

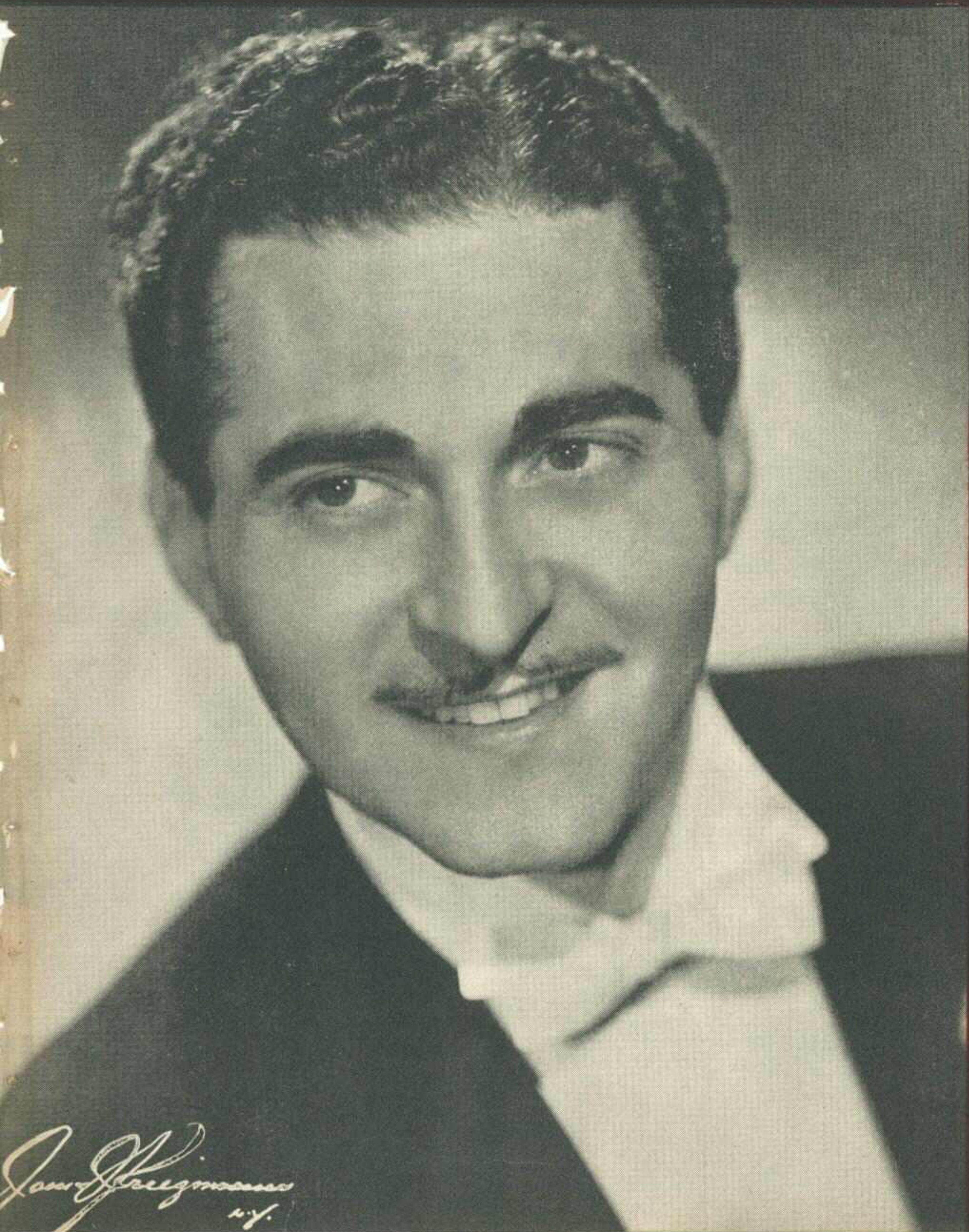
The **Billboard**

25 Cents

The World's Foremost Amusement Weekly

JUNE 6, 1942

Vol. 54. No. 23



Arranger-Composer-Pianist
PAUL BARON
And His Orchestra

Just Concluded Cross-Country Tour of Leading Night Clubs and Hotels

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Sam H. Greenman
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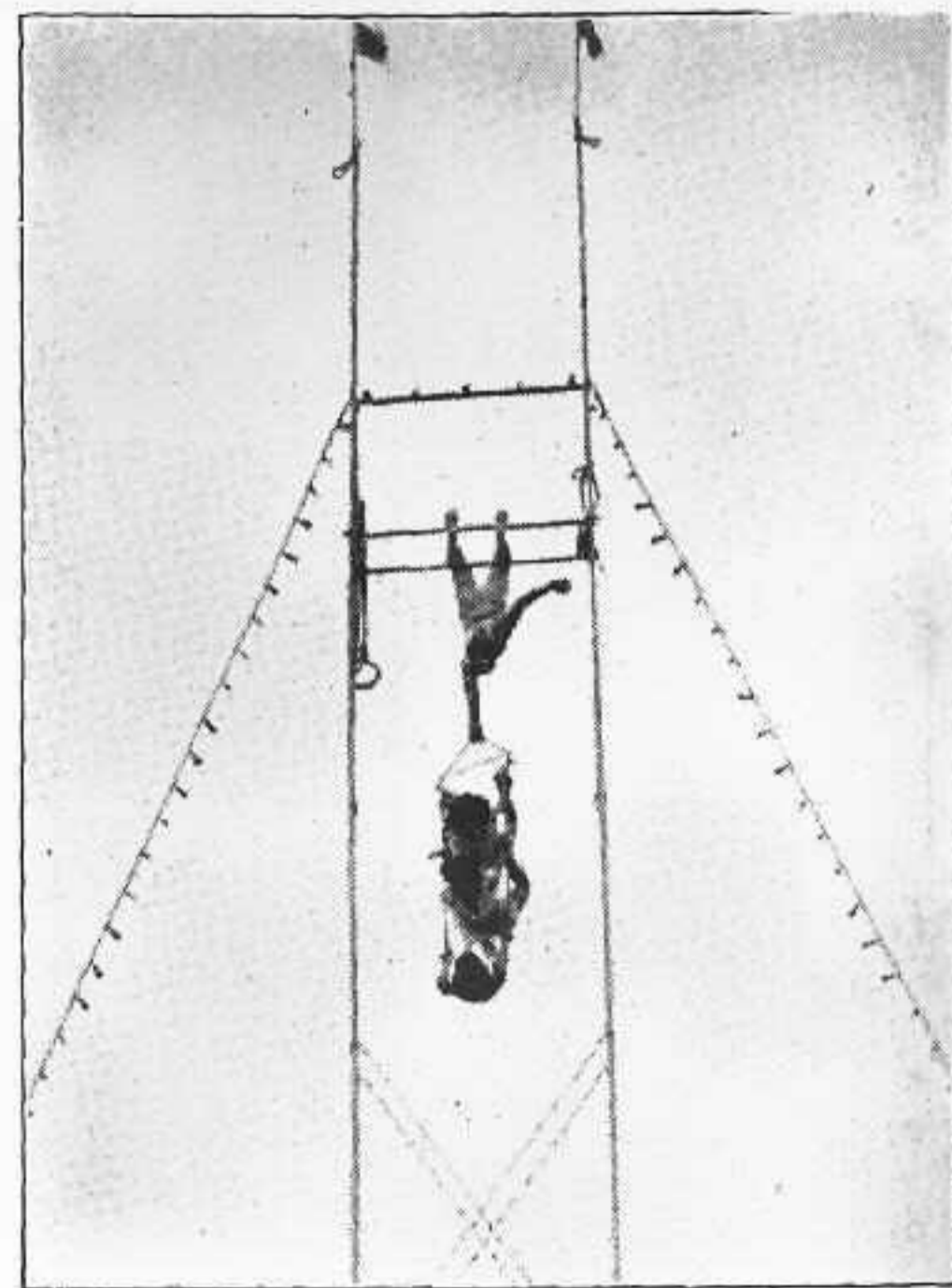


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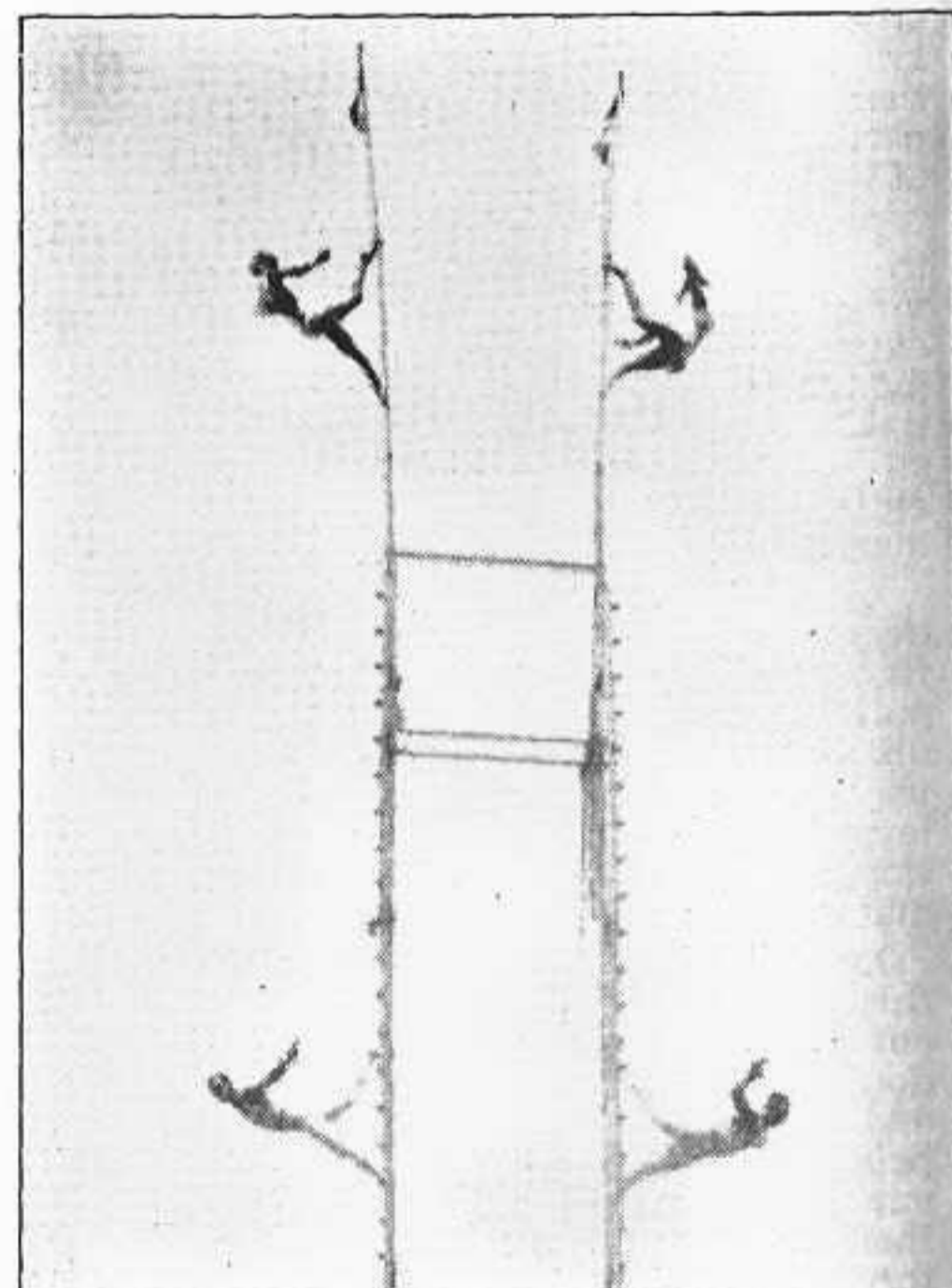
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THEATER SHOTS FOR ORKS

EDITORIAL

Old Rules Need Spring Cleaning

THEATRICAL craft unions make themselves unpopular every time an economic issue arises that costs somebody money. By the same token they should become very popular when they rescind outworn demands.

A case in point is Local 802, American Federation of Musicians, whose officials have been far-sighted enough to recognize the antiquity of certain of local regulations and to do something about them. In at least one instance both performers and producers will be affected by the saving.

Machinery is now in the works to ash-can a regulation which provides that pit musicians be paid an extra fee if they double on instrumentation during a performer's routine. Musicians who double on instruments in legit shows receive an extra \$15 a week (per instrument); musicians in vaude receive \$12.

About 25 years ago sax players began to double on clarinet and flute and thereby displaced legitimate clarinetists and flutists. The union then decided that the only way to fight the condition was to levy a cost for doubling. A regulation was put in effect and has remained in effect ever since.

Now with modern trends in music this is no longer an issue. The present breed of musicians and leaders don't even know about the rule, and, as a consequence, it hasn't been policed effectively. However, in the vaude houses in New York, where there are old-timers in the pit, performers have sometimes had to part with almost half of their salaries thru the old doubling rule because they didn't know how to get around it or else felt the instrumental doubling necessary to artistic interpretation.

Performers' complaints have at last been felt. Officials of Local 802 are going to act upon a resolution at the next membership meeting to wipe the antiquated rule off the books.

Which is as it should be. It's another instance that theatrical unions are reasonable if they are approached as organizations that have an interest in the theater and are not trying to scuttle it.

Bands a Solution to Houses Stymied for Flesh Shows To Lure "Trapped" Urban Crowd

NEW YORK, May 30.—A couple of war reverberations hitting the showbiz may turn a headache into a good thing for certain sections of the industry—and ironically, for a change, it will be the theaters who will reap the benefits. Rationing of tires and gas, which stands to grow even tighter, and the subsequent headache which this rationing is causing bands and the one-night stands is now giving theater operators a chance to buy bands on a market which fits their pocketbooks.

Theaters thruout the country, particularly in heavy defense industry areas, have been perking up their ears to the current wave of vaude revues lapping around Broadway and in other key cities. But even those houses with budgets for it claim they have not been able to get enough flesh talent to make a start on such a policy. Ordinarily, and especially in the summer, theater operators wouldn't even be thinking along such lines, but with vacation travel being decimated this year and motorists holding onto what rubber

they have, urban centers are figured as a cinch to catch the bulk of diversion seekers.

Pop bands are increasingly considered by house managements as the answer to this potential demand. Leaders and ork bookers the past couple of weeks have been watching a great part of the one-night road wither up right under their noses. Ballroom operators and semi-resort spots are becoming more and more reluctant to close band deals, and many feel that they may have to close before the summer is over. Bands at the same time are asking more dough for their one-night treks, because of the precarious travel conditions and extra cost in many cases.

Orks are all trying to grab off cushy location engagements, but there aren't enough for all and, altho the air time with many such location jobs is essential for at least 20 or 30 weeks out of the year, it was the road that had to be depended upon for making money. So, with the bands on the lookout for road (See Orks Look to Vaude on page 19)

UTWAC Plans To Extend Benefit Control to Many Key Cities; Asks Split for Theater Funds

NEW YORK, May 30.—Performers who have been asked to contribute their services to benefits related to the war will get greater control on a nationwide basis when the United Theatrical War Activities Committee sets up a nationwide policy with the establishment of offices in key cities. So far New York and Hollywood have been able to maintain rigid control of performances on behalf of the war effort, thru UTWAC here and the Hollywood Victory Committee on the Coast.

That the UTWAC has in the short time of its existence accomplished the greater part of its aims is evident in the fact that requests for performers for private teas—to promote sales of War Bonds and Stamps—have been practically eliminated.

Other areas, with the exception of the Coast, have not yet been able to control the situation, a spokesman for UTWAC admitting that the war benefit situation is running riot in many parts of the country, thus creating the necessity of

opening branch offices in many key cities. They will include Chicago, Detroit and St. Louis. For the next Florida season, UTWAC will open another office in Miami.

Simultaneously, UTWAC announced that a uniform 15 per cent will be deducted from all benefits okayed by it. Five per cent will go to Theater Authority; another 5 per cent will go to the American Theater Wing, and the remainder will be retained by UTWAC for running expenses. With the exception of secretarial help, no salaries are paid to UTWAC workers.

Another immediate aim of UTWAC is to establish units to play military hospitals. Arrangements are currently being made with the Surgeon General's office.

While Army and Navy Relief Fund benefits have so far been cleared without payment, UTWAC is certain that fund officials will see the justice of turning back 15 per cent to aid theatrical charities and maintain UTWAC.

Greaza Contacts AGVA Locals, Promises National Meeting; Golden Resigns in Detroit

NEW YORK, May 30.—Walter N. Greaza, newly appointed National Administrative Chairman (executive secretary) of the American Guild of Variety Artists, teed off in his new job Monday (25) with a "play ball policy" of working with the locals thruout the country, with a definite program in view.

First act of the new AGVA head was to inform all local executive secretaries that a conference would be called "as soon as possible" of all AGVA officials, in a Midwestern city, for the purpose of straightening out the kinks which have existed between the locals and the national office.

Altho the international board of the Associated Actors and Artistes of America, when it displaced the national board of AGVA and discharged Gerald Griffin from the executive secretaryship, em-

powered itself to make any local changes thought necessary, Greaza informed local officials that no further changes were being contemplated.

Greaza, in his letter, gave the background of the lack of co-operation between the national office and the locals, and reviewed the friction that caused the clashes between them.

Greaza asked that the locals resume sending in their per capita taxes to the national, something which all but three discontinued during Griffin's last few months in office. Greaza said that he has taken over the situation of the New York local until a strong man can be found to head the set-up.

New York local has been in a mess for the past eight months, allegedly because of lack of direction. Greaza as- (See Greaza Contacts AGVA on page 17)

RB Circus Given Turnaways During 6-Dayer in Wash.

WASHINGTON, May 30.—Making its first outdoor jump of the season from Baltimore to Washington, the Ringling-Barnum show took all day last Sunday to get set for its extended stay here, six days instead of the usual three. Swelled population of the capital assured full houses.

Monday was light, but starting on Tuesday there were turnaways at all performances. Circus got a terrific play from the diplomatic set, Embassies and legations turned out en masse early in the week and crowds were covered extensively in society pages. Weather was dull in early part of the week, but cleared and was okay for remainder.

Elephant ballet number came in for considerable publicity, as did the other colorful features added this year.

Crowds apparently were not affected by gas rationing. Street cars go to lot, but a goodly portion of trade came by automobile.

Army Takes Over Chicago International Amphitheater

CHICAGO, May 30.—International Amphitheater, big auditorium adjacent to the stockyards, was taken over this week by the U. S. Army. It was announced today by M. E. Thayer, building manager. No mention was made as to what use the army would make of the building.

The amphitheater, home of the International Livestock Exposition, also is extensively used for sports shows and trade expositions.

United Nations War Show was scheduled to open in the International in a few weeks. Much of the war material for the show had been received and was being installed. Army takes possession of the building on June 1.

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IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Pitt Outlook Uncertain; Some Spots Okay, Others Take a Drop

PITTSBURGH, May 30.—Entertainment business in Western Pennsylvania, industrial arsenal of America's war program, is spotty. Theaters in some mill cities are ahead of last year's grosses, in most other communities behind. Night clubs, particularly those outside of downtown Pittsburgh, are half-empty except for week-ends; on the other hand, liquor dispensaries with small musical combinations are almost uniformly booming. Band bookings are scarcer than a year ago.

This city's only vaudeville theater, the Stanley, passed its normal \$18,500 this week, with Benny Goodman grossing \$22,000, after several months of average or sub-average gates. The Casino, only burly house, reports decreased b. o. for the last few weeks, following seven months of healthy volume. Neighborhood and suburban theaters, including the few that occasionally play flesh, report grosses below expectations.

Standout smaller cities in the area are Homestead, McKeesport and Braddock, steel mill centers, and Uniontown, coal mining hub.

Tire shortage and possible gas rationing have cut into night club patronage, since most of this territory's after-dark spots are located outside of the Golden Triangle. Even some of the spots in town are noticing drop-offs, excepting for Saturday's. Let-up on auto use by suburbanites who formerly drove downtown for an evening is one reason. Heavy withdrawals of younger men into the armed services, naturally, have cut into spots' pocketbooks, particularly those specializing in jive, boogie and low-cost drinks.

Bright signs are scores of cafes hiring small musical combinations for back-ground.

Kennywood and West View amusement parks' opening Sundays drew "nice crowds." Park managers believe their summers will be good, and are hoping that residents of the communities near them, by increasing patronage due to heavier wallets, will make up for the decreased attendance by folks from greater distances.

Country club dances, ordinarily a lush source of revenue for local bands, are

scarce this season, so far. One-nighters in suburban ballrooms are likewise fewer, primarily because of fear of operators that tire conservation will prevent teen-age terpers from putting luxury milles on their gas buggies. Altho at present in an area where unrestricted gasoline sales are allowed, Western Pennsylvania was almost included in the Eastern seaboard petrol ban, and is expected to be placed under rationing within the next six weeks.

NEW YORK, May 30.—Local 802, American Federation of Musicians, is engaged in a drive to procure used instruments for the prison band at Clinton Prison, Dannemora, N. Y. Musikers and others who have instruments they don't need are asked to send them to the local, in care of William Feinberg.

N. Y.'s First Roller Show To Open in Garden

NEW YORK, May 30.—Harold Steinman's *Skating Vanities of 1942*, first musical show on roller skates, is skeddled to open at Madison Square Garden here for four days, beginning Wednesday (3).

New York preem follows a nationwide tour. Second edition will be launched in Chicago in about six weeks.

Skaters appearing in the production include Gloria Nord, Dolly Durkin, Walter Hughes, Gordon Flinigan, Art Elsasser, Ted Sokol, Bruce Towle and Lew Testa. Also included are Buster West and Lucille Page, Monroe and Grant, Bobby May, Ben Klasson and Jay Freeman's orchestra.

Scale from 55 cents to \$2.75.

Underscaling Acts Hit by Pa. Official

PHILADELPHIA, May 30.—Having kept bookers and talent buyers in check, Anthony C. Sharkey, in charge of agents' licenses for the Pennsylvania State Department of Labor and Industry, says the biggest violators are the performers themselves. He threatens to make public the names of all the acts that have had run-ins with the State. The State law, Sharkey points out, governs bookers, buyers and performers alike.

Biggest complaint is against acts that book direct. In most cases these bookings have been without binding contracts required by State law. Moreover, bookers have entered complaints with Sharkey against acts booking direct.

Sharkey also disclosed that a wide investigation will be instigated by the State on benefit shows carried on under the cloak of patriotism. Sharkey says the State department wants to make certain that the promoters are not making a profit out of such enterprises.

'Arsenic' Troupes To Switch

NEW YORK, May 30.—Original *Arsenic and Old Lace* company, appearing at the Fulton Theater here since January 10, 1941, will move to Los Angeles for an August 24 opening. Switch will enable Boris Karloff, star of the show, to remain with the group after he has fulfilled a Columbia film commitment.

The touring company, currently playing Washington, will fill in at the Fulton when the mother company goes out. Eric Von Stroheim, who plays the Karloff role with the road troupe, will play it here when Karloff leaves for the Coast, and remain in the part when the touring company takes over.



Thanks to our gag-hungry comedians whose bellies were fattened by radio and picture money, one of the favorite devices for getting a laugh out of helpless audiences has been the two variations of a similar query, "Do you think vaudeville is coming back?" or "What happened to vaudeville?" Audiences could always be depended upon to laugh at this. Not because they found anything really funny in vaudeville's sorry state. The public's concern is not quite that personal. In our humble opinion audiences laughed because they were flattered that comedians would become that personal with them. Audiences have always been fond of being let in on trade secrets. That, incidentally, was one of the reasons for the success of Bert Fitzgibbon as a comedian. The boys who put their suitcases in the aisle in the Main Stem grinds, such as the old Broadway Theater, liked to feel that they were insiders. Good old Bert catered to that impulse.

But they don't gag quite as much about that any more. And there's a very good reason. Vaudeville is as near to coming back as it has ever been since they closed the lid on the Palace as a two-a-day stand. The Shuberts have found out that it is possible to put vaudeville over as a two-a-day proposition. The Shuberts, as well as others, are going ahead with plans to spread the two-a-day from Coast to Coast. We've been fooled so often we dare not make any predictions even now. But we would be doing the trend an injustice by suggesting that the vaude revival movement is a phony.

What we have been pleading for close to 10 years is now beginning to be evident. We have insisted that if vaude were properly presented the public would flock to theaters selling it. That is exactly what is happening. It would have been the case, war or no war. It would have been the case regardless of how much standard material were available. We still claim that as long as a demand exists there will be a supply of talent on hand to meet it. The country is overrun with talent. It has always been so and it is now the case more than ever before in our time.

Of course, you can count good vaude producers on the fingers of one hand. And the most talented of the big names hardly find it worth while to tear out their hearts playing five and six shows a day. But all of this can be remedied if only the men who control the country's theaters were minded to give vaude a fighting chance. As soon as talented stagers are convinced that they can make money by putting out vaude acts they will not have to be drafted to enter the vaude field. They will clamor for a place in it.

Theater operators can conceivably combine vaude with films as they used to do in the good old days when stagelights were featured in advertising and the public was advised that there are also films to be seen. The Brandts have been doing a very neat job of it in the Flatbush Theater, Brooklyn, and the Windsor, in the Bronx. The Brandts aren't the smartest operators in the United States. If they can do it in New York's neighborhoods the stunt can be pulled even more effectively in 50 spots that we can name all over the country.

Radio has whetted the public's appetite for comedy as well as personalities. While theaters have remained dark radio has done its work, creating in the minds (See SUGAR'S DOMINO on page 27)



FILMGOERS attending the Rialto last week registered a belly laugh in a spot in the film which certainly wasn't foreseen by the producer. The opening shot of *Grand Central Murder Case* gives a view of Broadway in all its illuminated splendor—and the customers howled. . . . Mack David and Sonny Burke, arranger for Charlie Spivak's ork, have written a song called *Manie's Nuts About It*, dedicated to songpluggers who tell leaders that 50 other leaders want to put the song in the book, "but it's the perfect song for you," and Manie (meaning Manie Sacks, recording director of Columbia) is nuts about it. David wrote the lyrics as a gag; Burke wrote the music as a gag—and, to complete the gag, Manie is going to record it. . . . There's been just a bit of trouble lately among some of the actress-hostesses at the Stage Door Canteen. Stories have gotten around that some of the lassos appearing there occasionally aren't in the show business at all—a situation figured as due to the fact that a hostess, deciding not to appear at the last minute, may hand her pass to anybody. In any case, some of the gals would like it straightened out. . . . Murray Korman, theatrical photog, won't let customers take proofs out of his office in order to choose those they want printed, even after they've deposited as much as \$20. No reason, says his office; just a house rule. One lass did a terrific burn over it last week.

ARMY Notes: Sandy Strouse, radio and legit actor who was inducted earlier this month, was assigned to the Morale Division—and kicked about it until he was transferred elsewhere, where he could see more action. It must have been refreshingly unusual to army authorities, who are submerged by floods of requests for Morale Division jobs. . . . Another to turn down a proffered Morale Division post was Wesley Addy, the lad who scored personal triumphs with Maurice Evans in Shakespeare, who's been in the army for well over a year. He's now a second Lieutenant of infantry, having worked up step by step from the status of buck private. . . . One young maestro, whose only idea concerning money seems to be to get rid of it as quickly as possible, constantly indulges expensive personal tastes—at great expense to his creditors. His latest was the purchase of a magnificent riding saddle, costing \$175. Upon taking the saddle into his possession he realized that it was of little more than decorative value unless he had a horse to put under it. So he went out and bought a \$700 horse. And now he rides blithely thru Central Park on new horse and saddle, decked in a fancy habit—for which he owes his tailor around \$100. . . . NBC recently threw a party celebrating the one-year anniversary of WEAF's *Studio X* show, with Ralph Dumke and Bud Hulik. A remarkable thing was the good turn-out despite the early hour (breakfast at the St. Regis at 9 a.m.). All of which proves that newspapermen don't sleep. They just barged in after staying up all night. . . . One of the most interesting exhibits currently running is WOR's photo display at the Plaza. All pictures were taken by regular staff members of WOR, including engineers, publicity men, newsmen, etc. Many are of really professional caliber. . . . Excerpt from a letter from Doug Morris, of the touring *My Sister Eileen* Company: "Well, everyone is getting set to wear two suits and carry an extra pair of shoes in the pockets for this week of one-nighters coming up. I love this making jumps and all that goes with it—like everyone asking for a good hotel and then not going there anyway and finding a better one. . . . One thing you have to do on the road—always leave friends behind, and then returning is a load of fun."

PAUL BARON

(This Week's Cover Subject)

THO the word versatility is badly abused in the music business, it can be applied in its fullest meaning to Paul Baron, band leader, pianist, arranger, composer and vocal coach, with experience in theaters, hotels, radio, films and in both the classical and popular fields. At present he is leading one of the fastest moving young bands in the country, headed east for a New York location, following engagements at Palace Hotel, San Francisco; Hotel Muehlebach, Kansas City, Mo.; Roosevelt Hotel, New Orleans; Rice Hotel, Houston, and the Plantation, Dallas. Previously played four months at Essex House, New York.

Born to a musical family and given a thoro musical education, Baron got his first break on the big time by posing as a Cuban pianist and playing authentic Latin rhythms first on the Rudy Vallee show and later in vaude. Followed this period with a spell as accompanist to Lupe Velez, Fifi D'Orsay and Ann Southern, after which he took Jane Froman in tow. Is credited with having coached, styled and developed Yvette, Jane Froman, Bernice Parks and Elvira Rios, among others.

Turning to the band business and radio, Baron had a Camel commercial for 92 consecutive weeks, a True Story mag commercial for 26 weeks, Bosco Chocolate 36 weeks and others. Also scored the music for the Ballet Theater of 1941 and for "Mexicana," a Broadway show.

Baron's present band is as versatile as its leader, playing a tremendous variety of arrangements and rhythms. And it keeps busy. Its Palace Hotel, San Francisco, engagement was outstanding.

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Mills Names Coslow Production Head; Minoco Outfit Out

CHICAGO, May 30.—Sam Coslow, producer of RCM Productions, Inc., Hollywood, was this week placed in complete charge of all production of Soundie films now used in some 4,000 movie machines thruout the country. The appointment was announced by Gordon B. Mills, president of Soundies Distributing Corporation of America, Inc., who also made it known that his firm will no longer employ Minoco Productions for Soundie work. Until this week, the production schedule for Soundies was divided between RCM and Minoco, the latter operating in New York under the direction of Jack Barry.

Coslow will, henceforth, produce his shorts in Hollywood, New York and Chicago, taking charge of all production dates himself. This move will mean a break for talent, particularly in the Chicago area, which so far has had little opportunity to appear in these films. Many cafe and vaude acts have been employed for these programs.

Coslow was in town this week to sign his new agreement with Mills. His future schedule, he said, calls for the production of 150 Soundies in Hollywood, with another 200 in New York and Chicago. The Wilding Studios, locally, and the Fox Movietone Studios in New York will be used by Coslow.

All-Film Dance Fest Scores; From Robinson to Russe

NEW YORK, May 30.—The Fifth Avenue Playhouse, catering to an arty clientele, has a commercial success on its hands. An All-Film Dance Festival is being shown, with such diverse items as the Monte Carlo Ballet Russe and Bill Robinson.

The layout gives a wide cross-section of the dance, going from the brilliantly technicolored Warner filming of the Ballet Russe in the *Jota* and *Fandango of the Asturias* from *Capriccio Espagnol* to Carmen Amaya's fiery flamenco. In the technical aspects, the latter-day American-made films are vastly superior to the foreign productions, such as the picturization of the Paris Opera ballet made several years ago. Jean Nouguescu, in filming choreography of Argentina and Massine, has done nobly with the dance-defying music of Rimsky-Korsakov. It's a beautifully staged affair, with superior work by Massine, Tamara Toumanova and Nathalie Krassovska. The Ballet Russe, with the same technical set-up, did superlatively well with *Gaite Parisienne*.

The Russian ballet is represented by the work of Maria Semzenova, Olga Lepeshinskaya (*Don Quixote*) and Galina Ulanova in Tchaikovsky's *Swan Lake*; Nina Theilade by Reinhardt's production of *Midsummer's Night Dream*.

Katharine Dunham's troupe gives the bill some pashy moments with unrestrained Calypso work, and the native art of Bill Robinson gets the pesholders down to earth. *Joe Cohen*.

Asbury Para Set For Legit, Bands

ASBURY PARK, N. J., May 30.—The city-owned Paramount has been leased for \$35,000 a year by a firm headed by Jules J. Leventhal. Will operate the house the year round, according to announcement. Legit shows will be presented for the summer, with pix and name band personals in for Sunday matinees and evenings.

The inaugural, *All the Comforts of Home*, opened a two-day tryout Friday, May 23.

The pix-name band polley will begin June 7, when Cab Calloway comes in for the afternoon and evening. He will be followed by Benny Goodman, according to Lester Al Smith, house manager.

Asbury Legit Draws Well

ASBURY PARK, N. J., May 30.—*All the Comforts of Home* played to 2,238 patrons as legit made its debut at the Paramount here after absence of three years. *Native Son*, with Canada Lee, opened Monday, caught on, and showed promise of clicking all week. *Pal Joey*, with Vivienne Segal and George Tappas, comes in for a week Monday (1).

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

MUSICAL

DOLLY HAAS—Pert, charming and attractive Continental actress who made her American debut last season at the Studio Theater of the New School for Social Research, New York, and was seen recently in the Studio Theater's dramatization of Tolstoi's *War and Peace*. Tiny, pretty and very personable, she is also an excellent actress. She is head and shoulders above many of the European players given build-ups by Hollywood in the past, and would probably click handily in films.

TOMMY DIX—Juvenile singing lead of *Best Foot Forward*, legit musical, and currently doubling at the Copacabana, New York night spot. Has a deep and splendid voice that goes best on the better type ballads but is still able to sock across a rousing number like *Winsocki*, the football tune in his legit show. Is nice looking, has plenty of charm, and his deep voice is remarkable for both quality and the element of surprise, because of his youthful appearance.

Film Names Open War Bond Drive

DAYTON, O., May 30.—Frank Fay, Zasu Pitts and Linda Ware will be in the featured spots when Dayton's 25 theaters join hands May 29 to open the local War Stamp and Bond sale drive here, marking Dayton's first major war demonstration.

The opening will be in the form of a civic rally, with Mayor Frank Krebs, the Chamber of Commerce, the local airfields and others participating. The "Flying Band" of Patterson Field, composed of professional musicians now in the army, will play. William A. Keyes, head of committee arrangements, will emcee.

J. Barrymore Dies

HOLLYWOOD, May 30.—Death came to John Barrymore last night (29) shortly after 10 p.m. The Great Profile met death with a smile as if anxious for the new adventure. With him at his bedside as he died was his brother, Lionel. Daughter Diana was in the hospital at the time and sister Ethel had remained in Boston to finish her play at John's request.

Death came after an 11-day illness during which Dr. Hugo Kersten had alternately despaired and had been optimistic for his recovery. Shortly before Barrymore lapsed into his final coma, Kersten announced that the end was very near. Before his death John Barrymore re-embraced the Catholic faith in which he was born, receiving the final rites of the church from Father O'Donnell. Barrymore was 60 years old. (For further details see Final Curtain page.)

Yellow Springs To Run

YELLOW SPRINGS, O., May 30.—Announcement is made by Ad Karns, director of the Yellow Springs summer theater, that the group will operate as usual this summer. According to Karns, the first offering will be presented in the old opera house in Yellow Springs June 18, 19 and 20.

Equity-Jessel War On "Kickers" Claims

NEW YORK, May 30.—Accusations flew thick and fast this week when Actors' Equity Association claimed George Jessel had stranded the cast of *High Kickers* in Chicago last week, and Jessel's attorney, Martin J. Desmoni, threatened to sue Equity for slander.

Desmoni claimed that Jessel "got a raw deal when Equity said that he stranded the show," and maintained that an unconditional bank guarantee of \$12,000 is on deposit with the Continental Bank & Trust Company, "which Jessel has nothing to do with." Furthermore, stated Desmoni, "unless Equity retracts its statement, we are cogitating a slander suit against them."

Both sides are agreed on the fact that when the show opened in New York, Val Ernie, ork leader, posted a bond in the form of a bank agreement that was satisfactory to all parties. Both sides also agree that when the show went to Boston several weeks ago Ernie's attorney informed Equity that the bond would be non-collectable. That, however, is where the agreement ends.

According to Rebecca Brownstein, of Equity's legal department, Equity did not recognize the letter from Ernie's attorney as having validity, because at no time did the bank inform Equity that eventual honoring of the bond had been stopped. First word of the bank not paying on the bond, she said, came when they tried to collect the \$12,000 when the show folded in Chicago. Dispute allegedly centers about \$4,000 in IOU's submitted by the cast, apart from the last week's salary and transportation.

According to Desmoni's version, Sophie Tucker and other members of the cast "invested" \$4,000 in the show to keep it running while it was on the road, Miss Tucker putting up \$2,500 of that amount. After the show folded, Desmoni claims, Miss Tucker and the rest of the cast submitted the "Investment IOU's" as salary claims.

Ernie, according to Desmoni, got wind that he wouldn't be responsible for that show, and informed all parties concerned that he wouldn't be responsible for that end of the gate, that he was only protecting one week's salary and transportation. In order to keep the show going, Desmoni said, Jessel worked without salary for the last four weeks of the run, (See EQUITY-JESSEL WAR on page 8)

Rio Legit Looks Good

RIO DE JANEIRO, May 23.—With all but two of Rio's legit theaters lighted at the mid-May mark, outlook for the present season is most encouraging. Biz in the spots getting off to an early opening has held up well, and the rationing of gasoline, in effect three weeks now, has not as yet taken its toll at the box office.

New regulations for the conservation of gasoline discontinues omnibus service after midnight, tho tax service is available. Legit policy of two shows nightly, at 8 and 10, gives the patrons of the late show a 15-minute edge on the midnight hour deadline, as the late show usually breaks about 11:45. Most legiters are convenient to principal bus routes, the transportation chiefly used by legit patrons. Streetcar service is maintained, tho schedules have been reduced.

Ration Boards Aid Performers

NEW YORK, May 30.—If you need tires or gas, run—don't walk—to the nearest rationing board. Protest if you must, and you may get both.

At least that was the case of two acts this week—the Callahan Sisters, who needed a tire after one of their station wagon blew out, and the Accordionaires, instrumental trio, who were running low on fuel, with three months of bookings set solid.

Callahan Sisters, en route to Pittsburgh from Dallas, ruined one of their tires. In Pittsburgh, with their manager, Clarence Richard, they went to the county rationing board and made application—and didn't get it. An appeal was made to the State rationing administrator by long-distance phone to Harrisburg. Administrator then ordered local rationing officials to consider performers under Section 3 of the B Classification, which covers those in essential war work. Since this ruling is unprecedented, it is likely that other performers, confronted with the same situation, may be considered in the same classification.

Henry Balabanow, leader of the Accordionaires, in need of gas to complete the rest of his dates despite the fact that he had a B-3 card (57 gallons to July 1) appeared before his board in Newark and received another B-3 card, plus another application with a courtesy stamp reading, "Applicant issued B-3 card for business travel. If additional fuel needed will appreciate consideration by you."

You're welcome.

Cowbarn Troupe Goes to Town

BALTIMORE, May 30.—Hilltop Theater, which has had its summer headquarters for past four years at Ellicott City, Md., will this summer try an experiment by bringing its summer season to this city. For this purpose it has leased the Vagabond Theater, where it will begin a 14-week stage production schedule June 8. Never before has a summer theater operated in the city.

Director will be Leslie Dennison. Don Swann Jr. will be producer, and his brother, Lynn Swann, will act as co-director. *Fallen Angels* will be opening attraction.

McLaughlin Leaves Maryland

BALTIMORE, May 30.—Leonard B. McLaughlin, identified with the show business in Baltimore for the past 35 years, has retired as manager of the Maryland Theater, one of the two local legit, where he has been manager for more than a decade.

The Maryland was recently purchased by C. W. Hicks, movie theater operator, from the Penn-Mutual Life Insurance Company, and at the time of purchase it was announced McLaughlin would continue as manager. However, to date no contract has been offered McLaughlin by new owner.

McLaughlin has had offers from New York interests. His immediate plans call for a vacation at Cape Cod.

<p>CLASS OF SERVICE This is a full-rate Telegram or Cablegram unless its desired character is indicated by a suitable symbol above or preceding the address.</p>	<h1>WESTERN UNION</h1> <p>A. N. WILLIAMS PRESIDENT</p> <p>NEWCASTLE CARLTON MANAGER OF THE TRADE</p> <p>J. C. WILKINSON FIRST VICE-PRESIDENT</p>	<p>SYMBOLS DL=Day Letter NT=Overnight Telegram LC=Domestic Cable NLT=Night Letter This is Day Letter</p>
<p>ARE SOME OF YOUR FRIENDS AND RELATIVES IN THE SERVICE? PLEASE THEM WITH A CHEERFUL MESSAGE BY TELEGRAPH. OVERNIGHT TELEGRAMS COST ONLY 50c FROM COAST TO COAST . . . LESS IF YOU'RE CLOSER.</p>		

<p>STOCK TICKETS One Roll \$.75 Five Rolls . . . 3.00 Ten Rolls 5.00 Fifty Rolls . . . 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p>TOKYO, YANKEE DOODLE IS COMING TO TOWN We Are at Your Service 24 Hours a Day. <h2>TICKETS</h2> OF ANY DESCRIPTION AT PRICES AS LOW AS PRODUCTION COST WILL ALLOW. Send in Your Inquiry Today. THE TOLEDO TICKET CO. Toledo (Ticket City), Ohio</p>	<p>SPECIAL PRINTED Cash With Order PRICES Roll or Machine 10,000 . . . \$ 7.15 30,000 . . . 10.45 50,000 . . . 13.75 100,000 . . . 22.00 500,000 . . . 88.00 1,000,000 . . . 170.50 Double Coupons, Double Price.</p>
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NEGROES TO GET A BREAK

MacLeish-OFF Memo to Stations Requests Programs Highlighting Negro in Relation to War Effort

NEW YORK, May 30.—Office of Facts and Figures, headed by Archibald MacLeish, is anxious that the radio industry foster programs highlighting the contribution of the Negro to the war effort. Statement confirming this was made late this week by MacLeish, OFF director. Situation is of prime significance when viewed against the general background of the radio talent field, and is likely to result in tremendously increasing the employment opportunities open to Negroes on radio.

OFF recently sent a memo to chains and stations suggesting that they carry Negro programs. MacLeish, queried for a confirmatory statement, answered:

"The Office of Facts and Figures is anxious to give publicity to the achievements which daily mark Negro participation in our American war effort. Through radio, an effort can be made to present to the general public many of the contributions of Negroes, not only as members of the armed forces and in production lines, but in the daily pursuits of our democratic way of life. Many radio program builders have already presented aspects of Negro participation to their listeners. Others have welcomed suggestions from the OFF as to what they might do and facts concerning this participation. These have been given in the knowledge that such programming would foster mutual friendship, understanding and respect and further the recognition that among the 130,000,000 Americans fighting this war for survival there are 13,000,000 liberty-loving Negroes doing everything they can to win."

Statement by MacLeish is in line with campaign now going on to give Negroes proper recognition in the armed services and in defense industries.

Problem of the Negro in radio has been long-standing. While many local programs have used Negro performers, use of Negro performers on network commercial programs has been comparatively rare, owing to long-existing prejudices in the Southern sections of the country, this notwithstanding the fact that outstanding Negro performers now and then appear as guest artists on important network programs. Occasional network programs have used Negroes for more than guest appearances, too, but this has been an exception and in inverse ratio to the number of capable Negro performers.

Duffy's Tavern has used Negro bands, as John Kirby and Teddy Wilson, and outstanding Negro artists have hit the top shows for solo shots. These have included Paul Robeson, who appeared twice in six weeks on the Kraft Music Hall, and Marian Anderson, who performed several times on the Ford Symphony Hour before the series folded. Art Tatum, Negro pianist, has also done solo shots on the Kraft show, and singer Eddie Matthews, now playing in *Porgy and Bess*, was with Major Bowes Capitol Theater Family for years. Art Tatum, too, did a Coast-to-Coast sustainer on the Mutual Broadcasting System a couple of years ago, the opus originating from the Coast, titled *California Melodies*. Ethel Waters and Louis Armstrong years ago were used on programs sponsored respectively by Sun Oil and Fleischmann's Yeast, but the ventures were not successful. Jean Dixon, Negro conductor, was the first colored man to conduct the NBC Symphony Orchestra.

Eddie Anderson (Rochester on the Benny show) is one of the few Negroes to be built into a radio personality.

In addition to above illustrations of use of Negroes on radio, there are many others, as the Golden Gate Quartet, the Southernaires, the Celestial Choir in St. Louis, the Ink Spots, etc. But by and large their participation in network commercial programs has been small. One radio field which seems fairly open to them is arranging for studio bands. Don Redman, former maestro, is now an arranger; ditto Julian Worth. Ben Carter arranges for Mark Warnow and the Lucky Strike Hit Parade Orchestra.

National Broadcasting Company has already auditioned a Negro show for its summer schedule, but was not satisfied

with it. NBC spokesmen, however, believe that the summer schedule will include a couple of Negro programs. CBS, now using Negroes in such shows as *Wings Over Jordan*, stated it was considering using more Negro performers in its summer programming.

OFF Memo

The OFF, in its memo to radio stations, stated in part:

"The best contributions radio can make to meeting the entire problem is by remembering Negroes whenever a program is being worked out on which they or their contributions can be included—and included unostentatiously.

"Many programs are already doing a constructive job in this direction. Some, on the war, have included mention of Negro heroes. Some, on production, have included Negro workers. Others have drawn attention to outstanding Negro cultural contributions to our civilization. All this is a good start—but only a start."

Memo to stations also pointed up the angle that "discrimination and prejudice are engendering a widespread resentment and a condition favorable to racial disorders. The Axis knows this, and thru its propaganda is furthering divisionism to help disrupt America's war effort."

Included in the memo to stations was a brief bibliography of source material on Negroes and their role in American life and the war effort.

Gets Billing

GLENSIDE, Pa., May 30.—That was a honey of an introduction announcer Roy Neal gave program chief Doug Arthur the other day on one of WIBG's baseball preview programs. He said: "And now, ladies and gentlemen, we bring you the dope from the ball parks—Doug Arthur."

MBS Adds Four Summer Shows

NEW YORK, May 30.—Four new programs will be added to Mutual's summer schedule, all starting the first week in June.

The Third Corps Area Service Command Band from Fort Meade, Maryland, will present a half-hour concert Mondays, 2:30-3 p.m., starting June 1. On the same date, from 3:30-4 p.m., a hill-billy show titled *Shady Valley Folks* will be carried on the chain Mondays thru Fridays, originating at KWK, St. Louis.

From San Diego, Jack McLean's orchestra inaugurates a four-a-week series titled *Man With a Band*, Tuesday (3). (See MBS PROGRAMS on page 8)

W. J. Scripps to Army

DETROIT, May 30.—William J. Scripps, general manager of radio stations WWJ and W45D, was appointed a first lieutenant in the air forces this week, and leaves immediately to report for duty at Washington. He will be assigned to the communications branch of the ground service.

Advertisers, Agencies, Stations

NEW YORK:

WYTHE WILLIAMS resumes his Monday-Wednesday-Friday schedule on WHN Monday (1), going on the air 8:30-8:45 p.m. . . . After an absence of three months, Macfadden Publications, Inc., have returned to CBS to sponsor *The Human Side of the News*, with Edwin C. Hill. Erwin Wasey & Company handles the account. . . . The recorded program, *Over the Buck Fence With Allen Prescott*, will continue over 35 NBC stations in the South thru the summer. . . . Lisa Sergio has become WQXR's featured news analyst. She has taken over on a temporary basis in the Monday thru Friday 9 p.m. period formerly occupied by Quincy Howe. Howe has left for an indefinite period to undertake special work for the government. . . . *Men, Machines—Victory*, a series aimed at ending the waste of man power caused by preventable accidents, debuts on the Blue Network Friday (5), presented in co-operation with the National Safety Council. . . . Quaker Oats Company has started a new musical series on WEAF in the interests of Aunt Jemima Pancake Flour. Program aired Thursdays, Fridays and Saturdays, 7:25-7:30 a.m. Sherman K. Ellis is the agency. . . . Radio rights to the *Gay Falcon* picture series has been obtained by the Bernard L. Schubert Office. Deal was made with REKO Pictures and Michael Arlen, author. Show will be packaged with a Hollywood star and offered to agencies.

CHICAGO:

LEWIS ALLEN WEISS, who purchased \$30,000 worth of War Bonds to become the possessor of Bill Robinson's gilded dancing shoes auctioned off at the Chez Paree recently, is the head of the Don Lee Network, who was in town on a visit. . . . Chuck Smith was all set to head the radio department of the Frederick Bros.' Music Corporation here but the navy grabbed him before he got started. . . . Nikki Kaye, of the W. E. Long Company radio department and free-lance continuity writer, is off to New York and Baltimore on a two-week vacation. . . . WIND's *Sports Edition* added Parkside Motors, Inc., last week among its sponsors. Set thru the Sokol Advertising Agency here. . . . Niles Trammell, NBC prez, delivered the commencement address at the DePauw University,

Greencastle, Ind., Sunday (31). . . . WGN has a new sustainer in *Musical Trends*, featuring Robert Trendler's studio band and Edna O'Dell, songstress. Heard Wednesdays, starting June 3, 9:30 to 10 p.m. The entire script is written in rhyme. . . . *Chicago at Night* moved its origination point from the front of the Chicago Theater to the Servicemen's Center.

PHILADELPHIA:

JERRY STONE, publicity director of WJDA, leaves Tuesday (3) for officers' training school. . . . Mort Lawrence, pilot of WIP's all-night *Dawn Patrol*, platter show, rebroadcasting the patriotic shows heard during the early evening hours for the all-night workers in defense plants. . . . WNEW, New York, and WFIL swap announcers, with Harry Wood coming here to replace Gene Rubessa, who went to the Gotham station. . . . Powers Gouraud, Yellow Cab commentator via WCAU, pitching a party to mark his 20th anni in this city. . . . Stoney McLinn, WIP sports director, chalks up his 33d year as a sports writer and commentator. . . . Thomas D. Joyce, RCA-Victor vice-president in charge of advertising and sales, to New York this week to address the annual conference of the National Federation of Sales Executives. . . . William A. A. Castellini, who has been active in local public relations and advertising work, leaves the city to take charge of the civic affairs department of the Cincinnati Chamber of Commerce. . . . Howard Jones gets the assignment to give out the weekly \$1,000 War Bond on WIP for the sponsoring movie theaters. . . . Robert F. Zimmerman, account exec with Beaumont, Heller & Sperling, Reading, Pa., agency has enlisted in the navy and has left for Baltimore. . . . WIP announcers still dicker with station execs for a new union contract.

LOS ANGELES:

DOROTHY CREDELLE, of the J. Walter Thompson office, spends weekends at Balboa Island. . . . Lloyd Brownfield is in charge of the KNX-CBS publicity office while Holly Noble is on vacation. . . . Carol Davis, formerly of the Tom Fisdale Hollywood office, has been added to the NBC publicity staff, replacing Martha Sherwin. . . . Lloyd

OFF Directive Sent to All Stations, Chains

WASHINGTON, May 30.—Latest government attempt to build Negro morale takes the form of a directive sent by the Office of Facts and Figures to all radio stations and chains requesting a sympathetic understanding of the problem and suggesting that "wherever possible" recognition be given "to the fact that among the 130,000,000 Americans fighting this war for survival there are 13,000,000 liberty-loving Negroes doing everything they can to win just like everyone else."

Negro morale in the United States is admittedly low, not because of extreme pacifism of Negro people nor out of sympathy for Nazi doctrines. Indifference is openly recognized as a result of Negro feeling that "they do not belong," the restrictions placed upon their wholehearted participation in the war effort and failure to identify themselves with the democratic symbols of the white man's society.

Briefly, Negro attitudes toward war are concentrated on the conduct of the war, not its causes, consequences or justification. And then only the economic and political phases of the conduct on the home front, not military strategy.

Problem is now being attacked from many angles. Attempt will be made to convince Negroes that "Uncle Sam is for them." If this can be done, it is felt that Negro loyalty will be hard to shake.

OFF's directive to the radio stations requests "a conscious effort" to include mention of "Negro participation in phases of our daily life, as well as the war effort, alongside mention of other elements of the population."

In working on Negro problem, government cautions against treating Negroes as an entirely unrelated American group. Negroes must be dealt with like other Americans.

Bill Maloney to BBD&O

NEW YORK, May 30.—Bill Maloney, who has handled publicity for Kate Smith and Ted Collins for the past six years, has left the Collins' organization to become publicity director for Batten, Barton, Durstine & Osborn, Inc.

Maloney, prior to handling the Kate Smith-Ted Collins interests, did publicity for WOR. Considered one of the best blurb and exploitation men in the business.

'Superman' to MBS in Aug.

NEW YORK, May 30.—*Superman* will be produced as a five-a-week serial and broadcast over the Mutual Broadcasting System beginning in August. Time slot will probably be 5:30-45 p.m. Show will replace *Jack Armstrong*, which is slated to switch to the Blue Network in August.

Jones, of the KFI-KECA technical staff, has been granted a leave of absence to permit him to carry out government communications research at the Massachusetts Institute of Technology. . . . Arch Oboler, at the request of Henry Morgenthau Jr., will do a special drama on behalf of the Treasury Department on *Plays for Americans* June 14. . . . Bernard M. Smith, KFI farm reporter, was one of the principal speakers at a meeting of the junior members of the Orange County Farm Bureau recently. . . . Russ Johnston, program director for CBS in the West, will be the principal speaker at the annual Los Angeles City College Radio Broadcasting Dinner June 13. . . . T. V. Hartnett, president of Brown & Williamson Tobacco Company; Freeman Keyes, head of the Russell M. Seeds agency, and Tom Wallace, vice-president in charge of radio for the Seeds agency, arrived here recently for a conference on B. & W.'s three local shows, *Red Skelton*, *People Are Funny* and a newscast.

Radio Talent New York

By JERRY LESSER

BEN LARSEN, former New York director, has bought one-half interest in Radio Station WWDC, Washington, which starts operating June 1. . . . **ALICE YOURMAN** is doing another of her fine jobs as the Norwegian mother, Mrs. Hulburg, on the *Helpmate* show. . . . **ARNOLD STANG**, youthful radio actor, has gone to Hollywood to appear in a featured role in the new **VICTOR MATURE** picture. . . . As master of ceremonies on the new Sunday *We, the People* program, **MILO BOULTON** has to ask questions of the program guests. His first Broadway role was in the play, *No Questions Asked*. . . . **HERBERT YOST**, member of the *Joyce Jordan* cast, is rehearsing in *The Cat Screams*, due to open on Broadway June 16. . . . **SKIPPY HOMEIER** is now appearing in *Front Page Stories*, a transcribed series. . . . **LARRY ELLIOTT** has just been signed to announce *Waltz Time*, WEAF, Fridays, at 9 p.m. . . . **TED DONALDSON**, eight-year-old network actor, has been chosen to act in the next *Information Please* movie short. . . . **TOM TULLY**, who just goes from one play to another, is now appearing as the villain in *The Strings, My Lord, Are False*. Another in the cast is **JOCK MacGREGOR**, actor and former radio director.

MORT LEWIS had a peach of a show when **FREDDY MARTIN** appeared on his *Celebrity Theater* in *Deep in the Heart of Tschaiakowsky*. . . . **PHILLIPS H. LORD**, creator of some of radio's top dramas, was going to close his radio production office for the war's duration last month, since most of his staff was

marching off to join the armed forces. "What will you do with your spare time—become a counter spy?" asked his secretary. "Counter-spy! That's it!" shouted LORD, and in two hours he had the first script of a spy story finished. The same afternoon he got the Blue Network to drop its ban on spy dramas, and his new series was booked for Monday nights at 10. Incidentally, LORD's dramas read like a history of radio. He has been the creator and producer of *Mr. District Attorney*, *Sky Blazers*; *We, the People*; *Gang Busters*, *Philip Morris Thrills*, *Cruise of the Seth Parker* and others of similar caliber. And that's a list to make any other independent radio producer pretty envious. . . . Canadian Broadcasting Corporation is scheduling **BARY WOOD** record program in return for Hit Parade's recent appearances in Dominion for Victory Bond campaign. . . . Actor **WALTER GREAZA** got himself two jobs last week. First was a contract for the Inspector Ross role in *The Perfect Crime* series, and second was his appointment as administrative chairman of the American Guild of Variety Artists.

MAURY LOWELL, director in the **HENRY SOUVAINNE** agency, is ill. Is recuperating in Chicago, his home. . . . Due to the response of listeners, *Civilian Defense News* is adding more time on WMCA. . . . **MARIA KURENKO** guested on the *America Preferred* program in an all-Russian song recital over WOR and the Mutual network this Saturday. This is the hour's final broadcast of the season.

Chicago

By SAM HONIGBERG

PIERRE ANDRE will announce the Grant Park concerts when they return for the seventh season next month.

. . . **BUDDY CLARK** made three movie machine shorts for Soundies Corporation. . . . **MAREK WEBER**, former *Carnation Hour* maestro, is buying a farm. . . . **FRAN ELLISON** back in town after a month in Hollywood. . . . **BLOYCE WRIGHT**, veteran soap opera actor here, joined the announcing staff of WKY, Oklahoma City. . . . **OWEN VINSON** produced a new talent show which is now making the audition rounds. . . . **FRED BRADY** (he's **FRED KRESS** when identified as a writer) is subbing for vacationing **TOM WALLACE** on *Uncle Walter's Doghouse*. . . . **BOB ELSON** and **BILL ANSON** have been looking over the Rainbow Gardens (once Mike Todd's Theater Cafe) as a site for a bowling alley they are planning to finance. . . . **CHARLES IRVING** and **LOUISE FITCH** have been added to the *Backstage Wife* cast. . . . **JESS KIRKPATRICK** took over the announcing duties on *Borden's Play Winsom* when it moved to WGN this week, replacing **TOM MOORE**. Switch from WBBM was made because of the better time (Wednesday night) offered the sponsor. . . . **STUDS TERKEL** is creating good comment with his new *Breaking the News* program over WAIT. . . . **THE DINNING SISTERS**

signed a transcription contract with Standard Radio Library Service.

THE DeZURICK SISTERS came on as special guests of the *National Barn Dance* Saturday (30) when the show was aired from the Great Lakes (Ill.) Naval Training Station. . . . **TOBE REED** is in town handling a couple of *Fitch Bandwagon* shows originating here. **EDDY HOWARD** was on Sunday (31), followed by **GLEN GRAY** June 7. . . . **CAESAR PETRILLO**, WBBM music head, penned another tune, *Keep That Smile*, in collaboration with **EDWARD ROSS** and **NELSON SHAWN**. . . . **HAROLD ISBELL** is the new emcee on WGN's *Funny Paper Party*. . . . **BARRY DREW**, recently in New York, is back in town appearing in *Woman in White*. . . . **DON NORMAN** left for New York Saturday (30) to broadcast his forthcoming *Your Date* shows from the big city. . . . **JACK FITZPATRICK** has his own sports show on WJJD. . . . **JOSEPHINE ANTOINE** called back for a repeat singing spot on *Carnation Hour*. **DONALD MCGIBNEY** and **PAUL BRENTSON** are doing a new twice-weekly *Facts for Freedom* show. . . . **BONNIE BAKER** turned down an offer to front the **ORRIN TUCKER** band, following Tucker's enlistment into the navy. She is now making more money (around \$1,000 a week) than the band job can pay.

Hollywood

By SAM ABBOTT

RUDY VALLEE takes his Sealtest program to the Santa Ana, Calif., Replacement Center for a special broadcast July 2. . . . **SAM HAYES**, veteran news reporter, starts a new series of afternoon news programs over CPN June 1. . . .

PAULINE DRAKE, CBS actress who appears regularly in *Big Town*, has been given a featured role in Republic studios' *Hi Neighbor*. . . . **ERSKINE JOHNSON**, commentator on *Hollywood Spotlight*, had a featured part in the latest Kay Kyser film, *My Favorite Spy*.

Hiett for Local Sale

NEW YORK, May 30.—Beginning Monday (1), Helen Hiatt's program on the Blue Network, *Today's News*, will be available to Blue affiliates for local sponsorship. Show heard 10:15-30 a.m.

Blue Net, in addition to Miss Hiatt's program, offers two other news programs on a participating basis. These are *Baukhage Talking* and *News Here and Abroad*, both from Washington.

WGH To Join Blue Net

NEWPORT NEWS, Va., May 30.—WGH, here, will become a basic supplementary outlet of the Blue Network October 1. This will bring the number of Blue affiliates up to 128.

WGH is owned by the Hampton Roads Broadcasting Corporation, and operates full time with 250 watts and 1,340 kilocycles.

Blue Net's "Teamed Sponsorship" Plan Pioneer War Radio Measure; Market Insurance for Advertisers

NEW YORK, May 30.—Blue Network this week announced a precedental plan designed to take care of the needs of manufacturers now converted to war production and unable to sell products to their regular consumers. Called "Teamed Sponsorship," plan is figured as presenting a strong appeal to those advertisers who have been forced out of the consumer sales picture but who intend to keep their trade names before the public in order to be able to resume normal business after the war.

Under the new plan, the Blue will offer a program to four non-competing manufacturers whose plants are converted to war industries. Each of the four sponsors must buy a minimum of 13 weeks' time, at regular card rates, allowing the usual volume discounts. Program will then go along for 52 weeks, with each one of the four sponsors being the featured sponsor every fourth week. All sponsors will be mentioned every week, getting in this way "reminder plugs" thruout the year.

Participation in the plan is open only to those manufacturers whose plants have been converted. Participation also requires the use of the full Blue Network of 128 stations. Any stations added to the chain during the life of a contract will be made available to the teamed sponsors at no additional cost. Drawing up of the plan by the Blue Net was the result of much research. Basic thought behind it is that preserva-

tion of markets and trade names is a sound and plausible idea for those manufacturers converted to war production; but in order to accomplish this, advertising costs must be kept at a low level and the advertising must be spread over a comparatively long period.

E. P. H. JAMES, Blue Net exec, commenting on the "Teamed Sponsorship" plan, stated that the Blue's program, *Alias John Freedom*, would be the first offered. Blue, too, intends to retain production control of programs offered under the plan, except in cases where one advertising agency would line up three or four of its clients for one of the programs.

According to Blue execs, current estimates place at about 112 the number of advertisers who can no longer sell consumer goods. This figure is expected to increase greatly.

WNEW's Short Wave Pick-Ups

NEW YORK, May 30.—WNEW, in an arrangement with the British Broadcasting Corporation, is developing an elaborate schedule of short-wave pick-ups from England.

Station is now presenting *Meet Mr. Londoner* Tuesday nights, 8:45-9 p.m. This is a direct short-wave pick-up. On June 6 station will present *The Voice of the Nazi*, a probe of Nazi propaganda, with the speaker **W. A. Sinclair**. Beginning June 9, at 8-8:15 p.m., a series of commentaries will be inaugurated featuring, on alternate weeks, **Vernon Bartlett** and **Fred Kuh**, foreign correspondents.

Beginning June 24, 8-8:15 p.m., WNEW will schedule each Wednesday a commentary by **William Holt**, correspondent for *The Christian Science Monitor*.

In addition to the above, WNEW will pick up a number of special events and last-minute bookings.

WHN's F-M Debut; Longhair Schedule

NEW YORK, May 30.—WHN's Frequency-Modulation transmitter, W63NY, goes on the air Monday (1), operating on 46.3 megacycles. Regular program schedule will consist of high fidelity transcribed music, for the most part classical and semi-classical. Only a few of the WHN program will be duplicated. Transmitter, located at Cliffside, N. J., was built by the Bell Laboratories. **Paul Fuelling**, WHN chief engineer, supervised the construction of the plant.

Many of the station's programs will originate in studios housed in the transmitter building; others will originate in WHN and will be carried to transmitter by high fidelity telephone lines.

McCarthy WKRC News Chief

CINCINNATI, May 30.—Tom McCarthy, chief news announcer at WCPO here, has resigned that post to become head of the news department at WKRC, local Mutual Broadcasting System outlet, effective June 8. McCarthy succeeds **Bob Heldler**, who will become a member of the news staff of *The Cincinnati Times-Star*, owner of WKRC.

Fannie Hurst on Blue

NEW YORK, May 30.—Fannie Hurst, novelist, starts a 10-broadcast series on the Blue Network, *Thinking Out Loud*, beginning Monday (1).

Spels will touch on various phases of American life.

Jessie Young to WFIL

PHILADELPHIA, May 30.—Jessie Young, "kitchen counsellor" with Midwest radio stations since 1926, comes east for the first time to become part of the local scene, starting Monday (1) via WFIL. Each weekday morning, for a quarter-hour starting at 10, Miss Young will banner a *WFIL Kitchen Club*.

Coast Sked's Summer Shuffle

HOLLYWOOD, May 30.—Radio picture here is gloomy, with two top-flight ailers getting the bounce due to difficulties in getting sponsor products on the market because of the war. Shows which bow out are *Ransom* Sherman's for Procter & Gamble and *Ginny Simms*'s five-minute spot for Kleenex. Sherman curtains after 26 weeks and goes off the air June 24. *Ginny Simms* did her last show on May 29.

Other ailers have been lined up, and summer biz seems to be fair. *Maxwell House Time* switches June 11 to Post Toasties, dropping the Java plugs. At that time **Frank Morgan** takes a six-week layoff, with **Fanny Brice** taking her vacation at a later date.

Eddie Cantor winds up his season June 24, with his show bowing out for the summer stanza, *Those We Love*.

Abbott and Costello are about to sign up with **Lever Brothers** thru **Ruthrauff & Ryan**. Comics will plug *Rinso*, taking the product from **Edward G. Robinson's Big Town**. **Abbott and Costello** are slated to start their new series late in September. *Big Town* goes off the air July 2, and at present there are no indications that it will find new bankroller.

Tommy Riggs is set to roll, replacing **Burns and Allen** for the summer. Present line-up for summer show includes **Jimmy Cash**, **Felix Mills's** band and **Bill Goodwin** in the announcer spot.

WFIL Class in Code

PHILADELPHIA, May 30.—WFIL is establishing a class in which young men of draft age will be given the opportunity to learn code sending and receiving, along the lines laid down by naval authorities. Enrollment date will be announced soon, and classes, under direction of naval officers, will approximate eight weeks of training on the basis of two classes a week.

Classes will be tutored by WFIL engineers, who volunteered their services. **Roger W. Clipp**, WFIL vice-president and general manager, donated studio facilities, including typewriters, telegraph keys and full equipment for automatic tape transmission and receiving.

Richard Puff to MBS

NEW YORK, May 30.—Richard Puff, in charge of radio statistics for two years for the Co-Operative Analysis of Broadcasting, has joined Mutual Broadcasting System Sales Promotion Department as chief statistician.

Program Reviews

EWT Unless Otherwise Indicated

John B. Kennedy

Reviewed Monday 6-6:10 p.m. Style—News analysis. Sponsor—Bisciglia Brothers' Wine Corporation, Philadelphia. Agency—J. M. Korn & Company, Inc., Philadelphia. Station—WCAU (Philadelphia).

It's a ready-made audience that John B. Kennedy gives his new sponsor, Bisciglia Bros.' Wine Corporation. Spotted for the 10-minute slot on Mondays, Wednesdays and Fridays, Kennedy is used to lure listeners in the interests of Greystone Wines, sold exclusively in Pennsylvania.

News shots are picked up from Kennedy's WNEW mike in New York studio by WCAU, Philadelphia, and spread out to blanket the State with WGBI, Scranton, and KQV, Pittsburgh, carrying the stanza as well. Show is set for a 52-stanzas as well. Show is set for a 52-

Caught on his initial shot, it was the same calm, clear, dispassionate and factual analysis of the week-end headlines from the war and home fronts. Sponsor gets his due at the end, with announcer James Coy barking an overlong commercial which invites tuning out before the sales story is over. Opening remarks merely give credit mention to sponsor for bringing Kennedy—a swell spot for a fast sales spiel.

Maurie Orodanker.

Fred Brady

Reviewed Wednesday, 8:30-9 p.m. Style—Comedy. Sponsor—Brown & Williamson Tobacco Corporation. Agency—Russell M. Seeds. Station—WEAF (New York, NBC).

Fred Brady has been appearing on Uncle Walter's Doghouse sporadically. On Wednesday's show he was subbing for Uncle Walter, and did right well. He's a talented comic with an air of freshness and enthusiasm and a well-timed delivery. Does a lot of his own writing, and in past assignments on this show has been giving out with a "Grin and Share It" club, producing plenty of laughs.

On this session, however, he dropped the "Grin and Share It" idea. Worked as a straight comedy emcee awhile and then did a few nut take-offs on radio programs. One of these efforts, titled *Hubby Lobby*, was a screwball frolic satirizing some of the funnier aspects of Dave Elman's show. A good laugh session.

Brady, on the basis of these Doghouse appearances, should be able to land a permanent spot.

Rest of the Doghouse show as usual, with Bob Strong's ork, Mary Ann Mercer and chorus doing the melodies. Show originates in the Chicago studios of WMAQ, NBC Windy City outlet. Uncle Walt back next week. Paul Ackerman.

"The Radio Reader"

Reviewed Friday, 9:15-9:30 a.m. Style—Narration. Station—Sustaining on WABC (New York, CBS network).

Something novel in the line of radio shows is this five-a-week series, aired Mondays thru Fridays, in which outstanding novels are read.

Mark Van Doren, Pulitzer Prize poet, opened the series reading part of Nathaniel Hawthorne's *The Scarlet Letter*. Each day a portion of the book is read until the novel is completed. Portions of the book are cut, owing to time requirements.

At this listening, Van Doren opened the program with a brief synopsis of the preceding chapters. Resume is penned by Van Doren. Well written. Van Doren reads clearly, slowly and with a well-modulated voice.

Last few minutes of broadcast were devoted to a lengthy spiel by Van Doren on behalf of War Savings Bonds. Urged listeners to get behind the war effort.

Elliott Colfer.

"Black Satin Swing"

Reviewed Thursday, 8:05-8:30 p.m. Style—Popular music. Sustaining or WMCA (New York).

This music is not swing, but the rest of the slogan is extremely well taken, leader Don Bryan (station's musical director) having an exceptionally smooth and mellow outfit. Band is quite dif-

ferent from most house combinations, emphasis being on a flock of strings and reeds, all pitched very low and played softly. Arrangements are lush, in very good taste, and calculated to soothe rather than stimulate.

Whole thing adds up to a natural for the midnight hour and should be spotted at that time, when it would fare well in competition with the rash of jazz bands and disk programs which clutter up the ether.

Chap named Jerry Van Heusen sang a few songs on program caught and sounded as if he would be a good bet after he has had more experience and has polished some of the rough edges off his high baritone. This show doesn't really need a singer unless it gets someone whose warbling is in keeping—sort of a croon would be best.

Richard Carter.

"Counter-Spy"

Reviewed Monday, 10-10:30 p.m. Style—Drama. Station—Sustaining on WJZ (New York, Blue network).

Produced by Phillips H. Lord, this counter-espionage series features David Harding as a secret agent combating professional enemy spies in this country. Harding is given a "roving commission." At this listening Harding, disguised as a sailor, gained the confidence of a member of a Nazi spy ring operating on the New York waterfront. Ring had been gleaning information regarding the movements of merchant ships in and out of New York harbor and passing the word on to a German submarine operating off the Coast. By a ruse, Harding passed on false info to the contact man for the Nazi ring, which resulted in the sinking of the sub. The following week's episode was to deal with the manner in which Harding went about smashing the ring.

Cast, altho small at this listening, did a swell job. With the exception of the Harding role, cast changes weekly. Show is full of adventure, packed with action and should be able to snare a sponsor.

Elliott Colfer.

"Inside Page"

Reviewed Monday, 1:05-1:15 p.m. Style—Human interest items in the news. Sponsor—Howard Cleaner. Station—WDRG (Hartford, Conn.).

The idea of the program is to present items in the news that will give the listener a chuckle or a belly-laugh—anything to get away from the war news. The title comes from the statement that the human interest tales are on the inside pages of a newspaper.

Ray Barrett does a smooth job on the whole as the narrator, tho he is inclined to be a trifle patronizing and some of his items suffer a bit. The commercials are well spaced and evenly delivered, handled as a bit of neighborly advice, not a souped-up advertisement. Very nice, for a change. Albert J. Zack.

"Yesterday and Today"

Reviewed Sunday, 2:30-3 p.m. Style—Talk, musical. Sustaining on WJZ-Blue (New York).

This is Blue Barron's band doing a special show sponsored by the Office of Defense Health and Welfare Services. First two programs went out while this government activity was under the Office of Civilian Defense.

The program plugs the physical fitness idea and ties it with the Yesterday and Today theme, which is also the Barron band's billing. The half-hour show caught April 12 was an interest-holding mixture of pleasant, sweet music, a cut-in from the Yankee Stadium, where sports stars talked about physical fitness and a talk tribute to war heroes of yesterday and today. Each show plans to include a tribute to some hero, with a recording of the tribute going to the hero or his family. This program's hero was Lieut. Joe Hare.

The shows are picked up from wherever Barron's band happens to be that Sunday. The April 12 show was from Springfield, Mass., and the first show had come from Philadelphia.

Barron's band dishes out thoroly listenable dance rhythms, mostly pop tunes, with an occasional old-timer

thrown in for yesterday-and-today contrast. The band's Blue Notes, romantic baritone Clyde Burke, tenor Billy Covert and the glee club, provided the vocal relief, all doing a nice job.

The program is peppered with slogans and forceful statements on the need for the nation to "toughen up" for the war's duration. Alton Alexander writes the show and Fred Cole announces.

Writing and production job okay in every way. Paul Denis.

"Winning Health"

Reviewed Wednesday, 10:05-10:15 a.m. Style—Health talk. Station—Sustaining on WMCA (New York).

"How to win health for victory" is the theme of this new health program, conducted 10 minutes daily, Monday thru Friday, by Frank Kimball, chemist and health counselor. Kimball makes no attempt to dispense medical advice. Main portion of the broadcast is devoted to answering questions sent in by the listening audience.

Stressed the point that guess work is not employed in answering any of the questions. If stumped, he stated, authorities on the particular subject are consulted before the question is answered over the air.

Questions are thrown at Kimball by a woman, who, for some unknown reason, is keeping her identity a deep, dark secret. Perhaps it's just as well. Her several attempts to inject a spark of comedy into the program proved futile.

As an incentive to listeners to submit questions, Kimball gives away, on each program, a health book written by himself.

Kimball speaks clearly and with good voice, but not naturally. It's too obvious that his answers are read from a script. Should adopt a more informal attitude. Elliott Colfer.

Headliners' Frolic Sked Set for A. C.

ATLANTIC CITY, May 30.—Plans are nearing completion for the ninth annual Headliners' Frolic, sponsored by the Press Club of Atlantic City, to be held at the Hotel Claridge June 26, 27 and 28. More than 250 of the nation's leading editors, radio commentators, newsreel editors and news photographers have been invited to the shindig.

Frolic each year honors outstanding achievements in journalistic, radio, newsreel, cartoon, news photography and other allied fields.

CBS will again Coast-to-Coast the presentation of plaques to winners.

Chi Biz Up; Local Outlook Optimistic

CHICAGO, May 30.—According to comments made by local station execs, commercial business is steadily increasing and a number of big shows are in the offing for the fall. The general explanation is that the tire shortage and possible gas rationing will keep people at home and close to their radios.

Only time curtailment here is noticeable on the Frequency-Modulation stations, due to the fact that FM sets are no longer manufactured and those already on the market are not enough to sell sponsors on the idea of buying FM time.

Skelton's USO Audiences

HOLLYWOOD, May 30.—Two remaining shows of the season for the Red Skelton program will be attended only by men in the service. Working thru the USO, the American Women's Volunteer Society and the Red Cross, Skelton will try to see to it that his all-uniform audience comes entirely from small camps that have had no entertainment. Cars will be sent to bring the servicemen directly from the camps to the NBC studios.

Clapper's Summer Series

NEW YORK, May 30.—Raymond Clapper, starting June 18, inaugurates a summer series of news comment on the Blue Network. He will be heard Thursdays, 8:45-9 p.m., taking over the spot vacated by Dorothy Thompson and discontinuing his Friday and Sunday night programs. Before beginning his Thursday series, Clapper will extend his Friday night ten-minute commentaries. They will end June 12. Were previously scheduled to wind up on May 29.

WMCA Revamps Evening Skeds

NEW YORK, May 30.—Walter Craig, program director for WMCA, has set about revamping the station's entire evening schedule of sustaining programs. Plan is to work on one day's schedule at a time, programming the one day until it is figured as of sufficient strength, and then tackle the next day.

Sunday evening figured as strong enough, schedule including *Americana Quiz*, 8-8:30 p.m.; *Headlines on Parade*, 8:30-9 p.m.; *Labor Arbitration*, 9-10 p.m., and *Good Will Hour* at 10 p.m.

First of the weekdays to be revamped is Tuesday, WMCA booking in a batch of new talent and programs. Schedule now includes Fred Keating with full staff ork in a variety show, 8-8:30 p.m. *Quiz-zing the War*, 8:35-9 p.m., with war experts and guests, emceed by Ted Cott; D'Artega in a record and music comment program at 9-9:30 p.m.; the Stuart Sisters (four) in a singing turn, 9:45-10 p.m., and Karen Kemple, warbler, at 7-7:15 p.m.

Most of these programs require a fair amount of production and script work. Craig figures that live talent in itself—that is, minus good scripts and production—is not sufficient to overtake a good record program. In certain spots on the revamped sked, however, WMCA will test out a few "compromise" programs, combining both wax and live talent. D'Artega's session is one of these.

Tom Lane to Treasury Dept.

WASHINGTON, May 30.—Thomas H. Lane, account executive at Young & Rubicam, has been appointed assistant director of press and radio of the War Savings Staff of the Treasury Department. Vincent F. Callahan, director of press and radio, announced the appointment.

Lane will be on a leave of absence from Young & Rubicam. He has been with the agency for five years. Prior to that he was associated with WOR and previously was a reporter on *The New York Herald-Tribune*.

CKGB Personnel Shuffle

ONTARIO, Canada, May 30.—Mild shuffle of personnel at CKGB, Timmins, Ont. Don Carlson, formerly of CFCP, Grand Prairie, Alberta, has joined CKGB as announcer. Bill Pellow, formerly on the announcing staff, has left to join the armed forces. Harvey Freeman, from the London Life Insurance Company in Timmins, has joined CKGB as salesman, and Kay MacInnis has joined the staff as bookkeeper and stenographer.

MBS PROGRAMS

(Continued from page 6)
This will be aired Tuesdays thru Fridays, 5:15-30 p.m., via KGB.

Musical Trends, variety show originating at WGN, Chicago, will be heard east of Chicago Wednesdays, 10:30-11 p.m. This will include Robert Trendler's orchestra, songs by Edna O'Dell and Raymond Charles.

Two shows now on the chain will be moved to new slots starting next week. *Our Morale*, with Dean Austin Pardue, will be heard Mondays, 10:15-30 p.m., beginning June 1, instead of Wednesdays at 10:45 p.m., from WGR, Buffalo. *Fighting Tools*, weekly program with Colonel Henry H. Miller, will be heard from CKLW, Detroit-Windsor, on Saturdays, from 6:50-7 p.m., starting May 30. Program formerly heard at 6:30 p.m.

EQUITY-JESSEL WAR

(Continued from page 5)
in addition to sinking \$20,000 in it himself. (Alfred Bloomingdale, department store tycoon, invested the first \$90,000).

He further claims that Equity has complicated the issue by trying to collect the \$4,000 as back salaries when, he claims, Joe Golden, company manager, had a specific agreement that the money was being invested, to be paid back out of the box office, if at all.

According to Miss Brownstein, however, the IOU's bear the legend, "in lieu of salary," and as such Equity recognizes them as salary claims. Equity advanced \$5,000 to bring the cast back to New York and pay off chorus and principals up to \$100 a week. Entire claim, she said, is approximately \$11,000, which could be taken care of by the bond, "if we could collect it, but the bank won't give it to us."

Studio Theater 'War & Peace'

NEW YORK, May 30.—When the Studio Theater of the New School for Social Research announced that it was going to present a dramatization of Tolstoi's *War and Peace*, this reporter was convinced that it would be impossible to put the huge and sprawling novel on any stage. After seeing the Studio Theater's presentation, which opened last Wednesday (20), he's still convinced.

No less than four people had their hands in the adaptation. Erwin Piscator, director of the Studio Theater, in a signed program note, inexplicably takes the discredit for suggesting the idea of the dramatization in the first place; he and Alfred Neumann did the adaptation, which Mr. Piscator describes modestly as "an epic play," and Harold L. Anderson and Maurice Kurtz are listed as "collaborators." The quartet would have been better off if it had confined itself to a rendition of *Sweet Adeline*.

Yet the fact that the Tolstoi novel refuses to be cut to the form of a stage is hardly the fault of the adapters; it's rather the fault of the person who first thought that it could be so cut—Mr. Piscator, by his own admission. As the thing sprawls around on 12th Street, you feel definitely that the adapters chose the wrong incidents and the wrong presentation of them for both dramatic effect and fidelity to Tolstoi. Yet, I have a hunch, you'd have felt pretty much the same no matter what incidents or what manner of presentation had been chosen. The inchoate, mawkish, sentimental, grandiose, sprawling, sophisticated novel simply has too much in it to permit itself to be fitted satisfactorily into stage form.

The dramatization consists of a series of brief and isolated scenes, none of them dramatic except in a sort of primitive, mid-Victorian-melodrama sort of way, and all of them filled with the mawkish sentimentality and hobbling half-thoughts of Tolstoi, plus a sensationally unsuccessful attempt on the part of the collaborators to draw a parallel between the Napoleonic era and today. The scenes are strung together, believe it or not, by narratives delivered by the characters, who are forced to stand on stage and tell the customers what has happened, like kids being called on for recitations. It would be hilarious if it weren't so rough on the performers.

And Mr. Piscator's direction complements the effect—or lack of it. Painfully obvious and unimaginative, its heavy-handed treatment turns the whole thing into a thick and sluggish brew of over-hyped characterizations and self-conscious staging.

Yet some good performances do manage to emerge. Hugo Haas, a fine actor from Czechoslovakia, brings sincerity, understanding and excellent underplaying to Pierre despite the fact that he is saddled with most of the narrative passages and is forced to go around looking a bit like Franz Schubert about to break into *Song of Love in Blossom Time*. And Dolly Haas (no relative), a petite and charming player from Berlin, adds pert appeal to the role of the stupid and annoying Natasha. Warner Anderson is an oddly explosive Andrei; Paul Mann and Joseph Julian score nicely as Anatol and Dolochov; Edwin Cooper seems both uncomfatable and unconvincing as Prince Nikolai, and nice performances in small roles are contributed by Bernarr Cooper and Edmonia Nolley. Vaughan George, a Parisian actor making his American debut, scores with outstandingly fine effect in the tiny part of Gervais.

On the other hand, many of the acting jobs are sensationally bad, topped by the work of R. Ben Ari, who doubles in a couple of small but dramatic roles. Mr. Ben Ari, who is a guest instructor at the Studio Theater and assistant director of this production, offered what was probably the most ridiculously overblown hamming I've ever seen—convulsions that would make the burlesque of a Bowery melodrama seem restrained by comparison. It was hard to believe that he really meant it.

The production was the Studio Theater's last and weakest of the year. Its chief effect, as a matter of fact, was merely to make me envy Napoleon. Napoleon, at least, was able to retreat from Moscow.
Eugene Burr.

BROADWAY RUNS

Performances to May 30 Inclusive.
Dramatic Opened Perf.

All the Comforts of Home (Longacre)	May 25	8
Angel Street (Golden)	Dec. 5	208
Arsenic and Old Lace (Fulton)	Jan. 16	579
Blithe Spirit (Booth)	Nov. 6	238
Clavdivia (return) (St. James)	May 24	8
Comes the Revelation (Jolson)	May 26	7
Guest in the House (Plymouth)	Feb. 18	171
Junior Miss (Lyceum)	Nov. 24	223
Life With Father (Empire)	Nov. 8 '39	1070
Moon Is Down, The (Martin Beck)	Apr. 27	63
My Sister Eileen (Biltmore)	Dec. 7	594
Spring Again (Playhouse)	Nov. 10	232
Strutts, My Lord, Are False, The (Royal)	May 19	15
Uncle Harry (Broadhurst)	May 20	14
Yesterday's Magic (Guild)	Apr. 14	55

Musical Comedy

Best Foot Forward (Barrymore)	Oct. 1	277
Lady in the Dark (2nd stage.) (Alvin)	Sept. 2	203
Let's Face It! (Imperial)	Oct. 29	246
Porgy and Bess (revival) (Majestic)	Jan. 22	148
Sons o' Fun (Winter Garden)	Dec. 1	208

"Macbeth" Ends Huge 306G Tour

PHILADELPHIA, May 30.—When the Philadelphia Theatre Company's production of *Macbeth* at the Forrest Theater it will not only ring down the rag on Philadelphia's 1941-'42 legit season, which was of boom proportions, but also on Maurice Evans and Judith Anderson's 13-week tour, which pulled the largest audiences and biggest grosses that ever was drawn by a Shakespearean play over a similar stretch of time.

Good harvest reaped by *Macbeth* on the road hit well over an average of \$23,000 a week, total being \$306,400 for the 13 weeks.

New Plays on Broadway

Reviewed by Eugene Burr

LONGACRE

Beginning Monday Evening, May 25, 1942

ALL THE COMFORTS OF HOME

A farce by William Gillette, revised by Helen Jerome. Staged by Arthur Sircorn. Setting designed by Harry G. Bennett and built and painted by United Studios. Costumes designed by Paul duPont and executed by Brooks Costume Company and Eaves Costume Company. Company manager, stage manager and press agent not credited. Presented by Edith C. Ringling, in association with Mollie B. Steinberg.

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|-----------------------|--------------------|
| Alfred Hastings | Gene Jerrold |
| Tom McDew | Oliver B. Prickett |
| Theodore Bender, Esq. | Nicholas Joy |
| Josephine Bender | Dorothy Sands |
| Evangeline Bender | Florence Williams |
| Mr. Egbert Pettibone | William David |
| Rosalie Pettibone | Grace McMarnahan |
| Emily Pettibone | Peggy Van Fleet |
| Christopher Dabney | Wallace Acton |
| Judson Langhorne | Guy Spaul |
| Fifi Oritanski | Celeste Holm |
| Augustus McSnath | Percy Helton |
| Victor Smythe | Stuart Lancaster |
| Thompson | Richard Stevens |
| Katy | Virginia Runyon |
| Gretchen | Jordie McLean |
| Bailiff | John Regan |

ACT I—Scene 1: Drawing Room in Egbert Pettibone's House. Morning. Scene 2: A Few Mornings Later. ACT II—Scene 1: Another Morning. Scene 2: The Morning.

The production of William Gillette's ancient farce, *All the Comforts of Home*, in a version imperceptibly modernized by Helen Jerome, forces us into a realization of how deeply our fathers loved the theater. If they had to sit thru stuff like this in order to attend it, they must have hungered after it with a blind passion—blind in every sense of the word. Edith C. Ringling, in association with Mollie B. Steinberg, presented the creaking museum-piece, evidently in a spirit of masochistic antiquarian inquiry, at

the Longacre Theater Monday night.

Another lesson can be found in the play—and you may as well find lessons in it, because you're not going to find anything else. It proves more conclusively than any theorizing the fact that films have drawn away nine-tenths of the theater—but all nine-tenths from the bottom. When you think that this was the sort of thing indulged in by a leading theatrical figure, when you squirm in front of it as an embarrassing and sensationally inept bore, and when you suddenly realize that things like it are today accepted with resignation—and even occasionally with shouts of glee —by the addicts of our current cinema sinks, you get the point pretty clearly.

It's all about a lad left to take care of his uncle's fine house while said uncle goes to Europe in order to keep his second wife away from a lover who ultimately turns out to be—surprise! surprise!—the suitor of uncle's own daughter by a first marriage. The lad and a strange creature in ragged clothes whom he has inexplicably befriended turn the mansion into a rooming house, with all the comforts of home, and collect as boarders a motley series of exhibits that range from a light opera singer (female) to a gallivanting and retired merchant, with his suspicious wife and innocent daughter. The merchant gets into scrapes with the singer, the lad who runs the boarding house gets into love with the daughter, and—after what seems like several weeks of machine-made complications, each more fantastically asinine than its predecessor—it ends happily. Or, happily, it ends.

It's the sort of thing that you have to see to believe—but even belief can be purchased at too great a price.

Arthur Sircorn directed it in what he seems fondly to have considered a spirit of ancient farce staging. His people screech themselves hoarse, rush madly around the stage at the slightest provocation, read lines as obviously as possible, and commit characterizations that belong nowhere outside of Bellevue or a burlesque blackout. Stray wisps of professionalism are smuggled in by Nicholas Joy, as the philandering merchant; Wallace Acton, as an insane musician, and a few of the others; but they're disastrously over-balanced by performances that would disgrace an under-rehearsed kindergarten pageant. Gene Jerrold struggles manfully but unsuccessfully with the leading role, and Celeste Holm is gallant but unhappy as the opera singer.

The audience on second night was largely made up of soldiers and sailors on passes—which seems rather a dirty trick to play on lads in the armed forces. On the way out, tho, one of them unwittingly uttered the most devastating paning of film players I've ever heard. "The acting in this show," he said to his companion, "was really very good compared to the acting in pictures."

JOLSON

Beginning Tuesday Evening, May 26, 1942

COMES THE REVELATION

A play by Louis Vattes. Staged by Herman Roitstein. Setting designed by Ralph Alswang, constructed by William H. Mensching, and painted by the Holak Studios. Costumes by Charles Christie & Company. Company manager, Leon Peters. Press agent, James P. Davis. Stage manager, Clay Yurdin. Assistant stage manager, Peter Hobbs. Presented by John Morris Chanin and Richard Karlan.

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|--|---------------------|
| Benjamin Barney | G. Swayne Gordon |
| Ma Flanders | Mary Perry |
| Zachary Flanders | Peter Hobbs |
| Grandpa Crane | Wendell K. Phillips |
| Sophronia Flanders | Carroll Hartley |
| Joe Flanders | Wendell Corey |
| Pa Flanders | Will Geer |
| Orris Hockett | Grover Burgess |
| Oliver Sampson | John Thomas |
| Eileen Crale | Lesley Woods |
| William Garrett | Richard Karlan |
| David Garrett | William Thornton |
| Judy Garrett | Audra Lindley |
| James Q. Silsbury | Mitchell Harris |
| Gammus | George Leach |
| Lily Milland | June Stewart |
| Mrs. Barney | Sara Floyd |
| Mrs. Hockett | Mona Moray |
| Mrs. Garrett | Kathryn Cameron |
| Sheriff | Maurice Minnick |
| Sheriff's Deputy | Clay Yurdin |
| NEIGHBORS: | |
| Harold Carlton | Claire Edwards |
| M. Evans, James Good, R. Jovanovitch, Betty Claire, Harry Rosenberg, Carol Spear, Don Valentine. | |

The Entire Action of the Play Takes Place in the Flanders Cabin, Dorking, New York.

ACT I—Scene 1: An Evening in the Year 1827. Scene 2: Early the Next Morning.

FROM OUT FRONT

The 10 Best of a Not-Too-Bad Season

— BY EUGENE BURR —

PROBABLY no other season in recent theatrical history look such a panning from drama critics as did the one now ending. Almost since its start, the boys called it worthless, bankrupt of playwriting talent, stale, unprofitable and just plain lousy. And they capped their own climax when they voted to skip the annual award of the Critics' Circle on the somewhat ingenious ground that no play produced during the season was good enough to be called the season's "best." This corner steadfastly failed to join their lugubrious caterwaulings. Qualitatively the season wasn't very good; granted. But it didn't seem to me to be nearly as bad as many other seasons in the immediate past, none of which had been greeted by a similar barrage of critical lachrymation. Now, after I have faced the job of picking the 10 best plays—10, mind you, not one—the keens and lamentations seem less explicable than ever. Picking the 10 best has become increasingly difficult in recent years, and it has often been necessary to pad out the lists with items of dubious value. Last year, for example, dire necessity alone accounted for six of the 10 "best" plays of the season.

But there was no such difficulty this year. The 10th item on the appended list may be somewhat questionable; but even it, from a standpoint of theatrical effect, is a more solid choice than the majority of entries on last year's scroll of honor. If that makes this the worst in history, I'll take another order of the same —only more so.

IN ANY case, here are this corner's choices, pretty much in the order of preference: 1—John Steinbeck's *The Moon Is Down*; 2—Richard Bruckner's adaptation of Lessing's *Nathan the Wise*; 3—Samson Raphaelson's *Jason*; 4—H. S. Kraft's *Cafe Crown*; 5—Sophie Treadwell's *Hope for a Harvest*; 6—Guy Bolton's adaptation of Somerset Maugham's *Theater*; 7—Noel Coward's *Blithe Spirit*; 8—Thomas Job's *Uncle Harry*; 9—Patterson Greene's *Papa Is All*, and 10—Bertram Bloch and Isabel Leighton's *Spring Again*.

It may not be a tremendously fine list or one that's crammed with outstanding and world-staggering plays, but at least it's better than the lists dredged out of the mud-flats of other recent seasons.

ENOUGH has been said, both here and elsewhere, concerning the merits and alleged demerits of *The Moon Is Down* to make further discussion rather foolish. The play has its faults, but it over-rides them magnificently to become an exciting, dramatic, clear-headed and tremendously heartening statement of the eternal relations between conquering slaves and the free men they may momentarily conquer. As for *Nathan the Wise*, it is, in its original, one of the very great plays of all time, and, even in a somewhat bungling and generally unsatisfactory adaptation, it stands head and shoulders above the common run of Broadway offerings. An entirely adequate new adaptation would, of course, have ranged far above even Mr. Steinbeck's fine and noble-spirited drama.

Jason was a sparkingly intelligent, brilliantly witty examination of life and literature in the person of what can only be called a legendary figure—an honest and intelligent drama critic. A beautifully written exposition of questions of eternal import, it was a play of which any season could be proud. *Cafe Crown* was a warm-hearted, hilarious and frankly theatrical glance into the warm-hearted and theatrical field of the Second Avenue drama, honest in its sentimentality, unabashed in its fine staginess and superlative in its use of excellent and admirable hoke. *Hope for a Harvest* was a passionately sincere and (to me at least) absorbingly dramatic examination of a certain species of dry rot now tragically deep in the roots of the American people. As for *Theater*, it was an amusing and often heart-

(See FROM OUT FRONT on page 10)

ACT II—Four Months Later. ACT III—Several Months Later.

One of the major mysteries of the season is why *Comes the Revelation*, written by Louis Vettes and presented by John Morris Chanin and Richard Karlan Tuesday night, was booked into the Jolson Theater, up at 59th Street. The Jolson is a nice large house, fit for the low top at which the play is being presented; it has had its share of good productions in the past; but recently it has barely managed to hang on to the fringes of professional theater—and it's way out of the way. In a regular Broadway house *Comes the Revelation* might have impressed the reviewers (who are as sensitive to their surroundings as a litter of chameleons) with the many good qualities it unquestionably possesses: in a regular Broadway house at regular prices, it might have hung on for a few weeks and perhaps longer. As a cut-rater off the beaten path, it stands little chance.

And that's a pity. For, despite its title—an amusing one for a farce comedy, but with wrong overtones for the play it problematically adorns—the drama at the Jolson is interesting, excellently written, rich in folk flavor, acute and finely intelligent in its examination of religious shams, frequently hilarious, and often even exciting. And it is for the most part splendidly played by a large cast under the taut, intelligent and effective direction of Herman Rotsten.

It tells the sometimes sleazy, sometimes funny, sometimes exciting but always interesting tale of the formation of one of the religious sects that spread like a spiritual itch over the face of the land during the second quarter of the last century. Cannily and with clear insight, Mr. Vettes has made his story typical, yet specific in its examination of motives and causes. The self-anointed saint in this case is Joe Planders, living in upper New York State (as so many of the homespun prophets did) in 1827, son of the town drunkard and himself addicted to judicious thieving now and then. Shiftless, vicious and somewhat fey, he is unable to marry the girl of his choice—that is, insofar as the ceremony itself is concerned. So, with the aid of an apocryphal gospel in manuscript that he has purchased for 10 cents, he sets himself up as a preacher. Aided by a coincidence wherein an unbeliever, subject to fits, falls dead under his glance, he establishes a small but enthusiastic flock.

Thereupon, holding revival meetings at which, behind a curtain, he dictates the new gospel supposedly from tablets of gold, he leads his worshippers down typical paths of the religious lunatic-fringe. Among other things, he preaches refusal to pay money to any authority but his and God's—which gets his parishioners into trouble with the tax collectors. Also, like almost all of the self-anointed saints, he possesses a strange fascination for women; taking a tip from the patriarchs of old, he begets a child upon his brother's wife—and his own wife, who loves him dearly, is harried not only by this but by the fraud which she knows he is practicing upon his innocent if squirrel-brained followers. In despair, she throws his 10-cent inspiration into the fire—and he is therefore unable to continue the "translation" of his new gospel.

His followers fall away; but when real estate dealers from Ohio offer him a new paradise as a means of getting away from the tax collectors, he guarantees to reassemble his flock. They come to denounce him as a fraud; but he has finished his gospel—making it up out of his own head this time—and he offers to show three of them, one by one, the tablets of gold from which it has been taken. The first viewer is won over to falsehood by promises of second place in the church; the second, a half-mad enthusiast, is hypnotized into a belief that he has seen the plates, and falls over in a fit, affirming their existence; and the third man, frightened, closes his eyes when he's supposed to look. It's an intelligent and excellent exposition of the forces that went toward the making of the sects—self-interest, religious mania and fear. The preacher is thus enabled to lead his flock into Ohio's promised land

—but his wife, finally overwhelmed by his chicanery, walks out on him.

It is all excellently written, with much humor and folk flavor and with many rich and fine characterizations. And most of the players, under Mr. Rotsten's dramatically effective direction, do lovely work. Will Geer, tho in the small role of the preacher's father, is featured, and offers one of the most richly humorous character jobs I've ever seen. But perhaps the most exciting work of the evening is that contributed by a young lady named Lesley Woods, as the preacher's wife. Small, blond and attractive, Miss Woods plays with an honesty and restraint that are as rare as they are commendable. Quiet, sincere and tremendously effective, she does one of the finest jobs of the entire season.

Fine work, solid and sincere, is offered by Mary Perry, as the preacher's mother; Peter Hobbs does a typically good job as the preacher's brother; Grover Burgess is excellent as his leading parishioner; John Thomas is pleasantly effective as his future brother-in-law, and many others offer commendable performances. As the preacher himself, Wendell Corey lacks something of the unctuous power expected, but on the whole does an intelligent, understanding and finely dramatic job. Some of the minor players—notably June Stewart, who offers a burlesque in a bit role—are less successful; but the general level is high.

If dramas rate epitaphs, *Comes the Revelation's* should read simply: It opened at the wrong house.

Beginning Sunday Evening, May 24, 1942

CLAUDIA

(Return Engagement)

A play by Rose Franken. Directed by the author. Setting designed by Donald Oenslager, built by Studio Alliance, Inc., and painted by Triangle Scenic Studio. Company manager, Edward O'Keefe. Press agents, Bernard Simon and Philip Stevenson. Stage manager, Buford Armitage. Presented by John Golden.

Mrs. Brown.....Frances Starr
David Naughton.....Donald Cook
Claudia Naughton.....Dorothy McGuire
Bertha.....Adrienne Gessner
Fritz.....Frank Tweddell
Jerry Seymore.....Wilton Graff
Madame Daruschka.....Olga Baclanova
Julia Naughton.....Audrey Ridgwell

The Action Takes Place in the Living Room of the Naughtons' House in the Country, 70 Miles Out of New York.

ACT I—A Friday Evening in Early Fall. ACT II—The Following Afternoon. ACT III—Evening of the Same Day.

After a long New York run and a successful road tour, Rose Franken's *Claudia* was brought back to Broadway Sunday night by John Golden, with its original cast essentially intact. It opened at the St. James at extremely popular prices—from a quarter to a \$1.50—for an engagement originally announced as limited to two weeks. Already the two weeks have been extended to four.

The movement toward a truly popular-priced theater, which is one of the

greatest hopes for the future of the stage, is thereby given a hefty boost. With a bit more of the same sort of thing—really amounting to a sort of second-run in film parlance—the living theater will find itself competing with the cinema. Without question *Claudia* is pulling in plenty of people who might otherwise have sampled the lush delights of the latest Hollywood wonderwork.

Those who see *Claudia* are divided very sharply into two classes, a very large class that thinks it one of the most charming plays ever produced, and a very small class that thinks it the unsavory tale of a nasty lass with a mother fixation and an utter disregard for her husband, followed by a hunk of the ripest tear-jerking since *East Lynne*. This reporter, when he first saw it, was enthusiastically aligned with the minority—and a second viewing only confirms him in his opinion. That, however, is neither here nor there. The point is that *Claudia*, whatever you think of its merits, was a highly successful Broadway play, and it is now being offered at film-palace prices.

The cast that first opened in it is still intact, with a single exception, the substitution of Wilton Graff for John Williams as the British Englishman. And that took place early in the first run when Mr. Williams left for active service with the British Army. Mr. Graff plays the role more broadly but also much more appealingly, making the fellow both nicer and more understandable. Most of the others, tho, have let down on their splendid performances after playing them for over a year. Both Dorothy McGuire, in the title role, and Donald Cook, as David, have fallen into a habit of intoning their lines with a sort of singsong on final consonant sounds that is both disturbing and amazingly ineffective. And both have broadened their characterizations until the original fine point of them is quite obscured.

Frances Starr, on the other hand, is as superlatively fine as ever. She plays the mother with a sincerity, dignity and beautiful knowledge of stage effect that bring the only honestly affecting moments in the play. Adrienne Gessner and Frank Tweddell are still excellent as the servants; Audrey Ridgwell remains quietly effective as the sister-in-law, and Olga Baclanova, as the opera singer, has turned the role into an out-and-out burlesque.

The author's splendidly effective staging has generally come loose at the seams after months of wear. Outlines are blurred, passages are badly overdone, and the amazing emotional precision of the opening has departed almost entirely. Even with all these drawbacks, tho, *Claudia* remains a terrific buy at the current prices—that is, if you like it. If you don't like it, it's still a noble experiment as a popular-priced presentation.

FROM OUT FRONT

(Continued from page 9)

Lifting return to the slick and satisfying high comedy that was once a theatrical staple.

Blithe Spirit, even slicker than *Theater*, was likewise frothier and emptier, but it kept its tiny bubble of plot poised so sparkingly upon its column of shifting and veering air that it became a high theatrical delight. *Uncle Harry* was an acute, chilling and effectively written psychological shocker with an absorbing central idea and far more solid intelligence than most similar items. *Papa Is All*, a thoroughly enjoyable comedy in any case, rates inclusion on a "10 best" list because of its rich folk flavor and humorously warm-hearted approach to a little-known section of Americana. And *Spring Again*, a meaningless and obviously contrived little comedy, at least had the good sense to provide two excellent acting parts for a brace of fine players and to clothe its frail trifle of plot in literate and often highly amusing dialog.

THERE are, of course, a number of plays that received some sort of attention that are not included in the above 10. In *Time To Come*, which received four votes in the Critics' Circle as the best play of the season, was not seen by this reviewer and therefore, naturally, can't be considered. The fault, certainly, is not the play's; it's mine for making a bad choice when faced with conflicting events. *Junior Miss*, a darling of the lads who wailed about the weakness of the season, seemed to me a cheap and annoying conglomeration of stale stereotypes, as far removed from dramatic effect as it was from any known form of human life, and remarkable only in that it held up for the customers' esteem a brace of the most obnoxious, annoying and generally nauseating girl-children ever spawned. As for *Angel Street*, its pre-eminence as a production is cheerfully admitted, but not its merits as a play. The script itself seems to me to be weak, fumbling and full of holes, and its present tremendous effect due entirely to the amazingly fine direction of Shepard Traube.

In addition, there were the usual number of flubs by topflight dramatists. In this category come Maxwell Anderson's *Candle in the Wind*, a routine yarn of a lass who gets her lover out of a Nazi prison camp, which could better have been called *Beverly of Occupied Graustark*; Clifford Odets' *Clash by Night*, a tale of love and lust on Staten Island, wherein Mr. Odets brutally belabored a battered triangle, and Edna Ferber and George S. Kaufman's *The Land Is Bright*, which purported to be the story of an American family, but turned out to be a rainy afternoon rummage among worm-eaten lumber in the theatrical attic. As for Ben Hecht's *Lilies of the Valley* and Marc Connelly's *The Flowers of Virtue*, it seems silly to mention them in a discussion of the adult drama.

Irvine Group Does "Quiet Wedding"

NEW YORK, May 30.—Many relatives, a few "little theater" devotees and at least one reviewer gathered at the Playhouse des Artistes here Wednesday (27) to watch Theodora Irvine's players perform in *Quiet Wedding*, a wordy English comedy by Esther McCracken. At its conclusion the relatives cheered; but at least one reviewer wondered who had named the playhouse.

There is little artistry to *Quiet Wedding*. A comedy of situation, primarily, it forces laughs with traditionally comic events, but scotches the effect by dull, needless exposition. The story, a familiar depiction of the English country family gathered for a "quiet" wedding, introduces conventional characters. There is the fluttering mother; the distraught bride; the perplexed groom; the consolatory aunt; the son who designs scenery for a play laid in hell (not this one); a Saroyanesque female who's just plain "different"; an I-told-you-so cousin, and the ever-present annoyance, the she-brat. When all are assembled, the audience leans back for harum-scarum; thereupon, the play leans back and goes to sleep.

One young player, Bernadette Smith, played the part of an "oh so different" visitor with striking ease and accuracy. Possessor of an attractive face and tuneful voice, she is a credit to the group. Other performers tried hard, but the material with which they worked served as an opaque shroud.

Paul Nemcek, as the romantic lead, carried over an uncomfortable stiffness from his last performance as the preacher in Paul Carroll's *The White Steed*, further augmenting this fault with semi-mouthed, single-toned enunciations. If he would relax, praise alone would be the reward for his obviously hard work.

Direction is suitable. J. R. C.

Summer Tryout

"Personal Island"

Cambridge Summer Theater
BOSTON

A play by Pauline Williams. Presented by John Huntington in association with Brock Pemberton. Directed by Robert E. Perry. Cast: William Mendrek, Chester Gillis, Charles Bell, Mary Barthelme, Allan Tower, Robert E. Perry, Fay Wray, Nancy Duncan.

In its second week, this summer stock company offered an original story by Pauline Williams concerning another newspaperman who gets tired of his work, wife and everything else and goes on a promised island to write a book. His divorced wife follows, with her fiance in tow, and after a couple of scenes they are together again, only this time the fiance finds a love before he loses his girl.

Despite the weakness of the story, the performers kept the audience interested thru the show. Harry Pool.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.)

- "All the Comforts of Home"—0%
YES: None.
NO: Kronenberger (PM), Watts (Herald-Tribune), Anderson (Journal-American), L. N. (Times), Coleman (Mirror), Mantle (News), Lockridge (Sun), Waldorf (Post), Brown (World-Telegram).
NO OPINION: None.
- "Comes the Revelation"—6%
YES: None.
NO: Mantle (News), Lockridge (Sun), Brown (World - Telegram), Waldorf (Post), Watts (Herald-Tribune), Coleman (Mirror), Kronenberger (PM), Anderson (Journal-American).
NO OPINION: L. N. (Times).

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UNIT FLOORSHOWS BOOM

Asbury Hopeful; Buying Talent

ASBURY PARK, N. J., May 30.—Despite uncertainty regarding effect war restrictions will have on Jersey Shore biz this summer, operators have crossed their fingers and plunged right into the swim with a heavy and expensive schedule that makes it clear that if biz nose-dives this year it won't be because it was starved for want of worth-while attractions.

A general survey discloses that, so far as attractions are concerned, this town is healthier today than at any time since the lush late '20s. Already open or scheduled for the Memorial Day weekend are legit stagers (for the first time here in four years); name bands for the Casino; afternoon and evening concerts by Arthur Pryor; a big new \$500,000 plunge off the boards, and a good, solid diet of night club entertainment.

While admitting that gasoline rationing and dim-out regulations along the oceanfront leave prospects pretty uncertain, many operators point out that rationing may induce people to remain for the season, thus offsetting the decline in week-end and one-day trade.

Regarding the dim-out, they feel that it will have a strong tendency to drive spenders into the fun palaces. To eliminate the glow this town has stretched a 12-foot high canvas the length of the boards.

The vast expansion of several near-by army camps may also help, but it is noted that night spots are patronized by far more civilians than soldiers.

Richardson Prez Of Philly AGVA

PHILADELPHIA, May 30.—Frankie Richardson was elected president of local AGVA for the 1942-'43 term at the annual elections held last Tuesday (26) at the Hotel Commodore by a vote of 88 to 13. Richardson defeated Al Rea, who was backed by Tom Kelly, insurgent leader. Victories throughout went to candidates pledging support to administration of Dick Mayo, exec sec.

More than one third of the membership turned out to vote, ballots being cast by 103. On the day before the election, Kelly sent a letter to all the members attacking Mayo's administration. However, the election results told the complete story. Kelly, former executive secretary of the local union, once bolted AGVA by organizing his indie United Entertainers' Association. Last year he returned to the AGVA fold.

Other elected candidates include Sid Raymond, first vice-president; Jerry Wallace, second vice-president; Mille Ray, third vice-president; Judy Cummins, fourth vice-president; Patricia (Pat) Bernard, fifth vice-president; Mickey Diamond, treasurer, and Leonore Jaxon, recording secretary. New board of directors includes Billy Elton, Billy DuVal, Tecla Tolane, Bert Dagmar, Allen Mayo, Jerry Gordon, Eveene Newton, Slim Walker, Marie Silk, Joan Williams, Johnny Guilfoyle, Chic Mullery and Harry Lewis.

Cheyenne Big

CHEYENNE, Wyo., May 30.—The cash registers of Cheyenne's night clubs and bars are ringing prosperously as national defense activities here soar to a new high note. The presence of at least 14,000 near the city, coupled with increasing pay rolls at United Air Lines and Union Pacific shops here, has given the entertainment business a sensational lift.

Night spots, particularly the Plains Hotel Oak Room, the Plamor and the Club Araby, do a good business on week nights, but the Saturday pay-off is terrific. When the week-end falls on or near a soldier payday, business is even more materially increased.

In addition to the night club trade most of the city's cafes are doing a sensational business and the theaters are attracting good houses.

Taft's Pinch-Hit in Sprained Ankle Epidemic

CHICAGO, May 30.—Ted and Mary Taft were the champion pinch-hit team last week.

They moved into the Park Plaza, St. Louis, to replace Noll and Nolan when Marian Noll sprained her ankle, and later in the week opened at the Jefferson Hotel, St. Louis, when the femme member of Pierce and Roland suffered a similar accident. By that time Marian was well enough to resume her Park Plaza job.

Detroit Blackout Aids Club Biz

DETROIT, May 30.—Detroit night spots went thru their second blackout Sunday with marked success. First affair, three weeks before, also on Sunday night, was observed in most places at street level by throwing out all interior lights and requiring patrons to sit tight during the 15-minute period.

With realization that blackouts will probably become increasingly severe, the Metropolitan Cabaret Owners' Association worked out protective measures, and most of the members adopted blackout protection windows and openings.

Rules, as interpreted here, are that patrons may not enter or leave during the blackout period, preventing any interior light from showing, and reducing unauthorized street traffic. Reports from representative spots indicate that all continued to operate under these restrictions, instead of throwing out lights, as on the first trial.

Business, in fact, showed a little pick-up, attributed to the blackout. Sunday evening, usually moderately slow because of restrictions on liquor sales, except for beer and wine, was plugged as a change to dine out and avoid the inconvenience of sitting in darkness at home by most spots in their publicity.

Balto Ops Vote Own Early Closing for Pa. Ave. Spots

BALTIMORE, May 30.—In an unprecedented meeting, 50 night club owners, tavern keepers and liquor store operators operating on Pennsylvania Avenue, voted earlier closing hours in night clubs and taverns and restriction of package goods sales in both taverns and stores.

Restrictions call for night clubs and taverns stopping package goods sales at 10 p.m. weekdays, stoppage of such sales altogether Sundays. Night clubs and taverns will close one hour earlier than formerly. Agreement was reached voluntarily.

Shows Built on Formula Aid Clubs; Novelty Angles Pay Off

NEW YORK, May 30.—It is becoming increasingly evident that the most important item necessary in night club operation is a formula for any given spot. Latest club to illustrate the importance of a good formula is Lou Walters' Latin Quarter here, which in five weeks of operation has grossed over \$115,000, or an average of \$23,000 weekly.

Talent budget for the show and bands is approximately \$8,000, according to Walters, which, he says, has more than paid off at the cashier's cage. Spot is a profitable operation, and has lived up a corner that was a white elephant since the Cotton Club closed. George White ran the Gay White Way there for a short time, but lost a chunk of dough in the process.

The formula current at the club, and which has worked successfully in two other operations, one in Boston and the other in Miami, is a steady procession of novelty acts, dressed up with a Continental flavor.

Such a formula, Walters said, wouldn't work on the East Side or on 52d Street, but it's doing all right on Broadway. A novelty bill, he claims, permits patrons to talk while enjoying the show

Packaged Shows Play Top Spots in Lieu of Names; Tie With Stem Clubs Helps; Others Do OK, Too

NEW YORK, May 30.—Floorshow units for night clubs are on the increase, with many spots, even those with name policies, using packaged shows more frequently. The units are being booked into many swank spots out of town, the trend has not hit any of the large hotels or cafes here; but there are indications that several of the units already on the road may soon get bookings in important Stem spots.

The idea has been tried and found successful, and talent buyers, feeling the acute name shortage, are substituting floor exhibits with many people to create flash and color. Most of the traveling cafe shows are well drilled and routinized, having passed the breaking-in stage in smaller cafes before hitting larger clubs and hotels, which is another angle that helps to sell them.

Another factor that makes units salable is the fact that many have a centralized idea. Some newer units are based on the crazy show formula; others that have hit successfully are Latin, French and, of course, girl displays.

One of the most successful of these shows is Monte Proser's *Copacabana Revue*, which is set for the Roosevelt Hotel, New Orleans. Personnel includes Betty Jane Smith, Fernando Alvarez, Carol Dexter and the Samba Sirens. This unit, with a different personnel, toured successfully last season.

Name of a successful New York club enhances its salability.

Lou Walters, operator of the Latin Quarter cafes, is contemplating road-showing editions of the floorshows at his spots shortly. Production will be done by Kameroff and Kamerov.

The Havana-Madrid roadshow editions have also been sold to advantage in out-of-town spots.

It has been found that shows from a successful New York cafe can be spotted out of town easily, not only because of the institutional value of the name, but because customers feel that these spots are successful because of the caliber of their shows. Again, people far from New York have a hankering to know what goes on in the big city cafes.

Fixed units that have no origin in New York spots are also working out successfully. Miles Ingalls is agenting *Grandfathers' Follies*, a satire on the gas-lit era, which is currently at the Bowery, Detroit, a steady name buyer, and goes to the Rumba Casino, Chicago, and the Esquire, Montreal, afterwards. All these spots have consistently high

talent budgets and nearly always have name headliners. The fact that units can successfully go into this type of spot further enhances their chances.

There are currently three crazy shows touring cafes. Charlie Yates has *Fun for Your Money* which has proved highly successful; Marty Bohn had *Insanities of 1942* for eight weeks at the Swan Club, Philadelphia, and is set for 10 weeks at the Nut Club, Wildwood, before returning to the Swan in September. Harry Rose's *Strictly for Laughs* is breaking in at the Beachcomber, Baltimore, and follows with the Tic Toc, Montreal.

The Slate Brothers are also planning to head a crazy show unit.

There are numerous girlie shows produced by independent producers, among them the *Swing Out America Revue*, produced by Katharine Duffy and Harry Braudis. This type show has been successfully tapping the cafe market in the smaller towns.

Another example of the success of fixed units in the cafe field is shown by the heavy bookings in ace spots piled up by small ice units, using both real and artificial ice. The *Lamb-Yocum Ice Revue* has done very well, as has *The Star-Spangled Ice Revue*, both having played important spots.

Springfield Grosses Steady; Season Is Up Over Last Year

SPRINGFIELD, Mass., May 30.—The Court Square Theater here finds it hard to compare the value of attractions showing here this season, since audiences all run just about the same. Edward Harrison, house manager, says that no matter what type of show it is, so long as it isn't rank, the same size houses seem to turn out.

Business here has been up over last year on the average, falling only when unseasonably warm weather hit this district. Week after week, he said, business varies only an inconsiderable amount, with the evening houses often sold out and the Thursday and Friday afternoon shows light. Vaude plays a split bill here Thursdays thru Saturdays.

Harrison will try a midnight-to-3-a.m. show for defense workers next week.

Maynard P. A. Set; Stations Sponsor

NEW YORK, May 30.—Ken Maynard, cowboy film player, is starting on a p. a. tour for the William Morris office. First date will be at Charleston, W. Va., under auspices of WCHS, June 5. Tour will extend until the middle of July and will take in West Virginia, Virginia, Kentucky and the Carolinas.

One of the features of this tour is the number of radio stations sponsoring Maynard's appearance. Included among them are WMMN, Fairmount, W. Va.; WSAZ, Huntington, W. Va., and WIS, Columbia, S. C.

Other cowboy players now touring include Ray Whitney and Bill Elliott.

Martin Wagner set the tours.

8-Act Vaude in Allentown

ALLENTOWN, Pa., May 30.—Lyric Theater here is the first in the territory to tempt the revival of interest in vaudeville. Without any screen filler, Lyric, starting today, is bringing in an eight-act bill of straight variety fare, presenting a matinee and two evening shows for the one day. House played burlesque Saturdays during winter, and hopes to carry on all summer with straight vaude. Topping the layout are Leonard Seeman and Company, the Trumpet Twins and Russ Miller and Company.

Village Barn, New York

Talent policy: Dance band and floor-shows at 7:45, 10:45 and 1:45. Management: Meyer Horowitz, operator; Jay Russell, publicity. Prices: Dinners from \$1.25. Weekday minimum: \$1.25; Saturdays and holidays, \$2.

Hot weather and dim-outs haven't interfered with business at this 12-year-old institution. The rope still gets frequent workouts, and floor space is frequently utilized for additional tables.

New show here is still along novelty lines with rural emphasis. The Blentones, a male harmony trio, impress with nicely drilled voices. Guys are well costumed in the Broadway cowboy tradition and do well with a trio of horse-country tunes. Encored with a Cuban novelty.

Jess Altmiller is a new act in these parts, having previously been an attraction in the pit band at the Fox Theater, Philadelphia, where his novelty drumming got featured spots weekly. Altmiller brings on a wide profusion of homemade musical instruments. Opens with solo on partly filled bottles to produce chime effects, a bell solo on a clothesline strung with unmentionables and other tricky gadgets good for laughs. Act is an ingenious novelty affair. Altmiller, however, is still ill at ease on the floor, and works too hard and too long to achieve personal smoothness.

Dance team is the MacArthurs, most of whose work is in the air. Work energetically to get off some nice lifts and spins, and pull a nice hand. Have a trick finish, with the femme carrying her partner off.

Also the Music Hall Boys, another male trio, would ordinarily be a conflicting booking here, spacing of the two acts along with entirely different types of work smooths this item over. They register strongly with old-time ballads. Boys are costumed in old-time full-dress suits, and faces have the fancy hirsute adornment of the period.

Larry McMahon does the emceeing to maintain smooth pacing. For his own efforts he displays a broth of an Irish tenor that found its mark.

Jess Jordan's ork plays the show. Pappy Below provides the after-show entertainment by audience participation stunts, including square dances, potato races and hobbyhorses. *Joe Cohen.*

Chez Paree, Chicago

Talent policy: Production shows at 8:30, 11:30, 2; show and dance band; Latin band. Management: Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Francis Pallister, costumes; Bob Curley, press agent. Prices: Minimum \$3 (\$3.50 week-ends).

Harry Richman, an annual Chez visitor, is back for this summer revue and doing as well as ever. His personality, polished showmanship and sophisticated delivery put him over with little trouble. He even sells a few raw gags between songs. Jack Golden is again with him as accompanist and leader.

The Adorables (12) open with a lively dance to *The Fleet's In*, costumed in gay, green briefs. They return midway for a nice production of *The Chocolate Soldier* and close with a Victory parade in which Richman waxes patriotic and the line-up returns to join the audience in *God Bless America*. Line numbers are exceptionally well costumed.

Estelle Sloan, personable brunet tapper, whirls thru a couple of routines, highlighted by lightning speed turns. Her taps are plentiful but muffled. The conception of her numbers is original.

Ruth Clayton, tall, good-looking soprano, did four numbers, each arranged to suit her style and voice. Her projection was not too strong, a shortcoming that may take care of itself once she gets used to the room (she was caught opening night). Did a balanced set, including *Mama, You Will Remember Vienna, I Don't Want To Walk Without You* and *Ireland*.

Allan Carney, who doubles as straight emcee, went over with his comedy impersonations of screen notables and caricatures of soap-box orators. The latter feature is made to order for this room and he interprets each character

Night Club Reviews

with an innate knowledge of their laugh-provoking eccentricities.

Cappella and Patricia, the most interesting-looking ballroom team to play here in a long while, held attention with intelligently executed numbers, ranging from *Hymn to the Sun* to a Mexican dance and conga. Offerings are topped with big overhead tricks that pull down good applause.

Buddy Franklin's band carries on during show and main dance sets. His new tenor vocalist is Ted Travers, former band leader, who replaced Ray Charles, now devoting all his time to local radio work. Lucio Garcia, Mexican singer, fronts the six-piece intermission rumba outfit. *Sam Honigberg.*

Hotel Chase, Chase Club, St. Louis

Talent policy: Dance band; shows at 8:45 and 11:45. Manager and booker, Harold Koplar. Minimum, \$1.50 (\$2 Saturdays); dinners from \$1.75; no cover.

Richard Himber's music is pulling the patrons into his West-End night spot, and Bob Evans, ventriloquist, is sharing the applause.

Himber's 16-man outfit jams the bandstand, and the customers are going for his danceable tunes in a big way. Leader is smart in mixing his offerings. Two girls, Pat Marshall and Marjorie Lee, and Norman Wayne handle the vocals in a nice manner. Himber's personnel has been stable for some time, with exception of Miff Syne leaving on opening night (18) for the army. Rick Richardson will replace Syne on trumpet.

Short show opens with the band doing various ork themes while Himber leads each number wearing facsimile mask of respective leader. Himber soloed the second spot with a milk trick, which was laugh-getting but lengthy.

Corrine and Tito Valdez followed with dance interpretation of *Blood and Sand* and a tango, just so-so. Corrine, a blonde, carries most of the flash.

Bob Evans and his dummy, "Jerry O'Leary," went over great with the crowd. Evans is young and fresh looking, and so is his material. Encored twice, and left before his welcome was worn thin.

Valdez team closed the show with an interpretation of an Algerian soldier's farewell to his dancing partner, which drew only a polite hand. Costumes for their numbers are okay.

Show was caught on a Tuesday night, which is strictly n.s.g. here, yet Himber's name had pulled a large and appreciative crowd. Band, originally scheduled to close May 28, will hold over to June 4, jumping to Peabody Hotel at Memphis for two weeks. *James Buchanan.*

Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance band and floor-shows; two shows Friday and Saturday, 8 and 12:30; one show other nights at 8. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Toni Lamare, sommelier; Gaston Masur, headwaiter; Jean Bishop, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

With the Netherland's swank Pavillon Caprice shuttered for the hot months, this class chamber now carries the full burden of the hotel's nitery activity. Dinner business continues at a fair clip, but supper play has been anemic, with the result that the late show has been pulled with the exception of Fridays and Saturdays, when business spurts. It has been a problem to get the patrons to accept this sumptuous dining room as a nitery. Manager Schulman, however, has plans to remedy the situation. Within a few weeks room will be given a nitery slant with the terracing of the two ends and the installation of a bar.

Current entertainment layout, now in its fourth week, is solid stuff. Haukane

and Lonya have a novel and interesting dance turn with puppets, a natural for the snarier crowds. Employing a small stage, the team, out of sight of the audience, manipulates four hand puppets—a pianist, a page-boy emcee and a pair of dancers resembling the standard-bearers in feature and dress. The puppet dancers contribute three routines, with Haukane and Lonya then stepping out to duplicate the same routines—a waltz, a congo and an old-time strut. Do an okay dance job, featuring the usual spins, twirls and holds, but it's the tie-in with the wooden figures that makes the turn different. Took a solid hand.

Band leader Burt Farber, who bears an excellent rep hereabouts as a pianist, won much favor with a *Kitten on the Keys* solo.

Leslie and Carroll, youthful, handsome and refreshing musical comedy song pair, made a profound impression. Open with *Sweethearts*, follow with a parody of old-time musical comedy ditties and wind up with *Gay Ranchero*. Encored with *Why Do I Love You?* Harmonize well, display versatility and do a grand job of selling. Bowed to sound mitting.

Burt Farber ork (one brass, three sax, three fiddle and three rhythm) still features the quality pianistics of the leader. Crew is well adapted to this type of room and turns in an acceptable job on the dance music and show chores. *Bill Sachs.*

Famous Door, New York

Talent policy: Dance band and floor-show at 12 and 2. Management: Irving Alexander, owner; Ray Burgess, press agent. Prices: Drinks from 50 cents; minimum, \$1.50 weekdays, \$2 Saturdays and holidays.

Only talent discernible in the 52d Street hangout these evenings is that displayed by the sensational Nick Jerret band and Sammy Price, the reliable practitioner of boogie woogie. Biz is good, however, probably because Zorita, ample burly graduate, is on hand with her affectionate snake. Gal's contortions with the amorous reptile have the baldheads bobbing.

Dave Fisher and Sammy White are on hand with their screwball patter songs, registering mildly. Fisher's mugging is perhaps the outstanding feature of the act. He has quite a pan.

Ramsey Del Rico, an attractive blond specimen, works hard at some samba and voodoo routines to the accompaniment of a bongo drummer. Gal is no great dancer or songstress, but is well endowed physically and shakes with gusto.

Eppie Bruce works out on a flock of special arrangements in a loud contralto. Is an experienced song seller and drew quite an ovation night caught. Generates plenty of volume.

Judy LaVerne, striking brunet singer with the Jerret ork, shows a bit of promise in three pop efforts. Makes a fine appearance and tries hard. Price's pianistics and the elegant playing of Jerret and company round out the show.

Sonny Tufts emcees and renders a few standards in dramatic tenor style. *Dick Carter.*

Drake Hotel, Camellia House, Chicago

Talent policy: Dance band; floor entertainment at 9:15 and 12:15. Management: A. S. Kirkby, managing director; Claire Page, publicity. Prices: A la carte.

This small, smart, intimate society spot is back to its green and eggshell draperies for the summer. Business is good, the waiters tell you, and only an inferior floor attraction or adverse weather can place any noticeable dent into the nightly gross receipts.

Current feature is Toni Hart, new to Chicago, whose beautiful appearance and charming vocal mannerisms have recently graced society spots in Galveston, Tex., and New York. She is young, fresh-looking and possesses a good soprano voice that gives way to a blues singing register when such a change is desired. Not a veteran showman, her inexperience crops in here and there, particularly in avoiding lulls between songs, but that shortcoming is a minor one.

Her set caught included scissored selections from operatic arias which, combined in a medley, carry wide appeal; a smart blend of *Tell Me That You Love Me* and *Night and Day, The Latins Know*

How and I Don't Want To Walk Without You.

Val Ernie's seven-piece band, tailored for a room of this type, will end a long run June 21. Katharine de Jersey, astrologer, works at tables thruout the evening. *Sam Honigberg.*

Louisiana, Los Angeles

Talent policy: Dance band and floor-shows at 9, 11 and 1. Management: G. Braccini, owner-manager; William Salta, maitre d'; Boris Petroff, producer. Prices: Dinner, \$1.25; drinks from 30 cents; no cover or minimum.

Louisiana is the new tag that G. Braccini has put on the New Wilshire Bowl. Since the spot opened under new management Thursday (21), the crowds have found it.

Show opens with Sterling Young and his band beating it out on modern arrangements of *Old Black Joe* and *Swing Low Sweet Chariot* to bring on the *Louisiana Scandals*. Tunes give Scott Sealy, pianist; Abe Benike, hot trumpet; Tiny Berman, bass fiddle; Reuel Lynch, sax; Allan Simms, sax, and Bob Morrison, drummer, ample opportunity. Maestro Young emcees and does a top job of it before turning the spiling over to Bob Carroll, NBC singing star.

With Carroll at the mike, eight gals, all lookers, are on for group number, giving lip movements to a welcoming song done by pretty Bobbie Ennis, Young's gal warbler. Miss Ennis does a sock job. The Seven Hits, represented by seven statuesque gals, parade as Carroll calls out song titles, ending up on *Blues in the Night* which brings on Dorothy Dandridge, sepiatongstress, for the vocals. She encored with *I Want the Waiter the Water* for another good hand.

Dick Buckley supplies ample comedy with his impersonations. Calling four men from the audience, Buckley supplies the voices of Amos 'n' Andy, Brother Crawford and Lightning, and the four volunteers, after some urging, put in the lip movements and gestures. Material is good. Turn finished with a hat swapping that reached rapid and entertaining proportions.

A blond-looker takes the mike to pipe *Copacabango* and brings on the line and show girls in Brazilian costumes.

Carroll doffs emceeing for a few minutes to click solidly with *One Dozen Roses* in swing tempo and *Where or When* in beguine tempo. Chap is personable and has a good baritone voice.

Four Step Brothers are on for some fast Harlem stepping that brings down the house. Solo work is also featured.

Wind-up is a patriotic tune, *Show the Flag*, with Carroll vocalizing. Line girls are on as drummers. Cast on for the finale.

Young does a good job of accompanying the 50-minute performance. *Sam Abbott.*

Alpine Musical Bar, Philadelphia

Talent policy: Continuous musical entertainment from 9 to 2. Management: Dick McClain, proprietor-manager; Milt Shapiro, press agent; Eddie Suez, booker. Prices: Drinks from 25 cents; no minimum, no cover.

Newest addition to the town's many musical bars is the Alpine, located in the old Phillies ball park. Returns Dick McClain to after-dark operations, after an absence of a year.

Minsky stage behind the bar holds two musical units for continuous music and song. Making their local preem are the Harlem Highlanders, four Negro lads in kilt get-up. It's a jive foursome, in-

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COMEDY SONGS—EMCEE-ING—NOVELTY SONG STRIPS—DANCING

Currently Century Club, Steubenville, Ohio.

Just closed a pleasant and successful engagement at the Gray Wolf Tavern, Sharon, Pa. Perm. Add.—ERMA BERNARD, CLARIDGE HOTEL, N. Y. CITY.

strumentally and vocally, with added entertainment in fact that two of the boys hoof it for some neat taps. Other two are on bass and guitar.

Also on are the Three Dots and a Dash, paleface unit, tempering their swing tunes with sentimental songs. "Dots" are the boys at piano, bass and guitar; the "Dash" is Jean Vickers, hotcha blond songstress.

Room packed when caught at Friday night opener. *Maurie Orodnenker.*

Pago Pago, Miami Beach

Talent policy: Shows at 7:30, 10:30, 12:30; show and dance band. Management, Benny Gaines; Les Simmonds, publicity. Prices: Minimum, \$1 up; drinks, 40 cents up; no cover.

A new show opened here this week. Heading it are Barr and Estes, a comedy dance duo recently at the Olympia. The act goes over with a bang and their routine is out of the ordinary and sure-fire.

Monica Boyer, hailing from Puerto Rico, knows how to put her songs over, and is sure to be liked here.

Iris Karyl comes in after playing the Five o'Clock and the Villa Venice. Gets a good hand and should stay a while.

Dave Lester and his orchestra, always a feature at this club, get heavy billing and merit it.

Biz very good nightly. This is one of the clubs used by the army for school purposes during the day, without interference at night. *L. T. Berliner.*

Gatineau Country Club, Ottawa

Talent policy Dance band; floorshows at 9:30 and 12 p.m. Management: Joseph Saxe, H. M. Kert and Harold Coplan, owners; Ben Rochefort, manager. Prices: Dinner a la carte; drinks from 40 cents; cover charge, 25 cents.

This popular district spot, which seats 740 persons, presents a more comfy atmosphere as result of interior decorating done during winter, when it was closed. Blue predominates in the color scheme and, with good ventilation and lighting arranged to prevent any glare, the room is ideal for enjoyment of dancing and entertainment.

Policy is half-hour three-act shows, changing weekly, and seems to be pleasing customers.

Current show has Murray White, as emcee and crooner; Freely Sisters, acro, comedy and knockabout dance team, and Arden and Renard, ballroom dancers.

White is best of the group and milked most possible applause from the not-so-large crowd at the early show caught. Particularly good with his singing of *Song of the Vagabond*, *Tangerine* and *Old Man River*. But, on whole, show was not quite up to par for this room.

Stan Patton and his nine-piece ork dish up lively music for both show and dancing. *George Casey.*

Club 100, Des Moines

Talent policy: Dance band and floorshows at 10:15 p.m. and 12:30 a.m. Management: Dave Fidler, owner-manager; Kermit Bierkamp, promotion. Prices: Dinner from \$1; no cover; \$1 minimum Saturdays.

Dave Fidler continues to get the business in this territory with good floorshows and a friendly atmosphere. The current bill is up to standard and well received, altho lacking a big name star.

Hy Sands, emcee, opens with gags, and is fast on the punch line. Delmar and Renita, comedy dancers who appeared here a year ago, have a much-improved routine. Satire on ballroom dancing is clever, with Delmar diving over patron's

table the best spot. Renita's femininity adds to the act. Did two encores.

Hy Sands takes over with his mimicry, and the crowd goes for it.

Burnette and Lucille follow with magic act which moves slowly. Lucille, striking blonde with a good figure, makes a good stooge and does the egg trick in good style. Act closes with a lamp levitation trick seldom seen in a night club. Sands then scores with a burlesqued strip tease that has the crowd howling.

Eddie Rice, former singer with Orrin Tucker, at show caught came from the audience to sing his recording of *She Don't Want To*, following with *Miss You* and *Skylark*. Just completed two weeks at the club, and has now located in Des Moines for an aviation training course. Aviation is getting a good singer.

Danny Walter and his seven-piece band handle the show music in good style and turn out pleasing dance tunes. *Otto Weber.*

606 Club, Chicago

Talent policy: Shows at 10:30, 12:30, 2:30 and 4:30; small show and dance band; intermission trio. Management: Mr. and Mrs. Lou Nathan, managers; *Whitey Fields* and *Marty Whyte*, hosts. Prices: Minimum \$1.50.

Still the top spot for spley shows and, despite the drop in conventions, business continues great. Strippers dominate the bill, as usual.

Sandwiched in between nudés are several straight cafe acts, which come as a relief. Among the better turns in this classification is Harriet Cross, a potent blues singer with plenty of showmanship in voice and delivery. She is on too early in the bill, but gets across a set of pops and standards, among them *The Lord Done Fixed Up My Soul*, *This Love of Mine* and *Deep in the Heart of Texas* (with a patriotic twist).

Bobby Joyce and Ginger, personality tap and acro team, do cute work. Ruby Ring, contortionist, scores with her fast, difficult session in which her tricks on this small floor look particularly good. Don Harris, emcee, continues in his nth month, singing in the line numbers and gagging (some good, some bad) during introductions.

The strip parade includes Jean Mode, sophisticated and attractive; Diane Ray, lively stepper who makes a good start singing *I Said No*; Susanne Shaw, dark-haired beauty who uses a cape for her specialty; June March, unimaginative but good to look at; Florenza, sexy hula nude, and Romaine, radium parader whose specialty is blue rather than original.

Dolly Sterling, 606 Club perennial, still dishes out off-color tunes in a raucous manner. The Bob-O-Lyns, four-girl line, open and close with stock numbers. Sol Lake's four-piece combo plays good show music. Tripoli Trio entertains during intermissions. *Sam Honigberg.*

Slapsy Maxie's, Hollywood

Talent policy: Dance band and floorshows at 10:30 and 12:45; Saturday night, four shows; staged by Sam Lewis and Ben Blue. Management: Sam Lewis, managing director; Norman Millen, publicity; Lawrence Arbon, maitre d'. Prices: Minimum, \$1.50.

For tops in screwball entertainment this spot takes the blue ribbon, with never a let down during the 40 minutes running time. Nitery does thriving biz now that Rosenbloom is back on deck again.

Opens with Jack Waldron, Patti Moore and Penny Piper. During their song, blackouts are frequent on balcony stage above ork shell. Billy Reed sold them solid to the crowd with his zany antics.

Waldron, back at the mike, did his parody on *I'm Nobody's Baby*. Waldron's stuff is fast and his timing perfect.

Penny Piper, a personable gal, came on to do a chorus of *Somebody Else Is Taking My Place*. Femme has nice voice and gets her stuff across. While she is doing her number, upper berth stage is worked for blackouts. Gal's song makes nice contrast to screwy antics of Rosenbloom, Lewis, Lessy and Miss Moore.

Rosenbloom, on next, does his number, *Rosenbloom, That's Me*. Lewis, Waldron and Lessy keep up rapid-fire gags. Boys in the band get in on the heckling.

Lessy and Miss Moore do a good old standard vaude act built around the song, *Wait Till the Sun Shines, Nellie*. Number made a nice contrast to rest of the show. Lessy employs all the tricks of a two-a-day warbler.

Waldron presents a parody on *Madame*

LaZonga. Typical Waldron stuff that went well.

Highlight of the show was the *Romeo and Juliet* number with Rosenbloom and Miss Moore. With ladder leading to upper stage, Rosenbloom sells a gag at each rung as he makes the climb. Material is good, with hecklers getting in their share. Miss Moore is an excellent foil. She's a looker who knows how to read lines.

Finale found Rosenbloom, Lessy, Miss Moore and Waldron on stage for *Jesse James* number. With Waldron playing the part of a nance two-gun man, the bit made a nice wind-up for the show.

Ork is handled by Joe Plummer. Nice five-piece outfit that can dish out typical night spot terp fare. Arrangements are good and crowd liked the music.

Rosenbloom, back in town a week, has pulled in biggest take in the spot's five-year run. *Dean Owen.*

Many A. C. Clubs Open

ATLANTIC CITY, May 30.—Memorial Day week-end will find three more of the resort's top niteries returning to the after-dark field.

For Babette's, Guy Martin comes in to produce the all-girl show. Beth Chahis heads the revue, including the Carlisle Sisters, Denny Dawson, Jean Anthony, Tex Garry and a line of girls. Milton Huber is back for the music.

Eddie Kravis returns floor revues to his Paddock International. Bill includes Betty Coette, Sandra Kent, Jackie Hill, Marie Kibbey and Bobby Lane, with Al Hertzman and Bob Bell for the music.

Tom Endicott's Dude Ranch is also back in the swim, with "Sonny Boy" Billy Vallee heading the show, including Gary Gray, Billy DuVal, John Berry and an assortment of Western acts, with Dusty Miller's Cowboy Band and Maxine's Comedy Musical Trio.

Holiday also heralds a new *Barc-Evittes* revue for Club Nomad. Topped by Donna Darnell, show includes Tiny Kaye, Colletta Ellsworth, Nina Marvel, Marjorie Jane, Jean Caton, Kent Edwards and a line of girls, with Manny Davis's band.

In spite of the dim-out and gas rationing, nitery ops look for a good summer.

"Dr. I Q" Clicks Again in Detroit

DETROIT, May 30.—*Dr. I Q* shows went on the air Monday for three weeks from the Fox Theater here on a repeat engagement. Show was booked for six weeks last summer, and proved the biggest business stimulant of the summer.

The Fox is making a special feature of selling reserved seats for this one performance only. Price is upped for the service, with the added proceeds going to charity.

The Fox has not had a stagershow, aside from *Dr. I Q*, for the past two years.

NCAC Depts. Merged

NEW YORK, May 30.—The special attractions division of the National Concerts and Artists Corporation will be merged with the lecture division of that agency, starting June 1. The combined department will be under Phyllis Moir, previously head of the lecture bureau. John J. Collins, prior head of the special events division, will assist Miss Moir.

Agency's attractions include John B. Kennedy, Ruth Draper, Helen Hiett, Cecil B. DeMille, Alex Drier, H. V. Kaltenborn and Southernaires.

The NCAC was formerly a subsidiary of the National Broadcasting Company.

Canova Dates Set

NEW YORK, May 30.—Judy Canova's vaude tour starts June 5 at the Chicago, Chicago. Other dates include Circle, Indianapolis; Riverside, Milwaukee, and Earle, Philadelphia. Tour was arranged by Jesse Kaye, in conjunction with the Fanchon & Marco Coast office.

Frank Takes Balto Spot

BALTIMORE, May 30.—The new Algerian Room at the Mount Royal Hotel is now under the personal management of Ivan Frank. He himself performs on his electric organ. Music is also furnished by Ruth Gelbert's all-girl band.



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(Routes are for current week when no dates are given)

Adler, Larry (Blackstone) Chi. h.
Adrienne (Rainbow Room) NYC, nc.
Ahearn, Will & Gladys (Glenn Rendezvous) Newark, Ky., nc.

Baker, Bonnie (Oriental) Chi, t.
Baldwin & Bristol (Riverview Beach) Pennsylv. N. J., p.
Banks, Sadie (Old Roumanian) NYC, re.

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Bernard & Henrie (885) Chi, nc.
Bernhardt, Jean (Ray Ott) Niagara Falls, N. Y., nc.
Bernie, Al (Earle) Phila, t.

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24th Week ROGERS CORNER, New York City.

Boran, Arthur (RKO-59th St.) NYC, t., and (RKO-Richmond Hill) Richmond Hill, L. I., N. Y., 29-June 11, t.
Boyer, Anita (Lincoln) NYC, h.

Cabot & Dresden (Capitol) Washington, t.
Callahan Sisters (Latin Quarter) Boston 1-13, nc.
Canova, Judy (Riverside) Milwaukee, t.

Daks, Nicholas (Music Hall) NYC, t.
Dale, Stephanie (Harry's New Yorker) Chi, nc.
Dawn, Dolly (La Conga) NYC, nc.

CHEENA DE SIMONE
DANCERS
6th Holdover Week! YACHT CLUB, Pittsburgh

D'Ray, Phil & Co. (Talk of the Town) Peoria, Ill., nc.
De Rivero, Carmen (Plaza) NYC, h.

Acts-Units-Attractions Routes
TRADE SERVICE FEATURE of Billboard
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

Donia, Frankie (Casa Seville) Franklin Square, L. I., N. Y., nc.
Douglas & Dolan (Ray's Place) NYC, nc.
Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.

Elliott, Leonard (Ruban Bleu) NYC, nc.
Esquires, Twelve (Roxy) NYC, t.
Estela & Julio (Casino Royale) New Orleans, nc.

Farrell, Jack (Dinty's Terrace) Cohoes, N. Y., nc.
Fay, Frank (Colonial) Dayton, O., t.
Faye & Wellington (Baker) Dallas, h.

Galante & Leonarda (La Conga) NYC, nc.
Gale, Alan (Hurricane) NYC, nc.
Gale, Gloria (Royale Frolics) Chi, nc.

Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hall, Dale (Riverside) Casper, Wyo., nc.
Hannon, Bob (Roxy) NYC, t.

Ink Spots, Four (Hippodrome) Baltimore 1-3, t; (Apollo) NYO 5-11, t.

James, Jacqueline (Colosimo's) Chi, nc.
Jocelyn, Mildred (Wivel) NYC, re.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
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For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Johnnie & George (19th Hole) NYC, nc.
Jose & Paquita (Biltmore) Providence, h.

3 LOOSE NUTS
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Earle Theater Bldg., Philadelphia, Penna.

Kahler, Jerry (Seneca) Chi, h.
Kaye, Selma (Music Hall) NYC, t.
Keating, Fred (Spivy's Roof) NYC, nc.

Lane Bros. (Chicago) Chi, t.
Lane, Richard (Leon & Eddie's) NYC, nc.
Lauretta & Clymas (Ball) Phila, nc.

NICK LUCAS
Week June 1
TOP HAT CLUB
Montreal, Can.

McCormick, Frank, & Ruth Kidd (Rudds Beach) Schenectady, N. Y.

Advance Bookings
ERNE FIELDS: Howard Theater, Washington, June 10 (week).
LOUIS ARMSTRONG: Regal Theater, Chicago, July 3 (week).

McNellis, Maggi (Armando's) NYC, nc.
Mack, Johnny (Belmont-Plaza) NYC, h.
Mangan Sisters (Diamond Horseshoe) NYC, nc.

Na Pus (Lexington) NYC, h.
Nelsen, Gertrude (La Martinique) NYC, nc.
Newdahl, Clifford (No. 1 Bar) NYC, nc.

O'Keefe, Walter (La Martinique) NYC, nc.
O'Malley, Beth (Butler's Tap Room) NYC, nc.

Pape & Conchita (Tower) Kansas City, Mo., t.
Paree, Pat (Queen Mary) NYC, nc.
Parks, Eddie (Colonial) Dayton, O., t.

Radio Aces (Capitol) Washington, t.
Reed, Billy (Slapsy Maxie's) Los Angeles, nc.
Regan, Paul (Earle) Washington, t.

Sager, Billy (Louise's Monte Carlo) NYC, nc.
Sally & Annette (Chateau Moderne) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.

Shaw, Sonia (Leon & Eddie's) NYC, nc.
Shaw, Wini (19th Hole) NYC, nc.
Sherman & Seckler (Roxy) NYC, t.

DRAMATIC AND MUSICAL

Barton, James, in Free and Easy (Cass) Detroit.
Brent, Tommy, Princess Stock Co.: New Franklin, Mo.

Franey, Dot, Star-Spangled Ice Revue (Lido Cafe) Worcester, Mass., 25-June 6.
Ice Follies (Shipstad & Johnson's): (Winterland) San Francisco.

FACTORY CIRK SPREADS

Parleys on New Det. AGVA Scale

DETROIT, May 30.—Series of meetings lasting late into the week was devoted here to discussion of new wage scale for night spots in the territory, asked by the AGVA, effective June 1, with the Michigan Theatrical Bookers and Agents' Association and the Metropolitan Cabaret Owners' Association still not accepting the new scale up to Thursday's session. Carl Denne, AGVA president, said that the new rates will, however, definitely be in effect June 1, when existing contracts expire.

One point clarified in the new schedule is the distinction between city and out-of-town dates, with the "city limits" for AGVA purposes defined as "any place in the State" that may be reached from the Detroit City Hall at no more than a 10-cent fare. On out-of-town dates, under the new schedule transportation must be furnished on single and half-week bookings, but not on full weeks.

The new scales represent a general increase of around 12 per cent. Demands follow, with the former scale figures following in parentheses in each instance. Deductions listed represent agency commission.

Full weeks—In town, \$45 less 10 per cent (\$40); out of town, \$50 less 10 per cent (\$44).

Single Days—Monday thru Thursday, \$7.70 less 10 per cent in town (\$6.60), and \$9 less 10 per cent out of town (\$7.50); Friday thru Sunday, \$9 less 10 per cent in town (\$6.60), and \$10 less 10 per cent out of town (\$7.50).

First Half—Monday thru Thursday, in town, \$27.50 less 140 per cent (\$19.80); out of town, \$32.50 less 10 per cent (\$30).

Second Half—Friday thru Sunday, \$25 less 10 per cent in town (\$19.80); out of town, \$27.50 less 10 per cent (\$22.50); Thursday thru Sunday, a new schedule for in town dates only, \$31.50 less 10 per cent (\$26.40).

Chorus Salaries—In town, \$25 per week net; out of town \$30 per week net; \$7.50 additional when required to do specialties. Former salaries were \$2.50 and \$26 respectively.

A feature of the new schedule is the special concession given for booking the first half of the week, by establishing a differential for the first time between first and second half bookings for the same number of days.

New S. A. Casino; Rio Vaude Try

RIO DE JANEIRO, May 23.—The new Casino in the city of Belo Horizonte, state of Minas Gerais, opened May 2 with Ray Ventura's Parisian band as feature. Spot, built by the municipality of Belo Horizonte, was taken over by local Urca management. Marcus de Abreu, one-time artistic director at Urca, was appointed in same capacity in new spot, with talent booked by Jorge Margerie, Urca booker.

May 16, Ventura outfit opens in Teatro Santa Anna, Sao Paulo, heading a vaude program for an indefinite stay. The Santa Anna, legit spot, takes over the new policy in conjunction with N. Viggiani, Ventura's South American tour manager, and if idea clicks it is planned to retain band, but add and change acts as biz warrants. Initial show set for two weeks.

In addition to Ventura band, acts set for opening thru Luiz Carlos Weil agency include Tourand Brothers, Marilu, Licia Lemos, Milton Paz and Carmen Salazar.

Ventura wound up 18 weeks in Rio's Casino Urca May 1. During Sao Paulo engagement maestro and band double on radio, sponsored by Coty.

Ft. Worth Army Relief Show

FORT WORTH, May 30.—Professional men of stage, radio and screen, augmented by pretty Texas girls, presented a jam-up show, *Three Dots and a Dash*, two consecutive nights at Will Rogers Memorial Auditorium. The men are in training at Sheppard Field, Wichita Falls, Tex. Seats were 80 cents to \$1.65, and capacity crowds were present. Seating capacity, 3,000. The Emergency Army Relief Fund was the beneficiary, the net being \$4,000.

Foresight?

NEW YORK, May 30.—Center Theater, which has housed *It Happens on Ice* for the past two seasons, is reviving its orchestra pit.

When the ice show originally came into the house, apron was extended over the pit to add larger ice surface. Band played from a box on the side of the stage.

Happens on Ice comes back in June, but David Mendoza will conduct the show from the new pit, now under construction. Pit will also come in handy if the Center decides to revive vaude.

War Conditions Affecting Hub Nightery Scene

CHICAGO, May 30.—The war is causing additional changes in the local night club scene. Max Eitel is changing the continental policy of his Old Heidelberg and bringing in an American band (Dave Pritchard) June 17. On the same date the Hotel Bismarck's Tavern switches to a group of gypsy music dispensers, replacing the tab musical comedies which were designed to draw convention trade. With conventions now few and far between, management figures that new policy should prove more attractive to localities.

Screw comedy shows, at the same time, continue to click, patrons still favoring laughs above anything else. Rumba Casino, following a successful run with *Fun for Your Money*, is now planning an equally screw revue satirizing magic. Charles Yates, *Fun for Your Money* producer, announces also that he is casting another crazy show, with Jack Leonard, comic, in the lead. Harry's New Yorker is doing well with similar revues and, if spot remains open all summer, comedy ideas will play a prominent part in the entertainment fare.

Hi Hat Club is now fronted by Bill Mansback, former headwaiter, placed in the new position by owner Lou Falkenstein.

Phoenix Club Burns

PHOENIX, Ariz., May 30.—Fire on the night of May 21 destroyed the Cherry Ho Club with a loss estimated by its owners, Mr. and Mrs. Charles Lesueur, at from \$30,000 to \$50,000. Only the adobe walls and front porch remained standing. Loss was only partially covered by insurance.

Short of U. S. Talent, Rio Casinos Rely on Production

RIO DE JANEIRO, May 23.—With the importation of U. S. talent for niteries becoming a booker's headache due to transportation problems, the three major casinos are leaning heavily on production numbers. Steamer service to and from New York has been greatly reduced, and passage via the air route is sold out three and four months in advance. With departures and arrivals uncertain, bookers are concerned about opening dates, once the performer has been contracted. Of late, opening dates of U. S. performers have been set according to their arrival. Tito Guizar, latest importation from the States, was booked for May 15 opening in Casino Urca, but his delayed arrival via air route set date back to 26.

U. S. acts and girl lines are good box-office here. The new season's opening shows (April in Rio) are usually studded with U. S. performers and lines, notably missing this year, the current season's openings in the three major casinos found some U. S. talent.

Urca, in addition to Guizar, had Don Dolores and Doree, dance trio; Dorian Sisters, acros, and Lee Brody at the Hammond organ. Atlantico has Betty

Showbiz Aid to Production-Line Morale on Increase; Formation Of Nationwide Circuit Is Mulled

NEW YORK, May 30.—Production of shows by manufacturers in war industries, dramatizing the workers' role in winning the war, is spreading thru industrial areas in the Middle West, lending greater impetus to the formation of a "factory circuit" on a national scale. Latest move in this direction is the General Motors spectacle, using 100 performers, telling GM workers what they are doing in the all-out effort.

Current talk locally is centered around a scheme being worked out by the American Theater Wing to organize and route professional shows into armament plants, shipyards and the like, as a hypo to the morale of industrial workers, whose importance has already been noted in the first lines of national defense. Wing's plan would be to use headliners and standard acts, who would get minimum wages for participating in morale building shows at the assembly line.

Thus far, morale shows in the growing "factory circuit" have been regional in nature. Olsen and Johnson's *Sons o' Fun*, for example, played a shipyard in Brooklyn after a regular performance for the changing midnight shift. As a regional project, War Department in the Ohio area has approved a production that will include factory workers and local pro talent to tour major armament centers in the territory.

On a local basis the Detroit defense area has shown the greatest activity in the use of entertainment to gain increased production. Workers in Detroit

factories have thrown parties in the plants, between shifts, and used professional talent booked thru regular agency channels.

Possibilities of this practice spreading into other defense areas is high, with local professional talent used to fill in the key spots or the whole show. It is felt that war work production centers such as New York, Connecticut, New England, Pennsylvania and the Pacific Coast and various Southern States, may soon begin to adopt similar plans.

Idea of utilizing the facilities of show-business to bring entertainment to workers almost directly at their benches has been put to great use in the Russian war industries for many years. This fact was uncovered by *The Billboard* six months ago in a detailed story analyzing the way Soviet showbusiness has come to the forefront of the war effort thru the formation of second and third companies of established successes which tour centers of war production, giving free shows to factory workers to bolster production-line morale.

DAYTON, O., May 30.—Engaging a cast of 100, *Plowshares*, told in 25 scenes, opened Saturday (23) night as a General Motors production, showing what the corporation's six divisions here are doing in the way of an all-out war effort.

For the production the corporation took over the Fairgrounds Coliseum and converted it into a theater seating 1,700 persons. The action takes place on three stages, used alternately. A General Motors exhibit of all war material made here is in the Norman Bel Geddes suspended tent the corporation used in its *Parade of Progress*, but there is no hint of commercialism in the production.

McKay Morris has been engaged to play the role of John Doe, average American, who knows little of what it's all about but, thru thrilling scenes of warfare and war movies, is brought to a realization of the menace at America's door. Local Civic Theater players enact the lead roles, but the entire production was written, staged and directed by General Motors men.

It will run nightly until all of General Motors employees and families have been served, about four weeks; then the public will be admitted.

Another Two-a-Day Planned for Stem

NEW YORK, May 30.—Another two-a-day vaude show is set to hit here around August 15. Financing has just been arranged by Paul Small. So far no names have been signed nor has a theater been obtained. Arrangements will probably be made when Small gets back from a trip starting Sunday.

Small leaves for Grand Rapids, Mich., where the Bloomingdale-Karson show makes its bow starting June 4 for three days before hitting the Grand Opera House, Chicago. After the Grand Rapids bow, Small will go to the Coast, where the Jessel show will bow in at the Biltmore Theater, Hollywood.

Ken Davidson and Hugh Forgie have been added to the cast of the Ed Wynn show, being cast by George Wood.

Vanessi Return Booked

NEW YORK, May 30.—Vanessi, former vaude headliner, makes her return to vaude June 7 at the State Theater, Baltimore. Dancer will be assisted by two boys. Booking, for a week, was made by Hattie Althoff of the Charles V. Yates office.

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Vaudeville Reviews

State, New York

(Reviewed Thursday Evening, May 28)

If the State does any business this week it won't be due to the first run of the film *My Favorite Spy*, which received a punning from the newspapers. Stage bill, tho' spotty, is lively for the most part.

Bill is headlined by Mayris Chaney, dancer who drew a national spotlight when she was given an executive post in the physical fitness division of the Office of Civilian Defense. She and Julio Alvarez, her new partner, measure up as a sock team. In the next to closing spot, they scored a show-stop. Did four numbers, including fox trot, waltz, an exotic number and a heavily applauded novelty session. Gal is graceful and knows all of the tricks of the trade, exhibiting fine handwork and going in and out of difficult spins and turns with excellent grace. Both have a lot of showmanship and pull well with the audience.

With Ruby Zwerling out of the pit this week, Ray Kinney's Hawaiian crew takes over, working on stage. Kinney backbones the show and fills in with island pash, doing much of the singing himself and using the band's vocal groups Aloha Maids do some graceful hand and hip work in their production kooch numbers. Meymo Holt, beautiful islander, performs the delicate bumps and subtle hip-slinging, with much finesse and audience approval. Kinney's bunch is strong and tasteful on the Hawaiian stuff.

Whitson Brothers, four-man Risley act, do as well on the personality score as they do with their tumbling and somersaults, pulling a show-stop. Act runs the gamut of effective Risley tricks, sitting somersaults, two high twists thru hoops and also manages plenty of laughs.

Ethel Shutta is at her best with a risque version of *Blues in the Night*, scoring effective applause. Other numbers, however, altho some of the material is quite sharp and clever, are pounded across with steel tempered delivery, always punching, but with little modulation or change in pace.

House, three-quarters capacity.
Sol Zatt.

Chicago, Chicago

(Reviewed Friday Afternoon, May 29)

A foolproof combination of acts, most of them local box-office favorites, supporting the screen's drawing card, *My Gal Sal*, with Rita Hayworth and Victor Mature. Kitty Carlisle, Larry Adler and Dean Murphy, all Chicago regulars, are featured, supported by the Lane Brothers and the house line (16). Dennis Day, Jack Benny's program singer, comes in Friday (5) to replace Miss Carlisle, who is headed for a West Coast two-a-day revue. Adler also goes out after a week to open at the Blackstone Hotel here, otherwise the set-up holds over a second week, provided, of course, the current week's gross falls way below par. Opening day was light because of unseasonal heat.

The girls open with a samba which could look stronger with a Cuban team fronting the line rather than two of the girls in different costumes. Lane Brothers follow with their perfectly timed novelty acro fare. The boys are clean, smooth workers and sell with a smile.

Kitty Carlisle, charming as ever, scored with a balanced set of songs. She has appearance, beauty and talent, a combination hard to beat. And, too, her work is admirably informal. She has the customers joining in with *America the Beautiful* during her vocal salute to our armed forces.

Larry Adler, equipped with superb arrangements and a good line of talk, stopped the show. Still in a class by himself playing the harmonica, selections

this time including Ravel's *Bolero* and *Blues in the Night*, with a smattering of *St. Louis Blues*.

Dean Murphy held his own with a group of impressions and a smooth line of talk. Mr. and Mrs. FDR remain his top carbons, with Jimmie Stewart running a close second. The classy way he handles the act, as well as the subject matter, takes him out of the stock class of impersonators.

The line closes with a chime-playing number to *Hell's Bells*. Good closing flash.
Sam Honigberg.

Paramount, New York

(Reviewed Wednesday Evening, May 27)

Standard stage fare this time, and spelled class straight thru, with Benny Goodman and band, Harris and Shore, and Tip, Tap and Toe. Pic is weak, since it's about the 49th rehash on Hollywood's "smart comedy" formula, *Take a Letter, Darling* (Paramount).

Goodman and the ork are in top fettle and roll off their part of the proceedings with a good choice of show library and an ease and rhythm which continues to make this combo unique. Even the night crowd ate up such jazz items as *The Earl*, featuring pianist Mel Powell, and a few choruses of *One o'Clock Jump* headed by tenor saxist, Vido Musso, trumpeter Billy Butterfield and Lou McGarity on the sliphorn. Goodman's ad lib. jamming on a couple of riff arrangements meets with the usual good response, too. Maestro has definitely established himself and the band as a trade-mark, and they're recognized as something right off the top shelf.

On the song side Peggy Lee does a smooth and sexy job of delivering *All I Need Is You*, *My Little Cousin* and *Somebody Else Is Taking My Place*. Has a soft, thrushy pair of pipes and knows all of the techniques. Dick Haymes, who left Harry James several months ago with the idea of fronting his own outfit, makes his first appearance with Goodman at this engagement. Lad's baritone ballading fits nicely around his handling of *Tangerine*, *One Dozen Roses* and *Embraceable You*.

Altho both outside acts are dance combos, it doesn't make any monotony, because of their respective divergence. Tip, Tap and Toe cut their usual capers on a podium which fits underneath the terraced bandstand and is unobtrusively pushed out from behind—an innovation. Highspot is their individual tap and soft-shoe steps. More than pleased this bunch of customers.

Harris and Shore make their work all the more amazing by showing their adeptness at confining their acro turns to the narrow band apron. Stopped everything cold with their satirical ballroom romps to a beguine tempo, a number tagged *Ecstasy in F* and a conga rhythm. Without slapstick, they go thru these difficult routines with a swift-paced ease that is tops.

Packed house last show opening day. Vaughn Monroe and band and Eddie Garr are on the next booking.
Harold Humphrey.

Earle, Philadelphia

(Reviewed Friday Afternoon, May 29)

Absent from here several years, Memorial Day holiday bill brings back Russ Morgan's band to make for the Earle's music magic. A welcome change from the steady parade of swing bands usually on tap here, Morgan gives them as much satisfaction with a smoother brand of rhythm, and it all goes far in making for a highly entertaining and diverting musical dish trimmed with a trio of standard terms that click solidly on every count to make this one of the brightest variety bills to grace the Earle boards in many a trip. Following the band's theme,

Does My Heart Beat for You?, featuring the male voices of the Morganaires out of the band, Walter Link steps off the stand for the rhythmic singing of *Elmer's Tune*.

Elizabeth Rogers, band's svelte songbird, on next to warble *Nightingale*. Gal is a honey on both looks and song. Maestro Russ follows for *Small Fry*, featuring his identifying wah-wah trombining and singing.

Al Bernie, first specialist on, makes for a solid show-stop. Still the peer of the mimics, young Bernie warns them up with a smart comedy routine parading the *Everything Happens to Me* song. Terrific impersonations of FDR and Willkie follow in rapid succession and for the finale punch mimes the Ink Spots singing *We Three*.

Band back again for *Somebody Else Is Taking My Place*, a Morgan original that hit the Hit Parade, with the Morganaires again for the soft singing.

Eunice Healy on next to grace the boards with outstanding rhythm taps in musical comedy style. Plenty sweet on the tootsies and otherwise does two turns in one and scores solidly on each count. Band picks it up again for a swingy dish, *Jersey Bounce*, and then Morgan further demonstrates his versatility in making the piano keys twinkle for *Stardust* and *Doll Dance*.

Movieland's Billy Gilbert, with his wife straightening, on next for his standard chef routine seen here often, and now with the soft pedal on his sneezing antics makes it count even bigger as a comedy punch. Clinches the impression singing *The Sheik of Araby* bit from his Tin Pan Alley flicker. At the wind-up Morgan presents a most unusual and exceedingly delightful novelty in *Jana*, wiz sketch artist. This is a home-coming for the youngster known here as Joseph Janelunas before joining Morgan several years ago. Sketches the maestro and canary, as well as a boy and girl from the audience. And so as not to make for any stage waits, boy and belle vocalists give out on the pop fades as the band boys clown to their hearts' content until *Jana* completes his pastels.

Maurie Orodener.

Oriental, Chicago

(Reviewed Friday Afternoon, May 29)
Bonnie Baker tops the current show,

Reviews of Units

"Glamour Girl Revue"

(Reviewed at National Theater, Richmond, Va., May 24)

The chorus of eight, led by Connie Cella, lives up to the title of this unit, making it one of the few on the road with a non-misleading handle. The gals are easy to look at, the routines graceful, the audience appreciative when caught, and everyone was satisfied.

Bill and Nancy Long, two youngsters in their early teens, have a neat adagio atop an eight-foot revolving stand. Their acrobatics after this dance number are almost a show-stop. Rich and Gibson tap well, play a xylophone expertly, and combine their two talents to get a well-deserved hand.

The Adair Sisters play guitar and banjo while attempting to sing hillbilly and Western songs. The patrons tittered. Joan Wagner, "blond bombshell," turns out to be a dud. Coco and Teddy, comedy acrobatic team, while okay, left the audience cold.

Pic, *I Was Framed*. Ban Eddington.

"Funzafire"

(Reviewed Friday Evening, May 15,
Strand Theater, Syracuse)

Funzafire, Benny Meroff's unit, is playing this house which for the past three months has been using three-day weekend vaude. Theater operator is Sigmund Schweitzer.

Meroff, making his second stop-off in Syracuse for the season, keeps his same set-up, which on second sight failed to impress—it being left to a tall tap artist, Marlon Oliver, to click off the only solid hand. Benny emcees entire offering, with his 10-piece aggregation playing show smoothly.

Unit sticks to hoke thruout with aisles, boxes, ork pit all used to advantage for gags, puns, screams and hoke comedy that got some laughs, but smacked corny.

Maxine, acro control specialty, assisted by three unbilled misses, opens. Diana

her first Chicago appearance since leaving Orrin Tucker's band. Working with her is the screwball *Funzafire* unit, seen here a couple of times before.

Bonnie is a pleasant surprise as a single. She looks more adult and sings out with a voice that is far superior to her shy pair of pipes of her *Oh, Johnny* days. Her delivery is sure-fire, too, and has no trouble getting and holding attention. Opens with *I'm in Love*, the lyrics fitting her changed personality, and carries on with *Is There a Latin in the House?*, *I Won't Sit Under the Apple Tree*, and finally a hot arrangement of *Oh, Johnny*. Scored.

Among the new faces with the unit itself are Ballard and Rae and Larry Storch. The team does a knockabout drunk turn that stands out for the strong acro tricks rather than the comedy. Storch, a newcomer among impersonators here, has real talent, particularly in his vocal conception of his subjects. Attempts, and successfully, off-the-beaten-path carbons, among them Churchill, Cary Grant, Gable and Frank Morgan. His Boyer and Humphrey Bogart suffer by comparison. Went big opening show.

Terry Howard, working with Ralph Rio, repeats her familiar child character, garnering her customary number of laughs. Rio works well with her, too, and has her join in a bit of legomania for a finish.

Diane Moore, singing comedienne, stays on for impressions of a debutante vocalist and an operatic soprano. Broad comedy.

Marion Oliver is on briefly for a tap routine, using a staircase. Rita De Vere sandwiches in a contortion bit between the unison acro work of the Maxine Girls (3), who appear early in sweaters and shirts.

Benny Meroff still fronts the band and conducts the entire stooge parade. Screwball stuff, a lot of it in the audience, runs thruout the revue, some of it old, some of it funny. Meroff himself repeats his Ted Lewis bit, harassed by plants. Among his assistants are Dianna Abbey, Bill Morosco (who also offers a roller skating dance), Al Spiro, Al De Vito and Bob Klein.

Business fair end of first show opening day. Summer heat keeping trade away from the Loop. On screen, second run of Metro's *Joe Smith, American*.
Sam Honigberg.

Moore, in a burlesque operatic offering, plus a mimic socialite bit, proved a good muggler. Terry Howard and Ralph Rio, in a comedy routine, clicked fair.

Miss Oliver, a tapster of no mean ability, drew solid returns with a routine that featured a miniature stair bit that was tops. Dan Zelaya, working next-to-closing, had too much sameness in routine.

Meroff does his Ted Lewis bit, is bothered plenty by stooges Al DeVite and Billy Morosco, who got some laughs with their continual breaking in either from audience or stage exits, but unit is strictly a one-time play—not heavy enough to play house such as Strand here a second time in one season.

Biz on first night of gas rationing was off, with house three-quarters at show caught. Pic, *Swamp Woman*.
B. S. Bennett.

"Major Bowes 1942 Revue"

(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, May 27)

By comparison with other Bowes units that have hit here in the last 18 months, this one is spotty and has nothing exceptional on the ball.

Show gets under way with house leader Al Lyons introducing Duke Art Jr. to handle the emcee job. A personable chap, Art does a good job of it, altho he lacks the finesse of a pro.

The Three Hearts present rhythm tapping. Solo work is good, and the rather

HARRIS and SHORE

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plumpish lasses do a fair job of it. Henry Leonard follows with his gadgets for music making. They include the balloon (is there a Bowes unit without an act of this sort?), shower hose, and two tin cans connected by a string on which he plays *Jingle Bells*. Did a good job of *The Little Red Fox* on the tire pump. Ruth Freegart follows with her roller-skating single. Does handstands and somersaults while on skates. Nothing new.

Henry Feathers, a baldish guy, imitates barnyard fowls and animals. That's all, brother.

The Three Harmonica Bees scored solid on their rendition of *The Shrine of St. Cecilia*. Boys work hard and sell well. Had to beg off.

Betty Yeaton is one of the few hits of the show with her acro and contortion work atop a table. Works with ease and doubles herself up in fine fashion. A good-looker, she gives a top-flight performance.

Mildred Maye, who pokes fun at her weight, is on for a little warbling. Numbers include an imitation of Kate Smith doing *When the Moon Comes Over the Mountain*. Nearest thing to Miss Smith is the weight. Also does *My Blue Heaven* and a *Good Man Is Hard to Find*. Not much on voice or personality. Audience generous with applause.

Duke Art Jr. steps out of his emceeing role for some clay modeling. Models a number of characters, including Uncle Sam. Works fast and is ready to follow his father, who does the same kind of act. Keeps up a steady line of good banter. He's got the makings of a first-rater.

Hank James, colored boy on crutches, stole the show. Coming on for a bit of whistling and doing a swell trilling job on *This Love of Mine*, goes into some balancing on crutches. He also dances, and as well as some of those who have full use of both legs. Stopped the show cold. Has plenty of personality and can be credited with putting this show over.

Viola Layne, brunet songstress, imitates Bonnie Baker, Ethel Merman, Shirley Temple and Carmen Miranda. As herself, she did *How About You?* Voice is fair.

Pix, *Young America* and *Klondike Fury*.

Three-quarter house when caught, good for a Wednesday afternoon show. Sam Abbott.

opened a return three-month engagement Monday (1) in the Terrace of the Shoreham Hotel.

MARIE NASH follows Toni Hart into the Drake's Camellia House June 9. . . . MORTON DOWNEY has a couple of weeks lined up at the Blackstone Hotel, opening June 19.

Philadelphia:

EMIL BOREO heads the new bill at Club Bali. . . . JEWEL ELLO, songstress at DiPinto's Cafe, skedded to make a series of soundies. . . . DAY, DAWN AND DUSK move to Hopkins Rathskeller. . . . STUMP AND STUMPY at Jack Lynch's Walton Roof. . . . RAY O'DAY takes over the emcee reins at Venice Cafe. . . . PARKER SISTERS, GRAYCE EDWARDS and THE THUNDERBOLTS new at College Inn. . . . JERRY AND JANE BRANDOW, THE TOPPERS and JACKIE LEE new at Kallner's Rathskeller, with ANN HOWARD holding over.

Hollywood:

THE MERRY MACS followed their success at the Golden Gate Theater, San Francisco, with a personal appearance at the Seattle Palomar. . . . SAVOY AND REGINA are now playing Coast nitery dates. . . . LARRY AND FRECKLES are playing nitery dates and casuals in the Los Angeles area. . . . BARBARINA is playing Los Angeles spots following her return from San Francisco. . . . FRANK E. FARR continues at the Gay Nineties in San Diego.

Here and There:

JACKIE MILES set for the Beverly Hills Country Club, Covington, Ky., June 12. . . . YVETTE starting at the Bowery, Detroit, June 12. RENEE DE MARCO goes to the Ritz Carlton, Boston, June 5, together with Eleanor French. . . . STUART AND LEA holding over at the Benjamin Franklin another four weeks.

GREAZA CONTACTS AGVA

(Continued from page 3)

serted that the organizers and other employees of the New York local will work under his direction until it gets ready to function under its own steam. West Coast situation is also coming out from under, according to Greaza, with the appointment of Matt Shely as national representative in charge of the San Francisco local and Ken Thomsen, executive secretary of the Screen Actors' Guild, directly in charge of the Los Angeles and San Francisco locals.

Greaza said that when Jonas said that when Jonas Silverstone, AGVA national counsel, gets back from Detroit, a working policy and program for the future will be formulated.

DETROIT, May 30.—Visit here, Monday thru Wednesday, of Jonas T. Silverstone, national counsel of AGVA, appeared to pour oil upon the troubled waters of the Detroit local. Meetings were held with local officers, booking office representatives and the Metropolitan Cabaret Owners' Association, and activity resulted on several fronts.

The local's position, with officers suspended and a temporary executive committee in control, was lifted Tuesday when Silverstone removed the suspension. The local board accepted the resignation of Les Golden as executive secretary. Silverstone pointed out that the resignation, originally offered some weeks ago, was finally accepted "with regret."

No new executive secretary will be appointed immediately, and President Carl Denne will be in charge. A special executive committee was appointed by Denne to administer affairs until a successor to Golden is appointed, consisting of Jack Drayton, Chuck Stanley and Dick Barclay, with Denne a member by virtue of his presidency.

Machinery was set in motion to set up the use of AGVA agency franchise. All local agents present at the joint session expressed willingness to apply for the franchise, Silverstone said.

Another move was made toward elimination of present practice of booking fees, paid by the night club or tavern operator, in favor of a straight 10 per cent commission to be paid by the act. Reports indicate that some agents have charged both a booking fee and a commission.

Silverstone met with representatives of the Detroit musicians' union, including Buddy Fields, business agent, and later said, "Detroit appears to be in pretty good shape. Employers here are all AGVA-minded, largely because of the excellent co-operation between the allied crafts of the town, especially the musicians."

Vaudefilm Grosses

Stem Holdovers Do Heavy Biz, With J. Dorsey Terrific at Strand; Others OK

NEW YORK.—Surprise of the week is the strength of holdovers, which have held up excellently. Best example is Jimmy Dorsey at the Strand, still continuing to do SRO business. Could easily stay another week but for previous commitments.

The Paramount (3,664 seats; \$41,981 house average) opened Wednesday with Benny Goodman's ork and *Take a Letter, Darling*. Most pic reviews didn't rave about the film, but Goodman's strength is expected to pull the gross up to \$60,000. Last week, the second stanza of Woody Herman's ork, Inkspots and \$72,000. Bill has *My Gal Sal* and stage-show with Calgary Brothers.

The Music Hall (6,200 seats; \$84,000 house average), now in the second week of *Tortilla Flat*, expects to hit \$88,000. First week ended with a fine \$90,000.

Glen Gray Hefty \$20,000 in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) continues to enjoy the prosperity attending all the downtown theaters and bagged a neat \$20,000 for week ended Thursday (28). Glen Gray and His Casa Loma Band, featuring Pee Wee Hunt and Kenny Sargent, had top billing, with added support in the Mills Brothers, Pat Henning and Betty Ray. Screen showed *True to the Army*.

New bill, opened Friday (29), is topped by Russ Morgan's band, with Elizabeth Rogers, Walter Link, Clarence Melter and Jana. Also in the spotlight are movie-land's Billy Gilbert, Eunice Healy and Al Bernie. Screen gives stronger support than usual in *The Lady Has Plans*.

Gas Rationing Hits Providence

PROVIDENCE.—With gas rationing reducing out-of-town patronage, Metropolitan had its poorest Sunday in weeks May 24, and three-day run of Mary Small and her girl band, with *Scattergood Meets Broadway* as screen fare, pulled only \$4,200. Previous week-end, with customers' gas tanks still heavy with pre-rationing fill-ups and a bill made up of Fats Waller and his ork, Deep River Boys and Tip, Tap and Toe, the Met grossed a neat \$6,800.

Fay's, for week ending May 21, was slightly off with a \$5,000 take. Bill included Wille Solar, John Fogarty, Valentine Vox, Birdland Frolics, Federico and Rankin, and Eleanor McCabe, with *Twilight on the Trail* on the screen.

Hub Grosses Continue Big

BOSTON.—Business at RK-Boston remains very good. Week of May 8 Buster Crabbe and *The Water Follics* grossed \$20,000. Week of May 15 Ken Murray, Diosa Costello, Morton Downey and other acts grossed \$18,000. Week of May 22 Ann Corio, Arthur Treacher, Mitzl Green, Happy Felton and the Deep River Boys grossed \$22,500.

Dayton Slim 75C

DAYTON, O.—Straight vaude bill, with Jerry Lester, Dixie Dunbar and Rose Marie as headliners, did not fare so well at the Colonial week of May 15, gross falling to \$7,500.

Orph, LA, \$10,000

LOS ANGELES.—A variety show which included the Four Polks, Clayton and Phillips, Burns Twins and Evelyn, Walter Nilsson and Carl Freed and His Harmonica Trio grossed a neat \$10,200 at the Orpheum last week. Pix were *Tramp, Tramp, Tramp* and *You're Telling Me*. House average is \$6,500 and has 2,200 seats with a 55-cent top.

This Gun for Hire, retired to a sizzling \$48,000. Opener did \$62,000.

The Strand (2,758 seats; \$30,913 house average) is still knocking the cashiers out with the terrific takes of the Jimmy Dorsey bill, with *In This Our Life*. Fourth and final week is expected to (See N. Y. GROSSES on page 18)

Strong Chi Bills Expected To Hit Big Despite Heat

CHICAGO.—Hot weather dampened opening-day biz Friday (29), but the caliber of attractions in the Loop houses is strong enough to result in satisfactory grosses for the week. Chicago (4,000 seats; \$32,000 house average) has a commercial combination in *My Gal Sal* on screen and Kitty Carlisle, Larry Adler, Dean Murphy, Lane Brothers and line of girls on the stage should gross \$30,000 for week of May 29 and will probably hold over. For the preceding fortnight, *To the Shores of Tripoli* and presentation show with Phil Regan brought in a good \$75,500.

Oriental (3,200 seats; \$18,000 house average) has Bonnie Baker topping the flesh bill this week, with second run of *Joe Smith, American* on screen. Bonnie is a good name here and with any sort of break in weather should bring in a good \$19,000. *Punsajire* unit augments the stage fare. Week of May 22 Chico Marx and band wound up with a fine \$19,500.

Buffalo Looks for \$20,000 With Krupa

BUFFALO.—The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films) looks forward to a good \$20,000 for May 29 week, with a top-notch name layout on tap. Stage fare includes Gene Krupa and band, featuring Anita O'Day, Johnny Desmond and Boy Eldridge. Added vaude acts are Wally Brown, Maysy and Brach, and Virginia Austin. Film is *I Married an Angel*. Holiday should help box office.

For week ended May 28 Buffalo did just below average, getting \$11,200 with pix *Moonlight* and *Whispering Ghost*.

Bridgeport Capacity

BRIDGEPORT, Conn., May 30.—With Charles O'Donnell and Ethel Blair headlining, the bill at the Loew Globe this week was a knockout, according to house manager Harry Rose, drawing capacity crowd. Other acts were Dave Barry, Lewis and Lorraine, Anger and Clifford, Balabow Trio and Ann Lester.

Spokane Under Av.

SPOKANE.—Post Street did a little under average business week-end of May 22-24, with a lightweight program consisting of *North to the Klondike*, *Treet 'Em Rough* and five Bert Levey circuit acts—Noré and Norman, Conchita, Rogers and Chamberlain, Hill and Hill, and Hall and Purdue.

PW Big in LA

LOS ANGELES.—Paul Whiteman and orchestra rolled up a strong \$12,500 at the Orpheum week before last. Pic was *Cadets on Parade*. House average is \$6,500. Orpheum seats 2,200 and charges 55 cents top. Whiteman did an extra show daily.

Spokane Down

SPOKANE.—The Post Street's vaudefilm slipped slightly below average week-end of May 15-17, Manager William L. Evans reported. Acts were the Hamblens, Ben McAtee, the Gardens, Leona White and Richardson Twins. Films were *Paris Calling* and *The Wolf Man*, both second-run.

Club Talent

New York:

JEAN SABLON, together with Ray Benson, opens at the Savoy Plaza June 5. . . . SHERMAN AND SECKLER set for the next show at the Rainbow Room. . . . RAY ENGLISH booked there August 5. . . . JULIO RICHARDS to do the next Havana-Madrid show, opening June 4. Line comes back to that spot then. . . . JOHN HOYSRADT subbing for Hildegarde at the Savoy Plaza. . . . WALTER O'KEEFE heading the June 4 show at La Martinique. . . . MILDRED BAILEY has returned to Ruban Bleu.

Chicago:

BUDDY LESTER took over the emcee job at Harry Eager's 5100 Club during Danny Thomas's six-week vacation period. . . . ELCOTA AND BEATRICE held over at the Trocadero, Henderson, Ky., in the new show that includes Lester Omen and Tanner and Swift. Set thru Leo Salkin, of William Morris here. . . . MONOCLED AMBASSADORS (Morgan and Randall) will leave the business for the duration following their June 4 week-end at Keith's, Indianapolis. Uncle Sam is calling for their services. Another act split because of the draft are the Cappy Barra Boys (3). Nat Burton and Leon LaFell are in uniform, while Don Ripps is in Freeport, Tex., managing his brother's women's wear store.

JAY AND LOU SEILER, Dorothy Blaine, Carol King, Ruth and Ravel, and the Winnie Hoveler Girls comprise the new show at the Rumba Casino which opened Sunday (31). Jack Gwynne, originally set for this bill, is laid up at the McGee Hospital, Pittsburgh, following a gall bladder operation. . . . CONSOLO AND MELBA left for Washington where they

WANTED

Entire People Acts, Musicians for twenty-five people unit booked Southern Attraction Circuit. Novelty Acts, Exotic Dancer, Girl Singer, Piano Player, Must be union. Other Musicians, write. Prefer acts with car to carry other people. We carry baggage, Mileage arrangement, ratulating cards. Unit opens June 8th. Haddon Clark, wire.

ED GARDINER

State Theatre SPARTANBURG, S. C.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

I. H. HERK, former part operator of the Gayety, has rented a suite in the Gayety Theater Building. Has Sammy Funt, former Gayety manager, as assistant. Plans so far uncertain. Possibilities are for another theater and a musical show. . . . AL WEINSTEIN and George Bragman are the new managers of the Gayety, now a pix house operated by the Brands. . . . PAULA NORTON, held over at the Casino, Boston, entertained her brother-in-law, in from Camp Edwards, Mass., last week. . . . BILL WHITE, Milwaukee costumer, on his recent trip to the Coast to report to the draft board, brought back with him two newcomers to the East, Dot Shannon and Chole. Also his partner, Tommie Homan. While in San Francisco he was the guest of Eddie Scolack, operator of the President Theater; Dot and Johnnie Farley, Roberta Roberts, Margil Sullivan and Billie Burch. . . . JACK (TINY) FULLER, comic, and Joe Lyons, straight man, are two more ex-burlesquers listed for the cast of Mike Todd's *Star and Garter Revue*, others being Bobby Clark, Gypsy Rose Lee, Carrie Finnell and Georgia Sothern.

CHARMAINE is featured in the new stock cast at the National, Detroit. Other principals include Monkey Kirkland, Mac Dennison, Charles Harris and Larry Norman. . . . BRUCE (BOOB) BROOKS is operating and managing the Liberty, Davenport, Ia., which re-opened its summer stock season May 9 with Gayle Page featured, plus eight other principals and a chorus of six. House plays three mats and two midnights weekly. . . . PANNETTE PIPER, who is introducing her new dance, the Zodiac, to niteries, was surprise-birthday-partied last week at the Hotel President by her sister, Hallic, hotel beautician. . . . SAMMY PRICE, comic, last on the Midwest Circuit, originally scheduled for an army call May 27, has been granted a deferment over the summer. . . . PRINCESS NATOMA opened May 16 in featured spot at Pinto's niterie, Greenwich Village. Came from a similar engagement at Weiner's, Brooklyn. . . . LEW FOLDS, juggler, is in his ninth week at Jacques, Waterbury, Conn.

HONEY BEE KELLER is visiting her mother in Detroit over the summer. . . . HOWARD, Boston, stock cast has Rosen and Binder, Chick Hunter and Jimmy Cavanaugh; Globe, Boston, has George Murray, Jack Diamond and Ethel DeVeaux. . . . JOE BURTON, old-time burly comic, is now an elevator runner in the Palace Theater Building. . . . JULES DIAMOND booked for the Beer-kill Country Club, Greenfield Park, N. Y., over the summer. . . . PHYLLIS VAUGHN and Charlie Schultz replaced Betty Brooks and Dudley Douglas at the Casino, Boston, last week. . . . HANK HENRY, Howard Montgomery and Harry Kane, all privates stationed at Fort Dix, helped put on a show for their buddies May 24. . . . EDDIE SHAFER, taken ill, was forced to leave managerial duties at the National, Detroit. In his place is Jess Meyers, who has handled the Empire, Newark, for many seasons. . . . MAC DENNISON, comic, has completed 37 weeks on the Hirst wheel and starts his usual summer engagement, his eighth at the spot, at Grand Mountain Hotel, Greenfield Park, N. Y. Has re-signed with Hirst for next season.

UNO.

MIDWEST:

GRAND, St. Louis, and FOX, Indianapolis, closing May 31; both theaters will reopen in August. . . . HARRY KATZ, one of the owners of the Alvin, Minneap-

olis, is now in the army at Fort Lewis, Washington. . . . HARRY CONNELLY has gone to Pittsburgh to visit his mother, who has been very ill. . . . MARIE VOE and HARRY KLEXX in Chicago after closing season on Hirst and Midwest circuits. . . . KENNY BRENNAN coming to Rialto, Chicago, Friday (29) after vacationing in Minnesota. . . . MARIE CORD is the feature attraction at the Empress, Milwaukee, week of June 5. . . . MARION MORGAN closing at the Grand, St. Louis; leaves soon for her home in Los Angeles for the summer. . . . PALMER CODY has closed on the Midwest Circuit. . . . LOU FEIN was a Chicago visitor en route to his home in Minneapolis; opens in stock at the Roxy, Cleveland, June 5. . . . MARGIE DALE and Bettine opened at the Gay '90s, Columbus, Friday (29). . . . FRANCES PARKS succeeds LILLIAN HUNT as producer at the Avenue, Detroit. . . . GAY-ETY, Cincinnati, is now playing pictures.

PHILADELPHIA:

SHUFFLES LeVAN takes in two current weeks at the Troc Theater, with Billy Hagen holding over. . . . MANNY DAVIS, manager of the Lyric, Allentown, Pa., which played Hirst units all season, was given a back-stage party by the cast and house staff to mark the close of a successful season, and was gifted with a pen-and-pencil set. Mrs. Davis came on from her home in Philadelphia for the occasion. . . . AMY ALBERTS new dance lead at Carroll's, which has returned to strip principals. . . . BOB CARNEY, after a season on the wheel, turns to the niterie field for the summer, opening this week here at DiPinto's Cafe. . . . MAY COMPTON heads the new Follies show at Twin Cedar Inn on the Jersey side. . . . BABE CUMMINGS returns to Stamp's Cafe. . . . MAX COHEN, former manager of Izzy Hirst's Alan Hotel here, now local salesman for Collins Creative Costume Company, also a Hirst enterprise. . . . SHEILA LOVETTE new lead at Mary Hubbard Inn, Berlin, N. J.

Globe To Dare Dim-Out

ATLANTIC CITY, May 30.—In spite of the Boardwalk dim-out, Izzy Hirst has decided to reopen his Globe Theater here for another summer season of burlesque. Sam Beck, who managed the Lyric, Bridgeport, Conn., all season for Hirst, will return as Globe manager. House will open mid-June with a stock company, with weekly changes in strip and comic principals.

Jack Montgomery, current at the New Casino, Pittsburgh, will produce the shows.

Garden Pier Theater, which Hirst has here also, will be leased for legit, but nothing is set as yet.

Daniels Opens 10-Week Circuit Thru Northwest; Books in Chi

CHICAGO, May 30.—Joe Daniels, Seattle booker, is in town to line up an act representative for his 10-week Northwest theater and cafe circuit which gets under way June 8. Daniels says that due to the transportation problems, acts will be advanced money for six-month round-trip train tickets from Chicago to avoid any car driving. Three acts will be booked every other week for a minimum of \$350 per week. Where shows are augmented, the additional talent will be shipped from Daniels's Seattle office.

The circuit organized by Daniels, in order to be played, includes the Cave Cabaret, Winnipeg, Man., two weeks; Cave Cabaret, Vancouver, B. C., two weeks (both operated by Max and A. J. King); New Ranch Club, Seattle, two weeks; Clover Club, Portland, Ore., two weeks; Amato Supper Club, Astoria, Ore., one week, and the Capitol Theater, Portland, Ore., one week.

These 10 weeks are guaranteed acts, Daniels says, but other time will also be available. As a rule, acts playing the Cave, Vancouver, are doubled into the near-by Edison Theater, New Westminster, B. C., for a Friday-Saturday date.

Daniels says that novelties, dancing and singing go big, but talking acts are taboo, primarily because the spots are

Hollywood Area OK For Burly Talent

LOS ANGELES, May 30.—Burlesque talent throught the nation is eying Hollywood. With Margie Hart in town to do *Lure of the Islands* at Monogram for about a grand a week, Gus Schilling drawing nearly four figures weekly at Universal, and Billy Reed, former Follies comic, held over at Slapsy Maxie's, the outlook here is the brightest in months for burly talent. Not only are the burlesquers eager to get jobs in this section, with the hope of being spotted by movie scouts, but burlesque houses are finding it difficult to get talent.

Since the Follies has been the stepping stone to pictures for several burlesque stars, it claims the attention of those in the business back East. Tom Dalton, one of the trio of brothers operating the house, says that during the last few weeks he has received many letters seeking booking at the Follies.

Good burlesque performers are cetrain of employment here. Not only are the pictures thinning the ranks of performers already here, but the army is also. Johnnie Crawford and Bob Rogers, straight men at the Follies, have gone into the service. Rogers replaced Crawford as straight, and Johnny Maloney is in for Rogers.

Line-up here includes Betty Rowland, whose contract has been extended; Princess Garcia, Elaine Nelson, Vickie Davis and Dorothy Darling.

Court Confirms LeVerne Award

NEW YORK, May 30.—Supreme Court Justice John F. Carew last Saturday confirmed the decision of the American Arbitration Association awarding LeVerne Busher \$3,975 in back wages, against Arthur M. Wirtz, producer of *It Happens on Ice*. Court action was instituted by attorney for Wirtz, who moved to vacate the award. Jonas T. Silverstone, national counsel of the American Guild of Variety Artists, however, made a motion to confirm the award, which was sustained.

Award, granted three weeks ago, also provided for restoration of LeVerne to the cast of *It Happens on Ice*, which closed one week later but announced a reopening date early in June. Wirtz's grounds to vacate were based on claims that the award was "indefinite and uncertain" and that the arbitrators failed to establish her contract wage. Before her discharge from the show, LeVerne received \$250 per week.

AGVA argued that she was fired for union activity and that the contract salary was never an issue. Silverstone immediately prepared a judgment order for Judge Carew's signature. Meantime, however, attorneys for Wirtz asked to re-argue the motion.

N. Y. GROSSES

(Continued from page 17)

reach a phenomenal \$38,000. Last week got a solid \$46,000, while previous rubbers got \$50,000 and \$58,500.

The Roxy (5,835 seats; \$38,789 house average) houses another box-office phenomenon that is now going into the fifth canto. Take is expected to come to \$29,000, which is not bad at all for any fifth-week venture. Fourth stanza took \$43,000, preceded by \$50,000, \$65,000 and Holiday week-end is expected to help this house particularly. Stage bill includes the DiGatanos and Ben Dova.

Loew's State (3,327 seats; \$20,500 house average), now housing combo with Ray Kinney's *ork*, Chaney and Alvarez, Ethel Shutta, along with *My Favorite Spy*, is anticipating \$23,000 despite pans received by the film. Last week, with Joe E. Lewis, Kitty Carlisle and Adrain Rollini Trio, plus *Jungle Boy*, did passably with \$21,000.

Magic

By BILL SACHS

BUDDY GWYNNE, son of Jack and Anne Gwynne, is now Pfc. V. W. Gwynne with the Bomb and Gunbery Det., U. S. Air Corps, Avon Park, Fla. "I have been shifted all over the country since I've been in the army," Buddy writes, "and, as luck will have it, I believe this will be my home for the duration." Buddy is in charge of recreation for his outfit. . . . JACK GWYNNE, incidentally, was slated to top the new revue at the Rumba Casino, Chicago, but was forced to cancel due to illness. . . . THE GREAT BALLANTINE (Carl Sharpe), comedy magician, is doing all right for himself at the Park Plaza Hotel, St. Louis. Ben R. Badley, Mound City magus, says Ballantine looks like another Frank Van Hoven in the making. And, incidentally, Badley is practicing hollering "grandpa" down a well these days just to hear the echo, his daughter Lorraine having presented her hubby, Joseph Hubersmith, with a young magician May 27. . . . J. W. McDONALD is current in the Chartreuse Room of the Penobscot Club, Detroit. . . . WILLIAM MCGUIRE, leader of the Trenton (N. J.) Conjurers' Club, has joined the marines and is stationed at Parris Island, S. C. . . . THE TWO MYSTICS were featured at Carsonia Park, Reading, Pa., May 24-25 for the vaude shows and as added feature in the park ballroom. . . . GIOVANNI is astounding the St. Louis natives at Hotel Chase there with his pickpocket magic. Bob Evans, vent, and Richard Humber, band leader and ardent magic enthusiast, are also at the Chase. . . . S. S. HENRY has followed Willis the Magician at Club Plantation, Corpus Christi, Tex. . . . JUNE ISSUE of *Pioneer*, carrying picture stories of "brain muscle in action," devotes 10 pages to Russell Swann, depicting his life from a humble beginning "in a modest home in Washington" to where he is playing only the swankiest night spots in the country. It stacks up as a swell piece of promotion work. . . . PAUL ROSINI opened May 29 at Club Royale, Detroit. . . . JACQUELINE JAMES has been handed a hold-over at Colosimo's, Chicago.

REGISTRATION at the 14th Annual Conference of the Society of American Magicians held at Barbizon-Plaza, New York, May 22-23, with the New York Parent Assembly as hosts, totaled 435. Affair opened Friday evening (22) immediately following Manhattan's blackout, which forced the conclave to quit the roof garden for its get-together party and transfer to Barbizon's theater. There, with Warren E. Simms as emcee, following acts appeared: John McArdle, Fred Rothenberg, Charles Larson, Royal V. Heath, Jack Trepel, Jay Marshall and Richard DuBois, all members of New York Assembly. Following show, refreshments and informal magic on hotel mezzanine.

Saturday morning Jack Trepel, president of host group, arranged sight-seeing trip for all delegates and ladies thru Radio City. Saturday p.m., annual conference meeting brought election of Herman Hanson, president of Boston Assembly, as national president for 1942-'43. Regional vice-presidents elected were: Eastern Seaboard—Warren E. Simms, New York; New England—Charles A. RossKam, Providence; Midwest—E. F. W. Salisbury, Pittsburgh; West Coast—Don Still, San Francisco. Charles Larson, New York, was elected treasurer, and Leslie P. Guest, Jersey City, re-elected secretary.

Saturday afternoon saw Leslie Guest introducing members from various sections of country on an Assemblies Show. Acts included Al Walgren, Rev. Willard S. Smith, Clayton Rawson, Harry Baker, A. Coke Cecil, Don Ausman, Albert Todd, Harrison Hoyt, Ben Hur and Mr. and Mrs. Hersy G. Basham.

Climactic affair was Saturday evening show in Barbizon's theater, with Al Baker as emcee. Haskell, on leave from U. S. Signal Corps, opened, following the National Anthem. Lee Ross (Stan Kavanaugh), with his juggling, was in No. 2 spot, and Dell O'Dell closed first half. Jack and Ginny Handy opened second portion; G. Ray Terrell followed, and Richard Cardini, retiring SAM president, closed with a surprise comedy routine which showed he hasn't forgotten the clever billiard ball manipulating that was once a part of his act.

Dell O'Dell's display of magic at the Park Central Hotel was a meeting place for delegates throught the two days.

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GEORGE YOUNG

Roxy Theater CLEVELAND, OHIO

802'S CONVENTION BOMB

SPA To Throw Feed for Buck And Air Beefs

NEW YORK, May 30.—A testimonial dinner here next month in honor of Gene Buck, recently deposed president of ASCAP, is expected to be the setting for a fireworks display by Songwriters' Protective Association, which is giving the dinner.

While ASCAP has been undergoing marked internal changes during the past several months, SPA has similarly been affected, with a split between "conservative" and "progressive" writer elements becoming more marked with each passing week. When Buck was removed from ASCAP's presidency, the more aggressive writer contingent in SPA took it as a setback and, lacking noticeable support from the org, began to resume previously laid-aside plans for formation of a new protective body. Included in the plans was alignment with American Federation of Labor as a union. Such a move would have weakened SPA to the point of extinction, it is thought.

Events of past few weeks, however, appear to have brought about a rapprochement between the differing SPA elements. Single incident credited with the turnabout took place last week in the E. B. Marks-ASCAP fracas when, SPA charges, the publisher element in ASCAP "double-crossed" SPA's attorney rather than allow the Marks battle to come to a head and possibly bring about a ruling which might have left writers in a control of performing rights.

The new community of interest between both factions in SPA may only be temporary, but is expected to last long enough to allow the org to present a united and belligerent attitude at the Gene Buck dinner.

Orks Look to Vaude Houses To Hypo Bad One-Night Condition

(Continued from page 3)

dates and theaters scanning the flesh scrolls to try out combo policies, it may be a case of both needing a scratch on the back and finding the party to do it.

It's figured by the booking fraternity that, with the one-night stands which can weather the storm plus the possible increase of theater time, the road will be hypoed to almost par for the summer. Altho none dare to look ahead, they also feel that by fall there'll be more theaters looking for stage fare and that bands will still be the answer. Prices for orks playing these houses will be brought within reach, because theater dates will be needed to keep the road from collapsing entirely.

Altho the American Federation of Musicians denies that it is contemplating a change in the stand-by rules for traveling bands, it was pointed out unofficially that many of the AFM locals have not been too stringent in requiring an operator to hire stand-bys if he wants to import an ork for his theater. Stand-by rule originated in the days of house orks, it was pointed out, and the union realizes that such combos are all but extinct.

Chief availability problem of bands for theaters hinges now on mode of travel, but much of that knotty puzzle, it is felt, can be worked out over the bookers' desks. Bands will be working more "territorially" than before, not taking long hops until they can be worked into several dates within a relatively small radius in some other section. They may jump by train to the territory, then rent cars for the shorter trips. At any rate, bookers feel the boys will become ingenious enough to solve the problem at least for the rest of this year.

It's figured, too, that some theaters which have been running low-budget flesh units will soon be able to increase that budget enough to include, not a big name ork, but a semi-name or territorial band, especially when these latter combos convince themselves that

Ye Gods!!

PHILADELPHIA, May 30.—Apart from his membership button in ASCAP, Frank Capano, local songwriter and head of Tin Pan Alley and Miracle music publishing companies, points to an oddity in his tie with the performing rights society. He is the only one whose name, which is really Francis, contains all the letters of the American Society, to wit: Francis CAPANO.

Rey Gate To Test Meadowbrook Biz

NEW YORK, May 30.—Frank Dalley, who has taken an option on a downtown Newark (N. J.) spot in case biz at his suburban Meadowbrook should suffer due to automobile situation, will probably have a pretty good line as to the future as soon as Alvino Rey moves in at Meadowbrook June 5.

Rey, who played the spot last January, before gas and tires were as rare and precious as nowadays, could be expected to do even better business than he did during the winter were there no rationing. Should attendance show a marked decrease from the January figures, Dalley will probably pick up the option on the Newark place and begin planning a move.

Altho Kay Kyser has been busting records at Meadowbrook despite gas and rubber difficulties, he is not considered an adequate yardstick, mainly because he is in the nature of an unusual attraction and secondly because auto use has not settled down to its feared low.

ASCAP Old-Timers' Org

NEW YORK, May 30.—Charter Members' Association of ASCAP held its first official meeting Thursday (21) at Hotel Astor here and elected the following officers: Leo Edwards, president; Dave Stamper, vice-president; Harold Orlob, treasurer, and Herman Paley, secretary. Geoffrey O'Hara is listed as "unofficial good-will ambassador." Org plans to restrict its activities to matters of a fraternal and benevolent nature.

Ork Agents Beat Trail to D. C. In Hope of Easing Orks' Woes

NEW YORK, May 30.—First industry-wide move in the band field to exert organized influence on war rulings affecting ork revue got into stride this week when Orchestra Co-ordinating Committee began shopping for an office here. OCC made known that it will be rechristened something like "Orchestras for Victory" and that Mike Nidorf will take a leave of absence from General Amusement Corporation to devote full time to administering affairs of the new outfit.

Today Nidorf, Willard Alexander and Nat Lefkowitz, of William Morris Agency, and Moe Gale will trek to Washington where they will be met by someone acting for the bus companies. The party will seek to contact Joseph B. Eastman, chairman of Interstate Commerce Commission and also Chairman of Office of Defense Transportation, in an attempt to get clarification and possibly concessions on Eastman's recent ruling about elimination of all chartered busses. On Monday Nidorf will be back here and will set about establishing headquarters.

Just what the boys hope to accom-

plish by their journey is doubtful, in view of the stringency with which the government has been enforcing its rulings regarding wartime transportation, gas and rubber problems. It is significant to note that Outdoor Amusement Congress, representing the entire outdoor show field, has been chary of approaching Eastman and other important government officials until it has been able to work out concrete, constructive programs. OAC has been in existence for some time.

Also very illuminating and taken in some quarters as meaning certain headache for the Washington-bound band biz pilgrims is the fact that the government has been making excellent use of such committees and lobbies — getting complete information from them; chapter and verse to cite when clamping down. Noting past experiences of other committees seeking concessions on government war policies leads many band people to fear that Office of Defense Transportation, once fully acquainted with the volume of rubber and gasoline consumed by orks in their travels, may sit down on the committee and the biz, but hard.

Local To Introduce Resolution At Dallas Forcing Ork Agents To Take Comish Off Bands' Net

NEW YORK, May 30.—Local 802, here, is getting set to have its delegates take a commanding position at the convention of the American Federation of Musicians, June 8, in Dallas, when it bombshells the conclave with a resolution which, if passed, will lop off upward of \$1,000,000 a year in booking agency commissions.

Chief attempt of Jack Rosenberg, Harry Suber and Max Arons, 802's delegates, will be to have the convention approve a proposal whereby agencies and agents would be forced to stop collecting commissions on band leaders' gross earnings, and collect only on the net. According to the resolution, agencies would be cited for unfair practices in deducting commissions based on transportation, stand-by fees, union taxes and other monetary assessments which are part of the band leaders' pay roll.

Passage of this resolution, plus six others for convention approval, were effected at a joint meeting of the executive and trial boards of the local Tuesday (26). In line with agencies cutting down their commission deductions, a resolution will also be presented to the convention to place equal responsibility on agencies, as well as employers, for the fulfillment of steady engagements. At present, agencies are equally responsible for single engagements only.

Other resolutions on 802's convention program provide:

That a limitation of two 10-minute shorts be permitted in a three-hour session of recording for soundies and other sound-on-film recording for music machines. No suggestion is made to change the current scale of \$30 for a three-hour session. Leaders have been recording as many as six soundies per session.

That an AFM seal be placed on all film shorts as a policing measure against dubbing in old sound tracks on musical films.

A resolution will also be introduced to create a national scale for transcribed repeat broadcasts; a national scale for

arrangers; the appointment of shop stewards on all traveling engagements for the purposes of seeing that union conditions are lived up to, that overtime is paid on the road, etc.

According to an 802 official, emphasis will be placed on the easing of conditions for live talent.

Local 802's resolution on commissions being paid from the net instead of the gross is expected to have a tough time passing. It was estimated that, out of every \$1,000 earned by band leaders, agencies would not collect commissions on more than \$600 under the proposal. Other \$400 is figured by the union as transportation costs, union taxes, personal managers' salaries, publicity, arrangements and other taps put on the leader. Official of 802 said that agencies even collect a commission of 10 per cent on stand-by charges in theaters.

Road conditions, this official estimated, are even worse for the leader, with extra-heavy transportation costs and a 20 per cent commission. Official emphasized that the commission regulation, if passed, would give a breathing spell to thousands of leaders of the non-name caliber. While it would benefit all leaders, union has in mind bands which work mainly for scale, and on a pro-rated basis get tapped harder than the top-flight names, who collect \$10,000 for a week's stand at a theater.

On the angle of agencies assuming the same responsibility as employers on steady engagements, idea expressed was that when employers fail to pay off the leader has to take the rap. 802's feeling is that agents play both ends against the middle and usually mollify the employer, for the sake of future business relations, with the leader usually holding the bag for unpaid salaries. 802 believes that, if agents are held responsible, they should get a week's salary in advance as a deposit, which would serve as a safeguard to the leader against non-pay-offs.

Question of repeat broadcasts which are transcribed is now a matter of local regulation. Union says it gives the broadcasting studios a chance to get away with murder. Many locals allow a certain number of free transcriptions, sandwiched with an equal amount of paid repeats. 802 is going to press for a national transcription scale of \$18 per hour for broadcasts repeated on wax.

A national scale for arrangers is something that the local has been looking forward to for many years. This would serve as a measure of protection for sidemen who also arrange but get paid for this on a hit-and-miss basis. Union is asking for an addition of a quarter of a week's pay for sidemen who also make arrangements.

Figure Sammy Burke For Yates' CRA Job

NEW YORK, May 30.—Sammy Burke, currently handling the vaude bookings of Cab Calloway and personal manager of the Berry Brothers, is negotiating with Charles Green, head of Consolidated Radio Artists, to work in the new CRA vaude department with Hattie Altoff.

Hitch seems to be the question of headquarters, as Burke prefers staying at his present desk in the Irving Mills office, which handles Calloway. Green, apparently, prefers to have the entire force together.

Altoff-Burke set-up would succeed Charlie Yates, who has off to Frederick Brothers on a 10-year contract August 1. Yates maintained his own organization. It is believed that Altoff-Burke will be aligned with CRA instead of being a separate organization.

CHICAGO, May 30.—Solovy Brothers, operators of several neighborhood ballrooms here, have acquired the Wil-Shore Ballroom, formerly operated by Dan De Velin. Dancery will be open Thursdays thru Sundays starting June 13. Carl Schreiber and band are in for the season.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER.

CHARLIE SPIVAK (Columbia 36596)

Brother Bill—FT; *Elegy*—FT.

A BRIGHT novelty with plenty of zing and zest in its treatment comes off the presses in the *Brother Bill* side. Not a war-flavored ditty as the title might imply, rather one of those light and droll ditties about two darkies going out bear hunting. And the sight of the beast made *Brother Bill* run so fast that he turned white. Originally written by Louis Armstrong, the ditty has been covered with plenty of moss since Satchmo waxed it some years back on the Decca label. The Three Keys, instrumental-vocal group just joined with Ella Fitzgerald, had been featuring it all along. That is how it came to the attention of Elliot Wexler, label's promotion chief in Philadelphia. Incidentally, it was the same Wexler who spotted the same Three Keys singing *I Don't Want To Set the World on Fire*. Maybe this find won't set the same kind of blaze, but Spivak's freshening augurs plenty of new life for *Brother Bill*. Taking it at a moderate jump tempo, the maestro's muted horn gets the first band chorus under way. And for the remaining two choruses it's the rhythmic harmonizing of the Stardusters, with the clarinetist piping hot cutting thru. A band reprise with a vocal tag takes it out. Plattermate is Massenet's beautiful but pensive *Elegy*, standard concert piece. Its transposition to the jazz tempo showcases the purity of tone that Spivak gets out of his trumpet horn, but little else. There is hardly any orchestral color in the arrangement, following the classical line to which the slow dance rhythm is hardly suited for in this case.

Surf-fire to give the phonos a lift and making for a better balanced rhythm diet is "Brother Bill." Spivak steps a bit out of line with a novelty dish of this order, but he comes thru in excellent style.

BING CROSBY (Decca 18354)

Just Plain Lonesome—FT; *V. Got the Moon in My Pocket*—FT; V.

IT WAS not so long ago that Bing Crosby had a major hit when he sang about a "pocket full of dreams." Smacking of the same song flavor Bing now has a "dream up my sleeve" and the *Moon in My Pocket*. Written by Jimmy Van Heusen and Johnny Burke from the score of *My Favorite Spy*, this rhythmic and lilting ditty has everything it takes to duplicate the success of his earlier click. Taking it in a lively tempo and singing it in the same gay and carefree spirit, Crosby gives out for the opening and closing choruses, with John Scott Trotter's crew cutting up the middle refrain. Companion piece is also from the same picture score. And as the title indicates, it's a "lonesome" song with the sad and melancholy theme carried to the extreme. Whether the public will take to a tear-provoking tune in these times when songs are hardly needed to emphasize a state of sadness is a matter of conjecture. In any event, it's an excellent sob song and Crosby is an old hand in cutting it out. With only to guitar accompaniments—shades of the late Eddie Lange—Crosby sings the verse in free style. Band joins in on the chorus with the tempo set at a slow beat. Music makers pick it up again at the last half of another chorus and bow out in favor of Crosby for the finish line.

The combination of the song and Crosby for the chanting makes "Got the Moon in My Pocket" a natural for the phonos to literally mint coins with the side.

HORACE HEIDT (Columbia 36595)

Pound Your Table Polka—FT; *VC. The Mem'ry of This Dance*—FT; VC.

THE gay and lively spirit of the dance polka is excellently portrayed by the Horace Heidt clan in the *Pound Your Table* side. It's the *One More Chorus* oldie that has been around for some time, and this time it gets Mary Martin and the band's Glee Club to make it all the more inviting for the folks to pound out another chorus. Heidt fashions it all in the true polka style, with the flying fingers of the accordion and the rousing voices of the Glee Club to set the stage in the introductory measures. Miss Martin takes the opening chorus, with the male voices joining in on the verse. Band goes international in the accepted manner, while Miss Martin and the Glee Club for support ready another chorus. Instrumentalists pick it up again, with Frankie Carle cutting thru on some neat polka tinkles at the piano. And for the rousing all-out chorus the Glee Club takes the lead, with Miss Martin giving out on the soprano obligatos. The slow ballad for the flipover side is entirely vocal. A pretty melody with a token lyric to compliment it, Larry Cotton warbles sweetly for the opening chorus. Still in the smooth and sweet register, Donna and her Don Juans provide the lyrical delight for a second refrain, with Cotton returning for the finish.

In tune with the times, when a gay piece in the music boxes goes far in giving the spirit a lift, "Pound Your Table Polka" is a cinch to invite a steady flow of buffalo heads for another and still another chorus.

LANG THOMPSON (Elite 5026)

When Someone Else Thinks of Someone—W; *VC. Ragtime Cowboy Joe*—FT; VC.

There is little here that hasn't been played before—and better. Instead of two current hits, which the Elite label ballys, Thompson gives a lackadaisical performance for an average waltz of dubious quality in *When Someone Else Thinks of Someone* and the oldie, *Ragtime Cowboy Joe*. The waltz is set in the slow tempo, with the band playing the first and last choruses without any degree of distinction. Only spark to the side is Chuck Eaton's vocal for the middle refrain. Sounding even more suspiciously as a dated waxing of an earlier label is the *Cowboy Joe* side. Band beats off in a medium tempo for an opening chorus in rhythmic style. Maestro Thompson sings the chorus and verse, bringing on the band for an abortive attempt to swing out the refrain in Dixieland style. Another vocal, the band boys chiming in, completes the side.

There is virtually nothing on either of these two sides that show any prospect of bringing in nickels, save for isolated locations where "Ragtime Cowboy Joe" is still going strong, and there is no replacing the present winner when the needle cuts thru.

(See ON THE RECORDS on page 86)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Ada Leonard

(Reviewed at the Aragon Ballroom, Chicago)

ALL-GIRL band (17 musicians, in addition to the leader) now making a stab at ballroom and one-nighter stands, following a long theater tour. This is the first all-fem organization to get a solo spot in this top ballroom, an indication that orks of this type may find a good market in the dance field, if proven acceptable.

As girl bands go, this one is above average, boasting some good individual musicians. Opening night, girls were paired with Sammy Kaye on the stand and, logically enough, suffered by comparison. Alone, however, they can stand up.

While Miss Leonard is plenty good looking and shapely, the aggregation does not use her to hide other deficiencies. Library is stocked with colorfully arranged pops and standards and girls play in acceptable dance tempos. Sets are nicely varied, with style leaning toward the smooth and sophisticated. Occasionally they blast, but that is the exception.

Instrumentation is four fiddles, four saxes, four rhythm and five brass. Vocals are not too strong, but generous. Jane Sager, good hot trumpet player, doubles on fast, swifty vocals. Brownie Slade, of the sax section, takes care of the ballads in smooth style. Miss Leonard herself pitches in on novelty tunes, with a half-talking, half-singing voice. There is also vocal quartet for background work.

Since Miss Leonard's experience ranges from burlesque to night club, theaters and films, her appearance and showmanship are above par. Honigberg.

Bob Strong

(Reviewed at Trocadero, Elitch Gardens, Denver)

THIS unit came to Denver intact from the *Uncle Walter's Dog House* program on NBC, with only the guitar man left behind. Strong was permitted to fly to Chicago for his Wednesday night show, leaving band to run itself.

Band's long radio training helps, particularly in versatility and good response to direction. Maestro does quite a bit of work with the four members of the reed section, usually taking at least one chorus of each number with them on his own sax. Also showed something decidedly new, using an English horn on several numbers.

The band has four reed, not counting Strong, three trombones, three trumpets and three rhythm. Betty Martin is the

girl, and Ray McIntosh handles vocals in addition to playing trumpet. "Skip" Nelson, bass player, teams with McIntosh for novelties. McIntosh does an especially good job on sweet tunes.

Outstanding section are the trombones, which display much original stuff and top it off with swell muted effects. Sax section also sounds well. However, trumpets were at a disadvantage night caught. Weather was cold and damp, and all trumpet men were suffering from sore lips.

Featured band members include Shorty Cheroch, trumpet; Ray McKinstry, clarinet; Emmett Carls, tenor sax; Bill Otto, piano; Sonny Sievert, trombone. Band also has a six-piece unit which takes over for strictly jazz numbers. Called the "Wreckin' Crew."

Strong does a good job of shaping a program to please both j-bugs and oldsters, and for a spot that wants good dance music, expertly handled, the band should be okay. However, it could use more showmanship. Strong tries to carry the load of selling the band to the dancers alone. Welsh.

Skeets Tolbert

(Reviewed at The Place, New York)

FAMILIAR on Decca disks Tolbert has been building this fine little six-piece swing crew for some time, and has managed to polish it to a degree that fits it for any spot which buys bands of the Teddy Wilson-Red Allen-Louis Jordan type.

A serious musician, having just completed work on his master degree at Columbia University here, Tolbert does a tasteful arranging job, and has his library stocked with more than 300 originals and standards, all nicely thought out and peppered with distinctive, individual touches.

Tolbert is allowed considerable freedom in his scoring and is able to achieve remarkable effects by grace of the versatility of his men. Robert Hicks, for example, plays trumpet, but doubles on a melophone. Otis Hicks plays tenor sax, doubling on trumpet and clarinet; John Drummond slaps the bass, but switches to trombone; and Tolbert himself, when not dragging some fine jazz out of his clarinet and alto sax, moves in with a cornet or baritone sax. Larry Hinton, drums, and Herbert Goodwin, piano, round out the group. This instrumentation permits great latitude, and Tolbert makes the most of it, using almost all combinations possible during the course of an evening.

Boys make a fine appearance, are all splendid musicians and play well together. Best solo work is that of Tolbert on clarinet and Otis Hicks on a full-toned tenor. Music is pleasantly subdued, always easy to understand and follow. Combo is due for a break. Carter.

Johnny Cox

(Reviewed Plamor Party House, Lincoln, Neb.)

ONE of the most popular bands in the Middle West is led by Johnny Cox, good-looking youngster, whose appeal to the femmes is overshadowed only by his dreamy vocals and fine trumpet solo work.

The young Cox has had his own ork for six years, and has the ability usually found only in older leaders to adapt band and music to any crowd, in any type of hall.

Instrumentation is unusual, with two extremely talented trumpeters, Bob Landegren and Jimmy Robinson, handling all the brass work effectively, with assists from the leader. Riley Smith, one fourth of a superbly mellow and capable sax section, has worked with Will Bradley and Ben Pollack. In the rhythm section, mainstay is Bernie Warren, screwball drummer with a Krupa touch. Cox also uses bass, guitar and piano. Piano man plays Solovox sparingly.

Theme song, *Song of the Islands*, is an institution in the Middle West, and features Bob Rock, 10-year-old Hawaiian and Spanish man, who's been strumming for 10 years and is probably the best guitarist to come out of Nebraska in many a moon.

Ork averages five nights a week and (See ON THE STAND on page 23)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Les Brown

(Hotel Roosevelt, Washington, CBS Network, Monday, May 25, 11:30-12 Midnight)

ANY lingering vestige of doubt as to the big-time qualities of this band is being dispelled forever by the consistently impressive air performances it is offering these evenings. This particular shot was in the neighborhood of sensational, with rare weak moments provided by the vocal department.

Program was divided evenly between pops and standards, and dance tempos were similarly varied. For listening or dancing the arrangements of standards were wonderful, with pop treatments only slightly inferior, dragged down by some commonplace warbling. Jack Carroll, a newcomer, did a workmanlike enough job on his two songs, but lacks the fresh, original style it will take to stand up with this kind of a powerhouse band. Betty Bonney simply must be seen to be appreciated—she is very ordinary over the ether.

Brown has been rapping on the door of the Dorseys, Millers and Jameses for several months. Another few weeks in

which to air the kind of stuff heard on this program and he'll walk right in.

Pancho

(Ben Marden's Riviera, Fort Lee, N. J., Mutual Network, Tuesday, May 26, 11:45-12 Midnight)

NOTHING much happened on this program. Band played what sounded suspiciously like three stock arrangements of pops, sandwiched between a couple of Latin offerings. Musikers played well enough, but didn't figure to make much of a dent in the consciousness of dial-twiddlers, who are accustomed to fancy arrangements and solo pyrotechnics.

Perhaps there is a segment of the population which still prefers its music unadorned by improvisation, elaborate harmonies and other manifestations of "style." If so, it is likely that Pancho's brand of tooting was of a welcome nature in such quarters.

Vincent Coliendo sang one of the pops nicely. Announcing was exceptionally expert, mainly because the spicler kept quiet and let the band do all the performing. Most of the Mutual laddies lack this brand of good taste.

Orchestra Notes

Of Maestri and Men

JOSE MORAND is out of the army and has signed a new booking contract with General Amusement Corporation. . . . **SAXIE SATTERFIELD** has left **TEDDY POWELL** to take a job with the New York Philharmonic. . . . **NICK JERRET** has signed **BLUE DRAKE** as ferm chirper. . . . **DAVE MATTHEWS** finally has settled down with **WOODY HERMAN**, as arranger. . . . **JERRY WALD** draws holdover at Hotel Lincoln, New York, and will be there until October. . . . **KIRK WOOD** now singing with **LEONARD KELLER** ork. . . . **BOBBY BYRNE** into Hotel Edison, New York, with Mutual and Columbia wires, June 9. . . . **MIRIAM CARTER**, girl trumpeter doubling on vibes, and **ROXANNA LUCAS**, electric guitarist, have been added to **SWEETHEARTS OF RHYTHM**. . . . **NICK FATOOL** now on drums with **ALVINO REY**. . . . **JOHNNY (SCAT) DAVIS** into Ansley Hotel, Atlanta, June 12. . . . **JACK COFFEY** into Hotel Muehlebach, Kansas City, Mo., for four weeks, opening June 12. . . . **JOE GLASER** has booked **BILL TURNER** and the "Deadenders" into Flint Athletic Club, Flint, Mich., opening June 26. . . . **BOB CHESTER** reported doing socko biz at Panther Room, Hotel Sherman, Chicago. . . . **HACK O'BRIEN** back on drums with **BLUE BARRON**. . . . **FOUR STUART SISTERS** now on vocals with **BOB ALLEN** at New Pelham Heath Inn, New York. . . . **BILLY BISHOP** winds up at Southern Mansions, Kansas City, Mo., June 10, after record-breaking 22-week stay. Moves to Hotel Lowry, St. Paul, June 13, for an indef run. . . . **SHELLY MANN** replaces **BUNNY SHAWKE** on drums for **LES BROWN**.

Midwest Melange

BOB WEEMS has left Chicago for Los Angeles, where he will make a business connection in the music field. . . . **MATTY MALNECK** moved into Chase Hotel, St. Louis, Thursday (4), for four weeks, followed July 2 by **NEIL BOND-SHU**. . . . **JOE VENUTI** has two weeks at Tunetown Ballroom, St. Louis, opening July 21, followed by **SONNY DUNHAM**, who does a two-weeker and then moves over to Eastwood Gardens, Detroit, starting August 28. . . . **EDDIE BRANDT**, Chi maestro, has signed a management contract with GAC. Opened at Netherland Plaza, Cincy, June 1, and goes into Commodore Perry, Toledo, for eight weeks, beginning July 6. Mary Jane Howard has joined the band as vocalist. . . . **RICHARD HIMBER** heads east for Essex House, New York, following his run at Peabody Hotel, Memphis, June 18. . . . **BERT GERVIS**, of Stan Zucker Agency, has signed **BOB HELM**, Milwaukee band, to a booking contract. First job under the new agreement is a three-weeker at Casino, Quincy, Ill., which started May 23. . . . **DON PEDRO** is back to a small band, now working at 885 Club, Chicago. . . . **PHIL REGAN**, movie singer, was offered job fronting **ORRIN TUCKER** ork, but Regan's agent turned it down. . . . **RAY PEARL** moves into Melody Mill, Chicago, June 12, succeeding **HERBIE HOLMES**, who opens at Beverly Hills Country Club, Newport, Ky., same night. . . . **FREDERICK BROS.** have signed **PAUL Pendarvis** to a booking contract. . . . **EDDIE OLIVER** moves into Blackstone Hotel, Chicago, June 19, for four weeks, followed by **CHARLES MURRAY**, slated for an indefinite stay. . . . **JIMMY BLADE** set to open at Drake Hotel, Chi, June 23. . . . **PAUL SUMMEY** to replace **LEO FORTIN** on trumpet with **LAWRENCE WELK**. Fortin is headed for the army. . . . **HANK LISHON**, veteran Chi leader, will be in the army in a couple of weeks. His relief job at Chez Paree, Chicago, will be taken by **PHIL LEVANT**. . . . **JOE NOMAN** opens a six-week run at Villa Moderne, Chicago, June 13.

Boston Scrap Wanted

BOSTON, May 30.—RCA-Victor has maneuvered a scrap record drive involving RKO-Boston Theater, 300 disk dealers and several newspapers here. Have it fixed so that presentation of 10 old platters at any of the 300 retailers will be awarded with a ticket to RKO-Boston show opening June 5. Thirty thousand ducats have been planted in the stores. Vaughn Monroe ork plays the house that week.

Coast Cacophony

SPIKE JONES and His City Slickers have been signed for 10 more Soundies, to be directed by Herb Moulten for R. C. M. Productions. . . . **STERLING YOUNG** is the current band at the Louisiana, the new night spot on Wilshire Boulevard. . . . **TED LEWIS** opens at Casa Manana June 11 for three weeks and four nights. Previous bookings forced the split in the fourth week. . . . **FREDDY MARTIN** has returned to the Cocoa. (See ORCHESTRA NOTES on page 24)

Cinema's Latest Assault on the History of Jazz

For quite some time Hollywood has been threatening to build a competent history of jazz. *Syncopation* isn't it. Produced by William Dieterle amid much tub-thumping, hoarding and confusion over a fantastic band poll conducted by *The Saturday Evening Post*, the pic burst upon New York as half of a double-feature in a second-run house, and fizzled like a soggy firecracker.

Main trade interest lies in the appearance of what was originally to have been *The Saturday Evening Post's* "All American Dance Band." In the finished version the "band" turns out to be one fiddle, two brass, two reed, guitar and drums—Joe Venuti, Harry James, Jack Jenny, Benny Goodman, Charlie Barnet, Alvino Rey and Gene Krupa, who stage a rather embarrassed jam session which consumes about three minutes at the tail end of the film. Any exhib who plans to sell the pic to his public on the strength of this brief session by such an ill-assorted combo can let his conscience be his guide.

Connee Boswell also appears, singing something called *Falling Star*.

There is little to be said about the picture itself, other than that it gets under way with a pretentious tom-tom-jungle-slave-ship scene, and immediately degenerates into a weary tale which would have you believe that if Jackie Cooper hadn't hung in there thru thick and thin, keeping faith in his ol' cornet, there would be no "All American Dance Band" composed of Venuti, James, Jenny, Goodman, Barnet, Rey and Krupa.

Just to keep the record straight, Dieterle gives due credit to Negro influence on modern dance music, but the Negroes under his baleful supervision act like so many supers in *Uncle Tom's Cabin*. And Jackie Cooper quotes Walt Whitman all over the place. Just like Bix Belderbecke! (?) And a 1926 musiker asks for a "Zoot suit with a reet pleat."

Birth of the Blues was better.
Dick Carter.

Miller Balks as AFM Nixes Suit

NEW YORK, May 30.—Forbidden by American Federation of Musicians to take his complaint against General Amusement Corporation to a court of law after it had been tossed out by the AFM International Exec Board, Glenn Miller is preparing to have his attorney, David Mackay, make one last attempt to appeal to AFM in the case.

According to Miller and Mackay, the band leader's contract with GAC calls for commissions which are illegal under the law of New York State. By refusing Miller permission to go to the courts, AFM is, in effect, "perpetuating a contract which is illegal under the civil and criminal law of the State," according to Miller.

Should AFM again deny Miller the right to go to court and should Miller defy the judgment, there is a possibility that AFM would then feel bound to suspend the leader's membership in the union, which would mean weeks of further litigation to get reinstatement. It is considered doubtful that Miller will care to be a guinea pig for a test suit which might result in an overthrow of some of AFM's by-laws, especially since he would have to lay off thruout the litigation.

Disk Firms Play a Close Game While Awaiting To See What Transpires in India and D. C.

NEW YORK, May 30.—Recording industry hasn't settled down to new production schedules as rapidly as it had anticipated since the WPB shellac conservation order of April 14, which held the diskers to a shellac consumption of 30 per cent of the amount used last year.

Reasons are many for this continued state of flux. For one thing, major wax companies are apprehensive of what moves the WPB may take after June 30, which is the expiration date for the current 30 per cent order. Direction of the war in the Far East will be the deciding factor, because of the fact that India remains the sole source of supply for the vital product.


If the current shellac crop now being harvested in India cannot be exported due to the ever-increasing pressure of the Japs, it's almost a foregone conclusion that WPB will make its present shellac restrictions even more stringent. However, the present shellac crop (there are two each year) is estimated at 45,000,000 pounds, and authoritative sources here express the opinion that the bulk of this crop can be gotten out of India before a possible Jap invasion.

United States would probably buy most of this crop and, if it is shipped, the disk companies figure this will solve their problems for some time to come. With record sales last year, wax outfits consumed between 10 and 15 million pounds of shellac, it is understood; so if the present crop is made available, wax companies feel there'll be plenty for all.

As a result of the uncertainty, especially between now and June 30, major record firms are cutting a minimum of new disks and relying on pressing of current hits to stretch them over until that time. Diskers are becoming more and more discriminating in choosing their tunes for waxing. Publishers have to promise plenty of action on a tune before the record execs will touch it. At the same time, pubs are getting tougher. They're definitely cracking down on having their tunes waxed by band leaders who also own publishing houses, so as to prevent these bandsmen-pubs from including one of their own tunes on the reverse side and cashing in on the royalties—a prevalent practice up to now.

Recorders are also favoring those orks with air time, more than ever before, because they want to get the maximum amount of action out of everything recorded. Manufacturers can't afford to have dealers' shelves loaded with stock that can't be turned over, when shellac is so dear. One of the major record firms has asked that song pubs submit their material direct, and not thru the band leaders. Musical director wants to be the sole judge of what to use, and does not want leaders in his hair asking to record tunes for what may be just "personal" reasons.

Wax makers are holding up on production to a certain extent, too, until they can be sure of the government's price-freezing policy. Records have not
(See DISK FIRMS on page 23)



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The Billboard

WEEK ENDING
MAY 29, 1942

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, May 29. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
8	1. JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	Chappel	35
5	1. SLEEPY LAGOON	Chappel	35
1	2. DON'T SIT UNDER THE APPLE TREE	Cobbins	28
12	2. I REMEMBER YOU (F)	Paramount	28
6	3. SKYLARK	Mayfair	26
10	4. JERSEY BOUNCE	Lewis	24
4	4. ONE DOZEN ROSES	Famous	24
14	5. ALL I NEED IS YOU	Miller	23
17	6. NIGHTINGALE	Marks	20
—	6. SWEET ELOISE	Shapiro-Bernstein	20
—	7. SOMEBODY'S THINKING OF YOU TONIGHT	Southern	19
3	8. I THREW A KISS IN THE OCEAN	Berlin	18
2	8. LAST CALL FOR LOVE (F)	Feist	18
—	9. FERRIS WHEEL	Melody Lane	16
9	9. TANGERINE (F)	Famous	16
6	10. BREATHLESS	Campbell-Loft-Porgie	15
6	11. I'LL KEEP THE LOVELIGHT BURNING	Remick	13
16	12. ALWAYS IN MY HEART (F)	Remick	12
—	12. BLUE SKIES	Berlin	12
—	12. MOONLIGHT COCKTAIL	Jewel	12
—	13. HAPPY IN LOVE (M)	Feist	11
—	13. IDAHO	Mills	11
7	13. SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	11
—	13. THIS IS WORTH FIGHTING FOR	Harms	11
8	14. THREE LITTLE SISTERS (F)	Santly-Joy>Select	10
—	15. HERE YOU ARE (F)	Robbins	9
—	16. HEAVENLY, ISN'T IT? (F)	Greene	8
15	16. I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	8
—	17. JINGLE JANGLE JINGLE (F)	Paramount	7
—	17. STRICTLY INSTRUMENTAL	Chorio	7

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store, Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Butte, Mont.: Dreilbeis Music Co. Chicago: Hudson-Ross; Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc.; G. Schlimer, Inc. Music Co. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wannmaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: Z. C. M. I. Record Dept.; S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acollan Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. TANGERINE —JIMMY DORSEY Decca 4123	1	1. Sleepy Lagoon —Harry James	1	1. Tangerine —Jimmy Dorsey
3	2. DON'T SIT UNDER THE APPLE TREE —GLENN MILLER Bluebird 11474	2	2. Jersey Bounce —Benny Goodman	2	2. Jersey Bounce —Benny Goodman
2	3. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	3	3. Tangerine —Jimmy Dorsey	3	3. Don't Sit Under the Apple Tree —Glenn Miller
5	4. SLEEPY LAGOON —HARRY JAMES Columbia 36549	4	4. Don't Sit Under the Apple Tree —Glenn Miller	4	4. Who Wouldn't Love You? —Kay Kyser
4	5. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	5	5. One Dozen Roses —Harry James	5	5. One Dozen Roses —Glen Gray
6	6. SOMEBODY ELSE IS TAKING MY PLACE —RUSS MORGAN Decca 4098	6	6. Who Wouldn't Love You? —Kay Kyser	6	6. Somebody Else Is Taking My Place —R. Morgan
7	7. ONE DOZEN ROSES —HARRY JAMES Columbia 36566	7	7. I Don't Want To Walk Without You —Harry James	7	7. Skylark —Glenn Miller
7	8. SKYLARK —GLENN MILLER Bluebird 11462	8	8. Johnny Doughboy Found a Rose —Tommy Tucker	8	8. Sleepy Lagoon —Harry James
—	9. MISS YOU —BING CROSBY Decca 4183	9	9. Somebody Else Is Taking My Place —Benny Goodman	9	9. Miss You —Bing Crosby
10	10. I DON'T WANT TO WALK WITHOUT YOU —HARRY JAMES Columbia 36478	10	10. Johnny Doughboy Found a Rose —Kay Kyser	10	10. Moonlight Cocktail —Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schlimer of Louisiana, New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. DON'T SIT UNDER THE APPLE TREE	2	1. Johnny Doughboy Found a Rose	1	1. Don't Sit Under the Apple Tree
2	2. JOHNNY DOUGHBOY FOUND A ROSE	1	2. Don't Sit Under the Apple Tree	5	2. One Dozen Roses
6	3. SLEEPY LAGOON	5	3. Sleepy Lagoon	10	3. Sleepy Lagoon
7	4. ONE DOZEN ROSES	7	4. One Dozen Roses	4	4. Tangerine
4	5. TANGERINE	6	5. Tangerine	6	5. Somebody Else Is Taking My Place
3	6. SOMEBODY ELSE IS TAKING MY PLACE	14	6. Always in My Heart	2	6. Johnny Doughboy Found a Rose
5	7. SKYLARK	3	7. Skylark	11	7. Jersey Bounce
9	8. JERSEY BOUNCE	8	8. Jersey Bounce	14	8. I Don't Want To Walk Without You
8	9. MOONLIGHT COCKTAIL	4	9. Somebody Else Is Taking My Place	7	9. Moonlight Cocktail
12	10. ALWAYS IN MY HEART	13	10. Three Little Sisters	3	10. Skylark
10	11. MISS YOU	—	11. Who Wouldn't Love You?	—	11. Who Wouldn't Love You?
14	12. THREE LITTLE SISTERS	10	12. Miss You	—	12. Three Little Sisters
11	13. I DON'T WANT TO WALK WITHOUT YOU	9	13. Moonlight Cocktail	—	13. She'll Always Remember
—	14. WHO WOULDN'T LOVE YOU?	12	14. I Threw a Kiss in the Ocean	—	14. I Threw a Kiss in the Ocean
13	15. I THREW A KISS IN THE OCEAN	—	15. Marines' Hymn	—	15. Breathless

LEADING MUSIC MACHINE RECORDS

Records listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
SOMEBODY ELSE IS TAKING BENNY GOODMAN	Okeh 6497
MY PLACE	RUSS MORGAN Decca 4098 (10th Week)
JERSEY BOUNCE	VAUGHN MONROE Bluebird 11454 (7th Week)
TANGERINE	BENNY GOODMAN Okeh 6590 (6th Week)
DON'T SIT UNDER THE APPLE TREE	JIMMY DORSEY Decca 4123 (5th Week)
SLEEPY LAGOON	VAUGHN MONROE Bluebird 11433 (3d Week)
SKYLARK	GLENN MILLER Bluebird 11474 (2d Week)
WHO WOULDN'T LOVE YOU?	ANDERWS SISTERS Decca 18312 (1st Week)
ONE DOZEN ROSES	HARRY JAMES Columbia 36549
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	JIMMY DORSEY Decca 4304
THREE LITTLE SISTERS	VAUGHN MONROE Bluebird 11496
I REMEMBER YOU	DINAH SHORE Victor 27875
I THREW A KISS IN THE OCEAN	DINAH SHORE Bluebird 11473

COMING UP	
ONE DOZEN ROSES	DICK JURGENS Okeh 6636
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	HARRY JAMES Columbia 36566
THREE LITTLE SISTERS	ART KASSEL Bluebird 11486
I REMEMBER YOU	GLEN GRAY Decca 4299
I THREW A KISS IN THE OCEAN	KAY KYSER Columbia 36558
	GUY LOMBARDO Decca 4278
	FREDDY MARTIN Bluebird 11503
	TOMMY TUCKER Okeh 6620
	ANDERWS SISTERS Decca 18319
	VAUGHN MONROE Bluebird 11508
	JIMMY DORSEY Decca 4312
	HARRY JAMES Columbia 36518
	JIMMY DORSEY Decca 4304
	KATE SMITH Columbia 36552

How To Crash Lindy's

NEW YORK, May 30.—Station WWRL here has a program called *Songwriters on Parade*, Saturdays, 9:30-9:45 p.m. Show gives budding tunesmiths a chance to play their brain children to an audience. Established penners also appear on the show, offering tips and hints on how to be a success, how to write a song, etc.

Music Items

Publishers and People

AL LEWIS continues as head of E & R Music, now that partner Mickey Addy has left to join Shapiro-Bernstein. Lewis will keep working on *Ooch Ooch a Goon Attach*.

Harry Goodman assigned to army's morale division, handling band equipment, personnel, etc.

Larry Taylor has joined the Martin Block Music firm.

Kay McKewen has formed Kaymusic to publish *Let's Spend Our Days Together*, introduced by Irv Carroll over Mutual network.

Forster Music has published *Miss Americana*, by Caesar Petrillo and Michael F. Mangus.

Natgrass-Schenck, New York, is publishing *Montana May*, by Edna Thayer.

John Vafides has made his bow as a New York pub with his own tune, *Let Freedom Sing*.

Associated Music Publishers have issued "This Is God's War," inspired by Carl Boyer's poem, "Joe Louis Named the War," in *Collier's*.

LADDIE BOY, by Leonore Glasner and Paul Reiff, has been introduced by Vincent Lopez.

Moon at Sea, by Noni Bernardi and Remus Harris, will be published by Glenmore Music, Chicago. Tune was introduced by Kay Kyser, in whose band Bernardi plays.

Victory, by John B. Moore, is published by Moore in Murphy, N. C.

Waltzing in Heaven, by Bob Mallory, Elizabeth S. Baker and Neale Wrightman, published by Wrightman in Chicago.

Let's Love, by Bill Lennerts and Ewing Reid, is published by Lennerts in Detroit.

United States Flag Association has approved "Wave That Flag, America," song written for Flag Week by Phelps Adams and Howard Acton, and published by Broadway Music.

Philly Pickings

TIN Pan Alley Music Publishing Company here takes Anna Brun's *Love Has My Heart*.

Ray O'Day teamed up with Davy Stevens, maestro at the Capitol Theater, Reading, Pa., to produce *Star Dust Rendezvous*.

Victor Hugo, maestro at the Little Rathskeller, penned a new war ballad, *Write That Letter Tonight*, which the Four Blues will introduce on the Decca label.

Braun Music Company, New York, has taken *It's Too Late Now*, by the local songwriting trio of Billy Hays, Frank Capano and Mort Berk.

ON THE STAND

(Continued from page 20)

has played as many as 24 one-nighters in succession. Arrangers are Pinky Tom and Russ Gibson. Style is sweet-swing. Waltzes are above average and Cox can also dish wild stuff when he has to.

Girl vocalist, big-eyed, pretty brunette, is anything but a detriment. Name is Gladys Gayle, and when Gladys gives —she gives. *Oldfield.*

DISK FIRMS

(Continued from page 21)

been mentioned thus far in any of the OPA's rulings, but unofficial reports out of Washington this week intimated that the price-control agency was readying some sort of statement for the recording industry. Actually, it was not expected that it would affect current retail disk prices, but would merely set standards which would be above present conditions. But wax firms are playing safe and not going too heavy on production until they are sure any OPA edict does not necessitate a reshuffling of talent between the 35 and 50-cent labels.

Eastern Resorts Can't Lure Orks Out of the City

PHILADELPHIA, May 30.—Band buyers at the near-by Southern New Jersey seashore resorts and at the up-State mountain hideaways, who depend each summer largely on local musicians to fill their bandstands, find the jobs are going begging this season. While the resort operators are optimistic that this will be a boom season, local tootlers take the extreme attitude and figure folks will be staying at home this summer. With tire and gasoline rationing and seashore dim-outs, bandsmen usually taking to the summer haunts are fearful that they may get stuck on the pay end.

Fact that the local musicians' union, with jurisdiction over most of the resorts in the territory, has increased the summer wage scale from \$3 to \$5 per man, is little inducement. Some of the resort spots paying over the new scale are still going begging for bands. Fact remains that there are not enough musicians to go around here in the city, in spite of the cut in club dates because of the war. Booming niteries more than made up for the slack in the one-night field. After-dark spots also look forward to a big summer. Start of warm weather used to find niteries starting to cut down on the bands, but now everything is status quo. Moreover, many spots usually keeping the bar only open for the hot months, or else even shuttering entirely, have planned to keep going ahead all summer in full force.

Another factor causing the resort spots to go begging is the fact that the musicians have turned out in full force for the war effort. Apart from the many that have been called up for active military service, hundreds of dance men have turned to defense work. Even before the war broke out, the hot horn experts spent their daylight hours at the technical and mechanical schools, and every other musician you scratch now has a badge identifying him as a worker at a defense plant. After so many lean years the musicians were quick to realize that they can really cash in now by turning to defense work.

Short Gas No Crimp On Totem Pole Biz

BOSTON, May 30.—Totem Pole Ballroom, situated 12 miles from here, continues to do very good business despite gas rationing difficulties. Business has only dropped 15 per cent since rationing started. Griff Williams and his orchestra were in for past five weeks, working Wednesday thru Saturday. Charge is \$1.45 per couple.

Grosses for past month: April 29-May 2—10,600 admissions; \$7,685 gross. May 6-9—10,000 admissions; \$7,250 gross. May 13-16—6,400 admissions; \$4,640 gross. (This was the period when gas rationing went into effect). May 20-23—7,200 admissions; \$5,220 gross.

Just after gas rationing began Boston papers carried stories, quoting police officials that automobiles would be stopped and joy riders' rationing cards would be picked up. This had a noted effect on the business, dropping about 40 per cent the first two days. When order came from Washington clarifying the situation and stating that people could use extra gas for pleasure, business at the Totem Pole picked up, and is now almost normal.

Dick Jurgens opened Wednesday (27) and is set for eight weeks. Starting June 1, Jurgens will play every night, as has been the summer policy in the past.

Decca Disk Pay Not Hay

NEW YORK, May 30.—Top salaries in the United States, as revealed in annual report of Securities Exchange Commission, reveal that Decca Records, Inc., paid fancy coin for some of its artists and execs during 1941.

Bing Crosby was top man on Decca's pay roll, nabbing a cool \$100,640 for the year. Jimmy Dorsey was next, at \$45,591, and Jack Kapp, of the firm, got \$44,285. Other salaries were E. F. Stevens, vice-president, \$42,085; Milton Diamond, attorney, \$35,175; Andrews Sisters, \$34,235; Woody Herman, \$24,903; Ink Spots, \$22,163, and Guy Lombardo, \$20,693.

ASCAP Brains Straining To Find Way Out of Marks Mess

NEW YORK, May 30.—E. B. Marks suit against ASCAP, which has been threatening to blow the lid off publisher-writer relations and result in plenty embarrassment for ASCAP as a whole and ASCAP's pubs in particular, may be turned into only a close shave, with penners gaining a few points in transit. ASCAP, which must file an answer to Marks's charges by Tuesday, June 2, had its exec board in session most of Thursday (28) and will hold another session Monday (1), by which time it hopes to have a satisfactory reply polished up. Should more time be needed, it is expected ASCAP attorneys will be able to get a 20-day extension.

Suit is a test to determine whether ASCAP writers with material in Marks's catalog have the right to forbid Marks to license such tunes thru BMI. A ruling in favor of Marks would be taken to mean that publishers have sole right to administer copyrights, which is why Songwriters' Protective Association is anxious for an ASCAP victory in the matter. Should Marks lose, however, some observers feel that it would be a hollow victory for ASCAP pubs, since verdict might mean that writers themselves retain power to allocate rights as they please, which would put matters on a slightly different footing than in the past.

Situation is, therefore, a three-cornered one—ASCAP, publishers and writers, with most people close to the matter unavoidably and almost inextricably involved in two sides of the question at once. ASCAP, it is agreed, will be best served by a solution which would leave the matter status quo, and it is on such a solution that ASCAP execs and attorneys are currently hard at work.

After yesterday's meeting, participants in the confab said that it looked as tho the right formula had been hit, with only further polishing needed to prepare the shrewdest possible answer to Marks's suit. SPA's attorney, John Schulman, having been injected into the matter, it is taken for granted that, while ASCAP's bigwigs may want to avoid a Marks defeat that would be an out-and-out writers' victory, they are constrained to make certain that the writer membership doesn't feel bilked by publisher curve-ball-tossing in the courts. For this reason, among others, writers can look for some satisfactory statements from ASCAP.

Amusing viewpoint is offered by militant anti-publisher writers, who feel that, no matter what happens, the pubs

will be miffed. Should ASCAP win, the pubs lose control over the writers, say these people; but, should Marks win, some of the ASCAP pubs will begin envying Marks and, worst of all for ASCAP, begin to choose between allegiance to ASCAP principles and the freedom to leave ASCAP in order to tie their writers in knots, and make separate deals.

ASCAP brains are aware of this possibility, too, however, which is further evidence that the answer to Marks's charges will probably be a masterpiece of logic and a restatement of principles setting up ASCAP as an equal partnership between writers and pubs.

And then, as one big pub puts it, "If the pubs are hurt by a decision in the Marks case, they can always go to another court for another decision."

Miller's Brother Fronts New Band

DETROIT, May 30.—New band fronted by Herb Miller, brother of the famous Glenn, makes its debut on the road next week with a three-day engagement at Walled Lake Casino, Walled Lake, Mich. Miller, said to be a near-double for his more famous brother, with whom he formerly played, fronts with his own trumpet and has a 15-piece combination, with two vocalists, Jill Janis and Jimmie Allen.

Band has been together about two years, working out of Ann Arbor, where they have played mostly college dates until the past six months, when they have been playing jobbing dates out of Detroit proper. Present tour follows to Youngstown, O., and then south.

Amherst Turner, songwriter, is manager for the new band, with John Mahaz, special field representative for the United Music Operators of Michigan, as his assistant.

Fifth Gershwin Concert

HOLLYWOOD, May 30.—Paul Whiteman and ork will again pay tribute to memory of George Gershwin June 18 when they join Los Angeles Philharmonic Orchestra for memorial concert honoring composer. This is fifth time that Whiteman has presented a Gershwin memorial concert.

... the most sensational group that has broken in around here in years!
—Says Dick Carter, The Billboard

Nick JERRET
and his orchestra
(6 men and a girl)


MORE ABOUT THE BAND—FROM BILLBOARD
in much less than another year they'll be raming their location in this town. JERRET clarinet solos are of a sensational nature, involving a fresh style, excellent technique and a wonderful feel for jazz. The style is bound to be accepted by the most righteous jazz critics, but is equally certain to find favor in spots where swing fears to tread.

Personal Management: Billy Austin

Exclusive Management

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LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

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SYRACUSE HOTEL
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ROLL TICKETS
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Keystone Ticket Co. Dept. B Shamokin, Pa. \$19.50

10,000	.. \$8.50
20,000	.. 7.75
50,000	.. 12.50
100,000	.. 18.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Forest) St. Louis 1-13, p.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (New Pelham Heath) Bronx, N. Y., nc.

B

Bailey, Layton (Castle Farm) Cincinnati, 6, nc.
Barlow, Ralph (Peony) Omaha May 30-July 11, p.
Barnett, Arne (Harry's New Yorker) Chi., nc.

C

Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Strand) NYC 5-18, t.
Camden, Eddie (Henry Grady) Atlanta, Ga., h.

D

Davis, Eddie (Larue's) NYC, re.
Dennis, Dave (Hurricane) NYC, nc.
Dorsey, Jimmy (Strand) NYC, t.

E

Eddy, Ted (Iceland) NYC, nc.
Ernie, Val (Drake) Chi., h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fischer, Darrell (Diamond Mirror) Passaic, N. J., nc.
Fisk, Charlie (Riverview) Des Moines, Ia., 1-12, p.

G

Gasparre, Dick (Plaza) NYC, h.
Genovese, Vinco (Rendezvous) Murphysboro, Ill., nc.
Gilbert, Johnny (Washington) Indianapolis, h.

H

Hallett, Tiny (Trocadero) Henderson, Ky., 20-June 11, t.
Harris, Jack (La Conga) NYC, nc.
Harrison, Ford (St. Moritz) NYC, h.

Orchestra Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.
ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.

Heidt, Horace (Orpheum) Omaha, t.
Henderson, Fletcher (Lookout House) Covington, Ky., nc.
Herbeck, Ray (Donahue's) Mountainside, N. J., nc.

I

Jagger, Kenny (Pretzel Bell) Indianapolis, c.
James, Jimmy (Aull) Cincinnati, p.
Jurett, Art (Lakeside) Denver 29-June 11, p.

J

Joy, Jimmy (Bismarck) Chi., h.
Julian, Pat (20th Century) Phila, June 1-29, nc.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Lake) Springfield, Ill., 1-13, nc.
Kay, Chris (Casino Russe) NYC, nc.

L

Labrie, Lloyd (White Bungalow) Sturgis, Mich., h.
Lally, Howard (Belmont Plaza) NYC, h.
Lamb, Drexel (Roseland Inn) Jackson, Mich., ro.

M

McGuire, Betty (Fairview Inn) Milan, Ill., 2-14, nc.
McIntire, Lani (Lexington) NYC, h.
McKinley, Ray (Commodore) NYC, h.

N

Nagel, Freddy (Trianon) Chi., b.
Nerida (Leon & Eddie's) NYC, nc.
Newton, Frankie (Kelly's Stable) NYC, nc.

O

Oger, Bill (Lawrence) Erie, Pa., h.
Olman, Val (La Martinique) NYC, nc.
Onesko, Senya (Commodore) NYC, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.

Q

Quinton, Bobby (Hurricane) NYC, nc.

R

Raeburn, Boyd (Roosevelt) New Orleans, h.
Ramos, Frank (Trelon) Pittsburgh, c.
Reager, E. (Fitch's) Wilmington, Del., c.

Manzanares, Jose (La Salle) Chi., h.
Marble, Bob (Wolverine) Detroit, h.
Marconi, Pete (Caravan) NYC, nc.

S

Sacacas (La Conga) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Saunders, Hal (St. Regis) NYC, h.

T

Tanassy, Cornel (Kern's) NYC, nc.
Terrace Boys (Cora & Irene's) NYC, nc.
Terry Sisters (Rainbow Room) NYC, nc.

V

Varell, Tommy (Club Ball) Brooklyn, nc.

W

Wald, Jerry (Lincoln) NYC, h.
Waples, Bud (Kansas City) Kansas City, Mo., nc.
Wasson, Hal (Seven Gables Inn) Milford, Conn., nc.

X

Xavier, Cugat (Playboy) NYC, nc.

Y

Yellman, Duke (Brown Derby) Chi., nc.

Schilly, Louella (Northland) Green Bay, Wis., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Artie (Stanley) Pittsburgh, t.

Z

Zimmerman, Gene (Hungaria) NYC, re.

ORCHESTRA NOTES

(Continued from page 21)
nut Grove of the Ambassador Hotel. Spot went back on six-night basis after being on a Friday-Saturday schedule. . . JACK TEAGARDEN doing good business on one-nighters in the Northwest. . . MIKE RILEY has been renewed at the Radio Room for 25 weeks. . . XAVIER CUGAT played for Douglas Aircraft workers in Long Beach Sunday, May 24, but arrived an hour late because of the blackout. . . TED PIO RITO visited Los Angeles to see friends before setting out on more one-nighters. . . RHYTHM RASCALS have moved into CooCooNut Groove, Santa Monica. . . GARY NOTTINGHAM is headed for a Salt Lake City spot. . . JOE REICHMAN followed PHIL HARRIS at the Biltmore Bowl. . . LES BROWN is the next band on the Hollywood Palladium stand. . . BOBBY SHERWOOD recently made a recording, using JOHNNY MERCER as vocalist. . . BOB GROSBY opens July 3 at Rendezvous, Balboa. Bows out after Labor Day.

Atlantic Whisperings

MILTON HUBER back at Babette's Cafe, Atlantic City, for another summer season. . . MIKE MEDICIN takes over at Alpine Music Bar, Philadelphia. . . DAN GARBER and His Pennsylvanians return to Ace of Clubs, Reading, Pa. . . CAB CALLOWAY skidded for Reese DuPree's June 19 dance promotion at Convention Hall, Camden, N. J. . . ROGER KORTLAND, Philadelphia maestro, now Capt. Charles Abrams in the service, will enter parachute troop training at Fort Benning, Ga., when he completes his furlough. . . BOBBY BURNS new band at Highland Garden, Camden, N. J. . . REX ALEXANDER replaces LAS VEGAS crew at the Oakes, Philadelphia dancing academy. . . DUSTY MILLER set for the season at Tom Endicott's Dude Ranch, Atlantic City. . . JIMMY DORSEY for the Friday (5) prom at A. J. Perry's Empire Ballroom, Allentown, Pa., with GLENN MILLER next big name in. . . JOHNNY CARLIN, former Philadelphia ork leader, boosted to staff sergeant in the army. . . AL HORTZMAN set to summer at the Paddock International, Atlantic City. . . DON ROMERO, brother of movieland's Cesar Romero, joins GERTIE TAYLOR's band as vocalist at Sciolla's Cafe, Philadelphia. . . BILL DAVIDSON at Tally-Ho Tavern near Atlantic City this summer.

Bands on Tour—Advance Dates

WILL OSBORNE: Orpheum Theater, Davenport, Ia., June 26-28.
CHUCK FOSTER: Oriental Theater, Chicago, June 12 (week).
OZZIE NELSON: Golden Gate Theater, San Francisco, June 17 (week).
HERBIE KAY: Casino, Quincy, Ill., June 12-21.
GENE KRUPA: Eastwood Gardens, Detroit, June 4 (week); Cedar Point, Sandusky, O., 12 (two weeks); Palace Theater, Youngstown, O., 30-July 2.
SHEP FIELDS: Fordham University, New York, June 12; Brooklyn College, Brooklyn, 13; RKO Theater, Boston, 18 (week); Stanley Theater, Pittsburgh, 26 (week).
AL DONAHUE: Jantzen Beach, Portland, Ore., June 8-20; Commercial Hotel, Elko, Nev., 27-July 4.
CLAUDE HOPKINS: Flint Athletic Club, Flint, Mich., June 5 (week); Ballroom, White City Park, Herrin, Ill., 13.
TOMMY REYNOLDS: Dell's Lake, Lansing, Mich., June 5-9; Gypsy Village, Louisville, 12-14.
BUNNY BERIGAN: Coney Island, Cincinnati, June 6-11.
SKINNAY ENNIS: Camp Upton, Yaphank, L. I., N. Y., June 8-9.

ALIX—Sam B., 79, said to have been the originator of comedy acrobatic acts in America, May 18 at the Home for the Aged, Pawtucket, R. I. He was one of the original Three Devenes of circus and vaude. He retired from the Ringling show in 1909, Interment May 20 in St. Francis Cemetery, Providence.

AUGER—Fred, 57, music publishers' contact man, suddenly May 26 in Boston, Wis., theaters for many years, May 26. Formerly with Leo Feist, Inc., for 28 years, he had also represented Bregman, Vocco & Conn in Boston.

AYETTE—Irene, dance teacher and concert and radio pianist, in New Haven, Conn., May 6. Survived by her mother and two brothers. Services and burial in New Haven.

CHMELIK—John, 58, stagehand in Racine, Wis., theaters for many years, May 20 in that city. Survived by two brothers and a sister.

CLARKE—Mrs. Ida, 73, wife of Ernest Clarke, teacher at the Juilliard School of Music, New York, and trombone soloist, May 24 at Misericordia Hospital, New York, after a long illness. She also leaves two sons and a daughter.

COLE—Fred (Rusty), 28, ride man on Snapp Greater Shows, of pneumonia in Jane Chinn Hospital, Webb City, Mo., May 25.

COLOMBO—Nicola, 81, father of Russ Colombo, movie actor who took his own life eight years ago, in Hollywood May 8.

CRAFT—James W., 62, former dance band leader and at the time of death a member of the Galais Band, recently in St. Stephen, N. B. He had been active in the dance orchestra for 40 years. Survived by his wife, a daughter and two sons.

CROSLY—Josephine, 50, mother of Marjorie Costly of the Janet Sisters, at her home in North Hollywood May 23. Funeral in Los Angeles May 26.

DEWEY—Gordon (Duke), 39, actor and musician, of a heart attack in Peabody (Mass.) Hospital May 16. Survived by his widow and a son.

DIETRICH—Charles H., 62, billposter at Penn Theater, Wilkes-Barre, Pa., and business agent of Local 27, May 25 at his home in Wilkes-Barre after a prolonged illness. Survivors include his son, Henry C. Dietrich, billposter for Irving Theater, Wilkes-Barre. Buried in St. Nicholas Cemetery, Shavertown, Pa.

DIETRICH—C. Elmer, 52, former U. S. congressman and owner of theater and amusement places in Tunkhannock and Laceyville, Pa., May 20 of a heart attack on his farm near Tunkhannock. He leaves his wife, two sons, a daughter and two sisters.

FEUERMANN—Emanuel, 39, one of the world's greatest cellists, May 25 at Park East Hospital, New York, of complications following an operation. Feuermann made his debut as a cellist in Vienna at

The Final Curtain

the age of seven and came to this country after he was exiled from Germany by the Nazis. He was active in concert and recording work until his death and was considered by many as the greatest cellist on the concert stage, a master of digital technique and tonal quality. Survived by his widow and a daughter.

GARCIA—Jeronimo Mendoza, 39, member of the Tartacuri Trio, singers of Mexican folk songs, recently in an auto accident in Mexico City.

GREEN—William E., 77, in Evansville, Ind., May 27 after a year's illness. For several years he operated his own medicine shows and of late years was with the George Roberson Players, dramatic rep show. Funeral in Evansville May 29. Survived by widow and three sons, Lew, tab and med show performer; Carroll, roller rink operator of Connersville, Ind., and Marshall, concession secretary, Hendies Bros.' Shows.

HARTON—Earl S. Jr., 28, auto racer, in an accident on the Greenfield (O.) track May 10. Survived by his parents; widow, Jeanette; a daughter, one brother

LORD—Marion, 59, stage and screen actress, in Los Angeles following a brief illness. A resident of Hollywood for the past 15 years, Miss Lord had not appeared in pictures lately. As a comedienne she appeared in *Twin Beds*, *The Shannons of Broadway*, *Last Warning* and others on the stage and in pictures for Universal and the United Artists. Funeral services in Hollywood May 27, with cremation following. Survived by three brothers, Robert, Charles K. and Gerald C. Lord.

McDERMOTT—John L., 64, veteran carnival man, at U. S. Veterans' Hospital, Jefferson Barracks, Mo., May 20 of a heart attack. His last connection was with a miniature train firm. Survived by a sister.

MOORE—Mrs. Beenia, wife of Richard Moore, former chief electrician on the old Lachman-Carson Shows, in Pittsburg, Kan., February 24.

NEVIN—Mrs. Anne Paul, 79, widow of composer Ethelbert Nevin, in Greenwich, Conn., May 15. Her late husband wrote *Mighty Lak a Rose*, *The Rosary* and

Mollie B. Steinberg

Mollie B. Steinberg, 42, co-producer of the revival of William Gillette's *All the Comforts of Home*, which opened at the Longacre Theater, New York, last Monday and closed Saturday, was found dead at noon Friday (29) in her room at the Piccadilly Hotel, New York. The medical examiner's office said that Miss Steinberg apparently died of natural causes.

Miss Steinberg, who was primarily known in the theater as a press agent rather than a producer, had handled publicity for John Golden, Eva Le Gallienne and many others. She was the author of *The History of the 14th Street Theater*, an account of Miss Le Gallienne's Civic Rep. She had gone to Hollywood three years ago, returning to New York in March for the production of *All the Comforts of Home*.

She leaves a brother, David.

the park company. Services and burial May 23 in Canton.

SLAYTON—Mrs. Helen Peer, 44, former actress and singer in Broadway musicals, in New Rochelle (N. Y.) Hospital May 6. She had also appeared in films produced by the Thomas A. Edison Company. Survived by her husband and four children.

STEINMETZ—Earl, 27, screen player, in Los Angeles May 23 from injuries sustained when he walked too close to a whirling airplane propeller during the filming of a Universal picture at Metropolitan Airport.

STORM—Mrs. Foster, 55, wife of the owner of Grove Theater, summer stock playhouse, at Nuanola, Pa., May 21 in Nesbitt Memorial Hospital, Kingston, Pa. Besides her husband, she leaves two sons and two sisters.

STRUCK—Professor (Otto T. Struck), 70, former magician, May 4 in Sussex, N. J. He once gave a performance at the White House for President Theodore Roosevelt. He retired 32 years ago. Survived by his widow, a son, a daughter, three brothers and three sisters.

THORNER—Mrs. Lorna V., 51, wife of E. F. Thorner, carnival concessionaire, May 14 in a New Orleans hospital. Also survived by five sons and a daughter, all concessionaires.

WEINGARTNER—Felix, 78, Austrian composer and conductor, May 7 in Winterthur, Switzerland. He composed a number of operas, including *Sakuntala*, *Genesis*, *Cam and Abel*, *Lady Kebab* and *The Apostate*; a musical-dramatic trilogy, *Orestes*; composed settings for Goethe's *Faust* and Shakespeare's *The Tempest*, and rearranged Carl Maria von Weber's *Oberon* and Mehul's *Joseph*. He attained his greatest fame, however, as a conductor. He made his American debut in 1905.

WILDGRUBE—Robert, 77, oldest member of the Manitowoc, Wis., Marine Band, May 15 at Valdovoc, Wis. He was a charter member of the Manitowoc Musicians' Association and joined the Marine Band 43 years ago. Survived by a son.

Marriages

BEACH-SEKAC—Sergt. Warren E. Beach, nonpro, and Helen Sekac, dance partner of Gerardo, May 9 in Miami Beach.

CROFT-GARVEY—John Louis Croft, part owner of Beverly Hills Country Club, Newport (Ky.) nitery, to Helen (See MARRIAGES on page 27)

Joseph Keith

Joseph Keith, 44, vice-president of Leblang-Gray's, Inc., Broadway theatrical and sports ticket agency, and nephew of the late Joseph Leblang, one-time head of the well-known ticket agency, died May 24 at Jersey City (N. J.) Medical Center after a long illness.

Keith entered the employ of his uncle upon finishing school and eventually became secretary of Joe Leblang's Central Ticket Office. The out-rate part of the business was operated for some years as Joe Leblang's Central Public Service Ticket Agency, which later became Leblang-Gray's.

Several years ago Keith was the financial backer of a play, *The Last Mile*, presented on the West Coast with Clark Gable in the lead.

He leaves his wife, a daughter, a stepson, two sister and a brother.

JOHN BARRYMORE

John Barrymore, 60, internationally famous stage, screen and radio star, died May 29 in Hollywood from liver, kidney and heart ailments complicated by pneumonia. His last illness began 11 days before his death, although he had been failing rapidly since last November.

Born February 15, 1882, in Philadelphia of a family theater tradition that began in the 18th century, Barrymore was the son of Maurice Barrymore, who was Herbert Blythe until he took the stage name now so famous, and George Drew, whose parents were John Drew, an Irish actor of pre-Civil War days, and Louisa Lane, who came to the United States in 1847 to support Junius Brutus Booth. Louisa Lane was the daughter of Thomas Frederick Lane, English actor.

In his early years John sought to escape the heritage of the theater by trying to be a cartoonist and reporter. Deciding, however, that artists and newspapermen did not eat enough, he made his stage debut in October, 1903, playing a part in *Magda* at the Cleveland Theater, Chicago. Soon after he was on Broadway and after two seasons there made his debut in London with William Collier as Charles Hine in *The Dictator*.

His earlier successes were in comedy roles. He first starred in *Are You a Mason?* and *Half a Husband*. Not until 1916 did he take parts in serious drama. Critics declared that his portrayal of Falder in Galsworthy's *Justice* was artistic and self-effacing. Following this he played in Du Maurier's *Peter Ibbetson*, Selin Benelli's *The Jest*, Shakespeare's *Richard III* and *Hamlet*. He appeared 101 times on Broadway as the Melancholy Dane, breaking Booth's record. In February, 1925, he successfully presented his production in London despite the so-called apathy extended toward American Shakespearean actors in Britain.

At the peak of triumph on the legitimate stage, Barrymore deserted for the films. He first appeared in motion pictures in 1912, but gave to the movies only the time when Broadway was darkened. However, he finally left the legit stage to devote his full time to moving pictures. John and his brother, Lionel, established a record for "brother acts." They were cast together in *Arsene Lupin* in 1931. Later their sister, Ethel, was with them in *Rasputin*. *Grand Hotel* and *Dinner at Eight* were the outstanding dual triumphs of the brothers.

In recent years he returned to the stage with tremendous success. His escapades inspired several plays, *The Royal Family* and *My Dear Children*, both later filmed, and two movies, *Sing, Baby, Sing* and *The Great Profile*. Playgoers would come back time and time again to see him because of his famous ad libbing.

Barrymore was married four times, his first wife being the Mrs. Katherine Corri Harris. His second wife was poetess Michael Strange, now Mrs. Harrison Tweed. His daughter, Diana, was born of his second wife. Dolores Costello was his third wife, and two children, Ethel May, 12 and John Blythe, 10, were born of that marriage. His fourth wife was Elaine Barrie Jacobs. He earned millions but he spent it quickly, gave freely and often loaned sums to persons whom he knew could never repay him. The Great Profile died broke.

Funeral services were scheduled for Tuesday (2), with private services at the chapel of Calvary Cemetery, Hollywood. Surviving him are his brother and sister, Lionel and Ethel, both famous in their own right in the theater, and three children, Diana, Ethel May and John Blythe.

and one sister. Services and burial in Lansing, Mich.

HINDS—Earl R., 54, former cameraman, in Los Angeles May 5. Services in Los Angeles May 8. Survived by his widow.

HORNING—Robert C., 56, Jamestown, Pa., theater manager, May 21 in Jamestown. Beginning his career as an usher with Wilmer & Vincent Theaters in Reading, Pa., he later became associated with the Shea chain in Akron and Canton, O., and eventually went to Jamestown as manager of Shea's. A few years ago he became manager of the Roosevelt Theater there. Survived by his widow, a daughter, a son, a brother and three sisters.

HOWARD—Clifford, 73, author associated with Cecil B. DeMille for years, at Cedars of Lebanon Hospital, Los Angeles, May 19. Howland did the research work for DeMille's *The King of Kings*. Service at Forest Lawn, Glendale, Calif., May 21.

HUNT—C. Roy, general manager of Station KOIN and president of Station KALE, both in Portland, Ore., May 20 in Riverside, Calif., after a long illness. He had been with Station KOIN since 1929.

HURDY—Edward, former stage manager of the Belasco Theater, New York; the Albee, Providence, and in recent years the Metropolitan, Providence, May 20 at his home in Warwick, R. I.

other songs. Survived by a son, E. Paul, and a daughter, Doris.

O'NEILL—Mrs. Sara C., mother of Fred, John and Joseph O'Neill, formerly in vaude with the act of Fay, Elkins and Fay, in Bridgeport, Conn., recently. She was the widow of John J. O'Neill, former dance promoter. Services and burial in Bridgeport.

PASCARE—Peter, 59, musician, suddenly May 8 in Atlantic City. A sister survives.

PICCHI—Mrs. Paolo E., 57, former opera singer, in Cincinnati May 26 after a long illness. Her late husband appeared with the Metropolitan Opera Company, New York, and at La Scala in Italy. Services and burial in Cincinnati.

SHEEHAN—William E., 50, bag puncher formerly with carnivals, of a heart attack in Torrington, Conn., May 7.

SINCLAIR—George A., 76, former ride builder and owner of Myers Lake Park, Canton, O., May 21 at his home in the park. In 1907 he built a Roller Coaster at Myers Lake and purchased the entire layout in 1924. Before moving to Canton he operated concessions in various parks and also designed and built rides in Zanesville, Cedar Point, Newark, Cincinnati and Akron, all in Ohio; Louisville, and Terre Haute and Peru, Ind. Survived by his widow, Blanche, a son, Carl, and a daughter, Mrs. Joseph DeLaney, vice-president and treasurer of

Margaret Lillie

Margaret Lillie (Mrs. Jack Chapman), comedienne and a pioneer in the establishment of the old tabloid-style shows popular in the days prior to the advent of sound pictures and in recent years featured as Aunt Idy in John Lair's Renfro Valley Barn Dance, radio, stage and fair grandstand attraction, was found dead of a heart attack in her hotel room in Berea, Ky., Tuesday morning, May 26. She had complained of not feeling well upon retiring the night before.

Born in Drumright, Okla., Miss Lillie began her career as entertainer and blues singer in concert halls in Oklahoma. In 1913, with her first husband, George Robbins, she organized a tabloid show and for many years played the Ensley Barbour Time and indie houses thru Oklahoma and Texas in the oil-boom days. After divorcing Robbins, Miss Lillie married George Hall and the two operated the Margaret Lillie Company over the Joe Spiegelberg and Gus Sun tab circuits for a number of years. She was regarded as one of the most accomplished comedienne ever to play the old tab circuits.

After disbanding their tab unit Miss Lillie and Hall toured in vaude for a number of seasons with the Weaver Brothers and Elviry. Hall died in 1935 and a year later Miss Lillie married Jack (Chappie) Chapman, who had worked with her attractions in the past. After several years in retirement Miss Lillie was contracted five years ago for the Aunt Idy role.

Funeral services in Berea May 29, with Chapman accompanying the body to Rockaway Beach, Mo., their home in recent years, for burial. Surviving are her husband, an adopted daughter and a sister.

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

plate reel, *Soviet Women*, shows how women in defense work free Russian men from the front. Running time, nine minutes.

ADVENTURE IN HEARTS, released by Pictorial Films, Inc. A seven-reel expose of the annulment racket, with the master mind keeping glamour girls in line. Jack LaRue plays the villain convincingly; Mary Healy co-stars. Running time, 70 minutes.

THE ADMIRAL KINGDOM, released by P. C. Pictures Corporation. A one-reel featurette showing the evolution of animal life from the days of prehistoric creatures to the present. Strong educational subject and also has general interest because the subject matter is presented entertainingly. Running time, nine minutes.

DANGEROUS SECRETS, released by Astor Pictures, Inc. A six-reel drama of love and intrigue enacted by a cast including Paul Lucas, Hugh Williams and Marie Ney. Running time, 60 minutes.

U. S. NAVY BLASTS MARSHALL ISLANDS, released by Castle Films. A one-reel showing Americans in battle action against the Japanese. The surprise descent on the enemy islands is graphically presented in actual shots of the Eastern fleet's raid. A timely subject. Running time, 10 minutes.

ELY CATHEDRAL, released by Post Pictures Corporation. A symphony in stone series, one-reel presenting the Ely Cathedral, began nearly a thousand years ago. Excellent photography shows features of this structure. Running time, 10 minutes.

CANYON TRILOGY, released by Castle Films, Inc. The mighty gorge of the Colorado River and the fascinating peaks and erosion marvels in near-by Bryce and Zion canyons are presented in this one-reel. These three localities are numbered among the most arresting and beautiful in the land, and high points have been faithfully captured by the camera's eye. Running time, 10 minutes.

CUTTING IT SHORT

(Continued from opposite page)

of the Republic of Haiti from President Elie Lescot of Haiti, according to an official government release. The award was given to Greenfield for distinguished services to the government of Haiti. Greenfield's work as an amateur photographer has earned him the title of "Good Will Ambassador to the Caribbean," the release stated.

Jack Stern opens his fifth season of *Ye Olde Time Movies* at Feltman's, Coney Island, N. Y., May 29. New seats and a 12 by 14-foot screen have been installed, Jack reports. Country store and amateur nights will be among the added features this season, he says. Stern is said to be the originator of bringing old-time films to Coney Island. He put on his first show there in 1937. During the winter Stern puts on roadshows.

MARRIAGES

(Continued from page 25)

Mary Garvey, Cincinnati show girl, May 10 in Louisville.

DALTON-COZZENS—Kelly Dalton, baritone, and Jayne Cozzens, soprano on the *Carnation Contented* radio program, in Evanston, Ill., May 8.

FALLON-WADE—G. L. Fallon, concessionaire, to Margaret Wade, owner-operator of R. H. Wade rides, May 2 at Wellsburg, W. Va.

FLANNIGAN-JUSTUS—Jerry Flannigan, prop boss for Larry Sunbrock shows, to Maxine Justus, nonpro, recently in Chicago.

GARELICK-GRUBER—Ralph Garelick, nonpro, to Dorothy Gruber, sister of Lester Gruber, owner of Penobscot Club and London Chop House, Detroit, in that city May 26.

GRAHAM-METZ—Walter Graham, nonpro, to Carol Metz, daughter of Harry and Elizabeth Metz, outdoor showfolk, recently.

HANAFI-SYROCKY—Mahgoub Mohamed Hanafi (Gali Gali, Egyptian magician) to Gabrielle Syrocky, nonpro, in Los Angeles May 21. Ceremony followed Mrs. Hanafi's suit for separate maintenance, which was granted pending settlement of question regarding validity of divorce previously granted by Egyptian consul in San Francisco.

HART-CULL—Edgar G. Hart, concessionaire on Royal American Shows, and Jeanette G. Cull, St. Louis, nonpro, May 11 in that city.

Harley Sadler Files For State Rep Post; Honored by Legion

SWEETWATER, Tex., May 30.—Harley Sadler, veteran Texas tent showman and one of the leading citizens of this area, has filed his intention to become a candidate for State representative at the Democratic primary to be held July 25.

At Abilene, Tex., May 20 Harley Sadler was tendered a testimonial dinner by members of the Parramore Post, American Legion. The dinner was in testimony of many past favors shown Parramore Post by the veteran showman.

Ruck Sibley, chairman of the committee in charge, presented two speakers who lavished praise on Sadler as a civic leader and the long-time owner-manager of shows "in which no vulgarity or smut was ever tolerated." These speakers were Russell Stephens, post commander, and Mayor Will W. Hair.

Mrs. Sadler was given a huge vase of flowers, and their daughter, Gloria, was among members of the Sadler company who entertained. Others were Jerry Plunkett, Capt. Plunkett and Ray Mathis.

Showmen Affected By Fed Load Law

COLUMBUS, O., May 30.—Members of Ohio Contract Carriers' Association, Inc., decided here Sunday (24) to establish a return-load bureau. The bureau will aid truckers in obtaining 75 per cent capacity loads on return trips to home bases, as now required by the Office of Defense Transportation. Under ODT regulations, trucks now must be loaded to capacity for original trips in excess of 15 miles and 75 per cent of capacity for return hauls.

To what extent this arrangement will aid outdoor shows which have relied on trucking concerns to move their equipment is not known at this time, as most of the shows affected have made arrangements to move by rail in the future.

Hardest hit in this area are tent repertoire troupes and ride units which have been playing week stands. The shows' managements were informed last week that they could no longer be accommodated after June 1 because of the return load requirement under the new federal ruling.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

9 and 1 in Balto Show; Bombshells Eliminate 3

BALTIMORE, May 30.—After 960 hours; nine teams and a solo remain in Jerry Green's All American Walkathon Derbyshow at the Sports Center here. Line-up includes Charlie and Vivian Smalley, Don Donnison and Pat Gallagher, Pete Corilla and Harriet Blurton, Stan West and Helen Caldwell, Red and Elizabeth Monroe, Hughie Hendrixson and Nellie Roberts, Clyde and Angie Hamby, Johnny Bowman and Opal Ferdig, Tex Murphy and Adele Balis, and the solo, Pete Trimble.

Jean Hobaugh is night nurse, and Marvin (Hobo) Hobaugh takes care of the comedy. Jackie Parr is day trainer. Charley Smalley and Vivian Branch were married on the floor May 22.

The 15-minute bombshell sprints, started May 25, caused the elimination of Betty Carpenter and Marty McKenna and a solo, Eddie Leonard. Sprints are staged by placing four pylons on the track and penalizing contestants one minute for knocking down a pylon.

E. L. FISHER, former contestant, is now a corporal in the Air Corps at Meridian, Miss. He would like to see something here on his old friends.

CORKY BROWN, using the name of Willis, is playing Club Plantation, Corpus Christi, Tex., with his magic. He inquires about Buttons Slaven, Jackie Parr, Bobbie Sells and others who were in Hal J. Ross's San Antonio show.

INQUIRIES have been received recently on George Walker, Eleanor John, Sammy Lee, Frenchie Reed, Mugsy Surlley, Jo Jo Dallago, Phil Chris, Betty

"And tha Winnah!!"

ST. ALBANS, W. Va., May 30.—John S. (Curly) Fox, veteran trouper and formerly of the Original Fox-White Stock Company, has done considerable "patching" in the past with such outfits as the Henry Bros.' Circus, the old Z. & P. Hurst Shows and others, but he's willing to turn all awards and "patching" honors over to Tom Reynolds, of the Majestic Showboat. On a recent engagement here, Fox claims, Reynolds squared the boat's landing fee with a keg of nails, thereby setting a new high and low in one operation.

Hetzer-Bradford Tent Still Out; Signs Radio Unit

GALLIPOLIS, O., May 30.—The new tent show organization recently launched by Jimmy Hetzer, Huntington, W. Va., booker, and G. C. Bradford under the name of Hetzer-Bradford Shows, Inc., continues to roll along this territory, altho the troupe took some hellish bumps at the box office as the result of the second edition of winter which hit this section the last four weeks.

Under a contract consummated this week and effective today, Hetzer and Bradford have taken the hillbilly attraction, Tri-State Barn Dance, of Station WSAZ, Huntington. The radio unit opened with the tent on the airport showgrounds here today. The Tri-State Barn Dance returns to Huntington each Tuesday, however, to permit the cast to stage its regular air stint from the stage of the State Theater there.

The Hetzer-Bradford tent plays Oak Hill, O., June 1; Russell, Ky., June 3-4; Greenup, Ky., 5-6; Catlettsburg, Ky., 8; Olive Hill, Ky., 10-11; Grayson, Ky., 12-13, and for the State Convention of the Elks at Ashland, Ky., 14-16.

Bradford says the show has learned from early-season experience to steer clear of defense towns. Defense workers are too busy and have no time for entertainment, Bradford reports. This was best illustrated at the show's opening stand, Point Pleasant, W. Va., recently, Bradford reveals, where, with the town working full blast on war orders, box-office takes were mediocre.

Barber, Itsy Bacharach, Jean Smith, Joe Garry, Celia Penman, Mac Eason, Jack Kelly, Warren Jewell, Dot Akard, Joe and Teddy Evans, Frankie Wagner, La Verne Hundley, J. E. McMillan, Kenny Gruwell, Opal Williams, Bob Blaxsath, Jack M. (Curley) May, Sid Rufus, Cliff Palmer, Bill and Jewell Matlocks, Walt and Tony Gross, Doris Larsen, Eddie Tompkins, Lou Meishen, Cloris Wears, Joe Nolte, Doc Collier, Jean DeLuca, Jack Glenn, Nancy Bartz, Bill McDaniels, Sammy Kirby, Joe Hitt, Millie Meyers, Billy Ryan, Vina Walker, Bill Owens, Chic Organ, Jimmy Johnson, Vernon Balfour, Irving Siegel, Joe Pincenelli, Ernie Bernard, Dick Leyer, Larry Cappo, Ace Adams, Esther Snyder, Jerry Allen, Ed (Shadow) Davis, Helen Peak, Jack Stanley, Babe Perry, Jerry Hughes, Al Smith, Ed Dietz and Lou Dans. Drop us a note and let us know where you are and what you're doing.

GENE AND LOU WILLIAMS would like to see a line here from Wesley Bryant and Vera, Lou Brown, Mickey Hogan, Al Lyman, Earl and Bobby Clark, Pee Wee and Pauline Collins, Larry Collins and any of the old gang. Gene is driving a cab in East St. Louis, Ill.

MARGIE JEAN SHEETS writes from Long Beach, Calif., that she is scouting around for another partner for the next show. She has been working niteries since the Honolulu show closed. Margie would like to see something here on Opal, Buttons and Adele.

DERBY SHOW REVUE, operating as part of the All-American Walkathon, Baltimore, recently entertained soldiers at Camp Holabird, near that city, and also appeared at the USO Center, North Charles Street, Baltimore. Group has 35 performers and is emceed by Hal Brown.

Rep Ripples

BOB HEIDELBERG, who quit the road two years ago after trouping 11 seasons with Billroy's Comedians, was inducted into the army at Camp Shelby, Miss., June 1. He has been working as a guard, first class, at the Mississippi Ordnance Plant, Flora, Miss., the last six months. Writing from Jackson, Miss., under date of May 22, Bob says: "WSM Grand Ole Opry played here a few weeks ago, and the sight of the tent brought back memories. It was the tent used by Billroy's back in 1937-'38. It still had the initials B. C. on it, and on the marquee I saw Billroy's slogan, 'The Greatest Show on Earth for the Money.'"

... **TOMMY BRENT** has left Bryant's Showboat, currently in Huntington, W. Va., and is now with E. C. Ward's Princess Stock Company in Missouri. ... **FRANK CARLE**, who has been enjoying good play with his vaude-picture trick in the Trinidad, Colo., territory, moves soon into Central Texas. Thomas Heald is the vaude feature. ... **DONALD (SCAT) SMITH**, rep and tab performer, is now a private in the army at Fort Jackson, S. C. He was originally assigned to the infantry, but due to a heart and lung ailment has been reclassified and placed in a noncombatant unit. ... **CARL WILLIAMS**, well known in rep and one of the South's pioneer traveling picture show operators, was a visitor at the desk last Tuesday (26) while in Cincinnati on his annual visit with relatives. ... **JAY (TOBY) MAISON**, veteran rep and tab performer, is now operating an electric crane in the shipyards at Savannah, Ga., and says he'll be there for the duration. He is sporting a new Schult house trailer. ... **AL BERNARD** infos that he and his Radio Entertainers are presenting an old-fashioned streamlined minstrel show in the New York area. Al is highlighting his new endmen song, *Gimme My Black-Eye Peas and You Can Keep Your Chicken*.

MAURICE LUCKETT, well-known rep pianist, after winding up a club engagement in Florida, is vacationing at his home in Eddyville, Ky. ... **B. N. (BANJO) COHAN** has a vaude-picture trick working around Selma, Ala., to good returns. He put in the winter in Orlando, Fla., working an occasional date in the territory. ... **J. J. LOWERY** has returned to Nevada after a winter in Florida and is busy preparing his vaude-pix unit for a swing in halls and schools in Washoe County, Nevada. For the flesh and the three-people cast is doing *I'm All Out Till It's Over*, by E. F. Hannan. ... **HOW ABOUT** taking a few minutes to scribble a postcard telling whom you're with and how you're doing? We need your help in gathering the news. ... **MARTHA AND ROBERT WARREN**, veteran repsters, postal that they joined Doc Williams's show at Geneva, O., June 1.

SUGAR'S DOMINO

(Continued from page 4)

of Mr. and Mrs. Joe Smith a desire to achieve closer contact with radio's funnymen and others whose complete personality is not revealed thru a loud-speaker. The public is somewhat fed up with certain radio shows, but it is just as eager as ever to see personalities of these shows in the flesh.

So far as films are concerned product hasn't been anything to get excited about of late. And double features haven't helped to swell attendance. The film industry has as yet been unable to rid itself of the double-feature evil. The average theater operator knows that his patrons would prefer to see one good feature rather than two inferior ones or sit restlessly thru a turkey, waiting for the film they came to see flashed on the screen.

So the stage is set for vaude to return. All that is needed is the "Go" word from the men who operate theaters. We wish we were as sure of Uncle Sam winning the war as we are of vaude coming back. But we didn't say when. The answer to that depends on how soon theater men wake up to the idea that vaude can pay them big dividends.

WANTED

Useful People all Buses, Vaudeville Feature, Piano Player. Week stand tent. State all, including salary. Open June 15th.

JOHN J. JUSTUS

Hilden, Nebraska

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

Plan Distribution of Gov't Films Thru 16mm. Channels

NEW YORK, May 30.—The need for distribution and exhibition of 16mm. non-theatrical prints of government war and morale films is being recognized more and more by Washington officials. Latest move in this direction is the setting up of a co-ordinated plan for making prints available thru the Office of Inter-American Affairs. This office will distribute not only its own films but films for government agencies as well.

As set up now the plan calls for distribution of 40 per cent of product made available to commercial libraries and distributors; 40 per cent to the extension service divisions of universities, and the remaining 20 per cent is to be held by the government for release thru other mediums. It is felt that this set-up will tend to bring about an effective distribution job as far as 16mm. prints are concerned.

According to opinion in the 16mm. industry, this step is a long stride in the way of direct co-operation in bringing war, civil defense instruction and other

official films before non-theatrical audiences. Roadshowmen will now be able to take advantage of the opportunity to show at least one of these films with each program. It is believed that the response of the entire 16mm. industry will conclusively show that it is anxious and ready to co-operate by arranging regular showings of short subjects or trailers.

The spokesman for the OIAA said that prints will be made available at a pre-arranged price, slightly above cost. However, the OIAA will not sell the prints direct, it reports, but they may be purchased from the laboratory, subject to the approval of the Office of Inter-American Affairs. Prints for commercial libraries will be available about June 15.

Another important point, announced by co-ordinator of government films Arch Mercy, is that 16mm. prints of government war films and 35mm. films will be released simultaneously. One of his most significant statements at a recent meeting in Washington was that "16mm. should not always eat at the second table."

Cutting It Short

By THE ROADSHOWMAN

Pictorial Films, Inc., has acquired a series of 48 three-minute musical playlets, according to Harold Baumstone, secretary. These musical shorts, featuring Rudy Vallee, Gertrude Niesen and other radio and stage stars, present catchy tunes in a novel way that adds pep to a program. The reels were produced by Associated Producers' Distributing, Inc., Hollywood.

A series of five motion pictures dealing with nutrition, the protective services and morale to win the war will be made by Brandon Films, Inc., in co-operation with the New York Civilian Defense Volunteer Office, according to an announcement by Thomas J. Brandon, general manager of the firm. It is said the subjects were chosen on the basis of a survey of the needs of non-theatrical civic and community groups. The five pictures are *Auxiliary Fire Fighters*, *Co-Ordination of Police, Interceptor Command and Volunteers*, *Nutrition and Rationing*, *The United Nations* and *The Spirit of America*. Brandon states the films will be ready for summer release.

National-Ideal Pictures, Inc., Dallas, William E. Mick, president, recently opened a film library service thru a merger with National 16mm. Libraries of Ideal Pictures, Chicago. Bertram Wilmoughby, president of Ideal, visited Dallas recently to arrange details.

Albert Greenfield, advertising manager of Raygram Corporation and Official Films, Inc., has received the insignia of the National Order of Honor and Merit (See CUTTING IT SHORT on opp. page)

Canadian Priests Active as 16mm. Show Operators

ST. JOHN, N. B., May 30.—Rev. A. W. Kinsella, parish priest at Stella Maris Church, a pioneer 16mm. exhibitor, first with silents and later with sound, was the first to offer Irish-made films here. Produced and filmed in Eire, with all Irish casts, they include stories of the green isle, travelogs and historical subjects. The films have been accepted by audiences in Catholic church halls, recreational centers and in institutions. Father Kinsella's first programs featured purely religious films. Later he broadened out to include dramas, comedies and scenic and historical subjects. In many of the Irish pictures a priest is the central character. Despite the deficiencies in production and photography, they appeal to people of Irish ancestry in this country. Father Kinsella screens his films in his parish hall first and later at other parish halls and institutions in this zone. One of his basic auspices is the Holy Name Society. His program usually runs about two hours and includes a religious subject or two. He does his own projecting and all technical work.

Brother Matthew, C. SS. R., who showed 16mm. films the past year, has been transferred to St. Anne's Church, Montreal. He specialized in programs for Catholic parish halls and began his shows with St. Peter's Church recreational center here. Brother Matthew included lay films in his programs, with special attention to comedies. He also offered full programs of Catholic documentary and scenic films. He plans to continue his 16mm. work in Montreal. He is his own projectionist and sound technician. His programs are sponsored by Catholic organizations. In addition to parish halls, auditoriums, centers, he presents his films in orphanages, hospitals, schools, homes for aged, etc.

MOGULL'S 16mm. SOUND MOVIES

Vodevil Novelties

2-Reel Hits With Big Names! Nifty Girls! Catchy Music! There's Profit In These Prices!

Bing Crosby in **DREAM HOUSE** . . . \$29.75
 Bing Crosby in **BILLBOARD GIRL** . . . 29.75
 Bob Hope in **GOING SPANISH** . . . 55.00

MUSICAL FEATURE

"For Love of You," with big cast, including Frank Forest (radio star of "Double or Nothing"), a 4-star attraction. Only \$100.00. On orders of \$100.00 or more, 15% cash, 15 months to pay.

"BE WISE—MOGULLIZE"

MOGULL'S First for Films
 59 W. 48th St., N. Y. City

Government Film Data

Roadshowmen interested in showing government films should communicate with their local library.

Local libraries who do not know where to obtain the government films should write to The Roadshowman, The Billboard, 1564 Broadway, New York.

Promotional Ideas Always Build Roadshow Business

By HERMAN ROSS, of Institutional Cinema Service, Inc.

THE alert roadshowman is fully aware of the profit possibilities of properly planned and executed promotional ideas. Running a successful show is not merely a matter of obtaining a projector and some prints. Like every other business, the merchandising of the program is one of the most important essentials in the operation of a successful circuit. Careful attention to timely promotions invariably results in greater profits for the operator.

The possibilities for result-bringing promotions at this time are endless. All that is necessary is the exercise of ordinary common sense and an ability to follow thru on the routine chores involved. For example, interest in newsreels was never higher than at present. The public is eager to see timely reels as well as short subjects giving background data about personalities and events in the news. One way of gaining interest for the newsreel is to work out an exchange arrangement with a small-town weekly whereby highlights of the newsreel will be listed in the paper in return for a trailer plugging the newspaper.

Many roadshowmen find that patriotic film programs have definite appeal at this time. There is a wide selection of features and short subjects available thru all libraries, and an operator will experience no difficulty in arranging a stirring pictorial program, symbolic of patriotism. The patriotic program idea can be publicized in many different ways and it might be possible to arrange a tie-in with local civic patriotic organizations. These shows also lend themselves admirably to special promotions on national holidays.

Special show packages have proved popular in the past and can be relied upon to pull in the crowds. Heavy business has been done with programs made up of mystery, ghost, horror, comedy, adventure or Western films. In each case the exploitation is a comparatively simple matter, as these films have universal appeal thruout the country. Effective use of posters and handbills drums up interest in these special package shows.

Victory programs showing a film record of what is being done to assure ultimate victory for the United Nations also have strong promotional possibilities. The important point to remember in preparing any promotion designed to increase receipt figures is that the program itself should have high entertainment value. A roadshowman who gains a reputation for putting on shows that hold the audience's interest thruout will invariably find that his profits will increase. His regular patrons will come back again and bring their friends with them.

\$19.50 PUTS YOU IN SHOW BUSINESS

We ship you everything, motion picture projector, sound equipment, tables. Guarantee you to make good. Show you how to line up circuit from the 5,000 theatres towns in U.S.A. Make up to \$50.00 week. Write Southern Visual, Box 8-B, Memphis, Tenn.

ROADSHOWMEN COMPLETE 16MM. SOUND PROGRAMS

1000 To Choose From. Start Saving Today

WEEKLY \$5.00
 \$7.50
 \$10.00

BOX D-125, BILLBOARD, CINCINNATI, OHIO

\$7.50 ROADSHOWMEN

16MM. Sound Features and Shorts. Biggest Bargain Anywhere. OUTDOOR SHOWMEN

Box D-233, The Billboard, Cincinnati, O.

FOR SALE or RENT 16mm. SOUND MACHINES

Latest VICTOR MODELS

Write for our PAY-AS-YOU-GO FILM PURCHASING PLAN.

NU-ART FILMS, INC.
 145 W. 45th St. New York, N. Y.

FREE INSTRUCTIONS

Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old timers will want it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 6-6.

THE ROADSHOWMAN
 27 Opera Place Cincinnati, Ohio

New and Recent Releases

(Running Times Are Approximate)

RUSSIA'S MILLIONS MOBILIZE, released by Brandon Films, Inc. A one-reeler showing the reaction of Russian civilians to German invasion, women active in industry and on the farms, the arming of guerrilla groups, preparation of bomb shelters, etc. Running time, seven minutes. An asso-

The House of BETTER FILMS

Join the word-by-mouth brigade of I.C.S. boosters! Here is an unexcelled service guaranteed to take care of all your film needs in every way and at a great saving! A personalized service that will insure you greater profits. Write today for your "Roadshowman's Catalog and Booking Guide."

INSTITUTIONAL CINEMA SERVICE, Inc.
 1560 Broadway, New York, N. Y.

FOR SALE

Two 2000 Ft. DeVry 35MM. Projector, Amplifier and 1 Speaker. LIKE NEW, only 4 feature shows. \$115.00 F.O.D. Scranton, Pa.

ELBERT H. YORK
 318 N. Washington Ave. Scranton, Pa.

BIZ UP IN WIDE AREA

Army-Navy Total Crowding \$5,000

CW Baltimore Gate Soars; Getaway at McKeesport Is Big

MCKEESPORT, Pa., May 30.—After breaking all of their previous records at Baltimore, Cetlin & Wilson Shows chalked up 6,000 paid admissions at their opening here Monday under Gold Cross First Aid and Ambulance Corps auspices. Located downtown, shows are said to be the first to play inside the city limits in a number of years. Shows used a 10-cent gate here and a 20-cent tariff in Baltimore, where record business was scored despite rain and cool weather.

Wednesday night, which featured an American Legion Post parade downtown, saw shows contribute 10 per cent of their receipts to the Army and Navy Relief Fund. Local committee gave good cooperation. Mrs. Whitney Walker and Olive Hague celebrated their birthdays (See CW GATES on page 53)

Snapp Combo Scores At Official Opener In Webb City, Mo.

WEBB CITY, Mo., May 30.—After successfully playing near-by defense project towns, Snapp Greater Shows officially opened their season at the high school stadium here, under American Legion Post auspices, to fair crowds and business despite cool and rainy weather. Organization is transported on 34 trucks and trailers, and all equipment is in good shape. Midway attracted considerable attention here.

Staff includes William R. Snapp, owner-manager; Jack Downs, general agent; Hank Gowdy, secretary; Jack Riley, superintendent neon department; Bert Norton, general electrical superintendent, and Calvin Landrum, property superintendent.

Rides: Merry-Go-Round, Fred Lassiter, foreman; Ferris Wheel, Jack Shannon; Tilt-a-Whirl, Hap Moss; Rolloplane, (See SNAPP SCORES on page 52)

Franks Greater Biz Holds Up in Macon

MACON, Ga., May 30.—Gasoline rationing, which has changed the entertainment habits of many Maconites, hasn't affected Franks Greater Shows so far. Manager W. E. Franks attributed shows' success to a downtown lot on Broadway near Oglethorpe streets, which has provided the best still-date business in shows' history. Organization is now ending the fourth week on the same location and business continues big, Franks said.

Engagements on lots in far-removed neighborhoods have been canceled since rationing went into effect and shows will remain at the downtown location indefinitely. Jack McCarthy, formerly with Mad Cody Fleming Shows, joined as master mechanic. Charles Drill, who has two rides and several concessions, will leave soon for St. Louis for further medical treatment for his eyes. He spent several weeks at Mayo Clinic, Rochester, N. Y., recently.

Sam Prell Seriously Injured

BALTIMORE, May 30.—Sam E. Prell, general manager Prell's World's Fair Shows, is in a serious condition in South Baltimore General Hospital here suffering from injuries sustained when struck by a speeding automobile while assisting in putting the shows on the lot at Hanover and McComas streets May 24. X-rays at the hospital revealed that he sustained a broken leg, broken arm, fractured pelvis bone, brain concussion and bruises and cuts about the face. Despite the accident, shows opened on schedule here Monday night, when every member in the organization pledged his wholehearted support to Abe Prell, who is in charge of the organization until his father recovers.



BERNARD W. SUSS, a veteran of World War 1 and in show business since 1903, has re-enlisted in the army and is stationed at Keesler Field, Miss. Altho over 50, Suss offered his services to the army for the second time immediately after the bombing of Pearl Harbor and was examined in Tampa last January and called into service while in St. Louis with Royal American Shows, where he was associated with Lew Woods in the cockhouse. He is a brother of Harry Suss, who has the Unborn Show on Dodson's World's Fair Shows.

Douglas Inaugural At Wenatchee Tops 1941 Marks by 35%

WENATCHEE, Wash., May 30.—With attendance and grosses up 35 per cent over last year, Douglas Greater Shows auspiciously opened their 1942 tour at the recent Apple Blossom Show here. Weather was cool on several nights, but it did not hamper midway activities, and crowds were big thruout. Shows presented a pretentious appearance, and special patriotic banners are being featured on the midway and front entrance. Shows are well illuminated, and plenty of paint was spread in quarters. Roster includes E. O. Douglas, owner-manager; Mrs. E. O. Douglas, secretary-treasurer; Frank Ward, general agent; Joe Glacy, public relations and radio; Bud Douglas and Fritz Henkle, lot bosses; Ferdinand Schultz, mechanic; Jack Martin, night police; Mrs. Jack Martin, *The Billboard* sales agent.

Concessions

Juice stand, Jack O'Day; cookhouse, Mr. and Mrs. Paul Sharp, owner-managers; Ray De Moyner, cook and griddle; Rose Becker, Josephine King and Helen Woods, waitresses; Walter Jenkins, dishwasher; candy floss, Mrs. E. O. Douglas, owner; Mrs. Margaret Tracy, agent; Al and Babe Hamilton, five; ball game, Bill Politte, agent; Steve Stephens, bottles; Frank Brady, agent; Mrs. Babe Hamilton, ball game and stockroom; fishpond, Mrs. Geanne Stephens, agent; scales, Joe (Frenohy) LaMonte; novelties, Harry Sussman, agent; Tony De Fabro, manager; Jimmie Lacy, agent country (See Douglas Inaugural on page 39)

First 3 Are Good For Penn Premier; Shamokin Is Fair

SHAMOKIN, Pa., May 30.—Following a successful opening stand in Stroudsburg, Pa., where Mayor Kennard Lewis and Police Chief Arthur Swink officiated at ribbon-cutting ceremonies, and good stands in Emmaus, Pa., and Phillipsburg, N. J., Penn Premier Shows came in here for a week's stand. Attractive front garnered plenty of favorable comment. The LaStalles presented the free act for two weeks and then were replaced by Eric the Great. Initial two days here resulted in fair business, but a blackout Wednesday night and rain the rest of the week hampered activities and held down attendance.

William Owens, billposter, signed for the season and all cities played were heavily billed. Personnel includes Lloyd D. Serfass, general manager-owner; Mrs. Lloyd D. Serfass, secretary-treasurer; Albert Bydlark, general superintendent and ride foreman; Lewis Weiss, legal adjuster; William Owens, advance, with Whitey Hewitt and Bill Terry second; Barney Williams, chief electrician and builder; Harry Delan, assistant electrician.

Rides

Ferris Wheel, Anthony Gedlek, foreman; Joe Spelles, second man, and Bernard Butkie, Merry-Go-Round, Joe Tamalonus, foreman; Robert Barty, second, and Bill Hewert, Loop-o-Plane, Albert Tamalonus, foreman; Joe Kuhood, second. Kid Swings, Bill Rinehart, foreman. Chairplane, Joe Liberty, foreman; Bill Bellis, second. Pony Ride, Mr. and Mrs. Harvey Rantz, Tilt-a-Whirl, Bill Bydlark, foreman; Albert Kuncatis, second, and Johnny Maywriekievick, third. Rolloplane, Harry Dimms.

Shows

Revue, Kay Weiss, manager; Lorraine DeVan, Margo Cook, Jackie Robinson and (See Penn Premier Good on page 39)

West Okay in Des Moines

DES MOINES, May 30.—West Bros. Shows, first to play this city, moved on to Omaha after closing a 10-day stand (May 27). Rain and cold weather held down crowds the first part of the stand, but business was better the last four days.

Friendship Angle Out in Linderman's Appointment-Hamid

NEW YORK, May 30.—Max Linderman's appointment as chairman of the carnival division of the Army and Navy Relief Fund was not dictated by personal friendship but was brought about because the man who was originally asked to serve could not accept, it was stated by George A. Hamid, national chairman of the overall outdoor amusement division of the fund. Hamid said he had asked Carl J. Sedlmayr, of Royal American Shows, to take the midway chairmanship, releasing the following wire received from Sedlmayr last month: "I certainly want to thank you and assure you I deeply appreciate the honor. At present we are working day and night getting Royal American Shows ready for opening. Besides Royal American, I have three other shows to worry with. As president of the Showmen's League of America I must raise money for various charities and we are working on a big (See FRIENDSHIP ANGLE on page 53)

Massachusetts Engagements Good for Legasse's Units

SOUTH MANCHESTER, Conn., May 30.—Eli Legasse's No. 1 Unit closed its week's stand here recently to big business despite unfavorable weather. Red Men sponsored the engagement. Organization's No. 2 Unit chalked good results at its opening stand in Worcester, Mass., under St. Anthony's Church auspices. Paul Lorenzo and Vicki, set by Al Martin, present the free attraction on the No. 2 show.

No. 1 Unit is currently playing Woonsocket, R. I., under auspices of the combined Catholic churches in the city. Three free acts, also set by Al Martin, accompanied the shows into Woonsocket. They were Sol Solomon, Flying Lamars and the Great Ricardo.

Weather Hits Allen in Solvay

SOLVAY, N. Y., May 30.—Fred Allen Shows, playing a local lot last week, encountered the worst weather in their history. Nightly downpours left the lot a quagmire and little business was done. Shows are carrying 6 rides and 4 shows, with Ma Allen in charge. Local date was under fire department auspices.

NEW YORK, May 30.—With more than \$2,800 sent in by carnival, circus and general operations to augment the previous week's turn-in of \$1,933, returns from the Army and Navy Relief Fund drive are now perched near the \$5,000 mark. Following amounts were announced by the Navy Relief Society, with some figures representing donations:

Hamid-Morton Circus	\$500.00
World of Mirth	479.65
Art Lewis	404.00
Midway of Mirth	201.88
W. C. Kaus	187.30
Keystone Modern	160.78
Mighty Monarch	142.00
Crisis Midget Races	135.90
Kaus Exposition	111.10
Endy Bros.	109.25
Coleman Bros.	100.00
Dick's Paramount	85.72
Scott Exposition	80.00
M. & M.	39.66
I-T (Phil Isser)	39.64
Eddie's Exposition	30.50
Ross Manning	27.50
Virginia Greater	25.00
Barkoot Bros.	12.08
Mr. and Mrs. James Colvin	10.00
Midwest Shows	5.30
W. J. Biddle	1.50

Total\$2,888.75
Previously reported\$1,933.51
Grand total\$4,822.26

John Krinsky, new executive assistant to Stanton Griffiths, national chair- (See ARMY-NAVY TOTAL on page 52)

PCSA Maps Plans For Showmen's Days

LOS ANGELES, May 30.—Mike Kerkos, president Pacific Coast Showmen's Association and manager West Coast Circus Shows, said here this week that plans for club's 1942 Show Within a Show campaign have been completed and it is intended that the campaign run from late June thru September. All shows desiring to contribute have the privilege of naming their own dates and conducting their own campaign, with the club headquarters here ready to assist in any possible manner, Kerkos said.

Ross Davis has been named chairman and already has prepared data, ads and other stimulating factors. Officials hope to see this year's drive exceed any of the campaigns held in other years. "Current (See PCSA PLANS on page 53)

Edwards Gets Sound Starter at Wooster

WOOSTER, O., May 30.—Inaugural stand for J. R. Edwards Shows here was one of the best in several years despite rain and cold every night except Saturday, the management reported. After the all-week rain the weather cleared early Saturday to give the shows their best Kiddies Matinee in years and a big night play.

Owner-Manager J. R. Edwards's six rides, including a new Kiddie Airplane ride, were repainted for the opening here. Midway was smaller than in former years, but it is expected to be enlarged at Mansfield, O. Edwards plans to ship the bulk of equipment by rail, with the several Edwards-owned trucks hauling the rest. Merchants co-operated here. Shows have about a month of still dates in this sector.

RW Beats Weather At Iowa City Date

DES MOINES, May 30.—Reynolds & Wells Shows opened a two-week stand here May 24, with the first week being sponsored by American Legion Post at Southwest Second and Court streets. Shows will move to a new location for the second week.

Organization chalked up good business the previous week at Iowa City despite rain and cold weather. Wells reported crowds were big and spending good when weather permitted.

L. C. (Curly) Reynolds, manager, took time off to ride the goat in the Shrine initiation here. Fred McIntire joined at Iowa City with his Life Show.

Club Activities



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, May 30.—Past-President Harry Pink presided at the regular semi-monthly meeting, with Brother Eddie Tait in the secretary's chair in lieu of Ralph Losey. Also on the rostrum were Ross Davis and Dr. Ralph Smith. Communications were read from J. C. McCaffery, John Martin, Chick Gammon, Joe Glacy, E. W. Wells, Chris Olson and J. H. Christiansen.

Ed Kennedy, who entered a local hospital December 27, expects to be released soon. Building Fund was discussed briefly by Brother Pink. Brother Milt Runkle presented the club with a \$25 War Bond and advised that local banks have the bonds in this denomination. Harry Phillips, of the house committee, reported that arrangements have been made to obtain a service flag.

A temporary committee consisting of Brothers Dunn, Gallagher and Ben Beno, was named by Brother Pink to decorate the graves in Showmen's Rest Decoration Day. Club is taking \$740 from the emergency fund of \$1,781 to buy War Bonds.

Ladies' Auxiliary

May 25 meeting was presided over by First Vice-President Edith Bullock with 26 members attending. Letters were read from President Margaret Farmer, Topsy Gooding and Ladies' Auxiliary National Showmen's Association. Peggy Stenberg and Fern Chaney are on the sick list. Bank award went to Ethel Houghtaling, with the door prize being awarded to Past President Nell Ziv. Martha Levine resigned as chairman of the Red Cross because of her many duties in defense work, and Julia Smith replaced her. Donations from Donna Day, Lillabelle Williams and Mary Taylor are to be used to purchase materials for the Red Cross quilt. Tille Palmateer also is making a quilt for this cause.

It was voted on to give \$25 from the auxiliary plus \$11 personal donations to the Chinese War Relief Fund. Anne Stewart will donate a large trunk in which to keep the bazaar articles. Brief talks were made by Norma Burke, Neil Ziv, Ruby Kirdendall, Cecile Bowen, Jenny Reigal, Lillabelle Williams, Julia Smith and Allice Jones. Hostesses for next meeting are Esther Carley, Donna Day, Jenny Reigal and Mother Fisher. Mary Taylor donated 10 pounds of coffee to the commissary.

is seriously ill. Several members of Sunset Amusement Company visited while shows were playing Leavenworth, Kan.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Pet set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker, Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Card Markers. . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

CORN GAME TENT

No. 8-24—Used Corn Game Frame Tent, 18'3"x30', gable end style, top and 7' awnings, 10 oz. D. F. khaki, red trimmed, filled in corners, 4'5" pitch. Made in two pieces. Fair condition. Top and awning **\$119.50**

Many Other Excellent Values
Write—Wire—Phone

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14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

CONCESSION TENTS CARNIVAL

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
701 North Sangamon Street Chicago, Ill.

TENTS—BANNERS

Remember! When our present supply is gone—there won't be any more.
Charles Driver — Bernie Mendelson.
O. Henry Tent & Awning Co.
4562 North Clark Street CHICAGO, ILL.

GARDEN STATE SHOWS

Princeton, N. J., this week; next week, Wharton, N. J., heart of town. Pay work for 14,000 persons. Town closed for five years. **WANT** Custard, Bingo, Fish Pond, Duck Pond, Darts, Hoopla, Mug Joint, Devil's Alley, any other Grind Shows and Ball Games not conflicting. Can place one Flat Ride and Little Beauty Merry Go Round. Grind Shows of all kinds. Can place a Talker for money-getting Show, office owned. Address: GARDEN STATE SHOWS, Paterson, N. J.

Ebersole's Shows Want

For long line of Iowa and Missouri fairs and celebrations, Cookhouse, privilege right in tickets; Fish Pond, Ball Games, Pitch-Till-U-Win, Hoop-La, String Game, Custard. Shows with own outfits. Also Ferris Wheel, Swing and Kiddie Ride to go with Merry-Go-Round, Tilt-a-Whirl and Loop-o-Plane. Address: Farmington, Iowa, June 1-6.

WANT---FRANK BURKE SHOWS---WANT

Merry-Go-Round Foreman, Foreman for #16 Wheel, Second Man for Tilt. CAN PLACE OCTOPUS AND MIX-UP FOR STRING OF GOOD FAIRS, STARTING HARDIN, MONTANA, JUNE 15. **WANT** GIRL SHOWS (have new outfits), ANY TEN CENT GRIND SHOWS. **CONCESSIONS:** Can place Arcade, Diggers, Custard, Hoopla, High Striker, Photo Gallery and Pitch-Till-You-Win. **THIS SHOW CLOSES JANUARY 1 AT EL PASO, TEX., SUN CARNIVAL.**
All Address: Rock Springs, Wyoming, this week; Rawlins, Wyoming, June 8 to 13.

CITY OF BOSTON, BUNKER HILL CELEBRATION

JUNE 16 AND 17

No blackout. The largest celebration in the history of Boston. Want Rides, Shows and legitimate Concessions. Write
EDWARD O'BRIEN, 7 Milford St., Ground Secretary, Boston, Mass.
P.S.: Can book four Rides for the season, playing Boston spots.



National Showmen's Assn.

Palace Theater Building New York

NEW YORK, May 30.—Forty new members came in this month, of which the most recent 12 are James Peterson, World of Mirth Shows; Sam Finkel, Volney Kasner, Louis Rosenberg, Whitey Douglas, F. Brice, Robert Newman, Terry O'Rourke, Paul Fisher, Howard Williams, Michael Zentner and Joe Trosey, of Ringling-Barnum Circus, brought in by Frank Miller. A few days ago Miller brought in Mike Healy. Healy and Joe Trosey were partners on the West Coast and both worked at Golden Gate International Exposition. If membership drive keeps up the pace, there is no question but what the goal of 300 new members for this year will be passed. Recent new visitors were Mr. and Mrs. John Stock. John is the "father" of the Skooter and Dodgem, having been granted the original patent on a device called the "Gadabout," which was afterward developed into the aforementioned devices. Baldy Harmon, one of the ex-Dufour & Rogers boys, peeped in. Milton Paer and his brother Archie also were welcome visitors. They have just returned from a trip.

Another fellow who has not been around much lately, Max Tubbs, said hello, and off again. Letter from Bill Powell, now working for Treasurer Greenspoon at Riverside Park, Agawam, Mass. Arthur Hill is rapidly coming back into form and seen in the rooms daily. Jamboree on Art Lewis Shows that was to be held in Stratford, Conn., has been postponed for a more propitious time. Jack Carr and Billy Giroud doing fine business in Brooklyn, according to Jack. The father of brothers Abe and Sam Ruben passed on recently. Harry Rosen, of Coney Island, is chairman of four committees and never seems to tire of work for the club.

Francis McNally acted as assistant secretary one day this week and sure knocked out plenty of mail. A labor of love. The new Welfare Fund campaign is gathering impetus like a tornado. Cooperation of the members is 100 per cent. Arthur Campfield is a constant visitor, as are Jimmy Davenport, Sam Rothstein, Daddy Simmons, Dave Epstein and a host of others. Doc Cann dropped in the other night for a short chat. Letters are being received from our many members in the service. They are all answered immediately giving all the news of the club and other things that they would like to know. Brother Lew Dufour is piloting a most unusual European-type circus. Louie King, in town from a jant around New England, may join the Frank Wirth forces. Ekec see Sibley getting goofy-eyed writing 1943 membership cards—nearly 1,200 of them. You know the '42 year expires July 15. Have we written your new card yet?

Heart of America Showmen's Club

Reid Hotel Kansas City



KANSAS CITY, Mo., May 30.—Ladies' Auxiliary has formed a Victory Club which meets once a week in the clubrooms. Club is composed of members who reside in this vicinity, with Ruth Martone as president and Gertrude Alshuler, secretary-treasurer. Brother Charles Rotolo, owner Elite Exposition Shows, and Spike Wagner came in from Lawrence, Kan., where shows are playing. P. G. Jones, owner Jones Greater Shows, came in from Carney, Mo., on business. Mr. and Mrs. Jerry Rice, who operate a Penny Arcade in Wichita, Kan., were here on business.

Jack Starling, side-show operator, visited for a few days, and Brother Slim Johnson came in from Little Rock on business. Brother Willie Levine is here with his photo gallery, and Brother Tommy Cooke stopped over en route to Platte City, Neb., to visit his father, who

Showmen's League of America



Sherman Hotel Chicago

CHICAGO, May 30.—Things in general are quiet, save for the few regular callers at the clubrooms. All are awaiting the arrival of several of the larger carnivals. Vice-President M. J. Doolan and Maurice Hanauer left for St. Paul to install rides in a park there. Brother Jack Arenz is still confined in the hospital, and Brother Harry Hartzog is recuperating from a recent operation. President Carl J. Sedlmayr and Vice-President Harry W. Hennies have been frequent callers. Murray Goldberg visited. Brother Milton Stipanovich is recuperating from illness at 202 E. Evergreen Street, San Antonio. He would like to read letters from friends.

Pvt. Frank Winkley stopped over en route from Fort Snelling to the South. Brother Carl (Swede) Berg has entered the service. Joe Schollbo and William B. Naylor visited. Sam Stratton also was in town. Outdoor Amusement World Directory continues to show encouraging results. Among leaders in obtaining listings are President Sedlmayr, Sam Gluskin, Ida E. Cohen, Conklin Shows; Aut Swenson, Rube Liebman, Filtzie Brown, Vice-President Harry W. Hennies, A. L. Rossmann, Treasurer William Carsky, Past President Sam J. Levy, Bernie Mendelson, Maurice Hanauer, R. L. (Bob) Lohmar, Ned Torti, Louis Schlossburg, M. Ohren, Lou Leonard, Gerald Snellens, Charles Zemat, J. Ed Brown and Jack Ruback. Others who have obtained listing are asked to send them in so they may be given mention in this column. Max Brantman advises the honor roll is about ready to be set up.

Ladies' Auxiliary

Club held final meeting of the year May 8 at the Sherman Hotel, with President Mrs. Joseph L. Streibich presiding. On the rostrum with her were Mrs. William A. Carsky, first vice-president; Mrs. Anne Doolan, second vice-president; Mrs. Edna O'Shea, third vice-president; Mrs. Rose Page, treasurer, and Mrs. Edgar Wall, secretary. Members were grieved to learn of the death of Sister Elizabeth Yearout's mother in Emporium, Kan. Application of Mrs. Grace Dickinson Coake was presented and she was elected to membership. Books are out on three War Bonds. Mrs. Anne Doolan is chairman. Awards will be made in the fall. Sister Grace Goss is recuperating from a second attack of the flu.

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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

ENCOURAGING reports.

MARGIE FLYNN is the annex attraction with Duke Jeannette's Circus Side Show on John H. Marks Shows.

JOINING West Coast Shows as special agent during the stand in San Jose, Calif., recently was Charles Marshall.

BIGGER the grosses, bigger the winter jacks.

FORMERLY with Greater Exposition Shows, Lyman J. Carr is a private in the army and stationed at Camp Grant, Ill.

E. A. CRANE, with frozen custard, rejoined Buckeye State Shows at Marlon, Ky.

ONE thing noticeable is that cookhouse seers are poor prophets.

REJOINING Al Alfred's concessions on Dixie Belle Shows at Cannelton, Ind., recently was H. B. Wilkerson.

PVT. JOE MARTIN, former ride foreman with Ziedman & Pollie Shows, is stationed at Fort Jackson, S. C.



EDWARD TURBIN, formerly associated with Carl Barlow on Lawrence Greater Shows, is the first member of the organization to be inducted into the army. He's a private and stationed at Camp Upton, L. I., N. Y.

FURTHER we look ahead in the carnival business the less we can see.—Gate & Banner Shows.

WHITEY DONS, formerly with World of Fun Shows, is foreman of Twin Ferris Wheels on J. F. Sparks Shows.

PROF. CHET AND BUBBLE REESE joined Sephens Shows with their palmistry booth at Lineville, Ia.

IT is easy to defy public opinion during these war days, but not so easy to get away with it.—Colonel Patch.

FORMERLY with Stillman's Thrill Show on Gold Medal Shows, Clarence A. Edwards is a private in the army and stationed at Fort Knox, Ky.

WHITEY DAVIS joined J. F. Sparks Shows in Williamson, W. Va., to assume charge of the Twin Ferris Wheels, replacing Jasper Edwards.

WITH no vitamins to worry about, cookhouse chefs have an easier time preparing menus than the local ones.—Oscar the Ham.

NEW Merry-Go-Round foreman on John H. Marks Shows is Raleigh Gibson, who joined the organization during the stand in Newport News, Va.

PENNY ARCADE and cat rack operators, Mr. and Mrs. Edward Davis joined Virginia Greater Shows during the stand in Keasbey, N. J.

PITY is a poor substitute for the numerous curbs and priorities that have hit the carnival business.

HAROLD E. (SAILOR) WEEDIN, formerly with Crafts 20 Big Shows, is in training with the Army Air Corps at Scott (Ill.) Field Radio School.

JEAN NADJA, annex attraction, formerly with O. J. Bach Shows, joined Ware's Circus Side Show on Dick's Paramount Shows at Middletown, Conn.

IF you plan to beat the season's handicaps with your super technique be sure that you've got it.—Road Smart Smythy.

BINGO staff on Crystal Exposition includes Mrs. John Bunts, owner; William (Bill) Richardson, caller, and Roy Parker and Paul Ellison, counter.

JAMES SCRUGGS closed with Arthur's Mighty American Shows in Marshfield, Ore., to join West Coast Circus Shows at Oakland, Calif.

SHOWMEN who are now in the gasoline rationing area have started singing "Deep in the Heart of Texas."—Give-All Bill, general agent Duke & Shilling Shows.

W. T. (SMOKIE) HARDEN, concessionaire on Dixie Belle Shows, advises from Cannelton, Ind., that he is using War Savings Stamps as prizes and putting them out in large numbers.

AUGMENTING concession row on Coleman Bros.' Shows in Norwich, Conn., were Mr. and Mrs. Leroy Palmer, with their stand. The Palmers formerly operated Snake and Side Shows.

SOME midway shiks are neglecting their town gal photo-mailing list. They haven't patronized my four-for-a-dime gallery for over a week.—Muggin' Machine Mazic.



FRANK DYMU, former neon maker with Rubin & Cherry Exposition, unit of the Amusement Corporation of America, is now a member of the U. S. Maritime Service.

JOINING the Johnson Cookhouse crew on Arthur's Mighty American Shows during the stand in Marshfield, Ore., was Mrs. Isaac Adams, Walton de Pellaton reports.

TERRY LA MONTE advises from Darby, Pa., that he visited Endy Bros.' Shows at Chester, Pa., and renewed acquaintances with members of Mickey Mansion's Side Show.

INSTEAD of selling photos of future husbands a side-show actor has cut his stock out by selling four-leaf clovers. Place one under your pillow and dream of the man you'll wed!

FORMERLY with James E. Strates Shows, China Delorey is talking on the Motordrome on Johnny J. Jones Exposition. Delorey joined the shows in Pittsburgh.

BOB LEITHISER cards from Washington C. H., O.: "Am managing the Side Shows on W. S. Carl Shows. Have five acts and two large snakes. Business has been good when weather permitted."

OFTEN-READ COPY: Jed Divins, girl-show comic, has surrounded himself with a cast of 50 radio stars. That would have to include Hope, Benny, Burns, etc., and then you wouldn't have a half hundred stars.

LEONE BARIE, with Zeiger's United Shows, infos that Hazel Fisher, carnival trouper, is ill in a sanitarium at Greesham, Ore., and would like to read letters from friends.



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Downtown location. Concession space now available. Will sell X on Arcade Machines, Popcorn, Photo, etc. Opening June 6. Don't write, wire. EARL T. ARNOLD, Mgr., Funland, Inc., 740 Granby St., Norfolk, Va.

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Concession People for Grind Stores, Cookhouse Help for front and back, Bingo Counter Men who can drive trucks. Good treatment, salary. CAN PLACE Scales, Novelties and Arcade. Lots of fairs. Reply or come on. ROY GOLDSTONE, FUZZELL'S SHOWS, Centerville, Iowa.

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S. SALSBERG

Care Strates Shows Elmira, N. Y.

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Have 4 Rides, no office jobs, X sold on Penny Pitch and Photos. All Concessions open. One of a kind only. Don't write, come on. Atlanta, Ill., June 1-8. P.S.: Home-Coming and Picnic Committees, have few dates open.

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Can place Bingo, Hoop-La, Fishpond, Custard and other Stock Concessions. Acts for Ten-in-One. Have Cookhouse; will lease or place one. Have complete outfit for Athletic and Girl Shows. Buddy Buck not connected here any longer. Braidwood, Ill., this week.

WILL COMPENSATE

For information as to whereabouts of man known as Marvin W. Johnston, alias Pete Johnson. Address: CHAS. COHEN, Care Collin & Wilson Shows, Anbridge, Pa.

WANT

Wheel Foreman, \$25 per week. Jennings, wire. All useful Show and Ride People, come to Osgue City, Kansas. Have best Fourth in State.

Sunflower State Shows

LARRY NATHAN, erstwhile billposter and special agent, has joined Lloyd Coffey's cookhouse on O. C. Buck Shows, Lon Ramsdell reports from Glens Falls, N. Y.

MANAGER once said: "I don't mind spending a lot of money for building during the winter, but, by gad, I want the stuff ready to earn some of it back when the show opens."

FRED C. KILGORE, vet carnival and circus general agent, sustained a heart attack recently and is confined in Station Hospital, Fort George G. Meade, Md. He would like to read letters from friends.

JACK PHILLIPS, promoter; Dave Carroll, press representative, and John Williams, concessionaire, all well known in outdoor show circles, stopped off in Philadelphia to visit friends while en route from New York to Washington recently, Don Malone reports.

WHAT else could they do? Members of our organization received their gas rationing cards. Authorities commended them on their willingness to co-operate.—John Onceyear, press agent.

WHILE Arthur's Mighty American Shows were playing Marshfield, Ore., a number of fishing parties were staged by members. Among those making limit catches were Ralph and Margaret Balcom, Vic and Ruby Davis, Mr. and Mrs. Charles Smith, Mr. and Mrs. Jerry Fox and Glenn Henry.

BETTY LEWIS was tendered a birthday party by members of Midway of Mirth Shows during the stand in Overland, Mo. Guests included Mr. and Mrs. Joseph Wherry, Mr. and Mrs. Babe Goodrich, Mr. and Mrs. Ralph Davis, Frank LaVell and Esther Speroni Hudleston. Peggy Sleeman was hostess.

SHOW DOCTORS, who receive a weekly compensation from each employee, operate in reverse to resident physicians. The fewer patients that they have, the more money they make.

CONCESSIONAIRES on Arthur's Mighty American Shows reporting fair results for the stand in Marshfield, Ore., included Jack Christensen, Joseph Blash, John Donzell, Tex Hudspeth, Charles Youngman, Ralph Balcom, Vic Davis, Charles Ferguson, Dewey Finley Revis, William Bottrell, Al Bozarth and Art Johnston.

NOTES from Gerens United Shows from Osgood, Ind., by Katie Lowe: Shows, rides and concessions opened the season here to satisfactory results. Midway was attractive and presented 3 shows, 5 rides and 24 concessions. Visits were exchanged with members of Blue Ribbon Shows. The writer joined here to assume her duties as decorator and The Billboard sales agent.

SHOWMEN have good imaginations and are quick to grasp any name that suddenly becomes famous. No doubt several geek shows will feature "That Strange Person From Shangri-La." It may even become a fun-

Nor Tie a Half Hitch

A SIDE-SHOW MANAGER who had many business letters to write hired a local typist to guarantee good copy. The young man who applied for the job was put thru a rigid third degree to prove that he had enough education to turn out the work as desired. "How far did you go in high school?" asked the showman. When told that he had graduated with top honors, the showman again quizzed him with, "What other schools did you attend?" The young man answered with the name of a business college and that satisfied the showman, and he was hired. Then, escorting him to his office tent, the manager sat him down to an army trunk desk and placed a 1918 model portable typewriter in front of him and started dictating a letter to a brother manager. "Dear Al," he started. "I would advise you to play the ice for this turkey spot, as the reader is too heavy. Due to the high burr, about all we scratched out was scuff dough. The trick didn't gross the nut. I would advise you to wildcat a date where the nut can be grossed, etc." Later when given a copy of the letter, which he read carefully, the manager started to rave. "What the hell good does it do for parents to waste money trying to educate a sap like that? In two places in this letter the dumb-bell used the word nut for nut."

He's Paid and Paid

A GROUP of showmen who had encountered several weeks of rain were cutting up jackpots while watching a mulligan stew on a camp fire. The aroma of onions cooking with beef inspired them to cut up a few of years past. Waiting patiently for his turn and seeing no opening, Dime Jam Johnson butted in with, "Did I ever?" but was cut off by another who had a good one. Again he tried with "Did I ever tell the?" and got no further, being cut off by Big Noise Murphy, an ex-talker, who thundered his yarn. Again Johnson cut in with, "Did I ever tell you about the time I bought an organized carnival for \$2.64?" That gave him the floor and he continued, "I was with the Wire Grass Greater Shows playing still dates in Florida during the winter of 1912. Business was so bad that we lived on oranges, fish and grits. On the morning that I speak of, I was returning from a laundry that had lost my shirts and had been paid \$2.64 by its adjuster. Remember the amount, as it plays an important part in my story. Passing the depot on the way to the lot, I noticed our derby-hatted manager standing on the platform with a roll of one-sheets under his arm. 'Going to book a town, boss?' I inquired. 'N-o-o,' he drawled, and then in confidence he opened up with, 'How would you like to own a carnival?' I merely nodded, 'yes.' He then whispered, 'Give me the price of a railroad ticket to Jacksonville and I'll turn these one-sheets over to you and a receipt for the midway.' At the ticket window we learned the exact fare was \$2.64, my whole fortune, and I became a manager." "Did you come out all right?" asked a listener. "No, he gypped me!" yelled Johnson. "When the show, ride and concession owners found out that I bought it they all left and all I held was a light-and-lot-rent bill. But I got even with the crook. I sold the one-sheet to another carnival for 3 cents apiece—and did they burn the hell out of his Wire Grass Greater Shows' title!"

house title, and illusion showmen can go to town with it.

W. T. JESSUP, general agent West Coast Circus Shows, advises from Klamath Falls, Ore., that he has again lined up his Class A itinerary for the shows and that shows' first date in Oregon will again be the July 4th celebration at Klamath Falls. Stand will mark shows' 12th year there. Jessup will assist the local committee with exploitation and in completing its plans for this year's event, which will patriotic in nature.

HEARD in a Snake Show: "Ladies and gentlemen, I take pleasure in introducing the eminent explorer, jungle hunter, sportsman, lecturer, writer of books and professor of zoology." Eminent Professor—"This is the biggest snake in captivity. There is only one bigger than him in captivity, but he is still in the jungles and ain't been captured yet."

St. Louis

ST. LOUIS, May 30.—Most of the shows left this sector, leaving only Oliver Amusement Company, Johnny Bale Attractions and John Maher's Rides playing local lots. Weather has been bad and all shows have suffered during the last several weeks. John Francis opened his Maryland Park on North Broadway May 24 to big business. Gean and Dena Berni are visiting relatives here. Gean has recovered from a recent operation. Pete Kortez, manager Side Show on Beckmann & Gerety Shows, was in town for several days, motoring here from Decatur, Ill. Denny Pugh, World of Today Shows, spent several days in the city visiting friends, as did Jack Downs, general agent Snapp Greater Shows.

Jack Edwards, general agent Byers Bros.' Shows, visited The Billboard Wednesday, as did Jimmy Bernet, Globe Poster Corporation; Jimmy Van Cise, publicity director Jimmie Lynch's Death Dodgers, spent several days here. Sailor Joe Simmons, former carnival trouper, is doing a big business with his trouping at army camps in the South. Joe Darpel, another ace tatter, is working at Camp Leonard Wood; Mo. Steve J. Dorgan, concessionaire, was released from Desloge Hospital here last week, where he was confined for several days with a heart ailment.

Morris Lipsky, executive of the Johnny J. Jones Exposition, spent Tuesday visit-

American Carnivals Association, Inc.

By MAX COHEN

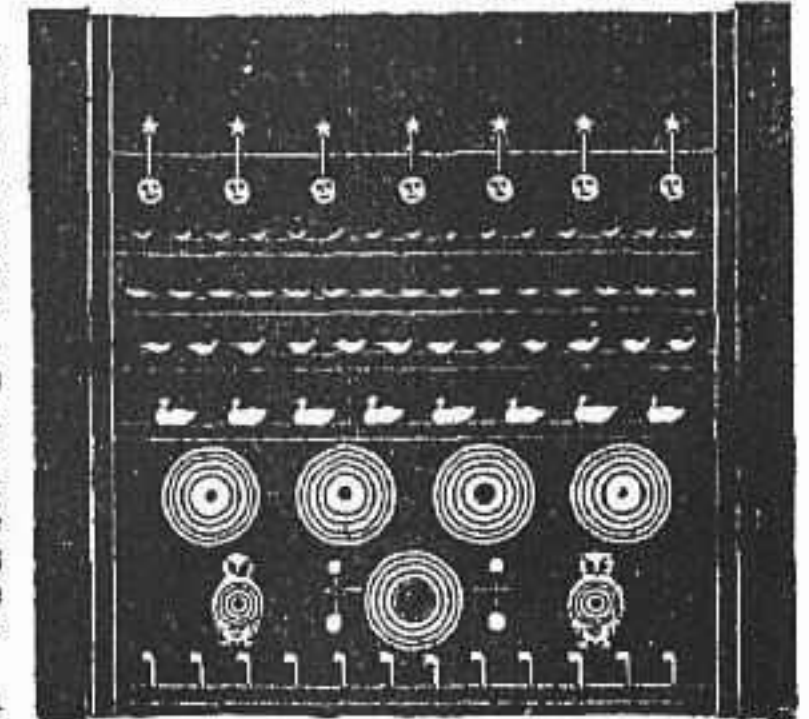
ROCHESTER, N. Y., May 30.—First bulletin for the year, mailed to the membership on May 6, points out that 1942 membership certificates have been forwarded to those in good standing and that personnel membership cards are now available. It also points out that the association can accommodate a few more members in the matter of visitations and that we would appreciate it greatly if members interested would notify us of their preference as to time and place for such visitations. So far as possible, we will endeavor to honor these preferences. As per plans adopted at the last annual meeting, in near future letters will go to all non-member shows inviting them to join the association.

From the mail we note that Oetlin & Wilson Shows, a member, are again using their pictorial route card which has met with so much favor. We planned to inaugurate the visitation program with a visit to Endy Bros. Shows at Watervliet, N. Y., on May 30. William C. Fleming, general agent of James E. Strates Shows, was a visitor at ACA offices. A renewal of honorary membership, conferred several years ago, was issued to Charles B. Tutty Sr., of this city.

United States Department of Commerce has furnished information on interstate trade barriers, now receiving attention from governmental bureaus, particularly in relation to interstate transportation by motor vehicles and State restrictions on use of trailers for housing. We have had inquiries on the application of price freezing to the carnival industry. The order, as obtained by us, lists as "excepted services," among other things, "motion pictures, theaters and other entertainments." In our opinion the phrase "other entertainments" would include amusements furnished by the carnival industry. However, it would be well to watch developments to determine whether the definition is redefined to change the situation. Any of this information referred to can be obtained by members who contact the association's offices.

ing relatives. Emil Schoenberger, for the last several years with the Greater Exposition Shows, is here and plans to join one of the larger shows soon. Marvin (Moon) and Mildred Laird left Pittsburgh to join the Johnny J. Jones Exposition.

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Federal regulations prohibit the sale of Coconut Oil for Popcorn Seasoning after May 31, 1942. We have a limited stock on hand which we offer subject to prior sale as follows: Hundred Pound Drum, \$24.00; Fifty Pound Drum, \$12.00; Twenty-Five Pound Drum, \$6.50. Mail your order today.
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1545 Broadway, Room 420, New York City.

WANT LEGITIMATE CONCESSIONS
of all kinds. Also Shows, 25% for Jonesboro, Indiana, Jr. O. U. A. M. Annual Street Fair. On the main street. Just five miles from Marion and one mile from Gas City. There has not been a show in any of these towns this year. Concessions and Shows, write to New Haven, Indiana, all the rest of this week and next for space. Want First Man on Wheel. Also Ride Help on other Rides. Men that can drive Semi. Ride Help, come to New Haven any time after June 6th. Will get your pay every week and good treatment.
THOMAS AMUSEMENT ENTERPRISES

LLOYD D. SERFASS, General Manager BERT ROSENBERGER, General Agent

PENN PREMIER SHOWS

Can place Wheels, Roll-Downs, Fish Pond, String Game, Hoopla, High Striker, Mitt Camp, Cigarette Shooting Gallery and other legitimate Concessions. Will book, buy or lease Octopus, Spit Fire or Fly-o-Plane. Johnny Carbarri, wife. Want to buy Rolling Globe. Can place good Annex for Side Show. Also want Talkers and Acts. Harry Devore wants Waiters and Cook House Help. Want Help that drive semis, that can stay sober. Heading into Pittsburgh steel territory. Address all mail and wires to

LLOYD D. SERFASS, HAZLETON, PA, THIS WEEK.

HELLER'S ACME SHOWS, INC.**35th Annual Tour**

Good Wages and Best of Treatment to All.

Want Cigarette Shooting Gallery, Bingo, Photo Gallery, Long or Short Range Shooting Gallery and Grind Stores. Have complete outfit for Geek Show. Wanted—Frozen Custard, Girls for Streets of Paris, Side Show People, Office Shows. Want Fun House and Kiddie Ride. Want reliable Help on all Rides, also Drivers for Semi Trailers and a Convasman. Want Help for Spitfire, also Foreman. This Show playing the best defense spots in New Jersey, Pennsylvania and New York. Alpha, N. J., June 1st to 7th; Burlington, N. J., 8th to 14th; then Westville, N. J., VFW Celebration, 16th to 22nd. Address as per route.

LONE STAR STATE SHOWS

WANT - - - - - WANT

Ferris Wheel Foreman and other Ride Help that can drive trucks; top salary, no brass, pay every week. Shows with own outfits and transportation. Concessions of all kinds, come on; conditions very good. Playing lots in Louisville, Ky., four more weeks, then Celebrations and Fairs. Lou Garner wants outside Wheel Help. Address all mail to MRS. MYRTLE JACKSON, Sec., LONE STAR STATE SHOWS, Crittenden Drive and Wawa Ave., Louisville, Ky.

WANTED

First-class Mechanic for Ride Motors and Trucks. Wanted—Ferris Wheel Foreman for Twin Wheels, Octopus Foreman, Second Men, Truck Drivers, Ride Help for ten Rides. Drunks, save your time and ours. Will pay highest wages for first-class men. All address:

KEYSTONE MODERN SHOWS

GRAFTON, W. VA.

WORLD OF FUN SHOWS WANT

For Hundred, W. Va. Firemen's Celebration, June 8 to 13; Cameron, W. Va., Firemen's Celebration, June 15 to 19; then the big one, Oakland, Md., 4th of July Celebration, all working, no blackouts. Rides: Octopus, Tilt, Whip, Kid Rides. Concessions of all kinds: Cook House, Bingo, Photos, Pop Corn, Custard, Pan and Rat Joint. Shows: Have complete outfits for worth-while Shows. Dennison, get in touch with Norton Red. Address all mail and wires to

J. B. STEBLAR, Mgr., Paden City, W. Va., this week; Hundred, W. Va., to follow.

James E. Strates Shows, Inc.

Can place Spitfire at once and furnish wagons for same. Mrs. Mertens, contact us. Can place Ride Help and Assistant Electrician. Will furnish complete outfits for Fat Show and Snake Show. This week, North Tonawanda, N. Y.; Rochester, N. Y., follows.

SCOTT EXPOSITION SHOWS WANT

For Pocahontas, Va., Big Victory Celebration, week of June 8; Bluefield, W. Va., Legion Celebration, week June 15; with Oak Hill, W. Va., the biggest Fourth Celebration in Country, and 14 bona fide Fairs. Want Novelty Ride, Spitfire, Octopus, Fly-o-Plane. Want Musicians and top-notch Performers for first-class Minstrel. Rooster, answer. Will send ticket. Trumpet and Tuba to strengthen Band. Grind Shows of all kinds with or without outfit. Good opening for Arcade. Want Concessions all kinds and Grind Store Agents. Concession Help of all kinds. Mullens, W. Va., this week.

BOOK OR BUY KIDDIE AUTO RIDE—FACTORY MODEL

Foreman for 12-Car Scooter. Jack Allman or Harry (Red) Clairborne, wife. Ride Help who drive Semi Trailers, come on; we will place you. Top salaries paid each week. Side Show Acts, office paid. Want one feature Freak. Want Girls and Talkers for office-owned Girl Shows. Place organized Minstrel Show. Have bus for transportation. Alex Tolliver, wife quickly; can place your show. Shows with own outfits. Good opening for Drome or Fun House. Harry Smiley can place Wheel, Ball Game and Coupon Agents. Address:

AL WAGNER, Manager, Evanston, Ill., this week; then as per route.

BAYSINGER SHOWS

Book or buy Roll-o-Plane, Spitfire, Octopus or Flying Scooters. Side Show Manager with Acts, any good Show with or without equipment, Cook House or Grab Joint, ten cent Concessions. Playing Chicago territory all summer. Write or wire Oaklawn, Illinois, this week. Can always place good Ride Help. Come on.

ART LEWIS SHOWS, INC.**"America's Finest Midway"**

Playing Defense Cities Only—With a Circuit of 14 Fairs. Starting July 20 at Great Flourtown, Pa., Fair. CAN PLACE Spitfire and Fly-o-Plane. Furnish wagons if necessary. Can place Octopus with own transportation or will furnish wagons. Ferris Wheel Help, Working Men in all departments, Pelers and Train Hands. EXPERIENCED BILLPOSTER. Girls for Revue and Posing Shows. Jerrle Jackson wants Colored Musicians. A-1 Diesel Mechanic and Electrician. All address: ART LEWIS, Gen. Mgr., June 1-6, Berlin, Conn.

"Staff Physician—We have complete hospital."

GEORGE CLYDE SMITH SHOWS WANT

Fish Pond, Duck Pond, Long or Short Range Lead Gallery, Cigarette Shooting Gallery, Pitch-Til-U-Win, Custard, Candy Floss, Photos, Cane Rack. Wanted—Monkey, War, Unborn, Crime Shows. Wanted—Loop-o-Plane, Merry-Go-Round and Tilt-a-Whirl. Wire or write Phillipsburg, Pa., this week; Tyrone, Pa., next week.

Direct from the Lots

John H. Marks

Newport News, Va. Week ended May 23. Location, Highway No. 60. Auspices, LaFrance Hose Company No. 2. Business, big. Weather, fine.

Another big week was recorded here, with the shipyards in full operation and three shifts of 26,000 workers spending plenty of money. This was a return engagement here, the shows having opened the season on another location for 10 days. Midway was crowded every night, and Friday had the largest attendance of the season so far.

A practice blackout was held in Warwick County Tuesday night. Civilian defense officials co-operated with the shows and test was a success. Owner John H. Marks and his assistant air wardens were complimented by the local staff, headed by Maj. James O. Smithley. Saturday's Children's Party was sponsored by a local jewelry store. Uncle Bill's Junior Radio Gang plugged the event over Station WGH. Princess Mabel, chimp, made an appearance in front of the store at a free show Saturday morning. Ruth Roy, trainer and owner of the Circus Arena, was presented with a set of dishes by Manager Al Stein, of the store, in appreciation of the successful event. Zoma, wild girl, presented by Richard (Fat) Lorraine, is doing good business. L. F. Turner, scenic artist, joined here and is repainting equipment. Speedy Merrill's Wall of Death Motordrome, with Hazel Merrill and Ralph Justice as the feature riders, and Gene Nadreut on the front, reports business far ahead of last spring. Doc Anderson's Minstrel Revue is popular. Evelyn Redding Anderson is producer. William H. Meade left to join the navy and Charles (Dutch) Leister replaced him as ride foreman. Ralph Flanagan, manager of the bingo, is giving away War Stamps nightly.

WALTER D. NEALAND.

Bantly's All-American

Rochester, Pa. Week ended May 23. Business, fair. Weather, cold and rainy. Pay gate, 10 cents.

Business here was exceptionally good considering the weather. Saturday's matinee drew a large crowd and business that night was good despite rain. Bert Melville's Hot Spot Revue and Ken Park's Hawaiian Show did well. Mitch Mitchell received good co-operation from newspapers in Alliquippa, Ambridge, Beaver Falls and Rochester. LeVonda, of the Side Show, sustained a broken leg on the jump here, when her living trailer and car were forced into the side of a bridge. C. L. Robinson and Fred Burke joined with their concession. Broadway Jones, Tommy Moals and Jane Smith joined Bill Mayo's Minstrel Revue. Goodfellowship Club met Thursday night after the show and decided that all prizes in the bingo game held at the club meetings would be paid in War Stamps. After the meeting the Reid Sisters, substituting for Danny Kline, who was ill with a cold, directed the entertainment program, which included Perk Royer, Austin Myers and Doc McKay.

FAY RIDENOUR.

Blue Ribbon

Peru, Ind. Week ended May 23. Location, Bears Field. Auspices, 40 & 8. Business, fair. Weather, cold and rainy.

Despite small lot, attractions were located to advantage of all. Personnel exchanged visits with members of Gold Medal Shows, playing Logansport, Ind., and Rogers Greater Shows, at Kokomo, Ind. Dave Tennyson, Gold Medal Shows, and John Gallagan, Blue Ribbon Shows, were looking over park locations in the lake region. Tommy Sacco en route home for one of Jack Galluppo's noted spaghetti suppers. Oscar and Dottie Bloom, Gold Medal Shows, visited one night, as did Blacky Oglesble, Rogers Greater Shows. Mrs. Susie Jenkins came in from Kansas City, Mo., for a short stay with Mrs. Jimmie Paden. Mitzie Moore and Opal Matson celebrated their birthdays. A bingo party for the benefit of the sick fund netted \$78.20.

H. B. SHIVE.

Endy Bros.

Wilmington, Del. Week ended May 16. Location, South Union Street. Auspices, Tall Cedars of Lebanon. Business, good. Weather, rain one day.

Shows chalked up good grosses here until Saturday, which was lost to rain.

Rocket continues to top rides, with the new Dive Bomber second. Thompson's new Side Show joined here to good business, and new Hawaiian Show opened with Cleo Hoffman at the helm. Don Morton and Marshall Carpenter, of the committee, co-operated, and committee staged a big party Friday night, with many showfolks attending. Barney Meehan did a swell billing job here. Lee Erdman, of the Monkey Show, closed here. New office was delivered and Secretary Vernon F. Korhn was all ready to move into same. Don Lanning's Sensational Royals, free act, are popular. William Tucker did a good layout job.

WANTED

For Edinburg, Ind., week of June 7, at Camp Atterbury. Location at gate of camp. Want Sno Balls, Basket Ball, Ball Game Concessions and Shows of all kinds. 15,000 men working here.

JOHN DALE

General Delivery EDINBURG, IND.

WANTED TO BUY FOR CASH

Ferris Wheel, Chairplane, Lead Gallery and High Striker. Want Grind Store Agents for Guess Age, Ball Games, Cigarette Gallery, Lead Gallery, Pitch to Win and others.

HYMIE JACOBSON

151 South 4th St. Philadelphia, Penna.

WANTED

First-class Octopus Foreman and Second Man, top salary. Also two Caterpillar Tractor Drivers. Address:

DODSON'S WORLD'S FAIR SHOWS

Flint, Mich., June 1st to 6th; Bay City, Mich., June 8th to 13th.

WANT

Athletic Show, Dog and other Animal Acts. Will furnish outfits for Shows. Want Bill Poster.

C. F. Zeiger United Shows

Laramie, Wyo., this week; Cheyenne, Wyo., week June 8.

FOR SALE

80 Ft. Round Top with 2 Thirties, 1 Forty; 60 Ft. Round Top, three Thirties; 20 by 50 Square End Tent, good Circus Marquee. All tents with poles and rigging; semi trailers, circus seats; one 10 K.W., one 1 1/2 K.W. Kohler. Address: P. O. BOX 285, Emporia, Kansas.

WANTED

FERRIS WHEEL FOREMAN, competent and reliable. Salary sure. Playing Philadelphia and vicinity with Matthew J. Riley Enterprises. Join on wire.

SAM MECHANIC2909 Kensington Ave. PHILADELPHIA, PA.
Phone: Nebraska 5588**CAN PLACE**

Cookhouse and Grab. Wonderful opportunity for right party. Guarantee privilege in meal tickets. Evanston, Ill., this week.

AL WAGNER, GREAT LAKES EXPOSITION**WANTED**

Girl Show Talker, outstanding Dancing Girls. Join at once. Geo. Lebrill, Lois Kenyon, Parks, wife.

WHITEY WAGNER

Paterson, N. J.

WANT

Cookhouse, privilege in tickets, and Geek Show with or without equipment. Albia, Iowa, this week; Belle Plaine, Iowa, next.

SUNSET AMUSEMENT CO.

HAPPYLAND SHOWS

WANT

Sensational High Act. Ferris Wheel and Ridee-O Help, Semi Drivers. Cash salary. Good treatment. Wyoming and Michigan, Dearborn, Mich.

WANT

Foremen. Wheel and Dual Loop, to join at once. Also Second Merry-Go-Round. Ride Men who drive semis, answer. Want General Agent who knows Missouri and Arkansas. Want Feature Acts for Side Show.

FUZZELL'S UNITED SHOWS

Centerville, Iowa

GOLDEN BELT SHOWS

—WANT—

Rides and Shows that don't conflict. Concessions wanted and will only carry one of a kind as follows: Cook House or Grab Joint, Fish Pond, Watch-La, Balloon Dart, Cigarette Gallery, Lead Gallery, Snow Cone, Cotton Candy, Country Store or any 10¢ Store we haven't got. Bill Biddle wants Agents for Coca-Cola Joint, Hoop-La, Percentage Dealers. Ace Martin wants Girls for Girl Shows. Roy Menge wants Opener and Grinder on Side Show. Want Second Man for Merry-Go-Round and Man to handle Pony Ride. Fairs and celebrations Missouri and Arkansas. Have some dates open. Address: California, Mo., this week; Windsor, Mo., next week.

WANT

GOOD FREE ACT

(Several Weeks' Work)

WILL BUY NEW OR USED HIGH STRIKER. WILL BOOK LONG RANGE SHOOTING GALLERY. Write or Wire

CLIFF LILES, Mgr.

PARK AMUSEMENT CO.
ALEXANDRIA, LA.

SUTTON GREATER SHOWS

WANT

Rolloplane, Custard, Digger. Will furnish tents and fronts for shows. Quincy, Ill., this week.

DYER'S GREATER SHOWS WANT

Manager and Actor for Side Show, percentage and salary. Must deliver. Have complete Snake Show, good opportunity for good man. Boxers, Wrestlers. Manager for Athletic Show. Book any good show with own outfits, 25%. Pony Ride open. Muggers, High Striker, Cigarette Gallery, other legitimate concessions open. Third Man on Tilt, must drive Semi. Address: De Soto, Mo., this week. Place Cookhouse or Grab after De Soto.

WANTED

Experienced Countermen for Bingo at once. Good pay.

JACK GILBERT

World of Mirth Shows
East Paterson, N. J.

Wanted Drome Riders

Long season. Wire or come Paterson, N. J.

EARL PURTLE

WORLD OF MIRTH SHOWS

WANT FOREMAN

For Tilt-a-Whirl. Must be experienced and furnish references. Salary \$30.00 a week. Permanent location.

MAURICE MILLER

813 W. Stewart Ave. Flint, Michigan

WANTED

Sober Front Man on Side Show. Complete Snake Show for someone to run. Office guarantees salaries.

R. GOLDIE FITTS

Care O. O. Buck Shows Corning, N. Y.

WANT

GUESS-YOUR-WRIGHT SCALE AND GUESS-YOUR-AGE AGENTS. Long season.

MRS. MILDRED LAIRD

Care Johnny J. Jones Exposition
Ganton, Ohio, this week; then per route.

CETLIN & WILSON SHOWS, Inc.

WEEK JUNE 8, SHARON, PA.

WANT—Roll-o-Plane, Octopus, Spitfire and Fly-a-Plane with own transportation.

WANT—Eight-Car Whip or Tilt-a-Whirl.

WANT—Grind Shows of merit with own equipment. Bob Edwards, answer.

WANT—Foreman for Rocket. Loads on three trucks. Must be sober and reliable.

WANT—Legitimate Concessions of all kinds. No wheels or coupon stores wanted.

WANT—Few Workingmen in all departments.

WANT—Griddle Man and Waiters. Answer to Sid Goodwalt.

All address, this week, AMBRIDGE, PA.

WANTED FOR SEASON

Ride Help—Wheel, Chairplane, Merry-Go-Round, Loop. We feed 3 squares every day and pay top salaries in money. Jimmie Talbert, Jimmie Tobbert, Shorty Watts, Delbert Page, wire or come on. Wanted—Shows with own outfits. Athletic, Snake, Motor Drome or any worth-while Show. Have Girl Show. Concessions—Bingo, Arcade, American Palmistry, Short or Long Range, Candy Apples and Floss, Custard, String Game, Scales, Heart Pitch. The show knowing and playing Indiana's choice spots.

GEREN'S UNITED SHOW

COLUMBUS, IND., WEEK JUNE 1

P. S.: COMMITTEES, LOOK US OVER.

WALLACE BROS.' SHOWS

PHOTO EXCLUSIVE OPEN — DEPOSIT REQUIRED

Want Manager for Girl Show. Must take care of equipment. Have at least 3 Dancers with Wardrobe; also transportation for your people. No others need answer. Can place Mind Reader, Half and Half, Working and Selling Acts for Side Show, Working Men, Truck Drivers, Ticket Seller, Man for Marquee and Side Wall.

CONCESSIONS — Want Ball Games, Fish Pond, Bowling Alley, Scales, Novelty. Can use Agents on Ball Games, Penny Pitches, Stock Stores, Wheels and Grind Stores. Come on. Help for Cookhouse.

PINEVILLE, KY., This Week; APPALACHIA, VA., 8 to 13.

10
DAYS

VICTORY CELEBRATION

ECORSE, MICH., JUNE 8-17

Auspices Great Lakes Steel Drum and Bugle Corps

In the center of Detroit's defense area. Every day a pay day. Want Shows and Rides that are nonconflicting. Can place a few more Merchandise Concessions. Those joining here can play Dow Field Day, Midland, June 20th. Frozen Custard still open. Will sell exclusive Photos to party with attractive stand. Ride Help on all Rides. Foreman for Roll-o-Plane and Octopus. Electrician that is sober and reliable, \$50.00 weekly. All address:

WORLD OF PLEASURE SHOWS

GRAND RAPIDS, MICH., JUNE 1-6

PIONEER VICTORY SHOWS WANT

Custard; Photo Gallery, Novelties or any Ten-Cent Concessions. Shows with or without equipment. Have complete Athletic Show. Want Girls for Revue and Help in all departments, Merry-Go-Round Foreman, Rides not conflicting. This show has all defense route, including best Fourth in New York or Pennsylvania. This show carries four Free Acts. This week, Lancaster, N. Y.

WANTED

MARKS SHOWS, Inc.

Can place Platform or Single Pit Shows. Legitimate Concessions of all kinds. On account of draft have good proposition for Penny Arcade. Can place Ferris Wheel Foreman and Ride Help for all the Rides. Those who can drive semi-trailers will be given preference.

MARKS SHOWS, Clarksburg, W. Va., this week; Fairmont, W. Va., to follow.

WANTED

PRUDENT'S AMUSEMENT SHOWS WANT

Cook House, Shows with or without outfits. Will furnish tops. Want to hear from a good Free Act, Agents for Grind Stores. Play in good territory for the entire season. Owego, N. Y., June 8 to 13; Sidney, N. Y., 15 to 20. Address all to MIKE PRUDENT, in Care of the Show, Owego, N. Y.

CAN PLACE

COOK HOUSE AND GRAB

For balance of season.

SOL'S LIBERTY SHOWS

This week, Galesburg, Ill.; next week, Rock Falls, Ill.

John R. Ward Shows

WANT

Talker, Freaks and Working Acts for Side Show. Will furnish outfit complete for Girl Show. Want Stock Concessions and Grind Store Agents. Capable Ride Help. Want Merry-Go-Round Foreman. Musicians and Performers for Minstrel Show. Want Talker for Monkey Circus. Also Man to work educated Chimpanzee and train Monkeys. Address:
Monroe, La., June 1 to 14.

SAM WEINTROUB WANTS AGENTS

For Grind Stores, Girls for Penny Boards, good Truck Driver, Men for Boat the Dealer, Scotey Devin, Earl Harvey, Joe Earley, get in touch with me at once. Address: Care Virginia Greater Show, Port Reading, June 1-6; Morristown, June 8-13; Fairview, June 15-20; all in New Jersey.

BUNTING SHOWS

WANT

RIDES: Will give good proposition to Roll-o-Plane, Flying Scooter or Lion-o-Plane with own transportation. SHOWS: One more Grind Show, Funhouse. Can place sober, experienced Ride Help who can drive. Top salary. Drinks and chasers, save your time. Address: Springfield, Ill., this week; Macomb, Ill., week June 8th.

Wanted Immediately

Ride Lot Superintendent that understands all major Rides, including Shooter. Must have fair knowledge food trucks, semis. Wire answer prepaid, stating all.

CRAFTS SHOWS

San Mateo, California, June 2 to 6;
San Jose, June 8 to 21.

W. E. West Motorized Carnival

OPENING JUNE 6th, CHENEY, KANSAS. Want Shows, Concessions, Ride Help and Concession Agents. Cookhouse, good proposition now.

W. E. WEST, Gen. Del., Cheney, Kan.

WANT GOOD RIDE MEN

For all Rides. Season's work in one spot. CAN PLACE A FEW LEGITIMATE CONCESSIONS. JOHN FRANCIS, Care MARYLAND PARK 6210 N. Broadway St. Louis, Mo.

H. P. LARGE SHOWS

Want for long string of Homecomings and Picnics starting at Altamont, Ill., June 29. Will book Kiddie Auto Ride and legitimate Concessions of all kind. Can place Concession Agents, Shows with own outfit. Arcola, Ill., June 1-6.

WANTED

Mind Reading Act—Excellent opportunity offered for entire summer season for couple experienced in giving public demonstrations of Mental Telegraphy and Mind Reading Acts. Also able to give Readings. State full particulars. Answer air mail.

M. SULAIMAN

2108 Atlantic Ave. Atlantic City, New Jersey

FUN HOUSE WANTED

Portable, any condition, so price is right for cash.

H. JOHNSON

Locust Grove Trailer Camp Chosapeake, Ohio

Speedy Bower's Motordrome is doing well. Manager Louis A. Rice entertained many county officials here. Visitors also included Red Hicks and Sam Lawrence. Army and Navy Night Wednesday was a big success. **HARRY STOOPS.**

O. C. Buck

Glens Falls, N. Y. Week ended May 23. Auspices, South Glens Falls Fire Department. Business, poor. Weather, bad.

Rain all week washed out shows' local stand. Mrs. Sam Bealy was called to Atlanta by the death of her mother. Mr. and Mrs. Bromberg moved into their new trailer. Leona Davis was released from a Troy (N. Y.) hospital and rejoined the shows here. Irish Jack Lynch's sister visited him here. O. C. Buck has equipped shows with a new gas tank. Gloria S. Meekins joined her husband, Whitey, and is now associated with Clementine Coffey. Oscar Wiley and J. C. Rosenheim, manager Wild Life Exhibit, visited. Ken Hanna visited. **LON RAMSDELL.**

Buckeye State

Marion, Ky. Week ended May 23. Location, Ledbetter's Lot. Business, good when weather permitted. Weather, threatening.

Despite cold and threatening weather, shows got off to a fair start Monday night. Weather continued bad all week, excepting Saturday, when it turned warm and shows attracted 2,500 paid admissions. Crowd stayed late and spent well, putting the spot on the right side. Jimmy Cephas, former boss canvasser, visited here. *The Crittenden Press* was liberal with space. Mike Booth, clown, is doing street advertising ahead of the shows and was well received. The weekly bingo game, held this week on Friday for the benefit of the Red Cross, resulted in a neat sum being raised. Clyde Twisdale and Casey Orgon, Kentucky State Highway patrolmen, visited Jess Bradley, business manager, and were entertained at Kack Harrison's cook-house. **PERCY MARTIN.**

World of Mirth

Elizabeth, N. J. Week ended May 23. Location, Trenton Avenue Showgrounds. Auspices, American Legion Post. Business, good. Weather, fair.

Gross here exceeded last year's take by 25 per cent. Attendance also was up, despite two days of rain, which cleared in time to get both nights in. Monday opening and Saturday matinee were two of the best experienced by shows so far. About 50 per cent of the shows' lighting effects were out here, including all neon, regardless of prior attempts to shade it. Three Ferris Wheels, Octopus, Rolloplane, Fly-o-Plane and all similar rides were blacked out except for a few spotlights which were pointed directly at the ground. It was felt that gas rationing might have had some effect on attendance here, but shows' location, within walking distance of the center of town, did not offer an accurate check. Location was only 16 miles from downtown New York, with the result that visitors were numerous. Among them were Leonard Traube, *The Billboard*; Mr. and Mrs. Walter K. Sibley, Phil Isser, Red Hicks, Pete Christian, Bill Bloch and Lew Dufour. W. A. Wallace, San Francisco, visited his sister, Flonnie Barfield, palmistry booth operator. Eddie Tarjan, former press department employee, also visited. **JIM McHUGH.**

J. F. Sparks

Williamson, W. Va. Week ended May 23. Location, Kentucky side of bridge. Business, fair. Weather, rain.

Move from Cullman, Ala., was made without mishap, altho minor difficulties delayed arrival and shows did not open until Wednesday. Rain Wednesday and Thursday hampered attendance, and cool weather Friday kept patrons at home, altho gross was better. With ideal weather Saturday the midway was jammed, with plenty of money in evidence. Shows and rides got good play until well past midnight. Spitfire topped rides, and Cotton Club and Lee's Circus Side Show registered. Alzora and Gibb's Hog shows' grosses were up. Mrs. J. F. Sparks's well flashed bingo did okay. The Alcides, free act, proved popular. C. A. Congers, agent, came in for a conference with Owner Sparks. Charles Lenz, insurance man, visited. In the front gate ticket boxes are Mrs. J. D. Phillips and Mrs. Loveless, while Dad Richards is ticket taker. Charley Gordon, superintendent of transportation, is making minor repairs on the trucks. Opening here at Williamson was considerably under last year. **R. L. OVERSTREET.**

Sol's Liberty

Kewanee, Ill. Week ended May 23. Location, Wethersfield Showgrounds. Auspices, American Legion Post. Weather, cold and threatening.

Heavy rain Sunday night, which set in after arrival of the shows, left the lot in an extremely soggy condition, which greatly retarded attendance Monday and Tuesday nights, as no shavings and only a few loads of cinders were available. Friday night was the best night, with a fair Children's Matinee Saturday. A service flag containing 15 stars for that many members in service was dedicated Friday night with the American Legion Post's Drum and Bugle Corps co-operating. Dr. J. T. Gould, emcee, in a short but impressive talk, presented the flag to Owner Sam Solomon, who accepted it on behalf of the employees already inducted and the six who are to leave soon. Program was arranged by Mrs. Solomon, who donated the flag, and Post Commander Singleton. The writer renewed acquaintance with B. M. Torrance, local hotel operator. Kewanee is the home town of Harry F. Noyes, retired general agent, who is in poor health and was unable to visit the show. Special Agent Vic Foster visited briefly Friday, as did Herb Hoffman. Several of the personnel visited the Rubin & Cherry Exposition in Rock Island, Ill. **WALTER B. FOX.**

Virginia Greater

Keasbey, N. J. Week ended May 23. Auspices, fire department. Business, very good. Weather, good.

Jump from Bel Air, Md., was made without incident and all rides and shows were ready to operate Monday noon. Among visitors were Sam Lawrence, Harry Heller, Adolph Kaus, Mike Centani, Teddy Baker and Sam Levy. Ballantino's

custard is a recent addition. Mrs. Harry Biggs and Joe Paul Galin's candy apples and popcorn stands clicked. Bill Penny, with clotheopin pitch, reported the best week of the season so far. Numerous committees visited. Mrs. Rocco is selling plenty of War Stamps. Mr. and Mrs. Walter McKay went to New York to obtain additional stock. Anna and Margie Elledge are building another concession. Dutch Myers took delivery on another snake. Louis Augustino went to South Carolina and brought his daughter back with him. Tom Anton Jr. rejoined here after a short absence. Because of dim-out regulations no lights without overhead shades could be used and neon on the fronts was banned. Free act had to work with the spotlights turned to the ground and rides were dark, but patrons seemed to enjoy the novelty of dark rides. Ken Davis, free act, was popular, with Walter Woods announcing the act and publicizing the Wednesday night 10 per cent of the gross for the Army and Navy Relief Fund. **KEN DAVIS.**

Arthur's Mighty American

Marshfield, Ore. Five days ended May 24. Location, Second and Elrod streets. Auspices, L. L. L. Business, excellent. Weather, rain. Pay gate, 15 cents.

Heavy rain Sunday which mired the midway ruined the closing day. Saturday's matinee and night gave shows their largest gross of the season so far. Rides, shows and concessions reported excellent business, while marquee and circus broke records. Despite inclement weather, the midway was jammed nightly. Midway was augmented each day with another ride as the trip up Highway 101 from Eureka was the worst ever experienced by the shows with eight semi-trucks breaking down en route. To complete the picture, Mr. and Mrs. Manfred Stewart's car and house trailer went down a 30-foot embankment, demolishing the car. Mrs. Stewart escaped without injuries, while Stewart was treated for cracked ribs at a local hospital. *(See Direct From the Lots on opp. page)*

WRITE
SIoux TIRE & BATTERY CO.
SIoux FALLS, S. D.
Buy on Our Easy Terms.



BUFFALO SHOWS

Have opening June 29th for Ferris Wheel and Chairplane, will book or lease same, and a Tilt-a-Whirl and put on our own help if you have none. Advise what you have. Will also book Rollo and Octopus with transportation. Want Pony Ride. From June 8th playing defense area around Buffalo and Western Pennsylvania. Want Novelty, Ploos, Waffles, Custard, Pitch-Til-Win, Circus Side Show, Monkey, Fat, Crime, Mountain, War Show, Penny Arcade, Fun House, Mechanical City. We have an old, long established July 4th Celebration. Have big, annual Wyoming County Firemen's Convention downtown in the streets, Perry, N. Y. Next week V. E. W. "On to Victory Celebration" in Oakfield in the park. V. S. Germania plant there going day and night. Following week, under the smoke stacks of the steel mills. **HOWARD POTTER, this week, Firemen's Convention, Alexandria Bay, N. Y.**

Hughey & Gentsch Shows
WANT
Foreman for Allan Henschel Merry-Go-Round. Must be sober and join at once. Also want Ride Help. Want Concessions not conflicting.
Address: Jackson, Tenn., this week.

WANTED
Tilt-a-Whirl and Ferris Wheel Foremen, \$27.50 per week. These are new Rides. Can use other Ride Help. We furnish sleeping quarters and operate week-ends. Also have good proposition for a couple to take charge of Outlaw Show mounted on trailer. A well-framed show.

BODART'S RIDES
This week, Led; next week, Appleton, Wis.

READING'S SHOWS
Want one more Show, Big Snake, Monkey Show, Side Show, Fat Show or Freak. Want Concessions—Short Range Gallery, Bowling Alley, American Palmistry and other The Stock Concessions. Want Athletic Show Men, Cook House Help, Agents for Stock Concessions. Address: **W. J. WILLIAMS, Mgr., Portland, Tenn., this week; then into Kentucky.**

WILL BUY
Complete Motorized Circus. Suitable for wrestling arena. No junk.
B. POWELL
25 Broad Street NEW YORK CITY

BREMER SHOW WANTS
General Agent. Cotton Ellis, Bill Lambert, Jack Duane, wire Dutch Doyt here on show.
Want Shows of all kinds with or without tops, as we have tops and fronts. CONCESSIONS—Penny Pitch, Ball Games, Hoop-La, Lead Gallery, Diggers, Cigarette Gallery, anything that works for stock only. Positively no strong joints. Luther Miller, come on. Dutch Doyt wants Concession Agents. Here until June 12; then up North. Fairs in Minnesota, Iowa, Missouri and Arkansas. Long season. Address
J. C. KLECKNER, New Manager, Wichita, Kan.

W. G. WADE SHOWS
Lima, Ohio, Week June 8. Want—Excellent opportunity for Octopus and Roll-o-Plane to join immediately. Can also place neatly-framed Penny Arcade and one or two Shows. And a few legitimate Concessions. Highest wages paid for Ride Help who can drive semis. Can start work immediately. Richmond, Ind., to follow Lima. Address
W. G. WADE SHOWS, Ann Arbor, Mich., this week.

T. J. TIDWELL SHOWS
Will buy or book Glass House. Will book Penny Arcade and Fun Show. Want Manager for completely framed Monkey and Chimp Show. Prefer one with some Monkeys of his own. Need Ridee-O Foreman and other Ride Help who can drive Semi Trailers and Wheel Man for Stock Show. Playing army camps and defense project towns. Address:
T. J. TIDWELL, MANAGER, BROWNWOOD, TEX.

CAN PLACE SHOWS OF ALL KINDS
Girl Show, Side Show, Monkey Circus, Walk Through, Glass Show. Want Merchandise Concessions of all kinds. Can place Chairplane, Loop-o-Plane and Roll-o-Plane or any other Ride not conflicting. Nat Ross can use Percentage Agent. Address: Week June 1st, Lewis Ave. and Laskey Road; week June 8th, Stokney Ave. and Manhattan Blvd., Toledo, Ohio.
BARKOOT BROS.' SHOWS

Convention Shows Want
Concessions and Shows with own outfits or will furnish equipment to reliable parties. Allegany, N. Y., Firemen's Celebration, June 8 to 13; Buffalo, N. Y. (Harlem & Williams St.), June 15 to 20; Depew, N. Y., June 22 to 27, and an outstanding American Legion 4th of July Celebration, Niagara and Ontario Sts., Buffalo, N. Y. Can place few more Ride Men. Top salaries. Broadway and City Line, Buffalo, N. Y., this week. Address all communications to
CLAY MANTLEY or AL C. BECK, Gen. Mgr., Warth Hotel, Buffalo, N. Y.

HONEST KELLY SHOWS CAN PLACE
Reliable Showmen for Monkey, Snake, Athletic or any clean Shows. Will furnish outfits. Shooting Galleries and Candy Apples open. George Burkhardt wants Acts, Ticket Sellers and General Side Show People. Want to hear from Hank Silo and all friends with me on B. W. Shows. E. Solomon, agent.
Turners Falls, Mass., 1-6; Wyndam Hotel, Bellows Falls, Vt., June 8-13.

JONES GREATER SHOWS WANT
Rides—Can place Flat Ride, Octopus, Roll-o-Plane or other one-truck Ride. Can place Grind Show with or without transportation. Concessions—Can place Penny Arcade, Lead and Cork Galleries and other Grind Concessions. We hold contracts for several good Fairs and Celebrations. Whitesville, W. Vir., this week; next week, St. Albans. P.S.: Ernest Eavans, wire Geo. A. Kerester.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Mich. Celebrations Up Program Budgets

DETROIT, May 30.—Bookings for special celebrations look fairly encouraging this year, with more emphasis being placed on making the events in this section community affairs. Bookings at local offices are on a par with last year, and an increased number of acts are being used in many instances.

Present trend appears to be away from the use of revues, which were popular last year, in favor of a program featuring more acts. One angle appears to be the possibility of breaking up the shows for special local or patriotic numbers, as well as to direct emphasis upon acting rather than production.

Bookings reported this week by Henry Lueders's United Booking Association for the July 4th Celebrations in Michigan, confirmed this trend. Adrian is using eight acts in connection with its race meet; Port Austin, eight; Brighton, six, and Hillsdale, six.

East Moline Cele Committee Maps Plans; Sweet Is Booked

EAST MOLINE, Ill., May 30.—American Legion Post, sponsors of the annual July 4th Celebration in Municipal Stadium here, announced this week that Don Sweet has again been contracted to handle attractions and exploitation work. Fireworks and act budgets have been increased and a record attendance is anticipated this year because of the large amount of defense work in this area.

Los Aeros, booked thru Charlie Zemater, will be featured at the hippodrome show, while P. B. Purcell will provide the free act. Fireworks display again will be handled by Illinois Fireworks Company.

Kaycee Race Season Starts

KANSAS CITY, Mo., May 30.—More than 30 drivers participated in the opening of this city's midget auto race season, promoted again by Dutch Miller at Olympic Stadium. Scheduled opening May 3 was shelved by rain, with the May 10 getaway hindered by small floods. These conditions were said to be responsible for the low attendance figure of 2,774 against opening day last year of 4,200. Drivers included Eddie Krachek, Buddie Bertz, Harry Hart, Lewis Ameal, Elmer Noeth, Chuck Marshall, Sam Hoffman, Carl S. Bertz, Charles Haggard, Mike O'Halloran, Lou Walker, Vito Calla, Ben Hartman, Vic Roth, George Binney, Phil Catalina, Larry Bunch, Danny McCluskey, Leo Bruce, Bill Barbour, Gullotta, Lee Sloan, Leroy Curtis, Jay King, Neal Edwards, Joe Tritico, Charles Hudson, Charles E. Bachman Jr., Quin Rinehart, Gil Russell, Hale Padlock and Speed Thomas.

Director R. R. Sayres, United States Bureau of Mines and Explosives, in a press release May 26 oked fireworks for patriotic and similar events. On the same day, President Roosevelt announced his desire for a fireworks display to be presented in Washington on July 4.

GOVERNMENT OK'S FIREWORKS

NOW! As Never Before—we are being called upon to produce thrilling patriotic dramatized fireworks displays that will arouse and inspire the enthusiasm of millions of Americans. We stand ready to render the same service and satisfaction we have always given and which we know you expect.

NOW! While there is still time to book the attraction you must have—WRITE-WIRE-PHONE immediately.

THE ARLE-DUFFIELD

Fireworks, Inc.

155 No. Clark St. (Phone, Randolph 9770) Chicago, Ill.

Sole Producers Fireworks Displays and Sham Battle Effects
UNITED STATES ARMY WAR SHOW
Opening Baltimore June 12 for an Extended Nationwide Tour

WANTED FOR America Marches To Victory ANNUAL CELEBRATION
BELOIT, WIS.—JULY 3-4-5
Rides, Concessions, Shows, Fireworks booked. Free Acts wanted. Inside city of Beloit, Wis., NOT in South Beloit, Ill. Fifth largest defense manufacturing city. Thousands working day and night. Golden opportunity. Auspices Eagle Drum and Bugle Corps and Beloit Merchants, who are distributing thousands of tickets for cash prizes.
Now Booking for **GLADIOLA FESTIVAL, MOMENCE, ILL., AUGUST 19-20-21-22.**
TOMMY SACCO THEATRICAL MART
162 NO. STATE ST. CHICAGO, ILL.

WANTED Rides and Concessions for American Legion Carnival
at North Baltimore, O., June 17-20.
Booking Agent
MARION ARCHER

WANTED RIDES — CONCESSIONS — SHOWS FOR MERCHANTS' FALL FESTIVAL DAYS
AUGUST 27TH-28TH-29TH.
Write
THE FREDERICKS STORE, Wakarusa, Ind.

WANTED For CENTENNIAL & PATRIOTIC CELEBRATION
On Streets Downtown JULY 2-3-4
Three or Four Rides on Percentage Basis. No Reader. Write at Once.
GENERAL CHAIRMAN
Box 131 Vanceburg, Ky.

Want-Punch and Judy-Want

Would like an immediate reply from capable party who can furnish real entertainment. Will buy the show or book you on percentage. Our annual Field Day will attract at least fifty thousand people. Address: **HARRY M. WHITTAKER, Chrm., 601 State St., Midland, Mich.** Dow Field Day, June 20th.

WANTED RIDES
For Our Annual **MARENGO REUNION AND HOMECOMING**
Either first or second week in July. Write
S. J. HAWKINS, Marengo, Ind.

TWO BIG DAYS
At Iroquois, Ill., July 4th & 5th.
WANT CONCESSIONS AND SHOWS.
WRITE V. C. BAKER

Shorts

ANNUAL Showboat Festival, sponsored by merchants at Chesaning, Mich., has been canceled for the duration.

PLANS for July 4th Celebration to be held in Reynolds, N. C., under Civic Association auspices, are rapidly nearing completion. E. A. Johnson, secretary, announced last week.

ANNUAL American Legion Post Picnic and July 4th Celebration will be held in McMahan Park, Greensburg, Ky., this year as scheduled. E. V. Taylor, superintendent of concessions, reports. Talent is being lined up and a new feature will be the awarding of \$1,000 in War Bonds and Stamps.

ATTRACTIONS at Fall Festival in Canal Winchester, O., under American Legion Post auspices, will include rides, shows, concessions and free acts. Carlin and Gratziano again will have the rides and committee is arranging plans for a number of new features. Charles W. Benner is handling the bookings.

COMMERCIAL CLUB, Amboy, Minn., is going ahead with plans for the annual Corn Festival there. W. I. Storey, secretary-treasurer, announced last week. Committee plans to increase its premium lists by several hundred dollars. David Anderson is club president, and R. N. Parks has charge of concessions.

WEST BROS.' SHOWS have been contracted to provide the midway at this year's *America on Parade* pageant and celebration in Madison, S. D., under Chamber of Commerce auspices. John B. Rogers Producing Company will produce the pageant, Secretary Gardner H. Dibble said.

DIRECT FROM THE LOTS

(Continued from opposite page)

tin E. Arthur and Everett W. Coe spent the week commuting to the trucks stalled on the highway. Octopus topped rides, while Eva Perry's Casa Rhuma led shows. *The Marshfield Times and News* was liberal and Station KOOS carried a dozen announcements a day. Local officials co-operated and were entertained by M. E. Arthur and Everett W.

READ THIS WINNER
LARGEST ATTENDED FOURTH OF JULY CELEBRATION IN NORTHWEST
JUNE 25 TO JULY 5
COEUR D'ALENE LAKE AMUSEMENT PIER
This year bigger than ever, 20,000 new defense workers in this district. Second largest navy training station in the United States under construction, will house 30,000 enlisted men and 12,000 personnel. WANT FLY-O-PLANE, OCTOPUS, TILT OR ANY FLAT RIDES. ALSO GUSTARD MACHINE, PHOTO GALLERY, GRAB JOINTS OR ANY LEGITIMATE CONCESSIONS. RIDES MAY BOOK FOR FULL SEASON. PIER CLOSES SEPT. 30.
Wire or Air Mail W. EARL SOMERS, Coeur d'Alene, Idaho

Coe. Special Agent Harry L. Gordon did a good billing job. The writer was the guest of the management of Station KOOS at a dinner during the week. At the local bowling arena Alice Blash and Helen Donzelli were this week's winners. Betty Coe joined Mabel Donzelli and Henry Brown in the marquee ticket wagon. Pat Martin was the guest of friends at dinner during the week.
WALTON DE PELLATON.

Golden State
Hanford, Calif. May 11-17. Location, May Street. Auspices, American Legion Post. Business, good. Weather, good.

Long jump from Paso Robles, Calif., was made in quick time. Crowds came out early and remained late and spent freely. Prof. Dick Kanthe's Athletic Arena is doing well. Mrs. Dobbert, wife of Manager Ben Dobbert, suffering with a severe cold. Many visitors were here from Craft's 20 Big Shows, playing Fresno. Robert Stroud, Hollywood Folies canvas man, has been called to the army.
MONA VAUGHN.

Coleman Bros.
Rockville, Conn. Week ended May 23. Location, Windemere Avenue. Auspices, American Legion Post. Business, fair. Weather, rainy.

Another quick move was made here and altho it started to rain early Sunday it did not keep shows from setting up. It rained on and off daily, but fair sized crowds turned out and patrons spent freely. Saturday's matinee gave rides near-capacity business.
Norwich, Conn. Week ended May 16. Location, Hamilton Avenue. Auspices,

Duwall Athletic Assn. Business, excellent. Weather, ideal.
Rides, shows and concessions were erected in good time and this year's stand proved far better than ever. The writer renewed acquaintances with Mr. and Mrs. Risley. Crowds stayed late nightly and all reported a banner week.
Hartford, Conn. Week ended May 9. Location, Capitol Park. Business, bad. Weather, rain every day.
Shows were supposed to go to New London, Conn., for this date, but because of blackout regulations, came in here. Everything was ready to go early Monday and a steady rain early that night kept the crowds away. The rest of the week the same kind of weather prevailed and only a few braved the elements.
DAVE ALTMAN.

Cote's Wolverine
Port Huron, Mich. Week ended May 23. Auspices, Paper Makers' Union. Business, fair. Weather, cold, with rain two nights.

This was the shows' third week out and organization has had much cold weather. Crowds have been good and spending okay when weather permits. Auspices and shows donated \$100 to the local chapter of the Red Cross. Shows are operating 5 rides and 15 concessions. Mr. and Mrs. A. C. Van Valkenburg have their attractive bingo game with it, and Mr. and Mrs. G. Cooper Smith are here with their flashy photo and long-range galleries. Louise and Ralph Hawkins have the pan game and beehive. Mr. and Mrs. Dave Sheets have six stands and Doc Sheets has the bird store. Jim Gatto has popcorn and candy apples, and Ethel Smith, candy floss. Jack Perry has the cookhouse and Fred Betts a ball game.
LEE B. SMITH.

Canvas Preem Of RB in Balto Has 9 Sellouts

BALTIMORE, May 30.—Ringling Bros. and Barnum & Bailey Circus 1942 canvas premiere at Monument Street and Highland Avenue for five days and 10 performances, May 19-23, ushered in what its officials believe will be one of its best seasons in years. The financial results measured up to expectations. There were nine sellouts in 10 performances. First show, as is usual here, was not a sellout, but it was witnessed by a large house.

Two Days in Bridgeport

BRIDGEPORT, Conn., May 30.—Arrangements were made this week for Ringling-Barnum to play here for a two-day stand, first time in Bridgeport history, with booking set for June 29-30. After considerable jockeying for a new lot and thru the co-operation of Police Chief Charles Wheeler, show will play on the lot formerly occupied by Lake Torpedo Company at foot of Seaview Avenue.

Balto-Wash. Notes

WASHINGTON.—Pat Graham, assistant head usher, returned to the lot after a flying trip superintending the transferring of ring stock to the Ringling farm at Peru, Ind. Rev. George McCalgan, St. Charles Parish, Woburn, Mass., visited Mr. and Mrs. Tommy Cropper on the closing day in the Boston Garden.

Princess Vanessa, star of the elephant ballet, has recovered from burns accidentally received. Private Eddie Mader, now special boxing instructor in Uncle Sam's armed forces at Camp Upton, N. Y., is a regular week-end visitor of his wife, Bobbie Warinner, while the Big One is playing close to the camp.

Emmett Kelly, Lou Jacobs and Harry Dann, of clown alley, are getting swell publicity breaks in the press in all towns played to date. John Ringling North and Henry Ringling North were tendered a rousing vote of thanks for their efforts in sending part of the show to Bellevue Hospital in New York and City Hospital in Boston. Clowns and bulls entertained patients at each institution for several hours.

The dressing wagon of Mr. and Mrs. Fred Bradna was a regular bower of flowers recently. They were sent by many admirers of the pair of grand old troupers. Press in Washington termed the RB finale as "breath-taking" and especially commented on the two stunning-looking leaders, Estelle Butler and Bobbie Steele, blond stars, who enter (See RB Balto-Wash. Notes on page 38)

London, O., Okay for King After Getting Out of Rain

LONDON, O., May 30.—King Bros.' Circus finished out its third week here May 23 with a light matinee and big night house. Show had been in rain every day since opening until here. All trucks arrived early and afternoon show was given on time. All new canvas spread made a great flash, along with the nicely lettered trucks and trailers.

General Manager Allen King, who believes the show will do big business from now on if it gets out of the rain, said he would stay in Ohio for at least another two weeks. A new generator is expected soon to augment the one now in use. Rolling equipment is in best condition and no trouble has been experienced in moving, it was said.

Among visitors were Fred D. Pfening and Don Mack, Columbus, O., who talked with L. Claude Myers, "Hi Brown" Bobby Burns and Allen King.

Wallace Show Beats Blackout

WILKES-BARRE, Pa., May 30.—Wallace Bros.' Circus played to near-capacity houses in its stand here on May 25. Good showing was made despite the fact that a blackout was held that evening, with night show going on at 7 so that it could be completed before the test blackout was staged. Bill Tumber made good contact with the local newspapers and radio stations, which gave every assistance.



THESE FORMER CIRCUS MEN got together for the first time in 25 years while the O. C. Buck Shows were playing Glens Falls, N. Y., May 18-23. Twenty-five years ago they were on the advance crew of the R. T. Richards Supreme Shows, managed by Richard T. Ringling. On the crew were three Glens Falls boys, Ralph Guy, Elmer Hamilton and Bill O'Neil; J. M. Rosenheim and Oscar Wiley, who played Glens Falls during the Buck engagement with the Wild Life Exhibit, and Lon Ramsdell, press representative of the Buck Shows. Left to right: Ralph Guy, Rialto Theater; Oscar Wiley, Elmer Hamilton; Bill O'Neil, Schines Theaters; Lon Ramsdell and Jack Rosenheim.

Jacobs Has Flashy Woods Entertain Set-Up on Conklin's Rowe Tent Fans

GUELPH, Ont., May 30. — Terrell Jacobs Wild Animal Circus was caught here during week of May 18-23 as featured attraction on the Conklin Shows. Shows moved here from Hamilton, Ont., opening stand, and the entire show train and the Jacobs cage wagons presented a spic and span appearance.

Program was presented in a steel arena and one ring, under a four-pole top, with menagerie in front third of the tent. Menagerie consisted of three elephants, three camels, one emu, numerous lead stock, cage of cockatoos, cage of leopards and cages containing 26 lions and tigers.

Program: Horseback riding lion, presented by Terrell Jacobs; clown number; Coriell Brothers, juggling; Mme. Teena, Spanish web; Blue Boy in menage number, ridden by Dolly Jacobs; Coriell Family, acrobats; clowns; elephants, presented by W. H. Woodstock; Vern Coriell, head slide. Feature act: Mixed group of lions and tigers presented by Terrell Jacobs. Despite cold and rain, business was good.

One lion died here of pneumonia and another was successfully operated upon by a veterinarian for a growth on its head. The whole show was very well received by the public and, as there have been no circuses in Canada since 1939, should do a good business. Show was caught by J. B. Lyon and Walter W. Tyson, of Guelph.

HAWTHORNE, Calif., May 30.—A gala night was had on May 22 when Jimmie and Ruby Wood held open house for members of Joseph Andrew Rowe Tent No. 6, Los Angeles, while the Jungleland Shows played here.

Wood was at the main entrance to welcome the Fans as they began to arrive shortly after 8 p.m. He conducted the Fans on a tour of the animals on exhibition. Cheerful Gardner explained the habits of elephants. Other animal keepers went out of their way to make it a grand evening. All of the show's attendants wear big game hunters' uniforms. Many of the Fans and cash customers recognized many of the wild animals that were used in filming *Jungle Book*. The Clarkes' horses, at one time owned by May Wirth, came in for much attention.

A Boy Scout troop is sponsoring this date, and a picture theater across the street from the Jungleland Shows is co-operating with this animal show by running the latest Tarzan picture.

At 10:30 p.m. the Woods served a buffet supper. All guests and the show's personnel were seated at long tables decorated in a picturesque manner. Inside of dining tent was hung with pennants and flags.

After supper Wood introduced the dif- (See Woods Hosts to Tent on page 38)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Banks of Clear Creek,
Dinwiddie County, Va.,
May 31, 1942.

Dear Editor:

Show caught up with its elephant, Crumwell, that had been shipped ahead by freight last Monday at Cider Runs, Va. He seemed well rested and he isn't dragging his hind leg quite so bad. He made the six-block parade under his own power, so the bosses immediately started him overland to the next spot. If they can keep him walking and get him into towns on time he will be used only in parade to square the bull paper. Upon our arrival in Culp Orchard, Va., the next day we were relieved to find him peacefully grazing on the lot, having made the six-mile jump in less than 12 hours. By checking the bull's speed and the jumps we believe that this show can be routed to stay back with the elephant.

Wednesday at Bullbagger Crossing we heard a continuous loud trumpeting coming from the kid show. Rushing in, Manager Upp became alarmed when he saw an aged gentleman completely wrapped in the elephant's trunk. He

grabbed a bull hook to save the old man's life. But the man waved him aside and the boss learned that he was Crumwell's keeper over a half century ago. (To prove this story we are enclosing a clipping from the local paper. Pay no attention to the word "alleged," as the editor there is one of those smart alecks who don't believe press agents.) To the owners' great delight they learned that the animal was trained and did a nice routine of standing on a pedestal and cutting a figure eight around two bull tubs while waving a flag. The act lasted 30 minutes due to the elephant dragging his leg. The bosses considered the time just long enough to be interesting and it made the show long enough so that they could let out a clown and a swinging-ladder girl, cutting the nut eight bucks a week, which will mean that many bales of hay next winter.

Co-Owner Won suggested that one of our ladder girls double by putting Crumwell thru his paces. The thing didn't pan out so well. We can't figure whether the 21-year-old girl is too fast for the (See WON, HORSE & UPP on page 38)

Cole Has More Straws in Ohio

AKRON, May 30.—Cool weather greeted Cole Bros.' Circus here (16) after an all-day downpour on the previous day. As the movement was short, train arrived early. Matinee was good, with straw at both ends for the night performance.

Visitors here included Basil McHenry, former trouper, who renewed acquaintance with Arthur Hoffman; Harold Leng, formerly with Wallace Bros.' Circus; Murray Powers and other members of *The Akron Beacon Journal* and Mrs. Jerome T. Harriman and son, Jerry. Harry Chipman landed plenty of space in the papers.

Youngstown, O. (18), gave a good matinee and straw at both ends at night. Show Sunday there, first off day since opening. Ora Parks, who handled press, made an excellent showing. Visitors there included Leona Smith, Don Taylor, Walter L. Main, Paul Kennedy and John Drabble.

Chicago Billers Will Hold Memorial Services

CHICAGO, May 30.—Local 1, Bill Posters and Billers, will hold Memorial services on June 7 (Sunday) at noon at their plot in Forest Home Cemetery. Invitations to membership to attend the services have been mailed by D. H. Davis, secretary. Otto P. Kruger, president, said this year's ceremonies would be more elaborate than usual and a large attendance is expected.

Services will include reveille, sounded by Frank Richardson, bugler; address of welcome, President Kruger; advancing and posting of colors by Post No. 1604, VFW; presentation of flag to Local 1 by Earl Southard, commander of Dept. of Illinois, VFW; prayer, A. A. Soch, chaplain; address, W. G. Steinbach, commander Post No. 1604, VFW; roll call of departed brothers; memorial address, Earl Southard; benediction, Chaplain Soch; firing squad, Post 1604; taps, Frank Richardson.

Advance Sale Best Ever For Providence Shrine

BOSTON, May 30.—Contracts are arriving daily at the Al Martin office in Boston for Shrine Circus to be held at Narragansett Park, Providence. Advance sale of tickets is best ever, according to officials, showing the greatest pre-show sale in 19 years.

Martin talent line-up to date includes Pape and Conchita, France and Lapell, perch; Walter Gulce, trampoliner; Captain Marsden, dressage; Gautier's dogs and ponies; Torelli's dogs and ponies; three bear acts, two of Pallenberg's and Beebe's; Armstrong's Funny Ford; Great Ricardo, high pole; Great Francisco, high pole; Cartier Sisters, high act; Six Victory Skaters; Reynold-Donagan Girls; Happy Tom and Jerry; Diving Gordons; Florida, wire; Weber Brothers and Chatoff; Wen Hal Troupe; Paul Lorenzo and Vicki, high act; D'Arcy Sisters, high act; Loyl-Ropenski Troupe, riding act; Gretton's; Flying Bebees, Flying Lamars, Sky Ballet, Brannocks, teeterboard.

Twelve more acts are being signed for (See Best Providence Sale on page 38)

Circus Historical Society

GUELPH, Ont., May 30.—A report of Terrell Jacobs Wild Animal Circus appears upon this page of *The Billboard*. During the week President Tyson and Secretary Lyon made many visits to the show and received every courtesy from Terrell and Dolly Jacobs, as well as from every member of the circus.

Highlight of the engagement so far as CHS was concerned came Wednesday (20) evening, just prior to the first performance, when a presentation of honorary membership was made to Terrell Jacobs. Presentation address was read by President Tyson. Also on behalf of the CHS, Secretary Lyon presented a beautiful bouquet of roses to Dolly Jacobs. Terrell Jacobs, on behalf of both of them, thanked the members for the honor conferred.

Walter J. Pietschman, treasurer of CHS, made a special trip to Guelph from Detroit for the occasion and to photograph presentation ceremonies and circus.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

MAKING matinees?

COLE BROS. Circus has been billed for Flint, Mich., on June 15 and Pontiac on May 16.

DOC WADDELL reported that he had been appointed editor of *Ohio Mason*, with offices in Columbus, O.

CLAIBORNE WHITE, general agent, carded from Mayfield, Ky., that he was piloting Smart Set Minstrels thru Kentucky, Ohio and West Virginia.

LARRY DAVIS, formerly in charge of elephants with the Big Show, is operating a soft drink concession for Mr. Malman at Summit Beach Park, Akron.

FAIR weather or foul, the show goes on!

SIX PALUDYS, formerly with Ringling Bros.' Show, headed the vaude bill at Towers Theater, Camden, N. J., week of May 22.

AL ROSS, clown, advised from Columbus, O., that he had been booked in West View Park, Pittsburgh, with his comedy acrobatic act and clowning thru-out the park.

FORREST BROWN, his mother and some friends who saw Mills Bros.' Circus in Delphos, O., on May 22 reported a straw-house matinee and full house at night.

MAJ. ALBERT KORST, Miami, retired army officer and stanch circus fan and booster, was a recent visitor to Cincinnati offices of *The Billboard* on his way to catch King Bros.' Circus in Lancaster, O.

LOOKS like the circus horses are going to laugh last.

RINGLING-BARNUM circus will play Pittsburgh five days starting on July 27, longest run there in history of the show. Following with Wheeling, W. Va., on August 1.

ALLEN J. LESTER, contracting press agent for Ringling-Barnum, was in Wilkes-Barre, Pa., where he renewed acquaintances with newspapermen in preparation for the shows' June 20 date.

ERNE WISWELL carded from Erie, Pa., he wound up 10 weeks of indoor shows with closing of Olympia Circus in Detroit. He has park and stadium dates before starting fairs.

"GENERALLY USEFUL" wasn't eliminated from many contracts last winter.

BILLY (RAGS) MACK, clown tramp, is working in a defense plant in Los Angeles, also playing a few vaude and fair dates in that area. His partner, Art La Rue, is with Polack Bros.' Circus.

UNDER direction of Verne Williams, Cole Bros.' Advertising Car No. 1 was in Wilkes-Barre, Pa., last week billing for June 2. John Brassil, in charge of Ringling-Barnum Advertising Car No. 1, was papering for June 20.

ALLAN KONOPASKE, CFA, who traveled from Hartford, Conn., to Washington to catch the Ringling-Barnum circus, saw the show six times during its Boston engagement, reported Ray (Tex) Rowan, ushers' department of the show.

WITHOUT railroads or rubber Noah kept his portable zoo moving during the worst rainy season in history.

F. O. NORTON infoed that he visited Beers-Barnes Circus in Confluence, Pa., where the show had two capacity houses. Many members of Bright Light Exposition Shows were guests of the management.

MORE than 30 showfolk from surrounding cities attended a party in the home of Charles McIntyre recently in Marshville, O. K. C. De Long, Massillon newspaperman, was toastmaster; and Doc Waddell addressed the group.

LEW HERSHEY, former circus performer, advised from Fort Scott, Kan., that he is in his seventh year, since leaving the white tops, playing schools, clubs, theaters and fairs and plans to play army camps.

WE'VE been telling circus audiences for years that our animals were trained with kindness and lump sugar. Now what in 'ell are we going to tell 'em?

NORTH CANTON (O.) Booster Club will sponsor King Bros.' Circus June 15. Last year they sponsored Wallace Bros.' Circus, which drew two packed houses. C. W. Finney handled the contract and made arrangements for the advance ticket sale.

PAUL F. VAN POOL, CFA, visited Al G. Kelly-Miller Bros.' Circus in Saroxie, Mo., and Dalley Bros.' Circus in Iola, Kan. On the Dalley lot were Bud E. Anderson, Bud Anderson Circus; Nel Walters, U. S. Printing Company, and Jersey Carr, formerly with Ringling-Barnum-circus.

FRANCIS T. GREEN, who visited Cole Bros.' Circus in Portsmouth, O., stated that it played on a new lot to good business. Cole show was the first circus to play there since 1938. He met a friend, Tommy Comstock, calliope player, whom he hadn't seen in many years.

YEARS ago a show that was to follow another in town advertised, "After the Minnow Comes the Whale." The first-in show billed, "Remember Jonah? Be Careful or the Whale Will Swallow You."

FRANK MACAURA, now owner of the 69th Street Rathskeller, Philadelphia night club, "disappeared" from his business since June 1, when the Ringling show opened in Philadelphia. He is spending all his time on the lot renewing acquaintances, having been with the show for many years.

STUART N. ROBERTS, former manager of the aerial bar act bearing his name, is doing defense work in Honolulu Navy Yard. He recently received a citation from the commandant of 14th Naval District for efficient action during the December 7 attack. He plans to return to show business after the war.

REMEMBER the old concert comedian who used a black stocking with cypholes cut in it for a make-up and sang "Hot Time in the Old Town Tonight" to the tune of clattering seatboards being loaded in a wagon that was spotted on the track between the actor and the audience.

ERROLL CANTLIN, formerly property man with Polack Bros. and other circuses, wrote from San Francisco that he is now a seaman, second class, aboard U. S. S. Helena. Recently he visited Polack Bros. while they were playing there and in Oakland and met Cliff MacDougall, Bobby Harrison, Olga Celeste and other old friends.

CITY COUNCIL of Manitowoc, Wis., unanimously adopted a resolution commending Billy Schultz for his efforts in putting on a circus annually at the Vocational School. Resolution reviews the wide publicity that the Schultz circus has gained in magazines and newspapers and influence that the veteran of the big top has on Manitowoc youth, men and women training for the annual exhibition.

SMALL shows advance with time: From horse, wagon and living-top days to two-car shows and three-high berths. From two-car days to the motor truck and house trailer era. From the motor era—what's wrong with Dobbin and the hacks?

MR. AND MRS. GEORGE DE MOTT lettered from Millville, Pa.: "We visited Wallace Bros.' Circus in Williamsport, Pa. Met many old friends that were on that show in '37. Ray Rogers and his son, Walter, extended all courtesies. Met Ed Raymond, producing clown; Seral Simmons, Johnny Hartzell, Walter Holmes, Mike Guy, Helene Rogers, Baron Novak and others. We just completed a long tour of schools and colleges for Midwest Assemblies."

Higher Learning

DURING the early-day wagon-show era a small circus featured its cage of birds and posted special "Beautiful Birds of Plumage" paper. The bird wagon was the pride of the show, which boasted of no other cage in its menagerie. The bird collection comprised 10 parrots, 8 coffee birds and 7 cockatoos. Daily the show manager's wife and daughters spent their spare time trying to teach the parrots to talk. They wanted them to learn to say something refined such as "Good evening, ladies and little children! Welcome to our show!" So important was the bird cage that the manager's wife allowed no one except herself to lecture on them. When the show jumped overland from town to town, a lanky Arkansawyer, who chewed tobacco and whose long legs dangled below each side of the wagon's footrest, drove a team of small cotton-patch mules that pulled the wagon. Mile after mile all members in the wagon train could hear his high-pitched nasal yell, "Get up, Zeke, now. Damn ye!" at the left-hand mule that refused to pull up into the collar. One night the manager's wife stood proudly in front of the bird wagon and started her lecture to a crowd of women and children with, "These little birds are going to school. They are getting an education the same as you children. I am personally teaching them the higher branches of English. In time I expect them to greet their beloved audiences with"—when her conversation was suddenly interrupted by the parrots yelling in a chorus, "Git up, Zeke, now. Damn ye! G-a-r-r-r-ki G-a-r-r-r-ki!"

Dressing Room Gossip

COLE BROS.—We were happy to learn that Mrs. Joe Haworth is on the road to recovery. She underwent a major operation. She is the wife of our legal adjuster. Adolph Delbosq's emoting in first spec is something to behold. Next week he will do Hamlet. Motion picture scouts, take notice. Simon Legree Sinclair, assistant to Mitt Carl, sure has his boys working at top speed these days. It was a welcome relief to see old man Sol after 12 days of continuous rain. A lot of the boys were using raincoats and boots for pajamas. They like to ruined John Smith in Garland Entree the other day; he forgot to duck. Paul Nelson is doing blackface.

Jean Allen, Wynn and Helen Partello, Marian Knowlton and Mickey Freeman were guests of Forrest Wilson on his yacht. Jean was the chef and cooked breakfast in the galley. Marian Knowlton thought they kept the folding tables and chairs in the galley, but she found out they kept them on the poop deck. They had a grand time and Forrest Wilson, they thank you for a wonderful time. At Dayton our timekeeper, Jack Smith, had a busy two days visiting with his parents, friends and relatives, being a native of Dayton. Harry Thomas interviewed him on Station WHIO the morning of our arrival. Homer Cantor, who operates the Sip and Bite out front, had a busy day at Athens, O., it being his home town. Other visitors the past week were Capt. Paul Bryan, cousin of Noyelles Burkhart; Col. Moody, Billie Owen, Frank Bowen, Charlie Katz, Tommy Breen, of the Four Elgins; John Wyatt, CFA. On sick list last week were Helen Scott, Otto Griebling, Marian Knowlton, Alethia Clarke, Donna Wallable, Jack Voise.

When Simon Legree Harry McFarlan asked the boys to come and put the ladders up you should see those shaving brushes come out. I never saw so many people shave at the same time. Rube Simon, who joined Arthur Borella, had a grand opening. He opened under water and he told us the weather was lovely in Boston—sunshine and everything. What, no beans? Jimmy Watts, who had charge of the five-gaited horses, joined the armed forces. Good luck, Jimmy. We hate to see you go. You were one swell horseman and a "sweller" person. Jack Burslem is running one of the best privilege cars

I have even been in. You can get anything from soup to nuts and on special nights he serves turkey legs at 10 cents, plus the tax. Nice letters from F. W. Work and Albert Gilleno, who formerly clowning for Zack Terrell and now makes his home in London, Ont., Can.; George B. Hubler and Allan E. Oakham, who are in the armed forces and were formerly over here.

A note to all those nice people who write to me. We have lots of rain and lots of work and I just haven't had the time to answer your letters. I will try to get to all of you during the season. Don't think I don't appreciate them. Thanks a million.
FREDDIE FREEMAN.

MILLS BROS.—Many visitors during the past week. Poodles Hanneford and mother stopped while en route to a park date. He talked about old times with Charles Brady, Jimmie and Barney Arensen and Willie Clark. Walter Powell has been on the hard-working list, practicing between shows. Albert Powell and Johnny Pringle have been ill. Townsend Troupe closed and have been replaced by Joe Rossi Family. A new big top arrived and was erected on May 24 by Johnny Wall and crew. Mrs. Jack Mills has gone in for menage and is practicing daily under the watchful eye of Milton Herriott. Mrs. Harry Mills and two children returned to their home in Cleveland, where their daughter will undergo an operation. Clyde Weidner added a whip-cracking act to the concert. Close to Dodson's World's Fair Shows last week and had as guests Mr. and Mrs. Jimmie Heron. He is operating a girl revue with Dodson. Band boys are looking forward to arrival of a sleeper, due any day. About 2,000 school children at a recent matinee were chaperoned by members of a fire department. This show has a draft-exempt clown alley, members being Albert Powell, Willie Clark, Charles Dryden, William Kempsmith and Arensen Brothers. Milt Herriott, equestrian director, is looking forward to the joining of his wife and two children. Johnny Pringle is working in a riding act. Dora Weidner is working menage and her Spitz dogs. Wild West concert is in charge of Clyde Weidner, with Mrs. Weidner, Montane Tex and Milt Herriott.
JIMMIE LINDSEY.

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Want Boss Canvasman, good Billposter with car, one more Bull Man. Working Men, come on; top salary. Smith Center, Kan., or per route.

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Side Show Boss Canvasman with privilege of ticket box, Boss Hostler for Ring Stock. Carry, answer. Address Per Route.

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Female, four years old, gentle. Beautiful animal. Will do about ten tricks. Priced to sell.
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Robertson's Rodeo in K. C. Folds After Turtles Strike

KANSAS CITY, Mo., May 30.—Combined finance difficulties and strike by Cowboy Turtles' Association caused termination of Robertson's All-American Rodeo here May 15, with the final three skedded performances being skipped. Turtles struck opening night, May 9, barring contract performers and 40 cowboys from appearing. Last-minute show with local talent and a few cowboys failed to please and box office flopped consistently from then on.

Back salaries due Alice Greenough, Alice Sisty, Cecil Cornish, Josephine Proctor and Eddie Curtis, all of whom worked under T. E. Robertson, promoter, at St. Louis, caused Turtles to strike. Curtis carried on negotiations with Turtles' Washington headquarters and with Everett Bowman, Turtle president, in Hillside, Ariz.

Kaycee Parent-Teachers' Council sponsored show for guarantee of 20 per cent of tickets sales up to \$8,000 and 25 per cent above that. Promoter Robertson left shortly before cancellation of Friday's matinee. Amount owed performers and stock owners was estimated at \$4,200 in addition to rental of Municipal Auditorium arena for a week and a \$3,500 suit by G. R. Spitcaufsky, who covered arena floor with foot-layer of dirt and six inches of sawdust. Ken Barton, radio director, attempted attachment in behalf of radio stations and own salary, but failed to find anything to attach. Randy Barker, show's associate producer, remains here.

JIMMY NESBITT, rodeo clown, has enlisted in the navy. His wife, Pauline, will continue her trick-riding performances.

HIGHER cost of producing a rodeo is given as the reason for the increase in admissions for the annual Gladewater (Tex.) Round-Up. Biggest increase is higher transportation rates for moving of stock. Association will boost admissions 25 per cent.

AWARDS totaling \$3,200 are announced by Memphis Exchange Club for the Championship Rodeo and Stampede set for the fairgrounds there under direction of Hal B. Ramsey, Curtis Pope, general committee chairman announces. Ramsey says Louis Brooks, Toots Mansfield, Homer Pettigrew and Eddie Curtis have signed to participate. Hoot Gibson is a contract performer. Rodeo headquarters have been opened at a downtown spot and early ticket sales are encouraging.

CASH PRIZES for the Second Annual Tall Cedars of Lebanon Rodeo at Baltimore Municipal Stadium are liable to go begging. In order to permit the new war show, *Here's Your Army*, to play here, dates of the rodeo have been set back a week. War show was originally billed a week earlier than the rodeo, but Frank Moore, Madison Square Garden, who is producing the rodeo, met with the Tall Cedars committee and representatives of the war show at Baltimore May 18, and when it was pointed out that the war show could not be assembled and rehearsed in time for the original date, he promptly reset the rodeo dates. Setting back of the dates necessitated printing of new paper and a quarter of a million new tickets, but this part of the postponement did not bother Moore as much as the fact that the new dates are likely to make contestants scarce and competition for the prize money not as keen as he had hoped for.

GENE AUTRY'S Flying A Ranch Rodeo attracted an estimated 32,000 at the rodeo held in the Arena at New Haven, Conn., May 12-18. Results: Bronk Riding—First go-round, Fritz Truan, Bart Clennon, Bill McMackin, and Vic Blackstone and Johnnie Tubbs split fourth; second go-round, Johnnie Tubbs, Bill McMackin, and Vic Blackstone, Gerald Roberts and Fritz Truan split third and fourth; third go-round, Bud Linderman, Bart Clennon, and Gene Pruett, Nick Knight and Ace Elmore split third and fourth; fourth go-round, Fritz

Truan, Johnnie Tubbs, Bud Linderman, Bill McMackin; finals, Fritz Truan, Johnnie Tubbs, and Bill McMackin and Bud Linderman split third and fourth.

Calf Roping—First go-round, Dan Taylor, Dave Campbell, Everett Shaw, and Tom Coleman and Bud Spilsbury split fourth; second go-round, Jim Snively, Ray Wharton, Everett Shaw, Tom Coleman; third go-round, Dave Campbell, Frank Autry, Jim Snively, E. Pardec; fourth go-round, Bud Spilsbury, Roy Matthews, Dave Campbell, Floyd Underhill; finals, Dave Campbell, Jim Snively, Dan Taylor, Bud Spilsbury.

Steer Wrestling—First go-round, Howard McCrorey, Bud Spilsbury, Dave Campbell, Steve Heacock; second go-round, Tom Coleman, Hub Whiteman, Mickey McCrorey, Earl Blevins; third go-round, Earl Blevins, Bill McMackin, Tom Coleman, Buck Jones; fourth go-round, Louis Brooks, and Earl Blevins and Tom Coleman split second and third; Dave Campbell; finals, Tom Coleman, Earl Blevins, Dave Campbell, Howard McCrorey.

Bareback Bronk Riding—First go-round, Louis Brooks, Dick Griffith, Buck Wyatt, Larry Finley; second go-round, Bud Linderman, Fred Badsky, and Johnnie Tubbs, Carl Dossey and Jimmie Hazen split third and fourth; third go-round, Jerry Brown, Bud Linderman, and Buck Wyatt and Louis Brooks split third and fourth; fourth go-round, Buck Wyatt, and Jimmy Sloan and Johnnie Tubbs split second and third; Larry Finley; finals, Buck Wyatt, Louis Brooks, Bud Linderman, Smoky Snyder.

Brahma Bull Riding—First go-round, Dick Griffith, and Buck Wyatt and Gerald Roberts split second and third; Smoky Snyder; second go-round, Gerald Roberts, Smoky Snyder, Bob Estes, Jimmie Hazen; third go-round, Dick Griffith, Smoky Snyder, Gerald Roberts, Rufus Morris; fourth go-round, Gerald Roberts, and G. K. Lewallen and Smoky Snyder split second and third; Dick Griffith; fifth go-round, Dick Griffith, and Smoky Snyder, Buck Wyatt, Rufus Morris and Gerald Roberts split second, third and fourth; finals, Dick Griffith and Gerald Roberts split first and second; Smoky Snyder, Buck Wyatt.

Tulsa Stampede Scores

ATTENDANCE at Bob Wills's fourth annual Tulsa Stampede, at the fair pavilion, was estimated at 22,500. Gross was around \$18,000, with reserved seats at \$1.12. Five performances were given, compared with four in previous years, and capacity houses greeted all but the initial show. Wills was producer, assisted by his brother, Johnny. Other officials were O. W. Mayo, business manager; Floyd Gale, arena director; Pete Adams, announcer; Fred Alvord, secretary; H. D. Binns and Paul Bond, judges, and Bob Crosby and Dick Truett, pickup men. Hoot Gibson visited.

Alice Sisty dislocated a knee when spilled performing her Roman standing jump over an automobile. Prizes totaled \$5,112.50, and results were: Bareback Bronk Riding—First go-round, David Shallenberger, Frank Finley, C. J. Shallenberger. Second go-round, Numb Martin, Grant Marshall, Vic Schwarz. Third go-round, George Mills, Vic Schwarz, Kid Fletcher. Fourth go-round, Frank Finley; George Mills and David Shallenberger split second and third. Finals, George Mills, Frank Finley, Vic Schwarz, Kid Fletcher.

Calf Roping—First go-round, Toots Mansfield, Buck Goodspeed, Ray Howell. Second go-round, Dee Burk, H. D. Binns, Barton Carter. Third go-round, Buck Goodspeed, Clyde Brown, Toots Mansfield and Amye Gamblin split third.

Steer Wrestling; First go-round, Milt Moe, Dub Phillips, Jack Wade. Second go-round, J. B. Garrett, Dick Truett; Joe Teague and Carlos Green split third. Third go-round, Hugh Ridley, Tom Hogan, H. D. Binns. Fourth go-round, Frank Finley; Jack Wade and George Mills split second and third. Finals, Tom Hogan, Hugh Ridley, Jack Wade, Fouts Marshall.

Bull Riding—First go-round, Mitch Owens; Tack Bolton, David Shallenberger and Jim Whiteman split second. Second go-round, Zeb Colbert, Bryon Lisenbee, Vidal Garcia. Third go-round, Slick Ware, S. A. York, Dale Adams. Fourth go-round, Frank Marlon; Jack Daniels and Orville Stanton split second. Finals, Vidal Garcia, Mitch Owens; Frank Marlon, Byron Lisenbee and Zeb Colbert split third and fourth.

Saddle Bronk Riding—First go-round, Eddie Curtis, Wayne Louks, Kid Fletcher. Second go-round, Ernie Barnett, Vic Schwarz, Wayne Louks. Third go-round, Milt Moe, Cecil Henley, Paul Gould. Finals, Milt Moe, Texas Kidd Jr., Ernie Barnett, Eddie Curtis.

WON, HORSE & UPP

(Continued from page 36)

bull or whether the 85-year-old bull is too slow for the gal. What the bosses are looking for now is a woman closer to the elephant's age, one who drags a leg preferable. We passed Crumwell on the road while en route to Mountain Top, Va. Due to the town being located on a mountain top, the elephant failed to appear for the matinee or night show. A house-moving company finally brought him in with its equipment at 3 a.m. The office believed that he could make the downgrade to Meadow Valley, Va., at the foot of the hill, but again he missed the matinee. The boy who takes the bull from town to town claimed that, due to dizzy spells caused by height, Crumwell kept backing up hill and that if he hadn't turned him around and let him back all the way down they would never have made it. Manager Upp stated that the experience was valuable for future booking and he wired his agent to keep the show on level ground.

Show is today Sundaying on the banks of a crystal-clear creek. Everyone has bathed and is now idling on the spread-out big top, with palms and needles in their hands. Before dusk the top will be five-ply. The bosses are busy swapping horses with some natives. Tomorrow's town is only two miles away and we'll make it in the morning.

BEST PROVIDENCE SALE

(Continued from page 36)

the program, which will put 40 acts working on three stages and two rings, with the high-act rigging forming a background.

Side show and other shows are being booked as supplementary to the big show. Area is outside the dim-out section, so no lighting problem is expected. Earl Wheldon and J. C. Harlicker report the best advance sale ever and the show seems to be heading for a record. Al Martin, show producer, will have Frank Soper, of his staff, on the show to assist in the presentations.

Great Ricardo, high pole act, was the first to come under the dim-out regulations in the East and came out of the experience with colors flying. Playing on the beach at Lynn, Mass., authorities ordered the show to douse its lights. Civilian Defense officials talked with Al Martin, holder of Ricardo's contract, and Martin suggested Ricardo be allowed to work under a blue light. Suggestion was accepted and next night Ricardo went up under a blue spot. Officials watched the show and passed on it as very satisfactory.

Blue light cut the glare and Ricardo was plainly visible to the audience. Ricardo will use the blue spot for the rest of the season whenever he comes within the prescribed dim-out area.

WOODS HOSTS TO TENT

(Continued from page 36)

ferent members of his show. Some have been with him for over eight years. Ishmael Escalante, boss canvasman, expects to join the armed forces soon. The Woods recounted their circus life in which the Circus Fans and the late Jerry Mugivan came in for much praise. Doc Cunningham was missed on account of being sick. A telephone call kept Cheerful Gardner from making one of his famous after-dinner speeches.

Mr. and Mrs. Frank Bostock Womwell were guests of honor. Womwell was at one time connected with the Womwell-Bostock Animal Shows of Great Britain. Mrs. Womwell is active in PTA work in Inglewood, Calif.

Dick Lewis, secretary-treasurer of Tent No. 6, invited the Woods to the Tent's next dinner in June and also thanked them for always being 100 per cent for the Circus Fans of America.

RB BALTO-WASH. NOTES

(Continued from page 36)

dressed in white on snow-white horses. Eddie Callahan, staff photographer, has enlisted in the United States Navy and will serve as a special photographic instructor. Callahan hails from Los Angeles, where he served as a newspaper photo man before joining the RB show. Jimmy Reynolds, general utility man, is the busiest man in the backyard, seeming to be everywhere at one time.

John Murray Anderson, producer of several of the numbers, caught the opening performance in Washington and immediately entrained for New York. Barrette, who is directing the ballet girls in the web number, will remain with the show several weeks longer. The writer, Jimmy Gurnett, paid a visit to Hon. Lex

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

That fifth Gollmar brother, mentioned in *The Corner* of March 7, has caused some concern among a few readers. One has delved deeply into the archives and unearthed much information. Bill Kasiska, Baraboo, Wis., writes:

"You wonder who the fifth brother was. His name was Jake Gollmar. In this connection a brief sketch of Gollmar Bros.' show might be of interest. It first went out as a wagon show in 1891. The owners were Ben, treasurer; Charles, manager; Fred, general agent; W. S., equestrian director, and Jake, lot man. Three years later (1894) the last-named passed on. His sons, Bert and Willis, and daughter, Maude (who afterward became Mrs. Hocum), continued with the show, but not as owners. Gollmar Bros. first went out as a railroad show in 1903 with 14 cars and one advance car. At that time it had about 200 head of baggage stock, 12 cages of animals, 2 elephants and 3 camels. In 1913 the show had grown to 28 cars and 2 advance cars, with 11 elephants, 2 camels, 12 cages, a steam calliope and an air calliope, 2 band wagons and 600 on the pay roll.

"In the fall of 1916 Gollmar Bros. disposed of animals and property, leased the title to James Patterson, of Kansas, and delivered it to him on the closing day of the season in Fulton, Mo. Later the title reverted to Gollmar Bros., who leased it for five years to the American Circus Corporation. The title of the show is now the property of the Gollmar Bros.' estate. Ben and Fred are the two surviving members of the firm. Both reside in Baraboo. As noted above, Jake, the first to go, died in 1894. Charles passed on in 1929 in Baraboo and is buried there. W. S. (Wally) died in the spring of 1933 in a Madison (Wis.) hospital and is buried in Evansville, Wis. His widow, nee Jessie Hall (daughter of Popcorn George Hall), and one son, Walter Jr., live there now."

DR. O. C. SCHLACK adds: "I never knew of J. C., but there was an Arthur Howard Gollmar, who was born in 1872 and traveled with the circus while studying medicine. He graduated from Rush Medical College in 1900 and I understand he was later physician with the circus. After leaving the show he started practicing medicine in Kankakee, Ill., and up to this time I have not heard of his death."

The Circus Fan

God bless you, merry gentlemen,
You fans of circus fame.
I wish you all the best of luck
And hope we'll meet again.
We're proud to shake you by the hand;
You're welcome to the show.
We're always glad to see you come
And hate to see you go.

There're bamboo fans from China,
There're bullfight fans from Spain.
There're fans the wide world over,
From Timbuctoo to Maine.
But let me tell you one and all,
There's but one worth-while fan,
And that's the one who always roots
For the circus when he can.

And he's the fan I like to meet,
Who really loves the art
Of the circus kinker's talent,
And who understands in part
All the trials and tribulations
That the kinker passes thru
To satisfy the public
In its crave for something new.

You've made the world take notice
Of the lowly kinker's rights.
You've fought his legal battles
And entertained him nights.
You've shown the Christian virtues,
You have lived the Golden Rule.
It's sure appreciated,
For the kinker ain't a fool.

And when this old world's over
And to heaven straight you go,
You'll find a kinker waiting.
At the front door of the show,
With outstretched hand to welcome you
And guide you thru the din,
For the fact of being a circus fan
Gives you a free pass in.

CHARLES F. CLARKE.

Green, congressman from the second Florida district, and was royally received. Green recently scored in the first primary to select a congressman at large from Florida.
JIMMY GURNETT.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Boston Rollerway Closes; Two of Chain Are Operating

BOSTON, May 30.—Winter Garden Rollerway here celebrated its 10th anniversary with a birthday party when all patrons were given a piece of cake. It took nine trays to satisfy those attending. Ceremonial cake-cutting was in the hands of Mr. and Mrs. Fred J. Bergin, Mr. and Mrs. Fred H. Freeman, he being head of Winter Garden, and Mr. and Mrs. Melvin H. Umbach, professionals at the rink, which is now closed for the summer.

With closing of Winter Garden, spotlight on skating here is now turned on Bal-a-Roue and Chez Vous Rollerways. Both are easily accessible by bus or "El" and have full skating programs. Chez Vous operates daily, with matinees on

Saturdays and Sundays, and Bal-a-Roue is open daily except Sunday.

State amateur champions who gave exhibitions at Winter Garden and Eleanor Nevulis, Phyllis Troop, Charles Kennedy and Edward Spry, novice dance; Mary Channell, novice ladies' figures; John Harrington, novice men's figures; Fay Johnson, junior girls' figures; Robert Viafora, senior dance; Mary Keating, senior dance; Ralph Viafora and Eleanor Foley, novice pairs, and Mr. and Mrs. Melvin Umbach, pros.

Program at Chez Vous is: Monday, Ladies' Night, women receive discount ticket for Thursday; Tuesday, NCRS Club members receive discount and skate for 35 cents; Wednesday, Beginners' Night, free instructions; Thursday, Ladies' Night, women's discount ticket from Monday with 15-cent service charge, 5 cents tax for a total admission price of 20 cents; Friday, roller dance contests and competitions; Saturday, children's matinee from 2 to 5 p.m., Saturday Night Special from 7:45 to 11:45 p.m.; Sunday, specials, popular price afternoons from 2 to 5 at 30 cents admission, evening sessions from 7:30 to 11.

Dress rules at Winter Garden: Gentlemen will not be permitted to skate in shirt sleeves. A jacket or thin sweater must be worn. Overalls or dungarees are strictly forbidden. If sweaters are worn, they must be clean and neat in appearance. Gaudily striped football jerseys are forbidden. A necktie must be worn with all collared shirts. Ladies' skating dresses must not be shorter than two inches above the knee at any public session. Wearing of beach pajamas, riding habits or ski suits will not be permitted. Artificial toe decorations on shoes of any kind, including bows, bells, rattles, flowers, etc., are prohibited. Aluminum, alloy or metal wheels of any kind are forbidden. Fast skating, playing tag, racing, shoving, wrestling, smoking on the skating surface, stamping of skates on the floor in time with music, drinking or bringing intoxicating liquors into the building, betting of any kind and profanity are strictly forbidden.

NANTASKET ROLLERWAY, Paragon Park, Boston, is reported operating despite blackout and dim-out regulations. Busses are running to the park each Sunday and, beginning on June 21, they will make daily trips.

Arena Blackout Violator Is Sentenced in Detroit

DETROIT, May 30.—Detroit's first serious blackout violation was reported by Fred A. Martin, manager of Arena Gardens Roller Rink.

Arena, as did about every other enterprise in the city, participated in a 15-minute blackout last Sunday at 10 p.m. Lights were extinguished in the rink, after the warning period, although dim-colored exit lights were allowed to remain on.

Patrons were instructed to take seats, to remain there during the 15-minute period and to stop smoking. One patron declined to dispose of his cigarette, and other skaters threatened his unpatriotic non-co-operation so seriously that it was necessary for the Arena staff to rescue him from them and hold him for police. In court the next day he was sentenced to 60 days in jail.

RAMONA GARDENS in Ramona Park, Grand Rapids, Mich., is being operated as a roller rink instead of a ballroom as in recent seasons. A new floor has been installed and the rink has been enlarged, reported Manager Fred J. Barr. Name dance bands will be booked for an occasional one-nighter during summer.

LINDEMANN RINK has been opened on Stoughton (Wis.) fairgrounds, with daily skating from 2:30 to 4:30 and from 8 to 10:30.

MUNKHOFF RINK has been opened under canvas in Kenosha, Wis., by Mr. and Mrs. J. A. Munkhoff.

THE COPELANDS, movie roller-skating team, are making their first Eastern appearance at Weber's Hof Brau, night club near Camden, N. J.

THE HIPPODROME, Nashville, one of the South's largest rinks, has been enjoying capacity attendances during the winter and spring and Manager Joe C. Oehmig plans to remain open during summer. Soldiers stationed at near-by

Camp Forrest (Tulahoma) have been giving the Hipp a big play, especially on Sunday afternoons and nights. Rink is open nightly except on Tuesdays, when it is leased for wrestling shows.

SEPPERINO ROLLERDROME, Cincinnati, closed on May 31 for summer. Entire building will be renovated and redecorated, with fall opening scheduled for September 1.

"NOW is the time to put across the thought to skaters that they should handle and use their skates with care. With many manufacturers of skates producing them in smaller quantities and devoting some of their space to war production work, it should influence the skater owning his own skates to see that they are kept in good condition," writes a rink operator. "Rinks having skate repair shops should stress this and may be able to pick up a good bit of business by advertising the conservation thought to skaters. Rinks managements should see that all skates are kept in good condition remembering that a stitch in time saves. Many rinks have already taken steps along these lines. Those who haven't done anything about proper conservation had better take this tip now. Conservation is the keynote of today in every field."

THE NEW ROCHELLE ROLLERDROME, Inc., New Rochelle, N. Y., has been issued a charter of incorporation by the secretary of state. The company has a capital of 200 shares of stock and will finance and promote roller-skating rinks. The stockholders are William E. Vogel, Frederick Taylor and Marjorie E. Sickinger, New York City.

PENN PREMIER GOOD

(Continued from page 28)

Helen Baker; Gus Brown, tickets; Whitey Richards, canvasman, and Earl Swartz, Posing, Jimmie Mason, manager for Kay Weiss; Eugene Miller, Beatrice Brown and Helen Malloy; Clarence Hoffman, tickets; Fred Schmidt, canvasman; Red Gromley, Monkey, Glenn McIntosh, manager; Mrs. McIntosh, tickets; Vernon Scanlon, trainer. Port of Missing Girls, Harry Decker and Bill Roman, Motordrome, O. L. Hagen, manager; Speedy and Irene Logan, riders; Bill Haymes, tickets; Harry Roberson, talker; Teddy and Billy, lion cubs, bally. Ten-in-One Side Show, Eddie French, manager; Selo, alligator boy; Dromidy, armless wonder; Dicky, duck boy; Panzar, human pincushion; Captain Romig, tattooer; annex, Iron Lung.

Concessions

Cookhouse, Harry DeVore, owner; Chester and Raymond DeVore, griddle; Tex Burgess, Grite McColl and Frank Cochran, waiters; Mose Dillard and Chris Wright, dishwashers. Bingo, Bill Jones, owner; William H. Sendel, manager; Mrs. William Sendel, Mel Wilson, Russell Koch, Slim Vasco and Jake Marshall; custard, Mr. and Mrs. C. H. Perry; ball games, Mr. and Mrs. Benjamin Monroe; photo gallery, Mr. and Mrs. Anderson; fishpond, George Fetz; pitch-till-you-win, E. J. Evans; string game, Mrs. George Getz; Patsy Rosania, four; pan game, Al Davis and Maxie Watkins; Buddie Smith, one; razzle dazzle, Joe Soret; J. Plumley and John A. Morris; roll down, Harry Meyers, Jimmie Monroe and Jasper Lutick; Martin Irving, four; pea pool, Al Rosso; ham and bacon, Norman Felton; blankets, Jack Burke; grab stand, Carolyn Wells; four penny pitches, Al Brodskey, Helen Brodskey, Louise Wilson, Al Brodskey and Edward Marshall, agents; candy apples, Patsy Montana; hoop-la, Mr. and Mrs. Wright.

Night watchmen, front marquee and ground watchmen are Albert Witchey and Lew Moore. Stanley Reed handles the press, and Barney Williams is lot foreman. Band is led by Jasper Lutick. Two trucks were delivered recently and a 50 kw. transformer was added. Mrs. Barney Williams has had charge of the main gate, but is framing a popcorn stand.

DOUGLAS INAUGURAL

(Continued from page 28)

store; bingo, Bud Douglas, manager; Norman Curn, agent; Whitey Rogers, track boy.

Mr. and Mrs. George Stiles, bingo; Mrs. May Ward, cork gallery; Penny Arcade and salt water kisses, Mr. and Mrs. Rex Boyd; Minerva Boyd, cashier; B. Irvine, agent; Joe Lind and Harvey Spence, agents; Midge and Ray Holding; photos and ham and bacon, Spike and Peggy Hicks; balloons and slingshot, George Price, agent; lead gallery, Fritz Henkle, owner; Elwood Lauritzen, agent; Otto Pictum, two; string game, E. P. Fry, agent; pea game, Otto Pictum, agent; hoop-la, Ralph Shatuck, owner; slum spindle, H. C. Merritt, agent; Harry Goodman, three; blanket stand, Sammy Coomas, agent; pan game, Steve James, agent; darts, Bill Haines, agent; fishpond, Deacon Jones, owner-agent; dart guns, Holley Hoek, agent; wood and jewelry novelties, Mr. and Mrs. Jack Price; George French, grab and juice stands; Elmer Madden, balloons and two ball games; popcorn and apples, Dad Williamson; ball game, Penny Clark; ball game, Peggy Snow and Mrs. Jack Housey; Jack Housey, agent; duck stand, Fred Clair, and stamp concession, Mrs. Frank Barlow.

Shows

War Exhibit, Joe Glacy; I. B. McCoy, lecturer; Mrs. Goldie McCoy, nurse; Lem Towne, front door; Judge Dewey, War Stamp and Bond sales. Dope, Joe Glacy, owner-manager; Al Johnson, front and talker; Mrs. Jack Martin, inside lecturer; Leona Farris, nurse and lecturer; Frank Joyce, Chinatown Charlie, Athletic Arena, Tarzan O'Farrell and Tiger Tyree, managers; Mrs. O'Farrell, tickets. Girl Show, Bob Westlake, manager; Tanya Florine, feature dancer; Joy Davis, specialties dancer; Clyde Richfield, spotlights; Dude Springer, Harpercord. Model City, Joe Clark, manager. Springtime, Ed Goody, manager. Funhouse, Charlie Zeigler, owner; Captain Whal's lions; Chet Saunders, manager.

Rides

Merry-Go-Round, John Solheim, foreman; Muriel Dahquist, cashier; Blackie Myers, second man; Bill Doll, third man; Ferris Wheel, Bob Green, foreman; Robert Woods, second man. Octopus, Bill Wheldon, foreman; Wally Ackers, second man; Ralph Jackson and John E. Meyers, mechanics. Tilt-a-Whirl, Bill Tracy, foreman; Stanley Kowalsky and Bill Rogers, helpers; Mickey Johnson, tickets. Kiddie Airplanes, Cowboy Tex Smith, foreman; Lloyd Smith, second man; Grace Holmes, tickets. Fly-o-Plane, Hal Hamilton, owner-manager; Wimpy Cornelius Rice, foreman; Bus Norris, second man; Joe Orcutt, second man; Lilly Marine, tickets. Kiddie Autos, Frank Kirsch, owner; Rolloplane, Charlie Zeigler, owner.

George French handled the lot layout here. Visitors included Mr. and Mrs. Hugh Kind and Perry Woodhall, and Frank and May Ward took delivery on a house car here. Trevis Ward, now with the Air Corps, visited. Wimpy Rice will be inducted soon, as will Chief Mechanic Fred Schultz. Mr. and Mrs. Douglas have started the personnel on buying War Stamps and Bonds.



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Established 1884
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THE BEST IN ROLLER RINK MUSIC
ROLLER GLIDE RECORDS

bring and hold contented and controlled skaters. Played by **BILL MURDOCH, AMERICA'S** No. 1 skate organist. Perfect Tempo. Satisfaction guaranteed. \$1.00 each plus 10% tax. Check with order postpaid, or C. O. D. 7 for \$6.00 plus tax. 50¢ discount per each 7 for monthly service. No special performance license required.

JUNE RELEASE (NON-ASCAP)

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I'LL FIND MY WAY

286-7—CALL OUT THE MARINES
NIGHTINGALE

288-9—SHH! IT'S A MILITARY SECRET
HEAVENLY, ISN'T IT!

290-1—WHO WOULDN'T LOVE YOU?
THE MEMORY OF THIS DANCE

270-1—BASHFUL BULLFROG
IN THE HILLS OF
OLD WYOMING (108)

272-3—THE STOMP WALTZ (W92)
I'M MISUNDERSTOOD

276-7—SORRY FOR YOU
UNDER THE DOUBLE EAGLE (14 Step)

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Roller Glide Records, Inc.
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"Get in Stride with Roller Glide"

FOR DEFENSE No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE

New Portable Roller Skating Rink, Fully Equipped. Size 150x50. Bargain for Cash.

GRANT DENNIS
Westville, Ill. Phone 3851.

FOR SALE

Portable Rink, 50'x120'. Complete outfit, \$2,250.00 cash. This rink is set up and running in Albany, Mo.

ELMO GRACE, Albany, Missouri

Betty Lyle FIGURE SKATING SHOES

Write for Catalog

19 other styles in stock.



HYDE ATHLETIC SHOE CO.
Division A. R. Hyde & Sons Co
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"CHICAGO" RACING SKATES

are exceptionally strong, light and speedy. Used and endorsed by the fastest skaters.

THERE IS A REASON

CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago, Ill.



No. 886

AC Delegation Plans DC Trip To Air Biz Ills

ATLANTIC CITY, May 30.—A delegation of local amusement and business interests is ready to go to Washington next week to let federal officials know that Atlantic City is still on the map, despite business-killing practices, rumors and misinterpreted official orders. They will seek to impress upon federal officials that the public must have recreation if efficiency in war production is to be continued. The steps recently taken by the Office of Price Administration in stopping resort-bound motorists will be cited as a horrible example of business-killing actions. Already the Atlantic City Amusement Men's Association has sent a resolution to the OPA declaring that President Roosevelt did not intend such harsh measures should be taken in connection with gas rationing.

Another rumor that is hurting business here was reported by J. O. Hackenberg general manager of the Pennsylvania Reading Seashore Lines. He advised that the railroad information office was be-

Riverside, Agawam, Notes Big Bus Play

SPRINGFIELD, Mass., May 30.—Last Sunday's excellent weather was used to test the effects of gasoline rationing at Riverside Park in Agawam. Harry Storin, park publicity head, says the attendance was very good, with tremendous bus travel being noted. Park officials feel the public will shift to busses without any difficulty.

Automobile traffic to the park remained heavy and officials felt this was a result of the park's strong advertising drive, based on the statement that "a little gas goes a long way toward having fun at the park." The Park-In Theater on the grounds reported a slight decrease in business the past week, but this was due as much to a 10-day rain as to gas rationing.

Storin has been re-elected as a director of the Advertising Club of Springfield.

Pine Island Biz Best Since 1929

MANCHESTER, N. H., May 30.—"Best business since 1929," is the report given out by Barney J. Williams, manager of Pine Island Park the past 21 years.

Ramifications of the rationing program, coupled with the fact that the city is getting a needed financial hypo from defense industries, have made the picture at the local amusement center much brighter this year.

The city's bus line runs right past the park to provide pleasure seekers transportation without encroaching on the war effort. With Grenier Field, army air base, less than a 10-minute walk from the park, there is much trade from soldiers.

Irving Dunn, formerly in the theater biz in Boston, has been placed in charge of the park, while Manager Williams devotes considerable time to running Whalom Park, Fitchburg, Mass. Sylvio Williams, brother of the Pine Island manager, was manager of Whalom until inducted into the army recently.

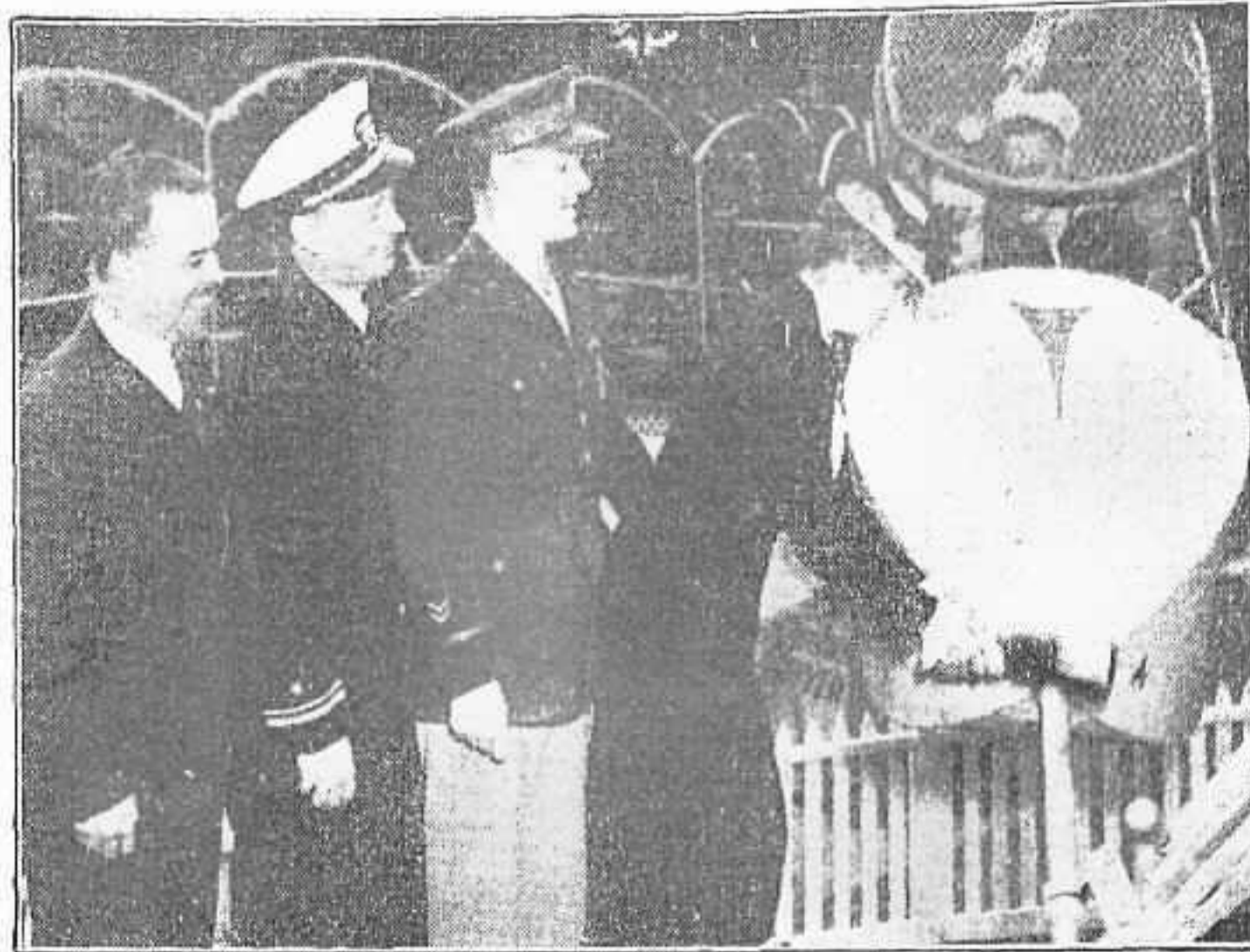
Geauga Looks for Big Workers' Play

CLEVELAND, May 30.—W. J. Kuhlman, founder and manager of Geauga Lake Park, near here, believes the current summer will find his resort busier than ever because of the many war workers who will need a furlough from their machines.

Geauga has a modern "no-post" Skateland, managed by Merrell Wood, with Larry Urban playing the organ. At the park ballroom local bands will play, with an occasional name attraction.

Fly-o-Plane and Blackout rides have been installed, bringing the ride equipment to 18, for a total of 55 midway attractions.

A number of big picnics, several of which are expected to attract 50,000 people, have been set for early dates.



MRS. ARTHUR MacARTHUR, sister-in-law of the Pacific hero, makes the Army-Navy Relief Fund drive "official" by christening the MacArthur Bomber (formerly the Spitfire) at Palisades (N. J.) Amusement Park. Left to right: George A. Hamid, national chairman, Outdoor Amusement Division of the fund; Lieut. Edgar Gemmel, of Navy Relief, and Capt. Joseph Smith, Army Emergency Relief. Jack Rosenthal, co-owner of Palisades, is subchairman heading up the Parks Division in the metropolitan district. Campaign for parks starts June 3.

Playland, San Fran, Resumes Night Play

SAN FRANCISCO, May 30.—Playland-at-the-Beach was permitted to resume on a night-time basis last week-end on dim-bulb scale after several tests were made to determine the visibility of its dimmed-out lights from the sea. Dim-out order issued by the Twelfth Naval District curtailed the resort's night operations for about two weeks.

George Whitney, Playland owner, submitted a dim-out plan for the beach area to Frank Hansen, OCD regional illumination engineer, who declared himself satisfied with the set-up. Eateries and concessions facing the beach are entirely blacked out, entrances and windows being shielded by board coverings. Rides are operating full blast, but no high lights are permitted. Concession stands have their lights trimmed almost to a gas flicker, while bingo and other games are being played literally behind closed doors.

Lights on the fun zone have been cut to a dull glow and all are shielded, while those on the beachfront have been extinguished.

Motorists have been ordered to drive with only parking lights on and the speed is limited to 20 miles an hour.

Hamid Names Aids In Relief Drive; Commences June 3

NEW YORK, May 30.—Names of officials from amusement parks who are serving in the Parks, Pools and Beaches Division of the Army-Navy Relief Fund drive were announced by George A. Hamid, national chairman of the Outdoor Amusement Division, which takes in all fields of operation. Park campaign commences officially on June 3. General subchairman is A. B. McSwigan, Kennywood Park, Pittsburgh, and executive secretary is A. R. (Al) Hodge, Chicago, secretary of the NAAPB. Subchairmen in their districts are:

J. R. Williamson, Santa Cruz, Calif.; A. B. Gurtler, Elitch Gardens, Denver; Pierson-Norton Company, Lake Compounce Park, Bristol, Conn.; J. L. Coleman, Riverside Park, Indianapolis; R. A. Reichardt, Riverview Park, Des Moines; B. G. Brinkman, Fontaine Ferry Park, Louisville, Ky.; Harry J. Batt, Pontchartrain Beach, New Orleans; Fred L. Markey, Exeter, N. H.; E. J. Carroll, Riverside Park, Agawam, Mass.; F. W. Pearce, Detroit; J. P. Collhan, Excelsior

(See Hamid Names Aids on opp. page)

Coney Island, N. Y.

By UNO

Frank Tillyou, of Steeplechase Park, is still pondering over ways to combat the lighting problem and satisfy the more stringent dim-out regulations. Black curtains and fences are nil, but one way, he says, is another hour of daylight saving, a proposition all Coney ops would like to have adopted. Steeplechase still shutters at 9, but this extra hour would allow another 60 minutes to gather shekels in. This is usually in evidence during the evening rush. Majority of Boardwalk establishments, too, fold at sundown. Few remaining open have blinds on front windows and doors. Thus the ocean front, save for an obliging and unclouded moon, is totally black and deserted.

Steeplechase

Billy Friedberg, former Steeple Chase publicity man, is now boss of his own news bureau in Manhattan with a commission as head of a Russian relief drive. . . . Old-time employees now with Uncle Sam are Joseph Cafarelli and Harry Skelly, aviation division; Joe Cullane, Governors Island; Joe DiCapri, in the tropics; Johnny Tria and Willie Costa, Miami; Harold Weisberg, Aberdeen, Md.; Willie, his brother, Fort Dix; Frank Bernhardt, Coast Guard, and Luke Feeney and Tom King are others among a lot of 60 out of a total of 250 Steeplechasers called to the front. . . . James

Skelly, formerly in the office, was recently ordained a priest. . . . The late George Tillyou's sons, George Jr. and John, are additions to the administration department. . . . James Onorato is still manager over all, with brother Rocco again an office chief. . . . On the stage, where self-manufactured winds blow up unsuspecting skirts to the delight of crowds out front, are Edward McNenny, big political boss of the park; Frank Scofield, rube; Angelo Brienza, dwarf clown, and Harry Baker, another clown. . . . Leo Guld, new publicity man, is conspicuous in khaki uniform minus the metal insignias. He is captain of a defense outfit he calls a camouflage corps, not in the service. . . . Six thousand Brooklyn Girl Scouts packed the park for their 11th annual visit on May 23 after a parade down Surf Avenue. Day's receipts went to the Scout's maintenance fund.

Isadore Kraus, James Novis and Harry Potano are bosses of Flying Scooter, Loop-o-Plane, Streamlined Scooter and a parking lot on Surf Avenue and Boomerang on Bowers. Personnel: Louis Straus, No. 1 man; Dominick Gerardi, operator, and Daniel Kemack, ticket taker on Flying Scooter; Charles Cohen, No. 1 man and Dominick and Joe Utlali, operators on Plane; Max Smith, ticket seller, and Frank Pollack, operator, on Boomerang, and Sam Keppler, manager, (See CONEY ISLAND on page 43)

Beatty Jungle Is Big Feature Of Summit Bow

AKRON, May 30.—Reveling in newness and patriotic appeal, Summit Beach Park made its season's debut May 23-24 week-end, attracting large crowds despite threatening weather. Saturday night saw one of the largest first night crowds in recent years and weather was okay. Rain fell at intervals Sunday and it was cold. The weather cleared about 6 p.m. and from then on fun zone was jammed until midnight.

From the front gate to the back fence, red, white and blue color scheme is in evidence everywhere. An eight-foot picket fence now enclosed the park, and a 10-cent gate plus 1-cent tax is on during certain periods of the day, first pay gate since the new operating group took over.

Concession line-up has been revamped, bingo building has been enlarged, a Spitfire ride installed, a motorboat fleet has been added and much new neon is in evidence. Universal Productions, Inc., has placed a War Show on the midway on the site of the Heyday, which has been junked. A Crime Show was on for the opening week, and the Les Kermis troupe opened an eight-day engagement Saturday as the free attraction, set by George A. Hamid.

Bathing pool will be operated by the park company this season. It has been renovated, front improved with neon, and all equipment overhauled.

Management reveals that all construction will be completed within a few days, with the exception of a new Fun House, which project has been halted by the recent WPB ruling.

Frank Bafal continues as manager of Summit Beach, with Jerome T. Harriman beginning his second season in the ca-

(See BEATTY'S JUNGLE on opp. page)

Wildwood Resorts Display Optimism

WILDWOOD, N. J., May 30.—Having nated the rumors circulated since the start of the war, it is "business as usual" as this South Jersey resort starts a new season Memorial Day. It was emphasized during the pre-season weeks that Wildwood is not a defense area. As Wildwood may be easily reached by train and bus, local amusement and business interests are most optimistic.

Virtually all the Boardwalk concession stands and amusement centers are in readiness to accommodate the anticipated holiday throngs. Hunt's Ocean Pier, S. B. Ramagosa's Casino Arcade Park, and the Playland of the Cedar-Schellenger Corporation, all boasting new rides and features, open today (30), as well as the theaters and movie houses. The Boardwalk picture, in spite of the nightly dim-outs, is brighter than ever, as far as business is concerned.

Local business and amusement interests are also clamoring for another hour of daylight here, pointing out that with clocks advanced one hour it would diminish the effect of the dim-out on evening business. Since most of the amusement men and Boardwalk concessionaires do not arrive here until today (30), final action on the proposed daylight-saving time will be taken at a joint meeting to be held next week with the city commission.

Playland Fireworks Nixed Before Trial

NEW YORK, May 30.—Fireworks displays at Playland, Rye, were banned by the commanding officer of the First Corps Area in advance of a test which was to have been staged May 16 to determine effect on dim-out requirements. It was understood that town of Rye and State and county defense organizations had okayed the displays, and that the army had virtually agreed on at least having a test held, but an order came thru on May 15 placing a ban on pyro shows off Long Island Sound, on which Playland is situated.

Beginning the past Monday (25), free-act performances were advanced an hour from 9 p.m. to co-operate with dim-out program. Playland spiked reports that its closing hour is at 9.

American Recreational Equipment Association

By R. S. UZZELL

The Philadelphia Toboggan Company has gone in for war work. Its government contract will consume most of its time for the duration.

R. B. Ramagosa, of Casino Arcade, Wildwood, N. J., has taken a concession contract with J. J. Carlin for a Loop-o-Plane in Carlin's Baltimore park. When a park owner and manager becomes a concessionaire in another man's park he is bound to learn both sides of the picture. Carlin opened to fine business and is putting in more attractions on his own account. Transportation to the park is excellent. Carlin has bought much of the lighting and wiring at Roton Point Park and is taking it to Baltimore.

Cy Bond is no longer with Willow Grove Park, Philadelphia. They had to do some trimming on account of the times, so Bond may go into the army. His son is in the navy.

Rex D. Billings Jr. and wife have a son, Rex D. Billings III.

How many ride men can tell us why a Lindy Loop turns clockwise, while all other rides turn counter-clockwise? Why does a Merry-Go-Round, for example, turn counter-clockwise? Come on, you veterans in the ride business, enlighten your fellow amusement men!

Too cool yet for bathing along the Eastern Seaboard north of Virginia. There is another controversy over bathing suits and whether or not they can be worn away from the beach, on the boardwalk, for example. It will all blow over, as usual, and the suits are going to be as scant in material as ever.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Co-Op Advertising

At least one group of Eastern Seaboard resorts is trying to do something to combat unfavorable dim-out publicity. Long Beach, Lido Beach and all the Rockaways on Long Island have banded in what is known as the Metropolitan Seashore Committee and have appropriated funds to publicize that area.

Object, of course, is to entice weekend patronage to the bathhouses, pools and amusement centers in that sector, as well as to encourage city folks to move out for the entire summer. First series of ads which broke in most of the New York dailies were attractive, getting across the message: "Hitler Can't Black Out the Sun—Visit These Beaches This Summer."

First advertising copy sold the recreation facilities of the Long Island beaches and cleverly played up the nightly dim-outs as an attraction. It's too early to study results of this first series of co-op ads, but this department believes more seashore resorts should do the same thing. Nothing can be gained by sitting back and waiting for public reaction to the gas and tire rationing and dim-out regulations. It's too late to advertise and publicize in July and August.

Incidentally, the newly formed seashore group includes Joe Geist, of Rockaway Playland; Teddy Ornstein, mayor of Long Beach, and his equally popular city manager. They had elaborate plans for a water regatta along the Long Island seashore, but the project was nixed by army officials. However, something equally as potent is brewing. And for that—more power to them!

Swim Chain

Harry Pincus and Mack Rose have got themselves a chain of aquadromes. They formerly operated Riverside Cascades and Jerome Cascades, outdoor tanks in New York, for a corporation, and this summer, as previously reported here, they took over operation of the Metropolitan pool and the Bronxdale H-2-Orium. Now word is received that the Jerome Cascades tank has come back into the fold, so it's a four-pool branch for the boys. Here's wishing 'em luck!

Annual Swim Drive

Posters for the annual "Swim for Health Week," which will be observed the last week of this month, were released

to the press last week. They are more attractive than ever, and this department urges all pool and beach men to hop aboard the band wagon and get the most out of this annual industry-wide promotion.

Martin Stern, founder of the campaign, whose job has been a tiring and thankless one, is again peddling the posters, offering thousands of dollars' worth of free publicity to all those connected with aquatics. He deserves some credit for his fine work. 'Stoo bad the National Association of Amusement Parks, Pools and Beaches can't officially get behind the movement. Frankly, they should do something for the pool members of their org, and here's their chance. I'd like to see the NAAPPB underwrite an order for posters for all its members. Least it could do would be to officially endorse the movement and get its members to co-operate.

Dim-Out Has Little Effect on LA Area

LOS ANGELES, May 30.—With army officials ruling dim-out for the entire Coast, from the Canadian to the Mexican line, this section has felt the restriction very little the first week. Dim-out here hit Saturday night and was followed Sunday by a blackout from 8:30 p.m. to 9:30 p.m. Authorities were busy all week making further checks, with the view of darkening more lights. Beach front concessionaires are not so much concerned with darkening their own spots, but are more worried about the dim-outs on the highways which will prevent crowds from reaching the beaches.

At Venice, Ted Newcomb, operator of the Funhouse, said that he is prepared for the dim-out. Spot is doubling its radio advertising, urging people to visit the pier in daylight hours. Newcomb is installing a Merry-Go-Round in the spot formerly occupied by Racing.

Hard hit by the curtailment of lighting in Venice is the Dragon Slide, which stands 122 feet in the air. Lights are needed to show the height to which the patrons ascend for the slide. However, Edith Bullock, manager, reports that the ride had its best afternoon in 17 years the previous day. She said all money was in by 6:30 p.m. Like other concessionaires and pier operators, Miss Bullock believes that people will co-operate with the government and work their schedules to avoid being on the road after dark. It is figured, however, the dim-out ruling will reduce pier crowds some.

H. A. (Pop) Ludwig, general manager of Virginia Park Amusement Company, Long Beach, says high rides there had been dark for some time.

Following the first few nights of the dim-out, authorities boarded vessels in the harbor for a check-up. In nearly every section there was reported some deficiency. However, most of it concerned street lighting and city officials have had crews painting the seaside side of the lights.

Ocean Park and Venice stand to suffer little from the curtailment of automobile traffic, both being easily reached by streetcar for a 25-cent fare from downtown Los Angeles.

While there is much consternation as to what the outcome of the dim-out will be, pier operators are finding themselves in much better shape than they had anticipated.

Joyland on Block As Firm Dissolves

LEXINGTON, Ky., May 30.—Joyland Park, 20-acre amusement tract located two miles beyond the Lexington city limits and operated by Joyland Amusement Company, was this week placed on the for-sale market due to a voluntary dissolution of the operating firm occasioned by recent death and illness in the managing personnel.

According to Thomas B. Satterwhite, Joyland Amusement Company proxy, business at Joyland, since the opening May 15, has been nearly 25 per cent over the corresponding period last year. J. W. Sauer is manager and F. K. Sauer assistant manager.

Joyland's set-up includes a large pool, a dance hall with accommodations for 2,500, a night club; 13 concessions, including a Penny Arcade, and Merry-Go-Round, Roller Coaster, Dodgem and other rides.

BUCKEYE LAKE, O.—Rain and cool weather greeted the official opening of Buckeye Lake Park here May 22. A. M. Brown is again manager.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

Playland is now in regular swing. What with war plants taking a large number of skilled employees, and armed forces many more, there are plenty of new faces among personnel who are just beginning to get the feel of things. Biz good on last week-end (23-24), but with cold and rain on other days receipts have not been up to par. Grant Tru-Tone Photo Company has two studios with attractive young ladies attired in classy-looking wine-colored artists' smocks. Johnnie Franklyn has golf driving and baseball concessions on North Boardwalk, also a neat-looking miniature golf course on main walk. Character Handwriting has four booths with female graphologists. E. White has two rides; Pleasure Bound, five rides and Funhouse. Director O'Malley has retained 5-cent bargain day on Fridays. Aerial Ortons going over big, with next free attractions Three Franks and Gautier's Steeplechase. Lighting effects on Music Tower have been banned, deleting one of Playland's striking displays. Still retained in horticultural display, pride of Westchester.

Annual circus opens June 8, with four acts every two weeks. Beach and pool open May 30, with Tom Woodward expecting big biz. New picnic shelter accommodates 1,000, Charlotte Kyle again in charge. Bill West continues as efficient secretary of Playland Authority. Fred Merrit, refreshment manager, says a fifth columnist is one who leaves a ring of sugar in his cup. Bud O'Malley is busy turning out planes at Sikorsky plant. Muriel Brown, daughter of Lee Brown, a visitor, also Freddie Pien, both defense workers at Long Island plants. Hasta luego.

BEATTY'S JUNGLE

(Continued from opposite page)

pany of publicity director. Lew Platt is handling the ballroom band bookings and M. Malman is in charge of concessions.

Clyde Beatty's Jungle Zoo is a major attraction this season on the midway and attracted big crowds opening nights. Harriman exploited the zoo opening for several weeks in advance, using outdoor billing for a distance of 30 miles, three radio stations and extensive newspaper advertising. Clyde Beatty, accompanied by Mrs. Beatty and Duke Drukenbrod, his manager, came on from Pittsburgh Sunday.

On the occasion of Beatty's personal appearance, more than a hundred circus fans and showmen from all over the district turned out Sunday, when members of Pete Mardo Tent, CFA, Akron, were hosts to visiting showfolk. Capt. Frank Phillips presented his trained lions in the steel arena. Other acts were brought on from the Beatty attraction on the Johnny J. Jones Exposition for the day, including Mrs. Phillips, who presented the elephants; Albert Fleet, the two Beatty trained chimps; Florenz and Kenki, clowns, and other acts.

Headquarters for visiting showmen were in the park ballroom, which was enlivened by scores of circus posters arranged thru the courtesy of Ted Depish. At 6 p.m. more than 100 visitors enjoyed a banquet, at which Fred Work, president of Mardo Tent, presided as toastmaster. Drukenbrod introduced the many prominent showmen present, which included Clint W. Finney, general agent of the King Bros.' Circus; John Robinson IV, Tom Gregory and Harold Lengs. About 50 members of the Charles Siegrist Showmen's Club were in attendance and a group of Canton Showmen's Club were on hand. Mr. and Mrs. Beatty left by plane for Pittsburgh immediately following the banquet. Murray Powers, Sunday editor of *The Akron Beacon-Journal*, was general chairman.

The zoo will be staffed by the following: Charles Kies, Pauline Sylvester, box

office; Joe Wallace, announcer; Vic McGowan, in charge of the two John Robinson elephants; Otis Bryant, animal trainer, and several attendants. Captain Phillips will present the lion act several times daily, and Siva Phillips the Robinson elephants.

HAMID NAMES AIDS

(Continued from opposite page)

(Minn.) Park; A. M. Ketchum, Forest Park Highlands, St. Louis; A. R. Eldred, Clementon Lake (N. J.) Park; Jack Rosenthal, Palisades (N. J.) Park; William Muar, Roseland Park, Canandaigua, N. Y.; E. L. Schott, Coney Island Park, Cincinnati; J. E. Lambie Jr., Euclid Beach Park, Cleveland; Paul H. Huedepohl, Jantzen Beach Park, Portland, Ore.; F. W. A. Moeller, Waldomeer Park, Erie, Pa.; N. S. Alexander, Woodside Park, Philadelphia; J. T. Clare, Crescent Park, Providence, R. I.; Julian M. Bamberger, Lagoon, Salt Lake City; R. L. Hand, Rocky Springs Park, Chester, W. Va., and Henry Guenther, Olympic Park, Irvington, N. J.

Additional subchairmen will be named soon, Hamid said.

AC TO AIR ILLS

(Continued from opposite page)

sleged with inquiries asking if it were true that no one could take a train out of the resort without a doctor's certificate. The delegation will ask specifically if something cannot be done to combat rumors that the resort is afflicted with war measures that would frighten intending vacationists, such as untrue reports that there are barbed wire entanglements on the beach, that the beach is spoiled by oil coming from sunken tankers, that bodies are being washed ashore, etc. Stopping of cars bound for the shore resorts the first week-end of gas rationing caused a serious economic upheaval here.

Meanwhile, the New Jersey State Legislature has outlined an advertising and publicity campaign to bring to the attention of the public the truth about conditions in the seashore areas "in order to combat the campaign of lies now under way at the instigation of Fifth Columnists."

RACINE, Wis.—Racine Zoological Society has purchased a polar bear from Brookfield Zoo, Chicago, to replace Jimmy, male polar bear which died a year ago.

WANTED
All Types of Rides and Concessions on Percentage. Write at Once.
IDEAL PARK
P. O. Box 111 Johnstown, Pa.

FOR SALE
Eight-Car Kiddy Ride, also 4-for-10¢ Photo Equipment. Both operating at Winona Beach, Bay City. Buyer can operate at Beach. Have exclusive on both. Price right for quick sale.
Wire H. W. Jennison
608 N. Madison BAY CITY, MICH.

WANTED!!
LOCATION FOR PENNY ARCADE!
BOX NO. 315, Care of The Billboard, 1584 Broadway, New York City.

GOOD PROPOSITION
For Scale Man and Wife. Wanted—10¢ Stock Agents, Concession People, address Kentucky Ray. Can place Ride Help, Park Rides.
NORTH BEACH AMUSEMENT PARK
103 Elm Street Corpus Christi, Texas

FOR SALE
BEAUTIFULLY LANDSCAPED JOYLAND PARK LEXINGTON, KENTUCKY
On U. S. Highway 27-68, 2 miles from town. 20 acre tract with enclosed Dance Pavilion of 2500 people capacity and separate Night Club in operation year round. Concrete Swimming Pool with complete filtration plant, steam laundry and equipment. Large public observation stand. Roller Coaster, Merry-Go-Round, Dodgem, Penny Arcade and 13 Game Concessions. Outdoor Picture Show and ample Parking Space. Special patented asphalt walks throughout park. Lexington is the largest city within an 80-mile radius, and Joyland Park the only Amusement Park within 90 miles. Newly completed \$6,000,000 Government Signal Depot just completed at Lexington, and large Army Cantonment located at near-by Richmond, Ky.
PARK SEASON OPENED MAY 15
For complete details write Room 233, McClelland Building, Lexington, Kentucky

"Fairs as Usual" Are Urged

Emergency Seen by Hamid as Opportunity for Better Service; Denies Folding Will Aid in War

NEW YORK, May 30.—That some fair societies are being led to feel that discontinuation of fairs is a patriotic duty was underscored as "regrettable" by George A. Hamid, who issued a statement prepared especially for *The Billboard* in which he called upon the nation's fair officials to continue their annuals wherever possible and to regard the emergency period as providing opportunity to serve the community better. Hamid, booker, park, pier and fraternal circus operator and a fair official in his own right as head of New Jersey State Fair, said that fairs have played "an important part for centuries" and that their contribution to civilization has been "enormous."

"Fairs can and must lead the way in bringing the message of defense and food production to the communities they serve," Hamid said in his statement. They should emphasize thru their exhibits and special speakers the "great sacrifices" that will have to be made, and made willingly, so that victory may be hastened and peace once more restored to a peace-loving country, he declared. "Fairs have already formulated their plans and assumed many obligations based on holding their events this year. To call fairs off now will not only be disastrous for this year, but may result in putting out of business forever some fair societies which have been in existence for a longer period than living man can remember," he pointed out.

Hamid said that cancellations act like a disease in that they spread their germs about the country if not caught in time "by the proper treatment." He denied that fairs as such can help the defense program by folding. "This is the path of least resistance," he said, "and is surely not worthy of fairdom and the magnificent strides it has made, especially in the last 50 years."

Nevertheless, he said, the defense of the country comes first, but that means a fair should only relinquish its right to operate when and if its buildings or its plant are needed by the army. These

Court To Determine Tennessee's Future; Talent Program Set

NASHVILLE, May 30.—Future of the 27th annual Tennessee State Fair, scheduled for Cumberland Park here, will be determined at a meeting of Davidson County Court members June 1. Outlook is not too sanguine and several members believe the annual should be canceled for the duration. County Judge Litton Hickman, who has served as chairman of the State board for over 20 years, has not commented on the situation publicly but has intimated that he will oppose the fair if it cannot pay its way, which it has been able to do in the past.

Tire rationing has already been enforced in this sector, but nothing drastic has been done in limiting gasoline. If the latter comes, it is likely the County Court members will vote to kill the annual until conditions improve. Meantime Manager Phil Travis announced that the Johnny J. Jones Exposition has been awarded the midway contract, with George A. Hamid, Inc., booked to provide the grandstand acts, including Eric the Great, Bob Eugene Troupe, Harrison's Circus De Luxe, Jim Wren Troupe and the Four Sidneys.

NEW WATERFORD, O.—Silvers Johnson, with his Comedy Austin, has been contracted to play the Canadian B Circuit of Fairs for George Hamilton, Winnipeg, he said here last week. Contract is for seven weeks, after which Johnson plans to open with C. A. Klein's Attractions at Ashtabula, O., for 10 weeks of fairs in Ohio and Michigan.

should be called off for the duration, Hamid asserted.

"It is my suggestion that fairs proceed on the basis of two budgets, minimum and maximum, and adopt one or the other as the situation demands," Hamid said. "This suggestion has been advanced before, but I wish to emphasize it."

After releasing the statement, Hamid asked that this additional thought be included: That fair officials write to their congressmen and senators, urging them to support the fairs in their home communities and home States. This is not "pressure" or "lobbying," because it will be recalled that on February 6 Secretary of Agriculture Wickard gave the green light to fairs, Hamid stated.

Outlook Is Good For Wis. Annuals

CHICAGO, May 30.—J. F. Malone, secretary Wisconsin Association of County Fairs, informs *The Billboard* that the outlook for Wisconsin county fairs is very good. "All the fairs in Wisconsin are planning to operate," says Malone, "and I have heard of none that plan to cancel. I really look for local crowds to keep attendance up, and I do not believe that gas rationing will affect the attendance at county fairs, as people are going to go somewhere and the county fair does not involve a long trip."

Dodge County Fair, Beaver Dam, of which Malone is secretary, will be the first fair in the State. A rodeo will be held the first two days, with a revue and acts to follow. There will be two days of horse racing, and on Sunday Jimmie Lynch will present his thrill show. Oscar Bloom's Gold Medal Shows will be on the midway.

"Since business conditions are good here and farmers are doing all right, we look for good crowds, especially nights and on the double holiday," says Malone.

HOUSTON.—John L. Andre, manager of Coliseum and City Auditorium, assured of a \$10,000 additional appropriation for the operation of the Coliseum by City Controller Maunsell, reports he will manage to keep the big Houston spot open up to the fall, but still has his worries over the auditorium. However, capital improvements are needed on both auditoriums and money must be found to keep the exposition building in order for series of events this fall, Andre said.

Fall Victory Fete Planned To Sub for Canceled Tex. State

DALLAS, May 30.—The 1942 State Fair of Texas, scheduled for October 10-25, has been canceled. Fair President Harry L. Seay said the big plant, including all buildings and grounds, would be tendered the government for any use desired. Cancellation was ordered at a meeting of directors on May 25. Several governmental agencies have inspected the plant with a view to taking it over for the duration, including army, navy, Army Air Corps and new Women's Army Auxiliary Corps. No governmental department has yet made a definite request for buildings and grounds.

"Railroad transportation is such that exhibitors will be unable to obtain cars to bring livestock and agricultural displays to the fair," said President Seay. "There will be no round-trip tickets at reduced rates and no excursion rates. The government is to commandeer cars that it needs, and a bad bottleneck in rail transportation is expected by October because of huge industrial production. About 70 per cent of State fair attendance comes from outside of Dallas County. If people can't get here by automobile or rail we couldn't hope for much attendance. So the directors have decided to call off the fair this year."

A Victory and Fun Festival is being planned by the Victory Committee of (See Tex Victory Fete on opposite page)

Market Show To Replace '42 International in Chi

CHICAGO, May 30.—While the International Livestock Show has been called off for 1942, Manager B. H. Heide announces that a market show and fat stock show are to be held. Opening date will be November 28 and no definite limit on duration of the show has been set.

"Much fat stock intended for the International was so far along that it was felt we should go ahead with a show for these breeders," said Manager Heide. "The stock will be shown in open pens and the show will not be open to the public. Union Stock Yards Company has appropriated money for prizes."

Upper Peninsula Canceled

DETROIT, May 30.—Upper Peninsula State Fair, held annually at Escanaba, Mich., has been canceled for the duration. Decision was made by the board of managers this week. Clifford G. Bridges, Escanaba, who was a member of the board, was named secretary of the fair, to serve without pay. He replaces Harold P. Lindsay.

Highlights of Statement on 'Continuance'

NEW YORK, May 30.—High points in George Hamid's statement on operation of fairs follow:

"Fairs and exhibitions of all types have contributed tremendously to the progress of the North American Continent. In their competitive, educational and scientific features they have created the incentive to improve on every commodity necessary to our life and manner of living."

"Despite periods of uncertainty, hardship and war, fairs have carried on their work, helping to improve agriculture and livestock and providing high-grade entertainment for the morale of their communities."

"It is regrettable that some fair men and fair directors are being led to feel that discontinuation of their fairs for this year is a patriotic duty. Our country needs fairs and farmers more so now than ever in its history."

"To call fairs off now will not only be disastrous for this year, but may result in putting out of business forever some fair societies which have been in existence for a longer period than living man can remember."

"Fairs cannot help the defense program by discontinuing. On the contrary, discontinuation will add to the chaos of communities and inject unnecessary fear, plus affecting the prestige and importance of fairs."

"If fairs are discontinued for even one year, it will be most difficult to reorganize them successfully."

"The defense of our country comes first. Fairs with large buildings or plants or both which are needed by the army should be called off for the duration. This does not mean that other fairs should be discouraged from continuing. 'Fairs as usual' will make up for the few that were compelled to cancel for reasons beyond their control."

"As for gasoline rationing, blackouts and dim-outs, let us not forget that fairs were tremendously successful in the days when there were no automobiles and electricity, telephones and radios."

"Fairs which are held will attract the largest crowds in their history. They can be made an instrument to help our government in its work and to help spread good cheer in the communities they serve."

"Fairs have not asked for any priority rating and do not want it. All they ask for is the privilege of doing their bit in carrying on with their excellent work."

"It has taken many years to build one of the most essential organizations, the 4-H Club, which, along with the Future Farmers of America, means a great deal to the future of the nation. Since (See Statement Highlights on opp. page)

Fort Worth Retains Attractive Program

FORT WORTH, May 30.—Unless war conditions change, Southwestern Exposition and Fat Stock Show will be held here as usual. Altho Exposition primarily is for promotion of livestock and kindred industries, entertainment features will be on a plane with other years.

Some shows have been suspended because of transportation problems involved in the livestock movements, but most of the livestock goes direct from the exposition to the packing houses and this movement alone would support the show.

Secretary-Manager John B. Davis is firm in his belief that the amusements are necessary for the uplifting of morale. With the show having a population of more than 500,000 to play to within a 40-mile radius, he believes the exposition will attract enough patrons despite the tire shortage.



WLW PROMOTIONS, INC., producer of grandstand attractions at fairs, scored two "firsts" in Cincinnati last week when M. L. (Chick) Allison (left), director of the station's promotions department, was elected to the board of the Cincinnati Advertising Club, and Bill McCluskey, talent manager and booking representative of the station's Boone County Jamboree, was named to the board of directors of Cincinnati Variety Club. Appointments mark the first time in either club's history that radio men or fair attractionists ever held official posts.

Around the Grounds

BRANDENBURG, Ky.—Meade County Fair, held here annually, has been discontinued for the duration, Mrs. Mildred L. Lusk, secretary, announced last week.

DETROIT.—Clinton County Fair, St. Johns, Mich., has contracted for a six-act grandstand show, using the same caliber of attractions as last year. Booking was made thru United Booking Office here.

CAMDEN, S. C.—Dewey J. Creed, who has been active in management of Kershaw County Fair over the last five years, announced here that he is a candidate for office of director from DeKalb Township, Kershaw County.

JEFFERSON, Wis.—Jefferson County Fairgrounds will be renovated and painted this summer at a cost of about \$5,000. A premium list of \$4,000 for Jefferson County exhibitors will be offered at the 1942 fair.

COLUMBUS, Miss.—With one exception, all officers of Columbus Fair and Livestock Association were re-elected, Mrs. Leo Proffitt succeeding W. B. Latham as secretary-treasurer. Re-named were David Lavender, president, and Lon Freeman and Farmer Kelly, vice-presidents.

LEWISBURG, W. Va.—Old Greenbrier Valley Fair, which this year would have officially become West Virginia State Fair, is out for 1942 and possibly the duration. President J. B. Sydenstricker and Treasurer W. L. Tabscott announced last week following a conference with the fair directorate.

YORK, Pa.—York Interstate Fair grounds may be converted into an army camp, it was learned last week. A survey by army engineers as to possibility of converting the grounds into an army camp has been completed and their findings have been forwarded to the War Department at Washington. Survey included a description and size of the grounds and the buildings on the grounds, as well as estimates for placing ceilings in some of the buildings.

GREAT BARRINGTON, Mass.—In one of the shortest racing hearings on record the State Racing Commission on May 22 received the application of Great Barrington Fair Association for a meet at the fair this year and the chairman said the commission would take the application under advisement—the customary conclusion of a hearing of this type. Rest is mere formality and application is expected to be granted without delay.

ANDERSON, Ind.—With the Johnny J. Jones Exposition booked for the midway and the customary four-night program of harness racing a certainty Anderson Free Fair has virtually completed plans for the annual in Athletic Park here. Charles N. Henry, supervisor of accounting of Municipal Light & Power Company, has received a letter from J. S. Knowson, director of industry operations of the War Production Board, giving approval to a project for wiring of booths at the fair. No material to be used in setting up the fair will interfere in any way with war production, Earl J. McCarell, secretary, said. Jones combo will bring its own power plant, necessitating no drain on city lines.

SPRINGFIELD, Mass.—Overburdening of public transportation facilities here may mean that by fall the Springfield Street Railway Company will be unable to care for normal day-to-day demand, much less provide extra transportation for Eastern States Exposition patrons, Hiram L. Bollum, president, said. Statement was evoked by a special State House story in *The Springfield Republican* to the effect that, under rulings of the State public utilities department, busses could be run to the exposition only if they covered regular routes on which the grounds are located, meaning the usual busses would have to add about 10 miles of unproductive riding. Bollum's statement said, in part: "If the company were to operate during exposition week to the termini of the several regular bus lines which now pass the exposition grounds, in order to carry

passengers to that point as an indicated possibility, there is no doubt the company would not have sufficient facilities in September. With the present trend in the urban transportation field, it appears the company will be unable to handle the additional riding resulting from exposition week. In fact, we feel certain our normal day-to-day patronage will exceed our vehicle capacity by early fall."

TEX VICTORY FETE

(Continued from opposite page)
Texas, headed by R. L. Thomas, Dallas, as chairman. Committee met on May 27 to plan a fall festival. Thomas said the proposed festival would run one week and would present a number of attractions and would be primarily for Dallas County residents. Dates are being planned to include two outstanding football games already scheduled in Fair Park's Cotton Bowl, Texas-Oklahoma game on October 10 and Southern Methodist University-Temple game on October 17. Thomas said that Wendell Wilkie, Republican Presidential candidate in 1940, had tentatively accepted an invitation to speak in Dallas on October 18, which would be included in the dates. A State fair was not held in 1918, when the management surrendered grounds and buildings to the Army Air Corps for establishment of Camp Dick. President Seay said a skeleton executive force would be maintained during the period of inactivity, the fair to be reopened when the war ends. First booking of an independent midway was successfully tried in 1941 and fair directors had been planning on more pretentious indie bookings this year.

STATEMENT HIGHLIGHTS

(Continued from opposite page)
thousands of boys and girls in these movements depend so much on the exhibits held in connection with fairs, their work should be encouraged by the federal government."

"Farm bureaus, granges, State institutions and other agencies have contributed to the livestock and agricultural industry of our country thru their participation at fairs. They, too, should be encouraged to continue."

CONEY ISLAND

(Continued from page 40)
and Sol Levy, switchman, on Streamlined Scooter.

All Around

New on Surf Avenue is girl-underwater illusion, a 10-center, operated by Dan Casola, designer and decorator; George Russo, Carl Clarnet and Ditty Garto. Dan is the one who designed the Atlantis bar and grille—new last season—on the Boardwalk. . . Mrs. Elizabeth Wolz, widow of the late Peter Wolz, old-time Coney business man, is still in control of Laff-Laff on Surf Avenue. . . Daughters Marguerite and Constance are her eye-fel and affable assistants. . . Near-by Harry Meinch, her partner in Laff-Laff, also operates Ride the Bug and Gasoline Parkway. Also is partner with Charles Feltman in machine-gun manufacture and manipulation. Meinch's workers are Patsy Van Turo on the Bug and Harry Epstein and Harry Paneth on G. P. Two other Meinch men, Frank Jones and Frank Delcontl, are now on Uncle Sam's pay roll. . . Jean Prevolor, new operator of Scooter Speedway on Surf, has been in Coney since 10 years young and has had a go, in an executive capacity and otherwise, at every kind of amusement with exception of a shooting gallery. Also has traveled extensively. Her sister, the late Rose Gordon, was the widow of the late Louis Gordon, old-time Coney amusement operator. . . Evelyn Cohen is in charge of Fairbanks scale at West Sixth and Surf. Hubby is Charles with Loop-o-Plane.

Famous Bar and eat shop on Surf, owned by Leon Asbel and Arthur Sax, has been modernized with the addition of a cabaret to take the place of an old-time movie show on the side. Performers are Jack Galvin on the Solovox piano and Sallie Burke and Lou Allen, vocalists. Asbel and Sax also own Saleo's spaghetti shop two doors away. In between is the Cosmo Cafeteria.

About People

Former Luna manager Charles R. Miller and wife, here on a month's vacation from Punta Gorda, Fla., where he is construction manager of hotels, were the guests of Bill Miller, Ed Danziger and William Lombard of Luna. Charles yearns for a return to the amuse-

ment arena. . . Dave Peyser left Luna for Noble Sissle's camp show, *Keep Shufflin'*, to officiate as master mechanic. . . Union News Company's new newsstand, in its second year, is flourishing in the BMT terminal under the watchful eyes and management of Rocco Sylvester, whose dad, Dan, was a Coney business man over a long period and local sales agent for many publications. . . Frank Graf, tattooer at Sam Wagner's World Circus Side Show, is celebrating his 24th year in the same spot. . . Florence Murphy is celebrating her 10th year as associate of Doc Zimbad, mentalist. Assisting is Emanuel Teyasler. Attraction is near the front of Hymie and Harry Wagner's Mammoth Wonder Show, now sporting a new inside-speaker system. Meyer Hamburg and Morris Posner are candy concessionaires there as well as at Dave Rosen's show, and Ada Davis is new inside lecturer. Here, too, is where Miss Jerric Keyes is presenting a Chinese mystery and where Doc Foster is handling Kindu (Vernon Davis) in the blow-off. . . Julius Kuehnel, formerly with Sam Wagner, is with Royal American Shows.

Mollie Moran, Blood Donor

"If the National Association of Amusement Parks wants to prove to the satisfaction of the War Production Board that the entrepreneurs of dizzy whirls, sharp drops and romance in the Old Mill are patriotic citizens deserving of materials needed for the repair and maintenance of their operating units, it might very well use Mrs. Mollie K. Moran, of Kensington Walk, Coney Island, as its leading argument."

The foregoing is how the Blood Donor Division of the American Red Cross (Brooklyn Chapter) introduced the woman who assists her husband and brother in Thunderbolt Corporation, which operates the Thunderbolt. Mrs. Moran is co-chairman of the blood donor committee of the 60th Precinct of Cvilian Defense Volunteer Office and Coney Island Council for Victory.

"The war has certainly come to Coney Island, and in her dimmed-out ticket booth, Mrs. Moran can certainly prove to the WPB that she can swap her gravity ride for the graver task of enlisting blood donors in America's war effort," says a publicity story from the Red Cross.

Nashville Plunge Booming

NASHVILLE, May 30.—Gas rationing and tire conservation have boomed business for Cascade Plunge, which opened Sunday, May 17, with overflow attendance. Pool is situated in Cumberland Park (Fairgrounds) and is accessible by direct bus lines.

Other pool in this section, Willow

Plunge at Franklin, is doing so-so, because of 18 miles distance from Nashville. Manager Edwin Jones, of Cascade, predicts biggest year yet. Pinball games and music boxes also bringing in coin, Jones advises.

ALWAYS thinking and planning to get bigger crowds for you!

PERMANENT ADDRESS

Care of The Billboard, Cin'ti, O., or Representative, Barnes - Carruthers.



THE SENSATIONAL

MARION

120 FEET NO NETS

Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO

The Original "Breakaway Pole"

Personal Representative

CHARLIE ZEMATER

54 W. Randolph St., Chicago, Ill.

WANTED CARNIVAL

For Week of June 24th-27th, Inclusive

ANNUAL STREET FAIR

Sponsored by American Legion ANTWERP, OHIO F. A. SMITH

WANT HIGH ACT

For July 4th, also other Acts for July 4th and Fairs. Give full details.

WILLIAMS & LEE

464 Holly Ave. ST. PAUL, MINN.

Advertising in the Billboard since 1905

ROLL TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

- ★ Absolute Accuracy
- ★ Dependable Delivery
- ★ Finest Workmanship
- ★ Best of Materials
- ★ Perfect Packing
- ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$48.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS

2000 PER ROLL

1 ROLL.....75c
5 ROLLS.....@.....50c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARK.

TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

SEE INSIDE FRONT COVER FOR ILLUSTRATIONS AND DETAILS

Eddie Vieras
Sensational
4 Stars

FIREWORKS

WRITE FOR NEW CATALOGUE. COMPLETE SHOWS LISTED. ORDER EARLY FOR JULY 4. SPECIAL OFFER ON ORDERS PLACED BY JUNE 10.

UNITED FIREWORKS COMPANY

DAYTON, OHIO

Claude Ellis's

The Editor's Desk

CINCINNATI

MANAGEMENTS of county and district fairs appear to realize their opportunities this year, especially in sections where State fairs will not be held. All reports indicate that they are proceeding with plans, figuring to offset whatever loss of exhibits there may be with enlarged midways and concession areas and augmented grandstand shows. Many will be able to line up attractions that have been unavailable heretofore. Cancellations of some larger fairs, where plants have been taken for war use, make these bookings possible. Members of hundreds of boards are desirous of keeping their fair associations going concerns and so far have been unable to see any reasons for curtailing or eliminating the value of their fairs to the nation's war effort. They long since took their cue from the United States Secretary of Agriculture, who stressed the importance of fairs in stimulating wartime food production. Those charged with the maintenance and preservation of fairs are showing that they believe no appreciable percentage of district and county plants will be needed in this emergency, except to present their educational and recreational annuals. Attendances, they say, will be guaranteed, especially at night, because of the "short hauls" entailed.

BICYCLE built for two might help some when two general agents want to travel in the same direction to book the same town for the same date. Might call it "velocipede day-and-dating."

SOME items that run into big dough and of which the carnival knocker, who cries about a show "taking all the money out of town," knows nothing about: Extra police, in addition to cities' forces, to keep order and protect thousands of women and children on midways. Attendants for rest rooms. Car-parking attendants and guards against theft. Medical departments to give first-aid and care to patrons and employees alike. Cars and drivers to remove the sick to homes or hospitals. Lanes of electric lights from lots to streets to protect patrons from risks of darkness. Arrangements for special busses for public convenience. Loud-speaker systems for emergency announcements and to call lost children. Fire-fighting equipment for public protection. Newspaper advertising of articles lost on lots. Clearing of debris and making locations presentable and building culverts and bridges for public safety. Office payouts will indicate many additions to this list. New necessities spring up constantly.

IT'S TRUE. In Union, N. J., Owner Charles T. Hunt, Hunt Bros.' Circus, contacted a blacksmith to repair a trailer hitch. "No work today," decreed the blacksmith. "This is a holiday, circus day, and I'm going. I've waited 10 days to see the show." Later the Hunt reaction was, "I've waited 20 years to hear a remark like that. It was the rule in many towns years ago."

WEST COAST power and light company uses big newspapers ads to explain the difference between the dim-out and the blackout. It would seem that two more expressive terms never have been coined. . . . H. J., Buffalo.—In early days passing the hat after doing an act on street corner or hitching lot was known as busking. Some performers, when stranded, busked to raise getaway money. Many felt it below their stations and when again employed seldom mentioned the practice. Others declared it more profitable than working for a salary. Probably few artists now working in clubs for tips know that they are rehashing the old-time busking. . . . John W. Wisner, retired cotton broker and former circus adjuster and theatrical agent, who died in his 80's at his home in Plainview, Tex., on May 22, had been prepared for his end. A contributor of news and articles for many years, a card he mailed on December 12, 1941, was addressed "To All Officials and Employees of The Billboard." "On the reverse side of this card," he wrote, "are two photos of me, one 45 years old and the other 45 days old. They exemplify how a man can deteriorate after quitting show business. This is probably the last Christmas card I will ever issue, as my

eyes, ears, heart and digestive apparatus are failing me gradually. Please consign the card to your 'morgue' for future reference." . . . They won't be as pretentious as the events for which they are going to sub. But the shows being planned by some boards that have canceled their 1942 fairs are already in the making. For instance, Des Moines will have an Iowa Junior State Fair, Chicago a stock show in place of the International Livestock Exposition and Dallas a Victory and Fun Festival in lieu of the State Fair of Texas. This shows that there is a demand for such doings and that the officials who have been in charge do not want to break training.

BILLING WARS, never exactly cream-puff affairs, have gone on since the diaper age of circuses. But an opposition show that tears down the paper of one that is well sponsored by a local organization is often whipped thru public opinion.

THIS season should, if business continues, put many showmen far into the black, observes a correspondent. Then he wonders whether they will hold still for the grief of keeping one moving, especially if they are well enough fixed to sit tight until the war ends. Will they fold for the duration or keep on trying? Well, we don't believe many will re-enact the midway story about two showmen playing rummy. After winning 30 straight hands, the lucky one lost a game to his opponent. Jumping up from his chair, he declared: "I quit. This game is too much of a see-saw."

THING that most showmen don't like about a small town is that it's a small town.

Leonard Traube's

Out in the Open

NEW YORK

Thrillcades and W. W. II

APPARENTLY the army is the safest place right now for an erstwhile member of the amusement fraternity to speak his mind on a branch of the business which touches World War II in some way. Strange as it may seem, it is there that one is free from a type of bombardment which can often be more devastating, depending on one's state of mind and physical make-up, than the real thing. The bombardment we have in mind is the verbal variety—catcalls, brickbats and a literary slugfest from "the profesh."

Take Frank Robinson Winkley, for instance. Winkie, now Corporal Winkley, up until he joined out on the first day that married men were taken into the enlisted ranks following our declaration of war last December, was a thrill-show impresario with the Suicide Club and a Jimmie Lynch Death Dodgers' unit. Secure behind the impregnable screen furnished by the Man With the Whiskers, better and affectionately known as Uncle Sam, he chirps:

"The first thought that flashed thru my mind on the day of Pearl Harbor was how in hell are you going to try to sell darning to a lot of people whose sons and husbands are in the front line or will be soon. (Let the hell pass, Mr. Linotyper; Lieut.-Gen. Stillwell used it twice recently in a statement on the loss of Burma to the Japs).

"The second thought was, what is their reaction going to be. Then, where are we going to get tires, automobiles, gasoline and all those vital things that Uncle Sam needs more than we do? I thought of the reaction of those people in the grandstand when they see someone out there destroying the very things they are being denied, and I decided that running a thrill show might be more dangerous than fighting a war. Those fans can throw pop bottles, rotten tomatoes and a lot of insults that would hurt me a lot more than a slug of lead; besides, who ever heard of a typist on the home front catching a slug of lead?" (It seems that Corporal Winkley is a typing tornado in the insurance division, a far cry from automotive didos out on

OUR mention in a recent issue of a shortage of carnival general agents has brought some interesting reactions and it's too bad we haven't space to quote a number of them. First response, to our Cincinnati office, came from B. H. Nye, who wrote: "Quoting from Nat Green's The Crossroads: 'Definite shortage of competent carnival general agents . . . few vets still operating . . . those who have come along to take their places can be counted on the fingers of one hand.' By count there are 169 carnivals routed in the current issue of The Billboard. A mathematical analysis of Mr. Green's comments would lead to the conclusion that about 159 carnivals are floundering around with incompetent general agents. Surely a serious situation for the poor managers. Ain't that tough?" We leave comment to readers.

Then there was a constructive letter from Tom Terrill, one of the vets. "You say," he writes, "it is a condition largely brought on by the carnival managers themselves, but you do not say what reason might be held against the carnival managers for the shortage." If our friend Tom will read more carefully he will note we said the shortage was brought on by carnival men, not carnival managers. Continuing, Tom says: "You speak of the conditions 20 years ago and hold that agents of that day were a power unto themselves, but you do not say why the 20-year-old agent was more powerful and more independent than the present-day agent. The whole story would make worthwhile reading if it were possible to print it, but for the best interests of the business it seems the tale must be left untold. . . . The carnival manager is to blame for most of the situation today, but the agent is not blameless. He

them that tracks he talks about so nostalgically.)

Do we hear any response from the suicide squads to Corporal Winkley's challenge? Or would you rather have the good corporal's address? It's U. S. Army, Reception Center, Fort Snelling, Minn.

RECENT incidents on Eastern midways caused by the lucky boys and their supporters higher up in the ownership-management department of operations seem to suggest that the war is no deterrent to the time-honored principle (there's a word!) of taking the best hold and the devil take the hindmost of the panty-waist fraternity. The panty waists are likely to come out on top. Honest operation is no indication of weakness. The contrary is the case.

MORE about Richard Ryan, promoter, this time from a show executive: "Read your column with more than the usual interest because of the blast you put on Ryan, swindling promoter of alleged thrill circuses. That bird sure made a killing in Newport News, Va., and pulled the same ruckus in Richmond in April. In Richmond he was sponsored by the—get this!—Optimist Club and the event was to be held at the City Stadium. He did put on a sort of show, using some local talent but not professionals, and there was a terrific howl from the few paying customers. He didn't pay off and the newspapers are still holding the bag. To show you his brazen gall, he came right over to Newport News and put the works to the local Exchange Club. It was an awful flop and he went over the fence, owing local papers around \$160, the radio station \$248, the printing company about \$260 and smaller firms for various amounts.

"All this reflects upon honest showmen, and I hope they land this bird in the clink for the duration of life or more, if possible. I am told the FBI is on his trail because he flew with the tax on admissions and used the name of USO in connection with the affair."

THE Public Prints. . . . New Haven Journal Courier says Charles Kyle,

Nat Green's

The Crossroads

CHICAGO

helped the matter along to reach present chaotic conditions, and will suffer along with the management until the business, as a whole, can be adjusted from the 'knife period' to a period of honorable and businesslike operation. I maintain we have several general agents with years of experience capable of the highest positions in the carnival business who are outside because of differences with carnival managers. They are needed desperately at this time but the carnival manager will not ask for the service and the general agent will not ask for the job. The business should have a referee—or something. There is no real shortage of general agents. The real trouble is a shortage in mutual confidence, loyalty and fair play."

JIM (BEAVER DAM) MALONE has a keen sense of humor. A line at the bottom of his Dodge County (Wis.) Fair letterhead reads: "The friendly farmers' fair—it always brings the rain." We're hoping, along with Jim, that with this year's early dates there will be no precipitation! . . . In looking over old circus programs we notice many that are undated. Thousands of circus fans would no doubt appreciate it if the year were included on the program cover. . . . Sorry we missed Frank Winkley, former thrill show operator now with Uncle Sam's armed forces, who dropped in one day last week while on furlough. . . . Bert Doss, former noted aerialist, up from Bloomington on biz. For several years Bert has operated a roller rink in Bloomington and also does a little farming on the side. . . . Frank A. (Doc) Stuart flew in from Oklahoma City to confer with one of his big poster-board customers. . . . J. W. (Patty) Conklin's All-Canadian Frolicland press book carries some clever publicity material, featuring Terrell Jacobs and plenty of cheesecake art that should be easy to land. . . . Harry L. Filton, secretary of Midland Empire Fair and Rodeo, Billings, Mont., has issued an attractive invitation folder done in red, silver and blue, featuring the rodeo prize list and the thoroughbred running race program. . . . They're holding a "Fishathon" this week in Miami, Okla., with over \$2,000 in prizes (War Bonds and Stamps) for the best catches. More than 8,000 anglers are entered in the contests.

WORD of the cancellation of the Dallas fair came as an unpleasant surprise. Harry Seay, the fair's president, was in Chicago a few days before the announcement with the idea of booking the George Jessel-Sophie Tucker show, High Kickers, but Joe Eastman's ruling on transportation knocked the props from under the fair. Eastman's ruling that trucks must carry a three-quarter load on their return trips is generally regarded as hampering, rather than helping, transportation. Marshall Field & Company and many other shippers have lodged vigorous protests and will seek to have the ruling modified.

J. D. NEWMAN, William J. Lester and J. Paul Branson, all of Cole Bros.' Circus, have been working out of Chicago the past week. Show gets into this territory late in June. . . . Showmen's League Hospital Fund is benefiting from a bingo game held on Hennies Bros.' Shows each Thursday. . . . C. A. (Dud) Lawrence, former circus agent, a CHI visitor. . . . Some of the boys who figured the road was too tough this year have opened up minnie golf courses on the fringes of Chicago. . . . Donahue and LaSalle, who have just finished indoor circus dates, are leaving for Pittsburgh this week to open a two-week engagement in Kenneywood Park. . . . Ed Weyerson, veteran outdoor booking agent, is ill in Cook County Hospital.

promoter, was held in \$2,000 bond in Meriden on a charge of misrepresenting the Navy Relief Society in connection with a ball and frolic. . . . Is Collier's readying a yarn about wire artist Hubert Castle? . . . A publicity release from Hollywood, blurring about Rudy Vallee's Big Top air program, observes that the crooner helped make popular The Daring Young Man on the Flying Trapeze. Well, the Circus Saints and Sinners Club used (See OUT IN THE OPEN on page 55)

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

BOKO—ENOUGH TO MAKE 4 GALLONS AND kill over 100 Trees or Sprouts, \$2.50, BOKO, Jonestown, Miss. je20

CIGAR AGENTS—WE CAN PUT YOU IN profitable business selling Hy-Grade Cigars direct to stores and consumer. Large profits. Big repeat orders assured. Send \$1.35 for Sample Box. 50 Cigars and Details. Satisfaction guaranteed or money refunded. HY-GRADE CIGAR CO., 501 West 168th St., New York. je6x

NEW! — VICTORY BIBLE NOW SELLING fast as gifts to the service men; 100% profit yours. Rush 2 dimes for outfit. CHRISTIAN ART SERVICE, P. O. Box 12, Dayton, Va.

PATRIOTIC, BLACKOUT AND FROZEN PRICE Signs—Fast 25c sellers. Huge profits. Samples of 6 styles for 50c (no stamps). RELIABLE PROCESS, 929 Fifth Ave., Pittsburgh, Pa. je6

PICTURE OF GEN. MacARTHUR WITH UNITED Nations Colored Flags. A copyrighted work of art neatly arranged. Sample 25c; \$7.00 for 100. PERIOLAT, 4630 N. Ashland, Chicago.

RESURRECTION PLANTS—\$1.00 PER 100. For sample and particulars, 10c. Rare and Curious Plant. TEXAS CACTUS GARDEN, Van Horn, Texas. je20x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables; cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. je27x

\$1.00 BUYS 10 WOMEN'S DRESSES—MOD-erately worn. Agents' opportunity, 25 for \$2.25. Catalog, gains. Try sample order. GOOD VALUE BARGAIN HOUSE, Dept. 25, 643 E. 9th St., New York. x

SALESMEN WANTED

SALESMAN — SELL NOVELTY NECKLACE LINE to department stores, gift shops, chains. Good commission. MISSION, 2328 W. Pico, Los Angeles, Calif. je27x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

INSTRUCTIONS BOOKS & CARTOONS

ALL BOOKS (NEW, USED, OUT-OF-PRINT) promptly supplied! Free Bargain Catalogues! List of Circus Books now available! Write. OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. jy4x

GAY CARTOON BOOKLETS, THRILLING Photos, Novelties, Books. Big assortment, \$1.00. List 10c. GROSS SPECIALTIES, P. Carnegie, Pa. x

SELF-TEACH YOURSELF PIANO EASIEST Musication Table Way for 25c. K. NAGLE, Box 2022, DeSoto Sta., Memphis, Tenn. je13x

YOU NEED RAG PICTURES AND TRICK DRAW-ings for rapid-fire entertaining. Send 10c for catalog. BALDA ART SERVICE, Oshkosh, Wis. je6x

PRINTING

EXCELLENT SPECIAL PRINTED ROLL TICKETS, 1"x2", 20,000, \$6.10; 100,000, \$14.90. KANSAS CITY TICKET CO., Dept. C, 1819 Central, Kansas City, Mo.

FLASHY 14x22 WINDOW CARDS — THREE colors; July Fourth Celebrations, Fairs, Home-comings, Outdoor Shows, \$3.50 per 100. TRIBUNE PRESS, Rowler, Ind.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Vending Machines. Also 1c Candy, Gum and Peanut Machines. Bargains. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A "SMASH THE JAP" COMPLETE CONVERSION that earns its weight in gold can now be had for only \$3.00 for Chicken Sams, Jailbirds and Shoot-the-Chutes. If you wish to be with-out one don't say we didn't tell you. Battle-scene background and figure to install in two (2) minutes on location. Designed by and hand painted by an artist of rank. Terms: Cash with order, money back if not the best invest-ment you ever made. PAUL C. KACKLEY, 600 Hyatt Ave., Cambridge, O. x

ABT FIRE AND SMOKE, \$18.50; CRISS CROSS and Bingo, \$4.50 each; first \$26.00 gets all. TIMMONS, 111 W. Memorial, Muncie, Ind.

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-je13x

ATTENTION, TEXAS PINBALL OPERATORS — 1942 State tax paid on following games: A-B-C Bowler, \$77.50; All Star, \$54.50; Argen-tine, \$84.50; Cadillac, \$47.50; Jungle, \$89.50; Legionnaire, \$85.50; Seven Up, \$54.50; Show Boat, \$84.50; Spot Pool, \$87.50; Star Attrac-tion, \$84.50; Zig-Zag, \$74.50; Ten Spot, \$74.50; Wurlitzer 1941 Model 850, electric selector, adapter, \$495.00. JAY PAYNE MUSIC CO., 3417 Main St., Dallas, Tex. x

BUREL 3-COLUMN 1c PEANUT, \$6.95; VICTOR Specials, \$3.95. Wanted—Kichu & Catchi's, cash waiting; Challengers, Big Game Hunters, Target Skill, Bingos, Roll-a-Packs. LINCOLN, 501 W. 41st, New York. x

FIFTEEN CAILLE CADETS AND COMMANDERS —Five 25c, nine 10c, one 1c, \$525.00. Wanted: Mills 50c Bells. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE — 150 WURLITZER AND SEEBURG Phonographs, all models. Special prices for quick sale. Wire or write BUCKLEY TRADING POST, 4227 W. Lake St., Chicago. x

FREE PLAYS — 2 JUMBO PARADES, \$80.00; 1 Jumbo New Head, \$90.00; Spot-A-Card, \$40.00; Star Attraction, Showboat, ABC Bowler, Sport Parade, \$30.00; Stratoliner, Hi Hat, Leader, Wild Fire, \$20.00; Skyline, \$15.00; 20 Non Coin Op, Marvels and American Eagles at \$8.00; Imps, \$3.00. 1/2 deposit, balance C. O. D. R. J. HAZARD, Tama, Ia. x

CHICAGO COIN HOCKEY, ONE LIKE NEW, \$219.50; Scientific Batting Practice, clean, \$129.50; ABT Big Game Hunters, ready for locations, \$15.50; Grippers, \$9.75; Flippers, \$6.75; Master Venders, \$6.50; Big Six Super Lite, Lot-o-Fun, \$16.50 each; Pikes Peak, \$15.75; View-o-Scope, \$19.75. McLENNAN, 239 Worcester Pl., Detroit, Mich.

ONE JENNINGS SILVER MOON TOTALIZER, like new, \$150.00; four Packard Wall Boxes with 75 ft. 30 wire cable, all new, \$175.00. JOHN BALL, Ulm, Mont.

REFINISHED SLOTS; BLUE FRONTS, \$74.50; 25c Goldens, \$47.50; Pace 25c Comets, \$47.50; Jennings Chiefs, \$49.50; Rolatops, \$47.50; 5c Treasury, \$29.50; Duchess, \$15.00; Caille Commander, \$37.50. Many others. Will buy or trade for Seeburg Wire-less Boxes and Phonographs. THE MUSIC MACHINE CO., Brunswick, Ga. je6

SCALES AND VENDERS BOUGHT AND SOLD— Write us what you have or need. No obliga-tions. SILENT SELLING CO., Marion, Ind.

SEEBURG ENVOY RCES WITH LIGHTUP BASE, \$325.00; Wallomatics, \$30.00; Wurlitzer 500, \$180.00; Wurlitzer 716, \$75.00; Mills Throne, \$150.00; Wurlitzer 750E, only 1,000 plays, \$425.00; Super Six, \$20.00; Beauty, \$20.00; Belle Hop, \$65.00; Flicker, \$50.00; Hi Hat, \$65.00; Sport Parade, \$60.00; Target Skill, \$65.00; Triumph, \$20.00. MONARCH MUSIC COMPANY, Canon City, Colo.

SHOOT-THE-JAP RAY-O-LITE GUNS, LEGAL and tax free, reconditioned Seeburg Chicken Sam Guns. These machines are made into a Shoot-the-Jap Gun. Cabinets are refinished in a solid blue lacquer with black trim. In-terior back and center board all changed, hand painted realistic battle scene entire inside of machine. Oriental doll; entire changeover done by well-known artist. We are finding it harder each day to buy up Chicken Sams, which is only the start, as we put \$25.00 worth of labor and material into every machine and when it leaves our hands it is practically a new machine. From an income standpoint it is better than when J. P. Seeburg first man-ufactured it. Amplifier, tubes, cables and all parts inspected by factory mechanic. Our price is \$100.00, one-third deposit with order, balance C. O. D. Special offer 5% discount for cash. A certified check of \$95.00 will start one of these fast income machines on the road within 24 hours. The best gun investment on the market today. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chicago.

SLOTS — MILLS 5c CHERRY BELL, 3/10 PAY-out, \$86.50; Extraordinary 5c DJP, Gold Award, \$52.50; Blue Front, 5c SJP, \$72.50; War Eagle, 5c DJP, \$58.50. THE ATLAS, Wells, Minn.

"SPECIAL" — 25 1c KICKER CATCHER GAMES, \$17.50; 25 1c Imps, \$6.75; 10 Keeney Texas Leaguers, \$37.50; 10 Daval #21, Cub Games, \$9.00; 10 5c Candyman Machines, \$39.50. CAMEO VENDING, 432 W. 42d, New York. x

TEXAS LEAGUER, \$27.50; GOTTLIEB 3 WAY Long Base Grippers, \$12.75; Pace Scales, \$18.50; Stewart-McGuire Stick Gum Machines, \$3.75; Cecco 5c Hot Peanut Machines, \$12.50; Columbus "21" Peanut Venders, \$5.75. E. O. LIKENS, Bethesda, Md.

WANTED—WE PAY \$55.00 CASH, F. O. B., your city, for run down Chicken Sams. Ap-pearance of cabinet and condition doesn't mat-ter. If you want real service and action try us. Cash is waiting. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chi-cago, Ill. x

WANTED TO BUY—BALLY PIMLICO, BOTH leg and console models; Bally Super Bells, Bally Derby. Wire or write, giving full de-scription and selling prices. BUCKLEY TRAD-ING POST, 4227 W. Lake St., Chicago.

WANTED TO BUY — BACK GLASS FOR GOTTLIEB Track Record (free play). MELODY MUSIC CO., 3410 Henderson St., El Paso, Tex.

WANTED TO BUY — PHONOGRAPH ROUTE. Will pay cash. Give details in first letter. BOX LA-2, The Billboard, Los Angeles, Calif.

WANTED — GENCO BANK ROLLS, 14 FT. State lowest price and condition. ALBERT HALPIN, 620 W. 172d St., New York City.

WANTED — WESTERN BASEBALL, EVANS TEN Strike, Ten Pins, Rapid Fire, Chicken Sam and all kinds of Arcade Equipment. Advise lowest prices and quantity. K. C. NOVELTY CO., 419 Market St., Philadelphia, Pa.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City. ttn

3 BATTING PRACTICE—VERY CLEAN AND in perfect mechanical condition, \$115.00 each. AL CURTIS, 2740 Fullerton, Detroit, Mich.

5 FREE PLAYS — SEVEN UP, CARGO, BAR-rage, Paradise, Blondie, new back glass and bumpers, \$150.00 cash; 1 25c Domino, 1 5c Domino, Bally Race Track, Spot Reel Counter Game. Trade for Slots or Arcade Equipment. FERRAL ASSID, 1411 Ohio Ave., Lansing, Mich.

8 VICTOR HOME RUNS, \$8.00; 1 HOLE IN One, \$5.00; 2 Ad-Lee Gumball, \$3.50; 10 Kicker Catcher, \$14.00; 10 Marvel and Amer-ican Eagle Changeover, \$17.00; 3 1c Cigarette Venders, \$4.00; 3 3-Way Grippers, 2 Gottlieb, 1 S.B., 1 Hercules, all \$32.30. 1/2 cash, balance C.O.D. BOYER VENDING CO., 408 E. John, Champaign, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE Quart Popping Kettle, \$14.50; hundred re-built Poppers from \$45.00. South American Extra Quality Pop Corn, \$8.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

AUTOMATIC STORES — 4 COLUMNS, \$7.50; Stewart-McGuire, \$3.50; Bluebird, Penny King Ball Gum Vendors, \$1.75; Columbus, \$3.50; new Vendex Peanut, \$2.00. NORTHSIDE CO., Indianola, Iowa. je13

ALUMINUM POPPING KETTLES, \$6.50 — Burch, Peerless, Long Eakins; Peanut Roasters, Burners, Tanks, Caramelcorn Equipment. Low-est prices. NORTHSIDE CO., Indianola, Iowa. jy25x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Re-pairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au8x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equip-ment and Supplies. au29

FOR SALE—PORTABLE ROLLER RINK, MAPLE Floor, Tent, 50x132, 265 pairs Skates, Music. Well equipped, now operating. LAS VEGAS ROLLERDROME, La Vegas, Nev.

FOR SALE — 1 PORTABLE SKATING RINK, 50x100 feet, Tent and Floor in excellent con-dition, including 90 pairs Skates and Sound Sys-tem, \$900.00. R. G. POTTER, 1315 S. 6th, Louisville, Ky.

MUST SELL ROLLER RINK AND A GARAGE, \$5,000 down, \$175.00 per month. Been renting at \$250.00. Possession August first. Half their value. T. S. CULP, 3309 6th St., Canton, O.

POPCORN CRISPETTE MACHINE, CAMEL Outfit. Wet and Dry Poppers. Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. jy25x

PORTABLE SKATING RINK — 50x113 FT., in A-1 condition. Cash only, \$2,500.00. VERNON V. GUTHRIE, Selma, Ind. je6

SKATES — 180 PAIRS CHICAGOS, YEAR OLD; Mills Automatic Record Changer, Low Ampli-fier, Jensen Speakers. Complete Rink Equip-ment. Cost \$1,100; sell everything, \$650.00. Also Wurlitzer Military Carousel Organ, \$150.00. LECUYER, 117 Hamilton, Worcester, Mass.

YORK CUSTARD MACHINE AND SNOW CONE Machine for sale or exchange. H. L. WRIGHT, Colonial Beach, Va.

35MM. SOUND DEVRY TWIN 2000' PROJEC-tion Outfit complete, \$385.00; same with 1000' capacity, \$295.00. Trades accepted; time payments. MOGULLS, 59C W. 48th, New York. x

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for classified advertising form.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

6-6-42

FOR SALE—SECOND-HAND SHOW PROPERTY

COMPLETE BALL GAME — CATS, BALLS, TOP, frame, \$45.00; Evans Electric Penny Pitch Board, \$15.00. WICKESSEY, 159 Main St., Holyoke, Mass.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 350 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. je13x

FOR SALE — 16 AND 24 SEAT ADULT CHAIR Planes complete, LeRoi Engines. Kiddy Aero Plane Swing. CALVIN GRUNER, Pinckneyville, Ill. je6x

FOR SALE — 3 KIDDIE RIDES, PONY AND Cart, Auto Ride and Zeppelin Ride, \$800.00 for all. MAX SESKIN, 1621 E. 7th St., Brooklyn, N. Y.

FOR SALE; CASH — NO. 5 ELI WHEEL, GOOD condition, ready to operate. Flashy sign and fence all around; star, with 186 lights, Eli Engine. LOUIS J. NIEBERLS, P. O. Box No. 86, Ruskin, Fla.

FOR SALE — CIRCUS WAGONS, AIR CALLIOPE, Electric Light Plants, Wardrobe, Seats, all kinds Circus Property. CONSOLIDATED CIRCUS CO., 716 Grain Exchange Bldg., Omaha, Neb.

HOLMES 35MM. SILENT PROJECTOR, PERFECT, \$20.00; DeVry Silent Suitcase 35MM, perfect, \$25.00; B&C Balcopian Stereopticon, standard size slides, \$25.00. FAHEY, 70 William St., Portland, Me.

TENTS — GOOD STOCK, SLIGHTLY USED Tents. Many sizes, from 8x10 to 50x80 for concessions, carnival shows. Also Sidewalk. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. je6x

USED SALESMEN FIBER FLAT STOCK TRUNKS, perfect condition, size 36x26x28, good locks and keys, price \$7.00 each. LESSER, 517 Monroe, Chicago.

WAX ART SHOW FOR SALE — ONE OF THE finest that travels. Contains 50 characters. A complete outfit in operation now and doing a good business. For terms, complete information, etc., write to owner, S. GIBSON, Fort Walton, Fla. x

50 HORSE MERRY-GO-ROUND AND PERMANENT location; now operating. Grossed \$4,000 last season. Owner to retire. M. Y., 67 Davison, Oceanside, N. Y.

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PIANO PLAYER THAT DOUBLES SOLOVOX and Piano Accordion or Stage; Musicians that sing; Black Face Feature. Salary no limit if you can cut. Dancers, Singers, people in all lines, write. Tell all in first letter. Name salary you are worth or no reply. No wires. T. C. JACOBS, Piqua, O.

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AVAILABLE JUNE 15TH — SEVEN PIECE COM- mercially Styled Band, including Girl Singer. Contact JOE OWENS, 1224 N. Main St., Hatties- burg, Miss. je13

Available June First From Chicago—Three men versatile trio. Union musicians. Play saxophone, clarinet, bass drums, accordion, electric violin, guitar, piano, cello; do club juggling, rope spinning, ventriloquism, singing, tap, eccentric dancing. High class night clubs, hotels, cocktail lounges. Write wire, phone Bob Tomlinson Trio, Paradise Nite Club, Findlay, Ohio, week May 25th. je6

"Jump" Jackson and His Orchestra is open for cocktail lounges, cafe, hotels, resort and night clubs. All colored band, 4 to 6 pieces. Just closed Stry Club, Chicago. Members can sing and dance. Address "Jump" Jackson, 4719 Dearborn St., Chi- cago, Ill.

Twelve Piece Dance and Show Band, together with complete Girl Show, four to ten girls, desire high class location only. Change show weekly, same cast. Could cut band to suit. Write E. L. Holt, Apt. 64, 129 Wadsworth Ave., New York City.

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TROMBONIST — EXPERI- enced, union, draft 3-A, married. Wants summer location job with dance band. Avail- able June 10th. WILLIS SMITH, La Rose, Illinois, after May 30. 531 Haish Blvd., De Kalb, Ill. je6

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

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VIOLINIST — VIOLIST OF NAME Dance bands, symphony, theatres, broadcasts, hotels. Young, good appearance, deferred. Sight read any arrangement, fake. Union, travel. BOX 349, care Billboard, 1564 Broadway, New York. je13

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BOUVIER, JOS.
BOWDEN, JAMES THOMAS
Bowen, Edgar Earl
Bowen, Robt. L.
Bowman, Elba
Boyd, Bill
BOYD, CHAS. R.
Boyer, Chick
Boyd, Frank
Boyetto, Marion A.
Brachard, Jos. H.
Brachart, Paul
Braden, Jim
Bradley, Earl
Bradshaw, Ray

Choate, Mrs. Leona
CIGIELSKI, THEODORE
Clair, Fred
Clark & Van
Clark, Bobby (Rivals Show)
Clark, Irvie
Clark, Lawrence
CLARK, LAWRENCE
CECILE
Clark, Mardel V.
CLARK, ROBT. ANGUS
CLAY, HENRY JAMES
Clayton, Clarence
Glayton, Dr. Henri
Clayton, W. P.
Clegg, Harry
Clifton, Lloyd
Clup, Georgette
Cobb, Letta
Cocozzo, Joe
COHEN, ARTHUR
Cohen, Artie
Cohen, Milton
Cohen, Mrs. Pat
Colburn, John L.
Colby, Dolly
COLCLASURE, CHAS. T.
Cole-Guthrie Players
COLEMAN, DAVE
Coleman, Robt. (Bingo)
Crummel, G. C.
COLES, ROBT. W.
Collins, Joe
Collins & Wanda
Collins, Fred Wyatt
Collins, Mrs. G. C.
Collins Jr., Geo. C.
Collins, Hayward O.
COLLINS, WM. W.
Colman, Willie Jameo
Compton, Hal
Conn, Bob
Conn, Dick
CONROY, HARRY
Conti, Mrs. Peggy H.
Converso, Art
Conway, Francis P.
Cook, Jerry
Cook, Mrs. Mattie
COOPER, W. N.
COPANAS, EUSTACE JOHN
Corley, F. C.
CORNELIOUS, LOUIS LEE
CORNEVALD, RALPH P.
CORNYN, BERNARD JOS.
Cortez, Tanga
COSSIDENTE, JOS. UMBERTO
COSTELLO, JAMES JOS.
COSTELLO, LARRY JAN
COSTILLO, TOM
Costley, Horace W.
COTHREN, ROSCOE E.
Cotton, Geo.
Coubert, J. O.
COUNTER, WM. J.
Couts, J. G.

- Demchug, Redzer
Denny, R. L.
Denny, Peet
DESS, CLIFTON
DeWitt, Chas. W.
DeWitt, Ed
DeWitt, Marjory
DOWD, JAMES
Dowling, Edw. M.
D'Ray, Phil
Drake, Erwin W.
Drake, Louis
Drayer, Howard
Drouin, Wilfred
Drum, Curley
DuBois, Everett
Dugan, Wilmet
Duchaine, Helen
Duffy, Bruce J.
Duffy, R. E.
DUGAN
EDWARD JOS.
DUGAS, DALE
DUMBRISKY, JOHN
Dunlavy, Jim
Dunn, Jeff
Dunn, Tom
DURANT, WM.
Dunham, K. M.
Dutton, Mrs. Nellie
Dwyer, Howard
DYNAN, FRANK
EARLE, GEO.
EASLEY, WESLEY
Easman, Ida Bell
Eastham, Mrs. J. R.
EATON, SAMUEL
Eaton, Arthur
Eaves, Glyn
ECKHART
EHRHART, ARTHUR
Edgeworth, Curlee
EDWARDS, CHAS. W.
Edwards, Mrs. E. L.
EDWARDS, HARRY
EDWARDS, LOUIS FUGUSON
EDWARDS, NORMAN
Eiler, R. C.
EIKENHORST, KENNETH
Eldred, Myrtle
ELDRIDGE, JOE
Earl
Eli, Todor
ELLINGTON, JOS. CARR
ELLIOTT, MURL
RAYMOND
Elliott, Raymond
Elli, Danny
Elli, Nancy
ELY, MIKE
Ema, Lady
EMERSON, GEO.
ARTHUR
EMIG, KURT P.
EMIGE, JAMES
ENDICOTT, JIMMIE R.
ENFIELD, KURT P.
English, Betty
English, Mrs.
Engelhard, Harry
ENRIGHT, ALFRED C.
Ephraim, E. B.
Ephraim, Nick
Estes, L. L.
ERVIN, WALKER
JOHN
EUBALEY, CLARENCE M.
Eula, Erwin
Evans, Bob
Evans, Chickie
Evans, Edd A.
EVANS, FAY B.
EVANS, FAY
BURROWS
EVANS, MRS. GEORGE L.
Evans, Henry Oliver
Evans, Wanda
Everett, Mrs. Chas.
EYES, KENNETH
MAISON
EYSTED, BENJ.
FAHEY, ALFRED
Fahy, Frank
Fahson, Mr. Marion
FALLAW, CHAS.
PELTON
Fanning, Jack
Faraday, H. C.
FARRELL, PAUL
Farrington, Rosalee
Clark
Fast, John D.
Faulmer, Jarrett
FEATHERS, ARCHIE
COLLINS
Feazell, Robt.
FEENEY, JAMES
Fenner, Mrs. Harry
Fennessy, Geo.
FERGUSON, AL
FERGUSON, HOWARD
HEWLETT
FERGUSON, STEPHEN
ALLEN
Ferreira, Don
FERRIET, ED
FIANGT, JESSE
RAYMOND
FIDLER, FRANCIS THOS.
Field, Mrs. Judith
Fields, Tood & Dot
FILLMAN, HARRY A.
Finch, Jack
Finn, Mrs. Millie
FINNEY, JOHN
BASIL
- Finnigan, Frank
Fisher, Florence
Fisher, Harold
Fisher, Dr. John
FISHER, THOS.
FITZGERALD, G.
FRANK HIRAM
FITZGERALD, KENNETH B.
FITZPATRICK, JOS. CYRIL
Flanagan, Frank
Flannigan, Jerry C.
Flannigan, Jim
FLEMING, LLOYD
JEFFERSON
Floding, Mrs. Pearl
FLICK, FRANK
Flowers, Mrs. Irene
FLEMING, DAVID
FRANKLIN
FLOWERS, RAY
HAMILTON
Folsom, Bob
FOLLANSBIE, DONALD
FORD, JOHN W.
Forsman, Mrs. Polly
Forrest, Tom & Betty
Forsythe, Fred M.
FOX, BENNIE
Francis, Miss Jean
(LeRoyne)
Francis, John
(Francis Shows)
Francis, Miss Kelley
Francis, Mrs. Edna
Frostus, Alvin
FREDRICK, A. B.
FREDRICK, ALONZO
GRANT
Fredericks, Vaud
Play House
FREE, WM.
FRICK, JACK
LAYMOND
Friend, Mrs. H. L.
FRIGAULT, ALBERT L.
FULNER, ROBT. WM.
FULLER, HUBERT
JEROME
Fuller, Robt. K.
Fullmer, Bob
FURR, JOHN
GABLE, CHAS.
MARTIN
GALLANT, GEO.
GALVIN, E. H.
Gambin, Earl
GANVREAU, DELPHUS
GARDNER, HENRY
Gardner, Ed M.
Gardner, Geo. W.
GARDNER, HOMER EDWIN
Garr, Eddie
GARRETT, LEONARD
CLARENCE
Garrison, Ray
Garrison, Green
GATES, ALBERT
L.
Gause Amuse. Co.
GAY, H. S.
GAYLON, ROY
ALFRED
GEE, JAMES
RUSSELL
Geo, Robt. H.
Gelsinger, Harry
L.
GEORGE, GUS
GEORGE, MIKE
GEORGE, THOMAS
GERALD, FRED
JOHN
GIBBONS, JAMES
GIBBEAU, CHAS.
ELWOOD
GIBSON, BERT
DALE
Gibson, Chas. Edw.
GIBSON, DON T.
Gibson, Donald I.
GIBSON, HOWARD C.
Gibson, Margaret
GIBSON, WM.
Gibert, Ole
GILES, RONALD
Gilbert, Olive
(Whitely)
GILL, ALEXANDER
Gilmore, Johnny
Lander
Gilmore, Mrs. Violet
L.
Gibson, O. A.
Gianivan, Frank
GROUARD, ANTHONY JOS.
GLADEN, LYLE
MAURICE
Glasser, Louis
GLEASON, FRANK S.
GLEASON, JAMES
GLENN, ERNEST
MONTGOMERY
GLENOS, GUS
PETER
GLORISO, CARMELO
GOBLE, WM.
HAROLD
GODING, WARREN F.
Goff, B. M.
Goins, A. A.
GOINS, MERRIT
WM.
GOLDBERG, MICHELL
GOLDEN, RALPH
CHAS.
DOUGLAS
- GOLDE, CYRIL
GOLDFARB, FISK
Goldstein, Irving
GOLLADAY, EUGENE
RUSSELL
Golub, Meyer
Gontz, Philip
Gordon, Bobbie
GORDON, HORACE
MERRILL
Gordon, L.
Gorman, Mrs. Treva
Gould, Joe
GOULD, STANLEY
AUSTIN
GOURLEY, ARCHIE
Gowart, Herman
GRABERTY, JAMES E.
GRABERTY, JOS. LEWIS
GRADDER, CLARENCE
SHOWS
Grady, Jack
Grady, Curley
Graham, David
GRAHAM, PERRY
DALE
Graham, R. O.
Grainger, Jack
GRANT, CHAS.
FRANKLIN
Grant, Gloria
Grant, Harry Lee
Grant, Russell N.
Grapesin, Charlie
Gratiot, Marle J.
GRAVES, OLINTON H.
GRAVES, ROY
WILLARD L.
Gray, Edw. Patrick
GRAY, ELMER
NEWTON
Gray, Marie
Virginia
GRAY, PHILIP
LESTER
GRAY, WM. J.
BRYANT
Green, Mrs. Bobbie
Green, Lew & Kitty
Green, Mrs. Mildred
GREEN JR., WM.
Greenwood & His
Seals
Gregory, Jack J.
GREGORY, FRANCIS
PATRICK
GRIDER, HOMER
GRIFFITH, ARNOLD
GRIFFITH, JAMES
MAURICE
GRIFFITH, LEWIS
GRIGSBY, REGINALD
WILLIS
Gross, Geradine
Grubbs, Mrs. Bertha
Gruzsmacher, Wm.
Gura, Andrew
GURLEY, CECIL
GUTHRIE, CURTIS A.
Guyer, Maxine
Guyer, Sandra
Maximo
Hafer, Geo. W.
Hail, Bert B.
Hale, Buster
Hale, Jack
Hale, Prince Eco
HALL, JOHN
CECIL
Hall, J. C.
HALL, LA MONT
Hall, May
Hall, Perry
HALL, RAY
DAVID
Hall, Tex
Hall, Weldon C.
Halley, Ruth
Hahn, Eugene J.
Halsy, Pat
Hamilton Amuse.
Co.
HAMILTON, ARCHIBALD H.
Hamilton, C. L.
Hamilton, C. Edw.
Hamilton, Dock
Shows
Hamilton, J. D.
HAMILTON, VIRGIL CHAS.
HAMILTON, WM.
L.
HAMMOND, CARL JOS.
Hammond, Robt.
(Old Ranger)
HAMPTON, CLYDE CECIL
Hana, Mohl
HANGLEK, CHAS.
Hangsterfer, Allen
HANLEY, DON
HANNEY, CECIL
W.
N. (Private)
Hansen, Harry W.
HARCHBRODE, HAROLD
FRANK
HARDEMAN, SAM
Harding, Roy
Hardy, Patsy
HARLEY, GEO.
MANLEY
Harley, Foster
HARPER, JAMES E.
Harrell, Mrs. Norma
L.
Harrington, Frank
Harris & Short
HARRIS, JAMES
COLUMBUS
Harris, Janet
Harris, J. H.
Harris, Jeanna
Harris, Mae Babe
HARRIS, RAYMOND
DOUGLAS
- Harris, Nathan
HARRIS, WALTER
RAVEN
HARRIS, WM.
BENTON
HARRISON, JOHN DUVAL
Hart, Chas. L.
Hart, Mrs. Rubye
HART, JAMES
HENRY
Hart, Margie
HARTFORD, CHAS. WESLEY
Hartley Jr., G. W.
Hartley, Geo.
HARTMAN, WM.
HARTZOG, Harry
Hartzog, Harry
Harves, Charley
Harsilla, John
HASKETT, DONALD D.
Hatton, Mrs. Babo
Hauck, Paul
Hauschmader, Jacquiline
Hawley, Leo
Hawkins, Mrs. Betty
HAYES, KAY
Hayes, Wm.
(Curley)
Head, H. M.
HEALEY, FRANK ROBT.
HEALY, JAMES
SYLVANUS
HEATWOLE, STANLEY
Heffner Sr., James
Heidle, Mrs. Wm.
Heinonen, Ernest
HELM, CHAS. P.
HELM, CHAS. R.
HELM, CHESTER
ROBT.
HELM, KERRI
OLIFTON
HELTON, HERMAN
Henderson, Corbas
Henderson, Mrs. Desma
HENDERSON, EDDIE
Etta
HENDERSON, FRANK
Henderson, H. L.
Henderson, Thes. M.
HENDRICKS, C. W.
Hendricks, Mrs. Ruth
HENDRIX, EUGENE W.
HENLEY, ARVIL
FRANKLIN
Henry, Hugh T.
Henry, Patrick
Henshaw, D. N.
HERAGHTY, FRANCIS EDW.
HERGERT, JOS. PETER
Herley, John
Heth, Louis E.
Hettick, Edwin W.
Hettiger, Mrs. Myrtle
HICKLE, ARTHUR P.
HICKS, JAMES
WALTER
HIER, JAMES
FREDERICK
HILL, ALBERT
Hill, Arthur
Hill, Stacy E.
Hill, Mrs. Thos. W.
Hilltop Players
HOCKADAY, LONNIE
Hodges, Chas. H.
HODGES, CECIL
CLAY
HOESCHEN, GEO. H.
Hooper, Thos. J.
Hoffman, Mrs. Harry
Hoffman, Capt. John
Hoffman, Lawrence
Hoffman, Mrs. Martha
(Shorty)
HOFFMAN, WOODROW
WILSON
Hogg, Monroe
Holden, John
ROLLIS, WM.
HUMPHRY
Holman's Rides
HOLMAN, THEODORE
Holmes, Mrs. Gladys
Holmes, Lillie
Holowith, Tom
Rolt, Clayton
Holler, Mrs. Alice
Holzner, Frederick F.
Holtzman, Fred
Hood, John
Hock, Mrs. C. S.
HOOPER, HARRY
JAMES
Hoosier Circus
Hoover, Marvin
Horn, Danny
HORN, JOHN T.
Hornung, Roy
HORTON, WENTWORTH
M.
HOCHEN, KENNETH D.
- HOCHINS, JACK M.
HOUSE, LEONARD H.
Housner, Sam
HOWARD, CHARLIE
(COL.)
Howell, Ed
Howell, Mrs. Rubye
Howland, Wm. B.
Howlett, Beryl
Howey, Wm.
(Curly)
HOY, DELPHIA
HATHAWAY
Hubbard, Al
Hubbard, June
Hubers, Ray
HUBERT, HAMILTON H.
Hubert, Joe
Huddle, Mrs. Pearl
HUFF, ADIS
Hughes, Bill
Hughes, Claude
HULL, LEO V.
Hull, R. G.
Hunt, S. A.
Hunt, Mrs. Bob
HUNT, DANIEL
P.
Hunt, Henry
Hunter, Charlie & Beulah
Hunter, Mrs. May
HUNTER, ROY
HUDD, HENRY
M.
Hurst, Martin
Hutchinson, Jessie
(Col.)
Hynes, Lillian
Idle, Joe
IMONDI, FREDERICO
Ingram, Milford
Inglett, Miss Jackie
INGRAM, WM.
ALEX
Ireland, Mrs. Val
IRON, EARL
EUGENE
IVEY, GROVER
JACKSON, EDW.
FRANK
Jackson, Fred
JACKSON, FRED
RANDAL
Jackson, Jack
(License)
JACKSON, JIMMIE B.
Jackson, Mose
JACKSON, ROBT.
JACOBS, VIOLET
KENNETH JOE
Jackson, Robt. N.
Jacobs, N. D.
JAMES, FRANCIS
MANGANELLE
Jamerson, Neal
JAMES, LOVILL
B.
JANECEK, JOHN
S.
Janson, Eddie
Jayne, Betty
Jefferies, Bill
JENKINS, BENJAMIN
Jennier, Walter
JENNINGS, GROVER L.
JENSEN, RALPH
PALMER
Jerome, Grace
JETER, VAN LEE
Jo Anne, Madam
JOHN, FRANK
STEVE
JOHN, NIDO
Johns, Ham Bone
Johnson, Mrs. A. P.
Johnson, Miss Billy
JOHNSON, CODY
T.
JOHNSON, ERVIN
JOHNSON, FRANK B.
WALKER
JOHNSON, JAMES H.
Johnson, Judith
Johnson, Mike
JOHNSON, MIKE
FRANK
Johnson, Newton
M.
Johnson, Pete
Johnson, Reitzel A.
Johnson, Roger D.
JOHNSON, RO-
LAND CARL E.
JOHNSON, RUSSELL
THOS.
JOHNSON, SAMMY
JOHNSON, SNOW
THOMAS F.
Johnson, Toby
Johnson, Prof. Tom
Johnson, Woodrow
H.
Jonas, Enoch
Jones, A. C.
Jones, Arthur
JONES, CARL T.
JONES, CHAS.
JONES, DOUGLAS
ARNOLD
Jones, Edith
Jones, Garland
(Blackie)
- Jones, Frances
JONES, GARLAND
PRESLEY
JONES, IRA
JONES, JESSIE
G.
JONES, JOHN
WM.
Jones, Mead
JONES, ROY
ALBERT
JONES, SHIELDS
ELDEN
Jones, Mrs. Wanda
D.
JONES, WILLIE
(COL.)
JONES, WILGHEBY
WINGFIELD
Jordan, C. F.
Jordan, Leo
JOY, JAMES
HENRY
Joyce, Hazel
Joyce, Mrs. Mildred Emory
JOYCE, MISS PAT
JUAREZ, FRANCISCO S.
KACHEL, HER-
MAN ALTON
Kahn, M.
Kamaka, Chas. K.
Kane, Mrs. Catherine
Kane, Eleda
Kane, Maxwell
KANERVO, HENRY I.
Kaponi, John
KARI, MATT AL
Karr, Joe
KARRELL, WARREN M.
Kaufman, Donald
B.
Kay, J. E.
KAYNE, DON
KEALEY, EDWIN
M.
KEEFE, JAS. R.
Keefe, Richie
Keener, Opal L.
Keftman, Bonnie
KELLEY, DON
HERMAN
Kelly, Mrs. Andy
Kelly, Emery
Andrew
KELLY JR., EUGENE
Kelly, George
KELLY, JAS. MONTIMER
KELLY, JOHN C.
Kelly, Marvin
Kelly, Shipwreck
KELLY, THEO.
ROOSEVELT
Kelsay, Gleason P.
KELSEY, CLAUDE EDW.
- Kreiger, Eddie
Kroko, Harry
KRISTON, ERNEST JOHN
KRISZOZLO, BERNARD E.
KULP, CHAS. J.
KUTNEY, STRVE
JOHN
KYE, JAS. EDW.
LaChappelle, Mrs. Robt.
LaCLAIR, DOUGLAS E.
LaFlur, Joe
LaFond & LaVoie
LaLiberty, Dinah
LeLONDE, REID
L.
LaMarr, Tony
LaPorte, Sargent
AL
LaReano, Harry
LaRouseh, D. P.
LaRoy, Harry
LaRue, Bobby
LaRue, Earle
LaRue, Francky
LaRue, L. E.
LaVelle, Frank X.
LaVine, Harry
LABOR, FREDERICK L.
Lachas, Wm.
Lachoy, H. E.
Lafayette, Art & Iva
LAFERTY, HENRY ASHBY
Lagasse, Ed
Laine, Norman
Lakeson, Perry
Stanley
Lamar, B. W.
LAMB, BUDDY
Lamb, Tommy
Lambert Performing
Birds
LANB, JAS.
MONROE
Landes, Geo.
LANE, ALBERT
T.
Lane, O. E.
Lane, Harold R.
Lane, Maxine
LANBY, GEO.
EARLE
Larence, B. E.
LARNCE, ARTHUR
Larose, H. A.
LASHBOWITZ, VICTOR
Lashus, Mickey
LASKLEY, BENJ.
VERNON
Laughlin, Elmer
Lauraino, Al
LAVAN, HARRY
LAVENDER, CLAUDE EDW.
- Lattiesane, Jon
LLOYD, GEOFFREY
VERNON
Luckwood Sr., Jack
London, James
LORANGER, EDMUND
Loranger, Leo E.
Lorraine, Fats
Losh, Al
Lovy, Glen
Ludwig, Art
Lusby, Lloyd
Luther, Doc M. H.
Lutz, L. L.
LYONS, JAMES
R.
LYNCH, JEREMIAH
FRANCIS
MacDonald, Wm.
D.
MacEACHERN, JOHN
MacKAY, WM.
GORDON
McADOO, ROBT.
CLAIR
McBRIDE, JAS.
WM.
McCall, H. L.
McCall, Travis M.
McCANLESS, WM. HOWARD
McCary, Mrs. Hazel
McCarrath, Jake
McCARTHY, JOHN JOS.
McCLOUGH, CHAS. WM.
McClure, Mrs. Kay
McCOMB, ERNEST
McCORMACK, FRANCIS
ALONZO
McCormick, Jessie
(Punkie)
McCORMICK, JESSE AMOS
McCoy, Chas.
McCOY, JOHN
McCreary, Roberts
McDade, Henry C.
McDaniels, Walter
L.
McDONALD, CLINTON WM.
McDonald, Leona
McDonald, Clarice
McElroy, Robt. Jas.
McEwce, Gerald
McFadden, Max & Mabel
McGEE, JAS.
FRANCIS
McGill, Joe
McGill, L. J.
McGill, Walter
McGINNESS, GLEABURN
McGlin, J. V.
McGlone, D. L.
McGUIRE, WYATT H.
McHendrix, Big
McHenry, L. C.
McHugh, Francis
P.
McIVER, PAUL
KENNETH
McIvey, Tiger
McKEEVER, DAVID T.
McLachlan, Alex S.
McLAUGHLIN, WM. GARRETT
McMAHAN, MOTO
PAUL
McMullen, John L.
McNEECE, LOUIS
R.
McPEAK, ROBT.
EDW.
McPEAK, J. C.
McPEAK, JAS.
MONROE
McREYNOLDS, RUSSELL
CALVIN
McVEY, ROBT.
McVEY, WM.
LEVI
Mack, Frank
Mack, Hughie
MAOKAY, WM.
GORDON
Maclamore, Thos.
Madison, James
MADORE, PATRICK A.
Magbers, Paul
Mahany, Veronica
MAHAY, CHAS.
V.
Mahler Jr., Joe
MAHONEY, JACK
Mahoney, Tex
Malone, Queta
MALLERY, RICHARD
EDWARD
Malphurs, Robt. O.
Mamos, H.
MANGLE, MICHAEL A.
Mauler, J. T.
Manley, H. A.
MANLEY, HARLEY GEO.
Manley, Richard J.
Manville, C. F.
Marchand, Irene
Marchitelli, Mrs. H. A.
Marguardt, Hugo
Marino, Excels
Marion, J. J.
Marion, Red & Onie
MARK, JAS.
ALEX
Markham, Andy
Marr, Bill
MARSH, HENRY
HARRISON
Marshall, Connie
Marshall, Howard
Martens, H. R.
Martin, Charles
Martin, Harry
MARTIN, JAMES OSCAR
Martin, Pearl
MARTZ, CHAS.
EARL
Marvin, R. H.
- Mason, Ray
MASSER, LOUIS
Mastey, Jake
Masterman, Lander
MATHER, WESLEY WALES
Mathews, Betty
(Tucky)
MATHEWS, ROBT P.
Mathewson, Mrs. Sidney
Mattison, Vincent
A.
Maurice Jr., Royce
L.
Maxson, Wm. H.
Mayea, Prof. L.
Mayrella, Nancy
Anna
MEADE, JAS.
ROBT.
MEADOWS, DEWEY ESTES
Medeah Jr., Virgil
Medeha, Montana
MEERS, DAVID
ALFONSO
Meeks, Mrs. Louise
Mcford, Buddy
MEISS, RAYMOND T.
Meonetti, Eddie
(Bumps)
Meuse, Louise
MEPORE, MATTO JOS.
Meredith, Peggy
MEREDITH, EUGENE
MEYER, OTTO
CHAS.
Michaels, Michael
G.
Michells, Paul
Midmuller, Eric
Mignon, Mickey
MILAN, CHAS.
R.
Miles, Bob
Miles, Chas.
MILLER, ART
Miller, Birdie
Evelyn
Miller, Bob
Miller, Charles
Miller, Crist
Miller, E. L.
MILLER, EDW.
LAVERNE
MILLER, FRANK
Miller, Freddie
MILLER, GEO.
FRANKLIN
Miller, Harry E.
MILLER, JAKE
Miller, J. Wm.
Miller, Jerry
Miller, John
Miller, Mrs. Kelly
Miller, Pete
Miller, Steve
Miller, Nate
MILLER, ORSON
MILLER, RICHARD
RALPH
Miller, Ray
MILLER, ROBT.
CHAS.
Miller, Vick
MILLETT, LAWRENCE C.
MILLS, JOHN
LINCOLN
MILLS, MADISON
EMORY
Mills, R. C.
Mills, Stella
Mincer, Bert
MINNEAR, CARL
THOS.
MISTERKA, STEVEN
ANTHONY
Mitchell, Alex J.
Mitchell, Fred
(Lucky)
MITCHELL, GEO.
JOHN
MITCHELL, JAMES
MITCHELL, JEAN
MITCHELL, LEO
CHAS.
Mitchell, Lerry
Mitchell, Leslie
Mitchell, Lucky
Mitchell, Miller J.
Mitchell, Rube
Mixon, Miss June
MODE, EDW.
DWIGHT
MOELLER, GLELAND
EMERSON
Mollisten, Carl
Monach, George
MONAHAN, EDWARD
Montague, John A.
MONTELLO, JAS.
THOS.
MONTGOMERY, GILBERT F.
Montgomery, Grover
Moon, Betty
Moore, Dolly
MOORE, EARL
EDW.
MOORE, ELIAH
CLARK
Moore, Franchy
Moore, Jack
LeLeon
MOORE, JOHN
DAVID
Moore, Sandrella
Moore, Thomas
Moore, Thos. G.
Moore, Thos. Lew
Moore, W. H.
Moorehead, Mrs. C.
L.
Moving, Billie & Very
MORALES, AL
AGAPITO
Morgan, George
Morgan, Paul
Morris, Mrs. Chip
Morris, Roy L.
MORRISON, ROBT. PAUL
Morris, Joe
(Jam Man)
Moogrove, Blanch
Wm. HAROLD
- Morrow, Tom & Alex
MORSE, JOHN
SAWYER
MOSLEY, WILLIE
LAWSON
Moss, Charlie
Moss, Frank
MOYSE, EDW.
Moses, Esther
Mudge, Chas.
MUELLER, PAUL
Mullhary, Homer B.
MULLEN, HARRY
J.
Mullin, John P.
Mullins, Juddy
MUNCY, MARSHALL
BAILEY
Munton, Charles
Munros, Mrs. Jack
Murdock, Russell
E.
MURPHY, EDW.
BENEDICT
MURPHY, EDW.
JOS.
Murphy, Fats
MURPHY, JOHN
WM.
Murphy, J. K.
MURPHY, LOUIS
NEIL
MURPHY, VERA
EMMITT
Murray, Pvt. Jack
MURRAY, JAS.
ROBT.
Murray, Peggy
Murray, R. E.
Murray, Wm.
MURRAY, WM.
OLIE
Myers, Mrs. E. M.
Myers, Elmer
MYERS, EMORY
EDW.
Myers, Mrs. Mae
Myers, S. E.
Myle, Joseph
NANA, ANTOINE
Nash, James
NAUGLE, MICHAEL
ANDY
Nearhood, Mrs. E.
Neely, Harry
Neighlor Boys, The
Neil, Big Joe
NELSON, LEONARD
Nemeth, Mary
Nemeth, Jack
New, Bert
Newman, Jack
Newland, Sol
NICHOLAS, JAKE
GREEN
Nicholl, Harold
Nicholls, Mrs. H.
G.
NICHOLS, JOHN
EDW.
NICKEL, LAW-
RENCE EDW.
Nietum, Lenard
Niel Jr., Mrs. Geo.
L.
Nio, Edwin
Nolan, Bert
Nolan, C. R.
NOLEN, ELMER
HOLLEEN
NORMAN, CHARLES
Northart, Lea
Norton, David J.
NOTTON, RALPH
JAS.
Norwood, Edward
NOVAL, CLARENCE
IRVIN
NOWLIN, HAYDEN F.
O'Brien, Mickey
O'Brien, Biddie
O'Brien, Happy
Jack
O'Brien, T. G.
O'Connor, Frances
O'CONNOR, THOS. TOTO
O'Dann, Walter
O'Donnell & Loyes
O'Malley, Jeanne
O'Malley, Mrs. Olive
O'NEAL, MAJOR
TOM
O'Neil, Frank J.
O'NEIL, JOHN
JAMES
O'Neil, G. G.
O'NEIL, PATRICK JOHN
KENNETH
O'Riley, H. B.
O'RILEY, JIMMIE
O'Shea, Johnny
Oates, Alta
Obadiah, Bobbie
Odel, Manuel
ODEN, MILTON
LEE
Odum, Dan
ODOMS, LEROY
Ogle, H. H.
Ogle, Joe
OHMAN, THEO.
MEDIN
Oie, Ruth
Oliver, Mrs. Catherine
OLIVER, JAS.
CLAYTON
Oliver, Patsy
O'Brian
OLLIVIN, EDWIN
H.
Oltman, Lillian
Olson, Ernest C.
Olsen, Mrs. Lucy
Ormsby, Roland E.
ORNEALLAS, JOS. GOMEZ
Osborne, Helen V.
Osborne, Jas. L.
Osborne, Edna
Ostend, Patricia
Ostendarp, Mrs. Margaret
OSTERBERG, Mrs. Ruth
Wm. HAROLD

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Overby, Sam
OWENS, JESSE
OWN, GEORGE
OXFORD, GEO.
EVERETT
PACE, JAS.
CLYDE
Page, Dean
PAGE, EARL
HARMON
PAGE, PAUL
EDWARD
PAIGE, GEO.
WM.
Paige, Marjorie
PAINTER, WM.
LEROY
PALMER, CHESTER O.
Palmer, Gay
Palmer, Wm.
Nichols
Pangborn, Wm.
Panther, Black
Pardien, Jack
Pierro
Pargia, Prof. Chas.
PARK, GEORGE
Park, Nick
Park, Robert
Parker, Albert
Parker, Bob
Parker, James
PARKINS, DAVID JOHN
Parks, Billie
PARKS, DOCK
HOWARD
Parks, Earl H.
Parnley, B. W.
Parr, Joseph
Parrish, Dale
Parrish, Mrs. Katy
PARSONS, FRED
SKILLINGER
Parsons, Pat P. S.
PASQUE, EDWARD
Patrick, Mrs. Gladys
PATRICK, ROY
WILSON
PATRICK, RYAN
PATRICK, THEO.
ROOSEVELT
PATTISON, JAS.
RUDOLPH
PATTON, CHAS.
WM.
PATTON, JAS.
CUMFORTH
PAUL, RAY
LANCLOTT
Pauler, Albert
Pavone, Joseph
PAYETTE, RAYMOND
PAYNE, WM.
GREER
PEARLMAN, JOS.
ALLEN
Pearce, Jas. C.
Pearsly, James
(Swede)
Peavey, Harry
PECK, KENNETH
LYLE
PENCKE, FRANKLIN RIO
PENDLETON, FLOYD WM.
Penning, Dr. H. B.
PENNIMAN, THOS. P.
Perrell, Adelaide
Vernot, Mrs. Evelyn
PERRY, GENE
Perry, Lacey
PERRY, ROBERT
PESCOSOLIDO, AUGUSTO
Peters, Wm. James
PETERS JR., WM. ROBT.
PETERSON, GLENN F.
Petrella, Louis
Petry, Robt. Lee
Phantz, Doc
PHILLIP, JOS.
BAROCCO
PHILLIPS, COHEN
PHILLIPS, RAYMOND R.
PHILLIPSON, GOODWIN
Pilot, Alexander
Pickert, Holly &
Verna
Piercy, Mrs. Hazel
Piercy, Ralph J.
Pile, Ira M.
Pine, Philip
Pitts, Al
PITMAN, HERBERT
Pitre, Stella S.
Pizzo, John F.
PLASKI, PHILIP
RAY
Plaz, Mrs. Blanch
PODGORSKI, WALTER S.
POLITTE, LEO
POMPONI, ANTHONY
PONTIUS, KENNETH WM.
Poole, Wm. Horace
POORE, ROSCOE
PORACKI, JOS.
STANLEY
PORTER, JOHN
HOWARD
Pounds, Elizabeth
Powell, Mrs. Irene
Voss
Power, Al & Eva
Presley, Mrs. Estelle
Preston, Charlie
Preston, Peter
Preston, Mrs. Sally
PRICE, JAS.
ELLIS
Price, Jos.
Clarence
PRICE, WM.
JOHN
PRICHARD, GEO.
JOS.
Prince, Gladys
Proctor, Mrs. Geo.
FRUITT
Puckett, Mrs. Jean
Pugh, George

PUREE, VICTOR
QUINN, CYRIL B.
Quinn, Nicholas J.
RADCLIFFE, BELVIN
FRANK J.
RAGLAND, Otha
PHILLIP T.
RAIN, ROBERT
Ramba, J. T.
RAMEY, HARRY
E.
Ramsey, Howard
Ramsey Street
Players
RANA, BILL
Randall, Jack
Randi, Bob
Ranger, Rufon
RAPER, ARNOLD
Rasquin, Dutch
Rawlings, Wallace
R.
Ray, Earl C.
Ray, Harry
Ray, Helen Lee
Ray, Johnnie
RAYBURN, HAROLD
MARCUS
Rayette, Miss Ray
RAYFIELD, MARTIN
Raymond, Mrs. Geo.
Rea, John T.
Read, Russell Roy
Reator & Doreen
REDD, WM.
ROBERT
Reece, J. R.
Reece, Luther
Reed, Alma
Reed, Miss Billie
Reed, Mrs. Estel
Reed, Walter S.
Reese, Mathew A.
Reese, Jessie
RESE, RICHARD
STANLEY
REEVES, JAS.
LELAND
(Lion Act)
Reichel, Lord
REID, JAMES P.
REILLY, RAY
CASPER
Reitem, Nomar
Reinro, Melita V.
RENNICK, TOM
REYNOLDS, RICHARD F.
REUTER, LAWRENCE
GEO.
REYNOLDS, DEWEY
Reynolds, E.
Reynolds, J. L.
Reynolds, Jean
Reynolds, Mrs. L. C.
Reynolds, Mrs. R. A.
REYNOLDS, RALPH J.
Reynolds, Roy
Rhaum, Jack
Rhodes, Gertrude
Rhyne, Frankie
RIBBONS, ALBERT E.
Rice, Loveta
Rico, Warren
RICHARDS, FRANCO GEO.
Richards, H. E.
RICHARDSON, RAYMOND JAS.
RICHLAND, MRS. GLEANOR
RIDINGS, WM. T.
Rife, Blackie
Gerald
Rifle, Lewis
Riggins, Isabel
Riggle, Jackie
Rigby, Mrs. Sadie
Riley, Clair S.
Riley, Harry
RINEHART, JAKE EDW.
RINEHART, JAS.
CLARENCE
RIPLEY SHOWS
RISTICK, SAM
MILLER
Ristow, Robt.
Ritchie, Elijah
RITCHEY, VERNON DEAN
Robbins, W. F.
Roberts, Anbra
Atlas
Roberts, Chas. Red
ROBERTS, EARL
THOS.
ROBERTS, GERALD H.
ROBERTS, JOE
S.
ROBERTS, ROY
EUGENE
Roberts, Roy
Roberts, Thayer
ROBINSON JR., ALBERT
Robinson, Dr. Chas.
ROBINSON, EDWARD
Robinson, J. W.
ROBINSON, LEON
ROBINSON, NATHAN ROBT.
Robinson, Rita
Robison, Joe
Rockford, W.
Rockhold, Frances
Rockway, Jack
Rogan, Stella
Rogers, Frank
Rogers, Harry
Rogers, H. H.
Rogers, Kenneth
Rogers, Peggy
Rosalia
Rohn, T. W.
Roland, Oliver A.
ROOME, NELSON
MILLER
Rose, Dave
ROSEN, M. P.
ROSENBERG, BENNY
ROSENTHAL, SAMMY
Ross, Buddy
Ross, Geraldine
Ross, Hal J.

ROSS, JACK L.
ROSS, JAY
HARRY
Rossie, Mack
ROST, HARRY
AUGUST
ROTHMAN, FOREST
ROURKE, ELLIS
F.
Rowe, Jack
Rowland, Oliver A.
Rowland, Thelma
RUCKER, JOHN
H.
Ruff, Mrs. Arthur
W.
Russ, Charlie
Russell, Lewis
Ruth, Ted
RUTHERLEDGE, PETER
Rutter, Mrs. Buddy
May
Ryan, Dick
Ryan, Faith
RYAN, JOS. P.
RYAN, HOWARD
ERNEST
Ryan, Kathryn
RYAN, JAMES
SADLER, ELLIS
D.
Sadhue, Jacob
Sager, Harold
Said, George
SAKOBIE, JAMES
Sallee, Sandy
SALLUST, WM.
WALDON
SALTZER, ALBERT W.
SALYERS, JIMMIE
Sampson, Bobby
SAMUELSON, CHAS. ELMO
SANCHEZ, TONY
E.
SANDERS, HARRY
MILLER
Sanders, Carl Joe
Sanford, Billy
Santo, Al
Sargene, Leonard
Prather
Saronack, John
Saunders, Mabel
SAWYER, HUGH
TOM
SCARBOROUGH, RICHARD F.
Schaaf, Jack
SCHAFER, JAS.
L.
SCHALASKY JR., JOE
Schauffer, Mike
Schille, Fred
Schmidt, Walwyn
Schultz, Mrs. Ralph
SCHULTZ, STANLEY
NORMAN
Schultz, Thomas
SCOTFIELD, CLIFFORD M.
Scott, Dorothy
Scott Jr., Earl H.
Scott, Mrs. Eileen
Scott, Pingers
SCOTT, LEWALLYN
RAY
SCOTT, LEWIS
Scott, Louis
Scottie, Frank
Scruggs, Harry F.
Seaman, Eddie
Semburg, Wm.
Selroo, Earl
Selwyn, Pat
Shabon, Edw.
Shaffer, Harvey
Shaffer, Mrs. Esther
Shank, Jerry
Shankis, Dewitt
Shanks, Patricia
Shannon, Frank
SHANNON, JAS.
PATRICK
Shannon, Jerry
SHAPIRO, HAROLD H.
Sharp, Bettie
SHARPES, CHAS. ADEN
Sharpless, COLLIER LEE
Gladstone
SHAW, BERNARD
BERNARD
SHAW, FRANK
WEST
Shapiro, Dave
Sheriff, Isay
Sherman, G. B.
SHERMAN, JOSEPH
Shields, Sarah
SHIPLEY, CLARENCE W.
Shipman, Cecil
SHOMAN, CLARENCE
ARTHUR
Shope, Mrs. Inez
SHORE, HYMAN
SHOVER, JAS.
RICHARD
Shriver, Charlie
SHUCH, CLARENCE J.
Shumway, Kenneth
J.
Shusky, John L.
Shyatto, Miss
Hanny
Sickel, Edward
Siebrand, P. W.
SIGMAN, EDD.
REANO
Siley, Leonard
SILVELAKE, A. G.
GORDON P.
Simmons, Dolly &
Russ
Simpson, Art
Simpson, Jimmie
Simpson, Oscar
SIMPSON, THEO.
ROOSEVELT
Sims, Jim
Singer, R.
Sizemore, Logan
SKEHAM, JAS.
JOS.

Slade, R. L.
Slater, Wm. C.
Smith, Mrs. A. T.
Smith, Clarence A.
SMITH, CLARENCE W.
SMITH, ED
ANDER
SMITH, EVERETT JAS.
Smith, Fannie
SMITH, FRANK
CARL
Smith, Frank &
Stella
Smith, Freddie
SMITH, GLEN
EDW.
Smith, Mrs. J. A.
Smith, J. L.
SMITH, JACK
OSCAR
SMITH, JOHN
SMITH, LUTHER
D.
Smith, Maggie Mae
Smith, Nellie
Smith, Percy
Smith, Robt. Guy
Smith, Roy H.
Smith, Sidney S.
Smith, Signy S.
Smith, Miss Simio
Smith, T. J.
SMITH, TRIAL
CHESTER
Smith, Miss W.
Wemona
Soch, Wm.
SMITT, WM.
ARTHUR
Snapp, Dolly
SNELL, LAWRENCE R.
SOBEL, HAROLD
Somaska, Jos. Felix
Sonda, Eugene
Sorensen, Joe
Sorgee, Mrs. W. O.
Somser, Kathleen
South, Violet
SPARKS, CHAS.
ADDISON
SPEAR, BARNEY
BEE
Speer, Cecil
SPENCER, BERNARD E.
Spencer, Billie
SPINEY, CHAS.
M.
Springer Jr., Paul
A.
Sproull, Albert
Sprouse, Bobbie &
Rika
SPURLOCK, JAS.
O.
St. Clair, Carmen
St. Clair, Seymour
St. Claire, Yolmus
STACK, PORTER
GRAY
Stack, Richard L.
STACEY, MICHAEL JAS.
SPALLARD, CHAS. FAYETTE
STAMPS, IRA
EUGENE
Stanczak, Frances
G.
Stanley, Chas. W.
STANLEY, DEWEY
GEORGE
Stanley, Edw. S.
STANLEY, FRANK
Stanley, Jos.
Stanley, Louis
Stanley, Stephen
Stark, Bernard J.
Stark, Mrs. Josephine
STARLING, JAY
JACK
Stebler, Mrs. Joe
Steel, Bob
STEEL, STARR
STEELE, JAS.
EDISON
Stein, Leo
STEINBERG, WALLACE
Stempson, Dale
STEPHENS, CHAS. ADEN
Stephens, Mrs. Newt. J.
STERLING, JOHN WM.
Stern, Bill
Stevens, Big
Johnnie
Stevens, Joseph
STEVENS, LLOYD
EDWIN
Stevenson, Curley
STEWART, JACK
ALEX
Stewart, Leo
MONROE
Stewart, R. E.
STEWART, VINCENT
DAVID
STILES, EUGENE
R.
STILLER, ROBT.
HAZEL
Stillman, Franca
Stiver, Lawrence A.
Stockton, Fred
Stoddard, Doc
Stons, Popcorn Joe
Stons, John
(Piano Man)
Stone, L. D.
Stone, Smoky Ray
STONE, WM.
FRANCIS
STRATTON, WM.
H.
LOUIS
STRAUSS, FRANK S.
Strelan, Eddie
STROM, PETER
Strovalaki, Joe
Struble, Mrs. Mary
I.
Struble, O. F.
Stubblefield, J. B.
Stulls, Thomas
STURDIVANT, CHAS. WILLIS
Sullivan, Roy

STYLES, TALMADGE R.
Sullivan, Verna
SUMMERS, JAS.
ELBERT
Sunbrack, Larry
Sutherland, Mrs. Betty
SUTTON, KENNETH
Sutton, Paul Henry
SUTTON, WILLIE
W.
HENRY
Swan, Jack
SWART, FRANK
Swarz, Mrs. Jean
SWINFORD, ELDA RICHARD
SWISHER, GERALD E.
SWORD, BOOTS
W.
Sykes, Vera
SYLOW, JAMES
Synak, Lenie
Taber, Herman
Tallon, Mrs. Evelyn
Tallman, Jack
Tan, Alex
Tan, Gus
TARNOWSKI, JOHN E.
Tarny, Jack
TATE, RUFUS
LEE
Tatum, Earl
Benson
TAUBER, SIDNEY
Taylor, Mrs. Catherine
TAYLOR, CLARENCE
HENRY
TAYLOR, CLARENCE L.
TAYLOR, JACK
ROBT.
Taylor, Jas. E.
Taylor, Jas. V.
TAYLOR, VICTOR
JOHN
Taylor, W. E.
Taylor, Wm. Albert
Telford, Ted
TEMPLE, ARTHUR
Terry, CHESTER
Terry, Donald
Texas-Max Side
Show
Thacher, Adcan
THIBERT, HENRY
WALLACE
Thomas, Mrs. B. T.
Thomas, Evelyn
THOMAS, JAMES
Thomas, L. I.
Thomas, Leo
THOMAS, JOSEPH
LEROY
WASSO, BOB
Watkins, Elzora
Watson, Chas. W.
Watson, Jack
Watson, Mrs. Mary
Watts, Herman H.
WEATHERS, LANDY P.
Weaver, Perry
Weaver, Mrs. Violet
Webb Jr., Mrs. H.
D.
Webb, Owen
WEBB, WM.
MIRAB
Webber, Arthur R.
WEBER, FREDERICK
WEBER, ALVIN
FERDINAND
WEBSTER, JAS.
CLARKSON
WEBSTER, EARL
CLARIS
WEINMANN, GEO.
LAWRENCE
Weinstein, Julian
P.
WELLS, ALBERT
Wells, C. B.
Wells, Frank J.
Wells, Shorty
WELLS, TEDDY
Wish, Ginger
WENZEL, FREDERICK C.
GEORGE
West, Ben
West, Ernie
West, Mrs. Frances
West Show, Geo.
West, Mrs. South
Western, W. J.
Weys, Ed
WHALEN JR., JAS. EDW.
Wheaton, Chas. S.
WHEELER, CARL
FRED
Wheelock, Ray
Whitaker, Pete
White, Mrs. Bob
White, Francis
Arthur
White, Geo.
(Stoneman)
White, Joe
White, Mrs. Lillian
WHITE, LOUIE
EARL
WHITE, RICHARD
Whitefield, Harry
Whitney, Charles
WHITSETT, GEO.
WHITNEY, JAS.
JOHN
Whittemore, W. E.
Whyte, Raclyn
WIGGIN, JAS.
EDGAR
Wiggus, Mrs. Alice
M.
WIGGINS, ROY
Wiggins, Wm.
Wilke, Clyde
WILL, PAUL
VERN

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg.,
155 No. Clark St.,
ADKINS, CHARLES R.
ANDERSON, AuRele, Marjorie
BLAIER EUGENE
Ballard, Jack
Barber & Gray
Barry, Bill
BLACKWELL, HUBERT
Blakely, Wm.
Bowles, Chief &
Princess Marquita
Boyle Jr., Charles
Broadwell, D. M.
Burton, Peggy &
Jack
Cardinal, Mary
CAITER, EDDIE
CARTER, THOMAS
THOMAS
JOSEPH
Childester, William
Clare, James
Dameron, Mr. &
Mrs. Peto
DAIRNELL, HAROLD TRUE
DAVIS, WILLIAM
WILLIAM
Doyle & O'Donnell
DUKE, Leota
Dyer, Tony
Ellis, Madama
Rose
Emsling, Alex
Fern, T.
FOGLESONG, FREDERICK E.
Freeman &
Osherman
Poster, Marion
FREEDMAN, MAX
FUNDERBURG, ARTHUR
QUINTON
Gibbster, Albert
(Shorby)
Griswold, Larry
Halpin, Mrs. E. H.
Harris, Homer
Columan
Hart, V.
Harter, Lewis H.
Hart, Barney
Hennessey, Mr. &
Mrs. Emmett
HOOPER, JOHNIE OTTO
Hunter, Mr. & Mrs.
Blackie
HUSON, CLIFFORD
JACK
Johnson, Barbara
JOHNSTON, FRANK JOS.
Kilrain, Chickie
Korpon, Mrs. Peggy
Kruwan, R. H.
Lashur, Hazard
Lester, Eddie
Luberman, Mrs.
Lownds, Harry
Lucas, Richard
MCANERY, JOHN PACK
McNeil, Ann &
Peggy
Mack, Daisy
Mack, Tony
Martin, Jack &
Adele
Mason, Geraldine
Maurice & Andrea
MILLER, JAMES
LEWIS
NORTON, RICHARD
(RICHARD
NEWBERG)
Napoli, Joseph
NAVARRO, MANUEL
VIRGILIO
North, Clifford
O'Keefe, Mary L.
O'Rourke, Tex
PASTEUR, LOUIS JEAN
Peters, Stephen
Pino, Ruth
Plouff, Jimmie
POWERS, OLIVER
BENJAMIN
Pringle, John
Pulgaton, Louis
Henri
ReDean, E.
REYNOLDS, JOHN
Ricci, Genevo
Richards, Harry
(Doc)
Robbins, Jean
Robinson, Carl
Rogers, Nat D.
Rosenfield, Abraham
Sakabria, Mickey
Scanlon, Edward T.
SCHENKMAN, JULIUS
SCHNEIDER, HAROLD
SHERRY, WM.
MCG.
Shea, John E.
SHERIDAN, WM.
MCG.
Silverstein, Me.
Lucia
Spiegel, Sam
Starnes, Jack
Stephens, Omar
Sterling, Edith
Stewart, Gus
TOLER, CLYDE
H.
URICH, GEORGE

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway
A.
Barnes, Lois
Barrosa, Tony
Bengston, Harold
Bible, Dr.
Blondell, Mae
Betsky, Freda
BOISONNEAU, CHARLES
Bond, Gertrude
Borders, Mrs. Buddy
Bradley, Jess
BRAUSTEIN, BENJAMIN
Brooks, Kathlyn
Burtis Twins &
Evelyn
Burnette, Edna C.
Carroll, Scotty
Chain, Mr. Del.
Chandler, Kewpie
Chester, Harry
Chicago
Chirey, J.
CLANCY, THOMAS
HENRY
CONNER, EDWARD
AUGUSTAIN
CORCORAN, JAMES
WILLIAM
CORTEZ, GENE
PEPPER
Cullerton, Bill
Davis, Paul
Day, James M.
(Tiny)
D'ERRICO, RUDOLPH
DE WITT, GEORGE
Demetro, Pete
Doherty, Joseph A.
Egan, Thomas P.
Eberstein, Mose C.
Elby, Charles
Elkins, George
Ellington, Ruth
Elliot, Florence
Fern, Parario
Ferron, Dorothy M.
FUMARA, RINALDO L.
Fox, Major
Franklin, Margiere
French, Arthur H.
GIBBONS, HARRY WM.
GILLESPIE, GIRTUS
Gilstrap, Abraham
GOLDEN, LARRY
E.
Gordon, Buster
Gordon, Edward
GRANT, LOUIS
JOHN
Gregg, George
Hardy, Miss
Storma Lane
HARRIS, HOMER
COLEMAN
Helm, Clifton
HODGES, JAMES
CALVIN
HORN, JAMES
OTI
Irving, Martin
Kay, Mandy
King, Denis
King, Fred

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.
Parcel Post
Bacon, Wm. W., 3c
Leonard, Frank, 3c
Linder, Ora, 3c
Butcher, O. J., 6c
Miller, Paul S., 3c
Burry, Vernon Ray, 3c
Schneider, Joe C., 3c
Elkins, Edward, 3c
Schnepp, Harold, 3c
Elliott, Jack, 3c
Sudder, R. C., 3c
Frye, James G., 22c
Weston, R. E., 6c
Gerlach, Roy Duke, 7c
Woods, Victor C., 3c
Geyer, Charles, 3c
NEWBERG
Adkins, Tommy
Alexander, John
Henry
ALLEN, WILLIAM H.
Alton, Miss
Floretta
Bacon, Jean
Bacon, Wm.
Baker, D. O.
Bartow, Miss
Bobbie
BEAUDREAUX, CARLYLE
ALBERT
Bongston, Harold
A.
EMERSON, SCOTT
Boudreau, Adrien
Brady, Jack
CHARLES
BROOKS, WILLIAM
FERRANDA, Joe L.
FIUMARA, RINALDO
LEONARD
Brown, Jimmie
Brown, June
Frey, Mrs. Toy
Fricault, William
Goad, Charles
GOLDSTEIN, ABRAHAM
ABRAHAM
Burns, Mrs. R. A.
Carney, John
CARTENTER, CLIFFORD ROY
Carter, Mrs. J. C.
Castell, Charles
Caswell, Fred
G.
HACKMAN, ELMYR
HALL, ERNEST
ORIN
Hammons, Cherokee
HARD, Leonard
HARDING, DALPHIN
DEAN
Brown, Jimmie
Brown, June
Frey, Mrs. Toy
Fricault, William
Goad, Charles
GOLDSTEIN, ABRAHAM
ABRAHAM
Burns, Mrs. R. A.
Carney, John
CARTENTER, CLIFFORD ROY
Carter, Mrs. J. C.
Castell, Charles
Caswell, Fred
G.
HACKMAN, ELMYR
HALL, ERNEST
ORIN
Hammons, Cherokee
HARD, Leonard
HARDING, DALPHIN
DEAN
HOUSE, LEE
JACKSON
HOWARD, FLOYD
THOMAS
HUMBLE, JOHN
LEONARD
(See LETTER LIST on page 55)

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Coney Island Set for Heavy Biz in First War Season

Optimism high as concessionaires face summer season confidently—maintain resort's powers of attraction offset dim-out regulations

CONEY ISLAND, N. Y., May 30.—This world-famed summer resort swings into its first war season with optimism of Boardwalk, Surf Avenue and side-street concessionaires running very high. The unanimous view here from the Chamber of Commerce down to the smallest stand operator is that a boom season is in prospect. As a matter of fact, opinion is that a new record peak for the resort may well be established, including volume of business and crowds flocking to this spot.

Regulations Won't Dull Fun

According to a consensus of opinion of representative concessionaires, neither the dim-out nor priorities will take the edge off the resort's standing as the No. 1 playground of New York's lower income residents. The old-time pluggers of games and amusements have done their share by freshening up their stands as much as possible and securing attractive premium items, as well as the staple novelties and souvenirs associated with this resort.

Gas Cut Held Boon

It is felt that the gasoline rationing program now in effect in the city will react favorably to the advantage of workers and concessionaires operating here. Everyone points out that the two-mile beach front is the only seaside spot that can be reached by subway for a nickel. With use of cars cut drastically due to gas rations the subway is expected to show a heavy increase in Coney Island bound passenger traffic. Therefore it is felt that the rules requiring a darkened resort and the ban on installation of new equipment will be more than offset, since even greater crowds than before are expected.

Educational Campaign Planned

With the army insistent that its dim-out regulations be carried out, the feeling is that a curfew may be established. Concessionaires advise that they hope to overcome this thru an educational campaign, in co-operation with the Chamber of Commerce. A drive will be made to attract morning patrons in the same numbers usually seen in the evening. The argument has been advanced that once people acquire the habit of coming earlier, the business lost as a result of the curfew can be salvaged in the early part of the day. While the Decoration Day week-end will not prove anything, reaction to the drive will be watched with interest during the first few weeks of full-scale activity.

Concessionaires and the amusement parks at the resort will cut lighting to a minimum with all bulbs used for illumination shaded. The police department, however, has expressed dissatisfaction with results and the more drastic curfew may be adopted, with all lights out. Therefore the early-trade idea is getting the full support of all concessionaires at the resort.

Face Lifting Finished

In the weeks preceding the Decoration Day opening, the resort resounded to the ceaseless din of scraping and hammering as repairs were rushed on concessions throughout the resort. All concessions are painted, spick and span, and ready for the throngs.

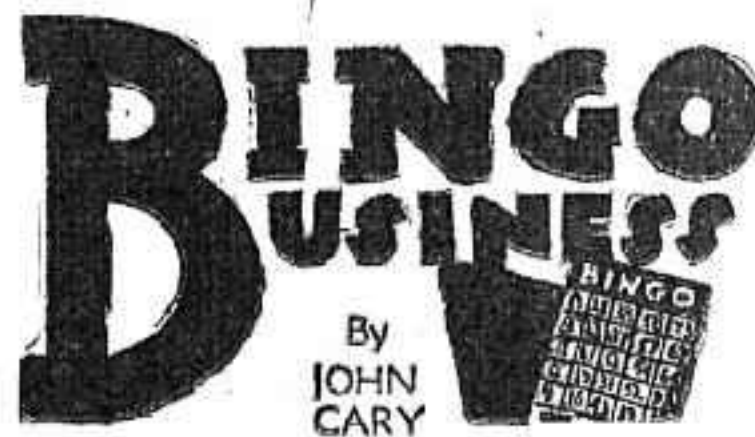
A sign of what is to come is seen in the pre-opening activity, particularly of the smaller attractions. Reports from shooting galleries, peanut and popcorn booths, chance and fortune games, etc., state that a brisk business was done, even on cloudy days. One of the newest games, which it is claimed will be most popular with visitors, is a modernization of the baseball-throwing game. Instead of throwing at the jeering Negro's head, patrons will have an opportunity to hit

Mussolini, Hirohito and Hitler right smack on their skulls.

Consider Added Daylight Hour

The Chamber of Commerce is giving serious thought to the proposal that an added hour of daylight saving time be put into effect. It is said that if the regulation were passed it would overcome all misunderstandings about artificial lighting, because the extra hour of daylight would permit most of the usual routine business and outdoor entertainment to continue as usual.

Another innovation, when the season hits its full stride, will be the presence of approximately 5,000 air-raid wardens. They will patrol the 48 miles of streets at this resort.



THE OUTDOOR bingo season will soon be here and operators are making extensive plans to handle record crowds. The open-air games have proven time and time again that they appeal to the public. The fans have an opportunity to indulge in their favorite pastime the year round, and efficient operators are able to increase their profits because they can play to larger audiences.

Given half a break with the weather, the most important thing an operator must keep in mind is the fact that attractiveness is the prime essential for successful games. Good merchandise is necessary on the display stand to assure flash that holds the interest of the players. Then, too, the judicious use of pre-game entertainment and variations of the game, as well as stunts are always effective.

Manufacturers have introduced many new innovations that make outdoor game operation a comparatively simple matter. Operators who are not familiar with the latest equipment should write jobbers for catalogs which illustrate and describe all new ideas. Heavy lapboards are always advisable—they are more serviceable and cheaper in the long run.

The operator must also pay close attention to merchandise prizes. If his players are predominantly women, then his display stand should feature such merchandise as bedspreads, tablecloths, dresser sets, lamps, etc. Seasoned operators report time and time again that an attractive display of these and similar items has the same effect on women as a bargain sale—they cannot pass it by.

One other thing is worthy of note in these remarks on outdoor games and that is the importance of a good sound system. Usually all that is necessary is the addition of a speaker to take care

Nat'l News Mag Reviews Button Novelty Craze

NEW YORK, May 30.—The May 25 issue of *Newsweek* presented a brief review of the button novelty craze, covering the strong appeal these items and particularly the Anti-Axis lapel buttons have for the public. A full-page width photo reproduced some of the most popular buttons in this class.

The buttons shown in the photograph included the famous *Wanted for Murder, Adolf Schickelgruber, alias Hitler* item; *Jap Hunting License* and a *Hitler Necktie Button*, among others. The latter item, when a concealed string is pulled, shows Uncle Sam hanging Hitler.

The photograph and accompanying text is a good publicity break for button manufacturers in a heavy circulation medium.

Demand Up for Fur Fox Tails

NEW YORK, May 30.—According to reports received from supply houses specializing in fur fox tails, this merchandise is meeting very good demand at this time. Workers covering fairs and carnivals, and pitchmen expect to have a better than average season this year even though the gas rationing has cut motor travel to some extent. The fox tails are being used in larger quantities by the cyclists and there is still a steady demand from motorists and motorcyclists, workers report.

At carnivals and fairs the tails, attached to canes, are very popular, it is said. The fox tails come in four different sizes, 8, 12 and 15 inch, plus an extra large size. The stocks this season are said to be the largest, bushiest genuine fur fox tails ever offered. The tails come with two strong cords for attachment.

Tails with snappy sayings on assorted colored cards are also in strong demand. Two comic sayings appear on each tag attached to the tails and these items appeal particularly to the younger and sporting elements.

Supply houses report they have been receiving heavy reorders on this merchandise. They state that immediate shipments will be made all season.

of the outdoor situation. The sound system should be in good working order so that players will have no difficulty in hearing the numbers called.

PUBLICITY IS one of the big factors in building and maintaining a successful bingo game operation. The operator should avail himself of every opportunity to obtain newspaper mention about his activities. The brief time spent at the typewriter preparing information (which, incidentally, should be a news story and not merely a puff for the game) is well worth while.

Whenever an operator conducts a game for an organization he should make arrangements with the group to have someone cover the publicity angle. Naturally, the publicity should create a desire on the part of the townsfolk to attend the bingo game. This can be achieved by stressing in the news story (1) the fact that funds are being raised for a worth-while community cause, and (2) that an attractive array of good merchandise will be offered for prizes. Newspaper editors will be co-operative if the material is properly prepared, not padded with excess and unessential facts, and if the cause is worth while.



By BEN SMITH

OUT OF THE MAILBAG: B. T., of Denver, Colo., writes: "Now that good major awards are becoming more and more difficult to obtain I've been giving some thought to setting up a 20-item legit deal on inexpensive merchandise which is still available and which I can depend on getting for a while anyway. I've seen such deals in the past but have never worked one myself and would appreciate your telling me whether I would be sticking my neck out trying to place one now."

Operators who have been around for a while should remember how many of the boys thought they were going to make a killing with one or another of the legit deals which hit the market several years ago and should also recall how most of them were sadly disillusioned when the excitement was over.

The boys couldn't be blamed much for believing they really had something in the legit deal. It looked like a natural for a quick turnover and all signs pointed to a long and profitable run. Card had only 20 holes and an item was given away with each purchase. It apparently could be placed anywhere with chances good for constant repeats and had all the earmarks of a winner. But all this was just a mirage.

Because 20 items had to be distributed on a small take operators were forced to keep merchandise costs down to an absolute minimum. As the deals operated on a 1 cent to 39-cent plan more often than not the purchaser received an award worth as much and in many instances worth less at regular retail than what he paid to win it. This, probably more than anything else, finally caused John Public to desist. The greatest appeal a card can offer is the chance to win an item worth much more than what it cost to play. When it fails to do this a deal will last only as long as it takes the customers to get wise. That's what happened to the legit deal then and that's what will happen to every deal that has the same basic fault.

And yet, despite the past experiences of operators with the legit deal, we would recommend a try at one today. This may appear contradictory, but really isn't when you consider how upset the merchandise market generally has become because of priorities on basic materials. Keeping this in mind we can readily see that an operator who is fortunate enough to get his hands on a job lot of low priced items might be able to rake in the long green now where his brothers years ago could not. The chances are that many of the items offered would not be available in abundance in the regular retail channels, and in instances where they are would be priced high enough to give the operator who bought the job lot a sufficient price margin to still be able to satisfy his customers.

MacArthur Button Sales Skyrocket

NEW YORK, May 30.—The craze for MacArthur items shows no signs of abatement. Particularly heavy demand is being made for buttons. It is said that over 1,000,000 MacArthur buttons have been sold locally, a tabloid accounting for approximately 400,000 of this total, and jobbers state they have sold more than 600,000. Going by these figures, the totals for the country at large must be very impressive indeed.

COMBINATION SERVICE AND INSIGNIA PIN



Here is the service pin to promote! Entirely different from anything on the market. The service pin is connected by a slim chain to military insignia to show branch of service. All metal yellow finish, enamelled in red, white and blue. Illustrated actual size. Individually carded. Novelty Stores, Drug Stores, Hotel Newsstands and Pitchmen, here is your opportunity to put in a fast moving number. A limited stock is available. We are exclusive distributors.

B36J431—Army Insignia—
Per Doz., \$2.50; 3 Doz. Lots, Per Doz. \$2.25.

B36J432—Navy Insignia—
Per Doz., \$2.50; 3 Doz. Lots, Per Doz. \$2.25.

B36J433—Air Corps—
Per Doz., \$2.50; 3 Doz. Lots, Per Doz. \$2.25.

Democracy Pin—Yellow plated with red, white and blue enamelled shield. Illus. actual size. 12 on display card. No. B36J398—
Per Doz. \$5.00; Per Gr. \$9.00.
25% deposit required on C. O. D. orders. **MENTION YOUR BUSINESS.** We do not sell retail.
Write for our catalog.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. MADISON ST., CHICAGO

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Old Glory Display

The demand for the Old Glory Patriotic Display is very heavy, according to Joseph Hagn Company, the manufacturer. This patriotic display, showing the American flag, has been sold to offices, taverns, chain stores, drugstores, cigar stores, gift shops, flower shops, department stores, hotels, clubrooms, churches and many other locations that can use it effectively, it is reported. The display is styled in full colors with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110-volt electric light bulb. The firm points out that an added selling feature is that there is no expensive motor to get out of order. It is said a new invention gives spectacular off-on illumination 1,176 plastic jewels set on a glass face. Display is constructed with a fiberboard back, wood frame, and is 17 by 19 inches in size. Comes ready to plug into AC or DC socket.

General MacArthur Doll

A new MacArthur item, offered by Cusey Premium Merchandise Company, is the General MacArthur Doll. The doll is said to have made an instantaneous hit everywhere and workers are cleaning up, according to the manufacturer. Item is a natural at this time. It is made of plastic composition with movable arms and legs and stands 18 inches high. Doll is dressed in khaki uniform with leatherette belt and silver buttons. Workers claim the doll is one of the fastest moving prize items of the year, and the firm has received heavy orders for General MacArthur Day, scheduled for June 13. The firm also offered MacArthur clip and pin buttons, a bronze statuette of the general, and a gold-eagle frame picture. All items are attractive and said to be real money-getters. Firm offers a free catalog listing a wide variety of merchandise.

Dog Gone Hitler Pix

Comedy selling photographs knocking Hitler and the Japs are proving fast sellers on the West Coast, and street workers, pitchmen and novelty workers are reaping a good profit with the pictures, Herbert Wachtman, of Zipper

NOVELTIES

WHY SHOP AROUND! LEVIN'S HAVE A COMPLETE SELECTION AT LOWEST PRICES—A FEW OF OUR EVERYDAY PRICES—ALL AMERICAN MADE

N1448 - Hawaiian leis Gr. \$3.00
N8920 - Swagger Sticks Gr. 6.00
N5975 - Gen. MacArthur Caps... Dz. 2.00
N2856 - Lge. Plaster Ass't. Ea. .20
(24 to Carton)

N9418 - Oblong Metal Whistle... Gr. .90
N4981 - Lge. Ruby Glass Vase... Dz. 1.25
(2 Doz. to Carton)

WHITE ENAMELWARE, IRREGULARS
M9045 - 10 Qt. Rd. Dish Pan... Dz. \$3.00
M9043 - 14 Qt. Rd. Dish Pan... Dz. 3.75
M9039 - 6 Cup Percolator Dz. 4.50
M9037 - 4 Qt. Covered Kettle... Dz. 4.50
M9038 - 8 Qt. Covered Kettle... Dz. 5.85
M9036 - 5 Purpose Cooker Dz. 6.00

NEW CATALOG NOW READY
Please State Your Business.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required, Avoid Disappointment.

A PENNY INSIDE OF A MINIATURE GLASSBLOWN JUG

Jug 1 1/4 Inch high
\$1.80 Per Doz.
6 Doz. for \$10.00
1 Gross for \$18.00

With each dozen we furnish a neat little card, with easel back, reading

As long as you have me, You'll never be without a cent.

1 doz. smallest quantity sold. No samples sent. Those well rated, we'll open an account with. Those not rated, please furnish wholesale houses as references. C. O. D. shipments must be accompanied by 25% in cash. NO C. O. D. shipment without a deposit.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St., CHICAGO

ONE OF OUR MANY MONEY MAKING BANNERS

IN GOD WE TRUST



12"x10" "Liberty Banner," including cord and tassels. Outstanding. Red, White and Blue. Raised with Flock. Fastest low-priced seller ever offered. \$1.75 per Doz.; \$18.00 per Gross. 25% with order, Bal. C. O. D., F. O. B. N. Y. Full Sample Line \$1.00. Sells for \$3.00.

REITER MOV. CO.
1141 Broadway Dept. R N. Y. C.

ELGIN, WALTHAM, BULOVA

Renewed Guaranteed **STARTS AT \$3.95**
MEN'S WRIST AND POCKET WATCHES
Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.
LOUIS PERLOFF
737 Walnut St., Philadelphia, Pa.

FREE SALESBOARD ABC'S

this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today:

REPRINT EDITOR, THE BILLBOARD,
25 OPERA PL. CINCINNATI

Reprint Editor, The Billboard
25 Opera Place, Cincinnati

Please send me my free copy of Salesboard ABC's. You may send it to—

Name

Address

City..... State.....

6-6

GENERAL MacARTHUR BUTTONS

—ONE ON EVERY LAPEL



GENERAL MacARTHUR TAB
Made of metal lithographed in colors with metal tab. Illustration exact size,
No. 3N563—Per 1,000, \$7.50

General MacArthur Buttons. Actual size as illustrated.
No. 3N562—
Per 1000, \$9.50.
Per 100, \$1.00.

We Have a Complete Line of Patriotic Goods and Jewelry for Engraving

N. SHURE COMPANY 200 WEST ADAMS STREET CHICAGO, ILL.

New! P. D. Q. AUTOMATIC PHOTO MACHINE

Today's Big Money Maker!

Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE.

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-6, Chicago, Ill.

NOW!
Smash hits for "MUGGERS." Snappy, smart, colorful post-cards for mounting 1 1/2 x 2 in. and 2 1/2 x 3 1/2 in. photos. Send \$1.00 for liberal supply.

FORE-GROUNDS
7 "HOT" numbers. Comic billboards. 36x48 in. Adds \$\$\$ to your profits. DETAILS FREE.

AMERICA! KEEP 'EM FLYING!

NO. 5563 RUBBER SUCTION CUP FLAG HOLDER SETS \$10.50 PER 100 SETS

New type suction cup holder attaches quickly to headlights, windshield or other smooth surface on any car. No bolts or other attachments required. Made of black rubber with three evenly spaced holes holding flags as illustrated. Complete with three 4x6 inch cotton flags mounted on sticks with gilt spear-heads.

Our new 1942 GENERAL CATALOG will be ready about May 1st. SEND FOR YOUR FREE COPY TODAY!

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

Park, Carnival, Beach, Resort Concessioners

MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

Now Bingo Novelties—New Plaster Items—Blankets—Cloaks—Chrome—Lamps—Dolls—Enamel-ware—Glassware—Silverware—Tinware.

A BIG VARIETY OF PATRIOTIC ITEMS
BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.

ACME PREMIUM SUPPLY CORP.
3338 LINDELL BLVD. ST. LOUIS, MO.

KNOCK HITLER AND THE JAP'S COMIC DOG CARDS

The Newest HOT Item

Humorous—Spicy—War Angle—Timely—Must be seen to be appreciated.
Actual Photo Postcards, \$3.75 per 100; \$33.75 per 1,000.
Postcard Prints—Double thick glossy reproduction postcard prints, \$1.75 per 100; \$13.50 per 1,000.
Samples of both photos and prints via air mail, 25 cents. 18 punchy numbers to select from. 25 per cent with order, balance C. O. D.

ACME NOVELTY CO. | **ZIPPER NOVELTY SHOP**
712 South Los Angeles, Los Angeles, Calif. | P. O. Box 847, Sta. H, Los Angeles, Calif.

Novelty and Joke Shop, reports. A typical photograph shows just how the movie dog, Zipper, pays his respects to Der Fuehrer, and the Jap cards shows how Zipper displays his affection for the Japs. The Hitler and Jap cards are new and copyrighted. They were originated by Wachtman, who trained Zipper for his movie career. The cards are post-card size and actual photographs, not ordinary prints, but with good clear black and whites on double-weight photo paper. Introduced on the West Coast, where Zipper is taking time off from studio contracts, the cards have created a sale furor, with their sales appeal

spreading to other parts of the nation. "It's a swell item and it's already a hit," Wachtman said.

Patriotic Poster

A full color poster offered by Our Boys of America, Inc., features a space to insert the picture of the member of the family serving in the armed forces. Directly underneath appears a poetic tribute. Over the space provided for the photo are twin U. S. flags and the American Eagle, with photos of Admiral King, President Roosevelt, General MacArthur, Lieut. O'Hare and Captain Kelly flanking this design. The poster also shows action shots of all branches of the armed forces. A very colorful effect is achieved in this striking poster.

MacArthur Good Luck Ring

The General MacArthur Good Luck Ring recently introduced by Red Chief Industries is said to have made a hit everywhere, according to reports received by the firm. Agents and specialty workers are cashing in on the demand for this attractive ring, it is said. The silver finish ring features a hand-engraved portrait of MacArthur, and is hand decorated with genuine jeweler's high gloss enamel in red, white and blue, the firm states. The universal size makes it easy to fit everybody's finger.

MacArthur Button

Concessionaires, pitchmen, premium users, jobbers, etc., are offered an attractive MacArthur clip button by Lee Wholesale Company. The buttons are individually mounted on an attention-attracting red, white and blue card for direct sales. A special counter display card for 50 buttons for sales to retail stores. The MacArthur items demand is sweeping the country, and badgeboard and button men are cashing in on this national.

MacArthur Plaque

Simulated bronze MacArthur plaque which appears to be a made-to-order intermediate prize for game concessionaires is a plaster plaque of General MacArthur in bas relief. Size of plaque is 7x9 1/2 inches. The work is finely sculptured and the bronze effect almost perfect. Plaques are fitted for hanging and may be termed quality items. Article is protected by copyright.

Wood and Pearl Jewelry Items Hit Everywhere

PHILADELPHIA, May 30.—Wire workers and engravers report that there is very strong public interest in wood and pearl jewelry items. The merchandise now available is attractive and has plenty of eye appeal and a very good business is being done by workers who feature the wood and pearl lines.

With priorities limiting the supply of metal in jewelry lines workers were quick to realize the profit possibilities of the wood and pearl items which are just as attractive and can be as easily engraved. Supply houses report that there is a shortage of imported pearl the domestic shells are being used. The designs offered are original and it is said that this adds to the appeal of the items. Some of the designs offered in pearl include miniature bowling pins, hearts pierced with arrow, wings, anchor, horse, leaf, Victory V, etc.

A large selection of hand-carved aromatic cedar wood jewelry is also available for workers. These items come with safety catches and the novelties have won immediate response from the public, it is said. Supply houses report that there is a sufficient stock of wire for engraving on hand. Tendency is to make wire entirely out of precious metals, 14-kt. solid gold or sterling silver.

navy and marine bases thruout the country.

Lew Keller and Bill Carsky, of the Casey Kession Company, Chicago, Ill., who for years have been supplying the show trade with their famous prize package candy deals, announce they are all set and ready to serve the concessionaire with their many needs for the season just opened. They have opened up a new department known as the Casey Premium Merchandise Company and report they were fortunate in securing a large variety of flashy items. The entire main floor is an attractive display room. The firm is located close to downtown Chicago. The company's new catalog is off the press and includes a large assortment of novelties and premiums for merchandise users to choose from.

The H. M. J. Fur Company announces it is completing its new catalog which will list fall fur coats and jackets. The catalog will be the largest produced by the firm and will contain a complete and varied line of furs, it is claimed. It will make possible the fulfillment of all orders by its customers, the firm states, and the coming boom fur season will be handled efficiently and promptly. The new catalog will be distributed in a few weeks.

SNAPP SCORES

(Continued from page 28)
Bruce Check; Dodgem, John Blakely; Octopus, Lloyd Burge; Glider, Clifford Russell; Auto Ride, Ann Burge; Kiddie Airplane, Ann Burge; Caterpillar, Ted Taiclet.

Shows include John T. Hutchens' Modern Museum with John T. Hutchens, owner; Mrs. Hutchens, secretary-treasurer, and May-Jo, annex; Expose, Carl Martin, owner; Col. Dan Meggs, front; Evangeline, Mrs. Victor Lee, manager; R. C. Beyerle, front; Little Horse and Big Dog attraction, Mr. Williams, manager; Trained Animal Show, Bryan Woods, manager; Mrs. Billie Woods, assistant.

Concessions, Sidney Marion, lunch stand; George P. Warren, cigarette and balloon dart games; Tim and Jeannette Waters, ball games; William Hogan, bowling alleys; Mr. and Mrs. Ray Turner, custard and photo gallery; Harry Thomas, penny pitches; Robert Lewis, pan game; Fred Lassiter, long-range gallery; Mrs. Snapp, corn game and popcorn; Pam Gowdy, jewelry.

ARMY-NAVY TOTAL

(Continued from page 28)
man of the special events committee, Navy Relief Society, requested that separate checks or money orders be made out in the names of Navy Relief Society and Army Emergency Relief, amounts to be split equally between the two funds. Returns may be made either to Chairman Griffin at 730 Fifth Avenue or to George A. Hamid, chairman Outdoor Amusement Division, 10 Rockefeller Plaza, both New York.



Communications to 25 Opera Place, Cincinnati, Ohio.

YEAH! Let's hear about the Decoration Day tips and takes.

JACK RATTES . . . piping from Texarkana, Tex., while on the way from Dallas to Little Rock, Ark., reports seeing two top money-getters working at New Boston, Tex. He mentions Doc Sauerwein and wife as the ones who made the hefty passouts. "They made a good clean pitch on med," says Rattes. "But," he continues, "who do you think was there with the quick load of socks—and he socked 'em, brother—one A. L. Clark, the sock man, and, believe it, he was not jamming socks, but pokes, pens and watches. It was a pleasure to watch these people work." Rattes opens at Heber Springs, Ark., June 3, and says it will be a med opera, with 1,000 folding chairs for reserves, and all that goes with it.

PIPES DEPENDS ON ITS FRIENDS

KEN AND GRETA . . . gold-wire artists, have begun their annual tour of parks, resorts, fairs and celebrations. They message that they will be seeing their many friends as they swing around the country. They also report they have just completed their annual spring date at Dayton, O., and that it was a record-breaker.

ABE GILSTRAP . . . pens a note from New York stating that a goodly number of stores in the city are full of demonstrators and that they all seem to be getting plenty of George Washingtons. Stores are packed with shoppers from morning 'til night and all workers are doing well. Abe noted workers handling cosmetics, nail polish, shoe polish and foot relief items in two stores, and says that they had the aisles jammed and were getting good passouts.

DROP A LINE, you pitchmen who are wearing Uncle Sam's khaki.

LITTLE JOHNNIE . . . reports he is just about to get the desired connections and believes that things will be okay from now on. "How about pipes from Ramble and the Big Ball of Fire," he writes. "Took in Sheepley's Shows recently and business looked very good."

NEW YORK IS TOUGH . . . pens Abe Gilstrap a note from Broadway. "It's difficult to work," he says. "The past few weeks have been tough because of blackouts. The bright lights of Broadway are dim."

ALIBI-ITIS—the most dangerous, destructive disease a pitchman can contract.

NASHVILLE IS DOUBTFUL . . . due to a measure which would prohibit drugstore window salesmen. It has been introduced by City Councilman Garfinkle and has been referred to the City Traffic Commission for study. Passage after the third reading is necessary for enactment. There appears to be no interest in the proposed legislation, so its chances of being inked into the records are 50-50. Garfinkle's argument is that the crowds outside such windows create congestion and a traffic hazard. Drugstore window pitches have been plentiful in Nashville recently.

NOW WE can start worrying about the red ones for the Fourth of July.

MR. AND MRS. JAMES FERDON . . . have opened their med show in Reading, Pa., after spending a profitable and pleasant winter in the Sunny South. Mrs. Ferdon reveals that Sunshine Sal and Her Little Pal, of radio fame in the South, are none other than herself and daughter, Barbara Ann. They will be with the Pizarro med opera this summer.

WOLFSON, FAYE AND HOUSE . . . are Dick, Marty and Art, respectively, are working peeler sets on 50th Street, New York. They are doing good business and would like to read pipes from Al Green, Mat Morris, Oscar Mandel.

WHERE ARE all these spring shows with heard so much about this spring?

FROM CHICAGO . . . comes word about pitchmen working Maxwell Street. They are Paddie Smith with Smith's Liniment; Gurly Warwick with gyroscope tops; Herby Casper, with

CARNIVAL SPECIALS

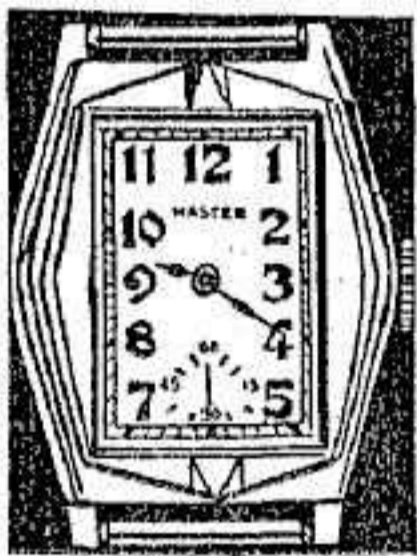
	Per Doz.	Per Gro.
Latex Base Balls	\$.90	
Dart Balloons		1.25
Feather Darts	.40	4.50
Assorted Imp Slum		.90
10 Gro. Lots		.85
China Ash Trays, Vases, Pin Cushions, etc.	.40	4.50
Swagger Sticks	.55	5.75
Med. Bamboo Canes	.55	5.75
Heavy Bamboo Canes	.95	10.75
Tomahawk Canes	.80	9.50
Large Spanish Hats	1.95	22.50
Small Spanish Hats	.80	9.00
Med. Mexican Hats	1.75	19.50
Large Cowboy Hats	2.00	22.80
Miniature Feathered Hats	.40	4.50
U. S. Made Leis (bright, fast colors)		3.25
While 200 Gro. China Made Paper Snakes on Sticks last		3.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

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WATCHES and JEWELRY

Army and Navy Rings, Bracelets, etc. Complete line. Write for catalog.

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Your Metal Worries Are Over. Hand Carved Cedar Wood. Jewelry with Safety Catches. Large Selection of Styles.



Send \$2.00 for Assorted Samples. SUPERIOR JEWELRY CO. 740 Sansom St. PHILADELPHIA, PA.

Sell Gen. MacArthur Portrait Reproductions

Extra large size, 13 in. x 16 in. Deep tone, 6 colors, beautiful for framing, for only 25¢ each and make 200% profit. Clubs, stores, offices, Judges all volume prospects. MacArthur Day June 13. Send \$1 for 1 doz. or \$10 for 12 doz. with full refund of money plus postage if returned after inspection. Sample picture 25¢. No phone calls.

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Hamlet, N. C.

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D. S., British, Chinese Flags and American Eagle, all in one Decal with wording "Democrats." Large size, 6¢ each; \$5.00 per hundred; \$35.00 per thousand. Send ten cents for sample.

JEROME ROSE DECAL COMPANY

432 S. Main St. LOS ANGELES, CALIF.

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Metal - Enamelled with 6 COASTERS Fashion Silhouettes

PER SET COMPLETE 27¢

Include Dep. & Postage on all Mail Orders.

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PATRIOTIC

and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.
★ FLAG SETS FOR AUTO, BICYCLE, WINDOW—With Suction Cup, 3 Flags, \$1.60 Doz. Sets, 3 Flags with Metal Holder, \$2 Doz. Sets. With 5 Flags, \$2.50 Doz. Sets.
● Jackmaster—1 Blade Knives, Reg. & Midget, 12 to Display, Doz. \$1.80.
● ZINC POT SCRUBBERS, 2 Sizes, 35¢ & 60¢ Doz. ● Copper Scrubs, 80¢ Doz.
● RUBBER FLY SWATTERS, 60¢ Doz. ● Fly Ribbon, Carton, 88¢.
● Big variety of seasonable items for Wagon Jobbers, House Canvassers, Premium and Salesboard Operators. Free Catalog. Write

peeler sets; Bennett, of Lone Star Tea fame; Vogel, pitching jar wrenches; George Hanley, with glass cutters; Hutchinson, with rug cleaner; Shorty Lubin, with glass cutters, and Dave Rose, with spot remover.

A PITCHMAN with a soiled shirt is like a display window with a dirty, befogged glass.

PROF. JOHNNIE E. SHARKEY . . . turns up in Taunton, Mass., where he is garnering himself reams of publicity. In a recent issue of The Taunton Gazette, a long story, replete with a pic of Sharkey, extolls his activities. Sharkey reports he visited the Big Show in Boston Garden and met many old friends, including Healy, who was selling chameleons.

TRIPOD OPININGS: The world will beat a path to the door of the man who invents a better mousetrap—or who makes a MacArthur item. (Modernized version.)

Pitchdom Five Years Ago

Donald E. Crabb was in Muskegon, Mich. . . . Henry DeGast and wife were in Chicago with their solder package. . . . Harry Howard and wife were doing well with their med show in Tennessee. . . . George M. Beyer was holding down a spot in a St. Louis chain store with his corn med demonstration. . . . Si Hart was unlimbering his "prosperity berthas" giving a boost to hustler Joe Morris. . . . Barney Jacobs was working pens at La Crosse, Wis. . . . Billy Bean and wife, and King Joy were in Old Kentucky. . . . Doc Hauer was cruising in West Virginia. . . . W. M. White and Sammy Smith were in St. Louis. . . . Johnny McLane reported seeing Shorty Grace, Ralph Pratt and Gene Freddete in New York. . . . Arthur Cox was in Northville, Mich. . . . Richton was at Ranger, Ga., and reported his organization playing to top tips. . . . Karl Jahne was working the Lord's Prayer penny in Missouri and Illinois. . . . Bert Doto was working med

at Bowling Green and Hannibal, Mo. . . . George J. (Heavy) Mitchell was working at Michigan City, Ind. . . . Bill (Red) McCoy and Robert Downing obtained an exclusive for selling novelties during the St. Louis air races. . . . Charles (Bubbles) Williams and wife were on the road with the Luke Fields Med Show. . . . Mike Madden was doing things with his cleaner at Kaycee. . . . Al (Slim) Charak was with Dodson's Shows at Logan, W. Va. . . . Happy O'Curran, his wife, and members of their troupe were in an automobile accident near Little Rock, Ark. . . . Herbert Johnstone and Harold Wheaton were in Little Rock, Ark. . . . Holdorf was pitching astrology charts in St. Louis. . . . Jack (Bottles) Stover was in the Blue Ridge Mountains of Virginia. . . . Frank Libby piped in from Duluth, Minn. . . . James Kelley reported from Chicago that things were okay. . . . James (Kid) Carrigan was pounding the lots of Columbus, O, with his health talks. . . . Ken and Gred Reynolds, gold-wire artists, reported conditions fine in Ohio. . . . J. W. Keown was at Fayetteville, Ark. . . . Ted Rosenfeld, Dan Mendelshon and Harry Pasan were in Cincinnati.

Penny Pitch

By E. F. HANNAN

If you hope to pay taxes on a million-dollar income, don't take on a penny pitch concession. But, if you are hunting one of the surest bets for a good day's pay in any spot where folks congregate, then don't hesitate to put a few dollars into one of these outfits. They are sure to nibble most of the spare change out of anyone's pocket. I have seen it happen where three cents flung onto a pitchboard was the beginning of three dollars going the same way—and all in pennies. Man hates to admit defeat and if you've got something that brings his blood to the boiling point, something that makes him tarnation mad, then you've got something that has no end of possibilities. An old-time vaude performer, whom I have known for years, began to feel his age, and vaude got too swift for him—so he took on a penny pitch concession and being of an agreeable disposition with a yen for making money he has never since failed to knock out a good season's pay. He says: "I always got mad when audiences tried to have a good time kidding my act but now I have a good time kidding them." The only think that can beat the penny pitch is lack of interested prospects—but that's what hits every concessionaire occasionally. There's one thing in penny pitch's favor and that is you don't always need great crowds as it's possible to get some kind of a day's pay out of a few folks—it has happened with even one person on the other side of the board.

Red Cross Fund Donations Grow

CHICAGO, May 30.—Contributions to the Red Cross War Relief Drive of the Showmen's League of America continue to mount as the carnival season gets well under way. J. C. McCaffery, chairman of the drive, reports that every day brings checks and inquiries to his desk, and shows, from the largest to the smallest, are pledging their co-operation. "This drive," said Chairman McCaffery, "is being conducted strictly on patriotic and charitable lines. There is no ballyhoo to the public. The appeal for funds is being confined to the showfolks themselves, employees of each show pledging to contribute a certain amount each week to the Red Cross. Not only are they giving the amounts pledged, but in many instances additional sums are being contributed." Contributions reported early this week included the following: Frank Burke Shows . . . \$15.00 Royal American Shows . . . 54.75 Dick's Paramount Shows . . . 6.73 Rubin & Cherry Exposition . . . 74.85 Employees, Hennies Bros.' Shows . 75.00 Motor City Shows . . . 44.90 Hennies Bros.' Shows . . . 50.00 Scott Exposition Shows . . . 25.00 Triangle Poster Company . . . 25.00 Total . . . \$371.23

West Inks Frank J. Lee

BELOIT, Wis., May 30.—Frank West, manager All-American Exposition Shows, said here today that he has engaged Frank J. Lee, well-known carnival and circus press agent, to handle public relations, including newspapers, radio and merchant tie-ups, for his organization.

C W GATES

(Continued from page 28) by entertaining a large number of showfolk. Red Brady joined here with his Spitfire. Mr. and Mrs. R. C. McCarter were guests of Mr. and Mrs. Carl J. Lauther, Johnny J. Jones Exposition, at a spaghetti dinner, and several members of the personnel visited the Jones show Monday night. McCarter was here for 10 days prior to shows' arrival, making final arrangements for the stand. Six Creams of the Sky, free act, are popular.

PCSA PLANS

(Continued from page 28) wartime conditions," said Davis, "make it imperative that a larger sum be raised this year to take care of the additional calls for assistance that may be made by club members now in the armed service. This West Coast organization has grown to such proportions that it must of necessity fortify itself financially. Since the Showmen's Days have been instituted they have been highly successful without working a hardship on individual members because much of the funds raised come from outside sources."

FRIENDSHIP ANGLE

(Continued from page 28) drive for the Red Cross, which is already under way. As president of the Outdoor Amusement Congress I have taken on more obligations. You stated you must make the appointment immediately. Therefore, under existing circumstances, I feel that it would be for the best interests of the fund to appoint someone else who would be able to devote more time to such a worthy cause. Later I may be able to assist you in some way."

Linderman, head of World of Mirth Shows, was named to the post two weeks ago after Hamid had exhausted other possibilities, as he was aware, he said, that critics would point to the "personal" angle, due to his friendship with the carnival owner and their close association over a long period. He would have preferred, he said, to have Linderman serve as chairman in the East. Hamid said that he and Linderman could be quoted as saying that they still hope Sedlmayr would head up a division in the West.

"We are in hopes that the entire outdoor amusement world will do its bit for this worthy cause by contributing 10 per cent of their gross receipts, less taxes, every Wednesday for the season," Hamid said.

MILITARY WORKERS!!! ENGRAVERS-FAIRWORKERS!!! Crystal Clear Glass "Dog Chains" to Retail as Low as 35c each STERLING "DOG CHAINS" ALL STYLES ENGRAVING JEWELRY—LOCKETS—RINGS—COMPACTS—MILITARY JEWELRY—IDENTIFICATION NECKLACES—BRACELETS—ANKLETS, ETC. Write for Illustrated Catalog ALL ORDERS SHIPPED SAME DAY RECEIVED BIELER-LEVINE, INC. 37 So. Wabash Ave. CHICAGO, ILL.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5 Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices. GOODRICH, 1500 W. Madison St., Dept. BQ-6, Chicago, Ill.

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Events for Two Weeks

- June 1-6 CALIF.—King City. Stampede, 6-7. Vallejo. Redmen's Powwow & Festival, 2-7. DEL.—Newark. Dog Show, 7. IND.—French Lick. Dog Show, 7. KAN.—Strong City. Rodeo, 6-7. KY.—Georgetown. Amer. Legion Celebration, 1-6. MO.—Lebanon. Rotary Club Carnival, 1-6. N. Y.—Allegany. Fire Dept. Celebration, 1-6. Rye. Dog Show, 6-7. OKLA.—Muskogee. Rodeo, 6-7. PA.—Ardmore. Benefit Amb. Fund Drive, 1-6. Confluence. Fire Dept. Celebration, 1-6. Elkins Park. Dog Show, 6. S. D.—Brookings. Brookings Days, 5-6. TEX.—Dallas. Dog Show, 7. El Paso. Rodeo, 4-7. W. VA.—Buckhannon. Strawberry Festival, 5. June 8-13 CALIF.—Livermore. Rodeo, 13-14. North San Diego. Fiesta, 12-14. San Francisco. Food Show, 13-17. COLO.—Walsenburg. Jubilee, 11-13. CONN.—Westport. Dog Show, 14. ILL.—Des Plaines. Dog Show, 14. IND.—Hammond. Dog Show, 13. New Haven. Free Fair, 10-13. KAN.—Wichita. Legion Rodeo, 11-14. MICH.—Holt. Centennial, 9-13. Monroe. Elks' Jubilee, 8-13. N. Y.—Katonah. Dog Show, 13. New York. Confectionery Indust. Expo., 8-11. Portchester. Dog Show, 12. O.—Cincinnati. Moose Celebration, 13-14. Harrison. Firemen's Festival, 8-13. ORE.—Portland. Rose Festival, 10-13. Portland. Dog Show, 13-14. PA.—Wyndmoor. Firemen's Fair, 5-13. S. D.—Tyndall. Celebration, 10-11. WASH.—Seattle. Rose Show, 8-9. W. VA.—Fairmont. Dog Show, 14. WIS.—Chetek. Motorboat Regatta, 14.

Engraving Jewelry Outstanding Seller! Orders Shipped Same Day We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today! * Crystal Dog Chains No. M36. "Elastic Glass Type Low Priced—Very Well Made! With Sterling Silver Fittings Also "5" Styles in Sterling "Dog Chains"—Low Priced! Big Military Jewelry Line For a complete line of Military Jewelry—rings, lockets, compacts, etc., write for Catalog M42 today! Harry Pakula & Co. 5 N. Wabash, Chicago, Ill.

WE ARE NEVER UNDERSOLD— MacARTHUR BUTTONS or new war slogan buttons with pins. The better kind. None better. Red, White and Blue. All size of half a dollar. 100 Buttons complete \$1.20 MacARTHUR BUTTONS, No. 2. Per 100 Buttons .95 RED, WHITE & BLUE INSIGNIA, on card. Lends itself to different designs. All can wear them. 100 Cards .80 PATRIOTIC INSIGNIA, as above, 3 on an attractive card. 100 Cards 1.40 WAR SLOGAN BANNERS, blazing colors, on fine material. Double gilt spear point stick with cord and tassels. Big stock. In two sizes. What a flash! Display many of them and you'll sell them in quantity. 5x8 In.—Doz. 60c. Gross 6.50 12x15 In.—Doz. 1.20. Gross 12.00 IDENTIFICATION NECK CHAINS, flexible glass, in crystal and assorted colors. Quality gilt ring and attachment. Dozen 2.75 SINGER RAZOR BLADES, world's finest. Still at the old price. 100 Blades .85 All orders must be accompanied by deposit or full payment. 28 years of value giving in Novelties, Notions, Gifts, Promiums and Sideline Merchandise. 192-page catalog sent with shipment. MILLS SALES CO. Our Only Mailing Address 901 BROADWAY, New York, N. Y. WORLD'S LOWEST PRICED WHOLESALERS

ENGRAVING AND WIRE-WORKERS PEARLS Imported and Domestic Shells, Largest Producers, Lowest Prices, Same-Day Service. SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces SEND \$2.00 for JEWELRY ASSORTMENT—15 Pieces MURRAY SIMON 109 So. 5th St. Brooklyn, N. Y.

FOUNTAIN PENS NOW! New Winchester line. Push-Button. Lever-Fill Combinations. Ideal for pitchmen and DEMONSTRATORS. Write for new PRICE LIST. STARR PEN COMPANY, Dept. G 500 N. Dearborn, Chicago

MEDICINE MEN Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St., Columbus, Ohio BUY WAR BONDS FOR VICTORY

OAC, Thru Corey, Asks Close Study of OPA Gas Regulations

DES MOINES, May 30.—The Outdoor Amusement Congress is advising its members and others to give close study to certain regulations from the Office of Price Administration to determine whether they can qualify for gasoline in conformance with their needs. A. R. Corey, OAC's executive vice-president, with central offices here, has distributed a bulletin thruout the country describing the best course to pursue. In it he said:

"We have received many inquiries from show people using trucks or autos as means of transportation relative to gasoline rationing regulations in effect in the 17 Eastern States, also from performers working in the Middle West who anticipate rationing later on in the year. We have therefore deemed it advisable to call attention to excerpts from the Emergency Gasoline Rationing Regulations, Form O. P. A. R.-519, Ration Order No. 5, OPM.

"We are not attempting to interpret these regulations, neither do we have any authentic information that we are going to have gas rationing in the Middle West. For further information you should secure a copy of the form containing complete regulations."

Section 1394.18 of the regulations says that "only motor vehicles and inboard motorboats (in listed categories) shall be deemed clearly identifiable as unrestricted and shall qualify for transfer and acquisition of gasoline without presentation of a card." Vehicle referred to is that which is "clearly identifiable by its physical appearance or by its license plate or registration card as a truck, bus, jitney or taxicab, except that a station wagon shall not be deemed to be so identifiable by physical appearance alone."

Section 1394.32 refers to issuance of Class X cards and says that "the registered owner or the person entitled to the possession of a motor vehicle may obtain" such a card "if all or substantially all of the use to which such vehicle is customarily put is in one or more of the following categories: For trucking, hauling, towing, freight carrying, delivery or messenger service."

If a person to whom a ration card has been issued finds that the amount provided is insufficient "to permit use of the vehicle to an extent which is essential to the life or to the pursuit of the gainful occupation of a person who needs the use of such vehicle, he may apply for a supplemental ration." This is made on Form O. P. A. R.-512 to any

board in the rationed area. Facts to support a claim that additional ration is "essential to life or gainful occupation" must be presented. Also required to be given is "number of miles of driving in rationed area from date of application thru June 30, 1942, claimed to be essential."

An applicant who is an employee must have his application verified by his employer or authorized representative (such as a general agent, show secretary, etc.).

L. I. Night Ban Shuts Midways

NEW YORK, May 30.—Nassau County's taboo on night operation of open-air amusement items for the duration, announced by Col. Edward C. O. Thomas, county director of Civilian Defense, hit at least two midways. They are Prudent's Shows and Sandy Tamargo, most of whose dates in past years have been in the banned area on Long Island. It was understood they would make arrangements to play other sectors, but for the present are closed until further notice.

Fair in the county is at Mineola, which last year had good after-dark grosses. Colonel Thomas's order also includes fairs. Mineola will have to confine itself to daytime activity.

Los Angeles

LOS ANGELES, May 30.—Main stem here is discussing the outcome of the dim-out laws that hit here a week ago. Sam Brown celebrated his 69th birthday at a big party in his honor at Coalanga, Calif. In attendance were Sylvia Wood, Florence Webber, Grace Metz, Bobbie Miller, Jolly Lee, Ruth McAdams, Betty Wales, Donna Glenn, Betty Hensley, Edythe Walker, Mrs. Johnny Miller, Virginia Van Dyke, Pearl Wiler, Mrs. Berette, Mrs. George Surtes, Mabel Van Lee, Ida Wilmer, Mabel Arbogast, Rose Clark and Little Miss Midget.

Abie Fabricant and Sam Dolman went to Las Vegas for Elks' Elservado Days. George Murphy had a grind store there. Joe Blash is nursing two broken ribs. John Backman is recovering and hopes to be out again soon. Ross Davis reports good business with his rides at Griffith and Lincoln parks.

ROUTES

(Continued from page 14)
Slovanovsky, Arcadi (Russian Kretchma) NYC, nc.
Students of Funology (Benny's Inn) Hornell, N. Y.
Summer, Helen (Ivanhoe) Chl. re.
Suns, Three (Piccadilly) NYC, h.
Suter, Al (Butler's Tap Room) NYC, nc.
Swann, Russell (Plaza) NYC, h.

T

Tapia & Romero (Havana-Madrid) NYC, nc.
Tarasova, Nina (Casino Russe) NYC, nc.
Taylor, June, Girls (Blackhawk) Chl. nc.
Thomas, Danny (5100 Club) Chl. nc.
Three Gueasses (Hurricane) NYC, nc.
Tip, Tap & Toe (Paramount) NYC, t.
Towne & Knott (Pierre) NYC, h.
Turner, Maxine (Patrol) Cincinnati, nc.

V

Valentinos, Flying: Princeton, W. Va., 1-5.
Vallee, Edce (Jimmie Dwyer's Sawdust Trial) NYC, nc.
Vaughn, Grace (Bossert) Brooklyn, h.

W

Wahl, Walter "Dare" (Latin Quarter) Boston, nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Bismarck) Chl, h.
Ware, Linda (Colonial) Dayton, O., t.
West, Billy (Pioneer Nut Club) NYC, nc.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.
Whitney, Beverly (Pierre) NYC, h.
Whitson Bros. (State) NYC, t.
Winters, June (No. 1 Bar) NYC, nc.
Wood Trio (Beachcomber) Omaha, nc.
Wood, Napua (Lexington) NYC, h.
Woodie & Betty (Jefferson) St. Louis, h.
Woods & Bray (Hurricane) NYC, c.

Y

Yola & Lysa (Belmont-Plaza) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Young, Helen (New Yorker) NYC, h.
Youngman, Henny (Capitol) Washington, t.
Yvette (Chase) St. Louis, h.

Z

Zane, Rita (Trocadero) Phila, t.

CIRCUS

Cole Bros.: Wilkes-Barre, Pa., 2; Scranton 3; Binghamton, N. Y., 4; Elmira 5; Niagara Falls 6; Erie, Pa., 8.
Cole, James M.: Oneida, N. Y., 2; Ilion 3; Fort Plain 4; Little Falls 5; Duquesville 6.
Daley Bros.: Sterling, Kan., 2; Holsington 3; Hays 4; Ellsworth 5; Minneapolis 6.
Gould, Jay: Miller, S. D., 2-3; Spencer 4; Garretson 5-6; Elk Point 8-9; Tyndall 10-11; Lake Andes 12; Bonesteel 13-14.
Kelly, Al G., & Miller Bros.: Hoxie, Kan., 2; Hill City 3; Stockton 4; Plainville 5; Osborne 6.
King Bros.: New Lexington, O., 2; Nelsonville 3; Marietta 4; Caldwell 5; Cambridge 6.
Mills Bros.: Bremen, Ind., 2; Valparaiso 3; Chesterton 4; Hobart 5; Harvey, Ill., 6; Lockport 8.
Ringling Bros. and Barnum & Bailey: Philadelphia, Pa., 1-13.
Russell Bros.: Redwood City, Calif., 2; San Francisco 3-9; Oakland 10-13.
Wallace Bros.: Stamford, Conn., 2; Bridgeport 3; New Haven 4; Hartford 5-6.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Little Rock, Ark.
All-American Expo.: South Beloit, Ill.
Allen, Fred: Oneida, N. Y.
American Expo.: Saginaw, Mich.
American United: Bromerton, Wash.
Anderson-Strader: Great Bend, Kan.
Arthur's American: Klamath Falls, Ore., 2-7; Eugene 9-14.
Bach, O. J.: Utica, N. Y.
Baker's United Attrs.: Tipton, Ind.
Barker: East Peoria, Ill.
Barkoot Bros.: (Lewis & Alaska Road) Toledo, O.
Bazinet: Spring Valley, Minn., 1-7.
Beckmann & Gerety: Hammond, Ind.
Bee's Old Reliable: Georgetown, Ky.; Richmond 8-20.
Bill Joy: Copperhill, Tenn.
Blue Ribbon: Kokomo, Ind., 1-7; Buchanan, Mich., 8-14.
Bodart's Rides: Lodi, Wis.; Appleton 8-13.
Bremer: Wichita, Kan.
Bright Lights Expo.: Confluence, Pa.; Boswell 8-13.
Buck, O. C.: Corning, N. Y.
Buckeye State: Sturgis, Ky.; Central City 8-13.
Buffalo: Alexandria Bay, N. Y.; Oakfield 8-13.
Bullock Am. Co.: Sophia, W. Va.
Bunting: Springfield, Ill.; Macomb 8-13.
Burke, Frank: Rock Springs, Wyo.; Rawlins 8-13.
Byers Bros.: Marion, Ill.
Casey, E. J.: Brooklands, Man., Can., 1-3; Morden 4-6; Glenboro 8-9; Gainsborough, Sask., 11-13.
Central State: Goodland, Kan.
Cetlin & Wilson: Ambridge, Pa.; Sharon 8-13.
Cherokee Am. Co.: Cedarvale, Kan.; Howard 8-13.
Christian's Rides: Atlanta, Ill.
Culman Bros.: Torrington, Conn.
Coley, J. J.: Tahlequah, Okla.
Conklin: London, Ont., Can.
Convention: Buffalo, N. Y.; Allegany 8-13.
Cotton States: Eddyville, Ky.
Crafts Fiesta: San Diego, Calif.
Crafts 20 Big: San Mateo, Calif.; San Jose 8-21.
Crescent Am.: Leaksville, N. C.
Crystal Expo.: Morrisstown, Tenn.
Cunningham's Expo.: Mingo Junction, O.
Curl, W. B.: Wilmington, O.
De Luxe Am.: South Barre, Mass.
Denton, Johnny: London, Ky.
Dick's Paramount: New Bedford, Mass.
Dixie Belle: Paoli, Ind.
Dobson's United: Osage, Ia.
Dodson's World's Fair: Flint, Mich.; Bay City 8-13.
Douglas Greater: Everett, Wash.
Dumont Am.: Bordentown, N. J.

Dyer's Greater: De Soto, Mo.
Ebersole's: Farmington, Ia.
Eddie's Expo.: Sharon, Pa.
Edwards, J. R.: Postoria, O.
Elite Expo.: Olathe, Kan.
Ellman: (Villard & Hopkins) Milwaukee, Wis. (35th & Lincoln) Milwaukee 8-14.
Empire Am. Co.: Taft, Tex.
Eudy Bros.: Watertown, N. Y.
Evangeline: Marksville, La., 1-13.
Four Star Expo.: Maywood, Ill.
Fuzzell's: Centerville, Ia.
Garden State: (Fair) Princeton, N. J.; Wheaton 8-13.
Geren's United: Columbus, Ind.
Gold Medal: South Bend, Ind.
Golden Bell: (Horse Show) California, Minn.; Windsor 8-13.
Golden West: South St. Paul, Minn.; Grange Falls 8-13.
Gooding: Addyston, O.
Gooding Greater: Charleston, W. Va.
Grady, Kelle: Jasper, Ala.
Great Lakes Expo.: Evanston, Ill.
Great Sutton: Ottawa, Ill.
Greater United: Abilene, Tex.
Gruberg World Famous: Philadelphia, Pa.
Happyland: Dearborn, Mich.
Hartsock Bros.: Bushnell, Ill.
Heller's Aerie: Alpha, N. J.; Burlington 8-11.
Henke Bros.: (Ward & E. Lincoln) Milwaukee, Wis.
Hennies Bros.: Lorain, O.
Heth, L. J.: Corbin, Ky.
Honest Kelly: Turners Falls, Mass.; Bellows Falls, Vt., 8-13.
Hughes & Gentsch: Jackson, Tenn.
Ideal Expo.: (Dundalk) Baltimore, Md.
Jones Greater: Whitesville, W. Va.; St. Albans 8-13.
Jones, Johnny J. Expo.: Canton, O.
Kans, W. C.: West New York, N. J.
Lake State: Royal Oak, Mich., 1-7; (Central) Holt 8-13.
Lang, Dee, Famous: Waterloo, Ia.
Large, H. P.: Arcola, Ill.
Lawrence Greater: Eddyville, Pa.
Lee, Roy: Corydon, Ia.
Lewis, Art: New Britain, Conn.
Liberly United: Florence, S. C.
McFarland's United: Killeen, Tex.
McKee, John: Cuba, Mo.
McMahon: Plattsmouth, Neb.; Blair 8-13.
M. & M.: Port Henry, N. Y.
Magie Empire: (Kiwanis Carnival) Glendon, Mo.
Malhe Am.: Pittsfield, Me.
Manning, Ross: Bennington, Vt.; Claremont, N. H., 8-13.
Marks, John H.: Clarkburg, W. Va.; Fairmont 8-13.
Merit: Lawrence, Mass.
Midwest: Crawford, Neb.; Edgemont, S. D., 8-13.
Mighty Monarch: Princeton, W. Va.; Man 8-13.
Music World: Jacksonville, Tex.
Moore's Modern: Braddock, Ill.
Motor City: Fort Wayne, Ind.; Benton Harbor, Mich., 8-13.
Naill, C. W.: Minden, La.
Ozark: Fort Smith, Ark.; Van Buren 8-13.
Page, J. J., Expo.: Harlan, Ky.; Cumberland 8-13.
Page, W. E., Am. Co.: Carthage, Tenn.
Pan-American: Alexandria, Ind.
Parade: Clinton, Mo.; Lexington 8-13.
Park Am.: Alexandria, La.
Patrick's Greater: Emeryville, Calif.
Pearson: Rantoul, Ill.
Penn-Premier: Hazleton, Pa.
Pioneer Victory: Lancaster, N. Y.
Proll's World's Fair: Baltimore, Md.
Pryor's All-State: Buckhannon, W. Va.
R. & S. Am.: Winston-Salem, N. C.
Reading's: Portland, Tenn.
Reid, King: Yorkville, N. Y.
Reynolds & Wells: Des Moines, Ia.
Rogers Bros.: Sheldon, N. D., 2-3; Lisbon 4-6.
Rogers Greater: Portland, Ind.
Rogers & Powell: Winona, Minn.
Royal American: Clecro, Ill.
Rubin & Cherry Expo.: Davenport, Ia.
Scott Expo.: Mullens, W. Va.; Pocahontas, Va., 8-13.
Sheesley Midway: Battle Creek, Mich.
Shugart, Doc: Paris, Tex.
Siebrand Bros.: Pocatello, Ida.
Smith, George Clyde: Phillipsburg, Pa.; Tyrone 8-13.

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 Stephen: Cainesville, Mo.
 Strates, James E.: North Tonawanda, N. Y.
 Stritch, Ed.: Raymondville, Tex.
 Sunburst Expo.: Dausville, N. Y.
 Sunflower State: Osage City, Kan.
 Sunset Am. Co.: Albion, La.; Belle Plaine 8-13.
 Sweeney Am. Co.: Bellaire, O.
 Texas Kidd: Sonora, Tex.
 Tidwell: Brownwood, Tex.
 Tivoli Expo.: Carthage, Mo.
 Tower Am.: Clover, S. C.
 Victory: Claysburg, Ind.
 Virginia Greater: Port Reading, N. J.; Morristown 8-13.
 Wade, W. G.: Ann Arbor, Mich.; Lima, O., 8-13.
 Wallace Bros.: Pineville, Ky.; Appalachia, Va., 8-13.
 Wallace Bros. of Canada: St. Thomas, Ont.; Chatham, Ont., 8-13.
 Ward, John R.: Monroe, La., 1-14.
 West Bros.: Omaha, Neb.; Council Bluffs, Ia., 8-13.
 West Coast Circus Shows: Vallejo, Calif., 2-7; Livermore 11-14.

Wilson Famous: Mendota, Ill.
 Wolfe Am. Co.: Spartanburg, S. C.
 Wonder Shows of America: Burlington, Ia.
 World of Fun: Paden City, W. Va.; Hundred 8-13.
 World of Mirth: Paterson, N. J.
 World of Pleasure: Grand Rapids, Mich.; Ecorse 8-17.
 World of Today: Des Moines, Ia.
 Zaccini Bros.: Chester, Pa.
 Zeiger, C. F., United: Laramie, Wyo.; Cheyenne 8-13.

MISCELLANEOUS

Chandu, Magician (Wm. Penn Hotel) Pittsburgh until July 20.
 Daniel, B. A., Magician: Fishers Landing, N. Y., 1-3; Plessis 4-6.
 DeCleo, Harry, Magician: Ashtabula, O., 1-6.
 Gianivan, Norma, Dramatic Co.: Waynesfield, O., 1-6.
 Green, Magician: Prince Albert, Sask., Can., 1-6.
 Hermes & Marlene: St. Thomas, Ont., Can., 1-6; Chatham 8-13.
 Long, Leon, Magician, & Lee's Colored Minstrels: Mobile, Ala., 1-14.
 Marquis, Magician (Mishler Theater) Altoona, Pa., 6-7.
 Ricton's Dogs (school show): Douglasville, Ga., until July 1.
 Russell, Slim (Club Alamo) Little Rock, Ark., 1-6.
 Schaffner Players: West Burlington, Ia., 1-6.
 Willis, Magician (Chinese Duck) Houston, Tex., 1-21.

ADDITIONAL ROUTES

(Received Too Late for Classification)
 Arnaldine (Ray Ott Club) Niagara Falls, Falls, N. Y., 1-6.
 Barnes, Harold (USO Camp show, Full Speed Ahead) Keissler Field, Biloxi, Miss., 2-3; Camp Polk, La., 5-6.
 Howard, Eddie (Town Tavern Club) Binghamton, N. Y., 1-6.
 Read, Alleen (Biltmore Hotel) Providence 1-6.
 Stirling & Rubia (Chateau Night Club) Hornell, N. Y., 1-6.
 St. Clair & Durand (Ball Night Club) Philadelphia 1-6.

Clyde Smith Chalks Win at Altoona Bow

ALTOONA, Pa., May 30.—With good weather and good crowds on hand, George Clyde Smith Shows opened their season here May 1. Business was good throughout the eight-day stand. Shows presented a spic and span appearance in every department, with new banners, panel fronts, canvas and impressive illumination. Local papers, police officials and firemen, under whose auspices the shows played, congratulated Manager Smith on his midway. Sponsors gave good co-operation. Staff includes George Clyde Smith, owner-manager; Prince Omwah, secretary; Red Bell, chief electrician; Bobby Woods, assistant electrician; Blackie Holt, lot superintendent and sound system; Clarence E. Seltz, mail and *The Billboard* sales agent, and Bobby Kork, publicity.

Shows

Harlem Revue, Anna Lee King, owner-talker; Pee Wee Code, Spicy Copeland and Jack Canady, comedians; Daisy Copeland, prima donna; Callie Mae Harris, soubret; Kid Sparrow, specialty dancer; Boots Moore, piano; Virginia Tyler, Bettie Davis, Mabel Dillard, Babe Moore, Blanche White and Gilda Gray, dancers; Luke King, tickets. Oddities on Parade, George Gorman, owner-manager; Prince Omwah, magician; Patsy Lee, juggler; Mme. Primo, mentalist; Mme. Armina, sword swallower; Johnny Smith, tattoo; Jolly Cora, 1st girl; annex; Olga, headless girl; Mack Sanderson, front; E. L. Elliott, tickets. Gay Nineties, Peggy Ewell, owner; Elsie De Ford, dancer; Fred Kutsch, tickets. Unknown Sex Family, Bobby Kork, owner-manager; Mae and Tony Chumas; Ruby Latham, nurse; Jimmy Fay, front; Dick Dunn, tickets. Neoma, African Python, Peggy Ewell, owner-manager; Major Jones, tickets. Vanities, Jerry Higgins, manager; Ginger Buttons, Helen Day, Edna Oliver, Annie Smith, Gypsy Rose and Zira, dancers; Frank Adams, tickets.

Rides

Ferris Wheel, Francis J. Thal, owner; Francis Thal Jr., foreman; Eddie Meyers, second man. Chairplane, Francis J. Thal, owner; Johnny Dove, foreman; Dick Dickerson, second man. Kiddie Autos, Joe Pender, foreman; Kiddie Chairplane, Johnny Yanko, foreman. Concessions: Cookhouse, Gus Rogakos, owner; Jimmy Coston, headwaiter. Mr. and Mrs. Harry and Daisy Reeves, eight; Mr. and Mrs. Jack Rockway, bingo; Charles Rattigan, ball game; Mike Bosco, pea pool; Nose Yank and Hardy Heaton, penny pitch; Russell Heaton, swing ball and three concessions; Mr. and Mrs. John Yanko, palmistry booth; Clarence A. Seltz, boss canvasser; Mr. and Mrs. John Nichols, palmistry booth; Dorothy Rattigan and Blackie Holt, one.

SCALP LEVEL, Pa., May 30.—George Clyde Smith Shows' stand at Firemen's

Victory Celebration here, May 18-23, resulted in good business despite rainy weather. Local mines paid off Monday and rides, shows and concessions clicked. Fire department gave good co-operation, and Bobby Kork's Sex Family and Jerry Higgan's Vanities vied for top show money. Anna Lee King's Harlem Revue is well flashed, and Daisy Reeves added a number of concessions here. Dorothy Rattigan's ball game is getting good play. Birthday parties were tendered Margaret Morris, Charles Rattigan and Gus Rogakos.

Dodson Loss 10G in Grand Rapids Storm

GRAND RAPIDS, Mich., May 30.—A windstorm which hit this city early last night did an estimated \$10,000 damage to Dodson's World's Fair Shows' midway, M. G. Dodson, owner-manager, reported. Circus Side Show and Fat, Girl, Minstrel and Posing shows were demolished in the blow, while considerable damage was done to the Hawaiian and Snake shows and several concessions.

Storm also inflicted considerable damage on the Scooter top and several other rides.

Government Amends Ban on Fireworks

WASHINGTON, May 30.—Bureau of Mines, under Director R. R. Sayers, has amended regulations of the federal wartime explosives act to permit manufacture and sale of pyrotechnics of limited size and variety, public use in patriotic and similar observances, it was announced May 26. Bureau's action, however, does not authorize the use of fireworks in areas where it is prohibited by city, county or State laws. Director Sayers said the principal reason for the relaxation of the order was to permit disposal of stocks of fireworks already on hand.

CHICAGO, May 30.—Frank P. Duffield, head of Thearle-Duffield Fireworks, Inc., received a communication several days ago from R. R. Sayers, director Bureau of Mines, clarifying the regulations under the federal wartime explosives act. Many were under the impression that no fireworks displays could be put on. Sayers' letter explained, however, that if fireworks companies provided compe-

tent technicians to handle the fireworks displays, such displays were not forbidden.

Under provisions of the act no person or group not having a purchase license would be permitted to buy fireworks, but they could buy fireworks and service from any duly licensed firm, the display to be fired by the firm's competent technician.

OUT IN THE OPEN

(Continued from page 44)

It years ago as its sit-down-to-eat ritual—and Walter O'Keefe really started TDYMOTPT on its road to modern fama. . . . See by *The Billboard* that Rex D. Billings Jr. has become a pappy. That would make Billings Sr., manager of Belmont Park, Montreal, a grandpa. Junior Billings is at Edgewater Park, Detroit. The tiniest of the Billings has been christened Rex D. Billings III. The "D" is for Delos. And he's not so tiny—9½ pounds, tips and all. Congratulations to all hands, especially to Mrs. Rex D. Billings Jr. We are doomed to suffer in obscurity. Our unpublished crack that Coney Island and other dimmed-out spots could be called, with great advantage, "tunnels of love," has found its way (uncredited and unsung) into *The New York Herald-Tribune*. Which reminds us that former Coney tub-thumper Charlie Samuels has been named city editor of Paramount News. . . . An amusement park photo found its way into a pamphlet of National Highway Users' Conference. An inspirational caption says, "amusement enterprises pay licenses and taxes, relieve strain of work, all useful in war-time." . . . A Leland Stowe dispatch from Moscow says he went to a circus only 100 miles from the front and the place was jammed with kids, "including grown-up ones."

Tallpiece Notes: Oscar ("Oh, Boy, and How!) Lowande, who joins Hunt's Circus at Newburgh, N. Y., June 1, as clown, says he visited the show in Elizabeth, N. J., and found a packed house. . . . Is W. R. (Red) Hicks still general agenting Lawrence Greater Shows? . . . Marks Shows left Virginia for a long jump into tried-and-true territory (for Marks), that being West Virginia. En route to Martinsburg Walter D. Nealand, press agent, one of the real vets of the game, took advantage of a layover in Washington by catching up with the Ringling show on Sunday and was scheduled to attend a matinee during the week. The sawdust has always been in Nealand's nostrils.

LETTER LIST

(Continued from page 49)

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|--|--|---|--|--|
| Hughes, Mrs. Lily Jenkins, Joe Kelly, Ted R. KELLY JR., WILLIAM THOMAS KELLY, HARRY ALVIN KNAPP, GYNN WILLIAM KNIGHT, RICHARD J. KRAMER, RAYMOND LOUIS LaMarr, Miss Jean Lambert, Bill | Langston, Mrs. Ada LAVALL, ARTHUR DAVID LITTS, G. P. MCGOWAN, WILMER LEO McPherson, Bob MACKIN, EDDIE JAMES Mansfield, Ray MATHIS, CALBERT A. McRob, Dr. A. Merritt, B. H. Mottis, Andrew J. Milker, Dow | MILKIN, ROBERT LEE Miller, James E. Mitchell, George J. MITCHELL, THEODORE LAWRENCE Morton, Lucy L. Murphy, James Joseph Nickerson, Samuel Nickerson, Vivian Nicola, Wm. P. NORWALD, JOHN THOMAS Parks, Miss Betty Ann Rice, Cecil ROSE, ROY R. ROSS, JAMES | REEVES, STANLEY HERBERT Shufelt, Fred SKEENE, LOYD Smith, Wm. D. SNIDOW, GEORGE HOWARD STILWELL, CECIL GLENN STOLTZ, LOYD FOSTER Strahl Jr., Edward TAFT, JOHN FOREST Taylor, L. E. THAYER, SIMON THOMAS, HARRY Thompson, Billie | Thompson, E. L. Townsend, C. M. TUBBS, OTS EDWARD Turner, Miss Mildred VREBLAND, ROBERT LEWIS WARMOUTH, ALFRED THOMAS Washburn, Nelson Wells, Earl WELLS, VERNIE B. Weston, R. E. Wilkinson, Al Williams, Buck WILLIAMS, HERBERT |
|--|--|---|--|--|

FIREMEN'S JUBILEE
 Johnstown, Pa., Lorain Borough Lot, June 8-13.
 Big defense park. Buses to the grounds. Want Flat Rides, other novelty Rides, Kiddie Rides, SHOWS, Hi-Striker, Cat Rack, Fish Pond, Pitch-Tip-You-Win, Guess Your Age. OPPORTUNITY JOIN HERE AND PLAY CELEBRATIONS FOR BALANCE SEASON in unrationed gasoline territory. Write or wire
M. A. BEAM
 Windber, Pa.

WANTED CARNIVAL
 For
DAWSON COUNTY FAIR
 Lexington, Nebr., Sept. 1, 2, 3, 4.
 Free gate, good rodeo and free acts. Excellent attendance. Due to our selling out. Also other good fairs and street celebrations available to right party. FOR SALE—50 KVA Maloney Transformer, No. 4 & 6 Weather Proof Wire, No. 12 Big EB Ferris Wheel, 20 Seat Chair-plane, late model Single Loop Show Tops, Fronts and Banners for Athletic, Girl and Side Shows, Miscellaneous Carnival Equipment.
FREDERICK AMUSEMENT CO.
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WANTED FOR PARK
 Midnets, Fat People, any Novelty Act suitable for Park. Acts wrote before, write again. Also can use Talker, Ticket Sellers and Lecturers. Joe Bruno, Alva (Alligator Boy), Fred West, answer. Always a long season.
Wendel (Props) Kuntz
 Art Lewis Shows, New Britain, Conn.
 Perm. Address: Box 173, Hampton, N. H.

WANTED!
 Capable Man with own equipment for passport photos, identification, etc. This location is in a very active arcade. Studio is complete. Man must know his business. Can make big money at New London, Conn. Plenty of sailors, soldiers and defense workers; naval base; action day and night. Also want 2 Photo-Matic Machines, percentage basis; one in another active arcade and one at a beach. Lose no time in replying to
JOSEPH GLOTH ARCADE
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PAN AMERICAN TRANSHOW
WANTS
 Press Agent and Publicity Man. Main Street Lithographer.
FRANK KETROW, Staller Hotel, Cleveland, Ohio.
FOR SALE OR LEASE—RESORT
 62 acres, 300 lots. Dance and dining halls, swimming pool, mineral springs. Good Central Ohio location. Near army camp and town of 20,000. Amusement park people will do well to get this great bargain; sell cheap. Arcades and amusements will do well. Address at once: **DOCTOR, 1486 N. High St., Columbus, Ohio.** Phone: Unversity 2651.

WANTED
 Merry-Go-Round, Ferris Wheel and Kiddie Rides for Jefferson Park, in the heart of Louisville, Ky. Want legitimate Concessions. Address:
J. HARRY SIX
 1021 South Preston Street. Louisville, Ky.
CARNIVAL WANTED
 For July 4th at Clintwood, Va.
 Also for FARMERS' FAIR, Clintwood, Va., Sept. 3rd, 4th and 5th, 1942.
 Communicate with W. H. MCCOY, Manager Clintwood, Va.

BRIGHT LIGHTS EXPOSITION SHOWS
 Boswell, Pa., all next week, Firemen's Celebration. Want Shows, Rides and Concessions not conflicting. Write or wire Confluence, Pa., this week.

DELUXE PLASTER

Above items all packed 12 of a number to a carton, 20 cents each. Write for list and catalog. Can make immediate shipments of American made slum, consisting of 14 different Subjects (Dogs, Cats, Elephants, etc.). Packed one gross of a number at \$1.25 per gross. 15 Numbers American made Powder Items, \$1.00 per gross.

WISCONSIN DELUXE CORP. 1902 NORTH THIRD ST. MILWAUKEE, WIS.

MIGHTY MONARCH SHOWS WANT
 For Man, West Virginia, June 8 to 13; Whitesville Celebration to follow. Want Animal or Monkey Show and one good Grand Show. Dan Riley, wire or come on. Acts for Side Show or will hook couple Side Shows. Mrs. Dee Wiltse, get in touch with us. Want legitimate Concessions of all kind. Want Arcades and set of Diggers. Ride Help, top salary. Have route of choice spots in coal fields.
ADDRESS THIS WEEK, PRINCETON, W. VA.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Test Cases Hurt

The principle of extended play in pinball games, popularly called free play, may eventually be known as the legal comedy of the early '40s, but for the present the legal status of these games has become a very serious matter.

A circuit judge in Kansas City suggested the comic side of the question when he said that calling a free play a "thing of value" was like calling a kiss a thing of value. In contrast to the humorous view of the Kansas City jurist is the fact that high courts in at least six States have passed upon the question of extended or free play and have in their august way pronounced free play "a thing of value."

If so many adverse decisions were not so serious a threat to the pinball operating business, it would be a huge joke to think of high courts of justice pronouncing judgment on such simple things. It sounds something like the foolishness of the old philosophers who used to spend much time debating whether an angel could stand on the point of a needle.

If the attention of the masses of the taxpayers could be directed to how these high courts spend time and tax money on such questions as the "value" of a free play on a pinball game, then a lot of judges and other officeholders might catch hell from the voters. But there is no practical way available to call the attention of the people to the comedy of high courts and lower courts trying to decide the momentous question of free plays on a pinball game.

I have approached some of the national magazines with the idea that they might entertain their readers with a semi-comic article on the momentous decisions that are being rendered, and especially some of the shadows in the background, but right now a big libel suit is pending against one well-known magazine and the charges involve a situation that included pinball games. Naturally, the national publications are a little bit afraid of political situations involving pinball games at the present time. If the magazine in question wins, then it may be that some publication will entertain the public with some of the interesting incidents that happen when a high court stoops to decide what a free play on a pinball game is worth.

For the men who own and operate pinball games there is one plain warning that must be issued at the present time. Trends during the past two years show that it is time to stop test cases that involve the question of free plays.

Too many adverse decisions are piling up for the future. Until some new principle or method of defense is found, it will be much better to accept local bans for the time being, or until new trends bring better days.

In many parts of the country, when local reverses occur, operators and their attorneys decide the only way to protect their business is to institute a test case. But it is better to face the total facts and to realize that conservative forces still dominate the courts. It will be better to accept local losses rather than jeopardize a whole State or several States.

There are hopes for the future, but the liberal forces are not yet numerous enough to give a clear-cut victory for such amusement devices as pinball games. A good example of the conflict between conservative and liberal forces is shown in the recent decision by the Iowa State Supreme Court. The opinion was rendered against free plays by a vote of five to three. The minority report is a good example of modern liberal opinion. The majority opinion is typical of conservative legal opinion which ponders such momentous theories as free plays on pinball games and their value.

The only high court opinion thus far that gives any sort of favor to the idea of extended play on pinball games is the high court decision in California which approves the registry of free plays on the scoreboard of the game. The minority opinion of the Iowa high court will also be suggestive as to arguments for free plays.

But it is necessary to keep in mind that many courts are still conservative and have a long way to go yet before catching up with public opinion. From 60 to 70 per cent of the voters may be liberal and progressive, but the majority of the courts are still conservative and State politics also has its hand in many courts, as a careful examination of some of the decisions on pinball games will clearly show.

In view of all these circumstances it is better to refrain from test cases involving the question of extended play or free plays. None of the methods of defense used thus far have been strong enough to sway the conservative opinion of the courts. Practically all of the test petitions are an appeal for liberal consideration, and such appeals are easily turned down. Accept the local losses for a time and save the business generally.



The United Nations are making all possible preparations for offensive action as the best answer to peace rumors. (Cartoon from Richmond, Va., Times Dispatch.)

Prohibition Drive Begins

Seek to eliminate liquor sales in training center areas

WASHINGTON, May 30.—A nationwide drive aimed to achieve limited prohibition in army camp areas immediately and national prohibition eventually is in progress. Both the Women's Christian Temperance Union and the Methodist Church Board of Temperance chose Mother's Day to fire the opening gun of their campaign to eliminate sale of liquor in any community near military training centers.

At present support for such legislation, which has been pending before Congress for some time, appears negligible, but the speed with which sentiment for wartime prohibition spread during the last war is recalled by veteran legislators here and they concede that anything might happen.

The situation now, however, does not appear nearly so favorable for the dry movement as it did 25 years ago.

In the first place, at that time 33 States had already adopted local prohibition laws. Virtually 70 per cent of the nation was dry. The feeling toward national prohibition had reached a fever pitch and both wets and dries later conceded that it probably would have come within three or four years even if the war had not speeded it.

Grain Shortage Helped Drive

Secondly, there was an acute shortage of corn and wheat in the United States when the first war broke out. It became apparent almost at once that if there was to be enough food for the American and Allied armies, production of liquor would have to stop without delay.

Today there are only three States which still ban the sale of hard liquors. They are Oklahoma, Mississippi and Kansas.

Likewise, there is a substantial surplus of both corn and wheat.

Driving Curtailments Loom

But prohibition legislation or not, drinking by Americans may be substantially curtailed before the war is over, especially if it continues for two years or more.

Within the next two or three months the production of grain whisky in the United States virtually will be stopped. Manufacture of gin has ended already.

Liquor Industry Converted

The liquor distilling industry is being converted almost 100 per cent to the manufacture of industrial alcohol which is being used for the manufacture of munitions.

Previously the liquor industry produced 200,000,000 gallons of liquor a year.

But there is a stockpile of liquors of approximately 550,000,000 gallons.

Last year American consumption totaled about 150,000,000 gallons. This year it is likely to be considerably higher. Sales of American-produced liquors during February were 26 per cent higher than during the same month last year.

Scotch Keeps Coming

Between 6 and 7 per cent of the liquor now being consumed in this country is Scotch whisky imported from Great Britain. How long Britain can continue to ship unlimited supplies of the liquor to the United States is a question no one here can answer. There is a general feeling, however, that the supply will begin to fall off soon.

Similarly, the United States is still getting ample supplies of rum from Puerto Rico, the Virgin Islands and Cuba. There is no immediate indication that these supplies will be reduced, but officials concede that it can happen at any time. And Congress is planning to add another stiff tax increase that is expected to cause a substantial drop in sales.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Cobb Reports Business Booms

LOUISVILLE, Ky., May 30.—John E. Cobb, J. E. Cobb Distributing Company, reports his firm busier than it has ever been. Hy Branson, of the firm, declares: "We have had to put on more mechanics because of the large number of machines that are coming in from operators. We are not only reconditioning but also in most cases revamping the machines. In addition, we have the largest stock of new and used games on hand that we have ever had."

"At this time we are featuring brand-new Bally Club Bells and Genco Four Aces. We also have a great many other of the newest machines. We believe that today we can satisfy the needs of operators anywhere in the country for any type of equipment they may need right out of stock. This was made possible by the foresight of Mr. Cobb, who for many years has proved that he knows just what to anticipate for the trade."

"In addition, we want all operators to know that this firm will be going strong for the duration and will help lead the industry into the biggest profit channels when the war is over. We are urging our customers to do everything they can for the war effort. We feel that just buying War Bonds and Stamps isn't enough. We suggest to all of our customers to join in with some of the war work that is necessary today and believe that this will eventually prove beneficial to all of us."

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

President Roosevelt commented on the tire situation this week by suggesting that some type of substitute tires would probably be available before present tires were worn out. The rubber situation is almost a question for political debate at the present time, but out of all the discussions and confusion about rubber it is probable that one or more methods for making synthetic rubber will become practical.

The construction of amusement parks, race tracks, theaters, baseball parks and similar projects which would cost more than \$5,000 was ordered stopped by June 6 by the WPB this week. Even projects that are already under way must be stopped, according to the order. This order is merely carrying out the policies that have been instituted previously as to construction projects. An earlier order banned construction of war industry plants that go beyond 1943.

The manufacture of washing machines was stopped by official order May 15, but government officials express dissatisfaction at the way washing machine plants have been converted to making war goods. Some government reports say that some of the plants have fully converted to war orders, while others have not made any shifts at all. One Chicago plant reports that its orders are three times greater than its peacetime output of washing machines.

The American people have done such a good job of saving wastepaper that a recent report says the supply far exceeds the needs for making new paper boxes. The curtailment of civilian goods probably has cut down the demand for packing boxes, it was reported.

The installation of various types of cooler units such as bottled beverage coolers, mechanical refrigerators, soda fountains and other types of refrigeration is to be stopped by a WPB order issued May 15. The installation of air-conditioning units in hotels and restaurants

was also stopped. A few exceptions were made to the order, such as hospitals.

The OPA has issued an explanatory order that factory branches of radio and phonograph plants which perform the functions of distributors are not covered by the price schedule affecting the main plants. Distributing branches of any manufacturer will now be treated in the same manner as other distributors under orders controlling prices.

Government agencies continue to find new sources of valuable metals and one government agency has announced the discovery of new sources of mercury in Idaho. Tests of the new ore show that it is a very valuable source.

Predictions of gas rationing on a national scale continued to be made by experts. The experts says that gas rationing on the East Coast will get much tougher. Arguments about a pipeline and other methods of delivery continue to rage among politicians. Predictions are that the rationing rules will be much stricter after July 1. Delivery trucks, bus lines and others will be caught under the new regulations.

The WPB is reported to be checking on travel by train and bus in 100 different cities to determine how much of this travel is unnecessary. All of the information gathered will be tabulated and will be used as a basis for announcing travel rationing in the future if such rationing becomes necessary. It is expected that some regulations will be announced to control travel.

If the war continues for many years men still may have to wear beards. A WPB order stops manufacturers and jobbers from delivering safety razors to the trade. Retail stores are not affected by the order. The armed forces will get all the safety razors from the manufacturers. A new type of razor is being made.

The WPB has apologized for the confusion caused by unauthorized publication of an order that would limit inventories of retail merchants. Officials say that it will be some time before such an order would be issued and that the retail trades will be called in for consultation before an order is issued officially.

It is reported in Washington that the production of hard liquor may be cut 90 per cent by the end of the year if plans for using alcohol to make synthetic rubber prove successful. It is said there will be no shortage of liquor for beverage purposes, since ample stocks are on hand.

The quota of automobiles to be rationed in June has been set at 40,000, according to official announcement. Under the rationing system a State like Illinois will get 5,000 cars for June. A number of changes have been made in the quota system, officials say.

Trade associations in the Chicago area this week were very busy completing plans for curtailing delivery services which go into effect June 1. The curtailment of delivery services is primarily a responsibility of individual firms, but trade associations have taken an active part in making general recommendations.

Mistakes made by workers sometimes account for important discoveries. The story comes from Canton, O., of how a mistake in handling a batch of steel in an electric furnace years ago developed an entirely new method for pouring hot steel. The result of that mistake is that U. S. tanks today have a much lighter armor plate than was formerly possible.

Price regulations in the retail field have had greater publicity in the press in the last few days than priorities on metals and materials. Starting retail stores on new general price regulations has indeed been a national problem. The regulations are reported to be getting under way about as well as could be expected with such a wide coverage. An information bulletin has been distributed by the government both to inform the public and also to inform retail stores as to how to handle the price situation.

BRIEFS OF THE WEEK

Deaths

Michael A. Donnelly, Morris Novelty Company, St. Louis, on May 15 from a paralytic stroke.

George W. Collins, Fond du Lac, Wis., vending machine operator, on May 17 from injuries sustained in an automobile accident.

Marriages

Jane Kizer, Wallbox Sales Company, Dallas, Tex., to Bryce Nivens, May 22.

Helen Wilder, LaBeau Novelty Company, St. Paul, to William Malmgren on May 2.

Births

A daughter, Pamela Dee, to Mr. and Mrs. Gilbert Kitts on May 26. Father is manager of Empire Coin Machine Exchange, Chicago.

Personnel

Helen Guadagnino has been employed by the American Coin Machine Company, Rochester, N. Y., replacing Phyllis Arcuria. Latter now in Washington doing government work.

Sidney London has left employ of Roycraft Company, Minneapolis, to take a war production job. Mayer Greenberg has also left to enter the wholesale liquor business.

Jack Kelly has joined the F & N Amusement Company, Natchez, Miss., as a salesman.

In Military Service

William L. (Bill) Eidt, Eidt Novelty Company, Natchez, Miss., to the army.

James C. Culpepper, F & N Amusement Company, Ferriday, La., to the army.

Henry T. Peets, F & N Amusement Company, Wesson, Miss., to the army.

Clarence F. Codling, Detroit music operator, to the army.

Sam Rabinowitz, partner in operating concern with Babe Kaufman, New York, to the army.

Wally Weems, Riggle Tobacco Company, to lieutenantcy in navy.

W. W. (Doby) McDevitt, Harrington Amusement Company, Houston, Tex., to the army.

D. N. Piazza, Service Novelty Company, Natchez, Miss., to the navy.

Robert Fisher, employed by Robert McCowan, Minneapolis, to the army.

New Addresses

Cigarette Merchants' Association of New York, 101 Park Avenue, New York.

Herald Vending Corporation, 373 Grand Street, Brooklyn.

South Coast Amusement Company, 314 East 11th Street, Houston, Tex.

D. W. Willett, operator, 5702 Goodrich Avenue, Houston, Tex.

Lehigh Specialty Company, 1531 North Broad Street, Philadelphia.

Firm Changes

Detroit Automatic Exhibit Corporation, Detroit, headed by Manfred M. Linick, has been dissolved. Linick is now operating.

Houston branch of the Electro Ball Company has been closed. Anderson Sage, manager, has returned to the home office.

C. L. Guillaume, Jefferson, S. D., has purchased operating route of George Hansford, Yankton, S. D.

Fred Fixsel, Pembina, N. D., has purchased operating route of Ray Stevens, Red Lake Falls, Minn.

New Firm

Victory Vending Company, Frank Berger, 213 East North Avenue, Baltimore.

New Buying Habits Noted by Atlas Exec

CHICAGO, May 30.—Eddie Ginsburg, Atlas Novelty Company executive, advised today that as the result of restrictions imposed on the coin machine industry by the national war effort, operators are forming new buying habits which he thinks will affect manufacturing as well as other branches of the coin machine business.

"Coinmen are exercising a great deal more care in choosing their equipment today," Eddie declared. "We particularly notice that operators give most consideration to games that are designed for the long pull; equipment that can be operated indefinitely at a profit. The

demand for such machines is growing noticeably stronger and the situation at this time presents a startling contrast to the less deliberate buying method that was prevalent as recently as a year ago. I firmly believe that today's buying habits will exert a strong, stabilizing influence on post-war manufacturing and operating.

"We at Atlas were able to foresee the buying trend, and we made all possible preparations for it," Eddie Ginsburg stated. "While the games we now offer, both new and used, provide great variety, we have in stock a big reserve of the equipment that features staying power as well as earning power. This, together with the elaborate reconditioning service provided by our shops, has strengthened immeasurably the position of the Atlas Novelty Company as a leader among the country's distributors."

Ash Handling Thumbs Up Sales

PHILADELPHIA, May 30.—Joe Ash, Active Amusement Machine Corporation, has announced that he has taken on the job as sales manager for Thumbs Up. Ash will continue also his present distributing business.



"I'm leaving Philadelphia on a long trip in order to acquaint the trade with Thumbs Up, a game which has clicked with everyone who has tested it," said Ash. "Leaders predict that the game will be the outstanding sensation of the year. Attempting to remain conservative in our estimation of a machine, we want coinmen to see the game before they make their purchases. It has been our policy to be conservative in choosing a winner—a policy which has resulted in being able to pick winners every time.

"We feel certain that the reaction to Thumbs Up will be just as favorable as it has been to our selections in the past. That is why I am arranging to travel and present the machine in person. The operator is in a position today where he must have the type of equipment which will assure him of profitable operation for the duration. Thumbs Up is the machine he needs.

"Active will continue to distribute Thumbs Up in the same capacity as any other distributor. My job as sales manager for Arco Sales Company, producer of Thumbs Up, is an outside capacity from my activities with my firm.

"Thumbs Up is the first really different machine to be presented to the trade since all manufacturing was stopped. It is an ingenious development and just what the trade has been awaiting. Active, meanwhile, will be in the capable hands of Moe Bayer. We have a large stock of fine used equipment on hand for immediate shipment."

Modern Doubles Its Record Space

NEW YORK, May 30.—Modern Vending Company is enlarging its record department to twice its present capacity because of the tremendous increase in business and in anticipation of the arrival of stock from a new Coast recording company, according to Nat Cohn. Cohn announced he has concluded an arrangement with the Capitol Record Company, of Hollywood, Calif., to handle its output.

"The staff in the record department is also being increased," Nat said. "There will be six employees instead of four. The capacity of the department will also be upped from one-half million to a million records.

"I have had conversations with Glenn Wallich, Buddy de Sylva and Johnny Mercer, of Capitol Record Company, and they have promised record deliveries by June 15. Operators who have already heard samples of the first records have placed orders for large quantities."

In addition, the department will continue to handle records of all other labels. Since a heavy volume of records will be handled, Lillian Schoenberger, head of the record department, has instituted what will be known as the RDA (Record Deposit Account) system. It is believed this new plan will facilitate rapid service. Operators will now be able to deposit any amount of used records with Schoenberger and will be credited with them. When they order new records they will not need to bring in old records providing they have placed a sufficient number of used records in their account.

K. C. Branch Adds Paint Equipment

KANSAS CITY, Mo., May 30.—The W. B. Novelty Company has recently added a paint shop to the big repair and parts department which it maintains at its branch office here. The home office of the firm is in St. Louis and a branch office is also maintained at Wichita, Kan. Harry Silverberg is manager of the Kansas City office and he states that the office is now well equipped to refinish and recondition all kinds of coin machines. He says the firm is kept very busy in meeting the needs of operators and also that it has good equipment to sell. The firm has established a wide reputation for its courtesies to operators. William Betz is head of the firm in St. Louis.

Redd Traveling Southern Territory

PHILADELPHIA, Miss., May 30.—W. S. Redd, head of the Mississippi Vending Company, is currently traveling in Mississippi contacting his firm's customers. From Mississippi, Redd will go on thru Louisiana, Tennessee and Alabama. Lester Griffin, sales manager, accompanies Redd.

Redd reports that the firm has two warehouses completely filled with all makes and models of bell machines, phonographs and free-play pinball games. These are currently being offered to operators. Redd also declared that he is very much interested in purchasing used arcade equipment and guns.

Redd is also head of the Northwestern Record Company, Sterling, Ill.

Maintains Large Stocks of Machs.

CHICAGO, May 30.—Officials of the Monarch Coin Machine Company report strong operator interest in the repair service offered by that organization on used equipment.

"The interest of operators is equally divided between our huge stock of new and used equipment and our large, fully equipped reconditioning shop," says Al Stern. "Hundreds of games have been reconditioned for duration operating at the request of our customers. Our shipping and receiving departments have been putting in overtime to expedite deliveries of the repaired games, as well as those of the new and used games purchased from our stock.

"The thoroughness of Monarch reconditioning is well known to the trade," Stern declared. "The reputation for this service, established over a long period, is recognized wherever coin machines are operated. It has been a big factor in helping us to set sales records on used games. Today, when used games are vital requirements for continued operating, we enjoy the confidence of operators the nation over, thanks to the constantly guarded high standards which guide our service department."

Kue Ball Offered Thruout Nation

BROOKLYN, May 30.—Bay Ridge Music Service announces it is now offering its new skill game Kue Ball on the national market. This company has heretofore sold the game to jobbers and operators in metropolitan New York. The game is available only in a limited quantity, as the firm does not intend to continue production.

The player controls the ball with the cue stick, shooting it up an alley on the right, directing it toward high-score pockets. The game is mechanically operated with an electric light on the back-board to light up the playing field. Kue Ball is in a cabinet similar to a pin game size, 20 inches wide and 58 inches long. The manufacturers claim the game has been successfully operated in New York and that operators have made good profits.

OLIVE'S SPECIALS FOR THIS WEEK

Don't Overlook These Sensational Buys. They Won't Last Long—First Come, First Served. WE ADVERTISE ONLY WHAT WE HAVE ON HAND FOR IMMEDIATE DELIVERY.

CONSOLES	ONE BALL
9 Jumbo Parade, F.P. \$ 99.50	2 One-Two-Three, 1940, F.P. . . . \$ 90.00
10 Jumbo Parade, F.P. Factory Rebuilt. . . 119.50	2 One-Two-Three, 1939, F.P. . . . 35.00
14 Jumbo Parade Combination, used 6 weeks 175.00	1 Western Big Prize, F.P. 90.00
4 Bally Hi Hand Combination 175.00	1 Bally Club Trophy (Leg Model), F.P. 225.00
15 Super Bell 5¢ Combination, used 6 weeks 275.00	1 Bally Longacre (new) F.P. 309.50
10 Super Bell, 25¢ Comb., used 6 wks. 285.00	1 Fairgrounds, Payout 10.00
1 Super Bell, 5¢-25¢ Comb., used 6 wks. 375.00	1 Horseshoes, Payout 40.00
3 Track Time, 1938 Payout 89.50	2 Grandstand, Payout 80.00
4 Track Time, 1937 Payout 35.00	
1 Fast Time, Skill Field Payout . . . 75.00	
	ARCADE EQUIPMENT
	1 Bally Torpedo (Like New) \$225.00
	1 Keaney Submarine. 225.00
	1 Select a View (Counter Model) 15.00
	1 Holcombe & Heke Corn Popper . . . 75.00
	2 Wurlitzer 412, lite up 50.00
	6 Wurlitzer 616, lite up 75.00
	2 Wurlitzer 716, lite up 90.00
	1 Wurlitzer 61, (with-out stand) 75.00

Every Machine Cleaned and Checked—Ready to Place on Location. Terms: 1/3 Dep., Bal. C.O.D. WE CARRY A LARGE STOCK OF PARTS FOR ALL GAMES.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 3620)

Seeburg Crown . . . \$159.50	Seeburg, new three wire 5-10-25 Baromatics . \$45.00	Ten Strike, big wheel . \$80.00
Seeburg Major, R.C. . 269.50	Seeburg, used 5-10-25 Remote Baromatics. . 37.50	Batting Practice, brand new, Special Write
Seeburg Envoy, R.C. . 249.50	Keaney 24 Record Boxes, used 10.00	Batting Practice, used 117.50
600 Wurlitzer 150.00	Buckley 24 Record Boxes, used 19.50	Hockey, brand new, Special Write
500 Wurlitzer 175.00	Buckley 32 Record Boxes, used 16.50	Gold Cup \$35.00
500 Wurlitzer with Wurlitzer Adapter. . 199.50	Buckley 32 Adapter, used 29.50	Sport Special 80.00
616 Wurlitzer, re-modeled 65.00	Buckley 24 Adapter, used 32.50	Mills Owl 85.00
24 Wurlitzer 99.50	Keaney 24 Adapter, used 15.50	Mills 1-2-3, '40 50.00
616 Wurlitzer 59.50	A.B.T. Challengers . . 15.50	Hawthorne 50.00
412 Wurlitzer 32.50	Shoot-the-Chute 89.50	Columbia Bells, samples 55.00
61 Wurlitzer, Counter Model 85.00		Mills Q.T. 42.50
Rockola, 16 Record. . 54.50		Watling 5¢ Rotatop Bell Twin Jacket 45.00
Rockola, 12 Record. . 32.50		Watling 5¢ Rotatop, Front Vender, Twin Jacket 45.00
Mills Throne 120.00		Mills 5¢ War Eagle . . 39.50
Seeburg 9800 New E. S. WRITE		1937 Track Time . . . 27.50

1/3 Deposit With All Orders, Balance C. O. D. Write for List of 5-Ball Free Play Games.

ATLAS VENDING CO., 410 No. Broad St., Elizabeth, N. J.

WANTED
We Will Pay Top Prices for Late Marble Games, Slot Machines, Consoles and Arcade Equipment. All Machines Sold Are Completely Reconditioned.

FOR SALE SLOTS
Mills 5¢ Club Special . . . \$225.00
Mills 5¢ Bonus 170.00
Mills 5¢ Cherry Ball 155.00
Mills 5¢ Melon Ball 130.00
Mills 5-10-25¢ Blue Fronts 85.00
Mills 10¢ Lion Head Gold Award 89.00
Mills 5¢ War Eagle 65.00
Mills 5¢-10¢ Futurity 65.00
Mills 5¢-10¢ Lion Head 35.00
Mills F.O.K. Front Vender 24.00
Mills 5¢-10¢ Rock-Ola Front 23.00
Mills 5¢ Arrow 18.00

FOR SALE
Jennings 5¢ Club Special . \$210.00
Jennings 5¢ Silver Moon, FS 190.00
Jennings 5-10-25¢ Triple X 85.00
Jennings 5¢-10¢ Chief . . . 67.50
Jennings 1¢ Little Duke . . 24.50
Pace 5¢-10¢-25¢ Rocket Bell, Slug Ejector . . . 165.00
Pace 5¢-25¢ Cornat 65.00
Pace 5¢-10¢ Bantam 25.00
Mills Vest Pocket Bells . . 35.00
Mills Q.T. Slots 75.00
Mills 5¢ Glitters (New) . . 107.00

STEWART NOVELTY COMPANY 133 East 2nd, So., Salt Lake City, Utah Phone—35055

ILLUMINATED PLASTIC BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET

100 or more—23c each.

SAM MAY & CO.
801 Main Avenue, San Antonio, Texas

Greatest Counter Games, SPECIAL \$7.50 Each. Only 75 Left

WANTED
Seeburg Rayolite Machines, Duck or Rabbit. Can use them complete or in part. Will sell 10 Seeburg Wireless Wall Boxes cheap.

L. M. KIDD
400 N. 2ND STREET RICHMOND, VA.

BRAND NEW COLUMBUS PEANUT MACHINES
Birmingham Vending Co.
2117 Third Ave., No. Birmingham, Ala.

Model 800 24 Record Rotary Dial . . . \$150.00
Model 500 24 Record Keyboard 180.00
Model 700 24 Record Keyboard 280.00
1939 Deluxe Rockola 175.00
5 Hitler Gun 20.00
1 Shoot the Chute 100.00

1/3 With Order, Balance C. O. D.
SYLACAUGA MUSIC CO.
SYLACAUGA, ALA.

WANTED IMMEDIATELY
Honest and capable Serviceman for Phonographs, Pin Games, Ray Guns, etc. who is a willing worker and wants a permanent position. No drifters. Write, wire or phone salary expected and qualifications.

DAN CONNY, CATARACT AMUSEMENT CO.
2512 Highland Ave. Niagara Falls, New York

Services Improved By Branch Offices

LOUISVILLE, May 30.—According to Leo Weinberger, sales of new and used machines continue at an excellent pace for all offices of the Southern Automatic Music Company.

"Our firm is considered a model distributing organization. Each of the branches has a completely equipped service department.

"In selling new equipment it is necessary to take in old equipment. In trade-ins our policy has been to limit our margin of profit on the sale of the new

piece of equipment. We have been following our policy long enough so that operators know what they are and know what bargains they get when they come to see us.

"A fuller appreciation of what Southern has to offer can only be gained by a personal visit to the branch office nearest any operator.

Lehigh Moves To New Building

PHILADELPHIA, May 30.—The Lehigh Specialty Company is celebrating its 10th birthday by moving to new and more modern quarters in the large building at 1531 North Broad Street.

W. W. Gross, who heads this organization, is one of the pioneers in the East in the amusement machine industry.

Badger's Charm Rep

LOS ANGELES, May 30.—Roy E. Garrison, of Phoenix, Ariz., has been named to represent the Badger Sales Company with Charm Cabinets in that section.

Following the appointment of Garrison to represent the Badger company, Happel, accompanied by Mrs. Happel, left for Phoenix and Tucson in the interests of Charm cabinets and other lines carried by Badger in its West Coast sales branch.

Dallas

DALLAS, May 30.—Coin machine men and music operators report a pick-up in business. More favorable weather and the opening of summer resorts have helped business.

Music operators are facing the record situation without too many qualms. The big shops selling used records have closed.

Local coin machine leaders estimate that 65 to 70 per cent of all local operators will be in the armed service or helping in vital war work by the end of 1942.

June Kizer, secretary to Collis Irby, Walbox Sales Company, became Mrs. Bryce Nivens on Friday, May 22.

Barry Langford and Joe Green, Southwest Coin Machine Company, Wichita Falls, are buying equipment.

Raymond Williams, head of Commercial Music Company, has returned from a successful business trip to Houston and other South Texas points.

New Orleans

NEW ORLEANS, May 30.—Frank de Barros, formerly of the F. A. B. Distributing Corporation, has entered the phonograph operating business.

R. N. McCormick, Southern sales manager Decca Distributing, has returned from a visit to sales branches in Texas and Arkansas, reporting the demand for leading Decca recordings as heavy as supplies will permit with business volume not far away from all-time peaks for spring.

Mrs. Roy O'Keefe, former secretary Dixie Coin Machine Company, has joined the staff of Playland Corporation, operator of Pontchartrain Beach, the South's leading pleasure spot.

CLEVELAND COIN'S TRADING POST

TO BUY, SELL OR TRADE

5 BALL FREE PLAYS

Table listing various amusement machines and their prices, including Airport, All American, Anabel, Attention, Bandwagon, Barrage, Big Chief, Big Show, Big Time, Blondie, Boontown, Bowling, Broadcast, Capt. Kidd, Chevron, Commodore, Crossline, Dixie, Do Re Mi, Doughty, Dude Ranch, Duplex, Fantasy, Fifth Inning, Flash, Flicker, Four-Five-Six, Follies, Four Roses, Gold Star, Formation, Headliner, Holdover, Horoscope, Jolly, Landslide, League Leader, Lime Light, Majors of '41, Mr. Chips, Nippy, Oh! Boy, Repeater, Roxy, Score Champs, Score-a-Line, Scoop, Sea Hawk, Short Stop, Sky Ray, Sky Blazer, Skyline, Snappy, Speed Demon, Speedway, Sport Parade, Spot Pool, Spottens, Sporty, Stars, Super Chargers, Sun Beam, Super Six, Three Score, Thriller, Topper, Triumph, Up & Up, Ump, Variety, Vacation, Vogue, Wew, Yacht Club, Zambie.

ARCADE EQUIPMENT

Table listing arcade equipment such as 5 Black Anti-Aircraft, 1 Brown Anti-Aircraft, 3 Batting Practices, 8 Buckley Def. Diggers, 5 Chicago Coin Hookkeys, 4 Drive-Mobile, 10 Drop Picture Machines, 10 Gott. 3-Way Grippers, 1 Magic Finger, 6 Merchantmen, 10 Mountain Climbers, 3 New Hitler Targets, 3 Paces Scales, 5 Pikes Peak, 5 Rotary Claws, 2 Shoot the Bull, 3 Sky Fighters, Scientific Baseball, Scientific Basketball, 5 Ten Strike, Test Pilot, F.S., 1 Skeeball, 1 Mills Punching Bag, 1 Exhibit Bicycle, 1 Mills Strength Tester.

CONSOLES

Table listing console games like Mills Four Balls, '38 Tracktime, R. H. Tracktime, Jennings Multiple, Evans Jungle Camp, Royal Draw, Royal Flush, 5c, Royal Flush, 10c, Long Champ, Jr., Super King, Super Bells.

COUNTER MACHINES

Table listing counter machines like 50 Marvels - American, Eagles and Mercurys, Marvels - American, Eagles and Mercurys.

WANTED TO BUY OR WILL ACCEPT IN TRADE: Arcade Equipment, Chrome Bells, Vest Pockets, One-Ball Free Play, Large and Small Skee Balls, Scales, Rotaries, Bottle Vending Machines. Write or Wire, Giving Price, Condition and Quantity. Terms: One-Third Deposit, Balance C. O. D. CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Prospect 6316-7

BARGAINS

Table listing various amusement machines and their prices, including 3 Bally Club Bells, 5 Keeney's Super Bells, 2 Bally's Hi Hands, 2 Bally's Big Tops, 5 Mills Jumbo Parades, 15 Exhibits Knockouts, 2 Exhibit's West Winds, 5 Exhibit's Stars, 3 Exhibit's Leaders, 5 Genco's Sluggers, 2 Genco's 7-Up, 2 Genco's Hi Hats, 1 Genco's Metro, 1 Genco's Big Chief, 5 Genco's Cadillac, 1 Genco's Mr. Chips, 3 Chicago Coin's Majors '41, 1 Chicago Coin's Stratoliner, 1 Bally Attention, 1 Bally Fleet, 3 Bally Mascots, 1 Bally Vacation, 2 Mills Vest Pocket Bells, 1 Daval's American Eagle.

DES MOINES AMUSEMENT CO.

223 4th Street, DES MOINES, IOWA

SLOT and CONSOLE BUYS

Table listing slot and console buys, including 18 Mills 5c Orig. Chrome, 4 Mills 10c Orig. Chrome, 6 Mills 25c Orig. Chrome, 16 Mills 5c Brown Fronts, 6 Mills 10c Brown Fronts, 4 Mills 25c Brown Fronts, 10 Mills 5 & 10c Blue Fronts, 5 Mills 5c Gold Q.T. Bells, 1 Mills 5c Gold Chrome, 1 Mills 10c Gold Chrome, 4 Mills 3 Bells, High Ser'l, 2 Mills 4 Bells, Ash Trays, 1 Mills 4 Bells, 3 5c, 1 25c Ch., 5 Mills 5c New Brown Fronts, 4 Keeney Super Bells, 1 Keeney Fortune, Convertible, 4 Jennings Ciga-Rollas, 1 Jennings Barrel Roll.

STERLING NOVELTY CO.

688-671 S. Broadway, LEXINGTON, KY.

Table listing various amusement machines and their prices, including Vest Pockets, Chromo Columns, Grotchen Columbus, Leaders, Big Chief, Sporty, Mystic, Gold Star, Shortstop, Play Ball, Pylon, Blondie, Flicker, 1-2-3 (1939) Across the Board, Mr. Chips, Polo, Majors (1940), Sunbeam, Stratoliner, Sport Parade, Crossline, Big League, Follies, Gold Cup, Sara Suzy, Dixie.

Cataract Amusement Co.

2512 Highland Avenue, Niagara Falls, N. Y.

ALL CAREFULLY CHECKED AND PACKED AND GUARANTEED 1st CLASS, READY TO OPERATE

Table listing various amusement machines and their prices, including FREE PLAY PIN GAMES, ABC Bowler, All American, Argentine, Attention, Bosco, Bandwagon, Belle Hcp, Bola Way, Big Parade, Clover, Capt. Kidd, Double Play, Entry, 4 Diamonds, Gun Club, Hi Dive, Hi Hat, Horoscope, Hi Stepper, Leader, Majors '39, Metro, Powerhouse, Polo, Pursuit, Red, White & Blue, Sunbeam, Spot Pool, Star Attraction, Speed Ball, Super Chubbie, Salute, Sky Blazer, Snappy '41, Silver Spray, Show Boat, South Paw, Hi Hat, Silver Skates, Spot a Card, Trailways, Venus, Towers, Victory, West Wind, Zig Zag, Wild Fire, BRAND NEW GAMES, Super Chubbie, Home Run '42, Air Circus, Batting Pract., KEENEY EQUIPMENT, Keeney Submarine, Bang a Deer & 5000 Bullets, Drive Mobile, Batting Pract., Air Raider, PHONOGRAPHS, Wurlitzer, Wurlitzer 616, Wurlitzer 616A, Wurlitzer 616, Revamped, Wurlitzer 24, Wurl. 24, Merbiglow, new paint job, Seeburg Gem, Mills Throno of Music, Rockola, Standard, Rockola Master, 1940, Rockola Counter, 1939.

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Tel.: Freeport 8320

CLOSING OUT

Table listing various amusement machines and their prices, including FREE PLAY TABLES, 1 Keeney Big Six, 1 Keeney Red Hot, 1 Keeney Playmate, MISCELLANEOUS, 13-Way Gripper, 2 "In-a-Bag" Vendors, 1 "Stop & Shop", Comp. Vendo, 1 Van-Ak Coin Detector, 8 Gopher Coin Detectors, 4 Non-Selective Phone, Wait Boxes, CASH PAYOUTS, 1 Arlington, 1 Peakness, 1 Gattlob Multiplay, 1 Bally Fairgrounds, 1 Spinning Reels, 1 Pacemaker, 1 Sport Page, 1 Hawthorne, 2 Seabiscuits, 1 Grandstand, 1 1/2 Mercury & Stand, 12 Cent-a-Paks, 8 Penny Paks, 8 Mercurys, 2 5c Liberties, 8 1/2 Liberties, 1 5c Amor, Eagle, 1 Vest P. Bell, Green, 1 Smoke Reels, 3 Kounter Kings, 5 Tots, 4 Bally Babys, 1 Pal-It (Cigarettes).

1/3 Cash, Balance C. O. D. L. V. FELDMAN, BOX 550, PIPESTONE, MINNESOTA



WRITE FOR OUR NEW CIRCULAR ON SALESBOARDS. WE HAVE THE RIGHT BOARDS AT THE RIGHT PRICE.

GENERAL SALES CO.

1003 RUSSELL ST., NASHVILLE, TENN.

ALL PRICES REDUCED

Write or wire for our latest price list on Free Play Games, Consoles, Slot Machines, etc., out this week. Largest stock of new and used equipment in the South. Also complete stock of parts of all kinds.

AUTOMATIC SALES CO.

203 SECOND AVE., N., NASHVILLE, TENN.

VICTORY AMUSEMENT PARK

DOTHAN, ALA., OPENING DATE CHANGED TO JUNE 12

(ACCOUNT DELAY IN MATERIALS)

Can still place Rides, Shows, Concessions not conflicting with what we have. Real opportunity for Bingo, Arcade, Roller Rink. Save gas—save tires—save your rolling stock. Get set for the duration in this booming defense and trading area. 100,000 people and more arriving daily and starved for amusement. All replies: VICTORY AMUSEMENT PARK, 311 MONTANA, DOTHAN, ALA.

MUSIC MERCHANDISING

Chicago Times For War Tune

Announces \$1,000 prize for war song in nationwide contest open to all

CHICAGO, May 30.—Music circles have widely discussed the need for a new song, one that will "take" with the nation and become as popular as some of the hits of the former World War. Even some of the nation's war leaders have stated that a popular war song would pep up the war effort to a considerable extent. In all parts of the country composers are known to be hoping for some moment of inspiration which will result in the song the nation is waiting for. In the meantime the country is reviving some of the hits of the previous war and they are proving their value in pepping up the masses.

In Chicago *The Daily Times*, a tabloid newspaper, has decided to add some special inspiration to those who may be working on the new war song. They have announced \$1,000 in cash for the new song.

Says *The Times*: "America is asking for an inspiring war song. America wants it badly."

To encourage the writing of a great new war song, *The Times* is inaugurating a nationwide "War Song for America" contest, open to any resident of the United States, with amateur and professional songwriters alike invited to participate.

Wide Invitation Issued

Newspapers all over the country—in hamlets, towns and cities—will be invited by *The Times* to collaborate in this extensive search for 1942's *Over There*. To get the competition under way *The Times* is posting \$1,000 in prize money, and other newspapers participating will be asked to augment this sum to build up a rich national prize pool. All advances and royalties from the publication and sale of the song will go to its author.

In the announcement of the competition the paper stated: "War Song for America is not a newspaper contest of the usual type. It is not a game of skill. It doesn't draw the line at professionals. There's no entry fee or charge of any kind. It represents a sincere effort to bring forth a new national war song. As the sponsor, *The Times* is primarily concerned with inducing songwriters to exert their talents to produce the song the nation is crying for. Prize money is offered to stimulate the best efforts of participants.

It Could Be You

"How would you like to achieve undying fame as the writer of 1942's *Over There*? Would you like to author a pulse-quickening new war song that famous orchestras would feature, that celebrated personalities of stage, screen and radio would sing . . . a stirring song that all America would take to its heart . . . a catchy, 'hit' tune that the boys in the service would whistle and hum along the path to victory?"

"The song you write may be of any kind or type. It may be on the comic side . . . or it may be a song in a serious vein that will express the hope and promise of the new day that will follow the storm of conflict. It may be a ballad or a hymn . . . a fox trot, waltz or march . . . it may be martial in spirit, romantic, gay or sad.

"It may be written by an individual or a team. It must include words as well as music.

"Arrangements will be made with a leading music publisher to publish the winning song.

"There is no telling the extent of the glory and reward that will lie ahead of the winning contestant. Plans for the featuring of winning songs by leading name bands are being perfected. Renowned radio entertainers will present the winning tunes over the air. Hollywood even want to build a motion picture

Player Juke Box

BUFFALO, N. Y., May 30.—Reuben Weinstein, a member of the United States Air Corps, has recently filed particulars on an idea which he says may relieve the phonograph record shortage. His idea is based on adapting some of the features of the old player piano and the modern juke boxes so as to reproduce recorded music without depending entirely on shellac records. He says that music rolls similar to the old piano roll can be made and that the modern juke boxes can be adapted to use these music rolls. Weinstein says it should prove to be a new and novel idea and that there are many locations that could use the music roll juke boxes.

Coslow Soundies' Production Head; Minoco Out

CHICAGO, May 30.—Sam Coslow, head of R. C. M. Productions, Inc., Hollywood, was placed in complete charge of production for all future Soundies, Gordon B. Mills, president of Soundies Distributing Corporation of America, announced here this week. Minoco Productions, headed by Jack Barry, no longer will be employed, it was revealed.

New plans, announced by Coslow while here to sign a new contract with Mills, call for production of shorts in Hollywood, New York and Chicago. Production schedules call for 150 shorts to be made in Hollywood and an additional 200 in Chicago and New York. Studio facilities in all three cities have been contracted for; and, as a result of this arrangement, talent available in all three amusement centers will be used.

According to Gordon Mills, Soundies will continue to release a new program every week consisting of six individual subjects of three minutes each.

Local Soundies office here also moved during the week from the Merchandise Mart to the third floor of the McKinlock Building at 209 Jackson Boulevard. Executive offices, film exchange and laboratory will all be located in these new quarters.

around one of the outstanding songs.

"Every war in our nation's history has brought forth at least one memorable song: the Revolution, *Yankee Doodle*; the War of 1812, *The Star-Spangled Banner*; the Civil War, *Battle Hymn of the Republic*; the Spanish-American War, *Hot Time in the Old Town Tonight*. In World War I there were *Pack Up Your Troubles* and *Long, Long Trail*, with *Over There* the top favorite."

Drive To Boost Music Box Play Planned by Michigan Association

DETROIT, May 30.—United Music Operators of Michigan, who have won national recognition for the several patriotic campaigns which they have sponsored in the past year and a half, have brought forth another drive to popularize music itself.

Movement was launched at the association's meeting in their clubrooms this past Tuesday night, and a committee appointed to handle arrangements, consisting of George Corbets, chairman; Al Schweitzer, Lou Heilbronner, Joseph Brilliant, Victor DeSchryver, Ed Carlson and S. Kaczynski.

Local newspaper campaign will be launched in all daily papers, with the objective of boosting the idea of making the public think more and more often of music boxes. Tying in with current patriotic sentiment, the slogan adopted is "Forward March With Music."

Much of the campaign will be of an institutional nature. It will use the type of testimonial advertising which has been found by research to be most effective—favorable remarks on music by people much in the public eye, like Mayor La Guardia, Kate Smith and Al Smith, as random examples. This specialized type of testimonial is pre-

cisely the thing that has been done on a grand scale in the motion picture industry in the past six to nine months.

As the film industry used its screen to carry brief trailers, the music operators plan to use brief slogans on cards placed near their own "screens"—their music boxes.

Another major topic of discussion at the meeting was the problem of records.

Roy Small, conciliator, and Harry Evans, president of UERMWA Local No. 737, were unable to attend, as they were away for several days at the Michigan CIO convention at Muskegon.

M. K. Joseph, a well-known music operator here, attended to say farewell, as he has sold out his business to Frank Alluvot, operating as Frank's Music Company, and has opened an employment exchange office.

John Mahaz, special field representative, was given a leave of absence to take a post as assistant manager to Amherst Turner, best known to operators as the writer of *Bomb Tokyo*, who is manager for Herb Miller's band. This 15-piece combination, which has been playing in this area for several months, is fronted by Herb Miller, a brother of the famed Glenn.

Arizona Judge Rules State Can't Collect Sales Tax on Phono Takes

PHOENIX, Ariz., May 30.—The State of Arizona is without legal right to continue collecting as sales tax a 2 per cent levy on the gross incomes of music machines, Judge M. T. Phelps ruled May 22 in Maricopa County Superior Court here.

In so doing, Judge Phelps freed H. B. Jones, local music machine operator, from a misdemeanor charge.

The court gave its ruling in connection with the granting of a motion by Jones's counsel, to quash the prosecution of a charge against Jones of operating the music machines without a privilege sales license from the State Tax Commission.

Jones's attorney contended in the court arguments that the sales tax law did not apply to music machines.

Harold R. Scoville, deputy county attorney, gave verbal notice, after the court had ruled in favor of Jones, that the case will be appealed to the State Supreme Court. The prosecutor contended that the dropping of a nickel in the box of a

coin-operated phonograph constituted an "admission fee" and that such fees are taxable under the sales tax statute.

The tax commission has been collecting the 2 per cent tax on music machine incomes ever since the State sales tax law was enacted. Should the Supreme Court uphold the lower court's ruling, it would automatically relieve all music box operators of the necessity of paying the tax.

Experiment With Remotes in New Type Locations

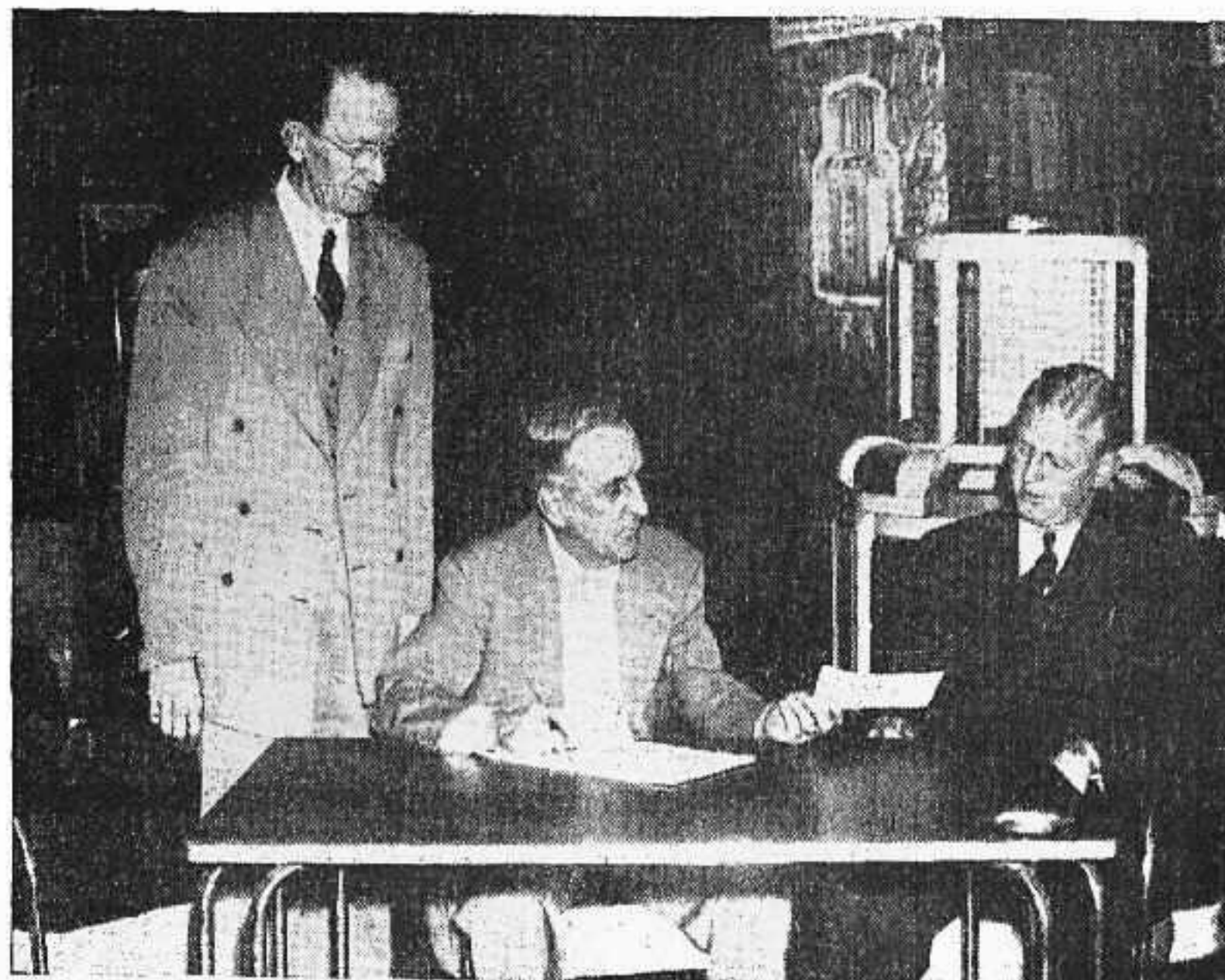
DETROIT, May 30.—A new type of installation for remote control music boxes is being made this week by William Raeck, Williams Specialty Company, in drug and department stores. Raeck is putting in two units at present on an experimental basis, but the installation has even a greater significance in that in each case it is the first in a store of a major chain.

First is in a Cunningham Drug Company store, where the boxes are being installed along the soda fountain. Store is in a colored district of the city, on Hastings Street, where operating conditions are about the toughest to be found, altho the music machine itself is favored here by the known fact that Detroit colored people go strongly for music at all times. This store does a big lunch and soda business and is an excellent test location.

This drug chain has used a number of remote box installations of the penny-play type in the past, but, according to Raeck, these have not proved satisfactory.

Second store is operated by Neisner's, low-priced neighborhood type department store chain with about 20 stores in the city. This is also being installed at their fountain. This store is likewise in the same colored section of the city. Altho this unit is closed in the evening, it does such a big volume of traffic during the day that this will easily compensate for loss of the night business. Raeck estimated that 200 to 300 people are commonly in the big store during the daytime crowded hours. The loud-speakers will be installed so that they may be heard all over the store.

If the test installations here prove satisfactory, both chain organizations may install similar remote control installations in their other stores—about 80 in the case of the Cunningham chain.



SIGNING AN ORDER. Left to right are G. R. Shumate, Sparks Novelty Company, Atlanta, Ga.; R. M. Sparks, Seeburg distributor, and G. K. Gabrielson, Seeburg representative. Gabrielson expects soon to enter the armed services.

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Among the country, Western and folk-style groups opening in Eastern territory for personal appearances booked by the Jolly Joyce agency, Philadelphia, are the Hoosier Hot Shots, Patsy Montana and Her Partners, and Lulu Belle and Scotty. The Hot Shots start in June and the others in July. Tie-ups can, of course, be arranged. . . . Judy Canova, who'll be making personal appearances thru the Midwest, will have a new release issued by Columbia June 5. It will couple *Some One* and *Is It True?*

Week's Releases

Denver Darling and his Texas Cowhands (Decca 6050)
Cherokee Maiden and *There Was a Time*

A superior coupling, with a pair of nice tunes given stand-out treatment by the band and fine baritone vocal. *Maiden*, on the A side, stresses heavy tom-tom beat, rhythmic and excellent, on a cute and catchy tune. Flip-over is an extremely pretty ballad given a fine rendition, the vocal being broken by an excellent chorus of string-plucking. Both sides should get plenty of play.

Dick Robertson and His Orchestra (Decca 4233)

Twenty-One Years and I Hate To Lose You

The standard folk tune on the A side is excellently done in a fox-trot tempo, almost the whole side being taken up with Robertson's vocal. A good rendition of an old favorite, and swell for dancing too. Robertson shares the ballad on the B side with an outstanding trumpet that takes the first refrain in haunting style. Tune itself is highly appealing. Side to place up depends on local tastes; both are good.

Wade Mainer and Sons of the Mountaineers (Bluebird B-8990)

Old Ruben and Ramblin' Boy

A couple of fine folk tunes, with traditional, rich background, given in topnotch style by Mainer and his crew. On both sides the banjo, guitar and mandolin offer magnificent string work, and the vocal is finely in keeping. *Boy* is perhaps the more melodious, but both will appeal highly to all lovers of real folk music.

Plehal Brothers (Decca 4324)

Life in the Finnish Woods and *Two Canaries*

A couple of instrumental quartets made up of two harmonicas, guitar and bass. Both tunes are melodious and appealing. *Woods* is a waltz, somewhat repetitious and thin in this instrumentation. *Canaries*, a polka, is better fitted to the group and is an extremely engaging tune given fine treatment. Particularly with the current popularity of polkas, it should get itself a heavy play in tavern locations.

Delmore Brothers (Decca 6051)

Baby Girl and *I Wonder Where My Darling Is Tonight*

A couple of well-delivered vocal duets with guitar and bass backing, featured by nice vocal delivery and excellent guitar choruses. Both tunes are pretty and appealing, with *Darling* probably the catchier of the two. An excellent coupling, with either side worthy of being placed face up.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"TAKE ME BACK INTO YOUR HEART": Gene Autry (Columbia 35587)—Autry, always tremendously popular, delivers one of his finest recent recordings in this appealing and well-delivered ballad, which has a melody lovely enough to be picked up by pop listings. Released a couple of weeks ago, it is already

tapping the popularity charts in a number of locations.

Letter Box

Ernest Tubbs' *When the World Has Turned You Down* seems to be literally blanketing the South. It figures as top tune this week in reports from Dallas and Fort Worth, and leads the list on two out of three reports from Richmond. . . . In the same way, Gene Autry seems to be blanketing the North and East, tho the play in this case is split between a number of his recordings. Those winning No. 1 positions on various reports include his *Take Me Back Into Your*

Heart and *Tweedle-o-Twill* (the two sides of his latest release), *I Hang My Head and Cry* and *Tears on My Pillow*. . . . Autry's *Too Late* is going strong in Arizona locations, according to reports. . . . A couple of Johnny Bond recordings are going well in the South and West—*You Brought Sorrow to My Heart* and *How Low Do the Blues Want to Go?* . . . And a couple of Jimmie Davis waxings are pulling plenty of nickels thru the South—*Pay Me No Mind* and *I Told You So*. . . . As always, Bob Willis is strong down Texas way, his *It's All Your Fault* and *New San Antonio Rose* leading reports from Fort Worth and Dallas. . . . Up in Winnipeg, Can., Elton Britt's *Will You Wait for Me, Little Darling?* is the local favorite. . . . The territory around Harrisburg, Pa., is giving heavy play to *Tell Me Why My Daddy Don't Come Home* (Bill Boyd) and *1942 Turkey in the Straw* (Carson Robison). . . . Denver Darling's *The Devil and Mr. Hitler* is pulling the coins in Dallas. . . . Charleston, W. Va., reports that current local favorites are *It Won't Be Long* (Roy Acuff) and *Live and Let Live* (Walker and Sullivan). . . . Phoenix, Ariz., is giving a nice play to Bob Atcher's *Let's Tell Our Dream to the Moon*.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes as well.

Private Buckaroo (UNIVERSAL)
Harry James Orchestra
Andrews Sisters
Release Date: June 11, 1942

RECORDINGS:
"Don't Sit Under the Apple Tree"
Andrews Sisters (Decca)
Les Brown (Columbia)
Bob Crosby (Decca)
Art Jarrett (Victor)
The Jesters (Decca)
Four King Sisters (Victor)
Kay Kyser (Columbia)
Glenn Miller (Victor)

"Three Little Sisters"
Andrews Sisters (Decca)
Horace Heidt (Columbia)
Art Jarrett (Victor)
Vaughn Monroe (Victor)
Martha Raye (Decca)
Dinah Shore (Victor)
Woody Herman (Decca)

"You Made Me Love You"
Harry James (Columbia)
Judy Garland (Decca)

Don't forget!
Complete information on musical film releases, recordings of film tunes and all coin machine-motion picture exploitation is presented to operators in Picture Tie-Ups.
Suggestions for improved service will be gratefully received. Send them to Picture Tie-Ups Editor, The Billboard, 1564 Broadway, New York.

Carmen Cavallaro (Decca)
Jimmy Dorsey (Decca)
Art Kassel (Victor)
Guy Lombardo (Decca)

My Favorite Spy (RKO)
Kay Kyser Orchestra
Release Date: June 11, 1942
RECORDINGS:
"Just Plain Lonesome"
Kay Kyser (Columbia)
Bing Crosby (Decca)
Woody Herman (Decca)
Freddy Martin (Victor)
"Got the Moon in My Pocket"
Bing Crosby (Decca)
Kay Kyser (Columbia)
Teddy Powell (Victor)

"Here You Are"
Tie-up tip: Program strips playing up three different recordings of *Here You Are*, the headed-for-hitdom ballad featured in 20th Century-Fox's *My Gal Sal*, are available to all operators. For strips on Kay Kyser's waxings contact your local Columbia dealer; for Glen Gray's version, the nearest Decca branch office, and for Freddy Martin's treatment, the local Victor distributor. Be sure, at any rate, to run at least one of these recordings in your machines when *My Gal Sal* plays your territory.
See your local theater manager for co-operation in preparing more lavish tie-ups.

Record Round-Up
From Paramount's forthcoming *Forest Ranger*, *Jingle, Jangle, Jingle* has been recorded by the Merry Macs (Decca).
Bing Crosby has released a Decca waxing of *Mary's a Grand Old Name*, featured in Warners' *Yankee Doodle Dandy*.

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700, 750, 800 Write for Prices
61 Wurlitzer, Counter \$ 89.50
71 Wurlitzer, Counter Mod. 135.50
500 Wurlitzer 199.50
Rockola Imperial 20s 89.50

MISCELLANEOUS

Exh. Vitalizer \$ 69.50
Batting Practice, Floor Sample. 139.50
Ace Bombers, Like New 219.50
Electro Hoists 69.50
Merchantmen 79.50
Microscope Fan Front Diggers . 119.50
Buckley DeLuxe Diggers 129.50
Drumobiles, Like New 229.50
World Series 99.50

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\$6.95 with 8" UTAH speaker

\$8.95 with 10" UTAH speaker
Vol. Control attached 60c

10 DAY TRIAL



Cabinet 13 1/2 x 12 1/2 x 7 1/2

SEND NO MONEY Just tell us how many you want, no deposit, no delay, immediate shipment, C. O. D.

In lots of 3 or more. **10% DISCOUNT**
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8 Shells Seeburg for Telephone System, 1 Botly Tone System with 17 Boxes, 6 complete Sets of Seeburg Channels (10 turntables in each set). Write or wire for details.

2 500 Wurlitzers \$175.00
2 Colonels 225.00
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Money Orders Must Accompany Order





No. 42 JUNE 6, 1942

MARTIN STYLING A BREAK FOR TUNE



FREDDY MARTIN

"Who Wouldn't Love You"

Already getting some attention as a novelty, this tune needed a sweet interpretation to make it a Hit Parade contender. It gets it . . . and then some . . . on Freddy Martin's new disc that features the best of his sweet style and a mellow-as-moonlight vocal by Stuart Wade and the Quartet on 27891.

You won't lose, either, on the reverse. "One Red Rose Forever," based on Greg's Opus 5, No. 3.

SHAW REOPENS "INFIRMARY" CASE

"St. James Infirmary Blues" both sides, and each side complete in itself. "Hot Lips" Page vocals one side and trumpet solos the other. A perennial hit—revived by the Shaw band at its best. The nostalgia remains as "something new is added." Smart ops won't need to be told—just reminded. Are you listenin'?

MONROE MAKES A NICKEL-NABBER

"The Waltz of Memory"—a three-four number with a Vaughn vocal. Waltzes have come back strong, and this fills the bill with appeal to spare! The other side's the one they'll go for when they warm up. "Doddie La Do Da"—Fox Trot, fast, but plenty danceable. Novelty vocal. Call Victor 27892.

ENRIC MADRIGUERA GROOVES A BEAUT

"Do the Dubonnet"—F.T. the Latin American way. More than anybody's nickel's worth. Spread it. Coupled with "Tumbando Cana" for those who like the McCoy. Patricia Gilmore vocals the topside; Manuel Fernandez and Chorus, the Guaracha. 27893.

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BUY U. S. WAR BONDS REGULARLY

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

WHO WOULDN'T LOVE YOU? KAY KYSER (Trudy-Harry) Columbia 36526

After beginning to show signs of wear and tear, this Kyser novelty staged a sudden burst of speed and, when the smoke cleared, turned up with enough mentions in the operators' reports to deserve rating here. Doubtful at this point whether it will retain its new-found strength very long, but here it is, and it belongs here.

SOMEBODY ELSE IS TAKING MY PLACE. BENNY GOODMAN (Peggy Lee) Okeh 6497
 RUSS MORGAN (Morganaires) Decca 408
 (10th week) VAUGHN MONROE (Vaughn Monroe) Bluebird 11454

JERSEY BOUNCE BENNY GOODMAN (No Vocal) Okeh 6497
 (7th week)

TANGERINE JIMMY DORSEY (Bob Eberly-Helen O'Connell) Decca 4123
 (6th week) VAUGHN MONROE (Vaughn Monroe) Bluebird 11433

DON'T SIT UNDER THE APPLE TREE GLENN MILLER (Tex Bencke-Modernaires) Bluebird 11474
 (5th week) ANDREWS SISTERS Decca 18312

SLEEPY LAGOON HARRY JAMES (No Vocal) Columbia 36549
 (3d week) JIMMY DORSEY (Bob Eberly) Decca 4304
 VAUGHN MONROE (Vaughn Monroe) Bluebird 11496
 DINAH SHORE Victor 27875

SKYLARK DINAH SHORE Bluebird 11473
 (2d week) HARRY JAMES (Helen Forrest) Columbia 36533
 GLENN MILLER (Ray Eberle) Bluebird 11462

● COMING UP ●

ONE DOZEN ROSES DICK JURGENS (Buddy Moreno) Okeh 6636
 HARRY JAMES Columbia 36566
 JIMMY SAUNDERS Bluebird 11486
 ART KASSEL (Kassel Trio) Decca 4299
 GLEN GRAY Decca 4299

Harry James's version of this novelty has been moving along very well, and this week was second only to Jurgens's disk in helping keep the number in line for a shot at the top of the heap. At its present rate, with all four records doing well, the song should make Going Strong by next issue.

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND KAY KYSER (Glee Club) Columbia 36558
 GUY LOMBARDO (Kenny Gardner) Decca 4278
 FREDDY MARTIN (Clyde Rogers) Bluebird 11503
 TOMMY TUCKER (Don Brown) Okeh 6620

More than half the operators who reported heavy play on this song added that it was among the very best music box attractions in their locations. All the thing needs is for its popularity to spread out just a little wider. With the air plugging it has been getting, this should be a matter of only one or two weeks more.

THREE LITTLE SISTERS. ANDREWS SISTERS Decca 18319
 VAUGHN MONROE (Four V's) Bluebird 11508

Second ranking novelty on the list of contenders for top coin phono honors, this tune is really moving along very nicely, doing all that could be asked of it at this stage in its career. Anything can happen to it, of course, but right now it looks exceptionally promising. Both versions listed are good draws.

I REMEMBER YOU JIMMY DORSEY (Bob Eberly) Decca 4132
 HARRY JAMES (Helen Forrest) Columbia 36518

Still progressing slowly, the swell ballad gets a bit stronger every week. Tho it is not yet in the class of those listed directly above it, it is by far the strongest of the other ballads and is good enough to spurt ahead at any time. Perhaps this week may be its week.

I THREW A KISS IN THE OCEAN JIMMY DORSEY (Helen O'Connell) Decca 4304
 KATE SMITH Columbia 36552

Natural from the word "go," this tune has come along slowly only because its publishers were sure it could make the grade on its own and haven't bothered to work on it too strenuously. Now that it has managed to climb this high, they undoubtedly will get behind it, with satisfactory results pretty certain.

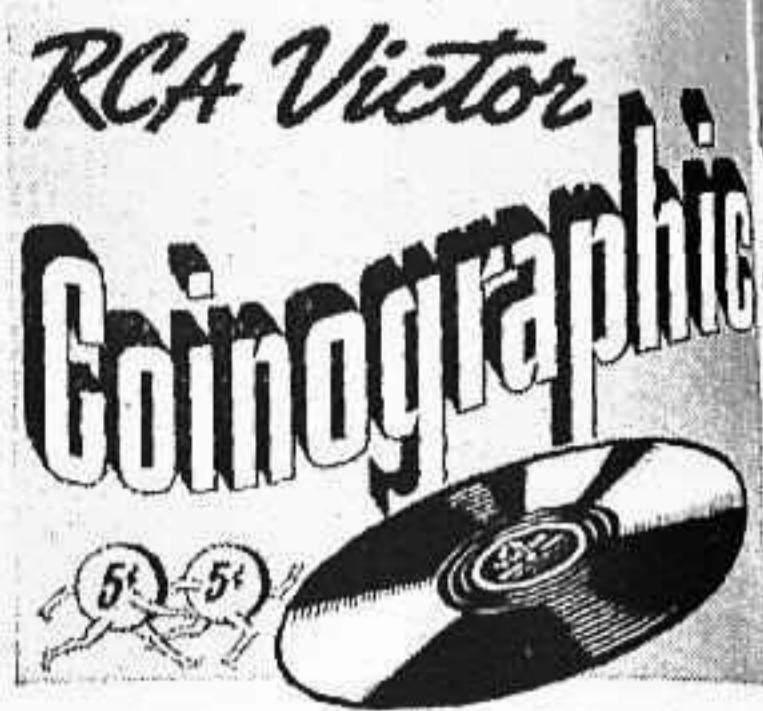
MISS YOU DINAH SHORE Bluebird 11322
 (10th week) BING CROSBY Decca 4183
 Not dead yet!

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

MISS YOU DINAH SHORE Bluebird 11322
 BING CROSBY Decca 4183
 FREDDY MARTIN (Clyde Rogers) Bluebird 11286

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



No. 42 JUNE 6, 1942

FATS WILL MAKE FATTER "TAKE"



"FATS" WALLER

"You Must Be Losing Your Mind." The best "Fats" has done to boom your business for a long time. Vocal come-on gets customer repetition. Flippant? Sure—but they'll eat it up . . . and pay for it. And a peppy ditty on the other side—"Don't Give Me That Jive" with "Fats" hot and sassy on the piano and vocals. Ask for Bluebird B-11539.

BARRY WOOD CUTS A COMER

"Don't Tell a Lie About Me, Dear"—Vocadance! Barry Wood and the Wood-Nymphs, going together like scotch and soda on a lament from the hill country—where the lyrics count. And if you want to hear what can be done with an old favorite—try "When the Red, Red Robin Comes Bob, Bob, Bobbin' Along." Fast and tricky—dressed in modern rhythm. B-11538.

FAVORITES OF OUR ALLIES

"Waltzing Matilda"—F.T. From down under—the Aussies' fighting song. And "Captains of the Clouds," F.T., . . . official song of the Royal Canadian Air Force, from Warner's motion picture. Played by Canada's finest, Mark Kenney, and his Orchestra in buoyant dance tempo. On Bluebird's B-11540 . . . and on the beam!

NOVEL NOVELTIES—COIN CATCHERS!

"Why Pretend?"—Piano and vocal, by the Four Clefs. Bracketed with "My Tiny Bundle of Love." The kind that gets their nickels after they think they've heard enough . . . "must" to keep 'em playing. Smart ops know that variety is what keeps the nickels falling . . . and this is it. Real heaters for cold locations—bet on it. All yours on B-11541.

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Glenn Miller's newest picture, "Orchestra Wife," will feature the tunes, "I've Got a Gal in Kalamazoo," "Serenade in Blue," "That's Sabotage" and "People Like You and Me." . . . RCA-Victor is doing a big job of promoting its "Yankee Doodle Dandy" album. It was all aimed to tie in with last week's premiere of Warner's film of the same name, starring Jimmy Cagney. Operators will no doubt be able to cash in on the tunes as the film gets a wider release. . . . Dick Haymes, ex-Harry James vocalist, gave up the idea of fronting his own band and joined Benny Goodman when the latter opened at the New York Paramount last week. . . . When James C. Petrillo, president of the American Federation of

Musicians, makes his report before the annual convention in Dallas next week, he will hold up the executive board's recommendations on last year's recording resolutions until the 1943 confab. The war, etc, is the reason.

Ray Noble's recording of "By the Light of the Silvery Moon," which has been showing life in the coin phonographs recently, is the revival of a tune which is 33 years old. . . . Salvage of old disks is becoming more and more a business. Charitable organizations are tying in with groups which throw parties and make the admission so many old records. Some retail stores in New York are getting ready to boost the 2½ cent price for old platters in an effort to prevent the scrap going into channels other than salvage for record manufacturing. . . . Jimmy Dorsey is winding up a record four-week run at New York's Strand Theater this week, which proves that when a band is hot it's not only profitable fodder for the coin phonographs, but for all band-buyers who cater to public consumption. . . . Sonny Skyler may go back to his old singing job with Vincent Lopez. The draft decimated his new band before he could get it off the rehearsal stand.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

MANCHESTER, N. H.:
On Echo Hill, Dick Jurgens.

Listed as a "Possibility" in the Guide a couple of weeks ago, this ballad is already catching on in the machines in this territory. Jurgens' band is on tour thru the East and New England area, and this fact may very likely be a big factor in this disk getting a fast start around here.

DALLAS:
Heavenly Hideaway, Jimmy Dorsey.

Another recent ballad, and the J. Dorsey recorded version is a top comer with the coin phonograph operators here, according to their reports. Dorsey is a strong item in the machines, so operators are always on the alert for his new stuff. Evidently the maestro is about to ring the bell again with this one.

LOS ANGELES:
Barrel House Bessie From Basin Street, Bob Crosby.

This is the plattermate of Crosby's rendition of Zoot Suit, which enjoyed a particularly healthy play on the machines

FREE PLAY

The Billboard is offering—free—reprints of the favorable California Superior Court decision on free play games. Get yours today and file it away if you have no immediate need for it.

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6-6



COMING EVENTS

- June 1-7—National Hotel Week.
- June 8-11—Confectionery Industries Exposition, New York.
- August 4-6—Fourth Annual Convention of National Tavern Owners' Association, Hotel Gibson, Cincinnati.
- September 14-16—Advertising Specialty National Association, Chicago.
- November 9-13—American Bottlers of Carbonated Beverages Convention, New York.

here. From present reports it seems that the operators have flipped the disk over and are now doing all right with it all over again.

DENVER:
Just Plain Lonesome, Freddy Martin.

A "Possibility" in last week's Guide listing, Denver operators are confirming the ballad thru their reports this week. Tune is from Kay Kyser's film, *My Favorite Spy*, which is being released generally now. According to the operators here, the Martin version is the one that is being put on the phonographs, and to advantage.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended May 29 and the week before, ended May 22, see the Music Popularity Chart in the Music Department in this issue.

London Letter

LONDON (Dated April 23).—Faced with increasing pressure from magistrates, religious and social organizations for closing of London Sportlands, the Amusement Caterers' Association held a conference with representatives of such bodies at the Cafe Royal, London, scene of one of their pre-war banquets.

A member of Parliament and former deputy speaker of the House of Commons, the Reverend Sir Herbert Dunnico, presided and opened proceedings by saying that definite charges had been made about juvenile delinquency, which the operators of Sportlands declared were for the most part untrue and in every case grossly exaggerated.

The operators were prepared to co-

operate in the promotion of a regulation to exclude juveniles unless they were accompanied by an adult. Upshot was that the conference passed a resolution calling for legislation to bar children under 16 from Sportlands, the members of the Amusement Caterers' Association pledging themselves in the event of such legislation not being introduced, to do their best to prevent children entering their Sportlands. A committee of welfare and social workers was formed with power to approach the Home Department on the subject.

Letter Dated April 15

With Lady Astor playing prominent part in House of Commons, agitation for closing of London Sportlands continues, Home Department Minister Morrison follows plea for tolerance with promise of an investigation. Sportland operators are prominently displaying boards barring entrance to children under 16 unless accompanied by adults, and Amusement Caterers' Association says it would welcome legislation to that effect. Pointing out that once "penny bloods" and then cinemas were blamed for juvenile delinquency, unbiased people comment that the cause of trouble with youth today is more likely to be found in the war and lack of home control rather than thru influence of Sportlands.

After staying put right thru the worst blitzes, Chicago Automatic Machine Supply, progressive dealing agency, is leaving London for new headquarters at Wolverhampton. At the same time, Manz's Automatic Supply, Ltd., seeks new premises in Central London, having outgrown quarters in North London district. The brothers, nephews of Lou Manz, who once held agency for Hamilton pushboards, admit to a preference for a site in Soho, new ground for automatic machine dealers.

The one and only
KATE SMITH



presenting

Two of her popular recordings that are "breaking records" in music machine profits!

1:
ONE DOZEN ROSES

(A national favorite overnight!)

backed by this great hit
A SOLDIER DREAMS

(OF YOU TONIGHT)

ask for COLUMBIA 36577

2:
I THREW A KISS IN THE OCEAN

(Getting more popular by the minute!)

backed by this "must"
SOMEBODY ELSE IS TAKING MY PLACE

ask for COLUMBIA 36552

KATE SMITH'S popularity with millions of radio listeners is profitable to alert operators!

Kate Smith on the Air—CBS every Friday, 8-8:55 p.m. Eastern Time, sponsored by Grape Nuts and Grape Nuts Flakes. Rebroadcast for Pacific Coast 12 Midnight, Eastern Time.

Personal Management:
TED COLLINS

HARRY JAMES AND HIS MUSIC MAKERS

COLUMBIA RECORD 36579

HITS ANOTHER BULLS EYE
A GREAT SONG—A GREAT RECORD

WHEN YOU'RE A LONG,
LONG WAY FROM HOME

You know what he did with "YOU MADE ME LOVE YOU"
WATCH THIS ONE

BROADWAY MUSIC CORP. 1619 BROADWAY, NEW YORK CITY

SOLD 17,000 RECORDS FIRST WEEK

of **RUSS MORGAN'S**

"DON'T CRY, SWEETHEART"

on DECCA 18348

Write for Professional Copies • Jack Mason Orchestrations

Sole Distributors: Music Dealers Service, 799 7th Ave., New York City.

GLENMORE MUSIC, INC. 540 No. Michigan Avenue, Chicago, Illinois

ROUSING WORDS!

Very definitely should pull in the coins.

—THE BILLBOARD, May 30th Issue

GET A MOVE ON, COWBOY

1ST VERSE:

If a rustler came stealin' your cattle
He wouldn't get far with your steer.
With the country at war
There'll be trouble in store
For the rustler who'd like to come here.

PATTER:

GET A MOVE ON, COWBOY;
GET A MOVE ON, COWBOY;
Come out with your trusty old gun,
GET A MOVE ON, COWBOY;
GET A MOVE ON, COWBOY;
There's plenty of work to be done.

(Copyrighted 1942
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recorded by

**JERRY ABBOTT and
"THE MAIN-STREETERS"**

ON

**STANDARD RECORD
T-2058**

COLONIAL MUSIC PUBL. CO., INC.
168 W. 23d St., New York, N. Y.

SMASH NOVELTY HIT

**THREE
LITTLE
SISTERS**

ANDREWS SISTERS—Decca
HORACE HEIDT—Columbia
WOODY HERMAN—Decca
ART JARRETT—Victor
VAUGHN MONROE—Bluebird
MARTHA RAYE—Decca
DINAH SHORE—Bluebird

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

THE NEW "COUNTRY TUNE"
SENSATION—ERNEST TUBB'S

**WALKING THE FLOOR
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DICK ROBERTSON
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1211 N. Poinsettia Dr. Hollywood, Calif.

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

JINGLE, JANGLE, JINGLE. THE MERRY MACS Decca 18361

Here is another Western ditty that bids fair to take the same trail to hitdom that has been taken by some of its recent predecessors, as for example *Deep in the Heart of Texas*. Song is from the Paramount picture *Forest Rangers*, and the Merry Macs give it a vocalizing which brings out all of the song's rhythmic qualities. This can be marked down by the operators as future hit.

**OH, THE PITY OF IT ALL. FREDDY MARTIN (Eddie Stone) Bluebird 11509
GLEN GRAY (Pee Wee Hunt) Decca 4298**

Another of the new tunes from the 20th Century-Fox film *My Gal Sal*, and judging from the action it got on the air-waves last week, it stands to gain rapidly on its film-mate, *Here You Are*. A catchy song, it gets nifty treatment from both of the above listed bands. Operators having trouble stocking the phonographs these days will find one answer to the problem here.

MARY'S A GRAND OLD NAME BING CROSBY Decca 18360

Warner's *Yankee Doodle Dandy* film, with James Cagney, is causing a revival of all the George M. Cohan songs used by Hollywood. The inimitable Crosby doing this one gives it a chance for really big play in the coin phonographs. He sings and whistles it in typical Crosby fashion, but gives it all of the yesteryear nostalgia to make it a commercial success today.

**SWEET ELOISE GLENN MILLER (Ray Eberle-The Modernaires) Victor 27879
KAY KYSER (Harry Babbitt-Trudy, Julie, Max, Jack) Columbia 36589
CONNIE BOSWELL Decca 4311
RUSS MORGAN (Walter Link) Decca 4300**

Given a repeat mention from last week, just for emphasis. It's a ballad, but one which has some lift to it, making it stand out from many of the draggy affairs on the market today. Operators shouldn't have any trouble finding a version of it to suit the tastes of the patrons, either, since plenty of variety is given the song by the four recordings already out on it.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

BROTHER BILL CHARLIE SPIVAK (The Stardusters) Columbia 36596

A forgotten novelty by Louis Armstrong of some years back, it's finding by Charlie Spivak should bring it new favor now. Altho not much impression was made before, Spivak's rhythmic punch to this droll ditty about the two colored boys going hunting and "Brother Bill" turning white at the sight of a bear makes a most favorable impression here. Moreover, it has the zingy and swingy singing of the Stardusters, which will help the play in the music machines.

GOT THE MOON IN MY POCKET BING CROSBY Decca 18354

This is one of the newer picture tunes, from *My Favorite Spy*, and it fills the gap perfectly for a light and rhythmic summer song. Song flavor, both in composition and in Crosby's singing, smacks strongly of his earlier major hit that concerned itself with *A Pocket Full of Dreams*. And this new item shows every bit as much promise for the spinning turntables in the phonographs.

POUND YOUR TABLE POLKA HORACE HEIDT (Mary Martin-Glee Club) Columbia 36595

This familiar dance polka, which always keeps on calling for "one more chorus," has already made its mark at the tap-and-tavern locations where the phonos are partial to the polka rhythms. Heidt widens the appeal of the song without losing any of its international flavor. Plays it with a true spirit, heightened by the singing of Mary Martin and the rousing voices of the band's glee club.

COME AND GET IT HARRY JAMES Elite 5027

With Harry James today a nickel-nurser par excellence in phonograph circles, his brand of hot music on wax is always bound to bring an immediate response from the fans. And even without the polish and finesse that characterize the band's both hot and sweet recordings today, this waxing of an earlier day is still strong enough for a strong play in the coin phonographs. Not to lead to any false impression that the maestro has switched labels, this side is a repressing of a slow blues in jump style which James made for the defunct Varsity label while his band was still cutting its first teeth.

TAP THE BARREL DRY . . . HENRI RENE MUSETTE ORCHESTRA . . Standard 2057

Playing the polka rhythms with a fine spirit of abandon that makes the music of this accordion musette orchestra almost irresistible in creating that gay lively feeling, this side is Henri Rene's sure-fire bid to hitdom in the machines. Spirited and sparkling, *Tap the Barrel Dry* has an excellent chance of creating real excitement in phonograph circles. Unfortunately, there is no lyric. But that will hardly be for long considering that the earlier polka successes caught on first as instrumental numbers.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Detroit

DETROIT, May 30.—United Music Operators will hold their annual election of officers on Tuesday, June 9, at the club-rooms, office secretary Genevieve Koniarz informs.

John Baker, Dearborn operator, is adding to his music machine route with new equipment.

Miss S. R. Duclou, Ajax Novelty Company, is enthused over a shipment of Longacres just received.

Eddie Clemons, head of the Modern Music Company, is out of town on a week's trip.

Manfred M. Linick, dean of Detroit's active coin machine operators since about 1900, has dissolved his old Detroit Automatic Exhibit Corporation and is carrying on on a small scale in his own name. He is now more actively engaged in building homes with his sons in a major building project at Columbus, O.

Clarence F. Codling, one of the city's larger coin machine operators in the music field, is leaving to join the Army. His route has been bought out by Angott Sales Company, which has hitherto operated in the music field only on a small scale outside the city.

W. D. Oliver, Pontiac, Mich.; Minnema Music House, of Traverse City, and Earl C. Blakeslee, Lansing, Mich., are up-State operators busy adding Wuriltzers to their existing routes for the duration.

Reports from up-State show Michigan resort area operators, who counted on a big season, making drastic plans to reorganize and pool their businesses because of gasoline rationing.

Carl Angott, of Angott Sales Company, is still busy working on conversions for Chicken Sams and reports them going over big.

Baltimore

BALTIMORE, May 30.—Roy McGinnitt states that sales of used games have been brisk, with operators buying virtually every type of machine. Sales are not confined to Baltimore operators but extend over a very wide area of the country.

Victory Vending Company, headed by Frank Berger, distributor, has opened for business at 213 East North Avenue, just across the street from Baltimore Polytechnic Institute. The Victory color scheme is employed in identifying the establishment.

**The
4
KING SISTERS**



Latest
BLUEBIRD releases

**B-11522
JERSEY BOUNCE
HEAVENLY HIDEAWAY**

**B-11511
OH! HOW I MISS
YOU TONIGHT
DON'T SIT UNDER
THE APPLE TREE**

Personal Management JACK EGAN
Direction MUSIC CORP. OF AMERICA

Minority Opinion of Iowa High Court Is Good Defense of Free Play Awards on Pinball Games

The Iowa State Supreme Court recently rendered a divided opinion on pinball games and free-play awards. The decision of the court is a good example of how conservative opinion still opposes new developments and amusements, while the minority opinion is a good example of liberal opinion that keeps pace with modern developments. The court rendered its decision by a 5 to 3 vote. The opinion is reprinted in full for reference purposes. The majority opinion illustrates the arguments used by the opposition against pinball games.

Iowa Supreme Court

IN THE SUPREME COURT OF IOWA. State of Iowa. Appellant vs. R. L. Riley and Joseph Epstein, Appellees. 61-45881—Appeal from Polk District Court—Tom K. Morrow, Judge. Filed May 12, 1942.

Defendants were indicted for illegal possession of gambling devices. The court sustained a demurrer to the indictment and dismissed the case. The State appeals.—Reversed.

John M. Rankin, Attorney General; Jens Grothe, Assistant Attorney General; Francis J. Kuble, County Attorney, and James P. Irish, Assistant Court Attorney for appellant.

Louis Ansher and J. R. McManus, both of Des Moines, for appellees.

Judge Miller-Minority

I am unable to agree with the foregoing opinion and respectfully dissent.

One of the most revealing paragraphs of the majority opinion is that which asserts that "obviously, pinball machines may not properly be compared with games of skill such as bowling or baseball" which are essentially based upon skill rather than chance, because pinball machines are "so constructed that skill is thwarted by hazard and chance is the dominating element." The majority then state that it is no longer necessary that chance be the dominating element and that the possession of any slot machine or device with an element of chance is prohibited. It is only necessary to separate the word "slot machine" from the phrase "device with an element of chance" and, following the majority opinion to its logical conclusion, a bowling alley is a gambling device because it is a "device with an element of chance." A game of bowling is customarily played in 10 "frames." Each player ordinarily secures two balls for each frame. However, if a player were skillful enough and lucky enough to bowl a perfect game, that is make a "strike" with every ball he plays, instead of 20 balls for the game, he would only have the privilege of playing 12. On the other hand, if he made no strikes whatever until the last frame, he would have 21 balls to play. While bowling is ordinarily a game of skill it cannot be denied that there is an element of chance in it and this element of chance may determine how many balls the player can play for each game. Accordingly, under the reasoning of the majority opinion, it is perfectly logical to say that a bowling alley is a gambling device.

Application to Other Bix

Were we to so hold, then, under the holding of this court in the case of State vs. Cowen, Iowa, 3 N. W. 2d 176, which the majority opinion follows herein, the bowling alley could be confiscated and destroyed without compensation to the proprietor, the proprietor would also be guilty of a crime for having the

same in his possession, would be guilty of operating a gambling house, and every bowler would be guilty of gambling. I cannot conceive that the Legislature intended any such result.

While the constitutional question of depriving one of his property without due process of law is not specifically raised in this case, the question is one which should be given consideration. Under the majority opinion, one, who permits the operation upon his premises of a "device with an element of chance," may lose that property on the theory that it is a contraband. I do not think that any such drastic penalty should be inflicted unless the device is actually a gambling device. To be such, it must have something more than an element of chance, otherwise many devices obviously legitimate might be seized and destroyed without compensation to the owners thereof.

I am persuaded that the court in the case of Mills Novelty Company vs. Farrell, 64 Fed. 2d 476, 478, announced a sound rule when it states, "One may not suppose that a person desiring to gamble would put up money in the hope of obtaining tokens which can be used only to produce insignificant humorous sayings. The amusement feature of the machine does not make the machine a gambling device. It arouses interest and perhaps attracts customers to the machine in much the same way as advertising would, but this is lawful." The court was dealing with the same proposition that confronted us in State vs. Marvin, relied upon by the majority. Such also was the case of Davies vs. Mills Novelty Company, 70 Fed. 2d 424, 426, wherein the language of the Farrell case was quoted with approval and the court adds, "Under the evidence and findings of the lower court these machines are lacking in the essential elements necessary to make of them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction." Along the same lines is the case of Commonwealth vs. Mahalow, (PA) 16 2d 656. In discussing a pinball machine the court states as follows, "but a machine upon which games are played for amusement, altho involving an element of chance, is not ipso facto a gambling device or a gambling machine. See in re Maparakakes, Supra; People vs. One Slot Machine in Parkside Recreation Parlor, 303 Ill. App. 337, 25 N. E. 2d 139; Com. vs. Kling, 140 Pa. Super. 68, 13 A 2d 104."

Discusses Element of Chance

As I see it, something more than an element of chance is necessary to render a device a gambling machine. Practically every legitimate business has some element of chance in connection with its operation. The presence of that factor does not render the enterprise unlawful. Neither is innocent recreation or amusement, such as bowling, rendered illegal because something of value, such as an extra ball to be played, may be gained as the result of chance. As pointed out by this court in the case of State vs. Hundling, 220 Iowa 1369, 1372, 264 N. W. 608, 103 A. L. R. 861, the evil, which the State condemns in a gambling enterprise, is that "it arouses the gambling spirit and leads people to hazard their substance on a mere chance." I can see nothing about the pinball machines described by the indictment herein that would arouse the gambling spirit and lead people to hazard their substance on the mere

chance of winning a prize. It seems to me that the amusement factor predominates the machine described by the indictment herein. The mere fact that there is an element of chance incident to its operation is not alone sufficient to render the property contraband, incapable of protection against seizure, and to band as a criminal the one who operates it and the proprietor on whose premises it is situated. It seems to me that the legalistic reasoning of the majority opinion and the cases upon which it relies carries the court far beyond reasonable interpretation of the legislative intent and commits this court to a doctrine which might place in jeopardy many enterprises which, under any rational view of the law, should be considered proper and legitimate. I would affirm this case.

Stiger and Sager, JJ concur in this dissent.

Judge Oliver-Minority

The grand jury returned the following indictment against the defendants herein, to wit:

"The Grand Jury of the County of Polk, in the State of Iowa, accuse R. L. Wiley and Joseph Epstein of illegal possession of gambling devices as defined in Section 13210 of the 1939 Code of Iowa and charge that R. L. Wiley and Joseph Epstein had kept or held in their possession or under their control certain devices commonly known as pinball machines, which operate by means of the insertion into the slot provided on said pinball machines of a 5-cent coin which then allows the person playing said pinball machine by means of a plunger on said pinball machine and the manipulation of a ball, or balls, in said pinball machine to attain or seek a certain score which, if attained by the player, entitled the player as shown on the pinball machine to additional games free, in violation of Section 13210 of the 1939 Code of Iowa."

Defendants filed a demurrer to the indictment, the first three grounds of which were as follows:

"1. That the indictment fails to charge a crime under the statutes of Iowa. 2. That the facts charged do not constitute an offense punishable under any of the statutes of Iowa. 3. That the facts charged, if true, would constitute a complete defense and bar to prosecution."

The court sustained the demurrer and dismissed the case. The State appeals. The principal question presented by the appeal is whether or not the possession by defendants of the pinball machines described in the indictment is prohibited by the provisions of Section 13210, Code of Iowa, 1939. That section provides:

"13210, Possession of gambling devices prohibited. No one shall, in any manner or for any purpose whatever, except under proceeding to destroy the same, have, keep or hold in possession or control any roulette wheel, klondyke table, poker table, punchboard, faro or keno layouts or any other machines used for gambling, or any slot machine or device with an element of chance attending such operation."

Mint Vender Precedent

In 1937 the language above in bold type was added to the statute. The Iowa cases cited herein were decided prior to the time the statute was amended. They involve mint vending machines. The player drops a nickel in the slot and spins the mechanism by pulling a lever. The machine delivers a package of mints and at times also deliver certain metal discs or printed slips upon which different sayings are printed. When these discs or slips are exchangeable for merchandise the machines are almost universally condemned by the courts as gambling

devices despite the ingenuity of inventors to so construct them as to cloak their real character. State vs. Ellis, 200 Iowa 1228, 206 N. W. 105; State vs. Doe 221 Iowa 1, 263 N. W. 529.

State, ex rel. Manchester vs. Marvin, 211 Iowa 462, 233 N. W. 486, is a leading Iowa case, frequently cited by other courts. That machine in return for the nickel delivered the mints and in addition, at times determined by chance, delivered various numbers of metal discs with which the machine could be re-played. When played with discs the machine did not deliver mints but did, at uncertain times, release additional discs. Each time the machine was played a set of reels was spun. On these were printed certain phrases, which, when the reels stopped, formed sentences purporting to give humorous advice to the player. The discs were marked "good for amusement only" and were not exchangeable for cash or anything other than replays of the machine. The court said,

"... If it were conceded that the disc had no value, yet the nickel which it induced from the patron did have value. The use of the discs had a manifest purpose. Such purpose was to stimulate the expectation of the buying patron that he might receive something more than a package of mints. The only apparent economic reason for their use was that they would induce a large deposit of nickels in the slot than would otherwise ensue. Among the patrons of the machine, some, if not many, of them might prefer the feature of amusement, rather than the package of mints. If these discs were made 'good' for admission to a movie or other place of amusement, their character as a gambling device would be readily recognized. Something akin thereto was their actual function as used. The 'movie' was furnished instantaneously in response to the call of the disc. It must be held, therefore, that the machine in question was a gambling device, within the meaning of the statute. . . ."

Citations

Some similar holdings from other jurisdictions in cases involving mint vending machines identical to or substantially the same as the machine in State vs. Marvin, supra, are: Howell vs. State, 184 Ark. 109, 40 S. W. 2d 782, cites State vs. Marvin; Fainter vs. State, 163 Tenn. 627, 45 S. W. 2d 46, 81 A. L. R. 173, cites State vs. Marvin; Hartley vs. State, Tenn. 157, S. W. 2d 1; Jenner vs. State, 173 Ga. 86, 159 S. E. 564; State vs. Mint Vending Machine, 85 N. H. 22, 154 A 224; State vs. Bailter, 131 Me. 285, 161 A 671, cites State vs. Marvin; Snyder vs. Alliance, 41 Ohio App. 48, 179, N. E. 426; Gaither vs. Cate, 156 Md. 254, 144 A. 239; Colbert vs. Superior Confection Company, 154 Okla. 28, 6 p 2d 791; Rose vs. Goodwin D. C. N. H. 40 F. 2d 535; Green vs. Hart, D. C. Conn., 41 F. 2d 855; White vs. Heese, C. A. D. C. 48 F. 2d 1018; Boynton vs. Ellis, 10 Cir., F. 2d 685; Hoynton vs. Mills Novelty Company, 10 Cir., 60 F. 2d 125.

In O. D. Jennings & Company vs. Maestri, 22 F. Supp. 980, 5 Cir., 97 F. 2d 679, the statute prohibited the keeping of "a slot machine or similar mechanical device" operated for gambling. It was contended the machine was a legal vender and not a gambling device in violation of the statute.

(Continued next week)

Free Reprints

Reprints of this Iowa Supreme Court Decision will be available to those who desire to use them for reference purposes. Address your request for free reprints to the Reprint Editor, The Billboard, 25 Opera Place, Cincinnati.

WOODY HERMAN (Decca 18356 and 18357)

The Story of a Starry Night—FT; VC. *Just Plain Lonesome*—FT; VC. *Don't Tell a Lie About Me, Dear*—FT; VC. *Whisper That You Love Me*—W; VC.

Smoothly scored ballads, with Woody Herman in good voice, the first two titles make for pleasant dance sides. *Starry Night* is the pop adaptation of Tchaikovsky's *Pathetique* symphony and *Lonesome* (18356) is the too-sad song from the *My Favorite Spy* movie. While taken in the slow ballad tempo, band keeps a steady rhythmic beat thruout to make both thoroly danceable. Arrangements follow the same pattern for both sides, Herman's clarinet, carrying the opening chorus and back to sing the second refrain that finishes the side. While essentially a sentimental ballad, Herman imparts a rhythmic boot to *Don't Tell a Lie About Me, Dear*. From the same school of song that gave *It's a Sin To Tell a Lie* and all the many others, Herman's clarinet, riding it softly and lightly, gets the first chorus under way. Vocal chore is turned over to Billie Rogers, which is saved only by the band's rhythmic figures in the background from falling flat. Band takes over for a half chorus in sock style, with a vocal tag on the end to take it out. *Whisper That You Love Me* (18357) has the Hermites dipping into the waltz tempo. Woody is in soft and pashy voice for the opening chorus. Muted trombones and soft woodwinds get a second chorus under way and Herman returns to sing it out. In all, the four sides are pretty much below the standard Herman has set on the records, being more like filler rather than program numbers.

There's little in either of these four sides that stands out for phono play. However, the song material is all current and it's the demand created by the particular tune that will count for the music boxes.

ORRIN TUCKER (Columbia 36597)

There Are Rivers To Cross—FT; VC. *Nightingale*—FT; VC.

Two current ballad hit contenders are pleasantly played by Orrin Tucker in the slow tempo for these two sides. And it's the smartly tailored arrangements that gives each a best foot forward approach. Each of the band's recordings finds the maestro introducing new twists and turns, and in this record is achieved a sparkling sweet style that is not sirupy. Greater emphasis is placed on the scoring of the strings and it is quite apparent that the arrangers have been lending an ear to string section blending with the Harry James band. Bob Haymes takes over the opening chorus for *Rivers To Cross*, with fiddles and a light rhythmic touch banking the smooth vocal. Muted trombone starts a second refrain, giving way to the light riding trumpet giving a heavier accent to the rhythms for the bridge, with the full band bringing up to complete the chorus. A vocal reprise polishes off the side. The lush strings have more moments assigned to them for Xavier Cugat's *Nightingale*. Fiddles open, the full band joining in for the bridge and the low-register clarinet completes the opening chorus. Maestro

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

Tucker raises his voice to complete the side in singing the second chorus.

With the maestro's career being cut short in going into active military service, operators finding ready markets for the Orrin Tucker sides would do well to stock up with these. And with both ballads of current vintage this couplet is all the more complete.

BOB CROSBY'S BOB CATS (Decca 18355)

It's a Long Way to Tipperary—FT. *Sweethearts on Parade*—FT.

Exponents of the two-beat rhythms in which the Bob Crosby starlets acquit themselves most admirably, these two sides give the Bob Cats in a Dixieland groove that's downright purring. A trumpet bugle call with the drums setting down the fast beats introduces the *Tipperary* marching song. Old hands at such musical parades, the Bob Cats settle down for five choruses, setting aside two of them for tenor sax and clarinet. Solo drums hang out the introduction for Carmen Lombardo's lush *Sweethearts* song of a decade back. The pace and punch is applied here as well. Side spans four rocking choruses, with instrumental spotlight centered on piano, trombone, tenor sax and clarinet.

This is the kind of music in which the Bob Crosby Bob Cats are unmatched—a two-beat kick that the fans howl for. For the phono play, greater favor should attend "It's a Long Way to Tipperary," which also has the timely title advantage.

AMBROSE (Decca 18358)

Something To Remember You By—FT; VC. *Oasis*—FT.

A big favorite with the Mayfair set in London, Bert Ambrose always brings something interesting when his British waxings are repressed for the American market. As ever, the band is richly instrumented and colorfully scored, creating a dance style in tonal harmonies that has long characterized the Ambrose band. *Something To Remember You By* is the Howard Dietz-Arthur Schwartz ballad hit of an earlier day. In slow tempo and smartly styled, the band introduces the song theme and then steps back to support Anne Shelton's singing of verse and chorus. Band ensemble return to finish it out with another half chorus. The continental dance style is even more marked in Winstone's *Oasis*. It's a tone poem in the fast swing style with the emphasis on the ensemble playing and precision of the band rather than depending on outstanding instrumentalists. The excitement that Ambrose brought to these shores some years back in his hit recording of *Night Ride* is duplicated in this side.

While this British maestro has built up some record following in this country, these sides are designed primarily for counter sales. However, operators servicing locations where the dance musicians congregate should find a generous flow of nickels for "Oasis."

BENNY GOODMAN SEXTET (Columbia 36954)

Wang Wang Blues—FT. *The Way You Look Tonight*—FT; VC.

For the confidential and chamber music school of jazz, these two sides hark back to the spontaneous spark the record spinning used to set off with the Benny Goodman Trio and Quartet. The instrumentalists have their fling for Henry Busse's *Wang Wang* classic. Drums and clarinet introduce the side, with the beat a lively one, and the maestro's stick paces the opening chorus. A neat voicing effect is attained for the verse in clary, trombone and piano. Clary and piano share the next chorus, and the sextet carry on for two more, building it up to a slam-bang finish. The real confidential tone is achieved for the Dorothy Fields-Jerome Kern ballad hit of an earlier day. The tempo slowed down, solo trombone banked by celeste figures, slides muted and ever-so-sweetly for eight bars. For the rest of the side it's Peggy Lee singing and most intimately enhanced thruout by the flooding figures of the celeste. Reprise in

voice-trombone duet polishes off the side.

While both sides are excellent, it's the fast and torrid "Wang Wang Blues" that fits the phono fare.

HARRY JAMES (Elite 5027)

Come and Get It—FT. *It's the Last Time I'll Fall in Love*—FT; VC.

When the waxing companies start cashing in on the first sides of a band, it's a strong indication that the maestro has truly arrived. And there can hardly be a question of Harry James falling in that category. Eli Oberstein, who pilots the Elite label, took James under his recording wing when the maestro first left Benny Goodman, and the band just started to cut its first teeth. These sides stem from the defunct Varsity label and that Oberstein has dusted off those old masters to give his new Elite label the prestige of James's name is smart merchandising, to say the least. And for those who recall those first James disks, these two sides are plenty flattering and should find a wide market today. It's a far cry from the music makers James fronts today, but there is still plenty of guts to the music to make up for the lack of polish and finesse, with the maestro's own trumpet blowing the best selling points to both of the sides. Devoted strictly to the hot and heavy rhythms in those earlier days, *Come and Get It* packs the heavier attacks. It's a traditional blues strain fashioned as a riff, with the band dishing it out as a moderately slow jump tune in the manner that's more commercial in these days. Sandwiched in between the opening and closing band ensembles is James's blues blowing and growling, splitting the chorus with the tenor saxing of Vido Musso, another instrumental ace out of the old Goodman gang. Plattermate is the oldie rhythm pop, taken at a livelier tempo with plenty of Harry's horn to make the side count again. A minor refrain, James starts right in from the intro, taking the entire opening chorus with his horn muted and blowing in a real lowdown minor groove. Vocal on the follow is carried by Frank Sinatra—a far cry from the voice one hears with Tommy Dorsey today. Musso's tenor sax picks it up at the bridge, with James riding and slurring high and hot to finish it out.

Considering the heavy following of phono fans that attends the Harry James waxings today, these repressings are most timely items to cash in on some of that coinage. Strong enough to compete with his current releases is "Come and Get It." And on the strength of the maestro's trumpet playing alone, the plattermate is worth a spin in the music boxes, especially in those quarters where the James followers are thickest.

MAXINE SULLIVAN (Decca 18349)

Ma Curly-Headed Baby—FT; V. *Kentucky Babe*—FT; V.

The soft and stylized vocaling of Miss Sullivan serves to excellent advantage for these two standard folk songs. Sings the entire side for *Curly-Headed Baby*, with a soft accompaniment in clarinet figures. The small band breaks up her singing of the *Kentucky* lullaby. Sings both without fuss or frills, giving a true melodic reading.

While appeal of the side is to home buyers, either side is worth a spin in the music boxes located near schools and colleges, in view of the fact that both songs are virtually a must with campus glee clubs, and a Miss Sullivan rendition is easily worth a nickel a listen.

HARRY JAMES (Columbia 36579)

Strictly Instrumental—FT. *When You're a Long, Long Way From Home*—FT; VC.

With the tune trend apparently running the scale of the jump opuses, Harry James introduces a new one here in *Strictly Instrumental* that is a natural to match and maybe better the rage of *A String of Pearls* and *Jersey Bounce*. James polishes up the riff with a gloss that's going to make it tough for the other music masters to out-jump. With only a band rip to introduce it, unison saxes start it off in a moderate jump tempo, with James's muted trumpet

growling lightly on the releases. Tenor sax and Harry's hot horn split a second chorus, and the band lays it on like MacDuff for the out-chorus, going into a fade-out finish dotted by the maestro's trumpet growls. *Long Way From Home* on the B side is a new sentimental ballad, again richly scored and sweetly played by the band. James's open horn, banked by the lush strings, takes it right from the edge for the opening chorus. Jimmy Saunders is in excellent voice for the second chorus, and the band picks it up again for another half-chorus, with more of the maestro's sweet trumpeting on the tag.

"Strictly Instrumental" is by the writers of "I Don't Want To Set the World on Fire." And by every token James's waxing is bound to start another blaze in the music boxes. The ballad side on the flipover bears plenty watching as well.

GERTRUDE NIESEN (Decca 18351)

Body and Soul—FT; V. *Temptation*—FT; V.

The husky-voiced Gertrude Niesen is already well established among song stylists, and this first transposition on wax offers two classics that figure prominently in her repertoire. Takes both Johnny Green's *Body and Soul* and the Nacio Herb Brown-Arthur Freed *Temptation* in a medium tempo and sings them both rhythmically, as she has on the nitery floors and theater stages.

Sides are meant for over-the-counter sales, but in view of the singer's following among the smart supper club set either side is acceptable for phonos at classy locations where the name of Miss Niesen means something to the patrons.

JOE REICHMAN (Victor 27882)

My Melancholy Baby—FT; VC. *Andante Cantabile*—FT.

Reichman goes way back for his A side, and all the way back—as far back as Tchaikowsky—for his B side. Smart rhythms of the band, which showcase the grandiose piano stylings of the maestro, provide a bright setting for *Melancholy Baby*. Taken at a moderate tempo, the piano figures flood the opening band chorus and Chester LeRoy lends sweet voice for a second refrain. Another half chorus with the band finishes it out. For the authentic classic on the B side, no attempt is made to mold another pop out of the famous *Andante Cantabile* movement of the master's *String Quartet No. 1 in D Major*. Instead, Reichman merely sets the original score in medium fox-trot tempo. As a "jazzed-up" classic, it's merely another dance filler.

For locations where the Reichman brand of rhythms have a following, "My Melancholy Baby" is the side best suited to please his fans.

POPULAR ALBUMS

Gems of Jazz, Vol. 4 (Decca A-249). This package of 12 sides is another in the series showcasing sax swing virtuosi for the edification of sax students. And there's plenty here to interest schooled players as well. This particular volume is dedicated to the artistry of Coleman Hawkins and the reissues revived are some of the finest examples of the Hawk's style of tenor saxing. Sides include solo items with piano accompaniments and featured work in some Fletcher Henderson and Benny Carter waxings. To give added flavor, spotlight centers for some sides on trumpeter Henry (Red) Allen and alto-sax-trumpeter Benny Carter. Tune selection for the most part is secondary, the solo efforts being what counts. In running order, album contains *Star Dust* and *Well, All Right Then*, Hawkins' sax soloing with Freddy Johnson at the piano; *Lost in a Fog* and *I Ain't Got Nobody*, more solo sides, with Stanley Black and Buck Washington respectively at the piano bench; *It's the Talk of the Town* and *Nagasaki*, by Fletcher Henderson's band, with the Hawk featured on the former and "Red" Allen's trumpeting on the latter; *I've Got To Sing a Torch Song* and *Night Life*, by the Henderson band, with Hawkins spotted on both sides, joined by Allen for the latter; *Blue Interlude* and *Once Upon a Time*, by the Chocolate Dandies, directed by Benny Carter and showcasing the alto sax and trumpet of the director, and for the final two lessons, *Somebody Loves Me* and *Pardon Me, Pretty Baby*, by Benny Carter's International Orchestra, with Hawkins. The Carter sides, incidentally, are by a mixed band offering such familiar instrumental names as Chu Berry on tenor sax, Teddy Wilson's piano, Max Kaminsky's trumpet and the tromboning of Floyd O'Brien, among others.



SOLDIERS AT LOWRY FIELD enjoy a Mills Panoram. Left to right: Pfc. Robert Downey, Pvt. Russ Hall, Pvt. Chester Howard, Pfc. Charles Goings and Pvt. William G. Coats.



Industry Mentions

Magazines -- Newspapers -- Radio

A Good Opener

COLLIER'S, May 30, 1942.—A love story, called "Lucky in Love," is the opening item in this issue of *Collier's* and it also mixes in coin machines with a very modern story. The color illustration on the first page of the story is apparently a hotel bar and a slot machine is in full view, with four players gathered around it. They have "hit the jackpot" and the coins are scattered all over the floor. The plot of the story seems to be laid at a resort spot where people go for various reasons. A big, strong athlete is there to get away from a certain girl and while there he meets another blonde. The coin machines come in handy to help the vacationists kill time and also as a center where "boy-meets-girl" and vice versa. The author seems to have respect for coin machines and to feel that they have a place in resort locations. An interesting point is that the slot is called "a coin machine" rather than the familiar "slot."

The plot brings the hero and the pinball game together as follows: "It was 10 o'clock. He went into the lobby and played the pinball machine for half an hour."

Cartoonists Show Favors

In addition to the fiction writers giving favorable attention to coin machines, the cartoonists during the last week or so have been using coin machines more freely in their layouts. For a time it seemed as if the cartoonists were about to forget the machines, but there is a wave of them back again. Most of these cartoons are syndicated and appear in newspapers in all parts of the country. We are grateful to our many readers who clip these cartoons and send them to us. The familiar cartoon, "Grin and Bear It," by Lighty, recently depicted the head of a manufacturing plant lecturing his workers on boosting production.

"... And to our new workers all we ask is that you give these machines the same serious, concentrated, all-out attention you would give a slot machine," he said.

Cartoonist Bristol, in *The Cincinnati Times-Star*, May 21, gave one section of his cartoon on the sports page to a baseball player making a "four-run homer" on a pinball game. Cartoonist Yardley, in *The Baltimore Sun*, May 20, pictured what might happen if the government began rationing spending money for its citizens, as had been suggested in a press report. An "A" card, according to the cartoon, would entitle the holder to four 5-cent soft drinks or beer, one 25-cent movie, one 5-cent pinball game and 5 cents for gum. A staff cartoon in *The Chicago Herald-American*, May 23, gave a humorous slant to an automatic restaurant. *This Week*, syndicated magazine section for several large newspapers, used a three-section cartoon, May 23, to give a new slant on jackpot pay-offs for slot machines. When the player hit the jackpot out came two lemons, two oranges and all the fruits on the symbols instead of the usual coins. This

might be an idea for those countries where bells are known as "fruit machines."

That unfortunate and somewhat inaccurate press release sent out from Washington about the metal in a juke box still seems to be going the rounds and is showing up in columns and small-town news items. Among other things the press release said there is enough brass in one phonograph to make 750 cartridge cases and enough steel in 125 juke boxes to make one fighter plane. When the phonograph trade learned of this release the attention of government officials was called to this gross exaggeration, but the release had already appeared in newspapers and the damage done.

Advertising Papers Show

Almost at the same time two advertising publications had illustrations of coin machines in reports of conventions or reports of advertising programs. *Printer's Ink*, May 8, in an article on how plants can persuade workers to take greater interest in war production, shows a picture of a corner in a plant where magazines and publications are displayed for workers to read. Fortunately, the picture shows the magazine rack placed right beside a modern cigarette vender.

Tide, May 15, in its regular photographic section, shows a picture with the following caption: "Albert Goetz, advertising manager of Pepsi-Cola; William Reydel, Newell-Emmett's vice-president, and D. R. Buckham, of the Blue Network sales staff, celebrate Pepsi-Cola's new jingle contest." The picture shows the men patronizing a modern soft-drink machine loaded, of course, with Pepsi-Cola.

In Drug Paper at Last

We were just about ready to offer a big prize to any reader who could ever spot a picture of a coin machine in any of the photographs of modern drugstores which appear regularly in the well-known trade paper *Drug Topics*. Altho this paper publishes pictures of modern drugstores from week to week, it seemed almost intentional that never did a coin machine show in any of these views of drugstore interiors, when everybody knows that coin machines appear in a large percentage of drugstores over the country. But the issue of May 18 proved the exception for this publication, for it shows a stamp vending machine in a full-page article telling drugstores of 15 ways to sell War Stamps. No. 11 of the 15 ways says that a big drugstore in Detroit uses a standard postage stamp vending machine to sell War Stamps. This is a real plug for coin machines and the paper can be forgiven for keeping them out of drugstore scenes in the past.

RADIO MENTIONS: Beloved Eddie Cantor, in two successive programs on the air, has used coin machines to get a laugh. On May 20 he used the pun about a slot machine being in the officers' quarters. "And what was in the slot machine?" Why, the officers' quarters! On May 27 he used the dart: "I stuck a nickel in a coin machine and

started shooting—and, so help me, the machine started shooting back."

MOVIE MENTIONS: In MGM's musical comedy *Ship Ahoy* Red Skelton and Bert Lahr fall into the hold of a ship night club and while trying to get out, after imbibing too much brandy, Lahr is shown placing coins in two slot machines. He hit the jackpot on both and, of course, a lot of excitement follows.

Houston

HOUSTON, May 30.—W. W. (Doby) McDevitt, operator for Harrington Amusement Company, left May 15 for army service and is stationed at San Antonio. He was the third operator from Harrington Amusement to enter the service this year.

South Coast Amusement Company is now at 314 East 11th Street. Harold Daily, owner, is well known among Texas coinmen and served one term as president of the State Operators' Association.

Commercial Music Company is now operating phonographs. Harold Long, Houston branch manager, has announced the firm would continue to sell Wurlitzer parts and furnish service. They will also buy and sell all makes of used phonographs.

More than 40 music operators attended a chicken supper and social meeting given by operators Sam Ayo, Lester Hearn and Albert Reese on May 20 at Southern Select Beer warehouse.

A short informal discussion of several problems the operators now face took place after the supper. Two hours of entertainment concluded the meeting.

Rock-Ola Music Maids, girl softball team from Chicago, played to an overflow crowd at Sportsman Park, losing two out of three games to Richey Grocery Girls of Houston, 1940 Texas Champions. The Rock-Ola Lassies were beaten both times by Tommie Russun, of Houston, generally regarded as the nation's leading girl softball pitcher.

Houston Branch of Electro Ball Company, Seeburg distributor, has been closed for the duration. Anderson Sage, branch manager, went back to the home office in Dallas.

Operators William Peacock, Henry Cruse, Clyde Atkins and Fred McClure are among those who have qualified as air-raid wardens. Atkins and McClure are due to complete first-aid training courses early in June.

Russell Merritt, Gulf States Amusement Company serviceman, was installed April 19 as treasurer of Federated Civic Clubs North of Buffalo Drive. He has been prominent in civic club work in Houston for several years.

MOVIE MACHINE REVIEWS

Program 1070

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 1.

A better-than-average program, boasting of some good song specialties and clever production ideas. This program also uses some of the last shorts produced by Minoco since terminating its agreement with the Soundies Corporation.

BUDDY CLARK, radio singer, is seen in his first Soundie, singing *When the Roses Bloom Again*, to pretty model **GEORGIA CARROLL**. He is in uniform as a soldier at first and winds up in civilian clothes. Miss Carroll looks pretty and even the dubbed-in vocal is well handled. Short should do business, for both names are familiar to many people. (RCM)

MARY BURTON, with Harry Brent's orchestra in the background, gives out with a full and not too colorful voice on *Oh Gee, Oh Gosh, Oh Golly, I'm in Love*. The dressing room set affords the sight of scantily dressed chorus cuties. She finally demonstrates the number to her sweetheart by tearing his coat sleeves off. (Minoco)

MORTON DOWNEY is at the piano in *It's the Same Old Shillelagh*, his voice carried thruout the short which includes an Irish countryside folk dance scene. A standard that can stand repetition. (Minoco Reissue)

MARY GILBERT, sweet, honey voiced songstress, stars in the *Little Dutch Mill*, the most novel short of the program. A costumed line of eight girls are seen in a number of clever camera bits. Hal Borne's band plays the music. (RCM)

BORRAH MINEVITCH appears with his harmonica playing rascals in *Boxcar Rhapsody*. The boxcar setting includes a knife-throwing tramp. The Minevitch comedy is overdone, but the harmonica music is good. (RCM)

LES HITE and his all-colored band do good work in a cleverly conceived short known as *That Ol' Ghost Train*. Hite is the porter, warning the travelers to watch out or the ghost train will get you. Many good effects are used to carry out the idea. (Minoco)

GINGER HARMON, good on looks but weak on voice in this short, leads the proceedings in *There'll Be Some Changes Made*. The sea resort scene features a line of fully dressed girls stripping to their bathing outfits in burly style. (Minoco Reissue)

CONNIE HAINES, once a Tommy Dorsey vocalist, lends her cute, diminutive personality to *You're a Shot in the Arm*. Good tune but not up to RCM standard in production. **REDD HARPER** and **DON LYNNE** are a couple of her boy friends, but in the end brushes them aside for a sailor. (RCM)

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(Cartoon by Yardley, from *The Baltimore Sun*, April 12, 1942)

Cancel Soft Drink Meet

Big convention called off in response to government suggestions that travel be curtailed

WASHINGTON, May 30.—The annual exposition of the bottled soft drink industry will not be held in 1942, according to announcement here by John J. Riley, executive secretary of the American Bottlers of Carbonated Beverages, the industry's national trade association.

"Because the soft drink exposition is one of the largest held annually in this country, at a meeting just concluded our executive committee voted unanimously for its elimination this year as a measure of co-operation with the government in the conservation of freight transportation facilities, power, mechanical equipment and labor," he said.

The committee also voted to offer the full co-operation of the soft drink industry to the Treasury in promoting the sale of War Savings Bonds, and to assist the industry's employees in the use of the pay roll savings plan for bond purchases.

Soft Drink Makers Drop Litigation

NEW YORK, May 30.—All litigation between the Coca-Cola Company and the Pepsi-Cola Company—two of the nation's oldest and best known soft drink dispensers—has been settled according to a joint statement issued May 25 by the two companies. Some of this litigation over trade-mark infringement and registration has been in the courts of the United States, Canada and other parts of the world for the past four years.

The statement reads as follows:

"The Coca-Cola Company and Pepsi-Cola Company, both of whose trade-marks have been in use in this country for over 40 years, announced today that, following the decision by the judicial committee of the privy council, highest court in the British Empire, delivered March 19, 1942, adjudging that the trade-mark Pepsi-Cola does not infringe the trade-mark Coca-Cola, a settlement of all controversies and trade-mark disputes between them has been agreed upon. As a result of this settlement, all litigation pending throughout the world is to be dismissed without cost to either party."

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Candy Trade Convention To Discuss War Problems

Rationing, material sources and other trade topics to be discussed in "clinics"

CHICAGO, May 30.—The effect of war regulations covering rationing and prices, supplies of agricultural ingredients and the availability of packaging material, together with the conversion to war work, will be featured at the 59th Annual Convention of the National Confectioners' Association, which will be held at the Waldorf-Astoria, New York, June 8-11, according to Herman L. Hoops, general convention chairman.

Forum clinics will feature all business sessions, with speakers only at the luncheon meetings, it was announced by Gordon Lamont, of Lamont, Corlies & Company, chairman of the program committee.

Other features of the convention are as follows:

The convention will formally open on Tuesday morning, June 9, with a program called "Members' Quiz Session."

Food materials and supplies under wartime conditions will be featured at the Tuesday afternoon session. L. V. Burton, editor of *Food Industries*, will act as chairman of the forum. Among those who will appear on this panel are: J. M. Whittaker, chief, Confectionery Section, Food Supply Branch of the War Production Board; Ellsworth Bunker, president of the National Sugar Refining Company; Clyde Beardsley, chief of the Dairy Section, Food Supply Branch of WPB; Morris Sayre, executive vice-president of Corn Products Refining Company; John H. Beach, president of the Flavoring Extract Manufacturers' Association; George T. Carlin, of Swift & Company; J. D. Malcolmson, Robert Gair Company, Inc., and Albert S. Nemir, of the U. S. Department of Commerce, who is just completing the first comprehensive study of the ingredients consumed by the industry.

After an informal discussion among the panel members, the meeting will be open for questions from members.

Candy Price Ceilings

A Price Ceiling and Rationing Clinic will feature the Wednesday morning session. S. W. Hallstrom, N. C. A. vice-president, of Chicago, will preside. The

board of experts which will function under Hallstrom's guidance consists of representatives from the Office of Price Administration in Washington.

D. P. O'Connor, chairman of the Exposition Committee, will have charge of the Production Forum on Wednesday afternoon. It will be a questions-and-answers session and panel discussion devoted to "Operating a Candy Plant Under Wartime Conditions," with Henry J. Howlett, secretary of the American Management Association, presiding. O'Connor has announced the following program:

Time and Motion Study—W. W. Au-lepp, Franklin Baker Division, General Foods Corporation, Evansville, Ind.

Machinery—Frank Fairbanks, secretary-treasurer, Horix Manufacturing Company, Pittsburgh, Pa.

Industrial Relations—H. Haggerty, personnel director, Frank G. Shattuck Company, New York City, N. Y.

Raw Materials—James A. King, vice-president, The Nutomoline Company, New York.

Production—H. E. Jaeger, production manager, Henry Heide, Inc., New York.

Purchasing—Neal V. Diller, vice-president, Nutrine Candy Company, Chicago, Ill.

At the executive business session on Thursday morning the program of the coming year will be adopted.

Candy in Army Rations

An Army Ration Luncheon is scheduled for Thursday noon, with Col. Roland H. Isker, of the Subsistence Research Laboratory of the War Department, as speaker. He will explain the functions of the Subsistence Research Laboratory and the part it has played in selecting nutritious food for the army. Colonel Isker will also describe the confections included in the "C," "D" and "K" rations.

At the closing session on Thursday Harry L. Brown, of Tacoma, Wash., N. C. A. vice-president, will preside. A. Rush Watkins, chief of the Conversion Section, Food Supply Branch of the War Production Board, will speak on the conversion of food plants to war work. Following this, members will be asked to report on methods they have used to convert their plants to war production.

A discussion of sales problems, including the retention of personnel and new selling policies in the war economy, will also be featured at this session.

Price Ceiling on Venders . . .

CHICAGO, May 30.—The best information available is that the merchandise dispensed thru vending machines will be considered as retail sales. The general price-freezing order issued April 28 covers many items of merchandise. The following points are listed for vending operators:

1. The time for making price reports to the government has been extended to July 1.
2. Cigarettes are specifically listed as a cost-of-living item and hence the price ceiling on cigarettes must be posted. A manufacturer of machines suggests using stickers to paste on the mirror of vending machines. Ice cream is also a cost-of-living item.

3. The best information available is that candy, gum, peanuts and other merchandise sold in vending machines is not listed as a cost-of-living item and hence the price ceiling need not be posted on the machine.

4. The price is frozen on all merchandise sold thru vending machines unless it is specifically listed as an exception. Books are excepted, also agricultural (unprocessed) products, which may include fruits.

5. It is highly important that operators and distributors save all records for the month of March, 1942, even in cases of doubt.

Price Administrator Henderson has especially requested that business people not get excited, and that they refrain from asking questions as much as possible. Bulletins of information are being distributed and supplementary regulations are being issued almost every day. Many details must be worked out and time will clear up many things.

Suggestions for Cigarette Venders Under OPA Order

NEW YORK, May 30.—Arthur E. Nack, of the Rowe Manufacturing Company, has been very busy in recent weeks giving vending machine operators the benefit of his knowledge and experience concerning the new problems that have arisen in the present war emergency. Nack recently sent instructions to cigarette operators about how to handle the price ceiling as it affects cigarette machines. The following instructions were contained in the letter:

"All cigarette operators should have posted price-ceiling statements on each machine by May 18; from a practical standpoint it is understandable that you may not yet have been able to cover your entire route and the government would be the last to recommend that you waste gas and tires making special trips solely for the purpose of posting your notices. But your price ceiling must be posted, and the quicker the better, for you are operating on borrowed time until you have completely complied with the OPA ruling.

"Undoubtedly you are familiar with the price-freezing order as it applies to your business; nevertheless, we will review the details:

"The price at which you sold cigarettes thru each machine during the month of March is the highest price you may sell cigarettes thru that same machine from now on.

"This price must be posted on your machine with the wording, 'Our Ceiling, XXc,' or 'Price Ceiling, XXc.' (Where we have marked 'XXc' you will, of course, use 15c or 17c, or whatever your selling price has been.)

"For posting this price ceiling notice, we recommend that you have your printer make up small, inexpensive stickers, which can be affixed to the mirror of the machine.

"For those of you who do some jobbing business, selling cigarettes at wholesale, the price ceiling took effect May 11 and with the same restrictions as that which applies to retail prices so that you can sell no higher than the highest price you charged during the month of March.

"All of your March, 1942, records—including service slips, wholesale bills, etc.—must be kept for an indefinite period."

CMA of N. Y. in New Quarters

NEW YORK, May 30.—The Cigarette Merchandisers' Association, Inc., has moved from the Chanin Building to 101 Park Avenue. The new offices are spacious and attractively paneled. A fireplace adds to the impressive appearance of the outer reception room and office which also serves as a meeting room for the association members and the board of directors. The new offices cover 700 square feet.

An appropriate celebration was held at the first meeting in the new quarters held Thursday evening (21), according to Matty Forbes, managing director of the association. A buffet supper and drinks were served. There was a 100 per cent turnout for the official opening of the new offices, Forbes said.

Deal Firm Gets Job of Printing Cig Tax Stamps

ALBANY, N. Y., May 30.—A contract for 1,000,000,000 State cigarette tax stamps was awarded, at an estimated saving of \$8,500 under last year, to the Consolidated Dealcomania Corporation, New York City, recently.

The State Tax Commission reported a low bid by the company of 10.9c a thousand, compared with the previous rate of 11.75c, for the 1,000,000,000 stamps—a year's supply.

The State cigarette tax in New York is one cent for each ten cigarettes, or fraction thereof. The State allows a discount of 5 per cent for affixing stamps.

Wartime Measures In Tobacco Industry

WASHINGTON, May 30.—Since April 30 the cigarette and tobacco products manufacturing industry has been unable to use metal foil as a preservative of moisture and freshness of their packaged products.

A diversion to war purposes of the critical metal used in the manufacture of foil used by the tobacco industry will reach the considerable quantities of 66,300 tons of lead and 2,550 tons of tin annually based on the use of foil in recent months. The War Production Board has estimated that 85 per cent of the tin and lead foil consumed in the United States has been used by this industry.

Aluminum, another critical metal which has been used in large quantities for foil, had previously been switched to war needs. The demand for lead as a substitute for aluminum had so increased that a limitation order was issued curtailing the rapid rise in the use of lead for foil.

Search for Substitutes

Since the limitations on the use of critical metals were first announced, the tobacco industry has fully realized that sooner or later it would have to find a substitute for metal foil and has been active in its effort to meet the situation. Tests of various substitute materials for an inner package lining have been made by private firms. An inner lining will be provided in some such form as laminated bond paper or glassine.

The cigarette industry will continue the use of cellophane as an outer package wrapper. This is something of a concession to the industry. The efficiency of cellophane as a moisture-holding wrapper was demonstrated in tests made by the National Bureau of Standards. In these tests, it was found that packages wrapped with cellophane lost but 9 per cent of original moisture content after exposure for 120 hours, and that standard packages with both foil and cellophane intact lost only 6 per cent. Packages with both the foil and cellophane omitted lost 67 per cent of original moisture.

Sugar Rationing Affects Tobacco

A third materials problem of the tobacco industry is the rationing of sugar in quantities equivalent to 80 per cent of that used in the corresponding months of 1941. The industry used 46,000,000 pounds of sugar with a value of \$2,900,000 in 1939. Sugar is an essential in the manufacture of smoking and chewing tobaccos, and is used to a lesser extent in the production of the sweetened cigarettes, to which the American public has become accustomed.

The burley tobaccos used primarily in the manufacture of smoking tobacco are low in sugar content; whereas the bright, flue-cured leaf, which predominates in cigarettes, has a high sugar content. Less satisfactory sweetening agents will be substituted, altho their supply is uncertain.

Foreign Leaf for Blending

A fourth problem—which may in the future confront the industry should the war long continue—would present itself were imports of the foreign leaf tobaccos used in preparing blended smoking tobaccos be entirely cut off. This is not a problem at this time.

It is a customary practice of cigarette manufacturers to warehouse raw leaf-tobacco stocks from two to three years for curing purpose. Thus it is probable that they have stocks of foreign cigarette leaf on hand for their needs during a similar period.

Cig Paper Produced in U. S.

What would have been another serious problem of the cigarette industry has been successfully anticipated. Prior to the war the industry was almost entirely dependent upon France for high-quality cigarette paper.

Just following the outbreak of the war in 1939 a foresighted American business man established in North Carolina a plant for the production of cigarette paper from domestic flax straw grown chiefly in the Western States. The greater proportion of cigarette paper consumed by the industry today is being made at this single plant.

Farm Labor Shortage

Migration of farm labor to war industries has become a matter of concern to the tobacco industry. The total of acreage devoted to tobacco cultivation in recent years has been under the control of the quota system, with resultant high prices for the producer. Allotments

VENDER SUPPLY NOTES

The general price ceiling order occupied the center of the stage during the past several days. It is a more important question for the time being than the sources of supplies. It is expected that vending machine operators will be classed as retailers and hence the general provisions of the price ceiling order will apply to vending operators. Attention is called to the fact, however, that Price Administrator Henderson has specifically requested that tradesmen not get excited and that they wait for information to be issued rather than making unnecessary inquiries. Bulletins of information are being distributed in all parts of the U. S. The time limit for filing reports has been extended to July 1.

The candy trade is looking forward to its annual convention which opens in New York June 7. This is a convention for manufacturers of supplies for the candy trade, but retailers of candy are naturally interested in all the subjects discussed there. The program will include discussions of all the problems that affect the materials that go into candy and the general sources of supply. A lot of interesting information will be available after the convention is over.

The flavoring extract trade recently held its convention in New York and the candy trade was interested because flavoring materials are an important item in making candy. The war has seriously affected the sources of supply for a good many flavoring materials, and the industry in its convention considered all these problems. The flavoring industry is taking steps to develop substitutes or otherwise supply flavors to other industries as far as possible as priorities have been applied on some flavoring extracts.

Government trade reports show that candy sales in March climbed in money value as compared with March one year ago, but that the quantity of candy sold dropped. The increase in March was the largest advance for the month of March in the past seven years. It is probable that the use of candy by men in the armed forces boosted the sales.

The cigarette industry generally continues optimistic, with one exception. The prospect of increased federal taxes on cigarettes is a problem still to be faced. Government reports that cigarette production and use have increased steadily for the past 17 years and it is expected that cigarette smoking will increase during wartime. Retail tobacco dealers recently held their annual convention in New York, and a good many problems affecting the retail sale of cigarettes were discussed. One of the problems facing the retail tobacco dealers was that of fair trade prices. It is understood that price ceilings as issued by OPA take precedence over all fair trade laws in States and cities, and that fair trade agreements will have to give way to the price ceilings wherever there is a conflict.

The new cigarette called All American will soon be advertised in newspapers in three cities. A spot radio announcement will be made. The new cigarette is king size and will come 24 to a package. Some reports say that the new cigarette is in-

about equal to those of 1942 will likely be made; however, adjustments downward in tobacco acreage may follow continued migrations of farm labor. Tobacco must be cultivated intensively, and for that reason the average acreage per tobacco farm in the United States in 1939 was but 3.72 acres.

The labor situation in the cigarette and tobacco-products manufacturing industry is not so acute. Men and women are employed in almost equal proportion, the men being engaged in the work requiring mechanical skill and the women as packers. The industry has lost some of its men to the war and may lose more, tho no serious situation with respect to skilled labor shortage is soon anticipated.

General Outlook Good

The general outlook for the industry as a whole is good. Stocks of bright flue-cured tobacco used in cigarette manufacture are expected to show a decline compared with the 1,593,000,000 pounds on hand July 1, 1941, reflecting increased industrial activity and higher consumer incomes.

tended to cash in on the trend toward higher priced smokes. The firm making the new cigarette announces that it will start advertising Spuds in the fall. The Spud package is also being changed.

A new candy bar announced by Walter Baker & Company is to be called the Champion. It is a five-cent bar made of blended milk chocolate and filled with fresh roasted peanuts and put up in a red and yellow wrapper.

The well-known orchestra leader Tommy Dorsey will take over the radio spot which will be vacated by Red Skelton on June 9. The title for Dorsey's program has not yet been announced, but the cigarette company sponsoring the program will make announcement soon. Skelton will return in 13 weeks.

A chart on cigarette sales issued this month shows that in 1941 Camels got 23 per cent of the business, Lucky Strike 24 per cent, Philip Morris 8 per cent, Chesterfields 18 per cent, Raleighs 5 per cent, Old Golds 3 per cent and all others about 18 per cent.

News of the supply of paperboard boxes, a product for packaging, is more encouraging recently. Paperboard manufacturers report that the saving of waste paper supplies has provided more materials than are really needed at the present time for making corrugated boxes. The OPA has issued an amended order on the price regulations of paperboard products. The order went into effect immediately upon issue. The price order covered folding cartons, set-up boxes and other similar packages.

Peanut Stocks on May 1

Farmers' stocks of peanuts cleaned and shelled during the 1941-'42 season to May 1 totaled 712,733,000 pounds, compared with 660,460,000 pounds cleaned and shelled for the same portion of the 1940-'41 season, according to the Department of Agriculture. Crashings to May 1, however, totaled only 139,961,000 pounds, which was less than one-third of the crashings amounting to 467,244,000 pounds last season. Holdings of farmers stock peanuts at mills and at warehouses for all purposes on May 1 totaled 249,271,000 pounds, compared with 425,762,000 pounds on hand last year at the same time.

MARKETS IN BRIEF PEPPERMINT OIL

NEW YORK, May 27.—Peppermint oil (dollars per lb.): Natural, \$5.85 @ 6.00; U. S. pharmaceutical, \$6.35 @ 6.70.

NUTS

CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	9.95
Fancies	9.50 @ 9.60
Extra Large	12.50 @ 12.87
Medium	12.00 @ 12.50
No. 1 Virginia.....	11.75 @ 12.00
No. 2 Virginia.....	10.50 @ 11.00
Southeast	
No. 1 Spanish.....	12.50 @ 12.75
No. 2 Spanish (sample).....	9.25 @ 9.50
No. 1 runner.....	10.87 @ 11.00
No. 2 runner (sample)	8.25 @ 8.50

Tobacco Anti-Trust Case Back in Court

LEXINGTON, Ky., May 30.—The anti-trust case involving all of the big cigarette manufacturers is to be appealed. This was a historic case and when the original anti-trust charges were made against the firms advertising allowances to cigarette jobbers and vending machine firms were mentioned. When the actual trial got under way, cigarette machines were not mentioned. The Federal Court decided against the cigarette manufacturers last December following a trial that lasted 20 weeks. The attorneys for the tobacco manufacturers have already filed their bills for an appeal. The government agents have until July 13 to file their briefs against the petition for appeal.

Legal authorities here say that the record will probably not be completed in time to place the case on the summer docket of the Circuit Court of Appeals.

Gas Conservation Program Set by New York CMA

NEW YORK, May 30.—Metropolitan cigarette vender operators are fully co-operating with the gas rationing rulings issued by the Office of Defense Transportation, according to Matty Forbes, managing director of the Cigarette Merchandisers' Association, Inc. Forbes stated that the association was one of the first to comply with the 25 per cent cut in gasoline consumption advocated by the OTD. He also pointed out that the association members are complying with price-control regulations 100 per cent.

"A definite program designed to conserve gasoline has been worked out and will be followed by association members," Forbes explained. "Some of the measures taken include the elimination of night service. Location owners are being asked to co-operate as much as possible. They are specifically requested not to demand special deliveries, call backs and service calls outside of regular hours.

"Members of the association are in the process of putting their service men on a five-day week to further preserve motor vehicles and conserve gas. In addition, they are arranging to cut service from two times a week to a once-a-week schedule. Machines are being stocked with additional merchandise to carry over this period.

"The association and its members are co-operating fully to comply with the government regulations, not only in connection with the 25 per cent cut in use of gas but as much as humanly possible. The general attitude is that this is being done not because of the regulations but in a spirit of sincere co-operation. It is understood that the rules are not intended to force out of business or put undue hardships on anyone. The members are ready and willing to do what they can as their contribution in the war effort.

"A special letter has been prepared by the association for members to mail on to location owners. The latter are asked in a nice way not to make excessive demands on operators and to avoid calling on minor matters. For example, when a machine runs out of cigarettes they are asked to let it go until the next regular service call is made."

In connection with the price-control regulations, which have been extended to June 1, the association has prepared a suitable sticker to comply with the price-freeze order, Forbes said. The sticker, to be attached to all venders, simply states the price as of March 30 (17 cents), including State, federal and national defense taxes. A list of leading brands appears in alphabetical order, i. e., Camel, Chesterfield, Lucky Strike, Old Gold, Pall Mall, Philip Morris, Raleigh and Tareyton. Forbes pointed out that operators can cross out the brands they are not using. Along the bottom of the sticker appears the phrase: For Defense Conserve Your Matches.

Robbins Declares For Cig Venders

NEW YORK, May 30.—"I never heard of a cigarette machine operator who ever lost money in that business," says Dave Robbins, of D. Robbins & Company. "After all, cigarettes are a necessity and sales are greater than ever, as is proved by statistics issued by the cigarette manufacturers. An operator of cigarette machines can depend upon a steady income. Gross collections seldom vary in the different locations. Due to the expansion of war industries, more locations than ever before are available for the live-wire operator.

"D. Robbins & Company were fortunate in arranging for a large stock of cigarette machines, which are being reconditioned to look and operate practically like new. These machines are now available to operators at reasonable prices. Since no more new machines are being manufactured, there will be a large demand for reconditioned machines and wise operators will place their orders while some of the best models are available."

MAY COLLECTIONS ADVANCE

Operator Business Booms; Distrib Biz Off April Levels; Music Strong

War pay rolls boosting play, market reports from key operating centers disclose—trade watching Washington tax moves—gas rationing, price ceilings, legal problems being solved by trade

Compiled by MAYNARD L. REUTER

CHICAGO, May 30.—The industry had a chance to catch its breath during May as the pattern of how the coin machine industry is to function under wartime restrictions began to take more definite form. Only a glance at the May market reports gathered by The Billboard staff from key market centers thruout the country is necessary to convince the most ardent skeptic that Mr. Operator, despite the twin headaches of serviceman shortage and gas rationing, is headed for a big year. The distributors' sales volume as a whole was off April levels, the rising importance of these firms in helping their customers keep their equipment functioning for the duration is more recognizable than last month. The role of the association in coping with gas rationing and servicemen problems, that of the manufacturer in throwing the production power of the industry behind the war effort, and that of the trade paper in keeping the industry up-to-the-minute on important governmental decrees, assumed greater importance during the month.

Operator Biz Booms

Except where legal restrictions hamstrung operating activities, operators reported May business ahead of April. Again music gains were the strongest, in spite of the record shortage scare thrown into the industry by the WPB shellac curtailment order of last month. Operators were co-operating wholeheartedly with disk company trade-in plans.

Music box trade loomed as the best and most constant source of supply for used records. The fact that the music box will play an increasingly important role in keeping the public's interest in recordings at a high pitch for the duration also was becoming more evident. While operators complained of an inability to get hit records in quantities desired, still switches to standards were keeping the take at high levels.

Games, consoles, vending machines, especially installations in industrial plants, all were humming.

Opening of the outdoor season saw arcades off to a bang-up start. Dim-outs on the Eastern Coast were forcing many operators to pull up stakes and move arcades inland; moves evidently were not hampering business. Amusement parks reported biggest opening in years, and arcades at these spots shared in the boom business. More and more it becomes

evident that war workers are determined if they can't get refrigerators, automobiles and similar durable goods, they are going to have fun, come what may—and coin machines will supply much of the recreation they seek.

Distributor Biz Off

The distributor picture for May was spotty. In some areas, firms reported increased business in all lines. In the Midwest, volume was off about 20 per cent. On the West Coast, especially in the Northwest, shortages of equipment already were becoming discernible. Good used equipment of all types was at a premium. Some operators continued to pass up available new machines in favor of good reconditioned units at lower prices. Vending equipment in key industrial centers was becoming increasingly scarce, as all available machines were being pressed into service. Some distributors reported a demand for the cheapest used machines, which operators were buying to salvage spare parts.

Reports indicated that some manufacturers were able to get extensions until May 15 to make up machines for which they had prefabricated parts in order to keep their staffs intact while they toiled up for war orders. This equipment began to find its way into distributor stocks at month's end. More and more the accent in distributing circles was shifting from sales to service and reconditioning of equipment.

National Picture

On the Washington scene, eyes again were being focused on the activities of the Ways and Means Committee. At the end of the month, the question of whether additional revenues needed to fight the war would be raised by stiffer excise taxes or by a general sales tax was still undecided. Hearings on additional coin machine levies hinged on the outcome.

Operators on the Eastern Seaboard began operating under the gas rationing edict. While a clear picture of the results isn't yet formulated, it was already discernible that operators and distributors were finding ways to keep going. Routes were being consolidated; service calls cut down; trucks—exempt from the gas rationing edict—were being used more extensively, etc. Play on machines, while dropping at locations in resort areas and out-of-the-way spots, was being compensated for by increased patronage in city spots. Operators were switching venders from filling stations to defense plants and other more profitable locations. Neighborhood locations for games and phonos which were in the "fair" bracket began climbing to the "good" class; and the better spots became still better.

Further rulings on price ceilings from OPA were confusing to the trade since one or two OPA offices began to differ in their application of the rulings to the industry. Complete details on the present status of the price ceiling rulings as they apply to this industry are to be found on other pages of this issue. One more blow was dealt the penny vender field when an order was issued by the Internal Revenue Bureau classifying venders which used charms and similar trinkets as in the \$50 tax bracket.

Legal Front

May brought both good and bad news on the legal front. On the favorable side, the cities of Cincinnati and Milwaukee both passed pinball licenses considered favorable to the trade. Another favorable one was being considered by Kansas City as the month came to a close. On the unfavorable side both

Kentucky and Iowa held free-play games illegal. In Kentucky the State Court of Appeals ruled free-play games illegal under the State law. In Iowa the State Supreme Court, in one of the two pinball test cases before it, decided by a 5 to 3 vote that free plays make a game a gambling device. A minority opinion, however, made a strong case for pin-games, saying that the same arguments used by the majority would make a standard bowling alley a gambling device. By the end of the month operators in both States were petitioning for rehearings.

Other legal developments of note during the month were: In Seattle the constitutionality of an automatic phono license was being contested. Two years ago a similar ordinance was declared unconstitutional. In Austin, Tex., the Court of Criminal Appeals reversed the conviction of a Houston operator and ordered the prosecution dismissed on the ground that the State law in regard to gaming devices was not specific enough. In Baltimore an appeal on the State vending machine tax was argued before the Maryland Court of Appeals, and briefs were presented. Decision is pending. In Phoenix, Ariz., a Superior Court judge ruled that the State of Arizona is without legal right to continue collecting as sales tax a 2 per cent levy on the gross incomes of music machines on the ground that the sales tax law did not apply to music machines. It is reported the decision will be appealed, but if the higher court upholds the lower court's decision operators will be freed from paying the tax which the Tax Commission has been collecting ever since the State sales tax was enacted.

AFM News

Reports from the American Federation of Musicians' headquarters during May indicated that the executive board plans passing up recommendations on last year's recording resolutions until 1943 when it holds its annual convention in Dallas next month. Several locals, however, indicated they intended to bring up the recording question irregardless.

Baltimore: A Boom Month

BALTIMORE, May 30.—Without a doubt the principal factor in boosting activity in the coin machine field here has been the opening of the outdoor season and with it the opening of numerous arcades. The same operators, who opened or operated arcades last summer, are again in the field, and in addition many others have entered. Distributors report more arcades have been opened to date than during the corresponding period of last year. Possibilities of blackouts on the seaboard has resulted in arcade operators moving inland.

Phonographs have been active, with distributors selling all available new used music boxes. Remote-control units also have been active. Music operators report collections good.

Demand for ray target machines has been hard to meet. Distributors still find it virtually impossible to supply demand for consoles. This also is true of all free-play games. An interesting development during the month was the demand for pinballs from other parts of the country.

Venders have been very active. Virtually every defense plant is equipped with cigarette, candy and nut venders, as well as with a limited number of soft-drink machines.

Used game market has been very active. The few new machines available have not moved so well because of the price.

Soft-drink venders are doing good business. Bottled goods operations are limited by virtue of sugar limitations curtailing production.

However, bulk soft-drink venders are experiencing brisk business. Root beer,

CENTRAL OHIO QUALITY BUYS

OPERATORS' BEST BUYS

- Mills FOUR BELLS, A-1.....\$269.50
- Genco FOUR ACES, New, Original Crates..... 155.00
- Chicoin GOBS, New, Original Crates..... 155.00
- Mills JUMBO PARADES, Free Play, Like New..... 75.00
- Keeney SUPER BELLS, Comb. F. P., Like New..... 189.50
- Paces REELS, New, Original Crates, Comb. F. P..... 269.50

- High Hands, Late Ser. \$125.00
- Baker's PACERS, J.P., Used 3 Days..... 279.50
- Fast Times, Free Play..... 89.50
- Jungle Camps, Free Play..... 94.50
- Galloping Damocles, Late Heads..... 139.50
- Boulah Parks, 5¢ Play Horse Reels..... 72.50
- Bally Club Bells, Like New, Comb. F.P..... 229.50
- Bally Big Tops, Cash or Check..... 92.50
- Keeney '38 Track Times..... 89.50
- Keeney Kentucky Club..... 79.50

- Stance Bell, Mills 5¢ Brown Front Unit.....\$109.50
- Sugar King, Like New..... 49.50
- ARCADE EQUIPMENT
- Keeney Air Raiders.....\$135.00
- Scientific Basketball..... 98.50
- Chicken Sams..... 89.50
- Tom Mix, Like New..... 49.50
- Ten Strikes, 99 Dials..... 69.50
- SLOTS
- Mills 5¢ Blue Fronts, Over 400,000.....\$ 89.50
- Mills 5¢ Chrome Bell, 1 Cherry Payout..... 165.00
- Mills 5¢ Futurity, Like New..... 85.00

- Mills 5¢ Roman Head, Like New.....\$ 69.50
- Columbias, Fruit D.J., Like New..... 59.50
- PHONOGRAPHS
- 20 Seaburg Super Hitones, R.C.....\$389.50
- Wurlitzer 600, Piano Keyboard..... 169.50
- Rockola 1939 Standard..... 149.50
- 10 Rockola 1939 Deluxe.....\$169.50
- Wurlitzer 500, Piano Keyboard..... 179.50
- Wurlitzer 800..... 295.00



Wolf Solomon

Half Certified Deposit With Order, Balance C. O. D.

CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio

AVAILABLE For IMMEDIATE DELIVERY SHIPMENT

- Major of '41.....\$34.50
- Holdover..... 17.50
- Sports..... 12.50
- Roxy..... 12.50
- Metro..... 22.50
- Powerhouse..... 14.50
- Sports..... 14.50
- Sports Parade..... 23.50
- Fleet..... 16.50
- Blondie..... 14.50
- Gold Star..... 24.50
- Dude Ranch..... 24.50
- Fox Hunt..... 22.50
- Big League..... 14.50
- Summertime..... 18.50
- Three Score..... 19.50

FIVE BALL FREE PLAYS

- Lancer.....\$19.50
- Charm..... 16.50
- Red Hot..... 12.50
- Snappy of '41..... 39.50
- Short Stop..... 19.50
- Pylon..... 19.50
- Big Chief..... 22.50
- Flag Ship..... 22.50
- Heroscope..... 37.50
- All American..... 22.50
- Target Skill..... 26.50
- Ten Spot..... 37.50
- Hi-Hat..... 39.50
- Stratoliner..... 24.50
- Sea Hawk..... 29.50
- Formation..... 22.50

SCORE CHAMPS

- Score Champs.....\$14.50
- Wings..... 16.50
- Headliner..... 16.50
- Four Roses..... 29.50
- Super Six..... 12.50
- School Days..... 29.50
- Paradise..... 32.50
- Punch..... 12.50
- Drum Major..... 14.50
- Merry-Go-R'nd..... 19.50
- Play Ball..... 24.50
- Broadcast..... 24.50
- Sparky..... 24.50
- Yacht Club..... 12.50
- Stars..... 24.50
- Bally Beauty..... 16.50

NIPPY

- Nippy.....\$14.50
- Ump..... 24.50
- Leader..... 22.50
- Mystic..... 24.50
- Speedway..... 14.50
- Seven Up..... 29.50
- Dixie..... 23.50
- Bandwagon..... 19.50
- Big Time..... 24.50
- Hi-Dive..... 39.50
- Jungle..... 59.50
- Twin Six..... 39.50
- West Wind..... 42.50
- Sky Ray..... 39.50
- Repeater..... 32.50
- Argentine..... 47.50

ARCADE EQUIPMENT

- Air Raider.....\$135.00
- Skyfighter..... 199.50
- Drive Mobile..... 199.50
- Aco Bomber..... 204.50
- Evans Ten Strike..... 59.50
- Shoot the Chutes..... 94.50

ANTI AIRCRAFT

- Anti Aircraft.....\$49.50
- Target Skill (Gum Ven)..... 15.00
- Whirl Wind..... 5.00
- Skee Balletto..... 69.50
- Gottlieb 3 Way Gripper..... 12.50
- Pikes Peak (New)..... 19.50

MISCELLANEOUS & SLOTS

- Mills Blue Front, Double J.P. Vender, Over #350,000.....\$65.00
- Mills Q.T., 5¢ Play..... 39.50
- Mills B.&G., 5¢..... 35.00
- Skill Shot (P.O.)..... 14.50

1/3 DEPOSIT WITH ORDER — BALANCE C. O. D.

CAPITOL COIN MACH. EXCHANGE, 3056 M St., N. W., Washington, D. C. Tel. Columbia 1330

orange and other drinks are being substituted for carbonated beverages.

Gasoline rationing has caused much concern to both coin machine distributors and operators. They are particularly worried about service problems but are working them out gradually.

Birmingham: Biz Strong

BIRMINGHAM, May 30.—Operators here feel they are in as good or better position to make money than ever. They are not under the pressure to install new machines now that new ones cannot be obtained. This is quite a relief for some who formerly were having to invest more and more in new equipment to meet competition.

Today locations call for music first. Of course, they want the best looking equipment possible, but it does not have to be new. Business is still as good as ever with most locations and some continue to show a gain.

In order to save tires, gasoline and cars, operators are grouping service calls and trying to make one trip do for each territory. It used to be that an operator would make an extra trip out if one of a dozen wall boxes got out of fix, but he leaves that now until his regular run.

Operators are now talking of putting service calls, including record changes and collections, on a every-other-week basis instead the current weekly basis. They anticipate very little opposition from locations on this. Operators are quite worried over gas and tire rationing.

Operators report record deliveries slow, especially on the most wanted numbers. Distributors are buying old records. The usual price is 5 cents for three 10-inch records or two 12-inch records.

Firm which sponsored telephone music in Birmingham has folded, opening several good locations to music operators. The telephone idea took with about 20 locations in the beginning, then dwindled to about a dozen before passing out.

Boston: Venders Bright Spot

BOSTON, May 30.—The vending machine business is enjoying one of the busiest eras here it has ever had. Due to the large number of war plants and also the fact that Boston is near to so many army encampments, thousands of extra people are in position to play the machines. Operators report that all available machines are on location and doing good business, especially cigarette and candy machines in war plants.

Several arcades have been opened in the Scollay Square sector and attract many servicemen on leave.

Operators report that they are now unable to buy new machines as a good many jobbers are sold out. Bowling games, ray target machines and cigarette machines are out of stock. Up to now all operators have had enough machines for their locations. Some have bought up second-hand machines and are holding them in reserve.

Buffalo: Bright Picture

BUFFALO, May 30.—The coin machine picture still looks very bright here. While prosperity continues to be rampant in the Queen City, and more and more workers move into town, the coin machines aren't really getting a lion's share of the spending money. Exception are the venders in the industrial plants. Those firms that have vending machine operations are now cashing in and could use more equipment. Of the venders, beverage and ice cream are still the most popular, but candy, cigarettes, nuts and gum are trailing close behind. Most popular drinks are orange and milk. Candy sales, ordinarily down in May, held up remarkably this year because of the unseasonable cold spell.

The music machine biz is going along well with collections much the same as during April when they were very good. A few operators complained of a slight drop, due to the weather. Gas rationing has not yet been put into effect here, due to Buffalo's proximity to Bradford (Pa.) oil industry. While this has made Buffalo operators happy, they are preparing for nationwide rationing. The shortage of phonograph records is the worst obstacle at the moment. There is a definite trend toward some sort of consolidation of routes. Operators aren't taking on many suburban or summer

spots this year. The city location should make money right thru the year, as most folks will stick close to home. While the gas rationing isn't in effect yet, the average person here is mighty careful of his tires.

Coin machine sales of any kind are definitely limited here because there isn't much to sell. Used music equipment and pin games are about the only thing available. Distributors state that only the most recent games find a ready market, and that the older stuff isn't very much in demand.

Pinball still isn't on too sure a footing here, altho the opposition to it has ceased temporarily. Games operate strictly as novelty and aren't out in great numbers, as operators are just feeling their way. Current local pinball license is good until August, 1942. Novelty games, guns, bowling, etc., are going quite well.

Canton: War Pay Rolls Help

CANTON, O., May 30.—Canton, pumped full of war orders, continues to be good territory for coin machines. There are many new machines in evidence in amusement park arcades. Used machines have been in demand and few are to be had. Arcades in parks here are set to open today. Play in these spots so far this season has been up over last year, operators reported.

Beverage machines in factories, while handicapped by a shortage of bottled items, show a nice gain over April, warmer weather being largely responsible. Milk, chocolate milk and other drinks are now available in plant machines, taking up the slack resulting from the limited Coca-Cola stocks.

Candy venders of the nickel type are grossing about the same as recent months, with operators handicapped by the inability to get many items. So far the weather has not been too warm to curtail sales. Penny machines are doing well on the outskirts and in near-by towns. Salesboards, legalized here, are moving better than a year ago, and heaviest play in months was reported in April. Pinballs, also outside the city, are reported to be getting heavy play, especially near industrial plants.

Music machine operators report take is up considerably over the same period a year ago. Out-of-town resorts now coming into their own are using music boxes instead of bands. There are no remote-control boxes here and movie machines remain in about the same spots as they have been in recent months. Show no improvement, reception being only mild locally.

While enlistments and draft have made heavy inroads on the male population in the district, their absence has been offset by an influx of workers to industrial plants here, and this element enjoys coin machines as a medium of recreation, operators report.

Dallas: Month-End Spurt

DALLAS, May 30.—Game and music operators report a nice pick-up in business during the last part of May. More favorable outdoor weather and the opening of summer resorts has helped business. Good used equipment of all kinds is in brisk demand and bringing high prices. A good demand is shown for Penny Arcade equipment. Ray guns and any arcade equipment is sought after eagerly.

Music operators are facing the record situation calmly. The big shops formerly selling used records have closed. The problem of conservation of tires has not been worked out by the local trade. Operators seem to be waiting for dire necessity to force the solution.

Local coin machine leaders estimate that 65 to 70 per cent of all local operators will be in the armed service or helping in vital defense work by the end of 1942.

Detroit: Used Equip. Boom

DETROIT, May 30.—Outstanding dealers' phenomenon of the month has been the way the values of used games have gone up. Increases have run as high as 25 per cent during the month, and dealers generally report a definite shortage of used equipment in most lines, especially games. The local market appears to be seriously depleted of older equip-

ment, except that needing major repairs and refurbishing before it can be placed in operating condition. Trend, however, may be somewhat reversed by the practice of a few jobbers of buying up all available equipment and holding onto it for a rise in price, inevitably slowing down the pace of the market.

Supply of new equipment has been tapering off toward the vanishing point, altho some distributors appear to be receiving small quotas from various manufacturers, while others have made contact with small stocks of special games thru judicious shopping. Music machines, however, appear to be still trickling thru in substantial volume, in the case of one or two distributors, and are selling up-State as well as locally.

Play on music machines remains, once more, the highlight of a general story of apparent operating prosperity. Nearly every music operator with any kind of a route reports business good to excellent. Basic problem worrying all operators is what to do about records, with some who have held onto substantial stocks of old records now in a preferred position.

Game operation in the local territory is nearly at a standstill. Drastic changes in legal requirements are rumored but nothing definite is known.

Michigan's resort area appears to be hard hit. Operators who formerly had large routes there are severely curtailing operations this season because of gaso-

line and tire problems. Indications are that, with the exception of a few larger and well-organized operators who can cover their closely spaced routes economically, resort area locations will be run mostly by home guard talent—small operators who only got the leavings in former years. No concerted move to sell equipment to such small operators has yet developed, however.

Vending machine operations rank among the major uncertainties at the present writing. Operators are worrying over prices, sources of supply, every conceivable type of tax, and price-ceiling regulations as well, and tendency is to slacken off on plans. Business in this field has apparently begun to suffer the annual summer slump as well.

Des Moines: May Biz Stable

DES MOINES, May 30.—Majority of operators here report business for month fairly stable, with music machines continuing to do well, especially in war-work areas. Pinball machines started a good recovery late in the month after Supreme Court ruled machines with free-game illegal.

Many pinball machines taken off locations have been adjusted to meet current legal standards and are back on lo-

McCall Novelty Co. COIN MACHINE BARGAINS. Includes lists of slot machines, consoles, and counter games with prices.

BARGAINS IN THOROUGHLY RECONDITIONED MACHINES. Lists various machines like All American, Argentine, Big Town, etc., with prices.

MILLER VENDING CO. Lists various pin games, counter machines, and legal equipment with prices.

QUALITY SPEAKS FOR ITSELF. Lists various slot machines and legal equipment with prices.

cations again. Operators believe it will take many months, however, to bring the business back to former scale.

Supreme Court ruling found a lack of interest editorially in newspapers over the State and many of the operators saw the opportunity for a drive for the licensing of the machines.

Up to now candy bar machines and bulk vending operators report they are still able to secure their merchandise. Bulk of operators reported business conditions good.

Arcades report business above par, with the outdoor spots expecting banner summer season with heavy play on target games.

On the whole operators expect a good summer season with farm income—the barometer in Iowa—reaching record highs and the summer crops bringing a virtual flood of "gold" this year.

Beverage machines are doing good, but difficulty is experienced in keeping the machines supplied. If soft-drink companies can make sufficient deliveries the beverage machines will do a record business in this territory.

The matter of getting tires for servicemen and salesmen has not yet exerted any great pressure on Iowa operators, altho it has been reported some operators will get local men to service the machines in out-State areas.



PASS BIG MILEPOST. J. L. Barron, vice-president of J. P. Seeburg Corporation, gives a big check to Annette Depost, representing purchases of War Bonds and Stamps by Seeburg employees. They have passed the \$100,000 mark.

locations still are vacant.

In the music field hilarious tunes are leading the lists of favorites. Operators note that customers are not quite so hesitant in playing the more uproarious tunes.

Despite efforts of music machine men to promote patriotic tunes, they just aren't clicking, altho *Remember Pearl Harbor* went well for a time.

On the legal side local pinball men have started a test case in Dauphin County Court to get definite rulings on the legality of certain types of pinball

games, claiming the recent Superior Court opinion on this subject merely befuddled the matter. Arguments have already been heard by the court and a decision is pending.

War industries continue to operate on a 24-hour schedule, with military camps in area also filled. Gas rationing has hit some roadside locations; benefited the city spots.

Louisville: Soldiers Help

LOUISVILLE, May 30.—May was a month of ups and downs for the coin trade here. Derby-Day crowds swelled takes early in the month and play on the whole was above average both because of Derby crowds and constant influx of soldiers. Phonos, ray guns and cigarette venders showed the greatest gains.

Decision of the Kentucky Court of Appeals in mid-month decreeing free-play games illegal under the State law was a blow that hurt operators and distributors alike. Reports this past week, however, indicated that operators in the State plan to file an appeal for a new hearing. Trade is marking time meanwhile.

Milwaukee: Await Licenses

MILWAUKEE, May 30.—With the amusement machine business looking up, particularly in the downtown area, due in no small degree to some 5,000 gobs making week-end pilgrimages to Milwaukee from the Great Lakes naval station, operators here are champing at the bits until July 1, when all such machines and pinball games are to be licensed by ordinance.

Altho the automatic phonograph operators are being permitted to continue pending the license dates, the common council license committee has refused other amusement machine operators the same privilege.

After visiting two warehouses stocking large numbers of pinball machines May 19, the common council's license committee decided to reserve final approval of all types of machines for a later meeting. Emil Allee, license clerk, who accompanied the group, noted information relative to each type of machine and will compile for the committee a list of those regarded as acceptable and those described as "gambling machines." "Sportland" was opened in the lobby of the darkened Alhambra Theater in downtown Milwaukee late in May with at least half a dozen amusement machines and a bow and arrow gallery, but pending the effective date of the licensing ordinance, only the gallery is being permitted to operate.

Business for automatic phonograph and vending machine operators continues fairly good, according to reports.

Twin Cities: Favorable

MINNEAPOLIS, May 30.—Business in general throughout May in this area remained at almost the same level as the preceding month. According to informa-

tion at hand, there was some drop-off in retail sales. All this is caused, of course, by the steady draw of man and woman power from this area for armed service with Uncle Sam and for war work in other communities. However, war work in the Twin Cities area continued upward and pay rolls increased proportionately.

The coin machine industry is feeling, on the one hand, the steady drawing off of man power, and on the other the increased pay rolls. Neighborhood locations, from where the man power for the armed forces is coming, are gradually declining in coin machine revenue. Outlying locations beyond the city limits have been hit hard. Loop areas, on the other hand, are booming. This paradoxical situation has served to level off collections for the operators.

The vending machine end of the business has been striding ahead, thanks to the increased number of war plant openings. Candy, gum and nut machines are resulting each other for top honors as a reward. Cigarette machines are lagging far behind in this field.

Distributors report business during May very good, considering the war situation. Phonographs are by far the best sellers in the field. Accessories for the music machines are also strong. Pinball machines, suffering from the fact that they can't be replaced by new stock, were off. Used machines, distributors said, are practically extinct. Jobbers dealing heavily in arcade equipment find they have been able to sell practically everything they can get.

The big thing of the past month for distributors equipped for such business has been the sale of records. The WPB slash in shellac for use on records served to start a general run on record distributors to the point where many practically sold out to the bare walls before being able to replace their stock with new merchandise.

One important factor during the past month was the increase in mail-order business. Jobbers have been using *The Billboard* advertising columns to announce their used equipment on hand and the results have been very excellent, they report. Orders have come in from all parts of the nation. As a result such machines as counter games have had a revival in sales.

But the one thing that is bothering the distributors—and many of the operators—is their inability to get good help. Many of their men have been called into the service or have joined up in war work and replacing them has been an extremely difficult task, they said.

New Orleans: Biz at Par

NEW ORLEANS, May 30.—Pin game and coin phonograph operations remained on an even keel thru May with growing shortages of parts. Patronage showed nothing more than a seasonal drop at downtown and suburban locations. Arcades and playlands at resort spots show less drop-off than other locations and at Pontchartrain Beach and other lakeside playland business is up to peak level of a year ago, altho operators continue to specialize on popular machines of past vintage. Manager of the largest location area on the lake front says that his oldest machines are bringing in more money than some new ones.

There is a noticeable depreciation in supplies of records. All three local distributors report it harder to fill needs. Not only is this true with popular records but albums alike are getting low, with soldiers reported buying heavily for use at camps.

Phonograph operators appear to be better supplied with parts than pin machine operators, and it is apparent that music men will be able to maintain a fair level of operations, while the pin machine field is faced with near-future hardships.

Most operators here are not inclined to go in on a co-operative service system but each plans his own. The largest pin game operator is now using a half dozen bicycles for servicing of games, the truck only when full equipment must be brought in and out of shop. Pin game and phonograph operators say that the soldiers and sailors are playing games and music regularly and are now one of the steadiest sources of incomes. A large concentration center, the service patronage is very important here for the time being. Several Vieux Carre night spots are now employing phonographs in a larger way to bring in soldier and sailor patronage and all are giving special inducements to maintain such trade.

Cigarette vending is holding up rather well but sharply off is patronage of

Harrisburg: Biz Spotty

HARRISBURG, Pa., May 30.—Coin machine business during May was reportedly spotty in this area, with music machines the most favorable. Pinball machine business was fair.

Campaigns against pinball games, especially those giving free plays for high scores, have died down, but many

BADGER BARGAINS

SPECIAL

- SEEBURG (RC) WALL-O-MATIO\$27.50
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- KEENEY BOXES (New In Cartons) 14.50
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- Seeburg 8800 R. C. Write
- Seeburg 8800 E. C. Write
- Seeburg Colenel (EC) Write
- Rockola Spectravoxes. Write
- Rockola Supers. \$209.50
- Rockola Masters. 189.50
- Rockola Playmasters 189.50
- Seeburg Classics. 189.50
- Rockola DeLuxes. 149.50
- Rockola Standards. 149.50
- Seeburg Regals. 149.50
- Seeburg Crowns. 149.50
- Rockola Imperial 20 79.50
- Mills 12 Units with 30 Wire Adaptors 129.50
- Wurlitzer Mod. 750Es Write
- Wurlitzer Mod. 750s. Write
- Wurlitzer Mod. 800s. Write
- Wurlitzer Mod. 700s. Write
- Wurlitzer Model 500s\$179.50
- Mills Empros. 169.50
- Wurlitzer Mod. 600 149.50
- Seeburg Gems. 149.50
- Mills Thrones. 120.50
- Wurlitzer Mod. 24s 109.50
- Wurlitzer 616, III. 59.50
- Wurlitzer Mod. (850s) Write
- Seeburg Classio (RC) with 1 Box, 1 (RC) Organ Speaker. 249.50
- Rockola Moderns. \$ 59.50
- Wurlitzer Mod. 412s 39.50
- Rock-Ola Wall Boxes (1940) 16.50
- Seeburg Vogue with EO and Seeburg Adaptor 210.50
- Rock-Ola Standard with Packard Adaptor 159.50
- Rock-Ola Imperial with Adap., 6 Wall Boxes 169.50
- Rockola Deluxe with Packard Adaptor. 169.50
- Wurl. 616 with Seeburg Adap., 7 Boxes 179.50

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- Milks Punching Bag like new\$210.00
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- Bally Rapid Fire. 159.50
- Rockola World Series 59.50
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- Bakers Sky Pilot. 119.50
- Genco Play Ball ..\$299.50
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"BRAND NEW" GAMES MADE OUT OF YOUR OLD GAMES

1. All old paint removed.
2. Cabinets redesigned and refinished.
3. New design on backglass and playfield.
4. New names. New moulding around glass.
5. All visible metal parts refinished. All legs refinished.
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candy and nut vending machines. Beverage venders are enjoying the usual warm weather pick-up in business except for shortened deliveries of most popular beverages. There is a tendency here to substitute other drinks for the Colas, altho New Orleans has never been a big fresh fruit drink consuming city. Location owners are blaming bigger profits from substitute drinks for much of this change.

Slots and consoles are getting a good summer play in the surrounding parishes (counties) with plenty of machines of both types seen in restaurants and nite spots of three abutting parishes.

While smaller road travel has slackened business pace somewhat on the near-by Mississippi Gulf Coast, operators say that business is expected to come close to last summer's peak due to heavy influx of labor to work in near-by shipyards and lumber mills.

Business conditions in general are good in the New Orleans area. The housing problem continues to be serious here with less than 2 per cent of local property vacant and the government has authorized the building of about 10,000 new defense units to care for the sharp increase in population. The higher wage scale and continued prosperity in cotton and lumber industries complete a bright picture.

Phoenix: Trade Prepared

PHOENIX, Ariz., May 30.—Continued fair business marked the May scene in this area, according to comments of local column. Music machine trade was described as "pretty fair," the majority of operators reporting they still have some new equipment on hand and a good stockpile of repair parts.

Some local pinball distributors said that sales which in the past have been good, recently have begun dropping off due, they believe, to recent sharp advances in the prices of this and similar equipment. Demand for used machines was termed good.

Merchandise vending machine men noted a slight slowing down of May trade which, they say, is normal with the advent of Phoenix's summer weather. These operators also report their equipment on hand as ample to last them indefinitely and repair parts still available. There may be a shortage of Spanish peanuts before the new crop comes off, they add, altho right now that article still is available on the local market.

Operators in all fields view the tire situation as their greatest worry, altho most were fortunate enough to get new tires before the government's rubber restrictions were placed in effect.

Operators and distributors uniformly are taking extra precautions with their tires, avoiding extra calls and in some cases decreasing frequency of service trips. Some have abandoned change

calls entirely and have cut their service trips from three times to only once each week.

It is noteworthy, operators report, that customers do not object to the decreased service and that they are co-operating well in conservation plans.

Richmond, Va.: Play Up; Sales Hit

RICHMOND, Va., May 30.—Operators hereabouts reported brisk business in all fields during May. Pinball play reached its highest peak in recent months, with novelty amusement machines such as targets, bowling, etc. doing well. Music machine operators have been enjoying exceedingly good business.

The new Virginia law which will practically ban pinball games and the like after June 27 has curtailed the sales of distributors. Business in the used phonograph line is booming, while new machines are suffering from the increases in price.

The new Virginia statute, as passed by the recent Legislature, empowers the Alcoholic Beverage Control Board to revoke the license of any location convicted of violating the coin machine law. A spokesman for the board said emphatically that his group would enforce the law to the limit, which means practically the elimination of pinballs in the State.

Faced with the complete shutdown of manufacturers, distributors are loaded with as much used equipment as they could purchase. Now with operations threatened after the last of this month, it would appear that the distributors have a tough decision to make: Whether the machines will be again legalized and they should be kept in stock or whether to unload the machines in other territories.

Abandonment of the Richmond Shipyard Project by the Navy Department was a heavy blow to operators. The new shipbuilding plant was to have employed some 12,000 persons. Some 3,500 had been put to work for several weeks before the navy abandoned its plans. Already several new locations had been opened near the plant site and numerous others had been planned.

Drink venders are getting all the play possible with the sugar rationing program. Some locations are running out of their allotment within two days of the week and the machines are idle until the next shipment comes in. Gum and nut venders seem to be at about the same point as last month with sales not so good. Candy machines, especially in theaters, are getting nice business.

Music operators, particularly in the rural sections, are servicing their machines less frequently. While the new Eastern gasoline rationing has not affected trucks, operators are still worried lest their tires may not last for the duration. A considerable amount of servicing is being done with private cars rather than trucks. There has not as yet been any great amount of talk regarding the consolidation of routes by small operators, but it will undoubtedly be the next move.

Spokane: Mach. Shortage

SPOKANE, May 30.—It's a seller's market here, with operators wanting to buy more equipment than available, especially phonographs and payouts. Prices are high, too. Opening of lake resort spots here has resulted in a brisk demand for target machines and arcade equipment. Consoles are moving into Idaho. There is no traffic at all in cigarette vending machines here anymore; but more scales are in evidence. Fact of the matter is that operators are eager to lay their hands on any equipment available.

Influx of war workers to defense plants in this area has resulted in boosted play and is largely responsible for increased equipment demands, especially in vending machine, phonos and payout lines.

St. John, N. B.: Favorable

ST. JOHN, N. B., May 30.—The coin machine situation continues favorable thru the maritime provinces with the exception of one phase at Halifax, N. S., where the city council placed a sudden ban on all merchandise venders. At Halifax the demand for pinball entertainment has continued good, servicemen

taking to this diversion heavily. Pinball machines are now licensed.

Phonos are going strong and records are being changed more frequently to meet increased demands.

Workers in the war industries are insisting on coin machine entertainment. They are wearying of inferior films and shorter shows in the picture houses and are seeking diversion outside the theaters. With outdoor sports competition cut down by the war, more people are turning to the coin machines. Everywhere the music machines are ringing the bell and more retail merchants are installing machines. This is particularly true of those located in military regions. The outlook is for more of the machines at public dance spots this summer season than ever before, and to supply all the music at some of the places open from two to six nights weekly. The venders of candies, nuts, chocolate, gum and cigarettes are also in increased demand and thus far there is no move by city and town councils to emulate the action of the Halifax council.

Tulsa: Outdoor Biz Helps

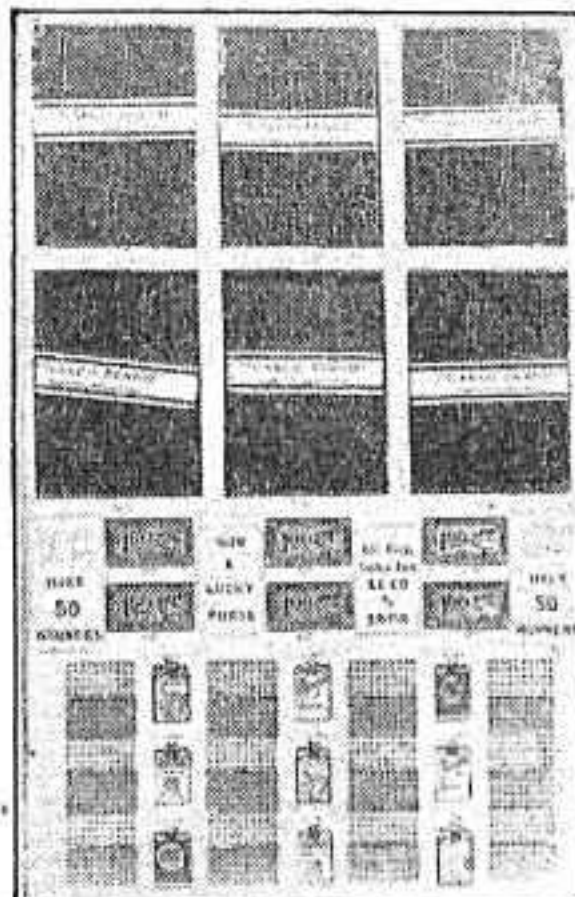
TULSA, Okla., May 30.—Coin machine business spurred in May with opening of the outdoor season, but distributors and operators say it was a little under the May, 1941, figure, because of an unusually cool and rainy season.

Music machine rentals gained heavily because of more private parties and picnics. Pay rolls are heavier in this steadily growing defense area.

Recent sugar rationing "census" showed population gains in Tulsa and counties since 1940, while most other areas in the State lost. Projects under way indicate the peak has not been reached.

Operators are worried about the gasoline rationing threat and plan to take steps within a few weeks to solve their servicing problem.

Vending machine take reflects soft-drink rationing.



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1 Bifold and	\$5.00
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Chicago Coin Gobs; Home Run; Yanks. Genco Defense, Exhibit Sky Chief. Gottlieb Keep-'Em-Flying; Liberty. Bally Club Bells at prices that will surprise you! Write! Quick!

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1842 U-Need-a-Pak Cigarette Machines Brand New in Original Cartons		Seeburg Colonels, E. S. Equipped with Adaptors for Telephone Music. These Machines have never been used as straight phonos. Playing mechanism brand new.	
9 COLUMNS (18 left)	\$119.00 Each	\$249.50 EACH	\$225.00 EACH
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Bola Way	39.50	Legionnaire	39.50	Spot Pool	49.50
Broadcast	21.50	Leader	14.50	Trailways	29.50
Crossline	21.50	Miami Beach	32.50	Three Up	24.50
Cadillac	14.50	Mills 1-2-3, '40	69.50	Thriller	14.50
Capt. Kidd	44.50	Mills Owl	74.50	Ten Spot	34.50
Drum Major	14.50	Playball	19.50	Texas Mustang	49.50
Dude Ranch	18.50	Pan American	29.50	Velvet	21.50
Dixie	16.50	Sky Blazer	47.50	Venus	64.50
Flicker	21.50	Star Attraction	41.50	Victory	69.50
Fleet	19.50	Sluggo	27.50	West Wind	39.50
4 Diamonds	29.50	Speedway	14.50	Wild Fire	29.50
Gun Club	49.50	Sporty	14.50	Yacht Club	12.50

TERMS: 1/3 Cash With Order, Balance C. O. D. — Give 2nd and 3rd Choice.

APEX AMUSEMENT CO. (Formerly Jack Kay)
61 PARKHURST ST., NEWARK, N. J. (Tel: Bigelow 2-9435)

FOR SALE
3 METERMOVIES
10¢ play, coin-operated movie machines. Original cost \$2100.00. Will sell three for \$800.00.
MILLS MUSIC SERVICE
503 Pittsburgh Street, Springdale, Pennsylvania

The NEW Way
DON'T HOG MANPOWER
Move 'Em Often
"PIN BALL DOLLIE"
Rubber Wheels, \$6.95, while they last.
EMPIRE SPEC. CO.
2115 90th Ave. OAKLAND, CALIF.

MECHANIC WANTED
One who is A-1 on Wurlitzer phonographs and remotes exclusively. No pin ball or slots to work on. Give details in full first letter. Age, salary, experience and references. Write at once to BOX D-237, care Billboard, Cincinnati, O.

LANE JASPER
Or anyone knowing his present address or whereabouts. Please contact:
McCALL NOVELTY CO.
3147 Locust St. ST. LOUIS, MO.
(Phone: Jefferson 1844)

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

AOLAC Stamp Biz Good

With the move on foot to have everyone buy 10 per cent of his salary in stamps, the coin machine field here is out ahead of the move. Stamps were put on sale at the offices of the Associated Operators of Los Angeles County several months ago. Business has been good. Books with a stamp in them were presented to each member at the outset of the campaign to start them to buying more of them. . . . Irving Rich, Consolidated Novelty Company, is back in the city following a trip to Sacramento, where he conferred with Hymie Kozinsky. . . . H. H. Linville was a recent visitor scouting for cigarette equipment. . . . Max Kraut is doubly busy with his work with the council of Draft Board 217. . . . The advent of sure enough warm weather is making business good for the penny gum and peanut vendors put out by Leon (Hi-Ho) Silver at street car transfer spots. Silver repairs his own machines and recently added a spray machine to his equipment. . . . A. M. Keene makes frequent trips to Mexico City. An ardent reader of *The Billboard*, Keene pays from 90 cents to \$1.25 for his copies South of the Border. . . . R. H. Causey is prominent in civic work in South Gate, Calif. . . . Russell Collier, operator of Cigarettes Unlimited, was in the city recently from his home in the San Fernando Valley. . . . Capitol Records is the new title of the waxings soon to be released by the Buddy DeSylva-Johnny Mercer-Glenn Wallichs combine in Hollywood. Label was formerly Liberty but has been changed. Ella Mae Morse is one of the finds to be released on a platter titled *Cow Cow Boogie* along about June 29. . . . A number of requests are coming in for Spike Jones and His City Slicker on *Little Bo Peep Has Lost Her Jeep*. Combo did it on the Kraft Music Hall radio show.

LOS ANGELES, May 30.—With the dim-out in Southern California one day over a week old, the Penny Arcade operators in beach spots are feeling a little bit better over the outlook than they were when it was first announced. The regulation went into effect on Saturday night and was followed the next night by a blackout for an hour beginning at about 8:30.

Arcade operators are not so much concerned about dimming out their spots as they are about cars along beach highways being slowed to 15 miles per hour and traveling with parking lights only. Regulation will prevent a large number of motorists from going to the beach, but many of them will use the street cars to make the trip.

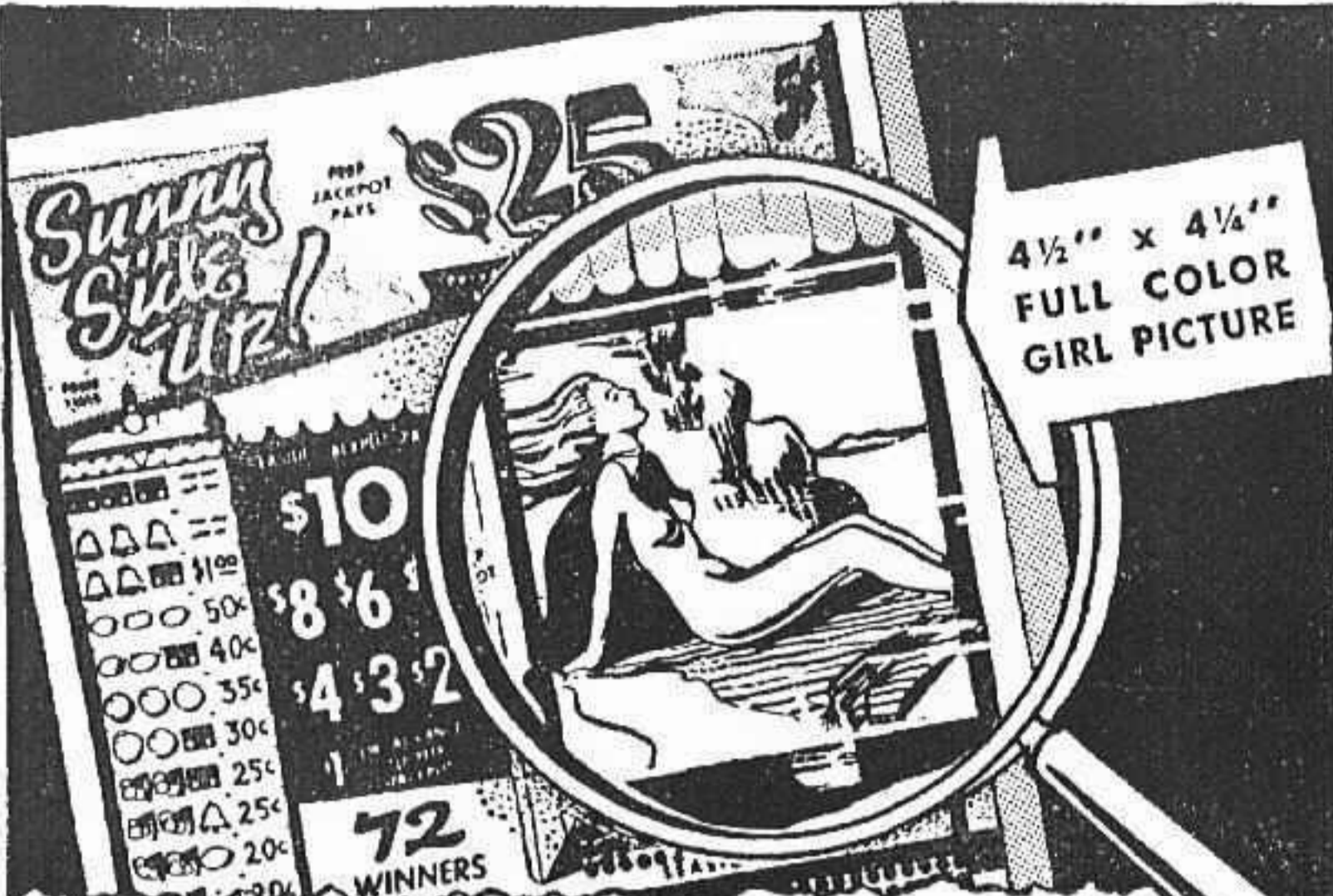
At the outset of the ruling some arcade operators were down-in-the-mouth about business, but Sunday turned out to be a banner day for crowds. One ride operator on Venice Pier reported that the ride had had the biggest matinee business in 17 years and that all of the money was in the till by 6:30 that evening. On the basis of this, veteran pier and beach operators are predicting that people will visit the spots during the day. While business may not come up to the expectation of all, many will realize when the season is over that their revenue hasn't been cut very much as in comparison with other years. Business along the Long Beach front has been reported as 37 per cent ahead of last year. This shows that people are spending. Even if hours are reduced, as much money should roll in as did last season, which was very good.

Parina Biz Good

Tony Parina, Los Angeles manager of R. A. Parina & Company, is a busy man these days, with more spots calling for cigarette machines. . . . Barney Katzen's Penny Arcade on the Venice Pier is doing good business. Jimmy McPherson is there with him. . . . Barney Fishman is back on the job at Sportland in Ocean Park. . . . Elmer Hanscomb has the Penny Arcade on the Patrick Greater Shows and is doing a great job. . . . Jack Dykes, who has the arcade on the Arthur Mighty American Shows, is with the show up north. . . . Clark Shaw, of Long Beach, was in the city looking over the coin machine situation. . . . A. M. Keene made his customary trip to Los Angeles from Taft, Calif., in the interest of Keen-o-Matic, his firm there. . . . Jimmy Jones, manager of the Southwestern Vending Machine Company, is looking over vacation folders. Marjorie Morgan, Southwestern's secretary, recently returned from a three weeks' vacash in Alabama. . . . Mac Sanders reports that his Victory garden is going great guns and that he will soon enter some of the vegetables in competition. Any other column with V-gardens can enter the contest. Mac says he'll take them as they come.

Happel Busy Week-Ends

William Happel Jr., Badger Sales Company, takes off week-ends but he's on the scout for business. Recently he entertained several of his customers over the week-end. . . . Al Anderson, of Balboa Beach Fun Zone, was in the city sight-seeing for arcade equipment. Crowds have been good at his spot this season. . . . Ross Davis, who uses arcade and penny vending equipment at his amusement centers in both Griffith and Lincoln parks, reports that business is on the up and up. Business has been good at Griffith for some time, and now Lincoln is coming up because of the curtailment of automobile traffic. . . . Fred Gaunt, Trojan Novelty Company, made a spin thru the beach-front arcade areas this past week-end. Trojan is doing a nice job of selling used arcade machines. . . . C. A. Robinson, music operator, reports that business is continuing on a most satisfactory basis for him. He recently added another new girl in his office. . . . Jack Kessler, Ajax Amusement Company, in Long Beach, is cutting down on the number of trips he makes to Los Angeles and is staying close to the job. . . . Walter Hillig, Virginia Park Amusement Company, reports that his arcade business for the year is leading the same period of last year.



ENLARGE YOUR PROFITS WITH SUNNY SIDE UP!

A Knockout bathing beauty! Double step-up Jackpot with \$25 Top! Brilliantly colored, die cut. Big operators profit!

Order No. 1200—SUNNY SIDE UP "A"
(5c Play—Special Thick—Slot Symbol Tickets)

TAKES IN:\$60.00
PAYS OUT (Average) 28.70

Average Profit\$31.30

Order No. 1200—SUNNY SIDE UP "B"
Average Profit\$36.05

GARDNER, 2309 ARCHER, CHICAGO
WRITE FOR CATALOG 419 TODAY!



SPECIAL! THIS WEEK ONLY!

Now Ready for Immediate Shipment		Thoroughly Reconditioned		
Special 3 for \$75	Special 3 for \$105	Special 3 for \$135	Special 3 for \$165	Special 3 for \$225
Anabel Attention Bang Broadcast Bowling Alley Formation Holdover Landslide Line Up Mystic Polo Roxy School Days Super Six Triumph Topper Vacation	Champ Double Play Duplex 4 Diamonds League Leader Major Pan American Play Ball Sluggo Seven Up Stars Sky Ray Silver Skates Speed Ball Sport Parade Sun Beam Target Skill Velvet Wild Fire Zombie	ABO Bowler Belle Hop Barrage Do Re Mi Hi Hat Horoscope Legionnaire Star Attraction Snappy Show Boat Sky Blazer South Paw Super Chubbie Ten Spot Twin Six West Wind Zig Zag	Bela Way Capt. Kidd Click Jungle Mustang New Champ	Clover Knockout Monicker Toplo
			\$69.50 Special 3 for \$195	\$89.50 Special 3 for \$255
			Argentine Bosco Gun Club Spot Pool Spot a Card Towers Venus	Five & Ten Home Run Victory
				\$119.00 Air Circus Keep 'Em Flying Defense

BRAND NEW IN ORIGINAL FACTORY CARTONS
Genco's Four Aces, \$169.50; Exhibit Sky Chief, \$154.50 (special 3 for \$450); Chi Coin's Gobs, \$154.50; Chi Coin's Yanks, \$144.50 (special 3 for \$405).
1/3 Deposit, Balance C. O. D. State 2nd & 3rd Choice.

WANTED: CASH PAID FOR GENCO'S 12-FT. BANK ROLL SKEE BALL.
AMERICAN VENDING COMPANY
924 HOGAN ST. JACKSONVILLE, FLA.

THERE'S ALWAYS A BETTER "BUY" AT LEHIGH "REMOVAL SALE SUPER SPECIALS"

Knockout\$69.50	High Hands\$125.00	Five & Ten\$69.50
Big Parade 69.50	Victory 69.50	New Challenger 37.50
New American Eagles .. 19.50	Air Circus 69.50	Used Challengers 27.50
New 120 Pack Cigarette Venders	Bosco 69.50	
Mutoscope Moving Picture Machines with Reels		
Wire or air mail order and 1/3 deposit. Mention 2nd choice.		
OUR NEW ADDRESS LEHIGH SPECIALTY CO.		
1531 N. BROAD STREET, PHILADELPHIA, PENNA. Phone: 8TEvenson 0796.		

WEEKLY SPECIALS!

MILLS EMPRESS with ADAPTORS FOR REMOTE CONTROL \$224.50

GEORGE PONSER CO.

KEENEY WALL BOXES\$14.50
NEW ONE PIECE BAR BRACKETS. 4.50
1/3 With Order, Balance C. O. D.
WRITE FOR COMPLETE LIST!
763 SO. 18TH STREET, NEWARK, N. J.
All Phones: Essex 3-5910

3 Kellogg Orange Machines\$ 35.00	1 Jennings Cigarola\$175.00
1 Auto Golf 15.00	5 Daval 21s 5.00
1 Watling Big Game, Free Play 125.00	3 Yankees 7.50
2 Jennings Totalizers 135.00	3 Clicks 7.50
20 Mercurys 15.00	2 1939 Rock-Ola DeLuxes, Marble Glo 180.00
1 25c Mills Snake Eye 100.00	

A. P. SAUVE CO. 3002 Grand River Ave. Detroit, Mich.

SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

ARCADE MACHINES WANTED

Will pay cash for ALL TYPES Penny Arcade Machines if prices are right. Send complete list immediately, giving condition and lowdown.

FRANK SWAN
146-39 60th Ave. Flushing, Long Island, New York

EVERYBODY ECONOMIZES WITH ECONOMY ON ALL PARTS AND SUPPLIES! WRITE QUICK FOR OUR FREE CATALOG! SPECIAL SALE ON FREE PLAY COILS! WRITE FOR PRICE.

Economy Supply Company
631 TENTH AVE., NEW YORK CITY
All Phones: Circle 6-8652

SUPER SPECIALS

SLOTS

6 5c Mills Gold Chrome Bells (Used 6 Wks. Cannot tell from Brand New)	\$184.50
7 5c Mills Melons, #421,000	87.50
2 10c Mills Melons, #421,000	87.50
2 5c Mills Blue Front, D.J.P.	84.50
1 5c Mills Blue Front, #403,549	89.50
1 5c Mills Extraordinary, #380,542	49.50
1 1c Mills O.T. (Like New), #11,204	39.50
8 5c Mills S.J.P., #180,000 Up	27.50
5 10c Mills D.J.P., #233,000 Up	29.50
1 5c & 5c Bally Bell (Like New)	69.50
6 Columbia (Rear Pay), #7327 Up	39.50
3 10c Pace Silent, #56,000	44.50
1 10c Watling Rotatop, Cream and Red, (Like New), #90,171	42.50
5 5c Jennings S.J.P., #74,000 Up	24.50
5 5c Jennings D.J.P., #70,000 Up	23.50
7 10c Jennings S.J.P., #71,000 Up	23.50
1 5c Callie DeLuxe, Like New, #92,055	34.50
5 1c Watling D.J.P., #52,000 Up	19.50
Single Door Safe Cabinet Stands	24.50
Double Door Safe Cabinet Stands	26.50
1 Wood Safe Cabinet for 2 Slots	9.00
1 Wood Safe Cabinet for 3 Slots	12.00
60 Side Mint Venders for Mills Slot	3.00
Slot Machine Mints, per case	6.50

PHONOGRAPHS & REMOTE ACCES.

9 Rockola #2 Regular, 12 Rec.	\$ 29.50
10 Rockola Rhythm Master, 18 Rec.	49.50
8 Rockola Rhythm Master 16 (Cabinets Comp. Illum. by Miraben)	67.50
2 Rockola Windsor, 20 Rec.	94.50
4 Rockola Windsor, 20 Rec. (Cabinets Comp., Illum. by Miraben)	109.50
3 Rockola Counter Model (1939)	87.50
3 Wurlitzer 412	34.50
3 Wurlitzer 818	59.50
7 Wurlitzer 616 (Cabinets Comp. Illuminated by Miraben)	79.50
5 Wurlitzer Model 24	94.50
20 24 Rec. Wall Boxes (26-30 Wire)	16.50
4 24 Rec. Adapt. & Power Units Comp. (For Wur. 24-24A-500-800)	22.50
26 Wire Cable, Per Ft. New, 25c; Used	.15
24 Record Keeney Wall Boxes	10.00
4 Wire Keeney Cabinet for Above, per ft.	.15
1 Rockola "Playboy" Speaker	29.50
3 Rockola Imperial 20 (Completely Illuminated by Miraben)	69.50
9 300 Watt Rotary Conv. 110 V. AC to 100 V. DC (Perfect)	19.50
9 New 10" P.M. Utah Speakers	7.45
12 Beautiful Walnut Speaker Cabinets	4.50
9 Ultratone Chrome Chord. Speaker Baffles, New, \$19.50; Used	10.50
24 Brand New Illuminated Aux. Speakers (Leatherette Covered Cab., Light Switch, Volume Control, 10" P.M. Utah Speakers)	14.95
12 Illuminated Grills, New, \$7; Used	4.95
8 Illuminated Cabinets for '36 Rockola Phonos, New, \$17.50; Used	12.50
4 Illuminated Stands for Rockola & Wurlitzer Counter Models	14.50
Plain Stands for Rockola & Wurlitzer	7.50
Phone Mikes (State Model Phone)	3.50
Brand New Steel Cabinets for Single Remote Mechanisms (Buckley)	29.50
New Genuine Crystal Microphone	11.50
New Crystal Pickup Cartridges	4.45

SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Many local coinmen are now operating in other States. A great many of them are readying arcades in many amusement centers and communities that are running on a prosperous wartime production basis.

Marmer's Metropolitan Merry-Go-Round

Bill Marmer, of Cincinnati, spent a very lively week-end (May 22-24) in New York City. In addition to the business deals consummated here, Bill took in the Pastor-Mauriello fight at Madison Square Garden on Friday night; the Giant-Brooklyn baseball game on Saturday afternoon, and priorities of 1942 on Saturday night.

Bill and your correspondent went to the ball game. It was a pretty dull game, and being that we were both neutral (Bill from Cincy and I from Brooklyn) we didn't care who won as long as the Giants lost. We had plenty of time to "chew the fat," and the main conversational topic was the subject nearest Bill's heart—Sergeant Milton (Blackie) Marmer, of the U. S. Air Force. Sergeant Marmer has been in the service nearly two years and is now stationed somewhere in Alabama.

Hawthorne Lends a Hand

Bob Hawthorne, of DuGrenier's New York office, had quite an adventure while driving along the south shore of Long Island this week. While passing thru Freeport Bob noticed a man struggling with a racing boat trying to get it into the water. Being bighearted, Bob stopped off and helped lift the boat into the water. The stranger turned out to be Guy Lombardo, and Bob was invited over to his house to look at his larger boat—a 50-footer.

Mitchell Offers Phonos

Irving Mitchell, of I. L. Mitchell & Company, Brooklyn, is once again offering his Double Value Phono to the trade.

After many months, Mitch is ready to release them and has two models ready—the 616 and 24.

Bell Coin Adds Space

Bell Coin Machine Exchange, Newark, N. J., has rented additional space in its building to take care of the large stock of equipment on hand. Sid Mittleman informs us that his company has just purchased a large amount of five-ball games which he is offering to the trade. In addition to the added space Bell has increased its office staff, adding Miss Sorrell H. Franzos as a secretary.

Here and There

Ben Haskell, attorney who handled the problems of the coin machine trade in the city for many years, is now taking care of the legal problems of ex-coinmen who have entered into other phases of the business world.

Herman Gross, former New York operator and now residing in Florida on Coin Row, seeing his old friends. Herman looks as tho he didn't have a worry in the world.

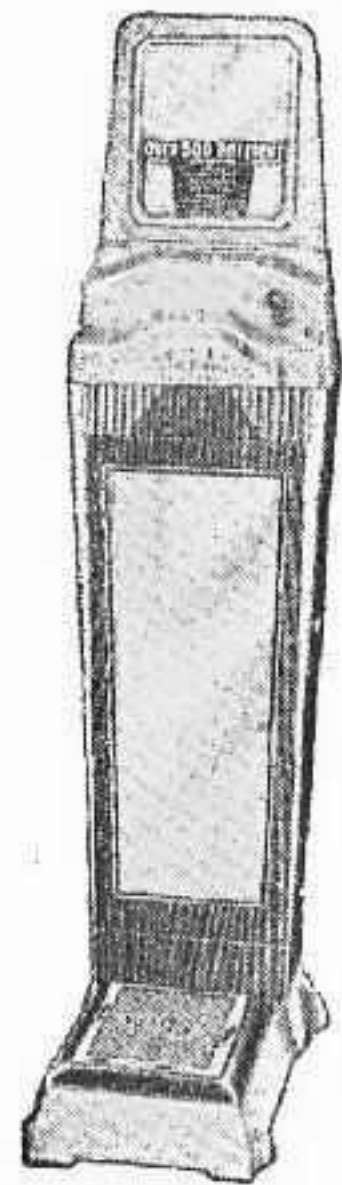
Cohn Buys Yankee Doodle Ducats

Nat Cohn, of Modern Vending Company, purchased two thousand-dollar War Bonds, entitling him to seats at the world premiere of *Yankee Doodle Dandy* at the Hollywood Theater May 29. The special promotion was arranged by Warner's, the producing studio, on behalf of the New York War Saving Staff of the U. S. Treasury Department.

Sam Sacks, of Acme Sales, reports that more and more operators are sending thru phonos to the factory for remodeling. Acme's staff is busy turning out efficiently reconditioned machines that will continue to produce profits for operators, Sam reports.

Acme Moulded Plastics is doing an excellent job of supplying replacement plastic parts for phonos, according to reports.

LAST CALL!
Only a Few More Left
New 500 FORTUNE SCALE



Operates Automatically
No Springs--Balance Weight
30-DAY MONEY-BACK
GUARANTEE
WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.
Est. 1889—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

**BRAND NEW
COUNTER GAMES**

AT CLOSE-OUT PRICES

15 AMERICAN EAGLES	\$17.50
50 PENNY PACKS	17.50
5 ZEPHYRS	17.50
128 IMPS	8.50
12 DAVAL 21s	12.50
11 REX	17.50
10 KLIX	12.50
20 LUCKY SMOKES	14.50
6 WINGS	14.50
8 FLIPPERS	9.50
6 MARVELS	19.50
2 POK-O-REEL	12.50

1/3 Deposit, Certified Check or Money Order.
OHIO SPECIALTY CO.
539 S. 2nd ST., LOUISVILLE, KENTUCKY

SEEBURG

Vogue	\$155.00
Seeburg Envoy, E.S.	225.00
Seeburg Symphonola, Marbleglow	29.00
Rockola Deluxe '39, Marbleglow	149.50
Mills 5c Brown Front	95.00
Exhibit Chuck-a-Luck	25.00
Mills Reel	25.00
Bally High Hand, F.P. or Cash	135.00
Keeney Texas Leaguer	25.00
Keeney Navy Bomber	135.00
Vest Pockets, Blue & Gold, 5c	29.50
O.T.'s, 1c or 5c	29.50
Columbias, Fruit Reels, Like New	39.50
Jennings Totalizers	110.00
Imps, Cubs, Penny Packs	4.00
Double Jackpot, Watling's, 1c or 5c	15.00
Silver Chief, 5c	85.00
'40 1-2-3, F.P.	69.50
'39 1-2-3, F.P.	29.50
Gold Cups, One Ball F.P.	18.50

1/4 Deposit, Balance C. O. D.
KY. GUM CO.
Valley Station, Ky.

FREE PLAY GAMES

Bosco	\$69.50	Victory	\$69.50
Mustang	69.50	Hi Hat	39.50
Flicker	22.50	Bowlaway	49.50
Dixie	20.00	Zombie	27.50
Broadcast	22.50	Spot Pool	55.00
Jungle	59.50	Play Ball	22.50
Twin Six	32.50	Spot a Card	79.50
Target Skill	29.50	4 Diamonds	32.50
Major '41	\$47.50		

State 2nd Choice. Orders subject to prior sales.
1/3 Deposit, Balance C. O. D.
JERRY SHERMAN
63 E. 8TH STREET N. Y. CITY
St. 9-5937

PAUL A. LAYMON COMPANY
1503 West Pico Blvd., Los Angeles, Calif.
has a complete stock of new and reconditioned machines on hand. The Laymon firm serves as the exclusive Southern California representative for Sullivan-Nolan Advertising Company, and the Kirk Stereo Camera and Viewer for salesboard operators. Laymon reports that his stock of new and reconditioned games is one of the largest in Southern California.

**LEW LONDON'S "TRUE-VALUE" BUYS
Brand New Consoles
F. P. AND P. O.**

WITH AND WITHOUT MINT VENDORS
IN ORIGINAL FACTORY SEALED CRATES!

EXTRA! RUSH YOUR ORDER QUICK!
1/3 DEPOSIT, BALANCE C. O. D.

BALLY HIGH HANDS, F. P.	\$224.50
BALLY CLUB BELLS, F. P. and P. O.	279.50
PACE SARATOGA '42, F. P. and P. O., With and Without Skill Field	199.50
PACE SARATOGA '42, Phono Comb., F. P. and P. O., With and Without Skill Field	259.50
KEENEY SUPER BELLS, F. P. and P. O.	254.50
KEENEY 2-WAY SUPER BELLS, P. O.	269.50
KEENEY 4-WAY SUPER BELLS, P. O.	354.50

LEADER SALES COMPANY
141 NORTH FIFTH STREET, READING, PA. (All Phones: 4-3131)

Look To The GENERAL For LEADERSHIP!
JENNINGS SILVER MOON TOTALIZERS — LIKE NEW

5c Free Play... \$135.00	25c Free Play... \$147.50	5c Convertible F.P.-P.O. ... \$160.00
Fast Time, F.P. ... \$ 79.50	IMMEDIATE DELIVERY	'40 Saratoga, with Rails, Convertible, very clean. \$125.00
Jumbo Parade, F.P. ... 89.50	Brand New Gottlieb's	Sport Special ... 89.50
'38 Tracktime ... 99.50	KEEP 'EM FLYING AND LIBERTY	Record Time ... 99.50
Triple Entry ... 135.00	Mills JUMBO PARADE AND FOUR BELLS	Record Time, Jackpot 135.00
Pastime ... 165.00	Bally CLUB BELLS Scientific	Derby Winner ... 189.50
Square Bell ... 75.00	BATTING PRACTICE	Daval's Lucky Smokes and Daval's "21", 1c Play, Brand New ...
'39 Saratoga, P.O. ... 69.50	Mills SLOTS, Q.T. AND VEST POCKET	Coast to Coast for Games that have no superiors anywhere. Write for complete list! 1/3 Cash With Order, Balance C. O. D.
'40 Reels, Jr., Fruit Reels, Rails, P.O. ... 89.50		
Same in 25c Play ... 125.00		

THE GENERAL VENDING SERVICE CO. 306 NO. GAY ST. BALTIMORE MD.
ESTABLISHED 1925—GROWING STEADILY EVER SINCE

Order Direct From This Ad

Mills 3-Bells, Extra Clean	\$500.00
Mills 4-Bells, Used Less Than 30 Days	425.00
Mills Jumbos, CP	85.00
Mills Jumbos, CP, used less than 15 days, serials above 95,000	125.00
Jennings Fast Time, CP	75.00
Evans Dominos, '41 Model, JP	335.00
Keeney's Super Track Time	275.00
Evans Royal Lucre	195.00
Evans Lucky Lucre	145.00
1 '37 Evans Bang Tail, C, Glass	25.00
2 '37 Evans Dominos, C, Glass	25.00
Mills Recond. Blue Fronts, 5c & 10c	85.00
Col. Bells, R. Door Payout, GA	55.00
Col. Bells, Now, R. D. Payout, GA	95.00

Send One-Third Certified Deposit With Order.
WE WILL BUY FOR CASH

Jockey Clubs	Sport Kings
Turf Kings	Santa Anita
Fairmounts	Club Trophy
Kentucky	'41" Derbys

JONES SALES COMPANY
1330 Trade Ave. HICKORY, N. C.
Tel. 107

Growing Crime Records Reflect Discredit on Pious Pinball Bans In Many of Our Largest Cities

Probably it is only coincidence, but at least it is an interesting fact that, almost without exception, those major cities that have been marked by politically inspired crusades against pinball games have also been noted for increases in crime, or outbreaks of scandals soon after the banning of pinball games.

Take the case of Los Angeles. Not long after the "inspired" crusade against pinball games in that city a high federal official pointed out Los Angeles for its high crime record, saying it was one of the

worst in the country. Los Angeles newspapers were compelled to criticize the city administration severely.

Not that the banning of pinball games had anything to do with the increase of crime in Los Angeles. But the fact that a mayor and his cohorts should piously crusade against pinball games while general crime was increasing in the city.

Chicago an Example

Chicago also has a similar record. In its pious opposition to coin machines

Chicago even went so far as to ban cigarette venders to save the kids. But the records show a steady increase in juvenile delinquency. Not that cigarette vending machines had anything to do with the increase or decrease of juvenile delinquency, but just the hypocrisy of those who banned the venders on the pretext that such machines caused juvenile delinquency.

Chicago went even further in its banning pretexis and stopped pinball games some years ago. Since that time its crime record has shown nice increases. Not that the presence or absence of pinball games had anything to do with it, but just the hypocrisy of those who pretended that pinball games were a cause of crime in the city.

A Typical Story

At regular intervals there are revelations of Chicago's crime record. There are also investigations of its gambling set-up. Since pinball games were banned years ago it cannot be said that pinball lies at the root of gambling in Chicago. Hence the following story published in *The Chicago Daily News*, May 26, should have special interest:

"If there hadn't been any police morals squad it would doubtless have been necessary to invent one, in order for syndicate-controlled gambling to operate efficiently in Chicago.

The morals squad is the successor of a city-wide gambling detail founded in 1927. It was abolished last November by Police Commissioner Allman after the November grand jury, which had questioned Capt. Martin McCormick, boss of the detail, and his squadron leaders, Tom Lee, Fred Trauth and James Kehoe, reported the squad was useless.

"During its 14 years of existence the gambling detail had just one duty: To end gambling in Chicago. But it was during these 14 years that syndicate-controlled gambling flourished as never before.

It All Began in 1927

"It was during five of those years that William R. Skidmore, the collector and political protector of the syndicate, ran up an income of \$612,227.26; that William R. Johnson, who owned 26 gambling joints, grossed \$2,437,220.94 in four years; and it was in 1927, precisely, that Ed Jones, eldest of the Jones Boys, Negro policy kings, entered the policy racket and began building a \$15,000 stake up to \$1,600,000 in a decade.

"McCormick, Trauth, Kehoe and Lee are currently being tried by the Civil Service Commission for neglect of duty. If the hearing should result in a whitewash of the accused officers, syndicate gamblers, who are now believed to be lying low, could get a new lease on life; a whitewash would be a signal to re-establish the morals squad, or something like it.

Nerve Center of Protection

"The morals squad, in the neat aphorism of one of the prosecutors who questioned the four policemen, seemed to act as a nerve center for the protection of anyone in syndicated gambling."

"They had their nerve centers for gambling, and they also seemed to have nerve centers for protection," he concluded.

"This summary of the morals squad's practical function reached the ears of the grand jurors who recommended that the squad be dissolved.

"For syndicate gambling to operate efficiently there must be tight control over the system of granting permits to open handbooks, collecting from gamblers and paying off politicians—control over who was operating, and where; control over gamblers who failed to pay protection money; and control over the system of informing all the police force as to which joints were 'okay,' which means, 'protected.'

How System Worked

"There was such control. In a certain office in the City Hall, certain men would meet and scan the names of applicants to open handbooks. Those men known as 'safe'—men who would 'sit still' for token raids and pay up their protection—were granted permits summarily. Then the telephoned 'go ahead' went out to those that had passed the tests.

"The handbooks then opened, and to assure that they would not be molested, use was made of the police department's 'PX' telephone—the lines communicating to all 50 district police stations and to the General Police Building at 11th and State Streets.

"Captain's Man" Calls

"The 'captain's man' of a district was

called to his 'PX' phone, and this conversation ensued:

"Hello," from the captain's man.

"Hello," from the anonymous caller at 11th and State. Say, you know that new shoe store in your district?"

"Shoe store? Oh, you mean the new—"

"Shoe store!" with emphasis from the anonymous caller. "Well, say, we've investigated those people and they're okay, sec? They're good people. You needn't worry about them at all."

"So the captain's man was able to pass the word that the new handbook was protected. And there were no written records to plague anybody. Payoffs were in currency, never checks."

THE WORLD'S GREATEST MONEY MAKERS KEENEY CONSOLES!

SUPER BELL CONSOLE
3-way convertible—free play, cash or check payout. 5c chute, 25c at extra cost. Also available with mint vender at additional cost.

Convertible 2 WAY SUPER BELL
Convertible—Free Play, cash or check payout. 5c chutes, 25c chutes at small additional cost.

Keeney's Sensational SUBMARINE GUN
Actually shoots ball-bearing bullets in rapid fire action.

**OUR SUPPLY IS LIMITED!
ORDER TODAY**

**J. H. KEENEY & CO., INC. 6630 S. ASHLAND AVENUE
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**WORLD'S FINEST EQUIPMENT
AT THE WORLD'S LOWEST PRICES
PERFECT F. P. PIN GAMES—PERFECTLY RENEWED**

Attention ..\$19.50	Capt. Kidd \$39.50	Fox Hunt ..\$19.50	Hi-Stepper ..\$28.50
Argentine .. 49.50	New Champ. 49.50	Gun Club .. 49.50	Ten Spot .. 39.50
Bandwagon. 19.50	Crossline .. 19.50	Hi-Dive ... 39.50	Venus 74.50
Big Chief .. 19.50	Defense ... 17.50	Hi-Hat 39.50	Victory 74.50
Big Town .. 17.50	Dbble. Play.. 29.50	Knock Out . 64.50	Tex. Mustang 49.50
Blondie ... 16.50	Leader 21.50	Monicker .. 64.50	Spot Pool . 44.50
Bola Way .. 52.50	Duplex 29.50	SuperChubbie 34.50	Seven Up .. 24.50
Bosco 64.50	Flicker 17.50	Star Attrac. 44.50	West Wind. 39.50
Brite Spot . 17.50	Follies 19.50	Wild Fire . 24.50	Zombie ... 24.50
Cadillac ... 19.50			

WORLD'S BEST PHONOGRAPHS

Seeburg Hi-Tone, 8800, E.S.\$395.00
Seeburg Gem .. 125.00
Seeburg Classic .. 139.50
Seeburg Royale .. 149.50
Wurlitzer 500 .. 179.50
Wurlitzer 600 Rotary .. 144.50
Wurlitzer 600 Keyboard .. 159.50
Wurlitzer 616 .. 59.50
Wurlitzer 412 .. 39.50
Wurlitzer 412, Seeburg Cabinet .. 49.50
Rockola '39 Standard .. 135.00
Rockola '39 De Luxe .. 159.50
Rockola 16 Record .. 39.50
Rockola 12 Record .. 24.50
Mills Empress, Like New .. 129.50

ARCADE EQUIPMENT

All Equipment Here Like Brand New!!

Scientific BATTING PRACTICE ..\$124.50
Genco PLAY BALL .. 229.50
Evans TEN STRIKE .. 74.50
Gottlieb SKEE-BALL-ETTE .. 64.50

**SPECIAL!!
DAVAL
"KEEP 'EM BOMBING"
Tax Free Counter Game—Plays 1 to 25
Pennies at Same Time.
ONLY \$19.50**

TERMS: 1/3 WITH ALL ORDERS, BALANCE C. O. D.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK, NEW JERSEY (Tel.: Bigelow 3-6685)

PENNY ARCADES
BETTER-EQUIPPED BY MUTOSCOPE*

* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY . . . IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895
INTERNATIONAL MUTOSCOPE REEL CO., Inc.
44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

NEW

The SALESBOARD with the PIN TABLE appeal

SPITFIRE . . . Something you've waited for in a sales board! Pinball style—even lights up! 1800 RE Holes . . 5¢ per sale . . Total Average Profit \$50.04 . . THICK board.

SUPERIOR PRODUCTS
14 N. PEORIA ST.
CHICAGO, ILL.

SPECIAL 5 Ball Free Play

Majors '41 ..\$54.50	Sea Hawk ..\$57.50
School Days . 32.50	Spot Pool .. 59.50
Snappy '41.. 54.50	Sun Beam .. 37.50
Play Ball ... 37.50	Speed Ball .. 55.00
One Ball Western Seven Flashers, F.P. 59.50	
One 1942 Bally Club Bell, New 299.00	
Two Keeney's Super Bell. Each ... 215.00	

All Games in Perfect Condition.
AMERICAN COIN MACHINE CO.
818 Carondelet St. New Orleans, La.

WANTED TO BUY

Cigarette Vending Machine Route—Any Size—Anywhere.
ALSO
Pinball or Music Route—Give Territory Requirements. WRITE
BOX D-234
The Billboard Cincinnati, Ohio

Announces Dart Game for Alleys

KANSAS CITY, Mo., May 30.—The well-known firm of A. J. Stephens & Company, big cabinet manufacturing firm, has introduced a new amusement device called the Flying Feather Dart Alleys. A. J. Stephens, head of the firm, says that the game must be seen to be fully appreciated.

"It is really very difficult to describe it so that people will understand it unless they see the device itself. We have several patents on the new game and it has a very colorful appearance featuring an illuminated playing board as well as high-grade panel construction.

"Since we first introduced the games here they have met with enthusiastic

acceptance and we think it will find a big place in the entertainment field along with bowling alleys, archery and other similar games. It is positively a game of skill and one that appeals to people of all ages; even children like to play it and grown-ups find it a mild exercise with fascination almost beyond belief.

"We placed six of these alleys in a special recreation room here where there are no other competing alleys and the proprietor of the place says that it has expanded patronage beyond all his expectations. He says that people come back to play it daily after they have once tried it. The game itself is 14 feet long and about 5 feet wide. It has been built to conform to all necessary requirements for games of the alley type. Each play is recorded on the tally sheet by a recording system the same as in bowling alleys. The playing fee is handled similar to bowling games. The average player will spend about 25 cents per game. Leagues and teams can be organized so that competition becomes a strong incentive to come back again and again."

British Comment

The coin machine department of The World's Fair, London, May 2, had the following comment on the stoppage of coin machine manufacture in the United States. The coin machine department of the London amusement weekly is called "Automatic Gossip" and is edited by Edward Graves:

"AMERICAN MANUFACTURING HALTED. If anyone had any doubts about America's wholeheartedness in getting on with the job of winning the war, these should be dispelled by the various decrees issued during past weeks. Among other industries affected is that of coin-operated machines. New orders imposed stop the manufacture of all automatic phonographs, weighing, amusement and gaming machines on May 1; manufacture of most types of vending machines had to cease on April 30.

"The order concerning the first types affects about 30 companies which in 1941 were employing approximately 10,000 persons. A dozen or so of these companies are already on production of war materials and most if not all of the others are likely to go over to such work. Estimated that if the entire industry is converted to war production, the annual output would be approximately \$150,000,000 worth of war materials. As regards vending machines, postage stamp vendors, automatic restaurants and sanitary napkin vendors are exempted from the ban. Seventy or so plants are affected by this order, 10 per cent being already on war work and another 10 per cent partly so engaged.

"In an editorial on the subject in a recent issue of The Billboard, Walter Hurd finally comments: 'Increasing interest will now center in the operator and how he will be able to adjust himself to changing conditions. The coming months will be eventful for the coin machine industry. The industry will do the best it can under the circumstances and also its bit to help lick the enemy.' To me, it seems that the peacetime growth of the coin-operated machine manufacturing industry and consequent large-scale development of engineering plants are going to prove most helpful to America's war effort."

**WE'RE WORKING FOR UNCLE SAM
AND NEED SPACE FOR HIS MATERIALS**

THIS IS YOUR CHANCE TO GET—

CIGA ROLAS—NEW AND USED

- 15c AND 20c PURCHASE
- MONEY CHANGER AND OPTIONAL MODELS

SILVERMOON TOTALIZERS—BRAND NEW

- LEADER OF FREE PLAY GAMES

A FEW VICTORY CHIEFS


- LATEST OF THE FAMOUS CHIEF FAMILY

NO MORE FOR THE DURATION WHEN THESE ARE GONE

WRITE OR WIRE FOR PRICES TODAY

REPAIRS—We can still furnish most parts for your JENNINGS machines
—Install these parts yourself . . . or we shall be glad to have trained mechanics give your machines a complete adjustment and replace any repair parts in our plant.

ASK about our I-A repair for CHIEFS with painted fronts or about our I-B repair job for CHIEFS with chrome fronts.



O. D. JENNINGS & CO.

4309 WEST LAKE STREET
CHICAGO, ILLINOIS

SINCE 1906 RATED AAA 1

BUY NOW!!

PENNY ARCADE EQUIPMENT

While They Last!

- STILL IN STOCK—A FEW COMPLETE OUTFITS OF NEW AND FACTORY RE-MODELED MACHINES.

Complete Assortment of Parts for Penny Arcades and Pin Games.
MACHINES ACCEPTED IN TRADE.

MIKE MUNVES CORP.
520 W. 43RD ST. NEW YORK

BARGAINS

ARCADE - F. P. TABLES - MERCHANDISE

All Machines Clean—Ralls Scraped

Super Six .. \$18.50	Follies, '40 \$12.50
White Salls. 12.50	Thriller ... 12.50
Mr. Chips. 12.50	Fifth Inning 12.50
Air Port ... 12.50	Majors, Old 14.50
Formation . 24.50	Power House 17.50

100 7 Col. Du Grenier Cigarette Machines . . . \$ 35.00
5 Packard Wall Boxes & 600 Speaker 279.50
2 Heads-Up Selectors for 600 Wur-litzer . . . 24.50
1 Heads-Up Selector for 24 Wur-litzer (Used) . . . 15.50

ARCADE

K. O. Fighter .. \$150.00
Jennings Barrel Roll .. 92.50
Bally Bull Rifle .. 72.50
Rock-Ola Ten Pins .. 47.50
Keeney Bowlette (14 Ft.) .. 52.50
3 Penny Phones (10 Rec. with Each) 25.00
Bally Rapid Fire .. 137.50

1/3 Deposit, Balance C. O. D.

MATHENY VENDING CO.
1001 W. Douglas Wichita, Kansas

LAST CALL

1¢ Mills Blue Front Mystery Bell, 459085, \$105.00; 5¢ Mills Silent J. P., \$105.00; 1¢ Columbia, \$40.00; Groetchen Horse, \$7.50; Mills Chrome Tickette, \$7.50; Numbers, \$12.50; Q. T. Safe Stands, \$9.50; Regular Safe Stands, \$10.00; 25¢ Callie J. P., \$30.00; 10¢ Jennings J. P., \$30.00; 10¢ Watling J. P., \$30.00; 25¢ Watling J. P., \$30.00; 25¢ Pace J. P., \$30.00; Jennings Little Duke, \$17.50; 25¢ Callie Roulette, \$72.50; 1¢ Viewscope, \$19.50; One-Third With Shipping Instructions, Balance C. O. D. Mills Thrones, late models, write; also NEW 3 Bells, 4 Bells and Straight Bells.

McGUIRE SALES COMPANY
270 Wartburg, Dubuque, Ia.

ALL NEW

Terrific Money Makers

- ★ SALESBOARD DEALS
- ★ PREMIUM HITS
- ★ MERCHANDISE

Operators-Distributors, Be First.
Write-Wire TODAY for All Details.

GOLDWYN CO. 542 S. Dearborn St., Chicago

NEW! LEGAL!

Manufacturer offers a limited number of brand-new, deluxe floor-model, LEGAL, tax-free, nickel-operated AMUSEMENT MACHINES. This is a \$100 value. While they last the price is only \$25 each. Write for details!

BOX 285 MINNEAPOLIS, MINN.

WANTED

PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★
Drive Mobiles ★ Hockeys ★ Etc.

WILL PAY FULL CASH

W. SONED
308 W. 77th St., New York City

WE WILL BUY FOR CASH

BALLY—	Blue Grass
Jockey Clubs	EVANS—
Turf Kings	Pacers
Fairmounts	Lucky Stars
Kentuckys	J. P. Bang Talls
Santa Anita	J. P. Gal. Dominoes
"41" Derbys	KEENEY—
Trophy Clubs	Air-Raiders

Will Pay Good Prices. Buy Any Amount. Give Full Description First Air-Mail Letter.

THE R. F. VOGT DISTRIBUTORS
Milner Hotel Bldg. Salt Lake City, Utah



HARLICH BOARD SENSATION!

New Action! New Appeal! Instead of tickets, jackpot has 1/2 inch colored balls that drop behind window when player punches them out. Red Ball takes top award. Big reverse number tickets. Large G. L. holes with wooden peg. Order Red Ball now and watch your profits climb.

NO. 11654 5c PLAY 1140 HOLES
TAKES IN \$57.00 AV. PAYOUT \$23.10
AVERAGE GROSS PROFIT . . . \$33.90
WRITE FOR NEW CIRCULAR

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO, ILLINOIS

CALLING ALL OPERATORS !!!

We are remodeling the following games with new backboard glass, new plastic bumpers, rails scraped and varnished, and the game repainted in three lively colors, making them look like brand-new games when finished. Price \$46.50 F. O. B. Phila., with your old game in trade:

TRIUMPH now called STARLIGHT	FOLLIES OF '40 now called SCANDALS OF '42
BLONDIE now called RED HEADS	HOME RUN now called TRIPLE PLAY
BIG TOWN now called SIXTY GRAND	JOLLY now called PEACHERING
BOWLING ALLEY now called 1942 BOWL-ING ALLEY	MR. CHIPS now called NINE BELLS
CADILLAC now called ARCHERY	O'BOY now called EASY PICKIN
COMMODORE now called SAILORETTES	POWER HOUSE now called OVER THE TOP
DRUM MAJOR now called PARADE LEADER	ROXY now called FAN DANCER

We are also remodeling EXHIBIT'S LEADER, STARS, ZOMBIES into streamlined versions with new backboard glass, playing field slightly changed, rails scraped and varnished and cabinets completely repainted in three lively colors. Price \$25.00 each with your old game in trade. F. O. B. Phila.

Terms: 50% deposit, balance sight draft or C. O. D. Shipping instructions: Don't send us the legs, playing field glass, bolts or balls, or money box. This is to eliminate breakage in transit.

GLICKMAN INDUSTRIES
4458-60 GRISCOM ST. PHILADELPHIA, PA.

GET THAT OLD MODEL F TARGET OUT—IT'S WORTH MONEY

Then send for my I-Dood-It Shoot-the-Japs change-over, which is very simple to install.
Fits on old or new.

1 Sample \$1.00. 10 or more 65c Each.

Write C. J. ADDY, Imogene, Iowa, or Ask Your Jobber.

"THUMBS UP"
OUR NEW INGENUOUS CREATION
A PROVEN MONEY-MAKER!

\$139.50
 F. O. B. Phila.

ARCO SALES COMPANY
 802 NORTH BROAD STREET PHILADELPHIA, PA.

Wisconsin Marble Champ Is Picked For U. S. Finals

MILWAUKEE, May 30.—A lad from a family of 16 children won the Wisconsin marbles championship contest here May 23.

The Milwaukee Journal and the Wisconsin Recreation Association sponsored the State marbles tournament which is a part of the championship contests that are being held in various cities and States preparatory to selecting contestants for the national championship. Newspapers in all parts of the country sponsor these marbles contests as a part of their public relations program.

The winner of the Wisconsin tournament was Chet Poika. All of the contestants and their parents who were in the State tournament were entertained at a banquet in a local hotel here by The Journal. The Journal is widely recognized as a crusader against pinball games, an adult version of marble games, but the newspaper does not feel that the good old-fashioned game of marbles ever influenced boys to play "for keeps."

Money Statistics Show More Coins

WASHINGTON, May 30.—The demand for \$10,000 and \$5,000 bills has dropped in the last year, but most denominations of other bills and of coins have shared in the rise of total money in circulation, according to the federal reserve board.

On April 30 total money in circulation was \$11,765,711,286, compared with \$9,710,000,000 a year earlier. Complete figures on circulation of each type of currency for months later than February are not yet available.

Use Fewer Big Bills

The February figures, published by the reserve board, show that \$10,000 bills totaling \$33,000,000 were in circulation at the end of February, compared with \$55,000,000 a year earlier.

Circulation of \$5,000 bills was down to \$21,000,000, compared with \$24,000,000. The large bills were in demand in the first half of 1941 for hoarding, bankers said at that time.

Coin Use Shows Gain

Total circulation of money on February 28 was \$11,485,000,000. The circulation of all coins and of all denominations of bills from \$1 to \$1,000 showed large gains as compared with a year earlier.

At the end of February, circulation of coins and bills of less than \$50 denomination totaled \$8,326,000,000, against \$6,243,000,000 a year earlier. Bills of \$50 or larger had a total circulation of \$3,163,000,000, against \$2,541,000,000 a year earlier.

CONSOLES

- MILLS FOUR BELLS.....\$295.00
- MILLS JUMBOS, C. P..... 99.50
- MILLS JUMBOS, F. P..... 99.50
- BALLY CLUB BELLS..... 275.00
- JENNINGS SILVER MOONS.... 135.00
- PACE REELS COMBINATION... 125.00

ROY MCGINNIS COMPANY
 2011 MARYLAND AVENUE BALTIMORE, MD.

WANTED

Pin Games, Sky Fighters, Drivemobiles, Ten Strikes, Hoekers, Scientific Baseball; any Machine that is controlled by a coin we'll buy.

PATERSON COIN MACHINE EX.
 209 Market St. PATERSON, N. J. Armory 4-7116

BARGAINS FROM DAVE MARION

- 8 Keep 'Em Bombing (Like New).....\$ 16.50
- Pikes Peak, Brand New, 1 @ \$18.50; 5 @ 16.50
- 3 Exhibit Rotary, Brand New..... 750.00
- Air Raider.....\$157.50
- Wurlitzer 412.....\$ 44.50
- Wurlitzer 618..... 64.50
- 1c Q.T's, Green..... 32.50
- 2 Holly Grips..... 8.50
- Bolaway..... 67.50
- Mills Golf Ball Vender, A-1.....\$187.50
- Dixie.....\$29.50
- Duplex.....\$47.50
- 1/3 Deposit, Draft, Money Order, Certified Check.

Write for Complete Bargain List. **MARION COMPANY**, Wichita, Kansas.



BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!
OUR STOCK WON'T LAST LONG!
 SAMPLE **\$17.75**

LOTS OF 5.....\$53.25
 Special Discounts to Distributors.
NO TAX REQUIRED TO OPERATE.
DON'T WAIT! A SAMPLE WILL CONVINCE YOU!

Buy Direct or From Your Distributor.
BAKER NOVELTY CO., Inc.
 1700 W. Washington Blvd. Chicago

This space is donated to **BUY** remind you to **UNITED STATES WAR BONDS AND STAMPS**



GLOBE PRINTING COMPANY
 1023-25-27 RACE ST., PHILA., PA.

There is no substitute for **Quality**

Quality Products Will Last for the Duration.
D. GOTTLIEB & CO. CHICAGO

10 GENCO PLAY BALLS
 SLIGHTLY USED, \$249.50 EA.
 \$239.50 Ea. Lots of 5, in Original Crates.
WILLIAM PORTNOY
 500 East 89th St. New York City

25 BRAND NEW LONG ACRES
 Console Models
 Sample **\$269.50** Lots of 10 **\$265.00**
 Price Subject To Change Without Notice.
MOSELEY VENDING MACHINE EX., INC.
 80 BROAD ST. RICHMOND, VA.
 Day Phone 3-4511—Night Phone 5-5328

21-FOOT PORTABLE BUILT New Bowling Alley Game
 5¢ coin operated, 8 balls, manually played. Completely mechanical, simple mechanism, no electric gadgets to get out of order. Very attractive. Immediate delivery. Write.
PENNY PRODUCTS CO., Lansdowne, Pa.

FOR DEFENSE LIMITED QUANTITIES AVAILABLE! BUY NOW!

MILLS FACTORY REBUILT CLUB BELL CONSOLE SLOT MACHINES, NICKEL PLAY, \$220.00; DIME PLAY, \$230.00; QUARTER PLAY, \$245.00.

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|----------------------------|------------------------------------|---------------------------------|
| Keeney Pastime ..\$175.00 | Keeney Tpl. Entry \$145.00 | Bally Royal Draw ..\$165.00 |
| Keeney Superbell .. 200.00 | Evans Lucky Star, 7 Coin .. 185.00 | Mills Three Bell, New .. 575.00 |
| Keeney '38 Truck .. 115.00 | Pace '41 Saratoga. 135.00 | Bally Royal Flush .. 64.50 |
| Time .. 115.00 | Jenn. Silver Moon. 135.00 | Mills Square Bell .. 79.50 |
| Groctoben Sugar King 49.50 | Jenn. Good Luck .. 59.50 | Exhibit Tanforan .. 39.50 |
| Exhibit Longchamp 59.50 | Jenn. Liberty Bell .. 29.50 | Jenn. Multiple Racer 49.50 |
| Evans '39 Dominoes 105.00 | Mills Jumbo Parade 115.00 | Mills Track King .. 29.50 |
| Bally Hi Hand, New 185.00 | | |

- NEW GAMES**
- | | | |
|--|--|---|
| Bally Longacre, Console Model ..\$299.50 | Keeney 5¢ & 25¢ Two-Way Bell, F.P. & P.O.\$395.00 | Evans Dominoes JP, Two-Tone Cab. \$399.50 |
| Jenn. Bobtail, F.P. 149.50 | Mills 5¢ Original Chroma .. 185.00 | Keeney Submarine Gun .. 285.00 |
| Mills Jumbo Parade, F. P. & Payout. 165.00 | Gottlieb Liberty .. 164.50 | Mills Gold Chroma Bell, 5¢ .. 195.00 |
| Genco Four Aces .. 159.50 | Gottlieb Five & Ten 129.50 | Mills Bonus Bell, 5¢ .. 185.00 |
| Genco Defense .. 139.50 | Gottlieb Keep 'Em Flying .. 139.50 | Chicago Coin Gobs. 149.50 |
| Bally Club Bell, Comb. F.P. & P.O. 299.50 | | Chicago Coin Yanks 139.50 |

- ARCADE EQUIPMENT**
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| Exhibit Rotary Candy Vendor ..\$170.00 | Baker Kicker & Catcher New ..\$ 29.50 | Exhibit Vitalizer ..\$ 89.50 |
| Exhibit or Erie Diggers .. 69.50 | Gottlieb DeLuxe Triple Grip .. 19.50 | Daval U-Roll-It .. 59.50 |
| Evans Play Ball .. 225.00 | Gottlieb Skee-Ball-Itta .. 69.50 | Evans Ten Strike .. 64.50 |
| Scientific Batting Practice .. 129.50 | Exhibit Kissometer, 175.00 | Rock-Ola Ten Pin .. 64.50 |
| Mutoscope Drive-mobile .. 210.00 | Exhibit Magic Heart 175.00 | Seeburg Hockey .. 64.50 |
| Bally Rapid Fire .. 169.50 | Exhibit Punching Bag .. 185.00 | Seeburg Ray-o-Lite Jap Scenery .. 99.50 |
| Evans Super Bomber 220.00 | Keeney Brown Anti-Aircraft .. 45.00 | Bally Alley .. 34.50 |
| | | Keeney Submarine Ray Gun .. 215.00 |
| | | Bally Bull's Eye .. 69.50 |

SAVE MONEY! ADVISE US AS TO YOUR REQUIREMENTS!
 TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D.
 Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

MONARCH COIN MACHINE CO.
 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

FREE PLAY—AMUSEMENT—COUNTER GAMES

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|-------------------------|--------------------------|---------------------------------------|
| A.B.C. Bowler ..\$39.00 | Major 1941 ..\$34.50 | AMUSEMENT AND COUNTER GAMES |
| Argentine .. 42.50 | Metro .. 19.50 | Baker's Bomb Hit ...\$ 8.50 |
| Big Show .. 14.50 | Rotation .. 16.50 | Baker's Kicker & Catcher .. 17.50 |
| Big Parade .. 72.50 | Snappy .. 44.50 | Evans Ten Strike, Large Dial .. 72.50 |
| Bosco .. 44.50 | Spot-a-Card .. 69.50 | Scientific Baseball .. 109.50 |
| Capt. Kidd .. 42.50 | Star Attraction .. 42.50 | Genco Play Ball .. 235.00 |
| Champs .. 37.50 | Texa Mustang .. 59.50 | |
| Double Play .. 27.50 | Twins .. 29.50 | |
| Flicker .. 19.50 | Ten Spot .. 34.50 | |
| Horoscope .. 37.50 | Trailways .. 39.50 | |
| Home Run, New .. 89.50 | Spot Pool .. 49.50 | |
| Jungle .. 52.50 | Victory .. 72.50 | |
| League Leader .. 19.50 | Given Second Choice | |

Terms: 1/3 Cash, Balance C. O. D.

MAHOPAC NOVELTY CO. MAHOPAC FALLS, N. Y.

Milwaukee Has Fun With Pins

Lots of publicity while city tries to get pinball licenses ready by June 1

MILWAUKEE, May 30.—Pinball games must be licensed by July 1 in this city. But when the council passed the ordinance the city license department announced it would not be able to get the licenses ready for some weeks, probably by June 1 at the latest. This has compelled the pinball fans and the operators to go thru a waiting period. In a city that had as much ado about pinball games and licensing as Milwaukee had in the past months, a lot of things are happening in this period of waiting. The games are getting a lot of publicity—good, mixed and indifferent.

One columnist recently devoted his entire column to a letter from a reader discussing the pinball situation. The city officials have recently been inspecting

the various types of games to determine which are considered suitable for licensing. The author of the license ordinance says that about 75 to 80 games will be placed on the approved list.

Fun at Inspection

The Milwaukee Journal crusaded against the games all the way thru and its report on the inspection of pinball games by aldermen and other city officials naturally tells a story interspersed with some good sarcasm between the lines. The Journal, May 19, reported as follows:

ALDERMEN EXAMINE "REFORMED" PINBALL. Test Machines Bid for Approval; Some "Skill" Games Look Dubious to Skilled Inspectors.

Like country boys seeing the sights at a county fair, the members of the common council's license committee Tuesday inspected a dazzling array of pinball machines.

The junket was undertaken to give the aldermen a look at the types of machines they will deal with under the new city ordinance which permits licensing of pinball machines and music boxes.

On the trip were Aldermen Milton McGuire, John Brophy, Clemens Michalski (author of the ordinance) and John Schultz, of the license committee; Alderman Ed Kiefer, who had a curiosity about pinball machines; Emil Allee, license clerk of the common council; Arthur Ehrmann, an assistant city attorney, and a dozen pinball machine distributors.

"All-Star Hockey" Out

The first stop was at Elmer Mack & Company, pinball distributors at 2345 West Hopkins Street. Twenty-eight machines of all types were on display. The aldermen swarmed around an All-Star Hockey machine. Playing the machine with slugs furnished by Distributor Mack, the aldermen learned that extra balls were given for a high score.

Said Schultz to Ehrmann: "Art, you're a lawyer. Is that machine legal?" Ehrmann squinted at the machine and ruled right off his sleeve: "I can't see any difference between free balls and a nickel payoff, which the ordinance forbids."

Schultz said judicially: "It looks to me like this machine is out."

The pinball machine men exchanged unhappy glances.

"A Game of Skill"

Aldermen Brophy and McGuire, armed with handfuls of slugs, concentrated on a baseball game. Brophy's verdict was: "This looks like a good game to me. Of course, two people could bet on the outcome of a game."

McGuire said with enthusiasm: "This is really a game of skill."

Other aldermen played the "Paradise game" machine. The operators had forgotten to unlock the free game device and it soon registered 12 free games under the skilled Michalski. Joseph Beck, a pinball distributor, said: "We just wanted to show you the difference. You just snip this wire, like this, and then it won't give any free games."

"Yes," rumbled Ehrmann. "And you can connect the wire just as easily."

At 2910 West Center Street, where the Mills Novelty Company had its display, a pinball machine that operated considerably like a slot machine was waiting for the aldermen. With it, the slug-rich aldermen were able to line up birds (swallows, owls and eagles) instead of the usual cherries, lemons and oranges of slot machines.

"Just to make it interesting; there is no payoff," purred a pinball man.

But Ehrmann shook his head and said: "It looks to me like a slot machine without a handle."

The aldermen agreed that here was one machine which the city's new ordinance would not permit.

BRAND NEW MILLS JUMBO. Combination Mint Vender Free Play \$229.50 Cash and Check Payout

Guaranteed Like New MILLS Late Model Four \$299.50 Bells, Cash and Check.

Mills Late Model Jumbo \$119.50 Parade, Cash-Check Mdl.

MILLS THREE BELLS

Write for Prices. COMPLETE STOCK OF MILLS NEW SLOTS on Hand for Immediate Delivery

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
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RIOT OF VALUES

ABC Bowler \$52.50	5 Ball Free Play Leader \$34.50
Argentine 49.50	Legionnaire 42.50
Band Wagon 29.50	Major 36.50
Big Chief 25.00	Miami Beach 39.50
Big Time 29.50	PanAmerican 33.50
Big Parade 55.00	Silver Skates 34.50
Bosco 66.50	South Paw 49.50
Capt. Kidd 54.50	Star Attrac. 47.50
Champs, New 55.00	Trailways 27.50
Double Play 37.50	Topic 94.50
Do Re Mi 42.50	Vacation 19.50
Flicker 24.50	Venus 82.50
4 Diamonds 32.50	Victory 85.00
4 Roses 37.50	Vogue 21.50
Hi Hat 39.50	West Wind 44.50
Horoscope 47.50	Zig Zag 39.50

1/3 Deposit, Balance C. O. D.

BELL COIN MACH. EXCH.

641 Hunterdon St. NEWARK, N. J.
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NEW MILLS 1c-5c Q. T. BELLS

Write for Prices

KEYSTONE NOVELTY & MFG. CO.

26th & Huntingdon Sts. Philadelphia, Pa.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

MOSELEY'S SPECIALS

BRAND NEW MACHINES

A. B. T. TARGET CHALLENGER... \$35.50	PACE RACE, 25c Play... \$375.00
BAKER PACER, 5c Play... 299.50	PACE RACE, 5c Play, Jackpot... 375.00
BALLY HIGH HAND... 177.50	WATLING SCALES... 150.00
CHICAGO COIN GOBS... 164.50	BRAND NEW MILLS SLOT MACHINES
CHICAGO COIN YANKS... 144.50	MILLS THREE BELLS... \$550.00
EXHIBIT SKY CHIEF... 164.50	MILLS FOUR BELLS, 5c... 500.00
GROETCHEN COLUMBIA, Rear Pay... 87.50	MILLS FOUR BELLS, 3-5c and 25c... 530.00
JENNINGS SILVER MOON, FP... 159.50	MILLS JUMBO PARADE, Cash... 149.50
BUCKLEY STEEL CABINET FOR 16-20-24 RECORD... 32.50	MILLS JUMBO PARADE, Conv... 179.50
KEENEY SUPER TRACK TIME... 450.00	MILLS VEST POCKET B & G, Without Meter... 42.50
KEENEY SUPER BELLS, All Models... Write	MILLS VEST POCKET B & G, With Meter... 45.00
DOUBLE STEEL SAFE... 90.00	MILLS FOLDING STANDS... 6.50
SINGLE STEEL SAFE... 65.00	MILLS BOX STANDS... 13.50
MUTOSCOPE SKY FIGHTER... 300.00	
PACE RACE, 5c Play... 335.00	

Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More. MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS AND ON ACCOUNT OF SKILLED LABOR BEING DRAFTED CAUSING US TO REDUCE OPERATIONS, AND OFFERING FOLLOWING MACHINES AT SACRIFICE PRICE LISTED BELOW:

Bally Torpedo... \$240.00	Keeneey Super Bell, Twin 5c CP... \$195.50
Buckley Tone Column... 50.00	Bally Long Ace, Console Model... 262.50
Chicago Coin Hockey Club... 275.00	Bally Long Ace, Table Model... 255.00
Evans Domino, JP, Like New... 327.50	Bally Club Bell, 5c... 249.50
Groetchen Columbia Bell, JP... 59.50	Mills Jumbo Parade, Conv. Vender... 174.50
Groetchen Check Separator, Gold Award... 82.50	Mills Four Bell, 5c Play... 455.00
Columbia Bell... 82.50	Mills Jumbo Parade, CP... 125.00
Keeneey Super Bell, 4-Way, 5c... 410.00	Mills Three Bells, Like New... 500.00
Keeneey Super Bell, Conv. 5c... 179.50	Mills 25c War Eagle, #474934... 125.00
Keeneey Super Bell, 5c Conv. Mint. Vend... 182.50	Evans Jackpot Dominos, Latest Model, Brand New... 399.50
Keeneey Super Bell Twin, 5c Conv... 317.50	Seeburg Schematic, New... 14.50
Keeneey Submarine, Like New... 189.50	Watling Big Game, CP... 90.50
Keeneey Super Bell, 25c Conv... 229.50	

FLOOR SAMPLES—GUARANTEED

Bally Long Ace, Console... \$265.00	3 Keeneey Super Bells, 5c Conv. with Mint Vender... \$229.50
2 Evans Jackpot Dominos... 339.50	1 Keeneey Super Bell, Four Way, 5c... 425.00
3 Keeneey Super Bells, Twin 5 1/2 25c Conv... 330.00	5 Keeneey Super Bells, 5c Conv... 249.50
2 Keeneey Super Bells, 25c Conv... 259.50	

USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale:

CONSOLES—CASH AND FREE PLAY	CONSOLES—CASH AND FREE PLAY
1 Evans '37 Reg. Domino, #2521... \$49.50	2 Mills Square Bell, CP... \$59.50
1 Evans '38 Reg. Domino, #2655... 69.50	5 Mills Free Play Venders... 75.00
1 Evans '39 Reg. Domino, #3971... 99.50	10 Mills Jumbo Parade, Free Play, Blue Cab., Serial 6558... 123.50
1 Evans Lucky Star... 99.50	6 Mills Jumbo Parade, Free Play, Late Style Coin Head... 97.50
1 Evans Ten Strike... 59.50	1 Pace Race, JP, #6088, 25c... 199.50
1 Evans Bang Tails... 149.50	1 Pace Race Jackpot Red Arrow, #6182, 25c... 209.50
1 Keeneey Triple Entry... 129.50	2 Pace Race, #5881-5895, 5c... 132.50
2 Keeneey '38 Skill Time... 89.50	1 Pace Race 5c Red Arrow, #6496... 159.50
5 Keeneey Kentucky, Slant Head... 99.50	1 Pace Race 5c Red Arrow, #6319... 199.50
1 Keeneey Past Time... 167.50	FIVE BALL FREE PLAY
6 Keeneey Super Bell, 1-Way, 5c... 189.50	1 Chicago Coin Commodore... \$19.50
1 Mills Four Bell, 5c... 285.00	1 Chicago Coin Sport Parade... 25.00
FIVE BALL FREE PLAY	2 Exhibit Zombie... 32.50
2 Bally Spotted... \$19.50	1 Exhibit Double Play... 17.50
2 Bally Play Ball... 21.50	8 Keeneey Super Six... 21.50
2 Bally Mystic... 34.50	1 Keeneey Red Hot... 19.50
1 Bally Reserve... 12.50	1 Keeneey '41 Repeater... 35.00
1 Chicago Coin Dixie... 27.50	
1 Chicago Coin Sporty... 14.50	SUPPLIES
1 Chicago Coin '41 Major... 37.50	Jackpot Domino Glasses... \$17.50
ONE BALL	Packs for Dominos... 14.50
1 Bally Eureka... \$35.00	Rectifiers... 9.00
2 Mills Owl... 79.50	5c Solid Tokens, Per M... 6.50
1 Keeneey Fortune, CP... 250.00	

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective June 6, 1942.

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5-BALL FREE PLAY	School Days... \$39.50	PHONOGRAPHS — Reconditioned by Factory Trained Service Men. Cabinets Mechanically, Spectravox & Play Master, Comb. Perf. \$300.00
Victory... \$85.00	All American... 39.50	1940 Master Rockolite... 205.00
Gun Club... 74.50	Landslide... 39.50	1940 Master Walnut... 197.00
Mills Owl... 75.00	Sport Parade... 39.50	Deluxe, '39... 185.00
1-Ball... 75.00	Attention... 37.50	Standards, '39... 165.00
Texas Mustang... 72.50	Stratoliner... 37.50	Windsor... 109.00
Jungle... 72.50	Four Roses... 37.50	'38 Monarch... 109.00
Argentine... 69.00	Zombie... 35.00	Imp. 20, Marble, III, Sides, Grilles... 89.50
High Dive... 67.50	Band Wagon... 34.50	Rhythm Masters, 16 Rec... 65.00
Capt. Kidd... 67.50	Boom Town... 34.50	12 Rec. Rhythm Master... 45.00
West Wind... 62.50	Crossline... 34.50	
ABC Bowler... 62.50	Cadillaco... 32.50	
Bells Hop... 52.50	Roky... 24.00	
Horoscope... 59.50	Limelite... 27.00	
Hi Hat... 49.50	Mr. Chips... 17.00	
Pan American... 42.50	Sporty... 14.00	
Leader... 42.50	Follies... 16.00	
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ARCADIE EQUIPMENT

Bat. Practice \$119.50	ABT Jungle Hunt... \$20.00	Evans Ton Strike... \$ 69.50
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TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago. Write for List of 5-Ball Free Play Games—Also Brand-New Gottlieb Liberty Keep 'Em Flying and Genco's Four Aces.

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Record Time... 134.50	Holly 1c Grip Machine... 11.50
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Captain Kidd	49.50	Hi Dive	39.50	Star Attraction	44.50
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		Dixie	19.50	Target Skill	19.50
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Mills 5 in 1	39.50
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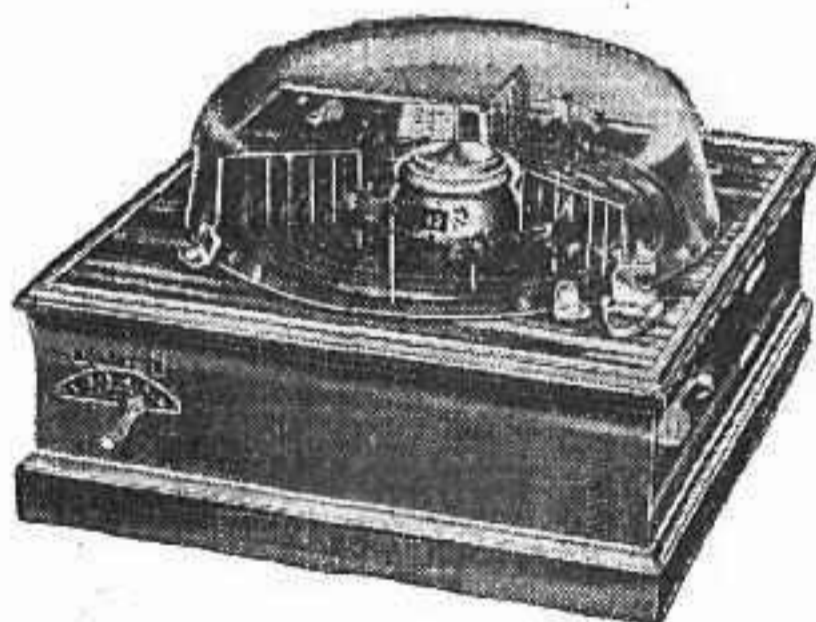
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Horse Race counter game Stand-out! Get it on your locations for the duration! Proven profit performance!

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Single Coin Slot for 1c, 5c, 10c play. Adjustable Pari-Mutuel Device. Size 21x21x12 inches.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

Arcade Owners Change Plans

Move inland as blackouts and gas rationing hamper seashore resort spots

BALTIMORE, May 30.—Gasoline rationing and blackouts for shore resorts have brought about a change in plans of arcade operations in Maryland for the summer season. Instead of setting up operations as originally planned in near-by shore resorts, operators have moved their operations inland.

Shore blackouts, particularly in Ocean City, Md., earlier this spring, caused serious discussion among operators and coinmen generally as to the wisdom of passing up Ocean City and other near-by shore spots. These discussions were brought to an end by gasoline rationing when coinmen decided definitely to forsake shore spots.

The blackout situation may have been solved, but the gasoline rationing cannot be solved. Few persons with automobiles will find it possible to make week-end trips to short spots on the amount of gasoline allowed them. Then, too, the tire situation is an unfavorable consideration.

Buying Heavy

All arcade operators of other summer seasons have bought heavier than usual of arcade equipment, including guns of all kinds, photo machines and other numbers that are favorites during summer months. Spots for these have been secured in Baltimore or very close to it.

A similar development has come about in near-by cities and towns of any consequence. This is reflected in the virtual sell-outs of all arcade equipment by Baltimore distributors.

City summer arcade operation will be a new experiment for most operators and the results of the venture will be watched with considerable interest. This does not mean that city summer arcade operation will supersede shore arcade opera-

Best for the Duration!

PAYTABLES

Sport King	\$149.50	Grand Stand	\$79.50
Santa Anita	149.50	Thistledown	49.50
Grand National	89.50	Hawthorne	49.50
Pace Maker	89.50	Sea-biscuit	40.50

SLOTS

Mills War Eagle	\$39.50	Mills Golf Ball	\$195.00
Price All Star	49.50	Mills Club Ball	175.00
Comets	49.50		
Callie Commander	49.50		

To Avoid Delay Give Second Choice.

1/3 Deposit, Balance C.O.D.

MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.



FOR SALE

COMPLETE PORTLAND ON JERSEY SHORE

Includes 60 Pin Games, 8 Poker Tables, 8 Diggers, 3 Rotaries, 1 Bally Racers, 1 set of Watsis and Stands, 2 Bally Alleys, 2 Bang a Daers, 1 Magic Finger, 1 Strikotto, 1 Bally Basket, 1 Palm Reader, 1 Astroscope, 1 Mystic Mirror, 1 Western Baseball, 1 Blue Blazer, 4 Card Machines, 3 Kiddie Microscopes, 1 Skill Jump, 4 Electric Fans, Wall Cases, Show Cases, Safe and everything included in complete Portland

\$2450.00

WILL SELL ALL OR PART

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MIKE MUNVES

520 West 43rd St., NEW YORK CITY

9 METER MOVIES

\$295.00 EA.

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The Billboard Cincinnati, O.

NEW SKILL GAME—LEGAL EVERYWHERE!



WHILE THEY LAST!!

KUE BALL

Brand new in original cartons. Mechanically operated. Player controls ball with cue stick, shooting for high score pockets. Electric light on backboard lights playing field. Size: 20 in wide, 58 in. long.

LOW PRICE

Immediate Delivery.

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BROOKLYN, N. Y.

BAY RIDGE MUSIC SERVICE

tion, for so far as could be learned operators prefer operating at shore spots in summer, but the exigencies of the times in which we are living make it imperative for the change of scene.

It is to be noted there have always been some city arcade operations during the summer season, and there are a few here which are in operation on a year-round basis.

SAVE ON RECONDITIONED—GUARANTEED—LIKE NEW MACHINES—BUY WITH CONFIDENCE!

Table listing various machines under categories: WURLITZER, PHONOGRAPHS, ROCK-OLA, and MILLS. Includes prices and descriptions for models like 950, 850, 750E, etc.

Table listing CONSOLES and PAYTABLES. Includes models like Mills Three Bells, Keeney Four Way Bells, and Bally Big Top with prices.

Table listing ARCADE AND LEGAL EQUIPMENT. Includes Chicago Coin Hockey, Keeney Submarine Gun, and various slot machines.

Table listing SLOTS. Includes Mills Original Chromes, Mills Brown Fronts, and various slot machine models.

ORDER FROM THE OFFICE NEAREST YOU. NORTHWESTERN MUSIC CO. MISSISSIPPI VENDING CO. 120 W. 3RD ST., STERLING, ILL. 413 CHURCH ST., PHILADELPHIA, MISS.

SELLER MEETS BUYER THRU BUCKLEY TRADING POST

OPERATORS DISTRIBUTORS

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Make it a habit to consult the Trading Post.

BUYERS—Buy Thru the Trading Post.

SELLERS—Sell Thru the Trading Post.

Write today for the new Bulletin. One 3c stamp will bring The Big List of Equipment for sale from coast to coast.

WILL PAY CASH FOR—

Bally Free Play Pimlico (Log Model) . . . Bally Free Play Pimlico (Console Model) . . . Keeney Super Bells . . . Bally '41 Derby.

WIRE OR MAIL QUANTITY AND PRICE

BUCKLEY TRADING POST

4225 WEST LAKE STREET CHICAGO, ILLINOIS

Table listing various slot machines and their prices, including ABC Bowler, Attention, Anabel, Barrage, Belle Hop, Bolaway, Broadcast, Big League, Boom Town, Big Parade, Bosco, F.S., Capt. Kidd, Dough Boy, Dixie, Duplex, Do Re Mi, Flicker, Four Diamonds, Gold Star, Headliner, Jungle, Knockout, League Leader, Majors '41, Pan American, Paradise, Play Ball, Play Mate, Power House, Super Charger, Spot-a-Card, Sparty, Sparky, Sky Line, Snappy, Salute, Sun Beam, Speed Ball, Stars, Sky Blazer, Speed Demon, Spot Pool, Star Attrac, Strat-o-Liner, Show Boat, Seven Up, Twin Six, Texas Mustang, Venus, Victory, West Wind, Wild Fire, Wow, Zombie, Zig Zag, Sky Ray.

Table listing ARCADE EQUIPMENT and ONE BALLS. Includes 3-Way Grippers, Single Grippers, Batting Practice, World Series, High Dial Ten Pins, Exhibit Diggers, Rapid Fire, Drive Mobile, View-a-Scope, Electric Defense Gun, Blue Grass, Dark Horse, Sport Special, Mills Owl, Mills '40 1-2-3 (One or Five Ball), One-Third Deposit With Order, Balance C.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Ill. HUMBOLDT 6288

ARCAD E EQUIPMENT

Anti-Aircraft Guns—Ten Strikes—Rapid Fires—Convoys—Bally King Pins—1940 A. B. T. MODEL F TARGETS.

BALLY LONGACRES—JENNINGS TOTALIZERS—MILLS VEST POCKETS—BLUE FRONTS—Q. T.'s—WATLING ROLATOPS And Many Other Pay Tables, Consoles, Slots and Free Plays.

GRAND NATIONAL SALES COMPANY 2300 ARMITAGE AVENUE HUMBOLDT 3420 CHICAGO, ILLINOIS

MACHINE CLOSE-OUTS

Table listing machine close-outs: 11 HOCKEY'S (BRAND NEW IN CRATES) \$249.50, 2 Evans' Duck Pin Alleys (reconditioned with all latest improvements) \$350.00, 7 Batting Practice 119.50, 8 Keeney Submarines (like new) 209.50, 4 Anti-Aircrafts (brown cabinets) 42.50, 8 Keeney 24-Record Wall Boxes 13.50, 2 Lucky Lucre 190.00, 1 Evans' Play Ball F.S. 220.00, 2 Bumper Bowling 35.00, 2 Shoot the Chutes 94.50, 3 Rapid Fire 135.00.

WE HAVE A COMPLETE STOCK OF 5 BALL AND BALLY ONE BALL FREE PLAYS. WILL BUY WURLITZER SKEEBALLS FOR CASH. ROBINSON SALES COMPANY 3100 GRAND RIVER DETROIT, MICHIGAN

WANTED 9-12-14 FT. SKEE BALLS I A. B. T. RIFLE RANGE. 2 Rock-Ola 1939 DeLuxes \$149.50, 5 Hockeys, Like New \$217.50, 5 Rock-Ola 1030 Standards 139.50, 5 Batting Practices 115.00, 5 Skee-Ball-ettes 59.50, 5 Evans Ten Strikes, Big Dial 72.50, 10 Jiggers, Like New 7.50, 5 Evans Ten Strikes, Small Dial 50.50. 1/3 Deposit, Money Order or Certified Check. S & W COIN MACHINE EXCHANGE 2416 Grand River Ave. DETROIT, MICH.

PHONOGRAPHS SEEBURG: Colonel 1940 E.S. \$319.50, Envoy, R.O.E.S. 324.50, Major 1940, E.S. 299.50, Commander E.S. 294.50, Royale 1938 119.50. WURLITZERS: 600-Round Seleco. \$169.50, 616-18 Records 79.50, 412-12 Records 59.50, P12-12 Records 54.50, 61-1939 Counter 89.50, 71 with Stand 129.50. MILLS: Throne of Music \$159.50, Empress-1941 209.50. ROCK-OLA: Super 40 \$225.00, Master 40 215.00, Deluxe 1939 179.50, Standard 1939 169.50, Imperial 20, 20 Rec. 109.50, Rhythm Master 18 69.50. CONSOLES: Jumbo Parade \$ 89.50, Big Game (Clock Hd.) 129.50, Pace Saratoga, conv. 119.50, Silver Moon, FP or PO 124.50 O. D. BELLS: Blue Fronts 1c \$ 97.50, 5c 135.00, 10c 140.00, 25c 145.00, 50c 300.00, Brown Fronts 5c \$149.50, 10c 152.50, 25c 154.50, Chrome Bells 5c \$189.50, 10c 189.50, 10c 192.50, 25c 194.50. Gold Chrome 5c \$189.50, 25c 194.50, War Eagles 5c \$119.50, 10c 121.50, 25c 124.50, Bonus Bells 5c \$189.50, 25c 187.50, Cherry Bell 10c \$189.50, Roman Bell 25c \$129.50. SPECIALS! MILLS GOLF BALL VENDORS 2-25c—Like New—1-10c \$194.50 Ea. BRAND NEW MOTORS For Seeburg and Wurlitzer \$18.50 Ea. BELLIS: Genuine Factory Rebuilt! Mills Brand New Glitter Gold. 1c Q. T. \$72.50; 5c, \$75.50. Brand New KEEP 'EM BOMBING—Write for Special Price. TERMS: 1/3 Deposit, Balance C. O. D. Atlas NOVELTY CO. 2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave., DETROIT OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

Now! YOUR MONEY BUYS MORE THAN EVER at SOUTHERN AUTOMATIC!

FREE PLAY USED GAMES IN A-1 SHAPE

ATTENTION	\$29.50	MONICKER	\$89.50
ALL AMERICAN	39.50	NINE BELLS	49.50
A.B.C. BOWLER	44.50	NEW CHAMP	89.50
ARGENTINE	79.50	PICK 'EM	10.00
BROADCAST	29.50	PROGRESS	32.50
BOOMTOWN	34.50	PARADISE	34.50
BIG CHIEF	39.50	PLAYBALL	37.50
BELLE HOP	54.50	PAN AMERICAN	44.50
BOLAWAY	74.50	RINK	10.00
BOSCO	79.50	RED, WHITE & BLUE	29.50
BIG PARADE	99.50	REPEATER	29.50
CHEVRON	10.00	SCOOP	10.00
CRYSTAL	32.50	SCORELINE	19.50
CROSSLINE	34.50	SKYLINE	29.50
CAPTAIN KIDD	69.50	STARS	39.50
CHUBBIE, SUPER	79.50	STRATOLINER	39.50
DAILY DOZEN	10.00	SILVER SKATES	39.50
DANDY	10.00	SILVER SPRAY	39.50
DAVY JONES	10.00	SEA HAWK	44.50
DOUBLE PLAY	49.50	SKY RAY	44.50
DUPLEX	54.50	SCHOOL DAYS	49.50
DO RE MI	69.50	SPORT PARADE	49.50
FANTASY	10.00	SUN BEAM	49.50
FLAGSHIP	12.50	SEVEN UP	49.50
FORMATION	24.50	SIXTY GRAND	49.50
FOX HUNT	34.50	STAR ATTRACTION	49.50
FOUR DIAMONDS	39.50	SPOT POOL	49.50
FOUR ROSES	49.50	SHOW BOAT	54.50
GOLD STAR	37.50	SLUGGER	54.50
GUN CLUB	69.50	SPOT A CARD	59.50
HOLD OVER	17.50	SNAPPY	64.50
HOROSCOPE	39.50	SKYBLAZER	99.50
HI HAT	39.50	SKYBLAZER	19.50
HI DIVE	64.50	THREE SCORE	49.50
HOME RUN OF '42	69.50	TEN SPOT	49.50
JUNGLE	89.50	THREE UP	49.50
KNOCKOUT	99.50	TWIN SIX	69.50
LUCKY STRIKE	10.00	TEXAS MUSTANG	69.50
LANDSLIDE	22.50	TOWERS	89.50
LEADER	39.50	TOPIC	10.00
LEGIONNAIRES	59.50	VARIETY	89.50
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METRO	29.50	VICTORY	29.50
MYSTIC	32.50	WILD FIRE	59.50
MAJORS OF '41	39.50	WEST WIND	39.50
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WE HAVE ONLY 1 OR 2 OF SOME OF ABOVE GAMES.
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OTHER EQUIPMENT

AMERICAN SCALE	\$ 35.00
KEENEY SUBMARINE GUN	209.50
KEENEY ANTI AIR CRAFT GUN, MARBLEGLOWED	64.50
INTERNATIONAL MUTOSCOPE TRAVELING CRANE	49.50
DIGGER	

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MILLS JUMBO PARADE	\$ 89.50
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JENNINGS MINT VENDER SLOTS, FREE PLAY	69.50
BRAND NEW KEENEY TWIN BELLS, 5c OR 5c AND 25c PLAY	WRITE

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Jennings Silver Moon	\$129.50	Vest Pocket, Blue & Gold, 1c	\$37.50
Hey Dey Table	17.50	Derby Day, Console	17.50
Jennings 5c & 10c Cigarola	89.50	Tan Foran, Console	17.50
Turf Champ, Ticket	39.50	Vest Pocket, Green, 5c	29.50
Preakness Table	17.50	Jennings Good Luck	49.50
Double Header, Table	17.50	Exhibit Silver Bells	49.50

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COUNTER GAMES

Reel 21	\$ 6.50	Races	\$ 6.50	Daval 21	\$6.50
Penny Pack	4.00	Turf Flash	4.00	Ace	4.00
Lucky Smoke	6.50	Centra Pack	4.00	Poker Face	4.00
Mills Tickette	4.00	Marvels	12.50	Rex	6.50
New Bomb Hit	16.50	Liberty	12.50	Yankee	6.50
New V By Planet	9.50	American Eagle	12.50	American Flag	6.50
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SEEBURGS	WURLITZERS
A, B or C 12 Record	P 12
B, X, Multiselect	P 12 in Illuminated Cabinet
20 Record Q	412, 312, 400
Rex	616
Royal	616 in Illuminated Cabinet
Gem or Casino	Model 24
Regal or Crown	Twin Twelve Mechanism in Steel Cabinet & Speaker
R. C. Envoy	
R. C. Major	
R. C. Colonel	
R. C. 8800	
R. C. 9800	
15 Record K	
	ROCKOLAS
	12 Record
	Imperial 20
	Windsor
	1939 Table Model & Stand
	Monarch
	1939 Deluxe
	1939 Deluxe with Adaptor and 4 KeeneY Boxes

EXTRA EQUIPMENT

KeeneY Wall Boxes	5 20.00
Twin Twelve Wurlitzer in Steel Cabinet with Speaker	109.50
24 Wire Seeburg Selectomatics for Wurlitzers	15.00
24 Wire Seeburg Selectomatics for Seeburgs	15.00
Twin Twelve Rockola in Steel Cabinet with Speaker	99.50
30 Wire Wurlitzer Wall Boxes, Chrome Finish	20.00

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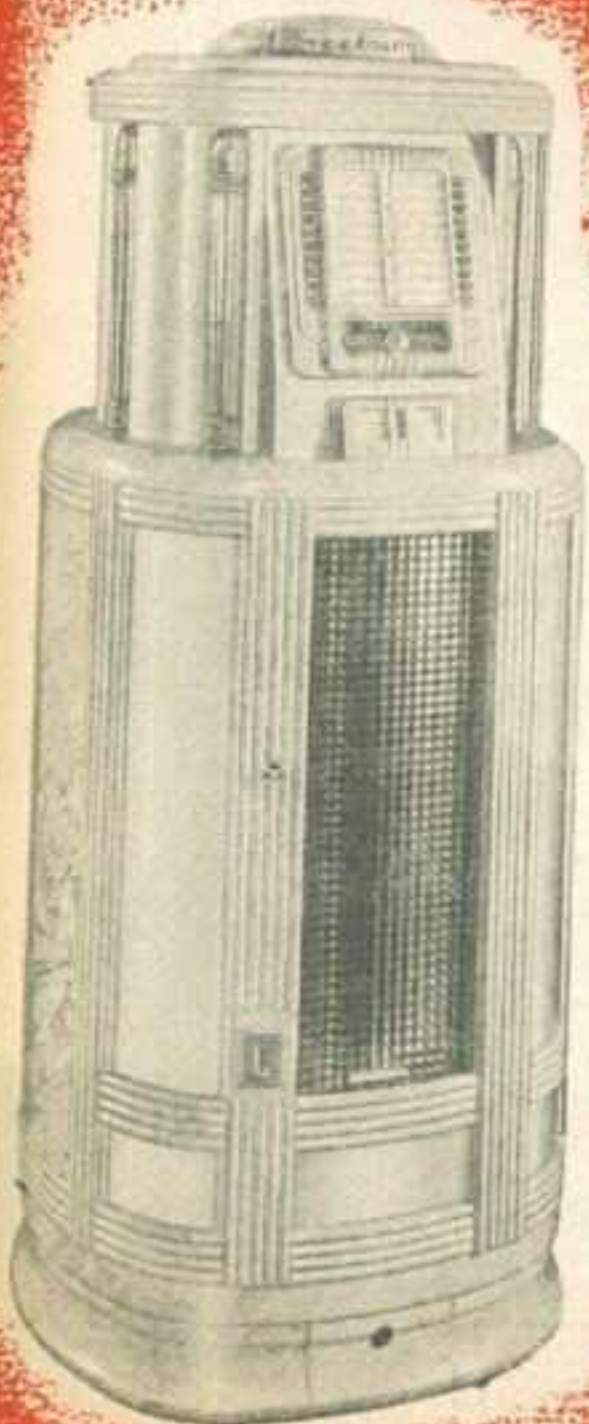
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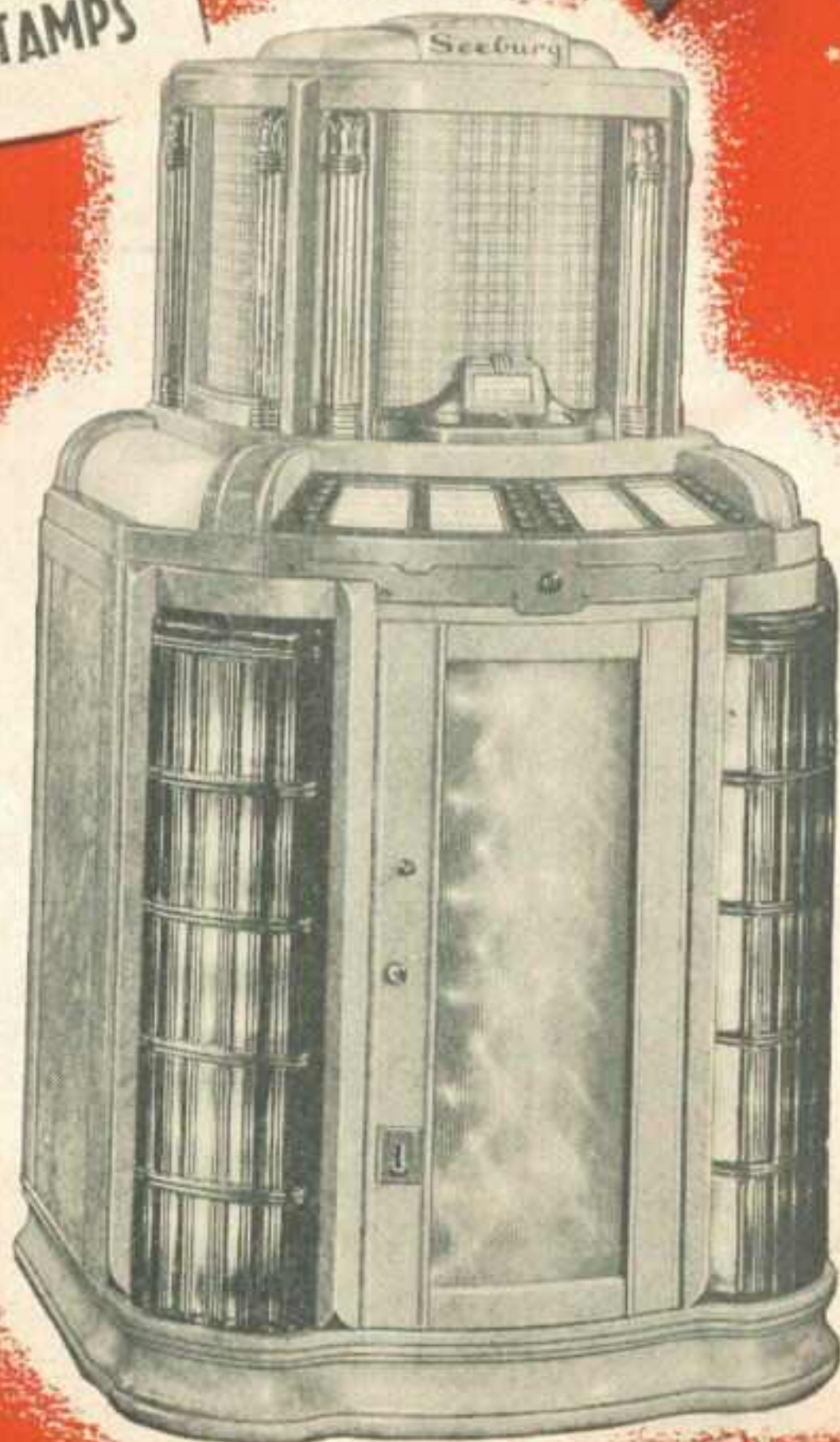
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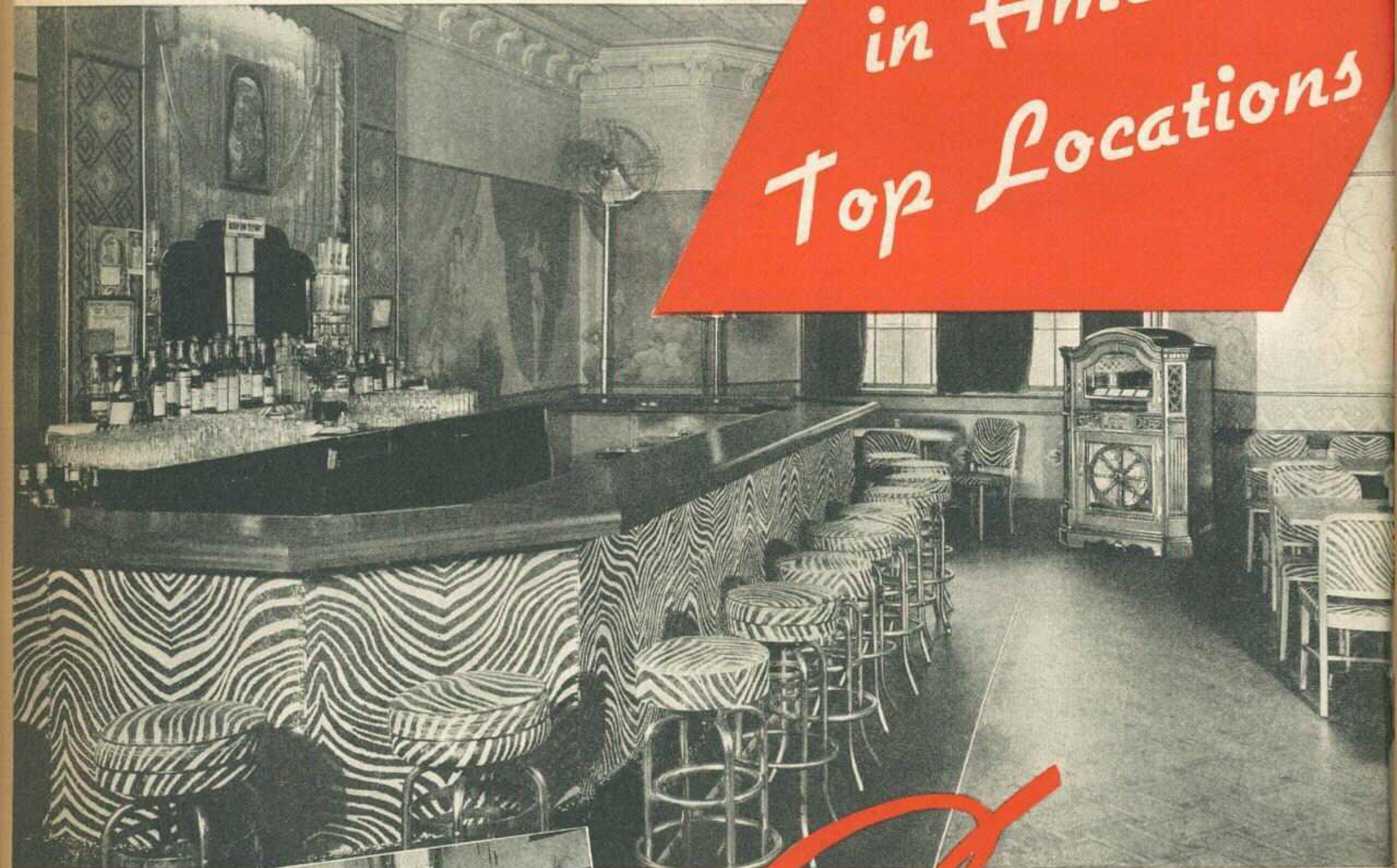
**SEEBURG WIRELESS
WALL-O-MATIC**
5c-10c-25c
Single Coin Chute



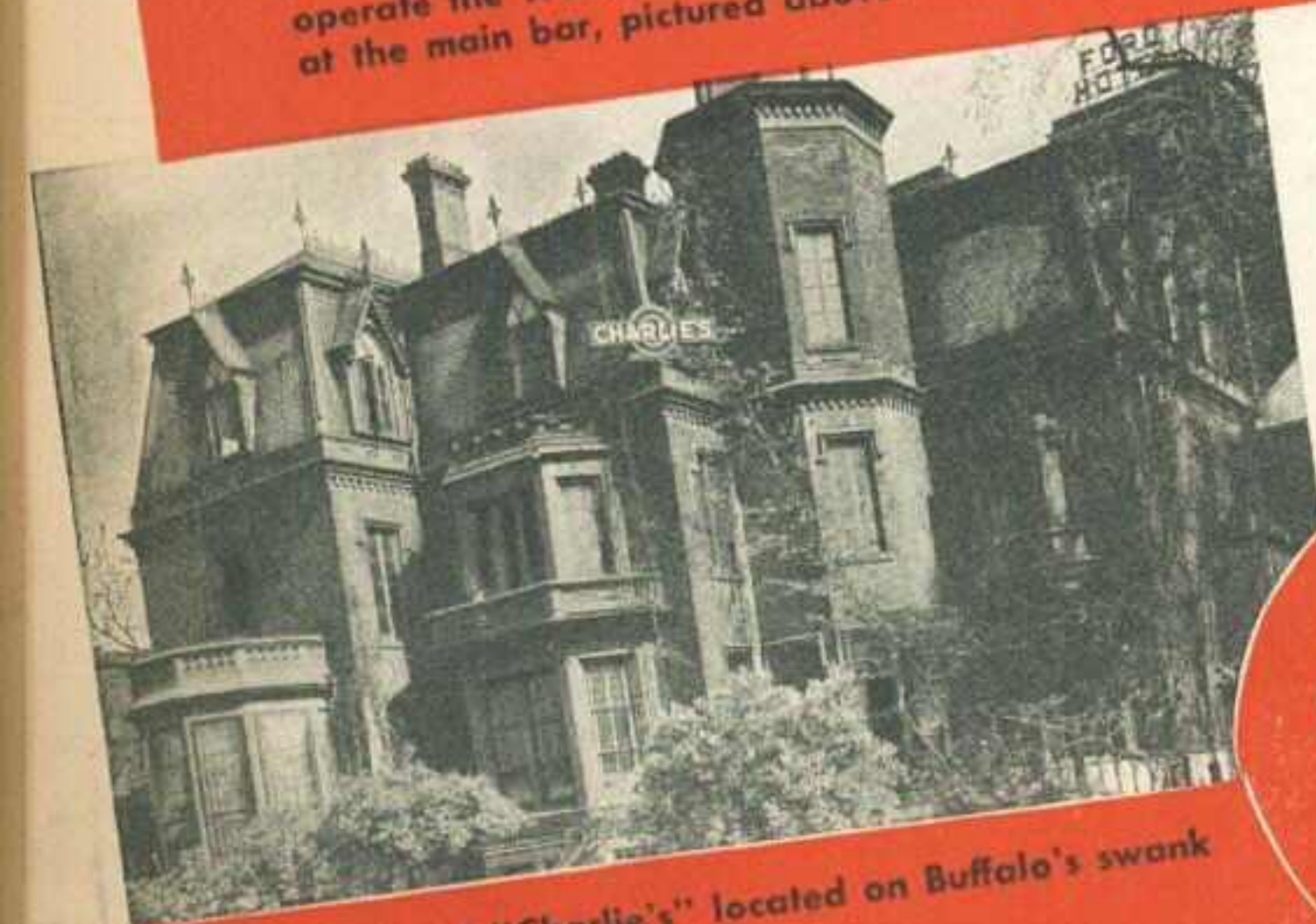
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BAR-O-MATIC**
5c-10c-25c
Single Coin Chute

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