

NOVEMBER 21, 1942

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The Billboard

The World's Foremost Amusement Weekly



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Thine Alone
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The Rosary
- 36048
Kiss Me Again

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A BOY IN KHAKI—A GIRL IN LACE
Columbia Record 36628

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BE CAREFUL, IT'S MY HEART
Columbia Record 36618

WONDER WHEN MY BABY'S COMING HOME
OLD SAD EYES
Columbia Record 36609

THIS IS WORTH FIGHTING FOR
MY GREAT, GREAT GRANDFATHER
Columbia Record 36605

THE STAR-SPANGLED BANNER
AMERICA, I LOVE YOU
Columbia Record 36511

THIS TIME
THE MARINES' HYMN
Columbia Record 36540

and here's a KATE SMITH FAVORITE for the Christmas Season

SILENT NIGHT, HOLY NIGHT

backed by **ADESTE FIDELES** Columbia Record 35791

TED COLLINS—Producer-Director

DAZZLING IN THE DARK

War and Show Business

Chicago niteries want soldier trade; cater to lads in uniform—Page 3.

Femmes expected to dominate show-biz as a result of 18-19-year draft law—Page 3.

Band agencies and AFM adopt watchful waiting policy on \$25,000 salary ceiling—Page 3.

Harold L. Ickes recommends further cut in petroleum consumption in 17 East Coast States, but "B" and "C" cards not expected to be affected—Page 3.

War brings back slides and p.-a. announcements—Page 5.

Revival of sentimental and soldier songs of World War I are chief developments in popular music over air—Page 6.

Teen-Age Draft To Hasten Trend To Hiring Gals

WASHINGTON, Nov. 14.—Passage of the 18 to 19-year-old draft bill is expected to have a telling effect on show business. Bill was passed Thursday (12) by the Senate and was sent to the White House for the President's signature. Actual induction of the teen-age registrants, it was predicted, will start in 40 to 60 days.

Many bands, acts and theaters have employed youngsters to replace those in the 21 to 45 age bracket. Now, however, they will be forced to fall back on femme employees and men over the 45-year age limit.

Particularly hard hit will be the band business. Many band leaders have been replacing those called to the colors with the teen-age youngsters. As far back as a month ago, when the passage of the bill seemed imminent, agencies had already started to take in femme bands.

A telling blow will also be felt by film houses, who for some time have been employing male youngsters as ushers and ticket takers. Here, too, gals are expected to fill in. New York's Paramount Theater which for years has employed teenagers as ushers, is now almost completely staffed with gals.

Ice shows will also be affected by the new law. At the beginning of this season practically the entire male choruses of the arena shows were made up of 18 to 20-year-olds. However, George D. Tyson, managing director of the Arena Managers' Association, producer of *Ice-Capades of 1943*, revealed that such an emergency had already been provided for. When the new show goes out on the road next year the entire chorus will be composed of girls.

Night clubs are not expected to feel the pinch much. Most of the performers are over 21, and rarely develop before that time. Waiters and others on the staffs of clubs are mostly married men and those over 45.

Shortage of Novelties

CHICAGO, Nov. 14.—Merriell Abbott, booker of the Palmer House's Empire Room, gave up her search for a novelty act to succeed the departing Ray Parker and Porthole and singled out Bob Kirk, vocalist with Griff Williams's band, now in the room, for a spot in the show. The bookings of both Grace Drysdale and Paul Sydel fell thru.

B'dway Electric Signs, Darkened, Resort to Gadgets To Attract; Mysterious "E" Sign Is a Teaser

NEW YORK, Nov. 14.—Seven months of the Broadway dim-out have converted the street of lights into a daytime attraction so far as strollers are concerned. At night the pace of cash registers of theaters and night clubs indicates that people are being driven off the darkened streets into places of amusement.

Figuring largely in the attempts to continue Broadway as a sight advertising medium are Douglas Leigh, Inc., originator of many of the spectacular electric signs on the main artery, and General Outdoor Advertising Company, which is testing new daylight effects which have visibility in the dark, getting light from lighted windows and auto headlights.

Leigh's initial attempt, the Camel soldier-blowing-smoke-rings sign, on Times Square has met with such success that similar signs have been set up in 12 other cities. Leigh's other signs, such as Wilson Whisky (the animated cartoon) Gillette, Four Roses and Bromo Seltzer, operate until the dim-out. (Dim-out time is announced daily in the newspapers). Leigh also installed the first paint job made of non-priority materials on the corner of the Mayfair Theater Building, covering 4,050 square feet, plugging Schaeffer's Beer.

Camel sign was originally constructed as a neon job last October, and was completed five days after the Japs bombed Pearl Harbor. It burned as an (See *Dazzling in the Dark* on page 10)

Agencies, Names, Union Waiting For Gov't To Clarify 25G Rule

NEW YORK, Nov. 14.—Band and talent agencies have settled down to a session of watchful waiting regarding the \$25,000 salary limitation edict. From all indications, the American Federation of Musicians has also adopted the policy of waiting for official rulings on the subject.

In the meantime, the ruling of last week extends the status quo generally until January 1 and is generally regarded as a reprieve for top-salaried performers and band leaders.

One AFM spokesman declared there was nothing to do but wait for government rulings, which he said would probably be guided by court decisions. He said he knew of no step being taken by the AFM to reclassify band leaders from a contractual status of house employees to that of independent contractors.

Under current conditions, because of the AFM Form B contract now in effect

for about a year, name band leaders are classified as house employees and are thereby relieved of the necessity of paying Social Security taxes. This issue, which threatened to tie up the industry last year and which the AFM won, now threatens to backfire because of the recent ruling by the Office of Economic Stabilization limiting salaries to \$25,000 (maximum gross earnings, \$67,200). As independent contractors, there apparently would be no limit to their earning capacity.

A Salary Stabilization Unit of the Bureau of Internal Revenue has already been opened in New York, with Charles A. Drake at the head. Rulings will probably be handed down thru this office. Similar offices are to be opened in Philadelphia, Chicago, Detroit, Los Angeles and San Francisco.

Chicago Clubs Want Soldier Trade; Are Handling It With Kid Gloves

CHICAGO, Nov. 14.—Servicemen receive kid-glove treatment in local cafes, hotels and cocktail lounges. Thousands are stationed in this area, and their generous patronage of after-dark spots, particularly those pop priced, has prompted operators to give them special service to encourage return visits and avoid trouble.

Most spots will not serve the men more than a couple of drinks, to make sure that they don't stagger out. Prices to them are usually lower than they are for civilians.

The Latin Quarter, which caters to more uniformed men than most Loop spots because of its convenient location, made arrangements for MPs to be stationed in the spot Saturday nights. Their very presence discourages any undue tomfoolery by the boys. Ushers are also

on hand to handle the mobs. Business in the Loop has been booming, and plenty of dough is spent by the crowds of relatives and friends visiting locally stationed soldiers and sailors. Loop hotels are mobbed and rooms are at a premium.

The Palmer House established a new record in its Empire Room for the first month (September 17-October 16) of its revue with Griff Williams and orchestra and the Hartmans. A total of 17,184 were entertained, and they spent \$62,725. Last Saturday (17) was a record-breaking night: 1,004 customers spent over \$6,000.

Chico Marx and band at the Blackhawk are on their way to break an attendance and gross record. The Latin Quarter (seating 600, no cover or minimum week-nights) has been averaging \$12,000 to \$16,000 a week.

Free Shows Wanted For USO Clubs

DANVILLE, Va., Nov. 14.—Retired performers, semi-pros and amateurs should offer their talents to the 1,000 USO clubhouses thruout the country, as these clubs are not supplied with shows by Camp Shows, Inc., says Richard T. Penn, a local tobacconist who is also an amateur violinist.

Penn gives two days a week to playing USO clubhouses and says that most of the clubhouses would more than welcome entertainment ideas. Some of the bigger clubs have well-equipped stages, but the smaller ones in private homes have no facilities for shows, says Penn.

Penn says, "To experience the gratitude of these men is a privilege unforgettable."

Kaye, Shore To Picket L&E as AGVA Penance

NEW YORK, Nov. 14.—Danny Kaye and Willie Shore were found guilty yesterday of crossing the American Guild of Variety Artists' picket line in front of Leon and Eddie's by the international board of the Associated Actors and Artistes of America. After a reprimand both comedians agreed to picket the spot.

Kaye and Shore, members of AGVA, were cited by the Four A's for having crossed the picket line several weeks ago. Kaye was supposed to be present at a hearing last week, but claimed he didn't receive the notification in sufficient time.

Arrangements for Kaye and Shore to picket will be made with AGVA leaders today. Senor Wences, Henry Slate and Teddy Rogers were also scheduled to show up for a hearing.

Proceedings against Joe E. Lewis for crossing the picket line were dropped after Lewis admitted to AGVA, according to Jonas T. Silverstone, national counsel who is in charge of the strike, that he went into the night club the first day of the action at 3:45 a.m. when there was no picketing going on and he wasn't aware that the place was put on the unfair list.

Eastern Gas Cut Proposed, But C Cards Unaffected

NEW YORK, Nov. 14.—A cut of nearly 12 per cent in petroleum consumption in the 17 rationed East Coast States was recommended to the War Production Board this week by Harold L. Ickes, Secretary of the Interior and Petroleum Coordinator. The WPB, in turn, has the authority to direct the Office of Price Administration to make the cut. However, no official orders have been forthcoming as yet at the local OPA office here; but the recommendation probably will be acted upon shortly, according to a spokesman for the office.

When the new regulation goes into effect, reduction in consumption is not expected to be felt to any great extent in the amusement industry. It was pointed out that in all probability those holding basic "A" ration cards would be cut from four to three gallons a week. However, most show people using their cars to fill out-of-town dates have been receiving "B" and "C" ration cards and will probably continue to do so. No cut has been recommended on the "B" and "C" books. Nevertheless, it was pointed out, the OPA will re-examine all applications. (See *Eastern Gas Cut* on page 10)

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Seek Tax Relief For Dramatists

NEW YORK, Nov. 14.—With the attention of the entire show business focused on the \$25,000 limitation in the recent tax law, a proposal designed to relieve hardships of authors, playwrights, scenarists and other creative artists under the regular tax bills is being pushed by the Dramatists' Guild. Clause would permit allocation over a period of not more than three years of compensation derived from a piece of writing produced over a period of years, for purposes of computing taxes on income. Income tax rates have long played havoc with the writer who toils over a number of years to complete a single work, and then, thru the sale of publishing, production, film, foreign and other rights, finds himself in the upper income brackets for a single year and so is forced to kick back a good portion of returns. By dividing the income into three parts, lower tax rates are levied on each.

Lawyers and other taxpayers who receive compensation for personal services were enabled by the Revenue Tax Act of 1939 to allocate compensation for work taking five or more years to complete over the number of years required to do the work. Treasury Department, however, ruled that authors and writers did not come under the provision, but received "royalties," considered earned income. Recognition for writers and authors in the new act was obtained by Maurice J. Spieser, of National Association of Performing Artists, and C. Campbell Becket, Connecticut attorney, working on the theory that Congress had intended that the Act aid writers as well as the general taxpayer. Authorized to represent the Dramatists' Guild, Authors' League, Screen Writers' Guild and Authors' Guild, as well as NAPA clients, Spieser and Becket submitted a proposed amendment to Congress covering the writer situation. Result was an amendment to the Revenue Act specifically recognizing the rights of writers and authors, but discriminating against them by putting a three-year limitation on compensation derived by writers on long-term work. Other tax-

NAN BLAKSTONE

(This Week's Cover Subject)

NAN BLAKSTONE is not merely one of the top singers of saucy songs, and incidentally, one of the highest paid—she's a production. Her wardrobe is so elaborate that her costumers receive program credits and embrace such fabulous names as Chanel and Schiaparelli of Paris, Jaeger's of London, Bonwit Teller and Milgrim's of New York, Jack's of Hollywood and Leonore of Chicago. Her songs and stories have created so much comment that their authors and composers come in for special mention. And the list of plush rooms she's played has become the envy of many.

After completing a course at one of Chicago's most high-brow conservatories of music, she threw her diploma away and started banging a piano and singing in a manner that would have shocked her good professors. It was super scat the gal was giving out and knowing cafe-goers went for it in a way that convinced the fugitive from a conservatory that she had found her metier. Grand uproar, not opera. After a tumultuous career on Broadway, Miss Blakstone stuffed her bags with frocks and hot choruses and took the ferry ride that took her to London and a season at the Cafe de Paris. Smart Londoners brought out the new Nan—suave, sophisticated, spicy—and started her on still another spiral upward. Back to this side of the drink and conquest of the toughest circuit in show business, the swank grog shops on the right side of the tracks. Cafe Lamaze, Hollywood; Latin Quarter, Miami Beach, Fla.; Chase Hotel, St. Louis; Colony Club, Chicago; Club Moderne, San Francisco; Tic-Toc, Montreal; Club Forrest, New Orleans, and Le Ruban Bleu, New York.

Under the personal management of her husband, Ronald Aaron Gerard, she's booked by Frederick Brothers' Artists' Corporation.

Meatless and Helpless

SAN FRANCISCO, Nov. 14.—Local hotels and night spots have started a policy of two meatless days each week—but the major problem of the operators is not the menu but the lack of help. Already thousands of restaurant workers have gone into the army or war industries.

An estimated 1,000 restaurants may go out of business before the end of the year. At present San Francisco is serving more than 600,000 public meals a day.

Eating sales are reported to be up 29 per cent over the first nine months of 1941.

payers who receive "compensation for personal services" are permitted to prorate their income over an unlimited amount of time.

New section provides for writer or author to receive not less than 80 per cent in the taxable year in contrast with the old law, which stipulated that it was not to be less than 95 per cent. Section applicable to scribes is retroactive to December 31, 1940.

Amendment was explained by Spieser at annual meeting of Dramatists' Guild last Monday (9), and later put in the form of memorandum sent to all writers' orgs involved. In some cases revision may enable writers to skirt the \$25,000 limitation, if spread income does not exceed the \$67,200 peg within any of the three years over which apportionment is permissible.

While much has been accomplished to bring specific relief to writers affected, Messrs. Spieser and Becket feel that the act should be amended further to give the same benefits to authors and writers as other taxpayers enjoy under the provision.

Loss of Army-Navy Game Biz Fails To Damp Phila.

PHILADELPHIA, Nov. 14.—Transferring the Army-Navy football game from the 102,000-seat Municipal Stadium, where it has been an annual fixture since 1936, to Annapolis represents a loss of at least \$1,500,000 to local amusement and business interests. Service game gave local niteries, hotels, restaurants and theaters a holiday bigger than New Year's Eve in

Who's To Blame On Cancellation—Act, Agent, Owner?

PHILADELPHIA, Nov. 14.—A test suit on State's booking license law enforcement has been instituted by AGVA here in Common Pleas Court. Two suits were filed by Edward Davis, attorney for the local union, one by AGVA itself against the T-K-9 Club, defunct Atlantic City nitery, and the other listing Cardine, local magician, as plaintiff, against Stanley Carroll, operator of Carroll's Cafe here, and Hap Burns, local booker. Interest is centered mostly in the Cardine case for a court ruling on whether the cafe owner, booker or performer himself assumes the responsibility in a cancellation.

Cardine, according to the bill filed in court, was canceled out of Carroll's Cafe. According to interpretation of the State law, the cafe owner is liable. However, law provides that the cafe owner must sign the booking contract in order to make it legally binding and, in this instance, Cardine's contract allegedly was not signed by the nitery op. AGVA here maintains that either the State has fallen down in enforcement of the booking law or the law itself is weak in respect to cancellations. In any event, the courts will be asked to decide, and future course of union will depend on the decision.

The T-K-9 case also involves cancellation, an entire show being checked out after the spot folded. AGVA is trying to find out if the booker carries the responsibility in such case. If need be, AGVA will lobby for change in State booking law. State law, regulating booker, performer and talent buyer alike, was placed on the books over a year ago and had been considered fool-proof until now.

recent years, enabling many to weather the storm of sluggish winter weeks.

But with the town booming now in its own right, hotels at near capacity, niteries doing turn-away business each week-end, and grosses zooming at movie and legit houses, loss of the million-and-a-half the Army-Navy game brought in will not be felt as much this year.

Chamber of Commerce hopes to get the service game back after the war.

The Kiosks Still Stand

NEW YORK, Nov. 14.—Broadway Association's Subway Kiosk and Entrances Committee suffered another major setback during the recent scrap metal drive in its campaign for removal of subway kiosks. Arguing that the 32 cast iron and glass entrances spotted at varying intervals along Broadway are "hazardous both to pedestrian and vehicular traffic, unsightly and potentially hazardous in the event of enemy bombings," committee chairman sounded out Park Commissioner Robert Moses on the removal of the eyesores. Plea was pigeonholed, however, when Moses resigned from the committee.

Subway committee hasn't given up yet, planning to seek other channels for execution of its crusade.

Lastfogel Overseas With Camp Troupe

NEW YORK, Nov. 14.—Second overseas unit formed by USO-Camp Shows, Inc., to entertain American troops abroad arrived in England this week, according to a notification from the War Department. Unit consists of Kay Francis, Martha Raye, Carole Landis and Mitzl Mayfair. Abe Lastfogel, William Morris Agency exec and general manager of Camp Shows, squired the unit to England.

Reason for Lastfogel making the trip was to determine future policy of overseas units, the newest branch of Camp Shows activity. Organization feels that the necessity for sending troupes abroad will increase rapidly.

Lastfogel is going to investigate working conditions, where the performers will eat and sleep, transportation, how many camps there are to be played and what type of entertainment the soldiers want. Glamour unit will be abroad two months. First unit was headed by Al Jolson.

Draft Hits Torchbearers; All-Femme Plays Planned

BALTIMORE, Nov. 14.—Plays without men in their casts may soon be the rule at Baltimore's little theaters. The draft has gobbled up so many actors, it is said, that even collegiate theater groups may have to fall back on producing plays with only women's roles. Less likely, but still a possibility, is the necessity of using women in men's roles, reversing the Shakespearean practice of having men play all the characters.

An official of the Vagabond Players said the group hopes it may be able to go thru its season as planned, but it may find it necessary to cut out some of the scheduled plays which call for several actors. The group has lost about 25 men already, and others are awaiting induction now.

The Johns Hopkins (University) Playhouse declared the group may find it necessary to borrow technicians from other little theater groups.

Several little theater groups have already had to disband because of the draft. Two of the most popular of these were the Play Arts Guild and the Theater Division of the Baltimore Museum of Art.

New Show for Copa

RIO DE JANEIRO, Oct. 31.—Copacabana's next floorshow, set for early November opening, will feature Nini Theilade, plus Carmen Rodrigues, Mexican singer; John Bux, Argentine eccentric dancer, and Roberta Galeno, Brazilian baritone. Wilbur Hall and Rene, U. S. musical turn in current Copa show, wind up a 10-week date October 15, replaced by Professor Barreira and Nadja, mental duo. Iris Murray and Joan Daye, U. S. girls, have been added to the U. S. girl line in Copa's Golden Room.



SO-You-Think-You-Won't-Be-Drafted Dept.: Seen on Fifth Avenue near 57th Street the other day was a corporal with Acousticon equipment plastered all over his right ear. . . . Warner Bros. ought to do something about the trailer for *Gentleman Jim*, which stars Errol Flynn. At one point in the trailer spiel the narrator, referring to Flynn's role as Gentleman Jim Corbett, the boxer who took the championship away from John L. Sullivan, comments: "And he's just as good in the clinches." Whereupon the audience howls and howls and howls. . . . Dan Tuthill, of National Concerts & Artists Corporation, is training Colonel Fu Fung Ching to perform a military salute. The colonel is a Peke. . . . If Sherman Billingsley passes you by in the Stork, don't get sore at him for snubbing you; it may not be that at all. Actually, he's very near-sighted. . . . Latin relief bands, both leaders and sidemen, are practically playing a perpetual circuit composed of La Conga, the Havana-Madrid and La Martinique. The other night one relief crew closed at the Havana-Madrid, and the next night a new leader came in—but six of the seven original sidemen stayed right on. . . . Harry Levine, Paramount booker, was watching a glorious sunset the other evening. Finally he broke the silence. "You know," he said, "if Leonidoff did that, he certainly is wonderful!"

LOEW'S CRITERION scored one of those unconscious scoops by reviving the Boyer-Lamar film, *Algiers*, just a few days before the North African invasion. And the Paramount is in no bad spot either, with its booking of *Road to Morocco*. . . . Since a couple of columns on the dailies carried the erroneous information that Count Basie was being inducted, life has been tough for that part of the Morris office trying to book him on dates. . . . Norman Bel Geddes is designing the American Theater Wing's Merchant Seaman Club, which is scheduled to open December 7. . . . Pietro Frosini, 62-year-old accordionist, who was in retirement except for a morning radio program, is back in harness again, teaching at the Robotti Accordion Academy. . . . Last week John Murray Anderson was discussing the problems of wartime transportation for shows, and a dispute arose concerning the distance between New York and Chicago. Anderson called a friend who has traveled a great deal thru the country, and the two of them tried to figure the exact distance; then they began calculating exact distances between cities on a cross-country hop. When they were thru, Anderson totaled the distances. They amounted to exactly 4,500 miles.

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Cleve. Org Formed To Clear Benefits; UTWAC OK Needed

NEW YORK, Nov. 14.—James Sauter, executive director of the United Theatrical War Activities Committee, founded by the actor unions to regulate appearances at war benefits, when informed that an organization had been formed in Cleveland whose stated purposes are the same as UTWAC's, said that UTWAC is the official clearing agency for free talent and is national in scope.

Sauter further stated that there are only three bodies allowed to clear war benefit performances, namely, UTWAC, Hollywood Victory Committee and the American Federation of Musicians. Sauter said that even Army and Navy Relief and Treasury Department benefits are cleared thru UTWAC, which gets 15 per cent of the proceeds.

He said that if the Office of Civilian Defense wants to set up such a group, it would still have to clear thru UTWAC, and not become a clearing agency of its own.

CLEVELAND, Nov. 14.—The Office of Civilian Defense may well become an agency of defense of professional entertainers' time, if the idea which budded in the Cuyhoga County Council for Civilian Defense here is adopted. Formation of a committee to co-ordinate musical activities in relation to civilian defense was announced by Charles M. Schloss, executive secretary of the committee on education and information for the OCD in this area, and was said to have been received with interest by officials in Washington with whom he talked last week.

The purpose of this committee is "to act as a clearing house for requests for bands, orchestras, choral groups, soloists and stage figures on the part of public and private agencies interested in furthering the war effort; also to promote the use of music and other forms of entertainment in patriotic meetings, rallies and similar functions," according to Schloss. Committee is headed by Russell V. Morgan, music supervisor of the Cleveland public schools, and includes such members as Lee Repp, secretary of the local musicians' union; Clem Pope, regional RKO theater manager; Chester J. Koch, co-ordinator of patriotic events in Cleveland; Rudolph Ringwall, director Cleveland Symphony Orchestra, and other luminaries and persons active in the entertainment field.

"Wine" Trial Is Postponed

NEW YORK, Nov. 14.—Producer, company manager and stage manager of *Wine, Women and Song*, charged by License Commissioner Paul Moss with presenting an obscene, immoral and indecent show, have obtained a postponement on their trial, scheduled to begin yesterday in the Court of Special Sessions here.

The defendants, I. H. Herk, Samuel Funt and Herman Shapiro, thru their counsel, Arthur Markewich, have made a motion to transfer their case from Special Sessions Court to General Sessions Court. Cases presented before the Court of Special Sessions are reviewed by three justices, while in the Court of General Sessions the case is heard and decided upon by a jury. Hearing will be held Monday in Supreme Court before Justice Steuer.

Case was originally set to come up early this week, but Markewich obtained a show cause order from Justice Steuer, adjourning the trial to yesterday.

"Vanities" 13G in Memphis

MEMPHIS, Nov. 14.—Off to a slow start, the (Roller) *Skating Vanities* closed here Sunday to a packed house. Col. Charles A. McElravey, Auditorium manager, said they grossed approximately \$13,500, mostly in the last three days. Colonel McElravey confirmed the fact that he has booked the attraction for a return in 1943, altho definite dates have not yet been set.

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For VAUDE

JOHN SEBASTIAN — harmonica player now at La Vie Parisienne, New York night spot. He is a truly terrific musician, and is developing as a personality as well. Does classic stuff, including difficult numbers that obviously were never written for the harmonica, plus some bits of satire. Is nice looking, and has an excellent personality. Has played hotel spots, and has a CBS sustaining spot now. Should be ripe for vaude, a revue or recordings.

For LEGIT MUSICAL

HELENE DANIELS — blues singer heard on *Blues in the Night*, Sunday shot over WOR and the Mutual net. Has a full voice and extremely effective delivery and technique — and should be terrific if spotted correctly for her own session in a legit revue.

For BANDS

FRED GORDON — young, personable emcee with a good Bing Crosby type of voice who should be a fine bet as a vocalist with a band. Caught at Lakota's Restaurant, Milwaukee, where he is scoring heavily. Has a fresh personality and an easy, likable style of handling both talk and vocals. Can also do good impressions of radio and screen personalities.

Slides and P. A. Plugs Are Back—The War's To Blame

NEW YORK, Nov. 14.—Nation-wide stoppage of screen trailers has caused a reversion to the old days of slides and p. a. announcements to plug coming vaude and other special attractions. Move to conserve raw film materials doesn't affect trailers on feature films.

Directives from the War Production Board to the effect that "no film will be allotted to any company for production of trailers unless they are related to the war effort" has greatly curtailed the special service department of National Screen Service, leading trailer house in the country.

Only special service trailers National Screen is permitted to make are those with a direct bearing on the selling of War Bonds, salvage drives and like campaigns to prosecute the war. Outfit still has a healthy supply of prints of name band trailers which they can supply to the Paramount and Strand, but as soon as that stock is gone, houses will have to use other means of ballyhooing coming stagershows.

Eight people were recently let out of National Screen because of the curtailed activities.

Lastfogel CSI President

NEW YORK, Nov. 14.—Abe Lastfogel, now in England organizing the overseas division of USO-Camp Shows, Inc., was elected president of CSI this week, succeeding Eddie Dowling. Lastfogel, Morris Agency exec, is serving with Camp Shows on a full-time basis, without compensation.

Zoots Unsuitable, Reets Depleted in Coast Danceries; Terpers, Refused Admission, Go Back to Just Clothes

LOS ANGELES, Nov. 14.—Wearers of droopy-draped zoot suits are in for bad news if they expect to make the rounds of the ballrooms, theaters and night clubs in this area. Operators are cracking down on them following disturbances that included the raiding of a carnival in Glendale, a near-riot that had to be quelled in a downtown theater by 20 uniformed and plain-clothes officers, and the stopping of a dance in a shore auditorium.

In some quarters the zoot suit is judged the "badge" of certain gangs, and the wearers are booted out before they ever get in. Ballroom operators have been cracking down on the zooters for some time, but now it will be worse. One ballroom operator explained that he didn't mind the zoot suit, but the long-haired guys in the droops were just too much for him.

Robert McCurdy, manager of the Pasadena Civic Auditorium, which underwrites dances for the youngsters in that city, said that admission had been refused to about 10 zoot suiters last Friday night. Ballrooms in the area are not yet as hard on the boys as McCurdy, but not one interviewed on the matter wanted the general run of them.

One operator said the zoot suiter barred from the other spots had not shown up at his place. He explained that many girls and boys buy suits of similar material, and the zoot suit design is a trend of fancy. However, during recent weeks the strictly zoot suiter has gone conservative, because he doesn't

care to be classed with those who are being barred from ballrooms.

Certain bands have attracted a number of zoots, and reduction in the number of them is noted as bands are changed.

In Pasadena, the Civic Auditorium has a ruling that if the coat drapes below the finger tips, it's a zoot. The wearer is not admitted.

Night clubs haven't been bothered much by the surge of the zooters. Since the wearers are not as keen on night-clubbing as they are on dancing, many of the nitery operators have been spared the trouble of dealing with them.

When asked if he had any trouble with the zoot suiter coming back in another suit of conservative design, a ballroom operator said: "We tell them we don't allow zoot suits. That's the only one he has, so what can he do?"

A zoot suiter may show up in a barrel some day.

They're In It Now

Matty Rosen, theater and cafe booker with Frederick Bros. Artists Corporation, inducted November 10 in New York.

Marc Ballero, mimic, has joined the coast guard, but is still fulfilling engagements pending call to active duty.

Howard Quinn, dancer, formerly with the A. B. Marcus unit, now a corporal at Camp Roberts, Calif.

Arthur Shields, organizer for the New York local of the American Guild of Variety Artists, drafted November 9.

Frank Marlowe, contortionist, reported to Camp Grant, Ill., November 13.

Ted Merriam, Hollywood agent, was sworn into the army last week in San Francisco.

Former State Theater, Hartford, employees are going places in the army. Eddie Jakowski, now first lieutenant in the army at Camp Polk, La.; Myron Neiman, now a corporal, State Guard Seymour Larry Kimenker, now a sergeant, Army Air Force, Hawaii; Jack Bloom, now a corporal, army, England; Frank Winnick, sergeant in marines in the Pacific.

Bernie Levy, Hartford division manager of Fred E. Lieberman Circuit, will be inducted into the army November 19. When the Lieberman Circuit was operating the Holyoke, Holyoke, Mass., Levy was vaude booker for the house.

Leonard Christenson, of the Three Arnolds, has been made a lieutenant in the Air Force at Perrin Field, Sherman, Tex.

Aroff Gets Boot on Martin Appointment

WASHINGTON, Nov. 14.—Maurice N. Aroff, lieutenant commander in the United States Navy, has been dismissed from the service after a six-man naval court-martial tried him and found him guilty of accepting bribes to facilitate appointments in the navy. One of the seven charges on which the court-martial tried Aroff was that he had accepted a \$950 automobile from Tony Martin, the singer, to push Martin's enlistment in the navy.

Martin became director of the navy theater on Treasure Island, San Francisco, with the rank of chief specialist, on Aroff's recommendation.

Lieut. Marvin McCarthy, naval press relations officer, who gave out the findings of the court-martial, declined to give out any other information regarding the dismissal action or to say what disposition the court-martial had made of the charges.

Aroff had denied the charge that Martin had bribed him, and insisted that he had arranged to pay for the car.

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REJUVENATED SOAP OPERAS

War Brings Changes; Loss of Male Leads a Problem; Sound Effects Toned Down; Stag Comics Draw Ire

NEW YORK, Nov. 14.—Altho active co-operation with the war has swung radio serials out of a rut and has helped build wartime morale, people directly responsible feel that soap operas can become an even more important wartime weapon than they are at present. Chief headache of radio writers, producers and directors at present is how to put radio wholeheartedly and effectively into the war picture and at the same time keep things detrimental to the public interest and to the successful prosecution of the war from creeping in.

Added problems include need for changing story lines due to loss of male leads, revision of sound effects so as not to unduly alarm listeners, more thoro research into geography, customs, language of foreign nations, greater attention to variety and comedy entertainers who may be tempted when performing before all-soldier and sailor audiences to inject material out of taste according to average family listener standards. All this is in addition to the strict censorship of unauthorized military detail over the air and the adherence to government suggestions and messages, which are an important part of present-day radio.

One of the technical changes in production necessitated by the war is the toning down of alarming and jarring sound effects which attempt to reproduce the actual noise of warfare. A listener tuning in on the middle of a fictionalized story of a bombing may take it seriously the become unduly alarmed. According to Wyn Wright, head of production at NBC, attempts are being made on NBC shows to create the sounds of battle musically, so that while they create the desired atmosphere they cannot possibly be taken by the listener for the real thing.

Replacement of male actors leaving for the armed forces is another complication faced by directors and producers. Listeners often become accustomed to hearing one voice in a role, and directors have the problem of either finding a similar voice for the part or rearranging the story so as to exclude the character for a while. According to Wright, it is difficult in most cases for older men to imitate a juvenile's voice. *Vic and Sade* is one of the serials that has come up against losing its male lead, who had been playing the role for nine years. Problem of replacement here is more difficult than in show with less familiar personality.

Serious attention and thought is being given by the networks to the increased smutiness which often creeps into a comedian's lines when he is performing before an all-male audience in an army or naval base. Lewis Titterton, head of NBC script department, reports that many objections by the public, especially by parents who protest the temporary lapses, have been received by the nets. The problem has become so acute that the four major webs recently conferred on ways of reducing these complaints.

According to Theodora (Dodie) Yates, Benton & Bowles director of *When a Girl Marries* and *Young Dr. Malone*, the director of radio programs today, especially of the daytime serials, must have a thoro understanding of news trends and must be constantly aware of government needs and of ways of working them into the scripts. In approaching the war more realistically and seriously, the serials have speeded an advance in radio. Instead of wringing listeners' hearts over unimportant emotional situations, the war has forced them to go deeper into human nature, to portray individuals bearing up bravely under the larger and more universal tragedies of war. In giving this over-all and more realistic picture, their viewpoint has become healthier, saner and less neurotic, says Miss Yates.

Besides providing uplift and inspiration for listeners, another important function of the serials, according to producers and directors, should be to promote closer relationship among the United Nations. The introduction of friendly foreign characters into the

scripts provides a subtle means of creating amicable feeling and co-operation among the countries fighting the Axis. A cockney scrubwoman was recently added to *Young Dr. Malone*, and listener interest was so favorable and sympathetic that the author and director decided to keep her as a permanent character.

Because of the great care which must be taken to avoid false representations of friendly nations, writers and directors must do careful research on the correct pronunciation of names, the latest developments in the various nations due

Rising Dialect Market

NEW YORK, Nov. 14.—The need for character actors and actors with foreign accents for radio plays has increased since the war, in the opinion of several radio directors. With a large number of plays using foreign countries for their locale, both enemy territory and Allied nations, dialecticians have become increasingly in demand.

to the war, and prohibit anything in the story that may offend people from these countries or give any information to the enemy. Because the scripts for some serials are written only a few days in advance, it is possible to include the latest developments of the war and to exclude anything which the latest news from across the seas may suddenly cause to become objectionable.

One protective measure followed by the nets is that no advance information is given out to the public on many important speeches originating abroad. A recent example of this was a program of speeches given by important government officials from London last week over NBC. Altho planned in advance no notice of the program was given in any of the newspapers, and the first that the listener heard of it was when the shot came on the air.

Altho directors are following the government's suggestions and including material on the collection of scrap, rubber, fats and importance of wartime rationing, many feel that a lot more use could be made of such angles and that air dramas can become a vital factor in the dissemination of regulations and morale. As a result of their functions as a government aid, the serials themselves are figured as getting stronger, more critical and more important as an entertainment medium.

WILLIAM KARN, until recently advertising manager of the Duncan Coffee Company, Houston, is new producer-director at WLW, Cincinnati

Droopy War Ballads Out --- in Theory; 1917 Numbers Favored

NEW YORK, Nov. 14.—The exclusion from the networks of songs complimentary to Axis countries and a revival of the sentimental and soldier songs of the last war are the chief developments in popular music over the air since the war, according to net music heads. Emphasis on novelty numbers and spirited war songs like *Praise the Lord and Pass the Ammunition* are preferred over the more depressing brand of war ditty.

The clinging to the songs of the last war, such as *Over There* and *My Buddy*, is attributed chiefly to the lack of modern war songs appropriate for group singing. Since radio wasn't around during the last war, soldier songs were written from the standpoint of group singing, while the extensive use of radio now has tended to discourage this type of soldier

Mutual's First Paid President

NEW YORK, Nov. 14.—Miller McClintock was named first paid president of the Mutual Broadcasting System this week. W. E. Macfarlane, president of Mutual since 1934, will continue as chairman of the executive committee. Alfred J. McCosker remains chairman of the board, and Fred Weber, general manager.

Naming of a paid executive who could devote all of his time to the job as head of the net was necessitated by the increase in number of stations and the volume of sponsored programs on Mutual.

McClintock will assume duties as chief of the net as soon as a successor is chosen to fill his present position as executive director of the Advertising Council.

Ebsen, Gallagher Set For Chi AFRA Antics

CHICAGO, Nov. 14.—Raymond Jones, secretary AFRA, announces that talent line-up for the annual Afra Antics to be held November 21 will include many well-knowns from both radio and stage. Buddy Ebsen and Skeets Gallagher, of *Good Night, Ladies*, will do a skit; the Vagabonds are giving their services, and Phil Levant's orchestra will provide the music. Secretary Jones is lining up a number of radio names for the program.

"The industry is co-operating more than ever before," says Jones. "We have had a big advance ticket sale and our program has received excellent support. Treasury Department and various organizations with whom we have co-operated on radio programs also are lending their aid."

"Leave It" Ups Ratings

NEW YORK, Nov. 14.—Latest Hooper and Crossley ratings for Sunday night CBS *Take It or Leave It* show, featuring Phil Baker, top any ratings made by the program last year before Baker came on. According to a survey by Blow Company, Inc., agency for Eversharp Pen and Pencil, show's sponsor, Baker's average Hooper rating since he took over the job as emcee December 28, 1941, is 14.3, while average Hooper rating for show over the same period the year before was 12.

Show's present Crossley rating is 16.5, 28 per cent ahead of where it was at the same time last year before Baker took over. Hooper rating of 15.7 is 24 per cent ahead of last year.

Hartford Replacement

HARTFORD, Conn., Nov. 14. — Eddie Brainerd has left WHYN, Holyoke, Mass., to join staff of WHTT, Hartford. Earle Steele, WHTT announcer, has resigned to become announcer at WPRO, Providence.

A Ceiling on Ideas, Too

By EUGENE BURR

IT would take a modern Nostradamus to predict, at the moment, the extent of the effect of the salary ceiling order. There are innumerable clarifications yet to be made by the government, with possibilities that some special rulings may be handed down for those whose earning life is comparatively short and who, in addition, have to deduct from their net income the necessary expenses of getting and maintaining their jobs. And the ceiling order, no matter what form it finally takes, will sink thru the industry gradually, like all sweeping changes. The effect will be felt first at the top, of course, thru limitation of salaries of top performers and executives; it will seep down—and quickly, to agents, agencies and others. But before it's thru it will manage to touch even the lowliest of the NBC admirals. Or, as the trend seems to be, admirals-ettes.

No matter what direction the so-called clarifications will give to the general order, however, there are some changes that can pretty confidently be counted upon. Obviously, film players won't be as anxious as before to boost their incomes by radio work; obviously, certain executives and featured players and others will be less active.

Unquestionably, one result of this will be the abandonment of a number of long-accepted formulas. New blood will be necessary, and it will run thru the air channels more quickly than before; more people will be prominently implicated in the construction and production of more shows. And, tough as that will be on those who will have to struggle along on a pittance of not quite \$500 a week, the over-all effect on the industry will be excellent.

RADIO, like all fast-growing industries, moved so quickly during the past decade or so that it landed itself squarely in a rut. For more time than any of us like to think, nothing fundamentally new or startling or freshly effective has assaulted the airwaves with sudden success. That's only natural, perhaps; but it's also unhealthy.

In the early days of the industry—and in those later and very self-conscious days when it had graduated from diapers to tight-fitting knee-pants—freshness and originality were at a premium. A new medium had flashed across the entertainment and advertising skies; and all the world lay green and golden (especially golden) at its feet.

But (quite naturally again) as time went on two inevitable trends started rolling rut-wards. Certain formulae, tried excitingly as experiments, settled down in the course of time into accepted and proven methods of getting certain desired effects. And radio, standing the populace and the advertising men alike on their collective ears, blossomed into an opulent, fabulously successful and understandably self-satisfied industry. Its success was deserved and, in the nature of things, inevitable.

But it happened too quickly, as such things go. The change from knee-pants into the frock coat, striped pants, plug hat and dollar-sign-bespattered waistcoat of a vested interest was much too fast. The waistcoat hung sagging upon the meager frame of an adolescent industry. The only result was that—again naturally enough—radio avoided looking into mirrors.

But it did have a vaguely uncomfortable feeling. Its knee-pants self-consciousness still clung about it, so it began referring to itself as an art.

ALL of this, as remarked, was quite natural. Any growing boy, suddenly graduated into a fortune and his father's pants, would have reacted in the same way. But it was extremely unfortunate for the growth (other than financial) of a new industry and a potential art-form. Radio, feeling un-

(See CEILING ON IDEAS on page 8)

Advertisers Agencies Stations

NEW YORK

Jane T. Wagner has been chosen director of women's war activities by the National Broadcasting Company. Her duties will be to advise NBC officials and affiliated stations on planning special activities in behalf of women listeners. . . . Metropolitan Television, Inc., has appointed Albert Morgan to the announcing and writing staff of its new FM station, W75NY. Morgan was formerly emcee of WNYC's *How Well Do You Listen?* . . . Kay Kyser, John Nesbitt, Jack Benny, Bob Hope, Ezra Stone, John Kieran, Jay Jostyn, Lanny Ross, Rudy Vallee, Ted Husing, Raymond Gram Swing and Dinah Shore have all contributed their services via transcriptions for the National Tuberculosis Association's 36th annual Christmas Seal Campaign. . . . Toby Ruby and Bert Kalmar Jr., children of the song-writing team of Ruby and Kalmar, have written a five-a-week serial titled *Babes on a Budget*, starring Marilyn Cantor, Maxine Marx and Toby Ruby.

CHICAGO:

FREEMAN KEYES, president of Russell M. Seeds Company, announces the appointment of John Guedel as vice-president in charge of all Pacific Coast operations. Appointment was necessitated by increased activities of the agency on the Coast, brought about by extra transcription work and four major network programs originating in Hollywood. . . . Robert Strickland, former NBC guide, has been signed to a seven-year contract by MGM. . . . Transfer of the WGN concert division of WGN, Inc., to Austin Wilder has been announced. . . . Ruthrauc & Ryan will continue to handle radio advertising for the Quaker Oats Company. . . . Lieut. (jg) Joseph W. Bailey, of the U. S. Navy, former business manager of the Quiz Kids for Louis G. Cowan & Company, has arrived safely in Chicago after his merchant marine ship was sunk in the Atlantic. . . . Phil Fortman, formerly in the NBC press department, has returned as a member of the news and special events department. . . . Harlan Gregg, WBBM-CBS engineer, has entered the Marines as a warrant officer. He is the 40th member of the WBBM staff to enter the armed forces. . . . WBBM closed its books on its War Bond sales last week after reaching its goal of \$100,000. . . . Schwimmer & Scott agency announce the addition of David Lewis, formerly with Harry Atkinson, Inc., and Harry Jobson, formerly with State Advertising Agency, Lewis as copywriter and Jobson as account executive. . . . The Miller Fur Company is first to buy time on an FM station. Contract has been placed by the Julian Frank Advertising Company for four spot announcements a day, seven days a week for 13 weeks, on W59C, WGN's FM station.

PHILADELPHIA:

DAVIS W. BUSCH brings his *The Voice of Courage* stint to WPEN from WOC, Davenport, Ia., and gets Thomas Martindale foods to sponsor the daily stanza, starting with the new month. . . . Federal Business Association returns to KYW for a fifth season. . . . Richard Biddle, formerly of WRAW, Reading, Pa., has joined the announcing staff of WIP's FM station, W49PH. . . . Neil Robinson, producer and continuity writer for WSBA at near-by York, Pa., has enlisted in the army. Richard Barr is an addition to the WSBA announcing staff. . . . Mike Hunnicutt, from WING, Dayton, O., joins the WFIL announcing staff. Also gets his own daily, *The Hunnicutt Show*.

LOS ANGELES:

MARY ELLEN RYAN, assistant traffic manager at KHJ, to San Francisco to attend wedding of Patti Boyd, former KHJ music library assistant, to Pat Kelly, KFRC publicity director. . . . Ray Kemper, former head of KHJ script department, is now member of station's transcription department. Von Urbanski heads transcription department. Andy Sjakovich has taken over Kemper's duties. . . . P. D. Q. *Quiz Court*, sponsored by Petrol Corporation of Los Angeles, is now heard over KNX. Dana Jones Company, Los Angeles, placed the

Philly Engineer Shortage; ACA Bars Women

PHILADELPHIA, Nov. 14.—Local stations, hit hard by drains on the personnel, are for the first time leaning heavily on women to fill in the gaps. News staff of WCAU now has a skirt, Mrs. Elizabeth K. Sheldon. She is wife of Wally Sheldon, WCAU announcer who left recently for the Air Corps. WCAU has also taken on Betty Hurd, former women's commentator, to assist in the publicity department and help in the production department. WIP has also taken on a gal for its newsroom, Dorothy Miller Ogden, former newspaper writer.

At the rate the armed forces are pulling out the males in the control room, local radio row expects soon to depend on the gals to fill the gaps in the engineering staffs. As yet, it is understood, the American Communications Association, engineers' union, has nixed introduction of female engineers. Since union has all stations lined up, radio execs have their hands tied as yet.

To take care of the howls of stations for engineers, ACA plans to set up a special training school here, with ACA contract stations providing broadcast technicians as instructors. Grads are expected to be placed on a union list, to be allocated to jobs when vacancies occur. Stations will provide practical training at regular studio control rooms and station transmitters as part of the school course. Course is expected to run for eight weeks, and pupils are expected to be drafted from the high schools. However, radio execs are not too hopeful unless union leaves the door open for the feds. Point out that with the draft age lowered and the Signal Corps making heavy demands for those with communications training, coupled with the attractive salaries the youngsters can grab off in defense industries, only salvation will be in eventually training girls.

ABA Dissolves; Gets Few Nibbles

CHICAGO, Nov. 14.—After an unsuccessful membership drive, the board of directors of the American Broadcasters' Association decided to dissolve the organization at a meeting here Thursday (12).

John Shepard III, of Yankee Network and spokesman for ABA, in a final statement to the press, explained the reasons for the dissolution. The ABA, he said, has been seriously concerned about the type of representation which has been available in Washington in the NAB, and has sought to build a proper vehicle thru which the independent broadcaster might be represented in government affairs. The NAB has been informed by the ABA of dissatisfaction with the representation provided by the NAB, and recently the ABA stated its position in a letter to all stations.

The replies from the majority of stations did not prove that they were either convinced of the seriousness of the situation or dissatisfied with the present representation of the industry. In view of this, the directors voted to discontinue the organization.

program, which features Judge LeRoy Dawson, Municipal Court magistrate. . . . Leon (Bill) Dorais has joined the KNX-CBS publicity staff. . . . Harry Jacobs, formerly of the Blue's engineering department at KGO, San Francisco, recently visited the Hollywood Blue. He's working on detection devices for the government. . . . Robert Hendricks, of guest relations guard staff, New York, replaces William Andrews as chief of guest relations at NBC here. Andrews enters the Ferry Command.

Little Variety Show, featuring Andy Mansfield and Virginia Lee, becomes a five-a-week feature of the Blue net beginning November 16. . . . Theola Carr has been moved to the KNX-CBS newsroom and is the first female to invade the hitherto male-populated department. . . . Ben Proctor, business manager of the Biow Company, was in Hollywood for a brief stay recently. . . . Esther-Lou Hatch, continuity writer at the Raymond Morgan Agency, is soon to marry Al Laughrey, KHJ-Don Lee news writer. . . . Bruce Dodge, *Take It or Leave It* producer, to the army.

Radio Talent New York

By JERRY LESSER

UNCLE DON of WOR comes up with four new discoveries in the PAUL-ETTE SISTERS, harmony singers. Remember, it was UNCLE DON who gave the MOYLAN SISTERS their first radio break. . . . EVELYN JUSTER has joined the cast of *Just Plain Bill* on NBC. . . . B. F. DEGIL, Spanish producer, now has *Pan-American Revue* on WBNX seven nights a week. . . . JAY JOSTYN, *Mr. District Attorney*, is spending more time addressing Bond rallies than he is in broadcasting studio—even tho he has several programs weekly. . . . LES BROWN will do a shortwave broadcast on the show produced by *Yank*, the army newspaper, November 18. This show is shortwaved all over the world to our men in uniform. . . . TOM SLATER'S *Fight Night* program on WOR Thursday nights is good listening. . . . The KORN KOBBLERS celebrate their third anniversary this week. . . . LARRY ELLIOTT finally rated an interview on ADELAIDE HAWLEY'S *Woman Page of the Air* after announcing the program for five years.

HOWARD BARLOW conducted the premiere radio performance of DEEMS TAYLOR'S *Marco Takes a Walk* Sunday, and music lovers are still talking about it. . . . Servicemen take over the better part of the audience for FRED ALLEN'S CBS Sunday show from now on. One thousand tickets are to be awarded to them each week. LEN STERLING, WOR announcer, is the proud father of a son, IAN JEROME. . . . MARTY WELDON, of WINS, scored a beat when he interviewed 20-year-old PATRICIA GREW, of the Women's Institute of Audience Reactions Saturday. MISS GREW revealed some interesting results of a recent survey conducted by her organization to determine women's tastes in motion pic-

tures. . . . BARRY WOOD appeared on TED COTT'S *Sounding Board* on WEAF last week to give *Ev'rybody Ev'ry Day*, the new War Bond tune which BARRY recorded for RCA Victor with AFM permission, its first radio spin. . . . MEL ALLEN and CONNIE DESMOND will announce the 1942 army-navy football game over the Mutual network November 28 from Annapolis. . . . STANLEY RIDGES and SHIRLEY BOOTH appeared on *Radio Reader's Digest* on Sunday in stories by Pierre van Paasen and Dorothy Parker.

WHY can't radio actors have a "stand-in" bureau? This would merely mean having a place where actors who have some free time and want to earn a few extra dollars could sign and indicate when they are free. Busy actors who need a stand-in could check and see who's free and save themselves a lot of trouble and the expense of telephoning half the actors in New York. Anybody with me on this? . . . Also think it would be a good idea for radio stations to keep more top-notch recordings of the national anthem on hand. Many of the best orchestras, including FRED WARING and ANDEE KOSTELANETZ, have made recordings of it, so why not give the public the best instead of poor renditions made by second-rate combinations? . . . Tuning in on the foreign language stations the other day, I came across a dramatized commercial in Yiddish that was tops in logic and entertainment. Set me to wondering why the English commercials can't be equally good. In times like these the public would appreciate brief and to-the-point dramatized commercials rather than overlong straight plugs.

Chicago

By NAT GREEN

GALE ROBBINS said good-bye to the Ben Bernie program Friday, the 13th, and left for Hollywood and a 20th Century-Fox contract. Her place on the Bernie show was taken by ELISSE COOPER, honey-blond singer from Columbia, S. C., who made her first appearance Monday (16). She has been appearing with the orchestra of Chico Marx at the Blackhawk restaurant. . . . MARY ANN MERCER, WBBM staff vocalist, made her bow Sunday (15) on a new evening program, 6:30-6:45, on which she is featured with Jimmy Hilliard's ork. . . . FRANKLYN MACCORMACK has been named to succeed JOE EMERSON as featured member of the *Hymns of All Churches* program on NBC, assuming his new duties next Monday (23). Emerson will take a brief vacation on his North Carolina ranch before assuming new radio assignments. MacCormack also has taken over the announcing spot on the Mary Ann Mercer show, formerly handled by Bill Green. . . . MARK LOVE, operatic and concert artist, is handling the commentary on the new *Symphony Hall* program that started on WAIT last Monday (9). . . . KAY-ASHTON STEVENS interviewed

Mrs. John Balaban on WBBM a few nights ago, bringing out sidelights on Mrs. Balaban's book, *Continuous Performance*. . . . WHITEY FORD, Duke of Paducah on *Plantation Party*, was inducted into the war-savings staff of the U. S. Treasury last week for the splendid job he did in the war bond drive. . . . AL RICE, associated with WLS for more than 15 years and featured tenor voice with the Maple City Four, was inducted into the army on Armistice Day and was presented with a gold wrist watch as a going-away gift from the WLS *Barn Dance* group. . . . *Cousin Emmy and Her Kintjolk*, which returned to WBBM last Monday (9), will be expanded to six days a week effective December 12. Program is sponsored by Drug Trade Products, Inc. . . . FRED BRADY, writer and radio comic heard on WBBM and WMAQ, has received a six-month contract from MGM and will be groomed to take Red Skelton roles. Skelton is going into the army shortly. Several other WBBM artists have recently landed movie contracts, among them singer Dale Evans; Bob Bailey, of *That Breuster Boy*; Bob Atcher and Bonnie Blue Eyes.

Hollywood

By SAM ABBOTT

GEORGE DVORAK, KHJ announcer, has reported for duty with the Air Force at Victorville, Calif. . . . BILL McCRYSTAL in town from an army camp. . . . MARY MARTIN will be off *Kraft Music Hall*, possibly for eight weeks, when she undergoes appendectomy in mid-November. . . . HARRY MITCHELL, former announcer from Honolulu and a master of the Hawaiian language, and Dave Valle, former production manager for KQW, San Francisco, have joined the KNX-CBS announcing staff. Valle replaces Bob Lemond, who left recently to join the armed forces. . . . KNOX MANNING, former CBS newscaster and now a captain in the U. S. Army Air Force, is back after training in Miami Beach. He has been assigned to the First Motion Picture Unit of the Army Morale Division. . . .

ART BAKER has been assigned the announcing spot of *Today at the Duncans* over CBS. . . . ROBERT LEE JOHNSON, for five years conductor of bridge clubs on KFI and KECA, has abandoned radio for the duration to begin work in a defense plant. . . . DAVE ROSE has signed off *California Melodies* over Mutual-Don Lee and entered the Air Force. ART SLACK, violinist, will direct *Melodies* until a successor is named for Rose. . . . ANITA KURT is the new vocalist featured with *Lou Brings Music* over the Blue. . . . BILL WALKER replaces Bill Stokey as Blue announcer. . . . PAUL MASTERSON, Blue announcer, has left for radio control tower duty with the Air Force in Victorville. . . . SIDNEY BLACKMER has joined the *Mayor of the Town* over CBS as a regular.

"Soldiers of the Press"

Reviewed Monday, 9:30-9:45 p.m. Style—Drama and comment. Sustaining on WHN (New York).

Purpose of this new WHN transcribed series is to show that newspapermen have just as many thrilling adventures to relate in their coverage of war news as do the fighting men of the army, navy and air corps. The story behind the terse UP account flashed to radio listeners and newspaper readers of a mass bombing over Germany was related by UP correspondent Henry Gorell on first program. Accompanying the U. S. Air Corps, he gives an eyewitness account of the actual battle.

He begins by narrating, and then the scene is realistically dramatized, with the whirring of planes, booming of guns and the shouts of the men at the controls. It attempts to create the real thing and to show that the hearty war correspondent is right in there, observing the excitement and putting the lead of his story into shape as the crippled plane goes zooming back home.

Emphasis is on bravery of correspondent, who asks to be put in plane which is most likely to get in it the thickest, so he can get the most vivid front-line story. Biggest and best coverage of world news events as result of this is line advanced by UP.

Listeners are likely to look at the latest war headlines with a little more wonder and to realize that more effort than just typing them was expended by the "unarmed soldier of the press" who covered the story. M. R.

Orson Welles

Reviewed Monday, 7:15-7:30 p.m. Style—Narration and drama. Sponsor—Lockheed & Vega Aircraft Corporation. Agency—Lord & Thomas. Station—WABC (New York, Columbia).

Lockheed & Vega have bought Orson Welles 15 minutes of Columbia's time and given him a free hand. Only stipulation is that Orson say something inspiring about fighting planes—Lockheeds and otherwise. He fulfills his obligation to the sponsors. He also fulfills an obligation, which he seems to feel is incumbent upon him, to satisfy his own ego. His obligation to his listeners is evidently a matter of considerably less importance.

Show is styled by its fabulous perpetrator as drama. At its best, it can be described as illustrated narration. Mr. Welles, like most flashy innovators, uses the Wildian principal of turning an idea upside down for startling effect. Thus, the narrative method, a happy device to tie up the loose ends of radio drama, becomes the chief substance of Mr. Welles' drama. A few actors chime in with bits of dialog when the narrator's soaring lyricism becomes too nebulous even for Welles addicts. One gathers that a Wellesian tribute is being paid to the men who conceived, built and are now operating flying fortresses.

The Mercurian mastermind, having long ago discovered the transversability of space, has recently discovered the Priestleyan conception of time. So he invited Leonardo Da Vinci to accompany him on a tour of the Lockheed plant. Needless to say, Leonardo is pleased as Punch that the indomitable Americans have perfected his invention and put it to such devastating use.

The Welles treatment, lauded for its originality and complete absence of the conventions of hackneyed radio drama, is fast crystallizing into one of radio's newer clichés.

Commercials as such are very brief, but whole show is in effect a tremendous plug for the aircraft company. Not designed to send the listener to the corner store to buy a P-38 while the supply lasts, show nevertheless puts in a terrific good-will bid for future peacetime flying. Shirley Frohlich.

"Kid Wizards"

Reviewed Wednesday, 8-8:30 p.m. Style—Quiz. Sustaining on WHN (New York).

A cross between *Quiz Kids* and *Information Please*, but lacking the youthful precociousness of the first and the sparkle and wit of the second, *Kid Wizards* returned to the air for a third season with New York's own small-fry I. Q. champs. The contestants are mostly around the age of 15 and come from the high schools and colleges around New York.

Any trios of youngsters, 16 or under, inclined to throw their weight around,

Program Reviews

EWT Unless Otherwise Indicated

are eligible to challenge the reigning champs after passing some stiffish tests. If the challengers score higher in their air bouts they replace the champs, to remain on top until pushed off by yet a smarter group.

Louis Wolfe, program mentor, throws questions thick and fast to the present champs and then goes to another studio to try to stump the challengers with the same questions. Queries on first show were well chosen and would tax the mentality of most individuals twice the age of the kid contestants. The first group proved to be a pretty bright group of youngsters, but the second group answered the sticklers with an even greater amount of ease and each walked off with a set of *The Book of Knowledge*, the prize for the victors, and a place on next week's show.

Show is well planned and fast-moving and manages to hold your interest, especially in second bout, when queries are repeated and listeners already know right answers. Altho kids here are older than most of the *Quiz Kids*, of which this attempts to be a local variety, and are not as "cute" as the younger geniuses, they can spout enough information to keep you listening in wonder for a half hour. M. R.

"What's Your War Job?"

Reviewed Wednesday, 7-7:30. Style Music and talk. Sustaining on WJZ (New York) and Blue Network.

In order to give civilians advice on how to switch from present jobs to war jobs, Blue Network is co-operating with the U. S. Government to bring Milo Boulton and Ted Collins to the mike, with musical diversion provided by Woody Herman and band, with Woody footing his own costs. Each week information on jobs available and inter-

views with war workers are sugar-coated by hot blues music of maestro Herman and boys.

It worked out pretty well on show caught, with Woody starting things off with *Amen*, followed by spiel on jobs that can be gotten thru USES. Collins was then picked up from Philadelphia, where he interviewed women on night shift in arsenal plant. Lucy Monroe, who was visiting the plant, led the girls in the *Star-Spangled Banner*. Interviews were short and to the point, all on inspiring and brave note.

Back in New York Boulton warned that man-power problem is different from city to city and advised listeners not to move from own home town to already overcrowded war production centers, and then gave specific trades in New York where workers were needed. Talk and music is given about equal time on program. Music needs to be integrated more with script—tagging the numbers as win the war rhythms and musical ammunition seems out of place with the serious purpose of the program.

If intention of program is to transform Woody Herman fans into war workers, tho, it has a good chance to succeed because, besides some convincing job talk, the Herman outfit is at its sizzling best. M. R.

"The Lamplighter"

Reviewed Saturday, 10:15-10:30 a.m., PWT. Style—Interviews. Sponsor—The Daily News. Station—KHJ (Los Angeles).

Ted Yerxa is *The Lamplighter* columnist of *The Daily News*, but his readers know him only as the *Lamplighter* or T.E.Y. He has had numerous programs over this and other local stations, giving the low-down on where to eat, where

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

For over 20 weeks *The Creightons Are Coming* has been exposing uninhibited activities of as uninhibited a family of slap-happies as you would ever care to meet, see or hear. Written by Priscilla Kent, young NBC scripter, the show is heard every Saturday morning from 11 to 11:30. If you're allergic to the high-voiced type of female giddiness you won't be enthusiastic about this little opus, in which Mrs. Serina Creighton, an energetically simple-minded mystery story writer, tries to outdo her sculptor husband and her 17-year-old son, Victor, in screwiness. Cordy, the younger daughter, is the brains of the outfit and valiantly attempts to restore some degree of sanity to the proceedings.

Altho living in a typical small American town, the Creightons are not a typical family. Each week a separate V-8 two-door dilemma is cooked up for them. Cockeyed situation on program caught involved husband and wife making speeches for opposing candidates for mayor and neither being elected because of riot caused by Creighton family.

Show is divided into sections separated by musical interludes. Ethel Owens, John Griggs, Norman Tokar (who plays Henry Aldrich on Thursday nights) and Jean McCoy have the leading roles. Short spiel about duties of music director Joseph Stopak was given at the conclusion of show. Practice is followed each week of giving recognition to a person involved in presentation of show. M. R.

Heard amid returns on election night was WOR's amusement commentator, Ed Fitzgerald. Mr. Fitzgerald's chief claim to fame came when he listed *Arsenic and Old Lace* among shudder shows like *Angel Street* and *Uncle Harry*; but his diction was also a constant delight. Exposure to actors who use the English language correctly has evidently failed to affect him. His carefree mayhem upon accepted pronunciation and his cheerful vapidly in saying the most in-

nocuous possible things about the shows mentioned make his 15 minutes one of the most engaging and unusual on the air.

Wednesday, the night after election, was inevitably a let-down, no matter how high the quality of the programs presented. Nothing could conceivably manage to compare with the voice of an aroused nation.

Mr. District Attorney, over WEAJ at 9:30, had the tale of a couple of lady killers (no hyphen, please) who were eventually trapped by the surging desire of one of them to get to Hollywood and the fleshpots of the cinema. It hardly needed a summary at the end to inform one that she was a mental defective.

Some of the dialog is acutely preposterous, and the murders themselves seemed particularly stupid and unmotivated. The fact that they may have been based upon truth fails, of course, to exonerate them; even truth doesn't necessarily ring true on the air or on a stage. Life and fiction have different standards, and just because a thing may have happened in life it won't necessarily carry conviction to an audience.

The cast, headed by Jay Jostyn and Len Doyle, was spotty. There was some very good work, including Mr. Jostyn's, and some unbelievably bad work, including Mr. Doyle's, whose idea of a detective impersonating the representative of a drama school was something that should be seriously considered by the writers of burlesque skits. Some of the other characterizations, tho not much over the line, were just enough so to make them sound entirely phony—all of which seems to indicate a lack of directorial control over the weaker members of the cast.

The set-up of the program, of course, remains highly effective, with the high spot being the final explanation of how the mystery was unraveled. Despite drawbacks, the over-all effect is that of a solid and for the most part well-presented show. Eugene Burr.

to go and what to see. His Saturday morning air programs are now tied in with his *Disk Delving* column in *The Daily News* on Saturday only.

With Charlie Arlington announcing, Yerxa urges listeners to send in scrap and gives tips on how to take care of records. He stresses the importance of records for morale and emphasizes their shortage.

As guest artists for the show caught he had Freddie Slack and his vocalist, Ella Mae Morse. Only recorded music is used, with *Cow Cow Boogie* and *Mr. Five by Five* getting good spots. Interview brought out points about Slack's current engagement at Casa Manana and his picture work. For Miss Morse the big point was how she joined with Slack's band.

These points seem petty, but they are hot with the record buyers.

Yerxa does a good job of bringing out newsy bits about the artists, and the show is one that will add listeners each week. Arlington does an effective job on commercials for *The News*.

Sam Abbott.

CEILING ON IDEAS

(Continued from page 6)

easily that maybe it was merely an audible subway-sign after all, had to insist militantly upon its own art-standards in order to keep up its self-respect. And such insistence, coupled with a keen knowledge of already proven formulae and a necessity to keep on raking in more and more shekels as the years went by, entirely stifled the growth that had been so promising in the industry's early years.

Within an almost pitifully determined aura of artistic self-satisfaction, radio was called upon to beat its own financial records year after year. A large number of synthetic but effective formula were known to produce results. Obviously, a man would have to be either crazy or an artist to refuse to use those formulae to get more money that would set new records that would create conditions that would force recourse to the same formulae again next time.

The effect a program achieved, in the course of recent years, came to depend upon the ability with which it worked within the accepted framework. Quite understandably, advertisers, agencies, stations, producers and writers, with a heavy financial stake involved in achieving a specific popular reaction, would have considered themselves foolhardy not to take advantage of methods that had produced just such a reaction before.

It worked. From year to year radio managed to set new financial records. But as an entertainment medium—and there's no use trying to blink the fact—it stagnated.

THERE was every chance that it would continue so to stagnate. The incentive needed to break new paths, to make new experiments in mass entertainment, had disappeared. A cataclysm would have been required to smash the pattern.

Now, that cataclysm has occurred. No matter what the clarifications and interpretations of the salary ceiling order turn out to be, the ruling will tend to bring new blood to the fore in the industry; it will tend to spread out the top jobs and the flashier opportunities.

The entire financial picture within the industry itself will change, too. And so, probably, will the program format. It will no longer be enough to make up a list of top names and so put on a top variety show. It will no longer be possible to hire a couple of film incompetents with popular followings for a dramatic program, and to find yourself with a huge, ready-made audience.

In the dilemma, radio will necessarily turn again to the creation of new ideas. It will feature new people; it will be forced to give more serious consideration to fresh suggestions. It will, in short, have to abandon formulae depending primarily upon the hiring of high-priced writers, production people and performers. It will be forced to turn instead to the creation and selling of solid, fresh and original entertainment. It will be forced, in short, to begin again to realize its own tremendous potentialities.

The salary ceiling is unquestionably tough on those directly involved; but it may turn out to be a life-saver for the industry. There may be a ceiling on salaries now, but the ceiling on ideas has been taken off. Once more, as in radio's early days, the sky's the limit.

Stock Plan Moves Along

NEW YORK, Nov. 14.—Equity's stock-company plan, calling for the co-operation of Equity, the League of New York Theaters and the film and radio industries, is progressing nicely, according to Alfred Harding, of Equity. At a meeting held Thursday (12) and attended by Marcus Helman, Lee Shubert and Brock Pemberton, for the League, and Paul Dulzell, Paul Turner and Harding, for Equity, the general set-up was discussed.

Altho no definite program was formulated at the meeting, it is expected that as the idea gathers momentum a concrete plan will be evolved. Harding claimed that more had been accomplished at this meeting than at any previous one. According to Pemberton, the idea is still in its exploratory stage, but something might come of it because of the shortage of man power.

Harding said he was meeting with a major film producer this coming week. To date he has seen Sidney Phillips, MGM; Bertram Bloch, 20th Century-Fox; John Byram, Paramount; Jacob Wilk; WB, and Eve Ettinger, Columbia.

The movement has also obtained the support of the governing board of the Screen Actors' Guild, which has authorized Kenneth Thomson, exec secretary of SAG, to be its representative.

Cohan Memorial Held in Chicago

CHICAGO, Nov. 14.—Chicago theater-dom turned out en masse Thursday (12) to attend the memorial to George M. Cohan at the Erlanger Theater. From stars and managers to ushers and stagehands, every branch of the theater was represented.

Fred Crow, manager of the Erlanger Theater, headed the memorial committee, and Ben Bernie had charge of the ceremonies. Rev. Father Edward V. Daily, of Holy Name Cathedral, gave the invocation. Bernie delivered a fitting eulogy of Cohan, whom he characterized as the "father of our profession."

Mixed with the solemnity of the occasion there was much humor which, Bernie said, was "as George would have wanted it." Anecdotes of Cohan were related by Skeets Gallagher, Clem McCarthy, Lou Holtz and Bert Wheeler, and Ashton Stevens, dean of Chicago critics, read an editorial on Cohan which he wrote for a San Francisco paper in 1904. Ella Moten, of the *Porgy and Bess* company, sang *Ave Maria*; Gus Van sang two Cohan songs, *Mary Is a Grand Old Name* and *Grand Old Flag*, and there was a ballad sung by the *Porgy and Bess* choir. The memorial was concluded with a prayer by Rev. Father William Finn, of the Paulist Choir, New York.

"Foot" Tour End Puts Hanna, Cleveland, on Spot

CLEVELAND, Nov. 14.—Hanna Theater was dark this week, due to *Best Foot Forward*, musical comedy, having canceled its Cleveland engagement. *Foot* cannot go forward, having ended its road tour.

This was a tough break for the Hanna, notice having been received too late for making other arrangements, and this being the first interruption in schedule since start of fall opening. Local comment is that Zasu Pitt's comedy, *Her First Murder*, opening at the Hanna next week, may be second to Krantz's first murder, the way he feels right now.

G&S Okay in Bridgeport

BRIDGEPORT, Conn., Nov. 14.—Boston Comic Opera Company, in for a three-day engagement at the Klein Memorial, November 5-7, did excellent business, grossing \$4,842. Repertory included *Pirates of Penzance*, *Trial by Jury*, *The Mikado*, *Pinafore* and *Iolanthe*.

The Don Cossack Chorus, in for one performance, November 9, did smash business, grossing \$2,800.

Booking Manager Al Shea reports that he has booked in Francis Lederer and Gloria Swanson for one performance November 26 in three one-act plays; also a couple of new shows, *Once Over Lightly*, November 15, and *Dough Girls*, December 5.

TRADE SERVICE FEATURE
BROADWAY RUNS
Performances to Nov. 14 Inclusive.
Dramatic
Opened Perf.

Angel Street (Golden)	Dec. 5	395
Arsenic and Old Lace (Fulton)	Jan. 10 '41	771
Blithe Spirit (Booth)	Nov. 5 '41	414
Claudia (return) (St. James)	May 24	200
Damask Check, The (Playhouse)	Oct. 22	28
Eve of St. Mark, The (Cort)	Oct. 7	48
Janie (Henry Miller's)	Sept. 10	78
Junior Miss (Lyceum)	Nov. 18 '41	407
Life With Father (Empire)	Nov. 8 '39	1254
Little Darling (Biltmore)	Oct. 27	23
My Sister Eileen (Biltmore)	Dec. 26 '40	778
Mr. Sycamore (Guild)	Nov. 13	3
Native Son (return) (Majestic)	Oct. 23	27
Strip for Action (National)	Sept. 30	54
Uncle Harry (Broadhurst)	May 20	198
Without Love (St. James)	Nov. 10	7

Musical Comedy

Beat the Band (46th St.)	Oct. 14	38
By Jupiter (Shubert)	June 8	190
Count Me In (Barrymore)	Oct. 8	44
Let's Face It (return) (Imperial)	Aug. 17	104
Rosalinda (44th St.)	Oct. 28	22
Sons o' Fun (Winter Garden)	Dec. 1	400
Star and Garter (Music Box)	June 24	166

"Lady" Huge 64G In Baltimore

BALTIMORE, Nov. 14. — *Lady in the Dark*, starring Gertrude Lawrence, grossed a splendid \$64,000 for its two weeks' engagement at Ford's Theater here. A total of 16 performances were given, including one special Sunday night performance and four matinees. It was best gross of any play at Ford's this season and, for that matter, best for any play in recent years here.

First week (October 27-November 1), play grossed \$31,000. Second week (November 2-7) it grossed \$33,000, or \$2,000 better than for first eight performances.

Virtually all performances were sell-outs, and at some performances crowds were turned away. Might have been good business to have booked Miss Lawrence for another week or two.

Admission prices: \$1.11 to \$3.87 evenings; \$1.11 to \$2.77 matinees.

FROM OUT FRONT

If You Have Tears . . .

BY EUGENE BURR

LAST season the long-suffering welkin was assailed incessantly by the cries of reviewers who claimed that, qualitatively at least, it was the worst year that the theater had experienced since the days when Dion Boucicault was taken seriously. The plaints were a bit puzzling to this corner, which had been going along on the assumption that the quality of current productions was certainly as good as usual and perhaps even a little bit better. There were no world-staggering dramas in evidence, but a good number of workmanlike, entertaining, interesting and amusing items were presented—climaxed, toward the end of the season, by the presentation of John Steinbeck's *The Moon Is Down*, a provocative, strong, thoughtful and entirely excellent play.

Nothing tho, seemed to satisfy the boys. They had sent their wails rising into the atmosphere, and appeared almost fantastically bent on justifying their own unhappiness. The better the average quality of the season, the louder they howled; and they climaxed their caterwauling with the now famous decision of the Critics' Circle to the effect that no American play had been presented during the season good enough to justify its choice as the best American play. This act of inspired dunderheadedness was commented upon with becoming thoroughness at the time, and there's no use going into it again.

THIS season the walls have been conspicuously absent. It is, of course, too early to assay the quality of the season; but, at the same time, one wonders at the silence and begins to suspect that maybe the boys, as so often happens, realize that they went too far overboard in one instance, and are busily occupied in heaving themselves over the rails on the other side of the ship. For, if ever a season were calculated to give rise to lamentations and oches, it's this one.

I couldn't manage to figure out the reason for the boys' wails last year; but if you have tears, brother, prepare to shed them now. In the two and a half months or so since the season started, there has yet to be presented a really first-rate drama or comedy; and only one first-line musical has made its appearance. As a matter of fact, much of the season has been taken up with revivals—and even the revivals haven't been much good.

Ordinarily a trend toward revivals would give rise to a glow of joy in this vicinity. For years I've clung to the quaint opinion that the great things of the theater's past are worthier of production than the ephemera turned out by minor members of the Dramatists' Guild; that comparisons of performances in great plays are always a feature of the great eras of the theater; that large sections of the more intelligent public could be enticed back to Broadway by a judicious diet of revivals.

But this year's revivals have been something else again. *Three Men on a Horse*, for example, was a hilarious farce when it was originally presented, and it remains one today; but it hardly has the stuff of timelessness in it; it hardly represents the cream of the theater's past. *Bird in Hand*, the lead-off play of a revival series that flopped after its first week, was an amusing comedy of its era; but, again, it had no special qualifications that marked it as a play to be revived. *Native Son*, the butchering of a best-seller, owed its slight prominence a couple of years ago to Orson Welles's egomaniac staging; *Tobacco Road* owed its marathon prominence to something else again. Both have been revived, strictly as booby-traps for the cut-rate crowd.

A couple of musicals have also endured revival. *The Time, the Place and the Girl* was a turn-of-the-century tidbit fitted for Hoboken rather than Broadway. (See FROM OUT FRONT on page 10)

Equity Takes Lead To Set Up Theater Self-Censorship Plan

NEW YORK, Nov. 14.—Actors' Equity Association took the lead this week in the drive to establish self-censorship in the theater as an answer to License Commissioner Paul Moss's threat of political censorship. In an editorial appearing in the November issue of its house organ, *Equity Magazine*, the association made it known that it is "disturbed and alarmed" at the threatened official censorship, and offered a counteracting plan which might be adopted.

Theater's preparations to meet the attack followed the arrest last week of the producer, company manager and stage manager of the burlesque revue *Wine, Women and Song*, currently at the Ambassador Theater, on the charge of presenting an "obscene, immoral and indecent" production. Charge was made by Commissioner Moss. Moss's action was apparently brought about by an attack on certain Broadway shows by prominent churchmen and welfare organizations.

Equity expresses the feeling that unless some plan is worked out, and worked out promptly, the theater will once again be plagued by an official censorship. The editorial reads, in part:

Equity, let it be understood, holds no brief for any play in particular. People who knowingly, and for profit, present any production which outrages the sense of decency of a community deserve any punishment which the law may provide.

"But it must be inflicted, Equity believes, by due process of law and after a fair and open trial in which it is evident that the moral sense of the community, as represented by a jury, has been outraged. It will not admit the right of any city official, or a police official, or any group of private citizens, however upright and convinced of the rightness of their cause, to usurp the prerogative of courts and juries and to set up their own interpretations of the right-

ness or wrongness of certain situations, acts, words and modes of costume in place of the law. . . .

"It will be worse than folly, however, if the theater, content that this time the law is being followed, should sit back and do nothing about this situation in the idle hope that this storm, too, will blow over. For the forces which favor censorship, official or unofficial, are powerful. They are aroused as they have not been for a matter of more than 10 years and, it must be admitted, they are not without provocation.

"If the theater does not now take the initiative and provide some method of reasonable regulation it will get a censorship which, once imposed, will be difficult to remove and will darken and hamper the one free theater remaining in the world.

"Equity does not believe that the theater can or ought to try to pass upon its own productions. It is too close to them and too intimately connected with the people on whom it would have to pass judgment.

"It does believe that such regulation is a function of the public, to whom the theater appeals for support and the members of which are to be protected from vicious and contaminating productions.

"To this point Equity has seen no more fair and reasonable method of ascertaining the feelings and beliefs of that public than thru the judgment of a jury of that public.

"But since judgments of this sort are concerned with matters of taste and manners quite as much as with morals, Equity believes that play juries should be drawn from panels of men and women of background and experience, or judgment and discretion.

"Ten years ago the American Arbitration Association at Equity's suggestion was prepared to furnish panels of such people to pass on productions against which complaints had been registered. In that time the general recognition of the integrity and sincerity of the men and women who daily sit on all manner of disputes as its representatives has increased.

"Equity believes that if the theater, the city officials and the churches were to agree to submit complaints against plays to panels selected by the American Arbitration Association, and were to abide by their decisions, their judgments would be so fair and reasonable as to obviate the feeling of the need of a censorship of any kind.

"There is a clause in Equity's agreements and contracts to the effect that if the decision of any such jury is adverse to the continuance of any play, the Equity members in it will withdraw from it at once. Equity pledges itself to the enforcement of that clause in the future as it has, on occasion, in the past.

"But whatever the theater does about it had better be done quickly and it has better be good. For it looks like censorship again. Unless—"

Philly Big; "Pirate" 24G; "Hellza" 20G

PHILADELPHIA, Nov. 14.—Excellent business reported for the week ended to-night (14), in spite of added competition from the Bucks County Playhouse, which made a bid for winter legit patronage this week with Sylvia Sidney in *Pygmalion*, which carries on for a second week. Biggest excitement was the opening of *The Pirates*, with Alfred Lunt and Lynn Fontanne, at the Locust Street Theater. With critical raves and top upped to \$3.42, it hits a fat \$24,000. Stays a second week, with *The Merry Widow* revival returning November 23.

Forrest Theater returned *Hellsapoppin*, which grossed \$317,000 at the house last season in 10½ weeks. Unit with Jackie Gleason and Lew Parker, playing at a \$2.85 top, hit a heavy \$20,000 for the first week. Skedded for a fortnight, it will linger indefinitely. Walnut Street Theater continues with *Life With Father*, chalking up a satisfactory \$13,500 for its third and final week at a \$2.85 top. Makes it a total of \$31,800 for its three-week return run. *Yankee Point* takes over Monday (16) for a single week, and preem of *The Willow and I*, starring Martha Scott, is skedded for November 23.

New Play on Broadway

Reviewed by Eugene Burr

ST. JAMES

Beginning Tuesday Evening, November 10, 1942

WITHOUT LOVE

A comedy by Philip Barry. Staged by Robert B. Sinclair. Designed and lighted by Robert Edmond Jones. Setting built by T. B. McDonald Construction Company and painted by Studio Alliance. Company manager, Harry Essex. Press agent, Joe Heidt. Associate press agent, Ben Kornzweig. Stage manager, Karl Nielsen. Assistant stage manager, Hugh Franklin. Presented by the Theater Guild.

Patrick Jamieson	Elliott Nugent
Quentin Ladd	Tony Bickley
Anna	Emily Massey
Martha Ladd	Ellen Morgan
Jamie Coe Rowan	Katharine Hepburn
Kitty Trimble	Audrey Christie
Peter Bailie	Robert Shayne
Paul Carrel	Sherling Oliver
Richard Hood	Robert Chisholm
Robert Emmet Riordan	Neill Fitzgerald
Grant Vincent	Royal Beal

The Action of the Play Takes Place in the Course of Two Years in the Living Room of the Late Senator James Owen Coe's House in Washington.

ACT I—Scene 1: Late Afternoon, May 9, 1940. Scene 2: Early the Following Morning. Scene 3: Afternoon, Ten Days Later. ACT II—Scene 1: Late Afternoon, April, 1941. Scene 2: Night, the Following June. ACT III—Scene 1: Evening, Early October, 1941. Scene 2: Night, Late Last November.

Katharine Hepburn remains one of the most gloriously lovely visions ever to assault enraptured eyes. She also remains one of the world's worst actresses.

This double conclusion was forced upon the spectator as Miss Hepburn fluttered thru what, by stretching the bounds of politeness, may be called a performance in Philip Barry's *Without Love*, which opened Tuesday night at the St. James Theater as the Theater Guild's first production of the season. Her beauty managed to transcend even a set of sensationally trying and ugly gowns conceived by Valentina: her acting was so preposterous that she seemed to be offering a vicious imitation of her own imitators. Never before has she been so mannered, affected and ineffective—and that, sister, is going some.

It is all the more a pity since Miss Hepburn, at the start of her career, possessed potentialities that appear only once or twice in a generation. In addition to her loveliness she had suggestions of fire, glamour and inner beauty that promised acting magnificence once she buckled down and learned the rudiments of her art. The rest, tho, is history. Her film performances deteriorated steadily; when she returned to the stage great hopes were held; but her work in *The Philadelphia Story* merely continued and emphasized her film mistakes. Her present job is the worst of all.

Her mannerisms are literally indescribable—and they include both the vocal and the physical. She flits around the stage as tho she were posing for a series of cubist paintings, over-gesturing, over-mugging, never at ease and never

suggesting even an attempt to capture or present the character. Vocally, she has allowed her always tricky voice to become a nasal piping thru which occasional words can be distinguished in the midst of artificial, tumultuous and generally disastrous delivery. And the worst of it is that you can hardly escape the impression that most of it is consciously assumed. You can't help suspecting something phony when a single sentence comes out, "How much are you asking, if I may ask?"

Miss Hepburn's performance has been discussed at some length, partly because it involves the final resignation of a guy who used to be probably the No. 1 member of the Katharine Hepburn Fan Club, and partly because it postpones discussion of Mr. Barry's play. The play, as a matter of fact, needs little discussion. It is an obviously contrived compilation of smooth hackwork, given a passing and spurious interest by an obviously contrived discussion of English-Irish relationships. It mixes all the ingredients of polite comedy in the proper proportions—just as a radio serial mixes all the ingredients of sentimental drama—and it has just about the same stature and importance. When such ingredients are properly mixed, they will appeal, synthetically, to the audience at which they are aimed. *Without Love* may so appeal; but even by its own hack standards it falters disastrously as the acts go by. The last is nowhere near so workmanlike a job as the first.

The tale is of a girl who wants no more love because of memories of a blissful but brief marriage and of a lad who wants none because of memories of a tempestuous affair. They decide to marry on a purely platonic basis and, of course, find themselves falling in love with each other. Nobly, they try to fight down their passions, each feeling that a display would be unfair to the other. Need you be told that in the end—but no, surely you needn't.

Wound in with this plot that has served for more B pictures than I care to remember is the story of the lad's attempts to get the United States to act as intermediary between England and Ireland, in order to arrive at a better understanding

and Irish participation in the war. Mr. Barry is more than a little Irish; but, despite his fundamental premise, he is no apostate. He insists that the one true basis for mutual understanding would be for England to abrogate the pernicious partition and restore Ulster to Eire. There may be some idea that his shopworn fable is intended as an allegory upon the eventual loving union of English-speaking islands; but there is little to bear it out.

Mr. Barry has lost none of his skill as a dialogic craftsman; his cracks are still amusing and his gift of gab silken and glib. The pattern of the play, as a matter of fact, is the same as that of his earlier and better comedies—just as the pattern of a Cartier brooch may be copied in a dime-store gewgaw of brass and glass. The critics, among others, have turned him away from the writing of the great plays of our generation—*Here Come the Clovers* being the greatest—but his heart is no longer in this lighter work. And not much of his former ability, either.

The Guild has cast the play (except for the central role) so brilliantly as to be almost wasteful. Elliott Nugent, opposite Miss Hepburn, does a splendid job, making every humorous point and managing to give a semblance of humanity to the proceedings even when Miss Hepburn is on the stage. Audrey Christie, in the subsidiary role of a good-hearted and worldly wise secretary, offers lovely work; and such fine actors as Robert Shayne, Sherling Oliver and Royal Beal are relegated to more or less minor roles. They do superlatively well, but it does seem a waste of great talent—particularly considering the play.

EASTERN GAS CUT

(Continued from page 3)

tions of those receiving supplemental rations under "B" and "C" cards, with a view to eliminating as many as possible. Thus some show people will undoubtedly be affected, but as a whole it is felt that showfolk will continue as they have since the Eastern rationing plan was enacted.

At the same time the OPA announced that it had decided to postpone until December 1 the national gasoline rationing plan originally scheduled for November 22. The postponement was brought about by the difficulty the Government Printing Office was having in printing and distributing 234,000,000 pieces of literature in time.

FROM OUT FRONT

(Continued from page 9)

Rosalinda, still another version of Johann Strauss's long-suffering *Die Fledermaus*, is a first-line production, due largely to the magnificent conducting of Korngold; but among the things that Broadway needed least, it seems to me, was still another revival of *Die Fledermaus*.

IF THE revivals represent something of a nadir in a theater that is still sometimes considered as an art, take a look at the new plays and musicals. Then your tears can really begin to flow.

The season started off enthusiastically in the wrong direction with the production of a double bill by William Saroyan, who is now writing for the army, the discipline of which, even tho it's merely physical, may be of some help to a fan-tastically undisciplined ego. The double bill was so bad that even the most blatant of our Saroyan-idolators confessed disappointment, and a couple of the boys found themselves panning a play which they had praised in an experimental production a couple of months before.

There followed a group of shows of dispiriting low average, tho a few of them had their good points. *I Killed the Count* was an above-average mystery meller, but not good enough to stay around more than a few weeks; *Janie* is a pleasant and amusing comedy, but hardly a play that will be remembered ten or five or even two years from now; *The Morning Star* appeared to capitalize rather unsavoryly upon the frightful tragedy of bombed London, never bringing more than hack playwrighting to the presentation of its tremendous theme; *Vickie* was a sub-average farce with little or nothing to recommend it; a Saroyan-Chesterton double bill was ruined by the Saroyan item; *Strip for Action*, aside from the end of its first half and most of the performances in it, was one of the season's major disappointments so far; *The Eve of St. Mark*, like *The Morning Star*, is based upon a tremendous theme, but Maxwell Anderson treats it in terms of burlesque-skit comedy and painfully precious and self-conscious "poetic" writing; *The Damask Cheek* is a literate and slickly built comedy, the chief asset of which is the fact that it allows Flora Robson and Myron McCormick to offer superlative pretending; *Little Darling* was a dispiriting comedy that wasted fine acting talent; and an opinion of *Without Love*, Philip Barry's much-heralded disappointment, can be found elsewhere in this department.

Certainly that's hardly a list to be proud of. Not one item on it manages to achieve anything more than commercial competence—and few of them manage to achieve even that. The Theater Guild's second production of the week, *Mr. Sycamore*, has not been seen at present writing.

THE musicals haven't been much better. *Count Me In*, despite splendid production and cast, had one of the worst books ever seen, even in a musical comedy, and probably would have been far more successful if it had been turned into a revue; *Let Freedom Sing*, a topical tunefest, landed on Broadway with one of the dullest thuds within memory; and only *Beat the Band* emerged as an exciting, excellent and altogether enjoyable show.

There were also a number of borderline productions. The new *Priorities* turned out to be a dull vaude-revue, and *Show Time* turned out to be an excellent one. A burlesque-revue named *Wine, Woman and Song* was tottering to a timely end when License Commissioner Paul Moss suddenly appeared as its volunteer press agent, and, by haling its producers to court for alleged immorality in the show, gave it a fillip that raised its box-office take 50 per cent in a single week.

That's all. Last season I couldn't understand the walls and moans of the boys; but this year the supply of crying towels may be legitimately exhausted. Unless there's a sudden pick-up, we're heading into a season that really promises to be brutal.

Out-of-Town Opening

"Sundown"

(Lydia Mendelssohn Theater)
ANN ARBOR, MICH.

A play by John Lewis Brumm. Directed by Valentine Windt and Helen Rhodes. Settings by Robert Mellencamp.

This play deals directly with post-war problems and predicts a changed world of equalitarianism, where wealth is something almost to be ashamed of, in Shavian fashion. Dan Ramer, labor organizer, after killing a man in Holt's Mills, meets the dancer, Fay Gordon, in a park. Holt's drunk, half-Socialist son, Rex, comes on them, helps to hide Ramer, and in Act II the two men are buddies about to go out as leaders of a bombing expedition. The dancer reappears as a WAAC courier at the front—probably the first on any stage.

Holt, in a funk, gets in a drunken stupor. A Nazi had planted the bottle with him and sabotaged the plane. In Act III young Holt, decorated for his one flight, meets his family six months after the war has ended, reveals his own cowardice in a dramatic scene, and ultimately his stodgy father, the manufacturer, and Ramer, now a noted labor leader, find grounds for harmony. There is too much sweetness and light and too obvious contriving in the very happy ending.

Play requires a lot of tightening up, but has the makings of a timely topical drama. There are off-stage shelling of the mills by a sub, Nazi spies, a good-hearted Irish cop and other incidents and characters to build interest. It is a sincere attempt to say that the common man will come naturally into his own after this war. With doctoring, it should enjoy a limited run at this time.
Haviland F. Reves.

"Arsenic" Big in Montreal

MONTREAL, Nov. 14.—Arsenic and Old Lace, with Walter Hampden and Cecilia Loftus in the leads, went over strong at His Majesty's Theater for week ended November 7. Attendance for eight performances, including two matinees, was given as 12,200. Manager Henry Moss also reported turnaways Friday and Saturday. Price scale was from 67 cents to \$2.65.

DAZZLING IN THE DARK

(Continued from page 3)

electric sign until April 29 of this year, when the dim-out was ordered. Several other such projected signs are being worked on now in the Leigh organization.

General Outdoor set up a teaser sign several months ago on the southwest corner of 47th and Broadway, which is still the cause of much speculation. The sign was just a lone "E" in luminous yellow paint against a black background. General Outdoor execs say that the "E" is made of luminous paper, and against a black background, with two black lights shining on the letter, it has attractive visibility in the dark. It was set up to promote the use of this kind of sign work. (Everybody was certain that Broadway had been given a Navy E for excellence).


A good example of tricky sign advertising was set up by Artkraft Strauss Sign Company for Pepsi-Cola, above the Times Square Service Men's Center, which the Pepsi-Cola Company erected for men in the armed forces. Sign was installed to run electrically during the day and be seen as a red, white and blue glass sign at night.

A single night club on Broadway, the Latin Quarter, has resorted to the use of luminous paint, which is decked on all three sides of the club.

From now on it's going to be a question of trickiness—the use of freak gadgets, movable devices and sight effects without involving electricity, to get the best results out of Broadway under wartime conditions.

As far as the Broadway houses are concerned, the Astor is the only one which has taken the initiative in getting up dazzling signs that won't violate the dim-out regulations. Entire front of house is devoted to dazzling glass letters spelling out *For Me and My Gal*. Globe Theater, playing *One of Our Aircraft Is Missing*, is using a six-story flag-type sign.

Other houses, including Paramount, Strand and Roxy, whose marquees are dimmed are all using spectacular fronts and lobby displays.



Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Without Love"—44%

YES: Rascoe (*World-Telegram*), Coleman (*Mirror*), Barnes (*Herald-Tribune*), Mantle (*News*).

NO: Atkinson (*Times*), Waldorf (*Post*), Anderson (*Journal-American*), Lockridge (*Sun*), Kronenberg (*PM*).

AMERICAN ACADEMY OF DRAMATIC ARTS
Founded 1884 by Franklin H. Sargent
The foremost institution for Dramatic and Expressional Training in America. The courses furnish essential preparation for Teaching & Directing as well as Acting.
Winter Term Begins January 15th
Catalog from Secretary, Room 145
CARNegie HALL, NEW YORK

Army Spreads in Miami Beach--But Clubs Are Hoping

MIAMI BEACH, Fla., Nov. 14.—Brig. Gen. Ralph H. Wooten announces the army plans a vast expansion at Miami Beach that will make barracks out of all but a scant few of the 334 hotels. Training facilities will be doubled, and probably all of the 12-mile ocean front is to be used.

Civilian life will be permitted to continue as usual, providing it does not interfere with the war effort.

The official announcement states, "Private homes will be undisturbed, and the closing of the causeways connecting Miami with the beach is not contemplated at this time."

Hopes for a fair tourist season were encouraged because several of the fashionable skyscraper hotels and 934 apartment houses are not to be taken by the army at this time. Real estate men state the army can increase its expansion program and still leave five-sixths of these 15,000 units for the public.

In August 147 hotels had already been acquired, with more than 31,000 soldiers at the beach.

There will be no restrictions on night clubs and bars other than those now in effect. No changes are contemplated in operation of busses, nor will the remaining large golf courses on the beach be interfered with.

Lou Walters arrived last Friday to plan opening his Latin Quarter on Palm Island. This spot is being renovated for an opening about December 18. Walters is not so sure about his Casanova club, however.

Walters' plans are to move his New York show down here intact. This includes Bob Fuller and His Six Texans and the Frank Mazonne-Abbott dancers.

Kitty Davis closed the Airliner Sunday evening to all but purchasers of \$100 War Bond "tickets." Sale of \$200,000 worth of bonds went on all week, with this inducement the bonus. Kitty gave a fancy spread and a complete show. The stunt drew much favorable publicity in the press.

War Pay Rolls Boom Fall River Into Booking of Names

FALL RIVER, Mass., Nov. 14.—War pay rolls have loaded this city with extra money for entertainment, and three local clubs are now spending dough for name acts.

The Highway Casino (1,000 capacity) brought in Ann Corio week of November 2 at \$1,500, with Anna Nagle the current week. The Latin Quarter (400 capacity) is buying Bonnie Baker for \$1,000 and brings in the *Fun for Your Money* unit November 22 for two weeks. Ruth's Victory Club (850 capacity) is also buying names and has been offering as high as \$2,500 and percentage for a name with a unit.

Previous to the war the city's main flesh entertainment was the Empire Theater (1,900 seats), which now uses vaude Tuesday to Thursday, booked by Arthur Fisher, of New York.

Most of the names at the local clubs are being booked by the Frederick Bros. agency of New York.

Rand \$2,500 Plus

NEW YORK, Nov. 14.—Sally Rand opened with a 26-people unit Sunday at the Victory Club, Fall River, Mass., for two weeks and options. Getting \$2,500 and percentage. Unit contains a 14-gal line. Frederick Bros. is agenting.

Jackson Books Hoboken

NEW YORK, Nov. 14.—Billy Jackson, local agent, will operate and book the Rialto Theater, Hoboken, N. J. (1,100 seats), when it reopens with a Thursday-to-Saturday vaudeville policy November 19. Opening bill will have Dan Healy, Kay Scott, Bernard and Ferris, Sammy and Shirley Dahl, the Lockwells, Edwin George and Six Victory Girls. Two shows Thursday and Friday evenings and three Saturday. House will be closed first halves.

Rainbow Room and Grill Even Chance to Stay Open

NEW YORK, Nov. 14.—The board of directors of the Rainbow Room and the Rainbow Grill here is meeting Thursday to decide whether to close both spots after January 1. Fear that war conditions will cut into patronage severely, and that women replacements for the staff of 300 males will be unsatisfactory, are the reasons for the contemplated closing by Hugh S. Robertson, executive manager of Rockefeller Center, Inc.

The management is also currently negotiating with the waiters' union Local 16 and cooks' union Local 89, the dispute having gone to arbitration. The unions claim present wages are "below standard" and insist they are "willing to co-operate in reaching a solution of the wage demands."

The rooms, combined, have enjoyed their best season in the eight years of their existence, according to the management. Annual gross reportedly runs around \$900,000, with the clubs not paying rent due to Rockefeller Center, Inc., feeling they are necessary to the glamorizing of Radio City. The Grill is reportedly in the black, but the room's losses have been quite heavy.

John Roy, managing director of the rooms, says he has not tried to cancel Leo Reisman's band, which is booked to January 19, and that the future of the rooms is "in the hands of my superiors."

A spokesman for the clubs said today, "The chances for our staying open are now about 50-50."

More Niteries Being Reopened

MIAMI, Nov. 14.—The Riptide's opening will be some time next week.

Newest spot is Ira's on the beach, where Ruby Foo formerly operated. Jack Hilfinger handles the baton. No show is planned. Opened Thursday.

Harry Wallach, bartender at the 600 club, has joined the marines.

Jimmie Cornick, who operates "Jimmie's on the Trail," has a splendid show which includes Polly Jenins and Her Plowboys.

Birth of the Agent --- or How He Became a Personal Manager

By PAUL DENIS

THE average agent is a middle-aged fellow who has made the happy discovery that he can make more money with fast talk than by driving a truck, or tending a bar, or leading a band. It didn't take him long to discover that a small office, plus some autographed pictures on the wall, a sourpuss girl secretary, a telephone, a lot of addresses, contacts and (most important!) a fast line of gab could bring in enough dough each week to keep the wife and kiddies happy.

The average agent knows that he's a salesman. He must find buyers for his talent and he must find talent willing to take the jobs he finds for them. Finding buyers is the toughest part of an agent's life. In this, he has to be aggressive, convincing, fast and a good mixer (being a relative to a theater executive doesn't do any harm, of course). Finding talent is comparatively easy: he encourages a lot of acts to drop in regularly for a "maybe" (this keeps the office filled and impresses prospective talent buyers who might drop in) and he keeps extensive lists of home addresses of performers.

BUT there's usually one hitch. Most agents feel it is smarter to represent a few strong acts that are in demand than to knock themselves out handling scores of acts that rarely work or, when they do, work for peanuts. To meet this problem the agents invented a form contract that used to be called Exclusive Authorization and that is now called Personal Management Contract.

This contract is usually an innocent-looking hunk of paper that promises the performer everything but guarantees nothing. It usually specifies that for a year or two or five the act has to work for that particular agent only; it has to pay him commissions on everything earned, including direct bookings. The agent in turn promises to promote that act's career. That's all, brother.

AFTER the performer signs the contract the agent pats him on the back and mutters, "Just a form; don't worry; printed form; legal stuff, you know; all our acts sign them." (Of course, the agent's lawyer made sure each clause ties up the performer tighter than ever and simultaneously frees the agent of any responsibility.) Then the performer rushes home and tells his grandma that he now has a "personal manager, and there's nothing to worry about; the manager will do all the worrying and bargaining." (That's what the performer thinks.)

If the performer gets one of those one-in-a-million breaks and suddenly leaps into prominence, his manager is right in there, waving that management contract and collecting the commissions. If the break doesn't come, the agent usually goes on his merry way, signing other performers to management contracts. He figures: "One of these days one of these performers might hit it big and then I'm on easy street. So I'll sign up all I can."

Can you blame the agent if he can get away with it?

New York Night Clubs Booming; Expanding Talent Budgets and Adding Lines; Many Reopening

NEW YORK, Nov. 14.—The war boom is causing new additions to the Broadway nightery field, with new spots mushrooming and changes being made in established spots. Many night clubs are covering the weekly nut with the huge week-end trade. Iceland Restaurant, for example, did better business than New Year's Eve last Saturday night.

A deal is being negotiated for change of management in the Mardi Gras, which formerly was Mother Kelly's and the Beachcomber. Bill Miller, agent, who is also operating Luna Park, is dickering to take over the spot. Drawback in the negotiations is the \$3,700 mortgage held by Jerry Brooks and Al Felship. Miller, if successful in the negotiations, plans to use a line of show girls and a full floorshow, at pop prices. He will possibly close the place for a short period and reopen prior to Christmas. Charles "Think-a-Drink" Hoffman will go along with Miller in the venture.

Ken Later, another agent, is planning to reopen the old Lido as the Casino

Royal, with a name policy. Peggy Fears is reported signed. Expects to open late this month.

The Versailles will undergo a change of producers, with Georgie Hale succeeding Marjery Fielding. New show is set for some time next month.

The Hurricane Restaurant, now under sole ownership of Dave Wolper, who bought out Jimmy Sheehan last week, has also changed producers, Jean LeSeyoux succeeding Harry Puck. Ray Dodge will direct dances. Initial show is to open November 20 after a one-day shutdown, and will include Frank Paris, Capella and Beatrice, Robin Adair, the Clymas, the Gibsons, Bob Kennedy, Guill-Guilli, Ducl De Kerekjarto, Quinto Torres, and the Harmonettes, in addition to the line.

Mon Parea, an East Side spot, is to open Thursday (19) with Russell Carter as the host, and show with Jayne Manners, Yvonne Bouvier and a line.

Jack Fliegel and Dorothy Ross, operators of the Plantation, West End, N. J., are scheduled to open a 500-seater, Holiday Inn, at Flushing.

New is the Cafe Life, under ownership of Oscar Schimmerman, previously connected with Cafe Society Uptown, which opened Thursday with Don Tannen, Una Mae Carlisle and Leonard Ware Trio. Dorothy Kay will press agent. The Club Zebra opened last week on the site of the defunct Club Frisco.

The Pelham Heath Inn has replaced Harry Gourfain's muck ice unit with a regulation show, also produced by Gourfain.

Lou Walters is planning his third review for his Latin Quarter, to open before Christmas. Jerry Livingstone, Al Hoffman and Milton Drake will do special song material and Mine. Kamorova and M. Kamorof will again stage the show.

New Hotel Niteries Planned for Memphis

MEMPHIS, Nov. 14.—Opening of a new night spot in Hotel Gayoso is planned by C. C. Cartwright, general manager of the hotel. Rumors of intent of R. L. Lessem, of the Memphis Federation of Musicians, to open another spot here have been persistent, but Lessem has not been available for comment.

There are now in Memphis only two night spots using talent, the Balinese Room of Hotel Claridge and the Skyway of Hotel Peabody. The Gayoso spot, if opened, will probably use a local ork week-ends. Night club business has been very heavy lately due to the tremendous influx of war workers and the 17,000 sailors stationed at near-by Millington.

Last Saturday the Skyway advertised "Sorry, sold out tonight."

There is a feeling here that a "people's night club" here would mop up. Main reason one has not already opened is the lack of help and the shortage of drinks.

Changes in Albany

ALBANY, N. Y., Nov. 14.—The recently redecorated Legand Room at the Hotel Ten Eyck has been rechristened the Flag Room. Manager Frank H. Brown has booked Joe Lopa and Islanders, featuring Miss Mohikana, dancer. Barbara Johnstone, voice and piano, play the Victory Room and says she is getting more requests than ever for old-time songs.

The New Kenmore Hotel's Rainbow Room has a new band, Manager Robert Murphy having booked Joe Moran, Kathryn Duffy Dancers, held over, and Le Brun and Campbell, dancers, complete show.

Costello Buys Handbox

HOLLYWOOD, Nov. 14.—Lou Costello, of Abbott and Costello, has purchased the Handbox Cafe from Pete and Billy Snyder, entertainers, who have enlisted in the coast guard. All proceeds from the Handbox will be given to war relief agencies.

Purchase of the spot creates a lively spirit of rivalry between Costello and his partner, Bud Abbott, who owns the Windsor House in Van Nuys. Abbott, too, gives his profits to war-relief charities.

**Mount Royal Hotel, Norman-
die Roof, Montreal**

Talent policy: Dance bands; floorshows at 8:30 and 12. *Management:* Vernon G. Cardy, managing director; Colin A. Gravenor, publicity; Victor, headwaiter. *Booking:* Mue Johnson of MCA. *Prices:* Dinners from \$2.25; drinks from 50 cents; covert \$1, and Saturdays and holidays, \$1.50.

Business at this sumptuous spot continues high, wartime handicaps notwithstanding. Talented soprano, Jane Pickens, in her second engagement here this year, works wonders. This show is one of the occasions when hotel departs from its usual four-act policy.

The MacArthurs, youthful ballroom team, open proceedings in lively fashion. Make a very handsome couple as they arrest attention with neatly executed modern routines. Cakewalk, acro and whirlwind finale comprise their all-too-brief effort. Grace and symmetry are reflected in every movement.

Miss Pickens has the floor for at least 30 minutes, during which she holds forth with a host of ballads, pops and a spiritual. Also bangs out a bit of boogie-woogie on the ivories. Her radiating personality melts the toughest audiences in short order. While her style of delivery is not new, her vocal technique captures the imagination. Initial offering, Best

Night Club Reviews

Things in Life Are Free, is enough to make patrons sit up. On the tender side are *Embraceable You*, *I'm Old Fashioned* and *Make Believe*. Pops include *Praise the Lord*; *Jingle, Jangle and Sleepy Lagoon*. Rather unique is her rendition of *Joshua Fit the Battle of Jericho*. Rounds out her vocal stint with *White Christmas*, which is appropriately set off by her gown and lighting effects.

Big, genial Don Turner, as always, furnishes the best of musical accompaniment and dance rhythms. It's his sixth year on the Roof, and he has certainly done a creditable job leading his top-notch aggregation, as well as building up a tremendous following. (His music is aired four times weekly, including Coast to Coast.) Instrumentation consists of three reed, five brass and three fiddles, boys employing two pianos and generally doubling up on rhythm. Turner is not confined to the rostrum, but is a roving host and effective emcee. Also scores with vocals and occasional sax and clarinet tooting. Arrangements are smart. Mae Allen, sweet chanteuse, adds to the ork's popularity, tho her delivery is somewhat reserved.

Four-piece relief band is fronted by Neil Golden. *Clat Cowan.*

props in their hands. Better-than-average night club magician. Vivian Ryan does boogie-woogie tap. Adra and her live Chinese dragon, Gee Nee Tong, do a novelty dance. Ceegon, billed as a Study in Oil, is a strip without the tease. A hula is the highlight.

This nitery, like a number of others near Houston, is wondering what will happen after gas rationing goes into effect, as it can be reached only by car. It is approximately 13 miles from the heart of the city. Clubs in the heart of the city may have to change entertaining hours due to little or no transportation facilities after midnight.

K. Evans Houston.

**Helsing's Vodvil Lounge,
Chicago**

Talent policy: Cocktail units; shows at 9:15, 10:45, 12:15 and 1:30. *Management:* Bill Helsing, operator; Tweet Hogan, booker. *Prices:* A la carte (food not served).

This is a streamlined cocktail lounge, using four acts in addition to musical units. While the stage is small and narrow and acts have to work in front of a bar, the atmosphere is refined and the clientele above par.

Current bill is not among the strongest seen here, but pleases nevertheless. A couple of the turns display inexperience working in front of a bar. They are the Duffield Sisters (3), swing trio of the Andrews type, and Nino Milo, nitery emcee. Both employ exaggerated mannerisms and selling which seem ludicrous for a small room. The Duffields have fair enough voices, but their outfits and make-ups are too gaudy. Milo is a good little performer from the Gus Edwards-Benny Davis factory. He sings, mimics and emsees, and is on his way to become a nut comic.

Betty Reilly, blond and forceful seller of Spanish and American tunes, is featured. Goes over when she concentrates on pop tunes. Opens accompanying herself on a guitar and later picks up a pair of maracas which she handles well.

Professor Backwards has a good novelty. He talks, sings and writes backwards, and has an effective dead-pan style. Works in a cap and gown outfit and opens with a series of gags which get laughs despite their familiarity. Used a blackboard contraption for his backward-writing routine.

The Headliners (4) subbed for the New Yorker's (4) when caught. Chet Roble, one of the ace pianists in town (for both show and listening music), and a standout job for the acts.

Sam Honigberg.

El Chico, New York

Talent policy: Show and dance band; alternate trio; floorshow at 8:30, 11:30 and 1:30. *Management:* Benito Collada, owner; Leo Orta, manager; Dorothy Kay, publicity. *Prices:* Dinner from \$2.

With Proprietor Collada away to recover from a breakdown, this classy, well-established Spanish nitery continues to do fine business. Current show is typically Latin in tempo and color. It has Juan Saro as the emcee. This is a return for this Mexican singer and he impressed with his pleasing, masculine tenor singing of Mex tunes. His Mex accent is very pronounced, but that's not a handicap in a club like this.

Teresita Osta, a vivacious, slender brunette, does very well with her classic castanet dance to *Carmen* music and her bouncy, flirtatious peasant routine. A lively personality who knows how to sell her routines. Belen Ortega is a small brunette who has a sweet soprano voice. Her two Mexican routines, one a slow tune and the other a lively, military melody, went over nicely. Dorita and Veleri, man-and-woman flamenco dance team, are old favorites here. Their dancing has that grace and fire so important to Spanish flamenco dancing, and their best routine is still their informal quarreling comedy number. Three Incas, singer-musicians, who double as the relief band, were off the night this show was caught.

The show was cut by Juanito Sanabria's band, which recently closed a three-year run at the Havana-Madrid uptown. Sanabria is a fine musician and his band of two saxes, trumpet and three rhythm knows how to dish out thoroughly danceable, listenable Latin rhythms.

Food, liquor, service and atmosphere are beyond reproach. *Paul Denis.*

Club Petite, Pittsburgh

Talent policy: Shows at 10:30 and 12:30; show and dance combo. *Management:* Al Ritz, owner-operator; booker, Don D'Carlo. *Prices:* Dinners from 75 cents; drinks from 35 cents; minimum, 75 cents, except \$1.25 Saturday.

Year in and out Al Ritz's 200-capacity hotel spot in East Liberty draws steady trade and profits. Open from early fall to late spring, Club Petite usually presents a couple of acts and a small instrumental group that doubles for floor-show and dancing.

But Ritz is genial host. Drinks are fair-sized and reasonable. Food's okay. And bar adjacent to nitery room, with tables and piano for anyone wanting to play, help site's gross. Decorations are simple but pleasant enough. Tables are located around square floor. Host and his wife know almost all of patronage by name. Crowd is mostly adult. Week-ends are capacity or near it.

Current show co-features Jack Peck's band and two acts, Gerry Grey and Dolly Day. Peck doubles on songs and drums. Grey delivers attention-holding impressions of Ferdinand the Bull, Indian dancer and a toy soldier. Attractive Miss Day dances. Pianist Molly Papile, of band, reputedly one of best jazz keyboard artists in Western Pennsylvania, effectively solos. Ralph Springer and Eddie Schaffner of band help.

Receiving pretty constant attention is Vernon, character analyst, who passes from table to table, answering two questions with readings, for whatever traffic will pay. *Morton Frank.*

**The Boulevard, Elmhurst,
L. I., N. Y.**

Talent policy: Dance band; ice show at 10:30 p.m. and 12, with extra show at 8 p.m. Sundays. *Management:* Hank Conklin, owner; Jack Hein, manager; Charles Vooos, maitre d'. *Prices:* \$1.50 minimum except week-ends, \$2; drinks from 40 cents.

Spot, which celebrates its ninth anniversary November 19, has been featuring ice shows the past eight months. Hank Conklin, owner, has had such success with three previous ices (Lamb-Yocum Ice Parade, Dot Franey's Star-Spangled Ice Revue and the McGowan and Mack ice show) that he decided to put on his own. Conklin offers a fast moving, highly entertaining show. Is probably the best cafe entertainment value on Long Island. Icer is made up of nine skaters, consisting of four line gals (Shirley Fonger, Gertrude Gruber, Margaret Petaja, Betty Mason), a girl singer, Anne Haroldson; a team, Nate Walley and Edith Dustman; a speed skater and barrel jumper, Harry Douglas, and a comedy duo, made up of Douglas and Willie Stack.

This 10 - act 35 - minute show is executed on a 20 by 24 tank. Does not depend on any one skater to hold the show. Addition of another comedy act, however, would round out the show nicely. Headliners are Walley and Dustman (Mrs. Walley) good lookers who do ballroom turns and acro skating with grace and ease. Walley, retired world's undefeated figure skating champion, also came on for a very fine figure skating solo. This pair is a definite asset to the show.

Anne Haroldson, another top skater, went over big in two numbers. Pos-

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Village Barn, New York

Talent policy: Dance band; floorshows at 7:45, 10:45 and 12:45. *Management:* Meyer Horowitz, operator; Emmett Coniff, press agent. *Prices:* Dinners from \$1.25; minimum \$1.25, except Saturdays and holidays, \$2.

Meyer Horowitz's 12-year-old Village Institution is still enjoying prosperity, being especially attractive for hen-parties because of its price policy.

The show is okay, variety and pacing being maintained by the varied assortment of acts and Walter Donahue's emceeing. First on is the puppeteering of Johnny Faust, who has some good ideas, but fails to carry out their possibilities with showmanship. Offered a bike rider, a jiterbugging Chinese, the simultaneous stripping of three femme dancers, a pianist and, as encore, a much-too-cute dance by Hitler, Mussolini and Hirohito. Act went over well.

Towne and Knott, ballroomers, are best in Latin American dances. Their samba and macambo went over well, as did their hitchhiking impression. Encored with a fast minuet.

Katherine Hoyt is a cute and personable songstress. She has voice, diction and a fidelity of tone, altho her arrangements are colorless. An example is her repetition of a second chorus in the same key as the first. With better stage presence and arrangements, she should make the grade.

Walter Donahue takes his spot at this time and baritone in a standard manner. His high notes are held with a Bert Lahr quaver, and there is a general flatness in many of his tones. His eccentric dancing is little better. The crowd took to him nicely.

Zeb Carver's rural band of three men and two girls go over well instrumentally, and their specialties register. The bass player is extremely funny.

Jess Jordan provides competent show-backing and dance music, while Tiny Clark, who succeeded Pappy Below, paces the country games and dances.

Joe Cohen.

Ranch Club, Houston

Talent policy: Show and dance band; floorshows at 11 p.m., 1 a.m. and 3 a.m. *Management:* E. H. Reese, owner; H. K. Reese, manager. *Prices:* Sunday thru Friday, 55 cents cover; Saturday, 55 and 75 cents; dinners from 85 cents to \$2.50. No drinks sold at tables.

High spot of the current show is the singing of Monte Hale, cowboy, who has a nice voice of the Gene Autry type and a pleasing personality. The favorite of the week is *San Antonio Rose*. Helen Savage, as emcee, does a good job at introducing the acts. She is a personable young woman, with a rich full voice, singing sophisticated songs. Making a hit was *Cold, Cold Winter* and *Here It Is*. Did both songs in an easy, friendly manner.

Harold Tomlin directs the seven-piece orchestra, which is neither sweet nor hot. Mostly rhythm. George King does the vocals, singing pops thruout the evening, with the favorite being *Praise the Lord* and *Pass the Ammunition*.

Al Willis, magician, does tricks with paper, steel rings and colored balls. He passed his tricks to the dinner guests, mystifying them even as he placed the

esses good looks, skating ability and showmanship. Particularly impressive was her *Lady in Red* number.

Harry Douglas gives very fine exhibitions of speed skating and barrel jumping, most difficult feats to perform on so small a tank. Line gals were on for the *A Salute to Victory* opener, a Mexican hat dance number and a top hat routine. Their precision work was excellent.

Comedy is handled most capably by Douglas and Stack, who do a washer-women act similar to the Four Bruises. Pair, as charwomen, take some terrific falls and tear out into the audience to heckle patrons and swipe drinks.

Bill Van Alstyne emcees in capable manner. Music for the show and dancing is supplied by Val McCann and his band. McCann does a first-rate job with both assignments. Cam Crosbie, a landmark here by now, supplies music via the console during intermissions.

Elliott Colfer.

Book Casino, Detroit

Talent policy: Show and dance band; floorshows at 7:30 and 12. Management: L. Demmer, manager. Prices: Dinners from \$2.

Floorshow here is smoothly produced with excellent talent. Spot ranks as about the ace hotel room in town, altho not overly large, and is doing excellent business.

The Martells and Mignon, three men and a girl, open with graceful adagio stuff. Then Mignon sheds her skirt and they go into thrilling tosses and holds. Act has some distinctly unusual balance work and excellent control.

Sergeant Green and dummy, Private Dooley, in army uniforms, open with standard singing and dialog, but Green has a totally different ventriloquist act. He works down the floor, leaving the dummy by the orchestra and mike, and carries conversation and "mentalistic" work, including identification of objects. He works with a nearly invisible lapel mike. Audience was plenty mystified. Unique.

Don Julian and Marjori open with a nice tango, then a simple-appearing, very rhythmic Mexican fiesta dance that pleased strongly. They have a colorful bullfight impressionistic number, with huge red cloaks, and a novelty rumba for encore. Their range of work is exceptional, and the crowd liked it plenty.

Del Casino and band furnish music for both show and dancing. Casino emcees the show suavely, and does some dramatic vocals, notably *I've Got You Under My Skin* and a sultry Spanish number. His band has a long session between shows and kept a large part of the crowd on their feet for each set.

Haviland F. Reves.

Biltmore Hotel, Rendezvous, Los Angeles

Talent policy: Dance band; floorshow at 1:30 p.m. Management: Jack Barker. Prices: Luncheon, \$1.25 to \$1.50.

While the Biltmore Bowl is well known as the spot operated by the Biltmore Hotel, the hotel's Rendezvous, which offers a midday show, is also a very popular place. Business is on the up here.

Alan Gordon's six-piece combo (two rhythm, three reeds, one brass) is on hand for good music for dancing and to accompany the show. Gordon emcees, but fails to put zip into his work.

First on is Paul Gordon, unicyclist, who does some trick riding as an opener. He follows with a skyscraper unicycle, riding close to the tables. Turning in a good performance, except for his banter, he drew a good hand.

Glen Pope follows with his magic, mak-

ing a small cage and bird disappear without the use of scarf or handkerchief. Follows this with a return to the arm of a wrist watch and a money-to-the-pocket trick. Does some outstanding magic, but his chatter is flat.

Harris and Shore, satirical ballroom dancers, put the show in the top brackets with their comedy swings and hesitation steps. Miss Shore mugs to perfection. She does a song about why she ain't got it, her deadpanning putting the tune over. Finished off with a cakewalk. Versatile, youthful and working with enthusiasm, team is well spotted in the finale.

Exceptional entertainment for a mid-day affair. Sam Abbott.

Bismarck Hotel, Walnut Room, Chicago

Talent policy: Production floorshows at 7:45, 9:45 and 11:30; show and dance band. Management: Otto K. Eitel, managing director; William T. Pagett, publicity director. Prices: Minimum \$1 week nights (\$2 Saturdays); dinner from \$2.10; drinks from 50 cents.

The hotel and its rooms using entertainment (Walnut and the Tavern) are enjoying the best business in years. Dinner shows are played to capacity, and late-hour trade has picked up about 50 per cent. This trend is general in the Loop hotels.

The fall and winter line-up has the familiar services of Art Kassel and band; Maurice and Maryea, dance team; the Harriet Smith Girls (5) and (a new act) the Skating Hamiltons (2). The shows are thoroly digestible, clean and entertaining. The Smith line is seen in several light but smartly staged and tastefully costumed routines that go hand in hand with the cozy atmosphere of the room. The girls are easy to look at and their dancing is quite passable, particularly the toe work.

Maurice and Maryea, ballroom team, do exceedingly well in this room. Their appearance is A-1 and the trick-dotted numbers are pleasing. They also double in production routines, which makes them a valuable act here.

The Hamiltons are a new roller-skating team in this area. Tho not youthful looking, they do a strong act, and the tricks stimulate nice applause. Have several flashy feats, including fast spins.

Show also features several members from the band, among them Gloria Hart, an improved singer who makes a cleaner looking appearance since the last review. Has a melodious voice which registers well on both rhythm and ballad numbers. At show caught she did *Three Little Sisters* and *My Big Bundle of Blue* (a Kassel original). One suggestion: she should change gowns for her spot in the floorshows.

Other band warblers include Cub Higgins on novelties and Harvey Crawford on ballads. Both double on instruments. Band's instrumentation still consists of four reed, four brass and three rhythm. Its conversational music style is ideal for this room.

Sam Honigberg.

Follow Up Review

TRIANON BALLROOM, SOUTH GATE, CALIF.—With Ray McKinley and orchestra still here, Trianon has switched its original show a bit, replacing its starting acts with Paul Gordon, bicyclist, and Ray Wilburn, juggler. John Calvert, magician, who opened with McKinley's band, continues.

Deep in the Heart of Texas, McKinley theme, opens the show, with Calvert taking over emceeing. Gordon opens with trick cycling, using an ordinary bike, a six-footer, and finishing with a three-seater three-sprocket affair on which he moves from seat to seat while the bike moves around on the back wheel. Gordon's banter is lost because it can't be heard. As a cycling act, it's okay.

Calvert then produces a fish bowl of water from under a scarf. Reading of serial numbers on greenbacks by his feminine aid got plenty applause. Wilburn rolls hoops around the place and over his shoulder, but his banter, too, is lost. He should use a mike. Winds up with hoop-up-the-four-strings for a good hand.

Joe Parks, tuba player, solos on *The World Is Waiting for the Sunrise*. A-1 performance. Calvert is on again for his hypnotizing act. With soldiers and sailors recruited from the audience, he puts them thru the ringer, gluing their hands

Club Talent

New York:

GENE SEVILLE, formerly of the ballroom team of Rosaleen and Seville and now operating his own Casa Seville at Franklin Square, Long Island, is using six-act floorshow at the club. He and Janis Andre compose a team that also works in the show.

LAURA DEANE DUTTON has signed with the Leonard Sillman show, *Tight Shoes*. TIP, TAP AND TOE have gone to the Coast to join the Ken Murray show, *Blackouts*. JIMMY RAY has been signed for a spot in *Dixie* by Paramount.

HAZEL SCOTT, Passo and Lee, Lorraine Brothers and Rita and Rubin have featured spots in the new Columbia picture, *Something To Shout About*, headed by Don Ameche, Janet Blair, William Gaxton and Cobina Wright Jr.

CAROLYN MARSH, singer, is in her 10th week at the Versailles.

JACK WALDRON goes into the Club 18 November 18 at \$450 weekly. HELENE CARTWRIGHT, graphologist, is in her third month at the Versailles.

Chicago:

TITO GUIZAR moves into the Blackstone's Mayfair Room January 8 for a run. TOY AND WING and Two Ambassadors will top the new floorshow at the Blackhawk this week.

WINNIE HOVELER reorganized her girl line and has opened at the Club Royale, Detroit.

GIOVANNI, following his Drake Hotel date, goes into the Cal-Neva Lodge on Lake Tahoe, Nev., December 1 for two weeks. THE PAN-AMERICAN DANCERS (6) open at the El Rancho Vegas, Las Vegas, Nev., December 15.

RICHARD GORDON, tenor, returns to the Edgewater Beach Hotel December 8. MASTERS AND ROLLINS and Nino Milo go to USO next week. JERRY AND TURK will join the Latin Quarter show December 3.

Boston:

ALIEN JONES returns to Satire Room. DIOSA COSTELLO making her second appearance at the Rio Casino.

MARY MILES new addition to Mickey Alpert's orchestra at Coconut Grove. PEGGY FEARS set for two weeks with options at Oval Room, Copley-Plaza Hotel.

Philadelphia:

CHICK MULLERY latest of the local emcees to branch out with a comedy unit, preeming this week at Sciolla's Cafe. PETERS SISTERS back at Kallner's Little Rathskeller. PATSY KING and Galente and Leonardo spotted in the new Benjamin Franklin Hotel show. PEN RAYMOND, current at College Inn, skedded to become a WAAC.

CLAWSON TRIPLETS make their local bow at the Embassy Club. LARRY WYLE, of the Three Wyles, readying to go into uniform following run at Shangri-La. BOB BAXTER, WCAU singer, doubling in Marty Bohn's *Insanities of 1942* at the Lexington Casino.

Los Angeles:

GLEN POPE is doubling from the Rendezvous, Biltmore Hotel, to play the local Orpheum. DOUGLAS BROTHERS have been set to play the Orpheum here. JIM PENMAN is in from Northern time. MARY AND LES PHILMER are back from the East. RAVEL, comedy magician, is playing casuals in this area. AI MARDO is again teamed with his wife, billed as Mardo and Kaye. NITA CAROL is now at the Hollywood Roosevelt. THE CHAR-IOTEERS have been held over at Casa Manana. HARRIS AND SHORE are doubling from the Biltmore Bowl to the Rendezvous, both in the Biltmore Hotel here.

Hollywood:

GILBERT AND PARKS to San Diego. GEORGE RILEY, of Heller and Riley, now appearing on *Furlough Fun* over NBC. JOHNSON BROTHERS opened November 4 at the Trianon, South

Gate. DUB TAYLOR, comedy xylophonist, is doing picture work.

KATHERINE DUNHAM DANCERS are going strong at the Mark Hopkins, San Francisco. THE VAGABONDS have been signed for Universal's Abbott and Costello flicker, *It Ain't Hay*. DONALD NOVIS is at the Lido in San Francisco.

THE HACKERS opened recently at 365, San Francisco. HARRY CAREOLL AND PAULINE are at Grace Hayes's Lodge in North Hollywood. LORRAINE ELLIOTT has been added to the "Slapsy Maxle" show. IVIE ANDERSON has been held over at Swanee Inn.

Here and There:

HENRI THERRIEN returned to the George Washington Hotel, Jacksonville, Fla., November 16 for his sixth engagement there. Has already played that spot 75 weeks. MARIO AND FLORIA held over two weeks at the Copley Plaza, Boston, for a total of six weeks. Plan to follow with Coast dates. NETHA DE CRUZ is now working in musical films in Hollywood.

ROBERT DRAKE, after five weeks at Andy's Log Cabin, Gloucester Heights, N. J., opened November 16 at Hopkins Rathskeller, Philadelphia. COPACABANA REVUE, in its second week at Glenn Rendezvous, Newport, Ky., has Estelle and Leroy, Carl Dexter, Betty Jane Smith, Jere McMahon, Rita Montoya and the Samba Sirens. Chick Mauthe's ork is on the stand. BURNS TWINS AND EVELYN have moved from Chez Pate, Chicago, to Hotel Nicollet, Minneapolis. BERNICE PARKS, Bob Evans, and Harris, Claire and Shannon Friday (13) began a two-weeker at Beverly Hills Country Club, Newport, Ky.

BELMONT BROTHERS and the South-erners began a two-weeker Monday (16) in the Patio of Hotel Netherland Plaza, Cincinnati, set by Howard Sinnott, of GAC. Johnny Randolph is a holdover. BUDDY LEWIS is new in the *Ice Revue of '42* at Hotel Netherland Plaza, Cincy, replacing Ed Scholdan, juggling skater.

BEATRICE KAY opens at the Latin Quarter, Boston, November 22 for two weeks. LORRAINE DE WOOD, booked for Lookout House, Covington, Ky., is to follow with the Casanova, Detroit, December 15. COLLETTE AND BARRY set for the Glenn Rendezvous November 20 for seven weeks. JOAN BRANDON is set for the Shangri-La, Philadelphia, November 18 for two weeks. SHEILA BARRETT opened Thursday (12) at the Troika, Washington. Estelle and Leroy are slated to follow November 26.

DALE HALL closed three weeks at Amato's Supper Club, Astoria, Ore., and opened November 9 at Holland Club, Eugene, Ore. BOB (PORKY) PHILIPS, who formerly did the voice in the Porky cartoon pics, is in his sixth week at the Kentucky Club, Toledo.

PAUL AND GLENN, Mr. and Mrs. Al Fox, Mr. and Mrs. Joe Thomas, and Slim Vermont, emcee, comprise the new show at Mr. and Mrs. E. C. Byxbee's Shelby Rendezvous, Hattiesburg, Miss.

LES HUNT AND JULIET opened November 2 at Hollenden Hotel, Cleveland. TROTTER AND MIMI opened at the Merry-Go-Round-Cafe, Dayton, O., November 2. Just closed Gray Wolf Tavern, Sharon, Pa.

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Vaudefilm Grosses

Herman-'Morocco' Breaking Para Record; 'Rockies'-Scott at Roxy OK; Strand Good

NEW YORK.—New products have given the Broadway vaudefilm box office a hypo they haven't had in weeks. The Paramount is on its way to crack the house record with band policy, while the Roxy is also in strong shape with its new bill. Last week's grosses got some lift with the Armistice Day holiday.

The Paramount (3,664 seats; \$41,981 house average), which opened Wednesday (11) with *Road to Morocco* and stagershow, with Woody Herman band and Hazel Scott, is looking forward to its highest gross since the band policy started. First day's returns of \$14,000 broke the opening-day record made in August by *Holiday Inn* and the Skinnay Ennis band. Indications point to \$90,000 or better. Phenomenal. According to indications, layout will last the full seven weeks as scheduled, which would also establish a long-run record for this house.

The Strand (2,758 seats; \$30,913 house average) is still holding up well with the third stand of Phil Spitalny's band and *George Washington Slept Here*. Pointing toward a fine \$33,000. Layout will stand a fourth week. The second

canto returned a robust \$41,000, while opener took \$46,000.

The Roxy (5,835 seats; \$38,789 house average), got a fine start with the current bill of Ray Scott's quintet and Jack Durant and film *Springtime in the Rockies* and is looking forward to around \$55,000 for its opener. Management expects a four-week run. Last week the second of stage bill including Jane Froman, Dave Apollon and Bob Hannon, along with *Thunder Birds* on screen, brought \$38,000 after the opener of \$46,000.

The Music Hall (6,200 seats; \$84,000 house average), with *Once Upon a Honeymoon* and stagershow featuring Paul Haakon, is looked upon to bring a fine \$98,000. Last week, with *My Sister Eileen* and stage bill, with Whitey's Jivebeers and Anthony, Allyn and Hodge, in its third week, departed with a strong \$89,000 after previous rubbers got \$91,000 and \$100,000.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday with Jay C. Flippen and Mary Brian on stage, plus *Cairo*, and is anticipating an okay \$25,000. Last week, with *The Major and the Minor* and flesh layout, with Milt Britton's band, Henry Youngman, Shirley Ross and Harrison and Fisher, brought a strong \$27,000.

Buffalo Holds Up Despite Competish

BUFFALO.—Despite competing attractions, such as *Ice-Capades* at the Auditorium, legit at the Erlanger, and continued burly-vaude at the Palace, the downtown movie houses continue to do good business. The Buffalo is at present the only combo house.

The Buffalo (seating capacity 3,500; house average, \$12,500 for straight pix) is looking forward to a neat \$22,000 with Bob Crosby and plus good acts week of November 13 despite bad weather.

Pic is *The War Against Mrs. Hadley*. Band features the Bobcats, Eddie Miller, Bob Haggart, Jess Stacy, Yank Laussen, Nappy Lamare and the All-American Four. Vaude contingent includes Billy Reyes, Ray and Trent, and Evelyn Farney.

For week ended November 12, Buffalo did nice \$16,000 for pix *A Yank at Eton* and *The Affairs of Martha*. Preceding week brought okay \$14,600 with films *Moon and Sixpence* and *Careful! Soft Shoulders*.

Pitt Film Biz Up; Vaudeur Fair

PITTSBURGH.—Average grosses for theaters here have risen during year. During past few weeks all houses have suffered slight setback from gates of previous months. Causes attributed by amusement operators include longer working hours for more men and women, decreased desire to attend shows because of feeling that spending money for entertainment might be considered unpatriotic, increasing numbers of men and women leaving for armed forces, and lowered quality of show product.

Only house whose gross hasn't risen much over a year ago is Stanley, city's lone vaudefilm theater. In 1941 average week varied between \$17,500 and \$18,500. During first 10 months this year, average was a bit above \$18,500.

Loew's Penn mounted from \$13,000 to \$14,000; J. P. Harris has upped from \$8,500 to \$10,000; Warner has increased from \$5,000 to \$6,000; Senator has varied from \$3,500 to \$4,500 for second runs of Harris films, from \$2,500 to \$3,000 for duallers. Ritz is unchanged at \$2,500.

Industrial and semi-war type occupational pay rolls are at all-time peaks, despite faster turnover in personnel. Monthly production records are being set at war production plants. More people than ever are working, for higher wages than ever.

Old Story: Andrews Sisters Terrific In Chi, \$54,600 First Wk.; Davis Fine

CHICAGO.—The three-day school holiday which started Wednesday (11) plus the big night business in the Loop gave the two combo houses one of their best sessions in months week ended November 12. From the standpoint of attractions, only the Chicago Theater, which featured the Andrews Sisters, had a name that was above par at the box office.

Chicago (4,000 seats, \$32,000 house average) was on a five and six shows a day schedule week of November 6, thanks to the continued popularity of the Andrews Sisters, who came in for two weeks with their own show, featuring Will Osborne and band, Jerry and Turk and the Wesson Brothers. The

Ted Lewis Fair \$20,000 in Philly; Fay's Sluggish 59C

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000), with Ted Lewis and his *Rhythm Rhapsody Revue* for week ended Thursday (12) hit a satisfactory \$20,000. While Lewis's show went a long way in pleasing, it still takes the swing bands to make the box office zoom at this house. In addition to Lewis's orchestra, surrounding acts included Geraldine DuBois, June Edwards, Kayne Sisters, and Byron Kay and Louise Glen. *Girl Trouble* on screen.

New bill opened Friday (13), Benny Meroff's *Funzafire*, opened to average returns and figures on hitting \$20,000. Eddie Beyer's orchestra, with the unit sporting a large variety cast. Screen offers *Sin Town*.

Fay's Theater (seating capacity 2,200; house average \$6,000) for week ended Wednesday (11) hit a sluggish \$5,900, with Eddie White and Gerrie Gale heading the bill. The Four Jansleys, Jerry and Jane Brandow, Iggie Wolfington and Billy Morosco, and Weber and Nathane, with Gae Foster's Roxettes, rounded out the bill. *Get Hep to Love* on screen.

New bill opened Thursday (12) makes for a stage policy change, Fay's giving the town the first all-colored variety house in years. Calls for a Negro band name to highlight the bill, and opener is Earl Hines. Policy change made for the box-office hypo and, starting off big, points to a figure above the \$8,000 mark. Chuck and Chuckles, Harold and Frances, and Carr Brothers, with band bringing up Billy Eckstein, Madeline Green and the Three Varieties, rounds out the bill. Screen shows *Highways by Night*.

Kaye Nice 10G; Fay's in Slide

PROVIDENCE.—Sammy Kaye's orchestra, with the Serner Sisters and the Nonchalants supporting, turned in a nice round 10 grand gross to the Metropolitan on the three-day booking ended November 8.

Fay's for week ended November 5, slid down to \$5,600 with a bill including the Caninos, Dolphin and Company, Edouard Putran, O'Neil and Joyce, Walt Coolidge's Puppets, Nagle and Hillja, Victor Benek and *The Man in the Trunk* on screen.

Shirley Deane Fine

HOLLYWOOD.—Shirley Deane grossed \$15,250 against house averages of \$12,100 on a recent tour of the Northwest. In Seattle, Miss Deane pulled \$8,900 against a \$7,500 house average; \$2,550 as against \$2,100 for three days at the Post Street, Spokane, and \$3,800 as against \$2,500 for three days at the Capitol, Yakima, Wash.

She winds up her tour the middle of the month to return here for picture work.

Magic

By BILL SACHS

JOHN NICHOLLS BOOTH, Canadian conjuror and popular in pro magic ranks, who gave up his magical career some time ago to study for the ministry, was ordained and installed as minister of the Unitarian Church of Evanston, Ill., October 30 with impressive ceremony and sermon. The event filled the church to capacity, and three of the leading 10 preachers in America participated in the program. Rev. Booth invites magi playing the territory to visit him at any time and to attend his Sunday services. He recently enjoyed a visit with Fulton Oursler, magic enthusiast and former editor of *Liberty* magazine, who is now on a lecture tour delivering a sermon on the problems of the human spirit in relation to the post-war peace.

MILBOURNE CHRISTOPHER, current at Club Royale, Detroit, infos that the Motor City is loaded with magi. Among those he bumped into there recently were Billy Baxter, Johnny Platt, Mardo, Little Johnny Jones, Plato and Jewel, Al Munroe, Al Zink, George and Leo Leipziger (brothers of the late Nate Leipzlg) and Bernard. Other trixsters showing the Detroit area, according to Christopher, are Al Page and Company, Henri (L. L. Henry) and Florette and Boyette. Harold Sterling's shop is the local magical Times Square, say Christopher.

HAROLD WALBORN, now a private in Hdqts. D. E. M. L., Camp Sutton, N. C., still manages to ring in at least two shows a week thru the camp public relations officer.

BILLY MONROE, working thru Associated Artists office, has been held another week at Mayflower Hotel, Jacksonville, with his vent and magic. "Most niteries in the South," writes Monroe, "are skeptical about booking magicians and vents. They claim they're all the same. If club magicians would get a few real effects, that require more than their vest pockets to transport, and some up-to-date patter they would find their work received much more enthusiastically."

SYL W. REILLY, of the Columbus (O.) Magic Club, reveals that the organization will hold its annual Magi-Fest February 6-7. With seven of their members now in the armed forces, club members are giving much of their time to entertaining soldiers at near-by Lockbourne Air Base and Fort Hays, Reilly says. A recent show at the air base attracted a full house, Reilly reports, (See MAGIC on page 29)

Ink Spots-Millinder And Heidt Both Fine

BOSTON.—Boston's sole vaudefilm continues to hold on to business. Box-office figures have been high, and attractions past two weeks have done well. Exceptional weather has helped. The fact that downtown stores are open two nights a week is also a factor. Theater row is attracting its share of service men.

At RKO-Boston, seating 3,420, with prices ranging from 33 to 85 cents, Horace Heldt and His Musical Knights grossed a good \$31,500 for week ended November 3. On week ending November 12, with benefit of holiday prices Wednesday, the Ink Spots with Lucky Millinder's orchestra drew a fine \$32,000.

New show opening November 13 includes Henny Youngman, Shirley Ross and Charlie Spivak orchestra.

Gray Strong 17G

MINNEAPOLIS.—Glen Gray and orchestra hung up a very strong \$17,000 at the Mort H. Singer Orpheum Theater week ended November 12. William Sears, house manager, said. Pic was Damon Runyon's *Big Street*, best screen offering shown at this house in months.

Sears says matinees continue to be way off, with no cure in sight. In view of this, grosses during recent vaude engagements are considered topflight.

Russ Morgan is the next flesh show coming in, week of December 4.

Dolly Dawn Fine

SPRINGFIELD, Mass., Nov. 14.—Dolly Dawn headlined a three-day vaudefilm bill that ended at the Court Square Saturday (7) after playing to excellent houses.

On the screen, *Jungle Siren*.

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Burlesque Notes

(Communications to New York Office)

NEW YORK

BEE BEVERLY, new strip from the West a protegee of Bobbie Pegrim is touring the First Circuit chaperoned by a Persian kitten, Sylvia. . . . MIKE TODD, producer of *Star and Garter*, visited the Star, Brooklyn, to size up Peanuts Bohn and Milt Frome for his next musical, *Something for the Boys*. . . . GINGER BRITTON moved from the Globe, Boston, to the 51 Club here November 11 for a stay of four weeks. . . . JOEY, of Jo (Mrs. Mack) and Joey Mack, on the First Circuit, is formerly of the Three Mack Brothers. Other members of that act, Harold and Rob, are now in a shipyard in Brisbane, Calif. . . . EMPIRE, Newark, resumed the featuring of strip teasers in its daily paper ads after Election Day. First names to profit by the change were Lois DeFee and Myrna Dean. . . . HARRY MIRSKY has left for Hartford, Conn., to become treasurer of the Hartford Theater.

ANN CORIO, during her current vaude tour, found time to sell over \$1,000,000 worth of war bonds via appearances at bond rallies. Hopes to hit the \$2,000,000 mark before returning to Hollywood for her next film. . . . JIMMY SAVO, in *Wine, Women and Song*, had as an impromptu guest star last week at the Ambassador, Hugh Herbert. . . . HERBIE BARRIS, former straight man, has transformed himself into a comic after a year's work on the Coast. His current First unit features Jessica Rogers and Darlene, latter a Jilly Joyce booking, new to burly. Other principals are Kenny Brenna; Bob Lee, new straight; Bee Beverly, Bernie Dunn, Jo and Joey Mack, Marion LaMarr, and Alabama Slim and Evelyn. . . . BOBBIE PEGRIM now producing numbers at the Capitol, Toledo.

AL SAMUELS and Jai Leta are with *Gags and Gals* unit touring Southern vaude until December 6, after which they have a Florida nitery booked. Writes, "Business has been excellent and, if ever offers were forthcoming more abundantly, we'd have to go back years to remember." . . . WILL J. WARD, one of the principals in *Strip for Action*, had, 10 years ago, the Five Symphony Girls in vaude. . . . VALLEY AND LYNN, novelty singers, dancers and instrumentalists, reinforced the Jessica Rogers unit on the First wheel at the Hudson, Union City, week of November 1, and returned to their original unit headed by Paul West, Meggs Lexington and Myrna Dean in Newark the week following. . . . MAXINE DU SHON, another strip slated for *G-String Murder* pic, moved into the Erie, Schenectady, November 6 from the Star, Brooklyn. . . . ISABELLE BROWN, dancer, who was forced to leave *Wine, Women and Song* suddenly to go to Williamsport, Pa., to attend the funeral of her mother, Mrs. Ella Brown Kaye, October 19, left the Star, Brooklyn, to open November 6 at the Erie, Schenectady. . . . TOMMY BOZO SNYDER, comic on the First Circuit, writes that while playing Washington, D. C., he learned of the passing of Sam Green, his former teammate in vaude and burly. Adds, "Sam died March 29, 1942. *Washington Post* had almost a whole page of obit. Left a wife, Dorothy, and two grown sons, Sam Jr., in the army helping build the Alaskan road, and Jack, married." UNO.

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PHILADELPHIA:

SYLVIA MACQUET, coming in from the Rialto Theater, Chicago, opens at the Cat and Fiddle Inn at near-by Waterford, N. J. . . . IZZY HIRST adds another local house, taking over Forepaugh's Theater, located near his Garden Theater. Sam Waldman will manage both houses, which are showing straight pictures.

FROM ALL AROUND:

PAGE AND KUHEN, who recently closed the Empire Circuit, have gone into clubs with their new act billed as the International Nitwits.

AL FOREMAN is working as a talker at Eddie Skolack's President Theater, San Francisco burly house. Foreman previously did the splicing at the Sally Rand show at the Golden Gate Exposition and for Billy Rose at the Fort Worth Casa Manana.

Dian Rowland Big

MINNEAPOLIS.—Dian Rowland, billed as the Park Avenue strip queen, knocked 'em dead with a superb \$4,700 gross at the Hirsch-Katz Alvin, burly house, week ended Thursday matinee, November 12. Dian garnered many long storfes, as well as special column items, all of which helped build box office.

Marie Cord in Jam

DETROIT, Nov. 14.—Fine of \$600 for alleged "smuggling" of a fur coat was assessed Wednesday against Marie Cord, headliner at the National Theater here. Miss Cord purchased the coat last week in Toronto and was presumably traced thru the stringent financial controls now in effect in Canada.

The coat was not declared as new upon her arrival here and was taken from her by the local customs collectors. Coat was valued at \$600, and was returned upon payment of the fine.

The huge fine was made up by members of the cast and staff chipping in to raise the sum.

Balto Gayety Helps War

BALTIMORE, Nov. 14.—Five-week United States War Stamp drive has been launched at the Gayety. Feminine headliners and chorus girls, just before the second half of the show goes on, go thru the audience with stamp books and stamps. Stamp books are offered for 50 cents (two 25-cent stamps). Additional stamps also are carried for those who wish to buy more.

Guy Kibbee Set

NEW YORK, Nov. 14.—Guy Kibbee, film player, will start a vaude tour at Adams, Newark, December 10, followed by Loew's State, here, December 17. Kibbee is being handled by Music Corporation of America.

Want Club Shows To Start on Time and Benefits To Clear Thru AGVA in Pitt.

PITTSBURGH, Nov. 14.—Acts may refuse to perform if shows do not start at times specified before the engagement, and agents must arrange for all benefit performances thru the American Guild of Variety Artists, if the local Entertainment Managers' Association and AGVA agree to terms of a new contract. Spots booked by EMA members will be union closed shops, according to the pact submitted to President Larry Kenneth and EMA board members by business agent Nate Nazzarro Jr. of AGVA here.

Prospects for the contract's acceptance are good, say both officials. Agents supporting the united front, besides Kenneth, are James W. Lanagan and Irwin Eiseman, vice-presidents; Anne King, secretary-treasurer, and John Dailey, Harry Schreck and Gene Carr, directors. Other members are Bertha Elsner, Elinor Savage, Jack Bowman, Anne Harvey and Margaret McLaughlin. The EMA constituents are strongest in the small nitery circuit and club dates.

Reason for the show-time clause in the contract form is that on nights when they have dates in different spots some performers have been finding that

Blame the War

SAN FRANCISCO, Nov. 14.—"How do you get big name acts like Sophie Tucker and Tito Guizar?" a patron asked Frank Martinelli, owner of the Bal Tabarin, night spot.

"No trick at all," Martinelli responded. "Just put a blank contract in front of them. But the heck with that stuff—can you tell me where I can get one waiter and two dish-washers? Those are the rare birds these days."

"Best Foot" Unit To Have Marty May

NEW YORK, Nov. 14.—George Abbott's *Best Foot Forward* is to be condensed to a vaude unit and will bow at the Metropolitan, Providence, Christmas Day. Unit will be headed by Marty May, who will return from a picture commitment for MGM in time to work with the road show.

Other dates already lined up are Central, Passaic, December 31; Loew's State, New York, January 7; Capitol, Washington, January 14, and RKO, Boston, January 21.

Outfit is being handled by Music Corporation of America and is asking for a guarantee and percentage.

San Francisco Burly

SAN FRANCISCO, Nov. 14.—President Theater, burly stock house, operated and managed by Eddie Skolack, with Al Foreman, assistant manager, is running three daily, weekly change of bill. Features Bob Collins, comic, now in his fourth week, co-headlining with Anita Louise, chief strip. Principals include Margie Sullivan, Vivian Kelly, Doris Dorisan, Carrol Carr, Frances Nelson and Arline Moody, all strip teasers; Tanza, dancer and producer; Johnny Russo, juvenile comic, and Buddy O'Day, eccentric comic.

House operates differently from others in that there is no chorus. It has eight or nine strippers who do the openings, picture numbers and finales. Other burly houses here are the Liberty and the smaller Little Kearney.

Burly house in Oakland is the Moulin Rouge.

Joe Sullivan in Boston

BOSTON, Nov. 14.—Joseph Sullivan, former operator of the Palladium Music Hall, New York, says he has financial backing from Johnny Wilson, former middleweight fighter, for a club.

Sullivan operated the New York club after it had been doing business as Billy Rose's Casino de Parez.

Sullivan has opened the Standard Booking Exchange here.

Betty Igless Promoted

BALTIMORE, Nov. 14.—Betty Igless, of the Gayety chorus, graduated to a principal of a recent bill headlined by Evelyn Taylor.

Oriental, Chi, Giving Bonuses To Attractions

CHICAGO, Nov. 14.—Attractions booked for the Oriental which exceed expectations at the box office will be given cash bonuses, according to Charles Hogan, house booker. In the last few months three bands walked out with extra money, and recently the Glenn Miller Singers (6), who came in for \$2,000, were the first act to get an extra share of the big gross (take for that week, October 23-29, was \$22,700, or almost \$5,000 above average). Tiny Hill, on the same bill, also found extra cash in his pay envelope.

Move is twofold: to give names an opportunity to share in the profits and to get box-office attractions into the house. Oriental is in competition with the Chicago for attractions, but its flesh budget of \$6,000 to \$8,000 a week does not permit heavy guarantees demanded by the top units and bands. Under the bonus plan, in addition to the moderate budget, house has been able to line up some good box-office shows.

Charlie Barnet band and Mitzi Green come in Friday (20), followed by the Merry Macs, Three Stooges and Maurice Rocco November 27 week. Dick Stabile's band, with Gracie Barrie, and Benny Rubin will fill December 4 week, followed by Earl Carroll's *Vanities*, week of December 11; Ethel Waters, week of December 18; Harry Howard's *Bombshells of 1943*, December 31, for eight days; Jane Froman, January 8, and Johnny Long's band, January 15.

Park, Woonsocket, Vaude

NEW YORK, Nov. 14.—Arthur Fisher is booking the Park Theater, Woonsocket, Mass., which will operate four days weekly with vaude. Initial bill, opened Thursday (5), consisted of Three Toms, Arnaut Brothers, Cy Reeves, Grace Drysdale, and Bob Easton.

Erie Manager to Army

ERIE, Pa., Nov. 14.—Melford Parker, manager of the Columbia Theater, a Warner house and the only vaude outlet remaining in town, ended 10 years' service to join the army. E. V. O'Neil moved up to replace him.

•••••
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Paramount, New York

(Reviewed Wednesday Evening, Nov. 11)

This de luxe house is celebrating its 16th anniversary this month with a sock film and a lively band show. It expects the combo to run a record seven weeks. Opening-day business was sensational, with a lobby holdout almost all day and 24,000 packing their way in to roll up a record-breaking gross of \$14,000.

The big draw, of course, is the new Bing Crosby-Bob Hope-Dorothy Lamour picture, *Road to Morocco*. Woody Herman's band and Hazel Scott are on stage and they, plus two more acts, put on a lively, entertaining show.

Herman's combo makes a solid impression here. It is dishing out a smart mixture of hot tunes for the youngsters and a few mellow ones for the adult crowd. The seven brass swings out at times, but it is never offensively loud. The four rhythm provides a catchy beat and the five-sax section lays on the sugar at the right time. Saxs double on clarinets on a couple of numbers. The entire band shows up a good musical outfit that is no one-style band. Herman's fronting is modest. He doesn't hog the stage and he doesn't wisecrack. He announces, plays his black stick and sings a few in his attractive baritone style. Band opens with *Woodchoppers' Ball*, follows with trumpeter Billie Rogers singing *Every Night About This Time* and then blowing a sizzling chorus, to good applause. The Acromaniacs (Allen, Burns and Cody) are three youths doing tumbling, balancing, lifts, pyramiding and sundry surprise acrobatics in fast style, plus a touch of comedy. They do a few old tricks, too. The audience loved them. Show-stopped.

The band then went into the novelty tune, *Der Fuehrer's Face*, with plump Chuck Peterson vocalizing effectively. Carolyn Grey, tall and pretty, then sang *Kalamazoo* and *Met Him on Monday*, with Peterson joining her on the second chorus on the trumpet. Both did okay. Pat Henning, plus a tall blonde who is on for a brief bit, kept the audience amused with his zany bits. Piles on the bits of satire, nutty imitations, gags and falls quickly, building right into a big hand, and taking his four bows. He has improved much and is using material that is definitely out of the ordinary.

Herman followed to vocalize *Amen* superbly, following with a fine *White*

Christmas, done softly and to glee club backing, and topped by *Golden Wedding*, which gives drums and clarinet the spotlight. Hazel Scott closes the show. Doubling from Cafe Society Uptown and just in from the Coast, where she worked on *Something To Shout About* for Gregory Ratoff, she went over well here with her singing and swing piano. Opened singing *Cow Cow Boogie*, switching to her piano for *Why Do I Love Him*, *Hazel's Boogie Woogie* (her own composition) and for an encore *Hungarian Rhapsody* in swing time. (She alternates the encore with *Mr. Five by Five*.) She is attractive, has plenty of personality and knows how to play a fine piano dramatically.

Next show will have Benny Goodman's band and Frank Sinatra, with *Star-Spangled Rhythm* on screen.

Paul Dents.

RKO-Boston, Boston

(Reviewed Friday Afternoon, Nov. 13)

Show is well paced, with plenty of laughs. Combining the music of Charlie Spivak with the dancing of Rosalind Gordon, the acrobatics of the Nonchalants, the songs of Shirley Ross and the laughs dished out by Henny Youngman. Youngman had trouble with hecklers but took care of them in short order.

Charlie Spivak starts the show off with *I May Be Wrong*, with all the boys sounding off and Spivak taking a chorus on his trumpet.

Rosalind Gordon sings a chorus of *I'd Rather Dance*, then goes into a peppy tap routine. Presents a good appearance and is well received. Spivak and orchestra pop off with *Brother Bill*, the Stardusters singing the vocals. Encore with an over-arranged *I Surrender, Dear*.

Youngman has a tough time warming up his audience, but finally gets them laughing. His delivery is fast and sure-fire, and his parody of *Kalamazoo* has them roaring. Pulls out the old fiddle and uses several Milton Berle gags that are eaten up.

The balancing and tumbling Nonchalants are a highlight of the show. The boys have new material that sets them off as one of the best acts of its

Vaudeville Reviews

kind in the business.

Shirley Ross, Bob Hope's movie partner, stops the show cold with her songs. She had a husky voice, due to a cold, but the audience didn't seem to mind. Starts with *Strike Up the Band* and encores with *Serenade in Blue*. Also offers an Irish tune. Youngman comes on and the two do a skit on *Thanks for the Memory*, with Youngman seemingly being screen-tested to the great delight of the audience.

Spivak band closes with *One o'Clock Jump*. House nearly packed on second show. Pic, *The Voice of Terror*.

Harry Poole.

State, New York

(Reviewed Thursday Evening, Nov. 12)

Most glaring weak spot in this week's bill is the appearance of Mary Brian, film fem, as a ballroom dancer partnered with Douglas Dean, who is introduced as "the dancing star of *Johnny Zoo*." This is a slight exaggeration, insofar as Dean was credited on the show's program with doing the choreography but none of the dancing.

Glamor gal Brian and partner do two ballroom numbers, one on *Begin the Beguine* and the others supposedly describing two people on a Ferris Wheel. They're very clumsy and unexciting; and, on top of that, she mugs like mad. Number of hands applauding could almost be counted.

Curtain is opened by the Honey Family, three-man three-woman acro group working in evening clothes, with a tap dance opener and a quick shift into back somersaults, three-highs and midair passes. Tapping is maintained thru-out. Acts works quickly and smoothly to strong applause.

Jay C. Flippen is the show's pacer, winning the audience with ingratiating way and good storytelling. Eddie Hanley works one number with Flippen, each doing a swell job feeding the other laugh lines. Hanley's solo was a pantomime of a gal getting dressed in the morning, somewhat draggy but, in the main, funny.

Judy Starr, tiny singer, is a neat little stylist who knows how to take over an audience. She did *Devil and the Deep Blue Sea*, *I Met Him on Monday* and *Three Little Fishies*. Did a bang-up baby jive presentation. Encored with a parody on *I Can't Give You Anything But Love*. The ex-band vocalist is solid as a single.

Another sending item on the bill was the Delta Rhythm Boys, one at the piano and four voices, who gave a socko performance. Negro lads are a clean-cut looking group, and get underneath a song with class rhythmic warbling. Did *Kalamazoo*, a dead-pan rendition of *Let's Keep Smiling*, *White Christmas*, *Mr. Five by Five*, and a spiritual version of *Praise the Lord and Pass the Ammunition*. Terrific applause.

Closer was a skit with Flippen, Hanley and an unbilled woman in a Salami Shoppe. Slapsticky and pointless.

Ruby Zwerling doing the usual pit backing.

Pic, Cairo.
House, weak.

Sol Zatt.

Loew-Globe, Bridgeport, Connecticut

(Reviewed Monday Evening, November 9)

Bill is family time, well balanced, moves rapidly and packs plenty of variety. Gets off to good start with a snappy rendition of *Der Fuehrer's Face* by Charlie Ferron's pit boys. Chin Wah, Chinese lad, does a fast juggling and balancing turn, using a parasol, plates and a long stick. A ribbon number adds color to the novel Oriental offering.

Kelvin and Lynn, mixed team, show-stop with their swell harmonizing. Display showmanship, versatility and voice range on both pops and semi-classical numbers, with *Indian Love Call*. *Pennsylvania Polka* and *Ferryboat Serenade* their standouts. Had to beg off.

York and Ortez, septian duo, spotted next, with York doing fast and furious tapping, his long legs standing him in good stead, while Miss Ortez, a bit on the hefty side, took care of the vocals. Her piping of *Tisket-a-Tasket* proved socko. Pair did some crossfire patter which was stinko and slowed up act considerably. A bit of boogie-woogie should be substituted.

Gene Baylos, who doubled as emcee, got over solidly with his zany act. Much of his material has whiskers, but he knows how to put it over so that it

sounds different. His violin and Ted Lewis clary bit registered big, and he had the crowd roaring with his screwy personality.

Ramon and Diana, garbed in evening clothes, begin with straight ballroom dancing, with a novel twist added by presenting a magic routine as they twirled. They then changed to comedy adagio business, making for a sock finale.

House, a 2,600-seater, well filled. Harry Rose, veteran performer, is house manager, assisted by Mike Piccerillo. Admish is 33 cents downstairs, with 28 cents in balcony. Flickers, *City of Silent Men* and *Lady in Distress*.

Samuel A. Lejkowitz.

Roxy, New York

(Reviewed Wednesday Evening, Nov. 11)

There's no denying the effect of the Roxy's switch to more expensive and name-conscious stage productions ever since A. J. Balaban was brought in to pilot the house. Production numbers are beginning to inch up to the quality of Music Hall staging, and acts are being sold in expensive-looking surroundings. In line with the new policy, Carmen Miranda is headlining the next bill, at a reported salary of \$8,500.

Innovation, first tried a few weeks ago, of having a radio newscaster do a pitch on current headlines before the news-reel showing, is repeated this week, with George Hamilton Coombs, WHN commentator, doing the spieling. (Show before last had Coombs and Johannes Steel.)

In view of the happy turn of events occasioned by the U. S. invasion of North Africa, Coombs was well received. Coombs, however, simultaneously wobbles his head, shoulders and knees and rubs his hands. (He had the audience laughing after a minute of this.) Also, he announces next week's picture with the same enthusiasm that he used to announce the fall of French Africa to our troops.

Opening act was built around conserving rubber by using bicycles, which introduced Bobby Whaling and Yvette, novelty cycle act which starts out with the customary bike falling apart and Whaling putting it together. In between, they picked up with some flashy, trick riding and some unicycle comedy that brought both laughs and good applause.

Jack Durant does his usual good job of comedy, beginning with some intentionally bad singing, then some gagging and his imitations of Gable and Boyer, each accompanied with a pratt fall somersault and the line, "But can Clark Gable do this?" Went over strong.

Raymond Scott, who recently gave

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New York

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up his big band to become a CBS maestro, is doubling here with a quintet, the same type of outfit which called attention to Scott as a composer and pianist. Each musician receives billing and a chance to display brilliance. The music also shows off Scott's imagination as an arranger. Quintet starts with *Let's Keep Smiling*, featuring the mellow sax work of Stanley Webb on tenor and George Johnson on alto, plus the deep bass growls of Bill Taylor. Second number is *I Got Plenty of Nothing*, in which Cozy Cole, a great Negro drummer, beats it out. Mel Powell, 19-year-old piano player, solos on *I Want To Be Happy*, in which he does an outstandingly crisp job. They, of course, do a medley of Scott originals, which brought heavy applause.

Last quintet number, *Praise the Lord and Pass the Ammunition*, serves as a lead in for the Roxettes, doing a patriotic hoopla in neatly styled sailor costumes, with the Six Cressonians (four men, two women) sandwiched in with fast teeterboard work. Act is clean and flashy, consisting mainly of back somersaults into a barrel. Applause, good. Earlier in show, Roxettes do a number to a new song, *Velvet Moon*, dressed in skin-fitting gowns, hooped at the hems, which gives them an opportunity to do fancy costume dancing.

Bob Hannon, singing house emcee, fits into the new plans with good taste. Singing stint was a medley of George M. Cohan tunes, a timely tribute. Paul Ash, in the pit, does top notch backing the show.

Pic, *Springtime in the Rockies*.
House, packed. Sol Zatt.

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Nov. 4)

Orpheum went back to variety this week with a line-up of sock acts, Faith Bacon headlining a fast-moving program. On the bill are the Three DeWaynes, Harbers and Dale, Britt Wood, Martez and Delita, the Oxford Boys and Josephine Earl's precise 10-girl line. Gals are on three times, and the third time are used to augment Miss Bacon's appearance.

Al Lyons and ork are in the pit again, with Lyons smoothly emseeing. Opener is *The Jitters*, which brings on the 10 lookers for a bit of hip shanking. Gals, attired in a few feathers, run thru their routines smoothly. Flashy.

The DeWaynes (their last performance before going into the navy) socked with their teeterboard and Risley routine. Trio does some astounding foot-to-foot work and later combines teeterboard and Risley in nice leaping and balancing.

Shaking maraccas, the Earl girls are back for a rumba to bring on Harbers and Dale, dance team, to *Begin the Beguine*. Team works smoothly and with enthusiasm, featuring butterfly spins and lifts. Got a good hand.

Britt Wood, monologist, turned in an A-1 performance aided by his harmonica. Monolog material is by no means new, but he sells it well. Socked on his harmonica solo, *My Hero*, and got plenty of laughs with his warbling of *The Covered Wagon Rolled Right Along*. Wound up with harmonica work on *Old Folks at Home* and a bit of soft shoe.

Martez and Delita, balancing act, started off with a bit of rumba stepping, switching to hand-to-hand and foot-to-head stuff. Act sells well and got a good hand.

Capitalizing on curvy figures, the Earl gals followed in sarongs and with palmetto headgear. Miss Bacon then offered her *Death of the Bird of Paradise* routine. Interpretative terping, with lights playing a big part. Had to beg off. Finishing off were the Oxford Boys, two guys with a guitar. Their imitations of the orchestras of Busse, Kyser, Heidt, Dorsey and others got a big hand. They sell well.

Show was the last to be staged by Earl Adams. Orpheum stage manager, who left November 6 for the navy.

Pic, *Wings and the Woman*. Three-quarter house when caught.

Sam Abbott.

Fay's, Philadelphia

(Reviewed Friday Evening, November 13)

After several seasons of straight vaude fare, Sam Stiefel, operator of Fay's, this week reverted to the type of entertainment he originally introduced to Philadelphians a decade or so ago. And in doing so, he returns to the town for the first time in years a colored variety house featuring swing band names. It's Earl (Father) Hines to tee off the new policy, and that it is a winning formula is manifest in the decided pick-up in business. Standees inside and a long line outside at early supper show caught

on the second day.

It is Earl Hines all the way, leading his 16-piece orchestra on and off the piano bench, with the biggest excitement coming when the maestro tickles those ivories. Gives them plenty of his pianology, with the emphasis, of course, on the swingers, and really breaks it up when the maestro and his men get in that real low-down groove for a boogie-woogie *St. Louis Blues*.

Band kicks in with a half-dozen items, mostly all record arrangements, going sugary only for an elaborately arranged *Manhattan Sereenade*. Shorty McCullough, out of the trumpet section, is the featured hot horn, scoring big with his singing and tootling in a solo spot for *Knock Me a Kiss*.

Madaline Green, band canary, clicks solidly with her sultry chanting for *He's My Guy* and *Mr. Five by Five*. Billy Eckstein, male bary voice, also adds heavy to his laurels with a romancy *Just as Tho You Were Here*, and then goes groovy with *Cow Cow Boogie*. On the recall has the house stomping with *You Must Have Read My Mind*, a race blues.

Three acts supporting also on the strong side, making for a fast-moving 60 minutes. Also makes for the change of pace in providing the comedy and hoofing to supplement the music and song, making for one of the most entertaining band bills seen on local boards in many a moon.

Chuck and Chuckles are show-stoppers. Go beyond their outlandish jive suits to create a roundelay of laughs. Their silly patter scores, and they hit even a higher mark with their eccentric tap and soft-shoeing. One of the lads also heavy on the mugging, which counts for much. Left 'em with the mobbed house begging for more.

Harold and Frances, mixed duo, on first and acquit themselves nobly with their speed and rhythm taps. Carr Brothers (two), only palefaces on the bill, also had to beg off after a round of comedy acrobatics that registered big for both laughs and thrills in the hand-to-hand antics.

Screen fills in with *Highways by Night*.
Maurie Orodender.

Music Hall, New York

(Reviewed Thursday Evening, Nov. 12)

With the film, *Once Upon a Honey-moon*, getting off to mixed reviews, this looks like a two-week show at best. The accompanying stagershow is typically Music Hall in the sense that it lacks punch and depends for effectiveness on its precision and balance of groups and colors, fine music, and its general pictorial lavishness. Called *Colorama*, the show starts off with a *Tribute to the U. S. Marine Corps*, which combines an offstage voice, film trailer and glee club behind a scrim drop and singing of *The Shores of Tripoli*. Fancy montage stuff, and an applause-winner.

Then comes the huge pit orchestra performing Grieg's *Concerto in A Minor*, first movement, and Miss Josefa Rosanska on stage as piano soloist. She's a fine pianist and the interlude as a whole was excellent musically, but too long. The stagershow proper started with the 32 ballet girls in a smartly conceived number. Half are in gold costumes and half in white, with two girls as soloists, and all working on the rim of the turning stage. They go thru the classic ballet movements and, for balletomanes, they are a dream. Muriel Gray and Grace Thomas were the spinning soloists. The Glee Club returned in Scotch kilts to sing a medley of Scotch tunes, with tenor Mario Berini leading nicely. Pleasing.

Walter Nilsson then works alone, doing his riding of trick unicycles while maintaining a line of giggling and chatter. His laughter is infectious and did much to put him over. A strong novelty turn. The closing number is a fancy Russian affair that has the Glee Club as singing Cossacks, the ballerinas as peasant girls and the 36 Rockettes as dancers. Costumes are snappy and colorful, the groupings are pictorial and the dancing and singing are up to the Music Hall standards. Paul Haakon provides a leaping, bouncing ballet specialty, and Alois Poranski's fine basso voice leads the Glee Club in the Russian song.

Show is by Russell Markert with sets by Nat Karson. Paul Denis.

Teatro Lirico, Mexico City

(Reviewed Tuesday Evening, November 3)

Roberto Soto, veteran of the stage, is still tops in box-office pull and proves it in his daily appearances here, where he leads in two sunny skits with some shady jokes.

Next on the bill is Argentine composer Carlos De Nava, back from New York to direct an orchestra in his own songs.

He has what the Mexicans like—something tuney and not too highbrow. Ramon and Renita say they first danced to Carlos's orchestra in New York.

The 15-year old miss, Gloria Cosio, has a voice that touches the heart. She sings like a young Met star. There is also a clever imitation of the *Follies* Paco Miller and his dummy, a la Charlie McCarthy, and some fine dancing by the Rodriguez Yal team, Russian and Mexican.

But, proving that Mexico is still the land of contradictions—the ballet girls step around as tho bored with themselves and the world. Perhaps they like only their own stuff and resent having to do foreign ballet steps.

As a whole, the Lirico has the best show in town—well organized for contrast and effectiveness and, best of all, giving the people what they want.

Charles Poore.

Renfro for Taft, Cincinnati

CINCINNATI, Nov. 14.—John Lair's Renfro Valley Barn Dance, regular feature on WHAS, Louisville, comes to Taft Theater here for four performances Sunday, November 29, under a "Smokes for the Yanks" benefit sponsored by the local Cuvier Press Club. Local dailies are backing the idea. The Lair hillbillies give two performances each Saturday night at the National Theater, Louisville.

Talent Changes in Miami

MIAMI, Nov. 14.—Frank Payne, impersonator, and Joe Rio, formerly of Rio Brothers, came into Kitty Davis's last night. The Dennis Sisters are being held over.

Mike Doyle, since 1937 at the Bar of Music, again gets the star billing.

Henry Palmer, now the big man at El Bolero, is enlarging that spot.

Jina Jana, singer, is new at the Ball.

After 22 Years . . .

ALBANY, Nov. 14.—After 22 years in show business, McGarry and Dawn, working here at the Klubb Hawaii, find themselves billed in the newspaper ads under the club's bartender.

Booze dispenser is billed in the number two spot, above four other acts, as "Jake—Singing Mixologist."

Jane Withers Hits Record in Dayton

DAYTON, O.—Jane Withers took the city lock, stock and barrel in her first appearance here at the RKO Colonial week of November 6, piling up a record \$14,000. Jane established a first-day record, and from then there were long lines daily to the box office.

During her stay here, Jane sold bonds for the Rotary Club, appeared at the Soldiers' Club before 1,000 uniformed men and one night stepped into Al Graham's band at Lantz's Merry-Go-Round and beat the drums.

Philly Bookers Organize

PHILADELPHIA, Nov. 14.—Local nitery bookers have organized the Cabaret Bookers' Association, to function independently but as part of the EMA, which is comprised of club bookers. Division of interest between nitery and club bookers led to split. New CBA will have its own grievance committee, maintain a policy independent of the EMA and draw up its own by-laws. CBA organizational work is in hands of committee composed of Eddie Suez, Arthur Phillips and Bernie Landis.

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(Routes are for current week when no dates are given)

A

Acromaniacs (Paramount) NYC, t.
 Adelaide (Greenwich Village Inn) NYC, nc.
 Allen, Sara (Radio Frank's) NYC, nc.
 Allen Sisters (Queen Mary) NYC, re.
 Ambassadorettes, The (Blackhawk) Chi, re.
 Ames & Arno (Palace) Columbus, O., t.
 Ammons & Johnson (Cafe Society Downtown) NYC, nc.
 Anderson, Dolores (Old Roumanian) NYC, re.
 Andrew & Diane (Rudd's Beach) Schenectady, N. Y., nc.
 Andrews, Avis (Versailles) NYC, nc.
 Andrews, Johnny (George Washington) NYC, h.
 Andrews Sisters (Chicago) Chi, t.
 Andriani & Samba Sirens (Glenn Rendezvous) Newport, Ky., nc.
 Anisova, Florence (Russian Kretchma) NYC, nc.
 Appletons, The (Kasee's) Toledo, O., nc.
 Armando & Lita (Latin Quarter) NYC, nc.
 Arren & Broderick (Orpheum) Des Moines 20-26, t.

B

Babette (Casino) Pittsburgh, t.
 Bailey, Bill (Oriental) Chi, t.
 Baldwin & Bristol (Lido) Worcester, Mass., nc.
 nc.; (Brass Rail) Southwick 23-28, nc.
 Basil, Marion (Music Hall) NYC, t.
 Baxter, Colette (Louise's Monte Carlo) NYC, nc.
 Beaucaire, Pierre (Louise's Monte Carlo) NYC, nc.
 Bedell, George (Sheraton) NYC, h.
 Belling, Clem (Iceland) NYC, re.
 Belmont Bros. (Cat & Fiddle) Cincinnati; (Merry-Go-Round) Dayton 23-28, nc.
 Berini, Mario (Music Hall) NYC, t.
 Berry, Connie (Cafe Society Downtown) NYC, nc.

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BlaKstone, Nan (Casanova) Detroit, nc.
 Blanche & Elliott (Saks) Detroit, nc.
 Blane, Muriel (Chin's) NYC, re.
 Bond, Angie, Trio (Enduro) Brooklyn, re.
 Bourne, Charlie (Park Central) NYC, h.
 Bowers, Cookie (Colonial) Dayton, O., t.
 Boyd, Carol (Cafe Maxim) NYC, c.
 Brian, Mary (State) NYC, t.
 Bricktop (Cerutti's) NYC, nc.
 Britton, Ginger (51 Club) NYC, nc.
 Broderick, George & Ellen (Greenwich Village Inn) NYC, nc.
 Bromley, Bob (Hi Hat) St. Louis, nc.
 Brown, Evans (Lafayette) Clinton, Ia., h.
 Bryant, Pauline (Leon & Eddie's) NYC, nc.
 Burns Twins & Evelyn (Nicollet) Minneapolis, h.
 Butterfield, Erskine (Fenway Hall) Cleveland, h.

C

Callahan Sisters (Chez Paree) Chi, nc.
 Cantu (Leon & Eddie's) NYC, nc.
 Carlisle, Una Mae (Cafe Life) NYC, nc.
 Carlos & Carita (La Conga) NYC, nc.
 Carter & Kathie (La Conga) NYC, nc.
 Cartwright, Helen (Versailles) NYC, nc.
 Chocolates, Three (Famous Door) NYC, nc.
 Claire & Arena (La Conga) NYC, nc.
 Clark, Coleman, & Co. (Earl Carroll's Theater) Hollywood, re.
 Cole, Cozy (Roxy) NYC, t.
 Collette & Barry (Glenn Rendezvous) Newport, Ky., nc.
 Collier, Dana (Brevoort) NYC, h.
 Collins & Bailey (Music Box Club) San Francisco, Nov. 16-Dec. 3, nc.
 Condos, Frank (Pelham Heath) Bronx, NYC, nc.
 Copacabana Revue (Glenn Rendezvous) Newport, Ky., nc.
 Corey, Irwin (Village Vanguard) NYC, nc.
 Cordova, Victoria (Rainbow Room) NYC, nc.
 Cortello's Canines (Orpheum) Los Angeles, t.
 Cortez, Florez (Gibson) Cincinnati, h.
 Cortez & Marquis (Beachcomber) Providence, nc.
 Corwin, Althea (Sawdust Trail) NYC, nc.
 Costello, George (Place Elegante) NYC, nc.
 Costello, Tony (Howdy Revue) NYC, nc.
 Cousin, Ida (Leon & Eddie's) NYC, nc.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Coy, Johnny (Copacabana) NYC, nc.
 Cressonians, The (Roxy) NYC, t.
 Criss Cross (Latin Quarter) Chi, nc.
 Cummings, Don (Capitol) Washington, t.
 Cunningtons, The (Carter) Cleveland, h.

D

Daro & Corda (Park Central) NYC, h.
 Davidoff, Yasha (Casino Russe) NYC, nc.
 Daye, Ruth (Latin Quarter) Chi, nc.
 Daye, Suzanne (Penthouse) NYC, nc.
 Dean, Joey (Greenwich Village Inn) NYC, nc.
 DePay, Arleen (Sawdust Trail) NYC, nc.
 Del Carmen, Dolores (St. Moritz) NYC, h.
 Delahanty Sisters (Dude Ranch) North Long Beach, Calif., 16-28, nc.
 Delta Rhythm Boys (State) NYC, t.
 D'Ray, Phil, & Co. (Helsing's) Chi, nc.
 DeRivera, Carmen (La Conga) NYC, nc.
 DeSylva Twins (El Patio) Mexico City, nc.
 Dexter, Carol (Glenn Rendezvous) Newport, Ky., nc.
 Dion, Valerie (Cafe Maxim) NYC, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Donahue, Walter (Village Barn) NYC, nc.
 Douglas, Roy (Hi Hat) Bayonne, N. J., nc.
 Downey, Morton (Savoy-Plaza) NYC, h.
 Drake, Robert (Hopkins' Rathskeller) Phila, nc.
 Duffield Sisters (Helsing's Vodvil Lounge) Chi, c.
 Duncan, Jackie (Clark's Oasis) Buffalo, nc.
 Durant, Jack (Roxy) NYC, t.
 Duval, Janine (Leon & Eddie's) NYC, nc.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Easton, Bob (Hippodrome) Baltimore, Nov. 19-Dec. 9, t.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Elliott, Leonard (Rainbow Room) NYC, nc.
 Ellis, Peggy Anne (Bertolotti's) NYC, nc.
 English, Ray (Shangri-La) Phila, nc.
 Enrica & Novello (Hurricane) NYC, nc.

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Estelle & LeRoy (Glenn Rendezvous) Newport, Ky., nc.
 Estrellitos, The (Carter) Cleveland, h.
 Evans, Bob (Beverly Hills) Newport, Ky., cc.

F

Farney, Evelyn (Buffalo) Buffalo, t.
 Faust, Johnny (Village Barn) NYC, nc.
 Farrell, Bill (Place Elegante) NYC, nc.
 Fields, Jackie (51 Club) NYC, nc.
 Fields, Benny (Greenwich Village Inn) NYC, nc.
 Field's, Robert (Leon & Eddie's) NYC, nc.
 Fisher's, Bob, Flyers (Shrine Circus) Peoria, Ill.; (Shrine Circus) Davenport, Ia., 24-28.
 Fisher, Hal (Flamingo) Chi, nc.
 Flippin, Jay C. (State) NYC, t.
 Ford, Patricia (Hurricane) NYC, nc.
 Foster, Phil (Queens Terrace) Woodside, L. I., N. Y., nc.
 Frakson (Walton) Phila, h.
 Francis, Jeanne, & Jerry Grey (Florentine Gardens) Hollywood, nc.
 Franklin, Cass (Rogers Corner) NYC, nc.
 Fraser, Jane, & Roberts Sisters (Iceland) NYC, re.
 Freems, George (Pelham Heath) Bronx, NYC, nc.
 Frohman, Bert (Mardi Gras) NYC, re.
 Fros, Betty (Cafe Maxim) NYC, nc.
 Froos, Sylvia (Latin Quarter) Chi, nc.
 Funzafire Unit (Earle) Phila, t.

G

Gabrielle (La Vie Parisienne) NYC, nc.
 Gainsworth, Marjorie (Sheraton) NYC, h.
 Galvin, Gil (Latin Quarter) NYC, nc.
 Gerardos, The (Walton) Phila, h.
 Glover & LaMae (Sheraton) NYC, h.
 Gordon, Rosalind (RKO-Boston) Boston, t.
 Gordou's, Al, Dogs (Colonial) Dayton, O., t.
 Green, Jackie (51 Club) NYC, nc.

H

Haakon, Paul (Music Hall) NYC, t.
 Habb & Denton (Casino) New Castle, Pa., nc.
 Hall, Dale (Holland) Eugene, Ore., nc.
 Hanley, Eddie (State) NYC, t.
 Hannon, Bob (Roxy) NYC, t.
 Harding & Moss with Billie Joyce (Jim Otto's Cafe) Beverly Hills, Calif., nc.
 Harger & May (Hi Hat) St. Louis, nc.
 Harris, Claire & Shannon (Beverly Hills) Newport, Ky., cc.
 Hart, Ray (Chateau Moderne) NYC, nc.
 Harvey, Kathryn (Village Barn) NYC, nc.
 Hayden, Tommy (Wivil) NYC, re.
 Heath, Bobby (Sawdust Trail) NYC, nc.
 Hector & Pals (Orpheum) Omaha, t.
 Heller, Jackie (Latin Quarter) Chi, nc.
 Henning, Pat (Paramount) NYC, t.

Hibbert, Bird & LaRue (Trocadero) Evansville, Ind., nc.
 Hines, Jackson (Brevoort) NYC, h.
 Hooctor, Harriet (Diamond Horseshoe) NYC, nc.
 Hoffman, Lew (Palace) Columbus, O., t.
 Holman, Libby (La Vie Parisienne) NYC, nc.
 Honey Family (State) NYC, t.
 Howard, Bunny (Park Central) NYC, h.
 Howard, Mary Lou (New Yorker) NYC, h.
 Hoyt, Kathryn (Village Barn) NYC, nc.
 Humes, Helen (Cafe Society Downtown) NYC, nc.
 Hunt, Les, & Juliet (Hollenden) Cleveland, h.

I

Iaea, Lellani (Lexington) NYC, h.
 Inca Indian Trio (El Chico) NYC, nc.
 Inge, Adele (New Yorker) NYC, h.
 Irmgard & Alan (Rainbow Room) NYC, nc.

J

Jagger, Kenny (Leland) Richmond, Ind., h.
 Janis, Deane (Queen Mary) NYC, c.
 Jardiniere & Madeleine Gardiner (Casanova) Detroit 9-23, nc.

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Jeanne, Myra (Shangri-la) Phila 18-Dec. 1, nc.
 Jericho Quintet (Cafe Society Downtown) NYC, nc.

Jerry & Turk (Chicago) Chi, t.
 Jocelyn, Mildred (Iceland) NYC, re.
 Johnson, Bill (Belmont Plaza) NYC, h.
 Johnson, Gil (Bal Tabarin) NYC, nc.

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Johnson, Judith, & Co. (Gains) Pineville, Ky., 19-20, t.
 Jose & Paquita (Town Ranch) Seattle 17-28, nc.
 Joyce, Val (19th Hole) NYC, nc.

K

Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
 Kahler, Jerry (Seneca) Chi, h.
 Keating, Fred (Spivy's Roof) NYC, nc.
 Kent, Lenny (Famous Door) NYC, nc.
 Kimball, Dude (Flagship) Union, N. J., nc.
 King Sisters (Sherman) Chi, h.
 Kings, Three (Tower) Kansas City, Mo., t.
 Kingsley, Myra (1-2-3 Club) NYC, nc.
 Kirk, Bob (Palmer House) Chi, h.
 Korda, Nina (Benjamin Franklin) Phila, h.
 Kraft, Beatrice & Evelyn (Cafe Society Uptown) NYC, nc.
 Kramer, Patty (Pelham Heath) Bronx, NYC, nc.

L

La Belle Alexia (Casino Russe) NYC, nc.
 Landi, Ruth (Fensgate) Boston, h.
 Lane, Lovey (Ubangi) NYC, nc.
 LaVernes, Four (Colosimo's) Chi, nc.

Advance Bookings

"A SALUTE FROM HAWAII" Unit: Orpheum, Des Moines, November 20-25; Orpheum, Omaha, 26, week. Capitol, Madison, Wis., Dec. 8-9; Palace, Fort Wayne, Ind., 11-13; Palace, Columbus, O., 15-17; Colonial, Dayton, O., 18, week; Riverside, Milwaukee, 25, week; Rialto, Joliet, Ill., January 1-2.
 DAVE APOLLON: Earle, Washington, December 31.
 DAVE BARRY: Oriental, Chicago, November 27.
 BEATRICE KAY: Empire, Fall River, Mass., December 15.
 CAR BROTHERS: Earle, Washington, December 11.
 JANE FROMAN: Oriental, Chicago, January 8, week.
 DI GATANOS: State, New York, De-

ember 10; Hippodrome, Baltimore, December 24.
 MERRY MACS: Paramount, Hammond, Ind., November 21-22.
 GLENN MILLER SINGERS: Empire, Fall River, Mass., November 24; RKO, Boston, December 4.
 BERT NAGLE AND HILJA: Capitol, Washington, November 19.
 ORIENTAL, CHICAGO: Maurice Rocco, November 27, week; Dick Stabile, Gracie Barrie, Benny Rubin, December 4, week; Earl Carroll's Vanities, 11, week; Ethel Waters, 18, week; Harry Howard's Bombshells of 1943, 31-January 7; Jane Froman, 8, week; Johnny Long, 15, week.
 RITA ROOPER: Alpine Village, McKeesport, Pa., December 26, two weeks.
 WESSON BROTHERS: Orpheum, Los Angeles, December 2.

LaVola, Don, & Carlotta (LeRoy's Rondevue) Salt Lake City, Utah, nc.
 Lawler, Terry (London Chop House) Detroit, re.
 Lazara & Castellanos (Park Central) NYC, h.
 LaZellas, Aerial (Show Time) Dallas 9-19, nc.
 LeBrun Sisters (Orpheum) Omaha, t.
 Lee, Bob (Wivil) NYC, re.
 Leon, Georges, Dancers (Sumter) Sumter, S. C., 18, t.; (Bijou) Savannah, Ga., 19-21, t.; (Albany) Albany 24, t.; (Martin) Dothan, Ala., 25, t.
 Lewis, Joe E. (Copacabana) NYC, nc.
 Lewis, Ralph (21 Club) Baltimore, nc.
 Lightner, Fred (Queen Mary) NYC, c.
 Lit, Bernie (Oasis) Baltimore, c.
 Llypd & Willis (Chase) St. Louis, h.
 Loke, Kea (Lexington) NYC, h.
 Lombardo, Tony (Indiana) Fort Wayne, Ind., h.
 Lord, Carol (Flamingo) Chi, nc.
 Louis & Cherle (Veterans' Club) Huntington, Pa., nc.
 Lucas, Nick (Continental Grove) Akron, O., nc.
 Lucero, Norma (Bertolotti's) NYC, nc.
 Lucilia (Trocadero) Evansville, Ind., nc.

M

McCabe, Betty (It Cafe, Plaza Hotel) Hollywood.
 McKenna, Joe & Jane (RKO-Boston) Boston, t.
 McMahon, Jere (Glenn Rendezvous) Newport, Ky., nc.
 Maddux, Frances (Bellerive) Kansas City, Mo., h.
 Marcus, Dr. (Chase) St. Louis, h.
 Marianne (Lookout House) Covington, Ky., nc.
 Marlowe, Don, & Co. (Post) Spokane 16-20, t.; (Grace Hayes Lodge) Hollywood 25-Dec. 25.
 Marque & Mariys (Lakota's) Milwaukee 16-23, re.
 Marsh, Carolyn (Versailles) NYC, nc.
 Marshall, Jack (Belmont-Plaza) NYC, h.
 Midnight Voodoo Party, Herman Weber's (Uptown) Carrollton, Mo., 18; (Davis) Higginsville 19, t.; (Illinois) Centralia, Ill., 20, t.; (Lincoln) Belleville 21, t.; (Strand) W. Franklin 22, t.; (Globe) Christopher 23, t.
 Mignon (Webb's Patio) St. Petersburg, Fla., nc.
 Miner, Eddie (Brevoort) NYC, h.
 Minneville's Rascals (Stanley) Pittsburgh, t.
 Moke & Poke (Oriental) Chi, t.
 Monteros, The (Henry Grady) Atlanta, h.
 Morgan, Johnny (Greenwich Village Inn) NYC, nc.
 Morales Bros. & Daisy (Victory) La Crosse, Wis., 14-28, nc.
 Murray, Steve (19th Hole) NYC, nc.
 Myers & Carlotta (Tower) Kansas City, Mo., t.
 Myrlis (Pierre) NYC, h.

N

Nadia & Sasha (Casino Russe) NYC, nc.
 Na Pua (Lexington) NYC, h.
 Nelson, Mervyn (Le Ruban Bleu) NYC, nc.
 Nilsson, Walter (Music Hall) NYC, t.
 Noble & King (Spivy's Roof) NYC, nc.

O

O'Dell, Dell (Park Central) NYC, h.
 Ortega, Belen (El Chico) NYC, nc.
 Orton & Springer (La Vie Parisienne) NYC, nc.
 O'Shea, Pat (Sawdust Trail) NYC, nc.
 Osta, Teresita (El Chico) NYC, nc.

P

Pallet, Dolores (Music Hall) NYC, t.
 Parker, Ray, & Porthole (Athletic Club) Detroit 16-26, nc.
 (See ROUTES on page 34)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Plymouth) Boston.
 Arsenic and Old Lace (Royal Alexandra) Toronto.
 Arsenic and Old Lace (Selwyn) Chi.
 Barymore, Ethel, in Corn Is Green (Orpheum) St. Louis, Ia., 18; (Paramount) Omaha 19; (Municipal Aud.) Kansas City, Mo., 20-21.
 Chatterton, Ruth, in Private Lives (Majestic) Boston.
 Claudia (English) Indianapolis 16-18; (Cox) Cincinnati 19-21.
 Firefly, The (Bushnell Aud.) Hartford, Conn., 21.
 Gilbert and Sullivan (Erlanger) Buffalo.
 Good Night Ladies (Blackstone) Chi.
 Great Big Doorstep (Colonial) Boston.
 Holzapoppin (Forrest) Phila.
 Junior Miss (Harris) Chi.
 Junior Miss (Wilbur) Boston.
 Lady in the Dark, with Gertrude Lawrence (Nixon) Pittsburgh.
 Life With Father (Ford) Baltimore.
 Lunt and Fontanne, in The Pirate (Locust St.) Phila.
 Merry Widow (National) Washington.
 Papa Is All (American) St. Louis.
 Pitts, Zasu, in Her First Murder (Hanna) Cleveland.
 Porgy and Bess (Studebaker) Chi.
 Priorities of 1942 (Erlanger) Chi.
 Student Prince (Biltmore) Los Angeles.
 Spring Again, with Grace George (Cox) Cincinnati 16-18; (English) Indianapolis 19-21.
 This Is the Army (Boston O. H.) Boston.
 Tobacco Road (Davidson) Milwaukee.
 Veloz and Yolanda (Lyceum) Minneapolis 18-21.
 Watch on the Rhine (Auditorium) Memphis 18-19; (Ryman Aud.) Nashville 20; (Coliseum) Evansville, Ind., 21.
 Willow, The, and I (Playhouse) Wilmington, Del., 20-21.
 Yankee Point (Walnut) Phila.

ICE SHOWS ON TOUR

American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.
 Franey, Dorothy (Yacht Club) Pittsburgh Oct. 30-Nov. 19.
 Ice-Capades of 1943 (The Gardens) Pittsburgh Nov. 5-24.
 Ice Revue of '42 (Netherland Plaza Hotel) Cincinnati.
 Lewis, Dorothy (Copley-Plaza Hotel) Boston.
 Stars on Ice (Sonja Henle & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

They Come and Go

CHICAGO, Nov. 14.—Phil Dooley, comic working trumpet and drums, has given up his quartet after a couple of jobs to join Jack LeMaire's six-piece outfit. Max Miller, vibraharpist who joined Dooley at the Town Casino here, carries on with the trio.

DETROIT, Nov. 14.—Bobbie Stevenson and His Treasure Islanders (4) formed here recently, is managed thru the Mike Falk Office. After an engagement at the Uptown Club, outfit is moving into the Club Casanova here.

CHICAGO, Nov. 14.—A new unit organized here this week is the Chelsea Four, under the direction of Lou Finnerty (drums). Leader has been with several name bands.

DES MOINES, Nov. 14.—Buddy Reeves Trio broke up at Benson's Service Club here this week, when Buddy was drafted into the army. The two remaining musicians returned to Chicago to make other connections. Sue Lindsey, vocalist with the outfit, joined the Three Swingers, who open at Don Hudson's Packers Playdium, Green Bay, Wis., Tuesday (17).

PEORIA, Ill., Nov. 14.—Jack Wedell, bass player and singer with several name bands, is now fronting his own four-piece combo, filling his first job at Jack Adam's Sportsman's Club here. Date calls for four weeks and options.

Fredericks Open Cocktail Unit Office in Hollywood

HOOYWOOD, Nov. 14.—Frederick Bros. have opened a cocktail unit department here, placing Reg Marshall, of the band division, in charge. He will be assisted by Jean Wald, who has worked for FB in New York and Chicago. Miss Wald will arrive from Chicago next week.

Addition of the local branch will enable the firm to book units Coast to Coast.

Beating the Deadline

CHICAGO, Nov. 14.—Jack Kurtze, head of the cocktail department for Frederick Bros. here, dropped everything this week to leave by auto on a seven-day business trip thru the Midwest. Reason for the rush: to take advantage of the gas rationing deadline.

USO Shows Raid Cocktail Field

CHICAGO, Nov. 14.—Office of Camp Shows, Inc., is raiding the cocktail unit field for musical personalities. Dozens of girl accordionists are already touring camps with small shows. The demand for them is heaviest, since they can entertain on their own and furnish accompaniment music for singers and dancers. Accordionists doubling on piano are that much more valuable. Small USO shows are also using duos, trio and quartets. Most of the tours run six months.

Bookers, naturally, are co-operating with the talent demands made by CSI officials. Frequently a booking office will get a wholesale request to send "a dozen accordionists." (And the office that can fill that order on short notice belongs in Ripley's column.)

CSI demands not only create an acute talent shortage but also shoot unit salaries sky high. Bookers here say that more money is being spent on talent, but units, at the same time, particularly singles, demand as much as double their salaries of six months ago.

Oriental, Chicago, Wants Name Units

CHICAGO, Nov. 14.—Oriental Theater here is on the lookout for name cocktail units, figuring that their popularity in cocktail spots should reflect at the box office. Booker Charles Hogan set Maurice Rocco, colored pianist now at the Club Silhouette here, for week of November 27 as a co-feature with the Merry Macs.

Louis Jordan (5) is penciled into the Oriental for week of December 4. Jordan's big week at the Century, Baltimore, ended Thursday (12) brought in additional theater bookings, including Fay's Philadelphia, week of November 20; Palace, Cleveland, week of November 27, and the Paradise, Detroit, previously set for week of December 18.

IG Budget for Band Box, New Chi Spot

CHICAGO, Nov. 14.—The Band Box, new cocktail lounge located in the cellar of the Woods Building, opens next week with a weekly talent budget estimated to top \$1,000. Line-up will include afternoon units consisting of a trio and a team and a featured night unit of six men and a girl.

Ralph Michell is the spot's manager.

Reviews

Mort Dennis

(Reviewed at Shangri-La, Philadelphia)
For the smart, intimate rooms and lounges, the confidential note struck by Mort Dennis in his soft and well-mannered rhythms unquestionably has a strong appeal. Unfortunately, however, this is an unusually large nitery room with the appeal to the masses. As a result this small combination, long identified with class hotels, falls short in creating any excitement among the dancers or those just sitting it out. Nonetheless, Dennis dispenses a palatable

(See REVIEWS on page 54)

Taking No Chances

NEW YORK, Nov. 14.—Bob Bundy, one-night booker for Consolidated Radio Artists, fearing the future of that end of the business due to travel difficulties, is acquainting himself with the cocktail department of his firm. He made his first sale last week when he booked the Stylists into the Carlton Terrace, Forest Hills, L. I., starting December 15, to replace Bob Ryan and the Twins, who have been there 45 weeks.

Bill Burnham, CRA vice-president, is also lending a hand to the department.

Off the Cuff

EAST:

NAT JAFFEE is a new addition to the Kelly's Stables, New York, following LEE NORMAN (4), who has left on a USO tour. . . . ERSKINE BUTTERFIELD held over at the Fenway Hall, Cleveland. . . . McNAMARA'S BAND (4) have been given a contract for the Shelton Corners, New York, to remain for the duration. . . . MAY JOHNSON, cocktail department head at the New York office of MCA, left Monday (16) for a week in

Florida. . . . MARGOT HAROLD, piano and voice, is set for the Kirk Grill, Utica, N. Y., November 24. . . . VELVA NALLEY, piano and voice, is new at the Pennsylvania Hotel Lounge, New York. . . . SONNY BOY WILLIAMS has signed a management contract with General Amusement Corporation. . . . KNOWLES AND BAGLEY, piano team, opened Saturday (14) at the Brown Jug, Syracuse. . . . JOHNNY HART TRIO into the

(See OFF THE CUFF on page 54)

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BOOKERS SEEK PANACEA

Band Biz Still Shell-Shocked by Salary Blitz But Books as Usual

NEW YORK, Nov. 14.—Bookers are still walking around in circles trying to get the wage stabilization routine straight in their minds, but they're as far from the answer as they were two weeks ago when the first announcement hit the street. Each guy has the answer to the riddle—until the next guy punches holes in it. Form B, corporations, industrial panels and just plain dypsies are being offered as the panacea, but it would take a Solomon to decide which are sound—if any.

Hopes for a change in the AFM Form B contract, changing the status of leaders from employees of hotels and theaters to employers of musicians, managers and myriad office help, received a rude jolt when it was learned that the AFM executive board did not meet to consider the question and has not set a date for any such meeting. According to union officials, the board usually meets in January and, so far as is known, will run according to schedule.

Besides, a change in Form B would help only the handful of names who net more than \$67,000, and would actually work a hardship on hundreds of Joe Blows, always a major consideration when viewing the AFM picture objectively. The org must represent its entire membership of 140,000 and must not sacrifice the interests of the many for the few. And since the ultimate decision will come from the government, what the musicians' union does or does not do may prove of little consequence.

A few visionaries see "incorporation" as the gimmick that will cure all commission ills, and point to Casa Loma Orchestras, Inc., as an example. During the panic that attended the holding back of salaries last week, Glen Grey and his crew came thru untouched.

In spite of statements made by Washington spokesmen that newly formed corporations would be eyed with suspicion and perhaps disallowed, it is believed that a good case can be made out for musikers. If explanation carries conviction that incorporation would not be used as a device to contravene the spirit of the stabilization law but would merely serve as a mechanism that would permit band orgs to function with efficiency and take care of obligations, it may be swung. As it stands now, a name band is virtually a corporation with backers holding stock.

Some of the angle boys are mulling a dypsy whereby bookers would sell a band at a "net" figure and tax the buyer with a "service charge" that would equal the regular commission. More level-headed 10 per centers argue that pulling a dypsy at this time would bring every agency in Washington down on the guy who tried.

Many believe that the Treasury Department and Economic Stabilization Board will come to recognize the special nature of the entertainment business and allow for its peculiarities. To further this idea, it is being suggested that a panel be set up along the old NRA lines on which would serve representative leaders of the industry. Together with government reps, they could establish regulations and common practices that would guide and govern entertainment purveyors.

Above all, there is agreement that there must be no attempt to duck the salary ceiling imposed on wage earners of other industries. The slightest hint of such an attitude would incur the wrath of the paying public and would grease the skids for any ork leader who tried it.

Both maestri and their bookers believe that some way will be found that will allow commissions to be paid from the gross and are proceeding on that as-

sumption. The big problem, as they see it, is that of keeping the leader on his bandstand in front of the public all the time in spite of salary ceilings. To accomplish that, a good location job looms ever more important in the scheme of things. How to space the bookings is what is troubling the masterminds.

Many are afraid that a film commitment early in the year, some choice theater dates and a string of big money one-nighters would exhaust the salary quota quickly and put the name on the shelf for the rest of the year. Extended vacations would cause the darling of the moment to drop from sight and become yesterday's gardenia. They would also cause resentment in the ordinary wage toilers, who have to—and want to—keep punching every minute for as long as this war lasts. Then there is the problem of preventing sidemen and vocalists from shifting to other bands that are working; and keeping arrangements fresh and up to date, and a dozen other headaches that would surely arise.

Yet the very managers who think it might be better to stick to a good location for the first half of the year, then go out and mop up, are worried lest they miss the boat. If it didn't work out exactly as planned, there would certainly be squawks and switches of managerial reins.

Meanwhile, the lid is off for the remaining half dozen weeks of the year and the lads are getting it where and as fast as they can.

Song Pluggers To Learn "Reveille" Tops Their Sheet

NEW YORK, Nov. 14.—As predicted last month in *The Billboard*, the song-plugger ranks are beginning to thin down to the frazzling point. "Uncle Sam Needs You" posters have won new entries into the armed services from the tune-peddlers and the draft boards have impressed others, so professional managers are piping that 4-F next door.

Southern Music's Howard Wilson, for one, has turned up with a draft lien that marks him for a uniform November 17. Another plugger grabbed was Milt Stavín, of E. B. Marks, who went in at Grand Central Palace here Thursday (12). Murray Weizel, of Crawford Music, got to the you're-in place same day as Stavín, but the army turned him down. Kermit Goell, of Morris Music, has shipped out with the Air Corps; Charles Janoff, of Leeds, is set for squads right and left, and Arnold Adams of Sam Fox Music, boasts a greetings card, but not for Christmas.

Keit brothers, Jerry and Morty, differ in the amount of time before each finds out that sergeants are even tougher than professional managers. Jerry, 26-year-old, got a 60-day deferment from his beard, chairman granting the stay voluntarily on account of Jerry's executive status as vice-president of Martin Block Music. Jerry's kid brother, Morty, who pushes Miller Music's stuff, has a 1-A rating, with induction imminent.

Inroads by the army have changed the status of lots of the contact men. The boss no longer threatens his staff with the heave-ho if sheet totals aren't picked up, because a lousy plug-getter is better than none. Same reasoning makes it likely that salaries will be upped, especially since the recording drought has hiked the importance of having the guys get out and sweet-talk the band leader. Plugger is in the driver's seat, and won't be saddled except in a high-class claiming race. Way it looks now, he might even start worrying about the \$25,000 freeze.

Used to prowling around in the late hours of night, pluggers will get scant solace when that bugle goes off at 5:45 a.m. And the post exchange, it ain't like Lindy's.

Early White Christmas

NEW YORK, Nov. 14.—Switch on the usual scrambling for network plugs to spur-sheet sales was brought about by Irving Berlin's *White Christmas*. Berlin's publishing house withheld the tune from airwaves, figuring a cinch Yuletide item might be spoiled by early pushing. Nationwide showing of *Holiday Inn* brought buyers to retail counters in droves and forced the pub's hand. Tune finally appeared in first place on the radio plug list after having topped every other list in *The Billboard's* "Music Popularity Chart" for a fortnight.

Chi Music Lads Stay Where the Picking's Good

CHICAGO, Nov. 14.—Traveling band leaders, faced with draft replacements, are up against it trying to lure sidemen away from this town. Because of the high union scale and the many openings in hotel, night club and radio bands here it is next to impossible. It is a fact now that leaders leaving for out-of-town jobs have to reorganize if local musicians are on the pay roll.

A sideman can make himself \$80 to \$90 a week in town and the better ones have to work only four or five days to make it. Few orchestra leaders on the road can afford to top that. Eddy Howard, who returns to the Aragon Ballroom December 1, has dispatched a call for several men at top scale salaries and he is not being mobbed even tho' the job is local. He wants strong men, and that calibre, if not in uniform, is rolling in dough working for the top names.

Buddy Franklin, after closing at the Chez Paree, lost his Chicago men and had to dig up new musikers. Most of them remained at the Chez, playing for Lou Breese, who followed Franklin.

A number of \$100 to \$125 a week offers have been turned down by local tootlers wanted for out-of-town jobs. They figure hotel and transportation expenses will eat up most of their salaries.

Ted Weems and Ork In Merchant Marine

CHICAGO, Nov. 14.—Ted Weems and his entire band (14 men in all) have enlisted in the United States Merchant Marine Basic Cadet School at San Mateo, Calif. Outfit winds up its civilian duties at the Topper Ballroom, Cincinnati, December 12, and reports for duty December 17. Weems will get the rating of chief petty officer, while the boys go in as musicians, second class. They will furnish entertainment at the school.

Weems is married and has a seven-year-old son. He will move his family from his home in Chicago to be near the Merchant Marine base. Bill Black, Weems' manager, has joined the Army Transport Service of the Merchant Marine at New Orleans as quartermaster agent.

T. Dorsey Mops Up On Coast Circuit

HOLLYWOOD, Nov. 14.—Tommy Dorsey on one-nighters is setting new records.

Opening tour in San Diego October 30 for three days at Pacific Square Auditorium, Dorsey grossed \$11,300, and followed with a \$4,200 gross for one night at Civic Auditorium in Stockton. In Sacramento Civic, November 3, he ran up a figure of \$4,761, and \$4,951 the next day in Oakland. In San Jose, November 5, he set a new all-time record of \$4,265, and then turned in \$4,127 November 7 at MacArthur Court at University of Oregon. At Century Ballroom, Dorsey drew 1,600 more than Kay Kyser for gross of \$7,261. TD, now at the Paramount Theater in Portland for a week, had an opening day of \$3,900, top figure for the spot.

Maybe No Lid On Songsters

NEW YORK, Nov. 14.—Altho no official ruling has as yet been handed down, it is felt that songwriters may escape the 25G salary ceiling, at least as it affects a large part of their earnings. Current interpretation—not yet borne out by any official stamp—is that tune-smiths, when not under salary arrangements or working on specific assignment, fall in the same category as doctors, lawyers and others receiving fees for services. Such fees, according to the Treasury Department, are not to be regarded as "salaries." Treasury specifically said that a doctor getting salary from a hospital or a lawyer on the regular pay roll of a corporation must count such earnings in under the 25G freeze, but that fees collected from private practice need not be so considered.

Songwriters, it is figured, are in the same boat as playwrights, who are generally going along on the assumption that royalties received from produced plays and moneys gained from film sales are not "salaries" in the Treasury Department's sense of the term. Weekly dough from film companies must be included in the freeze, but if royalties on sheet sales and slices from the ASCAP melon are not figured as salary in the final interpretation, it is felt that most of the music men will be in the clear.

If, on the other hand, all songwriting income is eventually included in the Treasury's salary category, almost all of the major penners will be affected. Writers like Irving Berlin, Frank Loesser, Johnny Mercer, Mack Gordon and Harry Warren, Cole Porter, Rodgers and Hart, Jerome Kern, Oscar Hammerstein II and Leo Robin figure to draw far more than 67G (the gross income figure for a 25G net) if film and musical comedy chores pile up as they have in the past and are supplemented by ASCAP's annual pay-off plus royalties on hit tunes.

Even if the salary incentive is reduced in 1942, tho, none of the writers will conceivably stop producing; the new ASCAP classification plan rests on performance credits, and the surest plugs come from pictures. Tunesters may turn to per-picture deals and let royalties go if they bring their incomes above the 67G mark, but come what may, Hollywood tunes will be ground out. That AA rating is too important.

10-Week Stageshow On Tap for NY Para

NEW YORK, Nov. 14.—A 10-week show is in prospect at the Paramount after the current run of Woody Herman, which will last seven weeks. Benny Goodman has been signed for only two weeks and two more on options starting December 30, but Frank Sinatra, ex-Tommy Dorsey singer, is penciled in for two weeks and eight weeks of options. Expectations are that *Star-Spangled Rhythm*, film into which Paramount Studios threw everybody except Harry Levine, the house booker, will run full 10 weeks.

Goodman's stay after the initial four weeks will be predicated on previous commitments and how he feels being cooped up in one spot for that length of time.

Memphis Claridge Line-Up

MEMPHIS, Nov. 14.—With Al Kavelin replacing Ray Herbeck at Hotel Claridge here, General Manager Louis P. Woods this week announced the fall line-up of bands. Following Kavelin after two weeks is Joe Sanders, who is replaced a fortnight later by Eddy Young, followed in turn by Tony DiPardo, who is for three weeks, closing December 18. The holiday spot has not yet been filled. Herbeck and Young are Frederick Bros.' bands, Sanders and DiPardo were booked thru MCA, and Kavelin was handled by General Amusement Corporation.

A Hollow Laugh, Prof!

FORT WORTH, Nov. 14.—Ewen Hall, whose band has been playing several weeks at Hotel Texas Den here and who suffers from leukemia, took along two physicians when he was called before his draft board. He was deferred. But the board gave notice to both doctors to report for duty!

Ballroom Manager Becomes Maestro; A One-Night Stand

ST. JOSEPH, Mo., Nov. 14.—Finding a replacement when a band canceled Frog-hop Ballroom here on 24-hour notice all but turned Eddie Schmia's few remaining hairs grey. Schmia, manager of the ballroom, thought it would be easy finding another traveling band. When he learned it couldn't be done on short notice, he decided to organize one himself, with the union's permission.

He got one sax man from Parnell and another from Forest City; president of the local agreed to play first trumpet, and a 16-year-old boy played second. A local school teacher tackled the trombone, and the guitarist had to borrow his instrument. Girl pianist and an unknown drummer rounded out the combo.

After hiring the musicians, Eddie found out he didn't have music. Neighborhood music store had 14 orchestrations on order for another band, and rented them to the new leader.

Boys and the gal played without rehearsal, but Eddie claims it was music that came out of those instruments. No comment available from the 375 customers.

AFM Catches Mario Off Base Once More

NEW YORK, Nov. 14.—AFM exec board has allowed Billy Austin's \$378.25 claim against maestro Don Mario for commission on a booking deal involving Ruby Foo's Beachcomber. Providence, R. I. Union gave Mario 30 days to pay up or drop off membership list.

Austin had been paid for Mario's first eight weeks at the Beachcomber, but was brushed off in subsequent weeks. Mario contending he had made arrangements with the proprietor direct. Union accepted Austin's version.

Mario had drawn AFM's fire once before when, after failing to get the union's permission, he showed up without his band at a Providence benefit concert and sang *The Star-Spangled Banner*. AFM slapped him down with a fine and the press seized upon the incident, taking Petriello for a terrific ride.

L. A. BR Grosses OK

HOLLYWOOD, Nov. 14.—There was a general shifting of bands in this section during the week. Gene Krupa opened at the Hollywood Palladium for six weeks, and Jan Garber moved into the Trianon Ballroom in South Gate until December 23, when Dick Stable comes in.

Jimmy Dorsey, bowing out of the Hollywood Palladium following six big weeks, played to 180,000 people during his run. On Monday night, his closing, Dorsey packed close to 4,000 people into the spot. Harry James put about 250,000 thru the Palladium turnstiles in eight weeks, but the six weeks with 180,000 by Dorsey is considered an even bigger draw in the face of conditions.

Second band to pull out during the week was Ray McKinley, who wound up a run at Trianon. His opening week, McKinley did 5,900, going to 6,100 the following seven days. House average is 4,500. Freddie Slack wound up his second week at Casa Manana with a bang, hitting the turnstiles for 7,500 people. His opening week was 6,000.

DETROIT, Nov. 14.—Bill Charles, former trombonist with Ray McKinley, is now fronting a new band of his own, and opened at the Flint Athletic Club, Flint, Mich., for an indefinite engagement. Band is being handled by Delbridge & Gorrell.

Patriotic Reunion

NEW YORK, Nov. 14.—Fred Waring found himself at a film-family reunion while making his short of *The Star-Spangled Banner* for Fox Movietonews recently. Producer, stage crew and make-up staff turned out to be the same people who steered Waring thru his first musical production, *Syncopation* 10 years ago. Waring did the short gratis, Fox agreeing to make sound track available to exhibitors at cost.

"Anti-ASCAP" Lawyers Still Trying To Scare Up Clients But Music Org Plays Tough

MILWAUKEE, Nov. 14.—Wisconsin State Hotel Association is inviting its members who have been paying license fees to American Society of Composers, Authors and Publishers to contribute to cost of trying to sustain in U. S. Supreme Court the decision recently returned by Federal Judge F. Ryan Duffy here in favor of a group of local tavern keepers.

ASCAP had brought action against the tavern keepers on charges of playing copyrighted music without paying a license fee, and the defendants retaliated by charging ASCAP with violating the Wisconsin statute which requires music brokers to obtain a State license before operating here.

NEW YORK, Nov. 14.—Entire question of "anti-ASCAP" State regulatory laws is highlighted by situation existing in Milwaukee, outlined above. ASCAP officials questioned here assert that the Wisconsin statute is "discriminatory" and "confiscatory," unlike those enacted in other States.

Music org considers the usual 3 per cent tax reasonable, but Wisconsin has decreed a 25 per cent impost. John G. Paine, general manager of ASCAP, points out that no other creative product (books, plays, etc.) is subjected to such severe restrictions, and the Society will refuse to pay the tax until it is revised equitably. Meanwhile, it will continue to refuse use of ASCAP music without proper compensation.

In connection with the specific finding returned by the Milwaukee courts against the Society, Paine explained it was based on an action undertaken before the consent decree went into effect.

MILWAUKEE, Nov. 14.—Wisconsin but was decided afterward and failed to take the new stipulations into consideration. Regardless of the Society's failure to comply with Wisconsin's tax requirements, Paine feels that his org reserves all rights to its music and will go to court, if necessary, to defend that position.

At the recent membership meeting held here by ASCAP, Paine excoriated the practice of certain lawyers who make a business of soliciting tavern keepers and others for war chests to fight payment of ASCAP fees. Branding it as "grub-staking," he declared that lawyers were finding that avenue of income running out. In Minneapolis a firm of local Blackstones lined up 60 theater ops who agreed to pay half the ASCAP

Fast Tempo

NEW YORK, Nov. 14.—Tempo Music shares the fate most smaller pubs are suffering in the recording famine but managed to get under the wire with six tunes recorded by Duke Ellington units for Victor. *A Slip of the Lip Can Sink a Ship*, by Mercer Ellington and Luther Henderson, which Tempo asserts is getting a play by the bands, was made by the full Ellington aggregation.

Crane's Steady Job

NEW YORK, Nov. 14.—Lee Crane band, which played a recent showing at the Two-for-One Canteen at the Hotel Edison's Green Room here, has been signed by Mrs. Maria Kramer, owner of the hotel, to work the Canteen during its existence. Canteen runs every afternoon except Sundays, and is expected to stay open for duration of the war.

Crane also plays Monday night relief in the Green Room.

Franklin Augments Band

CHICAGO, Nov. 14.—Buddy Franklin, who recently closed at Chez Paree here, has reorganized his outfit and augmented from 10 to 14 men and a girl. He is laying off to recuperate from a tonsil yanking. Opens a six-week run at the Rice Hotel, Houston, November 20. Peggy Newton, who left Jack LeMaire's outfit, has been hired to handle the vocals. Girls comprise the three-fiddle section.

money to the lawyers if they were saved the entire amount. Before the wizards of the lawbooks could get unwound, more than half of the theater men had signed new contracts for ASCAP music.

Some of the wrangling with licensees revolves around the fees that are being upped in some cases to comply with the consent decree requirement that Society "shall not enter into any performing license agreement which shall result in discriminating in price or terms between licensees similarly situated." Licensees in point are Blackhawk Cafe and Colosimo's, both in Chicago.

Under the old method of ASCAP procedure, territorial representatives had authority to determine fee as they saw fit. Frequently it was based on how much the traffic would bear. Now it is being done centrally from the home office here, and revised estimates have been dispatched. For years Blackhawk Cafe paid \$400 a year. Under the new leveling process the Chi night club has been tabbed for \$1,200 annually. When Don Roth, manager of the spot, kicked that the boost was too high and unfair, ASCAP's rep brought it down a notch to \$900. Roth countered with \$600, but offer was rejected, since "similarly situated" location pay the higher fee.

What isn't generally known is that many fees have been cut in the equalization tabulation. One place in Pittsburgh that formerly paid \$900 yearly now pays only \$360. Twelve drive-in places in New Orleans that used to shell out \$120 found their fees reduced to \$90 because that figure has become standard nationally for drive-ins.

MCA Coast Offices Hit Hard by Draft

CHICAGO, Nov. 14.—Mickey Rockford, radio and band booker with Music Corporation of America here, has been switched to MCA's Beverly Hills office to handle radio accounts. The move was a sudden one, taken to fill one of the many West Coast office gaps made by the draft. Rockford moved his family to Beverly Hills Thursday (12).

MCA has been severely hit by the draft on the West Coast, having lost 11 men up to this week. They are Walter Johnson, who leaves December 15; Abe Meyer, Art Parks Jr., Art Winston, Amory Eckley, Herman Stein, Levis Green, Harry Tatelman, Reul Freeman, Lester Linsk and Robert Turner.

Maurie Lipsey, local MCA head, left for New York today to attend an annual inter-office meeting, usually scheduled for January. Additional men are expected to go from every key office.

Waldorf's SOS Gets Answer From Cugat

NEW YORK, Nov. 14.—After a last-minute appeal from Waldorf-Astoria Hotel here, Xavier Cugat signed to play the spot from November 27 to the New Year. Hotel's plea was born of desperation, coming after the entire band field had been culled for a name that would satisfy the Waldorf's snooty clientele.

Cugat had not planned to return for an eighth season in the Waldorf-Astoria's Wedgewood Room, but switch arrangements when hotel's plight was explained and canceled five one-nights and a couple of theater dates to take the job.

Spot has been featuring Grace Fields and Emil Coleman's crew, but management figured that when the Fields gal goes to Hollywood next week on a picture assignment, Coleman couldn't carry the room by himself. Wartime conditions had reduced band availability, particularly for the Wedgewood floor, so the SOS went out to Xavier.

Cugat will use his full band plus 10 voices featured on his Camel Hour and will be supported by vaude acts Rosario and Antonio, Carlos Ramirez, and Frakson. For one day, December 12, he will pull out to play a concert date in White Plains, too important to miss.

Turkeys Can't Fly

CHICAGO, Nov. 14.—Joe Kayser, veteran one-night booker here, thinks he has a solution to the transportation difficulties. He wired his thought to Tom Archer, Midwest promoter: "Buy turkey bands and they will fly from one town to another."

Maria Kramer on Ellington Kick; Can She Get Him

NEW YORK, Nov. 14.—Lincoln Hotel here will get either Duke Ellington, Count Basie or Jimmie Lunceford as follow-up to Harry James when trumpeter checks out early in December for film commitment. Mrs. Maria Kramer, operator of the hotel, is hot after Ellington, but dough she's offering is unlikely to wean him away from his juicy theater dates. As it stands now, Basie will probably wind up at the spot.

Lincoln has been doing beaucoup biz during the James stand and is definitely in the big-time if management can bring in a name of the same caliber. Only obstacle in consummating such a deal is kind of dough the location pays, but those network wires loom big to Negro bands that usually have to hit the road for short stands and one-nighters. Ellington has been luckier than most of the other Negro ork leaders in that respect, and consequently may be harder to get. William Morris Agency has already turned down the job for Ellington because of the price, but Mrs. Kramer is planning to put her pitch to the maestro direct.

Booking colored crews into locations heretofore reserved for the lily-whites appears to be a trend. John Kirby was a "first" for the swank Waldorf-Astoria here, and Savoy Plaza, another of the ritzier joints, has been mulling sepian swing for its new Upper Basin Street Lounge. Andy Kirk's appearance at Arcadia Ballroom November 27 for three weeks will give hotel ops a chance to get a load of his music from close up, and may lead to something prime.

NEW YORK, Nov. 14.—Mitchell Ayres goes into Hotel Lincoln here, December 4. Expected to stay a couple of weeks until negotiations with either Duke Ellington or Count Basie are completed.

DuPree Sepian Sked

PHILADELPHIA, Nov. 14.—Reese DuPree, in his 41st year as dance promoter, has Louis Armstrong playing November 23 at Municipal Auditorium, Savannah, Ga.; November 25 at Charlotte (N. C.) Armory, and November 26 at Township Auditorium, Columbia, S. C. Takes out Louis Jordan Thanksgiving week, starting November 25 at Strand Ballroom here; following night at Casino, Wilmington, Del.; November 27 at Arcadia Ballroom, Richmond, Va.; November 30 at Casino, Norfolk, Va., and December 1 at Comedy Club, Salisbury, Md.

Count Basie is inked in for a December 10 prom at Strand Ballroom here. December 18 at Odd Fellows' Temple, Chester, Pa., then picked up at the end of January for a two-week tour of Southern stands under the DuPree banner. Promoter also lining up a Southern tour for Jimmie Lunceford, starting February 12 and running to end of March. Also has Jimmie Gorham for a November 26 prom at Palais Royale, Baltimore.

DuPree will bring the sepia names to Camden (N. J.) Convention Hall, teeing off November 26 with Earl Hines.

Poor Pop

PHILADELPHIA, Nov. 14.—"Millionaire" band leader Meyer Davis found himself with a "penniless" son when 17-year-old Emory applied for admittance to the local musicians' union. Young Davis passed his qualifying examination as a clarinet player, but when he went to pay his initiation fee—no dough. A. Rex Riccardi, union secretary, recognized the lad and advanced the price of the fee.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

FREDDY MARTIN (Victor 20-1515)

I Get the Neck of the Chicken—FT; VC. *Can't Get Out of This Mood*—FT; VC.

FRANK LOESSER and Jimmy McHugh do themselves proud with still another screen score rich in hit parade material. It is from their tune fashioning for RKO's *Seven Days' Leave*, which features the maestro, that Martin has dressed up two more songs from the score. Couplet compliments his earlier wax issue of *A Touch of Texas* and *Soft-Hearted*. In these two items, a rhythm number on the A side and a ballad for the backing, Martin scores double. *Neck of the Chicken*, already getting a big play on the radio, is one of those cute and lilting rhythm novelties that takes hold almost immediately. Eddie Stone sings the light lyrics of the lad who gets a left-handed deal in everything but love. Martin beats it off at a lively tempo and the stage is set for Stone's opening chorus by the singing of a special patter by the boys in the band. The ensemble takes it up for a second chorus, ever bright in their tootling, and Stone returns with a second set of lyrics for a third chorus to carry out the side. *Out of This Mood* is a lovely ballad, both in lyric and melody, that is also beginning to crowd the airwaves. Set at a moderately slow tempo that is thoroly rhythmic, a solo violin cadenza provides the introductory bars. The trombones blending with the soft-voiced saxophones and the fiddle obligatos flooding the melodic theme lay down the opening half chorus. In a romancy register, Bob Haymes's baritone, assisted by the Martin Men, provides plenty of vocal color for the song story on the next chorus. The band ensemble picks it up again for the last half of a chorus, dropping out for a strain etched by Martin's soft tenor saxing, to complete the side. Both sides plenty pleasurable for the listening and for the dancing.

Both "I Get the Neck of the Chicken" and "Can't Get Out of This Mood" looms as extra big phono items, and these sides especially because of Freddy Martin's association with the songs in the picture.

BARRY WOOD (Bluebird 30-0804)

Ev'rybody Ev'ry Payday—FT; V. *March for the New Infantry*—FT; V.

NOT SINCE *Any Bonds Today?*, which Barry Woods identified himself with, has there been a stirring ditty strong enough to stimulate interest in the sale of War Bonds. Corp. Tom Adair and Sergt. Dick Uhl come thru with *Ev'rybody Ev'ry Payday*, an appropriate reminder for those on the home front to buy bonds. Moreover, it's so strong in melodic appeal that none can mind the intentional propaganda. And with Wood having established himself as a star bond salesman, it was a sound investment for the Treasury Department to single him out for the assignment on this side. At a lively and marching fox-trot tempo, with a large studio orchestra and mixed vocal chorus directed by Leonard Joy to paint a spirited and rousing background, Wood sings verse and chorus to start the spinning. The mixed chorus sings a second chorus, with the orchestra carrying a third, and Wood back on the fourth round, with the chorus to add the final punch to the side. The same team of composers in khaki are also responsible for the new service song dedicated to the infantry. Both in spirit and song it matches the appeal of the other established service songs. Taken at a moderate march-fox trot tempo, and with chorus of male voices to assist, Wood opens the side with the refrain. Follows with the verse and the chorus is again taken up by the male voices. The orchestra picks it up for another chorus, and Wood returns with the accompanying voices for a final stanza to give the side a rousing finish. Both sides were cut after the Petrillo ban put the freeze on the recording studios, being made at the special request of the Treasury Department.

The music operators having done their industry proud in the plugging of "Any Bonds Today?" in the pre-Pearl Harbor days, the efforts can be duplicated now by giving a deserving No. 1 position in the phonos for "Ev'rybody Ev'ry Payday." And for locations near the army camps, "March for the New Infantry" is a natural to catch the coins.

THE SOUTHERN SONS

(Bluebird 30-0806)

Praise the Lord and Pass the Ammunition—FT; V. *I Lift Every Voice and Sing*—V.

The Petrillo impasse caught the label without an issue of *Praise the Lord*, which is soaring the song heights and figures on remaining there for some time to come. Attended by wide publicity, it bids to become one of the few lasting war songs of this conflict. The musical instrument frozen for the recording, Victor comes in with an all-vocal interpretation of the Frank Loesser classic. And with the song strong in spiritual leanings, it's a quartet of male spiritual singers to interpret it, and instead of an accompanying orchestra, there's the sound effects of machine guns, airplane dives and bombs bursting. Nothing musical about such sounds, but used effectively, they create a stirring battlefield background. Taking it at a moderate tempo and in strict rhythm, the Southern Sons start off singing the verse in unison and in close harmony for the first chorus. The Holy Roller effects are added to their singing for a second chorus. For a third chorus, the voices are modulated softly as one of the Sons talks the lyrics in gospel fashion, continuing his preaching for another refrain to finish out the side. *I Lift Every Voice and Sing* is a hymnal with a victory theme, the spiritual harmonies of the Sons singing beautifully of the marching on to the peace of a new day. The Sons establish an inspirational mood for this side, with a rich religious flavor marked in their close harmonies, voices entirely unaccompanied, yet sounding much fuller and richer.

Already riding high along the phono networks, the new and novel interpretation of

"Praise the Lord and Pass the Ammunition" is bound to attract a fair measure of the coins being harvested by this war song.

(See ON THE RECORDS on page 61)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Dick Warren

(Hurricane Restaurant, New York, Mutual network, Wednesday (11), 11:35-11:45 p.m.)

DIFFERENCE between playing for cafe-goers and radio listeners was graphically illustrated by Dick Warren in this remote. Presentation of band had it sounding at times like a cocktail combo, and selection of numbers would please a visiting fireman burning up the night spots more than it would hep dial twisters who tune in the best.

Johnny Doughboy opened the program and *One Dozen Roses* closed it. Both pretty tunes and once very popular. Once, in between were *Careful, It's My Heart*, not exactly new, and the popular *Mister Five by Five*. Appeared as the Warren, new to radio, was playing what his boys knew without having to look at the books. If there were books. Sounded like stocks with that "you take the first eight, I'll take the second" treatment.

Opening chorus and a few others had piano and organ playing solo, and only occasionally did one realize that there were more than three men in the band. Warren is an old hand at playing floorshows, but his inexperience with air time was apparent. His vocals betrayed the same uncertainty.

Planning and rehearsal would improve the show 600 per cent, but it's doubtful

if even that would win the band an air following.

Benny Goodman

(Hotel New Yorker, New York, Columbia network, Tuesday (10), 11:15-11:30 p.m.)

THESE shots coming from Goodman's New York stop-over serve to remind his admirers at large that the "King" is as ever was. Familiar killer-dillers dug up out of the old books but ever fresh for listening and just right for hot terping. Their length could be pruned, tho, for broadcast purposes.

Band was finely balanced, with brass toned down so that it was modulated in volume with the reeds; always a problem for big bands. Playing was ensemble with exception of snatches of electric guitar and hot trumpet and, of course, clarinet solos. Goodman's clary hasn't rusted with the years and it's played with all the zest of a kid getting his first chance to go on the air.

Peggy Lee's singing more and more resembles her maestro's tootling—which ain't a slam. Her chirping has a lilt that makes it mighty easy on the ears. Only complaint, she had but one spot, and that was sandwiched in between band choruses.

Twice in two nights, fifth tune was started only to have the announcer break in with his, "Sorry, but time is up." More careful timing of program would leave a cleaner impression.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Jan Savitt

(Reviewed at Hotel Astor, New York)

SAVITT has got himself a winning combination; he supplies the know-how, his boys the can-do. Together, they're ready to answer the needs of any location in the country. Trade-marks like *720 in the Books* are still on tap for faithful followers, and his current stringed styling of ballads is going to win a gang of new admirers. Especially among the older, spending crowd.

Music is going to delight diners-out with its half-hour medleys of tunes from the all-time Hit Parade: items like *Stardust*, *Mean to Me* and *I'm in the Mood for Love* blended with the best from musical comedy. Pops aren't neglected, but only the right ones get in. Violinist Joe Martin does most of the ballads in a just right fashion.

String section (six with Savitt) is a strong addition in this case; due in no small part to maestro's conservatory training on the fiddle. Five reeds form one of the best sections in the business today for ensemble work. Use of a baritone sax almost, thruout lends roundness and depth, and other doubling on bass clarinet and flute produces additional color. Five brass keep it clean and crisp, with mutes in for dinner, out for after-theater dancers. Band plays extremely well together and will be around for a while since, with the exception of a 17-year-old trumpeter, all the men are married or single 4-F's.

Savitt is a pleasant, restrained figure out front and does a great job. He paces the dance sets expertly, building them up from a sweet come-on to a hot sendoff.

Grennard.

Freddie Slack

(Reviewed at Casa Manana, Culver City, Calif.)

FREDDIE SLACK had been using pickup combos for his recent best-selling disks, but aggregation he has here at Casa Manana is one he put together about six weeks ago and has it in pretty good shape. Slack is a triple-threat man with his ivory banging, arranging, and fronting, and his ork attracts both dancers and listeners.

Band has six brass, five reed and four rhythm. Rhythm is especially strong, Slack getting lots of support from Dave Coleman on drums, Bob Baine on

guitar and Artie Shapiro plucking the bass. In the trumpet section, Charlie Grifford and Joe Meyers are called on for solo parts and handle their assignments well. Trombonist Pete Lofthouse carries a heavy load and does an exceptional job. Of the five saxes, Al Hardwig and King Guion are featured. Slack has a fine library, with the latest and some of the oldies tuned up in swing. His staff of arrangers includes, in addition to himself, Bill Antehns, trom; Karl Leaf, sax, Frank Davenport and Bill Bates.

Vocal department really shines, with Ella Mae Morse and David Street handling solos and boy-and-girl arrangements. Miss Morse does her Capitol Record tunes, *Cow Cow Boogie* and *Mr. Five by Five*, several times a night, with the customers yelling for more. Street has a good voice, too, and sells well.

All in all, Slack has plenty to offer.

Abbott.

Teddy Powell

(Reviewed at Hotel Dixie, New York)

TEDDY POWELL'S band of zoot-suited kids sets one to wondering, where did he find musicians that young and how did those youngsters learn to play such swell swing in such a limited number of years? Another question that remains to be answered is how the customers, in for lunch and dinner, are going to like having a powerhouse beat dished out with their soup? These kids are feeling their oats and really punching it out.

When the seven brass men, paced by 17-year-old Dick Mains on trumpet, let go with open horns, they not only blow their tops, they pretty near blow the roof off the joint. Late-hour no-minimum, no-cover mob that likes its music hot will probably give the room a big play.

Powell is mighty proud of having two such swell vocalists as Peggy Mann and Tommy Taylor, and gives them plenty of chances. Miss Mann has a pashy sophisticated style that makes *He's My Guy* and *That Soldier of Mine* tales worth hearing. And when she has an *Embraceable You* to get ecstatic about, well, all right. Taylor has a wee bit too much stylized vibrato in his rich, full baritone voice, especially when he waxes hot on a *Five by Five*, but he's head and shoulders above the average—and not so far beneath the top.

Tunes are played in full-band style for the most part, with the boys in digging together. Powell is still a smiling, good-looking front who knows what the score is and how it should be played.

Either the library is on a diet or certain faves are being given the nod over others. At any rate, a couple of tunes were repeated in successive sets. Three sessions a day are going to eat up tunes awfully fast.

Grennard.

Carl Ravazza

(Reviewed at Hotel Peabody, Memphis)

FAVORING the sweet side, Carl Ravazza presents an evening of music good for either dancing or listening, and radiates a thoroly pleasing personality. His novelty rendering, *Bessie Couldn't Help It*, packed them down to the stand. Altogether fine entertainment by a good showman.

Why Ravazza keeps the beautiful Bonnie Boyd under wraps in the rear corner of the stand and places in the focal center an uninteresting and none-to-well played squeeze box remained a mystery. Miss Boyd has a fine set of pipes, good looks in abundance and a very pleasing personality. Her work with Ravazza on *White Christmas* was delightful.

Balance of the band is three brass, three saxes, three violins (two and Ravazza), bass, drums, piano and the aforementioned accordion. Sidemen work well, but Ravazza is apparently keeping them in the background. Probably wise at this time with the draft necessitating constant replacements.

Arrangers Gregg McRitchie and Norman Rouner keep the library well supplied with sweet and pop tunes. Rumbas, not so well, are supplied by Dick LaSalle.

Johnson.

Orchestra Notes

Of Maestri and Men

BENNY GOODMAN will play the New Year show at Paramount, New York. Opens Hollywood Palladium February 23. **DICK HIMBER** on Coca-Cola's *Spotlight Bands* Saturday (14). **LOUIS PRIMA** booked for January 5. **NICK JERRET** opens at Shangri-La, Philadelphia, November 18, following his engagement at the Kingsway, Toronto. **FRANCIS WAYNE**, who stayed behind at Famous Door, New York, when **JERRET** left, rejoins him at Philly spot. **HAROLD F. OXLEY**, manager of **JIMMIE LUNCEFORD** and **TOMMY REYNOLDS**, returning to New York after a four-week tour of ballrooms and theaters in West and South. **LES BROWN** plays the National Showmen's Association Ball at Commodore Hotel, New York, November 25. **CAB CALLOWAY** sending crew of bomber "Minnie the Mocher" a phonograph. Sentimental appreciation for the airman's title. **BOB WEISS** has enlisted in the Air Corps at Randolph Field, Tex. Was **HORACE HEIDT**'s road man. **HAL SAUNDERS** replaced **BOBBY PARKS** at Hotel Belmont Plaza, New York. **WILLIAM LONG**, of the **FRED WARING** organization, got his draft letter from Uncle Sam. **ROGER KAY**'s new outfit at Cafe Life, New York. **KORN KOBBLERS** at Rogers Corner, New York, celebrated third anniversary November 18. **ERSKINE BUTTERFIELD** renewed for four weeks at Fenway Hall, Cleveland. Doing guest shots over **WGAR**.

Midwest Melango

JIM BREYLEY, MCA's one-night booker in Chicago, off to North Carolina on hunting trip. **SOL WAGNER**, Chl

Music Items

Publishers and People

HARMS MUSIC is publishing a miniature score of George Gershwin's *Rhapsody in Blue*.

Carl Zoehrens, sales manager for E. B. Marks Music, on a preholiday tour of the country.

Vic Mizzy and **Irving Taylor**, Santly-Joy songwriters, have enlisted as seamen, first class, at Staten Island naval training station. Will help with entertainment.

Feist Music working on *If I Cared a Little Bit Less*, penned by **Berkeley Graham** and **Carley Mills**.

Jack Howard in from Chicago to assist professional manager **Charley Warren** at **Mills Music**.

Miller Music readying drive on last score written by **Ralph Rainger**, of the **Ranger-Robin** team, before his death in an airplane crash. Score is from 20th Century-Fox's "Coney Island" pic.

WE'RE GONNA MAKE SURE THERE'LL NEVER BE ANOTHER WAR, published by **Paull-Pioneer**, written by **Nelson Cogan**, **Joe Meyer** and **Ira Schuster**. *I'll Be Home for Christmas* brings **Buck Ram** back into the songwriting field. E. B. Marks publishes.

Mumble Jumble, by **Will Osborne** and **Marty Schwartz**, being published by **Ryt-voc**.

"You'd Be So Nice To Come Home To" and "I Always Knew" are the only two songs of the **Cole Porter** score from Columbia's "Something To Shout About" film to get plugging from **Chappell Music**. Recording famine compels firm to slight "Hasta Luego," "Lotus Bloom," and the title tune, all authored by **Porter**.

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band leader, now with the **Mutual Music Society**, publishers, in that city. **COLE KEYES**, **Stan Zucker**'s manager in Chicago, reports to **Princeton University** December 11 for a two-month course before going into the navy on active duty. **MIKE FALK**, **Detroit** band booker, will be inducted into the army Thursday (19). His business for the duration will be handled by **LEFTY FORSYTHE**, manager of the **Greystone Ballroom**, **Detroit**.

Atlantic Whisperings

JIMMIE GORHAM will make a bid for big time under wing of **HAROLD F. OXLEY**. Starts theater tour at **Apollo**, **New York**. **JUDY KANE** to follow **JACK TEAGARDEN** at the **Shangri-La**, **Philadelphia**. **BERNIE PARSONS** at **Columbia Hotel**, **Columbia, N. J.** **MARK HILBURN** new at **Eddyside Grill**, **Easton, Pa.** **BILLY MARSHALL**, **Meyer Davis** unit at **Benjamin Franklin Hotel**, **Philadelphia**, handed 26-week contract. **LIBBY GUINTO** making music at **New York Restaurant**, **Easton, Pa.** **CHARLIE KNECHT** carries on at the **Palms**, **Phillipsburg, N. J.** **ELMER TATTERSDILL** takes over at **Crescent Garden Cafe**, **Camden, N. J.** **BUDDY WILLIAMS** back in **Philadelphia** after Ohio stand for **General Amusement Corporation**. **CHARLIE PORRELO** back at **Danceland**, **Easton, Pa.** **MARTINUS BOYS** at **Nicholson Tavern**, **Gloucester Heights, N. J.** **DORIS BELL** now handling the lyrics for **HERBIE WOODS** in **Philadelphia**. **HARMOND FARR** at **Chevron Grill**, **Easton, Pa.**

Pacific Palaver

DALE CROSS closed **Del Mar Club**, **Santa Monica, Calif.**, and opened **Hotel Utah**, **Salt Lake City**. **LIONEL HAMPTON** into **Golden Gate Theater**, **San Francisco**, for two weeks. **HARLAN LEONARD** set to move from **Zucca's Hermosa Beach** spot to the **Hollywood Casino**. **DICK STABLE** opens at **Trianon Ballroom**, **South Gate, December 23**. **JAN GARBER** current at **Trianon**, following **Ray McKinley**. **GEORGE OLSON** opened **Hotel St. Francis**, **San Francisco**, for six weeks with options.

Platter Ties

ONE of the slickest promotions of a record dealer, tying in with a recording band on location, was staged by the **DeMuth Radio Company**, **Memphis**. Taking advantage of the fact that the **Skyway**, dining room of the town's **Peabody Hotel**, is the center of name band entertainment, the record store had a large number of empty albums printed up with the words "Skyway Orchestra" on the cover. The empty jackets were filled with the waxings of the particular band on the **Skyway** stand, and to add to its attractiveness a photo of the maestro was pasted on the inside covers. Albums were autographed by the band leader.

During the day the specially prepared albums proved speedy sellers across the counter, and in the evening the record store set up a special record counter at the entrance to the **Skyway** itself. The **Skyway** counter not only did a brisk business in album sales, but attracted added attention to the **DeMuth** store.

Such an ingenious idea is a cinch to prove profitable for any record dealer with a name band stand in his locale. Nor is there any danger of having too many empty albums printed up. The printed words include only the name of the hotel, night club or ballroom, and not the name of any one orchestra. The records are changed as the orchestras come and go. Moreover, smart selling along these lines should keep the across-the-counter traffic moving fast. Since the album is primarily identified with the name of the hotel or room, it shouldn't be too difficult for the spot to reciprocate and allow a record stand to be set up for the evening.

Band fan clubs are no longer a novelty on these shores. But it remained for **David O. Alber**, in the interests of **Sammy Kaye**, to establish the first known overseas fan club for a maestro. Moreover, the overseas fan club is one with a charter member representing

Hoff in a Huff

NEW YORK, Nov. 14.—When **Carl Hoff** went into the **Hotel Edison** for just one week, the music publishers, with the single exception of **Mike Sukin** of **Irving Berlin's**, completely fluffed his opening.

When the lone plugger strolled in, **Hoff**, who was sitting with a party of friends, excused himself, saying, "Pardon me, I'm going over to see if I can get a plug."

Danceteria, Now the Rialto BR, Reopens

NEW YORK, Nov. 14.—A group of ballroom men are taking over the two-floor site of the **Fiesta Danceteria**, which folded in 1940, and are reopening it as the **Rialto Ballroom** November 24. **Tommy Morton**, band manager, will front and manage the spot.

The upstairs floor will be given a night club atmosphere thru table service, and will use a band and featured singer, backed possibly by organ music. Singer will be changed weekly. The lower floor will have a dance band and vocalist, strictly for dancing. Admission scale, excluding tax, will be 59 cents Monday and Tuesday evenings, 50 and 68 cents Wednesday matinee and evening respectively, 68 cents Thursday and Friday evenings, 50 cents Saturday matinees. Top for Saturday and Sunday nights will be 71 cents (women) and 90 cents (men), with Sunday matinees bringing 68 cents.

Spencer Hare, who did publicity and promotion for the **Danceteria** when **Richard Decker** ran it, will p.a. the new spot.

Spot will use a remote wire.

November 17. **ADA LEONARD** opens at **Golden Gate Theater** for week beginning **December 16**. **ERSKINE HAWKINS** after turning in a big gross at the **Auditorium** in **Oakland**, headed east. **HORACE HEIDT** booked for **Casa Manana** in **December**. **GENE KRUPA** current at the **Hollywood Palladium**.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By **M. H. ORODENKER**

every State in the union. **Kaye** received a letter some weeks ago from soldiers stationed in **England**, announcing their intention of forming a fan club. **Alber** dispatched a suitable charter post haste, giving the group official recognition as the **No. 1 Overseas Sammy Kaye Swing and Sway Club**.

Lucky Record Number

SCHOOLS are now in session, and with the youngsters having more pennies to spend for their weekly purchases of disks, many stores thruout the country are making special efforts to attract this trade. Getting the school kids to patronize your record shop means a tidy sum each week in terms of record sales. Some record dealers report unusual success with a twist on the ballroom door-prize stunt. "Lucky Record Number" cards are distributed to all couples coming into the store. Each card bears the number and title of a record. Trick is for individuals to compare cards. Cards bearing identical numbers and titles win a copy of the record named.

Planting publicity stories in the school newspaper and magazine and posting announcements each week of the new record releases on the bulletin boards are also sure to create interest in the store among the youngsters. In some sections of the country record dealers have a sound truck stationed near the school or campus and grind out the week's new releases during rest or lunch periods. (See **SELLING THE BAND** on page 25)

Tootlers Settling Down—Until the Draft Board Calls

NEW YORK, Nov. 14.—Wave of marital bliss is sweeping the band industry. From the youngest horn blowers to the hoariest tootlers the boys are getting kissed off at the altar. For change they're walking rather than looking down the aisle.

Nuptials for the young 'uns include **Corky Corcoran**, 17-year-old tenor sax with **Harry James** band, and **Dick Mains**, same age, trumpet lead with **Teddy Powell's** aggregation. **Corcoran** gets hitched **November 28** to **Betty Pastore**, while **Mains** has finally secured permission from his mom to become betrothed. Other **James** men who have recently gone and dood it are **Sam Mallowitz**, alto sax, and **French horn specialist Willard Culley**. **Mallowitz** coupled with **Lynn Richards**, former vocalist with the **James** band.

With the marriage this week of trombonist **Ed Butner** to dancer **Betty Lou Billington**, **Johnny Long's** band, excluding the maestro and vocalist **Gene Williams**, set a 100 per cent mark for members who turn over the pay checks to wives.

AFM vs. Marines; Guess Who Won?

MINNEAPOLIS, Nov. 14.—**Minneapolis** musicians' union, **AFM** local, took on a tough adversary when it mixed with the **Marine Corps** concerning the 167th anniversary celebration dinner of the leather-necks Tuesday evening (10) at **Nicollet Hotel**. The devil dogs came out on top.

It began when the arrangements committee in charge of the dinner, at which 167 new recruits were sworn in as "Wake Island Avengers," announced that the **St. Paul American Legion Band** would play at the dinner. Immediately the **Minneapolis** union, headed by **George Murk**, president, said nothing doing. The **Nicollet Hotel**, **Murk** contended, has a contract with the union which forbids non-union or amateur bands from appearing and union would okay appearance of the **American Legion** musicians only if a stand-in band were hired for \$100.

The **Marine Corps** committee refused and the navy offered its 90-piece orchestra, stationed at **Wold-Chamberlain Field** here, for the occasion. The leather-necks accepted. No questions were asked, and the navy "amateurs" played the show.

Murk declined to comment on the navy orchestra's appearance the following day. The hotel said all it was responsible for was the renting of the hall and the preparing of the food. **Musicians' union** now knows what the **Japs** are up against at **Guadalcanal**.

Les Brown's Lousy Break

NEW YORK, Nov. 14.—**Les Brown**, who debuted in films with **RKO's Seven Days' Leave**, got a tough break when it came to recording the film score. **Brown** failed to wax the pic tunes, *I Get the Neck of the Chicken* and *Can't Get Out of This Mood*, before the **Petrillo** ban came thru. **Freddy Martin**, co-billed in the flicker, managed to squeeze in the entire score on his last recording date for **Victor**.

War Plants Buy Tunes as Pepper-Upper Theme Songs

PHILADELPHIA, Nov. 14.—**Industrial plants** here engaged in war work are using theme songs as pep-uppers. **Cramp Ship Company** got **Charles Rago**, former band leader now employed in the plant, to write *Cramps for the Axis*. **SKF Industries, Inc.**, has adopted *We'll Give All We've Got* and has it played over the **Muzak** system.

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 .. \$9.50
20,000 .. 7.75
50,000 .. 12.50
100,000 .. 18.50



The Billboard Music Popularity Chart

WEEK ENDING
NOVEMBER 12, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, November 12. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
1	1. WHITE CHRISTMAS (F)	Berlin	38
7	2. MR. FIVE BY FIVE (F)	Leeds	36
4	3. DAYBREAK	Feist	31
—	3. MARINES' HYMN	E. B. Marks	31
8	4. MANHATTAN SERENADE	Robbins	30
3	5. PRAISE THE LORD	Famous	26
10	6. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	21
6	7. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	20
13	8. DEARLY BELOVED (F)	Chappell	18
13	8. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	18
2	8. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	18
16	9. KALAMAZOO (F)	Bregman, Vocco & Conn	16
15	9. HIP, HIP HOORAY	Robbins	16
14	9. I GET THE NECK OF THE CHICKEN (F)	Southern	16
9	10. I MET HER ON MONDAY	ABC	15
—	10. MOONLIGHT BECOMES YOU (F)	Famous	15
—	11. A TOUCH OF TEXAS	Melody	14
—	11. CAN'T GET OUT OF THIS MOOD	Southern	14
10	11. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	14
—	11. THERE ARE SUCH THINGS	Yankco	14
5	11. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	14
17	12. VELVET MOON	Witmark	12
16	13. STREET OF DREAMS	Miller	11
17	14. AT LAST (F)	Feist	10
6	14. BY THE LIGHT OF THE SILVER MOON	Remick	10
17	14. HE'S MY GUY	Leeds	10
—	14. THIS IS THE ARMY, MR. JONES (M)	U. S. Army	10
—	15. EVERY NIGHT ABOUT THIS TIME	Warock	9
16	15. ARMY AIR CORPS	Fischer	9
12	15. WHEN YOU'RE A LONG WAY FROM HOME	Broadway	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Brooklyn: Richard's Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbeibis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	1	1. White Christmas
2	2. PRAISE THE LORD —KAY KYSER Columbia 36640	2	2. Praise the Lord —Kay Kyser	2	2. Praise the Lord —Kay Kyser
5	3. SERENADE IN BLUE —GLENN MILLER Victor 27935	3	3. Der Fuehrer's Face —Spike Jones	5	3. Mr. Five by Five —Harry James
7	4. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	5	4. When the Lights Go On Again—Vaughn Monroe	3	4. Serenade in Blue —Glenn Miller
8	5. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	6	5. There Are Such Things —Tommy Dorsey	8	5. My Devotion —Charlie Spivak
4	6. KALAMAZOO —GLENN MILLER Victor 27934	4	6. Kalamazoo —Glenn Miller	—	6. Manhattan Serenade —Tommy Dorsey
3	7. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	9	7. Serenade in Blue —Glenn Miller	4	7. Kalamazoo —Glenn Miller
9	8. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	8	8. My Devotion —Charlie Spivak	6	8. Strip Polka —Andrews Sisters
5	3. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	—	9. I Had the Craziest Dream —Harry James	—	9. Daybreak —Tommy Dorsey
6	9. STRIP POLKA —ANDREWS SISTERS Decca 18470	—	10. Manhattan Serenade —Harry James	10	10. At Last —Glenn Miller
10	10. PRAISE THE LORD —MERRY MACS Decca 18498				

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	2	2. Praise the Lord	2	2. Praise the Lord
4	3. MY DEVOTION	3	3. When the Lights Go On Again	3	3. My Devotion
3	4. WHEN THE LIGHTS GO ON AGAIN	4	4. Dearly Beloved	10	4. Dearly Beloved
5	5. SERENADE IN BLUE	7	5. My Devotion	7	5. Manhattan Serenade
9	6. DEARLY BELOVED	6	6. Star-Spangled Banner Waving Somewhere	6	6. When the Lights Go On Again
6	7. STAR-SPANGLLED BANNER WAVING SOMEWHERE	—	7. There Are Such Things	8	7. Kalamazoo
—	8. ARMY AIR CORPS	8	8. Serenade in Blue	4	8. Serenade in Blue
7	9. MANHATTAN SERENADE	12	9. Army Air Corps	—	9. I Came Here To Talk for Joe
14	10. HE'S MY GUY	—	10. I Came Here To Talk for Joe	5	10. At Last
—	11. I CAME HERE TO TALK FOR JOE	9	11. Der Fuehrer's Face	11	11. Daybreak
—	12. STRIP POLKA	15	12. Mr. Five by Five	12	12. Wonder When My Baby's Coming Home
11	13. WONDER WHEN MY BABY'S COMING HOME	—	13. Every Night About This Time	—	13. Der Fuehrer's Face
—	14. DER FUEHRER'S FACE	5	14. Strip Polka	11	14. Mr. Five by Five
15	15. MR. FIVE BY FIVE	—	15. Pennsylvania Polka	15	15. Star-Spangled Banner Waving Somewhere

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Rey's Music Shop, Frank's Melody Music Shop and Richard's Music Store, New York:

POSITION Last This Wk. Wk.	Title	Label
5	1. TRAV'LIN LIGHT. PAUL WHITEMAN ...	Capitol 116
2	2. MR. FIVE BY FIVE. FREDDIE SLACK ...	Capital 115
3	3. WHEN THE LIGHTS GO ON AGAIN. LUCKY MILLINDER ..	Decca 18496
1	4. STORMY MONDAY BLUES ... EARL HINES ...	Bluebird 11567
4	5. WHAT'S THE USE OF GETTING SOBER ... LOUIS JORDAN ...	Decca 8645
—	6. THAT AIN'T RIGHT ... KING COLE TRIO ...	Bluebird 8630
—	7. PRAISE THE LORD. SOUTHERN SONS ...	Bluebird 30-0806
7	8. WHITE CHRISTMAS ... BING CROSBY ...	Decca 18429
—	9. "C" BLUES ... BARNEY BICARD ...	Bluebird 11581
—	10. HAY-FOOT, STRAW-FOOT ... DUKE ELLINGTON ...	Victor 20-1505

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Sheet Music Soars

Dealers nationally report sheet music market is at its highest peak of the year. Crop of current hits is no more numerous or finer than in past season, but retailers have other reasons to show why songbooks and single sheets are getting heavy public attention.

Increased production of film and stage musicals, for one thing, has spurred "bundle" sales, customers asking for entire scores—*Holiday Inn*, *You Were Never Lovelier*, *This Is the Army*, etc.—instead of a lone copy. Lack of transportation facilities is keeping more people at home for community sings and house parties; piano playing, therefore, has come back into fashion. Incidentally, metropolitan outlets report that many servicemen send copies of songs with a sentimental message to the girl back home. Takes the place of hard-to-write letters.

Customer taste generally runs to ballads and military airs, with jump tunes a poor third. Ballads pack the sentiment for a preponderantly female clientele, while military numbers sell for their timeliness.

Picture Tie-Ups

Get your window and counter displays geared for the new filmicals about to play your local movie theater. It's been proven time and time again that screen exploitation makes a good many song hits. By arrangement with your theater manager you can cash in on the publicity value. Ask him when the following are playing:

RKO's *Seven Days' Leave*, released November 13, and featuring *Can't Get Out of This Mood*, *Soft-Hearted*, *I Get the Neck of the Chicken* and *A Touch of Texas*. All four tunes have been recorded.

Columbia's *You Were Never Lovelier*, to be released November 20 and featuring *Dearly Beloved*, *I'm Old Fashioned*, *You Were Never Lovelier*, *Wedding in the Spring* and *Chiu-Chiu*. Entire score also recorded.

Paramount's *Road to Morocco*, to be released November 27 and featuring

Moonlight Becomes You, *Constantly*, *Ain't Got a Dime to My Name* and the title tune. All recorded.

Fox's *Springtime in the Rockies*, currently on national release and featuring *I Had the Craziest Dream*, *Run, Little Raindrop*, *Run*; *Pan-American Jubilee* and *A Poem Set to Music*. So far, only the *Dream* and *Poem* tunes have been waxed.

Servicemen's Christmas

A dandy Christmas item is packaged by RCA Victor. For folks with a soldier boy in mind, it consists of six Victor records, either popular or classical, wrapped in a neat light wooden crate and only requiring labeling before immediate shipment. Dealer pays regular per record price plus 50 cents packing fee for the crate. Black Label assortment is designed to retail at \$3.62, and Red Seals go at \$4.45.

All crates contain the identical recordings, collected to fit all tastes. Popular assortment has (1) Glenn Miller's *Kalamazoo* and *At Last*, (2) Artie Shaw's *Frenesi* and *Adios*, (3) Dinah Shore's *Be Careful*, *It's My Heart*, and *Mad About Him Blues*; (4) Wayne King's *Waltz You Saved for Me* and *Song of the Islands*, (5) Tommy Dorsey's *Marie* and *Song of India* and (6) Fats Waller's *Honeysuckle Rose*.

Classical crate contains (1) Nelson Eddy and Jeanette MacDonald's *Ah Sweet Mystery of Life* and *Indian Love Call*; (2) Boston Pop's *Brahms' Hungarian Dance, No. 5* and *No. 6*; (3) Toscha Seidel's *Intermezzo* and *Hungarian Dance No. 1*; (4) Philadelphia Symphony's *Clair de Lune*, parts 1 and 2; (5) and (6) Rachmaninoff's *Prelude in C Sharp Minor* and *The Spinning Song*.

"Happy Birthday"

New and exclusive are the personalized birthday greeting records now being marketed by Faysam Recording Company, New York. Works this way. Dealer keeps a supply of order blanks. As soon as a customer puts down his 98 cents plus 15 cents shipping charge for the birthday waxing, dealer fills out blank with customer's name and address. Company ships the platter, a "10-inch greeting on an Avalon record sung for your loving ones personally," to the stipulated place.

Faysam is reported to have bought up the publishing rights to the *Happy Birthday* song, thereby precluding Western Union, Postal Telegraph and other services from warbling of the same.

Philly Personalities

PHILADELPHIA, Nov. 14.—Minerva Townsend, local record authority, has been placed in charge of Dion's Record and Radio store here. Dion's store, one of the most progressive shops in North Philadelphia, moved to larger and more modern quarters after a long period of successful business in a smaller location.

Mort Farr, one of the largest record dealers here, has added an ambitious radio advertising program to his regular wax-promotion campaigns. Starting this week, the Farr store schedules 10 spot announcements a week on WFIL here, campaign running for 52 weeks. Placed thru Frank Wellman Advertising Agency.

John R. Hartpence has been named new record buyer for N. Snellenburg, department store. Will also serve as radio buyer.

The Rug Does the Cutting

NEW YORK, Nov. 14.—Add problems of the chain-store record buyer: One of the big department stores here, finding its \$1,000,000 stock of fine rugs was moving slowly, cut down on budgets of every department in the place to make up deficiency. Result: buyer couldn't order half the disks he needed.

Wallerstein Optimistic About Columbia Disk Output in '43; Christmas Campaign Begins

NEW YORK, Nov. 14.—"We look forward to a substantial record business in 1943," Edward Wallerstein, president of Columbia Recording Corporation, told over 200 dealers assembled at a luncheon meeting held here at Hotel New Yorker Thursday (12), under the auspices of Times Appliance Company, local Columbia distributor. New shellac rules regardless, the proxy told *The Billboard* later, his firm would have the ways and means to keep a steady flow of releases going next year. As for the coming Yuletide season, the dealers heard Advertising Manager Pat Dolan outline an extensive Christmas campaign boasting over 260 items, with heavy emphasis on Columbia's Masterworks series.

"All of us got a terrible shock in April, 1942, when the use of shellac was first curtailed," Wallerstein said, "but too many dealers did not realize then that the 30 per cent cut in consumption did not mean an equal cut in record production." He went on to show that Columbia had delivered twice as many records in '42 as in '41 and twice as many disks for October of this year as against October of last year. "I know of nothing, if things go on as they are," he added, "to prevent the continuance of production on its present basis." As for the postwar period, he predicted that an annual sale of 500,000,000 disks, based on rising demand at present, was

likely. He estimated that if production had not been restricted in '42, total wax sales would have reached 250,000,000.

Radio, national magazine, newspaper and direct mail promotion will be directed at Christmas trade on the biggest scale ever attempted by Columbia. Masterworks albums will be plugged by spot announcements on CBS newscasts, *The World Today* (six nights a week), and CBS network shot, *The Masterworks of Music*. Locally, Sigmund Spaeth's WQXR airings will carry commercial announcements. Spaeth was present at the luncheon, introducing his "tune-detectings" to the dealers and acquainting them with his show.

Full-page color ads in *Life*, *Time*, *Newsweek* and *The New Yorker* will drive across the theme, "This Christmas, It's Music," while giving prominent display to Columbia's Yuletide merchandise. Follow-up ads will be spotted in newspapers thruout the country.

For the dealer to use in direct-mail promotion, a Christmas Gift catalog, four-colored and complete with reproductions of illustrated album stock, has been prepared. Display stuff for the store counter and window will include broadsides, streamers and a theme poster announcing: "This Christmas, It's Music."

Over 260 Christmas items are being pushed, but the complete Columbia catalog was declared open for Yuletide orders, deliveries depending on early demand.

Other Columbia execs at the meeting included Joe Higgins, Columbia recording manager; Manie Sachs, manager of popular repertoire, and Goddard Lieberson, classical music director. Oscar W. Ray, vice-president of Times Appliance, presided at the luncheon.

Dealers Getting Scrap-Happy

NEW YORK, Nov. 14.—Madder than hens in a rain barrel at the growing complications of the salvage-record situation are those dealers in transit locations here, where customers don't bring in old records but scrap quotas set by the disk firms still have to be met.

Enraged at the "unfairness" of the one-old-record-for-three-new-ones system since its inauguration, these retailers see themselves victimized by a middleman trade in salvage which will probably grow worse when the new government order cutting off all shellac for records after November takes hold. Victor has already indicated that the salvage vise will be turned inward via a letter pointing out the increased need for old records, and warning that deliveries will not be made in the future unless quotas are rigidly met.

Middleman practice has been obnoxious to the transit dealer right along. Latter couldn't get old wax from a clientele coming from far-flung areas, so they bought the tallow at 10 cents a pound from either neighborhood stores or professional collectors. Now the price has risen to as much as 4 and 5 cents a disk. If the exchange ratio for scrap is changed in December to one-for-one or one-for-two, as is likely, the dealer will have to shell out that much more. So he's doing his December complaining now.

Salvage plan as a patriotic measure isn't objected to by the transit dealer, but in its present form, he feels, a parasitic business in scrap has sprung up. No substitute scheme is suggested, but, as one dealer put it, more equitable quotas, with allowances made for different types or Count Basie are completed.

SELLING THE BAND

(Continued from page 23)

Schools with public-address systems are always naturals for store tie-ins to play the new releases during assembly sessions or lunch periods. With interest in the recording bands so high among the school set, it's a simple task for an enterprising record dealer to get several of the youngsters together and organize a record club at the school.

Considering every new-born babe as a prospect for record music, the Taylor Electric Company, Victor-Bluebird distributor in Milwaukee, distributes a pictured booklet among its dealers, titled: "More Than 20,000 'Silver Spoon Babies' Are Born Annually in This Community." The booklet quotes educators and leading child psychologists attesting that a good musical training starts at the cradle, and advises dealers to contact homes with babies as active prospects for records and record machines. Weening the infants on waxes means developing a new generation of record buyers as well.

HAVE YOU SEEN THE NEW
COCKTAIL ★
COMBOS Department
See Index for page number

CHESTERFIELD'S Radio Show
thanks to **NEWELL EMMETT Advertising Agency**
HARRY JAMES and His Music Makers
for your order of **10,000 Photos per day.** (250,000 already delivered) and no sign of a letup!
155 W. 46th St., N.Y.C. MOSS PHOTO SERVICE BRyant 9-8482-3
ANY QUANTITY • ANYTIME

The Week's Records

(Released November 13 Thru 20)

POPULAR:

- Crosby, Bob—Decca 4397
Russian Sailor's Dance
Vultee Special
- Delta Rhythm Boys—Decca 4406
Praise the Lord and Pass the Ammunition
Dry Bones
- Ink Spots—Decca 18528
If I Cared a Little Bit Less
Mine, All Mine, My My
- James, Harry—Columbia 36659
I Had the Craziest Dream
A Poem Set to Music
- The Merry Macs—Decca 18527
I Wanna Go Back to West Virginia
Sunday
- Martin, Freddy—Victor 20-1515
I Get the Neck of the Chicken
Can't Get Out of This Mood
- Shore, Dinah—Victor 20-1519
You'd Be So Nice to Come Home To
Manhattan Serenade
- The Southern Sons—Bluebird 30-0806
Praise the Lord and Pass the Ammunition
Lift Every Voice and Sing
- Wood, Barry—Bluebird 30-0804
Everybody Ev'ry Payday
March for the New Infantry

HILLBILLY AND RACE:

- Cassell, Pete—Decca 6077
One Step More
I Can't Feel at Home in this World
Any more
- Fuller, Blind Boy—Decca 7903
Put You Back in Jail
Where My Woman Usta Lay
- Tubb, Ernest—Decca 6076
There's Nothing More to Say
I've Really Learned a Lot

(Routes are for current week when no dates are given.)

A

- Abbey, Leon (Ubangi) NYC, nc.
Agnew, Charlie (Casino) Quincy, Ill., 17-29, b.
Alfonzo, Don (La Cabana) NYC, nc.
Allen, Bob (Pennsylvania) NYC, h.

B

- Barnet, Charlie (Oriental) Chi 20-26, t.
Barr, Ralph (Matag) Phenix City, Ala., nc.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.

C

- Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Riverside) Milwaukee, t; (Regal) Chi 20-26.

D

- Dacita (Rainbow Room) NYC, nc.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
Del Duca, Olivero (El Chico) NYC, nc.

E

- Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Earle) Phila, t.
Erwin, Gene (Chin's) Cleveland, nc.

F

- Familant, Mickey (Silver Lake Inn) Clementon, N. J., nc.
Farley, Ed (Aquarium) NYC, re.
Farber, Burt (Netherland Plaza) Cincinnati, h.

G

- Gandell, Chick (Sir Francis Drake) San Francisco, h.
Garber, Jan (Tranon) South Gate, Calif., b.
George, Roy (Cafe Loyale) NYC, nc.

H

- Hall, Linda (Sawdust Trail) NYC, nc.
Hampton, Lionel (Golden Gate) San Francisco 11-24, t.
Harold, Lou (Bal Tabarin) NYC, nc.

Orchestra Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.
ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Harris, Jimmy (Hoffmann) South Bend, Ind., h.
Harrison, Ford (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.

- James, Harry (Lincoln) NYC, h.
Jarrett, Art (Roxxy) Peru, Ind., 18, t; (Palace) Peoria, Ill., 19-20, t; (Orpheum) Springfield 21-24, t.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.

- Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karnon, Maria, Musicales (Gibson) Cincinnati, h.
Kassel, Art (Bismarck) Chi, h.

- Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Tunetown) St. Louis, b.

- Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cags) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.

- McDowell, Adrian (Stork Club) Nashville, nc.
McGrane, Don (Latin Quarter) NYC, nc.
McIntyre, Hal (State) Hartford, Conn., 20-22, t; (Benj. Franklin) Phila 25, h; (Masonic Temple) Scranton 26.

- Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzaneres, Jose (La Salle) Chi, h.

- Martin, Lou (Leon & Eddie's) NYC, nc.
Martini, Mel (Darling) Wilmington, Del., h.
Marx, Chico (Blackhawk) Chi, c.
Masters, Frankie (Castle Farm) Cincinnati, 21, nc.

Bands on Tour—Advance Dates

CHARLIE BARNET: Oriental Theater, Chicago, Nov. 20 (week).

RALPH COOPER: Polish Community Center, Yonkers, N. Y., Nov. 25.

JACK CRAWFORD: Roof, Indianapolis, Nov. 20-22.

BOB CROSBY: Plymouth Theater, Worcester, Mass., Nov. 23-25; Adams Theater, Newark, N. J., 26 (week); Earle Theater, Philadelphia, Dec. 4 (week).

ELLA FITZGERALD AND THE FOUR KEYS: Apollo Theater, New York, Nov. 20 (week).

FLETCHER HENDERSON: National Theater, Washington, Nov. 26-Dec. 2; University, Muncie, Ind., 11; University, Bloomington, Ind., 12; Ballroom, Detroit, 17; Masonic Temple, Freeport, Ill., 18; Happy Hour, Minneapolis, 23-Jan. 18.

ERSKINE HAWKINS: Cotton Club, Dayton, O., Nov. 21; Ezzard Charles Coliseum, Cincinnati, 22; Graystone Ballroom, Detroit, 23.

RAY HERBECK: USO Tour, Nov. 24-Jan. 2.

TINY HILL: Roof, Indianapolis, Nov. 25-Dec. 13.

INA RAY HUTTON: Circle Theater, Indianapolis, Nov. 20-26; Paramount Theater, Fort Wayne, Ind., 27-29; Ballroom, Muskegon, Mich., 30; Theater, Marion, Ind., Dec. 1; Auditorium, Columbus, O., 2; National Theater, Louisville, 4-5; Paramount Theater, Hammond, Ind., 6; Adams Theater, Newark, N. J., 10-16; Earle Theater, Philadelphia, 25-31; Roosevelt Hotel, Washington, Jan. 8-28.

INK SPOTS AND LUCKY MILLINDER: Central Theater, Passaic, N. J., Nov. 19 (week).

INTERNATIONAL SWEETHEARTS: Tic Toc Ballroom, Boston, Nov. 20-Dec. 5.

ADA LEONARD: Ballroom, Phoenix, Ariz., Nov. 20-22; Ballroom, San Diego,

Calif., 27-29; Orpheum Theater, Los Angeles, Dec. 2-8; Golden Gate Theater, San Francisco, 16-22.

JIMMIE LUNCEFORD: Fort Hancock, Sandy Hook, N. J., Dec. 3; Temple University, Philadelphia, 4; Auditorium, Albany, N. Y., 5; Ritz Ballroom, Bridgeport, Conn., 6; Marine Barracks, Navy Yard, Brooklyn, 7; Fort Devens, Mass., 9; Symphony Hall, Boston, 10; City Auditorium, Worcester, 11; Auditorium, Wrentham, Mass., 12; Westchester County Center, White Plains, N. Y., 13; Camp Edwards, Mass., 15; Poli Theater, Waterbury, Conn., 16-17; Metropolitan Theater, Providence, 18-20; Plymouth Theater, Worcester, Mass., 21-23; Renaissance Casino, New York, 24; Laurel Gardens, Newark, N. J., 25; Brookline Country Club, Upper Darby, Pa., 26; Keith's Roof, Baltimore, 27.

BOB MCGREW: Deschler - Wallick Hotel, Columbus, O., Dec. 7-20.

JAY MESHANN: Masonic Temple, Birmingham, Ala., Nov. 23; City Auditorium, Atlanta, 26.

HERB MILLER: University of Texas, Austin, Nov. 25; Mattis Ballroom, Longview, Tex., 27; Rainbow Ballroom, Denver, Dec. 10 (four weeks).

RAY PEARL: Faust Hotel, Rockford, Ill., Dec. 9.

DICK STABLE: Palace Theater, Cleveland, Nov. 27 (week); Oriental Theater, Chicago, Dec. 4 (week).

TOMMY TUCKER: Palace Theater, Cleveland, Nov. 20 (week); Colonial Theater, Dayton, O., 27 (week); Circle Theater, Indianapolis, Dec. 4 (week).

TED WEEMS: Peabody Hotel, Memphis, Nov. 20-Dec. 2; Colonial Theater, Dayton, O., 4 (week).

EDDIE YOUNG: Dayton Biltmore Hotel, Dayton, O., Nov. 30, indefinite.

- Maya, Bob (Mardi Gras) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Mayson, Bill (Red Raven) Cleveland, nc.

- Nagel, Freddy (Muehlebach) Kansas City, Mo., 18-26, h.
Nagle, Harold (Copley Plaza) Boston 12-25, h.

- Olsen, George (St. Francis) San Francisco, h.
Osborne, Will (Chicago) Chi, t.
Owens, Harry (St. Francis) San Francisco, h.

- Pafumy, Joe (Belmont Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.

- Prager, Marnie (Child's) NYC, c.
Price, George (La Conga) NYC, nc.
Prussin, Sid (Diamond Horseshoe) NYC, mc.

- Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

- Raeburn, Boyd (Arcadia) NYC, b.
Ramona (Club Casanova) Detroit, nc.
Ramoni, Frank (St. Moritz) NYC, h.
Reid, Morton (St. Regis) NYC, h.

- Rich, Buddy (Club Trouville) Hollywood, nc.
Riley, Mike (Radio Room) Hollywood, nc.
Roberts, Eddie (Lido) NYC, b.
Rogers, Dick (Kenmore) Albany, N. Y., h.

- Ruby (London Chop House) Detroit, re.
Russell, Snookum (Cotton) Cincinnati, ac.

- Sacasas (La Conga) NYC, nc.
Sandra, Juanita (El Chico) NYC, nc.

- Schriver, Bus (Bolton) Harrisburg, Pa., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.

- Slack, Freddie (Casa Manana) Hollywood, nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Rainbow Grill) NYC, nc.

- Stevens, Roy (Famous Door) NYC, nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.

- Velero Sisters (Havana-Madrid) NYC, nc.
Venuti, Joe (Commodore Perry) Toledo, h.

- Wald, Jerry (Stanley) Pittsburgh, t.
Walzer, Oscar (Fifth Ave.) NYC, h.

- Watkins, Sammy (Hollenden) Cleveland, h.
Weems, Ted (Peabody) Memphis 20-Dec. 2, h.

- Young, Eddie (Claridge) Memphis, h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

- Zarin, Michael (Waldorf-Astoria) NYC, h.

Percy W. Abbott

Percy W. Abbott, 60, former managing director of Edmonton (Alta.) Exhibition Association, at his home in Edmonton November 7. In failing health for some time, he died suddenly. Only 10 days before he had resigned his post with the fair board because of his health. Abbott had been manager of the association for 15 years.

In 1931 and 1932 he was president of the International Association of Fairs and Expositions, and in 1929 was head of the Western Canada Association of Exhibitions. He is also said to have been the only Western Canadian member of the Circus Fans of America. Abbott's link with the exhibition began in 1921, when he was elected a director. Later he became vice-president of the association and then was president for several years. In 1927 he was appointed permanent managing director. He was secretary for many years of the Alberta Provincial Horse, Cattle, Swine and Sheep Breeders' associations. He practiced law in Edmonton.

Surviving are his widow, two sisters and a brother, of Edmonton, and a brother in Ontario. Burial was in Edmonton Cemetery, with Masonic rites. News of Abbott's death was received in Cincinnati after the story concerning his being awarded a retiring allowance by directors of the Edmonton association, which appears on Page 40 this issue, had gone to press.

BART (Bartino)—Mrs. Laverne Adams, dramatic actress, who with her late husband, Harry Bartino, strong man and magician, formerly operated med shows, tent reps and showboat, November 4 at a Lansing (Mich.) hospital. Her husband died four years ago. Surviving are her parents, Mr. and Mrs. Arthur Mulholland, Lansing, and a brother, L. V. Mulholland, Sand Lake, Mich. Body was cremated at White Chapel Crematorium, Birmingham, Mich.

In Memory of My Husband
EARL "BUD" ARLINGTON
Who Passed Away Nov. 19, 1941.
LOIS ARLINGTON.

BOCK—Mary, 60, mother of Hal Bock, NBC Western division publicity director, November 8 following a long illness. Services November 12 at St. Matthew's Church, Long Beach, Calif. Besides her son, two sisters survive.

BRANDEWIE—J. P., 63, treasurer of Coney Island, Inc., operator of Coney Island amusement park, Cincinnati, of a heart attack at his home in Cincinnati November 13. Services and burial November 17 at Sydney, O., his birthplace. In addition to his wife, he leaves four brothers, Carl, Raymond and Leo, of Sydney, and George, of Tampa, and a sister, Mrs. Herman Enig, Columbus, O.

The Final Curtain

BRANNINGAN — James, stagehand at the Nixon Theater, Pittsburgh, recently at his home in that city of a heart attack. Survived by several brothers, also stagehands.

CAPLAN—Arthur A., head of Metropolitan Motion Picture Company, industrial film producer, November 7 in Detroit of a heart attack following several weeks' illness. Survived by his widow.

CHATTERTON—William T., 85, retired character actor, November 10 at the House of Calvary, Bronx, New York, after an illness of several months. In recent years he had been a guest in the Actors' Fund Home in Englewood, N. J. He made his first stage appearance in Boston in 1882. He played in *The Gentleman From Mississippi* and had long touring engagements with George Ade's *The County Chairman*, Charles Hoyt's *A Texas Steer* and *Nothing But the Truth* before acting in support of William Faversham

such personages as Lon Chaney, Richard Bennett, Charles Winninger, George M. Cohan and Willie Howard. He was a native of Trenton, Ia., and had wintered in Sarasota 20 seasons. Survived by his widow, Quenna Daly, and a sister, Jenny Daly, Chicago.

DONAGHUE—Frank J., 52, treasurer of Parsons' Theater, Hartford, Conn., until he retired in 1927, November 12 at St. Francis Hospital, Hartford, after a short illness. Thirty years ago he was a road manager. Survived by his mother, two brothers and a sister. Burial in Mount St. Benedict Cemetery, Hartford.

DWYER—Phil, 66, retired actor, killed November 8 in New York when struck by a truck.

FURNEY—Mrs. Walter T., 57, for many years Detroit correspondent for *Musical America* and for 15 years music editor of *Detroit Saturday Night*, November 8. In-

Violet Vanbrugh

Violet Vanbrugh, 75, British actress, died in her sleep at her London home November 11. In private life she was Mrs. Arthur Bouchier. The daughter of a vicar of a Devonshire church, she had played nearly every important woman's part in Shakespeare. When she was 19 she had her first part as a walk-on in an old comedy called *Faust and Loose* at Toole's Theater, London. She then became a member of a stock company at Margate and toured the provinces. In the late 1880s she was established as a London player.

Miss Vanbrugh came to the U. S. with the Kendals on their first American tours, making her debut in *A Scrap of Paper*. She returned to America again in 1891, appearing with great success an Anne Boleyn in *King Henry VIII*. Subsequently she was understudy to Ellen Terry in *King Lear* and *Becket*.

After a brief stay in London she appeared in the U. S. for Augustin Daly in such plays as *Love in Tandem*, *The School for Scandal* and *Twelfth Night*. In 1895 she was back in London and a year later toured America in *The Queen's Proctor*. Several appearances in Shakespearean and other plays followed and then she joined Sir H. Beerbohm Tree's company at His Majesty's. On September 1, 1910, she made a hit with her performance as Queen Katherine in *King Henry VIII*. Several successes in a wide variety of plays followed, both in London and on tour.

In 1905 she appeared by command of King Edward at Windsor Castle as Portia in *The Merchant of Venice*. Her last stage appearance was as Mistress Ford in *The Merry Wives of Windsor* in 1937. She twice acted in films, in 1934 in *Girls Will Be Boys* and in 1937 in *Pygmalion*.

LAURA HOPE CREWS

Laura Hope Crews, 62, stage and screen character actress and comedienne, died November 13 at Le Roy Sanitarium, New York, of a kidney ailment. Her last New York appearance was in the successful farce *Arsenic and Old Lace*, in which she was seen for more than a year and a half. Illness forced her to retire from the cast about a month ago.

A native of San Francisco, Miss Crews made her stage debut with her mother, an actress, in that city at the age of four. Later she toured in *Editha's Burglar* and with the old Alcazar Stock Company. Her first New York appearance was with the old Murray Hill Stock Company, when she was known as the youngest leading lady in the country. Soon after, Henry Miller, the leading actor of the day, made her his leading lady.

She was seen in such plays as *Brown of Harvard*, *The Faith Healer*, *The Havoc*, *Blackbirds*, *Much Ado About Nothing*, *The Phantom Rival*, *Romance* and *Arabella* and *Hay Fever*. Probably her greatest successes were scored in *The Great Divide* and *The Silver Cord*.

Altho she was in great demand for comedy roles, occasionally she turned to Shakespeare. She had also appeared in numerous films, her most popular roles being that of Aunt Pitypat in *Gone With the Wind* and Madame Prudence in *Camille*.

Miss Crews originally went to Hollywood as a teacher of diction on the advent of talking pictures. Among her pupils were Norma Talmadge, Gloria Swanson and the late Carole Lombard.

She is survived by her sister and a niece.

in *The Squaw Man*. He was a member of Actors' Equity Association and the Actors' Fund of America. He leaves his wife. Burial in Actors' Fund plot, Kensico Cemetery, Westchester County, New York.

COATES—Thomas P., 33, former West Coast radio show producer and announcer, at Camp Wheeler, Macon, Ga., November 8. Coates, a second lieutenant who was inducted into the army a few months ago, was found shot in the head in officers' quarters. Army authorities said the wound was self-inflicted. He formerly was connected with the Don Lee network in Hollywood. Survived by his mother in Hollywood.

DALY—Harry E., 69, a veteran of 50 years on the vaude and dramatic stage and an operator of medicine shows, November 6 in Sarasota, Fla., after an illness of two weeks. He appeared with

terment in Roseland Park Cemetery, Detroit.

HADDON — Archibald, 71, London drama critic and press agent, recently in Limpsfield, Surrey, England. Formerly on the staff of *The London Daily Express*, Haddon had been the first drama critic of the British Broadcasting Company. He had also been press representative for the Sir Oswald Stoll Theater Circuit, Gilbert Miller and the Bertram Mills Circus.

HILTON—Mrs. Emma, 73, former light opera singer, November 7 in Hawthorné, N. Y. She retired from the stage several years ago to take up photography, opening a studio in New York and later in Mamaroneck, N. Y. A widow, she is survived by two sisters.

ILDSTAD—A. J., 55, magician and ven-

triloquist, found dead November 5 in a hotel in downtown Atlanta. Only known survivors are a brother and sister in Minneapolis.

LEACH—George, 59, actor, November 9 at New York Hospital, New York. He began his theatrical career with stock companies. In 1936 he was seen in *The Front Page*. For two seasons he toured in *You Can't Take It With You* and played in a revival of *The Vagabond* with the late George M. Cohan in 1940. He leaves his wife.

LEE—Willis, 78, father of Robert M. Lee, screen writer, and Rowland V. Lee, movie director. He was a former newspaper editor. Private services November 9 at Forest Lawn, Glendale, Calif. Survived by his widow, Mrs. Marie Nelson Lee; three sons and a daughter.

LUCE—Mrs. Mary Abercrombie, mother of E. H. Luce, general manager of Na-

(See *FINAL CURTAIN* on page 55)

EDNA MAY OLIVER

Edna May Oliver, 59, the dour dowager of stage and screen, died at Cedars of Lebanon Hospital, Los Angeles, November 9 following a lingering illness. Stricken last August and forced to cancel radio and screen engagements, Miss Oliver spent a brief time in the hospital but later returned to her home. Early in October she was again taken to the hospital.

Born in Malden, Mass., in 1883, Miss Oliver climaxed a career of some two decades and launched a brilliant succession of motion picture triumphs. She was first placed under a film contract in 1923 by Famous Players-Lasky Corporation at Astoria, L. I. The daughter of Charles Edward and Ida May Nutter, she studied piano, dancing and voice culture in addition to taking parts in amateur theatrical productions during her childhood. She left school at 14 and went to work as a milliner's assistant, but the glamour and excitement of the stage soon beckoned. Her career as an entertainer began in 1900 when she joined a light opera company.

Miss Oliver later toured as a pianist with a women's orchestra. Her genius as a comedienne was developed during her early days with various stock companies, and in 1917 she "arrived" on Broadway with a smash hit in *Oh, Boy*. She later scored as a tragedienne in Owen Davis's *Ice Bound*. She appeared with Arnold Daly at his bidding in *The Master* when Daly was the ranking Broadway star, and also played in a number of Victor Herbert operettas, including *The Golden Girl* and *The Rose of China*. Her role as Patty Ann Hawks in the stage version of *Show Boat* brought Miss Oliver to the attention of the picture scouts.

Included in her early Hollywood successes were *Cimarron*, *Ice Bound*, *Half Shot at Sunrise*, *Ladies of the Jury*, *The Penguin Pool Murder* and *The Conquerors*. Roles in *Little Women*, *David Copperfield*, *It's Great To Be Alive*, *Alice in Wonderland*, *A Tale of Two Cities*, *Romeo and Juliet*, *Little Miss Broadway*, *Nurse Edith Cavell*, *Drums Along the Mohawk* and *Pride and Prejudice* established Miss Oliver as a character actress and put her salary in four figures. She used the name Oliver for many years professionally and petitioned the Superior Court in 1931 to make it her legal name. She married D. W. Pratt in 1928 but divorced him five years later. She never remarried. Miss Oliver had many philanthropies, all anonymously given.

Private funeral services November 12 at Forest Lawn Memorial Park, Glendale, Calif. Lynn Starling, a friend, read *The Prophet*, a poem by Kail Gibran, at the simple services. Cremation followed. Miss Oliver's only close relative is an aunt, Mrs. Hattie Cox, of Malden, Mass.

In Memoriam



GEORGE E. ROBINSON

Died November 22, 1923

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Limit 16mm. Pictures To Education--SMPE

NEW YORK, Nov. 14.—The 16mm. field should be limited to educational films, according to John A. Maurer, chairman of the Committee on Non-Theatrical Equipment. This statement was made during the Society of Motion Picture Engineers' convention held at Hotel Pennsylvania here recently. Maurer also advocated that the 16mm. field be entirely educational, while the 35mm. field limit itself to entertainment.

By drawing the line between the two fields, Maurer declared, it will permit the educator to make such films rather than resort to the incongruity of professional interests, with only a surface knowledge of educational methods, fashioning and footage.

Impressive strides have been made recently in 16mm. equipment and, as a result, these films and equipment are less costly and more convenient to use than ever before. These and other factors make it a natural for the educational field.

Maurer further added that there is no intention on the part of 16mm. interests to compete with the commercial types of film in 35mm., and that the latter could make better pictures. However, the advantage 16mm. has over 35mm. is that it can make two or three films where one was made before and can make one film where none existed before.

He called for simplification of both equipment and production methods in 16mm. so that educators may readily make their films themselves if necessary.

Foreign Language Pix Click; French, Spanish, Russian Best

NEW YORK, Nov. 14.—Foreign language films have gained in popularity since the United States entered the war, according to Thomas J. Brandon, president of Brandon Films, Inc. One group of foreign language films which roadshowmen have been exhibiting with success are those suitable for showings in high schools and colleges before foreign language classes, giving background material and practical teaching aids.

Among this group the French and Spanish films are the most popular. For a while French films lost some popularity because of the Nazi occupation of that country. However, people are beginning to realize that the French people as a whole are in sympathy with the democracies, and so the popularity for these pictures has been reaching new heights.

The most popular French film features are *La Marseilles*, an epic of the French Revolution; *Katia*, which tells the romantic love story of the young Princess Catherine Dolgoruki and the Emperor Alexander II of Russia, and *The Lower Depths*, based on Maxim Gorky's famous Russian play.

The interest in Spanish films has been rising because of the decline in other languages, principally German and Italian, and because of the interest in Latin American affairs.

The Wave, a film of the Mexican government and the Mexican people; *The Adventures of Chico* (Spanish version), and *Jalisco Never Fails* are listed among the most popular Spanish pictures being shown by roadshowmen.

In addition to showing foreign language films as background material for school groups, films about our allies are also becoming more popular. These pictures show the culture and life of the people in foreign countries, and the feature pictures are combined with suitable war shorts to make an interesting program.

The Singing Fool of Warsaw is used with *Our Polish Allies* and is exhibited mainly before Polish groups. *Inspector General*, a Czechoslovakian film, is usually shown with *The Czechs March On*. *Fight to the Last*, which was made in Chinese, is combined with shorts on the Far East, including *MacArthur in the Philippines* or *High Stakes in the East*, a story of the Dutch East Indies.

The Russian pictures are today by far the most popular of the foreign language group when shown by roadshowmen to churches, organizations, schools, lodges, American Legion groups and war and defense councils.

One Day in Soviet Russia is narrated in English by Quentin Reynolds and is usually combined with *The Red Army Under Siege*, a war short, in one program. Other popular Russian pictures are *Front-Line Hospital*, *Wings of Victory*, *Volga, Volga* and *Red Tanks*.

These foreign language pictures were made in their respective countries by professional studio men. In many instances the stories are foreign language talks with super-imposed English titles. In some cases, however, there is no dialog, but a narration in English.

Roadshowmen have also found that patriotic organizations and other groups are interested in learning the culture and background of people in other lands. These pictures are also shown in sections which hold foreign-ally festivals. One week a Polish program is shown; the next week, a Chinese, then Russian, etc.

Foreign language films are popular all over the nation, particularly in Michigan, Illinois, Wisconsin, California, Texas, Massachusetts, Arkansas, Alabama and New York.

Of course, since the war started the only foreign films received in this country have come from China and Russia.

Roadshowmen exhibiting these films generally make a flat booking rental for their services plus the cost of the rental and their expenses. In some cases they

work on a percentage arrangement.

A roadshowman operating in Illinois reports an interesting experience in a small town in that State. This roadshowman posted a notice on a foreign language film which he intended showing in that town. The townspeople saw the advertisement and objected to the screening. They took their case to the local county prosecutor, who demanded to see the picture before the roadshowman was allowed to exhibit it. The picture, *We Are From Kronstad*, a Russian, full-length feature which shows how the Red Army and the Russian Marines drove out the invader, was screened at the prosecutor's office before the village officials.

After the showing, the county prosecutor turned to the roadshowman and said: "Cancel the date of your showing and come back a week from now. I promise to personally see to it that you get the biggest turnout that you have ever had." The prosecutor was as good as his word and the roadshowman exhibited this film before the biggest audience ever to see a movie in that community. In addition, the local officer gave the roadshowman leads in surrounding towns which helped him build up his subsequent showings.

In many instances the foreign language films are shown with American war shorts which are supplied to the film libraries from the Office of War Information and the Co-Ordinator of Inter-American Affairs.

Bureau of Mines Offers Films Free

WASHINGTON, Nov. 14.—A new series of instruction films on the fabrication of aluminum has just been released by the Bureau of Mines, United States Department of Interior, it is announced by Dr. R. R. Sayers, director of the bureau.

Produced in co-operation with a large industrial concern, the films are 16mm. sound and describe and depict by action shots the fundamental techniques of the various operations of machining, riveting and welding aluminum.

Application for loan of the films should be addressed to the Bureau of Mines, Division of Information, Central Experiment Station, 4800 Forbes Street, Pittsburgh. Applicant should state specifically that he is equipped to show sound films. No charge is made for the use of the films, but the exhibitor is expected to pay transportation charges and for loss or damage other than normal wear.

Another Old-Timer Opens in Pennsy

PHILADELPHIA, Nov. 14.—Interest in the old-time movies continues, with a third house in this territory just opened. In addition to the old-time movies featured at theaters here and in near-by Allentown, the novelty is being offered at Pottstown as well.

Friday nights will be heralded as "Old-Time Movies Night" at the Christ Episcopal Parish House in Pottstown. Policy calls for a 17-cent admission for adults and 11 cents for children. According to the local film exchanges, several other roadshowmen have indicated their interest in opening locations for old-time movies in Eastern Pennsylvania.

Cutting It Short

By THE ROADSHOWMAN

Wesley Greene, in charge of film distribution in Canada, expected at the Warwick Hotel, New York, this week.

Al Baker, of Castle Films, joined the navy last week. He was in charge of prints and the laboratory at Castle.

New and Recent Releases (Running Times Are Approximate)

LAST OF THE MOHICANS, released by Brandon Films, Inc. James Fenimore Cooper's greatest of *Leather-Stocking Tales*, laid in the Mohawk Valley during the days of the French and Indian Wars. British troops, fight bravely but ineffectually, while the Colonials shoulder the task of defending their homes from the Indians by adapting themselves to wilderness conditions. Stars Randolph Scott, Henry Wilcoxon, Bruce Cabot, Binnie Barnes and Heather Angel. Running time, 95 minutes.

MAYERLING, released by Brandon Films, Inc. The most appealing of royal romances has been given a warm and powerfully human exposition in this film. The mystery of Mayerling and the tragedy of the Hapsburgs has become a vessel for Viennese nostalgia and the screen's most memorable love story. Both Anatol Litvak, its director, and Danielle Darrieux, its star, were launched on Hollywood careers as a result. Charles Boyer is excellent as the unhappy Archduke Rudolph. Running time, 90 minutes.

HERE COMES THE CIRCUS, released by Castle Films. Shows all the excitement, interest and entertainment of life under the big top. Shows the big parade, daring acrobats, thrilling jumps, a leap thru fire, prominent clowns, wild animals, death-defying aerialists, performing elephants and side shows. Filmed under canvas during an actual performance.

BRING 'EM BACK ALIVE, released by Swank Motion Pictures. Frank Buck's immortal record of the Kings of the Jungle in mortal conflict. Shown are Buck capturing a baby elephant with bare hands, infuriated tuskers trumpeting for their lost child, a python at death's grip with a Royal Bengal tiger, a finish fight between a tiger and black panther. Seven reels.

TARGET FOR TONIGHT, released by Mogull's. A smashing, thrilling epic, this is the first authentic film of an RAF raid. Real airmen in real action, filmed under fire. Five reels.

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Hayworth Finds Biz Phenomenal In N. C. Sector

PINK HILL, N. C., Nov. 14.—Since moving his tent show into this territory, where he has built an enviable reputation thru many years of winter theater work, "SeaBee" Hayworth says he has been playing to phenomenal business, with the result that he will continue with his canvas opry just as long as the weather and gas rationing will permit.

For the last four weeks, Hayworth says, he has had to do two shows each night to accommodate the crowds, and in this town last Saturday night (7) the performance started at 6:45 p.m. and ran continuously until 1 a.m., with standing room even at the last show. Popcorn and candy concessions have also been bringing in exceptionally heavy money, Hayworth says. Tonight winds up the show's second week here, with the tent opening Monday (16) at Grifton, N. C., for a return stand. Grifton gave the Hayworth troupe its biggest week of the season so far.

"Natives in this area are starving for entertainment, especially flesh shows," says Hayworth. "They can't drive as before, and there seems to be a more friendly spirit on the part of the public toward shows. I had planned to close November 28, but now intend to run right on thru December. I have already postponed my theater opening twice. All outdoor shows and attractions in this territory have been enjoying unusual business."

Joe Hayworth, son of "SeaBee" and Marion Hayworth, was a visitor on the show last week-end, his first leave since entering Edwards Military School. Billy King, magician, is now in his 40th week with the Hayworth opry. Johnny Kelly, hillbilly act, joined November 2.

Winstead Tenter Ends Best Season

HAWKINSVILLE, Ga., Nov. 14.—Winstead's Mighty Minstrels, which ushered in its 1942 canvas season at Fayetteville, N. C., March 9, concluded its trek at Williston, N. C., November 4, with C. E. McPherson, agent, describing the tour as the best in the show's history. Durham, N. C., gave the show its only poor stand, but this was attributed to a poorly located lot. However, the show still managed to make the nut there, McPherson says. Only two people were lost during the season, one by death and the other to the army.

The show this season carried 46 people, most of whom had been with it the past eight seasons. After the closing, Mr. and Mrs. Sammy Lee hopped to Newark, N. J.; Mr. and Mrs. Freddie Bennett to Rocky Mount, N. C., and Philadelphia; Mr. and Mrs. H. L. Johnson, Elizabeth City, N. C.; Mr. and Mrs. David Wiles, Washington; John J. Jackson, Maysville, Ky.; Pearl Mapes, Martinsville, W. Va.; Margaret Ourham, Detroit; Ruth Parker, Indianapolis; Treasurer Jones, Tampa; Willie Lee, Durham, N. C.; Willie and Virginia Jones, Chicago; Alex McLaurin, Brooklyn; Ladie Whom, Wilson, N. C.; Harry Brock, Kinston, N. C.; Happy Don Vour, Washington; Fiester Harlen, Aiken, S. C.; Walter (Buster) Price, Richmond, Va.; Safford Swain, St. Louis; W. B. Dixon and Shadow Hooks, Rightsville, Ga.; William H. (Slim) Williams, Elizabeth City, N. C.; Lamar Lumpkins, to the army; William Wiggs, Durham, N. C.; C. E. McPherson, Hawkinsville; Frank Stone, Charlotte, N. C.

Manager Winstead will hop on to Hot Springs for a brief vacation. Show will reopen in March with an entirely new line-up. Company will be trimmed a bit for the 1943 season, McPherson says.

Manhattan Mgr. in Navy

PLATEA, Pa., Nov. 14.—Manhattan Players will not go out this season, due to Manager Rodney Cabell enlisting in the navy, according to Cathryn Bauer, of the company, who plans to remain at her home here for the duration. Cabell is entering the photography department as first-class seaman.

Peter Michaels, who has advanced the Manhattaners in the past, is now managing the Royal Blue Club, Norfolk, Va. He recently closed the season with the Bryant Showboat in Cincinnati.

Rep Ripples

WILLIAM BRASSE, who visited the rep desk in Cincinnati recently between jumps, postals from Scottsbluff, Neb., that he has joined the Harry Evans Show in that territory. . . . ERNEST CANDLER, well-known tab and rep performer, is now with the Medical Corps, 3d Platoon, Co. A, 28th Battalion, Camp Grant, Ill. . . . JANET LANYARD, leads and singer, now visiting in Boston, will soon rejoin her husband, Don Marlowe, in Portland, Ore., where he is emceeing at the Capital Theater.

GENEVIEVE CARR and Wanita Lane were visitors at the rep desk last week, shortly after their arrival in Cincy from Paducah, Ky., where they had gone to join Al Cooper's Dixie Queen Showboat. Cooper, who was to have begun a Southern cruise with his floating theater in association with Oscar Bloom, carnival owner and boss of the New Cotton Blossom Showboat, called it all off when Mrs. Cooper was taken ill. Another version is that they couldn't get sufficient performers for the cruise. Both boats are still tied up in Paducah. . . . BENNY WULKOTTE, formerly for several seasons with the Bryant Showboat, is now in his eighth month of beating the bass fiddle with Bob Brandon's relief band at Beverly Hills Country Club, Newport, Ky.

CLYDE JEWELL, contortionist with Billroy's Comedians the seasons of 1933 and 1935 and for the next four summers with Milt Tolbert's tent, is now a private in the Army Air Corps at Napier Field, Dothan, Ala. Mail will reach him at 401 N. Lena Street, Dothan.

JOHNNIE AND VERNIE BISHOP are back home in West Columbia, S. C., after a season with the Bert Russell Players. Johnnie plans to take treatment for a minor ailment at Veterans' Administration Hospital, Columbia, before talking an examination for a civil service position. . . . HARRY E. BREWSTER, veteran tab and rep performer, is in Marine Hospital, San Francisco, and in need of assistance, according to word from Johnnie L. Trueman. Friends are urged to drop him a line. . . . ROY BUTLER, who has been suffering for some weeks with an infected leg, has entered Cedars of Lebanon Hospital, Hollywood, for bone surgery by a specialist. His wife, Alice Richey, says he'll be there for some time, and asks that friends drop him a cheery note. His home address is Apt. 308, 1660 N. Western, Hollywood. Their son, Roy Jr., has been promoted to technical sergeant in the California State

Militia. . . . GAYNELLE BOYER, former burlesque and rep performer, is now Dr. Gay Voyer, owner and head of staff of Graham Hospital, Hollywood. . . . HALENE DAVIS and son, Bud, are in Los Angeles, where both are holding down good positions under civil service.

Baxter Winds Up Fair Canvas Trek; Sells Show Stuff

COLBERT, Ga., Nov. 14.—Baxter's Comedians, under management of J. J. Baxter, closed their canvas tour here October 31, with Manager Baxter disposing of all show equipment on closing night to an undisclosed buyer who has moved it to Ohio.

Baxter, who reports that the season was fair but not up to expectations, plans to remain off the road for the duration. He will locate in Monroe, Ga., to engage in the insurance business. Mrs. Baxter has gone to Etherton, Ga., to await the arrival of the stork, after which she will join her husband in Monroe.

Following the close, W. O. Sullivan and Virginia Sullivan jumped to Spartanburg, S. C., and Mr. and Mrs. Kenneth Eagle and son, Jerry, hopped to Savannah, Ga. Nelle Brenizer also went to Spartanburg, and Frank Caggan hit out for Carnesville, Ga., to join the S. M. Leonard Show. Philip and Bobby returned to school in Elberton.

Robinson Silver Minstrels Nearing End of Tent Trek

SAVANNAH, Ga., Nov. 14.—Robinson's Silver Minstrels, colored tent show attraction, has just closed two big weeks here under auspices of Wildon Lodge of Colored Elks. Shows closes its season soon in Wilmington, N. C.

Sterling White and Romey left the show recently to join the army. New additions to the troupe are Homer Lee and wife, Denis and Scottie, and Jack and Virginia Riley. Charlie Perkins continues as boss canvasman. Marie E. Smith is featured blues singer.

Staff includes C. S. Robinson, owner; Mrs. C. S. Robinson, secretary; Fount Woods, band leader; Billie Holloway, orchestra leader; "Hot" Papes, stage manager.

Militia. . . . GAYNELLE BOYER, former burlesque and rep performer, is now Dr. Gay Voyer, owner and head of staff of Graham Hospital, Hollywood. . . . HALENE DAVIS and son, Bud, are in Los Angeles, where both are holding down good positions under civil service.

Showboat Actors Not Seaman, So Menke Must Pay

JEFFERSON CITY, Mo., Nov. 14.—State Supreme Court, in a ruling handed down Wednesday, held that actors on showboats are not seamen. The court decided that while the performers may aid the regular crew members in snubbing the craft to a dock in stormy weather, they couldn't be classed as members of the crew and therefore be exempt from the unemployment compensation law.

The ruling by the high tribunal reversed a lower court decision holding that Capt. J. W. Menke, owner-manager of the Goldenrod Showboat, which has been tied up and showing in the St. Louis area for more than four years, did not have to pay \$135 unemployment compensation tax on the actors' salaries.

MAGIC

(Continued from page 14) with the following club members showing their wares: Courtney the Magician, Herman Guelpa, Bob Kinnard, Syl Reilly, Dr. Ritchey, U. F. Grant and Dr. Strobnider. . . . JOHNNY TAY has taken his bag of tricks to Cash 'n' Carry Cafe, Gloucester Heights, N. J. . . . GARVEY gives out with his magic at Almo Cafe, Almonesson, N. J. . . . VIRGIL THE MAGICIAN and Noel Lester are asked to shoot their address to the column. Have important message for you. . . . EDDIE COCHRAN winds up a two-weeker at Club 100, Des Moines, November 22. During his recent two-week stand at Hotel Jefferson, St. Louis, Cochran enjoyed a visit with practically all of the magic lads in town and also succeeded in placing his new "Whiskers" trick with the St. Louis Magic Company. A new addition to the act is a trained desert owl, which Eddie and his wife captured in Utah last summer. . . . RICHARD P. MEYERS, member of the Spokane Mystic Club and the Pacific Coast Association of Magicians, has resigned his position as property clerk of the Spokane Police Department to accept an appointment in the office of internal revenue in Seattle. . . . MANTELL (Francis A. Darling), who retired from the road in 1932 to operate the Darling Sound Company, producers of talent contests, in Detroit, has been forced to give up his business, due to ill health. He has retired to his home in the Motor City. . . . PRINCE OMWAY, after winding up the outdoor season with the George Clyde Smith Shows, opens his mystery and mental turn at the State Theater, Jacksonville, N. C., November 18. . . . LA TEMPLE THE MAGICIAN died of a heart attack while performing his substitution truck trick at Crescent Lake Inn, Pontiac, Mich., October 31. Further details in Final Curtain, this issue. . . . GERBER THE MAGICIAN and wife, Maybelle, presenting a combination of magic and lightning cartooning, are keeping busy on lodge and party dates in the Cincinnati area. They are current at the Lew Allen Hotel, Harlan, Ky., set by Jack Middleton, Cincinnati.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

8 and 3 in New Orleans; Business Holds Up Well

NEW ORLEANS, Nov. 14.—King Brady Speed Derby at Victory Arena here is in its 816th hour as this is written, with eight couples and three male solos remaining. The contest started October 8 with 11 couples and a solo. Attendance has been good but not up to 1941 Brady show at the larger Municipal Auditorium. Ticket turnover, however, is better, with larger pay rolls here. Concessions, featured by a 90-foot cocktail bar, are doing fine.

Ten specials are still on tap, including *Night Life in Chicago*, *Court Room Capers*, *School Days*, *Chinatown*, *Harlem Revue*, hillbilly wedding, minstrel show, amateur sprint, tug-o-war and mud wrestle. Show will stage a Sadie Hawkins Day.

Angie Oger went into ice Wednesday for 23 minutes. Bombshell sprints began yesterday.

Staff includes King Brady, Hal Brown and Lenny Paige, cmsees; Earl Clark, night judge; Porky Devlin, day judge; Button Slaven and Mary Burke, nurses; Tony Almerico and Mike Caplan, ork leaders.

Couples remaining on floor are: Charlie and Vivian Smalley; Joe Rock and Jennie Bush; Jack Glenn and Joan Leslie; Johnny Reid and Chad Alviso; Clyde Hamby and Angie Oger; Don Donnison and Helen Caldwell; Johnny Hughes and Pat Gallagher; Kenny Ryan and Lillian Messenger. Solos are Kid Alexander, Eddie Leonard and Frankie Donato. Last couple out were newcomers, Dick Ragsdale and Elaine Smallwood, married just after start of show.

Betty Barnes went out when she twisted an ankle and is now on crutches. Show is aired with five five-minute programs on WDSU.

PAT ALLSMAN is requested to drop a note to the derbyshow column by M. Van Raam, who is now in Martinez, Calif.

JOHNNIE RUSSO pens a letter to say hello to walkie friends and request news from them. He says: "I finally broke into burlesque and am one of the comics at the President Follies Theater, San Francisco. Its the best burly house here and I really enjoy it. I'm in my 10th week and it looks like I'll be here for quite some time, altho I'm waiting for Uncle Sam to call me. I thought I had worked some tough shows, but there's nothing like burlesque, altho if you can take it you'll do all right and can learn a lot. I ran into Schnozzle Roth here in San Francisco. He's in the army and I know he would appreciate reading some notes from his pals. I would also like to see items from walkie boys and gals. I am working under the name of Johnnie Johns here in Frisco.

LILLIAN SIMMS writes that she is in Balbo, Ind., and would like to see items from Opal Ferdig and Hughie Hendrickson.

THERE SEEMS to be no end to the letters from walkathon fans who are wondering when they'll see a show again. In recent weeks there have been queries from numerous cities, all declaring that there is a large potential audience just awaiting the arrival of a show and that the crowds would be plenty heavy. Now's the time for those real promoters to test their promoting ability.

COLORED MEDICINE SHOW PERFORMERS WANTED
Blackface Comics, Comedians, Dancers, Singers, working under cork only. State all. Do you double band? Out all winter in Florida. Air Mail Special Delivery or Wire.
DAVID S. BELL
116 East Rogers St. Valdosta, Georgia

WANTED Colored Musicians For DIXIE QUEEN SHOWBOAT
Trumpets, Trombone, Tuba, Sax that doubles Clarinet. Out all winter. Staterooms and meals furnished. Tickets advanced, no cash. No collect wires accepted. Address:
DIXIE QUEEN SHOWBOAT, Paducah, Ky.

COLORED MED PERFORMERS
Want two capable Comedians for Store Show. Sure salary. Also want Pitchman who can produce. 40% basis. Want to hear from oldtimers. Everybody wire, stating all. Pay your wires, I pay mine. Tickets if known or references furnished. **MORRIES WILLIAMSON, 833 Indiana Ave., Indianapolis, Ind.**

CLUBS MAP PARTY FEATURES

Celebs Grace NSA Program

Les Brown's ork inked for fifth annual — souvenir journal to stress Victory

NEW YORK, Nov. 14.—Thomas Brady, permanent chairman of the dais committee, stated at the Armistice Day meeting of the National Showmen's Association that in all the 30 years of his experience as a lecture bureau manager there was nothing to compare with his distinguished guests group which will grace the main table at the annual banquet of the organization, to be held in the Commodore Hotel on Thanksgiving eve. Brother Brady said he would prefer not to disclose the celebrity and speakers' list until banquet time, but promised a bagful of surprises.

Les Brown and his orchestra will play for dancing and there will be four or five top variety acts, according to a statement made in behalf of Harry Moss, Music Corporation of America, by Irving Rosenthal, banquet chairman. Ticket sale was reported as brisk and members were (See NSA CELEBS on page 35)

Marks Jaunt Best In Org's History '43 Plans Framed

RICHMOND, Va., Nov.—John H. Marks Shows' 1942 season which ended with a profitable stand at Pee Dee Fair, Florence, S. C., October 31, was the most successful in the organization's history, Walter D. Nealand, who closed his fifth consecutive season as press representative with the shows, said at shows' new winter quarters on Midlothian Pike here. Nealand said the truck fleet made the run home in good time and went into quarters November 3.

Two of the larger buildings will be used to store the truck fleet and others are being transformed into carpenter and (See MARKS' JAUNT on page 35)

\$4,228 From Lewis To Army-Navy Fund

NEW YORK, Nov. 14.—In the November 7 complication it was stated that Art Lewis Shows had contributed \$2,069 to the Army-Navy Relief Fund. This was in error. That midway's donations came to \$3,428 in percentage of receipts, plus \$800 in buttons sales (Navy Relief Society buttons). Total put Art Lewis Shows in third position among carnivals. *The Billboard* regrets the error.

Two Texas Spots to Loos

LAREDO, Tex., Nov. 14.—J. George Loos's Greater Shows awarded contracts last week to provide the midway attractions at George Washington Birthday Celebration in Laredo, Tex., and the Charro Days celebration at Brownsville, Tex. Loos went into winter quarters here this week after closing a successful season at Beeville, Tex., November 7.

WATCH FOR PILOTING PACIFIC COAST CARNIVALS IN WARTIME

By Mike Krekos

CHRISTMAS NUMBER of The Billboard

Dated November 28



OFFICERS OF THE LADIES' AUXILIARY, National Showmen's Association, who will carry out a tradition by playing host (that is, hostesses) to the women at the annual NSA banquet to be held in the Commodore Hotel, New York, on Thanksgiving eve, November 25. In the front row, left to right, are Marlea Hughes, first vice-president; Blanche Henderson, president, and Magnolia Hamid, second vice-president. Back row, Ethel Gross Shapiro, secretary; Anna Halpin, treasurer; Sherry Mopper, recording secretary; Rose Rosen, assistant treasurer; Lydia Nall, chaplain, and Pearl Meyers, hostess. Officers for 1943 will be elected some time in January.

Hennies Quits SLA Prexy Race; Gooding Is "Regulars'" Choice

CHICAGO, Nov. 14.—Political cauldron continues to boil in the most active election campaign the Showmen's League of America has ever held, and at Thursday night's meeting new fuel was added to the fire when a wire was received from Harry W. Hennies tendering his resignation as candidate for president of the League on the "regular" ticket. With the previous resignations of Elwood A. Hughes and Max Goodman as candidates for first and third vice-president respectively, this left three vacancies to be filled by the board of governors.

Following the board's meeting it was announced that Floyd E. Gooding had been named for president, B. S. Gerety for first vice-president and Joe Rogers for third vice-president. Other candidates on the regular ticket are: Second

vice-president, M. J. Doolan; treasurer, William Carsky; secretary, Joseph L. Strelbich.

Gooding has been well known for more than a quarter century as a ride owner and operator and during the last few years as a carnival operator. He is well liked and one of the most respected men in the industry. B. S. Gerety and Joe Rogers, the other two candidates nominated to fill vacancies, also are veterans who are widely known and respected in the outdoor field. The regular ticket as now constituted is regarded as a strong one.

The board made seven additional nominations for membership on the board of governors. They were George A. Hamid, Max Linderman, James E. Strates, Sam Feinberg, Cliff Wilson, J. A. (Pat) Purcell and Edward Murphy.

PCSA Ticket Sale for Victory Dance Starts; Building Fund 1G

LOS ANGELES, Nov. 14.—Nearly \$275 in \$1.10 tickets to the Victory Dance and President's Night to be held by the Pacific Coast Showmen's Association December 7, were issued Monday night by Al (Moxie) Miller, chairman, when he put the tickets on sale for the first time Monday night.

Miller told members that it had been deemed logical to hold the ball in the Showmen's building in lieu of war conditions and the urge to buy War Bonds. Window cards have been distributed and committees are to be announced at an early date.

"We want you members to have a good time," Miller said. "These window cards carry a line, 'What a Night,' and it is going to be just that. There will be a good band and plenty of entertainment. We want you all to come out and enjoy yourselves. But, we want you to support the government by buying bonds with the money you are saving by taking the \$1.10 ticket as compared with the \$5.50 ones of last year."

Ladies' Auxiliary of the PCSA, headed by Mrs. Margaret Farmer, is co-operating in making the event one of the most outstanding in the club's history. Clubrooms of the organization will be used in addition to the fourth floor formerly occupied by a dancing school. Supper will be sold as will drinks. Nearly 2,000 are expected to attend.

LOS ANGELES, Nov. 14.—With Sam A. Abbott contributing three Series F War Bonds (\$75) and the sale of two more on the floor, the Building Fund of Pacific Coast Showmen's Association went well over the \$1,000 mark Monday night. Harry Pink, chairman, was on hand to report on the progress of the fund, while President Mike Krekos heard the good news on the increase of the fund which he started when he assumed his office last January.

Contributors to the fund also include Mike Krekos, \$100; Ben Beno, \$100, and the following \$25 bonds at maturity, Nick Saad, Dad Parker, Milt Runkle, Ross Davis, J. H. Christenson, Harry Pink, Joe Mettler, Al (Moxie) Miller, Max Weiss, Harry Myers, Louis Leos, James McGloughlin, Frank McNeil, Alton Kendrick, Max Kaplan, John Akiss, Sam Coomas, M. A. Wiler, Albert Rodin, J. Ed Brown, Hunter Farmer, Ed Walsh and Harry Levine. Bill Jessup contributed two bonds as did the women members of West Coast Circus Shows. Two bonds were sold on the floor last Monday and the Monday before when incomplete stamp books were contributed by members, including Capt. David Barnett.

With the building fund drive now in full swing, contributions for the year have far surpassed the mark set by President Krekos, its originator.

Ammon League Banquet Emsee

Chairman Levy promises outstanding show — entertainment being lined up

CHICAGO, Nov. 14.—Ralph E. Ammon, former director of agriculture for Wisconsin and manager of Wisconsin State Fair for many years, will be toastmaster at the 30th annual banquet and ball of the Showmen's League of America, it was announced today by Sam J. Levy, chairman. Ammon, who is a past president of the International Association of Fairs and Expositions, is a fluent speaker and is expected to make an ideal toastmaster.

Levy states that negotiations are now on for some very fine talent for the entertainment end of the banquet and ball, and a brilliant show is assured.

Dr. Copeland Smith To Speak at SLA Memorial

CHICAGO, Nov. 14.—Plans for the annual memorial service of the Showmen's League of America have been completed, it is announced by Bernard Mendelson, chairman. Rev. Charles Copeland Smith, widely known for his gift of oratory, will again be the speaker. Service will be held in the Bal Tabarin of the Hotel Sherman, where a replica of Showmen's Rest will be erected. Time is 1:30 p.m., November 29.

Serving with Chairman Mendelson on the memorial committee are Charles H. Hall, Fred Donnelly, Max B. Brantman, James Campbell, John Lempart, Charles G. Driver, E. Courtemanche, Andrew Markham and John O'Shea.

Sparks Chalks Good Closer in Anniston; Tour Is Successful

ANNISTON, Ala., Nov. 14.—Closing a successful 1942 tour here October 31, J. F. Sparks Shows were sent into quarters in Ensley, Ala., and all trucks and equipment are being repainted and lettered under direction of Hughey Waters. Opening in Bessemer, Ala., April 6, shows played five weeks in Birmingham, under Shrine Temple auspices, to outstanding results. Two of the weeks saw the shows located on Post Office Square.

This engagement was followed by the stand in Cullman, Ala., where the organization played the Strawberry Festival to click turns. Shows' longest jump of the season was from Cullman to Williamson, W. Va. Five two-week stands then were played, with each second week winding up below expectations.

Banner spot of the season was Paintsville, Ky. Invading West Virginia for the first time this year, shows' initial four weeks were below par. Rain and (See SPARKS CLOSER on page 35)

Page Tour Clicks; Winter in Selmer

SELMER, Tenn., Nov. 14.—After winding up a successful 26-week 1942 tour here, W. E. Page Amusement Company moved into local quarters. Manager and Mrs. W. E. Page left last Monday for Russellville, Ky., where Page holds a position with a local bus company. Organization carried 5 rides, 3 shows and 27 concessions.

Mr. and Mrs. Earl Swicegood went to Hot Springs, Ark.; Mr. and Mrs. Roy Little, Portsmouth, O.; Mr. and Mrs. Roy Haag, Monroe, La.; Mr. and Mrs. D. F. Wheeler and Guy White, Chattanooga; Mr. and Mrs. Larry Crabtree, Paducah, Ky.; Mr. and Mrs. Allen Grant, Lumberton, N. C.; Mr. and Mrs. F. D. Reed, Clarksville, Tenn.; White Salmon, Atlanta; Blackie Stringer, Tupelo, Miss.; Pop Eve McDaniel, Hattiesburg, Miss., and Ed Connert, Springfield, Tenn.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Nov. 14.—Vice-President M. J. Doolan handled the gavel at the interesting meeting November 12. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edward A. Hock, Sam J. Levy and J. C. McCaffery. Finance committee is arranging for the annual audit. House committee is getting ready for open house activities November 23-December 7. Brother H. B. Shive is coming in from Columbus, Ga., to enter a hospital. Brother Charles De Krecko is still ill at his home but showing improvement. Brothers Rankine, Young and Vollmer are still confined. Chairman Sam J. Levy and his banquet and ball committee are functioning well.

New Year's party will be held December 31, with Brother Ernie A. Young chairman. Memorial service committee includes Orval W. Harris, chairman; George W. Johnson, George C. Olsen, Walter F. Driver, Joseph M. Pavese, H. A. Lehrter, L. W. O'Keefe, Lou Keller, Ray S. Oakes, Nieman Eisman, Rube Liebman and James Campbell. Applications were sent in by Brothers Charles T. Goss and E. W. Weaver for Anton B. Pugal, Curtis L. Bockus, Charles E. O'Brien, Howard W. Percy, Carl L. Hanson and Henry McCaully. All were elected to membership and cards sent at once.

Recent arrivals include Jack Grimes, Denny Howard, Tom Sharkey, Pat Purcell, Sam Levine, William B. Naylor and George Paige.

Other visitors included George W. Westerman, Arden W. Morris, James Dewey, Ned E. Torti, Dave Golden, Gus Woodall, Sunny Bernet, William Blencoe, Murray Miller, John Fox, Past President J. C. McCaffery and Brother S. T. Jessop. Brother Joe Rogers was in town for a day visiting friends. Everything is set and ready for the many arrivals for the big doings November 28-December 3. Interest in the contest for prizes to be awarded at the banquet to members for securing the most listings for the directory is increasing weekly.

Ladies' Auxiliary

Club held a social November 5 in the Sherman Hotel. Please forward all award books on War Bonds to Chairman Mrs. Anne Doolan, Sherman Hotel, Chicago, Ill., not later than December 1. Awards will be made during convention week. Bazaar will be held during the convention at the Sherman Hotel, with Mrs. Henry Belden as chairman. All award books for the bazaar also are to be forwarded by December 1.

Installation dinner will be held December 2 in the Crystal Ballroom, Sherman Hotel. Your 1943 dues card will admit you. Past President Mrs. Lew Keller is in Hot Springs, Ark., as is Past President Mrs. Edward A. Hock. Preparations for open house are to be formulated.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Nov. 14.—At the November 11 meeting the nominating committee was appointed. It is not thought that there will be very much excitement over the election, as everything is smooth and serene—no factional fights, no dissatisfaction. The following members were voted on: G. Faske, Louis Rosshandler, Michael Goldberg, Jake Fisher, Victor Bonomo, Vangel Balam, Philip Faber, John J. Kelly. Clubroom floor these evenings reminds one of a miniature stock exchange, what with the new arrivals from all parts of the country, each trying to tell of his experiences of the season; in fact, all trying to talk at the same time. . . . The boys are all glad to see each other, they have all had a fine season, and they are buying tickets for the banquet as tho they were a nickel apiece. Gerald Snellens arrived in town with many pages of advertising for the year book, and on the same day Past President Max Linderman sent in a bundle of copy for the book. Arthur Goldberg has most of the book in the works. Doc Morris has received five letters in the last week from Doc Jr., who is in New Caledonia carrying a gun for his Uncle Sam.

Brother Thomas Brady reported that the dais will have the greatest array of interesting speakers that has ever been assembled for a function of this kind. Latest two members who have been inducted will report for duty before this is published—Edward Kalin and Al Katzen. We are still awaiting the mailing address of quite a number of the boys to whom we want to send Christmas packages. Next fun in order is the Barn Dance to be held in the rooms under the personal direction of Brother Jack Carr, chairman. Carr has already secured a 10-piece orchestra and quite a number of folksy entertainers. Ross Manning becomes a hotel operator in February when he takes over the Radio City Hotel on West 49th Street. Another "Mine Host" is Dada King, who transferred from the Crown to become the night man at the popular Somerset. Lew Lange, jack of all trades and master of most of them, chucked a more remunerative job to become an assistant electrician at Todd Shipyards, Erie Basin, Brooklyn.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Nov. 14.—Mike Krekos, president, presided at the regular Monday night meeting. Also on hand were Brother Charles Nelson, third vice-president, pinch-hitting for Ralph Losey, secretary; Roy Ludington, first vice-president; John Backman, fourth vice-president; S. L. Cronin, Harry Fink, Joseph Glacy, and J. Ed Brown, past presidents, and E. J. Walsh, treasurer. Communications were read from T. J. O'Brien, M. H. Arnold, Harry Wertz, Leigh N. Madsen, Robert Bodkin, Harry Chipman, Harry A. Warren, Joseph Gelb, Harry Horowitz, Lee Cooley, Albert Bozarth and family, Abe Fabricant and Max Kaplan. Chester A. Martin, William B. Amthor, Alfred A. Treadway, Robert Rand, Sam Gordon, Gay Upson, Harry F. McLaughlin, Lew C. Oesterle, Paul Sallee, James Rapin, Curtis Little, Thomas B. Williamson, Stacy Johnson, C. W. (Red) Gibbons and Harry A. Warren were welcomed into the club.

Committee reports were heard from Brothers Walsh, cemetery; John Miller, finance; Sam Dolman, membership; Harry Levine, entertainment; James Dunn and James Gallagher, sick and relief, and Harry Fink, building. Brother Dolman urged all to get their new members in before November 15 when the initiation and dues go back to \$20 per

year. Brother Milt Runkle is on the road to recovery, but Brother George Hines is still in a serious condition at the hospital. Whitey Gordon is to undergo an operation soon, and Ed Kennedy is expected to be released soon from a rest home in Newhall. Brother Dick Kanthe is in Golden Gate Hospital suffering from an eye injury.

A committee headed by Ted LeFors, chairman, and including Ray Rozard, Ed Brown, Spot Ragland, Ed Walsh, Harry Taylor and Harry Ross was named to study the by-laws with a view to making changes.



San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Nov. 14.—Last two weeks saw many new faces around the clubrooms. Louis Stone, Michigan Showmen's Association, is stationed at Kelly Field here. President Jack Ruback gave a party honoring Mr. and Mrs. Zack Terrell and executives of Cole Bros.' Circus during its stand here. A number of the circus people were elected to membership. They included Dick Scatterday, Charley Walpert and Zack Terrell.

Sam Aldrich, Perk Perkinson, Eddie Bales and W. B. Jones arrived last week after closing with Beckmann & Gerety Shows, Shreveport. Mrs. Rose Ruback tendered Mrs. Sally Stevens a birthday dinner. Bill Carr, last season with Alamo Exposition Shows, is in charge of the cocktail lounge at the clubrooms. Bill Bass and Steve Handing left for St. Louis for the winter. Mrs. Sophia Mullins held an old-timers' reunion at her apartment. Mrs. Tillie Jones is visiting friends here. Albert Wright presented the club with a piano. Bob Harris, World of Today Shows, is in charge of the recreation room.



Heart of America Showmen's Club

Reid Hotel
Kansas City

Ladies' Auxiliary

Club's regular meeting was held in the rooms at Reid Hotel November 2, with President Ruth Ann Levin presiding. Hattie Howk was appointed warder. In attendance were President Levin, Loretta Ryan, Secretary Bird Brainerd, Treasurer Pro Tem Ruth Martone, Margaret Ansher, Nora Suggett, Billie Houselle, Myrtle Massey, Dorothy Morphew, Esther Ray, Leola Campbell, Nellie Weber, Hattie Howk, Margaret Haney, May Wilson, Letty White, Billie Grimes, Jess Nathan, Catherine Calloway, Florence Mace, Mollie Ross and Catherine Boyd.

Letters containing dues, books and donations for the bazaar were read from Addie May Willetts, Nell Allen, Ellin Cramer, Virginia Laughlin, Trixie Clark, Clara Zieger, Elsie Brizendine and Nora Bagby. An invitation to attend the Chicago meetings was received from the Ladies' Auxiliary, Showmen's League of America.

Helen Brainerd Smith, who expects to make her home in California, has resigned. Mrs. Smith has been treasurer of the club for nine years. Bird Brainerd was appointed by President Levin to act as treasurer pro tem. Much comment was occasioned by the presentation of a quilt by Leola Campbell, embroidered with the names of all the club members. Members have received a card from President Levin in which she requested that each one add the digits of their telephone numbers and give the total or 25 cents as a donation. There has been a good return.

Billie Bedonle Grimes and Myrtle Starling Massey, recent brides, were given a rousing greeting. Night's award, a set of crystal ash trays, donated by Elizabeth Yearout, went to Jess Nathan. Bird Brainerd gave the treasurer's report, which shows the club's finances to be in good condition. Vina Ivy was elected to membership. Hattie Howk, Nellie Weber, Margaret Haney, Ruth Martone, Ruth Ann Levin, May Wilson and Bird Brainerd.

(See HASC on page 53)

ATTENTION! Showmen's League Members

The independent committee has pointed out in a special communication sent to most of the membership that there are times when an INDEPENDENT TICKET is necessary for the good and welfare of the League. It is fortunate that the constitution and by-laws make a special provision for such an INDEPENDENT TICKET, and those who originally drew up the articles of the constitution and by-laws were wise indeed, as they anticipated just such a situation and condition as confronts us today.

About nine years ago an independent ticket was found necessary and it was elected by a vast majority. Since that time, we are very happy to report, the League has flourished to an unprecedented extent and degree. This steady progress and continued successful operation was entirely due to the efforts of the membership body.

A very substantial majority of the membership which was definitely responsible for the past success of the League is now backing this present INDEPENDENT TICKET and we are certain of the support of all those who have the interest of the League at heart. Help us to maintain the present healthy and sound financial condition of the League—we cannot deter the steady progress that has been made for the last nine years. VOTE FOR THE CANDIDATES ON THE INDEPENDENT TICKET. They are as follows:

- JACK NELSON President
- FRED H. KRESSMAN 1st Vice-President
- HAROLD PADDOCK 2nd Vice-President
- S. T. JESSOP 3rd Vice-President
- LEE SLOAN Treasurer

Committee for the INDEPENDENT TICKET

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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

PACKING for Chi?

AFTER closing his fourth season as talker on Tracey Bros.' Side Show, Jack (Red) Lang is a candy butcher at Clover Theater, Baltimore.

ANGUS AND ESTELLE CHISOLM, after a successful season with Crystal Exposition Shows, are vacationing at their home in Columbia, S. C.

W. C. KAUS SHOWS and not Kaus Exposition Shows, as was recently reported, provided the midway at Columbia (S. C.) Colored Fair.

MRS. ELIZABETH GRIFFIN, of Birmingham and Daytona Beach, Fla., was a recent guest at the home of Mr. and Mrs. Clint Nogle, Penny Arcade operators, at Hot Springs.

PATRICIA (PAT) GORDON, for several seasons talker on the Follies front on Johnny J. Jones Exposition, visited *The Billboard* Cincinnati office November 13 while en route to her home.

SIGN in midway cookhouse: "No coffee served after 1 p.m."

EDDIE LIPPMAN, business manager of Great Lakes Exposition, is recovering from a major operation in Hubbard Hospital, Montgomery, Ala., reports Mrs. Lippman.

show manager on L. J. Heth Shows, closed a successful tour at Griffith, Ga., on October 31 and jumped to Monroe, La., where he will take over the side show with John R. Ward Shows.

BOB PAUL, Pop Eye the Sailor impersonator, letters from Athens, Ga., that he closed with James E. Strates Shows there November 7. He, Andy Gump and Jack Bailey left to join Hedy Joe Star's Show in Oklahoma City.

RIGHT now barber-shop rumors are about as authentic as those we hear on lots and in winter quarters.

"SINCE closing with Tivoli Exposition Shows," writes Billie Baker, annex attraction, from San Antonio, "I have been visiting here with Pvt. Gene Mercer. I will leave soon to visit my parents in Buffalo."

MARGIE FLYNN, annex attraction with Al Renton's Side Show on Mighty Sheesley Midway, closed with the organization in Mobile, Ala., November 2 and is vacationing in New Orleans until after the holidays.

IT will seem good to meet the gang at the Chi convention and again hear 'em boast of the great shows they have been with.

MEMBERS of Crafts Enterprises including Mr. and Mrs. O. N. Crafts, Mr.

King's English

DR. ARTHUR MARTWELL prided himself on being a talker of the old school. He had contempt for present-day talkers because they did not elaborate at least five minutes on each banner. He admitted that they got results, but he maintained that they were killing the profession by cutting openings on 15 banners to seven minutes. What did the profession hold for one who could hold a tip spellbound for a half hour while the likes of today's openers butchered the English language? He hated the inventor of loud-speakers and claimed that any youngster could stand behind one and read an opening. He had threatened to leave the business time and again, but knew no other profession. One day he was talking in front of a midget show and a girl show next to his refused to wait until he ended his drawn-out openings. He knew that gal ballys versus midget ballys were uneven odds and he cussed the revue roundly. The loud-speaker, which the show's management insisted that he use, carried the verbal abuse that he was giving it and the show next door to all parts of the lot, as he had forgotten to turn it off during the tirade. Resigning himself to his fate, he went into his opening with, "This is a \$1,000,000 attraction and each of the two tiny mites presented within is insured with Lloyds of London for \$500,000." The clack and rattle of his bad-fitting upper and lower plates were being carried over the sound system while he fought bravely to keep them in. Seeing his predicament, the gal showmen decided to give him a break and went over to offer a little encouragement with, "How is the grand old barker?" "Barker! Barker!" yelled the old-timer, "Ye Gods! Has it come to this?" Then, turning to the crowd, he elaborated, "My good people and brother Americans, if I could lay my hands on that unsophisticated 18-karat nitwit I'd climb down from this \$25,000 bally stand, take him behind yon \$50,000 hand painting and ram this \$2 loud-speaker down his damn throat. I, my good citizens and loyal Americans, am an orator."

balls, candy-floss and candy apples, lunch and grandstand privileges.

OUR white-collared gentry soon learned that lolling under office-wagon awnings while basking in self-admiration was out for the duration.

EDDIE ALLEN, formerly with Dodson's World's Fair and James E. Strates shows, letters from St. Louis that he is doing war work for the winter, and that Benny Sumner, former carnival trouper, who was stationed at Jefferson Barracks as a civilian clerk for the past year, has been transferred to Alaska.

HEARD of a manager who insisted upon his agents going to filling stations and picking up all free maps so that his help couldn't get away.—Colonel Patch.

PIONEER VICTORY SHOWS' Waverly (N. Y.) quarters notes by A. Murray: Daredevil Elmer Bruffy, who is wintering here, was a recent visitor. Tex Rose and family are working clubs around Williamsport, Pa. On a recent business trip the writer met Mr. and Mrs. Danny Carr, concessionaires, and Eddie Reith-hoffer.

DICK KANTHE, well-known wrestling show operator, formerly with Bernardi Greater and John T. Wortham shows and for the last five seasons with Crafts Golden State Shows, suffered a painful eye injury recently at Bakersfield, Calif., when a piece of steel flew from an iron stake and struck his eye. Kanthe was removed to a Los Angeles hospital, where a strong magnet finally dislodged the missile. After a week in the hospital Kanthe was permitted to return home, but the condition of his vision is undetermined.

AFTER checking into a different hostelry each week for the season some showmen should have enough stationery on hand to take care of their correspondence this winter.

AMONG showfolk vacationing in Hot Springs, Ark., are Mr. and Mrs. Joe Murphy, World of Today Shows; Mr. and Mrs. Alton Pierson and Mr. and Mrs. Chuck Moss, Al Baysinger Shows; Mr. and Mrs. Clayton Holt, Wonder Shows of



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 Size 46x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

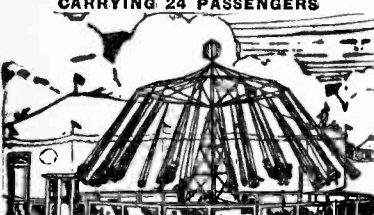
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The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

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Arcade Machines Wanted
 Put your Amusement Machines in Norfolk's newest Arcade. Percentage basis. Granby St. location. Write or wire ELLER.

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 Or exchange same at all times. Want Feature Films. Can use some Short Subjects of Prize Fights and Vaudeville. Address: BOX 5483, Metropolitan Station, Los Angeles, Cal.

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 Acts for Museum. Wire or write 17 South Robinson St. Oklahoma City, Okla.



PLAYING PROMINENT roles in the Showmen's League of America's memorial services in the Bal Tabarin of the Hotel Sherman, Chicago, November 29 will be Dr. Charles Copeland Smith (right) and Bernard Mendelson. Dr. Smith, who has been successively a minister, sociologist, commentator and lecturer and is ranked as one of Chicago's outstanding speakers, will again conduct the memorial, while Mendelson, widely known in outdoor show circles, is the memorial committee chairman.



G. WESTFALL, sound truck operator, formerly with Nelson Breeze and Brown Novelty Shows, is using his equipment on Civilian Defense and other jobs in Bellevue, Ky.

STACY KNOTT, Twin Ferris Wheel foreman on Prell's World's Fair Shows for the last five years, reports he is wintering in Fayetteville, N. C., after closing a pleasant season at Tarboro, N. C., October 30.

BOB LEITHISER, side-show talker on World of Mirth and W. S. Curl shows, visited *The Billboard* Cincinnati office last week. He reported a successful season with Curl Shows in Ohio and said he plans to winter in the South.

NOTHING looks as bad as battered chromium, but we can't do anything about it.

"AFTER a successful season with Johnny J. Jones and Rubin & Cherry expositions we are wintering here, where Nicky is again employed in a liquor store," Mr. and Mrs. Nicky Raymond write from Tampa.

PROFESSOR L. LEVITCH, mentalist, reported from Dallas that he entered Baylor Hospital there November 13 to undergo a major operation. He delayed the operation until after closing his season at Shreveport.

TODAY'S winter-show-route question isn't "Where is it booked?" but "Which way is it heading?"

JOHN A. WALKER, last season side

and Mrs. Roy E. Ludington, Mr. and Mrs. Roger Warren and Mr. and Mrs. Frank Warren will leave quarters in North Hollywood, Calif., soon on a two-week trip to the high Sierra-Nevada mountain range.

RATIONING: It is obvious that the cookhouse pork chops will be thinner in quarters this winter.

MAJOR O'SATYRDAE, this season with the Side Shows on Sunburst Exposition and James E. Strates shows, visited *The Billboard* Cincinnati office November 14 while in the Queen City to play school and lodge dates. George White, ossified man, is with him. O'Satyrdae is doing his Hindu hamp and fire act.

SHOULD many more doctors go into the service, health-seeking patrons can always fall back on candy apples.

MR. AND MRS. WALTER H. MOORE, who closed with their novelty jewelry stand on Buckeye State Shows at McGehee, Ark., report they worked to good business in Mississippi with that organization. They plan to winter in Biloxi, Miss.

YOU'RE an old-timer if you can remember when Manila rope could be purchased in almost any hardware store.

MYERS CONCESSIONS closed a satisfactory season at Putnam County Fair, Ottawa, O., October 6-10. Three units operated thru the season. They consisted of frozen custard, ice cream, snow-

"GIVE THE LEAGUE BACK TO ITS MEMBERS"

QUOTATION FROM AN ADVERTISEMENT IN THE BILLBOARD OF NOV. 7TH, 1942

ANSWER! The League has always been in the possession of its membership whose past wisdom in electing officers has made it the financially strongest Showmen's organization in the entire world.

<p>SHOWMEN'S LEAGUE OF AMERICA Year 1934</p> <p>Membership 429 Treasurer's Report\$5,294.60 Ernie Young, President</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1935</p> <p>Membership 584 Treasurer's Report\$12,872.91 J. W. (Patty) Conklin, Pres.</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1936</p> <p>Membership 852 Treasurer's Report\$27,722.18 J. W. (Patty) Conklin, Pres.</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1937</p> <p>Membership ... 1215 Treasurer's Report\$33,873.12 J. C. McCaffery, President</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1938</p> <p>Membership ... 1302 Treasurer's Report\$63,960.66 J. C. McCaffery, President</p>

— BE SURE —

VOTE THE REGULAR TICKET

FLOYD E. GOODING, ShowmanPresident
(President American Carnival Association)
(President Gooding Amusement Enterprises)

BARNEY S. GERETY, ShowmanFirst Vice-President
(Manager Beckmann & Gerety Shows)

M. J. DOOLAN, ShowmanSecond Vice-President
(President Amusement Ride Operating Co., Inc.)

JOE ROGERS, ShowmanThird Vice-President
(Dufour & Rogers Productions)

WILLIAM CARSKYTreasurer

"A Ticket of Showmen for Showmen"

<p>SHOWMEN'S LEAGUE OF AMERICA Year 1939</p> <p>Membership ... 1379 Treasurer's Report\$63,426.44 J. C. McCaffery, President</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1940</p> <p>Membership ... 1037 Treasurer's Report\$67,336.35 Frank P. Duffield, Pres.</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1941</p> <p>Membership ... 1342 Treasurer's Report\$89,800.85 Frank Conklin, President</p>
<p>SHOWMEN'S LEAGUE OF AMERICA Year 1942</p> <p>Membership ... 1411 Treasurer's Report\$94,428.36 Carl J. Sedlmayr, President</p>

OUTDOOR SHOWMEN

The "Outdoor Showmen" have been responsible for at least 98 per cent of the success and financial strength of the league. The greatest strides have been made by electing officers who are showmen.

VOTING BY MAIL Voting by mail was originally voted in by Past Officers with the present condition in view so as to protect the rights of the out-of-town members.

1943 GOAL
\$100,000.00

SECURITY Not only has the League, through the foresight of its past and present officers, been made the financially strongest Showmen's organization in the world with \$94,428.36 in its treasury — but those precious dollars — your dollars — up to now have been invested in United States and Canadian Government Securities, where they cannot be dissipated and should be preserved for the benefit of its members.

America, and the "good-will ambassadors," as they are affectionately nicknamed by their friends, Mr. and Mrs. Buster Shannon.

SHOWMEN dislike being tourists and will have no part of sight-seeing tours nor of mailing scenic views of their routes, but when they're at the convention you should see 'em mailing picture postcards of Hotel Sherman and other Chi sights!—Muggin' Machine Mazie.

DOLLY YOUNG, manager and legal adjuster of Barkoot Bros.' Shows last season, directed the opening of Neil Cameron's Grant Park in Charleston, S. C., October 30 to successful results, she reports. Dolly is managing the park for Cameron and line-up includes Steblar's Merry-Go-Round, Ferris Wheel and Chairplane; E. R. Wade's 11 concessions; Steblar's two concessions, and five concessions owned by Miss Young. Among visitors were members of Kaus Greater Shows and Liberty United Shows.

DONALD J. MUNGER, who was with his brother, Ford Munger, on a photo gallery with Art Lewis Shows, is an aviation cadet at Army Air Force Classification Center, Nashville.

D. P. LaROUECH, son of Danny LaRouech, of cookhouse note, has been promoted to the rank of corporal with 481st Ord. Co., Avn. Bomb, overseas. His brother, Richard, enlisted in the navy last week.

PVT. HARRY O. McCLURE, former side show lecturer on Johnny J. Jones Exposition and last season with Lipsky and Paddock Concessions, is with 390th A. B. Squadron, Army Air Base, Richmond, Va.

PVT. LOU (SLIM) SCHWARTZ, former agent for Lipsky and Paddock Concessions on Johnny J. Jones Exposition and last season with Coleman Bros.' Shows, is with Headquarters Company, 142d Infantry, Fort Edwards, Massachusetts. He visited *The Billboard* Cincinnati office on November 9, while in the Queen City on a furlough.

PVT. EDWARD W. (PAT) RYAN, last season with Royal American Shows, enlisted while at Louisiana State Fair, Shreveport, and is with Recruit Detachment, Flight E, Randolph Field, Texas.

FORMER utility man and ride foreman with carnivals, Corp. James L. Lollar is a member of 54th Armored Infantry stationed at Fort Benning, Ga. While on furlough recently he visited Royal American and Hepnies Bros.' shows.

PVT. LAVERNE P. (LOUIE) LOUIS is an electrician with 66th Engineers at Camp A. P. Hill, Va. He trouped with Sunburst Exposition Shows for a number of years and was with Wozniak's concessions before enlisting.

LAST season with Wonder Shows of America, Pvt. Robert (Slim) Harris, balloon dart concession agent, was inducted after playing Muskogee (Okla.) Free Fair and is stationed at Fort Benjamin Harrison, Indiana.

SEND A POST CARD to Circulation Manager, *The Billboard*, Cincinnati, O., advising when you receive your copy on subscription or at newsstands. The Circulation Department is working on a plan to get subscribers' copies and newsstand copies delivered earlier.



Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CORP. GEORGE BEDONIE JR., former trouper, is a member of 304th Air Base Squadron, Wheeler-Sacks Field, Pine Camp, N. Y.

FORMER special agent on J. J. Page Shows, Pvt. C. C. Jernigan was inducted into the army at Fort Oglethorpe, Ga., recently.

H. E. (BILLIE) WINGERT, former carnival showman, is a private with 12th Armored Division at Camp Campbell, Kentucky.

RAYMOND G. HALE, son of Tom and Ruth Hall, bingo operators with Central Amusement Company, is a fireman, second class, with the United States Coast Guards. He enlisted November 5.

Whose the—?

A SMALL MIDWAY was putting in a winter the hard way by staying out in the sticks of the Carolinas. That winter was one of the coldest and wettest in history and forced the show to stay on the same lot for several weeks, and it opened only when weather permitted. The showmen, knowing that one town would be as bad as another until the weather broke, were satisfied to live in their trailers and get bean money when possible. The cookhouse operator opened only when a few native hamburger eaters came onto the lot, because the showfolk had eaten him out of stock by putting it on the cuff. Sleet arrived on the third Saturday that the show had been there, and the troupers were bemoaning the loss of what might have been an eating-money gross. At 9:30 p.m. the sleet stopped. Lights were turned on and a car loaded with young people, who were driving to a night club, stopped. Noticing the egg dodger, they wanted to throw. But the colored lad who did the dodging had departed for home. Seeing the tip, the dodger's manager rushed behind the stand, put his head thru the curtain and yelled at his wife to sell the eggs. After each had thrown several eggs, which found their marks and splattered mercilessly all over his face and head, the fun seekers departed. Coming from behind the curtain, while busying himself pulling the frozen yolks from in his hair and wiping his face with his shirt sleeve, he yelled, "Why in hell did you let those chumps get away? Had I been handling the game I'd got another 20 cents."

TURKEY RAFFLE WHEELS

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Complete KENO Outfits

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Write for our new Fall price list today and start saving money by buying your supplies from us.

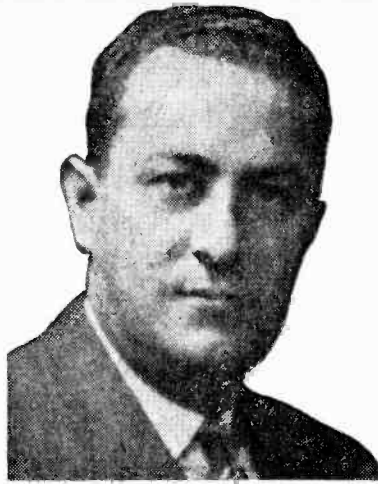
GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST. CINCINNATI, OHIO

Phillips Takes Control of JJJ

AUGUSTA, Ga., Nov. 14.—E. Lawrence Phillips announced from the shows' winter quarters here that he had again acquired control of the Johnny J. Jones Exposition and that, according to present plans, it would go out in 1943 under his direction.

He said that Maurice Lipsky and Harold (Buddy) Paddock, concessionaires, who were co-owners the past season, had withdrawn their interests. Lipsky is to enter military service. Phillips said that he intended to conduct the organization with the same policies that prevailed under his management when he was in sole control for a number of seasons prior to that of 1942.

He added that a number of contracts made with boards of large fairs, some of which were canceled in '42 because of war conditions, were retroactive and that the lapsed fairs, when resumed, would be added to the route. Some fairs played this year have been contracted for 1943. Phillips will leave next week to spend some time at the shows' headquarters in Washington.



DAVID B. ENDY, president of Endy Bros. Shows, which went into quarters in Windsor, N. C., recently after closing the most successful season in their history at Elizabeth, N. C., said that the shows were aided by good weather and little labor shortages at most of the engagements. Grosses on the 44-week tour was considerably ahead of 1941 and organization played the gas-rationed East to good results, he said.

Biz Continues Good For Arthur in Ariz.

BISBEE, Ariz., Nov. 14.—Despite minor wrecks labor shortage and loss of three days, Arthur's Mighty American Shows continues to obtain good results on their tour of Arizona, the management reported here. Williams gave shows fair business, while Flagstaff and Prescott were outstanding. At Superior a down-pour hampered activities. Entering Superior the canvas truck was wrecked when a coupling came loose necessitating using the menagerie top for the circus. Having lost three days, Miami-Globe, Safford and Wilcox were canceled and the circus moved into Coolidge to fair returns. Poorest business on the tour was experienced at Benson. Local stand was the banner spot so far.

Claude and Leone Barie, of Zelger's United Shows, visited at Benson. Walton de Pellaton celebrated a birthday at Coolidge and was tendered a dinner party by Gladys Belshaw and Virgil Freeman. Manfred and Mae Stewart celebrated their 27th anniversary with a dinner at a local cafe. Jerry Fox left for a visit to Los Angeles after the Prescott stand. Martin and Dolores Arthur spent two days visiting in Phoenix, while Everett and Betty Coe came on for a two-day visit and then left on a booking tour of Southern California. Stella Donzelli visited her family. Charles and Mildred Ferguson returned with their photo gallery after spending a week in Phoenix. Good business was chalked up by Gladys Belshaw, Virgil Freeman, Jack Christensen, Charles Smith and Art Anderson, concessionaires. Mrs. Art Anderson spent a brief vacation in Phoenix. Tex Tooman joined with his knife-throwing act, assisted by Ellen Berry.

Showfolk entertaining during the week were Mr. and Mrs. Glenn Henry, Mr. and Mrs. Cliff Henry, Mr. and Mrs. Delbert Graham and Helen Donzelli. Mr. and Mrs. Richard Alexander left for their home in Phoenix for the winter. Thomas McDow is wintering in Phoenix, as is Harry L. Gordon. Visits were exchanged with members of Seibrand's Shows. Among visitors to the office were Pete Seibrand and Cannon Ball Bell.

RA to E. St. Louis Barn

MIAMI, Nov. 14.—For the first time in eight years the Royal American Shows will not winter on the State fairgrounds in Tampa.

Due to the occupation of the buildings by the army and transportation units, it was decided to winter in East St. Louis, Ill.

CONCESSIONS WANTED

For large store in heart of Petersburg, Virginia.

Thousands of soldiers located in near-by Camp Lee. Photo Gallery to join at once. Flat Novelties and Jewelry or any other Concession that would fit in with plans of a Playland. Write or wire

HYMIE JACOBSON

Chesterfield Hotel Petersburg, Virginia

Lewis in Norfolk Finale; Combo Is Host to CSSCA

NORFOLK, Va., Nov. 14.—Art Lewis Shows successfully concluded their 30-week 1942 season here tonight after a good week's stand at 20th and Monticello avenues. Shows will be moved into quarters at Fox Hall here Monday, where work of rebuilding and construction of new shows will be carried on during the winter. Owner Art Lewis will make his headquarters at Monticello Hotel here, and Manager Charley Lewis plans to winter here.

Eddie Delmont, assistant manager, plans to return to Bridgeport, Conn., while Harry Parker, general agent, will head for his home in Boston, where he will remain until after the holidays. Percy Morency, secretary, will remain here, and M. G. Stoakes, special representative, will return to his home in Cleveland, O. E. B. Braden, legal adjuster, and wife go to Braden Hall in Tennessee, and Howard Ingram, superintendent, will remain in quarters for some time before joining Mrs. Ingram at their home in Sarasota, Fla.

Frank Seeger, trainmaster, will remain in quarters for the winter. Ralph Rothrock, advertising agent, will go to Tampa to join the merchant marine. Roland Beck, treasurer, will go into public construction for the winter. M. B. (Doc) Rutherford, publicity director, will be with the Byrne organization as office manager in Magruder, Va.

On November 3 Art Lewis had as his guests these members of the Consolvo (See Lewis Norfolk Barn on page 53)

Crafts 20 Big in Hollywood Barn; Fiesta Is Okay in L. A.

NORTH HOLLYWOOD, Calif., Nov. 14.—After a profitable 40-week tour Crafts 20 Big Shows pulled into winter quarters here recently and were followed two weeks later by Golden State Shows (No. 2 Unit), which was in operation for 35 weeks and recorded the best tour in its five-year history. Crafts Fiesta Shows (No. 3 Unit) are still playing Los Angeles spots and will continue there for several more weeks, Manager Bill Meyer said.

Fiesta unit exhibited in San Diego on a waterfront location from early April until late fall, then moved to Los Angeles at Manchester and Compton boulevards, where they have played to good business. Skooter and Flying Skooters will be brought into quarters soon. All equipment is being stored and a crew is still busy hanging canvas in the lofts. O. N. Crafts went to San Francisco, where he has a set of miniature rides in operation at a department store. Roy E. Ludington, general manager, is in quarters. W. Lee Brandon, manager Golden State Shows, left by plane recently on a business trip to Salt Lake (See Crafts in Hollywood on page 55)

Gold Medal Returns To Winter Quarters In Columbus, Miss.

PANAMA CITY, Fla., Nov. 14.—Concluding one of the most successful seasons in their history as midway attraction at the fair here, Oscar Bloom's Gold Medal Shows have been shipped to winter quarters in Columbus, Miss. Fair, scheduled for a week's run, was extended at the request of President Frank Merriam, who gave good co-operation. General Manager and Mrs. Bloom put in much time here signing new members for the Showmen's League of America and Ladies' Auxiliary. Confident that motorized shows will be permitted to take the road again next year, Owner Bloom is making plans to have the largest show in his career in 1943.

Following the wind-up here, J. F. Murphy and Charles W. Hartley went to Tarpon Springs, Fla.; Edgar Riley, Columbus, Miss.; Mrs. J. F. Murphy, Tarpon Springs, Fla.; Dolly Dimples and Frank Geyer and Bud Foulk, Orlando, Fla.; Mr. and Mrs. George W. Peterson, (See Gold Medal in Miss. on page 53)

Krekos Adds \$532 To Army-Navy Fund

NEW YORK, Nov. 14.—George Hamid, national chairman War Activities Committee of the Outdoor Amusement Industry, reported that Mike Krekos, of West Coast Circus Shows, sent a check for \$532 to the Army and Navy Emergency Relief Fund.

This was apparently an outright contribution as Krekos had made no official pledge. Amount forwarded boosted the grand total from all sources to \$164,276.29, according to weekly compilations recorded by *The Billboard*.

ROUTES

(Continued from page 18)

Parks, Bernice (Beverly Hills) Newport, Ky., cc.
Paulson, Lehua (Lexington) NYC, h.
Peck & Peck (Ubangi) NYC, cc.
Phillips, Bob (Kentucky) Toledo, cc.
Poranski, Alois (Music Hall) NYC, t.
Powell, Mel (Roxy) NYC, t.
Price, Georgie (La Conga) NYC, cc.
Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., cc.

R
Randolph, Johnny (Patlo) Cincinnati, cc.
Rascha & Mirko (La Vie Parisienne) NYC, cc.
Ray & Trent (Buffalo) Buffalo, t.
Raye, Mary & Naldi (Versailles) NYC, cc.
Reilly, Betty (Helsing's Vodvil Lounge) Chi., c.
Revel & Allen (Athletic Club) Detroit, 16-26, cc.
Reyes, Billy (Buffalo) Buffalo, t.
Reynolds & McMahon (Park Central) NYC, h.
Reyes, The (Leon & Eddie's) NYC, cc.
Richards, Don (La Conga) NYC, cc.
Rivie, Adele (Wivill) NYC, cc.
Roberts, Lucille & Eddie (USO unit) Greensboro, N. C., 16-19; Wilson 20-23.
Roberto & Rosita (Kona) El Cerrito, Calif., cc.
Robinson, Al (Fensgate) Boston, h.
Rodney, Cyril (Versailles) NYC, cc.
Rogers, Danny (18 Club) NYC, cc.
Rogers, Roy (Mardi Gras) NYC, cc.
Rosati, Sandro (Park Central) NYC, h.
Rose's, Billy, Diamond Horseshoe Revue (Palace) Cleveland, t.
Rosinski, Josefa (Music Hall) NYC, t.
Ross, Shirley (RKO-Boston) Boston, t.
Rossie Sisters (Shangri-La) Phila., cc.
Roxettes (Earle) Washington, t.
Russell, Bob (New Yorker) NYC, h.
Ruton's Canines (Playland) Anniston, Ala., cc.
Ryan, Patricia (51 Club) NYC, cc.
Ryan, Sue (Earle) Washington, t.

S
Sailors, Three (Orpheum) Omaha, t.
St. Claire Sisters & O'Day (National) Louisville t.; (Shrine Circus) Evansville, Ind., 23-28.
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., cc.
Salute From Hawaii Unit (HI Hat) St. Louis, cc.
Samuels, Four (Earle) Washington, t.
Saro, Juan Jose (El Chico) NYC, cc.
Satten, George (Casino Russe) NYC, cc.
Saunders, Betty (Louise's Monte Carlo) NYC, cc.
Scott, Hazel (Paramount) NYC, t.
Scott, Margaret (Pierre) NYC, h.
Scott, Raymond (Roxy) NYC, t.
Sebastian, John (La Vie Parisienne) NYC, cc.
Seed, David, & Co. (Tower) Kansas City, Mo., t.
Selandias, The (Wivill) NYC, re.
Sharlan, Howard (Webb's Patlo) St. Petersburg, Fla., cc.
Shayne, Al (Aquarium) NYC, re.
Shaw, Sandra (Plaza) Elizabeth, N. J., cc.
Shepherd, Ethel (Stevadora) Detroit, cc.
Shutta, Ethel (Mardi Gras) NYC, re.
Simmons, Carole (Capitol) Portland, Ore., 16-24, t.
Skyliners (Indiana) Fort Wayne, Ind., h.
Smith, Betty Jane (Glenn Rendezvous) Newport, Ky., cc.
Smith, Jerry (Ubangi) NYC, cc.
Smith, Roland (Café Maxim) NYC, c.
Sonya & Michel (Café Maxim) NYC, cc.
Southern Sisters (Patlo) Cincinnati, cc.

Stanley, Bert (Chin's) NYC, re.
Star Dusters, Four (RKO-Boston) Boston, t.
Starr, Judy (State) NYC, t.
Stearns, Roger (1-2-3 Club) NYC, cc.
Stern, Lois & Jean (Capitol) Washington, t.
Stevens, Gary (RKO-Boston) Boston, t.
Stooges, Three (Bowers) Detroit, cc.
Sue, Lyda (Colonial) Dayton, O., t.
Sullivan, Maxine (Le Ruban Bleu) NYC, cc.
Sumner, Helen (Ivannah) Chi., re.
Suns, Three (Piccadilly) NYC, h.
Sydell, Paul, & Spotty (Palmer House) Chi 16-25, h.

T
Talley, Mary (Cerutti's) NYC, cc.
Tamaris, Helen (Rainbow Room) NYC, cc.
Taylor's, Frank, Follies Americana (Sumter) Sumter, S. C., 18, t.; (Bijou) Savannah, Ga., 19-21, t.; (Albany) Albany 24, t.; (Martin) Dothan, Ala., 25, t.
Terrell, G. Ray (La Vie Parisienne) NYC, cc.
Therrien, Henri (George Washington) Jacksonville, Fla., h.
Thompson, Janet (Wivill) NYC, re.
Tint, Al (Carolina) Columbia, S. C., 18, t.; (Modjeska) Augusta, Ga., 19-21, t.
Tondelayo & Lopez (Ubangi) NYC, cc.
Torres, Alberto, & His Four Dancers (Pierre) NYC, h.
Towne, Archie (51 Club) NYC, cc.
Toy, Ming (Wivel) NYC, re.
Toy & Wing (Stanley) Pittsburgh t.
Tracy, Arthur (Bowers) Detroit, cc.
Travers, Jean (606 Club) Chi., cc.
Tullah & Mia (Colosimo's) Chi., cc.

V
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, re.

W
Wain, Bea (Chase Club) St. Louis, cc.
Wakefield, Marian (State) NYC, t.
Wally, Nathan (Boulevard) Elmhurst, L. I., N. Y., cc.
Wayne, Jinja (18 Club) NYC, cc.
Weber Bros. & Chatita (Alvin) Minneapolis, 16-21, t.
Wenton Ruth (Café Maxim) NYC, cc.
Wesson Bros. (Chicago) Chi., t.
Whaling, Bobby, Co. (Roxy) NYC, t.
White, Jerry (Bill's Gay '90s) NYC, cc.
Williams, Pearl (51 Club) NYC, cc.
Wilson & Steele (Cerutti's) NYC, cc.
Wilson, Derby & Frenchie (Ubangi) NYC, cc.
Winnick & Mae (Palace) Columbus, O., t.
Wood, Napua (Lexington) NYC, h.
Woods & Bray (Northwood Inn) Detroit, cc.
Wright, Charlie (Weylin) NYC, h.

Y
Yacht Club Boys (Park Central) NYC, h.
Yates, Hal (Sheraton) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, cc.
Youngman, Henry (RKO-Boston) Boston, t.
Yvette (Bowers) Detroit, cc.

Z
Zimmy, Al (Tower) Kansas City, Mo., t.
Zorita (Famous Door) NYC, cc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: (Fair) St. George, S. C.; Cope 23-28.
Bantley's All-American Park: Fayetteville, N. C.
Buckeye State: Rayville, La.
Fay's Silver Derby: Monroe, Ga.
Gentsch & Sparks: Picayune, Miss.
Great Southern: Lumberton, Miss.
Hall's United: Waldo, Ark.
Hubbard: Hattiesburg, Miss.
Hughes's Greater: Reydell, Ark.
Miller, Ralph R.: Baton Rouge, La., 16-20.
Scott Expo.: Atlanta, Ga., 16-21.
Siebrand Bros.: Phoenix, Ariz.
Southern State: (Fair) Alachua, Fla.
Texas Kidd: Olney, Tex.
Tidwell, T. J.: Rotan, Tex.
Tower Am. Co.: Ridgeville, S. C.
United Expo.: Leesville, La.
Ward, John R.: De Quincy, La.

CIRCUS

Dadley Bros.: Weatherford, Tex., 17; Mineral Wells 18; Stephenville 19; Cleburne 20; Hillsboro 21.
Polack Bros.: (Shrine Mosque) Peoria, Ill., 17-22; (Coliseum) Ottumwa, Ia., 26-29.
Ringling Bros. and Barnum & Bailey: Beaumont, Tex., 17; Alexandria, La., 18; Baton Rouge 19; New Orleans 20-22; Mobile, Ala., 23; Jacksonville, Fla., 25; West Palm Beach 26; Miami 27-28; Tampa 30; season closes.
Van Tiburg & McReavy: Davenport, Ia., 23-29.

MISCELLANEOUS

Burke & Gordon: Indianapolis 16-21.
Campbell, Loring, Magician: Mingo, Ia., 18; Belle Plaine 19; Panora 20; Manly 21; Elkader 24; Greene 25.
Couden, Doug & Lola: School Assemblies, Abbeville, S. C., 16-21.
DeCleo, Magician: Mount Vernon, O., 16-21.
Doss, Benny, Comedy Co.: Linden, Tex., 16-21.
Lippincott, Magician: Tullahoma, Tenn., 16-24.
Long, Leon, Magician: Marks, Miss., 18-19.
Ricton's Dogs, school show: Gadsden, Ala., 16-21.

ADDITIONAL ROUTES

Bradshaw, Ray (Club Royale) Savannah, Ga., 16-21.
Daniel, B. A., Magician: Magadore, O., 16-21.
Doyle, Eddie & Amy (Plaza Grill Night Club) Zanesville, O., 16-21.
Jaxon, Great, & Jerry (State Theater) Benton Harbor, Mich., 20-22.
Lewis, Ralph (21 Club) Baltimore 16-21.
Mills, Dick, Ork (Pleasure Pier Ballroom) Port Arthur, Tex., 16-21.
Nero Players: Crystal Hill, Va., 16-21.
Romus, Flying (Shrine Circus) Macon, Ga., 16-12.
Rooney, Ed & Jennie (Wirth Circus) Portland, Me., 16-21.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 14.—Plans for the ninth annual meeting of the association have been completed. We have received word from several additional members, including Clemens Schmitz, New York, and James W. (Patty) Conklin, Conklin Shows, among others, of their intention to attend the annual meeting. From the correspondence being received at this office it would appear that a sizable attendance at the annual meeting may be safely predicted, and from the nature of the correspondence we are of the impression that the subjects of taxation, rationing and transportation will probably highlight the discussions at the meeting.

An honorary personnel membership was issued to Ross E. Reed, private first class, who was formerly with Gooding Greater Shows. United States Department of Commerce has furnished this office with business surveys covering the areas centered by Atlanta and San Francisco and for the New England section.

War Production Board has handed down an order prohibiting the use of stainless steel in a list of about 75 items, included among which are amusement park devices and exhibition and fair apparatus, including lighting equipment, racks and stands.

Office of Price Administration has released further information relative to the gas rationing program.

St. Louis

ST. LOUIS, Nov. 14.—Mr. and Mrs. Sam Sclomon, Sol's Liberty Shows, visited *The Billboard* office Wednesday while in the city visiting relatives. They plan to spend about 10 days in Hot Springs before going to the Chicago meetings. Other visitors included Mr. and Mrs. Curtis L. Bockus, Danny Larouech and Thomas St. Germaine passed thru the city this week en route to Malden, Mo., where they are slated to open a cafe tomorrow for the winter. Two of Danny's sons are in the armed service, Danny Jr. being a corporal in the army, while Richard joined the navy last week. Reginald Ferguson, with Dodson's World's Fair Shows this season, also passed thru en route to Malden, Mo., where he plans to operate a theater. A new air corps training camp is being built in that city.

Mr. and Mrs. Fred Proper arrived last week after closing with Johnny J. Jones Exposition. He reports a good season. They left yesterday for Kansas City, Mo., and from there will go to Chicago for the meetings before returning to their home here for the winter. Mr. and Mrs. George Davis and Floyd Hesse, also of Jones Exposition, came in Tuesday.

Royal American Shows went into winter quarters in East St. Louis this week. H. C. (Whitey) Warren, trainmaster Beckmann & Gerety Shows, arrived at his home this week for the winter. Mr. and Mrs. Gus Forster, last season on Dee Lang's Famous Shows, are visiting friends here. Mr. and Mrs. William (Bill) McClain, with Buff Hottle Shows, came thru Thursday en route to their home in Northern Illinois. John Francis, owner Maryland Shows, stored his rides and paraphernalia in winter quarters here. He plans to remain for the greater part of the winter.

Macon Is Okay for Franks

MACON, Ga., Nov. 14.—Franks Greater Shows, currently playing the Broadway lot, chalked up a good week's business last week. Manager W. E. Franks reported. Spot is advertised as Franks' Park and is slated to operate indefinitely. Business was light the early part of this week because of cold weather. This is the third week of operations and thus far the Fridays and Saturdays have been big.

Harry's Shows Win in Dublin

MACON, Ga., Nov. 14.—Harry Lottridge, manager of Harry's Greater Shows, visiting here on business, informed that his organization had a profitable stand in Dublin, Ga., last week and is playing Wrightsville, Ga., this week to good results. Harry's Greater Shows are scheduled to stay out as long as weather permits.

RS To Use New Wilmington Barn

WILMINGTON, N. C., Nov. 14.—Following a good season R & S Shows will conclude their 1942 tour here soon and go into quarters purchased recently by Owners James M. Raftery and George Smith. New location is on Highway 74 near here, and includes two buildings which will accommodate the show trucks and other paraphernalia.

Shows played Legion Field here, presenting the midway attractions at Armistice Week Celebration this week. Organization plans to continue at the spot as long as weather permits. Shows had a profitable week at 12th and Castle streets for the week ended November 7. City's war workers are liberally patronizing amusements of all kinds.

Organization opened its tour here March 30 and has scored a prosperous season, Jimmy Raftery, president and general manager, said. Midway presents 5 rides and 20 concessions. W. R. (Red) Hicks is business manager, and Mrs. Carrie Raftery, secretary. Shows carried their own Diesel light plants.

James Anderson is foreman of the Merry-Go-Round; Leonard (Sketter) Garrett, Ferris Wheels; Bill Martin, Octopus, and Curley Hardy, sound technician. Walter D. Nealand, after closing with John H. Marks Shows at Florence, S. C., joined the executive staff to handle press and radio. Claude O. Shields, Station WMFD, interviewed Jimmy Raftery and Nealand in a special 15-minute broadcast. *Wilmington Star-News* co-operated. A skeleton crew will be maintained in quarters until January 1, when more men will be put to work readying shows for the spring tour.

PCSA Votes Krekos Funds For Continuance Campaign

LOS ANGELES, Nov. 14.—With most of the West Coast shows off the road for season, Pacific Coast Showmen's Association has voted funds to President Mike Krekos to carry on his campaign for the continuance of outdoor show business in 1943. Altho the situation is still in the enigma stage, Krekos, at the regular PCSA meeting Monday night, revealed the Office of Defense Transportation here has advised him that amusement trucks were now classed as commercial and that certificates of war necessity would be issued to them the same as other trucks.

Krekos said this announcement cleared up a part of the situation that was confronting outdoor show owners on the Pacific Coast. He advised all show operators, however, not to take out their certificates until such time as they may need them or prior to going on the road again as it is thought that a different situation may then be had and this would further simplify matters.

President Krekos said he is attempting to work out a plan to handle the individual car situation with OPA to pool show cars and get special permits to operate them in fleets with the different shows. Krekos says he plans to continue negotiations with the various war boards and he emphasized the fact that hopes of the outdoor amusement men lay in unified action.

Grand Union in Conroe Barn

CONROE, Tex., Nov. 14.—Grand Union Shows, which closed a successful season last week, have been stored on the fairgrounds here for the winter, Louis Bright reported. He said that after a few days' vacation in Houston, Mr. and Mrs. Roy Gray will leave for Indianapolis, where they will winter.

SPARKS CLOSER

(Continued from page 30)

cold weather at some of the spots hampered activities, Robert L. Overstreet, publicity director, said.

First fair stand at Brodhead, Ky., saw midway grosses hiked 25 per cent over 1941. Management said the labor situation was serious at times, with good ride men at a premium, but with few exceptions shows were up and ready on schedule. Manager J. F. Sparks said he was highly satisfied with business on the season and that he is laying plans to operate in 1943.

Mr. and Mrs. Gus Glenos and Harry Glenos and Nena Glenos went to Mobile, Ala., as did John Linton, electrician; Justin Ownby, watchman, and son, Robert Ownby; H. C. Gibbs, Hendersonville, N. C.; Lee Houston and Side Show per-

sonnel, All American Exposition; Mr. and Mrs. Kurt Anderson, Minneapolis and Birmingham; Mr. and Mrs. Joe Pesano, Louisiana; Mr. and Mrs. Cliff Knox, Mr. and Mrs. B. H. Garrett, Mr. and Mrs. Jesse Brown, E. E. Sparks and Hughie Waters, Ensley, Ala.; Mr. and Mrs. Knox, California; Jack Townsend, Lee's Society Circus.

O. E. Brandley and crew will play several late events with concessions, and William J. Sherwood will remain in winter quarters. Morris Glinea went to Florida; Mr. and Mrs. Heron Watkins, Georgia; Otis Raines, Williamson, W. Va.; Greene Vaughn, Greenville, S. C.; Donald Newman, Los Angeles; E. G. Belcher, Bowling Green, Ky.; T. R. Heinze, Jellico, Tenn.; Mr. and Mrs. C. A. Bailey and Henry Davidson, Guntersville, Ala.

Making their home in Birmingham will be Mr. and Mrs. J. F. Sparks, Mr. and Mrs. J. C. Sparks, Mr. and Mrs. J. T. Sparks, Mr. and Mrs. Al Morris, Mr. and Mrs. Joe Warren, Mr. and Mrs. Ted Lovelless, A. L. Janis and W. A. Russell. Following a trip north, Robert L. Overstreet also will return to Birmingham. Mr. and Mrs. Eddie Booker returned to Bowling Green, Ky., and Leslie (Bill) Dollar went to his home, CorGova, Ala.; Mr. and Mrs. Al Phillips, Birmingham; Mr. and Mrs. George Dennis and Arthur Hall, Birmingham; Mr. and Mrs. Hober Bowen, Anniston, Ala.; James Bowman, Ensley, Ala.; John Sellers and Olen Bates, Sylacauga, Ala.

NSA CELEBS

(Continued from page 30)

asked to obtain their reservations early to insure proper placement. The souvenir journal is expected to break a record when it appears in "Victory" motif at the fifth annual fete for the Cemetery and Hospitalization Fund. Featured with Brown's ark are Roberta Lee, Hal Derwin, "Butch" Stone, and the Town Criers.

Pre-banquet interest centers around

the 1943 slate of officers to be presented next Wednesday (18) by the nominating committee, which consists of Ross Manning, chairman; William J. Bloch and Donald D. Simmons, representing selections from among the board of governors, and Louis Faber, Sidney Goodwalt, Nate Weinberg and Kirby C. McGary, from the general membership. It is anticipated that the entire 1942 slate will be renominated, with Frank C. Miller being "drafted" to stand for the office of third vice-president, despite his recent statement that he would prefer to forgo the honor. Many changes are expected to be made in nominations for the board due to deaths and inactivity. Elections will be held at the first regular meeting in December, following the banquet

MARKS JAUNT

(Continued from page 30)

paint shops. Manager John H. Marks is going ahead with plans for next year. Bert Miller, show builder, has been signed to handle the building campaign and has started work at quarters. Theo Parker has been engaged as master mechanic and is overhauling the semis. Following the stand at Florence, S. C., Graves H. Perry, assistant manager, left for Morgantown, W. Va., for a vacation. William T. Lewis returned to his home here. Mr. and Mrs. Chet Dunn left for Miami, while Mr. and Mrs. L. W. Jeannette went to New York. Mr. and Mrs. E. H. Hawkins left for Ocala, Fla.; Mr. and Mrs. Walter W. Rowan, Chanute, Kan.; Nick B. Stepp, Asheville, N. C.; Doc and Evelyn Anderson, Fayetteville, N. C.; Art and Dixie Gordon, Houston.

MAURICE MYERS, formerly associated with his father, W. S. Myers, in the operation of Myers Concessions, was inducted into the Army Air Corps at Scott Field, Ill., October 10. He's taking a radio technician's course and is stationed with 12th Tech. Sq., (S. P.), Barracks 751.

THE SEASON'S SOCIAL HIGHLIGHT of Outdoor Showdom

30th Annual

BANQUET and BALL

of the

Showmen's League of America

WEDNESDAY NIGHT, DECEMBER 2, 1942

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HOLLYWOOD AMUSEMENTS

Post Office Box 5483, Metropolitan Station, Los Angeles, Cal.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

High Gear, Tex.

Week ended November 14, 1942.

Dear Editor:

Army men have long marveled at methods used in moving big railroad shows. We have read of cases where they visited shows to learn how it was done, but last week this show had its first opportunity of showing them. They came on the lot on Saturday, informed Pete Ballyhoo of their mission and requested no cheating by loading the excess and behind-the-shows restrooms before teardown time. He agreed to leave the midway intact and even bought a stop watch in order to time the work to the second. Telegrams were sent to carnival historians, requesting their presence to take notes so that our accomplishment would go down in history for the benefit of troupers 100 years from now. News syndicate writers were also invited so as to make the event of world-wide interest. Some smart cracker said that Ripley should also be invited.

Due to a Saturday midnight-closing law, promptly at 12 o'clock (show time), 12:45 (CST), the teardown signal was given by turning on the Motordrome's sirens, flashing the lights, firing three aerial bombs and sending up a dozen skyrockets. We considered that a spectacular bally, but an army man only cracked, "I presume that you will include the half hour wasted in the time test?" Immediately after getting the signal, the shows' 10 smaller ones and five caterpillar tractors roared into action by circling the midway with cut-outs open while our Minstrel Show trumpeter blew *To Arms*, as rehearsed

earlier in the day. It was more or less a parade to show our moving might.

Work then started in earnest. Our ride boys had been instructed to move fast and to throw iron into wagons with loud bangs to impress our guests with the idea that we had plenty of action and "hurrah." Our five bosses donned their World War I uniforms, with sergeants' stripes, and raced madly around the lot, shouting orders. Earlier in the day they had instructed the help to ignore their orders, as they didn't want to slow down the work. When several wagons had been loaded, our lot man phoned the local hauler to come and get them. The hauler stated that he would arrive as quickly as possible and that he was then sobering up his drivers from Saturday sprints. Promptly at 7 a.m. the first wagon left the lot.

Upon the wagon's arrival at the runs, the noise awakened one of our train hands and he hid himself to the coaches, down the tracks a half mile, to get the trainmaster out of his state-room. After having breakfast in the pie car, he arrived and loaded the wagon. Leaving instructions to load only 18-foot wagons next, he returned to the car for more coffee. Upon his return an hour later he was plenty sore because they had loaded several 16-footers, leaving open spaces between each. Promptly at 2:30 p.m. the last wagon was off of the lot and by 9 p.m. the train was loaded, with the exception of two wagons for which there was no room because the boys had loaded shorter ones where longer ones should have been. A system flat was ordered and delivered early on Monday, long after our guests had left.

Monday's newspaper carried the following report: "Bursts of speed were witnessed now and then. Mess and sleeping quarters should be closer to men. Carnival system free of accidents, as no one hurt themselves. Hat-passing method used in moving not valuable to the army. Leaving part of rolling equipment behind a poor system for military attacks. Noise won't win."

MAJOR PRIVILEGE.

Swift Current Shows Profit

SWIFT CURRENT, Sask., Nov. 14.—Total profit from the International Days Event sponsored by Kinetic Club here during the summer was \$6,400.61. Out of this, percentage paid to assisting organizations amounted to \$2,572. Balance will be distributed to other organizations.

Billy Baker, annex attraction, closed here because of illness. Line-up includes an animal and snake exhibit; Unborn Show; Bobby Mason, mentalist; E. W. Eyster, front. Lou-Louette is working the No. 1 annex. Bally girls include Peggy Wilson and Martha Davis. Curly Wilson is in charge of publicity.

Congress Augments Line-Up

DETROIT, Nov. 14.—International Congress of Oddities, playing a lower Woodward Avenue store, added three new acts this week. They were the Wests, radio instrumentalists; Burkhart, King of Coins, and Professor George's Original London Punch and Judy. Bill Green, handling publicity, is placing additional radio time for the museum, which has already set a local record for this type of show.

Lauther Museum for Philly

PHILADELPHIA, Nov. 14.—Carl J. Lauther, Side Show operator of note, has leased the site at 1840 Market Street, in the heart of the movie theater district here for museum purposes, it was learned this week.

Regular Associated Troupers First Meeting Is Successful

LOS ANGELES, Nov. 14.—Regular Associated Troupers held their initial winter meeting in Bristol Hotel here November 6, with Lucille King, president, presiding, assisted by First Vice-President Marlo LeFors and Secretary Vera Downie. Attendance totaled 25, and President King said meetings will be held every Friday night in the future.

Clubrooms have been remodeled and painted, and Babe Miller presented the club some Spanish ornaments. Inez Walsh donated a picture for the walls and several decorative items. Mr. Walsh sent curtains and drapes for the windows. Frank Downie provided the chairs. Spot Ragland visited and presented club with \$10. Bill and Nancy Meyers provided refreshments, as did Jewel and Bill Hobday.

A vote of thanks was given Ruth Korte for the donation on Crafts 20 Big Shows. President King presented the club with a cash gift from Hugh and Nellie Bowen. Babe Miller collected a goodly sum from the men's auxiliary. New membership cards are ready and Secretary Vera Downie has passed them out. President King issued new cards to the men's auxiliary.

Archie Clark visited, as did Eddie Brown, Moxie Miller and Sammy Dolman served and entertained auxiliary members. Joe Krug arrived in time to get into the festivities, as did Lou Korte. Ted LeFors visited briefly. Claude and Leona Barie helped the entertainers. Martha and Harry Levine complimented club on the new rooms. Brief talks were made by Grace DeGarro, Marlo LeFors, Cecilia Kanthe, Peggy Blondon, Jenny Regal, Marie Bailey, Jewel Hobday, Allerita Foster, Vera Downie, Inez Walsh, Martha Levine, Helen Smith, Leona Barie, Babe Miller, Lucille Dolman and Estell Hanscom.

Secretary Downie advised that membership totals about 70. Bank night award was won by Ethel Krug.

Membership includes: Board directors—Lucille King, Marlo LeFors, Estelle Hanscom, Babe Miller, Sis Dyer, Ethel Krug, Betty Coe, Leona Barie, Vera Downie, Rosemary Loomis, Clara Zeiger, Maybell Crafts, Martha Levine, Mary Luddington, Inez Walsh, Nellie Bowen, Ruth Korte, Relley Burglon, Mora Bagby, Gladys Patrick, Allerita Foster, Ruth McMahon, Virginia Kline, Allie Wrightsman, Jessie Loomis, Lucille Dolman, Cecilia Kanthe, Bertie Harris, Lillian Schue, Jewel Hobday, Dolores Arthur, Violet Sucker and Marge Steffins.

Billie Bryant, Minnie Pounds, Mabel Stark, Lillibell Lear, Charolet Warren, Jenny Perry, Jessie Campbell, Marie Bailey, Nell Robidoux, Helen Anderson, Grace Fisher, Rosanna Desnos, Evelyn Harms, Nancy Meyers, Josephine Thomas, Esther Luthy, Hazel Fisher, Juanita Young, Helen Brainard Smith, June Dyer Cushing, Gladys Dill, Mary Ford, Grace DeGarro, Peggy Bailey, Maxine Ellison, Patsy Pounds, Lucille Hodges, Ethel Hotaling, Babe Perry, Jenny Regal, Goldie McCoy, Peggy Blondon, Carmen Cardwell and Gale Chicinni.

MOBILE, Ala.—This city has collected \$5,221.68 in amusement taxes from carnivals showing here during October, the first month of the tax on all amusement admissions replacing a rescinded tax on sewerage.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M 1.50
Box of 25,000 Black Strip Car Markers, 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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19 W. Jackson Blvd., Chicago

Shrunken Japanese Soldier

The attraction of the year, in the Solomon and New Guinea Islands have been slain many Japanese Soldiers. There is also a tribe of Cannibals that actually shrink Human Bodies to one-third natural size. Information and lecture sent with each. A genuine reproduction of a Jap soldier almost half regular height. Gets crowds everywhere. People flock to see the Dead Jap Soldier. Side Shows, Museums, Road Shows, Window Attractions, don't overlook this one. Shipped in a nice casket, POST PAID, ONLY \$15.00. Order Today. Address:

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ONE EXTRA FINE
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Wire or write
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TORTURE PROOF
Original Illusion. First Time Advertised. Write
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MUSEUMS

Address Communications to Cincinnati Office

Morrison Unit in Good Debut at Little Rock

NORTH LITTLE ROCK, Nov. 14.—After a successful outdoor tour, Strange People Alive Museum, under management of Jimmie Morrison, opened at 206 Main Street here to good results. Management said the unit would remain at the location as long as business held up. Personnel remains about the same. Line-up includes Nicco, pig man; cone-headed savages; Australian bushman; Deloris, fat girl; Don Taylor, magic; Violet, fire-eater; Madam Knaka, mentalist; Sis Cook, penguin, and Punch and Judy show.

Marie Schroder is the annex attraction. Staff, besides Morrison, has A. J. Barry, advance agent; B. Labarie, publicity; Bob O'Neil, lecturer, and Mrs. Bob O'Neil, nurse. Jimmie Moran is utility man.

Davis Unit in Hattiesburg

HATTIESBURG, Miss., Nov. 14.—Lou Davis's Look at Life Museum opened a 14-day engagement in suburban Pedal recently, coming in from Terrell, Tex., where business was below expectations.

Direct from the Lots

Buckeye State
McGehee, Ark. Week ended November 7. Location, Johnson's showgrounds. Auspices, American Legion Post. Business, slow. Weather, variable.

Located between two big war relocation centers, and with all hotels and restaurants crowded to capacity, this engagement bore all the earmarks of a good one, but the public decided otherwise. An unfriendly weatherman and evident public dissatisfaction with a smaller show which was here several weeks ago were contributing factors to light attendance. Warmer weather Saturday brought out crowds and the organization finally finished the engagement

in the black. Mr. and Mrs. Dayton Curtis closed at Shelby, Miss., and left for Florida, while Mr. and Mrs. Jack Beard left for Chicago, where they will engage in a commercial venture this winter. Fred Zschille joined with five concessions from Ward Shows, and Mr. and James Buchanan spent the week here as guests of Business Manager Jesse Bradley. Other visitors included former Mayor Maupin and family, Louis Cutler and Harry Moore. Manager Galler announced he planned to close the regular season at Eudora, Ark., November 14, but that it was his intention to operate a small unit of rides, free acts and concessions as long as weather will permit. Reported by an executive of the shows.

RB Takes New Fort Worth Lot

FORT WORTH, Nov. 14.—Crowds that practically filled the big top matinee and night took advantage of the clear springlike weather on Sunday (8) and witnessed the Ringling Bros. and Barnum & Bailey Circus. Newspaper critics were liberal in their praise.

Unable to get transportation facilities over the Texas & Pacific Railroad from Dallas, the circus was forced to take another showgrounds instead of the old T&P lot, which it had used for years. Heavy rain which fell on the day before the circus arrived left the grounds soggy. Result was the lot was so muddy that the matinee was two hours late in starting. Crowds waited patiently.

Fort Worth newspapers were liberal in pre-show announcements with art. There was a heavy run on the kid show, Fort Worth keeping up its reputation for being a good side-show city.

Matinee Missed in Dallas

DALLAS, Nov. 14.—Playing a belated Dallas engagement that was postponed from an October date, Ringling-Barnum circus had more than the elements to battle in three full-house performances here on Friday and Saturday (6 and 7). The Friday matinee performance never materialized because the circus trains were delayed en route from Wichita Falls, Tex. A derailed locomotive on the main line caused the circus train to be derailed, and the show's arrival here was more than 10 hours late. Friday night's performance started an hour later than its scheduled opening. Despite rain Friday night and a mud-soaked lot, the show played to a straw house.

Many persons were refunded their money or given Saturday matinee tickets (See RB CHANGES LOT on page 54)

Jackson Proves Best of Season Stand for Cole

JACKSON, Miss., Nov. 14.—The first circus here since 1936 did a record one-day business when Cole Bros.' Circus drew between 19,000 and 20,000 in three performances on November 10. Public schools turned out for a half holiday, and State officials co-operated by excluding the Jackson area from a scheduled State-wide blackout practice because of the circus being in town. Over 1,500 were turned away at the matinee and the first night show was also a turnaway. The last night performance began at 9:45. Ansel E. Waltrip, press agent, said it was the largest one-day attendance this season. He praised local newspapers for co-operation.

Due to the exploitation, which included 30-cent reduced matinee prices for school children, a large crowd (See Jackson Cole's Best on page 54)

Show for Hammond, Ind., To Be Staged by Woolfolk

CHICAGO, Nov. 14.—Boyle Woolfolk will stage a circus in the Civic Auditorium, Hammond, Ind., late this month for benefit of the Hammond Civilian Defense. Lewis Bros.' animals and Poodles Hanneford have been booked.

W. C. (Billy) Senior will handle the ticket sale and George B. Flint publicity. Woolfolk has signed Lewis Bros.' animals for fairs for 1943.

WATCH FOR

**CIRCUS TRAIN
WRECKS REVIEWED**
By Charlie Campbell
**CHRISTMAS NUMBER
of The Billboard**
Dated November 28



HENRY RINGLING NORTH, vice-president and assistant to the president of Ringling Bros. and Barnum & Bailey Circus, who was a speaker at the official presentation of the Harry Hertzberg collection of circusiana to the San Antonio Public Library on November 12. A tribute to the late collector by President John Ringling North was read by Chairman Porter Loring, Alfredo Codona Tent, CFA, during a dual ceremony.

Barker Unit Will Play Winter Dates

HOPE, Ark., Nov. 14.—Booked thru Barnes-Carruthers for the past two years, Barker Bros. Rodeo and Circus closed the outdoor season at its California (Mo.) stand and went into quarters here. Equipment is being rejuvenated and unit will play theaters and other winter dates under direction of George E. Engesser, former owner of Schell Bros.' Circus.

Members of the rodeo personnel, Spike Sutton and Johnnie Goodman are breaking stock at Sedalia, Mo. Bill Blomberg, honeymooning in the South, is slated to report to the army on November 20 as a trainer of sled dogs. Walter Powell signed to do his wire act with the unit. Gee Gee Engesser, aerialist, will work stock. Albert Powell, now cooking in an army camp near Sedalia, and Frenchie Holden will clown the show. George L. Crowder, press agent and assistant manager, will continue in that capacity. Show will travel on four trucks and besides the circus and clown act the program will include a pony act, two dog acts, jumping, menage and Liberty horses, trick mule and a troupe of Alaskan huskies. Reported by George L. Crowder.

Houston Shrine Opens Big

HOUSTON, Nov. 14.—Arabia Temple Shrine Circus opened on November 7, playing to about 13,000, matinee and night. Attendance at matinee and night on Sunday was estimated at 14,000.

Famed Hertzberg Collection of Circusiana Is Presented to the S. A. Library in Dual Ceremonies

SAN ANTONIO, Nov. 14.—The Harry Hertzberg collection of circusiana, valued at \$30,000 and believed to be the most extensive in the world, was officially presented to the San Antonio Public Library in a dual ceremony which also marked dedication of the Harry Hertzberg Circus Room on the third floor of the library building on the morning of November 12. About 150 circus fans, members of the circus profession and admirers of the late attorney and close friend to showfolk, gathered for the occasion.

Porter Loring, chairman of Alfredo Codona Tent, CFA, presided during the ceremonies and made the presentation. M. M. Harris, representing the library trustees, accepted the gift for the library association, which recently added a wing to the building and built cabinets and display cases at a cost of \$12,000 to house the collection. Invocation was said by Dr. Albert P. Shirkey, pastor of Travis Park Methodist Church, who joined Mr. Loring and Mr. Harris, in paying high tribute to Mr. Hertzberg as a friend, an

associate and a benefactor of all who love the circus.

Bronze Tablet Inscribed

Henry Ringling North, representing Ringling Bros. and Barnum and Bailey Circus, also spoke, expressing his pleasure at being present. Dedication of the room was concluded with the presentation of a bronze tablet by Mr. Loring. It is inscribed:

"With a love and affection that is real, we, the friends of Harry Hertzberg, member of Alfredo Codona Tent, Circus Fans of America, have this day dedicated this, his room, into which has gone his circus collection." It is signed by the 18 members of San Antonio tent, including A. M. Biederharn, H. L. Bridgman, E. E. Collins, Richard Gill, M. M. Harris, Lewis Kayton, Porter Loring, Walter Loughridge, J. O. Meusebach, C. W. Miller, William McIntosh, Jack N. Pitluk, Tom M. Scaperlanda, Sam B. Steves, Park Street, A. Topperwein and Dr. W. M. Wolf Jr., most of whom were present.

From Ringling Bros. and Barnum & Bailey Circus those in attendance in addition to Vice-President North were Fred Bradna, Pat Valdo, Beverly Kelly, Capt. W. H. Curtis, Felix Adler, Albert Powell and the Doll family and the Fishers from the Side Show. Among others in the gathering were C. D. Odom, Ben Austin (See Hertzberg Circusiana on page 43)

Polack Reports Biz Tilt of 30%; Wichita Up 40%

CINCINNATI, Nov. 14.—Irv J. Polack, in a call at The Billboard office here on Friday, stated that business with Polack Bros.' Circus was 30 per cent better than last year, altho there was a drop of 10 per cent in Los Angeles, thought to be due to the fact that Larry Sunbrock's show was in two weeks ahead.

The Polack show will again play Louisville, auspices of Kosair Temple, its fourth consecutive engagement there, to open on February 15 for seven days.

Wichita, Kan., date, November 8-15, under Midian Shrine Temple, was a darb, biz being 40 per cent ahead of last year. It was Polack's most successful date there. Wednesday and Thursday nights were turnaways. Boeing Aircraft Corporation bought the show for Sunday, November 8, and Beach Aircraft Corporation for Sunday, November 15. Both days were sellouts, attendance being 8,500 on each day. T. Dwight Pepple handled the promotion.

Others on the promotion staff are Sam Polack, now in Peoria, Ill.; James Rison, Ottumwa, Ia., and G. O. Dupuis, Topeka. Irv Polack and Louis Stern are managers of the organization.

Following the Topeka engagement, December 7-13, Polack will open his theater unit of 22 acts, giving an hour's performance.

Polack will again play in Cincinnati at Music Hall, auspices of Syrian Temple, week of March 8.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

HOME runs.

WALTER GUICE TROUPE are in Tampa rehearsing a new aerial bar act.

VERN E. WOOD recently visited Raby Crider (Mrs. Billie Wehle Jr.) who is playing Detroit night clubs.

BRINGING back baggage stock to circuses is good "hoss" sense.

JIM STUTZ advises from Philadelphia that he is pitching candy at special events and football games there.

FELIX AND IVA MORALES, while on a visit to Cincinnati last week, called at The Billboard offices.

A knocking trouper's stuff is always well received by the natives.

JAMES A. DEWEY, general agent of Mills Bros. Circus, arrived in Chicago last week and will remain for some time.

E. DEACON ALBRIGHT cards from his home in Evansville, Ind., that his wife

is seriously ill in St. Mary's Hospital there.

GOOD press agents always speak kindly of their bread and butter—the press.

MOBILE can boast of two circuses this season. The Cole show was there November 14 and 15 and Ringling-Barnum will come in November 23.

AL HAMILTON, headquarters manager of Hamid-McInton Circus in Boston, reports that he purchased a farm in Glens Falls, N. Y.

WE may hear of shorter trains next season and the return of cross-cages.

ELMER MYERS, general agent and banner salesman for Beers-Barnes Circus, reported from Lancaster, Pa., that he closed a successful season and has accepted a position there for the winter.

ANIMAL HANDLERS Davis Zeigles, James Moore and Eugene Stickel left Allen Memorial Hospital, Waterloo, Ia., to (See Under the Marquee on page 38)

Colony in Macon Has Show Visitors

MACON, Ga., Nov. 14.—Macon, long a hub of circus activity, has had numerous visitors lately. R. W. Rogers, of Wallace Bros. Circus, spent several days in and out of town, attending to business interests. He was accompanied by Julien West, Wallace treasurer. James M. Beach, also of the Wallace show, came in last week and plans to spend the winter here. Eddie Jackson, former circus p. a., who was with James E. Strates Shows the past season, is wintering again at the Central Hotel. He is recovering from an attack of the flu which caused him to undergo hospital treatment in Gainesville, Ga. Harry Mack, another former circus p. a., who is living at the Central, is out again after a stay of several days at Middle Georgia Hospital here. Charles Sparks, retired circus owner, visited shows over the State during the last few weeks. Sparks and Paul M. Conaway caught the Ringling-Barnum circus in Atlanta.

Gainesville Group Is All Out for War

GAINESVILLE, Tex., Nov. 14.—Personnel of Gainesville Community Circus, which has suspended operations for the duration, is well represented in the war effort. Among members in the armed forces are Dr. A. A. Davenport, Vern Brewer, Foster Renfro, George Glenn Davis, Kenneth Heath, Paul Schad, Jack Sims, James Smith, Cecil Wilson, Otis Wilson, Jack Lewis, George McCutchen, Bill Ritchey, Bud McCann, Adolph Lohman, Douglas McCann, Wayne Truitt, Ray Whitaker, Terrence Wyatt and Dorsey Truitt. Two other members of the staff, G. D. Bell, secretary-treasurer, and Cecil Tinsley, press agent, have applied for commissions in the army.

Catherine Fischer, aerialist, is employed at the U. S. Naval Air Station, Corpus Christi, Tex. Among members who are employed at Camp Howze, army cantonment five miles from Gainesville, are Welton Blanton, Dorothea Cox, Sylvan Davis, Jimmy Haynes, Gerry Murrell, L. H. Richey, Jane Sims, Portis M. Sims, Burch Spires, J. D. Stephens, Sam Beattie and Russell Teague. Bud Lucas has joined the Gainesville police force after having been employed during the summer as an army camp guard.

New Haven's 6th, Hartford's 13th Show to Frank Wirth

NEW YORK, Nov. 14.—Frank Wirth booking office has been contracted to stage the sixth annual circus at New Haven Arena, Conn., next spring.

At Hartford, which precedes New Haven in dating, the Shrine signed Wirth to produce the 13th annual show.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Nov. 14.—Annual convention of the CFA, scheduled for Houston on November 14-16, was called off, as stated in a story in last week's issue on page 54.

Voyle N. (Army) Armstrong, Wichita Falls, Tex., writes that the Big Show in his city afforded him opportunity to renew acquaintances, first the advance crew and then, on show day, a swell visit with performers. Show, scheduled for a night performance only after a long run from Oklahoma City, did not get started till 9:50 p.m., with first section arriving at 12:10 and fourth at 7 p.m. Did turn-away business and Armstrong states that the downtown office was jammed all day and that the red wagon was not opened.

Mr. and Mrs. Walter M. Buckingham, Gales Ferry, Conn., left first of last week to spend a few days in New York seeing some shows and, as Bucky states, this will be their vacation for the year.

Latest reports on CFA members entering the armed forces were those on Clyde Patterson, Cincinnati, army; Chester Slusser, Porterville, Calif., navy, and William M. Wolf Jr., San Antonio, Army Medical Corps.

Mr. and Mrs. W. H. Hohenadel, Rochelle, spent November 14 and 15 in Chicago. Attended Atwell Luncheon Club at noon and spent Saturday evening with Mr. and Mrs. Frank H. Hartless.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Fellas, what do ya think? I know you won't believe it, but here's Hen Lofgren again:

"I wonder who can tie this for Brother letterheads: Russell Bros., Wallace Bros., Eakin Bros., Lewis Bros., Irwin Bros., Silver Bros., Vandenburg Bros., Heritage Bros., Royal Bros., Robbins Bros., Seal Bros., Reiche Bros., King Bros., Ketrov Bros., Kay Bros., Mills Bros., Gentry Bros., Haag Bros., Howe Bros., Harris Bros., Barnett Bros., Barney Bros., Downie Bros., Eddy Bros., Sells Bros., Sparton Bros., Moon Bros., Cole Bros. and Ringling Bros."

We must confess that is some list. Come on, Brothers, there's a challenge. Who can tie this list? Who can beat it? If you can beat it we won't print the full list again but we will add thereto any Brothers that have been omitted from the foregoing list.

"What's the matter with Sisters?"

UNDER THE MARQUEE

(Continued from page 37)

rejoin Ringling-Barnum circus at San Antonio.

OFTEN wonder if menagerie animals don't get bored with the humdrum of winter-quarters life.

CHARLES (KID) KOSTER, who was with Best Foot Forward, which closed at the Nixon Theater, Pittsburgh, November 7, left for the Biltmore Theater, Los Angeles. His wife accompanied him.

REAL circus fans never close for the season. They will soon start their indoor good-will tours.

BELL TROUPE, teeterboard act, which last week played Loew's State Theater,

Wallace Bros.' Circus

10,000 Mile Victory Tour
Season 1942 Route Folder and Program.
Send \$1.00, Postpaid.
MIKE GUY, care The Billboard, 1564 Broadway,
New York City.

RODEO PERFORMERS WANTED

Girl Bronc Riders, Trick Riders and Ropers, Class Girl Riders, attention. Highest salaries. Clowns and Specialty Feature Acts. Have contracts four big Fraternal Rodeos. Write immediately

PAUL LONG, Alden, Kan.

New York, departed for Hollywood on November 12 to appear in an MGM film, Private Miss Jones, on a five-week contract.

CARL HUGG, trombonist on Cole Bros.' Circus the past season, passed thru Cincinnati last week while en route to Columbus, O., to accept a position with a war plant. He closed his season at the show's San Antonio stand.

DOROTHY HERBERT recently spent a week in Ardmore, Okla., visiting Mr. and Mrs. Clyde Farthing, parents of her husband, Johnny Farthing, who is stationed with Marines at San Diego, Calif. She will spend the winter in Jackson, Mich.

IF the show you are with made it possible for you to be a big shot, don't let your ego run away with you.

CHARLES AND PEGGY KLINE (Elmer and Elvira) advise from St. Louis that they are working a department store there for the holidays. They are mourning the loss of their 15-year-old dog, Troubles.

DON COOKE letters from Vancouver, Wash.: "Left Ringling-Barnum circus in St. Louis. Tried to join the army but was rejected on account of my age. Went to work for Kaiser Shipbuilding Corporation here as an electrician, 10 hours after arrival."

ROY G. VALENTINE cards from McDonough, Ga., that the Flying Romas started their 12 weeks of Shrine circus dates at Macon, Ga., on November 18 with all their aerial acts. He and Mrs. Valentine plan to attend the Chicago conventions and New York and Texas fair meetings.

L. M. MILLER writes from Houston: "While the Cole Bros.' Circus was playing San Antonio the Ringling-Barnum advance car was in town and members of both shows visited the lot and in the lobby of the Hotel Gunter. Among those seen in the lobby were Ora Parks and Carl Knudsen, of the Cole show, and Bernie Head and Lee S. Conaroe, of the Ringling-Barnum show."

SEND A POST CARD to Circulation Manager, The Billboard, Cincinnati, O., advising when you receive your copy on subscription or at newsstands. The Circulation Department is working on a plan to get subscribers' copies and newsstand copies delivered earlier.

NOEL VAN TILBURG and Vernon L. McReavy, owners of the Van Tilburg & McReavy Combined Circus, were in Chicago last week-end conferring with Edna Curtis, their personnel director, and Terrell Jacobs, their star attraction. Art Pierce, recorder of the Davenport (Ia.) Shrine and also national recorder, also attended the conference. Davenport is the show's first stand.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

VERNE BREWER, animal trainer of Gainesville (Tex.) Community Circus, who enlisted in the U. S. Navy SeaBees last spring, is in Seattle.

PVT. JACK SMITH, for the past two seasons timekeeper and front doorman on Cole Bros.' Circus, is in the army and is stationed at Fort Thomas, Ky.

SERGEANT LOUIS R. SCHROEDER, formerly with the Ringling-Barnum circus, Buffalo Bill's Wild West and Buffalo Shows, where he worked for Howard Potter, is a bugler at Camp Cook, Calif. He has spent 25 years in the army off

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Hub Garden Rodeo Draw Is \$147,000

BOSTON, Nov. 14. — Box-office figure was set at \$147,000 for the 11th annual Championship Rodeo which ended at Boston Garden November 11, after a 13-day and 18-performance run. Rodeo opened to good attendance on October 30 and business continued good over Saturday and Sunday, but dropped during the early part of the week. Average nightly attendance was about 6,500, which was considered good.

Everett E. Colborn was managing director; Tad Lucas, Cappy Lane and Alfred J. Lill, timers; Harry Knight, Hub Whiteman and Joe Welch, judges; Fred Alvord, arena secretary, and John Jordan, announcer.

Final tabulation showed a total of 125 contestants, with Bud Linderman winning the bareback bronk riding; Buck Eckels, calf roping; Jerry Ambler, saddle bronk riding; Homer Pettigrew, steer wrestling, and Ken Roberts the bull riding event.

Results

Third day (three performances), Hank Mills and Louis Brooks split first and second, \$79.50 each; Bill Linderman, \$57; Gerald Roberts, \$44; Bud Linderman, \$28.75. Fourth day, Gene Rambo, \$87; Jake Williams, \$72; Bud Linderman, \$57; C. J. Shellenberger, \$44; Clyde Hebert, \$28.75. Fifth day, Bud Linderman, \$58; Carl Dossey, \$48; Bill Linderman, \$38; Carl Williams, \$16; Johnny Tubbs, \$16; John Elsie, \$16. Sixth day, Howard Brown, \$58; Gene Rambo, \$43; Bud Linderman, \$43; Clyde Hebert, \$24; Louis Brooks, \$24. Seventh day, Hank Mills, \$58; Louis Brooks, \$43; Bill Linderman, \$43; Jimmie Sloan, \$28; Gene Rambo, \$20. Finals, Bud Linderman, \$174; Gene Rambo, \$144; Hank Mills, \$114; Kid Fletcher, \$72.75; Gerald Roberts, \$72.75. Calf Roping—Third day, (three performances), Clyde Burk (15.2), \$155; Pat Parker (15.3), \$130; Toots Mansfield (18.2), \$103; Buff Douthitt (20.1), \$77; E. Pardee (20.3), \$51.25. Fourth Day—Bud Spilsbury (16), \$155; Clyde Burk (17.3), \$130; Juan Salinas (18.1), \$103; Gene Rambo (18.3), \$77; Roy Matthews (20.1), \$51.25. Fifth day, Toots Mansfield (16.1), \$155; Buck Eckols (16.2), \$130; Clyde Burk (16.3), \$103; Jack Skipworth (19.4), \$77; Jiggs Burk (21.4), \$51.25. Sixth day, Buck Eckols (17.4), \$155; Buck Sorrells (18), \$130; Toots Mansfield (18.2), \$103; John Whitehorn (24.2), \$77; Joe Welch (25.1), \$51.25. Finals, Buck Eckols (128.1), \$310; Clyde Burk (133.2), \$260; Jack Skipworth (157), \$206; Bud Spilsbury (157.2), \$154; Buck Sorrells (165.3), \$102.50.

Saddle Bronk Riding—Fifth day, (two performances), Eddie Curtis, \$88; Bud Linderman, \$73; Gerald Roberts, \$58; Louis Brooks and Jerry Ambler split fourth and fifth, \$37.09 each. Sixth day, Gerald Roberts, \$88; Larry Finley, \$73; Eddie Curtis, \$58; Bill McMacken and Fritz Truan split fourth and fifth, \$37.09 each. Seventh day, Johnny Tubbs, \$88; Bill Linderman, \$73; Ken Roberts, \$58; Bill Hancock, \$44; Gerald Roberts, \$30.18. Eighth day, Louis Brooks, \$88; Carl Huckfeldt, \$73; Johnny Tubbs, \$51; Fritz Truan, \$51; Ken Roberts, \$30.18. Ninth

and on. Was wounded three times during World War I and received Croix de Guerre, Purple Heart, Victory and other medals.

JESS MORRIS, former circus drummer, who has been in the army for the past year, has been promoted to the rank of sergeant in an armored division unit with which he is stationed near Rice, Calif.

PVT. HENRY A. CARTER, biller for Beers-Barnes Circus during the past two years, is stationed at Camp White, Ore., with the infantry.

PVT. NICK BOMMARITO, former concessionaire with Cole Bros.' Circus, now stationed at Fort Sam Houston, Tex., visited the show at its San Antonio and Victory (Tex.) stands and saw all performances.

MICHAEL J. KITZMAN graduated from the Army Flying School, Lubbock, Tex., with the rank of lieutenant on November 10. Lieutenant Kitzman was a billposter on several circuses, including Russell Bros.

day, Jerry Ambler, \$88; Ken Roberts, \$73; Bill Hancock, \$58; Bud Linderman, \$44; Fritz Truan, \$30.18. Finals, Jerry Ambler, \$176; Gerald Roberts, \$146; Fritz Truan, \$116; Johnny Tubbs, \$88; Bud Linderman, \$60.36.

Steer Wrestling—Third day, (three performances), Bill Hancock, (7) \$130; Homer Pettigrew (9.2) \$108; Fritz Truan, (10) \$87; Claude Morris, (11.2) \$65; George Hinkle, (11.3) \$45. Fourth Day—Hub Whiteman and Buck Dowell split first and second, \$119 each; Dud Phillips (7.2) \$87; Fritz Truan (7.3) \$65; Bill Hancock (8.4), \$45. Fifth day, Hub Whiteman (5.1), \$130; Howard McCrorey (7.1), \$108; Buck Sorrells (7.2), \$87; Dave Campbell (7.3), \$65; Hank Mills (8.3), \$45. Sixth day (three performances), Howard McCrorey (5.2), \$130; Dub Phillips (5.4) \$108; Glenn Tyler (6.3) \$87; Louis Brooks (7.1), \$65; Claude Morris (9.2), \$45. Finals, Homer Pettigrew (79), \$260; Claude Morris (79.4), \$216; Dick Herren (105), \$174; Howard McCrorey (108), \$130; Gene Rambo (127.4), \$90.

Wild Cow Milking—Shorty Matlock, (30.1) \$52; Clyde Burk (34) \$35; Howard Brown (37) \$28. November 6, Roy Matthews, (26.4) \$52; Junior Eskew, (28.3) \$35; Buck Sorrells (28.4) \$28. November 7 (matinee), Jiggs Burk (43.4) \$52; Hoytt Hefner, (44.2) \$35. Night, Bud Spilsbury, (26.4) \$52; James Kinney, (29.3) \$35; Doff Ober (73.3) \$28. November 8 (matinee), Shorty Matlock, (22.4) \$52; Clyde Burk (25) \$35; Irby Mundy (44.1) \$28. Night, Toots Mansfield (21.4) \$52; Junior Eskew, (27.4) \$35; Buck Sorrells (43.1), \$28. November 9, Lem Reeves (53.2), \$52; Juan Salinas (58.2), \$35; John Whitehorn (58.3), \$28. November 10, Buck Eckols (29.4), \$62; Gene Rambo (49), \$35; Howard Brown (50.2), \$28. November 11 (matinee), Jiggs Burk (22.3), \$52; Lem Reeves (27.2), \$35; Irby Mundy (51.2), \$28. Night, Shorty Matlock (42.3), \$52; John Whitehorn (44.3), \$35; Junior Eskew (69.4), \$28.

Bull Riding—Fifth day, (two performances), Smoky Snyder, \$86; Hank Mills, \$73; Glenn Tyler, \$56; David Shellenberger, \$42; Barney Folsom, \$28.45. Sixth day, Smoky Snyder, \$86; David Shellenberger, \$73; Ken Roberts and Barney Folsom split third and fourth, \$49 each; Clyde Hebert, \$28.45. Seventh day, Hank Mills, \$86; Jim Whiteman, \$73; Bob Estes, \$56; Barney Folsom, \$42; Gerald Roberts, \$28.45. Eighth day, Ken Roberts, \$86; Gene Rambo, \$73; Kid Fletcher, \$56; Glenn Tyler, \$35.22; C. J. Shellenberger, \$35.22. Ninth day, Glenn Tyler, \$86; David Shellenberger, \$57; Barney Folsom, \$57; Gene Rambo, \$57; Ken Roberts, \$28.45. Finals, Ken Roberts, \$172; Barney Folsom, \$146; David Shellenberger, \$112; Glenn Tyler, \$84; Fritz Becker, \$56.90.

EL (LUCKY) LARABEE writes from Oklahoma City: "When Ringling-Barnum circus played here recently, I visited around the horse top and renewed acquaintances with a number of boys with whom I worked on Hagenbeck-Wallace Circus for Hoot Gibson. Among them was Bob Forsyth. I'm teaching a class in commercial and aviation sheet metal here for the government."

VERNE ELLIOTT, Denver rodeo producer, spent several days in Houston recently and is reported negotiating with officials of Houston Fat Stock Show and Livestock Exposition for a rodeo there. Awaiting confirmation of the program is the findings of special committees at work on the show, set for mid-February. These committees are expected to announce the full preliminary programs in about 10 days.

BOOGER (CROSBY) MOSKOVITZ pens from Pineville, La.: "Spent some time in Alexandria, La., and met a number of showfolk, including Roy Kirk, bronk rider, who is employed at a local stockyard, and P. V. Steddan, who is in the advertising business. Billy Crosby is attending an electrician's school, and Bob and Marian Mertz are with a local studio. Clarence Sallord is operating a shooting gallery."

NINE-DAY RODEO at Hartwell Field, Mobile, under direction of Cameron Nixon, attracted 15,000. Charles Hoffman, president of the Optimistic Club, sponsor, said last week. Following the engagement, Nixon and his entourage left for his ranch at Livingston, Ala., for the winter. Homer Todd directed the arena, and Paul Bond handled the business end of the event. Tex Edwards visited, as did R. R. Doubleday.

Final Results: Calf Roping — Hugh Ridley, Joe Teague, Harry Williams. Steer Wrestling—Joe Teague, Vic Blackstone, Charles Brodenox. Bronk Riding—Ernie Barnett, Vic Blackstone, John Merck. Bull Riding—Vic Blackstone, Ernie Barnett, Marvin Shoulders.

KETCHUM SEES BIG MEET

Cites NAAPPB Performances

Urges all ops to attend Chi conclave—many new faces expected

CHICAGO, Nov. 14.—A. W. Ketchum, president of the NAAPPB, is enthusiastic over the coming convention, to be held at Hotel Sherman December 1, 2 and 3, and anticipates a large attendance. "The association spirit will reach a new high at this year's convention," he states, "as it will be attended by all who have been at the last few conventions and many who have not been with us previously."

President Ketchum says that present world conditions affect every individual and necessitate the closest possible co-operation between business men in the same line of industry in order that the (See Ketchum Sees Big Meet on page 49)



CO-OPERATION IN THE WAR EFFORT and problems concerning priorities and taxes will have a place on the Victory Clinic program for the pool section of the 24th annual meeting of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, December 1-3. Chairman Paul H. Huedepohl, Jantzen Beach Park, Portland, Ore. (center), has been drafting a schedule for round-table discussions. Roy Staton, Springlake Park, Oklahoma City (left), and Harry A. Ackley, of Ackley, Bradley & Day, Pittsburgh (right), are other members of the clinic faculty.

Shean Satisfied With Winter Biz

VIRGINIA BEACH, Va., Nov. 14.—Frank D. (Doc) Shean, general manager of Seaside Park here, reports business flourishing at his Rondevoov, which Robert Burch is managing for him. Last week the 50th Coast Artillery of Camp Pendleton staged a non-commissioned officers' dance in the Rondevoov's MacArthur Room, the event attracting a huge crowd.

The beach is enjoying a better winter business than ever before, Shean says, and the Cavalier Hotel is now a service fleet school for the navy. Shean already has made arrangements to take in the NAAPPB convention in Chicago December 1-3.

AC Adopts New Slogan

ATLANTIC CITY, Nov. 14.—"Serving the Nation in War as Before" is the new slogan for the resort as proclaimed in Atlantic City Official Information, new resort guide being circulated by the City Press Bureau and the Chamber of Commerce. Some 400 hotels and guest houses and their rates are listed in the folder. Official answers to questions of army occupation, blackouts, transportation and recreational facilities are also contained in the folder.

Willow Grove Fire Destroys 2 Rides; Damage Is \$50,000

PHILADELPHIA, Nov. 14.—A \$50,000 fire swept a section of Willow Grove Park last Friday morning (6), laid waste to two rides and for a time threatened to engulf the entire amusement area.

The 100-foot square building and 20 Skooters were destroyed by the flames, as was the near-by Dive-Bomber. John Webster, watchman, discovered the fire at 1:30 a.m. and gave the alarm. Sparks threatened to set fire to other amusements in the park, which has been closed since the middle of September.

Willow Grove officials are concerned over the loss of the Skooters, stating they cannot be replaced until after the war because of the rubber shortage. They added that the Skooter was the best revenue-producing device in the park.

Dave Stone in Hub Hospital

BOSTON, Nov. 14.—Dave Stone, of Paragon Park, Nantasket Beach, is in a local hospital with an infected leg. In ill health most of the summer, he has been showing improvement in recent weeks. Stone has been active at Nantasket Beach since 1905.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

A Stern Opinion

This is the fourth and final answer to the column's Open Letter urging a co-operative aquatic war program. It's from Martin Stern, executive secretary of the Swim for Health Association.

Writes Martin Stern:

"I was much interested in your column (See POOL WHIRL on page 41)

Moeller Uses Head To Pave Auto Lots

ERIE, Pa., Nov. 14.—Manager Alex Moeller, of Waldameer Beach Park, dipped into his bag of tricks and pulled out a rainbow surfacing for his plain dirt parking lots. No priorities, no allocations; just a little effort and very low cost.

A call to the J. F. Watkins Company, manufacturers of rubberoid materials, diverted truckloads of scrap "finger edges" from the city dump to the park lots, where it was spread and rolled. The result was a fine hard surface at little cost.

Here's Moeller's tip to operators just off the pavement: Thousands of the little strips of roof and siding trim can be salvaged to do a real job. All you need to expend is a little effort and very little cash.

Wildwood Plans Gal Curfew

WILDWOOD, N. J., Nov. 14.—Establishing of a curfew to curb female juvenile delinquency at the resort in areas where servicemen are stationed was advanced this week following a meeting of city and police officials. Curfew ordinance would provide that girls under 16 years of age be off the streets by 9 p.m. unless accompanied by an adult.

American Recreational Equipment Association

By R. S. UZZELL

Dry papers and long speeches for our national convention have gone with the wind. We shall have a stimulating breeze of questions and answers from the men who come to Chicago from the front lines of action. They will tell of their pressing problems and present requirements with which to hold the line. Seriousness and earnestness will rise to a new peak for this year's annual gathering. It will really be a streamlined program.

The Perey Turnstile Company has been supplying shipyard and war plants with (See AREA on page 49)

Babb Firm Awarded \$3,475 for Damages

HARTFORD, Conn., Nov. 14.—In a decision filed this week in Superior Court here by Judge James E. Murphy, damages amounting to \$3,475 were awarded Babb Amusement Park, Inc., Suffield, Conn., from William J. Cox, Connecticut's State highway commissioner.

Damages were awarded because of damage to park property by drainage from a highway. The judgment was based on finding by State Referee Frank D. Haines.

FOR YOUR PARK IN 1943

Add a high ride that will show for blocks around. Your patrons deserve some changes and appearances to your location for next year. A No. 16 or No. 12 BIG ELI WHEEL will not only add to the appearance of your Park, it will earn a nice return for the investment. Ask us about the BIG ELI WHEEL.

ELI BRIDGE COMPANY
Builders
800 Case Avenue Jacksonville, Ill.

WANT

For year-round park in the heart of town with seventy-five thousand soldiers as customers. Will buy Cat Rack, Basket Ball Games or any neat legitimate money-getting Concessions. Can place Glass House or any up-to-date Fun House and Roller Skating Rink. Can also book one fast Ride.

All write or wire

FRED M. LeGRAND
STARKE AMUSEMENTS, Starke, Fla.

FOR SALE

One (1) 4 for 10¢ Photo Machine with 10¢ slot, complete, \$150.00; two (2) Pal Gas Cars, good condition, \$100.00 each; one (1) Kiddie Merry-Go-Round, \$150.00; Miniature Railway, \$150.00; or \$500.00 takes all. Come and get it, no writing.

PATRICK GARICK
6 S. Market St. Nanticoke, Pa.

WATCH FOR

"WORK FIRST— THEN HAVE FUN"
(Wartime Park Promotions)

By Harry J. Batt

CHRISTMAS NUMBER
of The Billboard

Dated November 28

24th ANNUAL CONVENTION
NATIONAL ASSOCIATION OF
AMUSEMENT PARKS, POOLS and BEACHES
DECEMBER 1, 2 and 3, 1942
HOTEL SHERMAN, CHICAGO

FIVE BIG VICTORY CLINICS for the solution of the countless problems confronting all operators of Parks, Piers, Pools, Beaches and Concessions during wartime. EXTRA FEATURES FOR POOL MEN.

The "MARKET PLACE" will provide accommodations for Manufacturers, Sales Representatives and Booking Offices to maintain former contacts and make new ones. It is being staged with the Showmen's League of America co-operating and with the wholehearted endorsement of the American Recreational Equipment Association.

The Victory Clinics afford opportunity to solve your operating problems. The "Market Place" will help you to solve your maintenance and repair problems.

A most cordial invitation is also extended to Fair and Carnival Men to visit the "Market Place."

There's is no Registration Fee

For Full Particulars, Write or Wire
A. R. HODGE, Secy., NAAPPB
Suite 1130, 201 North Wells Building CHICAGO

SECS IN SECRET SHOP TALK

Vital Subjects To Come Up in Closed Session

No advance info on topics for star-chamber confab at IAFE convention in Chi

BROCKTON, Mass., Nov. 14.—A session behind closed doors, open only to fair officials, is expected to produce the most lively stanza at the annual convention of the International Association of Fairs and Expositions, Hotel Sherman, Chicago, on November 30-December 2.

Frank H. Kingman, secretary, said here that the "secret" session will be held Tuesday afternoon, December 1, in the Bal Tabarin Room, and there will be no advance announcement of topics to be discussed. It is known, however, that subjects are in preparation, and some of them are expected to cause considerable talk.

Auxiliary Meets Set

Powwow will begin on the morning of November 30 with a meeting of the board of directors and in the afternoon President Harold F. DePue will make the annual address and call for reports of committee chairmen, including Raymond A. Lee, Minnesota State Fair, classification; Phil Travis, Tennessee State Fair, board of appeals; Douglas K. Baldwin, Alabama State Fair, auditing; Samuel S. Lewis, York (Pa.) Interstate Fair, reception; Frank H. Kingman, Brockton Fair, board of directors; Charles A. Somma, Virginia State Fair, government relations. On the same afternoon separate meetings will be held by the International Motor Contest Association, Midwest Fair Circuit and Association of County and District Fairs. Latter meeting has E. W. Williams, Manchester, Ia., as chairman; James F. Malone, Beaver Dam, Wis., vice-chairman, and Mrs. Don A. Detrick, Bellefontaine, O., secretary.

To Consider Outlook

Tuesday morning session (December 1) has been themed "The Outlook for 1943," and scheduled to make addresses are Carl J. Selmayr, carnivals; M. H. Barnes and George A. Hamid, grandstand attractions; Frank P. Duffield, fireworks; William H. Tomhave and Wayne Dinsmore, livestock exhibits; Henry Knaut, harness racing; Joseph W. Hiscok, U. S. Department of Agriculture; Phil Little, concessions. Past Presidents' Club luncheon, an annual feature, will be held at noon, following which the private conference will take place.

On Wednesday morning the scheduled speakers and their topics are Douglas K. Baldwin, a new type of exhibit; A. W. Kalbus, Wisconsin State Fair, and William R. Hirsch, Louisiana State Fair, agricultural exhibits and the food-for-victory programs; E. W. Williams and Mrs. Don A. Detrick, county fairs and their place in the war effort; J. W. (Paty) Conklin, "Fair for Britain"; Ernest (See Secs. Shop Talk on opposite page)

Abbott Gets \$2,500 Retiring Allowance

EDMONTON, Alta., Nov. 14.—Decisions to carry on with the annual spring and fall livestock shows and the poultry show and to grant Percy W. Abbott, retiring manager, a retiring allowance of \$2,500 were made by directors of the Edmonton Exhibition Association this week. Abbott's allowance will be given to him at the first of the year.

Charles E. Wilson, president, was appointed manager on a part-time basis at a salary of \$1,500 a year and a car allowance of \$20 a month.

GASTONIA, N. C.—Hugh M. Smith, manager Smith's Superba Band, said the combo went into quarters here, after canceling a number of fair dates because of gas and tire rationing. He said that several members of the band have been inducted into the armed service.



THEY WILL HAVE CHARGE of the session of the Association of County and District Fairs on November 30 during the annual meeting of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago. ACDF Secretary Mrs. Don A. Detrick, Bellefontaine, O. (left), is secretary of Ohio Fair Managers' Association and of the United States Trotting Association. ACDF President E. W. (Deak) Williams, Manchester, Ia. (right), is secretary of the Fair Managers' Association of Iowa and of Delaware County Fair, Manchester. At the IAFE session on December 2 they will report on "County Fairs and Their Place in the War Effort."

Skowhegan for Change in Title

Board angles for State corporate name—George Davis is new prexy

SKOWHEGAN, Me., Nov. 14.—Somerset Central Agricultural Society, operators of Skowhegan Fair, at its annual meeting here voted to change its corporate name to Maine State Fair. Adoption of the title, which for many years has been used by the fair held at Lewiston annually, depends upon approval of the Secretary of State's office.

Meeting marked the conclusion of the 123d continuous and successful operation of the society. Officers elected for 1942-'43 were George M. Davis, president; J. Valton Neil, vice-president; Clayton E. Eames, secretary; Roy E. Symons, treasurer, and A. B. Lamb, auditor.

Directors chosen were Davis, Neil, Eames, Symons, Francis H. Friend, Matthew J. Green, Ernest C. Butler, Howard N. Weston, C. Scott Robinson, John H. Lancaster, Harry E. Smith, Edwin L. Sampson, Blis R. Shaw, Wallace B. Hafey, Francis C. Croteau, Miles F. Carpenter, Carroll Parlin, Charles W. Day, Eugene A. Dumont, Walter H. Hight, Blin W. Page, Wilfred P. Caouette, Paul F. Audet and Henry G. Hoyt.

Reports of the officers and department heads were approved, and the report of the treasurer showed a substantial profit for 1942 despite gasoline and tire rationing.

A resolution of appreciation was passed in honor of retiring President Francis H. Friend, during whose nine years in office the fair's debts were reduced \$25,000, and \$40,000 in permanent improvements made. Annual receipts also were more than doubled in that period.

Whether the vote to adopt the name Maine State Fair will provoke any action by Lewiston interests remains in question. There appears to have been no protest raised in the public prints. Lewiston Fair, holder of the State title, it was said has gone down hill in recent years until it is not truly representative of the name of State Fair.

Skowhegan Fair, it was reported, has been improving in all departments, expanding in size and has earned the right to annex the title. Thruout its 123-year history the sponsoring society has stressed the agricultural end of the fair despite the fact it has made much of its midway, pari-mutuel horse racing, stage-shows and fireworks.

Ihde Named Acting Director of Wis. Agriculture Dept.

MADISON, Wis., Nov. 14.—Harman Ihde, chairman of the State board of agriculture, has been named acting director of the Department of Agriculture by the board. Ihde, former president of the Wisconsin Council of Agriculture, takes over the duties formerly held by Ralph E. Ammon, who recently was granted an indefinite leave of absence to join the Prairie Farmer Publishing Company and Station WLS, Chicago.

Ihde has served 20 years as master of the State Grange, six years as secretary and six years as president of the Council of Agriculture, and one year as a member of the University of Wisconsin board of regents.

Nebraska Poultry Show Off

NORFOLK, Neb., Nov. 14.—S. W. Schwerin, secretary Nebraska State Poultry Association, said here last week that the poultry show scheduled for this year has been canceled. Transportation difficulties and labor shortages were given as the reasons for the cancellation.

SENSATIONAL ALBANIS completed their season at Greenville (N. C.) Fair. This marked their 27th consecutive week of playing time, with Frank Wirth on the booking end.



Agricultural Situation

Condensed Data From October Summary by U. S. Department of Agriculture, Washington, D. C.

RECORD-SMASHING harvests and price stabilization again headlined the news in October. Problems of labor, storage, transportation and processing are gaining more and more attention, and 1943 production plans are being developed. Yields and production are setting new records, with small grains already in, cotton picking passing the peak, peanut harvest nearly over and corn and soybean harvests under way. Spring pigs are moving to market and feeder cattle into the feed lots. Cash income from marketings will be the highest on record. Farmers have worked strenuously, aided by good weather, to produce huge increases in feed and oil crops and animal proteins needed by fighting men. They will be hard put in 1943 to exceed or even equal 1942 production. Drive to hold down the cost of living entered its current phase September 7 when President Roosevelt asked Congress for specific authorization to stabilize farm prices at parity or recent levels, whichever is higher. This was granted by Congress

October 2, with the provision that price ceilings should be raised if they did not reflect increases in farm labor and other costs since January 1, 1941.

STABILITY FOR THE FARMER

Protection of farmers both now and after the war along with protection of consumers during the war is the keynote of the program to stabilize prices of farm products.

In World War I the first year of the United States participation was the most favorable for farmers from the standpoint of the relation between prices paid and prices received, even the prices received by farmers did not reach their peak until May, 1920, a year and a half after the Armistice.

Late 1917 or early 1918 would have been the ideal time for a general price freeze—probably February, 1918, 10 months after the United States entry into the war. In that month the index of prices received by farmers reached 200. (See AGRICULTURAL on opposite page)

Around the Grounds

JANESVILLE, Wis.—A balance of \$3,500 is reported on hand from the 1942 Rock County 4-H Fair, \$1,500 of which has been allocated for new buildings and improvements to the grounds.

CALGARY, Alta.—Calgary Exhibition and Stampede will go on as usual next year, and will include a midway and grandstand, exhibition directors have unanimously decided.

RICHMOND, Va.—Col. Walker C. Cottrell, member of the board of Virginia State Fair Association, is in a local hospital for a complete rest on the advice of his physician.

INDEPENDENCE, Ia.—B. O. Gates, secretary Buchanan County Fair Association, last week announced that all association debts have been paid, as have bills for improvements, leaving a 1942 balance of \$3,100 in the treasury.

JEFFERSON, Wis.—Horace L. Buri, manager Jefferson County Fair, has been granted a leave of absence for the duration to enter the army. Gordon Matters will fill the vacancy. Highway Commissioner John Perry was named superintendent of grounds and Genevieve Haag bookkeeper.

PITTSFIELD, Mass.—A heavy vote in favor of pari-mutuel racing in Berkshire County was seen by vet observers as giving unmitigated approval to the manner in which racing at Great Barrington Fair has been conducted. The fair, owned and managed by Edward J. Carroll, has been the only spot in Western Massachusetts where racing was conducted.

SHREVEPORT.—No more Louisiana State fairs for the duration was forecast last week by John W. Ford, fair association president, following an announcement by the Chamber of Commerce that efforts are being made to convert the plant into some war industry plant. Government officials have made several inspection tours of the plant, and the site has also been offered to the army as an induction base.

NORTH BATTLEFORD, Sask.—Cash surplus on the year's operations of North Battleford Agricultural Society was \$1,800, the same as last year. It marked the eighth consecutive year that the society has been in the black. Entries at the summer fair totaled 1,387—of which 385 were livestock. It was an increase of 37 per cent. Prize money totaled \$1,782.85, an increase of \$226 over last (See Around the Grounds on opp. page)

Fair Elections

NORTH BATTLEFORD, Sask.—Re-elected to offices of North Battleford Agricultural Society were: President, J. H. English, and vice-presidents, A. J. Bater and J. H. Arnold.

WHAT CHEER, Ia.—Directors re-elected at annual meeting of Keokuk County Fair were Henry Faas, W. E. Caughey, Joe Zimmerman, Henry Shepherd, Albert Mateer and John Ritter. Lee McNabb was named to replace Herman Werner.

JANESVILLE, Wis.—Rock County 4-H Fair Association has re-elected L. A. Markham, president; John Lee, vice-president; J. W. Wiseman, treasurer, and R. T. Glasco, secretary. New directors are Donald Brown, Lloyd Porter and Ernest Holleffson.

INDEPENDENCE, Ia.—B. O. Gates was re-elected secretary of Buchanan County Fair Association at the annual meeting here. Dale Irwin, George McArthur and C. H. Hesner were re-elected directors. J. B. Elliott was elected president; George McArthur, vice-president, and John Corcoran, treasurer.

LITTLEVILLE, Mass.—Community Fair Association here elected these officers for 1943: President, Leon J. Kelso, vice-presidents, Ernest Pike, Wesley Olds and Charles Thayer; secretary, Elmers Olds; treasurer, Mrs. James Ellis; directors, Howard Stanton, Joseph Sherwood, Richard Hill, Willard Pease, Elgin Blaisdell, Wendell Whitaker, Mrs. Charles Thayer, Mrs. Wendell Whitaker; superintendents of hall, Leon J. Kelso, Richard Hill and John Elder; superintendent of grounds, Gowen Whitaker, and auditor, Mrs. Leon Kelso.

AROUND THE GROUNDS

(Continued from opposite page)

year. Farm boys's and girls' camps and field activities were successful.

SPRINGFIELD, Mass.—The army will expand its operations at Eastern States Exposition grounds, taking over the five State buildings, Grange Building and eventually the Junior Achievement Building, it was learned here. Army officers conferred recently with representatives of the commissioners of agriculture of the five States which maintain buildings on the grounds and also with Grange officials. Grange Building, which will be cleaned out by the organization before November 20, will be taken over for the duration for expanded work of the Philadelphia Quartermaster depot now located in the Coliseum and the Industrial Arts Building. Grange and Exposition will maintain ownership of the buildings, for which they will receive rentals on "fairly satisfactory" terms for the duration. Arrangements have not yet been completed for rental of the Junior Achievement Building, which is expected to serve as a barracks. Work of clearing out the State buildings has begun.

SECS SHOP TALK

(Continued from opposite page)

W. Baker, Missouri State Fair, and Samuel S. Lewis, dancing attracts young people; Dan T. Elderkin, Regina (Sask.) Provincial Exhibition, and Harry L. Fitton, Midland Empire Fair, Billings, Mont., "Our Anniversary Celebration."

War Aspects Included

Wednesday afternoon will mark the closing session. Scheduled principal speaker is Major Charles Hart, whose subject will be the Army War Show, of which he is the head. Lieut. Nate L. Crabtree, of U. S. Naval Reserves, St. Louis, will discuss Navy Days at fairs. Talks on military exhibits will be made by H. C. Lawrence, Ionia (Mich.) Free Fair; C. H. Harnden, Saginaw (Mich.) Fair; Douglas K. Baldwin; Maurice W. Jencks, Kansas Free Fair, Topeka; Raymond A. Lee and Ralph T. Hemphill, Oklahoma State Fair. The topic, War Bonds and War Stamps as prizes, will be presented by James M. Savery, Mississippi-Alabama Fair; Dan T. Elderkin and Raymond A. Lee. Election of officers will close the convention proper.

AGRICULTURAL

(Continued from opposite page)

It was not that high again until August. No monthly record is available of prices paid by farmers in 1917 or 1918, but the yearly index indicates prices paid by farmers were advancing more rapidly



Meetings of Assn. of Fairs

International Association of Fairs and Expositions, November 30-December 2, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 8, Hotel Fort Des Moines, Des Moines. E. W. Williams, secretary-treasurer, Manchester.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs Association, January 12 and 13, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Ohio Fair Managers' Association, January 13 and 14, Desher-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kimball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer, Sidney.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

SECRETARIES of associations should send in their dates, as inquiries are being made.

than prices received in 1918. From then until the crash in 1921, the ratio became more and more unfavorable to farmers.

The index of prices received by farmers reached a peak of 244 in May, 1920, but the buying power of farm products was less than in 1917. A year later the index of prices received had tumbled to 113. Prices of commodities bought by farmers fell more slowly and not as far.

The price trend in World War II started along much the same pattern. The buying power of farm products jumped from 71 in August to 78 in September, 1939, remained nearly unchanged until December, 1940, and then increased from 80 in March to 101 in September, 1941. From then until after the general price-control order became effective, prices paid by farmers increased just as rapidly as the average of prices received.

The experience of the last war indicates that nearly all farmers would gain more by having the prices they pay and the prices they receive stabilized at present levels during the war and as long as necessary afterward, than to have them repeat the losing race from 1918 on to the disastrous plunge in 1921.

In his radio address September 7, President Roosevelt said:

"I think I know the American farmers. I know that they are as wholehearted in their patriotism as any other group. They have suffered from the constant fluctuation of farm prices—occasionally too high, more often too low. Nobody knows better than farmers the disastrous effects of wartime inflationary booms and post-war deflationary panics.

"I have today suggested that the Congress make our agricultural economy more stable. I have recommended that in addition to putting ceilings on all

farm products now, we also place a definite floor under those prices for a period beginning now, continuing thru the war and for as long as necessary after the war. In this way we will be able to avoid the collapse of farm prices which happened after the last war. The farmers must be assured of a fair minimum price during the readjustment period which will follow the excessive world food demands which now prevail.

"We must have some floor under farm prices, as we have under wages, if we are to avoid the dangers of a post-war inflation on the one hand, or the catastrophe of a crash in farm prices and wages on the other."

Secretary Wickard commented as follows on the President's message to Congress:

"The President's request for stabilization of wages, prices and profits will have the approval of an overwhelming majority of the American people, including the farmers.

"In two previous statements I have said that I thought Section 3 of the Price Control Act no longer was needed to protect agriculture. I am sure that it should not be permitted to block the President's efforts to act on the entire economic front.

"I think it extremely significant that the President has in mind stabilization for agriculture in the post-war period. Speaking from experience, I believe that most farmers are getting along fairly well now and that they will go ahead confidently if they feel they will be protected after the war ends.

"I am glad that the President recognizes the importance of agricultural production and stressed the increasing seriousness of the farm-labor situation."

CAPACITY: 1943

Technicians of the Department of Agriculture have been aided by representatives of farmers thruout the nation in studying potential farm production to meet war needs in 1943. Conclusion is that total farm production this year, aided by favorable weather, has about reached the maximum we can plan for in 1943. But within this total production capacity we can make shifts to get more of the crops needed most and less of the crops not as essential to the war. More vegetable oils can be secured by further shift from cotton to peanuts, from feed grains to soybeans, or more beef and pork can be had by shifting from oil crops to feed grains. Selective increases can be made for beef, pork or dairy products to make most effective use of any given supply of feed.

Selection of crops whose production should be specially encouraged is a difficult matter, however, for war demands are large for almost all farm products. Only commodities in special abundance are wheat, cotton and tobacco, and even for these increased production of certain types or qualities is desirable. And to secure total production as large as this year farmers will have to overcome difficult obstacles in shortages of labor, materials and equipment, and weather will again have to be favorable. Farmers face a big job in war production next year.

(Continued next week)

POOL WHIRL

(Continued from page 39)

of October 10 calling upon Sam Ingram, Al Hodge, Paul Huedepohl and myself to formulate plans for a national 'Learn-to-Swim' campaign directed to the members of our armed forces who have to traverse dangerous waters to get to the fighting fronts.

"It is a serious problem, one that deserves serious consideration from every person connected with the swimming profession, the army, navy, marine corps, coast guard, merchant marine and air corps.

"I believe that you have given us a chance to let our hair down in this discussion. I will do just that.

"The Swim for Health Association, sponsor of the National Swim-For-Health Week campaigns conducted the past seven years, has called upon the pool owners to co-operate in these campaigns from year to year without much success. In fact, a very small percentage of them have membership in the National Association of Amusement Parks, Pools and Beaches, which has been trying for years to improve the lot of the pool operator.

"The Coaches of Swimming have their annual meeting in Florida, discuss new strokes, etc., and then go back to their colleges and keep the information to themselves, instead of calling sectional meetings of the swim instructors in local high schools, pools and clubs and pass-

ing on the latest information to their fellow coaches.

"The Swim-For-Health Week campaigns have been supported by the bathing suit manufacturers. The purpose was to increase the number of persons participating in the sport and recreation of swimming. This in turn would help sell a greater number of bathing suits. No one manufacturer had his product named in the campaign.

"The person attracted to swimming thru our campaign, whether adult or child, might patronize a commercial or municipal pool, indoor or outdoor pool, or a public or private beach. She or he might buy a 25-cent or \$5 pair of sunglasses, wood or rubber beach shoes, or one or 10 of the 50-odd items that go along to the beaches or pools.

Drive No Racket

"The reason I mention these facts is solely because the writer has been accused on many occasions of running a private racket for himself. I would like to inform my critics that any organization running a national publicity campaign must, of necessity, have some one conduct the campaign. In the case of Swim-For-Health Week the writer was given the privilege of selling posters and stickers to raise the necessary funds to conduct this campaign. Very few of the pool operators have ever co-operated, altho the writer has attended conventions in Chicago and New York. At both places he was very coolly received.

"This fact, however, will not stop me from doing everything possible to co-operate with you in any campaign you desire to run in behalf of our boys who are giving their all in the fight to preserve our democratic way of life. We are ready to do anything that will help save the lives of our troops, sailors, doctors and nurses who are going to the far corners of the globe.

"I feel certain that the army, navy, marine corps and other branches of the services will co-operate with us in giving the men and women free swimming instructions in the various pools thruout the country. I am certain that the American Red Cross will co-operate in giving these instructions. Without a doubt the newspapers will also co-operate in the campaign thru news and photo releases showing the importance of swimming in basic training.

"You might be interested in the fact that 20 nurses from New Orleans hospitals have been given swimming instructions by their local American Red Cross. Their idea is to prepare for the time when they may be called to transport duty and thus exposed to the dangers of quick sinkings.

"We also have swimmandos in our armed forces. These swimming troops are used where the enemy has a strong defense on the opposite bank of a river, which would be too costly in terms of casualties if a direct assault were to be made. These swimmandos, under cover of darkness, can negotiate the river near the enemy's flanks and set up their beach heads. All of them have been trained to swim with packs, their ammunition and guns encased in waterproof bags, leaving them ready for use upon landing.

Huedepohl's Claim Disproved

"The two cases cited disprove the claims made by Paul Huedepohl that army and navy officials will not co-operate, or that the men haven't or will not be given the time to take the instructions.

"Plans can be made to give the men an hour a day for a period of a month, during which time they should be able to learn the fundamentals of swimming that would enable them to stay afloat until help arrives. In most instances our ships are convoyed and help can reach a man within a very short time.

"I am willing to meet with Ingram, Hodge, Huedepohl and yourself at any time, anywhere, to discuss this very vital subject, prepare a detailed plan which would then be presented to the proper authorities."

A REAL ATTENDANCE BUILDER—AT PARKS, FAIRS AND CELEBRATIONS

HIGH SWAYING POLE — TRAPEZE — PERCH — BALANCING — ACROBATICS — SLIDE FOR LIFE.

WRITE TODAY FOR DETAILS

Address: Care of THE BILLBOARD CINCINNATI OHIO, or Representative: Barnes-Carruthers

Selden THE STRATOSPHERE MAN World's Highest Aerial Act!

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

HIS fair is in abeyance because of war occupation of the plant, but Herbert H. McElroy, secretary-manager of Central Canada Exhibition, Ottawa, keeps in touch with fairdom. In fact, as present vice-president, he is in line for election to the presidency of the International Association of Fairs and Expositions at the Chi December annual meeting. Canadians have headed the IAFE about every four years. He will bring ripe experience to the post. A native Ontarian, aged 56, he has piloted the big Ottawa show since 1928. He was a director of the CCE in 1921, '22, '23, '27, '28; chairman of the manufacturers' building, 1921-'23; chairman of grounds and buildings, 1927, and chairman of attractions, 1928. The McElroys (Mrs. Katharine is not active in fair work) have a 25-year-old daughter, Mrs. Donald Adamson. H. H. is a member of Masonic orders and of Ottawa Board of Trade, Kiwanis Club and Ottawa Winter Fair. He's busy these days but finds some time for his hobbies, fishing and hunting.

ON the same day that Mrs. Gladycy O'Brien, Revere, Mass., saw the likeness of her son, William J. O'Brien Jr., 17, in a photo of marines in the Solomons, which was printed in *The Boston Daily Record* of October 25, she received a letter from him. It was the first in nine months from her son, who obtained her permission to join the marines last January. After telling her that the U. S. forces would be victorious there, he added, "Remember, no matter where I go I have the whole damn Marine Corps to back me up." Young Bill, as the reader may have guessed, is the son of the redoubtable William Jennings O'Brien,

former show special agent and events promoter. Lad worked for his uncle, Bill O'Brien, at Revere Beach before he joined up. The mother was assistant office manager the past season for General Manager Frank D. Shean in Seaside Park, Virginia Beach, and Corinne, young Bill's sister, was a cashier at Seaside. At season's close she returned to a scholarship in a Philadelphia school, and Mrs. Gladycy went to a cashiering post in Revere.

VOTERS in the Showmen's League annual election, 'tis whispered, will end up in three camps—boosters for regular and independent tickets and split-ticket adherents. . . . Free acts are no longer the gamblers with various sorts of promoters that they once were. This has come about partly thru "education" and largely because most performers, with increasing demands, are no longer compelled to take chances on a payoff. Among promoters is the one that everyone knocks except performers. "I can only speak of him as I found him," they say. "He always paid his acts." One successful artist says: "There's no percentage in working for someone who hasn't any more or as much as you have. Mebbe you'd be better able to pay him off than he would be to lay it on the line for you." . . . While we like to insist that they no longer exist, billing battles of the '42 season are now being cut up by billers who have come off the road and are again getting into one another's hair. There is no doubt that shortage of men held such battles to a minimum. When billing opposish hit fever heat in an Indiana town the owner of a vacant store left the doors wide open to guard against any crew carrying off his keys to protect their paper. One

biller who had his lithos pulled twice finally pasted them to the window glass with a long-handled brush.

PUBLICITY. It was a good week for personal space grabbing by carnival men. Mickey Percell, manager of Victory Pioneer Shows, led off in his hometown paper, *The Waverly* (N. Y.) *Evening Times*, which had a piece telling how he had been awarded an official certificate from Army Emergency Relief and Navy Relief Society. His shows raised \$693 in the outdoor amusement drive. Names of distinguished signers of the parchment were listed. "Such write-ups will considerably help showbiz," reminds Mickey, "as the public wants carnivals and circuses and other attractions. I mentioned the award to the local correspondent of *The Elmira* (N. Y.) *Advertiser and Gazette*, he sent it to his paper, and it must have been copied by the local paper. I believe that other showmen can help along these lines and that shows will be on the road in '43." . . . A *True Short Story* on a clipping received is a breezy account of the life of J. George Locs, director of Greater United Shows. Some characteristic lines: "His dad was a hoss swapper and a politician, but nevertheless a gentleman." "Cannot tolerate intolerance;" "Dislikes bigotry, hypocrites, four-flushers, snobs, liars and self-appointed apostles of morality, especially those with that 'holer-than-thou' countenance;" "Thinks slogans, 'Service Above Self' and 'He Profits Most Who Serves Best,' are masterpieces." . . . Harry W. Dunkel, vet g. a. of Cetlin & Wilson Shows, is still a good interviewee for Penhys press boys and gals. *The Altoona Mirror* went for nearly a column on him with a Beaver Falls dateline. "In show business since 1884, he refuses to retire," deduced the reporter, "because he believes it his duty to help take people's minds off the war. He has one complaint—people are not as friendly as they used to be. 'But,' Dunkel adds, 'they are just as gullible.'"

Out in the Open

By LEONARD TRAUBE
NEW YORK

SERGEANT MEDDIE POIRIER got into the news by spouting a rapid stream of 50-caliber bullets from a Flying Fortress into a Jap plane and bagging the Zero, which was one of 11 attacking the FF. Capt. Fred C. Eaton Jr., the pilot, took his plane safely back to its base "somewhere in New Guinea" without even the semblance of a bullet hole. Sergeant Poirier, who is from Waterville, Me., is the brother-in-law of Ross Manning, of Ross Manning Shows.

BARNUM was "also" a politician. But Edward J. Carroll, the Boston Barnum, knows his way around "the peepul" too. Carroll, who is in his early 30s, operates the fair in Great Barrington, Mass.; Riverside Park in Agawam, as well as theaters and other show interests. Riverside Park has been in there pitching from the very minute that Carroll took hold of the ghost-like place near Springfield. Barrington Fair was a later acquisition, but figures to become equally barnumized, if not more so.

In Massachusetts the voters go to the polls every four years to give their decision on pari-mutuel racing. Carroll didn't wait for the voters to vote. He ran full-page ads in the county papers on November 2, the day before the boys and girls exercised the right of franchise, which is the big tipoff that this is still a democracy and, 'tis hoped, will ever remain so. Impresario Carroll's message, at least that part of it for which space is available, is an epic, and here it is in all its showmanship:

"A few years ago I gave considerable study to the Berkshires for an investment in a recreational project and saw the possibilities of developing Barrington Fair and the fairgrounds. Two and one-half

years ago I purchased the property outright, liquidated the indebtedness of the fair association at a cost of thousands of dollars and proceeded to the task of giving new life and ideas to the development of the fair and the improvement of the grounds. Before the gates were opened for the 1941 fair, first under my direction, I invested more than \$50,000 to back my faith in the enterprise. I also guaranteed to underwrite any losses that might accrue to the association."

Thus far in the message Carroll presents a neat package of logic. But read on:

"To back the effort I invested an additional \$5,000 behind the campaign to invite visitors to the fair from all parts of Western Massachusetts, Southern Vermont, Eastern New York and Western Connecticut. As a result, Berkshire County played host to many new visitors. Under my management new policies were introduced and new ideas in shows and features were brought into the picture. The public responded and the fair was a success."

From here on Carroll reveals his real cleverness, to wit: "In the spending program it has been my policy to do business with many business firms and individuals in Berkshire County. Seventy-seven different suppliers and contractors in the county have gained direct benefits. This policy will be maintained.

"Because many employees such as horsemen, trainers, owners, showfolks and others came into the county, business firms, especially in Great Barrington, have benefited materially. A number of them reported the finest week's business in years during the recent fair. Large sums have been distributed in purses, pay rolls, show costs, suppliers, etc., and much

of this has remained in the county. I hope the returns for them and all firms in the county will grow as the fair grows in importance into a Berkshire institution of national reputation."

The full-page message goes on in a similar vein with nice phraseology and a distinction marked by dignity, including, of course, a loud but polished "thank you" to the citizenry. Carroll concludes his message by asking the folks to vote "yes" on the question, "Shall the pari-mutuel system of betting on licensed horse races be permitted in this county?" He does it in this manner:

"Tomorrow I ask you to support my ideas and my program. I have always been taught that what I am trying to do is good old-fashioned American initiative. I ask you to have the same faith in me that I have in Berkshire County. May I count on your support on the horse-racing referendum at the polls tomorrow?"

It is obvious how the voters answered this simple question. Carroll and his associates won an overwhelming victory. They took 60 of the 68 voting districts, carried the county by 68 per cent as against 53 per cent in 1938, running up the plurality from 2,398 to 12,676.

Careful readers will observe that the advertisement did not peg itself around horses as such. Its main theme was Carroll and the fair. What present readers cannot see and therefore cannot appreciate is Carroll's face. They ran a big cut of him in the ads, and because Edward J. is by way of being on the handsome side, there must have been a big woman's vote in the affirmative. This is only mere conjecture on our part and has nothing to do with the referendum. The chances are the women would have voted for the nags anyway.

This is no build-up for Edward J. Carroll, who might some day be governor. This Carroll chap doesn't need any build-up from this corner.

The Crossroads

By NAT GREEN
CHICAGO

THOSE who have been wondering whether trade shows and other marketing events could be held next year may take comfort from a statement made a few days ago by Lawrence Whiting, vice-president of the Chicago Association of Commerce and head of the American Furniture Mart. According to Whiting the association, after months of consultation with Washington agencies concerned with transportation problems, has been assured that the government will not interfere with the holding of trade shows, marketing events and other meetings which promote the national welfare.

"Thruout our discussions," said Whiting, "we found the WPB and ODT ready to listen to the problems of trade and industry. The agencies accepted the association's view that it would be better to let the various industries take the responsibility of canceling shows and gatherings that were non-essential and deciding which were of sufficient economic importance to justify the use of transportation facilities."

While the decision gives assurance that trade shows can be held, it does not mean that such shows will not be faced by many handicaps. Transportation and housing angles will continue to be major problems, but not insurmountable.

NEAL WALTERS, whose pranks have enlivened many a fair meeting, probably will be missing from the gatherings this winter. After years in Tom Pendergast's balliwick, Neal has harkened to the bucolic call and has bought a little newspaper plant in Eureka Springs, Ark. . . . J. A. (Pat to you) Purcell was looking over the Chicago scene last week, having closed with the War Show at St. Louis. . . . Chi Arena has opened a 20-week season of ice skating. Rink is claimed to be second largest in the country, topped only by the Pan-Pacific in L. A. . . . Paul Van Pool, Joplin Coca-Cola man and showman's friend, got a taste of the hotel situation here when he came in to attend the convention of the American Bottlers of Carbonated Beverages at the Morrison and had to wait in line for hours to get a place to flop. "Small wonder I had to wait," said Paul. "There were nine conventions on at the same time—and what a variety! Besides the bottlers there were the National Conference of State Liquor Administrators, the Brotherhood of Locomotive Firemen and Enginemen, the School Broadcast Conference, the Owens Glass Company of Illinois, National Manufacturers of Soda Water Flavors, Protective Association of Illinois, the Indiana Statewide Electric Co-Operative and the Music Edu-

cators' National Conference. That's eight too many for me!"

ONE of the sanest editorials on entertainment that we have read recently appeared in *The Birmingham Age-Herald* of October 20. Titled *Wartime Circus*, it sets forth some convincing arguments for the need of entertainment to counteract the depression of spirit incident to times such as these. "As for the circus," said the editorial, "it seemed to us to bring some very definite values, even in wartime, to a great many people here in Birmingham. It doubtless has done likewise in the other places in which it has appeared. We are still children, in many of our moods and ways, as the circus emphasizes. Very young children sometimes are dismayed or even frightened when great dark clouds form in the sky or when they find themselves in complete darkness. We older children are seldom so strong or sure of ourselves that a deepening gloom in the world, or a great blackness in human life, does not carry its danger of debilitating nervousness and depression, or even panic. Even a great war would not best be fought in constant darkness. It is reassuring to keep some of the lights of the world burning somewhere. Moreover, these lights are a kind of flag of our spirit, a symbol of our confidence." We are indebted to Bob Kinsey, of *The News* staff and a staunch friend of the circus, for the editorial.

OMER J. KENYON in from the record-breaking Rameses Shrine Temple circus at Toronto, which raised \$25,189 for charity. He's off now to handle the (See *The Crossroads* on opposite page)

POSEY DROVE IT . . .
MADE IN CINCY? . . .
FOREIGN PHOTOS . . .
LIKES CALLIOPES . . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type, will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By JAKE POSEY

Baldwin Park, Calif.

In your October 3 issue appeared an article which stated that the "United States" Band Wagon was drawn by the 40-horse team with Barnum & Bailey on its European trip. As I was with the Barnum show in Europe and drove the 40-horse team, I want to say that Robert D. Good is correct in his statement when he said it was Adam Forepaugh's No. 1 Band Wagon which headed the Barnum & Bailey parade in all the European countries.

More on the same subject below.

By SVERRE O. BRAATHEN

Madison, Wis.

The following statement appeared in your November 7 issue: "As for the 'United States' Band Wagon, this one was made by Moeller Bros., of Baraboo, Wis., for Ringling Bros.' World's Greatest Shows." (From letter of Robert D. Good.)

I have in my circus collection statements or bills covering the cost of the tableau wagons "Great Britain," "Germany," "Russia" and "United States." These wagons were all built by the Bode Wagon Company, of Cincinnati, in 1903. In a letter from the Bode Wagon Works addressed to Otto Ringling, Ringling Bros.' Show, Baraboo, Wis., and dated March 23, 1903, appears the following statement: "We have loaded today the 'U. S.' and 'British' wagons and will ship them tomorrow morning via 'the Pennsylvania' to Chicago, Ill."

This should prove quite conclusively that the wagon "United States" was built by the Bode Wagon Works of your city.

Coming from a gentleman of the Badger State, the Buckeye boys should appreciate this geographical compliment. But what about Robert D. Good, the man who started all this? He's from the Keystone State. And this whole discussion was caused by an item datelined

TO GLOBE-TROTTERS: THE U. S. WANTS PHOTOS OF "SECOND FRONT"

WASHINGTON, Nov. 14. — Because many readers of *The Billboard* have been over the world in their operations as performers and otherwise, this appeal will be of great interest. The Office of Strategic Services is on the hunt for photos showing the terrain of foreign lands which may possibly become theaters of war. (The appeal, which blanketed the population via newsreels and newspapers recently, was made before our armed forces invaded North Africa; if anything, the need for such photos is even greater now.) Anyone who ever took a trip to Europe, a world cruise or lived at any time in the Middle East or near-by areas, probably has snapshots which would be valuable to the government right now. Go thru your albums or files and pick out all foreign pictures which show as backgrounds harbors, landscapes, beaches, docks, manufacturing plants, oil storage facilities, railroad stations, yards and tracks. Offer them immediately to the Office of Strategic Services.

The photos themselves should not be sent at this time, but letters should be written to the OSS, Station G, Box 46,

New York City, outlining what each person has in the way of photos. A questionnaire will then be mailed to each letter writer to be filled in with all the details of what his pictures show. Silhouette shots of islands, air views of cities and harbors or photos taken from heights are particularly valuable. Photos will be returned after use upon request.

The OSS notes that many of us have taken pictures of our wives, children and friends in foreign lands without realizing that these pictures one day might play a part in war.

(EDITOR'S NOTE—On the day that our invasion of North Africa was announced a showman came to us and told of his great familiarity with Casablanca, Oran, Algiers and many parts of the Mediterranean area. It is to people like him that the government appeal is directed, particularly if they have pictures. Some individuals in show business have been wondering how they can help more in the war. This may be the opportunity for which they have been looking.)

CHEERS FOR CALLIOPES

By L. B. Greenhaw

E. Deacon Albright's reminiscences of his years as a calliope player are the most interesting thing I have read in *The Billboard* in many a day. They are very well written and held my interest to the last line. I hope there is much more to follow. Chicago, Ill.

The series "Whistling Thru Life" ran for several weeks and concluded in the November 14 issue.

Farmington in the Wolverine State. Only 44 States to go, boys.

By Pvt. WALTER (Duke) DAVIS

Marine Air Detachment
 Naval Air Station
 Training Squadron 7, Barracks 58
 Jacksonville, Fla.

I would like to hear from show people. Last year I was on Cetlin & Wilson Shows with Charlie Cohen's bingo, year before on Miller Bros. with Eddie Brenner's bingo. Before that I rode cycle under Capt. Ted Brown, Speedy Hayes, Lucky Teter and Jimmie Lynch. Have two more months of school, so how about writing?—I mean letters from the people

By HARRY TOZER

Los Angeles

As an old trouper now permanently located here, I have often been asked by visiting showfolk about what happened to the famous bicycle act of Bud Snyder, who, incidentally, retired from show business in 1930 and came out West. I was a member of the act during the '20s, touring the leading vaudeville theaters and fairs, also Europe. Last year, during the local visit of the Ringling show, someone mentioned he had seen Snyder in 1940 in Gold Hill, Ore.

On a recent 10-day vacation I decided to take a trip to Southern Oregon and clear up once and for all the "mystery" of the missing Bud Snyder. I arrived in the little town of Gold Hill and after a few inquiries was directed to a spot about a mile away. It was a cemetery. I wandered around and finally came across a headstone marked "Bud Snyder (real name, Oscar B. Covey), 1877-1940."

Returning to Gold Hill I found his widow and from her learned that Bud had died on December 6, 1940, the result of injuries in bad spills and the jolts he used to take in his famous staircase routine; also from auto stunting. The natives around Gold Hill knew nothing much about his show background, but Snyder was a popular figure in those parts. He owned a restaurant, bar, etc., and used to put on a sand dance, and to the natives he was a "wow." But more than anything else he became famous around Gold Hill as a fisherman and guide on the Roaring Rogue River. I feel sure that a news item about Bud Snyder would be of interest to many readers.

I know and who know me. Come on, write.

Above letter is published on the theory that the marine's friends either don't know his whereabouts or have been lax in putting the old pen, pencil or typewriter to paper. Pick it up from there, folks.

Hertzberg Circusiana

(Continued from page 37)

and E. L. Hanson, veteran circus executives; William L. Montague, West Hartford, Conn., national publicity director of the Circus Fans' Association; Joe Heiser, Houston, and Col. C. G. Sturtevant, San Antonio CFA members, and Mr. and Mrs. A. Morton Smith and Mrs. Gerry Murrell, Gainesville (Tex.) Community Circus.

Tribute Read at Circus

Telegrams and letters, paying tribute to Mr. Hertzberg and expressing regret they were absent, were read by Mr. Loring and Frank H. Hartlett, Chicago; Andrew H. Dykes, New York City; Karl Kae Knecht, Evansville, Ind., and Walter M. Buckingham, Gales Ferry, Conn. Mr. Loring read an announcement made to the audience when Ringling Bros. and Barnum & Bailey Circus exhibited in San Antonio on October 4, 1940, two months after the death of Mr. Hertzberg. The announcement was made by F. Beverly Kelley, radio director of the show. The text was as follows:

"Ladies and Gentlemen and Children of San Antonio: There lived for many years in your city a brilliant lawyer, a true humanitarian and a tireless civic worker who, despite his achievements in life, was ever guided in his dealings with his fellows by the Golden Rule. This man was Harry Hertzberg, a man who met his world each day with abiding

faith. He believed in men, in their innate goodness. He had the heart of a child, and in that respect, he never grew up. He did not want to.

"Harry Hertzberg loved the circus all thru the years. He was known as a pal by every man, woman and child of this show. Not as the leading figure of the local Alfredo Codona Tent of the Circus Fans of America, in which he held high office and in which he was nationally admired and loved—but as a faithful and tireless friend.

"Since this circus was here last year, Harry has passed away. His going was mourned here and in countless cities and towns and thruout the amusement world. But more than anywhere else, his untimely death was mourned in this, his home town, and on this, the Big Show, where he was ever esteemed as one of us. So it is with a sense of deep loss and with the desire to express to you something of our veneration of his memory that we address you tonight—we, the members of Ringling Bros. and Barnum & Bailey Circus family. Rest in peace, Harry Hertzberg—ever in spirit our brother trouper. (Signed) John Ringling North."

Gift From Codona Tent

At the conclusion of the program peanuts and red lemonade were served to guests by the library personnel, headed by Julia Grothaus, librarian, and Mrs. Vivienne Mars, library custodian, who began the task of assorting and preparing the exhibition of the Hertzberg collection on August 1.

In the lobby outside the circus room

is the first wood-carved ticket wagon of Gentry Bros.' Dog and Pony Show, which was presented to Mr. Hertzberg by fellow members of the Alfredo Codona Tent on the occasion of the CFA convention in San Antonio in 1932. One room is devoted entirely to the exhibition of a complete miniature circus which was an impressive part of Mr. Hertzberg's collection. It is mounted on a platform and the entire display is surrounded with glass windows. The exhibit includes the midway, side-show banner line, menagerie, big top, horse tents, padroom and auxiliary tents, figures of animals and people, cage and baggage wagons and many other pieces, all built to scale.

In the second room is displayed many other pieces of the collection. Attracting much attention is the large collection of Tom Thumb items, including a coach in which he rode, numerous albums of pictures and personal effects. There are a dozen bullhooks, presented by elephant trainers, scores of autographed pictures of stars of the circus world, sunburst wheels from famous circus wagons and framed posters, heralds and pictures dating back to the earliest days of the circus in America.

Items Number Thousands

Outstanding among these posters is a full color display, 58 by 115 inches, of the "Hippoforean Arena" dated April 19, 1849, estimated to be worth several hundred dollars. There is a handbill of "Rickett's Equestrian Exercises," dated April 24, a performance of which was attended by President and Mrs. George Washington, and the original grant of

King George III to Philip Astley, father of the modern circus, to erect an amphitheater in the city of County Dublin, Ireland.

There are programs, heralds, couriers, route books and other printed matter, running into the thousands, a number of which are without duplicates anywhere in the world. The collection represented an investment of many thousands of dollars, as well as a search of the entire world for rare pieces. Members of the Hertzberg memorial committee in charge of the collection are Lewis Kayton, Mrs. E. H. Kifer and Leo M. J. Dielmann. Reported by A. Morton Smith, of the Gainesville (Tex.) Community Circus.

THE CROSSROADS

(Continued from opposite page)

Hamid-Morton ticket sale at K. C., then to Milwaukee. . . . Edward A. Johnson, now with RKO, in for a day from his Des Moines headquarters. . . . After all those postals about the swell fishing at Inverness, Fla., Tommy Thomas will be expected to present some evidence when he shows up at the Atwell Club this week! . . . Out-of-Towners on the Magic Carpet—Mazie Stokes, of Davenport; Doug Baldwin, of St. Paul and Birmingham; Julius Cahn, Count of Luxemburg (Wis.); Walter Hale, on his way to be examined for induction into the army; George W. Paine, promoter; L. Ray Mills, secretary of Washington Parish Free Fair at Franklinton, La., in for bottlers' convention; Dennie Howard, home after season with Goodman.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Spokane Benefit Show for Soldiers

SPOKANE, Nov. 14.—A roller-skating revue here, benefiting air-force soldiers at near-by Geiger Field, drew more than 2,000 to Cook's Rink on November 8. General admission was 75 cents, with reserved seats at \$1.50.

Silas W. Cook donated the rink and furnished free transportation for the public in his own bus from end of city bus line to his large rink several miles north of the city.

Show was first of its type here. All funds went to the soldiers' athletic and recreation fund. Dr. C. Hale Kimble, of the Spokane Figure-Skating Club, was general director of the show. Corporal Phil Crosbie and Private Roy Starks handled publicity. The cast of 40 skaters presented 25 numbers, including symphonic ballets, skating serenades and waltz medleys. Solo dancers included Beth Riggs, Mary Colletti Brennan, Corporal Johnny Sowers and Betty Taylor Riggs.

"E" Award Given To Hyde Workers

CAMBRIDGE, Mass., Nov. 14.—"For great accomplishment in the production of war equipment," A. R. Hyde & Sons Company was awarded an "E" pennant, the army and navy production award, on grounds adjacent to its Columbia Street plant here on November 10 at 4 p.m.

Robert P. Patterson, Undersecretary of War, sent a letter addressed to the men and women of the company and reading, in part: "This award symbolizes your country's appreciation of the achievement of every man and woman in A. R.

Hyde & Sons Company. It consists of a flag to be flown above your plant and a lapel pin which each of you may wear as a sign of distinguished service to your country. I am confident that your outstanding record will bring victory nearer by inspiring others to similar high achievement."

Gov. Leverett Saltonstall and Mayor John H. Corcoran were present, and master of ceremonies was City Manager John B. Atkinson. Pennant was presented by Lieut. Col. Frederick W. Webbley, Quartermaster Corps. Lieut. P. F. Ashler, S. C., U. S. Navy, presented the "E" pins, for excellence, to John Mealy, boot and shoe worker, who accepted them on behalf of the employees. Hyde executives are Maxwell C. Hyde, president; Allen J. Hyde, treasurer; Ralph A. Hyde, secretary; George Barkin, vice-president and sales manager, A. R. Hyde & Sons Company, Hyde Athletic Shoe Company.

Skating Comic Is Nabbed By Crowds Who Think He Is Winston Churchill

HALIFAX, N. S., Nov. 14.—J. Eldon Wilson, Halifax, is having some difficulty keeping pace with the demand for autographs. Wilson, a veteran fancy and comedy skater, who bears a strong resemblance to Winston Churchill in build, gait and looks—including the inevitable cigar—has often been taken for the British prime minister.

Not long ago it was rumored about Halifax that Churchill was at a hotel in-cognito on one of his transatlantic trips. When Wilson came out of the hotel dining room he was ganged by a group intent on getting an autograph. He signed papers, booklets, shirt collars and menus, but there was uniform disappointment when the autograph seekers saw the name of J. Eldon Wilson instead of Winston Churchill.

Wilson was first skater in the maritime provinces to do a comedy cop act and he has been seen in many rinks in this routine.

Attractive Lobby in Erie

ERIE, Pa., Nov. 14.—Mr. and Mrs. A. O. Johnston reopened the 12th Street Skating Rink for the sixth straight year and unveiled an attractive lobby replete with carpeting, comfortable seating and plenty of room. Phyllis Scott returns for her second season on the Hammond, and Edna Altenbaugh, in her first professional year, handles instructing two nights a week. School and church parties, all brought in by contact work, continue to be the best advertising. A Sunday matinee class, studying the International style of dancing, has enrolled 75. Staff includes floormen Joe Heberle, James (Ray) King and Ted Kozinierowski. Special Officer Lee Tufts holds down the main gate.

THREE FLAMES, roller-skating act, are on a theater tour in Pennsylvania-New Jersey territory. They are booked by the Eddie Sherman office, Philadelphia.

JACK ADAMS, Chicago Roller Skate Company representative in New York, calls attention to an error in the November 14 issue wherein the Eli Skating

Wheel, They Wooden Do It

THERE is nothing really humorous about the following letter received from a supplier of skate wheels, but it may serve as a warning to rink men. The letter follows:

"Their trousers flying at half-mast (casting all humor aside) is an embarrassing predicament for many rink men who have found themselves that way due to their policy of not keeping any supplies on hand—ordering wheels whenever a skater ordered them. The half-masters did not seek to have skaters trade in a set of hubs whenever a set of wheels was sold in order to keep up the supply in the skate room. They now find themselves without wheels or hubs to have re-wooded. Ready-mounted new maple wheels are virtually unobtainable now.

"Immediately after the Pearl Harbor attack there was a heavy rush of orders for new maple wheels from rink men who felt the need of getting a supply of wheels. These orders came from RSROA rink in particular and it is doubtful if any RSROA rinks were caught with their trousers flying at half-mast (and again I don't think it is laughable).

"My stock of reserve hubs and wheels has been completely exhausted, and to rink operators sending in 'rush' orders all I can send is my sympathy. I am many weeks behind with the re-wooding of hubs at this writing."

Moral of this letter seems to be that rink men not yet requiring that hubs be turned in should start the practice at once. It seems advisable that they should get in line to have these hubs re-wooded immediately.

Club was credited as originating in Bridgeport, Conn. The Eli Skating Club is located in New Haven, Conn.

SARATOGA RINK, Pottstown, Pa., completely renovated, reopened under new management on November 8. It will operate daily for afternoon and evening (See RINKS on page 54)

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

JUST PURCHASED!
\$50,000 WORTH OF SKATE PARTS
Consisting of

Sole Plates	Fiber Wheels
Axles	Ball Bearings
Red and Blue Rubber Cushions	Action Bolts and Nuts
Toe Straps of all lengths	

A complete line of skate repair parts, interchangeable with the Chicago skates. For further information wire or write

GENERAL SKATE CO.
1102 W. Washington Blvd. CHICAGO, ILL.

BALL BEARINGS
\$2.25 PER M.
No Orders Filled Under 5 M.
Special Prices on 100,000 Lots.
RINKS
BOX 1762, FALL RIVER, MASS.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.



WATCH FOR
THE RSROA—ITS PAST AND FUTURE
By Victor J. Brown
CHRISTMAS NUMBER of The Billboard
Dated November 28

WANTED FOR CASH
New or Used Chicago Rink Skates, all sizes. Money waiting.
C. A. COREY
BOX 1762 FALL RIVER, MASS.

SKATES WANTED
Any Quantity—Any Type. Best Prices Paid. Our Specialty is Special Skates for Children and Adults. We do all kinds of detachable work. Send your Shoe Skates to us.
JACK ADAMS
1471 Boston Rd. Bronx, N. Y. City

"One for ALL—ALL for One"
Our Business Now Is To Defeat the Axis

"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.

We Are Doing Our Part to Help Protect You
When It Is Over—Over There
We Will Be Pleased to Serve You

CHICAGO ROLLER SKATE CO.



OUR "Production Soldiers" ACCEPT THIS Challenge

"Americans Working Together" have earned for this company the Army-Navy "E" Award for the highest achievement in war production.

To America, to The War Department, to Our Men on the Fighting Fronts we pledge our sacred promise to live up to this achievement that this flag and all it means may here continue to honor the kind of service that Americans render when management and labor unite to meet a real emergency.

HYDE

A. R. HYDE & SONS COMPANY
HYDE ATHLETIC SHOE COMPANY
CAMBRIDGE, MASSACHUSETTS

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Christmas Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. de12x

AGENTS GIVE \$1.98 HEALTH BOOK AS Premium with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. de12

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100 assorted, \$2.00. B. LOWE, Box 311, St. Louis, Mo. x

BEAUTIFUL CEDARWOOD JEWELRY WITH Rhinestones. Swell souvenirs and gifts. Low cost; fast selling numbers. Write for wholesale prices. ALBERT MELTZ, 2304 Pacific Ave., Atlantic City, N. J.

BIG CLOTHING BARGAINS FOR BIG PROFITS. Used Dresses, 10c; Men's Suits, \$1.00; Shoes, 12 1/2c; Men's Overcoats, 50c. Over 100 sensational values. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-DH Jefferson, Chicago. no28x

GET YOUR XMAS BANK ROLL WITH THE Paper Saver, that new fast selling joke novelty. Send \$1.50 for trial dozen; sample 25c. JAYBEE NOVELTIES, Box 944, Altoona, Pa.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de26x

SELL BEAUTIFUL TINSHELED XMAS SIGNS, Xmas Victory and Service Banners. Make Xmas money. LOWY, 8 W. Broadway, New York City. no21x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Calendar and Novelty Catalog! Forty profitable lines. ELFCO, 438 N. Wells, Chicago. tfnx

"TOP SARGE" — NEW AIR GAME! SPINS "on the beam." Send 25c cash for sample with details. BOX 285, Minneapolis, Minn. no21

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. de5x

SALESMEN WANTED

ATTENTION! ALL MAGAZINE CREW MANAGERS — Former magazine salespeople avoid rationing, open offices leading cities. Everything furnished free. Detail experience. Write MARK STEELE, Claridge Hotel, New York. de12x

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES, OFFERS, BARGAINS, Swaps, Wants in my Big Mail. Just a dime. JOHN W. CREWS, Box 663, Peoria, Ill. x

EARN MONEY RIGHT AT HOME! — EASY; stamp brings details of five selected plans. PHIL BRUCE, Box 341c, Palo Alto, Calif.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

ROLLER RINK FOR SALE — INDOOR ROLLER Rink, 60x110, best in Southern Illinois. Long term lease on building; 130 pair Chicago Skates and all necessary equipment. Price reasonable. Population 7,300. PARADISE ROLLER RINK, Floyd E. Johnson, Owner, Salem, Ill. x

WIN WITH "SCHEMER" \$CHEMS\$, TIPS, Opportunities, Formulas. Six magazines, 288 pages, just 30c. (44th year.) LEWIS PATTERSON, Publisher, Alliance, O. de5x

WANT TO LEASE THEATRE IN CITY OF 100,000 or more. Available for stage shows. ABE MORRIS, care Billboard, St. Louis, Mo.

INSTRUCTIONS BOOKS & CARTOONS

EXCITING CLOSE-UPS! THRILLING PICTURES! Six 3x4, wallet size, plain envelope, 25c (coin). NU-ART, Box 8650, Wilkensburg, Pa.

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. no28

PERSONALS

COPY OF ORIGINAL BIRTH CERTIFICATES obtained, all States, or money refunded. Send stamp for details. BROWN, 993 President St., Brooklyn, N. Y.

DO YOU KNOW THE RANK OF ARMY AND Navy Officers? Send 10c and you will be able to tell their rank and their pay. Other interesting information. SUPERIOR SALES CO., P. O. Box 744, Omaha, Nebraska. no28x

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. de5x

MISCELLANEOUS

ENGRAVING OUTFITS — ELECTRIC-CHROME plated. Machine Transformer, new, \$10.00. F. GRAF, care The Billboard, 1564 Broadway, New York, N. Y.

PRINTING

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. no28

HAMMERMILL LETTERHEADS — ANY COLOR paper, ink; 39 type styles. Reasonable prices. Send for free details. WOODRUFF'S, 217-R7 Lewis, Duluth, Minn. x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

WINDOW CARDS — FOR ALL OCCASIONS. Flashy 14x22 designs, 3 to 5 colors, non-bending cardboard, \$3.50 hundred. TRIBUNE PRESS, Fowler, Ind. de12x

\$1.00 POSTPAID — 100 8 1/2x11 BOND LETTER-heads and 100 6 3/4 Whitewave Envelopes; fine work. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00 postpaid; Circulars, 500, \$1.50; Gum Labels, 500, \$1.25. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

AUTOMATIC VOICE RECORDING MACHINE (Warner), 25c slot, excellent condition. No shortage of blanks. McGUIRE, 1322 Lee, Long Beach, Calif. no21x

BARGAINS — TWO ROTARY MERCHANDISERS, \$130.00 each; five Evans Ten Strikes, \$50.00; Blondie, \$13.50; Dude Ranch, \$15.00; Formation, \$17.50; Horoscope, \$29.50; Jungle \$37.50; Schooldays, \$23.50; Seahawk, \$22.50; Snappy, \$35.00; Sky Blazer, \$40.00; Spot Pool, \$42.50; Stratoliner, \$17.50; Wow, \$17.50; Zombie, \$23.50. In excellent condition. THOMAS FARRELL, 4611 Natalie, San Diego, Calif. x

The Billboard CLASSIFIED ADS GET RESULTS!

DO YOU HAVE AN IMPORTANT MESSAGE THAT YOU WOULD LIKE TO REACH THE GREATEST NUMBER OF INTERESTED PEOPLE AND PRODUCE IMMEDIATE, PROFITABLE RESULTS AT A VERY LOW COST TO YOU?

A Billboard Classified Ad will do it!

Be sure to include name and address in word count. Use this convenient order form.

The Billboard Pub. Co. 10c a Word 25 Opera Place Minimum \$2.00 Cincinnati, O. CASH WITH ORDER

Insert following Classified Ad under classification I enclose remittance in full in amount of

From Address City and State 11-21-42

Table with 4 columns for classification, name, address, and city/state, used for ad placement.

Forms Close Thursday for Following Week's Issue

BARGAINS — CHICKEN SAM'S, \$115.00; Bally Bull, \$100.00 (all checked, cabinets refinished in red, white, blue and gold.) Good as new. Has our famous "Slap the Jap" conversion installed, ready to earn. ABT Squirrel Guns, A-1 shape, only \$60.00. These machines are converted to Jap Monkeys. A real hit. One-third deposit. MODEL DISPLAYS CO., 116 Alexander Hamilton, San Antonio, Tex. x

BIGGEST USED PHONOGRAPH BARGAINS — All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa. de5x

FIVE BALLY LONGACRE CONSOLES, \$335.00 each; four Thorobreds, leg models, \$325.00 each; two Seeburg Commanders, E.S.R.C., \$200.00 each; ten 1940 Mills Thrones and Empresses, \$75.00 each; pairs only. One-third deposit. Tables: Phonos. Half deposit. TEXAS NOVELTY, 215 17th, Corpus Christi, Tex.

FOR SALE — TEN SHIPMAN STAMP VENDERS, like new, \$125.00; two Waltzer Stamp Venders, both for \$15.00. CLEVELAND COIN, 2021 Prospect, Cleveland.

FOR SALE — PHONOGRAPHS, PHONOGRAPH Route, Wall Boxes. Write for prices. STARK NOVELTY, 611 Mahoning, Canton, O.

MASTER VENDERS, \$5.50; ABT BIG GAME Hunters, \$13.50; three for \$39.00; Chi-Coin Hockey, \$195.00; Batting Practice, \$115.00; Gottlieb Deluxe Triple Grippers, \$10.00; or three for \$29.00; Shipman Combination Stamp Vender, \$16.00; ABT Model F Target, \$16.50. One-third deposit. McLENNAN, 239 Worcester Pl., Detroit, Mich.

SACRIFICE — 30 DU GRENIER CANDY MACHINES, 25 Adams Gum Venders, 25 Cent-a-Mint Machines. Write for prices. AUTOMATIC MERCHANDISING SERVICE, Suffern, N. Y.

SEEBURG PHONOGRAPHS—3 REXES, \$125.00; K, \$75.00; 2 H, \$65.00; Universal, \$65.00; Casino, \$160.00; 3 Rock-Ola World Series, \$60.00; Casino Golf, new, \$20.00; Broadcast, F.P., \$25.00; 2 ABT Model F, \$12.00; 5 Penny Cigarette Venders, lot, \$5.00; Public Address System complete, 2 speakers, microphone, stand, amplifier, \$50.00. Please send deposit. AUTOMATIC NOVELTY, 193 Trinity Ave., Atlanta, Ga.

SPECIAL — WURLITZER 41 COUNTER Model, \$69.50; 61 Counter Model, AC and DC, \$59.50; 616 remodeled DC, \$75.00; Kicker and Catcher, \$10.00; Pike's Peak, \$12.50; Lucky Strike Cigarette, \$14.50; Vest Pocket, blue and gold, \$27.50; Skee Ballett, \$50.00; Pipe Stands, \$2.00; Challenger, \$20.00. LINCOLN VENDING CO., 501 W. 41st St., New York City. x

SPOT CASH FOR GOOD SET DIGGERS, WITH or without equipment, and Truck. Describe fully. ALBERT LAMONT, General Delivery, Macon, Ga.

WANT TO BUY — WURLITZER '24; IMPERIAL Rockola 20; Bally 1-Ball Free Plays. IDEAL NOVELTY CO., 2823 Locust, St. Louis, Mo.

WANTED — MILLS VIOLIN VIRTUOSO. Must be complete and in good working order. BILL FREY, INC., Miami, Fla. no21

WANTED — EXHIBIT KNOCKOUTS. Will pay \$50.00. Must be in good mechanical condition and clean. BILL FREY, INC., Box 4141, Miami, Fla. no28

WANTED — WILL PAY CASH FOR HIGH Hand, free play combination; Four Aces, 5-10-20; Yanks, Bosco and Rock-Ola Playmaster. To all Connecticut operators: Cash in now on our Rock-Ola Phonograph Special Deal. Five or thirty wire remote unit standard equipment. WATERBURY AMUSEMENT MACHINE CO., J. J. Naclerio, 54 Watertown Ave., Waterbury, Conn.

WANTED — BUCKLEY AND MILLS ONE CENT Pin or Flip Targets; also A.B.T. Big Game Hunters. State your lowest cash price. Write CHARLES LEHMAN, 2212 N. Burling St., Chicago, Ill.

WANTED TO BUY — PENNY CHUTES, NEW or used. PAUL MACELI, Frontenac, Kan. x

WHILE THEY LAST — 25 JAP CONVERTED Challengers, \$15.00 each; 50 Gottlieb 3 Way Grippers, \$12.50 each. 1/3 deposit, balance C. O. D. LONGHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex.

5 CIGARETTE MERCHANDISERS, "THEY GET it," \$12.50 each; 5 Jennings Low Boy Scales, clean but need adjusting, \$15.00; 2 Pace 300 lb. Dials, can't beat these, \$25.00 each. OPERATOR, 1201 Cedar Lane, Nashville, Tenn.

6 EVANS TEN STRIKES, \$52.50 EACH; 5 ROCK-Ola Ten Pins; \$49.50 each; 25 Cent-A-Pack, \$6.50 each. BIRMINGHAM AMUSEMENT COMPANY, 731 2d Ave., N., Birmingham, Ala.

10 5c 41 BAR DUGRENIER CANDY MACHINES, \$95.00; 7 1c and 5c Monarchvender, stand, \$35.00; 10 1c Shipman, 4 column, like new, original carton, \$1.50. WINTER, 129 Troup, Rochester, N. Y.

25c PACE PAYDAY CONSOLE, LIKE NEW, \$89.50. Specializing rebuilding Mills Slots. Repair Parts for all makes. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles, Champion Gasoline Popper, perfect, \$45.00. CARMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

Additional Ads Under This Classification Will Be Found on the Next Page.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianapolis, Iowa. no28x

COMPLETE PORTABLE RINK — 40x100. Bargain for cash or will take late model Car as part payment. ALLEN YORK, Warren, Ind.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

FOR SALE — FINE RIDES. THREE MAJOR Two Baby Rides, six Trucks and Trailers, good tires. Bargain if taken at once. No promoters. Write BOX 56, Ancell, Mo.

WE HAVE A ROLL-O-PLANE IN THE BEST of condition for sale at Lakeside Park, Dayton, Ohio. Inspection invited. Contact DAHIO AEROSALES, INC., Box 864, Dayton, O.

FOR SALE—SECOND-HAND SHOW PROPERTY

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. de12x

FOR SALE — 16 AND 24 SEAT ADULTS CHAIR Planes complete. Engine, fence, ticket booth, wiring, lamps. CALVIN GRUNER, Pinckneyville, Ill. de5

SHOW PROPERTY FOR SALE CHEAP — \$50.00. Dog and Monk, work together; \$20.00. Trick Dog, Spaniel type, good; \$50.00 single Monk Act, complete props; \$25.00. High-Dive Dog with beautiful rigging; \$100.00. Steel Arena, good for Chimps; \$100.00; six Monks, healthy, anyone handle; complete "Jeep Circus" with Banners, etc.; set of Venetian Swings, A-1 condition; Pop Corn Outfit; also Pitchmen Camera; Pickout Pony with Props, is young; two Small Black Bear Cubs; many other Cage Animals. CAPT. MACK, R. D. 1, Pater-son, N. J. x

TENTS — 40x60 AND 30x80, ROUND END, 9 oz. khaki, red trimmed, hand roped, A-1 shape; tops only, \$295.00 each. Includes chafing bags. Money back guarantee. Send \$1.00 for complete list of 400 Tent bargains. Also 100 Chairs at \$1.50 each; Stakes, Poles, Sidewalls. What do you need? SMITH TENTS, Auburn, N. Y. de5x

WILL SACRIFICE — 10 PUNCH FIGURES. Newly dressed, wood hand-carved, medium size, \$25.00. F. GRAF, care The Billboard, 1564 Broadway, New York.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. de5x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

LEATHERETTE FOLDERS FOR 1 1/2x2 AND other sizes. Fast seller. Many satisfied patrons. Free sample. C. GAMEISER, 146 Park Row, New York. no28

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models. Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. no21x

WANTED — EASTMAN'S DIRECT POSITIVE Paper, 5x7; 2 and 3 inch. What have you? Advise expiration date. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. no21x

WILL PAY \$15.00 ROLL FOR EASTMAN 1 1/2" Direct Positive Paper and \$20.00 for 2 1/2". Wire at once. M. LOVELL, care 3 Photos 15c, Coatesville, Pa.

8 ROLL DIREX POSITIVE PAPER, 2 1/2 INCH; 3 Unit Gallon of Chemical, all \$95.00. BOX 483, Columbus, Ga.

8x10 PERFECT REPRODUCTIONS OF YOUR Photographs, 4 cents a piece. Quick service. Send for price list. PHOTO LABS., 3122 N. Clark St., Chicago, Ill.

FILM USERS, ROADSHOWMEN

Turn to "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35mm. Films, Equipment and Supplies. For complete information read the Roadshow Department every week. Make doubly sure to get your copy of The Billboard Christmas Special. It will carry more advertising for you and special feature stories as well.

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS — USED 120 BASSES FOR SALE. Some almost new, many makes. Wholesale prices. METRO ACCORDION COMPANY, 44 N. Albany, Chicago. no28

FOR SALE — NEW HAMMOND ELECTRIC Organ. Model B, used one month. BOX C-38, The Billboard, Cincinnati, O.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

ORCHESTRA COATS, JACKETS, \$2.00; TUXEDO Suits complete, \$10.00; Cellophane Hulas, G' Strings, Chorus Costumes, Velvet Curtains, Minstrels. WALLACE, 2416 N. Halsted, Chicago, Ill.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. de12x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. no28

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. de12x

ANIMALS, BIRDS, REPTILES

ANIMALS FOR IMMEDIATE DELIVERY — Complete Monkey Show, including one male, adult Chimpanzee, fully trained. Following also fully trained: Four full-grown female Rhesus Monkeys, \$40.00 each; one large male Rhesus, \$40.00; one Golden Rhesus, adult male, \$50.00; one Sooty Mangabey, \$40.00; one female Ringtail Monkey, \$35.00; one female Black Spider Monkey, \$40.00; one male Baboon, \$40.00; one full-grown male Drill, magnificent specimen, \$125.00; two mother Rhesus Monkeys with babies. Following are untrained: Two young Congo Chimpanzees, \$400.00 each; four Giant Rhesus, \$30.00 each; tame grown Raccoons, \$15.00 each; one Malayan Sun Bear, \$100.00; one grown tame Himalayan Bear, \$100.00; three Silver Foxes, \$125.00 each; one Agouti, \$15.00; one Military Monkey, \$50.00; one Mona Monkey, \$40.00; Coati Mundi, \$15.00 each; Grade B Rhesus Monkeys, \$10.00 each. Also complete show comprising 200 stuffed foreign animals and birds, including giant Orangutan, large snake skins, drums, various other items. Complete exhibit, \$500.00. HENRY TREFFLICH, 215 Fulton St., New York City. no28x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page catalog. MEEMS BROS. & WARD, Ocean-ide, N. Y.

FOR SALE — DANCING RUSSIAN BROWN Bear, three years old. Write JOHN P. SNYDER, General Delivery, Peoria, Ill.

LARGE BABOON — BEAUTIFUL MALE ANI-mal, silver grey, 85 lbs. Perfect health. Two fine Ringtail Monkeys. First \$100.00 takes all three. COLE CIRCUS, Penn Yan, N. Y.

MONKEYS WANTED — ALSO PARROTS, Macaws, Cockatoos, etc., for cash. Write us fully. NATIONAL PET SUPPLY, 3101 Olive, St. Louis, Mo. no28

ONE YOUNG MALE SEAL FOR SALE AT REA-sonable price. BOX 384, care The Billboard, 1564 Broadway, New York City.

HELP WANTED

ANIMAL MEN AND TALKERS — CHRISTMAS department store work. BOX C-35, care The Billboard, Cincinnati, O.

GUITARIST DOUBLING VIOLIN — MUST read well and play in tune. Violin important. Location work. BUD WAPLES, Supper Club, Fort Worth, Tex. x

MECHANIC FOR GENERAL ARCADE WORK — Prefer past 45, competent, sober. Steady job, good pay right party. Wire or phone PENNY ARCADE, Mineral Wells, Tex.

MUSICIANS IMMEDIATELY — START LOCA-tion December 1. Lead Alto, Tenor Sax, First Trumpet and Vocalist needed now; \$40.00 per week. RAY ALDERSON ORCHESTRA, Dubuque, Iowa.

NAME TERRITORY BAND WANTS STRING Bass — Must have experience, tone, read. Also Tenor Man. Good salary. Prefer 3-A's or deferred. State all. Write or wire BEN-NETT-GRETEN ORCH., Rochester, Minn.

SAX MEN, TRUMPET MEN AND DRUMMER —Union. Fine salary, long location in Syracuse, immediately. H. WILLIAMS, Andy's Inn, Syracuse, N. Y.

STRING BASS — PREFERABLY DOUBLING good Violin. Location work, good salary. Must be dependable, solid, read well and play in tune. Immediate opening. Contact BUD WAPLES, Supper Club, Fort Worth, Tex.

WANTED — MUSICIANS AND SMALL COM-binations (union) Steady work. Apply at once. FRANK E. TAYLOR, 203 N. Wabash Ave., Chicago, Ill. no28

WANTED — GOOD EXPERIENCED TENOR Sax Man for location. Wire or write LEADER, Box 1053, Albany, Ga.

WANTED — TO HEAR FROM IDLE SHOWMAN with good car, located in Texas. LEE BER-TILLION, Mineola, Tex.

WANTED — BASSES, BARITONES, HORNS, Cornets, Clarinets, Flutes, Oboes, Drummers for 50 piece defense plant concert band. Good jobs furnished. TIGE HALE, care Wainwright Shipyard Band, Panama City, Fla.

WANTED TO BUY

AMMUNITION WANTED — PAY \$60.00 PER case for .22 shorts; \$70.00 per case for .22 longs, and \$80.00 per case for .22 long-rifles. PENNY ARCADE CO., 306 E. Baltimore, Balti-more, Md. no21

EIGHTEEN LAUGHING MIRRORS, THIRTY Foot Canvas Front for Fun House. Give price, description. ROY T. JOHNSON, Chatham Amusement Co., Sumter, S. C.

MOTION PICTURE MACHINES AND THEATRE Equipment. Must be in good condition for cash. JOHN CORCORAN, Ridgeman, Ill.

ROLLER SKATES—WANT 100 PAIRS OF CHI-cago Skates. Must be in good condition. ERNEST BORGMAN, Antlers Hotel, Colorado Springs, Colo.

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Agent, Manager — A-1 Publicity, Contracting, Prom-otion Man. Trained in newspaper, entertain-ment field. Age 46, single, clean, alert, educated; good car, tires. Particularly interested steady loca-tion, but will consider any good offer giving all details. Prompt reply to all communications. W. G. Cline, 433 Cherokee Blvd., Chattanooga, Tenn. no28

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Lesse Layne Orchestra — Twelve men, solid unit. Draft exempt, organized two years. Single en-gagements in New York City and vicinity. Non-union. Hotels, clubs, colleges and high schools preferred. Write or wire Lesse Layne, 410 Crom-well Ave., Staten Island, N. Y. de19

AT LIBERTY CIRCUS AND CARNIVAL

LEGITIMATE SCENIC ART-ist. LEE, General Delivery, Worcester, Mass.

FIRE EATER AT LIBERTY NOW FOR MUSEUM or indoor circus on account of Barney Lamb's Side Show closing outdoor season. Do out-standing Fire Act. Work in neat wardrobe. Sober, single, above draft age. Write or wire best offer with selling privilege. EDWARD C. ANDREWS, care The Billboard, Cincinnati, O.

RAY RAMONA — HALF AND HALF FOR first class museum. Care Billboard, Cincin-nati. no21

AT LIBERTY DRAMATIC ARTISTS

At Liberty — Character Team, Comedy Talking and Singing Specialties. Sober, reliable, good wardrobe. Rep, stock, med. Address W. Leroy, 3501 E. 12th St., Kansas City, Mo.

Director — Young, General Business Actor. Have several good original manuscripts. Want lucrative engagement with stock company or reliable Little Theater. Box C-16, Billboard, Cincinnati. no21

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AT LIBERTY — FAMOUS World's Fair Orangutan "Jiggs," with trainer, Cole Smith. Props. Can put on fifteen minute show. Also ten fully trained assorted Monkeys. For full information write HENRY TREFFLICH, 215 Fulton St., New York City. no28

AT LIBERTY MUSICIANS

HAMMOND ORGANIST— Have my own Hammond. Musical Director for musical dance revue closing thirty week run. Thoroughly experienced in club lounge and hotel. Play requests, classical or swing. Union, reliable, young woman. BOX C-33, care The Billboard, Cincinnati, O. no21

TROMBONE — AGE 22, 4-F, thoroughly experienced. Available im-mediate, location preferred. HARRY TAFF, 506 Bluff, Dubuque, Iowa.

AT LIBERTY — MODERN DANCE DRUMMER. Mostly two beat style. Write or wire FRANK SCHALK, 507 3d, Bismarck, N. D. no28

DRUMMER — AGE 26, UNION, MARRIED. Am experienced, reliable and have new equip-ment. 3-A draft. DICK WEBER, care Josh's Inn, Marinette, Wis.

GIRL GUITARIST DESIRES WORK IN CHICAGO or suburb. Prefer hotels or cocktail lounges. Experienced, good reader; can fake and sing. Union, age 28. Electric equipment. Can work as soloist or swing solid rhythm. Call or write ALLADEAN NORTHRIP, 6012 Eberhart Ave., Chicago. Phone Hydepark 0657.

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. Prefers location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeport, N. J. no21

H A M M O N D ORGANIST — EXPERIENCED hotels, cocktail lounge, restaurant, tavern. Smooth styling of all types of music for en-joyable listening. Union, draft exempt, refer-ences. All offers considered and answered. State all in first. BOX C-37, Billboard, Cincin-nati, O.

SAX SECTION — TWO ALTOS AND TENOR. Sweet or swing. Year experience together. All experienced musicians. MUSICIAN, 4202 S. 25th St., Omaha, Neb.

SAXOPHONIST — TENOR, CLARINET, ALTO. All essentials, plenty experience. 4-F. Loca-tion only; desire South or West Coast. BOX C-36, Billboard, Cincinnati. no28

TROMBONE — VOICE. NINETEEN, experi-enced. Available November '22 or after. Write, wire DEAN BARNETTE, 209 S. 3d, E, Mount Vernon, Iowa.

TRUMPET, TROMBONE — WANT JOB ON U. S. O. unit or band. Arrange, name band experience. ROOM 517, Hotel Anthony Wayne, Akron, O.

At Liberty — String Bass Player. Sing, double Vibrate, Guitar. Do comedy bits. 3-A. Ex-perienced in both full bands and cocktail units, but prefer cocktail unit and location job. Can lead, manage band. Have done emcee work. Call or write Jerry Magman, 1817 Collins Ave., S. E., Grand Rapids, Mich. Telephone 5-4488.

At Liberty — Lady Piano-Player with own Ham-mond Solovox, doubling Piano-Accordion. Man, String Bass. Walter Price, care Billboard, Ash-land Bldg., Chicago, Ill.

At Liberty — 1st Alto Sax, Clarinet and Flute. Name band experience; \$02. Draft exempt, age 23. Fine appearance. Musician, 304 Sherman St., Fond du Lac, Wis.

Fiddle, Mandolin — Old time, modern, cowboy. Very talented blind musician. 26, union. Ten years' stage, radio and dance experience. Excellent appearance. Prefer location. Minimum \$35.00 weekly. Write or wire Eddie Foley, Yetter, Iowa. Phone: Rockwell City, Iowa, 31P12. no21

Trumpet Girl — Experienced, read, fake. Prefer vicinity New York State. Box 395, care The Billboard, 1564 Broadway, New York.

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers. Billboard, Cincinnati. de12

E. P. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked sepa-rate. Ross and Keck Aves., Evansville, Ind. de26

AT LIBERTY PIANO PLAYERS

PIANIST — AVAILABLE NOVEMBER 15. DE-sire change. Young, reliable. Read, fake, take-off. Draft exempt. Address JOE DE GREGORY, 536 N. 5th St., Baton Rouge, La. no21

Additional Ads Under This Classification Will Be Found on the Next Page.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

Barnes, Fletcher Mousigian Edw., 27c
Barnhill, Ena N. Smith, Ben, 14c
Derr, Virgil, 8c
Gilk, Joe (license), 5c
Hodge, W. A., 6c
Mackay, Dr., 12c
Gordon, 14c

ABBOTT, Lloyd BAILEY, Sam
Abernd, Ben Bain, Riley
Abernathy, Ellen Baker, Barbara
ABLE, Ernest Baker, Billie (Mr.)
Abney, Nadine Baker, Chas. M.
ADAMS, Allen BAKER, Louis
Adams, Betty BAKER, Raymond
Adams, Chas. Baker, Wm.

Adams, Mike Baldwin & Bristol
Adams, Ned Baldwin, Geo. W.
ADERHALT, E. BALL, John G.
Adkisson, Garret E. Banks, B. E.
Aitken, Ray D. Barber, Johnnie
Aitken, Wm. R. Barkerfield, David

Alexander, Jesse B. BARKLEY, Rodeo
ALEXANDER, Rufus Barnes, Burt V.
ALEXANDER, Elizabeth Barnes, Ellis
Allford, Vincent N. Barnes, Jack Claed
ALLEN, Homer BARNES, William
Allen, Mabel C. Barnett, Henry
ALLEN, Frank BARNETT, Beni.

Allen, Wm. R. Barr, Dorothy Jane
ALLISON, Arthur BARRICKMAN, Wm. Ernest
Allman, W. J. BARRY, J. H.
ALTMAN, John BARTON, Allan
Altman, John Barton, Billy

AMOS, Fred Barton, Geo. Edwin
Anders, Vickie Basco, Mike
Anderson, Andy Basham, Bill & Helen

Anderson, J. D. Bass, Beatrice
Anderson, Lucille BATES, Wm. Leon
Anderson, Miss Pat BATTLE, John
Anderson, P. B. Baxter, J. A.

Andrian, Miss Jean BAYLESS, Charles
Andrews, Russel Bays, Audrey
ANDREWS, Jos. BAYS, Dick

Andrews, August Beach, Elmer
Andrus, Clifford T. BEADY, Abram B.
ANGELL, Jos. Beals, Mrs. Harna

Angus, Cecil W. Beard, Mr. & Mrs.
Anthony, J. C. BEARFIELD, Robt. Carl
Anthony, Mito Beamish, Russell
Anthony, Robt. Beauudet, Clare

Antos, Frank S. Before, Lorraine
Applebaum, Sam BELDERES, Michael P.
Applegate, Bennie Arcand, Rita
Arcand, Rita Bell, Fred

Archer, H. L. Bell, Howard
Arckle, Joyce Bell, Mrs. O. A.
Are, Bill Beller, Martin
Arno, Mrs. R. G. Bellomo, Vincent
Arnold, Evelyn Bell's Royal Punch

Arthur, Jos. BEL-MAR, Judy
ARTHUR, Percy Jos.
Ash, Mickey Belshaw, Gladys
Asher, Chas. Bender, Edw. J.

Asstle, Clarence E. BENSCH, Frank
AUDETTE, Raymond J. BENGOR, Nicholas
Augustino, Mrs. BENNETT, Jos.
Austin, Bertie BENNETT, Forrest

Austin, Frank Bennett, Lloyd C.
AUSTIN, Jos. John Bentley, C. E.
Avery, Tommie Bentley, Claude

Bernard, Mrs. Jos. Bernstein, Harry
Berry, Gertrude Berry, Mr. & Mrs. H.

Bershoff, Al Best, Bertha
BIGGERS, MERRITT S.
BILLIPS, Sammy Lee

Bills, S. B. BIVINS, Ray
BLAKE, Bernard Harlow

Black, Pauline Blackstone, Doc
Blake, Curley Blaine, Eddy

Blankenship, C. R. BLASIC, Henry
Blavin, Kenneth Blomberg, Wm. A.

Blue, Monte J. Boers, Teddy & Henry
Boggs, Doc Owen C.

Bolt, J. P. Bond, M. W.
Bonum, Sam Bonta, Bill

BOOKMAN, Chas. C. Boone, Pearl
BOOTHIE, Bernard Malcolm

Bopp, Al Borup, Mrs. Bill
Boswell, Joseph BOUDREAU, John

BOUVIER, Geo. V. BOWEN, Arthur
Bowen, Bud Bowen Jr., Wm.

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BOYD, CHAS. R. Boyd, Johnnie

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Bozwick, Lucille Bozwick, Geo. J.

BRADA, John J. BRADLEY, Patrick Edw.
Bradley, Mrs. Jack Bradley, Victoria

Brady, King Brady, Miss S. L.
Branagan, Mrs. Anne

BRANDT, Maynard Anthony
BRANGLE, Lawrence J.
BRANSON, John BRAZZELL, Lonnie

Breese, Del Bresk, Mrs. Ina
Brett, Mae Brewer, Mrs. Gladys
Brewer, Roy Brod, Mrs. Maury

Brod, Maurice BRODA, John Jos.
BROCK, Stanley O. Brody, Sam



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office.

- Brown, Y. B. BROWNING, James J.
BRUCKE, MILLER, Ervin Leroy
BRUNEAU, Jos. Edw.
BRYANT, G. Hodges.
Buccanin, Mrs. Margaretta
Buchanan, Amelia
Buchanan, Mrs. Pat
Buck, G. L.
Burch, C. O'Dell
Burch, C. R.
Burch, Everett
Burdge, Howard
BURGESS, EARL G.
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Burke, Alice
Burke, Frederick
Burke, Lester
Burke, Mrs. Lester
Burbekart, Dr.
BURKETT, Earl
BURKETT, Wm.
Burkhardt, Melvin
Burleson, Chas.
Burns, Mr. Boots
Burns, Mr. & Mrs. Clarence
Burns & Ruth
Burns, Ralph R.
Burns, Saul
Burtis, James P.
Butler, Clyde
Buxbaum, Eddie
Bybee Jr., J. H.
Bydiark, Albert
Byrd, Harry
Byrket, Mrs. Irene
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Cable, Mrs. Marie
Calborn, John H.
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Caldwell, J. E.
CALK, Andrew
Callahan, Homer
CAMPBELL, Jos.
Carey, Al
CAREY, Leo
Carey, Thos.
Carey, Wm.
CARLILE, Wm.
CARLIN, Robt.
CARLSON, Lee
Carlton, Jos. R.
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CARTER, James
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CARTER, King
CARTELL, Paul
CARTMELL, Paul
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CARVIN, Roman
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Case, Jack

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GAYLOR, Fred
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GERAND, Albert

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Hose, Sox
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Howe, Rex
Howell, Ed (Scar)
Howell, Ralph
Howell, (Clown)
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Hudnut, Mrs. Mary
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EXPERIENCED PIANIST — AVAILABLE NOVEMBER 24. Union, 3-A draft classification, 36 years old, married, 2 children. Good reader, rhythmic, reliable, fair faker, take off. Prefer in or around Wisconsin. Long location only. Don't wire. All letters answered. ED COCHSNER, 714 First St., Manning, Iowa.

Pianist — Available immediately. Draft exempt, age 29, married, sober. Show experience. Can arrange; \$45.00 minimum. Robert Worth, 420 Catherine, Ottawa, Ill.

AT LIBERTY SINGERS

ATTRACTIONIVE AND EXPERIENCED Girl Singer, now working with name band. Write BOX C-31, care The Billboard, Cincinnati, O. no21

AT LIBERTY VAUDEVILLE ARTISTS

A-1 MAGICAL ACT — SUITABLE FOR UNIT, schools or toyland. Fine vent act. Flashy. 2 people. JACK LA WAIN, 522 S. 5th St., Monmouth, Ill. no28

NOVELTY MUSICAL ACT — ALSO HOKUM doubles and singles. MUSICAL AUTONS, 1304 N. Grand, Pittsburg, Kan.

At Liberty — Man and Wife. Vaudeville and Leading Man. Wife, General Business. Man, 5 ft. 7 in., 130 lbs., age 59. Wife, age 46, 5 ft. 8 in., 130 lbs. R. R. to opening point. Managers one nighters or week stand, write also movie theatres. Act known as "Martha and Bob." Small town vaudeville show, answer. Robert and Martha Warren, 146 Blandina St., Utica, N. Y. no28

At Liberty — Comedian, age 25. Do Singing and Dancing Specialties. Bob Gentry, care Billboard, Ashland Bldg., Chicago, Ill.

Available Now — Singing and Dancin' Sister Team, Magician, Ventriloquist, Swing Band Trio, six Chorus Girls. Harvey Thomas, 192 N. Clark St., Chicago, Ill. Phone Dearborn 9034. no21

Dude — The Singing Cowboy, His Songs and Guitar. For radio only. Former manager and vocal with Trail Riders, Wranglers, Trail Bands and Tune Teasers. Can take over artists bureau, build, promote and emcee rural hillbilly or cowboy band programs. Know show talent. Eighteen years' experience. 4-F classification. Write, wire Donaldson, Box 55, Tower Hill, Ill. no28

Novel Animal Unit—High class, clean, entertaining, funny, different. Department stores. Xmas parties, clubs, schools, notices! Bears, Toy Dogs, Monkey-Goat numbers. Fifty-minute show. New, beautiful wardrobe, props. Best references. Open for immediate and future engagements. Priced right. Write or wire Ray L. Biehler, Mgr., General Delivery, Fort Wayne, Ind.

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DOMBKOWSKI, Stephen F.
Doner, LeVina
Doner, Mrs. Ray
DOMSIC, Thos. J.
Donahue, Tex
Donali, Prof.
Don, Mrs. Goldie
Donnelly, Hector
Doolin, Jay Carl
Doolin, Rielie
Doran, Richard
Doss, Frank
Dougherty, Mrs. Virginia M.
Douglas, Mrs. Juanita
DOWEN, Edgar
DOWNEY, Geo.
Doyle, Ambrose G.
Doyle, Larry
DIENNON, Geo.
Drews, Mrs. Barbara M.
Drew, Dorise & Freddie
DREWGANIA, Johnny
Drumb, Victor
DUBINEVITCH, Nicholas P.
DUBOIS, Henry
Duchio, El & His Ninas
DUGAN, Daniel J.
DUGAS, DALE GIAS.
DULIN, Fred
Dunbar, Harry
Duncan, Jack & Lill
DUNN, Harold F.
Dunn, Jeff
Durant, Al
DURBIN, Ronald
Dwyer, Dink
Dye, Ira A.
Dyer, Chester
EAVES, W. J.
EAVES, Gwinn Truman
EBARDT, Norman A.
EDELMAN, Sam
Edgar, James (1st Lieut.)
Edgingfield, Daniel
Edwards, Mrs. Cedora
Edwards, Charlie (Pollock)
Edwards, Doc
Edwards, Duke
Edwards, Eddie H.

Hudspugh, Mrs. Kelley, Mrs. Mabel
HUEY, Tom KELLY, Harry
 Huff, Marjorie Stacey
 Hull, Stanley J. Kelly, John
HULSEMAN, KELSEY, Harold
 Eugene Frank Glen
 Human, Frank Kennerly, Lee
 Humphrey, Earl Kenney, Jim
HUNKLER, Paul Kennon, C. W.
 B. KENNY, Henry P.
 HUNT, Arthur E. Nepley, Mrs. Dixie
 HUNT, James KERMAN, Brit
 KESSLER, Sydney
 Hunt, W. S. Keydon, Harry
 Hunter, Mrs. May Kibbee, Charles
 Hunter, Otis Kimball, Duds
 HUNTING, Chas. King, Esther D.
R. KING JR., Fred
 W. KING, Gid Hunt
 HURD, HENRY King, Mrs. Jas. Jos.
M. King, Molly
 Kirby, Jerry
HURLEY, Alfred Kirschman, Bill
 Daniel KLIMA, Bernhard
 Hutchinson, J. T. Kinetop, Chester
 Shows Klug, John
HUTCHINSON, Knapp, Mrs.
 T. Thelma
 Hutchinson, W. G. Kneeland, Toby
 Knight, Sisters
 Hyde, Earle Roscoe Knight, C. C.
KNIGHT, DALLAS O.
 Irving, Mrs. Martin KNIGHT, Hugh B.
ISON, EARL Knight, Mrs. Lottie
 Mac Knight, Mac
 EUGENE Knoch, Conrad
 Ison, Mrs. Julia E. KNOWLES, Jack
 IVEY, Raymond Knowles, Mrs. June
 Franklin Knowles, Walter
 Wesley
 Jackson, Jack Knudson, Squeak
 Jackson, Silver KOELEN, Wm.
 Jacoby, Bennie
 JACOBS, Earl Korpelsky, Mary
 JACOBS, Frederick Kortes, Mrs. Peter
 Kenneth KOSCHLAND, K.
 Joe KREWS, F. H.
 KRIZAN, Stephen G.
 Krug, Bill
 James, Mrs. Lillian Krupa, Jos. V.
 JAMES, Otha Kruse, Mrs. Julia
 Frank KUH, Frederick
 Jamison, Jimmie E.
 JANIS, Alvin Lee
 Jarman, Chas. Otis JEFFERSON, Wm.
JEFFORD, Arthur Edw.
 Prof. Bruno
 Jeffrey, Wm. LaDue, Mrs. Marie
 LaForm, Mitzi
 LaGreer, Josephine
 Jenkins, R. A. LaLond, LaVoie &
 (Slim) Baby
 Jentzen Jr., Mrs. LaMond, Harry
 LaRose, Rose
 LaRUE, Frank
 Carroll
 Jepper, Samuel Lacey, Mary Ruth
 JOHN, Herman W. LACK, John
 JOHN, Nido Monroe
 JOHNS, Wm. L. Daniel Matthew
 JOHNSON, A. F. McCARTHY, Claude
 R.
 Bernard K.
 JOHNSON, Charles Martin
 JOHNSON, Chas. L. LAJORE, Wm. W.
 JOHNSON, Clayton Lake, Georgie
 Hicks Lamb, A. E.
 JOHNSON, Frank Lamb, Jas. M.
 Walker Lamb, Sam
 LAMBERT JR.
 Johnson, Geo. McDonald, Jack D.
 Johnson, Halligan McDonald, John D.
 Johnson, Harold Jess H.
 (Curley) McDonald, Raymond
JOHNSON, James McDonnell, C. J.
 J. McDowell, Karl
 Albert McFaden, Isaac
 Robt. McFARLAND, John
 Levan Lampton, Jack
 Johnson, Louis Landers, Roy
 Johnson, Mr. Micke Landrum, L. C.
 Johnson, Mike Lane, A. A.
 JOHNSON, Harry LANGLEY, Geo.
 Johnson, Mac LANGLEY, Mike
 JOHNSON, Robt. LANGTRY, Chas.
 Johnson, Russell J. Langtry, Mrs. Ruby
 Johnson, R. H. LANIGAN, Jas.
 Johnnie Neal
JOHNSTON, Lloyd LAPORE, Mattioso
 Jos. Lambert, Mrs.
 Large, H. P.
 Jones, Ben Larue, Freddie
 Jones, Ben R. & LARVIS, Paul
 & Floyd King Lasure, T. B.
JONES, Carl D. LATIMER.
 Jones, CHAS. Gilbert F.
 Jones, F. W. Laws, Claude D.
 Jones, Fred Lawrence, B. L.
 Jones, Garland Lawrence, Gibson
 & Mary
 Presley LAWRENCE.
 Jones, Mrs. Geo. Walter I.
 Jones, Geo. W. Lawson, Al
 Jones, H. W. Lawson, Everett
 Lawson, Willie
 Lawson, Willis
 Echarde
 Jones, John Lawton, Matilda
 Jones, Joyce LeDuc, Dorothy
 Jones, Miss Leano LeDuc, C. E.
 Jones, Mrs. Leona LeRoy, Helen
 Jones, Leroy LeROY, JONES
 Jones, Retha Leaman, Mrs.
JONES, ROGERS LEE
 Herman
 Jones, S. L. Leatherman, Jack
 R.
 Jordan, Clyde L. LEATHERMAN, John Riley
 Jordan, Oscar John
 Joyce, Emma Leavitt, Alden
 Joyner, Carl E. Lee, Allen
JUSTICE, John LEE, Arthur W.
 Lee, Coy
 Kane, John W. LEE, Hosie
 Kaplan, Ben LEE, Josie Oris
KARLSTAND, LEE, Joe Ellison
 Ralph Lee, John L.
 Kames, Leslie Lee, Rosemary
 Karr, Mrs. Dimples LEE, Shirley
 Katy, Sailor Leib, Fred L.
 Kauffman, Martin Leifer, J. B.
 D. Leiter, Melba
 Kay, Tonia Lemons, Jas. Eddie
KEATTS, JAS. Lemont, Chief
 OTTO Lemont, Frank
 Leo, Mr. Ivan
 Keck, Mrs. Ruth LEONARD, Arthur
 Keenan, Bennie LEONARD, Arthur
KEISAR, Geoffery Lee
 Leonard, Harry
 Leonard, Lou
 Lepore, Andy
 Lepore, Angelo Jos.
 Leroy the Wizard
LESTER,
 Ellsworth N.
 Letovich, Leon
 Letlich, Prof. L.

Lewellyan, Mrs. Eddy
 Lewis, Freddie
 LEWIS, ISAAC NEWTON
 Lewis, Renno O.
 Lewis, Robt.
 Lewis, R. X. L.
 LEWIS, Richard Edw.
 Lewis, Side Wall
 Lewis, Texas Jim
 Liberty, J. S.
 Liberty United Show
 Lieb, Fred
 Lieberwitz, Sam
 LIEDKE, Lester N.
 Lilly, Harold J.
 Lincoln, Margo
 Ling, Maxine
 Link, Weldon E.
 LINKOUS, Justin M.
 Fred
LINTON, Willis Brown
 Little, D. M.
 Little, Elizabeth
 Little, Jas. R.
 Little, Phil
 Littlefield, Joe
 Little, A.
 Litzburg, Mrs.
 Livingston, Harold
LOYD, GEOFFREY
VERNON
 Logan, David J.
 LONG, Chris Wm.
 LONG, Jos. Edw.
 Long, Paul J.
 LONG, Raymond
 Sanders
 Loranger, Leo E.
 Lorow, Mary Edith
 Lorraine, Richard
 Lott, Harry
 Lotter, Happy
 Loven, John
 Lovitt, T. J.
 Low, Don M.
 Low, Ed.
LOWRY, Herbert H.
 Lucas, Martha
 Lundquist, Leonard
 Lundstain, Sam
 Luther, M. H.
 LYERLY, Clarence
 Kyle, Bee
 KYE, JAS. EDW.
 LaBrell, Louis
 Lafayette, Mary
 LaDue, Mrs. Marie
 LaForm, Mitzi
 LaGreer, Josephine
 LaLond, LaVoie &
 Baby
 LaMond, Harry
 LaRose, Rose
 LaRUE, Frank
 Carroll
 Lacey, Mary Ruth
 LACK, John
 Monroe
 Laing, Herman
 LAIRD, Geo.
 Martin
LAJORE, Wm. W.
 Lake, Georgie
 Lamb, A. E.
 Lamb, Jas. M.
 Lamb, Sam
LAMBERT JR.,
 Jess H.
 Lambert, W. H.
 Lamont, Mrs.
 Albert
LAMSON, Theo.
 Robt.
 Levan Lampton, Jack
 Landers, Roy
 Landrum, L. C.
 Lane, A. A.
 LANGLEY, Geo.
 Langley, Mike
 LANGLEY, Chas.
 J.
 Langtry, Mrs. Ruby
 LANIGAN, Jas.
 Neal
LAPORE, Mattioso
 Jos.
 Large, H. P.
 Larue, Freddie
 LARVIS, Paul
 Lasure, T. B.
LATIMER,
 Gilbert F.
 Laws, Claude D.
 Lawrence, B. L.
 Lawrence, Gibson
 & Mary
 Presley
 LAWRENCE.
 Walter I.
 Lawson, Al
 Lawson, Everett
 Lawson, Willie
 Lawson, Willis
 Echarde
 Lawton, Matilda
 LeDuc, Dorothy
 LeDuc, C. E.
 LeRoy, Helen
 LeROY, JONES
 Leaman, Mrs.
 Herman
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 R.
 LEATHERMAN, John Riley
 Leavitt, Alden
 Lee, Allen
 LEE, Arthur W.
 Lee, Coy
 LEE, Hosie
 LEE, Josie Oris
 LEE, Joe
 Ellison
 Lee, John L.
 Lee, Rosemary
 LEE, Shirley
 Leib, Fred L.
 Leifer, J. B.
 Leiter, Melba
 Lemons, Jas. Eddie
 Lemont, Chief
 Lemont, Frank
 Leo, Mr. Ivan
 LEONARD, Arthur
 Lee
 Leonard, Harry
 Leonard, Lou
 Lepore, Andy
 Lepore, Angelo Jos.
 Leroy the Wizard
LESTER,
 Ellsworth N.
 Letovich, Leon
 Letlich, Prof. L.

Mallory, Addie
MALONE, Otis E.
 MANGANELLE.
 Jas. Francis
 Manley, Harold
 Arnold
 Mannheimer, Mrs. Joe
 Mannheimer, Joe B.
 Manning & Starr
 Manning, Elizabeth
 MANSFIELD, Robert
 Manuso, Joseph
 Marconi, Billie
 Marconi, Mrs. Frances
 Marouse, Mrs. Helen
 Mardo, Pete
 Margolis, Louis
 Mark, Jimmie
 MARKOVICH, Louis J.
MARLEY, Fred Brown
 Maroh, Ernest
 MARSIL, HENRY
 HARRISON
 MARTIN, Geo.
 Cornelius
 MARTIN, Edw.
 Morgan, Richard
 Morgan, Wm.
 MORRIS, Clarence
 W.
 Martin, June
 Martin, Mrs. Lida
 Martin, Mickey B.
 Martion, Billie
 Mason, Chas. R.
 Mason, Raymond
MASTERMAN, Geo. Ernest
 Matlock, W. M.
 Matthews, Velma
 Maurice & Andre
 Max, Mae
MAXWELL, Chas. D.
 John
 Me & Mi Sisters
 MEADOWS, Darris
 Monroe
 MEDCALF JR., Virgil
 Medley, Thos.
MEDLEY, Wm. Nathan
 Meek, Mrs. Daniel
 Meier, Louis
 Meisterman, Jack
 Merial, Fred
 MERILL, Jack
 MURPHY, Edw. G.
 MURPHY, Michael
 MURPHY, Patrick
 MURPHY, John
 Murphy, Louis Neil
 Murphy, K. C.
 Sam
MILANOVICH, Sam Warren
 Miley, Dixie
 Miller, A. F. L.
 Miller, Cash
MILLER, Jr. Chas. Edw.
 MILLER, Chas. Wiley
 Miller, Chris H.
 MILLER, Cole
 Miller, Earl
 Miller, Ephrem
 Miller, F. W.
 Miller, Frank
 (Rides)
 Miller, Mrs. Gertie
MILLER, Harry Edw.
 MILLER, John J.
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 MILLER, John Wesley
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 Albert
 Miller, Little Joe
 Miller, Lula
 Miller, Luther C.
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 Bender
 Miller, Mrs. Nancy
 Miller, Mrs. Ora
 Miller, Paul C.
MILLER, Thos. Jos.
 Miller, Virgil
 Milliron, Mrs. Ray
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 Minaro, Tony
 Minnear, J. T.
MINNEAR, Ralph French
 Minor, Jos. Calvin
 Minter, Dolly
 Mitchell, Mrs. Amela
 Mitchell, Bob F.
MITCHELL, Frank John
 Mitchell, Frank
 Price
 Mitchell, Leo
 Mitchell, Leslie
 Mitchell, Marks
 Mitchell, Mike H.
 Mitchell, Larry C.
 Mitchell, Leslie
 Mitchell, Rose
MITCHELL, Thos. Blanchard
 Mito, Costa
 Mondu, Jackie
 Moneyham, Thomas
MONTAGUE, Robt. Wilfred
 Montanaro, Dorothy
 Montgomery, Grover
 Mooney, Mrs. Alice
 H.
 Mooney, Mrs. Thos.
 Moore, A. L.
 (Dinty)
 Moore, Bonnie
 Moore, Bob
 (Chairplane)
 Moore, Don
 Moore, Florence
 Moore, John David
 MOORE, John J.
 Moore, Louis
 Bertanol
 Moore, Patrick H.
 Moore, Roe
MOORE, Wm. B.
MOORES, Harry E.
 Mora, Silent
 Morales, Pedro
 Moran, Edw.
 Morates & Campbell
 Morgan, Richard
 Morgan, Wm.
 MORRIS, Clarence
 W.
 Morris, Jess
 Chas.
 Morris, Alice (Jam)
 Morrison, A. W.
 Morrison, Babe
 Morrison, C.
 Morrison, Sandy
 Morrissey, Joy
MORROW, Matthew James
 Morton, Lou O.
 MOSKAL, Steve
 Moss, Helen
 Mott, Wm.
MOUNTS, Homer Wm.
 Mulyer, Leo
MULLEN, Robt. L.
 Mullie, Sailor Boy
 MULLIN, Johnnie
 Franklin
 Paine, Elma
 Palen, Bud
 PALING, Chas. Howard
 PALMER, Earl Garnet
 Palmer, Edward
 PALMER, Chas. Jos.
 Pan Amer. Train
 Show
 Pando, Ben
PARKINS, David John
 Parks, Billie
 Parks, Fernin
 Harold
 Farner, Barford
 Parney, Mrs. B. W.
 PARNONS, FRED
 SKILLINGER
 PATMAN, Earle
 Newton
 Parton, Frank
 Parton, Mrs. W. Paul
 Patrick, Gabe
 Read, Russell Roy
 Reaves Jr., Frances B.
 Rediger, K. B.
 Reese, Mildred
 Reed, Frank
 REED, Wilbert
 Chester
REEF, Ray Wm. Eugene
 Renee Sisters & Morrison
 Rees, Mathew A.
REESE, ELMER CALVIN
RICHARD STANLEY
 RICHARDSON, Harry
 Regan, Geo. W.
 Reid, Jess
REIK, Raymond Thos.
 REILLY, James J.
 Reilly, Mark
 Philip
 Reilly, Russ
 Remlett, Joe
 Rende, Charles
 Renee & Evans
RENN, Jas. H.
 Rennieck, Melvin
 Renzi, Sue
 Ressel, Jack
 Restorick, J. W.
 Reynolds, Mrs. Fred
 REYNOLDS, Ralph J.
 Kenneth
 RYNOLDS, Warren
 Reynolds, Lewellyn
 C.
 Reynolds, Sam
 Reynolds, Tommy
 Phoenix, Mrs.
 Phoenix, Capt.
 Dorothy
 Speedy

Pialof, Alexander
 Pickens, Ogden
 Pierce, Mrs. G. H.
 Pierce, Rufus Edw.
 Pierce, Vivian
PIERSON, Lionel Ardell
 Richards, Lucille
 Richie, Al
 (Popeye)
 RICHMAN, Harry
 Rickick, Johnnie
 RIDLEY, LeRoy
 Ride, Will E.
 Riebe, Mrs. Earl E.
 Riffle, Lewis
 Riggs & Lee
RIGGS, JOHN LESLIE
 Riggs, Mrs. Lillian
 Rigby, Douglas
 Riley, J. K.
 Rineheart, Jack
RINEHART, James C.
 Ring, John Isidor
 Ring, Ruby
 Rivast, James
 Ritro, Edw. S.
 Ritter, Jimmie
 Rivers, Curley
RIVERS, Wm. Geo.
 ROACH, Cyrus
 Martin
 Roach, F. S.
 Roberts, Dr. B. C.
ROBERT, Ernest F.
 Robert, J. H.
ROBERTS, LONARD
 Roberts, Speedy
ROBERTSON, Richard Chas.
 Robinson, Betty
 Norma
ROBINSON, Fred D.
 Robinson, James
 Robinson, Shurley
 Peggy
 Rocco, R. W.
 Roche, Stanley
 Rocheys
 Rock, Randall
 Rodgers, Roy
 Roehrs, Herm
 Rogers, Mrs. Bobbie
 Jean
ROGERS, Clifton Reed
 Rogers, Mrs. Dean
 Rogers, H. I.
 Rogers, Joe Smoky
ROGERS, John
 Rogers, Patricia
 Rogers, Mrs. Ray
ROGERS, Wm. Herbert
 Rohn, L. W.
 Rollins, Billy
ROLLINS, Harry Bert
 Rose, Joe
 ROSE, Peter
 Rosenberger, Bert
 Rosenheim, J. C.
 ROSIE, LeRoy
 Richard
 Ross, Big Al
 Ross, Barney & Mrs.
 Frank E.
 Hal J.
 Ross, Linwood
 Rowe, Jack
 Charles
 Ralph
ROZELLE, Samuel Bruce
RUBE, Robt. Rufus, Alexander
 Ruby, Madam
RUFUS, Alexander Roney, Mrs. A. B.
 Rusk, Ralph
RUSSELL A. J. Russell, Don
 Russell, Hector
 Rutter, Mrs. Buddy
 May
 Ryan, Walter
 SADLER, Ellis D.
 SAGAN, Mandel
 Sakey, Frank
 Said, Geo. L.
 Sakobie, James
 Salisbury, W. E.
 Salkeld, Clifford T.
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 Salsburg, Mrs. Sals
 Samuel, Martin
 Sanborn, Mrs.
 Beatrice
 Sanchez, Luana & Tony
 Sanders, Joseph L.
 Santos, Joseph
 Sasia, Sister
 Saul, Samuel
 Sausbury, Maxine
 Saunders, Mrs. G.
SAURO, Michael Lester
 Sawyer, Roscoe
 Roosevelt
 Schaffer, Charles
 Schenck, Jack
 Schmuick, Carl
 Schneider, Doc
 Schneider, Mrs. May
 Lewis
SCHNEPP, Harold D.
 Schnepfer, George
 Schofield, Ed
 (Blackie)
 Schreiber, Harry
 Schultz, Mrs.
SCHULZE, Crystal Edwin
 SCHULZE, Ray
 Nathan
SCHWARTZ, Joe Seymour
 Sclar, Seymour
 Sclaris, Gene
 Scott, Mrs. Dorothy
 Scott, Mrs. Eileen
SCOTT, Harrison Britton
 Scott, Mrs. Fred
 Scovel, Fred
 Seagrave, Fred
 Seaman Bros. & Tessie
SEEMAN, Joseph
SHERMAN, Harry Lawrence
 Sherman, Mrs. G.
SHELDON, Wm. Andrew
 Shinn, Fred
 Shipley, Leonard
 Shooting Stars
SHILDSBURY, Geo. H.
 Shriver, Eugene
 Shuffe, Fred
 Shumake, Hoyt
 SIBLEY, Artemus
 F.
 SICKEL, August
 Sides, Jess
 Signor, Art
 Siler, Bill
SIMMONS, Chas. J.
 Simmons, Fred
 Henry
 Simmons, Homer
 Simmons, R. B.
 Simpson, Eddy
 Sinclair & Durant
 Sinsley, Mrs. Ida
 SINISKY, John
SKEDHAM, Jas. Jos.
 Skermer, Margaret
 L.
SLOAN, Mr. Midge Abner
SMITH, Crawford Smith, Clyde
 Smith, Mrs. Daisy
 K.
 Smith, Dell
 SMITH, Ed Andor
 Smith, E. R.
 Smith, Frank
 Smith, Fred A.
 Smith Jr., Harry R.
 SMITH, Herman Wm.
 Smith, James Louis
 Smith, J. Manning
 Smith, Joe M.
 Smith, Lester Al
 Smith, Max L.
 SMITH, Ray
 McLaws
 SMITH, Rufus R.
 SMITH, Thos.
 Jefferson
 Smith, Whitford
 Snuckler, Marie K.
 Snider, Gypsy Maria
 Snyder, John
 Snyder, Lewis
 Sola, Conrad
 Soldi, Andy
 (Cactus)
 Sommers, Johnny
SOPER, Frank
 Sorger, Steve
SOUCY, Jos. Quigley
 SOUTHER, Troy
 Durant
 Spainn, Buddie & Kayo
 Sparks, M. E.
 Sparks, Ray E.
 Spaulding, L. A.
 Speagle, Diamond
 Jim
 Spears, H. T.
 Spears, Henry
SPENCE, Wesley Leonard
 Spencer, Shirley
 Spicer, Lenard
 Spence
SPILDE, Warren W.
 Spillman, Mrs. Pearl Bell
SPITLER, Thos. Lester
 Sprout, Gordon
SQUILLACE, Jos. Stacey, Lovey
 Stahl, Nettie
STAMAS, Athan A.
 Stanko, Stella
 Stanley, Dorothy
 Stanley, Edw. S.
 Stanley, Harry
 Stanpole, Geo.
 Starling, Mrs. Barbara
 Starling, Jay J.
 Starr, George
 Stear, Melvin M.
STEBBINS, Paul Lord
 Stein, Chick
 STELL, Edgar
 STEIN, Lee
 Nathan
 Stein, Sam
 Steinfield, Wm.
 Stept, Sam H.
 Stephens, Chas. A.
STEPHENSON, Robert Gilbert
 Sterling, J. N.
 Stevens, Mrs.
 Stevens, Joseph
 Stevens, Lorenzo
 Stevens, Mrs. Mayue
 Curley
 STEWART, Floyd
 Elmo
 Stewart, Iris
STEWART, Jim
STEWART, Robt. Louis
 St. John, Mrs. Irene
 St. Leon, Lillian
 Stine, C. J.
 STINE, Charles
 Stockton, Lewis
 Stone, Al
STONE, Ben
 Stone, Jack
 Stone, Jos. R.
 STONE, Jas. W.
 Storrs, Mrs. Don
 Strang, Irving
 LeGradd
STROHL, Edward
 Strone, Peter
 Sheldon, Samuel M.
STROUBLE, Albert John
 Stroud, Howard
STUBBLEFIELD, Joe Bryan
 Sherman Bros. & Ernest
STUBBING, Ernest
 Studabaker, Jean
 Studabaker, Paul
 Stulp, Stanley
SULEWSKI, Tony
SULLIVAN, Frank
 Sullivan, Jimmie J.
SULLIVAN, William Henry
 SUMNER, Keith
 Maynard
 Sutton Jr., Frank
 M.
SUTTON, Paul H.
SUTTON, Willie Wilson
 Swain, Mrs. Daisy
 A.
 Swarts, Mrs. Billie
 Swartz, Jack
 Swartzlander, Leonard Edw.
SWEGLE, Howard N.
 Sweitzer, Ken
 Sylow, Henry C.
 Taggart, Geo.
 Monty
Talbot Jr., Geo. Burl
TALLIE, Geo. Manuel
 Tallie, Mrs. Myrtle
TANNER, Jas. Franklin
 Tappan, Frank
 Tarpey, Jack
 Tatko, Howard
 Taylor, Bulah
TAYLOR, Cyrenus O.
 Taylor, Miss
 Jammie
Taylor, Jack M. E.
 Taylor Jr., Jim
 Taylor, Mrs. Vivian
 Teagarden, Jack
 Terry, Miss Corky
TERRY, HENRY C.
 Terry, Jack
 Terry, Thexton
TESH, John Henry
THARP, Robt. Thomas, Bill
 Thomas, Cecil
 Thomas, Evelyn
 Thomas, Jack
 Thomas, Kittie
 Thomas, Millard
 Phillips
 Thomas, Robert
 Thomas, Speedie
 Thompkins, Ambrosia
THOMPSON, Alvin Ray
 Thompson, Daniel W.
Thompson, Ely
THOMPSON, Frank Calvin
 Thompson, James G.
THOMPSON, Jas. Culver
THOMPSON, John Geo.
 Thompson, LeRoy
 & Virginia
 Thompson, Wm. H.
 Three Smart Girls
 Tursh, Wm. Wallace
THURSTON, Wm. Fred
 Todd, Herbert K.
 Todd, James
 (Buster)
SPILDE, Warren W.
 Spillman, Mrs. Pearl Bell
SPITLER, Thos. Lester
 Sprout, Gordon
SQUILLACE, Jos. Stacey, Lovey
 Stahl, Nettie
STAMAS, Athan A.
 Stanko, Stella
 Stanley, Dorothy
 Stanley, Edw. S.
 Stanley, Harry
 Stanpole, Geo.
 Starling, Mrs. Barbara
 Starling, Jay J.
 Starr, George
 Stear, Melvin M.
STEBBINS, Paul Lord
 Stein, Chick
 STELL, Edgar
 STEIN, Lee
 Nathan
 Stein, Sam
 Steinfield, Wm.
 Stept, Sam H.
 Stephens, Chas. A.
STEPHENSON, Robert Gilbert
 Sterling, J. N.
 Stevens, Mrs.
 Stevens, Joseph
 Stevens, Lorenzo
 Stevens, Mrs. Mayue
 Turner, Frank
 (Whitey)

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VANGRESS, Kerelm O.
Van Sickle, Roy
Van Wormer, Virginia
VANZANDT, Harry
Varno & White
Vaugh, Callie
Vaughn, Green
Veifaskie, M. J.
Verdi, Al
Vermont, Clas.
(Vernon, C. A.
VEST, Jack
Vevea, Toby
Vilcko, Paul
Visingard, Maynard
Vogt, Frank X.
Von & Diering
VOPSTEAD, Kenneth
Wade, R. T.
Wagner, Howard
Walker, Garnet
WALKER, Harry
WALKER, John
Ervin
Wall, Frank
Wall Jr., T. R.
Wallace, Betty
(Dixie)
WALLACE, Cyril
EUGENE
Wallace, Frances
Wallace, Gus W.
Wallace, Gus
Wallace, Harris Lee
Wallace, Mrs.
Jeanette Kiegel
WALLS, Elsworth
Walls, Ralph
WALSH, Earl P.
WARD, Charles
WARD, Chas.
Floyd
WARD, David E.
Ward, Ted
Warner, Albert
Leroy
WARNER, Bill
Joo
Warren, Joe
WASSO, Bob
Waters, Esther W.
Waters, J. A.
Waters, Mrs.
Jeannette
Watson, C. W.
WATSON, Ernest
Milton
WATTS, John
Burnert
Wayne & Roberts
Webb, John D.
Webb, Ruth
Weber, Paul
Weekley, Mrs. Libby
Weeks, Larry
Weller, Dorothy
Wein, Ben
Weinberg, Hermann
Weiner, Earl
Weinstein, Louis
WEISS, Mrs. A. J.
Weiss, Kay
Weiss, Mrs. Martha
Welch, Mrs. Thos.
Wells, Earl
Wells, Mrs. Fred
Wells, Mrs. Mary
Wells, Thomas
Wells, W. H.
Wells, Wm.
Wendit, Chas. E.
WENGER, Paul
West, Bess
West, Fred & Marie
WEST, Fred
Warren
Western, Geo. J.
Weston, Sailor Jack
Weyls, Ed
WHALEN, Bernard
Anthony
WHALEN, Edward
WHALEN, Frank
W.
Wheeler, Mrs. Cora
Wheat, Root.
Whitaker, Wm. E.
WHITE, Archie
Waldo
White Bros.
White, Bob &
Nellie
WHITE, Chas.
Cecil
White, Geo. Alvin
White, Geo. A.
White, Joe-Bobbie
White, Jack Lee
WHITE, Kenneth
Peter
WHITE, Richard
WHITEHEAD, Ennis
Whiting, Carol
Whitler, Arthur
WHITTLE, Oscar
Jas.
Whitman, Helen
Wickiser, A. B.
Wienski, Michael
Wilcox, Verne

NEW YORK OFFICE

Aliff, Big Slim
Alvarado, Antonio
Alzora
Ames & Arno
Arnold, Betty
Austin, Phyllis
Barlow, Carl H.
Barton, Marguerite
Behee, Clayton
Bistany, Leo
BLACK, Henry
Blue Mountain
Bowers, Wayne
BROWN, Russell
A.
Burton, Eooby
CAPPS, William
H.

MAIL ON HAND AT 1564 Broadway

Carmen, James
CARVEL, Gerald
CHERRY, Frederick H.
Claman, Timmy
Clements, Curley
Colleians, Four
Coogan, Rudy
COREY, Ralph S.
Corte, Frances
Coruens, Herbert
Cunningham, Kay
Davise, Shirley
DeLite, Dimples
DeVine, Lou
Dickman, Slim
Dowdy, J. R.
DuLac, Raymond

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.
Parcel Post
Frenzell, M. E.
Madden, Helen. 12c
Adams, Minnie D.
Adams, W. J.

Alexander, T. S.
Alexandra, Dasha
Alfredo, Al
Allen, Sonny
ALLEN, William
ANDERSON, Harry
Annin, Jimmy
AUSTIN, ALLEN
ANDREW
Bahnsen, Wm.
Bales, Pat
Barrow, Miss
Beaus, Betty
BEESEY, VERNON
THOMAS
Bell, Abe
Bell, Mrs. Lelia
BENDER, Arthur
BINLEY, Samuel
R.
Bircham, Arthur
Boatwright, B. E.
BOODY, LEIGHTON
LEROY
BOSWELL, Lee
Daniel
BOULDWARE, Frank
Bowen, Jack
Brady, Bill
Brisee, Alice
BROWN, Gordon
BURKS, Louis
BURNETT, Richard
Charles
Burns, Bobbie
BURTON, JOHN LOUIS
Campbell, W. H.
CARLISLE, William Horace
Casteel, Charles
CATHERWOOD, Sammie George
CHASTEEN, ROBERT
FRANKLIN
Chavanne, Mrs.
James
CLARK, Raymond
Walter
CLARK, Warren
W.
Close, Ira (Doc)
COLEMAN, Fred
H.
Cramer, Marie
CRENSHAW, Charley Bryant
Cross, Versa
CUMMINS, Thomas
F.
DALEY, Chas.
Miles
DAVIS, James
Harry
De Kossigknob, Louis
Decinto, Florence
Decker, Joe
Dickerson, Harry
G.
Dilbeck, W. M.
DOHERTY, James
DOLAN, William
K.
Donshue, J. P.
Dowling, Mark J.
Duffy, Roy T.
Dunn, H. L.
DUNN, Jeff
Eastman, Walter S.
Emihizer, Arthur J.
EPPERSON, Joshua George
Eule, Monroe
FASKEY, John
Stanley
FELTS, Oliver
Martin
Fisher, A. H.
FRANZ, Wm. R.
FRANZONE, John
Battista
Frisk, Mrs. Grace
Gentry, Robert
Carlton
Ghilardi, Mario A.
Golden, Geo.
Gonver, Martin A.
Grachet, Muriel
Green, Mike
Greg, Nell
GRIMM, Benjamin F.
GUNN, MYRTLE
HAGER, Orville
Haight, Stanton
(Stanford)
HALEY, Vernon J.
HALL, Ernest O.
Hamblin, Claude
HARDING, DALPHIN
DEAN
HARRIS, Mrs. Chippie
HARRIS, Ralph
Leedy
Henderson, J. G.
HIGGINS, Raymond C.
HORTON, William
A.
HOUSE, Lee
Jackson
Howard, Bill
Howard, John
HUMBLE, JOHN
LEONARD
HUNTER, Carl
HUTSON, Robert
Lalan
Jaha, Karl
Jett, Charles
(Blackie)
JOHNSON, James
Emanuel
Johnson, Leland
Johnson, Virginia
Jones, Albert
Jones, Carl B.
Jones, Miss
Frenchy Lee
Kiefer, A. S.
(Harry)
KILLMICK, MORRIS Hyman
KING, LEE ROY
Kufawa, Erwin
Kurtz, Ellwood S.
LAVALL, Arthur
D.
LANCASTER, Charles Arthur
LeBlanc, Conrad C.

KETCHUM SEES BIG MEET

(Continued from page 39)

problems confronting all may be most effectively dealt with.
"The Hotel Sherman has again been selected as our meeting place because it seems advisable for all branches of the outdoor industry to meet under the same roof and to co-ordinate their activities as far as is consistent," says President Ketchum. "The Market Place idea, a substitute for the annual trade show, is meeting with fine reception on the part of the manufacturers and dealers catering to our industry. Secretary A. R. Hodge reports that there were only a half dozen spaces unreserved as of November 4. The Market Place will be open approximately 12 hours daily. Here all operators will be given an opportunity to confer with manufacturers and dealers regarding maintenance and repair parts for the 1943 season."

Continuing, President Ketchum said: "I have recently reviewed an outline of the excellent program prepared for the meeting and am delighted with the possibilities which it affords for genuine constructive helpfulness to all delegates. I was much impressed by the College of Experience staged last year as a new feature, and I believe that the five Victory Clinics, which will be operated along the same lines, with no formal papers to be read or speeches made, will add greatly to the life, interest and value of each day's session. I am deeply grateful to the members of the program committee for their untiring work during the last few months."

Reviewing the association's work for the past year, President Ketchum said: "Our bulletin service has been especially helpful, and the statistical reports sent out by the secretary's office have been exceptionally helpful, as they have enabled all operators to keep posted on the business being done by fellow members, thus enabling them to check up on their own standing compared with 1941 operations. The committees have operated with their usual effectiveness. Most outstanding work was done by the legislative committee, which has performed a valiant service to our industry under tremendous handicaps. The insurance committee and the special bookers working on the association's public liability insurance plan have done their usual fine job."

"A report of the outcome of the drive for funds for the Army and Navy Relief, showing the amusement parks as topping the list for all outdoor industries, brought a sense of gratification to me, and to all members I extend my congratulations and sincere thanks. The secretary's office, in addition to its splendid bulletin service, has handled countless special requests for advice and specialized information and worked in close co-operation with the legislative, insurance, priorities and other important committees."

AREA

(Continued from page 39)

turnstiles, thus carrying on its own business and still serving our country. They will be represented at Chicago, but this year without the carnations and the pretty girl. Conrad Trubenback says his company will be in line with the serious mood of the convention this year.
Pearce New York Visitor
Fred W. Pearce was in from Detroit last week. He is as much alive as ever to present-day requirements. Material for repairs and man power is his headache. The government's suggestion of wrecking one device to get repair material for other devices does not register with him. How could you use Merry-Go-Round material for repairing a Coaster? The big

item in Coaster repairs is lumber. You cannot melt old lumber and recast it into new dimentions for Coaster use.

John J. Carlin has solved his Coaster needs by purchasing a discontinued one with which to repair his Baltimore and Buckeye Lake (O.) Coasters.
Wallace St. Clair Jones, one of our museum directors, is doing some tall planning for the future of the museum, and his plans have merit. Thoughts from other directors and members are welcomed.

No new amusement parks are projected for 1943. If, however, there should be a peace settlement by spring, which is unlikely, the bees would surely buzz. There are excellent opportunities at two especially good locations, both of which would have already been developed but for the war.

Mangels Has Confidence

W. F. Mangels has confidence in the future of the amusement business. He is putting new, substantial, brick foundations under his old factory at Coney Island and will also put in a new floor. It is adjacent to his newer plant built just after the last war. Now is a good time for such improvements when there is no great rush of work in the factory.
Omer J. Kenyon has helped to put over another successful Bob Morton Shrine Circus for the underprivileged kiddies and orphans of Toronto. He usually leaves the park business in the States late in August to carry out the publicity for this circus. This year marked the 10th one for Toronto, and Canada has been in the war four years.

Of all places, England would have cause for a big slump in the show business, but on the contrary it has been great. Nowhere has it been proved so conclusively that the outdoor amusement business is essential in helping the people to carry on. Our own government is taking this view, but the priority officials are slow in acquiescing.

Make all train and hotel reservations early for the Chicago convention to avoid disappointment.

With the Zoos

MILWAUKEE.—An Australian wombat has been added to the Washington Park Zoo.

DETROIT.—Miniature railway operated at the Detroit Zoo this season proved so profitable that, by action of city council, \$15,000 is being taken from the surplus revenue for general repairs and new equipment for the ride, as well as for general zoo upkeep.

CINCINNATI.—Cincinnati Zoo staff is busy with preparations for launching the customary pre-Christmas drive for the sale of zoo admission books for 1943. Usually about 4,000 Cincinnatians support this drive, which is more important than ever this year due to the reduced financial income of the zoo this season.

HOUSTON. — Hermann Park Zoo has been offered a female elephant named Pinto by the M. G. Dodson World's Fair Shows for the duration or for outright sale for \$750, and city council is considering the two offers as a means of obtaining a mate for Hans, the zoo's bull.

MARSHFIELD, Wis.—While councilmen pondered whether the proposed sale of a buffalo bull at Wildwood Park Zoo here to a local market included turning the head and hide of the animal over to the prospective purchaser, the buffalo died, leaving the zoo with one young bull. Another deal is under way to provide the surviving animal with a mate.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

BINGO BUSINESS

By JOHN CARY

Bingo is still going great guns in Northeast Louisiana and in Southwest Mississippi; new clubs are being added to those already operating in this section of the two States.

A bingo party given by the Pythian Sisters in the Monroe (La.) Temple was an outstanding success. The sum netted will enable the Pythian Sisters to send the Supreme Temple money to apply to a fund for the purchase of an ambulance to be given by the Pythian Sisters of America to Uncle Sam for a Christmas present for the armed forces.

Both Catholic and Protestant churches in this area are sponsoring weekly bingo parties as a means of raising money for the churches. The game is thriving in both new and old locations. Private parties are also proving popular because of tire rationing and gas rationing. In all cases merchandise prizes are being awarded.

In Natchez, Miss., St. Mary's Cathedral and the Holy Name churches stage weekly benefit bingo parties. In addition, the churches of Vidalia, Waterproof, St. Joseph, Newellton and those in neighboring Louisiana cities are giving bingo parties to help raise church funds.

The popularity of bingo must be pretty big when political candidates open an investigation of the game in order to defeat an opponent.

Mayor Roger L. Putnam, of Springfield, Mass., lost the gubernatorial election in that State to Republican Gov. Leverett Saltonstall. Putnam had faced a concerted attack on his record as mayor with respect to bingo. Early in the campaign his opponents had caused a bingo investigation in Springfield. However, in the closing days of the campaign the bingo issue was dropped when it appeared that the instigators were getting nowhere in an attempt to undermine Putnam.

Bingo has been well regulated in this city, and the snipers found little ammunition to use in their campaign. The huge vote run up against Putnam (125,000 plurality) was looked upon by observers here as not being an indictment of bingo. It was agreed that Putnam lost the election because he was a Democrat.

The Kinsmen Club, of St. John, gave bingo the top position in a 10-day indoor fair. It was one of the biggest bingos in the history of St. John. The proceeds went to the Milk-for-Britain Fund of the Kinsmen, and the money is sending large quantities of powdered milk across the Atlantic for children and adults of the bombed areas of the British Isles. The milk is powdered so as to take up as little space in steamers (See BINGO BUSINESS on page 52)

WATCH FOR

PREMIUM MERCHANDISE IN WARTIME

By Jerry Gottlieb
CHRISTMAS NUMBER
of The Billboard
Dated November 28

More Money in Circulation Helps Merchandise Business

CHICAGO, Nov. 14.—According to reports received, money in circulation in the United States increased \$230,000,000 recently. This was the largest gain in any week since the banking crisis in March, 1933. This time it was not the case of a frightened public withdrawing currency from the banks. Rather it was due to the fact that the public has more and larger pay envelopes and prefers to retain large sums at home in anticipation of contemplated purchases of the dwindling supply of consumer goods.

These reports can mean only one thing for merchandise men: The public has more money to spend and is willing to spend it. The time has passed when people saved money for the proverbial "rainy day." Many people in these times are living for today and aren't worrying about the future; they hope it will take care of itself.

Merchandisers realize why people have more money to spend these days. It's an old story by now. It revolves around one simple factor—the unemployment situation has been solved. Men and women who formerly were satisfied with making \$25 per week are doubling and tripling that amount by working in defense industries. These people are making money and they are spending it in order to buy things for which they yearned for many a year.

Salesboard operators, direct sellers, pitchmen, concessionaires and bingo operators have been wise enough to offer worth-while products to their customers and have been able to rake in the extra shekels from a money-spending public.

Another reason why there is so much money in circulation at present is because the Christmas buying season has started ahead of time. Christmas presents for the men in the armed forces were purchased and mailed before October 31. That helped to increase the circulation of money. In addition, mer-

Seashell Novelties Give Direct Sellers Chance To "Cash In"

NEW YORK, Nov. 14.—Direct sellers and concessionaires are busy cashing in on a type of merchandise that is going over with a "bang" in this country. Seashell novelties, jewelry and other merchandise items are catching on in a tremendous wave of popularity wherever sold.

Seashell necklaces and bracelets are the latest popular items to adorn "my lady." In addition, there are seashell vases, baskets, birds, animals and ash trays.

One large maker of these seashell novelties who operates in Florida also offers lamps, religious grottoes and plaques composed of carefully selected, and in many instances, rare shells that have been recovered from the tropical oceans and island beaches. One of the more elaborate of the novelties is the Keep-Em-Flying Aeroplane, which is made entirely of seashells.

Another manufacturer is offering assorted interesting figures and designs for use as decorative pieces in the home. One of the most popular Christmas items is a large doll which is made entirely out of seashells.

Mother-of-pearl jewelry, including necklaces, bracelets, earrings and fobs, with the mounting insignia of the various branches of the armed forces, is also gaining in popularity.

Direct sellers and concessionaires are more than pleased with the results they have been receiving from the sale of these items. And, in addition, merchandisers aren't worrying that the supply will be cut off, because the items are all priority-free.

chandisers say that people are already Christmas shopping conscious and are eagerly spending a large percentage of the money they are earning.

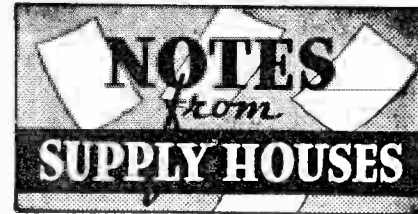
Of course, this is just the one thing that President Roosevelt has objections to because it will lead to inflation. However, until the government steps into the picture and regulates the situation, merchandisers are cashing in on this "free-spending holiday."

AC Places Rigid Rules In Effect on Supply Stores

ATLANTIC CITY, Nov. 14.—Renewed pressure on "fly-by-night" merchandise outfits, attracted by the army occupation of the resort, was exerted by the Atlantic County League of Retail Merchants, proposing rigid enforcement of the itinerant merchant laws of the city.

It was pointed out that many merchants from out of town have been drawn here by military occupation and have set up so-called "supply stores."

A city ordinance provides that out-of-town firms establishing businesses here must post bonds of \$500 to guarantee they will continue in business for a year. Firms leaving the city within the year forfeit the amount of the bonds.



J. A. Whyte & Son, of Little River, Miami, Fla., have recently moved into their \$30,000 new modernistic showroom and factory.

This company is featuring a marine exhibit of all shells and curios from the seven seas. They also deal in rare tropical plants, live tropical fish and tropical birds. J. A. Whyte & Son have a gorgeous tropical garden, which is illuminated with shell lamps. Their exhibit is free and all readers of *The Billboard* are invited to see it when in Miami. They are situated on the shore of Biscayne Bay.

Thanks to The Billboard

From J. A. Whyte, Manager,
J. A. Whyte & Son,
991-99 Northeast 79th St.,
Little River, Miami, Fla.

I know that you will be happy to hear the most gratifying results obtained from our \$25 ad in the September 26 issue of *The Billboard*.

The direct results from that little ad in orders amounted to over \$5,100. One order alone, from Honolulu, Hawaii, was received and totaled \$3,200.

Needless to say, we are more than pleased with the results. We have used *The Billboard* exclusively as our advertising medium. We started this business two years ago in a very small way, and thanks to *The Billboard* and a lot of hard work, we have just moved into our new and spacious \$30,000 modernistic factory, showroom and offices.

All *Billboard* readers are invited to see our Florida Marine Exhibit when visiting Miami.

DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

For years stuffed toys and animals could always be depended upon to turn over a buck for an operator. They had most definitely proved themselves to be bread and butter give-aways. Today, however, stuffed toys and animals are more than that . . . they are among the top producers on a card or board and are going to such a fast take that operators who have been fortunate enough to lay in an adequate supply have been pocketing some very heavy sugar. The run has been so unusually heavy that many of the boys are already beginning to have their troubles laying in sufficient stock to meet customer demand, and the hunt is on for new sources of supply. Stuffed-toy manufacturers who have not yet discovered this market or have not been discovered by operators are missing a golden opportunity for the fastest turnover in their experience.

We in the New York office of *The Billboard* saw at first hand, as recently as last week, how well a stuffed item can go on a card. Jerry Gottlieb donated one of his "Lucky Black Cats" and it was offered on a 30-hole card, 1 cent to 39 cents, the take to be used in a worthwhile cause. The card sold out in short order.

Goldwyn Company and Casey both report plenty of activity in the operating field, with all signs tending to confirm the belief that the coming Christmas season will be the biggest ever. If you don't get your share of the do-re-mi that is being spent and will be spent up until the big day arrives, blame no one but yourself. And a scarcity on some of the old favorites won't be an adequate excuse either. There are enough replacement items available for everyone who is willing to pound pavements to have deals working and producing for him from now on in.

We understand that Arthur Basson, of Basson's Dummy Products Company, is cooking up something new over at his plant and that he will be ready to make an announcement to the trade within the next week or so. He has only been in this field for a comparatively short time, but long enough to convince him that it will be more than worth his while to create and manufacture products for card promotions. And he is going to continue to do just that.

Have you thought of offering one of the many patriotic banners available as a consolation award. They're inexpensive, have plenty of consumer appeal and should have a ready acceptance. It's worth a look-see, if nothing more.

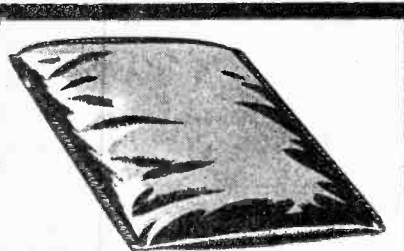
HAPPY LANDING.

Campaign for Flag Use Brings Jump in Sales

NEW YORK, Nov. 14.—Direct sellers report the sales of the American flag have jumped more than 100 per cent since "The Flag in Every Home" committee was organized early in April.

This committee is a purely propaganda organization whose efforts have placed the flag in as many places as possible. As a result, more people are demanding supplies of flags, and direct sellers are enjoying a rushing business.

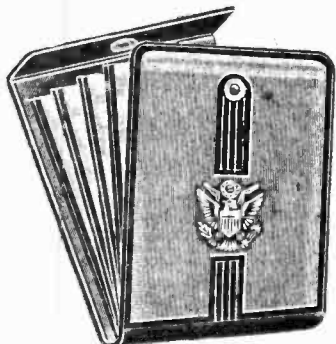
According to reports received, the flag demand has been so terrific that factories are from 5 to 10 weeks behind on deliveries.



VICTORY HEAT PAD!

Non-electric! Relieves pain, keeps hands warm, prevents frostbite. 1 oz. of water placed in pad containing chemical will produce up to 10 or more hours of heat per heating and can be reheated seven or more times. Size: 6 1/2 in. square. In leatherette envelope case.

No. B531E1—Sample Postpaid..\$1.00
Per Dozen 9.50



ARMY-NAVY BILLFOLDS

Styled of genuine calf leather in Brown with gold-stamped United States Seal or in Black with Navy Insignia. Four celluloid swinging windows accommodate eight passes; additional pass window on simulated leather. Snap button closure.

No. B412L121—Per Dozen... \$5.85

25% deposit required on C. O. D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN COMPANY

Wholesale Distributors Since 1911
217-223 W. Madison St., Chicago

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose address and stamped envelope for prompt reply.

Satin Insignia Banners

To meet the trend of patriotic banner buyers, A-Academy Flag & Banner Company is marketing a series of five satin banners, size 9x12, with the usual fringe, tassels, etc.

The following arms of the service are represented with official insignia: Air corps, marines, navy, coast guard and army.

The company states that it is in a position to make immediate delivery.

Military Service Kits

Mills Sales Company states that it is stocked with the line regarded as the most popular servicemen's item at the present time. It has a line of kits described as Dufflebag Service Kits with Fittings, Combination Dufflebag with Shoe Shine Kits, First Aid Duffle Kits and Empty Laundry Dufflebags.

Tintype Mounts

Of interest to One-Minute Camera-men is a new line of lightweight photo

Our New Sensation LUCKY BLACK CAT



No. 515—It's the Eye Catcher Supreme. Black Plush, 27"x18", with Movable Head and Roly-Boly Eyes. Look it over.

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y.

BINGO CARDS

100 to 5000 Card Sets, ALL SIZES, WEIGHTS, COLORS. COMPLETE LINE.

INCLUDING AD SPACE CARDS, CAGES AND MIXERS CLEAR-VUE PLASTIC MARKERS

Write for bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO



BEST BUYS FUR COATS JACKETS-BOLEROS

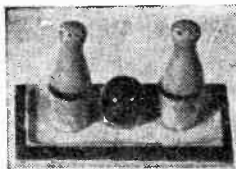
Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship.

LOWEST FACTORY PRICES

Types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List. **S. ANGELL & CO.** Manufacturing Furrier 238 W. 27th St., (Dept. b-3), New York City.

THE BIGGEST SELLERS IN SALT AND PEPPERS WE EVER PLACED ON THE MARKET

Made of wood, neat workmanship, all polished, every one unique



No. 3603—Rolling Pins

5 1/4 Inches long to ends of handles.

One black walnut finish rolling pin, with ash handles, the other ash finish rolling pin with black walnut handles, one of the handles on each forming the salt and pepper shaker

\$3.60 per doz. Pairs



No. 3604—Footballs

2 1/4 Inches long, maple finish.

\$3.60 per doz. Pairs

No. 3606—Three Piece Bowling Set

Consisting of 2 1/4 x 4 1/4 Inch tray, maple finish with red border, black bowling ball fastened to it, and two removable tenpins, each 2 1/2 inches high, maple finish with red stripe, these are the salt and pepper shakers.

\$3.60 per doz. Sets



No. 3605—Eskimo Igloos

1 3/4 Inches high

\$3.60 per doz. Pairs



Samples of all four will be sent on receipt of \$2.00. No. C. O. D. orders without a 25% deposit.

We have now 70 different kinds of Salt and Peppers, ranging in price from \$1.80 to \$4.20 per doz., fully illustrated on our price lists #200K, 205K, 206K, 209K and 210K, which will be sent on application.

We do a wholesale business only and do not send price lists to private people

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST. CHICAGO

By the Creators of the Original Hitler Pin Cushion

THE VICTORY BIRD

Here's the novelty charm that caught on (but BIG) the minute it was shown. Antique gold finish, each complete with American Flag and Jingle. Packed individually for your customer's mailing. Order today! Immediate delivery!

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

SAMPLE 50c. Jobbers protected.

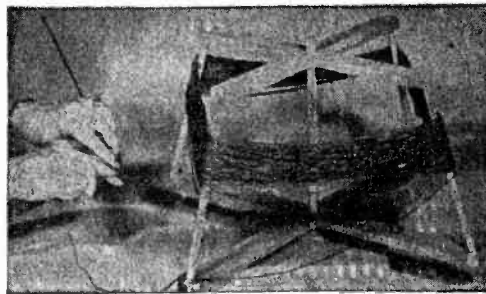
\$4.20 DOZ.

I'm the Bird that will vanquish the worms that are known as the "Axis Trio."



BASSONS' DUMMY PRODUCTS, 57-02 48th St., MASPETH, N. Y. C.

A GIFT FOR THOSE "Handy Man" WHO KNIT



The Portable Yarn Holder and Winder

The Perfect Premium Item in keeping with the times. Smooth Natural Wood. Stock empty shelves with a new knitting accessory "HANDY MAN"

Write for prices **ACE SUPPLY CO.**
44 E. 110th Place Chicago, Ill.

The Original Hitler Pin Cushion



Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$48.00. Dozen \$3.60. Sample prepaid 50c Ea. Write for our 1942 catalog (state your business).

WISCONSIN DE LUXE CORP.
1902 No. Third Street MILWAUKEE, WISCONSIN

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL THAT'S ALL!

MORRIS MANDELL, 131 W. 14th St., N.Y.C.

Bingo Locations Wanted

Will consider going any place; must be a city not less than 100,000. I will finance and equip complete Bingo that can operate 6 nights a week, pay as you play style. Will give percentage to organization sponsoring same and also guarantee party that gets permit to operate not less than \$100 per week.

Address all mail: BOX 392, care The Billboard, 1564 Broadway, New York City.



STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROIDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

mounts. These mounts take up but half as much space as the ordinary mount. The shipping weight is also less.

They come in series of four mounts with the following inscriptions: "Just Pals, "How'm I Doin'?" "Always Thinking of You" and "With Love."

In addition, the mounts are decorated with figures of a military touch. Sam Freedman, of Freedman Bromide Photo Plate & Camera Company, regarded as an expert on one-minute camera supplies, who is furnishing these mounts, states that the lightweight feature fills a long-felt want by One-Minute Camera Men, as saving space is an important element of their work.

BINGO BUSINESS

(Continued from page 50)

as possible and also to prevent deterioration while going overseas.

The 10 days of bingo, held in St. Andrew's curling rink, occupied space of record dimensions on the floor. Shown at the giant bingo stand were the many hundreds of items of merchandise offered as prizes. The displayed merchandise included blankets, umbrellas, clothing, dolls, electrical appliances, furniture, electric lamps, glassware, chinaware, cutlery, crockeryware, potteryware, jewelry, toiletries, perfumes, stationery, silverware, watches, clocks, electric razors and hosiery. In addition to the prizes shown, orders were placed in numerous local stores and covered a wide range of goods.

In addition to the Kinsmen and their Kinettes, the huge bingo stand was conducted by other local organizations in an assisting role. Among the helpers were the Prentice Boys of West St. John, who have been very successful with bingo at their own hall for the past 10 years, presenting from one to two bingo games weekly. The proceeds received from these games finance their charity activities as well as improve their building.

Besides the merchandise and orders, tickets on the drawing of a new brick building were offered as prizes at the Kinsmen bingo games. This house is the prize for the drawing for the Milk-for-Britain Fund and was built specifically for this purpose. Some of the tickets were awarded to bingo winners on each of the 10 nights.

The bingo games were heavily played by both men and women and ran from 7:30 p.m. to closing at 11:15 p.m.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

ISRAEL MAZER . . . who hasn't been heard from in a great while, is currently working in and around San Francisco.

EXERT yourself to be a 10 per center.

CURLEY BARTOK . . . has opened a med store in downtown Cincy and is doing good business.

HARRY Z. AUSTIN . . . closed with Dick Jacobs's show after a successful jaunt thru Ohio and is now with Curley Bartok in Cincinnati, doing blackface and ventriloquism.

WISECRACKS and pig Latin never made a sale. Not everybody is a chump.

FRAN MCGREGOR . . . is going strong in from Findlay, O., that he is working stores with peelers and doing well. Says he meets an occasional pitchman, most of whom are now working indoors. Fran spent a recent week-end in Niles, O., as the guest of James O'Brien, now employed on a war project. Fran relates that O'Brien was the victim of an unusual accident recently when he demonstrated his prowess as a pistol expert. He proved to be quicker on the trigger than on the draw, for he blew out the seat of his pants. However, as O'Brien says: "It doesn't matter—I have to wear an overcoat anyway."

PROFESSOR HUDSON . . . is going strong in a Birmingham drug-store. Toby Johnson is also in the Southern steel city. Raggett, of Ozone fame, visited Birmingham on a recent week-end. Hudson would like to see a pipe from M. Baloras.

IT'S GETTING TOUGH when a pitchman loses his tip to a sign going up in a chain store that the coffee shipment has arrived.

DOC AND MRS. GEORGE M. REED . . . reports that Mr. and Mrs. Walter Byers have left Columbus, O., for Cumberland, Md., to visit Mrs. Byers's parent. Walter will go on into New York to pick up a line of toys and other articles for Christmas. The Reeds report that Walter has been working toys on High Street, Columbus, for the last 17 years and has

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HAVE YOU NUDE? SEEN
Nude, the newest, most unusual Novelty. A 7-inch, amazingly life-like doll.
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All good buys. Contains every imaginable necessary article for the man in the service. Selling tremendously.

DUFFLE BAG SERVICE KITS. Complete with fittings. 4 price ranges. DOZ. \$3.60, 6.00, 7.80, \$15.00

COMBINATION DUFFLE BAGS & SHOE SHINE KITS. Extra quality. Complete . . . DOZEN 21.00, 27.00

APRON & SERVICE MILITARY KITS. Complete with fittings. . . DOZEN 7.80, 13.50, 18.00, 21.00

FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home use. DOZ. 4.20, 7.20

EMPTY DUFFLE BAGS. A very useful utility necessity. . . DOZEN 1.85, 1.95, 2.75, 6.00

LAUNDRY BAGS. A "must" bag for everyday needs. DOZEN 4.50, 6.00

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No. 60—Large Jumbo Georgine	\$37.50 per 1000; \$4.00 per 100
No. 8—Large Georgine	27.50 per 1000; 3.00 per 100
No. 14—Medium Georgine	22.50 per 1000; 2.50 per 100
No. 41—Large Chrysanthemum	37.50 per 1000; 4.00 per 100
No. 7—Large Dahlia	32.50 per 1000; 3.50 per 100
No. 12—Large Rose	27.50 per 1000; 3.00 per 100
No. 15—Medium Rose	22.50 per 1000; 2.50 per 100

MOUNTAIN LAUREL
50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb. Prepared Green Fern, per Bunch, 25¢. Prepared Green Foliage, per lb., 35¢. Large Sample Carton of all above Flowers in assorted colors and all Foliages sent postpaid for \$5.00.

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BUY WAR BONDS FOR VICTORY

customers who look for him every year. There have been quite a few of the old-timers in Columbus recently, the Reeds write. Wayne Garrison just closed a two-week stand in a chain store with knife sharpeners and glass cutters. His partner, Swede, is still in the store. Glen Osborn has three demonstrations in the same store and is going strong. Garrison left for Huntington, W. Va., where he will work his old line—gummi. "Wayne is king of the gummi workers—and we don't mean maybe," the Reeds say. Mrs. Reed also tells of meeting two grand old troupers in a supermarket recently. They were George A. Broons and Harry Austin, both looking fine. Ross Dyar is seen on High Street almost every day. He will soon be heading south. November 9 and 10 were big days for the Reed family. On November 8 the Doc was 67 years old and on the following day the Reeds celebrated their 24th wedding anniversary. Mrs. Reed has regained her health, and the Doc says he is feeling fine. They'd like to see pipes from Mr. and Mrs. Bert Hull, Mr. and Mrs. Art Cox, Mr. and Mrs. Lee Johns, Tom Kennedy, Bob Wilson, Harry Belts, Gummie Hayes, George Mayers and other old-timers.

WONDER WHAT'S going to happen to those pitchers who aver they can't get to work in the morning unless they have their slug of coffee.

RAY HERBERTS . . . rad worker and famed as "the Clark Gable of pitchdom," is making a stand in the Queen City. He moseyed in from Detroit, where he took some fine folding folderol.

BILL BENNETT . . . rad worker extraordinary, also recently found his way into Cincinnati.

BILL SHERMAN . . . had one of his biggest weeks recently in Sam's Department Store, Detroit, with sniffers. It's said he hung up the best record ever achieved in the store.

GYPSY BROWN . . . is doing a stint on the radio for Conn's Clothing Store, Detroit.

EDDIE GILESPIE . . . is pulling nice figures in Hudson's, Detroit, with stove cleaner.

STORE SHOWS should get bigger tips than ever with all the folks walking the sidewalks rather than whizzing by in cars.

CHICK TOWNSEND . . . and Bill Meader are still clicking with Vitamin Tablets in Crowley's department store, Detroit.

STEAMBOAT . . . is passing out paddles in Detroit. It's like old times at the factories, he says.

AL AND MABEL RICE . . . worked with Madaline E. Ragan on the Monroe Street 'ot before Madaline headed for Cincinnati.

DOC PHIL BRADLEY . . . is urged by a number of the boys and girls of pitchdom to keep up his pipes. All say they enjoyed hearing from him very much.

DOC G. BLUE . . . comes in with his first pipe in too long a time, reporting that Chief Thunder Cloud and Kid Carrigan are working med in Cincinnati on Central Avenue with two comedians and three musicians. Biz is very good.

MADALINE RAGAN tells us that many of the boys speak of piping in but never get around to it. All we can say is: "This is your column, do something to fill it up."

MADALINE E. RAGAN . . . blew into the pipes editorial sanctum last week and pitched into a discussion

Next Issue LIST NUMBER

Will Feature the Following Lists:

COMING EVENTS
POULTRY SHOWS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

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Cincinnati, Ohio

of her special article for next week's Christmas Special issue. The article is already in type and pitchers will want to read what Madaline has to say about "Pitchdom in Wartime." Not only will they read her article, but old friends who haven't seen her in a long time will get a chance to see her in the picture which accompanies her article. Madaline is undecided as to just what she will do in the immediate future. It's even money she'll stay in Cincinnati, she says. While in the Queen City Madaline is staying with her daughter, son-in-law and grandchild.

MANY CITIES are rearranging the hours of workers with an idea to solving the transportation problem. Staggering is the term they use in describing the system. Nothing new to a lot of folks who stagger to work almost every morning.

RICTON . . . the "Barnum of the Sticks," who goes on and on as he has for years in successful showings of his show in schools and auditoriums, flashes from Gadsden, Ala., that he pulled stakes recently in Anniston, Ala., location after a nine-week stand. The show will remain in Gadsden over Christmas and probably until February 1. Says that money flows like water around Gadsden, as the territory is full of war and defense projects. In Anniston, Mattie and Dick Ricton showed in 11 schools. Ricton says they plan to head for New York after the war. Says he's pretty well set for rubber, at least until the end of the school term next summer. Nostalgia seems to have hit Ricton, for he asks how Cincinnati is doing. Says he is sort of anxious to return as he's been away for 10 years. He winds up his letter with some nice remarks about *The Billboard*.

Oil

By E. F. HANNAN

THERE is no let-up in the number of aches and pains that mankind is afflicted with. More and more people are aware that the simple remedies of their ancestors are still as good as new remedies for minor ills.

The Snake Oil formula cannot be worked up as it once could, but the day is over when you have to play up the story that your rubbing remedy is the venomous juice of a reptile or the oil of some rare fish species.

The days of Stanley and the rattler juice, Wizard Oil and Whale Oil Gus are no more, but any druggist will tell you that rubbing oils and liniments sell even better than ever. There is magic in oil in the hands of a skillful med lecturer.

Oil, like soap, is standard and will be as long as human joints get creaky and necks get stiff. There is nothing better as a repeater than oil. The family never forgets the liniment that got father back on his feet and once again at the old grind.

Pitchdom Five Years Ago

DeWitt Shanks reported from South Carolina that he couldn't complain about takes. . . . Doc Otis Benson was in Sumter, S. C. . . . Nina Scotts, of Jack Rabbit Minstrels, played Stephen, S. C. . . . Pat S. Graham wound up a four-week stand in a chain-store window in

Youngstown, O. . . . Pat Flinkin was doing okay in Pittsburgh. . . . J. H. McCaskey was covering the cotton and tobacco territory in and around Petersburg, Va. . . . Doc Ed White closed his med show and headed for home at Syracuse. . . . Bob Posey was in Texas after working thru Mississippi and Louisiana. . . . Sunshine Rogers and missus were up and at 'em again after a five-month layoff. . . . Madaline E. Ragan was working in New York for the first time in two years. . . . Thunder Cloud, Benny Platt, Rajah King and Doc Bussard were working Ike and Mike's show on 125th Street, New York. . . . Jack David was managing Ed Ross's stores at 48th Street and Broadway. . . . Bruce Furstenberg was working polish in Phoenix, Ariz. . . . Chando had a store in New York. . . . Al Heller was in Los Angeles after a successful fair season. . . . Doc Victor B. Lund found business fair in Enid, Okla. . . . Doc Pete Thomas and wife had closed their med show and were in Enid, Okla., where the Doc was looking after his hotel interests. . . . Johnny McLane was doing well in Philadelphia. . . . Alvin L. Stepp was in Valley Ford, Calif. . . . Roving Al Burdick was working Central Texas to "no good" business. . . . That's all.

Events for Two Weeks

November 16-21
GA.—Macon. Shrine Circus, 16-21.
IND.—Albion. Muck Crop Show, 17-21.
IA.—Des Moines. Farm & Home Expo., 17-19.
ME.—Portland. Elks' Circus, 16-21.
N. J.—Camden. Dog Show, 22.
N. Y.—Buffalo. Rodeo in Auditorium, 13-21.
White Plains. Poultry Show, 21-22.
PA.—Philadelphia. Dog Show, 21.

November 23-28
ILL.—Chicago. Antiques Expo. & Hobby Fair, 20-25.
IND.—Evansville. Shrine Circus, 23-28.
New Castle. Poultry Show, 27-29.
ORE.—Gresham. Poultry Show, 21-25.
WIS.—La Crosse. Poultry Show, 24-28.

LEWIS NORFOLK BARN

(Continued from page 34)
Tent, Circus Saints and Sinners' Club of America: Col. Charles H. Consolvo; C. D. Barnard, president; D. C. Harrison, secretary; S. K. Ruitaiz, Roland Eaton, Lieut. U. S. N. John Q. Adams, Lieut. U. S. N. Jim O'Connors, John New, Sam Simmons, Arthur Wilkins, Furman Dey, Dr. Edward Meyers, W. B. Copeland, Levin Landauer, Gardie Rappenport, A. E. Krise Jr., Dr. J. S. Landis, D. B. Melcher Jr., S. L. Hamburg, A. L. Lumpkin, Milton Bloom, James Gussy, Sol Fass, Godfrey Fluice, A. R. Thompson, A. C. Burke, Harry Kauter, Paul G. Marshall, Monroe Sykes and Charles Cowdrey.

Dick Gilsdorf, owner Dick's Paramount Shows, was a daily visitor. Mr. and Mrs. Eddie Madigan will return to Bridgeport, Conn., for the winter. Pop Kuntz, side-show manager, plans to open his store-show museum in a few weeks. Mr. and Mrs. Howard Bryant, managers of the Hepcat Show, will be at Camp Perry, Magrue, Va. Jerry Jackson, of the Hepcat Show, will take his group to Nashville to play theater dates. Josh Kitchens, owner Monkey Show, will go into government construction work, leaving Mrs. Kitchens to take charge of the animals in quarters.

Andy Diez, manager Hawaiian Show, will go to Tampa, where he will go into government service. Al Mercy, manager of the Follies, also will go into government construction service. Carlson Sisters, Dot and Flo, will remain in quarters indefinitely. Al Crouch will store his Motordrome to enter government service.

GOLD MEDAL IN MISS.

(Continued from page 34)

Mobile, Ala.; Mrs. Hartsig and Vincent Smith, Columbus, Miss.; Ino Lamb, Jackson, Miss.; Frenchy Frenzel, Panama City, Fla.; Arthur Krause and Harla Shephard, Panama City; Capt. E. C. Andrews, Cincinnati, O.; Louis Terrano, Iron Mountain, Mich.; Jack (Mondu) Sellers, New Bedford, Mass.; Birdie Morton, Northport, Ala.; L. B. Lamb and Russell Alfred Lowe, Jackson, Miss.; Edna Brown, Tarpon Springs, Fla.; Bernice Lamb, Jackson, Miss.; Lois Motley and Olive Dressler, Tampa, Fla.; Rose Maire Watson, Gulfport, Miss.; Naida Workman, Johnson City, Tenn.; William Palmer, Jackson, Miss., and Clyde and Evline Howe, Tarpon Springs, Fla.

Roy Rosier, Glendale, Calif.; Ruth Bowen, Omaha; Mary Renton, Miami; Phelix Jenkins, Los Angeles; Doc Hall, Palmetto, Fla.; Harry Sullivan, Tampa; Versel Carlisle, Detroit; Mose Smith, Gene McFarland, Bob Campbell, Tampa; Stanley, Olga and Johnny Stellman, Newark, N. J.; Glenn Edwards and Alma and Whitey Richards, Columbus, Miss.; Charley C. Tutterow, Indianapolis; Dick Adams, Williamson, W. Va.; Bus Higgs, Panama City, Fla.; Sam Weiner and Richard Adams, Key West, Fla.; Mr. and Mrs. Eddie Hackett, Miami; Mr. and Mrs. Bill Dunn, Evansville, Ind.; Mr. and Mrs. Jack Goldie, Mobile, Ala.; Andy Kasin and John Kotish, Chicago; Joseph Balko, Uniontown, Pa.; W. R. Aitkin, Norfolk, Va.; Betty Waters, Curtiss H. Gordon and Charlie E. (Blink) Ward, Stockton, Calif.; Joe and Frances Hander, Tony Savage, Mobile, Ala.; Mr. and Mrs. B. G. (Bam) Freeman, Forest, Miss.; Art Alexander, Norman Blackford and Mack Sutton, Columbus, Ga.; Mary Ann Alexander, Columbus, Ga.; Mark Jackson Riley, Augusta, Ga.; Evelyn Blackford, Carl Klavik, Columbus, Ga.; Jack Neal, Miami; Sam Childers, Jasper, Ala.; Herman Roehrs, Ottumwa, Ia.; Verne Johnson, Miami; C. M. (Red) Miller, Columbus, Miss.; Mr. and Mrs. A. J. Herrman, Orlando, Fla.; M. Larkee, Mobile, Ala.; Rex Smith and Jimmy Manning, Columbus, Miss.; Bob and Blanche Heth, Elkhart, Ind.; Johnnie and Ray Walkoff, Miami, and Conley and Florence Bremet, Tarpon Springs, Fla.

Leonard and Mr. and Mrs. Smith, Spartanburg, S. C.; Frank Ross, Nashville; Harry Wall, Charlotte, N. C.; Mr. and Mrs. Henry Tarbes, Miami; Mr. and Mrs. Jimmie Reed, Hugo, Okla.; Ruth Jardon, Los Angeles; Mr. and Mrs. Jim Pearce and Jeff Coley, Tarpon Springs, Fla. General Manager and Mrs. Bloom will return to quarters, after which Bloom will attend the Chicago meeting and then look after his interests in the Cotton Blossom and Dixie Queen showboats.

HASC

(Continued from page 31)

erd announced birthdays during the summer. Leola Campbell, house committee chairman, reported on the opening of the clubrooms. President Levin thanked her and committee for a good job.

President Levin asked that all members bring in their old hosiery to be turned back to the government. President Levin also outlined the events of the season and asked for hearty cooperation of members. Dues are payable now. Refreshments were served by the entertainment committee. Recent visitors included Peggy Chapman, Rely Burgelon and Francis Mulligan.

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WATCH FOR

PITCHDOM IN WARTIME

By Madaline E. Ragan

CHRISTMAS NUMBER of The Billboard

Dated November 28

Rationing of Truck Mileage Put Off by ODT Till Dec. 1

WASHINGTON, Nov. 14.—Office of Defense Transportation has postponed its mileage rationing program for the nation's 5,000,000 trucks and commercial vehicles, including trucks used in show business, from November 15 to December 1. ODT Director Joseph B. Eastman pointed out that the 15-day postponement will correlate the ODT program with OPA gasoline rationing program for private passenger cars, the start of which has been postponed from November 22 to December 1.

After the first of next month, no commercial motor vehicle may be operated unless it carries a certificate of war necessity issued by the ODT. The certificates designate the mileage which each vehicle may operate, and the amount of gasoline which may be obtained under the rationing program to carry out the allotted mileage. Eastman said that postponement of the deadline on certificates of war necessity does not change the tire-inspection period for commercial motor vehicles. These inspections must be made between November 15 and January 15.

Gooding Donates \$500 To SLA Red Cross Fund

CHICAGO, Nov. 14.—J. C. McCaffery, chairman of the Red Cross Fund of the Showmen's League of America, was agreeably surprised Wednesday (11) when he received a letter from Floyd E. Gooding, carnival operator of Columbus, O., enclosing a check for \$500 as his personal donation to the Red Cross. This brings the total amount received to the fund to over \$10,000.

Gooding also enclosed a check for \$250 for the relief fund of the League.

Sheffield Barn for West

TULCALOOSA, Ala., Nov. 14.—Frank West's All-American Exposition, which closes its season here next Saturday, will winter in the street car barns at Sheffield, Ala., the management announced here today. Officials said the shows' season was a successful one and that preparations are being made for next year.

RB Closes November 30

CINCINNATI, Nov. 14.—Ringling Bros. and Barnum & Bailey Circus will end its season at Tampa on November 30 and go into quarters at Sarasota, Fla. Total mileage will be 12,997.

MIAMI, Nov. 14.—Ringling Bros.-Barnum & Bailey Circus opens here November 27 for a two-day stand.

JACKSON COLE'S BEST

(Continued from page 37) blocked downtown traffic in front of *The Daily News* circus ticket booth. After 2,026 children's tickets were sold, Chief of Police Joel D. Holden ordered the crowd dispersed because of possible traffic hazard. Waltrip had obtained a permit from Mayor Walter A. Scott to use the sidewalk ticket booth and it appeared that the police chief had not been notified. The chief and his family attended the night performance as guests and he let it be known that if he had to do it over again he would let the remaining children purchase tickets. Gov. Paul B. Johnson and family attended the matinee.

RB CHANGES LOTS

(Continued from page 37) for admissions bought for the Friday matinee.

Saturday matinee was a full house and the night show had them on the straw

again. Dallas newspapers and radio stations were generous with space.

According to Frank Braden, press representative, the show has had excellent business at all of its Texas stands to date. Recent personnel changes included Leonard Ayersworth, executive, who left at Fort Worth, and Leon Pickett, who left at Jefferson City, Mo., to enter the U. S. Army officers' reserve at Camp Blanding, Fla.

RINKS

(Continued from page 44) sessions and has the advantage of bus service to and from the rink.

ONE THOUSAND employees of Western Electric Company, members of the firm's Weckearney Club, turned out for a special roller-skating party recently, held simultaneously in three America on Wheels rinks—Twin City Arena, Elizabeth, N. J.; Boulevard Arena, Bayonne, N. J., and Passaic (N. J.) Rink.

SEFFERINO'S RINK, Cincinnati, now has a female floor manager in the person of Mary Wieth. She is said to be the first woman floor manager in the country. She is a swimming star, holds awards for figure and dance skating, and is a sister of John Wieth, Detroit Lions' football star.

WHEELING (W. VA.) ROLLER RINK, operated by Cecil Milam, will be open for only four nights of skating effective November 15. Rink is closed, under the new schedule, on Monday, Wednesday and Friday. Washington (Pa.) Roller Rink, also operated by Milam, will continue to remain open five nights a week, closing only on Sunday and Monday nights. Latter rink is managed by Raymond Smith.

SYD CONN and Bill Rose, partners Conrose's Skating Rink, Hartford, Conn., have announced the appointment of George Carbonell as skating instructor, succeeding Sammy Topaz, who left for the army November 13. Conrose's donated all receipts for November 13 to the local Fighter Plane Campaign. Drive was put under way two weeks ago to finance the building of a plane as a gift of Hartford's citizens to the government. Conn, Rose and Carbonell were members of a committee set up to arrange entertainment in connection with the drive.

RIALTO RINK (Springfield, Mass.) burglars, Francis C. Bell and Howard Wilson pleaded guilty in District Court to charges of larceny. They admitted that they broke into the rink, breaking open several vending machines and making off with the cash contents.

OFF THE CUFF

(Continued from page 19) Esquire, Schenectady, N. Y., Saturday (14). . . . TEDDY KING canceled the job at the Odenbach Hotel, Rochester, N. Y., to go into the army. HUGHIE BARRETT replaced him.

THE VOCALAIRES (Vic, Freddy and Eddy), instrumental-vocal combo, and RUTH RAY, pianist-singer, are new at the Bingham House, Philadelphia. . . . MERLOUBELLE T R I O, featuring MARION WEAVER at the Hammond organ, hold forth at the American Hotel Bar, Reading, Pa. . . . THE COMODORES, with songs by RUTH RICH-TOR and CHET CRESSMAN at the Solovox, set for the season at Carlisle Grille, Allentown, Pa. . . . GEOGE LEVIN is readying a lounge on the site formerly housing Van Tassel's Restaurant. . . . THE CHROMATICS new unit at Steve Brodie's Musical Bar, Philadelphia. . . . THREE GIRLS OF NOTES, in from Florida, now at Dick McClain's Alpine Musical Bar, Philadelphia. . . .

MIDWEST:

SNUB MOSELEY has moved from the Flame, Duluth, Minn., to the Beachcombers, Omaha. . . . BOB MULKEY'S TRIO has started at the No. 10 Theater Bar, Chicago. . . . JOHNNY WHITE (3) opened at Chi's Oahu Tuesday (10). . . . BILLY CHANDLER (4) will follow DON FIELDING into Graemere Hotel, Chicago, November 21. . . . FOUR TONS OF RHYTHM has signed a booking contract with GAC. . . . LOUIS JORDAN, colored leader of a quintet, has received a 90-day deferment from his draft board. THE CHARMENELLES, girl trio, are making their Midwest debut at the Sportsman's Club, Peoria, Ill., coming in from the Bentley Hotel, Alexandria, La. . . . FOUR BARDES have moved into the Athletic Club, Milwaukee. . . . MELODY

MAIDS (3) at the Trocadero, St. Paul, and WALT SEARS and His Californians (4) at the Blue Mill Inn, Decatur, Ill., have landed holdover pacts. . . . BOB-BIE KUHN and His Midnite Sons (4) are winding up a year's run on the Camel Caravan and will back in Chicago for the Christmas holidays. . . . BELVA WHITE, pianist, moves into the Fenway Hall Hotel, Cleveland, November 26. . . . EVANS FAIRE TRIO to the Bar O' Music, Chicago, November 16. . . . LARRY LUKE, pianist, from the Phillips Hotel, Kansas City, Mo., to the Rendezvous, Beloit, Wis., starting November 16 for four weeks. . . . LIL ARMSTRONG, colored pianist, in for a month at the Eastown, Milwaukee. . . . PHIL AND PHYLLIS PAGE, piano team, to the Rose Bowl, Chicago, November 16. . . .

WEST COAST:

THE MILLIONAIRES (3) started at the Tonopah Club, Tonopah, Nev., November 13. . . . MARGARET ENGLISH, piano and voice, to the El Cortez Hotel, Reno, Nev., November 16. . . .

FROM ALL OVER:

EVE BRIAN will be at the Dixie Bar of Music, New Orleans, until Christmas. . . . NAT JAFFE'S trio, consisting of piano, bass and clarinet, with SHIRLEY LLOYD on voice, held a second month at the Neptune Room, Washington. . . . EDDIE ROBINSON, colored pianist, staying over at Max Shafer's The Waldorf, Fargo, N. D. MADELEINE STEINER, pianist, goes into the Lenox, Detroit, November 22. . . . MARTIN AND ASTWOOD are new starters at the Training Table, Detroit.

MURIEL LANE, former Woody Herman vocalist, doing a single at the Helene Curtis Lounge, Charleston, S. C. . . . ION GAUSE opens Saturday (21) at the Tropical Spot, Augusta, Ga. . . .

REVIEWS

(Continued from page 19) brand of dance music to please all types of hoofers, but without causing any undue excitement one way or another.

Emphasis is entirely on the melodic content of the selections, running off everything in medley fashion without any frills or fancies in arrangement. Selections run the gamut of pops, laying low on the musical comedy scores, along with a generous sprinkling of rumbas and Viennese waltzers. Dennis out front fiddling, combo takes in accordion, tenor sax, piano and drums. Orodrenker.

Jolly Joyce Agency Active

PHILADELPHIA, Nov. 14.—Jolly Joyce Theatrical Agency here reports a new account in the Circlon Cocktail Lounge, Allentown, Pa., spotting the Three Midshipmen with Betty Carr for the songs. Joyce is bringing east for the first time the Cats and the Fiddle from Cleveland, white group led by Steve Bernard, opening November 18 for six weeks at Lou's Chancellor Bar here. Also has Bon Bon and His Buddies, sepi combo, opening November 19 for 12 weeks at the Chancellor, and the Three Peppers, sepi group, jumping to Hollywood to open November 16 at Florentine Gardens for eight weeks with options.

Loumell Morgan Trio

(Reviewed at Club Trouville, Hollywood)

Loumell Morgan Trio has been together the past two years, but prior to that time for eight years, Morgan has been in bands and had small combos from time to time.

For those who want smooth rhythms with a Harlem beat this sepi group is the outfit. Morgan turns in a good piano, with James Jackson doing outstanding guitar work. Lynwood Jones slaps a mean bass. Trio handles vocals, and unique arrangements are featured. Morgan takes his piano standing. In addition to pop tunes that can be given a boogie beat, trio does a round of swell originals which Morgan contributes.

Trio has plenty of tricks, and solid entertainment is featured in each turn. Abbott.

Angie Bond Trio

(Reviewed at Enduro, Brooklyn)

This femme group is one of the most versatile in the business, having a singin' knowledge of many languages, an acquaintance with several instruments and a fine sense of showmanship. The girls handle jive as well as continental pieces with equal skill, and can please any type of audience.

Angie, the leader, spends most of her time slapping the bass, and doubles on the guitar; Marya handles the guitar and

piano, while Tula is the accordion virtuoso. Instrumentally and vocally the girls do a superior job. Despite the noisy and barn-like atmosphere of the place, this group gets attention and holds it. Cohen.

Dody, Her Drums and Her Girls

(Reviewed at Club Laurene, Los Angeles)

Dody Jeske, the leader of Dody, Her Drums and Her Girls, is well known in this section for her skin-beating. At present she is playing with a foursome at this club but also appearing on *Victory Belles*, a Saturday night show over KNX in Hollywood. The present combo has been together about a year, but Miss Jeske has had several combos in and around this section.

Miss Jeske leads the outfit from the drums. When she switches to the vibes, also on which she does a good job, Betty Pope shifts ably from guitar to drums. Also outstanding in the band is the piano of Celia Lopez, who gives the ivories the business. Since the outfit is called upon for plenty of jive, Gloria Hopkins has ample opportunity to display a hot horn.

Combo is strong on vocals, Miss Lopez handling Spanish tunes, while Miss Pope shines on the pop tunes and novelties. Ballads are left for Miss Hopkins. All three do good work. Abbott.

The Three Strings

(Reviewed at Town Casino, Chicago)

Three young hard-working boys who play and sing. They can fit almost any spot, having enough varied material on hand to please all types of customers. They go from the classics to hot rhythms, musically and vocally.

Leader of the group is Danny Hanzi, short in stature but dynamic on fiddle and trumpet. He goes over big on gypsy melodies and the better known show tunes. Sebert Stewart strums the guitar like a veteran, and Art Pepin plays bass and clarinet. When caught they filled many requests and their misses were few. Look neat and personable. Honigberg.

The New Yorkers

(Reviewed at Helsing's Vodvil Lounge, Chicago)

This musical unit is composed of four young boys who have been in this spot for over a year and yet it is still their first job. The group is popular because of its large number of selections and up-to-date presentation of current tunes. Their delivery, both musical and vocal, has evidence of long and tedious rehearsing, boasting of good timing and a punchy performance.

Unit is composed of Marvin Wetzel, trumpet; George Julius, accordion; Roy Johnson, bass, and Sid Fisher, guitar. They all sing well. Musically, each can probably walk out and land a profitable sideman's job. Appearance is fine. Honigberg.

Detroit Bookers Turn to Combo Field; Klein Busy

DETROIT, Nov. 14.—The popularity of cocktail units in local and neighboring spots is drawing more and more bookers into the field. Jules Klein, established band booker, is now also specializing in small combos, and claims 18 spots on his accounts.

Local Klein bookings include Connie Ford, Bouche's; Dorothy Desmere, Diplomat; Dave McClain, Crest Stage Bar; Jimmie Gonzales and His Caballeros, evenings, and Don Hill, afternoons, Famous Door; Don Hill, doubling from the Door, Vogue; Eddie Lee, Stage Bar; Jack London and June Hart, O'Leary's; Marion and Maxine, colored piano team, Dear-born Show Bar; Douglas Duke and George Kohler, piano team, Main Street Bar; Charlotte Ross, Seward Hotel; Charlie Auld and Charles Leonard, Wardell Sapphire Room, and Monroe Walker, Palmer Park Cocktail Lounge.

N. J. Resorts Favor Units

WILDWOOD, N. J., Nov. 14.—Cocktail combos have made tremendous gains in popularity in the leading New Jersey resorts this year, including Wildwood, Cape May and Atlantic City. The Four Blues have been a big feature at the Biltmore Surf Club here, as has Wendell Mason. Bob Bob's sepi group filled a season at Hunt's Ocean Pier here.

.22 SHORTS
WANTED

ANY QUANTITY
WILL PAY HIGHEST PRICES.

SPORTLAND

512 E. Main St. NORFOLK, VA.

ACA Cancels Plans for Chi Convention Luncheon

ROCHESTER, N. Y., Nov. 14.—Max Cohen, secretary-treasurer American Carnivals Association, said here today that plans for the organization's contemplated convention luncheon to be held on the Saturday preceding the association's annual meeting in the Sherman Hotel, Chicago, November 30, have been dropped. Cohen said the decision was made since the response up to the November 10 deadline had been inadequate to justify holding the luncheon. A number of the members interested, Cohen said, have indicated that since the National Showmen's Association's banquet and ball in New York is one day closer to the Chicago meetings, many who would like to attend such a luncheon would be unable to arrive in Chicago in time. A number of them are planning to leave New York the night of November 27 and will not arrive in Chicago until late the next afternoon.

Jacobs' Elephant Captured

CINCINNATI, Nov. 16.—A female elephant named Modoc, belonging to Terrell Jacobs, which had been on the loose in Indiana for five days, was snared nine miles south of Huntington night of November 15. The press gave the escape and capture reams of publicity.

Central To Charlotte Barn

CHARLOTTE, N. C., Nov. 14.—Central Amusement Company moved into local quarters November 12 after successfully completing its 1942 tour at St. Pauls, N. C.

CRAFTS IN HOLLYWOOD

(Continued from page 34)
City. Roy Shepperd, general superintendent, is still in quarters, as are Roger Warren, commissary manager; Chester Dalls, special officer; W. H. McCormack, boss carpenter; Jack Schell, traffic manager and purchasing agent.
Harold Mook, auditor, is completing the books for the season and plans to take a vacation soon. Tommy Myers, auditor of Fiesta Shows, will continue in his office for the rest of the season.
Ragland & Korte and Levaggi and Cecchini, concessionaires, have their equipment in Los Angeles quarters.

FINAL CURTAIN

(Continued from page 27)
tional Fireworks, Inc., Cordova, Tenn., November 2 in Memphis after a year's illness. Services November 3 in Memphis, with burial in Memorial Park there.
MARLOW—Charles, former circus acrobat and clown, in Detroit recently. He was with the Wixom Bros.' Circus from 1890 to 1894, retiring when injured in a fall in the latter year.
MEINARDUS—Emil, 82, widely known Wisconsin musician, November 7 in a Sheboygan (Wis.) hospital. Meinardus composed more than 140 musical compositions. He directed bands in Adell, Chilton, Kiel and New Holstein, all in Wisconsin. Only immediate survivor is a niece.
MCKEE—Samuel, 75, former theater critic of *The New York Morning Telegraph*, November 4 in New York of natural causes. He had also been associated with the offices of McKee & Hoyt, producers of a number of legit shows, including *A Trip to Chinatown*. He leaves his wife, the former Alice Braham, daughter of the composer of several songs used by Harrigan & Hart in their shows, three sons and a daughter.
MONAHAN — Josephine, 93, former grand opera singer, at a Pasadena (Calif.) hospital November 6. Born in New Orleans, Mrs. Monahan was a member of the Bostonian Opera Company in the early '80s. Requiem mass was celebrated November 9 at Immaculate Conception Church, Los Angeles.
OESTERLE—Fred, 72, father of Paul Oesterle, treasurer of the Cass Theater, Detroit legitimate house, November 11 at his home in Detroit after several months' illness. Survived by his widow and two sons. Interment in Mount Olivet Cemetery, Detroit.
PAUL—Roland, 68, tenor and voice teacher in Los Angeles for 40 years, in that city November 6. Early in his career Paul was with the Savage Grand Opera Company and the Alice Nielson Company. He made his Los Angeles debut in 1904 with the Los Angeles Symphony Orchestra. Funeral services November 7. Survived by his widow, Mrs. Frances E. Paul.
PAULINE—Dr. J. Robert, 68, veteran vaude hypnotist and entertainer, No-

Wise Ones Did Have Oil

UNCLE JOSIAH was deeply religious. From his youth, during the ante bellum days, to the present time his actions were guided by "What de good book say." His only pleasure was visiting small circuses that came to the hamlet near which he lived. Any amusement that had the earmarks of sin was scratched off his list but, due to beggars not being choosers, he always had a biblical version in mind for circus entertainments. Tho he had never been passed into a dancing-girl annex, he squared his desire for wanting to see such "goings on," should some showman ever pass him in, by saying to himself, "De dance what caused John de Baptist to lose his haid." He believed that the untamable lion act in side shows followed the lines of "Dan'l in de lions' den." One day, while on the Charlot & Tableau Circus lot, Josiah had been trying to build up enough courage to do his meek-and-humble darky act that usually put him in shows free. Not liking the looks of a side-show ticket seller, he decided to feel him out. Pointing to a banner depicting "The Female Samson," Uncle Josiah asked, "Is de lady any kin to de biblical Samson?" "Not that I know of," answered the ducat peddler, sensing the question to be a come-on for a gate crash. "Den mebbe she is kin to de biblical Delliha?" doubled back Josiah. "What does she do with the show?" asked the ticket seller, trying to brush him off. "Yoa! nevah read ob Samson what brung do holy house down wid his strength?" inquired the now shocked Josiah. "Hell!" snorted the ticket seller. "Who are you trying to kid? Bring down the house? Why she can't even get a ripple out of a tip."

ember 11 in New York of a heart ailment. He was one of the highest paid vaude performers of his day, and also appeared on the radio and in movie serials. He retired in 1928. Services November 14 from his home in West Sparta, N. Y.

PHILLIPS—James, 104, of Black's Harbor, N. B., drowned recently while crossing flats near his home. He claimed to be the oldest singer in the world. As a young man he was a professional strong man with outdoor and indoor shows.

POTTS—Sammie Lou Shockley, 21, October 9 at Good Samaritan Hospital, Lexington, Ky., of a cerebral hemorrhage. Survived by her husband, Hall B. Potts; her parents, Mr. and Mrs. S. C. Shockley; two sisters, Susie Holland and Geneva Petty, and a brother, Fred Redding.

PRINSEP—Anthony L., 54, London theatrical manager, recently at his home in that city after a lingering illness. For 10 years Princep had successfully operated the Globe Theater, London, where he starred his first and second wives, Marie Lohr and Margaret Bannerman. Besides his wife, the former Miss Bannerman, he leaves a daughter by a previous marriage.

RAY—Yvonne Guerin, 32, wife of Charles Ray, star of the silent films, November 6 at her home in Los Angeles following a brief illness. The Rays were married June 4, 1941. Mrs. Ray's grandmother, Mrs. E. Bertin, was with her at the time of her death. Funeral services in Los Angeles November 9.

REED—Melody Raye, 22, sister of Martha Raye, vaude and film actress, at a Los Angeles sanitarium November 6 following an extended illness. Funeral services November 9. Besides her sister, Miss Reed leaves her mother, Mrs. Maybelle Peggy Balma, and a brother, Buddy Raye Reed, both of Los Angeles.

REICHENBERGER—Cliff, founder of the Reichenberger Booking Agency, Milwaukee, recently in that city. Survived by his parents, a sister and a brother.

SOMMA — Mrs. Theresa Meyer, 80, mother of Charles A. Somma, secretary Virginia Fair Association, in Richmond, Va., October 27 of a heart ailment. She was a native of Richmond. Besides her son, she is survived by three daughters, one sister and a brother, all of Richmond.

STUBBS—Mrs. Susan, 68, retired stage actress, in Los Angeles. Services in Hollywood November 10, with cremation following. The Dominoes Club, organization of stage actors and actresses, conducted the rites. She leaves her husband, Harry Stubbs.

TEMPLE—Lawrence A., professionally known as La Temple the Magician for 23 years, of a heart attack Friday night, October 31, at Crescent Lake Inn,

Pontiac, Mich. He was performing his trunk mystery act when he suffered the attack and died in the trunk. Survived by his widow and an 11-year-old daughter. Body was cremated in Detroit.

TRUX—Frank Sr., 79, former musician, November 6 at his home in Easton, Pa., after an illness of three weeks. He was a widely known musician in his earlier years and was a member of the Third Street Theater orchestra in Easton some years ago. Two sons and two daughters survive.

TOMBO—Mrs. Carrie Bowes, sister of Major Edward Bowes, November 4 at Dante Hospital, San Francisco. She was a concert pianist and writer. Besides her brother, she is survived by a son, Harold Brandenburg, New York, and a daughter, Mrs. W. Timberly, London.

WHITEFORD—Claire (Mrs. Jack Klendon), 54, former musical comedy actress, November 5 at Vassar Hospital, Poughkeepsie, N. Y. She had appeared in such Broadway shows as *Mister Bluebeard*, *Algeria*, *The Midnight Sons*, *The Jolly Bachelors* and *Fascinating Flora*. She leaves her husband, Jack Klendon, formerly stage manager for George M. Cohan shows for 14 years.

WILSON—George F., 69, secretary of Syracuse Musicians' Union the past 20 years, November 8 at his home in Syracuse. He was State officer of AFM, on the executive committee of Syracuse Symphony Orchestra and for years headed Wilson's Band. He also was a trumpet player in various Syracuse orchestras. Survived by his widow, Grace Knapp Wilson. Burial November 11 in Syracuse.

Marriages

BLOMBERG - ENGESSER — William (Big Bill) Blomberg, owner-manager of Barker Bros.' Rodeo and Circus, to Vates Engesser, daughter of George E. Engesser, of Schell Bros.' Circus, at St. Peter, Minn., September 11.

CHASE-HUMURA — Bruce Chase to Phyllis Humura October 14 at San Diego. Chase is now abroad with the marines.

HART - HAMBURGH — Capt. Joseph Hart, U. S. Merchant Marine, to Edyth Hamburg, daughter of Phil Hamburg, carnival concessionaire, and Mrs. William J. Bloch, ex-performer, October 30 in Reno, Nev.

KELLY-BOYD—Pat Kelly, producer-writer at KFRC, San Francisco, to Patti Boyd, music librarian at KHJ, Los Angeles, November 6 in San Francisco.

MCNEIL-BOUTILLIER—H. L. P. McNeil, manager of the Jubilee Theater, St. Lawrence, N. S., and the Roxy Theater, Westville, N. S., to Jennie Boutillier, of Sydney, N. S., recently in Sydney.

MANN-ZLOWE—Charles Mann, actor, to Pauline Zlowe, actress, October 23 in Hartford, Conn.

MARIN-HARRIS—Ned Marin, Hollywood theatrical agent, to Catherine Nolan Harris, widow of Sam Harris, theatrical magnate, November 2 in Phoenix, Ariz.

PARENTEAU-SIEGMANN — Joseph Parenteau, member of Endy Bros.' Shows, to Leah Siegmann at Panama City, Fla., November 6.

SHAW-BREWSTER—Thomas J. Shaw, radioman, U. S. Navy, nonpro, to Gail Brewster, known as Rubia, of the dance team of Stirling and Rubia, October 31 in New York.

SWEITZER-SMITH — Edwin Sweitzer, of the commercial staff of WNBC, Hartford, Conn., to Gloria Smith, nonpro, November 7 at St. Joseph's Church, New Britain, Conn.

YORK-DONOVAN—Sergt. James Alvin York to Hattie May Donovan November 6 at Lake Charles, La.

Births

son to Mr. and Mrs. John Hammond November 13 in New York. Father is a music critic and was formerly with Columbia Records. Mother is the former actress Jamison McBride.

A son, Steven Hyatt, to Mr. and Mrs. Will Yolen November 4 in New York. Father is in publicity department of Warner Bros.

A daughter to Mr. and Mrs. William Morris Shelton October 28 in Cleveland. Mother is the former Lorraine Adams.

A daughter, Pamela, to Lieut. and Mrs. Owen Ward November 9 in Hollywood. Mother is Brenda Joyce, of the movies.

A son to Mr. and Mrs. Ray Walton November 2 at Easton, Pa. Father is announcer at WEST there.

A daughter, Elizabeth Ann, to Mr. and

Mrs. Will Roland October 27 in New York. Father is former manager of Benny Goodman.

A daughter, Thedora Emily, to Mr. and Mrs. John Beal at Hollywood Hospital, Hollywood, November 7. Mother is Helen Craig, legit actress, and father is stage and screen actor.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt

EVERYBODY
EVERY PAYDAY

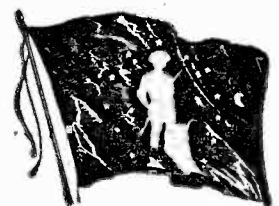
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U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

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Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Tax Outlook

A summary of the tax outlook for the coin machine industry may be helpful at the present time. A series of editorial articles began with the October 24 issue which relate to taxation of coin machines. This series will continue for the time being and will be for the purpose of informing the trade as well as providing ideas for combating unfair taxation.

The most serious tax problem at the present moment is the status of free-play pinball games under the prevailing ruling of the Internal Revenue Department. California operators have strong petitions before proper government officials asking that a ruling be issued on free-play games which will clear up the present uncertainty. There are indications at the present time which give hope for a favorable ruling very soon.

The 1942 tax amendments definitely placed penny counter machines in the gaming class, and the only prospect for tax relief on these machines is the passage of an amendment by the next Congress which will fix a lower fee for counter machines.

A new Congress convenes in January and a 1943 tax bill to raise war revenue will be a bigger issue than even the 1942 bill. The possibility exists for the passage of amendments to the federal tax law on coin machines, and that may be the best opportunity to get relief for penny counter machines.

If operators fail to get a favorable ruling on free-play pinball, then the next step will be to seek a favorable amendment by the next Congress.

Operators of amusement machines need an organized program in order to meet the tax problems of 1943. In addition to the matter of federal tax relief, there will be many proposals for State taxes also. Forty-four State legislatures will meet during 1943, which means many proposals to tax coin machines.

In order to get a fair adjustment of federal taxes, operators need an organized plan for enlisting State and city officials where coin machines are already taxed to petition Congress to set a fair federal rate on machines so that States and cities may also derive some revenue from the licensing of coin machines. State and city officials could make a very effective plea to the federal government, and this is one of the very important programs that must be organized as soon as possible.

Small stores could also make an effective plea against high taxes—federal, State and city—if small stores were organized to make a strong petition in behalf of coin machines. Organized steps should be taken soon to get petitions signed by thousands of locations that profit by having coin machines.

Music operators have accepted the \$10 federal tax on phonographs as a patriotic duty. This tax is likely to be stable for the duration, but music operators will need to be prepared for many tax proposals that will appear when 44 State legislatures meet. Many city tax proposals are likely to relate to phonographs also.

Federal tax authorities have definitely considered a federal tax on vending machines to be proposed in 1943. But a federal sales tax now seems a certainty and such a tax would in all probability apply to most merchandise sold in vending machines. Cigarettes are already paying a heavy federal tax, and soft drinks are included in the federal scope. It may be that the federal tax on merchandise will prevent a direct tax on vending machines.

Briefly, that is the tax outlook. Future articles will deal with special phases of taxation relating to coin machines.

GAS RATIONING PROGRAM

Effective Date Changed To December 1 for U. S.

Lack of information confuses local boards when operators ask for rating

CHICAGO, Nov. 14.—Developments in the gas rationing program this week indicated rapidly increasing confusion, not only among operators but among the people in general.

Radio news reporters were called into service to eliminate some of the confusion relating to changes in dates for registration and also the change in date for the gas rationing program itself to go into effect. The date for general registration had been set for November 12, 13 and 14, but these dates were postponed in some sections of the country. The date for gas rationing to go into effect also was changed from November 22 to December 1. These changes in dates naturally proved confusing to the general public.

Inquiries from operators in several parts of the country also indicated that they were confused as to how the rationing plan will apply to them. This confusion among operators seems to be due to the fact that no official order specifically mentioning operators has been issued by the Office of Price Administration in Washington. When operators rushed to their local boards to inquire what rating they would get under the new plan, the local boards did not have any instructions from Washington. Hence these local boards played safe and told operators they would not get any preferred rating.

Await Official Order

At the time of this writing, November 11, no official ruling relating to coin machines has been received from Washington. Our news columns will be able to publish information on any reports issued as late as November 15.

Operators are strongly urged not to pester their local boards about preferred ratings until the local boards receive official rulings from Washington, because the best a local board can do at the pres-

ent time is to play safe and give operators a low rating.

An Official Petition

An operators' association November 3 made official petition to the OPA in Washington requesting an order which would settle the rating of operators officially. Until the OPA issues an official classification, the local boards have no authority to give any preferred rating. The original information given out by high OPA officials in Washington to attorneys representing the coin machine trade was that full-fledged operators would get a Class C card; employees of operators who are considered as service men would get a Class B card for the cars which they use.

Operators using trucks would get the same rating and gallonage that are issued to operators using passenger cars. In other words, a commercial vehicle would not gain any advantage as has been given in the East. Warning was issued some time ago that operators should not try to make commercial vehicles of their passenger cars. The Office of Defense Transportation is issuing very strict regulations governing all commercial vehicles and trucks, and it is anticipated that operators who use passenger cars will have an advantage.

An indication of how the gas situation started off for operators may be indicated by the two letters which are reprinted below:

Two Letters

"Immediately on receipt of your letter, we called the local gas rationing man, who is a personal friend of ours. He says he has no information regarding C tags for operators. He would not do anything about it unless he saw an OPA ruling in writing. If you have such a ruling, it may be of considerable help if you will send us a copy of same.

"As we wrote you several days ago, the entire situation seems muddled, and we shall appreciate your sending us any official information you may secure."

"We are advised that 'repair and maintenance of juke boxes, pinball and similar devices' are non-eligibles as to tire or gasoline rationing. Our machines, ap-

proximately 350, are scattered over 12 counties, and our approximate mileage has been 2,500 miles per week. So, if such a regulation is effective, it would be practically confiscation in our instance. Therefore, I would like to know what relief has been obtained by operators that have been operating under rationing heretofore. All of this rationing and the details thereto have got me so confused that I do not know if I am coming or going. If there is any possible relief, advise us whom to approach. If it would be any advantage to retain an attorney and there should be one in this locality who knows anything about the requirements of our business or the requirements in the rationing program, we would like for you to cite him to us.

"We ask your pardon for taking our troubles to you, but so many of your articles have shown that you are the operator's friend, and any cost that you may see fit for advice you give, we believe we will be glad to meet. We thank you for any attention that you may give this, for we are supposed to do something very soon. Therefore, the earlier attention you may render, the more valuable it will be to us."

All Available Information

Operators in all parts of the country are urged to watch *The Billboard* carefully each week because we will publish any official information on gas rationing that we can obtain. We will also issue a special news bulletin to operators' associations as soon as we get a copy of an official OPA ruling which governs the classification of operators. Also read this issue carefully for any last-minute news reports that may be received as this issue goes to press.

On November 10 it was announced that the order requiring truck owners to have a certificate of war necessity by November 15 in order to get gas had been postponed until a later date.

Association Report

While awaiting the final and official ruling of the OPA, the following instructions sent to members by the Minnesota Amusement Games Association, Inc., under date of November 9, will be of general interest to the trade. It will be noted that the Minnesota organization is in close contact with the State rationing board.

To Operator Members:

1. Get an application blank at your filling station or garage for Class A Rationing Book.
2. Fill out, give name and address, serial number of four mounted tires and spare, the year and model of car, make and type body. Also state car license number. If tires do not have serial number you will have to have the make of them. File with your local ration board.
3. Thursday, November 12, and Friday, November 13, are set for registration days. Thursday if your name starts with letter A to M inclusive and Friday from N to Z inclusive. Also, be sure to take your State registration card and the number of your federal auto stamp along with you.

(Editor's Note: Since this letter was sent out the registration has been postponed to November 19 and 21.)

4. All passenger car owners then will receive a basic A Rationing Book immediately. This will give you an allowance of four gallons a week.

5. If you are entitled to more gasoline, you make application for a Class B or C Book when you register.

6. You cannot receive a rationing book unless you declare and certify you have only five tires.

WARNING

Do not attempt to falsify your application as the penalty is extremely heavy. (See *RATIONING* on page 68)

City Crusade Is Revealing

Shows how groups and divisions line up when city faces pinball question

OREGON CITY, Ore., Nov. 14.—The anti-pinball crusade here a few weeks ago developed some interesting sidelights on what happens when certain organizations start out to ban pinball games, and when politicians are put on the spot because organizations control votes, and when newspapers enter the fray.

Reform groups here undertook to get a popular vote on the question of pinball games after the city council had failed to pass a pinball ban itself. Taking an active part in the local drive against pinball games was the local WCTU. This is one of the few cities in which it has been reported that the WCTU has actively crusaded against pinball games.

A local pastor led the reform drive and proved to be a very effective worker. Another interesting angle developed, however, when the publisher of a local newspaper took up the banner for the pinball games. The publisher stated that if the pinball question was put on the ballot, many people vote for it because they would be agitated by reform workers. He said that when such questions are put on the ballot, people vote for them without thinking of what is back of the drive, just as they will vote against liquor, against Sunday picture shows, and against many other things when agitation is started. For that reason he opposed placing the question on the November 3 ballot.

Hard To Enforce

He also said that bans against the games had been hard to enforce in other cities. He pointed out that licensed games have brought considerable revenue to the city and that other cities had also obtained nice revenue from licensed pinball games.

The publisher said that payout games could be banned, but that free-play pinball games could operate without any serious consequences and could be controlled by licenses.

It was pointed out that the city had derived \$9,720 in revenue from pinball games in a period of 15 months.

Late Rationing News . . .

The ODT extended the deadline for certificates of war necessity on trucks and commercial vehicles from November 15 to December 1. All operators using trucks must take their place in line with other businesses and get these certificates. About 150 ODT offices have been set up and they have been flooded with applications for the truck certificates.

Government officials spoke in Chicago this week and said that all trucks must cut their mileage 25 per cent. They stated frankly that truck regulations would become much more strict at an early date. Canada has cut all truck routes to 35 miles maximum from home bases.

Operators using passenger cars will go under national gas rationing beginning December 1. Up to November 12 the OPA issued no special order relating to coin machine operators. It is understood that operators will come under OPA Form R-540, which governs several lines of business.

It is understood that operators and other lines of business registering under this form get A and B cards. The suggestion is made that operators ask for C cards also. However, no ruling has been issued up to the present time which definitely gives operators a C card.

CPA Form R-540 gives repair and maintenance men preferred mileage. Operators apparently are classified under this ruling and should receive the same rating as other businesses having routes.

For a full copy of OPA Form R-540 see *The Billboard*, November 7, 1942, page 67.

An official application in behalf of operators is on file before the OPA in Washington and no further petitions should be made until this is acted upon. Watch *The Billboard* carefully for further reports on gas rationing.

NEW SUN RAYS . . . \$169.50
Slightly Used SUN RAYS, \$137.50

If Automatic Pay Out Desired, Either 5¢, 10¢ or 25¢, \$10.00 Extra.
 On 50¢ Pay Out, \$15.00 Extra.

SAM MAY & CO.
 853 N. Flores Street, San Antonio, Texas



ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.
 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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TOWARD NEW TAX PLAN

House Committee Begins Considering New Taxes

Next tax bill may be complicated more than ever by new pressure groups

WASHINGTON, Nov. 14.—All branches of the national government are beginning to give consideration to the next federal tax bills now that the election is past. Chairman Doughton of the House Ways and Means Committee has recently made an extended statement for his committee to the newspapers. It is the business of the Ways and Means Committee to start tax bills for the national government.

The coin machine trade did not have so favorable an experience with the House Ways and Means Committee in the past summer when the committee was considering the 1942 coin machine tax amendments. Reports indicated that the Senate Finance Committee gave pleas of operators much more favorable consideration than the House committee.

The fact that plans are already under way for new tax bills to be passed in 1943 suggests the possibility that new amendments relating to taxes on coin machines may be introduced. The opportunity may also be offered for the coin machine trade itself to push an amendment which would be favorable to free-play pinball games and penny counter machines by reducing the present excessive rate on these machines.

For the present, however, the operators' organizations that are working on the tax problem are making a strong plea to the legal staff of the Internal Revenue Department to issue a ruling which would settle the tax matter by classifying free-play games and penny counter machines in the \$10 group.

More Pressure Groups

Looking forward to the general prospects for the 1943 federal tax program, all signs point to even greater pressure and confusion than prevailed in 1942. It was well understood that the tax on coin machines did not get much general consideration by members of Congress because of the much bigger tax questions and because of the work of strong pressure groups that were fighting for special interests.

Offers Conversions For Ray Machines

SAN ANTONIO, Tex., Nov. 14.—Harold Thompson, distributor, and also a manufacturer of conversion units for ray machines, reports that it has been ten months since he began such manufacture. "The business has been very good," he declares. The featured item of the conversion line is known as Siamese Rats. According to Thompson, a great number of these units have been sold without a single taker on the money-back guarantee offered by Thompson to dissatisfied buyers.

Thompson also has a unit consisting of a Jap figure and new scenery processed in 16 colors which, altho only in production two months, has brought such a fine volume of business on ray machines that many repeat orders from operators have resulted.

Thompson has sold these units thruout the country, Canada and a number of foreign countries. He feels that despite the large sales to date there are a great many operators of ray machines who have not investigated conversion units for failing ray machines. "Our standing offer of money back if not satisfied should convince them that they have everything to gain and nothing to lose by trying these conversion units," he declares.

The stage has already been set for much more bitter party strife on tax bills from now on. Many fear that the fight between political factions will increase steadily from now until 1944 and that small industries will have little chance to get a hearing on their tax pleas because of the political confusion that will prevail in Washington.

Senator Vandenberg (Republican, Mich.) has revealed that President Roosevelt asked for a coalition committee 20 days after Pearl Harbor. Both major parties are showing some signs of being willing to agree to a set-up that might help to prevent party strife until the war is won. The past record of party politics, however, indicates that hope is slim for any ban on party strife.

All tax bills, including any tax bills relating to coin machines that might be introduced, will be subject to the political strife that prevails from now on. This means that chances for a fair hearing will be less favorable in 1943 than in 1942. Hence the urgency of trying to get a favorable ruling from the Internal Revenue Department as soon as possible. It will be necessary also for the coin machine trade to begin as soon as possible making plans for some legislative proposal in Congress in 1943.

Suggestions by Treasury

As in the two past years, the Treasury Department is again taking the initiative and making recommendations for revenue sources. The most favorable channel for getting consideration of new coin machine amendments might be thru the Treasury Department. The recent work of California operators in Washington accomplished some good results in explaining the coin machine trade to Treasury officials. This groundwork may be very favorable for pushing new efforts in 1943.

The 1942 revenue law gave the Joint Congressional Tax Committee new powers, and this committee now has access to revenue data which may be gathered by the various government agencies. The existence of such a committee creates an opportunity to submit data on the coin machine trade. It was quite evident in 1941 and 1942 when the coin machine tax proposals were up that senators and congressmen were not informed at all on the coin machine industry. Before a fair tax program can be passed it will be necessary to furnish committees and government agencies with a lot of concrete information on the various angles of the coin machine trade. The creation of a tax committee that has the job of collecting data may open up a new opportunity for the industry. The chief obstacle will be that the industry is not organized to take advantage of such opportunities.

Federal Tax Report . . .

CHICAGO, Nov. 14.—No report has been received to date of any new rulings by the Internal Revenue Department in respect to the new 1942 tax amendments on coin machines.

Reports from the trade indicate that revenue collectors in various parts of the country are busy in trying to apply the new tax provisions. Reports say some districts are trying to collect on penny scales that give fortunes, on penny grip testers and similar machines, etc. The new amendments cover "amusement machines," which is possible of very broad interpretation. It places a \$10 fee on a wide variety of amusement machines, including a lot of penny devices commonly known as arcade machines.

When an operator objects to the district collector his only recourse is to write the Collector of Internal Revenue, Washington, D. C., for an official ruling on the type of machine in question.

Reports this week indicated that a new ruling on free-play pinball games might be forthcoming at an early date.

Good reports come from operators that are organized to offer full co-operation with federal tax collectors.



By JOE ORLECK and BEN SMITH

Herman Perin, sales manager for Runyon Sales Company, Newark, N. J., has been traveling thruout the Southern States for the past few weeks buying and selling equipment. Herman phoned in one evening and told his boss, Barney Sugarman, of the progress he had been making, and also informed him that while in South Carolina he was the guest of Abe Kropshick, who treated him royally.

Mitchell Expert at Lathe

Irv Mitchell, who is doing quite a bit of war work, gave your correspondent a demonstration on the lathe this past week. Mitch needed a pulley and couldn't buy one. He took a piece of steel and made one right on the spot.

Arco's Alert Profitable

Al Rodstein, of Arco Cales Co., Philadelphia, creators of rebuilt games featuring new playing features, received a letter from Anthony Barone, Kennet Square, Pa., praising the money-making qualities of one of their games. Barone wrote: "I have never operated a more timely game than Alert. It just seems to draw nickels like a magnet. One Alert that I own is operating beside another proven winner in one of my best locations, and is out-earning it 3 to 1."

Scientific in New Quarters

Scientific Machine Corporation has moved its modern and complete machine shop to new and larger quarters at 229 West 28th Street, New York City. "Our new location has so many advantages over the old," says Max Levine, firm president, "that we'll be able to do an even better job producing equipment to help Uncle Sam bring this war to an earlier end."

Louis Spivak Visits Globe Plant

Louis Spivak, one of the many Spivak brothers of board fame, spent some time going thru the Globe Printing Plant the other day. Among other things, he said he was very much impressed with a new board idea which Globe is about ready to release. "This board," says Spivak, "will make operators sit up and take notice and because of its many novel features should enjoy a long and healthy run."

Sylvia Rabkin in New Job

Sylvia Rabkin, for many years receptionist for International Mutoscope Reel Corporation, is now in Civil Service with the Department of Justice and Investigation, stationed at Ellis Island. Her numerous friends in the industry were sorry to see her switch to another field and have wished her the best of luck in her new job.

Paper Cries About Movies

Says movies distort view of newspaper offices and people who work for papers

NEW YORK, Nov. 14.—The New York Herald Tribune recently used considerable editorial space to condemn the movie industry for showing newspaper reporters and editors up in a bad light. Reference is made to some pictures which purport to show scenes in newspaper offices and to show the typical reporter as a hysterical sort of person. The average newspaper office is usually shown as a scene of continuous bedlam.

The editorial indicates that newspapers do not like such movies and they are very sore about it. When a big newspaper, such as The Herald Tribune, takes time out to criticize the movies it indicates that the movies are really getting under the skin of publishers.

Operators will be greatly interested in this fight between newspapers and the movies because operators and coin machines frequently are held up to public ridicule by the newspapers. While some movies present the coin machine industry or certain types of machines in a bad light, yet coin machines are a part of the background in so many pictures today that the movie industry has become a great publicity agent for the coin machine industry. Many newspapers commit the same offense against coin machines that newspapers are accusing the movies of committing against newspaper offices and staffs.

Keep This Paragraph

The following paragraph from The Herald Tribune editorial will be interesting to operators:

"It is part of the Hollywood tradition by now that newspapers are published in an atmosphere of indescribable bedlam and chicanery, and that all the participants in this enterprise are suffering from some startling form of delirium. The Hollywood moguls apparently have made up their minds. As well try to abolish Santa Claus as to point out to them, however persuasively, that they are guilty of monstrous distortions. It does no good. Sometimes when the spirit is low we are minded to drop the whole crusade as a futile and altogether thankless business."

Coin machine operators could say to newspapers practically the same thing that newspapers are saying to the movie industry, namely, when newspapers poke ridicule at coin machines the operator could say, "As well try to abolish Santa Claus as to point out to newspapers that they are guilty of monstrous distortions. It does no good. Sometimes when the spirit is low we are minded to drop the whole crusade as a futile and altogether thankless business."

Operators should keep this paragraph posted in their hats to send to the editor of their local newspaper the next time the paper indulges in ridiculing coin machines.

ARCADE EQUIPMENT

	EACH
2 Bally King Pins (Used 3 Weeks)	\$169.50
2 Bally Torpedos (Clean)	149.50
1 Mutoscope Sky Fighter	189.50
1 Mutoscope Punching Bag (Like New)	199.50
1 Evans Ten Strike	49.50
1 Battering Practice	89.50
5 Mills Vest Pockets, Green, Clean	29.50
3 Texas Leaguers	29.50
1 Kicker & Catcher (1¢)	15.00
7 Mercurys (Token Payout, 1¢)	8.50
4 Marvells (Token Payout, 1¢)	8.50
3 Imps (1¢)	5.00
2 Zephyrs (1¢)	6.00
2 American Eagles (1¢)	9.50
1 Bally Eureka	24.50
2 Bally Pursuits	27.50
2 Bally Playballs	32.50
1 Bally Silver Skates	24.50
3 Pikes Peaks	12.50
3 Gottlieb 3-Way Grips	14.50
2 MILLS SMOKER BELLS	19.50

1/3 Deposit With Order.
ENTERPRISE NOVELTY CO.
800 S. EATON ALBION, MICHIGAN

MUSIC MERCHANDISING

RECORD SCRAP PRICE SET

Philly Music Men Consider National Org

Spokesmen say conditions increase need for federation of music organizations

PHILADELPHIA, Nov. 14.—Need for a national federation of music machine operators association was voiced at the monthly dinner meeting of the local Phonograph Operators' Association, held on November 5 at the Embassy Club. Jack Cade, business manager of the association, pointed out the results achieved by the local group in working in close harmony with the Cleveland Music Operators' Association, each co-operating with the other in the furtherance of various activities. He expressed the belief that a tightly knit unit representing all such associations would go far in hurdling the industry obstacles brought about by the war and go far in building a solid foundation for industry prosperity in the postwar period.

It was also pointed out that an association representative of the nation's music operators would be in the position to cope with the recording situation at the present time. The feeling was that the American Federation of Musicians is primarily concerned in its recording ban with the radio stations and recording companies, but that the music operators have to bear the brunt of the impasse because of lack of national organization. Stating that the local association is ever ready to work in co-operation with other groups in any part of the country, Cade declared that the new year will find the local group working in even closer harmony and in the spirit of co-operation with the Cleveland association.

"Hit Record" Opportunity

"The exchange of ideas, especially in the successful promotion of our *Hit Record of the Month* campaign, has proved to us that our association with the Cleveland group has been a most profitable one. By the same token, they profited considerably from our experiences in other lines of endeavor. It is only by helping one another and sticking close together that we will be able to weather the present storm and sail on to new heights when the war clouds are cleared," said Cade. "Imagine the firm footing our industry would enjoy if that spirit of unselfish co-operation enjoyed by the Philadelphia and Cleveland operators were enjoyed by all the other associations in the country.

"The mere fact that we have linked with a Midwestern group shows that there are no barriers in geographical barriers. Our problems are common. We found that the Cleveland operators are confronted with problems and situations identical to our own, and they found a counterpart of their problems right here in Philadelphia. I dare say that certain situations confronting operators deep down south in Texas are identical to those being faced by operators in the far reaches of the country in Spokane, Wash.

"Anything that affects the music operators in Philadelphia affects the operators in New York, Baltimore, Chicago, Kansas City and San Francisco in very much the same way. The Petrillo situation has brought home to us that thought most dramatically. Imagine how much more effective it would be if we pool our resources nationally in meeting such problems and situations."

(See *Philly Music Men* on page 64)

Milk Bar Finds Music Liked by Its New Patrons

ERIE, Pa., Nov. 14.—Reports on a milk bar location in this area show that patrons respond to a different type of music than that usually found in places confined to drinking. Slow music, the Glenn Miller style, is used entirely, and no novelties or "hot" numbers are ever listed.

When the bar was first opened it was largely patronized by the younger crowd, which meant large crowds but little spending. However, after a few weeks of little profit, the place was reopened with good food and slow music as the main attractions. While occasional protests are registered, the policy remains the same and the take has been good. The place was given a new name, calling it the "Music Box."

OPA Order Fixes Scrap Price in Record Trade

Sets trade-in price when scrap is required on purchase of new records

WASHINGTON, Nov. 14.—A new price regulation order went into effect November 13 which controls the price on record scrap material. The new order does not alter the price ceiling on new records set up some weeks ago. Recent reports indicate that quite a lot of record scrap has been turned in.

One firm in Baltimore reported collecting as much as 200,000 pounds of scrap in that market alone, and a similar quantity in Washington, D. C. One

Chicago firm also reports having collected about 250,000 pounds of record scrap since June 1.

All new shellac has been cut off from record manufacturers beginning December 1, and record scrap now becomes of extreme importance in the record industry. A press release gives the following information on the OPA order:

The object of the regulation is to maintain a steady flow of scrap material to the industry, which will permit and encourage the production of new records and continuance of OPA ceiling prices at levels established by the General Maximum Price Regulation. It also restores normal prices for scrap which, in some instances, has increased to unwarranted levels.

Shellac Sources Gone

India and Burma were principal sources of shellac. Because of the critical shortage of shellac, which is essential in record manufacture, this material is under strict government controls. The increased demand for record scrap, which can be used in part as a substitute for new shellac, has thrown scrap prices out of line.

Already a part of the phonograph industry requires distributors and retailers to turn in record scrap with new purchases, and in many cases retailers require customers to trade in old records on new purchases. The practice is expected to become general. Under the regulation retailers are required to post placards listing ceiling prices for new records and allowances for record scrap. These placards would be furnished by the manufacturer.

Principal points in the regulation are:
(1) The maximum price for any record in the manufacturer's catalog in March is the highest catalog price (but not including excise tax) in effect during that month.

(2) The highest price for any record not in the manufacturer's catalog during March is the highest March catalog price (but not including excise tax) regularly in effect for a record of the same size, series label and classification.

Discounts Maintained

(3) The March trade discounts and retail quantity discounts from catalog prices shall be maintained.

(4) Sales and excise taxes may be added to the maximum prices to the extent that they were added in March to the prices established as maximum prices for the same or similar records.

(5) A seller of records at retail must, if he requires old records or record scrap for new records, make minimum allowances at the following rates:

2 cents for each 10-inch solid-stock scrap record;

3 cents for each 12-inch solid-stock scrap record;

1 cent for each 10-inch laminated scrap record;

1½ cents for each 12-inch laminated scrap record;

4 cents per pound for broken-record scrap in bulk.

(6) If a manufacturer or dealer receives old records or scrap in connection with the sale of new records, he may pay not more than:

2½ cents for each 10-inch record;

4 cents for each 12-inch record;

6 cents per pound for record scrap in bulk.

Six-Cent Pound Price

(7) Sales of record scrap in the regular course of trade (and independently of the sale of new records) may not be made at a price in excess of 6 cents per pound.

(8) Maximum prices established by the General Maximum Price Regulation shall (See *DISK SCRAP* on page 63)

Record Supply Outlook . . .

The most important news affecting record supplies during the week of November 9 was the OPA order fixing price ceilings on record scrap and also regulating the trade-in of old records and scrap on new records.

The government order emphasized the fact that shellac is very scarce and that record manufacturers will not get any new shellac after December 1.

This government order directed new attention to collections of record scrap. Very favorable reports of the collection of scrap have been received from some cities. However, reports indicate that record manufacturers are having considerable difficulty in using scrap and that a search for substitutes still has not revealed anything expected to be completely successful.

Few reports of importance were received during the week relating to the Petrillo record ban. Everyone seems to be awaiting some action by the Senate.

Some interest was attracted by the announcement of a California recording firm that it was making a recording of a new song by a local composer which would be released especially for juke box use.

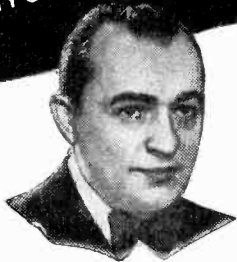
Some record manufacturers are reported to be devoting all of their production at present to supplying the demand for holiday records.



PHONOGRAPH MANUFACTURERS CONVERTED. Picture released by Office of War Information says these girls are shown making solenoid selectors for juke boxes. When the plant was converted to war production same set-up began producing electrical-control devices for the army and navy. (Phonograph plant not identified, but said to be "large East Coast plant.")

NEW MAGNETS FOR NICKELS ON VICTOR RECORDS

FREDDY MARTIN
"Can't Get Out of This Mood"



Another swell pair of screen songs from "7 DAYS' LEAVE." "Can't Get Out of This Mood," a gorgeous ballad lusciously orchestrated by Freddy, well rates the huge buildup given it in the movie. Bob Haymes and the Martin Men give out with a nifty set of lyrics. This is in for a long life and a prosperous one with the nickel trade. Reverse is:

"I Get the Neck of the Chicken"

This is a quaint little complaint that has crowded the airways lately. With Freddy's smooth handling and Eddie Stone's appealing way with the lyrics, it's a cinch hit. Both on Victor 20-1515.

DINAH SHORE
"Manhattan Serenade"



Here's the combination you've been crying for—Dinah Shore singing one of the hottest new tunes. Dinah does a terrific job, ably assisted by the arranging genius and directing skill of Paul Wetstein. Coupling is:

"You'd Be So Nice To Come Home To"

In this brand-new opus Dinah has everything her way for another sure Shore success—Cole Porter words and melody, an up-to-the-minute Paul Wetstein arrangement and direction and her own strictly upstairs style. Both on Victor 20-1519.

HELP KEEP YOUR CUSTOMERS GOING WITH MUSIC



Order Today From Your VICTOR RECORD Distributor



KEEP BUYING WAR BONDS

RECORD BUYING GUIDE—PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

- MR. FIVE BY FIVE..... HARRY JAMES (Helen Forrest) Columbia 36650
ANDREWS SISTERS Decca 18470
FREDDIE SLACK (Ella Mae Morse) .. Capitol 115
The five-square gent was a cinch to land here after making the grade in Coming Up for the first time last week. All it needed evidently was for enough operators to get copies of the disks, and this week the supply seems to have caught up with the demand. With la Forrest as salesgirl, James holds the lead so far.
- KALAMAZOO GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
(14th week) JIMMY DORSEY (Phil Washburn) Decca 18433
- BE CAREFUL, IT'S MY BING CROSBY Decca 18424
HEART KATE SMITH Columbia 36618
(11th week) TOMMY DORSEY (Frank Sinatra) ... Victor 27925
- MY DEVOTION JIMMY DORSEY (Bob Eberly) Decca 18372
(10th week) VAUGHN MONROE (Vaughn Monroe) . Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
- I LEFT MY HEART AT SAMMY KAYE (Don Cornell) Victor 27932
THE STAGE DOOR CHARLIE SPIVAK (Garry Stevens) Columbia 36620
CANTEEN RUSS MORGAN (Russ Morgan) Decca 18444
(9th week)
- STRIP POLKA KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635
(8th week) ALVINO REY (King Sisters-Chorus) .. Bluebird 11573
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103
- PRaise THE LORD AND KAY KYSER (Glee Club) Columbia 36640
PASS THE AMMUNITION MERRY MACS Decca 18498
(4th week)
- WHITE CHRISTMAS BING CROSBY Decca 18429
(4th week) FREDDY MARTIN (Clyde Rogers) Victor 27946
CHARLIE SPIVAK (Garry Stevens) ... Columbia 36649

COMING UP

- MANHATTAN SERENADE. TOMMY DORSEY (Jo Stafford) Victor 27962
JIMMY DORSEY (Bob Eberly) Decca 18467
HARRY JAMES (Helen Forrest) Columbia 36644
Coming Up is bunched together again with not much difference between entries, but the Manhattan melody squeezed out enough mentions to rate the first slot. Figures to keep climbing.
- DER FUEHRER'S FACE. . . SPIKE JONES (Carl Grayson) Bluebird 11586
Everybody knew where this one was heading from the first. Coverage still isn't perfect, but pick-up from last week proves that it's getting there. Jones stands alone; other versions have yet to prove themselves.
- SERENADE IN BLUE GLENN MILLER (Ray Eberle-Modernaires) Victor 27935
BENNY GOODMAN (Dick Haymes) .. Columbia 36622
Dropping off somewhat from last week, Serenade can't be considered as on the way down the way things are moving lately. Tune might step it up again in a fortnight and eventually slip into Going Strong.
- THERE ARE SUCH TOMMY DORSEY (Frank Sinatra- Pied Pipers) Victor 27974
THINGS
Touted as successor to TD's smash, I'll Never Smile Again, shows gratifying progress. Moved into present category for the first time this week and isn't going to stop here.
- AT LAST GLENN MILLER (Ray Eberle) Victor 27934
CHARLIE SPIVAK (Garry Stevens- Stardusters) Columbia 36642
Positions in the line-up are drawn so fine no conclusion can be drawn as to what this fine ballad from Orchestra Wives will do from now on. Was in about the same spot last week.
- WHEN THE LIGHTS GO VAUGHN MONROE (Vaughn Monroe) . Victor 27945
ON AGAIN LUCKY MILLINDER (Trevor Bacon) .. Decca 18496
DICK TODD Bluebird 11577
Out of the darkness Lights suddenly appeared. Mentioned as a Possibility three months back, the song slipped out of sight and mind. Here it is again, with Monroe pacing the climb.
- I CAME HERE TO TALK SAMMY KAYE (Don Cornell) Victor 27944
FOR JOE KENNY GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468
Lack of new record releases is giving new life to a lot of old ones which, even if they don't reach the upper story, do earn a fair amount of spins. Joe still goes.
- I MET HER ON MONDAY. FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435
HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636
Slipping from its once lofty perch, the calendar tune still seems to have plenty of days left. Lombardo is still giving it a lift.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

THESE BLUEBIRD RECORDS ARE PATRIOTIC AND PROFITABLE

BARRY WOOD
"Ev'rybody Ev'ry Payday"



Uncle Sam needed a song to sell War Bonds, and Corporal Adair and Sergeant Uhl did the job with such a great melody and singable lyrics that it is selling not only War Bonds but itself in a big way! With Barry Wood and a Mixed Chorus knocking off the lyrics, this platter adds up to a valuable piece of merchandise for both Uncle Sam and you. Plattermate is "MARCH FOR THE NEW INFANTRY." Both on Bluebird 30-0804.

THE SOUTHERN SONS
"Praise the Lord and Pass the Ammunition"



You've all heard this hit tune, but wait 'til you hear it in this completely different version with the five Southern Sons. The punchy patriotic lyrics are tailor made for their talents, and they polish them off with dash and confidence. Order this now and get set for a nickel blitz. Flipover is "LIFT EVERY VOICE AND SING." Both on Bluebird 30-0806.

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



Order these hits from your VICTOR-BLUEBIRD Record Distributor

BUY WAR BONDS EVERY PAYDAY



Alabama Survey Reveals Details Of How War Trends Are Changing Business and Life of Citizens

In spite of legal obstacles to amusement machines Alabama still has had a good quota of coin machines to benefit its thousands of small retail locations. A few cities have even licensed amusement machines, altho the State government has been adverse to machines generally for some years. Now a great war is on and Alabama industry is doing wonders in helping to produce war goods. All this activity in the State and the impact of national events is changing life and business within Alabama.

A survey by the War Production Board, as published in a recent bulletin of the U. S. Department of Commerce, shows what some of these changes are. The survey report follows:

In every section of Alabama the hand of war is at work tearing down, building, scattering, readjusting and—most significant of all—shaping the population into unfamiliar patterns of living. In appraising the effects of the world convulsion on economic conditions in the State, we look first at the people who live under circumstances enforced by the business of war. How have they met the changes? How are they solving the resultant problems?

Housing Facilities Strained

The first acute difficulty was occasioned by lack of adequate housing facilities in so-called defense areas, where sudden expansion of the population disrupted the whole social framework. Industrial cities like Birmingham converted plants to war production using mainly the existing labor force. Discomfort and maladjustments resulted, but not complete submergence. Smaller towns (such as Childersburg, Huntsville, Sylacauga, Gadsden and Athens), activated by a fever of war industry, have suffered keenly. Fluctuating tempo of work often causes an ebb and flow, as in the case of Athens, which announced a housing sufficiency following completion of an arsenal and later declared itself on the shortage list with establishment of a new flying field.

At Mobile, never essentially an industrial city, the situation became critical when the growing momentum at the aluminum plant, the airport and the shipyards brought a deluge of new workers. The housing census of 1940 reported 30,604 dwelling units in metropolitan Mobile, 844 of which were vacant for rent or sale. The population at that time was 114,906. At the registration of sugar users in early 1942 the number of people had increased to 163,284 and more have arrived since then.

Building, private and governmental, has been limited by various restrictions, and available dwellings and rooms were soon full to overflowing. Appeals by the mayor and the Chamber of Commerce for citizens to open their homes brought additional accommodations. Granting of blanket ratings for completion of a number of building projects is beginning

to ease the congestion, but living quarters are still woefully inadequate.

Revealed by Case Study

In practically all war-work districts the bottom of the barrel has been scraped as far as men laborers are concerned. Additional workers have been drawn from farms, small towns and other sections of the country.

The effect on the unemployment situation is evidenced by a report from the Alabama Department of Public Welfare covering a caseload review completed in August. This contemplated cases eligible for assistance but receiving no cash grants and cases pending investigation. Of the 9,841 cases reviewed, 22.6 per cent were removed on account of increased employment opportunities.

The Welfare Department pointed out, however, that while fewer calls for help are received from those able to work, the mounting cost of necessities has made the lot of the aged and unemployable more difficult. Some of the cases removed are now being helped by some near relative in the armed forces.

A favorable report early in the summer by the Director of Industrial Relations indicating an accumulation of reserve funds by the Unemployment Compensation Agency was conditioned in August by the jumping of compensation payments some \$56,000 above July. The increase was ascribed to completion of certain war projects, shortages of materials and the like.

Problem of Labor Replacement

Practically all business not engaged in war work is troubled by the frequent turnover or loss of employees. Inefficient service results from lack of training and from the nonchalance of those who have become indispensable overnight.

Replacements must be made from one of three classes—those formerly considered at retirement age, women heretofore unemployed in certain kinds of work and the very young. A wood-working concern in Southern Alabama now has few employees under 55 years old and some are approaching 70. They are said to be satisfactory—to be more steady and reliable than the younger group formerly employed.

Clerks in grocery and drug stores are mostly women. Women are entering such hitherto untried fields as welding and metal working, and more are being trained along these lines. The United States Employment Service in September opened free training courses for 1,000 women between the ages of 18 and 35 to be employed in Gulf shipyards. From the Alabama Polytechnic Institute a call has gone out for women to be trained as chemists and engineers. A telegraph company in Birmingham is employing girl messengers.

For the young folks, however, the emphasis is more on preparation for the immediate future than on today's job. At Murphy High School, Mobile, 52 juniors and seniors have enrolled in a course designed to turn out qualified aircraft pilots, mechanics and radio operators. The superintendent of education has announced that the schools of the State have been geared for war education, with emphasis on technical fields.

Agricultural sections are feeling the labor scarcity acutely. In September the commissioner of agriculture estimated that between 50,000 and 60,000 workers were needed to avert heavy crop losses.

In some counties schools will be recessed for harvesting. In others, neighbors are "log-rolling" after the fashion of pioneers, and in still others varied recruitment plans are being tried.

The Transportation Problem

One of the bottlenecks of the agricultural effort is the lack of transportation facilities. Clogged arteries run thru all war problems. They have many ramifications and suggested detours. A partial remedy for urban public-carrier congestion has been found in a system of staggering work hours, school hours and pay days.

A shuttle-train service between Birmingham and the ordnance town of Childersburg has been inaugurated for workers. Similar arrangements for transporting Mobile labor to the Chicksaw shipbuilding plant required fine cooperation. Tracks of four railroads were

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

GLEN GRAY (Decca 18525)

Tall Grows the Timber—FT; VC. *Carry Me Back to the Lone Prairie*—FT; VC. **THE CASA LOMA** lads step out on a hillbilly limb for this disk mating in a most attractive manner. The prolific Frank Loesser, with Fred Hollander, own up to *Tall Grows the Timber*, a lovely ballad with a rugged lyric of the wide open spaces. Stems from a screen score, *The Forest Rangers*, which has already provided the *Jingle, Jangle, Jingle* classic. Set at a moderately slow tempo, and the band horns scaled to the spirit of the song along the smooth and sweet lines, opening chorus brings up Kenny Sargent for the soulful voicing of the lyrical expressions. Band ensemble picks up a second chorus until the half-way bars and then drop their horns to resolve into a glee club to provide strong vocal backing for Sargent's singing of the last half of the chorus to carry the side out. Plattemate is Carson J. Robinson's *Lone Prairie* classic, more on the rhythmic side, but deep-rooted in words and music of the prairie country. Taken at a moderate tempo, band sticks close to the original melodic lines in laying down the opening chorus. Pee Wee Hunt takes over to impress vocally for the second stanza. Band picks it up again, but along a more rhythmic pattern, for half of a third chorus. Last half of the refrain has the boys singing in unison with the slurring riffs of the muted trombone cutting thru. Band picks it up again on a fourth round, in sock rhythmic style, to complete the side with a half chorus.

Both sides are strong possibilities for a strong stand in the music boxes. With the picture just getting around to the screens, "Tall Grows the Timber" yields much more than passing interest. And "Carry Me Back to the Lone Prairie" an accepted standard among the Western folios, side needs no special association. Both sides figure best at locations where the outdoor songs have the stronger appeal.

BOB CROSBY (Decca 4395)

The Caissons Go Rolling Along—FT. *Anchors Aweigh*—FT.

Bob Crosby just about completes the cycle of swinging the familiar service songs with these latest two issues of his military music set to a righteous Dixieland beat. Here, the rhythmic punch is imparted to the U. S. Field Artillery song on the A side, with the navy classic for the backing. Takes both for an instrumental ride, with the Bob Cats featured on the *Caissons* side. The roll of the drums setting the *Caissons* spinning around at a lively tempo, band beats out the opening chorus with a marchey flavor. The Dixie touch embellishes the second stanza, with the Bob Cats carrying the refrain with the tenor sax riding out expertly for a third chorus. Full band joins in for a fourth side to finish the side in sock style. At the same pace and tempo, band pulls out on *Anchors* for the first chorus, with clarinet, trumpet and tenor sax steaming in their sailings for the successive choruses. Band ensemble, with a marked two-beat, picks it up again for a half chorus to finish out the side.

At locations where the Bob Crosby swingology for the service songs has made an impression with phono meters, both of these sides are bound to make for the same merry clicking of the meters.

JUDY GARLAND (Decca 18524)

I Never Knew—FT; V. *On the Sunny Side of the Street*—FT; V.

The screen's songbird picks out two populars of an earlier year to compliment these sides, giving to both full expression in her characteristic singing. Most impressive is Jimmy McHugh's and Dorothy Fields' *Sunny Side of the Street*, taking the familiar at a moderately slow tempo and singing it for a chorus and a half, adding the rhythmic twist to the last half. Adding plenty of gloss to the spinning is David Rose's accompanying orchestra, making effective use of voiced strings sprinkled by the flourishes of the harp. *I Never Knew* is the rhythmic evergreen with the *I Could Love Anybody Like I'm Loving You* subtitle. Against a colorful bank of strings, Miss Garland starts off with the singing of the verse, taking full liberties with the tempo. For the chorus, the singing is in a strict moderate tempo. Picks it up for another half chorus with a marked rhythmic twist to the lyrics.

These sides strike a wider range for the home phonos rather than for the music boxes.

DINAH SHORE (Victor 20-1519)

You'd Be So Nice To Come Home To—FT; V. *Manhattan Serenade*—FT; V.

Chalk up two more striking sides for this swell songbird. *You'd Be So Nice* is a most becoming love ballad by Cole Porter for the forthcoming Columbia film, *Something To Shout About*, starring Don Ameche, Jack Oakie and Janet Blair. A minor melody with entrancement in its flow, it's one of those tailor-made tunes for Miss Dinah to wrap her pipes around. Set at a moderate tempo, Miss Shore sings the opening chorus, with Paul Wetstein's arrangement and orchestra providing a plush instrumental bank, rich in harmonic color. The piano, strings and muted trumpet share an instrumental second chorus. Miss Shore picks it up again for the last half of the chorus, with the rhythm dipping into those beguiling beguine beats to pepper the background, and the songbird goes into one of her bewitching la-de-da-lyrical flourishes to polish off the side. Tempo is slowed up a bit for the *Serenade*, with the rhythm more marked. Singing the verse at liberty to start, the opening chorus is in the strict tempo, a strings and woodwinds interlude spacing her soulful singing of a second chorus to complete the spinning.


"*You'd Be So Nice To Come Home To*" shapes up as a strong candidate for hit-parade laurels, and with a screen tie for added measure, side shapes up as a winner for the music boxes.

"*You'd Be So Nice To Come Home To*" shapes up as a strong candidate for hit parade laurels, and with a screen tie for added measure, side shapes up as a winner for the music boxes.



JOSEPH RAKOSKY, president of Rake Coin Machine Exchange, recently celebrated golden wedding anniversary in Philadelphia.

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required to negotiate the five miles traveled by the "Gulf Arrow." New highways and bridges have been built to serve war plants. The Public Roads Administration obtained a certificate of necessity in order that 32 military roads might not be held up by the freezing of bituminous materials.

Private Travel Lessening

With the passing of old cars and tires private travel in both urban and rural (See ALABAMA SURVEY on page 62)

New Patent Law May Be Step To Later Reforms

WASHINGTON, Nov. 14. — President Roosevelt signed a bill November 2 which will give the federal government power to regulate royalty rates on patents which are being used in the war effort. This is one of the patent reforms that have been under discussion for some time and indicates the strong trend toward reforming the entire patent system. There are other bills on patents still pending.

Under the new law the government has power to seize any invention needed to prosecute the war, but the government guarantees the inventor the right to reasonable compensation for the use of his invention.

This is a step toward the long-sought reform in which the national patent system will be considered as a patent pool and that any firm can use a patent provided it guarantees a reasonable royalty for the use of the patent.

ALABAMA SURVEY

(Continued from page 61)

districts is lessening. This fact is emphasized by a statement from the State Revenue Department showing individual county shares of gas tax collections in August to be \$11,305 compared with \$12,083 in August of last year. A pleasing corollary to the decline in travel and enforcement of the 35-mile speed law is the drop in traffic deaths by 6 per cent in the first eight months of 1942 as compared with the same period of 1941.

Share-Ride Clubs have been organized all over the State and every week brings forth a more or less feasible plan from some individual for saving tires. The governor has asked Sunday closing of all filling stations. Stores and laundries limit the number of weekly deliveries and many organizations have abandoned convention plans. Farmers offer an excellent example of community effort in transportation of agricultural products.

Railway and River Traffic

Once more railroads puff under their loads of freight and passengers. Some of the travelers belong to the genus migrant, others are taking war jobs, and many are visiting sons or husbands in the camps. Busses run in multiple sections to accommodate the crowds.

According to the latest information, Alabama's splendid river system could be used to better advantage. One section of the waterway connects the industrial region around Birmingham with the port of Mobile. Heavy shipments could move from the manufacturing plants to the Alabama State docks in five or six days, while manganese and other imported ma-

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

I GET THE NECK OF THE CHICKEN FREDDY MARTIN (Eddie Stone) . . . Victor 20-1515

Mentioning this as a possibility seems a bit anti-climactic since the song's been on the air these many weeks, but disk hasn't been released until now. Anyway, song was written by Frank Loesser (*Jingle, Jangle, Jingle and Praise the Lord*) and Jimmy McHugh, a hit writer from way back. Martin's boys do a fine job show-casing the clever rhymes and will answer the demands of all who know and like the song. Don't waste time getting this one into the boxes.

AIN'T GOT A DIME TO MY NAME BING CROSBY Decca 18514

Road to Morocco picture has got rave reviews from all screen critics and may be one of Crosby, Hope and Lamour's best films to date. All of which means that any song from the pic is going to get more than just a fair chance, a la *Holiday Inn*. Bing takes the carefree rhythm tune for a familiar ride and gets everything it has onto wax. With fewer and fewer new tunes coming out, a Crosby item is usually worth its weight in nickels. He's made the turntable spin for ops before, he'll do it again. What can you lose?

**IF I CARED A LITTLE BIT INK SPOTS Decca 18528
LESS SAMMY KAYE (Don Cornell) Victor 27972
JAN SAVITT (Joe Martin) Bluebird 30-0800**

Some weeks back we mentioned this as a possibility. All we said then still goes. Probably reason it failed to hit *Coming Up* as yet is due to the competition it faced from number of strong tunes that came out all at once. Same situation does not prevail today. New material is being sought by nickel spenders and this may win their fancy. Ink Spots give ditty their usual ballad treatment, with the tenor pouring out the woe-ful tale of undying devotion and the deep-voiced philosopher explaining just how it is when a guy is that way.

NOTE

He's My Guy dropped out of *Coming Up* this week but may pop back again next week for all we know. It is still showing up on several reports and on some of them, mighty close to the top. Been out so long, room had to be made for newcomers that were on their way up. *Day-break* appears about ready to happen, as it's been threatening to for weeks. At any rate it's paying its way. *Juke Box Saturday Night*, mentioned as a possibility only last week, got off to a fast start and is pointing toward *Coming Up*. But fast.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

I GET THE NECK OF THE CHICKEN FREDDY MARTIN (Eddie Stone) . . . Victor 20-1515

A cute and rhythmic ditty that figures to boom when the movie it's from gets complete public showing. Eddie Stone's confidential style in handling the attractive lyrics rounds out Martin's interpretation. Platter-mate, *Can't Get Out of This Mood*, is equally effective as a vocal by Bob Haymes and the Martin Men.

TALL CROWS THE TIMBER GLEN GRAY (Kenny Sargent) Decca 18525

From Paramount's *The Forest Rangers* this ballad packs the strong appeal of the wide open spaces, and it is smoothly and softly treated by Glen Gray, with excellent singing by Kenny Sargent giving sensitive voice to the lyrics. Flipover side bears a hillbilly classic in fox-trot pattern that shapes up well for the machines. It is Carson J. Robinson's *Carry Me Back to the Lone Prairie*, taken at moderate rhythm, with Pee Wee Hunt and Ensemble doing the wordage expertly.

EV'RYBODY EV'RY PAYDAY BARRY WOOD (orchestra and mixed chorus) Bluebird 30-0804

At the request of the Treasury Department, this ditty was recorded with special permission of the musicians' union to serve as a reminder to the home-fronters to buy War Bonds. With the advantage of a catch tune and good propaganda lyrics, Barry Wood proves as potent a salesman with *Ev'rybody* as he was with *Any Bonds Today?* Large orchestra and chorus give strong support to the singer.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

terial could make the up-stream voyage in one or two days additional.

From a purely monetary standpoint, war programs have brought a greater degree of prosperity to Alabama in general. One indicator, based on figures of the State Department of Revenue, is presented by the Bureau of Business Research of the University of Alabama in a discussion of sales-tax payments during June, 1942. Approximately 3,000 retail firms were represented. Automobile sales were excluded. For all types considered, the gain was 28.9 per cent compared with June of last year. Theaters showed a 60.4 per cent increase, feed stores 49.9, clothing stores 43 and drugstores 42.1. Keeping an eye on the ascending price scale, it is well to note that sales taxes account for dollars and not volumes.

By regions the Gulf Tidewater with its shipbuilding plants led all others with a gain of 58.9 per cent. Muscle Shoals came next with an increase of 54.9 per cent. July pay rolls rose to 58.4 above July of last year.

Department of Agriculture figures showed that the income of Alabama farmers during the first half of 1942 was \$13,000,000 greater than the first six months of the previous year. Livestock and livestock products accounted for a sizable part of the gain. Further indicative of the expanding financial outlook were announcements of surpluses in State and certain municipal treasuries, declines in property tax sales and increased postal receipts.

That not all substance was spent in answering immediate demands is shown by the fact that in a recent month Alabama led all the other States in the purchase of War Bonds.

Cost of Living Advances

Not all types of business have prospered. Among the less obvious casualties are those affected by the shipping situation, including exporters of lumber and importers of tropical fruits.

But the cost of living is playing no favorites. The index prepared by the Department of Labor as of August 15 showed cost of all items in Birmingham to stand at 118.7, and the regional Office of Price Administration states that food prices in this city not under ceiling control increased more than 14 per cent between March and mid-August. Two of the topnotchers were oranges and eggs, which increased 74 per cent and 33 per cent respectively. This is unfortunate for the white-collar workers.

Receive "E" Pennants

In the majority of industries production is going forward. Electric energy consumption for industrial needs in July shaded the same month last year by 68 per cent, bituminous coal production 16 per cent. The indicator for building contracts awards reached 238.7 above the same month last year, and steel mills were operating at 97 per cent of capacity.

Among concerns receiving army and navy "E" pennants were two plants in Birmingham, one in Gadsden, a textile mill in Huntsville and a shipbuilding company in Mobile. A strike in another shipbuilding plant over a 5-cent ferry charge broke a good record and the promise of completion of an additional vessel during the month.

Industries in the Making

Long-time planning is being made for the production of materials occupying a prominent place in the strategic spotlight. One of these is cork, no longer available from its Mediterranean home. The tree, which has been flourishing unnoted in various parts of the State, has provided acorns that will be planted with the hope of producing some 60,000 cork trees in the Southeast.

Undoubtedly the tung tree, successfully grown in the Gulf region for several years, will be more carefully and more extensively cultivated. Sericulture is receiving increasing attention.

Many of the changes induced by the exigencies of the world struggle will have a permanent influence on Alabama's economic life. Greater effort will be put forth to conserve and develop natural resources, assuring perpetual forests and supplies of game and saving the precious soil. Crops will be more diversified, and methods of preserving and storing them will be utilized. There will be less waste and more co-operation.

Housewives will demand more conveniences. On the other hand, women who have broken thru the age-old traditions of the race will continue to seek employment in spheres formerly pre-empted by men. School curricula will be more flexible. Alabama will be better and wiser.

THE FOUR KING SISTERS

Lafest BLUEBIRD Releases:

MY DEVOTION backed by CONCHITA, MARCHETA, LOLITA, PEPITA, ROSITA, JUANITA LOPEZ B11555

GOBS OF LOVE, backed by I CAME HERE TO TALK FOR JOE . . . B11576

KALAMAZOO, backed by OVER THE RAINBOW B11566

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Direction MUSIC CORP. OF AMERICA

TALENT and TUNES

ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

American Federation of Musicians, which has been playing a part in the shaping of music machine operators' fate, now finds itself holding the future of the big band agencies practically in the hollow of its hand. It all revolves, of course, around the government's new \$25,000 salary ceiling rule and the disastrous effect literal application of the rule will have on band bookers and managers. According to early orders, which at this writing have not been altered, performers may not deduct agents' commissions in computing income tax and arriving at the \$25,000 maximum. What this means, naturally, is that agents who have been collecting fat percentages on six-figure incomes may have to be content with slices from \$25,000 incomes—a sad lessening of revenue for the bookers. One way out for the bookers is seen to lie within the power of AFM, which has been supporting the theory that band leaders are not employers but are employees. Union's attitude has been successful in forcing hotel, ballroom and theater operators to pay Social Security and unemployment insurance taxes. Now, tho, it is obvious that both the big names and the big booking offices would prefer to have maestri regarded as employers— independent contractors—and would be perfectly satisfied to have the wand wavers pay their own Social Security taxes, if only to slide out from under the salary ceiling rule. Pressure is being brought on AFM to have it switch its stand on the employer-employee status of band leaders, but there is only slight hope that the pressure will get any results. Union has been under heavy fire for months and, according to good advices, hardly dares make a move which could be interpreted as being unpatriotic. Furthermore, union has never regarded itself as existing for the benefit of big name band leaders alone, preferring to reflect the interests of the majority of its membership. It's quite a tangle.

Territorial Favorites

FOLLOWING are reports from operators in various sections of the country, mentioning artists and tunes as local favorites, in addition to the national leaders listed in the Record Buying Guide.

HARRISBURG, PA.:

Johnny Doughboy Found a Rose in Ireland. Kay Kyser.

Here's one for the books. This number was, as we all know, a terrific hit, but has sunk into oblivion and made way for more recent music machine material. Here in Harrisburg, tho, it is still rated in Going Strong, along with such other antiques as *Three Little Sisters* and *He Wears a Pair of Silver Wings*, which just goes to show you how hard it must be for some operators to get new records.

DETROIT:

Moonlight Mood. Connee Boswell.

This record was listed in our Possibilities a couple of times and has begun to make its march toward the top of the music machine world. Its progress in Detroit is typical of its performance in several other cities of similar importance. Is already halfway thru Going Strong and moving at a steady gait. Certainly worth watching. When the radio bands begin plugging it heavily it should have no trouble becoming a national hit.

DENVER:

Don't Do It, Darling. Glen Gray.

Around for many weeks, this hillbilly ballad, adapted to city ways, has done very little for itself. In Denver, tho, Gray's smooth version is about to bust into Going Strong. Come to think of it, there is no reason at all why the thing shouldn't do well anywhere if given a chance. The melody is simple, the words equally simple, and it has a nice lilt. Should please a wide variety of tastes. Now that new disks are few and far between, this one may come into its own.

Note

FOR a comparative listing of songs played most often over the radio for the

week ended Thursday, November 12, and the week previous, ended November 5, see the Music Popularity Chart in the Music Department, this issue.

DISK SCRAP

(Continued from page 59)

not apply to sales and deliveries covered by the regulation.

The Office of Price Administration is interested in maintaining an adequate supply of 35-cent records. The three largest record manufacturers have assured OPA the 35-cent record will continue to account for a substantial proportion of the total production.

Laminated records are those constructed in part of material (an inner disk, for instance) other than the basic material on which the reproduction is made. Non-laminated records are those made of solid recording material.

Official Order

For reference purposes, the official text of the order is reprinted as follows:

Part 1392—Plastics—MFR 263—New Phonograph Records and Record Scrap.

In the judgment of the Price Administrator, the prices of new phonograph records and of record scrap are threatening to rise to an extent and in a manner, inconsistent with the purposes of the Emergency Price Control Act of 1942.

In the judgment of the Price Administrator, the maximum prices established by this Maximum Price Regulation No. 263 are necessary to check inflation and to effectuate the purposes of the Act.

In the judgment of the Price Administrator, the maximum prices established by this Maximum Price Regulation are generally fair and equitable. So far as practicable, the Price Administrator has given due consideration to prices prevailing between October 1 and October 15, 1941, and to relevant factors of general applicability. So far as practicable, the Price Administrator has consulted with representatives of the industry, which will be affected by this Maximum Price Regulation No. 263.

Therefore, under the authority vested in the Price Administrator by the Emergency Price Control Act of 1942 and in accordance with Revised Procedural Regulation No. 1 issued by the OPA, Maximum Price Regulation No. 263 is hereby issued.

1392.51 Prohibition against sales and purchases of new records in excess of maximum price. On and after November 13, 1942, no person shall sell or purchase any new phonograph record at a price higher than the maximum price.

New Record Prices

(a) Maximum prices for new records. The maximum price for a new record shall be as set forth in this paragraph (a), subject to the discounts and allowances prescribed in 1392.54 (a).

(1) For a record in the manufacturer's catalog during March, 1942, the highest price therein set forth, less any portion thereof attributed to federal excise tax.

(2) For a record (except a limited edition) not in the manufacturer's catalog in March, 1942, the highest price (less any portion thereof attributed to federal excise tax) regularly established in the manufacturer's catalog in effect during March, 1942, for a record of the same label, series, size and classification. For the purposes of this sub-paragraph (2), a label shall not cease to be the same label if shortage or prohibitive cost of ink of a particular color requires the printing of the label with ink of a different color.

(3) For a record issued in a limited edition, a price approval by the OPA, which approval shall be obtained before any such record is sold or offered for sale. Provided, That sales of records for which no maximum price is authorized by this Maximum Price Regulation No. 263 shall be subject to the GMPR.

Allowance for Scrap

(b) Allowance for record scrap. If the seller of new records requires the buyer to furnish record scrap in order to purchase new records, he shall make an allowance to the purchaser for such record scrap at the following rates:

(1) In the case of a sale by a dealer not less than:

(i) 2 cents for each 10-inch solid-stock scrap record;

(ii) 3 cents for each 12-inch solid-stock scrap record;

(iii) 1 cent for each 10-inch laminated scrap record;

(iv) 1 1/2 cents for each 12-inch laminated scrap record;

(v) 4 cents per pound for broken-record scrap in bulk.

(2) In the case of sales by manufacturers or distributors, not more than:

(i) 2 1/2 cents for each 10-inch scrap record;

(ii) 4 cents for each 12-inch scrap record;

(iii) 6 cents per pound for record scrap in bulk.

The foregoing allowances when made by a distributor or manufacturer may be increased by an amount not exceeding the sum of all transportation charges actually incurred in forwarding the scrap from a dealer to a manufacturer or from a distributor to a manufacturer.

1392.52 Prohibition against sales and purchases of record scrap in excess of maximum price. On and after November 13, 1942, no person shall, in the regular course of trade, sell or purchase record scrap at a price higher than 6 cents per pound, f.o.b. point of shipment.

1392.53 Less than maximum prices. Lower prices than those established as maximum prices by 1392.51 (a) and 1392.52 of this regulation may be charged, demanded, paid or offered for new records and for record scrap, except as set forth in 1392.51 (b).

Discounts Allowed

1392.54 Discounts and allowances. (a) Every manufacturer and every distributor shall continue to

grant to persons buying new records discounts from catalog or list prices, and allowances and terms of sale, not less favorable to the purchaser than those generally in effect during March, 1942, for a sale of similar records by such manufacturer or distributor to a purchaser of the same class.

(b) Every dealer selling new records shall continue to grant discounts and allowances for quantity purchases not less favorable to the purchaser than those regularly granted by him during March, 1942.

1392.55 Taxes.—(a) Taxes in effect during March, 1942. A seller may add to his maximum prices hereunder any federal, State or local taxes on sales of records, which were in effect during March, 1942, to the extent that, during such month, such taxes were collected by the seller in addition to the prices established by this Maximum Price Regulation. If such taxes are added, the seller shall state and collect them as an item separate from the price of the records.

(b) Taxes which were first imposed after March, 1942. Any federal, State, or local taxes or tax increases on sales of records, which were first imposed after March, 1942, may be added to the maximum prices established hereunder. Provided, That such taxes or tax increases be stated and collected as an item separate from the price of the records.

1392.56 Evasion. The price limitations set forth in this Maximum Price Regulation No. 263 shall not be evaded directly or indirectly in connection with any sale or delivery of records or record scrap, alone or in conjunction with any other commodity by way of any service, transportation, or other charge, or by the reduction of any discount premium or privilege, or by tying agreement, trade understanding or otherwise.

Posting of Prices

1392.57 Posting of maximum prices for records and allowances for scrap. (a) On and after January 15, 1943, every seller at retail of new records covered by this Maximum Price Regulation No. 263 shall post conspicuously in his retail premises a legible statement of the maximum prices hereunder for such records and the minimum allowances which he is required to make for record scrap.

(b) Every manufacturer of records covered by this Maximum Price Regulation No. 263 shall make available to dealers selling such records:

(1) Placards for display in the dealer's premises on and after January 15, 1943, setting forth the information required by paragraph (a) of this 1392.57;

(2) Envelopes, albums or containers for records or sets of records made by such manufacturer, bearing a legible statement showing the maximum prices established by this Maximum Price Regulation No. 263 for records or sets of records made by such manufacturer. The requirements of this sub-paragraph (2) shall be put into effect with respect to each size or type of envelope, album or container, upon exhaustion of each manufacturer's supply thereof on hand on the effective date of this regulation but in no event later than May 1, 1943.

(c) The printed matter referred to in paragraph (b) of this section shall be in a form approved in writing by the Office of Price Administration.

1392.58 Applicability of General Maximum Price Regulation. The provisions of this Maximum Price Regulation No. 263 supersede the provisions of the GMPR with respect to sales and deliveries for which maximum prices are established by this regulation. The following sections of the GMPR are made a part of this regulation:

(a) Sales for export (1499.6).

(b) Sales slips and receipts (1499.14), price at which a person may export any commodity shall be determined in accordance with the provisions of the Maximum Export Price Regulation issued by the OPA on April 25, 1942.

Sales Slips and Receipts

Sales slips and receipts (1499.14). Any seller who has customarily given a purchaser a sales slip, receipt, or similar evidence of purchase shall continue to do so. Upon request from a purchaser any seller, regardless of previous custom, shall give the purchaser a receipt showing the date, the name and address of the seller, the name of each commodity or service sold, and the price received for it.

Registration (1499.15). Every person selling at wholesale, and every person who owns or hereafter becomes the owner of, any business operating an establishment selling at retail any commodity or service for which a maximum price is established by this regulation or by any other price regulation issued on or prior to April 28,

(d) "Manufacturer" means a person regularly engaged in the manufacture of records.

(e) "Catalog" includes (but is not limited to) price lists, price schedules, and schedules setting forth discounts, allowances and terms of sale.

(f) "Record" means a disc which is:

(1) Stamped with a spiral track of recorded sound;

(2) Manufactured otherwise than on special order of the ultimate consumer, for sale to the public;

(3) Intended for use on home-type reproducing equipment at a turntable speed of 78 revolutions per minute.

Looking at Taxes

The Wall Street Journal, New York financial paper, recently had the following to say about the future political outlook: Voters split their federal government: Anti-Rooseveltian house, Rooseveltian president.

Split government means negative government (as in 1930-'32). New legislation (man power, sales tax, subsidies) will emerge—if at all—as patchwork compromises.

Old controversial laws (farm price ceilings, salary ceiling, 40-hour week, contract renegotiation) may be mauled—and compromised.

Congress will be more pro-farmer, slightly more pro-business—but almost as much pro-labor. Republicans have a record to build, favors to do.

Fourth term: Elections showed that, if Democrats are to win in 1944, Roosevelt is their only hope.

The term includes a group of records sold together in an album set.

(g) "Record scrap" means unbroken records (including but not limited to records as defined in paragraph (f) of this section) or broken pieces thereof, delivered for the ultimate purpose of supplying a manufacturer with stock to be used in the manufacture of new records.

(b) "Limited edition" means a record which is:

(1) Recorded specially for the purpose of being manufactured and sold in a stated maximum quantity not to exceed 1,000 impressions, and

(2) Which is in fact sold in a quantity not greater than the stated size of the edition or 1,000 impressions, whichever is lower.

1392.61 Geographical applicability. The provisions of this Maximum Price Regulation No. 263 shall be applicable to the 48 States and the District of Columbia.

1392.62 Effective date. This Maximum Price Regulation No. 263 (1392.51 to 1392.63, inclusive), shall become effective November 13, 1942.

Additional Sections

1392.63 Appendix A: Sections of the GMPR incorporated into this Maximum Price Regulation No. 263. The following sections of the GMPR have been incorporated by reference into this Maximum Price Regulation No. 263. Any amendments to these sections are automatically applicable to this Maximum Price Regulation No. 263. These sections provide as follows:

Sales for export (1499.6). The maximum

(c) Registration (1499.15).

(d) Licensing (1499.16).

Any amendments to these sections are automatically applicable to this Maximum Price Regulation No. 263. In applying these sections, the words "Maximum Price Regulation No. 263" shall be substituted for the words "the GMPR." The text of these sections is set forth in Appendix A incorporated herein as 1392.63.

1392.59 Penalties. (a) Persons violating any provisions of this Maximum Price Regulation No. 263 are subject to the criminal penalties, civil enforcement actions, and suits for treble damages provided for by the Emergency Price Control Act of 1942, and to proceedings for suspension of license.

1392.60 Definition. When used in this Maximum Price Regulation No. 263, the term:

"Person" means an individual, corporation, partnership, association, or any other organized group of persons, legal successor or representative of the foregoing.

(b) "Distributor" means a jobber or wholesaler.

(c) "Dealer" means a person selling at retail.

1499.16 Licensing. Every person selling at wholesale or retail any commodity or service for which a maximum price is established by this regulation or by any other price regulation issued on or prior to April 28, 1942, by the OPA is by this regulation granted a license as a condition of selling any such commodity or service. Such license shall be effective on the effective date of this regulation or when any such person becomes subject to the maximum price provisions of this or any other price regulation, and shall, unless suspended in accordance with the provisions of the Emergency Price Control Act of 1942, remain in effect as long as such regulation, or any applicable part, amendment, or supplement remains in effect.

Issued this 7th day of November, 1942.

LEON HENDERSON,
Administrator.

"SMOOTH : SPIRITED"

—The Billboard

VICTOR International RECORD V-812

TICK TOCK SERENADE

DANDY TOM

Rene Musette Orch.

STANDARD RECORD T-2051

IN CASE OF AN AIR RAID

WE'RE IN IT — LET'S WIN IT

H. Grant Orch w. "The Good-Fellows"

LIMITED STOCK—See Your Local Jobber Now!

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

"Seven Days' Leave"

We've been telling you right along about RKO's *Seven Days' Leave*, its tunes *I Get the Neck of the Chicken*, *Soft-Hearted*, *Can't Get Out of This Mood* and *A Touch of Texas*, and the featured orchestras of Freddy Martin and Les Brown. The film has splendid tie-up possibilities which operators should not ignore. But it's not just a matter of spinning the various recordings when the film plays your local territory. Make sure to get program strips, display cards and streamers from your local record distributor, feature these along with the selected disks and you're bound to draw extra nickels.

"Road to Morocco"

Everything said above about *Seven Days' Leave* applies equally well to Paramount's *Road to Morocco*, to be released nationally November 27. Get any of the various recordings of *Moonlight Becomes You*, *Constantly, Ain't Got a Dime to My Name*, and the title tune, and be sure to place them in the top spots on the machines when the film reaches your vicinity. Bing Crosby's waxings probably will tie in best, Crosby being starred in *Morocco* along with Bob Hope and Dorothy Lamour.

News Notes

Sol Lesser has signed four name bands for music-making in *Stage-Door Canteen*, to be released thru United Artists, February 26. . . . Count Basie and Freddy Martin orchestras working in Republic's *Hit Parade of 1943*. . . . Harry James on his way to the Coast to make *Best Foot Forward* for MGM. Since recordings of *Best Foot Forward* were made while the show was a Broadway success, the film should hold special interest for operators. . . . Jimmy Dorsey doing it in MGM's *I Dood It*, which soundtracks the recorded *Rolleo Rolling Along* tune. . . . *The Powers Girl*, starring Benny Goodman's orchestra, will be released January 15. One of the few remaining filmicals from which recordings companies have made masters, film may be released by UA ahead of schedule; keep an eye open. . . . Phil Harris band will finish work in Columbia's *What's Buzzing, Cousin?* before going in to the merchant marine service.

Universal Late

Belatedly featuring the tune *Miss You* in its latest low-cost musical, Universal offers minor tie-up leads with *Strictly In the Groove*. *Miss You* has been variously recorded and may provoke new interest when the *Groove* picture gets to the local movie house.

"Cabin in the Sky"

Coming up soon is MGM's *Cabin in the Sky* with Louis Armstrong's and Duke Ellington's bands featured. Score, including *If I Cared a Little Bit Less*, *Taking a Chance on Love* and other tunes, has been recorded by all the top disk firms, and shapes up as a Picture Tie-Up must. More details on this one next week.

"Lucky Stars"

Warner Brothers' *Thank Your Lucky Stars*, starring Eddie Cantor and Dinah Shore, is another of the rare filmicals to have its tunes waxed before the Petrillo ban set in. Film probably won't be seen publicly until next spring, but we mention it anyhow for the record.

PHILLY MUSIC MEN

(Continued from page 59)

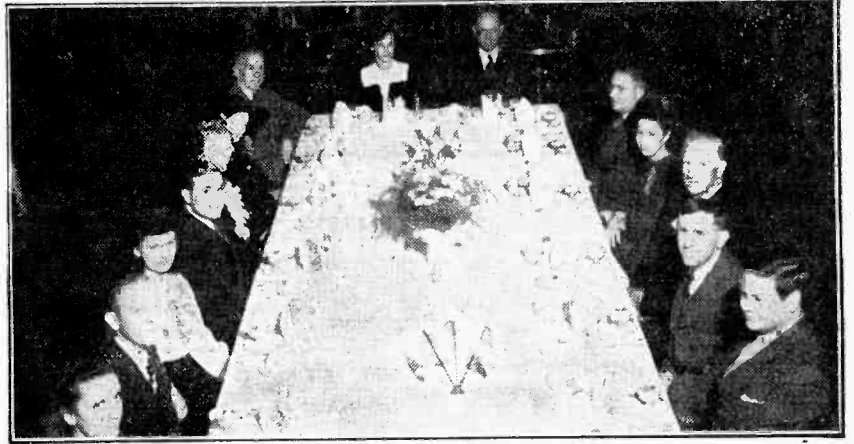
Cade and other members of the local association urged that associations in all parts of the country forget their petty differences and jealousies and work for the common good of all in hastening the amalgamation of all associations into a national body.

Big Attendance

The dinner meeting attracted a large turnout of members and invited guests, including Shep Fields, orchestra leader in town for an engagement at the Earle Theater. Representatives of the recording companies and trade press were also present.

The meeting also marked the nominations of officers for the new year. Elections will be held at the November 19 meeting at the association headquarters in the Schaff Building. Virtually a new slate of officers, with many of the newer and younger members represented, will mark the administration for 1943 since most of the incumbent officers declined to continue in office in favor of the newer and younger blood.

Raymond Bernhardt and Jack Sheppard were nominated for the presidency to succeed William L. King. For vice-president: Harold Reese, George Zercher and Jack Sheppard to succeed Charles Young. For secretary: Raymond Bernhardt (incumbent), Bert Sheward, George Zercher and Mrs. Minnie Schmidt. For treasurer: Joseph Mellwig, Harry Elkins, Herman Scott and George Zercher to succeed Ben Hankin. For the five seats on the board of directors, nominees included Earl Brown, of Chester, Pa.; Meyer Cowan (incumbent), Ben Fireman (incumbent); Phil Franks, of Chester, Pa. (incumbent); Herman Scott (incumbent), Louis Sussman (incumbent), Harold Reese, Max Katz, Jack Sheppard, Larry Yanks and Tippie Klein.



PHEASANT DINNER. Harvey Hudson, owner of Hudson Music Company, Paducah, Ky., killed the birds in South Dakota, then entertained the personnel of his firm recently as shown above.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

During the week of November 9 gas rationing assumed ever-increasing importance. In most sections of the country car owners were to register for gas rationing during the week.

The OPA also announced that the time for the national rationing program to go into effect had been changed from November 22 to December 1. This was ample proof that government agencies were already completely swamped with details of putting the program into effect and also handling applications for special rulings.

While the OPA was busy with its part of the program, the Office of Defense Transportation was also completely swamped with the job of putting the regulations on trucks and commercial vehicles into effect. All users of trucks were supposed to have a certificate of war necessity by November 15.

Operators of coin machines were vitally concerned by the entire rationing program and they are urged to see reports on gas rationing, as it affects operators, elsewhere in this issue.

Discussions by high government officials and business leaders during the week indicated that man power is becoming a more pressing subject than materials at the present time. President Roosevelt is taking an important part in the discussions of what may be done about man power. He announced during the week that the goal for the armed forces would run close to 10,000,000. Plans for legislation to control man power are being widely discussed.

The Gallup Poll released to newspapers recently stated that a survey of popular opinion shows the people to be very much in favor of the scrap metal drive, that they feel the present campaign has been a big success, and four out of five families report that they have contributed to the campaign. Unofficial estimates are that about three million tons of scrap have been collected.

A plan has been demonstrated in New York which would do away with the inner tubes for all automobile tires. Tradesmen who saw the demonstration are reported to have been amazed.

The plan came from Tulsa, Okla. The idea seems to be to take the tube out of the tire and then put in one to two quarts of sealing fluid such as is used in bicycle tires. Then the casing is filled with air.

Some people called the idea crazy, but others say that it really works. The first test was being made on a delivery truck.

Adding to gas rationing troubles was the recent announcement that the East is facing a daily shortage of 100,000 barrels of gasoline. Adding to the troubles, of course, is the growing problem of transportation. Government reports say that the traffic load for railroads will jump by at least 15 per cent in 1943. Already the roads are being overtaxed.

The oil industry now has about 130,000 trucks in service, and there is no chance to increase this number.

An interesting sidelight on the use of

milkweed to make rubber has come from California. Two scientists who are well acquainted with Brazil have brought some bugs from that country which they say help to make rubber from milkweed that will rival the best. They say the finished product cannot be told from para-rubber.

The bugs are really bacteria which precipitate the milk from the milkweed. This will be a new wrinkle in the production of rubber when germs are put to work to help convert milk into rubber.

The OPA has recently started a drive to crack down on retail stores that are not complying with price ceiling rules. Warnings have been issued to about 4,000 retailers throughout the country already.

The idea that certain plastics could be substituted for rubber in manufacturing many items is attracting unusual attention in business circles. Important business papers are publishing editorials and feature articles on the subject.

It is reported that some impressive results have already been obtained in research departments of big plants. Plastics are already being used instead of rubber in making insulated wire, and for various items such as raincoats, rubber sheeting and other fabric materials.

Manufacturers hope to develop plastic substitutes that will take the place of rubber coatings in many fields. Some authorities are calling this really a materials revolution, and they foresee an ever-increasing place for all types of plastics after the war.

While a bottlers' convention was meeting in Chicago during the week of November 12, an important announcement was made by the plastics industry that one of the three main types of plastics now seems practical for the purpose of making bottle caps. This report was made at a packaging convention in New York recently.

The report was also made that about 20 million pounds of the plastic, suitable for this purpose, could be made available to the industry. Some important manufacturers of plastics are working on the process and they promise real results in the future. The bottlers in their convention were deeply worried by the bottle cap situation.

A special report says that the Eastern States have been using as much as 25 per cent more gasoline than the expected daily average since August. Government authorities say this is a very bad situation and indicates that something must be wrong, more than the transportation situation.

Reports were made a month ago that investigators had carefully checked on gas rationing in the East and had found many cases of abuse. Because of the abuses that happened in the East, it is feared that very strict regulations will be placed on some lines of business when the national program goes into effect, perhaps on the coin machine trade.

About the time OPA had announced new curbs on the manufacture of razors and razor blades from metal comes the announcement from army circles that a plastic razor is now being made which

"BEACON" A NEW 50c RECORD

ENJOYING TERRIFIC SALES ON TWO BIG HITS

BEACON RECORD No. 106

TWO FACED MAN

AND

TELL ME YOUR BLUES

BEACON RECORD No. 104

FAT MEAT IS GOOD MEAT

AND

HE'S COMMANDER-IN-CHIEF OF MY HEART

SUNG BY

SAVANNAH CHURCHILL

PLAYED BY

JIMMY LYTELL
AND HIS ALL STAR SEVEN

JOE DAVIS
OWNER



SEND FOR
OUR CIRCULAR
OF COMPLETE
RELEASES

will meet army requirements. The plastic razor still requires steel blades, however. The new plastic razor will be much lighter than metal razors and will save some very important materials in supplying the army. About 12,000,000 metal razors are required yearly in normal times, according to the report.

Sodium light, the idea that was introduced not so long ago for lighting streets in order to prevent night traffic accidents, now turns out to be very useful in war plants to show minute flaws in various metal materials.

Chemists recently developed a new type of synthetic rubber which is really called a plastic material. The new product is made from cotton and alcohol and has a cellulose base. The new material has already been found suitable for a number of gadgets and items which will be useful to the civilian population.

Tests of the newly developed smelting method conducted by the Bureau of Mines on certain low-grade domestic manganese ores have yielded a manganese that meets all specifications of ferro-alloy furnace needs, Secretary Harold L. Ickes reports.

Among the ores treated during the investigations were those from the Battle Mountain (Nev.) area; the Leadville (Colo.) and Golconda (Nev.) districts; the Batesville (Ark.) deposits and the Chamberlain (S. D.) manganiferous material. "These low-grade ores were smelted with either iron or copper sulfides and then matte refined and sintered to a 60 per cent manganese product," Ickes said. In the case of the matte-smelting method as applied to the manganese, the report of the bureau explained that the manganese ores are smelted with the sulfide of iron or copper to recover these metals as crude metal and the manganese as the sulfide in a high-grade matte.

The American Nickeloid Company, Peru, Ill., had added a new metal to the line of plated metals which it furnishes to industrial firms. The new metal, of course, is suited especially to war uses. It is an electro-plated zinc on steel which is used as a substitute for pure nickel, tin, chromium, aluminum or stainless and provides an important economy of vital and critical metals used in the war effort.

In addition to the conservation of more critical metals, the new electro zinc plated metal is more economical in price than any other American electro-plated metal produced heretofore. Zinc plated steel is steel which is electro-plated with a coating of zinc. The zinc provides a protective coating to the base metal, making the sheet highly resistant to corrosion and rust. In fact, a galvanic action takes place between the zinc coating and the base metal which imparts additional corrosion-resistance to the steel. Zinc and steel bond well, forming a coating that is easily workable in manufacture. Zinc-plated steel can be bent, stamped, formed, drawn, soldered and spot welded to meet most production requirements.

Electro zinc plated steel is supplied in uniformly pre-finished flat sheets which eliminate the slow and costly plating of small parts after fabrication. The zinc coating is guaranteed against cracking or flaking.

Wisconsin Report Shows How Autos Are Dropping Out

MILWAUKEE, Nov. 14.—The State Motor License Office has recently issued its report for automobile licenses in the State for 1941, which begins to reveal how fast the revenue is dropping on auto licenses. A recent report says there are 264,565 fewer automobiles in Wisconsin than in 1941. This report was based on information given out by federal officials.

It was possible to compare the State licenses for 1941 with the federal use tax stamps sold for the first six months of 1942. Thus a fairly accurate check on the decrease in cars being used is made possible.

The State issued licenses for 981,013 cars in 1941. The federal use tax, of course, covers cars, trucks, trailers, busses and even motorcycles.

Federal officials say the big decrease in the number of cars being used in the State is due to tire rationing, rationing of new cars and the leaving of thousands



PHILADELPHIA MUSIC GROUP. Shep Fields, orchestra leader, was a guest at the dinner and is eighth from left, standing. The organization has recently conducted a successful hit record campaign.

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Again a blank week so far as reviews are concerned. . . . Bob Atcher is returning to his old home town Sunday (15) to headline the Radio Jamboree being put on at the Louisville Armory by J. L. Franks. Matinee and evening performances are scheduled. Other headlines on the bill include Roy Acuff and His Smoky Mountain Boys, Peewee King's Golden West Cowboys (currently on the Camel Caravan tour), Clayton MacMichen and His Georgia Wildcats, and Napche and His Arizona Indians. . . . Haydon (Buddy) Cole, who's with the Dixie Playboys on Station WHOP, Hopkinsville, Ky., will leave for the army in a couple of weeks, going in as a second lieutenant. He has been airing over the station for two solid years.

Recommended

"OLD FASHIONED LOCKET": Riley Puckett (Bluebird 33-0500)—A sentimental ballad given topnotch treatment by Puckett, who takes it in his familiar and always popular style, with his own excellent guitar accompaniment. Strong on heart-throb stuff, it should please in locations where weepier country-style ballads are favored.

Letter Box

Gene Autry's top-selling version of *Tweddle-o-Twill*, which seemed to be beginning to fade out of the lists last week, is right in there again this time. It's prominently mentioned in reports from all over the country, including all sections, with the reaction as strong as in the days when it was the newest folk-ballad rage. Among sections where it shows particular strength are the South, the East and the Pacific Coast. . . . Out on the Coast, incidentally, Bob Willis recordings are enjoying a terrific vogue. Bob has been playing the territory, and has made plenty of friends. Among his platters that are mentioned as top nickel-pullers in the reports are *My Life Has Been a Pleasure, Please Don't Leave Me Now, Dusty Skies and Ten Years*. . . . A couple of other Autry recordings in addition to *Tweddle-o-Twill* showed up prominently this week. They are *Back in the Saddle Again*, in the East, and *It Makes No Difference Now*, out on the Coast. . . . Among the war songs, Elton Britt's version of *There's a Star Spangled Banner Waving Somewhere* continues to hold its commanding lead. It's particularly strong at the moment thru the South. . . . And the East is still faithful to Carson Robison's 1942 *Turkey in the Straw*, which was the first of the really sensational war songs. . . . Up in Canada a prime favorite is Roy Rogers, whose *She Gave Her Heart to a Soldier Boy* and *They Leave a Broken Heart* are

both going particularly strong up there. . . . Also always a favorite in Canada—a top favorite—is Montana Slim, who is billed there under his real name, Wilf Carter. Present top among his waxings in the Dominion is *I'll Always Keep Smiling*. . . . A Montana Slim recording is also particularly strong thru the Pennsylvania territory, where it's rated as probably the top nickel-puller. It's his *West of the Rainbow Trail*. . . . Down South, one of the top money-makers is Ernest Tubbs's *I'm Wondering How*, which is rated ahead of almost everything else on the lists in certain sections. . . . Another Tubbs waxing, *I'll Get By Somehow*, is listed as a top coin-puller in Los Angeles. . . . Among the favorites in New Orleans are the Shelton Brothers' version of *I Just Dropped In To Say Good-bye* and Dick Robertson's waxing of *I'm Walking the Floor Over You*. . . . San Francisco is dropping in plenty of nickels to hear Roy Acuff's perennial favorite, *Wabash Cannon Ball*.

Chicago Summary Shows How Fast Stores May Close

CHICAGO, Nov. 14.—In interpreting a recent prediction by the United States Department of Commerce that about 300,000 retail stores would be closed by the end of 1943, *The Chicago Sun* commented on the application of this trend to Chicago locations.

It was pointed out that such a trend would mean the closing of about 3,200 stores in Chicago proper and about 10,000 in the State itself. The newspaper said that the normal opening of new stores in the city had dropped to about 50 per cent of what it is in normal times. In normal times there are about 160 new stores opening each year per 1,000 already in business.

The government has estimated the retail stores in the country at 1,800,000 units. In Illinois the census report shows 109,132 units in 1939, of which 55,696 were in Cook County and 47,832 in Chicago, including eating, drinking, package liquor, automotive stores and filling stations. Excluding the restaurant, tavern, filling station, liquor and automotive groups, the State has roundly 59,000 retail stores, the county 39,000 and the city 32,500.

Graves Better

A copy of the World's Fair, British coin machine paper, October 24 issue, was just received here this week. In it was a report that Edward Graves, coin machine editor of the British paper, has been ill for several weeks and is just getting back on the job. The report is that he would have to take life easy for some time yet.

Edward Graves has for some time represented coin machine news from England to *The Billboard*. The American trade will wish him a speedy and complete recovery.

Alaska Road Boosts Trade

CHICAGO, Nov. 14.—The coin machine industry is not an entirely innocent bystander as the development of the Alaska highway and other important construction work goes on thru Canada and in Alaska. Before the present war started sales of coin machines to Canadian operators was increasing at a very favorable rate. When the coin machine manufacturing industry is revived, it is expected that one of the first moves will be to establish new distribution channels for selling to Canadian operators.

Canada entered the war much sooner than the United States and time has proved that coin machines continue to operate favorably thru all sections of Canada. In some respects war conditions have been favorable to machine operators in Canada.

One result of Canada's being in the war has been the development of manufacturing plants and industries to an extent that had never been considered possible before. Indications now are that Canada will become a real industrial rival of the United States when the war is over. Manufacturing plants have been developed at a high rate to make war materials for the use of Canadian forces and also for sending to the British forces in all parts of the world. Industry has been developed in Canada as far as man power would permit, and the industrial capacity is still being increased. Even the manufacture of cigarettes has greatly increased in Canada.

Favorable to Machines

All of this industrial activity has greatly increased the opportunities for coin machines of various kinds, and the Canadian Government is making plans to continue its industrial activity at as high a rate as possible after the war. One of the encouraging signs is the development of the Alaskan highway and also of many airdromes thruout Canada. This highway will mean an ever increasing stream of travel and freight traffic from the United States thru Canada to Alaska. Business experts foresee a much bigger volume of trade with Alaska than ever before when the war ends, and much of this traffic will go thru Canada. The result of such increased business will mean closer relations between Canada and the United States following the very close co-operation that has taken place during the war period.

Increased business relations will mean greatly increased tourist travel into Canada and there are some signs that Canadians will visit the United States in much greater numbers than before the war.

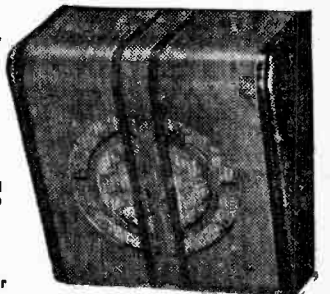
The increased industrial production in Canada will mean stiff competition for American firms in some fields, but trade experts feel that business and government are learning a lesson in co-operation during the war that may last for many years in peacetimes, and that new programs of international co-operation and free trade will be worked out.

LAST CALL!! HURRY, HURRY!!

We still have 95 12" permanent magnet speakers (Utah built). Designed to operate off any auto, phone, or public address system. Housed in all-wood walnut cabinet. Steps up collections 50%. SELLING OUT—NO MORE AVAILABLE for the duration. NOTE—Extra discount for quantities.

SPECIAL OPERATORS' PRICE \$10.95 Each

Vol. Control ATTACHED 60¢ Extra. Lots of 3 10% Dis. Lots of 25 or more 20% dis.



Orders filled as received until stock is exhausted. Guaranteed all new stock. Money back if dissatisfied. NO DEPOSIT NECESSARY, WE SHIP C.O.D.—WIRE OR WRITE IMMEDIATELY.

VAUGHAN CO. 3810 CLARK STREET CHICAGO

Bottlers Talk Over Problems

Sugar and bottle cap shortages topics demanding much serious thought

CHICAGO, Nov. 14.—With little publicity the American Bottlers of Carbonated Beverages met in conference here during the week of November 9. The organization represents the manufacturing firms in the soft drink industry.

The meeting was for the purpose of considering some very serious problems facing the industry, and hence there was little fanfare about the conference. Among the most serious problems facing the conference were the federal sales tax, excise taxes, curtailment of sugar and bottle caps, and the rapidly increasing difficulties in delivery service. Any one of these problems would have been serious enough to keep delegates occupied for an entire week, but the conference of bottlers had all of these problems to consider at once.

Several important speakers representing experts from various fields and also government men addressed the meetings. The attendance was said to have been close to 1,000, including distributors from many States.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Nov. 14.—Apparently the estimated damage to the quality and size of the peanut crop following the heavy rainfall of several weeks ago was too high, and planters, beginning their harvesting, state that their crops will be up to the high expectations they have been forecasting during the past few weeks. Nuts are becoming available for milling and shelling with great rapidity thruout this section, and while prices have not as yet been definitely established, much market activity is expected within the next week to 10 days.

Prices on both farmers' and shelled goods in the Southeastern section have increased slightly. Farmers' Spanish goods are selling for \$140 to \$146, with the average running around \$144. Runners are from \$128 to \$130, with a few going as high as \$132. The market is strong and advancing steadily.



Victor's Famous TOPPER

Vends Everything—Candies, Nuts or Ball Gum. When ordering for ball gum, please specify. Capacity—5 lbs. of mdse. (or 800 to 1000 balls of gum).

Price only \$7.95 ea.

Porcelain finish \$1.00 additional. Terms: 1/3 cash with order, balance C. O. D. (Or send full amount and save C. O. D. charges.)

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

THIS TIME TRY TORR

CLOSE OUTS

All New in Original Cartons.

60	Mills Vest Pocket Bells, 1¢ play.	\$34.50
350	Book Match Vendors, vends 2 Books for 1¢.	\$4.95
217	SKIPPERS, Counter Game.	\$6.95

Send For November Bargain List
Over 9000 Bargains

50% Deposit, Balance C. O. D.

TORR 2047A-50.68
PHILA. PA.



Communications to Vending Machine Department, The Billboard Publishing Co.,
155 North Clark Street, Chicago.

Maple Sirup Used In Big Quantity By Cig. Smokers

WASHINGTON, Nov. 14.—Nearly one-third of the annual yield of maple sirup in the United States is puffed in cigarette and pipe tobacco. Manufacturers have discovered that by holding moisture it gives proper burning qualities to tobacco. Sirup grades that are not up to fixed standards are used for flavoring chewing tobacco.

Sugar beet runs from Maine to Minnesota, from Canada south to Maryland west to Arkansas, and nearly every farmer raises sugar for home use. Vermont tops the nation in the amount of maple products and has earned the reputation for producing the best.

It is no secret that a large amount of sirup from elsewhere is shipped into Vermont and processed and sold under Vermont labels.

Eastern States produce nearly all the maple products sold commercially. Some sugar groves are 150 years old and are still paying taxes on farms for the grandchildren of the men who planted them. Sugar trees do not reach top form until they have lived 50 years.

Old-time open-kettle methods were used in sugar making until 1875, when modern machinery appeared, and the picturesque quality of the business disappeared. Now there are sterilized hydrometers, evaporators and streamlined sugaring-off pans. In some camps where the contour of the land is right an elaborate pipeline system collects sap and conveys it, by gravity, to the sugar house.

Abundant Crops To Aid Venders

WASHINGTON, Nov. 14.—The Federal Crop Reporting Board made an encouraging report this week on certain farm crops, including the sugar beet and cane crop, that are of interest to the vending machine trade.

A feature crop in the report was corn, and indications are that the United States will have a bumper corn crop this year. Due to the rapidly increasing use of corn products, such as sirup, instead of sugar, the candy trade particularly will be interested in the fact that there is a bumper crop.

One of the largest candy manufacturing firms in the country has this year turned to the production of corn products and has found it a big business booster.

The crop report shows that the total peanut crop may be about 4 per cent less than previous estimates. Even with this slight drop, the crop is expected to be almost double that of last year.

There will be plenty of molasses in the country this year, which will help to solve the sugar shortage.

Tobacco is slightly above last year's production. The apple crop is running about level with last year, and apple sirup will be used in greater quantity in making cigarettes.

Sugar Crops Are Better Than 1941

WASHINGTON, Nov. 14.—Reports coming in from the sugar-producing areas indicate that both beet and cane sugar crops this year are well ahead of 1941.

The heavily increased demand for sugar has naturally stimulated the sugar crop farmers to increase their production in every way possible. The federal government has also taken steps to urge farmers to grow larger crops.

A sugar beet crop of 12,784,000 tons and 7,073,000 tons of sugar cane for both sugar and seed was predicted recently by the Agricultural Department.

The anticipated beet crop would be 24 per cent greater than in 1941 and about

4 per cent more than the preceding record of 12,292,000 tons in 1940.

Indicated acre yield of sugar beets is 12.9 tons. Last year 13.7 tons were realized.

"In general," the department said, "harvest of the crop is not as well advanced as usual. The Colorado harvest has been delayed by scarcity of labor, as well as by a two-week period of wet weather during October.

"Delayed harvest in other States resulted from the shortage of experienced labor. . . . With open weather, however, very few beets will go unharvested."

Sugar cane production in 1941 totaled 5,462,000 tons. Cane to be ground for sugar this year is placed at 6,445,000 tons, an increase of 31 per cent from last year and the largest tonnage on record.

Indicated sugar content points to a production of 562,000 tons of raw sugar, against 419,000 tons last year.

Sugar beet yield an acre and production forecast by principal producing States: Ohio, 12.5 short tons and 600,000 short tons; Michigan, 10.5 and 1,292,000; Nebraska, 14 and 1,078,000; Montana, 12 and 912,000; Idaho, 13.5 and 1,080,000; Wyoming, 12.5 and 575,000; Colorado, 13.1 and 2,242,000; Utah, 13.3 and 638,000, and California, 14.5 and 2,581,000.

Retailing of Sanitary Napkins Under License

WASHINGTON, Nov. 14.—A new priority order issued this week amends previous orders relating to sanitary napkins so that all firms selling such products at retail must now be licensed. Interest in vending machines to dispense sanitary napkins has greatly increased in recent months, and it is understood that the licensing requirement will apply to the retail sale of the product thru venders.

Sanitary Napkins

Part 1347—Paper, paper products, raw materials for paper and paper products—(MPR 140, Amendment 3)—Sanitary Napkins.

Section 1347.157a is amended to read as set forth below:

1347.157a Licensing. (a) The provisions of Supplementary Order No. 19, licensing distributors of paper and paper products, are applicable to every distributor selling sanitary napkins for which maximum prices are established by Appendix A (1347.161). The term "distributor" shall have the meaning given to it by Supplementary Order No. 19.

(b) The registration and licensing provisions of 1499.15 and 1499.16 of the GMPR are applicable to every person selling at retail sanitary napkins for which maximum prices are established by Appendix A (1347.161). The term "selling at retail" shall have the meaning given to it by 1499.20 (c) of the GMPR.

1347.160a Effective dates of amendments.

(c) Amendment No. 3 (1347.157a) to Maximum Price Regulation No. 140 shall become effective November 9, 1942.

Issued this 3d day of November, 1942.
Leon Henderson,
Administrator.

Miami Smokers Avoid Cig Price Rise

MIAMI, Nov. 14.—There will be no advance in the price of cigarettes sold thru machines is the welcome information given out by D. F. Saxon, Saxon Cigarette Service.

By maintaining a price of 15 cents so the hundreds of retailers in Dade County may increase their volume of business and increase profits is Saxon's purpose.

In this area where the army and navy have thousands of men in training, these machines are sure of constantly increasing sales because there is no raise in cost of cigarettes despite the new tax.

Plastic Caps For Bottles

Plenty of material, but machinery to produce caps seen as cause of delay

CHICAGO, Nov. 14.—When bottlers of soft drinks met here this week to discuss the shortage of bottle caps, among other serious problems, they had at hand an announcement recently made at a packaging convention in New York that the plastics industry is coming to the rescue of the bottling industry. It was stated in the New York meeting that some 20,000,000 pounds of special type of plastics are now available for such items as bottle caps, provided molds and other manufacturing machinery can be found for the purpose of making bottle caps.

The chemical industry has performed an important part in making the new plastic material available in such large quantity. The new plastic is called urea-formaldehyde resin. The ureas are somewhat more costly than the phenolic resins for this purpose, but it was suggested elsewhere in the resins field that economies might be achieved thru new studies in design.

Manufacturers of the urea-formaldehyde of thermosetting plastics are the American Cyanamid Company, the Plaskon Corporation and the Bakelite Corporation of the Union Carbide & Carbon Corporation.

Other Materials

Despite wartime controls and restrictions, there are also some thermoplastic materials available for closures, it was said. In this group are cellulose acetate provided by such large factors in the field as Hercules Powder Company, Tennessee Eastman Corporation, Celanese Celluloid Corporation and du Pont. Cellulose acetate plastics, in fact, are the most available group today from the standpoint of materials.

Cellulose nitrate, one of the oldest plastics, finds itself handicapped at this time thru insufficient supplies of nitric acid, the nitrating material which is being taken on an increasing scale for the production of smokeless powder and munitions.

The War Production Board recently has been denying nitrocellulose entirely for the wide list of civilian uses grouped in Class III of Order M-154, and granting only part of its requirements for such things as industrial lacquer, luggage, upholstery, household and nursery articles. Full nitrocellulose uses have been granted, among other things, for food packaging and casings.

Phenolics Allocated

The phenolic resins, with great impact resistance and other properties, have not been available as a rule for containers and other civilian activities. And this week the WPB placed phenolic resins as well as phenol-bearing materials under complete allocations, control being exercised with emphasis upon end-uses to assure their utilization only in the production of military goods. The phenolic resins are entering torpedo boats thru huge plywood laminations; aircraft, battleships, field communication equipment, tanks and other fighting equipment.

Operators' Group Loses In Michigan Court Case

MOUNT CLEMENS, Mich., Nov. 14.—A Circuit Court here upheld the State law limiting the sale of prophylactic products to registered pharmacists and physicians. The case involved an organization of operators who were selling prophylactic goods thru vending machines. The organization of operators is known as the Sanitary Products Distribution Association.

Reports said that the members of this organization were doing a \$100,000 a year business in Michigan. Druggists strongly opposed the sale of prophylactic goods because it competed with their business.

The State prosecuted the case against the vending machine operators. Operators had appealed from a lower court decision which went adverse to them. No report had been issued as to whether the operators would again appeal to a higher court.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

A government report shows that candy sales for September declined 28 per cent in volume. In dollar value the total sales showed an increase over the same month a year ago. The government report stated frankly that the decline in volume shows the effects of rationing of sugar and chocolate and also shortages of other materials.

The report gave the poundage of candy bars for September as 52,168,000, having a money value of \$11,104,000. Candy bar goods reached a total of over 63,000,000 pounds in September a year ago. Candy bar goods in August of this year was above 47,000,000 pounds.

The War Production Board has recently named a committee to represent the corn-refining industry. Corn products are becoming more important to the candy trade because they can be substituted for certain other materials that have previously been used in making candy and ice cream. It is expected that corn products will become increasingly important as the war goes on.

One of the important candy manufacturers recently reported that it has been able to keep its business at a high level by giving more attention to the manufacture of corn starch, corn sirup and other products from this grain.

The advisory committee representing the candy trade recently met in conference with the WPE in Washington. A very frank discussion of candy problems took place. Much of the discussion is said to have related to the rapidly increased shortages of raw materials used in making candy. Considerable reference was made to packages and the decreasing supply of sugar. Transportation problems also came in for discussion. All of which indicates that the candy trade shares in the problems that face other industries.

One suggestion made to the candy industry was the advisability of eliminating many "stock" pieces of candy. The idea seems to be that firms could cut down to fewer bars and packages.

The National Dairy Council will meet at the Palmer House in Chicago December 2. The candy trade has already discovered shortages of certain dairy products. Hence the meeting of the council will be of more direct concern than ever to the candy trade. It is expected that representatives of the candy industry will attend the dairy meeting.

There are reports that the dairy industry in general will become more important to the vending machine trade because it may use vending machines much more widely after the war.

Recent reports say that the Chicago candy industry is doing everything possible to turn out candy for the holiday trade. In previous years candy plants in Chicago have turned out as much as 50,000,000 pounds of candy. This, of course, covers the package trade as well as candy bars. Reports say that the production of candy bars has been greatly increased this year to supply the armed services. Candy factories have been unable to pile up a surplus for the holiday trade this year because of the demand to supply the army and navy.

Candy firms say that every pound they can possibly produce this month and next will be used immediately to supply civilian and army demand.

Cigarette manufacturers generally have passed on the increased federal taxes on cigarettes to the wholesalers. This plan has been expected by the consuming trade as well as the manufacturing trade, and the OPA gave permission to raise the price on cigarettes to the consumer. Few reports have been received yet as to what operators of cigarette venders did about increasing their prices.

The Internal Revenue Department had to rush its schedule to get cigarette tax stamps thru in time. The new stamps are distinguished from the old by being blue in color. The government expects to have a full supply of stamps available soon.

Voters in Oregon turned down a proposed 2-cent State tax on cigarettes at the November 3 election. The cigarette tax had been proposed to provide revenue for old-age pensions. This is an indication that the increased federal tax on cigarettes will be used as an argument against States adding a tax on cigarettes also.

Cigarette plants in Richmond, Va., announced an all-time high in production for the month of September. The report said that the total production for that month reached nearly 8,000,000,000 cigarettes. This was said to be nearly one-third of the total cigarettes produced for the nation in September. This report covers only the cigarettes used in domestic trade. Cigarettes sent to the armed forces abroad are not included in the tax report.

An interesting sidelight in this report says that in 1936 it was estimated that smokers used at least 52,000,000,000 "roll your own" cigarettes in one year. Manufacturers of cigarettes are trying to displace the home-made market.

Lester K. Ruth, writing in *The Christian Science Monitor* November 7, features a story on the growing importance of the humble peanut to the American people and also to industry. The story covers many phases of the production of peanuts and is amply illustrated by pictures of farmers who do the actual work of growing peanuts and getting them on the market.

It will be disappointing to operators to know that in this extensive article no mention is made of vending machines as an outlet for peanuts. The reason seems to be that war conditions have made the vending machine a minor outlet for peanuts, altho the total volume of nuts sold thru venders has greatly increased. War conditions have greatly increased the importance of peanuts as a substitute for meats, and due to the shortage of fats and oils, peanut oil has also become highly important to industry.

So important has the peanut and its products become to the country that the government has been asking farmers and, in fact, demanding that they increase the production of the nuts in every way possible. Government reports say that the peanut crop this year will be double what it was last year. This gives a good idea of how fast the production is being increased.

The article gives an idea of how peanuts are grown.

After the peanut is dug comes the stacking and shaking. Hand labor is used to shake the dirt from the nuts. The nuts are stacked (or staked) for curing. In Georgia, which produces more than one-fourth of the nation's crop, 3,500,000 man-power days were needed to harvest the 1942 crop. Side-delivery rakes, which will do the work of 20 men in shaking, were used wherever possible, for a sufficiency of labor was not available. Rakes are not as efficient as hand labor and are worthless in extremely wet weather.

Once staked, the nuts are safe, except under abnormal weather conditions. The threshing starts in mid-September and continues thru the fall. Large growers have their own threshers (or pickers). Commercial threshers handle the crops of the smaller farmers, traveling from farm to farm. Normal charge is \$10 a ton. This year the OPM permitted an advance to \$12.50.

The threshing resembles the wheat harvests of the Midwest. The hay is baled for feed and the nuts carried to the shelling plants and mills. Here again the spread of labor is greater than in the

New Price Order

WASHINGTON, Nov. 14.—The Office of Price Administration, November 14, issued another price regulation covering seasonal and miscellaneous food items. The order is Part 1351—Food and Food Products.

The order is a lengthy one and covers many items in detail such as fruit crops, peanuts and other packaged items. The vending machine trade will be interested in some of the miscellaneous items such as cookies, which have raisins and figs in them, and particularly peanut candy. The price regulation applies to candy in which peanuts, either processed or unprocessed, form the predominating material in the candy, either by weight or cost.

handling of cotton. Where a cotton gin employs from three to seven men for a period of six weeks, a peanut mill employs from 50 to 200 men, women and girls. The nuts are graded and shelled and either sold to the edible trade or go into oil stock. The larger shelling plants and crushing mills will average 100 employees the year round. The resultant cake is ground into meal for use as feed or fertilizer.

Of the three principal producing areas the Southeastern belt will produce 1,494,750,000 pounds, according to the latest reports of the Department of Agriculture, with Georgia alone producing 830,250,000 pounds. The Southwestern area has an estimated production of 821,950,000 pounds and the old Virginia-North Carolina district 613,050,000 pounds. It is in the Southeastern belt that the economic change is so pronounced.

A report shows that the total receipts of raw sugar in all parts of the United States for the last week in October reached a total of 77,081 tons. The stock of refined sugar in Atlantic ports was reported to be more than 40,000 tons. The sugar market was relatively quiet that week.

An interesting report from the British trade says that makers of cigarettes have agreed to interchange brand names; that is, one firm can make cigarettes bearing the name of any other manufacturer. This is a voluntary agreement, but it is due to government requests that manufacturers take steps which will reduce labor and also transportation and savings in certain materials.

The sharply increased earnings of National Candy Company this year reflects heavy demand for products of its corn refinery division and unusually good sales by its candy units. For the nine months ended September 30, 1942, net profit after taxes was equivalent to \$4.45 a common share compared with \$2.22 a share in corresponding 1941 period. Rationing of cane and beet sugar this year produced a demand for corn sugar, glucose and corn sirup which has pushed business of corn refiners to record high levels. Furthermore, export requirements, particularly for corn starch, has supplemented the excellent domestic volume of corn products output. With the final quarter of the year usually boosting sales of the confectionary division, indications are that net profits after taxes for 1942 will be substantially in excess of the \$1,049,924 or \$4.74 a common share reported for 1941. The company has three candy factories, of which two are in Chicago and one in St. Louis, while its corn division is located at Clinton, Ia.

CHICAGO NUT MARKET

Virginia and North Carolina (New Crop)

	Cents per lb. in bags
Jumbos, Nov.	12.00 @ 12.25
Fancies, Nov.	11.25 @ 11.50
Extra large, Nov.	15.00 @ 14.50
Medium, Nov.	14.50 @ 14.00
No. 1 Virginia, Nov.	13.75 @ 13.25
No. 2 Virginia, Nov.	12.00 @ 11.50

Offerings suspended because of bad weather.

Southeast (New Crop)

No. 1 Spanish prompt	12.25 @ 12.50
No. 2 Spanish prompt	11.50 @ 12.75
No. 1 Runner prompt	11.75 @ 12.00
No. 2 Runner prompt	11.25 @ 11.50

Texas (New Crop)

No. 1 Spanish prompt	12.25 @ 12.50
No. 2 Spanish	11.75 @ 12.00

The army has recently approved emergency cigarettes as part of a soldier's daily fare. An emergency ration includes

British Cigarette Makers Agree Upon Brand Interchange

LONDON, Nov. 14.—Five of the largest British cigarette manufacturers have come to a voluntary agreement by which proprietary brands of cigarettes bearing the name of any one of them may now be manufactured by any other of the group.

The plan will economize on transport by making it possible to manufacture all the various brands in each region of distribution. It is hoped that the zoning arrangement will save about 45 per cent of all rail transport at present given up to the needs of the cigarette trade—an economy of 12,000,000 ton-miles a year.

The five companies, which between them produce over four-fifths of the British output of cigarettes, are the Imperial Tobacco Company, Carreras, Gallagher's, Godfrey Phillips and J. Wix & Sons.

A. H. Maxwell, the tobacco controller, paid tribute to their public spirit. It was only three weeks ago, he said, that they were asked by the Ministry of War Transport to propose a scheme on their own to effect rail transport economies, with this prompt result. At the official request, they are sharing the manufacturing secrets they have guarded for years.

Tax Calendar

ALABAMA: Dec. 10—Tobacco use tax and reports due. Dec. 20—Sales tax reports and payment due.

COLORADO: Dec. 14—Sales tax reports and payment due. Use tax reports and payment due. Dec. 31—Motor vehicle registration due.

GEORGIA: Dec. 10—Tobacco wholesale dealers' report due.

ILLINOIS: Dec. 15—Cigarette tax returns due. Sales tax reports and payment due.

IOWA: Dec. 10—Reports of venders of cigarettes, cigarette papers, etc., due.

KANSAS: Dec. 20—Sales tax reports and payment due.

KENTUCKY: Dec. 10—Cigarette tax reports due.

LOUISIANA: Dec. 1—Wholesalers' tobacco reports due. Dec. 20—New Orleans sales and use taxes and reports due. Use tax and reports due. War emergency sales tax and reports due.

MASSACHUSETTS: Dec. 15—Cigarette distributors' tax reports and payment due.

MICHIGAN: Dec. 15—Sales tax reports and payment due. Use taxes and reports due.

MISSISSIPPI: Dec. 15—Manufacturers, distributors and wholesalers tobacco reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: Dec. 15—Retail sales tax and reports due.

NEW MEXICO: Dec. 25—Use or compensating taxes and reports due.

NORTH CAROLINA: Dec. 15—Sales tax and reports due. Use tax and reports due.

OHIO: Dec. 15—Cigarette use taxes and reports due.

OKLAHOMA: Dec. 15—Sales tax and reports due. Dec. 20—Use taxes and reports due.

RHODE ISLAND: Dec. 10—Tobacco products tax reports due.

TENNESSEE: Dec. 10—Cigarette distributors' reports due.

WEST VIRGINIA: Dec. 15—Sales tax and reports due.

WISCONSIN: Dec. 10—Tobacco products tax returns due.

WYOMING: Dec. 15—Sales tax and reports due. Use taxes and reports due.

four cigarettes, which are packed along with the soldier's emergency ration of concentrated foods.

Market reports early in the week showed that stocks of cocoa had declined considerably. The peanut market was reported confused as to prices and the new crop had not yet moved in sufficient volume to become stable. This year's crop has been reported as good.

The busy little bee won't rest this winter—the government is putting the bee on him. Because beeswax is needed for explosives and honey is needed as a sugar substitute, northern bees are being wintered in the South so they can work the year around.

Treasury Attorney Publicizes Ideas for Future Tax Program In Speech Before Business Men

NEW YORK, Nov. 14.—As part of its activity in promoting new ideas for federal revenue, the Treasury Department is sending some of its spokesmen to address organizations in different parts of the country. Randolph Paul, general counsel for the Treasury Department, recently addressed a group of business men here.

Paul may become increasingly important to the coin machine trade because he took time when the 1942 tax amendments were being considered to investigate some of the angles of the coin machine industry. He also is a champion of taxation based on ability to pay.

In his recent speech here, Paul warned against "Too much reliance on borrowing to raise war funds."

"There is some tendency to associate

the cost of the war with Congress and the Treasury Department," Mr. Paul said, "and to feel that if only there were more tractable people in Washington, we could somehow avoid payment of the economic cost of war. This view overlooks two things. One is that the authors of our war cost are in Tokyo and Berlin—Washington is merely a distributing center for that cost.

Distribution of Cost

"The other is that the method of distributing the cost has little relation to the total cost we have to bear. That total would not be changed if we canceled all taxes tomorrow. Nor would the total be shifted to the future if we borrowed the money instead of raising it by taxes. "Since we cannot escape the costs of war our chief concern must be with distributing them fairly. The path of least resistance is to let inflation do the job for us. Let the great torrent of purchasing power rush to market and the devil take the hindmost. In this process persons of small means, whose incomes do not keep up with rising prices, would be sacrificed. They would get a smaller and smaller share of the shrinking supply of goods and services, thus impairing not only morale but health and productive efficiency. I need not cite the other evils of inflation to establish the point that it would distribute the costs of war unjustly and haphazardly.

"Much has already been done to meet the problem of inflation. Establishment of price ceilings resists the upward pressure of prices by pushing down on them from above. A full-fledged anti-inflation program calls also for measures designed to relieve the upward pressure itself, that is, to limit or reduce consumer spending power.

Wage Control Held Factor

"Wage controls will do part of this job. But the lengthening of working hours, the fuller employment of men, and the enlargement of our labor supply by the attraction of more women into industry, will mean greater total wage payments even in the face of wage rate controls.

"Another measure to relieve upward pressure has been the control of credit under regulations issued by the Federal Reserve Board. By restricting the use of installment methods of payment and requiring regular payment of bills, those regulations reduce opportunities of consumers to spend money they do not yet have.

"But the most effective weapon in relieving the upward pressure on prices is taxation. It strikes at the roots of inflation by impounding consumer spending power. The income tax and the spending tax are the forms of taxation that can best handle the tough assignment of fighting inflation.

Urges Spending Tax

"The income tax, as we have used it thus far, removes inflationary pressure chiefly by reducing the amount of income that can be used to purchase goods and services," Paul continued. "It does not necessarily discourage individuals from borrowing or drawing on their capital to maintain their standard of consumption at prewar levels. Nor does it provide any special inducement for individuals to save rather than spend the income left after taxes. What we clearly need as a reinforcement of the individual income tax, which emphasizes income received for participation in the war effort, is a progressive tax on money spent for consumers' goods and services."

Dry Vote Fails In North Dakota

GRAND FORKS, N. D., Nov. 14.—North Dakota turned down an initiated measure to prevent the sale of liquor in any place in the State where food is sold, and as a result liquor men, operators of eating establishments and coin machine men are resting easier.

The measure was sponsored by the dries of the State. Contention of the opponents was that it would have closed several eating places in the larger towns and in some instances the only such establishment in the smaller places, would have been a severe blow to the liquor trade and would have forced a lot of coin machines into storage if the eating and liquor places closed.

There was little campaigning by either side until the last few days before election, and then newspaper advertisements ranging up to full pages were splashed by both the dries and antis. Especially in the eastern part of the State, where the

larger cities are located, was the last-minute campaigning hot.

But Minnesota, where liquor is sold and where many of the North Dakotans cross the river to spend their money, didn't help the anti-dries in the least. Tavern owners on the Minnesota side of the Red River were anxious to see the North Dakota measure enacted so that more business would flow their way, and while they did not open campaigning in favor of its passage, they did much undercover work for the dries despite the fact that they are in the liquor and restaurant business.

When votes started to roll in, those from the heavily populated districts in the east section came first and the measure to prevent liquor sales had a big lead, but a peculiar situation developed when votes from the rural and small town areas started to come. The "nos" began to gain and soon had the "yesses" down.

A short time later it was apparent that the measure had been beaten and unofficial counting of votes was halted. With all of but 38 of the 2,260 precincts in the State heard from, the vote was 81,767 in favor of the measure and 83,889 against, and there were not enough votes in the 38 remaining precincts to alter the results.

BIG TOWN DELUXE

MASTER SEALS CONTAIN BIG TOWN DELUXE De Luxe

BIG TOWN DELUXE

BIG TOWN DELUXE

BIG TOWN DELUXE features a seal card with a \$100.00 winner and two possible \$25.00 winners. An average of 27 boards used before \$100.00 winner is hit. Possible \$625.00 PROFIT. So much velvet! 260 Jumbo holes—25c per sale. Takes in \$65.00 (per board) . . . Average Profit \$23.38. Send for Colored circular on this and our other new series deals.

SUPERIOR PRODUCTS
14 N. PEORIA ST.
CHICAGO, ILL.

DON'T MISS THIS

100 7 Col. DuGrenier Cigarette Mchs., Slug-Proof, Repainted, F. Matches, Stands. Single \$30.00; Lots of 10.. \$27.50 Original Finish \$27.50; Lots of 10.. 25.00

25 New Packard Wall Boxes . . . \$35.00
4 New Packard 600 Speakers . . . 67.50
Adapters, Speaker Cabinets, Steel Cabinets.

Ten Strikes, L.D. . . . \$47.50
Western Baseball . . . 60.00
Exhibit Auto Races, 2¢ . . . 65.00
Bally Bull Ray Gun . . . 75.00
Buckley DeLux Diggers, Chrome Finish. 125.00
Exhibit Tiger Pull, 1¢ . . . 75.00
Bally Alley . . . 42.50
Bally Rapid Fire . . . 175.00

MATHENY VENDING CO.
1001 W. Douglas WICHITA, KANSAS

SEE *Bally's* GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

FOR EVERY TYPE OF COIN-OPERATED MACHINE

MATCHLESS LAMPS

Give Dependable - L-O-N-G Service

USED AS ORIGINAL EQUIPMENT . . . BY MOST MANUFACTURERS

SWELL LIGHT HOLD TIGHT BURN BRIGHT

Write for Descriptive Literature and Prices

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ESTABLISHED 1912
564 W. RANDOLPH ST. CHICAGO, ILL.

CAPITOL COIN FOR CAPITOL VALUES

10% DISCOUNT ON ALL ORDERS OF 5 OR MORE FREE PLAY GAMES. All Games In A-1 Condition.

1 Attention . . . \$22.50	1 Drum Major . . . \$12.50	1 Jungle . . . \$47.50	1 Score Champ . . . \$12.50
2 ABC Bowler . . . 32.50	3 Dude Ranch . . . 18.50	1 Miami Beach . . . 29.50	2 Sea Hawk . . . 24.50
1 Argentine . . . 39.50	1 Dough Boy . . . 12.50	1 Merry Go'nd . . . 18.50	1 Score Card . . . 12.50
2 Big League . . . 12.50	2 Dixie . . . 19.50	1 Mr. Chips . . . 10.00	1 Slugger . . . 32.50
4 Big Chief . . . 17.50	3 Formation . . . 17.50	2 O'Boy . . . 12.50	2 Show Boat . . . 37.50
1 Bosco . . . 44.50	1 Four Roses . . . 29.50	1 Ocean Park . . . 10.00	3 Shortstop . . . 14.50
1 Big Time . . . 19.50	1 Fleet . . . 12.50	1 Nippy . . . 12.50	1 Snappy of 41 . . . 37.50
2 Blondie . . . 12.50	2 Flicker . . . 17.50	2 Pylon . . . 17.50	3 Seven Up . . . 27.50
3 Bandwagon . . . 17.50	1 Follies . . . 12.50	2 Punch . . . 10.00	2 Star Attr. . . 34.50
2 Bowl . . . 14.50	3 Fox Hunt . . . 22.50	2 Paradise . . . 24.50	2 Sparky . . . 18.50
1 Barrage . . . 32.50	3 Gun Club . . . 44.50	2 Play Ball . . . 21.50	2 Target Skill . . . 19.50
1 Champion . . . 16.50	1 Headliner . . . 10.00	1 Powerhouse . . . 12.50	3 Ten Spot . . . 27.50
1 Champs . . . 34.50	1 Hotdover . . . 14.50	2 Repeater . . . 24.50	2 Twin Six . . . 37.50
2 Commodore . . . 12.50	2 Hi Hat . . . 29.50	1 Sky Blazer . . . 39.50	1 Triumph . . . 12.50
1 Commodore (Plastic) . . . 22.50	1 Jolly . . . 12.50	1 Sports . . . 10.00	1 Topper . . . 10.00
1 Contact . . . 12.50	1 Limelight . . . 14.50	3 Stratoliner . . . 18.50	1 Velvet . . . 24.50
2 Cadillac . . . 12.50	1 Line Up . . . 24.50	2 Sporty . . . 12.50	2 Victory . . . 62.50
1 Charm . . . 10.00	2 Lancer . . . 12.50	1 Sporty, Plas. . . 22.50	1 Wildfire . . . 24.50
3 Cross Line . . . 17.50	2 League Leader . . . 17.50	2 Summertime . . . 12.50	1 Wings . . . 14.50
	1 Majors of '39 . . . 12.50	2 Sport Parade . . . 22.50	1 Yacht Club . . . 12.50

ARCADE EQUIPMENT AND COUNTER GAMES

Keeney Anti-Aircraft . . . \$44.50	Chicken Sam, Conv. . . \$94.50	Keeney Texas Leaguer . . . \$37.50
Keeney Anti-Aircraft, Brown Cab. . . 49.50	Hitler & Muss. . . 17.50	Kicker & Catcher . . . 19.50
Target Skill Gum Vendor . . . 12.50	Wizard Fortune Teller . . . 17.50	Baby Leland, Miniature Pin Game . . . 12.50
Scotch Golf . . . 6.50	Chicago Coin Hockey . . . 197.50	Whizz Ball . . . 6.50
Barnyard Poker . . . 6.50	Seeburg Ray-o-Lite Gun, Ducks . . . 74.50	A.B.T. Billiard Practice . . . 34.50
Chester Pollard Golf . . . 82.50	Exh. Cupid Arrow, Base . . . 39.50	A.B.T. Fire & Smoke . . . 24.50
3-Way Grippers . . . 17.50	Gottlieb Skeeballette . . . 52.50	Mutoscope Sky Fighter . . . 249.50
Casino Golf, New . . . 44.50	Skill Shot . . . 10.00	Mutoscope Ace Bomber . . . 249.50
Advance Card Vendors, Double Unit . . . 9.50	Rockola Ten Pins, High Dial . . . 67.50	Keeney Air Raider . . . 179.50
Official Sweepstakes . . . 10.00	Good Luck, Miniature Pin Game . . . 12.50	Exh. Disposition Register . . . 24.50
Batting Practice . . . 104.50		Cast Iron Stands . . . 3.00
		Genco Play Ball . . . 210.00

Capitol Coin Machine Exchange, 1738 14th St., N.W., Washington, D.C. Tel. Columbia 1330

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York
Bryant 9-6677

MECHANIC WANTED

Only one familiar with Pin Games. All types of Music and Legal Equipment. Must be draft exempt. Permanent position—excellent salary! Give full details first letter. All letters strictly confidential.

BOX 396, Care of The Billboard, 1564 Broadway, New York, N. Y.

Industry Mentions
Magazines -- Newspapers -- Radio

Optimistic Tax Note

Juke boxes have been favored with newspaper mention in several cities recently due to the beginning of the federal tax on juke boxes November 1. All of the newspaper items noted seemed to have a very optimistic note. The impression gained is that newspapers consider it a compliment to the juke box industry that they are now definitely contributing to the support of the war program, and there is also the suggestion that music operators have not complained, and for that reason newspapers give publicity to the tax in an optimistic tone.

Here is one group of people who are not complaining about their taxes, and it must be big news to newspaper editors to find somebody today that isn't complaining.

A Letter That Shows Complex

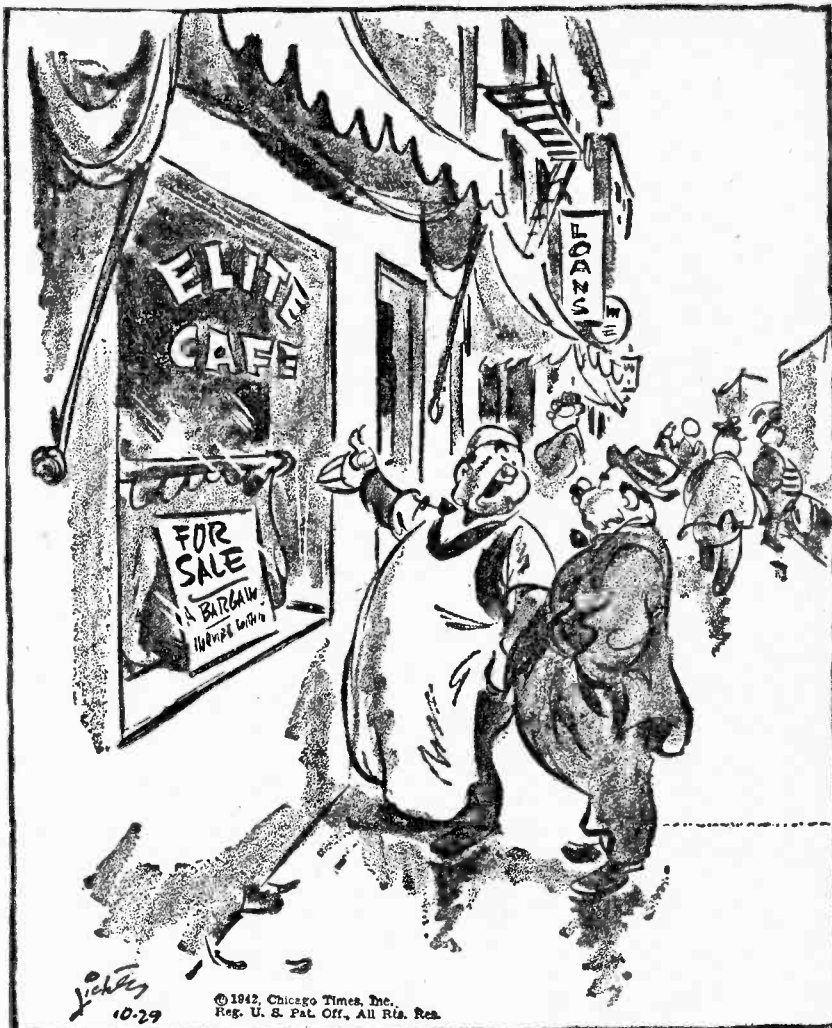
An interesting and unusual item appeared on the editorial page of *The New York Times* November 9. It is in the

"Letters to the Editor" column and occupies considerable space. The heading of the letter to the editor is "pinball machines valuable." The writer signs himself as secretary of an organization of scientific workers.

The writer in substance makes the suggestion that pinball games should be seized in order to turn the electrical gadgets in the games over to schools and scientific laboratories. In reading the letter it is easy to discover that the writer has a reform complex and that he is more interested in putting the games out of business than he is in getting electrical devices for experimental use.

Operators will be interested in the suggestion in his letter that the works in a pinball game are worth more than \$100. Operators might inform the gentleman and others like him that they would be tickled to sell their old machines if the works are worth that much.

This exaggerated statement recalls one made in a radio speech by Mayor La Guardia some time ago. After blustering about the great value of the metal in



CARTOONIST LIGHTY uses another amusing reference to coin machines. The seller is saying: "It's a gold mine! Six counter stools, 3 tables and 22 pinball machines."

Another Gardner New Play Idea!
A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY-QUICKLY! ORDER TODAY!

"No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY — DEFINITE PAYOUT — 140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

ATTENTION

SENSATIONAL BARGAINS IN NEW AND USED EQUIPMENT

BRAND NEW EQUIPMENT

- 10 Bally Club Bells \$235.00
- 20 Columbia Bells, Rear Door Pay, GA 85.00
- 5 Evans Gal. Dominos, Latest Model 395.00
- 1 Keeney Super Bell 215.00
- 16 Mills Jumbo Parades, Comb. Cash & F.P. 175.00

SLIGHTLY USED EQUIPMENT—SAME AS NEW

- 5 Bally Club Bells, Comb. Cash & F.P. \$145.00
- 16 Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay 195.00
- 32 Col. Bells, R. Door Pay, GA 50.00
- 10 Col. Bells, JP Model 50.00
- 4 Paces Races, Red Arrow, JP Model 195.00
- 1 Daily Double JP Model Buckley 400.00
- 1 Track Odds 400.00
- 10 Evans Gal. Dominos, Latest JP Model 295.00
- 1 Evans Bangtail, Latest JP Model 295.00
- 1 Evans '41 Lucky Lucre 295.00
- 1 Jennings Chief, 50¢ 175.00
- 5 Keeney's Super Track Time 325.00
- 2 Keeney's Super Bells, Floor Samples 190.00
- 1 Keeney's 4-Way Super Bell, 2/5¢ 400.00
- 4 & 2/25¢ 450.00
- 4 Mills 4-Bells, 3/5¢ & 1/25¢ 400.00
- 16 Mills 4-Bells, 5¢, High Serials 400.00
- 17 Mills 3-Bells 500.00
- 25 Mills Jumbo Parades, Latest Type, Used 3 to 10 Days 125.00

GOOD USED EQUIPMENT

- 1 AC, 5¢, 7 Coin Head, JP \$ 75.00
- 1 Bally High Hand, #22677 85.00
- 2 Evans Bangtails, '39 Model 165.00
- 2 Evans Gal. Dominos, Brown Cab., Slant Head 125.00
- 3 Jennings Fast Time, Cash Pay 65.00
- 5 Mills Green Vest Pockets 22.50
- 5 Mills Jumbo Parades, Clean 75.00
- 16 Mills Square Bells 50.00
- 4 Watling Rol-a-Tops, 5¢, Double JP 35.00
- 8 Watling Goose-necks, 1¢, Double JP 25.00

JONES SALES COMPANY
1330-32 Trade Ave. Tel. 107 HICKORY, N. C.

JONES SALES COMPANY
31-33-35 Moore St. Tel. 1654 BRISTOL, VA.

pinball games, the city was able to get less than \$100 for the scrap obtained from several hundred machines. Mayor La Guardia had intimated that the city might get hundreds of dollars. The actual value when turned in was less than \$100.

Because of this unusual slam at pinball games, the letter to *The New York Times* is reprinted in full as follows:

"To the Editor of *The New York Times*: James Lawrence Fly, chairman of the Board of War Communications, performed a valuable service with his letter published in *The Times* of November 1, explaining the rationale of the new priority system which the board has set up for long-distance telephone communication.

"Mr. Fly's lucid discussion will undoubtedly aid in achieving the board's aim of limiting messages and thus relieving the strain on our communication facilities. His example of using the press to explain the circumstances and objectives of a governmental action might well be followed by others of our public officials. The practice would increase the democratic processes of our government and gain the fuller co-operation of our citizens for the many new measures which total mobilization for total war is calling forth.

"Since the new restrictions on telephone communications deserved wide publicity and acceptance, Mr. Fly's complaint that the preliminary account was buried 'deep inside *The Times* . . . and enveloped by articles on pinball machines and chewing gum' is understandable. I am sure, however, that Mr. Fly did not mean to disparage the importance of the recent articles on pinball machines. Nearly 5,000 machines have been confiscated by the New York Police Department. In each machine there is a treasure of electrical equipment, many of these devices being of types which are used in the communications field.

"The equipment includes transformers, relays, counters, multipoint switches and commutators which are worth far more than \$100 in peacetime and are nearly priceless now. Much of this equipment is no longer available and can be used both in research and military work.

"As the news stories have reported, the 'works' of many machines have already been turned over to the army, to universities, colleges and schools. It is not likely, however, that the greater part of the nearly 5,000 machines have been already utilized in this way.

"The New York branch of the Ameri-

can Association of Scientific Workers is now making efforts to locate those machines which are still available and is recommending certain measures to effect the orderly salvage of the electrical equipment. The colleges and schools of the city should organize a co-operative project to salvage, classify and list this equipment. The materials would be available for use by all scientific and teaching institutions, which would thus have on hand a large supply of valuable

IT'S A

DIRECT HIT

THE SENSATIONAL

BOMB HIT

Penny Play

COUNTER GAME

NEW FEATURES
NEW PROFITS
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY
Immediate Delivery
Guaranteed Results or
Money Refunded

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd.
Chicago

NOW \$12.50
 OUR LARGE VOLUME
 MAKES PRICE REDUCTION
 POSSIBLE — FORMERLY \$15.00.

LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

**THE LATEST CREATION
 CHICKEN SAM OPERATORS
 "HIT THE SIAMESE RATS"**

**HITLER AND THE JAP
 PLAYERS STAND IN LINE TO
 SHOOT AT THIS FREAK FIGURE**

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation.

\$12.50
 For complete unit, F.O.B. San Antonio. Terms: 50% with order — payment in full save C.O.D. fee. \$7.50 EACH FOR FIGURE AND LEGS ONLY.

STRAIGHT JAP CONVERSIONS FOR
**BALLY SHOOT THE BULL
 BALLY RAPID FIRE**
 \$12.50 each with new scenery.
 Bona fide distributors, write,
 Manufactured exclusively by

HAROLD W. THOMPSON
 (Seeburg Distributor)
 415 CAROLINA ST. SAN ANTONIO, TEX.

SLOTS WANTED

MILLS Q.T., 5¢ and 10¢ Play, New or Used.
 MILLS MYSTERY PAY, Blue and Brown Fronts, 1¢, 5¢, 10¢, 25¢ and 50¢ Play.
 MILLS ESCALATOR TYPE SLOTS, in Two-Four Payout, Such as F.O.K., FRONT VENDERS, WAR EAGLES and ROMAN HEADS, 1¢ to 50¢ Play.
 Write Us What You Have, Serial Numbers and Your Lowest Price.

SICKING, INC.
 1401 Central Parkway CINCINNATI, O.
 Phone: Cherry 5732.

Send for
 the Coin Machine
BUYER'S GUIDE

Keep posted on lowest prices on perfect reconditioned games of all kinds.

Get our trade-in price allowance.
**THOUSANDS OF CUSTOMERS
 CANNOT BE WRONG**

ROY MCGINNIS COMPANY
 2011 Maryland Ave., Baltimore, Md.

WANT TO BUY
 MILLS 3 BELLS (Late Models)
 MILLS 4 BELLS
 State Serial Numbers and Lowest Prices in First Letter.

ALSO PIN GAMES
 GENCO DEFENSE BOSCO
 SKY CHIEF GUN CLUB
 CAPTAIN KIDD

3747 Locust St.
 ST. LOUIS, MO. **CALL NOVELTY CO.**

Mechanic Wanted
 FOR SPORTLAND
SPORTLAND
 512 E. MAIN ST. NORFOLK, VA.

and now unobtainable components for research and teaching purposes.

"The New York branch has also recommended to Mayor La Guardia that he set up a technical commission which could give our city officials expert opinion on the possibilities for salvage of other equipment which may be in the possession of the city, or which may come into its possession. This is a valuable service which scientists and technical experts can perform on the home front and one which they will be glad to perform for the public good.

"HARRY GUNDFEST,
 "National Secretary, American Association of Scientific Workers.
 "Long Island City, N. Y., November 3, 1942."

Advertising Slant

An attorney speaking for the advertising trade has an article on the Petrillo record ban in *Advertising & Selling*, November issue. The attorney takes the position that advertisers who use the radio will have to pay for any extra fees that Petrillo may collect from the broadcasting industry. For that reason he argues that advertisers should be represented in any conferences held with Petrillo to decide the final settlement. This is an interesting argument.

Music operators will be interested in the article because the attorney seems not to like juke boxes. In the article he suggests that the radio industry is having to bear the brunt of the fight while the juke box people get a free ride, as he calls it. The article shows that the attorney evidently has no understanding of the juke box industry and how it helps support thousands of small establishments that are important outlets for advertised goods.

Advertising & Selling is one of the most independent publications in the country and its editorial staff is noted for its unbiased attitude. They invite readers who disagree with any phase of the attorney's article to write them in time for the December issue of the publication. They state frankly that the attorney gives only one side of a highly controversial issue.

Real Compliment

Turning from articles that may have an unfavorable slant on the coin machine trade, *Business Week* magazine, November 7 issue, publishes an advertisement by the Taylor Instrument Company, of Rochester, N. Y., which will be very pleasing to pinball operators. We plan to publish the illustration, which shows a pinball game at the head of the advertisement, in an early issue. It is a real compliment to the games.

The advertising firm suggests that while it is now making gadgets for war materials, not so long ago it was making parts for the coin machine trade. Such an ad in a high-class business publication is a real compliment to the pinball trade.

WPB Takes Steps To Use Patents for War Effort

WASHINGTON, Nov. 14.—Donald M. Nelson, chairman of the War Production Board, this week announced establishment of the Office of Production Research and Development to be directed by Dr. Harvey N. Davis, president of the Stevens Institute of Technology.

The office will undertake to insure rapid appraisal and utilization of processes, materials, mechanisms and inventions in production of war goods, Nelson explained.

It will parallel in the production field work now being done in regard to war instruments by the Office of Scientific Research and Development, he said.

All suggestions received by Dr. Davis regarding natural or synthetic rubber will be referred to William M. Jeffers, rubber director, Nelson said.

WANT EXPERIENCED MECHANIC

Phonograph and Pin Ball, must know your stuff. No night or Sunday work. Good wages. State all in first letter.

YOUNG AMUSEMENT COMPANY
 Holland, Michigan

MECHANIC WANTED

Pin Ball, Phonograph. Must have tools. State draft status, references, salary expected first letter.

IDEAL NOVELTY CO.
 2823 Locust St. ST. LOUIS, MO.

The "MONEY-MAKERS" come from GLOBE

"This JUMBO HOLE board does a 'whale' of a job, makes a 'trunkful' of profit!"

SAYS: AL TABAKOF

I'm holding this BOOK for YOU!
 Send for it—NOW!

JUMBO WINNER Semi-Thick. Protected Winners.

Jumbo holes makes this an attractive "change-of-diet" unit! Multi-Color Top. Wooden puncher provided.

**85 SALES @ 5c EACH.....\$42.90
 PAYS OUT (average)..... 20.79
 YOUR NET (average)...\$22.11**

WATCH GLOBE! Get our 128-page illustrated catalog, be sure you're on our list! Do it NOW!

GLOBE PRINTING COMPANY
 1023-25-27 RACE ST. PHILADELPHIA, PA.

CENTRAL OHIO QUALITY BUYS CONSOLES, SLOTS, ARCADE EQUIPMENT

FOUR BELLS—Like New, Over 2000.....\$345.00
FOUR-WAY SUPER BELL—4-5c, Like New..... 355.00
FOUR BELLS—Animal Reels, Like New..... 295.00
SUPER BELLS—Comb. F. P., Just Like New..... 159.50
HIGH HANDS—Comb. F. P., Late Serials..... 99.50
SARATOGAS—Late, With Rails..... 95.00
KENTUCKY CLUB—Factory Rebuilt..... 69.50
JUMBO PARADES—Free Play, A-1..... 69.50
JUMBO PARADES—Cash P. O., A-1..... 85.00
DUBLE BELLS—2 Mills 5c Slots, Side by Side.... 159.50
SILVER MOON—Totalizers, F. P..... 89.50
JUNGLE CAMPS—Free Play, A-1..... 89.50
FAST TIME—Free Play, A-1..... 89.50
BALLY BIG TOPS—Cash P. O..... 75.00

SLOTS

5¢ BLUE FRONTS, New Crackle .. \$ 99.50	5¢ MILLS O. T.'s, BLUE FRONTS ..\$ 49.50
10¢ BLUE FRONTS, New Crackle .. 109.50	5¢ COLUMBIA, Cig. Reels .. 49.50
25¢ BLUE FRONTS, New Crackle .. 119.50	1¢ NEW VEST POCKETS, B. & G. .. 29.50
25¢ BROWN FRONTS, Late .. 159.50	NEW COLUMBIAS, CLUB MODELS WRITE
5¢ CHERRY BELLS, 3-10 P.O. .. 139.50	SINGLE JACK IN BOX SAFES .. 49.50
5¢ MILLS SLUGPROOF, 3-5 P.O. .. 89.50	25¢ MILLS GOLFAROLA .. 189.50
50¢ BLUE FRONT, Factory Rebuilt, 245.00	CIGAROLLA XVV, Like New .. 99.50
5¢ FUTURITYS, A-1 .. 75.00	PARTS FOR FOUR BELLS, THREE BELLS .. Write
5-10-25¢ ROLATOPS, 3-5 .. 49.50	

ARCADE EQUIPMENT

RAPID FIRES .. \$189.50	HOCKEYS, Like New ..\$199.50
AIR RAIDERS .. 189.50	CHESTER POLLARD GOLF .. 89.50
BATTING PRACTICE .. 119.50	NEW CASINO GOLF .. 49.50
TEN PINS .. 55.00	CAILLE STRENGTH TESTER .. 115.00

One-Half Certified Deposit With Order. Write for Complete List of All Games.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio

From a Collection Standpoint, Our "JAP" Ray Guns Top All Others.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns — in the U. S. A.

"SHOOT THE JAP" RAY-O-LITE GUNS

\$139.50 — 1/3 deposit, balance C. O. D. — \$139.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

CHICAGO NOVELTY CO., INC.
 1348 NEWPORT AVE. CHICAGO, ILL.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

Report Summarizes Early Plan for Small Business

One idea would be to compel passing sub-contract work on to small plants

WASHINGTON, Nov. 14.—After considerable discussion over several weeks of the problem of small business firms in the United States, an outline of some plans for relief was made by government officials last week. One promise is that government agencies may undertake to force the passing on of sub-contracts to smaller plants in order to aid small business. The plan was announced by Lou E. Holland.

High Lights of Plan

Salient points were summarized as follows:

1. Each agency will inform the smaller war plants division of requirements for suitable items for which assistance of the division is desired in finding sources of supply and will furnish this information far enough in advance of required delivery dates to permit the division to search for suitable production facilities among the smaller plants.

2. Maximum possible sub-contracting will be used in the production of items which, because of their complexity or for any other reason, must be awarded to large organizations.

3. Small war plants agree to maintain a list of small plants adaptable for the production of specific items and to cooperate with the procurement agencies in the placement of prime or sub-contracts by providing the suitability and competence of the proposed small plant and certifying as to its credit.

4. Each agency will work with the di-

vision in examining existing priorities for contracting, and the procurement agencies will attempt to secure the agreement of contractors to further sub-contracting wherever practicable.

5. Smaller war plants will provide planning, engineering and production assistance to small plants so that they may execute in a proper and satisfactory manner any contracts undertaken.

Holland said the significance of the facts could be appreciated only by examination of directives issued by the three agencies to give them effect.

Lieut. Gen. Brehon B. Somervell in a memorandum to chiefs of supply services, outlines procedure for "bringing about to the greatest possible extent the participation of small war plants in the war effort."

Army's Share in Plan

Liaison officers designated by supply services, working with representatives of the War Plants Division, are directed:

(a) To ascertain the total quantities of these selected products to be purchased;

(b) To discuss with the proper personnel of the supply service existing plans for the procurement of the selected products; and

(c) To seek to reach agreement with the supply service on definite quantities of the selected products for placement with plants recommended.

The memorandum also directs examination of existing prime contracts "to determine the possible extent of additional sub-contracting thereunder of products suitable for placement with plants recommended by the War Production Board."

This will be carried out also by all procurement agencies in the field, and "all prime contractors will be advised to the necessity for co-operating in placing all work practicable under existing and

proposed contracts with small plants on a sub-contracting basis."

Distribute Tools

The memorandum states further that "the cancellation of orders for new machine tools and equipment will be made in all cases where the corresponding operations can be handled by sub-contracting, even tho it is necessary, as the result of such sub-contracting, to amend the contract to provide for increased costs because of less efficient methods of production."

These discussions with prime contractors and sub-contractors will be arranged thru the War Department Contracting Agency in the field.

Mr. Holland said most helpful features are those which provide for advance information as to requirements and for the stoppage of deliveries of further machine tools and equipment to prime contractors in all cases where the work to be performed can be done by smaller plants on a sub-contracting basis.

Milwaukee Firm Features Slots

MILWAUKEE, Nov. 14.—The Frank O'Brien Enterprises is a new distributing firm that has entered the coin machine field here. Frank O'Brien is the head of the new organization, and he has had a career covering many years in the coin machine industry. He was for many years affiliated with the Mills and Jennings manufacturing firms in Chicago.

The announcement of the new firm says that it will specialize in supplying slots, bells and consoles to the trade. O'Brien says that due to his long experience he "knows slots from A to Z."

The new firm has a complete rebuilding plant at Milwaukee and will completely overhaul all machines which it offers to the trade. The shop will be supervised by Ralph Kolorki. Kolorki is said to be one of the best mechanics in the Midwest.

O'Brien promises operators that they can buy from his firm with confidence that satisfaction will be assured in every way. The organization will employ only those people who have had many years' experience in the industry. He urges operators to watch for announcements which he will make from time to time.

Friendliness for Spreading Cheer

CHICAGO, Nov. 14.—On the basis of long-established custom, the Atlas Novelty Company may well be termed "the organization with a smile," claims Eddie Ginsburg, Atlas co-chief.

"Sincere friendliness such as one finds at Atlas these days is going a long way in bolstering the morale of those who work under present handicaps in our field," Ginsburg declares. "Rarely does an operator leave our offices without having had his spirits raised, and if that is all we could chalk up in favor of Atlas friendly personal service, it would be a score in which we could take everlasting pride."

"As long as we have been in business, friendliness toward our customers has been an important part of every one of our activities. Because we take this attitude in all our customer-company relations, regardless of whether or not the situation is favorable to us, transactions at Atlas are begun and completed with mutual good will," Ginsburg said.

Western Trip To Survey Business

MILWAUKEE, Nov. 14.—Sam London, Milwaukee Coin Machine Company head, leaves soon for a five-week visit to the Coast, where he plans to combine business with a well-earned period of relaxation. London advises that he intends to survey business conditions and renew old acquaintances among the Pacific Coast coinmen.

While London is away, his newly appointed assistant, Sidney Brodson, will assume a portion of Sam's duties. Brodson, formerly in charge of parts and sales, has been with the Milwaukee Coin Machine Company for three years. In his new capacity he will work in conjunction with London in co-ordinating all the activities of the organization.

Brodson reports that Milwaukee Coin is prepared to keep operators going for the duration. "We have a substantial

ALL STARS

A TOUCHDOWN for PROFITS!

First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

No. 11508 3c Play 1065 Holes Takes in Average Payout \$53.25 Average Gross Profit 21.15 Write for New Circular For Victory-Buy War Bonds & Stamps

HARLICH MFG. CO.
1413 W. JACKSON BLVD., CHICAGO, ILL.

DON'T DELAY! ORDER TODAY!
These SOUTHERN SUPER SPECIALS are going FAST!

★ BRAND NEW CHICAGO COIN GOBS	\$ 99.50
MILLS FOUR BELLS	269.50
EVANS BANG A DEER with bullets	125.00
GOTTLIEB SKEEBALLETTE	79.50
MILLS THRONE OF MUSIC	129.50
MILLS EMPRESS	189.50
ROCK-OLA 1939 STANDARD	139.50
ROCK-OLA 1939 DELUXE	189.50

1/3 Deposit With Order, Balance C. O. D.

SOUTHERN AUTOMATIC MUSIC CO.
540-542 SOUTH 2ND STREET LOUISVILLE, KY.

SPECIALS!!!

PANORAMS—Used less than a month. Guaranteed like new, ONLY \$375.00 In lots of five or more . . . 350.00

CONSOLES: BRAND NEW, ORIGINAL CASES
CLUB BELLS—Singles . . . \$259.50 In lots of 5 or more . . . 219.50
SUPER BELLS—Singles . . . 259.50 In lots of 5 or more . . . 219.50
MILLS JUMBO COMBINATION . . . 149.50

CONSOLES: USED, IN EXCELLENT CONDITION
HIGH HANDS \$ 99.50
SUPER BELLS 159.50

BARGAINS IN USED PHONOGRAPHS
Wurltzer 600A \$169.50
Wurltzer 500 179.50
Rock-Ola SUPER ROCK-O-LITE . . . 249.50
Rock-Ola DELUXE 174.50
Rock-Ola Monarch or WINDSOR . . . 99.50

NEW ROCK-OLA MODERNE TONE COLUMNS 60.00

Send for Price Lists on Pin Games and Consoles. Both New and Used. One-third deposit required with order. Balance shipped Sight Draft or C. O. D.

B. D. LAZAR COMPANY
1635 FIFTH AVENUE, PITTSBURGH, PA.
Telephone: GRant 7818

YOU CAN BUY WITH CONFIDENCE HERE

"The Nation's Slot Headquarters"

MILLS		PACE	
Gold Chromes	5c \$184.50	All-Star Comets	\$ 44.50
(Could Be Sold as New)	10c 189.50 25c 194.50		
JENNINGS			
Blue Fronts	5c 107.50	4-Star Chiefs	\$ 59.50
(Rebuilt, Refinished Club Handles)	10c 110.50 25c 113.50	Mills Owl	69.50
Club Consoles	5c 169.50	(New Original Crates)	
(Perfect)	10c 172.50 25c 175.50	Mills Jumbo P. O.	105.00
War Eagles	47.50	(Brand New)	
2-4 Payout		Complete Stock of Mills Parts	

Terms—1/3 Deposit, Balance C. O. D.

FRANK O'BRIEN ENTERPRISES
(Formerly of Mills and Jennings)
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Heads-Up Selectors for 600 Wurltzer (New) \$22.50
Packard 600 Speaker (New) 67.50
Packard Wall Boxes (New) 35.00

WANTED FOR CASH
Kirk Night Bomber, Evans Super Bomber, Mutoscope Sky Fighter, Evans Tommy Gun, Rotary Merchandiser Motor.

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Consoles and Paces Races. Salary \$75.00 per week. Prefer man between 45-50. Only experienced men need apply. Address: BOX 155, Care Billboard, St. Louis, Mo.

stock of parts and equipment on hand, and we are constantly renewing our supply of games," he states. "Operators' requirements will be filled efficiently and quickly."

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Stickers—Cards

Every Machine Is Now Subject to Federal Tax



NO PRIZES... OF ANY KIND ARE PAID ON THIS MACHINE

Be Sure Your Machines Are Identified Properly as to Tax Classification, thereby eliminating inquiries and various other annoyances.

Attractive RED, WHITE & BLUE LABELS for EVERY PURPOSE:

- Gummed on front for installing under glass.
• Gummed on back for installing on cabinet.
• Cards for tacking on cabinet.

\$2.00 Per 100... or \$4.95 for Assortment of 100 Ea. (300 Labels)

Special Labels for Phonographs \$2.00 Per 100... or \$4.95 for Lot of 300

Terms: Cash in Full With Order

MANN NOVELTY COMPANY

4815 S. Cottage Grove Ave., Chicago

Chicago Judge Declares Youth Problem Is Normal

Replies to recent delinquency report by citing records in his court

CHICAGO, Nov. 14.—Chicago has become the center of important discussion on juvenile delinquency due to some reports that have been issued here recently.

One report coming from the University of Chicago attracted national attention. Last week Judge Frank H. Bicek, of the Juvenile Court here, insisted that increases in delinquency in cities like Chicago at present are not alarming at all.

He says that when the situation is studied carefully no one should be alarmed by the reported increase in juvenile delinquency.

He says that the actual increase has been very slight, especially the increase among boys has been minor. But war conditions have brought a more serious increase of delinquency among girls.

Judge Bicek says that since January 1, notwithstanding wartime laxity in many homes and the emotional disturbances which war invariably produces, delinquency, as far as the boys are concerned, has increased only 3.85 per cent. The situation as to girls, Judge Bicek admitted, was not so satisfactory, but even at that not disturbing, as delinquency was "only slightly above normal."

"However," he added, "we have had the complete co-operation of the military authorities with encouraging results. If the experience of other communities is a criterion, we may expect, as Professor Burgess suggests, an increase in juvenile delinquency as the war advances. But the boys have behaved as well as can be expected."

Judge Bicek's findings were supported by Harvey L. Long, superintendent of the junior parole service of the Illinois Department of Public Welfare.

Fewer Complaints Received

"Of recent months," he said, "we have received fewer complaints involving the older boys. The incidence of delinquency has fallen off with increase in age.

"War work, in which many of our older boys are engaged, seems to have been a good influence. Even among defective delinquents only 2 out of 80 have proved failures, while 16 have been discharged during the year.

"War, tho it seems a pity to admit it, is apparently meeting their problems by giving them something definite to do. Work is a great therapy where juvenile delinquency is concerned."

It would be a mistake, Long suggested, if the present child labor laws were to be set aside. "England," he said, "has found it an error to let boys and girls under 16 drop out of school. We need these children for the future."

Youth Reserves a Help

One reason why juvenile delinquency has not got out of control may be found in the enthusiasm with which young Chicago has responded to the challenge of the American Youth Reserves.

This is the organization in which it is expected to enroll 1,000,000 junior minute men in the Chicago area as participants in a program developed by Tug Wilson, athletic director of Northwestern University and head of the reserves.

According to Robert Steele, his right-hand man, no figures are available, but the supply of insignia, membership cards and certificates of participation is running far behind the demand.

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A. B. T. RIFLE SPORT

Give full particulars and what goes with outfit, age, condition, if equipped with automatic stop, best price.

Write FRED BEDE, Scottsbluff, Neb.

GOTTLIEB LONG BASE TRIPLE GRIPS.....\$11.00 EACH

PIKES PEAKS, 1c..... 12.00 EACH

W. R. BURTT

308 Orpheum Bldg. WICHITA, KAN.

North Side community came in the other day with a request for 300 certificates for as many clubs. A South Side director applied for 3,000 pins and membership cards. And that's just an indication of how things are going."

In response to the suggestions of V. K. Brown, recreational director of the Chicago Park District, every organized group sponsored by the city parks has added to its program that of the Youth Reserves.

"Counteracting the emotional tension and the unsettled condition of many of the city's homes, we are keeping the kids busy and making junior citizenship count," he said.

"Participation in the all-out victory effort is the best antidote for unrest with its resulting delinquency. We hope to identify every boy and girl in Chicago coming under our influence with the national cause in some way."

Outlet for Excess Spirits

"Boys and girls have found an outlet for their excess spirits in salvage work, messenger service, first aid, preparedness for emergencies and other activities. Hundreds of boys are qualifying as auxiliary firemen and policemen.

"One youth activity director from a

Condemns Slug Users . . .

(From Walla Walla, Wash., News, November 14, 1942)

The increase in slugs taken from parking meters in Walla Walla has brought threats of prosecution by city authorities. Anyone found guilty of using a substitute for hard money in these meters may be proceeded against in court and, upon conviction, may be fined up to \$100.

Other coin-operated devices here have been victimized from time to time, there being evidently a portion of our population which deems it smart and funny to substitute worthless disks for fractional coins. Pay telephones, gum-vending machines, soft-drink machines and now the parking meters all receive the same treatment.

Those who pass off worthless metal in these machines seem little disturbed if perchance they victimize the blind. One type of coin machine here, sponsored by a service club, is for the benefit of the blind, and even these get their quota of slugs, while the users of the slugs carry off merchandise in exchange!

Perhaps the city should make arrests and really show up those found guilty of cheating the parking meters. This petty dishonesty can be a strong encouragement to larger undertakings.

MONARCH VICTORY SPECIALS—ALL WINNERS!

Table listing various Monarch Victory Specials with prices, including items like Jennings Golf A Rolla, Keene Submarine Gun, Buckley Treasure Isle Diggers, etc.

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phonos, Etc.

FOR VICTORY THROW YOUR SCRAP INTO THE FIGHT!

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RED, WHITE AND BLUE

2050 Tickets Take In..... \$102.50
Profit \$ 30.50

Tickets made up in bundles of 5 or single. Jobbers, Distributors, write for Quantity Prices. We manufacture a complete line of Tip Books, Jar Tickets.

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REBUILDERS



1-SHOT PAYOUT GAMES and 5-BALL FREE PLAY GAMES

Write for Information SULLIVAN-NOLAN ADV. CO 527 W. Chicago Ave., Chicago

LOWER PRICES ON PUSH CARDS TO SELL

Candy, tobaccos, wines, beers, liquors, nuts, popcorn, soft drinks, knives, blankets, prizes, premiums, novelties, turkeys, fruit cakes, etc. Also money cards. Free catalog and samples. Write

W. H. BRADY CO. Manufacturers Eau Claire, Wis.

"THE PUSH CARD HOUSE"

AMMUNITION WANTED AT ONCE

.22 SHORTS—\$80.00 PER CASE

Wire Collect.

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A.B.T. Rifle Gallery. .22 Shorts, any quantity. Will pay high prices.

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WE HAVE LARGE STOCKS OF MOST OF THESE NUMBERS

ARCADE EQUIPMENT

Bally Rapid Fire, like new	\$174.50
HI Ball or Bounce It	79.50
Sky Fighter, slightly used	214.50
Chester Pollard Football, 24	89.50
Keep Punching, floor sample	139.50
Battling Practice, like new	109.50
Keeney Submarine	189.50
Keeney Texas Leaguer	41.50
Keeney Air Raider	174.50
Peo Jr. Basketball	59.50
Exhibit Foot Ease	69.50
Exhibit Foot Ease, latest model, floor sample	99.50
Mutoscope Ace Bomber, like new	265.00
Mutoscope Drive Mobile, like new	219.50
Anti Air Craft	37.50
Anti Air Craft, de luxe, resprayed	54.50
Chester Pollard Golf	49.50
Jennings Roll in the Barrel, like new	124.50
Mills Punching Bag	124.50
Mutoscope Hurdle Hop	54.50
Tom Mix Rifle	39.50
Ten Strikes, like new	59.50
Ten Strike, High Dial, slightly used	69.50
Exhibit Auto Racer	104.50
Western Baseball, resprayed, like new	109.50
Exhibit Love Meters	47.50
Exhibit Card Vendors, with Stand	39.50
Bell's Super Jap Chicken Sam Conv.	124.50
Chicago Coin Hockey, like new	194.50
Mutoscope Pokerino	54.50
World Series	94.50
Genco Hoops, on stand, 1¢	34.50
Genco Play Ball, floor sample	177.50
Bally Baskets, like new	82.50
Kissometer, like new	204.50
Groetchen Metal Typex, 1500 medals	99.50
Exhibit Bicycle	129.50
Exhibit Rotary Merchandisers, like new	199.50
Exhibit Rotomats	135.00
Gottlieb Skeeballette, like new	64.50
Exhibit Merchantmen, like new	89.50
Bally Defender	204.50
Seeburg Mussolini-Hitler, resprayed	99.50
Scientific Pokerino, like new	79.50
Bally Bull Gun	89.50
Evans Super Bomber	285.50
Kirk Night Bomber	310.00
Bally Alley	39.50

CONSOLES and ONE BALLS

Triple Entry (PO)	\$134.50
'38 Track Time	69.50
Skill Time, pay-out	79.50
Evans Lucky Star, pay-out	54.50
Evans Jungle Camp, F.P.	74.50
Bally Big Top, F.P., like new	57.50
Mills Owl, F.P.	64.50
Bally High Hand	110.00
Gold Cup	29.50
Mills 1-2-3, '39	22.50
Preakness	34.50
Multiple Races	84.50
Jennings Good Luck (P.O.)	62.50

COUNTER GAMES

Challenger	\$ 24.50
Keep 'Em Bombing, floor sample	9.95
ABT Big Game Hunter	15.00
ABT Red, White & Blue	24.50
Skillerette	19.50
Zoom	24.50
Peek Shows, like new	29.50
Strike It	32.50
Bomb Writer	12.50
Hole-In-One	12.95
Poison the Rat (Hitler)	14.50
Fire & Smoke	24.50
Hula, like new	10.95
Pikes Peak	19.50
Holly Grip	8.95
Baseball, like new	14.50
Barnyard Golf	9.90
Whirlwind	9.50
Hollywood Viewscope	24.50
Baseball Counter Game	9.95
Kicker & Catcher	19.50
Bingo	4.50
Metal Stands	2.95

SKEE BALL ALLEYS

14 Foot Gencos	\$119.50
8 Foot Rollascopes	69.50
14 Foot Roll a Balls	69.50
14 Foot National	89.50
Whirlballs, Set of 6	240.00

BRAND NEW PARTS

20x42 Glass, Per Case	\$17.50
35 Ace Locks, sold only in 1 set	.55
Complete Plastic Bumpers	.42
Medium Live Bumper Rubber	.15
Plunger Springs	.07
Plastic Number Caps	.25
Exhibit Scoring Units	3.65
Free Play Units, Complete	1.65
Plastic Bumper Base	.18
Plunger Assembly	.75
Celluloid Cases for Federal Stamps	.15
USED 5¢ Coin Chutes	\$ 1.35

WEEKLY BARGAIN
25 3-Way Gottlieb Grip \$18.50
 LIKE NEW

FIVE-BALL PINS

Big Parade	\$ 72.50	Velvet	\$ 20.00
Argentine	48.00	Sporty	17.50
Ten Spot	29.00	Sea Hawk	23.50
Twin Six	42.50	Hollywood	29.50
Champs	32.50	Duplex	24.50
Leader	27.50	Stratoliner	24.50
ABC Bowler	32.50	Hi Hat	37.50
Big Chief	23.00	Zig Zag	32.50
Sky Ray	26.50	Landslide	16.50
Super Chubbie	29.50	Metro	19.50
Fleet	17.50	Miami Beach	32.50
Noroscope	28.50	Yacht Club	17.50
Vogue	17.50	Dude Ranch	19.50
Pan American	29.50	Big Time	17.50
Pursuit	37.50	Trailways	17.50
Vacation	18.00	Baker Defense	19.50
Drum Major	19.00	Broadcast	22.50
Bandwagon	17.50	Zeta	25.00
Seven Up	24.50	Target Skill	27.50
		Home Run, 1940	24.50
		Schooldays	19.50

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When ordering state quantity needed
 Prompt shipments
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None being made except on very high priority. For Seeburg Ray Guns, this Cell can be used on "CHICKEN SAMs," "JAPS," "CHUTES" and also "RAPID FIRES."

Special **\$2.50** Each

GUN CABLES

8-ft. Standard Lengths, 5-Wire Shielded, Woven Mercerized Cloth Covered, "Belden Made."

Excellent Quality **\$1.90 Each**

50-FOOT MAIN CABLES

5-Wire Mercerized Covered, Heavy Insulated, "Belden Made." This cable can be used for the main by placing the knocker in the Gun Cabinet. Instruction Card with each Cable.

\$9.90 Each

TRIAL ASSORTMENT OF RAY GUN PARTS

Write us today for an Assortment, consisting of Gun Cables, Gun Lamps, Tubes, Photo Cells, Condensers and Resistors that are necessary for Seeburg Amplifiers.

Open up the package, examine carefully, and you may return any merchandise not wanted for full credit. We will either make the refund by check, or you can use the credit to apply on any other "Scarce Items" you may want.

An Assortment of about \$35.00 will come in mighty handy for your Service Calls, especially when you will have to watch your gas a little more carefully.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVENUE

CHICAGO, ILL.

Recent Report on Scrap Drive Shows Newspaper Power

CHICAGO, Nov. 14.—Nearly 5,000,000 tons of scrap metal was reported up to November 1 in the nationwide salvage campaign sponsored by the newspapers, and figures from 32 States were not yet complete. The total so far was announced by the Newspapers United Scrap Metal Drive Campaign as 4,852,438 tons.

Vermont was leading in the per capita yield with an average of 155 pounds for each resident. The State's total was 27,905 tons. Next in order on a per capita basis, with total tonnage following the per capita poundage, were:

Kansas, 142 pounds, 127,732 tons; Oregon, 129 pounds, 70,508 tons; Indiana, 125 pounds, 213,548 tons; Illinois, 122 pounds, 483,300 tons; Nevada, 119 pounds, 6,551 tons; Montana, 117 pounds, 32,622 tons; Pennsylvania, 111 pounds, 547,404 tons, and Nebraska, 109 pounds, 71,946 tons.

New York, whose 630,960 tons was the largest of any State's, was 15th in the per capita standing, with an average of 94 pounds.

MOST SENSATIONAL CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of HARDWOOD COMPOSITION — NOT PLASTER. A real money-maker!!

Jap figure and legs; colorful action background; "THE JAP" streamers; all ready for instant changeover, Only **\$14.50** Figure Only \$9.50



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WANTED FOR CASH SEEBURG'S "CHICKEN SAMs" "JAIL-BIRDS"

\$72.50

\$72.50

Biggest Buyers of "CHICKEN SAMs" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write,

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WANTED

Two Penny Arcade Managers. Must be draft exempt. Salary open. Apply, stating experience and references to
P. O. BOX 1770, Stockton, California.

COMPLETE PENNY ARCADE FOR SALE OCEANSIDE ARCADE

Boardwalk & W. 10th St. CONEY ISLAND, N. Y.
 Phone: Esplanade 2-1986
 Or See Sat. or Sun. at Arcade.

FOR SALE

19 Jennings Cigarollas, used 3 months; will sell for \$150.00 cash.

SEVERSON'S NOVELTY CO.

2098 Atwood Ave., Madison, Wis.

STATE REVENUE SURVEY

Business Paper Reviews Growing Need for Funds

Most States face job of finding new revenue sources early in 1943

NEW YORK, Nov. 14.—In view of the fact that 44 State legislatures convene in 1943, the subject of State revenue will become of increasing importance to the coin machine industry. Trends during the last two years have shown definitely that sources of State revenue will decrease more and more. This matter is expected to become serious with most of the States in 1943 because the federal government is tapping every possible source of revenue to support the war.

The federal government is now taxing most types of coin machines, and the number of States taxing coin machines is sure to increase in 1943. For that reason all information published on the subject of State revenue will be helpful to operators in the various States.

The staff of *The Wall Street Journal* makes important surveys on the subject of State revenue from time to time. In *The Wall Street Journal*, November 6, a recent report suggests that State tax troubles will be a big subject for discussion by January 1. The survey report published in that issue of *The Journal* is so important that it is reprinted in full here for the information of the coin machine trade. It may form the basis of important arguments to be used by the coin machine trade when the various legislatures begin to consider taxing coin machines.

One by one the big sources of State tax revenue are drying up. There are no effective, or politically feasible, replacements in sight.

Here is the outlook for the "Big Four" State revenue producers:

Gasoline and automobile taxes will fast under gas rationing. The revenue reports of Atlantic Seaboard States testify to this.

Sales taxes, still on the rise in many States, are due to drop steadily from here on in, responding in direct ratio to the decline in volume of goods available for civilian use.

State income and property taxes will feel the impact of new, and yet higher to come, federal income levies.

Liquor taxes, a big item in many States, will shrink as consumption slumps under the double influence of sky-high federal excises and the war-caused ban on distilling.

Results of War Economy

These are the inevitable results of a national economy from civilian to war production. More directly, they are a symptom of the steady but war-accelerated invasion of once-lush State tax fields by the federal government.

The coming revenue crisis has been glossed over by the increase in State tax income resulting from the early phases of the war-prosperity boom. But now the second stage is setting in. Within the next few months, most of the 48 States will be searching for new ways of extracting revenue from a citizenry already squeezed dry and left politically short-tempered by the federal tax collector. An alternative is debt, and more debt—always providing the federal government is inclined to tolerate a competitor for its war financing.

Australia and Canada (both federal unions) have faced this war-time tax problem by having the central government collect most, or all, taxes and feed back a proportion to the provinces or States. Similar direct action in the United States, however, almost certainly would run into violent "States' rights" objections.

The Vanishing Motorist

Most lucrative single source of State revenue has been the automobile. Some States collect more than half their income from gasoline taxes and license fees; in few does it amount to less than a fourth.

National gasoline rationing goes into effect November 22. When it does, States can expect receipts from this source to fall almost overnight by 25 or 30 per cent, with no real bottom in sight.

This is based on the experience of New York and other Atlantic Seaboard States where rationing has been the rule since last spring. For example, New York's gas tax receipts in September were more than 35 per cent below a year ago. For the fiscal year to date, the State's gasoline tax revenues show a drop of more than 25 per cent.

By contrast, some States where gasoline is not yet rationed show only moderate declines from a year ago. In a few instances, such as Missouri, there have been gains, despite tire rationing.

This collapse of a primary revenue producer will shove income taxes into first place—and they won't carry the load for long.

State Income Taxes

There are 31 States which have income levies. Of these, 15 give complete exemption for income tax payments to the federal government. Thus, for every additional income tax dollar levied by Congress, these States lose a dollar of taxable income.

In 16 States which indulge in double taxation, that is they do not grant an exemption, or a full exemption, for federal payments, high-bracket taxpayers faced with an impossible situation.

In New York, for example, the highest-bracket taxpayer this year will find 94 per cent of his income taken by the combined federal-State income taxes. In California, State rates are so high that it would be possible for a taxpayer to be assessed more than his total income. These are some possibilities under the new federal tax law. Already, the Treasury is working on proposals which will carry yet another increase in personal income taxes.

Obviously, personal income cannot long

long remain a prime field for State taxation.

Property Taxes

The decrepit tax on property has been declining in revenue importance for many years. In the last fiscal year, it is estimated, this type of levy produced only 4.8 per cent of State income. But its decline will be accelerated by the new Revenue Act and the Anti-Inflation law. With a \$25,000 ceiling on salaries—and a \$25,000 ceiling on all income in the offing—the big homes, the elaborate estates must go. The results will be that the States will find themselves, the owners of a lot of unwanted property, or else these expensive-to-maintain homes will be taken over by religious institutions, schools and other organizations which can qualify for property tax exemption.

The Sales Tax Field

Sales taxes in many States now are running ahead of last year. This is a trend which won't and can't continue. More and more, the nation's production swings over to armaments and the proportion of goods manufactured for civilians drops.

Semi-official estimates have been published indicating that goods available for sale to civilians next year may be cut by \$15,000,000,000, perhaps more. The States can't tax what isn't there to be sold.

Furthermore, Federal excises, specially designed to curb consumer purchasing are coming into effect. There will be more of these; very probably there will be a federal sales tax in the field next year competing directly with this still-exclusive source of local government revenue. Also bearing down ominously on sales tax potentials is the Treasury's proposed "spending tax" designed specifically to discourage consumer buying.

In many States liquor tax receipts are enjoying a boom. But the price of liquor has gone up as a result of the newly boosted federal excise. This in turn may cut consumption. Because distilleries have been converted to war production, whisky and gin makers soon will start rationing their stocks.

Present Tax Trends

The trend of September tax collections in a representative list of States shows that New York obtained \$4,672,600 from gasoline taxes against \$7,317,432 in September, 1941. Mississippi's receipts from that source were off only moderately, \$1,120,691 against \$1,330,398 and Missouri's were up substantially, \$1,161,461 compared with \$809,781 in September, 1941. In Louisiana, gasoline tax revenues were \$1,151,973 against \$1,962,852, and in Illinois, \$3,764,924 against \$4,478,429. The California figures were \$4,509,445 against \$5,337,857.

Income, sales and liquor tax receipts up to date tell a somewhat different story. Income tax receipts were off slightly in New York because of a decrease in the levy. West Virginia's income tax in the first three months of the present fiscal year was well over double what it was a year earlier—\$363,568 against \$163,811. It showed big gains in Louisiana, \$1,903,329 against \$1,346,054; in Mississippi, \$2,078,574 against \$1,044,177; in California, \$5,390,959 against \$4,232,163. In Missouri for the first nine months it was \$8,553,647 against \$6,322,412.

Sales tax receipts were up in some States in the first three months of this fiscal year.

In Mississippi where sales tax receipts formerly amounted to only about half the receipts from gasoline taxes, the former for September and the three months ended with September were extremely close to the figure for gasoline taxes and far ahead of the sales tax receipts of last year. Missouri was fairly typical—\$3,177,676 in September against \$2,754,535 in the same month of last year, and \$22,157,507 for nine months against \$21,265,685.

California showed a slight decline for the three months, this becoming more pronounced in September when sales tax collections were \$2,397,273 against \$3,338,248 in September, 1941.

Liquor tax receipts were up in many States but in New York, while showing a slight increase for the three months, dropped in September to \$2,485,463 from \$3,445,673 a year earlier.

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MILLS FOUR BELLS
Late Mod., Cash & Check . \$299.50
Complete Stock MILLS NEW SLOTS on
Hand for Immediate Delivery.
We have the largest stock of USED SLOTS
in Mills, Jennings, Pace and Watling.
Write for Price List and Circulars.
SICKING, INC.
1401 CENTRAL PKY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

Top Buys of the Week! ARCADE EQUIPMENT

Chicken Sams \$ 89.50
Rockola World Series 49.50
Scientific Batting Practice (Used) 109.50
Keeney Submarine 189.50
Western Baseball (Novelty) 74.50
Western Baseball (Payout) 74.50
Gottlieb Skeeballettes 79.50
Ten Strikes 59.50
Mills Scales 29.50
Scientific Batting Practice (New in Original Grates) 159.50
Chicago Coin Hockey (New in Original Grates) 269.50
Chicago Coin Home Run of '42 (New in Original Grates) 59.50
1/3 Deposit, Balance C. O. D.
MILWAUKEE COIN MACH. CO.
3130 W. Lisbon Ave., MILWAUKEE, WIS.
State Distributor for Seeburg Phonographs & Accessories

There is no substitute
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Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

BRAND NEW MACHINES—

Buy Now While You Can Get Deliveries

Baker's Paces, 5¢ Play \$299.50
Evans Jackpot Dominos 399.50
Keeney Super Bells 239.50
Keeney Super Bells, 25¢ Conv. 259.50
Mills Vest Pocket, 5¢, B. & G. 74.50
Mills Jumbo Parades, Cash Pay 129.50
Mills Jumbo Parade, Conv. 148.50
Mills Four Bells, 5¢, Latest Md. \$485.00
Northwestern Stamp Vendors, 3 3's for 10¢, 4 1's for 5¢ \$29.50
Pace Race, 5¢ Play . . . 335.00
Pace Race, 5¢ Jackpot . . 375.00
Pace Race, Quarter Play . 375.00



H. F. MOSELEY
Pres.-Treas.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.
Bally Club Bell \$219.50
Chicago Coin Hockey 215.00
Mills Jumbo Parade, Cash Pay 125.00
Mills Four Bells, Four Nickels \$445.00
Keeney's Super Bells, 5¢ Conv. with Mint Vendor 239.50

USED MACHINES—RECONDITIONED AND REFINISHED

2 Mills Square Bells \$ 49.50
10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500 107.50
6 Mills Jumbo Parades, Free Play, Late Style Coin Head 87.50
1 Pace Race Jackpot 199.50
10 Sky Fighters 255.00
5 Seeburg Organ Speakers, Perfect 49.50
FIVE BALL FREE PLAY:
Bally Mystics \$ 29.50
Bally Reserves 17.50
WANT TO BUY
Mills Three Bells. Give Serial Numbers. Guaranteed condition, lowest cash price.

SLOT MACHINES—RECONDITIONED AND REFINISHED

1 Jennings 1¢ Duchess, #1712 \$ 19.50
Mills 5¢ Cherry Bell, #432000 110.00
Mills 5¢ Melon Bell, #430000 110.00
Mills 5¢ Red Front 85.00
2 Mills 10¢ Q.T., #11724-19602 37.50
2 Mills Blue Front, 5¢ Play, Club Bell, #445249-445256 \$125.00
1 Mills 10¢ Blue Front, #389382 . . . 90.00
7 Daval Penny Paces, Latest Md., Revolv a Round Base 7.50
1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective November 21, 1942, and Subject to Change Without Notice.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT
All Star Hockey \$215.00
Genco Playball 200.00
Keeney Submarine 200.00
1941 Ten Strikes 115.00
Batting Practice 115.00
1939 Western Baseballs 69.50
Ten Strikes, Large Dial 69.50
Skee Bowlettes 69.50
Ten Strikes, Small Dial 54.50
Anti-Alcraft 49.50
Exhibit Bowling Game 45.00
Jennings Roll-In-Barrel 100.00
SLOTS AND CONSOLES
Blue & Gold V. Pockets \$32.50
5¢ Paces Comet 54.50
5¢ O.T. 54.50
5¢, 10¢, 25¢ Jenn. Chiefs 99.50
5¢ Brown Fronts 110.00
10¢ Brown Fronts 110.00
Columbus, New 110.00
5¢ Blue Frt., 420,000 135.00
50¢ Jennings 150.00
Big Top, New 94.50
Jumbo Parade 69.50
Kentucky Club 54.50
FIVE BALL FREE PLAY
1942 Homerun \$90.00
Showboat 45.00
1941 Majors 40.00
New Champ 40.00
School Days 25.00
Sport Parade 25.00
Stratoline 25.00
Gold Star 25.00
Paradise 25.00
Flicker 25.00
Playball 25.00
Stars 25.00
1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE CLEVELAND, OHIO

No Service Calls On United Games

CHICAGO, Nov. 14.—According to Harry Williams and Lyn Durant, of United Manufacturing Company, servicing of games has apparently been no problem for those who have Midways and Sun Valleys on location.

Asked for the reason behind such a record of uninterrupted performance, Williams and Durant pointed to the careful going over that the old games receive in the United reconditioning process.

Rail Stations For Locations

Rail travel booms and stations open to increasing numbers of all types machines

CHICAGO, Nov. 14.—As travel by automobile is restricted more and more, travel by train is increasing, and this means that railroad stations are becoming more and more important in American lives.

Some large operating concerns have made a national business of placing certain types of machines in railroad stations. Chicago, as one of the biggest railroad centers in the country, has a number of railroad stations, since the city really has no grand terminal like a number of other large cities.

Some of the stations may be called a mecca for coin machines, and among these are the large Northwestern Station, which has for years had a good quota of coin machines and has been the testing ground for some unusual types of machines.

Reports on Traffic

Travel experts are making interesting reports on the type of people and customers that pass thru the railroad stations and how these people are beginning to expect more and more in the way of entertainment.

stations that would permit such machines. The old penny scales, of course, are found everywhere.

Traffic experts say that the first difficulty in handling traffic now is arranging the week-end schedules. In Chicago many of the suburban trains have a lot of cars that are idle after the Saturday rush is over.

All indications are that railroad traffic for the duration will be very favorable to coin machines that are located in stations in the smaller cities as well as the large centers.

BEST BUYS! IMMEDIATE DELIVERY

Table listing various slot machines, phonographs, and consoles with their prices. Includes items like 30 Mills 5c Brown Fronts, 1 Wurlitzer 850, and 3 Paces Races.

STERLING NOVELTY CO. 669 SOUTH BROADWAY LEXINGTON, KENTUCKY

Table listing various amusement machines such as 5 EVANS SUPER BOMBERS, TURF KING, and 1c COIN CHUTES with their respective prices.

Table listing services like WE REPAIR BALLY OPEN TYPE MOTORS and a list of various machines with prices.

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION! INTERNATIONAL MUTOSCOPE CORP.

CLOSE-OUT! EVERLASTING AUTOMATIC SALESBOARD. NOW \$5.00 EACH WHILE THEY LAST! List Price \$17.50. NOT COIN OPERATED—NO TAX!

CARB TRIPPE. RECONDITIONED 5-BALL FREE PLAYS. Price Plus Guaranteed Satisfaction. List of 50+ machine models and prices.

FREE PLAY GAMES Carefully Checked and Packed. Balle Hop, Boomtown, HI Stepper, Metro, Snappy, Ten Spot, Towers, West Wind, Wild Fire, Zig Zag, Gun Club, Keeney Submarine, Battling Practice, Chicago Coin Hockey, Western Baseball, Novelty, etc.

MILWAUKEE SEE CARL HAPPEL **BADGER BARGAINS** **LOS ANGELES SEE BILL HAPPEL**

Seeburg 8800, RC .. Write	Wurlitzer 950	Write	Seeburg Bar-o-Matics .. \$49.50
Seeburg 8800, RC .. Write	Wurlitzer 850	Write	Packard Boxes .. 29.50
Seeburg Colonel, EC .. \$288.50	Wurlitzer 750E	Write	Seeburg Wall-o-Matics .. 29.50
Seeburg Major, RC .. 279.50	Wurlitzer 800	\$339.50	Buckley 41, Ill. Boxes .. 19.50
Seeburg Envoy, RC .. 269.50	Wurlitzer 700	289.50	Buckley 40, Boxes .. 10.50
Seeburg Classic, EC .. 249.50	Rockola Premier	Write	Rock-Ola 40, Wall .. 12.50
Mills Panorams .. 379.50	Rock-Ola Supers	194.50	Rock-Ola 40, Bar .. 6.50
Mills Empress .. 139.50	Rock-Ola Playmasters ..	164.50	Keeney Boxes .. 6.50
Mills Thrones .. 109.50	Rock-Ola Spectravox ..	89.50	Used 30 Wire Cable, Ft. .. .15

Mutes, Punching Bag, Used Ten Weeks .. \$224.50
Mutes, Skyfighters .. 224.50
National O.K. Fighter 175.00
Groot, Mountain Climb 189.50
Career Pilot, New .. 224.50
Exhib. Chin Machine 224.50
Exhib. Skill Bag .. 224.50
Nine Light Grip .. 149.50
Keep 'Em Punching .. 149.50
Lighthouse Gripper .. 139.50
Nine Light Lift & Grip 129.50

Mills Three Bells, Late .. \$495.00
Bally Club Bells .. 189.50
Keeney Super Bells .. 179.50
Pace Saratoga Jr. .. 89.50
Pace Races, Late .. 129.50
Mills Jumbo, F.P., Late 99.50

Mills Blue Fronts, All Rebuilt & Refinished, 5¢, \$109.50; 10¢, \$114.50; 25¢, \$124.50
 Mills Gold Chromes .. 194.50
 Mills Mellon Bells .. 122.50
 Mills Cheryl Bells .. 122.50

CONSOLES—SLOTS

Mills Three Bells, Late \$495.00
 Bally Club Bells .. 189.50
 Keeney Super Bells .. 179.50
 Pace Saratoga Jr. .. 89.50
 Pace Races, Late .. 129.50
 Mills Jumbo, F.P., Late 99.50

Mills Blue Fronts, All Rebuilt & Refinished, 5¢, \$109.50; 10¢, \$114.50; 25¢, \$124.50
 Mills Gold Chromes .. 194.50
 Mills Mellon Bells .. 122.50
 Mills Cheryl Bells .. 122.50

Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.
 All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1612 WEST PICO BLVD. LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

ACCLAIMED THRUOUT THE U. S. A. FOR HAVING "Coin Machines of Merit"

"Not only are these the Lowest Prices in the country, but the finest, cleanest machines obtainable anywhere in the U. S. A. Every one guaranteed or money refunded."

- PIN GAMES — FREE PLAY**
- | | |
|-------------------------|--------------------------|
| ABC Bowler .. \$26.50 | Metro \$21.50 |
| Air Circus .. 22.50 | Miami Beach .. 38.50 |
| All American .. 17.50 | Monicker .. 69.50 |
| Argentine .. 37.50 | Mr. Chips .. 12.50 |
| Bally Beauty .. 18.50 | New Champ .. 47.50 |
| Bandwagon .. 17.50 | Owl, Mills .. 64.50 |
| Belle Hop .. 29.50 | Pais .. 13.50 |
| Big Chief .. 17.50 | Pan American .. 32.50 |
| Big Parade .. 72.50 | Paradise .. 24.50 |
| Big Six .. 13.50 | Pick Em .. 11.50 |
| Big Time .. 15.00 | Polo .. 19.50 |
| Blonde .. 22.50 | Playhouse .. 11.50 |
| Bolaway .. 34.50 | Pursuit .. 29.50 |
| Boontown .. 17.50 | Red Hot .. 12.50 |
| Bordertown .. 13.50 | Repeater .. 19.50 |
| Broadcast .. 18.50 | Roxy .. 11.50 |
| Cadillac .. 13.50 | Salute .. 18.50 |
| Captain Kidd .. 41.50 | Schooldays .. 23.50 |
| Champ .. 29.50 | Score a Line .. 13.50 |
| Charm .. 14.50 | Sea Hawk .. 22.50 |
| C. O. D. .. 12.50 | Seven Up .. 21.50 |
| Crossline .. 12.50 | Show Boat .. 31.50 |
| Defense, Baker .. 18.00 | Silver Skates .. 23.50 |
| Dixie .. 12.50 | Silver Spray .. 22.50 |
| Do-Re-Mi .. 35.00 | Sky Blazer .. 38.50 |
| Double Feature .. 12.50 | Skyline .. 11.50 |
| Doughboy .. 16.50 | Sky Ray .. 23.50 |
| Drum Major .. 14.50 | Sluggo .. 22.00 |
| Dude Ranch .. 16.50 | Snappy .. 31.50 |
| Duplex .. 23.50 | Speed Demon .. 14.50 |
| Five & Ten .. 77.50 | Speedway .. 14.50 |
| Flirt .. 22.50 | Sport Parade .. 21.50 |
| Flicker .. 17.50 | Spouty .. 17.50 |
| Follies .. 13.50 | Spot Pool .. 39.50 |
| Four Roses .. 29.50 | Star Attraction .. 29.50 |
| Four Diamonds .. 32.50 | Stratoliner .. 14.50 |
| Formation .. 17.50 | Summertime .. |
| Fox Hunt .. 16.50 | Jackpot .. 22.50 |
| Glamour .. 16.50 | Super Chubbie .. 27.50 |
| Gold Star .. 21.50 | Ten Spot .. 29.50 |
| High Hat .. 37.50 | Three Score .. 17.50 |
| Home Run '42 .. 48.50 | Topic .. 62.50 |
| Horoscope .. 26.50 | Towers .. 42.50 |
| Jolly .. 18.50 | Triumph .. 11.50 |
| Jungle .. 37.50 | Twin Six .. 33.50 |
| Knockouts .. 69.50 | Variety .. 11.50 |
| Landslide .. 12.50 | Velvet .. 19.50 |
| League Leader .. 16.50 | Venus .. 53.50 |
| Legionnaire .. 25.00 | Victory .. 69.50 |
| Limelight .. 15.50 | West Wind .. 34.50 |
| Line Up .. 16.50 | Wild Fire .. 26.50 |
| Majors '41 .. 21.50 | Wow .. 17.50 |
| Mascot .. 13.50 | Yacht Club .. 17.50 |
- (Give Second Choice)

- GUNS**
- | |
|---|
| Bally Bull Gun—Converted .. \$89.50 |
| Rapid Fire Gun .. 168.50 |
| Shoot the Chutes—Japs Newfied .. 148.50 |
| Shoot the Hut—Newfied .. 139.50 |

- CONSOLES**
- | |
|--|
| Baker's Pacers, Comb. Daily Double, Like New .. \$219.50 |
| Bally Big Top, F.P. .. 59.50 |
| Bally Club Bell, Comb. F.P. & P.O. 168.50 |
| Jennings Fast Time, F.P. .. 69.50 |
| Bally High Hands, Comb. FP & PO 99.50 |
| Mills Jumbo Parade, F.P. (Blue Top) 59.50 |
| Watling Jungle Camp, F.P. .. 57.50 |
| Mills Mint Front Vendor Bell .. 48.50 |
| Paces Reels, Comb. F.P. & P.O. .. 89.50 |
| Silver Moon, F.P. .. 68.50 |
| Super Bell, Comb. F.P. & P.O. .. 149.50 |
- COUNTER GAMES**
- | |
|--|
| Cent-a-Mint Vendors, Candy, 5 Col. New .. \$7.50 |
| Keep Em Bombing, New .. 9.75 |
| Saratoga Sweepstakes, New .. 32.50 |
| Mills Vest Pocket, B.&G., with Meter 44.50 |
- CONVERTED NEWFIED GAMES**
- Immediate Delivery
- | |
|----------------------------|
| Midway, F.P. .. \$139.50 |
| Sun Valley, F.P. .. 139.50 |
- These games are not merely a rebuilt or a repair job, but are entirely renewed with new playboard, new bumpers, everything redesigned exactly as a new game. Operators in Western Pennsylvania have reported earning power on these games very satisfactory. They say it works and looks like a "new" game.

- MUSIC**
- | |
|---|
| Buckley Adapter for 616 (New) .. \$37.50 |
| Buckley Wall Boxes (New) .. 27.50 |
| Seeburg Selectomatics (New, with Brown Cover) .. 18.50 |
| Seeburg Solenoid Drums (for Wurlitzer Model 616) .. 18.50 |
| Seeburg Power Supply, #SP81Z, New .. 10.50 |
| Wurlitzer 350 Wireless Spkr. .. 32.50 |
| Wurlitzer Model 81 Phone .. 69.50 |
| Wurlitzer Model 81 Phone with Std. .. 129.50 |
| Wurlitzer Model 750 E .. 369.50 |
| Wurlitzer Model 800 Phone .. 339.50 |
| Wurlitzer Model 500 Phone .. 189.50 |
| Wurlitzer Model 24 Phone .. 99.50 |
| Seeburg 8800 R.C. .. 385.00 |
| Mills Throne of Music .. 139.50 |
| 12 Inch Liteup Organ Speakers .. 19.75 |
- Genuine 30-Wire Cable (Rat-Proof & Water-Proof, Each Wire Color-Coated), Per Foot .. 29 1/2¢

- ARCADE EQUIPMENT**
- | |
|---|
| Bating Practice (New) .. \$169.50 |
| Hockey (Chgo. Coin), Like New .. 189.50 |
| Keep Punching, New .. 149.50 |
| King Pins, Bally (Like New) .. 189.50 |
| Ten Strike (Low Dial) .. 49.50 |
| Playball (Genco), Like New .. 189.50 |
| Western Baseball (Deluxe) .. 99.50 |
| World Series (Rockola) .. 69.50 |
| Mills Modern Scales (Like New) .. 39.50 |
- CONSOLES**
- | |
|---|
| Mills 4 Bells, over 2600 .. \$450.00 |
| Bally Club Bells .. 179.50 |
| Bally High Hand .. 104.50 |
| Bally Royal Flush, PO .. 49.50 |
| Keeney Twin Super Bell, 5¢, 25¢ .. 324.50 |
| Mills Jumbo Parade, PO .. 89.50 |
| Mills Jumbo Parade, FP .. 89.50 |
| Mills Square Bell .. 79.50 |
| Jennings Bobtail, FP .. 104.50 |
| Jennings Silver Moon, FP .. 104.50 |
| Jennings Derby Day, Slant .. 49.50 |
| Jennings Derby Day, Flat .. 39.50 |
| Watling Big Game, PO .. 89.50 |
- Pace Saratoga, Comb. Chrome Ralling .. 119.50
 Groetchen Sugar King .. 39.50
 Galloping Dominos, Black .. 69.50
- MISCELLANEOUS**
- | |
|--|
| Rockola Dial-a-Tune Bar Boxes .. \$21.50 |
| Keeney Wall Boxes, 20 Rec .. 12.50 |
| Curved Ten Strike Glasses .. 2.50 |
| 10 Seeburg Melody Parade, 5 Selector Counter Box .. 8.50 |
- FREE PLAYS**
- BALLY**
- | |
|----------------------|
| Crossline .. \$24.50 |
| Flicker .. 22.50 |
| Play Ball .. 29.50 |
- GENCO**
- | |
|--------------------------|
| Home Run, '42 .. \$59.50 |
| Legionnaire .. 37.50 |
| Majors '41 .. 34.50 |
| Star Attraction .. 42.50 |
- GOTTIES**
- | |
|-----------------------|
| ABC Bowler .. \$39.50 |
| Horoscope .. 34.50 |
| Spot Pool .. 49.50 |
- MILLS**
- | |
|------------------------|
| Five-In-One .. \$44.50 |
| Owl .. 69.50 |

TERMS: 1/3 Deposit MUST Accompany Orders, Balance C. O. D.; or Sight Draft Through Your Bank, F. O. B. Pittsburgh, Pa.

Coin Machine Exchange AUTOMATIC AMUSEMENT CO.

HARRY ROSENTHAL, Mgr.
 1508 FIFTH AVE., PITTSBURGH, PA. (TEL.: GRANT 1373)

NATIONAL SPECIALS—PRICED TO SELL!

PHONOGRAPHS	5-BALL FREE PLAY GAMES	ARCADE EQUIPMENT
WURLITZER 850 .. \$445.00 750-E, ES & Adapter 375.00 800 .. 330.00 500, Piano Keybd. .. 170.00 61, '39 Count, Model .. 69.00 616, Illuminated .. 69.50	\$19.50 Big League .. \$27.50 Band Wagon .. 27.50 Dixie .. 27.50 Anabel .. 27.50 Cadillac .. 27.50 Progress .. 27.50	Bally Rapid Fire .. \$175.00 Drivemobile .. 225.00 Western Baseball .. 79.50 ABT Jungle Hunt .. 17.50 ABT Fire & Smoke .. 17.50 Gott. Triple Grip .. 16.00 Anti-Aircraft, Brown .. 45.00 Shoot the Bull .. 69.50 Keeney Air Raider .. 185.00 Shoot the Chutes .. 129.00 Evans Ten Strike, HI Dial .. 69.00 Texas Leaguer .. 39.00 Chicoin Hockey .. 199.00 Bating Practice .. 115.00 Keeney Submarine .. 185.00 Shoot the Jap .. 129.00 Daval Bumper Bowling 35.00

ROCK-OLA \$97.50

Super Rockolite, Adapter .. \$225.00	Hi Hat .. 22.50	Gun Club .. 22.50
Super Rockolite .. 209.00	Zig Zag .. 22.50	ABC Bowler .. 22.50
Master, Walnut .. 190.00	Wild Fire .. 22.50	West Wind .. 22.50
Deluxe .. 165.00	Silver Skates .. 22.50	Belle Hop .. 22.50
Standard .. 150.00	Sport Parade .. 22.50	Hi-Dive .. 22.50
Counter Model .. 89.50	Stratoliner .. 22.50	Champ .. 22.50
Mills Empress .. 169.50	Majors of '41 .. 22.50	Miami Beach .. 22.50

1-BALL FREE PLAY CONSOLES

Mills Owl .. \$75.00	Crossline .. 22.50	Ten Spot .. 22.50
Mills 1-2-3, '40 .. 75.00	Showboat .. 22.50	Texas Mustang .. 22.50
Vest Pocket, Green .. 23.00	Horoscops .. 22.50	Spot-a-Card .. 22.50
	Sea Hawk .. 22.50	Spot Pool .. 22.50
	Five & Ten Victory .. 22.50	Capt. Kidd .. 22.50

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.
 WILL PAY CASH FOR ALL TYPES OF ARCADE EQUIPMENT. SEND IN YOUR LIST.

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled

BILLFOLD JACK POT
 —1200 HOLES—5c—

Takes In .. \$60.00	Gives Out
1 Billfold and .. \$5.00	5 Billfolds and \$1 Each .. 5.00
6 @ \$1 .. 6.00	24 Last Sections @ 25c .. 6.00
42 Packs Cigarettes .. 5.88	

YOUR PROFIT \$27.88

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.
 25% Deposit or Full Remittance With All Orders.
 WRITE FOR CATALOGUE

A. N. S. COMPANY
 312 CARROLL ST. ELMIRA, N. Y.

MILLS HIGHBOYS \$39.50 **FACTORY REBUILT \$39.50** **MILLS FLASHERS**

THOROUGHLY RECONDITIONED 1 BALL PAYOUTS

Grand Nationals .. \$79.50	Grandstands .. \$69.50	Hawthornes .. \$49.50
Track Records .. 69.50	Sport Pages .. 49.50	Thistle Downs .. 54.50

ONE BALL FREE PLAYS

Seven Flashers .. \$94.50	One, Two Three .. \$34.50	Western Races .. \$54.50
---------------------------	---------------------------	--------------------------

500 5 BALL FREE PLAY GAMES AT \$7.50 EACH.

GRAND NATIONAL SALES CO.
 2300 ARMITAGE AVE. CHICAGO, ILL.

BRAND NEW PACE CONSOLES

PACE HAS PLENTY OF BRAND NEW SARATOGA AND PACE'S REELS CONSOLES IN STOCK—ALL TYPES—AUTOMATIC PAYOUT, with or without skillfield—FREE PLAY (no slides or jack pot)—CLUB BELLS. ALSO—factory rebuilt TWIN REELS CONSOLES and JACK POT BELLS, like new—PACE, MILLS, JENNINGS; all 20 stop 3-5 pay. Limited number PACES RACES CONSOLES, latest model. WRITE FOR PRICES.

PACE MANUFACTURING CO. 2907 INDIANA AVE. CHICAGO, ILL.

\$100 CASH FOR WURLITZER MODEL S14A SKEEBALLS

CAN ALSO USE OTHER WURLITZERS

S & W COIN MACHINE EXCHANGE
 2416 Grand River Ave., Detroit, Mich.

Keeney's Super Bell 5c Comb. F.P. or P.O. \$169.50 —Like New—

CONSOLES	FREE PLAYS	PHONOGRAPHS
Mills 4 Bells, over 2600 .. \$450.00	BALLY Crossline .. \$24.50 Flicker .. 22.50 Play Ball .. 29.50	SEEBURG 1940 Envoy, RCES .. \$309.50 Royale, 20 Record .. 89.50 Model "J," Keyboard .. 59.50 Model "G," 12 Rec. .. 49.50 Model "A," 12 Rec., Illum. Cab. .. 64.50
Mills Jumbo Parade, PO .. 89.50	CHICAGO COIN Home Run, '42 .. \$59.50 Legionnaire .. 37.50 Majors '41 .. 34.50 Star Attraction .. 42.50	WURLITZER 600, 24 Rec., Round .. \$159.50 P12, Universal Cab. .. 69.50 50, 12 Rec., '38 .. 69.50 61, Count. Mod. .. 89.50 41, Count. Mod. & Stand 129.50
Mills Square Bell .. 79.50	GENCO HI Hat .. \$42.50 Jungle .. 49.50 Ten Spot .. 44.50	ROCKOLA Rhythm King, 16 Rec. \$ 59.50 Standard, 20 Rec. .. 159.50
Jennings Bobtail, FP .. 104.50	GOTTIES ABC Bowler .. \$39.50 Horoscope .. 34.50 Spot Pool .. 49.50	BELLS Mills Vest Pocket Bells: Chrome .. \$54.50 Blue and Gold .. 44.50 Green .. 34.50 Pace 5c Rocket Bell .. 119.50 Groetchen Columbia .. 89.50 Watling 10¢ Rolatop .. 69.50
Jennings Silver Moon, FP .. 104.50	KEENEY Sky Ray .. \$32.50 Towers .. 64.50 Twin Six .. 37.50 Wildfire .. 34.50	
Jennings Derby Day, Slant .. 49.50	MILLS Five-In-One .. \$44.50 Owl .. 69.50	

BANG-a-DEER \$95.00
 with 2500 Bullets

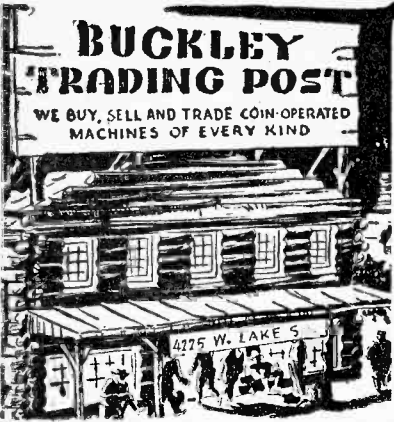
Special Group of 69 Free Plays
 —Only \$12.50 Each!

JENNINGS CIGAROLA XXV
 Latest Model Featuring \$169.50
 Changelmaker & Sluggproof Unit.

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE!
 TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
 2200 N. WESTERN AVE., CHICAGO, ILL.
 ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
 OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH

FRIENDLY PERSONAL SERVICE



ALWAYS Consult The Trading Post When You Want To Buy or When You Want To Sell Specials—One Ball Tables

Table listing prices for Grand Stand, Thistle-down, Sea Biscuit, Sport Page, Pace Maker, Grand National, Man of War, and Big Prize.

SPECIALS—PHONOGRAPHS

Table listing various phonograph models (Wurlitzer, Seeburg, etc.) and their prices.

SPECIALS—Salesboards—Lowest Prices

Table listing salesboard models (Big Sport, Charmer, etc.) and their prices.

WRITE FOR COMPLETE LIST

SPECIALS—ARCADE MACHINES

Table listing arcade machine models (Three-Way Grip, Bally Bull's Eye, etc.) and their prices.

WILL PAY CASH FOR

Table listing items for cash purchase: CONSOLES, ARCADE MACHINES, PHONOGRAPHS, and COIN MACHINES.

SPECIALS—SLOT MACHINES

Table listing slot machine models (Gold Chrome Bells, Bonus Bell, etc.) and their prices.

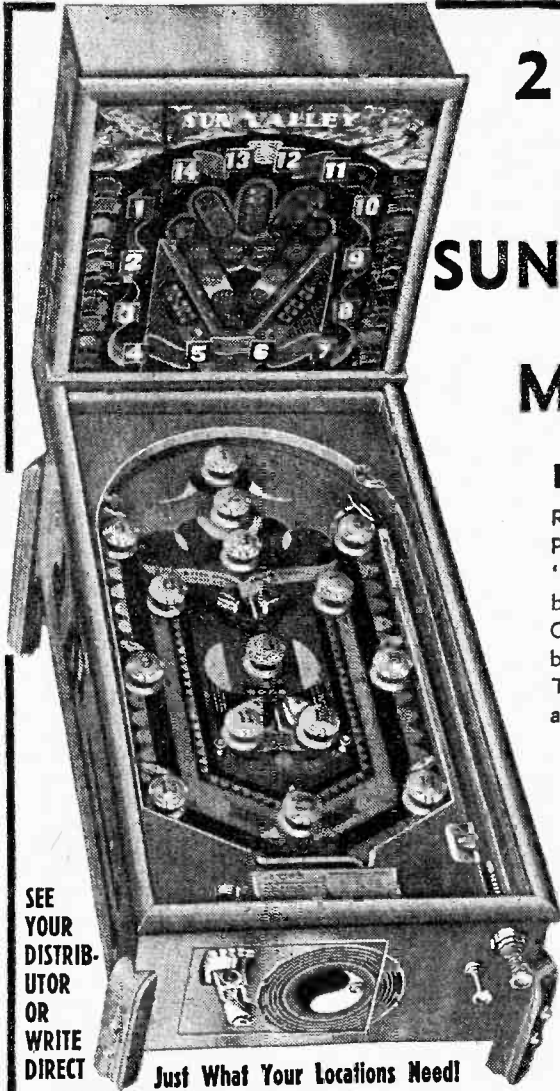
SPECIALS—CONSOLES

Table listing console models (Mills Three Bells, Jennings Fast Time, etc.) and their prices.

PIN TABLES

Large table listing various pin game models (Genco, Chi-Coin, etc.) and their prices.

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.



2 GREAT HITS! SUN VALLEY AND MIDWAY

HERE'S PROOF... R. A. EDINGER, large Pennsylvania operator, says: 'Gentlemen, I am sending by Penn. R.R. Freight ANOTHER SUNBEAM to be built into a SUN VALLEY. The last game was O. K., and working fine.'

MIDWAY MADE FROM ZOMBIE. SUN VALLEY MADE FROM SUN BEAM

SEND IN YOUR ZOMBIES AND SUN BEAMS TODAY

SEE YOUR DISTRIBUTOR OR WRITE DIRECT

Just What Your Locations Need!

United MANUFACTURING COMPANY 6123 N. WESTERN AVENUE CHICAGO

SEEBURG WURLITZER PHONOGRAPH SALE ROCKOLA MILLS

Table listing Seeburg, Wurlitzer, Rockola, and Mills phonographs with prices and descriptions.

WANTED—A.B.T. RIFLE RANGE, SKY CHIEFS, KEEP EM FLYING, ALL GUNS AND ARCADE EQUIPMENT. SPECIAL WHILE THEY LAST: MILLS BLUE AND GOLD VEST POCKETS, \$30.00; JENNINGS CIGAROLLA, \$45.00; JENNINGS FAST TIME, \$30.00.

NORTHWESTERN MUSIC COMPANY MISSISSIPPI VENDING COMPANY

120 West 3rd Street, STERLING, ILLINOIS 413 Church Street, PHILADELPHIA, MISS. Phone, 283

PANORAMS DISCOUNTS TO CASH BUYERS. GEORGE PONSER CO. 708 S. 18TH STREET, NEWARK, N. J.

Table listing various game models (Genco Victory, Bally All Out, etc.) and their prices.

SERVICE—QUALITY—DEPENDABILITY



GIVE AT LEAST 10% OF YOUR INCOME FOR WAR BONDS

WE HAVE . . . HAVE YOU?

*It is again our privilege to cooperate with the
United States Treasury Department
by featuring a patriotic record.*

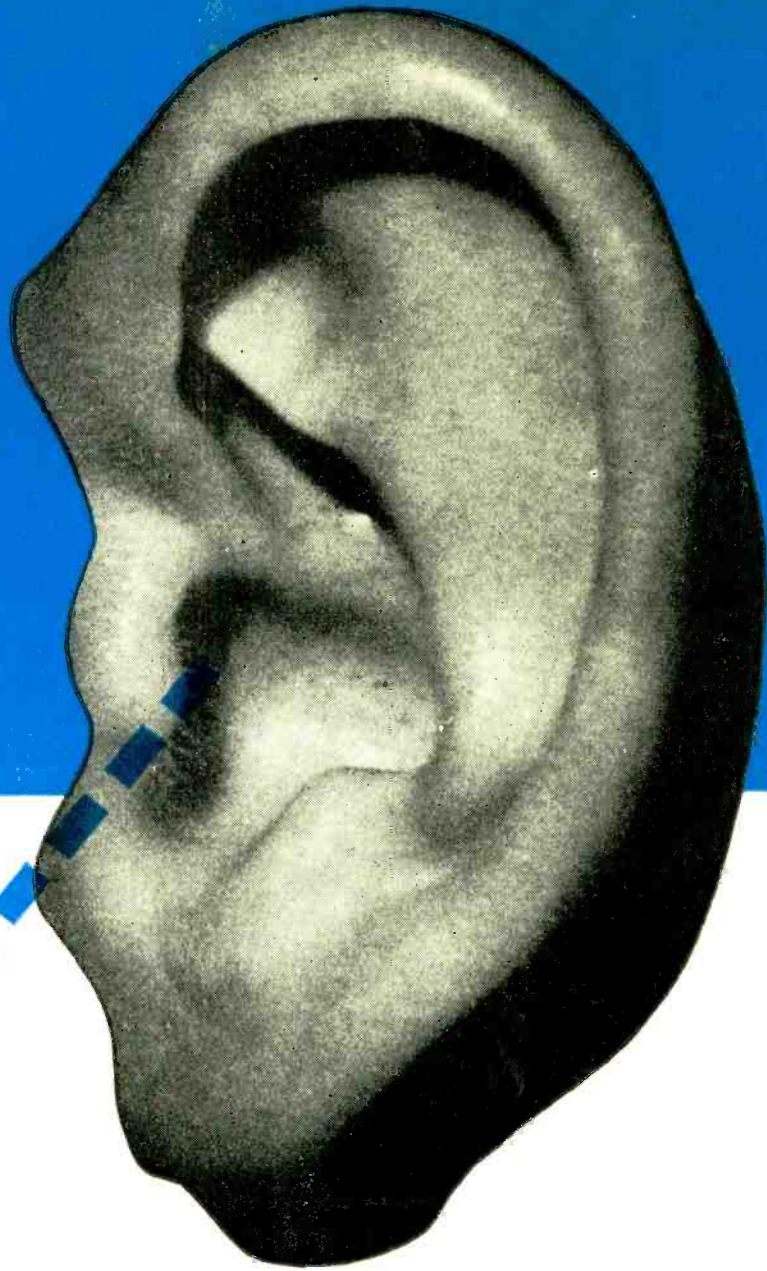
*We want to do even a better job on this record
than we did on "Any Bonds Today."*

*We urge all Seeburg Operators to give
"Everybody, Every Pay Day" the
No. 1 position on phonographs.*

To Go Ahead . . . Go

Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO



★ We're Still Working with Sound

AN ADVANTAGE TO EVERY WURLITZER MUSIC MERCHANT

The name Wurlitzer has been closely related to the field of sound for over two hundred years. Mostly it has been musical sound. Today, we're still working with sound but it isn't music any more.

There's a war on hand and there are ways that sound transmission can help win a war.

You, as a Wurlitzer Music Merchant can be glad that most of Wurlitzer's War work is in our peace-time field. It means developments—revolutionary and far reaching—that can and will be applied to Wurlitzer Phonographs after the war.

Boiled down, it means the greatest Wurlitzer of all time once this war is won.



WURLITZER

Is Working for Uncle Sam

THE RUDOLPH WURLITZER COMPANY

NORTH TONAWANDA, N. Y.