by the American Communications Association. Edgar T. Darlington, national executive vice-president of the engineers' and announcers' union and head of the Broadcast District Local No. 1 here, sent a letter to Major General Lewis B. Hershey, director of Selective Service, urging that there be appropriate representation of stations and labor organizations on the proposed committee.

Darlington urges that the committee be entirely divorced from any "paternalistic" touch or air of "ownership" on the part of either labor or management, and suggests that an impartial government official should head the committee.

The union leader also points out that, in view of the inroads made in the ranks of radio technicians by the armed services, only solution to the man power problem would be in a relative "freezing" of technical personnel.

Altho the union, in co-operation with stations and the board of education, has set up a training school here for radio technicians, Darlington points out that the man power from such source is but a stop-gap.

S. F. Changes

SAN FRANCISCO, Jan. 23.—Several important radio stations personnel changes were announced this week.

William (Bill) Ryan, general manager of the Blue Network and manager of KGO, the net's key station here, has been appointed general manager of KFI and KECA, Earle C. Anthony, Inc., Los Angeles. The appointment will be effective February 15. His successor here has not been announced.

Robert Seal, program manager of KPO, the NBC outlet, has been transferred to the program department in Hollywood, Roy Buffon becoming program manager, assisted by Floyd Farr. William Shea, KPO press manager, has been moved to production in program department, the publicity spot being filled by Louise Landis, Shea's assistant.

Texas Politico Air Probe

FORT WORTH, Jan. 23.—Politicians of many counties are awaiting the action of the Texas Legislature now meeting in Austin in regard to a plea made by the governor, Coke Stevenson, to require all candidates for office to make a report on the time they used in radio broadcasts and the costs. It has often been charged from the stump that men elected to office spend excessive amounts to get their messages on the air.

FCC Rapped by Cox; Committee To Give It OO

WASHINGTON, Jan. 23.—House of Representatives this week voted to set up a five-man committee to investigate James C. Fly and the Federal Communications Commission. Resolution was sponsored by Representative Cox, of Georgia, who's been in hot water with the FCC since latter began hearings on Station WGST, Georgia, last February. Cox charges the FCC and Chairman Fly with having "Communist affiliations" and trying to "smear" him and other Congressmen.

Cox will head the committee, which includes Representatives Hart, of New Jersey, and Magnuson, of Washington, Democrats, and Wigglesworth, of Massachusetts, and Miller, of Missouri, Republicans. Function of committee will be to determine whether the FCC, in its organization, selection of personnel and conduct of its activities, is acting in accordance with law and public interest.

Cox described FCC's actions in investigating WGST and WALB, both in the representative's home State, as those of a "Gestapo like a pack of wolves on my trail." It was brought out at the hearings last year that Representative Cox had received a gift of \$2,500 worth of stocks in Station WALB. According to the FCC, in October, 1940, the Albany Publishing Company, owner of the station, had made application to the FCC for the right to broadcast at night as well as in the daytime. Cox took an interest in the application and it was finally granted November 19 of that year.

Cox testified that the stock had been issued to him without his knowledge, and only after legal advice had been sought and the step was held to be "perfectly ethical." Cox stated that stock has now been transferred to a charity in his home town.

Cox further charged that WALB had been having difficulty in getting license renewals.

Cox claimed that his resolution was offered as a result of petitions to the congressman by small broadcasters, newspapers having an interest in stations, and by Army and Navy officials, all of whom saw, according to Cox, a move to set up a "despotic dictatorship over all communications."

Action on the Cox committee stymied attempts of Rep. John I. Sparkman (Ala., Dem.) to introduce a bill calling for an investigation of chain broadcasting. Sparkman asserted that the few networks dominating the radio field were making "inordinate profits" and forcing independent stations in rural districts to fold. Rules committee, however, acted upon the Cox resolution before Sparkman could present his bill on the floor, and efforts to tag the bill to Cox's resolution failed.

Mitchell Announcer on Safety-Council Platters

CHICAGO, Jan. 23.—National Safety Council is launching a new series of farm safety radio transcriptions, and Everett Mitchell, agricultural director of NBC central division and announcer on the Blue's *National Farm and Home Hour*, has been engaged as announcer. Ted MacMurray, Blue Network production director, has volunteered to supervise production of the transcriptions, which will be one-minute dramatizations of farm accident stories, according to Dan Thompson, chief of the radio section of the council's public information division.

WBBM Expands News Serv.

CHICAGO, Jan. 23.—Effective immediately WBBM is expanding its radio press service to permit a 24-hour news coverage daily. Desk will be handled on a swing shift basis, with the dog watch alternating among the staff newsmen. WBBM newsroom service includes the regular AP news wire, Press Association, UP, Radio, regular UP news wire, the INS and the W. U. sports ticker service. News personnel of the station now numbers 16: Pim Cruisenberry, news chief; analysts Alvin J. Steinkopf, Donald McGibney, Gerhard Schacher and Harlan Eugene Reed; newswriters Pat Burton, Gene Dailey, Harry Hess, Earl Horrigan, Walter Mair and Maxwell Murphy, and air-reporters Paul Brentson, Fahy Flynn, John Harrington, Art Mercler and Bob McKee.

"Showcase" Plugs Coffee

HOLLYWOOD, Jan. 23.—*Hollywood Showcase*, starring Mary Astor, has been purchased by Ben Hur Coffee, Harry W. Witt, KNX's Southern California sales manager, announces. Show has been on the air continuously for 112 weeks. Agency in deal was Barton A. Stebbins, with the contract being handled by KNX account executive A. Ernest Bagge.

Esau Heads KTUL

TULSA, Okla., Jan. 23.—John Esau, sales promotion manager of KTUL, has been named acting manager of the station, succeeding William C. Gillespie, vice-president and manager, who died January 13 following a fall at his home.

Wrong Number

MEMPHIS, Jan. 23.—The call letters of Washington recently invaded the comparative calm of radio Station WMC.

Managing Director Henry Slavick picked up his ringing telephone the other day and an obviously irritated voice inquired: "Is this the head of WMC?" After receiving "yes" for an answer, the irate voice, belonging to the head of a war plant in Texas, launched into a complaint about draft boards taking his skilled labor. Slavick tried to interrupt, but it was some time before he could head off the plant head with, "This is WMC, but not the War Man-Power Commission in Washington."

The baffled Texan hung up in disgust.

New York Maintains Lead as Chief Production Center

NEW YORK, Jan. 23.—Break-down of origination points of commercial shows on Columbia Broadcasting System, National Broadcasting Company and Blue Network shows that New York is still leading the other two centers, Chicago and the Pacific Coast, by a large margin. Except for the fact that more shows are traveling around this year and being aired from a different place each week, figures stick close to last year's approximations.

Network commercial programs on CBS total approximately 104, with 55 of these originating in New York, 37 from the Coast, 8 from Chicago, with 4 others either traveling or coming from different cities. Last year, out of 94 commercial

shows, 48 came from New York, 30 from the Coast, 12 from Chicago.

NBC has a total of 94 commercial programs. Of these, 46 are heard from New York, 29 from the Pacific Coast, 15 from Chicago, with the others traveling shows or having other cities as origination point. Last year, from a total of 92 programs, 45 originated in New York, 24 on the Coast and 19 in Chicago.

On the Blue, commercial programs total approximately 32, with 14 heard from New York, 7 from the Coast and 5 from Chicago. Of the 5 others, a few emanate from Washington. Last year, when the Blue was a part of NBC, out of 41 commercial shows, 25 came from New York, 6 from the Pacific Coast and the rest from various other points.

Driving Ban Sharply Raises Amount of Week-End Listening

NEW YORK, Jan. 23.—An increase of over 8 per cent in Sunday home radio listening is reported by Pulse of New York, Inc., radio survey, for January 10, first Sunday affected by OPA ban on pleasure driving. Driving ban brought Sabbath radio listening to its highest peak since high-tension Pearl Harbor days.

Greatest increase in number of families tuned in to ether programs occurred in morning hours (6 a.m. to 12 noon), average jump for a.m. listening reaching 9 per cent. Hours from noon to 6 p.m. showed an advance of from 19.7 last month to 21.2 on the test Sunday, an increase of almost 8 per cent. Evening period (6 p.m. to midnight) reflected about the same upswing as afternoon hours, index for this month recorded at 34.1 as compared to 31.7 in December.

Table summarizing Sunday listening for past 14 months records a sharp decline during the month following Pearl Harbor and continued falling off until October, 1942. Reasons for the slump are given by the survey directors as "effects of the draft and increased employment." Since October, however, percentage of radio listening has been climbing steadily, due to restrictions on travel caused by tire and gasoline rationing and growing difficulties and inconveniences of trolley, subway, bus and other forms of public transportation. Rise was given sharp impetus, however, by OPA's sudden outlawing of all nonessential auto traveling.

Comparative percentages for December, 1941; July, 1942, when listening reached its lowest ebb, and January, 1943, are listed below:

	Morning	Afternoon	Evening
December, 1941.....	10.1	24.4	46.3
July, 1942.....	7.1	14.7	16.8
January, 1943.....	11.0	21.2	34.1

Radio Talent New York By JERRY LESSER

WHAT a sweet gesture of HANLEY (Daddy Snooks) STAFFORD. But then, HANLEY is a nice guy. Since he and his son, GRAHAM, RAF captain, were radio interviewed on GRAHAM'S harrowing experiences when his plane was brought down and he was afloat for several days, STAFFORD has received letters from mothers who have sons in the RAF from whom they have not heard recently, asking if GRAHAM knew their boys or their whereabouts. In each instance, HANLEY sent a warm letter of assurance or hope to the mother, adding a personal greeting from GRAHAM about life in the service. . . . Some sort of honor was accorded ANNE NICHOLS' Abie's Irish Rose last week when Professor JOSEPH CALLAWAY, of Michigan State College, instructed his radio class to listen to the program and then submit scripts of their own as compulsory homework. Abie's rating has risen considerably, and I admit it's a good comedy show, but I still can't see anything funny or a bond to friendship when MISS NICHOLS has her leading male characters call each other names that used to start street fights when I was a kid. . . . Latest to join the ranks of CBS authors is HELEN J. SIOUSSAT, director of the Radio Talks Department. The publication date for her book, *Mike's Don't Bite*, is February 6. . . . KATE SMITH will change the format of her program when she inaugurates her series of visits to army and navy posts. Dramatic spots will be at a minimum (as she thinks the boys prefer music, novelty and comedy). The Kate Smith entertainment unit, as it now stands, will include HENNY YOUNGMAN, comic, and LEONARD SUES, trumpeter. Kate will sing several number and there will be additional music by JACK MILLER'S orchestra and the Kate Smith singers. . . . PHILLIPS H. LORD, creator of three of radio's leading chiller-dillers, *Mr. District Attorney*, *Gang Busters* and *Counter Spy*, once played the radio character Seth Parker, a genial, homespun philoso-

pher. Today LORD'S chief interest is in the field of crime, and he maintains a complete file of actual criminal records. . . . JOAN BLAINE celebrates her fifth year as star of *Valiant Lady* in March. . . . PENNY SINGLETON resumes the title role of the CBS *Blondie* show February 1. She retired to await the birth of a junior Penny. It has arrived.

ON A plea that he is overburdened with work, ORSON WELLES, narrator-writer-producer of the weekly *Ceiling Unlimited*, sponsored by Lockheed and Vega Aircraft Corporations, is being relieved of that assignment following the broadcast of February 1, which completes his 13-week contract. Sponsors indicate the series will be continued, altho as yet no replacement has been announced. ORSON'S release is reported as "amicable and by mutual consent." . . . KREUGER Brewing has abandoned plans for the *Gay Falcon* series, scheduled to start over a hook-up of NBC stations February 3, due to difficulties in obtaining time clearance. . . . *Women of America*, starring ANNE SEYMOUR as a pioneer woman, will debut January 25. The series will deal with post Civil War days. . . . TOM HARRINGTON, vice-president and radio director of Young & Rubicam, has been under observation in Misericordia Hospital, New York. . . . Actors may be interested to learn that LESTER O'KEEFE was handed a well-deserved promotion at NBC recently. He succeeds WYNN WRIGHT as eastern division production manager. . . . RALPH BERTON, who disk-jockeys WBNX's *Jazz University* every night, works from 8 a.m. to 7 p.m. daily as a machinist at a New York war production plant. . . . Songstress VERA BARTON auditioned for two legit shows last week. . . . BILLY GRAY, "the tree and a half-year old" Matilda, will fill an engagement at the Tic Tac Tap in Milwaukee when the ABBOTT and COSTELLO show moves east for four NBC broadcasts January 28.

Chicago By NAT GREEN

HEAVY snows the past week caused many of radio's suburban dwellers anxious moments because of the slow-up of all traffic facilities. RUSS YOUNG, director, and LAURETTE FILLBRANDT, who plays a leading role in *Guiding Light* on NBC, barely made it to the studio Tuesday (19) by three auto hitch-hikes and an elevated train, from North Edgebrook. . . . No replacement has been announced for *Plantation Party*, which left the air Friday (22). . . . NORMAN ROSS served as emcee Monday (25) during the army-navy "E" award to workers at the Inland Steel Company, originating at the Indiana Harbor plant and broadcast over WIND. . . . That new identifying theme,

Speak to Me of Love, heard on the NBC daytime serial *Helpmate*, was arranged for piano and celeste by ALLAN GRANT. . . . WGN's *Shoot the Works* quiz show, featuring JOHNNIE NEBLETT, was staged at the Eighth Street Theater Friday (22) for members of the Army Air Force Technical Training School, with MARIELOU NEUMAYER and ANGEL CASEY assisting Neblett as announcers. . . . BOYCE SMITH, one of the Three Romans on NBC's *Breakfast Club* and *Club Matinee*, is laid up with laryngitis. . . . LOU SINGER, drummer on Ben Bernie's CBS program, suffered a severe back sprain in an auto crash last week but managed to make his broadcasts. . . . ALVIN J. STEINKOPF, CBS news

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Thursday night is one of the best of the week for dial turners interested in menus with a change of pace, as well as for those whose I. Q. is above the national average in radio. For harmless and sometimes hilarious entertainment there's Frank Morgan, who is consistently clever in his articulate rambling, altho one listener thinks Baby Snooks and Daddy should share top billing with Morgan. Good variety of another type is *Stage Door Canteen*, which has the urbane Bert Lytell as ringmaster, and numerous guests. Outstanding forum of the country by far is *Town Meeting*, a hit from its inception and growing in stature. Raymond Gram Swing and Raymond Clapper, on at the same time on two different webs, generally have something up their respective sleeves that is worth listening to for those interested in slants on foreign and domestic news, and a spicy wind-up of a three-hour stretch is the adult *March of Time*. (Shows caught January 21.)

McDonald and Senator Harold Burton of Ohio, all glib and all, even Mme. Koo, able to handle themselves well on the mike. Mme. Koo advocated peace aims now. Byas, foreign correspondent, said there would be no real peace without total defeat of Japan. McDonald, Blue commentator and former chairman of Foreign Policy Association, said the post-war world should be worked out during the struggle. Senator Burton declared there can be complete victory and lasting peace at one and the same time, but opined that specific details governing the after-war world should be left to the conference table. Four-way discussion brought the forum half way to the tape, being followed by a short question period among the quartet and then questions from the audience, the latter technique always productive. An example of a program that can never be sponsored without losing some of its effectiveness and objectivity.

The Morgan show (Maxwell House, WEAF-NBC, 8:00-8:30 p.m.) led in with Snooks and Daddy (Fannie Brice and Hanley Stafford), a brisk pace-setter that age cannot wither nor time stale. They're on again half-way down with their regular skit, and they score. Morgan came on after ork leader Frank Tours pattered with the announcer, described the repartee as "fatiguing banter" and then went right into his tall-story bag. He also fenced cleverly with Johnny Polish, playing coach of the Los Angeles Monarchs, hockey club. Only one sizable commercial, at half time, but in itself an entertainment, the flavor, richness and blend of the product being linked with woodwinds, brass and other instrumentation.

Stage Door Canteen (Coca Products Refining Company, WABC-CBS, 9:30-10 p.m.) introduced singer Carol Bruce, the fun-poking Stroud Twins, versatile Shirley (My Sister Eileen) Booth, who is the Miss Duffy of Ed Gardner's Duffy's Tavern; Parkyakarkas, dialectician, and song-writers Richard Rodgers and Oscar Hammerstein II, with music by Raymond Paige. Very informal thruout and a dignified pitch by David Ross on richly endowed dextrose.

Town Hall's subject was *Can the United Nations Win the Peace While Fighting the War?*, a hot topic (WJZ-Blue, 8:30-9:30 p.m.). George Denny, moderator, appears to be the No. 1 man in this line. His speakers were Mme. Wellington Koo, Hugh Byas, James G.

When R. G. Swing left WOR-Mutual and White Owl cigars and went over to WJZ-Blue and Moblloil, that other able Raymond-Clapper, was given the spot (10:00-10:15 p.m.). Clapper always has something important to say in the domestic field relating to the war, but of late he has gone armchair strategist, at which he's not bad, but, unfortunately, he has not yet adapted himself to the mike, a frailty, which, it is hoped, will soon be corrected. He also needs brushing up on pronunciation of those Russian (See COMMENT on page 8)

commentator, will have a 16-page story, *Europe Underground*, in the April *Coronet* magazine.

After listening to several commercially sponsored patriotic programs that feature phone conversations between servicemen and their mothers, one comes to the conclusion that whoever is responsible for the programs has a low estimate of the listeners' intelligence. One glaring example is a chain program quite popular because of its feminine star. It's a very fine gesture to give the boys in the service an opportunity to talk to their home folks, but it requires only a few moments' listening to

discover that the conversation of the boys is hopped up with obvious rehearsed plugs that give the whole thing a phony ring. Portions of every conversation are of the same pattern, and anyone with an ounce of brains can spot them for what they are. Such tripe inevitably creates a feeling of distrust that is bad for morale. Programs on which the boys are queried by the announcer and tell how well they are fed and clothed have a true ring and are real morale builders; but the attempt to dramatize what are supposed (by the average listener) to be strictly spontaneous conversations creates an unfavorable reaction.

Hollywood By SAM ABBOTT

PENNY SINGLETON returns to her original title role in the CBS *Blondie* series shortly after February 1. Her role in the serial is being played by Florence Lake, sister of Arthur (Dagwood) Lake. . . . BILL WRIGHT is playing the part of the sheriff in *Mayor of the Town* over CBS. . . . WADE LANE, heard over KNX as *Your Singing Neighbor*, recently marked the 10th anniversary of his first KNX-CBS program. First job on Columbia was with Raymond Paige's *California Melodies*. . . . DEL SHARBUTT, announcer for Amos 'n' Andy, is recovering from a severely wrenched shoulder muscle sustained during a golf match. . . . PERRY WARD is the new announcer on *Hollywood Showcase*, produced by Paul Pierce and heard over CPN. . . . ARCH OBOLER,

writer-producer of *Lights Out* over CBS, left here for New York, where he will remain until February 8. Programs will be broadcast from New York during Oboler's stay there. . . . BILLY MILLS began his seventh year with NBC's *Fibber McGee and Molly* January 19.

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Program Reviews

EWT Unless Otherwise Indicated

"Star-Times Musical Revue"

Reviewed Thursday, 7:30-8 p.m. Style—Musical. Sponsor—Star-Times Publishing Company. Station—KMOX (St. Louis).

Nothing bright, sparkling or original about this show. Written and produced by Arthur T. Jones, who also acts as emcee, the show moves along at a stumbling pace that never lifts it above a bad script accompanied by mediocre music. Jones relies on old chestnuts told with a forced note of cheeriness to introduce the musical numbers. He is too strained in his reading, too wrapped up in his written lines. He needs that carefully acquired carelessness that marks a successful and entertaining master of ceremonies.

The commercials he has written for *The Star-Times* are even worse. For example, with a bit of *Hearts and Flowers* music he reminisces about the fighting soldiers who were once little tots reading the daily comic strips on the floor of the old homestead, then switching abruptly into a plug for *The Star-Times* comics.

Emmett Schuster's Streamliners play the musical numbers adequately but not spectacularly. Jean Webb sings in a husky, torchy voice songs like *I Let a Song Go Out of My Heart* and *That Soldier of Mine*. She is the best advertisement the newspaper has on its program, standing out like a beacon in a murky fog of muddled notes and old jokes.

C. V. Wells.

"60 Minutes in Swinglandia"

Daily, 5-6 p.m. Style—Popular music. Station—CMX (Casa Lavin), Havana (affiliated to N. B. C.).

This music is not swing, but leader L. Batard Brothers has an exceptionally smooth and mellow outfit.

Maestro's sax is one of the best in the business, but on some numbers it's too evident, detracting from the all-over band sweetness.

Whole thing adds up to a natural for the midnight hour and should be spotted at that time, when it would fare well in competition with the rash of jazz bands which clutter up the ether.

The program features slogans and forceful statements on the need for the nation to toughen up for the war's duration. Writing and production job okay in every way.

David C. Goupan.

"The Flavor Lingers"

Reviewed Wednesday, 7-7:30 p.m. Style—Musical variety show. Sponsor—Esslinger, Inc., Philadelphia. Agency—Gray & Rogers, Philadelphia. Station—KYW, Philadelphia (and WBAB, Atlantic City).

Cast changes and additions now make this the outstanding among sponsored live shows on local airwaves. Program's title takes its cue from the trade-marked slogan of the sponsoring Esslinger beer, and the weekly half-hour stanza of song and music is highly flavored listening. Show originates in the KYW studios here and is pumped to WBAB for the lagger-queffing market in Atlantic City.

Replacing Frank Coleman, who went into the service, are two new singing voices. Both old hands at mike lullabies, but both new to local wave lengths. Bill Perry, full-voiced tenor, and Frances Kay, lyrical soprano. Both devoted to ballad singing, with the emphasis on standards. For added pleasure they blend their voices well for a musical comedy duet.

For complete vocal enjoyment, show also has the Royal Harmony Singers, septa quartet. Natural harmonies and voice blend without accompaniment, yet their singing is rich in rhythmic qualities. Pleased no end when caught with

the *Jonah* spiritual and were equally effective for *Mr. Five by Five*.

Welding all the lyrical delights is the music making of Clarence Fuhrman, KYW musical director, using a large crew. Band has little chance to display its excellent talents, commercial copy cutting into the overture selection. However, in its one inning, doing *The Man I Love* when caught, band gives out for a full-flavored rendition, richly orchestrated in the modern manner, and stacks up with the best of them on the networks.

For a break in the musical varieties, George Edwards as "The Little Man," another sponsor trade-mark, dishes out sports predictions and news comments.

Franklin Evans handles the announcements and commercial copy and handles them well. Continuity, however, is so pre-dated that even the corn is withered. Sophomoric attempt is made to build up a love interest between the two lead singers, and the lines make even Tin Pan Alley's June-moon-spoon tripe sound tasty.

Maurie Crodenker.

Judith Allen

Reviewed Monday 5:15-5:30. Style—Gossip and comment. Sustaining on WPAT (Paterson, N. J.).

Judith Allen, featured player on many screen, stage and radio shows, is now lending her talents to a Broadway and Hollywood gossip program, Monday thru Saturday, over WPAT, Paterson. On the first show, with the help of Steve Ellis, she told of how she has always wanted to have a chatty program of this type where she could get together with the folks, talk of interesting things and people and keep them informed of latest happenings on the stage and in Hollywood.

None of these things happened on opening show, which turned out to be mostly an overlong account of how Miss Allen crashed the various fields of entertainment, with the actress herself coming in with compliments on her own worth. Her guest on this show was a woman from England who had several of her wartime experiences to relate, but who was, unfortunately, cut off in the middle of one of them to make room for the closing announcement.

Miss Allen has a vivacious personality which goes well on a show of this sort, but whole thing needs a greater variety, improvement in material and better timing.

Marion Radcliff.

"Um Milhao De Melodias"

("A Million Melodies")
Reviewed Wednesday, 9:35-10 p.m. (Rio time). Style—Musical. Sponsor—Coca-Cola Company of South America. Heard over Radio National (Rio de Janeiro).

Following a heavy ballyhoo via the dailies and air waves, Coca-Cola ushered in its first Brazilian air show since the introduction of its product on the local markets last June. The opening program ran off in tiptop form, the failure to reveal the identity of or to introduce the guest stars and soloists participating most likely had the listening audience in a quandry as to who was who. It should and perhaps will be corrected. Lone intros on the premiere shot were those of band leader Radames Gnattali and the Brazilian sambista, Marilia Batista.

The set-up has guest stars, the Coca-Cola orchestra (35), a mixed choral group and Celso Guimaraes, emcee. On the first shot, the layout was A-1 for Brazilian consumption and should keep the listeners dialing in. The format is tailor-made. The commercials opening, closing and at the half-way mark are short and punchy and should do a good job in quenching the thirst of the Cariocans.

Guests were Marilia Batista, Paulo Tapajoz and Trio de Ouro. Miss Batista's best work was the rendition of *Tico, Tico no Fuba*, capably served, with the sambista injecting the fire and pulsating rhythm characteristic of Brazilian music. Paired with Paulo Tapajoz, she did an excellent job singing *A Morena dos Chacos*, a samba aired for the first time and destined to become a pop carnival tune.

Trio de Ouro, fem and two male singing combo, with vocal backing by chorus,

gave a splendid account of themselves in a tune called *Luar de Paqueta*, a beautiful piece of work musically. Trio and chorus are interwoven thruout program.

The band, under the capable leadership of Radames Gnattali, holds down a midway spot, tossing up a medley of pop sambas served in true Brazilian fashion, as guest stars and vocalists weave in and out for thrushing. A well done job.

As the title indicates, music is the stock in trade. Tho the opening program consisted entirely of Brazilian music, layout for future programs will include the works of foremost composers of the classics and American and Brazilian pop tunes.

James C. MacLean.

"Don't You Believe It"

Reviewed Saturday, 9:45-10 p.m. (PWT). Style—Dramatic. Sponsor—Plough, Inc. (Aspirin). Agency—Lake, Spiro & Schurman, Inc., Memphis.

To say that this show should sell plenty of aspirin is misleading, because it is sufficiently educational and entertaining not to warrant the taking of the pellets. Commercials, handled by Cliff Howell, are effective and well spotted at the start, the middle and the end.

Written by Cran Chamberlain, *Don't You Believe It* proposes to explode myths. On show caught there were such things as "Carrot-top denotes red-heads," "Louis Braille found the system for the blind," "Sinking of the Lusitania started World War I," and "Betsy Ross designed the first American flag." Script dramatizes incidents showing that these things aren't true and giving the true or rather a different version of them.

Chamberlain displays clever showmanship in the selection of his points to be exploded. They are points that are down-to-earth and those with which everyone is familiar.

Ken Niles emcees.

Abbott.

"Meet the Press"

Reviewed Saturday, 11-11:15 a.m. Style—Dramatized interviews. Sustaining on WMAQ (Chicago).

For some reason, the public attaches a certain amount of glamour to the newspaper business, and *Meet the Press* provides an interesting and entertaining quarter-hour of information about outstanding newspapermen and women who gather, write, edit and publish the news. Cleve Conway, NBC announcer and newscaster, capably conducts the interviews.

On show caught Clem Lane, city editor of *The Daily News*, was interviewed and two of his famous fictional characters were dramatized. Lane has been with *The News* since 1924 as reporter, rewrite man, assistant city editor and, since last June, city editor. Under Conway's questioning he told how news is handled, exploded the idea that the city room is a madhouse and reporters are drunkards, related experiences during Chicago's gangster era, and gave the genesis of his famous characters, Oxie O'Rourke and Torchnose McGonigle, whose comments on politics and things in general daily enliven the pages of *The News*. Two radio actors then enacted a typical Oxie and Torchnose gabfest, which was highly amusing.

On subsequent broadcasts cartoonists, columnists, writers and photographers of papers in the Chicago region will be interviewed. Program has excellent possibilities.

Nat Green.

COMMENT

(Continued from page 7)

cities. Not as good here as with his widely consulted column, but he may find himself.

To this listener Swing is the top-ranking news analyst. He is also one of the few who gives credit to major sources of his information, and expresses opinions with a disinterestedness that is unique in radio. He goes way below the surface and beyond the moment, giving background and history while leading up to a point. Swing's voice is one of the best on the air, he is always serious in his words and approach and never gets off the leash. In drama and newswriting, restraint is the word.

In the 15-minute gap between *Swing-Clapper* and *March*, WOR's *Wax Museum* is directed to devotees of old recordings. Thursday's platters were Benny Goodman's *Sing Sing, Sing*; Belle Baker's *Love, Your Magic Spell Is Everywhere*; Wendell Hall on the banjo with *It Ain't Gonna Rain No More* and Meyer Davis's *Great Day*—time only for a very and a half on the Davis waxing. Very solid.

Leonard Traube.

Advertisers Agencies Stations

NEW YORK

Norman Paul and Francis Forrest have joined the staff of the CBS publicity department. . . . Daniel M. Gordon has been named manager of the media department of Ruthrauff & Ryan. . . . Hal Browne, formerly associated with Rockhill Recording and Advertisers Service, has joined WLIB as studio control engineer.

CHICAGO:

LOCAL members of AFRA have been busy the last few days signing the new contracts carrying a 10 per cent raise in pay, which affects everyone on sustainers. . . . Jack Ryan, just elevated to the job of press head of the NBC central division, has been laid up for several days with a severe cold. . . . J. Clinton Stanley, assistant manager of the Blue Network's central division production staff, has been commissioned a lieutenant (s. g.) in the navy and reported for duty at Great Lakes Training Station last Thursday (21). Stanley has been with the Blue since 1935 and his current radio productions included *Quis Kids* and the Danny Thomas show. . . . Dale Shimp and Gus Flassig, two of the youngest members of WJWC's staff, leave for the army this week. Both 19 years old. . . . Station WLS is plugging the \$2,500 letter-writing contest of *Prairie Farmer* on *Why I Am Proud of the Good Old USA*. . . . J. M. LeGate, manager of Station WIOD, Miami, and J. Leonard Reinsch, general manager of WSB, Atlanta, visited NBC central division offices last week. Sidney N. Strotz, vice-president in charge of the NBC western division, also was a visitor, en route home from a business trip to New York. . . . Frances Clark, member of the NBC central division press department, is hobbling around with a cast on her left foot, the result of a fall at her Evanston home.

PHILADELPHIA:

ROGER W. CLIPP, vice-president and general manager of the WFL, reappointed chairman of the NAB's Research Committee. . . . Bill Carty quits the WIP announcing staff to become an ensign in the navy. . . . Thurston Holmes switches from the WCAU announcing staff to WPEN, still carrying on his theater acting chores under the name of Nickey Arnold. . . . Jerry Stone, former WDAS press agent, now a lieutenant in the Army Signal Corps' radio division. . . . WFL taking advantage of the ban on pleasure driving and using double-duty courtesy spots, which give a listing of the day's program features, finishing with a plea to save tires and gas by staying home and listening to the radio. . . . Betty Hurd returns to the WCAU program schedule with a public health series.

LOS ANGELES:

HERB PANGBORN has been named supervisor of the KNX transmitter, replacing Harold G. Perry, who was recently commissioned a lieutenant (s.g.) in the navy. . . . NBC lost three more members to the armed forces when M. S. Adams, field supervisor of the engineering department, was commissioned a first lieutenant in the marine corps; Wallace Boone, assistant to the auditor, went to Fort MacArthur to await assignment to Officers' Training School, and Henry Brainerd of the music rights department joined the coast guard. . . . Effective January 29, *People Are Funny* moves into the Friday 6:30 p.m. (PWT) spot formerly held by *Plantation Party*, and Tommy Riggs and Betty Lou take over the 7 p.m. spot vacated by *People*.

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PHILLY SETS FAST PACE

Out-of-Town Openings

"He Is My Man" (Ideal Teatro) MEXICO CITY

By the contemporary Spanish writer, Carlos Arniches, this play is called in the bill, "tragedia grotesca," aptly, because it is full of grotesque situations. The story depicts episodes in the life of an impecunious and rather timid but persuasive caballero, Antonio, who as a gentleman is supposed to be above work, but who in his poverty is driven into all sorts of grotesque situations, equally shared by his beloved daughter.

His persuasiveness works with the landlord who demands the rent, but the time soon comes when something more than persuasiveness is needed, so Antonio accepts a job as bouncer in a gambling house, with the promise of 10,000 pesetas for dealing successfully with three chiselerers of bad reputation, who are frequenting the house. The hiring of a timid old gentleman as bouncer creates still another grotesque situation, but Antonio emerges as a brave man; inspired by love of his daughter he courageously tackles the three bad men and drives them into the street.

At the same time, the gambling house episode reveals Antonio's weaknesses; he falls victim to the wiles of an altogether seductive demimonde, who succeeds in separating him from his easily won 10,000 pesetas, which gives the author opportunity to moralize at the end.

The success of a play like *He Is My Man* depends, of course, on the genius of the leading character—which in this case Angel Garaza, playing the lead, possesses to a marked degree. He has a wide emotional range—wistfulness, bravado, the ability to create lurid climaxes.

With an actor of equal genius, *He Is My Man* might easily be a Broadway success in translation.

This Teatro Ideal is known as "the house of laughter"; it provides the best comedies and the best laughter in town. It even essays occasionally American-English comedies, as recently *Arsenic and Old Lace*, which enjoyed a long run. Another play, Noel Coward's *Blithe Spirit*, wasn't so successful. Mexicans thought it too simple. Charles Poore.

"Trespatines"

(Principal de la Comedia Theater)
HAVANA

A farce by Castor Vispo; presented by Amado Trinidad. Cast: Leopoldo Fernandez, Mimi Cal, Mario Barral, Lolita Berrio, Anibal de Mar and L. Otero.

If theater audiences elsewhere respond with the same degree of zest and hilarity to *Trespatines* that greeted the offering at the Principal de la Comedia in Havana, it should be a hit anywhere. The farce moves along swiftly and wackily from one dizzy situation to another, and the audiences almost rolled in the aisles.

The plot is simple: Nananina (Mimi Cal) is not altogether dumb, but she can involve herself in a lot of situations which keep her husband, Trespatines (Leopoldo Fernandez), in a constant stew of excitement. It is Trespatine's desire to be a good CTB, which brings into their tiny apartment a strange medley of men and woman who keep the play in an uproar.

In the end Trespatines not only winds up as general of the CTB, but is instrumental in getting an invention approved.

Comedia audiences liked Mimi Cal and Leopoldo Fernandez even tho Miss Cal lacked a certain amount of dizzy zip and Mr. Fernandez was a trifle too honest for his part.

The main point is that Amado Trinidad has material which can be whipped into shape for a rib-tickling comedy.

David C. Coupau.

Record Sale for "Lady"

CHICAGO, Jan. 23. — The Gertrude Lawrence show, *Lady in the Dark*, opened Tuesday (19) at the Civic Opera House to tremendous business and with a record advance sale. Show will play here four weeks, lay off week of February 14, then go into New York.



BROADWAY RUNS

Performances to Jan. 23 Inclusive.
Dramatic Opened Perf.

Angel Street (Golden)	Dec.	5,411	475
Arsenic and Old Lace (Fulton)	Jan.	10,741	854
Blithe Spirit (Booth)	Nov.	5,741	494
Counsellor-at-Law (revival) (Royale)	Nov.	24	71
Dark Eyes (Belasco)	Jan.	14	12
Doughgirls, The (Lyceum)	Dec.	30	30
Eve of St. Mark, The (Cort)	Oct.	7	126
Janie (Biltmore)	Sept.	10	156
Junior Miss (46th St.)	Nov.	18,741	487
Life With Father (Empire)	Nov.	8,390	1334
Pirate, The (Beck)	Nov.	25	70
Russian People, The (Guild)	Dec.	29	31
Skin of Our Teeth, The (Plymouth)	Nov.	18	78
Three Sisters, The (Barrymore)	Dec.	21	40
Uncle Harry (Hudson)	May	20	278
Without Love (St. James)	Nov.	10	87

Musical Comedy

By Jupiter (Shubert)	June	8	270
Let's Face It (return) (Imperial)	Aug.	17	184
New Faces of 1943 (Ritz)	Dec.	22	39
Rosalinda (44th St.)	Oct.	28	102
Something for the Boys (Alvin)	Jan.	7	20
Sons of Fun (Winter Garden)	Dec.	1,411	480
Star and Garter (Music Box)	June	24	246

"Rhine" IIG in Twin Cities

MINNEAPOLIS, Jan. 23.—Watch on the Rhine, with Paul Lukas out of the cast because of illness in Chicago, drew an estimated \$11,000 for five performances in the Twin Cities.

An estimated \$3,000 was the gross at the St. Paul Auditorium, managed by Ed Furni, for matinee and evening Wednesday (13).

Leo Murray, manager of the Lyceum Theater, Minneapolis, said gross for three evenings and one matinee, Thursday thru Saturday (14-16), was \$8,000.

Cold weather helped keep gross down.

Grosses Already Hit \$652,400, Exclusive of "Army," Specials; Million and Half Seen for Year

PHILADELPHIA, Jan. 23.—The legitimate stage is cutting itself a healthy slice of the wartime theatrical boom being enjoyed here this season by the entire amusement industry. Aided by bulging pay checks, added to the fact that a population shift has brought 300,000 war workers and government employees to the city, the first 18 weeks of the 1942-'43 season find the three regular legit houses here piling up a new high for midseason—\$652,400. Represents half of the 1941-'42 record high of \$1,318,400. At the present rate, with advance bookings heavy, this season is expected to hit well over a million and a half.

The midseason money record is restricted to the take of the three Shubert houses—the Forrest, Walnut Street and Locust Street theaters. It does not include the \$210,000 grossed in two record weeks at the 5,000-seat Mastbaum Theater, starting October 26, by *This Is the Army*, which played to a capacity of 80,000. Total also leaves out the \$32,000 grossed by the Mask and Wig college show, *Pauli Junction*, for eight days, starting November 21, at the Erlanger Theater. Nor does the total take in the poor business figures for the four weeks starting November 10 scored by the Bucks Country Playhouse at the Bellevue-Stratford Hotel, offering Sylvia Sidney in *Pygmalion* and Nancy Carroll in *Mr. and Mrs. North*; nor the two-week revival of *Sailor Beware* at the Shubert Theater, indie operated by Samuel D. Berns.

Moreover, current legit season faces more competing factors than previous years. Local concert season has a heavier schedule than usual; December found

the Black Hills *Passion Play* housed at Town Hall, and the *Ice Follies of 1943* started a full month's stand Christmas night at the Arena.

First half of the season found few dark weeks at the three Shubert showplaces, 42 playing weeks thus far, compared to a total of 80½ all of last year. With more attractions coming in, the first 18 weeks brought 24 shows, compared to a total of 33 all last season. Since starting on September 7, and until January 9, there have been only 10 dark weeks among the three houses, with the Locust Street having only one dark week.

Season's biggest box-office smash was *Lady in the Dark*, grossing \$122,000 in four weeks at the Forrest, started September 28. Show lost \$11,000 when it was necessary to refund tickets for the Saturday performances of the third week because of the illness of Gertrude Lawrence. Other top-heavy money-makers were Katharine Cornell in *The Three Sisters* with \$27,000 for its single December 14 week at the Forrest; *Life With Father* (original company), returning to the Walnut Street October 26 and doing three weeks to the tune of \$44,000; *Papa Is All* at the Walnut with \$25,000 for its October 5 fortnight; Ethel Barrymore opening the Locust Street September 21 with *The Corn Is Green* and grossing \$48,000 for three weeks; and, at the Locust, the two weeks ended January 9 for *Junior Miss* (skedded to stay a total of six weeks) with \$33,500 already in.

Of the 24 shows, only three flopped. Biggest bust was *Full Speed Ahead*, musical at the Forrest, opened Christmas night and folded after the first of two scheduled weeks. Getting in all the holiday business, show grossed \$17,000 for eight days. *The Willow and I* was withdrawn at the Walnut Street after grossing \$6,000 for the first of its two weeks, started November 23. Also no go were Gloria Swanson and Francis Lederer in their trio of playlets, *Three Curtains*, barely hitting \$5,000 for December 7 week at the Walnut Street.

Bookings for the second half of the season indicate big business ahead. Forrest had *Angel Street*, finishing a fortnight tonight (23), and has Helen Hayes in *Harriet* opening February 1 for two weeks, followed by two more starting February 15 with *Ziegfeld Follies*. Following the six-week stand of *Junior Miss*, Locust Street gets *Claudia* February 8. Walnut Street, finishing a fortnight tonight (23) with *Arsenic and Old Lace*, has *Tobacco Road* coming back February 1 for its 12th local visit. Also promised are *The Rock*, premiere of *Automatically Yours*, Paul Muni in the revival of *Counsellor-at-Law* and *Porgy and Bess*.

Forrest (1,800 seats) was again the fat grosser, hitting \$300,400 for 13 out of 18 playing weeks, with six attractions: *Priorities of 1942*, \$46,500 (two weeks); *Lady in the Dark*, \$122,000 (four weeks); *Merry Widow*, \$31,000 (two weeks); *Hellzapoppin*, with Lew Parker and Jackie Gleason, \$56,900 (three weeks); *The Three Sisters*, \$27,000 (one week); *Full Speed Ahead*, \$17,000 (eight days).

Locust Street (1,500), with eight shows spanning 15 out of 16 playing weeks, grossed \$213,000: *The Corn Is Green*, \$48,000 (three weeks); *Guest in the House*, \$9,000 (one week); *Skin of Our Teeth*, \$37,200 (two weeks); *The Pirates*, \$44,000 (two weeks); *The Merry Widow* (return), \$13,000 (one week); Gilbert and Sullivan repertoire, \$23,300 (three weeks); *Sweet Charity*, \$5,000 (one week); *Junior Miss*, \$33,500 (first two of six weeks).

Walnut Street (1,700), with 10 attractions for 14 out of 18 playing weeks, grossed \$139,000 with: *The Morning Star*, \$6,800 (one week); *Hello, Out There—Magic*, \$7,200 (one week); *Papa Is All*, \$25,000 (two weeks); *Little Darling*, \$6,500 (one week); *Life With Father*, \$44,000 (three weeks); *Yankee Point*, \$8,000 (one week); *The Willow and I*, \$8,000 (one week); *Three Curtains*, \$5,000 (one week); *The Doughgirls*, \$10,500 (one week); *Dark Eyes*, \$20,000 (one week and four days).

FROM OUT FRONT

Observations at Random

— BY EUGENE BURR —

ELSEWHERE in this issue you'll find recorded the fact that the Savoy Opera Guild is ending its week-end presentations of Gilbert and Sullivan operettas at the Cherry Lane Theater in Greenwich Village after almost two years of astounding and unprecedented performance. That note, however, isn't as astounding as it sounds. The group is ending its activities in the Village hide-away merely because it is planning to come uptown some time in March for a real Broadway season. Downtown, on a stage that would make a postage stamp look like a ball-room floor, with accompaniment composed entirely of a single piano, with players who had to hold down other jobs in the daytime in order to indulge in the annoying but necessary pastime of eating, the group turned out performances of Gilbert and Sullivan that were, unbelievable as the fact may seem, finer than those offered by the much touted D'Oyly Carte troupe. Now it has launched a subscription campaign for the uptown season, and early results are highly encouraging. It's beginning to look as tho G&S addicts will no longer have to plumb the dark alleys of the Village in order to find pre-eminent presentations of their favorites.

The New York theater for the past few months has been struggling under the burden of a new crop of drama "critics," what with the departure of a number of the regulars on wartime assignments. Most of the newcomers have been chosen, as usual, with a complete disregard for their unfamiliarity with the art-form they are now called upon to criticize. This is habitual with the dailies. Newspapers that would shriek in horror at a suggestion that music or art be reviewed by reporters unfamiliar with the fields calmly appoint as drama "critics" gentlemen with an equally devastating lack of equipment. The result, as usual, is a wholesale misdirection of praise and blame and an utter absence of knowledge on the part of the reviewers as to just why they like or dislike a given production. The theater is used to such shabby treatment, and there's no use going into personalities about it. It's enough to say that a welcome exception in the new crop is Lewis Nichols of *The Times*, who has been the paper's drama editor for years and who knows whereof he writes. It's also pleasant to report that the reviewing corps as a whole is still led—with the margin so wide that it's not even a contest—by Wilella Waldorf of *The Post*. I don't always agree with Miss Waldorf (which is probably a point in her favor); but I can always tell why she feels the way she does about a play, and I'm always forced to respect her reasons for so reacting. That, I submit, is good reviewing.

Probably the biggest thing on the theatrical horizon at the moment, even tho the outcome is still pretty dim and distant, is the survey of possible stock situations undertaken for 20th Century-Fox by Alfred Harding of Equity, as a result of Equity's suggested stock plan for the training of new talent. It strikes me, tho, that the planners are probably missing a good bet by failing to enlist the aid of Guy Palmerton, unquestionably one of the most able and knowing of our remaining producers. Mr. Palmerton has had solid, practical, successful and extremely widespread experience in the field, and he'd probably be of tremendous help. The plan, so hugely important and at present so nebulous, needs and deserves all the help that any of us can give.

A REREADING of Doran's *Annals of the English Stage*—that fascinating history of theaters, plays and players from the Restoration to the early part of the 19th century—brings up many things a discussion of which might be highly

(See FROM OUT FRONT on page 10)

Equity Nixes Extra Rehearsals

NEW YORK, Jan. 23.—Actors' Equity Association Council, at its meeting Tuesday, vetoed League of New York Theaters' proposal that dramatic and musical shows reaching Broadway after out-of-town tryouts be allowed one and two days of extra rehearsal at prorata rehearsal pay. Council agreed, however, to allow extra rehearsal periods when necessary. It had been expected that Equity would okay one extra day's rehearsal for musicals.

Board also voted to continue the "cuts-board" policy for attractions on the profit-loss borderline. Cuts board will only act, however, upon consent of the cast. Provision was granted at request of League, in connection with agreement to up minimums \$10.

Equity's action on rehearsal proposal will have to come up before the League's executive board.

Only other change in the basic agreement, which still has nine months to go, is the \$10 salary hike, already approved by both sides, and still in the hands of the War Labor Board. If increase is okayed, it would be first advance for the actors in four years, despite rise in cost of living. Provision has been made to reopen salary negotiations in September, when basic pact expires, provided living costs have soared 20 per cent or higher over last year. Otherwise, the \$60 minimum, if granted by WLB, will remain in effect.

Savoy Opera Guild To Move Uptown

NEW YORK, Jan. 23.—The Savoy Opera Guild, which has hung up a theatrical record by operating week-ends at the Cherry Lane Theater for almost two years, will close at the Greenwich Village stand next week and, after a month's layoff, will move uptown. Group, which started out as amateur affair, presents Gilbert and Sullivan operettas, and has been favorably compared with the D'Oyly Carte Company of England, hitherto considered the finest G&S troupe in the world.

Arrangements for the move involve an understanding with Equity, hiring of union stagehands, getting larger scenery, etc. At the beginning, players in the co-op outfit received little for their efforts, but began pulling in a pittance as the troupe established itself. Lewis Denison is director and general manager and Alma Watson is business manager.

To finance the move uptown, the Guild is selling memberships of three classes: Subscribing members, \$7.50, getting eight \$1.10 seats or six \$1.85 or four \$2.20; sustaining members, \$15, getting double the above quota, and supporting members, \$100, getting 24 \$2.20 seats. Season is planned for eight weeks, but will be cut to four if finances make it necessary.

Subscription drive has been under way less than a week, and already response has reportedly been terrific, way ahead of expectations.

American Academy Students Offer 'Personal Appearance'

NEW YORK, Jan. 23.—Last Friday afternoon the American Academy of Dramatic Arts presented Lawrence Riley's *Personal Appearance* at the Empire Theater. Mary Ashworth and John Howes strained mightily and still couldn't get the rest of the cast to play comedy; it took two hours to play two acts. We hope the same cast never attempts a tragedy.

Miss Ashworth played the actress, Carol Arden, for all there is in the part, and there's plenty. She has a fine grasp of comedy timing and effect and gave an altogether enjoyable performance. The same is true of Mr. Howes, who played Tuttle. These two made a fine team, and both have definite possibilities.

Katherine Battle gave a good reading of Addie, tho she lacked the necessary strength to give authority to the character. Jeanne Weyl came thru with a nice bit as the maid, Jessie. Richard Stevers, who played Bud, gave an odd, uneven performance which may have had its cause in stage fright. The rest of the cast did nothing and were a long time doing it. They were Constanze Waldo, as Gladys; Patricia Hosley, as Aunt Kate; Dorese Bell, as Joyce, and Ralph Kandel, as Clyde. M. A. B.

FROM OUT FRONT (Continued from page 9)

salutary to the modern theater. One of the most insistent is the constantly recurring fact that leading players in those days were constantly willing to step out of the spotlight to play minor roles in support of comparative unknowns. This, of course, is a direct result of the repertory system then in vogue, when a run of some 20-odd nights scattered thru a season was considered sensational. In those days, rival interpretations of the same role could set the town by the ears—as witness, among countless examples, the tug-of-war staged by Garrick and Spranger Barry, the latter probably being (may Thespis pardon the sacrilege!) the better actor judged by modern standards. In those days, as a result, people were interested in the theater itself, rather than in the dialogic ephemera belched out by a parcel of film-smitten playwrights. New plays, of course, were also presented, but merely as items in the repertory, thus allowing for both greater selectivity and easier experimentation. It still seems to me that a repertory company conducted along those lines, with comparable first-line actors on its roster, would be tremendously successful, despite the almost psychopathic desire of present-day "critics" for the constant titivation caused by the new and untried. It would draw huge numbers of steady theatergoers, and would bring to Broadway thousands who seldom bother to go to the theater under the present set-up.

As a very random observation, the thought strikes me that the company at present playing with Katharine Cornell in *The Three Sisters* would be a magnificent nucleus for such a troupe. I can't think of a single play, new or old, the leading parts of which couldn't be brilliantly cast from within the present company. It would, of course, be unfair to ask an individual—Miss Cornell in the present instance—to dare a complete break with modern theater practices; but shows could perhaps be run until their drawing powers wore thin, with another immediately substituted. Such a procedure would bring back the brilliance of the real theater to the tinsel garlands of Broadway.

Speaking of Miss Cornell, it is interesting to note that she is at present making her first excursion into the field of motion pictures, an excursion she has hitherto gloriously refused to make. In all probability she will be supremely successful in the new field, since her irresistible personality is of the very essence of films' appeal. But if she isn't, it will prove nothing. The fields are different, and so are their techniques; at times, failure in a foreign field may actually become a badge of honor to a stage actor. This is pointed out sharply by the preposterous performances often given by stage players when they assault radio. Several of the finest of theater names have seemed, on the air, like impossibly mannered, stilted and ineffective amateurs. Miss Cornell has been not only magnificently idealistic but also practical and wise in her eschewing of the pictures than talk like a ham—even tho, I suspect, she can easily span the gulf between the media thru the bright bridge of her irresistible personality.

SPEAKING of critics, as we were a while back, it is interesting and disturbing to note that George Jean Nathan, the aging enfant terrible of acid-fingers, was set upon not long ago and beaten up by a pair of footpads. Some people, drawing a fine distinction, have suggested that the assailants were not footpads, but actors. That is possible; certainly, some of Mr. Nathan's critical pronouncements are hardly conducive to lack of violence. But the point is that such a frontal attack upon a critic is almost unprecedented in our day, a day that still recalls with genteel horror the slapping of a critical puss in a London restaurant a decade or so ago, and shudders over the attempted shellacking of Dick Watts Jr. by a disgruntled playwright. The incident indicates that times of physical violence are back—which is hardly a startling deduction—and that such things will continue and even increase; fundamentally, they are of a piece with the frightful wave of juvenile delinquency that is sweeping the country. It also indicates that, in a world given over to murder, it is dangerous for unarmed citizens even to walk the streets of America's largest city.

Speaking of radio, as we also were a while back, it is with pleasure that this corner marks the end of a brief and desultory excursion into coverage of that field. It is a queer field, and one that is often profoundly disturbing to a mere denizen of the show business. Part of such uneasiness comes from seeing real actors—stage actors, that is—going into an alien precinct and making fools of themselves because they haven't bothered to master the new technique. Part of it comes from seeing such actors, after mastering that technique, look back with greasy and supercilious eyes upon the honorable penury of the theater. But most of it comes from seeing died-in-the-wool radio people, wracked with unacknowledged inferiority, insisting that they are serving art. Radio is a prosperous and estimable business; and it comes to grief only when it tries to consider itself an interpretative art. It still hasn't realized that in its present stage it resembles, not art, but merely other big businesses, like Chase National or AT&T.

That, of course, by no means holds true with certain individuals in the field. For example, Lester Gottlieb, press chief of Mutual, knows a good deal more about the theater than I do. It was Mr. Gottlieb who gently remonstrated with me for a glaring error in my review of *Something for the Boys*, wherein I inadvertently remarked that the score and lyrics were Cole Porter's best since *Flying High*. As Mr. Gottlieb incontrovertibly points out, Mr. Porter had nothing to do with *Flying High*. The show I meant, of course, was *Anything Goes*. Some day I'll be able to get the titles of musical comedies straight; and some day—maybe—I'll dope out what connection they have with the shows they represent.

Rose Franken Loses Suit on Agent's %

NEW YORK, Jan. 23.—Rose Franken, author of *Claudia*, was ordered to pay \$11,000 to the estate of Adrienne Morrison, playwright, plaintiff, by a New York Supreme Court jury, before Justice Morris Eder, this week. Sum was very close to the 10 per cent commission which executors of Morrison estate alleged was due the estate for Miss Morrison's part in agenting the *Claudia* script.

Attorneys for the Morrison estate contended that Miss Morrison had brought the play to the attention of Producer John Golden, while Miss Franken claimed she had never authorized the late playwright to act as agent, but merely to make contact with producers.

Combined royalties, screen, radio and foreign rights earned Miss Franken a total of about \$133,000.

"Spring" OK in Springfield

SPRINGFIELD, Mass., Jan. 23.—The latest attraction of the Playgoers of Springfield, *Spring Again*, here the 15th at the Court Square Theater for two performances, was a complete success, according to Milton Hale, executive secretary. The evening performance was a sellout and the matinee was three-quarter

ters full, Hale said, for a gross of \$3,550. The executive board of the league, entirely pleased at the showing despite bad weather, a raging scarlet fever epidemic and the pleasure driving ban, voted to go ahead with the schedule.

Next on the list is *Arsenic and Old Lace*, February 2, and *Claudia*, March 8, 9 and 10. Also definitely set here but without booking dates are *The Corn Is Green* and *Junior Miss*.

Lashly Heads St. Lou Mun Theater Assoc.

ST. LOUIS, Jan. 23.—Municipal Theater Association elected Jacob M. Lashly, attorney, as its new president this week to fill the unexpired term of former Mayor Henry W. Kiel who died in November.

Lashly is the third president of the organization, founded in 1919 as a civic group organized to operate and present the now famous municipal operas in Forest Park. Kiel headed the group for 22 years, H. J. Pettengill being president for two years.

Other new officers include A. M. Keller, first vice-president, the job Lashly held, and Arthur Siegel, second vice-president. William T. Rossell, president of the St. Louis Public Service Company, was elected to the board of directors.

Turnover in Chi Legiters

CHICAGO, Jan. 23.—A general shuffling of legit shows this week brought in three new ones and leaves two houses dark. Five shows closed their local engagements Saturday (16). Grosses, which had been spotty the last two weeks due largely to the stiff competition offered by *This Is the Army* and the Sonja Henie ice show, are expected to show an upturn.

New shows are *Watch on the Rhine*, which opened Sunday at the Selwyn for two weeks; *Eve of St. Mark* at the Harris, Monday (18) for an indefinite stay, and *Lady in the Dark*, which started Tuesday (19) at the Civic Opera House.

Shows which closed Saturday were *This Is the Army*, which played to capacity thruout its engagement at the Civic Opera House; *Porgy and Bess*, which had a profitable 11 weeks at the Studebaker; *The Merry Widow*, which had three light weeks at the Selwyn; *Junior Miss*, 17 excellent weeks at the Harris, and *Her First Murder*, whose two weeks at the Erlanger drew little business. The Zasu Pitts show disbanded here. The Erlanger will remain dark until February 1, when a return engagement of *Life with Father*, opens there.

The Studebaker will relight Sunday (31) for two weeks of Gilbert and Sullivan operas by the Boston Comic Opera Company. *The Student Prince*, headed by Everett Marshall and Ann Pennington, opens at the Selwyn February 7 for two weeks and will be followed by *Blossom Time*, with the same cast, also for two weeks.

Eve of St. Mark opened big and received excellent notices, as did Gertrude Lawrence in *Lady in the Dark*, but heavy snow and below-zero weather cut attendance first half of the week.

Maid in the Oaks, at the Great Northern, has been advertising last weeks and was to have closed Saturday (16), but excellent week-end business has led the management to continue. Owner of the show is negotiating for its sale.

Summer Legit Fair in Rio

RIO DE JANEIRO, Jan. 16.—At the end of the first month of the summer season (December to April), five of Rio's 10 legit houses remain lighted, tho two of the five will shutter early in January.

Eva Tudor, heading her own troupe in Teatro Serrador, winds up a 12-week run January 3 and moves to Sao Paulo for the summer. Following a nine-week stay in Teatro Rival, the Companhia de Teatro Comico takes to the road January 6. The Companhia Comedia Brasileira, sponsored by the National Theater Service of the Ministry of Education, which opened April 17 in Teatro Gynastico, carries on in the Carlos Gomes with steady business. Company headed by Margarida Max, which opened in Joao Caetano October 16, teed off with its third musical revue New Year's Eve. The musical presented by Walter Pinto in Teatro Recreio opened December 18 and remains on tap for warm weather fare.

In Sao Paulo, Brazil's No. 1 industrial city, the legit season drops into low when the Dulcina-Odilon and Beatrice Costa troupes close successful engagements in mid-January. The Eva Tudor company is announced for late January opening.

'Spring' Okay, 'Passion' Fair In Bridgeport Showings

BRIDGEPORT, Conn., Jan. 23.—*The Passion Play*, with Joseph Meier, in at the Klein Memorial here January 7-13 for 14 performances, did just fair, drawing only \$6,800. Prices ranged from 83 cents to \$2.20.

Spring Again, with Grace George and C. Aubrey Smith, did nicely, grossing \$2,140 for one performance January 15. Prices ranged from \$1.10 to \$2.75.

"Miss" Big 5G in D. M.

DES MOINES, Jan. 23.—*Junior Miss*, playing its first one-nighter after a long run in Chicago, played before nearly 3,000 at Shrine Auditorium, Des Moines, January 17 despite sub-zero weather. The \$5,000 gross was one of the best hung up at the Shrine this season. Tickets sold from 56 cents to \$2.80 including tax.

B'DWAY VAUDE YEAR BIG

Shortage in Boston; Columnist Seeks Acts

BOSTON, Jan. 23.—George Holland in his column in *The Boston Evening American* sends out a plea for "Bostonians—male or female—who can sing, play their own instrument (piano preferred), and who are handsome or beautiful or at least good looking. This department knows of four jobs in Boston cafes which are going begging for lack of talented kids who fill the foregoing description."

Club Talent

New York:

CULLY RICHARDS has been set for the screen edition of *Let's Face It*. . . . GINGER HARMON has been added to *Ziegfeld Follies*. . . . BENNY FIELDS is set to succeed Mitzi Green at the Rlobamba in three weeks. . . . JORI LIVINGSTON, singer-pianist, has gone into the Brevort Hotel. . . . EDDIE RIO hopped in from Miami Beach for a 20th Century-Fox test and then jumped to the Yacht Club, Pittsburgh, January 15 for two weeks.

DUDE KIMBALL, "Country Plumber," is in his second week at the 51 Club. . . . DOROTHY BLAINE, singer, opened January 30 for two weeks at the Baker Hotel, Dallas, set thru Senia Gamsa.

Chicago:

RANDY BROWN, paddle ball novelty, opens at the Bismarck Hotel January 29. . . . THE HOWARD PAYSEE DANCERS are set for a theater tour with Les Brown's band.

FRED JOYCE, former night club p. a., is now handling publicity for United Artists Pictures here. . . . EDDIE ELKORT, of MCA, has applied for Volunteer Officers' Training. . . . HARRIS, CLAIRE AND SHANNON have been finally set into the Edgewater Beach Hotel, opening a six-week run February 22. Fred Harris has been rejected by the army.

DAGMAR is back as the featured strip at the 606 Club. New acts there include Dottie Ard, Valerie, Albie Gaye and Elaine Mercen. . . . BILLY VINE goes from the 885 Club here to the Savoy Lounge, St. Louis, February 2. . . . SCHROEDER HOTEL, Milwaukee, cut out floorshows after the holidays and is back to a band policy, Eddie Rogers ork returning Tuesday (19). . . . BUVETTE CLUB, Rock Island, Ill., is adding acts to its cocktail unit policy, serviced by Freddie Williamson, of Frederick Bros. here. . . . NITA NORMAN is new singer with the *Fun for Your Money* unit at the Latin Quarter, succeeding Mildred Stanley. . . . JOHNNY HOWARD returns to the 885 Club February 2. Mata Montero, dancer, and probably Rhoda Chase, singer, will be on the same bill.

THE ROBERTOS (formerly Betty and Freddy Roberts) go into the Bismarck Hotel's Walnut Room Friday (29) for a run. . . . MARVIN HIMMEL, the remaining member of the Three Make Believes, is filling a two-weeker, with options, at Helsing's Vodvil Lounge, where the act received its first break.

Philadelphia:

MARGIE SMITH, nitery songbird, recovering from a pneumonia attack at St. Luke's Hospital. . . . ROSS SISTERS making their first local stand at Kaliner's Little Rathskeller. . . . EDDIE BLACK locates his *Krazy Kapers* of 1943 unit at the Yacht Club. . . . CARLYLE SISTERS back at the Embassy Club. . . . JOHNNY CAHILL, winding up four months at Hopkins' Rathskeller, to move to the Open Door Cafe, with Frankie Schluth taking his place.

JUDY MANNERS, former Bob Crosby vocalist, doing a single at Club Bali. . . . RUDY KISTNER, maitre d' at Jack Lynch's Walton Roof, inducted into the army. . . . GEORGE CLIFFORD, Embassy Club emcee, chalks up a quarter of a century in show business this week. . . . EADIE LANG returns to the nitery circles at the Swan Club. . . . SOL (See CLUB TALENT on page 17)

MH, Para Gained Most as 5 Spots Get \$13,700,000

(Continued from page 3)

number of changes of bills. The Paramount and Music Hall tied with 16 changes of layout, with the Roxy next with 21. The Strand had 22, while the State had about the same as last year. Last year the Paramount had made 21 changes, the Strand 23 and the Roxy 24.

In several instances the records established during the previous year no longer exist. The Paramount's high of \$91,000 for the first week of the year was surpassed by the first gross of '43. The Music Hall's \$120,000 for Christmas week was topped by the succeeding New Year's week. (The newer highs are to be included in next year's compilations.)

The Roxy, which formerly spent approximately \$2,500 weekly for talent excluding the house line, has substantially increased its spending, with good results. With A. J. Balaban succeeding Fanchon & Marco, the management is trying to utilize further its vast seating capacity to get grosses comparable to those of the Music Hall. The last few stage bills (budgeted over \$10,000) have produced results. Sammy Rausch is the house booker, succeeding Jesse Kaye, who moved over to the Loew offices.

The Paramount, with Harry Levine booking with assistance from Milton Berger, is continuing to spend from \$6,000 to \$15,000. The Strand, booked by Harry Mayer, aided by Don Sherwood, dishes out around \$7,000. The State, booked by Jesse Kaye, with Herman Potsdam helping, shells out from \$4,000 to \$8,000. Sidney Piermont booked this spot prior to his entrance into the army as captain. All bookers have budget leeway, depending on strength of the film.

Despite the fact that the State has the lowest take among local vaudeurs, it is nevertheless one of the strongest arguments in favor of vaudeville. Using second-run pictures, many of which have exhausted Broadway box-office possibilities, it manages to maintain its profitable average. Without vaude, the second-run pic and a few hungry first-runs it gets would probably draw only \$5,000 weekly.

The Strand, with a policy similar to that of the Paramount, is handicapped by its 2,758 seats and small lobby room. The Music Hall and Roxy are the largest houses, seating 6,200 and 5,335 respec-

tively. The Paramount maintains some intimacy with 3,327 seats.

One of the outstanding runs on Broadway was the 10-week stand of *Mrs. Miniver* and stagershow headed by Betty Bruce. While it never gave the house a record-breaking week, its total topped anything else that appeared there, getting a total of \$1,035,000. The current run of *Random Harvest* may exceed *Mrs. Miniver's* showing. First two weeks of *Random* gave the house \$112,000 and \$120,000.

The Paramount's best bill was *Road to Morocco*, with Woody Herman band and Hazel Scott topping the stage bill. The first week broke the non-holiday weekend record, getting \$89,000. It grabbed a phenomenal total of \$450,500. Second best was six weeks of *Holiday Inn* and Skinnay Ennis and Inkspots (replaced after the fifth by Will Osborn and Charloeters), which bit off \$402,000. Five weeks of *The Major and the Minor*, with Tony Pastor and Andrews Sisters (replaced the last week by Gene Krupa and Beatrice Kay), grossed \$319,000. Four weeks of Gene Krupa, Dinah Shore and *Louisiana Purchase* knocked off \$245,000.

The current Roxy bill with Carmen Miranda, Nicholas Brothers and *The Black Swan*, which opened prior to Christmas Day, closed the year for that house with a \$105,000 week. Five weeks of *My Gal Sal* and stagershow with Joe Jackson, during which he died, grossed \$266,000. Four weeks of *Pied Piper* and Gower and Jeanne did a bright \$265,000.

The Strand did its best when Jimmy Dorsey was on the stage. Coupled with *In This Our Life*, four weeks pulled \$193,000. The two remaining weeks of the picture, played with Cab Calloway as a replacement, got \$60,880, for a total of \$253,880. In the current bill, Dorsey is paired with *Yankee Doodle Dandy*, and he closed the year with a record \$70,000 for one week. He opened 1942 at the Strand with *The Man Who Came to Dinner*, which started the year in its second week. Three weeks of that layout got \$144,000. Another fine grosser was Sammy Kaye, who drew \$143,500 in three weeks with *The Gay Sisters*. Phil Spitalny did okay with *George Washington Slept Here*, getting \$141,750 in four weeks. Horace Heidt in three weeks with *Desperate Journey* did \$147,900. Three weeks of Dick Jurgens and *Across the Pacific* pulled \$134,500.

The State registered best with one of its annual two-week Harvest Moon Ball winners and *Mrs. Miniver*, getting \$88,500. Two weeks of Milton Berle (with *Reap the Wild Wind* replacing *Tortilla Flats* in his second week) scored a fine \$78,000. Christmas week, with MacFarland Twins, Mitzi Green, Jackie Miles and *My Sister Eileen*, brought \$40,000.

Remarkable as 1942 was for the Broadway vaudefilmers, 1943 should be even greater, barring unforeseen developments,

Traveling in South

LISLE, Ill., Jan. 23.—Ernie Palmquist, comedian who returned here after eight and a half weeks with the Frank Taylor unit, *Hip Hip Hooray*, which worked the Kemp Time thru the South and also the Warner houses, says:

"Living conditions thruout the South are unbearable. Hotel rates range from \$3 to \$6 double a night—providing you can get rooms. Otherwise you have to sleep in the dressing rooms of theaters. Food prices are sky high."

Hildegarde Breaks Palmer House Mark; 29G Gross 1st Week

CHICAGO, Jan. 23.—Hildegarde broke the attendance and money record during the first week of her run at the Palmer House's Empire Room, ended January 13, by grossing \$29,000 and attracting over 7,000 patrons. This sets a new high in the 10-year history of the room, topping the business drawn by Veloz and Yolanda in 1936. Business is rated sensational, since during some 80 minutes nightly, when Hildegarde is working, no food or liquor service is available.

Edward T. Lawless, managing director of the Palmer House, succeeded in holding Hildegarde over an extra week beyond her 10-week run scheduled to end March 17, thru an arrangement with the Plaza Hotel, New York, where she returns following her local date. The holdover week calls for a percentage of the room's gross above a stipulated figure, in addition to her \$1,750 salary.

Starting Thursday (28) the Empire Room show will be augmented with only one outside act, in addition to the Merriel Abbott line of girls. Truzzi, the juggler, will close, while the Condos Brothers will continue.

Opening Maryland Bill a Solid Hit

BALTIMORE, Jan. 23.—Bringing back vaude and first-run pictures, the Maryland opened before a capacity house last Friday, with a stagershow headlined by George Givot, who went over big with his dialect monolog and mimicry.

Supporting Givot in the initial bill were Hi, Lo, Jack and the Dame, singing quartet which pleased with harmony offering of pop tunes. Bert Nagle and Hilja brought down the house with their "cat" fantasy, including a frolic thru the audience. Irene Vermillion and Her Swing Harp Quartet scored a hit with her acrobatic dances, especially one-hand somersaulting. Helen Denison also hit with her dance, *The Firebird*, which used trick lighting.

Entire bill went over big.

Pic, *The Avengers*.

Booking for Maryland is out of New York by Arthur Fisher. Maryland is fourth vaudefilm house in Baltimore, the other three being Hippodrome, State and the Royal.

The Maryland is owned by C. W. Hicks, owner of a chain of nine movie houses. Lee K. Holland is manager and Maxwell Weinberg publicity director.

Minn's Radisson Has New Manager

MINNEAPOLIS, Jan. 23.—The Radisson, the city's best-located hotel, has been bought by Tom Moore and Byron E. Calhoun. Property valuation for tax purposes is \$1,260,000.

Moore is president and treasurer of the Radisson, purchased from the Cambridge Realty Company, subsidiary of Philadelphia-Fidelity Trust Company. Calhoun is vice-president, secretary and general manager.

The Radisson's Flame Room was one of the city's swankiest night spots. Today the Pierre Lounge has to do as the entertainment spot for the hotel.

Gas Rule Forces Miami Latin Quarter To Fold; Show as Unit

MIAMI, Jan. 23.—Night life for this season sustained a severe blow when the Latin Quarter put up the shutters Saturday night. The club opened December 22 with a cast from New York.

Biz was okay until the ban on pleasure driving. It was apparent from the first day of the new gasoline order that Latin Quarter would face the herculean task of getting its customers to come by bus.

Tuxes and evening dresses do not mix with bus riding. Week-end biz was good, but attendance dwindled early in the week and, with a nightly nut of better than \$2,000, Messrs. Walters, Loew and Rangas decided to quit.

In New York, Walters said that attendance up to time of shuttering was okay, but that he didn't want to be a party to any law violations.

In the meantime the show that had been playing there is to be booked as a unit for vaude dates. Opening date is the Metropolitan, Providence, February 5, continuing with Worcester, Bridgeport; the RKO, Boston, February 18; State, February 25; Palace, Cleveland, March 5; Colonial, Dayton, March 12, and the

Palace, Columbus, March 19.

Cast includes Buster West, Lucille Page, Mazzone and Abbott Dancers, Ben Beri, Bob Fuller, the Chadwicks, Marvalettes and a line of 12. Miles Ingalls is agenting.

MIAMI BEACH, Fla., Jan. 23.—The Pago-Pago Room of the Vanderbilt Hotel bowed Tuesday, with Benny Gaines again at the helm. Had been operating as a bar since summer. Floorshow included Connie Johnson, singer; Tommy and Jeanne Mahoney, dancers, and Ruth Reynolds, exotic dancer, plus Tony Nuzzo and his orchestra.

Anne Sharon, dancer, came in to the Kitty Davis Wednesday. . . . Bob Lear's Latin Quarter orchestra moved over to the Drum Tuesday. . . . Earl Whittemore, working as a single, opening Saturday at Winnie's Little Club. . . . Winnie May is visiting in Chicago. . . . With her goal set at \$300,000, Kitty Davis will throw her second bond dinner January 25. She has prepared a grand show. "Cost" of admission will be a \$600 Victory Bond.

Copacabana, New York

Talent policy: Show and dance band; Latin band; production floorshow at 8, 12 and 2, staged by Larry Ceballos, styled by Walter Fiorell, and costumes by Follies Costumes. Management: Monte Proser, operator; Jack Entratter, manager; Jack Diamond, publicity. Prices: \$2.50 minimum, except Saturday, holiday and holiday eves, \$3.50.

After a long and very profitable fall show featuring Joe E. Lewis, the Copa brought in Sophie Tucker January 14. The DeMarcos were to have been co-starred in the show, but Tony took ill and Cabot and Dresden substituted. The DeMarcos aren't missed, as the show runs smoothly and Tucker really is finer than ever.

She comes on before the final production number and sings-talks special songs that are definitely blue but delivered so cleverly that they never offend. Resplendent in gorgeous white fox and a white gown, Tucker punched across *When They Ration My Passion*, a spicy tune; *Sky Lark*, in good contrast; the risqué *The Older They Get*; a medley of her old tunes; an amusing "dispute" with pianist Ted Shapiro; a snappy *Who Wants Them Tall*, *Dark and Handsome* and the funny *34 Poppa*. She does a wonderful job.

Immediately preceding her are Cabot and Dresden, who were a last-minute replacement for the DeMarcos. Their three ballroom routines, highlighted by spectacular airplane spins and trick lifts, had the patrons really sitting up to take notice. Punched all the time. He Thompson, young ballet-tap dancer doubling from the *Sillman* revue, reveals a very attractive style. He is one of the best of the leaping, airy, ballet-tap school. Drew much applause. (Johnny Coy replaces Thompson in the dinner show.)

Rest of the 58-minute show is production. The eight new ensemble girls are fancy lookers and look chic in dizzy hats and clinging costumes. They are Lucille Casey, Johanna Gilman, Marilyn Johnson, Terry Kelly, Mary Mullin, Eileen Shirley and Audrey Westphal. Sondra Barrett steps out of the line for a ballet specialty in the 2 a.m. show. Opener has them in white and gold-trimmed costumes; midway has them in yellow crepe and sequin dots; and the finish has them in green and red costumes for the samba. Their midway routine features Martha Burnett, tall brunette, singing in pleasing voice, and their last number introduces brunet Olga San Juan and Fernando Alvarez, both holdovers, singing a Brazilian ditty. Original score is by Chet Forrest and Bob Wright, former MGM writers making their café debut. The snatches of song we could understand were bright; the rest was probably okay, too—except that we could not hear them. As is usual in cafés, lyrics sung by ensemble girls can rarely be understood.

Ted Straeter, at the piano, and his band cut the show well and also dished out enticing dance rhythms. Frank Marti's Samba Band (eight men) once more impressed as being able to play the best sambas in town. *Paul Denis.*

Bismarck Hotel Tavern, Chicago

Talent policy: Concert and dance music; floor entertainment at 7:45 and 11:30; dance instruction at 9; community singing. Management: Otto Eitel, manager; Floyd Fuericht, maître de; Bill

RETA RAY
AND HER PIANO
Presenting
Stories in Song that are
NAUGHTY BUT NICE

Held Over
LOOKOUT HOUSE
Covington, Ky.
FREDERICK BROS.
ARTISTS CORP.

Night Club Reviews

Podgett, publicity. Prices: Dinner from \$2; drinks from 50 cents.

This is the more informal room in the hotel, doing well with a concert music policy and such neighborly features as dance instruction periods and community singing. Capacity business and the waiter situation have hampered the service somewhat, but the food is still of the same quality.

Following a seven-month run of Edith Lorand and her concert group, Armand Buisseret, local violinist, came in with a fresh group of six musicians and a soprano soloist. Buisseret comes from a musical family (his father is a former legit house band leader and a son is in the Kay Kyser trumpet section) and is one of the better known violinists in this area. For the folks who like their music right and selections away from the j-bug school, Buisseret is their man. The outfit dips into the classical and semi-classical field during the concert programs, and while it plays dance sets, it is obvious that those periods are trying ones for the group. Doriss Wittich, talented pianist, works with the band. (She formerly had her own group at the Yar Restaurant.) Eddy Kozak is the young, capable marimba player whose solos are musical highlights. And he can dish out the *St. Louis Blues* as well as a Viennese waltz.

Buisseret isn't much on emcee at show time, getting the introductions over with as speedily as possible. Tall and pleasing Eleanor Lutton, soprano, without mike, puts over such oldies as *A Heart That's Free*, *Thine Alone* and *Italian Street Song*.

The Waltons (Jules and Joanne) have been held over, working shows and exhibition sets. When caught the poor vocal accompaniment furnished by Art Ray (bass player) detracted from their dances. The Waltons make a good appearance and give a graceful account of themselves with waltzes, polkas and musical comedy flirtations. In the late show they offer South American routines in costume.

Russ Wildey plays the piano during the instruction hour and turns to the accordion for community song sessions. *Sam Honigberg.*

La Martinique, New York

Talent policy: Production floorshow at 9, 12 and 2; Show and dance band; Latin dance band. Management: Dario and Jimmy Vernon; Alfred, host; publicity by Ed Dukoff. Prices: \$2.50 minimum.

The revamped show here is classy in talent and costuming. Ran an hour and a half when caught January 20. Too long. John Buckmaster is due for the army January 29, and even if he's not replaced in this show it will have enough talent anyway.

Show is given body by the six lovely females who are smartly costumed and who do lively dances arranged by Billy Daniels. Opener is a challenge dance by the troupe and Ray McGregor, a sweet blond ballerina. The girls return midway for a colorful carnival idea, gowned in gray mousseline de soir, and with Miss McGregor soloing and baritone Larry Huard singing nicely. Huard, who emcees straight, has a chance to show off his fine baritone when he does a pashy *There Are Such Things* and *You'd Be So Nice To Come Home To*. His lyrics are understandable, and that's something in these days of mumbling singers.

Buckmaster is a bright, energetic and imaginative mimic. Does a razzing of the *Good Will Hour*, the agonies of dog lovers, a French radio program, the MGM lion and an Englishman telling a story. Unconventional in delivery and material. Maurice and Cordoba, ballroom team, proved again they are among the smoothest in the business—but they overstayed their welcome. Did three lively routines featuring punchy spins, lifts and throws, encoring with a samba. Then forced a medley of Kern tunes and still another encore, a dance to whistling accompaniment.

The show was on an hour when Jane Pickens came on, and she had to work hard to pick up the audience. On a quick booking from the snooty Pierre, she is doing a better turn here. Her numbers are arranged more cleverly to provide contrast, and working at the piano before a scrim drop is fine. Sings without a mike, moving about the floor freely, accompanies herself at the piano on some numbers, and does a few piano passages to reveal a fine style. Her beige lace hoopskirt gown is very attractive, and her soprano is clear and melodious, making the lyrics understandable as well

as easy on the ears. Did nine numbers, all of them with polish, but would have been smarter going off after six.

Maximilian Bergere's band of eight men cuts the show well, and their dance rhythms are dance inspiring. Sacassas and seven men snap off Latin rhythms that make you jump. Both bands draw crowded floors.

And there's Alfred at the door. He has the best memory of any night club host we've ever met. *Paul Denis.*

Adolphus Hotel, Dallas

Talent policy: Dance and show; ice floorshows at 1:30, 8:30 and 11:30. Management: H. Fuller Stevens; Charles Schreck, maître de hotel; Abe Berger, publicity. Prices: Dinners from \$1.50; admission, 75 cents, except Saturday and holidays, \$1.

Opening its third successful year at the hotel's Century Room, Art Victor's *Ice Time Revue* continues to attract capacity crowds. It's a pleasing floorshow on ice, and the listening and dance music by Ligon Smith's orchestra is okay.

Opens with a tribute to our good neighbor policy. In *Spain They Say Si, Si* and *Conchita Lopez* are appropriate music for the ensemble number with the Victorettes, featuring Edith and Nate Walley. Costuming is gorgeous and entire show is excellently lighted. The Walleys are the hit of the show in their fast spins, rapid spirals and excellent figure skating. Both finished performers and get a real response from the audience.

Jo Ann Barr is well received in a medley of dances.

Doris Sandberg shows the results of Victor's expert coaching in her interpretation of the *Spirit of Mardi Gras* with a peppy can-can.

Timely and effective is the tribute to China. Ben Purnell makes a good emcee. His prolog drew a big hand. The Victorettes (Eloise Day, Morice Sherwood, Bette Moore and Mary Stuart) make an extremely pretty line. A knockout in lovely white Chinese costumes and black-lighted umbrellas, they scored heavily in their Chinese doll dance. With Edith and Nate back, the finale brought the house down when the tunes go patriotic.

Business is excellent, with week-ends booked to capacity in advance. *Frank W. Wood.*

Casino De La Playa, Havana

Talent policy: Show and dance band; floorshows at 11:30 and 1:30. Management: Raul Suarez, managing director; Odrublo, maître d'hotel. Prices: Dinner from \$2; minimum, \$1.50.

Redecorated during the winter when the club is closed, this Versailles atmospheric spot resumed last week. The Cuban flag and the eagle and the stars and stripes now decorate the bandstand, and the club is brighter in coloring.

Featured are Williams Portela and band and the Telepaticos. The danceable music that Portela is dishing out is probably the most catchy in city, a decided asset for a club that draws from the entire family circle. The Telepaticos, caught in the dinner show, repeated the numbers seen here last year; but they seem to grow better with age. They draw more laughs than any other comedy dance team seen here. Romero and Anita perform with polish few dancers can duplicate. Romero is the comic in face and mannerisms, while Anita lends admirable contrast with her charm and personality.

Music is played by Valdespi and his boy. *David C. Coupau.*

Trianon, South Gate, Calif.

Talent policy: Dance band; floorshow at 10:15 p.m. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Admission 65 cents, 85 cents Saturday; dinner from \$1.

In the heart of a defense area, the Trianon continues to do good business. On the bandstand is Noble Sissle. Outstanding about Sissle's band is that it draws good spenders.

Sissle emcees. Show gets off to a good start with the band beating it out a salute to the armed forces. Sissle's swell warbling of *Dawn of a Bright New Day* is joined by eight sidemen in a glee club set-up. Rousing tempos of *Anchors Aweigh*, *Field Artillery Song* and *Army Air Corps Song* got big hands.

Olivette Miller, Sissle's harpist, follows

with good warbling of *I Lost My Sugar in Salt Lake City*. Ruloff, Follette and Lunard, comedy dance trio, were well received, with Ruloff conducting the orchestra a la symphony. Miss Follette is an asset to the act, and her ballroom turn with Lunard is a feature of the serious vein of the turn. Ruloff abandons the batoning to join in the comedy which, despite breakaway costumes, is highlighted by airplane swings and lifts. Act is clever.

Jesse Cryor, Sissle's vocalist, is on for smooth romantic singing of *Without a Song* and a jive version of *My Blue Heaven*. *Praise the Lord and Pass the Ammunition* gets a new treatment from Sissle and Cryor. Their ack-ack gun finish is outstanding.

Four Step Brothers, tapsters, in zoot suits, do Harlem splitting and hoofing that's terrific. Boys work well together as well as singly. Jump splits feature the solos. They encored with more individual work, but their ferry boat idea is too old to click.

Sissle's band does a swell job accompanying the show, and his smooth emceeing aids the performance. *Sam Abbott.*

Rhumboogie, Chicago

Talent policy: Production shows at 11:30, 1:30 and 3:30; show and dance band. Management: Charlie Glenn, manager. Prices: Minimum on drinks, \$1; \$2.50 holidays.

The hottest spot in Chi's Harlem. Show has particular appeal for the Negro trade. Ever since the Grand Terrace folded (some two seasons ago) this area has not had a Class A black-and-tan café. This nitery, once known as Dave's and Swingland, uses a couple of standard acts, augmented with minor talent, and all whipped into a so-called production by Joe (Ziggy) Johnson, who doubles as straight emcee.

The revue was caught on a Sunday morning and when the second of three shows was over at about 3 a.m. the place was still mobbed and really jumpin'. The audience is the better show. They literally scream with delight at anything and everything that happens on the floor, dance on any space they can find while the band is in full musical steam (even during show time) and have a helluva time.

Business is big here all week. Today Harlem residents are making more money and are spending it. Spots like these (there is another one, DeLisa's, in the neighborhood) are certainly getting their share.

Outside of one dance act, Son and Sonny, little of this talent will go in any but Harlem rooms. Much of it is racy fare, and far more risqué than in the late spots featuring white strippers. Eight girls and a singer (George Layne) are used in the opening and closing production numbers, but neither is original or exciting.

Son and Sonny break up the place with their natural, easy-going struts, climaxed with sock afro endings. Personality and delivery put them over solidly. Edwards Sisters (2) are a pair of fast tappers, one working in a boy outfit and performing male steps to fit. Have nice personalities and their work is appealing.

Sonia, shimmy dancer, has an off-color specialty. She is a big girl and works in any oily body make-up. A raw turn. Aaron (T-Bone) Walker, singing guitarist, features race songs and plaintive tunes on his electric guitar. Okay for this room, judging by the wild response.

Milton Larkin (trumpet) leads a 12-piece band, playing hot, loud music. *Sam Honigberg.*

Leon & Eddie's, New York

Talent policy: Show and dance band; dance band; production floorshow staged by Ruth Lane, at 8, 10, 12 and 2, with costumes by Follies Costumes. Management: Leon Enken and Eddie Davis, operators; Dorothy Gulman, publicity. Prices: Dinner from \$1.50.

Fewer acts are on hand for this new show, but they're better and include two standard turns, the Juggling Jewels and Pritchard and Lord. Add to them Eddie Davis, and you have a strong floorshow.

Show opens with nine chorines in red costumes and doing a simple routine paving the way for Hal and Honey Bee, youngsters in sarongs and doing a punchy adagio routine. (They return for the next show for a jitterbug number.) Gloria LeRoy is on for high kicks and acrobatics and a cane and hat dance. A good novelty turn. Then Jack Spoons

clacks spoons in rhythm, plays an air pump, lifts a chair with his teeth. Another good sight novelty. Terry Twins, tall brunettes, harmonize swing rhythms in the Andrews Sisters style, and made a nice impression. Chorus returns for a Russian affair, in colorful Russ costumes and doing knee steps. Make way for emcee Robert Field's singing a Russ marching song in vigorous, pleasing lyric baritone.

Four Juggling Jewels, who should spruce up their wardrobe and appearance for cafe jobs, are handicapped by the limited floor space, but managed nevertheless to make their racquet and club juggling exciting. Ann Pritchard and Jack Lord, a good-looking ballroom team, offer novelty routines; one includes castanets and tap, another has Miss Pritchard doing toe work. Avoid the conventional stuff, and work smoothly together.

Eddie Davis, as usual, is the sock of the show with his gags, shrewd sizing up of the audience tastes and risqué songs. Works close to audience, includes a lot of ad libs and puffs for customers, and is the perfect example of an owner-entertainer who knows how to please patrons. Finish has the chorines on in red costumes, with the entire cast joining and patrons being brought up to dance with the chorines.

Lou Martin, on sax and Solovox, cuts the show smartly, considering his small band. He makes the band sound fuller than its size warrants. A trio takes care of the lulls, and a girl singer-pianist is at the bar between evenings.

Melinda De Mayo, South American Song Bird, is billed but not in the floor-show.

Business here is capacity.

Paul Dents.

Alpine Village, Cleveland

Talent policy: Dance band and show usually featuring light operas, extravaganzas or abbreviated circus performances at 10 p.m. and midnight. Management:

ment: Herman Pirschner; publicity by Sam Abrams. Prices: A la carte.

This self-styled theater-restaurant again puts on something distinctively its own in entertainment. There is more variety here than in anything short of a Helzapoppin plus a Russian ballet. Cleveland is responding.

You might call this a double-feature, with the crowd treated to a premiere of Lehar's *Tsaravitch* in musical comedy style, sung in English, together with the home-coming of the talented Mickey Katz and his NBC orchestra. The Russian score is replete with brisk, snappy tunes and majestic music rendered in masterful form. The production is reduced to tabloid, and the dancing of the Alpinettes under the expert staging of director-performer Ted Adair made a hit, particularly when the girls did a Cossack sword dance. Pirschner proved himself an impresario to be reckoned with, having been responsible for translating of the lyrics and, with the aid of Myron Ryan, using his stock company to perform admirably, yet retaining the spirit of night club entertainment.

Mickey Katz's engagement is expected to be of long standing. His outfit, tabbed "Musical Clowns," has adapted itself to this unusually diverting show. Its music is on a par with any name band heard in these parts. The standard floorshow includes very dexterous juggling and animated deftness by Bobby May; Ann Parrish, who has looks and can make her violin a concert-master, sings beautifully and turns out hot numbers on her accordion; Lloyd and Willis, swell tap-artists, and the nimble antics combined with ballroom lampooning of Monroe and Grant.

Sid Masse.

Biltmore Bowl, Los Angeles

Talent policy: Dance band, floorshows at 9:15 p.m. and 12:05 a.m. Management: Joseph Faber, manager; Hans Stolber, maitre d'; Maurry Foladare, publicity. Prices: Dinner, \$2; drinks, 50 cents up.

This Biltmore Hotel spot is easily reached by street car or bus. It continues to offer a good show, and business is in the top brackets here. Ozzie Nelson ork (five reed, six brass and three rhythm) featured.

Nelson emsees in a none too spirited manner, but offsets this with good music and warbling.

Harber and Day, dance team, open the show with a ballroom routine. Miss Day, a brunet looker, terps lightly and smoothly, but Harber moves as tho he's just received his induction papers. Notwithstanding this, they turn in a good act highlighted by bang-up spins and lifts. Do three numbers, the third in beguine tempo and highlighted by butterfly swings.

Harriet Hillard follows with swell warbling of *The Captain and His Men*, followed by *Why Don't You Fall in Love With Me?*, done with Nelson. They chalked a show-stop. Followed with *Good-bye Now* and *I Met Her on Monday*, with clever special lyrics.

Ed Ford and His Pal, Whitey, end the show with entertaining antics. Whitey, a dog, does an inebriate to perfection. Ford's good banter adds greatly to the act.

Sam Abbott.

The Beachcomber, Boston

Talent policy: Show and dance band; floorshows at 8 and 11:30. Management: Tommy Maren, owner and operator; Jerry Mann, manager; Alexis Johnson, head-waiter; Marty Kadis, publicity; Harry Gourfain, producer. Prices: Minimum \$1.50 weekdays, \$2 Saturday; dinner from \$1, drinks from 50 cents.

This spot has been completely furnished since the fire. Murals, in gay colors and devoted to festive scenes of the Latin American countries, add considerably to the atmosphere.

Harry Gourfain, producer of this show, is well known in this city, having produced the extravagant Metropolitan stageshows. This unit, *Belly-Laugh* of 1943, is appropriately named. It has more than the average amount of laughs one expects in a night club. Show features George Freems, Ginger Dulo and Marty "5x5" Kramer. Freems is emcee and does excellent impressions of George Arliss and a drunken Polish defense worker and also a take-off on *Frankie and Johnnie*. Ginger Dulo is a comely miss and very versatile. She is equally at ease singing *Strip Polka*, cutting up with Kramer or doing straight for Freems.

Kramer is a huge 310-pound nimble-footed gent who gets his share of laughs.

His appearance, in a loud-plaid zoot suit, gets the ringsiders in an uproar. His hep-cat routine with Miss Dulo got plenty of laughs.

Los Gitanos, Mexican dance team, went over well with a castanet number, closing with a colorful Mexican routine. The girl is a beautiful tall brunette.

The five Derna Marie Girls started the show with a tap to *Poet and Peasant Overture* to good advantage. Return for a Samba and also a sprightly dance to *Minuet in G*. This group works their feet off.

Sammy Paul, a Ruby Newman unit, does good work accompanying the show. Mike should be softened, and band should watch the brass section, particularly the trumpet man.

This spot is located on the main stem and with a show of this type should do good business. Club seats 350 on main floor and 150 on balcony. Harry Poole.

Faraon, Havana

Talent policy: Show and dance band; floorshows at 10, 12 and 1:45. Management: Daniel Vila, managing director; Paco, maitre d'hotel. Prices: Dinner from \$1.50; minimum, \$1, except Saturdays, \$2.

This smart society spot continues to attract heavy business and, except for Mondays, sells out for dinner. The latest in cocktail lounge designing and decoration, it will remain open until the end of the winter. It is a replica of a huge Egipto. There is a comfortable seating arrangement for 200, and there is a dance floor.

The single attraction policy has given way currently to a double feature show, including Clarivel and Gasulla.

Despite the band being so excellent musically, the floorshow it produces is very ordinary. The only outside act is Conchita a Rafael, a young, nice-looking brunette who sings and stamps and clicks her way thru flamenco numbers.

Gran Casino ork plays its usual colorful arrangements in meticulous fashion, the instrumentation allowing variations that make the band's style so distinctive.

David C. Coupan.

Andrew Jackson Hotel, Commodore Room, Nashville

Talent policy: Floorshow, dance bands. Management: Leon Womble; headwaiter, Herbert. Prices: Dinners from \$1; beer only alcoholic beverage sold.

The headliner on night caught (January 9) was Rolf Passer, mental telepathist, who stopped the show with one of the best acts seen here in years. Passer, who is playing the sixth of the eight Carling Dinkler hotels, is assisted by beautiful Dee Costelloe. He proves that mental telepathy is not only a science but also very amusing.

Miss Costelloe (Mrs. Passer) opens the show with several tricks to bring out people for the Passer fellow's act. Her dialog and tricks are very clever and she rated a well-deserved hand. Passer does the tie-cutting trick as a starter, then leaves the room and returns to astound his audience by reading the minds of patrons.

Freddie Shumake and band, with vocals by Manny Davis and Jeri Sullivan, furnished the musical background for Passer and for the dancing. (Miss Sullivan is late of Art Jarrett's Blackhawk Band.)

Passer packed the Commodore Room during his two-week stand.

Red O'Donnell.

Follow Up Night Club Reviews

BAMBA CLUB, LOS ANGELES.—Show here continues to bring good business, with the Bamba Rumba Orchestra replacing Sylvestre Nunez orchestra. Alex and Amelita continue, as does Pepe Gamboa; but Leticia Cardenas is a recent addition.

Show opens with a fanfare by the ork (6), with Pepe Gamboa offering a guitar solo of *Dark Eyes*. Plays a sweet instrument but hasn't got onto selling.

Leticia Cardenas specializes in bolero (See FOLLOW-UP REVIEWS on page 17)

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January 23, 1943

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You will be interested in knowing that the SHANGRI-LA just concluded the three biggest weeks since its opening. The fact that you headed our show, ably accompanied by Herman Petr, during the same period is no mere coincidence. Our only regret is that you could not arrange your schedule to extend your stay here....this past Saturday night, we had to turn away almost fifteen hundred persons that it was impossible to accommodate.

After your next engagement, we know you are leaving on a Victory Tour to entertain our boys on the other side....we wish you Godspeed and want you to know that when you return to the fold on this side of the Ocean, a return engagement awaits you at The Shangri-La.

Very sincerely yours,
Louis Fessenden
Noel Sherman
LOUIS FESSENDEN
NOEL SHERMAN

SHANGRI-LA
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1526 MARKET STREET • PHILADELPHIA, PA.

Vaudefilm Grosses

Holdovers Still Dominate Broadway; Roxy's New Bill Big; MH, Strand Okay

NEW YORK.—Vaudefilmers chalked up another strong week, with holdovers registering nice takes. The Music Hall continues to lead with the Paramount strong, and the Strand, with a holdover picture and stage bill change, doing quite nicely. Roxy, with a change of layout, looks as tho it will be in the money.

The Paramount (3,664 seats; \$55,387 house average), with the fourth week of Benny Goodman's ork, Frank Sinatra and Star-Spangled Rhythm, is priming for a noble \$60,000, following the \$66,000 for the third stanza. Prior takes were \$80,000 and a record-breaking \$112,000. Johnny Long follows Goodman January 27 for four weeks, with the film holding over.

The Strand (2,758 seats; \$39,364 house average) opened Friday, with Sunny Kaye replacing four weeks of Jimmy Dorsey but with Yankee Doodle Dandy staying on. Take looks like \$40,000. Last week, the fourth of Dorsey, collected \$43,300. Previous weeks got excellent \$46,000, \$68,000 and \$70,000.

The Roxy (5,835 seats; \$50,067 house average) opened Wednesday with Guy Lombardo's band and Nan Wynn, with China Girl, and is moving to a neat \$70,000. Last week, the fourth of Carmen Miranda, Nicholas Brothers and Black

Swan, took a great \$55,000, after nabbing \$68,000, \$108,000 and \$105,000.

The Music Hall (6,200 seats; \$94,402 house average) is expected to score around \$95,000 for the sixth week, not much below the fifth's \$100,000. Grosses in previous weeks were \$106,000, \$123,000, \$120,000 and \$112,000, sensational business.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday (21) with Earl Carroll's *Vanities* on stage and *You Were Never Lovelier*, and is expected to return around \$27,000. Last week, Benny Fields, Three Sailors and *Road to Morocco* got an okay \$25,000.

Frankie Masters Ork \$21,400 in Buffalo

BUFFALO.—Vaude had a revival at the Buffalo last week and it looks as tho flesh is out for the duration here, as there are no further flesh shows scheduled. The presentation of Frankie Masters' ork at the Buffalo last week was designed to act as a feeler for the gas ban difficulty. Burly-vaude at the Palace, legit at Erlanger and ice shows at Auditorium continue at an okay clip, despite the nix on pleasure driving.

The Buffalo (seating capacity, 3,500; house average, \$13,500 for straight pix only) collected a pretty good \$21,400 for week ended January 21, despite many obstacles, including a severe cold spell. Frankie Masters' band was the backbone of the layout, featuring Phyllis Myles, Billie Lowe, the Swingmasters, and Woody Kessler. Vaude talent included the Borrah Minevitch Harmonica Rascals, Sybil Bowan, and Johnny Barnes. Film was *Life Begins at 8:30*.

Current week Buffalo is back on double pix, showing *Casablanca* plus *Wrecking Crew*. Should gross about average.

Waters 16½G in LA

LOS ANGELES, Jan. 23.—Stageshow headlined by Ethel Waters, with Les Hite and ork sharing billing, rolled up a neat \$16,500 for eight days at the 2,200-seater Orpheum. Paul Smith and the Hottentots rounded out the all-sepia entertainment. Pic, *The Hidden Hand*. House top is 65 cents.

Cold Hits Williams

SHEBOYGAN, Wis.—Griff Williams and orchestra, playing Warner theater dates around here this week, have been hit by the below-zero wave. At the Sheboygan Theater here Tuesday (19), the band grossed only \$600. Filled only two shows, their train having pulled in at 6 p.m. Weather was 17 below zero.

Long Ork \$10,300

DAYTON, O.—Stageshow at RKO Colonial week of January 15, headed by Johnny Long and band, pulled down gross of \$10,300.

Zero Wave Chills Chicago Grosses; Woody Herman 43G, Bob Allen 17½G

CHICAGO.—Based on the estimates of the grosses at the Oriental and Chicago during 1942, the average take at both theaters took a considerable jump over that reached in 1941. Chicago jumped from \$32,000 to \$40,000, aided considerably by the three-month summer boom, and the Oriental moved from \$18,000 to \$20,000.

During the week ended January 21, both houses lost a chunk of extra revenue due to the below zero wave which hit this part of the country early in the week.

Chicago (4,000 seats; \$40,000 house average) was particularly hit week of January 15, since Woody Herman and band and the picture *I Married a Witch* were rated to draw big all week. Zero weather cut the total to \$43,000, which

Cab Hits High 31G At Philly's Earle; Fay's Just Average

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000) for week ended Thursday (21) hit the jackpot to the tune of \$31,000 with an all-sepia show topped by Cab Calloway's orchestra. It was the highest gross thus far this season. Paul, Dinky and Eddie; Honi Coles, Cholly and Dotky, and Anise Boyer supported, with the band bringing up J. C. Heard and Jonah Jones. *Sherlock Holmes and The Secret Weapon* on screen.

New bill opened Friday (22), with Glen Gray and the Casa Loma Band on tap. Teed off okay and points to a fair \$20,000. Kenny Sargent, Pee Wee Hunt, Four O'Connell Sisters, Three Sailors, Max and Gang, and Dave Barry make for the talent roster, with screen showing *Madame Spy*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), finding the Earle bill too much for its own sepia shows, just about cleared the week ended Thursday (21) with \$6,400 for a bill headed by Johnny Kirby's band. Screen's *The Little Tough Guys* topped the supporting cast that included the Ghezzi's, Peck and Peck, Katherine Harris, and John Mason and Company. *Junior Army* the movie feature.

New bill opened Friday (22) finds business more spirited. With Jimmie Lunceford's orchestra making for the major draw, figures on hitting well over \$8,000. *The Undying Monster* on the screen.

Good in Springfield

SPRINGFIELD, Mass.—Despite a raging scarlet fever epidemic, bad weather and the pleasure driving ban, an eight-act show at the Court Square for the three days ending Saturday (16) drew good houses.

On the stage were Many Mangini, George Freems, Bud and Elmore Cell, Pepper Walsh, Bento Brothers and Nita; Carlo, Boyce and Archer, and Flo Nicker-son.

On the screen, *Sherlock Holmes and Voice of Terror*.

Masters 13G

DAYTON, O.—Frankie Masters and orchestra pulled down a gross of \$13,300 for the week ended January 15 at the Colonial Theater. Talent contest conducted thruout the week, with some 50 entrants, helped the box-office boost.

Welk Up in Racine

RACINE, Wis.—Lawrence Welk and band grossed \$1,472 at the Venetian Theater here Wednesday (20) in four shows. Pic was Republic's *Johnny Doughboy*.

Welk's last date here on June 23 grossed \$1,079.

Krupa Big in SF

SAN FRANCISCO.—Golden Gate Theater grossed a splendid \$31,200 week ended January 19, with Gene Krupa's ork and a full stage bill. Night shows played to capacity.

Magic

By BILL SACHS

LESTER LAKE (Marvel) last week was elected to the post of executive secretary of the Cincinnati local, American Guild of Variety Artists. . . . **PAUL BALFONT**, ex-magish, is showing his marionettes in Cincy niteries. . . . **CHAN AND LING**, Chinese magic pair, are headlining at the Palm Beach Club, Detroit, a popular spot for mystery workers. . . . **FRANKIE GALLAGHER**, former assistant to Marquis and Calvert and for a time on his own as a magicker, has been inducted into the army. His wife, Hazel, is spending a month at her home in Lowell, Mass., before joining up with another show. . . . **DR. HARLAN TARBELL**, during his engagement at the University of Minnesota last week, cracked *The Minneapolis Daily Times* with a three-column photo and story. Pic had Tarbell pulling a rabbit out of a hat to the great amazement of Carl W. Jones, who lectured at the university on the same program with Tarbell and who collaborated with Tarbell in the publishing of that nifty magic work, *Greater Magic*. . . . **FAIRFAX** (Fairfax Burgher, actor-magician, now appearing with Blanche Yurka in *The Barber Had Two Sons* at the Geary Theater, San Francisco, and doubling in the Rose Room of the Palace Hotel there with magic, will continue with the play when it moves to the Playhouse, New York, February 1. He is slated to double at a New York niterly during the run of the play there. . . . **HARRY A. ROSS**, of Lawrence and Madeline, mentalists, stopped off at the magic desk early last week while en route to the Grier-Lincoln Hotel, Danville, Ill., where the team opened Wednesday (20) for a two-weeker. They recently closed five weeks at Berkeley Jungles, Charleston, S. C. Their daughters, Betsy and Aileen, who have been working in the act, have hopped into Washington, Pa., where they open February 1 for six weeks at a cocktail lounge. . . . **LE CARDO** (M. I. Griswold), who quit pro magic several years ago, has been released from a Pittsburgh hospital, after three weeks there with pleural pneumonia, and is now associated with Coll Opticians in the Smoky City. . . . **COLUMBUS (O.) MAGIC CLUB** will hold its 12th annual Magi-Fest at the Neil House, Columbus, February 5 and 6. A \$1 registration charge will entitle guests to a book of tickets to all activities. All magicians in the territory are invited to attend.

BUDDY GWYNNE, who formerly worked in the act with his pop and mom, Jack and Ann Gwynnie, was commissioned a flight officer in the Army Air Corps at Lubbock, Tex., January 21. Bud would appreciate hearing from magic friends. His address is Student Recreation, Glider Detachment, Lubbock, Tex. . . . Corp. Eslyn J. Mercer, who dubs himself a ham ventriloquist, says he has been working so many shows for his soldier pals recently that he's running out of patter. He asks that vents who have some spare material shoot it on to him so that he can continue his entertaining. His address is Special Service Office, Randolph Field, Tex. . . . **CHARLES BALLERINE**, Philadelphia trixter, is now a private with the I. R. T. C. at Fort McClellan, Ala., where he keeps in trim by putting on an occasional show for his army buddies. . . . **LORING CAMPBELL**, who has been working steadily since leaving California last September, has just finished his seventh week in Ohio for the Sorensen Lyceum Bureau of Lima, O., with two more weeks to go in that State. He follows with six weeks in Indiana, Illinois, Michigan, Missouri, Kentucky and Arkansas for the Brown Lyceum Bureau, St. Louis. . . . **C. THOMAS MAGRUM**, still with the army at Fort Leonard Wood, Mo., played the Uptown Theater, Rolla, Mo., January 16-17, and one of the recreation halls at Fort Leonard Wood January 19. Assisting him are two enlisted men, Corporal Wright and Private Johnson. Magrum has a number of dates in the offing. . . . **BLACKSTONE** and Company played for members of the Army Air Force at Convention Hall, Atlantic City, January 21. . . . **MARQUIS SHOW** arrived in Terre Haute, Ind., last week from the South, with Marquis wearing crutches as the result of a bad case of blood poisoning in his right leg. Doctor ordered a rest for him, so show closed at the Orpheum, Terre Haute, last Saturday (23). He is slated to resume at the Paramount Theater, Marion, Ind., January 30, with a Canadian tour in the offing opening in (See *MAGIC* on page 29)

2 Detroit Stands Dip Below Normal

DETROIT.—Local vaude grosses showed a major drop last week after near-record run of the Four Ink Spots at the Michigan. Cold weather and effects of gas rationing combined to maul grosses.

Downtown, the Paradise Theater (2,000 seats; house average, \$11,000) dipped below normal for the lowest gross of the year, \$10,000, with Cootie Williams and his orchestra.

In the only suburban spot using names, the Krim Theater (1,000 seats; house average, \$3,500), business dipped even more proportionately with Jackie Heller, who grossed only \$3,000. Drop was partly caused by a cut of a dime in admission to 55 cents, according to Manager Sol Krim.

Miles Bill Strong

BALTIMORE.—Holdover stage bill featuring Jackie Miles at Hippodrome Theater grossed a good \$13,000 week ending January 13. Other acts included Kim Loo Sisters, Lime Trio, Six Willys, and Burns Twins and Evelyn.

Pic, *Once Upon a Honeymoon*. First week of bill grossed \$20,000, bringing total gross for two weeks to \$33,000. Six Pupl Dancers were replaced for second week by Burns Twins and Evelyn.

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HAVE YOU HEARD BETTY RANN?

Brazil Clubs Still Using a Few Americans

RIO DE JANEIRO, Jan. 9.—M. E. Stuckert, Casino Copacabana's artistic director, is back following an intestinal operation.

Tourand Brothers, booked into the Palace Hotel Casino in Bahia for January 6, were forced to cancel due to inability of securing plane passage.

Luliz Roldman, Mexican singer, will appear in Copa's new floorshow.

Marcos d'Abreu is reviving Casino Atlantico's annual carnival show, due to debut late in January.

Jose Francisco Ferreira Filho band, currently in Casino Icarai, is to open the summer season in Tennis Club, Petropolis.

Cassio Horta, local agent and Brazilian rep of Hal Sands, has taken up real estate business as a sideline since the decline in U. S. bookings.

Mariquita Florez, United States dancer, has returned to Urca floorshow following knee injury.

Pedro Vargas, Mexican singer heading Urca show, is cutting platters for RCA-Victor. Deal set by William J. Lindermann, of RCA-Victor.

Pat Miller, U. S. blues singer, booked into the Copacabana for six weeks with options in August, 1942, has signed with Copa for another year. Will do the vocals with the Claude Austin band.

Billie and Betty Lou Graham, two of the girls in the U. S. line which opened at the Copacabana in August, 1941, have returned to the States. Two of the original six, Madelyne Cole and Nadine Mitchell, are still in the line. Miss Cole schooled and trained Brazilians for the line when the shortage of good chorines became acute due to transportation problems.

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N. Y. Famous Door In FBI Arrest; Other Clubs Okay

NEW YORK, Jan. 23.—Local night clubs received bad publicity when the Famous Door tangled with the FBI this week. The FBI, thru its local agent, Thomas J. Donegan, announced Thursday that it had arrested Zorita (Ada Brockett), snake dancer; Gwen Gibson; Irving Alexander, "entertainment manager" of the club, and Maurice Chernov, headwaiter, on charges of conspiring to violate the white slavery law.

Miss Gibson was held in \$500 bail and the other three in \$1,000 bail for hearing February 11. Show at the Famous Door when the pinch occurred included Frances Wayne, Zorita, Roy Stevens band and Lennie Kent band.

Other local night club news:

Joseph Bonds, head of a microscope company, has bought into the Queen Mary Club in association with Joe White, who will manage the club. Opening show of the new combo Thursday included Dale Belmont, singer, whom Bonds manages. Al Mernit the press agent.

Benny Davis's Frolics, in the Wintergarden Theater Building, is being re-recreated by Frank Stevens. Davis is doing an original score for his opening show, and will also stage it. Policy will be three shows a night and \$1.50 minimum charge (Saturdays \$2.50).

Jane Hunter, publicity director of the St. Regis Hotel, has quit to join the WAVES, with Miss Timmie Richards succeeding her.

Clifford Flischer apparently has not closed the deal for the Edison Hotel ballroom, but is going ahead lining up talent. He plans a Chinese idea and has asked Noel Toy, fan dancer, to organize a Chinese line for him. Other talent has been lined up, but contracts have not been issued yet.

The new Sophie Tucker show at the Copacabana is pulling capacity crowds. La Conga is also doing big with Carmen Amaya. Jack Harris, owner of the club, says her first week grossed \$16,500.

Nick Lucas Breaks Record

PHENIX CITY, Ala., Jan. 23.—Al H. Mulligan, manager of the Bama Club here, says Nick Lucas did the best business in the club's history, "surpassing by 60 per cent such names as Mildred Bailey and Wingy Mannone, and by 40 per cent Alice Dawn; and others by even a larger percentage." Mulligan says Lucas opened here the day the OPA put the ban on pleasure driving. Lucas opened this week at Palumbo's, Philadelphia.

CONNIE RUSSELL AND GEORGE TAPPS will head the Copacabana Revue, which opens at the Roosevelt Hotel, New Orleans, February 11.

Hinda Wausau Top Draw in Minn.; Hart, La Rose, Rogers Big, Too

MINNEAPOLIS, Jan. 23.—Burlesque has been holding up in good shape here, with 1942 shows attracting strong grosses. The season at the Alvin Theater, operated by Harry Hirsch-Harry Katz, has been running since October 1. Prior to that, it ran from January 1 thru week of March 27. In the early part of the year, the Gayety, modified burly house operated by Dave Gilman and L. T. Lewis, operated for nearly 30 consecutive weeks before action by Mayor Marvin L. Kline shuttered it because of "lewd and indecent" performances, Easter Day, 1942.

Biggest attraction at the Alvin was Hinda Wausau, who on two separate occasions, cracked the \$5,000 mark. Last October 30 she hit \$6,500, while week of January 16, 1942, take was \$5,100. Biggest flop of the year was Mae Brown, whose \$2,500, week of December 18, was low for the new season, and Lana Bari, week of January 1, 1942, who hit the same figure, because of extremely cold weather.

Estimated Alvin figures follow: January 1, 1942, Lana Bari, \$2,500; January 9, Jessica Rogers, \$3,700; January 16, Hinda Wausau, \$5,100; January 23, Cleotora, \$4,000; January 30, Trudy de Ring, \$3,900; February 6, June March, \$4,700; February 13, Vickie Wells, \$3,600; February 20, Marlene, \$3,900; February 27, Margie Hart, \$5,300; March 6, Jal Leta, \$4,150; March 13, Beverly Lane, \$4,300; March 20, Rose La Rose, \$5,150; March 27, Jessica Rogers, \$3,700.

Present season grosses: October 1, Jessica Rogers, \$5,000; October 9, Thelma White, \$4,200; October 16, Scarlett Knight, \$3,900; October 23, Winnie Garrett, \$4,400; October 30, Hinda Wausau,

\$6,500; November 6, Dian Rowland, \$4,700; November 13, Patricia Joyce, \$4,800; November 20, Marie Cord, \$4,500; November 27, June March, \$4,800; December 4, Nancy Hart, \$4,700; December 11, Carroll Lord, \$3,200; December 18, Mae Brown, \$2,500; December 25, Evelyn Taylor, \$3,200.

Estimated Gayety grosses for 1942 were: January 1, \$1,100; January 9, \$1,800; January 16, \$1,900; January 23, \$1,900; January 30, Cookie, \$2,100; February 6, Cookie \$2,200; February 13, Danielle, \$1,650; February 20, Dorine, \$1,975; February 27, Dorine, \$1,400; March 6, Sherry Adair, \$1,795; March 13, Colleen, \$1,925; March 20, \$1,850; March 27, \$1,600.

Cut to Four Daily

CLEVELAND, Jan. 23.—Films are going to fill the gap caused by shortage of burly talent. Roxy Theater is reducing its shows from five to four daily, starting January 29.

This is the first time the Roxy has changed from vaude and burly to movies and burlesque. George Young, Roxy operator, blames the draft for making it necessary to carry on with less material.

The Roxy, notwithstanding, is enjoying its best year.

Lieutenant Harry Katz Now

MINNEAPOLIS, Jan. 23.—Back home, a second lieutenant in the armored division, is Harry G. Katz, for 16 years associated with Harry Hirsch in local burlesque.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

EVELYN TAYLOR informs, "Have been made beneficiary to fortune of 50G. Don't even know the man; only his name and whereabouts." . . . JAI LETA and Al Samuels playing local vaude in Loew houses. Ditto Morgan Sisters (June and Dorothy). . . . JOEY PAYE, comic, has moved into Youth Theater Varieties revue at the Fraternal Clubhouse Saturday and Sunday evenings. . . . ANN CORIO will head for overseas with a USO unit in March after her Monogram *Sarong Girl* pic. Film starts shooting first week in February. It's her third full-length film and the first under her new seven-year contract. . . . DICK MILLARD doubling in scenes and his tap dancing specialties since Ben Bernard left the Moore-Clellix Hirst unit in Montreal recently. . . . JEAN CARTER may leave the vaude act of (Manny) King and Carter for RKO pictures in Hollywood.

LEE TRENT, ex-burly straight, now in pix in Hollywood with Hunt Stromberg productions and being boosted by columnists here and on the Coast, has just finished his first film, *G-String Murder*. . . . PRIMROSE SEMON and Joe Dorris are firm believers in "everything happens in threes." New Year's week saw their car damaged in a collision; Dorris suffered a bad knee cut in an accident, and both lost their night club jobs because of the sudden close of Charlie's in Little Ferry, N. J., due to the ban on auto pleasure driving. . . . HERBIE FAY and Ruth Mason playing vaude, prior to spot assignments on the Hirst Circuit. . . . JACK MANN and Syd Fields expect radio engagement on the new Old Gold program due after the first two broadcasts that start January 27.

JOE FOLDS, who combines juggling with magic in a Hirst show, was, four years ago, one of a team of ballroom adagio dancers. . . . VALERIE PARKS transferred to the Kaplan-Carr unit upon the exit of Julie Bryan. . . . LOONEY LEWIS now teamed with Nancy Shannon for vaude. . . . EDDIE (NUTS) KAPLAN, recovered from pneumonia, returned to his Hirst unit in Baltimore January 27. Steve Mills and Al Golden Jr. started during Union City week, with latter leaving to open with Max Ferman's unit in Rochester January 29. . . . BILLY KOUD now producing numbers at the Globe and Howard, Boston, Hirst

wheel spokes. . . . MARION BENNETT, acro dancer, impersonator and comedienne, new to burly, left a Hirst unit in Union City, N. J., January 16. . . . GUS SCHILLING, now in pix in Hollywood, has written a book, *25 Years in Burlesque*. . . . JOE LEVITT, ex-show owner and manager on the former burly wheels, now managing a local hotel. UNO.

PHILADELPHIA:

BOB CARNEY winds up his stretch with the Hirst Circuit in Reading, Pa., this week, unit including Charles Levine and Hindu Wassau disbanding, as a result of the shuttering of the Hirst stand in Hartford, Conn. Other principals being absorbed by other units, with Carney going back to niteries.

MIDWEST:

LIEUT. HARRY KATZ, one of the Alvin, Minneapolis, owners, visited Chicago during his 10-day furlough last week. . . . HINDU WASSAU will be featured at the Capitol, Toledo, February 12 week. . . . BUSTER LORENZO, now working in a Los Angeles shipyard, took a few extra bows during a recent show he presented for the workmen. . . . GINGER HEALY is the current headliner at the Mayfair, Dayton, O., while SCARLET KNIGHT is this week's feature at the Palace, Buffalo. . . . JUNE MARSH goes into the Rialto, Chicago, Friday (29), following DARLENE. . . . BILLY EARL has closed on the Midwest Circuit. . . . KITTY PAGE will be featured at the Folly, Kansas City, Mo., week beginning Friday (29). . . . EMPIRE CIRCUIT Jottings: CONCHITA has been added to the tour and joined at the Fox, Indianapolis. MICKEY JONES reopened in Milwaukee. MARGIE DALE has closed her tour temporarily because of illness in the family. SAM COHEN, operator of the now-dark Gay Nut Club in that city and employ burly talent.

Talent Agencies

The Showboat, leading South Bend (Ind.) night spot, has been added to the books of the BETTY BRYDEN Booking Office, Detroit.

Representatives of FREDERICK BROS.' office were in Detroit last week to discuss the form of local representation or affiliation with one or more local offices.

BILL MARTIN, Chicago agent, has left for Hollywood with a break of nitery performers and will break his jump with dates in Arkansas, Texas and Nevada.

CHARLIE YATES, head of Frederick Bros.' act department, New York, has gone to the Coast for a month's stay, following a flu attack. . . . FRED MITCHELL is the new head of the package show sales division of the National Concert Artists' Corporation. . . . HARRY SANTLEY, head of the talent department of Frederick Bros.' Music Corporation in Chicago, joined the Jolly Joyce Agency, Philadelphia, this week. Will handle club and nitery bookings and also bring with him a large number of acts under his personal management. Oddly enough, Santley used to book Jolly Joyce about 16 years ago in the Chicago territory when Joyce was doing a single in vaude.

DICK DORSO, who booked the successful policy of the Savoy Plaza Cafe Lounge, New York, when it went under new management, has declined an offer to remain booker when the old management returned. He is moving his office out of the Savoy Plaza Hotel.

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HAVE YOU HEARD
BETTY RANN?

Roxy, New York

(Reviewed Thursday Evening, Jan. 21)

The proper medium for presentation of bands is still to be discovered at the Roxy. A full-sized outfit such as Guy Lombardo's, the first shown here since the Kay Kyser band about two years ago, appears to be puny despite the elaborate night club dressing that surrounded him. The Roxy stage is still a massive proposition, despite the recent shaving down process, and the desired intimacy is far from achieved on this bill. The use of a three-quarter stage in subsequent ork presentations may do the trick.

However, in spite of the technical difficulties, Lombardo does a smooth job on stage and an excellent one at the box office. The house was full in spite of the disparaging reviews given *China Girl*. Lombardo serves his musical Mickey's with his customary polish, mixing old faves and modern pieces with fine effect. Billy Leach delivers, chirping *You're So Nice To Come Home To* and *Move It Over*, the latter with backing from the trio. Rose Marie Lombardo gets a short break and does nicely with one number.

Nan Wynn and Three Swifts are presented in front of the band. Rest of the show follows the orthodox Roxy pattern, opening with a sprightly nautical number by the Gae Fosterettes, augmented by 12 men (where do they get 'em?), followed by Marion Bellett and the English Brothers doing their usual boke acro knockabout with excellent effect.

George Tapps ties in the two segments of the show neatly with the customary bit of tapping while waiting for the girl friend to make her appearance before going to a supper club where Lombardo, of course, is the attraction. This stage wait produces a superb blend of ballet taps, with George banging out his artistic patterns. He repeated his paso doble and his satire of old-time dancers and got a nice return.

Nan Wynn overcame the poor selection of her opening number, *Fine and Dandy*, making a quick recovery when going into *There Are Such Things*, and winding up with *Brazil*, aiding the line in a sprightly samba. Voice is colorful and nicely handled. Took deserved bows.

Three Swifts, also working in front of the band, haven't changed a bit since the last time they were seen on Broadway. Their comedy juggling somehow looked better in front of the setting provided here. Went over very well.

Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, January 22)

Phil Spitalny and his all-girl band are presenting a visual performance of their *Hour of Charm* broadcast and, judging from the opening day reception, the attraction will go way beyond its \$42,000 split gross figure. A good dance act wouldn't be amiss here, but the way this song and music program is presented, it is certainly solid entertainment. Spitalny, with Svengali-like mannerisms, keeps the girls functioning perfectly. Line-up lists 27 musicians, Maxine, Vivien, the Three Blair Sisters, and Beatrice Howell. Evelyn and Her Violin are part of the band, appearing on the stage thru-out the show.

The girls open with a salute to the boys in uniform, featuring dark-haired Maxine, contralto, in *Keep the Home Fires Burning*. Girl has an effective voice, but Spitalny has had a better "Maxine" before. In *White Christmas* (somewhat dated now), Kathleen Hamilton gets in a passable song and clarinet solo. Viola Smith, hot drummer, and Ruth, trumpeteer, pair up in a torrid bit of rhythm

that is a highlight in the show. Maxine returns for *Praise the Lord* and *The Lord's Prayer*, backed by the well-rehearsed choir which consists of all but the rhythm instrument musicians.

Evelyn socks across with a soulful arrangement of *You and the Night and the Music*, as well as *Intermezzo*, latter backed by the other five fiddles. Evelyn plays a good, commercial violin. The Blair Sisters offer the first touch of comedy with their satirical song *We Want To Be Waacs*, which is both timely and amusing. The swing version of a first piano exercise is clever and is one of the lighter and more entertaining numbers on the bill.

Beatrice Howell went big with her impressions of movie celebrities. The girl is a good looker and has a smooth, satirical line of gab for each character. Her best impression is that of Barbara Stanwyck and she should move it to the final bit in her act for a more punchy send-off.

Vivien, tall, good-looking blond, handles the next-to-closing spot well with a clear, powerful coloratura soprano voice, offering the bell song from *Lachme* and *Indian Love Call*. A George M. Cohan medley winds up the bill.

On screen, Fred Astaire, Rita Hayworth and Xavier Cugat in *You Were Never Lovelier*. SRO end of first show which, incidentally, got under way an hour late because of the late arrival of the train carrying the troupe.

Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Jan. 13)

This spot has returned to its act policy after featuring bands for several weeks. Current bill is headed by the Merry Macs, with Victor Borge, of the *Kraft Music Hall* show, sharing the marquee.

Al Lyons's house ork (four brass, four sax, four rhythm) beat it out on *Idaho* for the opener, with the Lorraines, two-man trampoline act, following. Comedy is lively and boys are well received.

Neal Castagnoli, Lyons's sax man, socks out an outstanding bit of soprano saxing on a Strauss tune. Castagnolis are much in evidence on the show, for it was his 16-year-old son who did the bang-up arrangement on *Idaho*.

Betty Walters, lovely contortionist, working solo since the departure of her two brothers to the army, has a strong act. After a bit of control work, she takes her spot atop a pedestal for contortion work that is astounding. Sells well and paces her routines snappily.

Stone and Banton, puppeteers, offer a clever act with their dolls. First on is a colored trumpet player, with a record giving out on the tune to put the solid sender in the groove. A twin ostrich deal follows, but the sock part of the turn comes when a honky-tonk pianist dishes out some torrid rhythms, later going on the make for the femme blues dispenser.

Victor Borge, spotted next-to-closing, gets off to a slow start. However, he soon sizes up his audience and goes to work. Comedy material is built around his "talking punctuations." His comedy imitations of how the masters wrote their compositions is dull, but his finishing piano work is superb.

The Merry Macs score high with their vocal harmonizing. In fine fettle, the quartet got off *Put On Your Old Gray Bonnet*, *Brazil*, *Mr. Five by Five*, *Pass the Biscuits*, *Mirandy* and *I'm Forever Blowing Bubbles*, ending their walloping round of song with *Praise the Lord*. Top-notch quartet singing, with Mary Lou

Cook adding much animation to the numbers.

Pix, *The Great Impersonation* and *Secret Enemies*.

Three-quarter house when caught.

Sam Abbott.

Earle, Philadelphia

(Reviewed Friday Evening, January 22)

Glen Gray and the Casa Loma lads for the band concert on this trip, but the plaudits earned mostly by the supporting acts especially the refreshing comedy of Dave Barry. New to these parts, Barry is loaded with timely and topical materials. All of it is punchy and he puts it over with plenty of sock. Gags are all for good measure, and he scores solidly with a devastating take on radio's "Gang-busters" that brings on excellent satires of Edward G. Robinson, Humphrey Bogart and orkdom's Carmen Lombardo. Also does a swell Joe Stalin, and stops show with Donald Duckish singing of *Der Fuehrer's Face*.

Max and His Gang, on first, and goes off with his colors flying high. The gang takes in two acrobatically-inclined pooches. However, Max is one dog fancier who doesn't take the bows for his mutts. Earns plenty of them himself with a variety of stunts that includes an acro soft-shoe routine, hoop-whirling proficiency, and a complete body bend to turn his head around and back to pick up the floored hankie.

Three Sailors, for the wind-up, still smash with their set routine of knock-about comedy and dancing, with the mayhemistic tendencies running high. Their routine still as fresh as ever. Rope-jumping dance antics at the close is still socko.

Several new faces noted in the Glen Gray band and, musically, band has gone a long way to the better since caught here a season ago. It is more in the "white jazz" tradition that first brought such wide attention to the band. Gives out on two of the riff-and-ride specialties that has all the hot horns in the band taking an inning, notably in the *Take It and Git* swing-out. And for contrast, features the sweet trombone of Billy Roust for more refined rhythms to *Dancing in the Dark*. Gray, one front, still looks more like a romantic football hero than a musician, which is fine for the fans. Band numbers 15 men.

Husky singing of trombonist Pee Wee Hunt still scores solidly. Obligues with *Mister Five By Five* and *Strip Polka*, both bringing good returns.

Also big in bringing out the enthusiasm of the pew-holders is Kenny Sargent for his soothing and romancy balladeering. Whips up interest with *When the Lights Go On Again*, is joined by the band glee club for *It's the Talk of the Town*, and polishes off his turn with his hit-making *For You*.

New fem voices with the band are the Four O'Connell Sisters. Gals hardly out of their teens and still have to acquire stage presence. Moreover, voices still very thin and stingy, and their harmonizing for *Kille Kille* and *Why Don't You Do Right?* falls short.

Running time, 65 minutes. *Madame Spy* on screen. House well filled at early supper show caught.

Maurie Orodener.

Oriental, Chicago

(Reviewed Friday Afternoon, January 22)

Stan Kenton and orchestra are deserving candidates for a position in our future name-band list, as they amply prove here this week. Kenton has an original style, presenting modern music in a colorful fashion. His arrangements are styled artistically, yet are commercial enough for an average audience. And, too, he makes a good, intelligent and showmanly emcee. The brand of music is strictly on the swing side, but solid all the way. Plenty of capable musicians in the brass (seven), reed (five) and rhythm (three) departments.

Following a *Kalamazoo* opening, Red Doris (sax) displays a good enough voice for the contrasting *Moonlight Becomes You* and *Slender, Tender and Tall*. The reed section, on its own, delivers *Manhattan Serenade* in an impressively modern style. Doris Mitchell, sexy brunet with a good blues voice, brightens her inning with *Get Me Some Money, Too*, and *Salt Lake City Blues*.

Kenton is the highlight as the Harlem

warbler in *St. James Infirmary*, with comical interruptions from the band, and as the piano lead in his own concerto which features each section in the band. Sock musical number.

The Pied Pipers, three lads and Joe Stafford, recently of Tommy Dorsey's crew, is the latest harmony act to branch out on its own. They top the three outside acts on this bill. This is their first theater date as an act and as yet lack suitable showmanship to stand out better than just a band specialty. Their singing is smooth and even, but the numbers lack versatility. They are best on ballads, such as *I'll Never Smile Again*, their opening trade-mark; *I Had the Craziest Dream* and *There Are Such Things*. Their *Can't Get Stuff in Your Cuff*, and the closer, *Three Yankee Doodles* (latter backed with military newsreel shots) lack presentation oomph.

Doris DuPont, cute tapper, is on early with a couple of swingy routines, one danced without the benefit of musical accompaniment. Radcliffe and Jenkins (once known as Radcliffe and Rogers) are a mixed colored team dressed as a maid and porter. Do a comedy and musical act, but use too much of the old act's material to do the turn any good. The man handles most of the lines, sings with a high voice and blows a hot trumpet. The woman is at piano and doubles as straight. The talk is ancient.

On screen, *One Dangerous Night*. Biz average end of second show opening day.

Sam Honigberg.

Olympia, Miami

(Reviewed Wednesday Afternoon, Jan. 20)

A real hot show this week, headed by Georgie Price and with every act a click.

Bob Robinson and Virginia Martin open with a tap number that follows the usual routine, but pleases.

Morey and Eaton give out with a line of comedy chatter and songs. Eaton also handles the emcee job. They work in a Mexican dog for some good comedy.

Eleanor French sings popular songs in a deep voice. Her personality helped her win a big hand.

Carr Brothers do a comedy acrobatic turn attired as sailors. Work about five minutes but punch a lot into that time. Audience enjoyed them.

Georgie Price closed with his varied line of songs and impersonations, some old, some new, and the customers were reluctant to let him go. A big hit.

Picture, *White Cargo*. Biz excellent.

L. T. Berliner.

BEN BERI

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STRAND, New York

SUNNY RICE

Taps Precise

Am at the Strand

Ain't That Grand

P. S.: Strand, N. Y.

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Betty LEONARD

Acclaimed Toe Dancer

Currently LOEW'S STATE THEATER

NEW YORK

On Tour With EARL CARROLL'S "VANITIES"

Strand, New York

(Reviewed Saturday Afternoon, Jan. 23)

Sammy Kaye ork, Ben Berl and Sunny Rice brought in to play out the two remaining weeks for film Yankee Doodle Dandy.

Kaye's band continues growing in size. Present set-up is five reeds plus maestro's clarinet, six brass, with one trumpet doubling to make a four-man trombone choir used frequently, and an additional guitar to support Tommy Ryan's strumming for showmanship.

Kaye's parade of songs and songsters is in his familiar vein and as consistently entertaining as ever. Wright tenors Lights Go On Again. Ryan takes time off from his singing title announcements to warble Dearly Beloved and There Are Such Things, and Billy Williams lends his virile baritone to Don't Get Around Much Anymore, all to fine returns.

Nancy Norman does a neat job on That Soldier of Mine and gives Mr. Five by Five an ingenuous going over, her unhep delivery of the ditty almost a novelty in itself and very well liked.

Move It Over brought a laugh with every line, done by Williams as interlocuter, Wright as a Dennis Day private and saxist Charlie Wilson doing the gravel-voiced sarge.

Ben Berl, comedy juggler, kept the noonday youngsters in the house giggling and squealing with his dexterous manipulations of rubber balls, Indian clubs and tambourines. Was on fairly long and welcome every minute. Won a handful of bows and could have encored.

Sunny Rice, cute-looking brunette, tapped out a pas doble in American-Spanish style and worked up in an 18th Century Drawing Room into a tap ballet routine built along Paul Draper lines. Wound it up in a smooth extended whirl that brought a nice hand.

Show closes with Kaye's "Want To Lead a Band?" Gimmick come-on and cross-talk is, as always, socked across by the leader's easy chatter.

He works hard but unobtrusively throughout the show, emceeing, conducting and joining his boys on the clarinet. He and his troupe remain for three weeks.

House almost filled for the noon show. Elliott Grennard.

Unit Review

Earl Carroll's "Vanities"

(Reviewed at Loew's State, New York, Friday Afternoon, January 23)

The latest of Carroll's units, which start off from Hollywood and usually consist of acts and material used at his Theater-Restaurant, is good entertainment. It's a girle show—and girle shows are coming back in vaude—and satisfies without sending you out raving about the show.

Basis of the unit is a group of 18 "most beautiful girls in the world." They are sweet lookers and dance simple steps and parade in skimpy costumes. Frances Urban, a brunet charmer, is the most versatile girl in the unit. She does a violin solo, then a solo while doing a high-kick waltz; returning later to handle lines smartly with the Stroud Twins, and, on top of that, snap off a lively tap-toe routine. Blond Betty Leonard is the other featured girl. She is on for a good toe specialty in front of the ensemble, switching to the platform for the finish.

Unit opens with four chorines singing an introduction fairly well, fading into an ensemble fan number (but no nudity). Clarence Stroud comes on as emcee, is then joined by his twin, Claude, and

their polysyllabic chatter won many laughs. They weave in and out of the unit, doing a competent job all the way. Rolly Rolls does a concert pianist burlesque, using all the comedy bits possible on a keyboard, encoring with a punchy playing of a tiny concertina. Gali Gali, Egyptian magician, held close attention with his rapid, confusing switching of live chicks, corks and tin cups, ending with a sock when he has two patrons come up and plants chicks on them. Drew much applause.

Willie, West and McGinty, four men doing their standard hoking of laborers on a building construction job, worked leisurely to pile up the laughs.

The Strouds and the Willie, West and McGinty turn combine to form a copy of Spike Jones band while "playing" to a recording of Der Fuehrer's Face. This is followed by the finale, which has all performers on in military costumes for a cymbal-banging number.

Film is You Were Never Lovelier. Business very good. Paul Denis

FOLLOW-UP REVIEWS

(Continued from page 13)

singing and a fine job she does. Coming direct from La Caverna in Sonora, Mex., she warbles in native tongue. Voice is resonant, melodic and pleasing. Her piping of Cancion del Mar and Horas de Angustia was good.

Alex and Amelita socked with Flor del Cantar dance, with Amelita, a looker, superb in a black-trimmed blue gown. Alex's solo encore, Zapateado, brought the team back for Granada. Team dances with zip. Spanish gowns worn by Amelita are authentic and plenty flashy for her routines. Abbott.

BEVERLY HILLS COUNTRY CLUB, NEWPORT, KY.—The Martells and Mignon, class adagio foursome, holdover with the new show which opened Friday (22), and the tossing of the shapely Mignon by her three husky male partners proved just as potent entertainment as on their first two weeks here.

Beverly management injects an extra act into the new offering, bringing the layout up to four turns, with all getting equal billing. Lathrop and Lee, well-groomed and handsome tap pair, open with a conventional ballroom routine, with the fem member remaining on and peeling down to slacks for a single tap stint. Presents a sharp routine and sells solidly. Team returns in the finale for their best bit, a double tap session in toppers, canes and nifty attire. They suffered by having their turn split in half for the two spots.

Bobby May amazed with his incredible juggling with balls, Indian clubs and top-hat and cigar. Drew rapt attention and frequent laughs and applause with his original offerings. Features his headstand on a lamp atop a table while he beats a rhythm with four balls on a drum on the floor. His encored wowed, too. In this he flips a lighted match over his shoulder to catch it on the end of a cigarette held in his mouth.

Richard Gordon, he-man tenor with a bell-like pair of pipes, hung up a showstop. Has good appearance and pleasing style. Did Donkey Serenade, Dearly Beloved, several arias from the operetta New Moon, and When the Lights Go On Again, encoring with Mother Machree.

Beverly Hills Girls (9) were in good form on three routines, their radium-treated African tribal dance being especially effective. Gardner Benedict's ork, with Gloria Foster on vocals, and Bob Brandon's five-piece relief crew pleased in their usual fashion. Sachs.

"Hooray" Unit Sued for Salary

JOHNSTOWN, Pa., Jan. 23.—Frank Taylor's Hip Hip Hooray unit, which recently played the Majestic, a local Warner house, is leaving a trail of difficulties behind.

First difficulty wound up in legal procedure when Ernie Palmquist, and Paula Ruppard sued for transportation back to Chicago and their last day's salary. Their contract expired January 2. The trial was postponed. Palmquist claims he resorted to law because of difficulty in contacting the American Guild of Variety Artists.

Other difficulty was the extraction of \$25.40 from the salary of Eddie Polo for missing an opening show. Polo said the hotel failed to ring him in the morning. The show manager claimed that amount was refunded to steel mill workers who squawked at Polo's non-appearance.

Polo has been attracting crowds for the sale of War Bonds by pulling trucks by his hair in front of theaters the unit plays.

Rio Clubs Had Big New Year's Eve Biz

RIO DE JANEIRO, Jan. 9.—All spots reported a heavy play New Year's Eve, with the majority of the leading places doing turn-away biz. Prices ranged from 20 to 100 cruzeiros.

The casinos dropped their floorshows for the night. Gambling rooms were taxed to capacity. Patrons remaining late found difficulty securing transportation due to gas rationing and scarcity of taxis.

CLUB TALENT

(Continued from page 11)

CANTOR takes over publicity chores for the Shangri-La.

Hollywood:

BILLY AND IRENE BURNS in town with their trained canaries. . . . PARMALEE AND DAVIDSON skedded for the Hollywood Casino. . . . ARMANDO AND LITA continue at the Hollywood Casino, with Barton and Stone added to the show. . . . GEORGE AND LILY GARDERS in town. . . . THE MARCOS are off on a Northern time trek. . . . TOMMY WOO, Chinese magician, now playing casuals. . . . THE THREE ROCKETS continue at the Trianon in South Gate.

Here and There:

PAUL DRAPER opened at the Copley Plaza, Boston, January 23. . . . SHAVO SHERMAN has joined the Billy Rose road unit. . . . TIPO CORAL is set for the Troika, Washington, January 28.

FRANCIS RENAULT closed four weeks for Arthur Fisher at the Lyric Theater, Fitchburg, Mass., Saturday (23) and opened Monday at the Hofbrau, Lawrence, Mass.

HARRY BERRY, who has closed his Sunkist Vanities unit for the duration, opened with his trio, comprising himself, Delores Keith and Dotty Bea Meyers, at Don Lanning's nitery, Miami, January 22 for an indefinite stand. . . . BOBBY ALLEN has entered his 21st month as producer and dancer at the Playhouse, Akron. His partner, Jean Darling, joined him last September. Frances Lee is also on the show.

LENNY GALE opens at the Royale, Detroit, February 12 for two weeks following his current run at the Baker Hotel, Dallas. On February 26 he opens at the Lookout House, Covington, Ky.

BENNY MEROFF'S Funzaire winds up its first night club stand, a three-weeker, at Glenn Rendezvous, Newport, Ky., Thursday (28), and February 12 be-

gins two weeks at the Hi-Hat Club, St. Louis, to be followed by two weeks at the Bowery, Detroit, beginning March 5.

HENIE 400G IN N. Y.

(Continued from page 3)

of which Henie is part are To The Colors, Minstrel Memories and the finale, Season's Greetings. In the war-linked number, her first appearance, she is introduced in a Hollywoodish plane; in the minstrel inning she is brought on in a carriage of New Orleans persuasion, and in the finale in a Christmas sleigh, all very effective and circusy.

Mass numbers without Henie are Winter Revelry, Sophisticated Swing and Garden of Five, with mixed ensemble, but the girls get their own act in Flamingo Flare. Iris Gordon, Jean Sturgeon and Elizabeth Kennedy are recruited from the line for a Trio of Grace turn, and in Waltz Mood they join with Georgia Shattuck in pairings with Peter Killam, Jerry Thorpe, William Peterson and Bruce Clark. A bow to inter-American relations is made with Latin Rhythm, a group number with specialties.

Costumes, designed by Billy Livingston, are gorgeous, with apparently no expense spared. Dances by Catherine Littlefield, sets and props designed by Bruno Maine, stage direction and Latin choreography by James Gonzales, musical direction by Jack Pfeiffer (who certainly has a large share in the success of the show), musical arrangements by Paul VanLoan, costumes by Brooks, props built by E. Louis Bauer, sets built by Becker Bros.—and don't forget the haberdashery by New York's Nat Lewis and luminous effects by Cont-Glo. Irving Berlin is in there somewhere, as he always is, this time with White Christmas (by special permission). Twenty-five numbers in all and a great show for the ice fans.

Leonard Traube.

TWO-DAY CLOSING

(Continued from page 3)

otic to take advantage of the proposed temporary shortening of the work week to lower wages."

Sid Gunning, Hartford American Federation of Labor secretary, said that his unions "would be opposed to a shortened work week if it should mean a shortened pay envelope. The so-called white-collar workers and store employees receive far less than factory employees as it is, and any cutting of their wages would work a hardship on them."

Quite a few film houses thruout the State reported this week that they were decreasing the number of their daily matinee shows. Some theaters announced that running schedules would be changed because of the gas situation. The Strand, New Britain film house, said that closing time would be 10:45 p.m. instead of 11 p.m. to enable patrons to get to busses before the new factory shifts start.

PENN AGENCY RULE

(Continued from page 3)

booking agencies. After a study of the employment laws of other States and conferring with all existent licensee classes, a new employment agency law was prepared which had the endorsement of the agencies, the Entertainment Managers' Association and the American Guild of Variety Artists. This bill was finally passed by the 1941 Legislature and became a law July 31, 1941.

Douglas says, "It has been endorsed by national agencies as the most complete employment agency law of any State, and its pattern is being followed in new legislation by many States. It made all licenses uniform at \$100 a year." Under this law uniform contracts are provided for all agencies and a uniform booking system has been required of all theatrical agencies. Licenses also were established for representatives of booking agencies at \$5 a year.

Boston Club Fire—But Safe This Time

BOSTON, Jan. 23.—The Seven Seas was closed following a fire which occured shortly after the midnight curfew hour Saturday. Most of the bar and adjoining partition of the main room were ruined. Plan to reopen within a week.

Guests remained in order as they secured their garments and left the establishment.

The smoke had also gotten into the Tic-Toc, which is located in the second floor, directly above the Seven Seas. Three hundred patrons were led to safety in three minutes, which proved that the employees had been given instructions for an emergency of this type. Tic-Toc opened for business the following day. Tic-Toc presently has Red Novo band.

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Earl Carroll's "Vanities"

Loew's State Theater, New York

(Routes are for current week when no dates are given)

A

- Adler, Larry (Savoy-Plaza) NYC, h.
Allen, Jean (Swing Club), NYC, nc.
Allen Sisters (Cinderella) NYC, nc.
Alma & Roland (Roosevelt) Jacksonville, Fla., h.

★ DOTTIE ARD ★
Singing Her Way From Coast to Coast
Booked thru
Ray Lyte, Chicago, and Frank Sennes, Cleveland.

- Amaya, Carmen (La Conga) NYC, nc.
Anderson, Edith (Pinto's) NYC, nc.
Andrew & Diane (Kennedy's Inn) Binghamton, N. Y., nc.

B

- Barry, Dave (Earle) Phila., t.
Barry, Fred & Elaine (Pierre) NYC, h.
Bates, Peg Leg (Orpheum) Minneapolis, t.

★ THE ANGIE BOND TRIO ★
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. C.

- Bond, Angie, Trio (Jack Dempsey's) NYC, re.
Bodo, Andre (El Morocco) NYC, nc.
Boley, Kay (Colosimo's) Chi., nc.

C

- Callahan Sisters (Trolka) Washington, nc.
Cameron, Sherry (Florentine Gardens) Hollywood, nc.
Carole & Sherod (Versailles) NYC, nc.

D

- D'Angelo, Pierre (Cocacabana) NYC, nc.
Dale, Marcia (Patio) Cincinnati, nc.

CHEENA DE SIMONE
★ DANCERS ★
Currently NEIL HOUSE, Columbus, O.
(Thanks to Music Corp. of America)
Dir.: Sol Tepper, RKO Bldg., N. Y. C.

- DeCamp, Ronnie (Embassy) Brooklyn, nc.
Deep River Boys (Colonial) Dayton, O., t.



ACTS • UNITS • ATTRACTIONS
ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Downey, Morton (Blackstone) Chi., h.
Doyle, Eddie & Amy (Uptown Gardens) Marion, Ind., nc.

E

- Eason, Otto (RKO-Boston) Boston, t.
Edwards, Ann (Savoy) Asbury Park, N. J., nc.

F

- Fairfax (Palace Hotel) San Francisco, h.
Farrell, Beth (Brown Derby) Chi., nc.

G

- Galanter & Leonard (Chase) St. Louis, h.
Gale, Geraldine (Wivel) NYC, re.

H

- Haakon, Paul (Chez Paree) Chi., nc.
Halliday, Hildegard (Spivy's Roof) NYC, nc.

I

- Ink Spots (Orpheum) Minneapolis, t.
Inwald, Charles (El Morocco) NYC, nc.

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K

- Kaly, Chandra (Riobamba) NYC, nc.
Kaye, George (New Pelham Heath Inn) Bronx, NYC, nc.

L

- La Bato, Paddy (Alpine Village) Cleveland, nc.
Lao & Monsita (Algiers) NYC, nc.

M

- Mac Lean, Ross (Jack Dempsey's) NYC, re.
Madge & Karr (Glenn Rendezvous) Newport, Ky., nc.

N

- Nesor, Al (Barkley's) Brooklyn, nc.
Nevel, Nik, Trio (Baneroft) Springfield, O., h.

O

- O'Day, Anita (Sherman) Chi., h.
O'Dell, Dell (Park Central) NYC, h.

P

- Paradise, Pat (Burbank) Burbank, Calif., nc.
Paysee, Howard, Dancers (Riverside) Milwaukee, t.

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Per. Rep. CHAS ZEMATER, Woods Bldg., Chicago

- Platt, Betty (Pinto's) NYC, nc.
Powers, Johnny (George Washington) NYC, h.

- Price, Georgie (Mayfair) Boston, h.
Princess Aloha (19th Hole) NYC, nc.

R

- Rabel, Annita (Don Julio's) NYC, nc.
Radio Rogues (Paramount) NYC, t.

S

- Sailors, Three (Earle) Phila., t.
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.

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- Scott, Margaret (Weylin) NYC, h.
Scott, Winnie (Swing Club) NYC, nc.

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)

- Arsenic and Old Lace (Walnut) Phila.
Barrimore, Ethel, in Corn Is Green (Civic Aud.) Fresno, Calif., 27; (Biltmore) Los Angeles 28-30.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.

TRADE SERVICE FEATURE
ADVANCE BOOKINGS

- THE ROSSILIANOS: Hotel Statler, Detroit, Feb. 1-21; William Penn Hotel, Pittsburgh, Pittsburgh, 22-March 14.

Pleasure Driving Ban Hits All Suburban Spots on East Coast

NEW YORK, Jan. 23.—The ban on pleasure driving is playing havoc with suburban and out-of-town metropolitan area cocktail lounges. Many spots have dropped talent and are considering closing, while others shut immediately upon enforcement of the ban.

At the same time, city lounges have been picking up an appreciable slice of trade. Lounges near bus, trolley and subway lines also have been enjoying extra prosperity.

Hardest hit are the Southeastern States, where many lounges were located away from the cities. For example, the Cherokee Ranch, Augusta, Ga., one of the

most prosperous lounges in the region, has given up. OPA enforcement officers in that region are maintaining a strict check. The only private driving allowable there are trips absolutely essential. Taxi drivers are not permitted to take any passengers to places of amusement. Only trips that can be made are to hotels, hospitals, railroad stations and bus terminals.

In New York, up to press time, cab drivers were still hanging around theaters and other places of amusement.

Downtown spots are picking up considerably everywhere.

Upper New York State has also been hard hit. The Esquire, Schenectady, N. Y., on the outskirts of the town, has shuttered. This is an important talent spot, as the management maintained a liberal talent budget.

New Jersey spots are also feeling the effects. Pat and Don's, on the outskirts of Newark, N. J., has dropped all talent except a trio. The Well, Caldwell, N. J., has dropped entertainment.

Even spots near New York pulled out talent. The Casa Seville, Merrick, L. I., has dropped music, as has the Forest Club, Staten Island.

In all cases where suburban spots have been hit, neighborhood and center-city lounges have picked up extra trade.

Booking offices here anticipate more casualties and will try to open in-town spots to talent to compensate for losses incurred.

Jordan Big in KC, 2,300 Patrons, 2G

KANSAS CITY, Mo., Jan. 23.—Louis Jordan (5), booked as the only attraction at the Little Theater (capacity 1,200) of the Municipal Auditorium here Thursday (21), drew so much business that Promoter Johnny Antonello had to open up the Auditorium itself to accommodate the 2,300 people. Date grossed almost \$2,000, disposing of 500 tickets at 75 cents and 1,800 tickets at 90 cents.

Jordan filled the date on his night off from the Garrick Cocktail Lounge, Chicago, where he is now appearing. He will follow the Chi date with a string of theaters, starting at Loew's State, New York, February 11.

Cherock-Miller Quartet Sprouts Into Two Units

CHICAGO, Jan. 23.—Shorty Cherock-Max Miller Quartet, now at Elmer's here, is splitting up next week, and each leader will front a unit of his own. Miller will continue with a foursome at Elmer's, while Cherock will organize a four or five-piece group and work other spots in town.

Both units have been signed up by the Phil Shelley Agency.

Harbor Bar a War Victim

ATLANTIC CITY, Jan. 23.—Don Riddle's Harbor Bar passes out of the scene for the duration. Building housing the cocktail lounge has been taken over by the U. S. Coast Guard, and Riddle has enlisted in the navy. Promises to be back on the same stand after the war.

Fred. Bros. Land Spot

MINNEAPOLIS, Jan. 23.—Fergy Bloom, operator of the Flame Club here, is back from Chicago, where he appointed the Frederick Bros.' office as his booking representative. New bill set under this deal opens Wednesday (27) and includes Sam Koki (3) and Napua, and the Four Notes, colored unit.

Cocktail Job for Durst

CHICAGO, Jan. 23.—Henry Durst, now on the Frederick Bros.' pay roll as road manager for Fletcher Henderson's band, will be called into the local office next week as assistant to Jack Kurtze, cocktail department head. Durst will fill the vacancy made by Jean Wald's transfer to the West Coast office.

Reviews

Cassano and Norton

(Reviewed at Rogers Corner, New York)

Peggy Norton, brunet soprano at the piano, and Cassie Cassano, young baritone and guitarist, make a good team. Around for some time, they know how to play to drinking patrons.

Working from the stage behind the bar here, they pushed out their music and singing energetically (it's hard to hold attention in this big, noisy bar and dining room). When caught, Cassano, a good-looking fellow, was singing such tunes as *Catsons, Idaho, Shanty Town* and *Jingle, Jangle*, giving them a lively, pleasant-voice delivery. Miss Norton, at the piano, accompanied him and occasionally took a chorus. At times, she opened a song, with Cassano joining her to make it a duet. On Latin tunes, Cassano discards guitar for the maracas. Miss Norton also does an occasional harp solo.

A versatile, hard-working, competent and nice-looking duo, who please without doing anything really tricky or outstanding. *Dents.*

Raby Cummings's "Men of Note"

(Reviewed at Martin's, Chicago)

An ordinary four-piece unit which lacks showmanship. Raby is a guitarist, formerly with other small combos around Chicago, who is now fronting his own for the first time. He doubles on voice but handles both assignments in only fair fashion. Chief trouble, as witnessed from the viewing in this smart cocktail room, is the lack of enthusiasm on the part of the men. They play because the contract calls for playing, using little imagination and less pep.

Perhaps the boys have more than they display, but keeping it a secret will certainly not pay off in better money. In addition to the guitar, the instrumentation includes vibraphone, bass and clarinet. *Honigberg.*

The Four Swingsters

(Reviewed at the Mark Twain Hotel, St. Louis)

Organized five months ago in Chicago, this youthful quartet (three fellows and a gal) is just beginning to blend into something worth while. Mary Camp is the vocalist, a dark-haired beauty who knows her way around with a ballad or a torch. Backing her are Ernie Inucci on guitar, Joe Cogoza on bass and Frank Fintari Jr. on accordion, each proficient enough on his particular instrument and functioning well together.

Their best features are the melodic numbers and popular stuff of the day, with just an occasional attempt at jump tunes or strictly rhythm numbers. They work hard to register with the noisy crowd here and do a creditable job. In a roomier spot they would undoubtedly prove a much more successful combination. There is no dance floor here, which is just as well, for the Swingsters are predominantly listenable.

If the four continue to work together they show promise of building themselves into a solid, compact musical organization, qualified to move into any class lounge or bar. *Wells.*

Don Renaldo Quartet

(Reviewed at Frank Palumbo's, Philadelphia)

Originally devoted to the Latin lullabies, the Don Renaldo Quartet has since enlarged its musical spheres, running the full gamut of musical moods and varieties. Paced by the fancy fiddling in both hot and sweet registers by Don Renaldo, quartet includes Nick Fantazzl, accordion; Al Avayou, guitar, and Romeo Del Monico on bass. Lads not only play the music but also interpret. Achieve almost remarkable tonal effects and the rhythmic qualities are on the same high levels. When not chinning the Strad, Renaldo adds a showmanly lilt to the rhythmic beats in massaging a bonga drum with wire brushes.

Equally laudable are the vocal attributes of the group, especially so because of the auricular and optical delight pro-

vided by Gloria Mann, fifth member to the quartet. Particularly striking are the song interludes with Avayou, whose bary range is along romancy lines. Lad's forte is the Latin lullabies, singing them in the native tongue. And making for marked musical contrast, Miss Mann takes over for the English lyrics in the swingy settings. Also effective are the four-part harmonies of the boys in laying down a special vocal back-drop for Miss Mann's vocal delights.

Appearance of the group is in keeping with the quality of their music and songs, marked by plenty of class on every count. Blends with the lush and plush settings of the smarter boites. *Orodenker.*

Jerinda McKay

(Reviewed at the Holiday Inn, Flushing, L. I., N. Y.)

With female musicians crowding the scene more than ever these days, it's time to take stock of what makes a girl combo. The first requisite is that they know how to play, at least passably. The second is good looks. Thirdly, they should make an attempt to entertain. This four-piece aggregation is lacking on all three counts.

They never crack a smile, and neither does their music. The piano, drums, bass and sax play constantly off beat and hardly with each other.

They are sincerely recommended to try further rehearsing. *Zatt.*

Kiethly Trio

(Reviewed at Martin's, New York)

With an instrumentation of tenor sax, piano doubling on accordion, and guitar, this trio gives an impressive beat and a stanch thread of melody. The pickings are mainly from the corn bin, but for a family trade type spot with late business coming from bar spenders, their style is ideal.

Library has a wide range, including moderns as well as oldies, and arrangements follow an easy-to-digest vein.

Vocally, the boys sing a lusty style of close harmony which always goes good with the beer drinkers. Frank Jager, guitarist, does the lead chirping, with Harry Horne, saxist, and Jack Zeigler providing background. *Cohen.*

Union Ups Scale

CHICAGO, Jan. 23.—Local 10, American Federation of Musicians, is raising the scale in local C and B spots from \$1 to \$1.25 and \$1.50 to \$1.75 per hour respectively. Notice of the tilt has been given cocktail spot operators. Class A scale remains at \$2.30. Most of the C spots are located in the neighborhoods.

Armellini Quartet Stays

RICHMOND, Va., Jan. 23.—Mario Armellini's Quartet, originally booked for a five-day stay at Hotel Jefferson's Gold Room here, has had its engagement extended for an indefinite period.

GEORGE JULIS NEV SIMONS

Sid Fisher
and his

NEW YORKERS

In Our Second Successful Year
HELING'S VODVIL LOUNGE
Chicago

Mgt.
WILLIAM MORRIS AGENCY

SID FISHER RUSS CEHRT

Off the Cuff

MIDWEST:

EDWARD DUDLEY, colored pianist, has moved into the Skyride, Chicago, replacing JOY PAIGE, piano and voice, who opened at the Mark Twain Hotel there.

THE MODULATORS (3), with JUNE DAVIS on voice, started a run at the Whirlway, Chicago, Friday (22).

MARTHA DAVIS, colored pianist, has taken over the DOROTHY DONEGAN spot at Elmer's, Chicago. The new afternoon pianist there is ROBERT CRUM.

DON HILL, colored pianist from Detroit, opens at the Silhouette, Chicago, February 2. BETTY CARPENTER, pianist, joined the Lipp's Lower Level, Chicago, line-up Tuesday (26).

BERT GROSS starts at the Tampa Terrace, Tampa, February 4. HENRY DAY (4) opened in the Helene Curtis Lounge, Charleston, S. C., Monday (25).

EAST:

EARL STRINGLE QUARTET take over at Dick McClain's Alpine Musical Bar, Philadelphia. THREE BOYS OF RHYTHM locate at the Savoy Musical Bar, Maple Shade, N. J. LEONARD WARE TRIO first time in Philadelphia at the New 20th Century, with the FOUR MEN OF RHYTHM holding over. HARLEM MELODY TRIO at the First Circle Inn near Camden, N. J. DOROTHY JOHNSON and her Trio new at the Purple Derby Musical Bar, Philadelphia. EDDIE DE FREEZE, organ and solovox, at the Kurtz House, Reading, Pa. ARTHUR DAVY STROLLERS (3) new at the Bingham House, Philadelphia, alternating with DOROTHY DENNY, piano. MIDWAY MUSICAL BAR will be opened in Philly by a combine headed by Henry G. Collins.

WEST COAST:
FOUR RED JACKETS opened at the Town House, Reno, Nev., January 12 for 12 weeks. GLOBE TROTTERS (4) have been booked into the Frontier Club, Las Vegas, for four weeks with options. JOLLY FRIARS continue at the Apache Hotel, Las Vegas, Nev. TOBY BROWN and His Little Brown Jugs go into Eddie's, San Diego, February 15. THREE PUNCHES AND JUDY doing swell business at the Circus Room, Fairmount Hotel, San Francisco. GUY BUCK (4) has been held over at the Mission Inn, Riverside, Calif., until March 1. TINY DOBBINS and His Kings of Rhythm skedded for 16 weeks at the Adams Hotel, Phoenix, Ariz. JACK ROSS continues at Mike Lyman's in Hollywood. ROLAND EVANS and His Five Dons and the Diplomettes of Rhythm, all-girl quartet, booked thru March at the Showboat, San Diego.

FROM ALL OVER:
JEANNA RELDAE, organist, is in her 27th week at the Battle House Cocktail Lounge, Mobile, Ala. DICK HAYMEN, of the Three Chords at the Moose Club, Erie, Pa., has left for the army. Unit is now carrying on as a duo, with Arnold Archer and Gilbert Miller comprising the line-up. STEWART PIERCE and His Knights of Rhythm have replaced the Pat Julian Trio at the Press Club, Erie, Pa. Julian expects to go into the army next month. COLE COLEMAN TRIO opened at the Belden Hotel, Canton, O.

ASCAP DIRECTORS SUED

Taylor, Buck, Paine, Mills and 51 Others Asked To Account for "Improper" Spending; "Millions"

NEW YORK, Jan. 23.—Tin Pan Alley rocked this week when a surprise action against ASCAP exploded in its face. Deems Taylor, president of ASCAP, and 54 of its past and present officers and directors were named as defendants in a suit for an accounting of the Society's "funds, assets, investments, disbursements and income" for the past 10 years. Andrew D. Weinberger, known in the band biz as attorney for Artie Shaw, Jack Teagarden, Richard Himber and other maestri, filed the complaint on behalf of Gem Music Corporation, Denton & Haskins Corporation, pubs, and George Whiting, songwriter, all three members of ASCAP.

The suit, which is almost too amazing to comprehend, involves the most famous names in the music writing and publishing business in an accounting of what should approximate \$50,000,000.

The plaintiffs charge the directors of the Society's fortunes with failure "to collect substantial royalties and fees... with due diligence." That these defendants "had interests, duties, loyalties and responsibilities" in conflict with those "afforded upon them" as officers and directors of ASCAP. That they have "wrongfully authorized and permitted the payment" of "large sums of money" without "consideration or benefit to ASCAP."

That these directors and officers have "diverted substantial funds of ASCAP to their private use" . . . "private use" specified as funds used to pay fines "wrongfully, improperly and without authority" out of the funds of ASCAP, and sums of money paid out "to avoid adjudication" in suits against them "to account to ASCAP for their execution of their trust."

The plaintiffs demand judgment that the defendants be required to make a full accounting of its financial condition and all financial transactions, and that the defendants be required to make good "for all loss and damage sustained by ASCAP as a result of the waste, dissipation or diversion of its assets and funds by the said defendants."

According to Weinberger, if his clients' case is sustained in court the 55 defendants may have to make good "millions" of dollars for "wrongful, improper" expenditures.

The plaintiffs in the case would, no matter how successful their suit proved, receive not a single penny aside from their "costs and expenses" to be decided by the court. Weinberger's stake in the case is the "reasonable counsel fee" being asked for in the award.

A spokesman for the plaintiffs characterized their intentions as a "crusade." Denton, of Denton & Haskins Corporation (members of ASCAP since 1925), is described as a "sweet old gentleman" who wants to see a lot of "ASCAP evils" gotten rid of "once and for all." Bernard Young, head of Gem Music Corporation (in ASCAP since 1932), is described as a "scholarly young man," a "notch above the average publisher." George Whiting (ASCAP, 1924) is known to the trade as a fiery battler who has more than once engaged board members in dispute. It is believed that only once before

has such a suit for full accounting been brought. That was when Arthur Schwartz was the plaintiff in a suit for reclassification to a higher bracket in the Society. It is understood that the claim for an accounting was dropped by Schwartz when the classification committee granted his demands for higher rating and promoted him to AA. In the present circumstance there is no demand on the part of Gem, Denton & Haskins or George Whiting for reclassification in the Society.

It is expected that Weinberger, who worked up his case with the help of his office staff alone, will be opposed by a battery of lawyers that will make his head spin. Among the defendants are publishers from the Paramount, Warner Bros. and MGM picture groups. Also included are such important firms as G. Schirmer, Inc.; Carl Fischer, Inc.; Chappell & Co., Inc., and Shapiro, Bernstein & Co., Inc.

Among the defendants too are such prominent individuals as Gene Buck, former president of the Society and still on its pay roll; E. Claude Mills, general manager of Song Writers' Protective Association; John O'Connor, chief of Music Publishers' Contact Employees' Union; Walter Douglas, general manager of Music Publishers' Protective Association, and songwriters Ray Henderson, Oscar Hammerstein, Otto Harbach, Jerome Kern, Sigmund Romberg, Oley Speaks, Richard Rodgers and John Mercer.

Up to yesterday afternoon (22) John G. Paine, present general manager of ASCAP, claimed he had not been served and declined to comment until he could read the summons. It may take many months before all the defendants are served and file their answers. Jack Robbins, for one, is in Mexico. Many are on the Coast. Others are scattered over different parts of the country.

Meanwhile Tin Pan Alley has taken to the storm cellars.

Ellington Preems Tone Poem at Carnegie Hall; 3,300 Pay Way

NEW YORK, Jan. 23.—The breathlessly awaited concert of Duke Ellington and ork came off tonight at Carnegie Hall here to a capacity house of 3,300 who paid from \$1 to \$2.75 a seat, with boxes going at a \$100 per. Audience overflowed onto the stage and management claimed the house could have been filled "four times over." All proceeds went to Russian War Relief, Inc.

Ellington received the greatest pre-performance press ever accorded a jazz man, and on the strength of it William Morris Agency has boosted the price of the aggregation \$500 a night. Agency is now asking \$1,500 a night against 70 per cent, \$1,750 against 60 per cent, or \$2,000 flat.

A preview of the concert was run off at Rye High School, Rye, N. Y., last night, and a number of repeat dates are being lined up. Two have already been set for Symphony Hall, Boston, Thursday (28) and the Auditorium, Cleveland, February 20.

Highlight of the evening was the preem of *Black, Brown and Beige*, tone poem expressly written by Ellington for the concert. Running well over a half hour in length, Ellington's "3 B's" is far beyond anything he has ever attempted in scope, brilliance and seriousness. Described as "a tone parallel to the history of the Negro in America," it runs the gamut of musical expression and is the greatest advance in jazz made in a decade or more.

A number of themes are employed to express the relationship of the Negro to his work songs, spirituals, blues and swing. While it in no way is a musical

Bravo! Bis! Encore!

NEW YORK, Jan. 23.—At Abe Lyman's opening at the Hotel Lincoln here last week a crisis seemed imminent when just prior to his broadcast every waiter and bus boy filed up to the bandstand and remained there stolid and immobile. It appeared to table-sitters that the white-coated help had chosen that moment for a walkout. But no. The situation became crystal clear when the announcer waved to Lyman with an "You're on the air!"—and the collected dining-room employees broke into riotous applause.

First-nighters breathed a knowing sigh of relief. It was just Mrs. Maria Kramer's claque.

Oxley Drops Reynolds

NEW YORK, Jan. 23.—Beset by wartime problems, Band Manager Harold F. Oxley has dropped his ties with the Tommy Reynolds ork and will concentrate on Jimmie Lunceford. Move was occasioned by the increasing pressure of transportation problems—gas rationing, ban on pleasure driving, etc.—and was accompanied by a slimming down of Oxley's office personnel.

Dropping of Reynolds fits the retrenchment pattern followed by other band handlers for the duration. It is remembered that Don Haynes when he lost Glenn Miller, Hal McIntyre and Claude Thornhill made no effort to build up new bands but narrowed his enterprises down to Charlie Spivak.

Oxley himself had felt since the war began that belt tightening would be necessary with C names facing knockout blows. He will keep working with Lunceford, already set for a string of theater and Southern one-night dates, and will maintain his BMI-affiliated publishing house, New Era.

WPB May Free Some Shellac For Diskers

NEW YORK, Jan. 23.—Record companies may get new shellac in the near future. Such may be the outcome of a meeting held in Washington Wednesday (29), engineered by RCA-Victor and attended by executives from disk firms, War Production Board, army and navy officials.

It is understood that record execs asked for permission to use at least 15 per cent of the virgin shellac consumed by their companies in 1941. Obtaining the supplies presents no problem, since companies have ample new shellac stores they cannot utilize because of a government "freeze" order. What the diskers asked for actually was that part of their frozen stock be freed.

Inference drawn by diskers from the conference was optimistic: the 15 per cent deal, they feel, may go thru. At that rate the virgin shellac on hand may last for the duration.

Possibility of a new shellac ruling holds tremendous import. Disk firms reputedly have been even more concerned with the raw material situation than they were with the Petrillo ban, and the smallest concession will be considered a break. Not only would production of more disks be assured, but the probability of more bands getting recording dates after the Petrillo dispute is settled takes on more credence.

A 15 per cent allocation, too, would considerably relieve the scrap situation. Urgency of getting salvage will not be reduced, but pressure on the various scrap sources may be somewhat lightened. Allocation also may put an end to all talk of substitutes and possibly inferior quality of future disks.

Decision Awaited On "Irish Eyes"

NEW YORK, Jan. 23.—Final decision on the case of Fred Fisher Music and George Graff Jr. against Witmark, concerning copyright of *When Irish Eyes Are Smiling*, has not yet been handed down. Case was heard Thursday and Friday, and a decision is expected within a week or two.

Pubs and songwriters are waiting anxiously for ruling, which will establish whether or not a renewal right can be assigned before the expiration of the initial 28-year-copyright grant.

Kaye "Happy" With RCA

NEW YORK, Jan. 23.—Jim Peppe, personal manager of the Sammy Kaye band, wants all concerned to know that Kaye has no intention of going with Jack Robbins's Lion Record firm, has a one-year contract running with Victor, and "is very happy with RCA."

Meanwhile, Peppe says it is still undecided whether Kaye will play out his canceled Meadowbrook date at Frank Dailey's ersatz establishment, the Town House, Newark, N. J. It is known that Jimmy Dorsey goes into the spot February 5 for three days, with Will Osborne following for four weeks.

pressive showing with her handling of "the blues" in the tone poem.

Ellington, who is accustomed to leading his band from the piano with shrugs and nods, will have to polish up his conducting. His direction of the major piece was emphatic and communicative but not very showmanlike. Judging from this concert, he is going to be called on for much more conducting in the future.

Denis Morgan, film star, presented a plaque to Ellington commemorating his 20th anniversary in the music business, signed by 32 top-ranking musicians ranging from Leopold Stowkowski and Walter Damrosch to Benny Goodman and Count Basie.

Elliott Grennard.

Sez Who? Sez Murphy!

NEW YORK, Jan. 23.—Pat Murphy, a reader, has this to say about L. Claude Myers, president of an independent musicians' union formed when James C. Petrillo invaded the outdoor show field:

"I played Sousaphone in Myers's band long enough to know what any time he starts anything he never stops until he has accomplished his end. Myers will run Petrillo right out of the outdoor field and also out of the dance business."

Murphy is manager of Murphy's Bakery, Carroll, Ia.

What! No Microfilm?

NEW YORK, Jan. 23.—Leeds Music here got a rush call from Peter Maurice Company, London, for a complete orchestration of *Mr. Five by Five*.

Airmail charges for the set would amount to \$5.80, it was learned, so Mickey Goldsen rushed out and had small-sized photostats made for \$1.10. These were sent right out on the Clipper at a 60-cent cost.

AFM's Chicago Trial Postponed

CHICAGO, Jan. 23.—Because of a motion filed by the American Federation of Musicians, thru Attorney David Katz, of Local 10, Judge John P. Barnes has postponed the hearing, originally set for Monday (18) to February 8 of the government's amended petition for a preliminary injunction on the union's record ban.

The union's motion, to be heard Monday (25), is seeking a dismissal of the government's action, Katz claiming that the court lacks jurisdiction because the record ban grew out of a labor dispute—the point upon which Judge Barnes dismissed the original petition—and that no new complaints are stated.

Advanced Music Mulls Branches

NEW YORK, Jan. 23.—Ben Bornstein, general manager of Advanced Music, left this week for a trip to Chicago with the idea of opening a branch office there. With its catalog enlarged to include former Circle Music and Ager, Yeller & Bornstein catalogs, pub is starting to spread its wings and plans to open another office on the West Coast, with a representative traveling thru the Midwest area. The New York office has added Victor Selsman to its staff as contact man.

Bornstein is plugging firm's two latest numbers, *Each Time That I Puff on My Cigarette*, and *Giddap, Mule*, on his present trip. He feels that Advanced will really start going to town as soon as the Petrillo recording ban is lifted, as the Moe Gale agency has an interest in the Warner Bros. firm, and Gale's recording artists will give tunes a ride. Josef Myrow, former professional manager of Advanced, remains on the New York staff.

Columbia Got Word Of Spivak's Switch After It Was Done

NEW YORK, Jan. 23.—Manie Sacks, speaking for Columbia records, says he first received the news of Charlie Spivak's switch to RCA-Victor on Tuesday night (19), after the switch had been announced to the press. "Evidently," Sacks declared, "we didn't do enough for Spivak; we only gave him *White Christmas*, *My Devotion*, *At Last* and *Stage Door Canteen*."

From Spivak's camp the explanation has been advanced that Spivak made the shift because another trumpet-playing maestro, Harry James, was also on the Columbia label and would naturally receive first crack at the best material.

Coast Swing Shift Dances Paying Off

HOLLYWOOD, Jan. 23.—Swing Shift Dances continue to draw in this section, with Harry Schooler, promoter, dealing for bands in the top brackets. Schooler has leased the Casino Gardens Ballroom at Ocean Park for his shindigs, which run from midnight to daylight Saturday and Sunday morning. Promoter has deal on now with Music Corporation of America calling for approximately \$10,000 in guarantees for the next six weeks.

Bands to play the Swing Shift include Bob Crosby, January 22-23; Hal Grayson, January 29-30; Alvino Rey, February 5-6; Freddie Slack, February 12-13; Skinny Ennis, February 19-20, and Johnny Richards, February 26-27. Matty Malneck played the dance January 15-16.

Birdies Flee Band Cages

Radio, Film Perches Attracting Band Vocalists; More and More Hitting the Gold Dust Trail

NEW YORK, Jan. 23.—With Helen Ward, former Benny Goodman chirper, coming back into show business as a single, the entertainment boom continues to beckon songbirds out of the band cage and into fields where there's plenty of bird gravel to be had. Trend, highlighted recently by the stand departures of three top canaries, Helen O'Connell (Jimmy Dorsey), Anita Boyer (Jerry Wald) and Anita O'Day (Gene Krupa), is not exclusively feminine. Harry Cool and Buddy Moreno, former Dick Jurgens baritones, are striking out as singles in the footsteps of Frank Sinatra, who has recently emerged as a radio, film and recording star in his own right.

Call of the wartime greenbacks hasn't issued the only summons to vocalists on the ork circuit, but it has probably been the greatest contributing factor. The O'Connell gal left the Dorsey band presumably to be near her man, but in the meanwhile, too, she is hunting about for a radio commercial that'll keep some trinkets out of hock. Strictly from the profit motive, Miss Boyer cut out of the Wald band some weeks back and is now paying for radio and film work that'll pay, but pay. Miss O'Day is still undecided what her next step will be.

Moves by the above fems have plenty of precedents. It is recalled that Dinah Shore got her start in the dim past with the Sonny James band, that Lena Horne worked with Red Allen and Noble Sissie crews; that Ginny Simms padded away from the Kay Kyser group; that Ella Fitzgerald, after a spell as a "maestress," wound up as song soloist backed by the Four Keys; that Connie Haines and successor, Jo Stafford, parted from the Tommy Dorsey ork, and so on.

Dinah Shore's fabulous success and the spectacular rise of Lena Horne spell encouragement to aspirant soloists. Ginny Simms, too, has done pretty well on her lonesome, playing B pictures for RKO and handling a radio commercial. Less exciting things have happened, tho, to Connie Haines. Miss Haines has cut records for Capitol and holds down an occasional radio spot, both of which may

keep her among the income tax supporters but hardly afford more prestige than was gained by Miss Haines as a cute little item with TD's band.

Yielding nothing to the songstresses, the baritone boys are showing many an ork their gold dust. Outstanding example on the current scene undoubtedly is Frank Sinatra, another Tommy Dorsey refugee. Not only will the warbler be featured on the *All-Time Hit Parade* prize, he also has a Columbia film contract tucked away in his jeans and a weekly \$500 hike for a return date at New York's Paramount. By switching his disk affiliations to Columbia Records he has been promised one of the biggest wax build-ups ever accorded a former band vocalist.

Encouraged by Sinatra's success, other male pipers are scouting around for spots as singles. The two heart-breakers with Dick Jurgens' band, disbanded when the leader went into the armed service, Harry Cool and Buddy Moreno, have both nixed the idea of joining up with another maestro but are aiming at better pickings. Music Corporation of America is known to be grooming Cool for a radio show, and Moreno has trekked to the Coast for a screen test. Solo bug has even hit the long-established band bal-ladeer, Kenny Sergeant (an original charter member of the co-op Casa Loma band), who has cut loose from Glen Gray.

Understandable influence on any band vocalist thinking about selling his talents solo would be the gem-studded crown worn by Decca's No. 1 boy, Bing Crosby. Crosby worked his way out of the Paul Whiteman band, it is remembered, and some of his hope-to-be rivals can't help wishing they, too, may rate a \$250,000 house.

Uncle Sam Paying "Piper"? 802 Hits Dead End Street

NEW YORK, Jan. 23.—Local 802 will have to turn to a clue other than member "Peter Piper" in their sleuth hunt for AFM members suspected of scabbing. "Peter Piper," whose name appeared on many of the controversial *Hit* waxings which the union has been investigating, may possibly be the Jack Small listed in the union rolls. Interrogation of Small appears to be off for the duration, however, as the local has been advised that Small is in the army.

The union has also taken action on establishing the validity of "CIO musicians" whom Commercial Record Company claims to be using on their recordings. Local 802 has referred the matter to CIO central office here for further investigation, altho the CIO has already stated that it has no knowledge of a musicians' local in New York.

Judy Tries To Get Away From It All

NEW YORK, Jan. 23.—Judy Burks, who checked out of Songwriters' Protective Association office this week, joined the WAACS because she "wanted to get away from songwriters."

So when she was inducted by Lieutenant Hays, the officer, after the proper swearing-in and congratulations, asked in the same breath: "Can you help me get my song published?" And, says Judy, a certain Tin Pan Alley character gave her this: "So you're going to be a WAAC; that's swell. And say, kid, let me know as soon as you get to camp. I'll send you my new stuff, and you can get it started."

At least 50 other whacks asked her could she fix it so they write the theme song for the WAACS.

Judy wants to get away from songwriters.

Oh, for a Juggling Act

CHICAGO, Jan. 23.—Theater operators here using traveling bands will page Mr. Ripley as soon as they can do an opening-day show without mishaps. Last week, Woody Herman and his boys had to borrow instruments to open at the Chicago, because their instrument truck didn't arrive in time. At the Oriental, two of the Bob Allen orchestra men were missing from the opening-day line-up.

Who Pays V-Tax Stumping Payers

CHICAGO, Jan. 23.—The Victory Tax has brought added confusion to the already muddled employer-contractor situation existing among band leaders here. Some spots are not taking out the Victory Tax, even tho they do take the Social Security and unemployment insurance taxes. Others are taking the Victory Tax from the entire sum paid a band office, which means that a tax has been paid on commissions. The band office, in turn, has to pay a Victory Tax on its own income, including commissions which have already been taxed.

William Karzas, managing director of the Trianon and Aragon ballrooms, is not taking off Victory Taxes at all, leaving this duty up to the respective band offices which receive the money. The Sherman Hotel, on the other hand, is taking off the Victory Tax, handling it in the same manner as the SS and unemployment levies.

Locally, the musicians' union has issued a ruling that musicians playing club date engagements should receive their money in full, since the job is not being played for the hotel in which the dance is held, but for the organization which promoted the affair. As far as locations are concerned, the impression is being given that the trade will have to await a more definite ruling from Washington, which the American Federation of Musicians will attempt to secure.

MCA "Concerts" Not Panning Out

CHICAGO, Jan. 23.—The popular concert division established by Music Corporation of America here last year has been hit by the draft and wartime travel restrictions. As a result, its initial season was only mildly successful, and only a few of the advertised attractions actually filled all or part of their schedules.

Most active were Alec Templeton, blind pianist; Ted Lewis and band unit, as well as some minor concert personalities. Wayne King, a scheduled feature, entered the armed forces. Edgar Bergen, another advertised attraction, was tied up on the Coast with his picture and radio commitments. Tito Guizar was originally committed to top a Pan-American unit, *Fiesta of Song*, but changed plans kept him in the East (currently working in the Waldorf-Astoria, New York).

Benny Goodman, Horace Heidt, Tommy Dorsey, Xavier Cugat, Kay Kyser, Barry Wood, Raymond Scott and Phil Spitalny were listed in MCA's presentation book, mailed to promoters, but other activities kept them from accepting extensive tours. Vernon Stevens, once manager of the Dave Rubinoff concert tours, who has one of the best lists of popular concert promoters in the country, is head of the MCA department.

Mel Powell for Army Band

NEW YORK, Jan. 23.—Mel Powell, former pianist with Benny Goodman and Raymond Scott, will probably join Capt. Glenn Miller's army band when he enters the service. Powell was originally skeddled to enter the Merchant Marine in Emery Deutsch's band, but turned it down to await his induction. He was then set for Coca-Cola overseas jazz band, but applied to Miller when Coca-Cola idea fizzled.

Powell is now classified in 1-A and expects to be inducted shortly.

AFM Wants Wks. Not \$ From WJAS

NEW YORK, Jan. 23.—Increased number of work weeks, not hiked pay scales, is the sole bone of contention between AFM and Columbia's Pittsburgh affiliate, WJAS. Controversy has been brewing since November, AFM basing its demands on the discrepancy between amount paid out by Mutual affiliate in that city, which is reportedly \$22,800 as against Columbia's \$30,000, with both stations paying at the same rate. Action, which culminated in the union's cutting off all band remotes on CBS and Blue Network Wednesday (20) had been held off while Washington hearings on recording ban were pending.

Altho the dispute concerns only the Pittsburgh affiliate of CBS, Blue Network was also cut off, as KQV, its Pittsburgh outlet, and WJAS are both owned by H. J. Brennan. Since both Columbia and Blue Network were unable to cut out their Pittsburgh outlets without abrogating contracts, AFM decided to crack down on all remotes feeding the Smoky City stations.

Should the dispute remain unsettled, it is possible that AFM may refuse to permit network house bands to furnish sustaining programs. However, it seems unlikely that AFM will pull out musicians on commercial programs, as has been predicted by newspapers here.

AKRON, Jan. 23.—East Market Gardens, one of the largest ballroom stops here for bands, has closed its doors for the duration. Gardens has been leased for war purposes.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

CHARLIE BARNET (Decca 18541)

That Old Black Magic—FT; VC. *I Don't Want Anybody at All*—FT; VC.

AFTER an absence of many weeks Decca comes forward with a new release of records. In doing so it brings up one new song in particular that is a certainty to soar the popularity heights. It is Harold Arlen and Johnny Mercer's *That Old Black Magic*, and apart from the strong possibilities the issue is a timely one. Song is from the star-studded *Star-Spangled Banner* movie released this month, and the flicker looms as a big-timer. That it is the screen score's major plug song is indicated by the fact that disk entries are coming up from all the wax factories. And Decca has it serving double duty, since the same release finds Judy Garland also tackling the tune. Linking the Charlie Barnet band with a *Black Magic* song title would indicate, on the face of it, that it might be another one of those le jazz hot dishes fashioned in the jungle and jive style that Barnet grooves so well. Instead the song title cloaks a love ballad, the likes of which has not been heard since Johnny Green's *Body and Soul*. The *Black Magic* refers to the spell of love. And the reference is full of sensuality and passion, the lyrical expressions touching up a fire of desire that gives the body-and-soul theme a sensitized whirl. Moreover, there is plenty of witchcraft in the repetitious note that strings the melody together. And it is a throbbing note with magical powers when blended with the lyrics. Song structure goes beyond the conventional 32 bars and, as may be expected, interest in the side is centered on the vocal interpretation. Here Barnet scores a bull's-eye in calling upon Frances Wayne to provide the lyrical delights. Gal created no small furor last summer at New York's Famous Door and has been winning wide circles of plaudits as a solo singer along the nitery circuits. As far as it is known, this is her first disk effort, and it certainly listens to excellent advantage. Miss Wayne not only has a good voice but an exceedingly excellent control of it. Makes every note ring out and count, singing from way deep down and not merely from the throat. Adding an exotic touch to a tune that is in itself an exotic one, Barnet mixes up the fox-trot rhythm with the rumba beats. Roll of the bongo drums serves as an introduction to set the stage for Miss Wayne's singing of the opening chorus, taking it at a medium tempo. Barnet's tenor sax, in what is pure sorcery, picks it up at bridge, and for the last half Miss Wayne returns to again delve into the very personal qualities of this thing which Tin Pan Alley now calls *That Old Black Magic*. *I Don't Want Anybody at All*, for the mated side, is quite a contrast in song material. One of those wishy-washy sentimental ballads, this one by Jules Styne and Herb Magidson from the *Sleepy Time Gal* screen score, Barnet casts sentimentality aside to give it a much more effective rhythmic twist. Takes it at a medium tempo, with a growling trumpet and a subdued trombone sharing the opening stanza. Huck Andrews brings up the vocal refrain for a second chorus, and then the real musical meat starts grinding. Barnet's sax sets the mood with his mad and hot improvisations for a half chorus and then the band joins in for a full ensemble riff chorus that rides well until the end.

"*That Old Black Magic*" is a cinch to cast a magic spell on the music boxes even before the screen show gains wide circulation. Barnet's entry will not be alone in the song sweepstakes, but the others coming up will have to go a long way to top this one, especially Frances Wayne's singing.

ART DICKSON (Beacon 109)

She Gave Her Heart to a Soldier Boy—FT; V. *The Man of the Hour, General Eisenhower*—FT; V.

THE North African war scene sure to take over the newspaper headlines again at any moment, the Beacon label figures on scoring a scoop with the topical *Man of the Hour* dedicated to General Eisenhower. Altho missing out now by a month or two, the general may still have his fling in songdom as did General MacArthur, in which case the side is bound to reap its harvest. However, it is only on the strength of the title, and its success will unquestionably be conditioned by the prominence of General Eisenhower in the public's eye. Art Dickson, radio singer of the robust type, known as the Texas Ranger, takes these spirited and fighting lyrics in good stride. For the backing it is a quartet of harmonicas, the Polka Dots, a familiar name to many radio listeners. Dickson sings it at a lively march tempo, with the harmonica lads cutting in for the chorus interludes. *Soldier Boy* for the mated side is a hillbilly type of "wolf" song, warning the lads at home in civvies that "she gave her heart to a soldier boy and she won't give her heart to you." However, Dickson makes no attempt at song subtlety, singing it in straightforward fashion in a lively marching-fox trot tempo.

In tune with the headlines, "*The Man of the Hour, General Eisenhower*" has definite phono possibilities. By virtue of its treatment here appeal is stronger at the country locations, at which corners the coins should also click for the hillbilly-typed "*She Gave Her Heart to a Soldier Boy*."

KAY LORRAINE (Standard T-2077)

Then I'll Forget You—FT; V. *Take a Look at My Heart*—FT; V.

The Standard label takes another dip into the pop field and comes up with an attractive songstress in Kay Lorraine. Gal possesses plenty of warmth in her pipes, and with a fine sense of rhythmic and lyrical qualities gives full meaning to both of these comparatively unknown songs. Most attractive is *Take a Look at My Heart*, a professional rhythm ditty, with Miss Kay "fessing up that she's in love. Taken at a bright and medium tempo, starts off with the verse and into the chorus. For the second chorus gives a hot trombone the releases for the first half and has the last half all to herself to sing it out. *Then I'll Forget You*, on the mated side, is a torch ballad with a repetitious melody that strikes a somber tone. Miss Lorraine sings the opening chorus. Orchestral interlude for half a chorus is taken up by the muted trombone flanked by the fiddles, and Miss Lorraine brings up another full chorus to sing it out. Harold Grant's orchestra gives the excellent musical support for both sides.

With the radio-plugged song material so rare on the records these days, phono operators may find an appreciative audience for "*Take a Look at My Heart*."

(See ON THE RECORDS on page 64)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Abe Lyman

(Reviewed at Hotel Lincoln, New York)

AFTER he ostensibly hung up the baton for the duration, Lyman's enlistment was turned down and he's back on the bandstand with a package of surprises. First pleasant surprise was the smoothness with which his newly assembled crew operated; second was the amount of youthful swing the vet leader dished out; third and biggest was the addition of a genuine vocal find, Frank Connors.

Connors is the reincarnation of Morton Downey, with fuller, richer tonal content. Youngster is making his first appearance with a straight dance band after a half dozen years of stagershow and night club seasoning and is sure to mean plenty to Lyman in the way of upped radio and theater interest soon as word gets around.

The ork itself is standard Lyman plus modern swing in the person of Johnny Austin, trumpeter, sparking the five-man brass section, and a superb rhythm department with Sid Weiss plucking the bass, Bill Clifton plunking the piano and Bob Spangler really beating the drum skins. Five saxes, doubling on the usual assortment of reeds, blend extremely well, but four fiddles are a bit thin.

When the boss is on the stand he sticks to the business at hand, leading with his back to the dance floor. When he goes table-hopping (and in New York the guy has a million pals) Marty Gold gives the one-two with his fiddle bow or Rose Blane, Lyman's stand-by these many years, waves the stick in zestful style.

With Miss Blane handling the rhythmic vocals in ringing tones, Connors to melt the fems, and the new swing boys to heat things up, Lyman is ready to move in on the band biz with a stronger aggregation than he's had in a long time. Grennard.

Joe Reichman

(Reviewed at Palmer House, Chicago)

ALTHO hit by Uncle Sam like the rest of his tribe, Reichman managed to round up enough good musicians to sustain the musical quality that has always marked the outfit carrying his name. A member of the old school, Reichman is a showman verbally, and musically when he becomes the "Pagliacci of the Piano." The man sells every minute he is on the stand, makes the check payers feel that they are welcome, and that goes a long way in building trade and keeping patrons happy.

The present Reichman group is commercial all the way and the sets are plenty versatile. They range from pops to standards to show tunes to classics and, finally,

to Latin familiars. Many of the standards, in particular, are arranged around Reichman's flashy piano work, which draws attention.

Instrumentation, in addition to Reichman's keyboard, includes four rhythm (second piano doubling on accordion), four reed (one of them doubling on fiddle) and three brass. The brass men stand out thruout the sets and show music.

On vocals, Reichman has a find in Penny Lee, small, pert and pretty, who sells rhythm numbers as well as ballads like a veteran. Has a commercial delivery and her appearance is A-1. Heard less frequently is Artie Wayne, who leaves his guitar now and then to sell a ballad. During Reichman's standard Gershwin medley (now cut down to seven minutes), a glee club formation comes in for brief but impressive work. Honigberg.

Mario Armellini

(Reviewed at Jefferson Hotel, Richmond, Va.)

MARIO ARMELLINI has put together a combination of sweet music directed at the atmosphere of the older, more staid hostelrys and seems to have hit his target. The maestro, who has headed hotel orchestras for the past three decades, has built a slow, sweet group, a la Meyer Davis, and seldom swings into the faster tempos.

Bob Boykin is top man of the three reeds, drawing all the solo spots. Bob Post handles the brass piece in the combo, maestro's fiddle and three-man rhythm section completing the instrumentation.

Vocal assignments are handled by Ruth Vale and Catherine Allen. Miss Vale, a real looker with all that it takes, wows 'em. She joined Armellini after long sessions with Dean Hudson and Richard Himber. Second canary, Miss Allen, fails to get over. Her voice has undoubtedly been well trained but appears out of place with a dance aggregation. Use of up-in-the-head tones in an effort to get away from her natural concert soprano style is of no avail.

Maestro Armellini's violin playing, which at times smacks of sophisticated swing, is excellent. With any sort of breaks, the band should go places in its particular field. Eddington.

Dunham Minus One Canary; Claire Gets Male Songmate

NEW YORK, Jan. 23.—Sonny Dunham's two-girl vocal department is no more. Mickie Roy, newly acquired canary, was checked off last week after co-stander Dorothy Claire gave out with indications of professional temperament. Don D'Arcy, male, was called in as replacement. Roy gal traveled 3,000 miles from the Coast to warble with Dunham.

She's been auditioning for a CBS network spot, having appeared last week on Raymond Scott's *Jazz Laboratory* show. Latter is an experimental, featuring Scott's new 18-piece outfit, heard Monday nights over wires outside New York.

of the program.

As far as the music goes, it doesn't go far enough. Brass is used as ensemble filler and only for two brief moments was a trumpet solo heard. Good, too. A little more use of this and the other brass instruments would provide color that is now missing. Especially could the brass be used to advantage on a "bouncy number" heard, with the bounces coming from fiddles.

No girl in the outfit, and one for rhythmic would be a welcome addition.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Lou Breese

(*Chez Paree, Chicago, Blue Network, Tuesday (19), 12-12:30 midnight*)

COME-ON, *Breezing Along With the Breeze*, is a misleading cue. Breese and his boys linger and linger. And the more they linger, the more one is reminded of another trumpet-playing "B"—Busse. Right down to his shuffle rhythm.

Band, sticking to the straight and narrow, overdid it when it turned *Brazil* into a plain fox trot. Only off-beats used for the samba were some shuffle stuff.

Kay Allen has a pleasing voice and frequently raises the level of the band music, but six vocals out of nine tunes played proved a wee bit too much Allen. She was at her very best in *Touch of Texas*, taken at a lively clip and swung out in spirited fashion.

Another voice, male, would provide an extra fillip. As it stood, Miss Allen's

vocals and Breese's sweet and hot (in quotes) trumpet tootling did not furnish enough compensation for those who stayed up late expectantly.

Carl Ravazza

(*Hotel Statler, Detroit, Blue Network, Monday (18), 11:30-11:55 p.m.*)

A LOT of potentials inherent in the Ravazza voice and music are left unexploited, judging from this particular remote. Fairish society dance stuff, nice vocals and decent tempos are brewed into an innocuous dish of tea dansant served at midnight.

Most potent item in the collation is Ravazza's song contributions. His rather average tenor voice, thru assimilation of the Sinatra-Eberly baritone tricks of tone swellings, intonations, etc., becomes more personal and masculine. And his warbling of thimer *Vieni Su* indicates that he's missing a good bet by sticking exclusively to Yankee tunes the balance

HAVE YOU HEARD
BETTY RANN?

Orchestra Notes

Of Maestri and Men

RUSS MORGAN, LOUIS ARMSTRONG, LOUIS PRIMA and EDDY HOWARD skedded for Coca-Cola *Spotlight Band Parade* Tuesday (February 2), Wednesday (3), Thursday (4) and Friday (5) respectively. . . . CHARLIE BARNET will lay off for a month under doctor's orders upon completion of current Midwest tour. BARNET closes February 8 at Palace Theater, Fort Wayne, Ind. . . . HAL SAUNDERS held over another month at Hotel Belmont Plaza, New York. . . . FRED WARING will play President's Birthday Ball at Mayflower Hotel, Washington, after being a luncheon guest at White House and playing a two-hour concert. . . . TONY PASTOR will open Hotel Roosevelt, Washington, February 4, following with a week at New York's Apollo Theater, February 19, after which he will return to Washington hotel. . . . BOBBY PARKS now with the merchant marine stationed at Sheepshead Bay. . . . FATS WALLER has quit his band for picture work, and is now at 20th Century-Fox lot working on *Stormy Weather*, with other picture assignments being planned. EUGENE CEDRIC (tenor sax) and ALBERT CASEY (guitar) are keeping WALLER band intact, billed under their names. . . . BERNIE CUMMINS returns to Blue Room, Wichita, Kan., February 5, after closing spot January 21. TONY DIPARDO follows him in February 10. . . . JIMMY JOY goes into Tunetown Ballroom, St. Louis, February 9. . . . RONNY PERRY is back in ALVINO REY'S sax section, after being turned down by coast guard because of enlistment ban. REY and the KING SISTERS may follow TOMMY DORSEY into the Palladium in mid-February, remaining on the Coast after that to make a second film for MGM. . . . ANN DUPONT opening with new ork at Boulevard, Elmhurst, L. I., Monday (25). . . . HENRY JEROME will inaugurate Wednesday WAVE-Doughboy Nights starting this week (27). Boys and girls in uniform will attend as maestro's guests.

Atlantic Whisperings

JOE MILLER, until recently trumpeting with BEN BERNIE, has organized a band of his own, billed as Joe Miller and His Ten Midshipmen and locating at Elks Hall, Camden, N. J., new dance spot. . . . GEORGE HUNT next in at Victory Ballroom, Philadelphia. . . . JIMMIE ADAMS, Philadelphia maestro, adds LORENZO COO on trombone and ELLSWORTH BROWN, fresh out of high school, on tenor sax. . . . JOE KRAFT draws another holdover at McLean's 20th Century Log Cabin, Pennsauken, N. J. . . . THE ROYAL MANHATTANS, featuring FERN RISS, next in at Winter Crystal Ballroom, Reading, Pa. . . . BILLY HAYS gets relief band assignment at Philadelphia's Shangri-La, with DICK WHARTON holding on for the large band chores. . . . JOHNNIE ORIOLE takes over at Joe Wandy's Cafe, Camden, N. J.

Pacific Palaver

GUS ARNHEIM continues at Shermans, San Diego. . . . TED LEWIS booked into Los Angeles Orpheum Theater for two weeks, beginning February 17. . . .

BOB CROSBY, using his old band, plays Pacific Square in San Diego and one-nighters before leaving the field to work under his contract with MGM February 8. . . . JOHNNY RICHARDS closed Rainbow Rendezvous January 21 and moves to Pacific Square, San Diego, for week-end dances. . . . GENE KRUPA one-nights following his Golden Gate, San Francisco, stay. ANITA O'DAY may rejoin him as vocalist following this theater engagement. . . . TEX BENEKE, tenor sax, and BILL FINNIGAN, arranger, formerly with GLENN MILLER, have joined HORACE HEIDT, currently at Casa Manana, Culver City, Calif. . . . BILLY MILLS' ork in seventh year on *Fibber McGee and Molly* radio show. . . . KIRK WOOD has joined JAN GARBER as vocalist. Ork now at Hollywood Casino, Hollywood. . . . BENNY CARTER featured at the Hollywood Club, Hollywood. . . . HENRY BUSSE next on deck at the Trianon, South Gate, Calif. . . . MUZZY MARCELLINO now featured at the Louisiana in Los Angeles and slated to play a week-end dance at Pasadena Civic. . . . BONNIE BAKER is skedded for a Pacific Coast theater tour with HERBIE HOLMES and his orchestra.

Music Items

Publishers and People

MELROSE MUSIC plugging *I Dreamt the War Was Over* by Al Jacobs. Warock Music working on *My Heart and I Decided*. Walter Donaldson penned. Bill Savitt, brother of ork leader Jan Savitt, has joined professional staff of E. B. Marks Music as contact man. Bob Miller, Inc., releasing *Machine Gun Butch* by Clarence Stout. Beacon Music working on *Throw Your Worries to the Devil* by Irene Higginbotham and Jeanne Blackwell.

Advanced Music has acquired the catalog of Circle Music, which includes many Raymond Scott tunes, among them "Toy Trumpet," "18th Century Drawing Room," "Twilight in Turkey," "Christmas Night in Harlem" and "Powerhouse."

Songs and Such

HOLD HIGH YOUR HEART penned by Belgian songbird, Enny deVries, to be released by Bob Miller, Inc. As *Times Goes By*, featured in Warner's *Casablanca*, being exploited by Mose Gumble for Music Publishers Holding Corporation in his current trip to the Coast. *Good-bye My Little Darling* by Andrew Scheuerle and *Why Am I the Way I Am?* by Warren Koerbel, Wally Dietrich and Andrew Scheuerle are current plug songs for Scheuerle Bros. Music. *Every Soldier Has an Angel by His Side* by Chaw Mank and Roscoe Barnhart is top tune for Country Music, Chicago. *What's the Good Word, Mr. Bluebird?* by Al Hoffman, Jerry Livingston and Alan Roberts is new No. 1 tune for Berlin Music.

"Time for Mr. Tune-Dex" is title of new radio show to be conducted by Goodwin's Tune-Dex service. Tune-Dex runs a song index, thru which they claim to be able to trace musical trends.

Marx, Busse Spurn One-Night Offers

CHICAGO, Jan. 23.—For his forthcoming three-month tour, Chico Marx has accepted only three one-nighter promotions, and that because he wanted to be nice to Bob Ehler, the William Morris one-nighter man here. Marx has turned down a number of lucrative one-nighter offers because of inconvenient transportation facilities and general hazardous road conditions. The dates he accepted include Turnpike Casino, Lincoln, Neb., February 26; Frog Hop Ballroom, St. Joe, Mo., 27, and Tromar Ballroom, Des Moines, 28. Each calls for a guarantee of \$750 and a 60 per cent guarantee, representing about a \$200 boost over his one-nighters prior to his run at the Blackhawk Cafe here. Another band leader who turned down one-nighters is Henry Busse. After much pleading on the part of his office, he finally consented to do six next month, on his way to Los Angeles.

Tom Cavanaugh Shuts Down on Brookline Proms; Spivak Tops; McIntyre, Lunceford Follow-Ups

PHILADELPHIA, Jan. 23.—Tom Cavanaugh, town's only dance promoter, temporarily called it quits after providing a steady parade of name and would-be-name bands each Saturday night at the Brookline Country Club for the past two years. Cavanaugh had Will Osborne skedded for last Saturday (16), but canceled when he found it impossible to close deal for a suitable ballroom site in the center-city sector. Saturday before had Tony Pastor at the midtown Town Hall, but ballroom is not available. Cavanaugh had to move out of Brookline in a hurry when the motor ban went into effect because spot is situated in the suburban part of town. Cavanaugh, a comparative newcomer to local dance promotion circles, has been the only one able to make a go of it in this town. Last year he grossed \$39,930 for 52 proms, averaging \$768 per date. It has been tougher to get the bigger bands this season. For the 22 dances this season, Cavanaugh grossed a total of \$17,795, averaging \$800 a date.

If he can find a suitable downtown site Cavanaugh will continue his promotions. Otherwise, he will stand pat until the auto curb eases and he can return to Brookline, which he has built up as a major spot.

Save for one or two exceptions, Brookline drew crowds ranging from 600 to 700 for each dance, regardless of whether he played a name band or territorial fave. High-water mark of the season was the October 17 stand of Charlie Spivak, who set an all-time high when 3,200 dancers turned out. Spivak pulled \$3,200, topping his own attendance record last season of 2,340 and the \$2,425 (\$1.35 a head) money mark made last season by Tommy Dorsey. Spivak played three dates at Brookline last year, each time a money-maker.

Closest to Spivak this season was Gene Krupa, for October 9 (Friday night dance), drawing 1,800 dancers. One dollar a head plus taxes was the standing tariff for the proms. Only other bands this season to reach the thousand mark were Hal McIntyre on December 12 with 1,100 dancers, and Jimmie Lunceford on December 26 with 1,000 dancers turning out.

Of the 22 promotions, only three found the promoter digging deep into his pockets, all others clearing overhead or showing profits. Season opened ignobly September 4, an unorthodox Friday night,

with Mitchell Ayres bringing in only 200 dancers. On September 19, Enoch Light found only 350 dancers on tap, and Alex Bartha brought in only 100 on November 26, a Thursday. Gray Gordon's December 19 stand is not figured at all, because band couldn't get started until evening was almost over because transport problems held up their instruments and music books.

Cavanaugh's tossing in the towel spells the virtual end of name bands for local public dances, probably for the duration. Not a single hotel or nitery room, because of wartime conditions, has a traveling band on the stand, with only the Earle and Fay's theaters remaining as employment opportunities here for the names.

Cavanaugh's band attractions were booked by Jimmy Tyson, local booker. Band grosses for the cut-short 1942-'43 season were as follows, all grosses at \$1 a head excluding federal tax. Saturday night unless otherwise indicated:

September 4 (Friday), Mitchell Ayres, \$200. September 5, Leo Zollo, \$700. September 12, Buddy Williams, \$700. September 19, Enoch Light, \$350. September 26, Dick Rogers, \$650.

October 2 (Friday), Jerry Wald, \$700. October 3, Herby Woods, \$660. October 9 (Friday), Gene Krupa, \$1,800. October 10, Leo Zollo, \$500. October 17, Charlie Spivak, \$3,200. October 24, Johnny McGee, \$600. October 31, Bobby Byrne, \$700.

November 7, Andy Kirk, \$635. November 14, Buddy Williams, \$700. November 21, Sonny Dunham, \$785. November 26 (Thursday), Alex Bartha, \$100. November 28, Shop Fields, \$870.

December 5, Herbie Woods, \$615. December 12, Hal McIntyre, \$1,100. December 19, Gray Gordon, all refunds. December 26, Jimmy Lunceford, \$1,000.

January 2, Johnny Warrington, \$480. January 9 (at midtown Town Hall), Tony Pastor, \$750.

MPCEU Exec Bd. Gets Weisel

NEW YORK, Jan. 23.—Murray Weisel, of Republic Music, was elected to the executive council of Music Publishers' Contact Employees' Union at their meeting Tuesday (19). Weisel replaces Joe Santly, who resigned recently because of the pressure of business.

Franklin Flashes!

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New Braunfels, Tex.



The Billboard Music Popularity Chart

WEEK ENDING
JANUARY 21, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, January 21. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
9	1. MOONLIGHT MOOD	Robbins	36
9	2. THREE DREAMS (F)	Remick	31
5	3. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	28
1	4. BRAZIL	Southern	26
4	4. THERE ARE SUCH THINGS	Yankee	26
5	5. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	25
14	6. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	23
3	7. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	21
6	8. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	19
7	9. A TOUCH OF TEXAS (F)	Melody Lane	18
6	9. PLEASE THINK OF ME	Witmark	18
2	10. MOONLIGHT BECOMES YOU (F)	Famous	16
—	10. WEEP NO MORE, MY LADY	Dorsey Bros.	16
10	11. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	15
—	12. TAKING A CHANCE ON LOVE (F)	Feist	14
—	13. IF I CARED A LITTLE BIT LESS	Feist	13
11	13. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loff & Pargio	13
15	14. CAN'T GET OUT OF THIS MOOD (F)	Southern	11
2	14. CONSTANTLY (F)	Paramount	11
—	14. THAT OLD BLACK MAGIC (F)	Famous	11
13	15. DEARLY BELOVED (F)	Chappell	10
8	15. THAT SOLDIER OF MINE	National	10
—	16. DON'T GET AROUND MUCH ANYMORE	Robbins	9
—	16. I'VE HEARD THAT SONG BEFORE (F)	Morris	9
—	16. THE CHICKS I PICK ARE SLENDER, TENDER AND TALL	Leeds	9
—	17. ARMY AIR CORPS	Carl Fischer	8
14	17. DADDY'S LETTER	Berlin	8
—	17. HIP HIP HOORAY	Robbins	8
—	17. MANHATTAN SERENADE	Robbins	8
—	17. THIS IS THE ARMY, MR. JONES (M)	U. S. Army	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	1	1. I Had the Craziest Dream —Harry James	1	1. There Are Such Things —Tommy Dorsey
2	2. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	2	2. There Are Such Things —Tommy Dorsey	3	2. I Had the Craziest Dream —Harry James
3	3. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE Victor 27970	3	3. I've Heard That Song Before—Harry James	—	3. Moonlight Becomes You —Glenn Miller
4	4. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	4	4. Why Don't You Do Right?—B. Goodman	—	4. Why Don't You Fall in Love With Me? —Dinah Shore
7	5. MOONLIGHT BECOMES YOU —GLENN MILLER Victor 20-1520	5	5. When the Lights Go On Again—Vaughn Monroe	4	5. For Me and My Gal —Judy Garland & Gene Kelly
4	6. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN Columbia 36652	6	6. Why Don't You Fall in Love?—Dinah Shore	—	6. Moonlight Mood —Glenn Miller
—	7. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36650	7	7. Moonlight Becomes You —Bing Crosby	8	7. Don't Get Around Much Anymore—Ink Spots
5	8. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	8	8. Moonlight Becomes You —Glenn Miller	7	8. Mr. Five by Five —Harry James
—	9. FOR ME AND MY GAL —JUDY GARLAND & GENE KELLY Decca 18480	9	9. Don't Get Around Much Anymore—Ink Spots	—	9. Dearly Beloved —Glenn Miller
—	10. BRAZIL —XAVIER CUGAT Columbia 36651	10	10. Moonlight Mood —Glenn Miller	—	10. Brazil—Xavier Cugat

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklar Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. THERE ARE SUCH THINGS	1	1. There Are Such Things	1	1. There Are Such Things
4	2. WHEN THE LIGHTS GO ON AGAIN	2	2. Moonlight Becomes You	6	2. Why Don't You Fall in Love With Me?
3	3. MOONLIGHT BECOMES YOU	3	3. Why Don't You Fall in Love With Me?	3	3. When the Lights Go On Again
3	4. I HAD THE CRAZIEST DREAM	5	4. I Had the Craziest Dream	2	4. I Had the Craziest Dream
2	5. WHY DON'T YOU FALL IN LOVE WITH ME?	4	5. When the Lights Go On	4	5. Moonlight Becomes You
6	6. DEARLY BELOVED	7	6. Moonlight Mood	9	6. Mr. Five by Five
—	7. BRAZIL	9	7. Brazil	8	7. A Touch of Texas
9	8. FOR ME AND MY GAL	10	8. For Me and My Gal	5	8. Dearly Beloved
12	9. ROSE ANN OF CHARING CROSS	11	9. I've Heard That Song	15	9. Brazil
7	10. MR. FIVE BY FIVE	8	10. Dearly Beloved	7	10. There's a Star-Spangled Banner
8	11. THERE'S A STAR-SPANGLED BANNER	—	11. Rose Ann of Charing Cross	14	11. If I Cared a Little Bit Less
13	12. YOU'D BE SO NICE TO COME HOME TO	13	12. There Will Never Be Another You	—	12. Can't Get Out of This Mood
10	13. MOONLIGHT MOOD	14	13. There's a Star-Spangled Banner Waving Somewhere	—	13. Don't Get Around Much Anymore
—	14. A TOUCH OF TEXAS	15	14. Army Air Corps	—	14. There Will Never Be Another You
—	15. CAN'T GET OUT OF THIS MOOD	—	15. Don't Get Around Much	10	15. Moonlight Mood

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk.	Title
6	1. THAT AIN'T RIGHT KING COLE TRIO .. Decca 8630
3	2. THERE ARE SUCH THINGS TOMMY DORSEY ... Victor 27974
1	3. WHAT'S THE USE OF GETTING SOBER? LOUIS JORDAN Decca 8645
2	4. WHEN THE LIGHTS GO ON AGAIN .. LUCKY MILLINDER ..
8	5. BICYCLE BOUNCE. ERSKINE HAWKINS.. Bluebird 11547
7	6. TRAV'LIN' LIGHT. PAUL WHITEMAN .. Capitol 116
—	7. IT STARTED ALL OVER AGAIN .. TOMMY DORSEY ... Victor 20-1522
—	8. DON'T STOP NOW. BUNNY BANKS TRIO. Savoy 101
—	9. I HAD THE CRAZIEST DREAM ... HARRY JAMES Columbia 36659
—	10. THE CHICKS I PICK LOUIS JORDAN Decca 8645

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

SOMETHING NEW HAS BEEN ADDED TO RADIO ENTERTAINMENT...



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(Routes are for current week when no dates are given.)

A

Akin, Bill (Woodruff) Joliet, Ill., h.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Roseland) NYC, b.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Buller's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Armstrong, Louis (Palace) Cleveland, t.
 Arnheim, Gus (Sherman's) San Diego, Calif., c.
 Arturos, Arturo (Park Central) NYC, h.
 Asen, Bob (Wellington) NYC, h.
 Ayres, Mitchell (Flatbush) Brooklyn 29-31, t.

B

Bar, Vic (Olympic) Seattle, h.
 Barker, Art (18 Club) NYC, nc.
 Barnett, Charlie (Regal) Chi, t; (Circle) Indianapolis 29-Feb. 4, t.
 Baron, Paul (Savoy Plaza) NYC, h.
 Barris, Gracie (Blackhawk) Chi, c.
 Barron, Blue (Edison) NYC, h.
 Bartal, Jono (Lexington) NYC, h.
 Basie, Count (State) Hartford, Conn., 25-27, t.
 Baum, Charles (Stork) NYC, nc.
 Berge, Maximilian (La Martinique) NYC, nc.
 Betancourt, Louis (Park Central) NYC, h.
 Bizony, Bela (Pierre) NYC, h.
 Bondshu, Nell (Blackstone) Chi, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Brandywanna, Nat (Riobamba) NYC, nc.
 Breeze, Lou (Chez Paree) Chi, nc.
 Brigade, Ace (Pla-Mor) Kansas City, Mo., b.
 Brodeur, Nick (Palmer House) Chi, h.
 Brown, Les (Riverside) Milwaukee, t.
 Buckley, Dick (Chase) St. Louis, h.
 Buissere, Armand (Bismarck) Chi, h.
 Busse, Henry (Stanley) Pittsburgh, t.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (Waldorf Bar) Fargo, N. D., nc.
 Capella & Beatrice (Hurricane) NYC, nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carlone, Fred (Alpine Village) Cleveland, nc.
 Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 29-Feb. 5.
 Carper, Don (Del Rio) San Pedro, Calif., nc.
 Carter, Benny (Hollywood) Hollywood, c.
 Carva Zeb (Village Barn) NYC, nc.
 Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
 Chaney, Mayris (Sir Francis Drake) San Francisco, h.
 Chavez (Riobamba) NYC, nc.
 Chiquito (El Morocco) NYC, nc.
 Clarke, Kenny (Kelly's Stable) NYC, nc.
 Coleman, Emil (Versailles) NYC, nc.
 Columbus, Christopher (Ubangi) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Courtney, Del (Oriental) Chi, Feb. 5-12, t.
 Crane, Lee (Edison) NYC, h.
 Cugat, Xavier (Staller) Washington, h.
 Curbello, Fausto (Stork) NYC, nc.
 Cugat, Xavier (Staller) Washington, h.
 Cutler, Ben (Versailles) NYC, nc.

D

D'Amico, Nick (Essex House) NYC, h.
 Dacita (Rainbow Room) NYC, nc.
 Davis, Eddie (Larue) NYC, nc.
 Davis, Johnny (Scot) (Ainsley) Atlanta, t.
 De Carlo, Joe (Happy's) Long Island City, N. Y., nc.
 Del Duca, Olivero (El Chico) NYC, nc.
 Del Maya, Melinda (Leon & Eddie's) NYC, nc.
 Delnan, Cy (Bellevue-Stratford) Phila, h.
 Dinorah (Greenwich Village Inn) NYC, nc.
 Dorsey, Tommy (Palladium) Hollywood, b.
 Duffy, George (Cleveland) Cleveland, h.
 Dunham, Sonny (New Yorker) NYC, h.
 DuPont, Ann (Boulevard) Elmhurst, L. I., nc.

E

Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (Poli) Waterbury, Conn., 27-28, t; (Metropolitan) Providence 29-31, t.
 Ernie, Val (Drake) Chi, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fields, Irving (Aqualung Restaurant) NYC, re.
 Fisher, Shep (Stanley) Utica, N. Y., t.
 Pio Rito, Ted (Roosevelt) New Orleans, h.
 Fisher, Freddie (Lakota's) Milwaukee, re.
 Floyd, Chick (Staller) Boston, h.
 Franz, Ernest (Place Elegante) NYC, nc.
 Franklin, Buddy (Muehlebach) Kansas City, Mo., h.
 Fraser, Harry (Aloha) Brooklyn, nc.
 Freshmen, The (Stuyvesant) Buffalo, h.
 Froeba, Frankie (18 Club) NYC, nc.

G

Garber, Bodi (Gypsy Camp Club) Toledo, nc.
 Garber, Jan (Hollywood Casino) Hollywood, nc.
 Garcia, Luelo (Chez Paree) Chi, nc.
 Gilford, Cal (Capitol City Club) Atlanta, c.
 Gilberto, Don (Cuban Casino) NYC, nc.
 Glass, Bill (Men Paree) NYC, nc.
 Goodman, Benny (Paramount) NYC, t.
 Grant, Bob (Plaza) NYC, h.
 Grant, Rosalie (Essex House) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Glen (Earle) Phila 25-28, t; (Lyric) Bridgeport, Conn., 29-31, t.
 Gray, Zola (Frank Palumbo's) Phila, nc.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Tony (Bal Tabarin) NYC, nc.

H

Hallet, Mal (New Kenmore) Albany, N. Y., until Feb. 4.
 Hampton, Lionel (RKO-Boston) Boston, t.
 Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Harris, Jimmy (Fort Armstrong) Rock Island, Ill., h.
 Harris, Rupert (Glass Bar) Fort Madison, Ia., 29-Feb. 5, nc.
 Harrison, Ford (St. Moritz) NYC, h.
 Hawkins, Erskine (Savoy) NYC, h.
 Haynes, Tiger (Louise's Monte Carlo) NYC, nc.
 Heath, Andy (Fritch's) Wilmington, Del., c.
 Heatherton, Ray (Biltmore) NYC, h.
 Henderson, Fletcher; Mitchell, S. D., 27; (Paust) Rockford, Ill., 29, h; (Tomlinson Hall) Indianapolis 30, b.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

L

Laude, Jules (Ambassador) NYC, h.
 Landre, Johnnie (Bath & Tennis) Daytona Beach, Fla., nc.
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
 Lang, Lou (Belvedere) NYC, h.
 LaPorte, Joe (Old Roumanian) NYC, re.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 Letcourt, Harry (Rogers Corner) NYC, nc.
 Leon, Senor (Don Julio's) NYC, nc.
 Leonard, Harve (Swing Club) NYC, nc.
 Leonard, Harlan (Lincoln) Los Angeles, t.
 Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
 Lester, Bill (Homestead) Queens, N. Y., h.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lewis, Ted (Tower) Kansas City, Mo., t.
 Lombardo, Guy (Roosevelt) NYC, h.
 Long, Johnny (Continental) Springfield, Ill., 29-Feb. 5, nc.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Goldy (45th St. Cafe) NYC, c.
 Lucas, Nick (Bama Club) Columbus, Ga., nc.
 Luncford, Jimmie (Fay's) Phila, t; (Stanley) Pittsburgh 29-Feb. 4, t.
 Lyman, Abe (Lincoln) NYC, h.

M

McCann, Val (Boulevard) Elmhurst, L. I., N. Y., re.
 McCreery, Howard (President) Kansas City, Mo., h.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGrew, Bob (Kansas City) Kansas City, Mo., nc.
 McGuire, Betty (Ferdinando) Hartford, Conn., nc.
 McIntyre, Hal (Commodore) NYC, Jan. 21-March 3, h.
 McIntire, Lani (Lexington) NYC, h.
 McKay, Jerinda (Holiday Inn) Flushing, N. Y., nc.
 Machito (La Conga) NYC, nc.
 Manuelo, Don (Orlando) Decatur, Ill., h.
 Manzanera, Jose (La Salle) Chi, h.
 Marcellino, Muzzy (The Louisiana) Los Angeles, nc.
 Marlowe, Don (Davenport) Rochester, N. Y., h.
 Marshall, Billy (Benjamin Franklin) Phila, h.
 Martell, Paul (Arcadia) NYC, b.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Martin, Paul (Florentine Gardens) Hollywood, h.
 Martini, Lou (Cafe Maxim) NYC, nc.

I

International Sweethearts (Paradise) Detroit 25-28, t; Fort Wayne, Ind., 29; Dayton, O., 30; Indianapolis 31-Feb. 1; Louisville 2.

J

Jarrett, Art (Palace) Columbus, O., t.
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
 Johnson, Barney (Dragon Grill) Corpus Christi, Tex., 29-30; Lake Charles, La., Feb. 1; Beaumont, Tex., 2.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Louis (Auditorium) St. Louis 28; (Mirror) Detroit, Feb. 4, b.
 Jordan, Sonny (Pinto's) NYC, nc.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Kassel, Art (Bismarck) Chi, h.
 Kay, Kris (Casino Russe) NYC, nc.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kaye, Sammy (Strand) NYC, t.
 Kemper, Ronnie (St. Anthony) San Antonio, h.
 Kendis, Sonny (Madison) NYC, c.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Oriental) Chi 25-28, t; (Palais Royal) South Bend, Ind., 30, b; (Paramount) Hammond 31, t; (Trocadero) Henderson, Ky., Feb. 1, nc.
 Khlina, Julius (Cameron) NYC, h.
 King, Henry (Aragon) Chi, h.
 Kinney, Ray (Empire) Fall River, Mass., 26-29, t.
 Korn Kobblers (Rogers Corner) NYC, nc.
 Kovach, Johnny (Enquist's) South Beach, S. I., N. Y., nc.
 Krupa, Gene (Sherman) Chi, h.
 Kubn, Dick (Astor) NYC, h.

BOB ALLEN: Roseland Ballroom, New York, Jan. 29-March 9.

MITCHELL AYRES: Benjamin Franklin Hotel, Philadelphia, Feb. 20.

HENRY BUSSE: Temple Theater, Rochester, N. Y., Jan. 29-31; RKO Theater, Boston, Feb. 2-10; Palace Theater, Fort Wayne, Ind., 12-14; Danceland Ballroom, Cedar Rapids, Ia., 16; Tromar Ballroom, Des Moines, Ia.; Arkota Ballroom, Sioux Falls, S. D., 18; Turnpike Casino, Lincoln, Neb., 19; Frog Hop Ballroom, St. Joe, Mo., 20; Meadow Acres Ballroom, Topeka, Kan., 21; Trianon Ballroom, Los Angeles, 24 (six weeks).

BOBBY BYRNE: Valley Arena Gardens, Holyoke, Mass., Jan. 31.

BENNY CARTER: Hollywood Cafe, Hollywood, indef.

BERNIE CUMMINS: Northwestern University, Evanston, Ill., Jan. 30; Wisconsin Roof, Milwaukee, 31; Masonic Temple, Freeport, Ill., 2; Blue Moon, Wichita, Kan., 5-18.

FREDDY FISCHER: Happy Hour Club, Minn., indef.

CHUCK FOSTER: Peabody Hotel, Memphis, indef.

GLEN GRAY: Lyric Theater, Bridgeport, Conn., Jan. 29-30-31.

WOODY HERMAN: Paramount Theater, Toledo, Feb. 5-7; Orpheum Theater, Omaha, Feb. 12-19.

EARL (FATHER) HINES: Paradise Theater, Detroit, Feb. 5-11; Auditorium, Dayton, O., 13; Savoy Ballroom, Chicago, 14; Tune Town, St. Louis, 23-29; Adams Theater, Newark, N. J., March 4-10; Fay's Theater, Philadelphia, 12-18; Howard Theater, Washington, April 2-8; Apollo Theater, New York, 23-29.

LOUIS JORDAN: Loew's State, New York, Feb. 18-25; Adams Theater, Newark, Feb. 25.

JIMMY JOY: Lake Club, Springfield, Ill., thru Feb. 4; University of Michigan, Ann Arbor, 5; University of Illinois,

Champaign, 6; Fisher Theater, Danville, Ill., 7; Muehlebach Hotel, Kansas City, Mo., 12 (three weeks).

CLYDE LUCAS: Frolics Club, Miami, March 1.

FRANKIE MASTERS: Del Rio Restaurant, Washington, Feb. 3.

CHICO MARX: Riverside Theater, Milwaukee, Feb. 5-11; Orpheum Theater, Minneapolis, 12-18; Orpheum Theater, Omaha, 19-25; Turnpike Casino, Lincoln, Neb., 26; Frog Hop Ballroom, St. Joe, Mo., 27; Tromar Ballroom, Des Moines, 28; Palace Theater, Columbus, O., March 2-4; Stanley Theater, Pittsburgh, 5-11; Earle Theater, Philadelphia, 12-18; RKO Theater, Boston, 25-31; Adams Theater, Newark, N. J., April 1-7.

EDDIE OLIVER: Baker Hotel, Dallas, Feb. 6.

TONY PASTOR: Roosevelt Hotel, Washington, Feb. 4-18; Apollo Theater, New York, 19-25; Lincoln Hotel, Reading, Pa., 26; Roosevelt Hotel, Washington, March 26-April 23.

LOUIS PRIMA: Apollo Theater, New York, Feb. 5.

MUGGSY SPANIER: Arcadia Ballroom, New York, Jan. 15-Feb. 11.

CHARLIE SPIVAK: Trenton Arena, Trenton, N. J., Feb. 7; John Hopkins University, Baltimore, 8; Benjamin Franklin Hotel, Philadelphia, 10; Masonic Temple, Scranton, Pa., 12; Empire Ballroom, Allentown, Pa., 13; Arena, New Haven, Conn., 14; Colonades, Washington, 17; Hippodrome, Baltimore, 18-25; Riverside Theater, Milwaukee, 26-March 5.

GEORGE STERNEY: Jack Dempsey's, New York, indef.

JERRY WALF: Women's Club, Evanston, Ill., Feb. 26; Iowa State College, Ames, 27; Skylon Ballroom, Sioux City, Ia., 28.

GRIFF WILLIAMS: Chase Hotel, St. Louis, Feb. 5 (five weeks).

Marx, Chico (Riverside) Milwaukee, Feb. 5-12, t.
 Masters, Freddy (Algiers) NYC, nc.
 Mayhew, Nye (Bossert) Brooklyn, h.
 Meiba, Stanley (Pierre) NYC, h.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Miller, Herb (Rainbow Randevu) Salt Lake City, h.
 Miller, Walter (Whitehall) Palm Beach, Fla., h.
 Millinder, Lucky (Orpheum) Minneapolis, t.
 Mills, Dick (Heidelberg) Jackson, Miss., h.
 Molina, Carlos (Del Rio) Washington, Jan. 13-Feb. 9, nc.
 Monroe, Vaughn (Commodore) NYC, h.
 Monti, Joe (Helms) Baltimore, nc.
 Morales, Noro (Havana-Madrid) NYC, nc.
 Morgan, Russ (Edgewater Beach) Chi, h.
 Morris, George (Armando's) NYC, nc.
 Mosley, Snub (Trouville) Los Angeles, nc.
 Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

N

Nagel, Harold (Copley Plaza) Boston, h.
 Nelson, Ozzie (Bilimore) Los Angeles, h.
 Newton, Charlie (Cables Inn) Pleasantville, N. J., nc.
 Nicholas, Don (Venice) Phila, c.
 Noel, Henry and His Musettes (Latin Quarter) NYC, nc.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Gene (Baltimore) Toledo, O., nc.
 Panchito (Versailles) NYC, nc.
 Paulson, Art (New Yorker) NYC, h.
 Pepito (Havana-Madrid) NYC, nc.
 Perner, Walter (Roosevelt) NYC, h.
 Petti, Emilie (Ambassador East) Chi, h.
 Pierce, Lou (Swing Club) Brooklyn, nc.
 Pineapple, Johnny (Mayflower) Akron, O., h.
 Prager, Manny (Child's) NYC, c.
 Price, George (La Conga) NYC, nc.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Raeburn, Boyd (Band Box) Chi, nc.
 Rand, Lew (Fulton Royal) Brooklyn, re.
 Reichman, Joe (Palmer House) Chi, h.
 Reid, Morton (Little Club) NYC, nc.
 Reisman, Leo (Rainbow Room) NYC, nc.
 Rash, Benny (Bowery) Detroit, nc.
 Reynolds, Jack (Nut Club) NYC, nc.
 Reynolds, Jimmie (Harlem's Hollywood) NYC, nc.
 Reynolds, Tommy (Palomar) Norfolk, Va., until Feb. 3, nc.
 Ricardel, Joe (Roosevelt) New Orleans, h.
 Riley, Al (Athletic Club) Flint, Mich.
 Roberto's (Bertolotti's) NYC, nc.
 Roberts, Eddie (Lido) NYC, b.
 Rogers, Eddy (Schroeder) Milwaukee, h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Roman's (St. Moritz) NYC, h.
 Ross, Ray (Savoy Plaza) NYC, h.
 Rotonda, Peter (Commodore) NYC, h.
 Roy, Benson (Stork Club) NYC, nc.
 Rumballeros, Los (Mon Paree) NYC, nc.

S

Sanders, Joe (Claridge) Memphis, h.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandler, Harold (St. Moritz) NYC, h.
 Saunders, Hal (Belmont-Plaza) NYC, h.
 Schreiber, Carl (Medinah) Chicago, nc.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Scott, Cecil (Smalls Paradise) NYC, nc.
 Scourby, George (McGough's) NYC, nc.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Sissle, Noble (Trianon) South Gate, Calif., b.
 Singleton, Zutty (Jimmie Ryan's) NYC, re.
 Small, Ed (Atlantis) Brooklyn, nc.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Joseph C. (Larue) NYC, nc.
 Smith, Russ (Rainbow Grill) NYC, nc.
 Spector, Ira (Chateau Moderne) NYC, nc.
 Spalvin, Leo (Music Bar) NYC, nc.
 Spitalny, Phil (Chicago) Chi, t.
 Spivak, Charlie (Pennsylvania) NYC, h.
 Stanley, Stan (Chanticleer) Madison, Wis., nc.
 Sterney, George (Dempsey's) NYC, re.
 Stevens, Roy (Famous Door) NYC, nc.
 Stevenson, Bobby (Cassiova) Detroit, nc.
 Stewart, Al (51 Club) NYC, nc.
 Stower, Jules (18 Club) NYC, nc.
 Stracker, Ted (Copacabana) NYC, nc.
 Strigle, Earle (Seelbach) Louisville, h.
 Stringer, Vicki (Coq Rouge) NYC, nc.
 Strong, Bob (Club Madrid) Louisville, nc.
 Stuart, Nick (Jefferson) St. Louis, h.
 Sylvia, Don (Bertolotti's) NYC, nc.

T

Teacho (The Place) NYC, nc.
 Terry, Bob (St. Regis) NYC, h.
 Three Kings of Rhythm-Three Deuces (Restaurant-Tap Room, S. Wash Ave.) Chi, c.
 Towne, George (Neil House) Columbus, O., h.
 Trace, Al (Dixie) NYC, h.

V

Varrell, Tommy (Ball) Brooklyn, nc.
 Velasquez, Nicholas (Holiday Inn) Flushing, N. Y., nc.
 Victor, Frank (Dixie) NYC, h.
 Visco, Mike (Red Mill) NYC, nc.

W

Wald, Jerry (Purdue Univ.) La Fayette, Ind., 29; (Castle Farm) Cincinnati 30, nc; Huntington, W. Va., 31, t; Spartanburg, S. C., Feb. 2, t; Greenville 3, t.
 Walzer, Oscar (Fifth Ave.) NYC, h.
 Warren, Dick (Hurricane) NYC, nc.
 Welk, Lawrence (Rialto) Joliet, Ill., 27, t.
 Wells, Jon (Rice) Houston, h.
 Williams, Glen (Tampa Terrace) Tampa, Fla., h.
 Williams, Griff (Riverside) Milwaukee, t; (Chicago) Chi 29-Feb. 4, t.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coq Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.
 Wright, Charlie (Drake) Chi, h.

Y

Young, Eddy (Cosmopolitan) Denver, Jan. 16-Feb. 13, h.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

Advance Bookings

BOB ALLEN: Roseland Ballroom, New York, Jan. 29-March 9.
 MITCHELL AYRES: Benjamin Franklin Hotel, Philadelphia, Feb. 20.
 HENRY BUSSE: Temple Theater, Rochester, N. Y., Jan. 29-31; RKO Theater, Boston, Feb. 2-10; Palace Theater, Fort Wayne, Ind., 12-14; Danceland Ballroom, Cedar Rapids, Ia., 16; Tromar Ballroom, Des Moines, Ia.; Arkota Ballroom, Sioux Falls, S. D., 18; Turnpike Casino, Lincoln, Neb., 19; Frog Hop Ballroom, St. Joe, Mo., 20; Meadow Acres Ballroom, Topeka, Kan., 21; Trianon Ballroom, Los Angeles, 24 (six weeks).
 BOBBY BYRNE: Valley Arena Gardens, Holyoke, Mass., Jan. 31.
 BENNY CARTER: Hollywood Cafe, Hollywood, indef.
 BERNIE CUMMINS: Northwestern University, Evanston, Ill., Jan. 30; Wisconsin Roof, Milwaukee, 31; Masonic Temple, Freeport, Ill., 2; Blue Moon, Wichita, Kan., 5-18.
 FREDDY FISCHER: Happy Hour Club, Minn., indef.
 CHUCK FOSTER: Peabody Hotel, Memphis, indef.
 GLEN GRAY: Lyric Theater, Bridgeport, Conn., Jan. 29-30-31.
 WOODY HERMAN: Paramount Theater, Toledo, Feb. 5-7; Orpheum Theater, Omaha, Feb. 12-19.
 EARL (FATHER) HINES: Paradise Theater, Detroit, Feb. 5-11; Auditorium, Dayton, O., 13; Savoy Ballroom, Chicago, 14; Tune Town, St. Louis, 23-29; Adams Theater, Newark, N. J., March 4-10; Fay's Theater, Philadelphia, 12-18; Howard Theater, Washington, April 2-8; Apollo Theater, New York, 23-29.
 LOUIS JORDAN: Loew's State, New York, Feb. 18-25; Adams Theater, Newark, Feb. 25.
 JIMMY JOY: Lake Club, Springfield, Ill., thru Feb. 4; University of Michigan, Ann Arbor, 5; University of Illinois,



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Apres Petrillo, No Deluge

From what some of the more exuberant—we won't say younger—dealers say about the expected end of the Petrillo ban, a lot of false hopes have been aroused. We don't like to cast shadows before, but here's how things really look.

If you have any idea that settlement of the ban will mean more disks in 1943, we'll let the manufacturers tell you otherwise. Their major problem, they'll point out, is a non-obtainable substance known as shellac; James C. Petrillo hasn't curbed production. What Petrillo has accomplished is to force Decca, Victor, Columbia and others to fall behind the times so far as hit tunes are concerned. The big firms can't push copies of *Rose Ann of Charing Cross* and *Ten Little Soldiers* across the retail counters as can Eli Oberstein's *Classic Record Company*, big boys having no access to "Mexican masters." Columbia, however, is selling right up to the hilt with Harry James' *Fee Faw Hear!* *That Song Before* and Victor is knocking itself out with Tommy Dorsey's *There Are Such Things*. Public demand is so great dealers can't get enough disks—shortages are reported all over the country.

Why were the top disk firms concerned about the Petrillo ban in the first place? In nine words, no one can hold a market with old stuff.

Unless new shellac sources are opened up in the near future or a revolutionary substitute is discovered, don't look for any more records than you've hardly getting now.

We Ain't Talking, But

This won't help you sell records, but it might take your mind off that last shipment you didn't get.

Columbia film-publicity department claims in a press release that over 18,500,000 disks of the tunes featured in the forthcoming pic, *Reveille With Beverly*, have been sold. Figure includes all waxings of the ditties, which are *One o'Clock Jump*, *Take the A Train*, *Big Noise From Winetka*, *Cow Cow Boogie* and *Cielito Lindo*.

Allowing over 6,000,000 for *One o'Clock*, which may be more than a liberal allowance, what dealer would like assurance that the rest of the tunes went over 12,500,000 on wax? Well . . .

In a New Yorkerish mood we checked with press boys in the East, but it seems that the information came from the West Coast. In the case, if some Hollywood flack will oblige, so will we.

Is It the Dealer?

Music publishers are back again with their pet gripe: the inadequacy of retail merchandising. One pub points to the markedly low folio sales in one of the largest department stores in New York, and says the explanation is simply that the store piles folios on counters with an "If they sell, they'll sell" attitude. No attempt is made to accord ample counter space or to augment appeal with racks or other simple devices.

Pub can't understand why dealers don't try to improve their sheet-selling technique, especially when records are so hard to get.

Passing the Squawk

A little tip to Federal Records: The dealers like your blank, home-recording disks fine, but couldn't you take more pains with shipping. Seems that in the mailing process your disks frequently become so attached they won't part from one another when the retailer can make a sale.

Why not use paper slips as buffers?

Musicrafty

Newly launched Musicraft disk com-

pany is doing unusually well with Barron Elliott's waxing of *Vos Zokt Eer*. Firm claims to have orders for over 100,000 copies, but admits production facilities won't meet the demand for at least a couple of months.

History of the *Vos Zokt Eer* tune lends lots of "I told you so" sweetness to its success on records. Nixed by Decca, Columbia, Victor and Capitol when offered to them before the Petrillo ban, tune was taken up recently by Musicraft after Nat Cohn, of Modern Music Sales, New York disk distrib, "found" the tune and got the small disk firm to get it down on wax. Cohn's active role is explained by his interest in Acme Music House, which publishes the ditty.

Move It Over

A double-barreled surprise is the showing up on Midwestern and Southern best-seller reports of Victor's recording of *Move It Over*. In the first place, it's about the only vocal dance side (Ethel Merman sings with choral backing only) to mingle with hit disks. Secondly, the *Move It Over* has gotten ample radio plugs, the reverse side, *Marchin' Thru Berlin*, was figured to do most of the selling. Victor has put most of its promotion behind *Berlin*, but now maybe the company will move it over.

About Beacon

For those retailers who are asking how come they hear Beacon records on the coin machines but can't order them for over-the-counter sales, the explanation is simple. Joe Davis, vet music pub who also runs the Beacon disk firm, is selling almost strictly to operators.

Interested primarily in plugging his own tunes, Davis doesn't want to concern himself with retail trade, at least for the duration.

The Ghost Is Back

A veteran ghost runner is making the New York rounds again; that is, there's talk of a midtown dealers' association. For years now such an organization has gotten up to the talking stage and then dissolved.

This time the whisperers will tell you there's definite indication of an organizing move. Dealer beefs about the scrap situation, including laments about unfair penalties, prices and unwarned actions, have swollen to such an extent, they say, a small nucleus of association-minded retailers is finding ready recruits. Details can't be had, it is said, for fear of unfavorable reaction from manufacturers.

In the past similar band-together talks has arisen for one reason or another—like the time when alleged company abuse of franchise grants got some Gotham dealers up in arms. This ghost quickly went to wherever apparitions go, and skeptics think the latest rumor will soon keep the old boy company. Others, however, say "confidentially" that the '43 ghost may develop a surprising supply of red blood corpuscles.

OPA Paper Pinch

Instructions which the OPA has handed down on the use of paper in 1943 may cut into output of song books. Order affects publication of 32-page folios and restricts pubs to 90 per cent of their 1942 production.

Altho OPA order has restricted use of all paper, it may have no direct effect on sheet music output. Orders pertaining to less-than-32-page matter are directed to the printer. He may allocate amount of paper to which he is restricted.

It Is the Money

Speaking of scrap, small disk dealers have been heard voicing a meek plea for speedier delivery of rebate checks from record companies. Seems that trivial tho these checks may be to the manufacturer, they're mighty important to the wee storekeeper who operates close to the shoestring.

Black Market in Scrap Getting Blacker; Dealers Blue as Cost Approaches the Red-Ink Stage

NEW YORK, Jan. 23.—Black market in record scrap, featuring the most exorbitant prices yet paid, is playing havoc with disk dealers here. Latter have one choice, pay thru the nose or go out of biz.

Salvage jobbers are now charging from 16 to 20 cents per pound for scrap that only last week brought 10 to 14 cents. Since record companies credit salvage returns at the ceiling price of 6 cents per pound the disk dealer stands to lose from 10 to 14 cents on every pound he turns in.

As it shapes up now, retailers in transient-trade locations are approaching the point where cash-for-scrap becomes as serious a part of the overhead as rent. Case in point is a typical Times Square shopkeeper who sells an average of 3,000 records a week. In order to fill present scrap quotas, he would have to turn in 500 pounds of old wax each week, which means he has to spend under new black market conditions at least \$80 for scrap alone. Deducing the manufacturer's allowance, and making a four-week total, said dealer each month would have to pay a \$200 scrap bill.

Suburban dealers have not felt the pressure as much as city stores, being able to collect scrap from steady local

customers, and conduct neighborhood salvage campaigns. But they claim that the point of saturation is rapidly being reached. Near future will find record scrap conspicuous by its absence, they feel.

The scrap market has turned black ever since professional collectors first found a convenient way of evading the OPA ruling. Loophole, still holding good, involves a loose definition of "record scrap," with salvage jobbers neatly keeping mum about the "ultimate use of their disks."

Transient dealers claim that present scrap quotas treat them unfairly. Tho their volume sales might be larger, they point out, their trade consists mainly of far-from-home shoppers who don't lug old records around and servicemen who don't have them to lug.

Distributors here still claim that scrap situation is being exaggerated by dealer. One spokesman insisted that New York dealers complained more than out-of-towners, and asserted that other big city stores fulfill their quotas by co-operation. Feels that if the New York dealer is left high and dry, it will be the result of his own doing. Discounting the possibility that saturation point has been reached, other distributors say that dealers need only wake up to the seriousness of the shortage before successful scrap campaigns can be launched in schools, theaters, churches, patriotic organizations, etc. Distributors also think that hurried retailers mistakenly interpret scrap requirements as a personal issue. Latter feel they shouldn't have to buy the cloth to make the suit. "No cloth . . . no suit," say distributors.

Distributors point to England as an example of how satisfactory adjustments to a wartime situation have been made. Record dealers there are required to turn in one old disk for every new one. Yet, the number of record shops that have closed there is less this year than last.

At is stands, scrap situation here doesn't figure to improve unless dealers and distributors get together on the actual nature of the situation. If dealers have reached the point of saturation, as claimed, each day means a smaller supply of scrap stock; hence, increased need for and value on subsequent scrap purchases. Also, the popularity duration of a record today is longer than in former months, which means customers have fewer "old" disks to bring in. Result: Less scrap collected now when it's most needed.

From the dealer's standpoint, he has his back against the wall. He can't complain to the OPA. He has to meet his scrap quotas and by putting the finger on a given scrap collector he might be cutting off his only available salvage source.

Distributors assert that situation only requires dealer brainwork on how to squeeze the glass dry. Dealer thinks the glass is dry.

Philly Personalities

PHILADELPHIA, Jan. 23. — George Levin's Downtown Record Shop, one of the city's largest pop disk dealers, is renovating the store to make room for an expanded classical record department. Harry Cohen joins the Downtown sales staff, replacing Ace Leshner, inducted into the army.

Newman's Record Shop, center city store operated by Irv Newman, promoted the personal appearance of Johnny Long. Used ads in local newspapers to herald the maestro's visit, which did a lot in creating extra store traffic.

Mort Gellard, record manager for Raymond Rosen & Company, Victor-Bluebird distributor, opines that the outlook for the new year is reasonably good if no further obstacles crop up. On the basis of present shipments from the factory, he feels dealers can be assured as many records for the first quarter of the year as they received during the same period in 1942.

The Record Shop, class record salon in the downtown district, is offering a 25-cent War Stamp for any 12 scrap records as a means of hyping collection. Uses spot announcements on WIP to advertise the offer.

Automatic Equipment Company, headed by Frank Engel, becomes the local distributor for the new Musicraft pop records. George Ashe manages the disk department.

Taylor's Music Store, leading record dealer in the Germantown section here, also distributor for Firestone products.

Rex Alexander, former salesman for the Motor Parts Company, Columbia record distributor, new record promotion head for the firm. Succeeds Elliott Wexler, who leaves shortly to join the navy. Wexler will stay with the company until called for active duty.

Decison Pending in Suit Against Decca

PHILADELPHIA, Jan. 23.—Judge Harry E. Kalodner, in U. S. District Court here Tuesday (19), reserved decision in the wage and hour suit brought by Edward C. Cohn against the local distributing branch of Decca Records. Cohn, former assistant manager for the Decca office and now manager of George Levin's Downtown Record Shop, claimed that a fancy title camouflaged overtime work in violation of the federal wage and hour laws. Also alleged that he continued the long hours and short pay on the promise he would be made manager of a Decca branch, assertedly in Washington.

Instead of advancing him, Cohn charged, Decca moved him out entirely and without cause. He also claimed that virtually the entire staff at the local Decca distributing branch worked in violation of the wage and hour laws.

The Week's Records



(Released January 23 Thru 30)

POPULAR:

- Dickson, Art—Beacon 109
The Man of the Hour, General Eisenhower
- She Gave Her Heart to a Soldier Boy
- Miller, Glenn—Victor 20-1523
That Old Black Magic
- A Pink Cocktail for a Blue Lady

RACE:

- Crudup, Arthur "Big Boy"—Bluebird 34-0704
Gonna Follow My Baby
- Mean Old 'Frisco Blues

NOTE:

(Inadvertently the following records were omitted from last week's listing:)

- Jurgens, Dick—Columbia 36669
You'd Be So Nice To Come Home To
- I'm So-So-So-So in Love
- Millinder, Lucky—Decca 18529
Are You Ready?
- Apollo Jump



Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Aids to Industry Discussed By ANFA at First '43 Meet

NEW YORK, Jan. 23.—Plans to aid the 16mm. industry were made by the Allied Non-Theatrical Association, Inc., at its first meeting of the year here January 13.

The association went on record protesting the proposal of John A. Maurer, equipment manufacturer, that the 16mm. field be limited to educational films. The association feels that Maurer is not qualified to make such a statement. In addition, it was pointed out that 16mm. is proving of inestimable value in bringing entertainment to servicemen in this country and overseas. Therefore, there is no reason why 16mm. should be restricted to educational films, leaving the production of entertainment films to the 35mm. industry. Maurer made his

statement during the Society of Motion Picture Engineers' Convention held at the Hotel Pennsylvania here in November.

The association approved the display posters received from Washington advertising the Office of War Information shorts used by roadshowmen.

A discussion was held pertaining to the difficulties of the roadshowmen in obtaining gas to carry on his business. The association felt it might be able to help roadshowmen along these lines if the need arises.

A canvass of the membership list has also been made to establish the basis of film footage needed this year. The estimate has been based upon the consumption for 1941 and 1942.

Meetings will continue to be held the second Wednesday of each month, and out-of-town members are urged to attend these meetings if they happen to visit New York. Guest speakers will also be invited to attend meetings.

Letters have been sent to all out-of-town members asking their opinion for the continuance of the present administration for the next 12 months because of the war. At the meeting, Wilfred L. Knighton was appointed executive secretary, replacing H. Threlkeld Edwards. Knighton has been connected with the photographic industry for 15 years.

It was also decided to continue to publish the monthly bulletins. To date there are approximately 30 names on the ANFA roll of honor for military service.

War Takes Toll Of Canadian Field

REGINA, Sask., Jan. 23.—Many roadshowmen have discontinued their business in Canada for the duration, according to S. C. Atkinson, president of General Films, Ltd. Other roadshowmen have joined the armed forces or have gone to work in munitions plants.

Many of them, however, have taken jobs with the National Film Board of Canada, showing films for the Canadian government. About 50 circuits are operated by the National Film Board at its own expense. Roadshow business has also been hit by a federal regulation preventing the opening of a new business.

Success Is Reported for Sale of Idle Equipment

CHICAGO, Jan. 23.—Roadshowmen are still being urged to sell their idle projection machines to the dealers so they can be put to use for the duration. Ampro, Eastman Kodak, De Vry, Victor Animatograph and Bell & Howell have sent letters to the owners of 16mm. sound projectors asking them to sell their equipment. Reports show that the letters have brought excellent results.

It has also been pointed out that roadshowmen are foolish to allow their present equipment to lay idle for the duration, as good prices are being paid for the equipment.

Cutting It Short

By THE ROADSHOWMAN

Due to tire and gas rationing, the high school at Castile, N. Y., was forced to curtail its basketball schedule. As a result, it substituted a series of film programs.

George H. (King) Cole, of King Cole Sound Service, is busy doing his part in the war effort. He is a member of a draft board and also secretary-treasurer

New and Recent Releases (Running Times Are Approximate)

THUNDER IN THE CITY, released by Astor Pictures Corporation. A re-issue of the Edward G. Robinson picture, which also stars Nigel Bruce, Ralph Richardson, Constance Collier and Lull Deste. Robinson has the chance to unleash the full fury of his power to blast the screen with dramatic dynamite. From an original story by Robert Sherwood and Aben Kandel. Running time, 70 minutes.

HELD FOR RANSOM, released by Post Pictures, Inc. A young, courageous G-woman, under orders from the government secret service, is assigned to the dangerous job of trailing a band of desperate kidnapers. Gripping drama packed with tense situations and heroic exploits in which feminine wit and wiles are triumphant. With Blanche Mehaffey, Jack Mulhall and Kenneth Harlan. Running time, 60 minutes.

SUNSET MURDER CASE, released by Post Pictures, Inc. The dangers faced by police in the fight against crime is the absorbing theme of this tense drama. Thrilling suspense is highlighted by song and music by Henry King's orchestra. Stars Sally Rand, Esther Muir and Vince Barnett. Running time, 60 minutes.

THE DOCTOR, released by Skibo Productions, Inc. Story of a famous doctor who saves the life of a sick child. Stars Helen Morgan. Cast includes Herbert Rawlinson and Montague Love.

U. S. CARRIER FIGHTS FOR LIFE and RUSSIA STRIKES BACK, distributed by Castle Films, Inc. The carrier action is a life-and-death struggle against a furious attack by Jap bombers. The daring cameraman caught shots of several near misses as Jap planes crashed into the sea. *Russia Strikes Back* shows amazing scenes of Russia's heroic transformation to the offensive. The blazing inferno of Stalingrad provides the springboard for the assault. This is an authentic record of the courage and fighting skill which has astounded the world. Both of these pictures are in one film.

THE BROKEN COIN, distributed by Post Pictures Corporation. Three men, sworn to lifelong friendship, finally find themselves at opposite ends of society. One man is head of a big commercial organization, one is chief of police, and the third is secretly the brains of a gang of "protection" racketeers. Pressed for graft money, the racketeer plans to double-cross his friends. A triple-cross results in an expose. Running time, 48 minutes.

of the New York chapter of the North Sea Mine Force Association. This organization is composed of men who helped in the assembling, planting and sweeping the mines laid between Scotland and Norway in the last war. Any roadshowmen who served in this capacity during World War I is urged to get in touch with King Cole.

Oscar Neu, head of Neumade Products, left New York recently on a two-month trip to the coast.

Sponsored roadshows are being given thruout the maritime provinces by W. E. D. Ross. In many instances Ross combines vaude acts with the picture showings. The films are shown chiefly in halls, and in some cases a percentage of the proceeds are given to a patriotic fund.

Fuel Oil Shortage Aids Roadshowmen

SYRACUSE, Jan. 23.—The fuel oil cut of 25 per cent, put into effect recently by the Office of Price Administration thruout the 17 Eastern States and the District of Columbia, has hurt motion picture theater receipts but has helped roadshowmen.

Many theaters have found it necessary to cut down their shows, with some of them eliminating matinees and others being forced to close at least one day a week.

The fuel oil shortage in many theaters has proved helpful to roadshowmen because people who don't attend the theaters have been glad to attend roadshows in churches, schools and other places where there isn't any fuel oil shortage.

Gary Spanish Group Sees Pix Regularly

GARY, Ind., Jan. 23.—Roadshowings at the Spanish Society in this city are proving popular, according to Frank Martinez, roadshowman in charge of the filmings.

Martinez shows mostly musicals to a mixed audience of from 200 to 300 people. Among the pictures shown recently were *Carmen*, *Sports of Mexico* and *Kidnapping Gang*, a comedy. The shows are given free, and Martinez covers his expenses by merchant-sponsored advertising on the screen.

H. T. Long has resigned as an executive of Pioneer Films, Ltd., Toronto, of which O. R. Hanson is president. Prior to joining Pioneer some months ago, Long was general manager of Associated Theaters, Ltd., more than 10 years.

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Bargain list 35MM. Sound Features, \$10.00 up; late Westerns rented, \$15.00 week; Features exchanged, \$5.00; Sharpex Projectors; two-reel Musical Comedies, late releases, \$20.00 each; pair Holmes Sound Projectors, \$600.00 cash; Patriotic Trailers, \$4.00 each; fifty 16MM. Sound Features for sale at \$65.00 each; hundred foot Silent Subjects, \$2.75 each. Free lists.

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FREE Clip this ad and send it today for your free copy of
HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

1-30-43

Major Thomas Hometown Booster And Friend of Stars and Novices

Greensburg, Pa.
Editors *The Billboard*:

Some time ago you ran a letter from one of the real old-timers in the show world, Charles E. (Major Tomaso) Thomas, a life-long resident of Greensburg, Pa. The major related some of his travels with the "rip and tear" companies he loved so well. He had the honor to have played Tom with the original Little Eva, who was the daughter of C. C. Howard, the first producer of *Uncle Tom*.

The major was Greensburg's original and biggest booster. He started in as a lad of 17 when he left home to play with rep shows and later to serve as a member of the famous Columbian Guard at the first Chicago World's Fair, and never wavered in his loyalty to his native city. As a gun juggler he stood head and shoulders above the others of his day. I have seen him throw his silver-plated gun, with bayonet attached, to the third and fourth floors of a building and retrieve same while on the march. For years he led the important parades in Pittsburgh, Philadelphia and other large cities, and on all these pilgrimages and while on tour he never

failed to sing the praises of his old hometown.

Later, as stage manager of the Keagy and St. Clair theaters, Greensburg, he came in contact with the stars of the stage from 1890 to the late 1920's. One of his favorite pastimes was to display his letters of appreciation from the favorites of the stage of that period sent to him in thanks for his many suggestions and the help he rendered in setting their shows in the days of the one-night stands.

For more than three years he was the narrator on "Life's Parade," a serial of his days, as a real, dyed-in-the-wool trouper. This was published by a local paper and was eagerly looked forward to by the readers. In it he recalled his memories of show business and his boyhood days, and coined many expressions, such as "A Middletown Picnic" (a pound of cheese and a box of soda crackers) and others.

The old-timers who remember the major will remember him as a loyal trouper always ready and willing to help a Johnny-Come-Lately, and one who could take the "better with the bitter."

When the roll-call for old-time troupers is called in the Big Tent I am sure we will find our old friend and trouper leading "Life's Parade," along with Uncle Tom, Little Eva, Billy Kibble, Leon Washburn and others with whom he trouped. I am sure the bloodhounds will howl their welcome to The Count as he commands "Forward March" on his last stand in "Life's Parade."

DODGEAWAY ABERCROMBIE.

Rep Ripples

CLAUDE G. MENDEL, formerly with Martin Sisters' Show, Frank and Ora Ackley's Comedians, Fannie Mason Stock Company, Gabe Garrett's and other reps and for the last 10 years located in Hollywood, is now a private in the army and says it'd make him very happy to hear from old rep friends. His address is Pvt. Claude G. Mendel, 39400497, Rgt. Hq. Co. 56, Armored Infantry Regiment, APO 262, Camp Campbell, Ky. Writing under date of January 17, he says: "Doing my part by entertaining the soldiers, teaching the drum and bugle corps, marching and double-timing, driving everything from a peep to a tank and shooting everything from a pistol to a 37mm. It's a great war and I love it, really." . . .

ARTHUR AND JOAN DAVIES, formerly of rep and stock, are playing under auspices in Southern and Central New Hampshire, using the temperance play, *Delirium*, by E. F. Hannan. . . . BRIGHT'S COLORED Dramatic Trio is set on 20 weeks of colored fraternal dates thru Alabama and Mississippi. . . . CHARLES (SLIM) VERMONT is now pitching beer at a canteen at Camp Shelby, Hattiesburg, Miss. . . . WANITA LANE was a visitor at the rep desk early last week en route to her home in Lexington, Ky., for a week's rest after winding up a string of dates for the Ernie Creech office, Columbus, O. She reports that Johnny McEmore, of the team of Ronnie and Meichelle, has hopped to his home in Chattanooga, due to the serious illness of his sister, Nancy Carole.

BERNARD AND BENSLEY, Vic and Hazel, are permanently located in Thibodaux, La., where they are operating a photo gallery. "We're off the road now, and enjoy reading about our friends of the good, old rep days," they write. . . . JUDY MAGRAINE, former ingenue with Val's Radio Players, recently joined the WAACS at Fort Des Moines, Ia. . . . VAL BALFOUR, who had his Val's Radio Players at Station WMAM, Marinette, Wis., the last two and a half years, is now with WEBC at Duluth, Minn. . . . JUDITH ANN BALFOUR has resumed her studies at St. Mary's Springs Academy, Fond du Lac, Wis., after spending the holidays with her parents in Duluth. . . . BUD DE LORME, accordionist well known in repdom, is now stationed at Fort Riley, Kan. . . . BETH AND JEFF UNRUH, after a brief vacation, are back with the Chick Boyes Players in Nebraska. . . . ALEX SANTO, formerly of the Conger-Santo Players and now a private in the army at Camp Adair, Ore., writes under recent date: "Sure miss my copy of *The Billboard* after reading it regularly for 25 years. Our battalion is very active in putting on shows for the boys here. Would like to hear from performers who have short bits and black-outs suitable for a male cast. Will copy same and return material promptly. Despite our training and other duties, we manage to put on at least one show a week, and our general says it's good for morale." Address him Pvt. Alex Santo, 37393914, APO 104, Btry. B, 387th F. A. Bn., Camp Adair, Ore.

Menke Hosts Miss Lawrence And "Lady in Dark" Cast

ST. LOUIS, Jan. 23.—Capt. J. W. Menke's Goldenrod Showboat, now in its sixth year here, presented a special midnight performance Thursday, January 14, for Gertrude Lawrence, star of *Lady in the Dark*, and 96 members of the company.

Refreshments and luncheon were served after the performance, with all the troupers present voting it a highly enjoyable session.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Chicago Show at 6 and 1

CHICAGO, Jan. 23.—Sid Cohen Derbyshow at the 16th Street Armory has progressed to the point where two 15-minute sprints are included in the nightly action. Six couples and one solo remain in competition.

Couples holding on are Chad Alviso and Johnnie Hughes, Norma Jasper and Eddie Powell, Billy and Ruthie Willis, Larry and Hilda Decarrado, Jerry Gustin and Louise Meredith, Joe Rock and Jenny Busch, Hazel Dietrich is the solo.

Recent entertainment included a Gay '90s revue, which was so successful that a return engagement was ordered. Johnny Hughes went into the ice several times recently.

IN SAN DIEGO are Tom Day and Ralph and Virginia Ellis. Ralph has been doing well with a cardroom there.

JACKIE LEONARD is working at Consolidated Aircraft in San Diego, making a few nickels on the side by playing at a local night club.

JOHNNIE RUSSO was spotted recently by Snuzzle Roth in a San Francisco burlesque show. Snuzzle rates Johnnie as tops and reports the audience liked him very much.

PVT. J. A. MURPHY reports promptly after a recent inquiry as to his whereabouts. He's now in the army in the Office of Special Service, Post Theater, Fort Taylor, Key West, Fla.

CORP. MICKEY REEDER scribbles that he is with the military police at Houlton, Me., Barracks 7. Says he gets letters weekly from Lee and Skippy Skidmore in St. Louis. Mickey remarks that St. Louis seems to have more than its share of walkie kids. He asks for items in this



J. W. (JACK) ALLOWAY, who with his parents operate the Alloway & Son Tent Show, presenting vaude and pictures in the Louisiana territory, and now serving his country in the merchant marine. Young Alloway recently escaped drowning in a torpedoing off the coast of Iceland.

Powers Sets 'Em Straight On Across Pacific Meller

Texarkana, Ark.

Editors *The Billboard*:

I have read a number of articles in your department recently and they have all referred to the show as Harry Clay Blaney's *Across the Pacific*. I have in my time handled all the paper in advance of that blood and thunder show, *Across the Pacific*, and every sheet I handled read as follows: "Charles E. Blaney Presents Harry Clay Blaney in *Across the Pacific*," and I always thought Harry was an actor. He did the part of the cub reporter, Willie Live.

Now, if my feeble mind serves me right, Charles E. Blaney was a newspaperman and theater owner in Pittsburgh. I have oftentimes referred to this old melo and always as I have stated above. If I have misled my friends on this great show I did it thru ignorance.

DOC W. POWERS.

Georgia Schools Good for Coudens

ATHENS, Ga., Jan. 23.—Doug and Lola Couden, who recently finished up on N. P. Patton's fall circuit of schools in South Carolina, are working slowly thru Georgia into Alabama, booking their own school assembly show and finding business better than ever. To date, they have run into little competition from other shows in that sector, they reveal, with schools literally begging for attractions. They are giving the natives juggling, hoop rolling, baton spinning, music, puppets and comedy magic at the usual 11-cent admission.

Couden says war conditions have aided their business immeasurably, with school principals feeling the need for entertainment for their charges. In Alabama the Coudens are looking forward to a visit with Dick and Mattie Ricton, who also report healthy business in schools in the Birmingham area. The Coudens and the Rictons are working the same method, spotting their trailers and working day shows only within short jumping distance. The Rictons are giving 'em juggling and their five-dog act.

Lola Couden was called to Greenfield, Mass., from Sumter, S. C., recently, due to the serious illness of her father. She arrived there in time to be with her father before he passed on. Her father, who was 82, was a pioneer cowboy in the Northwest. Lola, incidentally, was born on a cattle ranch near Douglas, Wyo.

Canadian Items

ST. JOHN, N. B., Jan. 23.—W. E. D. Ross, of St. John, who has been operating a troupe of semi-pros thru the maritime provinces for some years, has added film programs. Ross directs and appears in the stage plays, and with his mother, Laura Ross, playing characters.

Harry Atkins, who headed his own troupes thru the maritime provinces and Newfoundland for some years, recently remodeled a warehouse into a theater at Richibucto, N. B., and is operating it with films and traveling shows.

Jack O'Toole, of Fairville, N. B., affiliated with the stage for 45 years, is directing home-talent productions while still engaged in war work as a cooper.

G. E. May Answers Peters

Meriden, Conn.

Editors *The Billboard*:

In the January 2 issue I noted an article by Bill Peters, of Philadelphia, requesting information regarding some old-timers, several of whom I formerly knew. One was W. A. Eller (Peters gave the middle initial as E, but I am quite sure this is the same party). I can tell him quite a story about Eller's start in the Tom business, as I staged the first Tom show he ever took on the road about 1901. I am in my 83d year and going strong. Eller died about four years ago. I clipped the obituary note from *The Billboard* at the time but, as usual, it can't be found now.

At one time I knew Fletcher Smith quite well, too, but have not seen him since leaving the Jim Shipman *Uncle Tom's Cabin* in the summer of 1908. The show was backed by Sig Sautelle, Both Sautelle and Shipman are now dead.

Would be pleased to hear from any of the old boys and glad to tell the younger ones some of our experiences.

G. E. MAY.

MAGIC

(Continued from page 14)

Winnipeg. . . . MAGIC HOBBY CLUB, Columbus, O., and the local Variety Club will join hands Saturday night, January 30, to present their Fourth Annual Magical Jamboree at Variety Club headquarters in the Ohio capital. Preliminaries will be an informal gathering at Bob Nelson's Egyptian Theater in the afternoon and a cocktail session preceding the evening of magic. All magi are invited.

GOLDEN ROD

World's Greatest Showboat

Wants Dramatic People in all lines. Sixth year in St. Louis. Address:

J. W. MENKE

Ft. Locust Street St. Louis, Mo.

BENOIT—Victor Lucien, 66, former stock player, January 16 in Newburgh, N. Y. He appeared with Minnie Maddern Fiske, Francis Wilson, May Robson and Lillian Russell. Two sisters survive.

BRADEN—J. W. (Jim), 52, of a heart attack January 15 at Pulaski, Tenn. He was a brother of E. B. Braden, legal adjuster of Art Lewis Shows, and was a concessionaire on shows playing the East. Burial in the family plot at Lynn, Tenn.

CANNON—John B. (Pop), 69, pony man on the John Marks Shows, January 16 in Good Samaritan Hospital, Zanesville, O., of pneumonia. Survived by his widow, two sons and four daughters. Burial in Mount Calvary Cemetery, Zanesville.

CARLETON—Violet, 67, former vaude actress, January 17 in Hollywood.

COHEN—Sam, 68, former booking agent, January 16 in Boston. Survived by his widow; a son, Staff Sergt. Francis Cohen; two daughters, Dorothy Cohen and Mrs. George E. Codd, of Northboro, Mass.; four brothers, Max and Morris, Dorchester, Mass.; Eli, Brookline, Mass., and Dr. Samuel, Brighton, Mass.; three sisters, Mrs. Dora Silverman, Lewiston, Me.; Esther, New York, and Mrs. Sadie Sater, Dorchester, Mass., and his parents, Mr. and Mrs. Abraham Cohen, Dorchester.

CRAWFORD—Mrs. Jesse, 43, organist and songwriter, January 15 in New York. With her husband, she played the organ in theaters thruout the United States, and from 1926 to 1933 they played the twin organs in the New York Paramount Theater. Mrs. Crawford was the author of many songs, the most popular of which was *So Blue*. Besides her husband she leaves a daughter.

DEKREKO—Jean, 70, widely known in outdoor show circles, January 20 in a Louisville hospital after a six-year illness. He was in the hospital four years. Arriving in the United States in 1898 with his brothers, Charles and Gabe, he went to the Chicago World's Fair and from there to Brooklyn, where he joined Buffalo Bill's Wild West Show for one season. The next year DeKreko took out an Arab troupe with the Cleveland Minstrels. Two years later he organized his Carnival Exhibition with his brothers as partners. In 1898 the brothers joined J. P. Mundy and organized the DeKreko & Mundy Shows, which toured the United States and Mexico. Later the DeKrekos jumped to St. Louis with their Streets of Cairo where they exhibited for four years, later touring the country with the same attraction. In 1933 DeKreko went to the Century of Progress, Chicago, where he managed the Oriental and Tunisian villages. In 1937 he toured Canada with J. W. (Patty) Conklin's Shows. His brothers survive. Body was shipped to St. Louis for burial in Laurel Cemetery, with members of International Association of Showmen acting as pallbearers.

DOUGHERTY—Edward J., 56, assistant manager of Convention Hall, Atlantic City, the last 13 years, January 14 at Bradford, Pa., following a long illness. He had worked as stage director and technician with George White, Florenz Ziegfeld and other prominent producers at the Apollo Theater, Young's Old Pier and the old Criterion Theater, Atlantic City. He also served as stage manager

Hugh O'Connell

Hugh O'Connell, 45, well-known stage and screen actor whose career started as a theater usher in Chicago, died January 19 in Hollywood. O'Connell, who was born in New York, appeared in many stage productions there between 1921 and 1935 after extensive experience in stock in Chicago. He also played in 30 motion pictures.

After four years as an usher in Chicago he got a job as "an experienced character man, furnishing his own wardrobe," with a stock company in Cedar Rapids, Ia. After a while he left that job and went to Alaska, returning almost penniless.

His career as a metropolitan actor began in *Twin Beds*. He also appeared in *The Racket*, *Gentlemen of the Press*, *Week-End*, *The Sap From Syracuse*, *Once in a Lifetime*, *Face the Music* and *The Milky Way*.

He was chiefly remembered by theatergoers as the man who cracked nuts. He once estimated that he ate 9,000 Indian nuts during the long run of *Once in a Lifetime*.

O'Connell was seen in *Broadway Thru a Keyhole*, *It Happened in New York* and other motion pictures. He returned to the stage in the 1935 edition of the *Ziegfeld Follies*.

He was a member of the Lambs.

The Final Curtain

and technician at Convention Hall. In 1932 he was associated with the late Lincoln G. Dickey in the staging of spectacles and expositions in the East. His widow, Virginia H., survives. Services and burial January 16 at Bradford, Pa.

ELTON—George, 67, noted character actor, recently at his home in London. He appeared in theaters thruout the world for nearly 50 years. He played in *The Good Hope*, *Careless Rapture* and *Glorious Morning*.

FOWLER—William B., 68, former circus band leader, January 13 in Toledo. He had been connected with Barnum & Bailey, Hagenbeck-Wallace and 101 Ranch shows.

GEDDES—Mrs. Norman Bel, 37, wife of Norman Bel Geddes, nationally known designer and herself a well-known designer, January 17 in New York. Mrs. Geddes collaborated with her husband in designing costumes and stylizing theatrical productions. In recent years Geddes has done notable work for the Ringling-Barnum show. Survived by her husband, Norman; her father, Morrison R. Waite, and two sisters. Services January 19 from the home of her father in Cincinnati.

HARRIS—Julius (Dude), 47, general manager for theatrical attractions, Jan-

uary 21 in New York. Harris started in show business as a coatroom boy for William A. Brady, later becoming box-office treasurer and then general manager. He had been associated with *Abie's Irish Rose*, *Sailor, Beware* and *Dead End*. Surviving are his mother, four brothers and three sisters. Burial in Kensico Cemetery, Westchester, N. Y.

ALEXANDER WOOLLCOTT

Alexander Woolcott, 56, internationally famous author, lecturer and actor, died January 23 at Roosevelt Hospital, New York, where he was rushed from a CBS studio after collapsing during a broadcast. Woolcott's death came only four days after he had attained his 56th year.

He began his schooling in Philadelphia, completing post-graduate work at Columbia University in 1913. The following year he became dramatic critic of *The New York Times*, remaining in that post until 1922, when he switched to *The New York Herald*. From 1925 to 1928 he was on the staff of *The New York World*.

As a drama critic for the New York dailies, his reviews of Broadway shows were penetrating, witty and frequently devastating, and in 1916 the Shuberts became so angered by one of his reviews that they banned him from all their theaters. He sued to be re-admitted, but the courts ruled against him. Later the Shuberts lifted the ban.

He was in uniform during World War I for two years, one year of which he was on the editorial council of *The Stars and Stripes*, doughboy newspaper. He was a member of Theta Delta Chi.

As an author he produced such works as *Mrs. Fiske—Her Views on Acting, Actors and the Problems of the Stage* in 1917; *The Command Is Forward* in 1919; *Shouts and Murmurs* and *Mr. Dickens Goes to the Play* in 1923; *Enchanted Aisles* in 1924; *The Story of Irving Berlin* in 1925; *Going to Pieces* in 1928; *While Rome Burns* in 1934; *The Woolcott Reader* in 1935, and *Woolcott's Second Reader* in 1937. He was also a contributor to numerous periodicals on various subjects.

With George S. Kaufman he wrote *The Channel Road* in 1929 and *The Dark Tower* in 1933, both of which enjoyed satisfactory runs on Broadway.

As an actor he appeared as Harold Sigrift in *Brief Moment* at the Belasco Theater, New York, in 1931. In 1938 he took the part of Binkie in *Wine of Choice* at the New York Guild Theater. His most recent appearance on the stage was as Sheridan Whiteside in *The Man Who Came to Dinner*.

Radio claimed him as its *Town Crier* on American networks and for the British Broadcasting System from 1929 to 1940.

Woolcott was unmarried, and his home was in Bimoseen, Vt.

At the time of his death he was with a Camp Show, Inc., unit.

LACIAR—Samuel Lane, 72, composer, musician and critic, last associated with *The Philadelphia Evening Bulletin*, January 14 at his home in Philadelphia following a long illness. He started his musical career in Pittsburgh, playing first violin under the late Victor Herbert; achieved a wide reputation as a composer in the field of chamber music; orchestrated works of well-known composers, including Richard Strauss; publicized the Philadelphia Orchestra, and first became music critic in 1918 for *The Philadelphia Evening Ledger*, joining the staff of *The Bulletin* last October. A brother is the sole survivor. Services January 16 in Philadelphia, with cremation at Cheltenham Hills Cemetery there.

LEE—Jesse S., veteran vaude actor, January 12 in General Hospital, Rochester, N. Y. He was the father of Jack Lee, manager of WHAM, that city.

LINTON—James Campbell, 84, charter member of the Calgary (Alta.) exhibition board, at the home of his daughter in Lethbridge, Alta., recently. Another daughter resides in St. Louis, and a son is in Calgary. Burial in Calgary.

LOWRIE—Arthur M., 69, manager of Ravinia Park in suburban Chicago for 39 years, January 13 in Highland Park, Ill.

MCBRAYNE—Walter S., 86, Indian fighter and former actor, in Springfield, Mass., January 17. McBrayne fought on the frontier with the 3d U. S. Cavalry shortly after Custer made his famous last stand. McBrayne later returned east and joined a traveling show, playing heavies. He also played with the *Dear Irish Boy* Company with Gus Reynolds and Dan McCarthy. He was also with

professional musician until 1930, when he entered the radio field.

JEFFREYS—Ellis, 74, British actress whose career included many appearances in the United States, January 21 at her home in Surrey, England. She made her first appearance in London in the chorus of *The Yeomen of the Guard*. Her first American tour was in 1895 in *The Notorious Mrs. Ebbsmith* and this was followed by other American visits. In 1930 she began a career in motion pictures. She was the wife of Herbert Sleath, producer.

JEFFRIES—George W., 72, operator of pleasure boats at Ocean City, South New Jersey resort, January 9 at his home in Ocean City following a heart attack. Three sons and three daughters survive. Services January 13 in Ocean City, with burial in Seaside Cemetery, Palermo, N. J.

JOHNSON—Ray L., 76, old-time minstrel performer, suddenly in Fort Worth January 18. He was a member of the Pacific Coast Showmen's Association and the Troupers. Since retiring from minstrelsy some years ago, he made his home near Los Angeles, playing picture parts on the Warner lot. During the heyday of minstrelsy he trouped with the Haverly, Cleveland and Al G. Field minstrels.

Peck & Fursman's *Daniel Boone* Company and with various Tom shows.

MACCONNELL—George Valentine, graphologist known as Original Professor Valentine, January 2 at his home in West Acton, Mass. He had been in poor health for some time. Survived by his widow, Lillian G. Clarke MacConnell, silhouette artist, and a daughter, Joy Anne.

MONTGOMERY—W. U., 76, January 13 at Morrell Municipal Hospital, Lakeland, Fla., of a heart attack. He was formerly contracting and press agent on Campbell Bros., Walter L. Main, Rhoda Royal and other circuses, as well as owner of the Texas Bill Wild West and Tom shows. Since retiring from show business before World War I, he was part owner in the Peace River Land & Development Company of Boone, Ia., and Florida. Burial at Lakeland January 16, conducted by Masonic Lodge. Survived by widow and daughter. A brother, Dr. F. L. Montgomery, who was an osteopath in Hollywood, died in that city the same night.

MOORE—Redge F. (Shorty), 56, for eight years manager and front man of the Moore Bros.' Glass Show, January 2 of a heart attack in Hartford City, Ind. Survived by a son, John R. Moore, Gary, Ind.; his mother, Mrs. Allie A. Moore, Hartford City, and a brother, Ralph, with whom he was associated.

MORGAN—Mrs. Margie, 45, after an illness of two years at the home of her mother in Oklahoma City December 18. She was in tabloid and burlesque with her sisters as the Thompson Sisters. Survived by her husband, Willard; son, Ralph E. Morgan, Hollywood; five sisters and two brothers. Interment in Fairlawn Cemetery, Oklahoma City.

PALM—Augustus O., voice coach and former music critic for two Cincinnati newspapers, January 20 at his home in Cincinnati. Services in Cincinnati, with burial in Spring Grove Cemetery there.

PYPER—George D., 82, pioneer producer, author, theater manager and light opera singer, January 18 at Salt Lake City from natural causes. He promoted and sang in light operas in the pioneer West as early as 1875 and was known as "The Sweet Singer of Zion." For more than a quarter century he managed the old Salt Lake Theater, Salt Lake City, then the only play date for road companies between Denver and the Coast. He was for a time manager of the Tabernacle Choir of 300 voices, a Sunday favorite on the Columbia network, and was author of *Romance of an Old Playhouse*, a history of the theater in the West in pioneer days. In latter years he has been active in Mormon church work as superintendent of the L. D. S. Sunday School, Salt Lake City.

SINGER—Jack, 72, operator and owner of the Behman show on the old Columbia burlesque circuit, January 1. Singer was also formerly manager of Gordon & North *Merry Whirl* Company. Survived by his widow, a son, a daughter and a sister. Interment in New Haven, Conn.

THORSEN—Edgar, 44, brother of Edith Bullock and Mrs. Edwin Tait, well known in show business, at Marine Hospital, San Diego, Calif., January 18 from injuries sustained when he fell from a scaffold. Burial in Salina, Utah, January 24.

WARD—Charles Howell, 80, pioneer in preparing anatomical skeletons for educational purposes and who stuffed the elephant Jumbo for P. T. Barnum, January 18 in Rochester, N. Y.

WESTLEY—Helen (Mrs. Henrietta Remson Maney Conroy), screen actress and one of the founders of the New York Theater Guild, recently at her home in Franklin Township, N. J. Services in New Brunswick, N. J.

WINCHESTER—Gene, 64, vet vaude actor, January 14 in New York. He had been in *Sons o' Fun* and was formerly of the juggling act of Redford and Winchester.

Marriages

COOPER-WALLER—Don Cooper, assistant manager of the Civic Theater, Portland, Me., to Florence Waller, teacher, at Camp Elliot, Me., recently.

DORSAY-GEORGE—Edmund Dorsay, legit actor, to Virginia George, radio singer, December 12 in Milwaukee while on tour with the *Merry Widow*, in which they played husband and wife.

GAMBREL-LICHLITER—Glenn Gambrel to Dorothy Ellen Lichtler, January 18 in Monon, Ind. The bride's father, Russell Lichtler, a former showman, now owns a jewelry store in Monon.

GRUBER-DAWN—Sam Gruber, partner in the London Chop House, Detroit, and now a sergeant in the army, to Alice Dawn, vocalist, in Detroit January 18.

HIRSH-PHILIPP—Capt. Martin Hirsch. (See MARRIAGES on page 55)

Toronto Telly in Surprise Fete for Conklin, Ex-Newsie

TORONTO, Jan. 23.—Imagine newspapermen, traditional "free-loaders," shelling out their own dough (without benefit of swindle sheet) to entertain a showman, of all things! That's what happened here a few days ago when Fourth Estaters of *The Toronto Evening Telegram* gave out with song, story and stuff for J. W. (Patty) Conklin, head of Conklin Shows, whose midway direction of Fair for Britain in September accounted for upward of \$42,000 to *The Telegram*-sponsored British War Victims' Fund.

To say that the fete came as a surprise to the U. S.-born Canadian is putting it mildly, and the strange part of the proceedings was that the party was pulled with the connivance of a person who is never expected to keep a secret—a woman, of course, the same being none other than Mrs. Conklin herself. Patty attended under the impression the soiree was to celebrate the birthday of Bas Mason, promotion expert of the newspaper who was closely associated with Conklin in the local fair.

Mrs. Conklin was presented with an engraved compact for helping the deal along, while Patty himself came in for a gold-plated lighter bearing a suitable inscription and the city's crest. The newshounds made a record of their tributes which was run off instead of speeches. For perhaps the first time in his life the glib showman was speechless and Mrs. C. was reduced to tears. He finally came thru with a response and wound up by tripping over a chair. Powered by a bit of the old sherry (his favorite liquid), Conklin rendered solos of George M. Cohan's favorite songs of the era when Patty was selling newspapers in New York.

Lee Sloan To Direct League Spring Party

CHICAGO, Jan. 23.—At the meeting of the Showmen's League of America Thursday night (21) the board of governors set March 8 as the date for the annual Spring Party. It will, as usual, be held in the College Inn of the Hotel Sherman.

Lee Sloan was appointed chairman and will name his committees soon. Proceeds of the party will be used for the boys in the service.

SLA Auxiliary's 25th Year

CHICAGO, Jan. 23.—Ladies' Auxiliary of the Showmen's League of America celebrated its 25th anniversary January 21. There were no special ceremonies, but attendance was large and the members enjoyed a bounteous supper.

Prairie Loop to Conklin

MSWC Celebrates 13th Anniversary With Dinner Party

ST. LOUIS, Jan. 23.—Missouri Show Women's Club celebrated the 13th anniversary of its founding with a dinner party in the Georgian Dining Room of the new Lennox Hotel here January 19. French Deane, newly elected president, presided, with Anna Jane Pearson as toastmistress. Table decorations included an attractive floral centerpiece, provided by Grimm & Gorly, florists; place cards and favors, presented by the club, and novelty favors provided by Mrs. Bea Dawson, Acme Supply Company.

Flowers also came from the Ladies' Auxiliaries of Showmen's League of America and Heart of America Showmen's Club and International Association of Showmen. Congratulatory wires and letters were read from Noble C. Fairly, World of Today Shows; Grace Goss, Viola Blake, Retiring President Viola Fairly, Florence Parker and Ladies' Auxiliary, SLA.

Chaplain Davis rendered the invocation and after dinner Toastmistress Pearson asked the oldest club member present to outline the history of the organization. President Deane was introduced and gave an interesting acceptance speech and pep talk.

Also at the speakers' table were Vice-Presidents Ethel Hesse, Elma Obermark, Norma Lang and Past Vice-Presidents Irene Burke, Secretary Pro Tem Kathleen Gawle, Treasurer Gertrude Lang, Chaplain Daisy Davis and Doris Riebe, sergeant at arms.

Guests included Marie Van Wert, Hornell, N. Y.; Mary Foster, Betty Proper, Mabel Baysinger, Nell Allen, Irish Camen, Lotis Francis, Mrs. Steve Handing, Eunice Barnett, Mildred Laird, Clela Jacobson, Miss Voelker and Goldie Fisher.

At conclusion of the festivities, the party adjourned to the clubrooms in the Maryland Hotel, where entertainment committee chairman, Ethel Hesse, presided over open-house activities.

Strates Signs Life Show; Quarters Work Progresses

SMITHFIELD, N. C., Jan. 23.—James E. Strates Shows have signed James O'Brien's Wild Life Exhibit for 1943, Dick O'Brien, assistant manager, said in quarters here last week. O'Brien plans to ship his animals and outfit from quarters in Niles, O., soon. A new front is being built for the attraction.

Nancy Miller, Gay Hawaii Show operator, is playing night clubs in Florida to good results. Leonard Duncan's Colored Revue is being booked by Tex Forrester in Texas and Louisiana spots. Leonard will have his Harlem Revue back on the shows at opening.



MRS. FRENCH DEANE, Webster Grove, Mo., is the new pilot of the Missouri Show Women's Club, St. Louis, having been inducted at the club's recent installation exercises at Maryland Hotel. She is the wife of Francis Deane, secretary of International Association of Showmen, St. Louis, and formerly with Fulton Bag & Cotton Company. He's currently engaged in war work.

Frolicland Back For Third Year

Optimistic note struck at Canadian meets—B Circuit to Wallace Bros.

WINNIPEG, Jan. 23.—J. W. (Patty) Conklin's Frolicland will again be the midway feature in 1943 at fairs on the Western Canada Class A Fair Circuit. Conklin, head of Conklin Shows, was awarded the contracts at the annual meeting of Western Canada Association of Exhibitions in Fort Garry Hotel here January 18-20. It will mark Conklin's third year on the circuit.

Conklin, whose Frolicland had its origin on the loop in 1941 under a one-year contract, which was renewed in 1942, said that altho Canada has already been at war for several years, fair men, showmen and agriculturists in attendance were optimistic over the coming season and are looking forward to greater co-operation from the government. Dominion and Provincial officials in attendance at the meetings promised their co-operation and were enthusiastic over holding the annual exhibitions.

Consensus, said Conklin, was that the annuals should be held because of their importance in the production of foods, necessary for final victory; their morale, building qualities and for their educational values. They stressed the fact, Conklin said, that now more than ever before the country needs the fairs.

Conklin, in describing the meeting, said a "tremendous amount of activity prevailed. All are in a happy frame of mind because greater co-operation has been promised by government and fair officials to make the 1943 season better than ever before. They feel that everything about agricultural fairs pertains to war necessities."

WINNIPEG, Man., Jan. 23.—Wallace Bros.' Shows of Canada, headed by J. P. (Jimmy) Sullivan, were again awarded the midway contracts for the Class B loop of Western Canada Fairs' Association at the annual meeting in Fort Garry Hotel here January 18-20.

Meyerhof Buys Three Rides

CHICAGO, Jan. 23.—Henry Meyerhof, operator of Crescent Shows, of Penticton, B. C., purchased three rides on his recent visit here. He bought a Rolloplane, Spitfire and Aerial Joy Ride from the Amusement Corporation of America and will ship them to his Canadian quarters. Meyerhof left January 16 for Winnipeg to attend the Canadian fairs meeting there. From Winnipeg he plans to go to Edmonton for a few days before proceeding to Penticton.

These 2 Fairs Will Run; "Positively," Says Max Linderman

NEW YORK, Jan. 23.—For years almost beyond recall Max Linderman, head of World of Mirth Shows, has been announcing midway contracts at Brockton (Mass.) and Allentown (Pa.) fairs, which for exactly as many seasons have been key spots in the WM circuit.

This year, in issuing the annual statement, Linderman asked *The Billboard* to emphasize that the two fairs in question "will positively operate." Linderman was preparing to make the annual Eastern meetings, recovered after a siege in a local hospital, where he had gone for a check-up, followed by a successful operation on his left eye.

Edwards Books Ohio Dates

WOOSTER, O., Jan. 23.—J. E. Edwards, manager, shows bearing his name, announced here this week that his organization has been signed to provide the midways at Northwestern Firemen's Convention, Defiance, O.; Berea (O.) Fair, Tiffin (O.) Fair, Andover Street Fair here, and Quaker City and Byesville (O.) home-comings.



SCENE OF THE FIFTH ANNUAL installation dinner of the Ladies' Auxiliary, National Showmen's Association, in the Oxford Room of Hotel Rasoff, New York, January 5, when over 100 members turned out to witness the induction of Blanche M. Henderson as president for 1943. Edna Lasures was installation officer.

MSA Service Fund Extended Nationally

DETROIT, Jan. 23.—Michigan Showmen's Association is extending its Servicemen's Fund into national scope, with the decision to send a monthly package, including cigarettes, candy and other gifts, to all showmen in the service whose names are given it here, regardless of where the serviceman lives. Idea was started several months ago for members and other local showmen in the service. It has been consistently widened in scope. Part of the program includes sending members in the service copies of *The Billboard* each week.

To raise funds for the activity the club is holding a Victory Dance at the Eastwood Park Ballroom March 17 with admission \$1 per person. The aid of showmen everywhere is being enlisted in this crusade thru the trade press and thru direct mail to all showmen listed.

Servicemen's committee, headed by John Gallagher, chairman, has former Gov. Murray D. Van Wagoner as its honorary chairman. Other notable civic figures are participating.

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Club Activities

Showmen's League of America



Sherman Hotel
 Chicago



National Showmen's Assn.

Palace Theater Building
 New York

CHICAGO, Jan. 23.—Regular meeting was held January 21 with President Jack Nelson presiding and with him at the table were Third Vice-President S. T. Jessop, Treasurer William Carsky, Secretary Joe Streiblich and Past Presidents Edw. A. Hock and Carl J. Sedlmayr. Chaplain Charles G. Driver gave the invocation, and the room was darkened in memory of Jean De Kreko, who died in Louisville, Ky., January 20. Mike Wright's directory committee is getting into action and promises reports regularly. Brother James P. Sullivan has been named Canadian chairman on the directory. A. Raymond was elected to membership. How Seltzer's application was posted until the next meeting.

Annual Spring Party will be held March 8 with Brother Lee R. Sloan as chairman. Proceeds of the affair will be used to remember boys in the service. Brother Warren W. Murphy was in for his first meeting. Past President Carl J. Sedlmayr stopped over on his return from the Northern fair meetings. Committee on the soldier packages is getting up the January package, which goes out this week. Brother Jack Leonard is the League's photographer. Flowers were ordered sent to the funeral of Jean De Kreko. Photo of the late Brother Rubin Gruber has been ordered placed in the gallery of deceased officers.

Additions to the list of members in the armed service are Ernest Wenzik and Ben Levine. Brother Herman Pluda, on furlough, was in for a call, as were Sam Arenz and George Crowder. John Sheik Lempart advises he is doing okay in the Carolinas. Brother Alfred H. Kunz is recovering at his home in Eau Claire, Wis., after a recent operation. Brother Tom Vollmer writes that he spent a pleasant holiday visit in Chicago and is

(See SLA on opposite page)

NEW YORK, Jan. 23.—Report of auditors shows club in the most prosperous condition in its history, with over 200 more paid-up members than ever before. Also that 1942 banquet made more money than any other. LaMonte Graw, chairman Florida Centennial Commission, is about to conclude his visit to New York and return to his home in Miami. To make the rooms absolutely fireproof, all the hangings and stage material have been gone over again with fireproofing composition. The President's Birthday Ball to be held night of January 29 has all of the earmarks of a great success. The way tickets are being sold, donations to the Infantile Paralysis Fund will almost double the amount sent to Washington last year. Many of the boys who are not eligible for service in the armed forces are working in defense plants, which means that spring openings will find them with an unusual bank roll. Letters from Private Chuck Chatfield, Belleville, Ill.; Corporal Benjamin Snapp, Camp Murphy, Fla., and Private Harry Kaye, Camp Polk, La. They are highly enthused over life in the army but are anxious to get into actual combat.

Brothers Max Goodman, Eddie Mann and Ben Williams are still in hospitals in various parts of the country, but reports are that they are improving rapidly. Brother Robert Gruver passed away at his home in Youngstown, O., and burial was arranged by club. Brother Morris Shimmel also passed away and was interred in the family plot in Brooklyn. Brother Edward McKeon, recently ill at the home of Brother Richard Norton, is now okay. Private Harold Lupien, who spent a 10-day furlough here, was on the way back to camp. . . . Letter from Ray Smith, president Downtown Business Men's Association of Los Angeles. . . . Brother Harold Schneider visited the rooms after a long sojourn in Los Angeles. . . . Board of trustees decided to purchase a life-size copper lion, one of the master works of Giocomo Mercuriano, famous

(See NSA on opposite page)

Heart of America Showmen's Club

Reid Hotel
 Kansas City

KANSAS CITY, Mo., Jan. 23.—Weekly meeting saw First Vice-President C. F. (Doc) Zeiger presiding. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present. John M. Howard was elected to membership, and Retiring President L. C. Reynolds took over chairmanship of the board of directors. Communications were read from Baker-Lockwood Company; Denny Pugh, chairman membership drive, and B. S. Gerety, co-chairman.

Several members gave brief talks for the good of the order. In attendance were Frank Capp, Clay Weber, George Sargent, Ivan Mikaelson, Boxie Warfield, L. K. Carter, Sam Benjamin, Buck Ray, George Hawk, P. W. Deem, Roy Marr, Pete Callender, Frank Dow, R. C. Taylor, Tommy Clark, Chester I. Levin, Al (Deafy) Campbell, Ben Spencer, G. C. (Jockey) Stevens, John Castle, Al C. Wilson, Louis Loar, Roger C. Haney, Bob Housel, George Carpenter and Charles Coleman.

Sam Benjamin, World of Today Shows, and W. Frank Delmaine attended the fair meeting at Topeka, Kan.

Banquet and ball committee is laying plans for the annual event. E. R. Misner, who is operating a school show, is here on business. He reports a good season. The secretary again asks that all members in the armed forces supply him with full information regarding same. Any member who is in the service is entitled to a paid-up card for the duration. Brother Fred Tousley is ill with the flu.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Jan. 23.—Meeting of Pacific Coast Showmen's Association was marked by a talk by Ray Smith on *A World's Fair in Los Angeles After the War*. Smith, who was identified with the Golden Gate Exposition, outlined plans for the event. With President Ed Walsh on the rostrum were Secretary C. W. Nelson; Harry Taylor, first vice-president, and Bill Meyer, fourth vice-president. In celebration of his 82d birthday, Capt. W. D. Ament was invited to share a place with the officers. H. A. (Pop) Ludwig, chaplain, conducted prayer service for Ray L. Johnson, who had died suddenly in Fort Worth.

Communications were read from Ross Ogilvie, Portland, Ore., where he is with a shipbuilding concern, and from Chuck Gammon, Sarasota, Fla., where he is vacationing after a season with Cole Bros. and Ringling-Barnum circuses. A letter from Mrs. Eleanor Slover; her daughter, Bonnie, and son, Ray, expressed appreciation for flowers and messages of condolence sent during their bereavement. A letter from Sergeant Joseph E. Kelly was also read.

Asa Quinsie was elected to membership. Building Fund continues to grow under the guidance of Mike Krekos and Harry Pink, serving as co-chairmen. Bonds were received from Jim Gallagher, Theo Forstall, Harry Taylor and Sam A. Abbott.

Lou Hoffman, Minnesota, visited, as did Johnny Busch, who recently returned from the road. Curtis Little and Billy Williams were other visitors. J. H. (Speed) Olsen was reported out of the hospital and in the army.

Ladies' Auxiliary

January 18 meeting was designated by President Edith Bullock as Bond Night. Following a short business meeting, Fern Chaney, first vice-president, presided. Secretary Donna Day read a letter from the Ladies' Auxiliary, Showmen's League of America, announcing the annual dinner on January 21. Margaret Welch is

(See PCSA on opposite page)

HALL'S UNITED SHOWS

Shows with or without outfits, Manager for Motor Drome, Girl Show, Side Show, Geek, Jig Show. What have you? I have tops. Concessions, man to operate Cook House; have best framed. Want Corn Game. Others open, no ex. Ride Help, Manager, Foreman Second Tilt, Foreman Chair Plane, Double Loop Foreman. Salary sure. Playing defense towns. Winter show out now. Main show opens March 15th, Hope, Ark. All booked now given preference. Fair Secretaries, look us over. We have gas and tires, bond to assure playing your date. Doris Hausler, answer. Address all mail: GEO. HALL, Cotton Valley, Louisiana, this week; Springhill, La., to follow.

WANT HIGH FREE ACT

Not less than 75 ft. high. 25 weeks of work. Top money if you are worth it.

Pepper's All State Shows
 Care The Billboard Cincinnati, O.

GREAT SUTTON SHOWS

FOR COMING SEASON

Will sell exclusive on Cook House, Bingo, Photo Gallery. Will furnish Tents and Fronts for Shows. Will book Roll-o-Plane. For Sale—Smith & Smith Chair-o-Plane cheap. Want Ride Help that can drive big Semi Trucks. Address: F. M. SUTTON, Mgr., Box 304, Osceola, Ark.

WANTED

Novelty Acts of all kinds. Slim and Bertha Curtis, Nate Felton, the Shepards, wire. Permanent location.
SAM GOLDEN
 206 Main St. Little Rock, Ark.

TENTS—BANNERS
 40x90 Complete Skating Rink Outfit.
 Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
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CONCESSION CARNIVAL TENTS
 Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
 Our New Address:
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JAPANESE SHRUNKEN HEAD
 Hold one up, watch the crowds come. They all want to see a dead Jap. Everybody remembers Pearl Harbor. Many Japs captured in New Guinea. A cannibal tribe actually shrinks human heads. We tell you all about them with each head. Genuine reproduction of Japanese Head Shrunk, most paid only 58¢. Deposit required.
TATE'S CURIOSITY SHOP, Safford, Arizona.

BYERS BROS.' COMBINED SHOWS
 NOW CONTRACTING FOR 1943
 Business Office: Aransas Pass, Texas.

CRESCENT AMUSEMENT CO.
 NOW BOOKING SHOWS AND CONCESSIONS
 Opening March 1, 1942.
 Want sober Ride Help that drive Semi-Trailers.
L. C. McHENRY, Mgr., Box 373, Gastonia, N. C.

HAPPYLAND SHOWS

WANT

For 1943 Season

Address: 3633 SEYBURN AVENUE, DETROIT, MICHIGAN.

Will Book or Buy Roll-o-Plane, Moon Rocket, Fly-o-Plane or Spitfire.

Now, novel and entertaining Shows. Merry-Go-Round Foreman and other useful Carnival People. High-class Cookhouse and Long-Range Shooting Gallery.

WANTS—JAMES E. STRATES SHOWS, INC.—WANTS

To RECOGNIZED Girl Show Operator. Have beautiful outfit complete, massive front, elaborate stage and stage setting, best framed Girl Revue frame-up in country, for capable Showman that can produce attraction that will get results. Wagon front and stage wagon with enclosed dressing room. We play exceptionally good route for Girl Show. Draft cause of this show being open. Can place Spitfire, Pony Track; furnish wagons for same. Will furnish complete outfits for worth-while attractions that do not conflict. Can place for winter quarters—Help in all departments. Can place for season—Ride Help, Ass't Electricians, Tower Men, Neon Men, Train Crew Help, Caterpillar Drivers and Tractor Drivers, Porters for trains. Can place legitimate Concessions. What have you? FOR SALE—WHIP, eight cars, complete, stored in South Carolina, one thousand (\$1,000.00) dollars cash. A real buy.

REMEMBER, NO ATTRACTION TOO LARGE FOR AMERICA'S BEST MIDWAY

Address: JAMES E. STRATES, James E. Strates Shows, Inc., Smithfield, N. C., Box 239.

WANTS--CRYSTAL CITY PARK--WANTS

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C. E. MEEKER, Gen. Mgr., Box 1297, Tulsa, Oklahoma.

HARRY LEWISTON'S WINTER AND SUMMER SHOW

Opening in Downtown St. Louis for an Indefinite Stay on Wednesday, Jan. 27. Want Freaks to feature, Novelty Acts and any people who will fit in my type of show. Everyone is assured of the finest treatment and year-round work.

ADDRESS: 416 WASHINGTON AVE., ST. LOUIS, MO.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Jan. 23.—Installation meeting Monday night drew one of the largest attendances in the club's history. Sergeant Harry Harris, here on furlough, was installing officer. Six applications for membership received and voted on. Brother Manny Brown is leading in the membership race. Brother Louis Wish is visiting his brother, Jack Wish, and Robert Sugar in New Orleans. Jack writes that he expects to be back in Detroit soon.

Several letters were received from members in the armed forces. Brother George Harris was promoted to sergeant upon his return to camp, and Brother Rochman was discharged for disability and is back at the club. Jack Gallagher is busy with the packages for the boys. Frankie Hamilton keeps plenty to eat at the meetings. Brother Stash Rubin is now turning out a newspaper for the club.

Lone Star Show Women's Club

Campbell Hotel, Dallas, Tex.

DALLAS, Jan. 23.—Club met on January 9, with Margaret Pugh as hostess, and final arrangements for the annual dance were completed. Denny and Margaret Pugh entertained showfolk with a New Year's party at the Elks' Club. J. D. and Anne Summers are

Thanks for Orders, Many by Wire, Air Mail and Long Distance Calls Clear Across the Nation for Our Late Walk-Thru-Show—

WORLD WAR NO. 2

Chas. Schmidt, of Pittsburgh, says: "What is \$125.00 for a show that gets that amount in a day." Going good. America is war mad and everybody has money.

For Storerooms Now and Midways Later

- Praised by city officials, Legions and all. Helps win the war.
- Framed in any store-room 16 by 40 or larger.
- Two people run show. Carried in any auto.
- 20 people with great war scenes on.
- Colored glass, 20 war scene panels.
- 4 blow-ups in color in frames, 3 other window panels in frames, plans, etc. Complete as above

Only \$125.00

Wire or mail \$40.00, show will go out in 4 days, remainder collect. Or write for info. Weight crated 30 lbs. Supply limited.

CHAS. T. BUELL & CO.

BOX 306, NEWARK, OHIO
For 19 Years Builders of Walk-Thru Shows.

SIDE SHOW

People WANTED. No UP and DOWN work. Show in building on ocean front. ACT that Tailcoats on the side. Mind Act, Oja Sib, Hubbard, Laurelio, Rankner, Fishers, others. Capable inside pitch Magician, Punch, Blade Box, Pigeons, etc. Talkers. No drunks or chasers. W. J. O'BRIEN SHOW OF THRILLS, Revere Beach, Mass. Until Feb. 6th, Gibson Hotel, Miami; then until Mar. 1st, Carr Hotel, Pittsburgh, Pa.; after Mar. 15th, address Revere.

FOR SALE

No. 5 EH Wheel, excellent condition; Allan Herschell 10-Car Kiddie Ride, Parker Merry-Go-Round, cheap. Show Tops and Banners. Several Trucks and Trailers.

BOX 252, Batesville, Ark.

OPENING MARCH 1st

Playing defense areas. Will book Merry-Go-Round, Roll-o-Plane or any late Rides, Penny Arcade, Mechanical, Minstrel, Hill-Billy or other Shows, Bingo and other Concessions. Want Musical Free Act, Concession Agents, Ride Help, Electrician and Cookhouse Help.

OMAR'S GREATER SHOWS
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BLUE RIBBON SHOWS

Want for Coming Season

Ride Help, Concessions and useful Show People in all departments.

JOE J. FONTANA, Box 994, Atlanta, Ga.

BUCKEYE STATE SHOWS

Now Booking for 1943 Season

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P. O. Box 4-A SHELBY, MISS.

living here, where he is working at the North American Aviation plant. Jackie Talley is wintering here. Helen Westmoreland is working the switchboard at the Campbell Hotel. Red and Louise Hickman gave a weiner roast and buffet snack for about 40 people in their log cabin. A vote of thanks went to Ailene Potter Morency for raising the money and placing a monument at the grave of Pearl Mohoney Johnson.

Gentsch & Sparks Quarters Activities Are Under Way

LAUREL, Miss., Jan. 23.—After storing most of the equipment of Gentsch & Sparks Shows here in December, work crew began repairing, rebuilding and painting work. Dad Grant, carpenter, reports that the Merry-Go-Round has been rebuilt, while Bill Atkins says the new top and side wall will be completed soon. Whitey Stewart, electrician and mechanic, reports there is little work to be accomplished on the light plant, but much remains to be done in the mechanical department.

Managers J. A. Gentsch and Frank Sparks returned last week from a successful booking trip. Shows are operating a small unit here under DAV auspices to good business despite cold weather. Mr. and Mrs. Lewis Rose left last week for a brief visit with her mother. Harry Hoffman went to Hot Springs for a vacation and to recuperate from a two months' illness.

Among recent visitors were Mrs. Joe Galler and Mr. and Mrs. Wilander, who are wintering here, and Mrs. James Tillotson. Sonny and Myran Gentsch are spending the winter here with their parents. Mr. and Mrs. Kack Harrison and Mr. and Mrs. Eugene Baggett visited last week. Shows plan to open about March 1.

Port Royal Proves Winner For Chatham Amusement Co.

PORT ROYAL, S. C., Jan. 23.—Chatham Amusement Company has been playing this town to good results despite some inclement weather. Manager E. A. Murray reports. Only three nights have been lost thus far, however. People here seem to be hungry for amusement and are spending freely. Shows chalked up a good Christmas week in Ridgeland, S. C., with good weather prevailing. A Christmas party was held on the midway Christmas Eve after patrons left.

Dan Riley's Animal Show is proving a big hit and he's been chalking up some good school matinees. Rides have been doing fair despite cool weather. Concessions are doing well. Roy Johnson and Joe Gerber are handing out plenty of glass. Pop Decker's cigarette shooting gallery is clicking. Purl Shields is doing well.

SLA

(Continued from opposite page)

now back at the Soldiers' Home in La Fayette, Ind.

Others who visited en route to the Northern fair meetings were Sam Solomon, Denny Pugh and Noble C. Fairly. President Nelson and Treasurer Carsky left for the East on business. Henry Meyerhof, Western Canada showman, visited the rooms. George Harris, Detroit, stopped over on his return from a furlough. Gus Woodall, Mickey Humphrey and John Lorman are working with Polack Bros.' Circus on the Chicago engagement.

J. C. (Tommy) Thomas is still among Chicagoans. Past President J. O. McCaffery is vacationing at Hot Springs. Don T. Elliott is in town on business. Sam Levine has returned, and Brother Sam H. Glickman sent an interesting letter from North Africa. Hadji Delgarian, Patsy Potenza, Harry Mamsch and Dick Miller visited the rooms. First Vice-President Fred H. Kressmann left on an extended business trip. Whitey Woods writes that he is getting accustomed to army life. Brother Vernon Moore is recovering from a recent major operation. Brother John Lorman advises that Mrs. Lorman left for a visit with their sons in California. Still on the sick list are Brothers William Young, Tom Rankine, Eddie Lippman, H. B. Shive and James Murphy. Brother Harry J. Talley visited. First Gold Star has been placed in the Service Flag in memory of Brother Murray Polans.

Ladies' Auxiliary

Club held its weekly meeting on January 14 with Mrs. William Carsky officiating and these officers presided: Mrs. M. Doolan, first vice-president; Mrs. J. O'Shea, second vice-president; Sam Glus-

kin, treasurer, and Mrs. R. H. Miller, secretary. Meeting was well attended. Letters were received from Staff Sergt. M. W. Wendt and S. Robt. A. Freuerstein, thanking the club for its remembrances. Letters also came from Pacific Coast auxiliaries of Showmen's Association, National Showmen's Association, Lone Star Showmen's Club, Heart of America Showmen's Club and Missouri Show Women's Club, Edna Rounds, Mrs. Geiler and Mrs. Chase. Letters of thanks also came from these organizations for Christmas donations: St. Hedrick's Indiana School, Home for the Blind and Shriners' Hospital for Crippled Children.

Applications were presented for Mrs. Audry Brand and Mrs. Freda Kenny. Club plans to hold its spring party, which is an annual affair, on or about March 20 in the Sherman Hotel. Mrs. M. Doolan and Mrs. J. O'Shea will handle arrangements. Arrangements were made to give a donation to the American Hospital.

NSA

(Continued from opposite page)

Italian sculptor of the last century. Lion will be mounted on a suitable base and placed in the center of our plots in Ferncliff Cemetery, Ardsley, N. Y., as the symbol of the National Showmen's Association. It is estimated that the cost will be about \$7,500. Testimonial dinner for Brothers Jack Greenspoon and Sam Rothstein, retiring treasurer and secretary, is the next function in order after the President's Ball.

Ladies' Auxiliary

First regular meeting of 1943 was held in the clubrooms January 13 to a large attendance. All officers, excepting First Vice-President Marlea Hughes, were present. Treasurer's report showed the club's finances in a healthy condition.

These committees were named by President Blanche Henderson: Entertainment, Dolly Udowitz, chairman; Jeanette Rattiner, vice-chairman; Edna Riley, Edith Devany, Sophia Piementel, Lillian Tobias, Stella Feldberg, Queenie Van Vleit, Kate Benet and Lillian Brooks. Ways and Means, Ethel Shapiro, chairman; Mollie Rosenthal, vice-chairman; Dolly McCormack, Ruth Gottlieb, Eleanor Rinaldi and Anna Nelson. Relief, Madge Bloch, chairman; Julia Franck and Lillian Faber. Membership, Edna Lasures, chairman; Margaret McKee, vice-chairman; Jean Dellabatte, Martha Weiss, Rose Lange and Dorothy Packman. Sick, Flora Elk, chairman; Mary Sibley, vice-chairman; Bessie Burkhardt, Ann Lager and Bella Brengk.

Filling vacancies on the board of governors were Mollie Rosenthal, Dolly McCormack, Martha Weiss, Ruth Gottlieb and Lillie Brooks. Alternates are Queenie

Van Vleit, Eleanor Rinaldi and Minnie Taiffett. It was voted to appoint a committee to set up by-laws. Dorothy Packman was named chairman, with Midge Cohen, Anna Halpin, Bess Hamid and Blanche Henderson assisting.

Club also voted to stage events to raise funds for financing the various club activities. It was decided that in the future, tickets to the various affairs will be sent to all members, whether or not they are in New York, as the greater part of the burden of the operation of the organization now falls on the local members. Sister Mae Sopinar is seriously ill in a Chicago hospital.

PCSA

(Continued from opposite page)

Improving from injuries sustained in a fall, and Mrs. McAlister, San Diego, was taken to a hospital for treatment. Emma Clifford won the bank award and door prize, donated by Tillie Parmenter.

At the monthly board of directors' meeting a Sick and Relief Fund was inaugurated and Maybelle Crafts donated \$100. Mrs. Harry Metz, a member of Ladies' Auxiliary, National Showmen's Association, was introduced, and Mamie Butters, attending her first meeting, gave a brief talk. President Bullock then announced a change in the sergeant at arms, Esther Corley replacing Vivian Gorman, resigned. Helen Brainerd Smith's name was added to the board of directors. After adjournment Topsy Gooding, entertainment chairman, took over.

First on the program was Lt. James C. Elgin, of the Medical Corps of Hoff General Hospital, Santa Barbara, who is on duty at the Red Cross Blood Bank here. He gave an interesting talk on the work that the blood bank is doing. Jack Brooks, emcee, then introduced Jack Hughes, a vet of the World War I, who gave an inspiring bond talk. He was followed by Bradley Roberts, soloist. Others on the program were Billy Burns; Frankie and Johnie, midget entertainers; Dick and Evelyn Barclay, McConnell and Moore, and B. W. Robie.

During the program Dave Bershon and Russell Potter, of the Treasury Department, had set up their table and had been selling bonds. Maybelle Bennett, second vice-president, on behalf of the club purchased \$5,000 worth of bonds. Members from Mission Beach, San Diego, then bought several hundred dollars' worth, and Gladys Morris, Mora Bagby, Inez Walsh and others bought varied amounts until 11 p.m., when over \$15,000 had been purchased. Frances Barth, house committee chairman, and her helpers served lunch to members and performers.

CONKLIN SHOWS

Now Contracting Attractions for 1943

Must Be Outstanding.

We now have contracts to furnish our show at Western Canada Class A Fairs, Quebec City Exhibition, and some of the biggest promotion dates in Canada, including Toronto. Address BOX 31, Brantford, Ont., Canada.

J. W. CONKLIN, Manager

Gentsch & Sparks Shows

Opening in Pascagoula, Miss., February 1 for American Legion Spring Fair. Location Down Town.

Want all Concessions that work for dime, Ride Help, Minstrel Show Performers and Musicians, Grind Shows with own outfits. Will book Roll-o-Plane and Octopus. Mike Booth and Lewis Rose, writc. Address all mail until Feb. 1st to GENTSCH & SPARKS SHOWS, P. O. Box 1103, Laurel, Miss.

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All readings complete for 1943

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120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper
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HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Wall Bound25¢
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 All Questions, Lucky Numbers, etc.35¢
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 Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P.25¢
"WHAT IS WRITTEN IN THE STARS." Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written. \$4.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D., 25¢ Deposit.
 Our name or ads do not appear in any merchandise.
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 Instant Delivery. Send for Wholesale Prices.



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 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
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PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$12.00

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 75-Player Complete \$5.00
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1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamp, Aluminum Ware, Canes, etc.

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SHRUNKEN JAPANESE SOLDIER
 See the Tiny Shrunked Body
 Once a mighty fighting soldier, now a shrunken midget. A genuine reproduction of the Japanese body in shrunken condition. Every detail true to life. Crowds flock to see this one. Everybody wants to see a dead Jap. It has black hair, eyelashes, brows, nose, mouth, ears. Cannibals actually shrink human bodies and heads. We tell you all with lecture. Fill your show every night, the biggest window attraction in America. Order one today. Shipped in a nice casket and post paid for only \$15.00. Museums, sideshows, carnivals, storeshows, window attractions, this one gets the crowds! Deposit required if wanted C. O. D. Address:
TATE'S CURIOSITY SHOP
 Safford, Arizona



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BUDDHA PAPERS
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 Send Stamp for Catalog.
 S. BOWER, Bellemead, N. J.

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WANT Shows, Rides, Concessions. Capable Foreman for Merry-Go-Round, Foreman for Chair-plane. Top salaries.
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SHOOTING GALLERY
 G Gun A.B.T. Rifle Range. One Center and two Sides. Moving Targets. Complete with Air Compressor, \$1500.00. A.B.T. RIFLE SPORT, 778 8th Ave., New York City.

SHOOTING GALLERY
 Wants experienced Man for Short Range Gallery, salary and percentage. Have plenty of ammunition. Boozers or women chasers, don't answer. References. Write
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 1873 E. 9th Street CLEVELAND, OHIO

SUNSET AMUSEMENT CO.
 WHI book PENNY ARCADE.
 Want Help for Chair, Loop and Auto Ride on 33 1/3 per cent arrangement
 P. O. BOX 468, DANVILLE, ILL.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

ANYTHING new?

EARL CONNORS is spending the winter in New Orleans.

WINTERING in Helena, Ark., are Mr. and Mrs. Eddie O'Brien and son, Johnnie. Eddie is employed in a war plant there.

ARE you working on a sleeping project?

BOBBIE FISHER and Hazel Albaugh, carnival troupers, are working at the Post Exchange Arsenal, Benicia, Calif.

SHOWFOLK currently employed in war work in Malden, Mo., include Bama and Jewell Fondren and Doris and Buddy Buck.

PROOF of the burger will depend on rationing.

CHARLES S. REED, widely known general agent, is in Kennett, Mo., vacationing and recuperating from a recent eye operation.

DAYTON AND FAY CURTISS, former minstrel show operators with Buckeye State Shows, are at Linger Longer Camp, Tarpon Springs, Fla., for the winter.

ONLY things worse than spring rains are hot summers and cold falls.

GILMAN BROWN, World of Mirth Shows, is wintering in Kansas City, Mo., where he is a steward in Hotel Continental.

THINGS may get to a point where fair managers will overlook a show's one-day-late arrival.

FORMERLY with Paradise Revue on Cetlin & Wilson Shows, Whitey and Jean Walker have moved to Kansas City, Mo., where he has taken a position as night manager of a hotel. Whitey was office secretary and talker with the shows.

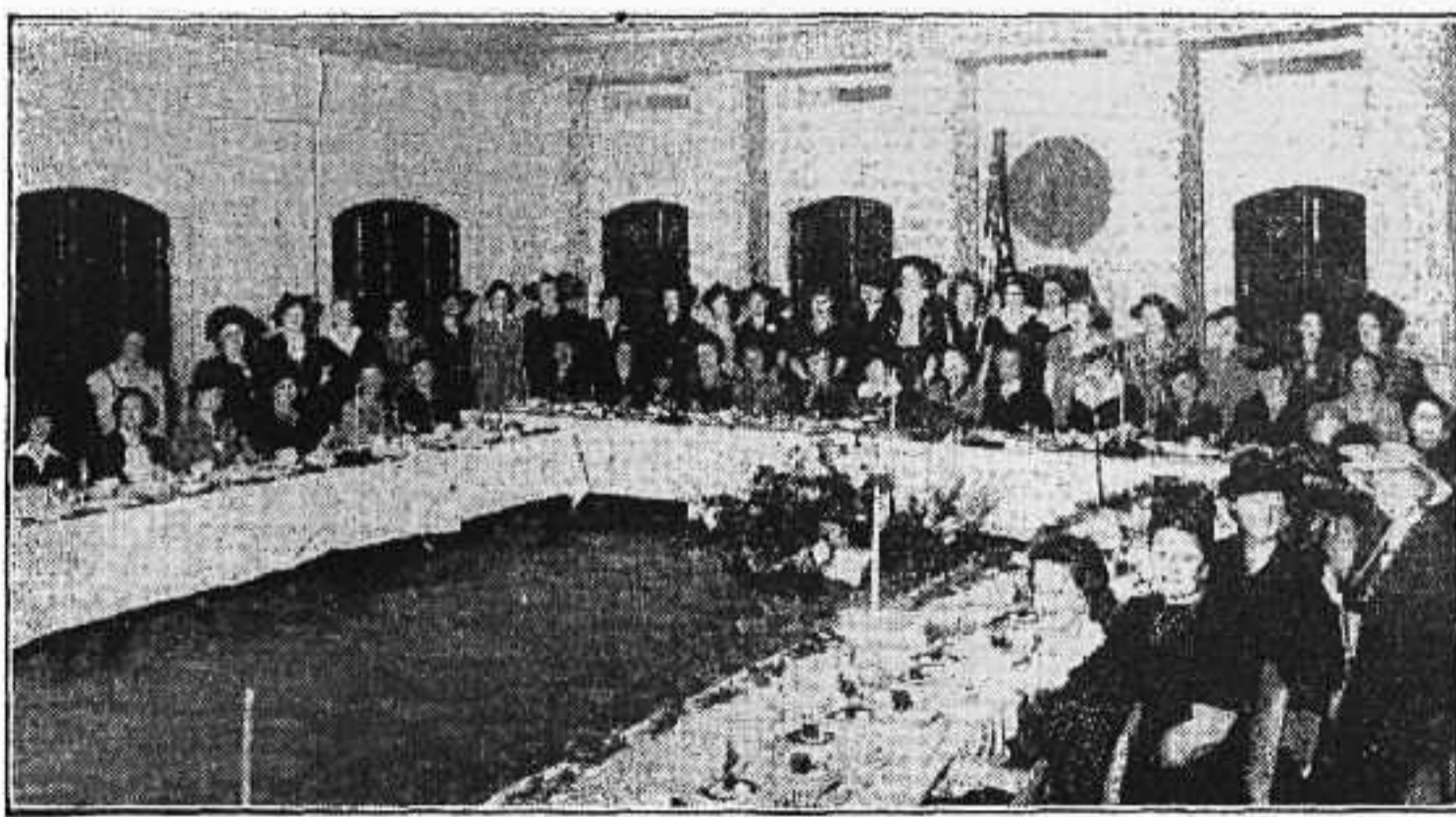
WHEN a big-shot showman starts slipping there are always plenty of others who are willing to grease his slide.—Colonel Patch.

HAROLD M. KILPATRICK, special agent Buckeye State Shows, advises that he visited with William C. Fleming, general agent James E. Strates Shows, and Paul H. Waddil, secretary Moore County Fair, Carthage, N. C., at Gastonia, N. C., recently.

REMEMBER those days before permits and rationing when we attended all fair meetings if for only good-fellowship?

JAMES L. REED, Minstrel Show manager, letters from Jackson, Miss., that he has returned to quarters of Wallace Bros.' Shows and started work on his equipment. He says he has signed Mrs. Mary Sinuel, stage manager, and Ross Crawford, talker.

FLAG WAVING is a sign of patriotism but unconvincing when not backed up by a clean show.



A LARGE CROWD of members and friends of the Ladies' Auxiliary of the Heart of America Showmen's Club, Kansas City, Mo., attended the club's colorful 14th annual luncheon at Hotel President there. Tables were decorated in patriotic motif, and Mrs. Roger E. Haney, who has served the club in an executive capacity for many years, was toastmistress.

BOB LITTLE cards from Savannah, Ga., that Mrs. Lydia L. Martin has signed as director and general agent of Victory Indoor Circus, playing Georgia dates.

SMALLER the season's take, more boastful noises some troupers make.

CHARLES Q. TROOP is in Jackson, Miss., where he has been spending the winter working the leaf to good results. He was with Wallace Bros.' Shows last season.

WINTER QUARTERS workshops are good places to locate that long-lost arm muscle.

WILLIAM G. MURPHY, last season with Cetlin & Wilson Shows, letters from 217 Eddy Street, San Francisco, that he is under a doctor's care there. He would like to read letters from friends.

SADDEST thing on a midway is a laundry queen in a gal show chorus trying to act like a professional.

A MEMBER of J. F. Sparks Shows for the last three years, Lee Houston opened at Olympic Theater, Miami, with his boxing kangaroo and dog act on January 27.

TO a farmer "raising lettuce" is one thing. To a showman who hasn't his move money it's another.

JOE TURNER, clerk for the H. W. Jones bingo stand on Bantley's All-American Shows, is in U. S. Veterans' Hospital, Batavia, N. Y., recovering from an eye operation. He would like to read letters from friends.

MR. AND MRS. GETTUS PUGH have returned to their farm in Mendon, O., from Columbus, where they signed their ball games and photo gallery with A. W. Gooding Shows for the seventh consecutive year. They report they also booked several fair dates in Ohio and Michigan.

WINTER QUARTERS chefs have discovered that the bag of grounds, formerly donated to the boys in a jungle camp, still holds several cups of coffee.

MR. AND MRS. JOE WINTERS, cook-house operators with Winter's Exposition and Zucchini Bros.' shows, are vacationing at their tourist camp in High Springs, Fla., after selling their midway cafe after 15 years in the business. They are spending the winter putting their animal and bird acts thru their paces.

IF we could buy jackpots at what they are worth and sell 'em at the figures they are typed up to, we'd have enough lettuce to square the national debt.

TRIXIE CLARK tells from Kansas City, Mo., that Lucille Young, accordionist and pianist on Alice Melville's Revue with World of Today Shows, underwent an operation in Baptist Hospital, New Orleans, recently and is convalescing at 3840 Tulane Avenue there. She would like to read letters from friends, Trixie says.

REASON a manager gave for always locating his carnival out in the underbrush was that the timepieces in city hall towers made "clock watchers" out of his workmen.

AFTER SIX WEEKS in the navy, Jack Edwards, last season agent with the

Perhaps Goldleaf

DIME JAM JOHNSON and his cronies, who were making a cross-country hike while looking for work, ran into Flageolet & Drum Anatomical Museum. Believing that there was a chance of getting a job with the show, they asked for its manager but learned that he was out of town. The assistant manager told them to stick around until his boss returned and stated that the cookhouse was open to anyone passing thru providing they helped load the show out on Saturday night. After viewing the attractions—the man with his heart in his mouth; boy without a stomach; pinheads without brains; anatomical dancing girls and other oddities befitting the show's title, Dime Jam and his pals retired to a back room to cut up the sights they had witnessed. "When I was a child," remarked one, "my great-grandmother told me that when she was a child a wild man who had eyes that lighted up at night roamed the hills in Arkansas. Settlers claimed that the cat-eyed man had crossed their paths and that his eyes radiated like a searchlight. My great-grandmother said that she took up stock in the yarn until one night she saw the man herself. Had anyone told me the story except my great-grandmother I'd never have believed it." "Huh!" snorted Dime Jam, figuring it to be a jackpot, "I was once with a show on which all employees claimed their boss was heartless. They discussed it so often in his presence that he began to believe it. Imagination is a wonderful thing and the more he heard the claim the more he believed it. The manager's wife had no doubt about the matter and argued that he should be examined to settle the question. Doctors told him that he was normal, but the boys insisted that the docs were wrong. Then the manager went to a private hospital and insisted upon being operated on to decide the matter and as proof, if he had a heart, that a photo be made of it. This was not only to satisfy himself but to stop the rumor for all time. The operation was a success and a technical photo proved that he had a heart of gold." "Hell's fire!" yelped the first jackpouter, "What do you mean by a heart of gold?" "It was yellow and hard as a rock," answered Dime Jam.

Byers Bros.' Shows, has been discharged from the service for physical disability after several weeks in Norfolk Naval Hospital. He passed thru Cincinnati last week en route to Wichita Falls, Tex., where he will spend the rest of the winter.

IT is easier for the man in a ride barn or a jackpouter in a hotel lobby to figure out answers to next season's problems than it is for the man in the driver's seat.

BERTHA (GYP) McDANIELS, operator of the Arcade and Rocky Road to Dublin on the Johnny J. Jones Exposition, is

WANT --- WANT --- WANT
FOR THE 1943 SEASON
 Outstanding Show People, Talkers and Girls for Dancing Show. Girls with class and youth essential. Amelia Wagner wants Girls for Posing Show. No experience necessary. All wardrobe furnished. This show will positively operate for 1943 regardless of war conditions. First unit opens on large Truck Show at early date. Chasers, boozers and agitators, do not apply. Salary to right people no object. Address:
HOWARD WAGNER
 202 George Street NEW BERN, N. C.

WANT CONCESSIONS
 Photo, must be the best; also Novelty Souvenir, Jewelry, etc.; 25%. Everything paid. (No games wanted.) Located in the heart of an Army Camp Town.
E. T. FENTON
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FOR SALE
 One 100 KVA General Motors Diesel Electric Alternating Current Generating Set, 60 cycle; one 50 KVA Caterpillar Diesel Electric Set; one 31.5 KVA Caterpillar Diesel Electric Set. All these can be truck mounted and are complete with switchboard instruments.
POST OFFICE BOX 112, McDonough, Georgia.

a guest of Mr. and Mrs. J. C. (Jimmie) Simpson in Birmingham. While visiting Mr. and Mrs. Claude R. Ellis in Cincinnati she attended the outdoor meetings in Chicago and the Indianapolis and Columbus (O.) fair meetings, then leaving for a short stay with Mr. and Mrs. Phil O. Travis in Nashville.

CARNIVAL shows which have no actors with which to ballyhoo prove the fact to mid-way patrons by having talkers use town kids as stooges. Often they are fed up with seeing their neighbors' boys made fools out of.

PHILADELPHIA NOTES by Edward K. Johnson: Mr. and Mrs. Lew Kane have moved into the hotel they purchased recently in Allentown, Pa. The writer and Sam Burgdorf are in the Pennsylvania Railroad's Police Department. Mike Ziegler recently concluded his seventh consecutive season with his unit playing small New Jersey towns. Russell Harms has been called to Rochester, N. Y., where his brother, George, is seriously ill. Herbert Dixon has returned to the city after a three-week vacation in Raleigh, N. C. George A. Kerestes is working in a Frankfort (Pa.) war plant.

MANAGER: "That ride has been running for four years without my mechanic even touching it with a wrench." Assistant manager: "That's probably what has kept it running."

VERNA SULLIVAN, formerly with Hennies Bros. Shows and now located in Anniston, Ala., was hostess to a group of friends at her home there on New Year's Eve. In attendance were Mr. and Mrs. Paul Nesbitt, Alice and Slat's Randall, Mary and Slat's Emanuel, Mr. and Mrs. Clay May, Bee and Red Jenks, Mr. and Mrs. Jones, Mitzi Wright, Lillian Murray, Scoop Lawson, Major Kierstead, Bob Oates, Mr. and Mrs. Cliff, Booger Lewis, Mr. and Mrs. Jimmie Tilton, Mrs. Penny Owens, Doris Owens, Jimmie Ridenger, Wallace Kelly and Charlie Wilson.

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Used Trucks, Trailers

Write or wire number of units, model, make and how many on hand. Price you want.

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New Booking for Season 1943. Playing Indiana and Illinois. Shows and Concessions. Will book Tilt with own transportation. Ride Foreman and Ride Men, contact now. Fair Secretaries and Celebration Committees, contact W. R. GEREN, 411 Main Street, Paris, Ky.

TORTURE PROOF

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan** World's Largest Illusion Builders

GOLD MEDAL SHOWS

NOW BOOKING FOR SEASON 1943

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SHOWS AND CONCESSIONS 100 DAVENPORT ST. DETROIT, MICH.

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NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

Address: P. O. BOX 223, Caruthersville, Mo.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CARNIVAL electrician Cpl. Wayne K. Armstrong is with Company D, 725 Military Police, Fort Jackson, S. C.

PVT. BERNARD F. WILLIAMS is soldiering with Company B, 764th M. P. Bn., Fort Barrancas, Fla.

PVT. FRANK A. BENNETHEEM, son of Jack Rooney, wrestler, is with Company B, 84 Ing. Bn., Camp Roberts, Calif.

PVT. H. E. (BILLIE) WINGERT letters that he has been transferred to 158th Guard Company Stockade, Camp Campbell, Ky.

PVT. JAMES F. NICHOLS, West Coast Shows' concessionaire, is soldiering with Company I, 350th Infantry, Camp Gruber, Okla.

PVT. NELSON R. KERR, formerly with W. C. Kaus Shows, is with the Medical Detachment, 4th Signal Corps, Station Hospital, Camp Forrest, Tenn.

FORMER Octopus foreman on Byers Bros. Shows, Earl L. Danner is a private with L. S. S. Co. 51, Barracks 2518, Camp McCoy, Wis.

PVT. JOHN K. FLITCRAFT, ticket seller with Mabel Mack's Mule Show, is with Company I, 301st Infantry, 94th Division, Camp Phillips, Kan.

SGT. JAMES A. YORK, carnival trouper, is at Base Operations Office, De Ridder (La.) Army Air Base, he reports.

PRIVATE ARMAS E. LUOTO, formerly with Jones Greater Shows, is with Co. D, 152 Infantry, 38th Division, Camp Carabelle, Fla.

PFC. VERLE BROOKS, Girl Show manager with Winter's Exposition and Spencer & Clark Shows, has been in the army a year. He's stationed with the Medical Corps, Camp Pickett, Va.

MRS. JERRY (MOORE) WEBB cards from Tonawanda, N. Y.: "For the first time in six seasons I'll be missing from Hennies Bros.' Girl Show because I was sworn into the WAACS on January 9."

PFC. RICHARD H. GUILD (Pony Bud), with the Pony Ride on Eady Bros. Shows, is soldiering with Company C, M. I. T. I., Memphis. He says he has been transferred from Fort Miles, Del., to the Diesel school there.



MRS. BESSIE MARIE BELL, who with her husband, W. W. Bell, operated independent concessions at fairs in this country and Western Canada, has joined the Women's Army Auxiliary Corps. She left Jacksonville, Fla., January 17 for the WAAC training school at Des Moines, Ia.



ARTHUR MERKLE, formerly with George Davis's grab stand on Johnny J. Jones Exposition, is a seaman with the Mosquito Boat Division based at Providence, R. I.

PVT. WILLIAM C. BELL, son of C. H. (Red) Bell, formerly with C. A. Wortham and Dodson's World's Fair shows and last season with Bunting Shows, is with Air Force Technical Training Command, Flight D, Group 1, Atlantic City.

RUSSELL DONNELLY, former concessionaire with the John Gallagan Enterprises and two years with the Conklin Shows, is in the Royal Canadian Air Force, stationed at Edmonton (Alta.) Manning Depot.

DAVID O. BIRDSEY, son of Mr. and Mrs. George Birdsey, popcorn concessionaire with Mighty Sheesley Midway, enlisted in the navy January 13. He is (See In the Armed Forces on page 37)

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

★ ★ SACRIFICE OFFER • GOOD RIDES • FOR SALE ★ ★

IDEAL FOR DURATION USE—AT PARKS—CARNIVALS—FAIRS—ECONOMICAL OPERATION—NON-FUEL—GOOD MONEYMAKERS—TRANSPORT EASILY—NICELY DECORATED—FINE CONDITION.

Like new, set of five double-seated Driving Goat Rigs, custom-made, constructed for hard concession ride use, etc. Carry smoothly, ball bearing, pneumatic tires, many extras. Group of five varied color, strong, healthy Harness Goats, thoroughly broke to track work, quiet, safe, good drivers. Children can handle. Cheap to maintain. Excellent novelty. A SET OF VENETIAN BOAT SWINGS, in LIKE NEW CONDITION, well made, six boats; set up and tear down quickly, easily. Dependable money-ride many locations for small investment. Nicely painted. No fuel-power worries. Offered at less than half the cost to build new. Sell above separate or together. Interested in cash only, no trades. For complete details write, wire CAPT. MACK CIRCUS HEADQUARTERS, R. D. 1, PATERSON, N. J.

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WALLACE BROS.' SHOWS

Exclusive Open on Following:

Cook House, Photo, Corn Game, Lead Gallery, Frozen Custard. Deposit required. Can place Manager with wardrobe, girls, transportation for your people. Will furnish complete Girl Show for party that can meet these requirements. Ride Men, write. You must be Truck Drivers. Concessions that work for stock and not charge over 10c, such as Ball Games, Fish Pond, Cigarette Gallery, String Game, Watch-La, Bumper, Jingle Board, Pan Joint, Duck Pond. Can place you—playing good concession territory. All mail to WALLACE BROS.' SHOWS, BOX 1184, JACKSON, MISS.

GREAT LAKES EXPOSITION

NOW CONTRACTING FOR EARLY OPENING IN MOBILE, ALA.

Want experienced Carnival Electrician, must know his business. Book or buy factory made Kiddie Auto Ride, must be priced right and no junk. Place two sensational Free Attractions. Long season. Place capable Operators for Girl Revue and Snake Show. Furnish equipment for Showmen with Ideas. What have you? Nothing too big for us. Place Concession Agents for Slum Stores; all who worked for me before, answer. Girls for Ball Games. Mrs. Wagner can place good cookhouse Help. Foremen for Octopus, Caterpillar and Rolloplane; top salaries. Place capable Man for Scooter; Joe Watson, write me. Workmen who drive semi trailers. Winter quarters now open. Everybody address: AL WAGNER, 2647 Cheltenham Road, Toledo, Ohio. Allow time for mail to be forwarded. P.S.: Will buy Organ, prefer Wurlitzer, suitable for Merry-Go-Round; no Junk.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 23.—A bulletin has been issued to the participants in the Public Relations Fund calling attention to a meeting in Albany, N. Y., February 8. Meeting is being called by President James E. Strates, and its purpose is to discuss developments which the investigation at Washington have brought forth, together with matters of importance to the industry, which are being considered at Washington at present. Plans for our attendance at the New York State Fair Meeting, Albany, February 8-9 are progressing. We again request members who plan to be in attendance to notify us so that adequate preparations may be made for the disposition of such matters as may be of interest to them. No formal session of the association will be held except as relating to the public relations activities.

Office of Defense Transportation has announced that the final date for the inspection of tires on commercial motor vehicles has been postponed from January 15 to February 28. We have received a copy of the order of the Office of Price Administration prohibiting pleasure driving in the 17 Eastern States and the District of Columbia. Order became effective January 7 and under the definition of "pleasure driving" is in-

cluded driving for the purpose of attending places of amusement, recreation or entertainment. Unless this rule is relaxed it will be virtually mandatory for shows to play lots which are located on public transportation routes.

St. Louis

ST. LOUIS, Jan. 23.—Denny Pugh, co-owner World of Today Shows, visited *The Billboard* Wednesday while in the city en route from Minneapolis and Chicago to his home in Dallas. Cliff Liles, owner Park Amusement Company, also visited, coming up from Alexandria, La., where his show is still playing. He was here on a buying expedition but departed for Kansas City, Mo., where he plans to spend several days before returning to his home in Lake Charles, La. Mr. and Mrs. Al Baysinger, Al Baysinger Shows, spent several days in the city, coming up for the Missouri Show Women's Club party January 19. Mr. and Mrs. Dee Lang, Dee Lang's Famous Shows, also are visiting relatives and friends here. They came in from Carbondale, Ill., where they are wintering.

Mrs. Ray Van Wert arrived Monday and plans to remain about two weeks, after which she will go to Tampa. Mr. and Mrs. Gus Foster, Dee Lang's Famous Shows, returned Tuesday after a month's visit in Renova, Pa., with Foster's mother, Larry S. Rohtef, agent, returned to his home in Memphis after spending several days visiting friends here.

Sam Stratton and Harry Burke, circus and carnival press and special agents, were here last week arranging for the two-week appearance of *Porgy and Bess* at American Theater. Chester I. (Heavy) Levin, Midwest Merchandise Company, Kansas City, Mo., spent several days here after visiting in Little Rock, Ark., where his partner, C. E. (Slim) Johnson, is still directing their branch store. George Bush, of Bush & Laube, concessionaires, reported that he and his partner were awarded the contract for all concessions for events to be held at Municipal Auditorium, Kansas City, Mo.

Mr. and Mrs. Charles T. Goss left last week for Laredo, Tex., where they will operate their Fly-o-Plane at the park operated by J. George Loos. They also plan to play the early dates contracted by the owner of Greater United Shows. Mr. and Mrs. Richie Marasco, concession operators on Royal American and Beckmann & Gerety shows last season, arrived this week after spending the past five weeks in Minneapolis with relatives, Matt Dawson, Acme Premium Supply Corporation, returned to his office this week after a 10-day buying trip in Chicago. Myron (Mike) Shepard, the Globe Poster Corporation, returned to his desk here after a month's vacation in Los Angeles, where he visited Mrs. Shepard and their daughter.

Robert Kobacker, carnival agent, who now makes his home in Centralia, Ill., spent several days visiting local friends. Bill Solomon, general agent Sol's Liberty Shows, passed thru the city Thursday en route to quarters in Caruthersville, Mo. Mrs. Nelle Allen came up from Waynesville, Mo., to attend the MSWC party and remained for several days to visit friends. Mrs. Goldie Fisher, Caruthersville, and Anna Jane Pearson, Pearson Shows, also visited during the week.

Museums

Waco Stand Is Winner For Pete Kortez Unit

WACO, Tex., Jan. 23.—Pete Kortez's World's Fair Museum is playing to big crowds and business at its stand here. Unit opened January 6 to exceptionally good business and it has held up since. War plants and thousands of servicemen from near-by camps have made the city one of the best in Texas. Much entertainment was provided during the engagement to the USO and army camps, while LeRoy, the magician, appeared at Chamber of Commerce's weekly luncheon. Joe Murphy, manager World of Today Shows, wintering here, is a nightly visitor, along with Johnny J. Bejano and Jim Dunleavy. Thelma and Doris Patent held a birthday party here for all twins in Waco and adjacent territory. Party was sponsored by the local paper and drew 42 sets of twins.

Col. W. T. Torrance, city manager, was host to 52 orphans. Another visitor was Kenneth Waite, local banker and show fan. Kyle Vick, State representative, visited briefly. Unit closes tomorrow and opens at 1910 Elm Street, Dallas, for an indefinite engagement.

Museum will occupy a large building in the heart of the business district, directly across from three of the largest theaters in the city. Several new acts are to be added for the engagement.

Wonders of World Good At Baton Rouge, La., Date

BATON ROUGE, La., Jan. 23.—Wonders of the World Museum, managed by Frank Coleman, continues to play to good results at its location at 311 Florida Street

here. New Year's Eve proved the best night thus far.

Recent additions to the line-up includes Prof. L. Lee Vitch, palmistry booth; Benny Rogers, annex attraction; Lee Kelly, sword swallower, and Serena, serpent girl.

Philadelphia

PHILADELPHIA, Jan. 23.—A number of Penny Arcades are opening in the city. Jack McBride is managing two of them and reports good business. Museum at 1840 Market Street has changed managements, with Carl Lauther withdrawing his attractions. He has returned to his farm at Millers Tavern, Va. Max Gruberg has assumed management and is installing new attractions and equipment.

Matthew J. Riley is making arrangements for the coming season and plans to operate in the city as in the last two seasons. Woodrow Olson has severed his connection with Carl Lauther. E. K. Johnson, who is wintering here, will be with Cetlin & Wilson Shows again in 1943.

Mike Zeigler is now arranging bookings. Sam Tassel is operating a booking office. S. A. Kerr is wintering here and expects to book his Penny Arcade with one of the shows for the coming season. Jack Wilson, of Cetlin & Wilson Shows, visited recently.

RALEIGH, N. C., Jan. 23.—A bill to prohibit the sale of fireworks, including sparklers, in North Carolina has been introduced in the General Assembly by Representatives Cook and Stringfield, Cumberland County. Bill includes a sales ban on blank cartridges, firecrackers, toy pistols and cannons using explosives. Provision is made to permit public displays of fireworks, sports events and railroads using explosives for signals would be exempt.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢

Automatic Bingo Shaker, Real Class \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50

Box of 25,000 Black Strip Car Markers... 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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BOOK, BUY OR LEASE

Small Merry-Go-Round. Short moves. Plenty defense work. Buy Electric Ground Cable. Wanted—Man with Sound Car.

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NO. 5 BIG ELI WHEEL

White Enamel Seats—Late Model Eli Power Unit, V Type Drive. Wooden Electric Circles. All in first-class condition. May be inspected at Columbus factory. Cash price, \$2,500.

Address:

F. E. GOODING AMUSEMENT CO.

1300 NORTON AVE.

COLUMBUS, OHIO

NORTHWESTERN SHOWS

THIRTY SUCCESSFUL YEARS UNDER THE SAME MANAGEMENT

For the coming season can place Assistant Manager. Also want Merry-Go-Round Foreman (Parker Two-Abreast), \$45.00 a week; Ferris Wheel Foreman (#12, Single Wheel), \$45.00 a week; Whip Foreman (late model eight car), \$45.00 a week. All Foreman must be capable, experienced and understand Loral engines. You must be good or we can't use you. Can also use several experienced Second Men. Loading out of winter-quarters for Detroit Monday, April 5. (No work at winter-quarters.) A railroad show, you don't have to drive trucks. Don't ask us if we can move, leave that to the management; this show always moves.

Address **F. L. FLACK, Manager, Northwestern Shows, Coldwater, Mich.**

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**

(Communications to 25 Opera Place, Cincinnati, O.)

White and Sweeney To Pilot War Show

CHICAGO, Jan. 23.—Chemical warfare division at Washington has given its okay to a chemical warfare show which will be presented in Southern cities in co-operation with local civilian defense organizations. William G. Sweetman, chemical warfare expert, who has invented a magnesium incendiary bomb made from scrap, will be featured.

Show will be under the management of Gaylord White, with whom Al Sweeney is associated as partner. A two-hour program, including a mock air raid, bombing demonstrations and methods of extinguishing bombs and fires, will be given, with the educational aspects being stressed.

First demonstration of Sweetman's invention was made at Brockton, Mass., and later a demonstration was put on in Washington for government officials. Altho presented outdoors in a driving snow storm, 2,000 remained thruout the demonstration, which was pronounced successful and was given full approval. First showings will be made in Florida.

Minn. Auditorium Continues With Events for Duration

MINNEAPOLIS, Jan. 23.—Minneapolis Municipal Auditorium, threatened with a complete blackout—or, at best, a dim-out of activities for the duration, will operate as in the past, city council decided last week. On a roll-call vote, council okayed a "business-as-usual" program for 1943 and fixed up the 1942 budget to take care of any deficits that may have accrued. Auditorium income during 1942 did not equal expenses.

Shutdown of the auditorium would have affected such sponsored events as the Shrine Circus, Home, Flower and Garden Show, Book Show and numerous other events that have been playing the auditorium for many years.

War Exhibit for St. Paul Carnival

CHICAGO, Jan. 23.—Henry Lund Jr., managing director of St. Paul Winter Carnival Association, was in Chicago for several days with two other members of the association arranging for war exhibit material for this year's carnival.

The affair this year will be known as a Victory Carnival. Lund has secured a quantity of British war material here to be used as an exhibit.

Kahler To Stage 9-Day Sports Shows

CHICAGO, Jan. 23.—F. W. (Nick) Kahler will stage two sports shows this season, one in Chicago, the other in Minneapolis. Each will be of nine days' duration. In his first show, to be held at the Chicago Stadium next spring, special stress will be placed on educational features in connection with the outdoors and demonstrations of how sportsmen can contribute toward the war effort.

Soil erosion and the conservation of wild life will be a major theme. The 4-H clubs will have several exhibits. The Rabbit Breeders' Association will present a large show. Skeet and trap shooting, fly and bait casting and other outdoor sports will be demonstrated. Considerable interest is being shown in the show by resort owners of Minnesota, Wisconsin, Michigan and other States, Kahler reports, and a large number of exhibits is expected.

WANTED

Merry-Go-Round June, July and August.
COMMERCIAL CLUB, Sanborn, Iowa.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Closed by Fire-Fearing Laws, Ingenuity Wins Rink Opening

ANSONIA, Conn., Jan. 23.—His rink closed after the disastrous Boston Coconut Grove fire because it was on a third floor and aldermen feared that skaters would not be able to reach safety, Albert E. Corey has won permission to re-open his rink thru a combination of ingenuity, hard work and showmanship.

"Some time ago *The Billboard*," said Corey, "published an item that my rink was closed for good by the fire commission because of the location of my rink and potential hazard to skaters unable to remove the skates and escape to safety in the event of a fire. May I say that this was incorrect. I felt that I was closed only until I could think of some way to remedy the situation. After studying the situation, I thought of detachable skates, and with that idea in mind I saved my rink, which was doing a good business and pleasing a large number of skaters.

"I am passing this information on to you, as other rinks may have been likewise affected and have not yet thought of this solution to the problem. Detachable skates can be made from regular shoe skates. What I did was to gather up all of my skaters' shoe skates, take them to

New York and have them made over. I paid one-half of the bill and charged my skaters the other half. Everybody is happy and I am still in business. Not only that, I've saved my investment tied up in the establishment and development of the rink."

Not only did Corey save his rink, but he turned a bad situation into a valuable incident insofar as publicity and public consciousness of safety are concerned. After he had thought of the detachable skates, Corey appeared at a meeting of Ansonia aldermen and protested the closing of the rink. Explaining that the skates could be whipped off in a jiffy, Corey offered to demonstrate to skeptical aldermen that everything was just as he said it was. Skating around the aldermanic chamber, he gave an exhibition of fancy skating, then coming to a sudden stop he whipped off the skates and sat down.

Showmanship paid off and the impressed aldermen granted his petition to be allowed to re-open his rink.

The stunt also gained valuable newspaper publicity for Corey and his rink.

Granted Renewal Of License; Warned On Noisome Music

EAST PROVIDENCE, R. I., Jan. 23.—When East Providence Rink applied for a renewal of its permit to operate a roller-skating arena there were some complaints made by neighboring home owners. The item was humorously written in a local paper. Despite the humor of the situation, it points a moral that rinks should be careful to keep noise at a minimum when located in heavily populated areas. The article follows:

Maybe neighbors around the East Providence Roller Rink should put in requests for their favorite music to be played on the "juke" box there.

The Town Council, with their tongues in their cheeks, suggested that as one possible answer to the 17 taxpayers who complained to the council that the rink is "noisy and a public nuisance." In discussing the matter at a meeting in the Town Hall last night, the knotty question of whether it was the monotony of hearing the same old tunes ground out over and over was dissected.

The general opinion was in the positive. "It must be like hearing the music of a Merry-Go-Round," commented Council President Patrick J. Harrington.

"Why not have the complainants put in requests for the music they want to hear," suggested Councilman Nels O. Lindblom.

Then, brushing aside the "humor," the council voted to grant the rink a renewal of its permit to operate—but with the understanding that the music be kept down to the lowest possible volume necessary for the skaters to maintain their rhythm.

"I like to see the figures swing and sway to the music," said Councilman William Kirkpatrick, as the matter dropped. "And it can't be done without music."

Illinois Amateur Champ Races at Chi's Arcadia

CHICAGO, Jan. 23.—The 1943 Illinois amateur championship roller races will be held at Arcadia Gardens, it was announced this week by Phil Hays, manager of Arcadia.

Figure skating and dancing contests will be held March 3, 4 and 5, and the speed championships March 11, 12 and 13. The contests are open to all Illinois amateur skaters who hold an amateur card issued by the RSROA. This is the fourth straight year the State championships have been awarded to Arcadia by the RSROA.

MADISON GARDENS RINK, Chicago, is drawing large crowds to its speed-skating sessions, held every Tuesday night. The rink's waltz contests, for which trophies and medals will be awarded to winners, also are attracting large attendance.

Business Reports

From Eastern Rinks Affected by Pleasure Driving Ban

Variable Business in Richmond, Va.
RICHMOND, Va., Jan. 23.—Richmond's three skating rinks had varying reports to offer as to the effect on their business caused by the auto pleasure driving ban. Skateland, Negro rink in the heart of the city, reported no change in its business. Cavalier Arena, within the city limits and with good local bus and trolley transportation, was off an estimated 25 per cent. Bellwood Skating Arena, just outside the city limits, showed over a 50 per cent drop despite the fact that it is on the direct route which must be taken by thousands of workers in war plants daily.

Boston Winter Garden Rinks Okay
BOSTON, Jan. 23.—Bal-a-Roue, Chez Vous and Winter Garden, under Winter Garden management, all located in the Greater Boston area, have unleashed a publicity campaign to explain to the skating public that all three of the rinks are unaffected by the pleasure-driving ban because they are easily accessible by street car or bus. Chez Vous is, however, affected by the oil-rationing program and the schedule has been cut to conform with the shortened oil supply.

Out-of-City Rink Remains Open
AGAWAM, Mass., Jan. 23.—Despite the gasoline ban, Riverside Roller Rink at Eddie Carroll's Riverside Park here finds that business is holding up well. Most of the trade comes on buses for an evening's entertainment and present plans call for keeping the rink open despite the fact that it is quite some distance from the center of Springfield, Mass., from which it draws its biggest trade.

PAUL LUKACH, employee of Madison Gardens Rink, Chicago, was inducted into the army last week.

MARY AND "JOKES" FONTER, owners of the MHI Bridge Roller Rink, Chicago suburban rink, celebrated their seventh wedding anniversary January 18.

SPRINGFIELD (Mass.) rinks, as are motion picture theaters, are voluntarily barring children under 16 for the duration of a severe scarlet fever epidemic which has been sweeping this city since September.

EAST PROVIDENCE (R. I.) Roller Skating Rink now has three former employees in the armed forces. Florence Del-Rosa, check room girl, is now with the WAAC at Daytona Beach, Fla. George Mello, floorman, is at Camp Davis, N. C., and Frank Traficante, floorman, is at Fort Benning, Ga. Current staff of the rink is as follows: P. P. Richmond, cashier; R. Kent and W. R. Arnold, doormen; Betty Ramsdell, checkroom; John E. Cox, skate mechanic; Joseph Carey, Tony Mara, George Motta and David Amral, skate boys.

EARL REDDEN, Playland Rink, South Bend, Ind., recently forwarded the complete script of a radio sports broadcast

featuring roller skating. The article was written by Ralph D. Palmer, sports editor of the United Press Radio Division, for use by countless broadcasters throughout the country. The article stressed the fact that skating has grown by leaps and bounds, that its growth is comparable to that of bowling and that it is the sport in which all can take part. Also mentioned is the fact that in New York alone there are over 200,000 week-in and week-out regular skaters.

COLISEUM, BALTIMORE, will hold a special party on January 30 titled "The March of Roller Skaters' Dimes" in conjunction with the fund-raising drive for the National Foundation for Infantile Paralysis, which culminates each year on the President's birthday. An RSROA sanctioned straight waltz contest will be held at the rink on February 4 at the request of dance classes conducted by Mrs. Alicia Seyfried, RSROA professional. Servicemen at near-by Fort Meade have made a headquarters of the rink and many have joined the dance classes. Jeffrey J. Seyfried, manager, says that many servicemen had received RSROA instruction in their home towns and are keeping up with their skating and instructions even tho far from home. The rink operates five days per week, with boxing and wrestling having the spot on Mondays and Tuesdays.

IN THE ARMED FORCES

(Continued from page 35)

with Company 118, Barracks 118, Naval Training Station, Bainbridge, Md.

PVT. CLARENCE HUNTER, 1144-T, S. S. Flight U-A. A. P. T. T. C., No. 4, now at Miami Beach, Fla., is a former concessionaire on Melville-Reiss Shows, Bernardi Shows, Royal American Shows and Johnny J. Jones Exposition. He has been associated with the J. C. Simpsons' photo galleries at numerous State fairs and with several studios in Southern cities.

AL ACHORN writes from De Land, Fla., that the boys who formerly worked on the Follies with Johnny J. Jones Exposition are in the armed forces: Private John Nickolas, Co. G, 406th Infantry, A. P. O. 102, Camp Maxey, Tex.; Private William Clark, F. B. 3d Division, Rn. Squadron, Fort Bliss, Tex.; Corporal Mick Prenechok, 3324226, Co. B, 301st Eng. Bn., 76th Division, Fort Meade, Md., and Private Louis Ferrando, 484th M. P. Co. Aviation, Daniel Field, Augusta, Ga.



The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

MUST SELL WITHIN A MONTH
RINK AND EQUIPMENT
6000 sq. ft. Masonite Flooring (partially new)
93 pair used Chicago Skates
48 pair new

LIMITED SUPPLY NEW PARTS FOR REPAIRS

Flooring and skates in good repair. Must sell immediately. Interested parties, write today and we will promptly quote prices and answer any questions.

Phoenix Roller-drome
4001 N. 7th St. PHOENIX, ARIZ.

WANTED

A few pairs of Chicago Skates, Strip Plates or Clamps. State degree, size, condition, age & price.

TED TYLER
BOX 3415 HIGHLAND PARK, MICH.

WANTED

250 pairs of Chicago Skates without Wheels. Any condition with good plates. Will pay \$1.00 to \$1.25 per pair. Write

ROLLERDROME CO., Atlanta, Ga.

No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

WANTED AT ONCE
LIFTER

To join Skating Act. Steady work. Wire or Write **THE ROLLOS, 2525 Richmond St., Chicago, Ill.**

STILL SUPPLYING Complete Roller Outfits*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



HYDE ATHLETIC SHOE CO.
Manufacturers of those famous "Big Little" Figure Skating Outfits
CAMBRIDGE, MASS.

"One for ALL—ALL for One"

Our Business Now Is To Defeat the Axis

"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.

We Are Doing Our Part To Help Protect You When It Is Over—Over There

We Will Be Pleased To Serve You

CHICAGO ROLLER SKATE CO.

ROLLER SKATES FOR SALE \$1.75 & UP

1800 Pair of Chicago or Richardsons.....
HIGH GRADE STEEL BALLS (Grade A)
1000 Lots, \$2.50 1000—In Lots of 10,000, \$2.25 1000—25,000 or Over, \$2.00 1000.

ALL KINDS OF PARTS AND WHEELS FOR CHICAGO SKATES AVAILABLE.
Want To Buy Any Quantity of Used Roller Skates. Ready Cash Waiting.

JACK ADAMS Eastern Distributor "Chicago"
1471 Boston Rd. PHOENIX, N. Y. CITY
Phone: Dayton 9-3403
Roller Skates, Ice Skates

RB Bands May Come Back

Confabs Set for Tooters' Return

Loyal-Repenski riding act said to be scheduled for presentation this season

SARASOTA, Fla., Jan. 23.—Reports that musicians who left Ringling Bros. and Barnum & Bailey Circus last season in a dispute over wage increase demands might be back with the Big One in 1943 were current in winter quarters here this week. Officials here had no comment, but it was known that Robert Ringling, senior vice-president and new managing director, and James C. Petrilfo, president of the American Federation of Musicians, had arranged confabs in New York.

Band leader Merle Evans and 41 musicians in the big-show and side-show bands were paid off last June 2 during the show's Philly engagement after demands for higher pay had been refused.

While routine preparations for business as usual this year went forward at winter quarters, the week was relatively quiet in the wake of last week's management shake-up which saw Robert Ringling displace John Ringling North as head of the show.

Besides the return of George W. Smith as general manager, succeeding Arthur Concello, there were announced some changes in the press staff. Showmen here expressed the opinion there would be few other changes, pointing out that the Ringling family "was strong for the old guard."

Winter quarters also heard that the management was negotiating for the return of the Loyal-Repenski riding act, missing from the big top for several years. Members of the act are working out at its own quarters near the circus lot.

Coach Line for Golfers

SARASOTA, Fla., Jan. 23.—Ringling-Barnum executives came to the rescue of golf players left without transportation here as a result of the ban on pleasure driving in the East. The municipally operated golf course is some two miles from the city, adjoining RB quarters, and golfers were confronted with the alternative of riding bicycles and walking or of giving up the sport.

Seeking to salvage as much business as possible, the city park commission outlined the situation to circus officials and within a short time had the approval of Mrs. Charles Ringling and Mrs. Aubrey Ringling, vice-presidents, on their proposal to establish a stage line using show equipment.

General Manager George W. Smith provided a tallyho coach and a float wagon, each with four-horse teams, for the initial stage line run on January 17. Accommodations for 25 were sold out in advance. The stage will make daily round trips during the transportation emergency.

City officials were warm in their appreciation of the Big Show's co-operation. (See RB Band Confab on opposite page)

RB Rehearsals Set

CHICAGO, Jan. 23.—Rehearsals for the coming season of Ringling Bros. and Barnum & Bailey Circus will start at Sarasota February 16, according to notice sent out this week. April 9 has been set as opening date for the Madison Square Garden engagement.

MB Folk at Cleveland Show

ASHLAND, O., Jan. 23.—Skeleton crew in Mills Bros.' Circus quarters here is augmented weekly with new arrivals, and work will soon start on a larger scale. Members of the show who attended Grotto Shrine Circus in Cleveland on its opening night, January 10, included Mr. and Mrs. Jack Mills, John Wall, Jack McFarland, Joe Wingate, Mrs. Bee Appleton and daughter, Marge; Bob and Bud Bennett, James Dewey and Herman Wilson.



IRV J. POLACK, co-owner of Polack Bros.' Circus, appears mightily pleased as he looks on while Arthur M. Gullickson, potentate of Medinah Temple, Chicago, signs the contract for the Shrine circus which Polack will produce January 29-February 7. Recorder Norman J. Kissick looks on approvingly. Photo by H. A. Atwell.

Head and Lester Moved Up in RB Press Department

SARASOTA, Fla., Jan. 23.—Changes in the Ringling-Barnum circus press department that made Bernie Head contracting press agent and elevated Allen J. Lester to an inside story man's spot were announced today by Roland Butler, general press representative.

Head, under the RB banner in various capacities for years, was p. a. for the R. T. Richards Circus, one of the pioneer motorized shows launched by Alf T. Ringling a quarter century ago as an experiment to determine feasibility of using motor transportation. He also was press agent for the Al G. Barnes show and others. He now moves up from an outdoor advertising inspector's job, where one of his assistants was Paul Ringling, son of Richard Ringling, for whom the Richards show was named by Alf T. Ringling.

Head and Lester pinched hit in their new jobs during a portion of last season. Lester, in charge of RKO promotion in Texas and Oklahoma during the winter, will rejoin the press department in New York in March. Head, now at his home in Hot Springs, Ark., will visit winter quarters here for several weeks before going to New York.

Meanwhile Butler and Frank Braden already have preparations for 1943 advertising and story copy well under way at quarters.

Miller's 3 Dates With Wirth Layout

NEW YORK, Jan. 23.—Luther C. (Ted) Miller, carnival general agent in season and circus promoter in winter, has lined up three indoor shows running consecutively beginning latter part next month. In Johnstown, Pa., it's for Memorial Hospital, in New Castle for Civilian Defense org and in Charleston, W. Va., the beneficiary is Recreational Playground Commission.

On a local visit this week Miller, who is general agent for Bantly's Shows, signed an act contract with Frank Wirth, program at all three spots to be headed by Proske's Tigers, Will Hill's Elephants and Wen Hai Troupe, with about six other turns set intact. Miller's advance personnel includes George Poll, associated with Wirth office, and Doc Stahler, veteran promotion lieutenant.

Lewis Planning For 1943 Season

JACKSON, Mich., Jan. 23.—Lewis Bros.' Circus, under management of Paul M. Lewis, is planning to operate this season. The show has enough tires to keep going, it is reported. New stock is being broken and there will be several new animal acts with this motorized show.

Lewis will again play fairs at termination of the circus season.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

PLANNING specs?

MR. AND MRS. REX INGHAM card from Rome, Ga., that they visited Tom Does at Bessmer City, N. C., and Ed Long and family while en route to Florida.

STEVE BYRD, circus trouper, who is in Veterans' Hospital, Dayton, O., would like to read letters from friends.

VICTORY INDOOR CIRCUS has set dates at Savannah, Ga., for February 8-13, with Valdosta and Americus, Ga., to follow.

WINTER QUARTERS days are half over.

MR. AND MRS. RUSSELL EWING (Punk), formerly of Ringling-Barnum, Al G. Barnes and other shows, are employed in war plants at Los Angeles.

JOE HAWORTH, legal adjuster of Cole Bros.' Circus, advises from his home in Wilkesboro, N. C., that he is up and around again following a heart ailment.

ONE showman's opinion about what is in store for us next season is as good as another's.

MR. AND MRS. ZACK TERRELL, who visited friends in Cincinnati on January 20, were callers at offices of *The Billboard*.

WRITING from Dayton, O., Dave Rowlands reports that he has been in Veterans' Hospital there since December 14 and would like to hear from friends.

ZEEK LAMONT letters from Mansfield, O.: "After playing a string of army camps am here playing an indoor date for Pat" (See *Under the Marquee* on opp. page)

Museum To Show Miniature Circus

CLEVELAND, Jan. 23.—Col. Harry Thomas, currently playing the Al Sirat Grotto Circus date here, has just been informed that circus fans of San Antonio, Tex., headed by National Historian Col. C. G. Sturtevant, recently dedicated a miniature circus built by Thomas to the San Antonio Museum. The circus was purchased from Thomas by the late Harry Hertzberg. It took Thomas 13 years to build and assemble the miniature, which is an exact duplicate of the Ringling-Barnum show in its halcyon days of the six-pole big top, and is complete in every detail. S. A. fans built a platform 50 feet square to accommodate the show, covered the platform with artificial grass, and the whole is enclosed in a mammoth glass case and will remain permanently in the museum. It is expected that the exhibit, one of the many left by Hertzberg to the museum, will attract hundreds of showmen when they visit the South Texas city.

Cleveland Show Has Heavy Draw

CLEVELAND, Jan. 23.—Off to a fair start for the first few days in the Arena, Al Sirat Grotto Circus, under direction of Orrin Davenport, spurred to tremendous attendance figures the latter part of the first week. Show dates are January 10-24. Friday night's crowd totaled 10,300. Sunday's matinee broke all attendance records for this annual feature, with 13,527 persons seeing the show and an estimated 3,000 turned away. Night house also was big.

Circus features many thrill attractions, including Peejay Ringens, bicycle dive; Les Kimris, the Wallendas, Great Peters, Ray Goody, Terrell Jacobs, and numerous good circus acts, including Tiebor's seals, Pallenberg's bears, Sonny Moore's dogs and ponies, Cole Bros.' horses and elephants. Aerial acts include the Harrolds, Behecs, Valentines and Ortons. Milo LaTosca, on the bounding rope, is a great feature, while Hubert Castle, Maximo, and Ray Goody are features on the wire. Zavatta riding act is outstanding. St. Claires and Sidneys, bicycle features, are a show-stop. Perch acts feature the Walkmirs and the Orantos.

Leo Hamilton is assisting Orrin Davenport; Harry Thomas is announcer; Izzy Cervone has the band, and Florence Tennyson is soloist.

Peoria Circus Financial Fizz But Producer Pays Off

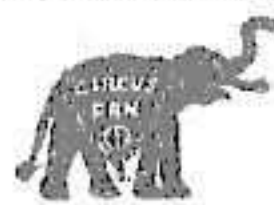
CHICAGO, Jan. 23.—The indoor circus staged in Peoria last week by Walter Hale under auspices of the Humane Animal Association was not a financial success, but all of the acts and staff were paid in full. Show, held in the Shrine Mosque Theater, drew a blank at the matinee and a three-quarter night house.

Acts used were the Gretonas, the Great Knoll, Hupp's Dancers, Capt. Dick Clements and his wild animals; Dorothy Boone, singer; Marvin Boone and his Boonettes, and Phyllis Germaine. Lee Lott was announcer. Acts were booked by Charlie Zemater. Hale handled the advance promotion, with Hugh Talbot as assistant. Talbot also handled tickets.

Cole Show Ready; Terrells in Cleveland

CLEVELAND, Jan. 23.—Work at Cole Bros.' quarters on the fairgrounds in Louisville is forging ahead with a full crew. All cages have been turned out of the shops and are now ready for the painters. Baggage wagons are being repaired and several wagons are under construction. K. & I. Railway shops have the contract to repair railroad equipment and will start work February 1.

Mr. and Mrs. Zack Terrell left Louisville January 17 for a visit to Al Sirat Grotto Circus here. All new wardrobe is being purchased for elaborate new spec conceived by Harry Thomas, and training of ballet girls will begin February 15. Zoo is in charge of Ted White, while Superintendent Eugene Scott is away on winter dates with part of the elephant herd. Zoo attendance has increased steadily since Christmas, with over 1,000 in attendance Sunday, January 17.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gates Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 23.—J. I. McFarland, CFA of Lodi, Wis., died December 16 from a heart attack at the Wisconsin General Hospital, Madison. He underwent an operation for the removal of cataracts on his eyes December 7 and was well on his way to recovery until stricken with the heart attack. McFarland was a circus lover and a member of the CFA for a number of years and attended their meetings whenever possible.

The Hunt Twins, performers on the Big One the past seven seasons, were with a USO unit, *Looping the Loop*, which played at Fort Sheridan, Ill., January 5. CFA Sergeant Robert C. Zimmerman, of the Public Relations office of that post, reports having a visit with the twins during the engagement.

A letter from Don S. Howland, Columbus, O., states that he returned home from a trip to the furniture market in Chicago. He states that he had a reunion with Dr. Harold Conley, Park Ridge, Ill., whom he had not seen for 27 years. Both are members of the CFA. While in Chicago he was able to make a couple of trips to the Atwell Luncheon Club.

Albert Marx, CFA of Houston, Tex., on a recent business trip to San Antonio called on our national historian, C. G. Sturtevant. Burt L. Wilson, of Chicago, writes from Beaumont, Tex., that he is back in the Southwest on a business trip but expects to be home shortly.

UNDER THE MARQUEE

(Continued from opposite page)

erson Bros.' Circus, with Gallon, O., to follow."

MANY circus wisecracks have taken digs at general agents—but we notice that the routing still depends on 'em.

ED HILER, former circus agent, visited *The Billboard* Cincinnati offices on January 21 while en route from Detroit to Knoxville, where he will take over management of a hotel.

OLD-TIMERS will be back in harness next season, and it may not be so much a lack of man as power.

GEORGE ALTHOUSE, who was a candy butcher on the old Barnum & Bailey Circus, is now an electrician with the Gertrude Lawrence show, *Lady in the Dark*, now playing Chicago.

FRANZ HEINZMANN letters from Rochester, Ind.: "Am no longer with Gretona wire troupe. Under the name of the Great Franzisco, I am working a swaying pole act."

Among our many winter worries, it appears that transportation for 1943 is playing a vital role.

ED LEIES, former circus biller, letters from Wooster, O.: "Am in Wayne County Hospital here. Would like to read letters from the boys who were on advertising cars with me."

IN LAST week's issue on the Letters From Readers page, it was stated that Dan Costello's Circus was the first railroad circus to visit the Pacific Coast in 1896. This should have been the year 1869.

AL AND REX HATCH letter from St. Petersburg, Fla.: "Acts which appeared with Grand Continental Circus held here recently at Webb's Patio included Lew Jacobs and Charlie Bell, clowns; Loyal-

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Charles H. Maughan, an old trouper, sends us a John Hix cartoon, *Strange as It Seems*, clipped from *The Commercial Appeal*, Memphis, Tenn., December 12, 1942, in which it is stated that R. V. Fisher has been collecting miniatures for 30 years and now has about 6,000 items valued at \$5,000. It all began when he was a trapeze performer with a circus and it was necessary to travel light. He began collecting small pieces that would take up little space in his trunks. He has a group of 200 ivory-carved elephants which will fit into a hollowed-out seed no larger than a pea. He also has ivory camels and lions which will pass thru the eye of a needle.

We dropped into the New York Public Library the other day to hunt up some 1856 circus information. We had to go to the theater department for it and there we met Alexander P. Clark, a member of the CHS. If you ever want to meet a real circus fan just drop in to see Alex. He bubbles over and you detect the odor of sawdust on him immediately. While I was there he showed me a cut catalog of one-sheets. It contained 75 pages and was issued by the National Printing & Engraving Company, St. Louis. This catalog was sent to the various circuses that selected their paper. This, of course, was for use of the smaller shows. It was issued some time around 1919. Young Clark has charge of this theatrical room and it is a treat to go in and do business with him. The CHS can feel proud of having him as a member. Talking about the CHS, we want to congratulate this organization on the December issue of *Bandwagon*, its official club organ.

RB BAND CONFAB

(Continued from opposite page)

tion. "We are tremendously indebted to the Ringling circus organization and to Mrs. Charles and Mrs. Aubrey Ringling for their co-operation in the establishment of this service," Mayor E. A. Smith told newspaper reporters. "Sarasota, in war or peace, has a very definite tourist responsibility, and the necessity of getting people to the golf course during the gasoline emergency is a very serious one. Due to the co-operative attitude of the Ringling circus we can meet the problem with every confidence."

Troupe Asks Naturalization

SARASOTA, Fla., Jan. 23.—Members of the Loyal-Repenski riding act, formerly with the Ringling-Barnum circus and reportedly scheduled to return to the Big Show this season, filed naturalization petitions in Federal Court at Tampa this week. The papers named Albertina Loyal Catarzi, 36; Alfonso Loyal, 30; Gustino Guilio Loyal, 33; Claudia Loyal Galasso, 29; Germaine Loyal Zucchini, 31, and Jules Cesar Loyal, 61. Jules Loyal was born in France, the others in Italy. All arrived in America in 1935 and now live here.

Repenski Troupe, riders; Six Brannocks, acrobats, and Singer's Midgets. Al Hatch was manager and equestrian director."

WE hear a lot of talk about circuses traveling by transport planes and gliders after this war is over. Should shows go that modern, old-timers will have plenty to gripe about.

"BILL BUSH, caterpillar driver; Bennie Murry and Bill Day, of Cole Bros.' Circus," letters Front Door Kelly, also of the same show, from Los Angeles, "are working with me making army tents for a local company."

ROBERT M. BURNS (Hi-Brown Bobby), last season press agent on Mills Bros.' Circus, is ahead of Victory Exposition, which is showing thru Indiana and Illinois. Since joining last November Burns has had only a four-day layoff.

"WANTED for 1943. Chariot & Tableau Circus can place ballet girls who have some knowledge of horseshoeing, sailmaking and the operation of automatic stake drivers. Good salary to A-1 female punk pusher."

ARTHUR BORELLA was taken suddenly ill with a heart attack and rushed to John Sealy Hospital, Galveston, Tex., where he has been for past three weeks. Prior to entering the hospital he met T. P. Lewis, of Cole Bros.' Circus, who is in the coast guard with quarters at the Galvez Hotel on the beach. Borella also met Kinko, who was playing a vaude engagement in Galveston.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

ERNIE BARNETT, of Del Rio, Tex., forged into the lead on the last count to win the all-round championship of the National Rodeo Association for 1942 with 2,279 points to his credit. Contestants are given points on their winnings, and this virtually amounts to \$1 for each point. Barnett participated in a number of events and won both the saddle bronk riding as well as bareback bronk riding championship. Hugh Ridley, Red Rock, Okla., won the steer wrestling with 640 points. Brahma Bull Riding championship went to Gerald Roberts, Strong City, Kan., with 696 points to his credit. Calf Roping was won for the second consecutive year by Jess Goodspeed, Wetumka, Okla., with 1,468 points. Single Steer Roping went to Floyd Gale, Morris, Okla. Trophies and awards will be given to the champions at the annual convention of the association in Oklahoma City.

CONVINCED that it will provide relaxation for war workers and soldiers,

Phoenix Junior Chamber of Commerce has decided to hold its annual World's Championship Rodeo at the State fairgrounds there. In an effort to solve the vexing problem of transportation the Jaycees will house the rodeo stock at the fairgrounds for more than a month prior to the show. Andy Womack, general committee chairman, said Don Nesbitt and Verne Elliott, who will stage the rodeo this year, plan to ship their stock to Phoenix at the close of the Denver show. In addition to the usual events, the rodeo this year calls for a Saturday night performance. Committee plans its usual opening day parade. Thomas Welch is rodeo secretary. "We looked over the whole picture very carefully before arriving at a decision to stage a rodeo again this year," Womack said. "This included consulting with State officials, military authorities and industrial leaders. In every case we were told that a rodeo would be relaxation for war workers and soldiers that would provide a stimulation. It was with this 100 per cent approval that we decided to stage the show."

WANTED FOR HAMID-MORTON CIRCUS

Riggers and Property Men; 15 weeks' work. Report to JACK SHAW, Shrine Circus Office, Washington, D. C., February 5.

WANTED

People in all branches of circus business. Wire Walkers, Acrobatic Acts, Teeter-Board Acts, Aerial Comedy Bar Acts, Casting Aerial Acts, Novelty Acts of all kinds, Clowns, Menage and High Jump Riders, Cowboys, Cowgirls, first-class Wrestler with established name, Whip Crackers, Circus Carpenters and Blacksmiths and Workingmen in all departments. Write

COLE BROS.' CIRCUS

State Fair Grounds, Louisville, Kentucky.

FOR THE SIDE SHOW

Strong Freak to feature, Unusual Performances, Hillbilly Act, Hawaiian Entertainers, Novelty Musical Act, Strong Ballyhoo Act, Dancing Girls, capable Inside Lecturer, Talkers, Ticket Sellers, Colored Performers and Musicians. The best in wardrobe and stage settings absolutely essential. Colored Performers and Musicians, address

HARVEY LANKFORD

3838 Windsor Place, St. Louis, Mo.

All other Side Show People address

ARTHUR HOFFMAN

P. O. Box 326, Greenwood, S. C.

WANTED

FIRST CLASS WILD ANIMAL TRAINER

GIVE AGE. REFERENCE.

WRITE TO A. COURT

CARE OF RINGLING CIRCUS

SARASOTA, FLA.

BE A BOOSTER

"DUKE" DRUKENBROD, Pres. RALPH J. PETERS, V.-P.
5TH ANNUAL SPRING ROUNDUP AND VICTORY BANQUET

of the CHARLES SIEGRIST SHOWMEN'S CLUB

SUNDAY, FEBRUARY 14, 1943

VOGUE BALLROOM, HOTEL BELDEN, CANTON, O.

TICKETS, \$1.50 PER PLATE

Music, Surprises, Entertainment

Reception Committee—Glen Z. Wagner, Dover; Murray Powers, Akron; Lester Rodgers, Steubenville; J. R. Edwards, Wooster; C. A. Klein, Youngstown; C. E. Smith and Jack Mills, Cleveland. For reservations address

BANQUET COMMITTEE, 318 CLEVELAND AVE., N. W., CANTON, O.

JOHN DRABBLE, Treas.

REX McCONNELL, Secy.

LEWIS BROS.' CIRCUS WANTS

For outdoor season to open in April, Clowns, small Rigging Acts, unusual Animal Acts, Boss Canvasman, Truck Mechanics, Electrician, Grooms, Workingmen. Can place a few Men; now in quarters, salary and food, warm dormitory. We want to buy Elephants, Horses, small Ponies, Dogs and Seals. We have for sale—Big Top, in excellent condition; Seats and other surplus Equipment; also open Pit Show Top, 40x110, excellent condition.

LEWIS BROS.' CIRCUS

Jackson, Michigan

CONCLAVES BRING OPTIMISM

Minn. Secs Vote War Aid in 1943

Boards to proceed unless conflict forces cancellation—Dathe State pilot

MINNEAPOLIS, Jan. 23.—Minnesota State and county fairs will be conducted as scheduled—unless the war situation is such that the annuals will have to be cut out. This, briefly, is the substance of the annual meetings of Minnesota State Fair board and Minnesota Federation of County Fairs at Radisson Hotel here January 13-15. County fair group met the first day, with the second two days devoted to the State fair conference.

"Winning the war," declared Raymond A. Lee, State fair secretary, "comes first, the fair next. Whether the fair goes on will depend on week-to-week developments in the war."

Transportation, of course, is the big problem confronting State and county fairs this year. The State fair is more concerned with this problem than are the county annuals for the reason that the big annual draws not only from all sections of Minnesota and the Northwest but also uses other traveling facilities for many of its shows and exhibitions.

The county fairs are not nearly as concerned because their attendance is from their immediate vicinity and their patrons need not drive long areas to reach the county fairgrounds. A resolution urging the State fair board of managers to "proceed with preparations for the 1943 State Fair" and plan the program to "aid in the prosecution of the war effort," was adopted by the State agricultural society at the conclusion of its annual meeting.

\$40,000 in Taxes

D. W. Thias, Two Harbors, retiring president of the Federation of County (See MINN. WAR AID on page 43)

Sharpe Carruthers Leaves BC

CHICAGO, Jan. 23.—Sharpe Carruthers has left the Barnes-Carruthers Fair Booking Association, with which he had been associated for many years. He is a brother of the late Edward F. Carruthers and executor of his brother's estate. He has made no announcement as to future plans.

IA Asks Bigger War Role

Execs in D. C. For Powwow

Plan program to enable fairs to contribute maximum amount to victory

BROCKTON, Mass., Jan. 23.—America's county, district and State fairs, asking for a more effective role in the war effort, will go to work for Uncle Sam next season on the biggest scale in history if plans to be presented in Washington this week by the spokesmen for the more than 2,000 annuals can be developed.

The services, facilities and full co-operation of the nation's fairs were to be placed at the command of government officials by Frank H. Kingman, Brockton, secretary International Association of Fairs and Expositions, and D. K. Baldwin, Birmingham, IAFE president, January 19.

How fairs can be tied in more effectively with the national war program will be outlined by Baldwin and Kingman in a four-day series of conferences with Washington officials. The two spokesmen have



DR. JOHN M. BROOKS, Saginaw, is the new president of Saginaw (Mich.) County Fair and Michigan Farm Products Show, having been elected to the office at the association's annual organization meeting at Saginaw recently. He succeeds Charles Girmus, Bridgeport. Clarence H. Harnden, who was re-elected secretary-manager, said the annual will go ahead in 1942, subject to conditions as they may arise, and that premiums in many departments will be increased.

Penn. Boards Plan Discussion of '43 Wartime Operation

READING, Pa., Jan. 23.—Plans for the 31st annual meeting of Pennsylvania State Association of County Fairs at Penn Harris Hotel, Harrisburg, January 27-28, were announced here by Charles W. Swoyer, secretary-treasurer. Stated to talk on one of the most important subjects of the meeting is John S. Giles, Reading Fair president, whose subject will be, "Problems Connected With Conducting Successful Fairs During Wartime." Swoyer said that Giles will relate experiences of the local fair, which found it necessary at the last minute to book new attractions, replacing those lost by federal restrictions.

Activities, Swoyer said, will get underway with a meeting of the board of directors of the eighth district of the United States Trotting Association, with the annual meeting of the district following. Central Fair Circuit, composed of annuals in Pennsylvania, Maryland, Delaware and New Jersey will convene Wednesday night.

William Brice Jr., Bedford, president of the State association, will open the general meeting Thursday morning. Greetings are to be extended by Mayor Howard E. Milliken, Harrisburg. Addresses in the morning will be delivered by Roger Duncan, executive president (See PENN. BOARDS on opposite page)

Canadians Push National Effort

A-B Circuits to stimulate quality and increased production of agriculture

WINNIPEG, Man., Jan. 23.—Value of fairs and exhibitions in maintaining morale in wartime was stressed at the annual convention of Western Canada Association of Exhibitions and Western Canada Fairs Association at Fort Garry Hotel here January 18-20. Over 100 delegates attended and they not only went on record as favoring the continuance of fairs in the West during the war, but declared that in so doing they would be rendering a real service to their respective communities.

They also resolved that the fairs should be made to fit in with the national war effort in the field of agriculture by promoting livestock competitions. "Objectives of Western Canadian Fairs Association this year are to stimulate quality and increased production in agriculture; to promote interest in agriculture among (See CANADIANS' EFFORT on page 43)

Neb. State Board Budget Is Slashed

LINCOLN, Neb., Jan. 23.—The 1943 Nebraska State Fair probably will be trimmed to a 4-H annual, it was indicated when Governor Griswold cut the State fair board budget from the requested \$62,900 to \$12,450. Board will meet this week, prior to Nebraska Association of Fair Managers' convention scheduled for January 26 and 27 here. Final decision on holding the 1943 fair will be announced then.

State fair board had requested the \$62,900 appropriation on the assumption the big show would be held this year. Members appearing before the unicameral appropriations committee in discussing the \$12,450 appropriation recommended by the governor pointed out that even if no fair is held it would require around \$30,000 for upkeep of the grounds.

Wartime legislation governing State and county fairs will be discussed by Judge J. C. Conover, Bridgeport, in the feature address at the 34th annual meeting of the Nebraska association. Other speakers will include Gen. Guy N. Henninger, State Director of Selective Service, and Tom Collins, Kansas City, Mo.

Gov. Green, Illinois, Urges Continuance

(Continued from last week)

Morale Builders

Another great benefit of the county fair is its value as a morale builder. Our military and civilian authorities have emphasized the importance of morale as a factor which is vital to the smooth operation of our war machine. Last year you were asked by the Washington planners to discontinue your fairs but to continue your vacations as an aid to morale. They may not realize it in Washington, but all of us here in Illinois know that the farmer has small chance of taking a vacation during the summer months because his crops require his greatest attention. On the other hand, a local fair offers a short period of diversion which does not ordinarily take the farmer away from his farm for more than half a day at a time and does not involve travel over material distances.

"Vacation Fairs"

I am inclined to agree with those who would call our county fairs "vacation fairs," because they offer to the farmer the only opportunity for relaxation and recreation which he may accept without failing in his patriotic duty to stick to his farm and produce every ounce of food possible. Surely, if vacations are (See GREEN FOR ANNUALS on page 43)

Georgians Okay Victory Expos As Morale and Food Producers

ATLANTA, Jan. 23.—Urged by Georgia agricultural and civic leaders to go ahead in 1943, Georgia Association of Agricultural Fairs at the 30th annual meeting in Hotel Henry Grady here Thursday (19) voted to continue for the duration in the interest of national morale and better food production. Over a dozen speakers—civic leaders, Future Farmers' heads, 4-H Club leaders and county agricultural agents—cited the great benefits which have been harvested from the close co-operation of the fairs and farmers, and urged that the 42 county fairs which comprise the association continue in 1943.

Co-Operation Lauded

S. D. Truitt, Fulton county agricultural agent, said he felt fairs, if permitted to continue, would play a great part in relieving the food shortage thru a stimulated interest in victory gardens. T. G. Walters, superintendent of agricultural education, Athens, and head of the Future Farmers of America in Georgia, explained how fairs have encouraged farmers to raise a better grade of livestock and produce. He said he felt that the need for the fairs' co-operation is even greater now that the country is faced with a scarcity of certain foods. (See GA. VICTORY EXPOS on page 45)

appointments to meet with representatives of the Department of Agriculture, Treasury Department, army and navy, Office of Civilian Defense, War Production Board and other governmental agencies.

"We hope to formulate," Kingman said here Monday (18), "a broad standardized program, a program that will enable every

fair to contribute a maximum amount of co-operation to the winning of the war. What the fairs have to offer is far too important to be left to hit or miss methods by individual fairs."

Kingman is secretary of Brockton Fair, held here annually, while Baldwin is manager of Alabama State Fair and assistant secretary of Minnesota State Fair.

Annuals' Bond Sales Record Big; Flint Seeks Better Mark in 1943

Paper read by George B. Flint, of Boyle Woolfolk Agency, at the 33d annual meeting of Illinois Association of Agricultural Fairs in St. Nicholas Hotel, Springfield, January 6-7.

Most of you know me as an act salesman, but I appear before you at your annual meeting as a special appointee of the War Savings Staff to personally thank the fair men who aided in the War Bond and Stamp drive at their fairs. First, I want to tell you how I became mixed up in this matter. A little over a year ago I was attending the Iowa Fair Men's Convention, Des Moines, and on Sunday prior to the official opening of the meeting a group of us gathered in the lobby of the Savery Hotel listening

to the radio when the startling news of the bombing of Pearl Harbor came thundering from the speaker. What had been a joyful group now settled into pessimistic humans. Having been in the fair game during World War I, I realized well the value fairs were in keeping up the morale of the rural people whose every effort would be needed to produce extra foodstuff.

I felt that the fairs must, or should, continue. I believed that in so doing they could aid not only in building morale but in helping to raise funds by selling what up to that time had been called Defense Bonds and Stamps. I conceived the idea of the fairs paying a (See BOND SALES BIG on page 43)

Maine Preps For Annuals

Increased food production and support of 4-H Club activities stressed

PORTLAND, Me., Jan. 23.—Confident that county and district fairs in Maine will be welcomed in 1943 by the majority of people in the State, representatives of Maine Association of Agricultural Fairs at the annual meeting of the organization in Falmouth Hotel here January 12-13 voted to go ahead with plans for this year's annuals where they will not interfere with government war projects. Fair boards also went on record as approving encouragement and support of 4-H Boys' and Girls' Clubs' activities.

Resolution calling for the 1944 convention to be held in Hotel Eagle, Brunswick, Me., was passed, and elected to office for 1943 were Samuel Woodward, Brunswick, president; F. W. Winter, Lewiston, first vice-president; Dan J. Andrews, Norway, second vice-president; James S. Butler, Lewiston, secretary, and W. L. Robertson, Gardner, treasurer.

Initial session got under way Wednesday (13) in the hotel's Maine Ballroom, with President Arthur B. Lawson presiding. After the secretary's and treasurer's reports were read, Chairman Harold O. Pelley of State Racing Commissioners revealed that the amount wagered on pari-mutuels in 1942 totaled \$2,091,000. Of this figure, he said, 6½ per cent went to fair associations and 3½ per cent to the State. Resolutions committee reported the passing of three members active in the promotion of fairs and horse racing in the State. They were Walter P. Ordway, Skowhegan; Fred Sweet, Haverhill, Mass., and Fred Perkins, Augusta. All were honored when those in attendance stood in a minute's silence in tribute to their memory.

Produce More and Better Crops

Conventiongoers then listened to Hon. Carl R. Smith, Augusta, commissioner of agriculture, who chose as his subject *The Agricultural Fairs of 1943*. Smith spoke briefly but seriously on the outlook for the coming season and advised association members to prepare for their annuals as they did in 1942 where the fairs can be operated without interfering with the government's war projects. He said he believed that 1943 exhibitions will be welcomed by the majority of people in the State.

"Maine agricultural interests, the fair men, farmers and producers of food products," Smith said, "are deeply interested in the war effort and will give their all to produce and deliver food for the nation and our allies overseas. Fair associations and farmers are liberal purchasers of War Bonds to the full extent of their finances. No other industry in America does as much for the human race as farming classes. We depend upon them to provide the staff of life and these same folk like some type of diversion from their 18-hour work days. They like to go to their county fair to see their neighbors' exhibits in agriculture and by comparison they learn a lot in the production of better crops and yields."

4-H Clubs' Goal

Kenneth C. Lovejoy, of the University of Maine and director of 4-H Club activities in the State, presented an interesting discourse on the boys' and girls' clubs' activities in 1942. He pointed out that the clubs' production goal in 1943 is \$400,000 worth of food, which will be used primarily for home consumption. This, he said, will cut down some purchases of food at stores and give greater supply to draw on when the people need it.

Other speakers included Roger Duncan, Hartford, Conn., secretary of United States Trotting Association, who presented an interesting review of 1942 racing season in this country and Canada; Franklin Safford, Keene, N. H.; Freddie Detmer, Miami; Hon. Forrest Richardson, Frank R. Witman and Edwin Keller. A letter from Frank Kingman, secretary International Association of Fairs and Expositions, was read.

Banquet Good Draw

Despite travel restrictions, over 200 were on hand for the well-received banquet Thursday night. Acts, presented thru the courtesy of George A. Hamid, Inc., and Jay C. McCabe, included Blonde Sensation, Silver Streaks, Bob Robinson, Three Smart Girls, Arleen Ford, Hal

Foed, Earl H. Hayes, Wanda Lee, Helen May and Johnnie Johnson.

Hon. Forrest E. Richardson was toastmaster, and speakers' table included James E. Barlow, Arthur B. Lawson, Samuel Woodward, Charles W. Phellis, Roger Duncan, Frank G. Troit and Carl Smith. Music was provided by a local orchestra. Banquet favors were provided thru the courtesy of American Fireworks Company, while E. G. Statts Company supplied the badges. Sound service was provided by Carlton C. Coffin Voice of Maine Company.

Attractionists, Guests

Attractionists and guests included King Reid Shows, King Reid Playtime Shows, Mr. Burr; Endy Bros.' Shows, David B. Endy; George A. Hamid, Inc.; Paul N. Denish and Joseph H. Hughes; Al Martin Agency, Al Martin; Beacon Amusement Company, Mrs. Eleanor Leonard; Jay C. McCabe Agency, Jay C. McCabe; American Fireworks Company, Joseph J. Goodin, agent; American Fireworks, Henry Rapp; Voice of Maine, C. C. Coffin, and Suffolk Electric Company, Rex V. Morrill.

York To Go Ahead; Lewis Is Re-Elected President

YORK, Pa., Jan. 23.—Despite the war, management of York Agricultural Society is proceeding with plans for its 1943 Interstate Fair, and dates of the annual were set last week at the annual association meeting.

Samuel S. Lewis was re-elected president and general manager of the fair and manager of horticulture and agriculture. Calvin Stauffer was named vice-president; John H. Rutter, secretary; C. Halbert Bayler, treasurer, and Harry P. Peeling, race secretary. Charlotte E. Jacobs was named assistant secretary and treasurer.

Around the Grounds

ALBANY, N. Y. — Officials of Nassau County Fair, Rensselaer, N. Y., tentatively fixed dates for the 1943 annual at a meeting of the Agricultural Liberal Arts Society, which conducts the fair. It was reported the 1942 fair made money.

REGINA, Sask.—Regina Agricultural and Industrial Exhibition Association will pay \$16,000 to the city of Regina this year for its 1942 activities.

BENALTO, Alta.—Benalto Agricultural Society has decided to hold a fair in 1943 regardless of whether a federal grant is paid or not. Hope was expressed that the grant would be paid so that the prize list would not have to be slashed.

KERROBERT, Sask.—Year's receipts for Kerrobert Agricultural Society were \$2,756 and payments were \$1,504, leaving a balance of \$1,252. Assets were \$5,752 and liabilities were a chattel mortgage of \$400, which left the balance at \$5,352. Balance due under the chattel mortgage was paid. Entries at the 1942 fair were double those of 1941.

EDMONTON, Alta.—Despite a profit of \$17,990 on the 1942 summer fair, Edmonton Exhibition Association suffered a deficit of \$4,479 on its operations for the year. Deficit will be met by the Dominion Government thru an agreement made by the city and the Department of National Defense when the fairgrounds were turned over for use by the air force. Defense department agreed to meet any deficit incurred by the association up to \$8,500. Financial statement showed current assets exceed association's liabilities by \$82,165.

READING, Pa.—Reading Fair Company will conduct "business as usual" during 1943, altho no fair is scheduled this year because the fairgrounds were leased for the duration to the government. However, the government has asked the board to keep active for the duration, Secretary Charles W. Swoyer said. Following this request, Swoyer issued a call for the fair's annual meeting to be held at Odd Fellows' Temple. Swoyer said that 36 directors are to be elected. Following this season, the fair's Boosters' Association will reorganize.

World's Fair After the War Is Proposed for Los Angeles

LOS ANGELES, Jan. 23.—Plans for a World's Fair in Los Angeles after the war were discussed by Ray Smith, director of finance of the Golden Gate International Exposition and manager of Downtown Business Men's Association, at a meeting of the Pacific Coast Showmen's Association Monday night. Following the discussion, an open forum was held, with Smith explaining "a permanent fair" after the war.

Smith said that Los Angeles was the ideal spot for such a fair and that now is the time to plan for such an event. He added that he was familiar with conditions thruout the world now and the government's plan to secure as much money for war as possible. He said that people will need something to entertain them following victory.

Smith prefaced his talk by discussing the San Francisco World's Fair and briefly touched upon some of the problems of its operation. Smith told PCSA members that Los Angeles is an ideal spot for such an exposition because Southern California has warm nights and outdoor affairs are big attractions. He cited Hollywood Bowl as an example. He added that people will need relaxation after the war, and that servicemen, eager to go some place, will carry out their natural desire to visit California. Smith said a World's Fair would offer an opportunity for countries to show war machines. "Science," he said, "is making great progress, as is medicine, and these exhibits, as well as others, would hold new interest." Production curtailments during wartime, he said, would be lifted and manufacturers would have new models to show.

Smith said that a World's Fair will cost money and the people contributing will have to be shown where a return will be made. Included in the fair buildings, Smith reported, would be an auditorium with a seating capacity of about 25,000, and shows, conventions and other activities would be staged to support its upkeep.

Answering the question of raising money propounded by J. Ed Brown, Smith said that wartime is the time to plan such an event for reason that people realize now more than ever the importance of such a fair. He said that countries are anxious for a channel thru which to focus attention on their wares. Smith opined that such a fair could be ready to receive the public from nine months to a year after the war.

Fair Elections

LLOYDMINSTER, Sask.—George K. Ross has been appointed secretary-manager of Lloydminster Agricultural Exhibition Association, replacing Gordon M. Cook, who went to Prince Albert, Sask., some weeks ago to fill a similar position with Prince Albert Agricultural Society.

EDMONTON, Alta.—Lee S. Williams was elected president of Edmonton Exhibition Board, replacing Charles E. Wilson, president for the past two years, who was named manager. Vice-president is E. I. Clarke.

KERROBERT, Sask.—Officers of Kerrobert Agricultural Society are: President, J. Irvine Bell; vice-presidents, Melvin Joyce, Milbur Gardiner and E. R. Young. Honorary president is John Vallance.

CRAIK, Sask.—Officers of Craik Agricultural Society are: President, Roy McGregor; vice-presidents, Harry Grant and Ivan McMillan; secretary-treasurer, Ivan McMillan.

ESTEVAN, Sask.—Estevan Agricultural Society recently elected Joseph Hill president; Irwin Dean, secretary, and Mrs. Dean, assistant secretary.

BLOOMSBURG, Pa.—Columbia County Agriculture Society, operator of Bloomsburg Fair, at its annual meeting January 16 re-elected Paul D. Jacobs president; George M. Houck, vice-president; Harry B. Correll, secretary; J. Howard Dilly, treasurer, and Carl H. Fleckenstine, superintendent of concessions.

ALBANY, N. Y.—John F. Williams was elected president; Fred Nielson, vice-president, and Harry Pockman, treasurer of Nassau County Fair, Rensselaer, N. Y.

FARMER CITY, Ill.—Officers of Farmer City Fair Association at the annual meeting here set dates for 1943 and announced that there would be a fair this year unless definite orders from Washington made it impossible to continue.

Meetings of Assn. of Fairs

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs, February 2 and 3, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Five-Man Board To Manage Prince Albert Exhibition

PRINCE ALBERT, Sask., Jan. 23.—A five-man board of governors to control and manage the Prince Albert exhibition grounds was created by a bylaw passed by City Council. Board will hold office at the pleasure of the council until death or resignation of any of the members, at which time the council will appoint someone to fill the vacancy.

The board is obligated to submit to council an annual financial statement. Agreement includes provision for payment by the council to the board of \$4,000 from funds received by council from the Prince Albert Agricultural Society, the money to be used by the board only on necessary capital expenditures on the fairgrounds. In addition, city council will pay the board \$500 annually for building and equipment maintenance and payment of insurance dues.

PENN. BOARDS

(Continued from opposite page)

United States Trotting Association, on "The Accomplishments of the United States Trotting Association During the Past Year," and Robert B. Jewell, former manager Kentucky State Fair, on "Horse Racing at County Fairs."

Scheduled on the afternoon program are the addresses by Giles; L. F. Livingston, manager of the agricultural extension division of Du Pont Company, Wilmington, Del., on "Increasing Use of Agriculture Products in Industry"; John H. Light, retiring Pennsylvania State Secretary of Agriculture, on "My Personal Observations of 1942 Fairs"; Arthur Lewis, owner Art Lewis Shows, on "The Carnival Outlook for 1943," and Edwin T. Keller, Cincinnati, on "Experiences in Pari-Mutuel Meetings With Harness Horse Races."

Convention will conclude with a banquet Thursday night at which Governor Edward Martin of Pennsylvania is slated to be the main speaker. Giles will be toastmaster at the banquet. Music is to be provided by John Tomney's orchestra.



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Gas Situation Good and Bad For Hub Spots

BOSTON, Jan. 23.—OPA limitations on pleasure driving are expected to have a varied effect on parks in this area. Those spots with good public transportation are naturally expected to experience a business increase, while those not so fortunately favored are expected to suffer greatly.

Revere Beach, located closer in than any of the other parks in the area, should show increased attendance over the 1942 season. The First Corps Area Command has approved the dim-out plan which concessionaires have put into effect along the beach front there. Surface cars leave downtown Boston for the beach every 10 minutes during the summer. Several army camps in the vicinity are also expected to pour much additional play into Revere Beach the coming season.

Paragon Park, Hull, Mass., is expected to suffer considerably with its limited bus service. In normal years the park was also served by a steamboat system. Boats would leave every half hour from Boston, and considerable numbers would take advantage of the excursions. Hundreds of summer cottages located near Paragon Park generally aid business there considerably, but that source, too, is expected to be crippled by the latest gas edict.

Roy Gill's Auburndale Park, Auburndale, Mass., 10 miles from Boston, has in past years been the center of much picnic activity. Gill has spent considerable time and money in exploiting the spot's picnic grounds. Auburndale Park is serviced by the Boston Transit System, and Gill in past years has given his patrons more innovations than any other pleasure spot hereabouts, and there is no doubt that he will offer enough inducements to pull thru the season successfully.

J. J. Kay and Staff Lauded

WILDWOOD, N. J., Jan. 23.—Commendation to John J. Kay Jr., resort publicity director, and his staff for excellent work accomplished last year was given at a meeting last week of the city commissioners. Kay submitted his yearly report which described in detail the promotional work undertaken and accomplished in behalf of the resort. Mayor George S. Krogman lauded the publicity department and, commenting on the prospects for 1943, suggested that temporarily the program mark time "as the army marches forward."

With the Zoos

PHILADELPHIA.—William (Bucky) Reeves, operating a private zoo at nearby Riverton, N. J., disclosed his plans to construct a modern zoo in Riverton after the war. Reeves was associated with the Philadelphia Zoo until 1940, when he left for the Island of Roatan, Honduras, where he picked up some iguana lizards, monkeys and snakes. Some were sold to circuses and the Philadelphia Zoo, and others he retained for his own private zoo.

NEW ORLEANS.—The Shriners of this city are raising funds for the purchase of a camel for the Audubon Park Zoo following death of the organization's first gift to the zoo just before Christmas. Superintendent George Douglas also expects to receive Mike, the Louisiana State University's Bengal tiger as a gift for the zoo. Douglas says that the zoo now has enough meat, 14,837 pounds, in cold storage, with a head of 300 blind mules held in reserve to insure food.

CHICAGO.—Beef has disappeared from the menu of the animals at Lincoln Park and Brookfield zoos. The animals are now being served horse meat. Lincoln Park discontinued beef January 1 and no beef has been served at Brookfield for more than two months. At Lincoln Park, Director Floyd Young instituted a "foodless day" one day a week nearly a year ago. He explained that it was not because of a meat shortage but because he considered it best for the animals' health. There are 14 carnivorous animals at Lincoln Park Zoo. Edward H. Bean, director of the Brookfield Zoo, has no foodless day, but he apportions the meat equally thru the week.



PAUL H. HUEDEPOHL, general manager of Hayden Island Amusement Company, operators of Jantzen Beach, Portland, Ore., looks forward to a tremendous season in 1943 despite wartime restrictions. Under Huedepoehl's deft management, Jantzen Beach hung up a record-breaking season in 1942, running 105 per cent over the previous year. In addition to his capabilities as a park manager, Huedepoehl holds the distinction of being one of the foremost authorities in the country on the swim pool business.

Winnipeg Sans Park

WINNIPEG, Jan. 23.—With the recent sale of the River Park property for use in development of a residential section, Winnipeg is currently without a privately operated amusement park. Winnipeg Beach Amusements, generally associated with this city by those not familiar with the area, is in reality 60 miles from here.

CINCINNATI.—Bill Dressman, trainer and keeper of the Zoo's 17-year-old gorilla, Susie, reveals that his charge gained 36 pounds during 1942, jumping from 364 to an even 400 pounds. She stands 5 feet 1½ inches. Birth of two Russian brown bear cubs at the Zoo was announced last week.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Industry's First Hero

Thousands of former members of the aquatic fraternity—water performers, lifeguards, plunge managers and tank and beach owners—are now serving good ol' Uncle Sammy. Many foreign swimmers known on the American pool scene are likewise serving a good cause with the forces of the United Nations.

Thom Barry, manager of Barrowell Green swim pool, Southgate Council, England, who had many friends on this side of the ocean, was one of the industry's first heroes. Thom made the supreme sacrifice, being among the brave who died from wounds received in the raid on Dieppe.

Barry may have been the swim industry's first hero of World War II, but he certainly won't be the last.

'Nother Pool to Service

The beautiful indoor plunge at Yale University, New Haven, Conn., scene of many intercollegiate championships, is now playing host to the army air cadets and navy men stationed on that historic campus.

Future of intercollegiate swimming looks dubious at this juncture. Most coaches are already in or about to join some division of the armed services in the role of physical educators. That doesn't mean that the sport of swimming will be at a standstill insofar as collegians go. Swimming will continue, but the competitive phase of it will be overshadowed by its physical educational aspect.

Winter Business Flourishing at St. John Resort

ST. JOHN, N. B., Jan. 23.—Rockwood Park is attracting large crowds every afternoon and night that the weather is favorable for ice skating, skiing, tobogganing, hiking, snowshoeing and ice hockey. The main pavilion is used for checking, refreshments and dancing. Another pavilion, located a half mile east, at the zoo, is used similarly. The main pavilion is on the shore of Lily Lake, where most of the winter activities are concentrated. Band and automatic phono music are provided for skating.

Few parks in the maritime provinces have developed the winter sports angle like Rockwood, and each winter the popularity has been increasing. Special attention is given to furnishing facilities for skating and skiing. A large lighted rink has been laid out in front of the pavilion, where skates, boots, skis and toboggans are rented.

The park staff of regulars is kept on the pay roll all the year round. A new housing project, Rockwood Court, with 62 units, is under construction near the park entrance and when completed is expected to boost Rockwood's business still further.

No Curfew for Cape May

CAPE MAY, N. J., Jan. 23.—Altho neighboring Wildwood, North Wildwood and Wildwood Crest resorts recently enacted curfew legislation, compelling children under 16 years of age to be off the streets at 9:30 p.m., there will be no curfew hour for Cape May. City commissioners declare there is no necessity for such a restriction here. Sea Isle City last week became the fourth South Jersey resort to adopt curfew regulations for youngsters.

Toll's Tackle Makes Paper

MILWAUKEE, Jan. 23.—Theodore M. (Ted) Toll, owner of Waukesha Beach Amusement Park, was the subject of a lengthy article in a recent issue of *The Milwaukee Journal* which lauded him for his excellent collection of trout fishing tackle, said to be the finest in Wisconsin and possibly the country. A three-column photo accompanying the article showed Toll with part of his vast collection of rods, reels and sundry piscatorial equipment.

Sherline Recalls Old Gravity Rides

ERIE, Pa., Jan. 23.—William A. (Bill) Sherline, carpenter and contractor who built the first Roller Coaster for John Cyrus Wood back in 1876, recalled today the many gravity railroads he has built from Coast to Coast.

Originally constructed in Chicago, the first such ride was officially introduced to wild acclaim and big business in Cincinnati. The invention was the brain child of a Frenchman, Jean Charpentier, and was brought to America by Wood, who believed in the American ingenuity to construct the delicate inclines and make it work. The same device was introduced to Hawaii by Sherline and provided the first amusement ride for King Kalakaua, who presented an ivory stick to the master builder for his achievement.

Sherline lives in retirement in Erie with 85 years of life and achievement behind him. He has seen many of the power-driven coasters used today but has never ridden one. With the situation facing park owners all over the country today, there is a possibility that a gravity ride may return. If it does, Bill Sherline still has the blueprints in his memory and may contribute another part to the amusement world.

Gravity rides never used gas and very little grease. All we need to figure out now is how to coast from the city to the park.

Tulsa Op Lieut.; Meeker To Manage

TULSA, Okla., Jan. 23.—John Mullins, operator of Crystal City Amusement Park here, has been commissioned a first lieutenant in the morale division of the marine corps. C. E. Meeker will manage the park this year.

Many rides and concessions are being booked, as Meeker finds operators willing to sign long contracts because of the gas and tire situation.

American Recreational Equipment Association

By R. S. UZZELL

Charles Ward and Jumbo

Charles Howell Ward died in Rochester, N. Y., January 18 at 80 years of age. In 1885 he mounted Jumbo for P. T. Barnum after the big elephant was killed at St. Thomas, Ont., by a passing freight train. *The New York Tribune* wrongfully places the stuffed Jumbo at Smithsonian Institution, Washington. It is and has always been at Tufts College, Boston. When the New England park men held their summer meeting at John T. Benson's wild animal farm a few years ago, Wallace St. Clair Jones drove us by the Tufts Museum, where we saw the mounted Jumbo. We did not want our fraternity to stop off at Washington expecting to see the big beast's stuffed skin at Smithsonian.

Jumbo's mounted skeleton is at the American Museum of Natural History, New York. The stuffed skin and skeleton really belong in our American Museum of Public Recreation, as neither Tufts College nor the Natural History Museum has anything to do with the show or recreation business. These two specimens would put our museum on the map—and how!

Your author endeavored to persuade Tufts College authorities to permit us to take Jumbo to the New York World's Fair, but no sale. P. T. Barnum donated \$100,000 to the endowment fund of the college and gave it the stuffed elephant, so it is sentimental about it. Tufts football team is called the Jumbos.

Schloss Is Versatile

It is not generally known that our president, Leonard B. Schloss, knows considerable about the boxing game. After press-agenting several theatrical productions, he landed on an unusual *Uncle Tom's Cabin* show. This one featured Peter Jackson, who at that time was matched to meet James J. Corbett for the world's championship. Young Schloss's boss was Charles E. Davis, who handled a number of boxers, among them Tommy Ryan, Joe Choynski, Jim Berry, and, lastly, John L. Sullivan, whose "first" farewell tour Schloss managed. In the

tour they offered \$50 to any man who could go three minutes with Sullivan. At San Francisco, James J. Corbett got away with the bacon and demonstrated that he could hit the great slugger at will and yet keep out of his way. This led to the Corbett challenge and victory over the world-famous John L. Sullivan. While in South Africa to organize a theatrical circuit, Schloss was stopped by the outbreak of the Boer War and got the last train out of Johannesburg, Transvaal, just before the outbreak of hostilities October 12, 1899. It is easy to write about one you have known for approximately 40 years.

Sees Gas Relief

The gas situation for autos is sure to be relieved before the park season opens, because by that time almost all consumption for oil heating will have ceased until late fall. Then, too, more pipe lines will be working.

Playland, Rye Beach, N. Y., will carry on as usual this year. Boats can and will do much for this resort, while busses and autos are going to be more in evidence than is now surmised. That fine resort just cannot fold. There is too much invested there to abandon.

BOND SALE BIG

(Continued from page 40)

portion of their premiums in stamps and wrote Vice-President Henry Wallace, who answered stating he thought it such a good idea that he was turning my letter over to Secretary Henry Morgenthau Jr. of the Treasury Department and to Secretary Claude R. Wickard of the Agricultural Department. I received letters from both and was appointed to carry on the task in every State where the State administrator would take the time to send me a list of county chairmen.

To all States where I received such a list I sent the chairmen in the counties where fairs were to be held a letter, giving them instructions how to go ahead and arrange for booths for the sales and wherever possible to get the fairs to pay at least 25 per cent of the premiums in stamps. I gave them the name of the fair and its secretary's address.

Results Gratifying

In checking I found the results most gratifying wherever the county chairman was wide awake enough to realize that the fair was a worth-while institution which would draw crowds with money enough to buy. The Treasury Department wants a record of the fairs that helped and in what way and it means much to you if you will help compile this data. Some have sent it in, but many do not realize the importance of the report.

In your State many small cities did a great job. Carmi's sales reached over \$16,000 in three days of fair. Henry, Ill., used over \$3,000 worth of stamps on premiums plus the bonds and stamps which were sold there. Olney used the profits of its annual to buy \$2,000 worth of bonds, and I could continue at length with these figures. Anderson, Ind., did a great job, and Caruthersville, Mo., set a record. Black River Falls, Wis., despite rainy weather, sold almost \$20,000. Still there were many more that could have turned in greater results but made no move whatsoever. It is those that we are asking to do their share in 1943. Some say we can't give stamps on premiums as we have to pay by check to get State aid. You are wrong there, as you can pay by check by making a rubber stamp stating the check is to be paid 25 per cent in War Stamps and 75 per cent in cash. You can instruct your bank that way, and your check gives you the necessary proof to collect aid.

The Treasury Department realizes your value in operating, not only in the sale of stamps and bonds but in the added revenue your admission tax now brings in and in the help you are in upholding the morale of the country people by giving them perhaps the only entertainment and relaxation they will have thru-out the year.

CANADIANS' EFFORT

(Continued from page 40)

boys and girls by stock judging competitions, farm camps and other projects, and to help maintain morale by providing good entertainment and amusement programs." W. H. Johnstone, president of the Class B Circuit, declared in his address. Delegates agreed enthusiastically.

Edmonton Out

Withdrawal of Edmonton from active participation in the Class A Circuit for the duration was announced by A. H. McGuire, Calgary, in his presidential ad-

dress. Edmonton's grounds have been turned over to the government for the duration, McGuire said. He expressed the hope that some arrangement might be made to enable the Edmonton Exhibition to be presented as usual, however.

A-Circuit Set

Dates were set for the A Circuit, comprising Brandon, Calgary, Saskatoon and Regina. Altho the tour lasts only four weeks instead of the usual five, it was announced that if Edmonton can make arrangements for a one-week fair it will be held after the Regina stand. Barnes-Carruthers were contracted to present its Allies Victorious Show as the grandstand attraction on the A Circuit. J. W. (Patty) and Frank R. Conklin's Conklin Shows obtained the midway and concession contract. Horse racing will continue to be one of the main attractions of the fairs on this circuit, it was announced.

Dates also were set for fairs in the Class B Circuit. They include Carman; Estevan, Sask.; Moose Jaw, Sask.; Weyburn, Sask.; Portage la Prairie, Man.; Yorktown, Sask.; Melfort, Sask.; Lloydminster, Alta.; Vermillion, Alta.; Vegreville, Alta.; Red Deer, Alta.; North Battleford, Sask., and Prince Albert, Sask.

Midway contracts were awarded to Wallace Bros.' Shows of Canada. Grandstand went to Hamilton Booking Agency.

Officers Named

At the concluding session of the Western Canada Association of Exhibitions C. E. Wilson, Edmonton, was named president. He succeeds A. H. McGuire, of Calgary. J. H. Warren, Saskatoon, was named vice-president, and Sid W. Johns, Saskatoon, secretary-treasurer. Election marked the 20th successive term for Johns as secretary-treasurer.

With the outlook on the man power situation becoming more serious, the association at its final session voted to appeal to the Selective Service Board for help. Because fairs seek to aid the national war effort by fostering agricultural war policies, it was claimed that the fairs constituted an essential service and were entitled to consideration by the board. It was stated that last year great difficulty was found in obtaining men to work around the grounds. This year the situation will be worse.

Dobbin To Return

Sid W. Johns said he believes the transportation problem may bring back the old circus caravan drawn by gaily plumed horses. More horses would be required this year by the touring shows making short hops on the smaller circuits, he said. Besides easing the transportation difficulty, the horses would put on a far more colorful and attractive show than the trucks, he believes. "We've put on fairs long before there were any cars or trucks. Transportation difficulties won't stop us," he declared.

Bjorkland Heads "B"

Victor Bjorkland, Red Deer, Alta., was elected president of the B Circuit at the final session of the three-day convention. Charles E. Grabb, Portage la Prairie, was named honorary chairman, and other officers are vice-presidents, F. E. Clark, Carman; C. S. Lacroix, Prince Albert, and A. W. Shaw, Vegreville, Alta. Keith P. Stewart was re-elected treasurer.

For distinguished service with the circuit over a period of years, honorary life memberships were given Hank Wright, North Battleford; H. Keddy, Melfort, and Fred C. Zabel, Weyburn.

MINN. WAR AID

(Continued from page 40)

Fairs, declared that "Altho gas rationing presents a problem right now, I believe both State and county fairs can be carried out very well provided no further restrictions are imposed by the Office of Defense Transportation. We intend to go ahead with our plans and personally I feel confident that the ODT will cooperate."

Principal object of all fairs will be the aiding of the war effort. This will be done by giving pointers on reaching production goals during the man-power shortage. The fact that fairs paid \$40,000 in taxes last year stood in their favor, Thias said.

J. S. Jones, secretary of the Farm Bureau Federation, was principal speaker at the County Fairs meeting on Wednesday (13). Speakers at the State fair meeting on Thursday (14) were Minnesota's new Lieut. Gov. Ed Thye and Douglas J. Baldwin, president International Association of Fairs and Expositions.

Annual banquet was held Thursday night with Baldwin presiding, with about

60 in attendance. Principal speaker was Arthur E. Briese, who discussed "The Relationship Between Great Britain and the United States in the War Effort."

Dathe New Prexy

Elected new State fair president is A. H. Dathe, Barnum. He succeeds H. A. Derenthal, Wykoff. Lee F. Warner, St. Paul, was elected first vice-president. Succeeding Dathe as District 8 board of managers' member is O. B. Carlson, of Grand Rapids; Ralph S. Thornton, of Alexandria, District 7, and Robert J. Lund, Thief River Falls, District 9, were re-elected.

Lee was elected State Fair secretary for the 14th consecutive year, while M. O. Grangaard, Minneapolis, was re-elected treasurer for the 11th consecutive year.

Officers picked by county fairs federation include William Holm, Tyler, president; Robert Freeman, St. Paul; Ramsey, county agent, vice-president; E. J. Bell, Anoka, re-elected treasurer, and Allen J. Doran, Grand Rapids, re-elected secretary.

Directors re-elected were C. A. Anderson, Littlefork, District 8; Ben Campbell, Utica, District 1; George W. Larson, North Branch, District 3; Col. William H. Donahue, Minneapolis, District 5; Earl E. Huber, Wheaton, District 7; George W. Peoples, Detroit Lakes, District 9. Named to succeed Freeman as District 4 director was George W. Gleixner, of North St. Paul.

Altho the State Fair will do no buying until March, county fairs reportedly bought as usual, with the bookers being kept busy in manner similar to past years. Among those seen around the convention floor were Al Kalbus, Wisconsin State Fair; John White, Sioux Falls, S. D.; Mike Barnes and Ernie Young, Barnes-Carruthers; Gus Sun, Gus Sun Booking Agency; William and Lee, Julie Miller, De Waldo, Florence Reimnuth and Vi Murphy.

GREEN FOR ANNUALS

(Continued from page 40)

In order for our laborers and our white collar workers, they are also in order for our farmers. The morale of our agricultural communities must not fall behind that of our military forces and our industrial cities.

Another advantage of a fair is its importance to the small business men as a trade stimulant and as a community booster. War, even with all its horrors, is bringing financial advantages to the industrialist, the laborer and the farmer, but it is bringing many small business men to the brink of ruin. Their financial difficulties have been multiplied by every new tax bill, their business worries increased by every new trade restriction. Yet, as always, they are contributing more than their full share to the war effort, patriotically and without complaint. We should give the subject deep and serious thought before we heap extra burdens on the already overloaded commercial life of our small trading communities by arbitrarily canceling their county fairs.

Dollars and Cents Value

Here in Illinois we can show that our county fairs have another value to the war effort, a value measured in irrefutable figures of dollars and cents. Sixty fairs were held in the State last year, and almost without exception they enjoyed the most successful year in their history.

One annual contributed \$3,599 in fed-

eral tax collected on admissions, and the tax on carnival tickets at that fair was \$2,140. The other 59 fairs made similar financial contributions to the national treasury. And thru booths established at 31 fairs, \$167,430 worth of War Bonds was sold. Contributions such as these cannot be overlooked when we are weighing the question of continuing fairs.

Local Annuals Stressed

There are several steps, however, which fair managers could take in order to guard against conflict with the war effort, or retarding it. They should stress localization of fairs, with a view to avoiding long travel and thus conserve all-important supplies of rubber and gasoline. The county fair should be what its name implies—essentially a county and local fair—because necessary travel restrictions have returned us to the "old days."

Greater emphasis also should be placed on the agricultural aspect of the fair, and the home-making side—particularly canning—should receive an unusual amount of attention this year. The war has brought food production to the front as our most vital necessity, and home canning, in the face of a shortage of commercial products, is probably the best answer to the food scarcity, which is becoming more acute as the war progresses.

Farmers, business men and other residents of rural Illinois are aware of their part in winning the war. They know that upon them has been placed a great obligation, but they have never failed to come thru, and they will not fail now. They are the backbone of America. Men and women in the State are performing miracles of production. Handicapped as they are by lack of farm labor, the shortage of machinery, of transportation and of materials, they have produced a record-breaking crop for 1942 and have pledged themselves to even greater effort in 1943. The measure of a nation is the strength of its unity in war, and we in Illinois are united!

We have only one purpose in view, all of us, whether public officials or private citizens, and that is the winning of the war as quickly as possible. Our combined efforts were turned toward this in the last year, and even greater efforts will be forthcoming in the next.

**A NO. 16 OR NO. 12
BIG ELI WHEEL**

properly located in your Park will be an added attraction and a profit-earner for you. A No. 16 BIG ELI in a Central West Park completed its 17th season with one of the Most Profitable Years on Record.

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ROCKAWAY'S PLAYLAND

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WANTED—MECHANICAL SUPERINTENDENT

Having general mechanical and ride building experience with ability to supervise crews. Steady job with Class A Eastern amusement park. Write, stating experience and references to **BOX D-24, Care of The Billboard, Cincinnati, Ohio.**

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

CIRCUSES carried on in Sweden during the past season despite a dearth of foreign talent, many wartime restrictions and a shortage of food, especially coffee. This somewhat belated news came from Stockholm to Theodore Wolfram, Ozone Park, N. Y., former correspondent for *The Billboard* in Paris. Scandinavian artists made up most of the programs. Principal show operating was the Circus Scott, directed by the two Bronett brothers, well-known Swedish clowns. Scott bill had the Scott Horses; Miss Lazana, trapeze; Frank Jackson Company, Mexican knife throwers; Reinsch's Dogs; Henriquez, Norwegian contortionist; Bob Gillette, comedy dancer; Erik Bang, Danish magician; Two Olympics, acrobats; Hamilton Duo, xylophonists; Bronett Brothers and Svend Mielke, clowns. While said to be below pre-war standard, performances drew well, all acts being known in Europe. "Letters from Sweden are up to four months in transit to New York, and cables and air mail to me from England arrive six days to six weeks from date of posting," Infos Wolfram. "A letter I mailed to Sweden early in November, 1941, reached its destination on September 22, 1942. Most of the letters I sent to friends in neutral or unoccupied parts of Europe several months before America entered the war were very recently returned to me with the laconic notation, 'Service Interrupted.' Secretary T. Murphy, Showmen's Guild of Great Britain, and F. Mellor, editor of *The World's Fair*, have requested me to extend their kindest regards to you, other members of *The Billboard's* staff and their friends in America, and they add, 'Tell them that we are keeping our chins up at this end.'"

† † †

WHODUNNIT? About the silliest argument in outdoor show biz is the one about who "educated"

the so-called chump. What is a chump and what percentage of showmen have never been one? We'll take a chance and say that not all umpchays are outside of the business. An old showman once defined a chump as "a person who isn't shifting, drifting and fretting for a living. He's a local who eats three squares off a white tablecloth, sleeps in a bed and has no winter worries." Operators, by and large, always have educated whomever they needed to keep going. There have been the town gal who wanted to be an actress and the boy who was a born showman but had to be broken in. They have served their apprenticeships for little or next to nothing. After they became "smartened-up" employers themselves they remembered their early educations and, in turn, took on new talent to educate. Concessionaires have used local support and left home-guard know-it-alls in towns galore. Ath shows have used as a local stooge almost any high-school boy with even the rudiments of the catch-as-catch-can art. Some girl showmen have hired corn-feds as bally gals who learned quickly the secrets of putting on a four-gal performance with a 12-gal flash. Agents have educated bird dogs and they educated committees. Illusion showmen who never would think of telling a brother how a trick was done have hired local fens to work their shows, and many a neat-appearing young man who looked good in a dress suit has been quickly made into lecturer, illusionist and hypnotist. Illusions have been exposed to the public for a small fee, alibied as a "royalty." Many promoters have made concessionaires out of nearly every lodge or club member they ever worked with. Program men by the score have taught phone sales talk to local help to save percentages they would have had to pay professional salesmen. 'Tis nothing short of notorious how hotel-lobby jackpotters, presumably to satisfy their ego, have discussed their

business in public. More individual loyalty to their profession would have obviated many a present-day huddle among showmen as to who educated whom.

† † †

IT having been remarked that Ringling circus administrations have in late years changed in five-year cycles recalls that the number five has also been prominent in tough going during the regime of the North boys. First came the strike in Scranton, Pa.; then the odious elephant poisoning, the tragic menagerie fire in Cleveland, the union calling out of the Merle Evans band, and at the end of this season the deplorable accidental death of Walter McClain, superintendent of elephants. We bespeak for the new management a much better run from Lady Luck.

† † †

WITH Class A Western Canadian fair Frolleland contracts in his kick, J. W. (Patty) Conklin hoping to do a little California scouting for new attractions. Expects '43 operations to be hampered some because of "Selective Service set-up in the way of labor and other little matters which are not very serious." . . . Jimmy Curnett, former RB circus correspondent for *The Billboard*, who passed thru Cincy on January 20, expects to vibrate 'tween Tampa and Sarasota for a spell. . . . He's keeping 'em rolling in the mimeograph room at Cadet Headquarters at Maxwell Field, Alabama, is Pvt. Lester J. Ketner, former correspondent for *The Billboard* in San Antonio. . . . "These men and many others of the profession are giving time and talent in furtherance of morale of their fellow soldiers. Their efforts are greatly appreciated by all who have the privilege of working with them," writes Irving J. Blumberg, USO Club associate director, Carlsbad (N. M.) Army Air Base. He means Pvt. Al Pitheathly, contortionist and former trouper, and Pvt. Ronald Adams, camp emcee, formerly with J. F. Sparks Shows. . . . What's it a sign of when a prominent showman returns from Washington looking like the cat that ate the canary?

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE towel-throwers, giver-uppers and unreconstructed defeatists are beginning to sell outdoor show business short. These types have always been ready to toss in the sponge. Few of them have any real stake in outdoor amusements or any investment to protect outside of a possible suitcase which itself has long since outlived its usefulness either in the direction for which it was made or as hock-shop stuff.

To be sure, outdoor showdom and all items coming under the head of attractions face an uncertain if not severe future, but no person worth his salt will be expected to fold up under 1943 conditions, even if they seem or actually become tough. Nevertheless, showdom has responsibilities toward the war, and tho they are not quite the same as those which are being shouldered by industry in general, every effort, no matter how small, must be turned to that routine but ever important phrase—the winning of the war.

That outdoor show business will be floored by wartime conditions and never emerge from the knock-out punch is the kind of thinking indulged in by the weak sisters. Taking our chances on being called

corny and repetitious, we shout again that so long as there is a sun beaming down from on high, just so long will there be carnivals, parks, fairs, circuses and the rest of the entertainment parade. To the victor belongs the spoils, to the swift the race, to the faithful everything.

† † †

TALK about showbiz moguls not being able to get together or work out their fate harmoniously, here are two "mutually exclusive" items that sound faintly reminiscent. According to dispatches from Washington, the Educational Policies Commission of the National Education Association says that hatred of the enemy should not be taught in American public schools. At about the same time *The New York Times* printed a special article by Rex Stout, chairman Writers' War Board, in which the caption read, "If we do not hate the Germans now we shall fail in our effort to establish a lasting peace," according to Stout. The moral is that showmen can be just as conflicting in their views as government and semi-official bureaus.

The Crossroads

By NAT GREEN
CHICAGO

FOR many years John Ruggio's express office on North Clark Street was a familiar spot to hundreds of performers. Fifteen years ago, when vaudeville still flourished, Ruggio was kept busy hauling performers' props to outlying theaters, as well as to and from railroad stations. And if an act didn't have the ready cash to pay for a haul, John would say, "Well, you'll be back. Pay me then." Acts could always depend upon him to handle their stuff promptly, and if they needed storage space, he provided it. He was co-operative, friendly and helped many an actor. As vaude—and legit—waned, Ruggio's business declined, but he kept on, supplementing his theatrical hauling with any other he could pick up. In his prosperous days Ruggio acquired a farm near Chicago. Thru 1942 business continued to slide, so a month ago John closed up shop and retired to his farm. Many an act will miss his friendly service!

† † †

A correspondent writes: "What is the most profitable territory for circuses?" We're no expert on territory, so wouldn't attempt to give a categorical answer. In 1937 Cole Bros.-Clyde Beatty Circus played from the Atlantic to the Pacific and for it, in that particular year, the most profitable territory was Indiana, Ohio, New England and Eastern Canada, along with two excellent days in Pittsburgh and some good stands in Michigan. Biggest day of

the entire season was the opening day at Cincinnati, when the show's gross was \$15,670 and the stands \$2,276. In Canada there were seven days when the show's gross topped \$13,000, two \$10,000 days, and three above \$9,000. After leaving Michigan (July 14) the show's grosses tapered off with mostly \$4,000 and \$5,000 days. Lowest for an afternoon and night was Santa Barbara, Calif., with \$2,251.28. There were but 18 days of rain from the opening date, May 8, to the end of the Los Angeles engagement, September 22, and of these 11 days of rain were experienced in the first month the show was on the road. Lowest day's gross, presumably one performance, was Montreal on Sunday, \$1,544.41, but Monday and Tuesday in Montreal were \$13,706.82 and \$10,191.80 respectively. Four performances between opening date and September 22 each grossed more than \$13,000, and 13 performances were under \$3,000 each. There were parades on all but 22 days.

AL SWEENEY is doing his first job of circus publicity, but the results he is getting would do credit to a veteran. Sweeney is publicizing Medinah Shrine Circus, which will be produced by Irv J. Polack, and he isn't missing any bets. His shot of an elephant entering the City Hall—"first Republican in the city hall in 15 years"—hit not only the local dailies but the AP, and it was only one of many pix

and stories he landed last week. . . . Henry Lund picked up quite a lot of war material here for exhibition at the St. Paul Victory Carnival, but there's still a bewildering variety stashed away in the Solder Field buildings. . . . What's going to become of the Rubin & Cherry Shows, now reposing at the old Aurora Fairgrounds? Two prominent showmen are reported to be considering taking the show over. . . . "You visit the best fairs" was written on an envelope received from Delaware, O., containing a story from the local daily telling of the award of the Myers Y. Cooper trophy to Delaware County Fair for having made the most creditable presentation as to why it is the best fair in Ohio. . . . Art Briese left Fargo, N. D., Saturday (23) and is now attending the annual convention of the Rocky Mountain Association of Fairs at Billings, Mont., after which he'll make Salt Lake City, Denver and the rest of the route formerly covered by Ray Anderson. He's on the program at Billings for a report on the Army War Show. . . . "Regards to the gang around the Sherman," writes E. J. (Eddie) Quigley from Tulsa, Okla. Eddie is a member of Hey Rube, Inc., an organization of showmen and ex-showmen dedicated to providing non-profit entertainment for servicemen in camps and at home. Quigley also is booking manager for the organization, which provides entertainment every Sunday in Tulsa's Coliseum and since last April has raised more than \$6,000 for Tulsa's OCD, Red Cross and other war effort interests. . . . Raymond B. Dean, who has handled publicity for the Black Hills Passion Play for several months, is back at his home in Milford Center, O., to be near his aged sister, who is seriously ill. . . . Frank P. Duffield on a business trip to Washington, D. C.

HOW'S ADVANCE? ..
SHOW MEMORIES ..
TABLEAU WAGONS ..
GALS' WILD WEST ..

Letters From Readers

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

GOOD ADVANCE PAYS

By F. M. SHORTRIDGE
Des Moines

Now that plans are being mulled for the coming season, there will be things to worry about that one never gave a thought before. It is my humble opinion that gas and rubber will be two of the minor problems, for I think most all will be taken care of, in the Midwest at least. The labor problem will be the hardest to overcome in most cases. Possibly some "deal" can be made with concessionaires to work a certain number of hours in helping place rides. Pay them what you would have to pay men taken on for that purpose and have it understood that no concession can open until rides are ready to run. A few hours from each of the able bodied on concessions should help greatly in getting open on time, which has a great deal to do with whether the town is a profitable stand or not. In the circus world you have to "be with it," and so it should be with other branches of the amusement business.

The writer visited more than one small carnival last summer where the rides were not nearly ready to open and yet from half a dozen to a dozen men were lolling about or playing cards in one of the concessions. On two others that I recall the manager was away on Monday trying to get another town for the following week. Meantime the show was half set up for Monday night and so made a bad showing, which no doubt hurt attendance thruout the engagement. On another show on which I called the manager was in the outside ticket booth, while inside the lot the show ran itself. This last "manager" saved the cost of a ticket seller at the cost of having no one in charge inside. That none of the aforementioned came in winners to any extent will no doubt prove nothing to their owners.

A few managers claim that they cannot get a good agent and therefore have to double this position themselves. If this is true then I would say this should be a good field to get into. The advance department can and should be one of the best organized departments of any type show, big or little, for without a good advance department how else can the show be properly routed and contracted under the best available auspices? No manager leaving his show some time on Monday and driving to another town and getting back that night or the following morning can do this—it just simply cannot be done.

A good general agent is half the battle, or should the percentage be raised? The special agent or biller should be a man who has shown that he can and will bill the stand, not some fellow who will work for the privilege of securing a half dozen small banners. In the latter case banners are his living, and billing the show is secondary, which usually means the show will not be billed to any extent.

If the show is large enough to carry a press agent (and mine would be if I only had a chimp) he should be selected with care. A press agent is not necessarily a newspaperman; he may not have a college education, but he should have a thoro knowledge of the mechanics of the trade, have a head full of ideas that will interest the folks and how to get them before public. On any carnival that I have ever visited there are many things that one can use to gain publicity for his attraction. There are also many local tie-ins that can be used to get more publicity. A talk with the local editor will many times dig up something that the whole town is interested in. Here is your big opportunity.

Some years back the writer was an agent in advance of both circus and

theatrical productions and therefore has watched with interest the "game" of press agenting thru the years, from the days of Doc Waddell, Punch Wheeler, Major Burke, Frank Winch, Eddie Meredith, Al Butler, John Jamieson, Ned Alford, Kid Long and an endless list of others down to those boys who did such a "whale of a job" ahead of the embalmed whales. The boys handling the press with Cole Bros.' Circus are not to be overlooked. No list would be even half complete were those aces on the staff of the Ringling-Barnum combination overlooked. E. M. Harvey is another of the old school that could and did do much with little on many occasions.

In my idle moments I have often thought what the boys listed above would have done with a midway including no fewer than a dozen riding devices and shows of several kinds, some with a dozen freaks, every one good for a story. What would those Pacific Coast Whaling Unit boys have done with a good-sized midway and a week to do it in?

I am sure there are plenty of good general agents, second men and press men with ideas that are available and who will save organizations more each week than any two shows on the ground will ever taken in. It may take a little time to sift them out and you will have to remember the spiel, "You have to lay down, boys, to win." Good advance men cost money, the same as anything else worth while. But in the end good advance men cost nothing at all, for they who have the ability to collect for their own services also have the ability to save you money on contracts and in many other ways. A well-selected staff will prove your best investment over a period of years. If you don't believe the writer, ask any successful showman—Billy Rose, John Ringling North, Messrs. Shubert, Zack Terrell or any of the motion picture big boys.

IN PRAISE OF THE SHOW BIZ: "WHEELING INTO THE SUNSET"

By THOMAS ELMORE LUCY
St. Louis, Mo.

In a recent issue "FDW," of Syracuse, Ind., bewailed the lot of the showman under the caption *No Classification*. The idea that the traveling trouper-theatrical is a man without a country has become bromidic, altho the fact is that one can never entirely get the germ out of his system after becoming thoroly inoculated with show business. "Once a trouper, always a trouper." . . . Most of us will subscribe to the indictment and even brag about it long after the canned drama, horse opry, tire shortage and gasoline rationing have gobbled up our meal ticket, bag and baggage.

That this trouper youngster, slightly beyond his threescore mellepost, has been in show business more than 40 years is to his credit, whether or not he ever amassed a dollar. The undersigned rather bashfully confesses several more years than "FDW" and, like him, finds difficulty in classifying by card index the theatrical confession, but he wouldn't swap jobs with the most successful tired business man on main street if all the joys, romance, memories, heart-throbs and heartaches, fellowships and harrowing experiences had to go with the transaction.

Show business never made a dime for me—figuratively, as measured by the yardstick we call Success—but it has given me opportunity to make three world tours, visit most of the interesting places of the Old and New Worlds, produce half a dozen volumes of more or less merit while lounging around depots and dingy hotel rooms, on ship-board and in dressing rooms of none too

By THOMAS BROWNLIE

Cleveland, Mont.

I have read with much interest the various articles regarding international tableau wagons. There were two sets of these wagons built by Bode Wagon Company, one for the Ringling show and the other for Spellman. The latter were truck bodies, as Mr. Bellis editions. These finally reached the Robbins Bros.' Circus, then owned by Fred Buchanan. They were as follows: United States, Great Britain, France, Belgium, China, Panama and Africa (misnamed India). The Ringling Russia wagon and the Two Hemisphere wagon were added to this set, making one of the finest parades in the country. Several old Barnum cages were also used, including the old Hip Den, Mother Goose, Cinderella and the Old Woman in the show floats. The large Bode tableaux had to be fitted with small wheels that would go well under the wagons to clear the sides of the flat cars. On several routes we had to take the wheels off the high United States wagon to clear the railroad tunnels. I helped Paul Barton to load these wagons for two years. I also closed with the show at Lancaster, Mo., in 1940 and helped store these tableaux in the Hall barns. That was my last year with circuses. Regarding the other Bode wagons built for Ringling, the United States wagon is at Sarasota quarters. I think the Great Britain wagon was last used on the 101 Ranch Show. They had a large Great Britain wagon on the show in 1925 and '26 that resembled Bode construction. The German wagon went to Christy Bros., altho I am not sure of this, and last, the Two Hemisphere wagon was not used before 1903. The largest bandwagon team used by Ringling was 24 greys on the old Swan Wagon for one season.

lavish theaters and town halls. Top this with a memory of literally tens of thousands of lasting friendships formed during 40 years of trouping—friends who really remember as evidenced by a small library of scrapbook letters and newspaper comments—and you have just a few of the reasons why I stand upon the pinnacle of the years, serenely happy and radiantly healthy.

Should the great Curtain Call by any chance be spoken tonight or should Time deal so kindly with me as to make the little play fourscore years, I would like to turn the joke on old Jacques . . . "sans teeth, sans eyes, sans everything" . . . by kicking up my heels, going on romping, playing, working, loving folks and hilariously wheeling right into the sunset.

Cheer up, my Hoosier play-pal! What matter if the census taker doesn't always happen to find your street number (you'll find your letter advertised in *BB* anyway)? And if the sheriff really wanted our goods and chattels he'd have no difficulty picking up the scent. We have done our bit in making this old ball of mud a cheerier spot than the Hitlers, Hirohitos and Benitos would ever have it. Thank the Lord for wholesome show business and actors and actresses who try to keep it clean!

And, we might add, praise the ammunition supplied by the facile pen of Reader Lucy, "The Arkansas Traveler," globe-trotting poet-humorist, actor, lightning-change artist, radio entertainer and cartoonist.

KEMP WILD WEST

By DR. RALPH E. SMITH

Past President, Pacific Coast Showmen's Association, 1940, Los Angeles

Read an article on page 36, January 16 issue, by Fred Pitzer, who wants to know what kind of a show the Kemp Sisters had. It was a Wild West show out of Lamar, Mo. I was on the show in 1908. Opened at White City Park, Louisville. Jumped to Philadelphia and played in Beachwood Park; while there we made a motion picture entitled *Romance of the Days of '49* for Lubin. The show was split, one unit going to Coney Island and the other to Atlantic City for the summer season. We then jumped to Wisconsin and played fair dates. We had 60 Sioux Indians from the Rosebud Agency and a number of cowboys. Guy Fritz, who was married to one of the Kemp sisters, was manager.

GA. VICTORY EXPOS

(Continued from page 40)

J. A. Johnson, assistant administrator Georgia Agricultural Extension Service, Athens, said, the "ag" department of the University of Georgia would have failed in its efforts to stimulate interest in improved crops and better livestock had it not been for the co-operation of the county fairs.

L. H. Cann, of World of Mirth Shows, said he believed the government would permit fairs to continue in 1943. He explained that ODT officials in Washington, whom he had contacted recently, felt that fairs were necessary to food production and national morale.

Gus Sun Jr., Gus Sun Booking Agency, attended the meeting and was pleased with the optimism expressed over the future of Georgia fairs.

Association named these officers and directors for 1943: President, Mike Benton, Southeastern World's Fair, Atlanta; first vice-president, J. H. Henderson, Cobb County Fair, Marietta; second vice-president, F. N. Poole, Colquitt County Fair; secretary-treasurer, E. Ross Jordan, manager Georgia State Exposition, Macon.

Attractions

Gus Sun Booking Agency, Gus Sun Jr.; United Fireworks Company, F. A. Conway; George A. Hamid, Inc., Harvey Cann; Fair Publishing Company, J. A. Franklin; Southern Poster Print, Mr. and Mrs. Bernie Shapiro; Triangle Poster Printing Company, Henry Gless; Blue Ribbon Shows, Mr. and Mrs. Joe J. Fontana, H. B. Shive, L. H. Hardin; C. D. Scott, Shows, Mr. and Mrs. C. D. Scott, Mr. and Mrs. Turner Scott, Bob Stewart; L. J. Heth Shows, L. J. Heth, Howard Reeves, Bob Perry; J. F. Sparks Shows, J. F. Sparks and Robert Overstreet; All-American Shows, Robert R. Kline; Johnny J. Jones Exposition, E. Lawrence Phillips, Harvey Wilson; Mad Cody Fleming Shows, Mad Cody Fleming; World of Mirth Shows, L. Harvey Cann. A well-received floorshow, thru the courtesy of Mike Benton, closed the convention.

During the meeting, Joe J. Fontana and H. B. Shive, Blue Ribbon Shows, announced they held contracts to provide the midways at fairs in Americus, Eastman, Conyers, Covington, Madison and Lawrenceville, all in Georgia, and Goshen (Ind.) Fair, Woodbury (Tenn.) Free Fair and Fairfield (Ill.) Free Fair.

Mr. and Mrs. C. D. Scott, owners C. D. Scott Shows, and Mr. and Mrs. Bernie Shapiro, owners Southern Poster Printing Company, were joint hosts at a mid-night buffet supper and open-house party during the convention. Thirty-four guests included fair men, showmen and their friends.

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Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. fe6x

AGENTS GIVE \$1.98 HEALTH BOOK AS PREMIUM with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. fe13x

COMIC HITLER NOVELTIES, DOCUMENTS, Certificates. Laval's Oath to Hitler, etc., 5c and 10c sellers. 100, \$1.00; 500, \$4.00; 1,000, \$7.00 postpaid. Assorted samples, 25c coin. VICTORY NOVELTIES, 2053 W. 35th, Chicago.

GAS SAVER! — GET 30% MORE GAS. SURGING power. Instant pick-up. Patriotic; beats rationing. Wrench installs instantly. Tested. Thousands in use; 30 day money-back guarantee if not amazed. Automatic control. Pays itself in one month. Give make, year; \$3.00 postpaid. AUTOMOTIVE SALES CO., 1510 Ardmore Blvd., Pittsburgh, Pa. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. fe27x

LUMINOUS FLOWERS GLOW IN THE DARK, sample \$1.00; 1 dozen assorted, \$5.00. LUMINA, 258 W. 71st St., New York.

MEN — SELL OUR STOOL CUSHIONS MADE of best imitation leather to bars, cafes, restaurants and drug stores. Make big commissions. M. CHECKERIAN CO., 324 W. 42d St., New York.

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago.

MONEY MAKING SENSATION—SELL FRIENDS new Baby Congratulations, Birthday, Easter, Get Well, Humorous, Patriotic Greeting Cards and Gift Wrappings by the box, 30c up. Request famous All Occasion, \$1.00 box on approval. Special Get Started Offer. HEDENKAMP, 343 Broadway, Dept. BB-130, New York. x

NEW! FLASHY! APPEALING! — CHENILLE Dolls sell! Premium users, sales board operators, street workers, investigate. SALES MANAGER, Box 27, Atlanta, Ga. ja30x

PATRIOTIC BUTTONS—"HELL WITH JAPAN," etc. Large selection; 1 1/2 inch size, \$12.50 per thousand. PENNY KING COMPANY, Pittsburgh, Pa.

VITAMINS—MINERALS, LAXATIVES, HEALTH Products. All kinds, bulk or packaged; lowest prices. NATIONAL DIET PRODUCTS, Stock Exchange Bldg., Portland, Ore. fe6

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. fe6x

SALESMEN WANTED

REPRESENT AMERICA'S GREATEST PRODUCER of Union Label Calendars, Business Stationery, Price Markers, etc., for every retailer, at prices that defy any and all competition. No priorities. No rationing. Big commission. Outfit free. NATIONAL PRESS, 545 Randolph, Chicago. x

BUSINESS OPPORTUNITIES

BALLROOM — LARGEST NEGRO BALLROOM in St. Louis. Capacity 3,000. Now operating. No traffic problems. Rent reasonable. \$4,000. BOX C-86, Billboard, Cincinnati.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

ROLLER SKATING RINK — 48x120 FT., Operating in Colorado Springs, Colo. Good equipment. W. C. CALHOUN, 1917 W. Pikes Peak, Colorado Springs, Colo. fe6

PERSONALS

RED, WHITE AND BLUE JAR DEAL TICKETS. 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. fe13x

PRINTING

PRINTING — OVERHEAD LOW, PRICES ALSO. 9x12 or smaller. 500 Letterheads, \$2.25; 500 6x9 Dodgers, \$1.75. BRAGGS PRINT SHOP, Braggs, Okla.

WINDOW CARDS — 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2 x 11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind. fe20x

100 BOND 8 1/2 x 11 LETTERHEADS AND 100 Whitewove 6 3/4 Envelopes. Both printed; \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

500 8 1/2 x 11 HAMMERMILL BOND LETTERHEADS AND 500 6 3/4 Envelopes, printed your copy, \$4.50 postpaid. DREW PRESS, Box 423-F, Greensboro, N. C. ja30

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ALL KINDS REBUILT 5c SELECTIVE CANDY Bar Machines, \$16.50 up. Stamp Machines, \$12.50; 1c Peanut and Gum Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ALL MACHINES LISTED BELOW EXCELLENT Shape — ABC Bowler, \$30.00; Blondie, \$18.00; Big Town, \$17.50; Metro, \$26.50; Bowling Alley, \$17.50; Paradise, \$27.50; Defense, \$25.00; Sun Beam, \$30.00; Duplex, \$30.00; Horoscope, \$30.00; Rotation, \$16.50; Big Chief, \$25.00; Landslide, \$16.50; Commodore, \$14.50; Dixie, \$20.00; Bandwagon, \$17.50; Speedway, \$14.50; Roky, \$15.00; Zombi, \$27.50; Polo (with new type bumpers), \$25.00; Hi Dive, \$27.50; All Steel Slot Machine Cabinets, \$14.50. 1/3 with order. NATIONAL SALES & DIST., 416 S. St. Paul, Dallas, Tex.

ARCOR, MODERNE, ADVANCE CANDY BAR Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Scales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

BALLY ONE BALLS — GOLD CUP (I.P.), LEG, \$39.50; Console, \$42.50; Victory, \$32.50; Preakness Auto., \$22.50; Turf Champ, \$25.00; all clean and OK mechanically. KAW SPECIALTY CO., 1006 Central Ave., Kansas City, Kan.

FACTORY REBUILT RED HEAD TRACKTIMES with latest improvements. Greatest money making console, \$65.00; Sugar Kings, like new, \$50.00; One Ball Blue Grass or Dark Horses, \$105.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago.

FIVE CHROME VEST POCKETS, \$40.00 EACH; five Columbia Cigarettes, front or rear pay-out, \$47.50 each. Will pay \$175.00 Rockola Supers; \$150.00 Seeburg Classics; \$130.00 Seeburg Vogues; \$250.00 700s; \$300.00 750s and 800s. Want late Dominos and Triple Entries. MASSENGILL'S, Kingston, N. C. fe6

FOR SALE — 6 RAY GUNS, ROCKOLA, Complete, refinished Marbled, in good condition, \$315.00. J. W. OLSON, 121 S. Pacific Ave., San Pedro, Calif.

FOR SALE — 5 BALL FREE PLAY PIN GAMES. Knock Out, \$50.00; Manker, \$40.00; Air Force, \$35.00; Venus, \$25.00; Bosco, \$25.00; Jungle, \$25.00; Zig Zag, \$25.00; Sky Ray, \$20.00; Belle Hop, \$20.00; Snappy, \$20.00; Sun Beam, \$20.00. Many others. IKE SINKEY, Dumont, Iowa. x

FOR SALE — 25 JENNINGS IN-A-BAG ONE cent Venders, practically new, five dollars each. F. O. B. Batavia, N. Y. Stands, \$3.00 extra. CHAS. R. ANZALONE, 528 Ellicott St., Batavia, N. Y.

FOUR MILLS JUMBOS, CASH PAY, \$85.00 each; four Baker's Pacers, latest Daily Double Model, C. P. O., \$195.00 each; Mills and Jennings Modern Scales, \$25.00 each; Buckley Jewel Box, Counter Model Diggers, \$50.00 each. MORRIS HANNUM, 232 E. Union St., Bethlehem, Pa. fe6

FREE PLAY CONSOLES — 2 BOTTAILS, 2 Jungle Camps, 1 Fast Time, each \$75.00; lot, \$300.00; 1 Western Seven Flasher, 1 Ball Free Play Pin Table, \$75.00; 1 Mills Free Play Slot Vender with Stand, \$50.00; 3 Jennings Free Play Slot Venders, each \$40.00. Slots: 1 Mills Bluefront, 25c, \$75.00; 1 Jennings Chief, 25c, excellent condition, \$75.00; 1 Watling Roll-a-Top, 10c, \$35.00; 2 Pace Comets, front vender model, \$50.00 each; 6 Weight Slot Stands, some never used, each \$10.00; lot, \$50.00. 1/3 Deposit with order, balance C. O. D. MANITOWOC DISTRIBUTING CO., 209 N. 6th, Manitowoc, Wis. x

LEGIONNAIRE, FOUR ROSES, METRO, PLAY Ball, \$20.00; Velvet, All American, Bowling Alley, Formation, \$15.00; Majors, Vacation, Powerhouse, \$12.50; Band Wagon, Cross Line, Score Card, Shortstop, \$10.00; Landslide, Score Champ, Leadoff, Yacht Club, Jolly, Speed Demon, Sporty, Beauty, Double Feature, \$7.50; Bang, Oh Boy, Chubby, Champion, \$5.00; four 1c Diggers, \$16.50; Thousand Hole 1c Sales-board, makes \$6.00 cash awards, 95c. 1/3 deposit. H. H. BERGER, 997 Myrtle Ave., Brooklyn, N. Y. x

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. mh6x

SLOTS — BOUGHT, SOLD, TRADED, REPAIRED. Get my refinished equipment and watch your collections soar. It's easy, trade your run downs. HUFFMAN, Box 751, Taos, New Mexico. x

STRATOLINER, SPORT PARADE, GOLD STAR, Sea Hawk, Zombi, All American, Sun Beam, Red Head Track Time, new glass, \$18.50 each. RUCINIS NOVELTY CO., Mt. Carmel, Pa.

UP TO 10 EVANS AUTOMATIC BOWLING Alleys; 56 feet long, excellent condition. Sale, rent. BOX 400, Billboard, 1564 Broadway, New York.

VICTOR HOME RUNS, \$8.00; TEXAS LEAGUER, \$17.00; Baker Motor Driven Ducks, \$75.00. STEPHEN D'AMICO, 28 Dorothy St., Hartford, Conn.

WANTED — MILLS CHROME BELLS, SINGLE Cherry Pay or brown fronts, 5c to \$1.00; Blue Fronts, 1c. Wurlitzer Phonographs, Model 412 to 500. BOX 213, Mina, Nev.

WANTED — MILLS SCALES. "NEW ACCURATE" big head models. Also Watling Fortune and 500. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala.

6 PIKES PEAKS, A-1 SHAPE, \$10.00; 10 2-Column Hershey 1 Cent Machines, Shipman, \$5.00. JERRY DASCHER, 1112 Roseneath Rd., Richmond, Va.

12 COTTLIEB TRIPLE GRIP, \$11.00; 15 Electric Shockers, \$8.00 each. First class condition. M. BUECHE, 120 Lecompte Place, San Antonio, Tex.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR SALE — ALMOST NEW 110x52 NO. 10 Khaki Tent, 6' walls, used once, \$600.00 cash. CITTADINO, Independence, La. ja30x

MASONITE INCLOSED TRUCK BODY, 12 FT., 30 inch pigeon roost. Can be used to live in. Priced right. C. A. STEPHENS, Box 155, Summerdale, Ala.

MONKEY DROME — MONKEYS, TRUCK, \$500.00; 5 Baby Monkeys, \$100.00; Shooting Gallery, moving birds, \$100.00; Air Rifles, JIMMIE HELMAN ARCADE, 519 W. Lexington, Baltimore, Md.

SPECIAL MOVIE TOP, 32x64, GOOD SHAPE, \$60.00 (stored in Georgia); 16MM, Sound Films, sales and rentals, \$5.00 weekly. FILM LIBRARY, Whitesboro, N. Y.

TENTS — FROM 12x12s TO 40x100s, ALL hand roped, A-1 shape, good as new. Rented couple weeks each. Sidewalk, poles, stakes, pullers, power driver, sledges, rope, chairs. No frame joints. Complete list, \$1.00. What do you need? SMITH TENTS, Auburn, N. Y. fe27x

TWELVE CASES TWENTY-TWO SHORTS, ONE hundred and twenty dollars case. Better hurry. BOX 272, Wilmington, N. C.

26 ARCADE MACHINES — VARIOUS TYPES. To eliminate storage. First hundred dollars gets them. TOM BERRY, Third St., West Newton, Pa.

40x60 KHAKI TENT — ROUND TOP, BALE ring, 6 ft. walls, waterproofed, \$75.00. FLORIDA AMUSEMENT CO., 2020 N. W. 20th St., Miami, Fla.

90 K. W.-A. C., 440 VOLTS, 3 PHASE Generator complete with Switch Board, in first class shape, only \$900.00. F. MIRELES, P. O. Box 979, Presidio, Tex. fe6x

PHOTO SUPPLIES DEVELOPING-PRINTING

A BRAND NEW DIRECT POSITIVE PAPER uses Eastman chemicals for developing, bleaching, clearing and redeveloping in fast processing time, and is available in standard width rolls to fit direct positive cameras and machines. Send for information and price list. BOX C-8, care The Billboard, Cincinnati, O. fe20

A LIMITED SUPPLY OF DIRECT POSITIVE Paper, 1 1/2 inch. Expires February. Two rolls for \$15.00. CATLIN FILM SERVICE, Catlin, Ill.

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. ja30x

FOR SALE — BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for Dime Photo Machines. WESLEY PRICE, Junction City, Kan. ja30x

JUST OUT — HOTTEST ITEM OF YEAR. Round six inch Service-Star Plaque, 1 1/2 to 3 1/2 inch picture can be put in by yourself. Hang on wall or stand up. Every serviceman a buyer; 60c in stamps for two assorted samples. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y.

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35 cents. Reprints, 10 cents. Quick service. Photo Lab., 3122 N. Clark St., Chicago.

POSITYPE DIREX 1 1/2 x 2 1/2, \$10.00 — SEND your bid two dozen rolls. Eastman 1 1/2" and 3", good dating. Send deposit, balance C. O. D. RAMSEY, 1245 N. 11, Terre Haute, Ind. ja30

WANTED TO BUY — 4 FOR DIME PHOTO Outfit. Give all details, lowest price. M. McMANUS, 754 Main St., Fitchburg, Mass.

WANTED — 1 1/2-2 INCH DIRECT POSITIVE Paper and Photomatic Photo Frames, any quantities. TONY BRILL, 815 S. Hill St., Los Angeles, Calif.

ACTS, SONGS & PARODIES

SOPHISTICATED SONNETS, NIGHT CLUB SPECIALS, Humorous Monologues, Ventriloquial Dialogues. Send for list. GEORGE TIZZARD, 104 W. 71st St., New York.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th St., New York. ja30

CELLOPHANE HULAS COMPLETE, DEVIL Suits, Orchestra Coats. Curtains, Tuxedos, beautiful Strip Tease, Ballyhoo Capes, Chorus Sets. WALLACE, 2416 N. Halsted, Chicago.

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass; Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan.

INDIAN RELICS, BEADWORK, FEATHERS, Costumes; everything involving Indian handicraft and supplies. Free catalogue. PAWNEE BILL'S INDIAN TRADING POST, Pawnee, Okla.

THEATRICAL FOOTWEAR — CUSTOM-MADE Boots, Shoes and Costume Footwear. Sizes 1 to 12. Heels up to 5 inches. Free folders. C. GUYETTE, 346 W. 45th St., New York. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. ja30x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. fe20

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe20x

NEW MAGIC BOOKS, TRICKS — BIG LINE. Available in Minneapolis. New lists free. EAGLE MAGIC STORE, 606 Third Ave., Minneapolis, Minn.

PENETRATION TRICK (METAL), STANDS EX-amination, 50c. Coin Changing Vase, \$1.00; Cups, Balls (3 1/2 inch), \$1.00; Svengali Deck, 35c; Cigarette Vanisher, 15c. Hurry! Supply limited! Catalog with order. TRIXIE, 2404 N. 15, Philadelphia. x

ANIMALS, BIRDS, REPTILES

FOR SALE — DOG AND PONY ACT. TEN Animals, Props, Trappings, Cages, Ring Mat, etc., \$400.00. Truck if desired. BOX C-82, The Billboard, Cincinnati, O.

SALE — SMALL EDUCATED SHETLAND PONY, female, mostly white, four years old. Also White Indian Doves, suitable for magicians. GEO. E. ROBERTS, 3504 N. 8th, Philadelphia, Pa. Phone Sagamore 5536.

WANT TO BUY SEVERAL GOOD TRAINED Dogs or Dog Act. GEO. E. ROBERTS, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

HELP WANTED

GOOD PONY AND DOG MAN, ALSO ASSISTANT. Write full particulars. GEO. E. ROBERTS, Pamahasika's Circus Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

MECHANICS WANTED—ONE PHONOGRAPH and one Pin Game. Draft exempt preferred. Good wages, working conditions. SHAFER MUSIC CO., Seeburg Distributors, 600 S. High St., Columbus, O.

SOCIETY STYLE PIANIST — MUST READ, transpose, play very full and understand Solovox. Also want Electric Steel Guitarist, First Trumpet. BOX C-80, Billboard, Cincinnati.

TWO GIRL PIANISTS FOR PIANO TRIO — Classical, semi-classical only. Complete details first letter. MARION CASTLE, 2123 84th St., Brooklyn, N. Y.

WANTED QUICK FOR PERMANENT STOCK — Chorus Girls, Comics, Straight Men, Musical Comedy and Burlesque People all lines. Send photos. No advance. Wire or write SKIPPY SMITH, 722 1/2 Bagley, Grand Rapids, Mich.

WANTED — NOVELTY ACTS. ENLARGING museum. Permanent location. SAM GOLDEN, 206 Main St., Little Rock, Ark. fe6

WANTED — SIX-EIGHT PIECE ORCHESTRA for April tour. Middlewest. Advise fee less rails. Also specialties. Write CEA, 1204 Delaware, Bartlesville, Okla. fe6

WANTED — LADY STRAIGHT, MIDDLE AGE. M. C., sing, play piano-accordion or guitar. Experience hillbilly and swing band. Single, strictly sober. ELDA LAMBERT, Hope, Ind.

WANTED TO BUY

HAMMOND ORGAN FOR CASH — MODEL B or D, less speakers. Give full information first letter. STEPMAN AMUSEMENT CO., Cedar Rapids, Iowa. ja30

SUGAR WAFFLE OUTFIT, FRUIT PUFFLE OUTFIT. Must be good. Pay cash. MRS. HAZEL REARDON, P. O. Box 644, Canton, O.

WANT TO CONTACT FORMER AGENTS OF Vacumatic with quantity of Vacumatics to sell. List models, best price. P. O. BOX 1721, Phoenix, Ariz.

WANT — 4 FOR 10c PHOTO OUTFIT, USED Pitch-Till-Win Frame. JIMMIE HELMAN PENNY ARCADE, 519 W. Lexington, Baltimore, Md.

WANTED TO BUY — TWO TEN BY TWELVE Concession Tents and Frames. BERNARD KREAGER, 344 E. Rich St., Columbus, O.

WANTED TO BUY — SEVERAL DOZEN PHOTO Flood Lamps. For sale, 3 36-Foot Skee Ball Alleys, Ten Player Archery Game, 20x30 Tent, excellent condition. KIRKPATRICK BROS., Waynesville, Md.

WANTED — 1,000 SCARCE NUMBERS OKEH. Bluebird Hillbilly and Race Records. C. BURY, Hamlin, Tex.

WILL PAY CASH FOR NO. 5 ELI OR CONDERMAN Wheel. Must be in good condition. ROUTE 1, BOX 90A, La Porte, Tex.

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5c a Word (First Line Large Light Capitals) 2c a Word (First Line Small Light Capitals) 1c a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

AT LIBERTY ACROBATS

AT LIBERTY — BAR PERFORMER, AERIAL OR ground bars. LOUIS OCZVIRK, 953 S. Fransico St., Los Angeles, Calif. fe13

AT LIBERTY AGENTS AND MANAGERS

Theater Manager and Publicity Agent — Twenty years' experience booking and playing road attractions, vaudeville and pictures. Can handle the largest theatre. Box C-84, Billboard, Cincinnati, Ohio.

AT LIBERTY BANDS AND ORCHESTRAS

Girl Band — Seven pieces or more, with or without complete Show. Also Girl Trios, Vocalist, etc. Locations only. Esther L. Holt, General Delivery, Miami, Fla. fe20

Swing Band Trio — Union. Play Saxophone, Clarinet, Violin, Accordion, Drums, Bass, Piano, Vibraphone. Sing old and popular. Harvey Thomas, Manager, 192 N. Clark, Chicago, Ill. Keystone 8491 or Dearborn 9034.

AT LIBERTY COLORED PEOPLE

JAMES BROWDER — A NEGRO PIANIST, would like to play in some night club or travel with a swing band. Prefer a reading band. Write to JAMES BROWDER, 314 Butler St., N. E., Atlanta, Ga.

Colored Band — Open for engagement. Four pieces and girl. Sax doubling Clarinet, Trumpet Player doubles Trombone, Drums and Piano. Best of references. Wire or write Rupert Harris, 322 N. Senate Ave., Indianapolis, Ind. Telephone Riley 5767.

AT LIBERTY MISCELLANEOUS

ARCANE MANAGER-MECHANIC available. Seven years' experience. Can handle all types of machines, including Ray Guns, Pin Games, Phonographs. Also A.B.T. Arrowmatic Rifles. Thirty-two years old; 4-F draft classification. Will go anywhere in western hemisphere. BOX C-83, The Billboard, 25 Opera Place, Cincinnati, O.

TOP NOTCH SERVICE

Man wants job. Slots, pins, all automatics, some phonographs. Available immediately; draft 3-A. Write BOX C-76, Billboard, Cincinnati. ja30

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

Capable, Trustworthy One Armed Veteran, 50, good appearance, seeks position as traveling confidential messenger, etc. Railroad employee 25 years, Burton Bowen, Veterans' Facility, Bath, N. Y.

Work Wanted in Amusement Park — Thoroughly experienced in operating Merry-Go-Round and Octopus. Am 43 years old and have a family. Prefer work in a park due to the tire and gasoline situation. Box C-85, Billboard, Cincinnati.

AT LIBERTY M. P. OPERATORS

MOTION PICTURE OPERATOR — Ten years' experience. Wants job Midwest. Married, 3-A. Good reference. W. CONKLIN, 2716 Hampden Ct., Chicago, Ill. fe6

AT LIBERTY MUSICIANS

TRUMPET MAN—YOUNG, dependable, union. Read and go. Prefer location. Experienced; go anywhere. Write BOB JARVIS, Detroit Lakes, Minn.

ACCORDION DOUBLING VIBES — READ OR fake. Go anywhere, draft exempt. Small combos preferred. Available immediately; \$50.00 minimum. Wire or write MUSICIAN, 142 Magnolia St., Macon, Ga.

AT LIBERTY — DRUMMER, DRAFT EXEMPT, 4-F, 32 years old. Cut shows, have bells. Wants location job only; prefer Miami, Los Angeles or large city of South. Well experienced. Minimum \$40.00 per week. GEO. WALKLEY, 1001 W. Gregory St., Pensacola, Fla. fe20

DRUMMER — YEARS' EXPERIENCE CONCERT and vaudeville. Feature Xylophone on stage. Play Tympani. Single, union and reliable. Write or wire PAT WARD, 706 6th Ave., Huntington, W. Va. fe6

DRUMMER — DANCE OR SHOW WORK. NO two beat. Solid rhythm, modern style. Draft 4-F, age 26. What have you? Write or wire GEORGE SEELY, care General Delivery, Panama City, Fla.

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 26, clean habits, draft 3-A, union. Desires indefinite location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. fe13

GUITARIST — MODERN, ELECTRIC, TAKE-OFF. Fifteen years with top combinations. Age 29, draft 4-F. At liberty soon. Write, wire FREDDIE STIVERS, Hotel Senator, Philadelphia, Pa.

LEAD ALTO, CLARINET — ARRANGE, SEMI-name experience. Have family. SONNY STEVENS, 1441 N. Water St., Cape Girardeau, Mo.

TROMBONE — AGE 23, DRAFT 4-F. FIRST or section man; no take-off. Road experience. BOB NELSON, 1303 E. Overland, Scottsbluff, Neb.

VIOLINIST, DOUBLING CELLO, SAX — Experienced all lines, including symphony. Age 43, union. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. fe6

At Liberty — Sax Man doubling Tenor, Alto and Clarinet. Read, fake, transpose, good tone. Union, classification 4-F and 4-H. Wire or write stating best offer. Paul Donnelly, Anamosa, Iowa. fe6

Dance Drummer — Good steady rhythm, plenty of swing. Plenty of experience. Sober, draft exempt, union. Prefer to work with small band on location. Will consider other offers. Harold Jones, 310 Quaw St., Wausau, Wis.

Music Teacher and Band Director carrying large repertoire of music. Draft exempt, experienced, competent. Will direct municipal, industrial, reformatory, hospital or school bands. Go anywhere for steady work. Widower and American citizen. Napolitano, 624 Eighth St., Union City, N. J. fe6

Rhythm Guitar, Vocalist — Draft exempt, union, age 26. Good personality, fine instrument. No bad habits. Can join immediately. State all in full. Bill Ray, 208 E. Park Ave., Tampa, Fla.

AT LIBERTY PARKS AND FAIRS

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separately. Harding and Keck Aves., Evansville, Ind. mh13

AT LIBERTY PIANO PLAYERS

PIANIST — READ, FAKE, TRANPOSE. Dependable, experienced, all essentials. BOX C-56, The Billboard, Cincinnati, O.

PIANO MAN — DEPENDABLE, READ, CLUBS. Wire DICK BALLARD, Hotel Ottumwa, Ottumwa, Iowa.

AT LIBERTY SINGERS

Young Singing M. C. — Popular Tenor, now in 30th week at Reno's favorite night spot, wishes connection with theatre unit, orchestra or radio station. For full information write Miss Crystal Young, care General Delivery, Reno, Nev. fe6

AT LIBERTY VAUDEVILLE ARTISTS

Calvert's Society Puppets — Modern Punch and Judy, done differently. Deluxe Cabinet and Puppets. For theatres, clubs, special advertising, etc. Calvert, 226 W. 50th St., New York. fe13

Female Impersonation Act — Comedy, Gags and Humor with Songs. Working time 12 minutes. Wardrobe the tops. Professional, go anywhere. Desires connection with vaudeville, units, revues. Not subject to draft. Any good proposition considered. Sober and reliable. Jack Sellers, 964 Acushnet Ave., New Bedford, Mass. fe6

High Class Show — Musical, Dancing, Singing, Revue. Available for the theatre work. Florida preferred. Would consider elsewhere. Permanent location. Write Esther L. Holt, General Delivery, Miami, Fla. fe6

Something New in a Mystery Attraction—15 minutes to 2 hour performance, beautiful costumes, exotic, etc. Eight large illusions and smaller effects, featuring name Magician and Mentalist. Own truck. Theatres, vaudeville, or amuseps. A guaranteed hit. Box C-84, Billboard, Cincinnati, O.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place

Parcel Post

Barbee, Norma, 9c Moss, Geo. B., 6c Brown, Walter E., 11c Neal, Jack, 18c (license), 11c Poe, Mrs. L. A., 6c Demetro, Mrs. R., 3c Roberson, Paul, 26c Gordon, Eleanor J., 5c Wilcoxon, Warren, 46c McCaskill, R. J., 25c

Abbott, David Alford, Percy Abbott, James Allison, Mrs. Patty ACKERMAN, Carl C. Ann ALL AMER. EXPRESS SHOW Akeley, Mrs. C. D. Allen, B. C. Akeley, Ora Allen, B. C. Happy Adams, C. D. Allen, Buckley Adams, Mrs. E. J. Allen, Buckley Adams, Glen ALLEN, Casey P. Adams, Jack Allen, Chickie & Adams, Rosilla Buckley ADAMS, Walter W. Allen, Claude W. Allen, Doc Allen, Fred ALLEN, Jack Allen, S. T. "Tip" ALLEN, Thurman L. ALLISON, Arthur Arthur McKinley

ADERHALT, Garrett E. ALLISON, Arthur Adler, Fawn ALLEN, Jack Agnew, Harry ALLEN, S. T. "Tip" Aiken, Reno ALLEN, Thurman Ainsworth, Robt. L. ALLISON, Arthur Albert, E. J. Alsaac, Louis Albert, N. Alters, James Alexander, Mr. Alvarado, Antonio Alexander, Art & Amazo Med. Co. Mary Amant, Capt. W. D. ALEXANDER, Jr., Gordon AMOS, Fred Alexander, Jesse B. Anders, F. L. Frances (Kokomo) ALEXANDER, Anderson, Miss Rufus Anderson, Jimmie ALFORD, Elmer Roscoe Anderson, Joe

ANDERSON, Irvie Anderson Sisters ANDREWS, Harvey Andrews, James ANDREWS, Jos. August ANDREWS, Richard F. Angel, C. E. ANGELL, Jos. Boyd Anita & Armand Annin, James Annin, Ralph J. Anstett, Mrs. Nell Anthony, G. M. Anthony, Howard Vernon ANTHONY, Keith Leroy Anthony, Mrs. Walter Applebaum, Mrs. Johnnie Applebaum, Sam Appleby, Raymond Arcara, Anthony H. ARCHER, Louis Donald Arden, Donu Arlington, Mrs. Lois Armubuster, Geo. Arnold, Afton Arnold, Floyd Arnold, Jack Arnold, Woodrow ARTHUR, Jos. Walter ARTHUR, Percy Ash, Carrie ASHMORE, Wilmer Rhea Austin, Bertie AUSTIN, Charlene Wayne Aston Sr., Thos. R. Atkins, Geo. Avalons, Six Avery, Jos. R.



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Avery, Lee Baldwin, Louis Avery, Tommy BALLE, Emerie BARLE, Walter Ballard, Horatio BABUKA, Jos. Ballard, Peter Bacon, Jerry Bancroft, Zo Ann Banks, B. E. BARKOOT, Babe BARGERON, Albert Claude Bailey, Bill or BARTLET, Ann BAILEY, Charlie II. BARMAN, Leslie W. BARNES, Ellis Eugene BARNES, William Henry BARNETT, Beni. Harry Barnett, Chester Eugene Barney, Catherine BARR, Walter Otis Barrow, Bobbie BARROW, Victor Barrowman, Pete Barry, Barbara (Miss)

Ber, Frank A. BERNARD, Jos. Maury BERNARDO, John Anthony Bernhardt, Babetto Berni Viet, Count Bernstein, Mrs. Barbara Bernstein, Lew Berry, Mrs. Anna BERRYHILL, Leo L. Best, Lucille Bethune, Gus Bianchi, Lawrence Bibbs, Irene BICKFORD Jr., Percy Biddlen Concessions BIGGERS, Lawrence H. Bills, Sam Binder, Herman Birekett, Clyde Birdsong, Paul BISHOP, Chas. J. Bishop, Clarence (Whitey) BISHOP, Rollie L. Bissara, Joe BLACK, Bernard Harlow Blackburn, Bob Blackley, Benton H. Blanchards, The Blanton, Della Mae BLANTON, Harry G. Blocker, Leonard Bloudin, Leon & Peggy Bloom, Bill Bloom, Jack E. Blus, Marsha Blyth, Wm. BOATRIGHT, James Dudley BOOHMAN, Theo. E. BODY, Jerry Bohn & Bohn BOHN, Carl Henry BOHN, Rosser S. Booker, Mrs. J. T. BOOKMAN, Chas. G. BOOTS, Chas. D. Bopp, Mrs. A. G. Bore, Mike Borkholm, Mrs. Katherine Bresnahan, J. E. BOUCHER, Wallace V. BOUDREAU, John BOULLET, Benny BOURAS, Jimmie Britton, Brenta Britton, Mill Britton, Sherman BRITZ, Herman Brodges, Robt. BROESCH Jr., Geo. Bronlee, Jack H. Bronlee, Walt BROOKBY, Chas. E. BROOKS, Chas. Russell Brooks, June BROOKS, Rosel Brooks, Vincent Brouck, Pete Brown's Concessions BROWN, Alex BROWN, ABRAM JOHN BROWN, Clayton Geo. Brown, D. J. Brown, Edw. Seymour Brown, Filzie Brown, Freddie Brown, Geo. BROWN, Irving Brown, Kenneth P. H. Brown, Lawrence Edgar

- Comprehensive list of names and addresses, organized alphabetically by last name. Includes names like Brown, Mrs., Bryan, Frank O., Buck, Silas, etc.

Mack, Bubber
Mack, Sandy
Mack, Joe & Joey
MACK, Jr., John
MACKAY, Jos.
MACOLLY, Paul
MADDOX, Ray
Madison, James
MAGUIRE
Mahendra, Doc & Ann
Mahery, Frank
Males, J. G.
MALLERY
Mallette, Mitchell
Malone, Mollie
Manning, Sam
MANGANELLE
Mangum, Johnny
MANGUS, Cabo
Manley, R. J.
Mannheimer, Joe B.
Manning, Jas. Cecil
Marrasco, Gladys
Marrasco, Richie
Marrasco, Chas.
March, Edward
March, Walter
MARCUS, Dr.
MARCUS, Red
Mareuse, Mrs. Lew
Marion, Doc
Marken, H.
Market, John
MARKOVICH
MARKS, Frank
Marks, Louise
MARKS, Robt. C.
MARLEY, Fred
Marlin, Judy
Marlor, W.
Marr, Roy M.
Marrian, Sid
Marshall, June
Marshall, R. H.
MARSHALL, Sam
Marshall, Thos.
Marshfield, Jean
Martellaro, James
MARTIN, Arthur
Martin, Clarence
Martin, Danny
Martin, Doris
MARTIN, Edw.
Martin, Fern
MARTIN, Robt. A.
Martin, Robt.
Martin, Tommy
Mason, Mrs. Grace
Mason, Mrs. Laura
Mason, Nell
Mason, Robt. Byrl
Mason, Ronald
Mason, Willie B.
MASTERMAN
Mathews, Curley
Mataya, Carmen
Matson, Mary
Mathews, Ben
MATTHEWS
Mathews, M. H.
May, Bobby
Mayer, Geo. F.
MAYER, Wm.
Mays, Gwen
MAZER, Israel
MEADOWS, Harry
MEADOWS, Darvis
MEADOWS, Jas.
Meer, Gene
MEDCALF, JR.
MEDLEY, Wm.
Meeker, Thomas
Meissner, W. A.
Mellon, Betty & Eddie
Melroy
Melville, Bert
Mendenhall, Jesse
Mercy, Al
Mercy, Mrs.
Meredith, Art
Merrifield, Howard
Merrill, Roy
Merrill, Speedy
Merritt, B. H.
MESERVE, Wm.
Messenger, Lawrence
Metz, Ted
Meyer, Jr., Earl
MEYERS, Earl F.
MEYER, Edward
Meyers, Mrs. H. C.
Meyers, Otto C.
Meyers, Pauline
Meyers, Mrs.
Miles, Alfred J.
Miles, Charlie
Miles, Jay
Miley, W. R.
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Miller, A. F. J.
MILLER, Art
Miller, Barney
MILLER, Chas.
Miller, Chris H.
Miller, Cole
Miller, Eddie
Miller, Emmett
Miller, Fred
MILLER, JR.
Miller, Frederick J.
Miller, F. W.
MILLER, Harry D.
Miller, Harry
Miller, Homer
Miller, Jerry
MILLER, John
Miller, John Kent
MILLER, Leo
Miller, Lorraine
Miller, Nancy
MILLER, Paul G.
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Miller, W. H.
Millet, Lawrence
Millette, Penny
Mills, Chas. J.
Mills, Dot
MILLS, Duane
Mills, Stella
MILTON, Van
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Minnear, J. T.
MINOR, Jos.
MINTRE, Hugh
MIRANDA, Gerald
Misuraca, Art
Mitchell, Mrs.
Mitchell, Charlie
Mitchell, Wm. C.
Mitules, Adam
Mix, Art
Moe, Art
MOLNAR, Pete M.
MONROE, Allen
MONROE, Geo.
MONTAGUE
Montgomery, Bob
Montgomery, Don
Montgomery, T. R.
Mooney, Alton
Mooney, Angelo J.
MOONEY, John
Mooney, Thos.
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Moore, Chas.
Moore, Goldie
Moore, Jimmy
MOORE, John J.
MOORE, John R.
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Moore, Little Joe
Moore, Mrs. Vernon
Moore, Whitey
MOORE, Wm.
Moran, Eddie
Morency, Mrs.
Moret, M.
Morgan, Charley & Julia
Morgan, Gus C.
Morgan, Louis
Morgan, Mrs.
MORGAN, Miller
Morgan, S. B.
MORRIS, A. W.
MORRIS, Clarence
Morris, Milton
Morris, Mozell
Morrison, Ben
Morrison, David S.
Morrison, Frank
MORROW
Morton, Mrs.
MOSKAL, Steve
Moss, Alfred Edwin
Moss, Mary
Mossman, Babetto
MOTT, Edw. Leo
Mottley, Mrs.
Mott, Mrs. Chas.
Mott, O. W.
MOUNTS, Homer
Moysel, Ed
Mulford, Jack
MULLEN, Robt.
Muller, Annie
MULLIN, Johnnie
MUNCY, Marshall
Munger, Don
Murphy, Frances
MURPHY, Jack
Murphy, John
PARGA, Chas. H.
PARK, GEORGE
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PARKER, Wm.
PARKINS
Parks, Valrie
Parr, Victor
Parrish, Robert
PARRISH, JR.
Parrish, Lester H.
Parrish, Miles
PARRISH, FRED
PARRISH, SKILLINGER
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Pardelle, Clinton
Parton, Oia
Pastor, Frank
Pastor, Sarah
PATMAN, Earle
Patterson, Edw.
PATTERSON
Patton, Brewer
Patton, Clifford
Patton, Harold
Patton, Virginia
Paulert, Albert
Payne, Governor
PAYNE, Wm.
Payton, Brownie
PECK, John W.
Newton, Harold V.
Newton, Irene
NEWTON, Lewis
Nichols, Howard
Nicholls, Nick
Nicholas, Clifford
NICHOLAS, Steve
Nicholson, Alex
NICHOLSON
Nielsen, Maurice
NIELSON, Henry
Nilson, Walter
Noble, Ralph
Nolan, Dr. Larry
Nolan, Gilbert
NORMAN, Charles
NORMAN
Norman, Virgil
NORTON, Ralph
Novarro, Monte
NOWLIN, Hayden
Noxon, B. Davis
NOYES, Robt.
NYE, John R.
O'Brien, Dick
O'Brien, J. P.
O'Brien, Joe
O'BRIEN, Michael
O'Bryan, Jack & Del
O'DANN
O'Day, Betty
O'Dell, Jesse D.
O'Hara, Harry
O'HARA, Mike
O'Hara, Robt.
O'Marl, Inez
O'MATTA, Mike
O'NEAL, Cookie
O'NEAL, David E.
O'Neill, Jas. B.
O'Neill, Jimmy
OCEAN, Michael
ODEN, Milton Leo
Odum, Chas. D.
OKVEB, Louis
Olenik, John
Olivier, Jack
Oliver, Jas.
Ollivin, EDWIN
Olmhan, Lillian
Olnick, John
Olsen, A. J.
Olvera, Betty R.
Orr, Alton
Orr, Donald
Orr, Palma O.
Ortiz, Juan
Orumb, Elizabeth
OSBORNE
Osborne, Helen V.
Osborn, Wallace
OSTERMANN
Ott, Cornelia A.
Overbey, Callie E.
Overman, Walter
Owette, Grant
Owens, Frank
Owens, Val
Owens, Altemae & Buck
OWENS, JESSE
OWEN, WILSON
OWN, GEORGE
OXFORD, Harry
OZBURN, Eugene
Pace, Jas.
Paddock, Buddy
Padem, James
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Page, Geo.
Page, Paul
Page, W. E.
Page, W. F.
Paige, Lenny
Painter, Wm.
Palin, Wm. G.
PALING, Chas.
Palkovic, Jos. F.
PALMER, Earl
Palmer, Judge & Mrs.
Palmer, Leo
PALMERINO
Pante, Lena
Pape, Billy
Parehia, John
PARGA, Chas. H.
PARK, GEORGE
Parker, Bob
PARKER, Wm.
PARKINS
Parks, Valrie
Parr, Victor
Parrish, Robert
PARRISH, JR.
Parrish, Lester H.
Parrish, Miles
PARRISH, FRED
PARRISH, SKILLINGER
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Pardelle, Clinton
Parton, Oia
Pastor, Frank
Pastor, Sarah
PATMAN, Earle
Patterson, Edw.
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Patton, Clifford
Patton, Harold
Patton, Virginia
Paulert, Albert
Payne, Governor
PAYNE, Wm.
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PECK, John W.
PEASE, John
Peiffer, William
PEGGUES, Jess L.
Peiffer, Arnold
Pendegast, Tom
Penney, Wm.
PENNYMAN
Pennington, Albert
PENNINGTON
Pentz, Frank C.
Peralta, Victor
PEREZ, HARRY
PERRIER, HENRY
Perkins, Frank D.
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PERRY, Harvey C.
Perry, Jack
PERRY, Leonard
Perry, Cecil
PESANO, Joseph
PESCOSOLIDO
Peters, Carney
PETERSON
Peterson, Ted
Pettiford, Chifton
PETKA, Albert
Petrella, Loula
PETTYJOHN
Phillimore, Eddie
Phillips, B.
Phillips & Seymour
Phillips, Frank & Leva
Phillips, Harry
PHILLIPS
Phillips, Walter
Philmor, Mary & Leslie
Pialof, Alexander
Pickering Family
Pierce, Jim
Pierce, Rufus
Piercy, Geo.
Pike Jr., B. L.
PIKE, Dewey W.
PIKE, Wm. D.
Pilgrin, Billy
PINSON, Herschel
Photo, Jimmie
Pipkin, Charlie
Pizara, Joe
PIZZI, Dominic P.
Plexico, John H.
Plummer, Leo A.
Poe, Mrs. Irene A.
Poff, Ray
Poland, J.
POMPENI
Ponzerella, Phil
Pope, Mrs. Billy
Riley, Art
Riley, Mrs. F. W.
Riley, Irene
RIDINGS, Wm. T.
Rinehart, Mrs. Bye
Rinehart, Jake & Jackie
Rinehart, Ollie
RING, John Isidor
Ristic, Nick
Ritch, Geo.
RITCHIE, John
Ritz, Robt. V.
Rivers, Rudolph
RIVERS, Wm.
Roach, Mrs. Jack
ROBB, Jr., Chas.
Robbins, Clarence
ROBBINS, Roy
Robbins, Vic
ROBBINS, Walter
Roberts, Arthur J.
Roberts, Dr. B. C.
Roberson, Costella
Roberts, E. B.
ROBERT, Ernest
Roberts, J. H.
Roberts, Jayne
ROBERTS
ROBERTS, LEONARD
Roberts, Richard Jas.
Roberts, Stuart
Robertson, A. K.
Robinson, Amy
Robinson, Edw.
ROBINSON, Fred
Robinson, Noah
Roche, Stanley F.
Rocco, Ross
Roeco, R. W.
Rochoford, W. D.
ROCHMAN, Albert
ROCK, Randall
Rockwell, E. W.
Rodney, Billy
ROGERS, Clifton
ROGERS, Roy E.
Rogers, Donna
Rogers, H. H.
Rogers, Robt.
ROGERS, Wm.
Rogers, Herbert
ROLLINS, Harry
Roman, Farman
Romeo, Tex
RONK, Harry
Rooney, Ed & Jenny
Roop, Wm.
Rose, Edward
Rose, Mrs. Jennie
Rose, Louis
ROSE, Peter
Rose, Tex
Rosen, Mike
Rosenkrantz, Floyd
Rosenfeld, Dave
Rosier, Roy
Ross Bros. Trio
Ross, Howard
Ross, Joe Whitey
Ross, Mark A.
Rotonde, Frank
Routie, Charles
Roux, Eugene P.
ROWE, Jack
Rowland, Dian
ROY, Charles
Royster, Dick
RUCH, Wm. E.
RUDDY, Geo. N.
Rudolph, Richard
Rups, R. W.
RUSCITTO
RUSSELL, A. J.
Russell, Cleo
Russell, Fred
Russell, H. Bob
Russell, Martha
Russell, Wm.
RUTTER, Ray F.
Ryan, Jack A.
Ryan, Walter
Ryck, Kaye & Diana
Sabott, Chas.
SADLER, Ellis D.
Saeng, Frank
SAGAN, Mandel
SAGER, Harold
Salkeld, Cliff I.
Santa Fe Show
Santello, Joe
Sargoe, Clarence
Sargent, Edna & Wm.
Safadare, Major
SAULNIER
Saulnier, Clarence R.
Saunders, Marjorie
Saunders, Mrs.
SAURO, Michael
SAVAGE, Burton
SAWYER, HUGH
Sayra, Bill
SCARBOROUGH
Schafer, Fred
Shelbert, Millie & Johnnie
Shelden, Pat
Shepherd, C. H.
Sheppard, Lillian
Shelford, Wm.
Sherlock, Joe
SHERMAN, Ezio
Sherman, Jack L.
SHERMAN
SHERWIN, Harry
SHIPMAN, Jas. R.
Shirley, Marion C.
Shiva, Geo.
Shock, V. J.
Shore, Mrs. Margie
Shore, Mrs. Peggy
Shoupe, Loyd
SHREVE, Albert
SHREWSBURY
Shriber, Charlie
SHUFFETT
Shultz, Gus
SICKEL, August
Siebrand, Hili
Siegmund, Lucian
Siever, O. B.
Siever, Mrs. Oddie
Silbaugh, Jack
SIMMONS, Chas.
SIMMONS, Fred
Simmons, Morris
Simmons, Joanne
Simon, Major Jack
Simpson-Barfield
Simpson-Hunter Co.
SIMPSON, Chas.
Simpson, Mrs.
Sims, J. P.
Sisco, R. H.
SINES, Geo.
Skimla, Jack
Slate, Kate
Slate, Joseph
SLOAN, Mr. Midge
Slusher, Leo
Smiga, Joe
SMITH, Abner
SMITH, Crawford
SMITH, Mrs. E. K.
SMITH, Ed Ander
Smith, Gertrude C.
Smith, Harry Scott
SMITH, Herman
Smith, Hazel
Smith, Mrs. J. L.
Smith, J. Lacy
Smith, Marcelle
Smith, Margaret
SMITH, Marvin E.
Smith, Mel
Smith, Mona
SMITH, Monty
SMITH, Raymond
SMITH, Robt. Jas.
SMITH, Samuel
SMITH, Rufus R.
Smith, Vivian
SMITH, Wm.
Snodderley, Ray
SNOW, Onell
SNOWDEN, Pat
Snyder, Ernest
Snyder, Pop-Eye
Somers, E. W.
Sonitz, Carl H.
Soper, Frank
Sorenson, Joe
SORENSEN
Sorter, Chas.
Sothern, Georgia
SOUOY, Jos.
SOUTH, Earl
SOWERS, Maynard
Spafford, Verne
Sparks, M. E.
SPEAR, Barney
Spears, Bill
Spear, Bob
SPEIGHT, Sol
SPENCER, Jack
SPICER, Carl
SPILDE, Warren
Spillers, Seals
Spitzer, Harry
Sprager, Joe
St. Clair, June
St. Cyr, Adclair
St. Louis, Marcel
Stacy, Harry
STAHL, Raymond
Stanley, Geo. E.
Stanley, Jack
Stanley, Milford M.
Stanton, A. A.
Stark, Mrs. Iva
Starnes & Anavan
Starr, Hedy Jo
Steinbarger, Frank
STELL, Edgar
Stempson, Kelly
Stephanie, Karen
STEPHENS
Stephens, Pearl
Sterling, W. W.
Sterling, Willie Leo
Stern, Louis
Sterner, Mrs. Gerry
Sterner, Elton E.
Stery, Glenn
Stevens, Mrs. Alma
STEVENS, John
Stevens, Mrs. Jupia
Stevens, M.
Stevens, W. C.
STEWART, Eddie
STEWART, Jim
Stewart, Elex
STEWART, Robt.
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Von Riesdorff, Mrs.
Von, Iva
Voris, Elmer
WADDELL, Cloyd
Wade, Billy
Wade, Bertie
Wade, Margo
WAGES, John
Wagner, Howard
Wahl, Ralph
Waite, Mrs. Billie
Waite, Clarence
Walker, J. H.
Walker, Jas. C.
Walker, Carl J.
Walker, Miss Leo
Walker, Paul
Walker, Robt. B.
Walkoff, Johnnie
Wallace, C. B.
Wallace, Roy
Wallendo, Marthan
& Phillip
WALLS, Cecil
Walls, Elsworth
Walls, Myrtle
Walsh, Johnnie
Walters, Walter W.
WALTON, Andy
Ward Bell Troupe
Ward, Bill & Dot
WARD, Chas.
Ward, Jack C.
Ward, J. Robt.
Ward, Mrs. Maymo
Warfield, Pattie
Warman, Earl
WARNER, Edward
Warner, Frank
Wasbury, Akbar
Washburn, B. C.
Wason, M. J.
Wascon, Mitchell
Wascon, Hinda
Watson, Billy
WATSON, David
WATSON, Geo.
WATTERS, Wm.
Watts, Cotton & Chic
Watts, James
WATTS, John
Watt, Carrie
Watt, Vernon
TINKLEPAUGH
Tipton, Robt.
Tiptono, Clarence
TIREMAN, Harold
Tobell, Allen
TODD, Jas.
Toffett, Joe
Tollison, Ray Niel
Tollin, David
TOMLIN, Willie
TOMLINSON, Geo.
Tonkin, Max
Toy & Wing
Travis, Doc
Trausse, Durrin
Treadway, Mrs.
Trent, Paul
Trib

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Print Paper Limitation Will Affect Sheet Pubs

WASHINGTON, Jan. 23. — The paper limitation ordered by the government recently has and will continue to affect publishers of farm journals, song sheets, comic booklets and other publications which depend on sales, for the most part, by pitchmen and sheet writers.

To date, however, reports indicate that this order hasn't affected these publishers to any noticeable extent. Most of them have a large supply of paper on hand which they can use in any quantity. The difficulty will arise when the present stock starts to run low and new stock will be ordered in a lesser amount be-

cause of the government decree.

Publishers and printers admit it is hard to foresee exactly what will happen when the present supply is exhausted. This order will not force any of them out of business. Many will simply cut down the number of pages being used in each issue, eliminating copy that is least necessary to keep readers interested in the publication. Others, on the other hand, will cut down their circulation by reducing their free list and by giving fewer free copies to advertisers.

The amount of print paper book publishers may use during 1943 was limited recently by the Director General for Operations to 90 per cent of the tonnage of paper used by each publisher during 1942.

"The prospective reduction in the quantity of pulpwood and pulp available for the production of book paper makes it necessary to curtail the production of book paper and as a consequence to curtail the use of paper in the production of all kinds of printed matter, including books," the Printing and Publishing Division declared.

Restrictions are also put into effect on paper for reprinting. On and after the effective date of the order, publishers who wish to reprint books are required to reduce by 10 per cent the weight of paper used in each copy of the book as last printed prior to January 8.

There are, however, two exceptions to this provision. The first exempts books the last printing of which occurred before the effective date of the order, January 8, when such books were printed on paper of a 40-pound base weight or lighter and will be reprinted on a paper of equal or lighter base weight.

The second exempts books the paper for which was ordered prior to January 8 and is scheduled for delivery to, or for the account of, the publisher within 45 days after January 8. These two exceptions, however, do not exempt the publisher from the over-all 90 per cent limitation on the use of paper.

All persons affected by the order are required to keep, for not less than two years, accurate and complete records concerning inventories of paper and books and the production and sales of books.

Item Shortages Aid Blanket Biz

BALTIMORE, Jan. 23.—Because of a shortage of many items, merchandise men have reported good sales with blankets, heating pads and shawls that are still on the market.

The wool blankets that are available come in a variety of qualities and patterns. Many of them are made in a new wide array of lavish Indian patterns in contrasting colors, while some have vivid contrasting color stripes smoothly blending into each other, giving an eye-appealing rainbow effect, and are bound on all sides with saten tape. Other blankets come in a variety of jacquard plaids in many colors blending into each other.

Wool-fringed shawls are also popular. These are fully bound on all four sides with a heavy wool yarn fringe, with some of them made up in Indian designs and others in plaid.

In addition to wool blankets, many merchandise men are selling blankets made of a combination of 95 per cent cotton and 5 per cent wool. The warp is twisted cotton, and the filling is wool and cotton spun around cotton core-yarn threads. The colors selected were chosen specialty to harmonize with present-day bedroom color schemes.

There are still a few heating pads on the market which are selling well also. One manufacturer is featuring a non-electric heating pad. One ounce of water is placed in the pad, which contains a chemical to produce up to 10 or

Mdse. Prizes Popular At Music Box Canteen

NEW YORK, Jan. 23.—Merchandise is being offered to servicemen who win games at the Music Box Canteen in this city.

The prizes consist of dogs on a stand and Quaker girls made out of a stone composition. About 36 of these prizes are awarded each week to the lucky winner, and the boys have been competing with each other to get a large collection of these popular novelties.

Novelties Selling For Feb. Holidays

CHICAGO, Jan. 23.—Merchandise men are getting ready to meet the demand for party decorations and other novelties to celebrate Lincoln's Birthday, Washington's Birthday and St. Valentine's Day.

It is generally believed that more parties will be given this year both by organizations and private individuals to celebrate the birthdays of Lincoln and Washington. This is attributed to the fact that people are more conscious of patriotic holidays and are glad of an excuse to celebrate.

The usual party decorations will be available to meet the demand. These will include streamers, confetti, paper hats and other paper and wooden novelties. There is still a small supply of balloons and metal articles available on the market. The usual rubber and metal hatchets, synonymous with Washington's Birthday, will undoubtedly be absent from the market this year due to the war.

Salesboard operators who are able to obtain candy in fancy boxes are expecting to do an unusually good business this year. St. Valentine's Day is always a "sure thing" for salesboard ops but should be better this year because of the war. With so many men away from home, either in the armed forces or in war plants, business will probably increase because they will be anxious to send boxes of candy to their wives or sweethearts. The distance and occasion will give rise to a greater sentimentality this year and thus will boost business. Operators are endeavoring to set up candy deals in fancy mirrored boxes that are both ornamental as well as useful after the candy has been eaten.

In addition to candy deals going over well for Valentine's Day, it is also expected that comic and sentimental cards will be sold in large quantities.

more hours of heat per heating. This pad can be reheated several times. Other heating pads are electric with a four-way switch to give off the desired amount of heat when needed. This also has removable, waterproof, rubber-lined cotton flannel cover with snap fasteners.

THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE THE BILLBOARD IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

On Trading or Discount Stamps

In California, Weco Products Company, manufacturers of tooth brushes and other toilet articles, sought to enjoin Harold B. Garfield doing business as Mid-City Cut-Rate Drugstores, from giving "trading stamps" with its trade-marked articles when sold at the price-fixed minimum. Contention was that in doing so the Mid-City stores was breaking the Fair Trade Laws and that in effect the redemption of the stamps would constitute a selling of the trade-marked articles below the price-fixed minimum.

On the trial of the case, the Weco Products Company won. The defendant appealed to the California District Court of Appeals, which in a sweeping recent decision, reversed the judgment of the lower court. The latter decision was unanimous and went straight to the root of the matter. Here it is:

"The question before us for consideration, therefore, may be stated as follows: Does the giving of trading stamps, redeemable for cash or merchandise, constitute a violation of the Fair Trade Act when such stamps are given with commodities sold at the minimum prices stipulated by the producer under said act? This query is best answered, we believe, by a consideration of the nature and purpose of the trading stamp coupons. Are they to be regarded as a discount for cash, as a means of advertising, a device to entice customers and to retain their trade, or do they simply represent a cut in the sale price of the articles with which they are given? If the latter, they accomplish a cut in the established price of merchandise; and where such merchandise is sold at minimum Fair Trade Act prices, the giving of trading stamps then amounts to a sale below such price.

"If, however, the stamps are given by the merchant in the nature of inducement to customers to attract them to his store, the practice is in the nature of an advertising device, and is no more to be condemned as violative of the Fair Trade Act than would be such commonly employed devices as free parking room, care of infants and other plans offered by some mercantile establishments in competition with their rivals. Free parking for automobiles of customers might be said to result in a lower price paid by a customer for goods purchased, yet it could hardly be reasonably contended that thereby a violation of the Fair Trade Act had been worked."

To confirm its decision the court referred to a decision of the Supreme Court of Pennsylvania in a similar case after pointing out that the stamps were given with store-wide purchases so that there was no singling out of the plaintiff's products as a carrier of the stamps.

Boiled down the conclusion was that trading stamps and coupons are advertising devices and their issue to one's trade is for the purpose of attracting patronage and is a legitimate promotional practice. When trading stamps are issued as inducements to the payment in cash for merchandise bought, they become discounts for cash, and as such have all the legitimacy and time-honored protection that business has accorded, and the courts ratified, and their use does not work a reduction in price of the merchandise sold, and this holds true in States where there are fair trade laws.

HAPPY LANDING.



The mayor of New York City continues merrily on his way in an effort to enforce the bingo ban. The latest is his appeal to children to tell him where their mothers are spending hard-earned money playing bingo rather than buying food for the hungry family.

We won't dispute the fact that perhaps occasionally money is spent for bingo games that should be spent for more necessary purposes. However, we feel the cases of this type are rather isolated.

Following along the same premise, how about all the hungry families that have been fed by their churches and other organizations only because they were able to raise the money for these needed projects thru the sponsorship of bingo games?

We don't object to the mayor wanting to clean up wholesale, illegitimate gambling that causes harm. We do feel, however, that he is making a mistake when he classifies bingo in this category. Time and time again he is falling to realize the good and not the harm that is resulting from bingo games. In this one case he has picked out a point that agrees with his argument but he fails to publicize the hundreds of cases where people are grateful that bingo games are being conducted.

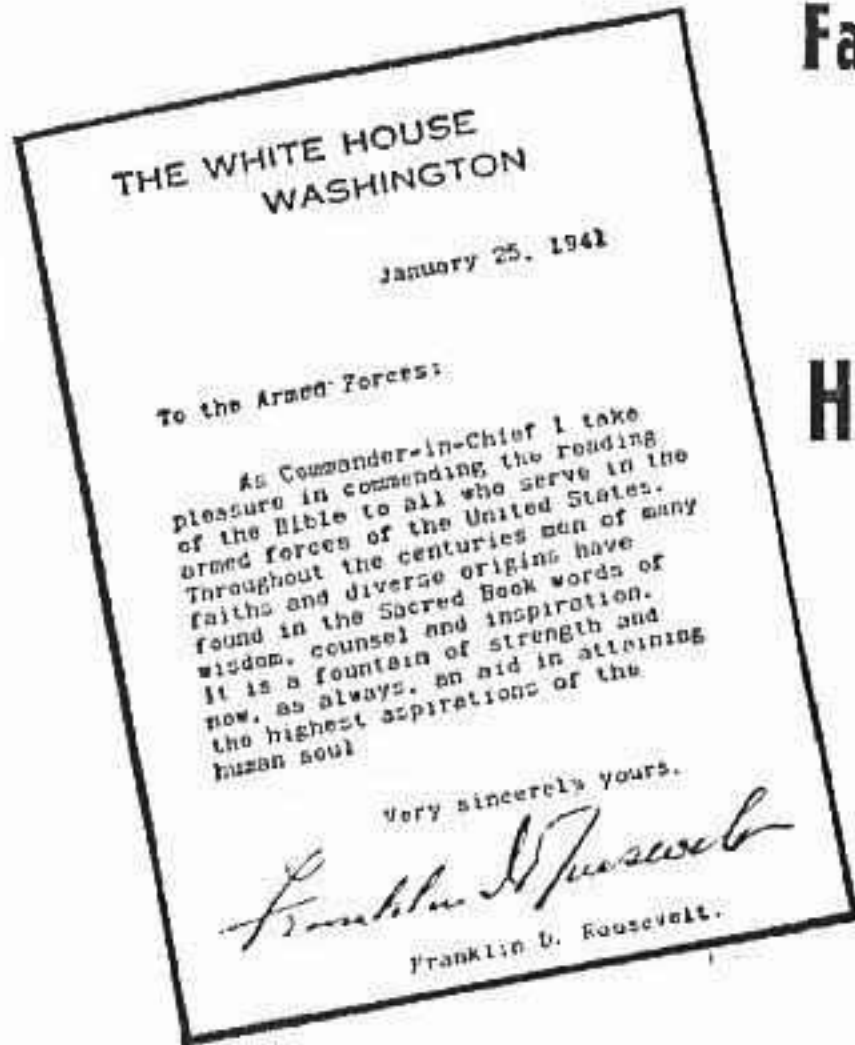
The more the mayor continues to fight bingo the more is he being made the butt of good-natured jokes on the subject by outstanding radio comedians.

It was right after the bingo ban that Fred Allen did a satire on La Guardia's clean-up campaign. And again on a recent broadcast Allen poked fun at the mayor when an OPA inspector stopped a pleasure car and asked why the man was driving. He answered that he was taking his wife to a bingo game. It was also that same night that Phil Baker got a laugh on *Take It or Leave It* when he said to a contestant: "Sh—don't tell Mayor La Guardia but I know of a wandering bingo game."

Bingo operators are consistently guarding against players who try to win cash or merchandise prizes thru illegal methods. Three men and a woman were recently sentenced to serve time in the County Penitentiary for trying to capture bingo game jackpots by printing winning numbers on spurious cards. They were arrested after Jersey City police discovered wooden stamps and colored cards of a type allegedly used in the "racket" to win bingo prizes fraudulently. Methods of this type are not tolerated by bingo operators who are more than glad to help police expose dishonest players.

DISTRIBUTORS . . . JOBBERS . . . SALESMEN

The NEW IDEAL GIFT for Boys in Armed Forces



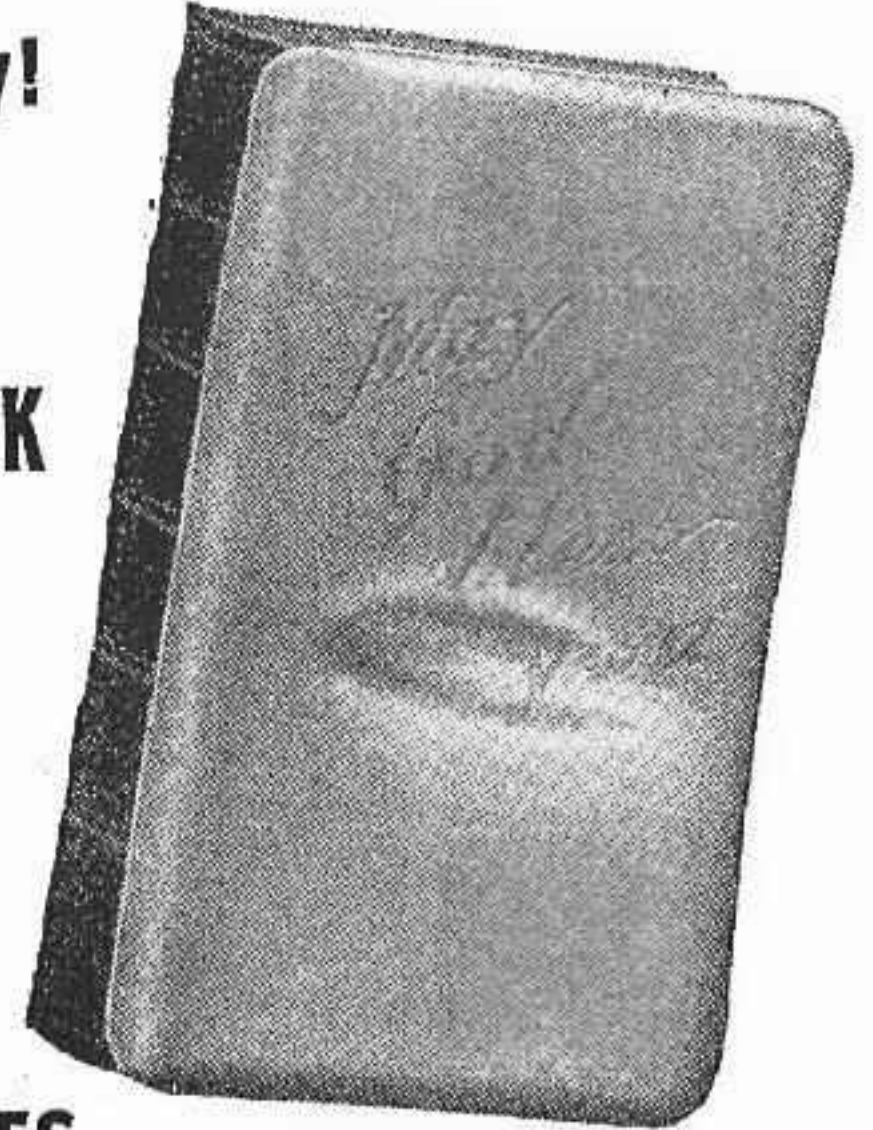
Fastest Selling Item on the Market Today!

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or

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POCKET SIZE, with Gold Plated Steel Cover to fit into the Uniform Pocket located over the heart. Just the thing to deflect a Bullet, Shrapnel or a Bayonet. Individually Packed, ready to mail to any camp or front for 3c postage.



- List Prices
- NEW TESTAMENT, Leatherette with Red Edge \$1.95
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 - CATHOLIC PRAYER BOOK, Genuine Leather with Gilt Edge 3.95

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Be First in Your Territory With This Fast-Selling Item.

Every DRUG STORE . . . Every DEPARTMENT STORE . . . Every GIFT SHOP Should Stock This Item. Get YOUR Order in NOW. We suggest ordering quantity of these Bibles and Prayer Books.

WIRE YOUR ORDER TODAY. Immediate Delivery. 1/3 Deposit, Balance C. O. D.

NATIONAL PRODUCTS COMPANY

25 W. COURT STREET

This Shield was pre-tested with a 38 caliber super-charged bullet, shot at 5 paces (15 feet), and clearly shows how the metal deflected the bullet.

CINCINNATI, OHIO



Write for Catalog of **BINGO SUPPLIES** BY MANDELL

THAT'S ALL!

MORRIS MANDELL 131 W. 14th St. N. Y. C.

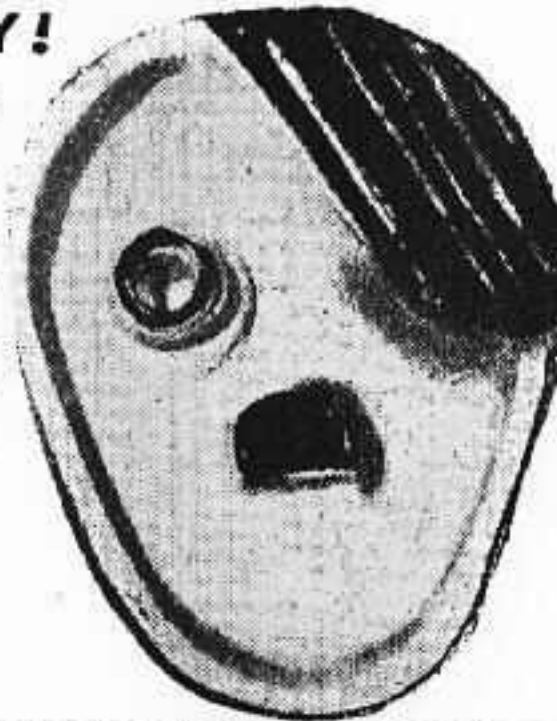
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The Hitler Ash Tray!

We're shipping thousands per day—and it's only the beginning! This novelty has got everything. Designed by Henry Major—made of genuine Albastone. It's clever—it's useful—it's timely—it's large (5"x6"). Immediate deliveries. SAMPLE 50c.

\$3.00 DOZ. 1/3 Deposit, Balance C. O. D. F. O. B. New York.

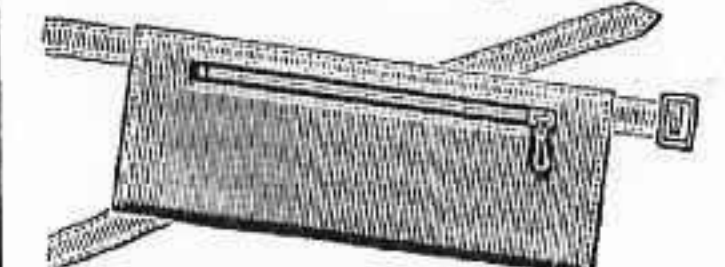
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MONEY BELTS

For Servicemen or Civilians in Big Demand—Now!



- B25L6—Zipper Money Belt. Khaki water repellent twill. 10 1/2" long. Per Dozen \$8.50
 - B25L13—As Above in White for Navy. Per Dozen 8.50
 - B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen 4.50
- Send \$2.00 for Sample Each of Above Postpaid.

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LOWEST PRICES JACKETS CAPES • SCARFS ALL GENUINE FURS!

Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO. 150-B West 28th St., N. Y. C.



HOTTER THAN EVER!

THE ORIGINAL HOTZI-NOTZI HITLER PINCUSHION

Still the biggest selling novelty sensation in the country! Sales records being made daily. If you haven't had your share of the tremendous profits, hop on the bandwagon now. **\$4.20 DOZ.**

FOR EVERY DEFEAT ADD A PIN TO HIS SEAT! Sample 50c

JOBBERS, GET SPECIAL DEAL! 1/3 with order, Balance C. O. D.

BASSONS DUMMY PRODUCTS, 57-02 48th ST., MASPETH, N. Y. C.



Have you seen NUDIE?

Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.

NUDIE! A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES. 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

ABRAHAM 258 W. 87th St. NEW YORK CITY Novelty Creator EXCELLENT OFFER FOR JOBBERS!



FOLDING CHAIRS

PLASTIC MARKERS

BINGO

SUPPLIES

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Rogers International Hollow Handle Silverware, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Slum and Plaster Novelties. Write for Catalog. State business.

WIS. DELUXE CORP. 1902 No. 3rd St. MILWAUKEE, WIS.



BEST BUYS FUR COATS

JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier 238 W. 27th St., (Dept. b-3), New York City.

NOVELTY STORES—HUSTLERS
New, printed, packaged Novelty Numbers. Clever, comical, laugh-makers. Profitable, fast sellers. Dog Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 56 Items with wholesale price list, \$1.00 by express. No samples without deposit—no postcards answered.
KANT NOVELTY COMPANY
323 Third Avenue Pittsburgh, Pa.

No. 4309 \$2.75 Doz. No. 4302 \$2.75 Doz.

RED HEART CRAFT

No. 115-S \$3.00 Doz. All Prices Without Boxes

Genuine Aromatic "Red Heart" Cedar WOOD JEWELRY

No. L-205-S \$3.00 Doz. No. 147-S \$3.50 Doz.

LAPEL GADGETS NECKLACES

No. 4308 \$4.00 Doz. No. 109-S \$3.50 Doz.

Conversational Pins

No. 351 \$1.75 Doz. No. 350 \$1.75 Doz.

101 FAST SELLING MONEY GETTERS

A large Variety of Heart Items For VALENTINE'S DAY

No. 4301 \$2.75 Doz. No. 4304 \$3.00 Doz.

Free Illustrated Price List Or Send \$5.00 for Sample Line

Charles Demee

PHONE 116 E. WALNUT LOCUST 3913 MILWAUKEE, WIS. No. 4310 \$2.50 Doz. No. 4303 \$3.25 Doz.

Popular Items

Heart Shield Holy Scripture

All will welcome this ingenious and timely gift for relatives and friends in the armed forces. A Heart Shield-New Testament for those of the Protestant faiths and a Heart Shield-Prayer Book for those of the Roman Catholic faith are offered by National Products Company. Both are pocket size with gold-plated steel cover. Will fit the uniform pocket located over the heart and may deflect bullet, shrapnel or bayonet. William R. Arnold, Chief of Chaplains of the U. S. Army comments, "—a protection against certain kinds of bodily injuries and has a good psychological effect on both the giver and receiver of the book."

Toast to Victory Glasses

Mason & Company are showing a line of novelty glasses, the new and patriotic "Toast to Victory" glasses, which come in four-color patriotic illustrations. There is a different figure on each glass saluting every branch of our armed forces. It is the back view of the illustrations on these glasses that really makes them sell. The glasses come packed six to a set and have beveled, non-slip, chip-proof safety edges and hold 10 ounces.

Tap-Compact

Innovation Products Company is featuring a tap-compact, which fits conveniently into a handbag or kit. Tap-Compact is shaped like a lipstick and comes in many plastic colors. It is filled with powder by pulling out the white section which carries the spring. After

it is filled the white section is replaced, and by tapping the case onto a puff the powder is released. There is no sifting of powder until the plunger is touched.

The Handy Box

The Handy Box is being sold by Nock-On-Wood Company. The box is made of rugged cardboard, printed red, "In Case of Emergency" pull the string and a half of a corn on the cob falls out. According to the manufacturer, no bathroom is complete without this handy box.

War Worker's Sign

With war industries operating around the clock, millions of workers face a change in habits. To obtain their much-needed rest the "night shift" seek their sleep during the day. Thus Kant Novelty

Entirely new

SALT AND PEPPER

WHOLLY DIFFERENT FROM ANY-THING ON THE MARKET

No. 3798 Twin Beds



2 1/2 inches long, 1 5/8 inch high. Made of wood, colored beautifully.

\$4.20 Per Doz. Pairs

No C. O. D. shipment without a 25% deposit.

SAMPLE PAIR SENT ON RECEIPT OF 70 CENTS

We handle over seventy different salt and peppers, from \$1.80 to \$4.20 per doz. pairs. Completely illustrated price lists mailed on application.

LEO KAUL IMPORTING AGENCY, INC.

115-119 K South Market St., Chicago

MY ROUTE BUILDING PLAN

Starts YOU in a **BIG PAY BUSINESS**



Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President
Dept. 8-A, Spencer, Indiana

WRITE US YOUR REQUIREMENTS
CARNIVAL GIFT AND PREMIUM MERCHANDISE
MIDWEST MERCHANDISE CO.
10TH & BROADWAY. KANSAS CITY, MO.

NEED MERCHANDISE
PLENTY STILL AVAILABLE!
DON'T WAIT—TOMORROW MAY BE TOO LATE!
SEND FOR CATALOG

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

ALL READY WITH NEW LINES
NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES
"GET OFF TO A FLYING START"
Write for Catalog. Please State Your Business.

1-day Service **ACME** PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

LADIES' RING SET ONLY

\$15.95 PER SET

14K Yellow Gold Diamond engagement Ring, White Trim. \$13.50
J386—Each

14K Yellow Gold Wedding Ring to Match, White Trim Top. 2.95
J119—Each

25% Deposit Required!

LEVIN BROTHERS
TERRE HAUTE, INDIANA

ELGIN • BULOVA • GRUEN

Ladies' GENUINE DIAMOND RING
Solid Yellow Gold, Low Priced **\$4.10**

Take advantage of unusual values in Rings and rebuilt Watches.
Send for New FREE Catalog

STAR WATCH CO.
Wholesale Jewelers
740 SANSON ST., PHILADELPHIA, PA.

VALENTINE SWIVEL MIRROR VANITIES

Blue and White Vanity—2 extra compartments. Heart shaped Swivel Mirror, \$18 doz. Metal knob. Calif. Redwood. DeLuxe model—2 comp. 1/2" mirror base, indented flexo drawer, heart swivel mirror, \$21 doz.; packed with stationery, add 30¢ each.

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1120 W. 79th St., Chicago, Ill.

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Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles... including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checkings, Caraculs, Krimmers.

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There's no shortage here! Fill all your Dart needs and get repeat business with Innovation super-features. Streamlined for accuracy, built for sturdiness and safety. Colorful plastic vanes, scientifically balanced bodies, steel points set in plastic and sealed in bodies. Points won't pull out, loosen or turn. 2 models meet all requirements.

V Darts conform with O. P. A. rulings!

D-201
Innovation Professional. Full length, 5 1/2"; patent weighted barrel-end. Cased 1 dozen to card, 2 cards to case-back, cellophane window display cabinet.
List Price—2 Darts—35c

D-200
Innovation V Dart. Full 5" length. Satin-smooth barrel, a highly weighted. Packed 1 dozen to a durable cardboard tube; 1 dozen tubes to a carton.
List Price—2 Darts—25c

Write on Your Business Letterhead for Wholesale Prices

INNOVATION PRODUCTS CO.
1118 South Michigan Ave., Chicago, Illinois

STERLING SILVER
Forget-Me-Not
BRACELET
 \$12⁰⁰ GR.
 with RIBBON



No. 1310 with Ribbon

2 ASSORTED PATTERNS
 Engravers! Here's this season's biggest seller — Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together — your profits grow. Buy Plates on ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bulk
 \$9⁰⁰ GR.
BULK

Harry Pakula & Co.
 5 N. Wabash, Chicago, Ill.

Company's new specialty has huge possibilities. An attractive 8x10-inch sign of white cardboard on which is printed in bold letters "QUIET—WAR WORKER SLEEPING HERE" can be used either as a premium or as straight sale.

Military Bracelets

Insko Sales Company has a new line of military bracelets. All of the bracelets are sterling silver and contain eight links with a choice of victory link or service star. There are four types of bracelets: army, air corps, marine and navy. The victory link is in blue enamel, and the service star link is made up in red, white and blue enamel.

PIPES
 FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

MARGARETTA KELLY . . . is working a new spot in Pasadena, Calif., to good results. She plans to move on shortly to San Francisco.

WHY NOT LET Bill have some of those fun pipes sprung at hot-stove meetings?

RICHARD ARCAND . . . fogs in from Los Angeles that he is now sure that he won't take to the road this coming season. Arcand took a job with Westinghouse Electric and is now frozen in his job. According to government regulations, he can neither change jobs nor leave his present one without the consent of the government. Arcand was recently in San Diego and says that city is booming—a virtual gold-rush boom. Says a good pitchman with the goods and legit merchandise can clean up there. His plans, as far as pitching is concerned, are to hang on to his jewelry stock until after the war, then open up a jewelry store and also take to the road with his trailer.

MEASURE YOUR EFFECTIVENESS by the size of your take.

KID CARRIGAN . . . sends a card from Abilene, Tex., where he is playing with an army camp show. He expects to hop back east soon, declaring that he will be glad to do so, as living costs are very high in Texas.

VIRGINIA KID . . . fogs in that she helped hubby celebrate his 38th birthday January 5, spending the day planning taking out a show this coming season. Wrangler Rambo is working dates in and around St. Louis until the season opens. They would like to read pipes from Bill Harris, Eddie Edwards and Pop Williams.

BETTER TO MAKE one good pitch than 10 bad ones.

EDDIE DIEBOLD . . . pipes from Detroit that he is now with Continental Motors Company, working on motors for jeeps, tanks and planes.

EDDIE GILLESPIE . . . worked Sam's Cut Rate Store, Detroit, over Christmas with surprise packages and is now in Cleveland at the May Company store on stove cleaners for Mrs. Randall.

JUST HOPING will never get anyone anywhere.

JIMMY BILLUPS . . . is now working in the steel mills in Pittsburgh. He will be remembered as a liquid thread worker.

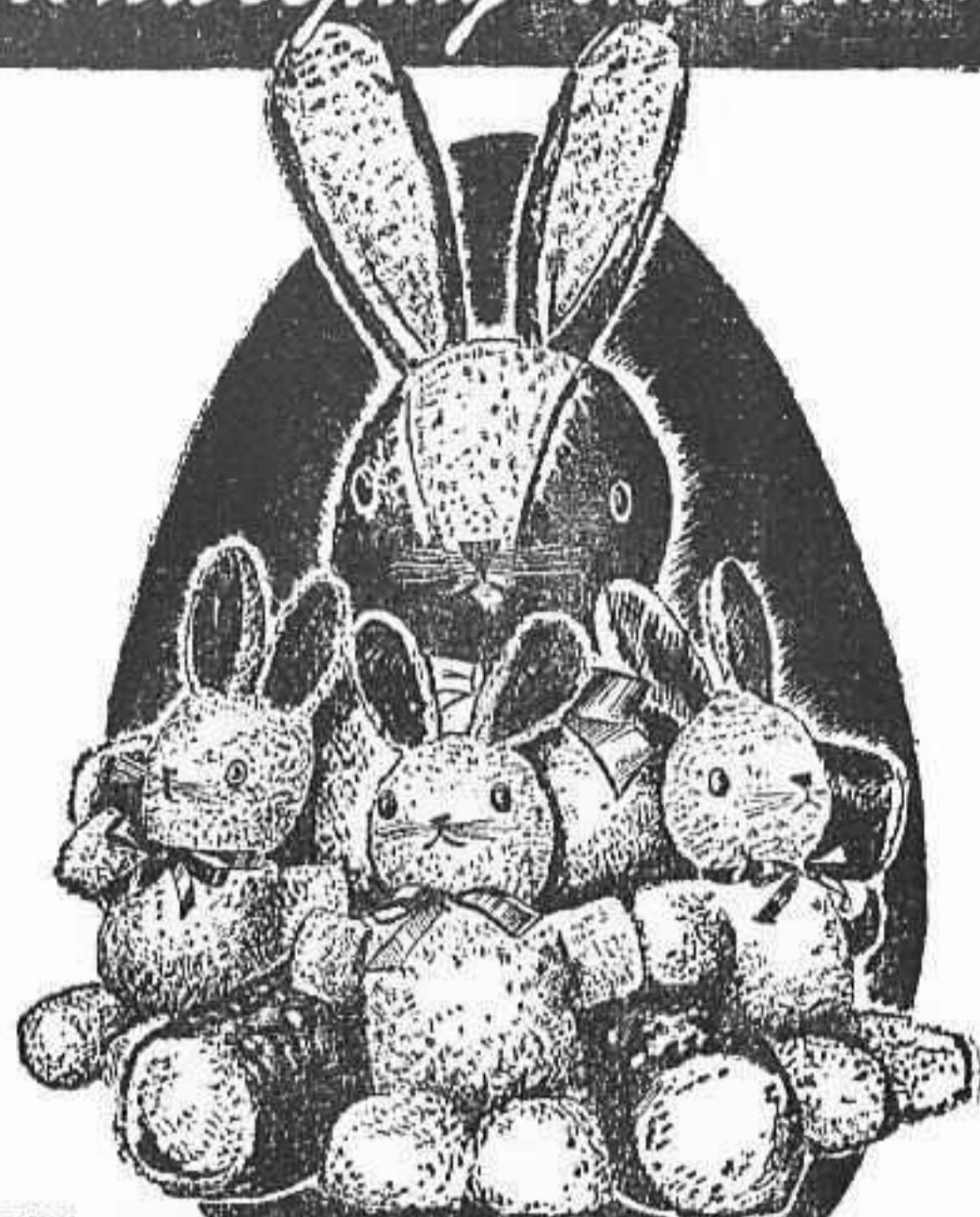
MR. AND MRS. EDDIE MEYERS . . . are getting the long green in Pittsburgh, where Eddie has a stand at Murphy's.

CREED WILL KILL any type of business. Pitchmen are doing their part to keep the pitch business alive.

WALTER MEUSE . . . is still working Sudzene at Hudson's in Detroit and is said to be drawing down good takes from the natives. He worked servicemen's gifts during the holidays.

PVT. FUSTON BRUMMETT . . . writes from Hawaii that he is one of the thousands who have put away their tripes for the army. Brummett says he has spotted fellows working trick cards in the Islands. Brummett would like to see pipes from Doc Self, Red Kingley, Jeff Farmer and Helen Anderson. His

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THE MIGHTY ATOM . . . has opened a pitch store in the Borough Hall section of Brooklyn. Business started off very big. Reports are that there is a need for wire workers in Brooklyn, as well as pitch artists on vitamins, soap, liniment and foot products.

YOU ARE THE ONES who benefit most by doing your best to make your profession popular.

HARRY RUTHERFORD . . . and the missus were recently in Detroit visiting with the Walter Meuses.

MARK AND STELLA JARETT . . . were the subject of an inquiry from Eddie Diebold, who would like to know their whereabouts.

HARRY GREENFIELD . . . is still in and around the lush pastures of New York.

REAL ENERGY, ambition and enterprise are difficult to stop. Remember, you can't beat a spirit that won't acknowledge defeat.

BARNUM HAWLEY . . . is scoring heavily with luminous artificial flowers in New York. He has a spot right in the Times Square sector.

BOB ROACH . . . well known on the fair circuits, is doing okay pitching trick playing cards at Walgreen's State and Randolph store in Chicago.

JIM ARNOLD . . . assistant manager of the Bardex Minstrel Show, pipes in for the first time in many years. Says he: "Altho I have not piped in in a long time, you can count the issues of *The Billboard* on one hand that I have not read from cover to cover in the last five years. After the fine Christmas Special issue I got into the mood to settle down to unlimber the typewriter. Was sorry to learn of the passing of Ben Morehouse, of sharpener and

glass-cutter fame. He and the missus were good clean workers and always did well. With the passing of 1942 a person can hardly help thinking back over the many changes that took place during the hectic year. We owe a lot to Uncle Sam, and we'll do our best under the rationing, etc. The sooner we all knuckle down to lick the enemy, the sooner the highways will open up again and beckon us to be off with our trapes and keister. Things are about to get started on getting equipment ready for the 1943 trek of the Bardex Minstrels. We closed at Uniontown, Pa., in mid-October. Our trucks and equipment are stored up

north, and all rubber and mechanical equipment are in good shape. Milton (Curley) Bartok is the owner of the show, he having purchased it from Ross Dyar several years ago. New Bartok innovations have increased the financial success of the show. The past season roster included Fred Reegers, producer; Rastus Smith, comic; Slim Hooper, comic; Flo Dent, singer and straits; Snow Williams, comic; Puddinhead Rutledge, comic; "Eight Rocks" White, comic; Randolph Dixon, dancer; Aaron Brown, trombone; Arthur Rideout, piano, and Albert Bell, bass fiddle. The show also carries a band of eight pieces.

LETTER LIST

(Continued from page 49)

- Worman, Nat Yates, Tex
- WOZNY, Jos. YAN, Fred
- WRAY, John Marlan
- YONKO, John
- YONKO, Leo
- Yonko, Miller
- Yost, Miss Chick
- Young, John A.
- Young, Robt. J.
- Young, Russell
- Wright, Frank Dewey
- Wright, Gail
- Wright, Gerald
- WRIGHT, Jos. E.
- Wright, Lillian
- Wright, Murray
- Wrightman Shows
- Wrisik, Donald
- Wysoff & Wycoff
- Wynneugar, Mrs. H. L.
- ZUBEL, Alexander
- Yaocpi, Roberto

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

- ADAMS, Richard Nathan
- Anewalt, Don
- ATLAS, Oreston
- Baker, Harry LeRoy
- BALLY, Samuel
- Barnes, Mr. & Mrs. Stephen
- BIELAK, Edward
- BLAKE, Joseph L.
- Boots, Buddy
- Bradley, A. C.
- Brady, Red
- Brown, Ray
- BRYANT, Paul
- BURGESS, Roy R. CARTER.
- LEONE, Louis Thomas
- Lewis, Jack
- Lewis, Mr. R.
- LOGAN, John Russell Bros. (Circus)
- Lucky, Mrs.
- Mooney, Josephine
- Mauve, Dolores
- Muraco, Gladys F. G.
- Markham, Andrew
- MASON, Charles O.
- Merrills, The Four
- MEYERS, John
- Meyers, Tim
- MONTAGUE, Mooney, Angello J.
- Moylan Sisters
- Musto, Tony
- Muto, Francis
- Nelson, Elaine & Vivian
- Nurio, Francis
- Paji, Mary
- Pearson, Leonard
- PHILLIPS, John Joseph
- PINNEY, Joseph Frederick
- Rainey, Phil
- RANK, WAYNE DAVID
- REGAN, Rex
- Riddle, Ann
- ROBINSON, Edward Gilpin
- ROGERS, Miss Bobbie
- ROTH, Mattison Hargrove
- Rushing, Mrs. Emily E.
- SALYERS, Henderson Charles R.
- SCHWEDA, Henry
- SEBER, Harry George
- Sharp, Charles (Blacky)
- Shont, J. E.
- Stafford, Louise
- Steffen, J. E.
- Sturchio Jr., Gene A.
- Tangini
- Thomas, F. Jerry
- Tillinghast, JoAnn
- Tuttle, Ed
- VAUGHAN, George Frederick
- Wallenda, Josef
- Walling, Emma
- Webster, Fred
- Weiss, Agnes (Mrs. Otto J.)
- Weiss, Otto J.
- Whalon, Melvin Everett
- Wilkinson, Boots (Jackie)
- Windecker, Arthur
- Woodward, Milt
- ZEBNAK, Michael
- Fulton, J. B.
- Gertz, Tiny
- Good, Charles
- Gooley, Harold Thomas
- GREGG, Dallas H.
- GREGG, Frank Melvin
- HALLEY, Vernon J.
- Hardy, Robert & Vendale
- HENSON, Earl Wm.
- HIGGINS, Raymond C. (Electrician)
- Hogan, Jack
- HORTON, William
- Huddleston, Esther L.
- Hudgens, Delma Leo
- HUTSON, Robert Lalan
- HUNTER, Carl
- IVEY, Robert Chilton
- Jones, Carl B.
- Kelly, Mrs. Edith
- Kemp, William
- King, Floyd
- LANCASTER, Charles Arthur
- LAURENCE, Homer Whisner
- LAVALLE, Arthur D.
- LE FEVER, Orville Ellsworth
- LITHERLAND, Oren Oscar
- Lockett, R. G.
- Lucas, Earl Cecil
- McGee, Mrs. Christine
- McGee, Margie Maxine
- McGOWAN, Wilmer Leo
- McKnight, C. H.
- McMama, Mae
- McSPARRIN, William P.
- MACKIN, Eddie James
- Mansfield, Ray
- MATHIS, Calbert Alvin
- Mayfield, R. G.
- Meaku, Danny
- Mezger Jr., Mrs. Fred. Co.
- MONTGOMERY, Paul
- Moore, Mrs. Luc
- Morgan, Low & Family
- MORGAN, Robert Leo
- MOYLAN, Roger Frederick
- NANCE, James Alexander
- NASH, Raymond L.
- Nichols, Jim
- Nichols, Bill
- NICOLS, Bill
- NORTON, David James
- O'Dell, Jessup
- O'Neil, James B.
- O'Neil, Patrick J.
- OVERLEY, Ott Clarence
- OTT, Karl
- PATRICK, Thomas Wesley
- Pinfold, Wm. E. (Whitey)
- Phida, Herman
- Polk, Prof. J. E.
- POLLOCK, Donald
- RAWLINGS, Everett
- Richter, Sam
- Robt, Roy
- Roofing, McDonald & William
- Ross, Arline
- SCHMIDTHORST, Bob
- SEARLES, John Harold
- SHERWOOD, Neal Carl
- SMITH, Andrew David
- Smith, Viola T.
- Stanley, Milford M.
- STANLEY, Sam
- Sullivan, Charles & Daughter
- THOMAS, Howard Floyd
- THORESON, Norman Ernest
- Tice, Supbeth
- Tompkins, Cecil
- Tabbs, Eddie
- Webb Jr., Mrs. H. D.
- WHISNER, Lawrence Homer
- WHITE, Ed
- Williams, Floyd
- WILLIAMS, Joe
- WILLIAMS, William Henry
- Wilson, Bill
- Wilson, Bobby
- Wise, Whitey
- Woodward, Ted
- Wortham, M. R.
- Wright, Warren Zilla

MAIL ON HAND AT NEW YORK OFFICE

1584 Broadway

- Adams, Grover
- Adams, Howard
- Allison, Mary
- Altsessrair, Carrol
- Anderson, Andy
- Andre, Jacques
- BACCAMAZZI, Michael
- Barrett, Elaine
- Barry, Bill
- Barry, Martin
- Bauer, Mr.
- BEATTY, Jack A.
- Belanger, Helen
- Belvedere, Rose
- Bennington, Charles
- Beryl, Jeanne
- Binder, Fred
- Bishop, Mildred
- Boden, Art
- Booth, Nina
- Briggs, Kelly
- Broadbent, Betty
- Brown, Bill
- Brown, T. E.
- Buler, Davis E.
- BUTLER, Willie
- Caper, Don
- CARANGIO, Guido
- Carlton Sisters
- Carroll, David S.
- Cartier Sisters
- Cavan, Loretta
- Chan, The Great & Margo
- Cherie
- Chester, Hazel & Sylvia
- Clark, M. L. & Sons
- Cobb, Gene "Honey Gal"
- Codding, Victor
- Colvin, Velma
- Covey, Ralph
- Costa, George
- Crump, Clifford
- Cruz, Donie
- Dahl, Edith Rogers
- Dahl, Sunny
- Dahlstedt, Arvid
- Davis, Jack
- Davis, Whiter
- Delaney, Sam
- Demetro, John
- DeFrey, A.
- DE WITT, George
- Dickman, Slim
- Dion, Robert
- Dorso, Al
- Dressler, Mr. & Mrs. Cecil
- Dunn, Tiny
- Evans, George Doc
- Farnsworth, Dudley
- Gardner, Grant
- Garay, Peter
- Gerard, Jerry
- Gervasi, Roy R. R.
- Gill, Frank
- GOLDBERG, Irwin
- Goldberg, Murray
- Goldie, Jack
- Goody, Ray
- Gregory, Joseph
- HALLENBECK, Norman B.
- Hallow, Bunny
- Hauf, Martin Louis
- Harris, C.
- Harris, Kay
- Harris, Slim
- Hart, Roy R.
- Hastings, Richard P.
- Hartzell, John
- Holder, Fred
- Heyden, Evelyn
- Hicks, Rose
- Himmel, Sid
- Hornor, S. C.
- Hubbard, Lillian
- Huss, William
- Hutchison, Jack
- Hutchison, Jack
- Illions, Harry
- JOHNS, Andrew
- Johnson, Diane
- Jolce, May
- Jones, Bill
- Judy, Beth
- Kearns, Smiling
- Kearny, Pat
- Keenes, Jack
- Kenemer, Max
- Kennedy, Hall
- Kiddor, Charlie
- King, Rudy
- KLINK, George Washington
- Kramer, Louis
- Kalov, Frank
- LaVerne, Robert J.
- Lea, Flora
- Lewis, Arthur
- Lewis, Clay
- Lewis, George
- Lewis, William
- Lightner, Freddie
- LINDSAY, Fred A.
- Lux, Joe
- Lytle, William
- McCarthy, B. G.
- McHugh, James William
- McHUGH, Willford L.
- McIntyre, George
- Mangan, Carrie
- Manning, Rosa
- Marchand, Capt. Oscar
- Marco, Bill
- Marco, Wm.
- Markwith, Billy
- Mausby, Charles L.
- Meadows, Helen
- Mighty Haag Show
- Monroe, Buddy
- Moore, Betty
- Moroney, Percy
- Murray, Agnes
- Nichols, Ralph
- Nelson, Robert
- Norton, Estelle (Mitzi Lee)
- O'Neil, Thomas
- Paganini, Edwina
- Page, Hilda
- Parker, B.
- Pierpont, May
- Pine, Ruth
- Plunkett, Arthur
- Proper, Russell
- Ramsey, Mrs. T. S.
- Reitan, Katherine
- Ren, Benny
- Rigg, Charles F. B. (Fenwick & Cook)
- Rivers, Clarence L.
- Roberts, Ross
- Rooney, Mrs. Arthur
- Rosenberg, Ben
- RUFF, Max
- Russell, Frank
- Russell, Jack
- RYAN, John F. St. Ra-Diem
- Samuels, Al
- Sarinas, Edward
- Sclar, Seymour
- Seofield, Harry (Rose)
- Scott, Dorothy
- SELIGSON, Saul
- Sharpe, Martin H.
- Shore, Al
- SLATER, Ralph
- Smith, Willie the Lion
- Spagnola, Sara
- Stahler, E. H. Doc
- Stanley, Frank
- Stone, R.
- Sturchio Jr., Gene A.
- Talbert, Nova
- Taylor, Bill
- Terrell, Jacob
- Thompson, James
- Urich, George
- Vage, Milo
- Vintaloro, Michael
- Vinton, Kenza
- Vlado, Mr.
- Vogstad, George
- Volino, Perry G.
- Walter, Gypsy
- Ward, Harold
- Waterman, Natio
- Wells, Butt
- Wheeler, Jimmy & William
- White, Billy
- White, Bob
- Whitaker, Casey
- Willard, Jack
- Wilson, A. L.
- Witt, Carlton E.
- Wood, Pvt. Edward
- CLARK, CHAS. EDWARD
- Clayton, Clarence
- Cohen, Mrs. Sam A.
- COX, John Arthur
- DARNELL, HAROLD TRUE
- DRAKE, Marvin Eliga
- Dyer, Merle
- Paustino, Ray
- Peak, Stephen
- Palgor, Harry
- Pickling, Mrs. Leon
- Pos, Johnnie
- Frazier, Mrs. Jack
- FREEDMAN, Max
- FREDBECKSON, Donald R.
- GATLIN, Ralph R.
- GAVIN, Paul James
- Germaine, Mark
- GLEASON, James J.
- Gordiner, Nedra
- GREYSOLON, Herbert D.
- GRIFFITHS, Thomas Owen
- Hale, Mrs. Ruth
- HARDEE, Stanley Alexander
- Harris, Mrs. Hazel
- Cotter
- Harris, Ruth
- Harris, Mr. W. H. (Pat)
- HATHAWAY, Charles A.
- HAVENS, Frank Scott
- Holley, Ruth
- HOTH, Leland Allen
- Hughey, Robert
- Huntington, Rhea
- Huson, Jack
- Kawekiu, Peter David
- Kellogg, Laura
- King, Mrs. Ann D.
- KENNEGLETTER, Arend Bernard
- Knapp, Chas.
- Adams, Clarence "Blackie"
- AKIN, Charles Roscoe
- Austin, Sgt. William
- BACON, Wm. W.
- Balderston, A. M.
- Bantrum, Larry & Bonzo
- Beaux, Betty
- BENDER, Arthur William
- Black, Beatrice Captola
- Blondin, Leo
- Bonta, Mrs. Bill
- BOULDWARE, Frank
- BRASCH, Lawrence
- Brooks, Annie
- Brown, Andrew
- Brown, Blanche E.
- BROWN, Gordon
- Browner, Clyde
- Browning Jr., James
- Bnley, Jerry
- BURCH, Lawrence Clayton
- BURKS, Louis
- BURNETT, Richard Charles
- BURTON, John Louis
- CARLISLE, William Horace
- Carter, Zeno
- CHASTEEN, ROBERT FRANKLIN
- Clark, Barnum
- CLARK, Charles Joseph
- CLARK, Raymond Walter
- Clark, Walter (Doc)
- CLARK, Warren
- Codding, Victor
- Cook, Phyllis
- Cook, Sis (Armless Girl)
- Cooley, Al
- Costello, James
- COWSERT, Cecil E.
- CRENSHAW, Charley Bryant
- CUMMINS, Thomas
- CUTRONE, Salvatore Sam
- Decker, Joe
- Dopson, Charles
- Dutty, Pleasant
- EMERSON, George Arthur
- Engel, Evelynne
- EPPELSON, Joshua George
- FASKEY, John Stanley
- Felton, Noto
- Fisher, A. H.
- Fitchett, A. L.
- Flanagan, James T.
- Forrest, Tom P.
- FRANZONE, John
- Battisti
- Fricault, Pvt. Roland
- Frye, James G.
- Fulton, Gale

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

- Adams, Clarence "Blackie"
- AKIN, Charles Roscoe
- Austin, Sgt. William
- BACON, Wm. W.
- Balderston, A. M.
- Bantrum, Larry & Bonzo
- Beaux, Betty
- BENDER, Arthur William
- Black, Beatrice Captola
- Blondin, Leo
- Bonta, Mrs. Bill
- BOULDWARE, Frank
- BRASCH, Lawrence
- Brooks, Annie
- Brown, Andrew
- Brown, Blanche E.
- BROWN, Gordon
- Browner, Clyde
- Browning Jr., James
- Bnley, Jerry
- BURCH, Lawrence Clayton
- BURKS, Louis
- BURNETT, Richard Charles
- BURTON, John Louis
- CARLISLE, William Horace
- Carter, Zeno
- CHASTEEN, ROBERT FRANKLIN
- Clark, Barnum
- CLARK, Charles Joseph
- CLARK, Raymond Walter
- Clark, Walter (Doc)
- CLARK, Warren
- Codding, Victor
- Cook, Phyllis
- Cook, Sis (Armless Girl)
- Cooley, Al
- Costello, James
- COWSERT, Cecil E.
- CRENSHAW, Charley Bryant
- CUMMINS, Thomas
- CUTRONE, Salvatore Sam
- Decker, Joe
- Dopson, Charles
- Dutty, Pleasant
- EMERSON, George Arthur
- Engel, Evelynne
- EPPELSON, Joshua George
- FASKEY, John Stanley
- Felton, Noto
- Fisher, A. H.
- Fitchett, A. L.
- Flanagan, James T.
- Forrest, Tom P.
- FRANZONE, John
- Battisti
- Fricault, Pvt. Roland
- Frye, James G.
- Fulton, Gale
- Everett
- Richter, Sam
- Robt, Roy
- Roofing, McDonald & William
- Ross, Arline
- SCHMIDTHORST, Bob
- SEARLES, John Harold
- SHERWOOD, Neal Carl
- SMITH, Andrew David
- Smith, Viola T.
- Stanley, Milford M.
- STANLEY, Sam
- Sullivan, Charles & Daughter
- THOMAS, Howard Floyd
- THORESON, Norman Ernest
- Tice, Supbeth
- Tompkins, Cecil
- Tabbs, Eddie
- Webb Jr., Mrs. H. D.
- WHISNER, Lawrence Homer
- WHITE, Ed
- Williams, Floyd
- WILLIAMS, Joe
- WILLIAMS, William Henry
- Wilson, Bill
- Wilson, Bobby
- Wise, Whitey
- Woodward, Ted
- Wortham, M. R.
- Wright, Warren Zilla

Events for Two Weeks

- January 25-30
- CALIF.—Los Angeles. Gift & Art Show, 24-28.
- MASS.—Worcester. Charity Circus, 25-31.
- MINN.—St. Paul. Winter Carnival, 30-Feb. 2.
- N. J.—Trenton. Poultry Show, 27-28.
- S. D.—Watertown. Grain Show, 25-30.
- WIS.—Madison. Farmers & Home-Makers Week, 25-28.
- Sheboygan. Shrine Circus, 24-27.
- February 1-6
- ILL.—Chicago. Merchandise Fair, 1-5.
- OKLA.—Oklahoma City Natl. Rodeo Assn. Convention, 31-Feb. 1.
- MICH.—E. Lansing. Farmers' Week Livestock Show, 1-5.
- Negaunee. Winter Ice Frolles, 4-7.
- Potosky. Winter Carnival, 5-7.
- MINN.—Crookston. Red River Valley Development Assn., 3.
- TEX.—Houston. Pat Stock Show, 5-14.

FRANKLY, WE'RE SWAMPED...

It's physically impossible to keep up with the flood of orders we have been getting lately. So if in the past your shipments were received a day or so late, please pardon us. We promise as always. We are "NEVER" undersold. . . . and shipments wherever possible . . . made same day as received, 27 years of value giving. New catalog out in February.

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OUR BEST CUSTOMER SOLD

\$15,570.00

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Get wise to these fast-selling "Killer Dillers"

- Sea Shell Earrings. Doz. \$1.00, 1.20, 1.50, 1.65, \$2.64
- Sea Shell Brooches. Doz. 80¢, 1.00, 1.25, 1.65, 2.40, 2.64
- Sea Shell Necklaces, Crystal Plastic Chain. Doz. 2.00
- Sea Shell Bracelets. Doz. 90¢, 1.00, 1.20, 1.50, 2.00
- Sea Shell Lels. Doz. . . 3.60, 4.50, 7.20
- Sea Shell Novelties. Doz. 85¢, 1.20, 1.50, 2.40
- Brooch Pins for Redwood and Cedar Workers. Gross 2.35
- Plastic Earring Backs. Gross 1.70
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430 Shell Double Lovebirds with Blue Ocean Heart and Insignia . . . **\$7.50** Doz.
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Orchids and Gardenias that Glow Brilliantly in the Dark. The Ladies rave over them. Big night and day sellers.

- Gardenias, Small Size. Doz. **\$2.75.** Gross \$28.50 (Retail \$50¢)
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All natural sizes. Sample Assortment, one of each, \$1.50 (full cash). 25% deposit with orders.

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Operators—Demonstrators—Pitchmen.
G Box that works night and day.

Glow indefinitely in the dark.

Cold Curbs Gate For Last Half of Cleveland Circus

CLEVELAND, Jan. 23.—The 14th annual Al Sivat Grotto Circus, under Orrin Davenport's direction, opened a two-week engagement at the local Arena January 10. The Grotto Circus is as much of a winter landmark here as is the whirling snow off Lake Erie, and at this time both are playing the town—the weather sub-frigidly competing to keep the folks home to the disadvantage of the indoor big-top performances. Low temperatures and stormy weather, together with gas rationing, has had its effect on the gate, attendance with two days to go at this writing being considerably below that of previous years, but

still better than expectations of the executive committee.

The Arena, built primarily for hockey and ice shows, is not exactly made to order for circus performances. But this year, due to plans (which later failed to materialize) for the taking over of the mammoth Public Hall by the army, it was necessary to use the Arena, and lucky to get the ice-palace with its dearth of open dates. The Arena does not have the seating capacity of Public Hall, is 37 blocks from downtown Cleveland, and presented many difficulties in quartering animals.

The Grotto management met with other handicaps over previous years. One of its greatest drawing cards has been the awarding of five or six new cars to the holders of lucky program numbers. This year War Bonds, entertainment tickets and merchandise prizes were substituted for automobiles, but despite the merit and value of bonds and other prizes given out, the tremendous appeal of winning a shiny new car could not be denied. Another drawback this season was the crimp put in the Grotto's aspirations to sell the usual big quota of tickets thru industrial organizations, war restrictions in the plants reducing chances to stage rallies and to contact employees.

A novel opening sees the Grotto circus personnel, the band, servicemen of the coast guard, military police and a bevy of nifties supported by male escorts present a sort of carnival, entitled "America Is Famous For"—which is done up in patriotic style and gorgeous colors. The finale, in similar display, is equally impressive as a "United We Stand" presentation.

Capt. Terrell Jacobs and wife, Dolly, highlight the show with their jungle cats. Dolly Jacobs opens the performance in a thriller-diller lion riding demonstration. Other acts that get the crowd to praise the stars and pass the applause are the Zavatta Family, octet of clever equestrians that go "three men on a horse" four better; Peejay Ringens, a bicycle diver who skims down a high ski-jump catapulting into a not-so-large drum of water; La Toska, presented as the "world's only girl bounding-rope sensation"; Capt. Roland Tiebor's always amusing trained seals, and Sonny Moore and his near-human dogs and ponies. Emmett Kelly, a favorite in this city, proves himself king of the clowns with his proverbial "lost-friend" expression and droll buffoonery.

Completing the 29 attractions are the Great Peters, Ray Goody, Silver Cloud and Capt. John Smith, the Taximeter Act, Voice Aerial Bars, Canestrellis, Hubert and Zavattas in their balancing ladder acts, the Midget Concert, Kathie Striehl, Aerial Ortons, Aerial Romas, and Ethel Hamilton in a swinging ladder stunt; wire numbers by Maximo, Goody, and Castle; bicycle acts by the St. Clair Sisters and O'Day, and the Sidneys; Emil Pallenberg and His Trained Bears; the Walkmirs and Orantos in perch numbers; the Les Kimris in their airplane thriller; the Famous Wallendas, sensations on the high wire; the Flying Trapezeists, featuring the Harolds and the Behes, and an abundance of traditionally clowns.

Matinees were given daily for the benefit of workers in war industries and were well attended.

J. M. Cole To Open February 1; Staff Is Named

PENN YAN, N. Y., Jan. 23.—James M. Cole, owner-manager of James M. Cole Circus, reported that eight weeks of indoor dates have been contracted, with the show opening at Dundee, N. Y., on February 1. Globe Poster Corporation has delivered special paper for the indoor dates. Program will comprise of a variety of animal acts, which will include trained dogs, goats, monkeys and Biehler's Circus Revue, which features four performing bears.

Tim Mix Jr. and his company of cowboys and cowgirls are under contract. The usual aerial and acrobatic turns will be offered. In clown alley will be Blinky Huffman, Zeke LaMont and Frank Prevest. Music will be furnished by local school bands. Show will carry 18 people and be transported on six motorized units.

Staff: James M. Cole, owner-manager; Dorothy H. Cole, secretary and superintendent of concessions; Clarence Mortensen, boss property man, and J. Burrell, announcer. After the indoor tour the show will return to quarters for three weeks to ready for the outdoor season.

Littleford Second Lieutenant

CINCINNATI, Jan. 23.—Roger S. Littleford Jr., vice-president of *The Billboard* and managing editor until his enlistment in the Army Air Corps last March, has completed a course at Officers' Candidate School in Miami Beach, Fla., and is now a second lieutenant, stationed at a post in Florida.

MASS. FAIR ON IN '43

(Continued from page 3) chusetts is that they operate in 1943 provided that they in no way interfere with the war effort, but instead complement it." Also passed was a resolution to empower newly-elected president Williard A. Pease, Chester, secretary Highland Agricultural Society, to name a planning committee to consider the future of fairs thruout the State. The president will name seven members, probably at the spring meeting in May, tentatively set for Boston, to the committee. Further details in next week's issue.

ROUTES

- (Continued from page 18)
- Shutta, Ethel (Florentine Gardens) Hollywood, no.
 - Shyretios, The (Colonial) Dayton, O., t.
 - Slade, Barry (Gamecock) NYC, s.
 - Simmons, Gertrude (Palmer House) Chi, h.
 - Sinatra, Frank (Paramount) NYC, t.
 - Skyliners (Indiana) Fort Wayne, Ind., h.
 - Sloane, Belle (Tony Pastor's) NYC, no.
 - Smith, Jerry (Ubangi) NYC, no.
 - Southern Sisters (Nixon) Pittsburgh, no.
 - Spoons, Jack (Leon & Eddie's) NYC, no.
 - Sporn & Dukoff (Nell House) Columbus, O., h.
 - Springer & Orton (La Vie Parisienne) NYC, no.
 - Stafford, Jo (Oriental) Chi, t.
 - Standish Helene (Romany Room) Washington, no.
 - Stearns, Roger (1-2-3 Club) NYC, no.
 - Sullivan, Joe (Onxy) NYC, no.
 - Sullivan, Maxine (Algiers) NYC, no.
 - Summer, Helen (Ivanhoe) Chi, re.
 - Suns, Three (Piccadilly) NYC, h.
 - Sweet, Ancil (Hickory House) NYC, re.
 - Swifts, Three (Roxy) NYC, t.

- Tapps, George (Roxy) NYC, t.
- Taubman, Paul (Casbah) NYC, no.
- Terry Sisters (Leon & Eddie's) NYC, no.
- Tharpe, Sister (Orpheum) Minneapolis, t.
- Therrien, Henri (George Washington) Jacksonville, Fla., h.
- Thompson, Hie (Copacabana) NYC, no.
- Thon, Valerie (Palmer House) Chi, h.
- Timmons, Dorothy (Nicollet) Minneapolis, h.
- Torea, Vicki (Kit Kat) Las Vegas, Nev., 25-Feb. 2, no.
- Torres, Quito (Famous Door) NYC, no.
- Tova, Tanya (La Vie Parisienne) NYC, no.
- Tullah & Mia (Colosimo's) Chi, no.

- Valdez, Vern (Wonder) New Orleans, no.
- Valerie (606 Club) Chi, no.
- Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, no.
- Vasco, Rudy (Algiers) NYC, no.
- Vilalta, Alexander (Casbah) NYC, no.

- Wallace, Helen (Pinto's) NYC, no.
- Walsh, Sammy (Mon Parce) NYC, no.
- Wences, Senor (Florentine Gardens) Los Angeles, no.
- Werner, Freddy (Bal Tabarin) NYC, s.
- Wescott, Wilma (Rice Bowl) Los Angeles, no.
- White, Ann (Cafe Maxim) NYC, s.
- White, Gerri (Swing Club) Brooklyn, no.
- White, Jerry (Bill's Gay '90s) NYC, no.
- White, John (La Vie Parisienne) NYC, no.
- White, Thelma (Sugar Hill) Hollywood, no.
- Whitey's Jitterbugs (Palace) Cleveland, t.
- Wilke, Dick (Nicollet) Minneapolis, h.
- Williams, Pearl (18 Club) NYC, no.
- Wilson, Toy (Famous Door) NYC, no.
- Winton & Diane (Greenwich Village Inn) NYC, no.
- Wittish, Doris (Bismarck Tavern) Chi, h.
- Wood, Peggy (Monte Carlo) NYC, no.

- Yacht Club Boys (La Martinique) NYC, no.
- Zephers, Two (Palace) Cleveland, t.
- Zimmer, Vicki (Kelly's Stable) NYC, no.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- B. & H.: (Assembly & Devine Sts.) Columbia, S. C.
- Chatham Am. Co.: Brunson, S. C.
- Fay's Silver Derby: Valdosta, Ga., until Feb. 27.
- Hall's United: Cotton Valley, La.; Springhill Feb. 1-6.
- Hubbard: Centerville, Miss.
- Magic Empire: Independence, La.; Unit No. 2, Roseland, La.
- Ward, John R.: Baton Rouge, La.

CIRCUS

- Cole, James M.: Dundee, N. Y., Feb. 1; Horseheads 2; Elmira 3-4.
- Murdick Bros.: Lawton, Mich., 25-30.
- Polack Bros.: (Medinah Shrine Temple) Chicago 29-Feb. 7.
- Sells-Sterling: (Armory) Sheboygan, Wis., 24-27.

MISCELLANEOUS

- Burke & Gordon: Indianapolis 25-30.
- Campbell, Loring, Magician: Bowling Green, O., 27; Van Wert 28; Xenia 29; Delphi, Ind., Feb. 1; Belleville, Ill., 2; E. St. Louis 3; Litchfield 4.
- Daniel, B. A., Magician: Medina, O., 25-30.
- DeCleo, Harry, Magician: Marysville, O., 25-30.
- Jarvis, Magician: Fairmont, W. Va., 25-30; Clarksburg, Feb. 1-7.
- Lady Crystal, Mentalist (Moose Club) Marion, Ind., 27-30.
- Long, Leon, Magician: Tampa, Fla., 25-30; Orlando, Feb. 1-7.
- Marquis, Magician (Paramount) Marion, Ind., 25-30.
- Rielon's Dogs, school show: Guntersville, Ala., 25-30.
- Slout, L. Verne, Theater Workshop: Carroll, Ia., 29; Marengo, Feb. 1; Greene 2; Norway 3; Creston 4.

ADDITIONAL ROUTES

- (Too Late for Classification)
- Alfan, Vic, Trio (Worth) Buffalo, h.
 - Burton's Birds (Monaco's Cafe) Cleveland 25-Feb. 6.
 - Maguire, Prof. (Eagles Night Club) Girard, O., 25-30.
 - Monteros, The (Hotel Nicollet) Minneapolis 25-Feb. 8.
 - Paige & Jewett (Lido Club) San Francisco 25-29.
 - Roberts, Lucille & Eddie (USO unit) Memphis 25-28; Clarksdale, Miss., 30-Feb. 1; Grenada 2.
 - Roberts, Dave, Trio (Neptune Room) Washington, D. C., 25-30.
 - Venus, Bunny (Lido Club) Youngstown, O., 25-30.
 - Weber Bros. & Chatila (Howard) Boston 25-30; (Hudson) Union City, N. J., Feb. 1-6.

MARRIAGES

(Continued from page 30) executive with the Independent Hirsch theater circuit in Philadelphia before going into the service, to Helen Philipp, nonpro, of Louisville December 10 in Jeffersonville, Ind.

KIGHTLINGER-ERNESTO—Dr. Craig M. Kightlinger, nonpro, to Marta Ernesto, formerly of the Riding Ernestos and later a member of the Walters Elding Troupe with the Ringling-Barnum show, recently in New York.

MINOR-MOWRAR—Frank Minor, concessionaire with Rubin & Cherry and Beckmann & Gerety shows, to Atha A. Mowrar, nonpro, January 15 in Kansas City, Mo.

SCHAEFER-SULLIVAN—Lieut. Robert Schaefer, U. S. Army, son of Lou Schaefer, manager Paramount Theater, New Haven, Conn., to Catherine R. Sullivan, of New Haven, recently.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS
.22 C.B. CAPS
ANY QUANTITY
Radio Amusement Corp.
1674 BROADWAY NEW YORK CITY

.22 SHORTS WANTED
ANY QUANTITY
WILL PAY HIGHEST PRICES.
SPORTLAND
512 E. Main St. NORFOLK, VA.

ALL ACTS, COWBOYS, CLOWNS, STUNTMEN
Contact me for 1943 season
Open Cleveland, Ohio, February 14
Wire or Write Now.
LARRY SUNBROCK
Hotel Auditorium CLEVELAND, OHIO
Just Finished Six Weeks of Record-Breakers,
Radio Jamborees, Best Wishes,
Duncan and Concessions, contact Jack Andrews.

Howard's Greater Shows WANT
To open early in March near New Orleans, La., Rides with or without transportation; will book, lease or buy. Show will furnish outfits. Concessions all open, will sell some exclusive. Help in all departments wanted. Fairs and Celebrations to follow; heading north. Address:
BOX 1021, NEW ORLEANS, LA.

PHONE MEN WANTED
PROGRAM—BANNERS—TICKETS
DAYTON SHRINE CIRCUS
Write—Do Not Wire.
A. E. WALTRIP Care ANTIOCH TEMPLE SHRINE, DAYTON, O.

VICTORY INDOOR CIRCUS
Opening Feb. 8th to 13th, Heart of Savannah, Ga. Lion and other Acts to feature, Fat People, Freaks with Banners, Stepping Minstrel Teams, Elnora-Pee-Wee, come on. Concessions, including Corn Game and Photo, open. Mail and wires: Savannah, Ga. P.S.: A-1 proposition for Small Circus with own outfit. Wire.

WANTED
ORGAN REPAIR MAN. RIDE HELP AND CONCESSIONS. Opening in March.
OLIVER AMUSEMENT CO.
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AMMUNITION FOR SALE
.22 LONGS—SHORTS—LONG RIFLES
How Much Can You Use? What Will You Pay?
WRITE BOX D-25
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FAY'S SILVER DERBY SHOWS
Want Photos, Grab, Popcorn, Swo Cone, Candy Apples, Grind Stores, Shows with own transportation. Can use Free Act with Concession. This show never closes; playing lots in city.
Valdosta, Ga., Jan. 25 to Feb. 27.

WANT
Shows, Rides and Concessions. Open here March 1st. Jan. Dobby, answer. Don't stop buying War Bonds now.
LIBERTY UNITED SHOWS
Box 778, Charleston, So. Car.

NOW BOOKING FOR THAT BIG LITTLE SHOW
Rides, Shows and Concessions. Everything open except Bingo, Grab, Popcorn, Fish Pond. We have no gate and sensational Free Act. Can place one more Free Act. Real short jumps and all war working spots. Will buy for cash, lease or book, Kiddy Auto Ride or Two-Abreast Merry-Go-Round.
Fred Henry, write.
BARNEY TASSELL UNIT SHOW
HYATTSVILLE, MD.

LOOK! SCOTT EXPOSITION SHOWS
OPEN 26TH SEASON ATLANTA, GA., LAST OF MARCH.
Now booking worth-while Shows with or without own outfits, Novelty Rides, legitimate Concessions. Want Painters, Carpenters and Builders, Ride Help and Semi-Truck Drivers. We pay top salaries. Communicate with us. Address: 128 AUBURN AVE., ATLANTA, GA.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Taxing Venders

Small industries are frequently confronted with the fact that some competitive line of business is secretly or openly promoting a tax bill with the idea of putting them out of business. It is a known fact that many tax proposals originate in that way, and not all tax bills are promoted for the purpose of raising revenue.

Many ulterior motives may be back of tax proposals other than that of raising revenue. An industry may thus be compelled to fight the strong influence and maneuvering of a competitive industry.

The history of the coin machine trade has many cases in which some competitive group has sought to kill the coin machine industry, or some branch of it, by promoting high taxes on coin machines.

The most conspicuous example in the earlier history of the trade was the opposition of labor to vending machines. The vending machine itself made a grievous blunder in the late '20s by boasting that vending machines would soon displace clerks in many types of stores. The completely automatic store, with no clerks to bother, was one of the dreams painted by the vending trade in publicity and advertising in 1928 and 1929. The result was a strongly organized movement in those days to tax vending machines out of existence.

But the vending machine trade and people at large soon learned that vending machines only succeed as a service to people at a point where a clerk cannot efficiently serve.

In more modern times the promotion of plans for taxing vending machines comes from retail circles. Many retailers are led into the mistaken idea that vending machines take a lot of business away from them. A vending machine tax in one State was promoted by as many as four retail organizations in the State. Cigarette vending machines have been kept out of another State for many years by the pressure of a strong retail drug association. The story could be repeated in other States.

But these misguided efforts ignore the fact that vending machines have for years operated in a big majority of the States and have been a helpful adjunct to merchandising.

Many groups in the merchandising field have

learned this fact by experience during the last several years. At first, tobacco jobbers opposed cigarette machines, and then they learned that such machines are a great service to many types of stores and also to the buying public. Many small establishments that sell cigarettes merely as an accommodation to customers have come to demand cigarette machines. An increasingly large number of stores have come to demand cigarette venders to keep a careful check on sales and prevent leaks. Thus the merchandising world is learning that vending machines have a distinct service to perform in selling small articles to the public.

This use of venders to increase the efficiency of retailing is destined to grow gradually thru the years. The Canadian government made a survey of retail stores in 1942 and unearthed some facts which show the reason. Canada has a serious man-power shortage, due to the war, and has been investigating its industries to see if employees are being used efficiently. A survey of stores was made to see just what clerks do with their time. The check on drugstores, as an example, showed that clerks spend much of their time selling very small items. The Canadian government thus brings a serious problem out into the open and the final conclusion is obvious.

Vending machines will find a larger and larger place in retailing and the shortsighted opposition that exists in some areas will pass as all narrow views tend to die out. When vending machines extend their usefulness now, it will not be with the gusto of former years, bragging about displacing clerks. But it will be based on the solid merits of vending machines as a merchandising aid to make buying more convenient to the public.

Industrial expansion during the war period is proving beyond a doubt what a service vending machines can render to the American public. There is no reason for a legislative body at the present time to ignore the facts and to place a prejudiced tax on vending machines. Taxing bodies should be aware of one of the greatest evils of modern business and kill any tax promoted for ulterior reasons by some competitive business.

Philly Pool Review Story

One of first pools formed by small plants keeps plugging for war orders

PHILADELPHIA, Jan. 23.—Leonard A. Drake, representative of the United States Department of Commerce, reported on the manufacturing pool idea here which is composed of several small firms. The Philadelphia pool is sometimes considered the pioneer in this idea of grouping small factories to get war production orders. The report is therefore considered good evidence of the success and failure of the idea.

The pool here was made up of well-established but rather small machine tool concerns. In reporting the story, Drake says it is not a success story at present but rather a story of continued effort and hard work to get small plants set on war production.

He says that the Philadelphia firms in this original pool are very hopeful, and more so now than ever. They feel that the pool idea is the only way to get small plants at work on war orders. The experience here has shown that pools enable small plants to produce war orders cheaper than bigger competitors. This fact is expected to have a big influence with Congress and the War Production Board.

An important part of the experiment here shows the leadership furnished by an advertising agency that had handled the advertising program for some of the member firms. The Philadelphia pool recommends this example for many other advertising agencies throughout the country. It is suggested that these advertising organizations can do much to get small plants together and to offer suggestions for getting contracts in various ways.

First Meeting Held

When the first meeting was held for the pool here there were 41 firms represented. The original charter membership had a total of 27. Some difficulty was experienced in getting a firm that was willing or large enough to head up the pool and to do the thankless work of searching out for war business which any of the firms might take. The advertising agency finally agreed to undertake this important job and was able to secure contracts for about \$250,000 in the first few months of the pool's existence.

Business actually handled by the pool has included such items as target stamps, clips for gasoline feed lines, metal stampings for submarines, dies for bomber pins, parachute packing kits, carburetor air scoops, cockpit control supports and various other types of machine tool work.

YOU will want to be in on this!

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The first real concerted effort to show what YOUR INDUSTRY is doing to help win the war! Participate and at the same time gain prestige and good will for your name. Write for complete information today.

THE BILLBOARD

25 Opera Place Cincinnati, O.

Gas Rationing News

CHICAGO, Jan. 23.—Gas-rationing developments made little news here this week. Newspapers are still giving big publicity to holders of C cards. Reports indicate that the government might extend the ban on amusement driving to all parts of the country in addition to the Eastern States.

Reports from operators still indicate that gas rationing causes difficulties, but at the same time it has advantages for machines in good locations. Hence operators are not worried seriously.

A Gallup poll indicated that 64 per cent of the people favor rationing of gas and other things.

Reports in official circles indicate that restrictions on driving and on the use of trucks, etc., are sure to increase if military difficulties increase during the year.

Patent Report Expected Soon

Committee to ask new laws and suggest reforms to change post-war picture

CHICAGO, Jan. 23.—The forthcoming report of the Patents Planning Committee, which is expected soon, should have some constructive proposals as to how our present patent laws can be strengthened to advantage. Altho there is strong opposition within industry to proposals for compulsory licensing of patents and similar measures which would weaken the incentive for scientific research and development, there are two proposals for patent law reform that have won particularly wide acceptance within industry, according to *The Wall Street Journal*.

The Journal said:

"One of these proposals is to measure the life of a patent from the date of application, rather than from the date of issue of the patent. Applications often remain in the Patent Office for considerable periods of time, either because of a congestion of applications or because the applicants want to lengthen the period before issuance. The effect of this may be to add years to the life of the patent, for others may not dare to use the patent during the period while the application is pending. It is customary to date the life of the patent from application in Europe.

"A second proposal that enjoys much support is to make patent applications public, so that manufacturers can see whether the applicant has a valid invention and whether the process or product is already in use. While the Patent Office has a strong research staff to check on applications, the bettering process would be performed better if abstracts were published so that others would know of these requests."

"The patent laws, like other legislation affecting business, can be strengthened by modifications from time to time indicated by experience. Changes in these laws should be designed to improve and strengthen, however, rather than to break down a valuable system that has been built up over a period of years, and that has doubtless provided a very powerful incentive to industrial research and product development."

Industrial groups interested in the patent situation have been developing programs of their own aimed at strengthening the present patent structure, and these programs will be laid before the Patent Planning Commission. These groups will probably suggest, as an added proposal, that there be only one court of patent appeal. Patent litigation now must make its way thru the federal district courts and then the Circuit Court of Appeals, and few cases reach the Supreme Court. Since different Circuit Courts of Appeal may have varying attitudes toward specific patent problems, it is sometimes difficult to obtain precedents. A single appeals court on patents would build a body of precedents and expedite patent litigation.

News Highlights, Jan. 18-23

AUSTIN, Tex.—Operators are interested in the governor's proposal for a curfew on beer locations.

OMAHA.—The first tax proposal in the Nebraska Legislature was a revival of a 1941 bill to tax cigarettes 2 cents.

BOSTON.—A total of 718 bills had been dropped in the legislative hopper the first week. Among them was a bill for a \$50 business fee and a \$10 inspection fee on juke boxes. This apparently means a \$50 fee on the operator and \$10 on each music box.

DOVER, Del.—The bill to tax cigarettes 2 cents per standard pack passed the House on January 13.

TULSA.—A member of the State Legislature here announced that he would introduce a proposal to tax juke boxes in the State.

CHICAGO.—A WPB order was recently issued which bans the use of paper and paperboard in the manufacture of salesboards after February 15.

SHREVEPORT, La.—Operators here are making strong protests against the high total of federal, State and city taxes on coin machines. The total of the triple set of taxes on pinball games (free play) is now \$125. It will go to \$175 per game when the federal tax increases. The total of the triple tax on phonographs is \$30. This is an example of how triple taxes pile up on coin machines.

ALBANY.—SB-149, now in the hands of the Committee on Taxation, would place a graduating tax on vending machines and phonographs. The bill is so worded that a machine accepting coins larger than a dime, or combination greater than 10 cents, would be taxed \$100 per year by the State. This bill is said to be a routine proposal.

CHICAGO.—Reports indicate that operators are losing interest in their associations. The reason is given that they are making plenty of money and feel they do not need the benefits of organization.

ALBANY.—A bill has been introduced in the Legislature to license bookies.

DES MOINES.—House Bill 62 has been introduced to tax penny scales at 50 cents per year.

Federal Tax News

WASHINGTON, Jan. 23.—Developments washing up to the 1943 federal tax bill are still indefinite. The big question now is whether Congress will split the tax bill in order to rush the "pay-as-you-go" section thru as quickly as possible. Chairman George is pushing the idea of splitting the bill and would like to see it passed by March 15. House members, however, doubt that it can be done.

There is no talk yet of such minor items as the coin machine tax section of the 1943 bill.

Delaware Ops Hope For Status Quo for Operations' Sake

WILMINGTON, Del., Jan. 23.—Juke-box operators in Delaware have just weathered about the hardest month in their history during December of 1942 and are looking forward to the possibilities of keeping going and doing business—provided things don't get any tougher. They have been bedeviled by three principal obstacles. The first is the scarcity of records and the hard time they have had to obtain any at all; second, the effects of gasoline rationing which has resulted in making fewer calls and only those that are absolutely necessary, and third, by the shortage of trained and capable mechanical assistance.

The only positive, yet doubtful, advantage which local operators have secured in the past three months is the practical elimination of competition from near-by cities. In former times these cities always had representatives here, but now with gas rationing in effect these sources have virtually dried up, leaving the field entirely to local operators.

Another change in the local situation is the practical elimination of wired popular music. Several months ago the only outfit in town which catered to this type of mechanism folded up. The reason

(See DELAWARE OPS on page 59)

News Report Boosts Mills

Chicago paper says Mills Novelty is ready to start making planes from plywood

CHICAGO, Jan. 23.—Formerly one of the country's largest manufacturers of slot machines and other coin-operated devices, Mills Novelty Company has been engaged in various types of war work for several months. And, according to *The Chicago Daily News*, reports are current that this company will enter the field of plywood-plastic plane manufacture.

It was announced last June that the Mills organization had acquired a license from Langley Aviation Corporation of New York to use the Langley process for the manufacture of aircraft with wood veneer and plastics or resins. And recently the Langley-Mills Aircraft Corporation of Delaware registered with Secretary of State Edward J. Hughes to do business in Illinois.

At the time the first announcements were made it was proposed to build another plant to accommodate the new operations, but tightening of the building materials situation since then may have altered such plans. Rumors were current a few weeks ago that the firm contemplated an addition to its big Fullerton Avenue plant, but so far nothing has materialized in that direction.

Official comment on activities of the new corporation was lacking. Fred L. Mills, president of both Mills Novelty and Langley-Mills Aircraft, was reported to be in the East, and other officials would only say that Mills Novelty has a stock interest in the new corporation but that it is not exactly a subsidiary of the Mills organization.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomagic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Columnist Keeps Up Agitation for National Lottery

CHICAGO, Jan. 23.—Damon Runyon, in his syndicated column "The Brighter Side," which is published by *The Chicago Herald-American*, recently gave his viewpoints on the national lottery question. He seems to think that the lottery ticket may have a better chance with the present Congress than with last year's, for last year they quietly shuffled all the various bills designed to produce a national drawing for prize moneys to the bottom of the deck. According to Runyon:

"Many of the congressmen undoubtedly favored the lottery, but it was too hot for them to handle, viewing it from a political standpoint. Most of them felt their constituents back home, especially the church people—even those who pursue the form of lottery known as bingo in their houses of worship—would have disapproved of their support of something that is frankly a species of gambling.

"Perhaps the same situation will prevail among the new congressmen, yet, as the government need for funds commences to strain other sources, the lottery may finally come to be considered as a necessity. Every lode of fresh money may have to be exploited and the lottery presents richer possibilities than ever.

"With horse racing highly restricted if not completely closed, the billions the public has been pouring into that game would be seeking another outlet and the lottery would get a large part of the play.

"The American public is going to gamble on something, a trait that I deplore as much as anybody else, but, since it is true, I contend that the gambling might as well be on a legal enterprise such as a government lottery in which the player has some protection rather than have the money absorbed by illegal and perhaps crooked numbers games and other swindles which now abound throughout the land.

"The past year has seen the most startling upsurge in gambling in our history. It has been going on in gaming houses, at the race tracks and in numerous other forms in small towns and large cities.

"It will continue to increase largely for the reason that the people have more money than ever before and are denied the usual opportunities of spending it on luxuries.

Hard To Control

"Sure the people ought to save their money, or at least what they have left after taxes, but unfortunately logic and human nature do not always jibe. It is human nature to seek the excitement of gambling and our civilization has yet to devise adequate protection, by law or otherwise, for the people against this peculiar temptation.

"Of course I do not claim that the lottery would be a protection against temptation. On the contrary, I admit it would foster temptation, but until someone thinks up a method of wiping out all gambling, including the stock market, I will hold to my opinion it is best that the gambling be done under protective auspices, such as the national lottery would afford.

"I say this without any particular thought of the money-raising possibilities of the lottery. My original idea that the lottery be installed only for the purpose of producing funds for army and navy relief seems to have been lost sight of, tho I still contend that would be the best use of the dough.

"But even if the swag goes into the national jackpot for general purposes, I think the lottery would be a good thing if only to abate the illegitimate gambling that is becoming a veritable plague everywhere.

"You have only to look around your own community to see that what I say is the truth.

Ex-Coinman Arranges for Servicing of Gift Machines

MILWAUKEE, Jan. 23.—C. H. Castle, formerly of the Champ Novelty Company here, is now a member of the armed services and is stationed at Camp McCoy, Wis. He was well known among operators here and says that he would like to hear from his old friends, as well as other people in the trade.

Castle says he would be glad to service any coin machines that operators or

Notes on Problems

A recent report by our staff representative in Los Angeles, Sam Abbott, contains some very interesting information on certain trends of great interest to the industry.

MAN POWER: Getting men for service departments is proving a big problem with no definite way of solving it in sight. Distributors are having great trouble in their service departments, as well as operators. Distributors and operators alike have been scouring the countryside for many months trying to find old equipment here and there, but these sources of supply are gradually drying up.

COIN SHORTAGE: Penny Arcade men report that the supply of nickels and pennies is dwindling, and those who have good supplies on hand are the only ones who aren't finding any slackening in play. Arcade men report that it is very difficult to find good supplies of small coins now. A number of operators have been making the rounds of the banks in an effort to get a supply. All operators are emptying their machines oftener in order to keep the small coins in circulation. The shortage of nickels is said to have boosted the 10-cent and 25-cent plays on phonographs, as people have plenty of money to spend and it is just simply a matter of not having enough nickels and pennies. Some operators say the situation has really increased the total earnings of such machines as phonographs.

An operator from a distant town recently appealed to a Los Angeles distributor to send as many nickels as possible, and the distributor shipped him \$600 in nickels. Location owners are taking their commissions as often as possible in order to maintain nickels for change. When a route man appears to open up machines the store owner usually stands by to grab his supply of small coins.

VENDING MACHINES: Candy machines, other than those supplying defense plants and army camps, are a thing of the past. Purchase of candy for spots other than those directly connected with the war effort require a sugar-rationing certificate. Candy manufacturers require this in order to get replacement sugar for their plants. Makers of well-known candy bars are turning down orders from those who do not have the rationing certificates, altho operators who have recognized spots have no difficulty in securing candy. Gum machines are being kept on locations, but many of them are empty.

RECORD SUPPLIES: The record situation is bringing into play a lot of tunes that were going strong some time ago. The shortage is bringing to the fore artists who would never have received such big play had it not been for the fact that records by well-known musicians are not available. Music operators are now watching for tunes that are catchy and giving them to the locations without paying so much attention to who made the record.

Bowling Locations Hard Hit by Ban on Driving

NEW YORK, Jan. 23.—Bowling locations in the 17 Eastern States hardest hit by gas rationing have been seriously crippled by the latest restrictions. One important bowling alley proprietor said "the ban has knocked the pins from the bowling business."

The new restrictions on driving to places of amusement have hit bowling alleys considerably. One report says that patronage at the alleys has dropped off 25 per cent at least. All sections of the Eastern area report serious drops in business.

Already proprietors are beginning to talk about closing up for the duration, which will mean that some very favorable coin locations may also be lost.

any operators' association might donate to his camp. He said the commanding officer of the camp has agreed to this proposition and that they are now waiting for such donations.

Milwaukee operators have recently made a big contribution of amusement machines and phonographs to several of the camps in this State.

Eating Places Will Get Consideration in Rationing Plans

WASHINGTON, Jan. 23.—Recent decisions by the OPA indicate that such locations as restaurants and other eating places will be able to serve their customers good quantity of food in spite of any rationing that may yet be necessary. The OPA announced it has nearly completed its plans for a rationing program that will provide a fair share of scarce food items to establishments serving meals to public and private groups. The program will include all rationed foods in the future.

Owners of eating places will be required to obtain rations based on the number of people they fed in December, 1942. If their business is on the upgrade, and they can prove it by submitting reports on the number of people they serve, they will be able to get food. Restaurants, cafes, dining cars, drug-stores and all locations having luncheon counters will come under the new plan.

The OPA report emphasized the importance of these eating places in maintaining public morale. Hence the OPA will try to help these locations serve as good meals as possible.

The OPA report said that the total business done by eating places now is \$6,000,000,000 annually.

Amended Order Provides For Some Trailer Types

WASHINGTON, Jan. 23.—The ODT recently issued an amended order covering trailers of various types as follows: PART 521—Conservation of Motor Equipment, Exceptions, Permits and Exemptions.

SUBPART M—Certificates of War Necessity

Certain Special Trailers

Pursuant to Executive Orders 8989 and 9156, it is hereby ordered, That:

§521.3503 Partial exemption of certain special trailers. Platform trailers, pole trailers, house hauling trailers, boat trailers, transformer oil tank trailers, live electric line tool trailers equipped with solid rubber tires or pneumatic tires and other rubber-tired trailers the structure of which makes it impracticable to mount or otherwise carry on the vehicle the certificate of war necessity or fleet unit certificate pertaining thereto are hereby exempted from the provisions of paragraph (c) of §501.93 of General Order ODT 21, as amended: *Provided*, That each such certificate pertaining to a vehicle exempted hereby shall be kept available for inspection at the office or other place of business of the owner or operator of said vehicle at which are customarily kept the transportation records pertaining to the operation of said vehicle.

This exemption order (§521.3503) shall become effective January 13, 1943, and shall remain in full force and effect until further order. (E. O. 8989, 9156; 6 F. R. 8725, 7 F. R. 3349; Gen. Order ODT 21, 7 F. R. 7100, 9006, 9437, 10025.) Issued at Washington, D. C., this 13th day of January, 1943.

JOSEPH B. EASTMAN,
Director of Defense Transportation.

Richmond, Va.

RICHMOND, Va., Jan. 23.—Visitors to the trade in this territory included Rock-Ola's vice-president and sales manager, Jack Nelson.

Recent theater record tie-ups consummated by Leon Gary's Broad Street store were with the State and Colonial theaters on *Seven Days' Leave* and *Road to Morocco*.

Local record dealer thought he'd made a find when he located some thousands of old Edison records!

Stan Goodman, Decca manager, seems extremely happy at his company's announcement regarding new releases. Decca has lost another employee, Fred McCormick, to Uncle Sam.

D. M. Wertz is taking over the Pan-o-Ram line, and with it is installing a complete service department.

Hillbilly and race records seem to have taken this territory by storm. At first

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Visitors on 10th Avenue

Regardless of the business conditions, weather or anything else, whenever an out-of-town coinman comes into the city he always winds up on coin row. We had some visitors drop around this week. B. J. Fine, of Baltimore, came into town with his wife for some business and took advantage of the time left over to see a few shows. Fine relates how he was forced into the chicken-raising business. His wife bought 25 prize-winning Plymouth Rocks at a show and now they have to coddle them.

I. M. Berman, of Portland, Me., came to town strictly for business. Berman is running an arcade in Portland.

Harry Block, of Block Marble Company, Philadelphia, dropped into the coin machine companies buying and selling parts and supplies.

Margolin Coming Back?

Dave Margolin, who severed his relations with Manhattan Simplex Distributing Company, New York, on January 1, 1943, officially notified the trade this week. Dave also informs us that he has not divorced himself from the coin machine business, intimating he may have something to tell us in a short while.

Lew London Former Publisher

Lew London, of Leader Sales Company, Reading, Pa., surprised us with the information that he was formerly in the publishing business. Lew admits he did very well financially.

Eddie Lane With Bruck

Eddie Lane, advertising man associated with the coin machine business, is now connected with the Franklin Bruck Advertising Agency in an executive and creative capacity.

Jackie Fields Wants Salami

Al Goldberg, of Manhattan Simplex Distributing Company, tells us he received a letter from Jackie Fields, ex-welterweight champion and formerly manager of the Pittsburgh office of Mayflower Novelty Company. Jackie is boxing instructor in his camp and writes Al that everything is fine, but would Al please send him down a couple of salamis?

Arcade Owners Expect Big Turnout

Herman Brothers, manager of the newly formed Arcade Owners' Association, informs us that the interest in the association is very keen and that more and more prospective members are coming along. The next meeting is scheduled for Thursday, February 4, at the Abbey Hotel, and Herman expects an unusually large turnout, with many new members joining up.

Baltimore

Roy McGinnis, distributor for Keeney and other games, reports the demand for factory-built machines greatly exceeds the supply. "We are selling all we can get, but unfortunately we just can't get enough of them," he stated.

McGinnis also reports a continued demand for one-ball games.

"Rock-Ola Commandos are coming thru in fine style and we are selling them as fast as they are received," says Aaron Goldsmith, president of the Hub Enterprises, Rock-Ola distributor.

when the record shortage became apparent operators turned more to standards, but now on nearly every location one visits there are several of the hillbillies and racers!

The candy and gum shortage hasn't improved!

Howard Robinson, formerly with Wur-litzer's local distributor, Morris Maynor, post cards that all is well with him now that he's in the service at Miami Beach. Former serviceman Charles Hart lets us know that he's been made an MP and is stationed in New York.

National Lottery Plans Blossom in Congress Session

WASHINGTON, Jan. 23.—Among the several hundred bills that were ready when Congress opened here last week was a proposal to establish a national lottery that would reach \$5,000,000,000. Representative Sabbath, of Chicago, introduced the bill. There will probably be more than one proposal for a national lottery since the subject is receiving increased attention.

Damon Runyon, well-known columnist, is continuing his regular agitation for a national lottery. He asserts in a recent column that "we are going to have a national lottery sure as shootin'." He considers himself one of the chief pluggers for a national lottery and favors giving government bonds as prizes in such a scheme. He originally advocated a lottery for Army and Navy relief, but now says that the government needs so much money that a lottery will be necessary. He argues that a lottery started now would produce so much revenue that it would be of its greatest service in the post-war period when business is getting adjusted to new conditions and the government will still be needing billions in revenue.

Co-Ordinate All Monarch Services

CHICAGO, Jan. 23.—Al Stern, Monarch Coin Machine Company official, advises that Monarch services in all departments have been co-ordinated to improve efficiency and afford operators a swifter, more complete supply service.

"Conservation is as important in the coin machine industry as it is elsewhere," Stern declares. "In co-operation with the nationwide program to conserve time, man power and energy, we have condensed many service operations into an efficient few, thus maintaining quality while running under man power somewhat reduced by draft and enlistment. This policy has been put into force throughout the organization, and I am happy to report that coinmen are complimenting Monarch for providing an unhindered, adequate supply line from which they may obtain rapid service.

"Our new program enables us to hold stocks of new and reconditioned games at a constant high level," says Stern. "The various operations by which we renew used games have been speeded up so that there is practically no delay in filling orders for equipment."

Says Large Stock Is Ready To Ship

CHICAGO, Jan. 23.—Robert Usedom, head of the Victory Games firm here, stated that his company now has a large stock of change-overs ready for shipment to operators. "When this change-over was first announced," he said, "the demand from operators was so great that we were unable to take care of all orders. However, our firm has been hard at work and now can ship orders as received."

The firm is offering a change-over known as Knock-Out-the-Japs. This change-over can be made right on location, according to Usedom, and usually in about five minutes' time. The change-over includes new glass and large size Jap bumper caps. According to Usedom, the equipment must be seen in order to be fully appreciated.

Amusement Sales Opens Doors in Albany, N. Y.

ALBANY, N. Y., Jan. 23.—Amusement Sales & Distributing, Inc., of New York, a newly formed coin-operated machine company, was granted a charter of incorporation today by the secretary of state. The company has a capital of 200 shares of stock of no par value, three shares having been subscribed for. The promoters and stockholders are Max Kagan, Julius Shaw and Virginia Martini, New York.



Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

PHILADELPHIA, Jan. 23.—Max Margulis, head of the Independent Music Company and widely known operator in the West Philadelphia section of the city, was given a signal honor by *The Philadelphia Dispatch* in its January 10 issue. Margulis was mentioned as representative of the music machine industry in a special *Who in Philadelphia* supplement, singling out "men who are deservedly prominent in mercantile, industrial and professional activities in and about Philadelphia."

In a biographical sketch, the newspaper stated: "Among those lines of business which have expanded rapidly during the past few years, the distribution and servicing of music machines is one of the most important in the business and social life of the city. With this thought in mind, we are pleased to mention the name of Max Margulis, of the Independent Music Company, located at 5919 Market Street, who specializes in the leasing and renting of music machines for all occasions and retailing of records.

"Margulis, who received his early education in Philadelphia schools, has been identified in the business for the past seven years. Is a man of broad and intimate knowledge of the business, and is fully equipped to meet the requirements of the trade. His machines are recognized as a standard of the highest quality in this line and are in use among an extensive clientele, whose confidence he enjoys.

"Margulis takes an active interest in civic progress and his city's commercial and industrial development and is an outstanding member of his community. His favorite hobbies are horseback riding and handball."

Two-Cent Cig Tax Looms in Delaware

PHILADELPHIA, Jan. 23.—Further hope of curbing the "black market" in cigarettes here because of the State tax differential is seen in the dispatch from neighboring Delaware that a limited cigarette tax of 1 cent on quantities of 10 or less was proposed last week in the Delaware House of Representatives by majority floor leader W. Roy Willis. The tax would equal the Pennsylvania State tax of 2 cents for each pack of 20 cigarettes. The Delaware tax was recommended by Governor Walter W. Bacon in his message to the State Legislature.

Exempted under Willis's bill are cigarettes outside the taxing power of the State under the commerce clause of the Federal Constitution, and those sold to or by voluntary organizations or Army and Navy personnel. The Delaware tax would be effective June 1. As a result of the large number of war workers here making their homes at the near-by Delaware communities, there has sprung up a big "black market" in cigarettes. The outside workers, purchasing their smokes for 20 cents less on a carton, have been able to sell cigarettes to their fellow workers below the established prices here.

Detroit

Carl Angott, head of the Angott Sales Company, Detroit jobber, has been confined to his home with a severe cold.

Louis Liebers, brother of the late Sam Liebers, is now taking an active part in the operation of Triangle Amusement Games and the United Coin Machine Exchange. His late brother's interest in the business, in which Max Moore and Mark Linkner are partners, is being handled by Mrs. Sam Liebers.

David Goldman, head of the operating firms of David Goldman & Sons and the Motor City Music Company, is out of the hospital and convalescing from a serious illness. He is not expected back at work for some weeks.

James Ashley, of the American Novelty Company and former president of the United Music Operators of Michigan, has been elected a director of the Michigan Showmen's Association. After his election Ashley again bore out his reputation for doing things in a grand manner by depositing a check of \$1,000 to found a building fund for the MSA.

Arcades Popular In Cuba for Men In Armed Forces

HAVANA, Jan. 23.—Arcades have been very successful in the St. Antonio suburb is testified to by those now in operation and those now in construction.

A new arcade will be decorated with pictures symbolizing nursery rhymes and fairy tales. This arcade occupies a fine location which had just been remodeled, interior and exterior, by a former tenant. Two rows of fluorescent lighting run the length of the building. The arcade is constructed to receive and utilize maximum daylight. The floor is of concrete and is kept spotless.

No one expects an arcade to pick up arms and flight, but the arcades here are doing much to amuse the soldiers, officers and laborers who work in the grounds of the St. Antonio airport.

Machines are attractively arranged and grouped to allow a continuous movement of the crowds. Where popular games, such as the merchandisers, Hockey, Western Baseball and Shoot the Bull are located, ample space has been left for the congregation of crowds.

Atlas Has Long Term Equipment

CHICAGO, Jan. 23.—Maurice Ginsburg, Atlas Novelty Company executive, reports that current conditions in the field have created a strong demand for only the best types of equipment.

"We have noted an increasing number of requests for games that have proved themselves both as to earning power and mechanical dependability," Maurice states. "As a consequence, we have concentrated on building up a stock of machines that will meet the important requirements in today's operation. The reconditioned games we now have available are ideally suited for long-term operation because we have been extremely careful in selecting them and even more watchful in preparing them for operation. Thanks to the highly developed efficiency of our service and reconditioning departments, these games have a lasting value for their purchasers.

"Together with our reconditioned game supply, we have a stock of new games of various kinds to make up a wide and varied selection for Atlas customers," says Maurice. "Prices are being held at a reasonable level, in line with Atlas Personal Service policy."

DELAWARE OPS

(Continued from page 57)

was twofold. They had difficulty in securing operators who could identify the many recordings at their fingertips, and there was considerable dissatisfaction between the operators of the wired music and the outlets. The latter squawked that they were not getting enough of a return to justify the keeping of the wired service.

Local operators are depending entirely on A and B cards to keep their machines running, and from current reports they

are just about able to cover their territories. This means, however, that some of the slower machines are not seen oftener than once a month, where formerly they were seen weekly. Mechanical work on these machines, too, is being kept at a minimum, with calls made only when the mechanism fails completely to function. Reports here indicate that if there are no further stringent restrictions on gas, the local operators will be able to keep up their work despite the fact that they have to plan from day to day.

Recordings were a major headache all around. Normally the source of supply is in Philadelphia, and when recordings were not readily obtainable there, the operators even went to New York for them. During December, when the pinch in recordings was especially acute, the local operators resorted to raiding the five and dime stores to get whatever they could in order to keep up with the latest recordings.

One thing that has resulted from the shortage of recordings, however, is the use of the older numbers when the machines needed changing. Operators here found that many of the records which had formerly been discarded as outmoded could be used again and that they regained some measure of their popularity and filled the gap for the time being anyway.

From a legislative angle there will be no bills offered this year affecting music boxes. Several years ago the Delaware Legislature slapped a heavy tax on them and that is apparently all they can bear at the present time. In any event there is no semblance of any legislation to be offered before the Delaware Legislature affecting the music boxes, and the session is now nearly two weeks old.

The proposed tax on cigarettes in Delaware is now in the making and will, in all probability, be passed. However, it is a general tax not specifically mentioning vending machines, and when it is passed it will, of course, affect them directly. Local operators are waiting to see the final bill and its passage before committing themselves on their plan of coping with it. However, it has been suggested that if the tax passes it will call for an increase in the price of vending machine cigarettes, which they feel might be overcome by returning the correct change from an easily set price. The operators feel that rather than tamper with the machines they will set the price at a definite figure and have each pack contain, in the cellophane wrapping, the proper amount of change.

Servicing of all types of machines has been a considerable problem here. In Wilmington, which is practically the bulk of Delaware as far as population is concerned, one of the largest operators of music boxes is a family which has the "works" within its ranks. This includes the operators, the mechanics and the office crew, all of one family. In this way their problem is practically solved. Within the past month one local mechanic has set up shop and is advertising his specialization in the repair and conditioning of all types of vending equipment. He is also repairing and selling pinball machines, offering them to the general public to use in their basements and playrooms for themselves and their friends. He is doing a good business on the repair end, keeping as busy as he wants to all the time.

ARCADE OWNERS' ASSOCIATION

WRITE OR WIRE for Complete Information TODAY

Now working on problems that mean "Life or Death" to the existence of all Arcade Owners throughout the country. It is your DUTY—and for your own self interest to join this organization.

Arcade Owners' Association, 1776 Broadway, New York.

MAESTRO WIRE MUSIC

Latest models, 2 units of 30, \$10,000; 1 unit, \$5,500. Machines now working on location. Reason for selling, going into defense manufacturing. 1/3 deposit, balance via sight draft.

UNITED AMUSEMENT CO.

125 10TH STREET

OAKLAND, CALIF.

10 A.B.T. Blue Model F.S. Target Skills, new model new Jap scoring dials, 100 to 1000, with ugly Jap faces. New Shoot the Japs glass labels. Equipped with new model gun, brass-lined barrels, \$25.00 each. 10 Standard Challenges, new model guns, \$20.00 each. All machines guaranteed good as new and better. Exceptionally clean. Shipped in original cartons. 1/3 deposit with order, balance C. O. D.

LINCOLN SCALE CO.

Oramia, Minn.

MUSIC MERCHANDISING

Servicemen's Music Tastes Are Typical; James, Miller, Dorsey Favorites; Like Many Oldies, Too

LOS ANGELES, Jan. 23.—Men in the service still go for Glenn Miller on music machines, with few knowing that the maestro is serving in the armed forces. A recent survey conducted by *The Billboard* here showed that Tommy Dorsey and Harry James are rapidly taking over Miller's fans now that he is out of the running.

To check on the popularity of artists and tunes on music machines, the following servicemen were interviewed separately on their choices. Sailors proved to go more for jump tunes, while the men in the infantry showed preference to oldies and ballads.

Servicemen in this section are not up-to-the-minute on music for the reason that many of them lose contact with this field when in "boot" camp. Those who knew the latest in tunes and artists were those who are stationed in camps in the area and have weekly leaves with sufficient other time off to visit the ballrooms and other dancing spots in the area.

Corp. Milton Krupp, originally from Denver, admits that he buys music according to the tune, and the favorite at this time is *There Are Such Things* by Tommy Dorsey. Corp. Krupp is stationed at a camp in this area and has week-end leaves, which give him opportunity to review the music situation. His partner, Pvt. N. W. Tidwell, U. S. Marines, for a tune-favorite picked *There's a Star-Spangled Banner Waving Somewhere* but added that he hadn't heard it on records. He named Harry James as his favorite band. Tidwell's home is St. Louis.

A coast guardsman, Wally Duesler, carpenter second class, picks his automatic phonograph music according to artists, with Harry James coming first, followed by Glenn Miller and Tommy Dorsey. His home is South Gate, Calif.

Two signal corps men located here like *Where the Mountains Meet the Sky* as recorded by Sammy Kaye. These men are Pvt. Eugene Rudy, of Vernon, Utah, and Pvt. Richard Johnson, Crowley, La. From the metropolitan area are Pvt. Frank Cardile, Pvt. Christy Sgardelis, Corp. Angelo Piraino, and Corp. Charles Palazzo, all of New York City and members of the quartermaster corps, who prefer in the order listed *There Are Such Things* by T. Dorsey, *Out of Nowhere, Why Don't You Do Right?* by Benny Goodman, and *You Made Me Love You* by James. Pvt. Cardile likes Louis Prima and looks over the record selections before putting in his coins, he said.

Moonlight Becomes You by Miller, with James being the band favorite, gets the coins in the music machine from Pvt. Lee Rice, of the Marines, and now in training as a raider. Rice gives Baton Rouge, La., and Natchez, Miss., as his home address. His buddy, Pfc. Lewis Hagan, of Providence, R. I., also a marine, lists his choices as *Moonlight Becomes You* and *Just as Tho You Were Here* by T. Dorsey.

The infantry digs deep for its selections, coming up with *Frenesi* by Artie Shaw as the selection liked best. Making this choice were Pvt. Al Isola, of Oakland, Calif., and Pvt. Bob Jarvis, South Gate, Calif. Private Isola also likes *A Boy in Khaki, a Girl in Lace* by Kate Smith, with Horace Heidt in close second. Private Jarvis also takes *Mr. Five by Five* by Freddie Slack and *Green Eyes* by Jimmy Dorsey. Also of the infantry is Pvt. William Duquette, of Detroit, who has plenty of leverage on his favorite, "Give me anything by Glenn Miller," he said.

Seaman Second Class Jim Evans, of Hollywood, goes way back for his favorites but gets a couple of good ones. *Sweethearts* by Bing Crosby tops his list, with *After Hours* by Erskine Hawkins taking second. Evans added that he liked anything by Bing.

Freddy Martin is the favorite hand of Sergt. Duke Ducharme, whose home is Lynwood, Calif. He doesn't have a specific tune that he likes, but a preference is *Marchita*.

There Are Such Things by T. Dorsey and *Serenade in Blue* by Miller, *As Tho You Were Here* by T. Dorsey and *O'*

Man River by Harry James and other James tunes capture the fancy of Dale Pease, seaman second class, U. S. Navy. His home in Huntington Park, Calif. *I've Heard That Song Before* as done by Harry James is the feature of what Robert Rockefeller, seaman, first, of Keokuk, Ia., takes for his nickles.

Two navy fliers, Ensign Larry Johnson, of Santa Rosa, Calif., and Ensign Carl Hove, of Ray, N. D., altho buddies, have different musical tastes. Johnson likes *White Christmas* by Bing Crosby and Ensign Hove takes *For Me and My Gal*.

Music Stores Try Swapping Surplus Items Voluntarily

NEW YORK, Jan. 23.—Altho the larger retailers of musical merchandise know that sheet music and records are their fastest-selling goods and are the rent-paying type of merchandise, it may well be that unless relief is given under the inventory control order they will be unable to purchase these goods because of their large inventory of slow-moving items such as pianos and band instruments.

This situation is not general, however, since the trade as a whole, including many large dealers and nearly all small ones, are chiefly concerned with getting merchandise. Swapping of goods to bring about balanced stocks has already been started on a small scale and is expected to become increasingly important.

Max Churvis III At Naval Station

CHICAGO, Jan. 23.—Max Churvis, formerly sales manager of the Grand National Sales Company here, is now a patient in the Great Lakes Hospital, Ward No. 83, Great Lakes Naval Training Station. He would be glad to hear from any friends in the coin machine industry.

Churvis enlisted in the Navy several months ago and was reinstated in the rank which he held during World War I. This is a rating of Chief Specialist. Churvis says he is getting along fine but would like to have letters from his friends.

Record Ban Report . . .

CHICAGO, Jan. 23.—Reports here late in the week indicated that the Senate investigation of the record ban probably would not resume until after February 1. Hearings then presumably will include those who are opposed to the ban.

The prospects in relation to the ban here include legal maneuvering by both sides. A petition by Petrillo to dismiss the new government suit is scheduled to be heard January 25. The amended government anti-trust plea is scheduled to be heard in Federal Court February 8. Opinion is that the government plea will be dismissed as before and the way will be paved for a government appeal to the U. S. Supreme Court.

An unusual angle to the Petrillo record ban was added here when a Chicago newspaper published a story that the International Allied Printers' Association would file a bill in Congress asking the government to collect taxes for their organization from radio broadcasters. The newspaper report said that Petrillo was using the statistics collected by this organization and that his plea was based on a similar theory to that of the printers. Upon what basis printers might ask a fee of broadcasters has been the subject of much speculation here. The bill asking the fee was filed with Congress in 1942 also.

Interested parties have been watching the demands of the Canadian Performing Rights Society and BMI for a \$10 annual fee from juke boxes in Canada. This week the Society and BMI dropped the plea for \$10 from juke boxes. However, the case which would form the legal basis for collecting such a fee was still pending in the Canadian Supreme Court. Juke-box operators in Canada have been fighting the demand for a \$10 fee.

Canadian Music Firm Uses Bike To Make Routes

OTTAWA, Jan. 23.—One juke box company in the Ottawa district is coping with the problem of gas rationing by using bicycles for servicing its machines.

Getting about by bicycle is anything but pleasant here right now. But any servicing that the Atlas Company does is done on bicycles. Locations get servicing once a month—in comparison with once-a-week-service before gas rationing—and in between times the jukes work as best they can. If trouble crops up between bicycle visits, there is little to be done.

The other three companies with branches in Ottawa for the city and district are doing their servicing by train. Operators attempt to cover the territory once every two weeks. Between times the jukes operate with no assistance from the Ottawa staffs.

One company, Regent Vending Sales, is assisted in its district servicing by a company branch in Pembroke, 100 miles west of Ottawa. The Pembroke branch looks after the western end of Regent's juke business in the Ottawa district, leaving the home branch with only

(See CANADIAN MUSIC on page 65)

Restaurants Hit Despite Bigger Biz

WASHINGTON, Jan. 23.—Altho restaurants in general have experienced a boom in war production areas, the National Restaurant Association plans to appear at this month's Congressional hearings, where it will point out that thousands of eating establishments are having serious difficulties with the complexities of local and federal regulations, including food rationing, as well as increasing shortages in cooking equipment and manpower.

The NRA comments: "We are glad to learn that the Congressional committees will give representative trade associations an opportunity to testify as to the helpfulness of associations to very small firms. We believe that 90 per cent of the nation's 170,000 restaurants are small operators. There is no other retail and service outlet on the main streets of America carrying greater obligations and responsibilities toward the public and the government than the restaurateurs, and we serve as guardians of the public health and welfare."

Dues in the NRA are approximately \$2 a month for the smaller members, and a wide variety of helpful services are provided. These are outlined in a recent four-page leaflet which can be obtained from the NRA without charge.

Phila. Music Banquet Plan

Many visitors invited and patriotic theme will dominate in program

PHILADELPHIA, Jan. 23.—Unusual interest is centered by the music machine trade here in the forthcoming sixth annual banquet of the Phonograph Operators' Association. Representing a radical departure from all the other affairs of the association, and looming as one that will be the most significant, plans for the affair were presented to the board of directors of the association by Samuel Stern, chairman of the banquet committee, and Sam Snyderman, his assistant on the active committee.

It was definitely decided to hold the affair on a mid-February Sunday evening and the exact date will be announced soon. At the same time, decision will be made as to the place, a number of central city hotels and night clubs being under consideration.

Instead of affording a festive evening for the operators and their wives and friends, Jack Cade, business manager of the association, stated that it is the intent to make it truly an all-inclusive industry affair. It is hoped that every employee at every music operating company will find it convenient to attend. And toward that end, the price of tickets has been set at an absolute minimum of \$3.50 a plate. While it represents the lowest charge for any annual banquet in the history of the association, it is expected that the low figure will be within the budgets of all concerned and make it attractive for everybody to attend the affair.

Expect More Guests

In spite of the low cost, Cade emphasized the fact that it does not indicate a lowering of quality in the dinner to be served and the entertainment to be provided. With a larger turnout at the lower price, it will be possible to maintain the high quality of food and entertainment afforded at all previous affairs.

Moreover, in keeping within the limits of present conditions, the association has decided to dispense with the souvenir ad book for the 1943 affair. Cade also disclosed that invitations will be sent out this week to every operators' association throughout the country with the thought of having the local affair serve as a forerunner of an all-industry affair, should the local plans for a national association of operator groups materialize in the near future. Many surprise features, mostly along patriotic lines, are being worked out by the committee, and the affair looms as the biggest ever in the annals of the local association.

Milwaukee Paper Informs Readers of Record Supply

MILWAUKEE, Jan. 23.—The Sunday magazine section of *The Milwaukee Journal* contained a syndicated article discussing the outlook for phonograph records during 1943. The article has previously appeared in other publications and indicates the popular interest which readers of newspapers have in records today.

The article explains reasons for the present shortage of records but says little about the Petrillo ban which probably is the greatest factor at the present time in reducing the record supply. The article states that this ban, however, has not been as serious as the public might expect.

The article explains the shellac situation and the search for substitutes. Vinylite is mentioned as one of the most promising materials yet found for making phonograph records, but it is explained that it may not help much until after the war.

MUSIC IN THE NEWS

MUSIC IN THE AIR—The boys in our armed forces in Alaska will be able to name their favorite music and it will be played and sung by world famous recording artists. For there's music in the air—in Alaska.

Lawrence Tibbett, Gladys Swarthout and other noted artists heard that the boys in Alaska wanted music, and they saw that they got it. Three cartons of records were sent from New York by air, and servicemen will have music a-plenty for months to come.

GAS BAN NO DRAWBACK—According to *The Pittsburgh Post*, January 11, the people of that city don't let a little thing like a gas ban keep them from hearing their favorite music and going to their favorite night spots. The largest crowds of the season have been present lately at theaters, night clubs and concerts, even tho this means that most of them have to use streetcars or busses as the only means of transportation.

DRAMA—EIGHT TO THE BAR—*The Chicago Times* usually carries a small syndicated feature entitled "Private Lives" which occasionally carries an item of interest to our readers. And according to this column, swing music is apt to pop up in very unexpected places. They report that Eugene O'Neill, who writes such sombre plays, likes to put on swing records every morning and enjoy a quarter-hour of jive before starting to write.

GREMLINS IN THE GROOVE—Since the start of the war there has been much publicity given to the gremlins—small people who upset pilots and cause all kind of difficulties. And now the gremlins are invading the music world. A new song is being written entitled *Dance of the Gremlins*, with a sub-caption *There's a Gremlin in the Groove*.

MARINES CRAVE SWING—Even an air-raid attack by Jap torpedo bombers can't spoil a marine's craving for swing music, according to a story that a marine gave a reporter of *The Baltimore Sun*. The marine was on the torpedoed aircraft carrier *Yorktown* at the battle of

Midway, and said that when they saw the Jap planes coming over, one of the boys put a record on the phonograph before dashing off to his gun battery. The record, while not as appropriate as some, was *Somebody Else Is Taking My Place*.

ILLINOISIANS, PLEASE NOTE—The 1941 Statute book of the State of Illinois contains the Illinois State song—words and music. Which in itself may be somewhat of a surprise to most people. But an even greater surprise will be the fact that the air is one entitled *Baby Mine!*

PRAISE THE LORD, HAWAIIAN STYLE—Since our American boys are being sent all around the world, they are taking American popular music with them, and it is being played in some very unexpected places and in some very unexpected ways. And now we find, according to Walter Winchell's column, that if *Praise the Lord and Pass the Ammunition* is played in Hawaiian rhythm, it sounds very much like the historic Hawaiian war song.

FUNERAL MUSIC?—The music of Irving Berlin, recently much in the public eye because of his hit show *This Is the Army*, is heard from Iceland to Port Moresby and from the Aleutians to Algiers, but probably the strangest circumstance under which it ever was played was recently related in June Provinces' Column in *The Chicago Sun*. She said that a man living in Peking some 20 years ago was watching a funeral procession one day as it passed down a wide avenue. A band of musicians followed the mourners, and a tune familiar to the onlooking foreigner emerged from the dissonances of cornets, trombones, Chinese flutes and snare drums. It was *Alexander's Ragtime Band!*

MUSIC AIDS WORKERS—*The Des Moines Tribune* published a very interesting item recently about the music used by one of the manufacturing firms in that city turning out garments under a war contract. In the office of the firm is a record player and a stock of records, both hot and sweet. And in the production room are four loud-speakers. About twice an hour a record is put on the phonograph, and the firm has found that it pepes the employees up, makes them enjoy their work and consequently ups production. Their only restriction is that only two records can be played an hour. Otherwise, the employees can play the records whenever they wish.

MUSIC SURVEY REPORTS—According to a survey conducted in army camps thruout the United States, the average soldier wants to hear dance music, comedy and sports on his radio, and he does not care a great deal for serials, operas and hillbilly music. Popular sweet and dance music led all the rest in preference.

Music Man Transfers to Beverage Vending Field

PHILADELPHIA, Jan. 23.—Joseph Silverman, manager of Play-a-Tune, Inc., the wired music "automatic hostess" device co-operatively owned by the members of the Phonograph Operators' Association, leaves at the end of the month for San Diego, Calif. On the West Coast, Silverman will associate with one of the largest beverage machine distributors in that area. In addition, Silverman will be connected with the firm's distribution of movie machines. The name of the company was not disclosed, other than that it is located in San Diego.

Play-a-Tune was set up by member operators of the local association located in Philadelphia proper. The firm was incorporated, the stock bought up by the co-operating members on an equitable basis, and studios maintained in the central city building housing the association offices and meeting rooms. Altho no one is being brought in to replace Silverman, Play-a-Tune will continue in business. Sam Stern will actively supervise the business and arrangements were worked out for Stern's Keystone Vending Company to handle service and collections.

Record Business Booms in Mexico; Latin Export Good

MEXICO CITY, Jan. 23.—One of our correspondents recently had a very interesting conversation with Sr. J. Ruiz Barragan, manager of the recording division of RCA-Victor Company of Mexico, regarding the record and phonograph situation there. Barragan said that priorities and quotas of metals are no problem for the phonograph recording industry in Mexico, and there is an especially large supply of copper on hand. This is due to the fact that when the supply of copper in the United States began to be diverted to war purposes, Mexico began salvaging old copper kettles and boilers, and they were interested in finding that the older the kettle the better the metal. They also have plenty of nickel and chromium on hand for the duration.

Business is better than usual.—In fact it is 100 per cent better than a year ago. They are turning out 100,000 records a month, which is something over a million a year, and in order to produce this record production, factories are running both day and night shifts. Because Mexico has labor laws which prohibits women from working at night, the trained senioritas are employed during the day and the men during the night shift.

There are several reasons for this sudden increase in business. In the first place the present lack of transportation facilities from the United States to Latin America has meant that much of the business to the South that used to be handled by the company's offices in the States is now being handled thru Mexico. From Mexico City there is direct rail and air express services to Central America, greatly accelerated by the new bridge connecting Mexico with Guatemala.

Another cause is to be found in the ever-increasing popularity of typical Mexican music and the native Indian tunes and rhythms. Not only is interest in these music idioms spreading rapidly thru all Latin America but in the United States as well, and the records are shipped both north and south. The (See MEXICO DISK BIZ on page 63)

Music Operators Able To Overcome Adverse Problems

BALTIMORE, Md., Jan. 23.—One of the brightest spots in the coin machine picture under existing wartime conditions is the good collections which are being recorded in music box operation, and this despite the shortages on new records. Collections are reported to be running at least 25 per cent better than for the corresponding period of last year.

Music operators are solving the record shortage by resurrecting old tunes that were popular some time back. They are now finding favor with customers in restaurants, drugstores, taverns and other spots.

Operators find customers, especially those working in war plants, have shown a decided preference for counter units and low wall boxes. It appears they are too tired to stand around a music box. Rather, they prefer to sit down and enjoy the tunes available.

Operators report customers no longer squawk about the tunes available, realizing that new record releases are hard to get. Furthermore, they do not bother with making requests for certain recordings for the same reason.

The only fly in the ointment is the unfavorable reaction of the ban on pleasure driving. Operators state their locations on the outskirts of town are feeling the effects in the falling off in collections. Customers, it appears, are taking no chances on driving out to a

tavern or other place regarded as a place of amusement. So the machines in distant locations are feeling the effects of the ban. However, the near-by spots are doing better than well.

So while the ban on so-called pleasure driving is having a decidedly unfavorable reaction on music machines in spots on the outskirts of the city, those within city limits and in neighborhood locations are doing better than heretofore.

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 Automatic Phonograph Mechanic with experience in remote control installations. Please give details as to draft status, references, salary desired, etc., in reply.
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"IT'S DIFFERENT"
 Co-Ed Intercollegiate Dance and Vocal Records, 85 cents each, \$6.00 per dozen; Lyric Pamphlets included. Orders accepted for two records or more only, postpaid.
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COIN MOVIES Film Rental \$5 PER WEEK
 (\$6 first week, each reel—Transp. allowed)
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FOR SALE—PHONOGRAPH OPERATION
 Consisting of one of the best sections in the Carolinas with over 100 Machines on operation. Two Defense Camps and the best locations in the city. Will sell operation complete for \$25,000.00 cash or can handle part on paper. Town of 40,000, with plenty of defense plants working full time. Best reason for selling. Don't answer unless you mean business.
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International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS: Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Squeeze the Bottle, Pennsylvania Polka, Tick Tock Serenade, Finger Polka, Julia & Henry Polka.

FOREIGN RECORDINGS: Bohemian, Vy Ochi Modrava, Dancing Shoes; Croatian-Serbian, Mladi Kapofane, Ponoc Kad Dodje, Po Mjesecini; German, Rutschbahn, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimpliaro Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szereted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes zselu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Natio, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sofa, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

Presto!
A NEW VICTOR RECORD
BRINGS YOU...

GLENN MILLER



Working Wonders
With
THAT OLD BLACK MAGIC

from the Paramount film "Star-Spangled Rhythm."
Vocal Refrain by Skip Nelson and the Modernaires.



PAIRED WITH
**A PINK COCKTAIL
FOR A BLUE LADY**

Vocal Refrain by Skip Nelson
Victor Record 20-1523

"Black Magic" says it! This disc will mesmerize any listener with a spark of appreciation for slow, sweet, danceable rhythm, and lyrics more than slightly on the torchy side. Both tunes are in Glenn Miller's best "moonlight" mood—and that means but good.

A New Race Hit
on
Bluebird Records

**GONNA FOLLOW MY BABY—Blues
MEAN OLD 'FRISCO BLUES**

Arthur Grudup, Blues Singer
With Guitar and String Bass
Bluebird 34-0704



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RCA Victor Division RADIO CORPORATION OF AMERICA



AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Country-type music is crashing even the sacred precincts of WQXR, long-hair radio station in New York and probably the country's ace outlet for classical stuff. The station is now featuring a Wednesday evening program by the American Ballad Singers. . . . With a flurry of new releases, notably the Carson Robison and Roy Acuff waxings, operators again have some topnotch new material with which to work. Meanwhile the standards and the older pops have done and are continuing to do extremely well for them. And the field as a whole is spreading out. The above item concerning WQXR is not important in itself, but it becomes important when it's added to the huge number of similar items that are constantly cropping up—and in constantly increasing quantities. Localities and fields that were formerly unaware even of the existence of country music on a large-scale basis are now beginning to realize that it is not only one of the most truly American categories in the entire nation, but also that it's close to the hearts of countless millions of people. Those millions are being swelled constantly as more and more become aware of the field. And the potentially vast financial returns are also becoming better known. Definitely, folk music is on the way up and receiving fuller recognition than ever before.

coming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

THE OLD GRAY MARE IS BACK WHERE SHE USED TO BE: Carson Robison (Bluebird 30-0808)—Robison, one of the finest of country-tune practitioners, hits current events on the head with this one. Using the same technique as he did for his sensational 1942 *Turkey in the Straw*, he couples an old and universally loved melody with new words dealing with current events. The theme of this one is, as the title indicates, the return of the horse, and it should get plenty of tavern and tap play not only thru its timeliness but also because it's a terrific job in itself. Its novelty angle indicates that it can pull plenty of coins even in locations not usually favorable to country tunes.

Letter Box

Still another week with the reports literally swamped by Elton Britt's recording of *There's a Star-Spangled Banner Waving Somewhere*. In some localities the play seems to be falling off a bit, but that still leaves it leading the field by a comfortable margin. Salt Lake City, for example, gives it the palm, without mentioning even a near competitor. . . . Roy Acuff's always popular *Low and Lonely* is pulling plenty of coins down Dallas way. . . . And the same also goes for Bob Wills's always popular *Pins and Needles*. . . . Jimmy Davis's version of *A Stinner's Prayer* is getting a nice play thru Southern territory.

Recommended

Records showing indications of be-

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

- WHY DON'T YOU FALL IN LOVE WITH ME?** DICK JURGENS (Harry Cool) Columbia 36643
- JOHNNY LONG (Bob Houston-Helen Young) Decca 4375
- DINAH SHORE Victor 27970
- CONNIE BOSWELL Decca 18483

For a long while after its first radio hearing *Why Don't You Fall in Love With Me?* looked to be a Rip Van Winkle. But persistent plugging out short the 20 years of sleep, so that recently the rationalizing ditty woke up in Record Buying Guide position. Taking some time thereafter to rub the eyes and stretch the arms, it now jumps into Going Strong. From here on a long period of insomnia can rightfully be expected, making us quite proud of our little Possibility.

- MR. FIVE BY FIVE** HARRY JAMES (Helen Forrest) Columbia 36650
- (11th week) ANDREWS SISTERS Decca 18470
- FREDDIE SLACK (Ella Mae Morse) Capitol 115

- WHEN THE LIGHTS GO ON AGAIN** VAUGHN MONROE (Vaughn Monroe) Victor 27945
- (7th week) LUCKY MILLINDER (Trevor Bacon) Decca 18996
- SHEP FIELDS (Ralph Young) Bluebird 11583

- THERE ARE SUCH THINGS** TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974
- (8th week)

- DEARLY BELOVED** GLENN MILLER (Skip Nelson) Victor 27953
- (5th week) BENNY GOODMAN (Buzz Alston) Columbia 36641
- ALVINO REY (Bill Schallen) Bluebird 11579

- I HAD THE CRAZIEST DREAM** HARRY JAMES (Helen Forrest) Columbia 36659
- (4th week)

- MOONLIGHT BECOMES YOU** BING CROSBY Decca 18513
- (3d week) GLENN MILLER (Skip Nelson-Modernaires) Victor 20-1520
- HARRY JAMES (Johnny McAfee) Columbia 36668

- CAN'T GET OUT OF THIS MOOD** KAY KYSER (Harry, Julie, Trudie, Jack and Max) Columbia 36657
- (2d week) FREDDY MARTIN (Bob Haymes-Martin Men) Victor 20-1515

Names in parentheses indicate vocalists.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Jan. 23.—Coin machine business in the jobbing field made a good comeback during the week with firms reporting good business. However, the stickler here is that some of the display floors were cleaned out, with very little or nothing being left for the jobbers to offer next week. Luckily, most of the jobbers have been buying all along, with the result there is a steady trickle of equipment into the city.

Arcade equipment continues to go strong, with the operators searching for every machine that can be obtained. Scouting trips have been made for some months by jobbers to secure these machines. While the supply continues to get lower with each shipment that goes out, many have been fortunate in securing sufficient machines to fill their display rooms. The arcade field continues good here, with the winter weather just now beginning to set in on a good basis. Rain is expected during the coming weeks and this will decrease business. Southern California hasn't had much rain for two winters and the arcade operator is hoping that only sufficient rainfall will be on hand this year for the farmers.

Collections are reported good in every field with the exception of the vending trade, where operators are having difficulty in securing merchandise. Peanuts, almonds, roasted corn and other items of this nature are going strong. Almond crop this year was good, with the result that vending machine operators have been able to keep their machines stocked and yet make a good profit. Candy machine operators are up a tree as to getting candy bars. This goes for gum venders, who have many empty machines on locations. Retail sales of gum aren't too good either for merchants have removed the sticks from the counter. Sale is limited to one package and it is removed from under the counter.

Jobbers here are starting an unofficial campaign to create good will for the in-

dustry. While the Associated Operators of Los Angeles County has always conducted such a campaign, individual jobbers are now co-operating more along this line. The firms, as well as the association, are being offered excellent opportunity in this field. Hollywood Canteen, Army camps and outposts afford good spots in which to put coin machines for the entertainment of the men in service.

The record situation remains the same, as does the man-power situation. Prices on repair work have been increased but there has been no decrease in the demand for the work. Jobbers feel that it is unwise to push more than the average amount of repair work on the skeleton crews. Wages in the field are good, but skilled men are scarce.

Schmidt to the Navy

Herman Schmidt, serviceman at Badger Sales Company, leaves soon for Navy. Schmidt came to California about five months ago from the Milwaukee branch of Badger. His enlistment in the Navy leaves a vacancy at Badger that will be hard to fill. . . . N. R. Voorhees, coin machine mechanic, is working at Badger. Badger is shipping plenty of equipment, and servicemen here are up to their necks in work. . . . E. T. Mape, of E. T. Mape Music Company, in town for a look-see. . . . Harry Kaplan, of the Southwestern Vending Machine Company, is back at his desk following a trek thru Northern California, Salt Lake City, Reno and other cities. Reports that the trip was most successful and that he did good business while away. . . . Jack Arnold, of Barstow, was in the city driving his station wagon. Arnold was on a shopping tour and was picking up needed equipment here and there along West Pico. . . . Jack Gutshall, of Jack Gutshall Distributing Company, explains that the bad weather is putting a quietus on his outdoor activities. . . . Marjorie Morgan, secretary at Southwestern Vend-

ing Company, has heard from the boy friend. He's with the Marines, but where?

Los Angeles Visitors

Frank Bellman, of Long Beach, was in the city on a shopping tour, as was Glenn McCarter, of Hemet. Both report business good in those sections. . . . G. F. Cooper, of Riverside, was in Los Angeles scouting for equipment. . . . Mrs. Ray Russell, of Riverside, who is carrying on as an operator while her husband is in the service, made a visit to Paul Laymon's to see what was on the sales floor there. . . . Jack Birch, of Gorman, Calif., made a tour of the salesrooms to purchase machines here and there. Birch, out of the business for some time, is now resuming in the field. . . . Fred White, of Visalia, made Los Angeles his headquarters while in this section on a vacation. . . . Paul Connors, of Lancaster, was among those needing parts and equipment and made the West Pico beat his headquarters to see what the boys had to offer. . . . Mrs. Chet Thon, of Santa Barbara, is another "wife" operator who is carrying on while her husband is in the army. Things are going strong in the Santa Barbara area, where a number of soldiers are stationed. . . . Lompoc is booming and Fontana rapidly becoming a city of war workers. Operators with locations in these spots are looking forward to big things. Collections have been upped by wartime projects in a number of spots. Shortage of men is hitting the war plants also but the pay rolls are increasing. . . . Beret Beutler, of the Laymon firm, is getting his Victory Garden set up for season. Says that these rains are helping out greatly. In addition to the Victory Garden, Beutler is supporting the war effort by instructing air-raid wardens in his zone.

Business Good

Paul Laymon, of the Paul Laymon Company, reports that free-play consoles and arcade equipment are moving rapidly. However, Paul is somewhat up a tree to replace his stock. He is on a never-ending scouting tour to secure these machines. . . . Howard Hong, operator of an arcade in Chinatown, is in the army and now his brother will soon join the forces. Their sister will carry on the business in the New Chinatown area. . . . Carl Collard, of San Bernardino, made a quick visit from his location to chat with the jobbers here. . . . Grand Canyon is going strong at the Laymon firm.

native songs come to the laboratory. Mexican musicians devoted to the study of folk tunes learn these songs from the lips of natives who cannot put them on paper, and these are quickly transcribed to disks.

One of the best-known ensembles doing this sort of thing is the Trio Tarracuri. These three men originally came to Mexico City from the State of Michoacan about six years ago. Their songs caught the public fancy immediately and their colorful native Mexican costumes added to the interest, until now they are much sought after as entertainers. They play long engagements at the El Patio night spot, they go on tour, and not long ago they were the feature at a celebration in distant San Luis Potosi.

Barragan ascribes a part of this remarkable business increase to the phenomenal growth of Mexico City. With the opening of every new real estate development come the opening of new stores, and many of them, especially the cafes and ice cream parlors, install symphonolas.

The popularity of Mexican composers and singers makes sales. Altho Agustin Lara created the Bolero type, he now has many competitors and some of the best of the current songs are being written by these very gentlemen, among them Armando Dominguez, Gabriel Ruiz and Pedro Vargas. And as for singers, everyone in Mexico knows Chelo Flores, the protege of Agustin Lara. And there's also Tito Guizar, of Mexico, New York and Hollywood.

Movies Boost Records

Another source of good business stemming from the United States, and from Hollywood in particular, is picture music. As the Mexicans are movie-minded, frequenting the picture houses, the news of a good picture accompanied by good music spreads quickly, creating immediate sales if recordings are available. For instance, when Walt Disney's *Fantasia* was shown there was a rush to the record stores to buy the *Nutcracker Suite*. Similarly, the Mexican films often reveal tunes that click. One of these, *Ay Jalisco, No Te Rajes*, from the picture of the same name, has been the rage in Mexico for months. Barrel organs play it, night club orchestra feature it, and it is safe to say that every phonograph owner in Mexico has a copy of the recording. In this same musical score are other equally worth-while songs now recorded.

In the field of classical music no one person in Mexico has done as much to stimulate an interest in it as has Carlos Chavez, director of the Orquesta Sinfonica de Mexico. There may be some differences of opinion as to the quality of Chavez's musicianship, but none will gainsay his great influence in building up a better Mexican music culture. With the 1910 Revolution the old arts and old culture were temporarily swept away, and it has been Chavez's task to re-establish Mexico as a traditionally musical country. Record sales result directly from his concerts if the records can be supplied, and when he plays a work that has been recorded, the impact of his performance is felt at once in the sales.

Returning to the field of popular music, name bands popular in the United States are just as popular in Mexico. Tommy Dorsey, Leo Reisman and Sammy Kaye are well known and Roy Carter's dance orchestra has made some Victor recordings in the studios in Mexico City.

The 100,000 records a month which Mexico is producing represents only a small part of Victor's gross business, for the company has established laboratories in Argentina, Brazil and Chile as well as the United States. But Mexico is doing a good share of the Latin American business for they have a catalog that is attractive to that country as well as to the United States, and Mexican popular music is permeating the whole Western Hemisphere.

Tire Inspection Delay Gets Coinmen's Okay

BALTIMORE, Jan. 23.—Coin machine operators and distributors are happy over the postponement of the deadline for the first tire inspection under the Office of Price Administration rubber conservation plan, because, according to the new announced tire inspection program, operators will be saved the time and necessity of having the tires on their cars and trucks inspected. This will eliminate the necessity of having to take time out from their work to have the tires inspected as would have been found necessary under the originally announced program.

MEXICO DISK BIZ

(Continued from page 61)
first music American tourists coming to Mexico want to hear is the ubiquitous Mariachi orchestra, with its improvisation and its innumerable verses of song. The Corridos, too, have endless verses, and there is an inexhaustible market for the Bolero, a song-type created by Agustin Lara and accepted now as a regular song form.

Change in Recording

In recent years the entire aspect of recording has changed. Time was when the recording companies sent expeditions into the fields to record native tunes in their native habitat. Now, thanks to the building of laboratories in Mexico and some other Latin countries, the

Operator Sends Records

PHILADELPHIA, Jan. 23.—The morale of soldiers on a little island off the coast of Alaska is being bolstered thru a shipment of phonograph records forwarded to the isolated camp by an unnamed local music operator, it was revealed by Jack Cade, business manager of the Phonograph Operators' Association. The recordings of popular music, according to letter received by the operator, were flown to Alaska from the United States by a bomber. The letter from a soldier stationed there declared that "only six back-date records to play on the only phonograph machine on this (unidentified) island of music-lovin' soldiers were on hand for a long time." Needless to say, they welcomed the arrival of the local operator's contribution.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE. . . ELTON BRITT (Elton Britt) Bluebird B-9000

This will go down in recording history as Britt's hit. Relevant footnotes would include the following: *There's a Star-Spangled Banner* first made a terrific click in the hillbilly field. Then its folksy qualities, abetted by a patriotic motif, carried it helter-skelter into the pop sphere where rapidly it rose to the heights. If the disk makes *Going Strong*, a not unlikely possibility, brother Britt will have set some kind of record for capturing two distinct markets of musical appeal.

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton, Tex Boneke, Modernaires) Victor 20-1509

Capt. Glenn Miller's take-off on Harry James and the Ink Spots, as evidenced by its appearance here for some weeks now, has become a natural nickel nabber. Prospects for prolonged popularity are pretty promising provided that Miller's latest offering of *That Old Black Magic* doesn't take off some of the edge. For the present *Juke Box* fits right into any location.

I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668

What a sleeper this turned out to be! If you look above under *Moonlight Becomes You* you'll find H. James has his version listed. But lo the cagy operator flipped over the record and turned up a machine nifty in *I've Heard That Song Before*. All of which makes the mighty trumpeter mightier in the land of phonos, and lends counterpoise to a ballad-heavy Guide.

WHY DON'T YOU DO RIGHT? BENNY GOODMAN (Peggy Lee) Columbia 36652

Columbia is really knocking itself out this week. Here we've got a BG item that struck out on its own in the retail stores, virtually crept onto the machines without aid and is currently keeping up a drive on both. Helped along now by the publisher, who took over the ditty on the strength of disk sales, tune should ride along powerfully. *Why Don't You Do Right?* in this case means the operator would do right by his locations to load up if possible.

Double-meaning records are purposely omitted from this column.

On the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

BUNNY BANKS TRIO (Savoy 102)

Don't Stop Now—FT; VC. *Moon Nocturne*—FT; VC.

The Petrillo-enforced hiatus in the recording industry has provided an open door for many of the lesser known labels to come to light. Latest one to seek a place in the record marts is the Savoy label, offered up by the Savoy Record Company, of Newark, N. J. Label's connotation undoubtedly stems from the famous Savoy Ballroom up New York's Harlem way, and from these two sides and the titles of the forthcoming issues the firm's waxes are dedicated to the Harlem brand of hot. For these sides it's a cocktail combo in the Bunny Banks Trio of piano, bass and guitar. However, it is the blues singing of Bonnie Davis that monopolizes the attention of the sides. Gal has a good blues voice and no doubt can sing them, too. Unfortunately, she isn't given the opportunity here. Moreover, poor mechanical reproduction, especially marked in the piano playing, detracts much from both vocal and instrumental efforts. Best side is *Don't Stop Now*, one of those modest hesitation jump ditties with the exhortation not to stop making with the love business. Taking it at a moderately slow tempo, gal gives out on the opening stanza. Guitar pickings and piano fingerings start a second stanza, and Miss Bonnie is brought back at the bridge to sing it out. *Moon Nocturne* is a slow mood ballad that might show strong commercial appeal under more favorable circumstances. Gal is not a pop singer and she tries mighty hard to sound like Billie Holiday. Weighted down by song material out of her register and poor reproduction, the side just ain't.

"Don't Stop Now," with its infectious jump character, should hold some appeal to the phono fans, especially at the race locations.

JUDY GARLAND (Decca 18540)

That Old Black Magic—FT; V. *Poor Little Rich Girl*—FT; V.

The screen songlark takes on a sophisticated aura for these two sides. And it becomes her. Moreover, the song material is most becoming. When it comes to singing about *That Old Black Magic* Judy Garland's performance shows that she knows what that "black magic" is all about. Not confined to the strict rhythmic beats, Miss Judy takes full liberty with tempo and makes the sensuous love ballad socko all the way. David Rose's orchestra weaves the musical background, providing a striking stream of sustained harmonies. Singing of a single chorus takes up the entire side. Plattermate is Noel Coward's *Poor Little Rich Girl*, a lesson in morals and morality slanted strictly for the light-hearted and light-headed debutante set. The Coward word magic is all there for the lyrics, asking the poor little rich girls what comes after their cocktails and laughter with a final note of warning that they had better watch out else they might drop a stitch too soon. While it may not be a kind or even fair indictment of the cafe society or social set in these days when everybody is pitching in for the war effort, it makes for a fetching song story along the smartie lines. Miss Garland starts off singing the verse, taking tempo liberties until hitting into the chorus, when she confines herself to a strict medium tempo. Chorus carries out the side.

"That Old Black Magic" is the side that counts. And while the record is designed mostly for over-the-counter sales, phono locations where the fans find a good vocal dish to their likings will like Judy Garland for this one.

POLKAS AND RACE RECORDS

Always of interest to the phonograph operators are the intermittently released polka and race records for the specialized locations. Three such records find themselves in the week's new releases and all figure as heavy coinage for the music boxes.

Andre Musette Orchestra, marked by

the flying fingers on the musette accordions and the flashy pizzicato passages of the fiddles, offers up an unusually attractive polka in the gay and lively *Caviar and Vodka* (Standard T-5002). Music, by Harold Grant, is a typical Russo-Gypsy lullaby, and in its polka pattern retains all the abandon of the Russian ballad and the pashy Gypsy fiddlers. Plattermate is an instrumental version of *The Bowling Song*. And you can even hear the pins fall. Band starts it off in the lively 6/8 march tempo and then slides into the hot jazz department with the fiddle and trumpet tearing off. Back to the original tempo, the final chorus has all the boys in the band whistling the catchy refrain.

In the race register, the blues singing of Memphis Minnie always makes for coin machine magic at the Harlem spots. Backed by guitar and bass, it's the typi-

Juke Boxes and Youth . . .

HARTFORD, Conn., Jan. 23.—Juke boxes were cited as one of the necessities for modern youth in the current campaign against juvenile delinquency. One of the probation directors in an Eastern Juvenile Court states that "a juke box, a soda bar, a lounge, a chance to gather with the crowd and an opportunity to smoke, a place to dance and say hello to a girl are almost necessary for the modern youngster."

There are several factors contributing to the increasing number of delinquents, among them the increasing neglect of children in families with parents working and children going to work in violation of the law, often skipping school to do so. And while communities can provide youth with such facilities as juke boxes, the task of protecting the mental, moral and physical health of the citizens of tomorrow remains primarily the obligation of the parents.

cal race music and song for *Me and My Chauffeur Blues* and *Can't Afford To Lose My Man* (Okeh 06288). For the A side Miss Minnie chants of her chauffeur being a "driving" man. For the B side she wails that she can't afford to lose her man and is going straight to hold on to him.

Yas Yas Girl, also rating high in race circles, has a phono double in *Evil Old Nightmare* and *See Saw Blues* (Okeh 06032). Again the typical race blues, backed by piano and drums, she first moans that the nightmares keep cropping up in her sleep and give her the blues. For the B side she warns the gals not to "see saw" their men unless they want to lose them. When the "see saw" breaks down, she chides, don't let your man down. That's how she lost her man.

Philly Employment Up 58%, Pay Rolls 167% Since 1940

PHILADELPHIA, Jan. 23.—The record business in the Philadelphia area during 1942 reflected in many respects the changes wrought by war, according to the Philadelphia Reserve Bank report. Greatly expanded employment and pay rolls have sharply increased purchasing power. Starting in 1940, the climb in war production has been almost unbroken, until now it stands at a figure of 165 per cent above the point from which it started.

According to the Chamber of Commerce and Board of Trade, the trend was still upward with the close of 1942, and the figures of production show \$2,500,000,000 worth of war contracts in force here. Philadelphia was the first city selected for heavy contracts when America began its preparations long before Pearl Harbor. And the satisfactory filling of these contracts has kept a steady stream of them pouring in.

Factory employment, according to the various fact-finding organizations here, has shown an increase of 30 per cent during 1942, but since the beginning of the war effort in 1940 it has increased 58 per cent. Factory pay rolls have almost paralleled the war production trend and now stand at 167 per cent above the 1940 mark, thus being slightly higher than the war production increase figure. The increase in factory pay-roll figures are largely due to increase in employment, longer hours of work and greater hourly and weekly wage rates.

Because of this tremendous increase in employment and pay-roll figures Philadelphia has a greatly expanded market. Since 1940 population in Philadelphia has increased 10 to 15 per cent. The total spendable income has increased during the past two years by \$1,000,000,000, so that 1942 spendable income will have totaled \$2,500,000,000.

According to the Federal Reserve Bank, preliminary figures for Pennsylvania, New Jersey and Delaware indicate that total income in 1942 will exceed \$14,000,000,000, a gain of 21 per cent over 1941 and 45 per cent over two years ago. Earnings of factory wage workers in Pennsylvania alone average \$45,500,000 a week, an increase of 28 per cent over 1941 and nearly 80 per cent over 1940.

Baltimore

BALTIMORE, Jan. 23.—The National Developing Corporation, 649 Title Building, has been organized and chartered under the State laws of Maryland to deal in automatic shoe polishing machines. The corporation has been capitalized at \$100,000, consisting of 100,000 shares of stock, each having a par value of \$1. Incorporators are George M. Ball, William O. Tydings and Angela G. Brown, all of Baltimore.

The D. & H. Distributing Company has taken over the Baltimore division of Southern Wholesalers, Inc., RCA-Victor record distributor. Edward Huppert is manager. Huppert had been connected with the Harrisburg (Pa.) RCA distributor for the past several years. The parent company of D. & H. is located at Williamsport, Pa.

Acquisition of the Baltimore division included stock and fixtures and also involved taking over the entire personnel with the exception of Geary Shipley, Baltimore manager, who was transferred to the Washington (D. C.) headquarters of Southern Wholesalers, where he has been placed in charge of all RCA-Victor record activities of the concern.

The General Vending Service Company is servicing plenty of Seeburg units, execs report.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators



POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

The flow of new releases hardly resembles Niagara, but a few items out of the more recent batch are worth paging in a hotel for operators.

Right now any re-recording of *That Old Black Magic* (from the Paramount pie *Star-Spangled Rhythm*) looks good, but luckily there are some top-notchers to choose from. Glenn Miller has waxed the tune for Victor, both Judy Garland and Charlie Barnet have dittoed for Decca, and Horace Heidt has styled his version for Columbia.

Also there's a rousing arrangement of *Marching Thru Berlin* on the Victor label. An all-vocal job featuring solo work by Ethel Merman, this has the added benefit of heavy promotion in the syndicated *American Weekly*. Just as neat a rendition of *Berlin* is offered by a small firm, Keynote Records. The Keynote side comes off more spiritually with a vocal chorus shooting the melody at you in the best Golden Gate style.

The not provoking the convulsions of *Der Fuehrer's Face*, Carson Robison's *I'm Goin' Back to Whar I Come From* is chock-full of mock-hillbilly humor.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

THAT OLD BLACK

MAGIC CHARLIE BARNET (Frances Wayne) . . Decca 18541

For a long time Tin Pan Alley has been asking about this thing called love. Now Harold Arlen and Johnny Mercer have solved the riddle. They take the subject apart and find that it's just a bit of "black magic." In expounding their theory, they fashioned a sensuous ballad that holds all the qualities of *Body and Soul*. Melody mood is caught up and preserved wonderfully in Frances Wayne's vocal. Gal's delivery will bring lots of extra attention to Barnet's side. Band adds a bit of rumba rhythm to heighten the exotic and persuasive character of the song. While all recording companies are rushing deliveries of *Magic* disks, Barnet sets a high mark for the others, especially as he offers Miss Wayne for the vocal wooing.

THE MAN OF THE HOUR,

GENERAL EISENHOWER . . ART DICKSON (The Polka Dots) . . Beacon 109

Altho General Eisenhower has already had his fling at monopolizing the headlines, there is no telling when he'll spring back among the banner heads. When it comes this timely fighting song is bound to bring the General the same song popularity lavished on General MacArthur. It's a typical marching tune, and Art Dickson's robust voice carries out the fighting pitch reflected in lyrics that promise Eisenhower won't stop until he hits Berlin. For the musical background a capable quartet of harmonica players, the Polka Dots, should make familiar hearing for many radio listeners.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

Recording Ban

Possibility that the Petrillo recording ban will be lifted in the next couple of months may keep operators interested in latest songs from the large number of important musicals recently released or to be released in the near future. Although many of these new tunes have not yet been recorded, some of them have started to catch on thru radio plugs and are likely possibilities for recording companies to grab up if the ban is lifted while pictures are still in circulation. Likely choices for coin machines, if released within the near future, are *Three Dreams and Out of This World* from *The Powers Girl*; *Old Glory* and *I'm Doing It for Defense* from *Star-Spangled Rhythm*; *Happiness Is a Thing Called Joe* and *Consequences* from *Cabin in the Sky*; plus the score of *Stage Door Canteen* and new tunes from *Du Barry Was a Lady*; *Hello, Frisco, Hello*, and *Coney Island*.

New Releases

The following are records released within the past two weeks featuring tunes from current motion pictures:
That Old Black Magic, Judy Garland (Decca), from *Star-Spangled Rhythm*.
That Old Black Magic, Charlie Barnet (Decca).
That Old Black Magic, Glenn Miller (Victor).

"Hello, Frisco, Hello"

New 20th Century-Fox musical, with Alice Faye and John Payne, *Hello, Frisco, Hello* will feature the following recorded tunes: *Hello, Frisco, Hello*, Merry Macs (Decca); *Ragtime Cowboy Joe*, Paul Whiteman (Decca); *Ranch Boys* (Decca), Pinky Tomlin (Decca); *Has Anybody Here Seen Kelly?*, Phil Regan (Decca).

"Coney Island"

Coney Island, another forthcoming 20th Century-Fox production, with Betty Grable and George Montgomery, will feature *Cuddle Up a Little Closer*, with avail-

able recordings by Guy Lombardo (Decca) and Meredith Wilson (Decca).

"Idaho"

Republic's new picture, *Idaho*, featuring the title song, which has been waxed by Benny Goodman (Columbia), Guy Lombardo (Decca), Merry Macs (Decca) and Alvino Rey (Bluebird), may revive some interest in the tune, in conjunction with the film's release in March.

Listed below are: (1) Films to be released within the next three weeks which feature tunes that have been waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes.

Reveille With Beverly

(COLUMBIA)

Count Basie, Duke Ellington, Bob Crosby, Freddie Slack, Frank Sinatra, and others.
 Release date: February 4, 1943.

RECORDINGS:

- "Cow Cow Boogie"
Freddie Slack (Capitol)
- "The Big Noise From Winnetka"
Bob Crosby (Decca)
- "South Rampart Street Parade"
Bob Crosby (Decca)
- "Night and Day"
Frank Sinatra (Bluebird)
Alec Templeton (Victor)
Maxine Sullivan (Victor)
Ted Fio Rito (Decca)
Frances Langford (Decca)
Harry Horlick (Decca)
Bonny Goodman (Columbia)
Eddie Duchin (Columbia)
- "Cielito Lindo"
Xavier Cugat (Victor)
Larry Clinton (Bluebird)
Alvino Rey and King Sisters (Victor)
- "One o'Clock Jump"
Tommy Dorsey (Victor)
Benny Goodman (Victor)
Sidney Bechet (Victor)
Count Basie (Decca)
Harry James (Columbia)

somewhere else, perhaps the Merry Macs offering will.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, January 21, and the week previous, ended January 7, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin-machine play and vice versa.

Thermoplastics in New WPB Ruling

WASHINGTON, Jan. 23.—A War Production Board order, issued January 9, forbids the use of thermoplastics in the manufacture of amusement machines and parts and juke boxes. The order is part 1233, preference order M-154, as amended January 9.

In part the order says that "no person shall use thermoplastics in the manufacture of articles set forth, regardless of preference ratings, except thermoplastics which were in his inventory prior to June 27, 1942, or which were in process of manufacture into such parts prior to June 27, 1942."

Exemptions are made for scrap plastics resulting from processing or fabrication under certain conditions.

Expects Increase In Phono Business

BUTTE, Mont., Jan. 23.—H. B. Brinck, Rock-Ola factory distributor and one of Montana's leading coin machine men, stated recently that a big increase in the phonograph business is expected in 1943. He stated that there have been few reports of trouble with their machines, and they require practically no service calls. Brinck further states that, "without question it is the best repeat item in the music line we have had in our business. On our locations we find that the Commando requires very little service, and by careful checking of our receipts we find that it takes in more money than any other machines we have operated."

Jack Waldman Killed In Highway Accident

TERRE HAUTE, Ind., Jan. 23.—Jack Waldman, 47, music machine operator of this city, was killed January 19 in a highway accident on U. S. Highway 40, west of Plainfield, Ind. He had pulled to the side of the road to make repairs on his car when struck by a passing automobile. Police investigating the accident have been unable to locate his mother.

Carloads Ordered By Houston Firm

HOUSTON, Jan. 23.—After distributing their first carload of phonographs since being appointed the Rock-Ola distributor in the Houston area, Joe W. Day's company has ordered another carload.

According to Day, the Commando phonograph has an adapter for almost all makes of remote control, and this is standard equipment. He says: "In most cases it is not necessary to move the old wall boxes in order to make connections with the phonograph since the adapter will connect with practically all boxes. The new phonograph has a special tone quality and a trouble-free mechanism." Day says that operators appreciate the new feature so much that they are ordering new machines almost every day. Operators say that service calls are almost nil, which is an important feature under present-day conditions.

CANADIAN MUSIC

(Continued from page 60)

Ottawa and immediate territory to look after.

The servicing problem is no greater to the juke operators than that of having no records with which to service. All four companies in Ottawa have received practically no new platters for the juke trade since the new year. Tunes going strongest are hangovers from the holiday season.

Regent Company has gotten around this to a certain extent by importing a couple of records from New York and reports it is getting a good play on its machines. Best is *Fat Meat Is Good Meat*, a novelty tune played by Jimmy Lytell on Beacon, and close behind it is *Sweet Dreams*, a catchy ballad played by Buddy Clark, also for Beacon. Coming up is *Cow Cow Boogie*, which Freddie Slack has recorded for Capital.

Popular in Canada

Only one good juke number has arrived recently, Judy Garland's *For Me and My Gal*. Atlas Company reports it is great for it.

Going stronger than ever—tho it's been on the machines since before Christmas—is *There's a Star-Spangled Banner Waving Somewhere*, by Elton Britt.

Some of the companies are taking off Crosby's *White Christmas*, with regret, they report, since it was sensational while it lasted. On other machines it still goes well, tho possibly slightly behind Crosby's newer *Moonlight Becomes You* and *Road to Morocco*.

Holiday hangovers that still keep the boxes busy are the Andrews Sisters' *Mr. Five by Five*, *Strip Polka* and *Here Comes the Navy*; *When the Lights Go On Again*, Vaughn Monroe; *I Had the Craziest Dream*, Harry James; *Can't Get Out of This Mood*, Kay Kyser; *Juke Box Saturday Night*, *Sleepy Town Train* and *I Get the Neck of the Chicken*, Glenn Miller; *Please Think of Me*, Shep Fields.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

SILVER LINING! Austin Phonograph Company, Austin, Tex., reports that anything put on the coin machines is good, because people are playing music and spending money. "But still we wish we could get new records," Roy Herber, spokesman for the company, says. "Unless some are released soon I do not know what we are going to do." These may sound like contradictory statements, but obviously what Herber means is that "old records that are being played here a great deal like Wayne King's 'Joe Stein' will fill the bill just so long and no longer." . . . Frank Sinatra is headed for one of the biggest wax build-ups in recent years. Was signed by Columbia and on the strength of radio billing on the "All-Time Hit Parade" show plus his rep as vocalist with Tommy Dorsey, Sinatra may well be the hottest thing in the disk line once the Petrillo ban is lifted. . . . For its part in the new-talent scene, Victor is putting plenty of promotion power behind dusky songstress Lena Horne, for whom picture work has meant sudden and brilliant limelight.

Territorial Favorites

SPRINGFIELD, ILL.:
For Me and My Gal. Judy Garland-Gene Kelly.

Never making the concerted advance needed to rate Record Buying Guide position, *For Me and My Gal* has earned more than a fair share of territorial mentions.

Location loiterers in Springfield hop to it especially when they hear the Garland-Kelly disk, but elsewhere Guy Lombardo's older version also lubricates the meter. Adding local interest to each of the recordings will be the *For Me and My Gal* film when it plays your territory. Without the picture exploitation the title tune still should be a swell fill-in for that empty slot.

MINNEAPOLIS:

Boogie Woogie. Tommy Dorsey.

Not only in the Twin City but in lots of other key operator spots heavy customer demand has taken this TD boogie bit out of the passe class and made a top subject for tavern conversation. Just as soon as the beer glasses stop jumping, in goes another nickel and the beaten-down bartender gets another sampling of *Boogie Woogie*. To please the nickel-droppers who still have to draw one, why not do as they do in Minneapolis: Feature the disk, but prominently.

KNOXVILLE, TENN.:

Hey, Mabel. Tony Pastor.

Knoxville is always surprising. One would expect the boys on the Grand Concourse, Hollywood Boulevard or Broad Street to get a familiar kick out of the whistle-call featured in *Hey, Mabel*. But Tennessee technique is right up to the times; Tony Pastor's piece is doing fine on the machines. If Pastor doesn't click

"SPELLS CASH FOR 'OPS'"
 —SAYS THE BILLBOARD

TURKEY IN THE STRAW

Coupled With

LISTEN TO THE MOCKING BIRD

• Darrell Fischer and his "Log-Jammers" •

on STANDARD RECORD T-2061

LIMITED STOCK—Order now from your local jobber.

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

**Match Shortage Here;
Now It's "3-on-a-Match"
And a Hotfoot Is Sabotage**

BALTIMORE, Jan. 23.—According to a recent issue of *The Baltimore Sun*, several companies in that city which service cigarette machines have had to discontinue furnishing book matches with purchases of cigarettes because of the current shortages of matches. Some retail stores have also discontinued supplying book matches with cigarette purchases.

Pointing out that approximately 80,000,000 board feet of lumber are used each year to provide splints for matches, the Office of War Information has announced a campaign for conserving matches. According to OWI figures, more than 500,000,000,000 matches are used in this country each year and the tiny steel staples used to hold together book matches consume more than 500 tons of steel.

The OWI pointed out that matches must be conserved to save materials, because the requirements of the armed forces have increased and we must export matches to countries where they are scarce.

Match manufacturers and the War Production Board are considering several steps to conserve match material. Reducing the length of the stich a quarter of an inch on book matches would conserve 20 per cent, or about 100 tons of steel wire. Reduction of the length of wooden matches by a quarter of an inch would save about 7,000,000 board feet of lumber, the WPB estimates.

So forget that old superstition about three on a match being bad luck and aid the war effort by using each match to its fullest extent. And under this new campaign, wasting a match for a hotfoot is next door to sabotage.

**Cigarette Maker
Has Big Earnings
In Spite of Tax**

NEW YORK, Jan. 23.—Tobacco sales registered by the American Tobacco Company in 1942 showed a decided rise, and the increase was so great that it almost completely offset both the higher operating costs and the sharply increased federal income and excess profits taxes. As a result, the earnings for the year will show only a modest reduction from the (See *CIG EARNINGS* on page 69)



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

**Annual Report of Wisconsin on
Cigarette Revenue and Drinks
Gives Data on Sales Outlets**

Now that cigarette operators are contesting the State plan of collecting a tobacco wholesalers' tax on operators, the annual report of John M. Smith, Wisconsin State treasurer, on cigarette and beverage taxes will be of interest to the vending machine field.

"The beverage and cigarette tax division, which is a unit of the Wisconsin State treasury department, has experienced its most successful year since the inception of the division in 1934. During the fiscal year ending June 30, 1942, it collected \$885,906 more in taxes than in the preceding fiscal year. An even greater increase has been noted during the first five months of the current fiscal year (July 1 to November 30), amounting to \$955,381 more than collections for the corresponding period in 1941.

"The revenue derived from all sources for the fiscal year ending June 30, 1942, was \$10,749,810 as compared to the previous fiscal year when collections were \$9,863,904. The tax collected for the first five months of the present fiscal year was \$5,629,566 as compared to \$4,874,185 for the corresponding period in 1941.

"The beverage and cigarette tax division is composed of four units—administration, accounting and auditing, inspection and investigation.

Administration Division

"The administration department consists of department heads who are responsible directly to Roach. This department handles 90,000 pieces of mail yearly. It has active supervision over approximately 4,000 permittees and registrants as well as 25,000 retail outlets. The daily collections of revenue total approximately \$35,000 per day or \$900,000 per month.

"The cost of maintaining the beverage and cigarette tax division has steadily declined from an all-time high in 1936 of 6.8 cents for each dollar of tax collected to a low of 2.5 cents for the fiscal year ending June 30, 1941.

"During the fiscal year ending June 30, 1942, there were 4,290,359 gallons of in-

**Candy Bar Shortage
Hits Movie Venders**

BALTIMORE, Jan. 23.—The shortage on 5-cent bar goods is being keenly felt by operators of many candy vending units, particularly those with machines in movie houses. In some instances only one number is being carried. Because of this shortage it has been found necessary for movie houses to supplement their confection supplies with cracker vending machines. The units installed are the NAB Diners, product of the Trimount Coin Vending Machine Company, which are operated here by the Arbee Vending Machine Company. Units are now in operation in at least one chain of movie houses.

In addition, the Arbee cracker vending units are being operated extensively in war plants. Arbee has some 150 Diners now in operation.

Theater managers and vending machine operators alike are anxious to get an adequate supply of candy bars to meet the heavy demand. Fortunately for operators with units in defense plants, they are getting an adequate supply of candy bars, but unfortunately for movie house operators their supply is totally inadequate.

With the recently announced increase of 15 per cent in the sugar allocation to candy manufacturers in the Baltimore area because of its defense status, it is possible more locally manufactured candy bars may be available for candy vending machine operators.

toxicating liquor consumed in the State of Wisconsin, or an average of 1.37 gallons per capita. Wine consumption totaled approximately 2,400,000 gallons or .76 gallons per inhabitant. The beer consumption for the past fiscal year was 2,225,275 barrels or 68,983,525 gallons, which equals a per capita consumption of almost three-fourths of a barrel or 22 gallons per person. The cigarette consumption for the same period equaled 3,946,668,450 cigarettes, or a per capita consumption of 1,258.9 cigarettes.

"This department makes approximately 3,500 audits per year. One of the important duties is to check all tax exemptions claimed by the Wisconsin breweries on beer shipped in interstate commerce. The magnitude of this task can be realized from the fact that Wisconsin ranks second in the production of beer and first in the export of beer in the United States. During the last fiscal year there were 6,582,358 barrels or 204,053,098 gallons of beer produced, and of this total 4,449,166 barrels or 137,924,146 gallons were exported, the rest being consumed in the State.

Aids in Control

"The beverage and cigarette tax division has been very active during the past year as the national emergency has increased and placed additional duties on the division to safeguard the morals and welfare of all individuals in the State wherever the tavern and intoxicating liquor industry are involved. The federal authorities have requested the co-operation of the division to eliminate prostitution where possible. Many of these (See *WISCONSIN REVENUE* on page 69)

**Detroit Operators
Finding Ways To Lick
Man-Power Headaches**

DETROIT, Jan. 23.—Operators in the Detroit area have been hard hit by man-power problems. Both the draft and the high wages in war plants have taken a heavy toll of servicemen. But experienced operators are finding ways to overcome this difficulty.

Typical is the experience of L. V. Rohr, veteran head of the Rohr Sales Company and president of the Greater Detroit Vending Machine Operators' Association. Rohr hasn't a single experienced helper left.

This has made it necessary for Rohr to place all service upon a personal-call basis. Service calls are still answered as soon as possible, but calls for collection and replenishment of merchandise, since Rohr operates almost entirely in the smaller vending machine field, are made only as frequently as time and gasoline rationing permit, instead of upon a regular schedule as was possible with plenty of help.

Mdse. Shortage

Stocking up new merchandise has become a serious problem here, and Rohr is often forced to let machines stand empty for a considerable period until new stock can be found. Location owners in some instances are satisfied to let the idle machines remain on their premises until they can be put back into service, necessarily explaining to prospective customers that "it's the war." However, if a location owner complains, Rohr removes the machine, as he has also done on some of the least profitable locations.

This step reduces the size of his operations and enables him to handle the routes with practically no help for the duration. A direct result is that he now has about 500 machines held in storage that will probably not be placed back on location during the war.

**What Ho! How About
Equipping Army With
Merchandise Venders**

PHILADELPHIA, Jan. 23.—According to letters sent back home here by the boys who landed in French Morocco, as the troops embarked at Casablanca they were met by beggars crying "cigarette, chewing gum, chocolate." Automatic vending machines would do a land-office business, they write back, according to messages received by members of the coin machine industry here.

One operator reports that in a letter he received from a soldier in Casablanca the soldiers were generous in handing out chewing gum and cigarettes to the natives, greatly amused by the cry of the beggars. However, they soon learned that cigarettes were practically non-existent and then their generosity ceased. "Over here," writes one of the boys, "American cigarettes are an extreme luxury, and chewing gum and sugar are not to be had at any price."

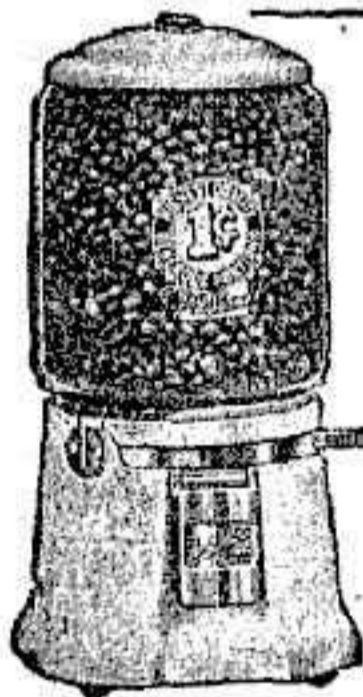
**U. S. High Court
Decides Issues
In Raisin Case**

WASHINGTON, Jan. 23.—The United States Supreme Court has recently decided a case involving raisins, a product being used in candy more and more until war restrictions were placed on their use.

The case was based on an appeal from California, and the principles of law involved had much wider ramifications than the mere question of raisins as a food or confection.

In 1940 the State of California adopted a program to control the production and marketing of raisins. A test case was started in California to decide the authority of the State to exercise such control. The case involved such broad issues as conflict with interstate commerce and other conflicts with federal laws.

The U. S. high court held that a State has broad powers to undertake such economic controls for its own benefit. States may exercise such controls even if they interfere to a large extent with interstate commerce laws. However, the high court did say that such State laws (See *RAISIN CASE* on page 69)



**MAKE MONEY WITH
A ROUTE OF NUT
VENDERS**
Plenty of good locations are now available. Start now by buying a few machines. A route of nut venders will earn a steady income for you.
SPECIAL
GET STARTED DEALS
1 Model 40 \$8.10
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1/3 dep. required with order, balance C. O. D. Send full amount and save C. O. D. charges. Send for complete list of New and Used Machines.
Single Machine \$6.10.
\$5.60 Ea. in Lots of 10.

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ATTENTION!
POPULAR **50** CIGAR
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TO ALL VENDING
MACHINE OPERATORS
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WINGS
15 A-1 Condition, \$14.50 Ea.
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7 1c Play, Like New, \$14.50 Ea.
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SAMPLES \$3.50
Write for Quantity Prices
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GUM STORY OF 1942

Fortune Magazine Tells How Wrigley Boosts Gum

War revealed how gum aids workers against thirst and tension

NOTE: The following story is a condensation of the original story as it appeared in Fortune magazine for January. The condensation was made by The Chicago Times, a consistent booster of progressive enterprises.

Tanks and airplanes are rolling off the assembly lines in quicker cadence these days, all because a far-sighted gum manufacturer visualized the synchronization of wagging jaws with the rat-tat-tat of machine guns.

This is the story of Philip K. Wrigley, the man who made the lowly chicle a war essential at a time when it appeared his gigantic business might be shunted aside in the scramble to build more and more weapons of war.

Fortune magazine tells the story of how the Chicago magnate of mastication, apparently out of the picture with a factory he could not convert to war industry, contrived to keep his gigantic business going and at the same time made a valuable contribution toward winning the war.

Sugar Offers Problem

Gum, the commodity for which the United States and Canada shell out \$120,000,000 annually, is more than half sugar. That was enough of a problem right there in this day of rationing.

But even more tremendous was the job of shipping from Brazil the 28 per cent of gum that makes it chewy—the rubberlike mixture of coagulated tree saps called "gum base."

Wrigley's \$15,000,000 inventory, notoriously big in the trade, contained a two years' supply of gum base, but that looked small with shipping problems being what they are.

So Wrigley either had to shut down a business that in 1940 showed net sales of nearly \$36,000,000 and \$8,000,000 profit or think pretty fast. That Wrigley not only thought fast, but put the gum business on its most solid basis in history, is borne out by thousands of jaws that are chomping more furiously than ever.

High pressure promotion is not new to the gum business. It is the center of competition itself, what with Wrigley and one of its two big competitors, American Chicle, building clientele with expensive premiums like lamps, alarm clocks and umbrellas.

The other member of the big three—Beech Nut—has gone in for prodigal distribution of free samples.

Son Inherits Control

The war presented something new that would have taxed the ingenuity of the gum business's first czar, William Wrigley Jr.

This red-faced and beaming gentleman who looked like a jolly bartender made his decisions swiftly and accurately, and his ebullient personality was a constant source of satisfaction for those with whom he came in contact. Everything he touched seemed to turn to gold.

When he died in 1932 he was succeeded by his only son, Phil K. His inheritance included fabulous Catalina Island, the Chicago Cubs and about 400,000 of the 2,000,000 shares of Wrigley stock, all set up in a trust fund.

Altho he wears a constant worried look and is shy and retiring, Phil also inherited his father's acumen. Virtually in control of the company, he lets his board of directors know who is boss.

Phil early learned the meaning of exploiting all angles of his business. He is responsible for the Wrigley-Beech Nut fellowship at Northwestern University to research the psychological effects of gum chewing and he helped finance the Good Teeth Council to show teachers and children the value of chewing gum as an "exerciser" and cleaner.

Undertakes War Campaign

Phil Wrigley's idea for maintaining his almost perfect gum business in the style

to which it was accustomed was audaciously simple. First, he would do everything short of abandoning gum to prove the company's usefulness. Second, he would undertake no less an assignment than to prove gum itself an essential.

Shortly after December 7, 1941, and long before Broadway was dimmed, Phil dismantled the spectacular million-dollar electric sign on Times Square.

The floodlights that had kept the Wrigley Building in Chicago looking like a big wedding cake all night long he presented to the navy.

In March, 1941, nine months before aluminum was prohibited to civilian manufacturers, he voluntarily surrendered to OPM his entire 500,000-pound inventory of aluminum ingots reserved for wrapping foil.

Last spring he offered government agencies free use of his mailing list of nearly a million retailers. The govern-

ment had no reason to contact retailers just then, but it thought well of the idea.

Makes His Gum Useful

To make the government—and the people—think well of everything he did was Phil Wrigley's aim. He did not have to worry about expenses, for the millions he ordinarily spent on sales effort could appropriately be devoted to making William Wrigley Jr. Company—and gum—useful.

Phil's first major step was to devote all his radio time to selling not gum but war.

It was a big contribution: he was spending around \$2,000,000 for two CBS programs alone. The half hour on Sunday featuring Gene Autry was appropriately devoted to the army; Autry became a sergeant in the army air forces.

Wrigley converted his Thursday night half hour to talking about the navy in a program called "The First Line." The navy was a bit suspicious at the start and held back. Now admirals appear on the program and broadcasts are made from ship control rooms.

Boosts Navy Recruiting

When the Seabees (navy's construction battalion) recruiting drive was launched on "The First Line" last September, the (See GUM STORY on page 68)

VENDER SUPPLY NOTES

MILK IN ICE CREAM CUT—Use of milk in the production of ice cream, milk mixes and malted milk products was ordered slashed 35 per cent recently. The reduction was ordered to make more milk available for use in the production of butter and dried skim milk.

Food administration officials said that ice cream production, which reached an all-time peak of 435,000,000 gallons last year, probably will not be cut the full 35 per cent. The ice cream manufacturers are able to increase their output by whipping larger quantities of air into the ice cream mix. Food and drug act limitations and State regulations on the amount of air that can be whipped into ice cream will protect the consumer against buying "mostly air," officials said.

TOBACCO PRICES RISE SHARPLY

Prices which the tobacco companies have had to pay so far for the 1942 burley crop top all records since the last war. Averaging over 40 cents a pound, they compared with just over 29 cents a pound for the 1941 crop. In recent years the highest average price occurred in 1936, at 35.48 cents a pound, while the low was 8.63 cents a pound paid for 1931 crop. The price being paid for the crop now being sold foreshadows a sharp increase in operating costs, with a consequent drop in profit margins for the cigarette makers, as well as for smoking tobacco manufacturers, in 1943.

The Virginia type tobacco also sold at higher prices in 1942. The combination of the two, plus more expensive Turkish tobacco, suggests that the cost increase for cigarette makers may run between 15 and 20 cents per thousand cigarettes in 1943. It revives the question of whether the Office of Price Administration will permit manufacturers to raise prices to compensate for two successive years of sharp cost rises. In December, 1941, a price rise was rescinded at the instance of the OPA, which in February, 1942, finally denied the increase.

PUERTO RICAN SUGAR SHIPMENTS

In spite of the intense submarine activity, shipments of Puerto Rican sugar to the United States during 1942 were greater than the total in 1941. The 1942 exports to this country totaled 899,656 tons, an increase of 2,773 tons over the previous year.

RIVAL TO KING COTTON

Last year's peanut crop was worth \$200,000,000 to farmers, making it the second largest Southern farm product. Peanut acreage jumped from less than 2,000,000 acres in 1941 to close to 5,000,000 in 1942.

About 88 per cent of the commercial peanut crop usually is eaten as nuts, or goes to candy and peanut butter manufacturers. The other 12 per cent goes into peanut oil.

This year the government will divert much of the crop to "essential" uses. This action,

plus higher yield, is expected to boost the oil percentage sharply.

TURKISH TOBACCO ON WAY—It has been reported that the first Turkish ship to sail for the United States since the war began left recently from Smyra with a cargo of tobacco. Upon the steamship's arrival in America it will be reloaded with a cargo of wheat for its return voyage.

IDLE TRUCKS TO BE REPORTED

Owners of commercial motor vehicles have been reminded recently by the ODT that they must report all commercial vehicles which remain idle during the last 14 days of a month. The purpose of the reports is to enable the ODT to determine what proportion of the nation's commercial vehicles are in use and how many are not being used and might be available for essential war or civilian transport work.

Owners must report all idle trucks, busses and other vehicles except taxicabs, rental cars, ambulances and hearses. Reports are due five days after the end of the month they cover.

NEW CANDY PROGRAM

Schutter Candy Company, makers of Bit o' Honey and Old Nick, have recently inaugurated a new radio program starring Colonel Lemuel Q. Stoopnagle. The program is released over the Blue Network Sunday afternoons at 1:45 for a 15-minute period.

The nougat bar Bit o' Honey is oversold by some 300 to 400 per cent with increased deliveries a virtual impossibility due to the current chocolate pinch. Thus, for Schutter, the program is strictly a post-war investment. But the company gave the Colonel his head, permitting him to whip up a wild-eyed quiz program called "Stooperos," which is not intended to compete with Information Please. Contestants, chosen from the audience, win if they answer the greatest number of questions wrong.

NEW RULING ON CIGARETTE LIGHTERS

The OPA has issued an amendment to their ruling covering hundreds of items in the consumer durable goods category, including cigarette lighters. The purpose of the amendment is to give manufacturers more convenient

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

methods of pricing new articles.

Cigarette lighters, since inauguration of the WPB's ban on use of metals for civilian commodities, are manufactured for sale in post exchanges and other outlets open only to the armed forces.

CIGARETTES ABROAD—While we are hearing complaints here in the United States about the added tax on cigarettes, our boys abroad are finding prices really getting out of hand. In China it takes \$6 to buy a package of cigarettes, which seems extreme. However, this is in Chinese money!

Notable trends in the Algerian barter market: One American cigarette was worth three eggs six weeks ago; now it takes two cigarettes to get one egg.

NEW COCOA PLANT IN MEXICO

Altho Mexico is a "home" of the cocoa tree, manufacture of this product into chocolate, cocoa and cocoa butter has hitherto been left largely to foreign producers—so that Mexico, a large exporter of the cocoa bean, has been an importer of cocoa butter and of the beverage-type cocoa.

Mexico City now, however, has an up-to-date cocoa-processing plant equipped with the latest machinery from the United States. This factory, it is expected, will produce the cocoa butter that was formerly imported from the United States, the Netherlands and, to a smaller extent, from Brazil. It will also produce commercial cocoa such as is used for beverage purposes in confectioneries.

SEEK BETTER PEANUT PRICES

The Georgia House of Representatives by voice vote recently passed a resolution urging Congress to abolish the dual-price system and place a floor under the market price of all peanuts.

CANADIANS SMOKING MORE

Canadian officials recently released figures showing that during the first 10 months of 1942, cigarettes released for consumption totaled 8,232,278,945. This compared with 7,776,291,482 released during 12 months of 1941, and 1,917,773,908 during 12 months of 1923.

If consumption for last November and December kept up the pace of earlier months, it will come near to 10,000,000,000 cigarettes for the year, or about 1,000 for every man, woman and child in the Dominion.

"COMFORT KIT" CONTENTS

The so-called comfort kit, or Army's Field Ration K, contains the following items, showing the importance of candy, cigarettes and chewing gum for each meal.

For breakfast: A fruit bar, two kinds of whole wheat biscuits, ham and eggs, coffee, sugar, chewing gum and four cigarettes.

For lunch: Two biscuits, 15 pieces of confection, lemon powder to make lemonade, sugar, chewing gum, cheese and cigarettes.

For supper: One two-ounce bar of chocolate, two biscuits, canned meat, bouillon, chewing gum and cigarettes.

LAST CHANCE

Only 185, seven-column and nine-column U-Need-a-Pak Cigarette Machines left in stock at this time, all brand new in their original cartons. We will dispose of these machines at our cost for cash. Terms: One-third down, balance C. O. D. Orders will be filled in the same order that they are received. First come, first served.

THE ARTHUR HERMANN COMPANY
8 HUDSON AVENUE
ALBANY, N. Y.

GUM STORY

(Continued from page 67)

Bureau of Yards and Docks reported enlistments up 35 per cent.

With both army and navy thus covered, Wrigley turned to the home front by hiring Ben Bernie for five 15-minute programs a week to glorify war workers and their families. Later, the show was turned over to OWI, which used it to put across special messages to war workers.

In addition to making them feel pretty good about themselves, Bernie sometimes tells them: "Chew gum, any kind of gum."

The nation literally is chewing its way to victory. The armed forces, abroad and at home, are confidently munching their favorite chicle. On the home front, Phil Wrigley has set up his own priorities

system to see that no war worker is without his wax.

The story of how Wrigley started wrapping army rations is another chapter of typical Wrigley luck and hard work.

About a year ago Col. Rohland A. Isker, of the Chicago quartermaster depot, recalled that as cavalryman in the Southwest he chewed gum to relieve thirst. He recommended its use for relieving nervous tension and for keeping the teeth clean when toothbrushes aren't available.

As a trial, he placed a stick of gum in army rations. Soon a stick was going into each meal. Then Wrigley thought of one more service his company might do—pack rations for the army.

Safe for Democracy

Today Wrigley is packing a large percentage of the army's "K" or combat

rations. Part of it done at his South Ashland Avenue gum factory, the rest in a near-by plant bought from Union Bag & Paper.

Altho he lost money on his first contracts in addition to spending considerable sums for equipment, Wrigley had made gum safe for democracy and possibly started a ration business that will expand in the new postwar world.

Another phase of "Gum Essential" had its inception in the wilds of Central and South America. The United States needed rubber and Phil Wrigley needed gum base.

Gum base and wild rubber are much alike, grow in the same places, and can be harvested by the same people. Then gum base producers could tap rubber trees, too, and help ease the rubber shortage.

This is what Wrigley's men are doing. Instructed to tap every rubber tree they encounter, they turn the product over to the government without charge.

Altho rubber gets first call on shipping, sometimes there is a little room in the hold or on deck for gum base.

But Phil Wrigley's most notable achievement was the converting of gum itself into a war product.

Keynote Sounded

He sounded the keynote of this campaign with a letter to a customer:

"That chewing gum is not an unessential is proved by the fact that the demand for it increases by leaps and bounds under any condition of stress. We have known the benefits of gum for years, but there was no sense in antagonizing people by trying to get them to take us seriously, but now that everybody is taking things more seriously we have a chance to really tell our story and get people to listen to it."

The army, navy and psychologists bore him out that gum is a thirst reducer and tension breaker.

Long ago Wrigley dipped into the scientific possibilities of gum. He set up a laboratory in which researchers test the increased flow of saliva activated by gum. It has been shown that the flow is increased by from 100 to 200 per cent.

Reduces Boredom

The experiments told Wrigley that gum could relieve nervous tension, thirst and monotony. It reduced boredom and thus made for more accurate work.

By stimulating the flow of saliva, it relieved false thirst and eliminated many trips to the fountain. It decreases fatigue and creates a more harmonious feeling among workers.

So, concluded Wrigley in advice to employers:

"To help your workers feel better, work better, just see that they get five sticks of chewing gum every day."

He didn't wait for the "essential" orders to come in. He put his gum on a kind of priority basis, with war plants and armed forces getting special consideration.

By this time, civilian demand was soaring, but Wrigley clamped down on his 12,000 jobbers and ruled that populations resulting from war plants growth would be served first.

He Planned It That Way

Some jobbers and dealers didn't like it. A few of them had the gum shipped to a war plant, only to pick it up again and sell it to non-essential dealers.

So Wrigley clamped down last September 22 and told his jobbers that from that day on an order for an essential war industry had to be accompanied by a letter from an official, on the firm's letterhead, "stating the need for chewing gum in that particular plant." No new customers were wanted.

Phil had planned it that way: The jobbers produced a raft of letters from outfit's like DuPont and General Motors saying: "We're working on war contracts. We find gum helpful, and send us some, please."

Recently Crane Company asked for gum, but specified neither its type of work nor its need for gum. Wrigley answered personally. Unless gum helped its war workers, he said, Crane Company was out of luck.

New Ad Policy

That was not all. Wrigley overhauled his advertising policy to fit gum's new role. He addressed advertisements to war workers instead of the public and broke all gum traditions by advertising in industrial papers.

The day may come when Washington questions the use of shipping space and sugar for gum. That day Wrigley can flourish his pack of letters and show how essential gum really is.

Indeed, WPB already has offered to issue priority ratings on gum so that new plants can get their supply.

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World's Greatest Token Payout Counter Games!

AMERICAN EAGLE

1c or 5c, Fruit Reels

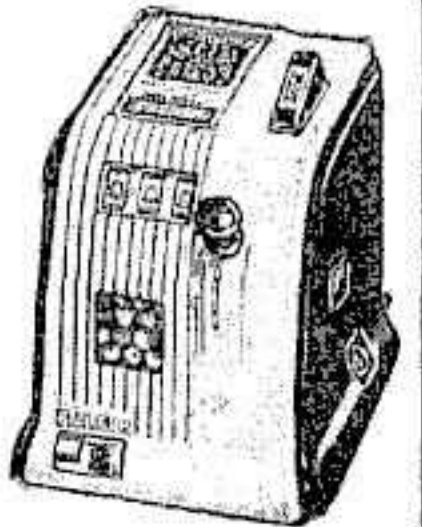
MARVEL

1c Cigarette Reels

BRAND NEW IN ORIGINAL CARTONS

\$15.75 EA.

LOTS OF 5, \$13.95 EACH
LOTS OF 10, \$11.95 EACH



(Originally \$39.50 Ea.)
Ball Gum Models, \$1.00 Extra.

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NEW-REBUILT SLOTS, PACES RACES

FACTORY REBUILT—REFINISHED—PACE, JENNINGS, MILLS

RACES BRAND NEW, RED ARROW, CABINETS, PERFECT

STRAIGHT—JACK POT—CHECK SEP.—5c OR 25c PLAY

300 BRAND NEW REELS—SARATOGAS, JR. OR SR.

With or Without Skill—Also Free Play—Convertibles—Also Free Play Amusement. No Slides or Jak-P. (\$10.00 Tax).

A-T REPAIRS AS ONLY FACTORY CAN DO

BIG SUPPLY PARTS SLOTS AND RACES—

RACES MOTORS—PAPER ROLLS—BRAKES

ALL RACES PARTS NEW—NOT RECLAIMED

Large Supply New Cabinets for All Machines at Cost.

PACE MFG. CO., Inc.

2909 INDIANA AVENUE
CHICAGO, ILL.

ARCADE EQUIPMENT

1 Chicago Coin Hockey	\$210.00	5 Non Electric Drop Picture Machines, Floor Mod., Marble Glowed	\$ 25.00
2 Ten Strikes, L. D.	50.00	5 Mutoscope Electric Diggers	50.00
2 1941 Ten Strikes, H. D.	100.00	3 Exhibit Rotary Claws	135.00
1 1941 Ten Strike, Free Play	125.00	1 Mutoscope Magic Finger	125.00
5 Bally Alleys	45.00	5 Deluxe Buckley Diggers	85.00
3 Batting Practice	115.00	3 Exhibit Iron Claws	50.00
2 Major Leagues	135.00	2 Electro Helms	50.00
1 Western Baseball	79.50	1 Gallo Strength Tester	110.00
1 World Series	89.50	1 Combination Grip & Lung Tester	75.00
5 Late Model Genco Playballs	175.00	1 Mills Punching Bag	125.00
4 New Keep Em Punching	139.50	2 Grotchen Metal Types	65.00
1 Floor Sample Keep Em Punching	125.00	12 Latest 3-Way Super Grippers, Cabinet Bases	50.00
5 New Poker and Jokers	99.50	10 Gottlieb 3-Way Grippers	17.50
2 New Casino Golfs (Bell Ringer)	55.00	1 Counter Hitler Gun	20.00
3 Mountain Climbers	165.00	10 Kicker & Catchers	20.00
2 Used Keeney Sub Guns	185.00	5 New Home Run Guns	20.00
2 Anti Aircraft Guns	55.00	5 New Deluxe Poison the Japs	39.50
1 Keeney Air Ralder	175.00	5 Pike Peaks	20.00
1 Shoot the Bull (Bally)	85.00	2 Challengers	20.00
1 Exhibit Duck Gun Marksman	65.00	2 Red, White & Blues	20.00
2 Shoot the Chutes	125.00	5 Advance Shockers	15.00
4 Tom Mix Guns	65.00	5 Model F A.B.T. Guns	15.00
2 D/Venables	245.00	3 Big Game Hunters	20.00
1 Ropp Baseball, 5c	125.00	5 Newly Built Lite Up Post Card Vend.	45.00
11 Chester Pollard Golf Machines	85.00	1 Late Photomats	750.00
1 Windjammer	125.00	10 Thousand Metal Frames for Photomats	500.00
2 Planettes, 10c	125.00	9 Coin Operated X-Ray Peeks, complete in modernistic cabinet and legs	135.00
15 Motor Driven Drop Picture Machines, Floor Models, Marble Glowed, New Pictures	40.00	Upholstered Seats for Above, Each	7.00
10 Drop Picture Machines, Counter Model, Marble Glowed, New Pictures	25.00		

6 Gun A.B.T. Rifle Range, Complete With Air Compressor and Targets \$2500.00
3 Gun Mac Glasgow Range, Complete With Air Compressor 950.00
4 Pace 10c Coin Operated and Completely Automatic 45 Foot Duck Pin Alleys, Complete 1800.00
300,000 A.B.T. Steel Bearings, Per Thousand 2.50

1/2 DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

Cleveland Coin Mach. Exchange, 2021 Prospect Ave., Cleveland, Ohio. Phone PProspect 6316-7

CLOSING OUT

1 Seeburg Model K-15, Rec. A-1	\$ 35.00	1 Bally Champton	\$ 7.50	MISCELLANEOUS	
1 Seeburg Casino, Slug Relector	135.00	1 Bally Attention	17.50	1 300 Wurlitzer Adapter	\$20.00
1 Mills Throne	80.00	SLOTS		4 Wurlitzer #00 Wall Boxes	12.50
2 Rockola Monarchs	75.00	2 Mills Vest Pockets	\$17.50	1 #38 Wurlitzer Speaker	2.00
FREE PLAYS		4 Columbia Grotchens, Double JP	35.00	2 A.B.T. Wall Boxes	7.50
1 Keeney Big Six	\$ 7.50	PAYOUTS		2 Low Pioneer Guesser Scales	37.50
1 Keeney Cowboy	7.50	1 Arlington	\$10.00	1 A.B.T. Challenger Target with Stand	15.00
2 Keeney Super Six	7.50	1 Preakness	12.50	1 Bally Alley, A-1 Condition	17.50
1 Keeney Redhot	7.50	1 Multiplay	15.00	1 Jennings In-a-Bag Vend.	5.00
1 Keeney Playmate	7.50	2 Tamorans	10.00	1 Stop & Shop 3 Comp. Vender	5.00
1 Keeney Speed Demon	7.50	1 Silver Bell	25.00		
1 Keeney Speedway	7.50	1 Lucky Lucre, 1941	175.00		
1 Bally Limelight	7.50	1 Mills Spinning Reel	75.00		

L. V. FELDMAN,

PIPESTONE, MINNESOTA

The COIN MACHINE INDUSTRY is in the FRONT RANKS!

On the home scene and in the battle lines the Coin Machine Industry is in there pitching. The complete story will be told in The Billboard's Annual Coin Machine Special.

- 1. 40 WAYS IN WHICH WE ARE HELPING TO WIN THE WAR
- 2. ANNUAL COIN MACHINE TRADE DIRECTORY

These two important features will be combined into one this year—a real concerted effort to show what the industry is doing to help shoulder the responsibility of winning the war. Be a part of this endeavor and at the same time gain good will and prestige for yourself and your industry. Write for complete information today.

THE BILLBOARD 25 Opera Place Cincinnati, Ohio

BUY BONDS...

"BYE," HITLER!

GARDNER & CO.

SALESBOARDS

2309 S. ARCHER, CHICAGO

WILL PAY CASH

FOR PHONOGRAPHS, 1 BALL FREE PLAY PIN GAMES, CONSOLES, ARCADE MACHINES AND COIN-CONTROLLED SCALES.

W. B. NOVELTY CO., INC.

1903 Washington Blvd., St. Louis, Mo.

WILL PAY \$300 FOR EVANS' SUPER BOMBER

If in A-1 condition. PEERLESS VENDING MACHINE CO. 220 West 42nd St. New York City

WILL BUY

All the Exhibit Double Plays you have. Write, wire or phone your price.

H. Z. VENDING & SALES CO.

1205 Douglas St. (At 1121) Omaha, Neb.

Atlas Salesman To Enter Army Feb. 1

CHICAGO, Jan. 23.—Joe Kline, salesman with the Atlas Novelty Company, recently received a telephone call. An unfamiliar voice asked him for his opinion of Hitler and Hirohito. Joe's reply was positive, expressive and lurid. When he had finished, the voice said, "That's fine, Joe. This is your draft board. Report for duty February 1."

Seriously, Joe Kline will join the armed forces on that date. He has been with the Atlas Novelty Company several years and it is safe to say that he is the most popular member of the organization. Kline is also well liked by operators he has called on in Iowa, Illinois and Michigan.

A fitting testimonial in the form of a

Wanted To Buy or Rent

ON PERCENTAGE
ALL TYPES OF LEGAL COIN OPERATED
ARCADE EQUIPMENT

Including Guns, Novelty Ball Machines, Late Photomatics and Recorders. ALL MUST BE IN FIRST CLASS CONDITION. ACE TIMES SQUARE LOCATION OPPOSITE LARGE SERVICE MEN'S CENTER. CHANGE FOR LIVE WIRE OWNER-OPERATOR TO MAKE BIG MONEY FOR THE DURATION. PERMITS AND LICENSE GUARANTEED. DON'T ANSWER UNLESS YOU HAVE EQUIPMENT AND MEAN BUSINESS. JAY WREN, 10th Floor, 701 Seventh Avenue, N. Y. C. Phone: Bryant 9-7524.

FOR SALE

50 PANORAMS

(On Location)
Serials 3000 to 5000.
All in A-1 Condition.

SELLING FAST

Wire One-Third Deposit.

LEE TURNER PHONOGRAPH CO.

820 N. 9th St. St. Louis, Mo.

WANT TO BUY!

STONER TURF CHAMPS

State price, quantity and condition in first letter. Write now for quick action.

WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVE., CHEVIOT, O.

GEM CITY SPECIALS

All Machines Direct From Locations.

- 4 Baker's Pacers, D.D., Late, Like New \$210.00
- 16 Bally Club Bells, Com., Fine Cond. 150.00
- 1 Red Arrow Paces Races 120.00
- 16 Club Model Columbias, G.A., Like New 75.00
- 1 Track Time, '38 50.00
- 1 Jennings Multiple Racer 50.00
- 2 Mills Square Bell 35.00
- 8 War Eagles, 2-4 Payout, 5¢-10¢ 40.00
- 6 Jennings 4 Star Chief, 5¢-10¢ 60.00
- 2 Slant Top Derby Days 35.00

Terms: 1/3 With Order, Balance C. O. D. Wanted—All around Mechanic, \$80.00 Week.

GEM CITY DIST. CO.

530 No. 2nd St. QUINCY, ILL.

CASH WAITING

for any quantity of Exhibits
Sun Beam—Double Play—West Wind
State Quantity—Condition—Price

BOX 542

The Billboard, 155 N. Clark St.,
Chicago, Illinois.

farewell party was tendered Joe. The entire Atlas organization participated.

Joe is one of four brothers who will all be in their country's service. One of his brothers is now in England, another is in Africa, and a third will be inducted with him.

Morris Ginsburg, Atlas executive, said: "Just as soon as the war is over, Joe Kline will be welcome back to Atlas. And that goes for all the other members of the organization who are in the Army, Navy or Marines."

CIG EARNINGS

(Continued from page 66)

1941 figures, altho the cost and tax increases would suggest a much sharper decline.

In 1941 American Tobacco Company earned \$23,883,860, which was equal to \$4.58 a share on the 4,528,695 combined common and common B shares.

Indications are that the 1942 net will probably top \$22,000,000, being equal to more than \$4.25 a share, but will not quite reach the 1941 level.

American Tobacco started the year with a need for overcoming the government-imposed handicap of higher taxes and lower profit margins, because it was not allowed to pass on to the consumer the higher prices paid for leaf tobacco. The 1942 crop yielded the farmers even higher prices, which made it even more difficult to offset these factors by greater volume.

With an excess profits tax credit of roughly \$30,000,000, much of American Tobacco's income is subject to the excess profits tax. After the credit for the post-war refund of 10 per cent, the effective excess profits tax rate is 81 per cent, so that only 19 per cent of the profit on business in excess of the excess profits tax credit can be carried to net.

RAISIN CASE

(Continued from page 66)

must not conflict with any important legislation adopted by Congress or really discriminate in any way against interstate commerce.

The present California law was said not to discriminate against crops or products of any other State. It was simply a law to control production of raisins within the State of California.

WISCONSIN REVENUE

(Continued from page 66)

additional duties have been handled by the investigation department.

"During the second army maneuvers in the Camp McCoy area in 1940, the division was very successful in the means taken to control this type of activity. However, the increased earning power of most individuals in the State of Wisconsin and the establishing of many war-time projects within the State have caused a manifold increase in this problem. The investigation department during the past year has made 87 arrests for prostitution in connection with taverns.

"In practically every instance convictions were obtained in the courts. The federal authorities have highly commended the division for the leading part it has taken in curtailing prostitution in the State, and the State ranks among the leaders in eliminating this evil.

Problem of Minors

"During the past year the tremendous opportunities which have existed for every individual to be gainfully employed has made it possible for young men and women under the age of 21 to have a considerable amount of money available to satisfy their individual needs. This has greatly augmented the problem of sales of intoxicating liquors to minors under the age of 21.

"The investigation department has been very active in prosecuting this type of violation, as it is considered one of the most serious. There have been approximately 200 arrests made for sale of liquor to minors. The division has re-

ceived fine co-operation from practically all tavernkeepers and local officials, as in all instances the legitimate tavernkeepers have given their wholehearted support to have violators apprehended, as they realize their moral responsibility to the community.

"The beverage and cigarette tax division, thru the investigation department, made 1,017 arrests during the past fiscal year, on which fines were assessed aggregating \$58,878.55. The investigators, in making this number of arrests, made a total of 7,623 investigations.

Inspection Department

"The main duties of the inspection department are to inspect all retail outlets which handle beer, intoxicating liquor and cigarettes. During the past fiscal year there were 125,109 inspections made in the State of Wisconsin. This compares very favorably with the number of inspections made in the previous year, which was 96,410.

"The division, along with its activities in prosecuting known violators and conducting investigations to eliminate unscrupulous operators from the retail and wholesale trade, has carried on an educational program with all members of the

industry and local officials. The chief of the division, John W. Roach, has appeared before practically every tavern organization in the State of Wisconsin to acquaint them with the requirements of the Wisconsin statutes and the manner in which they must operate to conform with these provisions. The many contacts have resulted in closer co-operation between members of the industry, local officials and this division, which has aided materially in curtailing violations of the Wisconsin statutes.

"The division will continue to pursue its present course of co-operating with the federal authorities, local officials and members of the industry to hasten the elimination of certain evils of the industry and promote the efficiency of the national war program that exists during the present emergency. In the event any individuals thruout the State have information at their disposal of circumstances or conditions detrimental to national security and the war program, they may rest assured that they will receive the co-operation of the division in any manner possible in clearing up the existing situation upon their notifying the beverage and cigarette tax division of the facts."

WANTED!

SLOT MACHINES FOR CASH

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

Baker Novelty Company

1700 Washington Blvd. Chicago, Illinois
Phone: MONroe 7911

MAYFLOWER SPECIALS

CONSOLES

- NEW
- Keeney Super Bell .. \$249.50
- Keeney Twin 5-25 .. 350.00
- Galloping Domino .. 390.00
- Four Bell .. 650.00
- Jumbo Parade .. 139.50
- Club Bell .. 239.50
- Mills Jumbo Conv. .. 130.00
- Pace Comb. FP & PO 239.50
- Baker's Races .. 310.00
- Mills Club Bells .. 289.50
- USED
- Keeney Kentucky Club .. \$ 59.50
- Keeney Past Time .. 119.50
- Keeney Triple Entry .. 99.50
- Keeney Skill Time .. 49.50
- Pace Race, Ser. 5850 120.00
- Evans Bang Tails, Dark Cabinet .. 190.00
- Lucky Lucie .. 139.50
- Evans Lucky Star .. 99.50
- Jumbo Parade, F.P. .. 70.00
- Jumbo Parade, P.O. .. 90.00
- Jennings aFst Time .. 75.00

- Jonn. Fast Time, F.P. 70.00
- Buckley Flashing Ivory, Late .. \$165.00
- Saratoga .. 94.50
- Keeney Four-Way, 3-5c & 1-25c ... 420.00

SLOTS

- FACTORY RECONDITIONED
- Blue Fronts, Club Handles .. \$134.50
- Brown Fronts, Like New .. 185.00
- Bonus Bells, Used 7 Days:
- 10 Cent .. 210.00
- 5 Cent .. 220.00
- 25 Cent .. 230.00
- Jennings Dixie Bell .. 79.50
- Pace, Slug Proof .. 79.50
- Chief Master Silver Moon .. 129.50
- Mills Club Bells .. 245.00

CASH PAY OUTS

- War Admiral .. \$225.00
- Fast Track .. 215.00
- Race King .. 200.00

- Santa Anita .. \$155.00
- Winning Ticket .. 55.00
- Stopper Upper .. 55.00
- Grand Stand .. 59.50
- Hawthorne .. 35.00

ROCKOLAS

- 1940 Super .. \$195.00
- 1940 Super, Remote-Tone Col. & 2 Wall Boxes .. 400.00
- 1940 Master .. 175.00
- 1939 De Luxe .. 155.00
- 1939 Standard .. 145.00
- Counter Models .. 50.00
- Monarch .. 85.00
- Windsor .. 75.00

SEEBURGS

- Concert Grand .. \$135.00
- Classic Remote (8 Wall Boxes) .. 300.00
- Classic .. 165.00
- Regal .. 125.00
- Rex .. 99.50

MILLS

- Throne .. \$ 99.50

Terms: One-Third Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN.

SPECIAL CLOSEOUT!

BRAND NEW AMERICAN EAGLES

IN ORIGINAL CARTONS
1c or 5c, Fruit or Defense Reels

Limited quantity only. When these are gone no more will be available. Grab them at this price. Originally \$39.50, now **\$15.75 EA.**

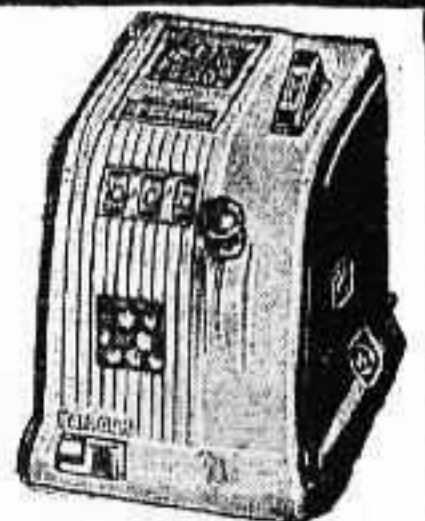
LOTS OF 5, \$13.95 EA. LOTS OF 10, \$11.95 EA.

1/3 Deposit With Order.

Will accept trades on ONE BALL TABLES OR CONSOLES, CHICKEN SAMS, RAPID FIRES, SKY FIGHTERS or any similar type gun.

MAC MOHR CO.

2916 WEST PICO BOULEVARD LOS ANGELES, CALIFORNIA



FOR SALE

ALL MACHINES IN GOOD SHAPE

- Jumbo Parade, F.P. \$75.00
- Gottlieb Skee-Ball-Elto .. 40.00
- Scientific Skee Jump, 1 or 5¢ .. 30.00
- Exhibit Shoot a Light Ducks .. 40.00
- Bally Alley .. 20.00
- 5 #16 Wurlitzer Light Up Grills .. 60.00
- 2 5¢ War Eagles .. 40.00
- 1 5¢ Jennings Chief, 3-5 Pay Out .. 60.00
- Pee Basket Ball, 2 Players, 1¢ .. 60.00
- 1 A.B.T. 1¢ Pool Table .. 25.00
- 13 Wurlitzer 100 Box, Like New .. 20.00
- 1 Evans Ten Strike, L.D. .. 40.00
- 1 Scientific Battling Practice .. 75.00
- A. B. T. Targets, F. and Chal. .. 14.50

MAR'S NOVELTY CO.

121 N. Phillips Ave. SIOUX FALLS, S. D.

TUBE TALES

RADIO TUBE USERS, READ!!

Not an eye for an eye but a tube for a tube. Awkward, what? "Business Week" and "Radio and Television Weekly" predict such a ruling shortly. You have been throwing away your old tubes and so have we. Operators will burn lots of gas exchanging one tube at a time with their local distributors. Save that gas and put in a reasonable stock now. The Express Man delivers to your door. Write for complete price list. **W. R. BURTT** (Radio Tubes for the Gold Trade)

308 ORPHEUM BUILDING WICHITA, KANSAS

Immediate Delivery on these SOUTHERN SPECIALS!

- Yanks\$ 79.50
- Mills 1939 1-2-3 44.50
- Bally Playball 27.50
- Sport Parade or Major of '41 22.50
- Bang-a-Deer Gun With Bullets 79.50
- Genco Playball 149.50
- Skee Jump 69.50
- Mills Empress 149.50
- Mills Panoram 319.50

WE WANT TO BUY

Blue Grass, Pimlico, Thorobred, Long-acres, Dark Horse, Sky Chief, 5 & 10c Liberty, Sun Beam, West Wind, Convoy, Defender, Rapid Fire, Skyfighter.

SOUTHERN AUTOMATIC MUSIC CO.

540-542 South 2nd Street
Louisville, Ky.

Association Work

MINNEAPOLIS, Jan. 23.—Minnesota Amusement Games Association issued its regular bulletin, dated December 26, to give its members information on the new Victory Tax which starts January 1. The bulletin contains important information for operators with employees.

The bulletin is reprinted in full as follows:

The Victory Tax is to be paid by all persons earning \$624 a year, \$12 a week, or more, to be deducted on each payday by the employer from employee's check—5 per cent of the employee's check. This amount is to be paid to the Internal Revenue Office quarterly, but it must be paid on or before the 21st day of each month after the quarter. The first quarter starts January 1, 1943. As the employer you are responsible for the collection of this tax.

The following questions and answers, which may be of some interest to you, are listed below, and are as follows:

- Q. What is the so-called Victory Tax?
- A. It is a new type of individual income tax, which is imposed in addition to the regular income tax.
- Q. What is the rate of tax?
- A. Five per cent of the income in ex-

cess of \$12 per week, or \$624 annually.

Q. Does the \$624 exemption apply to both married and single persons?

A. Yes; allowance for the married status is provided under the post-war credit which is allowed, the amount being larger for married persons than for single persons.

Q. Does the 5 per cent rate apply to the entire income if it is greater than \$624 per annum?

A. No; only to the amount in excess of \$624.

Q. Is allowance made for interest payments, charitable deductions, etc., as is the case under the regular income tax?

A. Not in the case of wages and salaries. These deductions are allowed if incurred in carrying on a trade or business. An individual who is in business can also deduct other business expenses, including the cost of goods sold. In other words, the tax applies to the gross income in the case of wages and salaries, and to the net income of the individual's trade or business.

Q. What is the post-war credit which is allowed in connection with the Victory Tax?

A. Single persons are allowed a credit of 25 per cent of the amount of their Victory Tax, and married persons a credit of 40 per cent, plus 2 per cent for each dependent. In no case, however, can the credit exceed \$500 in the case of a single person, \$1,000 in the case of a married person, or \$100 for each dependent.

Q. Does a person have to wait until after the war to get the post-war credit?

A. No; it may be used currently, at the option of the taxpayer, as a deduction for life insurance premiums paid, for amounts paid on outstanding indebtedness or for amounts invested in War Bonds.

For example, if a married person's Victory Tax amounted to \$100, he could reduce his liability by 40 per cent, or \$40, if he had paid out that much or more during the year for life insurance premiums, mortgage payments or War Bond purchases. Thus his net Victory Tax liability would be \$60.

However, if he chose, or if he had made no such payments during the year, he would pay the full amount of the Victory Tax and thereby become entitled to receive, after the cessation of hostilities, a post-war credit of \$40 for the year. If only part of the Victory Tax credit is used currently, the balance is refundable after the war.

Q. How is the post-war credit payable?

A. It will be allowed as an offset against any taxes due from the taxpayer after the cessation of hostilities. Any balance will be refunded to the taxpayer immediately.

Q. Does the taxpayer have to file a separate return in connection with the Victory Tax?

A. No; it will be computed on the regular income tax return.

Q. How is the Victory Tax paid?

A. It is deducted automatically from your salary by your employer, under a withholding provision.

Data on Taxes, Rationing

On January 2 the Minnesota Amusement Games Association, Inc., issued its regular bulletin to members containing the following information:

REMEMBER THESE DATES. Rationing and regulations coming effective during the month of January, 1943.

Jan. 1.—The 5 per cent Victory Tax goes into effect. You, as employer, will deduct 5 per cent of your pay roll from this day on for Treasury Department.

Jan. 1.—Truck operators must have their certificates of war necessity. At least, applications should be in the hands of the office of defense transportation on this date.

Jan. 3.—The first coffee ration coupon—No. 27 in the war ration book No. 1—expires. This coupon is good for one pound of coffee.

Jan. 4.—Second coffee ration coupon No. 28 in the war ration book No. 1 goes into effect. Its value has not yet been determined, nor the period it will be in effect. Both will be made public later this week.

Jan. 15.—Deadline for applying for war ration book No. 1 for persons who do not have one now. Applications will be accepted by local war ration boards.

Jan. 15.—Deadline for inspection of truck tires. This is essential portion of mileage rationing program and must be observed. Otherwise, truckers cannot obtain gasoline.

Jan. 20.—Second period fuel oil stamps

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.

1413 W. JACKSON BLVD.
CHICAGO, ILL.

WANTED

An experienced, first-class, all-round Mechanic for pay-out tables, consoles and slots. Prefer a married man and will only consider a man desiring permanent position. No beginners or floaters wanted. Minimum salary of \$75 per week guaranteed.

Address BOX D-21

Care The Billboard, Cincinnati, O.

SPECIAL GUARANTEED LIKE NEW ARCADE EQUIPMENT

- Test Pilot\$195.00
- Genco Play Ball 125.00
- Keeney Submarine 150.00
- Texas Leaguer 15.00
- Zoom 15.00
- Poison the Rat 15.00

1/3 deposit with order.

Ohio Amusement Co.

119 West Goodale St., Columbus, O.

BOOK-O-SUNSHINE

TOPS ALL TICKET GAMES FOR POCKET SALES. 420 tickets at 5¢ takes in \$21. Tickets folded 5 in a bundle and pasted in pocket size book, with jackpot consisting of 42 seals paying \$1.00 each, and one seal each paying \$2.00, \$3.00, \$4.00, \$5.00, \$6.00, \$8.00, \$10.00. Three seals to be opened averaging \$1.07 each. 16 consolation books \$4.50, or a dozen books \$9.00. WHITE FOR INFORMATION TIP BOOKS ON OUR NEW 66 TICKET BARNES NOVELTY CO., New Paris, Ohio.

YOU CAN'T BEAT MONARCH for BUYS!

- Wurlitzer Model 800 Phonograph—Perfect Throughout\$350.00
- Rock-Ola Playmaster—Factory Reconditioned 195.00
- Rock-Ola Super Rockolite with Adaptor 225.00
- Rock-Ola 5¢, 10¢, 25¢ Wall Boxes—New Original Cartons 42.50
- Rock-Ola Imperial 20 Phonograph—20 Records, Perfect 99.50
- Packard Steel Cabinet for Two 12 Record Mechanisms—Brand New 49.50
- Wurlitzer 616 Phonograph—New Keeney Adaptor, Marbletop, Illuminated Dome 85.00

NEW ARCADE EQUIPMENT—ORIGINAL CRATES

- Aerocraft Test Pilot \$250.00 | Muto. Ace Bomber ..\$375.00 | Drivenobile\$365.00

ONE BALL AUTOMATIC PAYOUT TABLES

- Mills Spinning Reels \$135.00
- Bally Hawthorne ... 55.00
- Bally Kentucky ... 210.00
- Gottlieb Multiple Races 39.50
- Western Quinella ... 39.50
- Rock-Ola Three Up ... 30.00
- Bally Turf King ... \$350.00
- Bally Gold Medal ... 50.00
- Bally Sport Page ... 55.00
- Bally Pacemaker ... 84.50
- Western Derby Time ... 39.50
- Bally Fleetwood ... 30.00
- Bally Santa Anita ... \$195.00
- Bally Grandstand ... 64.50
- Bally Hi-leah ... 29.50
- Bally Blue Ribbon ... 84.50
- Bally Race King, Reb. 200.00
- Bally Fairgrounds ... 30.00

AUTOMATIC PAYOUT CONSOLES

- Lucky Star, Tkt. P.O. \$115.00
- Baker Pacer, New Guarantee 220.00
- Mills Three Bell ... 595.00
- Bally Roll-Em ... 150.00
- Bally Royal Draw ... 130.00
- Jumbo Parade, New. 145.00
- Bally Royal Flush ... 55.00
- Baker Pacer, D.D.J.P. 295.00
- Jennings Derby Day ... 30.00
- Pace Reels, 25¢ Play 175.00
- Exhibit Tanforan ... 39.50
- Good Luck Jennings \$ 59.50
- Mills Four Bells ... 395.00
- Evans '40 Bangtalls. 165.00
- Groetchen Sugar King 45.00
- Jennings Fastime ... 59.50
- Pace '41 Saratoga, S.P. 95.00
- Evans '37 Domino ... 49.50
- Silver Bells, 7 Coin ... 65.00
- Jumbo Parade, 25¢ ... 175.00
- Paces Races, Wal. Cah. 145.00
- Multiple Racer, 4 Coin 49.50

COMBINATION FREE PLAY AND PAYOUT CONSOLES

- Jumbo Parade, New \$160.00
- Pace 1941 Saratoga. 125.00
- Keeney Super Bell, 25¢ 235.00
- Bally Club Bells, Factory Rebuilt\$185.00
- Keeney Super Bell ... 160.00
- Bally Hi-Hand, Factory Rebuilt ... \$155.00
- Evans Junele Camp ... 95.00

- Jennings 1942 Victory Chief Nickel Slot Machine, Brand New\$235.00
- Jennings Fifty Cent Factory Rebuilt Chief Slot Machine 235.00
- Jennings Factory Rebuilt Silver Chief, 5¢ Play Slot Machine 145.00
- Mills Quarter Play Gold Chrome Bell, 2/5 Pay, New Original Crates 350.00
- Mills New Safe Stand in Original Cartons, for Single Machine 21.50
- Enclosed Safe Stands for Any Make Slot Machine 44.50

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"

"JAIL-BIRDS"

\$85.00

\$85.00

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.

TERRITORY WANTED

For 50 Paces, Reels, Jumbo Parades and 50 Mills 5c and 10c Blue Fronts. All equipment in extra good condition. Will operate on a profit-sharing basis. Mechanic and Agent available — Attractive deal can be arranged. Wire or write for further information, or arrange for conference.

BOX D-17

The Billboard

Cincinnati, O.

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

- ABC Bowler\$45.00
- Boontown 25.00
- Gun Club 45.00
- Hi Stepper 26.00
- Home Run 62.50
- Sky Blazer 39.00
- Spot Pool 49.00
- All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location!"— "Buy With Confidence." Send for Complete List.
- NATIONAL NOVELTY COMPANY, 183 MERRICK, MERRICK, L. I. FREEPORT 8320.

SPECIALS

- Keeney Submarine ...\$184.50
- Pennant 139.50
- Rotor Tables 49.50

PHONOGRAPHS

- Rockola Standard ..\$149.50
- Mills Throne 139.50

NEW RECORDS

Discontinuing our record store, we offer Brand New Records accumulated over 18 months. 50 assorted Decca, Bluebird, Okeh, \$9.50; and 50 Victor, Columbia, Royal for \$12.50.

expire. Third period stamps, however, have been in effect since December 23, so fuel oil users still in possession of second period stamps may obtain oil on both period stamps thru this date.

Jan. 31.—Temporary gas permits for trucks expire. Truck operators by this date must have received certificates of war necessity in order to operate their trucks and obtain gasoline.

Jan. 31.—Stamps No. 10 in war ration book No. 1, good for three pounds of sugar, expires.

Jan. 31.—Deadline for inspection of passenger car tires. Motorists must have this inspection completed by this date or they will not be entitled to gasoline.

Feb. 1.—Typewriter rationing starts.

Feb. 1.—Stamp No. 11 in war ration book No. 1 necessary for sugar, becomes effective. Its value will be announced later.

Victory Tax

Additional information on new Victory Tax, effective January 1, 1943: Victory Tax regulations, their drafting slowed by pressure of work, probably will not be issued until January 15, may not be issued until January 31. Yet collection of the tax must begin January 1.

What procedure should be followed in the interim? Who must pay? Who need not pay? How should employers collect the money? What then?

The Treasury has issued a stop-gap answer to these and related questions—Circular VT, copies of which may be

obtained from Collectors of Internal Revenue. By its own language the circular "does not have the effect of law, regulation or ruling." It contains only advice for guidance. Highlights:

EMPLOYERS must withhold 5 per cent of the pay, including commissions and bonuses, in excess of \$12 a week, \$52 a month, of all employees. This applies to employers in business, industry, finance and to a lot of others—"religious and charitable organizations, educational institutions, clubs, social organizations and societies"—which are themselves exempt from income taxes.

It also applies to all branches of the Federal Government and to all pay rolls of States, cities, towns, villages and lesser governmental units. Teachers, policemen, firemen and municipal hospital employees are among those who must pay.

Some Exemptions

EXEMPT from the withholding feature of the law are: Men and women serving in the nation's armed forces; farm laborers; domestic servants "in a private home, local college club," including college fraternities and sororities; casual labor; employees of non-residents (individual or corporate) when such individuals are not engaged "in trade or business in the United States"; employees in the United States of foreign governments, and employees of American firms who are outside of the United States most of the year.

A RECORD must be kept by each of the estimated 3,000,000 employers withholding the tax. The record, in any handy form, must show clearly the amount of deduction each payday for each employee.

NOTIFICATION of the withholding to employees is not required, but is regarded as desirable. A notice on a bulletin board is suggested. The circular suggests how the notice should read, but employers may word their notices as they wish.

A STATEMENT of the amount withheld must be given by the employer to each employee not later than January 31, 1943. If the employee quits or is discharged before that date, he must be furnished such a statement with his last pay.

DUPLICATES OF THESE STATEMENTS must be retained by the employer, must be sent the Collector of Internal Revenue with the remittance covering tax collections. A third copy should be filed by the employer.

Payments Quarterly

COLLECTIONS of the tax must be sent quarterly to Collectors of Internal Revenue not more than 30 days after the end of each quarter. Thus the first payment by employers must be not later than April 30. Final payment by employers for the year must be transmitted not later than January 31, 1944, and must show how much has been withheld from each employee throughout the year.

EXEMPTION of \$624 for the full year must be considered in payments of commissions and bonuses. Thus a bonus paid as of midyear is subject to the 5 per cent tax on the basis of an exemption of half a year or \$312. However, the employee already would have received six months' exemption (or \$312) from the tax in deductions covering his regular pay before June 30. He thus would have exhausted his full year's exemption of \$624.

THEREAFTER, all his pay, including bonuses, would be subject to the 5 per cent tax withholding without further exemption.

WHO IS AN EMPLOYEE? Generally, says the Treasury, an employee is a person whose time is controlled by the employer; who is given a place in which to work; who is supplied with tools; who is subject to discharge. But, "in general, if an individual is subject to the control or direction of another merely as to the result to be accomplished and not as to the means and methods for accomplishing the result, he is an independent contractor," not subject to the withholding feature of the law.

WAGE BANDS. These tables show the amounts of taxes due within wage groups. Each band covering \$4 of weekly pay up to \$40, and each band covering \$10 above \$40, may be used (the Treasury will supply them) for convenience by employers who want to avoid tedious detail in computing the tax in each case. These bands are average, not wholly exact for each worker within the band. But at the end of the year the difference will be little, one way or the other, between wage-band deduction and deduction computed on actual pay.

WITHHOLDING applies only to wages and salaries. However, all other income is subject to the tax which must be paid, where not withheld, when income tax returns for 1943 are filed in March, 1944.



**Re-Conditioned
100% Perfect
as Good as New**

**Cabinet, Railing and Legs
Refinished in Attractive Color**
Lite-A-Line — The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck

gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE
-A-
LINE**

Takes
1 to 3
Nickels
at the
Same
Time

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST.

ELMIRA, N. Y.

**THUMBS UP--
FISHING--
ALERT--**

**\$94⁵⁰
Each**

IN ORIGINAL CARTONS

- POISON HITLER, 1c GAME. \$ 27.50
- 2 CHICAGO COIN HOCKEYS. 150.00
- \$10.00 added for crating
- 2 TEN STRIKES, High Dial. 40.00
- \$10.00 added for crating

A. P. SAUVE CO.

3002 GRAND RIVER AVE.
DETROIT, MICH.

CENTRAL OHIO QUALITY BUYS
SLOTS, CONSOLES, ARCADE EQUIPMENT

- 5c BLUE FRONTS, Reconditioned, Late.....\$ 99.50
- 10c BLUE FRONTS, Reconditioned, Late..... 129.50
- 25c BLUE FRONTS, Reconditioned, Late..... 149.50
- 5c CHERRY BELLS, 3-5 P. O., New Crackle..... 129.50
- 10c BROWN FRONTS, Original, Knee, Club Handle.... 159.50
- 5c BONUS BELLS, Gold Fronts, Over 460,000..... 225.00
- 5c CHROME BELLS, Original, 2-5 Hand Load..... 250.00
- 5c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... 79.50
- 10c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... 95.00
- 25c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... 105.00
- 5c SILVER CHIEFS, New Gold Finish..... 119.50
- 5c JENNINGS CLUB SPECIAL CHIEFS..... 119.50
- 10c JENNINGS CLUB SPECIAL CHIEFS..... 129.50
- 5c-10c-25c JENNINGS CHIEF TRIPLEX, Like New..... 225.00



Wolf Solomon

- ONE BALLS**
Grand National, C.P. \$99.50
Grand Stand, C.P. 79.50
Mills '40 1-2-3, F.P. 79.50
Mills '39 1-2-3, F.P. 27.50
REVAMPS
Gottlieb's Liberty \$149.50
United's Midway 125.00

- 5c ROMAN HEAD, New Crackle\$79.50
 - 5c FUTURITYS, Late 79.50
 - 5c MILLS SLUGPROOFS 89.50
 - 1c Q.T.'s BLUE FRONT 49.50
 - 5c COLUMBIAS, Fruit or Cig. 49.50
 - 6 HEAVY DOUBLE SAFES\$62.50
 - 2 HEAVY SINGLE SAFES 49.50
 - 2 MEDIUM DOUBLE SAFES 45.00
 - 100 NEW SAFE STANDS 15.00
 - FOLDING SLOT STANDS 2.50
- CONSOLES**
5c SUPERBELLS, Comb. F.P. or C.P. \$159.50
HIGH HANDS, Late Serials 99.50
JUMBO PARADES, F.P., Late 79.50
JUMBO PARADES, C.P., A-1 85.00
BAKER'S PACER DD Jackpot, Late 265.00
TWO-WAY SUPERBELL, New, 5c-5c 355.00
TWO-WAY SUPERBELL, 5c-25c, C.P. 355.00
- ARCADE EQUIPMENT**
EVANS PLAY BALL, Like New\$199.50
HOCKEYS, Like New 185.00
ROCKOLA WORLD SERIES 79.50
- ONE-HALF CERTIFIED DEPOSIT WITH ORDER.
CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio

GAMES YOU WILL BE PROUD TO OWN

- Reconditioned by Experts—Rails Scraped, Lacquered and Thoroughly Cleaned.
- SPECIALS**
- 1 New Genco Defense ..\$85.00
 - 4 Thumbs Up, Never Unpacked, Ea. 75.00
 - 2 Four Aces, Robullit, Ea. 85.00
 - Pan Americans, Ea. 62.50
- FIVE BALL FREE PLAYS**
- ABC Bowler\$47.50
 - Argentina 49.50
 - Broadcast 37.50
 - Bowlaway 64.50
- Big Time\$29.50
 - Bosco 64.50
 - Belle Hop 34.50
 - Capt. Kidd 45.00
 - Do Re Mi 47.50
 - Entry 20.00
 - '42 Home Run 59.50
 - Jungle 50.00
 - Knockout 79.50
 - Miami Beach 35.00
 - Paradise 24.50
 - Silver Skates 30.00
 - Salute 27.50
- 1/3 Deposit With Order, Balance C. O. D. Prices F. O. B. Los Angeles.

MODERN COIN EXCHANGE

1811 WEST PICO BLVD. LOS ANGELES, CALIF.

- 5 Ten Strike, H.D.\$ 49.50 Ea.
- 4 Battling Practice 94.50 Ea.
- 10 Genco Play-Ball 184.50 Ea.
- 1 Evans Play-Ball 219.50
- 1 Test Pilot 209.50
- 1 Deluxe Western Baseball 79.50
- 1 '39 Western Baseball 69.50
- 1 '38 Western Baseball 59.50
- 1 Rolla Score 67.50
- 1 Target Skill (8keeball) 77.50
- 7 Kicker & Catcher 17.50 Ea.
- 2 Hitler Gun (Counter) 9.50 Ea.
- 6 Marvels 7.50 Ea.
- 6 American Eagles 5.00 Ea.
- 2 High Hands 99.50 Ea.
- 2 Paces Reels, '41 Combination 109.50 Ea.
- 1 Derby Day (Ticket Model) 24.50
- 1 Wurltzer 61 69.50
- 1 Casino Golf (New) 49.50
- 1 Mills 6c Slug Proof Slot 84.50
- 3 Challenger 19.50 Ea.

75 PINBALL GAMES—WRITE

Terms: 1/4 Deposit, Balance C. O. D.
WHAT DO YOU WANT TO TRADE OR SELL?
CHAS. HARRIS
2773 Lancashire Rd., Cleveland Heights, O.
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\$30.00 EACH CASH

FOR THE FOLLOWING PINBALLS
Exhibit's Double-Play
Exhibit's Sun-Beam
Exhibit's West Wind

Machines must be in good condition and properly crated.

ALSO WANT TO BUY

- Bally Torpedo
- Bally Defender
- Keeney Navy Bomber
- Air Defense
- Kirk Night Bomber
- Bally Convoy

Cas-Ola Coin Machine Co.
109 W. State St. Rockford, Ill.

WILL PAY \$95 PER CASE FOR .22 SHORT AMMUNITION

COMMUNICATE AT ONCE—CASH WAITING.

FOR SALE—25 lbs. ROOVERS' NAME PLATE TAPE FOR \$100.
PEERLESS VENDING MACHINE CO., 220 WEST 42D ST., NEW YORK CITY.

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

AXIS AID SCRAP DRIVE—The latest angle on the nationwide scrap drive, which has been very successful in most places, is that German and Japanese scrap is being added to our pile.

There is no shortage of shipping space on the return voyages, according to the article in The Indianapolis News.

The scrap loads will be turned over to

scrap dealers for processing on arrival in the United States, but title to the metals will remain in the federal government until delivery to the consumer, who will pay the established price.

RAW MATERIAL FROM AFRICA—Raw materials available to the United Nations in French North Africa, including vitally-needed zinc, lead, cobalt and manganese, have been allocated to the United States and the United Kingdom, according to an announcement by the combined raw materials board.

TIN USE CUT FURTHER—Tin consumption will be cut another 12,000 to 15,000 tons in 1943 by a new order, M-43, issued by the WPB to reduce tin use this year to about one-half the 1941 consumption.

Principal additional savings will be gained by reducing the tin content of solder from the 30 per cent formerly permitted to 20 per cent. Further savings will come from elimination of exceptions to quota restrictions previously granted to certain rated orders.

SYNTHETIC RUBBER FORECAST—Production of all types of synthetic rubber will be more than 300,000 tons in 1943, compared with 30,000 tons last year, according to an official of the Goodrich Company.

CARBON DIOXIDE AVAILABLE—There will be plenty of liquid carbon dioxide for military and industrial needs throughout the war, according to The New York Times.

In addition to these sources, a vast untapped potential supply of carbon dioxide can be found in every industrial smokestack. This fact illustrates the point that as long as there is any kind of industry there will always be a supply of carbon dioxide.

SUBSTITUTES IN TO STAY—It is becoming more apparent every day that many of the materials developed to serve as substitutes during the war emergency may take over and stay in popular use after the war.

Today numbers of rubber synthetics, each adapted to serve some particular purpose, entrench themselves firmly in what once was rubber's unquestioned domain.

Silk's hold on its last important market—hosiery—weakens as new techniques in knitting rayon and increased output of synthetic fibers establish themselves in a silkless market.

Tinless alloys, plastic collapsible tubes and even tinless cans by war's end may well reach a state of public acceptance that will remove tin from critical lists.

TIRES—Allocation control of sale and delivery of new tires for industrial power trucks has been ordered by WPB. Rubber tires for industrial power trucks may be delivered for replacement purposes to fill purchase orders rated A-1-A or higher on PD-1A certificates only.

PAPER CONTAINER BOOM—The paper cup and container industry operated at record levels during 1942 and business is continuing brisk in the current year, altho the long-term outlook is somewhat confused by the effects of government restrictions on the over-all output of the paper industry.

STEEL OUTPUT FANTASTIC?—Increasing its supply of raw materials, the steel industry has launched a drive to achieve 1943 production goals which a year ago were regarded as fantastic.

RADIO FURNACE?—Dave Sarnoff, prominent radio executive, says that such strides are being made in radio science

that there may even be a radio furnace before very long. The thermal radio wave has been developed to a point where you can weld, press, dry and glue with it right now.

TRUCKERS' PROBLEMS IN '43—The Office of Defense Transportation says the trucking industry faces major problems in 1943, including shortages of rubber, man power, parts and vehicles.

"No truck owners in the United States—from the farmer or corner grocer with a single delivery truck to the biggest fleet owner—will be immune," ODT said, predicting the tire shortage would continue to be the most pressing problem.

ODT warned that operators "who depend on some 'miracle' rather than their own efforts to keep their trucks in operation were heading for trouble."

LUMBER POPULAR SUBJECT—Lumber and the people responsible for getting it has been the subject of several articles recently. One article in The Christian Science Monitor dealt especially with the need for careful cutting and seeding of forests in order to insure an ample supply for later cuttings.

An article in The Milwaukee Journal gave an answer to the man power shortage—lumberjills. It gave several illustrations of women at work cutting the trees, hauling the lumber and even showed a lady logger.

An article in Life magazine reviewed the entire lumber situation, including the man power shortage and the new uses to which lumber have been put, pinching during the last couple of years for alloy metals, copper, rubber, plastics and steel.

PLASTICS PROGRESS—Within the last few months plastics have been going forward at the same rapid rate as before noted. And some of the latest developments have not yet gained much notice from the public.

Plastics are being used to fashion floating electric torches that will make the position of shipwrecked sailors visible by night as well as by day, and the army bugler now sounds reveille on a plastic bugle instead of one of brass.

Already we live in a world about which we know very little. Six months from now we will be surrounded by new and strange gadgets and materials about which we know less.

5c EMERALD H. L. #481,369...\$265.00
RAPID FIRES...\$165.00
GRAND CANYON...\$159.50
ATHLETIC
Exhibit Punch Tester \$175.00
Exhibit Strength Test Lifter 89.50
Exhibit Striking Clock 149.50
Exhibit Tiger Tail Pull 149.50
Exhibit High Striker 149.50
Exhibit Donkey Bray 149.50
Exhibit Boxer Punch Tester 175.00
Standard Strength Test Lifter 69.50
Gott. 3-Way Grippers 17.50
Mills Pneumatic Puncher 124.50
Super Gripper & Stand 45.00
Vibrator, Com. Stand or Sit 79.50
Exhibit Vitalizer 59.50
Exhibit Vitalizer, Latest Model 79.50
GUNS
Anti-Aircraft, Kcney \$42.50
Exhibit Pistol Range 225.00
Bally Bull, War Converted 69.50
FORTUNE
Exhibit Love Tester \$109.50
Exhibit 3 Advice Meters 109.50
Exhibit 3 Love Meters 109.50
Exhibit 3 Whatsis Meters 109.50
Exhibit Oracle Fortune, Set of 3 59.50
Exhibit Lucky Horse Shoe 12.50
Exhibit Radio Love Message 12.50
Exhibit Egyptian Seers 39.50
Exhibit Magic Crystal 59.50
Exhibit Rajah Fortune 59.50
Exhibit Horoscope Reading 79.50
Exhibit Character Reading 79.50
Mills World Horoscope 99.50
Microscope Love Tester 159.50
SKILL
Muto. Travelling Crane \$39.50
Drivemobile 245.00
1938 Western Baseball \$84.50
Chicago Coin Hockey 209.50
Hoat Mon Golf 79.50
Chester Pollard Football 124.50
Seeburg Hockey 79.50
Hi-Scoring Ten Strike 69.50
Texas Leaguers 32.50
Western Wind Jammer 125.00
Exhibit Hi-Ball 89.50
Bally Alley 29.50
Batting Practice, Late Model 115.00
Genco Play Ball, Latest 179.50
COUNTER GAMES
Exhibit Photoscope \$15.00
Exhibit Card Venders 19.50
Above With Base 27.50
Kicker and Catcher 19.50
Whiz Ball & Sweet 16 7.50
Electric Defense Gun Shocker 29.50
Pikes Peaks 19.50
Kill the Jap, NEW 37.50
ABT Guns, Late Models 22.50
Shipman Select-a-View 34.50
MISCELLANEOUS
Keoney Anti-Air Screens, New \$9.50
Muto, Del. Moving Reel 49.50
Muto, Wind Mill 15.00
Collection Books—Doz. 1.00
Packard Wall Boxes 29.50
7-Wire Cable (Cloth Covered), Per Ft. (Main Gun Cable & Wall Boxes) .20
Contact, Point & Rivet Kit 7.50
New 1c Bulldog Coin Chutes 2.75
Used 1c 500 Coin Chutes 1.50
Used 5c 500 F.P. Coin Chutes 1.50
Used 2c Coin Chutes 5.00
Rectifiers #24-28-32 Write

Mills Genuine Factory Rebuilt 5c Q. T., \$104.50
CONSOLES
Mills Jumbo, F.P. \$74.50
Mills 4 Bells, Late Hd. 450.00
Bally Royal Flush, PO 49.50
Keoney Kentucky Skill Time, 7 Coin 89.50
Jennings Bobtail, FP 104.50
Jennings Derby Day, Slant 49.50
Jennings Derby Day, Flat 39.50
Watling Big Game, PO 89.50
Big Game, F.P. Clock Mod. 89.50
Paco Saratoga, Comb. Chrome Railing 119.50
Grootchen Sugar King 39.50
Galloping Dominoes, Black 69.50
Jon. Cigarola XXV (Latest Model) 169.50
PHONOGRAPH SPECIAL
Wurlitzer 616, Illum. Slides & Grill \$79.50
MISCELLANEOUS
Keoney Wall Boxes, 20Rec. 12.50
Curved Ten Strike Glasses 2.50
10 Seeburg Melody Parade, 5 Selector Counter Box 8.50
Tinfo Strips—2000 .50
BRAND NEW FREE PLAYS
Genco 4 Aces \$137.50
Genco Defense 104.50
Genco Zip Zag 69.50
Chicoin Gobs 127.50
Chicoin Yanks 104.50
Stoner Super Chubbie 49.50
SKILL GAMES
Bally Sky Battle \$225.00
ABT Targets, Mod. F 27.50
ABT Challengers 32.50
Keoney AA Gun, Bk. 49.50
Bumper Bowling, New Units 89.50
BELLS
Reconditioned Like New!
Mills Vest Pocket Bells:
Chrome, 5c, Recond. \$54.50
Blue & Gold, 1c, Brand New 49.50
Mills Smoker Bell 59.50
Mills 10c Q.T., Serial over 20,000 79.50
Mills 5c F.O.K. 49.50
Paco 5c Rocket Bell 119.50
Grootchen Columbia 89.50
Watling 10c Relatop 69.50
WANTED TO BUY: Exhibit Double Play, Bonus Bells, Ace Bombers and Super Bombers. ONE-HALF WITH ORDER, BALANCE C. O. D.
EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL.
PHONE: HUMBOLDT 6288

WANT TO BUY PARTS
Mills Jumbo Parade Scavenger Plates. Number UCM505A.
ALSO WANT TO BUY 50 MILLS CASH JUMBOS
WE BUY, SELL AND EXCHANGE
3147 Locust St. ST. LOUIS, MO. THE CALL NOVELTY CO.

FINAL CLOSEOUT!
BRAND NEW KEENEY SUPER BELLS
5-Cent COMBINATION FREE PLAY or CASH PAYOUT \$239.50 Each. One-Third Deposit.
DIXIE SALES COMPANY
883 Union Ave., Memphis, Tenn.



Industry Mentions Magazines --- Newspapers --- Radio

Too Bad, Teacher

According to *The St. Louis Globe-Democrat*, during a study period at one of the schools in that city recently, a boy began edging around the room, collecting nickels and dimes from his fellow pupils. The teacher saw him and ordered him to sit down, adding, "That'll be two points off your conduct grade for the month."

The teacher got no Christmas present from the class, for that was why the boy was collecting the money. Instead, the youngsters got together after school and spent what they had collected in a pinball machine and juke box down the street.

Tsk! Tsk!

The January 23 issue of *Collier's* carries a cartoon using the popular subject of weight machines. This time the usual fat lady is shown in the usual position upon the machine, with the fortune (as usual) in her hand. Her companion is standing near her with a questioning look on his face, and she is saying, "It just says 'tsk-tsk!'"

Another Shortage

It has been common gossip lately that matches are going to be hit soon by shortages of materials, but *The Indianapolis News* gave a unique twist to this subject. They say that altho a shortage of matches is imminent, that won't bother Boy Scouts who can rub two sticks together and make a fire. However, it will be tough on the smokers, especially those who can't open a kitchen stove door and pluck forth a live coal. With gasoline for cigarette lighters hard to get, the fellow who lights one cigarette from another will have some excuse for his habit.

The Rumor Clinic

The Hartford Times is featuring a column known as the "Hartford Rumor Clinic," which is conducted by the Committee on Public Information of the Hartford Defense Council to search out and publish the truth to refute rumors which endanger our national war effort. One of the rumors recently brought to light was that civilians soon will be unable to buy phonograph records, as the few that will continue to be made will be sent exclusively to the armed forces.

The answer was: "This rumor is strictly untrue," declares J. W. Murray, general manager of the record division, RCA-Victor Company. He adds: "We know of no such restriction, either now or contemplated. And naturally, we would be the first to know. Records are still available

both to the public and to the armed forces and will continue available."

Paging Petrillo

As might be expected, the recent proceedings in the Petrillo record ban have stirred up considerable comment and quite a number of editorials. And most of them have emphasized the juke box angle. For instance, *The Spartanburg (N. C.) Journal* had the following to say: "Right now Mr. Petrillo's foot is down on record making, for he wants a live musician toodling where every juke box now yowls. Elmer Davis, of the OWI, said that juke boxes were essential to morale and Mr. Petrillo got called to Washington to report on the state of morale and whether we could go on getting it by dropping a nickel in a slot.

"In the haze of senatorial cigar smoke Mr. Petrillo became expansive and co-operative. He decided to let the juke boxes run the whole war thru, provided the record manufacturers were equally patriotic, which he defined as willingness to slip the union a mere penny or two on each record sold. For their money they will get his blessing."

The Springfield (Mass.) Union also editorialized on the subject as follows: "Strange and inexplicable are the ways of democracy. Jimmy Petrillo's effort to prevent the manufacture of recorded juke box music, except under his own outrageous terms to the manufacturer, has stirred the country. You might expect the bitterest opposition to the new Little Caesar from what you might call the swing element of the population, those hep-cats and solid jivers to whom the sorry sound of the juke box is as the elixir of life.

"They're aroused all right; there's no doubt about that. But so, too, are the thinkers, big and small, and of every complexion and cut, from the wielder of the trenchant editorial pen down to the double-talking little radio columnist of the two-by-four trade journal. Probably more people are articulate about the Petrillo affair than have shared in any musical controversy in history.

"However, it is the principle and not the music that counts. Americans detest dictatorship, wherever it is practiced, and Petrillo is an exponent of dictatorship.

"We cannot help wondering how many of the passionate advocates of Petrillo's right to life look upon the juke box with the not unmixed admiration of New Hampshire's Senator Tobey, who said recently: 'There ought to be a special slot on those things so you could put in an extra nickel and stop the damn stuff.'"

Pixies?

There have been many forecasts lately of what the phonograph of the future will be like, but *Collier's* magazine made

a forecast to end forecasts in one of their cartoons in their January 23 issue. The picture shows a salesman and two customers looking at a phonograph, and the caption reads: "This model is equipped with FM and also plays request numbers." But the pay-off comes when the salesman opens the door in the side of the machine, and a little man is seen sorting the records and putting one on the playing apparatus!

Juke the Japs

Patriotism hits different people in different ways, and the following is according to an item in *The Birmingham Age-Herald*. University of Miami students are now able to "juke the Japs with the slop shop jiva" thanks to the donation of a juke box to the college soda shop.

A drive launched by members of Theta Tau

Alpha Sorority, and publicized by signs such as that above, urges students to feed dimes to the music box in return for War Stamps.

He Confesses

Sir Walter Raleigh pipe tobacco has inaugurated a line of advertising that is going over with a bang. They are using cartoons to illustrate the pipe smokers' love of Sir Walter Raleigh. For instance, one picture shows a man with a slightly sly-happy expression on his face being quizzed by two pipe-smoking cops, and the caption says: "I confess—I did it for a pack of Sir Walter." Another cartoon depicts an art class sketching a nude model—all except one would-be-artist who has drawn a picture of the Sir Walter tobacco can. And his caption is: "I'd rather draw a package of Sir Walter Raleigh."

SENSATIONAL BARGAINS

IN NEW AND USED EQUIPMENT—ALL IN A-1 CONDITION

CONSOLES		SLOTS	
2 Buckley Track Odds, Daily Double Model, Factory Rebuilt, Never Used..	\$450.00	25 Mills 5¢ Blue Fronts, Double JP	\$ 95.00
1 Buckley Track Odds, Daily Double Model, Factory Rebuilt, SU	400.00	14 Mills 5¢ Blue Fronts, DJP, GA	85.00
1 Keeney Super Bell, Very Slightly Used, 4 Way, 2/5¢ & 2/25¢	450.00	6 Mills 5¢ Blue Fronts, Single JP	110.00
4 Mills 4-Bells, SU, Serials #2571-2428-2028-2355	450.00	Order Direct From This Ad. Send One-Third Certified Deposit With Order.	
1 Mills 4-Bells, #1821	400.00	JONES SALES COMPANY	
1 Mills 4-Bells, Animal Reel, #1259	325.00	1330-32 TRADE AVE. HICKORY, N. C. Tel. 107	
4 Evans Gal, Dominos, New, JP Model, 2-Tone Cabinet	450.00	JONES SALES COMPANY	
11 Evans Gal, Dominos, SU, '41 JP Model, 2-Tone Cabinet	335.00	31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654	
2 Evans Bang Tails, SU, Br. Cabinet	195.00		
1 Evans Lucky Lucro, '41 Model, 2-Tone Cabinet	325.00		
2 Paces Races, JP Model, Red Arrow	210.00		
15 Baker's Paces, Daily Double, GA	195.00		
17 Mills Jumbo Parades, New, Comb, Cash and Free Play	149.50		
17 Mills Square Bells, Used	50.00		
3 Keeney Super Bells, SU	175.00		
1 Paces Reels, Late	90.00		
3 Mills Jumbo Parades, Cash Pay, SU	65.00		
2 Jennings Chiefs, 5¢, SU	65.00		
10 Bally Club Bells, New	Write		
1 Evans Bang Tail, Slant Head, Red Cabinet, Plain Model	75.00		
1 Keeney's Kentucky, Slant Head	75.00		
8 Mills Jumbo Parades, Free Play, SU	65.00		
20 Mills Jumbo Parades, SU, Same as New, Latest Type	110.00		

This is no Fish Story -

BRING 'EM BACK ALIVE is the "Worm-Angler's Delight." A universal pastime to fish 'em out alive--and what real live bait this board contains. The PRIZE CATCH symbols are thrillers that keep the player fishing for the Big Catch. It's alluring, attractive.

Is featured with plenty of action. The Fish and Fisherman are die-cut and raised about 1/2 inch from the face of the board... 780 Holes... 5¢ per sale... Takes in \$39.00... Pays out \$19.44... Total Average Profit \$19.56... Thick Board.

And - EXTRA PROFITS

SUPERIOR PRODUCTS
14 NORTH PEORIA STREET
CHICAGO

WANTED	FOR SALE	FOR SALE
Bally Fairmont \$330.00	Bally Santa Anita \$140.00	Evans Lucky Lucro ... \$200.00
Bally Turf King 240.00	Bally Grand National .. 99.00	Evans Gal, Dominos ... 185.00
Bally Jockey Club 220.00	Bally Pace Maker 90.00	Evans Gal, Dom., "37" .. 50.00
Bally Kentucky 150.00	Bally Grand Stand 80.00	Jennings Liberty Bell .. 35.00
	Bally Thistle Down 75.00	Jenn. Flashing Through .. 35.00
	Bally Fair Grounds 30.00	Keeney Triple Entry ... 175.00
	Bally Fleetwood 25.00	Keeney Track Time, Red Head 75.00
	Bally Preakness 23.00	Bally Big Top 90.00
	Stoner Turf Champ 22.00	Mills Jumbos, New .. 180.00
	Gotlieb Daily Races ... 15.00	Mills Flasher 60.00
	Western's Center Smash. 12.50	Groetchen Sugar King. 85.00
	Wurlitzer's 800, 700, 750	

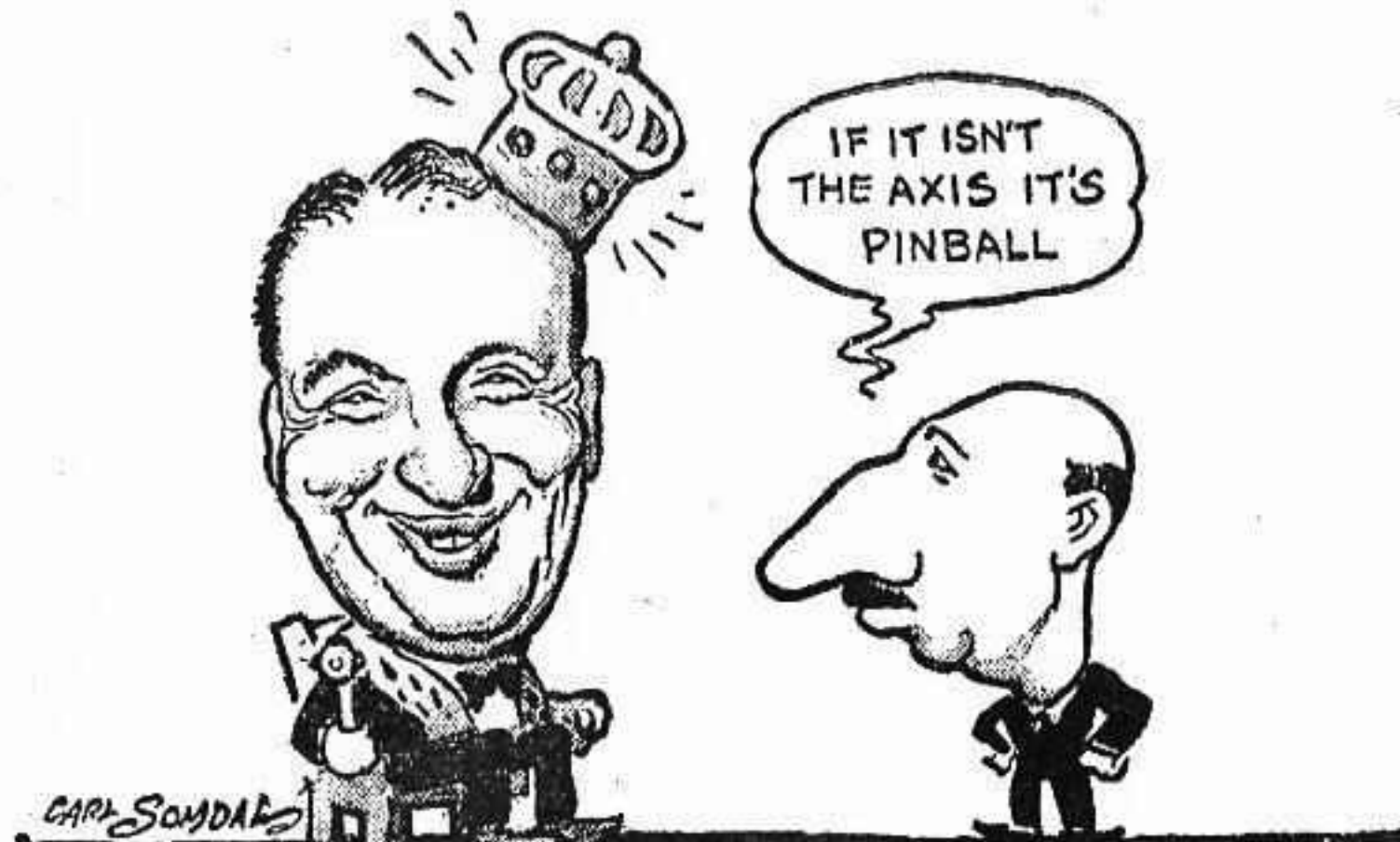
STEWART NOVELTY COMPANY
133 EAST 2ND SOUTH SALT LAKE CITY, UTAH

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677



THIS CARTOON SKETCH from "The Wake of the News" by Arch Ward in *The Chicago Tribune*, January 25, 1941, probably grew out of one of the greatest human-interest stories about pinball ever published. Mr. Earle is still in the news and has recently been mentioned as in line for a new and important government job. Under the above cartoon *The Tribune* published the following story: "The wife of the United States minister to Bulgaria, George Earle, recently denied a report current in Philadelphia that a ring she has been wearing contains an emerald from the Bulgarian crown jewels which, it was rumored, her husband won from King Boris on a pinball machine. I doubt that there is anything to the story, but if it is true it certainly is a precedent-breaking event. It probably would be the first time in international history that an American diplomat ever won anything."

Your COIN MACHINE CONVENTION in Print!

The Billboard COIN MACHINE SPECIAL

And what an issue it will be!—One complete, enlarged edition providing the trade with all the late minute, accurate news and information. It will furnish you with a front row seat to see what is going on and what may be expected in 1943. Six or more different sections or "exhibits" will spotlight the important divisions and activities of this great industry which today ranks among the country's leaders.

THE FORUM

For the first time since Pearl Harbor a thoro analysis has been made in an effort to present the true picture of what the industry has accomplished and is doing now to aid America's War Effort. Various manufacturers herein explain their post-war plans, and other detailed stories reveal the results of association influence and co-operation.

THE TAX CONFERENCE

There is so much to be said about taxes and their ultimate effects, so what manufacturer, distributor or operator is not interested in the present-day trend to overburden machines. This study will help to clear up some of the confusion and misunderstanding which exists both inside and outside the trade.

THE MUSIC HALL

The many problems confronting music operators will be analyzed and discussed in an attempt to create a better understanding of what can and what cannot be done.

THE VENDING MACHINE ROUND TABLE

The importance of the vending machine in the defense field has grown considerably, but supplies to keep machines in regular operation have become a paramount problem. Valuable information and data will be presented to help operators provide the many different items required by war workers.

THE COIN MACHINE DIRECTORY

This listing of all the leading coin machine companies will be combined with the pictorial story of the industry's participation in the War Effort Program. The interesting account can be depended upon to give an entirely new conception of what the Coin Machine Industry means to our country both at the front and here at home.

THE USED MACHINE EXCHANGE

The used machine market certainly cannot be overlooked, and in this section Billboard representatives from all over the country will report on conditions and markets existing in their local communities.

**A BIG, IMPORTANT ISSUE
FOR ADVERTISERS
Reserve Space Now**

THE BILLBOARD PUBLISHING CO.

25 OPERA PLACE

CINCINNATI, OHIO

Coin Machines in List of Articles Under Plastic Ban

WASHINGTON, Jan. 23.—The following order was recently issued by the War Production Board on thermoplastics:

Part 1223—Thermoplastics (Preference Order M-154, as Amended January 9, 1943).

Section 1233.1 is hereby amended in its entirety to read as follows:

1233.1 Preference Order No. M-154—(a) Definitions. For the purpose of this order "thermoplastics" means the synthetic resins and cellulose derivatives listed below, whether plasticized or un-plasticized (except in the case of ethyl cellulose and cellulose nitrate), in their various primary unfabricated forms such as sheets, rods, tubes, shapes, slabs, pellets, powder, solutions, emulsions and flake, and whether virgin or scrap, but not including yarn or textiles, or coated or substrated photographic film or film scrap:

(i) Cellulose acetate butyrate.
(ii) Cellulose acetate.
(iii) Plasticized cellulose nitrate, except that used in explosives and protective coatings.
(iv) Plasticized ethyl cellulose.
(v) Polymers of styrene.

(b) Restriction on use. No person shall use thermoplastics in the manufacture of articles set forth in Exhibit A annexed hereto, regardless of preference ratings, except thermoplastics which were in his inventory prior to June 27, 1942, or which were in process of manufacture into such articles prior to June 27, 1942.

(c) War use exemption. Nothing contained in paragraph (b) above shall apply to use of thermoplastics by the United States Army, Navy, Coast Guard, Maritime Commission or War Shipping Administration or by any person pursuant to the terms of any contract or order for thermoplastics or articles made therefrom where such thermoplastics or articles are to be delivered to, or incorporated into products to be delivered to the aforesaid agencies, provided that such use is expressly made subject to war use exemption in Exhibit A annexed hereto.

(d) Scrap exemption. The provisions of paragraph (b) above shall not apply to use of scrap resulting from the processing or fabrication of thermoplastics if:

(1) Such scrap is not of a quality to permit its re-use in the operation or product from which it was obtained, and

(2) The quantity of such scrap does not exceed 15 per cent of the quantity of thermoplastics from which it was obtained. Each person selling scrap subject to this exemption shall so certify in writing to the purchaser, and such purchaser shall be entitled to rely upon such representation in the absence of knowledge to the contrary.

(e) Notification of customers. Producers of thermoplastics shall as soon as practicable notify each of their regular customers of the requirement of this order and of all amendments thereto but failure to receive such notice shall not excuse any person from complying with the terms hereof.

(f) Miscellaneous provisions—(1) Applicability of priorities regulations. This order and all transactions affected hereby are subject to all applicable provisions of War Production Board priorities regulations as amended from time to time.

(2) Effect of other orders. Nothing in this order contained shall be construed to permit the manufacture of any item or of units of any item if the manufacture of said item has been prohibited or curtailed by the terms of any other order of the Director General for Operations, heretofore or hereafter issued.

(3) Reports. Each person affected by this order shall file such reports as may from time to time be required by the Director General for Operations.

(4) Violations. Any person who willfully violates any provision of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making, or obtaining further deliveries of, or from processing or using, material under priority control and may be deprived of priorities assistance.

(5) Relief. Appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(6) Communications to War Production Board. All reports required to be

filed hereunder, and all communications concerning this order, shall, unless otherwise directed, be addressed to: War Production Board, Chemicals Division, Washington, D. C., Ref. M-154.

Issued this 9th day of January, 1943.

ERNEST KANZLER,

Director General of Operations.

Exhibit A

Commercial Items:

Amusement machines and parts
Artificial flowers, florists' supplies and flower pots
Badges, emblems and campaign buttons (war use exemption)
Barber shop lather dispensers
Calendar cards.
Caskets, decorative parts:
Tips and lugs
Handle and caps
Corner pieces
Displays:
Advertising printing
Containers and packages
Fixtures mannequins and hosiery forms, etc.
Signs (war use exemption)
Door sills
Greeting cards and components
Handles for carpenter tools, except screw drivers and chisels (war use exemption)
Jewelry and watch boxes
Massaging machine parts
Name plates (war use exemption)
Plaques for display or decorative use
Plastic bookbinding—comb or spiral type (war use exemption)
Price tags—except for meat and dairy products
Restaurant and coin-operated phonograph parts
Soda fountain and beverage dispensing accessories:
Beer scrapers
Beverage stirrers
Drinking straws
Faucet handles and knobs (war use exemption, for use on board ship only)
Stationery supplies:
Desk sets
Ink stands
Ink wells
Pocket pencil sharpeners
Rulers

BEST BUYS

SLOTS

10 Mills 5c Chromes, 3-5 payout \$179.50
1 Mills 25c Chrome, 3-5 payout 215.00
1 Mills 25c Chrome, 2-5 payout 235.00
3 Mills 10c Chromes, 2-5 payout 199.50
28 Mills 5c Brown Fronts, C.H. 139.50
4 Mills 10c Brown Fronts, C.H. 137.50
2 Mills 25c Brown Fronts, C.H. 149.50
4 Mills 10c Blue Fronts, Fac. Re. 137.50
16 Mills 5c Blue Fronts, Fac. Re. 125.00
5 Mills 5c Free Play Q.T.'s 29.50
1 Mills 10c Blue Front Q.T.'s 75.00
2 Mills 1c Glitter Gold Q.T.'s 77.50
2 Mills 1c Blue Front Q.T.'s 49.50
10 Mills 5c Green Vest Pockets 29.50
4 5c Blue & Gold Vest Pockets 37.50
3 1c Blue & Gold Vest Pockets 34.50
1 Jenn. 50c Silver Chief, 3-5 pay. 295.00
1 Jenn. Slot 50c, 3-5 payout 250.00

CONSOLES

5 Mills 4 Bells, serial over 2000 \$345.00
10 Keeney Super Bells Comb. 195.00
2 Paces Races, Red Arrow, J.P. 169.50
2 Paces Races, Brown Cabinet 125.00
2 Paces Races, Black Cabinet 75.00
1 Royal Flush, cash & ticket comb. 42.50
1 Grotchen Tool Sugar King 59.50
1 Mills Jumbo Parade, cash 89.50
10 Mills Jumbo Parades, free play 67.50

PHONOGRAPHS

1 New Mills '42 Empress... \$285.00
1 New Mills '42 Throne of Music 295.00
2 Mills Empress, '41 Marbleleg 169.50
3 Mills Throne, '41 Marbleleg 139.50
1 Factory Seeburg Rolaway, '42 with 8 3-Wire Wallboxes 425.00
1 Seeburg Regal 135.00
1 Seeburg Rolaway Wireless Rex 149.50
3 Seeburg 8800 Wireless 395.00
1 Wurlitzer Rolaway Keen. Adpt. 125.00

MISCELLANEOUS

1 Seeburg Chicken Sam... \$ 99.50
1 Gottlieb Skee-Ball-Ette 49.50
5 Mills 1-2-3, '39 Model F.P. 29.50
1 Genco Four Aces, Orig. Orate 122.50
2 Jennings Clea-Rollas, 5c-10c 59.50
11 A.B.T. Challengers 22.50
4 Gottlieb Triple Grippers 14.50
1 Gottlieb Single Gripper 9.50
2 Pikes Peak 11.50
25 Columbia Peanut Mach., Lt. Mod. 5.50
500 Ft. New 30-Wire Cable @ 27c Ft.
6 New Seeburg 30-Wire Wallboxes 17.50
3 Wurlitzer Chrome Boxes, like new 27.50
45 Slot Machine Folding Stands 4.50
Terms: 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.
669-674 S. Broadway, LEXINGTON, KY.

MECHANICS WANTED

One Phonograph and one Pin Game. Draft exempt preferred. Good wages and working conditions.

SHAFFER MUSIC CO.

Seeburg Distributors
800 S. High St., Columbus, Ohio

Sales Tax Reports Show How Locations Are Closing Shop

CHICAGO, Jan. 23.—Phil S. Hanna, business editor of *The Chicago Sun*, says that official reports on State sales taxes are now one of the most accurate checks on how fast stores are going out of business. He says that too many people have created unnecessary alarm by giving out statistics as to how many stores may close, and for that reason he says that an accurate check is needed. He says that reports of business failures are

not an accurate check because a lot of small store owners go out of business without taking bankruptcy.

The tax department of Colorado recently issued a report based on the collection of State sales taxes which shows that a total of 4,441 business establishments closed in that State in one year. Of that total, more than half discontinued business during the summer of 1942, indicating that the difficulties for small stores were rapidly increasing. In North Dakota sales tax reports showed that about 1,000 stores had gone out of business in the last year. A few more than a thousand had closed in Utah. In New Mexico a total of over 2,000 stores closed in nine months of 1942. Tax reports in Illinois indicate that many grocery stores and filling stations are closing.

In Mississippi sales tax reports show a decrease of 3,462 establishments during 11 months, but in that same period 3,533 new business establishments were licensed by the tax office, indicating an increase in the total rather than a decrease. Later reports may show a similar condition in several other States.

Philadelphia Boasts Big Tourist Traffic in '42

PHILADELPHIA, Jan. 23.—Altho Philadelphia is never considered in the light of an attraction for tourists and visitors, Daniel Crawford Jr., head of the local convention bureau, disclosed that during 1942 more than \$7,000,000 was spent in the city by convention visitors, tourists and other visitors. Crawford, in his annual report, added that conventions, meetings and gatherings in Philadelphia last year brought approximately 280,000 people to the city for an average stay of three and one-half days. The report amplifies the significance of coin machine locations in and near the city's leading hotels, about 40 in number. Until pinball machines were banned here, several hotels had set up regular coin machine arcades in corners of the lobby, and even now every hotel has at least one amusement machine featuring a skill game in the lobby.

RE-MODERNIZED!



UP TO DATE! ONLY \$129.50

1/3 Deposit with Order.

Buy BOND BOND and still more **U. S. BONDS**

GERBER & GLASS
914 Diversy Blvd., Chicago

CLOSE-OUT

Hoover Chrome Steel, 1 1/8" Balls Only 50c Per Dozen.
Minimum Order Accepted 10 Doz.
CASH IN FULL WITH ORDER
CHICAGO NOVELTY CO.
1348 Newport Ave., Chicago, Ill.

WILL PAY \$325 CASH

For Thoroughbreds, Longacres. Wire serial numbers and name of your bank.
UNITED AMUSEMENT CO.
310 S. Alamo, San Antonio, Texas.

MOSELEY SPECIALS—NEW

Keeney Super Bells, Single 5c Conv.	\$239.50
Keeney Super Bell, Single 25c Conv.	259.50
Columbia Bells, Gold Award	99.50
Mills Q.T. Giltter Gold, 10c	125.00
Mills Vest Pocket Blue and Gold	72.50
Mills Throne of Music	275.00
Mills Empress	275.00



H. F. MOSELEY
Pres.-Treas.

"Write for Our Price List on More Than 1000 Brand New and Used Machines of All Makes and Models."

WANTED TO BUY

Will pay highest cash price. 100 Pimlico, Longacre, Bally Kentucky, Turf King, Jockey Club, Thoroughbreds, Sky Fighters, Submarine, Bally Rapid Fires, All kinds of Mills Slots, 5-10-25c, Blue Front, Brown Front and Gold Chromes. Mills Three Bells and Four Bells with 3 Nickels and 1 Quarter Payout. Give Serial Numbers and Guaranteed Condition.

25 Super Bells, 5c Conv., 8U	\$174.50	1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write
25 Dominos, JP, Light Cab., 8U, Like New	325.00	10 Mills Three Bells, Like New, High Serials	\$560.00
5 Super Track Times, 8U, Like New, Serial Numbers Over 7200	350.00	Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00

1/3 Cash Deposit Must Accompany Order. Balance O. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective January 30, 1943, and Subject to Change Without Notice on Used Machines, and Also Offered Subject to Prior Sale.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

GUARANTEED LIKE NEW MILLS GOLD CHROME \$224.50

5c and 10c Play 234.50
25c Play 234.50

MILLS SILVER CHROME \$189.50

5c and 10c Play 199.50
25c Play 199.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars. Also get our Price List on all types of CONSOLES, FOUR BELLS, JUMBOS, etc.

SICKING, INC.
1401 CENTRAL PKY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

LOWER PRICES

On Push Cards To Sell

Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Bets, Beers, Liquors, Cigars, Cigarettes, Candles, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.90 profit for only 4c a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

W. H. BRADY CO.
Manufacturers
Eau Claire, Wis.
"THE PUSH CARD HOUSE"

HIGHEST CASH PRICES

FOR ALL TYPES
ARCADE EQUIPMENT
1 BALL (F. P. or PAYOUT)
SLOTS
CONSOLES
PHONOGRAPHS

BELL COIN MACH. EXCH.
54 Elizabeth Ave. Newark, N. J.
(Phone: Big 3-5700)

GUARANTEED USED GAMES

OLIVE'S SPECIALS FOR THIS WEEK

20 PANORAMS
(On Location)

Perfect Working Condition
\$250.00 EACH
Will sell all or part.

15 FREE PLAY JUMBO PARADES
4 FREE PLAY JUMBO PARADES, Factory Rebuilt, in Original Crates
4 JUMBO PARADE COMBINATION

MAKE US AN OFFER ON ALL OR PART OF THIS EQUIPMENT.

OLIVE NOVELTY CO.
2825 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

LATE MODEL 5 BALL FREE PLAY PIN GAMES

Home Run, 1942	\$80.00	Victory	\$79.00
New Champ	52.50	Air Circus	99.50
Legionnaire	37.50	OTHERS	
Play Ball	35.00	Tox. League	\$38.50
Mystic	30.00	Bally Alley	35.00
Watling Fortune Telling Scale	85.00	Hamilton Small Scale	27.50
Hamilton Small Scale	27.50	Mills Modern Scale	45.00

1/3 Deposit Required With All Orders.

W. B. NOVELTY CO., INC.
1903 Washington Blvd., St. Louis, Mo.

CARL TRIPPE

Price Plus Guaranteed Satisfaction

NEW REBUILTS—5 BALL FREE PLAY GAMES

ACTION formerly Stars	\$127.50	PARATROOPER formerly Powerhouse	\$109.50
GRAND CANYON formerly Double Play	159.50	PRODUCTION formerly Blendie	109.50
LIBERTY formerly Flicker	89.50	BATTLE formerly Zombie	117.50
MIDWAY formerly Zombie	127.50	JEEP formerly Duplex	127.50
TORPEDO PATRON formerly Formation	109.50	WAR ADMIRAL formerly Grand Natl.	249.50
BOMBARDIER formerly Follies	109.50	RACE KING formerly Thistle-down	249.50
EAGLE SQUADRON formerly Big League and Big Town	109.50		

A-1 RECONDITIONED 5 BALL FREE PLAY PIN GAMES

ABC Bowler	\$29.50	Four Aces	\$89.50	Scandals of 1942 (Rebuilt Follies)	\$29.50
Action	89.50	Gold Star	29.50	Score Champ	15.00
Air Circus	89.50	Gun Club	49.50	Seven Up	27.50
Air Force	89.50	Holdover	17.50	Sea Hawk	22.50
All American	25.00	Home Run (1942)	42.50	Show Boat	42.50
Arrowhead (1 Ball)	15.00	Horoscope	22.50	Silver Skates	24.50
Argentine	42.50	Jungle	42.50	Snappy	37.50
Bandwagon	17.50	Knockout	75.00	Speed Demon	12.50
Battle (Used Rebuilt Zombie)	89.50	Lancer	17.50	Spinning Reels	49.50
Big Chief	22.50	Landlido	17.50	Spot Pool	32.50
Big Parade	75.00	Legionnaire	29.50	Sport Parade	24.50
Big Time	17.50	Liberty (Used Rebuilt Flicker)	59.50	Super Charger	15.00
Belway	39.50	Majors	31.50	Star Attraction	42.50
Broadcast	19.50	Mills 1-2-3 (1939)	22.50	Ten Spot	32.50
Boom Town	19.50	Monicker	89.50	Toplo	89.50
Crossline	19.50	Mystic	22.50	Texas Mustang	47.50
Defense	89.50	New Champs	45.00	Ump	19.50
Dive Bomber (Rebuilt Formation)	42.50	Pan American	24.50	Vacation	15.00
Doughboy	18.50	Play Ball	22.50	Venus	42.50
Flagship	17.50	Progress	17.50	Victory	89.50
Flicker	17.50	Rotation	15.00	Yanks	89.50
		Roxy	15.00	Zig Zag	42.50

Terms: 1/3 Deposit, Balance C. O. D.
Send for Our Complete Price List on Any Games You Are Interested In.

IDEAL NOVELTY CO.
2823 Locust St., St. Louis, Missouri
Phone: Franklin 6544

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief.

STILL ONLY \$7.50 COMPLETE

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

BLOCK MARBLE CO. 1527 Fairmount Avenue Philadelphia, Pa.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

SPECIAL!! SPECIAL!! SPECIAL!!

PORTABLE BOWLING ALLEYS, 54 FOOT—THEY LOOK NEW! THEY'RE REALLY CLEAN! ONLY IN USE ABOUT 6 MONTHS! THEY COME COMPLETELY EQUIPPED WITH EXTRA RUBBER HOSE FOR THE PINS AND PLENTY OF WIRE! SOLD IN LOT OF 6 ONLY! SPECIAL PRICE FOR SIX, \$2,100—GRAB 'EM.

6 Bally King Pins, Each \$199.50
SPECIAL FOR ALL 6 1,050.00

2 New Model "Keep Punching" Reg. Price \$159.50. Special, Each 99.50

5 Casino Golf, Special, Each \$39.50
Poker Joker, terrific for Penny Arcades, legal everywhere 119.50

Send for Circular List.

LATE USED PIN GAMES NET PRICE NO DISCOUNT

6 Genco Four Aces	\$99.50	2 Genco Defense	\$75.00	2 Big Parade	\$69.50
2 Chicago Coin Gobs	90.00	1 Venus	50.00	8 Victory	55.00
3 Air Circus	79.50	25-10-20	74.50	2 Home Run '42	35.00

BUY ANY 5 GAMES HERE AND DEDUCT 10%

10 Jungle	\$35.00	2 Gottlieb Champs	\$35.00	4 Ten Spot	\$22.50
6 Captain Kids	32.50	5 Majors '41	27.50	5 Horoscopes	25.00
4 Show Boats	32.50	10 Star Attraction	27.50	1 Twin Six	22.50
3 Legionnaires	32.50	4 Do-Re-Mi	30.00	6 Wildfirs	17.50
3 Sluggers	27.50	1 Bally Trailways	27.50	10 Hi Hat	22.50
10 Snappy '41	27.50	2 A.B.C. Bowlers	30.00	10 Sport Parade	20.00
2 Gottlieb New Champs	32.50	3 Stoner's Three Up	27.50	4 Velvet	17.50

SEND FOR COMPLETE LIST OF TUBES FOR WURLITZER, SEEBURG, ROCK-OLA MUSIO MACHINES. ALSO ALL NUMBERS OF TUBES FOR RAPID FIRE AND SEEBURG GUNS.
Terms: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO. 419 MARKET ST., PHILADELPHIA, PA.
MARKET 4641—MAIN 4514.

Operators and Distributors!

Rebuilders of *Bally* 1-BALL PAYOUT GAMES

Now Rebuilding:

- Sport Page } into "FAST TRACK"
- Blue Ribbon } into "RACE KING"
- Thistledown } into "WAR ADMIRAL"
- Sea Biscuit } into "WAR ADMIRAL"
- Grand National } into "WAR ADMIRAL"
- Grand Stand } into "WAR ADMIRAL"
- Pacemaker } into "WAR ADMIRAL"

ALL TESTED AND PROVEN FOR PROFITS

Note These Features—Here's What We Do:

1. All paint removed.
2. Backglass, playing field, cabinets and stands redesigned and refinished like new.
3. New style 23"x23" backglass cabinet . . . new backglass design to fit new cabinet.
4. Playing field panel redesigned and refinished in natural wood.
5. New games. All new moulding and moulding trim on playing field cabinet.
6. All visible parts sterling silver refinished with baked lacquer to protect finish.
7. All parts reconditioned, placed in mechanically perfect condition and thoroughly tested before shipping.

WANTED TO BUY . . . Will Pay HIGHEST PRICES For:

Sport Page, Blue Ribbon, Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker. Advise quantity and guaranteed condition.

See your distributor or write us direct.

SULLIVAN-NOLAN ADVERTISING CO.

527 W. Chicago Avenue Chicago, Ill. Phone DElaware 5619-20

Buy U. S. War Bonds and Stamps!

Says Good Games Save Many Trips

CHICAGO, Jan. 23.—At United Manufacturing Company, where Zombies and Sun Beams are being revamped into Midways and Sun Valleys, Harry Williams reports. "Of the many hundreds of Midways and Sun Valleys in operation, there have been but two service calls reported thus far." And Williams described how such mechanical perfection in games not only keeps them in continuous operation for more play, but the lack of service requirements would account for considerable gasoline savings where operators must use an automobile to answer hurry-up service calls.

According to Williams, the reason for such uninterrupted performance in the operation of Midways and Sun Valley lies in the fact that the old Zombie and Sun Beams are thoroughly overhauled, reconditioned and tested by experts before they are permitted to leave the United factory.

SEE *Bally's*
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

There is no substitute
for Quality
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

SPRING SPECIALS FOR REPAIRMEN

COMPRESSION PLUNGER SPRINGS

54c Per Doz.
\$3.50 Per 100 (Asst.)
EXTRA HEAVY
60c Per Doz.
\$4.00 Per 100 (Bally)

REBOUND GATE AND SPRING
\$1.20 Per Doz.
\$7.50 Per 100 S-10

SPRING FOR REBOUND GATE
36c Per Doz.
\$2.00 Per 100 S-11

SKILL LANE SPRING
54c Per Doz.
\$4.00 Per 100 S-11A

REBOUND SPRING
80c Per Doz.
\$6.00 Per 100 S-12

OUTSIDE CABINET PLUNGER SPRING
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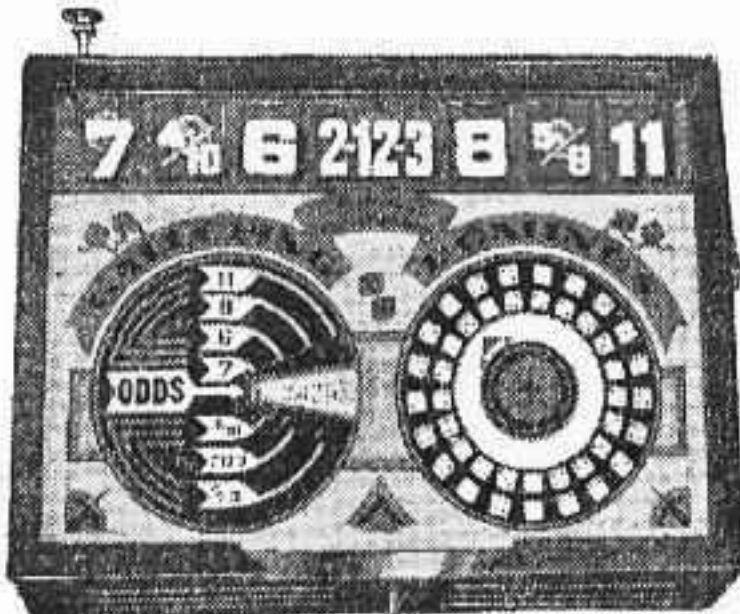
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Halifax Ruling on Locations Brings Greater Phono Use

HALIFAX, N. S., Jan. 23.—An ultimatum from the Nova Scotia Censors' Board that a minimum of 15 square feet of space for each person must be allowed has caused a record run of phonos and has also been reflected in the demand for coin machine entertainment generally, including pinball and shooting games, photographic machines, slots and bells.

Operators of restaurants, night clubs, dance halls, hotels, etc., where dancing has been an attraction have been forced to cut down on their overhead to meet the reduced receipts created by the 15 square feet order. One ballroom which had been holding about 500 dancers has been limited to 200 by the ruling from the censors.

The orchestras have been either dropped entirely in favor of the phonos or reduced to skeleton size.

With the closing of many dance spots, civilians and servicemen have been turning more to coin machine games for their entertainment. Never before has there been such a demand for the automatic amusement in Halifax as at present, and there is difficulty in supplying enough of the machines to meet the prevailing need. The phonos have not only been installed in the dance halls, niteries, hotels, restaurants, etc., for the public dancing, but in many other places for non-dancing or for individual couples or groups to trip the light fantastic for a few minutes to pass the time pleasantly. The pinball games are getting big play everywhere and whether the public dancing is available or not.

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#80 Tubes	.90 Ea.
#38 Tubes	1.50 Ea.
#6L6C Tubes	2.00 Ea.
#5W4C Tubes	.95 Ea.
#76 Tubes	1.00 Ea.
#1033 Mercury Tube (Replaces #2A4C—Very Fine Tube)	3.50 Ea.
#2050 Tubes (Same as #2051)	3.50 Ea.
#47 Tubes	1.50 Ea.
#5U4C Tubes	1.05 Ea.
#41 Tubes	.90 Ea.
#42 Tubes	.90 Ea.
#79 Tubes	1.65 Ea.
#6J5GT Tubes	1.15 Ea.
#56 Tubes	.85 Ea.
Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered)	1.90 Ea.
Toggle Switch Assembly	2.50 Ea.
Zenith Filter Condensers, Fine Quality	1.25 Ea.
#44 Small Lamps	.55 Box
5c A.B.T. Mfg. Co. Coin Slides	1.00 Ea.
5c Secondary Slides	.25 Ea.
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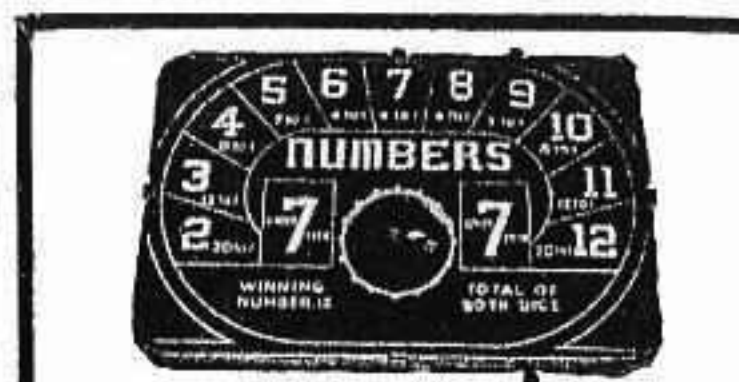
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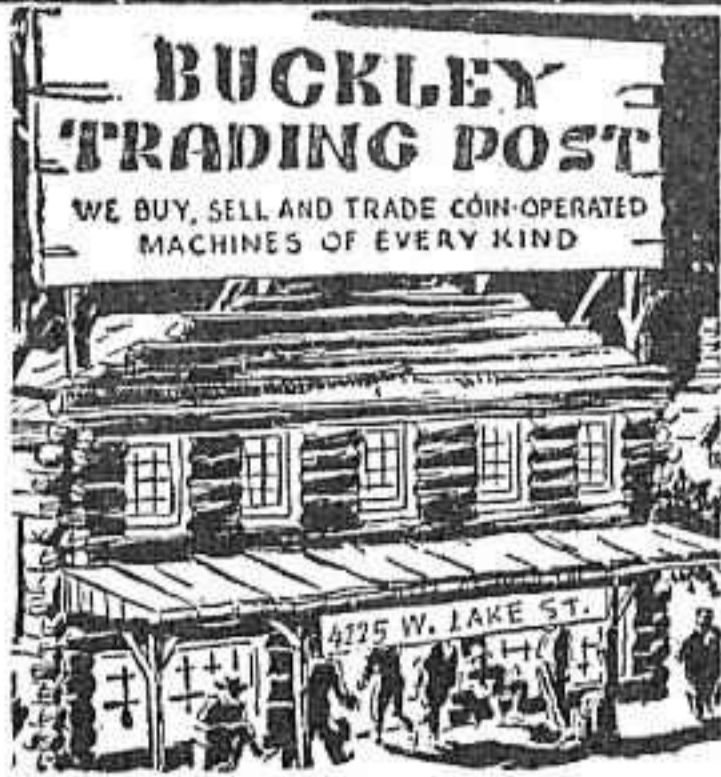
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Wurlitzer 780-E	399.50	5¢ Q.T., Like New	65.00	Wild Fire	49.50
Wurlitzer 616	79.50	5¢ Brown Front	110.00	Double Play	39.50
Battling Practice	99.50	5¢ Melon Bell	110.00	Duplex	39.50
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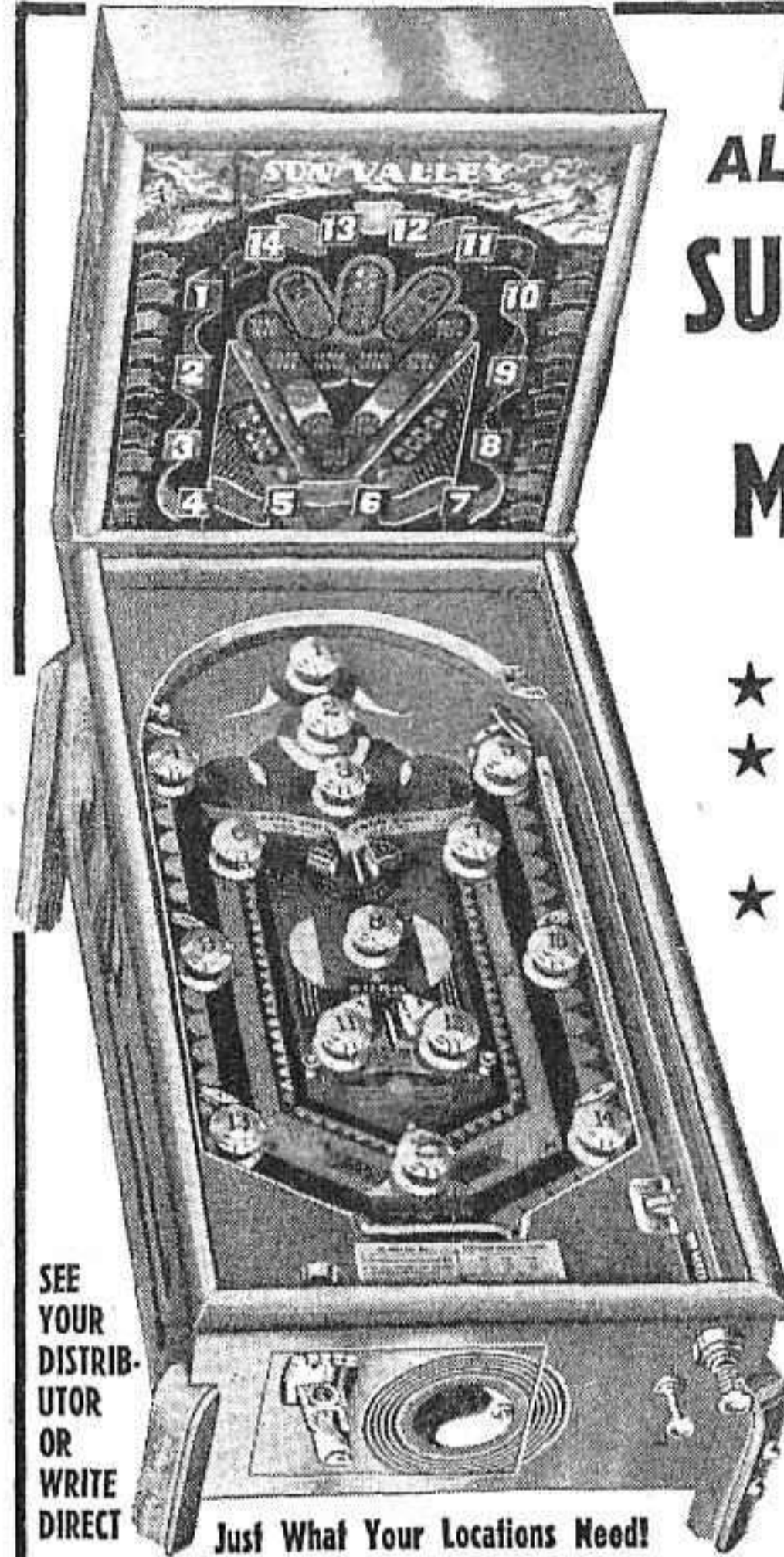
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