

The Billboard



*SUMMER
SPECIAL*

25 Cents
May 30, 1942

FOR THE FIRST TIME!

FOR THE FIRST TIME . . . This act was presented indoors! At the Police Circus in St. Louis, Mo., more than 300,000 people were thrilled with this spectacular exhibition.

"Dear Mr. Selden:

"Your performance is a sensation. We were proud to present your act as one of the features of our show.

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"St. Louis Police Relief Assn.

(Signed) "Captain John Goodin, Chairman.
"Thomas J. Molley, Secy."

FOR THE FIRST TIME . . . this act is now being presented on top of a building! At Eastwood Park, Detroit, Mich., record crowds are amazed at the unusual performance. The "slide for life" finish runs from the top of the rigging, over the Park to a landing on top of another building at the far end of the grounds.

FOR COMPLETE INFORMATION REGARDING THIS ACT WRITE

Selden, The Stratosphere Man,
Care of The Billboard,
Cincinnati, O.
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★
Selden
THE STRATOSPHERE MAN
TRADE MARK
WORLD'S HIGHEST AERIAL ACT

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ST. LOUIS POLICE CIRCUS was produced and directed by BARNES-CARRUTHERS under the personal direction of ERNIE YOUNG.

OUTDOOR GETAWAY IS FAST

EDITORIAL

Give the Midway Patron a Break

PROBABLY at no time in the history of the amusement industry has it been more difficult for outdoor showmen to determine what the future holds for them. Yet, despite this feeling of uncertainty, carnival midways should see more spending-money in circulation than ever before, what with defense industries everywhere working at capacity. Shows will likely also benefit from an influx of patrons who never before partook of the entertainment features afforded them on a carnival midway solely because they never had the money to spend before. The astute showman will use the utmost care in introducing and educating these new patrons to the merits of his midway, especially if he would encourage them to return in the future.

The progressive showman will insist upon more common sense and sounder logic being displayed by the concession lads, especially those who too long have persisted in passing out a fast line of chatter, and little else, to the paying patrons of their games.

One of the greatest good-will builders for any show is the sight of some of the localites marching off the midway with a piece of worth-while merchandise. That's far better than loading up the sheriff or a local gendarme and letting it go at that. It's true the concessionaire will pay more for merchandise, but the dividends come back in the form of greater play, not counting the air of legitimacy the merchandise pass-outs add to his business. And good, worth-while merchandise is still available despite the pleas of some of the lucky boys that it can't be obtained because of freezing and priority orders.

Consider the patron who plays the carnival bingo or corn game. He's there because he's confident that if he wins he'll bring home something worth while for the time and effort spent. He can't say the same for some other concession stands on the midway. That's one reason the bingo stand on most midways is operating long after most of the other concession booths are closed for the night. They are giving the patron his money's worth in entertainment and merchandise.

Circuses, Carnivals, Parks Feel Public's Fun Yen in Hefty Gates; Personnels Rally to War Effort

CINCINNATI, May 23.—War god Mars and his little helpers—blackouts, dim-outs, rationing and transportation curtailment—have failed to chill the appetite of the American public for outdoor amusements, with circuses, carnivals, parks and other outdoor attractions hanging up early-season grosses that in most instances topped last season's debut marks and that presage a successful season as a whole, even if Old Man Mars should tighten his war-restriction screws still further.

Ringling-Barnum circus, after 32 days at Madison Square Garden to what was described as "sensational" business, has maintained a sizzling box-office pace since moving under canvas. Likewise, the only other railroad circus, Cole Bros., has been drawing fat houses, weather permitting, since making the season bow with a five-day stand in Louisville on April 22-26. Motorized circuses, too, have been given gratifying box-office play so far this season.

Favored by increased public spending and favorable early-season weather, most carnivals have shoved off on their 1942 tours to business that matches closely the corresponding days of 1941, which, incidentally, stacked up as the best in several years. In several instances business has shown a considerable increase over the same period in 1941, and the (See OUTDOOR GETAWAY on page 86)

NEW YORK, May 23.—Gas rationing hogs the spotlight in Eastern outdoor show business due to restrictions in 17 States in that area and apparently there will be no relief until OPA issues a follow-up schedule during the first week in July.

Meantime, however, it is known that some carnival and circus operators and accredited agents have received X-card status or an unlimited supply of petrol after stating their case before local board officials. But even were all branches of outdoors eligible for X-cards, situation would still be of serious character because it is vital to box office that amusement-going population be supplied with substantial amounts of fuel for their cars.

By July 1 the government anticipates a heavier flow of gas into the affected areas, in which case there will undoubtedly be a sharp rearrangement by Leon Henderson's office.

Dim-out regulations all along the Atlantic Seaboard within a 15-mile strip caused traveling outfits to move as swiftly as possible out of "Ace of Spades" sectors, but with railroad shows this is easier said than done. Truck units have the advantage in this connection, but it's no picnic in either case.

Assuming that arrangements are on foot to send big loads of gas and oil into (See GAS PROBLEM IN EAST page 87)

Decoration Day To Test Effect Of Gas Rationing; Business Off In Suburban Spots on Week-Ends

NEW YORK, May 23.—Amusement enterprises thruout this area are keeping their fingers crossed in anticipation that the public will indulge in normal Decoration Day (June 1) spending and planning. Fearing the worst, operators of country and shore resorts are not setting up entertainment budgets until they see how the public reacts to the gas rationing orders which went into effect last week. Decoration Day week-end is expected to be the test.

First week-end of the gas rationing spelled a bonanza for Broadway, but roadside spots took a heavy dip. Traffic out of New York was almost nil, and traffic on the highways reflected that condition. This time of the year, Saturday and Sunday traffic is ordinarily bottle-necked for the entire week-end, but not last week. The few motorists who traveled anywhere reported clear sailing on the road wherever they wanted to go.

Neighborhood spots of all kinds will benefit from gas rationing. Local niteries in Long Island and Brooklyn, as well as movie houses, roller rinks and bowling alleys, were also booming over the week-end, but dine and dance spots in Westchester and Jersey were empty.

Operators are now working on the idea of drawing from the surrounding localities by providing bus and taxi services, but it's still in its early thinking stages.

PHILADELPHIA, May 23.—With gas rationing now an actuality, local niteries off the beaten path are playing up transportation angles to keep the crowds coming without their cars.

River Drive Terrace, depending heavily on auto trade altho situated well within the city, is trying to educate its patrons to taxi out, agreeing to pay half the fare for parties of four or more within a (See RATIONING TEST on page 13)

Theater's War Industry Plan To Start June 1

NEW YORK, May 23.—Show business aid to the war effort on the assembly lines has been launched by the American Theater Wing War Service with the start of the plan of its War Production Training Committee to place men and women from all branches of the theater in war production jobs.

Work on this project, chairmaned by Edward Raquello, legit actor who originated the idea, is in its initial stages, with the drive itself set to start June 1. During that week the committee will mail out a six-page questionnaire to 27,000 people directly connected with the amusement industry. Quizzer will be mainly concerned with occupational and mechanical abilities and the quizzee's willingness to take a free government training course.

Tabulation of the questionnaires will be under government supervision. Names of all available people will be submitted to various government agencies, which will place people in jobs for which they are best suited, on either a part-time or full-time basis, depending on how time schedules can be worked out.

Committee has pointed out that it should help solve the unemployment situation in the theater, and that people already employed can pitch in on a spare-time basis. Nineteen unions and organizations in the field have turned over their membership lists for mailing purposes.

Campaign will tee off at a mass rally June 1 at the 44th Street Theater. Government officials, including Paul V. McNutt, and leaders in the theater will explain the program in greater detail.

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WPB Amusem't DCB Approves Co-Operative Set-Up of Three Equipment Replacement Pool

WASHINGTON, May 23.—Newly set up Amusement Section of the War Production Board will be operated by only three persons, it was learned today. In addition to Christopher J. Dunphy, chief of the section, who has been on the job since April 27, there will be an Outdoor Co-Ordinator and an Indoor Co-Ordinator.

Both men have been selected, but until Civil Service puts the okay on them their names cannot be revealed. Appointments are due to be completed in a couple of weeks.

Dunphy has swung into a tough job with a will, and is operating hard, fast and efficiently.

WASHINGTON, May 23.—Defense Communications Board has recommended to the War Production Board approval of a plan for a co-operative pool of replacement for the radio industry. Plan is precedental in scope and if approved would probably be of tremendous aid in keeping stations on the air in the event these stations ran short of replacement equipment.

Defense Communications Board, in outlining the suggestion, recommended the creation of 17 regional distribution points to be administered by regional administrators. These regional administrators would each have two assistants, all to be elected by the broadcasters

within their own region. Function of the administrators would be to check inventories and supervise the distribution of spare parts to those stations in need of them. Regional administrators would receive no compensation other than out-of-pocket expenses to be paid by the stations.

In Washington it is believed that the plan, prepared by the domestic broadcasting committee of the DSB, will be accepted within the next month. It is of supreme interest not only to stations themselves but also to performers. It is believed that other show business fields, also feeling the pinch of priorities, may work out similar industry pools.

Greaza Takes Over AGVA Executive Secretary Post

NEW YORK, May 23.—Walter N. Greaza, assistant secretary of Actors' Equity Association the past three years, became executive secretary of the American Guild of Variety Artists (under the title of National Administrative Chairman) Monday (18), succeeding Tom Phillips, who held that post for only seven weeks. Appointment was confirmed Thursday (21) at a special meeting of the International Board of the Associated Actors and Artistes of America, parent union of AGVA, which recently superseded the AGVA national board in the operation of the union's affairs, and fired Executive Secretary Gerald Griffin.

Phillips, executive secretary of the Brother Artists Association (burly), was named by the Four A's to fill Griffin's post and was given the title of general organizer. He also held on to his old post. How much general organizing Phillips did during his tenure in office was open to question because of his infrequent appearances at AGVA offices. There were also clashes between Phillips and Jonas Silverstone, national counsel of AGVA, who virtually operated the union during the hectic period which followed the Four A's taking over AGVA's affairs. Phillips' resignation stated that his time was taken up with BAA's plight (burlesque censorship in New York) and that the situation requires his close attention.

Greaza, legit and radio actor, will take the job under a three-month leave of absence from Equity, "with such additional time after that as may be necessary." After Griffin's discharge from AGVA, Four A's offered Greaza the job, but he refused it. Pressure, in the form of a draft movement, was applied by the Four A's to Equity to have Greaza take over this trip, because of the deterioration which was setting in at AGVA. Greaza's arrangement is that he will continue the two radio programs he is contracted to currently, in addition to his handling the job. He said that he would turn down other radio work.

Greaza said that he didn't have a program worked out yet for AGVA, but would begin formulating one when he takes over the chair. A new national board will not be elected until Four A's gives the all clear signal, which, it was

indicated, will not come about for months. Four A's board will continue to operate as the AGVA board when problems concerning it arise.

Name Production Staff for New Henie-Wirtz Ice Spec

NEW YORK, May 23.—William H. Burke, executive director of Sonart Productions, has announced the production staff for the new Sonja Henie-Arthur Wirtz icer, as yet unnamed, scheduled to open at the Center Theater here late next month.

Catherine Littlefield, who did the choreography for *It Happens on Ice*, will handle the same assignment with the new production. Bruno Maine will design the sets, and David Mendoza will conduct the orchestra. Paul Van Loan, of the 20th Century-Fox Studios, Hollywood, is being granted a leave of absence from the studios to arrange the music.

"Ice Follies" Does Heavy Biz in Seattle

SEATTLE, May 23.—Previously billed for a 17-day engagement, the Shipstad and Johnson *Ice Follies* of 1942 was held over here at the Civic Ice Arena for another day.

Show appeared here for the first time in 1941, playing to a gross of \$70,000. Indications already point to this amount being exceeded by more than 60 per cent, according to Frank Hixon and Al Wilson, under whose local direction the *Follies* was given. This was first evidenced when the advance sale receipts were five times greater than those of a year ago.

The night of May 11 was designated Navy Relief Night, with all the proceeds, some \$7,000, being donated to the Navy Relief Fund.


Added feature to the evening's program was the presentation to the navy of Bobby Widholm, comedy skater, who enlisted last week and will go into navy training at the end of the *Follies* present tour.

Johnnie Kinney, a Seattle boy, 21 years old, who joined the aggregation here last year, received a big hand.

Thru Sugar's Domino

Meadowbrook

An Asset to
Dance Industry



WE HAVE an apology to make to Frank Dailey, the erstwhile band leader who is today as important in the music business as is the name Sikorsky in aviation. Dailey operates the barnlike establishment known as the Meadowbrook on Route 23 in the township of Cedar Grove, N. J. It is just as important to a band to play a date at the Meadowbrook at one time or another as it is for Fatboy Goering to change uniforms five times a day.

We must apologize to Dailey for not writing sooner than this about him and his Meadowbrook. We feel guiltier than we would under ordinary circumstances because of gas rationing, which is making Joe Smiths in certain parts of the country realize perhaps for the first time that Uncle Sam is fighting a war and that war is a pretty serious business. It is too early to tell what will happen to the Meadowbrook and similar suburban spots with gas being shelled out to motorists in teaspoon doses. It is quite possible that Dailey will be forced to close his famous spot and move into one of the near-by towns, depending for clientele on localities rather than the folk who descend upon his spot from many miles around. If Meadowbrook passes out of the picture for the duration (a victim to myopic administrators who failed to build pipelines when building was possible) what we write here will have some historical value. And we would be paying due homage to an exceptional man and a notable institution.

Dailey is in the driver's seat with regard to dickering for bands because his spot is of such great importance in the band picture. Hundreds of operators all over the continent use his figures to gauge their judgment of bands as well as salaries to be paid these bands. The profusion of renotes emanating from Meadowbrook make it a paradise for bands that are sick and bands that seek to remain well. From this one would imagine Dailey would rest on his laurels and let it go at that. He has done a complete reverse. And that's what makes him fit into the pattern of an exceptional man. Not only has he failed to let well enough alone; he has—after 12 years—established himself as one of the smartest spot operators in the country.

Meadowbrook is a haven for bands; a mecca for dancers; a practical school where operators can learn how to make good in the dance business provided they are willing and provided they are smart enough to apply Dailey's policies to their own situations.

There was once a guy in the cafe field on Broadway who told the public that at his spot they will find surcease from the abuses that hit them in the face in his competitors' bistros. He referred to cloakroom Jezebels, gnatlike cigarette girls, etc. He had the right idea; his effusions caused a lot of comment. But he was as sincere as a con man. The public got wise to him and as a result he created considerable ill will. Dailey doesn't crow loudly. In fact, he doesn't crow at all.

What happened very recently at the Meadowbrook is something for other operators to think about. Dailey operates personally his cloakroom, cigarette sales and parking lot. A promoter came along and offered him a fabulous sum for the cloakroom and cigarette concessions. He turned him down flat. Another promoter offered to take the parking headache off his hands, being ready to pay off plenty for the deal. And a third promoter offered to pay a very liberal fee for the photo con- (See SUGAR'S DOMINO on page 13)

GEORGE SPELVIN
Patrols the

BROADWAY BEAT

TREND of the Times: In its annual surveys, the U. S. Department of Commerce used to classify circulating libraries as "places of amusement"; now it lists them under "service" in the business census. . . . The Four Vagabonds, with the Benny Davis unit at the State, came in from San Francisco just because they wanted to play the State. They went back after the close of the date there to operate their own San Francisco night club. . . . A release, announcing the forthcoming opening of the Aquarium Restaurant on the Stem, says, "The 60-foot front . . . will be taken up largely by a huge aquarium in which 5,000 living fish will be on view. More than 400 persons will be accommodated." It's going to be awfully wet for the 400 patrons—and maybe they won't like the feel of the fish swimming past. . . . A number of songpluggers are mortifying their souls collecting examples of the payola, which has supposedly been eliminated since Johnny O'Connor became president of their union. Under the rules of the union, anyone furnishing proof of a payola receives a \$500 War Bond. These poor guys envision themselves possessed of an astronomical number of bonds—but hesitate to collect because they themselves are as guilty of the practice as the people against whom they'd inform. And they fear the wrath of the music industry should they bring the malpractices to light. . . . Columnists-Aren't-Mathematicians Dept.: Sid Skolsky gave prominent space last week to a gimmick submitted by Fred Finkelhoffe, co-author of *Brother Rat*, intended to show 1942 as a crucial year. If, he says, you take Roosevelt, Churchill, Stalin, Hitler and Mussolini, take the date of birth of each, add the number of years each has been in office, add the year each went into office, add the age of each, then divide each result by two, the answer in each case will be 1942. Of course it will. Anybody's date of birth plus his age on this year's birthday will equal 1942; anybody's date of taking office plus his number of years in office will equal 1942; and if you add all four figures they'll equal twice 1942. You can work the same thing with yourself; your date of birth plus your age plus the year you started your job plus the number of years you've been in your job will equal twice 1942. And next year, in the case of anybody on earth, the answer will be twice 1943.

ADD LIST OF QUEER REQUESTS: Two intended victims of *Go Get It*, WOR's scavenger program, called *The Billboard* office last Wednesday to ask for aid in locating, first, an electric shock-stick and, second—an entire jiu-jitsu class. Flabbergasted but determined, *The Billboard* came thru on both requests. . . . The act called the Little Tough Guys is having a tough time for itself on tour. The lads composing it, tho they act hard as nails on stage, are ordinary, nice-mannered, gentle-souled kids. But in spot after spot, the town toughies have waited outside the stagedoor for them and dared them to show how tough they were, sometimes even threatening—and carrying thru—bodily counterclaims. According to reports, Dolly Dawn, who's been playing the same houses, has had to act as the Little Tough Guys' protector on two occasions. . . . Army Notes: Bob Smith, former elevator operator in the Palace Theater Building, returned to his old haunts the other day and revealed that—possibly because of his training in ups and downs—he's been assigned to the Army Air Corps. Arthur Miller, of *Radio Guide*, left for the army last Wednesday. Andre Baruch has enlisted and is now stationed at Washington. And eight Ben Yost singers, all at Fort Dix, sent back for the Varsity Eight arrangements; they'll be reunited in a camp show. . . . He Thompson, the dancer, has been living in a trailer on the Boston Post Road and, to make things more comfortable for his wife, he recently hired a maid. Soooo, now with the gas rationing, nobody can move.

Come Seven!

NEW YORK, May 23.—American Guild of Variety Artists, almost three years old, has had a hectic history in many respects and a high casualty rate of executive secretaries. Appointment of Walter Greaza, under the title of National Administrative Chairman, marks the seventh executive secretary of the vaude performers' union. His predecessor, Tom Phillips, who lasted almost seven weeks, was handed the title of general organizer. Following is the batting order of AGVA's past executive secretaries:

- Malda Reade, July 27, 1939, to September 25, 1939.
- Dorothy Bryant, October 2, 1939, to December, 1939.
- Jean Muir, December, 1939, to January, 1940.
- Hoyt Haddock, February 8, 1940, to February 10, 1941.
- Gerald Griffin, February 17, 1941, to April 6, 1942.
- Tom Phillips, April 6, 1942, to May 21, 1942.
- Walter Greaza, May 25, 1942, to ?

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Strike Notice Against WDCY

MINNEAPOLIS, May 23.—A strike notice against WDCY was filed yesterday with Minneosta Labor Conciliator James L. Kelley by the AFL International Brotherhood Electrical Workers, Local 1216, representing three employees. Conciliation meeting is scheduled for Wednesday (27).

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Gas Rationing Hits Roller Show In Springfield

SPRINGFIELD, Mass., May 23.—Roller-Skating Veneties of 1942 closed Sunday (17) at the Eastern States Coliseum after a six-day run at which it never drew quite a three-quarter house. The weather, gasoline rationing, novelty of a roller-skating show for this section and inaccessibility of the Coliseum to many who might have come by automobile were reasons. The show was well advertised and received reams of publicity in local papers, which praised it to the skies.

Opened Monday to 3,000 in a house that seats a little over 5,000 and stands some 1,500 more. Second night drew 3,500, on a generous estimate, but didn't reach the 2,000 mark again on any of the final four performances, even Saturday and Sunday nights. The Coliseum is served by special busses but a walk over unpaved roads of almost a quarter of a mile from the bus line makes it unpopular in rainy weather.

SESAC Staff For Bond Work

NEW YORK, May 23.—Station relations staff of SESAC, performing rights society, has been drafted by the United States Treasury to act as liaison between the radio industry and the Treasury Department in order to help the War Savings radio campaign. This follows result of a conference between Vincent F. Callahan, director of radio and press of the War Savings Division of the Treasury Department, and Leonard D. Callahan, SESAC counsel, at the NAB convention in Cleveland. SESAC station relations staff will relay to the Treasury Department suggestions made by station managers for the improvement of the War Savings Bond campaign. These reports will be made daily and may recommend that citations be awarded to those stations doing outstanding jobs.

Liaison job covering Eastern radio stations will be under the supervision of Claude C. J. Culmer, Gus Hagenah will supervise in the Central States area, and Emile J. Gough on the West Coast. These men will attempt to convey to the Treasury the station managers' opinions as to what type of programs will do the best job in specific localities. Treasury will then prepare suitable continuities.

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Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

TONI GILMAN—young legit actress whose last appearance was in the short-lived *The Walking Gentleman* at the Belasco Theater, New York. Played a small but extremely difficult role, and did a terrific job with it. In addition, she's an extremely pretty lass and should screen well. Films very definitely could use her.

For LEGIT MUSICAL

GLENDIA HOPE—singer featured at Jimmy Kelly's, New York night spot, the past half year. Formerly a dancer (one of the Crane Sisters), she now does special song numbers. At Kelly's they're risqué; but she has the delivery and personality to put over any sort of comedy tune. Can ad lib. and handle comedy, and has the makings of a topflight comedienne.

WILLIAM GEPHART—singer caught recently in a tryout of *The Burglar's Opera*, new operetta, at Columbia University. Has a fine, rich baritone that he uses to excellent effect and, in addition, a charming personality and stage presence—on the shy side, but appealing and effective. Has had radio experience, too. Rates a chance in Stem operetta or musical comedy.

Gas Rationing In Status Quo

WASHINGTON, May 23.—With the extension of gasoline rationing to the whole country now probable, the situation as it affects entertainers traveling in private passenger cars remains substantially as reported in *The Billboard* last week.

WPB's Amusement Section issued a statement to *The Billboard* today that threw no new light on the problem.

"Trucks that have commercial plates," the statement said, "can get all the gas they need."

"Artists who travel in private cars come under the rationing program, and can get the gas they need to go to and from, and for their work."

This special statement advised auto-traveling show people to contact their home rationing boards if they find that they will need supplemental gas rations. Intent of this advice is that rationing boards in entertainers' home port are more likely to be personally acquainted with individuals and their legitimate needs.

Meanwhile, data submitted to WPB, showing that 250,000 pounds of rubber are being consumed daily by automobiles, caused hurried huddles on possibilities of extending gas rationing area. July 1 is viewed by Washington officials as logical starting date for extensions.

At the same time, Petroleum Co-ordinator Harold L. Ickes, announced that work has begun on the first of six pipeline relocation projects which will increase the eastward flow of oil by 200,000 barrels daily. When all six are completed, largely by using secondhand pipe, the East Coast's daily supply will be 1,052,000 barrels.

By the middle of this summer, two of the relocations should be finished (See **GAS STATUS QUO** on page 19)

Stem Dim-Out Fails To Hurt Spots With Strong Attractions

NEW YORK, May 23.—Broadway, stripped of its electrified glamor, began to recover this week from the first effects of the dim-out, with generally improved business in vaudeville houses, night clubs and straight movie houses where hot attractions are being shown.

This lent support to the theory that Broadway showmen will have to spend more money for drawing cards to attract the public. The street has been reduced to the point where the masses know where they want to go when they get out of the subways and off the busses, instead of shopping around, as they formerly did. Houses like the Strand, with Jimmy Dorsey and *This Gun for Hire*,

cracked the house record (\$60,000), despite a blackened Broadway; Paramount and Roxy also reaped in the shekels with good attractions, while some of the others suffered a markdown at the box office.

House managers have been mulling the idea of lower admission price in the evenings also, to drag people away from neighborhood movies and places of entertainment. Nabe niteries and movie houses are enjoying something of a boom, especially in the suburbs, where gas rationing hits the hardest.

Broadway will get its share of week-end business from natives who ordinarily lie away from the city during summer week-ends. Coney Island is expected to suffer this year as far as nighttime business is concerned because of stringent dim-out regulations concerning coastal shore lines, but gas rationing is expected to help its beach and daytime trade.

Showbiz Fears Effect of Tax

NEW YORK, May 23.—Showmen, particularly night club and theater operators, remembering the business fall last March 15, are viewing with alarm the income tax rates passed by the House Ways and Means Committee. Business then was at a standstill, and many operators fear that this condition will persist thruout the year.

Ops say that the middle class show-goer will necessarily have to put aside a certain amount each week to take care of the March 15 deadline. They fear that one of the first victims will be the entertainment budget.

During the past deadline, business was off a few weeks before and after the first quarterly payment.

If the present bill passes in its current form, surtaxes will start at 12 per cent.

"Victory Caravan" Closes With 700G

SAN FRANCISCO, May 23.—Wind-up of the tour of the *Hollywood Victory Caravan* in 13 major cities took place here Wednesday (20). A total gross of approximately \$700,000 for the Army and Navy Emergency Relief Funds was accounted for during the tour.

Unit consisted of Bob Hope, James Cagney, Cary Grant, Claudette Colbert, Olivia De Havilland, Merle Oberon, Laurel and Hardy, Graucho Marx and Bert Lahr, among others. Top single gross of the entire swing was in Chicago, with \$90,000 taken in for one performance.

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NBC-Thesaurus Contracts Second Batch of Important ASCAP Firms; \$10 Per Tune, Less 10 Per Cent

NEW YORK, May 23.—NBC Radio Recording Division, which signed a contract recently with Warner music interests, has concluded a deal with another important group of publishers, including Chappell & Company, Crawford Music, T. B. Harms, Gershwin Publications and Mario Music. In addition to the aforementioned, known collectively as the Dreyfuss music interests, NBC Radio Recording Division has also concluded a contract with Carl Fischer, Inc., standard publisher.

Deal with the Chappell music group is for three years, beginning June 1, and is non-exclusive. It makes available to the NBC-Thesaurus transcription library the copyrights in the five catalogs. These catalogs are particularly rich in production tunes, and include such scores as *Showboat* (Jerome Kern) and *Porgy and Bess* (George Gershwin). Rate of pay for the publishers is set at \$10 per tune, less 10 per cent—this 10 per cent being the commission normally going to the publisher's agent in the event a deal is not negotiated direct.

Spokesman for the Chappell interests stated that the arrangement with NBC does not cut prices; the \$10 rate is now the regular rate of remuneration for such a music use. Publishers used to get \$15 per tune per year, but some months ago wax companies were successful in getting a general lowering of this price to \$10.

Chappell, stating that the arrangement would effect a "closer collaboration" with NBC, pointed out that the non-exclusive angle in the deal permits similar contracts to be made with other transcription companies, such as Associated Music Publishers and World Broadcasting System. AMP is already

Lloyd Yoder, KOA M'ger, Takes Post in U. S. Navy

DENVER, May 23.—Lloyd E. Yoder, manager of KOA, NBC's 50,000-watter, was called to active duty with the U. S. Navy last Monday. Yoder appeared at his office that day wearing the uniform of a navy lieutenant.

He has been assigned to the public relations office and also will act as contact man between the navy and selective service boards in Colorado. Because of his assignment in the State, Yoder hinted that he might be able to continue at least partially to work at KOA. He has been a member of the Naval Reserve for eight years.

Berkeley to D. C. for Blue

WASHINGTON, May 23.—Kenneth H. Berkeley has been appointed Washington representative of the Blue Network by Mark Wood, Blue president. He has also been appointed manager of WMAL here by Samuel H. Kauffman, president of *The Evening Star* Broadcasting Company and assistant business manager of the newspaper.

Peddle Robin Hood Concerts

PHILADELPHIA, May 23.—Outdoor concert series of the Robin Hood Dell, formerly carried as a sustainer by the Mutual net, is being peddled around to the ad agencies. Seven-week series, starting June 22, features men of the Philadelphia Orchestra with an imposing array of guest symphonic conductors and soloists. Plan is also being worked out here for sponsor to emanate shows from the Stage Door Canteen, being set up in the basement of the Academy of Music. Canteen expected to open mid-June and understood that Bonwit Teller, local department store, has shown interest in a half-hour weekly show from the canteen over WCAU.

Pitts Fem Engineer

PITTSBURGH, May 23.—Anna Marie Settler is the district's first feminine radio engineer. She is the new transmitter operator at WSTV, Steubenville. A graduate of an NYA workshop, she is 22, the daughter of a telegraph operator.

known to have opened negotiations.

This deal by NBC and the Dreyfuss music interests materially breaks the music jam as far as transcriptions are concerned, and it is probable that other companies will now make deals similar to the NBC arrangement. Similar situation occurred when NBC Radio Recording Division concluded its pact with Warner music interests—other wax companies immediately making similar deals.

NBC-Thesaurus has already notified subscribers of developments, and has plans for adding a lot of additional music to its library service.

BMI Extension

Of further interest to transcription companies this week is the news that Broadcast Music, Inc., does not intend any immediate change in its policy whereby non-BMI stations are permitted to play BRI tunes on transcriptions. This arrangement, made in the early days of BMI in order to popularize the company's music, was supposed to have expired May 15. Wax companies feared that cancellation of the privilege would result in cancellations by some non-BMI subscribing stations.

WHO Personnel Shuffle

DES MOINES, May 23.—Personnel changes on WHO staff find Merrill Mulready, former news editor of WNAX, Yankton, S. D., joining the Des Moines station's news staff, replacing Mark Kinsey, who resigned to set up an air cadet recruiting service for the Veterans of Foreign Wars.

Gene Godt, of the news staff, is an inductee in the army.

Hibert Cleveland, formerly of KRNT, Des Moines, has joined the announcing staff of WHO, replacing Richard Anderson, who is in the army.

Bill Brown, sports announcer, has resigned to enter a private business. His successor has not been announced.

Three MBS Shows Shift

NEW YORK, May 23.—Shift in Mutual's programming is affecting three programs. Fulton Lewis Jr.'s show, *Production for Victory*, moved from Thursdays to Wednesdays, 9:15-9:30 p.m. This became effective Wednesday (20). *Mystery Hall* and *Nobody's Children* move to new Sunday slots starting tomorrow. *Hall*, heretofore heard 6:30-7 p.m., will be heard 7:30-8 p.m. *Children* will be aired 6:30-7 p.m. instead of 7:30-8 p.m. as formerly.

BOSTON, May 23.—George Crowell, director of *Design for Listening*, and Terry Cowling, announcer for *Evening Dance Party*, at WCOP, have been inducted into the army. They are both temporarily stationed at Fort Devens in the same company.

Philly Talent Sees Prosperous Summer Ahead; Plenty Bookings

PHILADELPHIA, May 23.—Having enjoyed one of the most successful seasons insofar as grabbing off sponsored coin is concerned, local radio talent is still feeling prosperous for the summer, in the light of the many calls being made in and out of the radio field.

Within the air field, biggest break was handed Bonnie Stuart, KYW songbird featured on many NBC-Red variety shows originated by the station on a sustaining basis. Miss Stuart attracted the attention of WLW execs in Cincinnati, and has departed for the Midwest station, where a major builder-upper is in store. Royal Harmony Singers, spiritual singing group balled via KYW-NBC, now show a heavy book of dates calling at outdoor amusement parks. Hank Lawson, whose Knights of the Road air each morn via KYW-NBC, is operating his own amusement park—Sunset Park at near-by Oxford, Pa.

Harold Davis, of WDAS, is lining up a bumper crop of bookings as show emcee at amusement parks, and also gets the call to announce the Yellowjackets

Will Use Own Advice

PHILADELPHIA, May 23.—So *You're Gonna Be Drafted* is the title of a new series skedded by WDAS. James Brownley, of the staff, was assigned to handle it. Stanza was to give helpful hints to prospective draftees, to help assuage some of the pre-draft jitters of potential soldiers. After heavy bally on the show station had to cancel it out just as it was going to start. Brownley's number was called up by local draft board and he reports in two weeks.

AFRA Signs Three Chicago Stations

CHICAGO, May 23.—American Federation of Radio Artists here signed basic agreements with Gene T. Dyer's three indie stations—WAIT, WGES and WSBD—calling for minimum wage scales for all talent. Contract, now in effect, holds good until November 1, 1943.

Ray Jones, AFRA's executive secretary, reports that announcers on Dyer's stations will now earn a minimum of \$50 per week. WAIT now operates in the Loop, while WGES and WSBD are neighborhood stations playing many foreign language shows.

CBS Dedicates New Latin American Net

NEW YORK, May 23.—Columbia Broadcasting System on Tuesday dedicated its Latin American network of 76 stations with a special hour and a half program, 9:30-11 p.m. Program included talent pick-ups from New York and Hollywood and speeches from Washington and four South American capitals. Melvyn Douglas and Edward G. Robinson, film actors, emceed the New York and Hollywood talent-contributions.

Henry Wallace, Vice-President of the United States, and Undersecretary of State Sumner Welles spoke from Washington, and CBS President William S. Paley gave a dedicatory address. Paley presided at a formal dinner at the Carlton Hotel in Washington, attended by radio and government celebrities.

Keynote of the speeches was the advantageous effect of the Latin American chain on hemispheric unity.

De Menezes' Rio Post

RIO DE JANEIRO, May 23.—Capt. Amilcar Dutra de Menezes has been appointed director of the radio division of the Departamento de Imprensa e Propaganda (department press and publicity), a post vacated by Dr. Julio Barato. Barato is on leave of absence, now in New York as representative of the Brazilian Government to work in conjunction with the Nelson Rockefeller cultural relations committee on the interchange of U. S. and Brazilian short-wave programs. No changes in personnel are expected.

Draft Creating Talent Shortage In Coast Radio

HOLLYWOOD, May 23.—Shortage of leading men is seen here by American Federation of Radio Artists execs, as draft boards continue inroads on talent rosters. Exodus to armed forces to date finds the total running to 75, with more expected to answer the call in the very near future.

This shortage of man power finds producers as well as AFRA doing hair-tearing to try and find solution. Already soap operas are beginning to feel the pinch, or will very shortly, according to AFRA spokesmen.

One AFRA exec tried to explain that shortage was not going to affect local programs, because membership was being built up as fast as men left for the armed forces. However, it was pointed out that, while membership may stay on even keel, newcomers lack either experience and may prove headaches to producers attempting to fill lead slots.

At present local chapter of AFRA has 1,800 members, according to spokesman, giving radio producers a first-class backlog of talent. Some producers claim that, while membership roster looks good, there still is a definite shortage of actors who can play male leads. While situation hasn't reached critical stage here, it is expected that, unless super crop of juves can be developed, shows will be hit hard.

Harvey Returns as KDKA Program Mgr.

PITTSBURGH, May 23.—Ed D. Harvey, with KDKA in 1929-'31, then program manager for WCAE and later for all Hearst stations, returned to KDKA this week as program manager. He replaces Franklin Tooke, now with the navy.

Claude Morris, formerly an announcer and production man, and Alvin Flanagan, previously producer with WSB, Atlanta, have been dividing program responsibilities since Tooke's leaving. It is expected that they will continue, one of them becoming production manager, a post also vacant.

Also added to KDKA's program staff is Mrs. Victoria Corey, recently named "to co-ordinate programs relating to war."

To Choose Bands by Vote on Fitch Show

DES MOINES, May 23.—Territorial and local bands will get a break on the *Fitch Bandwagon* radio program, sponsored by F. W. Fitch Company, of Des Moines, this summer, with the combos to be selected on a listener-vote method.

Previously the bands playing on the summer program were selected by the sponsor.

This summer, vote blanks will be distributed in drugstores, and local radio stations will pick up the votes and plug for local bands. Winners will be picked on a zone basis. Name and studio bands will be exempt.

Onens' WCAM Post

CAMDEN, N. J., May 23.—Mayor George S. Brunner has appointed Clarence N. Onens managing director of WCAM, municipally owned station. Onens, station's chief engineer, succeeds the late Fred A. Caperoon, who died last month. He will continue as chief engineer, his new position not carrying a wage increase at this time. Onens is also vice-president of the recently organized New Jersey regional network.

William Markward, of the announcing staff, has been upped to the post of program director. He succeeds Edwin W. Tucker, who left for active duty as a lieutenant in the Army Air Corps.

WPRU's F-M Rebroadcasts

PHILADELPHIA, May 23.—Arrangements have been completed with WPRU, Princeton University's broadcasting service, for the rebroadcast of the programs of W53PH, WFIL's FM station. Initial schedule calls for the duplication of W53PH's programs from 3 to 5 p.m. and from 6 to 7 p.m. L. H. Shaffer, technical director of WPRU, made the tie-up.

Radio Talent New York

By JERRY LESSER

CHARLES KEMPER is back in town and is dickering with the Shuberts for a Broadway show for the fall. . . . BRUNO WICK has returned from the Chicago run of *Claudia* and will resume his radio work here. . . . One of the best of the season's thrillers was the *Famous Jury Trials* story of Nurse Cavell. . . . Funny thing that WHN overlooked VIVIAN BROWN when AL SIMON left for a six week's trip to Washington for the government. . . . GEORGE BRYAN, CBS announcer, has been renewed for 13 weeks on *News of Europe*. . . . It cost NORMA SHEARER plenty of money when she appeared on CBS's *Lux Theater* recently. To the \$1,500 given her for her portrayal, Miss SHEARER added \$1,000 and gave the dough to six canteens in and near Hollywood. . . . The song, *Lights on the Water*, which was used on *Armstrong's Theater of Today* last Saturday, was written by the producer, CAMERON HAWLEY, and its music director, HAROLD LEVEY, on a paper napkin while the two were in a taxicab. . . . SKIPPY HOMEIER finds out plenty he doesn't know about his hobby, plane models, from radio shows he works on.

EMERY DEUTSCH will be guest armchair detective on the *Ellery Queen* program May 30. . . . MARIA KURENKO, Russian soprano, will guest-star on *America Preferred* in a joint recital with IGOR GORIN, baritone, over

WOR and Mutual Saturday (30), at 10:15 p.m. . . . Only in the U. S. could it happen that the Germans, Greeks, Ukrainians, Italians, Americans, Irish and French take turns at the microphone in a single day, which is the way it occurs every Sunday on WBNX. . . . WARREN SWEENEY made his debut as announcer with the New York Philharmonic Symphony last season and is set for the 1942-1943 Carnegie Hall mike chore. . . . I liked TALLULAH BANKHEAD'S parting playlet on the *Johnny Presents* show last week. And, appropriately enough, it was titled *Departure*.

BUG-A-BOO of comedians of screen and radio is the fear of type casting. When BILLIE BURKE was a leading woman on Broadway, she was the LANA TURNER of her day. Then the movies claimed her, transformed her into a scatter-brained society woman, and so successfully has her characterization impressed audiences that no one considers her for a dramatic or straight role. It's the same in radio. HANLEY STAFFORD has done dramatic roles for years, in stock in this country and in England, and in radio in such shows as *The Shadow*, etc. Then he was cast as Daddy to FANNY BRICE'S Baby Snooks. Immediately he was typed as "comedian," which led to other comedy roles, such as Mr. Dithers on *Blondie*. But so far as drama is concerned, HANLEY is a dead pigeon.

Chicago

By SAM HONIGBERG

FORMAT of TOMMY DORSEY'S summer show, replacing RED SKELTON starting June 16, has been completed by Russel M. Seeds Agency here. It will be patriotic in character and use (1) talent from the armed forces, (2) play tunes selected by listeners for the benefit of an individual in uniform, and (3) feature a trombone solo by Dorsey dedicated to Uncle Sam's hero of the week. War Bonds will be awarded in conjunction with the first two features. . . . CHARLES LYON, the announcer, has taken an early vacation. . . . GERHARD SCHACHER, WIND's news commentator, signed a new year-and-a-half contract with the station. . . . AFRA will hold its annual membership meeting June 9. . . . BOB ATCHER, hillbilly warbler on WBBM, is also a songwriter. . . . HOLLAND ENGLE has been added to WGN's announcing staff, filling the vacancy made by ED ALLEN. . . . RED FOLEY, WLS vocalist, took a leave of absence to promote a dude ranch near Peoria, Ill., this summer. . . . JOHN L. SULLIVAN, former announcer and actor and now chief boat-

swain's mate in the navy, is emceeing the *Hi Sailor* program on WBBM.

AFRA lost several more members to the armed forces. Among the latest to don uniforms are BILLY IDELSON, KARL HOFFENBERG, RICHARD OLSON, HENRY COOKE and GEORGE GUYON. RENE GEKIERE leaves next week. . . . RUSTY GILL returned to WLS, his home grounds, after vocalizing on WBBM for several months. . . . LULU BELLE AND SCOTTY are scheduled to leave for Hollywood soon to appear in Republic's *Hi Neighbors*. . . . JACK HOLDEN, announcer, and OZZIE WESTLEY of WLS Rangers, penned a tune *You Can Count on Us, Uncle Sam* which is being published by Chart Music Publishers here. . . . FORREST LEWIS interviews radio personalities identified with competitive stations on his *Star Gazing*, aired over WGN three nights a week. . . . MAURICE WETZEL, Blue production manager here, is beginning to hold auditions for new radio talent.

Hollywood

By SAM ABBOTT

JIMMY CASH, singer on the Burns and Allen show, recently completed a run at the Los Angeles Orpheum with Paul Whiteman and his orchestra, also heard on the show. . . . HEDDA HOPPER, of *Hedda Hopper's Hollywood*, wrote in her information for biographical sketches at KNX three years ago that her ambition was to make \$25,000 a year and not have to worry. She'll have to worry if she makes more than that now. . . . GINNY SIMMS appeared at Los Angeles City College in the interest of the Navy's V-1 enlistment program. . . . NELSON EDDY and his new Old Gold program, which has been heard during recent weeks from the Warner studio, moves to the CBS Vine Street Theater starting with the May 27 program. GLENN MILLER and his *Moonlight Serenade*, formerly broadcasting from this CBS spot, has moved out for Chicago. . . . NELSON PRINGLE, CBS news analyst, entertained Major George Fielding Eliot, military writer and strategist, at KNX recently. . . . To save tires, gasoline and time ARCH OBOLER gives GORDON JENKINS an outline of the music wanted for the Oboler shows. Jenkins does it, and Oboler hears the score at his home, 60 miles from Hollywood, over the telephone. . . . U. S. Navy Department will use a transcription made by James

Vandveer, special features director at KFI-KECA, for stimulating recruiting thruout the nation. . . . CRANE WILBUR, producer of *Big Town*, has been called by 20th Century-Fox to write and deliver an important narration for *Edgar Allan Poe*, based on the life of the poet. . . . BOB CARROLL, NBC baritone, opened Thursday (21) at the Louisiana Club in Los Angeles as singing emcee. . . . CHARLES J. CORRELL, Andy of *Amos 'n' Andy*, is a member of the California Civil Air Patrol. . . . LULU BELLE and SKYLAND SCOTTY WISEMAN arrived in Hollywood recently for their fourth movie, *High, Neighbor*, which will feature these *National Barn Dance* stars at Republic. Radio stars in the film will include Don Wilson and Vera Vague. . . . UPTON CLOSE'S comments on world affairs will be made available in booklet form by the University of California Press.

WINS Summer Remotes

NEW YORK, May 23.—WINS here started its summer schedule of remotes Thursday, carrying Joe Mooney and His Music Masters from the Hotel Sheraton Roof. Mooney's band will be carried every Thursday and Saturday at 7:15 p.m. and Tuesday at 8:30 p.m.

Stations, Using Plenty Gov't Blurbs, Ask Press Not To "Make A Good Thing of War Advertising"

MEMPHIS, May 23.—After a week's use of the government's new confidential radio war guide, or "priority on free announcements" as it is coming to be known, Memphis radio executives are unanimous in calling it a "big help." There was manifest some feeling that those organizations listed here are currently buying space in newspapers should treat both mediums alike—with a strong preference expressed that there should be no paid advertising of any war effort for the duration.

Typical of the way Midsouth radio is getting behind the war effort is the policy of WMC, Nashville, of selling only seven spot announcements to any one advertiser in any one station day; WMC regularly gives the government 15 announcements every day. Station is the local NBC affiliate.

WREC, Columbia's independently owned outlet here, is giving 13 announcements daily to the government, ac-

ording to Program Director Roy Wooten, who also described their commercial policy as "only seven announcements for any one firm in a day, and no more than two of these at night." WREC has adopted a policy of not selling or giving time to preachers who want to broadcast for peace.

WMPS, affiliated with both Mutual and Blue networks, carries an estimated 15 government announcements a day, altho there were 20 scheduled on the day of this survey. Like both WMC and WREC, these take no account of network plugs for the war effort, which, they estimate, would about double the total.

WHBQ, unaffiliated local station is running 20 to 25 government announcements daily, according to Manager Bob Alburty, with a commercial policy of only 12 a day to a sponsor, and "that not for long."

MBS, in Co-Operation With BBC, Launches Army Show

NEW YORK, May 23.—*The Stars and Stripes in Britain*, weekly program on the war effort produced in co-operation with the British Broadcasting Corporation, debuts tomorrow (24) on the Mutual Broadcasting System. WOR, New York MBS outlet, will carry the show at 9-9:30 p.m., but other stations on the chain will air it at 7:30-8 p.m. Program will be paced by Ben Lyon and Bebe Daniels, American performers who years ago established residence in England.

BBC will record the show in London from selected pick-ups at the various army, navy, marine and air corps posts in England, North Ireland and Scotland.

Sponsor "Pegeen Prefers"

NEW YORK, May 23.—Pegeen Fitzgerald's WOR program, *Pegeen Prefers*, has landed its first sponsor, Associated Laboratories. Associated will participate in the interests of its product, Vitamin Quota, Mondays, Wednesdays and Fridays, 9-9:15 p.m. Agency is Grady & Wagner.

Kobblers' Wax Series

NEW YORK, May 23.—The Korn Kobblers are making a second series of transcriptions for the Frederick W. Ziv Agency. In addition to the Kobblers, talent will include Kay Lorraine and Redd Evans. Kobblers' first series now heard on some 130 stations.

Billboard says it, too!

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Program Reviews

EWT Unless Otherwise Indicated

"Young America Sings"

Reviewed Saturday, 1-1:30 p.m., CWT. Style—Singing. Sponsor—Sears, Roebuck & Company (Memphis Branch). Station—WMC (Memphis, Tenn.).

Young America Sings, now in its third year, was originated by WMC salesman Cliff Goodman and developed by General Manager Henry Slavick and program director Johnny Cleghorn. Built around the desire of youngsters with talent to get on the air, program gets away from the overworked amateur idea by actually providing training and not letting them broadcast until they achieve a certain proficiency. Graduates have appeared on other station programs and some have gone to other local radio stations and dance bands.

Director Johnny Cleghorn runs the show and trains the kids. Few are past the age of 18.

Program caught opened with a chorus, *Yo Te Amo Oh Baby*, with Leah McGee featured vocalist. Followed a solo, *I Remember You*, by Agnes Pappageorge; then another chorus, *Tangerine*, featuring Nancy Oliver.

Mid-program commercial was in the form of questions to persons chosen at random from the studio audience, the questions being drawn from a hat by the contestant. Dangers of this method showed up when one selectee proved to be a fourth-grade girl. Tact of Alan Jackson, who was handling the commercials, kept her cool, and audience showed its good humor by letting her keep drawing till she found a question Jackson thought she could answer. Right answers earn \$2 in War Savings Stamps, bad guessers, get one.

Commercials before, after and in the middle give the show plenty of merchandising power, but to this reviewer the real power of the program is in the goodwill-building potentialities. Any Mid-south mother who wants her child to be on the radio—to be trained for it—must feel some gratitude to Sears-Roebuck for this opportunity.

Program is followed by an hour floor-show from the stage of the auditorium where the program originates. This provides pre-mike public appearance for youngsters not yet good enough for the program. There also are training sessions during the week, and Sears throws an occasional party for the youngsters.

Ted Johnson.

Karen Kemple

Reviewed Tuesday, 7:05-7:15 p.m. Style—Singing. Station—Sustaining over WMCA.

Karen Kemple strings together a variety of songs for a well-balanced program. She does her own announcements in pleasant enough style. Background music is by Bill Wirges, organist.

Her vocals are far from perfect. Upper notes are harsh and there is much to be desired in her phrasing. Again, there is a perceptible waver in her voice, more than is necessary to provide fullness. However, her diction is a joy. Basic voice is there, but some further preparation is needed to give her the necessary smoothness.

Joe Cohen.

Red Ryder

Reviewed Wednesday, 8:15-8:30 p.m. Style—Horse opera. Sustaining over WOR (MBS, New York).

With the *Lone Ranger* show pinched from this net, MBS bobs up with a substitute juve drama elementary enough to hang on to the cops and robbers audience of the original. Action here is fast, and nary a moment passes by without the crack of a gun or the clatter of hoofs. These Westerns do give the sound

men a workout.

As for the format, Red Ryder typifies the usual hero, fearless, courageous and virtuous. So far the agencies haven't picked up the bid and announcements are on behalf of War Bonds.

Red's heroics during the airing heard had him bottling up a gang of baddies who were trying to ruin the governor's reputation. And do you know what? The guy's secretary was in with 'em. But Red Ryder and his little Indian friend, Little Beaver, took care of that situation all right. And as law and order descends on the once lawless lands, we take leave to await the next episode on Friday.

Joe Cohen.

"Funny Money Man"

Reviewed Monday, 5-5:15 p.m. Style—Comedy giveaway. Sustaining on WCAU (Philadelphia).

This new daily feature, combining elements of a scavenger hunt, is a giveaway show to end all giveaways. At the same time it achieves some hilarious results that make for listening pleasure.

Instead of paying for the listening on the usual cold cash basis, this stanza finds some fun in the philanthropy. Odd amounts of money are paid off for odd items that must be sent in by those whose names are selected. Strictly of the screwball variety, show caught valued a strand from an old mop at \$1.14; a perfumed envelope brought the selected sender \$1.02; half a moth ball was quoted at 64 cents; any old key to any old door marketed at \$1.34, and a burnt match sent in under the deadline brought the sender 86 cents by return mail.

Names are selected at random from membership files of the WCAU Funny Money Club. Merely sending in name and address gets the listener on the club rolls.

Waxed music fills the lulls, with a transcribed theme song explaining the program idea to get it going and for getting off. Wade Barnes, of the station announcing staff, is the Funny Money Man. Has a gay delivery. Spotted daily and, while it borders on the asinine, Barnes makes it a refreshing pause after an afternoon of play-by-play baseball descriptions or serial scripts.

Patterned along similar lines via a comic strip, same day found *The Philadelphia Record* bringing a *Funny Money Man* to newspaper readers. Station and newspaper sponsor the screwball feature independently of each other, but each plugs other's giveaway. Program's newspaper plug spotted at sign-off, along with suggestion that the funny money awarded be used to buy War Stamps.

Maurie Orodener.

"Stump-Us Boys"

Reviewed Monday, 11:15-11:30 a.m. CWT. Style—Singing. Sponsor—Quality Biscuit Co. Station—WISN (Milwaukee).

Elmer and Woody, rollicking ditty tunesters accompanying themselves on the piano, dare listeners to stump them by sending in titles of songs which they are unable to sing.

Off-shot of this challenge is a flock of nostalgic melodies, including such oldies as *My Little Grass Shack* and *After the Ball*. Persons submitting song titles are given an order of groceries, and those submitting their requests with a box top from the sponsor's product and stumping the experts are rewarded with a chest of silver service for six.

Program is entertaining and its variety is heightened by banter between the lads and a honey-voiced miss.

H. C. Brunner.

"Amateur Song Contest"

Reviewed 8:30-8:45 p.m. Style—Instrumental music. Sustaining over WWSW (Pittsburgh).

Amateur songwriters have long wished for a showcase. This is it. Each night the *Sundown Serenaders* air pop numbers from the Fort Pitt Hotel Norse Room. Halfway thru the program they premiere a tune written by an amateur

who has submitted his dream-child to the Amateur Songwriters' Guild, fathered by Pittsburghers. Entries are open to anyone. The grand winner will have his song published. All accepted compositions are broadcast. Except for the fact that, on the night caught, the music drowned out the announcement of the contest rules, the show should appeal to pop-tune devotees without the song contest angle. With the added competitive appeal, CAB should be able to discover an audience for the stanza.

Frank.

"Play Winson"

Reviewed Sunday, 1-1:30 p.m. CWT. Style—Listener quiz show. Sponsor—Bowman Dairy Company. Agency—J. Walter Thompson. Station—WBBM (Chicago).

A new show that should build in listener-appeal because of the weekly prizes totaling \$200 in cash and an additional \$500 given every month. The contents are neither new nor particu-

larly entertaining, altho the show conductors do everything possible to make the proceedings listenable.

Ten questions, most of them of a musical nature, are popped each Sunday, and the listeners are supposed to answer them on cards secured in stores where Bowman dairy products are sold or from their Bowman milkmen (this is not a requisite, however). Free answer hints are printed on those cards and also atop Bowman milk labels, so the chances are that contests will stimulate the company sales.

Marvin Mueller, one of the better radio thespians and emcees in town, handles the show, supported by Tom Moore, station announcer, and Bob Jellison, who portrays the sponsor's "Bud Bowman" elf. Jellison calls the higher prize winners on the phone and interviews them during the program. In between, he gags with Moore and Mueller to pep up the session of questions.

Music, where music is needed, is supplied by Harold Graham on the Novachord and Porter Heaps on the organ.

Sam Honigberg.

Advertisers, Agencies, Stations

NEW YORK:

MILLER & COMBANY are sponsoring WHN's *Newsreel of the Air*, 11-12 midnight, Monday thru Sunday. Contract for 13 weeks set by United Advertising Companies. . . . Bill Murray, head of the radio department of the William Morris Agency, left for Hollywood Wednesday (20) to join his wife, Ilka Chase. . . . Kellogg Company has contracted for a series of one-minute transcriptions on WJZ, beginning June 1, for 17 weeks. Sponsor will air 15 transcriptions weekly in behalf of Pep. Agency is Kenyon & Eckhardt. . . . George Gunn, formerly with WMAL, Washington, D. C., has joined the Blue Network's staff of announcers in New York. . . . Wythe Williams, scheduled to return to WHN this week, will not be back until June 1. . . . Gus Chan, announcer at WWRL, Woodside, left to join the army but has returned. Turned down owing to poor eyesight. . . . United States Tobacco Company has renewed *Gay Nineties Revue* on CBS, effective Sunday (25). Show, aired in interests of Dill's Best and Model Smoking Tobacco, heard on 63 stations, Mondays, 8:30-8:55 p.m. Arthur Kudner the agency. . . . Al Simon, publicity director of WHN, has been granted a short leave of absence. He joins the New York War Savings Staff to help organize a radio campaign for the promotion of War Savings Stamps and Bonds. Bob Patt, sales promotion manager, takes over temporarily. . . . Keith Kiggins, vice-president in charge of stations for the Blue Network, has left New York for a six-week tour of Coast affiliates. . . . Fred Thrower, Blue Net's general sales manager, is vacationing at his home in Florida. . . . Louis Julian, night supervisor of Blue announcers, has joined the army and is stationed at Fort Dix. . . . Jerry Wayne, CBS baritone, has waxed his first series of recordings for Beacon Records. . . .

departments respectively. Both are working under Walter Schwimmer, of Schwimmer & Scott, who serves as program director.

PHILADELPHIA:

JACK STECK, for the past six years on the WFIL announcing staff, moves up as station public relations and special events chief, succeeding James Allan, called up by Uncle Sam. . . . Johnny Henninger awarded "The Order of the Lead Pipe" by the WIBG announcing staff, presented each year to a member of the engineering staff as a token of esteem. . . . Wade Barnes, from WTAM, Cleveland, is new WCAU announcer. . . . John D. Scheuer, for the past two years with Adrian Bauer agency here, is the new night supervisor at WFIL. . . . Giant give-away of a \$1,000 War Bond by the movie houses finally gets the green light and starts May 28 on WIP, originally skedded to start last month on WPEN. . . . Jack Gleason, WIP actor, has joined the FBI in Washington. . . . Melville H. Smith Jr., former N. W. Ayer account exec, has become assistant ad manager of the White toothpaste labs in Newark, N. J., and Thomas F. Collison, formerly with Eastern Air Lines, joins the Ayer agency public relations department. . . . RCA-Victor returns its *Music You Want* to KYW, after a brief spell on WPEN, with Melvin K. Whiteleather for the Sunday evening news. . . . General Baking Company, New York, thru Ivey & Ellington agency, has spotted a spot campaign for its Bond Bread here on WCAU, KYW and WFIL. . . . Gene Rubessa has left the WFIL announcing staff for WNEW, New York. . . . Michael Denning, photographer, sharing his WIBG commercial air time with the Russian War Relief.

LOS ANGELES:

The *Second Mrs. Burton*, serial heard weekdays over the Columbia Pacific network, recently marked its 400th broadcast from the KNX studios. . . . Bob Prather, 20-year-old switchboard operator at KNX from 11 p.m. to 7 a.m., spends his spare time singing with a Hollywood troupe at a near-by army camp. . . . Dale Babcock has replaced Charles Lampkin in the KFI-KECA transcription department. Lampkin is in the technical department now. . . . Mid-Town Catering Company has signed contracts for 313 quarter hour newscasts to be used six-a-week over KECA and 52 quarter hours once-a-week over KFI to plug its restaurants. Milton Weinberg Advertising Company represented the sponsor in both cases. Contracts expire in May, 1943. . . . Household Finance Corporation, thru Barton, Batten, Durstine & Osborne, recently signed for 180 live announcements over KHJ. Contract ends in December. . . . John Nelson, producer of CPN's *What's On Your Mind?* and *America's Home Front*, left Hollywood recently by plane with Raymond R. Morgan, advertising agency head, for Washington. They will confer with Robert Horton of the Department of Information, Office for Emergency Management, regarding regional and national information problems. . . . Fulton Lewis Jr. has been bought for 104 times by Federal Saving and Loan Institute. Elwood J. Robinson Advertising Agency handled the deal, which expires in May, 1943, with KHJ.

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Equity Extends Sunday Okay

NEW YORK, May 23.—Actors' Equity policy on Sunday shows, which was due to expire June 1, has been extended over an indefinite period, after turn-down of a request from James F. Reilly, executive secretary of the League of New York Theaters, that the Sunday policy be included in the basic agreement, which runs until September, 1943.

Equity council, once hostile to the idea of playing Sunday shows without additional compensation, is more favorably disposed to them because of the fact that they have kept many shows running which might have ordinarily closed. Instead of setting a time limitation on Sunday shows, council said that they could be played indefinitely.

Shows playing on Sunday are still limited to eight performances a week, with one full day off. They've been running, most of them successfully, since November 1, 1940.

Detroit House Loses Band Suit

DETROIT, May 23.—Long-standing court battle between the Lafayette Theater and the musicians' union came to a close Tuesday (19) with dismissal of the case brought by Lafayette Dramatic Productions on behalf of the theater and apparent victory for the union in its stand insisting on the use of musicians in a legitimate theater.

Dispute started last fall, when the house reopened with the orchestra pit boarded up and the management contending that it did not need an orchestra because of the nature of its productions, that the musicians only played briefly before shows and between acts, anyway, etc. The move was viewed as part of a nationwide move by Shubert managements to dispense with music in dramatic shows, at least by Edwin N. Barnard, attorney for the union.

The Lafayette management signed a contract for musicians, but claimed this was done under coercion because of a joint meeting with representatives of the other theatrical crafts, and sought an injunction which would in effect prevent the musicians' or any other union from striking to enforce the contract, and also sought to negotiate to secure less than the six men required by the union in all local legitimate houses.

Decision of Judge Theodore J. Richter held that there was no coercion, that the contract was valid, and that the theatrical craft employees had a right to strike. He dismissed the bill of complaint.

House has been operating for some months with six musicians playing from a box.

St. Louis Op Sked Is Set

ST. LOUIS, May 23.—Officials of the Municipal Opera Association, which each summer offers a series of outdoor light opera performances, announced this week that the entire 11-production program beginning June 4 has been completely underwritten for \$101,000. Guarantors, numbering some 900 local business firms and individuals, put up half of their pledges in cash and the remaining portion in promises, which in all probability never will be called.

The guarantee is a protection against financial losses which might accrue against the alfresco Municipal Theater in Forest Park. The half of the pledge paid in cash takes care of initial operating costs, and is usually returned about midseason when it is felt box-office receipts will meet all expenses. Profits are turned back into the theater. Last year's net was spent for an improved amplification system and the addition of 89 seats, bringing the theater's capacity to 10,107.

Scale runs from \$2.20 to 28 cents. Seventeen hundred free seats are thrown open each night in the far distant rear of the amphitheater. In addition, 50 tickets will be turned over to the United Service Organizations each night for soldiers, sailors and marines.

Productions this year will again be under the direction of Richard H. Berger, with John Kennedy serving as stage

BROADWAY RUNS			
	Performances to May 23 Inclusive.		
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	195	
Arsenic and Old Lace (Fulton)	Jan. 10, '41	571	
Blithe Spirit (Morosco)	Nov. 5	230	
Cafe Crown (Cort)	Jan. 23	139	
Guest in the House (Plymouth)	Feb. 24	103	
Junior Miss (Lyceum)	Nov. 18	215	
Life With Father (Empire)	Nov. 8, '39	1062	
Moon Is Down, The (Martin Beck)	Apr. 7	55	
My Sister Eileen (Biltmore)	Dec. 26, '40	586	
Spring Again (Henry Miller's)	Nov. 10	224	
Strings, My Lord, Are False, The (Royale)	May 19	7	
Uncle Harry (Broadhurst)	May 20	6	
Yesterday's Magic (Guild)	Apr. 14	47	
Musical Comedy			
Best Foot Forward (Barrymore)	Oct. 1	269	
Lady in the Dark (2nd en-gage.) (Alvin)	Sept. 2	205	
Let's Face It! (Imperial)	Oct. 20	233	
Porgy and Bess (revival) (Majestic)	Jan. 22	140	
Sons o' Fun (Winter Garden)	Dec. 1	200	

director and Jacob Swartzdorf handling the music.

The 1942 season opens with *Glamorous Night*, London spectacle which had its American premiere at the Municipal Theater in 1936. Runs June 4-14 for 11 performances. *Sally* moves in June 15-21; *Song of the Flame*, June 22-28; *Hit the Deck*, June 29-July 5; *No, No, Nanette*, July 6-12; *New Moon*, July 13-19; *Girl Crazy*, July 20-26; *Wildflower*, July 27-August 2; *Roberta*, August 3-9; *The Wizard of Oz*, August 10-16, and two weeks of *Showboat* closing the season, August 17-30.

Casting is definitely set. There are many newcomers in the line-up and some familiar faces.

Passion Play for Balto

BALTIMORE, May 23.—*Black Hills Passion Play* will be presented at the Lyric Theater here under sponsorship of the Cadoa Guild for 14 days, October 25 thru November 8. Two performances will be given daily. Contract for this attraction is the largest ever entered into by the Lyric Company with sponsors or operators of any production, according to Frederick R. Huber, managing director of the theater.

New Plays on Broadway

Reviewed by Eugene Burr

ROYALE

Beginning Tuesday Evening, May 19, 1942

THE STRINGS, MY LORD, ARE FALSE

A play by Paul Vincent Carroll. Staged by Elia Kazan. Settings designed by Howard Bay, constructed by William Kellam & Company, and painted by Center Studios. Costumes designed by Paul duPont and executed by Eaves Costume Company. Lighting by Henry Linck. General manager, Chandos Sweet. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Jack Daniels. Assistant stage managers, Anna Minot and Russell Morrison. Presented by Edward Choate, in association with Alexander Kirkland and John Sheppard Jr.

Alec Ralph Cullinan
Geordie Sherman MacGregor
Sarah Frances Bavier
Canon Courtenay Walter Hampden
Councillor Bill Randall Colin Keith-Johnston
"Ma" Morrissey Ruth Vivian
Maisie Gillespie Constance Dowling
Jerry Hoare Philip Bourneuf
Madge Joan Hayden Shepard
Sadie O'Neill Margot Crahame
Ross John McKee
Louis Liebens Will Lee
Iris Ryan Ruth Gordon
Ted Bogle Art Smith
Monsieur Skinner Reynolds Evans
Inspector Steele Gordon Nelson
Councillor McPeckie Tom Tully
Provost Grahamson Hale Norcross
Veronica Alice MacKenzie
A Religious Man Hurd Hatfield
A.R.P. Messenger Anna Minot

PEOPLE OF PORT MONICA:
Abby Bonime, Albert Lipton, Alec Kelvin, Janet McGrew, Elizabeth Cubitt, Danny Hood, Margaret Barker, Russell Morrison, Ida Moore, Edward M. Grace, Emily Lorraine, John Wheeler, Michael Artist, Judy O'Judy, Harry Selby, George McIntosh, June Barrows, Mabel Fenet.

The Action of the Play Passes in Port Monica, One of the Steel Towns in the Firth of Clyde, in the West of Scotland. The Time is the Spring of 1941.

ACT I—Scene 1: The Refuge Room in the Presbytery of Canon Courtenay of St. Bride's Church. Morning. Scene 2: The Refuge Room. That Afternoon. ACT II—The Crypt Underneath the Church of St. Bride's. A Few Nights Later. ACT III—The Refuge Room. The Same Night, Toward Dawn.

Paul Vincent Carroll's much-heralded new play, *The Strings, My Lord, Are*

False, which aroused wide interest when presented in England, was offered on this side Tuesday night by Edward Choate, in association with Alexander Kirkland and John Sheppard Jr. It turned out to be an exposition of the effects of the Nazi blitz upon a series of dramatic stencils in a town in the west of Scotland.

All our friends are there—friends we've come across repeatedly in the dramatic dustbins thru long and weary years. Among them are the good, kind, idealistic clergyman (an Irish priest, in this instance), who insists that the spirit of man must re-tune the slack strings of the world's soul-melody, and who proclaims the dignity and necessity of war tho nominally a follower of Christ; the anti-war idealist (tho he's not an idealist this time, since his attitude is based vindictively on the fact that his father was clubbed to death by a British policeman), who, when his sweetheart is killed by a bomb, madly rushes out to grab a gun; the trollop who, under the stress of the emergency, dons a nurse's uniform and is killed while caring for another woman's newborn child; the town councillor who, finally awakened, wages war against profiteers, aligning himself on the side of the people; the "fine" girl who is betrayed by hysteria into sleeping with an acquaintance (hysteria evidently has a funny way with it), and who is bearing his child but later confesses nobly to her real love and is gathered to his manly arms; the insistent Communist who finds his interests identical with those of the priest in caring for the people; the Jewish engineer with an arm blown off (at Dunkirk, this time), who is wittily cynical and wholeheartedly helpful; the arrogant profiteer who is finally humbled; the vacillating provost, the shallow and supercilious church dignitary, and all the rest. It's almost like a reunion, with the sound-track of a bursting bomb signaling each successive cliché.

Mr. Carroll, never a competent play-maker, messes them all around, scattering them over the stage with no form and little coherence, over and again betraying them into a spasm or two of fine words—some of them very fine. Nor is the general incoherence lessened by Elia Kazan's loose, muddled and utterly ineffective direction. As a result, it's pretty hard to see what Mr. Carroll was trying to get at—if anything—but his message seems to be that the world's strings are false and may only be re-stringed before the sounding-board of universal holocaust; and that the enemy within, profiteering, pushing personal angles and oblivious to the agony of the people, is as dangerous as the enemy without, constituting a wolf-tone that must, in the general tautening of the strings, be tuned out before any paean of victory or even of decent living may be struck. This last is an excellent, important and badly needed statement—needed here, surely, as much as it was ever needed in England or Scotland. It is a pity that Mr. Carroll, thru inability or natural muddle-mindedness in the face of catastrophe, has embedded it in so weak, ineffective and generally worthless a play.

Even at the final note the dramatic strings remain as false as they were at the beginning. The last scene has the encointe girl and her own true love preparing to ignore her extra-curricular activities, the former objector rushing out to enlist, and the priest remaining to offer up a prayer for the world's rejuvenation thru its bath of blood. That that last speech is magnificently effective is due entirely to the beautiful, passionately sincere, tremendously fine reading of Walter Hampden.

For, despite the muddle of the play, the stenciled aspect of the characters, and the sensationally inadequate direction, some fine performances do manage to come thru. Chief among them is Mr. Hampden's, replete with dignity, sincerity and splendid effect. Even he is occasionally bogged down by the preposterous direction, but for the most part he struggles manfully and successfully to bring the play out of its self-evoked doldrums. At the end of the second act he literally lifts the entire stage to dramatic heights; and, as recorded, he saves the final curtain. But there are others, too: Art Smith, who creates, as the Communist, one of the finest in his long line of outstandingly fine character jobs; Colin Keith-Johnston, who, as the

FROM OUT FRONT

A Couple of Minor Matters

BY EUGENE BURR

WITH peace lying as thickly upon the surface of Equity as grease on a kettle of cold boiled ham, it's perhaps best not to stir the witches' cauldron for fear of starting the hidden eruptions that may lie within. But this column contemplates only a very small stir with an undersized toothpick. Surely the novel view of that smooth, lardaceous surface should not be heedlessly disturbed.

In truth, Equity has had hanging about it recently a peace that passeth understanding. With an election imminent, and with the tumultuous echoes of the fight over the "anti" amendment still resounding in the cloistered halls of 47th Street, there have been in quick succession a couple of council meetings that lasted only a quarter of an hour each and then, to cap the climax, a council meeting that was called off because of lack of a quorum. Since only seven members of the full council of 50 constitute a quorum, you can see what the council meetings have come to. It may be a good thing—and it may be a bad one—but at least it throws light on the dire predictions made by Peggy Wood, Winifred Lenihan and their cohorts when three independent-ticket councillors were elected a year ago. Thereafter, wept the Misses Wood, Lenihan et al., the council would be governed entirely from Moscow, and tattered remnants of the council's non-subversive groups would be forced to fight like mad to hang on to a few worn shreds of the American Way. As can now be clearly seen, the Wood-Lenihan group was as clear-sighted, as fair and as finely intelligent as usual.

Incidentally, there has at present writing been no independent slate nominated for the annual election in June. Moscow must be satisfied.

In the midst of this thick welter of sweetness and light comes an editorial in *Equity Magazine* urging all members to use forethought and care in voting in the forthcoming election. This is right and proper; as the editorial points out, crucial days are ahead for Equity, as well as for every organization or enterprise (or ideal) in the known world; and the results of this year's election will determine many of the people in whose hands Equity's fate will rest. That there is a choice of candidates despite the absence of an independent slate is caused by the new—and excellent—ruling requiring the nominating committee to name 50 per cent more candidates than there are offices to be filled.

So far so good; it's a needed and excellent editorial. But it contains a couple of minor points that call for comment. One is an unassailable statement: "Every member of the Council will have to work hard and intelligently and put in long hours on committees. There is no room for deadwood, no matter how attractive its appearance." That, of course, is absolutely right; but how does it square with the fact that a recent council meeting had to be skipped for lack of a quorum? It seems to indicate, to this suspicious corner, that at least 44 of the present 50 councillors were deadwood on that particular Tuesday. It's all very nice to have peace on 47th Street; but that peace must not be allowed to become inertia. As the editorial points out, there's plenty of hard work ahead. And there's no place for a council of 50 that can't even muster a quorum of seven.

The other point in the editorial seems to indicate a disposition to defy this

(See FROM OUT FRONT on page 10)

reform councilor, does probably his best work since *Dangerous Corner*; Margot Grahame, who, except for occasional slips into the stereotyped, is finely effective as the reformed harlot; Philip Bourneuf, who brings all the honesty possible to the badly written objector; and, among those doing fine work in minor roles, Tom Tully, Reynolds Evans, Ralph Cullinan, Sherman MacGregor, Frances Bavier and Joan Hayden Shepard.

On the other hand, Ruth Gordon, as the encointe young lady, seems as tho she were going thru three acts of the sleepwalking scene from *Macbeth*. Mannered, artificial and posing, she is totally ineffective. And Will Lee, as the Jewish lad, a role that might have been brilliant, mordant and tremendously appealing, plays like a stray hunk of Saron, egged on by the unseeing direction. It is a stupid perversion of the author's obvious intention; the role might have been the most brilliant in the play, but Mr. Lee makes it an overtone of *Mat-tawan*.

The direction, which should have tied up the loose script as closely as possible, allows it to scatter all over the stage, and, in addition, seems to confine and cramp whatever good performances there are. Nor are Howard Bay's heavy and restricting sets of much help either.

The strings, my lord, are most assuredly false. But it will take a better ear than Mr. Carroll's to tune them.

BROADHURST

Beginning Wednesday Evening, May 20, 1942

UNCLE HARRY

A play by Thomas Job. Staged by Lem Ward. Settings designed by Howard Bay, constructed by William Kellam, and painted by Centre Studios, Inc. Costumes designed by Peggy Clark and executed by Eaves and Helen Pons Studios. Lighting by Moe Mack. Company manager, Joseph Moss. Press agents, J. D. Proctor and Peggy Phillips. Stage manager, Robert F. Simon. Presented by Clifford Hayman, in association with Lennie Hatten.

- Miss Phipps.....Wauna Paul
- Mr. Jenkins.....Guy Sampsel
- A Man.....Joseph Schildkraut
- Hester.....Adelaide Klein
- Lettie.....Eva Le Gallienne
- Lucy.....Beverly Roberts
- Nona.....Leona Roberts
- George Waddy.....Stephen Chase
- D'Arcy.....John McGovern
- Albert.....A. P. Kaya
- Blake.....Ralph Theodore
- Ben.....Karl Malden
- The Governor.....Colville Dunn
- Mr. Burton.....Bruce Adams
- Matron.....Isabel Arden

A Small Town, 1909-1912.
1. The Tavern. 2. Tea Time. 3. Musical Interlude. 4. The Nightcap. 5. The Verdict. 6. Confession.

It seemed like a return of the palmy days of the Civic Repertory Theater Wednesday night at the Broadhurst, when Clifford Hayman, in association with Lennie Hatten, presented Thomas Job's *Uncle Harry*, with Eva Le Gallienne and Joseph Schildkraut in the leads. Miss Le Gallienne and Mr. Schildkraut, as nobody need be told at this late date, play together magnificently, and they practically outdo themselves in this. The play, a tautly fascinating psychological shocker, gives excellent chances, and all of them are taken. It's a thrilling theatrical evening.

Uncle Harry, like most effective psychological melodramas, is laid in a period when the slimy mantle of Victorianism was still draped dankly upon all natural honesty of thought and reaction. The title character, a gentle bachelor who once wanted to be a painter, is completely dominated by a pair of maiden sisters who idolize him, venting on him their warped and repressed love, hating each other and eternally bickering in a sleazy rivalry to be of unwanted service to him. They have prevented his going to Paris to paint; they have prevented

his marriage to the girl he loves. But when that girl returns after an absence of three years to announce her forthcoming marriage to someone else—and when, in a moment of nostalgic abstraction, she tells Harry (or Uncle Harry, as everyone calls him) that she'd still marry him if it weren't for his sisters—then something happens in Uncle Harry's mind. It, too, you see, is warped and repressed.

It would probably be unfair to Mr. Job to tell you just how Uncle Harry manages to get rid of both his sisters. If you're interested, a trip to the Broadhurst is the answer; I don't think you'll be disappointed. Enough to say that the gentle Harry, banking on his reputation for kindness, commits a perfect double crime, so perfect that, when it reacts against its perpetrator, when his girl indignantly refuses him, when he sees nothing but sterile hell ahead and wants to die—when all that happens and he confesses, no one will believe him.

So, in the end, Uncle Harry becomes a wistfully frantic sort of modern Ancient Mariner, buttonholing every stranger he meets to tell him the story of his crime. No one ever believes him.

It is an appalling yet fascinating idea, and Mr. Job has, for the most part, worked it out most effectively. The scenes leading up to the crime are heavy with slow horror; those succeeding it flash with the dark lightning of a malignantly laughing Fate. The writing is taut, believable, and sometimes distinguished, and it always plays into the actors' hands. It is, as you may have gathered, an altogether excellent job.

And the acting at the Broadhurst turns the affair into a truly exciting and distinguished theatrical evening. Miss Le Gallienne has, so far as I can remember, never been better. Playing with a seeming ease that actually cuts to the heart of the role, she lays bare one sister's twisted soul; and then, in her final dramatic moments, she plays with a viciously quiet restraint that is overwhelming. Mr. Schildkraut, in the title role, matches her in every particular, offering a richly and carefully detailed performance, yet one whose overall effect is closely knit, tremendously effective and powerfully moving. They're two magnificent jobs.

Beverly Roberts, as the girl who is the unwitting cause of the murders, offers a really beautiful performance until, on second night, her voice cracked and she finished her climactic scene in a sort of cross between a whisper and a croak. Her voice can be fixed; and she should certainly try to fix it. Potentially one of the finest young actresses on our stage, she has no excuse for offering the exhibition she did. Smaller roles are well played by Colville Dunn, Karl Malden, Guy Sampsel, Wauna Paul, Bruce Adams and Ralph Theodore. The only really weak spot in the cast, in fact, is Adelaide Klein, who plays the other sister obviously and broadly. Miss Klein, says the program, is known on the radio as mistress of 12 dialects. Unfortunately, no dialect is called for in *Uncle Harry* and she is forced to rely merely upon acting.

Lem Ward's direction is intelligent, taut and effective.

'Julia' Lacked Punch In Balto Tryout

BALTIMORE, May 23.—*Punch and Julia*, a new comedy by George Batson, starring Jane Cowi, was a success neither as a comedy nor financially during its week's stay at Ford's Theater here. The gross was small, following very unfavorable reviews given premiere in Washington week before it appeared at Ford's and equally unfavorable reviews here.

There was more *Julia* than *Punch*, and it was the *punch* that was lacking and accounted for its lack of success here. Chief fault was said to lie in obscurity of the ideas with which it deals.

Play was withdrawn after its local showing.

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'Kickers' Folds in Chi; 'Rhine' and 'Ladies' Clean Up

CHICAGO, May 23. — George Jessel's *High Kickers* called it a season at the Erlanger tonight, after a disappointing two-week run which didn't bring in more than a total of \$24,000. Poor notices hurt, and biz held up on week-ends only. Premature departure leaves the house without a show to follow and little possibility of any additional activity before fall.

Next-door Grand Opera House has a happier choice in *Watch on the Rhine*, which promises to clean up during its scheduled three-week run ending next Saturday (30). Big advance and heavy nightly draw will give the show an estimated \$50,000 for the run. Grand re-opens June 10 with the two-a-day Al Bloomingdale-Nat Karson production, *Headliners of '42*, featuring a host of cast and vaude faves.

Blithe Spirit took off from the Selwyn tonight after a generally nice 14-week run, healthy at the beginning but weak for the last several sessions. The Harris

No Equity Indie Slate

NEW YORK, May 23.—For the first time in years, election of officers and members of council of Actors' Equity Association will be marked by the absence of opposition, either of a full independent ticket or individual indie candidates.

Date for filing of opposition candidates expired last Saturday (16). Elections, to be held at the annual meeting June 5, will have candidates named by the nominating committee. Two vice-presidencies and 18 council seats will be filled. Committee named 40 candidates.

Hayes 5G in D. M.

DES MOINES, May 23.—Helen Hayes in *Candle in the Wind* closed the season for the Shrine Auditorium Wednesday, May 13, with a \$5,000 gross. Miss Hayes holds the house record for the Shrine. Some 3,000 paid prices ranging from \$1.12 to \$3.36.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

'The Strings, My Lord, Are False'—11%
YES: None.

NO: Watts (*Herald-Tribune*), Coleman (*Mirror*), Anderson (*Journal-American*), Brown (*World-Telegram*), Lockridge (*Sun*), Waldorf (*Post*), Kronenberger (*PM*).

NO OPINION: L. N. (*Times*), Mantle (*News*).

'Uncle Henry'—89%

YES: Mantle (*News*), Watts (*Herald-Tribune*), Atkinson (*Times*), Coleman (*Mirror*), Lockridge (*Sun*), Brown (*World-Telegram*), Waldorf (*Post*).

NO: None.
NO OPINION: Anderson (*Journal-American*), Kronenberger (*PM*).

is just getting by with the second showing this season by *My Sister Eileen*, now in its second week.

Good Night Ladies, at the Blackstone, remains the top grosser, taking in around \$15,500 a week. It is already six weeks old and looks set for a profitable summer run.

FROM OUT FRONT

(Continued from page 9)

quorum-less council at the expense of the membership at large. "Events," it reads, "will crowd too closely and quickly to permit the calling together of the Equity membership to pass upon them. And that membership scattered thruout the country and absorbed in its own personal problems would be little qualified to deal with these matters in any case." (The italics are mine.)

It seems to me that this phrase indicates a snide, undemocratic and entirely unhealthy tendency to disregard the wishes and even the capacity of the membership, and to place an unbalanced importance upon a quorum-less council. It may be that the writer of the phrase had no such intention in mind. But, whether it was in his mind or not, the membership should see that no such intention gets carried out in Equity affairs.

Now, more than ever, complete democracy and the breakdown of bureaucratic rule are matters of major importance.

THERE'S another minor matter that bears comment—but on an entirely different subject. As a matter of fact, it's really a minor miracle. A drama critic on one of the New York dailies has come out in favor of revivals.

Hitherto revivals—unless they were of plays by Shaw, Tchekov, O'Neill or another of the sacred cows after which the critics trail like a bevy of love-smitten milkmaids—have been anathema. Once one of the boys even said that old plays should remain "buried" in the library, which was a naive revelation of a mind that confused literature with carrion. In any case, revivals have been to the lads something to be suffered thru at best; and it took Margaret Webster and Maurice Evans to break down this somewhat unique attitude even in the case of Shakespeare.

Now a real, live drama critic has actually suggested revivals—carefully selected, of course—as the possible main dish of the theatrical diet. He is Louis Kronenberger of *PM*, and this corner (which has always maintained that a healthy theater is possible only when there's a healthy interest in revivals and that great works of the past are more rewarding than the ephemera of a Broadway season) emits a sincere hosanna.

Mr. Kronenberger suggested a number of specific revivals that he'd like to see and that might, at the same time, pull their weight financially. A nice dogfight could be started over his list—but that merely points up the interest and the vitality inherent in even a discussion of revivals. The main thing is that he has announced himself as willing and even eager to sit thru the productions of plays that he has seen before. It is, it seems to me, an intelligent and helpful attitude, tending to bolster a theater whose new plays, even in the best of seasons, are 80 per cent trash; tending to create once more comparative standards of acting; and tending to bring to the current theater the accumulated wealth of many years. Mr. Kronenberger, most certainly, is to be commended for it.

But the rest of the boys won't like him.

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Duchin Big in Palmer House; Hotels Top Clubs

CHICAGO, May 23.—Palmer House's Empire Room continues as the leading hotel spot this spring without a battle, due to the popularity of Eddy Duchin and band, topping the current 12-week revue. Hotel is making money with the attraction, even tho Duchin is pulling down \$3,600 a week. For seven weeks ended Wednesday (20), Duchin attracted 24,150 patrons, a 10 per cent increase over any previous business for any similar period during his last four Palmer House engagements.

While Duchin was always known as a leader who stimulates the sale of wines, a drop along that line has been noticed this time. The war is blamed for this change, since fewer champagne parties are now being held.

All the other hotels using entertainment are doing surprisingly well and comparatively better than night clubs, indicating that the average family prefers to dine in a hotel rather than in a hot spot. The Stevens Hotel's Continental Room closed today (23) for the summer, moving up the usual closing date due to the cancellation of several conventions normally held in the hotel. The room's regular season, however, was the best in years, credit going to the Del Courtney and Chuck Foster bands, which divided the period between them.

More Sunday Vaude For Eastern Pa.

READING, Pa., May 23.—Sunday vaude set for Carsonia Park here, playing at the park's Crystal Ballroom. Plenty of Sunday stands in this Eastern Pennsylvania area, most of the parks play Western and hillbilly acts. Carsonia is one of the few offering standard vaude turns.

Started last Sunday, opening bill headed by the Royal Harmony Singers, NBC radio act, and included the Darling Sisters, Tom Osborne, Regini and Dancing Dave. Shows run continuously from 3 to 11 p.m. at 35 cents for adults and 20 cents for kids.

Names Set for Both Atlantic City Piers

ATLANTIC CITY, May 23.—Re-opening of the Steel Pier and Hamid's Million Dollar Pier on Memorial Day will again find star-studded vaude shows featured. Piers will be week-end stands until the last week in June, when both amusement centers go daily. Steel Pier, for its Music Hall, is negotiating with a Hollywood name to top the holiday bill. Surrounding acts include Paul Remos midgets, Sue Ryan, Four Arnaut Brothers and Sister Nolly, and Monroe Brothers. Alvino Rey and the King Sisters, Tony Dorsey and Alex Bartha are the music makers for the Marine Ballroom. Eddie Sherman, New York, books.

At Hamid's Million-Dollar Pier, Hippodrome Theater show will be headed by Gertrude Niessen, Diosa Costello and the Little Tough Guys (Hally Chester and Harris Berger). Surrounding acts include Jan Murray, Wayne and Marlin, and Six Grays. Vaughn Monroe and Reg Kehoe's Marimba Band for the Ballroom of States. Arthur Fisher, New York, books.

Miami B. Nut Club Folds for Season

MIAMI BEACH, May 23.—Biz continues so good that only one club folded for the season during the week, the Nut Club. Others report attendance warrants expenditure of salaries for headliners who usually work here in the heavy winter season.

This is expected to continue despite lighting restrictions, owing to the training of thousands of men for army and navy.

Party for Mickey Alpert

BOSTON, May 23.—More than 400 gathered at the Cocoanut Grove to pay homage to Maestro Mickey Alpert on his third anniversary here as emcee and leader of the band. He was the first to have Guest Nights in Boston.

Agency Books Them Into Army and War Jobs, Too

DETROIT, May 23.—Betty Bryden Office here is booking acts for about everything except matrimony. After 15 years as a vaude booking office, Miss Bryden is being called on by acts to help them get placements in defense activity as well.

One young act dropped in this week and wanted to join the navy. Miss Bryden called up the local recruiting office and made arrangements for him to join.

Placing acts in defense factories is a daily occurrence at the office now. Miss Bryden has long specialized in private party bookings and has an enviable acquaintance among personnel men, who frequently handle entertainment booking as a sideline activity for their companies.

Yates Paying Off Salaries to Acts

NEW YORK, May 23.—Irving Yates has cleaned up almost all of his indebtedness to Mary Healy and Peter Lind Hayes, Jackson and Nedra, and Frances Wills by making a payment of \$500 to the American Guild of Variety Artists, which originally pressed a claim for \$1,250, which Yates owed the performers for back salaries.

First installment of the back salaries was paid two weeks ago when AGVA trailed Yates to Philadelphia, where his *Meet the People* unit was playing, and threatened box-office attachment. Yates said that there was "some misunderstanding" and came into New York and made initial payment.

Balance of \$48 on a personal loan to Yates from Frances Wills will be paid next week, Yates told AGVA.

Bonnie Baker Unit Set for Vaude Tour

CHICAGO, May 23.—In order to play theaters recently visited by Benny Meroff and his *Funzafire* show, the Bonnie Baker unit will be revamped next month, adding a new band and acts. The revised revue will open at the Orpheum, St. Paul, week of June 12, and follow with the Orpheum, Omaha, week of June 19. According to the Central Booking Office here, which is producing it, the unit is set thru July in Midwest theaters.

Line-up will include Colonel Manny Prager's band, Ballard and Rae, Don Zelaya, Larry Storch and Jason and Bell.

Chi Night Spots Boost Bond Sales

CHICAGO, May 23.—The success of the Bond Party at the Chez Paree recently, when \$1,252,300 worth of War Bonds were sold, is prompting competitive spots to promote similar affairs, which not only boost the sales of bonds and stamps but also result in fine publicity.

The Rumba Casino has set aside June 7 for its Bond Night. The cover charge will be the purchase of a \$100 bond, and stamps will only be accepted for diners and tips. A number of cafes and hotel rooms are also selling stamps, with the entertainers doubling as salesmen.

Bob Russell Producing

ATLANTIC CITY, May 23.—Bob Russell currently emceeing at Hotel New Yorker, New York, turns show producer here Labor Day week. Russell will stage the four indoor spectacles to mark this year's Miss America Beauty Pageant at Convention Hall. He will arrange costuming, scenery, scripts and a complete program for the pageant shows, working with Lenore Slaughter, director of the pageant, September 7 to 12. For the past two years, Russell has been the show's emcee.

W. Memphis Club Trouble

MEMPHIS, May 23.—Contempt of court proceedings for alleged violation of a padlock order on the Boot, West Memphis, Ark., night spot, have been instituted against W. C. Torian. Sam Scott and Louis R. Jones. The Boot was shut last summer on petition of adjoining property owners.

Name Shortage Seen for Summer As 2-a-Dayers Book Headliners; Sullivan 1st of Vauders To Quit

NEW YORK, May 23.—The two-a-day vaude revival is expected to accentuate the shortage of names shortly. The rash of vaude shows in legit houses is making a sharp dent in ranks of name performers, with the result that bookers of the regular vaude houses are finding it increasingly difficult to line up top salaried performers.

The situation is expected to become accentuated during the summer, when many names make themselves scarce. In this respect some relief may be obtained by the shuttering of many radio shows for the summer.

The two-a-day shows, in the main, are doing very nicely except for Ed Sullivan's *Harlem Cavalcade*, which has announced its folding after 49 performances. *Priorities* and *Keep 'Em Laughing* are cashing in top money and will probably run thru the summer.

Laughing is undergoing some changes. Stuart Morgan Dancers, Hildegard, Victor Moore, William Gaxton and Anita Jakobi are leaving the show and are being replaced by Gracie Fields, Al Trahan and A. Robbins. Jack Cole Dancers,

Hartmans, Dr. Hoffman and Bricklayers comprise the rest of the show.

Priorities continues as is, with Lou Holtz, Phil Baker, Willie Howard, Paul Draper, Nonchalants, Larry and Conchita, Hazel Scott, Gene Sheldon, Luba Malina, the Barrys and the Reynold Skaters.

The Al Bloomingdale show opening in Chicago is looked upon to be the most expensive of its type. It is estimated that the layout will have to gross around \$20,000 weekly to break even. Talent consists of Joe E. Lewis, Bert Lahr, Bert Wheeler, Romo Vincent, Frances Faye, Raye and Naldi, Lynn, Royce and Vanya, Bilmorettes, Peg-Leg Bates and Paul Sydell and Spotty. Charles Washburn is p. a.; Nat Karson, production, and Bill Adler, company manager.

The Los Angeles line-up, headed by George Jessel, includes Jack Haley, Ella Logan, De Marcos and Betty Bruce, with Emmett Callahan as company manager. Both of these shows were booked by Paul Small, and each company posted a \$10,000 bond with the American Guild of Variety Artists. Posting of the Bloomingdale bond was somewhat on the sensational side. When Bloomingdale was told by Jonas T. Silverstone, AGVA attorney, that a \$10,000 bond would be desirable, Bloomingdale stuck his hand in his kick and put up that dough on the line. Probably this is the highest cash transaction ever to go thru the AGVA office. The Jessel bond posting was more conservative. The necessary check just came in the mail, signed in behalf of Broadway Shows, Inc.

Performers Grab Factory Jobs But Take Club Dates

DETROIT, May 23.—Reports of a shortage of acts because of defense work are beginning to be heard in local booking offices. However, in view of drop in party bookings, acts should not rush into this area yet.

Trend is for numerous local male acts to move into defense plant jobs. In one case, the emcee at a swanky night spot continues to hold down his post while putting in an eight-hour shift in a former auto factory.

More generally, however, the acts are switching right over to factory work, but doing it on the quiet. There is a sense of diminished prestige about factory work for acts. They still appear occasionally at booking offices to keep their names of the list for single engagements. Check-up of available acts in this class indicates that most of them are making the shift out of patriotic motives. The move is only in a few instances motivated by a desire to escape the draft. Acts understand that defense plants workers, except those highly skilled, are little more eligible for deferment than any other class of workers.

Trend toward defense plant work is spreading also to girl performers.

Holyoke Bans Sun. Vaude, But Not Orks

HOLYOKE, Mass., May 23.—Mayor Henry Toepfert has banned vaude from this city on future Sundays. The ban was to have gone into effect Sunday (17), but because Homer Rainault, manager of the Valley Arena, had contracts signed, the mayor allowed the show to go on.

Valley Arena has been playing name bands and vaude Sundays, and the Holyoke Theater has been playing name bands and movie shorts. Name bands will be allowed to continue, the mayor indicated.

Massachusetts blue laws prohibit dancing of any sort, public or exhibition, in the State Sundays. Also acts of any description that contain actors in grotesque costumes. All other vaude acts are permitted. The mayor, however, by virtue of his power to cease issuing a Sunday license, needed for any type of performance, can virtually dictate what will be the nature of shows in his city on Sundays.

Birmingham Spot Reopens

BIRMINGHAM, May 23.—With a house ork and entertainment centered around the swimming pool, Rex Club, suburban spot, opens season May 30. New short-cut highway offsets threat to loss of auto transportation for duration.

Dows Lease Rialto, Louisville; Adding Sunday Stands Also

NEW YORK, May 23.—Al and Belle Dow have leased the Rialto Theater, a 3,100-seater in Louisville, to open Labor Day with a name and name band policy. House will not stick to vaude shows exclusively, and will play road legit shows when available in that area.

In addition, the Dows are opening several Sunday stands May 31. The Paramount, Asbury Park, will have Cab Calloway, and the Colonial Theater, East Rockaway, N. Y., gets a name band that day also. The Whitney Theater in Whaley, a suburb of New Haven, also starts a similar policy.

The Colonial, also on the Dow book, Utica, started a three-day policy Thursday with Fats Waller. This house takes up stagers after the Stanley Theater there closes. The Stanley, booked by the Warner office, runs stagers Mondays, Tuesdays and Wednesdays.

J. Dorsey Shifts

BUFFALO, May 23.—Jimmy Dorsey, skedded for the 20th Century here June 5, has had his contract shifted to the Buffalo Theater August 28.

The Century cut out stagers for the summer last week, after Charlie Barnett closed.

More Dates for Boles

HOLLYWOOD, May 23.—A personal appearance tour is being set for John Boles, who returned to the screen recently in *Love and Kisses*, *Caroline* at Universal Studios, following an absence of four years. P. a. will include cities adjacent to camps, so that Boles may do free shows for soldiers.

NO Club Reopening

NEW ORLEANS, May 23.—The long-dark first suburban night spot of the city, Chez Paree, will reopen soon under management of Buddy La Rocca.

Harry's New Yorker, Chicago

Talent policy: Shows at 9, 12 and 2; show and dance band; intermission trio. Management: Charles Hepp and Dave Branower, operators; Fred Joyce, publicity; Dave Branower, producer. Prices: Minimum, \$1.50 (\$2 Saturdays); dinner from \$1.50; drinks from 60 cents.

Screwball comedy show, in keeping with the trend of cafe entertainment today, interspersed with legit acts. The pace is fast and the contents entertaining. While a couple of the blackout skits have off-color trimmings, they are not offensive.

Line-up is again topped by Jackie Green, who holds over as emcee and impersonator, and includes Ruth Petty, Gillette and Richards, Dave Tannen, Ana Rivers, Lester Towne, Jimmy Stanton and Selma Marlowe's line (6). The men and some of the line kids participate in the blackouts, all well rehearsed. The funniest (for those who have seen Carmen Amaya and her dance troupe) is a satire on Miss Amaya's family act, fronted by Miss Rivers in a Mexican song and dance routine.

Euth Petty, in a fast return, does well with standard songs which fit her personality and delivery. A smart song stylist who does equally well in cafes and theaters. Gillette and Richards scored with their novelty dances. The girl dominates the act with her bubbling personality and showmanship. The numbers, calling for a minimum of actual dancing, are clever and entertaining. Did some five turns. Had to beg off.

Jackie Green repeats many of his impressions of stage and radio notables, which he does unusually well. Customers call for them time and again. Green is a good little showman and has learned many a trick about cafe emceeing since opening here several months ago. Dave Tannen, on his own, gets laughs with his pantomime, dead pan comedy. His highlight is an impression of a yokel eating a hot dog. The girls open and close with a fan waltz and military tap, respectively. Marjorie Lane, cute tapper, steps out of the line during the show for a sprightly number.

Arne Barnet is still at the piano leading his six-piece band, one of the most versatile in the city for show and dance purposes. Barnet's tinkling piano work is a standout during the screening of old film reels, which are part of the nightly shows. The Three of Us (two men and a girl) are the intermission instrumentalists. *Sam Honigberg.*

Paris Inn, Los Angeles

Talent policy: Dance band and floorshows at 1:30, 8:30 and 11:15 p.m. Management: Bert Rovey; Roy McCrea, booker. Prices: Dinner, \$1.50 up; drinks, 50 cents up.

Paris Inn, in downtown Los Angeles, is one of those rare spots where you can get a good Italian dinner. In addition, the spot features entertainment at luncheon and dinner. On night caught there was a line waiting for tables.

Show features good talent, but there are no facilities for staging it. Acoustics are bad. However, despite that, the show goes over well.

Chuck Edwards and orchestra, featuring an organ, open the show, with 10 waiters singing better known opera tunes. Soloists are good, especially the one doing *Rio Rita*. (Freddy Leitner and ork play for the matinee show and dancing).

Zara Lee, an easy-on-the-eyes dancer, is first with her tap and acro work for a good hand. Works diligently, winding

Night Club Reviews

up with a split while standing between two chairs. She comes back to standing position, sliding the chairs together with her feet. Solid. Marguerita and Martinez, here for seven years, warbled *South of the Border* to fair results. Team also strolls.

Diero, accordionist, followed for a light opera number that went over well.

Les and Poppy, held over, scored high with their comedy dances. Les takes the mike ostensibly to do a clarinet bit, but is interrupted by Poppy, dressed in a moppet's rompers. She mugs to fine results, and gets plenty of laughs by cracking Les's jokes. Material is well done. Team's comedy knockabouts are well timed and entertaining. Helen Miller piped *Naughty Marietta* melodies to good results. A good looker, she has a fine voice but lacks finesse. Young, she should overcome this in time. Knows her range and picks tunes she can do well. Miss Lee is back for a tumbling dance that features aerial splits. Girl knows what the customers like and gives it to them. Miss Miller and the waiters' choir top show off with a rousing melody. *Sam Abbott.*

Baker Hotel, Mural Room, Dallas

Talent policy: Dance and show band; floorshows, 1 p.m., 9:30 and 11:30 p.m. Management: J. Fenton Baker; M. La Rooy, room manager; Dick Jordan, publicity. Prices: Admissions without dinner 75 cents weekdays and \$1 Saturdays and holidays; dinners \$1.50 up.

Eddy Rogers' smartly styled band, playing this room for its first time, drew a responsive crowd when reviewed Sunday evening. Ork's wide variety of tunes and versatile arrangements make it a natural for the Baker's dance-loving clientele. The crew has a most consistent rhythm for dancing, and it caught on fast with this crowd.

Rogers' ad libbing is slightly on the Basin Street side, but the crowd liked it. Teams with the clownish Joe Lepore, and the two add a number of lighter moments to the evening's entertainment.

A smartly costumed line of six Sammy Rose dancers does a couple of very nice routines. Their finale, in gypsy costumes and black light, got plenty of applause.

Jimmie Ray proves to be an agile hooper and does a nifty soft-shoe routine with plenty of speed, but unfortunately insists on breathlessly panting his own announcements into the mike.

Doraine and Ellis are an acceptable singing and dancing team that click nicely in their interpretation of Southern melodies. Their medley of such favorites as *Dixie* and *Old Kentucky Home* earned them an encore. Irene Janis, good-looking brunette, handles ballad singing very effectively, and her soprano blends well with the maestro when they team during and between floorshows. *Frank W. Wood.*

Ken's Hula Hut, Los Angeles

Talent policy: Dance band and floorshows at 9:30 and 11 p.m. and 1 a.m. Management: Ken Young. Prices: Dinner, \$1.50 up; drinks, 40 cents up.

Ken Young's Hula Hut is a great rendezvous for stay-out-laters. For those who want drinks in the Hawaiian atmos-

phere at moderate prices, this is it.

Show has that all-round entertainer, Jac LaTour emceeing and doing a turn. LaTour, who casts aside all formalities, gets the show under way with a build-up for a dancer, Helen Lynn, a looker. She's on for a conga tap and does a sweet selling job. She had the audience from the start.

The Mercer Brothers, dance team, followed for fast stepping. Work hard. Of the collegiate type, the boys get plenty of applause. LaTour steps out of his emceeing for a bit of vent work. Junior, vent doll, ribs the customers. Ork also comes in for some off-the-record razzes. LaTour is a good manipulator and his material is down to earth—in fact, in some places it's a bit soiled. But the customers ate it up. In addition, Junior warbles *Oh, Johnnie* on the shady side to good results.

Featuring a pin-wheel step, Miss Lynn is back. She's consistently good.

Mercer Brothers wind up the show with a comedy apache that is more comedy than dance. Acro work, featuring slides and stomach spins, climaxes the turn.

Wally Webb combo does a good job of accompanying the show and playing for dancing. *Sam Abbott.*

Beachcomber, Baltimore

Talent policy: Dance band; floorshows at 9, 11 and 1. Management: Frank Hollander, manager. Prices: No cover and no minimum Monday thru Thursday.

Harry Rose's streamlined unit is full of laughs from start to finish. Billing is *Strictly for Laughs*.

This night spot presents a setting, in the appointments and arrangements, for an enjoyable evening.

Strictly for Laughs is a fast-paced attraction, with Rose seeing to it that there is no letdown thruout the 13 comedy scenes, presented by a cast of 10. Audience is put in a laughing mood at the very start by the army skit, with Rose as captain. Rose is a hard-working, clever, entertaining and amusing artist, whose impressions of an effects man, together with his *Cavalcade of Songs by Irving Berlin*, kept the audience in stitches.

Many specialties add to the entertainment, including the graceful dancing team of Gene Mason and Stevan Phillips, Phillips also shows his versatility in ballet tap. Singer Ann Forest does remarkably well. Won an encore. Gracefulness, charm, plus pleasing and attractive voice. Primrose and Gold, comedienne and comedian, won applause by their antics and clever acting. Primrose also displays acrobatic accomplishments.

Jack Goldie puts on an excellent whistling act, while Janis Thompson displays no mean acrobatic ability and Vio Lamont gives an excellent exhibition as a tap dancer and shows ability in other fields of entertainment.

All in all, *Laughs* is good entertainment which reveals several fine dancers and singers. *John F. Ignace.*

Casino Atlantico, Rio de Janeiro

Talent policy: Show and dance bands; shows at 11 and 1. Management: Alberto Quatrini Bianchi, managing director; Luiz de Barros, artistic director; Joao Janides, room manager; Avelino Brandao and Dante Pettinelli, headwaiters; Jayme Latcut, chief of publicity.

The second of this season's shows, tho lacking name power, is good. De Barros has put together a floorshow that should maintain the steady biz. Lone U. S. entry is Betty Cregler, tapster. Dilu Mello, singer; Carmen Brown, colored dancer, and Martinez Brothers, jugglers, are carried over from previous show. Rosita Castillo and Violeta Cavalcanti, Brazilian singers, and Pan Yan Shlum Chinese troupe and El Zorro trio, latter two coming up from Buenos Aires, are new. Brazilian girl line (20) is spotted twice, one routine being new.

In the early show, Miss Castillo, in rather weak voice and apparently nervous, sang a Brazilian tune. Miss Cregler, in a colorful abbreviated Blanna costume, did a swell job tapping to the tune of *Tico Tico no Fuba*, garnering heavy applause. Followed with rhythm tap, outstanding being the clear taps while twirling about. Customers liked her.

Pan Yan Shlum Chinese troupe, four

fems and two male, offered acrobatics, contortions, foot juggling and spinning of plates. Tho handicapped by lack of space, outfit did okay. Comedy of small boy drew laughs. Closing trick, a long bar, with two youngsters in harness attached at extreme ends of bar, being spun by feet of fem as she lies on back atop a pedestal, sent them off to big hand.

An African jungle number, with Carmen Brown on for solo, brought show to a close.

Teeing off for the late show, Violeta Cavalcante sang two sambas to good results. Martinez Brothers, offering same routine as in previous show, did okay. Dilu Mello, with three male guitarists for accompaniment, sang Brazilian ditties and sambas. Encored on the harmonica, interspersed with vocals.

El Zorros, male comedy trio from the Argentine, discarding comedy attire and prop mustaches in favor of tuxedos, provided 15 minutes of solid entertainment. Accompanying themselves on guitars, boys gave out Brazilian and Argentine tunes. Their *Hold That Tiger* garnered healthy applause. Encored with *Bandeira Brasileira*.

Carmen Brown sang *Memory of You* and *St. Louis Blues*, followed by a fair dance. *James C. MacLean.*

Chez Ami, Buffalo

Talent policy: Dance and show band; floorshows at 8:30, 12 and 2:30. Management: Philip Amigone, owner; Jack Grood, manager; Scotty McMillan, matre d'hotel; Albert Omie, headwaiter. Prices: Dinners from \$1.25; drinks from 60 cents; minimum, \$1.50 after 10 p.m.

The new, bigger and more beautiful theater-restaurant still has glamour plus. Having been demolished inside by a fire Christmas night, Chez Ami reopened a few weeks ago. Teddy Macheras, who originally created this spot, did a slick and colorful job of rebuilding at a cost of about \$50,000. Most important has been the addition of a balcony, with small dance floor and bar, which accommodates about 60 persons. The large revolving circular bar remains, but with new fittings, and the two-decker stage and band shell have had new touches added.

Food and service here are still A-1, and the Grood-Amigone combination is doing nice business. Show on night caught wasn't one of the best seen at this spot, but it was still okay. Highlight is a sock comedy knockabout and acro trio, Three Freshmen. Not only put over their work, but their appearance and facial pantomime give them a good start on selling the crowd. Besides getting in a lot of clowning and mugging, the lads come thru with top acro routines. All but stopped the show.

Anita Carroll, brunet and attractive, offers neat semi-classical numbers such as *Siboney*, *Zing Zing* and *I Love You Only*. Her powerful pipes score especially in the high register. Ruth and Harry Dwyer are an okay tap duo, but could be more impressive if gal would pep up wardrobe, hair-do and make-up. Their dancing is rhythmic and pleasing, and close with impression on old-time buck and wing. Very well done.

Jean Bernhardt, half-pint toe dancer, shows off with some very good steps, and her entrance from a large gift-box is a cute idea, but her husky legs aren't at all suited to the display in briefs. She later adds a skirt and poke bonnet for a Viennese waltz, far more attractive. The Gale Dancers, featuring Bill Scott, do fine work that isn't quite up to the usual Chez Ami standard in production quality or costumes. They open with a Viennese waltz, follow with Spanish fantasy, a Latin number which ends in Irish jig, and close with *Dance of the Hours*.

Don McGrane's band (eight pieces and girl singer) supplies dance and show music adequately. Tony Geonetti still plays the harp at intermission. *Eva M. Warner.*

Frank Palumbo's Cafe, Philadelphia

Talent policy: Dance and show band, relief band, floorshows at 7:15, 10 and 1. Management: Frank Palumbo, proprietor, manager; Johnny Bazani, headwaiter, John Ferro, matre d'; Eddie Suez, booker; Milt Shapiro, press agent. Prices: Dinners from \$1; drinks from 45 cents; no minimum, no cover.

Warm weather in former years meant shuttering for this Latin Quarter theater-restaurant, but since the spot was rebuilt and air-conditioned last fall, Palumbo figures on year-round operation. He has whipped together one of the best revues seen here in many a trip, topping it off with a colorful circus

WOODIE and BETTY

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DETROIT, MICH.

finale. Scenery and costumes heighten the effect. Staged by Yvonne de Brier, line producer, the finale is fit for any big-time musical. With emcee Frank Schluth as barker, entire cast takes turns in typical circus garb, topped by the line of Yvonnettes in a wild-tiger routine.

While the finale is a show in itself, there's plenty before it. Gets going with the line of girls in a Dutch mill setting, featuring the solo stepping of Ruth Kaye and Ruth Grey, and enhanced by costuming and scenic designs. Gloria French, first on, is a show-stopper. Still in her teens, but plenty in looks, gal is a miniature edition of Jeanette MacDonald. Delivers a Victor Herbert medley and the Italian Street Song to rousing returns. A blond soprano pip with tutored pipes. Headed for the heights.

A cocktail lounge setting returns the line for a ballroom waltz which sets the stage for Bob Karil, who uses the bar as a stage prop for his blockheaded stooges. Laughs are high with his ventriloquism, boy and girl wooden dummies engaging in wholesome humor in their repartee. The Three Sophisticates (Rosemary Kenney, Margie Winters and Penny Raymond) reveal mayhemistic tendencies. Gals indulge in a fast round of acro slapstick and knockabout stuff that surprises and pleases. It's shades of the Sophisticated Ladies act, Miss Kenney being a member of the original trio. Closing spot goes to Day, Dawn and Dusk, septa trio of song impressionists, whose material and delivery indicate that the three boys have been singing in the music halls overseas rather than the Harlem hotteries. It's their first time in this town, and most impressive. With one of the boys at the piano, trio warms up with *Boogly Woogly Piggy* and *Rose O'Day*, and clinches the impression with a satire on operatic arias. On the recall, boys' vocal impression of a callopie sets the stage for the circus finale.

In tramp make-up, emcee Schulth's forte is in comedy costume changes. Makes a complete change every time he steps on stage, which is quite often. Delivers his honey gags in drawly fashion, but it's the costume changes that get you.

Howard Reynolds still providing show music and dance rhythms, and capable as ever. Henry Patrick, a romantic troubadour when not plunking the guitar strings, leads the pellet combo.

Palumbo is the gracious host. Room was mobbed at Friday dinner show caught. *Maurie Orodener.*

Rainbow Room, New York

Talent policy: Dance and show band; Latin band; floorshows at 9:15 and 12:15. Management: John Roy, managing director; Edward Sean, assistant and press agent. Prices: Dinners from \$2.75.

The new show which opened here May 13 is a pleasant affair highlighted by Jack Cole's flashy modern dances. Cole, who made his modern cafe reputation here, puts on a zingy show and again impresses at the most effective modern dance turn in cafes or vaude today. It's his fifth engagement here.

Florence Lessing gives him principal assistance, and she is fine. The Kraft Sisters and Anna Austin also do okay. Cole's dances are in the Hindu, West Indies and Harlem styles and all are against lively, recognizable music. The result is sparkingly alive dancing, the costuming, music and stylized dancing combining to fine results. The Harlem number, to *Yes, Indeed* music, is a slick satire on jitterbug dancing, using a five-girl group and Miss Lessing. Show-stopping stuff.

Al Gordon follows Cole's opening numbers with his winning canine turn. The pups disobey orders, wag tails engagingly, balance on a trapeze, and run atop whirling table, with Gordon pacing them and providing occasional gags. A pleasing novelty here. *Adrienne, making a*

return engagement here, is a slick-looking brunette who sang four varied-type tunes: *Noche del Rondo*, in Spanish; *The Stars Remain*, a torchy item; *Rub Your Lamp*, a swingy one, and *A Toi Mon Coeur* in French. Has an interesting wide-range voice.

Harris Ashburn, of the Ashburns, dance team working the adjoining Rainbow Grill, announces the show straight in a good voice.

Carmen Cavallaro, who did so well when he played here a few months ago, is back and again his piano style highlights his okay band. Alternate band is a Latin outfit fronted by two shapely Terry Sisters, who dress to show their fine points. The girls shake maracas and their bodies, and give the room a flash of sex. Their seven-man band is okay.

Charles Weidman, with Lee Sherman, Beatrice Gleckler and Katherine Litz, has been booked to return to this room next month. April drew 40,703 patrons to this room and the grill, or \$10,000 more gross business than the previous month.

Dr. Sydney Ross is still here entertaining at the tables. *Paul Denis.*

Bismarck Hotel, Walnut Room, Chicago

Talent policy: Dance and show band; production shows at 7:45, 9:45 and 11:30. Management: Otto Eitel, managing director; Bill Padgett, room manager and publicity head. Prices: Minimum \$1 (\$2 Saturdays); dinner from \$2.10; drinks from 45 cents.

A new show and Jimmy Joy's band (continuing for the summer) comprise the current talent package here. It is suitable hotel entertainment all around.

Joy's sweet, melodic rhythms and good dance tempos keep the diners and dancers happy. He has a good organization, in both the musical and vocal departments. High honors for songs go to Betty Burns, a clean-looking and talented songstress who gives out on ballads with an appealing voice. Earl Randall is the tenor, while Joy himself pitches in with pop numbers now and then. For trio work, Albert Ferguson (sax) joins Jimmy and Betty, who work in smooth harmony.

Harriet Smith's lovely line of five girls again decorates the revues with tasty numbers. In the middle show caught they offered a cute impression of *The String of Pearls* and closed with a patriotic parade in which each cutie represented a different branch of our armed forces.

Don and Sally Jennings, lively ballroom team, dominate the show with commercial routines, highlighted with strong over-head tricks. Sally is an attractive girl and dresses up the act. Both are youthful and capable dancers. Offered a waltz and a bamboo ceremonial dance. Tony Marks, familiar magician in town, is a polished technician, working silks, balls and thimbles, among other things. Looks okay in tails.

Band specialties augment each show. Gene O'Brien (bass fiddle) is among the features, with his talking-singing version of *Hey, Mabel!*

In the Tavern, upstairs miniature musicals are still on hand. Policy will change around the middle of next month for the first time in about a year, when a string ensemble is slated to open a run. Idea is to draw more Chicagoans, now that fewer conventions have curtailed the visitor trade.

Sam Honigberg.

SUGAR'S DOMINO

(Continued from page 4) cession. Dailey turned them down flat and not because their bids were not high enough. He insists upon being in direct contact with his public thru the parking and cloakroom; he doesn't permit his cigarette girls to go to tables unless they are called—and he won't have a camera girl in his Meadowbrook. Since this portion of our screed is directed to operators it would be naive, indeed, to try to explain why Dailey is doing the smart thing. He is to be admired as much for his courage and lack of greed as his wisdom.

Another example of Dailey's fine blend of wisdom and remarkable ability to resist the temptation of jingling coins is the handling of the now famous CBS sustaining show, "Matinee From Meadowbrook," which goes out each Saturday afternoon over the entire network. The event is not advertised. Yet it attracts an average of 700 persons to the spot. No admission is charged and no drinks or food is sold. Dailey built this up strictly as a good-will feature, and wisdom has dictated to him that a single move to commercialize it would spoil the entire effect. This is Dailey's way of impressing near-by communities with

his desire to give an opportunity to many to see and hear his bands who for various reasons cannot attend the evening sessions.

At Meadowbrook waiters don't push drinks. They don't discomfit you by constantly asking you whether you want anything—or walking off with unfinished drinks. Meadowbrook's reasonable minimum is, more often than not, the maximum. And Dailey doesn't mind because he knows down to a science his type of clientele—as fine a collection of youngsters as you will find anywhere in these United States. A boy or girl under 21 couldn't be served a hard drink in Meadowbrook if they stood on their heads.

Dailey is not only considerate of his customers. He is an incomparable host to band leaders working for him. Despite the fact that most of Dailey's employees have been with him since he launched the spot (a real tribute to the man's stature as an employer) several head-waiters, we understand, were fired because they failed to accord proper courtesies to bandmen. Dailey has succeeded in making his staff appreciate the fact that bands make business at the Meadowbrook and that contented bandmen are important to the success of the establishment.

Not only is Dailey held in high esteem in the music business, but he cuts a figure in his community. This is something that not all operators can match. We can show you operators all over the country who stand in well with politicians (as if they could operate otherwise) but few of them guard their reputations locally as sedulously as Dailey. Because of the manner in which he operates Meadowbrook and because he takes an active interest in local affairs, Meadowbrook is endorsed enthusiastically by the kind of groups that are usually the first to make trouble for dance spots in other communities.

Meadowbrook is a credit to the music business. And Frank Dailey richly deserves his success. Strange as it may seem for the screwy music business, we haven't run across anybody as yet who begrudges Dailey what he has achieved.

RATIONING TEST

(Continued from page 3) radius of eight miles. Other spots remind patrons of the subway, street cars and bus lines in their ads.

Outdoor Rainbow Terrace of the Old Covered Wagon Inn at suburban Stratford, Pa., reopened Wednesday (20), much to the surprise of the in-town nitery ops. Club is banking on drawing from the Main Line crowd.

Hardest hit by the rationing are the countless number of niteries and roadhouses on the Jersey side. All drivers are being stopped at the Delaware River bridge for inspection of their ration cards, frightening off those seeing after-

dark divertissement along the New Jersey points.

BALTIMORE, May 23.—Operators of night clubs, roadhouses and rural restaurants are completely bewildered by business prospects as a result of the gas rationing now in effect. All are anxiously waiting for Memorial Day, as a barometer of what may be expected during the summer.

An illustration of gas rationing effects was felt by one large night club outside the city which had only nine customers the first Friday night after gas rationing went into effect. Usually it is a watering spot for the younger generation with Friday and Saturday nights handling the largest crowds. Baltimore itself has become a Friday-Saturday night town.

While many night clubs, roadhouses and restaurants view the coming season gloomily, there are others who point out that many who traveled to Atlantic City and other summer resorts for the week-ends will not be able to do so now.

WARWICK, R. I., May 23.—First Saturday night since gasoline rationing went into effect saw night clubs in this city faring much better than had been expected. Tanks filled last Wednesday made it possible for auto owners to get in a final fling last week-end.

There are 70 licensed liquor establishments here, but the restrictions on gasoline will shut many of these spots. Downtown Providence locations are expected to survive and get the business formerly enjoyed by the suburban locations.

HOLLYWOOD, May 23.—Members of American Guild of Variety Artists here who depend on out-of-town bookings may find the going tougher in coming months, with Tire Rationing Board turning down priority pleas from organization. At present, however, same amount of bookings are being handled, but situation may become critical when tires get down to the fabric.

Local AGVA headquarters has been advised that only recourse is to contact Washington and see if some kind of priority can be worked out. According to AGVA, more than one third of biz done by local bookers is out-of-town variety, but with transportation situation as it is, such biz may soon be a total loss.

It was pointed out that even Long Beach and San Pedro, while relatively neighboring towns, are 20 miles away. Acts must either drive or take a chance on catching the last Interurban back to town.

One idea reported simmering with local bookers is to have road show units booked out of here, arranging dates so that unit could leave Hollywood, play Pomona, San Bernardino and points in that vicinity without having to return home until last date was played. That would not only save many miles but make it easier on tires.

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6 Weeks

Lucille & Eddie
ROBERTS
MENTALISTS and MAGICAL MASTERS

(Routes are for current week when no dates are given)

A

Adair, Blois (Colosimo's) Chi, nc.
 Adler, Larry (Beverly Hills) Newport, Ky., cc.
 Adrienne (Rainbow Room) NYC, nc.
 Albins, The (Colonial) Dayton, O., t.
 Allen, Beverly (Palmer House) Chi, h.
 Allen, Burns & Cody (Stanley) Pittsburgh, t.
 Allyn, Jack (Queens Terrace) Woodside, L. I., N. Y., nc.
 Alvarez, Fernando (Copacabana) NYC, nc.
 Ames & Arno (Latin Quarter) NYC, nc.
 Ammons & Johnson (Cafe Society Downtown) NYC, nc.
 Andrews, Alison (St. Moritz) NYC, nc.
 Andrew, Lois (Glenn Rendezvous) Newport, Ky., nc.
 Ariane (New Yorker) NYC, h.
 Armand & Anita (Patio) Cincinnati, nc.
 Ashburns, The (Rainbow Grill) NYC, nc.

B

Banks, Sadie (Old Roumanian) NYC, re.
 Barbers and Dale (Glenn Rendezvous) Newport, Ky., nc.
 Baron, Paul (Sherman) Chi, h.
 Barrett, Sheila (Troika) Washington, nc.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Belmont Bros. (Zepp) Akron, O., nc; (Pines) Youngstown June 1-6, nc.
 Belmonte, Gloria (El Chico) NYC, nc.

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Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
 Blakstone (Onyx) NYC, nc.
 Blanchard, Jerry (Queen Mary) NYC, re.
 Bionches, The (Village Barn) NYC, nc.
 Blond Rumba Team (Times Square Supper Club) Rochester, N. Y., h.
 Bond, Angie, Trio (Rogers Corner) NYC, nc.

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 AMERICA'S FINEST Girl Instrumental-Vocal Act.
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Boran, Arthur (RKO-59th St.) NYC, t., and (RKO-Richmond Hill) Richmond Hill, L. I., N. Y., 29-June 11, t.
 Boyer, Anita (Lincoln) NYC, h.
 Broadway Jones Trio (Queen Mary) NYC, re.
 Bromley, Bob (Earle) Washington, t.
 Brown, Evans (Custer) Galesburg, Ill., h.
 Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.
 Brown, Wally (Paramount) NYC, t.
 Bruce, Eppie (Famous Door) NYC, nc.
 Brucetta (Tower) Kansas City, Mo., 22-28, t.
 Bryant, Betty (Pierre) NYC, h.
 Burke, Johnny (Chicago) Chi, t.
 Burns & White (Rumba Casino) Chi, nc.
 Burton & Kaye (Colosimo's) Chi, nc.
 Byrne Sisters, Three (Iceland) NYC, re.

C

Callahan Sisters (Nixon) Pittsburgh; (Latin Quarter) Boston June 1-13, nc.
 Capella & Patricia (Chez Paree) Chi, nc.
 Carlisle, Kitty (State) NYC, t.
 Carlisle Sisters (Queen Mary) NYC, re.
 Carney, Alan (Chez Paree) Chi, nc.
 Carroll, Earl, Vanities (Palace) Cleveland 25-28, t.
 Carter, Betty (Louise's Monte Carlo) NYC, nc.
 Casanova, Don (Havana-Madrid) NYC, nc.
 Chords, Three (Palace) Buffalo 25-28, t.
 Clayton, Ruth (Chez Paree) Chi, nc.
 Cleary, Ruth (Waldorf-Astoria) NYC, h.
 Cole, Jack, & Dancers (Rainbow Room) NYC, nc.
 Cole, King, Trio (Kelly's Stable) NYC, nc.
 Collins, Nicki & Vicki (Leon & Eddie's) NYC, nc.
 Columbus & Carroll (St. Moritz) NYC, h.
 Colvin, Dolores (Queen Mary) NYC, re.
 Condos Bros. (Strand) NYC, t.
 Corio, Ann, & Co. (RKO Boston) Boston, t.
 Cortello's Hollywood Canine Mimics (Riverside) Milwaukee 29-June 4, t.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Cross, Harriet (606) Chi, nc.

D

Daks, Nicholas (Music Hall) NYC, t.
 Dale, Stephanie (Harry's New Yorker) Chi, nc.
 Dawn, Dolly (La Conga) NYC, nc.
 Day, Nola (Iceland) NYC, re.
 Deep River Boys (RKO Boston) Boston, t.
 Delahanty Sisters (Owl) Chillicothe, O., nc.
 Delmar, Josephine (La Conga) NYC, nc.
 Delta Rhythm Boys (Ruban Bleu) NYC, nc.
 D'Ray, Phil, & Co. (Talk of the Town) Peoria, Ill., nc.
 De Rivero, Carmen (Plaza) NYC, h.

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 Featuring their new "Viennese Waltz," Choreography by ALBERTO GALLO.
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DeSylva Twins (Royale) Detroit, nc.
 Dexter, Carol (Copacabana) NYC, nc.
 DeWolfe, Billy (Strand) NYC, t.
 DiGitanos (Music Hall) NYC, t.
 Diplomats, The (Earle) Washington, t.
 Dix, Tommy (Copacabana) NYC, nc.
 Dolphin, Chester (Roxy) NYC, t.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Donia, Frankie (Casa Seville) Franklin Square, L. I., N. Y., nc.
 Dorita & Velero (El Chico) NYC, nc.
 Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.
 Dova, Ben (Music Hall) NYC, t.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE OF Billboard
Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Doyle, Eddie & Amy (Fontaine Ferry) Louisville, p.
 Duanos, The (Havana-Madrid) NYC, nc.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Ellington, Judy (Beachcomber) Boston, nc.
 Elliott, Leonard (Ruban Bleu) NYC, nc.
 Esquires, Twelve (Roxy) NYC, t.
 Estela & Julio (Casino Royale) New Orleans, nc.
 Everett & Conway (Palomar Supper Club) Vancouver, B. O., Can.

F

Farrell, Jack (Dinty's Terrace) Cohoes, N. Y., nc.
 Faye & Wellington (Baker) Dallas, h.
 Felton, Happy, & Co. (RKO Boston) Boston, t.
 Fern, Pearl, & Eddie (Harry's Tavern) Bellefonte, Pa., nc; (Square Tavern) Brownsville June 1-6, nc.
 Ferris, Tommy (Singapore) Chi, c.
 Fisher & White (Famous Door) NYC, nc.
 Fisher's, Bob, Fearless Flyers (Lake Lansing) Haslett, Mich., 24-June 8, p.
 Flske, Dwight (Blackstone) Chi, h.
 Fontana, Georges (Diamond Horseshoe) NYC, nc.

Ford, Patricia (Congress) Chi, h.
 Francis, Benita (Music Box) San Francisco, until June 6, nc.
 Franconi, Terri (St. Moritz) NYC, h.
 Franklin, Hazel (Biltmore) NYC, h.
 Fuller, Bob, & Jane Wood (Latin Quarter) NYC, nc.

G

Galante & Leonarda (La Conga) NYC, nc.
 Gale, Alan (Hurricane) NYC, nc.
 Gale, Gloria (Royale Frolics) Chi, nc.
 Garron & Bennett (Hurricane) NYC, nc.
 Georges & Jaina (Waldorf-Astoria) NYC, h.
 Gilbert, Billy (Colonial) Dayton, O., t.
 Gillette & Richards (Harry's New Yorker) Chi, nc.
 Gordon, Al (Rainbow Room) NYC, nc.
 Gould, Carol (885) Chi, nc.
 Gray, Muriel (Music Hall) NYC, t.
 Green, Jackie (Harry's New Yorker) Chi, nc.
 Green, Lil (Cafe Society Downtown) NYC, nc.
 Green, Mitzl (RKO Boston) Boston, t.
 Guesses, Three (Hurricane) NYC, nc.

H

Hager, Clyde (Diamond Horseshoe) NYC, nc.
 Hall, Dale (Riverside) Casper, Wyo., nc.
 Hannon, Bob (Roxy) NYC, t.
 Harmonizers, The (Park Central) NYC, h.
 Haviland, Dick (Corktown Tavern) Detroit, nc.
 Heasley Jack & Bob (Biltmore) NYC, h.
 Henning, Pat, & Co. (Earle) Phila, t.
 Herrerra, Sarita (La Conga) NYC, nc.
 Herzogs, The (Chicago) Chi, t.
 Hibbert, Byrd & Larue (Beverly Hills) Newport, Ky., cc.
 Hild, Dorothy, Ballet (Chicago) Chi, t.
 Hildegarde (Savoy-Plaza) NYC, h.
 Hollywood Blondes (Roxy) NYC, t.
 Honam, Helen (Tower) Kansas City, t.
 Honnert, Johnny (Embassy) Miami Beach, Fla., h.
 Houston, Elsie (Spivy's) NYC, nc.
 Howard, Bunny (Park Central) NYC, h.
 Howard, Eddie (Cusano's) Phila, c.
 Howard, Mary Lou (Kitty Hawk Room) La Guardia Airport, N. Y., re.
 Hughes, Vera (Gamecock) NYC, c.
 Humes, Helen (Village Vanguard) NYC, nc.

I

Iles, Stephen (Weylin) NYC, h.

J

Jackson, Lee, & Chana (Greenwich Village)
 Jaxon, Great, & Jerry (Country Club) London, O., 27; (Eagles Club) Zanesville 28-29.

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 For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

Jennings, Don & Sally (Bismarck) Chi, h.
 Jocelyn, Mildred (Wivel) NYC, re.
 Johnnie & George (19th Hole) NYC, nc.

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JOLLY JOYCE

Juarez, Juanita (Copacabana) NYC, nc.
 Jurist, Irma (Ruban Bleu) NYC, nc.

K

Kahler, Jerry (Seneca) Chi, h.
 Kay, Dolly (Colosimo's) Chi, nc.
 Kaye, Selma (Music Hall) NYC, t.
 Keating, Fred (Spivy's Roof) NYC, nc.
 Kewpie Dolls Beef Trust & Harry Taylor (Swing) Rochester, N. Y., 18-30, nc.

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 "The Country Plumber"
 currently—Chin's Restaurant, Cleveland

Kilty, Jack (Music Hall) NYC, t.
 King, Charles (Diamond Horseshoe) NYC, nc.
 Kunnetzoff, Adia (Russian Kretchma) NYC, nc.

L

Lane, Jack (Patio) Cincinnati, nc.
 Lane, Richard (Leon & Eddie's) NYC, nc.
 Lane & Ward (Paramount) NYC, t.
 Leadbelly (Village Vanguard) NYC, nc.
 Lee, Bob (Wivel's) NYC, re.
 Leeds, Jimmy (Baker) Dallas, h.
 Leeds, Phil (Cafe Society Downtown) NYC, nc.
 Lemmo, Jerrle (Arcadia Grill) Canton, O., nc.
 LeQuorne (Helen's) Detroit, re.
 Leslie & Carroll (Netherland Plaza) Cincinnati, h.
 Lester & Irma Jean (Lake) Springfield, Ill., nc; (Mainliner) Des Moines, Ia., 6-18, c.
 Lewis, Joe E. (State) NYC, t.
 Lewis, Ralph (Lexington Casino) Phila, nc.
 Libby, Al & Betty (Iceland) NYC, re.
 Lind, Della (Diamond Horseshoe) NYC, nc.
 Lit, Bernie (Strickler's) Baltimore, re.
 Livingston, Jorie (No. 1 Bar) NYC, nc.
 Lloyd & Willis (Riverside) Milwaukee 29-June 4, t.
 Lombardo, Rose Marie (Waldorf-Astoria) NYC, h.
 Long, Walter (Copacabana) NYC, nc.
 Loper, Don, & Maxine Barrat (Copacabana) NYC, nc.

Advance Bookings

ANDREWS SISTERS: Riverside, Milwaukee, June 19; State, Hartford, Conn., Aug. 14; Keith's Boston, Aug. 21.
ROSCOE ATES: Flint Athletic Club, Flint, Mich., June 1 week; Hi-Lo Club, Battle Creek, Mich., June 8 week.
BONNIE BAKER, Col. Manny Prager band, Ballard and Rae, Don Zelaya, Larry Storch, and Jason and Brill: Orpheum, St. Paul, June 12 week; Orpheum, Omaha, June 19 week.
SHEILA BARRETT: Capitol, Washington, June 18.
BROOKINS AND VAN: Apollo, New York, June 12.
TOMMY DORSEY: Chicago, Chicago, July 17.
FOUR INK SPOTS: Hippodrome Theater, Baltimore, May 28-June 3; Apollo Theater, New York, 5-11; State Theater, Hartford, Conn., 19-21; Hillside Audi-

Lopez, Maria Luisa (La Conga) NYC, nc.
 Lopez, Pilar (Havana-Madrid) NYC, nc.
 Loring, Lucille (Town Tavern) Rockford, Ill., nc.

NICK LUCAS
Now—Esquire Club
MONTREAL UNTIL MAY 30

Loudon, Lou (Chateau Moderne) NYC, nc.
 Louis & Cherie (Beacon) Winnipeg, Man., Can., 25-29, t; (Capitol) Saskatoon, Sask., 31-June 6, t.
 Lynn, Royce & Vanya (Earle) Washington, t.

M

McCormick, Frank, & Ruth Kidd (Rudds Beach) Schenectady, N. Y.
 McNellis, Maggi (Amando's) NYC, nc.

GERRY McGEE
AND HIS MUSICAL COWBOYS
BARN DANCE BAND
 Station WATN, WATERTOWN, N. Y.

Mack, Johnny (Belmont-Plaza) NYC, h.
 Mangan Sisters (Diamond Horseshoe) NYC, nc.
 Manners, Judy (Rumba Casino) Chi, nc.
 Mario & Floria (Chicago) Chi, t.
 Mark & Viola (Park Central) NYC, h.
 Marlene (Royale Frolics) Chi, nc.
 Marlowe, Don (Playhouse) Oklahoma City 25-June 7, t.
 Marshall, Jack (Kitty Davis's Airliner) Miami, nc.
 Martel Trio & Mignon (Latin Quarter) NYC, nc.
 Marten Bros. & Fayne (Edgewater) Chi, h.
 Martin, Mickey (Melody Club) NYC, nc.
 Marx, Chico, & Orchestra (Oriental) Chi, t.
 Mathieu, Juggling (Roxy) Cleveland, t.
 May, Joe (Tower) Kansas City, t.
 Mayhoff, Eddie (Cafe Society Downtown) NYC, nc.
 Mercer, Mabel (Ruban Bleu) NYC, nc.
 Meredith, Jane (Hickory House) NYC, re.
 Merle's Rhapsody in Silk (Night Club) Albany, N. Y., 23-30.
 Miles, Jackie (Riverside) Milwaukee, t.
 Miller, Susan (Leon & Eddie's) NYC, nc.
 Mills Bros. (Earle) Phila, t.
 Mills, Don (Chateau Moderne) NYC, nc.
 Mode, Jean (606) Chi, nc.
 Montenegro, Rosita (La Vie Parisienne) NYC, nc.
 Montoya (Havana-Madrid) NYC, nc.
 Moore, George (Royale Frolics) Chi, nc.
 Moore, Lela (Latin Quarter) NYC, nc.
 Moreno, Consuelo (El Chico) NYC, nc.
 Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., cc.
 Mostel, Zero (Cafe Society Uptown) NYC, nc.
 Murray, Steve (19th Hole) NYC, nc.
 Myrus (Pierre) NYC, h.

N

Na Pua (Lexington) NYC, h.
 Neiman, Austru (Park Central) NYC, h.
 Neisen, Gertrude (La Martinique) NYC, nc.
 Nevada, Vicki (Hollenden) Cleveland, h.
 Newdahl, Clifford (No. 1 Bar) NYC, nc.
 Nils & Nadyne (Villa Madrid) Pittsburgh, nc.

O

O'Dell, Dell (Park Central) NYC, h.
 Omen, Lester (Beverly Hills) Newport, Ky., cc.
 Ortega, Belen (Yar) Chi, r.
 Overman, Wally (Lincoln) Springfield, Ill., 25-28, t; (Fox) Sidney, Neb., 30, t; (Riverside) Casper, Wyo., June 1-7, nc.
 Oxford Boys (Music Hall) NYC, t.

P

Pansy the Horse (Earle) Washington, t.
 Paulens, The (Wivel's) NYC, re.
 Paulson, Lehua (Lexington) NYC, h.
 (See ROUTES on page 84)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

All's Fair (Shubert) Boston.
 Arsenic and Old Lace (National) Washington.
 Barrymore, Ethel, in Corn Is Green (Colonial) Boston.
 Barton, James, in Free and Equal (Eric) Schenectady, N. Y., 30.
 Blackstone, Magician (Royal Alexandra) Toronto 25-27.
 Evans, Maurice, in Macbeth (Forrest) Phila.
 Good Night Ladies (Blackstone) Chi.
 Hayes, Helen, in Candle in the Wind (Hanna) Cleveland 25-27; (Shea) Erie, Pa., 28; (Colonial) Akron, O., 29; (Park) Youngstown 30.
 Hepburn, Katharine, in Without Love (Erlanger) Buffalo.
 Hi Kickers (Erlanger) Chi.
 My Sister Eileen (Harris) Chi.
 My Sister Eileen (Playhouse) Wilmington, Del., 27; (Metropolitan) Providence, R. I., 28; (Klein Memorial Aud.) Bridgeport, Conn., 29; (Horace Bushnell Aud.) Hartford 30.
 Springtime for Henry, with E. E. Horton (Shubert Lafayette) Detroit.
 Watch on the Rhine (Grand O. H.) Chi.

ICE SHOWS ON TOUR
 Francy, Dot, Star-Spangled Ice Revue: (Lido Cafe) Worcester, Mass., 25-June 6.
 Ice Follies (Shipstad & Johnson's) (Winterland) San Francisco.
 Lamb-Yocum Ice Parade of 1942 (Boulevard Inn) Elmhurst, L. I., N. Y.
 Lewis, Dorothy (Copley Plaza Hotel) Boston.
 Victor's, Art. Ice Parade of 1942 (Hotel Adolphus) Dallas.

2 RKO Spots Drop Vaude Next Month

NEW YORK, May 23.—Two RKO vaude houses are expected to drop stageshows early in June. RKO Keith's, Boston, bows out June 12 at the end of Vaughn Monroe's date. The Colonial, Dayton, O., exits June 4 at the close of date with Frank Fay and Zasu Pitts.

Both houses will continue on a straight film policy for June and July and are expected to bring back vaude in August. Houses will, however, play spot shows during the layoff if top attractions are available.

Althoff Heads CRA Act Department Now

NEW YORK, May 23.—Hattie Althoff will head the theater department at Consolidated Radio Artists, succeeding Charles V. Yates, who goes with Frederick Bros. August 1. Another agent will be added to the department to take care of theater bands.

Mrs Althoff has been with Yates for several years and previously was with the Simon office.

House Units Big In Indianapolis

CHICAGO, May 23.—Sam Roberts, co-operator of Keith's Theater, Indianapolis, reports that house-concocted units have been working out so well at the box office that attractions calling for a percentage deal will not be used. Flesh is used for four days each week, starting Thursdays.

House record is now held by *Hawaiian Nights*, a unit produced by Anton Scibilia, who is now doubling as house manager. Only one percentage attraction has been used, *WLW Boone County Jamboree*, which walked out with \$600 above its guarantee.

Romany Room Ends Successful Season

WASHINGTON, May 25.—Closing Saturday of Paul Young's Romany Room ended a highly successful money-making season. Intelligent hosting by Paul and Dave Young results in regular and consistently good plugs in daily press.

Audiences are most critical here, since most of them come for the show rather than for food or dancing.

Management recognizes this and pays for good acts. Bill usually consists of an emcee and three acts, dancers, singer and comic. Jerry and Turk just closed a bang-up 10 weeks. They built up a faithful following here.

Army Uses Miami B. Clubs as Classrooms

MIAMI BEACH, May 23.—Now it's the local night spots that will be occupied for classes by the Army Air Corps at certain periods of the day. This will not affect the clubs for their night entertainment.

Clubs being used as classrooms from 7:30 a.m. to 4 p.m. are Pago Pago, El Chico, Five o'Clock, Rip Tide, Bar of Music, Park Avenue, Rumpus Room, Casanova and Connie's Inn.

El Morocco Stays Open

NEW YORK, May 23.—John Perona's El Morocco club has decided to stay open this summer and use for the first time its \$20,000 air conditioning system installed three years ago. Perona last year ran the Westchester Bath Club, but is not reopening that suburban spot due to fear that gas rationing laws will cut down patronage.

El Morocco is doing 30 per cent more business now than the same period last year, according to Perona. Chauncey Gray's band and Chiquito's Rumba Band being held for the summer

Springfield Club Opens

SPRINGFIELD, Mass., May 23.—Springfield's latest night spot, Rovelli's, opened this week. Freddie Masters and His Masters, Marie Mural and the De Meranvilles on opening show.



CORP. EARL OXFORD, emcee and comedian, is shown just before leaving Fort Bragg, N. C., for New York to begin rehearsals in Irving Berlin's new all-soldier revue, "This Is the Army," which will be presented in a Broadway theater this summer as a benefit for the Army Emergency Relief Fund. Oxford had been assigned to the Fort Bragg Public Relations Office, and also emceed most of the Bragg radio shows. (Photo by St. Sergt. Lashe. PRO.)

Philly Club Owners Aid Stage Canteen

PHILADELPHIA, May 23.—Local nitery ops will be grabbing plenty of good will by taking an active part in local Stage Door Canteen, opening in the basement of the Academy of Music June 15. Plan, gotten up by the nitery ops themselves, calls for a different proprietor to have complete charge of the Canteen each day.

Started by local amusement interests, Canteen has virtually been taken over by the local blue bloods, with society belles easing out showfolk. Only remaining show names on the large sponsoring committee include Lawrence Shubert Lawrence, manager of the local Shubert legit houses; Mary Binnie Montgomery, ballet dancer, and Mrs. Meyer Davis, wife of the society ork maestro. As a result, nitery field is the only one that will figure prominently, with assignments also handed out to nitery press agents Sam Bushman, Milt Shapiro and Mort Schwartz.

Morgan Ames to Frederick Bros.

CHICAGO, May 23.—Morgan C. Ames, for the last nine years general manager of the Mort Singer Theater Circuit here, joins the Frederick Bros. Music Corporation August 1 as executive vice president in charge of the FB Artists Corporation, a subsidiary handling acts and units for cafes and theaters. He will be stationed here, while Charles Yates, appointed last week, will handle the artists department in New York.

L. A. Frederick, president of the firm, says the local act department will also include a couple of agents, who will join the office within the next two months.

Heat Knocks Out Washington Clubs

WASHINGTON, May 23.—The first round between the heat waves and gas rationing here has been won by the former. Swelling population, plus gas rationing, made many club owners think about staying open thru the summer. First signs of typical humid heat buckled them over, however.

Paul Young closed his Romany Room after his best season ever Saturday. On the same night Carlton Hotel's Cosmos Room closed, with Eddie Oliver band playing final weeks. Tonight Helen Hamilton's Troika gives up until September. The Wardman Park Hotel will soon close its Metronome Room. The Balalaika will close down only for August and refurbishing.

Next week the Shoreham Hotel will open the outdoor Terrace, and the Roger Smith Hotel will open its Starlight Roof. Business, generally, has taken a slight dip in the past two weeks.

Waller, Calloway, Robinson, Miller Top Detroit Season; 3 Houses Drew Half Million \$

DETROIT, May 23.—Local vaude grossed considerably under a half million in a season that ran exactly 50 weeks divided between three downtown theaters. Check of season reports shows a total gross of \$457,000, divided between the Michigan Theater, \$136,000; the Paradise, \$145,800, and the Colonial, \$175,200. (All figures are approximate.)

Top grosser was the Colonial, the only downtown theater to have vaude consistently except the summer the past two years. House ran 31 weeks of stageshows, averaging \$5,600 gross for the season. Top grosser of the year was Fats Waller, bringing in \$10,500, over \$2,000 above any other show of the year. Colonial played vaude without names or semi-names, averaging \$5,400 per week on these shows. Surprisingly, the Colonial has consistently been expected to do big business with a name, and did so on a few occasions this year. What evidently hurt was the fact that the house did not have a name show week in and week out as in past seasons.

Fats Waller Tops

Shows using names at the Colonial were: September 19 week, Michael Whalen, Lya Lys and Isabel Jewell, \$7,000; September 26, Roscoe Ates, \$7,200; October 17, Major Bowes unit, \$6,500; October 31, Fats Waller, \$10,500; November 14, Don Bestor's orchestra, \$5,800; December 12, Ella Fitzgerald band, \$8,500; January 1, Nan Blakstone, \$5,000; February 13, *International Sweethearts*, with Jackie Mabley, \$5,000; March 20, *Meet the People* unit, \$6,800, and March 27, Major Bowes unit, \$6,200.

Calloway Best at Paradise

Second high was the Paradise, in its first season with colored vaude, running 19 weeks with an average weekly gross of \$9,700. Cab Calloway hit the top for \$16,000, with Bill Robinson second with \$14,300.

Weekly grosses at the Paradise were:

Bramson Switched To N. Y. WM Office

CHICAGO, May 23.—Sam Bramson, for over 15 years with the local William Morris office, has been given a leave of absence to join the cafe and theater department of the New York office for an indefinite period, starting next week. Morris Silver, local WM manager, explains that 21 staff people in New York have been lost to the armed forces and Bramson's transfer will help relieve the short-help condition.

Leo Salkin is taking over Bramson's local duties and will continue to handle his own assignments as well. Bramson's bookings included the *Chez Paree* here; Roosevelt Hotel, New Orleans, and the Chase Hotel, St. Louis.

Memphis Roof Resumes

MEMPHIS, May 23.—Plantation Roof Garden of the Peabody Hotel opened its summer season yesterday with Isham Jones ork. Roy Moore is again handling features for hotel, under management of Col. Frank R. Shutt. Jim Breyley, of MCA, was due in town for opening. No Change in policy.

December 26, Louis Armstrong, \$8,000; January 2, Andy Kirk, \$7,500; January 9, Fess Williams and Deep River Boys, \$6,000; January 16, Maxine Sullivan and the Bama State Collegians, \$6,500; January 23, Bill Robinson and Jimmie Lunceford's band, \$14,300; January 30, Duke Ellington, \$12,000; February 6, Lil Green and Tiny Bradshaw, \$10,000; February 13, Harris and Howell, \$6,500; February 20, Four Ink Spots, \$12,000; February 27, Cab Calloway, \$16,000; March 6, Earl Hines, \$11,000; March 13, Count Basie, \$12,500; March 20, Louise Beavers and Claude Hopkins, \$6,500; March 27, Mills Brothers and Jay McShann, \$8,000; April 3, Berry Brothers and Lucky Millinder's orchestra, \$9,000.

Miller Tops at Michigan

In startling contrast was the Michigan Theater, which ran only four weeks of stageshows during the season, but averaged \$35,000 gross a week. Colonial, with a 25-cent multiple-show policy, has 1,500 seats; the Paradise, at 55 cents, has 2,200 seats; while the Michigan, at 65 cents for stageshows, has 4,000 seats. Weekly grosses are obviously proportionate to seating capacity and price, with allowance for the fact that the Michigan has a long tradition as an ace vaude house before it went straight pictures.

Estimates for the Michigan's four weeks are: January 16, Glenn Miller, \$42,000; January 30, Jimmy Dorsey, \$33,000; March 13, Andrews Sisters, \$25,000, and April 24, Gene Krupa and Martha Raye, \$36,000.

Vaudeville Notes

GARRON AND BENNETT, dancers who just closed at the Hurricane club, New York, have been booked to dance and handle lines in the Al Bloomingdale-Freddie DeCordoba productions of *Naughty Marietta* August 3 week and *Rose Marie* August 10 week in Louisville. They were in the Shubert roadshow *Rose Marie* last summer. . . . BILLY DE WOLFE will have the comedy lead in the next Dorothy Lamour film for Paramount. . . . FRED LEQUORNE, dance teacher, expects to leave Medical Center Hospital, Jersey City, N. J., this week, after a month's lay-up due to a Hudson Tube accident.

BILLY GILBERT and Russ Morgan's band set May 29 week at the Earle, Philadelphia, Jimmy Dorsey skedded June 12 week and dates to be set definitely for contracts signed with the Andrews Sisters, Gene Krupa's orchestra and a bill including Jane Withers and Mitchell Ayres' band. . . . COUNT BERNIVICI in Philadelphia scouting for an all-girl band.

VAL SETZ, after three months of touring with the Blue Barron orchestra, opened Friday (22) at the Colonial, Dayton, O., with the Palace, Cleveland, to follow.

Princess and Baby

YVONNE

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Midwest Using Lots of Strips, Nudes in Clubs

CHICAGO, May 23.—Strip acts are in big demand here again, not only by the small cafes, which have developed a reputation for using nudes, but also by the bigger spots now after the uniformed trade. The Royale Frolics, which reopened recently with a 20-act policy, is giving notice to all its men on the show and announcing that in a couple of weeks only girl entertainers will be used, with emphasis on strips and nudes.

Colosimo's, which has not had a strip in some time, has two nude acts in its new show and the management intends to continue to have this type of talent indefinitely. The Hi Hat, Barone's and the Brown Derby feature them, as well as the 606 Club, a leader in this field for years.

Lesser known strips are getting a big play in neighborhood spots which cater to defense workers now spending extra dollars for their entertainment. Even spots with cocktail lounge stage set-ups are using nudes and are advertising them as novelties.

The lid that has been clamped down on burlesque in the East, releasing many strips for jobs in the Midwest.

Balto Gayety Had Fine Burly Season; More Women Fans

BALTIMORE, May 23.—Gayety, only local burlesque house, scheduled to close June 1, is winding up its best season in years. It is the Gayety's third successive big season. Nightly shows have played before packed house. The past three successive big seasons date to the time national defense program set in, with big influx of population. Baltimore population increase in year estimated at over a quarter million people, total now being over 1,000,000.

Three shows daily policy was adopted about three years ago.

Admission prices, upped about three years ago, account for big increase in dollars and cents volume. Packed houses are at night, while matinees are fair. The three shifts of defense plants provide fairly good attendances for afternoon shows.

Hon Nichols, manager, said house will be closed for about six weeks, reopening earlier than usual, about August 15.

Unusual feature of attendance is large number of women. Fully 50 per cent of night audiences are women, something new here. Reason for this, says manager Nichols, is that presentations here do not shock feminine patrons. This is why husbands bring their wives or boy friends their girl friends, says Nichols. Few if any women attend the afternoon shows.

Comic Wins Salary Claim in Minn's

MINNEAPOLIS, May 23.—Judgment for \$38.21 in back salaries unpaid was granted Patrick O'Day in Minneapolis Conciliation Court against David J. Gillman, owner of the now-shuttered Gayety Theater, burlesque house.

O'Day, comic and juvenile, sued after the Gayety, operated by Gillman and L. T. Lewis, was closed April 6 following orders by Mayor Marvin L. Kline. Altho he has won judgment over Gillman, O'Day's chances for collecting his salary are slim until Gillman reopens the Gayety.

O'Day's plight is similar to that of practically every member of the Gayety cast, except for the musicians and stagehands, who were paid. Several members of the cast were stranded for weeks in local hotel rooms before acquiring enough funds from other sources to leave.

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LIBERTY THEATER
DAVENPORT, IOWA

Burlesque Notes

(Communications to New York Office)

NEW YORK:

TIRZA and her wine fountain making a tour of hotels in the West thru Allen Rupert. Started May 18 at the LaSalle, Battle Creek, Mich. . . . JOE WEINSTOCK planning a big musical with No. 1 burly principals, but no strips, and a real Broadway chorus, to be housed in a Times Square theater, Labor Day. Fifteen shows a week; pop prices. Also after a hotel site in the same area. . . . JAI LETA and Al Samuels opened at the Gray Wolf Tavern, Sharon, Pa., May 18, for two weeks. . . . DAVE BELL, manager of the Republic when the house played Follies shows, now in a similar capacity at the Victory (formerly the Republic) for its newsreel policy. Co-manager is Joe Hornreich, and assistant is Jack Devick. Irving Barker remains backstage as general mechanic, and Arthur Miller, as general helper. Arthur, on the side, dances in niteries with Mrs. Miller under the team name of Anita and Millard. . . . EDDIE GOODMAN, former assistant manager of the Republic, is busy in a defense plant in Harrison, N. J. Also at the plant are Eddie Waters, former talker outside the Republic and the Eltinge, and Charles Barker, former hatcheck man at the Eltinge. . . . CHESTER WEINSTOCK has joined the Merchant Marine in New Orleans.

DIXIE SULLIVAN back to Carroll's niterie, Philadelphia, May 22, for a fortnight. . . . CHARLES (RED) MARSHAL, comic, wound up a year's in-and-out-of-town tour with *Panama Hattie* May 9, to open May 14 at Loew's State here to act as a foil for Arthur Treacher. Then to Keith's, Boston, with Hartford, Philadelphia, Cleveland and Detroit to follow. . . . MARGO LESLIE, Estelle Bisenette and Wanda Harris have left the Hirst Wheel for the Gayety, Montreal, to become Allen Gilbert chorines. . . . THE TRAVERS, Bob and Inez, formerly of burlesque, are managing the Cartwheel bar and grill, Stamford, Conn. Bob recovering from a recent serious illness. . . . JACK (TINY) FULLER, comic, has opened a bar and grill, Tiny's Restaurant, in Pine Bush, N. Y. . . . HARRY BRANDT has taken over the Gayety for a pic policy, with I. H. Herk and Harold Minsky as silent partners.

GUS SCHILLING, comic, now in Hollywood, signed for an important role in Paramount's *Lady Bodyguard*, featuring Anne Shirley and Eddie Albert. Orson Welles discovered Gus when he appeared in burlesque in Miami several years ago. . . . HUDSON, Union City, N. J., after one week of stock following 37 weeks of road shows, shuttered May 16, Manager Sam Cohen deciding it was better to leave while still drawing packed houses, thus to keep the crowds hungry and eager for a good start next season. . . . BINDER AND ROSEN, with Chick Hunter and Cleo Canfield, moved from Union City to the Howard, Boston, weeks of May 18 and 25, and thence to the Globe, Boston, weeks of May 31 and June 7. . . . WILLIE GIANELLA, nephew of Mrs. Bartholdi, owner of the former Bartholdi's Inn, is now a private with Battery C-8-2, Fort Bragg, N. C. . . . GEORGE YOUNG'S opening stock cast at the Roxy, Cleveland, included Manny King, Irving Harmon, Johnny Head, Billy Crooks, Francine Morgan, Jeanne Carter, Ika DeCava and Smythe and Dolore. . . . WILL H. COHAN mourning the passing of his old-time burly partner, Joseph K. (Koff) Watson, May 16 in Hollywood, where the deceased was last engaged in writing radio scripts. . . . SOLLY (MENDELSON) WARD, another old-time burly comic ace, died May 18. . . . HOWARD, Boston, changed to stock from roadshows May 17. UNO.

PHILADELPHIA:

BILLY HAGEN, with one more week to go on his original four-week booking at the Troc Theater, has had his contract extended to six weeks. . . . VIRGINIA LEWIS moves to Twin Cedar Inn near Clementon, N. J., with Margo and Ruby White returning to Haddonfield's Smart Spot. . . . AL TIBBERINI and MORRIS GETSON, drummers with the Merrick Valnote and Harry Kahn bands at the Troc, were the only pitmen to get their draft questionnaires. . . . ANN JUNG added at Club Nomad, Atlantic City, with Donna Darnell holding over. . . . DARLENE, booked out of the local Jolly Joyce office, has been held over at the Blalto, Chicago. . . . RITA ZANE making her Eastern bow at the Troc week ending

June 6. . . . IZZY HIRST still undecided about burly plans in Atlantic City this summer.

LOS ANGELES:

GEORGE CLARK, Follies stage manager, has a son in foreign service. . . . LEE TRENT is doing a good job as straight at the Follies, where he is playing in more scenes than any other straight to hit the house in recent years. . . . LORRAINE LEE and Julie English soon join the Follies show as strippers. . . . VICKIE DAVIS closes at the Follies June 1. . . . BETTY ROWLAND is being considered for the part of Fifi in *China Girl*.

MIDWEST:

MILT SCHUSTER was a week-end visitor in Cincinnati. . . . GAYETY, Cincinnati, closed for the season Sunday (24). . . . LANA BARI is the attraction at the Grand, Canton, O., week of May 22. . . . PAT DALEY, Harry White and Jack Lamont are at the Grand, St. Louis, week of May 22, with Marion Morgan as feature. . . . GEORGE LEWIS opened at the Palace, Buffalo, for a short engagement before leaving on a vacation to his home at Claypool, Ind.; Diane Roland will be the attraction at the same theater week of May 20. . . . PAUL WEST stopped off in Chicago en route to his home in Colorado Springs, Colo. . . . KENNY BRENNAN and wife (Marion LaMarr) spending a vacation at Brenna's home in Minneapolis. . . . RIALTO, Chicago, will reopen its doors (closed because of fumes caused by recent fire in building) May 29, with Lois De'ee as feature. . . . RECENT VACATIONERS include Frank Scannell and wife, Phyllis Vaughn, at their home in Boston, and Joe Derita, taking time off in Buffalo and Cleveland. . . . LOUISE ROGERS and Parker Gee have opened at the Empress, Milwaukee.

Magic

By BILL SACHS

FRAKSON, playing the fashionable Troika Club, Washington, was host recently to Mr. and Mrs. Ade Duval, Mr. and Mrs. Richard Cardini, Mr. and Mrs. Jack Gwynne, Mr. and Mrs. Joannini and Mr. and Mrs. George Marquis. Cardini and Frakson astounded the Troika's pince nez circle by performing a two-man miracle on the floor. . . . TOM OSBORNE took his bag of tricks to Carsonia Park, Reading, Pa., May 17 for the opening bill of the resort's new season. . . . FRANCISCO'S Mystery Show, featuring the Davenport Brothers, is playing theaters in Eastern Pennsylvania and Southern New Jersey. . . . MARQUIS THE MAGICIAN, during his engagement at the Palace Theater, Seaford, Del., the Dupont nylon city, May 18, was assisted in his performance by Mr. and Mrs. Charles Dupont. . . . SIEMS THE MAGICIAN is current at Casino Royale in the nation's capital. . . . JIMMIE MILLER left Washington last week to assume command of Blackstone's publicity at Cleveland. . . . JOANNINI, magician and ace government cameraman, enjoyed a Roman holiday "shooting" the numerous magical names that inhabited the Washington niteries and theaters the last two weeks. . . . MC DONALD BIRCH and Company have been signed to do a show next season for the Philadelphia Forum at the Academy of Music in the Quaker City. . . . GEORGE AUSTIN (Austin the Magician) infos that his season in California schools, clubs and theaters was the best he has ever enjoyed. He carries a ton and a half of equipment and lots of livestock. Doree is chief assistant, and Gwenlian Bercheleigh manages the show. . . . "A NIGHT OF MYSTERY," presented by Chicago Assembly No. 3, SAM, at the Morrison Hotel there May 8, highlighted the following talent: Sid Page and Company, Bill Baird, the Mardonis, Alex Perrell, Tung Pin Soo, Arthur Lloyd, Dell O'Dell, Charles Carrer and the Rigolotto Brothers. Al Marney ork played the show. . . . GEORGIO, son of Frakson, opened the Shoreham Hotel, Washington, May 18. . . . JOHN L. KENDRICK was re-elected president of Rhode Island Assembly, SAM, at the annual meeting in Providence May 11. Jerry Bergman,

Gayety, Norfolk, in Jam With Musicians

NORFOLK, Va., May 23.—Labor trouble has followed the Gayety's new policy, which has added two extra shows a week to the original schedule. Six union musicians in the house ork lost their jobs Sunday in a disagreement with Manager Moe Costello over pay.

Local No. 125 has appealed to its international union for advice. Theater is not picketed, and shows are proceeding. An imported orchestra has taken the house band's place.

The dispute also involved six stagehands, who are seeking overtime pay for the two extra performances. The management contends demands are in excess of what it can afford.

20-year-old magus with a Major Bowes unit, was a guest at the meeting. . . . BOSTON ASSEMBLY, SAM, will stage its annual Ladies' Night Banquet June 2 in the Rhumba Casino of the Fox and Hounds Club in the Hub.

CLAUDE H. (KID) LONG, who in the past has piloted Blackstone, Wil Rock and other magi, is now in the rooming house business in Boston. . . . MORE THAN 100 magi attended a luncheon party of British Ring, IBM, in London April 12. William Strickland, secretary and vice prexy, presided, and guests from the professional stage included Edward Victor, Cingalee, Eric Mason and George Davenport. Magic entertainment was furnished by Eric F. Wilson, Raoul, Archie Tear, Fred Carter, Peter Warlock, Edward Victor and Paddy Geoffrey Robinson, James Charlesworth, Roy Thomas, George Smallwood, Sidne Smith and Stanley Merelle. . . . MINNESOTA CHAPTER of the Houdini Club presented its annual Spring Variet Show at Vendome Hotel, Minneapolis, May 16, with A. M. Johnson in charge. On the program were Randall Merriman, emcee; Arthur Harris, Phinney Larson, Jerry Moulton, Arthur Johnson, Kenneth Spencer and Judge Frank Carter. . . . GREEN THE MAGICIAN, after a four week layoff, has begun a six-month swing thru Alberta and Saskatchewan in Canada. . . . LUCILLE AND EDDIE ROBERTS close with their mental-mag turn at Villa Madrid, Pittsburgh, May 30, and June 1 begin a return engagement at Mount Royal Hotel, Montreal. . . . HARRY HUNSINGER has recovered from a recent spell of illness and is now employed with the Departmental Service in the War Department in Washington. He hopes to continue with his mag there as a side line. . . . LITTLE JOHNN JONES is back pulling rabbits out of hats after a several weeks' illness which kept him confined to his home in Chicago. . . . GEORGE MARQUIS informs that he will head a new 22-people mystery revue, *Keep 'Em Guessin'*, which opens on the Gus Sun fair circuit at Logansport, Ind., July 27. According to Marquis, the unit will follow engagements in major houses and arr camps, booked by Bert A. Howard, who has piloted the Marquis opy since February 13. The new revue will be produced at Blackstone Island, Colon, Mich. the middle of July, Marquis reveals.



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Chi Biz Holds Up; Sepians Big 22G; Regan Unit \$41,500

CHICAGO.—Business is holding up nicely. Oriental (3,200 seats; \$18,000 house average) has the only combo house for the week starting May 22, featuring Chico Marx and band on stage and first Loop run of *Hello, Annapolis*. The Marx name is a good one here and should have no trouble piling up a neat \$19,000.

For week of May 15, Bill Robinson and Ernie Field's band and a colored unit attracted a terrific \$22,300, one of the best figures house has had in months. Unit played for a \$5,000 guarantee and a split over \$19,500.

Chicago (4,000 seats; \$32,000 house average) is holding over *To the Shores of Tripoli* and a presentation show with Phil Regan, following a fine \$41,500 gross during the first week, beginning May 18. Current stanza (22-28) should bring in a good enough \$34,000.

Glen Gray, Boswell \$20,000 in Buffalo; Barnet Meager 11G

BUFFALO.—The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films) piled up another big take for week ended May 21. Glen Gray and His Casa Loma Ork, featuring Kenny Sargent and Pee Wee Hunt, shared top honors with songstress Connie Boswell. Supporting acts were Alan Carney, and Allen, Burns and Cody. Film was *Twin Beds*. Layout was good for a juicy \$20,000. Next stage attraction at Buffalo will be Gene Krupa with band and show May 29 week. Current week, started May 27, Buffalo is tiding itself over with double pix, *Moontide* and *Whispering Ghosts*, which should bring about \$12,500.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for straight pix) fell down again the past week ended May 21. Despite an okay show with Charley Barnet's band and some good acts, gross was only \$11,000. As a result, Manager Robert Murphy canceled the remainder of the name bands for the season, and hopes to run along with pix till fall. Barnet show featured Frances Wayne, "Peanuts" Holland (a local boy); Huck Andrews and Cliff Leeman, of the band, plus the Four Franks and Cully Richards, outside acts. Pix were *A Date With the Falcon* and *March of Time on India*. Current week Century is back on double pix, with *Mayor of 44th Street* and *Wild Bill Hickok Rides*, which should get average gross.

"Flying" Unit Good

SPRINGFIELD, Mass.—*Flying High Revue*, on the stage, and *Mob Town* drew well at the Court Square here for a three-day run ended Saturday (16), despite the gas rationing that went into effect the end of the week.

Vaudefilm Grosses

Broadway in Prosperity Wave; Para, Strand Leading; Roxy Continues Big

NEW YORK.—Dim-outs notwithstanding, Broadway grosses are in top form. Attractions provide the b.o. strength. The Strand and Paramount are having banner weeks. Other houses are in fine financial fettle.

The Paramount (3,664 seats; \$41,981 house average) is entering the second week of Woody Herman, the Ink Spots and *This Gun for Hire*, with \$54,000 in sight. Opening week bagged a staggering \$62,000. Bill has enough momentum to last four weeks, but previous commitments will probably interfere.

The Strand (2,758 seats; \$30,913 house average) is knocking off the best business this comparatively small house has seen in a long time. Prospects for the third week of Jimmy Dorsey's band and *In This Our Life* call for a return of \$43,000, a sensational figure. Second week knocked off a powerful \$50,000, while opener did magnificently with \$53,500. Bill will probably result in the highest gross here for any run under present policy.

The Roxy (5,335 seats; \$38,789 house average) is set to knock off an excellent \$35,000 for the fourth stanza of *My Gal Sal* and stagershow, with Bob Hammon, Calgary Brothers and Chester Dolphin. Third week hooked an okay \$45,000, with previous sessions getting \$65,000 and \$72,500.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday with *Tortilla Flats* and stage layout, with DI Gitanos, Oxford Boys and Ben Dova, and is set for approximately \$87,000. Last week *Saboteur* and Haakon and Bowman and Harry Reso, in its second rubber,

Lionel Hampton Fat \$21,600 in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000), for week ended Thursday (21), chalked up a fat \$21,600 with an all-sepia show topped by Lionel Hampton's band. Draw was highly satisfactory in view of fact that band was new, as far as the house patronage was concerned, and that Hampton had to carry the top billing alone. No substitution was made for Maxie Sullivan, originally skedded but forced out at last minute because of illness. Buck and Bubbles, Ada Brown and Rubel Blakely, out of the band, rounded out the marquee. Screen showed *Two Yanks in Trinidad*.

New bill, opened Friday (22), leads with Glenn Gray and His Casa Loma Orchestra, featuring Pee Wee Hunt and Kenny Sargent. Mills Brothers and Pat Henning with Betty Ray round out the bill. *True to the Army* on screen.

Goodman Bill Tops May Biz in Pitts

PITTSBURGH.—Tolling the best gross in several months, Benny Goodman and orchestra plus Gil Maison and the Ambassadors passed \$22,000 at the Stanley for week ended Thursday (21). Film was *You're Always in My Heart*. House average is \$18,500.

Closest to Goodman during May was Alvino Rey's band, with the King Sisters, Spencer and Foreman, and Jean, Jack & Judy, which took \$16,700 for week ended May 14. On screen, *Joan of Paris*. Weakest for month was \$14,500 last week, for bill co-starring Dick Stabile, Gracie Barrie and Jerry Lester. Flicker was *Larceny, Inc.*

First week of May, Blackstone's troupe plus *The Lady Has Plans* touched \$16,000.

Monroe's Record

PASSAIC, N. J.—Final record on the Vaughn Monroe band's week at the Central Theater here, week ended May 14, was \$19,120. Previous house record was \$18,500, set by Sammy Kaye and the Andrews Sisters.

Monroe walked out with about \$10,000, on a guarantee and percentage deal.

Denver Only Strong On Week-Ends Now; Bowes Unit Is Poor

DENVER.—Both the Tabor and the Denham reported poor business the past week-end, as each used stagershow with their usual film offerings.

At the Tabor Manager Frank Culp estimated the gross on *Girls' Follies* was 10 per cent below average for such shows. He blamed the low gross on rainy weather and the opening of the two local summer amusement parks. The unit consisted of Bill Harris, Borden and Brent, Rich and Adair, Darlene and Edna Alee and Company. The line was form a local school. Booked in by Bill Wheeler, of the Pittman-Wheeler Agency.

Some of the unit's acts complained about the name chosen for the show, claiming it suggested burlesque.

Culp plans to set the next stagershow for June 2, and he and Wheeler are trying to sign up Faith Bacon to top the unit.

The Denham reported a gross of slightly less than \$11,000 on Major Bowes *1942 Revue*. A poor gross, says Manager D. B. Cockrill. Like *Girls' Follies*, the Denham show had to buck the amusement parks and rainy weather. Denham plans no more vaude until July.

Denver is rapidly developing into a week-end town. Managers are complaining about SRO Friday to Sunday and then vacant seats weekdays.

took \$76,900, while initial week got \$92,000.

Loew's State (3,327 seats; \$20,500 house average) has Joe E. Lewis, Kitty Carlisle, Adrian Rollini Trio and *Jungle Boy*, which opened Thursday and looks good for \$19,000. Last week, with Arthur Treacher, Benny Davis unit and *Bedtime Story*, took a mediocre \$18,000.

Bowes Unit Okay; BG Neat Three Days

PROVIDENCE.—Major Bowes's *1942 All-Star Revue* brought Fay's a \$6,800 week, ended May 14.

Benny Goodman and orchestra, with Alan Carney and Lane and Ward supporting, netted the Metropolitan a neat \$7,800 on three days, ended May 10.

Previous week saw Fay's chalking up an average take of \$6,000, with Linda Moody, Whitey Roberts, Hudson and Sharaf, Bert Burton's Birds, Gardner and Wilson, Morris and Morris and Robbins Brothers and Margie.

Club Talent

New York:

ED MAYEOFF the new comedian at Cafe Society Downtown. . . . EPPLE BRUCE has opened at the Famous Door. CIRO RIMAC set for the Esquire, Montreal, June 1. . . . LOWE, HITE AND STANLEY going to the Beachcomber, Boston, May 29, prior to starting on fairs. . . . BILLY DE WOLFE starting at the Palmer House, Chicago, June 24. . . . RUSSELL SWANN is new at the Ritz Carlton, Boston, along with Sunny Rice. . . . JOHNNY BURNS inducted into the army. . . . TOM HARTY now at the Music Box, San Francisco.

Chicago:

JERRY COE, of Jerry Coe and Marianne, is in the army. Marianne is out of the business. . . . WOODY AND BETTY are set for a return date at the Edgewater Beach Hotel in August. Meanwhile they followed their Edgewater run last week with a date at the Jefferson Hotel, St. Louis. . . . CLAIRE AND ARENA will fill a couple of weeks at the Edgewater, opening June 5. . . . RALPH COOK and Floyd Christie will be featured in a screwball comedy cafe unit now being cast by Al Borde. . . . THE ALBINS turned down a local cafe job to fill a couple of theater dates with Blue Barron's band, including Colonial, Dayton, O., this week, and Palace, Cleveland, week of May 29. . . . WILLIE SHORE returns June 26 to do a week at the Oriental with Ada Leonard's band.

DONNA PARKER, of Parker-Piper Productions, denies that she has lost her male vocal groups to the armed forces. She says that the 18 Singing Commanders and the Eight Singing Marines continue, with the Commanders set for a season of fairs thru the Barnes-Carruthers office.

Philadelphia:

HELEN STANDISH back, this time at Jack Lynch's Walton Roof. . . . BABS RYAN and Her Brothers head the new show at Benjamin Franklin Hotel. . . . TWO LUNITRIX may soon be a solo act by JERRY GORDON, Jimmy LaMarr having been summoned by Uncle Sam. . . . GAYLORD AND NORMA new at Silver Lake Inn. . . . LAURETTA AND CLYMAS added at Club Bali. . . . SHADRACH BOYS at Irvin Wolf's Rendezvous. . . . JACK CURTIS added to the Swan Club. . . . BROWN SISTERS join Kallners Little Rathskeller, with Ann Howard holding over as emcee.

Los Angeles:

RAY BOURBON has been set for *Catherine Was Great*, with Mae West, soon to be produced. Bourbon is also considering putting on *The Green Bay Tree*. . . . BOB AND MADELINE BONNEY recently arrived in Los Angeles from the East. . . . AMANDA AND LITA

are scheduled for night clubs. . . . LES AND POPPY, who did a good job at Casa Manana, have held over at Paris Inn. . . . JOE ROTH is going strong at Nevada niteries; recently had a run at the Mandalay Club in Las Vegas. . . . MILLER AND BARLOW back from the USO show, *Sunshine Revue*. . . . With HOWDY HOWE, of Gilbert and Howe, in the Merchant Marine, Al Gilbert is looking for a partner. Team recently returned from 21 months in Australia. . . . JOE DAYTON, of the Dayton Brothers, is in the army. . . . BILLY REED has been held over at Sopsy Maxies, with Maxie Rosenbloom now in the show.

Here and There:

BILLY VINE and Lois Andrew head the new show at the Glenn Rendezvous, Newport, Ky. . . . GRANDFATHERS FOLLIES into the Bowery, Detroit, for two weeks, May 25. . . . NORA SHERIDAN opened at the Fensgate, Boston, May 22. . . . TONY AND SALLY DE MARCO set for the Palace, San Francisco, at a reported \$2,500 per. . . . CLARENCE LEVERENZ now at the Seelbach Hotel, Louisville, after 92 weeks at the Broad Lincoln, Columbus, O. . . . JULIO AND JEAN TUDELL now in their seventh week at the Sans Souci, Havana. . . . HENRI THERRIEN closed May 16 at the Latin Quarter, Boston, after an extended run. . . . MAE ALLEN has joined Don Turner's ork at the Mount Royal, Montreal, as vocalist, after being with Henry King. . . . NATOMA AND STEPHENSON now at the Times Square Club, Rochester, N. Y. . . . NETHA DE CRUZ at McVan's, Buffalo. . . . MARLYN AND MARTINEZ open at the Hildebrecht, Trenton, N. J. . . . JEAN CAVALL to remain in Canada awaiting results of his physical examination for induction into the Canadian Army. Peter Steele handling him. . . . DOROTHY DOUGLAS current at El Chico, Bingamton, N. Y.

JEAN RICHEY, after three months at Sans Souci, Havana, began a return at Edgewater Beach Hotel, Chicago, May 22. . . . EVELYN AND BERNIE LIT are in their ninth week at Strickler's Cocktail Lounge, Baltimore. . . . EDDIE AND AMY DOYLE are set at Fountain Ferry Park, Louisville, from May 25 thru June 30.

THE TIFFANYS, Charles and Virginia, are in their seventh week with the Cole Bros.' Circus. . . . LUCILLE LORING holds until August 15 at Town Tavern, Rockford, Ill. . . . DALE HALL closed six weeks at Papiano's Club Cafe, Salt Lake City, May 23, and opened Monday at the Riverside Club, Casper, Wyo., for three weeks.

EARL AND JOSEPHINE LEACH returned to the Tic Too Club, Montreal, May 4.

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State, New York

(Reviewed Friday Afternoon, May 22)

There isn't a spotty moment in this show. It's a punchy layout that maintains pace and drive all the way thru. Sid Piermont and Al Rosen haven't had a better show here for a long time. On paper it looks like an expensive layout, but it's worth it. Picture is *Jungle Boy*.

Joe E. Lewis's drollery gets its accustomed returns. He comes here with a new collection of songs, all of them good and bringing plenty laughs in the process. Two numbers, *What Every Young Man Should Know* and *I Can't Get the Merchandise* are from his two-day legit venture, *The Lady Comes Across*. It's readily understood that the venture didn't fold because of Lewis's efforts. Other numbers are *Zigeuner* and *Sound by Western Electric*. Even his throwaway, parody on *Blues in the Night* is new. As far as the audience was concerned, he could have remained on all day.

Opens are Allen and Kent, mixed foursome of old and young dancers, whose routines warm up the house admirably. Took several bows before doing an encore, unusual for an opening novelty act.

The Adrian Rollini Trio, in the deuce, carries its end strongly with the vibe jive. Also encored after three numbers. Similarly strong is Kitty Carlisle, whose efforts resulted in a show-stop. Her closing service medley got a powerful hand, and her encore, a Latin ditty, forced a get-off speech.

Lucienne and Ashour do solidly with their apache act. There's sufficient mayhem here to get laughs and gasps. Could have encored.

Biz rather light at show caught.
Joe Cohen.

Oriental, Chicago

(Reviewed Friday Afternoon, May 22)

Chico Marx and his band, playing their first date in town, gave an impressive display opening day. The orchestra has 14 musicians playing swing in good unison. It is more than just a group to back up a name personality. The outfit can play a good show and has a number of fine stage offerings.

Chico, appearing the way he is known to his screen followers, dominates the proceedings from beginning to end. He is an amiable figure, kidding the acts, injecting screwy, clean bits here and there, and topping off the bill in the



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JOE E. LEWIS
Recovering from my picture
"PRIVATE BUCKAROO"
At LOEW'S STATE, New York

Vaudeville Reviews

closing with a set of awaited piano solos. His trick keyboard work is commercial enough to keep him on the stage as long as he chooses to stay.

Band opens with a couple of swing tunes (*Texas and Jersey Bounce*), following with Ginny Perkins, girl vocalist, who gets by on her jitterbug personality. Lends little voice to *Hawaiian War Chant* or *Apple Tree*.

Rollo and Verna Pickert went big with their turn, highlighted by their still work. Verna has a cute Mitzi May-fairish personality. Act is fast and entertaining.

The *Blues in the Night* band number is given a novel treatment, Chico gagging with the singing trumpeter. The banana bit is funny, too. Lang and Cravat, bar act, present some strong gymnastic tricks, interspersed with comedy. One of the boys, in a misfit outfit, appears a little like Chico and therefore is a trifle out of place in the show. The boys went big, however.

Ork swing *Pallacchi* next, and Ziggy Lane, soft-spoken and good-looking tenor, follows with three ballads, one of them interpreted by Chico for laugh purposes.

Don Rice, lanky comic who helps out Chico on the emcee assignment, started off slowly with his nut act, but finally warmed up the customers. His impressions of a woman dressing are best. Closes as MacArthur doing a patriotic speech, a natural for a hand.

On screen, *Hello, Annapolis*. Business good end of first show opening day.
Sam Honigberg.

Post Street, Spokane

(Reviewed Friday Evening, May 15)

A not very well balanced Bert Levey unit, but one carrying plenty of talent. Satisfied this audience.

Opened with Leona White, tall, shapely, smartly tailored toe-tapper. Unfortunately, the bill's other dance act followed. The Richardson Twins, "Blond Bombshells," executed precision tap routines and donned sailor hats with their bellhop costumes to close with an *Anchors Aweigh* number.

Ben McAtee offered an unusually clever brand of screwball satire after some fair introductory jokes. His rapid stuff revealed nimbleness of tongue and mind. A poem telling how Columbus discovered America and found jitterbugs, bingo, etc., imitations of radio commentators and portrait of a suffering movie fan were outstanding.

The Hamblens demonstrated smart and off-the-beaten-track illusions. Hamblen's candle, condensed milk, confetti-to-milk and three-card rapier tricks proved highly effective. Mrs. Hamblen scored with Hindu needle trick.

The Musical Gardens got a strong hand as a closer, the spritely xylophone work of Mrs. Garden being appealing.

Sid McNutt's house band in pit. Supporting films, both second-runs, were *Paris Calling* and *The Wolf Man*.
Wafford Conrad.

Music Hall, New York

(Reviewed Thursday Evening, May 21)

Curious mixture of good talent and spectacularly dull production numbers is this week's flesh bill. Coupled with John Steinbeck's *Tortilla Flats*, a slow and disappointing picture, the whole

things adds up to pretty much waste.

More outside acts than usual, however, gave the stage bill what little sock it had. Oxford Boys (three voices with own guitar accompaniment) do band theme imitations, scoring a show-stop. Boys go thru the gamut of name maestri and imitate some popular radio programs, with timing and skill.

Laugh getter of the show is Ben Dova doing his drunk pantomime and lampost acrobatics coupled with a series of comic prat falls and graduated hilarity. The Di Gatanos, one of the loveliest dance teams in years, were lost on the big bare stage without any kind of production. Stage was dim, with a starry background that lent no emphasis to the girl's delicate beauty or her showmanly tricks and twists in dancing. Did only two numbers (rumba and straight ballroom), and, instead of being featured, were sandwiched in between two glee club numbers, a decided production mistake.

Selma Kaye and Jack Kilty handled the vocals capably for the production numbers, with Nicholas Daks and Muriel Gray in the featured terp spots with the corps de ballet. The Rockettes, as usual, pulled a show-stopper with their pulsating precision dancing. One of the brightest spots was the orchestra's rendition of *Roumanian Rhapsody*, with Erno Rapee conducting.
Sol Zeit.

Penn, Wilkes-Barre, Pa.

(Reviewed Thursday Afternoon, May 21)

Penn Theater opened its new vaude policy with the proverbial bang. A unique opening was furnished by Large and Morgner, monopede acro-balancing pair. They had the patrons guessing when they came out in a single inversed cape with only two legs and two arms showing. When they take off the cape, they reveal that each is missing a leg. However, that didn't hamper their routine any, feature of which was Morgner's leap over four chairs into handstand with partner on the floor.

The Three Debs, attractive girls, proved a fine harmony team, singing *Three Little Sisters, Night and Day*, their own arrangement of a Jack and Jill tune in boogie-woogie time, and *Peek-a-Boo to You*.

Thruout the show Whitey Roberts, emcee, brought laughter with his gags and varied abilities, first as a juggler, then waltz clogging while skipping rope, swinging a drum major's baton, manipulating an exploding clarinet, and his take-offs on jitterbugs.

Song, music and comedy was furnished by the hard-working South American team of Cina and Cortez, who play a guitar and banjo while rendering *Help Me*, in Spanish and English; *Bulcher Boy* and *Gay Ranchero*. Cina's singing and Cortez's trick playing are outstanding.

A rousing closer was furnished by the Six Grays, five girls and boy, with their dance routines to the tunes of *He's 1-A in the Army* and *A-1 in My Heart, Loch Lomond* and a cowboy tune. Maiste Gray's rendition of the Scotch tune was well liked.
Pic was *Sleepytime Gal*.
Joe Feinberg Agency booked the show.
Milton Miller.

Court Square, Springfield, Mass.

(Reviewed Thursday Afternoon, May 21)

The best stagershow seen here in many moons, the seven acts, all longer than usual, keep it running 85 minutes. It moves so fast and is generally so pleasing that it can afford to run that long.

The opener has Buck Rogers and Little Bear, an Iroquois Indian, doing Western capers, rope twirling and jumping and a whip act. The tricks are good, but the business isn't too well handled and gets only scattered applause.

George and Ernestine Cooper, Harlem dance, song and chatter team, clicked well, with Ernestine's singing easily the best. The chatter was all new to this section and was put over well.

Frank Farron, who also acted as emcee, did comic stories and songs. He put it over smoothly, and he had the crowd eating out of his hand. Gags are fresh, and skill employed in putting them across pleased.

Betty Boop, came with Little Annie Little, the original "boop" girl, introduced by a few frames from a Max Fleisher cartoon. The novel introduction

should work well, once the mechanics of it are understood. At this first show it needed considerable smoothing out. Betty booped quite a few songs, gave the Hollywood version of a number of nursery rhymes, and sang the accompaniment to a Betty Boop cartoon, run silently on the screen.

El Cleve and Company, with Marion Keller providing the sex interest, almost stopped the show. The male member plays a trick xylophone which falls apart after a few bars. Reassembling it he plays a Freddie Goffe tune, while Miss Keller does a quiet strip-tease behind him. Supposedly unaware of what she's doing, he is astonished at the applause he receives. He starts again and discovers Miss Keller on stage, just dropping her dress. He yells, and she drops a half dress form she had in front of her and is revealed in red underwear.

Henri Therrian proved he hasn't lost a bit of his great voice or his marvelous talent. He stopped the show cold. Accompanied by his wife at the piano, he gave forth with a couple of pops and then sang his interpretation of an American doughboy's version of *The Last Time I Saw Paris*. Finished with *The Road to Mandalay*.

Perry and the Marlowe sisters closed with a smooth bit of ballroom dancing.

On screen, *The Adventures of Martin Eden*.
Albert J. Zack

Orpheum, Los Angeles

(Reviewed Wednesday Evening, May 20)

After five weeks of revues and name bands, Orpheum returns to variety shows. Al Lyons's house band, with some changes, is back to form the nucleus of the program, which is augmented by the Four Polks, Clayton and Phillips, Walter Nilsson, Burns Twins and Evelyn and Carl Freed and His Harmonica Trio.

Show opens with Lyons taking the mike for emcee duties. Band goes all-out on *Running Wild*, with Pete Bellmann doing an outstanding bit of tromboning and Billy Morgan beating it out on the skins. Band continues with a special arrangement of *American Patrol*, written by Eddie Hunt, pianist. Bellmann's trombone is in again, with Cal Clifford tooting a trumpet solo. Eddie Even, at the organ, does outstanding work, too. *Don't Sit Under the Apple Tree* brings on the Four Polks, two boy-two girl vocal group. Encored with *Three Blind Mice* and had to beg off.

Clayton and Phillips, balancing team, scored solid, with the man doing a handstand while his femme partner stands on his shoulders. Act is flashy and entertaining. Walter Nilsson, funny unicyclist, followed for a bit of comedy and good riding. Keeps up a steady banter thruout, some good, some corny. Unicycle manipulation is tops.

The Burns Twins and Evelyn Price are enthusiastic dancers and their efforts were appreciated. Boys do top rhythm tapping and Miss Price steals the show with her toe tapping, featuring the pin-wheel.

Carl Freed and His Harmonica Trio put sock comedy in the next-to-closing spot. Trio harmonicas went strong, with Freed accompanying with rhythm supplied by spoons. Outstanding tunes included *I Don't Want To Walk Without You* and *Beer Barrel Polka*. Freed's clowning is appreciated, but less horseplay and more music would add to the act's entertaining qualities.

Show winds up with a Hawaiian medley, including *Sweet Lelani* and *Aloha*, with Neal Castagnolia, sax, taking his spot in one of the upper boxes for a solo part. The spot shifted to the box across the stage, where the melody was continued by the brass section. Four Polks handled the vocals of a Hawaiian tune.

On the screen, *Tramp, Tramp, Tramp* and *You're Telling Me*.

Three-quarter house when caught.
Sam Abbott.

War Stamps-Slacks Tie

FORT WORTH, May 23.—Lake Worth Casino has adopted a combination War Stamp-and-Slacks Night once a week. Admission will be upon buying a War Stamp. All dancers on that night are invited to enjoy the comfort of slacks.

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Lewis Ice Show Leaving Boston

BOSTON, May 23.—Management of Copley-Plaza, due to refrigeration difficulties, has decided to curtail Dorothy Lewis Ice Revue. Show was originally to run till middle of July, but will run till May 30. Business has been very good. Ice was watery Monday and Tuesday of this week. Principals skidded in water throughout the performances. Dance patrons had to retire to adjacent Sheraton Room for dancing. Last Saturday, ice was in such weak condition that patrons had to dance in Sheraton Room, house losing covers.

Ice tank at the Copley Plaza is hooked to the house refrigeration system. Hotel does not have extra equipment to carry extra load when weather is warm. Manager Steele of hotel says he would like to keep Lewis revue till middle of July, but must overhaul the ice equipment. New show has not been set as yet. Hal Saunders band to remain.

After tank has been overhauled, Steele will request return of Miss Lewis around October 1.

Miss Lewis is set for a hotel in Minneapolis after conclusion of her engagement at the Copley-Plaza here.

1,300 Night Clubs In Detroit Region

DETROIT, May 23.—Number of spots of all kinds in the Detroit region using entertainment has increased from 800 to 1,300 in the past year and a half, according to lists compiled by Les Golden, executive secretary of the Detroit AGVA local (until last week's suspension of local officers).

This covers the area under the Detroit AGVA jurisdiction, stretching about 60 miles in each direction and including Toledo, O.

Howard To Tour "Kickers" in Fall

CHICAGO, May 23.—Harry Howard bought the scenery, costumes and title of *High Kickers*, legit musical which folded at the Erlanger here tonight and will send the show out as a vaude unit in the fall. George Jessel and Lois Andrew (Mrs. Jessel) will be featured. Jack Mann and Chaz Chase are the other original acts set.

Howard wanted to route the show with Jessel and Sophie Tucker, his co-star, immediately, but Sophie turned down the offer of doing a four and five-a-day routine.

Regina Club Reopens

REGINA, Sask., May 23.—Closed for more than a month, Oriental Gardens has reopened with permission of city council. City council canceled the license following a conviction on a charge of selling liquor illegally.

GAS STATUS QUO

(Continued from page 5)

and a more generous rationing may be forthcoming in September, Ickes said. He explained there is no connection between this program and his plan for a pipeline from Texas to New York-Philadelphia area. WPB turned down his application for this project some months ago.

Opposition to placement of a gas rationing blanket arbitrarily over the whole nation has been expressed on Capitol Hill, but protests will be ineffectual if actual need for such action has developed.

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Factory Shows Provide New Work for Acts

DETROIT, May 23.—Shows staged at factories for defense workers are unheard of here, but the town is getting a splurge of special shows by defense plants celebrating the presentation of the Navy's coveted "E" award for quick and skillful production on navy contracts.

Plan has aroused great interest here, with major factories vying for the honor. Presentation is usually made by an admiral, and the factories have tended to sponsor a dinner and show for their workers.

Typical was the dinner for 185 employees of the American Blower Corporation, given at the swanky Detroit Yacht Club. Booked Ray Gorrell's orchestra and a show that included Jack O'Neal, Billy Hammond and Kay Davison, and Tryon Sisters. Packard Motors threw a party right in the factory for 1,800 employees, including a banquet and show consisting of Sophist-o-Cats, Judy Manners and the Four Dukes, plus a song leader. Both bookings by Betty Bryden Office.

One angle that hits acts getting this type of booking harder here than probably anywhere else is necessity of proving American citizenship. Acts that cannot prove this are barred from work of this type in any defense plant in this area.

Vaude for Mobile Maybe

MOBILE, Ala., May 23.—B. W. (Bert) Bickert has leased the Lyric, former vaudefilm, and will remodel the house, darkened for over 10 years, for an early opening. The Lyric was once under management of the late Mike McDermott, but turned from vaude to pictures when Saenger interests took over.

Bickert says that when show is ready he will use vaude.

Dancer Clicks in Navy

GREAT LAKES, Ill., May 23.—Alme Victor Tremblay, former member of the Nixon and Andre dance team, is at the Naval Training Station here. He has completed his training period this week and was chosen honor man of his company of 130 apprentice seaman. The team split up after his enlistment in the navy several weeks ago.

AC Harlem Clubs Resuming

ATLANTIC CITY, May 23.—Resort's two major Harlem niteries will again be in operation this summer. Paradise and Harlem cafes. Paradise starts June 26, with Bobby Evans as emcee and Christopher Columbus's orchestra. Harlem will re-light June 16 with Jackie Mabley.

Opens Norfolk Niterie

NEW YORK, May 23.—John Marino, operator of the Majestic Ballroom, opened the Starlight Roof of the Hotel Monticello, Norfolk, Va., Thursday with a show including a Wally Wanger line, Four LaVernes, Charles and Celeste, Hal Monte and Anthony Trini ork. One show a night. Sonia Gamsa booking.

Birmingham Vaude Ends

BIRMINGHAM, May 23.—The Pantages Theater ended another vaude season Sunday night, and is due to start usual half-and-half winter-spring policy late in the year. Final unit, *A Night in Rio*, drew well after a sustained good season. A local steel and coal boom helped.

Paul Marr DM Branch

DES MOINES, May 23.—Paul Marr, Chicago booker, has opened a local branch office to book acts for night clubs, conventions and theaters in this territory. Marr plans to commute back and forth to Chicago. A manager for the Des Moines office will be announced later.

H. Weber Takes Michaud's

PHILADELPHIA, May 23.—Henry Weber, who has managed various niteries, last at the Park Casino, has taken over the operation of Michaud's Cafe.

Reviews of Units

Russ Morgan Orchestra

(Reviewed at Palace Theater, Canton, O., Tuesday Evening, May 12)

A good band show, bolstered by a couple of entertaining vaude turns. Russ Morgan leads his well-balanced 17-piece combo, which gives out with a pop brand of swing, swung toward the sweet side. Morgan uses less added talent than most bands. Gives his ork the spotlight. As a result, show is solid from start to finish. An unprogramed fern warbler does well with pop tunes. At no time does the band resort to blaring brass.

The versatile Morgan, at home with the piano, trombone or a vocal, dominates the show, but his bass fiddling baritone, Walter Link, and the Morganaires add plenty of agreeable obbligato as they swing out with some pleasantly tuned ditties.

When Russ isn't tickling the piano keys to the tune of *Doll Dance* or adding a few trombone breaks to the or-

chestration of one of his own numbers, he triples in baritone. His action and patter, his informality, are "good stage."

One of the highlights is the lightning sketching of Jana. His subjects are picked from the audience, a matter which heightens the show's effect on informality. The drummer doesn't do badly either with his outbursts of fun. Pic, *Night Before the Divorce* (20th-Fox).

Rez McConnell.

"Red-Hot and Lovely"

(Reviewed at the National Theater, Richmond, Sunday, May 10)

One of the better small units playing this territory.

Plato and Jewell are magicians of no mean talent and intersperse their routine with sock comedy patter. Miss Jewell's charm does much to take up the patrons' attention away from Plato.

The Great Maurice, who relies on own (See *REVIEWS OF UNITS* on page 26)

Philly AGVA Gains

PHILADELPHIA, May 23.—Dick Mayo, executive secretary of the local AGVA unit, has signed a closed shop agreement with the last of the central city hold-outs, McGee's Club 15. Entire downtown nitery zone now a closed shop for AGVA acts.

Lillian Bennett Ill

CHARLESTON, S. C., May 23.—Lillian Bennett, widow of Owen Bennett, unit show manager and producer who died a year ago, is dangerously ill at River-

side Hospital here following an emergency operation for a ruptured appendix. She was working a club here when stricken. Miss Bennett until recently had out her own unit.

Philly Embassy Spends

PHILADELPHIA, May 23.—Figuring that more folks than ever will seek their fun close to home this summer, Embassy Club has made ambitious warm-weather plans. Has air-conditioned its flight-up Monkey Bar and continues with its regular entertainment policy. Brings in socialite Barbara Bannister to top new revue.

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ARMY CAMP DATES A MUST?

Ork Committee Talking of Plan To Set Regular Camp Time for Bands; Seek Gov. Concessions

NEW YORK, May 23.—USO-Camp Shows, Inc., and the recently formed Orchestra Co-ordinating Committee came up this week with the makings of a new plan for bands playing camp dates. However, it is still in the discussion stage and subject to the approval of the leaders and the American Federation of Musicians. Idea is to have all orks on tour allot one-third of their playing time to the army camps, or two days out of each six played on the road.

Altho the involved parties did not care to discuss the idea publicly this week, it is understood that the reason back of this attempt at some sort of standardization is to impress government circles with the necessity for bands being exempted from certain of the more stringent priorities rulings. Up to now the orks have worked the camps on a more-or-less hit-and-miss basis, sandwiching the dates in wherever they could. Under a system where the bands gave up a certain percentage of their road tours to camps, the OCC is reported to feel that it could dicker more effectively with the various governmental agencies in charge of priorities.

Band agency execs, most of whom are on the OCC, are getting more apprehensive over gas and tire problems arising out of the rationing. And to add to their headaches, all chartered bus service is being stopped by the Government as of June 15. Gas situation was temporarily solved when acting gas rationing administrator Lee S. Buckingham okayed B-3 cards for bands on tour and ruled that the quota of gas could be raised when leaders proved it necessary. However, band industry feels it may not be as simple if a national gas rationing is put into effect.

Tires are still a serious problem. Despite previous efforts on the part of the agencies and bands themselves, government still has not budged toward putting orks on a preferred list for tires. OCC hopes to be able to get these concessions later, but realizes that it has to have a better case to present. Hence, the idea for all orks to go on a regular camp tour schedule when they're on the road.

It is felt, however, that plenty of trouble may arise over any such plan. AFM may refuse to go along, altho prexy James C. Petrillo has not commented on the camp situation since making the statement some months ago that the union would co-operate in every way to entertain the soldiers. Union is primarily interested in seeing that the benefit practice is not carried so far that it will hurt bands to an unjust extreme. William Feinberg, Local 803 secretary

Pitt Local Clears Up Benefit Situash

PITTSBURGH, May 23.—Musicians of AFM Local 60, here, will grant 20 per cent scale reductions for selectees' parades and farewell parties, President Clair E. Meeder announced, in reply to many requests that the tooters play gratis.

"We wish to make it clear that the musician depends upon music for a livelihood, that his only means of existence is thru paid employment which he receives at his profession," Meeder stated in a public letter to editor of *The Pittsburgh Press*. "Donating a night or a day's service is synonymous with donating a day's wage by any other tradesman, and it is no more just to ask our member to donate his services than it is to ask a steelworker, munitions worker, a carpenter or tradesman building a cantonment to donate his wages. Yet we continue to get so many requests for free service that it is absolutely impossible to respond to them all."

The ruling resulted from requests of President Roosevelt and other official personalities that there be more parades and parties for servicemen.

here, said last week that it was the bands who were making the sacrifice and willingly, but that he (Feinberg) felt that it was being overdone in some cases. Feinberg was particularly wrought up over the conivings of "some agency guys," who he claimed were taking unfair advantage of some orks for their own interests.

Another twist which may hamper any industry-wide plan is the reported disagreement among some of the agencies over any co-operative arrangement for camp shows. It is understood that a couple of the larger agencies are frothing over what they term the "greediness" of some of their colleagues. They seem to feel that the "glory" is not being equally distributed.

Unknowns for Fitch

CHICAGO, May 23.—Fitch Bandwagon this summer will again use local and nationally unknown bands, but method of selection will be different. F. W. Fitch Company will place ballot boxes in drug stores thruout the country and ask patrons to vote for their most popular local band. Maestros getting most votes will "ride" the bandwagon. Those bands will be used for 13 weeks, starting July 5.

Altho Fitch products are affected by priorities, show will carry on for the duration, sponsor being anxious to protect the valuable half-hour Sunday spot sandwiched in between Jack Benny and Edgar Bergen shows.

Trade Sees T. D. Open Astor' Preem Strings and Bop J. D.

NEW YORK, May 23.—The "trade crowd" turned out en masse Tuesday night (19) to see and hear Tommy Dorsey preem his new string section at the season's opening of the Hotel Astor Roof. In itself, such an event is nothing new to Broadway, other than the fact that such "openings" are phenomena peculiar to the Broadway scene. But somehow this particular clambake proved a trifle more garish than is usual—especially when viewed against a world canvas of war, pestilence and fascism.

The swanky roof-top spa was packed. The choice tables were surrounded by what are so charmingly termed as "characters"—by each other. There was a sprinkling of youths who had really come just to enjoy themselves dancing and drinking and maybe eating. A few of the males were soldiers and sailors from our armed forces, but no one minded them, and if anyone did it was probably a reminder that maybe he ought to buy another bond the next day.

Song publishers and pluggers were busy pandering future plugs from the band leaders and band managers who came up to see what T. D. was doing. In between such heavy business transactions the conversation would veer to the subject of how Dorsey's new band was a flop. During intermissions, when Dorsey would move around to greet all and sundry, the casual observer would have thought that the slipshorn artist was the pal and idol of all of the aforementioned characters.

Actually, Mr. T. D.'s new band has all of the old fire and jump. In fact, the difference between this outfit and the one of a few weeks ago is so slight that some of us had to look twice to see if the new string section was really on the podium. Evidently maestro Dorsey hadn't time to work the seven fiddles, cello and harp into more than three or four of the arrangements in the book. But those who came to enjoy the band didn't care, and, judging from facial expressions, no one else did except the

How Long Is That?

WASHINGTON, May 23.—Artie Shaw, who opened at Capitol Theater here Thursday (21) in one of his last appearances before entering the navy, is getting strange billing in the newspaper ads run by the house. Ads say, "Last appearance for the duration of Artie Shaw!"

ASCAP Pubs Grapple With Committee on Distribution Plans

NEW YORK, May 23.—Publisher committee working on revision of ASCAP's distribution and classification plan presented its findings and recommendations to a general meeting of pub members here this week. After considerable discussion and vocabulary-tossing, the committee, composed of 15 pubs, retired for further study and consultation. Next move will be presentation of final recommendations to the exec board of the Society, which will pass or veto the ideas.

One bone of contention appears to be the proposed gimmick whereby commercial plugs would carry more weight than sustaining plugs. Smaller pubs, who lack easy entree to the Crosbys, Kysers and Smiths, were almost unanimously aligned against most of the proposal and apparently succeeded in persuading the committee to modify it at several points, altho it is expected that when the final version is presented to the exec board some of the idea will be retained in certain instances.

Writer reclassification, which is in the hands of a writer committee, is expected to come up before a general meeting of penners, to be similarly ironed out. Exec board will have final say in that matter, too.

AFM Board Nixes G. Miller Beef; Courts Are Next

NEW YORK, May 23.—Glenn Miller's fuss with General Amusement Corporation is due for public airing as a result of ruling handed down by International exec board of American Federation of Musicians this week. Board dismissed Miller's complaint against the agency, causing David Mackay, Miller's lawyer, to announce that next step is to a court of law.

Miller, employing the technicality that GAC is an employment agency, attempted to shave booker's commissions to the 5 per cent legal for such agencies in New York State. Lawsuit is expected to provide all bookers with plenty of anxious moments, since a decision in Miller's favor would mean plenty of belt-tightening around the agencies. However, it will probably be at least a year before anything final and conclusive is handed down.

Inland Cruise Boom Is Dough for Bands

DETROIT, May 23.—Bookings already set for the fleet of Great Lakes luxury cruise ships indicate proof of operators' anticipation that inland cruises will gain this year because of vacation conservation of cars and restrictions upon rail travel. This area constitutes the largest body of navigable submarine-free water in the world today, and advance advertising plans indicate a determination to plug Great Lakes vacations beyond anything known in the past.

Shipowners are booking bands for most of the cruise ships, including even the smaller ships this year, as well as for local excursion steamers.

First batch of bookings was signed by the Delbridge & Gorrell Office, including Al Cox, currently at Hotel Whittier, to return to the S. S. North American on the Georgian Bay run for his fifth season, opening May 24.

Tommy Vaughn is opening season June 26 on the S. S. Alabama.

Billy Moon is opening on the S. S. South American, Georgian Bay run, May 15, for five weeks, and switching to the Greater Buffalo June 19, between Detroit and Buffalo, for the season.

Harold White, set for the season on S. S. Greater Detroit, opening June 20.

Bookings for two ships on the local excursion run between Detroit and Bois Blanc Park will probably be split between the Finzel Office and Delbridge & Gorrell.

Garber's Narrow Escape

CHICAGO, May 23.—Jan Garber and his band escaped serious injury early Tuesday (19) when the rear of their bus caught fire near Lyndon, Ill., on way to a theater date in Rockford, Ill. It is believed that flares in the baggage compartment started the fire, which was checked by the Whitson Brothers, act touring with the band, and some of the musicians. Several of the men received first-aid treatment in Lyndon and proceeded to Rockford in another bus.

N. Y. Open-Air Dance Spot

NEW YORK, May 23.—Starlight Park, in the Bronx here, will run outdoor dances this summer, with Jimmy Evans promoting. Opening is skedded for Saturday (30), with Van Alexander on tap. Ray McKinley plays Sunday, and a week-end policy will be followed for a few weeks. If biz is as good as expected, in view of accessibility of spot to subway travelers, policy will be expanded to six times weekly. Admish will be 50 cents.

Russ Morgan a Music Pub

CHICAGO, May 23.—Russ Morgan is the latest mestro to nudge into the music publishing biz. Firm is called Glenmore Music, headed by Morgan's p. a., Nick Porozoff, with offices here. First plug tune is *Don't Cry, Sweetheart*, already waxed on Decca by Morgan.

Harold Humphrey

Wanted: A Solomon

NEW YORK, May 23.—Music Publishers' Contact Employees' Union and other orgs currently trying to restore dignity and righteousness to the music biz have so far avoided any pronouncements as to where the cash payola leaves off and the pressure payola begins.

With band leaders, disk jockeys, hotel operators, coin phono entrepreneurs and others firmly entrenched in the song publishing business, and with more of the same as well as newspaper columnists, press agents and others exerting pressure for plugs on certain songs, the anti-payola faction is hard put. Problem is to distinguish between a plugger passing \$100 under a table or pointing out that if a maestro plays *When It's Washday in Wauketa I'll be Walking Back to You, Baby*, he'll have more of his disks spun on Joe Blow's disk program, or might get a booking in Mrs. Fedurba's hotel, or will have more records on Mike Malarkey's machines, or will get his name in Jack Yifnif's colyum, or, better still, will have his own tune played by Luke McLuke's ork.

Responsibility for patrolling such pressure has so far been avoided by MCPE, according to many of its members, because prexy Johnny O'Connor optimistically states that the payola has been forced out of existence. Many pluggers maintain that just because nobody has turned informer in order to collect a \$500 War Bond is no proof of moral regeneration among pubs and band leaders. They insist that main result of MCPE's bond offer has been to force pubs to resort to more subtle methods of paying off.

As to the disk jockeys, band leaders and other "outsiders" who have nuzzled into the publishing game, no effective way of policing their activities has been arrived at so far. Long prior to O'Connor's emergence on the plugging scene, many pubs were violent in their denunciation of the band leader and disk jockey-publisher, and threatened countermeasures which have never eventuated. Fact remains that nobody can successfully accuse a disk jockey of being a pay-off artist merely because he happens to run an air show, even tho his power to play bands' disks on that show make his song publications more desirable than those of another small outfit which has no air show.

In discussing this phase with *The Billboard*, Johnny O'Connor reiterated that the toughest part of his battle against the payola is over, and the practice has been driven out of the business. He said he had heard no complaints against the disk-jocks and maestri-pubs, but added that there was little to be done to prevent exchange of plugs between two baton wavers who have published ditties. Also said little could be done to stop a disk jock from becoming a publisher. This was taken to mean that there also was nothing to stop newspaper columnists with hefty circulation from writing lyrics and praising the daylight out of bands which record the songs.

Chi Bars Lick Tax; Chirps Chopped Off

CHICAGO, May 23.—Taverns here using musicians are forced to drop all vocal entertainment in order to escape 5 per cent tax on coin paid for "admission, refreshment, service and merchandise." Present tax is the result of an amendment of the Internal Revenue Code, and is applied to "any public performance for profit at any roof garden, cabaret or other similar entertainment."

Only entertainment escaping this tax is instrumental music unaccompanied by any other form of entertainment. Operators of small taverns claim that they can get by on music alone, and instruct cocktail units on hand not to sing. This action has been raising havoc with combinations whose arrangements call for vocals.

The larger spots, of course, add the tax and continue with their former policies. Among places which dropped singing is the Sherman Hotel's Celtic Bar.

Dick Stevens, manager of the cocktail unit department at MCA here, points out the ruling has been bad for the field in general. Some places drop music altogether, particularly where the customers protest against the 5 per cent tilt.

Lawrence Hofbrau Hit Hard

BOSTON, May 23.—Hofbrau in near-by Lawrence, Mass., has scrapped its name and semi-name band policy as a direct result of gas rationing. Bob Astor ork closed there this week and was followed by a local crew. Biz has been pretty good until the juice shortage was put into effect, but fell away last week-end.

Ray McKinley on Elite

NEW YORK, May 23.—Ray McKinley's new ork will make its wax bow shortly on the Elite label. First cutting session is skedded for Thursday (28).

Longhairs Sheared, Too!

PHILADELPHIA, May 23.—Dance bands are not the only ones hit by record curtailment. Philadelphia Orchestra here figures it may take a \$40,000 to \$50,000 loss this year as a result of the loss in royalties from Victor Red Seal sales under the symphony crew's deficit each year. Curtailment in barnstorming for the music-makers is also hitting the symphony, and it may have to call off its annual road tour next season, which would mean another 14 per cent dent in revenue.

Hal McIntyre Slays Ritz; Licks Bad Philly Weather

PHILADELPHIA, May 23.—Gas rationing is not figured to hit suburban Brookline Country Club, where each Saturday Tom Cavanaugh brings in the big bands. Hal McIntyre, in last Saturday (16), first day under the gas rationing and in face of rainy weather and the fact that the band has never played the territory before, proved a major sensation. At \$1.10 a head McIntyre attracted 850 dancers for a fat \$935, considered extraordinary by promoter Cavanaugh. Band proved a major hit. Vaughn Monroe tonight (23).

BRIDGEPORT, Conn., May 23.—Hal McIntyre, at Ritz Ballroom here Sunday (17), did swell, drawing a nice crowd of 1,426. With sweets upped to 98 cents he grossed a sweet \$1,297.48. Showing was all the more exceptional because of it being McIntyre's first appearance here. First name orchestra to play a midweek dance will be Vaughn Monroe this coming week. Mugsy Spanier next (24).

Preems Ork in Music Shop!

PHILADELPHIA, May 23.—After turning down offers by the dozen to join big name bands, Charlie Venturo, idol of the town's hot jazz fans, has decided to bust out with a band of his own. A hot sax expert, he passes up the one-night route for building. Instead, he is introducing his aggregation via a series of swing sessions held each Tuesday evening at Burke's Music Shop. Band, built around the maestro's tenor saxings, numbers eight men and features the guitar pickings of Teddy Walters, formerly with Ray Noble, Raymond Scott and other names. Venturo aims to expand to 13 men.

J. Tea Strong in Spokane

SPOKANE, May 23.—Jack Teagarden drew 4,065 dancers at opening Natatorium Park May 15 and 16, according to Manager Louis A. Vogel. Friday night attracted 2,525 at 50 cents per person, and Saturday night 1,540 at 85 cents each. Vogel was very well satisfied, especially in view of the cold weather, which necessitated use of pavillon's heating plant.

Territorials for KC Spot

KANSAS CITY, Mo., May 23.—Hotel Continental here is opening its roof Decoration Day (30) under name of Skyhigh Victory Roof.

Policy, according to R. E. McEachin, hotel manager, calls for traveling bands, in periods of four weeks' average. Bud Waples, out of St. Louis, booked first four weeks.

Orchestra Notes

Of Maestri and Men

THE erstwhile band office of MOSS-HALLET ENTERPRISES, Inc., is back together again, now that maestro MAL HALLETT has signed a contract with MCA. Naturally, his former partner, HARRY MOSS, will now be overseer of Hallett's one-night dates. . . . STAN KENTON goes into the Summit, Baltimore, June 11 for four weeks, after which he moves over to Frank Dailey's Meadowbrook, Cedar Grove, N. J., for the whole summer season. . . . VAUGHN MONROE skedded to play the Canadian National Exposition in Toronto this year. . . . JIMMY DORSEY has acquired trombonist BILLY PRITCHARD from FRANKIE MASTERS. . . . DON REID ork gets 10 local air shots per week from Hotel Schroeder, Milwaukee. Set for five more weeks in the spot. CARL RAVAZZA goes in there for three weeks July 11. . . . DON MARIO signed for 14 more weeks at Beachcomber, Providence. . . . CHARLIE FISKE plays Riverview Park, Des Moines, May 29-June 11 and follows with New Casino, Fort Worth, June 13. . . . INA RAY HUTTON, who just wound up at Roosevelt Hotel, Washington, returns to that city June 19 for a week at Earle Theater. . . . ROYCE STOENNER, former University of Kansas City lad, now is breaking in his band thru the South. . . . WANDA NOVAK replaces ANITA LEWIS on vocals with HAL WASSON, current at Seven Gables Inn, Milford, Conn. . . . JENO BARTAL, who has played for luncheon and on Monday nights at Hotel Lexington, New York, for five years, will play for annual commencement dance at Marymount College, Tarrytown, N. Y., June 6. . . . SHERMAN HAYES back on the vocals with DEL COURTNEY at Hotel Roosevelt, New Orleans, after having a fling as a band leader. . . . BILL BARDO still on USO tour. . . . CARL HOFF will be at Valley Dale, Columbus, O., indefinitely, opening May 26. . . . JIMMY DORSEY plays Earle Theater, Philly, week of June 12. . . . RICHARD HIMBER into Peabody Hotel, Memphis, June 5, two weeks. . . . JOE VENUTI opens at Centennial Gardens, Sylvania, O., June 13 for a week. . . . CHUCK FOSTER to do a week at Oriental Theater, Chi, opening June 12, and goes into Bill Green's Casino, Pitt. June 26 for two weeks. . . . WILL OSBORNE will play Riverside Theater, Milwaukee, week of June 19.

Midwest Melange

W. CARL SNYDER, manager of Fred-erick Bros.' Music Corporation's Chi office, has been made a vice-president of the firm. . . . Frederick Bros. has signed BOB PARKER to a booking contract thru his personal manager, Gene Goldette. Parker, Chi outfit, was formerly known as Buddy Beillinger. . . . PHIL LEVANT now booking cocktail units for William Morris in Chicago, in addition to club dates. . . . AL TRACE has added three new men to his crew, Dude Kimball, Dave Devore and Red Maddock. . . . EDDIE FRITZ'S four-piece into Motorbar, Detroit, for four months.

Atlantic Whisperings

CHRISTOPHER COLUMBUS set for the summer at Atlantic City's Paradise Cafe, starting June 26. . . . BENNY GOODMAN back in the territory, taking in ballrooms. . . . JACK KEENEY tees off at Crystal Ballroom, Reading, Pa. . . . RED MCCARTHY for the opening of Gretna Gables, Mount Gretna, Pa. . . . GEORGE GROOBY at Gaghan's Cafe, Phillipsburg, N. J. . . . GEORGE TAFT at New York Restaurant, Easton, Pa. . . . HARLEM HIGHLANDERS make their

Philadelphia preem at new Alpine Musical Bar. . . . LARRY FOTIN and CHUCK GORDON next at Willow Grove (Pa.) Amusement Park. . . . CHARLIE KNECHT at the Palms, Phillipsburg, N. J. . . . ERSKINE BUTTERFIELD new at Lendenings Musical Bar, Upper Darby, Pa. . . . PHIL VINCENT gets the bid for the Woodrow Wilson High School From June 5 at Walt Whitman Hotel, Camden, N. J. . . . VINCE CARUSO, who recently quit TONY PASTOR, brings his tenor sax to the Earle Theater pit, Philadelphia. . . . ISAAC COUNCIL at Williams' Cafe, North Hills, Pa. . . . SAM FATTA at New Del-High, Phillipsburg, N. J. . . . STEVE BERNARD at the Cabanna, Reading, Pa. . . . VINCE BRUNO, pianist with HOWARD LANIN at Ritz-Carlton Hotel, Philadelphia, forms a new three-piano team with LOUIE LONGO and VITA LA MONICA to summer at Arnold's Cafe, Cape May, N. J. . . . LOR-ETTA LANE at Selp's Restaurant, Washington, N. J. . . . AL BURLEY, with PHYLLIS JONES for the songs, locates at Ranch-O Hotel, Belvedere, N. J. . . . LOUIS INGER joins the Earle Theater band in Philadelphia, replacing saxer EDWARD WINKLEMAN, who enlisted in the navy. . . . GENE EYMAN reopens the Rainbow Terrace, Strafford, Pa., replacing CECIL GOLLY, who canceled out on joining the armed forces.

Coast Cacophony

MIKE RILEY and his Musical Madmen are mulling agreement to stay at the Radio Room, L. A., until the first of next year. . . . STERLING YOUNG featured at the Louisiana, new club on Wilshire Boulevard. . . . JACK BURKE, pianist with Ray Bourbon, has three studios, MGM, Sam Goldwyn and Republic, after him. . . . MARY LEE, formerly with Ted Weems, has had her contract renewed at Republic. . . . JIMMY LUNCEFORD follows ELLA FITZGERALD at Trianon, South Gate. Lunceford opens June 10. . . . LES BROWN follows Harry James at the Hollywood Palladium. . . . DON GRAYSON continues at the Jonathan Club. . . . DON ROLAND and his Tune-smiths have been held over for the duration of James' engagement at the Palladium.

Claridge, Memphis, Gets Casino, Kinney for Roof

MEMPHIS, May 23.—Hotel Claridge Magnolia Roof Garden will open May 30 with Del Casino band booked for two weeks, according to Manager Lawrence Levy.

Ray Kinney will follow Casino. A floor-show has been booked with Kinney. Levy says he has booked the room solid for the summer.

Roof opening follows two weeks' black-out of the Claridge, after Glenn Garr closed an 18-week run in Balinese Room Saturday (16). This was longest run any orchestra has enjoyed at the Claridge and the second longest any band has been kept in Memphis in past 10 years. Record for this decade is claimed by Roy Moore, promotion manager of Hotel Peabody, for Herman Waldman, who in 1934 stayed five and a half months at the Peabody Hotel. Still longer ago, Sammy Watkins spent 14 months of 1930-'31 at the Peabody. Seven Aces, in 1925, stayed for 16 months.

Plans for opening of the Peabody Roof with Art Jarrett, originally announced for "the middle of May, depending on the weather," are still awaiting warm breezes. Meanwhile Jarrett continues doing good business inside.

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The Billboard

WEEK ENDING
MAY 22, 1942

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, May 22. Plus tunes are designated by an (P); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
3	1. DON'T SIT UNDER THE APPLE TREE	Robbins	36
—	2. LAST CALL FOR LOVE (F)	Feist	35
11	3. I THREW A KISS IN THE OCEAN	Berlin	28
6	4. ONE DOZEN ROSES	Famous	27
2	5. SLEEPY LAGOON	Chappell	24
2	6. BREATHLESS	Campbell-Loft-Pergle	23
1	6. I'LL KEEP THE LOVELIGHT BURNING	Romick	23
7	6. SKYLARK	Mayfair	23
4	7. SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	—
—	7. SWEET ELOISE	Shapiro-Bernstein	—
6	8. JOHNNY DOUGHBOY FOUND A ROSE	Chappell	19
12	8. THREE LITTLE SISTERS (F)	Santly-Joy-Select	19
5	9. TANGERINE (F)	Famous	18
6	10. JERSEY BOUNCE	Lewis	17
12	11. LAST NIGHT I SAID A PRAYER	Block	16
10	12. I REMEMBER YOU (F)	Paramount	14
—	12. MISS YOU	Santly-Joy-Select	14
10	13. A STRING OF PEARLS	Mutual	13
13	14. ALL I NEED IS YOU	Miller	12
13	15. I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	11
—	15. LAMPLIGHTER'S SERENADE	Robbins	11
13	15. STORY OF A STARRY NIGHT	Mutual	11
15	16. ALWAYS IN MY HEART (F)	Romick	10
15	16. NOT MINE (F)	Paramount	10
13	16. WHO WOULDN'T LOVE YOU?	Maestro	10
—	17. JUST PLAIN LONESOME (F)	Mayfair	9
13	17. NIGHTINGALE	Marks	9
—	17. I AM AN AMERICAN	Morris	9
—	17. THINKING OF YOU	Feist	9
—	17. WE'LL MEET AGAIN	Dash-Connolly	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store, Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo; Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop, Pittsburgh; Volkwein Bros., Inc. Philadelphia; Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin, Denver; The May Co.; The Record Shop; Charles E. Wells Music Co.; S. H. Kresse, Salt Lake City; Z. C. M. I. Record Dept., Portland, Ore.; Meler & Frank Co.; J. K. Gill Co. Los Angeles; Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City, Chicago; Hudson-Ross; Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati; Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop, Milwaukee; Schuster's; Broadway House of Music; J. R. Bradford Piano Co. Des Moines; Des Moines Music House; Davidson Co. Detroit; Wurlitzer's; Grinnell Bros., Kansas City, Mo.; Music Box, St. Louis; Acolian Co. of Missouri; Famous & Barr, Springfield, Mo.; L. E. Lines Music Co. Birmingham; Nolen's Radio Service Shop; E. E. Forbes & Sons; Menarch Sales Co.; Louis Plitz Dry Goods Co. Atlanta; Cox Prescription Shop; S. H. Kresse, Raleigh, N. C.; James B. Thiem; C. H. Stephenson Music Co. Miami; Richards Store Co.; Burdine's, Inc. New Orleans; Louis Grunewald Co., Inc.; G. Schirmer, Inc., Music Co. Washington, D. C.; E. P. Droops & Sons Co.; George's Radio, Inc. Louisville, Ky.; Stewart Dry Goods Co. Butte, Mont.; Dreilbeis Music Co. Richmond, Va.; Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Paul; Lyon & Healy. Long Island; Temple of Music Stores, Dallas; S. H. Kresse, Memphis; S. H. Kresse.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. TANGERINE —JIMMY DORSEY Decca 4123	2	1. Sleepy Lagoon —Harry James	1	1. Tangerine—Jimmy Dorsey
2	2. JERSEY BOUNCE BENNY GOODMAN Okeh 6590	1	2. Jersey Bounce —Benny Goodman	3	2. Jersey Bounce —Benny Goodman
3	3. DON'T SIT UNDER THE APPLE TREE —GLENN MILLER Bluebird 11474	3	3. Don't Sit Under the Apple Tree—Glenn Miller	2	3. Who Wouldn't Love You? —Kay Kyser
4	4. WHO WOULDN'T LOVE YOU?—KAY KYSER Columbia 36526	4	4. Tangerine—Jimmy Dorsey	6	4. Somebody Else Is Taking My Place—Russ Morgan
6	5. SLEEPY LAGOON —HARRY JAMES Columbia 36549	7	5. Who Wouldn't Love You? —Kay Kyser	9	5. Skylark—Glenn Miller
5	6. SOMEBODY ELSE IS TAKING MY PLACE —RUSS MORGAN Decca 4098	—	6. Skylark—Harry James	5	6. Don't Sit Under the Apple Tree—Glenn Miller
8	7. SKYLARK —GLENN MILLER Bluebird 11462	5	7. Moonlight Cocktail —Glenn Miller	—	7. I'm Gonna Move to the Outskirts of Town —Jimmie Lunceford
7	8. MOONLIGHT COCKTAIL —GLENN MILLER Bluebird 11401	—	8. A String of Pearls —Glenn Miller	—	8. Sleepy Lagoon —Harry James
—	9. A STRING OF PEARLS GLENN MILLER Bluebird 11382	10	9. I Don't Want To Walk Without You —Harry James	—	9. One Dozen Roses —Glen Gray
—	10. I DON'T WANT TO WALK WITHOUT YOU —HARRY JAMES Columbia 36478	—	10. One Dozen Roses —Harry James	8	10. I Remember You —Jimmy Dorsey

MIDWEST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. Tangerine—Jimmy Dorsey	1	1. Tangerine—Jimmy Dorsey
5	2. Who Wouldn't Love You? —Kay Kyser	4	2. Jersey Bounce —Benny Goodman
2	3. Don't Sit Under the Apple Tree—Glenn Miller	3	3. Don't Sit Under the Apple Tree—Glenn Miller
8	4. Sleepy Lagoon —Harry James	5	4. Somebody Else Is Taking My Place—Russ Morgan
4	5. Jersey Bounce —Benny Goodman	6	5. Sleepy Lagoon —Harry James
3	6. Somebody Else Is Taking My Place—Russ Morgan	7	6. Who Wouldn't Love You? —Kay Kyser
9	7. Skylark—Glenn Miller	10	7. Moonlight Cocktail —Glenn Miller
6	8. Moonlight Cocktail —Glenn Miller	2	8. Skylark—Glenn Miller
10	9. I Don't Want To Walk Without You —Harry James	—	9. One Dozen Roses —Dick Jurgens
—	10. A String of Pearls —Glenn Miller	—	10. Johnny Doughboy Found a Rose—Tommy Tucker

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh; Volkwein Brothers, Inc. San Francisco; Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles; Morse M. Freeman, Inc. Seattle; Capitol Music Co. Portland, Ore.; Sklare Music Co. Chicago; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis; St. Louis Music Supply Co. Kansas City, Mo.; Jenkins Music Co. Detroit; Grinnell Brothers, San Antonio; Southern Music Co. New Orleans; G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.; Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. DON'T SIT UNDER THE APPLE TREE	1	1. Don't Sit Under the Apple Tree	1	1. Don't Sit Under the Apple Tree
6	2. JOHNNY DOUGHBOY FOUND A ROSE	2	2. Johnny Doughboy Found a Rose	6	2. Johnny Doughboy Found a Rose
2	3. SOMEBODY ELSE IS TAKING MY PLACE	4	3. Skylark	5	3. Skylark
3	4. TANGERINE	3	4. Somebody Else Is Taking My Place	3	4. Tangerine
4	5. SKYLARK	8	5. Sleepy Lagoon	14	5. One Dozen Roses
9	6. SLEEPY LAGOON	5	6. Tangerine	2	6. Somebody Else Is Taking My Place
12	7. ONE DOZEN ROSES	11	7. One Dozen Roses	4	7. Moonlight Cocktail
5	8. MOONLIGHT COCKTAIL	7	8. Jersey Bounce	11	8. Always in My Heart
7	9. JERSEY BOUNCE	10	9. Moonlight Cocktail	7	9. Miss You
10	10. MISS YOU	9	10. Miss You	12	10. Sleepy Lagoon
8	11. I DON'T WANT TO WALK WITHOUT YOU	12	11. I Don't Want To Walk Without You	9	11. Jersey Bounce
11	12. ALWAYS IN MY HEART	14	12. I Threw a Kiss in the Ocean	—	12. I'll Pray for You
15	13. I THREW A KISS IN THE OCEAN	15	13. Three Little Sisters	13	13. Deep in the Heart of Texas
—	14. THREE LITTLE SISTERS	6	14. Always in My Heart	6	14. I Don't Want To Walk Without You
—	15. BREATHLESS	—	15. We'll Meet Again	10	15. We'll Meet Again

MIDWEST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. Don't Sit Under the Apple Tree	1	1. Don't Sit Under the Apple Tree
8	2. Sleepy Lagoon	2	2. Somebody Else Is Taking My Place
6	3. Johnny Doughboy Found a Rose	4	3. Tangerine
3	4. Somebody Else Is Taking My Place	7	4. One Dozen Roses
2	5. Moonlight Cocktail	10	5. Sleepy Lagoon
4	6. Tangerine	6	6. Skylark
9	7. One Dozen Roses	5	7. Moonlight Cocktail
7	8. Jersey Bounce	8	8. Jersey Bounce
10	9. Always in My Heart	9	9. Johnny Doughboy
5	10. Skylark	3	10. I Don't Want To Walk Without You
12	11. Miss You	11	11. Miss You
11	12. I Don't Want To Walk Without You	—	12. Three Little Sisters
14	13. I Threw a Kiss in the Ocean	—	13. Marines' Hymn
13	14. Breathless	—	14. Breathless
15	15. Three Little Sisters	15	15. I Threw a Kiss in the Ocean

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
MOONLIGHT COCKTAIL (11th week)	GLENN MILLER Bluebird 11401
HORACE HEIDT	Columbia 36512
TOMMY TUCKER	Okeh 6526
BING CROSBY	Decca 4184
SOMEBODY ELSE IS TAKING MY PLACE (9th week)	BENNY GOODMAN Okeh 6497
VAUGHN MONROE	Decca 4098
Bluebird 11454	
JERSEY BOUNCE (6th week)	BENNY GOODMAN Okeh 6590
TANGERINE (5th week)	JIMMY DORSEY Decca 4123
VAUGHN MONROE	Bluebird 11433
DON'T SIT UNDER THE APPLE TREE (4th week)	GLENN MILLER Bluebird 11474
SLEEPY LAGOON (2d week)	HARRY JAMES Columbia 36549
JIMMY DORSEY	Decca 4304
VAUGHN MONROE	Bluebird 11496
DINAH SHORE	Victor 27875
SKYLARK (1st week)	DINAH SHORE Bluebird 11473
HARRY JAMES	Columbia 36533
GLENN MILLER	Bluebird 11462

COMING UP	
ONE DOZEN ROSES	DICK JURGENS Okeh 6636
ART KASSEL	Bluebird 11486
GLEN GRAY	Decca 4299
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	KAY KYSER Columbia 36558
GUY LOMBARDO	Decca 4278
FREDDY MARTIN	Bluebird 11503
TOMMY TUCKER	Okeh 6620
WHO WOULDN'T LOVE YOU?	KAY KYSER Columbia 36526
THREE LITTLE SISTERS	ANDREWS SISTERS Decca 18319
VAUGHN MONROE	Bluebird 11508
I REMEMBER YOU	JIMMY DORSEY Decca 4132
HARRY JAMES	Columbia 36518

Just Like Buddy Rogers!

NEW YORK, May 23.—Erskine Hawkins is planning something new for his band. After a series of brain-trust confabs, it has been decided that Hawkins will begin featuring himself not only on the trumpet but also on a special novelty number in which he will play every instrument in the band. He is also planning to be the first Negro ork with fiddles.

Norfolk Band Stop Sees Summer Dough

NORFOLK, Va., May 23.—Drastic dim-out regulations, gasoline rationing and the tire famine make the 1942 beach resort prospect dubious most places, but summer season in this booming defense area still is looking up for the dance bands.

The Palomar, one of the South's largest dance halls, opened near the heart of town this spring, and will continue to operate thruout the summer. Manager Buster Ward has announced. Top name bands play the spot nightly, and it can accommodate crowds as big as four or five thousand.

Name bands will be booked into Portsmouth Stadium, outdoor spot in Norfolk's neighbor city, by the Gridiron Club this summer. Organization brought several leading orchestras here last year, and plans to lead off with Tommy Dorsey or Glenn Miller soon.

Beaches are proceeding with plans for club openings and are scheduling outstanding orks, but if the teeming population of the Hampton Roads area finds the gasoline-tire situation a barrier to beach safaris, big downtown spots, managers feel, will provide an adequate substitute.

Abe Lyman followed Bunny Berigan at Palomar, Thursday (21), for two weeks. Jimmy Dorsey comes in June 9 and 10.

Test Case on Wage Freezing Won by Canadian Musiker Org

MONTREAL, May 23.—Musicians' Guild of Montreal, Local 406, AFM, was upheld by Chief Justice R. A. E. Greenshields during hearing of a test case in the Superior Court here, centering on the legality of a new wage scale recently drawn up and applied to various night clubs and restaurants in this area. Considerable attention was focused on the case, inasmuch as it was the first in local courts dealing with the question of ceiling regulations, which "froze" wages as of November 15 last.

Protesting against the increased wage demands, proprietors of the Tic Toc Club instituted an action for an interlocutory injunction to restrain members of its orchestra from leaving the club's employ. Charges of intimidation also were laid to the Musicians' Guild, it being alleged that the Guild had threatened to order a walkout by the leader and members of the Tic Toc band in the event the management did not agree to increase what were claimed to be illegal wages.

While an interim injunction had been previously granted by Justice Surveyer in the Practice Court, Chief Justice Greenshields handed down a judgment dismissing the petitioner's request for a perpetual injunction, while at the same time finding charges against the respondent unfounded.

Basis of the court proceedings was that the Guild, in setting a new scale of wages, had violated Order-in-Council No. 8253, governing the stabilization of wages. It was pointed out that permission must be obtained from the National Wartime Labor Board before wages in excess of such paid out up to November 15, 1941, can be allowed.

The Guild, however, asserted that after it had asked Ottawa whether musicians were affected by this ruling, on March 18 the Wartime Labor Board had informed the Guild that O-in-C

8253 did not apply to musicians as professional entertainers. This decision was suddenly revoked April 20, thus putting musicians on a par with other wage earners.

In the interval, before the Labor Board revoked its original ruling, the Musicians' Guild had undertaken to procure higher wages for its members. The set-up here follows a plan of grading clubs and restaurants into three classes—A, B and C—with salaries arbitrarily fixed. The new rate for Class A calls for \$43.50 per week; Class B, \$35, and Class C, \$30.

The petitioner claimed that a contract was signed under protest with the Guild April 13, providing a weekly salary rate of \$39.50 plus 10 per cent for each of its seven musicians in the band and \$65 plus 10 per cent for the leader, Milton Sherman. It since has sought to have the contract voided, contending that the new wage scale is in violation of the terms of O-in-C 8253. The Tic Toc Club is a category A establishment and, prior to signing the new contract, it had paid, ork members \$35 per week and \$60 to Sherman.

While the new wage scale remains to be ratified by the Quebec Regional Labor Board, Chief Justice Greenshields, in a 13-page decision, upheld the Guild for its efforts to regulate relations between "workmen and masters."

Worry Not: They'll Walk!

FORT DIX, N. J., May 23.—Girl dancing partners at dances here, like gasoline, may have to be rationed. Worried USO officials pondered as they noted that many girls who attend soldiers' dances come by automobile from Philadelphia, Atlantic City, Trenton and Camden. Some boards granted B-3 cards to hostesses who visit the camp regularly, while other boards nearer Fort Dix have refused them.

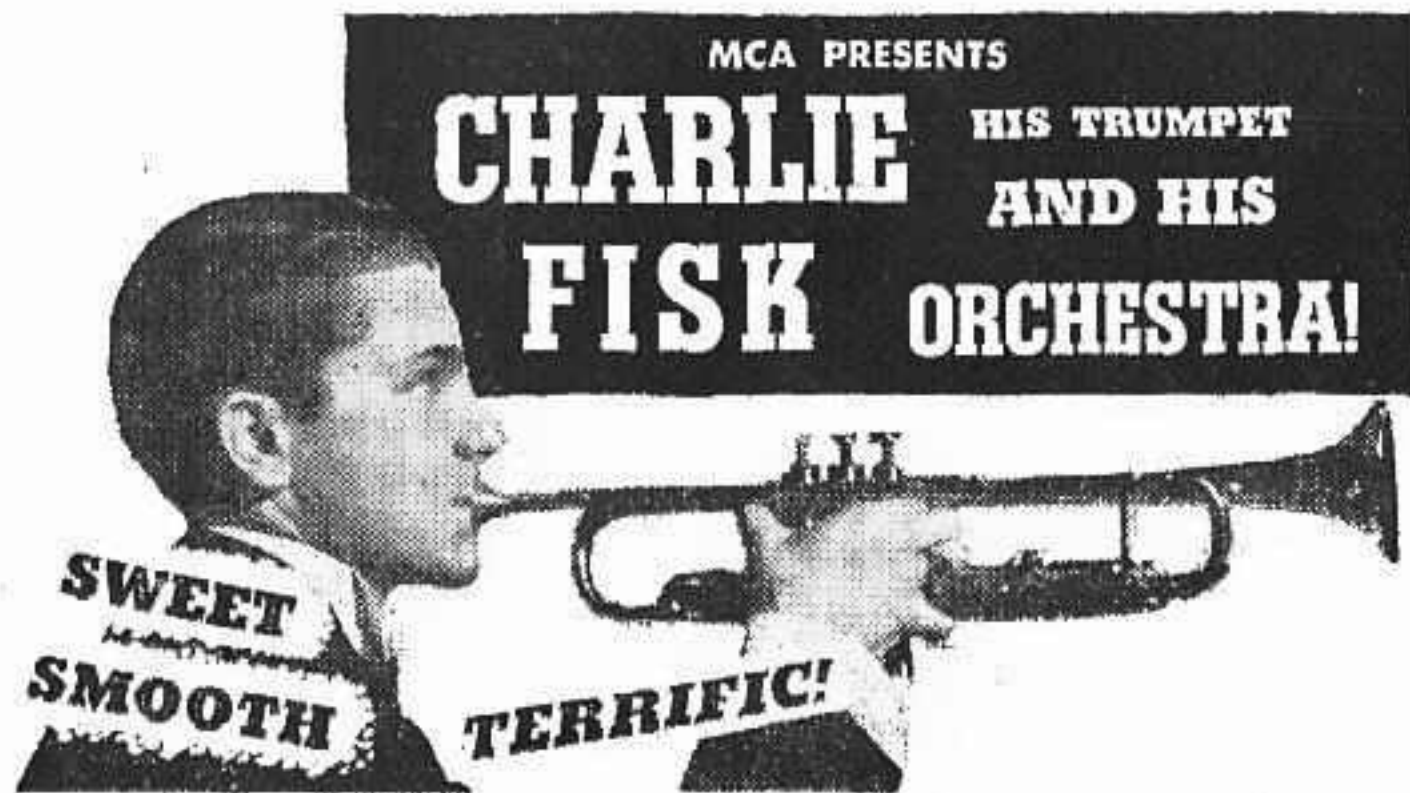
Music Pub's Record Firm Begins To Spread Itself

NEW YORK, May 23.—Beacon Record Company, by means of which Joe Davis, local song pub, hopes to get his tunes before the largest possible disk-listening audience, continues to take shape. Davis has hired Walter Bloom to function as contact man, concentrating on disk jocks. Arthur (Evergreen) Pine has been put on the pay roll as press agent.

Davis has had Jerry Wayne, CBS singer, record his two newest plug tunes, *This Will Be a Lonesome Summer* and *Indiana Blues*, backed by an outfit led by Van Alexander. Disks will be available for retail sale at 50 cents each, but Davis is more interested in placing them with radio stations and coin phono ops.

FROM DEEP IN THE HEART OF THE MIDWEST . . .
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Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Selling Hutton

SELLING a fem baton-waver lends itself to many natural promotion-publicity angles, and Artie Pine, in the interests of Ina Ray Hutton, has been conscious of all. Before the war called a halt to such tie-ups, stunts were arranged at airports, calling for Miss Hutton to broadcast via remote control from a plane. When she arrived by train, Pine rounded up a crew of the town's gal musicians to serve as a reception committee.

Miss Ina submits her favorite recipes to the newspapers, attends sessions of the newspapers' cooking schools, gives make-up and beauty "secrets" and poses for different hair-dos. Similar style tie-ins are effected with dress shops and department stores. It all spells increased box office.

With Lawrence Welk fan clubs thruout the country, Keith L. Bain, band's manager, has started a monthly publication known as the "Welk-o-Gram." A neat mimeographic job, slanted solely for the fans, the five-page sheet carries general news about the band, personal interest items, announcements of new record releases, broadcast schedules, personal appearance notes, as well as items about various fan clubs. Issue carries a coupon calling for 25-cent membership fee that rates the fan a year's subscription, official membership card and an autographed photo of the maestro.

Ship Ahoy

WILLIAM FERGUSON, of Metro-Goldwyn-Mayer's New York office, has effected a natural exploitation channel for Tommy Dorsey's *Ship Ahoy* movie. Thru RCA-Victor, the movie company is offering a \$25 War Bond to the music dealer with the best trimmed *Ship Ahoy* window display. Movie managers

Song Tie-In

Standford Tucker Agency has sent out letters to band buyers pointing out the fact that, since maestro Eugene Jelesnik is co-writer of *The Nadocky*, and since *The Nadocky* is being promoted by a dress house, the Arthur Murray School and a few publications, the spot that buys Jelesnik will be getting the benefit of the leader's association with the promotion.

Letter is accompanied by copies of ads run by the dress firm which manufactures *The Nadocky* play suit. Ads show Judy Garland posing in one of the garments. Other material enclosed includes blow-ups of stories on *The Nadocky* campaign which have appeared in *The Billboard*, daily papers, fan mags, etc.



(Routes are for current week when no dates are given.)

A

Abbott, Dick (Mayfair) Washington, re. Agnew, Charlie (Roof) Arnolds Park, Ia., 28, b; (Park) Mineral Point, Wis., 29; (Masonic Temple) Freeport, Ill., 30. Akin, Bill (Wolford) Danville, Ill., h. Alton, Vic (Lawrence) Erie, Pa., h. Allan, Bob (Arcadia Grill) Canton, O., nc. Allen, Bob (New Pelham Heath) Bronx, N. Y., nc. Allen, Red (Club 181) NYC, nc. Alpert, Mickey (Cocoanut Grove) Boston, nc. Andre, Russ (President) Atlantic City, h. Angelo (Iceland) NYC, re. Arnold, Howard (Knickerbocker Gardens) Flint, Mich., nc. Arthur, Leonard (Roadside Rest) Oceanside, L. I., N. Y., nc. Ayres, Mitchell (Hippodrome) Baltimore 28-June 3, t. Ayres, Ralston (Congress) Pueblo, Colo., h.

B

Barlow, Ralph (Poony) Omaha May 30-July 11, p. Barnett, Arne (Harry's New Yorker) Chi, nc. Barnett, Charlie (Elitch's Gardens) Denver 29-June 11, p. Barron, Blue (Colonial) Dayton, O., t. Bartal, Jeno (Lexington) NYC, h. Basie, Count (City Armory) Charlotte, N. C., 27; (Memorial) Chattanooga, Tenn., 28, 8; (Municipal) Birmingham 29, a; (Paramount) Birmingham 30-31, t; (City) Atlanta June 1, a. Basie, Joe (Olympic) Irvington, N. J., p. Bates, Angie (Danter's) Belle Vernon, Pa., re. Beck, Buddy (Indiana State) Terre Haute, Ind., h. Becker, Bubbles (Club Gloria) Columbus, O., nc. Beckner, Denny (Colonial) Rochester, Ind., 29-31, h; (Graystone) Detroit June 3-7, b. Bennett, Larry (Hickory House) NYC, nc. Benson, Bill (Mattie's) Longview, Tex., b. Bergere, Maximilian (Versailles) NYC, nc. Bizony, Bela (Pierre) NYC, h. Borr, Mischa (Waldorf-Astoria) NYC, h. Bowman, Charles (Wivel) NYC, re. Bradley, Will (Eastwood Gardens) Detroit 27-June 9, p. Bradshaw, Ray (Plantation) Alexandria, La., nc. Bragale, Vincent (Congress) Chi, h. Brandwynne, Nat (Cocacabana) NYC, nc. Brown, Les (Rosevelt) Washington 24-June 13, h. Brunesco, Jan (Samovar) Montreal, nc. Burns, Cliff (Marlmont Inn) Cincinnati. Busse, Henry (Ballroom) Denver 15-28.

C

Cabin Boys (Tavern) Escanaba, Mich, re. Camden, Eddie (Henry Grady) Atlanta, Ga., h. Capello, Joe (Jimmy Kelly's) NYC, nc. Cappa, Joe (Ramona Pavilion) Kalamazoo, Mich., nc. Carlos, Don (Club Gauch) NYC, nc. Carlyle, Russ (Ramona) Kalamazoo, Mich., 25-28, p. Carr, Al (La Marquise) NYC, nc. Carroll, Irv (Dempsey's) NYC, re. Casey, Fernando (Latin Quarter) NYC, nc. Casino, Del (Beverly Hills) Newport, Ky., cc. Chavez (La Conga) NYC, nc. Chester, Bob (Sherman) Chi, h. Childs, Reggie (Chase) St. Louis, 25-June 13, h. Chiquito (El Morocco) NYC, nc. Clarke, Buddy (Park Central) NYC, h. Coleman, Emil (La Martinique) NYC, nc. Compton, Muson (Altamont) Hazleton, Pa., h. Conde, Art (Homestead) NYC, h. Courtney, Del (Roosevelt) New Orleans, h. Crawford, Jack (Avalon) Niles, Mich., 30-June 14, b. Crawley, Jimmy (Melody Club) NYC, nc. Curbello, Herbert (La Martinique) NYC, nc.

D

Davis, Eddie (Larue's) NYC, re. Dennis, Dave (Hurricane) NYC, nc. Donahue, Al (Palomar) Seattle, Wash., 25-30, t. Dorsey, Jimmy (Strand) NYC, t. Dorsey, Tommy (Astor) NYC, h. Drake, Edgar (Rice) Houston, Tex., h. Duchin, Eddy (Palmer House) Chi, h. Dunsmoor, Eddy (Washington) Indianapolis, h.

E

Eddy, Ted (Iceland) NYC, nc. Eric, Val (Drake) Chi, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h. Fields, Ernie (Riverside) Milwaukee, t. Fischer, Darrell (Diamond Mirror) Passaic, N. J., nc. Fisher, Joe (Penne's Forum Roof) Waterloo, Ia., 29. Flisk, Charlie (King's) Lincoln, Neb., 25-28, b; (Riverview) Des Moines, Ia., 29-June 12, p. Flora, Jimmy (Pennsylvania) NYC, h. Foster, Chuck (Avalon) LaCrosse, Wis., 27, b; (Aud.) Marshallfield 28; (Capitol) Madison 29, t; Oshkosh 30; (Paramount) Hammond, Ind., 31; (Palais Royale) Galena, Ill., June 2.

G

Gasparre, Dick (Plaza) NYC, h. Genovese, Vince (Rendezvous) Murphysboro, Ill., nc. Gilbert, Johnny (Washington) Indianapolis, h. Gilberto (Havana-Madrid) NYC, nc.

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Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Goldie (Darling) Wilmington, Del., h. Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., ro. Gordon, Jack (Blue Mirror) Baltimore, nc. Grant, Bob (Savoy-Plaza) NYC, h. Gray, Chaucey (El Morocco) NYC, nc. Gray, Glen (Earle) Phila., t. Grayson, Val (Music Box) Omaha, Neb., nc. Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.

H

Hale, Tige; Elkhart, Ind. Hallett, Mel (Civic) Portland, Me., 25-27, t. Hallett, Tiny (Trocaero) Henderson, Ky., 29-June 11, t. Harris, Jack (La Conga) NYC, nc. Harrison, Ford (St. Moritz) NYC, h. Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc. Hart, Joey (Ye Olde Tavern) W. Brookfield, Mass., re. Hawkins, Erskine (Savoy) NYC 11-31, b. Hayward, Eddie (Village Vanguard) NYC, c. Heath, Andy (Elitch's Cafe) Wilmington, Del., nc. Heckscher, Ernie (St. Anthony) San Francisco, h. Herbeck, Ray (Donahue's) Mountainside, N. J., nc. Herman, Woody (Paramount) NYC, t. Hoff, Rudy (Piccadilly) Pensacola, Fla., nc. Holmes, Herbie (Melody Mill) Chi, b. Holst, Ernie (Stork) NYC, nc. Horton Girls (18 Club) Osyka, Miss., nc. Howard, Eddy (Lake) Springfield, Ill., nc; (Aragon) Chi, 31, indef, b. Howell, Connie (Sherwood) Hornell, N. Y., h. Hummel, Bill (Washington) E. Liverpool, O., 21-June 3, nc.

J

James, Harry (Palladium) Los Angeles, b. James, Jimmy (Ault) Cincinnati, p. Jarrett, Art (Lakeside) Denver 29-June 11, p. Jeselnik, Eugene (Monacos) Cleveland, nc. Jerome, Henry (Child's Paramount) NYC, re. Johnson, Wally (Lookout House) Covington, Ky., nc. Jones, Isham (Peabody) Memphis 22-June 4, h. Joy, Jimmy (Bismarck) Chi, h. Julian, Pat (20th Century) Phila., June 1-29, nc. Jurgens, Dick (Totem Pole) Auburndale, Mass., b.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re. Karson, Maria, Musicales (Gene's) Fargo, N. D., c. Kassel, Art (Coney Island) Cincinnati 23-29, p; (Lake) Springfield, Ill., June 1-13, nc. Kay, Chris (Casino Russe) NYC, nc. Kay, Herbie (Paramount Univ.) Anderson, Ind., 28; (Phi Delta Kappa Frat.) Kokomo 29; (White City) Herrin, Ill., 30, p; (Hub) Edelstein 31, b. Kaye, Don (Utah) Salt Lake City, h. Kaye, Georgie (Hollywood Restaurant) Bridgeport, Conn., nc. Kent, Peter (New Yorker) NYC, h. Kenton, Stan (Castle Farm) Cincinnati 30, nc. King, Charlie (Peach Orchard Inn) Pleasantville, N. J. King, Teddy (Emerson) Baltimore, h. Knight, Bob (Monte Carlo) NYC, nc. Korn Kobbler (Flagship) Union, N. J., nc. Kraemer, Howard (Chanticleer) Madison, Wis., nc.

Bands on Tour—Advance Dates

TINY BRADSHAW: Rhumboogie Club, Chicago, June 1-11; Regal Theater, Chicago, 12-18; Congo Club, Detroit, 19-30. BOB CHESTER: Eastwood Park, Detroit, June 12 (week). ELLA FITZGERALD: Civic Auditorium, Stockton, Calif., June 26; Sweet's Ballroom, Sacramento, Calif., 27; Sweet's Ballroom, Oakland, Calif., 28-29. HORACE HEIDT: Riverside Theater, Milwaukee, June 12. CLAUDE HOPKINS: Athletic Club, Flint, Mich., June 5 (week); White City Park Ballroom, Herrin, Ill., 13. INA RAY HUTTON: Palace Theater, Jacksonville, Fla., June 1-2; Carolina Theater, Columbia, S. C., 3; University of North Carolina, Chapel Hill, 5-6; Kearse Theater, Charleston, W. Va., 7-8; Beckley Theater, Beckley, W. Va., 9. ART KASSEL: Peabody Hotel, Memphis, June 19-July 2. HERBIE KAY: Hub Ballroom, Edelstein, Ill., May 31; Top Hat Club, Moline, Ill., June 5. GENE KRUPA: Eastwood Park, Detroit, June 5 (week). JAY McSHANN: Memorial Auditorium, Dayton, O., May 31; Nu-Allan Ballroom, Dayton, O., June 6; Savoy Ballroom, Chicago, 14.

Kristal, Cecil (Clinton) Clinton, Ia., h. Krupa, Gene (Stanley) Pittsburgh, t. Kuhn, Dick (Statler) Buffalo, h. Kyser, Kay (Meadowbrook) Cedar Grove, N. J., nc.

L

Labrie, Lloyd (White Bungalow) Sturgis, Mich., h. Lally, Howard (Belmont Plaza) NYC, h. Lamb, Drexel (Roseland Inn) Jackson, Mich., ro. Lande, Jules (Ambassador) NYC, h. Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc. Lang, Don (Colosimo's) Chi, nc. Lang, Lou (Belvedere) NYC, h. LaPorte, Joe (Old Rumanian) NYC, re. Lazala, Ramon (Park Central) NYC, h. Leech, Les (115 Club) Grand Forks, N. D., nc. Lewis, Eddie (Canyon Supper Club) Wichita, Kan., nc. Lewis, Ted (Showboat) Seattle 17-June 2, nc. Lewis, Vic (Paddock) Wheeling, W. Va., nc. Lewis, Sabby (Kelly's Stable) NYC, nc. Lombardo, Guy (Waldorf-Astoria) NYC, h. Long, Johnny (New Yorker) NYC, h. Lopa, Joe (Sutton) NYC, h. Lopez, Vincent (Taft) NYC, h. Lucas, Clyde (Roseland) NYC, b. Lunceford, Jimmie (Civic) San Jose, Calif., 28, a; (Civic) Stockton 29, a; (Aud.) Sacramento 30; (Sweets) Oakland 31, b.

M

McFarland Twins (Cavalier) Virginia Beach, Va., h. McIntire, Lani (Lexington) NYC, h. McKinley, Ray (Commodore) NYC, h. McShann, Jay (Savoy) NYC, 15-30, b. MacKenzie, Jimmy (Elderado) Cleveland, nc. Madrignera, Eric (El Rio) Washington, nc. Malneck, Matty (Muehlebach) Kansas City, Mo., 8-28, h. Manuelo, Don (Miami) Dayton, O., h. Manzaneres, Jose (La Salle) Chi, h. Marconi, Pete (Caravan) NYC, nc. Mario, Don (Beachcomber) Providence, R. I., nc. Marshall, Mary (Seven Gables) Milford, Conn., ro. Martel, Gus (St. Regis) NYC, h. Martell, Paul (Arcadia) NYC, b. Marti, Frank (Cocacabana) NYC, nc. Martin, Freddy (Cocoanut Grove, Ambassador) Los Angeles 19-June 8, h. Martin, Dave (St. George) Brooklyn, h. Martin, Lou (Leon & Eddie's) NYC, nc. Marvin, Mel (Continental Grove) Akron, O., 25-28; (Yankee Lake) Brookfield 29-June 10, p. Mathey, Nicholas (Casino Russe) NYC, nc. Marx, Chico (Oriental) Chi 27-29, t. Mays, Froilan (Havana-Madrid) NYC, nc. Mazzone, Frank (Latin Quarter) NYC, nc. Melba, Stanley (Pierre) NYC, h. Miller, Glenn (Aud.) St. Louis 29; (Aud.) Kansas City 30; (Tromar) Des Moines 31, b; (Prom) St. Paul, June 1, b. Miller, Jay (Freddie's) Cleveland, nc. Millinder, Lucky (Kreuger's) Newark, N. J., 29, a. Milton, Dick (Ray's Place) NYC, re. Minor, Frank (Red Mill) NYC, nc. Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc. Monahan, Josephine (Whitman) Pueblo, Colo., h. Monroe, Vaughn (Hamid's Pier) Atlantic City 30-31. Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc. Morales, Noro (La Martinique) NYC, nc. Morgan, Eddy (Ritz-Carlton) Atlantic City, h.

Morris, George (Armando's) NYC, nc. Mosely, Snub (19th Hole) NYC, nc.

N

Nagel, Freddy (Trianon) Chi, h. Nerida (Leon & Eddie's) NYC, nc. Newton, Frankie (Kelly's Stable) NYC, nc. Nonchalants, The (Coronado) St. Paul, nc. Norman, Lee (Famous Door) NYC, nc. Norris, Stan (Royale) Detroit, Mich., nc.

O

Oger, Bill (Lawrence) Erie, Pa., h. Olman, Val (La Martinique) NYC, nc. Onesko, Senya (Commodore) NYC, h. Osborne, Will (Edgewater Beach) Chi, h. Owen Sisters (Doc's) Baltimore, nc. Owen, Tom; Baldwin, Ia., 27; (Good Fellows Hall) Davenport 28; (Lakeside) Guttenberg 30; (Moonlight Gardens) E. Dubuque, Ill., 31.

P

Pafumy, Joe (Belmont-Plaza) NYC, h. Page, Gene (Baltimore) Toledo, O., nc. Panchito (Versailles) NYC, nc. Pancho (Ben Marden's Riviera) Fort Lee, N. J., nc. Parks, Bobby (Astor) NYC, h. Pastor, Tony (Kemper Mil. Academy) Boonville, Mo., 27; (Neptune) Sioux Falls, S. D., 28, h; (Univ. of Iowa) Ames 29; (Danceland) Cedar Rapids 30, b; (Paramount) Haumond, Ind., 31, t. Paul, Toasty (Green Mill) Saginaw, Mich., nc. Pedro, Don (885) Chi, nc. Perner, Walter (Roosevelt) NYC, h. Pierce, Alex (Latin Quarter) NYC, nc. Pincapple, Johnny (Rogers Corner) NYC, nc. Poppe, Art (Edward) Middletown, N. Y., h. Powell, Walter (Frontier Ranch) Detroit, nc. Prager, Manny (Schroeder) Milwaukee, h. Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Bobby (Hurricane) NYC, nc.

R

Ramos, Bobby (Kitty Davis) Chi, re. Ramos, Frank (Trelon) Pittsburgh, c. Reager, R. (Elitch's) Wilmington, Del., c. Reichman, Joe (Mark Hopkins) San Francisco, h. Reid, Don (Schroeder) Milwaukee, h. Reid, Morton (St. Regis) NYC, h. Ricardel, Joe (Claremont Inn) NYC, nc. Rios, Tomas (Havana-Madrid) NYC, nc. Roberts, Eddie (Lido) NYC, b. Robertson, Dick (McAlpin) NYC, h. Rogers, Harry (Half Moon) Brooklyn, h. Rodgers, Ralph (Latin Quarter) NYC, nc. Rolonda, Peter (Commodore) NYC, h. Ruhl, Barney (Flamingo) Louisville, nc.

S

Sanders, Sid (Rainbow Inn) NYC, nc. Saunders, Hal (St. Regis) NYC, h. Savitt, Jan (Casa Manana) Culver City, Calif., 18-July 2, nc. Schilly, Louella (Northland) Green Bay, Wis., h. Selger, Rudy (Fairmont) San Francisco, h. Shaw, Maurice (Chateau Moderne) NYC, nc. Sievert, Don (Penne's Forum Roof) Waterloo, Ia., 30. Sissle, Noble (Diamond Horseshoe) NYC, nc. Smith, Bob (Ka-See's) Toledo, O., nc. Smith, Russ (Rainbow Grill) NYC, nc. Smith, Stuff (Garrick Stage Bar) Chi, nc. South, Eddie (Cafe Society Uptown) NYC, nc. Sparr, Paul (St. Regis) NYC, h. Spector, Irs (Chateau Moderne) NYC, nc. Spivak, Charlie (Pennsylvania) NYC, h. Squires, Four (Colonnade) Canton, O., nc. Stanford, Stan (Minnie) Marquette, Mich., nc. Stern, George (Belvedere) Baltimore, h. Stower, Jules (18 Club) NYC, nc. Strater, Ted (Fete's Monte Carlo) NYC, nc. Strong, Bob (Elitch's Gardens) Denver, nc. Strong, Benny (Trocaero) Henderson, Ky., 1-28, nc. Sullivan, Mickey (Lido) Worcester, Mass., nc. Sylvio, Don (Bertolotti's) NYC, nc.

T

Tanassy, Cornel (Kern's) NYC, nc. Terrace Boys (Cora & Irene's) NYC, nc. Terry Sisters (Rainbow Room) NYC, nc. Teulle, William O. (Denny's) West Newton, Pa., nc. Thomson, Billy (Marconi's) Niagara Falls, N. Y., re. Thornhill, Claude (Glen Island Casino) Westchester County, N. Y., nc. Testi, George (Iroquois Gardens) Louisville, nc. Towne, George (Washington-Youree) Shreveport, La., h. Trace, Al (Chin's) Cleveland, nc. Trester, Pappy (Park Recreation) St. Paul, Minn., p. Tucker, Orrin (Rialto) Joliet, Ill., 27, t; (Rivoli) Toledo, O., 29-31, t. Tucker, Tommy (Essex House) NYC, h.

V

Varrell, Tommy (Club Ball) Brooklyn, nc. Villaire, Val (Barbary Coast) Detroit, nc. Vinn, Al (Fort Hayes) Columbus, O., h.

W

Wald, Jerry (Lincoln) NYC, h. Wasson, Hal (Seven Gables Inn) Milford, Conn., nc. Weeks, Anson (Sherman's) San Diego, Calif., nc. Weems, Ted (Blackhawk) Chi, nc. Welk, Lawrence (Terp.) Austin, Minn., 21, b; (Orpheum) St. Paul 29-June 1, t; (Aud.) Watertown, S. D., 2. Williams, Claude (Kelly's Stables) NYC, nc. Williams, Glen (Battie House) Mobile, Ala., h. Williams, Griff (Beverly Hills) Newport, Ky., cc. Williams, Sande (Warwick) NYC, h. Wilson, Teddy (Cafe Society Downtown) NYC, nc.

Y

Yellman, Duke (Brown Derby) Chi, nc. Young, Eddie (Claremont) Berkeley, Calif., t.

Z copyright material

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

KAY KYSER (Columbia 36589)

Here You Are—FT; VC. *Sweet Eloise*—FT; VC.

TWO of the newer ballads of the season are dressed up in vocal and instrumental finery by Kay Kyser to couple two potential hits. *Here You Are* is Robin and Rainger's sweet love song for the *My Gal Sal* movie. Taking it at a moderately slow tempo, Kay turns the song selling over to Harry Babbitt, with the vocal assist of Trudy, Julie, Max and Jack. Voices harmonize sweetly and smoothly for the opening chorus. Tenor sax tees off the second refrain, with the voices picking it up again at the bridge to carry it out. Plattermate is another of those bubbling and tuneful melodies with the song story dedicated to a feminine name—this time, *Sweet Eloise*. The tempo is picked up slightly and there's more of a rhythmic beat to this serenade, with the same voices for the song selling. Muted brasses open the band chorus, tenor sax carrying the bridge bars. Babbitt and the assisting voices make the second chorus count even more.

Both songs are exceedingly high in hit qualities. And in the Kyser interpretations, both sides shape up as potent coin-snatchers for the music boxes.

GLENN MILLER (Victor 27879)

Sweet Eloise—FT; VC. *Sleep Song*—FT; VC.

IT'S a two-hit parlay that Miller carries in this couplet. The rollicking *Eloise* is taken at a bright and moderate tempo, and after a short band introduction based on the song theme Ray Eberle and the Modernaires score heavily in their characteristic vocal style. The band picks it up again at the bridge and fades out to allow the singers to take it to the end. Henry Tobias-Don Reid's *Sleep Song* is another attempt to get that *Oh, How I Hate To Get Up in the Morning* spirit into a song. Instead of a gay and lively opus, this one is a ballad lament of a buck private who is rudely interrupted in his dream of his sweetheart. While Miller sets it in his slow-ballad tempo, a heavy rhythmic beat is maintained through, giving it a brighter hue. Eberle and the Modernaires sing the opening refrain. The full band picks it up at the bridge and then gives way to the voices on the home stretch.

Glenn Miller has already given both of these new songs a swell start on the radio, and both recorded versions listen as phono clicks.

WOODY HERMAN (Decca 18346)

Amen—FT; VC. *Deliver Me to Tennessee*—FT; VC.

THE band that plays the blues so well is in its element for these two bluesy sides. With maestro Woody in the delta's dirty mood for the singing, *Amen* is a righteous jump tune from the *What's Cookin'?* flicker that Herman strikes out as a swing spiritual. Set in a moderate tempo, with accented beats to invite hand-clapping and hopping, unison saxes start off for the *Amen* riff, with the band building it for a full chorus. Drum breaks and "amens" by the boys in the band set the stage for Woody's vocal to hand-clap accomps. Lyrics don't count, being strictly the repetition of the title word, but it's the rhythmic boot that rates it big. Vocal finishes it out on the wings of a hi-de-ho flourish in the manner of a Calloway or Armstrong. Also tailored to the Herman taste is Beasley Smith's *Tennessee* lament. Woody, singing in splendid Deep South style that smacks of hominy and magnolias, gets the side off nicely for an opening chorus. Trombone follows in the same style for the start of a second chorus, and Herman picks it up at the bridge again to sing it out.

For the locations where the kids jump, hop and holler to the strains of phono music, "Amen" is designed for just that. Of equal import is the "Deliver Me" side, and not only for the folks from Tennessee.

GENE KRUPA (Columbia 36591)

Knock Me With a Kiss—FT; VC. *Deliver Me to Tennessee*—FT; VC.

A DELIGHTFUL bit of Harlem jiverie gives Krupa a vehicle that rides high and hot. In *Knock Me With a Kiss*, Krupa has an opus that out-jumps other jump tunes. Moreover, song has the advantage of a flip Harlemese catch-phrase for a title. Set in a slow-jump tempo that excites no end, Krupa gives it to Roy Eldridge to wrap his sultry pipes around the five lyrics. Band, bearing down heavy, hits into a second chorus, with trumpet on top, and Eldridge drops his horn to vocal the finish. Krupa has a find in this ditty, and the record soar for the side is bound to boost the maestro's stock in wax circles. *Tennessee* is another toothsome dish for Krupa. Also taken at a moderately slow tempo, but most low-down and groovey. Band strikes out half a chorus to start and Anita O'Day sings in real low-down and sultry style. Another half chorus by the band ensemble finishes it out in svelte sock style.

"Knock Me With a Kiss" is already going great guns at the race locations. Now, with Gene Krupa bringing it out, it's a cinch to bushel the buffalo heads at every location. Moreover, any coins coming the way of "Deliver Me to Tennessee" find the Krupa version an excellent magnet.

LUCKY MILLINDER (Decca 18353)

Savoy—FT; VC. *Rock Me*—FT; V.

The Savoy Ballroom up New York's Harlem way has already been endeared in jiverie with the *Stompin'* opus of an earlier year. The A side is now another using that jitterbug palace as a well of inspiration. This one, by maestros Lucky and Bill Doggett, is the average run of riff tune in fast-jump tempo. Band bears down heavy for the opening and closing choruses. Filling in is the singing of Trevor Bacon and a chorus split between a hot trumpet and piano tinkles. Band takes to the background for the plattermate, and it's Sister Rosetta Tharpe for the rock-and-roll spiritual singing. Guitar introduces the spiritual and Miss Tharpe's vocal preachments fill the side. It's the second turn on wax for *Rock Me*, Miss Tharpe having cut it before for the label while still a single.

On the strength of its title, "Savoy" should show some strength at the race locations. "Rock Me" is a typical race side and, where her other swing spirituals counted for coinage, this side should count for even more.

(See ON THE RECORDS on page 106)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Lawrence Welk

(Reviewed at the Aragon Ballroom, Chicago)

THO still retaining the "Champagne Music" trade-mark, more emphasis is now being placed on solid dance music than on the bubbly, Mickey Mouse style which this band used to favor. The change is a favorable one, for the arrangements are more sound and the musical balance more admirable. Welk now features his three-fiddle section in most numbers, serving as a comfortable background for both pops and standards. Current instrumentation has three fiddles, one viola, three sax, three trumpets and three rhythm, in addition to Welk's accordion. Two of the fiddles double on sax, giving the group a five-sax section when called for.

Welk has had numerous engagements in both the Aragon and Trianon ballrooms, where the regular customers insist on good dance tempos. That Welk furnishes, regardless of the type of numbers he plays. The band pleases the floor couples first and last.

Library includes a great variety of selections, with the sweet stuff taking first place, moderate swing second, and rumba sets third. On vocals are Jayne Walton, the new veteran Welk lady of song, who has a fine, clear voice and a clean, wholesome personality. Bill Kaylor (trumpet) is the male warbler, a big fellow with a mellow pair of pipes.

Honigberg.

Glenn Garr

(Reviewed at Hotel Claridge, Memphis)

WHILE the draft has begun making inroads on this originally all-New Jersey gang, Garr has made replacements and retained a well-balanced band. Latest loss is pianist Cliff Slimm, whose absence put the Solovox out of action night reviewed.

Garr fronts handsomely, handling a good portion of the vocals himself and also working as lead in a trio. Works effectively in selling his boys to the crowd, and crowd likes him. In fact, night caught, their last here, Memphis was buying it wholesale.

Vocals are quite prominent on the ration, and generally good. Maurice Frawley, third saxophone, is featured vocalist and tenor member of the trio, billed as "the Three Stylists," and completed by George Aubrey, baritone (band position, fourth sax). Betty Moran, gal vocalist, has a good torchy voice, but not very versatile.

Instrumentation is four reed, three brass, four rhythm, and all very danceable. For listening, it would be happier with a few good novelty numbers. Otherwise, chief arranger Frank White, assisted by Kenny Tice and Red Stewart, keep library well supplied. Band works

informally, making a very neat appearance, but manages to avoid the objectionable tailor's dummies appearance.

Garr's 18-week stay here is an all-time record for this hotel, and he has successfully met all competition while here. Definitely worth watching. Johnson.

Will Osborne

(Reviewed at the Edgewater Beach Hotel, Chicago)

THE crooning maestro is now fronting a reorganized group of 13 musicians, with equal brass and reed departments (five apiece) and three rhythm. While it is not as large in number as some of his former groups, the men still concoct the slide music effect, long an Osborne patent, which for the most part is pleasing to dancers and table occupants. Some of the ballads are played in too slow a tempo, but otherwise the music is quite agreeable.

Brass section predominates musically and is given much of the assignment in each dance set, but the work is never too brassy. At this hostelry, most of the numbers are played moderately and only late in the evening does the band swing out. But enough swing is heard to prove that the band can do it well.

Osborne's nasal vocalizing is individual and listenable. He was generous with his pipes when caught. His femme vocal assistant is tall, blond Marianne, who sings a rhythm tune in fair enough style but doesn't sell it as well as she should. She could also look more attractive with a little more make-up.

Honigberg.

Eddy Rogers

(Reviewed at Baker Hotel Mural Room, Dallas)

PRIMARILY a smart set combo, Eddy Rogers' first appearance at the Baker Hotel Mural Room is a nice hypo for this swank spot, which has been beautifully redecorated. Band leans heavily to the sweet side, but mixes enough rumbas, swingers and waltzes to meet most of the demands for an almost perfect dance band.

Maestro Rogers, doing his own arranging, features original dips and an occasional tricky hesitation that pleases experienced dancers. Instrumentation is three saxes, two trumpets, trombone, drums, with the leader doubling on piano and violin.

Rogers' fronting is in keeping with his type band, and clicks with smart clientele. Thoro musicianship and versatility, both in arrangements and music, are band's forte. Band does plenty of medley combinations that make it a most pleasing dance combo. Maestro and Joe Lepore make a clever comedy team on specialties before the mike.

Vocals are divided between Rogers and Irene Janis, whose stylized ballads are commendable. Miss Janis has plenty of personality and sells her tunes well. Band is nicely balanced for dance and show music and has definite promise.

Wood.

Rudolph Friml Jr.

(Reviewed at Florentine Gardens, Hollywood)

FRIML has come up with a good dependable outfit that does okay at this ace spot. He's been around enough to know the merits of showmanship and seems to be able to get across with the customers. Band is an 11-piece combo, strictly on the sweet side. Outfit is composed of four reed, three brass and three rhythm, with Friml taking a turn at the piano now and then.

Band could use more flashy arrangements, since most of the stuff heard is on the weepy hotel style. Chap who did the vocals could learn a bit on song-selling, but outside of that the crew does a creditable job.

Friml's work at piano seems to bolster the ork and give it a much-needed hypo, but when maestro sticks to baton effect is not too good.

Owen.

cutest thing since Shirley Temple, and a shrewd lyric-milker besides. Dance tempos were good.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Teddy Powell

(Log Cabin Farms, Armonk, N. Y., Red Network, Monday (18), 12:30-1 a.m.)

ONLY dance band with Red net air time, Powell gets benefit of expert engineering, sensible announcements and Coast-to-Coast coverage. The rest, of course, is up to him, but he bears the burden easily. Chooses the tunes fairly well, mixes tempos nicely, and has some sock arrangements.

Outstanding work on the shot caught was by Peggy Mann, whose improvement as a vocalist has been the subject of trade chatter for many months. The girl has arrived at the point where she can be hunched with Jo Stafford and Helen Forrest, right at the top of the list. On this program she did one ballad and one novelty, both without flaw. She is a real asset to the band.

Other vocals were by Tommy Taylor, whose warm, unadorned warbling was distinctly easy on the ear. Dick Main and Irving Fazola get billing for trumpet and clarinet solos respectively. Main,

a newcomer, plays his horn with all the feeling and schmaltz of a James and dolled up this remote plenty.

Red web made no mistake in choosing Powell.

Jack Coffey

(Hotel Syracuse, Syracuse, Blue Network, Monday (18), 11:15-11:30 p.m.)

THIS shot just reeked of personality.

Featured vocalist, Ginny Brainerd, was announced as "Little Miss Personality," maestro Coffey's announcements of the tunes (all made after the band had played a few bars), were chock-full of fellowship and marshmallow-roast good cheer and, all in all, the program breathed wholesomeness and clear conviviality.

As to the music, it was moderately ricky-tick, after the manner of most "personality" orks. Program was all pop, with Miss Brainerd stretching the daylight out of her billing and shaping up as a potential menace of the Bonnie Baker breed—plus. Sounded like the

Diskers Will Be Okay, Says Exec

CAMDEN, N. J., May 23.—Altho recording companies are taking a temporary shellacking, all for the lack of shellac, Frank B. Walker, RCA-Victor vice-president, feels certain that waxeries will continue to see that the music goes out. In spite of the 70 per cent cut in available shellac, Walker is hopeful that industry will carry on at a high level.

Walker points to hopeful signs in the campaign to get back old, discarded disks which can be ground down, mixed with virgin shellac and used all over again; also in the hope to use much of the new crop of shellac that will be coming from India soon. With 18,000,000 pounds of shellac in this country now, and 9,000,000 pounds a year needed by the government, 50 per cent of the supply as well as 50 per cent of the new imports was frozen. "But I have a great belief in the resourcefulness of the record companies," said Walker. "We'll work out a solution."

Walker figures that in the last five years there has been an accumulation in attics and cellars of some 300,000,000 popular records, all of which have outlived their usefulness. "If we got them all back," said Walker, "we could go back to normal production."

Last year, Walker estimates, there were 110,000,000 to 115,000,000 records sold. This year, until the WPB decree, prospects looked better, with Victor-Bluebird's sales alone for the first three months of 1942 running 25 per cent ahead of last year.

Until production can get back to normal, monthly classical releases and weekly popular records will be cut down. But there will be no favored types, Walker maintains; everything to be cut in proportion. "We'll give everybody a whack at what he likes best," he said. Sales, he adds, run 80 per cent popular music and 20 per cent classical music.

Nor will the folk or race releases be left out during the emergency. Walker has a warm spot for folk and race tunes, having had a hand in making such recordings many years ago. He still receives mail from friends down South, addressed to him as "Uncle Fuzz." He got that moniker years ago, he said, because of his habit of wandering thru the hills without shaving on his scouting expeditions for folk and race artists.

Hoff Does \$788 at Ritz

BRIDGEPORT, Conn., May 23.—Carl Hoff, in his first appearance of the season at Ritz Ballroom here Sunday (10), wasn't so forte, only drawing 927 customers. Hoff is not so well known at this spot, which probably accounts for poor draw. Admish was upped to 85 cents for this appearance, making a gross of \$787.95. Tomorrow (17) Hal McIntyre; (21) Vaughn Monroe.

Eddie Judge in Khaki

FORT DIX, N. J., May 23.—Eddie Judge, former manager of Eddle DeLange, is now attached to Tilton General Hospital here as an assistant in the Morale Division.

NEW YORK, May 23.—Harry Link, professional manager of Leo Feist, Inc., has launched his campaign on the score for the new MGM musical, *Ship Ahoy*, starring Eleanor Powell, Red Skelton, Tommy Dorsey, Bert Lahr and Virginia O'Brien. Two top songs from the pic are *The Last Call for Love* and *Poor You*.

Music Items

Publishers and People

DUKE ELLINGTON and Bob Russell have collaborated on a new tune, *Next Time I Love*, which will be published by Robbins Music.

Harry Goodman, head of Regent Music, has joined the army.

Noble Music has a new tune, *Take Care of My Daddy*, by Leonard Rich, a Chicago mailman.

Mort Brown, contact man, is no longer with Leeds Music.

Neale Wrightman Publishers, Chicago, have published *Until That Rising Sun Is Down*. Publishers promise to donate profits to Army and Navy relief.

The five sons of Irving Mills have collaborated on the USO's new campaign song, "Don't Say No to the USO." Their dad wrote "Hinky Dinky Parly Voo" in 1918.

Songs and Such

THERE GOES MY DREAM, an English tune by David Heneker, is getting a push in the U. S. A. from Dash-Connelly.

This Is Worth Fighting For, Warner's tune by Eddie DeLange, getting plugged by Jimmy Dorsey at Strand Theater, New York, and also put on wax by J. D.

Room in My Heart, by Charlie Koenig of the Korn Kobblers, has been taken by Doraline Music.

Air Raid Warden's Song, by Nick and Charlie Kenny, will be published by Joe Davis Music and recorded on Davis's new Beacon label.

What Are the Girlies Gonna Do-Do-Do on a Love-Love-Lovey Night? by Marty Symes and Violinsky, published by Solmart Music.

Following up Harms' successful lead, Remick is publishing two books in a Musical Americana series. Such tunes as "My Buddy," "Memories," "Don't Give Up the Ship," etc., are included; arrangements by Forrest L. Buchtel.

Philly Pickings

ANN NAVE and George Tigro inform that Tommy Dorsey has agreed to introduce their new song, *When I Pass by Your Street*.

Morty Berk links his pen with that of Samuel Selson for a new war novelty, *After the War I'll Be Your 3-A*.

Al Simola and Tony Starr have set their *Don't Say We're Thru* with Joe Davis Music, New York, with Deep River Boys set to wax it.

Ernie Swan, piano thumper at Lou's Chancellor Bar, has two new ones, *Label It Love* and *Spank the Blank*, latter being taken by Empire Music, New York.

Bohn Crazy Show Clicks

PHILADELPHIA, May 23.—Marty Bohn's *Insanities of 1942*, crazy show, set to return to the Swan Club next fall. Still has two weeks to go on its current contract. Crazy show winds up an eight-week stretch the first week in June, and then goes to Wildwood, N. J., for a 10-week term at the resort's Nut Club. Show to return next season at the Swan Club, September 14 to 21, for four weeks, with three two-week options added, set by Jolly Joyce Agency here.

Reading-Allentown Burly Out

READING, Pa., May 23.—One-day burly stand at the Capitol Theater here called it a season Thursday (21), with Marion Morgan and Billy Wallace heading the last Hirst unit.

Also calling it a season is the Lyric, Allentown, Pa. Shows jumped from here to Allentown for a Friday and Saturday stand.

Petrillo Hopes For Calm Conclave At Dallas June 8

NEW YORK, May 23.—When the 47th annual convention of the American Federation of Musicians opens June 8 in Dallas, President James C. Petrillo will appeal to the assembled delegates for unity and a realization that the country's involvement in the war has necessitated the retarding of much of the progress which had been planned during the past year.

The "canned music" situation, which precipitated much discussion at last year's convention and resulted in several resolutions being referred to the International Executive Board, will probably be delayed over to next year. The IEB held a special session on these resolutions in Chicago last September, but Petrillo will refer the report on this meeting over to the 1943 convention agenda, as well as his own report on the subject. He no doubt feels that, with the recording and transcription industries in their present unsettled state due to priorities, there would be little chance of taxing them at this time.

From all indications, this year's convention will be a pretty calm affair. The more militant blocs of delegates will no doubt be content to ride along in the interests of national unity, and very little outside of a routine nature is looked for. One thing which will probably be ironed out is a clarification of policy on bands playing benefits connected with our war effort.

REVIEWS OF UNITS

(Continued from page 19)

charm and physique, goes thru a graceful hand-walking routine, and it is not until the last minute of his turn that the audience is aware of his physical handicap. Exceedingly well received and his encore, imitation of a drunk, was a show-stopper. Brunet songstress Ann Gilmour, in addition to getting a hand for her warbling, leads the six-girl line. The Martingales, adagio team, please with their well-routined dances and their exceptionally fine appearance. A flower-girl balloon dance is offered by Tiny Kelley and Charles DeHaven. Both are be-men, and their appearance as school girls brought roars.

Olivia Bradford and Nanette add the necessary (?) minsky-esque touch.

Pic, *Too Many Women*.

Ban Eddington.

"Wake Up and Live"

(Reviewed at the National Theater, Richmond, Va., May 17)

Top honors in this Dan Fitch presentation should be divided between the unusually beautiful 12-girl line and Welby Cooke's presentation of Sydney, trained Australian dancing horse. Sydney cavorts around the stage, curtsying gracefully when the audience applauds and performs a conga which was socko. The routines of the larger-than-usual chorus were peppy, the top number being a bathing girl parade featuring Vivial Smith. A too-well-clothed Lady Godiva parades on Sydney's back. Disappointing.

Fitch himself and Carl Mason, Richmond talent, added comedy with well written, if dated, gags. Mason was received exceptionally well.

The Utter Twins offer a good tap turn, with Vivian, of the team, also vocalizing. Well received. Mitzie Malloy, who is also dance producer for Fitch, did eccentric and acro numbers which went over.

Real letdown in the show came with the Three Walters, trampoline team. Routines were weak and poorly presented.

Pic, *Dudes Are Pretty People*.

Ban Eddington.

"Earl Carroll's Vanities of 1942"

Reviewed at Tower Theater, Kansas City, Mo., Wednesday, May 13)

This layout is less elaborate than Carroll offerings of the past. It's well paced but lacks consistent motif.

Carroll's manager-conductor, Carlton Kelsey, runs the Tower house crew from the pit, band and conductor doing a smooth job. Excessive brass on opening backgrounds excellent voice of Paul Crawford on *Star-Spangled, Glamour*. Unit handicapped here by illness of two of four Nico Dancers. However, remaining two boys cover up well and audience is unaware. Chorus line is short five from

usual 18. Manager Kelsey planning to add a Kaycee girl or two.

House reacted best to Barney Grant, comedian with slow, hillbillyish humor that Kansas Citizens like, and to Dick and Dot Remy, comedy acrobatic dancers. Beefy Dot seems happy about the whole thing and transmits this feeling to the audience. Her crocodile walk brings big applause.

Highlight, of course, is Aurora Miranda, sister to Carmen, and in this reviewer's belief, the better entertainer of the two. Vivacity, expressions and good neighbor charm make her numbers highly successful. Mavis Mims taps well; Dorothy Lower's really fine operatic voice is unfortunately covered with Doc Rockwell's comedy. Rockwell's line is well delivered and draws laughs, but runs to excess snout at times.

Tower price scale 30 and 50 cents, and fair house when caught. Pic, *On the Sunny Side*, satisfactory entertainment.

John C. Frake.

Mississippi Blue Laws May Be Lifted

JACKSON, Miss., May 23.—Within a few hours after city officials of Jackson announced that they had given up enforcement of the State's 120-year-old law against "farces, interludes, bear-baiting and other Sabbath amusements," Meridian, Hattiesburg, Natchez and other leading communities of the Magnolia State rose en masse to ask that the Sunday law be removed. The Jackson city commission acted after a county court jury reversed the second time a city court judgment fining Henry Seel, a motion picture operator, \$50 for opening his show each Sunday for the past five weeks. The Sunday statutes would also close down all but "essential businesses," and the theater counsel threatened to go into court and force drugstores and other firms to observe the rule.

The Sunday law question was hotly debated at the recent session of the Mississippi Legislature, when certain representatives defended the old law on grounds that "it held the Devil in his place." Accusations that lifting of the Sunday ban on shows of all kinds would mean a repetition of the "Pearl Harbor incident, when soldiers and sailors were in picture shows instead of being on watch when the Japs came," were shouted on the floor of both branches of Legislature. "Women lose their virtues in Sunday shows," one legislator shouted. The Senate repealed the law, but the House twice voted down repeal.

Governor Paul Johnson stood up for repeal of the ban on grounds that thousands of guest soldiers, air cadets and sailors encamped in the State were entitled to Sunday entertainment.

Chi Clearing House For War Benefits

CHICAGO, May 23.—Local representatives of the Associated Actors and Artistes of America here have set up the Actors' and Artistes' Victory Committee, for the purpose of clearing all requests for talent to make personal appearances pertaining to the war effort. Meetings are held Wednesdays in the offices of the American Federation of Radio Artists, where an average of 15 to 20 benefits are okayed weekly.

Virginia Payne, AFRA president here, has been named chairman of the committee, with Ray Jones, AFRA secretary, doubling as executive secretary. All performers belonging to any of the Four A unions have been instructed to get in touch with the Victory Committee before okaying any free shows.

It is pointed out that Theater Authority, clearing house for benefits, cannot rule on war shows, and has to direct all such requests to the new committee.

Baltimore Grand Jury Raps Niteries

BALTIMORE, May 23.—The January term of the 1942 grand jury, in its final report, criticizes licensing methods that permit taverns close together. Such establishments constitute "breeding grounds for serious law violations," it was charged.

"We have brought this most serious situation to the attention of the Liquor License Board," the jury reported.

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The Final Curtain

ALIPPI—Elias, Argentine actor, May 4 in Buenos Aires after a long illness. Alippi began his career as a dancer, later turning to vaude and the stage. His last stage appearance was in *Martin Fierro* at the National Comedy Theater, Buenos Aires.

BENISCH—Curt, 62, actor, May 16 at his home in Palatine, Ill. Played in *Firefly*, *The Bubble* and with Fay Elbert in the popular *Under Current*. Survived by his widow, known professionally as Lucie Weston, and a brother.

CIECIUCH—Leon, foreign language announcer on Station WHOM, Jersey City, N. J., and head of the station's Polish department, May 20 in an auto accident near Newark, N. J. A veteran of 17 years' service at the microphone, Cieciuch had been with WHOM for the past two and a half years as a Polish language announcer. He began his radio career as concert singer and had been heard on operatic programs over Station WEAF, New York, and NBC. Survived by his widow and three children. Services May 23 from St. Anthony's R. C. Church, Jersey City.

CLARK—Mrs. Christine, 49, playwright and novelist, in Claygate, Surrey, England May 1. As Christine Jope-Slade she wrote a number of novels, including *It Happened in Paris* and *The Madonna of the Clutching Hands*, and her outstanding stage and film success was *Britannia of Billingsgate*. Body was cremated.

COWARDIN—Edward, 65, former newspaperman and amusement operator, at Richmond, Va., May 14. He at one time had the Coliseum Amusement Hall at Idlewood Park, Richmond, and operated concessions at Shield's Lake there. Survived by two sisters and three brothers.

D'ALESSANDRO—Donato, 88, band leader at the 1892 Chicago World's Fair and the Pan-American Exposition, Buffalo, in 1902, May 13 in Toronto.

DAVIS—Hugh G., 52, theater treasurer for years, at his home in Teaneck, N. J., May 10. Survived by his widow and two sons.

DAVIS—James A., 32, salesman, May 4 in Van Horn, Ia. Survived by his widow and a daughter. Services and burial in Van Horn.

PLIPPIN—Ernest Lee, 41, former comedian and minstrel man, May 7 of burns sustained while operating a film projector in Prosperity, S. C. He was also known as Happy Jack and Jack (Toby) O'Brien and was at one time with the G. W. Gregory and Bert Russell tent shows. He was manager of Jethro Almond's No. 2 Show at the time of his death. Survived by his widow, Ruby; a son, Ernest Lee Jr., and his parents. Burial in Mount Grove, Mo.

GILL—Frank M., 49, former vaude performer, in Tarrytown (N. Y.) Hospital May 7. He was a member of the team of Gill and Oxley, playing the Keith Circuit 25 years ago. Survived by his widow, two brothers and four sisters.

GILLESPIE—William, 80, gate attendant at Coney Island Park, Cincinnati,

17 years, in Bethesda Hospital, that city, May 16.

GREB—Olma A., 63, former dancer and actress, in a Binghamton (N. Y.) hospital May 16. Years ago she was known as Ollie Mitchkoff, owner, producer and featured dancer with the Mitchkoff Russian Dancers act which toured the Keith, Loew and Consolidine circuits and also appeared in the concert with the Young Buffalo Bill Wild West, Buffalo Bill Wild West, "Two Bills" Wild West, 101 Ranch and Howe's Great London shows. Her troupe also appeared in several Hippodrome shows in New York. At one time she appeared as a rube comedienne and also presented a sketch, *On Time*, on the Keith-Orpheum Circuit. In her later years she played character parts with Justus-Romain, Woodward Stock Company, Keene Comedy Company, Wallace Bruce, Newton Players and others. Her daughter formerly appeared on the stage as Dolly Dumplin, doing monology and dancing. She now plays night clubs as Dolly Dalton. Survived by her husband, Walter, who is with Cole Bros.' Circus, and her daughter. Services May 19 at Zion Episcopal Church, Greene, N. Y. Burial in Sylvan Lawn Cemetery there.

HOLLINS—Alfred, 76, noted blind organist and pianist, in Edinburgh, Scotland, May 17. In 1886 and 1888 he played with the New York Philharmonic and Boston Symphony orchestras and in 1925-'26 gave a series of recitals in Wanamaker Auditorium, New York.

KEMPTON—B. E., 71, former rodeo performer, in Terry, Mont., recently. He

lacked. Services in Lansing May 21. Survived by his widow, Mayme; a son, Joseph V. Jr., and a sister, Frances Valentine.

REYNOLDS—Wallace E., 63, former band leader and a member of Milwaukee Musicians' Association, May 18 in Milwaukee. Survived by his widow, son and daughter.

ROBERTSON—James Francis, 73, retired character actor, May 18 at the

G. Bert Henderson

G. Bert Henderson, 51, assistant to the president of the American Federation of Musicians the last 11 years, died May 17 in Chester, Pa., after being stricken while attending a meeting of the AFM's Pennsylvania-Delaware Council.

A native of Canada, Henderson was a pianist in Canadian dance bands in his youth. Later he became president of the Toronto Local No. 149, AFM of the United States and Canada, and a member of the international union's executive board.

He maintained offices in New York. He is survived by his widow and a daughter, Nita, employed at the AFM's headquarters in New York. Buried in Toronto.

James R. Barnes

James R. Barnes, 68, former theatrical business manager, died May 15 at Staten Island (N. Y.) Hospital.

Barnes began his career as manager of the Nye Opera House, Colorado Springs, Colo. Later he was employed by Harrison Grey Fiske, the playwright, and was treasurer and business manager for Mrs. Minnie Madern Fiske at the time of her death in 1932.

Barnes had been associated with Henrietta Crosman, Mr. and Mrs. Charles Coburn, Richard Walton Tully, the Henry W. Savage Attractions and Sousa's band. He was also connected with Broadway shows, including *The Bird of Paradise* and *The Show-Off*.

He is survived by his widow and a daughter.

Funeral services were held May 18 under the auspices of the Actors' Fund of America.

traveled around the world with the Carver Wild West Show in the 1890s.

KERNS—Joseph, 42, impersonator, May 13 in Portsmouth, N. H., of smallpox.

LOVITT—Mrs. T. J., 51, wife of T. J. Lovitt, concessionaire with Cole Bros.' Circus, in St. Mary's Hospital, Huntington, W. Va., May 19 of a heart attack.

McDADE—David, 65, former acrobat, balloon ascensionist and parachute jumper, at Longview Hospital, Cincinnati, of injuries sustained in a fall from his bed. He was at one time with Lowery Bros.' Olympic Show. Services and burial in Cincinnati.

McHUGH—Leonard E., 32, musician, in Providence May 11. Interment in St. Ann's Cemetery, Providence, May 13.

MORRISINE—Alexandra, 90, former concert singer and dramatic soprano, May 14 at Fair Haven, N. J. She sang in Europe, making her debut in this country in Cleveland in 1877. She retired from the stage in 1881. She leaves two sons.

MURRAY—Mrs. Nellie, 65, former actress and widow of Charles Murray, stage and screen comedian, May 17 in Los Angeles. She appeared in several musical comedies under her stage name, Bea Hamilton, years ago.

NELSON—James P. (Pappy), well-known outdoor showman, May 16 in Roswell, N. M. He was for several years with Doc Crowley.

NEVIN—Mrs. Anne Paul, 80, widow of Ethelbert Nevin, composer of *The Rosary*, May 15 in a sanitarium in Greenwich, Conn., after a year's illness. She was a member of the American Society of Composers, Authors and Publishers. Survived by a son, daughter, brother and sister.

PALMER—Joseph V., 61, operator of The Dells ballroom and a swimming concession at Lake Lansing, Michigan, May 18 in Lansing, Mich., of a heart at-

Nyack Hospital, Nyack, N. Y., after a long illness. A native of England, Robertson first appeared on the stage here in *Nanon* at the Tivoli Opera House, San Francisco. He appeared in *Later On* and also with the Klaw & Erlanger production of *Silver Slipper* at the Broadway Theater, New York, in 1902. Later he was seen in many Broadway productions, including *Johnny Comes Marching Home*, *Desire Under the Elms*, *Broken Dishes*, *The Farmer Takes a Wife* and *First Lady*. He made his last appearance in Boston with *Of Mice and Men*. He leaves a daughter and three sons. Buried in the Actors' Fund of America plot, Evergreen Cemetery, Brooklyn.

ROCK—James, 63, in charge of ushers at the Steel Pier, Atlantic City, May 15 in Atlantic City Hospital following a heart attack. His widow, Ruth, survives. Services May 18 in Atlantic City. Interment in Pleasantville (N. J.) Cemetery.

RYAN—James J. (Pappy), 67, veteran showman, April 27 of a heart attack at Lady of Lourdes Hospital, Hot Springs, S. D. Survived by his widow and two stepsons. Burial in Custer, S. D.

SCARPACE—Anthony, 44, operator of Scaler's New York Bar, Milwaukee, May 13 in a hospital there. He at one time operated the Colonial Club, Waukesha County, Wisconsin. Survived by his widow, son and three brothers.

SEVERN—Edmund, 80, musician and composer, May 14 in Boston. He wrote many compositions for the violin, as well as chamber music and orchestral selections. He leaves his wife, a brother and a sister.

SMITH—Nellie, 60, former band booker, May 9 at Mounds Park Hospital, St. Petersburg, Fla., of cancer. Miss Smith for many years handled the booking of the band of her brother, the late Roy D. Smith, and of acts that accompanied the band. For the last seven years she operated the Star Hotel, St. Petersburg. Burial at Oakland City, Ind., her former home. Survived by her father.

SWEET—Perry W., 76, magician, in Providence May 9. He was a founder of the Providence Magic Society in 1908 and later a member of Rhode Island Assembly, Society of American Magicians. Interment in New Pawtuxet Cemetery, Warwick, R. I., May 12.

SWEET—Stephen H., 85, musician, May 19 in Home for Aged Couples, Providence. He toured as a cornetist with John Philip Sousa and with Reeve's American Band, and for 23 years was musical director at Augustin Daly's Theater, New York. He was with Sir Harry Lauder for several seasons and in 1928 made his last professional appearance with *Queen High*. Survived by his widow and a daughter. Services and burial May 21 in Providence.

TOMBERLIN—Bud, human cannon ball with Harry Pollack's cannon act on Mighty Sheesley Midway, in a Nashville hospital from injuries sustained during show's stand in Clarksville, Tenn., when he fell a few feet short of the net after being shot over the twin Ferris Wheels.

WALTERS—Marion, 49, concessionaire at Playland Park, Rye Beach, N. Y., and

wife of Charles Walters, associated with the park business for over 40 years, May 9 in Miami. She also leaves a son and three sisters. Buried in Portchester, N. Y.

WARD—Solly, 51, former burlesque comic, May 17 in Hollywood after a long illness. He began his career in 1902 as a member of the team of Ward and Schwartz. After spending 15 years in burlesque, Max Gordon featured him in the *Music Box Revue* upon the retirement of Sam Bernard. His last stage appearance was in *The Great Waltz* at the Center Theater, New York, after which he appeared in films and on the radio. He leaves his wife, Stella, former burlesque performer, and a son.

WATSON—Joseph K., 56, former burlesque comic and script writer, May 17 in Hollywood. He was a member of the comedy team of Watson and Cohn. After a career in vaude and musical comedy, he turned to scenario writing. He had also been a radio script writer for Al Johnson. Survived by his widow and a daughter. Buried in Hollywood.

WEISSENBURGER—Sam A., 59, promoter and advertising man, May 13 in Cleveland after a long illness. He helped promote the Great Lakes Exposition as a civic venture. He leaves his wife and a brother.

WISNER—John W., 80, retired showman and former owner of an elaborate estate in the Bay-Warland District of this Mississippi Gulf Coast where he entertained many showmen, in Plainview, Tex., May 22. He was with the Harris Nickel-Plate Shows in 1893-'94. He retired from show business 30 years ago and devoted much of his time and efforts to popularizing outdoor show business throughout Texas.

WRIGHT—Charles Sanford, 7, son of Will Wright, juggler in the act of Wright and Vivian, drowned May 11 in Muncie, Ind.

Marriages

BAIN - POPE—Henry Bain, nonpro, and Betty Pope, captain of showgirls at Jack Lynch's Walton Roof, Philadelphia night club, May 15 in Jacksonville, Fla.

DENIS-MARTIN—Paul Denis, assistant indoor editor of *The Billboard*, and Helen Martin, nonpro, May 17 in New York.

DI PARDO-RYAN—Tony Di Pardo, orchestra leader, and Anne Ryan, his vocalist, May 24 in Minneapolis.

PERKO - HANLON—Joseph A. Perko, leader of Perko String Band, and Mary Hanlon, nonpro, May 16 in Philadelphia.

GORDON - HELLER—Harry Gordon, nonpro, to Shirley Heller, singer, May 17 in Pittsburgh.

HEFLIN-NEAL—Van Heflin, actor, to Frances Neal, actress, May 16 in Hollywood.

HENDRICKS - DAY—Ray Hendricks, nonpro, to Laraine Day, film actress, in Hollywood May 16.

HOWARD - LANE—Lieut. Joseph A. Howard, nonpro, to Priscilla Lane, actress, recently in Hollywood.

KULT - OSOSKI—Ervin A. Kult, announcer at Station WIGM, Medford, Wis., and Agnes S. Ososki, May 12 in Stevens Point, Wis.

OWENS-WALKER—Hugh Owens, formerly of the Mighty Sheesley Midway, to Zula Walker April 17 in Cincinnati.

POWERS - WALES—James Powers, drummer and band leader at Capitol Theater, Chattanooga, and Jane Wales, member of the Ferrentis act and captain of the line girls with Karston's *4-Star Revue*, in Chattanooga May 18.

SCALERO - TEPIN—Rosario Scalero, composer and head of Curtis Institute of Music's department of composition, Philadelphia, to Germaine Tepin, nonpro, recently in Philadelphia.

THOMPSON - HEALY—William G. Thompson, nonpro, to Mrs. Gladys Healy, formerly in the publicity department of Royal American Shows and widow of Francis F. Healy, March 28 in New Orleans.

TURNBOW-COX—William Lee Turnbow, son of Madam Maxine, booked with W. J. Dunne's Side Show on Byers Bros.' Shows this season, to Elva Cox, nonpro, recently in Okech, Okla.

Births

A daughter, Susan Erin, to Mr. and Mrs. Jack Swift April 24 in Pittsburgh. Father is newscaster on Station KDKA there.

A son, John Robert, to Mr. and Mrs. Dick Ingram at Delaware County Hospital, Philadelphia, May 13. Father is head of the Ingram Orchestra Agency there.

Hale Hamilton

Hale Hamilton, 59, veteran stage and screen actor and brother of John D. M. Hamilton, former chairman of the Republican National Committee, died May 19 in Hollywood of a cerebral hemorrhage. He was the original "Get-Rich-Quick" Wallingford of the stage.

His stage appearances included roles in *A Midsummer Night's Dream*, in which he debuted in 1899; *Don Caesar's Return*, *A Chance Ambassador*, *The Pit*, *Get-Rich-Quick Wallingford*, *The Fortune Hunter*, *Scaled Orders*, *A Pair of Sixes*, *Good Night Nurse*, *Sherman Was Right*, *It Pays To Advertise*, *The Boomerang*, *What Happened to Jones?*, *What's Your Husband Doing?*, *Dear Mel*, *The Twist*, *Swiftly*, *What the Doctor Ordered*, *Mirrors*, *Divorce a la Carte*, *Mr. Moneybags*, *Precious* and *Stepping Out*.

He appeared in a number of motion pictures, including *Beau Ideal*, *Never the Twain Shall Meet*, *Murder at Midnight*, *Parole Girl*, *Strange People*, *The Quitter*, *Big Hearted Herbert*, *The Marines Are Coming*, *Grand Old Girl* and *After Office Hours*.


He was married three times, his first wife being Minnie Dorothy Pepper, known on the stage as Jane Oaker. After a divorce in 1912 he married Myrtle Tannehill, another actress. His third wife was Grace La Rue, a vaude performer, with whom he appeared in vaude in this country and London.

Roadshow Films

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Horror Shows and Serials Click With Midwest Fans

DES MOINES, May 23.—Horror pictures with plenty of chills and thrills appeal to Midwestern roadshow audiences, according to reports submitted by operators. There are no particular preferences for actors or types of shows, as long as the entertainment is weird and presented effectively. The so-called ghost shows, or midnight performances, also are popular in certain sections, the reports show. Operators state that interest in the horror pix is particularly strong

when appropriate advertising matter is used.

The Midwestern audiences also go in strongly for serials and they like them to be of the blood-and-thunder variety—plenty of action and a plot that will hold attention. The Midwest is one of the strong spots of the country for summer free-show circuits, sponsored by small town merchants. These audiences all like serials, and operators who have a
 (See HORROR SHOWS on page 30)

Roadshowmen Do Their Part in War Effort

WHEN this country entered the world struggle the non-theatrical industry was quick to offer its services to the government in the national emergency. It was immediately apparent that the industry would be able to contribute something of value in the national effort, as the 16mm. and 35mm. roadshowmen operating in this country reach an audience of many millions in the rural communities, including many inaccessible localities.

Now, after six months of war, evidence begins to show that the industry and roadshowmen have taken seriously the task of building and maintaining morale. The industry, thru the Allied Non-Theatrical Film Association, has shown that it is united, ready and willing to co-operate with the government in every way. Even now a program of action is pending in Washington, and it is reported that when funds are made available a special 16mm. division will be made a part of the government's motion picture film unit.

Already, and entirely on its own, the industry has adopted many ideas that contribute in no small measure to the war program. Trailers promoting the sale of War Stamps and Bonds have been added to films, a national anthem trailer is being included in programs, and the facilities of roadshowmen, including use of their equipment, have been made available to many civilian defense units thruout the country.

While the industry will continue to do more and more for the government, the roadshowman's part is also all-important. He has brought educational defense films to a vast audience not reached by the usual channels. He has shown short subjects covering aspects of the war effort, showing what is being done by the national government to assure ultimate victory. And, individually, he has given his time and services in furthering the work of local officials and civilian defense units in the communities he serves. Quietly, without fanfare and publicity, the roadshowman is proving that he is an important factor in rural communities.

While the wide distribution of government films is important—and eventually a system utilizing to the fullest extent the roadshowman set-up will be evolved—the operators of the countless circuits and shows thruout the country are performing another very important task. They are, thru their programs, bringing entertainment to rural areas. With government restrictions on tires, and the possibility of national rationing of gas, dwellers in country towns will have to depend more and more on the services of the roadshowman for entertainment. His programs can make them laugh and forget—a tonic greatly needed in times of war so that morale will not falter.

The roadshowman has a large order to fill in the difficult times that lie ahead. But he'll come thru with flying colors. And by doing so he will be assuring the future growth of the 16mm. industry after the war is over.

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Short Subjects Popularity Up

CINCINNATI, May 23.—The popularity of short subjects in the non-theatrical field is growing stronger, according to reports from operators. The heightening of interest may have been stimulated by the excellent shorts put out by the government on various phases of the defense effort prior to our entry into the war, and the many reels now covering the war effort. These pictures are popular everywhere, it is said, because they give a visual account of what is being done to win the last battle and ultimate victory.

The trend to short subjects, however, is not confined to defense and war pictures or purely educational subjects. The public is showing a decided preference for one and two-reel comedies and it is said that some of the old-time movies of the slapstick school are doing particularly well. Tho they are silent, they still make a hit, roadshowmen report. Usually comic sound effects are dubbed in to further the enjoyment of audiences.

Cartoon reels of every type also appeal to film fans reached by roadshowmen. The public wants to laugh and old-time roadshowmen believe that the demand for comedies and cartoons will continue strong for the duration. Other short subjects that have appeal at this time include travelogs about countries prominent in the news of the day, novelty one-reelers, musical subjects, etc.

Roadshowmen also find that newsreels, particularly if they cover outstanding personalities or events, are good to draw the crowds, as are the so-called documentary films that give background data on the events of the day. Smart operators are balancing their programs these days with a strong feature running from five to seven reels at most and filling out the rest of their program with timely short subjects, comedies and cartoons.

New and Recent Releases

(Running Times Are Approximate)

LA GOUALEUS, released by F. C. Pictures Corporation. A nine-reel, all-French dialog musical feature with a distinct appeal to French-speaking groups and students. Light story and catchy tunes. Running time, 86 minutes.

OYSTER FLEET, released by Brandon Films, Inc. This one-reeler is said to be the first sound film made on the Chesapeake Bay oyster industry, and the first short on this branch of the sea food industry. Film shows oyster dredging, tonging and shucking operations. Running time, nine minutes.

THE SINGING FOOL OF WARSAW, released by Brandon Films, Inc. A gay, modern musical comedy of pre-Hitler Polish life, directed and acted by Eugene Bodo. Tunes are catchy. Running time, 75 minutes.

I MARRIED A SPY, released by Astor Pictures Corporation. A six-reel tale of espionage and death adapted from *Secret Lives*. Features Neil Hamilton (See NEW RELEASES on page 30)

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Mobile Still Tops For Lee Minstrels

MOBILE, Ala., May 23.—Lee's Colored Minstrels did two shows nightly to handle the crowds at Prichard, Ala., Mobile suburb, last week. Prices are 11 cents for children; 23 cents general admission, 33 cents for grandstand and 44 cents for reserves. Thirty-five cents is charged for the second show. Management has purchased new side walls, and outfit now seats 1,800, with 200 standees.

Show will play around Mobile for two more weeks, after which it moves south, moving by train, with one truck for hauling between train and lot.

Show now totes a magician, ventriloquist, acrobat, mental act, rope act, dancers and contortionist, with the Alabama Four featured. A minstrel show, featuring eight endmen (two of them girls), is given first, with the novelty acts following. Poor Boy and Molly are one of the features.

No parades or ballyhoos are given and there is no midnight show.

Kinseys to Canton For Indefinite Run

CANTON, O., May 23.—Madge Kinsey Players will bring their tent opera here for the first time on a lot at 30th Street and Cleveland Avenue, N. W., Monday night, June 1, Harry Graf, business manager, announces. The repertoire troupe has played several successful engagements at the Grand Opera House here in recent years but never under canvas.

Graf said the local engagement would run as long as patronage warranted, with an occasional switching of locations. Faced with movement difficulties due to federal trucking regulations which become effective June 1, Graf says he has decided to make a permanent stand, which would eliminate the Sunday night move each week. Graf plans to move the equipment out of Sidney, O., May 31, after the final performance there, which would meet deadline requirements for the trucker.

An extensive publicity campaign has been launched here and in near-by towns.



ROBERT C. FONTINELLE, who began his Golden Jubilee season at Mendon, Mo., May 25 with his Fontinelle Stock Company under canvas. The company will again play its old-established territory under auspices of civic organizations. Fontinelle has been in the amusement business more than 60 years, and for the last 50 years has owned and managed his own indoor circus unit, minstrel show and one-night stand vaude and rep outfits. The last 30 years he has devoted exclusively to rep under canvas in summer and theaters in the winter.

Schaffner Players Begin Annual Trek

CEDAR RAPIDS, Ia., May 23.—Neil Schaffner Players opened their 17th season at Wapello, Ia., May 17, and will again play their usual route thru Eastern Iowa and Western Illinois. They will end the season September 15.

Neil and Caroline Schaffner, owners, concluded their radio show, *Toby's Corn-tussell News*, May 15, and will resume on the air for their eighth season at the conclusion of the summer run. The radio show is aired over 58 stations.

The Schaffners' 15-year-old son, Rome L., is taking his first fling at acting this summer and will play minor roles.

The players will present *Getting Gertie's Garter*, *Turn to the Right* and *Skidding*.

Sadler Show Roster

BIG SPRINGS, Tex., May 23.—Roster of Harley Sadler's Own Show, playing week stands under canvas in this area, includes Jack Turner, agent; Charles Brunk, advance agent; Dorothy Cannon, leads; Bob Siler, leads and orchestra leader; Dave Sullivan, juveniles and dancer; Jeanne Lane, ingenue and dancer; Bud Nairn, characters; James Colley, Kennedy Swain, Toby Eastman and Dude Arthur, general business; Rosalea Colley, ingenue and dancer; Margaret Peachey, general business and dancer; Dick Darling, presentation producer; Jean Siler, pianist and general business; Ray Mathis, singer-guitarist; Flo Del Garde, general business and dancer.

Ed Thardoc, front door; Evelyn Turner, reserves and banners; George Hart, boss canvasman; George Jones, Emmett and Junior Crabb, Wayne Douglas, Scottie Brown, Burnett Massengale and Paul Gill.

The Plunkett Family includes Captain Fuzz and Zenda, Gloria, Priscilla, Jerric, Charlene and Corky Plunkett.

Harley Sadler is owner-manager and does comedy, with Billie Sadler handling characters and bookkeeping.

Orchestra has Bob and Jean Siler, Steve LaVerne, Dude Arthur, Toby Eastman, Kennedy Swain, Fuzz Plunkett and James Colley.

Rep Ripples

HARLAN (JACK) THOMAS, repster, is still drumming with the Dixie Playboys working out of Station WHOP, Hopkinsville, Ky. Haydon Cole, also well known in the field, is still on first sax with the Playboys crew.

RALPH MOODY, veteran rep manager and performer, is writer, producer and principal character of *Sunday Breakfast at Uncle Ralph's*, heard each Sunday morning over Station WLW, Cincinnati. He is also a feature of the *On With the Show* program heard over the same station on Saturday afternoons.

DIXIANA TENT SHOW, offering pix and vaude, report good results on week stands in Virginia. BYRON GOSH, tent-show operator, has just closed a 12-week circle in six theaters for the Lincoln-Virginia Theater Circuit with his country store giveaway feature. He is still operating his Own Theater, Chilhowie, Va. THE KIPPS, who have been operating a small trick in Alabama, have been mixing in a few club dates in the Dothan section. They plan to make some fair dates later with the vaude-picture outfit.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

13 and 1 in Balto Show; Kids Entertain Soldiers

BALTIMORE, May 23.—After 732 hours 13 couples and a solo were still going in the Jerry Green show at Sports Center here. Line-up is Charley Smalley and Vivian Branch, Don Donnison and Pat Gallagher, Pete Corilla and Harriet Blurton, Stan West and Helen Caldwell, Red and Elizabeth Monroe, Hughie Hendrixson and Nellie Roberts, Marty McKenna and Birdie Hoffman, Jackie Parr and Adele Balis, Eddie Leonard and Connie Dale, Clyde Hamby and Angie Oger, Pete Trimble and Betty Carpenter, Johnny Bowerman and Opal Ferdig, Tex Murphy and Norma Griffith, and the solo, Johnny Reid. Show has S. R. O. sign out nightly. Harriet Blurton went into the ice last week.

Green recently took the contestants by bus to near-by Fort Meade to entertain the soldiers. Boys and girls danced all the way to the fort and back, thus getting time credit. Green has also been using some of those eliminated at his night club here.

Show is now in its fifth week and from all indications will go on for another five.

8 and 2 Still in D. C. Show

WASHINGTON, May 23.—After 1,032 hours, line-up in the Brady-Shapiro show here is Mike Villa and Virginia Anderson, Joe and Mary Rock, Phil Rainey and Joann Leslie, Jack Glenn and Edith Merritt, Jack Stanley and Leona Barton, Larry Decorato and Hilda Ludwig, Virgil Pikel and Alice Gracia,

Johnny Henderson and Eileen Ritter, and the solos, Frankie Donato and Johnny Hughes. Emcee staff of King Brady, Eddie Begley and Duke Hall has added Benny Leonard. The 15-minute Bombshells are in full swing and the first casualty was Nadine Lynch, who was sent to the hospital with a head injury May 20.

AUDREY SAUNDERS, Washington show enthusiast, would like to see some dope in these columns on Joan Walters, who was recently eliminated in the Washington show.

DR. CHESTER BLANK wires that Al Painter, former well-known derbyshow promoter, is seriously ill with pneumonia in Suite 308, Franklin Hospital, San Francisco.

SAMUEL T. ALLEN is now a private in the Air Corps at Keesler Field, Miss. He would like to see something in these columns on his walkie friends.

"RUBBER-LEGS" MARTIN, eccentric dancer, entered the army May 15. He had recently been working with a new partner, Lois Beggs. "Legs" would like to see something here on Joe and Mary Rock, Lenny Paige, Monte Hall, Duke Hall, Kitty Hoy, Itzy Bachrach and other friends in the field.

INQUIRIES HAVE been received recently on Tim Hammack, Mickey Sheves, Bobbie Bauer, Frenchy Seymour, Skippy Williams, Peggy Williams, Stanley West, Margie Bright, Emery Hamby, Billie Gonzales, Leroy Powell, Patsy Osborne, Roy Meyers, Millie Bongers, Dale Thorp, Gladys Maddox, Bus Stewart, Bonnie

Lucas, Joe Blake, Mary Blatt, Fred Hartley, Margie Knowles, Jimmy Perenzi, Minnie Falvo, Bille Steele, Bobbie Davis, William Dukes, Dorothy Kress, Vance Bendo, Bob Seely, Ken Carter, Sammy Kirby, Victor Susman, Schmozzle Roth, Al Smith, Shackles and Marvin Ellison, Jimmy Johnson, Curly Linder, Mauries (Smitty) Inman, Jack M. (Curly) May, Dave Cullins, Ernie Fisher, Murry (Doc) Roberts, Tiger Mudd, Suzie Roberts, Anita Regan, Don J. King, Walter Picker, C. K. Clark, Mary Landisso, Jackie Craig, C. A. Dill, Cora Tracy, Less McCullum, Patsy Hobaugh, Jimmy (Schmozzle) Carr, Duffy Tarantino, Tille Sweet, Donna Wamby, Beverly Burdine, Earl Pittman, Nellie Saylor, King-Kong Wright, Alto Locke, Buddy Berkshire, Harold Ludy, Chuck Payton and Doc Roberts. Please shoot in a line and let your friends know where you are and what you're doing.

NEW RELEASES

(Continued from page 29)

and Brigitte Horley. Running time, 60 minutes.

MOONLIGHT SONATA, released by Walter O. Gutlohn, Inc. A seven-reeler. Cast includes Ignace Jan Paderewski, Charles Parrel and Marie Tempest. This is said to be the only motion picture appearance of one of the greatest of all pianists. A plausible romance has been built around Paderewski and his music. Selections heard include Beethoven's *Moonlight Sonata*, Chopin's *Ponose in A Flat Major*, Liszt's *Hungarian Rhapsody No. 2* and *Paderewski's Minuet in G*. Running time, 70 minutes.

CAPTAIN FURY, released by Post Pictures, Inc. A nine-reel film mixing romance and adventure. Said to be the true story of the life of an Australian Robin Hood and his fight for freedom Down Under a century ago. Plenty of exciting action. Cast includes Brian Aherne, Victor McLaglen, June Lang and John Carradine. Running time, 94 minutes.

HORROR SHOWS

(Continued from page 28)

strong serial are the ones who draw the crowds on show night.

Roadshowmen in this area report that the preferred length for features is five to six reels. Audiences prefer to have a shorter feature picture and more short subjects than the other way around. Action Westerns, mysteries, comedies, melodramas and light romances are equally well accepted, provided the pace of the picture is fast. The story is always important and must hold attention, otherwise audiences won't come the next time the operator who is at fault holds a show in the area.

One of the most interesting facts brought out by local roadshowmen is that 35mm. silents are popular in this section of the country. Operators who make a specialty of featuring the 35mm. silents on their circuits report that attendance figures are always better than average.

Many of the Midwestern operators find it convenient to use suitcase projectors because they are easier to handle. The practice here, too, is to use both 16mm. and 35mm. equipment, if the demands of the circuit warrant it. The operators thruout the area are heavy renters of films and many of them purchase prints outright, according to their own reports.

Business in this section of the country is good. There are plenty of defense plants and army camps, so that roadshowmen putting on shows can operate profitably. In addition to defense workers and soldiers, of course, are the small-town folk who comprise the best market for roadshowmen. Many operators are also running successful merchant-sponsored circuits, and indications are that this season, despite rationing of tires and gas, roadshowmen specializing in the free shows will have a banner season.

People in the rural communities have to stick pretty close to home these days, and this creates a favorable situation for the roadshowman. His transportation difficulties can be solved thru use of horse and buggy, if need be. One additional point is worthy of note about Midwestern audiences, particularly in the rural communities. The people are religious and, therefore, religious pictures do unusually well here, operators say.

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W. S. M. Grand Ole Opry Show, Crowley, La., May 28; Opelousas, La., 29; Eunice, 30-June 1.

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SMITH HAMILTON

Care General Delivery or Wire Care Western Union, Natchitoches, June 1; Leesville, June 2; De Ridder, June 3; Lake Charles, June 4-5; all in Louisiana.

EARLY-SEASON BIZ HOLDS

Endy Gate Up At Chester, Pa.

CHESTER, Pa., May 23.—Obtaining good play from the 80,000 defense workers in this city, Endy Bros.' Shows topped their previous records at their 14-day stand on Chester Pike here. Stand, which ended May 9, marked shows' sixth annual appearance on the same location, under Vauclain Fire Department auspices, and business easily eclipsed other years, the management reported.

Mickey Manson's Side Show led shows, with Cleo Hoffman's Casa Manna Revue a close second. Top ride was the Rocket, with the new Dive Bomber next. Concessions did well and gates were lined nightly with four ticket boxes in operation. Personnel exchanged visits with members of Kaus Shows, playing near by.

Visitors included Russell Armstrong, Ben Well; B. H. Patrick, *The Billboard*; Matthew J. Riley and Allen Gardy. Manager Louis Rice successfully conducted a special Children's Day Wednesday, with Park Commissioner Dolan inviting all school children in the township to participate as his guests. William Tucker did a good job on the lot layout. Local committee, headed by Joseph Fanzinna, Joseph Dougherty and Tailor Mallon, co-operated.

Detroit Business Tops '41 by 10-30%

DETROIT, May 23.—All Detroit shows, excepting F. L. Plack's Northwestern Shows and the No. 2 unit of W. G. Wade Shows, managed by Cameron Murray, have taken to the road. Business here has generally been reported 10 to 30 per cent ahead of last year for the opening weeks. Rides also have been big money-makers this season, it is said.

W. G. Wade's Shows moved to Kalamazoo, Mich., after a two-week stand on a new lot across the road from the old circus grounds lot at Michigan and Wyoming Roads in Dearborn, Mich. World of Pleasure Shows moved to Lansing, Mich., while Pleasureland Shows, another local outfit, are playing Toledo. One other unit, Lake State Shows, recently organized by Bay City, Mich., operators, is playing suburban Hazel Park.

Weather Hits Frisk; St. Louis Is Winner

FORT MADISON, Ia., May 23.—After chalking up good business for the three-week stand in St. Louis, Frisk Greater Shows played to cold and rain the first three days of the local stand. Rain and cold hampered shows' activities at Cape Girardeau, Mo., and Paragould, second stand of the season, was only fair because of the weather, the management reported.

Opening stand at North Little Rock was okay the last three days. Boss Paluter Gene Davis has finished a ride each week since leaving quarters. Mrs. Grace Frisk and Mrs. C. D. Davis spent much time shopping in St. Louis. Clarence Davis (See *Weather Hits Frisk* on page 37)

Honest Kelly Shows' Debut In West Albany Is Success

WEST ALBANY, N. Y., May 23.—Honest Kelly Shows, owned and operated by Charles Etus, successfully inaugurated their season here recently. Business for the week was fair and organization makes a good appearance. Shows carry six rides and four shows.

Bob Mallett was in charge of the lighting and loud-speaker equipment. Steve Decker is general agent.

Miller Is Dee Lang P. A.

ALTON, Ill., May 23.—Gene Miller said here last week that he has been engaged as press representative for Dee Lang's Famous Shows for the season.

\$1,933 Goes to Army and Navy

NEW YORK, May 23.—Carnival industry came thru with nearly \$2,000 for the Army and Navy Emergency Relief Fund as a result of 10 per cent of receipts contributed on the first Wednesday of the all-season campaign. Amount does not include rakeoff to the fund from this week's grosses on midways, as it takes some time to adjust the books between night of benefit and eventual receipt of moneys by Stanton Griffiths, of Navy Relief Society, at his office, 730 Fifth Avenue.

Shows which turned in checks to the fund follow:

World of Mirth.....	\$ 480.11
O. C. Buck.....	332.08
Endy Bros.....	214.78
Mighty Monarch.....	191.22
Dick's Paramount.....	172.30
Victory (J. J. Carr).....	96.00
M. & M.....	70.44
Kaus Exposition.....	69.00
Lawrence Greater.....	67.12
Coleman Bros.....	50.00
Red Crise (midgot auto racing).....	45.30
Baker's United.....	42.86
Keystone Modern.....	40.29
Pryor's All-State.....	23.00
E. M. Dietz.....	20.70
Barkoot Bros.....	18.31
Total.....	\$1,933.51

Report was prepared by Max Linderman, general subchairman for the carnival industry, and announced jointly by him and George A. Hamid, chairman of the outdoor division. Additional pledges have been made by William Doames, Pearson Shows, Fred Allen Shows, Virginia Greater, Verne Elliott (rodeo), Midway of Mirth, Golden Gate, Bunting, W. C. Curl Greater, W. E. Page, Crystal Exposition.

Shows Responding In Red Cross Drive

CHICAGO, May 23.—J. C. McCaffery, chairman Showmen's League of America Red Cross War Relief Drive, reports that he is receiving encouraging letters from many shows assuring him of their co-operation in the drive for Red Cross funds.

Last week McCaffery turned over to James B. Forgan, chairman of the American Red Cross War Relief Fund, money orders for \$245.84 received from these sources:

Dick's Paramount Shows, \$11.84; Byer Bros.' Shows, \$34; Heart of America Showmen's Club, \$5; Earl H. Bunting Shows, \$10; Hennies Bros.' Shows, \$77; Hennies employees, \$55; Speroni Shows, \$20; miscellaneous collections in Showmen's League clubrooms, \$33.30.

In addition to the foregoing, Chairman McCaffery received from Vic Horwitz, manager Motor City Shows, a check for (See *SHOWS RESPOND* on page 37)



RUTH ANN LEVIN, president Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo., emceed the successful luncheon party in the Reid Hotel's Coffee Shop when club played host to 60 members of the World of Today and Heart of America shows during their engagements in the city.

Showfolk Partied At HASC's Aux. Luncheon in K. C.

KANSAS CITY, Mo., May 23.—Members of the Ladies' Auxiliary, Heart of America Showmen's Club, played hostesses to 60 members of the World of Today and Heart of America shows at a luncheon in Reid Hotel's Coffee Shop during organizations' local engagements. President Ruth Ann Levin was emcee and introduced Vice-Presidents Harriett Calhoun, Elsie Brizendine and Rosa Lee Elliott and Mother Parker, all of whom responded with brief remarks.

After welcoming guests, Emsee Levin introduced Mrs. Margaret Pugh and Sally Murphy, of World of Today Shows, and Mrs. Ruth Martone, Heart of America Shows, both of whom thanked the club for the party. Day's award, an attractive bag, donated by President Levin, was won by Lena Panther, World of Today Shows. Bouquets of garden flowers were presented by Mother Parker, who also brought greetings from Lucille Parker Heminway, who is now employed by the government in Washington.

On May 14 the Liberty Club on World of Today Shows held its weekly meeting and social in Reid Hotel's ballroom, with many members of the auxiliary in attendance. Games were played and refreshments served. Prizes went to Bird Brainerd, Lena Panther, Ruth Martone and Mrs. Lecoc. Club members also took advantage of an invitation from Buck and Alta May Owens to be their guests at the rodeo in Municipal Auditorium.

Jones Expo Tops Union'tn Marks

UNIONTOWN, Pa., May 23.—Despite five days of threatening weather and a near-cloudburst one night, Johnny J. Jones Exposition concluded its week's stand here last Saturday night with attendance and gross figures eclipsing results obtained locally by the organization in any of the last four years.

Located on Reagan showgrounds, shows opened Monday night to a fair crowd and cool weather. On Tuesday rain spoiled activities. Wednesday, with perfect weather, saw 6,300 pass thru the gates. Showers Thursday about 6 p.m. affected the night's gross, while Friday night was lost to a near-cloudburst. However, Saturday proved a big day despite cool weather.

Saturday's Children's Matinee was sponsored by the Hobby Club of *The Morning Herald*, with William (Bill) Field in charge. A parade, featuring animals and elephants from Clyde Beatly's Circus, together with over 200 club members, in downtown Uniontown Saturday morning proved a good business stimulant.

Altho cool weather swept the grounds Saturday night, over 5,000 persons jammed the midway, with all shows and rides grossing heavily. Herb Pickard, publicity director, landed many mats and stories in local dailies. Tie-up with *The Morning Herald's* Hobby Club proved helpful. Editors and members of the staffs of *The Morning Herald* and *The Evening Standard* were nightly visitors.

Coleman in Strong Getaway Stand in Middletown, Conn.

MIDDLETOWN, Conn., May 23.—Coleman Bros.' Shows got off to an auspicious start on the season here recently, playing to good crowds and business thruout the week's stand. All rides, shows and fronts have been repainted and management was the recipient of numerous compliments on shows' appearance in general. New marquee is attractive and inside hangs a service flag with 10 stars. (See *COLEMAN GETAWAY* on page 37)

McMahon Registers At Marysville, Kan.

MARYSVILLE, Kan., May 23.—McMahon Shows' 10-day stand here resulted in good crowds and business, altho Monday and Tuesday nights were lost to rain. Rides and concessions did okay. Stand was sponsored by Veterans of Foreign Wars Post. Rides have been repainted, and shows present a good appearance.

Staff includes Clyde McMahon, general manager; Clyde Graham, assistant manager and lot man; Lawrence Smith, electrician; T. E. Treat, night watchman, and Mrs. T. E. Treat, mail and *The Billboard* sales agent.

Concessions
Bingo, Mr. and Mrs. M. A. Florie; agents, George Florie, Ralph Raines and (See *McMahon Registers* on page 37)

Sheesley Office Is Robbed Of \$2,500 During Train Run

DAYTON, O., May 23.—A \$2,500 robbery of the shows' office wagon was reported by General Manager John M. Sheesley, here with the Mighty Sheesley Midway on May 19-24.

Manager Sheesley said the money had been stolen from the office-wagon safe, which was broken open, probably on the night run from Louisville here last Sunday. A daylight run had been made from Clarksville, Tenn., to Louisville. It was said police were working on a definite clue.

Shows were given permission to extend the engagement here by showing tomorrow.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Midwest?
Week ended May 23, 1942.

Dear Editor:
This show isn't hiding, but we are keeping our route hidden on account of being bothered with too many working-men jumping onto the show without contracts. For that reason the press agent was instructed to withhold the name of this town, county and State, but was allowed to mention that the show was located in the Center of Population of the United States.

Agent Lem Trucklow booked the date by telephone and, knowing it was the Center of Population, didn't bother about going to the spot, but sent his oldest son, Lem Jr., to sign contracts with the show's auspices, the Community

Farmers' Association. Being a chip off the old block, young Lem is an affirmed believer in "A bad date is better than none." With full power of attorney, he signed his father's name to the contract by match light while on a midnight hay ride with several farmers' daughters, thus making it possible for the rubes to goldbrick the idol of the Trucklow family.

Upon our arrival we were surprised to see nothing but a railroad siding which was used for loading refrigerated milk cars. There wasn't a house within a mile of the Center of Population. What we never have figured out is why nobody lives in that center. Unloading was held up, due to the bosses' waiting for the committee chairman to arrive. He later (See *BALLYHOO BROS.* on page 37)

NEW WATER FALL BLOWER
Fastest and Most Attractive Grind Joint Ever Built



Each Unit Large Enough for Two Agents.
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STRAWBERRY FESTIVAL AT
BUCKHANNON, W. VA., JUNE 1 TO 6
Attendance Last Year 50,000,
WANT
Cook House. Privilege in tickets. Can
place String Game, Lead Gallery, Knife Rack,
Dart Store, Heart Pitch, Clothes Pin, Pitch
that works for a dime. Have long line of
fairs and celebrations, all in West Virginia.
Plenty of money.
JACOB PRYOR, Morgantown, W. Va.

WANTED
ROPE MEN AND FERRIS WHEEL HELP
Those who worked for me before write.

JOHN GLOVER
Care Rubin & Cherry Exposition
Dubuque, Iowa, May 25-30; Davenport, Iowa
June 1-6.

WANT TO HEAR
FROM BOB AYERS, COL. WEAVER,
Strong Mitt Reader.
Concession Men, Come On.
J. L. PORTZ
FORT WALTON, FLA.

MACARTHUR'S KEYNOTE FOR VICTORY
SERVICE MEN'S MAGAZINE—26th Year
Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Doings at training camps and at front—5c, sells 25c. ONE MAN SELLS 2,500 monthly. "OUR BUDDIES—IN THE ARMY NOW"—4c, sells 25c. Small joke book, screaming comics of service—2c, sells 15c. Flag Respects—3c, sells 15c. GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c.
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Want--OZARK SHOWS--Want

Photo Gallery. 10c Stock Concessions only. Shows with own outfit. Paris, Ark., this week; Ft. Smith, Ark., June 2. Three blocks from avenue; 20,000 soldiers' pay day, 18 Fairs and Celebrations booked. Address as per route.

WANT AGENTS
FOR BOWLING ALLEY AND ROLL DOWN
To Join Week of May 25th, Burlington, Iowa, Wire
R. W. ROCCO
Care Wonder Shows of America, Burlington, Iowa.

FOR SALE

Telescoping 100 Ft. High Pole Rigging, 20 Ft. Top Sway. Never been on the road. Blocks, Cables, Spot Light, etc. Also Green Living Tent with Fly Screen 9-10. First-class condition. Make offer.
HERMAN W. OHEPLUCK, Mgr., Green Lantern Tavern, San Antonio, Texas.

der terrific expense. He put on a 10-cent gate and had a real big engagement.

Instances such as this, however, should have opened the eyes of carnival managers to the fact that the gate at that time could be made into an enormous source of revenue. In the fall of 1927 the late Rubin Gruberg bought the Zeldman & Pollie Shows at the close of the fair in Jacksonville, Fla., and shipped it to Montgomery (Ala.) winter quarters, where it was rebuilt and sent out in 1928 as the Model Shows of America. He also operated the Ruben & Cherry Shows. On one of his units he invoked the pay gate and nothing but straight sale concession policy. He didn't go quite all the way, however, as there were a couple of ball games and a palmistry concession. But it really was an innovation in big-league carnival circles for that time. Whether this venture was a success I do not know. Why it was discontinued I do not know. I do know that the show played such formerly closed spots as 16th and Chillicothe, Portsmouth, O.; Morgantown, W. Va., and Uniontown, Pa., with reports of record crowds and receipts.

Gate Possibilities Seen

The next year I was located in the Central States, which gave an opportunity to view unbiased the workings of a gate on a going carnival and its public reaction. By this time the gate was a regular part of the L. J. Heth Shows. On a visit there in Middletown, O., on a Saturday more than 4,500 paid admissions were reported. Walter DeVoyne was secretary. The next week I visited the P. H. Bee Shows in Maysville, Ky., operating with a 5-cent gate. This a gilly show. After conversations with managements of both it was plainly evident to me that the carnival business had been overlooking a tremendous possibility for years.

That winter I returned east to assume an executive position with a show, with the distinct understanding that we would build and use the gate regularly. We opened in Hopewell, Va., and grossed around \$1,500 on the gate without a free act. Another show was playing two or three weeks in Richmond, Va., and we were going in for two weeks after the Hopewell engagement. The show in Richmond was not using a gate and the concessionaires and showmen and independent ride owners gathered around our manager and threatened to leave if he didn't take the gate off, even tho that very same week had been jam-up in every particular and for everybody. The manager finally agreed and off came the gate and out I went. Less than a year from that day that same manager told me that instead of losing \$6,000 to \$8,000, had he kept the gate on his show would have won well into the five figures—a mere difference of possibly \$20,000, and that was one of those awful depression years. This was not such a large show and to it 20 grand, under the circumstances, was considerable. A big-show manager at present drove 50 miles to borrow enough money to buy gas to move with in that same season, so the amount, in that light, seems like real money.

Other shows were taking a crack at the gate from time to time, but few if any except Heth and Bee had battled it thru regularly. There were a lot of protests and resentment from the public at the start, which was natural. They had been walking in on midways for years without it. One sad incident in Kentucky, resulting in death, came about over the 5-cent admission to the grounds. A manager had hired a deputy sheriff as ticket taker on the front gate. When some irate visitor tried to force his way onto the grounds, during the ensuing argument he was shot dead.

Even at that time, with a number of shows trying the gate from time to time, lots of independent showmen, concessionaires and others continued to holler, "We could make money it weren't for that gate, that barrier, that mouse trap." Apparently, had not the gate been adopted, very few of them would have anywhere to book now.

Proving Carnival Popularity

Where can a person get more for his money than to spend 10 cents and walk around the average midway? Truly, it is a great experience. We of the show world can't appreciate the reaction of most people who come to the midways. And do they like it? While not catering to all classes possibly, the carnival comes nearer filling the bill for something to please every member of the family than any other form of amusement in America. After all, the public doesn't buy something that it dislikes and continue to do so from year to year in ever-increasing number. This power and entertainment value has become so pronounced that some large shows do not use free acts any more. One manager told me that he had paid \$350 weekly for an act that was A-1, but he didn't see where it held a single soul on the midway. This had nothing to do with the value of the act; it merely proves that some big shows have so much for people to see that it is hard to make a free act stand out as a feature.

Picture and stage interests and other forms of amusements have tried to down the carnival, but it still survives, bigger and better than ever. It has not been so long ago that even circus people were taking pokes at the carnival. Today it offers hundreds of them a livelihood, executives, free-act people and others. During the past year more than 65,000,000 Americans visited fairs. Very few, if any, do not have an organized carnival or carnival features booked independently. What a dull fair it would be for most people to do nothing except view exhibits, regardless of how pretentious, interesting and plentiful! The midway blends in with these things to round out a great day for any visitor, and fair secretaries know the value of adding carnival features. It is noteworthy that some fairs that have tried in every way possible to operate without the midway must be underwritten by the backers year in and year out, whereas those booking this type of entertainment in the main show profits.

Popularity of the carnival is definitely established. Under the present system of operation there is something radically wrong, except in extreme cases, where the carnival cannot operate with a profit if strict business principles are applied to all departments; incidentally, something that was sorely missing just a few years ago. Yes, the gate is the thing. Dividing a midway into four parts—gate, rides, shows and concessions—it will hold its own and then some. It will show more profit to the office than any other section, generally speaking, for all the considerations of expense, etc., attached to it (excepting committee) would probably not amount to 5 per cent of the gross. And this added legitimate revenue is the difference between the well-organized, financially successful shows of today and the bankrupt stigma that stared them in the face during prosperity. "Give Them the Gate" really means something!

War Work to Fore

Before America became drawn into this war show owners rallied around national defense efforts and did everything possible to aid those who were already crushed under the Nazi boot. Donations to the Red Cross were freely given and some shows gave a percentage of their gates to that organization. It was not merely a one-town effort, but each Wednesday was set aside as Red Cross Day, with members of local chapters at the gates.

Since our declaration of war shows are buying War Bonds and Stamps, holding Bond and Stamp Nights, erecting booths where stamps are sold, and, with each stamp purchased, tickets to various attractions are given free. Managers encourage employees to buy bonds, and one chain concession owner has paid any male trouser a bonus of \$25 if he enlisted before being drafted. That went for every man on the show, not only for those employed by him directly. So much war work is being carried on among the carnivals and ideas for raising money for the war effort are of such great variety that space will not permit detailing them all at this time.

3000 BINGO

No. 1 Cards, heavy white, 5x7 No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 8 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.
Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M 1.50
Box of 25,000 Black Strip Card Markers . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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No. 1-1. Gable End Used Frame Tent, size 18'4"x30'10". Have 4'3" pitch, 7' sidewall. Top, 10 oz. D. F. khaki, red trim. Sidewall, 8 oz. khaki, red trim. \$125
Fair condition. Top and walls. . . \$125
Write—Wire—Phone

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Eastern Representative, A. E. CAMPFIELD,
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SELL MORE POPCORN
HYCOL Golden Yellow
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Added to seasoning, so that when popcorn is kettle-popped it comes out a delicious and appetizing golden yellow. INCREASES SALES. Cost very small, for it goes so far. Send name of dealer and ONE-OUNCE TRIAL BOTTLE will be mailed on receipt of 10¢ cash or stamps to cover handling expense.

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MAKE \$50.00 A DAY ON CANDY FLOSS
Now as never before you need a business of your own. Although sugar is rationed to candy makers, they can still keep going. Get an early start by buying a Candy Floss Machine now.
ELECTRIC CANDY FLOSS MACHINE COMPANY
202 Twelfth Ave., So., Nashville, Tenn.

ASTROLOGY

Cash in on the new Vornar Individual Forecast for 1942. 368 different readings, one for every day of the year. 6 pages, flashy cover, 3 cents each. 5 Page Forecast, flashy cover . . . 2 1/2 cents each
Single Page Reading \$5.00 a thousand
Graphology Chart \$5.00 a thousand
SAMPLES 5c

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Write BOX D-225, Care of The Billboard, Cincinnati, O., giving us your proposition and past experience. Lloyd L. Buckner, write.

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Bottles, Cans, Dolls, Kids, Ten Pins. Complete portable racks and tables. Yukon Kids, 12" high, 75c; Yukon Queen, 18" high, 85c; Eskimo Kids, 14" high, 95c each. All made of heavy Sall Duck, stuffed with wood wool, have 2 1/2 x 3 1/2" inserted wood bottoms, are trimmed in lamb's wool and painted flashy contrasting colors two sides.
LAMANCE, 782 Marion, S. E., Atlanta, Ga.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

DRY lots?

EDDIE HACKETT, with concessions, is a recent addition to World of Fun Shows.

H. C. GIBBS, with his Hog Show, joined J. P. Sparks Shows at Birmingham recently.

MR. AND MRS. EDWARD OZMAN, with jewelry store, joined Bantly's All-American Shows in Arnold, Pa.

FROM "carnival ways" to "army days."

RAE-TERRILL, annex attraction, joined Convention Shows at Buffalo after a 3,000-mile jump from Los Angeles.

DUKE DEL RIO, former Side Show operator, advises from Lyons, Kan., that he is operating a Girl Show on Sunflower State Shows this season.

MR. AND MRS. LEO J. RILEY, former concessionaires, are operating a Fountain-luncheonette at Pewaukee, Wis.

WHY worry about future tire supplies? There probably won't be any.

JOCKEY BARNES joined Hubbard's Midway Shows in Shelby, O., to take over the Merry-Go-Round for Ralph Jolly.

ABOUT all that comes to those who wait in the carnival business are Saturday night tear-downs and the close of the season.

AFTER playing independent in the Central States for the last 26 years, R. L. Collins's United Rides have canceled operations for the duration.

SHELL BARRETT has replaced Hort Campbell as advance agent on Patrick's Greater Shows. T. H. Bailey reports from Emeryville, Calif.

JOINING Arthur's Mighty American Shows in Eureka, Calif., recently were Johnnie Card, Fred Adams, Paul Milner and Nolan Piffner.

JOE KUKIAK, Bunting Shows, reported for induction into the army on May 25. George E. Moon reports from East Peoria, Ill.

TALK may be cheap but not so cheap if you listen and heed all of it put out in and outside of a side show.

SIGNING with J. T. Hutchens Side Show on Snapp Greater Shows were Ira Reser, one-man band, and Mrs. Reser with her wire-walking dog.

AFTER playing night clubs in Boston all winter, Smiling Jack Kearns and his Dancing Dollies signed with Heller's Acme Shows.

T. BARNETT, former carnival trouper, advises from Oklahoma City that he has given up the road and is now working at a bar there.



IT'S SEAMAN ALBERT K. LAHAM now, he having enlisted in the navy recently. Laham formerly was with Jack Gilbert's concessions on World of Mirth Shows.



FORMER ride foreman on Blue Ribbon Shows, Arthur L. Mathis has been in the army for five months and is stationed at Fort Benning, Ga., where he is a private.

WHITEY ROGERS is handling the front of Walter Marks's Lion Motordrome on James E. Strates Shows.

W. H. BONTA advises that Mr. and Mrs. Texas Schofield joined World of Today Shows recently.

THIS is one business in which you don't have to wear calico to be a gypsy.

LOU DAVIS, formerly with Dee Lang's Famous Shows, joined Neely's Side Show on Four Star Exposition Shows recently.

WALTER HOLLIDAY has the frozen custard concession on John H. Marks Shows, Walter D. Nealand reports.

MANAGING the International Casino on John H. Marks Shows this year is J. C. Howard.

AL P. HILL, former carnival trouper, is now in the hotel business in Mobile, Ala.

REMEMBER way back when there were problems that could be ignored?

GINGER RUSSELL joined Gay New Yorkers attraction on Moore's Modern Shows in Kincaid, Ill.

TEX HUDSPETH is in charge of the privilege car on Arthur's Mighty American Shows.

JOINING Arthur's Mighty American Shows in Eureka, Calif., recently from Patrick's Greater Shows were Mr. and Mrs. Vic Davis with their concession.

PHILIP WALKER closed with Arthur's Mighty American Shows in Eureka, Calif., and left for his home in Los Angeles.

TEX ROLLINS, carnival trouper, expects to be released from U. S. Veterans' Hospital, Indianapolis, soon. He is recovering from a kidney operation.

DURING the depression many workers wanted jobs in cookhouses. Perhaps history will repeat itself with sugar rationing.

J. HARRY SIX advises from Louisville that he has leased Jefferson Park there, and is preparing to open with rides and concessions early in June.

JOINING the cookhouse staff on Bantly's All-American Shows in Arnold, Pa., were Martin Carozza and R. G. Armstrong.

JACK KELLY is in charge of the rides and J. R. Green is lot superintendent on Baker's United Shows, which opened the season in Columbus, Ind., recently.

WHOM do carnival knockers represent—themselves or the millions who visit midways annually?

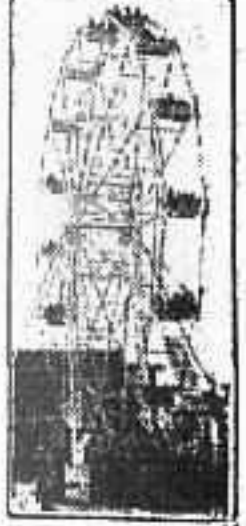
JOE SHOW attraction on James E. Strates Shows was replaced by the Smoky Mountain Rangers' Show during the stand in Johnstown, Pa.

AL HANSEN closed with the Posing Show on Blue Ribbon Shows in Columbus, Ind., and was replaced by Swede Sorenson.

FRANCIS W. HOSTLER cards from

IN A CLASS BY ITSELF

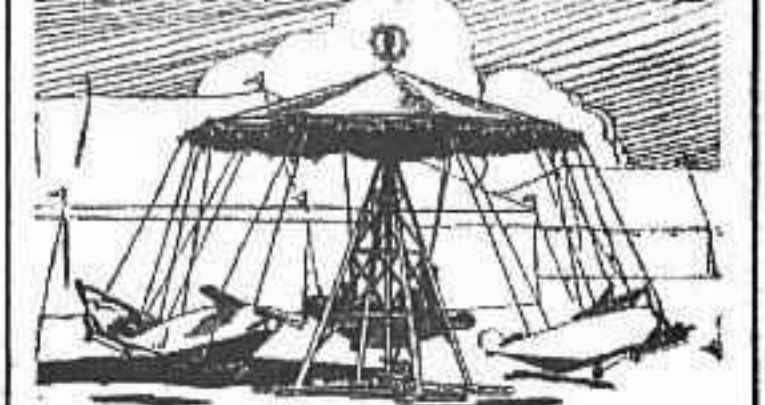
For a pleasant, thrilling, scenic ride a No. 14 RIDE ELI BRIDGE is just what you need. Not a thriller—yet fast enough to attract patrons of all ages and return a good net profit year after year. Mr. Park Manager, you will be well paid for the added attraction this ride brings to your Park.



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Builders of Dependable Products
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The Improved Kiddie Airplane Swing

Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplane and beautifully hand-decorated cradles with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.

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State salary and all details in first letter.
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Hoosier Pride Brand Pop Corn is grown exclusively on our Indiana Farms, conditioned in our plant and shipped direct to you. Write us.
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World's Largest Illusion Builders

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Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
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30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

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75-Player Complete\$5.00
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Samples of the 4 Readings, Four for 25¢.
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Send Stamp for Catalog.
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MANY SIZES. Quickly erected or taken down. You are the first to set up and to get away. Our exclusive principle of construction means speed. Canvas permanently attached to frame parts except roof, which is a hood. A beautiful Stand—its flashy Orange and Black Stripes stops the crowds. Circular and canvas samples free.
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- BB/40. American Made Composition Slum, Large Variety. Per Gr. . . . \$1.00
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- We carry Watches, Clocks, Chromeware, Lamps, Aluminumware, Smoking Stands, Leather Goods, Fountain Pens, Umbrellas, Canes, Electrical Appliances, Chinaware, Toilet Sets, Beach Blankets, Bedspreads, Knives, Glassware, Flashlights, Zipper Tourists Sets, China Slum and a complete line of Oak and Lee-Tex Balloons. 25% Deposit Required on All Orders.

M. GERBER, INC.

Carnival Supplies
605 MARKET ST. PHILADELPHIA, PA.

Charleston, Mo.: "Will not troupe this year as I have a restaurant and tavern near here."

JACKPOTTERS wouldn't be so bad if we had the right to select the one that we wanted to listen to.—Colonel Patch.

JACK EDWARDS, general agent Byers Bros.' Shows, reports that shows have been awarded the midway contract for the 1942 Saline Souty Fair at Eldorado, Ill.

WILLIAM (BILL) FIELDS, promotional department *The Morning Herald*, Unlontown, Pa., renewed numerous acquaintances when Johnny J. Jones Exposition played there recently.

VISITING Frank Zorda and Sidney Hirsh while All-American Exposition Shows were in Chicago Heights, Ill., were Mr. and Mrs. Louis Schlossberg, mentalists.

WE have workerless, tireless, sugarless, supplyless, truckless shows—but they are still moving and mopping up.

AMONG visitors to Cole Bros.' Circus during its recent Cincinnati engagement were Blackie McLeMore, Jimmy O'Day, Joe Smith and Frankie Bland, Bee's Old Reliable Shows.

FORMER secretary of O. C. Buck Shows, William B. Howlands closed at Menands, N. Y., to accept a position with the National Broadcasting Company, Lon Ransdell reports.

OPERATORS of the Kiddyland attraction on Crafts 20 Big Shows for the last 12 years, Mr. and Mrs. C. L. Turner closed in Fresno, Calif., and returned to their home in Denver.

LEARNED that the average life of a coin is 25 years and that brass only lives the life of the show.—Oscar the Ham.

TARBATTON, the Magician, well known in carnival circles, is now known as Pvt. Charles Tarbatton. He's stationed at the Cantonment Hospital, Fort Knox, Ky.

NOTES from Golden Arrow Shows, Glenwood, Ark., by Dave Cooper: Joining here were Mr. and Mrs. John Brock with cookhouse; Jimmie Brock, ball game, and Don Brock, novelties. All above concessions clicked.

HENRY VANDERHEID, Monkey Show operator, infos from Dover, N. J., that he visited Berosini Troupe on O. C. Buck Shows and friends on Hunt Bros.' Circus while both shows were playing on opposite lots in Trenton, N. J.

Dry Weather Trouper

WHEN Washington Lincoln Grant joined the show during a rainy week he was wearing a pair of rubber boots. During the spring rainy season the boots proved an asset, but when summer arrived the boots were as conspicuous as a 24-sheet poster. As the weather became hotter Washington eased his dogs by slitting the toes and cutting the tops off the boots to make them as low as shoes. So prominent a part did the boots play in his life that the moniker "Boots Grant" followed him thru his brief trouping career. The small show with which he trouped had been hitting it bad, and the proverbial, "Next week will be a good one," never arrived. Each Saturday Boots never missed going to the office tent to ask for money with which to buy a pair of shoes. The show's manager never missed stalling off the touch with, "Why, Boots! I am surprised! The rubber footwear that you have on are symbols of your professional title and will be deeply chiseled in the epitaph on your gravestone. They act as unerected monuments for that great name you possess." Then Boots would leave, happy and contented, knowing that his foot aches were not wasted. By fall the soles of his boots were gone, the heels were run over and the tops were in shreds. Fall rains set in and Boots was sorely in need of being shod. Arriving at the office he opened with, "Boss! De monuments has crumbled, de epitaphs has been chiseled and de professionally symbols has long departed. I needs mo' rubba boots." "Hush! Hush!" yelled the manager. "To think that you, of all the people, would make such seditious remarks at a time when our armed forces are so badly in need of rubber! Where is you patriotism?"

CABBAGES, kings and other things make poor show copy. Not even travelogs describing scenery.

JOHN (SPOT) RAGLAND and Lou Korte are operating a string of concessions again this season on O. N. Crafts three shows in California in addition to their cocktail bar near the airport in Glendale, Calif.

MRS. TED BARROWS, who sustained burns when her trailer caught fire in Silver Spring, Md., recently has returned to O. C. Buck Shows at Menands, N. Y., after being released from Walter Reed Hospital, Washington.

BILL WIGGINS is foreman of the Rolloplane, and Mrs. Pearl Wiggins is ticket seller on the Fly-o-Plane on John H. Marks Shows. Both rides are owned by Chet Dunn, who also has the Octopus, Miniature Autos and several concessions on the midway.

SHOW neighbor is one who visits while you are bothered with the shorts and beats you to the punch by telling you how short he is.

FORMER photo gallery operator on Beckmann & Gerety and Hennies Bros.' shows and Rubin & Cherry Exposition, Milton Stipanivick is ill at his home, 202 East Evergreen Street, San Antonio, and would like to read letters from friends.

HERB PICKARD, press agent, and Duke Drukenbrod, manager, Clyde Beatty's Circus, on Johnny J. Jones Exposition Shows, were guests of Unlontown (Pa.) Newspapers, Inc., at a party held in conjunction with dedication ceremonies at opening of paper's new plant.

OWNERS who flout their ego with, "This is my show. Where is yours?" change to, "I don't own a thing around here" when the right man comes along.

VISITORS to Bantly's All-American Shows at Arnold, Pa., included Mr. and Mrs. Harry Copping; Mr. and Mrs. Rosen-cranz and daughter, Naomi; Mr. and Mrs. Smeeter, Glynn Emry, Mr. and Mrs.

Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG
Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

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1520-1530 W. Adams St., Chicago

POPPING CORN SKY - HIGH Brand MID - HYBRID 341 Dwarf! Hull-less, a GENUINE HYBRID produced by us, assures you maximum returns. We also stock top quality South American, Yellow Pearl and Standard Dwarf Hull-less. Complete line of Popping Supplies, also Sulted in the Shell and Fresh Roasted Peanuts, Popcorn Machines, Champion Portables, Advance and Cresters lines. Write for latest price list.

MIDLAND POP CORN CO., Minneapolis, Minn.

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE

REPAIR PARTS
Order What You Need Now, Our Factory May Be Called Into Defense Work.

Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon
ABNER K. KLINE, Sales Manager

ATTENTION, 4 FOR 10 OPERATORS!!

OWING TO SCARCITY OF CHEMICALS AND SUPPLIES WE RECOMMEND ORDERING YOUR SEASON'S SUPPLY NOW. WE HAVE A LARGE STOCK ON HAND AT PRESENT BUT CANNOT GUARANTEE FURTHER STOCK WHEN SUPPLY IS EXHAUSTED. Orders shipped same day received or held for future shipment providing substantial deposit accompanies order.

We carry a full and complete stock of Eastman Direct Positive Super-Speed Rolls of Films, Enlarging Paper, Chemicals and Supplies. Big line of new improved 4 for 10c Cameras, Lenses, etc. Beautiful assortment of Patriotic and Fancy Mirror Frames, Folders, Mounts, Leatherettes. Our Camera Catalog, listing everything for the 4 for 10c Cameras and One-Minute Cameras and Supplies, is ready. Don't fail to get a copy, it is free.

M. K. BRODY 1116 S. Halsted St., Chicago
In Business 30 Years

-POPCORN SEASONING

Federal regulations prohibit the sale of Coconut Oil for Popcorn Seasoning after May 31, 1942. We have a limited stock on hand which we offer subject to prior sale as follows: Hundred Pound Drum, \$24.00; Fifty Pound Drum, \$12.00; Twenty-Five Pound Drum, \$6.50. Mail your order today.

Gold Medal Products Company
131 E. PEARL STREET CINCINNATI, OHIO

4 FOR 10c PHOTOGRAPHERS
PHOTO MIRROR FRAMES

Send for Catalog

We have just enlarged our factory and facilities and completed a new line of Beautiful Patriotic Flag designs. Sizes 1 1/2"x2" to 8"x10". Place your orders now to assure early delivery. Our new office and show room is located at

AUTOMATIC MIRROR CO., 133 Mercer St., New York City

POP CORN HEADQUARTERS

Cartons, 5¢ Size, \$3.90 per M; 2 for 15¢ Size, \$4.25 per M. Cartons, 10¢ Size, \$4.75 per M. 25¢ Size in Bundles of 250 each @ \$3.50 per Bundle. Cartons are all standard sizes and all new stock. Jumbo Peanuts in Shell, Green, 10 1/2¢ per lb. Jumbo Peanuts in Shell, Roasted, 12¢ per lb. Write for prices on Pop Corn, Seasoning, Salt, Bags, Cones, Brown Sugar.

Above Price F. O. B. Chicago

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WANTED TO BUY

Diesel-driven power plant, 30 to 50 KW capacity, 230 volts, 60 cycles, three phase. Must be in A-1 condition. Send complete description to—

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It's all . . .

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Without . . .
INSURANCE

Write
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"The Showman's Insurance Man"

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MILLER'S TENDER BABY GOLDEN POPCORN
Write for Circular and Price.

BEN MILLER
R. F. D. No. 2, Maroa, Ill.

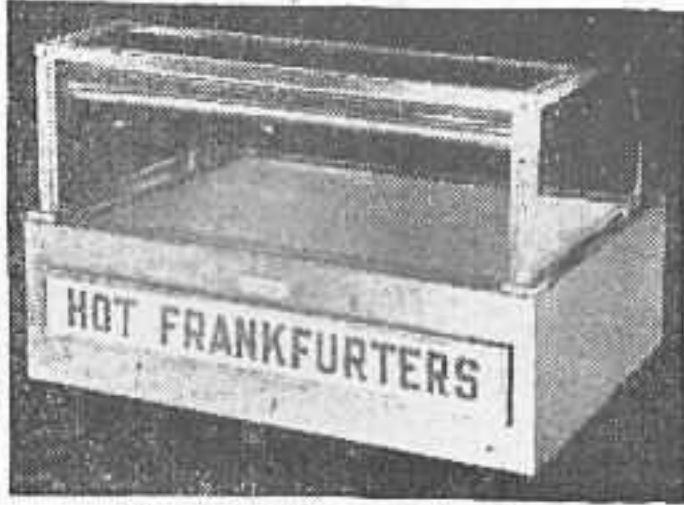
GIRLS FOR GIRL SHOW

Bonnie Blaine, Trixie Madison, Ruth Johnson, Peggie Mathews or any other write me at once. Salary sure. Will wire ticket if I know you.

Doc & Frances Venner
Care Beam's Attractions, Johnstown, Pa.

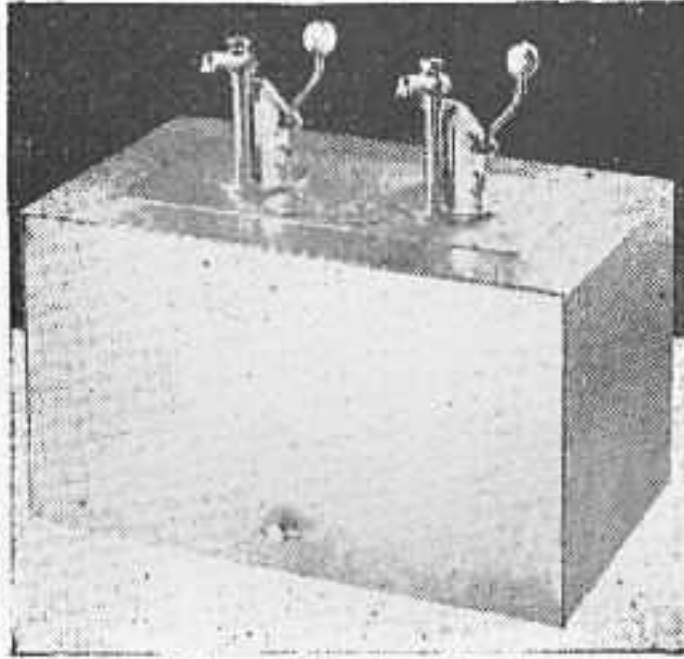
HOT DOG GRILLS DRINK DISPENSERS

(Counter Portable)



Flashy Grill Display

Increases Sale of Hot Dogs Everywhere. Completely enclosed Griddle with beautifully designed chromium plated case. Protected from dust by glass shield, and covers all health laws. Electrically illuminated. All sizes. Griddle burns regular or bottled gas only.



New York Style Built for Busy Service

Increases Sales 100%

Saves Ice and Labor
The most beautiful beverage appliance on the market. Made of Stainless Steel. Cork Insulated. This is the type of dispenser you have been waiting for. Life time guarantee.

Write for folder illustrating additional new equipment.

DISPOSING ONLY OF STOCK
ALREADY MANUFACTURED

W. KESTENBAUM, Inc.
1790 First Ave. (Est. 40 Years), N. Y. City

Jacob Brochey and family, Mrs. Mary Leader and Kathryn and Hazel Smith.

DR. RAJAH RODAH writes from Okemah, Okla.: "Madam Maxine's son, Lee Turnbow, a member of the Coast Guard at Charleston, S. C., visited his mother here while on a 10-day leave. Madam Maxine is booked with Byers Bros.' Shows and expects to join soon.

IT'S a wise manager who knows when to stop his general agent's conversation. About the time he is ready to give the show away. —Cousin Peleg.

SHOWS out California way are reported to be getting good results in some of the Coast towns, where defense work is under way. Business in agriculture localities is slow, however, with many towns reporting a large exodus of families to defense centers.

FORMERLY with the Bailey Concessions on All-American Exposition Shows, Pearl Gottsch is at Maryland Hotel, St. Louis, recovering from a fractured ankle which she sustained when she fell from a bus while returning to the Mound City. She would like to read letters from friends.

TALKER who worked on a side show that had nothing behind the front remarked to its manager, "Why work for you for 10 per cent when I can frame a show like this and keep 100 per cent?"

NOTES from John T. Hutchens Modern Museum from Galena, Kan.: Unit is now in its fourth week of the 1942 tour and, altho much inclement weather has been encountered, business has been above par. Si Stebbens and Dolly, Doll Lady, are with it again, as is Robert Reynolds, with Punch and Judy Show.

MAJ. JAMES O. SMITHLEY, Warwick County (Va.) Civilian Defense Board, appointed John H. Marks, owner; Graves H. Perry, assistant manager, and Walter W. Rowan, chief electrician, all of Marks Shows, air raid wardens in charge of midway operations during shows' recent stand in Newport News, Va., during the county's first blackout.

MANY managers worry over the possibility of a valuable man leaving their employ. But it has been proved an easy matter to

Too Late

IT was 2 a.m. on Sunday, the carnival was tearing down and wagons would soon be rolling to the loading crossing. Near the crossing sat two natives arguing. Elby had joined out as a train hand. His lifelong friend Ocie was trying to talk him out of it. "Elby," said Ocie, "Kain't you listen to reason? Don't you know you will be ruined and come back shiftless?" "I don't keer. I'm goin' with it," replied his friend. "But, Elby, think what you're doin'! Ain't you had 'nough bringing up to warn ye agin it?" "I don't keer. I'm goin' with it," again replied Elby. "How come, Elby? How come?" asked his buddy. "Wa'll I'll tell you," said Elby. "I'm in love with the free-act gal who skun the cat on the triple bar." "Elby! Elby! You mean the one who wore the red drawers?" inquired the excited Ocie. "That's the one, and I'm in love with the hoochie dancer and the ball-game gal and the Miss America on that leg show." "But, Elby, think what you're doin'." Just study the situation. Suppose one of them wanted to marry you?" yelled Ocie. "I don't keer. I'm going with it," sighed Elby.

get one just as good or better after he is gone.

NOTES from Liberty United Shows from Charleston, S. C., by Ted C. Taylor: Engagement here for the week ended May 9 resulted in clear weather and good business. The \$50 War Bond award each Saturday night is proving popular. Charles Schrappe's concessions are clicking, as is Doc Viadila's Deep South Minstrel Show. Miss America and Vanities shows are doing well, and Heth's bingo is getting plenty of play. Mrs. Willse's Small People Show is obtaining good results.

CAST of Harlem Club Revue, owned and operated by Mrs. Frank West, on All-American Exposition, includes Margaret Taylor, Dorothy Cameron, Edith Lockett, Vivian Smith and Laura Jones, chorus; Charlie Lockett, trombone; Ike Cameron, sax; Willie Brigham, banjo; Charlie Smith, trumpet; Mike Terrell, steel guitar; Maurice Taylor, drums; Rastus and Bettie Jean Williams, dancers; Babe Brown, chorus director; Helen (Britt) Williams and John Williams, stage manager and talker.

SOME years ago a press agent bragged about how the show he was with had opened a closed town. Then he added to the copy, "There hasn't been a carnival in the city limits since we played it four years ago."

HUBBARD'S Midway Shows' notes from Shelby, O., by J. C. (Scotty) Sheldon: Julia Jacobs' Wild Animal Show continues popular. Babe Harborugh has the penny pitch and not pitch-till-you-win concession as recently reported. Tom Hughes's cookhouse is popular with showfolk. Leona Holt, Cora Peters and Billy Burns are recent additions to the French Folles Revue. Slim and Evelyn Ward joined here. Red Rodgers and Jack McKay are building some new panel fronts. Jack Suzo is doing a good job with banners.

1942 HIGH STRIKERS

Single-Double-and Triple

Electric Reflector Lighted Models in all sizes—17 ft. to 40 ft.—weights 225 to 800 lbs. Available in 2, 3 and 4 Maults; Chime Gongs in colors and nickel. New 32 ft. Blue Ribbon Model will get big money this year. Prices from \$49.00 up. We build many new ideas in games; also kiddie rides, 10 ft., 12 ft. and 18 ft. sizes. Write for full particulars and prices while supply lasts.

LA PEER HI-STRIKER WORKS
77 Turrell Ave., Lapeer, Mich.
SEND FOR DETAILS—NEW 32 FT. BLUE RIBBON MODEL.

FOR SALE

PARKER 3-ABREAST MERRY-GO-ROUND
(Now Top and Newly Decorated)

12 TUB WHIP

(Motor Like New)

Rides set up. Can be seen on U. S. Route No. 31, one-half mile north of South Haven, Mich. Cash Deal Only. Apply to:

HERMAN FRIEDMAN, ON PREMISES

BERT MINER

Can Place You

Write At Once.

BOX D-230, Care Billboard, Cincinnati, Ohio

TAKE YOUR PICK 3 GREAT WALK-THRU SHOWS

FOR CARNIVALS, PARKS, FAIRS

1. U. S. A. FIGHT FOR FREEDOM
2. F. B. I. PUT CRIME ON THE SPOT
3. MIRACLE OF LIFE

All shows new and great money getters. Each show contains 20 viewing boxes with great scenes inside on colored glass. 20 edited heavy cardboard pictorial panels with 40 other great scenes all described. Two life size, 3 1/2 x 5 1/2 ft., blow-ups in color in frames. Two 3 by 6 ft. side and one 6x10 ft. canvas banners.

No mt. Framed on 12 to 20 ft. front, 24' to 30' deep. Two people easily run show. May be hauled in any car or in truck. Records of \$100.00 per day and up being made.

COMPLETE AS ABOVE, ONLY \$140.00

Wire or mail \$40.00 and show will go out within 2 days, remainder collect. Or write for information.

CHAS. T. BUELL & CO.
Box 306 Newark, Ohio



Some of us are in
THE ARMY and
some in THE NAVY

but we are still "Carrying On" and trying to serve our many customers in Candy Floss, Popcorn, Rosecake, etc., outfits. Write for our up-to-the-minute prices on new and used Concession Equipment. Parts for all makes of Candy Floss Machines.

CONCESSION SUPPLY CO.

3631 Burton Avenue, TOLEDO, OHIO

FRISK GREATER SHOWS

RIDES: Pony, Wheel or Rocket.

CONCESSIONS: Cook House, Fishpond, Dart, Penny Arcade, Hoopla.

SHOWS: Life, Crime, Illusion or Big Snake. Man to take over Athletic Show; have complete outfit for same.

Want Truck Mechanic and Ride Help, Help in all departments, Girl for Hawaiian Show.

Address as per route.

WANTED

W. S. Curl Greater Shows

WASHINGTON O. H., OHIO, THIS WEEK
WILMINGTON, OHIO, NEXT

Can place Wheels that work for stock, Fish Pond, Cigarette Gallery, String Joint or any good Concession. Also can place Shows of merit. Want Acts for Side Show. Good opening for Penny Arcade and Cookhouse or Grab. Ride Men that can drive semis. Paul Smith, write. Bunny Venus, write. Have calliope for sale. Can use good Sound Truck with Concession.

GIRLS-WANTED-GIRLS

SINGERS - DANCERS - POSING

Also Accordion Player. Top salary sure. Looks essential. People who have worked for or with me before wire at once. Others send details and recent photo. Will send tickets. Write or wire to

HOWARD M. WITHERS

Care of James E. Strates Shows, Elmira, N. Y.

WANTED

EXPERIENCED CANDY PITCHMEN AND
FOUR ACCORDION PLAYERS

Wire

J. SCIORTINO

James E. Strates Shows, Elmira, N. Y.

Carnival Booths and Rides

Will rent complete unit consisting of Ferris Wheel, Chairplane, Merry-Go-Round, 12 booths with canvas 9x12, including Bingo, Ball Games, Refreshment stand, Wheels, Electrical Equipment, Decorations. Will set up, take down and haul carnival Wheels, Games and Concessions. Free Act. HARRY YEAGER, 4218 Chester Ave., Philadelphia, Pa. Phone Baring 8166

P.S.: Will buy Big Six and Big Horse Wheel. WANTED: Pitch To Win, Shooting Gallery, Palmistry, Fish Pond and Concessions of all kinds.

RIDE HELP WANTED

MERRY-GO-ROUND MAN AND FERRIS WHEEL
MAN — Pay Top Salary.

H. DELGARIAN

2303 N. Melvina,

Chicago, Ill.

FLAVORS

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS

A Complete Line of Flavors, Certified Colors, Citric Acid, Vortex-Lily Cups and Safety-Edge Tin Spoons.

WRITE FOR SAMPLES AND PRICES.

All Flavors Guaranteed to Comply With Pure Food Laws.

PURITY EXTRACT MFG. CO. 2101 Franklin Ave.
St. Louis, Mo.

POPCORN

Coconut Seasoning — Bags — Cartons — Cones — Salt
Peanuts — Popcorn Machines — Samples on Request.

C. R. FRANK, Popcorn and Supplies

4310 DELMAR BLVD.,

ST. LOUIS, MO.

BANTLY'S ALL AMERICAN SHOWS

Want Ride Help for all Rides. Ride Foremen, salaries range from \$25.00 to \$40.00 per week. Want Legitimate Concessions such as Scales, Guess Your Age, String Game, Fish Pond, Duck Pond. Those that know Chuck Stanko come on. Address as per route.

HELLER'S ACME SHOWS, INC.

35th Annual Tour

Good Wages and Best of Treatment to All.

Want Cigarette Shooting Gallery, Bingo, Photo Gallery, Long or Short Range Shooting Gallery and Grand Stores. Have complete outfit for Geek Show. Want Athletic Show, Fun House and Kiddie Ride; Franckie LaRogue, write. Want reliable Help on all Rides, also Drivers for Semi Trailers and a Canvasman; Harry Linstrom, come home. Bob Deanon, write. Want Help for Spitfire, also Foreman. This Show playing the best defense spots in New Jersey, Pennsylvania and New York. this week, Croydon, Pa.; next week, Alpha, N. J., Firemen's Celebration; then Burlington, N. J., Firemen's Celebration.

WANT CENTRAL STATES SHOWS WANT

Manager for Athletic Show and People, Mechanical Show, 10-in-1 Show People with own equipment. We have our own tops, Concessions—Cigarette Gallery, Darts, Bumper, String Game, Novelty, Snow Cone and Candy Apples, Long Range Shooting Gallery or any Ten-Cent Stock Concessions. Want Ride Help, Second Man for Wheel, Truck Drivers, Capt. Frank Allen wants Girls for Girl Show. Wire, Scott City, Kansas, week of May 25th; Goodland, Kan., week following.

W. W. MOSER, MGR., CENTRAL STATE SHOWS.

- ★ Bigger Assortments
- ★ Faster Service
- ★ Fresher Stocks

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DIRECT-POSITIVE
SUPPLIES**

Direct from MARKS & FULLER'S

Located in the heart of the photographic industry, this most experienced photographic house is best equipped to fill your Direct-Positive needs.

Marks & Fuller, Inc.

Dept. 62, ROCHESTER, N. Y.

**M & M SHOWS
CAN PLACE**

SHOWS AND CONCESSIONS THAT DO NOT CONFLICT

Want reliable Ride Help. Top salary to Ride Foremen. Week May 25th-30th, Fort Edward, N. Y.; Week June 1-6, Port Henry, N. Y. Address all mail to P. S. McLAUGHLIN.

CRYSTAL EXPOSITION SHOWS

Can Place At Once: SIDESHOW MANAGER who can furnish acts. We have first-class, complete outfit. Sideshow Acts of all kinds, write. Also have complete outfit for POSING SHOW and outfits for SNAKE and PIT SHOWS. Place CONCESSIONS OF ALL KINDS except Bingo, Cookhouse and Popcorn. Want COOK at once and have openings for help in all departments.

W. E. BUNTS

Morristown, Tenn., this week; then Bristol, Va.

LOT MAN WANTED

RIDE HELP, SEMI DRIVERS, HELP IN ALL DEPARTMENTS

Want All Kinds of Grind Concessions.

Lawrence Greater Shows

Perth Amboy, N. J., This Week

SECOND-HAND SHOW PROPERTY FOR SALE

\$13.50 Hand Snow Ball Machine. Working condition.
\$50.00 Wall Tent, 18x30 ft. With sidewall.
\$ 5.00 New Government Desk Trunks. Cost \$30.00.
\$30.00 Bumper Game with Auto and Truck.
Electric Skill Time Horse Racing Machine. Cheap.
\$15.00 Genuine Eight Legged Pig in Jar.
WEIL'S CURIOSITY SHOP
12 Strawberry St., Philadelphia, Pa.

SHOWS RESPOND

(Continued from page 31)

\$44.90, and from E. W. Wells, secretary Frank Burke Shows, check for \$15.

"The response from the smaller shows has been especially gratifying," says McCaffery, "in view of the hard sledding they have had since opening of the season because of unfavorable weather. Many of the shows have lost better than half of each week due to rain, and the temperature has been discouragingly low. Nevertheless, the shows have come thru with a contribution each week."

McMAHON REGISTERS

(Continued from page 31)

Bill Brewer; hoop-la, Mrs. Ollie Hurley, owner; Ila Mae McKern, agent; popcorn and penny pitch, Mr. and Mrs. Earl Schellhames; photo gallery, John Ellis, owner; Mr. and Mrs. Fred Custer, agents; scales, Madam Rose, owner; Whitey Mickelson, agent; palmistry booth, Madam Rose; diggers, R. J. McMullen; milk bottles, Mrs. R. J. McMullen; games, Mr. and Mrs. T. E. Treat; games, Ollie Hurley; Bill Campbell, agent.

Rides

Merry-go-round, Sam Erlin, foreman; Pete Hewitt, assistant; Ferris Wheel, Roy Furstenberger, foreman; Merle Van Beck, assistant; Tilt-a-Whirl, H. C. Wilcoxon, foreman; Ralph Wheeler, assistant; Mrs. Lawrence Smith, tickets; Glider, John McMahon, owner; Ronnie Rodgers, operator; Loop-o-Plane, Clarence Lilley, operator; Kiddie Autos, Charlie Ellis, operator.

Shows: Athletic, John Ellis, manager; Glen Nelson, fighter; Girl Show, Mr. and Mrs. Art Felts; Animal, Mr. and Mrs. John Wright; Elmer Miller, tickets.

COLEMAN GETAWAY

(Continued from page 31)

Among former members of the shows already in the armed service are Francis (Tody) Coleman, son of Richard J. Coleman, co-owner, and Tony Delanri. Roster includes Richard J. and Thomas J. Coleman, co-owners; Mrs. Thomas J. Coleman, secretary-treasurer; Thomas J. Brady, electrician; Tom Wilson, assistant.

Rides: Kiddie Auto, John Riley, foreman; Merry-Go-Round, Dave Altman, foreman and The Billboard sales agent; Bill Burr, second man; Pete Silop, third man. Whip, John Pesceki, foreman; Floyd Wyman, second man. Chairplane, Roland La Chance and Tom Kurts, foreman. Twin Ferris Wheels, Paul Smith, owner-operator. Rolloplane and Octopus, Neal Cramer, owner; Bob Nelson and Harold Packard, foremen.

Shows

Raccoo-Drome, Ralph Penley, operator; Harvey Penley, featured rider; Mrs. Ralph Penley, tickets; Art Sarvin, talker; Circus Side Show, Tracey Brothers, operators; Mystic Mahdi, mentalist; Arthur

and Leonard Tracy, comedy boxing act; Gilbert Tracy, sword swallower; Doc Melver, magician; Freda-Fred Van, annex; tickets, Joe Boome and Warren Quirk; Arctic Girls, Gene Walsh, operator-announcer; Mrs. Gene Walsh and Mrs. Thomas Brady; Mickey Mouse, Marty Green, operator; Smallest Home on Wheels, Stanley Jobor, owner-operator; Arcade of Marvels, Charles Pretz, owner-operator; Mrs. Pretz, tickets; Bolero, Stanley Sjurzk, operator-announcer; Penny Arcade, Clarence Church, owner-operator; Helen Walsh, cashier; Pete Girard, assistant.

Concessions

Bill Bama Storey, cookhouse and grab stand; Paul Smith, three ball games; Mrs. Smith, assisted by Mrs. Eddie Stone and Mrs. Lowell Akers, milk bottles; cat rack, Lowell Akers and Eddie Stone; dart game, Jimmie O'Nally; pitch-tilt-you-win, Jim O'Connors; Alfred Hermanson, frozen custard; Jack Hanna, popcorn; Tommy Woods, candy apples; Tim Coleman, six stores; Morris Surtov, four stores; the Davises, balloon game; Ed McConnell, scales; Curly Nixon, two stands; Art Layton, shooting gallery; Mr. Kandel, jewelry.

Dean and Mulcahy have the bingo again. Jack Contoise manages the stand, assisted by Eugene Forget, Jim Brady Jr. and Robert Moe Wales. Daring Monarchs joined here as the free act. Act features Bobbie and Paul Nickel. Shows have five power plants and are completely motorized.

WEATHER HITS FRISK

(Continued from page 31)

has been suffering from an appendix disturbance.

The Shlmoskeys, Sterners and Stanfills have been visiting shows in neighboring towns. Joe Sima's Congress of Trained Animals is doing well, as is Billie and Bob's Girle Revue. Mr. and Mrs. Nelson Wells returned, and Neal Lanagan made a flying visit home.

The Tysons' concessions are doing good business. Mr. and Mrs. Fisher joined with their well-framed pan game, and Bill Shlmoskey's photo gallery is clicking. Mr. and Mrs. Rabbit Baker have their cookhouse here. Ride managers are Earl Donner, Kiddie Ride; Arthur Blackstone, Tilt-a-Whirl; Carl Agman, Octopus, and Eddie Williams, Merry-Go-Round; Blackie Weaver, Ferris Wheel.

BALLYHOO BROS.

(Continued from page 30)

sent word by his hired man that he would be down and give the bosses all details as soon as he finished stopping his hogs and had his supper. After waiting until 10 p.m. they decided to unload at daybreak on Monday. So promptly at 10 a.m. the entire staff arrived at the runs full of pep and intentions to get the week started. Waiting until 11:30 and not seeing the committee chairman, Jake Ballyhoo drove to his farm and was told that he could be found plowing in the west field. It being a cloudy day, another hour was lost in waiting for the sun to break thru to give Jake the direction. When located the chairman alibied that he had attended a meeting the night before which didn't break up until way late in the night at 9 p.m. and that he didn't think it proper to galavant around at such an hour. He further stated that he had been to the train immediately after having eaten his breakfast at 4 a.m. and, finding no one awake on the train, he had decided not to lose the forenoon and had gone to the field. When asked where the lot was he replied, "Set it anywhere on those 3,000 acres of prairie."

Show Blowed Monday, but Tuesday's opening gave us the entire population in the Center of Population, all 10 people, who stayed on the lot until long after their bedtimes and not clearing the lot until 9 p.m. Trucklow arrived on the show on Thursday to hear that up until then the total attendance had been only 75. After summoning some surveyors from Des Moines, he quickly proved that the show's management was wrong and he was right, and that, due to their negligence, the midway was located on grounds over 200 feet from the actual Center of Population, thus killing the show's drawing power. Due to milk souring in cans at their homes, the clod turners demanded that the show tear down and clear the siding to let milk cars come in. After receiving their \$1,500 guarantee the committee gave the bosses a wonderful letter, recommending the show to other committees. It started, "To whom it may concern."

MAJOR PRIVILEGE.

**DELIVERED
FRESH
AT EVERY STOP
ON YOUR ROUTE**

250

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supplied with
NABISCO REAL CAKE CONES



**NO BREAKAGE
NO SPOILAGE
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WHY RISK delay of Cone shipments from distant points? Why carry large stocks of Cones with you from place to place?

You're always near a National Biscuit Company Agency . . . no matter where the season's bookings take you!

This means you can have a supply of NABISCO Real Cake Cones delivered right to the lots where you stop . . . in any quantity you wish!

Here's a Cone that really draws the crowds. NABISCO Real Cake Cones are always crisp and fresh . . . make ice cream taste better and sell faster.

Mail us your route list today. We will send you our agency list and full information about this convenient, economical Cone Service.

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COMPANY**
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★★★ PRELL'S ★★★

WORLD'S FAIR SHOWS

WILL BOOK OR BUY ROLL-O-PLANE, FLY-O-PLANE, OCTOPUS.

WANT MANAGER for Posing Show with Girls. We have complete outfit, outfit.

CAN PLACE ORGANIZED JIG SHOW WITH THEIR OWN BAND.

CAN PLACE Unborn or Midget Show.

WANT CONCESSIONS INCLUDING LONG RANGE SHOOTING GALLERY, GRIND STORES ALL KINDS.

All Address

S. E. PRELL, Gen. Mgr.
Baltimore, Mo.

**BUY U. S. WAR BONDS
BUY U. S. WAR STAMPS**

GIRLS GIRLS GIRLS

WANTED BY ROBERT "BOBBY" MANSFIELD

Specialty Dancers, Fans, Strip-Tease, Oriental, Hawaiian. Also, Accordion Player and Talkers for Posing Show, Girl Show and Hawaiian Show. Also Canvasmen.

Top Salaries. Money Guaranteed Each Week. We Furnish Wardrobe and Transportation.

All Address: ROBERT MANSFIELD, Care DICK'S PARAMOUNT SHOWS, Fall River, Mass., This Week, Then Per Route.

WEST BROS.' SHOWS WANT

FOR FOUR DIFFERENT LOCATIONS IN OMAHA, STARTING MAY 30, INCLUDING ONE WEEK IN COUNCIL BLUFFS

Shows and Rides, own equipment 25%. Unborn, Wax, War Exhibit, Girl Revue, Glass House, Chas. DeKreke, write. Cookhouse, privilege in tickets; Arcade Diggers, Lead Gallery, Photo, Custard, Candy Floss, Ten Cent Stunt Concessions, Ride Help, Semi Drivers preferred. Agents for Office Concessions, Counter Men for Bingo. Colored Musicians at once. Free acts with Concessions.

July 2-3-4, Madison, S. D., Big Historical Celebration on the Streets, Sponsored by Chamber of Commerce.

WANTED FOR THE AMERICAN LEGION BAND FREE FAIR

OIL CITY, PA., WEEK OF JUNE 29 TO JULY 4 INCLUSIVE

Rides, other than the Ferris Wheel, Merry-Go-Round, Kiddie Auto and Roll-o-Plane. Can use a few good Shows (no Girl Show). Can also place Frozen Custard, Long-Range Shooting Gallery. This is a Day and Night Fair.

Address E. W. WEAVER, Care of Roosevelt Hotel, Pittsburgh, Pa.

CRESCENT AMUSEMENT CO. WANTS

Legion Celebration, Bassett, Va., week June 15th, heart of town. Only one show a year. Firemen's 10th Annual Carnival and 4TH JULY Celebration, GALAX, VA., week June 29th. Biggest 4th July spot this section, average attendance 30,000. 4 more Celebrations, starting with Roanoke Rapids, 12 Fairs, starting with Spruce Pine, Closing Armistice Day, De Funiak Springs, Fla. Our 6th year; NOT promotions. SHOWS: Independent Shows with own equipment, CIRCUS SIDE SHOW to feature (Mrs. Wilke, wire), Monkey, Unborn, Crime, Snake, Geek, Fun House, Glass House, Mechanical City, Boisey DeLoggs wants COLORED PERFORMERS and MUSICIANS for Colored Revue, Harry Brock, Nora Robinson, PeeWee and Louie Cheatham, Corina and LeRoy Phillips, write, Colored Performers open June 8th. RIDES: Ferris Wheel to dual with ours. Will book or buy Octopus, Roll-o-Plane, Dual Loop-o-Plane. Want Kiddie Rides, Pony Track. RIDE HELP on all Rides. FOREMAN for new 3-Abrest Merry-Go-Round. Must be sober and drive semi trailer. Long season, top salary. CONCESSIONS: Will sell X Cookhouse or Sit Down Grab, BINGO and Diggers, Rat Game, Novelties, Ice Cream, Penny Arcade, other Concessions that work for Stock and not over 10¢. String Game, Coca-Cola Bottles, Hi Striker, Lead Gallery, Ball Games, Penny Pitches. FREE ACTS: One more high Free Act to open June 15th. Long season, short jumps. Address: L. C. McHENRY, MGR., MADISON, NORTH CAROLINA, THIS WEEK.

WANTED COLORED PERFORMERS, MUSICIANS

All instruments. Flashy Chorus Girls, pony size; Specialty Acts. Long season. Top salaries sure; board, Pullman Sleeper furnished. No agitators or liquor tolerated. Those that answered before, write or wire again. I. C. Page, Jimmy Moran, answer.

R. F. JUDY, WORLD OF MIRTH SHOWS

Plainfield, N. J.

DICK'S PARAMOUNT SHOWS, INC.

Fall River, Mass., May 25 to 30; New Bedford, Mass., June 2 to 6.

WANT—COOKHOUSE; Side Show Acts, one to feature. RIDE HELP on Ferris Wheel and Chairplane, Semi Drivers. Grind Show with own outfit.

Wire DICK GILSDORF, General Manager.

... WANT ...

Experienced Man as Assistant to Manager. Must be able to lay out lot. Want Ride Help who can drive semi trailers. Top salaries paid every week. Want Boss Concessions and Workmen for office owned shows. Want Side Show Acts. Write Doc Clingman, Harry Smiley can place Wheel Men and Corpon Men; also Girls for Ball Games. All who worked for him before write. Can place a few non-conflicting Concessions. No G Wheels. Long Range Gallery open. For sale: 14x38 Corn Game Top and Frame, good shape, \$75.00. Come and get it. Want for Evanston, Ill., and balance of season, Monkey Show, Motor Drome, Water Show, Old-Time Movie Show. In the heart of Evanston. Ask anyone who has played it. Those joining now will be given preference. Route to interested parties. Can place Publicity Man with Camera. Everybody address:

AL. WAGNER

STREATOR, ILL., This Week; EVANSTON, ILL., Next Week.

DIXIE BELLE SHOWS

CAN PLACE FOR A-1 ROUTE IN INDIANA AND KENTUCKY Acts, also Ticket Seller for Ten-in-One Circus Side Show. Have new top and 100 ft. new banners—a beautiful set-up, getting money. Alfredo is manager. C. L. Shill, can place your Show now and you will get money in my spots. Will book any Grind Show with own equipment, 15%. We have equipment for Athletic Show. Want Manager who can operate without trouble. Jack Ross, contact. Can place few more Concessions for the line, Pitch-Till-Win, Cork Gallery, Bowling Alley, String Game, Guess Age, Coca-Cola Bottle, Cat or Punk Ball Game, Cane or Knife Rack, or what have you? For center locations—Hi-Striker, Hoopla, July 4th Date—Bloomfield, Ind. First Fair Spencer County; Rockport, Ind., week July 27. Firemen's and Police Annual Spring Festival, Paoli, Ind., week June 1. Cannelton, Ind., this week. Address LOUIS T. RILEY, Mgr.

WANTED—RIDE SUPERINTENDENT—WANTED

Must know Spillman Little Beauty Merry-Go-Round, Ell Wheel and Smith and Smith Chair-o-Plane and take full charge. Must not be afraid of work, be strictly sober and be able to handle men. Reply, stating qualifications and salary expected. Exceptional opportunity to right party. General Ride Help, write. All address:

DE LUXE AMUSEMENTS

Chicopee, Mass., May 25 to 30; South Barrre, Mass., June 1 to 6.

L. J. HETH SHOWS

CAN PLACE organized Girl Revue with talent. Rudolph Kay, answer. Acts for Side Show. Musicians and Chorus Girls for Minstrel Show. Musicians, salary \$12.00 and percentage. Chorus Girls, salary or percentage. Want Penny Arcade, have top for same. Lead Gallery, Custard, Cotton Candy, Novelties, Slum Stores, Grind Game. Agent for Corn Game. Want capable, sober Concessions Man; Ride Help that can drive semis. Good treatment. Want high-class Aerial Free Act, must be 3 to 5 people. PLAYING DEFENSE TOWNS AND IN THE HEART OF THE BOOMING COAL FIELDS.

Address All Replies to L. J. HETH, Mgr., Richmond, Ky., this week.

KAUS EXPOSITION SHOWS WANT

SINGLE PIT ATTRACTIONS WITH OWN OUTFITS. GOOD PERCENTAGE TO SAME. RIDES: Spitfire, Loop-o-Plane, Roll-o-Plane or 5 Car Whip. Legitimate Concessions of all kind. String Games, Hoop-La, Pitch-Till-You-Win, Candy Floss, Scales and Arcade. Ride Help in all departments. LEWIS SCOTT WANTS: Trumpet Player and First Alto Sax or Tenor. Place ticket, no money. FOR SALE: Silver Streak. Will book same on show. Can be seen in operation now. Address A. J. KAUS, Manager, Haledon, N. J., This Week.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

Showmen's League of America



Sherman Hotel
Chicago

NEW YORK, May 23.—Membership drive is going great guns. This week Howard Ingram sent in his first batch of new members and is holding out a few to spring a surprise. L. A. Morgan, Leon Nowitzberg, J. E. Steele, Bobby Burton, Arthur D. Presley, William Paquin and Harry Spitzer, all members of Art Lewis Shows, are from Brother Ingram, who is out for a gold card. Joe Corey, Cetlin & Wilson Shows, was elected to membership, being sponsored by Jack Wilson, Executive Secretary Walter Sibley paid a visit to World of Mirth shows and it looked like a gathering of the clans. Met and talked to at least 50 members, many of whom Sibley had not seen for some years. Max Linderman played host to Bill Bloch, Mrs. Bloch and Mrs. Walter Sibley. Izzy (Cookhouse) Fireside trotted out the fattest calf.

Irving Gold, hospitalized for the last few weeks, is now at home and on his way to recovery. Arthur Hill, who was under the weather, is recuperating. "Daddy" Simmons brought in a bunch of signed applications. Ex-Executive Secretary John Liddy came in from Connecticut to see the boys with whom he has been associated so long and to volunteer to assist Sibley if he gets stuck. Thanks, John.

Art Lewis, the prexy, in from New Jersey, where his show was playing day and date with World of Mirth. Lewis and Linderman buck each other in business, embrace in the NSA and work like Trojans for it. Punny, isn't it?

Brother Mack Brooks submits this poem:

Broadway isn't Broadway any more,
They've dimmed the lights—we are at war;
The lights are dim, but our hearts are bright,
For we're fighting for something we know is right.

Cannon will thunder, shrapnel and shell,
There'll be many a cross where some soldier fell;
But all thru the conflict our spirits will soar,
For we know that Broadway will be Broadway once more.

As we are located right in the very center of Times Square, club will have all of its windows darkened as per order of Police Commissioner Valentine. With pleasure, commissioner.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, May 23.—Regular meetings have been suspended for the summer, but clubrooms are open daily. Special meetings are being held the first Monday of each month, first of which was held May 4, with an unusually good attendance. President Harry Stahl presided, assisted by Vice-Presidents Baker and Margolis and Secretary Robbins. Business of the meeting was devoted to the Service Committee's activities. Response has been so good that it was resolved that its activity be extended not only to members in the service, but also to any showman in the service who has been connected with any shows in Michigan territory. Members and showmen are asked to send in the names and addresses of any showmen from this territory who have entered the service.

Vice-President Manny Brown has recovered from a stomach operation. Johnny Fox and Joe Vernick are still in the hospital and much improved. Membership committee has been active. At the last meeting these members were accepted: Harry Burgess, Robert J. Rooks, Ben Faust, Sam Kutzen, Natele Perfile, Chan Hartwell, Richard Rizick, Ray Wag-

CHICAGO, May 23.—President Carl J. Sedlmayr presided at a special meeting of the board of governors May 19. Also in attendance were Vice-President M. J. Doolan, Past Presidents C. R. Fisher and J. C. McCaffery, John M. Duffield, Walter F. Driver, G. L. Wright, A. L. Rosaman, Sam Bloom, John O'Shea and Sunny Bernet.

George C. Sparks was elected to membership and members voted to issue a membership card on all applications accepted after this date. Past President J. C. McCaffery reports good response on Club's Red Cross War Relief Drive. Individual receipts are being sent to each co-operating organization. Frank Lee, agent for Al Baysinger Shows, visited the rooms, as did George Ferguson and R. F. Bergen, Station WLS; Pat Purcell and Sunny Bernet.

Brother Jack Arnez underwent another operation on his leg, and committees are making arrangements to have Showmen's Rest show up at its best on Decoration Day.

Ladies' Auxiliary

Club's regular social May 14 in the Sherman Hotel attracted a good crowd. Club decided to place books in circulation for the three War Bond awards, and members have pledged their co-operation. Mrs. Anne Doolan is ticket chairman. Preliminary plans for the bazaar to be held in December were discussed and Past President Mrs. Henry Belden was named chairman. All proceeds will be turned over to Service Men's Center.

Past President Mrs. Leah M. Brumleve is vacationing in Wisconsin. Past President Mrs. Ida Chase celebrated her birthday last week. Clubrooms will be closed for the summer months as most of the members are on the road. Past President Evelyn Hook is recuperating from a recent illness, as is Past President Mrs. Al Miller.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, May 23.—Club under direction of President Mike Krokos is making big strides in its work. Membership drive is getting under way, and many showmen are taking advantage of the fact that this will be the last drive of its kind, since initiation fees are being waived during the drive. At its termination this fall, new members will pay the initiation fee in addition to a year's dues. When Krokos took over he proposed a building fund campaign with members contributing by buying Series F bonds which mature in 12 years. However, some difficulty has been experienced in obtaining the series here. Harry Fink, past president and fund chairman, has information on the subject and it is to be discussed at a future meeting. Among the first to contribute bonds was Nick Saad. To keep members advised as to how the fund is progressing, a large board with the names of the contributors has been placed on the rostrum.

Christmas Dinner Fund is growing, and, under direction of John Miller, finance chairman, tabulations are placed on the large Santa Claus board on the rostrum. At the last meeting, fund contained \$79.39.

While many members are out with shows, a few still enjoy the club's facilities daily. The lounge is open, as is the bar on meeting nights, with Ben Beno, custodian, in charge.

ner, William J. Moyer, Earl C. Buckel, George A. Schroeder, Lars J. Skogen, Jack Parr, Cyril Wagner, M. W. Vanderlip, Joe Eule, Edward R. Moss and Joseph Marks.

Lawrence Gets Fair Biz in Norristown; Helps Service Fund

NORRISTOWN, Pa., May 23.—Good crowds but light spending resulted in only a fair week's business for Lawrence Greater Shows at their stand here under L. A. M. Club auspices. Club co-operated, as did local papers, and shows' benefit party for the Army-Navy Relief Fund Wednesday night proved an outstanding success. Management announced similar affairs will be staged each Wednesday thruout the season, with 10 per cent of the shows' gross going to that fund.

Personnel includes Sam Lawrence, manager; Mrs. Shirley Lawrence, treasurer; Arthur Atherton, secretary; W. M. Hicks, general agent; Lou Ritt, special agent; Carl V. Nold, press agent; Carl Barlo, business manager; Louis Gueth, electrician; Eddie Billetti, lot manager; William (Lightning) Todd, construction superintendent; Billetti Family, free act.

Rides

Merry-Go-Round, Louis Gueth, foreman; James Smott, clutch; Ridee-O Robert Young, foreman; Robert Smith, assistant; Otho Trumper, tickets; Ferris Wheel, Hayden Haukins, foreman; Paul King, tickets; Whip, Walter Barr, foreman; Waite Miller, assistant; Ernest Funckenerz, tickets; Chairplane, Willie Bodrick, foreman; Leonard Moffat, tickets; Miniature Train, George Martineze, foreman; Onan Rivera, tickets; Kiddie Swings, James Dick, operator.

Shows

Side Show, Floyd Woolsey, manager; John McCarten, talker; Shorty LaPore, ticket box No. 1; Jimmie Keen, box No. 2; Bill Hall and Frank Mock; Shipwreck Tex, iron tongue; Zero, sword swallower; Albert Rudigan, cowboy midget; Andy La Pore, Western entertainer; Princess Marlea, dancer; and Woolsey's Gang Busters. Monkey Show, Captain Smithy's trained chimp, Princess Marie; Carl V. Nold, talker; John Martin, tickets; Bob Brown, caretaker; Jumping Jive Revue, Conny Mack, manager; Nights of Paris, J. J. Johnson, manager; Billie Buark, Patsy Long, Grace Mays and Billy Doss, dancers; Alligator Twins, presented by Bill Smith; Casino, Bill Woodall, manager; John Barksey, tickets; George Shaw, canvas; Deloris Woodall, Ginger Bond and Nora Bryan, dancers.

Concessions

Cookhouse, Mr. and Mrs. J. C. King; Della Barr, chef; Harry Williams, griddle; John Coleman and Babe King, waiters; Harry King, yard; Bill House, kitchen; candy, Allen Kemp, manager; Robert H. Lowry and Fred Jackson, salesmen; custard, Mr. and Mrs. George Spiredes. Other concessionaires are Joe Smith, Mr. and Mrs. Bob Murry, Joe Murphy, Toby Tobin, Joe McGee, Mr. and Mrs. Babe Harris, Sam Cohen, Bill Denson, Red Burke, H. W. Jones; bingo, Guy Mekley, manager; Llewellyn Manning, Robert Blythe, Ed Riggsby, Howard Drayer, clerks; Mr. and Mrs. Lester Tate, Harry Caplin, James Regan, Louis Light, Jack Collender, Max Sharp, Toney Lento, Haxel Meuer, J. L. Davies, Elizabeth Henderson, Hazel Church, Vi Lawrence, Mrs. J. H. Baker, Curley Graham and Mr. and Mrs. L. C. Church. Front gate is in charge of Mrs. Helen Billetti and Mrs. Mary Weiss.

Mimic World Shows

WANT CONCESSIONS AND SHOWS
For Four Weeks of Tomato Festivals Starting Jacksonville, Texas, June 3; Then Edgewood, June 15, and Grand Saline, June 22.
Need Cookhouse or Grab, Will Cook Corn Game, Pitch-To-Win, Fish Pond, Bumper, Lead Gallery, Grocery Wheel or any real Stock Store not conflicting. Can place any good Show of merit with own transportation; also need two capable Ride Men that can drive semi-trailers.
Address: 1708 Creswell St., Shreveport, La., Until May 30th.

SPECIAL FEATURE

Pamhasika himself presents America's Greatest Bird Act. Military Macaws, White Australian Cockatoos, The Act Beautiful. Address GEO. E. ROBERTS, 3504 N. 8th St., Philadelphia, Pa. Phone: Sagamore 8536.

WANT

Cookhouse, Diggers, all Show People, Loop and Wheel Foreman, Doc Phillip, wire. Top wages, no meal tickets, no brass. All useful Carnival People come on. No drunks.

Sunflower State Shows

HERINGTON, KANSAS

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 23.—Government is taking steps to eliminate the difficulties caused thru numerous trade barriers. This has been of vital concern to the industry and has resulted in numerous discussions at several of the annual meetings, particularly as it affects motorized shows which transport equipment interstate. Considerable criticism of existing conditions has been voiced in Congress, and one of the more noteworthy items on the subject is contained in a speech of Congressman Reed to the House of Representatives May 11.

That the subject is receiving close scrutiny is also evidenced by the fact that President Roosevelt held a conference in Washington May 5-7 with the representatives of all States in an endeavor to eliminate the trade barriers. For many years the industry has been affected by them, and, since the war effort is also being affected by them it is reasonable to expect that some relief will soon be in sight.

Department of Commerce has made available a detailed article on Canadian price and wage control and member shows playing Canada may obtain the information by contacting this office.

Los Angeles

LOS ANGELES, May 23.—Cool weather has prevailed the past few weeks. However, last week the mercury soared, and, while carnivals in this section have been doing good business, it is believed that the warm weather will send the takes even higher.

Mr. and Mrs. Pop Ludwig were in town shopping for furnishings for their new home on Lake Elsinore. Dan Gilbert, mechanic with Clark's Greater Shows, presented with a watch at a party in Coalenga, Calif., tendered by the personnel prior to his departure for the armed service. News from M. E. Arthur's Mighty American Shows indicate the organization hasn't run into any difficulties because of the dim-outs.

Norman Peel is spending much time at the Philharmonic Auditorium. Ben Beno spends his Sundays at the beach hobnobbing with concessionaires. Bill and Jewel Hobday were guests of Mr. and Mrs. Pop Ludwig at their home on Lake Elsinore. Jimmy Dunn will soon undergo an operation on his eyes. Ross Ogilvie is still doing jury duty, as is Al Weber. Charles Nelson is out of the city on a booking tour. Ralph Losey is handling the deal on the 20 Years of Progress souvenir books. John Backman is recovering from his illness.

Dundalk Engagem't Is Okay for Prell

DUNDALK, Md., May 23.—Sam Prell's World's Fair Shows scored impressive business at their week's stand here, C. W. Franklin, press agent, reported. Zacchini's Cannon Act proved a good draw, and Charley Powell and Tommy Rice capably handled the promotion and billing chores.

Joe Prell assumed charge of the cookhouse, and Mr. Wallace, with Spiffire, joined here. Frank Sheppard, electrician, is framing a new idea in indirect lighting for the front gate. All members of the shows received their gas rationing cards.

Merit Good in Providence; Brockton Proves a Winner

BROCKTON, Mass., May 23.—Following a successful stand at Providence, R. I., Merit Shows moved in here under St. Charles Court auspices to one of their best opening days of the season so far. Tilt-a-Whirl took top money, with the Ferris Wheel second. Merry-Go-Round was best at Saturday's Kiddies' Matinee.

Ruth Weaver joined her mother, Mrs. Al Nicholson, and is helping on the ball game. George Finneral and Chester Hoag purchased a trailer, and Mrs. Henry Finneral is in a Boston hospital recovering from a recent illness.

Casey's Transcona Debut Successful

TRANSCONA, Man., May 23.—Altho hampered by cold weather, E. J. Casey Shows inaugurated their season here May 14 to good crowds, and receipts topped last year's figures for the same period. From here shows went to St. Vital, Man., to open a seven-day engagement under auspices of the Swimming Club, their fifth consecutive year there.

Personnel includes Karen Baillie, ballgame; air guns, Lois Shannon; Bomb Berlin, Clarence Allen; Jack Baillie, one; Darby Dobson, one; J. J. Timmings, one; Percy Labelle and Don Kerlake, diggers; Carl Cannel and Jack Lizzette, hoop-la; Richard Demitro, cookhouse; and Mr. and Mrs. Sam McLement, cookhouse.

Shows: Side Show, Danny Mandrick; Arctic, Capt. Amedie Landry; Joan Lavery and Alex Johnson. Rides: Ferris Wheel, Art Curtis, foreman; Morris Bellie, Johnny Hatch and F. A. Porth; Merry-go-Round, Don McDonald, foreman; Jack Allison, Fred Marks; Plane Ride, John Shenn, foreman; M. Zrodlo; Ernie Willis, electrician; Percy Labelle, assist-

ant manager; Mrs. Shinn and Mrs. LaBelle, tickets.

Owner Casey reported that shows have encountered some labor shortages and that about 30 members of the organization have enlisted in the armed forces. During shows' stands in Winnipeg, organization held successful "Salvage Days" wherein a ride or show ticket was exchanged for two pounds of rags, which were turned over to the local Salvage Corps for the war effort. Jack Baillie has been appointed press agent.

Casey also said shows have been awarded midway contracts for these 1942 Manitoba fairs: St. Claude, Deloraine, Morris, Lac Du Bonnet, MacGregor, Souris, Melita, Killarney, Bissegain, Carberry, Minnedosa, Shoal Lake, Gilbert Plains, Russell, Roblin and Swan River. Shows also will provide the midways at Kenora and Emo, both in Ontario.

Hennies Bros. Head East

CHICAGO, May 23.—Hennies Bros.' Shows, concluding a week stand at Terre Haute, Ind., tonight, are heading for Eastern territory. Following a week at Springfield, O., the show will continue into Pennsylvania and New York State.

HERE IT IS! STOPS THE MID-WAY! Inspiring — Fascinating "KNOCK THEIR BLOCKS OFF" SEE THEIR PANTS FALL! IT'S NEW!

The greatest ball game of all times



Game is 56" High
Portable — Put up and take down in 5 minutes.

Loses very little stock.
Pays for itself first day.

PAT. APPLIED FOR

Concessionaires enthusiastically report breaking all money-making records with this NEW AND TIMELY Popular Ball-Throwing Game. Has ACTION AND EYE-APPEAL for the public itching to KNOCK THE AXIS' BLOCKS OFF!!

Write for circular and details NOW!!
Price Each Game, \$39.50 — Set of Three Games, \$99.50 (As Shown)

FRENCH GAME & NOVELTY MFG. CO. 1437 N. 16th St., Milwaukee, Wis.
—Since 1920—

HAVE OPENING FOR FROZEN CUSTARD TO JOIN AT ONCE

WANT MAN AND WIFE TO OPERATE POPCORN AND PEANUT CONCESSION CAN ALSO PLACE BINGO COUNTERMEN

Address: GEORGE GOLDEN, Care Dee Lang's Famous Shows
Galesburg, Ill., this week; Waterloo, Iowa, next week.

W. C. KAUS SHOWS, INC., WANTS FOR WEST NEW YORK, N. J.—JUNE 1 TO 7 INCLUSIVE

Miller Stadium—Right in the Heart of Town
FIRST SHOW IN TEN YEARS

WANT: WANT All Legitimate Concessions Open. Merchandise Wheels, Grind Stores, Ball Games, Photo String Games, High Striker, Candy Floss, Penny Arcade, Custard.

SHOWS WITH OR WITHOUT TRANSPORTATION. Can Place War Show or MILITARY EXHIBIT.

Opportunity for Octopus. . . . Long Season. Also Sound Truck.

RIDE HELP and Semi Drivers wanted. Top salary.

WRITE OR WIRE RUSSELL OWENS, GENERAL MANAGER
HAVERSTRAW, N. Y., ALL THIS WEEK.

BAZINET SHOWS WANT

CONCESSIONS OF ALL KINDS: Photos, Cigarette Gallery, Ball Games, Penny Pitch, Hoopla, Long Range Gallery, Diggers, Penny Arcade, Darts, Scales, Floss. Show Managers for Girl Revue, Athletic, Snake, Life, etc. Ride Help all Rides, Mechanic, High Act. Must have flash.

AUSTIN, MINN., This Week.

Virginia Greater Shows

PORT READING, JUNE 1 TO 6; MORRISTOWN, JUNE 8 TO 13; THEN FAIRVIEW VFW CELEBRATION; ALL NEW JERSEY

Want Merry-Go-Round Foreman, Electrician who can drive transformer truck. Any Grind Show that does not conflict. No roll down, coupon stores or Gypsies.

This Week Sayreville, N. J.
ROCCO MASUCCI OR SOL NUGER

CONCESSION TRAILER

Last word, fully equipped, modern as a minute — with or without Koehler power and light plant. Trailer body, the latest in Procter Keefe Manufacturing Company design, windowed and screened throughout, streamlined and modern, with hydraulic brakes. C. Creators & Co., Special Eclipse Pop-Corn Popper and Peanut Roaster, electrically controlled. Steam Table, Pop Cooler, Chewing Gum Vendor, Change Machine. Used about 12 months. Original cost \$4,300.00, sacrifice for \$1,200; no trades. Terms if credit justified.

G. A. PHILLIPS, INC.

1502 Madison Ave., Toledo, O.

SIDE SHOW PEOPLE

WANTED

FOR LONG SEASON, INCLUDING EIGHT WEEKS IN CLEVELAND

Working Acts of all kinds. Good proposition for Mentalist. Would like to hear from Duke Alvarado, Walter Lay and others with me before. Address

MARK WILLIAMS

GOODING SHOWS, Alliance, O., until May 30; then 1300 Norton Ave., Columbus, O.

WANT-DROME RIDERS

TRICK, FANCY AND STRAIGHT
Top Salary and Tips.

Stanley Olga, Johnny Stellman, Henry Dixon, Buddy Gentry and any others open for proposition wire, write

WALTER B. KEMP

ROYAL AMERICAN SHOWS

Peoria, Ill., Till May 31; Then Cicero, Ill.

FRANKS GREATER SHOWS CAN PLACE

Popcorn, Peanuts, Frozon Custard, Ice Cream and Corn Game exclusively for 11 more weeks on Macon downtown lots—best in history—and 10 Good Georgia Fairs. Money plentiful. No gasoline or rubber shortage. Act Quick. Wire

BILL FRANKS

Broadway and Oglethorpe, Macon, Ga.

WANT

PHOTO GALLERY — Will Sell Exclusive. Must be neat and attractive. Join now.

WORLD OF PLEASURE SHOWS
MUSKOGON, MICH., This Week.

FOR SALE

White Pony, small Shetland, stage broke. White Fan Tail Pigeons, White Doves. WANTED: One man, assistant with Dog, Pony and Monkey Act. Will consider beginner. Write full particulars. **GEO. E. ROBERTS**, Circus Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

SALE ON

Used Sidewall, Khaki and White, 3,000 Ft., 7 Ft., 35¢ per ft.; 8 ft., 40¢ per ft. 15 Khaki Used Concession Tops, in good condition, 10x12 or 10x14, \$39.50.

Main Awning & Tent Co.

230 Main Street Cincinnati, O.

FORREST C. SWISHER WANTS

Side Show Acts and Concession Agents. Girls and Impersonators for Illusions and Bally. Opener to legitimate front. Mentalist capable of getting money. Legitimate Freak for Annex. Agents for Cigarette Gallery, Pitch-Till-Win, Penny Pitch, Hoopla. Address **FORREST C. SWISHER**, Care Parada Shows, Harrisonville, Mo., May 25-30; Clinton, Mo., May 31 to June 6.

"HIT HITLER" and "HIT THE JAP"

BALL GAMES, GOING BIGGER AND BETTER THAN EVER. Get your order in for delivery after June 1. No Games available before that date due to the many Rush Orders now on hand.

HIT HITLER AMUSEMENT CO.

811 Washington Ave., St. Louis, Mo.

MERIT SHOWS

Wanted—Side Show and Plantation with equipment. We furnish top. Long season. Concessions that don't conflict. Cook House, Ride Help that can drive semi. **AL NICHOLSON**, MERIT SHOWS, W. Warwick, R. 1., this week; Lowell, Mass., next week.

Direct from the Lots

Dodson's World's Fair

Lima, O. Week ended May 9. Location, Bellefontaine and Kibby streets. Business, satisfactory. Weather, rain and cold.

Because heavy rains made the lot in Richmond, Ind., a sea of mud, shows remained here for a second week. On Thursday Cole Bros.' Circus played directly across the street and after the matinee all shows, rides and concessions did a good business, while at night the midway and attractions chalked good results. The circus's matinee performance was enjoyed by almost all Dodson show-folk. President Mel G. Dodson was the guest of General Manager Zack Terrell of the circus. Bill and Mary Hartley, formerly with Mighty Sheesley Midway, joined with five concessions. Jimmy Currie is Hartley's assistant. Frank Aschley came on with his Walking Hitler and Smack the Jap concessions. Mr. and Mrs. John Hobday also have two concessions. Carl Hansen, secretary, recovered from a sore throat and is back in the office. During his absence Jules Baggary handled the wagon, assisted by DeWitt Hudson and President Dodson. General Agent Curtis L. Bockus visited, but left again for other sections following a conference with the president and Manager Al C. Bradley. Clifton Fancher, formerly with Mighty Sheesley Midway, is now employed on Hartley's concessions. Trainmaster Don and Maude Montgomery entertained many friends here. Circus folks who visited the shows included Jean Allen, Mrs. Zack Terrell, Yellow Burnett, Joe Hayworth, Freddie Freeman, Eugene Scott, William Kellogg, Arthur Hoffman, Noyale Burkhardt and Vic Robbins. One of the happiest persons on the lot on circus day was Manager Al C. Bradley, himself a circus man for many years. **ROBERT GOODRICH.**

John H. Marks

Hampton, Va. Week ended May 16. Location, Shell Road and LaSalle Avenue. Auspices, American Legion Post. Business, big. Weather, good.

Shows broke in a new location here, close to bus and streetcar service, and attendance opening night was light but big the rest of the week. Plenty of money was in circulation, and P. H. Harrell, general manager Citizens Transit Company, co-operated by allowing signs on all streetcars and busses. Col. H. D. (Doc) Stahler, advance agent had everything ready on arrival, and the usual Saturday Children's Party sponsored by a local market was lightly attended because of cold and rain. Saturday night was big, however. A serious fire was narrowly averted Tuesday night in Duke Jeanette's Circus Side Show, when the side wall became ignited, but Mrs. Marlon Jeanette sustained a badly burned hand while assisting in extinguishing the flames. Visitors included Mr. and Mrs. E. L. Jenkins and Mrs. Rose Leatherman. Ruth Roy's Circus Arena is doing well. Fred Whetten is equestrian director, and Roy and Ruth Bible handle the front. Mr. and Mrs. Anthony Fustiana, newlyweds, have the ball game stands. Kenny Sumner, former manager for Marguls, magician, visited. Mike Horton, feature story writer of *The Daily Press*, gave shows good publicity. Mel Powell, news commentator for Station WCH, gave the midway many plugs during the stand. **WALTER D. NEALAND.**

Bantly's All-American

Arnold, Pa. Week ended May 16. Business, good. Weather, intermittent rains. Pay gate, 10 cents.

Defense industry here is going full blast and gave shows one of the best week's business of the season so far. Aluminum factories working day and night gave shows an opportunity to put on Wednesday and Saturday matinees and both were well attended. Mitch Mitchell received good co-operation from local papers and Station KDPA, New Kensington, Pa. Writer had charge of broadcasts, assisted by Phyllis Heffernan, Bob Curtis and Skyscraper Willie. A. J. Budd combined the Ubangi Show with the Side Show to a good week's work. Mary Morris is doing well in the annex. Le Vonda, in the second annex, also is popular. Goodfellowship Club held a social Thursday night. Mrs. Bantly was the principal speaker. Others on the program were Phyllis Heffernan, emcee; Bill Mayo's orchestra, Kid Drifty, Dorothy Lunsford, Sue Parker and Kurt Rollin. Danny Klein was named emcee for

the next show. A farewell party was held Friday night for Frank Ludolph and Dick Moore, who left for the army. Miles A. Lusk, former carnival trouper and now in business in New Kensington, visited. Mary Dorso is cashier in the cook-house. Billie Reid joined Bert Melville's Hot Spot Show. **FAY RIDENOUR.**

Dee Lang

Alton, Ill. Week ended May 16.—Business, fair. Weather, poor.

Shows arrived from Rock Island, Ill., where rain and cold weather greatly hampered activities. Rain and cold weather here resulted in fair business and shows canceled the Camanche (Ia.) stand to remain for another week. Location is good and plenty of money is in circulation. Mrs. Dee Lang was hostess at a party at her home in St. Louis to friends and Mrs. George A. Golden. Mrs. Charles T. Goss and Madam Badienia report it was a huge success. Mr. and Mrs. Noble C. Fairly received news of their son's promotion to a responsible government position in Washington. John Corrigan, Red Swianforsky, Water Pearl and Al Sherwood entered the armed service and Joe Dezambi received his examination papers here. Tommy Allen, Rubin & Cherry Exposition, visited in Rock Island, Ill., and Bill Carsky, Casey Concession Company, visited here. Mrs. Noble Fairly, who is handling War Bonds and Stamps on the shows, reports that shows are signed up 100 per cent. **GENE MILLER.**

Patrick's Greater

Emeryville, Calif. Week ended May 16. Business good. Weather, fair.

After a successful week in Martenze, Calif., shows jumped in here and opened on time. The Diesel plant slid off the road en route leaving only the tractor on the highway. With the aid of three winches and after four hours' work it was finally pulled back on the road. Elephant truck also broke down and had to be repaired. It did not get in until the day after shows opened. Shows came here for a week's stand, but business was good enough for shows to remain another week. T. H. Bailey's Girl Show led shows, with the Monkey Show second. Ferris Wheel topped rides, with the new Loop-o-Plane second. Owner and Mrs. W. R. Patrick visited Arthur's Mighty American, Foley & Burk and Pickard shows. Jack Joyce visited several times and worked his trained ponies with W. R. Patrick. Mrs. T. H. (Peggy) Bailey was stricken ill Wednesday night and rushed to Highland Hospital. Personnel sent flowers. **T. H. BAILEY.**

Sol's Liberty

Ottawa, Ill. Week ended May 16. Location, old fairgrounds. Auspices, Young Men's Club. Business, fair. Weather, cold and rainy.

Shows made a quick teardown at Kankakee, Ill., Sunday night and after a fast move opened here Monday night in overcoat weather which continued all week, with intermittent rains, until Saturday, which brought warmer weather and good attendance both matinee and night. Excepting the Danville (Ill.) stand organization has been plagued by bad weather since opening early last month. Several workmen closed here to report to their local draft boards for examination, with one employee going as far east as Greenfield, Mass. Mr. and Mrs. Thomas McKinney, former cookhouse operators with United American Shows, joined R. C. Mills' restaurant staff here. With Great Lakes Exposition Shows only 16 miles distant at Peru, Ind., there was much visiting between the two organizations. Mrs. Al Wagner, Fitzie Brown, R. E. Haney and Jack Beard were among callers. Other visitors included J. C. McCaffery, Matt J. Dawson, Sunny Bernet, Mrs. Otto, Robert Kobacker and Mr. and Mrs. Virgil Hill. **WALTER B. FOX.**

World of Mirth

South River, N. J. Six days ended May 16. Location, Prospect and Turnpike. Auspices, Combined fire companies. Business, good. Weather, fair.

Shows chalked up their biggest grosses here in three years, altho day and dated by Art Lewis Shows. Grounds were situated on a hill, necessitating setting

SWEENEY AMUSEMENT CO. WANTS

SHOWS AND CONCESSIONS

Can place Photo Gallery, Ball Games, Cigarette Gallery; any ten cent Concessions except Bingo and Pan Camo. Can use any Grind Show with own transportation. Playing Ohio Valley—payroll spots, best in America. Wire me, Wheeling, or come on to Warwood, W. Va., this week; Bellaire, Ohio, next. First in any town we play. Have our own four Rides. No gate, low rates. P.S.: Chilly Fisher Onkrom, wire.

Lee & Gavin Shows

WANT MERRY-GO-ROUND

Special Proposition for Long Season of Fairs and Celebrations in Missouri and Iowa. CONCESSIONS: Will sell X on Corn Game, Photos, Pop Corn, Diggers, Penny Arcade. Can also place Ball Games or any other Legitimate Concession. Good proposition for Shows of any kind with their own frame-up except Girl, Snake or Mechanical. Address

ROY LEE

UNIONVILLE, MO., Week of May 25.

WANT WANT

TO JOIN ON WIRE

TILT-A-WHIRL AND FERRIS WHEEL FOREMAN. Salary \$25.00 per week; Second Man for same Rides, salary \$17.50 per week. Extra for driving semi-trailers. Capable Side Show Manager with Acts. All wires as per route.

BUCKEYE STATE SHOWS

JOE GALLER, Gen. Mgr.

Morganfield, Ky., This Week. Sturgis, Ky., Week June 1st.

AT LIBERTY

FOUR RIDES AND CONCESSIONS

Consisting of Merry-Go-Round, Ferris Wheel, Chairplane and Streamline Whip. Also three Light Plants. Will consider park or a string of good fairs or promotions. All newly painted in perfect condition. Transportation for all my equipment.

L. TAMARGO

128 FRANKLIN ST., ELMONT, N. Y.
Phone: Floral Park 7494-J

Wonder Shows of America WANTS

THREE ABREAST MERRY-GO-ROUND

WILL BOOK OR BUY

Must be complete with Organ, and like new, mechanically and in appearance. Wire **MAX GOODMAN**, Wonder Shows of America, Inc., Burlington, Iowa, this week.

H. P. LARGE SHOW

Can place Kiddie Auto Ride, Train or any Kiddie Ride and Merry-Go-Round. Can place Photos, Ball Game and Legitimate Concessions of all kinds. Want Concession Agents and capable Ride Help, Drunks and agitators, can not use you. Secretaries of places and homecomings, have a few open dates. St. Elmo, Ill., May 25-30.

McFarland's United Shows WANT

Ride Foremen, Second Men, Dancers for Girl Show, Ten Cent Concessions. Open in Killeen, Texas, for nine days starting Saturday, May 30th. In the heart of construction on Camp Hood, Wire quick. Address: **TOBE D. McFARLAND**, Killeen, Texas.

WANTED

For Six Big Days—Street Fair
June 1-6, Carthage, Ind.

Sponsored by merchants. F. E. Gooding Rides booked. Want Bingo and Concessions of all kinds. Address: **DOC STODDARD**, Morristown, Ind.

Whip Foreman Wanted

For comparatively new Eight-Car Whip. Forty dollars a week in cash to start.

F. L. FLACK

36 East Woodbridge St. Detroit, Mich.

225 of the midway in "V" fashion. Dim-out regulations struck here for the first time and the six towers were not erected. All neon lighting was discontinued in accordance with local defense regulations, and electric lamps were shaded or hooded so they would cast no reflection. Gas rationing occurred here for the first time with all show people getting B-3 cards except, of course, owners of bona-fide commercial vehicles. This will work no hardships in the near future as jumps for the next four weeks do not exceed 20 miles. Show grounds were five miles from New Brunswick and seven miles from Perth Amboy. Both cities are essential to patronage in this location but people evidently had ample gas as week-end attendance was beyond expectations. Among visitors were Art and Charlie Lewis, Percy Morency, Pete Christian, Joe Rogers, Lew Dufour and Phil Isser.
JIM McHUGH.

Wednesday night for the benefit of the Red Cross, showed an increase in attendance and receipts here. E. A. Crane reports he will rejoin soon with his frozen custard.
PERCY MARTIN.

Golden State

Paso Robles, Calif. Week ended May 10. Location, 101 Highway. Business, good. Weather, cool.

Shows and rides opened on schedule Tuesday night. A good crowd of liberal spenders turned out all week. Jimmie Doran, mechanic and helper, is getting trucks ready for the jump to Hanford, Calif. Visitors included Mike Krekos, manager West Coast Amusement Company, and Cal Lipes. O. N. Crafts also visited.

San Luis Obispo, Calif. Week ended May 3. Location, Steiner Field. Business, good. Weather, clear and cool.

Trucks arrived early Monday morning. A quick set-up, despite shortage of extra help, and shows were ready for opening Tuesday night on a cleverly arranged lot by Manager Ben Dobbert. Patrons came early and stayed late, with Hollywood Follies proving the most interesting attraction. Ruth and Bill McMahon's pan game did well.
MONA VAUGHN.

Boswell Amusement

Buchroe Beach, Va. Ten days ended May 9. Business, fair. Weather, fair.

Shows opened here May 1 to good business and good weather, but the government's dim-out order went into effect Monday and date turned out to be an average one. Management has three more weeks in and around Newport News, Va. Shows will play Virginia exclusively this year, having six Virginia fairs. Shows opened with two rides, Chairplane owned by J. W. Western and a Merry-Go-Round owned by the management. Organization will feature a Minstrel Show as the free act and 10 concessions will be carried.
THOMAS H. BOSWELL.

Crafts

Fresno, Calif. First week ended May 16. Location, Ventura Street circus grounds. Auspices, American Legion Post. Business, fair. Weather, cool.

First of a two-week stand here was satisfactory despite cool weather. Tuesday and Saturday brought out the largest crowds despite strong opposition from home talent affairs. Visits were exchanged daily with members of Crafts Golden State Shows. General Agent Lee Brandon reports the route is set. Owner O. N. Crafts left for a 10-day fishing trip. Mrs. Roy E. Ludington is rapidly recuperating from injuries sustained in a recent auto accident. H. (Puddin) Cooper returned after a year's absence and was placed in charge of a ride on Crafts Fiesta Shows. Karl Lohmiller's Swing Girl Revue is getting its share of business, as is Fred Mortensen's Athletic Stadium. Electrician Tom Adams has the midway well illuminated with additional towers and neon tubing. Harvey Quackenbush, superintendent of the neon department, completed the neon glass front wagon. Eddie New is in charge of the front gate. Jimmy Lynch, cookhouse operator, and Whitey Barr spent two days on a trout fishing trip. Frank Chicarello is special officer. Harold Perry, special agent and biller, is doing a good job in advance.
JACK SHELL.

Arthur's Mighty American

Eureka, Calif. Six days ended May 17. Location, Fairfield at Harris Street. Auspices, L.L.L. Business, excellent. Weather, rain. Pay gate, 15 cents.

Opening day was lost to rain here and despite intermittent showers attendance increased nightly, with over 7,000 admissions being registered at Saturday's matinee. The circus performance was given much editorial space by *The Standard and Times*. Daily broadcasts were made over Station KIEM. Shows were further handicapped when the Octopus broke down. Two days were required to make repairs but it was ready for Saturday's matinee. All the rides reported good business. Eva Perry's Casa Rumba led shows, with Mr. and Mrs. John Olson's Circus Side Show running second. Concessions also reported fair returns. Preparations were made to dim the shows' lights and all the electric towers were lowered so that no reflections could be witnessed out at sea. General Agent Everett and Mrs. Coe returned from their booking tour of the Northwest. Special Agent Harry L. Gordon did a good billing job. Alice Blash was ill

for a few days but has recovered. Mrs. Richard Alexander recovered from her recent illness and joined one of Joe Blash's concessions. Margaret and Ralph Balcom spent the week fishing in the near-by streams with fair results. John Donzelli is building a new front for the Casa Rumba. Art Johnson is *The Billboard* sales agent. Betty Girard joined Olson's Circus Side Show. Glenn and Cliff Henry are remodeling the circus arena.

Petaluma, Calif. Six days ended May 9. Location, Douglas at Upham streets. Auspices, L. L. L. Business, good. Weather, fair. Pay gate, 15 cents.

Ideal weather prevailed thru the week until Saturday morning, when a wind-storm wrecked the menagerie and marquee, necessitating operating Saturday without the top. Attendance all week was gratifying, and *The Petaluma News and Courier* gave the circus many photos and space. En route from Modesto, Calif., the majority of showfolk stopped visited Patrick's Greater Shows in Emeryville, Calif., and West Coast Shows in Pittsburg, Calif. Ethel Henry left to visit her mother in Missoula, Mont. Philip Walker visited the Russian River resorts during the week. Mrs. Elsie Berry came on from her home in Oakland, Calif., as the guest of Mr. and Mrs. Martin E. Arthur. The writer spent a day visiting his mother and family in Oakland. Ethel Henry celebrated her birthday and was given a dinner at a local cafe by husband, Glenn, before she left for Montana. Cliff and Mary Henry visited friends in Santa Rosa. Mrs. Richard Alexander was stricken ill but has recovered. Glenn, Cliff, Ethel and Mary Henry were guests of Polack's Shrine Circus in San Francisco. Among fishermen visiting near-by streams were Al Bozarth, O. Williams, Ralph Balcom, Joseph Blash, William Bottrell, Tex Hudspeth, William McDowd and Jack Christensen. Mr. and Mrs. Art Johnson's cookhouse and grab concessions did fair. John Donzelli remodeled one of his semis. Women's bowling club was inaugurated this week. General Agent Everett W. and Mrs. Coe completed their booking tour of Oregon.
WALTON DE PELLATON.

J. F. Sparks

Cullman, Ala. Week ended May 16. Location, on the streets. Business, good. Weather, fair.

Opening her was slow, but business increased nightly. Big crowds poured into town Saturday morning and shows and rides opened early. Midway was jammed until a late hour, with well over 10,000 passing thru the gates. All rides registered, with the Spitfire leading. Cotton Club topped shows, with Lee's Circus Side Show second. Wonder City, Alzora and other shows also did well. Doctor and Mrs. E. C. Ray visited, as did Raymond Hill. Charley Gordon, transportation superintendent, was busy all week getting trucks ready for the jump into Williamson, W. Va.

Avondale, Ala. Week ended May 9. Location, First Avenue and 42d Street. Auspices, Zamora Temple Shrine. Business, good. Weather, cool.

Cool weather again retarded business, but gross on the week was satisfactory. This was show's fifth and last week under Shrine auspices. Doctor E. C. Ray, Harry Winters and Thomas R. Mitchell, entertainment committee, co-operated.

Birmingham, Week ended May 2. Location, Post Office lot. Auspices, Zamora Temple Shrine. Business, good. Weather, fair.

Held over a second week, business far exceeded expectations. Location was a natural. Ray Allen was a visitor. J. F. Sparks took a business trip into Kentucky. Business for the stand on the post office lot for the week of April 25 was good. Shows opened well and business increased nightly. Bill Dollar's Cotton Club Revue and Lee's Circus Side Show obtained good play. Spitfire led rides. Shrine Band entertained with nightly concerts.
R. L. OVERSTREET.

Ebersole

De Sota, Mo. Week ended May 16. Location, streets. Auspices, American Legion Post. Business, good. Weather, fair.

Committee and city officials co-operated here and business was hampered some by high winds. However, shows chalked up the best week of the season so far. Organization is carrying seven rides, four shows and 20 concessions. Personnel includes P. F. Ebersole, owner; Roy E. Lee, manager-general agent; Bill Wickman, special agent; Mrs. Ebersole, secretary. Rides; Merry-Go-Round, Roy Law, foreman; Joe Freeburg, second man and tickets. Ferris Wheel, Joe Gavin,

BOSWELL'S AMUSEMENTS
Lee Hall, Virginia, near Camp Euclid.
Forty Thousand Soldiers' Pay Day.
WANT
Ferris Wheel or any Ride or Show with own transportation, 25%. Any Stock Store, P.C. with office, 50%. No gift. Loyd Thomas wants People for Minstrel, Ride Help for Chairplane and Merry-Go-Round. All wire:
THOMAS H. BOSWELL
Newport News this week.

W. E. WEST
MOTORIZED CARNIVAL
Opening in June
Want Side Show, Girl Show, Snake or Animal Show with or without own outfit. Concessions—Cookhouse, Diggers, Popcorn, Ride Help that can handle trucks, come on now. Concession Agents, Stock and Grind Stores, Eddy Carr, Dick Knight, Bob Lee, Strawberry Robin, Mike Conway, all others who have worked before, answer now or come on to Cheney, Kansas.

Sunset Amusement Co.
WANTS
COOKHOUSE, privilege in tickets; Merry-Go-Round Foreman, Tilt-a-Whirl Foreman. PHOTO exclusive open.
Brookfield, Mo., this week; Albia, Iowa, next.

RIDES AND SHOWS
WANTED
Can use four or five independent Rides and two Shows for one of the oldest and best established FOURTH OF JULY CELEBRATIONS in Wisconsin, July 2nd to 5th. Those in moving distance write what you have.
BOX D-232, The Billboard, Cincinnati, Ohio.

FOR SALE
Eight-Car Whip, newly overhauled and repainted, good condition, \$1850.00 cash or terms, or will lease, 25% of gross.
K. F. KAY
162 Broadway Paterson, New Jersey

WANT Long Range Gallery, Photos, Snow Cones, High Striker, Diggers, Penny Arcade, Cook House or Grab, Fun House, Fat Show, Freak Animal, Monkey or Motor Drome, 25%. Will furnish 20x30 top for PE Attraction. Athletic Show open. We have complete outfit. SOBOW-Ball Daughtee wants Side Show Acts, Pony Ride open. Second Man for Octopus. Semi Driver, come on. Address: **DYERS GREATER SHOWS**, Flat River, Mo., this week; Do Solo, Mo., next week.

PEARSON SHOWS
WANT
Ball Games, Stock Concessions for Westville, Ill., May 25-30; Rantoul, June 1-6. Twenty thousand soldiers' pay day.

BILLPOSTER
Must be experienced. Write or wire until May 30:
ART LEWIS, Mgr.
ART LEWIS SHOWS
Hotel Savoy Bridgeport, Conn.

WANTED
High Diver. Also Diving Girls. I have diving rigging. Want legitimate concessions.
JOHN KEELER
427 Market St. PHILADELPHIA, PA.

WANT
CARNIVAL ELECTRICIAN
Fifty Dollars Weekly to Reliable Man.
WORLD OF PLEASURE SHOWS
Muskegon, Mich., this week.

WANTED
GENERAL AGENT
With car who can book Fairs and Celebrations in Missouri and Arkansas.
BOX 124, Care Billboard, St. Louis, Mo.

BOB COLEMAN WANTS
BINGO AGENTS
Also Grind Store Agent, any old Help. Wire at once
Care O. J. BUCK SHOW
This week, Watervliet, N. Y.

Blue Ribbon

Columbus, Ind. Week ended May 16. Location, Tenth Street showgrounds. Auspices, VFW Post. Business, good. Weather, some rain.

Move was made in good time and shows had a good location in this defense boom town. Opening was the biggest of the season and good business continued until Friday night when it rained and turned cold. Saturday, with warm weather, saw shows close with its biggest week's gross of the season so far. Visitors were Doc Dodson, father of Mel and Guy Dodson; Ralph Maynard, father of Ken Maynard; B. M. Overstreet, Roxie Harris and Mrs. Louella Casey. Business-like committee co-operated in every respect and lot was carefully laid out by L. H. Hardin, lot superintendent. Jimmie Paden's health is much improved and he's back on the job as Ridee-O foreman. Ed Matson's birthday was celebrated by the personnel at the kangaroo court on Wednesday night and \$27 in fines was assessed by Judge Forrest Poole. Money went into shows' fund and later will be given to the Red Cross and Army-Navy Relief Fund.
H. B. SHIVE.

James E. Strates

Johnstown, Pa. Week ended May 16. Location, D. Street showgrounds. Business, fair. Weather, unsettled.

Lot here was small but committee, headed by Oscar Hampton, co-operated in every way. Thru co-operation of Paul Winters, Blair Company Rationing Committee, and his secretary, Jane Ebright, all members of the shows who had cars received their gas rationing cards. Scenic Artist Braun painted several attractive panels which advise show folk and the public to buy War Bonds and Stamps. Mrs. James E. Strates motored down from Elmira, N. Y., with daughters, Elizabeth and Theodora. Midget Show, featuring Royale Troupe of Midgets and Victor Wetter Troupe, with James Patrick on the front, scored here. Leo Carrell's Big Hollywood Monkey Revue continues to click. Wednesday's bingo, sponsored by the women members of the show for the benefit of the showman's club are going over nicely. The Formiers added three concessions. Electrician Giff Ralyea has finished installation of modernistic illumination on the new front arch. Nancy Miller's Hawaiian Revue is still clicking, as is Scotino's 1942 Vanities.
MARY BRYAN.

Buckeye State

Princeton, Ky. Week ended May 16. Location, Martin showgrounds. Business, good. Weather, cold and rain two days.

Despite two days of bad weather, spot-gave shows their biggest gross of the season so far. Saturday turned in the best day's business. Cotton Club Revue clicked and all rides did well, with Tilt-a-Whirl and Ferris Wheel leading. Mrs. Evelyn Finley's Kiddle Auto Ride and Airplane Swings were popular. Daily parades were made by the Cotton Club Revue band in the downtown sector. H. M. Kilpatrick had the town well billed. Mike Booth, clown, did his usual good street advertising job. Local papers co-operated. Police Chief E. E. Jones; Willard Milstead, commonwealth attorney, and Mitchel Clift, sheriff, were nightly visitors, being entertained by Jess Bradley, business manager. Clyde Twisdale and Casey Oragin and city officers Kirby Thomas and Alvin Lisby also were entertained by Bradley. Manager Joe Galler, accompanied by Jess Bradley, visited Mighty Sheesley Midway at Clarksville, Tenn. Gus Litts, lot superintendent and concessionaire, made a business trip to Louisville. Russell Cooper, electrician, went to Memphis. Bingo game held every

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Will Consider Contracting for Western Canada Class "A" Fairs, Fort William, Ottawa and Quebec City Exhibitions.

HILL BILLY SHOW—With real talent or a "Production Style" Girl Revue. Must be capable of getting large grosses. Will furnish front and canvas for same.

Will Also Consider Individual Platform Shows or First Class Snake Show.

Can Place Fun House and Good Operator for Ro-Lo Fun House. Will Also Place Reliable American Palmistry Concession—No Gypsies. Can Use Talker to Handle Front of Monkey Show.

Apply **J. W. CONKLIN**

Brantford, Can., May 25 to 30; London, June 1 to 6.

Greater United Shows

WANT OCTOPUS — ROLLOPLANE — RIDEE-O

Can Place Competent Ride Help. Top Salaries and Pay in Cash Daily.

SHOWS With or Without Equipment. Good Opening for Side Show, Platform and Fun House. Also Glass Show.

NOTE: We play Army Camps and Defense Projects, each for two weeks on massive payrolls, including Abilene, Mineral Wells, and Wichita Falls, Texas. Also Lawton, Okla. "Buckaroo Days and Birthday Celebration," Ardmore, Okla., Durant, Okla.; (Fair) Corsicana, Tex. (Fair); Liberty, Tex. (Fair); Orange, Tex.; (Fair); and others.

And Don't Forget We Open in February to Two of the Biggest Spring Celebrations in America. Short Layoff—Long Season.

WIRE: **J. GEORGE LOOS**—MAY 25-JUNE 6, ABILENE, TEXAS

WANT

First-class all around Ferris Wheel Man to take charge and keep same up for Ideal Beach all summer. Open Saturday, so wire me. Work salary and percentage. No tear-downs. Will pay cash for Ferris Wheel Seat Covers. WANT Agents for Ball Games, Cigarette Gallery and Bingo. Write or wire Dave Tennyson, Monticello, Ind., or me. Want man to take charge of Kiddie Aeroplane Ride here on the show, as I bought new Rocket Cars. Have 6 in fair condition, with electric motor and propellers for large park Aeroplane Ride. Can be seen in Chilhowee Park, Knoxville, Tenn. No reasonable cash offer refused. Also can use Ride Help for Chilhowee Park. Apply to **CHAS. BRAKEBILL**, Mgr., Knoxville, Tenn.; **JOHN GALLAGAN**, Blue Ribbon Shows, Muncie, Ind., this week; Kokomo, Ind., next week.

owner; Gene Phelps, foreman. Tilt-a-Whirl, Alvin Smith, foreman; Virgil Weaver, second, and Mrs. Wickman, tickets. Loop-o-Plane, Tom Joseph, owner-operator. Chairplane, Ray Kriswell, foreman; Mrs. Phelps, tickets. Kiddie Auto, Oscar House, foreman. Kiddie Swing, Harold Newlin, foreman; Mrs. Clark, tickets. Shows: Mechanical, Captain Matthews; Girl Revue, N. L. Marchand; Side Show, Vic Halbrook. Concessions: Hummie Holmquist, popcorn and photo gallery; Mrs. Roy Lee, cookhouse; Bill Ridings, ball game and grind store; Mac Matthews, hoop-la and cork gallery; Cotton Ellis, ball game and grind store; Morris Simmonds, led gallery; Mrs. Ray Kriswell, penny pitch; Jimmy Smith, pan stand, ball game and dart stand; Mr. and Mrs. William Smith, corn game; Ray Kriswell, electrician; Ben Nottingham, diggers; Berrie Bell, Penny Arcade; Chief Ed Eagle, jewelry; Claude Schmucker, one. Captain Lamb presents the free act. **BERRIE S. BELL.**

Gold Medal

Washington, Ind. Week ended May 16. Location, Old Woodlawn Park. Auspices, American Legion Post. Business, good. Weather, fair.

Because of a change in the route this spot, booked as a fill-in, proved one of the best spots of the season so far. Com-

mittee, headed by Keith Godwin, both local papers; Glenn Edwards, billposter, and Tige Hale's Concert Band lent extra effort to make the date a success. A special Victory Night for defense, when midway remained open until 2 a.m., also proved successful. Monday, Young American Night, drew about 2,000 school children and thousands of adults, all of whom spent freely. Tuesday, Wednesday and Thursday also were big, but rain and cold weather hurt Friday night, altho fair grosses were chalked up. Saturday matinee was satisfactory, but that night the midway was packed to give shows one of the biggest single night grosses of the season so far. City and county officials complimented management's plans for a return date. All ride devices showed good grosses, while shows also did big business. Concessions did okay. Walter Fisher, scale man for Paul Farris, left for a Chicago hospital.

HARRY E. WILSON.

Bright Lights

Danville, Va. Week ended May 16. Auspices, American Legion Post. Business, good. Weather, rain two nights.

Legion's park was used here, with the post's Junior Drum Corps giving a concert nightly. Great Leon joined and is presenting the free act, along with Captain McVay's high-diving monkey. The Kille's photo gallery continues popular. Harry Thompson joined with Merry-Go-Round, and Pete Howard came on as assistant electrician. Madam Burleson, with Dallas Steppers Revue, and Hambone Williams, with colored Girl Show, also joined. Shows experienced their second blackout of the season Thursday night, and Friday was lost to rain. Red Adams joined with a short-range gallery, and Sam Kaplan left with two stores for Baltimore. The Dukes added a blower to their concessions, and A. J. Hermann closed his swinging ball stand.

F. A. NORTON.

Motor City

Newcastle, Ind. Week ended May 16. Location, 27th and East Broad streets. Business, good. Weather, cool and rain.

Everything was ready Monday noon after a short jump from Anderson, Ind., and shows, rides and concessions registered big business, which continued until rain spoiled Friday night. However, Saturday's Kiddies' Matinee was satisfactory and midway was packed that night. Manager Horwitz purchased an Octopus from B. E. Britt, Wade Shows. Mr. and Mrs. Robert Bremson Jr. came in from St. Louis to visit R. S. Bremson, general agent. Bremson's son was inducted into the army recently. Management has pledged a percentage of gross receipts for the Army and Navy Relief Fund. Showfolks held the first of a series of bingo parties Thursday night for the benefit of the Red Cross War Fund. Party netted fund \$44.90 and Manager Horwitz mailed a check for this amount to the American Red Cross. This will be a weekly event. Reported by an executive of the shows.

Baker's United

Indianapolis, Ind. Week ended May 16. Location, American Legion Post grounds. Business, poor. Weather, bad.

Move from Columbus, Ind., was made in good time and all rides were ready for opening. However, weather continued cold and wet all week and attendance was held down to an unsatisfactory level. Lot was in bad shape and it was impossible to locate rides where originally laid out. Shows have pledged 100 per cent co-operation with Army-Navy Relief Fund Campaign.

Columbus, Ind. Eight days ended May 9. Location, Wolf lot. Business, satisfactory. Weather, cold and rain.

Shows opened May 2 to good attendance, despite cold and rain. Sunday was lost to rain and weather was varied for the rest of the week. However, business continued fair and week ended with a satisfactory gross. Lot was small and Kiddie Ride had to be left on the truck. Tilt-a-Whirl topped rides, with Merry-Go-Round second.

J. A. REED.

World of Fun

Middleport, O. Week ended May 9. Location, ball park. Auspices, Firemen's Spring Festival. Business, good. Weather, good. Pay gate, 10 cents.

Everything was ready for opening of the festival here. Committee and the county officials co-operated. Attendance increased nightly and shows plan of awarding War Bonds as the gate prize is popular. Visits were exchanged with the members of Wallace Bros.' Circus and Gooding Greater Shows. Tommy Scott,

general agent, returned from a successful booking trip thru West Virginia. General Manager J. E. Steblar returned from a trip to Pittsburgh where he purchased some electrical equipment. Moe Kahin repainted his trucks. Neal Mas-saro added a concession. Saturday, with 3,000 paid admissions, was the best day. Matthew Donch's high striker had a big week. Vera Steblar's penny pitch is doing well. Whitey Davis is ride superintendent. Mrs. Joseph Steblar returned from a visit with relatives in Charleston, W. Va. Albertine Lobby came in from Connecticut to spend her vacation with a sister, Mrs. Frank Chase. Hubert H. Harlow went to Southern Virginia to get the rest of the Side-Show fronts. Mrs. Max Smith's popcorn stand is doing okay.

RAY SHARPE.

O. C. Buck

Menands, N. Y. Week ended May 16. Location, Menands Road at Troy Bridge. Auspices, Tibbets Cadets. Business, big. Weather, good.

Everyone chalked big business here from opening night to the final hour on Saturday. Shows received exceptionally heavy play, as did the rides. Albany. (See Direct From the Lots on opp. page)

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45 Used Trailers, \$39.50 to \$2,100. 6% finance.

1942 Palace Concession Unit fully equipped, electric refrigerator, propane gas, grill, large canopy, including living quarters and new electric popcorn machine.

Will Frank Nichols, Marguerite Sullivan, Fred Bancroft, Michael P. Donahue, Arthur Converse, Theodore Eysman, Jack Higginbotham, George R. Miller, Alfred Trivaredey, Eugene Lewis, Gray McOlinlock, Dave Francis, Lloyd L. Buckner, Frank McKinney, Cleon Miller, O. E. Workman, kindly contact us?

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Lynch Unit Set for Ciney; Freetown Plans Proceed; Biz Fair at First 2 Dates

CINCINNATI, May 23.—Spring unit of Jimmie Lynch's Death Dodgers has been booked for Saturday and Sunday performances next week at Carthage Fairgrounds, under American Legion Post auspices. Unit opened at Wilmington, N. C., May 16, after the original opening scheduled for May 15 was rained out. Attendance was fair, however. Good crowds turned out for unit's stand in Roanoke, Va., May 17. Show will move here after stands in Mansfield, O., and Hamilton, O., where All-American Veterans' Club, headed by Ray Emerick, will be the sponsor.

Engagement at Carthage will be the troupe's 18th, under the same auspices, of which J. H. Albers is committee chairman. Because of the tire and gasoline rationing problems, Lynch is operating only one unit for the "still" date season, with Jimmie Lynch and Irish Horan sharing interest in the outfit. Line-up for the spring dates includes Jimmie Lynch, Bill Horton, Johnny Rogers and Art Briese.

In advance are Jimmie Vanelse, advance agent; Houston A. Lawing, publicity director; Eddie Walts, advance agent and publicity representative, and Johnny Grant, assistant publicity director and sound car operator. Three members, Jimmie Kelly, Jimmie Sakoble and Arky McNab, are in the army.

FREETOWN, Ind., May 23.—Town board, sponsors of this city's eighth annual July 4th Celebration, is going ahead with plans for this year's event. Smith Bros. Rides have been engaged for the midway, while contracts for the free attractions are pending. C. C. Forgey, committee member, reports. Being the only celebration of its kind in the locality, interest and attendance have increased yearly. Proceeds are used to defray expenses for the upkeep of the city-owned park. As in other years, the lunch and refreshment privileges will be sold at public auction.

United Nations War Show At Chicago Amphitheater

CHICAGO, May 23.—It has been definitely decided to hold the United Nations War Show in the International Amphitheater. Plans have been held in abeyance because of the uncertainty of getting shipments of war relics from abroad. Most of these are now in the United States and assurance has been given that the rest of the exhibits will be delivered. Show will be held for two weeks.

Shorts

ANNUAL July 4th Celebration and Picnic, under Broad Top Miners' Picnic Association auspices, will be held as usual in Broad Top City, Pa., this year, Secretary Harry Sheets reports.

DAN REED has signed with J. C. Hariacker to furnish several attractions at Shrine Circus in Waterbury, Conn., next month. They include a side show featuring Indian fakir Tanit Ikuo; a hillbilly unit, snake show, Speedy Palmer with Wall of Death, and Fred King with "largest hog in the world."

NEARLY 20,000 attended the annual fisherman's parties held in Minneapolis by *The Minneapolis Star-Journal* and *St. Paul Pioneer Press-Dispatch*. The Minneapolis party in the Auditorium attracted more than 10,000, while the St. Paul party's crowd neared that mark. Acts for both shows, booked by Violet Murphy, included Hemperly Quartet and Sunset Valley Barn Dance, with Cleland Card of Station WCCO as emcee for the Minneapolis party; Pete Lyman, comic; Frank Grande and company, comedy tumbling and dog act; Carl Strong trio, Frank Czadarsky ork and Six Pirates, with Bob De Haven of Station WTCN as the St. Paul party's emcee.

DIRECT FROM THE LOTS

(Continued from opposite page)

Troy and Cohoes (N. Y.) papers co-operated. Gate receipts broke shows' records daily. Dick Tollman returned from Gary, Ind., to resume his duties in the office wagon. Bob Mallett spent a week conditioning the public-address equipment. Lon Ramsdell's show opened Friday under management of Sailor Lane. Helen Wright joined Clem Coffee here. Mrs. Ed Evans and Mrs. Sam Beaty have recovered from recent illnesses. Wednesday night's Jamboree drew a large crowd. It featured a birthday party for O. C. Buck. Wednesday night's Army and Navy Relief Party resulted in a good-sized check being mailed to Stanley Griffiths. Ross Manning, Johnny Bass, R. F. McConville, Mrs. Lila Papen, Dr. Joseph Russo, Wally Clemenshire and John Seaton visited. LON RAMSDSELL.

Bunting

East Peoria, Ill. Week ended May 9. Auspices, VFW Post. Business and weather, variable.

Opening was almost a blank because of rain. Altho weather was bad the first four days, crowds came out and spent well. Friday was the big day, with plenty of money in evidence. Octopus

topped rides. Twin Wheels, managed by Waterbury Kid, are getting good play. Saturday was good despite rain. M. K. Brody visited, as did Louis Berger, advance agent Wonder Shows of America. Bill Herrington's Girl Show is featuring Betty Herrington, with Boots O'Bryan and Lou Bryant doing specialties. Bull Martin's Athletic Arena is doing okay, and Ted Martin, chief electrician, is remodeling his house trailer. Mickey Stark is repainting his Dipsy Doodle. Russ Hermann is employing local help to operate his coin pitch. GEORGE E. MOON.

Moore's Modern

Kincaid, Ill. Week ended May 9. Location, uptown. Business, fair. Weather, cold.

Everything opened on schedule as usual. Weather was miserable all week. Location was ideal and co-operation of city officials was all that could be desired, but shows came out about even Saturday night. Manager Moore purchased additional lights, and Gay New Yorkers still leads shows, with the Athletic Show second. Mr. and Mrs. Ike Wolfenbager went to Springfield, Ill., on a shopping spree, and the writer's wife and Mrs. Irene Moore entertained Eugene Tyndle, seaman guard, formerly with the shows. He is Mrs. Boots Buck's brother. Visitors included Mr. and Mrs. Harry Phillips, corn game operators on Barker Shows. Johnny B. Perkins received his army questionnaire.

BUDDY BUCK.

West Coast

Pittsburg, Calif. Week ended May 9. Location, Santa Fe grounds. Auspices, American Legion Post. Business, good. Weather, poor. Pay gate, 15 cents.

Shows closed a satisfactory seven-day engagement here May 9. Opening a day ahead of schedule shows played to good results and the second night brought out one of the best crowds of the season so far. Fair weather early part of the week gave shows good business in all departments, altho ground location was the worst the organization ever had here. Last part of the stand turned cold with rain, but week measured up with any that the shows ever had locally. Town was well billed by Ted Levitt. Art Craner handled the papers. The Jack Joyce-Mabel Stark Circus was popular. Manager Mike Kekos made a flying trip to Los Angeles. Louis Leos, secretary-auditor, and Harry Meyers, concession manager, handled all business details and entertained many visitors. Reported by an executive of the shows.

H. P. Large

Coulterville, Ill. Week ended May 23. Location, City Park. Business, fair. Weather, cloudy and cool all week.

Shows moved here from Dowell, Ill., and were ready for opening by noon Monday. Shows are said to be the first permitted to play City Park, across from the high school, and Manager Large was complimented by city officials on shows' appearance. Manager Large's Ferris Wheel again topped rides and Peterson's Kiddie Autos did well. Threatening weather prevailed, but crowds were good. Bingo, with Larry and Emma Crabtree in charge, did well. Mrs. H. P. Large's son, Joe, is stationed with the Air Corps at Randolph Field. Her other son, Bernard, advises he is doing nicely at San Diego, Calif.

Coleman Bros.

Hartford, Conn. Week ended May 2. Location, Barbour Street circus lot. Auspices, Jewish War Vets, D. A. V., Spanish War Vets, American Legion Post, Sailors, Soldiers and Marines. Business, excellent. Weather, ideal.

Shows arrived early Sunday after a short jump from Middletown, Conn., and everything was ready Monday. Spot always has been a good stand for the shows and this year was no exception. Everybody reported larger grosses than last year. Big crowds spent freely. Saturday night was big and rides didn't begin to tear down until 2 a.m. Sunday. DAVE ALTMAN.

WANT

FOR WYNDMOAR, PA., AND OTHER CELEBRATIONS NEAR PHILADELPHIA

Any Show but Girl Show, American Palmistry, Kiddie Rides, Man to put up Concessions, Bingo Caller. North Wales now.

MORRIS HANNUM

232 E. Union St., Bethlehem, Pa.

WANTED CARNIVAL

WEEK JULY 4TH

BIG PATRIOTIC AND FIREMEN'S CELEBRATION AND DOG SHOW

COMMUNITY ON WAR BOOM
Orville Troutman, Rosiclare, Ill.

WANTED

Rides, Concessions and Free Acts for
BUCKLIN ANNUAL HOMECOMING

Aug. 20, 21, 22, 1942

C. A. Larson, Sec.-Treas. Bucklin, Mo.

WANTED

Acts and Concessions for
REUNION

Houston, Mo., August 12-13-14-15

Write Secy, Chamber of Commerce, Houston, Mo.

WANTED

CONCESSIONS, CARNIVAL OR RIDES

July 4 and 5—Race Meet and Horse Show

Write JAMES W. SHOEMAKER, Secretary,

Colles County Fair Assn., P. O. Box 110, Charleston, Illinois.

Wanted for MIAMI OLD SETTLERS

SHOWS, RIDES AND CONCESSIONS OF ALL KINDS

AUGUST 20, 21, 22

Secretary, Marvin Herrell
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Miami, Ind.

WANTED

Week June 29th-July 4th

All Kinds Legitimate Concessions and Shows. Good location. Big defense payroll. County Firemen's Convention. Write

JOHN W. KELLY
DANVILLE, N. Y.

WANTED

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12TH ANNUAL JULY 1-4 CELEBRATION

Concessions, Shows, Acts, Independent Rides, Gigantic Fireworks, 20 Free Acts. Write
EDGAR BURNETT, Secy., Boswell, Indiana.

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Annual
—JUBILEE—

4 Days — August 12-15 — Otterbain, Ind.

Miller's Rides booked. Shows, Acts and Concessions wanted.
H. C. MYERS, Chairman

RIDES WANTED

A Ferris Wheel and Small Merry-Go-Round are needed for a four-day Lawn Fete in Lackawanna, New York on July 9, 10, 11, 12. No other concession needed. Address WALTER J. WIDMER, Care Knights of Columbus, 970 Ridge Road, Lackawanna, New York.

WANTED—FREE ACTS For Keokuk, Iowa, Free Fall Festival

AUGUST 31-SEPTEMBER 5

Only High-Grade Thrillers Need Apply

Address Communications to KEOKUK, IOWA, CHAMBER OF COMMERCE.



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NEW ONE FOR EAST

Turnaways for Russell
At Redondo Beach, Calif.

Fancy Set-Up By Rich Backer

Holland Classical Circus to be launched by Van Leer—standard acts are booked

NEW YORK, May 23.—Probably the fanciest medium-sized circus in modern history is being put into shape with the backing and supervision of a big-moneyed man who intends to open it in Westchester County on or about June 3 and play it for five and six-day stands at top prices. Impresario is Bernard Van Leer, noted horseman who has been in this country for about seven months, having come from Holland, where he is said to have been a steel magnate of the Charlie Schwab order.

An advance description of equipment and set-up sounds almost like a myth. Even the title is out of this world—Holland Classical Circus. Given in one ring with capacity of 2,700, show has a 120-foot white round top and inside will be all clear, four poles to be set in the corners, a square tent arrangement. Interior will be draped in blue velvet and side walls in blue plush, with seats leather cushioned in red and blue. Horse pad room will be a 40 by 80 white top and stalls will be blue. Lighting fixtures are understood to be strictly class, with money no object. Two 50 kw. transformers are part of the equipment. Seats will be about three fourths around the (See HOLLAND CLASSICAL on page 88)

Boston, Balto Okay for RB

BALTIMORE, May 23.—Delayed by war traffic, Ringling-Barnum trains, from Boston, arrived here late on May 19 for the five-day stand on Monument Street and Highland Avenue showgrounds. With threatening skies and temperature at 70 it was not good circus weather. Matinee got off to a tardy start and was not over until 45 minutes before the night performance was scheduled. While there (See RB in Boston, Balto on page 88)



THIS TRIO is "said to be" the inspiration behind Charles T. Hunt, chief of Hunt Bros., on his Golden Jubilee tour. Picture is full of Hunts: In center, Mrs. Charles T. Hunt herself, flanked by daughters-in-law Mille Hunt (left), wife of Eddie Hunt, and Mildred Hunt, spouse of Charles T. Hunt Jr. Photo was taken by Frank D. Matlack, nephew of George Forepaugh and grandson of Charles "4-Paw" Matlack is in the utility business in Staten Island. (He's not a bad photographer either).



FOR A WAR BOND RALLY on the Esplanade at noon Cole Bros.' Circus loaned two elephants and Clown Alva Evans during the engagement in Springfield, O., on May 11. Despite late arrival of the show, the bulls were on time for the rally directed by City Manager Arnold Dillon, who is seated with Clown Evans on the front elephant. The bull "blanket" reads: "Slap the Jap Off the Map, Smack Hitler and the Other Sna. Come On, Let's Buy a Bond. Help the Boys Across the Pond."

S. F. Shrine Date Best for Polack

SAN FRANCISCO, May 23.—Sponsored by Islam Shrine Temple here on May 1-9, Polack Bros.' Circus played its outstanding engagement of the season. During the 17 performances given 162,456 paid admissions were registered. Membership advance ticket sale was larger than last year's and publicity given by the four daily papers increased the door sale. First five nights, with exception of Saturday (2), were taken over by business firms' group parties. Only one sec- (See SF Best for Polack on page 88)

Ruben Castang Bitten

OAKLAND, Calif., May 23.—Ruben Castang, with Polack Bros.' Circus, was taken to Alameda County Hospital Monday night suffering from bites by his three chimpanzees, Grandma, Matilda and Johnny, which are in the Shrine-sponsored show in Auditorium here. During Monday night's performance the monks started a fight and Castang tried to intervene. He was hospitalized with severe bites on his left hand and over his right eye.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

TURNAWAYS!

WILLIAM R. KELLOGG is again with legal department of Cole Bros.' Circus.

DR. J. B. DOSSETT, circus dentist, has retired to his farm near Owensboro, Ky., for the summer.

MRS. RAY ROGERS, wife of the owner of Wallace Bros.' Circus, entertained Mr. and Mrs. Walter L. Main during the show's East Liverpool (O.) engagement.

RESPECT for one another's paper is merely a matter of showmanship.

PVT. W. P. BILLINGS, several seasons with Frank Miller's concessions on the Ringling-Barnum circus, is soldiering at Fort Bliss, Texas.

TALBERT (DAD) SEEHORN, former circus canvasser, is in a like capacity with Lee's Colored Minstrels, currently playing Mobile, Ala.

PVT. LESTER E. DEMAY, formerly with Ringling-Barnum and other circuses, volunteered for army service and is at Fort Bliss, Texas.

Dailey Bros.' Biz Is Above Expectations; in Hailstorm

STERLING, Kan., May 23.—Dailey Bros.' Circus played Eldorado, Kan., on May 18 to two capacity houses. Business so far this season is reported beyond expectations. Good fortune as well as good business seems to be with the show. Crowell, Tex., recently was almost destroyed with many killed and maimed when hit by the storm just 10 hours before the Dailey circus arrived. At Eastland, Tex., a terrific hailstorm perforated the big tops and the tops of many of the house cars, but business went on as usual with big attendance.

The white horse, Silver, pride of Parker-Watts Circus, has been added to the show's string of high school horses. Silver, with trainer Hazel King, scores a hit twice daily. Clown alley population has been increased to 10. Big show band is now up to 10 and has an air calliope.

Treasurer Butch Cohn buys War Stamps in \$100 lots two or three times weekly, and as employees are paid nightly, almost every individual takes some stamps, and with many it is a daily habit. This is not done for publicity and has never been mentioned to the public.

LOS ANGELES, May 23.—Redondo Beach's reputation as a bad circus town was shattered on May 13 when Russell Bros.' Circus had one of its best days since leaving here and played to turnaways. Spectators in Redondo were principally servicemen, school children and defense workers. Show played a beach-front lot and elephants were used in getting rolling equipment off and on. Circus received much favorable comment.

Bob O'Hara, superintendent of reserves, fell and injured his leg in Van Nuys. Blackie and Lena Escalante have their six-year-old daughter with them. Mr. and Mrs. S. L. Cronin caught the show in Long Beach. Dick Lewis, CPA, worked in 28 performances while show (See Turnaway at Redondo on page 88)

CB Canton Stand Marred by Deluge

CANTON, O., May 23.—Cole Bros.' Circus made a 150-mile move in six hours from Lima, O., to fill its May 15 date here. First wagons reached the lot at 9:30 a.m. Altho rain clouds were overhead, the matinee was good. A near cloudburst swept the fairgrounds lot shortly before the doors opened at night and continued until after the show was off the lot. Night house was more than half filled and the performance went on with only slight deviation. In spite of a soft lot and continued rain, the show was off by 1 a. m. and train left at 2:20.

Among visitors here were Al Butler, Walter L. Main, Butch Burkhardt, Fred Work, Tom Gregory, Glen Z. Wagner, Nick Hinig, Jack Nedrow, Roy Wild, Johnny Drabble, Ralph J. Peters, K. C. DeLong, Mr. and Mrs. J. J. Evans, Mr. and Mrs. Paul Zimmerman, Jack and Ruth Malloy and Ted Deppish

Cole Bros.' Kid Show Roster

CINCINNATI, May 23.—Roster of Cole Bros.' Side Show when it played here included Arthur Hoffman, manager; Harry Morris, assistant manager; Judge Palmer and Willard Backenstoe, front door; Tom Green, Jerry Whitney and Frank Lansdale, tickets; Chuck Gammon, lecturer and in charge of inside; Rose Westlake, mentalist; Joe Ferrando, torture act; Myra Karsey, snakes; Betty Broadbent, tattooed girl; Zip, pinhead; (See Cole Canton Deluge on page 88)

Hunt Packing Them in On Golden Anniversary Tour

ELIZABETH, N. J., May 23.—Hunt Bros.' Circus has been doing best business in years on its golden anniversary tour in New Jersey. New Brunswick, N. J., gave a turnaway. Madison and Summit were capacity stands. Rahway, in rain, was capacity, and at Union, N. J., its first circus in 15 years, three shows had to be given to handle the crowds.

Newspapers have given much front-page publicity in every town. Press has been handled by a friend of Owner Charles T. Hunt, John E. Clarey, owner and publisher of *The Madison* (N. J.) *Eagle*.

Charles J. Meyer, inventor of the air-conditioner used on the show for six years, is general agent and handled all New Jersey bookings. Uncle Don, of Station WOR and matinee feature of the show, has proved a strong draw. George Hanneford Troupe, riders, are featured.

Detroit Olympia Aided by Late Publicity; '43 Report

DETROIT, May 23.—Olympia Circus, booked thru Barnes-Carruthers for a 10-day stand in Olympia Stadium here, closing on Sunday (17), grossed about \$50,000, total attendance being about 76,000 for 19 shows, it was reported.

Business started slowly, but built toward the end. Newspaper publicity was largely lacking until the show had been under way several days. Then a number of excellent publicity breaks came almost daily. Problem appeared to be that Olympia had been known so long primarily for sports that neither press nor public was geared to immediate acceptance of it for a circus-style show.

Show will definitely be repeated next year, Manager Fred Haner, of Olympia, said.

WE have lost the balloons, but we look forward to no chameleon rationing.

MRS. JOE HAWORTH, wife of the legal adjuster on Cole Bros.' Circus, is convalescing at her home in Wilksboro, N. C., after an operation.

JOE SHORT, former clown, now operating a newsstand in Detroit, who was a guest at the Olympia Circus there on May 17, reported it a great show and that he was well entertained.

ROBERT M. BURNS, last season agent for Black Hills Paeston Play and formerly with Russell Bros. and other circuses, is playing tuba and handling press with King Bros.' Circus.

AUTOMOBILE curb has retired the clown-coupe gag for the duration.

FOR the first time in one season Hartford, Conn., will have four days of circuses. Wallace Bros. plays there on June 5 and 6 and Ringling-Barnum on July 16 and 17.

WORD comes from Paul Jerome, of (See UNDER THE MARQUEE on page 88)



**With the
Circus Fans**
By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2030 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

which will be there June 6. Members of the Pat Valdo Tent are looking forward to its arrival. There will be a meeting in June of the Pat Valdo Tent to be held in the Museum Room of the Barlow Barn on Front Street. Plans for the summer will be discussed. In the program is a party for circus day, June 6, and also plans for seeing the Ringling show under canvas on its tour of Pennsylvania and New York State. Also a circus party to be held at Quaker Lake, Pa., some time during the summer months.

Fred Bradna Tent Formed in Boston

BOSTON, May 23.—Members of the Circus Fans' Association of Greater Boston picked one of the greatest equestrian directors as the godfather of their newly organized tent. Fred Bradna Tent was organized in the Hotel Manger here May 13. Officers of the tent are Benjamin Perkins, president; Judge J. Sullivan, vice-president; M. Preston, secretary; Harry Peeverly, treasurer.

CFA members present were Sam Prentiss, Eastern vice-president, New London, Conn.; Mrs. Sam Prentiss, New London; Margaret and Lillian Roarke, Norwick, Conn.; Mr. and Mrs. Walter M. Buckingham (he being national secretary-treasurer), Gales Ferry, Conn.; Benjamin P. Perkins, Senator John Shea, M. Preston, Holyoke, Mass.; Joseph and Walter Beach, Charles Davitt, John Lake, Springfield, Mass.; Judge John H. Sullivan, Taunton, Mass.; Capt. and Mrs. T. Fred Marsman, Seekonk, Mass.; James Oaks, Melrose, Mass.; Senator John C. Madden, Newton, Mass.; George Brinton Beal, Boston; Rev. E. S. Sullivan, national chaplain, CFA, Cambridge, Mass.; Elmer Litch, Springfield, Mass. Invited guests were Laura and Pat Valdo, Mr. and Mrs. Art Concetto, Ella and Fred Bradna, Mr. and Mrs. Carl Wallenda, Mr. and Mrs. Naitto, Arthur Springer, Mr. and Mrs. McCormack Steel, Mr. and Mrs. Ray Marlow, Jane Johnson, Babe Snellen, Kay Kayser, Paul Horompo, Bluch Landolph, Elly Ardelty, Mrs. Roland Butler, Mr. and Mrs. Lucio Cristiani, Honey Shyretto, Kitty Clark, Anelk Sisters, Margaret and Merle Evans, Dr. Bergin, Tommy Haynes, Emmett Kelly, all of the circus; Robert Perkins, Holyoke, Mass.; Misses M. Harney and E. Wood; Herb Taylor, clown, Boston, and Richard Taylor.

Dressing Room Gossip

COLE BROS.—A note to Everett Hart, Dear Everett: Please send post haste membership blanks for your Saddle Club as I have a lot of new members. Paul Nelson, Voice Troupe, Clary Bruce, Herbert Castle, Whitey Grovo, Roy Barrett, Jack Klippel, Danny (Curly) McPride and Otto Griebing. I don't need one, as you made me a life member, remember? Rose Bruce's Sally Rand bit in principal act is a new feature this season. Two new people this year whom I forgot to mention, in the Wild West, are Shorty Sutton and Joe Masterson. The dressing room is wondering why Huffy Hoffman locks his trunk during the last spee. I know, don't I, Huffy. The only one to enjoy the Indianapolis date was Otto's duck, and talking about ducks, if Otto doesn't get it from behind Jack Voises's trunk, I am afraid Otto is going to be duckless. At Springfield, O., the home of Gus Sun Booking Office, we had a big day. Poodles Hanneford and family were on the lot all day and between shows we had dinner in Poodles' cookhouse, and what a cookhouse. After the show the gang was entertained at the home of Gus Sun Jr., in honor of Winn Partello. Winn and Gus Jr. were school chums. At the party were Helen Partello, Winn Partello, Marian Knowlton, Jean Allen, Ethel Freeman, Jo Jo Co-field, Gene Weeks and Roy Bowen.

Phil Fein, stage director of Chicago Opera Company, visited in Indianapolis. He is the husband of Florence Tennyson, our prima donna. William Kellogg, legal adjuster, was a busy man in Indianapolis, his home town. Judge Palmer returned to the show after a siege of sickness. Cecil Labelle, director of amusements, has his own special paper this season. Gravity got the clowns in the last crazy number at Canton, O. Ted Deppish gave the boys a pleasant hour's entertainment, showing swell motion pictures he took of this show, all in color. Visitors the past week from Cleveland Grotto included William C. Schmidt, Roy Ruhlman, Forrest Wilson, and Doctor Gerber. Slat's Beeson, Ken Poley and Harry Partidge, who with his partner Jimmy Vannan, were with this show. Jimmy is in

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Is there any way that we can divide collectors of Circusiana into Roustabouts and Main Guys. . . Did you know that some performer letterheads back in the gala 90's were three feet long! Anything to catch the eye. . . If items are worth collecting, they are worth keeping in good order. We know of one collector who used to keep his heralds in manila folders, but is now keeping them in 9 by 12 cellophane envelopes with name side of herald showing. They are arranged alphabetically by name of circus. Makes it easy when something is offered for purchase or trade. . . Didya ever try collecting kodachrome stills of the circus? Beautiful, but costly. . . We know one brother who collects circus licenses. Do you?

Charlie Campbell, of North Carolina, writes as follows about some of his finds: "During the past year I have added four very rare old-time Route Books to my collection. Tan Araki Troupe, who were out with Wallace Bros. Circus during the past several seasons, sent me two Sun Bros. Route Books, one for 1911 and the other with parts of two years, 1912-1913. Thru an advertisement in *The Billboard* last year I dug up for myself, as well as for other collectors, a lot of Bob Hunting's Route Books of 1888 to 1894. They were well preserved. These were discovered in the hands of an old-time trouper in Baxter, Ia. I now have come into possession of two more of these Route Books for the years 1891 and 1893. These were the greatest additions to my collection during 1941. On several occasions I have found Route Books which were not for sale. In such cases I am only too glad to secure typed copies. During the past two years I received two old-time Route Books to copy and return, namely S. H. Barrett's Circus and Carl Hagenbeck's Circus; fine old Route Books they were, too. I have many routes not complete, but from time to time I pick up a few extra dates from different collectors. My collection goes back to a few dates in Pennsylvania on Thayer's Circus, season of 1870. My entire season typed routes start out with W. W. Cole's Circus, season of 1883."

Nice letter from Billy S. Garvie congratulating us on the column. Billy is a great friend of all collectors. When asked to check up on certain routes as far as Hartford, Conn., is concerned, Billy never fails in the commission. Whenever he is confronted with a rare circus item, no matter in what city he might locate it, he always buys it for one of his many collector friends.

Boeing Show in Wichita

WICHITA, Kan., May 23.—Boeing Aeroplane Company employees put on a "Fun for the Money" show at the Forum. Acts participating were Bel Knap Duo, wire walkers; Buddy Bernard, tramp juggler, and Fred K. Leonard with his trained horse Mohammed.

Fred and Bette Leonard visited Dalley Bros. Circus in Augusta, Kan., and met their old friends, Butch Cohen, Willie Rawls, Hazel King, Mr. and Mrs. Leo Snyder and Walter Schlyer. Visited Al G. Kelley-Miller Bros. Circus in Halstead, Kan., where they greeted Obert, Doris, Ila, Dale and Kelley Miller, Bob and Iown Spivins, Ted and Freda La Veld and others. Charlie Serf, local CFA, also visited the show there.

Jack Moore is in Veterans' Hospital here and would like to read letters from friends.

Panama with the armed forces. Mr. and Mrs. Tom Gregory, CFA, played the perfect hosts at Akron with their annual chicken dinner to the following: Mr. and Mrs. Adolph Delbosq and daughter, Clara; T. P. Lewis, Otto Griebing, Clary and Rose Bruce, Mamma Reiffenach, Corinne Dearo, Elizabeth and Ernestine Clarke, Mister Work, Ethel Freeman and yours truly. **FREDDIE FREEMAN.**

Mills Doing Satisfactory Biz; No Performances Lost

BUCYRUS, O., May 23.—Mills Bros. Circus, now in its fourth week, has been doing satisfactory business. Altho much rain and mud has been encountered, no matinee or night performances have been lost. Show is moving rapidly. Superintendent Johnny Wall has been getting it up and down on schedule.

Powell Troupe, wire, has been going over big. Liberty act, trained by Clyde Widener, receives big applause. Milt Herriot, equestrian director, is working the specialty horse, Blondie, in a drunk act. Assisted by Dora Widner, Johnnie Pringle's juggling and slack-wire acts are pleasing. Jimmy and Barney Arensen thrill with their balancing act. Charles Dryden and Willie Clark are going strong with their barrel-kicking acts. Fritzle, Mills Bros. trained elephant, is a hit with children.

General Agent James Dewey is four weeks ahead and booking a town each day under auspices. Harry Winslow, contracting press, is also in charge of the advance billers, L. H. Jones and W. E. Vandegrift. After four weeks in Ohio the show went to Indiana and will make Chicago suburbs. New canvas from O. Henry Tent & Awning Company will be delivered in Auburn, Ind.

ROCHELLE, Ill., May 23.—Don S. Howland, Columbus, O., writes of his visits to two circuses: "I had a swell visit on the Cole Bros. Circus on May 11 at Springfield, O. The show arrived late and the first wagon reaching the lot at 11:15 a.m. By 3:15 p.m. the doors opened. Show started at 3:30. I think this is a remarkable job of getting it up under the circumstances. I had nice visits with all my friends. On Wednesday (13) I visited Mills Bros. Circus at Newark, O. The brothers try to do everything in the world to make a visit on the show a pleasant one. I had a fine visit with Albert Powell Sr. and other old friends."

On May 13, 23 Circus Fans from Massachusetts and Connecticut held a meeting, under the direction of Eastern Vice-President Samuel M. Prentiss, of New London, Conn., and elected five new members into the association as follows: Senator John F. Shea, Robert M. Preston, Aaron W. Lake and Mrs. Martha B. Litch, all of Holyoke, Mass., and George Brinton Beal of Boston. The meeting then organized the Fred Bradna Tent No. 37, and elected its officers. Then all attended the Ringling show in a body.

After the show the Fans entertained guests from the circus at a buffet supper in Manger Hotel, and at this meeting a cane, with a flashlight to illuminate the ground, was given to Fred Bradna by Ben F. Perkins. Mr. Perkins also presented Kitty Clark with an illuminated baton. Mrs. Bradna was very pleased in having the Tent named for her husband, and expressed her pleasure in a short speech. Others responded with a few remarks.

George H. Barlow III was at New York again just before the Big Show closed, relative to enlistment in the navy, and saw the circus three more times. While there he entertained Angela and Valerie Antelek and Betty Mitch of the show. Barlow stated that the first circus booked for Binghamton, N. Y., is the Cole show

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Walter Guce, wire in. Clowns with Walk-a-rounds, Side Show Acts and Novelties. For Big Show Band: Trumpet, Bass and Trap Drummer. State lowest. Must join on wire.

Morristown, N. J., 28; Pompton Plains, N. J., 29; Suffern, N. Y., 30; Newburgh, N. Y., 1-2; Kingston, N. Y., 3-4.

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Circus Acts, no animal acts. Want Menage Riders; Ann Sutton, write. Want Side Show with own equipment and transportation, Lithographer with own truck or car, Workingmen and Grooms, first-class Griddle Man, Candy Butchers, Musicians. May 29-30-31, Portland, Ind.; June 1-2, Hartford City, Ind.

The Circus Spectacle

By COL. HARRY THOMAS

SINCE the circus of ancient Rome the opening spectacle has been and probably always will be an integral part of the circus performance. Even in the days when condemned prisoners were cast into a den of lions the luckless fellows were paraded before the thousands who had gathered to see their terrible doom. Therefore the spectacle is as old as the circus itself, but, like the modern circus, it has, of course, varied with the ever-changing times.

I well remember the magnificent spectacle *Cleopatra*, which opened the performance of the Barnum & Bailey Circus back in 1918. To my childish mind (I was 18) that was the most gorgeous example of pageantry I had ever seen and, as I think back over it now, it was really a magnificent thing in which the entire performing personnel and hundreds of the workingmen (including myself) took part. Since that time the spec has lived thru the years and has been evolutionized thru the eyes of such men as Rex de Rosselli, Norman Bel Geddes and the latest addition to spec producers, your humble servant.

Catering to Child Mind

I think one of the most pleasing specs ever produced was Rosselli's *Alice in Jungleland* on the Al G. Barnes Circus several years ago. This picturesque pageant embraced everything that could possibly be pleasing to the childish eye and drew many nods of approval from the grown-ups as well. It might have started a new era in circus spectacles, because certainly Norman Bel Geddes catered to the child spectators with his *Mother Goose* theme of last year on the Ringling show. Rex de Rosselli's last production was last year's *Pan Americana* with the Cole show and, while this particular spec had no direct theme or continuity of action, it was designed to depict the unity of the Pan-American countries in both action and wardrobe, and was truly a gorgeous bit of pageantry that lived up to its author's dreams to the fullest. We received many compliments on the production thruout the 1941 season.

This year being my first as a spec producer, I must give credit where credit is due—and that is to Robert E. Ripley of "Believe It or Not" fame. On a cold winter night in Louisville I was conjuring my mind as to what kind of spec would please Zack Terrell, Mrs. Zack Terrell and, most of all, the general

public. The radio interrupted my chain of thought as my favorite program came on the air, Ripley's show. That night he dramatized an episode of the finding of the buried treasure of the Incas in South America and the building of the famous Cathedral of San Francisco in Quito.

The story struck me as being particularly beautiful and I knew our circus artisans could make it spectacular. It also afforded a splendid vehicle for our prima donna, Miss Florence Tennyson. I went to the library, secured all the data and thus was born the Cole 1942 spectacle, *Sapa-Inca*, which carries a theme and a definite continuity, the story of which is printed in the program and is also given as a prolog over the public-address system by me before the tournament comes into the top. Most spectators of a circus spec like noise and action. I give them plenty of both this year. The ballet girls all carry marachas, and they know how to shake them (the marachas, I mean), and I have taught them how to shake their hips as well. The principals carry gongs, tambourines, tom-toms and several other types of noise makers. The din during the La Conga dance is terrific, but the customers seem to go for it in a big way.

Specs Seen for Indoors

We have found that the indoor circuses must also open with a spectacle of some kind. I say we because the Cole show furnishes many acts and much equipment for some of the largest indoor dates of the winter season, as well as practically all of the wardrobe used in the opening spectacle. Last winter we, of course, went in for patriotic openings, dropping the flag from the ceiling, blacking out the building and placing a replica of the Statue of Liberty on a pedestal in the center ring. Next season we probably will be called upon to build a definite story just as we do for our tented season.

If we are called upon to do so I am ready with an idea which I think will catch on with the city folks to whom we play at most winter dates. There is no question in my mind that the winter show is here to stay. It is as much a part of circus business as is the unfolding of the white tops in springtime, and to produce one of these shows without some kind of definitely staged opening would be like trying to stage a summer circus without sawdust and peanuts. The public is constantly demanding something new, something different, and I believe we can give it to them in our opening and closing specs better than we can dress up some of the old circus acts that comprise the body of the performance.

Importance of Final Number

And speaking of closing specs, these, to my mind, are more important than the opening. Here it is that you can leave a good taste in the mouths and minds of the folks who have sat for two hours thru your circus performance. The closing spec should be short and snappy, but should carry some sort of wallop—a real blowoff. That is what I have striven to do in the production of *My America*, with which we close the Cole circus this year. And none other than Owner Zack Terrell provided the wallop which nearly brings his big blue tent down around his ears every time we pull the strings which drop mammoth photos of President Roosevelt and General MacArthur beside a 40-foot American flag. It certainly furnishes a climax to what we think is a very pleasing circus performance and usually brings hundreds of compliments by word of mouth to our ears as the spectators surge out of the tent.

Yes, it's a new experience for me, this producing of circus specs. It caused me many sleepless nights back in Louisville. I didn't know that ballet girls could have so many sizes of feet to be fitted

COL. HARRY THOMAS started his circus career in 1918 with the old Barnum & Bailey Greatest Show on Earth, the year before the Ringling-Barnum combine, being with that circus one season. He then entered vaudeville, doing magic and mentalist act a number of years and, with the inception of radio, he carried his mentalist act into that field a number of years. In 1938 the circus bug worked again and he went out with the short-lived Col. Tim McCoy Wild West Show as radio director, announcer and personnel director. With the closing of that show he returned to radio, doing baseball and football broadcasts in Pennsylvania for a refining company. Then moving to Albuquerque, N. M., he was inducted into the State Police and was made a colonel of that organization. He joined Zack Terrell's Cole Bros.' Circus for the 1941 season as director of radio and big-show announcer and this year continues in that capacity, but also assumed duties of the late Rex de Rosselli as producer of the show and he is also director of performer personnel.

with ballet shoes or that there could be so many temperaments to be dealt with, each in a different way. Or that some girls can get more rhythm out of a jungle drum than they can out of a Spanish maracha, but I've learned the hard way and from now on it won't be so hard. When Mr. Terrell turned me loose on the thing, he opened the zipper to his purse and he didn't close it until I had purchased everything I thought was needed to produce a real spec, and Mrs. Terrell was ever present with invaluable ideas and constructive criticism, all of which saved me a few gray hairs. I leave the result up to you. I hope you catch Cole Bros.' Circus this year and I hope you do enjoy seeing *Sapa-Inca* and *My America*.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

NAVY RELIEF SOCIETY was scheduled to get 10 per cent of gross on the week's engagement of Gene Autry's Flying A Ranch Stampede at Rhode Island Auditorium, Providence, which opened May 20.

FEATURE of Calgary Exhibition and Stampede will be a rope-spinning competition for boys and girls 16 years old and under, sponsored by *The Calgary Herald* in co-operation with Monty Montana, trick roper. Cash prizes and a silver belt buckle, donated by Montana, will be awarded. Contest will be held on the second last day and will be judged by Montana and other champion ropers.

J. W. EVANS was re-elected president of the Raymond (Alta.) Board of Trade, which is planning to hold a stampede this year. John F. Salmon is secretary-treasurer.

ROY VINCENT, deaf trick roper, recently played sports shows in Hartford, Conn.; Worcester, Mass., and Bridgeport, Conn., he reports. He says he caught Gene Autry's Flying A Ranch Rodeo on two occasions and enjoyed the work of trick ropers Cy Compton and Buddy Mefford. Roy will not troupe this season as he is working for Edythe Sterling at her Indian Village and Dude Ranch. He was with Roy Bible's Wild West Show and on carnivals for three seasons.

Washington Rodeo Draws 60,000

ATTENDANCE at Uline Arena Rodeo, Washington, featuring Gene Autry's Flying A Ranch, was estimated at 60,000 for the 10-day event. Gene Autry was producer, with M. E. Rothzel as manager; Lonnie Rooney, arena director; Abe Lefton, announcer; Al Caffodio, arena secretary; Leo Murray and Harry Knight,

Judges; Thelma Rooney and Al Caffodio, timers; Jim Patch and Hoyt Heffner, clowns.

Bronk Riding—First go-round, Bart Clennon, Jack Wade and Doff Aber split second and third; Frank Finley. Second go-round, Johnnie Tubbs, George Yardley, Paul Gould; Doff Aber and Bart Clennon split fourth. Third go-round, Fritz Truan; Nick Knight and Bart Clennon split second and third; Gerald Roberts. Fourth go-round, Vic Blackstone and Larry Finley, Nick Knight, Louis Brooks and Jack Wade split second, third and fourth. Fifth go-round, Gene Pruett; Nick Knight and Bill McMackin split second and third; Fritz Truan. Sixth go-round, Vick Blackstone, Gene Pruett; Nick Knight and Bud Linderman split first, second, third and fourth. Finals, Fritz Truan, Bart Clennon, Nick Knight and Doff Aber.

Calf Roping—First go-round, Everett Shaw, Clyde Burk, Roy Matthews, Pat Parker. Second go-round, Roy Matthews, Pat Parker, Dan Taylor, Hub Whiteman. Third go-round, Clyde Burk, Ray Matthews, Sonny Hancock, Tom Coleman. Fourth go-round, Jim Snively; Irby Mundy and Roy Matthews split second and third; Ike Rude. Fifth go-round, Dee Burk, H. D. Binns, Clyde Burk, Shorty Matlock. Finals, Roy Matthews, Clyde Burk, Shorty Matlock, Pat Parker.

Steer Wrestling—First go-round, Earl Blevins, Hub Whiteman, Mickey McCrorey, Carl Dossey. Second go-round, Hub Whiteman, Jack Wade, Buck Jones, H. D. Binns. Third go-round, Charles Colbert and Shorty Matlock; Frank Finley and Bill McMackin split second, third and fourth. Fourth go-round, Jack Wade, Mike Fisher, Earl Blevins, Howard McCrorey. Fifth go-round, Earl Blevins, Mickey McCrorey, H. D. Binns, Howard McCrorey. Finals, Earl Blevins, Howard McCrorey, Mickey McCrorey, Dave Campbell.

Bull Riding—First go-round, Joe Hale; Smoky Snyder and Charlie Colbert; G. K. Lewallen and Mitch Owens split third and fourth. Second go-round, Bob Estes, Rufus Morris, Jake Williams, Bob Murray. Third go-round, Smoky Snyder, Bob Estes and Dick Griffith split second and third; Gerald Roberts. Fourth go-round, Dale Adams; Byron Lisenbee and Joe Hale and C. J. Shellenberger split third and fourth. Finals, Smoky Snyder, Joe Hale, Dick Griffith, Charles Colbert.

Bareback Bronk Riding—First go-round, Carl Dossey, Buck Wyatt, Louis Brooks, Mitch Owens. Second go-round, Gerald Roberts, Carl Dossey, Paul Gould; Jimmie Sloan and Bob Estes split fourth. Third go-round, Dick Griffith, Buck Wyatt, C. J. Shellenberger; Frank Finley and Louis Brooks split fourth. Fourth go-round, Smoky Snyder, Johnnie Tubbs, Mitch Owens, Louis Brooks. Finals, Carl Dossey, Louis Brooks, Smoky Snyder, Dick Griffith.

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THANKS TO MARY E. GRANNAN, MR. SYDNEY BROWN AND ENTIRE STAFF OF THE CANADIAN BROADCASTING CORPORATION

MORE DEBUT MARKS SET

Elitch Running Ahead of 1941; Milw'kee Up 35%

DENVER, May 23.—Prospects for a better season than last year were foreseen this week by Eli Gross, assistant to the president, at Elitch Gardens. Gross reported that since the opening, May 16, business every day has been running ahead of the corresponding days last year. The increase was shown, despite the fact that the weather until Wednesday (20) was rainy and cold.

However, the Elitch management is not looking forward to the gas rationing in Colorado, which has been forecast for July 1. Despite the fact that the Gardens is served by both streetcars and busses, Elitch's officials doubt that public transportation facilities will be sufficient to carry the expected load after rationing.

One new ride has been added this year, a scooter ride named the Jeep. It has been located on the site of the old Pretzel. Other rides in operation opening day included the Wildcat, Spitfire, Merry-Go-Round and Old Mill.

Bob Strong and orchestra opened the season at the Trocadero Ballroom and will continue until May 29, when they will be replaced by Charlie Barnett and orchestra. The additional refreshment facilities at the Trocadero have been opened. A new seating section at the south end of the ballroom has been named Circle 77 and an addition has been built on to soft drink refreshment section west of the Trocadero.

Arnold B. Gurlier, president of the (See DEBUT MARKS on opposite page)

Cedar Point Looks For Bang-Up Season

SANDUSKY, O., May 23.—In spite of apprehension caused by the gasoline and tire situation the management of Cedar Point, which inaugurates its new season June 13, is optimistic over what the summer will hold.

In view of the upward surge of earnings of defense workers in the area and the excellent means of transportation leading here from the Cleveland-Toledo-Detroit sector, Cedar Point officials look for greatly increased attendance, especially during weekdays.

In addition to the seven-mile, freshwater beach Cedar Point will again offer numerous rides and attractions on its expansive midway. Grand Ballroom will again feature name bands on a week-stand basis. Among the acts already engaged are Gene Krupa, Woody Herman, Tony Pastor and Skimmay Ennis. A house band will furnish music at the Breakers Hotel and the new outdoor Tavern Terrace.

Weather, Opposish Hurt Belmont Debut

MONTREAL, May 23.—Belmont Park, managed by Rex D. Billings, ushered in another season last Saturday (16). Unfavorable weather and the last jam-packed day of the Shriners' Circus at the Forum here, didn't help the opening any.

Attendance was also low on Sunday, Montreal's Tercentenary Day, when more than 300,000 persons crowded the slopes of Mount Royal, scene of open-air religious rites in the afternoon and a fireworks display at night, in commemoration of the historic occasion. Business, however, picked up Monday, which was proclaimed a civic holiday.

The Great Fussner is the current headliner at the park, which this season featured the Ride-O-Magic Carpet and other new attractions.

The Flying Valentines and Peejay Ringens are slated to appear here soon. Toronto's Canadian National Exhibition, canceled because of the war, will also release several attractions and rides for the local park.

Admission for adults is 20 cents; children, 6 cents. No charge for servicemen.



VET PUBLICISTS of two major amusement parks who got a running start with their 1942 tub-thumping because of the early spring uncertainty as to how war restrictions would affect the season. Rudolph Benson (left) has been publicity director of Coney Island, Cincinnati, since March, 1933. Paul G. Morris (right) has long been connected with Playland, Rye, N. Y., and has been active in program arrangements for conventions of the NAAPP.



AC Piers Map Good Programs For Season Bow

ATLANTIC CITY, May 23.—In face of gasoline rationing and the stoppage of one-day excursions by the railroads, Steel Pier and Hamid's Million-Dollar Pier have scheduled gala bills for Decoration Day week-end, traditionally heralding the start of the new season.

Frank P. Gravatt, operator of Steel Pier, has lined up Tommy Dorsey's orchestra to head the Sunday (31) bill, holding forth in the Marine Ballroom, while Alvino Rey and King Sisters will do the honors in the ballroom Saturday (30). Alex Bartha and his band will be on deck both days to augment the name orchestras.

For the vaude show in the pier's Music Hall, Gravatt is negotiating with three top performers for the headline position. Other acts set are Paul Remos and his Wonder Midgets, the Four Arnaut Brothers and Sister Nelly, Sue Ryan, and the Monroe Brothers. The outdoor circus, with its high-diving horses and ring attractions, and the water carnival, with Rex, the aquaplaning dog, will make their season's debut on the holiday. Other acts in the open-air ocean stadium will include performances of the diving collegians and aerial artists. All fun-houses will be open, including Kongo Camp, Harlem Dancers, Haunted Castle, (See PIER PROGRAM on opposite page)

Rain Mars Chi Riverview Start

CHICAGO, May 23.—Riverview Park, under the management of George Schmidt, had its official opening Wednesday (20). Threatening weather in the afternoon and rain at night held attendance to a low figure. All rides, concessions and buildings have been repainted in red, white and blue, presenting a flashy appearance. No new attractions have been added with the exception of Ray Marsh Brydon's oddities show.

All rides, of which there are more than 25, were in operation opening day, and all but of a few of the concessions were working. Ray Marsh Brydon was in for a few hours supervising the readying of his show, which has many well-known side-show features. The show is attractively framed, all attractions being presented on neatly draped platforms. Front is attractively bannered.

Elmer C. Volare came in to make final preparations for opening the Sky-Rider, the new John Courtney ride which operated for only a short time last season. Ride is now in perfect running order and is expected to be one of the big features of the park. R. W. Thomson has his Motordrome redecorated in flashy pattern and is featuring a blind-fold ride.

A number of large picnics have been booked for June and July. Park has ample picnic space, including two large groves, with plenty of tables and benches. Recorded music is played continuously over a p.-a. system.

Coney Island, N. Y.

By UNO

Following another rainy Saturday (May 16) came sunshine on the Sabbath and a big crowd that remained clear into the newly blackened area after sun-down. It is so dark that one has to watch street crossings and look hard to be able to distinguish fellow pedestrians.

James Kyrimes, multiple ride operator, is back after his first vacation to Florida in 40 years of energetic Coney toil. Has added to his possessions a piece of property, now vacant, at Bowery and West 16th Street, on which he will erect a ride next season. His Looper has been raised 36 inches in rear and 14 in front, thereby upping biz fully 30 per cent and giving the onlooker a better view of its looping mechanism. Norman Barkler was the engineer in charge of reconstruction. His Rocket on Surf Avenue has been speeded up from 48 to 58 revolutions. This is a 15-center. Virginia Reel on the Bowery is a 20-center. His best seller is Sky Dive, another 20-center in Feltman's Park. Business on this all-steel car ride, gyrating dizzily at 65 miles an hour after 8 p.m., when adults only are the order, runs to as many as 2,500 riders on a

thrifty night. That means a gross of \$500, this despite the all-dim rule which showed jubilant James that lights out does not interfere with the amusement-hungry customers.

Entire personnel of 22, with exception of Arthur Gin, 65, are now with Uncle Sam. A son, George, is a radio engineer in the Air Corps at Scott Field, Ill. Another son, Cornelius, now handling Looper, is a licensed aviator and expects to be called for service any day. James recently subscribed to 500 baseball tickets for Navy Relief and has invested in War Bonds to the amount of \$5,000. His four rides will be largely represented in the contribution toward Navy and Army Relief as per recent agreement that all Coney rides give 10 per cent of every Wednesday's receipts to the cause.

Steeplechase

Steeplechase Park opens May 29. Publicity man is Leo Guild of Irving Hoffman's office, replacing Billy Friedberg. May 23 was Girl Scouts' Day. During pre-season nights park put up its gates as early as 9 o'clock but from May 29 (See CONEY ISLAND on opposite page)

Long Beach Still Free of Dim-Outs; Biz 37% Over '41

LOS ANGELES, May 23.—Dim-out of the West Coast hasn't struck this section yet, but officials of the 11th Naval District in San Diego say plans for the dim-out are under survey, states H. A. (Pop) Ludwig, general manager Virginia Park Amusement Company, Long Beach. Business, Ludwig adds, is 37 per cent ahead of this time last year, and concessionaires refuse to worry about the effect of the dim-out until it is a reality.

According to Ludwig, no dim-out orders have been received there. Park has a giant crane, 165 feet high, with arms forming a V from out at sea, and Ferris Wheels. These have been dark for some time, the lights having been put out voluntarily, Ludwig said. Ludwig says he has discussed the matter with military authorities and had been told that no orders for a dim-out would be issued immediately.

Ludwig says the lights on the high rides have been darkened in a spirit of co-operation, as they could be seen far out at sea. This fact was attested some time ago when a sailor aboard a ship in San Pedro harbor sent Ludwig a photograph made at night of the fiery V.

WPB Sets Deadline On All Construction Costing Over \$5,000

WASHINGTON, May 23.—War Production board, in a release issued today, ordered that construction work on amusement parks, race tracks, theaters, baseball parks and similar projects costing more than \$5,000 must be halted before June 6, regardless of how much of the work has been completed. The only exception covers children's playgrounds. Order issued by WPB last month barred virtually all new construction but exempted work substantially under way.

Today's edict covers all projects "primarily for the amusement of the public," under way or not, without specific WPB authorization. WPB warned that other kinds of "non-essential construction," not covered by today's ban, may be halted by subsequent orders to free additional material and equipment for war production.

Builders who will be affected by the June 6 deadline will be made to report their inventories to WPB, which will assist them in disposing of such stocks, either by requisitioning or by arranging sales to other builders.

Meyers Lake Puts Fun Zone in Order

CANTON, O., May 23.—Meyers Lake Park, now in the course of rehabilitation, will make its 1942 bow Decoration Day, Carl Sinclair, managing director, announced. Priorities on materials needed in rebuilding the fun zone, together with the scarcity of craftsmen, delayed construction work and altered plans for an earlier opening.

Entire amusement area has undergone a face lifting, with two new rides added. Old Mill has been rebuilt and renamed Lovers' Lane. Restaurant located in the center of the park has been enclosed and streamlined. Concession building has been renovated and a new front installed. Much new neon is being added. Picnic facilities have been doubled, the bathing beach improved and a new public-address system installed along with an illuminated fountain on the site of the former monkey island.

Ivan L. DeBray, public relations director, announces 11 major outings for early weeks of the new season. Free acts will be offered thruout the season and the park will again operate with a free gate.

First "look-in" day, May 17, attracted a large crowd, and most of the attractions operated.

Dim-Out Law Blow To R. I. Play Spots

PROVIDENCE, May 23.—Decree issued by Gov. J. Howard McGrath is seen as death blow pronouncement by many seashore establishments in Rhode Island. Gubernatorial order prohibits parking of motor vehicles "on, at or near any beach or on any highway, road or any other place from which a view of the ocean is obtained."

This means that night operation will be out of the question at Newport's Easton's Beach. Portsmouth's Island Park will also be out of the picture as far as after-dark operation is concerned. In Middletown, James M. Martland's Arena roller skating rink, Atlantic Inn Cafe, Seven Seas Cafe, Don Lugli's Cafe (latter having a new enlarged dance floor) and Seaview Hotel are hit by no-parking ruling. Over on Sakonnet Point, in Little Compton, the Fo'c's'le and Ann's Cove, dine-dance spots dependent on auto trade, will also have to discontinue unless some easing of the order is made. Down on State's south shore, Misquamicut and several other beach colonies will also feel effect of the shore dim-out regulations.

Playland, San Fran, Finds Day Play OK

SAN FRANCISCO, May 23.—Coast dim-out regulations which last week caused Playland-at-the-Beach to suspend nighttime operations has presented the management with a number of problems. Nevertheless, George Whitney, one of the owners of the fun area, expressed himself generally pleased with the results of the first week of operating on daylight policy.

He declared that while daylight business has not developed to nighttime proportions, it is nevertheless gathering momentum slowly. Whitney is giving complete co-operation to local defense officials.

Meanwhile, shore lights still silhouette ships for enemy submarines, but in the main residential districts in the affected area are co-operating by shielding house lights. Theater marquee lights in the downtown area have not yet been doused, but authorities may order the cut if the reflected glow is visible from the sea.

Enna-Jettick Stays Dark

AUBURN, N. Y., May 23.—Enna-Jettick Park, just outside Auburn and 22 miles west of Syracuse, has given up the ghost for this season, with the announcement thru Cayuga Amusement Company, park owners, that after 30 consecutive years' operation park will remain closed. Gas rationing order is said to have been the blow that broke the park's back. Enna-Jettick played name bands thruout summer, as well as acts from the George A. Hamid office. Philadelphia Toboggan operated most of the rides past few seasons.

DEBUT MARKS

(Continued from opposite page)

Elitch Gardens Company, is again in active charge of the Gardens. Carl Murphy heads the front office and has a staff of 35 under him. Paul McKee has returned for his second season as superintendent of equipment. Jack Armstrong is running the commissary, and Ben Russell is in charge of the confectionery department. Charles Trout is in charge of the grounds. Doc James is in charge of parking and traffic. Howard Carver heads the Gardens special police. John McNery heads the picnic department.

MILWAUKEE, May 23.—State Fair Park, located in the State Fair grounds, opened its season Sunday (17) to big business in spite of threatening weather and a downpour of rain early in the evening. Charles S. Rose, operator of the resort, reports that business was 35 per cent over last year's opening.

Modernistic Ballroom, with Dick Jurgens and his band, did a terrific business. Three box offices were necessary to accommodate the crowds and as late as 9:40 there still were many patrons in line. L. S. (Larry) Hall, who operates several restaurants and beer halls, reported business far ahead of last year.

Art Jarrett's band opens at the ballroom Sunday (24).

SPOKANE, May 23.—Natatorium Park here enjoyed its best opening in five years May 15-17, despite cool weather, Manager Louis A. Vogel reports.

Rides, concessions, plunge and dance pavilion were well patronized. Gate is free. Line-up includes Merry-Go-Round, Scooter, Airplanes, Custer Cars, Fun-in-the-Dark, Penny Arcade, Cat and Bottle, shooting gallery, Nuthouse, Rolloplane, plunge, dance hall, Octopus and Jack Rabbit. The Vogels operate everything except Rolloplane and Octopus, owned by Jack Bennett. Help is difficult to get and wages are higher, Vogel says.

Despite the promising opening, he is not over optimistic. He admits, however, the big population increase expected to result from defense plants now under construction may make a decided improvement in business.

CONEY ISLAND

(Continued from opposite page)

on, under a new system of dimmed lighting and black curtains, will try for a later closing. . . . Harry Nelson, who operates the striking machine, his own make, near Steeplechase on the Boverly, has added to his attractions a cigarette shooting gallery a block away opposite Thunderbolt. . . . Opposite Steeplechase, where motor races functioned, the space has been transformed into a miniature park that extends half a block from the Boverly toward ocean front. . . . Abe Seskin, operator of all Luna's games and some on the outside, is mourning the passing of his dad, Harry, 68. Abe's personnel includes Ema Throckmorton, Jackie Greenbaum and Whitey Anderson, fishpond; Eugene Katzen, Paul and Philip Roth and Frank Berkle, Pitch-Til-U-Win; Arthur Winn, Nick Exenkis and Jack Burns, Surf Avenue bottle game, and Dolly Dolly, general mechanic.

More About Luna

Luna Park, opening May 29, this year is being operated by Bill Miller and just one of the Danziger brothers, Edwin J. Other brother, Harry Lee, has enlisted and is a corporal attending officers' school at Fort Knox, Ky. Edwin holds a commission, too, but has been granted leave to August 23. Management for the current term is divided into two divisions, with William Lombard, connected with the park the last 20 years, in charge of exterior, and John E. Valentine Rossi, formerly with a real estate firm in New York, handling inside or financial end.

Park's rides comprise Mile Sky Chaser, rebuilt with a new cement foundation;

Ghost Train, reconstructed and larger and extended to the former Ice House; Ride Circle, redesigned and increased in width and with all new cars; Caterpillar, with a new novelty top; Rolloplane, Chair-o-Plane and Swooper. Fighting Wasps replaced Aeroplane. Midget Village has been demolished. In its place is probably the largest Boomerang ever built, with 16 four-seater cars. This is the ride that functioned at the New York World's Fair. In the same area is a new bar, the Victory, plus a theater which houses Jack Stern's Horse and Buggy Players in a Gay 90s revue. Dragon's Gorge has been rebuilt with 132 cement piers replacing old lumber. Interior has been redecorated by artist Harry Masters. A new Hawaiian show, including a four-piece band, four dancers and two female vocalists, produced by and in charge of Victor Kay, occupies the site of last season's Camp Hot Spot.

Attractions

Where Tirza replaced the Ice Show in 1941 is Darktown Follies, managed and headed by the "Indian Princess" who starred in *Kumba*. Entire *Kumba* troupe represents the show's feature. East Side, West Side has been taken over by Phillip Morris cig people for pix. Bands and novelty shorts will be shown to which servicemen will be admitted free. Usual Luna circus is due to open June 14 with the late Captain Spain's elephants and other acts, including animals now quartered in Babylon, L. I. Returned are the Aqua Gals, with Tom McKee, high-diving ace, again featured and in control. The Chutes has been rebuilt with new piles in the lagoon, a new cable and new rails. Boats have been streamlined and redecorated. Ball-

room has been taken over by the son of an ex-marshal. Music by Del Campo ork alternating with a Cuban unit. New blue lights over the entire park allow for the regulation dim with just enough glare to be effective from every angle.

PIER PROGRAM

(Continued from opposite page)

Wacky Inn and Davey Jones's Locker. Despite dimouts and blackouts, George A. Hamid, operator of Hamid's Million-Dollar Pier, announces that the pier this season will suffer no curtailment of entertainment because of the emergency. On the contrary, Hamid plans to expand the pier's activities. In keeping with wartime restrictions, the pier this summer will present a new black-and-white color scheme.

Among the new features being installed on the pier is a Merry-Go-Round, curiously enough, the only carousel in Atlantic City. Extra bathhouses and lockers are also being erected.

The only show curtailment necessary will be the elimination of the final nighttime circus performance on the end of the pier. The Giant Fun Chase, the unique Net Hauls, Game Rooms and many exhibits are among the other holiday recreation items provided.

For the seasonal opening Memorial Day week-end, Vaughn Monroe's orchestra and Reg Kehoe's Marimba Band will be featured in the Ballroom of States. The Hippodrome will offer an all-star bill, including Gertrude Niesen, Diosa Costello, the Little Tough Guys (Hally Chester and Harris Berger), Wayne and Marlin, the Six Grays, and Jan Murray, emcee.

SAVE GASOLINE AND TIRES OPENING AMUSEMENT PARK

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The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Medals as Scrap

Apropos discussion in last week's column suggesting abolishing of cups and medals as prizes for swim meets and substituting War Bonds and Stamps, word reached this writer during the past week that existing medals and trophies adorning the walls of swim pools or athletic clubs can be put to better use. Bureau of Conservation points out that medals, cups, plaques and other awards can be converted into valuable scrap metal.

It seems that the most of the silver cups usually presented at athletic contests contain a goodly portion of—believe it or not—tin. And that tin is very valuable nowadays. Other metals used in

the manufacture of war materials are to be found in the other prizes.

Hence, pool operators are urged to clean out their trophy cases, strip the walls and donate those prizes to their local Salvage Committee. They'll do a great deal more good fired in the belly of a Jap than in greening with age on your wall to let people know what a good team you had back in 1939.

Therefore, c'mon, you pool managers, lifeguards, ex-swim champs, bathing beauty contest winners—dig in and get out your old trophies and take them immediately to the salvage authorities in your town.

Doughboys Get Free Swims

Announcement was made last week by the New York City Park Department that all servicemen in uniform would be admitted free to the various beaches and pools operated by the city. This includes mammoth Rills Park, Brooklyn, and Orchard Beach, Bronx. All city beaches and pools will close at 9 p.m. this year, in keeping with Father Knickerbocker's strict dim-outs. Most of the municipal plunges ordinarily closed at 9 p.m., but the change this year will mean the discontinuance of night water carnivals at Jones Beach and other shore resorts. Twilight aquatic contests and water-polo games are expected to be introduced instead.

Free admish to members of the armed forces will undoubtedly find a flock of servicemen at the city beaches this summer. At the same time you'll find many bringing their girls and friends along with them—all of whom will have to pay the regular adult prices.

Best offer made last summer to servicemen by privately owned pools was half-rate tickets. Some aquadromes last season offered no special rates at all, altho many of 'em are now working on various plans for this season.

At the New York City Defense Recreation Center, where visiting servicemen

(See POOL WHIRL on page 71)

Springlake Stages "Raid"

OKLAHOMA CITY, May 23.—A take-off on a Commando raid, employing fireworks and 60 soldiers, sailors and Marines stationed here, was staged on the Springlake Park lake Wednesday night by Roy Staton, owner-manager, for the benefit of dependents of servicemen missing in action. A minimum 10-cent contribution was collected at the park entrance and total proceeds, together with 10 per cent of the park's gross receipts for the day, went to the fund. The park was blacked out for the simulated raid. Event was topped off with a Commando Raiders' Victory Ball at Springlake Casino. Henry King and his orchestra completed a 10-day stand at the Casino May 17 and Horace Heidt and His Musical Knights come in for one night May 26.

Shean Busy at Seaside

VIRGINIA BEACH, Va., May 23.—Frank D. Shean, general manager of Seaside Park, is an extremely busy man these days, what with revamping the park and mapping plans to conform with the East Coast blackout rules. Shean has had some 60 men busy rehabilitating the park, rebuilding the ballroom and bathhouses, installing new plumbing, putting in new walks and passages and laying some 40,000 bricks. To top it all, Shean is converting the swim pool into an air-raid shelter.

Atlantic City

By MAURIE ORODENKER

It is too early to tell what effect the tire and gasoline rationing and the curtailment of one-day train excursions, along with the other wartime restrictions, will have on this resort's business this summer. The Memorial Day holiday week-end will provide the first real cue as to the season's promises. However, at this early date, there is anything but despair here. The dim-out has had little effect in dampening the spirit of those

(See ATLANTIC CITY on page 55)

Obituary--At Least Until Gas Returns

NEW YORK, May 23.—Following is a publicity release from Playland, Rye, N. Y.:

"Among the gas 'casualties' caused by motor fuel rationing is Playland's miniature railway. Other 'victims' are the tiny gasoline motor racers in the miniature speedway and Playland Lake's muffled-motor launches. Park officials have decided to discontinue operation of these three units in order to co-operate with the national motor fuel conservation program.

"Thousands of folks thought that the pint-sized locomotive actually was steam-driven. Original miniature railway engines used in amusement parks were operated by steam, but with advent of gasoline engines, problems involved in operating them were simplified by the use of gas motors. Also, the use of gasoline proved much safer as flying sparks from old-fashioned coal-burners caused many park fires. However, there are still a few old-type steam locomotives in operation, and any amusement park operator who has one, paradoxically can consider himself fortunate, in the light of present gas shortage.

"Altho gasoline launches are forced out of action, Playland Lake flotilla still possesses canoes, rowboats and the always popular Drive-Yourself electric boats."

Bernard Brown Reopens Joyland, Phoenix, Ariz.

PHOENIX, Ariz., May 23.—Joyland Park, one-time popular local amusement resort which in recent years had fallen into neglect, was reopened last week under management of Bernard Brown, who plans to develop the property into a major amusement and recreation center. Brown has taken a long-term lease, with purchase option. Property covers 20 acres.

The new management has renovated the Joyland swimming pool, installed new slides, springboards and other facilities, and put the bathhouses in condition. A new wading pool for kiddies also has been added. Picnic grounds also have been spruced up. Contemplated for the near future, according to Brown, is the booking of a pony ride, as well as several mechanical rides. Thought also is being given to the booking of free acts to build attendance. A 60 by 150-concrete floor will be fitted out for open-air dancing.

Joyland Park is only a short distance from the city limits.

Suburban Opening Cold

SYRACUSE, May 23.—Suburban Park opened Saturday, May 9, with cold weather keeping attendance down. Park is again operated by Fred Searles. There are no new rides, but ballroom and other pavilions are spick and span. Jimmy Richardson, local ork, is playing week-ends. Suburban begins regular season Decoration Day and is due to get most of major picnics and play that Enna-Jettick Park, dark this year, held other seasons. Searles is optimistic for new season. Park, only 10 miles from Syracuse, should not feel gas shortage too much.

Forest Park Doing Well

ST. LOUIS, May 23.—Forest Park Highlands, largest amusement park in this area, opened its 46th season Sunday, May 3, with everything repainted and redecorated. The same policy which has been in effect the past several years is being maintained, according to Manager Adrian W. Ketchum. Free entertainment features are offered nightly, with changes every Sunday, again under the direction of Harry Lange, in his 12th year as emcee at the park. Many school picnics are booked. Rides and concessions have been getting a good play since the opening.

Palisades, N. J.

By CLEM WHITE

Everything is running along in fine style. With the public in the money, they seem anxious to see what makes everything tick.

Instead of the ordinary publicity angle, the Miss Conservation of 1942 contest (See PALISADES, N. J., on page 83)

Pitt Spots Map Heavy Act Sked

PITTSBURGH, May 23.—Free acts at Kennywood and West View parks are expected to materially help in attracting crowds, park managers believe. The lineup, booked thru George A. Hamid and Barnes-Carruthers, includes some of the outdoor show world's most prominent talent.

Kennywood will present the Paroff Trio, Fanchon and Fanchon, the Walk-Ins, the Dixon Brothers, Will Hill Circus, Donahue and LaSalle, Eric the Great, Will Morris and Bobby, the Canestrilli Troupe, Monroe Brothers, Stevens Brothers and Big Boy, Zenka Malikava, the Juggling Jewels, LaSallas, the Three Milos, James Evans and Company and Peaches Sky Revue. Changing every other week, Kennywood's acts are scheduled until Labor Day.

West View likewise books for fortnights, but is set only thru the first week in August. Further bookings will depend on business the first two months. Ken Witherow, publicity head, said. Now scheduled are the Four Grottoes, Watkins Animal Circus, the Four Aerial Apollos, Mile. Bernice and the Flying Valentinos.

Business last week and this at Kennywood, first for the season on full-time operation, was "as good as could be expected," President Brady McSwigan stated. West View opens today on full-time basis.

A. M. Brown Again Buckeye Lake Mgr.

COLUMBUS, O., May 23.—Buckeye Lake Park, located 30 miles from Columbus, formally opened yesterday for the 1942 season under the management of Andrew M. Brown, who has acted in that capacity the past 11 years. Danceland opened with Dick Jurgens and his orchestra, with the social plan of dancing in effect at popular prices.

Rides, games and other attractions were all in action for the opening, with many new games and amusements lending increased life to the midway.

Crystal Danceteria opened the season today with Wayne Martin's orchestra and will operate nightly thruout the summer. Crystal manager, Jesse Hawkins, will inaugurate a policy of semi-name bands, starting Decoration Day. Bill Munday and His Southern Gentlemen will take over at that time for a week's engagement.

Foodies Hanneford and his troupe of bareback riders provided the opening free attraction Friday and Saturday. Saturday was set aside as Phillip Morris Day, with Johnny, radio call boy, making a personal appearance.

Roller skating at the park will be operated on a nine-session-a-week basis. Maurice Ludwig, manager of the roller rink, announces that a number of skating attractions are planned for the summer.

Brady Lake Begins May 28

RAVENNA, O., May 23.—Brady Lake Park, rebuilt and under new ownership, makes its 1942 bow May 28, marking 50 years as an amusement center. A Marine Room overlooking the lake is one of new additions. Spot will offer floorshows. Manny Landers's orchestra, the Tip-Top Girls, Six Vikings, Young Sisters, and Four Franks will be on the opening bill. Park sports a new roller-skating rink.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

This promises to be the most momentous season at this or any other park. And it will be watched with special interest by the little band of Playland veterans, eight in number, who have been here since the opening on May 21, 1928. The writer, one of the octet, takes great pride in the fact that this is his 15th consecutive season in the same position, and the same holds good for the others.

Official opening was on May 16, park having been operated on Sundays only since April 5. General Superintendent George Baker has the spot in its usual spic and span uniform and floral eud (See PLAYLAND, RYE, N. Y., on page 57)

Summit Beach Park

Akron, O.

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Summit Beach Park

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The War's Effect on Park Ballrooms

By LEW PLATT

WITH our nation involved in the greatest war of all times, we are realizing more and more just how necessary it is for us to alter our ways of living and our modes of doing business. In these days of rapidly changing conditions we can rest assured that World War II will have many and far-reaching effects on almost all types of businesses, including, of course, the park ballroom business.

Park ballroom operators, band leaders and band bookers had many trying problems to face back in the depression days of 1930-'35. Many of us shall have more difficult problems to face for the duration of this war than we ever had during the depression years. However, I am confident that those associated with the ballroom business will come thru the emergency with flying colors, because they will keep step with ever-changing conditions and will conduct their business accordingly.

Among our many new problems are a serious shortage of musicians, leaders and male ballroom patrons; gasoline rationing; tire shortage, and a general lack of transportation for orchestras.

Shortage of Musicians

Let us first consider the plight of the average or semi-name dance band leader who has been a good attraction at park dansants from Coast to Coast. We shall call him Leader X. He is having untold troubles. One of his chief headaches is keeping his organization intact. Many of his musicians are single—ages 21 to 28. Many of them have had ROTC training in colleges and they have no dependents. They are ideal I-A men. If they have not already been inducted into the armed forces, they soon will be.

This typical leader has been able to hold several of the married men in the band who have children. These men along with the musicians who have been rejected by their draft boards are the reasons for his having a presentable orchestra. But in many cases other leaders who have names that command higher money are offering the musicians in Leader X's band more money and better working conditions, so Leader X is constantly in danger of losing his remaining musicians. Other of the deferred men in his band have found it more profitable to return to their home towns to take jobs in defense plants. With such a shortage of musicians and resultant problems, it is a surprise that these semi-name band leaders are able to maintain such good bands.

Longer Location Engagements

With good dance musicians becoming as scarce as the proverbial hen's teeth, they are in a position to ask for longer location engagements and a limited number of one-night stands.

A few years ago semi-name bands were composed mostly of single men. If the band numbered 12 men, the leader had little worry in arranging transportation for the 12. The leader of the average 12-piece traveling unit of 1942 has to scratch his head to supply transportation for possibly 20 to 25 people, for in most cases he must also carry the families of his musicians. A musician whose family travels with him will naturally be more disposed toward remaining with a band that regularly plays location engagements of from six weeks to six months in one spot. So, the present-day leader realizes that he must bend every effort to secure long location engagements in order to hold his men.

All of these new developments, in turn, affect park ballroom operators, especially those who engage the average semi-name bands. These operators will possibly find it the best policy to retain good, intact bands for longer location engagements this summer. Where the owner of a ballroom formerly bought a band for one or two weeks, he may find it advisable this year to sign the same band for a period of from four to 10 weeks or longer. With this shortage of musicians, and in these days of gasoline rationing and

limited transportation, we shall probably find it necessary eventually to return to the practice of a decade ago when one orchestra would play the entire summer in the average park ballroom.

My hat is off to the many leaders who are striving so hard to keep their bands together and thus remain in the business as long as humanly possible. I have known of instances where leaders have lost as many as six to eight men within 10 days to two weeks, and yet thru constant searching and hard work they have located suitable musicians to replace those who have been inducted into the army. In recent weeks many of these leaders have been canvassing high schools and colleges for talented young musicians, and a considerable number of good horn tooters have been discovered. These young musicians will prove lifesavers in many cases, and will aid materially in keeping many good dance bands in business.

Few One-Nighters

Gasoline rationing has already been placed in effect in the Eastern States. The tires on band trucks and cars are starting to wear smooth. There is a possibility that the government will permit band leaders to purchase recapped tires because of the morale angle, but nothing definite has been announced on this score at this writing. The government plans to take over many of the commercial airliners. It is next to impossible to charter busses for band use. Even the rationing of railway tickets is in sight. All of which means that one-night engagements of big-name bands and semi-name bands will be few and far between.

Many of the larger ballrooms where top names used to stack up huge grosses are located far from railway lines, being accessible only by bus and auto transportation. With curbs on transportation mounting daily, band leaders and managers are aware of the fact that instead of playing many of the ballroom one-night stands so lucrative in former years, they will be forced to play theaters which can use them for week or split-week stands or at larger parks which can afford to lay out big money for engagements of a week or longer.

Effect on Attendance

Just as the draft has taken a countless number of musicians, so has it taken thousands of male ballroom patrons from every community. However, in many industrial centers the number of men inducted into the armed forces has been more than offset by those who have arrived from small towns and rural sections to work in war production. Those ballrooms located in large cities and near vast factory areas will no doubt have record-breaking seasons. Those thousands of men and women who have come from rural communities to work in defense plants are potential park and ballroom patrons. It thus rests with the manager to attract them to his spot and to make steady patrons of them. With so many young male customers in the armed forces, several managers have told me they are working on ideas and promotional stunts designed to attract the older folks back to the ballroom. Others are making concerted efforts to draw the high-school crowd. Two managers told me last week they are planning to experiment with old-time round and square dancing at least one night each week, using a local band of old-timers. The success of such dances in Boston and other large cities leads me to believe that other operators may profitably inaugurate a policy of old-time dances at least one night each week.

Last November, Paul Jurko, who owns and manages Yankee Lake Pavilion, located in the center of the great Mahoning Valley industrial region near Youngstown, O., told me he was beginning to wonder just how long his business would remain normal, as so many

LEW PLATT has been connected with the ballroom and dance-band business since he was 15 years of age.



He is now 32. He started by playing drums with orchestras while still in high school and by promoting high school and college dances.

Platt gave up orchestra work in 1932 to become associated with Arthur Mallory in the

operation of Craig Beach Ballroom, Lake Milton, O. After remaining there for several seasons, he leased and operated the ballroom at Rock Springs Park, Chester, W. Va., during the summer of 1936. From 1937 thru 1940 he was the manager of Summit Beach Park Ballroom, Akron.

He now operates a band-booking office in Akron and has an exclusive booking tie-up with a number of ballrooms and clubs in Ohio and adjoining States.

of his young male patrons were leaving every week for the army. With the thought in mind of attracting older patrons, he started a policy of presenting entertaining features in addition to his usual semi-name and name bands. This double feature of special entertainment and good dance music has attracted many of the older married couples, with the result that they have more than offset the loss of the younger male customers.

Plan To Carry On

With our country making such rapid strides in the all-out war effort, we can expect more new laws and restrictions in the near future. Gasoline rationing will not be confined alone to the Eastern States, but will soon become nationwide.

Each new restriction on gasoline and transportation becomes another big problem for the park ballroom operator. If his ballroom can be easily reached by bus or streetcar, he does not have as serious a problem as the manager whose

spot is located in the country and can only be reached by auto.

Regardless of the outlook, every operator with whom I have talked has stated that he has made definite plans to carry on. Owners of resort and country ballrooms have told me that they intend to encourage auto owners to bring larger parties thru a system of doubling up with friends, thus saving tires and gasoline.

The park ballroom operators of America know that dancing and entertainment are great morale builders. Thus, in spite of their many new and perplexing problems, these operators will contribute a great deal in the months to come thru furnishing recreation for millions of Americans who are hard at work producing the all-important materials for the armed forces of the United States.

American Recreational Equipment Association

By R. S. UZZELL

It is reported that Norman Bartlett has taken the meter boats which Hyla F. Maynes built and operated at the New York World's Fair to Euclid Beach, Cleveland, to operate on a percentage basis. This breaks the long-established policy of Euclid Beach, which always operated all rides on its own. The late D. S. Humphrey used to say that the only concessionaire he had was the one operating the Penny Arcade. Bartlett built the Flying Turns at Euclid Beach for the Humphrey Company in 1930 and spent most of the summer there. He had intended to continue at Toronto, but the closing of the Canadian National Exhibition at Toronto for the duration changed his plans.

Cy Bond is at Willow Grove, Philadelphia, for the season and will not be with the Dodgem Corporation for the duration. He is no stranger to park operation nor to Philadelphia. For a number of years he was with the Philadelphia Toboggan Company as salesman and as manager of Fredrick Road Park, Baltimore, and the park at Pottstown, Pa. The major is resourceful and can buckle his belt and go to it in emergencies. He won a bout with his health and kept on the job while doing it. He has a son in the army.

Hay High in Montreal

The pony track man at Belmont Park, Montreal, has an overhead these days. (See AREA on page 71)

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Mass. Men Gird for Operations In '42; Safety Group Is Formed

SPRINGFIELD, Mass., May 23.—Discussions on what effect wartime restrictions and gas and tire rationing orders, which went into effect in this and other Eastern Seaboard States, would have on fairs this year highlighted the annual spring meeting of Massachusetts Agricultural Fairs Association in Hotel Kimball here May 13. All agreed that the annuals would be considerably hampered, but that they would continue. Secretary-Treasurer Alfred W. Lombard, in day's closing speech, summed up reactions of delegates, when he said that he was favorably and forcefully impressed by two things: "One, that not one word has been said here today about canceling fairs unless we get definite orders to do so, and second, that we have a number of things we must do to prepare for operation this year, and that this meeting has already taken a big step toward doing the most important, preparing for the safety requirements that must be a part of our operation procedure."

Committee Appointed

Most important single business of the meeting, devoted mainly to a fair clinic, was the appointment of a committee of seven to prepare to meet the safety requirements outlined by Samuel Pinanski, president of the M. & P. Theaters, Boston, and executive co-ordinator of the amusement industry division of the Massachusetts Committee on Public Safety. He was the chief speaker of the day. Appointed to the committee were Charles A. Nash, Springfield; Willard A. Pease, Chester; Frank H. Klingman, Brockton; C. R. Ripley; Robert P. Trask, Topsfield; Leon A. Stevens, Cummington; Paul W. Foster, Great Barrington, and Horace C. Keene, Marshfield. Ex-officio members of the committee, as well as of all committees, are the secretary, and President Whitman B. Wells, Greenfield.

About 45 delegates were present when the meeting opened with a short address by President Wells, who stressed the unusual importance of the meeting this year. He said the meet would attempt to assemble the knowledge gleaned by various members of the association and make it available to all, so they will know "the part fairs will play in the crisis before us." Secretary Lombard read a brief report of the annual meeting in Greenfield in which he made special

mention of the speech by Harry Storin, publicity head for Great Barrington Fair. He also read a brief treasurer's report showing a balance of \$283 in the checking account.

More Wartime Items

President Wells then called the clinic to order, with Prof. O. J. Fawcett, Massachusetts State College, first speaker, discussing *Livestock Exhibits*. Fawcett said the major problem facing fairs was gas—(See MASS. MEN GIRL on page 55)

Detroit Bookers See Talent Budget Hike At Smaller Annuals

DETROIT, May 23.—Trend toward use of more acts at smaller fairs in this section is noticeable this year, reversing the anticipated direction of bookings for shows because of wartime conditions, local booking offices reported this week. Reason for the surprising pick-up appears to be cancellation of State fairs, with managers of smaller annuals figuring to benefit in two ways. Nixing of the larger fairs is counted on strongly to build attendance at local annuals, while conservation of tires and gasoline is expected to make up-Staters more interested than ever in community activities. Fair managers also are hoping for a sizable slice of the money that normally would have gone to the State fair.

Some communities which ran sizable annuals are cutting them down and running 4-H type fairs with a show on the order of the program planned for Iowa State Fair. In most instances these fairs are using acts for their grandstand attractions. Other small fairs are expanding and using acts for the first time in years. With farmers expected to confine their travel to their own communities, managements of small fairs hope to see a build-up this year that they have not enjoyed in a decade.

Typical of these small fairs is the annual at Pinconning, Mich., with a total population of 826, which is putting in a 12-act show, booked thru United Booking Office. Last year the same office sold the annual a show of only seven acts, setting a record for that fair. Trends toward use of more acts also is noticeable at community celebration dates.

IAFE Adds 4; Total Membership Is 103

BROCKTON, Mass., May 23.—Membership in the International Association of Fairs and Expositions has grown to 103 by the addition of four applications received here by Secretary-Treasurer Frank H. Kingman. Newcomers are Idaho State Fair Association; Colorado Racing, Rodeo and Fair Association; Utah Association of County Fairs and New Jersey Association of Agricultural Fairs.

Of the total, 33 are from county fairs groups in as many States. "Analysis shows that well over 90 per cent of American fairs, either directly or thru their State associations, are now members of IAFE," Kingman declared.

Illinois Harness Races to Du Quoin

CHICAGO, May 23.—Illinois harness horsemen who met at Springfield Wednesday (20) decided that, with Illinois State Fair called off, most of the important racing stakes will be moved to Du Quoin Fair. Du Quoin will have five days of harness racing, starting on Labor Day, and purses in excess of \$20,000 will be offered.

Among the races taken over by the Du Quoin track are the Greyhound Stake for two-year-old trotters, Illinois Breeders' Trot and Pace for two-year-olds and the Review Futurities for three-year-old trotters and pacers.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

WATERLOO, Ia.—Dairy Cattle Congress will be held here as usual this fall, E. S. Estel, secretary-manager, has announced.

ELDORA, Ia.—Dates for the 71st Hardin County Fair have been set, C. W. Haase, secretary, reported. A contract has been signed with Racing Corporation of America for one day of auto races.

TACOMA, Wash.—Altho a large part of Western Washington Fairgrounds at Puyallup has been taken over by the government, A. E. Bartel, secretary-manager, reports the annual will be held there as usual.

WEYBURN, Sask.—A new class on the prize lists of Weyburn Agricultural Society for this year is for fat calves from junior calf clubs. Another class is for calves exhibited by individuals. Farm boys and girls camps also will be held.

SACRAMENTO, Calif.—Tevis Paine, assistant secretary of California State Fair here and secretary of Western Fairs Association, has been appointed administrative assistant at the Japanese evacuation assembly camp at Walergra near here.

BETHANY, Mo.—Because of the war, this year's Bethany Fair has been canceled. T. R. Nickerson, secretary, reported. He will enter Officers' Training School June 1, while E. H. Noll, vice-president and concessions manager, is in the navy and stationed at Corpus Christi, Tex. V. N. Conger, advertising manager,



A. R. COREY, formerly for many years secretary of Iowa State Fair, Des Moines, and now executive secretary of the Outdoor Amusement Congress, has two sons in service. Pictured above are Staff Sergeant Arthur W. Corey (left), with the 124th Observation Squadron at Ellington Field, Houston, and PFC Edward M. Corey, of Troop F, 113th Cavalry, Camp Bowie, Texas.

14 Calif. Counties Map Plans for 1942

SAN FRANCISCO, May 23.—Despite the war, 14 California counties are going ahead with plans for 1942 district fairs, Western Fairs Association announced this week. Association also announced that 12 California fairs and rodeos have been canceled because of the war, while an equal number reported they were undecided as to this year's operations.

These annuals listed 1942 dates with the association: Alameda County Fair, Santa Barbara Fair and Horse Show, Humboldt County, Plumas County Fair, Lassen County Fair and Stock Show, San Joaquin Fair, Sonoma-Marin Fair, Glenn County Fair, Del Norte County Fair and Tuolumne County Fair.

Listed in the undecided column were San Diego, Calistoga, San Benito, San Benito County Saddle Horse Show, Napa County, Humboldt District, Hemet Utility Turkey Show, Santa Clara Valley Fair, Madera County, Lodi Grape and Wine Festival, Butte District and Lake County.

Around the Grounds

is slated to enter the armed service June 15.

COLUMBUS, O.—Ohio State Fairgrounds is fast taking on an army atmosphere. Col. Kenneth Little has been transferred here from the government storage depot at Middletown, Pa., as commanding officer and has taken up quarters in the administration building. Trainloads of army material and equipment are arriving to be placed in storage in the various buildings.

KANSAS CITY, Mo.—American Royal Livestock and Horse Show, biggest annual event here, may be canceled this year because of the war and transportation situation. President Harry Darby has appointed R. J. Kinzer, W. A. Cochel, D. L. Fennell, E. C. Rhoden and J. C. Cash to a committee to confer with federal officials. Darby states Royal's directorate will be guided by government's wishes.

SPRINGFIELD, Mass.—Springfield Morning Union, in its May 19 issue, handed out some unmitigated praise for Eastern States Exposition and its management in an editorial anent the management's decision to carry on with its annual in the present emergency, looking ahead with courage to unknown conditions and confident that it will be possible to continue without too great a sacrifice.

OPELOUSAS, La.—Merchants of Acadia, Evangeline and St. Landry parishes will begin issuing coupons for \$2,000 in War Bonds to be awarded pa-

20 Get Aid From Michigan Premium List Distribution

LANSING, Mich., May 23.—Tentative distribution of \$21,758 for premium funds for 20 Michigan county fairs from the fund left free when Michigan State Fair was canceled was arranged last week. Winners at various county fairs who share in the prizes made possible by the fund will be labeled as State Fair winners.

Leo V. Card, State agricultural commissioner, who announced the allocations after a conference with managers of county fairs, said the 4-H Club division of the State Fair is still seeking a location, with \$10,000 in prizes to be posted. A possible site is Michigan State College, East Lansing.

Allocations included Northville, \$1,416; Charlotte, \$1,830; Jackson, \$1,496; Traverse City, \$1,148; Ionia, \$1,394; Bad Axe, \$1,287 (to go to Ithaca if Bad Axe Fair is canceled); Ann Arbor, \$1,608; Marshall, \$1,115; Adrian, \$1,903; Imlay City, \$1,003 (to go to Caro Fair if rejected by Imlay City); Ithaca, \$750; Saginaw, \$1,000; Mason, \$873; Caro, \$385; Hartford, \$128; Centerville, \$776; Cassopolis, \$168; Marne, \$614; Corunna, \$1,127; Hillsdale, \$632.

Utah To Continue; County Annuals On

SALT LAKE CITY, May 23.—Altho most of the buildings at Utah State Fair grounds here are being utilized by the army, fair board has received permission and encouragement from the government to go ahead with its plans for the 1942 annual, Sheldon R. Brewster, director Division of Fairs and Expositions, said this week. Current arrangements make it possible for the fair to use the Coliseum, grandstand and horse barns.

By utilizing some other sheds, which will be remodeled, and some large tents, board members believe they will be able to stage a creditable fair this year. Brewster also announced that practically all county fairs and celebrations in the State are going ahead with plans for 1942.

trons of Tri-Parish Fair on June 1, Ferdinand Quirk, president, announces. Association is inaugurating a new system this year, with no coupons to be released before June 1, giving all merchants and co-operating agencies an equal opportunity. Two \$500 bonds will be awarded, one each on Thursday and Saturday and one of \$1,000 on the closing Sunday.

INDEPENDENCE, Ia.—Eastern Iowa Fair Managers' Association held its annual spring meeting here with representatives of 35 Eastern Iowa Fair Associations present. Association expressed itself in full agreement co-operating with all government regulations and indicated it would make an all-out effort to provide better fairs for this year than ever before.

GREAT BARRINGTON, Mass.—Edward J. Carroll, owner Great Barrington Fair, said that he has abandoned plans for a 30-day race meet at the fairgrounds here for the duration. Tentative meet was to be presented in addition to the usual race bill. He said that the six-day meet would go on, however. To stage a 30-day meet, Carroll would be required to extend the half-mile track to a mile, and he would also have to build a larger grandstand, install a totalizing board, build more stables and generally make other improvements. Priorities on materials would make this virtually prohibitive and the transportation problem figured heavily in his decision, Carroll said.

IONIA, Mich.—Exhibition booths at the Ionia Free Fair this fall will undoubtedly be filled as usual. While five appliance dealers did not renew contracts for this year because of governmental freezing orders, these and other withdrawals will be replaced by prospective exhibitors who have been turned away before, Earl Wright, Chamber of Commerce secretary, said. Contracts have already been penciled for half of the 75 booths in the buildings for displays, and in addition to local concerns, six from outside the city, including one (See Around the Grounds on page 71)

TWO MORE FIRSTS



SEE INSIDE FRONT COVER

Then write for information about how this act can help you get the crowds

Texas State Skeds Big Football Games

CHICAGO, May 23.—Harry L. Seay, president Texas State Fair, was a Chicago visitor this week and while here stated that the fair will be held this year as usual, according to present plans.

While lack of transportation facilities is expected to prove a handicap, as it seems certain excursions will be barred, Seay is confident that the fair will draw a large attendance. Two important football games have already been scheduled for the fair, and there is a possibility of a third. These events are always a big drawing card.

Tulsa State Is Canceled; Grounds To Be Maintained

TULSA, Okla., May 23.—This year's Tulsa State Fair has been canceled because of the nation's critical transportation problems. "Frankly, I don't see how we could go ahead with plans for the fair," Secretary-Manager William B. Way told the fair board this week.

New action came as a result of the War Production Board's orders prohibiting round-trip livestock shipments. Board members recently voted to proceed with the fair after business men underwrote it. Grounds will be maintained so that the annual may be resumed after the war.

"Home-Coming" for Chi World's Fair Workers

CHICAGO, May 23.—Hundreds of men and women who worked at A Century of Progress on Chicago's lake front in 1933-'34 will attend a "home-coming" celebration May 27 at Rosenwald Museum of Science and Industry.

Occasion for the gathering is the dedication of a memorial exhibit taken from A Century of Progress to be made a permanent display at the museum.

MOOSE JAW, Sask.—Moose Jaw Exhibition Association officials are looking forward to record-breaking crowds on the strength of the strong program lined up for this year's annual. Four-day event will see the return to harness racing and two grandstand shows will be held daily. George Hamilton's Circus will provide the afternoon fare, and night show will be *Toast to Victory*, featuring Lowe, Hite and Stanley and a dozen other top-flight acts. Jimmy Sullivan's Wallace Bros.' Shows will be on the midway for the second consecutive season. Boys' and girls' farm camps will be held the second and third days, and livestock, horticulture, women's work and school exhibits will again be featured. Opening day will be Citizens' Day; second day will be Children's Day; Friday will be Farmers' Day and last day will be Victoria Day. W. H. Johnston is president.

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"WLW Boone County Jamboree"—

America's Number 1 Rural Radio Show—featuring the favorite rural entertainers of The Nation's Station. 63 bookings in 8 States during last year's fair season. New attendance records set at 14 events.

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A sparkling, swingtime variety show featuring the Midwest's outstanding radio stars. A brilliant parade of soloists, comedians, instrumental groups and novelty acts, combined in a smooth, sophisticated stage revue.

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MARCHING ON TOGETHER!



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★ NOTE THE DATES ★



"It Has Everything!"

Value of Regional Meetings

By JAMES F. MALONE

Current Problems to Face

The programs are made up by a committee of the association, using suggestions advanced by various fairs officials who are seeking information on particular subjects. For example, this year much attention was given to the new federal tax on admissions, and it was good to find that fair officials were determined to collect the tax and help our common cause and were not looking for ways to evade it. Stress was also laid upon the exhibits from various war agencies and it was suggested that commercial advertisers might, as a matter of good will and patriotic endeavor, take care of the space cost of such agency exhibits. It was felt that in case such arrangements could not be made the fair would gladly and proudly do it. Ideas were sought as to what could take the place of the let-down in commercial exhibits and it was found that farm machinery companies might be willing to send a good repair man from the factory to confer with farm users of such machinery as to the best methods of keeping the same in repair.

A good deal of discussion resulted this year as to showing of war gardens, the department of agriculture having ruled that such gardens are eligible to premiums, even the not shown at the fair. It was urged, however, that some token showing be made either by goods canned from such gardens or by a small exhibit of things grown therein. Attention was likewise given to the thought first advocated, as far as I have been able to determine, by George B. Flint, that a certain percentage of premiums be paid in War Stamps. Report was given as to the organization, work and findings of the Outdoor Amusement Congress and the special meeting of the IAFE so that even the smallest fair has what information is available as to war conditions and fair operation.

Over the years every possible phase of fair work has been touched upon, some over and over, such as the continual revision of premium offerings, to keep them up to date and applicable to that portion of the State the fair shows in, with emphasis being put on the products that predominate in and are best fitted for that locality. The extension department of the College of Agriculture of the University of Wisconsin has always been ready and anxious to send speakers on these various topics. The State board of health has been glad to send inspectors to keep the fairs informed as to the best and latest methods in sanitation. Midway regulations have been discussed and agreed upon by the association and the department of agriculture.

Power and Prestige Growing

Small fairs find in these meetings, which are always conducted on an informal basis, an opportunity to have a hearing on their local problems. Discussion from the floor is encouraged and every fair man in attendance is made to feel that he and his fair are a part of the State association, and as a result the State association has grown in power and prestige and is able to have a voice in State legislation.

Booking agents, other attraction people, carnival men and all interested in outdoor show business are welcomed at such gatherings. It is apparent that they attend, which they do in goodly numbers, not with the thought of selling but to keep up and renew their acquaintance with fair officials and for the "good of the cause."

State-wide questions, the display and selling of attractions, and carnival contracts are left to the annual State meeting, and the little everyday questions are the backbone of the menu at the regional meetings. Since first held these meetings have grown, if not in magnitude at least in substance, as a dispenser of much needed information, a source of good fellowship, a strengthening of the tie that binds fair men together. We in Wisconsin have found such meetings of great value. Our people like them; they have marked them with approval and they will be continued. Like the fairs, they will survive a tire shortage, gas rationing and anything else that the war may bring. They will go on with the fairs even to the better days coming, when "Schickelgruber, Duce and Hirohito" are placed where they belong, in cages on the midway.

ABOUT 10 years ago State aid to Wisconsin county fairs was reduced by the Legislature from \$300,000 to \$134,000. Under Wisconsin statutes fairs received as aid from the State 80 per cent of the first \$5,000 and 80 per cent of all amounts above \$5,000 paid out by them in approved premiums. It was apparent that unless some adjustment was made as to the greatly reduced aid offered, the 70-odd fairs would have no means of knowing what their share of State aid would be until all fair reports were in and audited. No one wanted to add to the uncertainties of receipts in depression times or to the usual uncertainties of weather at fair time, a third uncertainty.

Ralph Ammon, manager of Wisconsin State Fair and also in charge of supervision of county fairs, called a meeting of the directors of the Wisconsin Association of Fairs to see if there was a solution to this problem so that fairs could have some definite assurance as to what their share of State aid would be. He suggested an allotment system, by a gentlemen's agreement, by which fairs would be classified and be awarded a sum certain of State aid.

Visitors Pay Their Own

To this plan the directors heartily agreed and, as it was necessary to contact each fair, regional meetings were called. Certain fairs were selected as hosts, the fair board providing dinner and such further entertainment as it saw fit, and the fairs, both hosts and guests, responded with a will, and the allotment plan went over without a dissenting vote. The next year it was necessary to make some changes in the classification and further meetings were called. The re-

sults of such meetings were so good that the association decided to continue them. It was found after a few years that some of the smaller fairs wanted to sponsor such meetings but they were not in financial shape to entertain, so a rule was adopted that visitors to such meetings pay for their own meals and the host fair could offer entertainment or not as it saw fit or could afford so to do.

From year to year four meetings were held, so placed that every fair board could attend a meeting held in its near neighborhood. The meetings were uniformly successful and even in this year of our war, 1942, when it was thought that on account of the fire situation it might be well to curtail them for the duration, the fairs asked for them and three meetings were held with very good results.

Official Turnover Is Large

These meetings have had a particular appeal. They have done more to establish good feeling among fair men than anything else and have fostered a feeling of friendship and mutual understanding of our common problems. The meetings are small, the attendance averaging around 60, and it is noted that whereas only the president and secretary of a fair usually attend the State conventions, these and other officials and superintendents attend the regional meetings. As in every other business, there is a turnover in fair personnel each year, and new officials, avid for information about an undertaking which is outside of any previous experience, welcome an opportunity to

JAMES F. MALONE, 54, has been secretary of Wisconsin Association of Fairs since 1927, secretary of Dodge County Fair, Beaver Dam, Wis., since 1923 and is serving his second term



as a director of the United States Trotting Association. His first connection was as a clerk, of speed at the Beaver Dam fair in 1917-'20 and he was assistant secretary in 1921-'22.

He is a member of the Showmen's League of America and of the Knights of Columbus. He is a member of the Wisconsin Bar Association and has served as district attorney of Dodge County one term and as city attorney of Beaver Dam four terms. He has been an active fair worker since 1917 and one of his hobbies is attending as many fairs as it is possible for him to visit each season.

attend a regional meeting and discuss problems with men engaged in like operations.

They are surprised to find that, save in degree, there is no essential difference in the problems of the large and small fair, and they are delighted to find a co-operation and willingness to help on the part of men who have been long years in the game. There is a real fraternity among people in the outdoor show business that is both refreshing and stimulating, that goes up and down the midway, from fair secretary to brother official, from the small concessionaire to the carnival owner, from the youth nervously exhibiting his first calf to the gray-haired seasoned exhibitor, from the booking agent and the attraction people, the thrill-day rider and the high act, a community of interest in putting over a show that, once felt, is never forgotten. It gets to be a virus in the blood that is never willingly given up. Once a fair man always a fair man.

Picked According to Location

These intimate regional meetings are the first inoculation, the contact with a new world that is exciting because of its very uncertainty, its ups and downs, bloomers and red ones, the sense of being an integral part of an enterprise that operates for the public benefit, a satisfaction of doing something worth while for the community.

The mechanics of these meetings are simple. Each year there are several fairs that request a meeting and they are awarded to them according to location. It is desirable to place the four meetings so as to cover the State and afford each fair representation an opportunity to attend with a minimum of traveling. If not enough requests are submitted the directors of the State association ask a fair in the proper locality to act as host, and only once in 10 years has such a request been turned down and that was due solely to war conditions. In fact, this year the fair board in Wausau not only responded to an invitation to act as sponsor of a meeting but put on a very pleasant stag party as well, which was not only very well attended but appreciated, as it gave the fair men a chance to get better acquainted and somehow problems did not look so serious over a couple of mugs of good Wausau beer. It was again a splendid example of the good fellowship among fair men. Those of us who enjoyed the open-handed hospitality of the Wausau group can readily understand why it has such a successful fair. One recalls with like delight a trip thru the famous cherry orchards of Door County, a fish dinner in Port Washington, Green County Swiss cheese and the time Bill Klaus and Ralph Soquet started a delicious dinner in De Pere with rattle-snake canapes.

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MASS. MEN GIRD

(Continued from page 52)

line rationing. He said he felt there would be no difficulty in getting livestock exhibits to the fairs, since trucks as yet are not rationed. He called, however, for smaller livestock exhibits and stressed quality rather than quantity. *Grange Exhibits* was the title of Earl S. Carpenter's speech, which followed. He suggested more classifications in the premium list, which would enable more exhibitors to win prizes, with smaller prizes given if necessary. "In a wartime spirit," he said, "it might be advisable to disregard some of the classes ordinarily shown of more or less luxury items, and concentrate on items of wartime interest." He also suggested a special prize for a family that comes the farthest distance in a horse-drawn vehicle.

Ernest H. Gilbert, secretary State Grange Fair Committee, spoke briefly on educational exhibits planned at Topsfield, Brockton and the Eastern States Exposition, and C. J. Thayer, Cummington, discussing draft contests, said he believed the contests would be as popular this year as last. At this point Charles A. Nash, general manager Eastern States Exposition, said that the ESE was planning to continue its draft contests, but that a definite plan to make the classifications the same as last year had not been decided upon. Mr. Pinanski, substituting for Gen. Daniel H. Needham, outlined the problems facing fairs and placed much stress on the fact the public be kept as safe from harm as possible. He had special praise for park operators in the State for the way they went to work on these problems and pointed out that fair men could well profit from the example set by them.

Carroll Is Lauded

Pinanski lauded the work done by Edward J. Carroll, owner-manager Riverside Park and Great Barrington Fair, in preparing a manual on air-raid precaution, blackout operation and all the problems that face the industry. This manual, Pinanski said, would have special value for fair men, as the problems are not only discussed from the public's angle of protection, but with a special consideration of the fact that the industry must keep running. Pinanski suggested active co-operation with the local air-raid precautions personnel, not only to mitigate possible disputes, but also for the good effect it would have on public opinion. He added that: "It is up to us in the amusement industry to prove that we can seriously and soberly solve the problems peculiar to our business. If we do this we will have the hearty co-operation and encouragement of the government which realizes that, second only to the problem of protection for civilians, is the necessity of keeping up their morale. We have received a challenge and we can and must meet it."

At the afternoon sessions Representative Philip Markley paid special tribute to the fair men's decision to keep going despite the headaches of wartime operation and promised the delegates any assistance in his power. The opinion was expressed by various delegates that patrons would find some way to get to the fairs, even if they had to walk to

the fairs continued to have something to offer. They said, however, that what would happen if gas rationing was made more stringent was a matter of conjecture.

Army Exhibits Sought

Frank H. Kingman, Brockton Fair, read several letters from various State departments indicating that exhibits will be on hand again this year, and then introduced Paul A. Newsome, public safety committee. Newsome said army equipment exhibits were particularly interesting and sure to draw crowds. He promised all the co-operation the committee could give, and told delegates he appreciated the importance of visual aids in telling the story the committee needed to bring before the citizens. The fair's would be excellent spots, he said, for these exhibits, for they would reach a greater number of people than thru any other medium.

Admission Taxes

Robert P. Trask, general manager Essex County Fair, speaking on the admission tax law, illustrated the tickets, as required by law, and placed special emphasis on the requirement that the established price of all tickets must appear on the face of the ticket. Trask pointed out that one of the most troublesome phases of the law was the ruling that for each gate a separately numbered series of tickets would have to be used, and that if day colors were used, a separately numbered series of tickets would have to be used for each day for each gate. Problems of tax on complimentary tickets, season tickets and employee passes also were discussed with many of the delegates commenting favorably on a plan for imposing service charges on complimentary tickets and issuing special types of employee passes which are non-taxable and non-reportable if they conform to the law.

Special Care in Bookings

Eastern States General Manager Nash, talking on *Attractions and Fireworks*, observed that Massachusetts, thru order of the fire commissioner's office in Boston, has barred firework exhibits for the duration. He then discussed professional amusements, stressing the rail situation which might tie up railroad shows and the rubber shortage which might work difficulties on road shows. He urged delegates to use special care in booking their vaude acts and to avoid bookings that would call on an act coming in from a previous week's engagement in the Midwest, and urged them to use acts that were within relatively easy traveling distance. The gas rationing law, he said, forbids the use of gasoline for automobile racing of either midget or big cars and for thrill shows. If this restriction isn't lifted it leaves the ESE with seven afternoons of grandstand shows to fill, since racing and thrill shows were planned, he said.

Harley A. Leland, Amherst, spoke briefly on 4-H Clubs and promised 4-H exhibits for every fair this year. A paper on supplies by Ralph H. Gaskill, Topsfield, was read by Trask. Gaskill urged sensible buying of supplies. Will Davis, Rutland (Vt.) Fair, a guest speaker, complimented the delegates on their spirit. He revealed that the Rutland Fair had bought \$10,000 worth of War Bonds and said that the value of the public good will, engendered by this act, was incalculable.

ATLANTIC CITY

(Continued from page 50)

visiting here earlier in the year, and feeling is that folks will somehow manage to get around the gasoline rationing.

The first week-end under gas rationing (16-17) found few Pennsylvania and New York licenses on autos here. Trains were loaded, however. Amusement places, restaurants and parking lots suffered a business loss, but hotels were heavily patronized. The same week-end found the swanky Rehoboth Beach, Del., virtually deserted despite perfect weather.

The bathing beach was formally unlocked for the season last Saturday, May 16, two weeks ahead of the usual schedule. Dick Hughes is new director of the Beach Patrol.

In spite of all the talk about an evacuation program from the Atlantic Coast, the resort area is expected to be exempted.

Bershad's Baths, on the Boardwalk, have taken over the operation of the walk's Karlson Baths.

Arthur Fisher office, New York, for the second season will book name bands and acts for Hamid's Million-Dollar Pier, while Steel Pier still clears all its attractions out of the Eddie Sherman office, New York.

Fair Secretaries!

EASY TO WIN CASH PRIZES FOR YOUR FAIR

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CROCHET CONTEST

Here is your opportunity to triple needlework interest.

\$50.00 in cash goes to each Fair represented by one of the ten national first-prize winners.

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| Illinois State Fair | New Jersey State Fair | South Dakota State Fair |
| Indiana State Fair | New York State Fair | Tennessee State Fair |
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The Field for Teachers

By FRED H. FREEMAN

THE need and the field for professional teachers in amateur roller skating were emphasized at the annual convention of the Roller Skating Rink Operators' Association of the United States in Convention Hall, Philadelphia, on April 15-18. Not only is the need for good teachers apparent in our association, but those non-members who are energetic and progressive realize the importance of proper instruction for their patrons and are also seeking services of good professionals.



Fred H. Freeman

Since the advent of the RSROA the adoption of the International Style of Figure and dance roller skating, standardization of both and the publication of the official test and competitive booklet, which has been purchased from Coast to Coast and from Canada to Mexico, amateur roller skaters have been demanding from their rink operators competent teachers, class and private instruction. This increasing demand has reached such a stage that operators are at their wits' ends to solve the problem and grant their patrons' wishes. They stand ready to employ any good professionals or teams of professionals who can take over and satisfactorily fill this need.

Demand Large, Supply Small

Demand for such teachers is very large and the supply is exceedingly small. Perhaps the requisites for the positions present the problems that must be solved. It has been proved in the past two seasons that it is impossible to make up this shortage by obtaining the services of the amateur champions of each division and having them turn professional as soon as they win their United States titles and then teach the amateur skaters. The experiences of several operators who have attempted this plan have proved that although amateur champions may be the finest in their divisions and that they can give exhibitions before the public and the classes, they do not have the ability to teach others.

A good professional roller teacher must have executive ability, must command respect, must have a good microphone voice, a pleasing personality, unlimited patience, the ability to teach others and a method of teaching. It was only in 1937 that the RSROA was organized and then standardized the present trend of skating known as the International Style. It was not until the appearance

of the Lidstones, Joan and Jimmy, champions of Great Britain, sponsored by the RSROA on a tour of the States in 1938, that rink operators and amateurs of the country began to realize what our organization was attempting to do.

True, there were a few scattered centers in the country that were advocating dance skating. The remainder of the operators opened their rinks at specified times, closed promptly at regular hours and their programs consisted mostly of skating around in any old fashion and they filled in with various games. This condition still exists in some sections, but amateur skaters there are beginning to demand International Style. The RSROA held a dance congress in Cincinnati in April, 1938, and adopted certain dances that would be in competition during the 1938-'39 season, with the first official United States roller dance championship contest to be held in 1939 in New York State.

Second official dance championship contest was held in Cleveland in 1940 and the third in Cleveland in 1941. The dances advocated and published in the official test book were not adopted until 1939, after the first championship contest. As soon as these official United States championship contests were announced many amateur roller skaters naturally wanted the title and sought to be known as a United States champion. Every rink operator who was conscious of the value of this new trend wanted champions to come from his rink and to be known as his proteges. The result was an immediate rush to produce on the part of operators and to become champions on the part of skaters. Consequently, both rushed into this new style and produced inferior results as compared with the skating exhibited today.

Fundamentals Were Neglected

In the hurry to produce and to become champions both operators and amateurs neglected the fundamentals of roller skating that are so essential. This was apparent as early as the second official contests in Cleveland in 1940 and was observed and brought to the attention of operators and skaters by Perry B. Rawson, of Deal, N. J., who is considered one of the highest authorities on the International Style. Mr. Rawson's observations and comments were to the effect that, in the rush to become champions, skaters had neglected their fundamentals of roller skating and had definitely skipped over their bronze dances and were attempting to become senior champions, which dances comprise the silver test dances, before they had mastered their bronze dances. Without mastering these two important branches, the ultimate result was that the United States champions were skating on "flats"!

The natural question of those who had not been properly instructed was, "What are flats?" If they had properly mastered their fundamentals they would have known then what they know now—and that is what a "flat" is. Still one of the biggest problems for operators and professional teachers is the desire of amateurs to progress faster than they should. Professionals find in many cases that amateur students wish to learn a particular dance, even of the gold test series, when they cannot even properly execute their bronze dances. They have to be curbed and it is the

FRED H. FREEMAN, Boston, president of the Roller Skating Rink Operators' Association of the United States, is a pioneer in the movement to advance and standardize amateur roller skating in the United States. Appointed to the board of control at the inception of the organization, he has served in that capacity up to the present. He also was chairman of the finance committee and in 1940 he was elected first vice-president. Assuming the president's chair in December, 1940, during illness of the president at that time, Victor J. Brown, Newark, N. J., Freeman was elected to the office in 1941 and re-elected at the annual meeting in Philadelphia on April 15-18.

Freeman, born in Maine, has resided in Massachusetts for the past 29 years. He has been active in roller skating 12 years. He opened the home location of his organization, Winter Garden Rollerway, on April 30, 1932, and has celebrated the 10th anniversary of that location. In the organization of which he is general manager are Chez Vous, Bal-a-Roue and Nantasket rinks, as well as Winter Garden Rollerway. Formerly operated by the organization for five years was Lyonhurst Rollerway, Marlboro, Mass. His organization also operates Oceanview, Beachview and Riverview ballrooms.

Having successfully devised and operated a method of mass production of dance skaters by class and graduation and being thoroly familiar with the needs of amateurs, he is considered an authority on this phase of roller skating.

duty of teachers to do this in the interests of the skaters.

Improper Method of Teaching

I have gone into this resume in an effort to impress on the mind of anyone interested in teaching or engaging professional teachers the fallacy of the method of class teaching in the early days of the movement. We believe that now we have overcome this and we are willing to help those that we can with our experience. We made the same mistakes that everyone else had made and then we decided to try to correct these mistakes.

Rink operators are promoters in their own right, but as soon as they see someone else using a certain method they will adopt the good points that they perceive, add their own ideas and then proceed to put them into effect. We, like many others, announced classes for amateurs on two nights a week and called one the elementary and the other, the advanced class, for skate dancing. In the elementary class we taught the straight dance steps and in the advanced class we taught what was termed the "turn" steps, waltzes, collegiate, fourteen step, etc. However, we, like many others, did not prepare skaters with fundamentals and the natural result was that we had little or no success in producing dance skaters because they were skating on "flats." In advanced classes we had skaters trying to learn the waltz, collegiate, etc., that couldn't skate backwards or execute a spread-eagle or a Mohawk turn.

Mass Production of Skaters

We believed that what we and every rink operator wanted was mass production of skaters. We had decided back in 1940 that the method of teaching up to that time had not been proper. So we decided to take the advice of Mr. Rawson, freely given to anyone who wanted to take advantage of it, and return to fundamentals and the bronze dances. We devised a method of teaching that has proved infallible for over 20 months. We have taught thousands of skaters and dozens of professionals, and many operators have adopted our mass-production-of-skaters method.

We found that we would have to divide evening adult classes into three divisions, novice, junior and senior classes. We went all the way back to the beginning and every roller skater had to enroll in the novice dance class, regardless of how good they were or thought they were. In the novice class, held Monday nights, we taught only the fundamentals. Some may still ask what the fundamen-

als of roller skating are. They are close take-offs, aiming, leaning and forward and backward edges. To this we added the spread-eagle and back-to-forward turn.

We admitted new members on the first Monday of each month and graduated the members on the last Monday of each month. If any members had not mastered the entire set of fundamentals they had to remain in the class another month. We conduct this novice class the same as a school should. On the first Monday they received a preparatory talk, skating in time with both fox trot and waltz music, instruction on close take-offs, aiming, leaning and forward-and-backward edges. On the second Monday they reviewed their first lesson and were instructed and taught the spread-eagle turn. On the third Monday they reviewed both previous lessons and were taught the backward-to-forward turn and then all three lessons were reviewed. On the fourth Monday for the first half hour they reviewed all three previous lessons, and for the last half hour the professional staff selected from the members as they skated around those who had mastered the fundamentals in time with the music. They were handed graduation cards entitling them to advance to the next class, known as the junior dance class, in which they took up the actual dances. When the junior dance class was ready for its lessons, held Tuesday nights, we knew that every skater was ready for the dances we would teach. Junior dance class teaches only the dances which we deem advisable to teach. We teach the four junior competitive dances. We admit new members on the first Tuesday of each month and graduate those that satisfactorily master the dances taught in the same manner that we graduate the novice dance class. They then enter the next and final class for evening skaters, senior dance class, in which is taught the certain advanced dances that we select, or they may enter the figure skating club, which holds its sessions on Sundays.

Segregate Your Skaters

We found and you will find that it will be necessary to segregate skaters into groups or classes so as to permit beginners to receive proper instruction and at the same time permit those who have mastered their lessons to continue to advance their proficiency. Our method has been so successful that one would have to see it work out to fully appreciate it. We have had to divide our figure-skating club into three sections, A, B and C, as well as into three evening adult classes mentioned. Members enter the club and are graduated at regular intervals from class C to B and from class B to A, which comprises the best skaters. From such skaters will come local, State and national champions. This method has proved so successful that we have had to inaugurate a Saturday morning class for juveniles from 4 to 14 and a Friday afternoon high school students' class, both classes with lessons in fundamentals, dances, etc., up to and including equivalent lessons given the Tuesday night adult junior dance class. After mastering these lessons the youngsters are graduated to the figure-skating club.

The shortage of teachers, because the demand continues to be greater than the supply, can be eliminated by the operators themselves. They can do it if they will. They must take a more active part in activities of their rinks. They must learn these dances and fundamentals themselves. They do not have to skate to do it. All fundamentals, dances, figures, etc., are illustrated in the "Roller Skating Tests and Competitions" booklet published by the RSROA.

An operator can handle the mike, demonstrate the fundamental or step, including all turns, without skates on. He can have any one of his professionals demonstrate on skates and in his own figure club, open to members only, amateur skaters can demonstrate for one another or teach one another. There isn't any reason why an operator should give up and say that he cannot engage professionals to teach his skaters. Good professionals are hard to find. They are practically born and not made. But with his help, as is stated above, he may be able to develop his own professionals in his own rink. I found this true in Boston. Until we were able to educate our professionals to the degree of efficiency where they could take over themselves, I taught classes by demonstrating the (See The Field for Teachers on opp. page)

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Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Openings in N. Y. Bring Out Arrays

NEW YORK, May 23.—A dozen national and New York State amateur stars were at Gay Blades' opening as a roller rink on the night of May 19, marking the third successive season that the 52d Street ice palace has featured a maple floor for summer skating on wheels. Walter Bickmeyer Jr., Mineola (L. I.) Rink, headed an array that included Gladys Kochler and George Werner, Jean White, Theresa Kelsch and Chad Deatrick; Ruth Reed, of the Bronx; Eleanor Keenan, Mount Vernon; Irene Rabowicz, Sunnyside; Florence Mounce, Mineola, and others.

After the Manhattan rink opener came reopening of New Rochelle Rink, Westchester, last night. This rink has produced such skaters as Tommy Maffia Jr., Joyce Perine and Johnny Dolan. New-type floor is known as "miracle maple," rotunda built, with the skater always rolling with the grain, including corners. Ray Lentz and Doris Geberth, plus ballerina Carol Bodden, skated at the New Rochelle curtain raiser, as did other guest stars.

With "Yon" Swanson, who operates Empire Roller-drome, Brooklyn, and Roller-drome, Peekskill, taking over New Rochelle, and Earl Van Horn and Harry Bickmeyer, operators of Mineola Rink, buying White Plains Rink, roller skating in Westchester appears due for a boom.

Beebe Rink, Astoria, was set for its first big roller show tonight, with pairs, dance skating and free-style carded. Scheduled to appear were Ray Lentz and Doris Geberth, Bobby Guthy and Eleanor Nash; Prudy Ross and Jack Pancaldo, Skateland; Jean and George Schneider, Wal-Cliffe Rink; Billy Van Wagner and Pat Carroll, Queens Rink, and others.

RAWSON BALLROOM, South Milwaukee, Wis., has roller skating Sunday afternoons and nights and Wednesday nights under management of Leroy Schwader.

Berger Quits in York, Pa.; Dance Classes Growing Fast

YORK, Pa., May 23.—Don Berger, widely known roller-rink organist, has resigned as general manager of Playland here. His duties will be carried on by Owner David Sternbergh. Reason given was that Berger had established and maintained a new brand of skating here with his music and microphone personality, had attracted capacity crowds in the six months since the rink opened and felt that his job was done.

Berger was formerly in Empire Rink, Brooklyn; New Rochelle Rink, with Morris & Essex in Springfield, and others in the East. An RSROA enthusiast, he is credited with being able to coach skaters who are learning dance steps, tho he is not a medalist. Dance classes in Playland now total over 200 and dance skating was unknown here prior to last November.

Bill and Ruth Holland, nationally known skate dancers, have resigned from Baltimore Coliseum, and Bill, who may be remembered as an auto race winner, now operates his own rink in Bridgeport, Conn.

Olympic Park, RSROA rink in Lancaster, Pa., is being rebuilt after a fire heavily damaged it several weeks ago. Manager Laird Pitts said the rink would open early in the fall.

Rainbow Rink, Harrisburg, Pa., has been sold to the owner of Johnstown (Pa.) Arena, who, it is reported, will redecorate and operate it as one of the RSROA rinks in Pennsylvania.

WHIRLWIND SKATERS were on the opening bill in Rocky Springs Park, Lancaster, Pa., on May 17. On the same day Niles and Joanna were on the opening bill in Carsonia Park, Reading, Pa.

THREE LITTLE KIDDS have joined the family of the floor man and assistant manager of the Arena Roller Rink. The triplets—Wesley, Warren and Walter—are the first children of Mr. and Mrs. Roy L. Kidd. Proud pappy says he'll teach them all to skate.

ROLLERLAND ROLLER RINK, 818 East Mound Street, Columbus, has been granted a corporate charter by the secretary of state. Charter calls for issuance of 250 shares of no par value common stock. Listed as incorporators are Kenneth F. Kearney, Hazel M. Kearney and James Bravo.

ROLLER SKATING CLUB of Chicago is planning a bus trip on May 29 to the Roller Skaters' Convention in Arena Gardens Rink, Detroit. Future plans of the club include a bowling match on June 14, an outing and skating party in Gold Park, Morris, Ill., on June 28, and a bus trip to Starved Rock State Park, Ill., on July 5, with skating at Ottawa, Ill.

SHORTY MOYER, instructor at Playland, has scheduled a new series of classes in York (Pa.) Rink. Mondays have been set aside for figure class, Tuesdays for fundamentals course, bronze dances on Wednesdays and advanced dances on Thursdays. Classes start at 7 p.m. and regular skating session begins an hour later.

MADISON GARDENS, one of Chicago's oldest and best known rinks, closed its season Sunday (24) with a big "get-away" party. Rink will reopen early in September. Arcadia Gardens Rink, Chicago, has become a servicemen's center, and hundreds of soldiers, sailors and marines are to be seen in the rink nightly.

OLYMPIA Stadium, Detroit's 10,000-seat arena, will be turned into a roller rink for summer, opening about the end of June, Manager Fred Haner announced. Spot was operated for first time as a rink last summer on a concession basis, but will be under Olympia management this year. New floor is being laid inside the permanent hockey track and Olympia has acquired skates and other equipment, Haner said.

WOOD-DILLON Company has opened its new Geauga Lake (O.) Park Rink. Over 30,000 feet of one and one-half-inch maple was laid during the winter, floor being designed on corners so that the skater is rolling with the grain of

the wood at all times. Admission, including tax, has been upped to 52 cents, including checking and protected parking. New decorations, with patriotic colors used as the motif, have transformed the building. Season will run from April to November. On active duty are Merrell A. Wood, manager; Larry Urban, organist; William Akers, skate mechanic; Dorothy Demse, fountain; Betty Lee, checking; Johnnie Stewart, Richard Boulton, floor; Irene Wood, Anne Dillon, cashiers. Manager Wood has also taken over Geauga Ballroom.

FIELD FOR TEACHERS

(Continued from opposite page)
fundamentals, steps or turns without skates on my feet and then had one of the professionals demonstrate them on skates.

Dayton Is Brilliant Example

Figure Skating Club in Skateland, Dayton, O., is a perfect example for anyone who says that it can't be done. The Dayton club has produced as many first, second and third-place winners in national championship contests as any club in America. The founder and original teacher is now associated with us in Boston. He is Fred Bergin, who for several years was chairman of the RSROA dance committee. He doesn't skate, yet he taught and produced champions without skates on his feet. Robert D. Martin, Detroit, now says that he is having better results by teaching without skates on. George Anagnost, Columbus, O., produced the 1942 senior dance champions and he taught without wearing skates.

So, Mr. Rink Operator, member and non-member of the RSROA, what one operator can do another can do. Until enough professionals are taught and until the supply exceeds the demand, you can take over and do as suggested in this article. To further assist in development of competent professional teachers the RSROA will conduct two professional schools this summer under its auspices, one in the East in Pittsburgh and one in the West in Portland, Ore. Dates, to be announced later, probably will be in August. Until then, why not take over yourself?

PLAYLAND, RYE, N. Y.

(Continued from page 50)
has been ably taken care of by chief gardener Tiffany Lind and his large corps. Motif is patriotic red, white and blue pansies in great profusion. A brief patriotic opening is heard from Music Tower at opening each day. Superintendent of attractions Lee Brown has a full line of talent booked to cover entire season.

Staff: H. F. O'Malley, director; George Baker, general superintendent; L. B. Brown, superintendent of attractions; George B. Currier, promotion; Norman Hannan, acting chief auditor; Paul Morris, publicity; Mart Medaris, chief carpenter; Terry Campbell, chief painter; Tom Woodward, bathhouse; Dave Asta, parking; Jess Orr, games; Fred Merrit, refreshments; Max Vogel, chief engineer;

Gus Hudler, chief cashier; Sergeant Twoey, police; Dick Kuehner, chief electrician; Frank Jaeger, supply clerk; Tommie Coughlin, maintenance foreman; Jack Cliffe, radio commentator; Fred Breitner, employment manager.

Almost all concessionaires are back again. Among them are John Macri, beach cafeteria and restaurants; Hogart Morgan, bathhouse restaurant; Arthur Marros, Boardwalk Spa and candy booth; A. Abbott, frozen custard; Walter Luper, Pennsylvania; Izzy Feuer, novelty shop; Jack Wallace, weight guesser; Gus Rosasco, 21 game stands; Gus Bergman, photo studio. More in forthcoming issues.


Your correspondent, who spent most of the winter at Twin Lakes, N. Y., again met his old friend, Sam Gally, in those parts. Sam is a regular trouper and is "czar" of pin games in the Hudson Valley. . . . Arthur Abbott will again feature peach brandy custard, altho the brandy will be very light—and we do not refer to its color. . . . Director O'Malley is everywhere around the park, wearing the customary smile that won't come off. . . . Credit to Lee Brown's hustling gang for their part in cleaning park, especially to smiling Charlie Fisher. . . . Hasta luego.

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Claude Ellis's

The Editor's Desk

CINCINNATI

FIRST stanza of the outdoor opus of 1942 has opened in fast tempo. How or when the season will close no one can say. Business for circuses, carnivals and those parks that have already sprung is beyond expectations. It compares more than favorably with the early '41 period, as is set forth in a leading story on page 3 of this issue. Considering the time, thought, talent and money that the industry is putting into the nation's war effort, it is remarkable that it has been so well prepared to care for the summer amusement hungry in myriad numbers.

WHOEVER heard of a show rumor being idle?

SOME outdoor showmen have long regarded workingmen as individuals with strong backs and weak minds. But the better showmen have considered them the backbone of their organizations. They have pegged the mentality of these men as higher than that of those who were merely road smart. With these managers the term roughneck is never used nor is its use allowed on their lots. A vet show owner once remarked, "Be a good listener to any employee, regardless of how lowly his job may be. He might have a good idea." Workingmen do have good ideas, and past execution of many of their ideas have proved the fact. Many rides have from one to five improvements made by workingmen. A ride boy is credited with having devised a clutch that was adopted by a factory. Workers have improved upon equipment to such an extent that heavy midways of today can be erected and torn down in record time. Seats, locks for front braces, train-unloading equipment, etc., are brain children of workers. Even tho in overalls, there are many who are better educated than some of the white-collar type who loil under office awnings. Workingmen's family backgrounds have placed shows in towns and their connections often have moved trains. There are numerous instances of where so-called roughnecks deserted the midways to become successful business men, while their former road-smart employers are still grinding along. The not gifted for oratory or with talent for song or dance, big numbers of these men can think straight and can execute their thoughts. Perhaps now that overtaxed minds of some shows' paid thinkers may have gone about their limits, the strong-back-and-weak-mind worker may have solutions to their puzzles which he is hesitant to voice to higher-ups, feeling that they would be ridiculed.

EXPERIENCE has taught outdoor showdom to be short on prediction but long on readiness for anything. It didn't take a war to rain out nearly every date in the spring of '40.

EXPLAINING cancellation for 1942 of Illinois State Fair, Springfield, by Governor Green, General Manager William V. (Jake) Ward writes: "The State director of agriculture was called into Washington a week ago on a transportation problem and he was told that he would be unable to have any freight car transportation at all and now, with the impending truck legislation, the advisory board of Illinois State Fair has advised the governor, director of agriculture and myself that it does not feel that we could successfully conduct a fair this year. We all regret this very much, as elaborate plans had been prepared for the 1942 fair, but the inability to successfully transport stock, exhibits and concessions to and from the fair made the move necessary. I hope we will be seeing each other next year." . . . Robert C. Zimmerman, CFA, who left the Secretary of State's office in Madison, Wis., for service at Fort Sheridan, Ill., where he is amusement editor of the post's weekly, *The Sheridan*, infos: "Whenever I interview artists or review acts on the post I get in a plug for *The Billboard*. Outdoor season in this area is under way and I'll be visiting many of the shows and getting in a plug wherever I can." Denks, Zim! . . . "Since start of the war we have accumulated much data in the ACA offices of interest to members," types Max Cohen, secretary-general counsel of the Ameri-

can Carnivals Association, Rochester, N. Y. "Some members are much alive to the situation and write frequently for available information; others seem to operate on the theory that tomorrow will take care of itself. We have been attempting to educate the membership to use the facilities of this office. Our visitation program probably will be handicapped by gasoline rationing. We probably will be able to maintain the schedule within 100 miles east of here but I may run into trouble beyond that point." . . . From Canada E. J. Casey tells that all fairs booked by the E. J. Casey Shows intend to carry on this season. "We signed practically all the fairs we had in 1941," he reports. "But we turned down eight fairs in Saskatchewan to conserve gasoline and rubber, cutting our '42 circuit about 900 miles."

WITH circuses playing three to five-day stands, howzabout putting Merry-Go-Rounds on their midways? Remember when the old Yank show carried one on one-nighters? Or should we be afraid of "What will the neighbors call our show?"

COOKHOUSE BUZZING: "He's the guy with the chips on this trick." . . . "Knew him when he was only a ticket seller." . . . "When he hires a man he talks like a drowning man promising not to hit his rescuer with a club." . . . "I could write a book on what he doesn't know about show business." . . . "Thought he came off a circus; he still calls it a profession." . . . "Heard him say, 'Feed one and you'll always have a beggar.'" . . . "Glad you told me. He'll never get a chance to humiliate me by turning me down." . . . "Those gals on his show ain't much as mixers." . . . "Gimme the makin's. I smoked so much of that dust in quarters that I ain't got off of it yet." . . . "Yeah, yeah! I smoked so much of that Golden Grain tobacco that if I ever own a show I'll use that for a title." . . . "Hummm! This burg is as dull as a South Pole penguin waiting for another expedition."

SOME show managers had better ask their press agents, suggests a correspondent, whether it would be okay for the managers to collect their own salaries—in view of the three-sheeting that the p. a.'s are giving themselves.

Nat Green's

The Crossroads

CHICAGO

ALLEN LESTER, who answered "false" to the statement on a recent *True or False* radio program that elephants live to the age of 150, but whose answer was declared incorrect by Dr. Harry Hagen, has been vindicated. J. Walter Thompson Agency, which services the program, has paid Lester a \$50 War Savings Bond and each of the other contestants on the Ringling team received \$5 in War Savings Stamps even tho the opposing team won the contest. "In this," says Bev Kelley, who headed the team, "the fairness of one Wickcliffe Crider, of the J. Walter Thompson Agency, should be recognized; also the preponderance of evidence we shot at them following the broadcast (including statements from George Vierheller, Edward Bean and Bill Mann and the age of America's oldest elephant which died a few months ago—Lil at Joe Stephan's Cincinnati Zoo), also the fact that the Thompson agency does not handle the research for the *True or False* questions. This is done by Hagen's own staff."

J. Walter Thompson Agency is to be commended for its fairness in this matter. The question or statement should have had no place on the program because it was of a controversial nature. Doubtless Hagen's researchers will be more careful in the future.

INDICATIONS that this should be a whale of a season for amusement parks are seen in large patronage accorded parks that have opened in the last week or two. Art Briese, who returned from

Leonard Traube's

Out in the Open

NEW YORK

"Excuses"

THERE was an item in the papers the other day that "on account of the war" Morris County Fair, Morristown, N. J., had decided to forego this year's event. "On account of the war" is a pretty broad statement and broader than it is pretty. And it is not specific enough, altho we are not questioning that fair's right to announce what it pleases. In the interest of truth and the other fellow, however, factors other than "on account of the war" which enter into shelvings should be given the benefit of daylight.

For instance, announcement of a closing was made a couple of weeks ago by Cambria County Fair, Ebensburg, Pa., but in this case there was no reason given at all. The story merely said, "canceled for the duration." (Page 71, *The Billboard*, May 16.) It so happens that Cambria Fair is in a financial tangle, the story on which goes back to the days of the late steel magnate Charlie Schwab, to whom the Penny event was a hobby. So we don't exactly see why the words war and duration are employed when a cancellation is announced. This sort of stuff is strictly of the scare variety. Those who fold up are urged to let down their hair and tell us all about it—and why.

ON THE lot of World of Mirth Shows in Elizabeth, N. J., last week the outfit's six light towers, each with 15 500-watt floodlights and all four sides bordered by neon, were not put up due to dim-out regulations. Main entrance was blacked out except for a small string of bulbs over three ticket boxes and baby spots thrown on the wickets. Midway's three Ferris Wheels were completely without light.

Uncovered rides with "tentacles" such as the Fly-o-Plane and Octopus were necessarily without illumination. Light rays emanating from concessions were stopped in their tracks by awnings, and string fronts had their lights hooded. Neon is taboo in any form.

Yet the customers were swarming all over the place, apparently indifferent to the illumination and only intent on spending their money. On the first day the gross was about \$1,200 better than on the corresponding day of last year

in the same spot, according to General Manager Max Linderman. On the second night, when we visited, the take was upped \$1,500. South River, the previous stand, was miles ahead of last year, altho this was where the show experienced a severe blowdown in 1941. As a matter of fact, we were told the South River gross from gate, shows and rides was \$12,000, a lot of money from a practically lightless lot; a lot of money for any lot.

Incidentally, this show's gate admission is 15 cents for adults, a dime for kids, taxes included. It's the only midway in the East with a 15-cent tab. Complaints? You just don't hear any. Free act to square the gate? None whatever—unless it's Lindley Harvey Cann, the general agent, cutting it up with associates and visitors.

WAR show being put out by the government will open a week or two later than anticipated in Baltimore. Tom Fitzdale office is in on the public relations, with Lieut.-Col. Curtis Mitchell, erstwhile editor of a radio paper, working under Major William Hart. . . . Thanks to Clyde Beatty for invitation to attend opening of his Jungle Zoo in Summit Beach Park, Akron, May 24. . . . Leave it to Press Agent Bert Nevins. Now he has a "Miss Conservation" in Palsades (N. J.) Park, idea being for the contestants to wear old garments. . . . Tom (Fuzzy) Hughes is headed east-wise from California with a tub-thumping lecture and 16mm. film giving the Axis partners some neat smacks on the jaw. Will work the Central States mainly. . . . Contrast: Hunt's Circus biggest jump last week was 39 miles from Dover to Milltown, N. J., while Cole Bros.' smallest hop in the same stretch was 50 miles, Huntington to Charleston, W. Va.

STRONG man wanted. If not equipped to toss tanks aside, smash submarines and demolish planes in mid-air, please don't apply. Only prototypes of Samson, Sandow and Goliath are eligible, provided the gent has the combined strength of all three. He should be strong enough to pull up a river from its bed without leaving a wet spot; one who could make Atlas look like a soft-balled egg. It's all for Fawcett Publications, which is seeking a live model for its popular Captain Marvel character.

Fred P. Pitzer, vice-president of Circus Saints and Sinners' Club, says that eventually Captain Marvel will be built for an act with a circus. What circus, for instance? Well, it couldn't be other than the Big Show. So it looks as tho gorilla Gargantua will get some stiff competition from a mere human being who stops speeding trains, tears oak trees limb from limb and lifts the national debt without a grunt.

Armored Division, Fort Knox, Ky. . . . Mrs. Roy D. Smith is plenty busy these days readying costumes for half a dozen Barnes-Carruthers revues.

ATTORNEY HARRY J. MUNNS prepared the case of Jinks Hoaglan vs. Barnes-Carruthers for BC. . . . We are in receipt of the CFA roster for 1942 and note that over 400 members are listed, indicating the association is still taking a healthy interest in circus. . . . Larry Sunbrock has been granted a permit to use Soldier Field for his thrill show. . . . *The Philadelphia Record* in its issue of May 16 carried an interesting editorial on circus billposting. "The welcome stranger who annually beautifies unsightly dead walls and broken windows with wild animal, acrobat and clown pictures is here again," says the editorial. "Not only does his contribution to art help obscure the winter's crop of unromantic 'snipe' signs and tack cards. It announces with all the authority of the billposter's brush that there's still no priority on the fascination the big top holds for childhood." . . . G. L. (Mike) Wright, former carnivalite who now devotes his time to trade-paper circulation problems, has taken on a new biz that looks as if it's sure fire. He's formed a corporation that is putting on the market a liquid preparation that makes ordinary glass shatterproof. As Mike (See *THE CROSSROADS* on page 71)

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads...

AGENTS & DISTRIBUTORS

AGENTS - SELL THESE MONEY-MAKERS. \$1.00 Package Laxtonic, 12 1/2c. 25c Corn Remover, 5c. Samples, 25c. VERIBEST PRODUCTS, 4250 Easton, St. Louis, Mo.

AGENTS-RENTOL MAKES WITCH HAZEL Balm. Sells to beauty, barber, massage parlors. Sample, quart, 25c. REMO CO., Box 527, Bridgeport, Conn.

BARGAIN CATALOG FREE-TOILETRIES, Cosmetics, Barber Supplies, Flavoring Extracts, Polishes, Specialties, Concentrates, Private Labels. LaPURA PRODUCTS, 799 Summit, Toledo, O.

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalomania Name Plates in small quantities. "RALCO," 727 Atlantic Ave., Boston, Mass. x

BIG MONEY TAKING ORDERS - SHIRTS, Ties, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. x

BOKO-ENOUGH TO MAKE 4 GALLONS AND kill over 100 Trees or Sprouts, \$2.50. BOKO, Jonestown, Miss. je13

BOYS, SOMETHING NEW-ART, RELIGIOUS and Patriotic Plaques, Convex Glass. Big money-maker. Act quick. SMITH'S, 1841 Chicago Ave., Chicago.

BUTTONS, 80c HUNDRED UP-HAWAIIAN Leis, \$3.00-\$4.50. 100% Leather Braided Whips, \$12.00. Dozen mixed samples prepaid, 50c stamps. BEDFORD, 541 South Dearborn, Chicago.

CALLING ALL LIVEWIRES-SEND \$1.00. I will mail you twenty Beautifully Colored, Assorted Patriotic Pictures, 8x10". Retail, 25 each. Price to you Five Dollars per hundred, Fifty Dollars per thousand. Also send 59c for Genuine Steel, 2-Inch Blade, Push Button Pocket Knife with General MacArthur's picture on handle. Retail, \$1.00. Cost to you, \$6.00 per dozen, \$72.00 per gross. Remit in full for orders less than \$25.00. Over \$25.00, send half cash, balance shipped C. O. D. Catalog free with order, or send 25c to cover postage. WILLIAM H. DYER, SR., House of Novelties, 1713 East 79th Street, Chicago, Illinois.

CIGAR AGENTS-WE CAN PUT YOU IN profitable business selling Hy-Grade Cigars direct to stores and consumer. Large profits. Big repeat orders assured. Send \$1.35 for Sample Box, 50 Cigars and Details. Satisfaction guaranteed or money refunded. HY-GRADE CIGAR CO., 501 West 168th St., New York. je6x

COMMERCIAL REPORTER PLAN - CLEVER proposition that has produced \$600.00 in one month. Increased income by mail. Details 10c. Includes dollar mimeographed folio. CUTLER, 31-b South Ninth, Reading, Pa. my30x

COMPLETE SERVICE GUIDE-SENSATIONAL profit maker. Sample and wholesale prices, 15c prepaid. CHARLES J. TORIAN, 247 Chapel St., Hampton, Va.

DISTRIBUTORS WANTED FOR RUBBER-Mounted Magnifier. Send 25c for Sample, refundable. No priority problem. MARK SPECIALTY COMPANY, 917 Temple Building, Rochester, N. Y. x

DROP EVERYTHING-SELL PORTRAITS TO Homes, Offices and Business Places of General MacArthur draped under the American Flag, and the Presidents artistically colored. Both Framed, Mahogany Color, 12x15, retailing \$2 to \$2.50 each. Agents samples shipped upon receipt of \$1.00 each. FROLICK, 3847 Sedgwick Ave., New York.

GENERAL MacARTHUR LAPEL BUTTONS-1/2 inch diameter, and Star Service Pins; sell quickly. Samples 10c, dozen 40c. LEWIE MOHRMAN, Wellington, O.

JUSTIN HAND TOOLED BELTS-MOUNTED on 1,500 Hole Sales Board at 3c sale brings in \$45.00. Your cost, \$15.00. Write for complete Details. WESTERN STATES NOVELTY CO. 212 No. Union Ave., Pueblo, Colorado.

MacARTHUR PATRIOTIC ENVELOPES AND Buttons. Not the cheapest but the Best. Also Razor Blades, Shavers, Watches, Pens, Home Movies. SIMMS, Warwick, N. Y.

MEDICINAL ITEM - \$1.98 HEALTH BOOK Deal. No investment. Receipts free, FLORADEX CO., P. O. Box 973, Columbus, O. x

METAL JUMPING FROGS-FAST SELLER. Retail 25c. Each \$6.50 per Gross. Sample, 25c. O. FLIPPO, 2801 Vega Ave., Cleveland, Ohio.

MEXICAN FEATHER, STRAW, PICTURES, Sandals, Tablecloths, etc. Quick sellers. 100%-300% profit. Free particulars. Samples 10c stamps. MARQUEZ-BB, Apartado 1176, Mexico City. x

NEW AUTO STICKER THAT OUTSELLS ALL others-\$1.50 per 100. Fun Cards, 100 sets, \$1.00. 4 samples, 10c. FINE ARTS PRESS, Peoria, Ill.

OIL PAINTINGS ON CARDBOARD, CANVAS, etc. Popular prices. Big sellers. Also lessons in oil painting. ENTERPRISE-S, 2321 N. 36th, Milwaukee.

PATRIOTIC, BLACKOUT AND FROZEN PRICE Signs-Fast 25c sellers. Huge profits. Samples of 6 styles for 50c (no stamps). RELIABLE PROCESS, 929 Fifth Ave., Pittsburgh, Pa. je6

PITCHMEN - DENTAL-LASTICS ARE NEW and practical. You can't afford not to have them. THE DENTAL-LASTIC CO., North Hollywood, Calif.

PITCHMEN AND HOUSE-TO-HOUSE AGENTS -Sell the new Rotary Brush Kwik Komb Cleaner. Plastic handles, genuine Chinese bristle brushes. Revolutionary action; cleans combs thoroughly, quickly and easily. Make 100% profit or more on this 25c easy seller. Write for details. ROTARY BRUSH COMPANY, Dept. B, Bay City, Mich. x

RESURRECTION PLANT-UNIQUE NOVELTY. Miracle of Nature. Costs under 2c, sells for 25c. Sample 10c. C. E. LOCKE, 7 Rio St., Mesilla, New Mexico. x

RESURRECTION PLANTS-\$1.00 PER 100. For sample and particulars, 10c. Rare and Curious Plant. TEXAS CACTUS GARDEN, Van Horn, Texas. je20x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables; cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. my30x

SELL PATRIOTIC WAR POSTER STAMPS-New, colorful, sensational. Sell on sight. Big profits. Send 10c for samples. C. GLOBUS, 268 4th Avenue, New York. x

SELL PICTO-GRAMS-SENSATIONAL PATRIOTIC Plaques of Roosevelt and MacArthur pictured in writing. A genuine novelty and real sellers. Sell for 50c pair, Small facsimile, 8 1/2 x 5 1/2, with description and price, wholesale for 10c coin. DISSELL CO., 4667 Rockwood Road, Cleveland, Ohio.

SELL PATRIOTIC GREETING CARDS-LETTER Writers and Gameboard Novelty for the boys in service. New! Profitable! Also 20 All Occasion Assortments, 30c up. Famous Everyday Box on approval. HEDENKAMP, 343 Broadway, Dept. G-21, New York. x

SEND FOR FREE PACKAGE SILK-SAVE WITH our compliments. No obligation. G. H. HANS, P. O. Box 181, Oak Park, Illinois. x

SHEETWRITERS, PAPERMEN AND PREMIUM Workers-Cash in with the Family Group Health and Accident Insurance. Good any place in the United States. Write for particulars. MODERN AGENCY, Box 263, Rockford, Ill.

SPARKLING, TINSELED, PATRIOTIC BUSINESS Slogans-Salesmen's ideal sideline. Sell themselves. 400% profit. Write for Free Catalog. SILVERGLO, 4824-I Barry, Chicago.

SPECIALTY SALEMEN AND OTHERS CALLING on retail taverns, beer gardens, restaurants, gas stations and coffee shops should investigate our new Grab Bag Game. Sells on sight to storekeepers. Takes in \$3.20, costs you \$1.90. O. B. Chicago. You can place 20 to 30 a day during the summer season in small towns and highway stops. Send \$2.00 for sample deal F. O. B. Chicago or write for details. Get on the Bandwagon now. All territory open for live agents. CAMERON SALES, 2738 N. Sheffield, Chicago, Ill. x

TO EVERYONE INTERESTED IN MAKING Money-Get in on this fast seller used by all people in every home and business. A big hit at Fairs, Carnivals and with Store Demonstrators with this article of actual need and big value that assures you of the profits you like-and the people come to you for it. EAZER won't disappoint you because everybody can make money with it. Send only 50 cents (no stamps) for package, returnable with order. EAZER MFG. CO., Lebanon, Pa.

TRY OUR "DANCE WAX," GET WISE, JOIN the crowd and save. 25 pounds, \$5.00 prepaid. Guaranteed. OLD COLONY WAX, Davenport, Iowa.

WANTED, PITCHMEN, SALEMEN-MIRACLE Cloth. Removes Tarnish, Rust, Stains, from all metals. Quick, easy, economical. Send 50c. MIRACLE CO., 44 N. Albany, Chicago.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. my30x

SALEMEN WANTED

ATTENTION, CALENDAR MEN - FAMOUS Esquire Magazine 1943 Varga Girl Calendar can be specially imprinted with your customer's advertisement. Opens up big field for right men. Backed by national reputation; sells instantly to prospects everywhere. Excellent exclusive sideline. Be first in field. Liberal daily cash earnings. Write today. ESQUIRE MAGAZINE VARGA GIRL CALENDAR DIVISION, 408 Palmolive Bldg., Chicago. x

INCREASE YOUR INCOME 100% SELLING guaranteed Men's Hose and Ties. Hand made, silk lined Ties to retail at 65c cost you \$4.25 per dozen delivered. Hose to retail at 35c cost you \$2.25 per dozen delivered. For particulars write WOLFMARK, 931 Roosevelt Road, Chicago, Ill. x

COLUMBIA SIMPLIFIED BOOKKEEPING SYSTEMS for every business. Easily sold, pay big commission. COLUMBIA SYSTEMS, 1520 Sheffield St., Pittsburgh, Pa.

RECONDITION YOUR MOTOR THE ECONOMICAL way! Practical for automobiles, motorcycles, boats! No priorities! Details. DEVEREAUX, Box 212-S, Battle Creek, Mich.

SALEMEN-SELL NOVELTY NECKLACE LINE to department stores, gift shops, chains. Good commission. MISSION, 2328 W. Pico, Los Angeles, Calif. my30x

SELL ADVERTISING FAST ON BEAUTIFUL 1943 Community Service Star Calendars. Timely, appealing, dignified. Every town a Gold Mine! Write quickly. SERVICE STAR CALENDARS, 831 S. Market, Canton, O.

WILSON "WALKIES," THE SELF-WALKING, Self-Selling Miniatures. See our display ad, this issue, Merchandise Department. Look for Johnny Penguin, WILSON "WALKIES," Dept. "S," 2144 Madison Avenue, Toledo, O.

WRITE YOUR OWN INCOME - THERE'S no limit. 40% commission daily. No experience necessary. Sell 1,000 everyday business necessities and advertising specialties. No investment. Free sales portfolio. WILLENS, 2130 Gladys, Dept. 55, Chicago. x

25 RED HOT SELLERS-COST 3c, SELLS FOR 25c. Fast repeaters, constant demand; wholesale sources and complete details. Sent postpaid for only 25c. LEO SERVICE, 919 (BE) Elm St., Cincinnati, O.

FORMULAS & PLANS

MAKE YOUR OWN PRODUCTS-110 VALUABLE Formulas and Catalogue, money-making plans, 25c. J. F. CRITTENDEN, 125 Lincoln, Lombard, Ill.

PITCHMEN'S NEW 924 PAGE MONEY-MAKING Bible containing 10,000 Formulas, Recipes, Secrets for easily making fast sellers and bigger profits. \$1.50 postpaid or C. O. D. ADAMS BROWNS COMPANY, Chestnut Hill, Mass. x

RED HOT NEW BUSINESS-MAKE, SELL TIRE Saver Paint. Guaranteed valuable formula, \$1.00. Stamp brings details. SCHULTZ, Noel, Mo.

YOUTHFUL HAIR-YOUTHFUL YOU! 5-STAR Hair-Nerture: Stimulates growth, relieves dandruff, conceals gray, deepens color, adds luster. Elaborate flexible formula, plus comprehensive treatise, "Hair-Care," 50c. Literature free. QUESTPARK, Willimansett, Mass.

7 BEAUTY FORMULAS-MAKE THEM AT home. Will save you lots of money for Defense Stamps. Ingredients can be obtained in local drug store. These wonderful formulas sent postpaid for only \$1.00. LEO SERVICE, 919 (BE) Elm St., Cincinnati, O.

BUSINESS OPPORTUNITIES

ARCHERY RANGES-EARN \$100 WEEKLY. Patriotic, thrilling, romantic. Unaffected by war priorities. Write for prices, plan. STANLEY JOHNSON, Salamanca, N. Y.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. my30

MAKE MONEY AT HOME BY MAIL-DROP postal to BERTES, Box 1436, Long Beach, Calif., for interesting data, without obligation. Aim at independence and ready cash.

OLD ESTABLISHED TRANSFER COMPANY-Doing a good local and overland trucking business; 8 trucks, all in A-1 condition, '39 to '42's. Can be made a larger trucking company. Want to retire. Nine thousand cash will handle. No brokers. FOREST E. STAMM, 436 Mass. Ave., Indianapolis, Ind. x

ROADSHOWS, WESTERNS, SPECIALS-SELL or Rent. Circuit Rates; Religious Subjects. Buy or sell Projectors. LONE STAR FILM COMPANY, Dallas, Tex.

INSTRUCTIONS BOOKS & CARTOONS

ALL BOOKS (NEW, USED, OUT-OF-PRINT) promptly supplied! Free Bargain Catalogues! List of Circus Books now available! Write. OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. ly4x

BOOKS AT 2 1/2c UP FOR CRIME, NARCOTIC, Health, Fun, Astrology, Magic, Minstrel, Boxing, Wrestling, Jiu Jitsu, Recitation, Snake and other shows. Write your requirements; 30 different samples, \$1.00 postpaid. STEIN PUBLISHING HOUSE, 521 S. State St., Chicago, Ill.

BOOKS, PHOTOS, EXCITING NOVELTIES - Samples 25c; large assortment, \$1.00. New Comic Cartoon Books, \$1.00 dozen. BONAGURA, 545 Bushwick, Brooklyn, N. Y. my30x

BOOKS, CHOCK-FULL OF MONEY-MAKING Ideas, Formulas, Plans, Information. Hundreds of pages. 10c. ARMAND CARTIER, 695 North St., Pittsfield, Mass.

BOOK ON DEVICELESS STEREOSCOPIC PICTURES, \$2.50. DR. C. F. BRINDEL, Anderson, Ind. x

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for advertisement details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed, to cover the cost of

..... words at 10c each. (Minimum \$2.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

5-30-42

CASH DAILY! LET THE POSTMAN DELIVER it. 68-Page Book (over 40,000 words) jam-packed with Mail-Order, Homework Money-Makers, 25c. Two Mail-Order Opportunity Publications included free. O'KAY, Box 773-F, Ft. Smith, Ark.

EARN BIG MONEY QUICKLY SELLING MERCHANTS small ads on Beautiful Service Star Calendars; beautiful, patriotic. Big possibilities. Write today. SERVICE STAR CALENDARS, 831 S. Market, Canton, Ohio.

"FOR OUR COUNTRY SERVICE RECORD"—For sale, as I have my hands full on the West Coast. I will sell my copyrights and a new set of plates for all territory east of California, Oregon, Washington. See my ad in the Merchandise Section. CHARLES HALE, 2443 Bellevue Ave., Los Angeles, Calif.

FOR SALE—TWELVE ACRES NEAR ROCHESTER. No buildings. FREDERES, Coldwater, New York.

FREE LUCKY MIDGET BIBLE WITH BIG Mail, 10c. FREDERES, Coldwater, N. Y.

HAVE GOOD LOCATION FOR PORTABLE Roller Rink. Near defense plants and camp. For further particulars write or wire Q. B. SERVICE, U. S. Routes 150 and 66, Bloomington, Ill.

LAST CALL ICE SHAVERS, FAMOUS SNOKO Juniors. Few left, price \$42.50 here. Circular on request. SNOKO MFG. CO., Santa Cruz, Cal.

MUST SELL LEASE ON THEATRE — GOING south. Excellent opportunity. Theatre completely equipped. Located in Ohio. Population 3,000. No competition. Write BOX C-336, Billboard, Cincinnati.

OPERATE LETTER CLUB, MAGAZINE FROM Home; Office; little \$1.00. Magazine, Descriptive Lists, Plans, 25c. WESTERN AGENCY, 708-BB Hillstreet Building, Los Angeles.

PRETTY GIRL PHOTOS, CARTOON BOOKS, Den Pictures, Clever Novelty Cards, big assortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, O.

"SINGING MADE EASY" BY JEANNETTE Sevsnery, Mus. B., who was for over twenty years teacher of voice at Wilson College. Address Chambersburg, Pa.

YOU NEED RAG PICTURES AND TRICK DRAWINGS for rapid-fire entertaining. Send 10c for catalog. BALDA ART SERVICE, Oshkosh, Wis.

PERSONALS

REVITALIZE YOUR SCALP, STIMULATE normal hair growth. Complete instructions, \$3.00 (formerly \$15.00). Money returned if not delighted after fifteen-day trial. L. WEBB, Lithonia, Georgia.

MISCELLANEOUS

INDIAN BEADWORK, BONNETS, CURIOS, Weapons, Coats, Vests, Pants in Buck Skin. Catalog 5 Antiques. VERNON LEMLEY, Osborne, Kan.

NOVELTY SALT AND PEPPER SHAKERS; Lord's Supper; Capital, Washington, D. C.; Red, White and Blue Cannon; Uncle Sams, set 40c; postage extra. Catalog of Relics, Curios, 5c. Sistershop, Northbranch, Kan.

30 GENUINE PREHISTORIC INDIAN 'ARROW'-heads prepaid for a dollar bill. Grooved stone Tomahawk, \$1.00. List free. CADDO TRADING POST, Glenwood, Ark.

PRINTING

AIR MAIL ENVELOPES, LARGE NO. 10 SIZE; red, white and blue border; your printed corner card, 100 postpaid, \$1.00; 300, \$2.00. Free pricelist other printing. TRANSAMERICAN ENVELOPE CO., 512 Shelby, Detroit, Mich.

FLASHY WINDOW CARDS—TWO, THREE Colors; carnivals, fairs, other occasions. 14x22, \$3.00 hundred. Heralds, Tickets. HUBBARD SHO-PRINT, Mountain Grove, Mo.

HERALDS—8 3/4x22 1/2, PRINTED BOTH SIDES, colored paper, dated, as low as \$2.00 per 1,000. For information, write JOURNAL, Wasca, Minn.

LETTERHEADS—125 EMBOSSO PROCESSED, \$1.85; 2-colors ink, \$2.25 cash; postpaid. Complete samples, prices, 10c. You'll be surprised. SOLLIDAY'S, Knox, Ind.

LITHO PRINTING FORMS, LETTERHEADS—Illustrated advertising matter without the use of cuts, music. Sample free. LITHOGRAPH SERVICE, Parkersburg, W. Va.

SNAPPY WINDOW CARDS, 14x22, THREE colors, \$3.50 per 100. Many flashy designs—fairs, carnivals, July 4, rinks, etc. Cash with order. Samples free. TRIBUNE PRESS, Fowler, Indiana.

75 LETTERHEADS WATERMARKED, 75 ENVELOPES, together, \$1.00 postpaid. Rubber Stamps, Three Lines, 45c. Artistic Photofinishing reasonable. JAEHLER, 223 Woodworth, Yonkers, N. Y.

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, both \$1.00; 225, both, \$2.00; 4 lines, postpaid. EVANS PRINT, 44B North Tenth, Reading, Pa.

100 8 1/2x11 LETTERHEADS AND 100 ENVELOPES for dollar bill. Other bargains. ARP SHOW PRINT, 508 East 29th Street, Davenport, Ia.

1,000 LETTERHEADS, STATEMENTS, CARDS, Circulars, Tags, etc., \$1.95 each. Everything printed—lowest prices. Samples free. THIRTYPRINT, P. O. Box 318, Chicago.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 CLOSEOUTS—SELECTERIAS 39-B, \$19.50; Northwestern Trisector, \$12.00; Columbus M's, porcelain, \$6.00; lacquer, \$4.50; A's, \$3.00; latest Northwesterns, nearly new, \$7.00. Trade for Phonographs, Scales, Wallo-Matics, Peak Shows, Electric Defense Gun, Drivemobile, Ace Bomber, Jap Gun, ACE MUSIC CO., Waukon, Ia.

ADVANCE BAT-A-PENNY, LEGAL AND TAX free, \$5.00; Advance Ball Gum Machines, Model D, \$2.95. Wanted: Small Legal Games, Guns, etc. VARIETY VENDING CO., 4172 W. Montrose Ave., Chicago, Ill.

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

ATTENTION, PLEASE—SHOOT-THE-JAP GUNS form an income standpoint and present popularity are worth \$200.00 in comparison with other amusement machines selling for that price on the open market today. Special offer—A certified check \$95.00 will start one of these guns your way and show you that Seeburg Ray Guns are in perfect condition. The best investment. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago.

ATTENTION! FLORIDA PINBALL OPERATORS—Fantasy, Vacation, Majors, Dixie Champion, Anabel, Blondie, \$29.50; Metro, Gold Star, Sara Suzy, Stars, \$37.50; Mystic, Flicker, Big Chief, \$39.50; Sea Hawk, Four Roses, Play Ball, Champ, \$49.50; Hi-Hat, Belle Hop, Horoscope, \$54.50; Spot Pool, \$64.50; Super Chubbie, \$74.50. All cleaned, reconditioned, ready for location. Plenty of all types of games. Call or write for complete list. E. C. DeLONG, Dade City, Fla.

AUTOMATIC PAYOUTS — GRANDSTAND, \$60.00; Stables, \$17.50; Arlington, \$15.00; Turf Champ, \$12.50; Free Play Gun Club, \$39.50; Major 41, \$30.00; Broadcast, \$24.00; Powerhouse, \$14.50; Lucky, \$10.00; Roxy, \$10.00. WOLF VENDING, 392 East 26th St., Paterson, N. J.

BALLY TORPEDO FLOOR SAMPLE, \$199.50; Keeney Submarine, used three weeks, \$179.50; Columbia Slot, latest model front door payout, \$49.50; Mills Dewey, 5c play, \$49.50; 25c Caille Roulette with stand, \$69.50, 1/2 deposit. SUN SALES, INC., 264 N. E. 79th St., Miami, Fla.

BARGAINS—LATE MILLS JUMBO PARADES Free Play, late heads, used only a few weeks, \$119.50; one Mills 25c Console Slot, like new, \$129.50; one Mills 10c Console Slot, serial 439514, extra good, \$124.50; one Mills Cherry Bell 10c, serial 426089, very clean, \$114.50; one 5c Pace Mystery Comet, \$59.50; three 5c 4 Star Chiefs, serial above 130000, \$89.50; one 10c Silver Chief, serial 133413, very clean, \$99.50; 15 Jennings Free Play Bobtail Totalizers, used only a few days, can't tell from new, serial above 150000, \$119.50. 1/2 Dep., Bal. C. O. D. C. B. RHODES NOVELTY CO., 919 Pemberton Dr., Fort Wayne, Indiana.

BECAUSE OF THE DRAFT MUST SACRIFICE the following Arcade Machines—7 old style round top, iron cabinet, crank in front, Mutoscopes made by International Mutoscope Reel Co., complete with Veeder Counters and Picture Reels, good mechanical condition, \$25.00 each or 7 for \$150.00; 2 same as above complete with Reels and Veeder Counter, need some repairs, "as is" \$15.00 each or 2 for \$25.00; 1 Advance Drop Picture, complete with Picture Reel, metal cabinet, good mechanical condition, \$15.00; 4 Advance Drop Picture, need some repairs, "as is" \$10.00 each or 4 for \$30.00; 3 Viewscopes, like new, complete with batteries and special Girl Films, \$15.00 each, or 3 for \$40.00, including 7 extra Films; 1 Penny Erie Digger, good mechanical condition, \$15.00; 11 Goodwill Fortune Tellers, these are converted machines, chrome plated metal cabinets, vends fortune cards, good mechanical condition, legal everywhere, \$5.00 each, or 11, for \$50.00, including enough fortune cards to take in \$750.00; 1 Gottlieb Gripper, \$5.00; 1 Exhibit Card Vender, \$5.00. All 31 above described machines \$250.00; all packed ready for immediate shipment. References if required. First come, first served. Write, wire, or come to FACTORY OUTLET STORE, corner King and Prince Sts., Georgetown, S. C.

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa.

FOR SALE—AT A SACRIFICE PRICE. TEN Bally Coca-Cola Machines and Carbonator. In perfect condition. BOX C-416, Billboard, Cincinnati, Ohio.

FOR SALE OR TRADE—AMERICAN EAGLES, \$10.00; Cub and Aces, \$4.50; Mills Jumbos, \$90.00. BOB HEDRICK, 204 Davis, Elkins, W. Va.

EXTRAORDINARY BARGAINS!—JENNINGS Bob Tail, free play, \$100.00; Jennings Silver Moon, free play, \$115.00; Jennings Silver Moon Totalizer, combination free play and pay out, \$150.00; Jennings Fast Time, \$79.50; Bally High Hand, convertible, \$145.00; Keeney Super Bell, \$189.50; Bally Club Bell, \$209.50; Mills Jumbo, free play, late, \$95.00; Watling Big Game, free play, \$85.00; late Watling Big Game Totalizer, free play, like new, \$95.00; 1938 Keeney Track Time, \$67.50; round head Track Time, \$35.00; Kentucky Club, \$55.00; 1937 Gallopin' Dominoes, \$40.00; Evans Lucky Star, automatic pay out, \$90.00, with remote control, \$100.00; Evans Jungle Camp, free play, \$75.00; Evans Gallopin' Dominoes and Bang Tails, slant heads, brown cabinets, \$129.50; 71 Wurlitzer, with stand, \$129.50; 61 Wurlitzer with stand, \$72.50; 41 Wurlitzer, \$77.50; Mills Owl, \$80.00; '39 Mills 1-2-3, \$40.00; Jennings Multiple, \$55.00. Prices on any late pin games on request. Terms, 1/3 down and balance C.O.D. SUPERIOR COIN MACHINE EXCHANGE, 3211 Forest Ave., Des Moines, Ia.

FACTORY REBUILT RED HEAD TRACKTIMES, \$65.00. Latest Evans High Score Ten Strikes, \$90.00. Western Major League Free Play Baseballs, \$135.00. All Star Hockeys, floor samples, like new, \$225.00. One third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago.

FOR SALE—SHOOT-THE-JAP. SEEBURG RAY Rifle Guns are most popular today. A good investment at any price. Will earn money and run for years. Standard parts and fool proof. CHICAGO NOVELTY COMPANY, 1348 Newport Ave., Chicago, Ill.

FOR SALE—OVER THREE HUNDRED PENNY Scales, Watling, Kirk, Jennings. Write for complete list. BUCKLEY TRADING POST, 4223 West Lake Street, Chicago.

FOR SALE—10 SHIPMAN SINGLE-COLUMN Stamp Venders. Practically new, \$15.00 each. COLORADO VENDERS, 1665 Monroe St., Denver, Colo.

FOR SALE—ONE GENCO VICTORY, WITH original case, \$98.50. VALLEY SPECIALTY COMPANY, 1061 Joseph Avenue, Rochester, New York.

FREE PLAY AND NOVELTY TABLES—CHARM, Chevron, Spottem, Hold Tight, Fair, Fantasy, Bounty, Twinkle, \$20.00 each. Counter Games and Venders, Reel Spot, Horses Certex Venders, \$5.00 each. Cinetone Penny Phonos, \$75.00 each. One-half deposit, FOB Tampa, LARKIN, Box 1515, Tampa, Fla.

GUM MACHINES FOR SALE—ROWE 1c GUM Machines, \$6; also Advance; 5c Hershey Machines, \$1.50; sundry Peanut and Ball Gum Machines, (inquire) \$3; Rowe Aristocrat Cigarette Machine, \$15. KROTOR, 314 N. State, Ann Arbor, Mich.

HIGH HANDS FREE PLAY AND CASH—MAKE offer, must sell, Paradise, Landslide, Blondies, Free Play. All perfect, like new. BOX 13, Reading, Penna.

MILLS OWL 5-BALL FREE PLAY. USED TWO weeks. Like new. Sacrifice, \$85.00. One-third deposit, balance C. O. D. AUTOMATIC AMUSEMENT CO., 633 Massachusetts Ave., Indianapolis, Ind.

ONE LIKE NEW ABT CASINO 5c PLAY 5 jackpots, \$45.00; one Imp, \$4.50; 5 Daval Mechanical Perpetual Salesboard Counter Games, not coin operated, 5c cash front and 1c cigarette fronts, \$22.50 each; one 250 watt A.C. Generator for games in rural districts without power \$42.50. Will trade all for five ball free plays. NITTEBERG BROS., Castlewood, S. D.

PAYING MUSIC ROUTE, 125 MACHINES. Large projects, \$8000.00 cash and terms. Netting \$2000.00 monthly. R. H. MOREY, Virgil, Kan.

PENNY ARCADE—COMPLETE EVERY DETAIL including 85 high class machines, 28x56 ft. blue top. One yr. old; finest on the road; cost \$6,000, take \$2,250. Quick sale. EARL BARNHART, R. 1, Ogilvie, Minn.

PENNY SCALES, 4 PACE, 1 MILLS, 5 JENNINGS. All low type, each \$27.50. All \$260.00. OPERATOR, 1201 Cedar Lane, Nashville, Tenn.

RECONDITIONED, LIKE NEW, AT BIG SAVINGS—Wurlitzer 600, \$159.50; Wurlitzer 650, \$160.00; Wurlitzer 61, \$79.50; Jolly, \$13.50; Lucky Strike, \$22.50; On Deck, \$13.50; Supercharger, \$14.50; Red Hot, \$13.50; Limelight, \$17.50; Short Stop, \$22.50; Pylon, \$22.50; Flash, \$13.50; Evans 10 Strike, \$54.50; Bally Alley, \$27.50; A B T Moving Duck Target, \$32.50; Texas Leaguer, \$32.50; Pikes Peak, \$14.75; Mercury, token payout, \$8.25; ABT Target Skill, \$19.50; Adams 6 Column Gum Vendors, \$6.50; Hot Nut Vendors, chrome, \$12.50; Seeburg 20 Wire Selectomatic Wall Boxes, \$13.50. PEERLESS DISTRIBUTING CO., 301 West 9th Street, Kansas City, Mo.

REFINISHED SLOTS; BLUE FRONTS, \$74.50; 25c Goldens, \$47.50; Pace 25c Comets, \$47.50; Jennings Chiefs, \$49.50; Rotatops, \$47.50; 5c Treasury, \$29.50; Duchess, \$15.00; Caille Commander, \$37.50. Many others. Will buy or trade for Seeburg Wireless Boxes and Phonographs. THE MUSIC MACHINE CO., Brunswick, Ga.

SEVEN UP, SPORT PARADE, SPEEDWAY, A-1 F. P., complete, 3 for \$50.00; Keeney Anti-Aircraft, Light Cabinet, Hitler Insert, \$42.50; Tom Mix, Seeburg Rayolite Duck, \$25.00. 1/2 deposit. FORREST HANCE, 264 Furman, Syracuse, N. Y.

SLOTS—BEST BUYS IN THE WEST. 15 BLUE Fronts, reconditioned like new; 10 Gray Fronts Mystery Pay, Light Side Walls; also (CQ) F. O. K., Century, Q. T. Vest Pockets and Bally High Hand. TROJAN NOVELTY, 1813 W. Pico Blvd., Los Angeles.

SALESBOARDS, EIGHT SIZE, 100 to 600, SIXTEEN Cards, total 24 pieces, \$2.00 prepaid. HEIL, Gaylord, Minn.

SHOOT-THE-JAP RAY-O-LITE GUNS, LEGAL and tax free, reconditioned Seeburg Chicken Sam Guns. These machines are made into a Shoot-the-Jap Gun. Cabinets are refinished in a solid blue lacquer with black trim. Interior back and center board all changed, hand painted realistic battle scene entire inside of machine. Oriental doll; entire changeover done by well-known artist. We are finding it harder each day to buy up Chicken Sams, which is only the start, as we put \$25.00 worth of labor and material into every machine and when it leaves our hands it is practically a new machine. From an income standpoint it is better than when J. P. Seeburg first manufactured it. Amplifier, tubes, cables and all parts inspected by factory mechanic. Our price is \$100.00, one-third deposit with order, balance C. O. D. Special offer 5% discount for cash. A certified check of \$95.00 will start one of these fast income machines on the road within 24 hours. The best gun investment on the market today. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chicago.

SPECIALIZING REBUILDING MILLS SLOTS—Refinished 1-2-3 Automatic, \$54.50; Free-play, \$87.50; Galloping Dominos, \$64.50; Multiple Racer, \$57.50. COLEMAN NOVELTY, Rockford, Illinois.

"SPECIAL"—100 2-COLUMN ROBBINS VENDERS, latest model, \$4.50; 100 5c Chrome Nut Venders, \$6.00; 100 1c Snacks, 3-column, \$6.50; 100 1c Bingos, \$6.95. Wanted: Challenger Guns, Counter Games. CAMEO VENDING, 432 W. 42d, New York.

THIRTY MILLS MUSIC MACHINES, \$1000.00; Studies, Do-Re-Mi, Zephyrs, De Luxe, good condition. R. H. MOREY, Virgil, Kan.

THREE ROWE TWO NATIONAL CANDY MACHINES, perfect condition, used very little, fifty dollars each. RON. L. WOLLARD, Mt. Vernon, O.

THREE WURLITZER 616s, REMODELED WITH Illuminated Grille and Side Cutouts, \$75.00 each; Two Seeburg Rex, \$99.50 each; Two Seeburg Gems, \$129.50 each; Nine Seeburg Wall-o-Matics, \$22.50 each. 1/3 certified deposit. PAUL HODGES, Dade City, Fla.

TRADE MASTER VENDERS FOR GOOD, LATE Mutoscopes or Advance Vistascopes, kiddie pictures. STAR VENDING CO., 194 South Penn., Denver, Colo.

TWO 5c-10c COM. PACE TWIN REELS; FOUR 5c Pace Saratogas; one 5c Pace Reels, Jr.; four 5c Silver Moons; one 10c Silver Moon; four 5c Fast Times Skill Field. Machines just off location. Almost new. "No Chiselers." ALBERT MURPHY, Nokomis, Ill.

WANTED—WE PAY \$55.00 CASH, F. O. B., your city, for run down Chicken Sams. Appearance of cabinet and condition doesn't matter. If you want real service and action try us. Cash is waiting. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chicago, Ill.

WANTED TO BUY—MILLS 3 BELLS, BUCKLEY Track Odds; Music System Adaptors, all makes for Wurlitzer 500; Wurlitzer Phonographs, late models. BUCKLEY TRADING POST, 4223 West Lake Street, Chicago.

WANTED TO BUY—USED COLDRINX, SERIES C, Coca-Cola Machines, BOX C 416, The Billboard, Cincinnati, O.

WANTED TO BUY—LATE MODEL WURLITZER and Seeburg Phonographs. AMERICAN COIN MACHINE CO., 557 Clinton Avenue North, Rochester, New York.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City.

WHILE THEY LAST—TABLE MODEL "P-WEE" Penny Venders in lots of five, only \$12.50. DAVIS METAL FIXTURE CO., Lansing, Mich.

WURLITZER NO. 61 COUNTER MODEL, \$79.50; Packard Twin Twelve in Steel Cabinet with Nine Pla-Mor Boxes, used only seven weeks, \$435.00 complete; Wurlitzer 412s with Illuminated Grilles and Sidecuts, \$49.50. 1/3 certified deposit. E. C. DeLONG, Dade City, Fla.

12 DE LUXE ELECTRO HOISTS, REFINISHED and mechanically perfect, \$30.00 each, or will trade for other Arcade Machines. ERWIN BALDRIDGE, 1935 Louisa Ave., Detroit.

15 MUTOSCOPES, \$20.00 EACH; 7 MILLS DROP Picture Machines, \$12.00 cash. A. B. T. Pistol Targets and Post Card Machine. SKINNER, 445 E. 87th Place, Chicago.

75 NORTHWESTERN BALL GUM, LIKE NEW, \$5.50; Bally Bull's Eye, \$47.50; Challenger, \$15.00; Model F Blue, \$17.50; Pikes Peaks, \$14.50; Circus, \$10.00; Texas Leaguer De Luxe, \$29.50. GENERAL NOVELTY CO., Chanute, Kan.

100 USED MILLS 25c AND 50c SLOT MACHINES, no jack pots, \$7.50 each. FLECKS', 169 Clinton, Warren, O.

1938 ROCK-OLA MONARCH WITH ADAPTER, \$119.50. Four Rock-Ola Wall Boxes, \$17.50. DOUGLAS ERRION, 120 Aiken Ave., Peoria, Ill.

FOR SALE SECOND-HAND GOODS

ACCORDION—1942 NEW STREAMLINE Concertone. 8 switches. produces 22 tonals. Cost \$1,375; sacrifice, \$595.00. RICHARD ORLANDO, 44 N. Albany, Chicago.

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettle, \$14.50. Hundred rebuilt Poppers from \$45.00. We have what you want at pre-war prices. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM HEAVY GEARED LEAKPROOF, Twelve-Quart Popping Kettles, \$15.00; Eight-Quart, \$7.50; Portable Gasoline Poppers, All-Electrics, Burners, Tanks, Repairs. NORTHSIDE CO., Indianola, Iowa. my30x

AUTOMATIC STORES — 4 COLUMNS, \$7.50; Stewart-McGuire, \$3.50; Bluebird, Penny King Ball Gum Vendors, \$1.75; Columbus, \$3.50; new Vendex Peanut, \$2.00. NORTHSIDE CO., Indianola, Iowa. je13

ELECTRIC POPCORN MACHINE, 1942 DELUXE Table Model, \$150.00. Special Mohair Front Seat, fits any sedan or coach, makes good bed, like new, only \$33.00, cost \$68.00. Covered Wagon, sleeps four, \$275. Terms. Many others. RCA Gibson Amplifier, leather case, cost \$150, our price, \$60. SELLSHORN, E. Lansing, Mich.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. my30

FOR SALE—USED WHEELS, LAY DOWNS, Atta Ball, 7-11 Games; Ducks-for pond, numbered. MRS. STILL, 2206 Roscoe, Chicago, Illinois.

FOR SALE—35MM. SOUND FEATURES, CARTOONS, Shorts, Flight Pictures. Good condition. Send for examination with deposit for express. REGAL THEATRE, Smyrna, Tenn.

FOR SALE—THREE 36-FOOT SKEE BALL Bowling Alleys in first class condition. KIRKPATRICK BROS., Box 407, Waynesville, Mo.

FRUIT SNOW MACHINE, MOST PERFECTED, also Original Formulas. Sacrifice for cash. Information, I. RESSLER, 2449 Euclid Ave. West, Detroit, Mich.

HASSAN PHOTO MACHINE—MAKES HEAD, bust, and full length. Complete with top. Also Snow Cone complete. ALLEN SPANN, Box 333, Washington, Ind.

MAGICAL APPARATUS, ILLUSIONS, PROPS, Books, (condition like new). Cost \$50.00. First Ten-spot cash takes it all. Express prepaid. ZERALPHA, 2404 N. 15th, Philadelphia.

MERRY-GO-ROUND—32 FOOT PARKER, 2 Abreast, Large Glider, Band Organs, Calliophones, Kiddie Auto Ride, Mechanical Show, Gasoline Midget Autos, Semi Trucks. COLLINS RIDES, Kearney, Neb.

PEERLESS POP-CORN MACHINE—ALL ALUMINUM. Special built trunks for moving, shipping. All good condition. CHARLES SCHNURR, 6518 So. Peoria, Chicago, Ill.

POPCORN CRISPETTE MACHINE, CAMEL Outfit. Wet and Dry Poppers, Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. iy25x

PORTABLE SKATING RINK — 50x113 FT., in A-1 condition. Cash only, \$2,500.00. VERNON V. GUTHRIE, Selma, Ind. je6

SHOOTING GALLERY—15 SHELL, SLOTTED, new. Loading Tubes, 75c dozen; \$6.00 100. 25% deposit on C.O.D. orders. H. B. SHERBAHN, Wayne, Neb.

SIGN AND PICTURE PROJECTOR—MAKES you an artist instantly. Used by scenic artists, sign painters and showmen. Enlarges prints, sketches, photos. No negatives required. Send for bargain list. SIGN PUBLISHING CO., 2325 Cass, St. Louis, Mo.

VEGA BANJO-MANDOLIN, KING TROMBONE, Prof. Tenor Banjo, with cases. Drawings for building Free Act Riggings of any kind. GROTH BROS., Altamont, Kan.

WORLD WONDER CAR—50 FEET LONG, extensively overhauled, new exhibits, 1941 Chevrolet, excellent tires, driven 4,700 miles. Radio contract requires owner's full time. Priced right. BOX 2499, Winston-Salem, N. C.

2 1 1/2-GAL. FLORIDA FROSTEE MALTED MACHINES—Fully automatic, complete with Mix Tank Holder and Pump, 60 Cycle 110 Volts AC Motors. Used only three months. Two machines give continuous flow "Freezer Fresh Ice Cream" or "Frozen Custard" or "Creamy Whip." Both machines and extra equipment complete, \$1,000. Original cost, \$1,500. BOYER BROTHERS, Altoona, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

ALL KINDS OF CARNIVAL EQUIPMENT—Complete Stage Show except Trucks and Lights. Fifty by hundred and ten Ten, seats nine hundred. GEORGE GAINES, 439 Josephine Ave., Columbus, O.

ALLAN HERSHELL 3-ABREAST MERRY-GO-Round, 40 ft., good horses, organ, top, \$1600.00; Parker 2-Abreast Merry-Go-Round, 40 ft., new top, side walls, organ, \$1200.00. Both rides good running order. Kiddie Airplane Ride, 9 cars, 2 electric motors, \$350.00. BOLAND, Box 223, Pell Lake, Wis.

ALLAN HERSHELL KIDDIE AUTO RIDE—De Luxe Ten Cars. Factory built with Tent Top, Sidewalls, Unique Ticket Booth. Perfect condition. Sacrifice. PICLE AMUSEMENT, 112 South St. Mobile, Ala.

COMBINED HAND CARVED MECHANICAL Show—Mounted on Truck. It's a beauty. Write to CAL KVECH, Pine City, Minn.

COMPLETE TENT SHOW—30x60 NEW WHITE Top, Seafs, Stage, Piano, Truck. First \$500 takes all. ART GILBERT, Davant, La.

DUAL LOOP-O-PLANE — GUARANTEED A-1 condition mechanically and appearance, including Ticket Booth, Iron Fence. Stored here. \$1,000.00 cash. LEW HOFFMAN, 3108 30th Ave., South, Minneapolis, Minn.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. my30

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 350 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wash, Chicago. je13x

FOR SALE — 16 AND 24 SEAT ADULT CHAIR Planes complete, LeRoi Engines. Kiddie Aero Plane Swing. CALVIN GRUNER, Pinckneyville, Ill. je6x

FOR SALE—SINGLE AND DOUBLE TRAPEZE Rigging, Delco Light Plant, Milo Bar Bell Set, Hand Balancing Act, Theater Spot Lights; three Illusions, Sawing the Lady in Half, Levitation, and Burning the Lady Alive; Trunks, all sizes; Rigging Trunks. A. E. SELDEN, Billboard, Cincinnati, O.

HEAD BALANCING TRAPEZE, UPRIGHTS, Clown Props, Riggings, Batons and other Props. FRANK CROMWELL, 330 East 32d St., Brooklyn, N. Y.

MINIATURE TRAIN, 24-INCH GAUGE, 1,400 Ft. Track, \$1,250.00. Six Custer Cars, \$150.00. Set Venetian Swings, \$150.00; Four Small Elaborate Merry-Go-Round Horses, \$100.00. J. B. ALEY, Rt. 4, Anacostia, D. C.

MITT TOP—TWO SECTIONS, 14 OZ., NEARLY new, complete, first \$65 takes all. Hoopla, plenty stock, complete, first \$65 takes all. Both ready to work. ANNA TOONE, Pennsville, N. J.

PORTABLE SKATING RINK, 40x100, GOOD condition, Maple Floor, \$250.00. Tent, Khaki, 40x100 Side Walls and Poles, good condition, \$500.00. BOB HILL, 1004 Broad St., New Castle, Ind.

SEVEN 16 FT. CONCESSION TOPS, PUNK Racks, two Flashers, Chairplane, Coney Race, Kentucky Derby. Cheap, cash. COAST NOVELTY, Venice, Calif. my30

SHOOT THE JAPS, HITLER AND MUSSOLINI! Short Range Targets; 12 kinds; free samples. FINE ARTS PRESS, 612 Charlton, Peoria, Ill.

TENTS—GOOD STOCK, SLIGHTLY USED Tents. Many sizes, from 8x10 to 50x80 for concessions, carnival shows. Also Sidewall. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. je6x

WILL SACRIFICE—\$450.00 SOUND 16MM. Projector, practically new, \$225.00. Also Films, Microphone, Film Case, Chairs, cheap. JAMES KOMINSKY, General Delivery, Alexandria, La.

2 SOUND OUTFITS, CHAMPION POPCORN Machine, Tilt Umbrella, Small Trailer, Gasoline Lanterns, some Med. Supplies. E. BRADLEY, 227 N. Central, Chicago, Ill.

16MM. PROJECTOR—VICTOR MODEL 40B, used six months, Animatophone, complete with 18 - inch P. M. Speaker, \$295.00. One-fourth with order. E. GRIMME, Durango, Iowa.

30 HORSES ALL NEWLY PAINTED, \$25.00 each; 7/8 inch Manila Rope like new, used, 30c lb. W. MARTIN, 1650 N. Francisco, Chicago.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. my30x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. my30x

DIRECT POSITIVE SUPPLIES — LOWEST wholesale prices. Patriotic Glass Frames, Backgrounds, Shutter Repairs. Free Catalog. HANLEY'S PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. je27x

DIRECT POSITIVE STUDIO MANAGER—Novelty Photo Clip gets fast, extra dimes. Holds picture in mount without glue. Also used with glass frames. Easily sold, instantly attached. "Buddies," "To My Mother," "Always Thinking of You" and ten other wordings. Six dozen assorted clips and display card, \$1.00 postpaid. Order today. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. my30

LOWEST PRICES ON ALL DIRECT POSITIVE Machines—New and used, all types of Cameras and Lenses. "MINUTE STUDIOS," Neodesha, Kan.

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for Information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. je6x

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. je4

ACTS, SONGS & PARODIES

ANTICIPATING BLESSED EVENT. SOME ONE please introduce my song? Haunting blues ballad, "You Tell Me To Sing." TEMPLE, 2 St. Louis, Chicago.

NEW VENTRILOQUIAL DIALOGUE (MORTIMER Snerd Style)—Six Pages, Two Dollars. Send Stamp for List. TIZZARD, 104 W. 71st Street, New York.

SONGWRITER'S SERVICE — MELODY TO Lyrics, \$3.00; Recordings, 2 Songs Vocalized, \$5.00; Music Printed; Piano Arrangements. URAB, 245 West 34th, New York. je6x

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MUSICAL COW BELLS MADE TO ORDER. Limited stock. Prices reasonable. Write H. RITCHIE, 57 Stewart St., Providence, R. I.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS—EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles \$1.00. CONLEY, 310 W. 47th, New York.

BEAUTIFUL FLASHY CYKE, 17x50, \$100. Black Velvet Cyke Legs, \$90. Fifteen Minstrel Parade Capes, Caps, \$30. Cellophane Hulas, Orchestra Coats, Chorus Costumes, Minstrel Wigs, Clowns. WALLACE, 2416 No. Halsted, Chicago.

IRRIDESCENT, SPANGLE-BEADED GOWNS—Silk Opera Hose, Legpads, Rubber Busts, Period Corsets, Wigs, Toupees, Eyelashes, Impersonators' Outfits. Booklet illustrated with Costumes, 15c (deductable from order). SEYMORE, 246 Fifth Ave., New York. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. my30

OLD BANNERS REPAINTED, ANY DESIGN, for only twenty cents per square foot. Save money; order now. ENKEBOLL STUDIOS, Omaha, Neb.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, METALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. je20x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. je13

CLEVER TRICK—EIGHT PERSONS EACH SELECT three cards. You tell all cards selected. Baffles experts. Free. HARRY E. WILLIS, Box 1704, Cleveland, O. je6

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. je20x

MAGICIAN—ONE DOLLAR BRINGS BOOK opening new field in magic with treatise on audience relationship. Send to CHARLES POLK, Arcadia, Fla.

MAGICIANS', GAMBLERS', MINDREADING, Spiritualist Secrets Exposed, 25c. Catalog Books, Cards, Magic, Occult; Novelties, Samples, 10c. EASTERN CITY SALES, 32-Webb Randolph, Chicago.

REDUCTION LIST OF MAGICAL APPARATUS. Mindreading, Escape, Cards. Also Illustrated Catalogue, 20c. GENOVES, General P. O. Box 217-B, New York, N. Y.

SAMPLES 40 DIFFERENT LATEST TRICKS. Jokes and Novelties, \$1.00 postpaid. Wholesale catalog 10c. (Magic for Pitchmen). ARLANE, 4462 Germantown, Philadelphia.

THEATRICAL MIND READER POCKETS \$100 daily—Fairs, resorts. Professional copyrighted Instructions, \$1 (formerly \$10). PREMIER SYSTEMS, Box 1608, Hollywood, Calif. je6x

VENTRILOQUIST BARGAINS—SIX DOLLARS. Last weeks of cut prices. Punch Figures. State your wants. TURNER, 511 Faraon, St. Joseph, Mo.

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT JUST ARRIVED — SLOTHS, Tayras, Kinkajous, Rhesus Monkeys, Baboons, Chimpanzee, Snakes, Reptiles and Birds. SNAKE KING, Brownsville, Tex. je13

ALLIGATORS, TURTLES, SNAKE DENS READY for shipment to shows. Write for special offer list. ROSS ALLEN, Ocala, Fla. je13x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y. je6

ANIMALS, BIRDS, REPTILES AT WHOLESALE prices. Rattlers, Indigos, Yellow Bulls, assorted kinds, sizes, 50 cents pound. Horned Toads, Dollar a dozen. Chipmonks, Dollar a pair. Gentle Baby Donkeys, Fifteen Dollars each, or adult broken to work or ride Donkeys, Eighteen Dollars each. Live arrival, prompt shipment guaranteed. Terms, strictly cash with order. Send for new folder price list. ZOOLOGICAL SUPPLY CO., Laredo, Tex.

BEAUTIFUL MALE CHIMPANZEE, TWO years old, wonderful condition, partly broke. Real bargain. Five Hundred. LEO CARRELL, Strates Shows, Elmira, New York.

CHINESE DRAGONS — REAL GIANTS FROM Nicaragua. Great flash. Leopard and Black Iguanas, Agoutis, Pacas, Coatimundis, Badgers, Spider Monkeys, Rhesus Monkeys, Giant Lion Slaying Baboons. SNAKE KING, Brownsville, Tex. je13x

CIRCUS MICE—ASSORTED COLORS, \$10.00 per 100; Spotted, \$12.00. Many light colors. Shipped in water bottle cages. HOWARD JONES, Palmetto, Fla.

ELEPHANTS, ANTELOPES, MONKEYS, Llamas, Porcupines, Snakes, etc. Birds of all kinds. Complete displays for Zoos, Circuses, Shows. LOUIS RUHE, INC., 853 Broadway, New York.

FOR SALE — HAIRLESS BULL, 2 YEARS OLD, gentle, tractable, \$500.00. PHELPS BROS., Pottersville, N. Y. my30

FOR SALE—LIVE PORCUPINES, \$4.00 FOR one, or \$7.00 a pair. Shipped express collect. IVAN C. KIMBALL, East Stoneham, Me.

FREAK MICE—MANY KINDS AND COLORS. Dancers, Hairless, Tailless, Naked. Well mixed 100 lots, \$10.00. S. P. HOLMAN, Sarasota, Fla.

GIANT DEVIL FISH—FOR EXHIBITION. REAL, interesting, entertaining, educational for Pit, Side Show, Museums. JOSEPH FLEISCHMAN, 1515 7th Ave., Tampa, Fla.

MICE — WALTZING MICE, \$1.00 PAIR. White or Colored, 50c pair. Quantities cheaper. SUMTER MOUSERY, Sumter, S. C.

MIDGET CIRCUS STOCK — SMALL TYPE pure-bred Shetlands, any color. Missouri Mules that are real midgets. Matched pairs and drill teams. FRED WILMOT, Richards, Mo. x

SELLING OUT — MONKEYS, BABOONS; LOTS of other Animals, Birds. NORTH MIAMI ZOO., North Miami, Fla. my30

WANTED—COMMON PIGEONS, ANY QUANTITY; Canaries, Guinea Pigs, Puppies. State price. ALEX BIRD & PET SHOP, 1938 Michigan Ave., Detroit.

WILD ANIMAL RANCH, ST. PETERSBURG, Fla. Native and Imported Animals, Birds and Reptiles. Catering to dealers and exhibitors. Low prices. Specify what you want. No lists.

HELP WANTED

ATTRACTIVE GIRLS—STRIPS OR SPECIALties with good wardrobe. Salary \$40 and commission. FRANK BOHART'S PLAYHOUSE, Peoria, Ill.

ATTRACTIVE GIRL FOR ILLUSION VAUDEVILLE act. Able to sing, M. C. Amateurs considered. Photo. Write BERT DEAN, 715 E. Witherbee, Flint, Mich.

RIGGER, AERIAL ACT, 50 FEET, SOBER AND reliable. State all and lowest in first letter. BOX 346, care Billboard, 1564 Broadway, New York City.

BOY OR MAN JUGGLER OR OTHER NOVELTY. Steady work. Experience unnecessary. State age. Write NOVELTY ACT, General Delivery, Houston, Tex.

MEDICINE PERFORMERS OF ALL KINDS—Tell all and salary in first letter or wire. No money advanced till arrival. HOOSIER HERB CO., General Delivery, Fort Wayne, Ind.

MUSICIANS—ALL INSTRUMENTS FOR NOVELTY band. Modern, corn. Singers, Entertainers and those doing skits preferred. Write stating all. BOX C-419, Billboard, Cincinnati, O.

NEED BASS MAN AND THIRD SAX, PREFERABLY Tenor, Transposing. Contact LOU CLANCY, Lookout Mountain Hotel, Lookout Mountain, Tenn.

TRUMPET, TROMBONE, BASS, ALTO AND Tenor Sax for Virginia Beach job. Join ten-piece organized band. Wire BERK MOTLEY, Dude Ranch, Norfolk, Va.

TUBA AND DRUMMER—OTHER MUSICIANS write. Salary \$58.00 per month and all, including laundry. JOS. ENGLISH, State Hospital, Danville, Pa.

WANTED—GIRL AERIALIST OR ACROBAT to work with girl, one act. Established act. Good proposition. BOX 523, care Billboard, Ashland Bldg., Chicago.

WANTED QUICK—HILLBILLY SINGER WHO plays Guitar. People in all lines. Join at once. CHIEF GRAY FOX, Uniondale, Ind.

WANTED—DROME RIDER. GOOD WAGES guaranteed. Good carnival. Write DARO ANDERSON, 6971 Paramount Blvd., Long Beach, Calif.

WANTED IMMEDIATELY—WEEK STAND repertoire, people all lines, including vaudeville and piano. Tell all, stating salary. JOHN J. JUSTUS, Tilden, Neb.

WANTED — BRASS BASS IMMEDIATELY, dance band. DON STRICKLAND, 935 Goodrich Ave., St. Paul, Minn.

WANTED—MECHANIC WANTED—ARCADE Machines. For sale: No. 500 Wurlitzer and 7 Wurlitzer Boxes and Adaptor, \$300.00; Seeburg Royal, Adaptor, 8 Seeburg Boxes, \$300.00. JONES COIN MACHINES, Stephenville, Tex. x

WANTED TO BUY

CASH FOR SLOTS, PHONOGRAPHS, BASE-ball Machines, Drivemobiles, Ace Bombers, Wireless Boxes, Dominos, Track Times, Triple Entries, Kicker-Catcher, Wire MASSENGILL'S, Kinston, N. C. je27x

FOR CASH—12 GOOD SECOND HAND WHIP Car Covers. Tell all first letter. R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

ELECTRIC PENNY PITCH BOARDS, POKER and other Rolldowns, Donkey, Batem units. Other Games wanted. Write HOFFMAN, 210 Lott Avenue, Brooklyn, N. Y.

KENTUCKY DERBY, CONEY RACER OR MON-key Climber. Must be in operating condition. THOS. NUGENT, Belmont Park, Montreal, Can.

PENNY ARCADE MACHINES, PUNCHING Bag, Chairplane, must be reasonable. Sell 4x8 Portable Steel Cage. WEIS, 333 Charles, St. Paul, Minn.

SMALL SIZE MERRY-GO-ROUND, OTHER Rides and any Concessions reasonably priced. Also 25 KW.-A. C. or larger Light Plant. WM. MCCOY, 6233 Bartmer Ave., St. Louis County, Mo.

SHEET MUSIC BEFORE 1910—MUST CON-cern the telephone in some manner. State title, copyright year and your price. C. A. SWOYER, 1497 South Fourth (4th) St., Columbus, O.

WANT AMMUNITION FOR GALLERY — USE any quantity. Top price paid, plus bonus. W. O. KING, Box 122, Sparrows Point, Md. my30

WANT TO BUY DIRECT POSITIVE MACHINES, Double and Full Figures. Price must be right. Write full description. CHIEF RED WOLF, Winston-Salem, N. C.

WANT—FREAKS, CURIOSITIES, ODDITIES. Will buy or exchange Shrunk Heads, Shrunk Midget, Wonderful attractions. Address TATE'S CURIOSITY SHOP, Safford, Ariz.

WANTED TO LEASE—ROLLER SKATING Rink or building suitable for same or will buy portable rink. HERBERT BRAUCHLA, Warren, Ind.

WANTED TO BUY—GALLERY AMMUNITION in Case Lots. Any amount. Will pay \$40.00 per case for 22 Shorts. SPORTLAND, 354 Asylum St., Hartford, Conn.

WE BUY FOR CASH—CIRCUS AND CARNI-val Equipment. State all and lowest price in first letter. 2336 EWING STREET, Los Angeles.

WILL PAY CASH FOR USED STEREOGRAPHIC pictures for arcade drop picture machines. State subjects and price. OHASPE STUDIOS, Zanesville, Ohio.

2 SECTIONAL POLES, 30 TO 40 FEET GUY-lines and 20-foot Ridge Cable Cloudswing and Swinging Ladder. LOUISE WEIR, 530 East 6th Street, Erie, Pa.

16MM. SOUND PROJECTOR—PREFER BELL & Howell. Must be A-1 condition and cheap for cash. HARRY MCGOWEN, 210 Pine, Sylacauga, Ala.

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AT LIBERTY BANDS AND ORCHESTRAS

All Girl Orchestra — With or without an All Girl Revue, consisting of seven piece Girl Band and three to seven Girl Performers. Singers, Dancers and Novelty Artists. A real band and show for high class hotel, restaurant, theatre or club. Can arrange to change show weekly using same cast. Want permanent location. Write E. L. Holt, Apt. 64, 129 Wadsworth Ave., New York, N. Y. my30

Available June First From Chicago—Three men versatile trio. Union musicians. Play saxophone, clarinet, bass, drums, accordion, electric violin, guitar, piano, cello; do club juggling, rope spinning, ventriloquism, singing, tap, eccentric dancing. High class night clubs, hotels, cocktail lounges. Write, wire, phone Bob Tomlinson Trio, Paradise Nite Club, Findlay, Ohio, week May 25th. je6

Ten Piece College Band desires good summer location job in the South. Modern style. New P. A. stands and up-to-date library. Union. Would like to contact managers and agents. Write "Chief" Teiser, Waynesboro, Tenn. my30

AT LIBERTY CIRCUS AND CARNIVAL

At Liberty — Pit Attraction and Working Act, I also Bally. Post cards ignored. Write for details. T. S. Murray, R. R. 3, Springfield, O.

AT LIBERTY COLORED PEOPLE

Pianist, Electric Organist, Novachord Player—Reliable, agreeable Negro; age 50. Read, fake, sings. Plays corn, live, swing cleverly. Seeks intermission or small orchestra location. Jay Malone, 3092 King, Berkeley, Calif.

Revere Sisters Duo—Piano and Electric Guitar Experienced players. Do some vocals. Read, fake. Wants location work for three months or more. Reference, "Revere Sisters," care Baby, 28 Bedford, Cumberland, Md.

AT LIBERTY MISCELLANEOUS

Gagwriter—Idea man. Writer of band novelties, acts, parodies. Desires connection with legitimate act or other theatrical enterprise. Free to travel. Frankel, 3623 Dickens, Chicago.

Girl Child Mentalist — Considered world's smallest, seeking engagements. Covers thoroughly misreading field doing articles, names, birth dates, etc., and question answering act. Teams with father. Child piano accordion, tap dances. Prefer producer financially able to immediately seeing to "big time" theater or stage work. No liquor establishments. Reply stating qualifications, salary willing to pay and references first letter. James Alessi, 32 E. Madge Ave., Hazel Park, Mich. my30

AT LIBERTY M. P. OPERATORS

PROJECTIONIST AND ELECTRICIAN — DRAFT exempt, 25 years' experience, sober, reliable. Go anywhere. Have 16 and 35MM. equipment, portable, or will operate yours. Have auto for transportation of equipment and self. Prefer industrial show. Only reliable companies write, stating salary and mileage. H. L. HESKETT, 1233 Kohler Ave., Akron, O. my30

AT LIBERTY MUSICIANS

ACCORDIONIST OR PI-anist—Solo voice, doubling instrument for strolling. With name quartet; union, draft exempt. Send photo. BOB ROBERTS, 940 West Peachtree, Atlanta, Ga.

ARRANGER, TROMBON-ist—Either or both. Union, experienced, dependable. BOX C-420, Billboard, Cincinnati, Ohio. je6

AT LIBERTY — COLORED

Hammond Organist and Girl Pianist, Duo for lounges, hotels, restaurants. 18 years' experience. REGINALD SMITH, 405 Eagle St., Buffalo, N. Y. je6

DRUMMER—SWING AND

Sweet, Vibraharp, Xylophone Soloist. All styles, solid drums. Read. Experience dance, radio, stage. Young, sober, reliable. Records sent on request. Would like to hear from ambitious bands or small combinations. CARL DEAN, 1208 West 1st, Oklahoma City, Okla. je6

HAMMOND ORGANIST

—Who can draw and hold business. Style, personality, solid musicianship, two years in present position. Prefer hotel, cocktail lounge. Available June 1st. HACK SWAIN, Mansfield, Pa. je6

HAMMOND ORGANIST

—Woman, wide experience; also Pianist and Accordionist. Liberty June 15. Resort, Cafe, Lounge situation. Write particulars. INEZ MANN, Box 1003, Meridian, Miss.

TROMBONIST — EXPERI-

enced, union, draft 3-A, married. Wants summer location job with dance band. Available June 10th. WILLIS SMITH, La Rose, Illinois, after May 30. 531 Haish Blvd., De Kalb, Ill. je6

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX, VIOLIN, CLARINET—PREFER Sweet Band. Good tone, reader. No fake. Will join union, travel. TOM WARREN, 3636 N. Lotus, Chicago, Ill. Pensacola 3115.

AT LIBERTY—ALTO, TENOR, CLARINET. Tone, read, union, will travel, under draft age, three years' experience, reliable, neat appearance. JIMMY BRYAN, 1044 Madison, Jackson, Miss.

BAND DIRECTOR, TEACHER, VIOLINIST — Experienced all lines. AL PALING, Lake City, S. C. my30

DRUMMER—SIX YEARS' EXPERIENCE WITH good bands. Prefer location in Southern States. Consider all offers. White pearl equipment. Draft exempt. JOE MATTHEWS, 602 Raleigh, Sheffield, Ala. je6

DRUMMER—GOOD BEAT. SOLID. SOBER and reliable. Will travel. State details. Age 19, draft exempt. CHARLES WILD, 236 Union St., Johnstown, Penna.

ELECTRIC GUITAR — STEADY RHYTHM. Christian style take-off. Union. Young—not classified. DALE NELSON, 216 Division St., Galesburg, Ill.

GIRL TROMBONIST, AGE 18. GOOD TONE, range and sight reader. Free to travel. Photo upon request. BOX C-417, Billboard, Cincinnati, O.

HAMMOND ORGANIST—COLORED. AVAIL-able immediately. Eighteen years' experience concert, popular numbers. Prefer cocktail lounges, theatres, hotel. Specialize in dinner music. Good appearance, references. REGINALD R. SMITH, 405 Eagle St., Buffalo, N. Y. je13

MUSICIAN, A-1, PIANO, DOUBLE VIOLIN and Accordion. Solo and orchestra library. J. GRAU, Box 184, Barnegat, N. J. je6

OLD-TIME HILLBILLY AND COWBOY BAND Fiddler—Would like place with good string band. If you want old-time fiddler answer this; if not, don't. EARL JOSLIN, 811 E. Main St., Du Quoin, Ill.

TROMBONIST—FINE TONE, READS WELL. Wants steady resort job for summer. Preferably in Wisconsin. Available June 2. DON CROMER, 21 Mendota Ct., Madison, Wis.

TRUMPET — NO LEAD, JAM, READ, CLUB, band or show. Available June 1. Can bring another trumpet. Write ALAN ATKIN, 227 Bonnieview Ave., Knoxville, Tenn.

Drummer—Steady, reliable, union; prefer small combination, location. Drummer, 250 W. 82d St., N. Y. City. je13

Hammond Organist Available Now — Exceptional ability, best of references. Age 39. Do not own instrument. Union and reliable. State all in first letter or wire Box C-105, care The Billboard, Cincinnati, Ohio. my30

String Bassist—Union; experienced, good reader and can fake. Young and reliable, clean habits, draft exempt. Will have to give two weeks' notice. Prefer work with large band, but will consider all offers. Jimmie Parks, 550 Lafayette, Baton Rouge, La.

Trumpet and Bass—Second "go" trumpet, no lead. Bass: double electric guitar and piano. Both play "Dixie." Prefer club, band, but will consider all. Both age 20. Write or wire Alan Atkin, 227 Bonnieview Ave., Knoxville, Tenn.

AT LIBERTY PARKS AND FAIRS

BALLOON ASCENSIONS for all occasions. JACKSONVILLE BALLOON CO., 4546 Archer Ave., Chicago. my30

BALLOON ASCENSIONS— Parachute jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Denison St., Indianapolis, Ind. je20

PURCELL'S STAGE CIRCUS and Sensational High Aerial Act. Have a few open dates in Midwest and Southern territory. For prices and particulars address L. A. JOHNSON, Box 85, Chillicothe, Ia. je13

SENSATIONAL HIGH

Trapeze Act available for parks, fairs, celebra-tions. Draft exempt. For prices and literature contact JERRY D. MARTIN, 231 Pearl St., Somerville, Mass. je13

BALLOON ASCENSIONS CONDUCTED ANY-where—We know how. CAPT. MCKINNEY, Mgr. International Balloon Co., Springfield, Ill. je13x

FELIX MORALES — NOW BOOKING PARKS and fairs. For information address Halls, Tenn. je6

FOR FREE ATTRACTIONS—PARKS, FAIRS, Celebrations and Night Clubs. FRANK SAVILLA, Billboard, St. Louis, Mo.

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. je13

HIGH POLE—BEAUTIFUL LIGHTING EFFECT for night display. BOX C-418, Billboard, Cincinnati, O. je20

HIGH EDDIE—KING OF STILT WALKERS. For all occasions. EDDIE DOREY, care Billboard, St. Louis, Mo. je6

JAMES COGSWELL — CLOWN STILT WALKER, Uncle Sam, Cop, etc. For literature write 1433 Rose St., Lincoln, Neb. je6

REAL FAST THRILLING HIGH-WIRE ACT — Now booking. Write, wire GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. je20

SIX ACTS — FAMILY TROUPE. TRAINED Horses, Bare Back, Trick, Roping and Bucking Acts and other animals with "Margarette" Dancing Girls. All dates open. H. R. MILLER, Wilton, Wis. je13

TURNER VICTORY CIRCUS—12 GOOD ACTS. Hand Balancing, Trapeze, Teeterboard, etc. Flashy youthful appearance. Unit or separately. E. P. LANGE, 1623 Saemann Avenue, Sheboygan, Wis. je27

Aerial Cowboys—Standard attractions of merit. Past Double Trapeze, Comedy Revolving Ladder. Flashy appearance, outstanding acts. Draft exempt. Literature, price on request. Address Billboard, Cincinnati, O. my30

Calley—New Novelty Rube Swinging Slack Wire Act, for fairs, celebrations, etc. 433 W. 45th St., Apt. 7, New York, N. Y.

Charles La Croix—Original Outstanding Novelty Trapeze Act. A high-class platform free attraction. Available for Street Fairs, Celebrations, Fairs. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Drawing card. Reasonable price. For full particulars, price, literature, address Charles La Croix, 1304 South Anthony Blvd., Fort Wayne, Ind.

Chas. Augustus—Presents His Aerial Act De Luxe for Outdoor Celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

Cloyd Harrison presents a unit of Free Attractions. The very best buy today, because this cannot be duplicated regardless of cost. Address Billboard, Cincinnati, Ohio.

Dashington's Animal Circus—Dogs and cats. Two distinct acts, including Acrobatic Clown. Guaranteed attraction for fairs, parks, nite clubs, theaters. 429 16th Ave., Moline, Ill. je20

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Poising, Contortion. Can be booked separately. Ross and Keck Aves., Evansville, Ind. je18

I have a unit of Free Attractions that is the best for the money. Have Comedy, Straight and Clown Acts. Cloyd Harrison, Billboard, Cincinnati, Ohio.

Pamahesika's Attractions—Featuring the world's greatest Acting Tropical Birds, Dog, Pony, Monkey Circus. Managers of parks, celebrations wanting real clean entertainment for the best. Geo. E. Roberts, Agent Manager, Circus Headquarters, 3504-B N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

Something New in a Free Act—A Three People Magic Presentation. Not a sleight of hand performer but big illusions possible for the first time on an open platform. A live girl suspended in mid-air, girls making their appearance from nowhere, etc. Change of program afternoon and evening. Literature on request. No fair too large, no spot too small. Write or wire V. Roy, Bethany, Ill.

The Bakers—Two first class Comedy Acts, also good Clown Walkarounds and Clown Numbers. Very best of wardrobe. Open for parks until fair season. Write for literature. 215 Whitaker St., Salem, Ill. je20

Three Free Acts at Liberty—Slack Wire Act, Comedy Juggling and Balancing Act, Comedy Trapeze Act. Chester Huber, Wabasha, Minn. je20

3 Platform Acts — Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk, Iowa. je4

AT LIBERTY PIANO PLAYERS

PIANIST—YOUNG, MOD-ern, take off. Draft exempt. RALPH WERT, 903 E. Noleman, Centralia, Ill.

EXPERIENCED PIANO PLAYER—SINGLE, COL-lege graduate. Available for summer resort spot. Small comb. or single preferably. Union. Draft deferred. Read and fake anything. Minimum \$40. Tell all in first letter. Write: LARRY ERNST, Niagara, Wis.

PIANIST—LOCATION, HOTEL, ETC. UNION. Allow time for forwarding. BOX 1424, Alexandria, La.

Pianist—Dance band, wide experience, reliable, age 23, single, draft deferred. Harmon Mize, care Musicians' Protective Union, Local 152, P. O. Box 1003, Meridian, Miss.

AT LIBERTY VAUDEVILLE ARTISTS

FEATURE COMEDIAN —

Tent show, unit. Good specialties. Parts as cast. Have car. Wife, Ticket Seller. Sober, reliable. Am good Advance Agent if needed. Write MAURICE CASH, General Delivery, Fort Dodge, Ia. my30

ALL AROUND TEAM—BLACKFACE COMIC, up in bits and acts or novelty acts, contortion, magic, bumps, rings, traps. Change 6 nights. State salary. KAYE AND BOBO, care Billboard, Cincinnati, O.

NIGHT CLUB MANAGERS—FOUR GIRL LINE available soon. Well organized, can do specialties. Have worked good clubs; plenty of costumes and routines. Would like Ohio or nearby or summer resort, but any good club considered. Call Lawndale 3758 or address THELMA CARMEN, personal manager of lines, at 252 E. Lakeview Ave., Columbus, O.

All Girl Revue — Singers, Dancers, Novelty Artists, with or without Seven Piece Girl Band. Want permanent location. Can change show weekly. Write E. L. Holt, Apt. 64, 129 Wadsworth Ave., New York, N. Y. my30

At Liberty—A-1 Team. Reliable and thoroughly experienced for Vaude or Med, owing to my territory closing account war. Ability, wardrobe, appearance. Change two weeks. Both up in all acts and bits. Straights or comedy (no black), some singing, wife some dancing, loads of entertaining magic and big illusions that are features. Have modern three room trailer, P. A. system. Intelligent med. lectures if desired. Have complete refreshment outfit and will run same if needed. Write, state all, including sure top salary. Would consider partnership if good territory. Jack and Carol Moulton, 654 N. Pearl St., Bridgeport, N. J.

Dance Team — Man and Girl, for reliable work. Have youth, looks, costly wardrobe and car. All offers considered. Feature Tap and Acrobatic Singles, Doubles. Would like to team with a non-dancing male partner to again form unusual two act which we own. Prefer party doing a novelty but whose single is such that he needs to join outstanding act to get steady work in show business. We play clubs and theatres; absolutely steady when we have trio. Also in market for scripts for M-F talking act. Must be original sketch used in former vaudeville days of top-notch act. Write 36 Foss Ave., Pawtucket, R. I. my30

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Nelson, Vick C., 5c Stults, Thos., 5c
Welch, Mrs. Doc, 6c

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CARREJO, SERVANDO
CARROLL, EDW. F.
Carroll, Midway
Carsey, Jingle
CARSON, ROBT. O.
Carrington, John
Carrington, Paul
Carrington, Jake



Letter List

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads-Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

CARTER, KING
CARTER, WALTON
Carter, Will (Montana Slim)
Carthill, David E.
Carver, Arthur B.
Caron, Nathan S.
CARON, OMER
CARPER, CHAS. RUPERT
Carver, Ella
Case, Jack
Casey, Sally
CASEY, THOS. FRANCIS
CASPER, JOHN CASTLE, CHESTER
Calanzera, Frank
CAUGHEY, RUSSELL JOHN
Chambers, Bob V.
Chapman, Ceccon (Miss)
Charest, Albert
Chase, Mrs. Frank E.
Chenoweth, Wm. H.
Cherry, Mrs. John
China, Joe
Chisolm, Angus
Christo, Pedro
Choate, Mrs. Leona
Choate, Vernon
CIGIELSKI, THEODORE
Clair, Fred
Clark & Van
Clark, Bobby (Rivada Show)
Clark, Harry (Comedian)
Clark, Lawrence
Clark, Mardel V.
CLAY, HENRY JAMES
Clayton, Clarence
Clayton, Dr. Henri
Clemens, W. P.
Cummings, Whitey (J. C.)
Current, J. R.
Curtis, Ethel
Curtis, Geo. H.
Curtis, John
CUSHMAN, VICTOR LLOYD
GUSTER, ROBT. P.
CYELASNICK, JOHN
Dahl, Edith Rogers
Dalbom, Addie
DALLEY, EUGENE J.
Daleys, Ray
Dallies, Rene
Daniels, G. (Chocolate)
Daley, J. Frank
DANIEL, NORMAN L.
DARRAH, ALBERT FRANK
Darrowck, Jas. A.
Dass, Wm.
DATCHY, HOMER ALLEN
DAUGHERTY, DANIEL E.
Davenport, Mrs. Willa B.
Davies, Anstin
Davis, C. H. (Jimmie)
Davis, Chas. Frederick
Davis, Ches
DAVIS, EARL W.
Davis, Ed (Cowboy)
Davis, Eddie & Helen
DAVIS, EVERETTE JESSIE
Davis, Mrs. Florence & Arthur
Davis, Fred
Davis, Geo. Steward
DAVIS, GEO. WM.
Davis, Harvey
DAVIS, HENRY EWETTER
Davis, Jack (Yogi Ray)
DAVIS, MAJOR STANLEY

DAVIS, FRANKLIN
FLOWERS, RAY HAMILTON
FOGLE, CHAS. H.
Foley, Jack
FORD, ELMER BALCOM
Foreman, Mrs. Polly
Forrest, Tom & Betty
Forsythe, Ralf
Forsythe, Fred M.
FOSTER, CHAS. WESTLEY
Foster, Geo. E.
Foster, Harry
Fowler, Miss Buddie
Francis, Miss Jean (LeBoeue)
Francis, John (Francis Show)
Francis, Miss Belle
FREDERICK, A. B. FREDERICK, ALONZO GRANT
Fredericks, Thos.
FREE, WM. BYRD
Freeman, Bama
FRENIER, BASIL B.
Frey, Raymond G.
Frick, Gene
FRIZ, Marvin L.
FULKNER, ROBT. WM.
Fullmer, Rob
FURK, JOHN
Gainer, W. L.
Gale, Betty
GALLAGHER, EDMUND JAS.
Gallamore, Brownie
GALLANT, GEO. B.
Galloway, James
Galpin, E. H.
Gant, Joe
GANVRAU, DELPHUS HENRY
GARBER, RUSSELL GEO.
Gardner, Ed M.
GARDNER, JACK E.
GARLAND, HARVEY FRANKLIN
GARRETT, LEONARD CLARENCE
Garrett, Peggy
Garrison, Ray
Garman, Gwen
GATES, ALBERT L.
GATES, AUSTIN JOHN
Gates, Oelo
GAYLON, ROY ALFRED
GEE, JAMES RUSSELL
Gelsinger, Harry L.
Gentry, J. H.
GEORGE, GUS
GEORGE, MIKE
GEORGE, THOMAS
Gerami, Mrs. Roelyn
Gething, Ann
GIBBONS, JAMES
Gibson, Margaret
GIBSON, WM.
Gifford, Fred Ambrose
Gibert, Ole
GILES, RONALD D.
Gilmore, Mrs. Violet L.
GLADDIN, ROBT. LEE
Glass, Ben
Gleason, Louis
GLEASON, FRANK S.
Gleason, James
Glenny & Ford
GLENOS, GUS PETER
Glinca, Morris
Gloden, Mrs. & Mrs. Chas.
GLODEN, CHAS. LELAND
GLORISO, CARMELO
Glosser, Eph
GOAD, JAMES DANIEL
GOBLE, WM. HAROLD
GODING, WARREN F.
Goff, B. M.
Goins, A. A.
GOINS, MERRIT WM.
GOLDE, OY R.
Goldstein, Irving
Golub, Meyer
GOODWIN, WENDELL J.
Googens, B. W.
Goralick, Sam
Gordon, Bobbie
Gordon, Buster
GORDON, HOIACE MERRILL
Gordon, L.
Gorman, Mrs. Treva
Gossidente, Jos.
Gottberg, Clifford
Gottsch, Pearl
GOULD, STANLEY AUSTIN
GOURLEY, ARCHIE
Gowdy, M. A.
GRABERT, JAMES E.
GRABERT, JOS. LEWIS
Grady, Jack
Graham, Curley
Graham, David
Grainger, Jack
Grant, Gloria
Grant, Russell N.
Grapewin, Charlie
GRAVES, CLINTON H.
GRAVES, ROY
WILLARD L.
Gray, Edw. Patrick
GRAY, ELMER NEWTON
GRAY, PHILLIP LESTER
Green, Jos. (Rochester)
Green, Mary Glenn
Green, Mrs. Mildred
Green, Sammy
GREEN JR., WM.
GREEN, WM. FLOYD
Greenwood & His Seals
Gregory, Jack J. FRANCIS
PATRICK
GRIDER, HOMER
Griffin, James
GRUPIN, JAMES MAURICE
GRIFFITH, LEWIS
Grosz, Mrs. Gertrude
Grubbs, Mrs. Bertha
Guice, Walter
GUINN, JOHN COBURN
Gunnels, Thomas
Gura, Andrew
GURLEY, CECIL
GURNETT, JAMES BAIRD
GUTHRIE, CURTIS A.
Guyer, Maxine
Haag, Mrs. Ernest
Hachman, Otis
Hafer, Geo. W.
HAGLER, IRA LANDRETH
Hale, Buster
Hale, D. D. DAVID
Hale, Jack
Hale, Prince Eco
Hall, Dunk
Hall, May
Hall, Perry
Hall, Preston
HALL, RAY
Hall, Tex
Hall, Walter D.
Hall, Weldon C.
HALL, WM. HENRY
Halley, Ruth
Hahn, Eugene J.
Hamilton Amuse. Co.
HAMILTON, ARCHIBALD H.
Hamilton, C. L.
Hamilton, C. Edw.
Hamilton, Dock, Shows
Hamilton, J. D.
HAMILTON, VIRGIL CHAS.
HAMILTON, WM. L.
Hammond, Robt. (Old Ranger)
HAMPTON, CLYDE CECIL
Hana, Moki
Handschumaker, Jazuline
HANGLEK, CHAS.
Hangsterfer, Allen
Hankins, S. M.
HANLEY, DON
Hazen & Clark
HANNEY, OECIL W.
N. (Private)
Hannibal, Pvt. Adolph N.
HANSEL, HOMER
Hanson, Harry E.
Hanson, Herman B.
HARCHELRODE, HAROLD
HAROLD, FRANK
HARDER, LEROY W.
Hardin, Mrs. Aulta
Harding, Roy
Harding, Wm.
Hardy, Patsy
HARLEY, GEO. MANLEY
Harley, Peoster
HARN, DANIEL HENRY
HARRILL, V. A.
HARRINGTON, CHAS. ERNEST
HARRIS, JAMES COLUMBUS (Bing)
Harris, Janet
Harris, Mae Babe
Harris, Nathan
HARRIS, RAYMOND DOUGLAS
HARRIS, WM. BENTON
Harris, Sailor
HARRISON, JOHN DUVAL
Hart, Chas. L.
HART, JAMES HENRY
Hart, Margie
Hartley, Wm.
HARTMAN, WM. HARTZOG, HARVEY, Charley
HARRY WALLIN
Harvey, A. J.
HARVEY, EARL GOODWIN
Harvill, John
HASKETT, DONALD D.
Hassel, Hyman
HASSLER, FRED
Hausehacker, Jacquiline
Hawley, Leo

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

DILLIARD, WM. EDW.
Dillon, Edwood
Diringer, Otis
Dimitri & Frances
Discon, Dolly
DIXON, ROBT. CARL
DOBBS, WM. DAVID
Dobsch, Bill
Docen, Mrs. Kittie
DODSON, PHILIP
DOLATA, PAUL D.
Donald, Alford
DONALDSON, WALTER EUGENE
Donohue, Rodger
Dorn, R. L.
Dorner, Art
Dorsey, Peet
DOSS, GLINTON
Doos, Texas Benny
Dottoli, Chas. W.
DOUGHERTY, PATRICK JAMES
Douglas, Ed
DOUGLAS, JOHN EARL
Douglas, Marilyn
DOWD, JAMES
Dowling, Edw. M.
DOYLE, JOHN LAWRENCE
D'Ray, Phil
Drake, Louis Milton
Drum, Curley
DRURY, LEO EDW.
DU BOIS, WM. E.
Duchaine, Helen
DUGAS, DALE CHAS.
Duffy, Bruce J.
Duffy, R. F.
Dugan, Edw. Jos.
Dunlap, Slin
Dunlavy, Jim
Dunn, Geo.
Dunn, Jeff
Dunn, Tom
DURANT, WM.
Durnil, K. M.
Dulton, Mrs. Nellie
Dyer, Mrs. Lady Pete
DYMAN, FRANK

ERVIN, WALKER JOHN
ETNYRE, LEROY RUDOLPH
EUDALBY, CLARENCE M.
Evans, Bob
Evans, Chickey (Miss)
Evans, Edd A.
EVANS, FAY R.
EVANS, GEO. L.
Evans, Wando
Evertson, Roland
Eysted, Banj. AL
FALLAW, CHAS. FELTON
Fanning, Jack
FARRELL, PAUL
Farrington, Mrs. Roy
Fast, John D.
Faulkner, Jarrett D.
Feazell, Robt.
FEENEY, JAMES B.
Feliz, Nabo
FENNELL, GEO. WM.
Fennessy, Geo.
FERGUSON, HOWARD HEWLETT
Ferrera, Don
Ferrerie, Ed
Ferris, Harry
FIANGT, JESSE RAYMOND
Fields, Tood & Dot
FULLMAN, HARRY A.
Finch, Jack
Finnegan, Frank
FINNEY, JOHN BASIL
Fisher, Bob
Fisher, Florence
FISHER, GEO.
Fisher, Harold
Fisher, Dr. John
FISHER, THOS. G.
Flannagan, Mrs. Martha
Flannigan, Jerry C.
FLAVELLE, CHARLES
FLICK, FRANK
Flowers, Mrs. Irena

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 MANGANELLO
 JAMES, LOVILL
 B.
 Jameson, Neal
 Jamison, M. M.
 JANECK, JOHN
 S.
 Jansen, Eddie
 Jasper, Q. L.
 Jayne, Betty
 Jefferies, Bill
 JENNINGS, GROVER L.
 JENSEN, RALPH
 PALMER
 Jerome, Major
 Jerome, Grace
 JOHN, NIDO
 Johns, Betty
 Johns, W. L.
 JOHNSON, ALBERT
 BERT JOHN
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 Johnson, Miss Billy
 Johnson, Cleo
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 M.
 Johnson, Reitzel A.
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 LAND CARL E.
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 Johnson, Toby
 Johnson, Woodrow
 H.
 Jones, Eunuch
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 Jones, Arthur
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 JONES, DOUGLAS
 ARNOLD
 Jones, Edith
 Jones, Garland
 (Blackie)
 JONES, JESSIE
 G.
 Jones, Mead
 JONES, ROY
 ALBERT
 JONES, SHIELDS
 ELDEN
 JONES, THOS.
 EDW.
 Jones, Mrs. Wana
 D.
 JONES, WILGHTBY
 WINGFIELD
 Jordan, C. F.
 Jordan, Leo
 Joyce, Mrs. Harry
 Joyce, Hazel
 Joyce, Mrs.
 Mildred Emory
 JUAREZ, FRANCISCO S.
 KACHEL, JACK
 KACHEL, HERMAN
 ALTON
 KAIRN, CLIFFORD M.
 Kama, Joma
 Kane, Maxwell
 KANERVO, HENRY I.
 KARNES, WALTER
 Karr, Joe
 KARRELL, WARREN M.
 Kaufman, Donald
 B.
 Kay, J. E.
 KEALEY, EDWIN
 M.
 Keefer, Richie
 KEEN, FOSTER
 CLYDE
 Keener, Opal L.
 KEMH, JOHN
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 KELLEY, DON
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 Kelly, Andy
 Kelly, Mrs. Betty
 Kelly, Fanny
 KELLY JR., ALVIN
 EUGENE
 Kelly, Mrs. J.
 Kelly, Jack M.
 KELLY, JAS.
 MORTIMER
 KELLY, JOHN O.
 Kelly, Marvin
 Kelly, Shipwreck
 Kelsay, Glenison F.
 Kelsey, Allan
 Kerwin, Pat
 Ketzow, Bob
 Ketzow, Mrs. Wm.
 Kettle, Mrs. John
 Keys, Bud
 Kidder, Mrs. Bob
 KIEHL, EDW.
 LOUIS
 King, Byron
 King, Floyd
 KING, HAZEL
 KING, MATT
 ARTHUR
 KING, WM.
 ROBT.
 Kingsbury, Edison
 Kirk, Dewitt
 Kirk, Wayne &
 Doris
 Kirkpatrick, Henry
 J.
 KISCHMAN, WM.
 HERMAN
 KISKI, WALTER
 JOS.
 Kitchen, Mrs.
 Ethel
 KITCHEN, JOHN
 Kitzinger, Geo. D.
 Knight, Allen Paul
 Knight, Jack
 Knight, Richard J.
 Knoll, Wm.
 KNOX, FORREST
 DALE
 Koch, Wm. P.
 Kohler, N. A.
- Kolun, Wm. B.
 Koppleman, Ray
 Krause, Fred
 Kraizer, Eddie
 Kredo, Harry
 KRISZCZKO, KAITIS,
 BERNARD E.
 KULP, CHAS. J.
 KYE, JAS. EDW.
 Kyle, Bee
 LaBounty, Mrs.
 Paul
 LaChappelle, Mrs.
 Robt.
 LaFont & LaVoie
 LaLiberty, Dinah
 Lenis
 LaMarr, Tony
 LaPorte, Sargent
 AL
 LaReane, Harry
 LaRoy, Harry
 LaRue, Earle
 LaVine, Harry
 LaZellus, Aerial
 LABOR, FREDERICK L.
 Laekus, Wm.
 Lachey, H. E.
 Lagasse, Ed
 Laine, Norman
 Lakeson, Perry
 Stanley
 Lambert, B. W.
 LAMB, LEWIS
 FLOYD
 Lamb, Tommy
 Lambert, Nathaniel
 Lament Performing
 Birds
 Landes, Geo.
 LANE, ALBERT
 T.
 Lane, Harold R.
 Lane, Jack P.
 Lane, Maxine
 LANEY, GEO.
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 Larence, B. E.
 Larose, H. A.
 LARSEN, CARL
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 LATTIMER, GILBERT
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 Laughlin, Elmer
 Lauraine, Al
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 Lawson, C. E.
 LAYTON, FRANK
 PHILIP
 Lazaro, Larry E.
 Leach, Fred
 LEACH, JOHN
 M.
 Leander, Jack
 Leatherman, Mrs.
 Fred
 Leatherman, Jack
 R.
 Lee, Dixie
 LEE, EDWIN
 OWEN
 Lee, Esther M.
 Lee, Joe
 Lee, Lester
 Lee, Virginia
 Legette, C. R.
 Lehr, Raynor
 Lehtisier, Bob
 Lenzie, Bob
 Leo, Mr. Ivan
 Leonard, Bettie
 Leonard, Harlo
 LEPORE, MATTHEO JOS.
 Leslie, Mrs. Edward
 Lester, The Great
 Letalien, Freda
 Levy, Ralph Lucy
 LEVY, SAMUEL
 Lewis, Earl
 LEWIS, HANSON
 HARLOW
 Lewis, Happy Larry
 Lewis, Mrs. James
 Lewis, Jos. B.
 LEWIS, ISAAC
 NEWTON
 Libby, Eugene C.
 Liberty, Aldie
 Lilly, Geo. W.
 Limco, Paul
 Linam, Mrs. D. W.
 Lincoln, Margo
 LINDLEY, JNO.
 ALVIN
 CORNELIUS
 Lindstrom, Harry
 Lings, O. F.
 LITCHFIELD, FRANK
 Little, Elizabeth
 Little Expo. Show
 Little, Dewy
 LITTLE, JAS.
 ROBT.
 Little, Mrs. Jimmie
 Littledane, Joe
 LLOYD, GEOFFREY
 VERNON
 Lockwood Sr., Jack
 Loftstrom, Wm.
 London, James
 LONG, RAYMOND R.
 Lorraine, Fats
 Lott, Joe B.
 Love, Fleming J.
 Lowry, Glen
 Land & Land
 Lamsford, Mack C.
 Lanson, Luella A.
 Lutz, L. L.
 LYONS, JAMES
 R.
 MacDonald, Wm.
 D.
 McABEE, ARLIE
 KING
 McAllister, Tate
 McBRIDE, JAS.
 WM.
 McBLY, FRED
 LEROY
 McCall, R. L.
 McCANLINS, WM. HOWARD
 McCARROLL, JOS. THOS.
 McCARTHY, PATRICK
 McCLUNG, LEO
 McCOMB, ERNEST
 Merchell, Peggy
- McCORMACK, FRANCIS
 ALONZO
 McCormick & Marta
 McCormick, Jessie
 (Punkie)
 McCoy, Chas.
 McCOY, JOHN
 McCOY, WM. A.
 McCreey, Roberts
 McCunne, Dean
 McDade, Henry C.
 McDaniels, Walter
 L.
 McDONALD, CLINTON WM.
 McDonald, Mrs.
 Sampson
 McDowell, Clarice
 McELROY, MARION EDW.
 McElroy, Robt. Jas.
 McFarland, Tobe
 McGEE, JAS.
 FRANCIS
 McGill, Joe
 McGill, Walter
 McGinnis, D. L.
 McGloughlin, Frances
 McHendrix, Big
 McHenry, L. C.
 McIVER, PAUL
 KENNETH
 McKEVER, DAVID E.
 McKinney, Roy
 Franklin
 McKittrick, W. R.
 McKnight, C. H.
 McLaughlan, Alex S.
 McLAUGHLIN, WM. GARRETT
 McLenn, R. L.
 McMAHAN, MOTE
 PAUL
 McMANN, ROBT.
 E.
 McMANUS, THOS.
 JAS.
 McMaster, J. W.
 McMillen, John L.
 McNally, Arthur
 H.
 McNAMARA, JAS.
 W.
 McNATT, JAS. L.
 McPeak, J. C.
 McPEAK, JAS.
 MONROE
 McREYNOLDS, RUSSELL
 CALVIN
 McVEY, ROBT.
 Mack & Fay
 Mack, Frank
 Mack, Hughie
 Macks, Six English
 Maddox, E. L.
 Madison, James
 Magbery, Paul
 Maguire, Wm. A.
 Mahany, Veronica
 MAHAY, CHAS.
 V.
 MAHONEY, JACK
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 Mallon, Benny
 Mallory, Clyde
 MALLWIN, JAMES
 Malman, M.
 Malone, Queta
 MANGLE, MICHAEL A.
 Manley, H. A.
 Manley, Richard J.
 Manville, C. P.
 Marchand, Irno
 Marchitelli, Mrs. H.
 A.
 Marcos, The
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 Marguardt, Hugo
 Marino, Escala
 Marion, Red &
 Onie
 Marlon, Sidney
 MARK, JAS.
 ALEX
 Markham, Andy
 Marks, Ted
 MARSH, HENRY
 HARRISON
 Marshall, Connie
 Marshall, Howard
 Marshfield, L. C.
 Martency, H. R.
 Martin, Billie O.
 Martin, Mrs. Cap
 MARTIN, GEO.
 CORNELIUS
 Martin, Harry
 MARTIN, JAMES OSCAR
 Martin, Mickey B.
 Martin, Pearl
 Martins, Flying
 MATHER, WESLEY
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 Matson, Mrs. Ed
 MARTZ, CHAS.
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 Marvin, R. H.
 Marvle, Jimmy
 Mason, Ray
 MASSER, LOUIS
 Masterson, Lester
 Mathews, Betty
 MATHIS, CARY
 MATHIS, W. L.
 Maurice Jr., Royce
 L.
 MASSON, Wm. H.
 Mayes, Prof. L.
 Mayman, Mrs. GI
 Mayrella, Nancy
 Anna
 Medesalf Jr., Virgil
 MEEKS, DAVID
 ALFONSO
 Meeks, Mrs. Jane
 Meeks, Mrs. Louise
 Meek, Mrs. Rosalee
 MEIKENHIOUS, JACK R.
 MEISS, RAYMOND T.
 Meleen Marionettes
 Mench, Charles L.
 Menzetti, Eddie
 (Bunaps)
 Mense, Louise
 Menza, Frank
 MEPORE, MATTIO JOS.
 Merchell, Peggy
- MEREDITH, EUGENE
 Meyers Jr., Earl
 Michaels, Michael
 G.
 Michells, Paul
 Middmueller, Eric
 MILAN, CHAS.
 R.
 MILLER, ART
 Miller, Mrs. Ben
 Miller, Birdie
 Evelyn
 Miller, Crist
 Miller, Eddie E. T.
 MILLER, GEO.
 FRANKLIN
 Miller, J. Wm.
 Miller, Jerry
 Miller, John
 Miller, Mrs. Kelly
 Miller, Murray
 Miller, Noto
 MILLER, ORSON
 MILLS, R. C.
 MILLER, RICHARD
 RALPH
 Miller, Ray
 MILLER, ROBT.
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 Miller, Vick
 MILLETT, LAWRENCE C.
 MILLS, JOHN
 LINCOLN
 Mills, Stella
 Miner, Bert
 Minka, Henry
 MINNEAR, GARL
 THOS.
 MISTERKA, STEVEN
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 Mitchell & Mitchell
 Mitchell, Alex J.
 Mitchell, Bob
 MITCHELL, GEO.
 JOHN
 MITCHELL, GORDON C.
 Mitchell, John
 Mitchell, Leo
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 CHAS.
 Mitchell, Lerry
 Mitchell, Leslie
 Mitchell, Ruby
 Mitchell, Sam
 Mitchell, Tony J.
 Mix, Arthur
 MODE, EDW.
 DWIGHT
 MOELLER, CLEBLAND
 EMERSON
 Mollison, Carl
 Monach, George
 MONTANA, JAMES
 Montague, John A.
 MONTELLA, JAS.
 THOS.
 Montgomery, Eddie
 Moon, L. D.
 Moon, Betty
 MOORE, EARL
 EDW.
 MOORE, ELIJAH
 CLARK
 Moore, Frenchy
 MOORE, GEO.
 BIERMAN
 MOORE, JOHN
 DAVID
 MOORE, RALPH
 DINTY
 Moore, Sandrella
 Moore, Thomas
 Moore, Thos. G.
 Moore, Thos. Lew
 Moreing, Billie &
 Very
 Morgan, Mrs. Billy
 Morgan, Louie
 Morgan, Paul
 MORGAN, ROBT.
 LEE
 Morris, Mrs. Chip
 Morris, Mrs. Milton
 Morrow, Tom &
 Alice
 Mosgrove, Blanche
 MOSLEY, WILLIE
 LAWSON
 Moss, Frank
 MOYER, WOODROW W.
 Muddux, Tom
 Mudge, Chas.
 Muir, Ray
 Mullaney, Homer B.
 Mullen, Joe
 Mullin, John F.
 Mullins, Jody
 Mumford, Leon
 MUNCY, MARSHALL
 BAILS
 Munion, Charles
 Munroe, Jack
 MURDOCK, RUSSELL
 E.
 Murphy, Fats
 Murphy, James
 (Kid)
 Murphy, John E.
 Murphy, Walter
 Moreland
 Murray, Charles
 Murray, Ed
 MURRAY, JAS.
 ROBT.
 MURRAY, ROBT.
 GEO.
 Murray, Wm.
 MURRELL, WM.
 ALLEN
 Muse, Pearl S.
 Myers, Miss E. M.
 Nada, Miss
 NANA, ANTONI
 NASH, LAWRENCE R.
 NASH, ROBT.
 ERROL
 NAUGLE, MICHAEL
 ANDY
 Neal, Rubie S.
 Nearwood, Mrs. E.
 Neighbor Boys, The
 Neil, Big Joe
 Nelson, Floyd
 NELSON, ROY
 Nemeth, Mary
 Nesley & Norman
 Neville, Jack
 New, Bert
 Newman, Jack
- NEWKIRK, DANNY JAS.
 Newton, Wm.
 Nicholl, Harold
 Nicholls, Mrs. H. C.
 NICKEL, LAWRENCE EDW.
 Nilson, B. L.
 Nolan, Bert
 Nolan, C. R.
 NOLEN, ELMER
 HOLLEEN
 Norma, Mac
 NORMAN, CHARLES
 Norton, David J.
 NORTON, RALPH
 JAS.
 Norwood, Edward
 NOVAL, CLARENCE
 IRVIN
 NOWLIN, HAYDEN F.
 O'Brien, Mickey
 O'Brien, Don
 O'Brien, Happy
 Jack
 O'Brien, Jack
 O'Brien, Patsy
 O'Brien, T. G.
 O'Dann, Walter
 O'Dell, Deasie
 O'Donnell & Loyes
 O'Keefe, Roland
 O'Matta, Mrs. Olive
 O'NEIL, JOHN
 JAMES
 O'Neil, G. G.
 O'Neil, Sally
 O'Riley, H. B.
 O'Shea, Johnny
 Oates, Alta
 Odell, Manuel
 ODEEN, MILTON
 LEE
 Odum, Dan
 Oefringer, Bill
 Oie, Ruth
 OLIVER, JAS.
 CLAYTON
 Olliver, O. L.
 OLLIVIN, EDWIN
 H.
 Ollman, Lillian
 Orenz, Mrs. Lucy
 Ormsby, Roland E.
 ORNBALLAS, JOS. GOMEZ
 Osborn, Lawrence
 S.
 OSBOURNE, PAUL
 JENNINGS
 Osborne, Helen V.
 OSENBROUGH, LOUIS A.
 Ooley, Patricia
 Ostendarp, Mrs.
 Margaret
 Osterberg, Mrs.
 Ruth
 Ostram, Louis E.
 Overbey, Mrs. C. E.
 Overbey, Sam
 Owens, Whitey
 OWENS, JESSE
 WILSON
 OXFORD, GEO.
 EVERETT
 Page, Dean
 PAGE, EARL
 HARMON
 PAGE, JAS.
 CLYDE
 PAGE, PAUL
 EDWARD
 PAIGE, GEO.
 WM.
 PAINTER, WM.
 LEROY
 PALMER, CHESTER C.
 Palmer, Gay
 Palmer, Wm.
 Nichols
 Pangborn, Wm.
 Panther, Black
 Pardiou, Jack
 Pierre
 Pargia, Prof. Chas.
 PARK, GEORGE
 Park, Nick
 Park, Robert
 Parker, Albert
 Parker, James
 Parker, Robert
 Parks, Billie
 PARKS, DOCK
 HOWARD
 Parnley, B. W.
 Parrish, Dale
 PARSONS, FRED
 SKILLINGER
 Parsons, Pat F. S.
 PATE, FRED
 BRYCE
 Patrick, Mrs.
 Gladys
 PATRICK, ROBT.
 WILSON
 PATRICK, RYAN
 PATRICK, TILLO
 ROOSEVELT
 PATTISON, JAS.
 RUDOLPH
 PATTON, CHAS.
 WM.
 PATTON, JAS.
 OUMFORT
 Paulert, Albert
 Pavone, Joseph
 PAYETTE, RAYMOND
 PAYNE, WM.
 GREER
 PEARLMAN, JOS.
 ALLEN
 Peasley, James
 (Swede)
 Peavey, Harry
 PECK, KENNETH
 LYLE
 PENCE, FRANKLIN RIO
 PENDLETON, FLOYD WM.
 Pengell, Dr. H. B.
 PENNIMAN, THOS. P.
 Penton, Hueston
 Monroe
 Perell, Alex
 Perry, C. H.
 PERRY, GENE
 Perry, Lucell
 PERRY, ROBERT
 W. S.
 PESCOSOLIDO, GERALD
 AUGUSTO
- PETERS JR., WM. ROBT.
 PETERSON, GLENN F.
 Petrella, Louis
 Pety, Robt. Lee
 PEYTON, ELMER
 BLACKIE
 PHILLIP, JOS.
 LAROCO
 PHILLIPS, COHEN
 Phillips, Leroy &
 Corino
 Phillips, Morgan
 PHILLIPS, RAYMOND R.
 PHILIPSON, GOUDWIN
 Philon, Eddie
 Pickett, Randy &
 Verna
 Pile, Ira M.
 Pine, Philip
 PINKSTON, JAS.
 WM.
 Pizzo, John P.
 Podesta, Jimmie
 Pollock, Harry
 POLITE, LEO
 POMPONENTI, ANTHONY
 PONTIUS, KENNETH WM.
 Poole, Wm. Horace
 POORE, ROSCOE
 PORACKE, JOS.
 STANLEY
 Porter, Chas. S.
 PORTER, JOHN
 HOWARD
 Porter, John L.
 Posey, Bob
 Potete, Peewee
 POWELL, FRED
 WM.
 Powell, Mrs. Irene
 Voss
 Power, Al & Eva
 Presley, Mrs.
 Estallo
 Preston, Charlie
 Preston, Pete
 Prevast, Mrs. Sally
 PRICE, JAS.
 ELLIS
 Price, Jos.
 Clarence
 Price, Mrs. Irene
 PRICHARD, GEO.
 JOS.
 Prince, Gladys
 Proctor, Mrs. Geo.
 PRUITT, MCKINNON
 Puckett, Mrs. Jean
 Pugh, George
 Pulver, Milton M.
 Quibley, Grady
 Paris
 QUINN, CYRIL E.
 RADCLIFFE, BELVIN
 Ragland, Otha
 RAMBY, HARRY
 E.
 Ramsey, Don R.
 RANA, BILL
 Randall, H. L.
 Randall, Jack
 Rand, Bob
 Ranger Redco
 Rawlings, Wallace
 R.
 Ray, Earl C.
 Ray, Helen Lee
 RAYBURN, HAROLD
 MARCUS
 RAYFIELD, MARTIN
 Raymond, Al
 Buddy
 Rea, John T.
 Read, Clyde
 Read, Russell Roy
 REAVES JR., JESSE D.
 REDD, WM.
 ROBERT
 Rees, J. R.
 REECE, LAWRENCE
 PRESTON
 Reese, Luther
 Reese, Mrs. Vera
 Reed, Dan
 Reed, Mrs. Estell
 Reed, Gaba
 Rees, Mathew A.
 Reese, C. I.
 Reese, Mildred
 REESE, RICHARD
 STANLEY
 Reeves, Harry
 REEVES, HARRY
 B.
 REEVES, JAS.
 LELAND
 (Licen Aut.)
 REFELD, JOSEPH
 Reichel, Lloyd
 Reilly, James J.
 REILLY, MARK
 PHILIP
 REILLY, RAY
 CASPER
 Reiltem, Nomar
 Resterick, John W.
 REUTER, LAWRENCE
 GEO.
 Rey, Ricardo
 Reynolds, E.
 Reynolds, Fritz
 Reynolds, J. L.
 Reynolds, Jenn
 Reynolds, Mrs. L. O.
 Reynolds, Mrs. R.
 Rhaum, Jack
 RIBBNS, FRANKIE
 RIBBONS, ALBERT E.
 Rice, Lovata
 Rice, Warren
 Ricb, Marilyn &
 Betty
 RICHARDS, FRANCO GEO.
 Richards, Vicky
 RIBCKEN, EARL
 MARION
 Rife, Blackie
 Gerald
 RHIN, Lewis
- Risby, Mrs. Sadie
 Riley, Eddie
 Riley, Harry
 Riley, Mrs. Jack
 Riley, R.
 Rinaldi, Albert
 RINEHART, JAS.
 CLARENCE
 Rinehart, Viola
 RIPLEY SHOWS
 RISTICK, SAM
 MILLER
 Ristow, Robt.
 Ritchie, Elijah
 RITCHEY, VERNON DEAN
 Roach, Jack
 Robbins, W. F.
 Roberts, Aubra
 RICHARD
 SHURBEL, JOHN
 BAPTIST
 SHUMWAY, KENNETH J.
 Shusly, John L.
 Siebrand, P. W.
 Siever, Otis
 Bradley
 SIGMAN, EDD.
 REANO
 Silley, Leonard
 Silverlake, A. G.
 SILVER, ABE
 Simmons, John M.
 SIME JR., GORDON P.
 Simmons, Sailor
 Joe
 Simpson, Art
 Simpson, Jimmie
 Simpson, Oscar
 Sinas, Jim
 Singer, R.
 Sivalia, H. J.
 SKEHAM, JAS.
 JOS.
 Slater, Wm. C.
 SLAVIN, ERNEST
 Slyter, Clarence
 Smith, Mrs. A. T.
 SMITH, CAREY
 OLIVER
 Smith, Clarence A.
 SMITH, ED
 ANDER
 Smith, Fannie
 SMITH, FRANK
 CARL
 Smith, Fredie
 SMITH, GLEN
 EDW.
 Smith, H. B.
 Smith, Happy
 SMITH, HOWARD
 B.
 SMITH, JACK
 OSCAR
 SMITH, LUTHER
 D.
 Smith, Maggie Mae
 Smith, Robt. Guy
 Smith, Roy H.
 Smith, Sidney S.
 Smith, Signey S.
 Smith, Miss Simie
 Smith, T. J.
 SMITH, T. O.
 SMITH, UTRIAL
 CHESTER
 Smith, Miss W.
 Wemona
 SMITH, WM.
 ARTHUR
 Smuekler, Mrs.
 Marie
 Snapp, Dolly
 SNELL, LAWRENCE R.
 Snodderly, Ray
 SOBEL, HAROLD
 Somoza, Jos. Felix
 Sorda, Eugene
 Sorges, Mrs. W. C.
 SOWERS, KATHLEEN
 MAYNARD H.
 SPARKS, CHAS.
 ADDISON
 SPEAR, BARNEY
 BEE
 Spillman, Jerry
 SPINNEY, CHAS.
 M.
 SPRAGUE, RALPH E.
 Sproull, Albert
 SPURLOCK, JAS.
 C.
 St. Clair, Carmen
 St. Clair, Seymour
 St. Claire, Tyler
 St. Claire, Yvonne
 ST. BLOI, EDWARD
 PORTER
 STACK, PORTER
 GRAY
 Stack, Richard L.
 STAFFORD, PAUL B.
 STALLARD, CHAS. FAYETTE
 STAMPS, IRA
 EUGENE
 Stanczak, Frances
 G.
 Stanley, Chas. W.
 STANLEY, DEWEY
 GEORGE
 Stanley, Edw. S.
 Stanley, Jos.
 Stanley, Mary
 Stanley, Stephen
 Starr, Frank H.
 Stark, Bernard J.
 Stark, Mrs.
 Josephine
 STEBBINS, PAUL
 LORD
 Steel, Bob
 STEEL, STARR
 Steele, Virginia
 Stein, Lee
 STEINBERG, ALBERT
 WALLACE
 STEPHENS, CHAS. ADEN
 Stern, Bill
 Stevens, Dennis
 Stevens, Big
 Johnnie
 STEVENS, J. C.
 STEVENS, LLOYD
 EDWIN
 Stevenson, Orley
 Stewart, Arthur
 (Escape Artist)
 Stewart, R. E.
 STEWART, VINCENT
 DAVID
 Stien, Mrs. Alex
- SHERWIN, HARRY
 LAWRENCE
 Shields, Sarah
 SHIPLEY, NORMAN
 CLARENCE W.
 Shipman, Cecil
 Shoemaker, Mrs.
 Buelah
 SHOEMAKER, W. F.
 SHOMAN, CLARENCE
 ARTHUR
 Shope, Mrs. Inez
 Shore, Louis
 Short, Mrs. Marie
 Shorly, Ice Water
 SHOVER, JAS.
 RICHARD
 SHURBEL, JOHN
 BAPTIST
 SHUMWAY, KENNETH J.
 Shusly, John L.
 Siebrand, P. W.
 Siever, Otis
 Bradley
 SIGMAN, EDD.
 REANO
 Silley, Leonard
 Silverlake, A. G.
 SILVER, ABE
 Simmons, John M.
 SIME JR., GORDON P.
 Simmons, Sailor
 Joe
 Simpson, Art
 Simpson, Jimmie
 Simpson, Oscar
 Sinas, Jim
 Singer, R.
 Sivalia, H. J.
 SKEHAM, JAS.
 JOS.
 Slater, Wm. C.
 SLAVIN, ERNEST
 Slyter, Clarence
 Smith, Mrs. A. T.
 SMITH, CAREY
 OLIVER
 Smith, Clarence A.
 SMITH, ED
 ANDER
 Smith, Fannie
 SMITH, FRANK
 CARL
 Smith, Fredie
 SMITH, GLEN
 EDW.
 Smith, H. B.
 Smith, Happy
 SMITH, HOWARD
 B.
 SMITH, JACK
 OSCAR
 SMITH, LUTHER
 D.
 Smith, Maggie Mae
 Smith, Robt. Guy
 Smith, Roy H.
 Smith, Sidney S.
 Smith, Signey S.
 Smith, Miss Simie
 Smith, T. J.
 SMITH, T. O.
 SMITH, UTRIAL
 CHESTER
 Smith, Miss W.
 Wemona
 SMITH, WM.
 ARTHUR
 Smuekler, Mrs.
 Marie
 Snapp, Dolly
 SNELL, LAWRENCE R.
 Snodderly, Ray
 SOBEL, HAROLD
 Somoza, Jos. Felix
 Sorda, Eugene
 Sorges, Mrs. W. C.
 SOWERS, KATHLEEN
 MAYNARD H.
 SPARKS, CHAS.
 ADDISON
 SPEAR, BARNEY
 BEE
 Spillman, Jerry
 SPINNEY, CHAS.
 M.
 SPRAGUE, RALPH E.
 Sproull, Albert
 SPURLOCK, JAS.
 C.
 St. Clair, Carmen
 St. Clair, Seymour
 St. Claire, Tyler
 St. Claire, Yvonne
 ST. BLOI, EDWARD
 PORTER
 STACK, PORTER
 GRAY
 Stack, Richard L.
 STAFFORD, PAUL B.
 STALLARD, CHAS. FAYETTE
 STAMPS, IRA
 EUGENE
 Stanczak, Frances
 G.
 Stanley, Chas. W.
 STANLEY, DEWEY
 GEORGE
 Stanley, Edw. S.
 Stanley, Jos.
 Stanley, Mary
 Stanley, Stephen
 Starr, Frank H.
 Stark, Bernard J.
 Stark, Mrs.
 Josephine
 STEBBINS, PAUL
 LORD
 Steel, Bob
 STEEL, STARR
 Steele, Virginia
 Stein, Lee
 STEINBERG, ALBERT
 WALLACE
 STEPHENS, CHAS. ADEN
 Stern, Bill
 Stevens, Dennis
 Stevens, Big
 Johnnie
 STEVENS, J. C.
 STEVENS, LLOYD
 EDWIN
 Stevenson, Orley
 Stewart, Arthur
 (Escape Artist)
 Stewart, R. E.
 STEWART, VINCENT
 DAVID
 Stien, Mrs. Alex
- STILLER, ROBT.
 HAZEL
 Stillman, Francis
 STILLWELL, NORMAN
 Stiver, Lawrence A.
 Stockton, Fred
 Stone, Mrs. Harry
 Stone, popcorn Joe
 Stone, John
 (Piano Man)
 STONE, WM.
 FRANCIS
 STRATTON, WM.
 H.
 STRATAKOS, LOUIS
 STRAUSS, FRANK S.
 STRAUSSER, SAMUEL JOS.
 Strelan, Eddie
 Stroud, Mrs. Sarah
 F.
 Stroune, Robt. J.
 Strovitski, Joe
 Student, Wm.
 STUDEBAKER, PAUL FRED
 Stults, Thomas
 Stamm, Leo
 Styles, T. R.
 Sucher, Herbert L.
 Sugarman, A. J.
 SULLIVAN, LEE
 BRYANT
 Sullivan, Mrs.
 Rosalind
 SUMMERS, JAS.
 ELBERT
 SUMNER, KEITH
 MAYNARD
 Sunbrock, Larry
 SUTTON, KENNETH
 Sutton, Paul Henry
 SUTTON, WILLIE
 W.
 Swan, Jack
 SWART, FRANK
 Swartz, Mrs. Jean
 SWARTZLANDER, LEONARD
 E.
 Sweet, Mrs. Geo.
 SWISHER, GERALD E.
 SWORD, BOOTS
 W.
 Sykes, Vera
 SYLOW, JAMES
 Syrak, Louie
 Taber, Herman
 Tallon, Mrs. Evelyn
 Talman, Jack
 Tan, Alex
 Tan, Gus
 Tarbes, Mrs. Henry
 TARNOWSKI, JOHN E.
 Tarpey, Jack
 Tatum, Earl
 Benson
 TAUBER, SIDNEY
 Taylor, Almont
 Ross
 TAYLOR, CARL
 H.
 Taylor, Mrs.
 Catherine
 TAYLOR, CLARENCE
 HENRY
 TAYLOR, CLARENCE L.
 TAYLOR, JACK
 ROBT.
 Taylor, Jas. V.
 (Tex.)
 TAYLOR, RAYMOND
 DAVIS
 TAYLOR, VICTOR
 JOHN
 Taylor, W. E.
 Telford, Ted
 TEMPLE, ARTHUR
 Temple, Johnny
 Terrill, Mary
 Teuscher, Kathryn
 R.
 Texas-Max Side
 Show
 Thacher, Adnan
 Thomas, Mrs. E. T.
 THOMAS, JAMES
 Thomas, Patricia
 Cherrington
 THOMAS, EDWARD
 Red
 THOMAS, RICHMOND
 HOBBSON
 Thomas, Tex
 Bettie Naomi
 Thompson, Johnny
 Thompson, Steve
 THORNTON, JOHN WORLEY
 Thranthan, Clifford
 THRIENENS, HAMPTON N.
 Thundercloud, Chief
 TIDMORE, NAT
 CLARK
 Tidwell, Mrs. Mary
 Tilner, Harry
 Murphy
 TIMMER, ROBT.
 GEO.
 Tinius Jr., Carl E.
 TIPTON, GEO.
 EDW.
 TITUS, FRED
 CHAS.
 TIVNER, FRANCIS
 Thoddonio, Thos.
 Tolbert, John
 TOLLMAN, CHAS.
 RYNNOLDS
 Tomb, Doc
 TOMB, JOHN
 Toms, Wm. E.
 TONELSON, ALBERT AOB
 Topping, E. W.
 Toronto Red
 TORNOWSKI, JOHN E.
 Townsend, Clarence
 TOWNSON, CHAS.
 MAXWELL
 TRAMMEL, VINCENT
 DAVID
 Stien, Mrs. Alex
- TRANSUL, DURWIN
 LORAIN
 Trantham, Clifford
 Trapp, Mrs. Vera
 N.
 Travers, George
 Trent, James
 Trent, Paul
 TRAUTNER, REX
 GERALD
 TRIGOMES, NICHOLAS G.
 Troutman, Roddy
 TRUSTEE, LOU
 LOYD
 Tucker, Bobbie
 Tuller, Joe
 TURNER, CHAS.
 LEWIS
 Turner, E. R.
 Turner, Frank
 (Honey)
 TURNER, WALLIE
 Amy
 Tyler, P. H.
 Udder, Dick
 ULCAR JR., JOSEPH
 Underhill, Mrs.
 UPTON, JAS. H.
 Ulrich, Dewey
 Ulrich, Joseph
 Ulrich, Miller
 Useton, Leonard S.
 Valentine, Jimmy
 Vallence, Walter
 VAN CAMP, ARTHUR JOHN
 Van Lidthe, Mrs.
 Helen
 Van, Freddie
 Van Horne, Mrs.
 Yvirian
 Van Orman, Ray
 VANDE WALLE, ERIC
 VARNER, GRANT
 EUGENE
 VAUGHN, ROBERT G.
 Venable, Bill
 VERNON, FRANK
 EUGENE
 VERNON, LLOYD
 GEOFFREY
 Verwey, Mrs.
 Florence
 Vestal, James C.
 Vevea, Toby
 Vickers, B. M.
 Vigna, Clarence
 Vincent, Roy
 Viveron, Guillermo
 VOGSTAD, KENNETH
 Tan, Gus
 Vogt, Frank X.
 VOLIN, WM.
 VORCE, KEITH
 Wade, Viola
 Waite, Floyd
 Waldron, Susie
 Walk, Orlo
 WALKER, JAKE
 Walker, Prof. H.
 W.
 WALKER, NEWELL
 Wallace, Al
 WALLACE, CECEL EUGENIO
 Wallace, Virginia

Alabama

Alexander City—East Ala. Fair Assn. Oct. 13-17. L. B. Dean. Athens—Limestone Co. Negro Fair Assn. Approx. Oct. 1. Maxie Allen. Attala—Etowah Co. Fair Assn. Oct. 5-10. F. U. Logsdon. Birmingham—Alabama State Fair. Oct. 5-10. D. K. Baldwin. Center—Cherokee Co. Fair Assn. Week of Oct. 19. Dr. S. C. Tatum. Courtland—Lawrence Co. Fair Assn. Oct. 5-10. C. C. Horton. Dothan—Houston Co. Fair. Oct. 26-31. Mrs. L. J. Lunsford. Florence—North Ala. State Fair. Sept. 31-26. C. H. Jackson. Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 15-19. Marie Dickson. Lexington—Lexington Fair Assn. Oct. 1-3. Pearl Lanier. Mobile—Gulf Coast Fair Assn. Week of Oct. 19. Edw. T. Rosengrant, Crichton, Ala. Scottsboro—Jackson Co. Fair, Amer. Legion. Sept. 14-19. George H. Hinshaw.

Arkansas

Blytheville—Mississippi Co. Fair Assn. Sept. 22-27. J. Mell Brooks. De Queen—Dairy & Livestock Show Assn. Oct. 7-9 (tentative). Ralph B. Kite. Des Arc—Prairie Co. Livestock Show Assn. Sept. 17-19. C. J. Rister. El Dorado—Union County Livestock Assn. Sept. 28-Oct. 3. Julius Miller. Fordyce—Dallas Co. Fair Assn. Sept. 23-30. Ike Murry. Foreman—Little River Livestock Show. First week in Oct. Oral H. McIlroy. Fort Smith—Western Ark.—Eastern Okla. Livestock Expo. Oct. 16-18. Scott D. Hamilton. Gentry—Gentry Home Products Fair. Sept. 10-12. H. C. Sengstake. Hamburg (Crossett)—Ashley Co. Fair Assn. Oct. 22-24. Fred Greenon. Harrisburg—Polk Co. Fair. Oct. 1-3. Edward Maddox. Hatfield—Hatfield Fair Assn. Aug. 6-8. J. H. Daniel. Helena—Phillips Co. Fair Assn. Oct. 7-10. G. L. Hornor. Hot Springs—Garland Co. Fair. Oct. 14-17. Clyde Covington. Huntsville—Madison Co. Fair Assn. Oct. 9-10. Mrs. Jean Everett. Magnolia—Columbia Co. Fair. Sept. 28-Oct. 3. W. L. Jameson Jr. Malvern—Hot Spring Co. Fair Assn. Oct. 13-17. D. H. Montgomery. Marshall—Searcy Co. Fair Assn. Oct. 9-10. J. R. Tudor. Mena—Polk Co. Free Fair Assn. Oct. 14-17. Mrs. J. E. Hall. Mountain Home—Baxter Co. Fair Assn. Oct. 3-10 (tentative). B. B. Foster. Murfreesboro—Pike Co. Fair Assn. Oct. 1-3. Alfred Featherston. North Little Rock—Ark. Livestock Show Assn. Oct. 19-25. Clyde E. Bird, Little Rock. Ozark—Franklin Co. Free Fair. Sept. 28-Oct. 3. Nathan Smith. Paragould—Greene Co. Fair Assn. Sept. 22-26. Sam A. Leath. Paris—Logan Co. Free Fair. Oct. 19-24. George Ross. Piggott—Clay Co. Fair Assn. Oct. 1-3. V. C. Wright. Russellville—Pope Co. Fair Assn. Oct. 6-9. C. R. Turner. Salem—Fulton Co. Fair Assn. Sept. 17-19. Ida Lambach. Yellville—Marion Co. Fair Assn. Oct. 8-10. H. A. Burnes.

California

Anderson—27th Dist. Agrl. Assn. Aug. 27-30. Dudley V. Saeltzer, Redding, Calif. Bakersfield—Kern Co. Livestock Show. Sept. 16-20. Kareen Anderson. Calistoga—Calistoga Fair Assn. July 3-5. Frank Piner. Cedarville—Modoc Co. Fair. Aug. 27-30. Stewart B. White. Chico—Butte District Fair & Rodeo. Oct. 3-5. Sylvia J. Cooke. Colusa—44th Dist. Agrl. Assn. (Harvest Festival). Sept. 24-27. William S. Randall. Crescent City—41st Dist. Agrl. Assn. Sept. 16-20. C. A. Cronkhite. Del Mar—San Diego Co. Fair. Oct. 10-13 (if held). D. A. Noble. Eureka—Ninth Dist. Agrl. Fair. Sept. 23-27. Homer E. Wall. Ferndale—Humboldt Co. Fair. Aug. 11-16. Dr. Jos. N. D. Hindley. Fresno—Fresno Dist. Fair. Oct. 6-11. T. A. Dodge. Galt—Sacramento Co. Fair. July 29-Aug. 2. Eugene Kenefick. Grass Valley—Nevada Co. Fair. Aug. 28-30. Loye E. Freeman. Hayfork—Trinity Co. Fair. Aug. 22-23. Leonard M. Morris, Weaverville, Calif. Hollister—33d Dist. Agrl. Assn. Oct. 9-11. Roy A. Hubball. Lakeport—49th Dist. Agrl. Assn. Sept. 5-7. William E. McNair. McArthur—Shasta Co. Fair. Sept. 12-13. Mrs. Frances Gassaway, Pittville, Calif. Madera—21-A Dist. Agrl. Assn. Oct. 1-4. H. J. Bunce. Merced—Merced Co. Fair. Sept. 23-27. James J. Uhle. Napa—25th Dist. Agrl. Assn. Aug. 20-23. Lowell Edgington. Orland—Glenn Co. Fair. Sept. 15-19. G. F. Cantwell. Petaluma—Sonoma-Marin 4th Dist. Agrl. Assn. July 31-Aug. 2. Dolph Young. Placerville—Eldorado Co. Fair. Aug. 21-23. J. A. Winkelman. Pleasanton—Alameda Co. Fair. July 1-11. Ernest W. Schween. Plymouth—26th Dist. Agrl. Assn. July 31-Aug. 2. Mrs. Coula M. Walt. Quincy—Plumas Co. Fair Assn. Aug. 14-16. Tulsa E. Scott. Roseville—Placer Co. Fair. Aug. 14-16. Tom J. Fugh. San Jose—Santa Clara Co. Fair Assn. Sept. 19-26. Fred Weddleton. Santa Ana—Orange Co. Fair. June 5-7. Mrs. James Irvine. Santa Barbara—Santa Barbara Fair. July 13-19. Sam E. Kramer. Santa Maria—Santa Barbara Co. Fair. July 22-26. Jesse H. Chambers. Santa Rosa—Sonoma Co. Fair Assn. Aug. 8-15 (if held). George R. Cadan. Sonora—Tuolumne Co. Fair. Sept. 18-20. Mrs. Frances M. Graham. Stockton—San Joaquin Co. Fair Assn. Aug. 21-30. E. G. Vollman. Susanville—Lassen Co. Livestock Show. Aug. 19-23. W. W. Packwood.

1942 FAIR DATES

Tulare—Tulare-Kings Co. Fair. Sept. 21-26. A. J. Elliott. Wainsonville—Santa Cruz Co. Fair Assn. Oct. 15-18. M. W. Johnson. Woodland—40th Dist. Agrl. Assn. Sept. 18-20. Harry B. Orego. Yuba City—Sutter-Yuba Fair. Aug. 26-30. A. E. Huckins.

Colorado

Akron—Washington Co. Fair. Aug. 19-21. Robt. W. Vance. Burlington—Kit Carson Co. Free Fair. Sept. 3-5. G. M. Baxter, Flagler, Colo. Fort Morgan—Morgan Co. Junior Fair. Aug. 18-19 (tentative). B. H. Trierweiler. Kiowa—Elbert Co. Fair. Aug. 21-22. David Rice, Simla, Colo. Loveland—Larimer Co. Fair & Rodeo. Aug. 13-15. Jay Graham. Meeker—Rio Blanco Co. Fair Assn. Sept. 4-5. Jasper J. French. Pueblo—Colorado State Fair. Aug. 24-28. Frank H. Means. Rifle—Garfield Co. Fair Rodeo. Sept. 6-7. S. E. Oglesby. Rocky Ford—Arkansas Valley Fair. Sept. 2-4. Carl Holder. Sterling—Logan Co. Fair & Round-Up. Aug. 17-18. L. H. Smith.

Connecticut

Avon—Hartford Co. 4-H Fair Assn. Sept. 4-5. Helen Reed, Bristol, Conn. Brooklyn—Windham Co. Agrl. Soc. Sept. 24-26. Walter Bruce, Danielson, Conn. Danbury—Danbury Fair. Oct. 4-11. George M. Nevlus. Durham—Durham Agrl. Fair Assn. Sept. 25-26. John A. Jackson. Fairfield—Greenfield Hill Grange Fair. Sept. 10-12. Mrs. H. B. MacQuarrie. Goshen—Goshen Agrl. Soc. Sept. 7. Mrs. Louise W. Blakeslee. Guilford—Guilford Agrl. Soc. Sept. 30. Marie E. Griswold. Haddam Neck—Haddam Neck Fair Assn. Sept. 7. Leonard J. Selden, R. D. 1, East Hampton, Conn. Harwinton—Harwinton Agrl. Soc. Oct. 3. Eloi Johnson, R. D. 2, Torrington, Conn. Hazardville—Union Agrl. Soc. Sept. 30. B. R. Grant, Melrose, Conn. Meriden—Meriden Grange Fair. Sept. 18-19. Mrs. Esther Megowan. Riverton—Riverton Fair. Oct. 12. H. P. Deming, R. R. 2, Winsted, Conn. Stafford Springs—Stafford Fair. Oct. 1-3. C. D. Benton. Woodstock—Woodstock Agrl. Soc. Sept. 15-16. Freeman R. Nelson, Pomfret Center, Conn.

Delaware

Harrington—Kent & Sussex Co. Fair. July 28-Aug. 1. Ernest Saxley.

Florida

Jacksonville—Duval-Jacksonville Fair. Nov. 5-15. E. Ross Jordan, Box 379, Macon, Ga. Jay—Jay Fair & Livestock Show. Oct. 19-24. Thos. S. Maddox, Milton, Fla. Pensacola—Pensacola Interstate Fair Assn. Oct. 27-Nov. 1. J. E. Frenkel.

Georgia

Americus—Sumter Co. Fair Assn. Week of Oct. 12. O. C. Johnson. Atlanta—Southeastern World's Fair. Sept. 25-Oct. 4. Mike Benton. Bainbridge—Decatur Co. Fair. Oct. 12-17. T. E. Rich. Baxley—Appling Co. Fair. Nov. 9-14. Chas. Hardy. Canton—Cherokee Co. Fair Assn. Sept. 28-Oct. 3. R. I. Latham. Carrollton—Carroll Co. Fair. Oct. 12-17. Frank J. Searcy. Cartersville—American Legion Fair. Sept. 21-26. Victor H. Waldrop. Conyers—Rockdale Co. Legion Fair. Sept. 21-26. L. C. Summers. Cordale—Crisp Co. Fair Assn. Oct. 12-17. J. R. Raines. Covington—Newton Co. Legion Fair. Oct. 5-10. T. C. Meadors. Eastman—Dodge Co. Fair, American Legion. Oct. 19-24. Jim Gary. Elberton—Elbert Co. Colored Fair. Oct. 5-10. Lee R. Dooley. Elberton—Elberton Fair. Week of Oct. 5. I. V. Hulme. Ellijay—Gilmer Co. Fair Assn. Sept. 14-19 (if held). Dr. Robt. W. Smith. Fitzgerald—Ben Hill Co. Fair. Oct. 19-24. Homer Waters. Gainesville—Northeast Ga. Fair Assn. Oct. 19-24. Herbert H. Adderholt. Hawkinsville—Pulaski Co. Fair Assn. Oct. 26-31. W. M. Jennings. Macon—Georgia State Fair. Oct. 26-31. E. Ross Jordan. Macon—Middle Ga. Colored Fair Assn. Oct. 18-21. P. J. Hutchings. Madison—American Legion Fair. Sept. 28-Oct. 3. J. R. Turner. Manchester—Tri-County Fair Assn. Oct. 12-17. Welby Griffith. Marietta—Cobb Co. Fair Assn. Sept. 22-26. J. H. Henderson. Monroe—American Legion Fair. Oct. 5-10. E. C. Patilla. Sandersville—Washington Co. Fair. Oct. 19-24. G. S. Chapman. Trenton—Dade Co. Fair. Oct. 15-16. Alton J. Embry. Wrightsville—Johnson Co. 4-H Club Fair. Oct. 12-17. A. L. Seckinger Jr.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 21-25. Eric Sundquist. Boise—Western Idaho State Fair. Aug. 25-29. Ben Wood. Bonners Ferry—Boundary Co. Fair. Sept. 24-26. George J. Funke. Burley—Cassia Co. Fair & Stampede. Sept. 2-4. Saul H. Clark. Caldwell—4-H & FFA District Fair. Aug. 6-8. Charles Laursen. Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 24-26. C. W. Neider. Cottonwood—Idaho Co. Stock Show. Sept. 10-12. Robt. Lightfield. Filer—Twin Falls Co. Fair & Rodeo. Sept. 8-11. Thomas Parks. Pocatello—N. Bannock Co. Fair. Sept. 17-18. T. B. LeBailly.

Jerome—Jerome Co. Fair Assn. Sept. 16-18. Floyd O. Beddall. Sandpoint—Bonner Co. Fair. Sept. 17-19. Walter F. Thomas.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 8-11. Loy L. Thread. Aledo—Mercer Co. Agrl. Soc. Aug. 25-28. John W. McHard. Anna—Anna Fair. Aug. 24-29. J. F. Norris. Ashley—Washington Co. Fair Assn. July 3-11. Harry T. Keen. Augusta—Augusta Comm. Livestock Assn. Aug. 11-14. K. D. Hamilton. Belleville—St. Clair Co. Fair Assn. July 29-Aug. 1. John R. Kamper. Belvidere—Boone Co. Grange Fair. Aug. 20-21. D. M. Chalcraft. Benton—Franklin Co. Fair. Aug. 3-7. H. W. Nolen. Bloomington—McLean Co. Fair. Aug. 11-13. O. L. Welsh. Bradford—Stark Co. Agrl. Exhibit. Sept. 3. T. J. Mowbray. Breese—Clinton Co. Fair. Sept. 2-6. A. W. Grunz. Bridgeport—Lawrence Co. Fair. Aug. 24-28. Sam L. Irwin. Brownstown—Fayette Co. Fair Assn. Sept. 1-5. L. A. Tudor. Cambridge—Henry Co. Fair Assn. Aug. 11-14. Harry M. Johnston. Carlinville—Macoupin Co. Fair Assn. July 23-26. Wayne L. Morgan. Carmi—White Co. Fair. Aug. 18-21. Max Endicott. Carrollton—Greene Co. Fair Assn. Aug. 18-21. L. A. Mehrhoff. Charleston—Coles Co. Fair Assn. Aug. 2-8. Charles W. Schoemaker. Dixon—Lee Co. Fair. Aug. 28-30. Chas. Leake. Du Quoin—Du Quoin Fair. Sept. 7-12. H. E. Strong. Eldorado—Saline Co. Fair. July 6-11. Thomas W. Beasley. Elgin—Elgin Agrl. Fair Assn. Aug. 4-7. A. C. Boyd. Fairfield—Wayne Co. Fair Assn. Aug. 26-29. Ralph C. Finley. Fairmount—Vermilion Co. Agrl. Fair. Aug. 11-14. Z. A. Terry. Farmer City—De Witt Co. Fair. Aug. 4-7. Edwin S. Wightman. Flora—Clay Co. Fair Assn. Aug. 10-14. Edgar Hooker, Louisville, Ill. Freeport—Stephenson Co. Fair Assn. Sept. 10-14. A. J. Hill. Georgetown—Georgetown Fair Assn. Aug. 24-29. N. C. Smith. Golconda—Pope Co. Agrl. Soc. July 21-25. Philip Schoettle. Greenup—Greenup—Cumberland Co. Fair Assn. Aug. 24-29. Preston H. Jenuine. Greenville—Bond Co. Fair Assn. Sept. 18-19. G. C. Clementz. Harrisburg—Saline Co. Agrl. Assn. July 28-Aug. 1. Nellaray Pearson. Henry—Marshall-Putnam Fair. Sept. 8-11. R. H. Monier, Sparland, Ill. Highland—Madison Co. Fair. Aug. 27-30. Harold W. Homann. Industry—McDonough Co. Fair. Aug. 25-27. Bain Sullivan. Jerseyville—Jersey Co. Fair Assn. July 18-22. Bill Ryan, Springfield, Ill. Kankakee—Kankakee Fair Assn. Aug. 11-14. F. R. Henrekin. Knoxville—Knox Co. Fair Assn. Aug. 4-7. Robt. M. Egan, Galesburg, Ill. La Fayette—La Fayette Fair Assn. July 28-31. Marvin H. Grimm. Lewistown—Fulton Co. Fair Assn. Aug. 11-14. Arthur D. Young. Lincoln—Logan Co. Fair Assn. Aug. 9-13. Wilbur E. Layman. McLeansboro—Hamilton Co. Fair. July 1-4. H. Meade. Marlon—Williamson Co. Fair Assn. Sept. 1-4. Ray Miller. Marshall—Clark Co. Fair. Aug. 10-15. H. R. Bamesberger. Mason—Grundy Co. District Fair. Sept. 4-7. W. F. Carter. Melvin—Melvin Community Fair. Sept. 9-12. C. D. Thompson. Mendon—Adams Co. Fair Assn. Aug. 17-19. Sidney Wright. Mendota—Mendota Agrl. Fair. Aug. 19-21. Gilbert J. Truckenbrod. Milford—Iroquois Co. Agrl. & 4-H Fair. Aug. 25-27. Wayne M. Rich. Modesto—Macoupin Co. Agrl. Soc. Sept. 8-10. Ed O. Turner. Monce—Monce-Will Co. Fair Assn. July 2-5. C. J. O'Neill. Morrison—Whiteside Co. Fair Assn. Sept. 1-4. V. M. Dearinger. Mount Carmel—Mount Carmel Fair Assn. Aug. 9-14. E. Guy Pixley, West Salem, Ill. Mount Sterling—Brown Co. Fair. Aug. 4-7. Walter Manny. Mount Vernon—Mount Vernon State Fair. Sept. 14-19. Neil K. Bond. Moweaqua—Shelby Co. Fair. July 28-Aug. 1. D. D. Adamson. Newton—Jasper Co. Agrl. Assn. July 13-17. Ben D. Lowe. Oblong—Crawford Co. Fair. Sept. 7-11. O. B. Price. Olney—Richland Co. Fair Assn. Aug. 31-Sept. 4. W. H. Shultz. Oregon—Ogle Co. Fair. Sept. 5-7. E. D. Landers. Paris—Edgar Co. Agrl. Assn. Sept. 1-4. P. S. Henry. Peotone—Will Co. Fair Assn. Sept. 1-3. Henry S. Werner. Petersburg—Menard Co. Agrl. Fair. Sept. 2-4. Lloyd W. Chalcraft. Pinckneyville—Perry Co. Agrl. Assn. July 13-17. J. H. Stump. Pontiac—Livingston Co. Fair Assn. Aug. 12. Mrs. Jennie Hanson. Princeton—Bureau Co. Fair. Aug. 25-28. Wayne Stutz. Roseville—Warren Co. Agrl. Fair. Aug. 18-21. E. H. Kirkpatrick. Rushville—Schuyler Co. Livestock Show Assn. Aug. 11-13. V. A. Green. Salem—Marion Co. Agrl. Soc. July 1-4. C. Glenn Jones. Sandwich—Sandwich Fair Assn. Sept. 2-4. C. R. Brady. Shawneetown—Gallatin Co. Fair Assn. Sept. 16-19.

Sparta—Randolph Co. Fair. Sept. 22-25. E. H. Beever. Stronghurst—Henderson Co. Fair Assn. Aug. 12-14. Ralph Butler. Taylorville—Christian Co. Agrl. Assn. July 19-24. C. G. Hunter. Tuscola—Tuscola Home-Coming Assn. July 23-25. Clyde M. Larimer. Urbana—Champaign Co. Fair Assn. July 26-31. Carl A. Parks. Vienna—Johnson Co. Fair. Aug. 18-21. George Gray. Warren—Warren Fair. Aug. 19-22. J. W. Richardson.

Indiana

Akron—Akron Agrl. Fair. Sept. 9-12. Fred Blackburn. Anderson—Anderson Free Fair. June 29-July 4. Earl J. McCarel. Auburn—De Kalb Co. Fair Assn. Sept. 29-Oct. 3. H. E. Hart. Bluffton—Bluffton Free Street Fair Assn. Sept. 22-28. Carl Helms. Boonville—Boonville Fair Assn. Aug. 3-8. Albert C. Derr. Boswell—Benton Co. Fair. July 1-4. Edgar Burnett. Bourbon—Bourbon Fair Assn. Sept. 15-19. P. B. Good. Brownstown—Jackson Co. Fair Assn. Aug. 17-22. Richard Elliott. Cayuga—Vermilion Co. Fair Assn. Aug. 19-23. V. N. Asbury, Newport, Ind. Centerville—4-H Fair & Old Settlers' Picnic. Aug. 5-8. Elizabeth Hatfield. Columbus—Bartholomew Co. Fair Assn. July 19-25. P. M. Overstreet. Connersville—Fayette Co. Free Fair. Aug. 18-21. J. L. Kennedy. Converse—Miami Co. Agrl. Assn. Aug. 25-29. D. E. Warnock. Corydon—Harrison Co. Agrl. Soc. Aug. 24-28. Dr. L. B. Wolfe. Covington—Covington Free Fair. Aug. 31-Sept. 5. J. L. Morton. Crown Point—Lake Co. Agrl. Soc. Aug. 16-22. Jules Nelissen. Decatur—Decatur Free Street Fair & Agrl. Show. Aug. 17-23. Arthur E. Vogtewede. Fairmount—Grant Co. Fair Assn. Aug. 30-Sept. 3. Dr. H. D. Carter. Frankfort—Clinton Co. Fair Assn. Aug. 16-21. Will G. Ross. Franklin—Johnson Co. Free Fair. July 8-17. William H. Clark. Goshen—Elkhart Co. Fair. Sept. 1-5. Wm. F. Stose. Greencastle—Pulnam Co. Fair. Aug. 13-15. John L. Poor. Hartford City—Farmers-Merchants' Agrl. Fall Festival Assn. Sept. 16-19. Robt. L. Newbauer. Huntington—Huntington Co. 4-H Fair Assn. Aug. 11-14. Fred A. Loew. Kendallville—Kendallville Fair. Aug. 17-21. U. C. Brouss. Kentland—Newton Co. Fair. Sept. 15-18. A. M. Schuh. La Porte—La Porte Co. Fair Assn. Aug. 25-29. James A. Terry. Lawrenceburg—Dearborn Co. Fair Assn. Aug. 24-29. Leonard Haag. Linton—Linton Ind. Community Fair. Aug. 24-29. Lexie Smith. Logansport—Cass Co. Fair Assn. July 28-31. William (Babe) Thomas Jr. Lyons—Lyons Community Club Fair. Sept. 9-12. Arthur Foster. Medaryville—Medaryville Fair Assn. Sept. 10-12. Wm. F. Prall. Mentone—Mentone Community Fair Assn. Aug. 19-22. A. F. Mollenhour, Akron, Ind. Milford—Milford Street Fair. Aug. 5-8. Eugene W. Felkner. Muncie—Muncie Fair. Aug. 2-7. A. G. Norrick. New Albany—Floyd Co. Exhn. Corp. July 27-Aug. 1. Frank Edwards. North Vernon—Jennings Co. Fair Assn. July 27-31. S. B. Berkshire. Osgood—Ripley Co. Fair. Aug. 4-8. H. L. Jenkins. Portland—Jay Co. Fair Assn. Aug. 9-14. Orlan E. Holsapple. Princeton—Gibson Co. Fair Assn. Aug. 31-Sept. 5. Chas. A. Steele. Rensselaer—Jasper Co. Fair. Sept. 1-4. George M. Reed. Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 19-22. E. V. Menefee. Rochester—Fulton Co. 4-H Fair Assn. Aug. 11-14. Herbert Zimmerman. Rockport—Spencer Co. Fair Assn. July 29-31. F. J. Fells. Rockville—Parke Co. Fair. Aug. 24-29. George Schwin Jr. Rushville—Rush Co. Free Fair. Aug. 3-7. E. J. Knecht. Salem—Washington Co. Farmers-Merchants Fair. Aug. 12-14. Wm. C. Braunaman. Shelbyville—Shelby Co. Fair Assn. Aug. 9-14. Harry D. Meiks. Spencer—Owen County Fair. Sept. 16-19. Lester Litten. Sunman—American Legion Free Fair. Sept. 10-12. Ernest W. Howrey. Terre Haute—Vigo Co. Fair. Aug. 23-27. E. J. Acree. Wabash—Wabash Co. Draft Horse Assn. Aug. 11-14. W. K. Delaplaine. Warsaw—Kosciusko Co. Fair Assn. Sept. 1-5. John Holm. Washington—Graham Farms Fair Assn. July 4. Robt. C. Graham Jr. Winamac—Pulaski Co. 4-H Fair. Aug. 13-15. Donald L. Crise.

Iowa

Ackley—Four-County Fair. Nov. 23-25. Joe W. Coble. Adel—Dallas Co. Fair. Aug. 20-23. Roger W. Leinbach. Albia—Monroe Co. Agrl. Soc. Aug. 17-19. Mrs. Mrs. L. R. Clarke. Algona—Kossuth Co. Fair. Aug. 22-26. E. L. Vincent. Allison—Butler Co. Fair. Aug. 19-22. Virgil E. Shepard. Alta—Buena Vista Co. Fair. Aug. 11-14. G. A. Soderquist. Atlantic—Cass Co. 4-H Fair. Aug. 12-14. Lester F. Soukup. Audubon—Audubon Co. Fair. Sept. 7-11. W. G. Wilson. Avoca—Pottawattamie Co. Fair Assn. Sept. 7-10. R. F. McKinley. Bedford—Taylor Co. Fair. July 28-Aug. 1. C. N. Nelson. Bloomfield—Davis Co. Fair. Aug. 18-21. C. G. Wagler. Boone—Boone Co. Achievement Show. Aug. 24-26. C. E. Judd. Carroll—Carroll Co. Expo. Assn. Aug. 25. Walter E. Wegner.

- Cedar Rapids—All-Iowa Fair. Aug. 16-21. C. D. Moore.
- Centerville—Apponose Co. Fair Assn. Aug. 5-8. Al M. Farber.
- Central City—Linn Co. Fair. July 31-Aug. 2. F. O. Satter.
- Clarinda—Page Co. Fair Assn. Aug. 12-14. C. B. Strong.
- Colfax—Jasper Co. Agrl. Soc. Aug. 17-19. Ivan Hinshaw, R. R. 1, Newton, Ia.
- Columbus Junction—Louisa Co. Fair. Aug. 11-14. H. E. Northey.
- Coon Rapids—Four-County Fair Assn. Sept. 8-12. Dennis Brannon.
- Corydon—Wayne Co. Fair. Aug. 24-26. G. L. Clark.
- Cresco—Howard Co. Fair. Sept. 1-4. C. C. Nichols.
- Davenport—Mississippi Valley Fair. Aug. 9-15. George Kirby.
- Decorah—Winnesiek Co. Agrl. Assn. Aug. 20-23. Leon R. Brown, Cresco, Ia.
- Derby—Derby District Agrl. Assn. Sept. 8-11. O. W. Morris.
- Des Moines—Iowa State Fair. Aug. 26-Sept. 4. L. B. Cunningham.
- Des Moines—Polk Co. 4-H Assn. Aug. 6-8. Donald E. Gardner.
- Donnellson—Lee Co. Fair Assn. Aug. 4-7. John W. Penn.
- Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 24-26. M. K. Frey.
- Eldon—Wapello Co. Fair Assn. Aug. 24-27. Lyle W. Hall.
- Eldora—Hardin Co. Fair. Aug. 10-14. C. W. Haase.
- Elkader—Elkader Fair. Aug. 26-28. Pat O'Brien.
- Emmettsburg—4-H Achievement Assn. Aug. 17-19. H. E. Barringer.
- Estherville—Emmet Co. Agrl. Show. Aug. 30-Sept. 2. M. A. Balkema.
- Fonda—Pocahontas Co. Agrl. Soc. Aug. 15-18. B. P. Barber.
- Garner—Hancock Co. Agrl. Assn. Aug. 17-18. T. C. Peterson.
- Grundy Center—Grundy Co. Fair. Sept. 8-11. C. S. May.
- Greenfield—Adair Co. Fair. Aug. 18-20. H. W. Crooks.
- Guthrie Center—Guthrie Co. Fair. Sept. 23-26. M. L. Branson.
- Hampson—Franklin Co. Fair Assn. Aug. 24-27. Glenn D. Craighton.
- Harlan—Shelby Co. Fair Assn. Aug. 10-14. Fred Louis Jr.
- Humboldt—Humboldt Co. Fair. Aug. 10-22. Walter Crissey.
- Ida Grove—Ida Co. Agrl. Soc. Aug. 11-13. C. A. Van Griethuysen.
- Independence—Buchanan Co. Fair Assn. Aug. 18-21. B. O. Gates.
- Indianola—Warren Co. Fair. Aug. 3-6. E. H. Felton.
- Jefferson—Greene Co. Fair Assn. Sept. 21-24. George A. Stone, Grand Junction, Ia.
- Keosauqua—Van Buren Co. Fair. Aug. 5-7. A. J. Secor.
- Knoxville—Marion Co. Fair Assn. Aug. 12-16. A. C. Milner.
- Leon—Decatur Co. Fair Assn. Aug. 24-26. W. B. Halstead.
- Lorimer—Lorimer Agrl. Fair. Aug. 17-20. W. L. Means.
- Malvern—Mills Co. Fair Assn. Aug. 11-13. D. M. Kline.
- Manchester—Delaware Co. Fair. Aug. 11-14. E. W. Williams.
- Manson—Calhoun Co. Fair. Sept. 3-6. Sara S. Klotz.
- Maquoketa—Jackson Co. Fair. Aug. 11-14. O. A. Farmer.
- Marshalltown—Central Iowa Fair. Sept. 23-25. W. A. Buchanan.
- Mason City—North Iowa Fair Assn. Sept. 3-7. R. V. Wilkinson, Rock Falls, Ia.
- Missouri Valley—Harrison Co. Fair Assn. Sept. 1-4. Frank C. Burke.
- Monticello—Jones Co. Fair. Aug. 25-28. Harry J. Rodman.
- Mount Ayr—Ringgold Co. Fair. Aug. 12-15. Milton Henderson.
- Mount Pleasant—Henry Co. Fair. Aug. 24-26. Nashua—Big 4 Fair Assn. Aug. 24-28. Norton Bloom.
- National—Clayton Co. Agrl. Soc. Aug. 31-Sept. 3. F. L. Lau, Garrettsville, Ia.
- Nevada—Story Co. 4-H Fair Assn. Aug. 11-17. Glenn Z. Randau, R. F. D. 3, Ames, Ia.
- Northwood—Worth Co. Fair Soc. Aug. 17-19. Courtney Sawyer, Manly, Ia.
- Onawa—Monona Co. Fair Assn. Aug. 11-14. Harold J. McNeill.
- Orange City—Sioux Co. Agrl. Assn. Aug. 17-20. Gerrit Van Stryland.
- Osage—Mitchell Co. Agrl. Soc. Aug. 21-23. C. E. Juhl.
- Oskaloosa—Southern Iowa Fair Assn. Aug. 10-13. Clyde A. Hannu, New Sharon, Ia.
- Postville—Big 4 Fair. Sept. 4-7. A. S. Burdick.
- Primgar—O'Brien Co. 4-H Show. Aug. 20-22. M. G. Birlingmair.
- Rock Rapids—Lyon Co. Fair. Sept. 1-4. John T. Prior.
- Rockwell City—Rockwell City 4-H Fair. Aug. 12-14. D. E. Harding.
- Sioux City—Sac Co. Fair. Sept. 7-9. Ray Deibert.
- Sibley—Osceola Co. Livestock Show. Sept. 8-11. Sam D. Robinson.
- Spencer—Clay Co. Fair. Sept. 14-19. J. H. Peterson.
- Spirit Lake—Dickinson Co. 4-H Club Congress. Sept. 10-12. L. E. Hendricks.
- Tipton—Cedar Co. Fair Assn. Sept. 1-4. O. S. Miller.
- Vinton—Benton Co. Fair. Aug. 4-7. W. J. Campbell, Jessup, Ia.
- Waterloo—Dairy Cattle Congress. Sept. 28-Oct. 4. E. S. Estel.
- Waukon—Allamakee Co. Fair. Sept. 8-11. E. M. Phipps.
- Webster City—Hamilton Co. Fair. Sept. 7-10. L. L. Lyle.
- West Liberty—West Liberty Fair. Aug. 24-27. Jay L. Duncan.
- West Union—Payette Co. Fair. Aug. 24-28. Ed Bauder.
- What Cheer—Keokuk Co. Fair. Aug. 22-25. E. P. Lally.
- Kansas**
- Abilene—Central Kan. Free Fair Assn. Aug. 24-29. Ivan Roberson.
- Anthony—Anthony Fair Assn. July 14-18. O. F. Morrison.
- Auburn—Auburn Grange Fair. Oct. 2-3. Mrs. Ina Cellers.
- Barnes—Washington Co. Fair. Sept. 23-25. D. Linn Livers.
- Belleville—North Central Kansas Free Fair. Aug. 31-Sept. 4. Homer Alkira.
- Beloit—Mitchell Co. Free Fair Assn. Sept. 1-5. Frank L. Hill.
- Berryton—Berryton Grange Fair Assn. Sept. 25-26. Mrs. Bessie H. Sowers.
- Big Spring—Douglas Co. Fair Assn. Aug. 26-28. Pete Bahnmater, LeCompton, Kan.
- Blue Mound—Blue Mound Fair. Sept. 17-19. Harry E. Morrow.
- Buhler—Buhler Community Fair Assn. Oct. 28-30. J. A. Johnson.
- Burlington—Coffee Co. Fair. Aug. 3-7. John Redmond.
- Caldwell—Sumner Co. Fair Assn. Sept. 9-11. George W. Murray.
- Chanute—Neosho Co. Fair Assn. Aug. 18-21. R. Karl Baker.
- Cheney—Sedgwick Co. Fair Assn. Oct. 1-3. Ivan L. Farris.
- Cimarron—Gray Co. Fair Assn. Aug. 20-21. Chas. S. Sturtevant.
- Clay Center—Clay Co. Free Fair Assn. Sept. 8-11. Loren Law.
- Coffeetown—Interstate Fair. Aug. 3-7. Elton Weeks.
- Colby—Thomas Co. Free Fair. Aug. 18-21. J. B. Kuska.
- Conway Springs—Conway Springs Fair Assn. Oct. 8-9. R. H. Cline.
- Cottonwood Falls—Chase Co. Fair Assn. Sept. 30-Oct. 3. C. A. Ballweg.
- Council Grove—Morris Co. 4-H Club Fair. Aug. 19-20. Walter O. Scott.
- Delphos—Ottawa Co. Fair Assn. Aug. 25-28. J. S. Olds.
- Dighton—Lane Co. Free Fair. Aug. 12-14. G. R. Dodge.
- Dodge City—Great Southwest Fair Assn. Sept. 2-5. Robt. G. Geoffroy.
- Downs—Downs Fair. July 22-25. Jos. W. Asper.
- Effingham—Atchison Co. Fair Assn. Aug. 18-21. C. J. Hegarty.
- Ellis—Ellis Co. Jr. Free Fair Assn. Sept. 3-5. Jack R. Nicholson.
- Eureka—Greenwood Co. Fair. July 28-31. Harrison Brookover.
- Fredonia—Wilson Co. 4-H Fair. Aug. 21-22. John Stover.
- Garden City—Finney Co. Fair. Oct. 1-2. O. V. Nanninga.
- Gardner—Johnson Co. Free Fair Assn. Sept. 10-12. Dale Baker.
- Garnett—Anderson Co. Fair Assn. Sept. 2-4. Fred L. Coleman.
- Girard—Crawford Co. Fair Assn. Aug. 17-21. Lon Hartong.
- Glasco—Cloud Co. Fair. Sept. 8-11. R. M. Sawhill.
- Goodland—Northwest Kan. Dist. Free Fair Assn. Aug. 25-28. H. R. Shimeall.
- Greensburg—Kiowa Co. Free Fair Assn. Aug. 26-28. G. A. Cochran.
- Hardtner—Barber Co. Fair Assn. Sept. 1-4. J. M. Molz.
- Harper—Harper Co. Fair Assn. Sept. 29-Oct. 2. R. E. Dresser.
- Hartford—Lyon Co. Hartford Fair Assn. Sept. 24-26. W. K. Thomas.
- Havensville—Havensville Community Fair Assn. Sept. 24-25. Harley A. Blanka.
- Hillsboro—Marion Co. Fair. Oct. 6-9. Dr. C. S. Klaseh.
- Holton—Jackson Co. 4-H Fair. Aug. 19-21. Matt McAssey.
- Horton—Tri-Co. Fair Assn. Sept. 9-11. F. J. Henney.
- Hugoton—Stevens Co. 4-H Club Fair. Aug. 21-22. Z. W. Johnson.
- Hutchinson—Kansas State Fair. Sept. 10-25. S. M. Mitchell.
- Independence—Montgomery Co. Farm Bureau Fair. Aug. 26-29. Mrs. Frank Johnson.
- Inman—Inman Community Fair. Oct. 15-17. Wm. J. Braun.
- Iola—Allen Co. Fair Assn. Week of Aug. 31. N. G. Kerr.
- Junction City—Geary Co. 4-H Club Show. Sept. 1-3. Paul B. Gwin.
- Kingman—Kingman Co. Fair Assn. Oct. 14-17. Arthur Goenner, Zenda, Kan.
- Kincaid—Kincaid Farmers Fair Assn. Sept. 24-26. W. R. Brown.
- Kinsley—Edwards Co. 4-H Club Fair. Aug. 26-27. H. A. Borgelt.
- Lane—Lane Agrl. Fair Assn. Aug. 14-15. Maynard C. Taylor.
- Lindsborg—Lindsborg District Fair Assn. Oct. 14-15. S. E. Dahlsten.
- Lyons—Rice Co. 4-H Fair. Probably Aug. 20-22. Thorpe Menn.
- Minneapolis—Ottawa Co. Fair Assn. Aug. 26-28. Willis Hogarty.
- Mound City—Linn Co. Fair Assn. Sept. 2-5. John H. Morse.
- Neodesha—Neodesha Junior Fair. Sept. 25-26. H. E. Simpson.
- North Topeka—Indian Creek Grange Fair. Oct. 2-3. Mrs. Ralph Kimbal.
- Norton—Norton Co. Agrl. Assn. Sept. 7-11. W. W. Isaac.
- Onaga—Pottawatomie Co. Fair Assn. Aug. 26-28. Howard Haughwout.
- Osage City—Osage Co. 4-H Fair Assn. Aug. 28-29. W. E. Noller.
- Oswego—Labette Co. Free Fair. Aug. 24-29. Joe A. Carpenter.
- Ottawa—Franklin Co. Fair. Aug. 26-28. John R. Thompson.
- Overbrook—Overbrook Free Fair Assn. Aug. 27-29. Dwight Payton.
- Parsons—Tri-State Fair Assn. Sept. 7-10 (if held). R. B. Weeks.
- Richmond—Richmond Free Fair Assn. Aug. 19-21. John H. Roekers.
- Rush Center—Rush Co. Fair Assn. Aug. 31-Sept. 3. Roy Peterson.
- Salina—Saline Co. 4-H Club Fair. Sept. 2-4. H. N. Eller.
- Sedan—Chautauque Co. Free Fair. Sept. 30-Oct. 3. J. O. Tulloss.
- Silver Lake—Silver Lake Grange Fair. Aug. 26-28. V. F. Fritz.
- Smith Center—Smith Co. Fair Assn. Sept. 23-25. Melvin A. Collier.
- Stafford—Stafford Co. Fair Assn. Sept. 1-4. E. B. Weir.
- Stockton—Rooks Co. Free Fair. Sept. 1-4. W. McCaslin.
- Sylvan Grove—Sylvan Grove-Lincoln Co. Fair. Sept. 15-18. Ira C. McKay.
- Thayer—Thayer Picnic & Fair Assn. Sept. 2-4. H. M. Minnich.
- Tonganoxie—Leavenworth Co. Fair Assn. Sept. 2-4. Henry F. Gelb.
- Topeka—Kansas Free Fair. Sept. 13-19. Maurice W. Jencks.
- Uniontown—Bourbon Co. Fair Assn. Aug. 25-28. W. A. Stroud.
- Wakeney—Trego Co. Free Fair. Aug. 25-28. Lew H. Galloway.
- Wakefield—Wakefield Fair Assn. Oct. 1-2. Joe Mason Jr.
- Washington—Washington Co. Fair Assn. Sept. 17-19. A. C. Fuhrken.
- Wellsville—Wellsville Picnic Fair. Sept. 4-5. J. H. Cramer.
- West Mineral—Mineral District Free Fair. Sept. 9-12. R. O. Mizner.
- Wetmore—Nemaha Co. Free Fair Assn. Aug. 20-22. Howard Bixby.
- Wichita—Kansas Nat'l Livestock Show. Second week in Oct. Conlee Smith.
- Winfield—Cowley Co. Fair Assn. Oct. 6-9. G. B. Woodell.
- Kentucky**
- Alexandria—Alexandria Fair. Sept. 5-7. J. W. Shaw, Newport, Ky.
- Bowling Green—Warren Co. Fair Assn. Sept. 9-12. W. H. Richeson.
- Brandenburg—Meade Co. Fair. Sept. 25-26. Mrs. Mildred L. Lusk.
- Brodhead—Brodhead Fair. Aug. 12-15. W. O. Yaden.
- Campbellsville—Taylor Co. Fair. July 29-Aug. 1. G. B. Sanders.
- Edmonson—Metcalfe Co. Agrl. Fair. Sept. 18-19. James M. Ennis.
- Falmouth—Falmouth Fair. Aug. 6-8. D. Barnett Casey.
- Germantown—Germantown Fair. Aug. 13-15. C. D. Asbury, Augusta, Ky.
- Harrodsburg—Mercer Co. Fair. July 28-Aug. 2. John S. Buster.
- Lawrenceburg—Lawrenceburg Fair. Am. Legion. July 22-25. J. Leslie Shelburne.
- Lebanon—American Legion Fair. Aug. 19-22. B. G. Spalding.
- Lexington—Lexington Colored Fair Assn. Aug. 24-29. John B. Caulder.
- Louisville—Kentucky State Fair. Sept. 5-12. Robert B. Jewell.
- Murray—Calloway Co. Fair Assn. Sept. 30-Oct. 2. J. T. Cochran.
- Owenton—Owen Co. Fair. Sept. 25-28. Floyd Galnes.
- Owingsville—Bath Co. School & Agrl. Fair. Sept. 24-25 (tentative). Aitkin Darnell.
- Paducah—West Kentucky Fair. Aug. 25-28. Clay Kidd.
- Russell Springs—Russell Co. Fair Assn. Aug. 5-8. W. W. Owens.
- Shelbyville—Shelby Co. Agrl. Assn. Aug. 5-8. T. R. Webber.
- Somersett—Pulaski Co. Fair Assn. Aug. 25-29. Robt. J. Smith.
- Springfield—Washington Co. Fair Assn. Aug. 27-29. Joseph Polin.
- Louisiana**
- Alexandria—Rapides Parish Fair. Oct. 8-10. B. W. Baker.
- Coushatta—Red River Parish Fair Assn. Sept. 22-26. W. H. Tyler.
- De Ridder—Beauregard Parish Fair Assn. Oct. 13-17. G. J. Ledoux.
- Donaldsonville—South La. State Fair. Oct. 4-11. R. E. Vickers.
- Eunice—Tri-Parish Fair Assn. Oct. 15-18. Mrs. E. S. Parrott.
- Franklinton—Washington Parish Fair Assn. Oct. 14-17. L. Ray Mills, Bogalusa, La.
- Greensburg—St. Helena Parish Free Fair Assn. Oct. 15-17. L. M. Quinn Jr.
- Hahnville—St. Charles Parish Fair. Sept. 25-28. W. E. Stumons.
- Haynesville—Claiborne Parish Fair Assn. Oct. 8-11. Joe R. Jones.
- Houma—Terrebonne Lafourche Parish Fair. Sept. 21-13. Peter Bourgeois.
- Independence—Tangipahoa Parish Fair. Oct. 9-11. Thos. Patrick, Amite, La.
- Jennings—Jefferson Davis Parish Fair Assn. Oct. 29-Nov. 1. J. C. Barman.
- Jonesboro—Jackson-Winn Parish Fair Assn. Oct. 16-18. Ralph Raphael.
- Leesville—Vernon Parish Fair. Oct. 6-10. M. N. Oakes.
- Mansfield—De Soto Parish Fair. Oct. 5-10. Mrs. Margaret B. Holcomb.
- Many—Sabine Parish Fair. Oct. 13-17. Byron P. Bellisle.
- Marksville—Avoyelles Parish Fair Assn. Oct. 9-11. Earl Edwards.
- Monterey—Concordia Parish Fair Assn. Oct. 16-17. Julius H. Scott.
- New Roads—Pointe Coupee Parish Fair Assn. Oct. 3-4. J. Wade LeBeau.
- Oberlin—Allen Parish Fair Assn. Oct. 1-3. G. C. Meaux.
- Olla—North Central La. Fair. Oct. 6-10. H. Vinyard.
- Plain Dealing—Bossier Parish Fair. Oct. 15-17. Mrs. J. B. Turnley.
- Port Allen—West Baton Rouge Parish Fair Assn. Sept. 24-27. A. E. Camus.
- Shreveport—State Fair of La. Oct. 24-Nov. 2. W. R. Hirsch.
- Shreveport—Caddo Parish 4-H Show. Oct. 22-23. Neal Dry.
- Sulphur—Calcasieu-Cameron Fair. Oct. 26-31. Dr. A. H. Lafargue.
- Tallulah—Louisiana Delta Fair. Oct. 6-9. P. O. Benjamin.
- Verda—Grant Parish Fair Assn. Oct. 15-17. Odella Purvis, New Verda, La.
- Maine**
- Athens—Wesserrunnett Valley Fair. Sept. 25-26. Leo W. Foss.
- Bangor—Eastern Me. Fair Assn. Aug. 2-8. John W. Moran.
- Cherryfield—Cherryfield Fair Assn. Sept. 23-24. O. H. Small, Addison, Me.
- Cornish—Cornish Agrl. Assn. Sept. 29-Oct. 3. Leon M. Ayer.
- Cumberland—Cumberland Farmers Club. Sept. 21-26. Frederic C. Wilson, R. D. 5, Portland.
- Damariscotta—Lincoln Co. Fair Assn. Aug. 31-Sept. 2. Winlot Dow, New Castle, Me.
- Dover—Foxcroft—Piscataquis Valley Fair. Aug. 29. Frank A. Pierce.
- Embsen—Embsen Agrl. Assn. Sept. 12. Mrs. Lella C. Case, N. Anson, Me.
- Farmington—Franklin Co. Agrl. Soc. Sept. 22-24. Frank E. Knowlton.
- Fryeburg—Fryeburg Fair. Oct. 6-8. G. Myron Kimball.
- Gorham—Gorham Fair Assn. Aug. 10-15. Irving W. Pottle, 100 Cross St., Portland.
- Guilford—Guilford Athletic Assn. Sept. 5. Donald Page.
- Leeds—Leeds Agrl. Assn. Oct. 8. Mrs. Beatrice M. Safford, R. F. D. 1, North Leeds.
- Lewiston—All Maine Fair Assn. Sept. 7-12. Frank W. Winter.
- Lewiston—All Maine Fair Assn. Oct. 19-24. Frank W. Winter.
- Litchfield—Litchfield Farmers Club. Oct. 6-7. Chas. H. Harvey.
- Machias—Washington Co. Agrl. Soc. Sept. 15-17. J. L. Andrews, Jonesboro, Me.
- Monmouth—Cochenewagon Agrl. Assn. Sept. 23-24. Clement H. Smith.
- North New Portland—New Portland Lions' Fair. Sept. 26. Warren B. Clark.
- North Waterford—World's Fair Assn. Oct. 2-3. R. G. Wardwell.
- Pembroke—Washington Co. Pomona Grange Fair. Sept. 18-19. Alice M. Ayers, Ayers, Me.
- Skowhegan—Skowhegan Fair. Aug. 16-23. George M. Davis.
- South Paris—Oxford Co. Agrl. Soc. Sept. 15-19. Elmore C. Edmunds.
- Springfield—North Penobscot Agrl. Soc. Sept. 7-9. L. A. Averill, Freniss, Me.
- Topsham—Sagadahoc Agrl. Soc. Oct. 13-15. Samuel Woodward, RFD 2, Brunswick, Me.
- Union—North Knox Fair Assn. Aug. 25-28. H. L. Grinnell.
- Unity—Unity Fair. Sept. 15-16. E. S. Farwell.
- Windsor—Windsor Fair. Sept. 4-7. E. R. Hayes.
- Maryland**
- Cumberland—Cumberland Fair Assn. Aug. 10-15. Harry A. Manley.
- Frederick—Frederick Fair. Oct. 6-9. Guy K. Motter.
- Hagerstown—Hagerstown Fair. Sept. 23-26. C. W. Wolf.
- Taneytown—Carroll Co. Fair. Aug. 9-14. George E. Dodder.
- Timonium—Maryland State Fair. Aug. 30-Sept. 10. Matt L. Daiger, Pimlico Race Course, Baltimore.
- Massachusetts**
- Blandford—Union Agrl. Soc. Sept. 7-8. O. R. Ripley.
- Bridgewater—Plymouth Co. Agrl. Soc. Oct. 12. Elisha Ellis.
- Brockton—Brockton Agrl. Soc. Sept. 13-19. Frank H. Kingman.
- Cummington—Hillsdale Agrl. Soc. Sept. 29-30. Leon A. Stevens.
- Great Barrington—Barrington Fair Assn. Sept. 23-Oct. 3. Paul W. Foster.
- Greenfield—Franklin Co. Agrl. Soc. Sept. 14-16. Whitman B. Wells.
- Heath—Heath Agrl. Soc. Aug. 26. Homer B. Tanner.
- Littleville—Littleville Community Fair. Oct. 2-3. Elmer O. Olds, Huntington, Mass.
- Marshfield—Marshfield Agrl. Soc. Sept. 1-7. Horace C. Keene.
- Middlefield—Highland Agrl. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass.
- Northampton—Hampshire, Franklin & Hampden Agrl. Soc. Sept. 9-13. John L. Banner.
- Rehoboth—Rehoboth Fair. Sept. 9-12. Mrs. D. Lee Johnson, RFD 1, Attleboro, Mass.
- Segreganset—Bristol Co. Agrl. Soc. Nov. 6-8. H. Judson Robinson.
- Southwick—Southwick Community Fair. Sept. 18. Mrs. Moses Helman.
- Spencer—Spencer Fair. Sept. 5-7. R. F. Kittredge.
- Springfield—Eastern States Expo. Sept. 20-26. Chas. A. Nash.
- Sterling—Sterling Fair. Sept. 23. Chas. W. Wiles.
- Topsfield—Essex Co. Fair. Sept. 9-13. Robt. P. Trask.
- Michigan**
- Addison—Community Fair. Oct. 1-2. Clarence E. Monroe.
- Adrian—Lenawee Co. Fair. Sept. 21-26. F. A. Bradish.
- Allegan—Allegan Co. Agrl. Soc. Sept. 21-26. E. W. DeLano.
- Alpena—Alpena Agrl. Soc. Sept. 7-11. R. J. Bushey.
- Ann Arbor—Washtenaw Co. Fair Soc. Aug. 4-7. P. W. McLane, Ypsilanti, Mich.
- Armada—Armada Agrl. Soc. Aug. 27-30. Roy Conner, Richmond, Mich.
- Bay City—Bay Co. Agrl. Assn. Aug. 19-23. Harry Hough, R. 1, Munger, Mich.
- Big Rapids—Mecosta Co. Fair Assn. Aug. 25-29. Chas. Midgley, Paris, Mich.
- Blissfield—High School Fair. Oct. 23-24. Max Huff.
- Bronson—Community Fair. Nov. 5-6. Chas. R. Hilton.
- Cadillac—Northern Dist. Fair Assn. Sept. 15-18. P. R. Blebesheimer.
- Caro—Caro Fair. Aug. 24-29. Carl F. Mantey.
- Cassopolis—Cass Co. Fair Assn. Sept. 8-12. Harry Ibbotson, Dowagiac, Mich.
- Centerville—St. Joseph Co. Fair Assn. Sept. 21-28. Lester R. Schrader.
- Charlotte—Eaton Co. 4-H Agrl. Soc. Sept. 1-5. Hans Kardel.
- Clare—Clare Isabella Agrl. Soc. Nov. 4-5. Arthur Steeby.
- Clayton—Community Fair. Oct. 16. Daniel Z. Balog.
- Coldwater—Branch Co. 4-H Fair. Sept. 16-19. Gordon R. Schulbats.
- Coopersville—Coopersville Agrl. Assn. Oct. 9-10. Duane W. Dalgleish.
- Corunna—Shiawassee Co. Agrl. Soc. Aug. 19-22. Edna Cooley.
- Croswell—Croswell Agrl. Soc. Sept. 1-4. Paul Helm.
- Dansville—Community Fair. Aug. 5. Wayne A. LeCureux.
- Eagle—Township Fair. Oct. 4-5. Jay H. Morris, R. 3, Grand Lodge.
- East Jordan—Charlevoix Co. Agrl. Soc. Sept. 9-12. Lawrence O. Isaman, Ellsworth, Mich.
- Escanaba—Upper Peninsula State Fair. Sept. 3-7. H. P. Lindsay.
- Fowlerville—Fowlerville Agrl. Soc. Aug. 5-8. G. L. Lepard.
- Harrison—Clare Co. Fair Assn. Aug. 27-29. John W. Bell, Clare, Mich.
- Hart—Oceana Co. Agrl. Assn. Sept. 9-12. W. H. Churchill, New Era, Mich.
- Hartford—Van Buren Co. Agrl. Soc. Oct. 5-10. Paul F. Richter.
- Hastings—Barry Co. Fair. Aug. 11-15. Chas. W. Sherwood.
- Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 27-Oct. 3. H. B. Kelley.
- Imlay City—Lapeer Co. Agrl. Soc. Aug. 11-15. James Dunn.
- Ionia—Ionia Free Fair. Aug. 17-22. Rose Sarlo.
- Iron River—Iron Co. Agrl. Soc. Aug. 26-29. Carl G. Lindquist.
- Ironwood—Gogebic Co. Fair. Aug. 17-19. W. B. Faulk, Bessemer, Mich.
- Ithaca—Gratiot Co. Free Fair. Sept. 1-5. James O. Peet.
- Jackson—Jackson Co. Fair Assn. Sept. 1-5. E. R. Rively.
- Kalamazoo—Kalamazoo Co. Agrl. Soc. Sept. 15-19. Hartman Kakabaker.
- Lowell—Kent Co. 4-H Agrl. Soc. Aug. 26-28. K. K. Vining, Grand Rapids.
- Ludington—Western Mich. Fair Assn. Aug. 25-28. Irving Pratt, Scottsville, Mich.
- McBain—McBain Fair Assn. Oct. 23-24. Otto G. Smith.
- Marion—Marion Farm Exhibits Assn. Aug. 7. Edw. P. Kass.
- Marne—Berlin Fair. Sept. 1-4. Richard M. Ossewaarde, R. 1, Coopersville, Mich.
- Marshall—Calhoun Co. Fair Assn. Aug. 25-29. B. D. Carpenter.

Mason-Ingham Co. Fair. Aug. 11-15. Joy O. Davis. Middleville-Thornapple Community Fair. Nov. 5-6. E. W. Lawrence. Midland-Midland Farm & Youth Fair. Sept. 3-5. H. D. Parish. Morley-Morley Fair Assn. Nov. 5-6. L. G. Morse. Newaygo-Garfield Community Fair. Sept. 24-25. Arnold Ackland. Northville-Northville Wayne Co. Fair Assn. Aug. 19-23. Wm. E. Forney. Norway-Dickinson Co. Fair Assn. Sept. 4-7. Art Lonsdorf, Iron Mountain, Mich. Onkama-Manistee Co. Agrl. Soc. Sept. 22-25. George D. Walker, Bear Lake, Mich. Paw Paw-Paw Paw Agrl. Soc. Sept. 17-20. N. L. Adamson. Peck-Peck Agrl. Soc. Oct. 1-2. Louis Reuter. Petoskey-Emmet Co. Fair. Sept. 15-18. Wilson J. McDonald. Pickford-Chippewa-Mackinac Agrl. Soc. Sept. 5-8. Samuel F. Roe. Pinconning-Pinconning Community Fair Assn. Oct. 2-3. M. A. Bird. Port Huron-St. Clair Co. Agrl. Soc. Sept. 4-5. Earl C. McCarty, Goodells, Mich. Saginaw-Saginaw Co. Agrl. Soc. Sept. 13-19. Clarence Harnden. St. Louis-Community Fair. Nov. 12-13. R. M. Whitney. Sandusky-Sanilac Co. 4-H Agrl. Soc. Aug. 27-29. Clarence E. Prentice. Saint Clair Shores-S. Macomb Co. Fair. July 23-26. D. C. Wood, Port Huron, Mich. Sault Ste. Marie-Chippewa Co. Agrl. Soc. Sept. 4-7. C. G. Walker. Sparta-High School Fair. Oct. 9-10. Fred R. Humeston. Stalwart-Stalwart Agrl. Soc. Sept. 23-25. Robt. B. Crawford. Stanton-Stanton Agrl. Soc. Nov. 5-6. Edwin St. John. Traverse City-Northwestern Mich. Fair Assn. Sept. 1-4. Arnel Engstrom. Utica-Utica Free Fair. Aug. 15-22. West Branch-Ogemaw Agrl. Soc. Aug. 25-28. R. B. Coulter.

Minnesota

Ada-Norman Co. Fair Assn. June 28-July 1. A. C. Pederson. Aitkin-Aitkin Co. Agrl. Soc. Aug. 20-22. T. H. Arens. Albert Lea-Freeborn Co. Fair. Aug. 24-28. Andrew C. Hanson. Alexandria-Douglas Co. Agrl. Assn. Aug. 25-28. R. S. Thornton. Appleton-Swift Co. Fair Assn. Aug. 27-30. J. G. Anderson. Arlington-Sibley Co. Agrl. Assn. Aug. 7-9. Louis Kill. Austin-Mower Co. Fair. Aug. 12-16. P. J. Holand. Bagley-Clearwater Co. Agrl. Soc. Aug. 13-16. P. L. Renne. Barnesville-Clay Co. Fair Assn. July 9-11. P. O. Solum. Barnum-Carlton Co. Agrl. Assn. Aug. 21-23. A. H. Dath. Baudette-Lake of Woods Co. Fair Assn. Aug. 6-8. John P. Clark. Bayport-Washington Co. Agrl. Soc. Aug. 7-9. Monty Charise, Stillwater, Minn. Bemidji-Beltrami Co. Fair Assn. Aug. 17-19. Mrs. Emil Padra, Solway, Minn. Bird Island-Renville Co. Agrl. Soc. Sept. 14-16. Paul Kolbe. Blue Earth-Faribault Co. Agrl. Soc. Sept. 9-11. L. B. Erdahl, Frost, Minn. Brainerd-Crow Wing Co. Fair Assn. Aug. 12-15. B. C. Wilkins. Breckenridge-Wilkin Co. Fair Assn. July 10-12. J. A. Bronson. Caledonia-Houston Co. Agrl. Soc. Sept. 2-5. Ed Zimmerhahl. Cambridge-Isanti Co. Agrl. Soc. Sept. 9-12. L. O. Carlson. Canby-Yellow Medicine Co. Fair Assn. Aug. 31-Sept. 2. J. L. Thiessen. Cannon Falls-Cannon Valley Agrl. Assn. July 2-4. H. J. Goodwin. Clinton-Big Stone Co. Agrl. Soc. Aug. 27-30. Robt. L. Wells. Detroit Lakes-Becker Co. Fair. Aug. 5-8. George W. Peoples. Elk River-Sherburne Co. Agrl. Soc. Aug. 13-15. W. H. Hanson. Fairmont-Martin Co. Agrl. Soc. Aug. 26-27. H. R. Roebke. Faribault-Rice Co. Fair. Aug. 13-16. Dr. Carl Hansen. Farmington-Dakota Co. Agrl. Soc. Aug. 17-19. A. H. Eblers. Fergus Falls-Otter Tail Co. Fair Assn. Sept. 1-5. Knute Hanson. Fertile-Folk Co. Fair Assn. July 13-15. Joe Reseland. Fosston-N. W. Minn. Agrl. Assn. July 30-Aug. 2. H. Algaard. Garden City-Blue Earth Co. Agrl. Soc. Aug. 24-26. A. D. McCormack. Glenwood-Pope Co. Fair Assn. Sept. 17-20. J. A. Leodahl. Grand Marais-Cook Co. Agrl. Soc. Sept. 16-18. Olga Soderberg. Grand Rapids-Itasca Co. Agrl. Assn. Aug. 20-23. Allen J. Doran. Hallock-Kittson Co. Agrl. Soc. July 2-5. Duffe Larson. Herman-Grant Co. Agrl. Assn. Aug. 20-23. G. I. Haney. Hibbing-St. Louis Co. Fair Assn. Aug. 21-23. J. J. McCann. Hopkins-Hennepin Co. Fair. Aug. 20-24. Francis Larkin. Howard Lake-Wright Co. Agrl. Soc. Aug. 14-17. R. H. Gallup. Hutchinson-McLeod Co. Agrl. Assn. Sept. 21-24. Everett Oleson. Jackson-Jackson Co. Fair Assn. Aug. 27-30. Anton C. Geiger. Jordan-Scott Co. Good Seed Assn. Sept. 17-19. Herbert G. Strait. Kasson-Dodge Co. Fair. Aug. 24-27. O. A. Erickson. Le Center-LeSueur Co. Fair Assn. Aug. 14-16. W. J. Baker. Little Falls-Morrison Co. Fair Assn. Aug. 7-9. W. G. Lundquist. Littlefork-Northern Minn. Dist. Fair Assn. Aug. 8-10. George Dahl. Long Prairie-Todd Co. Fair. Aug. 10-13. Logan O. Scow. Luverne-Rock Co. Agrl. Soc. Aug. 13-15. Albert J. Christensen. Madison-Lac qui Parle Co. Agrl. Soc. Sept. 10-13. Olaf T. Mork. Mahanomen-Mahnomen Co. Agrl. Soc. July 24-26. E. A. Rumreich. Marshall-Lyon Co. Fair. Sept. 8-11. Roy W. Williams. Montevideo-Chippewa Co. Fair Assn. Sept. 21-23. Carl Engstrom.

Mora-Kanabec Co. Agrl. Soc. Aug. 6-9. Victor Elfrum. Morris-Stevens Co. Fair Assn. Sept. 4-7. E. E. Grace, Donnelly, Minn. Nevis-Hubbard Co. Agrl. Assn. Sept. 10-12. Mrs. John Avenson, Park Rapids, Minn. New Ulm-Brown Co. Agrl. Soc. Aug. 20-23. Wm. A. Lindemann. Northome-Koochiching Co. Agrl. Soc. Aug. 10-12. C. W. Bray. Owatonna-Steele Co. Free Fair. Aug. 18-23. C. A. Tischer. Pequot Lakes-Crow Wing Co. Agrl. Soc. Aug. 13-15. A. C. Larson. Perham-Perham Agrl. Soc. Aug. 2-4. C. W. Lotterer. Pillager-Cass Co. Agrl. Soc. Aug. 25-26. P. H. Sorg. Pine City-Pine Co. Agrl. Soc. Aug. 20-22. Frank P. Gottry. Pine River-Cass Co. Fair Assn. Aug. 17-20. G. P. Rogalle. Pipestone-Pipestone Co. Agrl. Soc. Aug. 25-27. E. F. Anderson. Preston-Fillmore Co. Agrl. Soc. Aug. 27-30. Chas. H. Utley. Princeton-Mille Lacs Co. Agrl. Soc. Aug. 27-30. R. C. Angsman. Proctor-St. Louis Co. Fair. Aug. 13-16. A. J. Sundquist. Red Lake Falls-Red Lake Co. Fair. Sept. 18-19. John W. Dysart. Redwood Falls-Redwood Co. Agrl. Soc. Sept. 17-19. W. A. Hauck. Rochester-Olmsted Co. Fair Assn. Aug. 6-9. A. C. Burgan. Roseau-Roseau Co. Agrl. Soc. July 20-22. Chas. Christianson. Rush City-Chisago Co. Agrl. Soc. Aug. 12-15. George W. Larson, North Branch, Minn. St. Charles-Winona Co. Agrl. Assn. Aug. 21-23. L. M. Dixon. St. Cloud-Sauk Rapids-Benton Co. Agrl. Soc. Aug. 20-23. G. H. Varner, St. Cloud. St. James-Watonwan Co. Agrl. Assn. Aug. 28-30. E. C. Veltum. St. Paul-Minnesota State Fair. Aug. 29-Sept. 7. Raymond A. Leo. St. Peter-Nicollet Co. Agrl. Soc. Aug. 27-30. H. E. Miller. St. Vincent-St. Vincent Union Indust. Assn. Sept. 16-18. L. C. Ward. Sauk Centre-Stearns Co. Agrl. Soc. Aug. 13-16. J. A. Schoenhoff. Shakopee-Scott Co. Agrl. Soc. Aug. 24-26. R. T. Schumacher. Slayton-Murray Co. Agrl. Soc. Aug. 27-30. W. M. Leebens, Fulda, Minn. Thief River Falls-Pennington Co. Fair Assn. July 29-Aug. 1. A. F. Berge. Two Harbors-Lake Co. Agrl. Soc. Sept. 1-4. Fred D. W. Thias. Tyler-Lincoln Co. Fair Assn. Aug. 20-23. Jens S. Hollesen. Waconia-Farmers Co-Op. Agrl. Soc. Aug. 10-12. W. J. Scharmer. Wadena-Wadena Co. Agrl. Soc. Aug. 17-20. Whitney Murray. Warren-Marshall Co. Agrl. Assn. July 16-18. O. M. Mattson. Waseca-Waseca Co. Agrl. Soc. Aug. 14-16. E. H. Smith. Wheaton-Traverse Co. Agrl. Assn. Sept. 10-13. A. W. Vye. White Bear Lake-Ramsey Co. Agrl. Soc. Aug. 13-16. Robt. Freeman, Court House, St. Paul. Willmar-Kandiyohi Co. Fair Assn. Sept. 16-19. Wm. O. Johnson. Windom-Cottonwood Co. Fair Assn. Aug. 24-27. Theo. Dockendorf, Bingham Lake. Worthington-Nobles Co. Fair Assn. Aug. 24-26. W. W. Brammer. Zumbrota-Goodhue Co. Fair Assn. Aug. 13-16. George W. Freeman.

Mississippi

Brookhaven-Lincoln Co. Free Fair. Oct. 1-3. G. D. Williams. Charleston-Tallahatchie Co. Fair Assn. Sept. 21-26. Jack Demange. Corinth-North Miss. Fair & Stock Show. Week of Sept. 14. E. D. Watkins. Forest-Scott Co. Colored Fair Assn. Oct. 5-10. Ananias Ware. Hazlehurst-Copiah Co. Fair Assn. Sept. 24-28. W. B. Alford Jr. Jackson-Mississippi State Fair. Oct. 12-17. Mabel L. Stire. Laurel-South Miss. Fair. Sept. 28-Oct. 3. Hurdis Whitaker. Louisville-Winston Co. Fair Assn. Oct. 5-10. Mrs. R. W. Boydston. Meridian-Mississippi Fair & Dairy Show. Oct. 19-24. Hillman Taylor. Sebastopol-Sebastopol Community Fair. Sept. 1-5. L. R. Anthony. Shelby-Miss. Delta Fair Assn. June 9-11. A. S. Welssinger. Tupelo-Mississippi-Alabama Fair. Sept. 29-Oct. 3. James M. Savery. Water Valley-Water Valley Fair Assn. Late in Sept. Jack P. Dale. Yazoo City-Yazoo Co. Fair Assn. Sept. 21-26. J. N. Ballard. Yazoo City-Yazoo Negro Fair Assn. Oct. 13-17. R. J. Pierce.

Missouri

Albany-Gentry Co. Fair Assn. Sept. 2-5. Stanley Robertson. Appleton City-Appleton City Fair Assn. Aug. 26-28. A. N. Brownberger. Ava-Douglas Co. Fair Assn. Sept. 10-12. J. E. Curry. Bethany-Bethany Fair. Sept. 7-12. T. R. Nickerson. Brookfield-Brookfield 4-H Fair. Aug. 24-29. R. H. Brownlee. Brunswick-Brunswick Fair. Sept. 17-19. Harold Boucher. California-Moniteau Co. Agrl. Soc. Sept. 1-4. Toby Lademann. Cape Girardeau-Southeast Mo. Dist. Fair. Sept. 1-5. Hermann Bremermann. Caruthersville-American Legion Fair. Oct. 1-4. H. E. Mallowe. Forsyth-Taney Co. Fair. Sept. 17-19. O. H. Burdett. Green Ridge-Community Fair. Sept. 18-19. Glen E. Heck. Kahoka-Clark Co. Agrl. Assn. July 28-31. Lynne Gregory. Kansas City-American Royal Livestock & Horse Show. Oct. 24-31. A. M. Paterson. Lamar-Lamar Farm & Indust. Expo. Sept. 16-19. Marion E. Moore. Mansfield-Ozark Summit Expo. Aug. 2-8. W. C. Coday. Marshfield-Webster Co. Fair. Aug. 27-29. C. W. Beadle. Memphis-Scotland Co. Agrl. Soc. Sept. 15-16. E. M. Woods. Mexico-Audrain Co. Fair Assn. Aug. 18-21. Ross C. Ewing.

Mound City-Holt Co. Fair. Aug. 18-20. P. R. Black. Morrisville-Community Fair. Oct. 9-10. R. Boyd Calverd. Oak Ridge-Oak Ridge Fair. Oct. 9-10. F. M. Schell. Ozark-Christian Co. Fair. Sept. 7-12. Joe C. Howard. Platte City-Platte Co. Fair. Aug. 27-29. J. Frank Sexton. Prairie Home-Prairie Home Fair. Aug. 5-6. Dr. A. L. Meredith. Sedalia-Missouri State Fair. Aug. 23-30. Ernest W. Baker. Senath-Dunklin Co. Community Fair. Oct. 6-11. Lyle Richmond. Shelby-Shelby Co. Fair. Sept. 1-3. Ernest E. Key. Springfield-Ozark Empire District Fair. Sept. 1-7. G. B. Boyd. Vandalla-Community Fair. Sept. 13-19. R. W. Asbury. Versailles-Morgan Co. Agrl. Soc. Sept. 16-19. S. L. Washburn.

Montana

Baker-Fallen Co. Fair. Aug. 29-31. George S. Severson. Billings-Midland Empire Fair & Rodeo. Aug. 10-15. H. L. Fitton. Browning-Browning Fair & Rodeo. July 3-5. A. M. Shannon. Chinook-Blaire Co. Fair. Sept. 6-7. Floyd Bowen. Choteau-Teton Co. Junier Fair. Aug. 28-29. Joseph M. Lindseth. Dodson-Phillips Co. Fair. Aug. 22-23. S. E. Kodalen. Forsyth-Rosebud Co. Fair Assn. Aug. 26-28. H. L. Dusenberry. Fort Benton-Chouteau Co. Fair. Sept. 11-13. L. R. Laundagin. Glendive-Dawson Co. Fair Assn. Sept. 6-8. Claude Utterback. Great Falls-North Montana State Fair. Aug. 3-8. Dan P. Thurber. Hamilton-Ravalli Co. Fair. Sept. 2-4. Mary R. Hieronymus. Havre-Hill Co. Fair. Aug. 18-20. Earl J. Bronson. Hays-Port Belknap Indian Fair. Aug. 29-31. M. V. Mooney. Kalispell-Northwest Montana Fair. Aug. 26-28. W. A. Ryder. Lewistown-Central Montana Fair. Sept. 3-5. Hall Clement. Miles City-Eastern Montana Fair. Sept. 6-8. J. H. Bohling. Shelby-Marias Fair. Aug. 14-16. Gladys Dahl. Sidney-Richland Co. Fair. Sept. 3-5. W. H. Stewart.

Nebraska

Albion-Boone Co. Agrl. Assn. Sept. 11-13. E. J. Millie. Arlington-Washington Co. Agrl. Soc. Sept. 22-25. H. C. McClellan. Arthur-Arthur Co. Agrl. Soc. Aug. 27-29. M. B. Reynolds. Auburn-Nemaha Co. Fair. Aug. 11-15. G. E. Codington. Aurora-Hamilton Co. Agrl. Soc. Aug. 31-Sept. 3. H. E. Toof. Bartlett-Wheeler Co. Fair Assn. July 30-Aug. 3. C. L. Bishop. Bassett-Rock Co. Fair. Aug. 21-23. Art Weber. Beatrice-Gage Co. Fair. Aug. 18-21. Bob Latta. Benkelman-Dundy Co. Agrl. Soc. Aug. 12-14. Joe W. Laughlin. Bladen-Webster Co. Agrl. Assn. Aug. 19-21. I. R. Andrews. Bloomfield-Knox Co. Fair Assn. Aug. 16-18. P. E. Steppe. Bridgeport-Morrill Co. Fair Assn. Sept. 7-9. J. Cedric Conover. Broken Bow-Custer Co. Fair. Aug. 11-15. P. G. Richardson. Burwell-Garfield Co. Fair & Rodeo. Aug. 5-7. Edward F. Sime. Central City-Merrick Co. Fair Assn. Sept. 15-18. R. Stanley Torpin. Chadron-Dawes Co. Fair. Sept. 23-26 (tentative). Wallace Crites. Chambers-Holt Co. Fair. Sept. 8-11. E. A. Farrier. Chappell-Deuel Co. Fair Assn. Aug. 24-26. R. A. Fritchman. Columbus-Platte Co. Agrl. Soc. Aug. 26-28. Joe B. Meyer. Concord-Dixon Co. Agrl. Soc. Aug. 26-28. Roy E. Johnson. Crete-Saline Co. Fair. Sept. 15-18. Harry C. Belka. Culbertson-Hitchcock Co. Agrl. Soc. Sept. 16-19. Henry Kleven. David City-Butler Co. Agrl. Assn. Aug. 30-Sept. 2. Edgar V. Thomas. Dasher-Thayer Co. Agrl. Soc. Aug. 17-20. E. J. Grupe, Byron, Neb. Dunning-Blaire Co. Agrl. Soc. Sept. 10-12. James Glidden. Elwood-Gosper Co. Agrl. Soc. Sept. 16-18. M. R. Morgan. Eustis-Frontier Co. Agrl. Soc. Sept. 16-18. G. C. Huettle. Fairbury-Jefferson Co. Fair. Sept. 16-18. C. B. Callaway. Franklin-Franklin Co. Agrl. Soc. Aug. 30-Sept. 4. Robt. Douglas. Fremont-Northeast Neb. 4-H Club Fair. Aug. 12-14. C. W. Motter. Fullerton-Nance Co. Fair Assn. Aug. 18-21. E. M. Black. Geneva-Fillmore Co. Agrl. Soc. Aug. 25-27. Glenn Felix. Gordon-Sheridan Co. Fair & Rodeo. Aug. 26-28. Wm. A. Morey. Grant-Perkins Co. Fair Assn. Aug. 26-28. W. E. Cannady, Madrid, Neb. Harrisburg-Banner Co. 4-H Fair. Sept. 7-8. Mrs. Victor J. Johnson, Potter, Neb. Harrison-Sioux Co. Agrl. Assn. Aug. 27-29. V. E. Marsteller. Hartington-Cedar Co. Agrl. Soc. Sept. 6-8. Edgar M. Hoar. Hastings-Adams Co. Agrl. Soc. Aug. 11-14. Henry R. Fausch. Hemingford-Box Butte Co. Agrl. Soc. Sept. 10-12. Frank Dee. Holdrege-Phelps Co. Junier Fair. Aug. 26-28. A. F. Johnson, Funk, Neb. Homer-Dakota Co. Fair. Sept. 10-12. Vern H. Kerchberger, Dakota City, Neb. Humboldt-Richardson Co. Agrl. Soc. Sept. 16-18. Jess A. Harris. Hyannis-Grant Co. Fair Assn. Aug. 30-Sept. 1. R. W. Bonfield. Imperial-Chase Co. Agrl. Soc. Aug. 30-Sept. 2 (tentative). H. M. Garber. Johnstown-Brown Co. Agrl. Soc. Sept. 5-7. O. J. Honnen.

Kearney-Buffalo Co. Agrl. Assn. Aug. 24-28. I. A. Wilson. Kimball-Kimball Co. Fair. Aug. 26-28. Vert B. Cargill. Lowell-Garden Co. Agrl. Soc. Sept. 10-12. Paul Temple. Lexington-Dawson Co. Agrl. Soc. Sept. 1-4. D. D. Ernst. Lincoln-Nebraska State Fair & Expo. Sept. 6-11. E. J. Millie. Lincoln-Lancaster Co. Agrl. Soc. Aug. 30-Sept. 5. B. F. Preston, R. F. D. 5. McCook-Red Willow Co. Fair. Aug. 26-28. Elmer Kay. Madison-Madison Co. Agrl. Soc. Sept. 16-18 (tentative). Karl J. Moyer. Minden-Kearney Co. Agrl. Soc. Aug. 13-15. Stanley Peterson. Mitchell-Scottsbluff Co. Agrl. Assn. Sept. 15-19. Harold Ledingham. Neligh-Antelope Co. Fair. Sept. 11-13. Lyle E. Jackson. Nelson-Nuckolls Co. Fair Assn. Last week in Aug. Wm. A. McHenry. Norden-Keya Paha Co. Fair Assn. Sept. 2-11. L. E. Turner, Sparks, Neb. North Platte-Lincoln Co. Agrl. Assn. Aug. 31-Sept. 2. Mrs. O. H. Covell. Oakland-Burt Co. Fair. Aug. 16-19. C. H. Walton, Lyons, Neb. Ogallala-Keith Co. Fair Assn. Aug. 19-22. P. J. Sibal. Omaha-Ak-Sar-Ben Livestock & Horse Show. Oct. 4-10. J. J. Isaacson. Ord-Valley Co. Fair. Aug. 25-28. C. C. Dale. Orleans-Harlan Co. Junier Fair. Sept. 15-16. M. A. Lennemann. Osceola-Polk Co. Fair Assn. Aug. 10-14. L. A. Hasbert, Shelby, Neb. Pawnee City-Pawnee Co. Fair. Sept. 30-Oct. 3. David W. Osborn. Pierce-Pierce Co. Agrl. Soc. Aug. 22-25. E. G. Schellpeper. St. Paul-Howard Co. Agrl. Soc. Sept. 8-11. Chas. Dobry. Sargent-Sargent Community Fair Assn. Sept. 7-9. W. G. Birginal. Scribner-Dodge Co. Fair. Sept. 16-18. Otto J. Schellenberg. Seward-Seward Co. Agrl. Soc. Aug. 27-29. Clyde A. Hardin. Sidney-Cheyenne Co. Fair. Aug. 26-27. O. A. Olson. Spencer-Boyd Co. Agrl. Soc. Sept. 16-18 (tentative). Louis W. Kusna. Springfield-Sarpy Co. Fair. Aug. 27-29. Leslie B. McCamley. Stanton-Stanton Co. Fair. Aug. 23-25. Ervne E. Pont. Stapleton-Logan Co. Agrl. Soc. Aug. 28-30. E. R. Brown. Stockville-Frontier Co. Agrl. Soc. Sept. 1-4. G. C. Huettle, Eustia, Neb. Syracuse-Otoe Co. Agrl. Assn. Aug. 25-27. Robt. L. McKissick, Dunbar, Neb. Tecumseh-Johnson Co. Agrl. Soc. Aug. 25-27. H. E. Lang. Valentine-Cherry Co. Agrl. Soc. Sept. 7-9. R. E. Brickley. Wahoo-Saunders Co. Agrl. Soc. Aug. 27-29. E. J. Erickson. Walthill-Thurston Co. Fair. Sept. 2-5. Alfred D. Raun. Waterloo-Douglas Co. Fair. Sept. 16-18. Robt. D. Herrington. Wayne-Wayne Co. Fair. Aug. 23-25. Wm. E. Von Seggern. Weeping Water-Cass Co. Agrl. Soc. Sept. 15-18. Paul E. Pauquet. West Point-Cuming Co. Fair. Aug. 30-Sept. 3. Ed M. Baumann.

Nevada

Ely-White Pine Co. Racing Assn. June 27-July 5. Jack Miles.

New Hampshire

Canaan-Mascoma Valley Fair. Sept. 1-3. Wm. A. Shepard. Center Sandwich-Sandwich Fair Assn. Oct. 12. W. Leroy White. Contoocook-Hopkinton Fair. Sept. 29-Oct. 1. Harold R. Clough. Lancaster-Coos & Essex Agrl. Soc. Sept. 5-7. Carroll Stoughton. Pittsfield-Pittsfield Fair Assn. Sept. 10-12. Wm. Osgood. Plymouth-Union Grange Fair Assn. Sept. 15-17. W. J. Neal, Meredith, N. H. Rochester-Rochester Fair. Sept. 22-26. Ralph E. Camo.

New Jersey

Egg Harbor City-Atlantic Co. Agrl. Fair. Sept. 2-5. A. G. Vautrinot. Flemington-Flemington Fair Assn. Sept. 1-7. Major E. B. Allen. Trenton-New Jersey State Fair. Sept. 27-Oct. 3. Harry E. LaBregue. Troy Hills-Morris Co. Fair Assn. Aug. 25-29. Kenneth E. Kostenbader, Morristown, N. J.

New Mexico

Albuquerque-New Mexico State Fair. Sept. 27-Oct. 4. Leon H. Harms. Portales-Roosevelt Co. Fair Assn. Sept. 30-Oct. 3 (tentative). W. G. Vinzant. Roswell-Eastern N. M. State Fair. Oct. 7-10. E. E. Paterson. Taos-Taos Co. Fair Assn. Sept. 29-30. C. M. Trujillo. Willard-Torrance Co. Fair Assn. Oct. 1-5. Leo P. Padilla.

New York

Afton-Afton Agrl. Assn. Aug. 18-22. Harry G. Horton. Albion-Orleans Co. Fair Assn. July 28-Aug. 1. Earl F. Strickland, Kent, N. Y. Altamont-Albany-Schenectady Co. Fair. Aug. 10-15. Roy F. Peugh. Angelica-Allegany Co. Agrl. Soc. Sept. 2-5. L. L. Stillwell. Avon-Genesee Valley Breeders' Assn. Sept. 4-5. John Steele. Ballston Spa-Saratoga Co. Agrl. Soc. Aug. 25-29. A. M. Garrison. Batavia-Genesee Co. Agrl. Soc. Aug. 10-15. Glen W. Grinnell. Bath-Sieuben Co. Agrl. Soc. Sept. 15-19. J. Victor Faucett. Boonville-Boonville Fair Assn. Aug. 3-8. E. R. Hargrave. Brookfield-Madison Co. Fair. Sept. 7-10. O. C. Craine. Caledonia-Caledonia Fair. Aug. 4-8. G. H. Cullings. Cambridge-Cambridge Valley Agrl. Soc. Aug. 19-23. P. J. Houlton, Hoosick Falls. Chatham-Columbia Co. Agrl. Soc. Sept. 5-9. Wm. A. Dardess. Cobleskill-Cobleskill Agrl. Soc. Sept. 21-26. Wm. H. Golding. Cortland-Cortland Co. Agrl. Soc. Aug. 31-Sept. 7. Harry B. Tanner.

Dundee—Dundee Fair Assn. Sept. 23-24. Lewis R. Hamner.
Dunkirk—Chautauqua Co. Agrl. Corp. Sept. 7-12. C. C. Cain.
Elmira—Chemung Co. Agrl. Soc. Aug. 23-30. H. Ward Kinley, Horseheads, N. Y.
Fonda—Montgomery Co. Agrl. Soc. Sept. 5-9. Edward Rothmeyer, Tribes Hill, N. Y.
Gouverneur—Gouverneur Fair, Aug. 11-15. B. H. A. Dodds.
Hamburg—Eric Co. Agrl. Soc. Aug. 24-29. J. C. Newton.
Hemlock—Hemlock Lake Union Agrl. Soc. Sept. 9-12. Glenn C. McNinch, Conesus, N. Y.
Ithaca—Tompkins Co. Agrl. Soc. Aug. 17-22. Leon C. Rothermich.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 18-21. J. W. Watson.
Lockport—Niagara Co. Fair, Aug. 17-22. F. E. Pease.
Lowville—Lewis Co. Agrl. Soc. Aug. 18-22. Cyril L. Seymour, R. 1, Turin, N. Y.
Malone—Franklin Co. Agrl. Soc. Aug. 24-29. H. B. Kelley.
Middletown—Orange Co. Fair, Aug. 17-22. Alan C. Madden.
Mineola, L. I.—Mineola Fair, Sept. 15-19. Fred D. Baldwin.
Nassau—Rensselaer Co. Agrl. Soc. Aug. 5-8. Harry M. Peckman, E. Schodack, N. Y.
Norwich—Chenango Co. Fair, Aug. 11-14. F. B. Littlefair.
Owego—Tioga Co. Agrl. Soc. Sept. 1-5. Ralph W. Rumsey, Lockwood, N. Y.
Palmyra—Union Agrl. Soc. Sept. 23-26. W. Ray Converse.
Penn Yan—Yates Co. Agrl. Soc. Aug. 26-28. Oliver Wilcox.
Pike—Silver Lake Agrl. Assn. Aug. 25-27. Henry M. Wagenblass, Warsaw, N. Y.
Rhinebeck—Dutchess Co. Fair, Sept. 1-4. Benson R. Frost.
Riverhead—Suffolk Co. Agrl. Soc. Sept. 7-12. Cort R. Hincken.
Rush—Monroe Co. Fair Assn. Sept. 10-12. Lester B. Forman, Pittsford, N. Y.
Sandy Creek—Sandy Creek Fair Assn. Aug. 4-8. Wm. J. Potter.
Schaghticoke—Schaghticoke Fair, Sept. 7-10. Carl W. Lohnes.
Trumansburg—Union Agrl. Soc. Sept. 30-Oct. 3. Mary E. Cronk.
Vernon—Vernon Agrl. Soc. Sept. 15-19. Chas. Warren, Sherrill, N. Y.
Walton—Delaware Co. Fair, Aug. 25-28. Paul G. Williams.
Waterloo—Seneca Co. Agrl. Soc. Aug. 11-14. Mrs. Nellie Douglass.
Watertown—Jefferson Co. Agrl. Soc. Aug. 25-29. G. H. Richter.
Watkins Glen—Schuyler Co. Agrl. Soc. Sept. 8-11. Milo Hitchcock, Odessa, N. Y.
Westport—Essex Co. Agrl. Soc. Aug. 26-29. L. H. Labdell, Wadhams, N. Y.
Whitney Point—Broome Co. Agrl. Soc. Aug. 4-7. C. R. Johnson.

North Carolina

Ahoskie—Atlantic District Fair, Oct. 13-16. E. M. Weaver.
Albemarle—Stanly Co. Fair Assn. Oct. 5-10. C. A. Skidmore.
Apex—Apex & Piquay Five-Co. Fair, Sept. 21-28. Dr. S. H. Baldwin.
Asheboro—Randolph Co. Fair, Sept. 21-25. Waldo C. Check.
Asheville—Buncombe Co. District Fair, Aug. 24-29. E. W. Pearson.
Beaufort—Carteret Fair, Oct. 12-17. T. E. Kelly.
Carthage—Moore Co. Fair Assn. Week of Sept. 29. Paul H. Waddill.
Charlotte—Southern States Fair, Oct. 20-24. Dr. J. S. Dorton.
Cherokee—Cherokee Indian Fair, Oct. 6-10. J. L. Walters.
Durham—Durham Co. Fair & Tobacco Festival. Last week in Oct. Mel J. Thompson.
Enfield—Firemen's Agrl. Fair, Sept. 28-Oct. 3. George R. Ivey.
Fairmont—Fairmont Fair, Sept. 7-12. E. C. Huffines.
Gastonia—Gaston Co. Fair, Oct. 12-17. F. A. Whiteside.
Greensboro—Greensboro Fair, Sept. 28-Oct. 3. Norman Y. Chambliss.
Greenville—Pitt Co. Fair Assn. Oct. 26-30. A. J. Grey, 46 Bruce St., Norfolk, Va.
Henderson—Golden Belt Fair, Oct. 5-10. C. M. Hight.
Henderson—Vance Co. Colored Fair, Oct. 12-17. Brooks Hawkins.
Hickory—Catawba Fair Assn. Oct. 6-10. John W. Robinson.
High Point—High Point Fair, Sept. 21-26. A. C. Ingram.
Laurinburg—Scotland Co. Sandy Hill Fair, Oct. 13-16. P. P. Newton, R. 1, Box 43, Laurel Hill.
Leaksville—Rockingham Co. Fair Assn. Aug. 31-Sept. 5. S. M. Harris.
Littleton—Littleton Tri-Co. Fair, Oct. 30-31. T. R. Walker.
Lumberton—Robeson Co. Fair Assn. Sept. 22-25. R. A. Hedgpath.
Mount Airy—American Legion Fair, Sept. 21-26. W. L. Sydnor.
North Wilkesboro—Great Northwestern Fair, Sept. 15-19. W. A. McNeil.
Raleigh—North Carolina State Fair, Oct. 13-17. Dr. J. S. Dorton.
Reidsville—Reidsville Fair Assn. Sept. 28-Oct. 3. Aaron Weinstein.
Rocky Mount—Rocky Mount Fair, Oct. 6-10. Mrs. Norman Y. Chambliss.
Roanoke—Person Co. Fair Assn. Oct. 5-10. R. L. Perkins.
Rutherfordton—Rutherford Co. Fair, Sept. 21-26. F. E. Patton.
Shelby—Cleveland Co. Fair, Sept. 20-24. J. S. Dorton.
Shelby—Cleveland Co. Negro Fair, Oct. 7-10. Rev. A. W. Foster.
Spring Hope—Nash Co. Fair, Sept. 21-26. Hobart Brantley.
Spruce Pine—Toe River Fair Assn. Sept. 8-12. W. M. Wiseman.
Tarboro—Edgecombe Co. Fair, Oct. 26-31. Howard V. Gaskill, J. Hayden Wiggs, Selma, N. C.
Troutman—Iredell Co. Agrl. Fair, Sept. 28-Oct. 3. C. O. Hadley, Statesville, N. C.
Warrenton—Warren Co. Fair Assn. Week of Oct. 12. R. H. Bright.
Warsaw—Duplin Co. Agrl. Fair, Nov. 9-14. E. D. Johnson.
Washington—Beaufort Co. Fair Assn. Oct. 5-10. P. T. McDevett.
Williamston—Martin Co. Agrl. Fair, Sept. 28-Oct. 3. W. E. Dunn.
Wilson—Wilson Co. Fair, Oct. 19-24. W. H. Dunn.
Winston-Salem—Winston-Salem & Forsyth Co. Fair, Oct. 6-10. G. C. McNair.

Woodland—Roanoke-Chowan Fair, Oct. 12-17. T. R. Walker, Litleton, N. C.

North Dakota

Bottineau—Bottineau Co. Agrl. Soc. Sept. 23-24. Dr. J. C. Jirkowic.
Cando—Towner Co. Fair Assn. June 29-July 1. Mont. Bacon.
Fargo—Red River Valley Fair, Aug. 31-Sept. 5. A. D. Scott.
Fessenden—Wells Co. Free Fair, July 7-10. E. W. Vancura.
Grand Forks—Greater Grand Forks State Fair, June 22-27. Ralph Lynch.
Hamilton—Pembina Co. Fair Assn. July 16-18. Franklin Page.
Jamestown—Stutsman Co. Fair Assn. July 2-4. Dr. G. A. Ottinger.
Langdon—Cavalier Co. Fair Assn. July 13-15. Dick Forkner.
Minot—North Dakota State Fair, June 30-July 5. H. L. Finke.
Mott—Hettinger Co. Fair Assn. Sept. 11-12. Mrs. Thilma Oloson.
Rolia—Rolette Co. Fair, July 2-4.

Ohio

Andover—Andover Fair, Sept. 11-13. E. G. Huss.
Ashland—Ashland Co. Agrl. Soc. Sept. 23-26. James S. Atterholt.
Ashley—Ashley Ind. Agrl. Soc. July 15-18. Harry S. Wigton.
Athens—Athens Co. Agrl. Soc. Aug. 24-27. L. C. Baker.
Attica—Attica Fair, Sept. 30-Oct. 2. Carl B. Carpenter.
Barlow—Barlow Agrl. Assn. Sept. 24-25. C. E. Lawton.
Bellevue—Bellevue Ind. Agrl. Soc. Sept. 16-19. E. O. Kochheller.
Berea—Cuyahoga Co. Agrl. Soc. Aug. 19-23. William H. Kroesen.
Bluffton—Bluffton Agrl. Soc. Dec. 9-11. Harry F. Barnes.
Burlon—Geauga Co. Agrl. Soc. Sept. 4-7. Charles A. Riley.
Cadiz—Harrison Co. Agrl. Assn. Oct. 7-9. Lance H. Barger.
Caldwell—Noble Co. Agrl. Soc. Aug. 26-28. O. J. Lorenz.
Canfield—Mahoning Co. Agrl. Soc. Sept. 5-7. E. R. Zieger, Youngstown, O.
Canton—Stark Co. Agrl. Soc. Sept. 3-7. Ed. S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Sept. 30-Oct. 3. Leonard George, Mariem Springs, O.
Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 16-19. D. E. Van Atta, 410 Court-house, Cincinnati.
Celina—Mercer Co. Agrl. Soc. Aug. 16-21. W. F. Archer.
Circleville—Pickaway Co. Agrl. Soc. (Pumpkin Show), Oct. 7-10. Mack D. Farrell.
Columbus Grove—Putnam-Allea Co.'s Ind. Agrl. Soc. Dec. 16-18. Anos L. Goodwin.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 6-10. C. V. Croy, Dresden, O.
Croton—Hartford Ind. Agrl. Soc. Sept. 9-12. Clell H. Sinkey, Centerburg, O.
Dayton—Montgomery Co. Fair, Sept. 7-16. R. C. Haines.
Delaware—Delaware Co. Agrl. Soc. Sept. 22-25. John Wagner.
Delphos—Allen Co. Agrl. Soc. Aug. 25-29. Art O. Wulforth.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 23-26. S. O. Mase.
Eaton—Prelbe Co. Agrl. Soc. Sept. 15-18. Wm. B. Pryor.
Findlay—Hancock Co. Agrl. Soc. Sept. 9-12. Orvell Crates, Jenera, O.
Fredericktown—Fredericktown Comm. Agrl. Soc. Sept. 17-19. M. Wilhite.
Fremont—Sandusky Co. Agrl. Soc. Sept. 6-11. Russell S. Hull.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 23-26. Dorothy L. White.
Georgetown—Brown Co. Fair, Oct. 7-9. William M. Warner.
Greenview—Darke Co. Fair, Aug. 23-28. Frank Hestand, Rossburg, O.
Hamilton—Butler Co. Agrl. Soc. Sept. 27-Oct. 3. John W. Cochran, Sevenmile, O.
Hicksville—Defiance Co. Agrl. Soc. Aug. 26-28. E. Mentzer.
Hilliards—Franklin Co. Agrl. Soc. Aug. 18-20. Arch A. Alder.
Jefferson—Ashabula Co. Agrl. Soc. Aug. 18-21. E. W. Lampson.
Kenton—Hardin Co. Agrl. Soc. Sept. 30-Oct. 3. Charles R. Fulton.
Lancaster—Fairfield Co. Agrl. Soc. Oct. 14-17. Russell W. Alt, R. R. 1, Baltimore, O.
Lebanon—Warren Co. Agrl. Soc. Sept. 22-25. John T. Gorman.
Lisbon—Columbiana Co. Agrl. Soc. Sept. 15-18. J. H. Sinclair, Hancock, O.
Logan—Hocking Co. Agrl. Assn. Sept. 16-19. D. Melvin Heit.
London—Madison Co. Agrl. Soc. Aug. 23-27. Fred M. Guy, Irwin, O.
Loudonville—Loudonville Agrl. Soc. Oct. 6-8. Charles Bernhard Jr.
Lucasville—Seneca Co. Agrl. Soc. Aug. 4-7. H. T. Caldwell, Portsmouth, O.
McConnellsville—Morgan Co. Agrl. Soc. Sept. 16-18. Ray G. Smith.
Mansfield—Richland Co. Agrl. Soc. Aug. 25-28. R. D. Haic.
Marietta—Washington Co. Agrl. Assn. Sept. 7-9. L. E. Apple.
Marion—Marion Co. Agrl. Soc. Sept. 1-4. William K. Davis.
Marysville—Union Co. Agrl. Soc. Oct. 6-9. Harry A. Taylor.
Medina—Medina Co. Agrl. Soc. Sept. 10-12. Jay V. Einhart.
Middleport—Meigs Co. Fair, Sept. 16-18. Charles Radford Jr., Minersville, O.
Millersburg—Holmes Co. Fair, Sept. 8-11. H. O. Logsdon.
Montpelier—Williams Co. Agrl. Soc. Sept. 15-19. G. V. Lockhart.
Mount Gilead—Morrow Co. Agrl. Soc. Sept. 10-12. A. A. Brollier.
Mount Vernon—Knox Co. Agrl. Soc. Oct. 14-17. Henry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 2-5. James D. Murray.
Newark—Licking Co. Agrl. Soc. Oct. 1-3. D. E. Behout.
Norwalk—Huron Co. Agrl. Soc. Sept. 1-4. Mrs. Elfreda Crayton.
Old Washington—Guernsey Co. Agrl. Soc. Sept. 16-18. J. P. St. Clair.
Ottawa—Putnam Co. Agrl. Soc. Oct. 6-10. Jos. L. Brickner.
Owensville—Clermont Co. Agrl. Soc. Aug. 18-21. J. W. Evans.
Palmsville—Lac Co. Agrl. Soc. Aug. 25-28. Mrs. Eva S. Merrill.
Paudling—Paudling Co. Agrl. Soc. Sept. 17-18. O. C. Lehman, Payne, O.

Piketon—Pike Co. Agrl. Soc. Aug. 11-14. Frank B. Cooper.
Plain City—Plain City Ind. Agrl. Soc. Aug. 6-9. H. S. Foust.
Proctorville—Lawrence Co. Agrl. Assn. Aug. 19-21. D. E. Lewis, Ironton, O.
Randolph—Randolph Agrl. Soc. Sept. 18-19. R. P. Hamilton.
Richwood—Richwood Tri-Co. Fair, July 21-24. Ralph B. Vestal.
St. Clairsville—Belmont Co. Agrl. Soc. Sept. 9-12. William R. Butcher Jr.
Shelby—Shelby Comm. Street Fair Assn. Sept. 9-12. Carl L. Wentz.
Sidney—Shelby Co. Agrl. Soc. Sept. 15-18. Ben O. Harman, Anna, O.
Smithfield—Jefferson Co. Agrl. Soc. Sept. 23-25. W. E. Rose, R. 1, Rayland, O.
Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O.
Tiffin—Seneca Co. Agrl. Soc. Aug. 25-28. C. B. Baker.
Toledo—Lucas Co. Agrl. Soc. Sept. 17-20. Charles Glenn, 411 Michigan St.
Troy—Miami Co. Agrl. Soc. Aug. 18-21. E. O. Ritter.
Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 15-18. H. A. Hudson.
Urbana—Champaign Co. Agrl. Soc. Aug. 10-14. John W. Yoder.
Van Wert—Van Wert Co. Agrl. Soc. Sept. 7-11. N. E. Stuckey.
Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 30-Sept. 4. Hurry Kahn.
Warren—Trumbull Co. Agrl. Soc. Aug. 10-15. Donald R. Baker.
Washington C. H.—Fayette Co. Agrl. Soc. July 28-Aug. 1. George L. Gossard.
Wauseon—Fulton Co. Agrl. Soc. Sept. 7-10. C. G. Ackerman.
Wellington—Lorain Co. Agrl. Soc. Aug. 25-27. Clair L. Hill.
Wellston—Jackson Co. Agrl. Soc. Aug. 18-20. Charles N. Gaskill.
West Union—Adams Co. Agrl. Assn. Aug. 25-28. Charles S. Kirker.
Wilmington—Clinton Co. Agrl. Soc. Aug. 10-14. Gertrude Hanks.
Woodfield—Monroe Co. Fair, Sept. 9-11. Ralph Schumacher.
Wooster—Wayne Co. Agrl. Soc. Sept. 15-19. W. J. Buss.
Xenia—Greene Co. Agrl. Soc. Aug. 4-7. Mrs. J. Robert Bryson.
Zanesville—Muskingum Co. Agrl. Soc. Aug. 18-21. Peri D. Elliott, New Concord, O.

Oklahoma

Anadarko—Caddo Co. Free Fair, Sept. 16-19. E. T. Cook.
Arnett—Ellis Co. Fair Assn. Sept. 17-19. C. A. Null.
Beaver—Beaver Co. Free Fair Assn. Sept. 16-19. Mrs. Letha Howe.
Blackwell—Kay Co. Free Fair Assn. Second week in Sept. W. R. Hutchinson, Newkirk.
Chandler—Lincoln Co. Free Fair, Sept. 16-19. A. M. Jarvis.
Cushing—Cushing District Fair, Sept. 10-12. D. H. Fisher.
Dewey—Washington Co. Free Fair, Sept. 2-10. V. Long.
Duncan—Stephens Co. Fair Assn. Sept. 9-12. Tom Divine.
Durant—Bryan Co. Free Fair, Sept. 17-19. Allen Hill.
Eid—Garfield Co. Free Fair Assn. Oct. 26-30. J. B. Hurst.
Fairview—Major Co. Free Fair, Sept. 22-25. W. B. Hanly.
Hennessey—Hennessey Free Fair, Sept. 1-3. Art Walters.
Hydro—Hydro District Fair, Sept. 3-5. Grace R. Felton.
Miami—Ottawa Co. Free Fair, Sept. 7-13. George H. Merriam.
Muskogee—Oklahoma Free State Fair, Oct. 4-11. Ethel Murray Simonds.
Norman—Cleveland Co. Free Fair, Sept. 17-19. Clarence Bureb.
Oklahoma City—Oklahoma State Fair & Expo. Sept. 26-Oct. 3. Ralph T. Hemphill.
Oklahoma City—Oklahoma Co. Fair, Sept. 21-23. A. T. Burge.
Pauls Valley—Garvin Co. Free Fair, Sept. 14-19. Russell Pierson.
Pawhuska—Osage Co. Free Fair Assn. Sept. 14-17. Fred Ahrberg.
Pond Creek—Grant Co. Free Fair, Oct. 13-16. Dr. Gale.
Potau—Le Flore Co. Free Fair Assn. Sept. 15-19. Harold V. Yerby.
Puredell—McClain Co. Free Fair, Sept. 10-12. Forrest Nelson.
Stillwater—Payne Co. Free Fair, Sept. 16-18. W. Cronwell.
Tulsa—Tulsa State Fair, Sept. 6-11. Wm. B. Way.
Watonga—Blaine Co. Free Fair, Sept. 8-11. Floyd D. Dowell.
Waurika—Jefferson Co. Free Fair, Sept. 17-19. Robt. S. Connock.
Waynesville—Waynes District Free Fair, Sept. 17-19. Mrs. A. G. Webb.
Wellston—Wellston District Fair, Aug. 24-28. Burl J. Bost.
Wewoka—Seminole Co. Free Fair, Sept. 8-12. L. H. Stinnett.

Oregon

Burns—Harney Co. Fair, Sept. 18-20. D. C. Jordan.
Eugene—Lane Co. Fair Assn. Sept. 23-26. Fred G. Knox.
Fossil—Wheeler Co. Fair, Sept. 11-12. Arnold C. Ebert.
Gold Beach—Curry Co. Fair Assn. Aug. 28-29. R. M. Knox.
Gresham—Multnomah Co. Fair Assn. Aug. 24-30. A. H. Lea, 310 Oregon Bldg., Portland.
Hillsboro—Washington Co. Fair, Sept. 3-5. Mrs. Leon B. Davis.
Hood River—Hood River Co. 4-H Club Fair, Aug. 26-27. A. L. Marble.
La Grande—Union Co. Fair Assn. Latter part of Sept. W. R. Gekeler.
Lakeview—Lake Co. Fair, Sept. 5-7. E. A. Fettsch.
Monmouth—Polk Co. Fair, Aug. 28-29. Josiah Mills, Dallas, Ore.
Moro—Sherman Co. Fair Assn. Sept. 4-6. LeRoy C. Wright.
Myrtle Point—Coos Co. Fair Assn. Sept. 16-19. L. H. Pearce.
Newport—Lincoln Co. Fair, Aug. 27-29. H. G. Smith, Toledo, Ore.
Ontario—Malheur Co. Fair & Rodeo, Aug. 30-Sept. 1. Thadene Osborn, Nyssa, Ore.
Portland—Pacific Internat'l Livestock Expo. Oct. 3-10. O. M. Plummer, 308 Wilcox Bldg.
Salem—Oregon State Fair, Sept. 7-13. Leo G. Spitzbart.
Tygh Valley—Wasco Co. Fair, Sept. 25-27. Floyd Kelly, Maupin, Ore.

Pennsylvania

Abbotstown—United Farmers Fair Assn. Aug. 18-22. C. J. Meckley.
Allentown—Allentown Fair, Sept. 23-26. M. H. Beary.
Arendtsville—South Mountain Fair Assn. Sept. 9-12. A. D. Sheely.
Barren Hill—Barren Hill Firemen's Fair, June 17-27. W. E. Lightkep, R. D., Conshohocken.
Bedford—Bedford Fair Assn. Aug. 25-26. A. C. Brice.
Bloomsburg—Bloomsburg Fair, Sept. 29-Oct. 3. Harry B. Correll.
Butler—Butler Fair & Expo. Aug. 11-14. C. M. Miller.
Centre Hall—Grange Encampment & Centre Co. Fair, Aug. 22-28. Mrs. Samuel Grove.
Clearfield—Clearfield Co. Fair, Aug. 3-8. Wm. Brice Jr., Bedford, Pa.
Cochranon—Cochranon Community Fair, Sept. 17-19. A. N. Shaffer.
Conneautville—Conneautville Community Fair Assn. Sept. 10-12. Kenneth Mowry.
Conshohocken—Spring Mill Fair, July 8-15. Samuel M. Glass.
Cookport—Green Township Community Fair Assn. Sept. 17-19. P. F. Walker, Commodore, Pa.
Doylstown—Doylstown Fair, Aug. 25-29. J. Allen Gardy.
Edinboro—Edinboro Community Fair, Sept. 17-19. Norman P. Manners.
Ephrata—Ephrata Farmers Day Assn. Sept. 30-Oct. 3. Ira E. Fasnacht.
Fawn Grove—Fawn Grove Improvement Assn. Aug. 5-8. L. M. Brown, Bridgeton, Pa.
Flourtown—Flourtown Fair, July 22-Aug. 1. Wm. J. Goss.
Ford City—Armstrong Co. Fair, Sept. 4-7. Walter H. Bowser.
Forkville—Sullivan Co. Agrl. Soc. Sept. 2-5. J. R. Whiteley.
Gratz—Gratz Fair Assn. Sept. 22-26. Guy R. Klinger.
Greensburg—Harrold Community Fair, Aug. 29-31. J. H. Silvis Jr.
Hanover—Forest Park Free Fair, Sept. 8-13. A. F. Karst.
Harford—Harford Agrl. Soc. Sept. 6-11. J. A. Williams.
Hatfield—Montgomery Co. Fair, Sept. 7-12. Alton F. Kinsey.
Honesdale—Wayne Co. Agrl. Soc. Sept. 22-25. R. W. Gammell.
Hughesville—Lycoming Co. Fair Assn. Sept. 14-19. Elton B. Edkin.
Huntingdon—Huntingdon Co. Fair Assn. Aug. 31-Sept. 5. Kermit L. Laney.
Indiana—Indiana Co. Fair Assn. Aug. 24-27. B. H. Liehtberger.
Jennersville—Jenners Fair Assn. Sept. 1-4. A. O. Lape, Jenners, Pa.
Kutztown—Kutztown Fair, Aug. 17-22. Claude L. Bordner.
Laurelton—Union Co. West End Fair Assn. Sept. 9-12. Wm. D. Bauserman.
Lehighon—Lehighon Fair, Sept. 7-12. Frank R. Diehl.
McConnellsburg—Fulton Co. Fair Assn. Sept. 9-12. Frank H. Johnston, Webster Mills.
Manheim—Manheim Community Farm Show, Oct. 1-3. E. Allan Auld.
Mansfield—Smytha Park Assn. Sept. 9-12. Frank Marvin.
Martinsburg—Morrison Cove Community Fair, Oct. 23-24. Ella S. Ebersole, Curryville.
Mechanicsburg—Grangers (Picnic) Fair, Aug. 31-Sept. 7. Roy Richwine.
Mercer—Mercer Central Agrl. Soc. Aug. 13-21. John P. Orr.
Meyersdale—Somerset Co. Fair Assn. Aug. 18-21. Clarence F. Rowe.
Montrose—Susquehanna Co. Agrl. Soc. Aug. 26-28. Paul C. Harrison.
Mount Joy—Mount Joy Community Exhibit, Oct. 15-17. R. G. Hostetter.
Newfoundland—Greene-Dreher Fair Assn. Sept. 3-5. Henry G. Botler, Greentown, Pa.
Newport—Perry Co. Fair, Sept. 1-4. A. K. Ludwig.
Newville—Mifflin Agrl. Assn. Sept. 16-20. E. Lee Oiler.
Pleasant Valley—Springfield Farm Show, Nov. 19-22. Roy H. Giesmann.
Port Royal—Juanata Co. Agrl. Soc. Sept. 7-12. J. H. Book.
Reading—Reading Fair, Sept. 13-20. Chas. W. Swoyer.
Red Lion—Gala Week Fair, July 20-25. R. M. Spangler.
Seilinsgrove—Seilinsgrove Night Fair, Week of July 20. Roland E. Fisher.
Stewartstown—Stewartstown Agrl. Soc. Aug. 25-29. Walter Bubaugh.
Stoneboro—Stoneboro Fair, Sept. 2-7. Walter B. Parker.
Sugar Grove—Sugar Grove Fair, Sept. 17-19. T. R. Sponser.
Tioga Junction—Tioga Valley Fair Assn. Aug. 6-9. Carl H. Forrest, Lawrenceville, Pa.
Tonesta—Forest Co. Fair Assn. Sept. 17-19. K. W. Flowers.
Troy—Troy Agrl. Soc. Aug. 18-22. H. D. Holcombe.
Tunkhannock—Wyoming Co. Fair Assn. Sept. 15-19. B. O. Sheidon, Laceyville, Pa.
Turbotville—Turbotville Fair Assn. Oct. 7-10. Calvin W. Menges, R. D. 8, Walsontown, Pa.
Unionville—Unionville Community Fair, Oct. 29-31. Roland Conard, R. D. 6, W. Chester.
Washington—Washington Co. Fair, Sept. 16-19. Raymond Henderson, Hickory, Pa.
Washingtonville—Montour-De Long Community Fair, Oct. 13-16. Walter J. Lewis.
Waterford—Waterford Community Fair Assn. Sept. 9-12. Ray J. Salmon.
Wattsburg—Wattsburg Agrl. Soc. Sept. 1-5. H. M. Burrows.
Wind Ridge—Jacktown Fair, Aug. 25-27. O. I. Dille.
Wooddale, Mt. Pleasant—Pleasant Valley Grange Fair, Oct. 6-10. Eugene V. Keefer, R. D. 2, Box 242, Conneautville.
Yellow Creek—Northern Bedford Co. Fair Assn. Oct. 15-17. Howard F. Fox, Loysburg, Pa.
York—York Interstate Fair, Sept. 16-19. John H. Rutter.
Youngsville—Youngsville Community Fair Assn. Sept. 9-12. R. L. Albright.

Rhode Island

Kingston—R. I. State Fair Assn. Sept. 2-7. A. N. Peckham.
South Carolina
Anderson—Anderson Fair, Nov. 2-7. J. A. Mitchell.
Anderson—Anderson Co. Colored Fair Assn. Nov. 10-14. J. A. Gresham.
Bowman—Bowman Community Fair, Nov. 9-14. George W. Oliver.

Brunson—Hampton Co. Fair Assn. Nov. 23-28. W. P. Hogarth.
Central—Pickens Co. Fair. Oct. 12-17. L. S. Griffin.
Charleston—Charleston Agrl. Fair. Oct. 26-Nov. 1. W. McLeod Frampton.
Chester—Chester Co. Colored Fair Assn. Oct. 19-24. Wayman Johnson.
Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.
Dillon—Dillon Co. Fair Assn. Week of Oct. 19. L. B. Rogers.
Greenville—Greenville Co. Fair. Oct. 19-24. C. A. Herlong.
Greenwood—Greenville Colored Fair Assn. Oct. 19-24. U. S. G. Sweeney Jr., R. 3, Simpsonville.
Greenwood—Greenwood Co. Fair. Oct. 19-24. E. B. Henderson.
Manning—Clarendon Co. Fair. Oct. 5-10. Harry P. Thames.
Newberry—Newberry Co. Fair Assn. Oct. 26-30. H. T. Cannon.
Orangeburg—Orangeburg Co. Fair Assn. Oct. 27-31. J. M. Hughes.
Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 13-16. W. C. Lewis.
Owings—Mt. Carmel Fair. Oct. 14-17. A. N. Saxon.
Reek Hill—York Co. Fair Assn. Week of Oct. 12. Miss P. M. Fewell.
Spartanburg—Spartanburg Co. Fair Assn. Oct. 5-10. D. C. Todd.
Sumter—Sumter Co. Fair. Oct. 13-17. J. Cliff Brown.
Walterboro—Colleton Co. Fair Assn. Oct. 26-31. E. E. Jones.
York—York Co. Colored Fair. Oct. 19-24. L. A. Wright, R. 3, Clover, S. C.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 16-18. Fred Seeger.
Gettysburg—Potter Co. Fair. Aug. 21-22. James J. O'Connell.
Huron—South Dakota State Fair. Sept. 7-12. C. B. Hansen.
Mitchell—Corn Palace Festival. Sept. 21-26. E. A. Kirkpatrick.
Murdo—Jones Co. Fair. Aug. 27-29. M. E. Sanderson.
Niand—Butte Co. Fair. Aug. 27-29. Beyer Anne, Newell, S. D.
Onida—Sully Co. Fair Assn. Aug. 27-29. John E. Jeremiason.
Parker—Turner Co. Fair. Aug. 17-19. J. C. Jensen.
Pine Ridge—Oglala Sioux Fair & Festival. Aug. 20-23. M. G. Ripke.
Rosebud—Rosebud Sioux Indian Fair. Aug. 26-29. Carl B. Aamodt.
Sioux Falls—Sioux Empire Fair. Aug. 24-30. John F. White.
Tripp—Hutchinson Co. Fair Assn. Sept. 21-24. John H. Craig.
Webster—Day Co. Fair. Sept. 17-19.

Tennessee

Alexandria—De Kalb Co. Fair. Sept. 2-5. Rob Roy.
Ashland City—Cheatham Co. Fair Assn. Oct. 1-3. Ewell Perry.
Bolivar—Hardeman Co. Colored Fair Assn. Oct. 8-10. W. B. Hunt, Box 42, Grand Junction.
Cemden—Benton Co. Fair Assn. Sept. 16-19. R. L. Davis.
Carthage—Carthage Agrl. Assn. Aug. 19-22. W. B. Robinson.
Centerville—Hickman Co. Fair. Sept. 16-19. J. L. Fliun.
Clarksville—Montgomery Co. Colored 4-H Fair. Oct. 3-3. James A. Belle.
Columbia—Middle Tenn. Fair. Week of Aug. 24. George L. Buchman.
Cockeville—Putnam Co. Fair. Sept. 10-12. O. D. Massa.
Erlin—Houston Co. Fair. Sept. 24-26. W. B. Price.
Gainesboro—Jackson Co. Fair Assn. Oct. 1-3. S. J. McFall.
Gallatin—Sumner Co. Colored Fair. Aug. 27-29. Edw. V. Anthony.
Hartsville—Hartsville Colored Fair Assn. Aug. 6-8. Price Valentine, RFD 3, Bethpage, Tenn.
Hohenwald—Lewis Co. Fair Assn. Sept. 3-5. Rex W. Grimes.
Huntingdon—Carroll Co. Fair Assn. Sept. 29-Oct. 3. J. P. Walters.
Huntingdon—Carroll Co. Colored Fair Assn. Oct. 7-10. W. A. Cox.
Jackson—Madison Co. Colored Fair. Sept. 22-26. J. E. McNeely.
Jamestown—Fentress Co. Fair Assn. Sept. 3-5. Carl V. Wright.
Knoxville—Tennessee Valley Fair. Sept. 14-19. Charles A. Brakebill.
Lawrenceburg—Lawrence Co. Middle Tenn. Dist. Fair. Sept. 28-Oct. 3. Dr. E. R. Braly.
Lebanon—Wilson Co. Fair. Sept. 16-19. A. W. McCartney.
Lexington—Henderson Co. Colored Free Fair. Sept. 14-19. Prof. C. C. Bohd.
Linden—Perry Co. Fair Assn. Sept. 10-12. Tom Godwin.
McGinnville—Warren Co. Fair Assn. Aug. 13-15. John W. Nelms.
Manchester—Coffee Co. Fair Assn. Sept. 24-26. David W. Shields Jr.
Memphis—Colored Tri-State Fair. Oct. 22-24. Dr. L. G. Patterson.
Murfreesboro—Mid-State Colored Fair. Aug. 19-23. Dr. James R. Patterson.
Nashville—Tennessee State Fair. Sept. 21-26. Phil C. Travis.
Oneida—Scott Co. Fair. Sept. 10-12. E. C. Terry.
Pikeville—Hledsoe Co. Fair Assn. Sept. 24-26 (tentative). Roy Cooper.
Selta Fe—Santa Fe Fair Assn. Sept. 10-12. J. D. Fitzgerald.
Tracy City—Grundy Co. Fair Assn. Aug. 20-23. Victor Gross.
Trenton—Gibson Co. Fair. Sept. 23-26. John R. Wade.
Union City—Obion Co. Colored Fair Assn. Sept. 23-26. Rev. M. L. Young.
Waverly—Humphreys Co. Fair Assn. Sept. 9-12. J. S. Bowen.
Westmoreland—East Sumner Co. Fair. Sept. 4-5. Miss Gustine Simmons.
Winchester—Franklin Co. Fair Assn. Aug. 28-29. Floyd Anderton.
Woodbury—Cannon Co. Fair Assn. Sept. 17-19. Mrs. J. H. Cummings.

Texas

Arlene—West Texas Fair Assn. Sept. 21-26. Grover E. Nelson.
Anderson—Grimes Co. Fair Assn. Oct. 8-10. T. W. Jennings.
Angleton—Brazoria Co. Fair Assn. Sept. 29-Oct. 3. J. S. Hostetter.

Bartlett—Bartlett Community Fair. Oct. 1-2. Lee Junke.
Bellville—Austin Co. Fair Assn. Oct. 8-10. Albert Sander Jr.
Blooming Grove—Blooming Grove Fair. Sept. 17-19. W. A. Crawford.
Boerne—Kendall Co. Fair Assn. Aug. 28-30. A. McD. Gilliat.
Bowie—Bowie Fair Assn. First week in Oct. Henry Moore.
Breckenridge—Stephens Co. Fair Assn. Sept. 24-26. E. R. Maxwell.
Center—Shelby Co. Fair Assn. Oct. 8-10. Guy Cowser.
Conroe—Montgomery Co. Fair. Oct. 19-24. Oscar B. Jones.
Corsicana—Corsicana Dist. Fair & Rodeo. Sept. 29-Oct. 3. R. W. Knight.
Crockett—Houston Co. Fair. Oct. 12-17. J. H. Reinicke.
Dallas—State Fair of Texas. Oct. 10-25. Roy Rupard.
Denton—Denton Co. Fair. Sept. 29-Oct. 3. O. L. Fowler.
Eagle Pass—Eagle Pass International Fair. Oct. 21-25. J. M. Mabe.
Eastland—Eastland Co. Fair Assn. Sept. 24-26. H. J. Tanner.
Franklin—Robertson Co. Fair Assn. Sept. 30-Oct. 3. V. M. Harris.
Fredericksburg—Gillespie Co. Fair Assn. Aug. 28-30. Otto H. Burgdorf.
Georgetown—Williamson Co. Fair Assn. Sept. 18-20. Philip Posberg.
Giddings—Lee Co. Fair Assn. Oct. 8-10. W. F. Kieka.
Gonzales—Gonzales Co. Fair Assn. Oct. 20-24. E. C. Mueller.
Graham—Possum Kingdom Fair & Rodeo. Sept. 15-19. Melvin Sisk.
Greenville—Hunt Co. Fair. Aug. 24-29. C. A. Duck.
Hallettsville—Lavaca Co. Fair. Sept. 4-5. Haskell—Central West Texas Fair. Oct. 7-10. Homer Neal.
Henderson—Rusk Co. Fair Assn. Sept. 28-Oct. 3. Ben C. Marable.
Iowa Park—Wichita Co. Free Fair. Sept. 23-26. Mrs. Lucy Dale.
Jasper—Jasper Co. Fair Assn. Oct. 13-17. J. Paul Hardin.
Jefferson—Marion Co. Fair. Sept. 15-19. C. R. Heaton.
Johnson City—Blanco Fair & Rodeo. Aug. 7-9 (tentative). Ross B. Jenkins.
LaGrange—Payette Co. Fair Assn. Oct. 2-4. Marshall H. Holloway.
Leonard—Leonard Fair Assn. Sept. 23-26. Clay Dodson.
Liberty—Trinity Valley Expo. Oct. 22-24. Milton Sipes.
Linden—Cass Co. Fair. Sept. 22-26. W. D. Berry.
Livingston—Polk Co. Fair Assn. Oct. 12-17. B. B. Martin.
Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis.
Lufkin—Texas Forest Festival. Oct. 5-10. W. R. Beaumier.
McKinney—Collin Co. Fair Assn. Sept. 29-Oct. 2. W. Hammond Moore.
Marshall—Central East Texas Fair. Sept. 21-26. Edward Stone.
Mesquite—Mesquite Fair Assn. Sept. 16-19. E. S. McKenzie.
Nacogdoches—Nacogdoches Co. Fair. Oct. 12-17. Joe L. Mook.
New Braunfels—Comal Co. Fair Assn. Sept. 25-27. H. H. Wittenborn.
Orange—Orange Co. Fair. Oct. 26-31. T. O. Landrum.
Palestine—Anderson Co. Fair. Oct. 5-10. C. O. Miller Jr.
Quanah—Hardeman Co. Fair. Sept. —. Pal L. Davis.
Quinlan—Quinlan Fair Assn. Sept. 7-12. Hobart Lytal.
Richardson—Richardson Community Fair. Sept. 10-13. Mrs. Jackie Huffhines.
Richmond—Rosenberg—Fort Bend Co. Fair Assn. Oct. 8-11. C. I. Snedecor, Needville.
Rising Star—Rising Star Free Fair. Sept. 16-18. J. P. Robertson.
Rocksprings—Edwards Co. Fair Assn. Aug. 6-8. Ivan B. Sparr.
San Augustine—San Augustine Co. Fair Assn. Sept. 22-26. J. J. Mitchell.
Seminole—Gaines Co. Fair. Oct. 30-31. Roy K. Shifflet.
Snyder—Scurry Co. Products Show. Oct. 7-10. Robt. G. Dillard.
Tyler—East Texas Fair Assn. Sept. 14-19. V. F. Fitzhugh.
Wharton—Wharton Co. & Gulf Coast Expo. Oct. 13-17. H. C. Copenhaver.
Yoakum—Agrl. & Livestock Show. First week in June.
Yorktown—Yorktown Fair Assn. Oct. 14-17. Paul A. Schmidt.

Utah

Coalville—Summit Co. Fair. Sept. 14-16. K. B. Hixson.
Farmington—Davis Co. Fair. Aug. 25-26. Ellen Agren.
Fillmore—Millard Co. Fair. Sept. 3-5. June Gordon.
Logan—Cache Co. Fair & Rodeo. Sept. 15-17. N. J. Crookston.
Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.
Murray—Salt Lake Co. Fair. Sept. 2-5. Chester G. Bello, Magna, Utah.
Nephi—Juab Co. Fair. Sept. 3-5. LaVon Harris.
Salt Lake City—Utah State Fair. Sept. 12-19. Sheldon R. Brewster.
Tremonton—Box Elder Co. Fair. Aug. 27-29. Guy Johnson.

Vermont

Barton—Orleans Co. Fair. Aug. 20-22. F. O. Brown.
Essex Junction—Champlain Valley Expo. Aug. 30-Sept. 5. H. K. Drury.
Hardland—Hardland Fair. Aug. 26-28. F. C. Burrington, Windsor, Vt.
Lyndonville—Caledonia Co. Fair Assn. Aug. 27-29. A. E. Donahue.
Morrisville—Lamoille Valley Fair. Aug. 5-8. Erwin H. Olmslead.
Rutland—Rutland State Fair. Sept. 7-12. Arthur B. Porter.
Tunbridge—Union Agrl. Assn. Sept. 22-24. Edw. R. Flint.

Virginia

Abingdon—Southwest Va. Fair Assn. Aug. 25-29. G. Y. Booker.
Amherst—Amherst Co. Fair Assn. Oct. 7-9. L. H. Shrader.
Berryville—Clarke Co. Horse & Colt Show Assn. Aug. 20-21. A. B. Hummer.
Blackstone—Courier-Record Fair Assn. Sept. 21-26. Alexander Hudgins.

Bland—Bland Co. Fair Assn. Sept. 4-5. T. E. Mallory.
Blintwood—Farmers' Fair Assn. Sept. 3-5. W. H. McCoy.
Covington—Allegheny Co. Fair Assn. Sept. 7-12. Thomas B. McCaleb.
Danville—Danville Fair Assn. Oct. 6-9. C. L. Booth.
Dungannon—Scott Co. Fair Assn. Sept. 9-12. Charles W. Compton, Wood, Va.
Farmville—Five-County Fair Assn. Sept. 21-26. J. O. Brickert.
Fincastle—Boletourt Co. Fair Assn. Sept. 29-Oct. 3. G. T. McFerran.
Galax—Galax Fair. Sept. 7-12. G. P. Carr.
Keller—Eastern Shore Fair Assn. Aug. 18-22. J. Milton Mason.
Luray—Page Co. Fair. Aug. 24-29. Amos Cave.
Lynchburg—Lynchburg Legion Agrl. Fair Assn. Sept. 14-19 (tentative). Abe Cohen.
Manassas—Manassas Fair Assn. Sept. 7-8. James M. Baucum.
Martinsville—Henry Co. Fair Assn. Sept. 14-19. O. B. Hensley.
Martinsville—Martinsville Colored Fair. Aug. 24-29. D. O. Baldwin.
Orange—Orange Firemen's Fair. July 4-11. E. H. Rouse.
Petersburg—Southside Va. Fair. Oct. 5-10. R. Willard Eanes.
Richmond—Virginia State Fair. Sept. 26-Oct. 3. Charles A. Somma.
Roanoke—Roanoke Fair. Aug. 24-29. Lester Hutson.
Suffolk—Tidewater Fair Assn. Oct. 20-23. H. C. Holman.
South Boston—Halifax Co. Fair. Oct. 13-17. W. W. Wilkins.
Staunton—Staunton Fair. Sept. 7-12. C. B. Ralston.
Warsaw—Northern Neck Fair Assn. Sept. 21-26. L. F. Altaffer.
Wise—Wise Co. Fair Assn. Aug. 27-29. B. F. Gilliam.
Woodstock—Shenandoah Co. Fair Assn. Sept. 15-18. Frank M. Pravel.

Washington

Battle Ground—Clark Co. Fair Assn. Aug. 20-22. E. C. Durdie, Vancouver, Wash.
Bremerton—Kitsap Co. 4-H Fair. Aug. 28-29. Walter J. Clarkson, Port Orchard, Wash.
Chehalis—Centralia—Southwest Wash. Fair Assn. Aug. 26-30. Thomas E. Wood, Chehalis.
Cheney—Cheney Community Fair. Sept. 17-19. Mamie Ottomeier.
Colville—Stevens Co. Grange Fair Assn. Sept. 10-12. A. K. Millay.
Davenport—Lincoln Co. Fair Assn. Sept. 18-19. Edward Heinenmann.
Kelso—Longview—Cowlitz Valley Fair. Sept. 3-5. Milton R. Scott, Box 11, Kelso.
Langley—Island Co. Fair. Sept. 11-13. E. E. Nobel.
Lynden—Northwest Wash. District Fair. Sept. 2-5. Dr. A. E. Rusco.
Menlo—Pacific Co. Fair. Sept. 4-5 (tentative). Ralph E. Roffler, South Bend, Wash.
Mount Vernon—Skagit Co. 4-H Fair. Aug. 27-29. A. I. Johnson, R. 2, Anacortes, Wash.
Olympia—Thurston Co. Fair. Approx. Aug. 25-28. Mary Ann Paletto.
Port Angeles—Clallam Co. Fair Assn. Sept. 10-13. W. C. Geller.
Puyallup—Western Wash. Fair Assn. Sept. 21-27. A. E. Bartel.
Republic—Ferry Co. Grange Fair Assn. Sept. 18-19. G. M. Wilcox, Malo, Wash.
Ritzville—Adams Co. Junior Fair Assn. Sept. 11-13. Mrs. Walter Meyer.
Skamokawa—Wahkiakum Co. Fair Assn. Sept. 10-12. R. E. Roffler, Cathlamet, Wash.
Walla Walla—Southeastern Wash. Fair Assn. Sept. 3-5. Leslie L. Stewart.
Waterville—Douglas Co. Fair. Sept. 11-13. William Volz.
Yakima—Central Wash. Fair Assn. Sept. 17-20. J. Hugh King.

West Virginia

Clay—Clay Co. Fair Assn. Sept. 16-19. C. W. Thornley.
Dunbar—West Va. Free Fair. Sept. 5-13. T. H. McGovern, Charleston, W. Va.
Elizabeth—Wirt Co. 4-H Fair. Aug. 19-21. Paul M. Hess.
Glennville—Gilmer Co. Fair. Aug. 19-22. Delbert Stalnaker.
Helvetia—Helvetia Community Fair Assn. Sept. 10-13. Mrs. James McNeal.
Lewisburg—West Virginia State Fair. Sept. 14-19. W. L. Tabscott.
Mannington—Mannington Dist. Fair Assn. Sept. 9-12. Goffe H. Sturm.
Marlinton—Pocahontas Co. Fair. Aug. 24-29. Fred C. Allen.
Moundsville—Marshall Co. Fair Assn. Sept. 7-9. Samuel Shaw.
New Hope—New Hope Fair. Aug. 27-29. C. P. Hyllon, R. 1, Box 78, Princeton, W. Va.
Oak Hill—Fayette Co. Negro Fair. Oct. 15-17. J. Edgar Jordan, Fayetteville, W. Va.
Petersburg—Tri-Co. Fair. Sept. 9-11. C. L. Sticker.
Phillippi—Barbour Co. Street Fair. Sept. 23-25. Otto Simon.
Ripley—Jackson Co. Fair. Aug. 11-14. Chas. Rhodes and Blaine A. Beeghly.
Weston—Jackson's Mill 4-H Fair Assn. Sept. 22-24 (tentative). C. H. Hartley.

Wisconsin

Antigo—Langdale Co. Agrl. Soc. Aug. 14-16. John T. Omernik.
Athens—Athens Agrl. Assn. Sept. 1-3. Theo E. Wozniak.
Baraboo—Sauk Co. Fair. Aug. 31-Sept. 3. M. H. Schey.
Beaver Dam—Dodge Co. Fair Assn. June 30-July 5. J. F. Malone.
Black River Falls—Jackson Co. Fair Assn. Sept. 12-15. Douglas J. Curran.
Bloomington—Blakes Prairie Agrl. Assn. Aug. 28-30. B. J. Oates.
Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 14-16. H. F. Kaul, Thiensville, Wis.
Chilton—Calumet Co. Agrl. Assn. Sept. 4-7. T. Henry Weeks.
Chippewa Falls—Northern Wis. District Fair. Aug. 4-9. A. L. Putnam.
Crandon—Forest Co. Agrl. Assn. Aug. 25-28. R. M. Ritter, Argonne, Wis.
Darlington—Lafayette Co. Agrl. Soc. July 25-26. F. F. McConnell.
De Pere—Brown Co. Fair. Aug. 25-30. W. B. Klaus.
Durand—Pepin Co. 4-H Fair. Aug. 28-29. Mrs. H. B. Schuitz, Arkansas, Wis.
Eagle River—Vilas Co. Agrl. Soc. Aug. 21-23. Chas. A. Bethke.
Eau Claire—Eau Claire Co. Junior Fair. Aug. 11-13. S. B. Mathisen.

Elkhorn—Walworth Co. Agrl. Soc. Sept. 4-8. F. M. Porter.
Elroy—Elroy Fair Assn. July 31-Aug. 2. Bess Hylkeina.
Florence—Florence Co. Agrl. Soc. Sept. 5-7. Wallace T. O'Connor.
Fond du Lac—Fond du Lac Co. Fair Assn. Aug. 14-17. J. B. Kolsta.
Friendship—Adams Co. Fair. Aug. 27-30. Robt. W. Roseberry.
Galveston—Trempealeau Co. Fair. Sept. 4-7. F. M. Smith.
Gays Mills—Crawford Co. Fair. Sept. 10-13. Leonore M. Feldmann, Prairie du Chien, Wis.
Gillett—Oconto Co. Youth Fair. Aug. 28-30. Emery J. Ansoerg.
Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 10-12. M. E. Fraher.
Grantsburg—Burnett Co. Fair Assn. Aug. 27-29. Ray G. Liddom.
Green Lake—Green Lake Junior Fair. Aug. 14-16. A. D. Carew.
Hammond—St. Croix Co. 4-H Club Fair. Aug. 17-19. Raymond J. Sorensen.
Hayward—Sawyer Co. Agrl. Soc. Sept. 4-7. J. K. Walker.
Iron River—Bayfield Co. Fair. Aug. 28-30. R. J. Holvenstot, Washburn, Wis.
Janesville—Rock Co. 4-H Junior Fair. Aug. 17-20. R. T. Glasco.
Jefferson—Jefferson Co. Fair. Aug. 6-9. Horace L. Burl.
La Crosse—La Crosse Interstate Fair. Aug. 11-15. J. J. Frisch.
Ladysmith—Rusk Co. Fair. Aug. 20-23. F. J. Manning.
Lodi—Lodi Union Agrl. Soc. Aug. 13-16. Robt. E. Rice.
Luxemburg—Kewaunee Co. Fair. Sept. 4-7. Julius Cahn.
Manitowoc—Manitowoc Co. Fair. Aug. 20-23. George W. Kiel.
Marshfield—Central Wis. State Fair Assn. Sept. 6-10. R. R. Williams.
Mauston—Juneau Co. Agrl. Assn. Aug. 25-28. Manly Sharp.
Medford—Taylor Co. Co-Op Youth Fair. Aug. 15-17. M. E. Jerglum.
Menomonie—Dunn Co. Fair. Aug. 18-23. R. L. Pierce.
Mellen—Ashland Co. Fair Assn. Aug. 14-15. H. J. Kuckuk.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 10-13. Harold Edmunds, Irma, Wis.
Milwaukee—Wisconsin State Fair. Aug. 22-28. Ralph E. Ammon.
Milwaukee—Milwaukee Co. Winter Fair. Dec. 1-4. Dr. Harry P. Seymour, Sta. D., R. 2.
Mineral Point—Southwestern Wis. Fair Assn. Sept. 4-7. O. L. Winn.
Mondovi—Buffalo Co. Agrl. Soc. Aug. 13-18. Monroe—Green Co. Fair. July 30-Aug. 3. B. J. Dunwiddle.
Neillsville—Clark Co. Agrl. Soc. Aug. 22-25. Harold Huestead.
Oshkosh—Winnebago Co. Fair & Expo. Sept. 1-4. Taylor G. Brown.
Phillips—Price Co. Agrl. Soc. Aug. 27-30. Karl Mess.
Platteville—Badger State Fair. July 3-6. W. G. Pittis.
Plymouth—Sheboygan Co. Agrl. Assn. Sept. 4-7. W. H. Eldridge.
Portage—Columbia Co. Free Fair. Aug. 8-9. W. Horace Johnston.
Rhinelander—Oneida Co. Fair. Aug. 24-27. J. M. Reed.
Rice Lake—Barron Co. Fair. Aug. 15-19. S. O. Haugen.
Richland Center—Richland Co. Agrl. Assn. Sept. 15-18. H. J. Gochenaur.
Rosholt—Rosholt Free Community Fair. Sept. 6-7. Dr. W. A. Jensen.
St. Croix Falls—Polk Co. Agrl. Soc. Aug. 14-16. F. H. Klidow.
Saxon—Iron Co. Fair Assn. Sept. 11-13. Wm. G. Thebert.
Seymour—Outagamie Co. Fair Assn. Aug. 21-23. Michael Burns.
Shawano—Shawano Co. Fair. Sept. 8-11. Louis W. Cateau.
Slinger—Washington Co. 4-H Club Fair. Aug. 7-9. E. E. Skalsky, West Bend.
Spooner—Washburn Co. Jr. 4-H Fair. Aug. 17-19. W. H. Dougherty.
Stoughton—Dane Co. Jr. Fair. Aug. 8-9. Carl W. Thompson.
Sturgeon Bay—Door Co. Fair Assn. Aug. 27-30. John H. Miles.
Superior—Tri-State Fair Assn. Aug. 10-16. Max H. Lavine.
Tomah—Monroe Co. Fair Assn. Sept. 4-7. L. W. Kenny.
Union Grove—Racine Co. Agrl. Soc. Sept. 1-3. E. A. Polley, Rochester, Wis.
Viroqua—Vernon Co. Fair. Sept. 22-26. Fred S. Rogers.
Wausau—Marathon Co. Agrl. Soc. Aug. 15-20. H. A. Kiefer.
Wausaukee—Marquette Co. Fair Assn. Sept. 11-13. Charles B. Drewry, Marinette, Wis.
Wautoma—Waushara Co. Fair Assn. Aug. 29-30. Elmer Wandrey.
Webster—Central Burnett Co. Fair. Sept. 3-5. R. E. Krause.
Westfield—Marquette Co. Fair Assn. Sept. 6-8. W. P. Fuller.
Weyauwega—Waupaca Co. Fair. Aug. 14-16. Frank Haffner.
Wilmore—W. Kenosha Co. Fair Assn. Aug. 14-16. E. V. Ryall, Kenosha, Wis.

Wyoming

Alton—Lincoln Co. Fair. Sept. 2-3. Orin Jenkins.
Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.
Douglas—Wyoming State Fair. Sept. 5-7. Lem Carmin.
Pine Bluffs—Laramie Co. Fair. Aug. 27-29. Harold Johnson.
Powell—Big Horn Basin Fair. Aug. 28-29. R. A. Roney.
Sheridan—Sheridan Co. Fair. Aug. 31-Sept. 2. W. L. Wright.
Sundance—Crook Co. Fair Assn. Aug. 23-29. L. G. Landers.
Torrington—Goshen Co. Fair. Sept. 1-3. E. P. Perry.
Wheatland—Platte Co. Fair & Rodeo. Aug. 28-27. C. R. Stumpff.
Worland—Washakie Co. Fair. Aug. 21-23. P. F. McClure.

Canada

ALBERTA
Beralto—Beralto Agrl. Soc. July 22-23. O. B. Fugh.
Calgary—Calgary Exhn. & Stampede. July 6-11. J. Chas. Yule.
Edmonton—Edmonton Exhn. Assn. July 13-18. P. W. Abbott.

Lacombe—Lacombe Agrl. Soc. July 23-30. J. Stewart Fraser. Olds—Olds Agrl. Soc. July 24-25. S. Edwards. Red Deer—Red Deer Agrl. Soc. Aug. 6-8. D. W. Robertson. Vegreville—Vegreville Exhn. Assn. Aug. 3-5. J. Fitzallen. Vermilion—Vermilion Exhn. July 30-Aug. 1. S. C. Heckbert.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Sept. 18-19. L. J. Kettle. Agassiz—Agassiz Agrl. Assn. Sept. 16. Kathleen M. Harris. Arnsstrong—Interior Provincial Exhn. Sept. 22-24. Mat Hassen. Celista—Celista Agrl. Assn. Sept. 12. E. F. Gresham, Angelmont, B. C. Chilliwack—Chilliwack Agrl. Assn. Sept. 22-24. E. H. Barton. Cloverdale—Cloverdale Agrl. Assn. Sept. 16. T. W. Currie, R. R. 3, New Westminster. Cobble Hill—Cobble Hill Dist. Agrl. Assn. Sept. 3. J. S. R. Green. Coombs—Coombs Fall Fair. Sept. 7. A. T. Attenborough, Parksville. Courtenay—Comox Agrl. Assn. Sept. 8-9. H. P. Alberry, Sandwick, B. C. Dawson Creek—Dawson Creek Agrl. Assn. Aug. 8. Mrs. M. Mellor. Duncan—Cowichan Agrl. Assn. Sept. 4-5. R. Morford. Fort Fraser—Fort Fraser Agrl. Assn. Sept. 7. Mrs. S. H. Ray. Haney—Haney Agrl. Soc. Sept. 16-17. F. Fairbrother. Invermere—Windermere Dist. Agrl. Assn. Sept. 4-5. N. M. Marples. Kiskatinaw—Kiskatinaw Agrl. Soc. Aug. 19. Ladysmith—Ladysmith Agrl. Assn. Sept. 16-17. Rev. C. McDiarmid. Langley (Milner)—Langley Agrl. Assn. Sept. 8-9. W. L. Dence, Milner. Lasqueti Island—Lasqueti Island Agrl. Assn. Sept. 8. T. A. Millichoop. McBride—McBride Agrl. Assn. Sept. 4-5. G. T. Holdway. Mission City—Mission City Agrl. Assn. Sept. 10. Mrs. Victor Ogle. Nanaimo—Nanaimo Fall Fair. Aug. 20-22. Hugh Wilson. Peachland—Peachland Agrl. Assn. Aug. 23. M. Duguemin. Port Moody—Port Moody Agrl. Soc. Sept. 9. J. D. Spence, Ioco, B. C. Prince George—Prince George Agrl. Assn. Sept. 5-6. J. M. Skinner. Saanichton—Saanichton Agrl. Soc. Sept. 29-30. E. G. Stoddard. South Burnaby—S. Burnaby Agrl. Assn. Sept. 21-22. E. Duffer, Burnaby. Surrey—Surrey Dist. Agrl. Assn. Sept. 16. T. W. Currie, R. R. 3, New Westminster. Victoria—B. C. Agrl. Assn. (Provincial Exhn.). Sept. 12-19. W. H. Mearns. Williams Lake—Williams Lake Agrl. Soc. Oct. 6-9. V. W. Norton. Woodpecker—Woodpecker Agrl. Soc. Sept. 9. H. W. Lockyear, Hixon, B. C.

MANITOBA

Altona—Altona Agrl. Soc. Sept. 11. D. G. Reiner. Arborg—Arborg Agrl. Soc. July 10. Mrs. E. L. Johnson. Beausejour—Beausejour Agrl. Soc. Sept. 15. H. M. McDiarmid. Boissevain—Boissevain Agrl. Soc. July 14. E. B. Gowler. Brandon—Provincial Exhn. of Man. June 29-July 3. Miss B. M. Benson. Carberry—Carberry Agrl. Soc. July 15-16. H. L. Dempsey. Carman—Dufferin Agrl. Soc. June 29-July 1. Gordon Peck. Cypress River—Cypress River Agrl. Soc. July 3. W. L. Christie. Dauphin—Dauphin Agrl. Soc. July 16-18. Jessie A. McGuirk. Deloraine—Deloraine Agrl. Soc. June 23-24. M. A. Ready. Dominion City—Dominion City Agrl. Soc. July 10. L. O. Baskerville. Dugald—Dugald Agrl. Soc. July 13. Mrs. S. Hanson. Elkhorn—Elkhorn Agrl. Soc. July 16. H. J. Jones. Emerson—Emerson Agrl. Soc. July 4. Gordon Smith. Eriksdale—Eriksdale Agrl. Soc. Aug. 19. Mrs. G. F. Jeffers. Gilbert Plains—Gilbert Plains Agrl. Soc. July 22-23. E. P. Brown. Gladstone—Gladstone Agrl. Soc. July 22. J. F. Broadfoot. Glenboro—Glenboro Agrl. Soc. July 7. W. A. Witherspoon. Greenway—Greenway Agrl. Soc. June 26. Robert Crank. Hamiota—Hamiota Agrl. Soc. July 17. I. P. Strickland. Harding—Harding Agrl. Soc. July 9. J. A. Bastard. Hartney—Hartney Agrl. Soc. July 8. M. L. McDonald. Holland—Holland Agrl. Soc. July 9. W. M. Scharff. Killarney—Killarney Agrl. Soc. July 10. H. E. Walker. MacGregor—MacGregor Agrl. Soc. July 3. Thomas Clarke. Manitou—Manitou Agrl. Soc. July 17. W. T. Pringle. Melita—Melita Agrl. Soc. July 9. A. A. Forsyth. Minnedosa—Minnedosa Agrl. Soc. July 17. John Fleming. Morris—Morris Agrl. Soc. June 26. D. B. Sparling. Neepawa—Neepawa Agrl. Soc. July 1. J. Curtis. Oak Lake—Oak Lake Agrl. Soc. July 22. Alex Forrest. Oak River—Oak River Agrl. Soc. July 8. R. J. Hays. Plumus—Plumas Agrl. Soc. Sept. 25. E. A. Mellersh. Portage la Prairie—Portage Indust. Exhn. Assn. July 13-15. Keith Stewart. Reston—Reston Agrl. Soc. July 21. F. C. McMurchy. Roblin—Shell River Agrl. Soc. July 28. W. R. Scott. Rossburn—Rossburn Agrl. Soc. July 22. Wesley Strong. Russell—Russell Agrl. Soc. July 1. H. Ren-ton Barry. St. Agathe—St. Agathe Agrl. Soc. July 2. S. Beaudoin. St. Anne—St. Anne Agrl. Soc. Sept. 12. D. Langill, Groux, Man. St. Claude—St. Claude Agrl. Soc. June 20. A. J. Arbez. St. Jean—St. Jean Agrl. Soc. June 24. Arthur Granger.

St. Pierre—St. Pierre Agrl. Soc. July 8. A. Joubert. St. Vital—St. Vital Agrl. Soc. Aug. 15. W. W. Thorpe. Settlers—Settlers Agrl. Soc. Sept. 5. Esther Anderson, McMunn, Man. Shoal Lake—Shoal Lake Agrl. Soc. July 21. W. Stone. Souris—Souris Agrl. Soc. July 7. H. R. Hume. Strathclair—Strathclair Agrl. Soc. July 15. J. M. Rowell. Swan Lake—Swan Lake Agrl. Soc. July 16. G. O. Couch. Swan River—Swan River Agrl. Soc. July 31. R. G. Taylor. Teulon—Teulon Agrl. Soc. Sept. 5. R. S. Erskine. Treherne—Treherne Agrl. Soc. Sept. 16. P. E. Dupasquier. Virton—Virton Agrl. Soc. Sept. 24. Aubrey Lawrence. Warren—Rockwood—Warren & Rockwood Agrl. Soc. July 11. R. A. Borland, Ekhart, Man.

NOVA SCOTIA

Windsor—Windsor Exhn. Sept. 22-25. M. O. Hanson.

ONTARIO

Alliston—Alliston Agrl. Soc. Sept. 17-18. G. M. Lawrence. Avonmore—Roxborough Agrl. Soc. Sept. 24-25. E. R. McMillan. Aylmer—Aylmer & E. Elgin Agrl. Soc. Oct. 1-3. H. R. Lashbrook. Beachburg—North Renfrew Agrl. Soc. Sept. 22-23. B. H. Brown. Belleville—Belleville Agrl. Soc. Sept. 21-23. E. S. Denyes. Carp—Carp Agrl. Soc. Sept. 25-26. A. E. Cavanagh. Collingwood—Nottawasaga & Great Northern Exhn. Sept. 24-25. O. G. Bernhardt. Delta—Delta Fair Assn. Sept. 7-9. Isaac Stevens, Phillipsville, Ont. Dresden—Camden Agrl. Soc. Sept. 15-17. H. J. French. Durham—Durham Agrl. Soc. Sept. 10-11. Walter G. Bayley. Elmvale—Elmvale Fair. Sept. 21-23. Thomas E. Smith. Enn—Rainy River Valley Agrl. Soc. Aug. 24-26. W. A. Smith. Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 8-14. W. Walker, Fort William. Harrow—Colchester South Agrl. Soc. Sept. 24-26. L. Capstick. Kenora—Kenora Agrl. Soc. Aug. 20-21. E. L. Carter. Lansdowne—Lansdowne Agrl. Soc. Sept. 10-12. B. C. E. Dixon. Leamington—Leamington Dist. Agrl. Soc. Sept. 28-Oct. 3. Miss E. Atkins. McKellar—McKellar Agrl. Soc. Sept. 22-24. L. Moffat. Markham—Markham Fair. Oct. 1-3. R. H. Crosby. Meaford—Meaford & St. Vincent Agrl. Soc. Oct. 1-2. Walter H. Chapple. Middleville—Lanark Township Agrl. Soc. Sept. 18. Agnes Yuill. Midland—Ting & Tay Agrl. Soc. Sept. 10-12. R. G. Nesbitt. Niagara-on-the-Lake—Niagara Town & Tp. Agrl. Soc. Sept. 17-18. Kathryn Burback. Orangeville—Orangeville Fall Fair. Sept. 15-16. Jos. E. Cooney. Oshawa—South Ontario Agrl. Soc. Sept. 14-16. R. B. Faith. Ottawa—Central Canada Exhn. Assn. Aug. 17-22. H. H. McElroy. Owen Sound—Owen Sound Agrl. Soc. Sept. 26-30. Otto Johann. Perth—South Lanark Agrl. Soc. Sept. 4-5. M. J. Donohoe. Ridgeland—Ridgeland Agrl. Soc. Sept. 21-23. J. D. Brien. Simcoe—Norfolk Agrl. Soc. Oct. 5-8. Graham Misner. Springfield—South Dorchester Agrl. Soc. Sept. 17-18. Elmer E. Ward. Stratford—Stratford Agrl. Soc. Sept. 21-23. J. A. Lumsden. Strathroy—Strathroy Agrl. Soc. Sept. 14-16. J. W. Ratcliffe. Thorold—Thorold Agrl. Soc. Sept. 15-16. T. A. Thompson, Box 3, Merritt, Ont. Tillsonburg—Tillsonburg & Derham Agrl. Soc. Sept. 15-17. M. Ostrander. Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 10-12. W. R. Hall. Walpole Island—Walpole Island Indian Fair. Aug. 19-22. Chas. R. Jacobs, R. R. 3, Wallaceburg. Warren—Warren Agrl. Soc. Sept. 16-17. Leona Daoust. Welland—Welland Co. Agrl. Soc. Sept. 17-19. A. A. Marshall. Williamstown—St. Lawrence Valley Agrl. Soc. Sept. 15-16. Murdie H. McLennan, Lancaster. Woodbridge—Woodbridge Agrl. Soc. Oct. 10-12. N. George Wallace.

PRINCE EDWARD ISLAND

Charlottetown—Charlottetown Driving Park & Provincial Exhn. Assn. Aug. 10-14. J. W. Boulter.

QUEBEC

Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 27-29. Homer G. Curtis, Stanstead, Que. Bedford—Missisquoi Agrl. Soc. Sept. 3-5. P. O. Rey. Cookshire—Compton Co. Agrl. Soc. No. 1. Aug. 24-26. J. A. Bourgaill. Francois-du-Lac—Rive Sud (South Shore) Agrl. Soc. Aug. 11-12. A. Trudeau. Gentilly—DeNicolet Agrl. Soc., Div. B. Aug. 11-12. Achille Turcotte, Nicolet, Que. Granby—Granby Hort. Soc. Sept. 10-12. J. J. B. Payne. Isle Verte—Isle Verte Agrl. Soc. Aug. 24-26. Edmond Cote. Lachute—Lachute Spring Fair. June 11-13. Alex. Bothwell. Maniwaki—Gatineau Co. Agrl. Soc., Div. B. Sept. 14-16. Palma Joanis. Quebec City—Quebec Provincial Expo. Sept. 4-11. Emery Boucher. Quyon—Pontiac Agrl. Soc., Div. G. Sept. 3-5. M. J. Muldoon, Beechgrove, Que. Richmond—Richmond Co. Agrl. Soc. Aug. 20-22. Wm. R. Stevens. Roberval—Roberval Fair. Aug. 24-29. J. Ed Boly. St. Hyacinth—St. Hyacinth Regional Exhn. Aug. 4-6. A. R. Demers. Shawville—Pontiac Co. Agrl. Soc. (Shawville Fair). Sept. 17-19. R. W. Hodgins. Waterloo—Shefford Co. Agrl. Soc. Aug. 13-15. R. R. Bachand.

SASKATCHEWAN

Carnduff—Carnduff Agrl. Soc. July 14. J. F. Turnbull.

Craik—Craik Agrl. Soc. July 21-22. H. W. R. Atkinson. Elstow—Elstow Agrl. Soc. July 31. W. H. Brown. Estevan—Estevan Industrial Exhn. July 3-4. Irwin Dean. Foam Lake—Foam Lake Agrl. Soc. July 22. Wilfred Dobson. Gainsboro—Gainsboro Agrl. Soc. July 15. J. T. S. Reynolds. Kelvington—Kelvington Agrl. Soc. July 31. R. Thoms. Lloydminster—Lloydminster Agrl. Exhn. Assn. July 27-29. Gordon M. Cook. Melfort—Melfort Agrl. Soc. July 23-25. Wm. Rodger. Moose Jaw—Moose Jaw Exhn. July 3-11. George D. Mackie, E. Moose Jaw. Nipawin—Nipawin Agrl. Soc. July 31. Mrs. L. Warren. North Battleford—North Battleford Agrl. Soc. Aug. 10-12. P. Wright. Prince Albert—Prince Albert Agrl. Soc. Aug. 13-15. John P. Curror. Regina—Provincial Exhn. July 27-Aug. 1. Dan T. Elderkin. Saskatoon—Saskatoon Industrial Exhn. July 26-28. Sid W. Johns. Silver Stream—Silver Stream Agrl. Soc. July 29. Mrs. A. McDonald, Armley, Sask. Togo—Togo Agrl. Soc. July 29. L. A. Lindsay. Weyburn—Weyburn Agrl. Soc. July 6-7. Fred C. Zabel. Yorkton—Yorkton Agrl. Exhn. Assn. July 20-22. Antoinette Draffenza.

Bloomsburg—Rescue Hose Co. Carnival. June 22-29. R. P. Kashner. Confluence—Vol. Fire Dept. Celebration. June 1-6. Irvin M. Fournay. Devon—Horse Show & Country Fair. May 25-30. St. George Bond, 801 Market St., Phila. Saxton—Firemen's Old Home Week. June 22-27. K. E. Brown. Wyndmoor—Firemen's Fair. June 5-13. Chas. W. Conyers.

Rhode Island

Providence—Shrine Circus, Narragansett Race Track. June 15-20. Earl Wheldon.

South Dakota

Arlington—Kingbrook Day Celebration. June 18. H. A. Sturges. Bison—Gala Day. June 23. C. H. Bierman. Brookings—Brookings Days. June 5-6. De Smet—Old Settlers' Day. June 10. Humboldt—Legion Gala Day. June 17. Tom Groot. Lake Andes—Fish Day. June 12. Montrose—Frolic Day. June 25. Summit—Community Club Celebration. June 25. H. A. Fenner. Tyndall—Tyndall Celebration. June 10-11.

Washington

Dayton—Dayton Days. May 29-31. D. C. Whipple. Seattle—Rose Show. June 8-9. Gale S. Robinson, Olympic Hotel.

West Virginia

Buckhannon—Strawberry Festival. June 5. H. P. Stalmater.

Wisconsin

Cedarburg—Fire Dept. Celebration. June 27-28. John Sieben. Chetek—Outdoor Motorboat Regatta. June 14. Bob Jenness.

Coming Events. Trade Service Feature. Billboard logo.

These dates are for a five-week period.

California

North San Diego—Old Town Fiesta. June 12-14. San Francisco—Sportsmen Show. May 23-31. F. W. Kahler. San Francisco—Food Show. June 13-17. San Mateo—Gymkhana Club Horse Show. May 29-31. Fred Egan. Stockton—Regatta. May 29-31. Jr. Chamber of Commerce. Vallejo—Redmen's Powwow & Spring Festival. June 2-7. A. J. Gallos, 1733 Ill. St.

Colorado

Walsenburg—Black Diamond Jubilee. June 11-13 (tentative). Star Caywood.

District of Columbia

Washington—Frank Wirth's Let's Go America at Riverside Stadium. June 15-20. Edgar Morris.

Illinois

Rock Island—Legion Celebration. May 24-31. Mont Chambers.

Indiana

Jasper—Legion Celebration. June 22-28. George J. Kretlein. New Haven—Free Fair. June 10-13. Elmer Urbine. Yorktown—Firemen's Free Fair. June 22-27. John E. Sears Jr.

Iowa

Dow City—Commercial Club Festival. June 19-20. J. Louis Buss.

Kentucky

Georgetown—Amer. Legion Celebration. June 1-6. J. O. Oldham.

Maryland

Cottage City (P. O. Brentwood)—Vol. Fire Co. Carnival. June 15-27. John L. Gibson. Corriganville—Vol. Fire Dept. Celebration. June 22-27. M. H. Martz.

Massachusetts

Norwood—Elks Carnival. June 17-20. Wm. J. Dalton.

Michigan

Hastings—Bluegill Festival. June 25-27. A. R. Vantil. Midland—Dow Field Day. June 20. Harry M. Whitaker. Monroe—Elks Jubilee. June 8-13. Sam W. Morris. Port Huron—Knights of Pythias Celebration. May 25-30. Wm. Mulholland.

Minnesota

Brainerd—Vets. Foreign Wars Carnival. June 20-July 10. John A. Benson. Montevideo—Jubilee Days. June 26-28. J. R. Coonrod.

Missouri

Lebanon—Rotary Club Carnival. June 1-6. Chas. E. Brown. Maitland—Bluegrass Festival. June 24-27. Dale A. Marion, Am. Legion.

New York

Allegany—Fire Dept. Celebration. June 1-6. Fred H. Dentler. Greece, Rochester—Legion Carnival. June 17-20. A. D. Morris. New York—Confectionery Industries Expo. June 8-11. Philip P. Gott, 224 S. Mich. Ave., Chicago.

North Carolina

Wallace—Strawberry Festival. Last week in May.

North Dakota

Butte—Celebration. June 17-18. Otto E. Hulsebus.

Ohio

Antwerp—Legion Celebration. June 17-20. P. A. Smith. Cincinnati—Moose Celebration. June 13-14. Address Box 192, Sta. D. Harrison—Firemen's Festival. June 8-13. Loveland—Firemen's Carnival. June 23-28. Silverton—Spring Festival. June 15-20.

Oregon

Portland—Rose Festival. June 10-13. Mark Woodruff, 205 Artisans Bldg.

Pennsylvania

Ardmore—Benefit Ambulance Fund Drive. June 1-6. Business Men's Assn.

July 4th Celebrations. Trade Service Feature. Billboard logo.

California

Martinez—Yacht Fiesta. July 3-5. Al Riggs. San Diego—Firemen's Circus, Balboa Stadium. Santa Barbara—Semana Nautica Celebration. July 2-5. P. Lancaster Jr.

Illinois

Aledo—July 3-4. Meerer Co. Agrl. Soc. Arlington Heights—Trade & Civic Assn. Brimfield—G. H. Helmz. Casey—July 2-4. R. H. Williams. East Moline—Amer. Legion, Don Sweet. Hoopston—Amer. Legion, F. R. Johnson. Paris—Brock Luttrell. Peru—Amer. Legion.

Indiana

Boonville—Boonville Fair Assn., Albert C. Derr. Boswell—July 1-4. Edgar Burnett. Freetown—C. C. Forgey. Osgood—H. L. Jenkins. Rensselaer—July 1-4. Amer. Legion, George N. Warden.

Iowa

Algona—July 4-5. Fair Assn., E. L. Vincent. Clarinda—Vets. Foreign Wars, Wm. S. Boyd. Columbus Junction—Fair Assn. & Amer. Legion. Independence—Fair Assn., B. O. Gates. Le Mars—Chamber of Commerce. Osceola—Sumner—Amer. Legion, Harold W. Rundle. Vinton—July 4-5. Fair Assn., Wm. Campbell.

Kentucky

Falmouth—At Lake View Park, Alvin Courtney, mgr.

Minnesota

Benidji—J. D. Stout, Amer. Legion.

Missouri

Aurora—Amer. Legion, W. A. Oglesby. Rolla—Annual Carnival. July 1-4. A. L. Johns.

New York

Bath—July 3-4. Fair Assn., J. Victor Faucett.

North Dakota

Stanley—July 3-4. Firemen's Assn.

Ohio

Bellefontaine—July 4-5. Jr. Chamber of Commerce.

Oregon

Baker—Mining Jubilee & Cow Horse Show. July 3-5. L. Adler.

South Dakota

Beresford—Horse & Buggy Days. Edgemont—Vol. Fire Dept. Fort Pierre—117th Anniv. Celebration. Gregory—Huron—Legion Rodeo. Madison—July 2-4. Chamber of Commerce. Sisseton—50th Anniv. Roberts County. July 2-4.

Tennessee

Martin—John M. Morgan, Box 207.

Texas

Brady—Brady Jubilee. July 2-6. M. J. Benefield. Rockport—

Virginia

Louisa—Firemen's Fair. Wm. A. Cooke.

Washington

Obelax—Water Sports Carnival. Hoquiam—Splash Celebration. July 3-4.

West Virginia

Beloit—July 4-5. Eagle Drum & Bugle Corps. Jay Cole. Luxemburg—July 4-5. Amer. Legion, George A. Lobrey. Oregon—Odin Ottosen. Oshkosh—Jr. Chamber of Commerce. Watertown—Interfraternity Community Service.

Wyoming

Lander—July 4-5.

Frontier Contests

These Dates Are for a Five-Week Period

- Arkansas: Fort Smith—Ark.-Okla. Rodeo, May 29-June 1. Scott D. Hamilton.
California: King City—King City Stampede, June 6-7. James V. Pettit, Box 806.
Kansas: Strong City—Hill Hills Rodeo, June 6-7. Curt Benninghovan.
Maryland: Baltimore—Tall Cedars Rodeo, June 12-20. Wm. Bell.
Missouri: Thayer—Community Club Rodeo, June 13-21. W. T. Morgan.
Montana: Ennis—Ennis Rodeo, June 13-14. Frances Womack.
Oklahoma: Muskogee—Rodeo & Celebration, June 6-7.
Texas: El Paso—Sheriff's Posse Rodeo, June 4-7. Felix Hickman.

lesser amount was set up to pay expenses of a farm show, but the farm show and fair have definitely been canceled, Director George Kelly said. A curtailed Labor Day celebration may be held, however.

REGINA, Sask.—Hint that one of the big features of Western Canadian exhibitions may have to be canceled was given in Brandon, Man., recently by H. H. Bloom, Ottawa, administrator of farm machinery for the wartime prices and trade board. He told a meeting of implement dealers that an order will be issued soon prohibiting exhibition of farm machinery at all fairs and plowing matches in Canada.

MASON, Mich.—While officials continue to plan for Ingham County Fair members of the board have disclosed that gas rationing might stop the annual. Board indicated, however, that this is the only eventuality that can stop the fair. Arrangements completed in Lansing, Mich., last week allocating State Fair premium funds to various county expositions gave the fair the Guernsey cattle and Oxford sheep sections for exhibition here.

HOUSTON.—Threats that Houston's Coliseum and City Auditorium may be forced to close because of a desperate financial development were eased somewhat last week after Mayor Neal Pickett conferred with city commissioners and then announced an increased budget for operations when the amount needed to meet actual expenses is figured.

SPRINGFIELD, Ill.—Gov. Dwight H. Green said last week that the 1942 Illinois State Fair definitely has been called off. Announcement came after Green had conferred with Howard Leonard, State director of agriculture, and members of the State Fair advisory board when all agreed on the inadvisability of holding the annual in another city.

READING, Pa.—Fairgrounds here have been made available, free of charge, for picnics and outings to keep Reading and Berks County residents at home because of the tire and gasoline rationing. Charles W. Swoyer, fair secretary, said last week. Swoyer said that only requisite is that users of the grounds clean up any debris before they leave.

THE CROSSROADS (Continued from page 58) was formerly in the chemical biz, this new venture is right up his alley. . . . For the first time in many years Andy Markham was not on hand for the opening of Riverview Park.

AREA (Continued from page 51) Hay costs \$32 per ton and promises to be \$40 by July 1. Oats are \$2.50 for an 80-pound bag. Seven ponies are required to take care of his business.

in disposing of his elephant. Fortunately the cyclones in Texas, Oklahoma, Kansas, Nebraska and Minnesota failed to hit an amusement park yet, altho they missed in a few places by a narrow margin.

At Playland, Rye Beach, N. Y., all men serving in the armed forces when in uniform may purchase special tickets at half price, but only at the administration building or at the office. How about the women? We are getting more and more of them in service uniforms. All employees and attendants at this famed resort have specific written instructions to govern them in case of a blackout.

Patriotic Exercises There will be more patriotic exercises in amusement parks Decoration Day this year than at any time since 1918. All are planning to have some special program. It is not too soon to plan also for Flag Day June 14.

The Memphis Fair will not operate this year. The permanent rides can continue as usual, but they will not enjoy that added boost they get from the fair which adds up to a considerable total.

Dog Shows

These Dates Are for a Five-Week Period

- California: Del Monte—June 28. Marion Kingsland, Box 1316, Carmel, Calif.
Connecticut: Westport—June 14. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.
Delaware: Newark, June 7. Raymond V. Buckingham.
Illinois: Des Plaines—June 14. Arthur M. Newhouse, 616 E. Michigan Ave., Chicago.
Indiana: French Lick Springs—June 7. Mrs. Jean K. Cohen, 1434 Rosewood Ave., Louisville.
Kentucky: Louisville—May 30. Mrs. E. Louis Morris, 2203 Edgemoor Road.
Massachusetts: Brookline—June 20. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.
New Jersey: Asbury Park—June 21. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.
New York: Katonah—June 13. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.
Oregon: Portland—June 13-14. R. H. Hatfield, 318 Spalding Bldg.
Pennsylvania: Butler—June 26. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.
Texas: Dallas—June 7. Elnita M. Stribling, Box 771, R. R. 1.
West Virginia: Fairmount—June 14. E. M. Joel, 506 Justus Ave., Carnegie, Pa.
Wisconsin: Fond du Lac—June 21. Elmer E. Homuth.

AROUND THE GROUNDS (Continued from page 52) each from Chicago and New York, have taken space. Merchants Building is sublet annually to the Chamber of Commerce and the chamber handles exhibition space rentals.

ALLEGHENY, Pa.—Allegheny County Fair here has been postponed for the duration, it was announced last week. While plans had been made to sharply curtail the program, no decision had been forthcoming on the scope of activities.

Wildwood, N. J., bought the rides and games at Roton Point, Conn., from Nevill Bailey. Buildings at Roton Point will be demolished and the realty subdivided. Playland competition, gas rationing and the advanced age of Bailey are the big factors. He will be 80 on his next birthday.

POOL WHIRL

flock for free ducats to Broadway shows, ball games, etc., there have been some tickets on hand for the St. George and Park Central indoor pools. Arrangements are now being made by Mrs. Julius Ochs Adler, who is head of the center, to add special-rate pool tickets. What value these cut-rate tickets will have in face of the free offer being made by municipal pools is something to be seen.

Here again it's up to those in the pool industry to see that the industry gets a good name and that the swim fraternity does as much as any other branch of the amusement field for our boys in the armed forces.

Men and Mentions

If you haven't signed your pledge yet for the Army and Navy Relief Fund industry-wide drive—or if you haven't even received your pledge—by all means contact George A. Hamid, 10 Rockefeller Plaza, New York, immediately. He'll tell you all about it.

LETTER LIST

- (Continued from page 64) WHITMAN, DANIEL. Wisdom, Earl Withers, Howard
WHITNEY, JAS. Wolf, Art Wolf, Jack Wolfe, Roy
WIGGIN, JAS. Woffinger, Marion Woffinger, Phillise
WIGGINS, Mrs. Alice M. Wong, Jim
WILDER, R. T. WOOD, WESLEY LARRY
WILKE, Clyde WOODARD, RAY
WILLARD, VERNER CLYDE WOODS, Jesse Woods, George Woods, Will
WILLIAMS, JAMES WOODWARD, FREDERICK T. R.
Williams, Al WOODY, EDWARD
Williams, Mrs. Alma WOOTEN, J. G.
Williams, Bobba WORTON, George
Williams, Carolyn WORTMAN, Dot & Dave
Williams, Dewey WRAY, JOHN
WILLIAMS, GERALD WRIGHT, HENRY
WILLIAMS, GYNDON WRIGHT, Charlotte C.
WILLIAMS, Harry C. WRIGHT, HENRY BROWN
WILLIAMS, HARRY CLYDE WRIGHT, Mrs. Kuder V.
WILLIAMS, J. R. WRIGHT, Donald
WILLIAMS, KERMIT WRIGHT, May Jean
WILLIAMS, JOSEPH WARD WRIGHT, Mild
Williams, Maxie (Frog Boy) WYATT, THOS. EARLE
Williams, Mrs. Ophelia YANCY, Geo. B.
Williams, Ralph Louis YANCEY, Elmer
Williams, Texas Slim YATES, J. M.
WILLIAMS, WALTER L. YATES, Nick
WILLIAMS, WALTER L. YEOMAN, HOMER
Wills, Nelson YONKO, MILLER
WILSON, ALFRED JONES York, James
WILSON, DEAFY YOUNG, DONALD WESTLEY
Wilson, Dianne Young, Fay
Wilson, Duke Young, Flo
Wilson, Earl Young, Floyd
WILSON, FRED YOUNG, J. FLOYD
Wilson, Geo. X. Young, Gus
WILSON, HARRY JNO. Young, Miss Mickey
Wilson, Jack L. Young, Pat
Wilson, Mrs. Young, Willie
Younger, Mrs. E. L. Younger, Mrs. Zeko
WILSON, Mildred ZARTARIAN, MAX ALEX
Wilson, Roy R. ZAYLOR, W. T.
WILSON, Cash ZAZARA, Frank
WIMBERLY, Tex Ziegler, Alvin
WIMMER, ORMAN ZUCKER, Ernest F.
WINDMULLER, RUDOLPH ZUCKER, Leslie
WINDMULLER, ERIC Ziegler, George
Winter, J. H. ZUBER, Carl
WIFE, ROBT. D. ZUCKER, MORTIMER

- MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway
Barros, Tony Burrus, Wm. F.
Blake, Arthur Capps, Bill
Blandell, Mae Carney, Alan
Berk, Sam Carroll, Scotty
BERRY, DERRY Carroll, Dave
KENNETH C. Chaudler, Kewpie
Belsky, Freda Chester, Harry
BOISONEAU, CHARLES Chicago
Bradley, Jess Chirry, J.
Brooks, Kathleen CLANCY, THOMAS
BURKE, STANLEY HENRY
Burnette, Edna C. Cole, Charles
CANTWELL, PETER CONNER, EDWARD
AUGUSTAIN

- Cole, James E. Napoli, Joseph
Cullerton, Bill Nathate Brothers
CORTEZ, GENE NAVARRO, JULIUS
PEPPER MANUEL, SHERRY, WM.
COX, GEORGE VIRGILIO, MCG.
WAYNE Neiter, Ricard Tex
DATTOLI, CHARLES W. North, Clifford
Davenport, Kate O'Keefe, Mary L.
Davis, Paul O'Rourke, Tex
Duston, Marlene PASTER, LOUIS JEAN
DeGrey, Bill Peters, Stephen
Demery, Pete Pickford, Murray
Doherty, Joseph A. PLOFF, Jimmie
Earl, Martin POWERS, OLIVER
Eberstein, Mose C. Pringle, John
ELLINGTON, RUTH ReDeau, E.
EVANO, NICK
Forn, Paralia
Finnegan, James E.
FUMARA, RINALDO L.
Foreau, Frank
Franklin, James
Franklin, Margieroe
Freedman, Sarah
French, Arthur H.
Frieman, Harry
Geffen, Sol
Geta, George
GIBBONS, HARRY WM.
Gibbons, W. D.
GILLESPIE, GERTUS
Gibstrap, Abraham
GRANT, LOUIS JOHN
Gregg, George
GUTHRIE, JOHN J.
HARRIS, HOMER COLEMAN
Hegner, Arthur
HODGES, JAMES CALVIN
HORN, JAMES OTI
Howard, Jimmy
Janlin, Leo
JASSMOND, ANTHONY
JEFFRETT, Thomas F. LAWRENCE
JOSWIAK, WALTER WM.
Kay, Mandy HERBERT
Kemper, Charles WILLIAM
(Cupid) Dameron, Mr. & Mrs. Pete
King, Inna DARNELL, HARBOLD TRUE
Kinsbury, Jack DAVIS, William
Kusano, Earnie
Kula, Paul
LA MOTTE, JOHN C.
LA RUE, GEORGE
LAND, CHARLES
Landre, Johnnie
Lane, Jimmy (Johnnie Lanore)
LATANUANI, Margie
Lec, Ana
Lee, Betty
LEE, RALPH COLEMAN
Lemonds, Miss G. Lester, Eddie
Lieberman, Mrs. Lovnds, Harry
Lucas, Richard
McARDLE, VERNARD
Mack, Daisy
Mariow, Don
Martin, Jack & Adela
May, Miss
Mernan, Jerry
Miller, Irving & Co. MILTON, WILLIAM L.
Miner, Ted
Montague, Jack
Montez, Lorett
MOTT, VICTOR
Murphy, Edward

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ANDERSON, CHARLES R. KIRKIN, Chickie
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LEB JR., HARRY
Littlejohn, Frank P.
Livingston, Robert
Lorenzo, Jack
Lucore, Arrella
Lunde, Russell
McCain, Geo. M.
McCauley, Joseph G.
McGRATH, LEO JOSEPH
McKIDDIE, JASPER
Mahl, Jule E.
MARTIN, LEWIS
DOERING, LEROY
Mathews, Whitley
Moore, Don
Ngou, J. Gilbert
Peavy, L. W.
Perry, Joe
Phillips, Mrs. Pearl
Powers, Babe
Patricia
Quinn, V. J.
Rabits, Santo
Rae, Miss Billie
Rankine Jr., Tom
Richardson, Vaughn
Rixford, Otis
Sarchie, Bee
Scott, Harold
Shangnessy, Phil
Shemore, Logan
Sotter, Albert E.
Sparks, Cliff
Spaulding, Joan
Stanley, Frank & Mae
Starns, Harry
STEPHENS, WILLIAM JERRY
SURTON, WILLIE
WILSON
Thomas, Elmer
Thuman, Pete
Vehman, A. L.
Waltman, Fay
WARREN, ERNEST
Weiss, Miss Marian
Weyler, Ann
Williams, Rose
Wilson, Alice V.
WILSON, HAROLD ALVA

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BINGO BUSINESS

By JOHN CARY

A NEWS item elsewhere on this page reproduces the interesting comment of an irate merchandise bingo fan in Columbus, O. The fan has no quarrel to pick with merchandise bingo, but feels pretty strongly against the operation of cash bingo. The point is raised that elimination of cash bingo would "give the game back to the folks for whom it was intended."

It is not the intention of this department to get involved in a controversial discussion on the subject of cash bingo vs. merchandise bingo. Cash games are out of our sphere of interest and we see no necessity for discussing them. The operators who follow this page are interested in the furtherance of merchandise bingo games. Most of them try to keep in touch with the public's views on the question of the type of game preferred. In passing, it can be said without reservation that merchandise bingo games certainly have not been tainted with the evils that are associated with cash bingo operations. The daily press has been full of accounts of racketeering, misrepresentation, fraud and the general run of malpractices.

The articulate Ohio fan who took the trouble to write to his local authorities makes a very important point that is true of all dyed-in-the-wool bingo players. The fact that merchandise prizes will draw them, whereas they might have a personal objection to cash prize games. It has been proved time and time again that merchandise games are fully as popular as those offering cash awards, if not more so. No accurate count has been ever taken of the players reached by merchandise operators, but there is every indication that they make up an audience high up in the millions.

The merchandise games are popular because the gambling element, so strong at cash games, is not there. The players get together for an evening of their favorite pastime and, if they are the fortunate ones, they return home with a worth-while, practical premium award. The lure of cash does appeal to certain types of players, but it has been noted that the merchandise games are conducted minus the tenseness that is in the air at the money games. The players for merchandise prizes are out primarily for the fun of the game and not for high financial gain. They are the true bingo players.

Alert operators who conduct merchandise games find that they will continue to interest players so long as they offer smoothly flowing games and have a well-assorted variety of merchandise on their display stands. Variety is the spice of life, according to the old adage—and this applies in more ways than one in the bingo field. There's the variety of merchandise prizes, of course, to keep interest at high level. But there's also the variety in presenting the game—and also the ability to utilize showmanship in presenting special entertainment from time to time.

In these times of stress the extra entertainment feature performs much more than the simple task of warming up the audience for the game. Whatever form it may take—amateur entertainment, professional singers, dancers, or a playlet, 16mm. movies, etc.—the additional entertainment not only builds good will for the operator but also gives the audience a chance to escape from the realities of world-shaking events for a time, at least. Headline hysteria is bad for morale, and bingo operators can do their part by giving as much entertainment as possible to the audiences

(See BINGO BUSINESS on page 77)

Staple Items Featured For Summer Business

Salesboard, bingo operators and concessionaires see active season despite difficulties—trend to glassware and non-metal items noted thruout country

NEW YORK, March 23.—Staple items will be the drawing cards for the summer season, according to reports from salesboard and bingo operators, and concessionaires at the shore and mountain resorts. Most of the operators are all set for the season, having made their purchases earlier in the year. Jobbers and supply houses were very active during the first quarter of the year and they are now bringing special close-outs to the attention of merchandise users. According to reports sizable orders are coming thru from all sections of the country, and this appears to be the tip-off that heavy business is anticipated.

Merchandise circles admit, of course, that the question of blackouts and dim-outs is a problem. What effect these regulations will have on business during the season is not known at the present time. Old-timers in the business feel that the public can be educated to patronize the concessions during the daylight hours and volume may be big enough to compensate for any loss during blackouts or dim-outs. All of the shore spots along the Eastern and Western coasts will be affected by government regulations prohibiting light displays. The mountain resorts are not expected to feel the effects of the blackouts so strongly.

In certain Jersey Coast resorts there is agitation for an extra hour of summer time to compensate for the dim-out restrictions. It is expected that the Decoration Day week-end will give some indication of what may be expected. Concessionaires and other resort workers have made all their plans and, given half a break as far as weather is concerned, they are of the opinion that business should be way above average.

Now more than ever before staple items are attracting the attention of the public since in the not-too-distant future many of them will be unobtainable. Radios have one of the top spots on display stands as well as electrical appliances, lamps, clocks, silverware, chrom-ware, etc. According to supply houses more glassware and non-metal merchandise will be displayed at resort spots this year than ever before.

Bingo operators are also sticking pretty close to accepted staples that they have found popular with their players. Seasonable merchandise is always good and operators, well stocked with these items, anticipate one of the peak years in merchandise bingo history. The demand for seasonable and serviceable items extends also into the salesboard field, with operators concentrating on flash items that are practical for the home or personal use. Reports are coming in showing that watches, always a natural in the

(See Staple Items Featured on page 77)

Group Service Banners Shown By Neighborhoods

NEW YORK, May 23.—Reminiscent of World War No. 1 is the practice of displaying group service banners by neighborhoods and commercial concerns. The lower East Side, particularly, has gone in strong for the group banners, with practically every block displaying a mammoth flag with stars representing the number of neighborhood boys who have joined the colors.

These large banners are the counterparts of the smaller flags, known in the trade as bannerettes. While the neighborhood banners have received widespread acceptance here, the idea is also spreading to other cities thruout the country, according to reports.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Operators with a little imagination can develop repeat locations most anywhere, in many cases out of spots which at first glance would appear to be dead ducks for a card placement. The boys who have the ability to do this, who have the "sixth" sense to ferret out locations which ordinarily would not come to mind as possibilities for a turnover, are always one step ahead of competition and, as a rule, are always in the chips.

Have you ever tried to get a bus driver to work a card for you? We know an operator who pocketed plenty of the long green working with bus drivers out of a local bus terminal. The drivers took the cards back to their home towns to complete.

Have you ever placed cards backstage of theaters? We know several operators who did very well working with doormen and property men, who seemed to have little trouble selling out.

We could mention many more examples as illustrations. But that isn't necessary. What we would like to get across is that operators need not depend on the run-of-the-mill spots. In fact, more often than not they are better off without them. When next you make the rounds keep that in mind.

Unless an operator can develop a fair number of locations which are steady repeaters he will have a tough job keeping his operation running in one locality. Repeat locations, locations which are good for more than one deal and which operators can depend upon to turn over new deals as he gets them, are the foundation of successful operations. Without them the operator is nothing but a canvasser and is bound to run out of prospects eventually.

The operators will work any premium which has flash and consumer appeal, they are especially partial to items which cannot be purchased in retail stores. Operators have found from experience that an item protected in this manner will in most instances move much faster and have a longer life. Their customers have no way of checking the cost of the premium and there is no danger of the item being murdered by cutthroat retail competition.

Time and again we have said we would be glad to receive and run squibs on new items. How about it, Mr. Distributor?

(See DEALS on page 77)

Indignant Mdse. Player Protests Cash Bingo Games

COLUMBUS, O., March 23.—An indignant local merchandise bingo fan wrote a strong letter of protest to Sheriff Jack E. Sandusky, asking that he "prohibit" operators of bingo games from distributing cash awards as prizes.

Her letter, which was also reproduced in the local paper, said in part:

"Gamblers won't play for groceries and merchandise. That will give the game back to the folks for whom it was intended."

The letter was signed simply "Poor Folks," but the point it raises merits airing, according to a local merchandise bingo operator. He pointed out that people in this vicinity prefer merchandise games which are free from the evils usually associated with the cash games.

Postcard Photo, Novelty Item Demand Grows

LOS ANGELES, May 23.—The popularity of humorous postcard photos, particularly with a timely war angle, continues to grow, according to reports received here. Novelty and joke items have always earned profits for workers who specialized in this type of merchandise and, as one local supply house phrased it, new items are always added to keep public interest at steady levels.

Novelty items of a humorous or splay nature are always good near army camps and defense factories. Workers in these localities are said to be cleaning up. It is reported that novelty workers at ball games, fairs, circuses and grandstand affairs are also garnering plenty of cash. The universal appeal of the novelties and the high profit percentage of these items make them one of the best numbers to handle.

One of the latest items introduced in this area is a series of 15 different cards, available as photos or on printed post cards. They show what Zipper, the movie dog, thinks of Hitler and the Japs. Workers who have seen the item claim it is one of the good things of this season. Another series of post cards features the Victory Dog series showing the dog's interpretation of Hitler and the Japs.

Comic fold-ups are also doing well here and any timely novelty that ridicules the dictatorships is good for a strong play, according to reports. In addition, of course, staple novelty items are clicking. There are plenty of army camps, naval bases and war production factories here so that pitchmen, novelty and carnival workers do a brisk business.

Some of the workers, in addition to comic novelties, are making a good thing of patriotic novelties. This merchandise is always in demand with General MacArthur items the order of the day at this writing. Other red-white-and-blue merchandise is also going over in a big way all along the Pacific coast.

Lapel Items, Ties Lead Blackout Biz

CHICAGO, May 23.—The reports coming in from specialty workers in the field thruout the country show that the public is accepting in a big way many of the blackout items that have made their appearance in recent months. Aside from such practical staples as flashlights and lamps for the home, heaviest demand appears to be for lapel items. Ties that glow in the dark, made possible as the result of a new, improved

(See Label Items Lead on page 77)

HERE'S ONLY A HANDFUL OF SPORS 4000 TESTED SELLERS



THREE PIECE COMB SET
 No. D27. Deal consists of one 5" pocket comb with coarse and fine teeth, one 7 1/2 inch rat-tail comb, and one 7" dressing comb with coarse and fine teeth. Packed on attractive lithographed card. Ship. wt. 2 oz.
 Sample Set 9¢; Dz. \$1.25; Gr. \$13.80; 2 Gr. \$23.80



CLIP COMBS
 \$2.39 A GROSS
 No. 25N2. Plastic comb with clip. Assorted mottled colors. Length 6 inches. Ship. wt. per dozen 4 oz.
 Sample 4¢; Dozen 36¢; Gross \$3.98

No. M153. Pocket Combs. Assorted mottled and black colors with fine and coarse teeth. Length 5". A comb that will give unusual service. Ship. wt. 1/2 oz.
 Dozen 25¢; Gross \$2.98



MENDING KIT IN METALLIC PAPER BOX
 No. N132. Consists of 6 assorted color spools of mending thread, 1 thimble and 2 needles. Packed in assorted color metallic paper covered box with mirror and decorated pin cushion in cover. Ship. wt. 1 1/2 ozs. SELLING PRICE 10¢.
 Sample 7¢; Dozen 75¢; Gross \$8.45; 10 Gross \$74.00



LEATHER BELT WITH ZIPPER MONEY POCKET
 No. C148. New leather money belt. Made of quality cowhide, bridle leather. Color black with zipper money pocket. Will hold several bills. A good specialty number. Even sizes, from 28 to 46. Each in cellophane top box. Ship. wt. ca. 6 ozs. Selling Price 98¢ to \$1.25. Sample 59¢; Dozen \$6.48.



EASY TO USE SCISSOR SHARPENER
 No. K33-C. Simple to operate and it really sharpens any scissors quickly and efficiently. Nothing to get out of order. Will practically last a lifetime. Millions sold. Each on attractive 3-color card with full instructions. Sample 4¢; Dozen 27¢; Gross \$2.98.



COMBINATION PEN AND PENCIL JOB LOTS
 No. R75. Combination pen and pencil with contrasting color cap. Pen has lever action filler with a fine grade point. Pencil has repel and expel action. Come in assorted sizes of small, medium and large. Put up about 3 small, 6 medium and 3 large sizes to a dozen. Assorted colors. Ship. wt. doz., 7 oz.
 Sample 16¢; Dozen \$1.59; Gross \$17.90



TWO-CELL PENLITE WITH CLIP
 No. H528. Nickel case with attached clip and bulb. Uses two type "AA" cells (not included). Ship. wt. 1 1/2 ozs. Imported. Sample 15¢; Doz. \$1.45; Gr. \$15.80.



FLASH CIGARETTE ROLLING MACHINE
 No. M34. Roll a perfect cigarette in one operation. Simple and quick. Uses any tobacco with no waste. Small—fits in vest pocket. Each on display card. Ship. wt. 1 oz.
 Sample 7¢; Dozen 78¢; Gross \$8.95



GOROZO NUT RINGS
 The Black Beauties of the Tropics. No. V16. Beautiful—New—Unique. Hand made in Puerto Rico, with assorted imitation pearl sets. Comes in assorted sizes of 4 1/2 to 10 1/2 for men, women and children. Ship. wt. per dozen 1 oz.
 Sample 10¢; Dozen 98¢; Gross \$11.40



CAPITAL BRAND MERCERIZED SHOE LACES
 Made from best quality carded yarn, full 44 thread. Finish with celluloid tips. Colors, black, brown or white.
 No. C727 1/2. 27 inch. Weight per dozen pair 10 oz.
 Dozen Pair 21¢; 6 Dozen Pair \$1.12

LIBERTY MAID FLY RIBBON—MADE IN U. S. A.
 No. K471. The new process of aging sticky compound before applying enables ribbon to stay sticky in air up to 300 per cent longer. The honey odor, which is the best lure for flies, was overshadowed by odor of chemicals, but now we can furnish fly ribbon with no other noticeable odor than that of honey extract. Packed 100 in a display carton. Ship. wt. per carton 3 lbs.
 Price Per Carton 98¢; 5 Cartons \$4.80



NIGHT HAWAII Perfume
 No. T600. A fine quality perfume in an attractive bottle. Popular spicy odor. Contents 1 dram. Here is an excellent item for 10¢ coupon sales. Made and compounded in U. S. A. Ship. wt. 2 ozs.
 Sample 5¢; Dozen 35¢; Gr. \$3.55; 10 Gr. \$34.50

LATEST! TIMELY! A REAL MONEY GETTER

WINNERS! Every Time

PICK YOUR VICTORY SHIP

EACH 10¢ SALE

NO BLANKS! A Winner Every Time!

100 PER CENT AMERICAN MADE GOODS

Here's the Number To Push This Season!

DESIGNED TO FLAG ATTENTION
 Action is shown. Airplanes flying, anti-aircraft guns booming, soldiers charging, parachutists descending, all interestingly pictured in colors, red, yellow, green and black. Timely and compelling.

HERE'S HOW IT WORKS
 There are 70 tabs on the front of this cabinet. On the back of each tab is a number. This number corresponds to a like number on a package in the back of the cabinet and identifies the box to be given for the number pulled. No waits and loads of fun and surprises. All American made goods. Shipped express or freight. Ship. wt. about 9 lbs.
 No. D160. **Winners Every Time Deal.** Brings in \$7.00. Suggested selling price to dealers, \$5.25 to \$5.50. Costs you \$3.50; Lots of 10, \$3.35.

JACKIE COOPER MONOGRAM PEN—IRIDIUM TIP

No. R176. A popular pen of the year! Every pen bears the autograph of the famous "MONOGRAM" movie star—JACKIE COOPER, in gold color. Has the following features: fitted with iridium tipped point for smooth writing; transparent barrel shows ink supply and when to refill; plunger filler for easy filling. Your choice of beautiful jet black or assorted popular pearl-effect colors.
 Sample 35¢; Dozen \$3.45; Gross \$39.00

SNAP BUTTON COIN PURSE
 No. M360. Steel fingers in coin rack hold coins so they cannot fall out. Made to hold 3 quarters, 15 dimes, 12 pennies and 8 nickels. Also compartment for numerous bills. Made of smooth leather. Assorted black and brown.
 Sample 18¢; Dozen \$1.89

ZIPPER CLOSURE COIN PURSE
 No. M387. Grained sheepskin leather zipper coin purse. Made to hold the same number of coins as above. Equipped with Talon zipper. Assorted black and brown color. Sample 55¢; Dozen \$5.60.

A & D VITAMIN TABLETS
 No. T289. Each tablet is equivalent in vitamin A & D to a teaspoonful of Cod Liver Oil containing the new increased minimum requirements of the U.S.P. Chocolate coated tablets, easily swallowed and do not have the objectional taste of the oil. Packed 100 tablets to a bottle. Ship. wt. 6 ozs.
 Sample 45¢; Dozen \$4.80

LIFESAVER ELECTRIC SHAVERS
 No. 2H8. An honest-to-goodness electric dry shaver for both men and women. Has quality, appearance and performance. Has self-sharpening cutter, precision head, vibrator type motor, constructed so it should last a lifetime. Operates on 110 volts AC only. Each packed in attractive box with instructions. Ship. wt. each 1 1/2 ozs.
 Sample 69¢; Dozen Lots Each 87¢

MOSQUITO REPELLENT
 No. T588 1/2. Comes in liquid form and can be put on the face and hands like ordinary face powder. This one is real pleasant to use. Keeps the mosquitoes away. Indispensable for fishers, golfers, hunters or campers. Put up in one ounce bottles.
 Sample 6¢; Dozen 45¢; Gross \$4.95

FITS-ALL SEWING MACHINE DARNER
 Darns Hosiery, Linens, Shirts, Clothing, Etc.
 No. N72. Easy to operate; in fact, anyone can darn hose, shirts, etc., with a few minutes' practice, many times faster than by hand. Each darner is packed in an envelope with complete instructions for operating. Ship. wt. each 8 ozs.
 Sample 8¢; Dozen 80¢; Gross \$8.95; Per 1,000 \$49.50

MINIATURE CHARMS—MADE IN U. S. A.

ASSORTED CHARMS

Large size figures in assorted colors. Average height 1 inch. Made in U. S. A. Packed 10 gross to a box, assorted. Ship. wt. per gross 8 ozs.
 No. V80. Assorted styles. Gross 79¢; 10 Gross \$7.50; 100 Gross \$69.00.
 No. V238. Similar to above but without ribbon. Smaller in size. Made in U. S. A. Weight per dozen 2 ozs. Dozen 8¢; Gross 59¢; 10 Gross \$5.35; 100 Gross \$49.00.
 No. V505. Imported assortment consists of the following: Dog, Elephant, Buffalo, Sheep, Cat, Pig, Bear and other assortments. Each animal gaily colored, with attached colored cord. They average about 1" long by 3/4" high. Ship. wt. per dozen about 1 oz. Wholesale Price Per Gross 85¢; 10 Gross \$7.95; 100 Gross \$49.50.

STUFFED BABY DOLL WITH ZIPPER
 No. J670. Moulded cloth, stuffed head with painted features. Stuffed arms, legs and body. Doll has removable pajamas for easy laundering. Pajamas have 4-inch zipper. Doll is about 20 inches tall. Ship. wt. 10 ozs. Suggested selling price 98¢.
 Sample 65¢; Dozen \$7.32

OUTSIDE ZIPPER BILLFOLD WITH 2 PASS HOLDERS AND CHANGE PURSE
 No. M368. Two-tone leather with embossed floral design. Has transparent identification compartment, bill compartment; pocket for cards, stamps, etc.; loose change pocket with snap fastener and 2 transparent pass holders. Size closed, 4 1/2" x 8 1/2". Ship. wt. 2 ozs.
 No. M521. Same as above but has embossed Army Emblem. Sample 45¢; Dozen \$4.98
 No. M522. Same as above but has embossed Navy Emblem. Sample 45¢; Dozen \$4.98
 No. M333. Calf Leather. Color, black. Ship. wt. 2 1/2 ozs. Sample 55¢; Dozen \$6.65

DEPENDABLE D. E. BLADES
 No. H563. Smooth Sailing double edge blades. Fit Gillette and similar type razors. First quality Swedish blue steel. Written guarantee. Packed 5 blades to package, 20 packages on display carton. Quick seller to dealers, 65¢ to 75¢. Wt. per carton 6 1/2 ounces.
 Sample Carton 67¢; 10 Cartons \$6.45
 No. AH584. Smooth Sailing single edge blades. Fits Gillette, Ever-Ready and similar type razors. Good quality blade of low price to meet competition. Packed 5 blades to package, 20 packages to cart. Weight 2 1/2 ounces.
 Sample Card 85¢; 10 Cards \$8.30

EVERYDAY GREETING CARD ASSORTMENT
 No. D264. Assortment consists of such cards as Birthday greetings, Sympathy, Congratulations, Condolences, etc. 12 folders in five colors with envelopes packed in lovely gift box. Wt. 6 ozs.
 Sample Box 27¢; Dozen \$2.95
 No. D356. Consists of an assortment of 17 greeting cards for many occasions. Packed in an attractive box. Ship. wt. each 6 ozs. Sample Box 24¢; Dozen \$2.58.

WAFER THIN AUTOMATIC CIGARETTE LIGHTER
 No. M90. Streamlined windproof design, chromium finish cigar or cigarette lighter. Wafer thin—fits nicely in pocket or purse without bulging. 5/16" thick, 1 1/2" wide, 2" high. Each in box. Ship. wt. 1 oz. Imported.
 Sample 29¢; Dozen \$3.25; Gross \$35.40

INHALER
 No. T123. A compound of herbs and oils. Active ingredients, Lavender Flower, imitation Oil of Mustard and Eucalyptus. For relief of nasal congestion just inhale fumes. Should last for years. Net contents 3 drams. Ship. wt. each 1 oz. Sample 12¢; Doz. 98¢; Gross \$9.86.

FISH KNIFE WITH SCALER
 No. 10H3. One blade fish knife. Length closed 4 1/2". Clip blade with fish scaler. 12 on display card.
 Sample Knife 22¢; Dozen \$2.40; 10 Doz. \$22.00
 No. H60. Two blade pocket knife. Serpentine pattern. Length closed 3".
 Sample 23¢; Dozen \$2.45; 10 Dozen \$21.00

WHOLESALE CATALOG FREE!

SPORS

Your KEY to PROSPERITY

1942

4000 MONEY-MAKERS

WHOLESALE CATALOG NO. 58 SPORS COMPANY

FOR SALESMEN, DEALERS & AGENTS

260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity NOW. No charge for it.

SPORS CO. 542 LAMONT LE CENTER, MINN.

New! P. D. Q. AUTOMATIC PHOTO MACHINE
Today's Big Money Maker!



Takes and Finishes Beautiful Black and White or Sepia Photographs in one minute—Day or Night—Inside or Outside

SPECIAL FEATURES of the P D Q Model "G" Automatic

- Weighs only 8 pounds.
- Measures only 5½ by 6 by 18 inches.
- Loads in DAYLIGHT (enough for 100 photos) in LESS than ONE-HALF minute.
- Genuine Wollensak Lenses and Shutters.
- AUTOMATIC FOCUSING DEVICE—for NEAR or FAR photos.
- NEW Method of Developing. The Mandel VACUUM-SYPHON SYSTEM is different from All Others. It is Simple, Direct and SPEEDY. Photos are developed and rinsed inside of Machine—then they are finished in BROAD DAYLIGHT in the OPEN AIR DEVELOPING UNIT. All in LESS than TWO MINUTES—and you don't even get your fingers wet!
- "Super-Speed" Direct-Positive Photo Paper is Used—GUARANTEED to make nice, everlasting BLACK AND WHITE, or GOLD-TONE SEPIA Photos.
- This "Super-Speed" Paper is WATER-PROOF. Photos CANNOT FADE.
- About \$60 starts you with complete outfit.

The boys are makin' \$\$\$

Joseph Hoy, Ark., wrote: "I grossed \$39.20 worth of photos and frames Saturday. My wife can operate the machine as good as I can. I rigged up a little booth with lights and I do more business at night than I do in the daytime."

Ray Zeller, Mass., says: "I did \$20.00 Sunday with my P.D.Q." Seymour, Penn., wrote: "I operate Saturdays and Sundays only and run about 400 photos in 2 days."

You can do likewise

Don't Wait! Act Now!
Write or Wire

P. D. Q. CAMERA CO.

109 EAST 35TH STREET, DEPT. BB55, CHICAGO, ILL.

3 SMASH HITS for "MUGGERS"!

1. P. D. Q. Camera
2. Snappy, Smart, Colorful Postcards
3. Comic Foregrounds



NEW! NOVEL! DIFFERENT!

Illustrated above. Up-to-the-minute. 8 new, smart designs. Printed in 2 colors. For mounting 1½x2 inch and 2½x3½ inch photos. One look and they buy. Send \$1.00 for a liberal supply. Your money's worth guaranteed.

FORE-GROUNDS

7 "HOT" numbers in comic billboards that pack a real punch. Customers get a "kick" posing in them. Size 36x48 inches. Every "Mugger" needs one or more to keep the cash register jingling overtime. Write for details.



ADDS \$\$\$\$ TO YOUR PROFITS

BINGO JOBBERS

WRITE FOR FREE CATALOG
NEW! COMPLETE! CONTAINS MANY MONEY MAKING BINGO IDEAS!

America's Leading Manufacturer of All Bingo Supplies

E.S. LOWE CO. Inc.
27 W. 20th ST. N. Y.

words Our Hero directly above the picture; a Victory tie showing the V, a star in the center, and the slogan Remember Pearl Harbor above, and an air-raid warden emblem tie with the neatly woven design worked out in an all-over attractive pattern. It is claimed the resilient construction of the ties gives them longer wear and greater appeal. The firm also reports steady demand for its complete line of spring-summer ties, military ties, etc.

Bullet Key Chain

A war-souvenir item said to have strong appeal at this time is the bullet-on-chain key chain offered by M. & G. Specialty Company. Item includes an actual U. S. cartridge (unserviceable rejects) attached to a standard bead-type key chain. The bullet has a highly polished brush finish and is shellacked. Key chain has plenty of flash and it is claimed it sells on sight.

Black-Out Tie

The black-out phase of modern warfare is being brought home full force to the American public. One of the most practical items introduced for black-outs is

★★★ HOT'RN A PRAIRIE FIRE ★★★
GEN. MacARTHUR CLIP BUTTONS

Individually Mounted on a Beautiful Red, White and Blue 2"x2" Card

Cash in now on the patriotic demand for GEN. MacARTHUR CLIP BUTTONS. The greatest and most sensational seller in history. Marvelous appeal! Everybody wants one—young and old.

\$5.90

50 (5c Retail) Buttons on Counter Display Card
20 Cards (1,000 Buttons) **\$5.80**

TERMS: 25% with order, balance C. O. D. Prices F. O. B. Chicago. ORDERS SHIPPED DAY RECEIVED.

LEE WHOLESALE COMPANY
740 W. Madison St., Dept. 400, CHICAGO, ILL.

CONCESSIONAIRES
HERE IS THE GREATEST ITEM FOR MASS APPEAL

STUPENDOUS FUR SALE

Lowest-Direct Factory Prices

NEW SEASON STYLES VALUES

Exclusive 1943 Coats, Jackets and Boleros. Smart details, radiant furs and quality workmanship. Furs of all types in all ranges. BUY NOW AND SAVE while raw materials are available.

Send for Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furriers
236 W. 27th St., Dept. B-3, New York City

ELGIN • GRUEN \$2.95
BULOVA Start at

Take advantage of these re-conditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! FREE CATALOG, illustrated with the latest numbers.

STAR WATCH CO.
Wholesale Jewelers
124 S. 8th STREET, PHILA., PA.

ATTENTION, ENGRAVERS

AT LAST YOUR WORRIES ARE OVER ABOUT METAL

LARGE SELECTION OF OTHER STYLES

HAND CARVED AROMATIC CEDAR WOOD JEWELRY WITH SAFETY CATCHES

PRICES RANGING FROM \$1.25 DOZ. MAKES IT THE OUTSTANDING ITEM FOR FAIRS AND STORES

Send \$2.00 for Assorted Samples.

SUPERIOR JEWELRY CO., 740 Sansom St., Philadelphia, Pa.

CLOSE OUT U. S. FLAGS

One lot of 82 new 29x58 inch fast color Government type heavy all-wool sewed stars, double stitch stripes, \$20.40 dozen. Present list, \$3.85 each. Sample prepaid, \$1.80. One lot of 420 heavy quality rich pure silk 12x18 inch U. S. Wall Flags. Gold bronzed banner arms top and bottom. Yellow silk fringed flag with cord and tassel for hanging, \$9.00 dozen. Present list price, \$1.50 each. Sample prepaid, 85¢. Full amount with order, please. All merchandise guaranteed as advertised.

C. A. NASNER & CO.
2273-77 Hyland Drive Salt Lake City, Utah

NEW JAP HUNTING LICENSE
(It's Open Season)

THEY SELL LIKE HOT CAKES AT 5 or 10¢ Each. BIG PROFIT. Rush your order now. \$1.50 a 100, \$10.00—1000. Now COMIC HITLER'S LAST WILL. Per 100—\$1.00. Per 1000—\$8.50. Still Going Strong: 5 Pig Hitler Puzzle. Per 100—60¢. What the Japs can do to every American (comic fold). Per 100—60¢. SAMPLES OF ALL THE ABOVE AND CATALOG 10¢.

JOEKERR NOVELTIES, 138 Park Row, New York.

TRAY SET
Metal - Enameled with 6 COASTERS Fashion Silhouettes **27c per set complete**

Include Dep. & Postage on all Mail Orders.

★ PATRIOTIC and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.

★ FLAG SETS FOR AUTO, BICYCLE, WINDOW—With Suction Cup, 3 Flags, \$1.60 Doz. Sets. 3 Flags with Metal Holder, \$2 Doz. Sets. With 5 Flags, \$2.50 Doz. Sets.

• Jackmaster—1 Blade Knives. Reg. & Midget. 12 to Display. Doz. \$1.80.

• PENCIL FLASH LITE—\$2 doz.

• SUN GLASSES—Moth Cakes—Fly Swatters—Glass and Furniture Cleaners. Big variety of reasonable items for Wagon Jobbers, House Canvasers, Premium and Salesboard Operators. Free Catalog. Write

CHAMPION SPECIALTY CO., 814-Z CENTRAL ST., KANSAS CITY, MO.

GENERAL MacARTHUR BUTTONS

—ONE ON EVERY LAPEL



General MacArthur Buttons. Actual size as illustrated.
No. 3N562—
Per 1000, \$9.50.
Per 100, \$1.00.

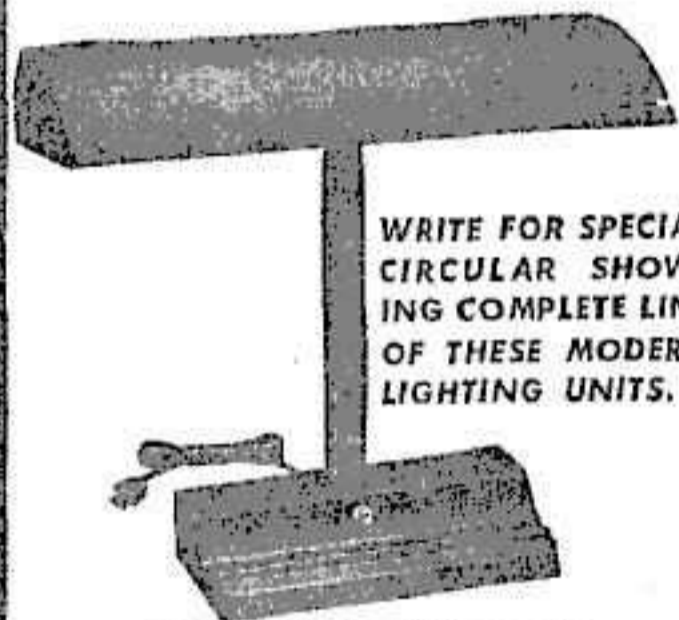


GENERAL MacARTHUR TAB

Made of metal lithographed in colors with metal tab. Illustration exact size.

No. 3N563—Per 1,000, \$7.50

FLUORESCENT FIXTURES

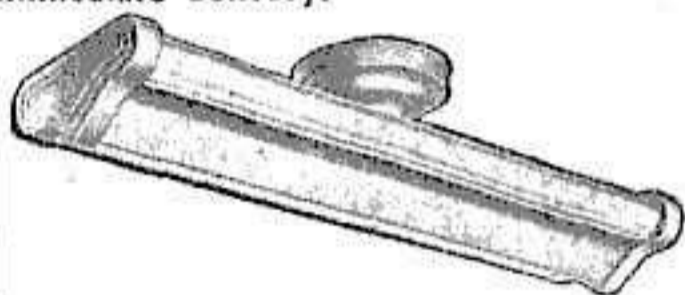


WRITE FOR SPECIAL CIRCULAR SHOWING COMPLETE LINE OF THESE MODERN LIGHTING UNITS.

FLUORESCENT DESK LAMP

Uses 15-watt T-8 bulb. Durable Morocco brown finish bases measures 10x5 1/2 inches. Height 14 1/2 inches. Parabolic 18-inch shade has chip-proof white enameled reflector. Instantaneous on-off switch. Packed each in carton.
No. 2C303—Each (bulb not included) \$4.52
In Lots of 6, Each \$4.17
Fluorescent Bulbs for above, 18 in., T-8, 15 watt. Each 66¢. In Lots of 6 52¢.

Units using 30-watt bulbs or less have been extended for a limited period. Send your orders now for immediate delivery.



FLUORESCENT KITCHEN UNIT

Revolutionary type construction, cool, high-intensity daylight. Uses two T-12 20-watt 24-inch fluorescent bulbs. Has ceiling holder and ceiling strap to fit standard 4-inch outlet box. Canopy has knockout for switch. Reflector white enamel. Approved ballasts, starters, sockets. Operates on 110 to 120 volts, 60 cycle, A.C.

No. 2C371—Each (bulbs not included) \$5.17
In Lots of 6, Each \$4.77

BULBS FOR KITCHEN UNIT

2C398—24 Inch, 7-12, 20 Watt. Each \$1.00
In Lots of 6 \$84¢

We Have a Complete Line of Patriotic Goods and Jewelry for Engraving

N. SHURE COMPANY 200 WEST ADAMS STREET CHICAGO, ILL.

A "HOT" NUMBER

THIS "COOL" SIGN

The sensational **MIRROSCOPE MYSTERY SIGN**. People crowd around trying to solve the puzzle of this extraordinary perspective. Sells fast at \$7.95 RETAIL.

Durable-Collapsible Cabinet of sturdy fibre. Walnut finished frame, complete with socket and cord. Weighs 5 lbs. Operates on AC or DC current using one 60-watt bulb. Every location will want one or more. Immediate shipments.

\$3.30 EA.

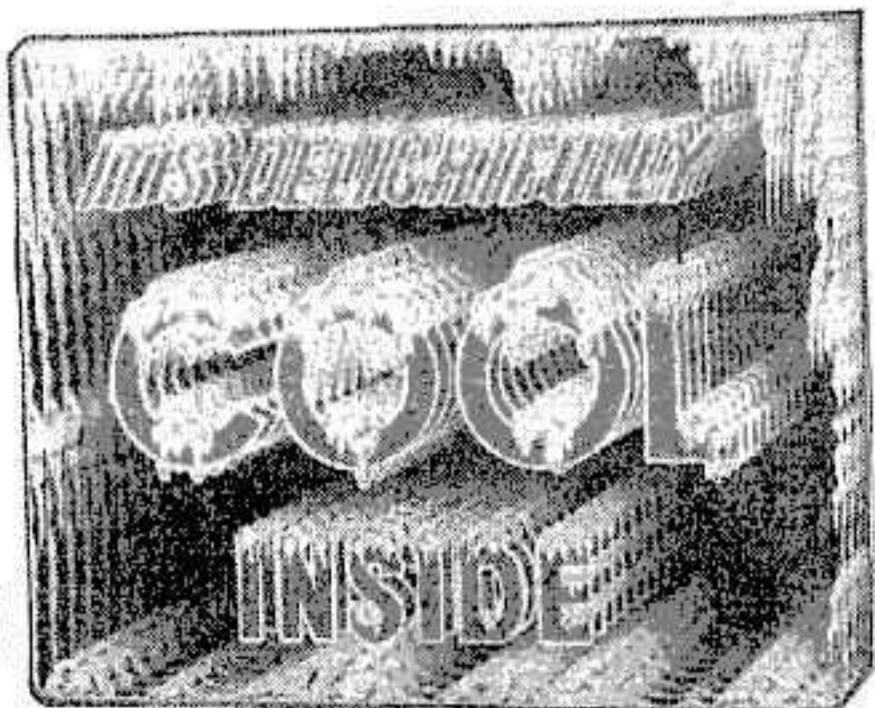
LOTS OF 12

\$4.00 EA.

LOTS OF 6

\$4.50 SAMPLE

Terms: Cash for sample — quantity order 25% deposit, balance C. O. D. F. O. B. Chicago. Write or wire.



INDUSTRIAL SALES COMPANY
1632 NO. HALSTED STREET CHICAGO, ILLINOIS

Lumo, the new black-out tie offered by Cutter-Crossette Company. It is claimed the new ties were made possible by a new chemical that blends in and harmonizes with the original patterns in daylight. An entirely different brilliant, glowing pattern is produced in total darkness, the firm reports. Specialty workers and demonstrators have a good thing in these timely ties, according to the firm. A special electric flasher automatic display which shows the ties in their daylight and darkness designs is available. Another item that has made a hit with the buying public, the firm reports, is the Black-Out Boutonnere. The buttonhole decorations are also treated with the fluorescent chemical used on the ties. They have an attractive appearance by day and glow intensely in the dark.

Plastic Kitchen Gadgets

Demonstrators, pitchmen, store workers and fair workers are said to be cashing in with the plastic kitchen gadgets produced by Renewal Manufacturing Company. The firm has three time-saving items that have wide popular appeal. There is a Vitex plastic grater, a juicer and a corer. All three items have many uses and ease the kitchen tasks of the housewife. It is claimed that a simple demonstration is all that is necessary to sell the items, which come individually boxed. Workers report staggering grosses on the three-piece combination, according to the firm.

Patriotic Decal

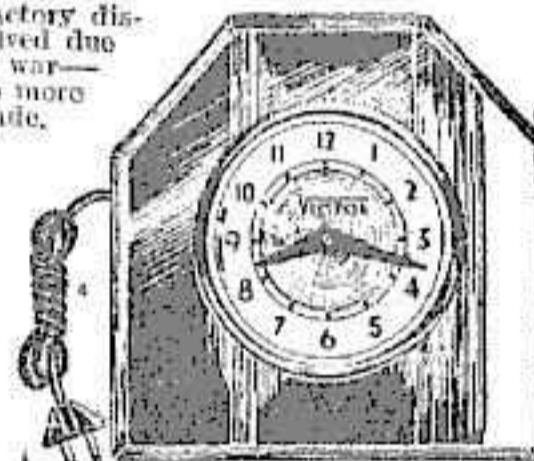
A new kind of decal, one that can be placed under glass or on smooth surfaces, face out, is getting many sales on the West Coast, Oliver Hill, of Hill Distributing Company, reports. The decal is 4x5 inches and in vivid red, white and blue colors. The item has the picture of Old Glory unfurled in the breeze and against a deep blue V. The decal is captioned "Victory With MacArthur." It can be placed on glassware, car doors, windshields, lamps, plaques and hundreds of other items. For those who want only (Continued on page 78)

ACT QUICKLY WHILE STOCK LASTS!

Here's your chance to get some of the **POPULAR, NOVELTY**

VICTOR CLOCKS

Factory dissolved due to war—no more made.



Write at once for **FREE CATALOG FOLDER** describing and picturing **35 FLASHY MODELS**

Mirror Glass • Metal • Wood

NEW YORK MDSE. CO., INC.

32 West 23rd Street New York City

A PENNY INSIDE OF A MINIATURE GLASSBLOWN JUG

Jun 1 1/2 inch high
\$1.80 Per Doz.
6 Doz. for \$10.00
1 Gross for \$18.00

With each dozen we furnish a neat little card, with easel back, reading

As long as you have me, You'll never be without a cent.

1 doz. smallest quantity sold. No samples sent. These well rated, we'll open an account with. Those not rated, please furnish wholesale houses as references. C. O. D. shipments must be accompanied by 25% in cash. NO C. O. D. shipment without a deposit.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St., CHICAGO

TINSEL BATONS HAWAIIAN LEIS

MacARTHUR PENNANTS VICTORY STANDS

Tinsel will not rub nor chip off. Leis \$2.50 per gross and up. Finest Pennant of our General. Victory Stands are a knockout.

UNGER SUPPLY CO.

567 Harrison St. Chicago, Ill.

CASH IN ON OUR BIG WATCH Bargains



NEW Styles—NEW Numbers—NEW Dials—in Rebuilt Watches—Nationally advertised makes—Bulova, Elgin, Waltham, Illinois, Hamilton and Swiss. GET IN ON THE OLD PRICES.

Write for 1942 Catalog Today.
JOSEPH BROS.
59 E. Madison CHICAGO

WATERMAN INK PEN & PENCIL SET

Attractive assorted colors. Individually packed in handsome

Gift Boxes

SPECIAL \$6.00 Doz.

WORLD TRADING CORP.

37 West 23rd St. NEW YORK, N. Y.

VICTORY NEW TRANSFER 4x5 ins. in Color

Sure-Fire for Pitchmen
Apply inside of glass or face out on most any smooth surface. Beautiful on lamps, dishes, plaques, windshields, car doors, etc. Stores, individuals buy. Transfer has thousand uses. Timely. Buy now. A few samples will convince you of its wide sales appeal. Samples, 4 for 25¢, 10 for 50¢, 100 for \$3.50. Postpaid when full amount received. Special deal to distributors.

HILL DISTRIBUTING CO.

1225 Venice Blvd. Los Angeles, Calif.

CAN YOU SELL THE FINEST AMERICAN FLAG MADE!

Looks Like Silk Wears Like Iron
48 Embroidered Stars
13 Sewed Stripes

Made of heavy synthetic silk. Send \$1.00 deposit on sample. Immediate delivery.

Walter H. Hildebrand & Co.

Manufacturers

932-938 North Ave., CHICAGO

GENUINE FUR COATS AND FUR JACKETS

Well Known New York Manufacturing Firm Offers Latest Advance 1943 Fashions. Beautiful Styles. Finest Quality. Masterfully Moulded by Skilled Fur Craftsmen.

GENUINE FUR JACKETS

Pieced Seal Dyed Coney Fur Jackets. **\$6.50 Each**
Black or Brown colors. Finest quality, all lined. Sizes 12-20. \$1 deposit, balance C. O. D. Money returned within 3 days if not satisfied.

LARGE VARIETY OF ALL KINDS FULL SKIN & PIECED SEAL COATS

Brown, Black Sable, Minkette, Silvertone, Skunkette and many other colors. Superior quality, fancy lined. Sizes 12 to 40. At attractive wholesale prices. 25% deposit, balance C. O. D. Money returned within 3 days if not satisfied. Write for free 1943 illustrated catalog on Fur Coats and Jackets.
AGENTS WANTED



GENERAL FUR MFG. CO., 48 West 27th Street, New York, N. Y.

CAN YOU SELL THE FINEST AMERICAN FLAG MADE!
Looks Like Silk Wears Like Iron
48 Embroidered Stars
13 Sewed Stripes
Made of heavy synthetic silk. Send \$1.00 deposit on sample. Immediate delivery.
Walter H. Hildebrand & Co.
Manufacturers
932-938 North Ave., CHICAGO

★ **GEORGE SILVER** ★
★ West Coast Headquarters for Novelty, Military and Engraving Jewelry. ★
★ 656 SOUTH LOS ANGELES, LOS ANGELES, CALIF. ★
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

BINGO SUPPLIES

FREE GIFT TO JOBBERS!

The greatest free offer ever made to Bingo Jobbers is the new, up-to-the-minute 20-page catalog on Bingo Supplies and Equipment . . . beautifully illustrated in color . . . with your own name and address appearing in the catalog.

These catalogs become the individual property of the jobber to distribute to his customers, and there is no charge for them, so don't delay . . . send in your request for the amount you need.

First Come—First Served!

METRO MFG. CO. 127 W. 25 St. New York City

BINGO CARDS

Always have new clean cards at no expense to you. Our cards have space at bottom to print an advertisement; most any business house will be glad to advertise on these cards.

Made in sets of 100 to 1,000.
Size of card 5 1/2 x 7 inches.

Medium Weight - \$3.00 per 100
Heavy Weight - \$5.00 per 100

RUSH YOUR ORDER NOW—LIMITED SUPPLY

Remit with order and save C. O. D. Fee. Samples of all Bingo Supplies and Illustrated Catalog 25c, which will be refunded if you order.

PATRIOTIC TIES

"MacArthur" Ties, Sample 20c; Gross \$22.50 Doz. \$2.10
"Remember Pearl Harbor" Ties, Sample Tie 20c; Gross \$22.50 Doz. 2.10
"Air Raid Emblem" Ties, Emblem neatly woven. 100% wool interlining, resiliently constructed. Sample Tie 40c; Gross \$50.00 Doz. 4.50
Send 25% deposit, balance C. O. D. Complete line Spring-Summer, Ties, Slide-On Ready-Tied Ties, Military Ties, Tie and Kerchief Sets. Write for free wholesale Catalog and actual swatches of material.

PHILIP'S NECKWEAR
20 West 22nd St. Dept. B-36 New York

LAST CALL

1c Mills Blue Front Mystery Bell, 459085, \$105.00; 5c Mills Silent J. P., \$105.00; 1c Columbia, \$40.00; Grotchen Horse, \$7.50; Mills Chrome Tickette, \$7.50; Numbers, \$12.50; Q. T. Safe Stands, \$9.50; Regular Safe Stands, \$10.00; 25c Caille J. P., \$30.00; 10c Jennings J. P., \$30.00; 10c Watling J. P., \$30.00; 25c Watling J. P., \$30.00; 25c Pace J. P., \$30.00; Jennings Little Duke, \$17.50; 25c Caille Roulette, \$72.50; 1c Viewscope, \$19.50; One-Third With Shipping Instructions, Balance C. O. D. Mills Thrones, late models, write; also NEW 3 Bells, 4 Bells and Straight Bells.

McGUIRE SALES COMPANY
270 Wartburg, Dubuque, Ia.

GORGEOUS ROGERS SILVERWARE

Elegant CHARM Pattern Lifetime Guarantee Made by world-famous silversmiths, Onelda, Ltd. 26 piece sets for 8, \$12.50 list, only \$4.95 per set, dozen lots. 34 piece sets for 8, \$18.30 list, only \$6.45 per set, dozen lots. Fine walnut finish tarnish-proof steel, only \$1.75. If you want fine silverware, for which there is a big demand for prizes, sales boards, merchandise deals, premiums, sales promotion, etc., now is the time to cover your needs while we have stock.

H. MEINHARDT & CO., Distributors
4527 RAVENSWOOD CHICAGO

BINGO BUSINESS

(Continued from page 72)

they serve and who, in turn, make possible their livelihood.

Jobbers dealing with Metro Manufacturing Company are now receiving a new catalog which is said to be a complete catalog display of the entire line of Capitol bingo supplies and equipment. The catalog is profusely illustrated in color and is free to jobbers in whatever quantity required, imprinted with name and address. The catalog's effectiveness is testified to by the large volume of requests the firm has received. Jobbers who have not sent on their requests are urged to do so by Sid Finkelstein while the supply lasts.

LAPEL ITEMS LEAD

(Continued from page 72)

chemical that blends in and harmonizes with original patterns in daylight, also give indications of becoming one of the leaders in the field.

Blackout items have an undeniable appeal for the public now that practice dim-outs are regularly scheduled on both coasts. As a matter of fact, the dim-outs along the Pacific Coast are pretty stringent. The public has had the experience of barging into or being barged against by some too solid shadow; shins have been knicked, and other minor inconveniences. Therefore the public welcomes items that give it a chance to save itself a few bangs in the next alert.

The many luminous lapel items now offered prevent a good many clashes in the dark, and they are not taboo. The items now available include gardenias, boutonnières, victory buttons and V pins. All glow in the dark since they are treated with some form of fluorescent chemical. Workers report that the public welcomes all these precautionary

blackout numbers and very good sales have been reported in sections where blackout restrictions are in force.

One of the latest additions to blackout items are attractive ties that do not look like neon signs whispering in daylight. They have dignified, subdued patterns showing during the day and an entirely different attractive pattern is shown in total darkness. Skillful design was needed to make these stylish cravats, but the effort was well worth while for demand is reported to be very heavy.

Another reason why the blackout items are a hit is their low cost. The blackouts may have affected some types of business, but they are proving a boon to merchandise fieldworkers.

STAPLE ITEMS FEATURED

(Continued from page 72)

salesboard field, will be well in the forefront of merchandise deals offered by salesboard and salescard operators.

Despite the difficulties that must be faced, the general feeling seems to prevail that a solution will be worked out, and the summer months will be profitable for merchandise workers at beach and mountain resorts.

DEALS

(Continued from page 72)

Drop us a line if you have something which may interest the boys.

It's been some time since stuffed toys and dolls received a real play on a card or board. As merchandise trends run in cycles, perhaps now is the time for another run on these. Especially so since under the present priority set-up operators have a better chance of getting a steady supply of this type of item.

HAPPY LANDING.

TIMELY MERCHANDISE FOR SUMMER PROMOTION.

The U. S. 75 Model Cannon Table Litter. Reproduced in every detail of an actual army cannon. Has removable semi automatic lighter unit. Rich bronze finish. Size overall: 8 1/2" long, 3 1/2" high. Ship. wt. 1 1/2 lbs. Retail value \$8.95.
No. B19J67—Ea. \$3.15. Lots of 3, Ea. \$2.98.

SOLVE YOUR PRIZE AND PREMIUM PROBLEM WITH THESE SPECIALS

Colorful Indian Design Blankets of soft American cotton. Size 54"x72". Wt. 1 1/2 lbs. Assorted colors.
No. B14T59—Each \$1.45. Carton Lots of 30, Each \$1.37 1/2.
As Above, Size 64"x76". Wt. 2 Lbs.
No. B14T60—Each \$1.75. Carton Lots of 30, Each \$1.65.

Stainless Steel Steak Knives, green catalin handles. Closeout, limited stock available.
No. B22S31—Per Doz. 69c. Per Gr. \$6.50.

Monax Glass Dinnerware, assorted colors and decorations.
No. B13G1—Dinner Plates, Set of 8 for 75c.
No. B13G2—Cup, Set of 8 for 40c.
No. B13G3—Salad or Fruit Bowls. Per Doz. \$1.50.

Plaster Carnival Figures, Assl. Dogs, Cats, Horses and Fruit. Ornaments.
No. B23B50 Assl.—Per Dozen \$3.50.

GEN'L MacARTHUR BUST

Constructed throughout of plastic composition with a lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die: MacArthur." Size overall: height, 8 1/2 in.; width, 5 3/4 in. Ind. boxed. Ship. wt. per dozen, 36 lbs. No. B942X17—Sample postpaid, \$1.00. Per dozen, \$8.00.

As above in smaller size, 5 1/2 x 3 3/4". 2 doz. to carton.
No. B42X18—Per Cart. of 24, \$8.00.

MacArthur Wall Plaque. Plastic composition, gilt finish. Size 7x4 3/4". Each in box.
No. B32B92—Per Doz. \$3.75.

MacArthur 3 Dimension Sculptured Picture in maple finish frame. Size 10 1/4 x 8 1/4".
No. B31N28—Per Doz. \$8.00.

Gen. MacArthur Buttons.
No. B36J417—Per 1000 \$9.50; Per 100 \$1.00.

Stig. Silver "Keep 'Em Flying" Pins. 24 on display card.
No. B36J418—Per Card \$2.40; Per Gr. \$12.80.

Plastic Lapel Button with red, white and blue rhinestones. 12 on card.
No. B36J422—Per Doz. \$1.10.

Plastic Victory Lapel Button with red, white and blue stones. 12 on card.
No. B36J420—Per Doz. \$1.88.

As above with pin back.
No. B36J421—Per Doz. \$1.88.

WE WILL DELIVER MERCHANDISE ALL SEASON

FOX FUR TAILS

8 Inch., Ea., 7c
12 Inch., Ea., 10c
15 Inch., Ea., 12 1/2c
Extra Large 15c

With Snappy Sayings on Assorted Colored Cards (as illustrated) attached with Silk Tassels. Prices quoted are in 100 lots. Sizes are average tail length. Size quoted does not include tag size. All come complete with tag and tassel attached. Two different sayings on each tag. Send 50c for 4 samples (we pay postage). Remit 25% deposit with quantity order.

SCOTTIES

of Real Fur in Ass't Colors

23"x17" with Harness & Leash, Each, \$1.75
13"x12" with Collar & Leash, Each, .75
25c Deposit With Order
25c Additional for Sample Scotties.

SLUM ANIMALS

Plastic, With the Same Gloss as CHINA ANIMALS

10 Different Subjects: Elephants, Rabbits, Dogs, Swans, etc. Size: Average 1 1/2 Inch.

GROSS \$1.00

CARNIVAL NOVELTY CO., INC. 30 West 3d St., New York, N. Y.
We Manufacture All Advertised Items.

THE GREATEST SELLER YET

FOR PITCH MEN—CARNIVAL WORKERS—NOVELTY STORES—ETC.

THE VICTORY DOG SERIES POST CARDS

SEE "THE BIRTH OF THE SWASTIKA," "THE RISING SUN," "DEPOSITS FOR JAPS," "HIS WAR CONTRIBUTION TO HITLER," ETC.

A SERIES OF ABSOLUTE PHOTOGRAPHS WITH THIS MARVELOUS DOG'S ORIGINAL INTERPRETATIONS.

SEND 25c FOR A COMPLETE SAMPLE SET OR \$10.00 PER THOUSAND.

HOLLYWOOD'S MAGIC SHOP
6268 HOLLYWOOD BLVD. HOLLYWOOD, CALIF.

Fast Selling Sea-Shell Novelties at Lowest Prices

#706—Hand Made Dolls of Florida Palmetto Fibre, About 7 Inches. Per Doz. \$4.80
#727—Large Sea-Shell Ashtray with Pelican Bird. Per Doz. 2.40
#752—Set of Six Baking Shells Wrapped in Cellophane—Also Used for Salads. Per Doz. Sets. 1.80
#777—Beautiful Star-Fish Lamp with Collection of Shells. Per Doz. 9.00
#802—Key Chain on Card with Lucky Bleeding Tooth—Sea-Shell. Per Doz. .75
#851—Genuine Marrocas from Havana, Cuba. Per Doz. Pair 3.00
#852—Hair Bobby Pins with Three Gold Shell Rosettes, Assl. Per Doz. 3.00

Order by Above Numbers. 25% Deposit With Order, Balance C. O. D.
No Orders Packed for Shipping Less Than \$5.00.

RED'S NOVELTY SHOP, P. O. Box 504-I, Boca Raton, Florida

STREET PHOTOGRAPHERS—IT'S NOT A SECRET

Remember those knock-out mounts the other man was using? THEY WERE KEYSTONE MOUNTS. Remember that HE was getting the customers and YOU were "at ease"? Do YOU want to be busy at your next "doing"? Then be stocked up with KEYSTONE MOUNTS. The sayings, designs and assortment we send you GUARANTEES to make every day a "big day." NO SHORTAGE OF STOCK AT THE KEYSTONE. Orders are filled promptly and correctly. Blackbacks, mounts and folders for the One Minute Men; mounts and folders for the 4 for a Dime. Let's all pull together and watch the results. How about it, buddy?

KEYSTONE FERROTYPE CO. 734 SOUTH ST. PHILADELPHIA, PA.

Sterling Silver Ident. Broc. Length 7 1/4". Ind. carded.
No. B28J368—Dble. Heart, \$3.25 Doz.
No. B28J369—Oval, \$3.25 Doz.
No. B28J367—Ob-long, \$3.50 Doz.
No. B28J366—Slim Oval, \$3.50 Doz.

CHROME BAR STOOL

Semi-tubular chrome finish with thick padded red leatherette covered seat. Ht. 30". Wt. 12 lbs.
No. B28A9—Sample \$2.85. Lots of 4 or more, Ea. \$2.75.

Kitchen Stool, chrome plated with removable red leatherette padded seat and rubber tipped legs. Ht. 24". Shipping wt. 8 lbs.
No. B28A13—Sample \$1.45. Lots of 4, Ea. \$1.32.

Specials—Limited Stock Available

Tambour Style Elec. Clock, walnut or mahogany fin. Size 12 1/2" long, 6 3/4" high, 4 1/2" dia.
No. B24C481—Sample \$1.68. Lots of 12 or more, Ea. \$1.55.

Tambour Clock, similar to above, length 17".
No. B24C5—Sample \$2.15. Lots of 12 or more, Ea. \$1.95.

Snuff Box Type Compacts, assl. designs. Size 2 3/4" x 9/16".
No. B23J442—Per Doz. \$3.75.

Imported Guest Towels, cotton and rayon combination. Two designs. Colors: Gold, Ivory, Peach and Green.
No. B16T21—Per Doz. \$1.65.

Democracy Lapel Pin, yellow finish; red, white and blue shield. 12 on card. Size 3/4" x 7/16".
No. B36J398—Per Doz. 85c. Per Gr. \$9.00. 25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

Write for Our Catalog.

JOSEPH HAGN CO.

Wholesale Distributors Since 1911
217-225 W. Madison Street CHICAGO

Get Ready For GENERAL MacARTHUR DAY—JUNE 13



GOLD-EAGLE FRAME PICTURE OF GENERAL MacARTHUR

A striking "portrait-type" picture. Measures 14 1/2" high by 9 1/2" wide. Wooden frame with gold eagle on top. 4 gold stars in each corner of frame. Glass covers picture, which is done in "photo-ink" effect, with 2 American Flags at top of picture. Back of picture covered in suede cloth complete with easel. Can be placed on desk or mantle or hung on wall. Available in mahogany or white enamel finish. Specify finish wanted. Individually packed.

No. 200—Sample \$ 1.00
Per Dozen 10.20



NEW! GENERAL MacARTHUR DOLL

Absolutely the newest MacArthur item! And it's clicking everywhere it's shown! It has flash! It is unique! It's a natural! Made of plastic composition with movable arms and legs. Stands a full 18" high. Dressed in khaki uniform with leatherette belt and silver buttons. It's the best PRIZE ITEM of the year! So for a real fast seller and for big profits send your order today! Be the first in your territory with this new MacArthur sensation! And you'll be money ahead.

No. 33—Each \$ 1.75
Per Dozen 19.80

ORDER NOW!

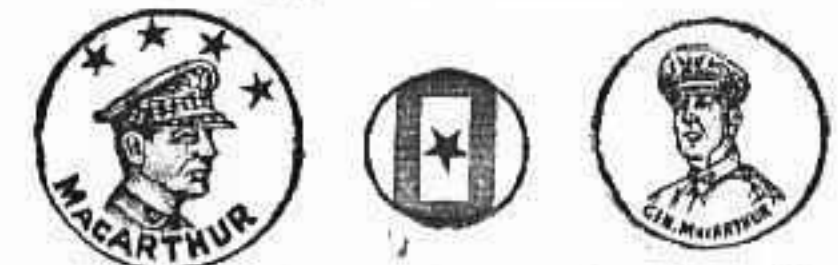


BRONZE STATUETTE OF GENERAL MacARTHUR

The fastest seller of the year! Made of plastic composition with lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die." Height 8 1/2". Width 5 3/4". Individually boxed.

No. 15—Each \$.75
Per Dozen 8.00
No. 25 (5" High)—Each \$.50
Per Dozen 5.00

CASEY PREMIUM MDSE. CO. 1132 S. Wabash Dept. P Chicago, Illinois.



Gen. MacArthur Pin Button 5¢ Seller! Red—White—Blue, 50 Buttons on Display Card. 1 to 49 Cards, 75¢ per Card. 50 to 100 Cards, 70¢ per Card. Individually Carded, \$15.00 per 1000.	U. S. Service Star Button 5¢ Seller! Red—White—Blue, 50 Buttons on Display Card. 1 to 49 Cards, 73¢ per Card. 50 to 100 Cards, 68¢ per Card.	Gen. MacArthur Clip Button 5¢ Seller! Red—White—Blue, 50 Buttons on Display Card. \$5.80 per 1000. Individually Carded, \$5.90 per 1000.
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FREE CATALOG

Carnival Men—Bingo Operators—Ball Games—Slum Stores. Here is Casey Concession's BIG BARGAIN CATALOG filled with sensational buys in lamps, blankets, clocks, fox tails, novelties. Everything you need for give-aways or prizes! Send for your FREE CATALOG today.

to display the flag, the decal is designed so that the other parts may be deleted with a pair of shears. The item has also been used by premium users and has proved an appealing item in this field.

Electric Pencil

R. E. Stafford, Indianapolis, is offering a professional model Electric Pencil which, it is said, is a favorite of carnival demonstrators, 5 & 10 workers, libraries, insurance companies, sales and good-will promotion managers. The pencil engraves very fine, medium or wide lettering in rich gold, silver or colors on almost any material. The pencil is offered in three models and it is stressed that they are professional models, not toys. An exclusive aluminum heat dissipator insures long life, perfect comfort in using continuously and prevents burned fingers, burned-off handles and wobbly engraving points. Rolls of gold, silver, white, brown and blue are also sold by the firm.

Slum Animals

Carnival and fair workers will be pleased to learn that Carnival Novelty Company is offering a line of slum animals made of plastic. The plastic creations are designed to take the place of the glass animals so popular for many years, the firm said. There are 10 different animals, including elephants, dogs, swans, etc. Size of each figure is approximately one and one-half inches.

American Flag Banner

The American Flag Banner offered by Abacrome, Inc., is meeting strong demand, according to an executive of the firm. Banner is imprinted in red, white and blue and comes with gold fringe, cord and tassels. A double spear point stick thru top and cord for hanging is provided. The flag banners come in two sizes, 9 by 12 inches and 12 by 18 inches.

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Latex Base Balls	\$.90	
Dart Balloons		1.25
Feather Darts	.40	4.50
Assorted Imp Slum		.90
10 Gro. Lots		.85
China Ash Trays, Vases, Pin Cushions, etc.	.40	4.50
Swagger Sticks	.55	5.75
Med. Bamboo Canes	.55	5.75
Heavy Bamboo Canes	.95	10.75
Tomahawk Canes	.80	9.50
Large Spanish Hats	1.95	22.50
Small Spanish Hats	.80	9.00
Med. Mexican Hats	1.75	19.50
Large Cowboy Hats	2.00	22.80
Miniature Feathered Hats	.40	4.50
U. S. Made Leis (bright, fast colors)		3.25
While 200 Gro. China Made Paper Snakes on Sticks last.		3.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.
KIPP BROS.
117-119 S. Meridian St.
Indianapolis, Ind.

ROLL TICKETS

Flat • Folded • Book • Coupon

COAT ROOM CHECKS
PRIZE DRAWING (RAFFLE) BOOKS
RESTAURANT CHECKS
CASHIER CHECK PADS
SALESBOOKS, ETC., ETC.
SPECIAL PRICES TO DEALERS & JOBBERS.
Millions in Stock for Prompt Delivery.

AMERICAN TICKET CO.
515 GREENE AVE BROOKLYN, N. Y.

GRIND STORE MEN

Something new in slum. Beautiful hand-made Rosabuds for boys and girls to wear on lapels or hair. 8 assorted colors, 4 in. stem. A good value. \$1.44 gro.; 2 gro. sample box sent postpaid for \$3.00. Cash with order. **D. BERRETTINI, 86-18 Grand Ave., Elmhurst, L. I., N. Y.**

ACT QUICKLY Only a Few Outfits Left

B	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
I	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
N	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
G	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
O	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75

REINHOLD BINGO BLOWERS AND ELECTRIC FLASHBOARDS

ALSO PORTABLE OUTFITS FOR THE CARNIVAL MAN HAND AND MOTOR CAGES
manufactured by
THE REINHOLD STUDIO
8 UPHAM ST. REVERE, MASS.

WAR SPECIAL—MUST GO

ONE BALLS	Each
Sport Specials, F.P.	\$87.50
Sport Event, F.P.	87.50
Mills 1-2-3, Used Very Little	69.50

CONSOLES	
Paces Races, 30-1, C.P.O.	\$69.50
Mills Square Bell	69.50
Keeney Ky. Skill T., C.P.O.	69.50
Exhibit Longchamp Jr., F.P.	39.50
Mills Jumbos, F.P.	89.50
Keeney Super Bell, Conver.	219.50
Bally Club Bell Conver.	279.50

SLOT MACHINES	
Mills Gold Chrome, 5¢, 3-5	\$149.50
Mills Cherry, 5¢	109.50
Mills Brown Front, 5¢	99.50
Mills Melon, 5¢	99.50
Mills Blue Fronts	89.50
Columbia Bells	49.50
Watling Roll Top	49.50
Watling D.J.P.	39.50
Watling S.J.P.	34.50

Every Machine Rebuilt. Deposit Required.
HARRY HOKE
620 Minnesota Ave., N. E., Washington, D. C.



WHITESTONE RINGS
\$18 per gr. (and up)
31 Different Styles. Sure-fire Sellers.

Send for Samples \$2★ **VOGUE JEWELRY COMPANY** (of New York)
219 West Seventh St. LOS ANGELES, CALIF.

MIDGET BIBLE
(Over 200 pages, size of postage stamp, completely legible)
And 10¢ & 25¢ Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For Premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!
JOHNSON SMITH & CO., Detroit, Michigan

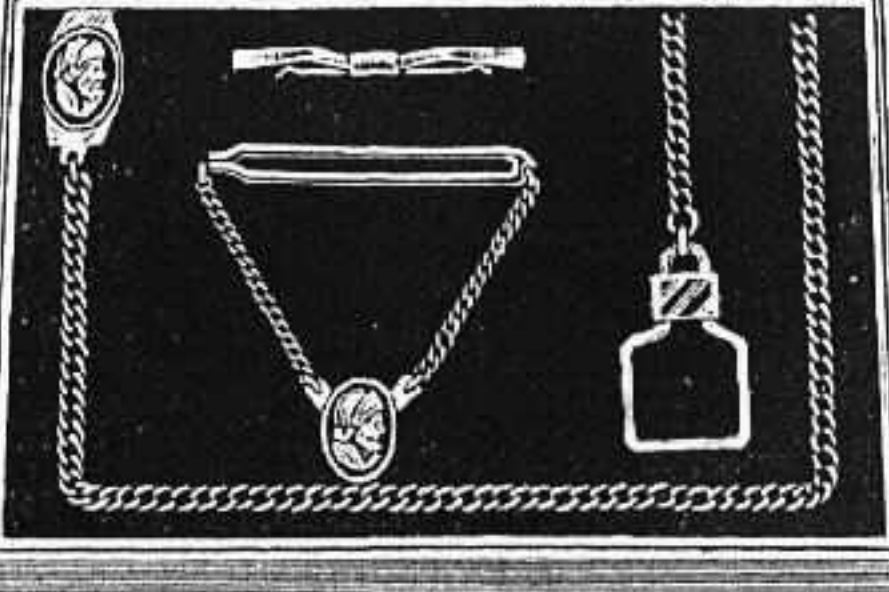
WALTHAM—ELGIN
Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.
PLYMOUTH JEWELRY CO.
163 Canal St., Dept. J, N. Y. City



MONON VICTORY WATCH
7-Jewel \$4.00
15-Jewel \$4.50

Reconditioned with a New Watch Guarantee. 2-Tone Fancy Dial. Pink Top. Stainless Back.

MANY OTHER PREMIUMS—Come and See Our Showrooms
Tucker-Lowenthal, Inc.
5 SO. WABASH AVE. CHICAGO



MEN'S TIE & KEY CHAIN CAMEO SET
Beautifully Boxed \$7.20 DZ.



STERLING RINGS
Beautiful Assortment \$7.50 Doz.

SENSATION OF 1942
AN INSTANT ATTENTION GETTER—A LONG LIFE, LASTING NOVELTY. FITS ANY BUSINESS, ANY PROMOTION, ANYWHERE.
SMART, MODERNE

Fountain Pen Desk Set

Styled in tenite plastics, black with contrasting colors. Solid felted base fountain pen fitted with specially processed gold-plated point. Unconditionally guaranteed! A SURE PROFIT CLEANUP FOR THOSE FIRST IN THE FIELD. LOTS OF COLOR AND A REAL FLASH.

\$4.80 Doz. 1/3 Dep. Bal. C.O.D. \$52.00 Gross F. O. B. CHICAGO

PLASTICRAFT SPECIALTIES 3222 West Cermak Rd., Chicago, Ill. MODERN PLASTIC NOVELTIES

Two Tono Comb. High Flash Exclusive Individually Boxed

GEN. MacARTHUR PICTURE BUTTON

A Winner. The most beautiful and colorful Red, White & Blue Gen. MacArthur Button on the market. Selling faster than all other buttons. Young and Old are wearing them.

100, \$1.25 1000, \$12.00

Orders Shipped Out Immediately. 1/3 Deposit, Balance C. O. D.
COHEN BROS.
108 PARK ROW NEW YORK

NOVELTIES

WHY SHOP AROUND! LEVIN'S HAVE A COMPLETE SELECTION AT LOWEST PRICES

-A FEW OF OUR EVERYDAY PRICES-

- ALL AMERICAN MADE
- N1448 - Hawaiian leis Gr. \$3.00
- N8920 - Swagger Sticks Gr. 6.00
- N5975 - Gen. MacArthur Caps... Dz. 2.00
- N2856 - Lge. Plaster Ass't. Ea. .20 (24 to Carton)
- N9418 - Oblong Metal Whistle... Gr. .90
- N4981 - Lge. Ruby Glass Vase... Dz. 1.25 (2 Doz. to Carton)

- WHITE ENAMELWARE, IRREGULARS**
- M9045 - 10 Qt. Rd. Dish Pan... Dz. \$3.00
- M9043 - 14 Qt. Rd. Dish Pan... Dz. 3.75
- M9039 - 6 Cup Percolator Dz. 4.50
- M9037 - 4 Qt. Covered Kettle... Dz. 4.50
- M9038 - 8 Qt. Covered Kettle... Dz. 5.85
- M9036 - 5 Purpose Cooker Dz. 6.00

NEW CATALOG NOW READY Please State Your Business.

LEVIN BROTHERS

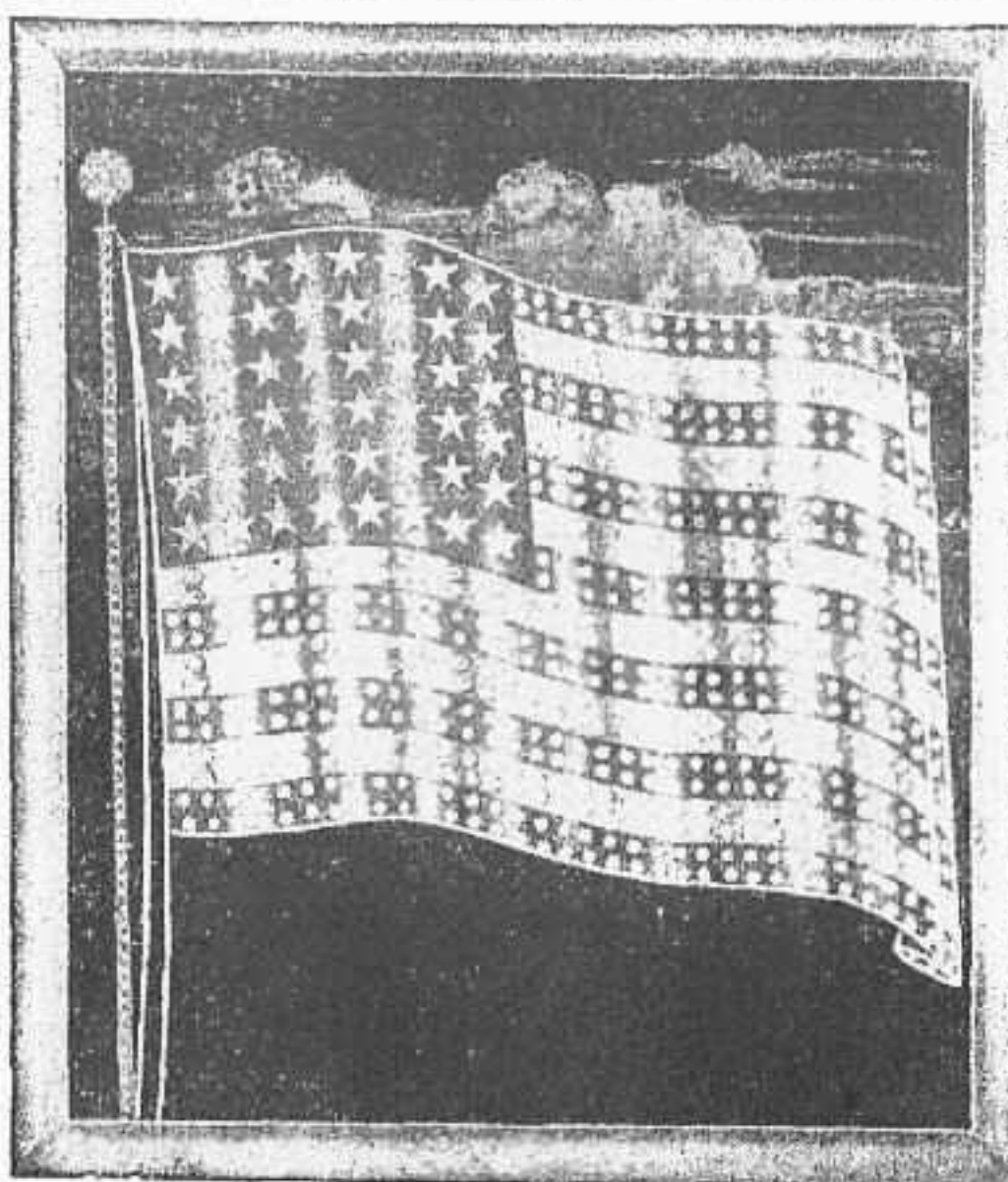
TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

Clocks Click; Demand Upped

NEW YORK, May 23.—One of the most popular items in the merchandise field are clocks, according to reports from salesboard and bingo operators and concessionaires. This practical merchandise has universal appeal and display stands throughout the country feature many attractive models. While jobbers and supply houses report the market is almost exhausted, some merchandise is still available for the current summer season. Wise operators stocked up with clocks earlier in the year, according to reports.

Grandfather, electric tambour, novelty design, nautical, kitchen and desk clock models have always been strong leaders in the premium field. The attractive appearance of the models offered adds plenty of flash and color to display stands, and attracts the eyes of the crowds who pass by.

With the priorities program in effect clocks are getting a bigger play than ever before and operators are cashing in on the public interest while supplies last. Some of the non-metal models will continue to be available, it is said.



WANTED: MEN TO ANSWER NATIONAL DEMAND FOR THIS 'OLD GLORY' PATRIOTIC ELECTRIC DISPLAY

Only American ingenuity at its best could design a display as patriotically beautiful as this model! Retail at \$11.75 to offices, taverns, chain stores, drug stores, cigar stores, gift shops, flower shops, department stores, hotels, churches, clubrooms or wherever it can be used effectively. Styled in full color with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110 volt electric light bulb. There's no expensive motor to require constant repair or get out of order. A revolutionary invention gives spectacular off-on illumination to 1,176 plastic jewels set on a glass face. Constructed with a fibreboard back, wood frame, 17x19 in. Comes ready to plug into any A.C.-D.C. socket. Ship. wt. 9 lbs. Put a dozen in your car, see how fast they move out. Packed for easy demonstration. Money-back guarantee. It is the best money maker you have seen in months.

- No. B-42X15—Sample \$7.50
- Lots of 6, Each 6.50
- Lots of 12, Each 6.25
- As Above, Combed Type, Size: 25x27 in. Ship. Wt. 12 Lbs. (Retail \$18.75.)
- No. B42X16—Sample \$12.50
- Lots of 6 or More, Each 11.75

Quantity Prices Quoted to Distributors if Purchased in Lots of 25 or More. Terms: 25% Deposit, Balance C. O. D. JOSEPH HAGN COMPANY 223 W. MADISON ST. CHICAGO, ILL.

MACARTHUR GOOD LUCK RING

JUST OUT! Sensational Ring. Millions Will Buy.

Silver finish ring with beautifully hand engraved portrait of Gen. MacArthur, hand decorated with genuine jeweler's high gloss enamel in red, white and blue. Universal size. Fits everybody's finger. Agents cost only 25¢. Sells for 50¢ to \$1.00. Big profit. Send 25¢ for sample—or get a supply NOW and start making money. Also big line of patriotic emblems, service banners, pins, buttons, tabs, decals, etc. ALL HOT SELLERS. Write quick for FREE DETAILS.

RED CHIEF INDUSTRIES 2326 S. Michigan, Dept. BB CHICAGO

Ballroom Offers Bingo Sessions

ALLENTOWN, Pa., May 23.—Empire Ballroom is the latest emporium here to offer bingo games, which only recently were declared perfectly legal by the county courts. The dance hall, situated in Central Park, has scheduled bingo sessions for Tuesday and Friday nights. There are 35 games scheduled each night and offering a free cover-all and providing for right and left winners each game. In addition, free parking is provided.

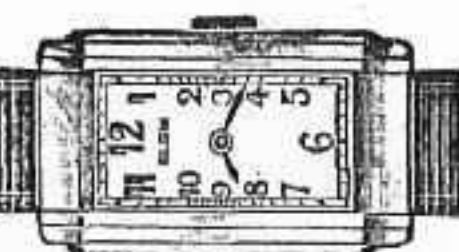
CORN GAME SPECIALS

- BB1—Silox Coffee Maker \$1.89
- BB2—Wall Brackets (Pair)85
- BB3—Traveling Sets 2.50
- BB4—Traveling Bag 4.15
- BB5—Tablecloth-Napkin Set 1.50
- BB6—Large Coaster Wagon 2.80
- BB7—Field Glasses 1.70
- BB8—Bathroom Hamper 3.12
- BB9—Poker Chips in Rack 1.00
- BB10—Chrome Plated Tray 1.47
- BB11—3-Pc. Dresser Set 1.88
- BB12—Manicure Set 1.10

Send for New Catalog.

ROHDE-SPENCER CO.

223 W. MADISON CHICAGO, ILL.



WATCHES AND JEWELRY

Men's R. B. Pocket and Wrist Watches. Ladies' R. B. Wrist Watches. Complete line of Jewelry. Special prices for quantity users. SEND FOR FREE CATALOG.

BABY RUTH WATCH CO., Inc.

173 CANAL ST. NEW YORK CITY

FIREWORKS DISPLAYS

At Low Cash Prices. IMMEDIATE DELIVERY

\$25-\$50-\$100 Asst. For Clubs, Private Parties, Bazaars, Picnics, Etc. Write for List.

BERTRAM NOVELTY CO.

524 No. Water MILWAUKEE, WIS.

CONCESSIONERS AND PREMIUM USER SPECIALS

- LEATHER WALLET & Pass Case In Dozen Lots, Each .19
- Combination
- ZIPPER LEATHER WALLET & Pass Case Combination .35
- WALLETS, Assorted Styles Imitation Leather .04
- SHOE SHINE KIT, 3 Piece Sets, Cellulose, Per Set .11
- FIRST AID KIT (5 Piece Set), in Attractive Metal Box, Per Set .19
- 5 PIECE PEN & PENCIL SET KIT, Ladies' Sizes, Ass't. Colors, Per Set .35
- SECRETARY WALLETS, Men's and Ladies' Size .06
- JACK KNIVES, Assorted Colors on Display Cards .15
- SUN GLASS KITS, 4 Piece Set, Per Set .15
- POWDER JARS, Attractive Colors .15

Send \$2.25 for 10 Assorted Samples as Above. (Samples Sent on Approval.) No Catalog.

J. C. MARGOLIS Wholesale and Distributor 912 Broadway Near 21st St., New York City.

BULOVA—ELGIN WALTHAM—HAMILTON

GUARANTEED LIKE NEW Send for 1942 Diamond Catalog BERMAN GREEN CO. Philadelphia, Pa. 809 Sansom St.

21-FOOT PORTABLE BUILT New Bowling Alley Game

5¢ coin operated, 8 balls, manually played. Completely mechanical, simple mechanism, no electric gadgets to get out of order. Very attractive. Immediate delivery. Write.

PENNY PRODUCTS CO., Lansdowne, Pa.

PAINT YOUR OWN SIGNS WITH LETTER PATTERNS

Avoid Sloppy Work and Wasted Time. NO EXPERIENCE NEEDED for EXPERT WORK. WRITE FOR FREE INTERESTING SAMPLE. JOHN T. RAHN-N1330 CENTRAL AVE-CHICAGO

KNOCK HITLER AND THE JAPS

Copyrighted PROTECTED New fast selling postcard photos Humorous--Spicy--War Angle--Timely 100 TO 400 PERCENT ON MOST ITEMS SELL AT 10 CENTS OR 3 FOR 25 CENTS

These postcards showing what Zipper, the movie dog, thinks of Hitler and the Japs. Actual photographs of his affections now available as photos or on printed postcards. Something entirely new. Selling fast. Printed cards sell at 5 cents or 6 for 25 cents. GET THERE FIRST WITH THIS HOT ITEM. Fifteen different cards to sell. Prices allow large margin of profit. Novelty and news stands, liquor stores selling many of them. Hustlers at ball games, fairs, circuses and grandstand affairs should garner plenty cash with them. Going big near army camps and defense factories. Get in on the ground floor. Everyone wants to see how Zipper pays his respects to Hitler and Hirohito. Send \$5 for generous trial order of both photos and printed pictures. Or send 10 cents for samples and prices. Dealers, write. Don't Pass Up a Good Thing.

ZIPPER NOVELTY AND JOKE SHOP P. O. Box 847, Station H, Los Angeles, Calif.

BUY DIRECT FROM THE MANUFACTURER! FAST SELLING LEATHER NOVELTIES

- | Stock No. | Name of Article | Price Per Dozen |
|-----------|---|-----------------|
| 801 | Genuine Leather Cigarette Case | .84 |
| 70 | Photo Frame, Size 4 1/2 x 3 in., Genuine Cowhide | .86 |
| 911 | Hand Laced Wallet, Gen. Leather, with Extra Identification Case | 2.10 |
| 500 | Billfold & Pass Case, Gen. Leather, with 2 Transparent Cases | 2.25 |
| 500C | Billfold & Pass Case, Genuine Calf, with 4 Transparent Cases | 4.25 |
| 22 | Double Fold Pass Case, Genuine Leather | 1.10 |
| 18 | Comb Case, Genuine Leather, with Comb | .65 |
| 115 | Snapshot Album, Size 8 1/2 x 6 in., Simulated Leather Cover, Asst. Colors, with 18 Sheets | 1.75 |
| 110 | Book Cover, Size 9x7 in., Simulated Leather, Asst. | 1.50 |

All Articles Can Be Imprinted With Military Insignia or Any Given Copy at \$3.00 Extra Per Gross for Imprinting in Genuine Gold, \$1.50 Per Gross for Imprinting in Silver. Terms: 25% Deposit, Balance C. O. D., F. O. B. New York. ORDER TODAY.

SUPREME LEATHER PRODUCTS CO. 170 Fifth Avenue, New York, N. Y.

GENERAL DOUGLAS MacARTHUR

★ ★ BUTTONS ★ ★ RED, WHITE and BLUE with a Beautiful Picture of Our Country's Outstanding Hero in the Center. Selling Like Wildfire. Millions Sold Daily. Jobbers and Other Quantity Users, Write for Prices and Free Samples. Tremendous stock on hand for immediate delivery.

MacARTHUR PRODUCTS CO. P. O. BOX 3920, MDSE. MART STA., CHICAGO, ILL.

CALIFORNIA GOLD SOUVENIR COINS

- RINGS \$.60
 - CHARMS 1.00
- Illustrated Price List on Request. Deposit Required With Order. J. G. GREEN COMPANY 28 Geary Street, San Francisco, California

Very Low Priced!
 "Elastic Glass Type"
***Crystal Dog Chains**
 Sterling Silver Fittings!

Plenty of Stock
Same Day Delivery

This popular "Crystal Dog Chain, with "Sterling Silver" fittings—now offered at an exceptionally low price! Soldiers wear this new safety "elastic glass type" neck chain which is made to hold both identification tags separately. (Also popular with defense workers to hold their identification tag.) 30" length (25" and 5" drop). Now you can promote "Dog Chains with Sterling Silver fittings" — at sensationally low prices.

Wire Your Order Today!
 (Specify #M36, "Crystal Dog Chain")

*Simulated
 Sterling Fittings

Harry Pakula & Co.
 5 N. Wabash, Chicago, Ill.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

HAROLD A. PORTER . . .
 pipes from Fort Wayne, Ind., that he is on his way back into Chicago after covering the Mississippi Valley Beauty and Fashion Show at St. Louis and the Ohio Beauty Shop Association trade show at the Mayflower Hotel, Akron, O. Porter is circulation director for a beauty shop trade journal. He reports business has been exceptionally good with the beauty shops over the country inasmuch as they have been little affected by the war. From Chicago, Porter will cover territory in the Middle West, working until next fall, when he will start working the beauty trade shows again.

SOUR GRAPES. Some pitchmen are not so good but they are good and loud.

PVT. O'VEY G. ROGERS . . .
 writes in from an airfield in California that he is enjoying his stint with the "biggest show of them all." Tex Rogers was a trouper for 18 years and a pitchman for the last 10 years.

AN ANONYMOUS PITCHMAN . . .
 who must remain so at his own request, comes in with the story that he threw in a pitch for War Stamps as a test to see just what the crowd reaction would be. He reports that he sold over \$5 worth of stamps on one pitch. He had been afraid that he might clean out the pockets of his tip by selling them the stamps but that actually it put the crowd in a better mood and he sold more of his regular item

on the following pitch than he had during any other pitch of his entire stand. He says that he can't be sure that he will do it every time, but that he is going to try it again several times just to see what the crowd reaction will be. It's an interesting angle—that the crowd buys better after purchasing stamps. Seems to the pipes desk that the pitchman would have to estimate the buying power of his crowd before the stamp pitch—but that is up to the worker himself. Our anonymous pitchman closes with the idea that every pitchman, even if he doesn't care to try the stamp pitch, should put something in his spiel to remind the crowd of War Stamps. Another pitchman writes in to advise others to say something about War Stamps after they have finished their demonstration and sale.

SILENCE IS GOLDEN but it never got a pitchman a dime.

J. J. MCCARTHY . . .
 was seen in Fort Worth, Tex., by Senator Rockwell. J. J. was working tobacco curl. Rockwell reports that he did not see any other pitchmen in Fort Worth.

ABE GILSTRAP . . .
 writes that there are 11,000 pitchmen in New York City. Abe claims that this is absolutely correct and that there is no overestimation.

MORE SOUR GRAPES. Some pitchmen sound better still.

T. G. (SENATOR) ROCKWELL . . .
 says: "Well, are you surprised to hear from me way down in Texas? I left Portland and after a month in San Francisco and two weeks in Los Angeles, arrived in Phoenix, Ariz., then jumped down to El Paso. I was on my way to Big Springs, Tex., when I ran into a tent show. The

The Most Complete Line of
Engraving Jewelry



Orders Shipped Same Day Received!

We have all the "big selling styles" in Engraving Jewelry — pins, identification bracelets, rings, necklaces, etc. We have plenty of merchandise in stock and ship orders the same day received. Write for Catalog 26 today!

Big Military Jewelry Line!

We also carry a complete line of Military Jewelry — rings, lockets, compacts, etc. Write for Catalog M42 today.

State Your Business

Harry Pakula & Co.
 5 No. Wabash Ave., Chicago

MEDICINE MEN



Write today for prices on our quality Tonics, Liniments, Salves, Tablets, Soaps, Herbs, anything and everything you need at lower prices. If you are paying more you are paying too much.

The HOUSE OF DEPENDABILITY

If you buy from us your goods will always be shipped promptly.

PRODUCTS LIABILITY INSURANCE CARRIED.

CELTONSA MEDICINE CO.
 CINCINNATI, O.

PENS • PENCILS • COMBOS



PUSH, LEVER AND PLUNGER FILLERS
JOHN F. SULLIVAN
 458 Broadway (Fast Service Sully) N. Y. City



Horizontal or Vertical

New Suction Flag Holder

Complete with 3 American Flags. Sensational seller. Sells for 25¢ to 50¢ each. Sample 15¢. Doz. \$1.40—100 \$10.00. Send for catalog of 400 other fast selling items.

GORDON MFG. CO.
 110 E. 23rd St., New York City, Dept. FG0.

MILITARY WORKERS!!!
ENGRAVERS-FAIRWORKERS!!!


Crystal Clear Glass "Dog Chains" to Retail as Low as **35c each**

STERLING "DOG CHAINS"—ALL STYLES

ENGRAVING JEWELRY—LOCKETS—RINGS—COMPACTS—MILITARY JEWELRY—IDENTIFICATION NECKLACES—BRACELETS—ANKLETS, ETC.

Write for Illustrated Catalog
ALL ORDERS SHIPPED SAME DAY RECEIVED
BIELER-LEVINE, INC.
 37 So. Wabash Ave. CHICAGO, ILL.

GENERAL MacARTHUR 3 IN 1 COMBINATION



Red, White and Blue Photo Button, 1 1/4" (50 Iqno).
 Grosgrain Red, White and Blue Ribbon, 4"x1 1/2". Gilt Cap and Saber Brooch with double link chain.

\$1.65 DOZ. \$18.00 GRO.

50% deposit on quantity orders. Full cash with dozen orders, plus 15¢ postage. Sample 25¢ prepaid.

All completely assembled into an attractive badge. A fast-selling 25¢ number for parades, streetmen, circus and newsstands.

Send for New Badgeboard Price List. Also Complete List of items for Circus, Carnival, Streetmen, Beach Trade and Stores.

EPSTEIN NOVELTY CO. 116 PARK ROW NEW YORK CITY



NEWEST, FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, Etc. Send \$5.00 for samples. Immediate delivery.

MAJESTIC BEAD & NOV. CO.
 307 Fifth Avenue New York, N. Y.

FOUNTAIN PENS



NOW! New Winchester Line. Push-Button, Lever-Fill Combinations. Ideal for pitchmen and DEMONSTRATORS. Write for new PRICE LIST.

STARR PEN COMPANY, Dept. C
 500 N. Dearborn, Chicago

ONLY \$1.00 PER DOZ.

Packed Three Dozen to Carton

GROSS LOTS \$10.80 Plus Postage

Cash in on a Big Thriller!

The Kiddies will go wild over this number. Beautiful Kiddie Purse Bags, imitation leather, with Patriotic Emblem and Transparent Handkerchief Pocket—Snap Fastener. Assorted Colors.

On Quantity Orders Remit 50% Deposit. Balance C. O. D., F. O. B. Factory.

Industrial Transparent Prod. Corp.
 20 West 22nd Street, New York City

FILL-O-MATIC



The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS.

Backed by ARGO'S Reputation for Quality Since 1928.

ARGO PEN-PENCIL CO., Inc.
 220 Broadway New York, N. Y.

STERLING IDENTIFICATION BRACELETS



Demonstrators! Pitchmen! Military Jewelry, Signal Pins, Rings, Bracelets, suitable for engravers; Locket, Roller Skate Pins, White and Yellow Identification Bracelets. Immediate delivery. Samples \$2.

JACK ROSEMAN CO.
 307 Fifth Ave. N. Y. C.

Spring-Summer Neckwear

Supplying Jobbers over 20 Years - - Better Values—Always

No. 2700 Men's Art Craft (50c Label Ties)	@	\$18.00
No. 3900 Men's Silk-Ray (55c Label Ties)	@	21.00
No. 6500 Men's Hand Made (\$1.00 Label Ties)	@	33.00
No. 7700 Men's Hand Made (Gold Label Ties)	@	36.00

No Priorities—100% Profit Assured
 10% with Order—Balance C. O. D. Money Back Guaranteed

KEYSTONE MFG. CO. Atlanta, Ga.

DECLARATION OF INDEPENDENCE

Authentic facsimile of the original document (24"x36"), beautifully printed on simulated parchment paper. 100, \$10.00; Dozen, \$2.00. Also smaller size (12"x18"): 100, \$5.00; Dozen, \$1.00. Samples of both items, 25¢. Deposit with quantity orders. Stores, Business Houses, Professional Men, etc., are ready buyers.

BROSE OFFSET LITHO COMPANY, INC.
 441 Pearl Street New York

CHEWING GUM 28 BOX



RETAILS FOR \$1.00

Each box holds 20 Cellophaned 5c Packs. Factory Fresh Gum! Snappy Display Boxes help you to get quick 50% to 100% profits. Be our distributor—get started! Send 50¢ for sample box (prepaid).

GREAT FIELD FOR AGENTS. Write
AMERICAN CHEWING PRODUCTS CORP.
 4th and Mt. Pleasant Ave. Newark, N. J.

RUN MENDERS

With rubber handles and directions. Stock up while they are available. High grade #4 gauge, gross, \$3.00. 1,000, \$16.00. Chiffon Special (extra good), dozen \$2.40; 50 or more, 10¢ each; gross, 7¢ each. Special prices on large quantities. Five samples, one of each number, 50¢.

RUN MENDER WORKS, Dept. B-4, Waukesha, Wis.

**AMERICA'S LATEST CRAZE
FAST SELLING
SEA SHELL JEWELRY**

No.	Dozen
104 Dove Shell Necklace, 20 in.	\$2.00
107 Bubble Shell Necklace, 20 in.	2.00
109 Horn Shell Necklace, 20 in.	2.00
111 Peanut Shell Necklace, 20 in.	2.00
217 Bleeding Tooth Necklace, 20 in.	2.00
131 Helmet Shell Necklace, 20 in.	2.00
Above numbers in 5 colors on plastic crystal chain	
101x Gold Shell Necklace, 30 in. Solid no chain	6.00
101 Gold Shell Necklace, 30 in. on chain	5.40
102 Bracelet to match 101 & 101x.	1.80
119 Gold Shell Necklace, 20 in. on Plastic Chain	3.00
300 Cuban Lei, 32 in. Assorted Colors Dove, Helmet, Horn, Telling Shells	4.50
301 Same as 300, in Natural White.	4.00
304 Same as 300, with 20 in. of Shell and 10 inches of Plastic Crystal Chain, asstd. colors, natural white	3.80
501 Three Strand Dove or Horn Necklace, braided in three colors, 25 in. on Plastic Crystal Chain	6.00
701 Three Strand Dove on Horn Necklace, braided in 3 colors, 30 in. solid Shell Lei, a \$1.95 fast seller. Bracelet to match above numbers, Single Strand, \$1.50 doz.; Double Strand	3.00
113B Sun Shell Butterfly Bracelet	4.20
113N Sun Shell Butterfly Necklace, 20 in.	6.00
302 Bamboo and Tropical Berry Necklace, 20 in.	3.00
303 Bamboo and Tropical Berry Bracelet	1.80
349 Bahama Hair Bobby Pins with 3 Shell Rosettes, asst.	2.40
BEST SELLING	
SEA-SHELL NOVELTIES	
402 KEEP-EM-FLYING Acroplane made entirely of Sea Shells, 7 in. A Timely Item	2.40
403 Swan What-Not, 8 in. Fast \$1.00 Seller	6.00
410 Lucky Bleeding Tooth Shell, Pocket Piece	.12
Slum (Sea Shell)	.12
If it's Tropical we have it. Cuban Maracas, Charm Strings, Sea Fans, Sea Plumes, Coral, Sponge, Star Fish, Shells from the 7 Seas, Sombrore Hats, Shell Wall Plaques, Baby Alligators. All goods packed for prices stated. All orders shipped same day received—50¢ cash with all orders, balance C. O. D. Sample assortment of our best sellers. Jewelry, \$5.00; Novelties, \$7.50; Lamps, \$12.00. Returnable. Samples figure 1/12 of a doz. plus postage. Complete price list on request.	

J. A. WHYTE & SON
LITTLE RIVER, MIAMI, FLORIDA
Manufacturers and Direct Importers of West Indies Novelties, Jewelry, Shell and Coconut Lamps.

head of the show was Harley Sadler, a very nice fellow, who had a big troupe—45 to be exact. Biz is fair around here. I expect to continue my tour east and may see you in person in a month or so."

Back on the family farm
Where I never got any pay—
Despite war and rationing,
From there I'll stay away,
Despite all the troubles I have
I'll take the pitch biz any day.

A. S. (HARRY) KIEFER . . . pipes in from San Diego, Calif., that quite a few roadies, carnies, etc., are in San Diego. Business in all lines is very good. He reports, with San Diego gaining 90,000 in population since the 1940 census. He also reports that there has been an increase of 40 per cent in business over the same period of 1941, adding that this is a chamber of commerce report. Says that no pitchmen are working except in the five and dime stores.

RUSSELL BRADSHAW . . . writes that he is in New York doing his act on a lot. "New York is a great city and money is plentiful," says Bradshaw. He is an escape pitchman artist, allowing himself to be tied with ropes and chains and then escaping from them.

DECORATION DAY. Pipe in and tell us what you handled, where you worked and how you made out.

LOOKING FOR NEW ITEMS? . . . If you are, write to Science Service, 1710 M Street, N. W., Washington, D. C., and ask for copies of their gadget bulletins.

B. D. (BOB) POSEY . . . queries the pipes desk asking for the address of the jobber of Light Weight Soap and also the address of the Sloan's company which sold wholesale corn punk

• **STREETMEN** Here's a brand-new seller—It's new! We guarantee belly laughs. Experts who know pitch items say that it's funnier than Confucius and will roll up even larger sales.

• **JOBBERS**

• **WHOLESALE**

**FLASH NEWS!
COMIC BULLETINS!**

10 separate side-splitting comic bulletins size 6 1/2" x 4 1/2", packed in individual envelopes printed with facsimile bulletins on the face of each envelope. Must be seen and read to be appreciated.

Send 10c for sample package and quantity prices—
BIG PROFITS!
Live hustlers looking for something brand new, write at once.

ABE NATHANSON 201 Westland St. HARTFORD, CONN.

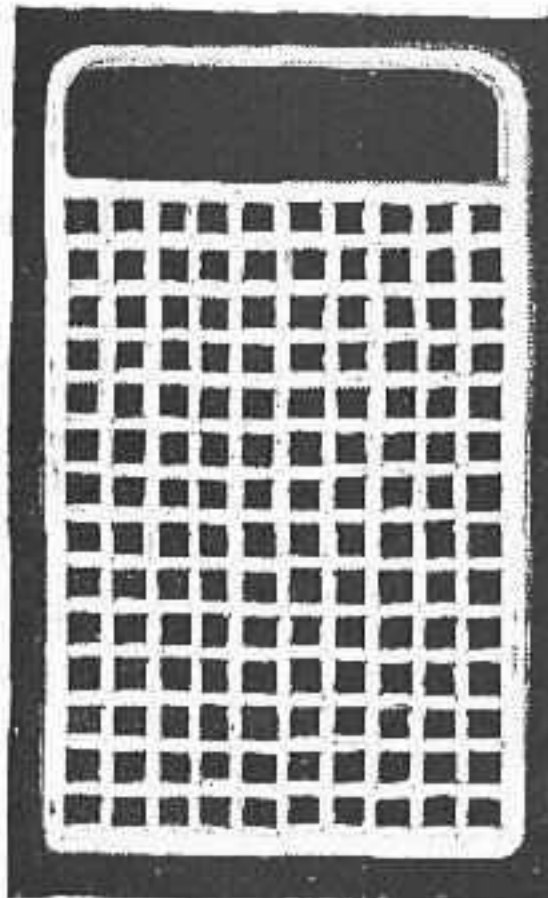
MAKE MONEY
Get into the Street Camera Business—We will start you in this Big Paying, all year Business.
Street Cameras and Supplies. Write for List.
FREEDMAN CAMERA CO. 227 E. 119TH ST. NEW YORK

ZIRCONS Genuine White Diamond Cut 3 for \$2.75
Blue or Brown Zircons—\$1.25 per Carat
ZIRCON RINGS SOLID GOLD \$4 to \$8 EACH Ladies or Gents
B. LOWE, BOX 311, ST. LOUIS, MO.

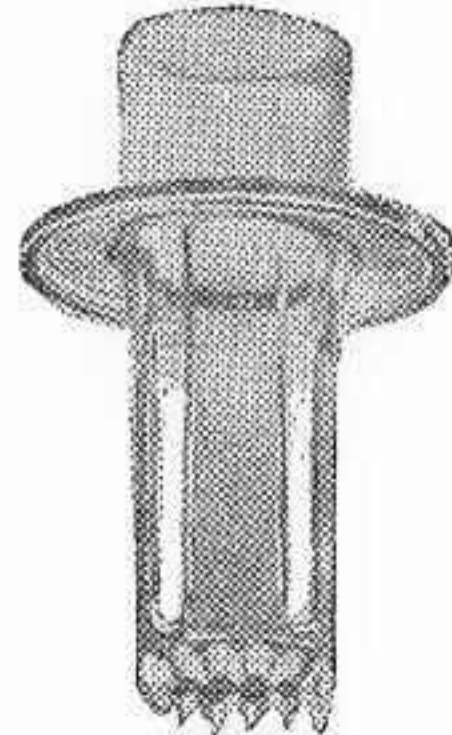
E. Z. WAY AUTOMATIC STROPPER
RAZOR STROPS Sample 35c
W. M. MFG. COMPANY, Sandwich, Ill.

Greatest Money Making Opportunity in all History—Cash in on Front Page Headlines
AMAZING NEW MACHINE ENGRAVES PENNIES
Four dies on machine, big collection:
UNITED STATES FLAG STATUE OF LIBERTY
UNITED STATES MAP LORD'S PRAYER
FREEDOM CONSTITUTION CINCIPUS and MANY OTHERS
Write for Literature Quick
TROPICAL MANUFACTURING CO. 4800 N. W. 12th Avenue Miami, Florida

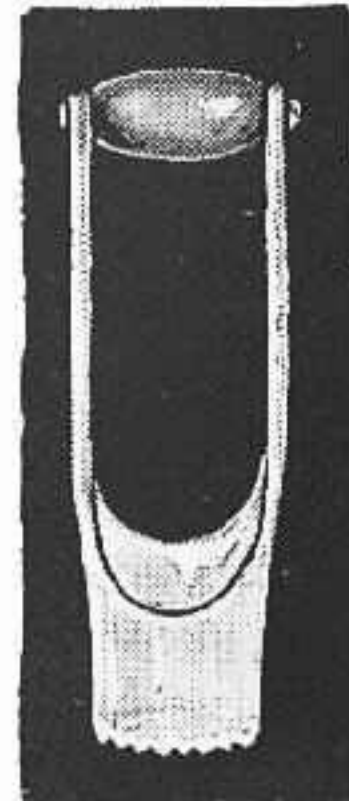
NO SHORTAGES FOR DEMONSTRATORS, PITCHMEN, STORE WORKERS AND FAIR WORKERS!
HERE IS THE NEW COMBINATION PACKAGE THAT IS GETTING TOP MONEY!



VITEX PLASTIC GRATER



VITEX PLASTIC JUICER



VITEX PLASTIC CORER

The boys have been selling this package at 59c, or two sets for \$1.00 to some terrific passouts.

HERE ARE JUST A FEW EXAMPLES OF THE ACTION SOME OF THE BOYS ARE GETTING WITH THIS NEW 3-PIECE PLASTIC SET.

- Gordon Bliss and Stanley Parkes, working for Chas. Ray, grossed over \$2600.00 in one week in Detroit in one spot.
- Paul Ordlo and Marty Berkowitz grossed \$3450.00 in one week, under the direction of Walter Barnard, in one spot in a Chicago venture.
- Irving Hirsch, working a Baltimore chain store, grossed \$650 his first week.
- Milton Keene, working in a Philadelphia store, grossed \$260.00 last Saturday, his first day.
- Dick Wolfson opened a few stores in New York with the new package and claims it to be by far the best combination in many years.
- Popcil Brothers are making plans to open at least a dozen spots—in stores, fairs, etc. Right now they are operating in some chains and doing a bang-up job.
- Barney and Mac Weiner are getting over four figures weekly in a large department store in New York.
- Jack Reddick claims he is looking forward to some \$1000 weeks in Wildwood this summer.

IMPORTANT: The above figures are absolutely authentic grosses on the three-piece combination. Here is a deal you cannot miss on.

Each Item is Individually Boxed.

Send 25c for Complete Set of Samples, Further Details and Prices.

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Complete Line of **MILITARY JEWELRY**
Same Day Service. Quality Goods. Reasonable Prices.

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AMERICAN JEWELRY CO.
19 WASHINGTON ST., PLAINVILLE, MASS.

THE BECKER LINE IS BETTER

Write for price list on Finer Soaps, Tonics, Liniments, Tablets and Salves. We also carry fastest selling Herb Package on the market, formula attached. Prices right; plenty margin for you.

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(Established 1890)
235 Main Street CINCINNATI, O.

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Wanting to make yourselves some good money this summer get in touch with me. I have the best known Agricultural Publication in the West and can give you the best deal and furnish you with the latest world and war wall map. States now open, Utah, Arizona, Nevada and Montana. Dick Clemens.

THE WESTERN FARM LIFE
Hooper Building Salt Lake City, Utah.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
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137 E. Spring St. Columbus, Ohio
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HERE ARE OUR NEW BANNERS—JUST OUT!

Anyone who sells banners knows they never will be satisfied until they handle our line. Words cannot describe the value and beauty of these new patriotic banners. Therefore we give you the opportunity of buying several dozen for a week's trial and **GUARANTEE** to refund your money and pay the postage if you're not satisfied with them. An offer such as this has never been made before!

18x20 "Keep 'Em Flying" banner, as illustrated, in three colors, Red, White and Blue, raised borders and illustrations of Flock. Heavy rayon satin. A \$1.50 seller at \$4.50 per dozen. 12x10 "Liberty Banner," as illustrated, in three colors, Red, White and Blue, with raised illustrations, "In God We Trust To Save America for Liberty." A 50¢ seller at \$1.75 per dozen; \$18.00 per gross. 11x8 "United We Stand—130,000,000 by Gen. MacArthur" Victory Banner, as illustrated, in three colors, Red, White and Blue. Raised illustration of Gen. MacArthur (or Hon. Franklin D. Roosevelt), \$1.50 per dozen; \$15.00 per gross. 6x9 Service Star Banner, as illustrated. Outstanding with raised border, star and initials Red and White or Blue and White. 1, 2 and 3 stars. 85¢ per dozen; \$9.00 per gross.

25% with order, balance C.O.D., F.O.B. N. Y. Distributors wanted. If you are not ready to place a big order send \$1.00 cash for a complete sample line that will bring you \$3.00.
REITER NOVELTY CO., DEPT "J", 1141 BROADWAY, NEW YORK, N. Y.

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We Deliver Immediately at the
Lowest Prices in the Country.

- #2—WOODEN HEAD SWAGGER CANES. Gross \$5.50
- #16—BALL-HEAD SWAGGER, Red, White & Blue. Gross 6.00
- #8—SILVER TINSELED HEAD BATONS. Gross 8.50
- #9548—SWISS YOYELER HAT with Feather. Gross 8.50
- HAWAIIAN LEIS, Made in U. S. A. Gross 3.50
- #1200—FOX TAILS, Large Size, with Funny Saying Tags. Gross 18.00
- #301—AMERICAN MADE JEWELRY SLUM THROWOUTS, consisting of Army Eagle, Victory, Airplane, Cross Gun Pins, Rings, etc. Gross 1.25
- #302—CHINESE SNAKE ON STICK. Gross 1.50
- #303—LARGE CHINESE SNAKE ON STICK. Gross 3.75
- #304—AMERICAN FLAG BOW PINS. Gross 1.00
- #305—LEATHER AUTO KEY CASES. Gross 4.50
- #306—RHINESTONE VICTORY PINS. Gross 7.20
- #307—HAND PAINTED LAPEL FLAG PINS. Gross 6.00
- #308—GOLD PLATED ENAMELED ARMY EAGLE PINS. Gr. 9.00
- #309—MEN'S WALLET & PASS CASE. Gross 8.50
- #310—MEN'S POCKET SECRETARY & NOTE BOOK. Gross 5.40
- #311—FLASH PERFUME. Boxed. Gross 4.50
- #312—MEN'S POCKET COMBS. Gross 3.00
- #313—LADIES' COMPACTS, Silver Plated. Gross 13.50
- #314—FULL PACK LEATHERETTE CIGARETTE CASE. Gross 6.00
- #315—RED, WHITE & BLUE FLOWER BOUTONNIERES. Gr. 2.88
- #316—LADIES' GOLD PLATED BIRTHSTONE RINGS. Gross 6.00
- #318—CORN COB PIPES WITH STEMS. Gross 1.50
- #319—WHITE MARBLE SCOTTY DOG FIGURES. Gross 4.50
- #395—ENAMELED 20 PACK CIGARETTE CASE. Doz. 4.20

SPECIAL OFFER

#500—MIRROR BOX PICTURE PLAQUES, PATRIOTIC, RELIGIOUS AND SCENIC. PLEASE SPECIFY SUBJECTS YOU WANT. **REAL HOT MONEY GETTERS**
Size 5"x 6"—Doz. \$3.00
Size 6"x 6"—Doz. 4.00
Size 8"x 8"—Doz. 5.40
Size 10"x 12"—Doz. 7.20
Orders shipped the same day received. 25% deposit must accompany order.

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WE ARE NEVER UNDERSOLD—

- MacARTHUR BUTTONS or new war slogan buttons with pins. The better kind. None better. Red, White and Blue. All size of half a dollar. 100 Buttons complete \$1.20
- MacARTHUR BUTTONS, No. 2. Per 100 Buttons .95
- RED, WHITE & BLUE INSIGNIA, on card. Lends itself to different designs. All can wear them. 100 Cards .80
- PATRIOTIC INSIGNIA, as above, 3 on an attractive card. 100 Cards 1.40
- WAR SLOGAN BANNERS, blazing colors, on fine material. Double gilt spear point stick with cord and tassels. Big stock, in two sizes. What a flash! Display many of them and you'll sell them in quantity.
- 5x8 In.—Doz. 60c. Gross 6.50
- 12x15 In.—Doz. 1.20. Gross 12.00
- IDENTIFICATION NECK CHAINS, flexible glass, in crystal and assorted colors. Quality gilt ring and attachment. Dozen 2.75
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All orders must be accompanied by deposit or full payment. 26 years of value giving in Novelties, Notions, Gifts, Premiums and Sideline Merchandise. 192-page catalog sent with shipment.

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Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President
Dept. 85, Spencer, Indiana

and foot remedies. Bob's present source of supply has been cut off. So pipe in, those of you who know the answers, and put Bob on the right track.

FAMOUS LAST WORDS: "A reader? What's that?"

Pitchdom Five Years Ago

George B. Wells was getting real folding geedus working paper in Louisville. . . . Ott Gerharz had lawn mower sharpeners in San Antonio. . . . Artie Cohen and Slim Rhodes were working auction stores at farm sales in Northern Illinois. . . . Roundy Carruthers and Little George Beaver were readying their med emporium for the summer campaign. . . . Guy Warner and wife were working in Somerset, Ky. . . . Bert Dobo had his med package at Vandalla, Ill. . . . Roscoe E. Young was pitching perfume in Chicago. . . . Frank Quелlette, E. Lowery and William Shaw were making all the Michigan towns with artificial flowers and laurel. . . . L. W. Duff was doing well with inksticks in St. Louis. . . . Little George Beaver reported that his father, Big George Beaver, had passed on to the great beyond. . . . Jimmy Burnell, of razor paste fame, was in the hills of Kentucky. . . . H. J. Leonard was in Binghamton, N. Y. . . . Tom Sigourney was in Chicago. . . . Rleton, Barnum of the Sticks, was in Rosewell, Ga. . . . T. Baldwin and Luther Fry were in Scottsburg, Ind. . . . Sam Scheidler, exponent of the jam pitch, hid himself and his wife to the Cole Bros.' Circus at Cincy. . . . Doc Victory B. Lund piped from Tulsa, Okla. . . . George Rabbit-foot was in Somerset, Ky. . . . Doc Harry Herbert, laid up for two years, was readying his med show. . . . In Binghamton, N. Y., were Doc Murry, Doc Lydell, Doc St. Clair, R. C. Bohm and William C. Perry. . . . Oliver Fitzmaurice Jr. was leaving Memphis for Nashville to push his mineral-water talks. . . . Cecil Linabarry, wire worker, was working in turn Chicago, Indianapolis and St. Louis. . . . George Beyers' corn med sale was still

going on in St. Louis. . . . Carl Heber was working with an all tin-can man made with his liquid solder. . . . Al Marks, working peelers, was booking for the summer. . . . Harry and Ina McGinley were back in Indianapolis with their pen demonstration. . . . Oliver Fitzmaurice Sr. was preparing a new book for publication. . . . Jake Branholtz was holding his own in Detroit. . . . Carl Holdorf was en route to Detroit.



Events for Two Weeks

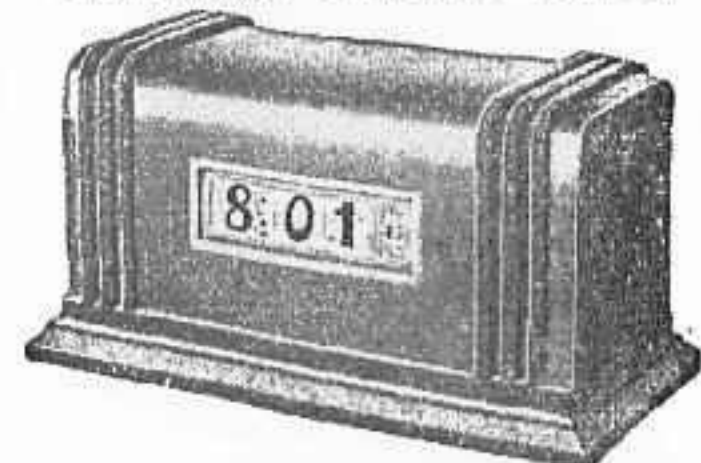
May 25-30

- ARK.—Fort Smith. Rodeo, 29-June 1.
- CALIF.—San Francisco. Sportsmen Show, 23-31.
- San Mateo. Horse Show, 29-31.
- Santa Cruz. Dog Show, 31.
- Stockton. Regatta, 29-31.
- ILL.—Rock Island. Legion Celebration, 24-31.
- IND.—Indianapolis. Dog Show, 31.
- KY.—Louisville. Dog Show, 30.
- MICH.—Port Huron. Knights of Pythias Celebration, 25-30.
- N. Y.—Elmira. Legion Celebration, 25-30.
- N. C.—Wallace. Strawberry Festival. Last week in May.
- PA.—Devon. Horse Show & Country Fair, 25-30.
- Doylestown. Dog Show, 30.
- Johnstown. Ideal Fire Co. Jubilee, 25-30.
- WASH.—Dayton. Dayton Days, 29-31.
- CANADA—Saskatoon, Sask. Pat Stock Show, 29-30.

June 1-6

- CALIF.—King City. Stampede, 6-7.
- Vallejo. Rodmen's Powwow & Festival, 2-7.
- DEL.—Newark. Dog Show, 7.
- IND.—French Lick. Dog Show, 7.
- KAN.—Georgetown. Rodeo, 6-7.
- KY.—Georgetown. Amer. Legion Celebration, 1-6.
- MO.—Lebanon. Rotary Club Carnival, 1-6.
- N. Y.—Allegany. Fire Dept. Celebration, 1-6.
- Rye. Dog Show, 6-7.
- OKLA.—Muskogee. Rodeo, 6-7.
- PA.—Ardmore. Benefit Amb. Fund Drive, 1-6.
- Confidence. Fire Dept. Celebration, 1-6.
- Elkins Park. Dog Show, 6.
- S. D.—Brookings. Brookings Days, 5-6.
- TEX.—Dallas. Dog Show, 7.
- El Paso. Rodeo, 4-7.
- W. VA.—Buchannon. Strawberry Festival, 5.

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While they last. Special selling of famous Penwood Electric Clocks. Large stock now available for immediate delivery. Latest models, lowest prices. Catalog #124 illustrating our complete line of these clocks and other popular premiums and prize items sent on request. Mention your business, we do not sell retail.

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Favorite of the 5 and 10¢ pitchmen, industries, insurance companies, libraries, etc. Great money maker for you wherever crowds appear. Many say they would not take \$100 for it if another could not be had, because it does such superior work and is "SO EASY TO HANDLE." Famous Professional Model, No. 3, switch on 7-foot SAFETY asbestos insulated resistance cord, with a sample superior gold foil, \$4.75, POSTPAID, CASH WITH ORDER. No. 2, same as above, 5-foot cord without switch, postpaid, \$3.75. Deposit \$1.00 for C. O. D., you to pay postage. Guaranteed one year. Money back if not 100% pleased. Exclusive features insure long life, dependability, comfort in using continuously. No burned off handles, no loose, wobbly points. Engraves gold, silver or colors, very small, medium or big, wide lettering simply by a "twist of the wrist" on nearly any smooth material. Fast on silk, plastics, leather, sea shells, enameled metal, wood, etc. Two rolls superior gold, silver, black, blue, red, white, etc., 1 inch by 400 inches, \$1.00; six rolls, \$2.50; 12 rolls, \$4.80. Wire or air mail today with money order. We originated the Practical Electric Pencil in 1931. Avoid clumsy, disappointing imitations. Pencil to operate on your six-volt battery, \$3.75. Vibro Engraving Tool for use on HARDENED steel, plate glass, jewelry, etc., delivered, \$10.00 cash, for DEFENSE INDUSTRIES. R. E. STAFFORD
2434 N. Meridian St., Indianapolis. (Save this ad.)
Order NOW before it is impossible to supply you.

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PATRIOTIC CRYSTAL DRESSER SET

A BEAUTIFYING GIFT FOR EVERY HOME

Wives, daughters, and sweethearts thrill at sight of this exquisite 6-Piece Crystal Boudoir Ensemble. Includes: 2 Mirror Trim Glass Easel Photo-Frames with Patriotic Stripping and Silver Stars. 2 Fancy Crystal Glass Perfume Bottles with large Crystal Star Stoppers. 1 Crystal Glass Powder Puff Dish with artistic Crystal Cover. 1 Octagonal 8x14 Mirror Tray Plateau.

SUPER VALUE ENSEMBLE OF FINEST QUALITY. Perfect for promotion, premium, straight sales. \$1.95 per set in doz. lots. Single samples \$2.20. F. O. B. Chicago. Cash or 1/4 Deposit With Order.

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Jackets and Boleros

Make Your Selection Direct From My Factory

I carry a full line of distinguished 1942-'43 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid skins, Sealines, Beaverettes, Checkings, Caraculs, Krimmers, Pony and every other Fur from

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WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.

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FASTEST PATRIOTIC SELLERS

Real Quality Merchandise, Sells Itself. Compare Before You Buy. Satin Banners, Silk Fringe, Tassels, Spearheads, 9"x12". Doz. Gr.

- #DFN—In Service—1 to 5 Stars \$1.75 \$18.50
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- #GBM—God Bless MacArthur 2.00 19.50
- #REM—Remember Pearl Harbor 2.00 21.00

MacARTHUR and ROOSEVELT PICTURES

Size 5"x 7" Per 100 \$1.00; Per 1000 \$ 7.00
Size 8"x10" Per 100 \$1.50; Per 1000 \$10.00

Samples of Banners and Pictures \$1.00 Prepaid.

1/3 Dep., Bal. C. O. D. Biggest Line of Patriotic Items. Free Circular.

LIBERTY PRODUCTS, Dept. O, 277 Broadway, New York, N. Y.

SERVICE BANNERS

9"x12", 1 to 5 Stars, Silken Cord, Tassels, Spearheads. Unfringed: Doz. \$1.80. Gr. \$18.00. Same as Above, Fringed: Doz. \$2.00. Gr. \$19.50. Same as Above, Silver of Gold Stars: Doz. \$2.50. SAMPLES EACH 25¢

Flags of every type and nation made to order and to hire. State fully your requirements.

Old Established Flag Makers

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Laxated Herb Principles, a Water Soluble Powder. One pound makes two gallons of Diuretic-Laxative. 32 labels free. Price \$1.15 a pound. Samples 10¢. Write for prices on same product, bottled. Also write for prices on Liniment, Salvo, Corn, Water Soluble Powder in 1 oz. Cartons.

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War work comes FIRST but we can still take care of our regular customers with our line of Sterling Identification and Military Jewelry. Circular and Samples.

Always something new at

Edw. H. Morse & Company
ATTLEBORO, MASS.
WE LEAD—OTHERS FOLLOW

SAVE TIRES!

AUTOMATIC TIRE COP

Yells for help when tire thieves go at your car. Screwdriver installs in 15 minutes. Any car. \$1.00 brings demonstrator kit and wholesale prices. 5-day money-back guarantee. Rush order today.

TIRE COP CO., Dept. M-18, Madeira, Ohio

HUSTLERS

For our country. Service Record, 14x21, 5 colors, now \$5.00 per 100.

CHAS. HALE
2443 Bellevue Ave. LOS ANGELES, CALIF.

Old as the Stars

By E. F. HANNAN

"As old as the stars" would be about as old as man can reckon and it's safe to say that as soon as man looked skyward and saw the solar bodies he began to put his mental make-up to work to fathom their meaning.

This has never stopped and probably never will; and while comments have been made upon the number of books on this or that subject that have been printed and sold, it would take some number to outstrip the forecast and analysis literature that has been peddled to customers since printing was devised. The same applies to books on palmistry and fortune telling.

People are still interested, perhaps more so now than ever before, in what the future holds in store. There is a small book called "The Oracle of Destiny" that has had more editions than any best-selling novel in 50 years. It contains a method of telling fortunes with cards and a long list of good and bad omens and their interpretation.

There was another small affair called "Destiny in the Hands" and it sold and sold. A pitchman whom I knew always fell back on it after he would fail with other more likely looking sales articles. There are folks who would give anything to know what this or that dream might mean, and others so curious that they would wish a small guide constantly at hand before laying a dollar on anything in the nature of speculation or gambling. There have been famous actors who balked on sleeping in Room 13, as well as old-time circus men who had nervous chills if they met a load of hay while driving into town. Almost everyone has some whim or notion that they would wish to overcome. And so astrological books and readings, future forecasts, go on and on—"as old as the stars"—and still always as new.

Notice to Readers

We had advertised that two special articles would be published in the Wholesale Merchandise and Pipes section, but due to a shortage of space at press time we were unable to publish them. The articles, "Banners and Buttons in the Patriotic Picture," by Charles A. Lomas and Emil Zubryn, and "Guilty or Not Guilty," by E. L. Kiehl, will be published in a later issue.

PALISADES, N. J.

(Continued from page 50)

held last week had other angles to it. With government co-operation it may be carried into many other spots. Idea was for girls to strut fully dressed in clothes remodeled from last year's. Beauty expert Walter Thornton provided a different angle by donning the bathing suit to judge.

The Irish have it at the switchboard staff these days, what with Edna O'Rourke and Mae Quinn holding down the major positions.

Casino habitués are finding Russ Irwin's music all they desire and biz has risen considerably. Harry Shepard still is at the Casino helm, with the able assistance of Joe Cicatelli and Bob Strickland. Vince Quartorolo makes a floorshow unnecessary. Danny DePrite had a party celebrating his 30th year at the park. At the weight-guessing stand Hymie Nirenstein's sun-tan is as familiar to visitors as the New York skyline.

A cheering note regarding late-season biz is furnished by Charles (Doc) Morris, who believes his picnic list may take more than one record book to hold. And Doc is always cautious about predictions.

Jack and Irving Rosenthal again find themselves as part of an experimental program. Last time it was fluorescent lighting; this time it's commedation for the best dim-out equipment. Chief Electrician Fred Graham, with Artie Haugh, Sam Cook, Harry McCormick and Charlie Garibaldi, his assistants, has made what seemed hazy ideas practical.

Plato Guimes is keeping up with the times with his shooting galleries, and Tony Ganim has improved his already admired Zeppelin ride. Billy Woods celebrates his 25th year in charge of park plumbing this year and some sort of celebration is in the offing. May and Charlie Theman are helping Mrs. Anne Steinger with four restaurants and doing a good job of it. Benny and Betty Fox due for the longest stay at the free stage yet; booked 27 days. Limit usually is two weeks. Will be joined by Clyde Lucas ork for Decoration Day.

Ben Sterling Optimistic On Rocky Glen's Chances

MOOSIC, Pa., May 23. — Benjamin Sterling Jr., co-owner of Rocky Glen Park, expects a banner season, citing the fact that gas and rubber rationing and the increasing demand for relaxation from their tedious war work should keep folks close to home. The park is in the heart of the anthracite industry, which has been on a five-day week for several months, marking the first time in years that the mines have been worked so steadily.

Sterling doesn't expect the driving ban to have a serious effect on his business because of the fact that the Laurel Line Railroad, direct line between Scranton, Pittston and Wilkes-Barre, has a station in the park, thus affording direct and cheap transportation for his patrons.

Several improvements have been made at the park. New fronts have been placed on several of the buildings, which have been streamlined with special lights and neon tubing. Flower beds have been installed thruout the park.

Sterling has booked Brunon Kryger and orchestra for Wednesday, Saturday and Sunday nights thruout the season.

Springwood Gets Going

YORK, Pa., May 23.—Springwood Park and Swimming Pool, located five miles from this city, reopens for the new season today. Stuart J. Greenawalt, proprietor, says he is looking forward to the biggest season in the history of the park, in spite of the gasoline rationing. Greenawalt has made arrangements for the railroad line to make the park a regular stop. He is also readying the park's dance hall for a reopening early next month. He reports that a number of picnics and outings have already been booked for the season.

NO PRIORITIES ON PEARL!

Our Original Designs Are Proven Money-Getters

Wire-Workers' Pearl Engravers' Pearl Pearl Jewelry

Illustrations are approx. 1/2 actual size.

Sample Assortments:
 Wire-workers' assortment (15 pieces).....\$1.00
 Jewelry assortment, as illustrated (15 pieces).....\$2.00

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 109 South 5th St. Brooklyn, N. Y.

CASH IN NOW! WITH THESE FAST SELLING PILLOW TOPS!

All pillow tops embossed in raised velvet on pure rayon satin front and back. Size 20"x20", including fringe. Assorted colors. Packed in individual mailing containers. 1/3 deposit with order, balance C. O. D. Individual samples 50¢.

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\$4.00 DZ.

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U. S. Air Corps **JOBBER!**
Write for our special jobber deal!

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BANNERS

Lowest Prices • Best Quality

Real Satin Banners in Full Colors. Gold Fringe, Cord and Tassels, Cross Bar with Spear Heads. 25% Deposit with Order, Balance C. O. D. Sample Assortment (3) 9x12's, 50¢.

ALSO FLAGS AND BANNERS TO ORDER
ABACROME, INC., MFRS., 455 W. 45th St. NEW YORK CITY

9"x12", \$1.35 doz., \$13.50 gr.	9"x12", \$1.35 doz., \$13.50 gr.	9"x12", \$1.50 doz., \$15.00 gr.
12"x18", \$2.25 doz., \$22.50 gr.		12"x18", \$2.50 doz., \$25.00 gr.

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Fresh Stock of BLACK BACK CARDS, 1 1/2" direct positive paper. Large Stock of New Designed Mounts and Folders. Photo Pocket Mirrors with Catchy Sayings! Also Leatherette Double Photo Holders.

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REX HONES Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK, REX-HONE MFRS., 1500 West Madison, BR6, Chicago, Ill.

SHARPENS ALL SAFETY BLADES

SHEET-PREMIUM-PEDDLERS

Patriotic Memento for Mothers. 6 color litho, size 11x14. Roosevelt, MacArthur, King, Colin Kelly, Lt. O'Hare. Space for son's photo. Red hot \$1.00 item. Special—\$1.00 for 4; your profit \$2.00. Quantity prices to agents.

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AMERICA'S LEADING MANUFACTURERS OF **FELT RUGS**
 Lowest Prices. Sample, \$1.35. Postage Prepaid.
 EASTERN MILLS, EVERETT, MASS.

IDENTIFICATION TAGS, BRACELETS, PINS, NECK CHAINS

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No. 1—\$15.00 Gr.	No. 5—\$6.00 Gr.
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No. 4—\$15.00 Gr.	
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14K. Finish, \$15.00 Gr. Sterling Silver from \$21.75 Gr. and up. Send \$2.00 for Samples.

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U. S. Government Rejects, sold as is. Original #61 size. Unique novelty. 500 pieces available every week fresh from factory. Price 30¢ each net, in any quantity. (Three samples mailed postpaid for \$1.00, none free.)

KANT NOVELTY CO.
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WOOD PINS—FOR NAMES

To be engraved, burned or India ink. Beautifully finished. \$45 per thousand. Scotty, Cocker, Horse Head, Donkey and Elephant—5 samples, postpaid 50¢ (stamps). All kinds wood necklaces.

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SENSATIONAL CANDY PKG.



18 inches long, 3 inches high, 4 colors. Filled with a full cargo of candy chews. Packed 100 to carton.
100 Pkgs. \$4.50
Free Catalog of all Our Candy Pkgs. 20% Dep. on All Orders.
DELIGHT SWEETS, INC., 50 East 11th St., N. Y. C.

SCOTT EXPOSITION SHOWS WANT

Mullens, West Virginia, week June 1st, location Athletic Field; Man, West Virginia, week June 8th, High School Grounds; Jaeger, June 15th, School Grounds; Bluefield, West Virginia, Airport Show Grounds; Oak Hill, West Virginia, big 4th Celebration, City Playgrounds; Pocahontas, Virginia, Victory Celebration, July 6; then 4 more weeks in billion-dollar coal fields, with 14 fairs to follow.

Want big Rodeo at Great Tazewell, Virginia, Fair, week Aug. 17th. One new Novelty Ride not conflicting. Will place Octopus, Caterpillar, Fly-o-Plane or Spitfire. Want Shows with or without outfits. Allen Allen, can place you. Musicians and Performers for Colored Minstrel Concessions of all kinds. Want Nail Store Agent. Slim Chambers wants Help, experienced Penny Pitch and Ball Game Agent. War, West Virginia, this week.

ENDY BROS.' SHOWS, INC.

WANT Chimp, Monkeys and Manager for Monkey Circus. We have full equipment for same. Ride Help and Semi-Truck Drivers. Talker for Girl Revue. Chorus Girls. Top salary office paid. Canvas Men. Cookhouse Help, Chef and Waiters.

Answer **ENDY BROS. SHOWS, INC.**
Albany, N. Y., this week; week June 1, Watertown, N. Y.

B & V SHOWS

GARFIELD, MAY 25-30

Want Cookhouse, Penny Arcade, Long Range Gallery. Want Grind Stores. Want 10-In-1, Girl, Posing or Grind Shows; 15% with own outfits. Rides—Tilt, Octopus, Kiddie Rides. Want Foremen for Rides and Help.
B. & V. SHOWS, 5 WESTMINSTER PL., GARFIELD, N. J.

LIBERTY UNITED SHOWS WANT

Exclusive Photo, Popcorn, Candy Apples, Custard, Fishpond, Pitch Til Win, Hoopla and Cano Rack. Arcade, Snow, Knife Rack, Ball Games, etc. No griff or gyps. Minstrel Troupe with Band. Tickets? Yes. Also open, one Flat and Kid Ride and Grind Shows. Mrs. Danny Edenfield wants sober Griddle Man. Heth wants Agents. All replies: Charleston this week, Florence next; then Greenwood and Greenville; all S. C. and good.

Wanted J. R. EDWARDS SHOWS Wanted

Cookhouse, Candy Apples, Waffles, Lead Gallery, Hoop-la, Pitch-Til-You-Win, High Striker, Dart Store (no racket). Can place Fat Girl Show, Snake Show, Ten-In-One Show. No Girl Shows. Want Penny Arcade on account of disappointment. Engelkings, come on. Mansfield, O., this week; Fostoria, week of June 1st.

Address All Wires to J. R. EDWARDS SHOWS, Mansfield, O.

Wood's Jungland Plays Inglewood Under Auspices

LOS ANGELES, May 23.—Jungland opened a week's engagement at Inglewood, Calif., May 11, under auspices of the Morningside Lions' Club. Jimmy Wood produced the show. Show was presented in three tents laid out in cloverleaf. Center tent housed the animals used in the film *Jungle Book*, the Clarke's bareback horses, Cheerful Gardner's elephants, Zack Hargis's snakes, Doc Cunningham's goats, and animals from Goebel's farm. Only baby animals were exhibited in *Jungland's Nursery*. Third tent was titled *The Lion and the Lamb* in which were featured a lion and a sheep in the same pen. Admission was charged to enter each of the three tents, which were open from 10 a.m. to 10 p.m.

Mr. and Mrs. Herman Ebert have the concessions. . . . Public utilities are being used since the light plant burned at Culver City. . . . Doc Cunningham and Zack Hargis are inside lecturers. Cheerful Gardner is menagerie superintendent. . . . Ruby Wood is managing the show. . . . Jimmy Wood is on every defense board in Venice with the exception of the draft board. . . . The Jimmie Woods entertained Mrs. Herman Ebert, Glen Harrison, Dick Lewis and Hugh McGill at a strawberry shortcake midnight supper. . . . Members of the Joseph Andrew Rowe Tent, CPA, will attend the show at Hawthorne. . . . Bob and Ova Thornton are now living in Santa Monica. Bob is gaining in health daily. . . . The Wood-Thornton Productions furnished the seats for the Las Vegas (Nev.) Rodeo. . . . Visitors included Paul Eagles, Dick Gerald, Betty Miller, Stan Rogers, George Emerson, Capt. Bill Poix, Dick Lewis, Glen Harrison, Rae Specker, Dolly Bauer, Hugh McGill and Dorothy Williams.

ROUTES

(Continued from page 14)

- Peters Sisters (Ruban Bleu) NYC, nc.
Petty, Ruth (Harry's New Yorker) Chi, nc.
Pickens, Jane (Del Rio) Washington 26-June 10, nc.
Pickert, Rolly & Verna (Oriental) Chi, l.
Polakova, Nastia (Russian Kretchma) NYC, nc.
Princess & Willie Hawaiians (Roxy) Cleveland, t.
R
Randolph, Mary (Vienna Plaza) Zanesville, O., nc.
Regan, Phil (Chicago) Chi, t.
Remy, Dick & Dot (Palace) Cleveland 25-28, t.
Reyners, The (Park Central) NYC, h.
Ric, Don (Oriental) Chi, t.
Richards, Lynn (19th Hole) NYC, nc.
Richards & Gillette (Harry's New Yorker) Chi, nc.
Richman, Harry (Chez Paree) Chi, nc.
Richey, Jean (Edgewater Beach) Chi, h.
Rios, Juanita (Latin Quarter) NYC, nc.
Rivera, Ana (Harry's New Yorker) Chi, nc.
Robbins, June (Palmer House) Chi, h.
Roberts, Lucille & Eddie (Villa Madrid) Pittsburgh, nc.; (Mt. Royal) Montreal June 1-14, h.
Robinson, Bill (Riverside) Milwaukee, t.
Rogers, Dick (Tic Toc) Montreal, nc.
Rolando (Havana-Madrid) NYC, nc.
Rolini, Adrian, Trio (State) NYC, t.
Romero, Ramsey (Famous Door) NYC, nc.
Rooney, Ed & Jenny (Buckeye Lake) Buckeye Lake, O., 25-30, p.
Roxyettes (Earle) Washington, t.
Royle, Jessie (Jimmy Kelly's) NYC, nc.
Rubyat, Beebe, Troupe (Colosimo's) Chi, nc.
Ryan, Dorothy (Tower) Kansas City, t.
S
Sager, Billy (Louise's Monte Carlo) NYC, nc.
Sally & Annette (Chateau Moderne) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Seiz, Val (Colonial) Dayton, O., t.
Shaw, Sonia (Leon & Eddie's) NYC, nc.
Shaw, Wini (19th Hole) NYC, nc.
Sherman & Seckler (Roxy) NYC, t.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Siegel, Al (Leon & Eddie's) NYC, nc.
Sinatra, Frank (Astor) NYC, h.
Smith, Betty Jane (Copacabana) NYC, nc.
Smith & Burns (Red Horse Tavern) Steubenville, O., nc.
Southern Sisters (Royale Frolics) Chi, nc.
Spofford, Lynte (Park Central) NYC, h. . .
Sporn & Dukoff (Altamont) Hazleton, Pa., h.
Stauder, Meta (Book-Cadillac) Detroit, h.
Stevens, Gary (Pennsylvania) NYC, h.
Stone, Al (Band Box) Hollywood, nc.
Stovanovsky, Arcadi (Russian Kretchma) NYC, nc.

JOHNNY STRONG

"Going Stronger Than Ever"
thanks
PADDOCK CLUB, Wheeling, W. Va.

- Strong, Johnny (Gypsy Village) Charleston, W. Va., nc.
Sunner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swann, Russell (Plaza) NYC, h.
Sybil & Sandra (Park Central) NYC, h.
T
Tarasova, Nina (Casino Russe) NYC, nc.
Thomas, Danny (5100 Club) Chi, nc.

- Thorson, Carl J. (Vienna Plaza) Zanesville, O., nc.
Three Guesses (Harriane) NYC, nc.
Towne, Lester (Harry's New Yorker) Chi, nc.
Towne & Knott (La Conga) NYC, nc.
Treachler, Arthur (RKO Boston) Boston, t.

V

- Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Van Dae, Charlotte (Colosimo's) Chi, nc.
Vine, Billy (Glenn Rendezvous) Newport, Ky., nc.
Voltane, Val (Mt. Royal) Montreal, Can., h.

W

- Wahl, Walter "Dare" (Latin Quarter) Boston, nc.
Walker, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Bismarck) Chi, h.
Weak, Billy (Pioneer Nut Club) NYC, nc.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.
Williamson, Herb (Log Cabin) Sault Ste. Marie, Mich., c.
Winston & Loretta (Tower) Kansas City, t.
Winlers, June (No. 1 Bar) NYC, nc.
Wood Trio (Beachcomber) Omaha, nc.
Wood, Napua (Lexington) NYC, h.
Woods, Johnny (Stanley) Pittsburgh, t.

Y

- Yola & Lysa (Belmont-Plaza) NYC, h.
Yost's, Ben Quartet (Diamond Horseshoe) NYC, nc.
Young, Helen (New Yorker) NYC, h.
Yvette (Chase) St. Louis, h.

CIRCUS

- Beers-Barnes: Fairchance, Pa., 25; Masontown 27; Republic 28; Carmichaels 29.
Cole Bros.: Clarksburg, W. Va., 26; Fairmount 27; Morgantown 28; Uniontown, Pa., 29; Altoona 30; Williamsport June 1.
Cole, James M.: Palmyra, N. Y., 26; Newark 27; Lyons 28; Auburn 29; Fulton 30.
Dalley Bros.: Council Grove, Kan., 27; Junction City 28; Herington 29; McPherson 30; Newton June 1.
Gould, Jay: Laverne, Minn., 27-28; Hendricks 29-31; Bryant, S. D., June 1; Miller 2-3; Spencer 4; Garretson 5-6.
Kelly, Al G., & Miller Bros.: Russell, Kan., 26-27; Ellis 28; Wakaeney 29; Quinter 30.
King Bros.: Circleville, O., 26; Chillicothe 27; Jackson 28; Wellston 29; Logan 30; Lancaster June 1.
Lewis Bros.: Portland, Ind., 29-31; Hartford City June 1-2.
Mills Bros.: Garrett, Ind., 26; Angola 27; La Grange 28; Ligonier 29; Warsaw 30; Goleten June 1; Bremen 2; Valparaiso 3; Chesterton 4; Hobart 5.
Polack Bros.: Long Beach, Calif., June 1-7.
Ringling Bros. and Barnum & Bailey: Washington, D. C., 25-30; Philadelphia, Pa., June 1-13.
Russell Bros.: Merced, Calif., 26; Modesto 27; Stockton 28-29; San Jose 30-31; Palo Alto June 1; Redwood City 2; San Francisco 3-6.
Wallace Bros.: Pottsville, Pa., 27; Pottstown 28; Bethlehem 29.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Muskogee, Okla.
All-American: Lawton, Okla.
All-American Expo.: Chicago Heights, Ill.
Allen, Fred: Onelda, N. Y.
American Expo.: Monroe, Mich.
American United: Bremerton, Wash.
Anderson-Grader: Liberal, Kan.; Great Bend June 1-6.
Arthur's American: Medford, Ore., 26-31; Klamath Falls June 2-7.
B. & V.: Garfield, N. J.
Bach, O. J.: Watervliet, N. Y.
Baker's United Attrs.: Brazil, Ind.
Barker: Lincoln, Ill.; East Peoria June 1-5.
Barkoot Bros.: (Woodville Road & Moundview Park) Toledo, O.
Bantley's All-American: New Castle, Pa.
Baysinger, Al: Lyons, Ill.
Bazinet: Austin, Minn.
Beckmann & Gerety: Decatur, Ill.
Bee's Old Reliable: Lexington, Ky.
Bill Joy: Chatsworth, Ga.
Blue Ribbon: Muncie, Ind.; Kokomo June 1-6.
Boswell's Amusements: Newport News, Va.
Bowen's Joyland: San Bruno, Calif.
Bright Lights Expo.: Confluence, Pa., 25-June 6.
Buck, O. C.: Oneonta, N. Y.
Buckeye State: Morganfield, Ky.; Sturgis June 1-6.
Buffalo Shows: Alabama, N. Y.
Bullock Am. Co.: Mount Hope, W. Va.
Bunting: Springfield, Ill.
Burke, Frank: Superior, Wyo.
Byers Bros.: Granite City, Ill.
Casey, E. J.: St. Vital, Man., Can., 25-27; Fort Garry 28-29; Brooklands June 1-3; Morden 4-6.
Central States: Scott City, Kan.; Goodland June 1-6.
Ceflin & Wilson: McKeesport, Pa.

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Chas. A. LENZ

"The Showman's Insurance Man"



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INSURANCE EXCHANGE
CHICAGO, ILLINOIS

TO ALL CONCESSIONERS!!!



The man of the hour—one of our many NEW PATRIOTIC items. Start the season out right. For a bright, snappy, up-to-the-minute, ALL-AMERICAN stock, stop in at TURIDDI'S.

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MAMMOTH YELLOW, SUPER-JAP HULLESS, GOLDEN FLAKE, Etc., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, Etc.

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BUFFALO SHOWS

Sold exclusive on 46th Annual Northern New York Seven County Volunteer Firemen's Convention in Alexandria Bay next week. We set up downtown in the streets, beautifully decorated, space strictly limited. Want Photos, Novelties, Floss, Waffles, Pastard, Parade at 2 p.m. Saturday, June 6th. Want to join June 8th in and around Buffalo for balance of season: Rollo, T.H. Octopus, Whip, Udee-O, Pony Ride, Circus Side Show, Monkey, Cat, Crime, Monster, War Show, Penny Arcade, Fun House, Mechanical City. Want Cook House 1 once. This week 8th Annual Pingster Celebration, Alabama, N. Y.

WANTED

Hits and Musicians, Girls for Hawaiian Show, two Trumpets for White Concert Band. Top salary to 5th. Write

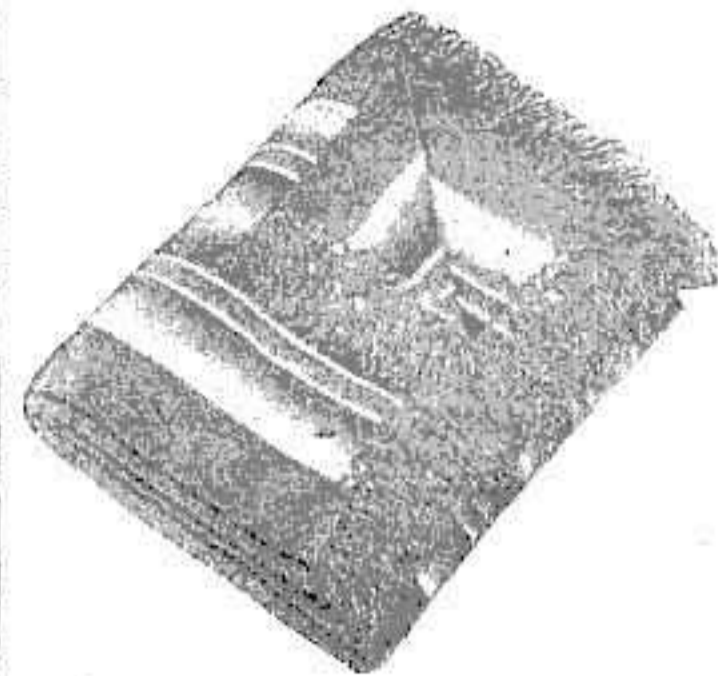
CHAS. A. CLARK

2000 Dodson Show Grand Rapids, Mich.

Chamos, Jimmie: Sidney, O. Cherokee Am.: McCune, Kan. Coleman Bros.: Hartford, Conn. Colley, J. J.: Seminole, Okla. Conklin: Brantford, Ont., Can.; London June 1-6. Convention: Tonawanda, N. Y.; Buffalo 1-6. Cotton States: Smithland, Ky.; Eddyville, Ky. June 1-6. Crafts 20 Big: Santa Clara, Calif., 26-31; San Mateo June 2-5. Crescent Am. Co.: Madison, N. C. Crystal Expo.: Morristown, Tenn.; Bristol, Va., June 1-6. Cunningham's Expo.: Bridgeport, O.; Mingo Junction June 1-6. Curl, W. S.: Washington C. H., O.; Wilmington June 1-6. De Luxe Am.: Chicopee, Mass.; South Barre June 1-6. Dick's Paramount: Fall River, Mass.; New Bedford June 1-6. Dixie Belle Shows: Cannelton, Ind. Dobson's United: Winona, Minn. Dodson's World's Fair: Grand Rapids, Mich. Douglas Greater: Renton, Wash. Dyer's Greater: Flat River, Mo.; De Soto June 1-6. Ebersole's: Canton Mo. Eddie's Expo.: Kittanning, Pa. Edwards, J. R.: Mansfield, O.; Postoria 1-6. Elite Expo.: Lawrence, Kan.; Olathe June 1-6. Endy Bros.: Albany, N. Y.; Watertown June 1-6. Fay's Silver Derby: Manchester, Tenn. Fleming, Mad Gody: Cordele, Ga. Four Star Expo.: Gary, Ind. Frisk Greater: Mason City, Ia. Fuzzell's: Fort Madison, Ia. Garden State: (Fair) Princeton, N. J. Geren's United: Edinburg, Ind.; Columbus June 2-7. Gold Medal: Elkhart, Ind. Golden Arrow: Nashville, Ark. Golden Belt: Slater, Mo.; (Horse Show) California June 1-6. Golden State: Modesto, Calif. Golden West: Springfield, Minn.; S. St. Paul June 1-6. Gooding Greater: Gary, W. Va. Gooding Shows: Alliance, O. Grady, Kellie: Jasper, Ala. Great Lakes Expo.: Streator, Ill.; Evanston June 1-6. Great Station: Quincy, Ill. Greater United: Abilene, Tex., 25-June 5. Groves Greater: Milan, Tenn. Gruberg World Famous: Philadelphia, Pa. Happy Attrs.: Marion, O. Happyland: Dearborn, Mich., 25-June 6. Hartsock Bros.: Mount Vernon, Ill. Heller's Acme: Croydon, Pa.; Alpha, N. J., June 1-6. Henke Bros.: (N. Holton & E. Capitol) Milwaukee, Wis., 28-June 6. Hennies Bros.: Springfield, O. Hehl, L. J.: Richmond, Ky. Honest Kelly: Schenectady, N. Y.; Turners Falls, Mass., June 1-6. Hubbard's Midway: Bellefontaine, O. Hughey & Gentsch: Humboldt, Tenn. Ideal Expo.: (Ostend & Hamburg sts.) Baltimore, Md. Jones Greater: Chesapeake, W. Va. Jones, Johnny J., Expo.: Pittsburgh, Pa. Kaus Expo.: Haledon, N. J. Kaus, W. C.: Haverstraw, N. Y.; West New York, N. J., June 1-6. Keystone Modern: Beckley, W. Va. Lake State: Port Huron, Mich. Lang, Dee: Galesburg, Ill.; Waterloo, Ia., June 1-6. Large, H. P.: St. Elmo, Ill. Lawrence Greater: Perth Amboy, N. J. Lee & Gavin: Unionville, Mo. Lewis, Art: Bridgeport, Conn. Liberty United: Charleston, S. C.; Florence June 1-6. Lord Culpeper: Capitol Heights, Md. McKee, John: Pacific, Mo. McMahan: Nebraska City, Neb. M. & M.: Fort Edward, N. Y.; Port Henry June 1-6. Magic Empire: Pochontas, Ark. Manning, Ross: Schenectady, N. Y.; Bennington, Vt., June 1-6. Marks, John H.: Martinsburg, W. Va. Merit Shows: West Warwick, R. I.; Lowell, Mass., June 1-6. Midway of Mirth: Wellston, Mo. Mid-West: Benkelman, Neb., 25-27; Imperial 28-29. Mighty Monarch: Blacksburg, Va.; Princeton, W. Va., 1-6. Moore's Modern: Gihnan, Ill. Motor City: Fort Wayne, Ind., 27-June 5. Naill, C. W.: Spring Hill, La. Ozark: Paris, Ark.; Fort Smith June 1-6. Page, J. J., Expo.: Harlan, Ky. Page, W. E., Am. Co.: Smithville, Tenn. Parade: Harrisonville, Mo.; Clinton June 1-6. Patrick's: San Jose, Calif. Pearson: Westville, Ill.; Rantoul June 1-6. Penna-Premier: Tamaqua, Pa. Pike Am.: Houston, Mo. Pioneer: Hornell, N. Y. Prell's World's Fair: Baltimore, Md. Pryor's All-State: Morgantown, W. Va.; Buckhannon June 1-6. R. & S. Am.: Creedmoor, N. C. Reading: Portland, Tenn., 25-June 6. Reid, King: New York Mills, N. Y. Reynolds & Wells: Des Moines, Ia. Rogers Bros.: Pelican Rapids, Minn.; Sheldon, N. D., June 2-3; Lisbon 4-6. Rogers Greater: Huntington, Ind. Rogers & Powell: Philadelphia, Miss. Royal American: Peoria, Ill. Rubin & Cherry Expo.: Dubuque, Ia.; Davenport June 1-6. Scott Expo.: War, W. Va. Sheesley Midway: Toledo, O. Shugart, Doc: Paris, Tex., 25-June 6. Siebrand: Winnemucca, Nev.; Pocatello, Ida., June 1-6. Sims Greater: Belleville, Ont., Can. Smith, George Clyde: Houtzdale, Pa.; Phillipsburg June 1-6. Snapp Greater: Springfield, Mo. Sol's Liberty: Pekin, Ill. Sparks, J. P.: Williamson, W. Va. Strates, James E.: Elmira, N. Y. Sunburst Expo.: Corning, N. Y. Sunflower State: Herington, Kan. Sunset Am. Co.: Brookfield, Mo.; Albia, Ia., June 1-6. Sweeney Amuse. Co.: Warwood, W. Va.; Bellaire, O., 1-6. Texas Kidd: Brady, Tex. Tidwell, T. J.: Waco, Tex. Tivoli Expo.: Lebanon, Mo.; Carthage June 1-6. Tower Am.: Rock Hill, S. C. Virginia Greater: Sayreville, N. J.; Fort Reading June 1-6.

BEACON SHAWLS

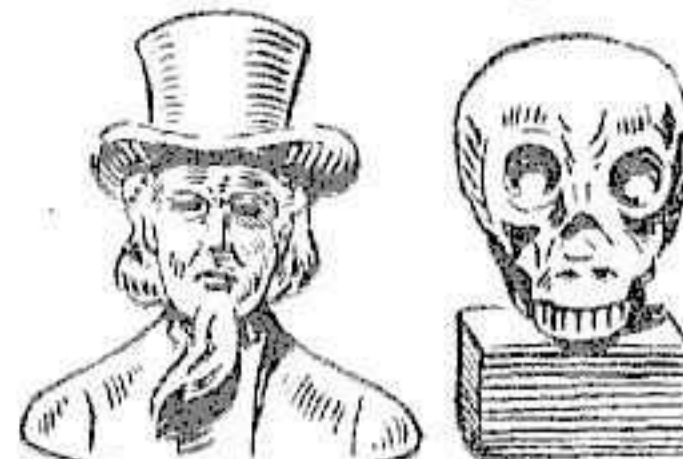
A Limited Stock on Hand



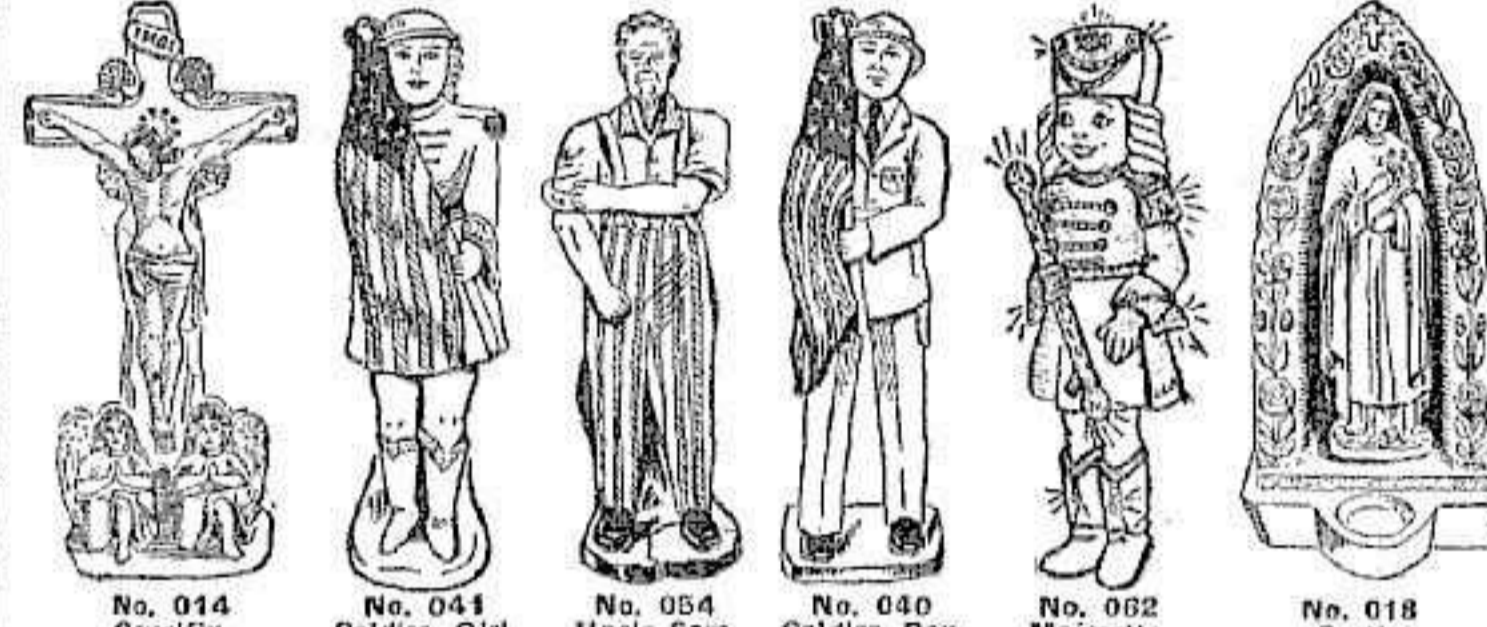
PLAID and RAINBOW Beacon Shawls—Wool Fringe. Size 60x80 inches. Packed 30 to carton. Each (in Case Lots)\$2.90 Less Than Case Lots, Each..\$3.00

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No. 3661 No. 3663 Packed one gross of a number to a carton, 14 different items... \$1.25 Per Gross No. 6134—American Lei\$3.00 Gross No. 3007—Med. Bamboo Cane 4.50 Gross No. 3069—Rattan Cane 8.50 Gross No. 4902—Baton, Tinsel Head 9.60 Gross No. 3043—Tails with Card 4.75 Hundred No. 2656—Silk Lash Whips10.50 Gross



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George Burkhart Wants

ACT FOR TEN-IN-ONE. Bingo Mack wants Callor and Clerks. Will furnish outfits for showmen. Everything new. Small Cookhouse open. Neatest framed Show on the road, best territory, long season. Wire HONEST KELLY SHOWS, ETUE & DECKER, Curry Road, Schoenectady, N. Y., Week May 25th; Turners Falls, Mass., June 1st-6th.

American Legion Festival

ON THE STREETS TIPTON, INDIANA, JUNE 2-6 Want Legitimate Stock Concessions of all kinds. WANT Shows with outfits. A good proposition in good territory. BAKER'S UNITED ATTRACTIONS BRAZIL, INDIANA, This Week.

SIEBRAND BROS.' CIRCUS AND CARNIVAL

WANTS Side Show. Have complete outfit including banners. Also Dancers for Girl Show. Can place Circus Acts, Ride Help. Route: Winnemucca, Nevada, May 25 to 30; Pocatello, Idaho, June 1st to 6th.

WANTED

Whip and Merry-Go-Round Foreman; Help on all Rides, especially Wheel; Train Help. Posting Show Operator wanted with own troupe. Want combination Bill Poster and Lithographer. Grand and Pit Shows wanted with or without transportation. Concessions all open. Want Camps, Arcade Diggers, Frozen Custard; also Cook House, privilege and better 5c tickets. All replies:

ALL AMERICAN EXPOSITION Chicago Heights, Ill., this week; then South Beloit, Ill., for ten days.

MISCELLANEOUS

Chanda, Magician (William Penn Hotel) Pittsburgh, until July 20. Daniel, B. A., Magician: Depauville, N. Y., 25-28; Fischers Landing 29-30. DeCleo, Harry, Magician: Geneva, O., 25-30. Ginnivan, Frank, Dramatic Co.: Hillsdale, Mich., 25-30; Manchester June 1-6. Green, Magician: North Battleford, Sask., Can., 25-30; Prince Albert June 1-6. Hermes & Marlene, Magicians: Niagara Falls, Ont., Can., 25-30; St. Thomas June 1-6. Long, Leon, Magician, & Lee's Colored Minstrels: Mobile, Ala., 25-June 14. Marquis, Magician: York, Pa., 29-30; Harrisburg 31. Myres Entertainers: Waverly, Kan., 25-30. Ricton's Dogs (school show): Douglasville, Ga., until July 1.

ADDITIONAL ROUTES

(Received Too Late for Classification) Burns Twins & Evelyn (Orpheum Theater) Los Angeles 25-30. DeFoor's Motorized Show: Cassville, Ga., 25-30. Gray, Gary (Ben's Tavern) Pittsburgh, Pa., 25-27; (Danny's) West Newton 28-30. Holbrook, Vincent W.: Canton, Mo., 25-30. Krinog, George (Carroll's Cafe) Philadelphia 25-30.

Layton's Dogs (Clark's Oasis) Buffalo 25-30. Marble, Bob, Ork (Hotel Wolverine) Detroit. Romas, Flying (Playland Park) South Bend, Ind., 25-30. Rooney, Ed & Jenny (Sbrino Circus) Allentown, Pa., June 1-6. Slemmon, Hank (Nicollet Hotel) Minneapolis 25-June 4.

OUTDOOR GETAWAY

(Continued from page 3)

Royal American Shows on their recent inaugural in St. Louis attracted two of the largest still-date opening crowds in the shows' history.

Amusement park operators are extremely optimistic despite the numerous wartime restrictions. While most of the parks don't officially crack their seasons until Decoration Day, pre-season business reports from park men have been extremely favorable, in many instances running from 30 to 40 per cent ahead of the same days last year. Fair men, like their park brethren, are waxing optimistic over the 1942 run despite the fact that many of the major fairs have been forced to cancel their annuals, due to their plants being taken over by the government for war needs. Most of the fair men, however, are determined to

carry on as in the past, hewing as closely to past policies as wartime restrictions will permit.

Regimented in War Aid

Despite the favorable early-season outlook, outdoor showmen are not permitting themselves to be lulled into a false sense of security by the hefty play enjoyed to date. They know what blackouts, dim-outs, gas and tire rationings, and curtailed transportation mean to them and to the public, and they fully realize that all outdoor showdom is bound to feel the effects of these war handicaps. To what extent, no one knows. That remains to be seen. Showmen are optimistic enough, however, to believe that the healthier state of employment with the resultant fatter payrolls and greater spending power will do much to off-set the business loss that war restrictions may bring. Outdoor showmen, too, realize that in these days of turmoil the public needs entertainment in large doses, both as a means of sustaining morale and of rejuvenating worn bodies and frazzled nerves.

The outdoor show field is regimented toward one goal—the winning of the war—and it is giving its fullest cooperation to Uncle Sam to gain that end. Outdoor showmen have pledged to aid to their utmost in every government drive geared to hasten the end of the conflict in our favor. Show, park and fair employees are being urged and encouraged to purchase War Bonds and Stamps, and booths are being scattered over park and fair grounds and carnival and circus midways to assist the employees and the public in bond and stamp purchases. In addition, many outdoor shows have instituted a plan to donate a certain percentage of the show's gross each week to war-time charities, such as the Red Cross, Army and Navy Relief funds, and the like. The park men's association recently announced a plan whereby every park in the country will donate the proceeds from one day each week to the Army and Navy Relief funds.

Circus Reports Are Good

The circus season started at a speedy clip. Playing a 32-day engagement in Madison Square Garden, New York, Ringling-Barnum had big crowds, and from there went to Boston Garden for a week, where it had a good run. The other rail show, Cole Bros., opening with a five-day engagement in Louisville (its winter-quarters city) got off to a good start and since then has had many big days—straw houses and several turn-aways. In some instances the Cole show has been in some cities three days instead of the usual two and in several towns where it has formerly appeared on only one day it made a two-day play.

Russell Bros., motorized, appeared in Los Angeles and surrounding cities for sometime and in many instances had big houses. Wallace Bros., Mills Bros., Beers-Barnes and a few other truck organizations have been going along at a steady pace and doing business.

Unless rail and motorized shows do not run into too many snags in transportation, causing late arrivals and possibly "blowing" matinees, it is indicated that they should have an exceptionally good season, equally satisfactory as last year, which was one of the best for the big tops. People have money and they are spending their share for entertainment, is the consensus.

Carnivals Have Increases

Altho concerned over cancellation of some major fair and celebration dates, priority rulings, labor shortages, rubber and gasoline rationing and dim-out regulations, carnival operators for the most part continue optimistic as to outcome of the season. Justifying their opinions are reported numerous successful openings scored by most of the shows and lucrative engagements of the last two months. Many feel that if given a weather break and if the numerous difficulties confronting them as a direct result of the war do not make too many inroads, this year will end with business on a par at least, with 1941, one of the most outstanding in history.

That some of the billions allocated to towns all over the country for construction of the nation's war machine is finding its way into the coffers of carnivals and that the various war production programs have continued where defense projects left off is proving a boon to outdoor show business in general, especially this spring, is understandable when one considers the fact that most of the shows shoved off on their 1942 tours to business on a par with last year's early-season getaways. Increased population, resulting from influx of workers on war projects and

from army camps bordering on towns played, is credited with enabling some organizations to register from 20 to 40 per-cent increases over business in the same cities on 1941 routes.

RAS in Strong Start

Highlighting the inaugurals was Royal American Shows' flying start in St. Louis, when the organization attracted two of the largest still-date opening day crowds in its history. Officials said initial Sunday drew over 28,000 paid admissions, resulting in a \$2,812 gate, with midway gross totaling \$9,054. Saturday's figures were said to be on a par with Sunday's. Goodman Wonder Shows of America drew over 6,000 paid admissions on opening day in Little Rock, despite rain. Art Lewis Shows got off to a sound start, with a 15-day inaugural in Norfolk topping 1941 figures for the same period. John H. Marks Shows' annual engagements in locations in Richmond, Va., sent the organization away to a strong start. Shows chalked several near-capacity crowds during their four weeks in the city and on April 18, closing night on West Broad Street, attracted 9,376. Initial night in Newport News, Va., saw shows corral 7,842 paid admissions.

Franks Greater Shows, playing first engagement of a lengthy stand in Macon, Ga., chalked up a 20-per-cent increase in business over the same period last year, despite cold weather. Altho hampered by dim-out regulations, Mike Krekos's West Coast Circus Shows scored one of the most successful openings in their 16-year history in Oakland, Calif. Working with a 15-cent gate, shows had several near-capacity crowds with good spending. H. C. Bowen's Joyland Shows inaugurated the tour in Stockton, Calif., with estimated 3,000 attendance for the initial day. Day and night play thruout the week continued on a par with the opening.

West Coast Holds Up

O. N. Crafts 20 Big Shows, like others playing the West Coast, are encountering difficulty in obtaining labor and have been affected by dim-outs, but despite these problems business on Crafts combo's route, which includes up to this point four stands in San Diego and engagements at Lynwood and Bakersfield, Calif., has been good and total take exceeds that of last year for the same period.

Altho hampered by light rains and strong winds, Rubin & Cherry Exposition had winning grosses at their get-away in Tucson, Ariz. Cetlin & Wilson Shows, making their debut in Petersburg, Va., grabbed off some creditable grosses, and James E. Strates Shows, featuring an enlarged midway, scored in Washington despite a deluge on one day of the eight-day engagement. Crystal Exposition Shows inaugurated the season in Camden, S. C., by scoring a 10 per cent hike in results over 1941. Gold Medal Shows got away to a formidable start as midway attraction at East Mississippi Dairy Show, Columbus, Miss., with the 1-day gross more than doubling last year's business.

To Overcome Cancellations

Cold weather marred Johnny J. Jones Exposition's return to Richmond, Va., after an absence of 11 years, altho business was reported above average. Previously the shows chalked up high grosses at Augusta, Ga., and fair receipts were registered in Raleigh, N. C. Shows annual 11-day stand in Washington proved one of the best in the organization's history. World of Mirth bowed in at Philadelphia by topping their previous attendance and gross records in an eight-day stand. Paid attendance the initial Saturday night crowded 15,000, while admissions for opening night were slightly over 12,000. This despite the fact that all prices were increased, including admission to the grounds, which was upped to 15 cents, including tax, a five-cent hike over previous years.

How the gasoline and rubber situations will affect carnivals remains a matter of conjecture. However, carnival men are trying to devise ways and means to operate under existing conditions, with many arranging to minimize jumps to enable showmen to make their moves with the petrol provided them under gas rationing. Shows so far have been fortunate in that they have been able to overcome cancellations of festivals and early fair dates by rearranging their routes. Feeling for the most part is that business in many communities where defense industries are situated has been and will be better than in spots where festivals have been held.

Park Ops Rise to Job

Despite an avalanche of restrictions, which in other years might have been

accepted as a plague upon the industry, amusement park operators are far from hunting themselves a corner and laying down for the duration. With the world engulfed in the major catastrophe of all times, park men realize they have a definite job cut out for them on the home front—that of maintaining the morale of combatants and non-combatants alike. And they are going about their job with an air of optimism that's a revelation to record, with their first thought given to operating their amusement places as tho nothing unusual had transpired.

Such things as dim-outs, blackouts, gas and tire rationings, restricted public transportation and the like, is new even to those operators who successfully waded thru the first world conflict, and just to what extent these wartime handicaps will affect park operation is not for anyone to say with any degree of authority or accuracy. That they will have an adverse effect, especially upon spots in the coastal areas is unquestionable.

Pre-Season Trade Upped

On the other hand, however, the American worker, the amusement park's best customer, is enjoying his biggest inning since pre-depression boom days. He and his family will require surcease and relaxation from the hard grind and from the worries that wartime brings, and the amusement park, as has always been the case, is a natural outlet for them. Transportation, therefore, is the important cog and parks located on regular streetcar, bus or railroad lines or favored with boat carriers are the ones that will benefit. Tire and gas rationing will have effect, but most park men feel that, with the workers making and spending more money, a slight decrease in attendance will be more than offset by increased spending.

Pre-season business reports from parks all over the country have been highly favorable, and those major parks which already have launched their regular seasons likewise report excellent opening business. Where the weather gave a decent break, opening-day grosses have soared from 30 to 40 per cent above opening day last year. This favorable business may be trimmed somewhat once the war restrictions go into force in all the resorts and parks, but with the nation's spending as it is it should still maintain a level favorable to the last several seasons. And if that holds true, the country's park operators have nothing to worry about, for a season that hits anywhere near normal in these hectic times could well be considered a bonanza in normal years.

Fair Managers Go Ahead

Cancellation of some of the larger fairs in the States and Canada, made necessary when their plants were absorbed by their governments for the duration for training centers and storage depots, has not greatly discouraged operators of the other annuals. All are agreed that they will be considerably hampered by gasoline rationing orders and dim-out regulations, but most of them have given indications of continuing with plans to present patrons with the best fairs possible under wartime conditions.

They plan to hold their fairs with little or no cuts in attraction budgets and premium awards, and they hope to make up for natural decreases in commercial displays with federal and State conservation exhibits and army equipment displays. What effect wartime restrictions and gas and tire rationing will have on fairs is problematical. Gasoline rationing, as fair men see it, is their major problem, but many feel that since trucks are not as yet rationed they will encounter little difficulty in getting livestock exhibits to fairs. What will happen, however, if the rationing laws are made more stringent, is purely a matter of conjecture, they point out.

Many feel that special care will be needed in booking attractions, with the call being given to those which are within relatively easy traveling distance. However, almost all have gone on record as favoring use of fairgrounds wherever and whenever it is deemed essential in the war effort. While more plants may be taken over by the government before the summer is out, those already cancelled include California State Fair, Sacramento; Ohio State Fair, Columbus; Indiana State Fair, Indianapolis; New York State Fair, Syracuse; Canada Pacific Exhibition, Vancouver, B. C.; Los Angeles County Fair, Pomona, Calif.; Canadian National Exhibition, Toronto; Iowa State Fair, Des Moines; Illinois State Fair, Springfield; Michigan State Fair, Detroit; Florida State Fair, Tampa; Mid-South Fair, Memphis; Sherbrooke Exhibition, Quebec, and Tulsa (Okla.) State Fair.

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 WEEK OF JUNE 29TH
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For Kerstown Civio Club Jubilee, Meadville, Pa., June 2-3-4-5-6.
 Concessions—Mug Joint, Duck Pond, Long or Short Range Shooting Gallery, String Game, Bumper Ball Game or any other Grind Show. No graft. Carlson's Rides booked. Bingo, Popcorn, Pan, Penny Pitch booked. Concession Chairman, **HOWARD JAILLET**, Stoneboro, Pa.

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All kinds of Side Show Attractions for Etne & Decker Shows. Freaks, Working Acts, Half and Half, Ticket Sellers and Talkers for the most elaborate and mammoth Side Show. Salaries from office. Wire

GEORGE BURKHART

Schenectady, N. Y., this week; Turners Falls, Mass., week June 1st.

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Concessions, Shows, Circus Acts for ten weeks in Buffalo defense area. Especially want Carnival, American Palmistry, Bowling Alley, Shows with own outfits; save tires, gas, join the Convention Shows. Now playing Tonawanda, N. Y., to good business; next week, Broadway and City Line. Write, wire, phone

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One more Feature Attraction for my Ten-In-One. Also good Feature. State salary expected and full particulars with photo in first letter.

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Care Penn Premier Shows
 Tamaqua, Pa., this week; Mansville, N. J., next.

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Want for Portland, Tenn. Biggest strawberry crop in 15 years. Everybody has plenty of money. We stay here this week and next week. Want Concessions to join at once. American Palmistry, Lead Gallery, Fish Pond, Bowling Alley, Hoop-La, String Game, Ball Games, Mike Johnson, come on. Want Agents for Stock Concessions. Want one more good Grind Show. Address:
W. J. WILLIAMS, Portland, Tenn., or come on.

FOR SALE

1 Herschell Spillman Two-Abreast Merry-Go-Round, new top, horses, newly painted and remodeled. One 24-Seat Smith & Smith Chair-o-Plane, one No. 12 Eli Ferris Wheel. All three in A-1 condition. One Truck, 16 ft. rack body, with 7 very good tires, and 3,000 ft. of Cable.
JOHN DEL TUXO, General Delivery, Newark, N. J.

Notes From England; Big Openings for All Shows

LONDON, May 16.—Reco Bros.' Empire Circus opened April 2 near Walsall in Midlands, straw houses being chalked up at both shows. All wagons are painted red and yellow, and for music a public-address system is used. Acts as follows: Blondini, high wire over cage of lions; clown entree, Leslie Laffin, Fred Bailey and Leo; Voltige, Bettina (Betty Paulo), with Harry Paulo holding up the horse; June Knight, contortionist; bucking mule, Harry Paulo and Leslie Laffin; Reco and May, comedy wire act; stunts, Laffin, June Knight and Leo; Marjorie Chipperfield, globe act; Joey Pony with Harry Paulo and Leslie Laffin; trapeze and rings, Betty Paulo, June Knight, Harry Paulo and clowns; clown entree; Marjorie Chipperfield's Liberty Horses; boxing entree; riding act, June Knight, Betty and Harry Paulo and Fred Bailey. Manager for show is Joe O'Wray and equestrian director Victor Julian Yelding.

Frank Ginnett resigned as manager of R. S. Goddard's Zoo-Circus at Paignton. Successor is Bobby Burns, one-time associated with Bertram Mills. Spring season at Chessington Zoo-Circus opened to good business. Frank Foster, from Bertram Mills Circus, is the new equestrian director, and Toni and Tina Gerbola from same show are additions to resident company, they will be joined by dwarf Nikki and Millie Yelding. Samson introduces new routines for elephants and a new monkey act. Comedy juggler Bourget returned after a year's absence. Performances are given three times a day with extras on Saturdays and Sundays.

All British tenting circuses report excellent opening business. First out was George Sanger on March 30 followed by Reco Brothers on April 2 and Sir Robert Fossett at Wellingsborough on April 6.

Harry Coady's tent circus missed billed date of April 4 and opened up to good business April 6 at Sutton Coldfield, remaining there until Wednesday. Show boasts a new Saunders two-pole tent with 60-foot top. Wagons painted grained wood style. Program: Clowns, Harry Coady, Alby Austin (on brief holiday from war work) and Foney; Sampson and Lenona, contortion and trapeze; clown tumbling; Harry Coady with accordion; Foney, comedy magic; Doris Coady with two ponies; Three Manitos, whips and ropes; clown beer entree; Mona Connor, riding act; Harry Coady with waltzing dummy; Lotus Brothers, plate and hoop spinning; clown candle gag; Foney, magical interlude; Alby Austin, acrobat; Doris Coady and her comedy zebra; the Manitos, shooting, knife and ax throwing; bucking mule.

Harry Benet's new circus is due to take the road at Whitsun. Title not settled but Benet credited with favoring revival of his old "Royal Britannic."

WB Booked for Attleboro

PROVIDENCE, May 23.—First circus to hit Southern New England this season will be Wallace Bros.' show, licensed for Attleboro, Mass., June 13. Will probably hit a couple of Rhode Island spots before moving out of the territory. Ringling show down for two-day stand in Providence in July.

LORD CULPEPER SHOWS WANT

Ell Wheel Foreman. Salary no object. Also other Ride Help. Legitimate Concessions open. Playing only defense area around Washington and Baltimore. Jimmie Sakobie wants Agents for Wheels, Roll-downs and Percentage. Also Working Men in all departments. This is a live wire Show with all short moves. Good opening for Cookhouse. All address this week:

Earl "Hoppy" Chapman
Capitol Heights, Md.

HUGHEY & GENTSCH SHOWS WANT

Smith and Smith Chairplane Operator. Must be sober and join at once. Address: Humboldt, Tennessee, this week.

WANTED—Shows: Manager with talent for office Girl Show. Also Snake or any worth-while attraction with or without equipment. Concessions: Custard, Diggers, Hoop-La or any 10¢ Stock Store. Ride Help: Chairplane Foreman. Help on all Rides. Electrician who can drive truck. Ben West, writer. Whitey Lee, contact Jack Williams. This show will play towns with big pay rolls under U. S. O. Route to interested parties. **BARKER SHOWS, East Peoria, Ill., ten days starting May 31.** Big pay rolls; sponsored by Mothers for Victory. Quincy to follow. Come on, get your bank roll.

Sheboygan Victory Show Does Capacity Business

SHEBOYGAN, Wis., May 23.—Turner Victory Circus in Turner Hall here on May 6-10 was billed to close on Saturday (9) but because large numbers were turned away nightly, the show was held over another day to a packed house.

Staff and acts included Ervin P. Lange, director; Victory Troupe, teeterboard; Henrietta Clement and Irv, revolving ladder; Billy Burkardt and Betty Kannas, aerial contortion; Ervin Fleck, Rudy Minster and Doris Wakefield, trampoline; LaVerne Fleck and Olga Udovich, double traps; Bob Minster and Marvin Fleck, perch; Martin Schultz, head balancing trapeze; Doris and Dorthie Wakefield, ladder rock; Ballet of the Batons under direction of Grace Bauer, Bonnie Rldge, Diane Goodnough, Sonija Snortum, Delores Lubenow, Marion Feld, Joan Stolzenburg, Carol Jensen and Shirley Grosskopf; Dominella Burkhardt, Kenny Shrimp and Rudy Zarvi, roller-skating acrobats; Jacqueline Schinke, Earl Radke and Jack Schetter, adagio acrobats; Edna Schmidt, Martin Schultz and Joe Kleefisch, rings, and Fleck, Fleck, Bernard and Schetter, hand-to-hand balancing.

War Has No Effect on Mex. Gran Circo Union Business

TAXCO, Mexico, May 23.—War is showing little or no effect on business in Mexico, for the Gran Circo Union, one of the cleanest of the small traveling caravans, played to capacity (700) here on May 2 and 3. The one-ring show, which is in fine condition and has good set-up of trucks, is presented by A. Puentes, brother of Jesus Puentes, owner, reported A. M. Keene.

Acts such as trick bicycle and unicycle riding, wire walking, trapeze and bar work, in addition to the usual clown alley, were popular. Grand finale, billed as a pantomima, *The Return of Pancho Villa*, brought many laughs. Show is presented at 75 centavos for reserved seats (15 cents), 50 centavos for secondary reserves, and 30 centavos for blues.

Circus Historical Society

FARMINGTON, Mich., May 23.—Tom Parkinson reports that a recent issue of *The Los Angeles Times* carried this news item: "Charles Ruggles has purchased the Three Pates, most ornate and expensive circus band wagon of all times, and pride of the Ringlings 35 years ago. He will donate it to a National Circus Museum now being planned." (CHS has planned such a museum since its inception in 1939.)

Edward Meyers, of Ann Arbor; Herb Head, of Detroit, and Don Smith, of Farmington, were among members who assisted in erecting the top of King Bros.' Circus recently. The last named two also clowned in night performances of the show.

C. E. Doble states that the W. H. Harris World Famous Nickelplate Shows exhibited in Jeffersonville, Ind., September 28, 1901. They were followed two days later by Gentry Bros.' Show.

Midwest members of CHS and CMBOA will hold a meeting in Detroit and Farmington, May 30-31. This is a regular Region No. 3 meeting of the latter group, and three complete miniature circuses will be on display on adjoining "lots," with well over 100 wagons, tents, horses and trains to interest the visitors. A visit is also planned to the Ford Museum to see the Robinson steam calliope and Tom Thumb's carriage.

Mr. and Mrs. John M. Staley were recent visitors at the home of Don Smith and exchanged circus posters and other material. Mrs. Staley suggested the early formation of a Ladies' Auxiliary of CHS.

Terrell M. Jacobs, animal trainer, has been presented with the first honorary membership in CHS, in recognition of his efforts to preserve and restore old-time circus wagons and other material. Reported by Don Smith.

Hunt Show Free to Workers

CAMDEN, N. J., May 23.—To provide entertainment for its thousands of defense workers, RCA-Victor Manufacturing Company here, thru Victor Athletic Association, sponsored a two-day stand of Hunt Bros.' Circus yesterday and today. Circus, on Civic Center Field, gave four shows to accommodate the working shifts at the plant, which operates 24 hours a day. First show was scheduled at 12:30 p.m. for convenience

of workers on the swing shift starting at 3 p.m. No tickets were sold to the public, admission being free to all RCA-Victor workers and guests. Booking was arranged by Dick Ingram Agency, Philadelphia.

GAS PROBLEM IN EAST

(Continued from page 3)

the East, question uppermost in minds of showmen who move by rail is, "Will tankers tie up railroads and cause havoc with our movements?" No one is venturing to answer the question at this time.

Amusement parks in large centers of population seem to be in comparatively good condition as far as the immediate future is concerned. Near transit facilities, their worries are correspondingly lessened. But they are not free from tangles due to dim-outs which cut into night operation. And this is one year in which press agents will be obliged to play down "crowd" stories for obvious reasons.

Inquiries to OAC

Executive Vice-President A. R. Corey of the Outdoor Amusement Congress sent word to New York from OAC central office in Des Moines that he has received many inquiries from circuses and carnivals, also bands and acts using trucks and autos for their transportation. "As far as the tire situation is concerned, I have advised these people, thru personal letters and a bulletin, to pick up the best second-hand tires available and have them repaired to get by this season," Corey said. Typical of letters received were the following:

From a truck showman: "My advance man's car is in need of two tires that should be recapped and it seems that he should be classed the same as a salesman. However, I'll do the best I can and go as far as possible, and if it gets too tough I'll call it a season. In April I ran for 23 days and had had

weather during part of that period, but my federal amusement tax was over \$900 and in May it will double that."

From a performer: "I have been using an auto to go from spot to spot. It is therefore imperative that I have tires to keep traveling and to exist."

From a big troupe: "I've been worrying about the subject of gasoline for my trucks to transport my act. I have eight big Percheron horses, 17 people and three trucks."

Corey said he was in touch with OAC President Carl J. Sedlmayr and J. F. (Irish) Moran, executive director (field representative) in connection with seeking relief from the situation.

Test for Fairs Seen

As far as fairs are concerned, while it is in the records that a number throughout the country have been canceled, only one of any size in the East has been called off, that being New York State Fair, Syracuse, which is completely subsidized by the Empire State. Except for reasons which have to do with the military taking over, officials concerned with fairs cannot see any logical basis for shelving fairs. Many of them have come to the front with reasons why it is vital to continue without interruption. If deemed necessary to call a halt in the interest of the war, that's another story. To be sure, many fairgoers come by car, and with gas down to a minimum, attendance is seen as taking a drop from this portion of population, but operations under such conditions really tend to test the true backbone and strength of agricultural annuals.

Certain grandstand attractions such as auto races and automotive thrill shows will probably have to cut down their schedules.

BALTIMORE.—George O'Brien has been named animal keeper at the zoo in Druid Hill Park to succeed Clarence Taylor.

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\$2.00 PER GAL.—MAKES 6 GAL. DRINK ACCORDING TO OUR FORMULA. SAMPLE GAL. \$2.50 F. O. B. NEW YORK.

NO SUGAR IS NEEDED IN THESE DRINKS

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Tom Hughes War Lecturer

CHICAGO, May 23.—Tom Hughes, well-known outdoor promoter, formerly of Chicago but of late years headquartered on the West Coast, has become a war lecturer, teamed up with Louis G. Padgett. Billing reads: "Tom Hughes and Louis G. Padgett, noted war analysts and correspondents," and lectures on Japan and the Japanese are presented together with 12 reels of war films. Hughes and Padgett have left the West Coast for a series of lectures in the East.

Bell Bros. Close Suddenly

BALTIMORE, May 25.—H. R. Brison said here that Bob Dickman, manager, had closed Bell Bros.' Circus at Fairmont Heights, Md., after being out four weeks and three days. Brison, who operated the side show, is storing his equipment at Glen Burnie, Md., for the duration, he said.

UNDER THE MARQUEE

(Continued from page 44)

Ringling-Barnum, that most of the folks who were ill in New York have returned to the show and are working except Jack Foley, who is still in a hospital there.

VERNE WILLIAMS, manager of Cole Bros.' advance car No. 1, and members of his crew visited Johnny J. Jones Exposition in Uniontown, Pa., while there billing the town.

GIRLS working with bulls quell fears that some women spectators might have for the ponderous beasts.

ALTON OSBORN infers from Battle Creek, Mich., that he visited Lewis Bros. and Whitey Ford Circus during its engagement there and found an excellent program, business good and combination going well.

BUMPSY ANTHONY, former clown, advises from Arlington, Va., that he has been appointed a special police officer and is stationed at a bridge near Washington. He plans to remain off the road for the duration.

HAROLD BARNES, with USO unit Full Speed Ahead, is meeting many circus troupers who are in the army and navy. At Fort Benning, Ga., he met Pvt. Vernell Corbell, former performer, who is in the parachute troops.

BAGGAGE HORSES may yet come back—and with them the switching of gas costs to fodder bills.

SLIVERS JOHNSON, clown, writes from New Waterford, O.: "Just closed my fourth winter with Hamid-Morton Circus in Montreal. Played 14 weeks of its dates. It was the biggest winter for indoor dates. We had turnaway houses at every stand."

ONE of the biggest boosters for circuses in Philadelphia is movie man Joe Conway, who operates the Egyptian and Brookline theaters there. He never misses a show that hits within a radius of 100 miles from Philly. He went to Trenton, N. J., to catch Hunt Bros.' show.

SCIENCE has never been smart enough to discover a serum as a preventive or a medicine as a cure for circus fever.

WILLIAM FALCONBERRY writes from Detroit: "Trouped with the late Herb Maddy on Young Buffalo Wild West Show season of 1913. Herb was an agent and I on the opposition brigade. He was a grand trouper and with his passing the profession lost another old-timer who helped to make circus history."

BELL BROS.' CIRCUS notes by H. R. Brison from Washington: Show played under auspices of American Legion Post on May 18 and 19 to good business. Karl Annon, former manager of the show, visited there. He is taking an army course in radio in Washington. Show worked in conjunction with The Washington Times and Herald for "Smokes for the Yanks." Mother of Rex Ingham and Melvin D. Hildreth were visitors.

"THAT'S the way to do it!" and "j-e-w-d-e-o! j-e-w-d-e-o!" heard on city playgrounds after a circus leaves town prove that Punch and Judy still live and that Punch whistles still sell.

MR. AND MRS. HARLAN BURKHART entertained Colonel and Mrs. L. B. Moody, Major and Mrs. W. C. Chandler and Captain and Mrs. Paul Bryan, officers of Ravenna (O.) Ordnance Depot, and their wives with a dinner in Cole Bros.' cookhouse and evening performance during the show's Youngstown (O.) engagement. Burkhardt, formerly an executive of the show, is employed at the ordnance plant.

JAMES M. COLE CIRCUS notes from Medina, N. Y.: Business continues good despite rain and cold. Good matinee houses have resulted from arrangements by which schools were dismissed. Defense workers in area appear entertained hungry and pack the top at night. Recent arrivals are Burns O'Sullivan, lot superintendent; W. McCracken, with pony ride and Monkey Show, who will also manage the side show, and Blackie

Fredricks, bannerman. C. S. Brooks has a good six-piece band. Irish Dady is secretary. Visitors here included Mr. and Mrs. Howard King, Joe Hodgini and boys and Bessie Hollis.

NOW that girls are outnumbering animal performers, why not do away with wild beasts and put gals in the menagerie? Former descriptive animal signs on cages could be changed to read, "Genuine, True Minnesota Blonde, Very Rare, etc."—Love Hungry Henry.

RB IN BOSTON, BALTO

(Continued from page 44)

were no sellouts at the opener, business was good.

Weather on the second day was not promising, with rain at 6 p.m., but it did not interfere with business to any great extent. Under management of Fred Smythe, the Side Show opened on time to good results. Admission for that show was 30 cents, tax included.

Heavy downtown advance ticket sales indicated future sellouts. Admissions here: Box seats, \$2.75; grandstand, \$2.35; general admission, \$1.25, and children, 75 cents. May Company handled downtown sales. The large number of cars parked close to the lot, afternoons and nights, indicated that gasoline rationing had no great effect on attendance.

On opening day Joe Wallenda, of the Wallendas, high wire, slipped and broke a leg. Act went on without him.

Washington Welcome

BALTIMORE, May 23.—Opening of the RB circus here under canvas on May 19 marked the 58th anniversary of the opening of Ringling Bros.' Circus under canvas in Baraboo, Wis., on May 19, 1884. To celebrate the occasion two prominent circus fans of Washington, Melvin D. Hildreth, former president of the CFA, and Dr. William M. Mann, chairman of James E. Cooper Top, CFA, mailed to each member of the Ringling personnel an illustrated guidebook to the national capital, where the show opens Monday (25). Also today, the concluding day of the local engagement, the personnel found at each plate in the cookhouse a folder welcoming the show to Washington and containing interesting and helpful information about the wartime capital.

BOSTON, May 23.—Ringling Bros. and Barnum & Bailey Circus played its engagement on May 12-17 in Boston Garden to big attendance. Opening day gave the show good children's attendance and a turnaway at night. Wednesday matinee and night houses were fair. Capacity business was registered on Thursday, Friday and Saturday afternoon and night business was good. Sunday saw two capacity houses. There were more children than usual attending, coming from New England towns. Management co-operated with USO and admitted hundreds of servicemen. At Wednesday matinee 100 disabled veterans from Bedford Hospital were guests.

TURNAWAY AT REDONDO

(Continued from page 44)

was in this area. Many Circus Fans made the Van Nuys date. Hugh McGill was on hand with Dolly Bauer and Rae Specter. Stan Rogers and Glen F. Harrison held a Circus Fans' conference with Bill Antes.

Phil Escalante, who is with the armed forces in San Diego, worked as catcher in the flying act there. His wife, Betty, also did some flying at this spot. Chester Pelke, concession manager, says sales have been good. Charles Johnson and Winnie Wakefield, formerly with the Barnes show, are in the concession department. Mr. and Mrs. Larry Black are putting in their first year on the show. He is purchasing agent and in charge of the front door. Mrs. Black is ticket-taker. They recently bought a new trailer and have left their 11-year-old daughter at their Brentwood home. J. Ross King, equestrian director, is limping because of an injured foot. Visitors included Mich Mitchell, G. A. Bachel, Ken and Bertha Maynard, Kenny and Edris Hull, Mrs. Rowland, Monte Montana and Bill Hoffman.

SF BEST FOR POLACK

(Continued from page 44)

tion of reserves was saved for front door sales. At close of Saturday night's performance a blackout signal kept spectators on the seats for 45 minutes.

Cliff McDougall handled press and radio and promotion was directed by T. Dwight Pepple, who had a 24-page

program and 46 advertising banners. Advance sale of 19,860 tickets for underprivileged children boosted matinees. Schools were dismissed during the week so that children from various sections could attend on different days.

Acts included Hollywood Sky Ballet, Polack Bros.' Black Horse Troupe, Oliveras Trio, La Terrisita, Albert Spiller's seals, Ruby Larkin and Company, Tiny Kline, Henry Duo, Harrisons, Lillian St. Leon, Reuben Castang, Four Appolias, Olga Celeste, Great Gregoresko, elephants, Black Brothers, Royal Four, Connor Duo, Pina Troupe and Art La Rue and clowns.

Director Irv J. Polack received many congratulations on the performance. Manager Louis Stern was busy at the front door during the engagement. Shrine committees were on the job and full co-operation was given.

COLE CANTON DELUGE

(Continued from page 44)

Leatha, sword swallower; Hoppie the Frog Boy (Darlie Wander); Zorita Lambert, human ostrich; Ayesha, Indestructible Girl; Little Abner Plumoff, golf balls; Charley Roark, Punch; Marvin Smith, Anatomical Wonder. Annex: Dixie Starr, Lola Teo, Marion Whitney and Betty Wells, dancers. Hawaiian Troupe: Duke Kawakua, manager; Thomas St. Maria, musician and singer; Moki Hana, musician, singer and dancer; Aloma Perdue, singer and dancer; Lel Lani Walker, singer and dancer. Minstrels: P. G. Lowery, bandmaster and manager; Harvey Lankford, assistant leader; H. P. Chandler, sax; Billy Cornell, stage manager; Noah Robinson, comic and drums; W. G. Howell, cornet; Ben Goodall, baritone; William Mays, tuba; Charles Smith, trombone; Joe Jackson, clarinet; Alberta Snowden, Catherine Harold, Junita Manix, Marion Cornell, chorus.

Cole Visitors Numerous

YOUNGSTOWN, O., May 23.—During the first four weeks of Cole Bros.' Circus tour business has been good at every stand and even on some rainy nights the show has played to capacity, reported Stanley Dawson. Many old friends were met, including A. M. Jones, Crawfordsville, Ind., who appeared at several stands. Karl K. Knecht visited in Evansville and A. Tarkington in La Fayette, Ind. Al Humpke visited and asked to not be confused with the Al Humpke who is with Frank Miller. They are good friends. Frank (Dutch) Wise visited his mother and other relatives while in Cincinnati. In Dayton, O., visitors included Murdock Cooke and Norma Lawsten, Los Angeles; Walter L. Main, Dick Cavanaugh, Mr. and Mrs. Marty Burnett and E. L. Burnett. Mrs. P. C. Lowery visited her husband in Akron. Roxy Fiber visited his brother in Akron and Butch Burkhardt visited the show there. Canton, O., visitors included K. C. De Long, Jack Nedrow, Al Butler and the Mineharts. Chief of Police Steger, Sharon, Pa.; Mrs. E. E. Dawson, Mrs. R. F. Lyons, Bozo Lyons and Mr. McNulty were Youngstown, O., visitors. Parents of the late Jim Crawford were invited to visit in Wheeling, W. Va. Judge Palmer rejoined in Youngstown.

HOLLAND CLASSICAL

(Continued from page 44)

arena, other fourth to be occupied by a stage, and there will be a string orchestra of 14 pieces, plus an organ and soloist.

Price Scale is Tall

Price scale decided by Van Leer is \$3, \$2 and 1, plus tax, altho close advisers have tried to talk him out of that range. Some of the acts booked (thru Frank Wirth) are Con Colieno, Loyal's Dogs, Power's Elephants, Novello Brothers, Janet May, Paul Merkle and Adrianna and Charly, most of them having shown with the Ringling circus. Add clowns, of course. Big spec will be a ballet done with horses. In fact, the Van Leer show will be a kind of horse fair. About a dozen members of the famous Joost Ballet, which has disbanded, will form the terping group for a spec titled *Rhapsody in White*. Horse numbers will be directed by William Heyer, who up until a few seasons ago was a feature on the Ringling show. Heyer is also general manager and ringmaster. Van Leer has about 30 horses set, including Liberty and high-school types. Steeds for his own act are white Arabians.

Plans are being worked out at the wealthy horseman's home in Briarcliff Manor, N. Y., where rehearsals are going on. Costumes were designed by the Frenchman Max Weldy, who did the Ringling spec *Return of Marco Polo* in 1940.

ALLENTOWN SHRINE CIRCUS

ALLENTOWN, PA., FAIR GROUNDS JUNE 1 TO 6

WANTED RIDES, SHOWS AND FOLLOWING CONCESSIONS: Merchandise Bingo, Ball Games and all kinds of legitimate Grind Stores. (Wheels and Group Games will not operate.)

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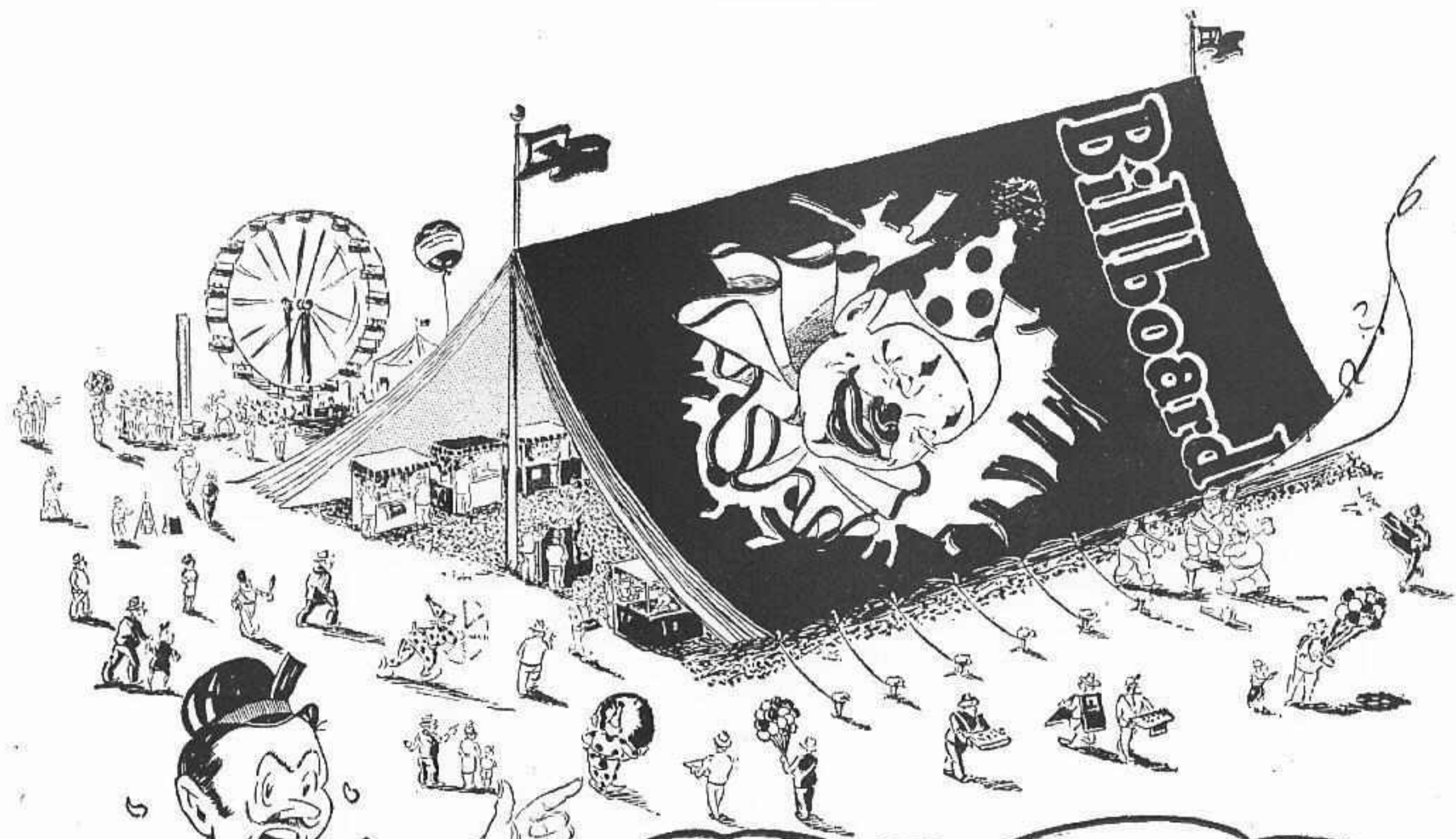
Oneida, N. Y., this week; then Utica and Syracuse to follow. Playing nothing but the big money spots with short jumps. Out of the blackout territory.

WANTED

Circus Side Show that can handle big business. Also Monkey and Pit Shows. Best proposition. Wanted—Clean 10 Cent Grind Stores, Custard and Penny Arcade, American Palmist. No gypsies or racket tolerated. Wanted—Ride Help that can drive, including Foremen for same. Sound Car and Kid Rides. Get your B. R. early while it's available. We operate six rides.

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Can place Rides with own transportation; Octopus, Roll-o-Plane, Kiddy Ride; good proposition. Shows: Snake Show, Illusion, Side Show, any Grind Show with or without transportation. Can place Cook and two Counter Men, top salary. Also Ferris Wheel and Chair-o-Plane Foremen. Concessions that work for 100 cents. Can place Sound Truck or Will buy. Penny Arcade and Lead Gallery. This week, Schenectady, N. Y.; June 1-6, Bennington, Vt.; June 8-13, Claremont, N. H.; June 15-20, Lebanon, N. H.



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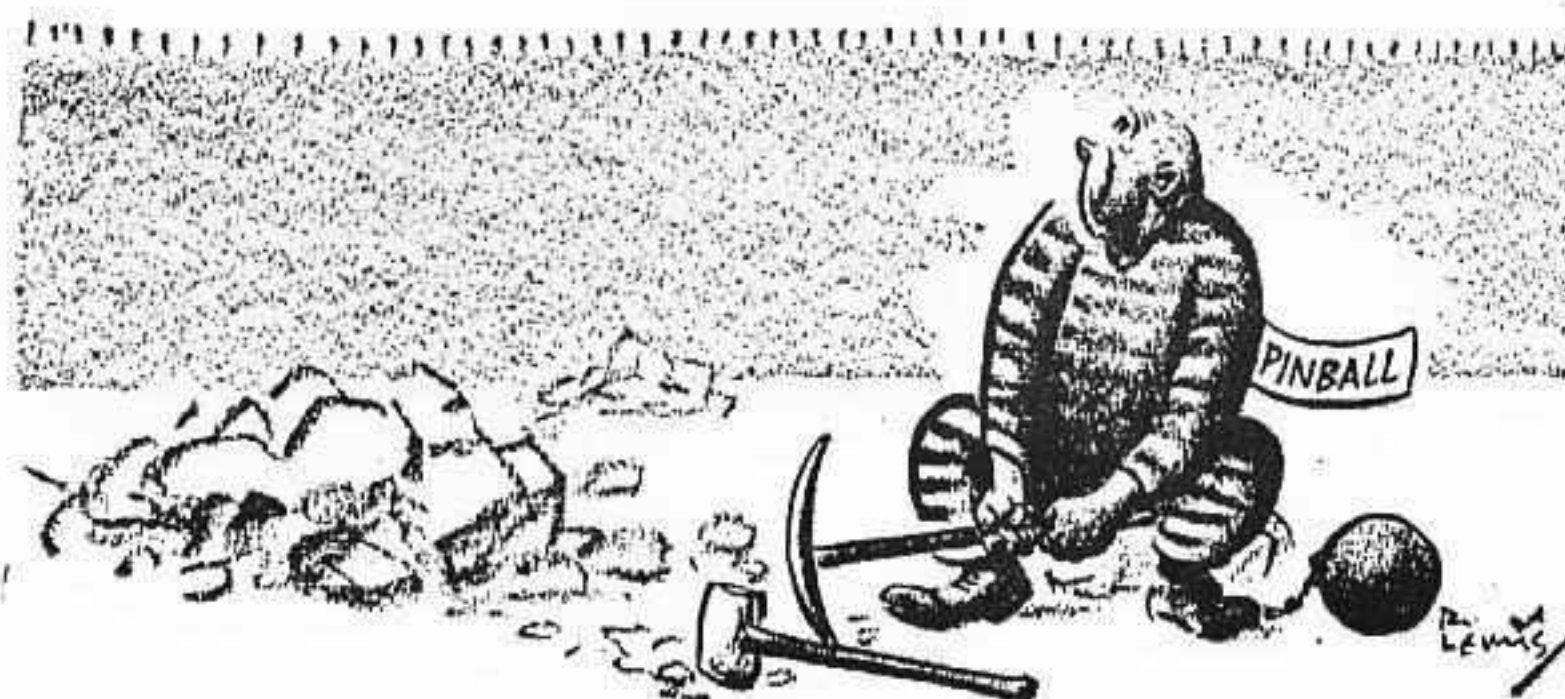
Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Charity Gambling



'If I Had the Wings of an Angel—'

The above cartoon from *The Milwaukee Journal* was evidently intended to be a rebuke to church and charity workers and also to public officials who used or permitted bingo games for charitable purposes. In reality it shows the extremes to which reform groups may go when they start out to crusade against such amusements as pinball games.

The city of Milwaukee had witnessed a strong crusade against pinball games and the games had been banned from the city as a result. Newspapers had led in this crusade. Probably the newspapers had intended that the crusade would stop with pinball games. But once reform groups had been aroused, then the difficult problem arose as to where to draw the line.

Some began to point the finger of accusation at bingo games as conducted by charitable groups, churches and civic organizations. Why not make a clean sweep, while at it, and remove all temptations to gambling from the city?

Such ideas really started something. Charity gambling became a subject of popular discussion and newspapers published editorials on it. It is to the credit of the newspapers waging the pinball crusade that they also opposed charity gambling. Many newspapers are not so consistent in their editorial policies. They will crusade against pinball games and at the same time give big publicity to racing and other sports news.

In the midst of this pinball crusade that developed into a crusade against charity gambling the city council voted to license the pinball games by a vote of eighteen to eight. Twice over the council voted to license the games, even carrying it over a mayoral veto.

Evidently the extremes to which crusades can go had caused a lot of people to become more liberal in their judgment of what others do for amusement.

GAS RATIONING EFFECTS

Coinmen Preparing for Nationwide Fuel Dole

Service problems are being worked out by pooling of servicemen and centralizing of locations — see takes boosted as one result

CHICAGO, May 23.—Newspapers throuout the nation this past week headlined the fact that a national gasoline rationing program may go into effect July 1, the date the temporary gas rationing program now in effect in the 17 Eastern States and the District of Columbia expires. Newspapers brought out the fact that reason for the program was not so much due to need for conserving gas supplies or to the shipping problem, but to prolong the life of the rubber now on the coin machine business was to put on the lips of operators, distributors and jobbers throuout the land what coinmen in the East already had been discussing ever since gas rationing had become a reality. How will gas rationing affect extended routes? How will it affect servicing routes? These were twin subjects to which answers were being sought.

Service Problem

Of the two questions, the service problem was by far the more serious. Already it has become acute for many operators. Hundreds of skilled men have transferred from the coin machine industry to defense factories and the armed forces. Good replacements are hard to obtain. Some operators have tried to break in women, but few report the move a success.

So far, main effect of the gas rationing problem on Eastern operators has been to speed up consolidation of routes. Servicemen are also beginning to use streetcars and busses to make their calls. Change calls are being eliminated altogether or being cut to one delivery a day made at a specified time. Call backs are being eliminated as much as possible.

Trucks Okay

Few Eastern coinmen were able to obtain "X" cards, it seems, but coinmen who had trucks or had their cars registered with commercial licenses were not affected, since the regulations in force in the East required the registration only of passenger cars. Commercial vehicles require no ration card and can purchase gasoline in unlimited quantities. Special "X" ration cards permitting unlimited purchase of gas were issued for ambulances, hearses, taxis, rental cars, cars used by nurses, doctors, clergymen, cars used for delivery trucking, transportation of construction materials and equipment and official business of federal, State and local governments. Station wagons, it was ruled, could not be considered commercial vehicles unless they were used for business purposes.

Plan now in effect in the Eastern States, of course, is being regarded in official circles as an experiment. Difficulties now cropping up will have to be corrected or eliminated before the plan goes on a national basis. Some changes undoubtedly will be made in the plan on June 1 when rationing begins in the States of Washington and Oregon. One fact already becoming evident is that some sort of restrictions would be worked out for trucks, since under the present "unlimited supply" decree they could and probably would become an easy method of bootlegging fuel.

Co-Op Service Plans

Gas rationing program may do what even the shortage of servicemen has not done as yet, namely, force coinmen to pool their servicemen and service facilities and set up some sort of co-operative service system in each city where three or more operators are in competition. Stumbling block that has long stood in the path of such a move is the natural dislike the average operator has for any other operator or servicemen to contact his locations. Some coinmen, however, are of the opinion that this difficulty will have to be circumvented by means of a mutual guarantee among operators to confine competition for new locations to "new spots" for the duration. Cleveland Phonograph Merchants' As-

sociation has had a plan under consideration whereby the association would hire servicemen to service members' locations. Operators would pay costs on a per location basis. Philadelphia phonomen also are reported to have been working out a joint service plan.

Cash Box Effect

How will gas rationing affect play of machines? Answer to that question, while still speculative, is on the favorable side according to most coinmen. Government officials already have reams of statistics to prove the one big effect of gas rationing will be the restoration of the neighborhood community as the hub of the social life for its inhabitants. People no longer will be able to drive 20 or 30 miles to visit a night club.

chance has come to show that I can defend their labor worthily.

I am an American. A little of every race and every nation went into the melting pot that poured me. Europe is there, and a fragment of Africa, and some of Asia. I am all races and all tongues, all colors and all creeds. But I am an American because I have dreamt the dream of the founders of this democracy, and because I have a share in every act of faith that made their dream come true. Lincoln at Gettysburg spoke for me. Valley Forge was my winter, too. I knew Tom Paine and the Raleigh Tavern and the village green at Lexington. Old Hickory talked my language. Ethan Allen thundered in my name. Jefferson writing his statute for religious liberty wanted me to have a chance to worship God in my own way. The Pilgrim Fathers gave me a stubborn hope. Appomattox taught me charity. Boone showed me the Western trails. The pioneers who climbed the hills and crossed the great valleys found a country broad enough for men of every race to live in self-respect and friendship with their neighbors. It is not race or creed or color that makes an American. It is a decent regard for the rights of man and a healthy love of freedom.

I am an American. My home is a continent between two seas. On this continent I have helped to build the only way of life which I believe to be worth living. It is a friendly way of life, with room for the opinions of the man across the street. It is an honorable way of life, asking no compromise with convictions. It is an eager way of life, forever pressing on to new experiments, new trials, new errors, another start and fresh achievement. It is a successful way of life, with the highest standard of material well-being and the broadest basis

Conference Tells Business Status

Increasing pay rolls, more hours of work, declining unemployment and a mammoth backlog of war orders told the story of America in three surveys reported by the National Industrial Conference Board.

Highlights included:

Total pay rolls the largest in history in March in 25 plus representative manufacturing industries.

"Real" weekly earnings of workers—in effect, purchasing power—set a new record in those same industries.

Total man hours worked in March were greater than ever before attained.

Unemployment dropped 850,000, pushing the total number of wage earners in the United States to 51,613,000 in March.

And: "The conversion problem that lies ahead in the remaining months of this year is as great, if not greater, than the changes introduced in industry from Pearl Harbor to date."

Industries at Peak

Even after allowing for the increased cost of living, the board found earnings and pay rolls and hours worked all at record highs, on the average, in such industries as automobile, iron and steel, chemical, furniture, printing, foundry, etc.

"Real" wages—7.7 per cent above March, 1941, and 39.1 per cent higher than the average for 1929.

Man hours—20 per cent above March, 1941, and 13.3 per cent above the 1929 level.

Pay rolls—33.8 per cent higher than March, 1941, and 72 per cent larger than for 1929.

Weekly dollar earnings—At \$38.14 in March were 19.9 per cent higher than in March, 1941, and 33.6 per cent higher than in 1929.

Weekly earnings ranged from an average of \$55.95 in the automobile industry down thru \$48.80 in machine tools, \$41.28 in hardware and small parts and \$23.20 in hosiery and knit goods.

The Conference Board estimated that by the end of March completed war production amounted to \$18,700,000,000, or less than 15 per cent of the existing orders.

"War commitments were further increased by \$19,000,000,000 in April, while the total amount of production completed in April as measured by payments on contracts was about \$2,500,000,000," the board reported.

Unfilled Orders

"At the April rate of production, unfilled orders are equivalent to a two and one-half year production load."

Even if monthly production rose to a rate of \$6,000,000,000, the board figured, unfilled orders would equal a year's work.

By the end of the year, the survey found the nation will have 17,500,000 worker-fighters and 4,200,000 armed fighters.

War will have reduced civilian employment to 26,500,000, compared with 34,200,000 at the end of 1941.

In manufacturing, almost 70 per cent of the workers will be turning out war products, as against less than 30 per cent at the end of last year. For example, the board said half of all mine workers, about 90 per cent of all construction workers and fully half of all transportation and public utilities workers will be producing directly or indirectly for war.

To reach that goal of 17,500,000 war producers, an additional 10,500,000 must be hired by war industries, 7,500,000 from civilian tasks, perhaps 1,000,000 from the unemployed, and 2,000,000 upward must be newly trained.

work and every spark of pioneering genius that turned a sprawling wilderness into a miracle of industrial power stands me in good stead. Every faith I hold and every liberty I cherish calls me into action to defend my own.

Into this battle I go willingly, with gratitude to the men and women who gave me what I have, with faith in what they built, with pride in my own Supreme Court recently removed a I am an American.

News Highlights May 18-23

WASHINGTON.—The Ways and Means Committee continued its work on tax problems; no reports of discussions on excise taxes yet. Prospect of a general sales tax declined during the week.

MILWAUKEE.—City officials examined various types of pinball games preparatory to approval for licensing under the new ordinance.

DES MOINES.—Adverse moves against pinball in the State following recent Iowa Supreme Court decision. Plans under way for a hearing of the case by the entire court.

LITTLE ROCK.—The State tax department has taken steps to collect the gross income tax on pinball receipts; operators have sought an injunction. The State collects a license fee on all pinball games.

CHICAGO.—Reports here this week indicate the Internal Revenue Department in various sections of the country is asking the \$50 fee on penny vending machines that have charms, etc., mixed with the merchandise.

CHICAGO.—The Reader's Digest, June, 1942, reprints the pinball scandal article from a recent issue of The Baltimore Sun. The Baltimore paper had its own special political interests to promote in publishing the article, and it is strange that The Reader's Digest would select it as of national importance. The Digest has been requested to publish "the other side" of the pinball question.

They'll be forced to turn to their neighborhood tavern and ice cream store, instead. Result, in the opinion of most operators, is that the loss of revenue operators will take from the forced abandonment of locations in hard-to-reach areas will be more than made up by increased play in suburban and city locations.

Of course, operators who have banked heavily on resort locations and filling stations will be hit. However, many of these men already are reported to be switching equipment to other spots that now loom as being sure bets for big play. Some operators also feel that the loss of gasoline and automobile license taxes will force many States now closed to games to license them. Same will be true of cities.

I Am an American

(Editorial Reprinted from The New York Times, May 17, 1942)

I am an American. I say those words with gratitude, faith and pride. Gratitude to the generations of hard-working and God-fearing men and women who came to this New World to make a home for freedom. Faith that the democracy they built will never die. Pride that my

of popular education that the world has ever known. It is an alert way of life, on guard day and night against impairment of the rights that a free people cherish: The right to think for themselves and to vote as they please, to choose their own church, to read a free press, to name their own leaders in a free election; the right to discuss, to disagree, to try new roads, to make mistakes and to correct them; the right to be secure against the exercise of arbitrary power; the right to live their lives in their own way.

I am an American. I shall fight to defend my democracy against any combination of enemies that can be brought against it. I shall fight. And I shall win. For the reserves of moral strength as well as physical power are on my side. What is the meaning of the story of my country, if it does not teach me courage in a time of trial? What is the lesson of Valley Forge, if it does not rule out the word surrender? Lincoln and Jefferson stand with me in this fight. Washington still rides before my armies. Every truth I learned at my father's knee about the blessings of American freedom and independence has prepared me for this day and hour. Every humane and understanding act of statesmanship that made my people a united nation now arms me for this test of strength. Every hour of hard

MOVIE MACHINE REVIEWS

Program 1068

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 18.

From now on each program will contain two reissues of the better Soundies which have proven their worth on the movie machine circuit. In this particular layout, the two oldies fit in okay, even tho the reel as a whole is not too exciting. Comedy and music still predominate.

JOHNNIE JOHNSTON AND MARVEL MAXWELL, two good looking and capable singers of popular tunes, do a worthwhile singing job on *Good-bye Mama, I'm Off to Yokohama*. Naval atmosphere and battle shots are injected. A bad bit

is Miss Maxwell's acting when, as a nurse, she catches up with her wounded lover. Should have been omitted. (RCM)

WILL BRADLEY, boogie-woogie band leader, with RAY MCKINLEY on drums beat out *Boardwalk Boogie*. This is obviously a short made months ago just being released. The music is made to order for jitterbugs. Shapely girls with their legs very much in view are mixed up on the boardwalk bandstand, improving the scenery. (Cinemamasters)

CINDY WALKER, elected as the first lady of hillbilly Soundies, tells her woes to the judge in *The Farmer's Daughter*. Her story of a sad experience with a city slicker who robs her of her bank roll on the train is dramatized in old meller-drama style. She has the judge wiping off tears in the wind-up. (RCM)

MARY BURTON, cafe singer, uses too

much vocal punch to do justice to *Rag-time Cowboy Joe*. The needed effect is lost. The girly atmosphere helps and the prop horse dance is novel. Harry Brent's band is in the background. (Minoco)

NORO MORALES and his rumba band, DOLORES, sexy dancer, and NINO AND LENORA, fast rumba team, keep things moving in *The Mexican Jumping Bean*. Family Latin cafe set is used, complete with the drunk at the bar. A six-girl line is seen in a dancing bit, while the corpulent Morales vocalizes. (Minoco)

JERRY BERGEN in *St. James Infirmary* is a reissue. It is a good comedy short, picturing Bergen and his nightmare. Best part of the dream is his chase after a shapely blonde who will have little trouble competing with the beer mugs for attention. (RCM)

CAROLYN MARSH, night club singer, delivers *I'm Nobody's Baby* in a cafe setting. This is another reissue in which a line of four girls share almost equal honors with the vocalist. Good sight short. (Minoco)

LINDA KEENE, so-so singer playing up Southern blues, and DR. HENRY LEVINE and His Dixieland Jazz Band heat things up with *When My Sugar Walks Down the Street*. Four lively chorus kids brighten up the cafe set, while a young chap waxes romantic toward the attractive Miss Keene. (Minoco)



HARRY SACKS, manager of Acme Sales Company factory, takes delight in making his song selection on the firm's latest super remodeled phono.

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Mills Zephyr 39.50	Transmitter 15.00	
Rock-Ola Master '40. 190.00	Buckley Bar Brackets 1.00	BOWLING GAMES
Rock-Ola 1936 39.50	Rock-Ola Wall Boxes 19.50	Bally Alley \$25.00
Seeburg Model A 25.00	Rock-Ola Bar Box... 22.50	Ten Strike, Early Mod. 40.00
Seeburg Model B 49.50	Seeburg 24 Selection Wall-o-Matic ... 25.00	Ten Strike, Late Mod. 50.00
Seeburg Cadet 225.00	Seeburg Universal Selection Receiver .. 50.00	
Seeburg Casino, equipped with Remote Control & Electric Selector. 250.00	Seeburg General Selection Receiver & Solenoid Drum for Wurl. 24 56.00	SCALES
Seeburg De Luxe, equipped with Remote Control 425.00	Singing Picture Speaker, Model 510 39.50	Kirk Horoscope \$50.00
Seeburg Regal, equipped with Remote Control & Electric Selector. 250.00	Singing Picture Speaker, Model 550 29.75	Watling Fortune Telling 65.00
Seeburg Coin Operated Piano 85.00	Seeburg Wired Speaker 25.00	ABT Large Astrology 195.00
Seeburg Gem 154.00	Seeburg Speak Organ. 45.00	MISCELLANEOUS
Wurlitzer 3-12 49.50	Tri Way Chandelier .. 20.00	Exhibit's Vitalizer ... \$95.00
Wurlitzer 600, DC Current 160.00		Slap the Jap, Hitler & Mussolini Units ... 17.75
Wurlitzer 61 & Stand 85.00	NEW PIN GAMES	Pin Game Slug Ejector 17.50
Wurlitzer 750 390.00	W. O. W. \$ 62.50	Canvas Pin Game Cover 9.00
Wurlitzer 500 175.00	Five-Ten-Twenty .. 129.50	COUNTER GAMES
Wurlitzer 24, equipped with Remote Control 137.50		Champion \$12.50
Wurlitzer 800 350.00	PIN GAMES	American Eagle 9.50
Wurlitzer 616 67.50	Follies \$12.50	21, Late 4.90
ACCESSORIES	On Deck 12.50	Liberty Bell 12.50
Stands for Wurlitzer Counter Model ... \$ 15.00	A. B. C. Bowler 69.50	Tokenite 8.50
Charm Cabinets, New 139.00	All American 42.50	Mercury 12.50
13 Penny Phonettes, Power Supply and Adapter 249.50	Armada 32.50	Skill Shot 12.50
Selectomatic, Original 12.50	Lucky 15.00	Yankee 4.90
Wall-o-Matic, Original 17.50	Paradise 42.50	Sparks 17.50
Seeburg 5c Wall-o-Matic 32.50	Red Hot 12.50	Wings 4.90
Seeburg 5-10-25c Wall-o-Matic 45.00	Repeater 34.50	Klix 4.90
	Roxy 22.50	Lucky Smoke 4.90
	Show Boat 65.00	Flags and Races 4.90
	Snooks 12.50	Reel 21 2.50
	Speedy 12.50	American Eagle, no tax 29.50
	Sparky 37.50	Dough Boy 4.50
	Stars 37.50	Old Age Pension 4.00
	Stratoliner 37.50	Tit Tat Toe 4.00
	Ten Spot 50.00	Thirty-Six Dice 9.50
		Imp 4.90
		Cadet 4.90
		Penny Packs 4.90
		Model F Targets 18.50
		Model Challenger Targets 18.00

Terms: One-Third With Order, Balance C. O. D. Prices: F. O. B. Kansas City and St. Louis.
W. B. NOVELTY CO., INC.
 1903 Washington Blvd. ST. LOUIS, MO. 917 Broadway KANSAS CITY, MO.
 Central 5345 Victor 0339

BUY FROM JACK FITZGIBBONS

Attention \$26.50	Mystic \$21.50	Bandwagon \$19.50
Barrage 39.50	Majors '41 39.50	Double Feature 17.50
Olok 44.50	Powerhouse 19.50	Roxy 14.50
C. O. D. 14.50	Pick 'Em 19.50	White Sails 14.50
Champ 39.50	Rotation 19.50	Short Stop 19.50
New Champ 49.50	Stars 29.50	Cross Line 19.50
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Flicker 24.50	Score Card 19.50	
Fleet 24.50	Variety, Novelty Model 14.50	WRITE FOR PRICES ON THE FOLLOWING
Formation 21.50	Wild Fire 39.50	AIR FORCE
Four Roses 29.50	Yacht Club 17.50	BIG PARADE
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Glamour 19.50	Show Boat 42.50	MONICKER
Lot-O-Fun 19.50	Argentine 47.50	SPOT POOL

1/3 Cash With Orders, Balance C. O. D. Give 2nd and 3rd Choice, Full Cash All Orders, \$25 or Less.

O. K. MACHINES, INC.

JACK FITZGIBBONS, Bally's Eastern Regional Director, MANAGER
 Reply Care THE BILLBOARD, 25 Opera Place, Cincinnati, O.

ILLUMINATED
PLASTIC BUMPER
 COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET

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SAM MAY & CO.

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Greatest Counter Games, SPECIAL
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 Only 75 Left

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The Billboard is offering—free—reprints of the favorable California Superior Court decision on free play games. Get yours today and file it away if you have no immediate need for it.

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To get your copy, simply clip this ad, paste it on a penny postal and send it to THE REPRINT EDITOR, 25 Opera Place, Cincinnati, Ohio.

5-30

FREE PLAY BUYS TO OPEN YOUR EYES

7 Big Chief \$31.50	3 4 Diamonds \$45.00	5 Spottem \$12.50	3 1c O.T. Slot \$33.50
3 Chevron 12.50	6 Gold Star 29.50	2 Sparty 19.50	2 10c War Eagle 38.50
5 Dixie 29.50	3 Landslide 24.50	6 Sky Ray 39.50	3 Mills Owl 89.50
4 Duplex 34.50	2 Mystic 27.50	7 Stars 31.50	15 Am. Eagle. 9.50
2 Formation 29.50	4 Mr. Chips 14.50	4 Variety 12.50	3 Wurl. 24
3 Flicker 31.50	5 Paradise 34.50	3 Vogue 12.50	Phonograph 107.50
3 Fleet 19.50	3 Rotation 24.50	5 Wildfire 39.50	4 616-A Wurl.
2 Fifth-Inning 14.50	3 Schooldays 31.50	3 Repeater 29.50	Phonograph 54.50

All Games Guaranteed in Good Order. 1/3 Down, Balance C. O. D.

EVANS COIN MACHINE EXCHANGE COMPANY

225 N. WATER ST. MILWAUKEE, WISCONSIN

WANTED TO BUY—FREE PLAY PIN-GAMES—5 Ball and 1 Ball

Program 1069

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 25.

A well-balanced program, with generous portions of song, comedy and music. A number of shorts boast of good names with exploitation value in most key cities.

TEDDY POWER and his swing band, featuring the vocals of cute PEGGY MANN, and handsome, youthful TOMMY TAYLOR, interpret *My Little Cousin* in good style. Song is a take-off of an old Yiddish favorite, retaining the original melody. Interesting short. (Minoco)

FRANCES PAYE, loud but talented night club warbler, looks good and does all right by *I Shut My Mouth for Uncle Sam*, a patriotic ditty urging Uncle Sam's children to do no talking about things of a military nature. She is seated by a piano on a street platform, surrounded by a crop of cuties who pass out "shut your mouth" leaflets. Timely and done well. Harry Brent's band supplies the music. (Minoco)

THE KIDOODLERS, in a reissue, are seen in their interpretation of *Maybe*. Act is a musical novelty quartet, playing miniature instruments. Cafe setting used, with a girl line in action most of the way. (Minoco)

EDDIE BUSH and His Hawaiian Band, with pretty CAROLYN DRAKE, as vocalist and dancer, create an Hawaiian atmosphere in *Beneath Bright Stars, Soft Lights and You*. Bush's high tenor and the soothing music make this one worth while. The Drake personality, of course, will keep male eyes busy. (RCM)

THE THREE MURTAH SISTERS, entertaining cafe and vaudeville singing trio with a generous bit of comedy for trimmings, will get many laughs with their funny version of *Arthur Murray Taught Me Dancing*. One of the girls (the tallest one) satirizes the tune by doing the rumba as crudely as possible, first prac-

ticing it in her room and later on a cafe floor with a male partner. (RCM)

LOUIS ARMSTRONG, his trumpet, gravel voice and orchestra, dramatize *Sleepy Time Down South*. The atmosphere is suitable, using a short set with lazy Negroes idling the time away. (RCM)

MARTHA TILTON, veteran band vocalist now on her own, and VINCE BARNETT, screen comic now delegated to bits, work in the reissue of *What the Country Needs*. They are soap box orators in Central Park, Barnett a "fellow workers" preacher and Miss Tilton an advocate of love. Miss Tilton wins out and winds up with Barnett in her arms. The latter bit is quite phony. (Cameo)

DENVER DARLING, guitarist, and his four-piece hillbilly band go to town on *Shy Anne From Old Cheyenne*. This is the only redeeming feature of a crude short using a bad girl trio and a pretty-faced femme who, outwardly shy, knows all the tricks. (Minoco)

Trading Stamps Get Approval in Calif.

LOS ANGELES, May 23.—The California Supreme Court has ruled that the giving of trading stamps with purchases is legal on the ground that such a practice constitutes an allowance of discounts for cash.

The decision was entirely unexpected inasmuch as practically every trial court, which had this question presented to it, has ruled against trading stamps, declaring that their issuance constitutes an unfair business practice.

Bringing the suit on appeal from a Superior Court order granting a preliminary injunction is Mid-City Drug Stores, consisting of nine outlets. The suit was filed originally as a violation of the California Unfair Practices Act. The fair trade law was not involved.

The complaint alleged that Mid-City, since 1932, has conducted a profit-sharing stamp plan in which "Cash Discount" trading stamps were issued with purchases. The Plaintiff in this case, the Food and Grocery Bureau of Southern California, charged that these stamps had a cash value of two mills, except on "Double Stamp Days," when two stamps are given with each such purchase. Presented in aggregate amounts of \$50 face value, the stamps are redeemable for \$1 in cash, or \$1.25 in merchandise.

Supreme Court Upsets Ruling
 Opposing the preliminary injunction in Superior Court, Mid-City claimed that it used trading stamps for more than eight years, that this plan was a system for providing cash discounts to patrons and was used as an advertising medium.

The high court, relying strongly on past decisions upholding the use of trading stamps, emphasized that "neither the complaint nor the affidavits charge that by the use of trading stamps the appellant is selling merchandise below cost in violation of the unfair practices Act."

The high court, too, cited that the unfair practices act makes no reference to trading stamps. Copyrighted material

Excerpts From Recent Order To Freeze Prices; Some Points May Apply to Mdse. Sold in Venders

The following excerpts concerning the general price freezing order, issued on April 28, are reprinted for reference purposes. Some of them may become of direct interest to the coin machine trade:

All Prices Held at March Levels

By its terms the general maximum price regulation requires that:

1. Beginning May 18, retail prices, with a few exceptions, must not exceed the highest levels which each individual seller charged during March, 1942.
2. Beginning May 11, manufacturer and wholesale prices and the prices for wholesale and industrial services must not exceed the highest March levels for each seller.
3. Beginning July 1, no one may charge more for services sold at retail in connection with a commodity than he charged during March.

Effective immediately, all retailers, wholesalers, manufacturers and sellers of services must preserve existing records of sales made during March for maximum pricing purposes when the ceiling goes into effect.

Other highlights of the general order include:

The requirement that every retail store must publicly display the ceiling prices for selected "cost-of-living" commodities on and after May 18.

Immediate licensing of all retailers and wholesalers, effective as of the date of the ceiling applies to their articles or services; in other words each retailer should consider himself licensed as of May 18 and each wholesaler as of May 11. Later, wholesalers and retailers will be required to register in writing on forms which OPA will provide.

Commodities and Services Covered

The general regulation applies to prices at all levels—manufacturer, wholesaler and retail—of every commodity or product, domestic or imported, that is neither covered by a separate OPA regulation or specifically excluded. All services connected with commodities also come under the ceiling.

Prices on literally millions of articles of all sorts are, by the regulation, automatically controlled. Prices on relatively few products are exempt.

Among those controlled are prices of almost every processed food commodity—such as bread, cake and bakery products; beef, pork and their products; sugar, fluid milk and cream sold at retail; ice cream; canned meats, soups, canned fruits and vegetables; canned fish and other canned sea foods; cereals; and shortening; coffee, tea, cocoa, salt and spices. Also covered by the ceiling are all clothing, shoes, dry goods and yard goods; soap in all forms; every kind of common fuel (even firewood); pipes, cigars, cigarettes and prepared smoking and chewing tobacco; drugs, toiletries and sundries; furniture and furnishings; appliances and equipment, and hardware and miscellaneous agricultural supplies.

Specifically mentioned in the regulation are "cost-of-living" items, including those which are most significant in the budgets of average low-and-middle-income family groups. Ceiling prices on such items must be publicly displayed by retailers, thus giving consumers every possible assurance that they will not be charged more than the highest prices reached last March.

Administrator Henderson explained that many of the commodities which are left free of price regulation at the present time will be covered in the future by supplementary orders. Among

other things, he said, it is planned to set maximum prices for certain agricultural products as soon as such action is consistent with present or future legislation.

Specific Exceptions to Rulings Listed

Specifically listed as "excepted" in the regulation are:

1. Any raw and unprocessed agricultural commodity or greenhouse commodity while it remains in substantially its original state, except bananas. In general, prices of such commodities are fixed at the stage of first processing, altho fresh fruits and vegetables, plants, flowers and the like are excluded entirely.
2. Eggs and poultry.
3. All milk products, including butter, cheese, condensed and evaporated milk (but not fluid milk sold at retail, cream sold at retail, and ice cream).
4. Flour (but not packaged cake mixes and other packaged flour mixes).
5. Mutton and lamb.
6. Fresh fish and sea food, and game.
7. Dried prunes, dry edible beans, leaf tobacco (whether dried or green), nuts (but not peanuts), linseed oil, linseed cake and linseed meal, mixed feed for animals and manure.
8. Living animals, whether wild or domestic.
9. Books, magazines, motion pictures, periodicals, newspapers and materials furnished for publication furnished by any press association or feature service.
10. Domestic ores and ore concentrates.
11. Stumpage, logs and pulpwood.
12. Stamps and coins; precious stones; antiques and knotted Oriental rugs; paintings, etchings, sculptures and other objects of art.
13. Used autos.
14. Wood and gum for naval stores (rosin, turpentine, etc.), and naval stores prior to sale to industrial consumers, or prior to the first sale to a distributor. (However, all sales of naval stores on any exchange are not exempt.)
15. Securities. ("Securities" are defined as any notes, stocks, bonds or instruments commonly known as securities.)

Instructions on Determining Prices

As a first step, the seller is ordered to take for his maximum the highest price he charged during March, 1942, for the same commodity or service sold to a purchaser of the same class.

"Highest price charged" means two things:

First, it means the top price for which an article was delivered during March, 1942, in completion of a sale to a purchaser of the same class. Customary allowances, discounts or other price differentials cannot be changed except to lower the price. Thus a physician who buys bandages or proprietary medicines from a local drugstore will, if he has a professional discount, continue to receive the benefit of a lower maximum price than an ordinary citizen.

Second, if there was no actual delivery of a particular article during March, the seller may establish as his maximum price the highest price at which he offered the article for sale during that month. This permits the use of a list price if no completed sale occurred in March. Conversely, however, if there was a completed sale at a price under the list price the actual sale price must be used as a maximum. The "offering price" where used to set the maximum price cannot be a "freak" price quoted to open bargaining or one never intended to apply to a bona fide sale.

These two provisions are expected to permit retailers to arrive readily at ceiling prices for the great majority of their articles.

Similar Conditions To Determine Prices

To cover articles that were not sold during March and had no offering price—such as a new line of canned goods—the seller must establish as his maximum price the highest price charged in March for the most nearly similar article. The seller cannot use his own discretion to adjust the maximum price for the new article up or down because it may

vary in grade or quality or size, but must adhere strictly to the "March highest" price of the most similar article.

A "similar commodity" is defined as one that has the same use, gives the buyer fairly equivalent serviceability, and is of a type which ordinarily would be sold in the same price line. Differences merely in style or design which do not affect use, serviceability or the price line cannot be taken into account.

In cases in which a seller did not deal in the same or similar commodities or services during March, 1942 (for example, a person who took on a completely new line of goods during April), he must base his maximum price on the highest price charged during March by his closest competitive seller of the same class. The seller here cannot use the prices of a more pretentious store in a better neighborhood, but must find a store as nearly like his own as possible. If the "competitive seller" does not have, item by item, the same brands and grades of goods the seller seeking prices must apply the most nearly similar commodity standard as outlined above.

Inevitably, there will be a small number of commodities which a seller will be unable to price under any of the foregoing methods. These commodities usually will be wholly new and there may be no standard of comparison with any existing article. In this case a retail or wholesale seller will select the fastest moving comparable commodity of the same general classification; divide its maximum price by his current replacement cost and multiply the percentage result by the cost of the new article. The figure obtained will be the maximum price of the new article and must be reported to the nearest OPA field office within 10 days.

In other words, the retailer gets the same percentage margin on his new item as he would get on the comparable fast-selling item if he had to buy that item now.

Philly Vender Ops Protect Locations

PHILADELPHIA, May 23.—The local vending machine distributors and operators, to the best of their ability, will protect their locations for the duration. That was the expression voiced by all industry figures queried here. The vending concerns well know the demands which will be made on them, and altho their personnel has been affected by enlistments and the draft, as well as shifts to vital defense industries, they intend to do everything to remain on the job.

This pledge has been most assuring to the location owners, especially the countless number of stores and theaters in the territory which serve as vending machine locations. Already certain shortages have become apparent and altho others may result the locations are assured of getting as plentiful a supply as possible for their machines.

As far as the public is concerned, a statement recently issued by the National Confectioners' Association was approved by Jack Beresin, president of the Berio Vending Company, as an indication of a sane viewpoint in the field. Thru main offices here and branch offices in 16 cities in the Middle East, South and Middle West, Berio distributes candy venders at several thousand theater locations.

Beresin pointed out that efforts to inform the public concerning sacrifices and adjustments that can be made in eating habits to help win the war are resulting in serious misconceptions concerning the use of sugar in the manufacture of candy. Co-operation will be sought of the press and radio to emphasize the fact that the candy venders are taking every possible step to co-operate with the war effort, and that it is not unpatriotic for the manufacturers to continue making candy, nor is it unpatriotic for the public to purchase and consume candy as food.

You can ALWAYS depend on JOE ASH—ALL WAYS
EVERY FREE PLAY GAME THOROUGHLY CHECKED, CONDITIONED LIKE NEW WITH COMPLETE F. P. ATTACHMENT, SCORE CARDS, ETC.

GENCO Argentine \$48.50 Bandwagon 24.50 Big Chief 24.50 Bosco 64.50 Capt. Kidd 40.50 Gun Club 54.50 Formation 14.50 Hi-Hat 39.50 Jungle 59.50 Metro 24.50 Southpaw 44.50 Ten Spot 37.50 Zig Zag 47.50	Hi Dive \$39.50 Horseshoe 42.50 Miami Beach 39.50 Sea Hawk 29.50 Spot Pool 54.50 Texas Mustang 54.50	BALLY Attention \$24.50 Broadcast 27.50 Cross Line 22.50 Flicker 24.50 Pan American 39.50 Playball 34.50 Trailway 32.50
EXHIBIT Congo \$29.50 Do Re Mi 39.50 Double Play 29.50 Duplex 27.50 Sunbeam 29.50 Short Stop 19.50 Sky Blazer 49.50 West Wind 39.50	STONER Anabel \$19.50 All Babe 17.50 Hi Steppers 29.50 Sara Suzy 19.50 Super Chubbie 42.50 Ump 24.50 Wew 24.50	KEENEY Clover \$69.50 Repeater 29.50 Sky Raid 34.50 Towers 59.50 Twin Six 34.50 Velvet 29.50 Wild Fire 44.50
GOTTLIEB ABC Bowler \$39.50 Belle Hop 39.50 Champ 39.50 New Champ 54.50	CHICAGO COIN All American \$24.50 Bowl-A-Way 49.50 Dixie 19.50 Fox Hunt 29.50 Home Run '42 69.50 Legionnaire 44.50 Majors '41 39.50 Polo 22.50 Showboat 57.50 Snappy '41 49.50 Sport Parade 29.50 Star Attraction 44.50 Stratoliner 24.50 Venus 64.50	BAKER Big Time \$29.50 Salute 29.50 Target Skill 24.50 Line Up 27.50
SUCCESS League Leader \$24.50 Red, White & Blue 24.50		

RECONDITIONED CONSOLES—GUARANTEED A-1 CONDITION
 BALLY HIGH HAND 5¢—F.P. & Cash P.O. \$129.50
 BALLY CLUB BELLS 5¢—F.P. & Cash P.O. 179.50
 KEENEY SUPER BELL CONVERTIBLE 5¢ 184.50
 MILLS 1940—F.P. 1-2-3 74.50

TERMS: 1/3 Cash, Balance C. O. D. Full Cash All Orders Under \$25. Give 2nd and 3rd Choice.

ACTIVE AMUSEMENT MACHINES CORP.
 900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

LOOK

1 Bally Torpedo (Floor Sample) \$199.50 1 Keeneey Submarine (Used 3 Weeks) 179.50 1 5¢ Paces Reels (With Rails, Clean) 124.50 1 25¢ Paces Reels (With Rails, Like New) 149.50 2 5¢ Pace Saratogas (With Rails) 119.50 1 5¢ Lucky Lucere 229.50 1 25¢ Calle Roulette (With Stand) 69.50 1 5¢ Mills Dowey 49.50 6 Columbia Slots (Late Models) 49.50	5 Bally Club Bells (Fruit Reels, Positively Like New), Each \$269.50 7 Bally Sun Rays (Fruit Reels, F.P.) 189.50 4 Bally High Hands (Comb., Perfect) 149.50 4 1¢ Mills Q.T.'s 39.50 3 5¢ Mills Q.T.'s 44.50 1 10¢ Mills Q.T.'s 49.50 3 5¢ Skill Times 54.50 10 Vest Pocket Bells (New, Blue & Gold) 41.50 15 Vest Pocket Bells (Used, Blue & Gold) 31.50 10 Vest Pocket Bells (Used, Green) 26.00
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1/3 DEPOSIT

SUN SALES, INC.
 264 N. E. 79TH ST. MIAMI, FLORIDA

CLOSING OUT
 \$750.00 Worth of Slots for \$525.00
 15 — GAILLE BELLS — 15
 3 Commanders, 12 Cadets, consisting of five 25¢, nine 10¢, one 1¢ Play. WIRE to reserve and avoid disappointment.
 Write for Quotation on Mills NEW 3 Bell. Also List of Hi-Grade Rebuilds.
COLEMAN NOVELTY
 ROCKFORD, ILL.

PANORAMS FOR SALE \$425.00
 SIX WEEKS OLD
 Phonographs—Model 8200 Seeburgs, RC, original crates, \$550 each; Envoy Seeburgs, RC, \$325; 616 Wurlitzers, plain, \$65; Miraben Light Up, \$100; 12-Record Rockolas, \$22.50 each. One-third deposit.
J. H. PERES AMUSEMENT CO.
 922 POYDRAS ST. NEW ORLEANS, LA.

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OPERATORS!
WE CHALLENGE YOU

STUDY \$ ORDER
CUT NOW

SET THE RISING SONS



ONLY \$1.00 POST PAID
For Complete Change Over With Instructions.

Test Locations Proved as High as \$7.00 In a Single Day.

DON'T LOSE A DAY
9 UGLY JAPS IN A ROW

Every Hit Scored Knocks Him Out of Sight and

V... FOR VICTORY
Appears in His Place.

Get Those Machines Working to Capacity or

SELL THEM

See Our Classified Ad in This Issue.

Change May Be Made on Location in a Few Minutes.

SAVE MONEY
ORDER 9 OR MORE SETS AT 75¢ EACH

LONGHORN SALES CO.
3311 Ross Avenue
DALLAS - - - TEXAS

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Operators experienced their first week on gas rations, and in most cases didn't run into any difficulties. With pin games out in New York City most operators have trucks and station wagons. This qualifies them for the valuable X card which permits unlimited gas purchases. Operators with private cars, under the B3 classification, are using gas conservatively but are managing to make their calls. These operators are of the opinion that they will be given renewal cards when and if they use up their quota. This same condition may apply to operators using private cars for business in other Eastern areas.

Wurlitzer Phono Stage Date

Manhattan Distributing Company sent a Wurlitzer phonograph over to the Roxy Theater, where it was included in a stage set. The phono was used in a college Tea Room scene with youngsters jitter-bugging all over the stage. One of the kids sticks a nickle in the machine, which then plays Benny Goodman's *String of Pearls*.

Herald Vending Moves

Herald Vending Corporation moved from 355 Grand Street, Brooklyn, N. Y., to 373 Grand Street, just a few doors down the street. The owners of the building where this company was previously located decided to demolish it.

Armed Service Notes

Received a note from Sam Goodman who is now a private in the Army Air School at Keesler Field, Miss. Goodman was a mechanic for George Ponser, and is studying gunnery. Could it be that he developed exceptional marksmanship thru shooting those coin-operated guns? Wally Weems, formerly of American Tobacco Company and Riggio Tobacco Company, is a lieutenant in the navy. Wally contacted the cigarette machine trade thruout the East Coast and has a flock of friends in the business.

Operators Buying Forms

Charlie Fleischmann, of Baltimore Salesbook Company, reports operators are ordering location forms in greater quantities than ever before. He attributes this increased demand to the greater need for accurate records these days, as well as the need for a clearer understanding between operators and locations. Operators who never before considered using location agreements are now placing orders, Charlie says.

Rabinowitz in the Army

Sam Rabinowitz, partner of Babe Kaufman for many years, was inducted into the army. Due to his wide knowledge of radio and communications systems, Sam expects to be detailed to the Signal Corps. Everett Masterson, music operator and neighbor of Sam's, claims if he were going into the service the best break he could get would be an assignment to the same company with Sam. Those of us who know Sam would want nothing better.

Coming and Going

Leon Berman, of New York Supply Company, left for a road trip thru Connecticut. Leon expects to buy and sell parts and supplies of all kinds, and will be on the lookout for some good arcade equipment.

Al Borkin, of Bork Manufacturing Company, is on the road again. His first stop is Pennsylvania, and then down south as far as Florida. He expects to be on tour for about three weeks.

Lou Cantor took a train out to Pittsburgh and spent one day completing quite a large deal.

Otto Godman, sales manager of Globe Printing Company, has just returned to his office after what he reports was a successful trip thru the Midwest. Both he and James Boro, who accompanied him on the trip, were warmly received by operator friends.

Arcade Vogue

Arcades seem to be current vogue and Mike Munves (the Arcade King) is kept on the go continually, he reports. Joe Munves claims he has received more re-

quests for his arcade booklet this year than ever before.

With the official opening of the outdoor season just around the corner, International Mutoscope Reel Company's staff is busy supplying the last-minute needs of arcade men and concessionaires in all parts of the country.

Robbins Active

Dave Robbins, of D. Robbins & Company, is perhaps the busiest man in the city. In addition to conducting his used cigarette machine business and developing his plan for increasing receipts in phonos on a national basis, Dave's firm is acting as brokers in buying and selling established cigarette and music routes. Robbins states he will finance buyers, provided certain qualifications are met.

Tenth Avenue Visitors

A few visitors from Connecticut were around 10th Avenue. John Fitzgerald of New Haven, and Bernie Sossens from Hartford. Both were their usual happy and smiling selves.

Harry Krain, large operator of merchandise machines and specializing in peanut machines, visited the Avenue.

Counter Game Hit

Poison This Rat, the new counter game introduced by Asco Vending Machine Exchange, is a definite hit, according to Al Cohen. This is proved by the continuous flow of re-orders reaching Asco offices daily, he claims.

Mitchell Service Praised

Irving Mitchell, in addition to buying and selling a large volume of counter games and merchandise machines, is rapidly gaining recognition as a super serviceman. Mitch's repair facilities are complete, and his mechanical wizardry is acknowledged in this territory.

Seymour Settles Down

Seymour Piltch, of George Ponser, after many trips thruout the country, now expects to remain around for a while. However, there's no telling when he might pick himself up and go on another expedition.

Here and There

Jack Delvin, formerly manager for Fitzgibbon Distributors, was around seeing his old friends. Jack is now engaged in work to further the war effort.

Music machine operators in greater numbers are shipping their phonos into the Acme Sales Company plant for complete remodeling jobs, according to Sam Sacks.

Ben Becker has been doing quite some traveling these last few weeks, and tells us he has been approached several times by parkmen who want him to enter some phase of the Amusement Park business.

Baltimore Pinball Picture Changes

BALTIMORE, May 23.—A definite change in the pinball situation has been noted in this city. A few months ago after New York, Newark and other cities along the Atlantic Seaboard met with legal difficulties, the Baltimore market was flooded with pinballs and they became more or less a drug on the market. There was a very sharp drop in prices, the machines bringing only about half the prices formerly commanded by them.

The situation got to the point where some were glad to take almost anything they could get in order to get rid of them. However, the established distributors here held on to their machines, and it appears to have been a wise move. For the situation has now cleared up and pinballs are again commanding the normal prices. There is now a heavy demand for pinballs, with the best conditioned units commanding best prices.

An aid to the local pinball situation is the fact that with no new games being made to take care of the demand for something else, operators are turning to used games, particularly latest models, hence the brisk activity.

DON'T BE A Gee* MAN!

*Don't be sorry you didn't buy

ONE BALL GAMES

20 Turf Champs, Ticket P. O. \$39.50
Still Like New \$122.50
3 Bally Record Time (F.P.) 84.50
5 Mills 1-2-3 (Late Model F.P.)

5 Ball 3 for \$55 Games

Follies Vacation	Pick 'Em Vogue	Sporty Cadillac
Yacht Club Trailways	White Sails Powerhouse Glamour	Cross Line Commodore League Leader
3 Topic . . . \$99.50	3 Horseshoe \$46.50	
4 Air Circus 107.50	9 Major '41. 30.50	
7 Zig Zag . . . 44.50	2 Sky Ray . . 34.50	
4 Venus . . . 79.50	1 Four Diamonds . . 44.50	
5 Mutticker . . 77.50	3 Victory . . . 89.50	
6 Legionnaire 57.50		

ARCADE EQUIPMENT

3 Bally Alley (Working Perfect) . . \$ 34.50
1 Jennings In a Barrel (Like New) . 109.50
4 Tom Mix Rifles 42.50
1 Chi Coln Hockey (Fl. Sample) . . 239.50
3 Ten Strikes (Hi Score) 89.50
5 Ten Strikes (Low Score) 67.50
2 Batting Practice 117.50
5 Evans Skee Balleto 79.50
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616-A Wurlitzer (Remodeled) . . . \$74.50
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1942 Mills Empress Phonos . . . \$299.50
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Jumbo Parades, Cash Pay 149.50
Jumbo Parades, Combination 179.50

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5¢ Mills Club Bells \$249.50
5¢ Mills Brown Front Bells 134.50
5¢ Mills Blue Front Bells 112.50
10¢ Mills Blue Front Bells 115.00
25¢ Mills Blue Front Bells 117.50
Drill Proof Club Handles, Light, Single J.P.
35 Galloping Dominos, Perfect \$74.50 Up

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25¢ Mills Gold Chrome Bells 189.80
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Court Approves Share the Ride Plan in Michigan

LANSING, Mich., May 23.—Michigan Supreme Court recently removed a possible legal handicap to "share-the-ride" plans, a much-emphasized feature of automobile transportation conservation programs throught the country, by ruling that the "guest passenger act" remains effective for participants in such co-operative use of available automobile facilities.

The high tribunal reviewed and affirmed the Washtenaw Circuit Court's decision holding that Richard Ward, killed in an accident September 17, 1940, was a guest passenger in the car of George E. Burg and that Burg was not liable under provisions of the special act.

It was brought out in the record that Ward, Burg and four others had entered into an agreement whereunder they shared transportation each week to their place of employment in the car of one of their number, rotating the cars on a weekly basis. Each paid 75 cents weekly toward defraying car operating costs.

This nominal payment did not make the motorist whose car was in use at the time of the accident a commercial operator. It was held, but all participants in the plan retained their status as guest passengers when not using their own machines. There was no claim of gross negligence advanced, the only exception under which damages are recoverable under the Michigan guest passenger act.

Price Reduction Peps Up Response

CHICAGO, May 23.—The price reduction on the Seven Grand counter game seems to have been just what operators were waiting for, according to Al Koplo, of Koplo Sales & Supply Company, in this city.

Koplo said the orders received after the first announcement of the new price clearly indicated that operators were pleased. "As a dice game, Seven Grand has held its own and has been a stand-by in the counter game field for many years," Koplo said. "Many of the first games made are still making good money on locations in all parts of the country."

Fewer Records Make Needles Important

CHICAGO, May 23.—In explaining the many factors about phonograph needles, E. C. Steffens, of Permo Products Corporation, said that at present so many of the older machines have been put into use, due to restrictions on the manufacture of music boxes, that it is necessary to consider needle pressure in these machines. He says that the older machines in many cases have pick-ups with a pressure of four to four and a half ounces, which naturally causes more wear on records. This is true under normal operating conditions, he said.

The Permo firm, he said, has developed many harder substances than that used in standard Permo needles, but has never used these hard substances because they would have much greater wear on records. He said that to use harder needles now would also aggravate the record situation at the present time when the manufacture is curtailed due to a lack of shellac. Due to lack of materials, he said, records may not be so durable as before and hence it is more important now than ever to use good needles.

Some Practical Suggestions

The firm has issued a list of suggestions to operators, as follows:

Magnetic Pick-Ups—Examine the needle holder rubber bushings and damping pads for stiffness. If they have become old and dry, they should be replaced. The armature should also be carefully centered between the pole pieces. The manufacturer should apply these parts or should service the pick-up at a nominal cost.

Crystal Pick-Ups—Crystal pick-ups that have been in service for more than a year should be carefully examined for needle compliance. In other words, when the needle is tightly secured in the holder, it should move freely a few thousandths of an inch in either direction. Since crystal cartridges must be factory serviced, it is suggested that defective or faulty pick-ups be returned to the manufacturer for repairs or replacement.

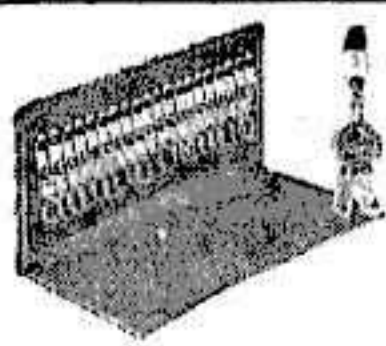
Needle Pressure—Manufacturers several years ago utilized needle pressure as high as four to five ounces, however, this pressure has been reduced in more recent instruments. With the phonograph at rest, the needle pressure may be determined by the use of a small spring-type postal scale hooked under the needle screw. In the event that the downward pressure is over two and one-half ounces and assuming that the pick-up head is in good condition and has proper compliance, additional weight of sufficient value can be added to the present counter weight of the pick-up arm to reduce the pressure. The weight should be adjusted to a point where the downward pressure is two to two and one-half ounces. This reduction in needle pressure will greatly extend the life of both needle and record.

Caution—After an additional counter weight has been added to the pick-up arm, the tripping or cut-off mechanism should be carefully observed during its operation to be sure the cut-off mechanism properly actuates. It may be necessary to clean and otherwise free the tripping parts until they operate freely. The pick-up arm supporting bearings should be cleaned and oiled so that the arm will move across the record freely.

Needles—In the event that excessively worn records or records made from more abrasive materials are used, it is suggested that the Permo elliptical type needle be reversed at more frequent intervals than normal in order to more nearly equalize excessive wear.

Important—There has been no change whatsoever in the quality or quantity of the precious metal tip, other material or workmanship in the manufacture of Perma Point Needles. Therefore, under like conditions the same high standard satisfactory performance should be realized therefrom as in the past.

Any substitute of a more abrasive material in the manufacture of records will unavoidably shorten the life of any needle and also the record. Therefore, if excessive wear to either the needles or records should be experienced, corrective measures, such as suggested above, should be employed.



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All American 35.00	Red Hot 15.00	Keeney Super Bell, 25c, Used 6 Weeks 285.00
Anabel 25.00	Red, White, Blue 30.00	Keeney Super Bell, Two Way, Used 6 Weeks, 5-25c 375.00
Attention 32.50	Repeater 32.50	ONE BALL PAYOUTS
Bally Beauty 20.00	Roller Derby 22.50	Fairgrounds 10.00
Band Wagon 32.50	Rotation 15.00	Horse Shoes 40.00
Big Chief 30.00	Roxy 15.00	Grandstand 80.00
Big League 20.00	Salute 35.00	CONSOLES PAYOUTS
Big Town 20.00	Scoop 10.00	Track Time (1938) \$ 80.50
Blonde 25.00	Score Champs 15.00	Sugar King, (Latest Model) 62.50
Brite Spot 20.00	Sea Hawk 35.00	Track Time, '37 Rebuilt 35.00
Broadcast 32.50	Shortstop 20.00	Fast Time 75.00
Cadillac 20.00	Show Boat 52.50	Jennings Cigs Roll, 5-10c 82.50
Captain Kidd 57.50	Silver Skates 35.00	ARCADE EQUIPMENT & PHONOGRAPHS
Commodore (New) 75.00	Skyline 25.00	Wurlitzer 412 (Litenup) \$ 50.00
Conquest 15.00	Sky Ray 40.00	Wurlitzer 616 75.00
Crossline 27.50	Sluggo 40.00	Wurlitzer 716 90.00
Dive Bomber (Record, from Formation) 75.00	Snappy 55.00	Wurlitzer 81 (with Stand) 82.50
Dixie 20.00	Snooks 12.00	Evans Ten Strike 45.00
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Dude Ranch 30.00	Sport Parade 37.50	Play Ball '42 (Genco) 245.00
Entry (Baker) 37.50	Sparty 18.00	SLOTS & PAYOUT MACHINES
Fantasy 12.00	Spot a Card 77.50	Mills Liberty Bell, 5c \$ 22.50
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Gold Star 32.50	Tepper 12.00	Mills Blue Front, 5c, Slug Pr. 125.00
Headliner 12.00	Towers 57.50	Mills Blue Front, 5c, Used 00.00
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Horseshoe 47.50	Variety 12.00	Watling Treasury, 25c Mys. 35.00
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Landslide 20.00	Victory 99.50	
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League Leader 30.00	White Sails 15.00	
Legionnaire 50.00	Wild Fire 40.00	
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Mascot 17.50	Yacht Club 22.50	
Merry-Go-Round 20.00	Zig Zag 52.50	
Metro 30.00	Zombie 30.00	
Miami Beach 52.50	ONE BALL FREE PLAY	
Mr. Chips 12.00	One-Two-Three, '40 \$ 90.00	
Nippy 18.00	One-Two-Three, '38 35.00	
O'Boy 15.00	Bally Club Trophy 225.00	
On Deck 18.00	Now Bally Longacre 309.50	
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1 Brown Anti-Aircraft 55.00	2 Photomatics 650.00	Test Pilot Write
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8 Buckley Del. Diggers 85.00	1 Magic Finger 95.00	1 World Series 75.00
15 Chicago Coin Hockey, Slightly Used 245.00	6 Merchantmen 45.00	ONE BALLS
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50 Keeney Boxes	10.00 "	Majors RC	
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Gold Star	22.50	Marvels (1¢ Clg.)	12.50
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Horseshoe	37.50		
Keen-a-Ball	12.50		
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Stratoliner	29.50		
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New Genco's Four Aces, F.P. Pin Game \$162.50			
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Chicago Hockey	240.00	Air Raiders	155.00	\$1,000.00.	
Ten Pins, Hi Dial	79.50	Pikes Pikes, new	18.50		

Write for Other Machines.

AUTOMATIC VENDERS

HERMAN M. FEINSTEIN, 31 SUMMIT AVE., PROVIDENCE, R. I.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Priorities and Materials—stand head Bk and are well into it. Together they are doing the impossible."

Another list of 300 items in the manufacture of which iron and steel will be banned is being prepared, and before many weeks more than 1,000 items will be classified as "unessential civilian" and barred from the use of iron and steel, Henri Rush, principal priority specialist of the War Production Board, declared May 20 at a round-table discussion sponsored by the Commerce and Industry Association of New York.

Paul V. McNutt, chairman of the War Manpower Commission, expects the government to establish a priority system for skilled labor soon to supplement the allocation program already in effect for industrial materials.

WPB imposed new restrictions on the use of tin andterne plate, specifying only eight civilian purposes for which this material may be used. The order also freezes stocks of tin andterne plate not used for these purposes, and requires the holders to file with WPB a list of inventories which will be purchased from them and channeled into war production.

Expenditures for war activities in the first 15 days of May totaled \$1,828,220,873, or an average daily rate of \$121,000,000, the Treasury daily statement shows.

Producers of anti-freeze have been placed on quota basis to permit approximately 50 per cent of sales in 1941 (limitation order L-38).

The WPB took a leaf from Britain's book and adopted "concentration of production" as a means of keeping essential civilian industries operating for the duration of the war. Using the \$215,000,000 stove industry as a guinea pig, WPB gave small business a new lease on life by ordering large manufacturers of non-electric cooking and heating stoves to stop production July 31 and convert to war work.

American manufacturers turned out more tanks last month than they did during the entire period of World War I. W. H. Harrison, director of production for WPB, told 1,000 members of the Brooklyn Chamber of Commerce May 18, "This month tank output will be greater than last month, and before the end of the year output should be four times greater than at present. Government and industry have teamed up to do that job

Donald Nelson urges Americans to get behind the car pooling program, and warned that American civilization—geared to wheels—may go to ruin without those wheels. If the average American continues to run his car in these days of war as he did in days of peace, Nelson said, "some 20 million automobiles are going to be off the streets and roads and highways within another 12 to 15 months."

OPC experts have figured that gasoline stocks now in the East, plus those coming in by tank car and other methods of transportation, should provide a supply equal to 50 per cent of normal.

Recapped passenger car tires capable of 10,000 miles and two years' service under wartime driving restrictions are the aim of the government's tire conservation program, OPA says.

Unless the paper box industry converts its facilities more rapidly to filling essential war needs, drastic curtailment of production may be forthcoming, William W. Fitzhugh of the War Production Board told members of the National Paper Box Manufacturers' Association yesterday at the Drake Hotel, Chicago. Fitzhugh asserted that the industry was largely carrying on "business as usual" despite the fact that a great part of its output is not essential to the war program.

"This war will be won by production, and that means all non-essential production will have to be stopped," he said. Warning that curtailment was in prospect for the basic raw materials used in boxboard and that other shortages, including machinery, transportation and man power, can be expected, Fitzhugh emphasized that paper box manufacturers must go after war business just as they would any other business.

BREVITIES—On May 7 grain shipments, vital segment of inland waterway transportation, were swept from the Great Lakes in a federal order effective May 15 designed to assure cargo space for preferential movement of iron ore.

Householders are varnishing their window screens, for they can't get new copper ones; latest in this field are plastic screens made of Dow Chemical's saran. . . . Three Cleveland dairies are swapping customers to cut



(From The Chicago Sun.)

deliveries, saving tires and gas. . . . Russian dandelion seeds are being sent here to be tested as a producer of rubber substitute. . . . A leading machine tool builder is briquetting metal chips for salvage.

California's "Ham 'n' Eggers" are again circulating their election petitions, war or no war. . . . A small amount of nylon hose is being imported from Canada to the United States, home of nylon. . . . Gasoline rationing in the East hits chauffeuring. . . . One New Jersey seashore town will build a 15-foot fence on the ocean side to meet dim-out requirements; boardwalk stores can then burn subdued lights. . . . Collection drives on wastepaper tided the paperboard industry over its 1941 fall peak. Now they're over-supplied at a time when demand and production are down. No one knows what to do with collections piled high at railroad sidings.

An American chemist is making a gas-repellent cloth of cotton treated with resinous lacquer and which looks like an oil-skin rain-coat—it is in production but not for civilians. . . . A Cleveland restaurant uses paper table cloths with war zone maps on them; saving laundry bills, pleasing "civilian generals." . . . Lawyers report a pick-up in will making. . . . Electric clocks are not batting 100 per cent in some places now; strange new utility pulsations result from lines working hard to supply wartime demand.

Fleischmann Says Firm's Biz Booms

NEW YORK, May 23.—Charles Fleischmann, of the Baltimore Salesbook Company, producer of forms for coin-operated machines, reports business is considerably ahead of last year. He states the Handyset Location Agreement he designed for all types of machines is proving popular with operators thruout the country.

"Operators realize that when a location signs an agreement for one or two years this tends to prevent chiseling and stabilizes earnings. Now, particularly, is the time to insist on written agreements since machines are getting scarcer and locations can't afford to lose the income they derive from coin-operated machines. Operators in the past avoided being too strict on this score due to keen competition.

"Responsible operators report they are getting more signed agreements and believe the present time opportune to change location arrangements to meet higher operating costs. When the war is over operators with signed agreements will be in a stronger position.

"Records are important today for they show instantly how profitable an operator's machines are. Taxes also require records and we are receiving requests from many who never before were interested in record forms. Many firms even specify specially printed books to include their name, address and other special printed copy.

"We maintain a complete servicing organization here to help operators in every way with their record problems."

Many Hazards May Delay Deliveries

CHICAGO, May 23.—Officials of the Atlas Novelty Company are urging coinmen to plan ahead on game requirements. "While there is no immediate danger of equipment shortages, there have been ample indications that before long there will be considerable difficulty in moving merchandise not absolutely necessary to the war effort, Morris Ginsburg warned. "Rail and truck transportation will be heavily loaded with materials required for our armed forces. Operators who depend on this type of hauling for delivery of equipment may find themselves unable to obtain their games without possible loss of time and accompanying loss of income.

"Similarly, the impending threat of gasoline rationing and the already existing tire situation will affect the use of privately owned trucks, trailers and passenger vehicles among coinmen who have been in the habit of doing their own transporting," Ginsburg stated.

"We at Atlas believe it is advisable, and a vital necessity, that operators buy games and other equipment in quantity at this time so that their operations will not be caught short in the future. I suggest that while transportation facilities are still available, purchase of machines both for present-day and future needs should be made.

"It is also a good idea for coinmen to assemble all equipment requiring repairs and bring as much of it in at one time as can be conveniently carried or shipped," added Eddie Ginsburg. "Our shops are well equipped to handle volume reconditioning, just as our sales and warehouse department is able to supply a wide variety of new and used equipment of all types."

Program To Boost Salesboard Trade

CHICAGO, May 23.—The Consolidated Manufacturing Company here has embarked on a program of giving better promotion and prestige to the salesboard industry. Its present program will aim at not only introducing its line of boards to operators but will also have the definite purpose of building national prestige and good will for the industry as a whole.

A dignified trade-mark has been adopted as a mark for all its products and it is expected to reflect credit on the business.

The Consolidated is a new firm in Chicago, of which M. (Bud) Bronson is general manager and Morris Montag is sales manager. The firm offers a line of completely new boards designed for present-day conditions.

LEW LONDON'S "TRUE-VALUE" BUYS!

EVERY FREE PLAY GAME PERFECTLY CHECKED, CLEANED, CONDITIONED, REBUILT LIKE NEW, PACKED RIGHT WITH COMPLETE F. P. ATTACHMENT, SCORE CARDS, ETC., ETC.

A.B.C. Bowler \$49.50	Fleet \$24.50	Nippy \$19.50	Starlight \$34.50
Argentine 54.50	Follies 17.50	O'Boy 17.50	Supercharger 17.50
Avalon 17.50	Four Roses 20.50	1-2-3, '39 32.50	Super Six 14.50
Anabel 24.50	Gold Cup, leg	1-2-3, '40 79.50	Tex. Mustang 57.50
Bally Play Ball 29.50	mod., 4-coin	Pick 'Em 15.00	Sport Parade 29.50
Big League 17.50	multi., F.P. 37.50	Powehouse 22.50	Topper 17.50
Big Show 17.50	Gun Club 49.50	Punch 17.50	Show Boat 49.50
Big Town 17.50	Hold Over 29.50	Red Hot 17.50	Triumph 15.00
Bala Way 52.50	Moroscope 45.00	Rotation 19.50	Ten Spot 39.50
Boom Town 32.50	Home Run '42 79.50	Roxy 14.50	Trailways 34.50
Belle Hop 42.50	Jolly 17.50	Score Card 17.50	Vacation 19.50
Brite Spot 24.50	Lead-Off 27.50	Sky Ray 29.50	West Wind 42.50
Buckaroo 17.50	Limelight 24.50	Snappy '41 52.50	Zig Zag 52.50
Cadillac 17.50	Lot-o-Smoke 24.50	South Paw 47.50	Yacht Club 19.50
Commodore 17.50	Legionnaire 47.50	Sports 17.50	Commodore
Cross Line 24.50	Lucky 17.50	Spotted 17.50	(plastic
Crystal 32.50	Majors 17.50	Spot Pool 54.50	bumpers) 24.50
Dble. Feature 15.00	Mr. Chips 15.00	Stablemates 22.50	On Deck (plastic
Doughboy 19.50	Mystic 32.50	Stars 32.50	bumpers) 29.50
Dude Ranch 19.50		Star Attrac. 47.50	

NEW FREE PLAY GAMES IN ORIGINAL FACTORY SEALED CRATES
Air Circus \$119.50 Genco Defense \$119.50
Home Run '42 119.50 Bally Longacre 289.50

LEW LONDON'S SUPER SPECIAL!

BRAND NEW CONSOLES, F. P. AND P. O. WITH AND WITHOUT MINT VENDORS, IN ORIGINAL FACTORY SEALED CRATES

BALLY HIGH HAND, F.P. \$224.50	PACE SARATOGA '42, Phone Comb. \$259.50
BALLY CLUB BELLS, F.P. & P.O. 279.50	F.P. & P.O. 269.50
PACE SARATOGA '42, F.P. & P.O. 199.50	KEENEY 2-WAY BELLS, P.O. 269.50
KEENEY SUPER BELLS, F.P. & P.O. 254.50	KEENEY 4-WAY BELLS, P.O. 354.50

USED CONSOLES—REBUILT LIKE NEW!!!

High Hands, F.P. & P.O. \$137.50
Jumbo Parade, F.P. 79.50
Big Top, F.P. 74.50
Fast Time, F.P. 74.50
Club Bells, F.P. & P.O., Used 3 Weeks 209.50
Super Bells, F.P. & P.O. 159.50
Lucky Stars, P.O. 89.50
Pace Saratoga, '42, F.P. & P.O. 129.50
Pace Saratoga, '42, F.P. & P.O., Phone Combination 169.50
Paces Reels, '42, F.P. & P.O., Phone Combination 169.50
Jungle Camp, F.P. 69.50
Jennings F.P. Mint Vendors 39.50

BRAND NEW ARCADE EQUIPMENT, IN ORIGINAL FACTORY SEALED CRATES

WRITE FOR SPECIAL CLOSE-OUT PRICES ON
KEENEY SUBMARINE GUN
CHICAGO COIN ALL STAR HOCKEY
BALLY'S KING PIN BOWLING
SCIENTIFIC BATTING PRACTICE
SCIENTIFIC X-RAY POKER
GENCO PLAY BALL

USED PAY TABLES—READY FOR LOCATION!!!

CAROM \$20.50
GOLD MEDAL 44.50
HAWTHORNE 54.50
PACEMAKER 64.50

500 COUNTER GAMES AT LESS THAN 1/2 ORIGINAL PRICES! WRITE FOR LIST!

TERMS: 1/3 WITH ORDERS, BALANCE C. O. D.
LEADER SALES COMPANY
141 NO. FIFTH ST., READING, PA. (All Phones, 4-3131)



NEW
The **SALESBOARD** with the **PIN TABLE** appeal

SPITFIRE . . . Something you've waited for in a sales board! Pinball style—even lights up! 1800 RE Holes . . 5¢ per sale . . Total Average Profit \$50.04 . . THICK board.

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

ALL PARTS AND SUPPLIES—WHAT DO YOU NEED?
Genco Heavy Duty Rectifiers, Ea. . . . \$3.50
Maple Bells for Skee Games, Ea.52
Maple Balls for Genco Playball, Ea. . . .45
Half Round Rubber Stripping, Ft. . . .10
Plunger Springs, All Games, Per 'O 3.95
Etc., Etc.
TUBULAR COIN WRAPPERS—Single Thousand, 75¢; 10M, \$7.00; 25M, \$16.25; 50M, \$30.00.
50% Deposit With Order.
New York Supply Co. 445 West 50 St. New York City

Skipper

NO TAX

IT'S REALISTIC - FASCINATING

To know how hard or easy you should hit the penny
That's what keeps the pennies flowing into the cash box.

STREAMLINED

3 FOR 26.85

SAMPLE 9.95

★ ORDER TODAY WHILE DELIVERY IS ASSURED
★ ACT QUICKLY FOR EXCLUSIVE TERRITORY

1/3 DEPOSIT REQUIRED WITH ORDER

SKIPPER SALES CO.

423 MARKET ST. PHILA. PA.

CUSTOM BILT
SEPARATE COMPARTMENT FOR EACH PAY OUT
Money Back Guarantee

CHARLES WASHBURN
CHARLES WASHBURN, 1511 West Pico Blvd.

WANTS TO BUY
Consoles, Slots, Payout Tables, One Ball Free Plays and Arcade Equipment, especially Guns.
Los Angeles, Calif.

BARGAINS

Battling Practice, clean \$115.50	Slap the Jap Rayolite Gun \$ 99.50	Genco 22 Cal. Automatic Shooting Gallery, 9 ft. long, 3 shots 5¢; a natural, for Arcades, \$179.50
Chicago Coin Hockey 239.50	Bally Playballs 39.50	
Hitter Seeburg Rayolite 79.50	Bally Defense 149.50	
Chicken Sams 69.50	Test Pilot, Floor Sample \$289.00	

UNIVERSAL AMUSEMENT CO.
3317 SOUTH AVE., YOUNGSTOWN, OHIO

MUSIC MERCHANDISING

Holding Disks For Trade-In

General trade policy is to hold old records or trade in for reserve credit

RICHMOND, Va., May 23.—Most record distributors in this territory are now encouraging operators and dealers to build up huge reserve quantities of scrap with the distributors, promising the traders-in full credit for the amount in the event the present ratio is changed. First dealer to take advantage of this system was Gary's Record Shop which has built up credit enough to keep in disks for the next three months at the present three-to-one ratio.

Operators throughout the territory have almost completely stopped the practice of selling their used merchandise to the general public or to used record shops. However, they do not seem in any hurry to build up reserves with the distributors. Apparently the operator reaction is to keep his scrap warehoused in his own plant with the hope that the ratio will be upped leaving still a plentiful supply for sale to the used-disk boys.

Retail record shops have seen no notice of a decline in the number of disks sold due to the lowering of the quantity of Bluebirds and Okeh's in favor of the higher-priced platters. Distributors also say that their total units of sale have not been noticeably changed and that the monetary gross is climbing rather than going down.

A rather stabilized trade-in price of 6 cents per pound is in effect in this territory with some distributors requiring the trade in and others merely requesting it. However, those distributors who have not as yet ordered the trade-in feel that it will be necessary in the near future.

Denver Distrib Has Good Retail Disk Biz

DENVER, May 23.—Only one distributor of automatic phonographs in this city also maintains a record department to supply records to music operators. This is the Wolf Sales Company which has a subsidiary store at the address of its distributing business. The firm reported early this week that it had received its first large shipment of new records since the shellac restrictions were announced.

Retail music stores here say that the demand for phonograph records is much greater than the supply in most instances. Most stores have tried to put into effect the plan whereby one old record is returned for each three new records purchased. However, they say they have not been able to adhere closely to this plan because too many good customers have balked at bringing old records back.

The plan being used by one store is to keep a card file of every customer and the number of records purchased. When the store warns the customer it will have to call for the correct amount of old records at some future date.

Sam Rabinowitz Inducted in Army

ATLANTIC HIGHLANDS, N. J., May 23.—Sam Rabinowitz, partner of Babe Kaufman and well known in the coin machine trade for many years, was inducted into the army yesterday. Sam left from the local draft board headquarters with about 50 other men to the accompaniment of martial airs played by the town band. (Being in the music business for many years, it was fitting that Sam left civilian life with the strains of horns and drums fading into the air.) Sam will be transferred to Fort Monmouth (Signal Camp) due to his complete knowledge of radio and communication systems. After the induction Sam will be allowed a 10-day furlough to put his business details in order.

Tulsa Ops Buying Good Used Records

TULSA, Okla., May 23.—Demand for good used records, first felt two or three months ago, continues here. Operators, while not hoarding records, are keeping ample stocks.

"We're selling the good used records as fast as they come in," reported Popular Music Company. "We sell nearly as many used ones as new ones. All kinds of them."

Operators generally welcome the old record trade-in regulation since it helps them dispose of obsolete platters.

Retailers offer an average of 2½ cents per worn-out record, except laminateds. Popular Music Company pays 3 cents. Price-Bennett Music Company pays 2 cents ordinarily and up to 5 cents in case of resale possibilities.

Local YMCA, to raise boys' camping funds, is collecting old records and selling them to Jenkins Music Company at 2½ cents.

Operators Co-Operating With Record Reclamation Drives; Getting Adjusted to Trade-Ins

PHILADELPHIA, May 23.—Local record distributors, music machine operators and retail record dealers alike are fast getting in tune with the times that calls for an entire readjustment because of the record situation. All the three major recording companies have distributor branches here. Unfortunately, all three distributors have set up their own individual system of record distribution for the duration with the result that buyers must readjust on three fronts instead of one. The only thing that all three distributors have agreed on is to cut out record pick-ups.

Both the Raymond Rosen & Company, Victor distributor, and the Decca factory branch, require from both operators and dealers on the basis of three new records for each old one returned. No returns are required by the Motor Parts Company, Columbia distributor, nor is such action contemplated. However, Columbia, as the others, are buying up all available old disks. Each distributor is promoting a record salvage campaign of its own.

As yet, no retail dealers are making it compulsory for the home buyers to return old disks for new ones. However, all store advertising and promotion is directed toward that end. Some stores are offering a two-cent rebate on old records, which is the price fixed by Victor, while other stores are offering a 10-cent War Stamp for each four disks returned. In all cases, the laminated records (Columbia-Okeh) and the old Edison records are not accepted for trade in.

The phono operators, for many weeks now holding on to their old records, are better situated than the record dealers. Feeling is that the music operators will be taken care of during the emergency. Apart from the fact that operators don't make such heavy demands on each record release as do the retail stores and that the records enjoy a longer life in the music machines, the local distributors fully realize that it will be the music machines that will keep interest in records alive until the industry is back to normal.

Ops Help Disk Drive

It is no secret here that the record salvage campaign is virtually a total bust. Home buyers, for the most part, cherish the records they purchased. If forced to return old ones for new ones, feeling is that the home buyers will just stop buying records for the duration, the same as other home products curtailed by priorities. As a result, the music operators will play an even more important role in keeping record interest alive. One local distributor advised that no matter how much records are curtailed, his firm would service operator needs first.

The record salvage campaign here

Phonograph Distributors

We are urgently in need of the name and address of every distributor of automatic phonographs who maintains an established phonograph record department to sell records to operators. We are asking these distributors to please write us at once if they have such a department.

This information will be very helpful to us to use for the benefit of the industry as a whole. We would also like to have the name of the manager of the record department. Send information to W. W. Hurd, 155 North Clark Street, Chicago.

Cincy Music Ops Organize

Receive charter from Cleveland association—temporary committee functioning

CINCINNATI, May 23.—Announcement has been made of the formation of a new music machine operators' association here as well as organization of the employees of the music operators. A charter has been granted to the new Cincinnati group by the Phonograph Operators' Association of Cleveland. A temporary committee was appointed at an organization meeting on Tuesday, May 19, at the Hotel Gibson.

The meeting was attended by two Cleveland representatives, William Pesser, business representative of the Musical Maintenance Employees' Union, and Leo Dixon, president of the Phonograph Operators' Association of Cleveland. They helped the organization and gave valuable aid to the Cincinnati group.

The former music operators' association of Cincinnati, known as the Phonograph Merchants' Association, has been defunct for more than a year. The new association is being formed to meet the problems brought on by the national emergency.

The temporary committee is composed of Harry Cohen, Ohio Specialty Company; Jack Markham, Shamrock Music Company; Jerry Levy, operating under his own name; Lou Poltzer, Poltzer Mx-It Company, and J. H. Cavanaugh, Interstate Novelty Company.

A meeting has been scheduled by the committee for May 26 to be held at the Hotel Gibson in downtown Cincinnati. To date, 22 members have been enrolled in the new association. A total of 70 members is expected.

Official Report of Philly Phono Association for 1941-'42

PHILADELPHIA, May 23.—Progress of the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey, for the 1941-'42 year, was recently reviewed by Jack Cade, business manager of the association. In a term-end report, Cade gave a month-to-mouth accounting as follows:

"After a turbulent month in June, the affairs of the association began to return to normal in July under the leadership of Charles Young (Delaware River Music Company, Haddonfield, N. J.). During July, 1941, the Almor Music Company was admitted to membership. An application from the A.M.I. Distributing Company was refused due to the fact that they would not agree to abide by all the rules of the association.

"August opened with a decision on the part of the membership to operate wired music. During the month Frank Hammond submitted his resignation as business manager of the association. Vaughn Monroe (band leader) visited one of the meetings after his performance at the Earle Theater. A special meeting was called on August 25 to decide on plans for continuing the operation of the association after Hammond left. In view of the long and splendid record which Hammond had made, it was unanimously agreed by all the members present to grant Frank an indefinite leave of absence rather than accept his resignation. After a long discussion as to what procedure to take, it was finally decided, on recommendation of Hammond, to place Edna Gallagher in charge of the office to continue the routine work as heretofore. To create the utmost faith in the managing and directing of the affairs of the organization, the officers and directors voluntarily resigned, effective Sep-

tember 4, to permit the membership to decide whom they wished to direct them.

New Officers Chosen

"On September 4 the membership elected new officers and directors to serve for the balance of the fiscal year. They were: President, Phil Frank; vice-president, Jack Sheppard; secretary, William L. King; treasurer, Maurice Pinkel; directors, Louis Sussman, Samuel Weinstein, Samuel Stern, Meyer Cowan, Edward Klein, Charles Young and Martin Levitt.

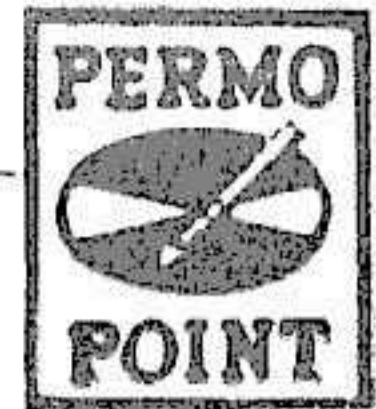
"September 11, Swift Amusements was elected to membership. Frank Hammond was presented with a traveling bag as a gift from the entire membership. During the months seven members were dropped for nonpayment of dues.

"In October it was decided to organize a company to operate wired music in various locations in the city, stock in this company to be made available to every member at \$1 per share. It was decided that each member operating in Philadelphia would purchase one share of stock for each machine he operates.

Buy War Bonds

"During November the attention of the membership was directed toward the purchase of U. S. Government War Bonds. All of our members agreed to purchase as many of these bonds as possible. It was decided to hold a regular dinner meeting on the last Thursday night of each month.

"The first monthly dinner meeting was held in December at the Club Ball and every member present had a most enjoyable time. It was decided in view of the fine spirit the dinner meetings showed, that they should be continued indefinitely. During the month several attempts were made to encourage all (See PHILLY ASSN. REPORT page 105)



Permo's Advice To -- Coin-Phonograph Operators

In view of the necessity for using existing records beyond their normal life and because some record manufacturers have found it necessary to utilize substitute materials which greatly increase the wear of records and needles, the following corrective measures comply with the well-established fact that record and needle wear is proportional to the vertical needle pressure applied to the record and the compliance factor (relative stiffness) of the pick-up.

Suggestions for Extending the Life of Needles and Records

— PICK-UPS —

Magnetic Pick-ups. Examine the needle holder rubber bushings and damping pads for stiffness. If they have become old and dry, they should be replaced. The armature should also be carefully centered between the pole pieces. The manufacturer should supply these parts or should service the pick-up at a nominal cost.

Crystal Pick-ups. Crystal pick-ups that have been in service for more than a year should be carefully examined for needle compliance. In other words, when the needle is tightly secured in the holder, it should move freely a few thousandths of an inch in either direction. Since crystal cartridges must be factory serviced, it is suggested that defective or faulty pick-ups be returned to the manufacturer for repairs or replacement.

— NEEDLE PRESSURE —

Manufacturers several years ago utilized needle pressures as high as four to five ounces, however, this pressure has been reduced in more recent instruments. With the phonograph at rest, the needle pressure may be determined by the use of a small spring-type postal scale hooked under the needle screw. In the event that the downward pressure is over two and one-half ounces and assuming that the pick-up head is in good condition and has proper compliance, additional weight of sufficient value can be added to the present counter weight of the pick-up arm to reduce the pressure. The weight should be adjusted to a point where the downward pressure is two to two and one-half ounces. This reduction in needle pressure will greatly extend the life of both needle and record.

— CAUTION —

After an additional counter weight has been added to the pick-up arm, the tripping or cut-off mechanism should be carefully observed during its operation to be sure the cut-off mechanism properly actuates. It may be necessary to clean and otherwise free the tripping parts until they operate freely. The pick-up arm supporting bearings should be cleaned and oiled so that the arm will move across the record freely.

— NEEDLES —

In the event that excessively worn records or records made from more abrasive materials are used, it is suggested that the Permo elliptical type needle be reversed at more frequent intervals than normal in order to more nearly equalize excessive wear.

— IMPORTANT —

There has been no change whatsoever in the quality or quantity of the precious metal tip, other material or workmanship in the manufacture of Permo Point Needles.

Therefore, under like conditions the same high standard satisfactory performance should be realized therefrom as in the past.

Any substitute of a more abrasive material in the manufacture of records will unavoidably shorten the life of any needle and also the record. Therefore, if excessive wear to either the needles or records should be experienced, corrective measures, such as suggested above, should be employed.

REMEMBER — WORN RECORDS OR ABRASIVENESS OF RECORD
MATERIALS WILL DEFINITELY AFFECT NEEDLE LIFE.

PERMO PRODUCTS CORPORATION

6415 RAVENSWOOD AVENUE

CHICAGO, ILLINOIS



AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

As in the past, many Pennsylvania and other Eastern seaboard amusement parks are planning to use Western, folk and country-type outfits for main attractions during the summer. This, of course, suggests machine tie-ups with those who have made recordings. . . . The flow of patriotic country tunes, which slowed down recently, is stepping up again, with many army and war-effort numbers among current releases, particularly considering the general cut-down in the over-all number of releases. From this angle, country and folk tunes seem to be doing a better morale job than the general run of pops.

Week's Releases

Jerry Abbott and "The Mainstreeters"
(Standard T-2058)

Get a Move On, Cowboy and Tend to Your Knitting

A couple of excellent patriotic novelties given splendid treatment by Abbott and his crew. Both tunes are highly melodious, lilting, attractive ballads, and they're taken in a full, deep, rich baritone that rates as a standout. Band background is also beautifully done. Rousing words on the A side are in contrast to the sweet melody; *Knitting*, on the B, takes a novel but popular angle of the war effort and gives it top melodic treatment. Both sides have lovely tunes and novel patriotic angles; very definitely, both should pull in the coins.

Gene Autry (Columbia 36598)

Private Buckaroo and Rainbow on the Rio Colorado

Autry takes the picture tune with its lilting melody and patriotic angle and gives it typically fine Autry treatment. His version should certainly hold its own with any other waxings that are made. *Rainbow* is a very appealing ballad tune, with its melodic roots deep in folk music tradition; and Autry gives it the fine rendition you'd expect. A fine coupling; either side is almost certain to pull heavily.

Buddy Jones (Decca 6049)

She's a Hum-Dum Dinger and I'm Going To Get Me a Honky Tonkij Baby

A couple of catchy novelty numbers that should be glove-fit for the tavern trade. Jones does pleasant vocal work on both, and he's backed by a terrific hot string band that features outstanding fiddle, guitar and piano. Either or both the sides should do heavy business in tavern locations.

Red Foley (Decca 6048)

I'm Looking for a Sweetheart and Is It True?

Sweetheart, on the A side, is a sweet and lovely ballad, featuring Foley's soft and pleasing vocal and band backing led by a standout fiddle. It's an appealing number, built up as the answer to previous folk tunes asking for a friend rather than a sweetheart. *True*, on the flipover, is a catchy tune given swell treatment by Foley, with nice band interludes alternating with the vocal.

Recommended

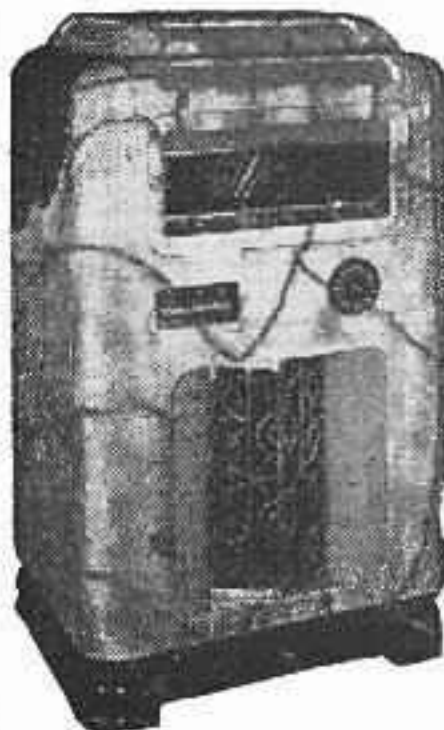
Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"HEADIN' FOR THAT LAND OF GOLD": Montana Slim (Bluebird B-8983)—A soft, rolling Western ballad given excellent treatment by Montana Slim, including top-notch yodeling sessions. Has shown up on various best seller lists, and has a breadth of melodic appeal that indicates it may even appear on the pop listings.

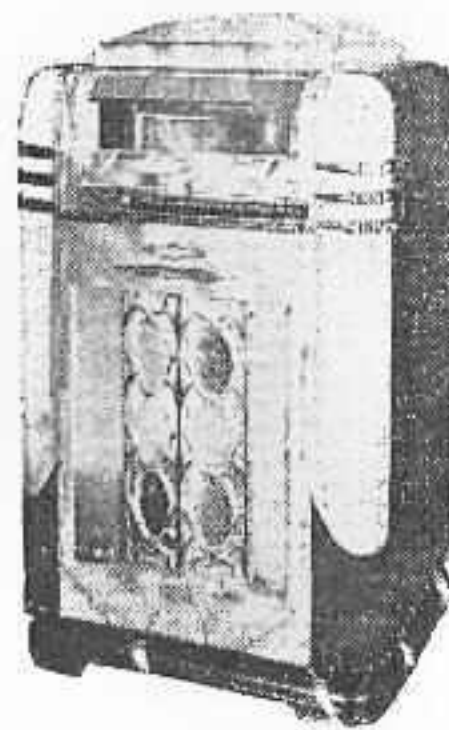
Letter Box

Carson Robison's patriotic click, 1942 *Turkey in the Straw*, is still very strong in the Midwest, many localities report. . . . The Milwaukee territory is going strong for polkas, both *Linda May Polka* (Shelton Brothers) and *Happy Hobo Polka* (Bee Gee Tavern Band) going strong there. . . . Denver Darling's waxings rate high around Indianapolis, with two of his recordings, *You Brought Sorrow to My Heart* and *The Devil and Mr. Hitler* being reported among the leaders in that area. . . . Gene Autry's currently

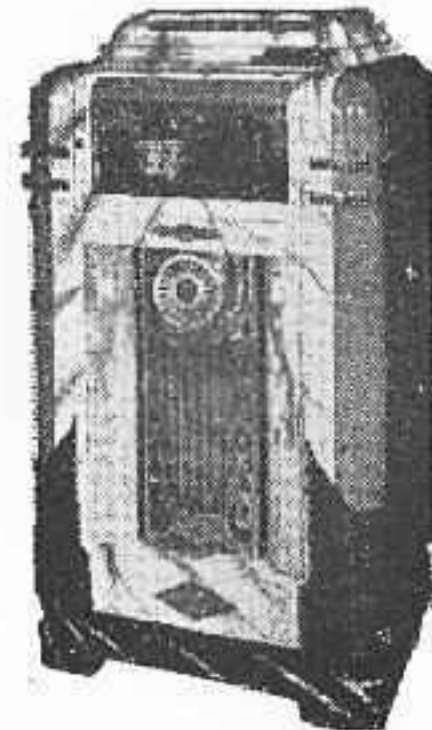
BRAND NEW ACME-REMODELED PHONOGRAPHS!



SUPER WURLITZER "616"
Completely remodeled with ALL LACQUER MARBLEGLO or SPLATTER finish plus LEATHER SIDES. NEW DOME and NEW GRILLE with POLISHED ALUMINUM CASTINGS..... \$109.50



SUPER WURLITZER "500"
Completely remodeled with NEW DOME (heavy molded plastic), NEW DESIGNED GRILLE plus LEATHER SIDES and MARBLEGLO or SPLATTER finish..... \$249.50



SUPER WURLITZER "600"
Completely remodeled with NEW DOME, NEW GRILLE CLOTH plus LEATHER SIDES and MARBLEGLO or SPLATTER finish..... \$194.50

Super Remodeled Wurlitzer "Keyboard"..... \$234.50
Super Remodeled Wurlitzer "24"..... 154.50
Super Remodeled Wurlitzer "412"..... 79.50

Brand New Remodeling Work on All Phonos Shipped
1/3 Deposit, Bal. C.O.D., F.O.B. N. Y.

PREPARE FOR THE FUTURE—Look Ahead Now!

Our Factory Experts Will Remodel YOUR OWN Phonos at Unbelievably

LOW PRICES. We Will Remodel Your:

★ Wurlitzer "616" for \$47.25 | Wurlitzer "412" for \$35.55
Wurlitzer "600" for 41.85 |
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Boyd's version of *Sweethearts* or *Strangers*. . . . Jimmie Davis's recording of *You Broke My Heart* is popular in the Dallas territory. . . . And Jacksonville, Fla., likes Jimmie Davis's version of *Wabash Cannon Ball*. . . . Roy Acuff's *No Letter in the Mail* is pulling plenty of nickels in the Midwest.

AUTOMATIC PHONOGRAPH NEEDLE



Whenever leading operators get together and discuss phonograph needles they praise the MAESTRO POINT.

This needle is different. It's been fashioned to meet specifications set down by operators themselves. Try it and discover for yourself just why this MAESTRO POINT cannot be duplicated—why it is so widely used.

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Well established music business (no objection to tables, salesboards, perhaps slots) in Southwestern city of 12,000 population. No competition. Income \$1000.00 month and increasing. Reason, draft age. \$9500.00 will handle.

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PHONOGRAPHS FOR SALE

Wurlitzer 600	\$150.00
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Wurlitzer 800 with Adaptor	335.00
Seeburg Crown	150.00
Seeburg Rox, Universal Adaptor	135.00
Buckley Boxes, 20 Record	19.50

AMERICAN COIN MACHINE COMPANY
567 Clinton Ave., N. ROCHESTER, NEW YORK



No. 41 MAY 30, 1942

DORSEY GIVES OLDIE BRAND NEW WAXING

Old Wine in New Bottle Called Sure Smash Hit



TOMMY DORSEY

"Somewhere a Voice Is Calling" (F.T.)

Tommy revives a famous old sobber and sparkles up a melody that's real knockout. It's mellow and sweet! Frank Sinatra does the vocal in this tune that's all-time high for melody. They'll cotton to this one sure. It's a nickel-puller de luxe. Don't miss out on it! And for a quick change, the other side of this disc gives out with "Well, Git It!" Victor 27887.

KIRBY DISCS A WINNER FOR ALL LOCATIONS

"Keep Smilin'" (F. T. - Chant)

Good coinograph stuff for all locations, this platter pours a slow-haunting melody that will start your customers humming. Russell Procope, Buster Bailey and Charlie Shavers handle the vocal in top style. "Comin' Back" on the reverse is typically Kirby. A sure rotator. Victor 27890.

HIT PARADERS SET GIVES TOP TUNES OF PAST 8 YEARS

Here's the Victor Musical Smart Set of the week—perfect for coinograph playing. Mark Wainwright and his orchestra, Barry Wood and Joan Edwards with the Hit Paradars play the top tunes of this top radio show for 1934 through 1941. You can get them in a set or singly. They're sure-fire. "Cocktails for Two" (1934) and "The Music Goes 'Round and 'Round" (1935). "These Foolish Things" (1936) and "The Woodpecker Song" (1939). "Where or When" (1937) and "Ti-pi-tin" (1938). "All the Things You Are" (1940) and "I Don't Want to Set the World on Fire" (1941). Victor 27868, 27867, 27865 and 27866, respectively.

TWO PLATTERS THAT SERVE A HEAP OF MUSIC

David Rose and his orchestra do a disc that's tops for restaurants and class locations in "Poinciana" (Song of the Tree) and "Dance of the Spanish Onion." The first is a haunting melody that flows over rich strings. The second is a first-rate novelty number. (Victor 27888.) Vera Barton with orchestra turns a neat groove with "Just a Moon Ago" and "Mean to Me"—sure repeats for this rising network singing star. (Victor 27889.)

TO HELP YOUR CUSTOMERS TO KEEP GOING WITH MUSIC—

Order these hits from your
VICTOR RECORD
Distributor Today
BUY U. S. WAR BONDS REGULARLY

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

SKYLARK	DINAH SHORE	Bluebird 11473
	HARRY JAMES (Helen Forrest)	Columbia 36533
	GLENN MILLER (Ray Eberle)	Bluebird 11462

Last week this and two other songs were locked in a terrific struggle to get into this category. This week it developed into no contest, with *SkyLark* picking off nickels all over the land, and Dinah Shore's disk, in particular, doing a sensational job. Tune should be around here for quite a while.

MOONLIGHT COCKTAIL, (11th week)	GLENN MILLER (Ray Eberle-Modernaires)	Bluebird 11401
	HORACE HEIDT (Charles Goodman)	Columbia 36512
	TOMMY TUCKER (Don Brown-Voices Three)	Okeh 6526
	BING CROSBY	Decca 4184

SOMEBODY ELSE IS TAKING MY PLACE, (9th week)	BENNY GOODMAN (Peggy Lee)	Okeh 6497
	RUSS MORGAN (Morganaires)	Decca 4098
	VAUGHN MONROE (Vaughn Monroe)	Bluebird 11454

JERSEY BOUNCE (8th week)	BENNY GOODMAN (No Vocal)	Okeh 6590
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TANGERINE (5th week)	JIMMY DORSEY (Bob Eberly-Helen O'Connell)	Decca 4123
	VAUGHN MONROE (Vaughn Monroe)	Bluebird 11433

DON'T SIT UNDER THE APPLE TREE (4th week)	GLENN MILLER (Tex Beneke-Modernaires)	Bluebird 11474
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SLEEPY LAGOON (2d week)	HARRY JAMES (No Vocal)	Columbia 36549
	JIMMY DORSEY (Bob Eberly)	Decca 4304
	VAUGHN MONROE (Vaughn Monroe)	Bluebird 11496
	DINAH SHORE	Victor 27875

COMING UP

ONE DOZEN ROSES	DICK JURGENS (Buddy Moreno)	Okeh 6636
	ART KASSEL (Kassel Trio)	Bluebird 11486
	GLEN GRAY (Pee Wee Hunt)	Decca 4299

This novelty has an excellent chance of pushing itself into the select circle within the next week, provided something else doesn't come along to steal its thunder. Has been hovering around this position on the ladder for a couple of weeks now, and something is bound to happen, one way or the other. Little doubt that by next week we will know what tune's future holds in store.

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	KAY KYSER (Glee Club)	Columbia 36558
	GUY LOMBARDO (Kenny Gardner)	Decca 4278
	FREDDY MARTIN (Clyde Rogers)	Bluebird 11503
	TOMMY TUCKER (Don Brown)	Okeh 6620

Unquestionably the best-looking of the up-and-coming ballads, this song figures to make *Going Strong* without any trouble. Has a pretty fair chance of passing *One Dozen Roses* in the race this coming week, too. All four disks listed are performing admirably on the boxes, with Martin, in particular, beginning to pick up new locations.

WHO WOULDN'T LOVE YOU?	KAY KYSER (Trudy-Harry)	Columbia 36526
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The retaining the position it held last week, the novel Kyser disk is not quite as strong a challenger as it was seven days ago. Is getting stiff competition from the batch of newer novelties, which may, in part, explain why its progress has slowed down. Should be able to offer a pretty good idea of its final outcome by next week this time.

THREE LITTLE SISTERS	ANDREWS SISTERS	Decca 18319
	VAUGHN MONROE (Four V's)	Bluebird 11508

In its second week as a Coming Up item, this peppy novelty did better than the average song its age and looked as tho it might turn out to be a very serious threat for *Going Strong* ranking before many more weeks have passed. Andrews girls took the lead away from Monroe this time, and both are doing very well at the nickel-nabbing.

I REMEMBER YOU	JIMMY DORSEY (Bob Eberly)	Decca 4132
	HARRY JAMES (Helen Forrest)	Columbia 36518

Still trailing the other contenders, *I Remember You* is a lot stronger this time than it was last week. Hope is by no means lost on this thing, especially since there is only one ballad listed above it, and that ballad is a war song. Might still get there, and, even if it doesn't, it has not been a total loss. A tune has to be plenty hot to break into *Coming Up* in the first place.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

MISS YOU	DINAH SHORE	Bluebird 11322
	BING CROSBY	Decca 4183
	FREDDY MARTIN (Clyde Rogers)	Bluebird 11286

Nearing its dying gasp.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



No. 41 MAY 30, 1942

"DEAR LITTLE BOY" PASTOR REVIVAL FROM WORLD WAR I



EUGENIE BAIRD

"Dear Little Boy of Mine" (F.T.)

This one had them going soft in the last war. Still packed with plenty appeal, the new Tony Pastor arrangement is built around melting vocal refrain by Eugenie Baird. It's slow and tender. Same tempo, same band, same singer on other side of this B-11533:

"Tell It to a Star" (F.T.)

CURLY HICKS SURE COIN WITH PAIR OF POLKAS

"Poker Party Polka" "Jinny Lind Polka"

Why do nickel-droppers fall for polkas? Don't know, but do know here are two corkers on one coupling. Curly Hicks and his Taproom Boys really rap it out. Cut yourself in on the sugar. No rationing these profits. B-11536.

HINES HOT, LEADS PACK AS A & B SIDES CLICK

"The Father Jumps" (F.T.)

"The Jitney Man" (F.T.)

Strictly and purely "Hines" tempo, this new double is made for the "Father's" many coinograph-playing fans. He really gives out in solid jump-time. B-11535.

KASSEL FEATURES CHORUS, PIANO DUET, CLAPPING

"You Ain't Got No Romance" (F.T.)

"Ring the Bell for Uncle Sam" (F.T.)

Art introduces these tunes by mixing some very appealing ingredients into catchy novelty arrangements. The vocals by the Chorus high-light rollicking-rhythm rundowns by the band, a piano duet, and handclapping of the sort that's so popular these days. B-11534.

TO HELP YOUR CUSTOMERS TO KEEP GOING WITH MUSIC—

Order these hits from your
VICTOR-BLUEBIRD RECORD
Distributor Today
BUY U. S. WAR BONDS REGULARLY

Operators!—
 Get set for this double header that is heading your way

Any day now . . . your local theatre will show to a capacity house this latest and hottest comedy hit of the year —

PRIVATE BUCKAROO

A UNIVERSAL PICTURE starring HARRY JAMES and the ANDREWS SISTERS

and featuring

that tuney - timely - top - tune of the year

THREE LITTLE SISTERS

(Be Prepared to CASH IN on the public's demand to hear this song in all your Music Machines!)

Call your Distributor NOW and stock up your locations with these latest recordings of "THREE LITTLE SISTERS" by these outstanding artists —

ANDREWS SISTERS* ON DECCA NO. 18319

HORACE HEIDT ON COLUMBIA NO. 36576	VAUGHN MONROE ON BLUEBIRD NO. 11508
WOODY HERMAN ON DECCA NO. . . . 18364	MARTHA RAYE ON DECCA NO. . . . 18298
ART JARRETT ON VICTOR NO. 27857	DINAH SHORE ON BLUEBIRD NO. 27875

The Billboard says—
RECORD BUYING GUIDE—
 PART 1 (May 23rd)
THREE LITTLE SISTERS . . . This novelty was listed in Possibilities not so long ago and has captured the photo patrons' fancy with the greatest of ease.

* Make Tie-Ups with local theatre managers during the showing of "BUCKAROO"

SANTLY-JOY-SELECT, 1619 BROADWAY, New York City

TALENT and TUNES
ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Ray McKinley, who just recently formed his own band after taking his drums from the podium of Will Bradley, has signed his first recording contract with Eli Oberstein's Elite label. . . . Two new big musical films are being released this month, and operators should be able to cash in on the tunes when they are released on wax. Kay Kyser's "My Favorite Jive" has "Just Plain Lonesome" and "I've Got the Moon in My Pocket," which are already out on disks. "Private Buckaroo," with Harry James and the Andrews Sisters, contains the songs "Yes, I Do," "You Made Me Love You," "Private Buckaroo," "Three Little Sisters" and "Don't Sit Under the Apple Tree." . . . Tommy Dorsey premed his new fiddle section at the opening of the Astor Hotel Roof last week. Maestro hasn't made his first disk with the new ork yet, however. . . . The Korn Kobblers will pick up an NBC series of remote broadcasts besides their current Mutual airings from the Flagship in Union, N. J.

Coin phonograph operators, particularly in the East, are concentrating their location efforts right in the cities instead of shifting machines to the highway spots as they have in past summers. It's too difficult to service the out-of-town locations, they figure, and anyway more business than ever is anticipated in the urban centers due to the gas and tire rationing. . . . Xavier Cugat will have a part in Columbia's "Carnival in Rio" film, which will star Fred Astaire and Rita Hayworth. . . . Orrin Tucker will join the Navy July 15. His band will remain intact, with Tucker leaving it June 7 after a three-day date in Fort Wayne, Ind. . . . After protracted physicals, Benny Goodman was handed a 4-F draft classification last week. Clarinet wizard may join forces with the USO soon.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

AUSTIN, TEX.:
 Whisper That You Love Me. Kenny Baker.

This very recent disk has already grabbed a substantial niche for itself in coin phonographs around here, the operators say. Kenny Baker's radio and film work have made him a host of fans and they follow his career on the waxes. This particular ballad is melodic and is given plenty of good treatment by Baker.

HELENA, MONT.:
 Angelina. Wayne King.

A bouncy, liting melody that is reminiscent of the "Waltz King's Josephine, and probably this similarity is responsible for its current success out this way. Operators report that King has a large following here, too, and this disk of his is pulling the nickels right along with the top favorites.

INDIANAPOLIS:
 Got the Moon in My Pocket. Kay Kyser.

Kay Kyser seems to be in line already with a logical successor to his current corner, *Who Wouldn't Love You*. This new disk is proving an early draw for the operators here, according to their reports. Kyser's current air time from the famous Meadowbrook in New Jersey is helping to make the maestro an even more popular phonograph item.

RUSS MORGAN'S
"DON'T CRY, SWEETHEART"
 DECCA 18348

LOS ANGELES:
 Night and Day. Frank Sinatra.

The treatment given this standard hit by Tommy Dorsey's vocalist is catching on in the phonographs here. Operators in other sections might do well to give this number a spin in a few of their machines. Tune is always good, and Sinatra has the name to make it a real attraction.

NEW ORLEANS:
 Here You Are. Sammy Kaye.

One of the songs from the film *My Gal Sal*, which is getting widespread distribution now. Sammy Kaye's disk version is hitting the phonograph patrons here right between the eyes, according to the operators, and they're predicting that the record will soon be riding here over the top "going strong" list.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended May 22 and the week before, ended May 15, see the Music Popularity Chart in the Music Department in this issue.

"The General" New Tri-Way Speaker

NEW YORK, May 23.—Tri-Way Products Company, Inc., manufacturer of the Singing Picture speakers, has just introduced its newest speaker, titling it *The General*. The speaker was presented in answer to the constantly growing demand, firm executives said.

"The very first location in which *The General* speaker appeared reported an enthusiastic reception," the execs report.

"The Runyon Sales Company, of Newark, N. J., got the very first one off the production line and immediately placed it in one of the prominent music locations. This man of the hour instantly clicked with everyone.

"Additional reports from Runyon state that this Singing Picture speaker has won so much acclaim they believe it will be a leader in stimulating music collections. The picture of the general is done in yellow-ochre lines which pick up every single bit of lighting the location has. The lines appear against the black silk used, with a golden frame—making a perfect blend for any location. With the portrait lighting this picture has, the attractiveness is further increased.

"We firmly believe this speaker is going to be one of the most outstanding illuminated auxiliary speakers ever produced by this firm."

Acme Remodeling Business Booms

NEW YORK, May 23.—Sam Sacks, head of Acme Sales Company, reports that demand for remodeled and reconditioned phonos has taken a decided upswing within the past few weeks. His firm is swamped with orders, Sacks states.

"The business boom we are experiencing now ushers in the outdoor summer season," Sacks said. "With new equipment available in limited quantities, it is easily understood why expert remodeling jobs are needed.

"Operators have long accepted our ready-for-location remodeled super phonos wholeheartedly. Scores of them, from Coast to Coast, are pulling their machines off location and shipping them to us for refinishing, reconditioning and modernizing."



Yes!

everyone is starting to **SING**— and **SWING** to

HARRY JAMES' COLUMBIA RECORDING (No. 36579)

of

STRICTLY INSTRUMENTAL

Get busy, Operators . . . put this terrific cash-catcher in all your locations **TODAY!**

. . . and artists!—this is a "must" for your library! Order your copies at once!

CHERIO MUSIC PUBLISHERS, INC.
Prof. Mgr.
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IRVING MASSEY Hollywood

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

- JUST PLAIN LONESOME** BING CROSBY Decca 18354
KAY KYSER (Harry Babbitt-Dorothy, Trudy, Jack, Max) Columbia 36575
WOODY HERMAN (Woody Herman) .. Decca 18356
FREDDY MARTIN (Stuart Wade-Quartet) Bluebird 11524

A lonely sounding ballad, just as the title implies. It's from the RKO film *My Favorite Spy*, in which Kay Kyser and his band are featured. With the above artists all out with disks on the ditty, plus the strength of a good melody, the operators of the coin phonographs should find no trouble in selling it to their patrons. Picture is being released nationally now, too.

- SWEET ELOISE** GLENN MILLER (Ray Eberle-Modernaires) Victor 27879
KAY KYSER (Harry Babbitt-Trudy, Julie, Max, Jack) Columbia 36589
CONNIE BOSWELL Decca 4311
RUSS MORGAN (Walter Link) Decca 4300

Here is a very catchy ditty with a set of nice lyrics to back it up. It's one of those naturally commercial items, and it will only be a matter of a very short time before the automatic phonographs are spinning it plenty. A lot of variety is already available on the tune, as can be seen from the above list of releases on it. Operators had better hop on it fast, however, because the back-orders will soon be piling up.

- WHISPER THAT YOU LOVE ME** WOODY HERMAN (Woody Herman) .. Decca 18357
SHEP FIELDS (Ken Curtis) Bluebird 11532
KENNY BAKER Decca 18313

This song is in the *I Love You Truly* vein, and for that reason should have the tavern habitués all standing around the phonograph singing a la barbershop quartet. It's the kind of a simple melody which will catch on in this way, so the operators can put it on the machines without waiting for the usual air plugging, etc.

- ALL I NEED IS YOU...** ELLA FITZGERALD Decca 18347
DINAH SHORE Victor 27881

Mentioned here last week, this swell ballad has another interpreter now in Miss Shore. It's definitely one of the best ballads to appear in a long while, and both of the above artists do a bang-up job on it. It'll be a must for the machines in short order, so no one should be caught napping.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

- KNOCK ME WITH A KISS.** GENE KRUPA (Roy Eldridge) Columbia 36591

A jump tune that is bound to out-jump all the others is dished up by Gene Krupa here. And the title is a Harlem catch-phrase that will catch the fancy of the youth. Tune itself has already caught on big at the race locations in the Louis Jordan version, which introduced it several months ago. Now that Krupa has hopped on it, and with the singing of Roy Eldridge making most of the jive, it's a cinch to be a major coin magnet this summer.

- SWEET ELOISE** GLENN MILLER (Ray Eberle-Modernaires) Victor 27879

Here is another one of those lazy and bubbling song serenades that tie in with a girl's name. It fairly floats along here in the singing of Eberle and the Modernaires, who carry most of the side. Just as promising for the phonograph play is the plattermate, *Sleep Song*. Title cloaks another buck private ditty and this one is a throw-back to the earlier war's *Oh, How I Hate To Get Up in the Morning*.

- STRICTLY INSTRUMENTAL** HARRY JAMES Columbia 36579

This is another of the jump tunes that are catching on so big with the phonograph fans—and the public at large as well. As the title implies, it's strictly an instrumental, and James and his boys polish off this riff in righteous manner. Tune itself was written by the same boys responsible for *I Don't Want To Set the World on Fire*, and in the James version it should start a blaze all over again in the music machines.

- HERE YOU ARE** KAY KYSER (Harry Babbitt-Trudy, Jack, Julie, Max) Columbia 36589

Of the newer ballads of the day, this picture song looms especially big. It's a love song from the *My Gal Sal* movie, with a lovely melody and a song story to match. Kyser turns the selling over to Harry Babbitt and an assisting quartet that goes far in making it a lyrical delight. With *Sweet Eloise* for the flipover, it's a potential two-hit parlay for the music operators, with Babbitt and the same assisting voices making the ballad count.

- ONE DOZEN ROSES** DINAH SHORE Victor 27881

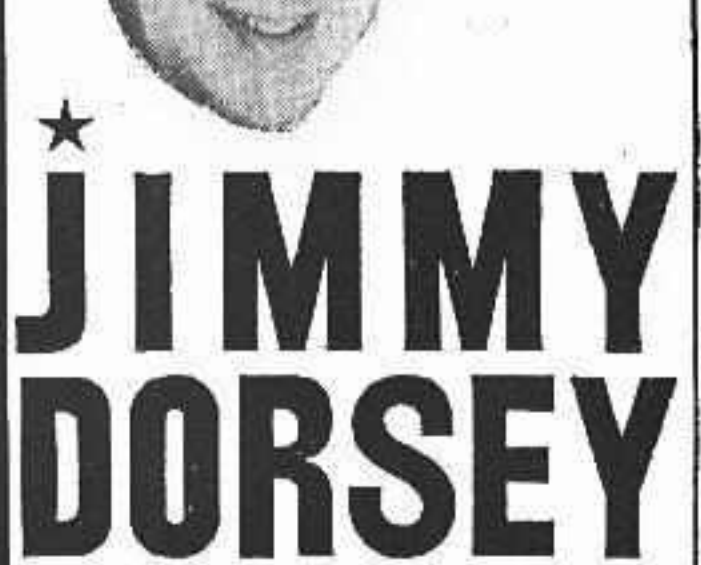
Miss Dinah applies a more rhythmic lilt to her singing here, but it's still the same soft and gentle lyrical caresses. And as this florist's theme song keeps growing in popularity, this vocal version leaves nothing to be desired in pleasing the phonograph patrons.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Record suggestions

For **YOUR MUSIC MACHINES** from



JIMMY DORSEY

AND HIS ORCHESTRA featuring **BOB EBERLY** and **HELEN O'CONNELL** on **DECCA** records

Sleepy Lagoon
4304—I Threw a Kiss in the Ocean

Heavenly Hideaway
4207—Overture to Love

Full Moon
4312—If You Are But a Dream

Personal Management Bill Burfon
Direction
General Amusement Corporation

THE NEW "COUNTRY TUNE" SENSATION—ERNEST TUBB'S
WALKING THE FLOOR OVER YOU
DICK ROBERTSON
DECCA No. 4189
BOB ATCHER Okeh No. 6496 ERNEST TUBB Decca No. 5958
AMERICAN MUSIC, INC.
1211 N. Poinsettia Dr. Hollywood, Calif.

Phonograph Distributors
If you have a retail record counter or store as an adjunct to your business, advise Walter Hurd, The Billboard, 155 N. Clark, Chicago. Information furnished will benefit the industry. Copyrighted material

YOU'RE LOSING NICKELS!

—if you haven't the following **STANDARD RECORDS** in your machines



HENRI RENE

- | | |
|---|--|
| <p>T-2057 Tap the Barrel Dry
Rene Musette Orchestra
Happy Pappy</p> <p>T-2051 In Case of an Air Raid
Harold Grant and his Orchestra
w. "The Good-Fellows"
We're in It—Let's Win It!</p> <p>T-2056 Let's Get the Guy Who
Blows the Bugle
H. Grant and his Orch. w. "The Good-Fellows"
You Can Put Your Faith in
Uncle Sam</p> <p>T-2058 Get a Move On, Cowboy
Jerry Abbott and "The Main Streeters"
Tend to Your Knitting</p> <p>T-2048 Who Do You Think You Are?
Betty Bradley w. Harold Grant and his Orch.
Stars Will Fade
Bill Darnell w. Grant's Orchestra</p> <p>T-2030 Cuckoo Waltz
Rene Musette Orch.
Take It or Leave It
Colonial Orchestra</p> | <p>T-2005 Pound Your Table Polka
Barry Sisters with Sammy Meade's Orchestra
Old Chief Walla Hoo</p> <p>T-2042 When Manuel Shakes His
Maracas
"The Good-Fellows" w. Harold Grant's Orch.
Put a Light in the Window</p> <p>T-2007 Lo-Lo-Lita
(The Girl Friend of the Army)
Brad Reynolds w. Harold Grant's Orchestra
Greetings</p> <p>T-2004 Waltzing on the "Kalama-
zoo"
Cutting In—Polka
Rene Musette Orchestra</p> <p>T-2052 Grandpa Waltz
Scandinavian Ambassadors
Welcome to the Party—
Schottisch</p> <p>T-2001 Finger—Polka
Bernie Wyte's Orchestra
Cocoanut—Polka</p> |
|---|--|

ORDER FROM YOUR LOCAL JOBBER

or write to

STANDARD PHONO COMPANY, 168 West 23rd Street, New York, N. Y.

DISK RECLAMATION

(Continued from page 98)

deal with local educational institutions to help bolster the returns.

Baltimore Salvage Better

BALTIMORE, May 23.—Coin music machine operators and record retailers are co-operating in the used disk reclamation program. One distributor has collected and sent back to the factory 20,000 pounds of old records.

In the Washington area, served by the same distributor, some 15,000

pounds have been collected.

Coinmen are co-operating in this work, and thus are helping to insure a steady flow of new records.

PHILLY ASSN. REPORT

(Continued from page 98)

operators of music equipment to become members of the association.

New Business Manager

"In January the membership decided to obtain the services of a new man to act as business manager. An election of officers and directors was held during the month, these men to serve for the coming year of 1942: President, William L. King; vice-president, Charles Young; secretary, Raymond Bernhardt; treasurer, Ben Hankin; board of directors, Philip Frank, Samuel Stern, Meyer Cowan, Jack Budnick, Louis N. Sussman, Herman Scott and Joseph H. Stalbaum. C. L. (Jack) Cade was selected by the board of directors to act as business manager of the association. This was approved by the entire membership. It was decided that in view of the undesirable nature of advertising records, the members would not use them on their machines.

"February started a drive to reduce membership fees. After a careful survey based on the financial requirements of the association, a new dues schedule was set up resulting in a substantial saving to the membership.

"March brought forth a real milestone in the association's progress. A corps is to be formed to co-operate with the civilian defense. This corps is to be a mobile unit organized from the membership to aid in any bombing emergency anywhere in the confines of the metropolitan area. The formation of the corps was enthusiastically received by the entire membership as a fine patriotic service to the community.

The membership decided to change the label which has been used on music machines since the beginning of the association. In view of the national emergency, it was decided to use a patriotic motif. After examining several proposed sketches, a new design was selected which will be available for use some time in May. After much heated discussion it was finally decided to hold

the annual banquet during the month of May. In view of the fact that business is in such a hectic condition, it was decided that the tickets should cover the entire cost of each one attending rather than attempt to realize revenue from the ad book to offset the usual loss.

Press Program

"During April several articles of a derogatory nature made their appearance in the public press. It was decided that the association should sponsor a long-range public relations campaign to endeavor to offset the false impressions created by unthinking and half-truthful adverse publicity. A committee was appointed to study the methods used by other associations throughout the country to bring the true worth and value of music machines to the attention of the general public.

"In this year of 1942 we stand upon the threshold of a new era in history. The future of the world and the lives of its people is about to be determined by the results of the vast conflict in which we are involved. When the ultimate peace is won, sacrificially and for from home, we, the members of the association, can take great satisfaction in knowing that we too have contributed our small part in the greater measure of a well-earned victory."

St. Louis Coinman Dies From Paralytic Stroke

ST. LOUIS, May 23.—Michael A. Donnelly, associated with Morris Novelty Company here for the past 12 years, died May 15 in St. Louis as the result of a paralytic stroke. He was very popular with all of the coin machine operators of St. Louis and vicinity. He was the husband of the late Rae Morris Donnelly and father of Jane Ellen Donnelly. Funeral services were from Berger Memorial Parlors in St. Louis, May 18. Donnelly was a brother-in-law of Louis D. Ike and Benjamin Morris, all of Morris Novelty Company, and of Joseph S. Morris of J. S. Morris & Sons Novelty Company, both prominent coin machine distributors and operators in St. Louis. He was a member of Aubuchon-Dennison Post No. 186, American Legion.

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BARBARA POLKA

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TICA TI-TICA TA

In Sparkling "Champagne Music" Style by

LAWRENCE WELK

NOW ON TOUR

OTHER RECENT RELEASES

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"HEAVEN IS MINE AGAIN" (Vocal by Jayne Walton)

Decca No. 4309—"PENNSYLVANIA POLKA"

"LADY, PLAY YOUR MANDOLIN"

Direction of

FREDERICK BROS. MUSIC CORP.



"America's Outstanding Guitarist"



ALVINO REY

AND HIS ORCHESTRA on BLUEBIRD records

B11517

MUSIC 'TIL DAWN AND MY BUDDY

B11501

I'M GLAD THERE IS YOU and PICNIC IN PURGATORY

Personal Management JACK EGAN
Direction MUSIC CORP. OF AMERICA

LES HITE (Hit 7001 and 7002)
Jersey Bounce—FT. *I Remember You*—FT; VC.
One Dozen Roses—FT; VC. *Idaho*—FT; VC.

With a revision of record labels because of the emergency, Eli E. Oberstein now brings out a Hit label to complement Hite. Like the latter's policy, this calls for paired "hits" to each record. These first four sides bring Les Hite to the wax. Sepia band hailing from the West Coast, Hite has been around for a good number of years. Has a right tight band devoted to the swing rhythms, but unlike many of the sepia combos, sans the screaming brasses and knock-em-down rhythms. Nor do the arrangements or instrumentalists offer any eye-lifting flashes. Instead, it's the conventional brand of dance music, all played rhythmically and in identical fashion. The familiar *Jersey Bounce* is given a lively beat, with less emphasis on the jump character of the tune. Band sandwiches in solo takes by tenor sax, piano, guitar and trumpet. A more moderate beat is applied to *I Remember You* (7001), with Jimmie Anderson baritoneing the ballad from *The First's In* movie. Both *One Dozen Roses* and Jesse Stone's *Idaho* (7002) are taken at a lively medium tempo, the band ensemble on each side sandwiching Anderson's singing for the former and maestro Hite's soft vocaling for the State song.

"Jersey Bounce" shapes up as the best of the four sides. But it's a far cry from the phono leaders on the tune, the filling in nicely any record shortages of the others.

JERRY WAYNE (Beacon 100)
This Will Be a Lonesome Summer—FT; V. *Indiana Blues*—FT; V.

This new record label has been sponsored by Joe Davis, head of a music publishing firm bearing his name, primarily to serve as an exploitation medium for the company's songs. Altho placed in

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording

(CONTINUED FROM PAGE 25)

key centers on a competitive basis with the standard labels, primary aim of the proposed monthly releases is to get hearings of the firm's new songs on the radio and in the music machines. For the start, Davis champions the *Summer Lament*, a typical summery ballad heavy in words and music on the melancholy side. The sugared baritone voice is that of Jerry Wayne, the radio network warbler, singing it in a moderately paced tempo for most of the side. Also on the sweet side, but maintaining a steady rhythmic beat thruout, is the musical background by a small combo culled by Van Alexander, and comprising violin and solo clarinet. Plattermate is a typical old-time blues by publisher Davis and Irene Higginbotham. No fault-finding with the song itself, but this blues form is not particularly fitting for Wayne's romancy style of singing.

Depending largely on the success of its exploitation, "Lonesome Summer" is the side that stands a chance for the phono play.

SHEP FIELDS (Bluebird 11532)
Whisper That You Love Me—W; VC. *Nursie! Nursie!*—FT; VC.

The standard waltz favorite on the A side is richly arranged for the band's woodwinds, Fields getting plenty of tonal colors in his blend of clarinets, flute and saxophones to make the old John Klenner-H. Engelmann favorite a new delight for both listening and dancing. Sets it in the dreamy waltz tempo, and Ken Curtis comes thru with a beautiful vocal for the middle chorus. *Nursie* is a fast novelty of the flirtatious variety. Curtis sings the opening chorus, and the band gives a lively touch to the second refrain, topped by some stellar guitar pickings. Boys in the band join in with Curtis to sing the third chorus.

Both sides are rich in phono possibilities. A class waltz for class locations is "Whisper That You Love Me," while "Nursie! Nursie!" makes for a cute war novelty.

DUKE ELLINGTON (Victor 27880)
Perdido—FF. *Raincheck*—FT.

It takes little persuasion for the Ellingtonians to dip into the jump groove, band banner that brand of jazz even before swing music captured the public fancy. Played in the best Ellington tradition, *Perdido* is as righteous a jumper as any of the hoppers scratched on wax. The composition of valve trombonist Juan Tizol, only thing lacking in appeal is the title—sounding so much like *Perfidia* and creating the impression that the band has gone Latin. On the spinning, however, it reveals some brilliant tenor sax and trumpet tooting, with the usual complement of the biting band

work, all set to a moderate tempo de jump. Far less commercial, and strictly in the jungle jazz of the maestro, is *Raincheck*, opus by Billy Strayhorn, Ellington's chief arranger. Tempo is speeded up and the rides of saxes and trumpets are wilder and the close harmonies even closer. It's typical Ellington, and as a result requires much more than the first listen to appreciate what the band is trying to do.

With the phono fans favoring the jump-type of tunes, Ellington's "Perdido" fills the bill expertly.

KENNY BAKER (Decca 18352)
Lover, Come Back to Me—FT; V. *Softly, As in a Morning Sunrise*—FT; V.

The lyrical tenor voice of Kenny Baker adds listening delight to two endeared songs from the pen of Sigmund Romberg. Sings them both in semi-concert style, with Harry Sosnick's orchestra providing the fitting musical background.

These sides are strictly for home consumption, the neither of them can miss at locations calling for the semi-classic and musical comedy song favorites.

DICK TODD (Bluebird 11531)
Someday Sweetheart—FT; V. *It's Unbelievable*—FT; V.

Something old and something new makes for this platter mating, and on both counts Dick Todd has the advantage of excellent song material. Moreover, the troubadour makes the most of it. *Someday Sweetheart* is the Spikes brothers' evergreen. Taking it at a moderate tempo, Todd takes the verse and chorus at start, splitting the second refrain with the accompanying orchestra. The B side is a newcomer by Jack Meskill and Ernie Burnett, as pretty a love ballad as any of them. Following the same pattern, but in a slower tempo, Todd takes the opening refrain and picks the second stanza up at the bridge to sing it out.

Locations finding Todd sides count for coins will have easy pickings with his "Someday Sweetheart," and just as much with "It's Unbelievable" if the love song builds big as it should.

GLEN GRAY (Decca 18322)
Dear Old Pal of Mine—FT; VC. *Till We Meet Again*—W; VC.

From an earlier decade, Glen Gray returns two unforgettables. And in view of the war, there's reason enough in the reviving. *Pal of Mine* is taken in the slow fox-trot tempo rather than as a waltz. Following the opening band chorus, Kenny Sargent is joined by the ensemble in glee club style. Trumpet solo makes the third chorus stand out,

and the voices finish with a fourth refrain. *Till We Meet Again* is the inevitable harmony quartet classic, and Gray retains the waltz tempo for it. Sargent and the ensemble make it inviting for all to join in singing with the start of the side. The trombone choir takes half of the second stanza, with the glee club singing it out for the last half.

Here is a coupling that is a "must" for every standard phono library, and either side is excellent for immediate use at any locations where the crowd likes to join in the chorus. Even where they don't, it's hard to stop a community sing with either side.

DINAH SHORE (Victor 27881)
One Dozen Roses—FT; V. *All I Need Is You*—FT; V.

The usual soft and gentle song stylizing of Dinah Shore listens with the customary ecstacy for these two sides. The florist's theme song on the A side, after an ad lib. verse, is sung in a lively and highly rhythmic tempo. The tenor sax and trumpet out of the accompanying orchestra split a second chorus, and Miss Dinah glides it out with another refrain. The new ballad on the reverse side, and plenty on the sweet side, has Miss Dinah caressing the lyrics in most appealing fashion. Takes it for most of the side in a moderate tempo, with the band applying a light rhythmic beat thruout.

For a vocal version of "Dozen Roses," Dinah Shore's disk leaves nothing to be desired for the phono players. If the ballad on the flip-over catches on, as it rates, her singing of the song rates as high as well.

TOMMY TUCKER (Columbia 36592)
The Last Call for Love—FT; VC. *Heavenly, Isn't It?*—FT; VC.

Two picture ballads are polished off here in excellent fashion. Don Brown and the Voices Five harmonize sweetly for the opening chorus of *The Last Call for Love*. Still in the sweet and slow style, trombone opens a second refrain, with Brown picking it up at the bridge and the Voices joining in on the last half to finish out the bugle call theme. *Heavenly* is the Greene-Revel airy ballad from *The Mayor of 44th Street*. Also in slow-ballad tempo, selling is again via the singing, with Amy Arnell getting the call. Sings the opening chorus. Band brings up half of the second chorus, with Miss Amy back at the bridge to sing it out.

Both ballads are phono possibilities, and Tucker's sweet versions are designed to catch any of the coin trade that the songs will be able to carry along.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS:
 Lo-Lo-Lita (The Girl Friend of the Army), Cuckoo Waltz, Pound Your Table Polka, Misirlou, Squeeze the Bottle, Middletown Polka, Swinging Elmer, The Scissor Grinder.

FOREIGN RECORDINGS: Bohemian, Dzulcida, Schledani, Bezejmena, Zvadla Ruse; Croatian-Serbian, Sustar, Ti Neznas Stoje Ljubav, Kuka-vica, Oj Kaduno, Kad Ja Gledam Zoru; German, Isarwinkler Schuetz-onparade, Erika, Kornblumenblau, Das kannst du nicht ahnen, Du kannst nicht treu sein; Greek, Tsimplari Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Altar Zigeuner, Belz; Hungarian, Szere-ted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Nario, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sola, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka; Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornyya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohusland-ska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjomman Alskar Havets Vag.



RECEIVING THE ARMY ORDNANCE FLAG. Ralph Mills, vice-president and general manager of Mills Novelty Company, Chicago, receives the flag from Lieut. Sam Pace, U. S. Army Ordnance Department.

PUT -
 PUT -
 PUT -
 PUT -
 PUT -
 PUT -
 PUT -
 PUT -
 PUT -

"PUT-PUT-PUT"
 (Your Arms Around Me)

—The New Bluebird
 Hit Into Every One of
 Your Machines!

It's the first
BLUEBIRD RECORD
 by
BARRY WOOD
 and it's GOING STRONG!
 Ask for
BARRY WOOD'S

"Put-Put-Put
 Your Arms Around Me"

backed by

"Johnny Doughboy
 Found A Rose In
 Ireland"

No. 11523



OUR HAT'S OFF TO KATE SMITH!

Thanks, Kate, for Friday night's nationwide broadcast of that Grandest, Dandy-est George M. Cohan music and for your singing of "So Long, Mary" and "Over There" and "Yankee Doodle Dandy" and all the rest of that tremendously wonderful melodic score that is so truly the heart of WARNER BROS. Entertainment Miracle,

starring

JAMES CAGNEY in

YANKEE DOODLE DANDY

BASED ON THE STORY, LYRICS AND MUSIC OF GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF
JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING • Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner



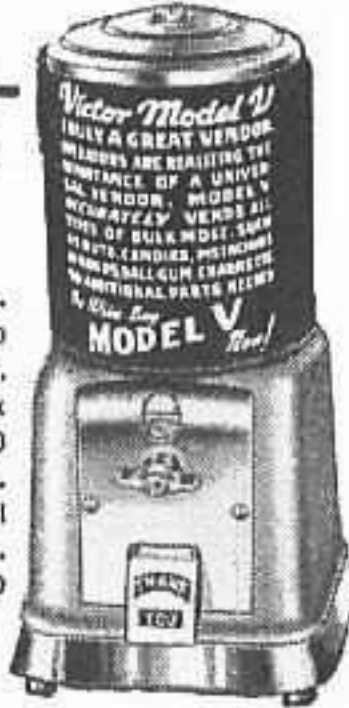
HOME RUN
(Tax Free)

The New Outstanding Ball Gun Vendor—with the fascinating amusement feature, it BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum — includes 100 striped balls. Approx. 5000 balls). All for only \$24.50

Size 11"x21"x15"

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything — no additional parts needed. Capacity 6 lbs. bulk merchandise — or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mds. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only...\$7.95 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

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5711 W. GRAND AVENUE, CHICAGO

'POISON THIS RAT'
5 PILLS 1c



Newest, Hottest, Timeliest, TAX FREE Counter Game! A REAL HIT!! BIGGEST MONEYMAKER YOU'VE EVER OPERATED! Everyone wants to "POISON THIS RAT"!! Can operate as 5¢ game by simply changing A.B.T. coin chute!

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QUICK! WRITE OR WIRE!

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"POISON THIS RAT"
NEW! PATRIOTIC! FASCINATING!

The Novelty Counter Game with the Animated Head!

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PERFECT REBUILTS

Kicker & Catcher \$17.50
Pike's Peak ... 14.50
A.B.T. Mod. F. 22.50
Advance Elec.
Shocker ... 8.50
"V" ... 12.50
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Hole-in-One ... 10.00
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Write for Complete Bargain List of New and Used Machines! Terms: 1/2 Dep., Bal. C. O. D. All Orders Under \$10 Full Remittance.

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Beverage Ruling Issued by OPA; Ceiling on Some, Others Exempt

WASHINGTON, May 23.—Prices of beverages sold by hotels, restaurants, soda fountains, bars and cafes, for consumption on the premises, are controlled by the general maximum price regulation, provided such beverages are not mixed on the premises, under an interpretation issued May 18 by Price Administrator Leon Henderson.

"The regulation exempts food or beverages prepared and sold for consumption on the premises by restaurants, hotels, etc.," Henderson stated. "The word 'prepared' means that something must be done besides cooling or icing, opening and pouring a beverage. The prices of a glass, bottle or other container of a beverage not mixed on the premises are therefore controlled.

Example Is Given

"If a six-ounce glass or half-pint bottle of milk was sold in a restaurant during March for a top price of 5 cents that is now its maximum price regardless of whether the wholesale or the retail price has been increased since March. The same rule applies to a glass or bottle of beer or of soft drinks. The mere dropping of ice into a drink is not preparation.

"Beverages mixed on the premises, however, are not under control, since mixing is 'preparation.' Thus a chocolate malted, ice-cream soda, cocktail or highball is exempt.

"The test whether a beverage is covered by price ceilings is this: Was the beverage prepared on the premises or is it served to the customer in the form in which it came to the retailer?"

"Coffee, tea, cocoa and chocolate are prepared on the premises and therefore are not subject to price regulation.

"But milk, beer and bottled soft

drinks, for example, come to a restaurant, cafeteria or bar in form for final consumption. Such beverages are subject to price regulations and effective today must not be sold above the highest price for which the restaurant sold the same beverage in the same quantity in March.

"A similar interpretation is being prepared covering the relatively few foods that come to a restaurant packaged in final form for serving to the customer.

"The reason for the distinction becomes clear when it is recalled that beverage sales by restaurants, bars, etc., were exempt from the regulation only because of the impossibility of determining whether or not the price of a meal or mixed drink was raised by cutting the quantity or quality of its ingredients or skimping its preparation. Where beverages are not mixed on the premises and are sold in bottles or poured into glasses or other containers for immediate consumption administrative and enforcement difficulties are reduced to a minimum."

Candy Convention To Hold Clinic

CHICAGO, May 23.—A candy production clinic is to be an outstanding feature of the annual convention of the Associated Retail Confectioners of the United States, scheduled for the Hotel Roosevelt, New York, June 7 to 10. It will be under the leadership of James King, Nulomoline Company, and Dr. Stroud Jordan, American Sugar Refining Company, both of New York, and Mario Gianini, of Wallace & Company, Brooklyn.

The entire day June 9 will be devoted to a candy sales clinic, with displays of choicest products made by many of the member firms, the leader of discussion being George Frederick, president Busy Bee Candy Company, St. Louis. Among the guest speakers are to be: Dal Hitchcock, post-war division, department of labor, Washington; Joseph Hicks, Institute of Public Relations, New York; Christopher William Browne, editor Modern Packaging, New York.

"Carrying Our Business Thru Wartime" is to be the theme of a symposium following discussion periods.

Suppliers Part of Candy Convention

NEW YORK, May 23.—Forty-six suppliers of raw materials and equipment to the confectionery industry will be represented at the 19th Annual Exposition as a part of the 59th Annual Convention of the National Confectioners' Association at the Waldorf-Astoria June 8 to 11, according to Philip P. Gott, president of the association.

"Other exhibitors have tentatively engaged space and it is expected that the exhibits will provide more than ordinary interest," Gott said, "because of the effects of war on the candy industry. The war has caused shortages of packaging materials, including paperboard boxes, tin cans, and wrapping, including cellophane, glassine and other papers."

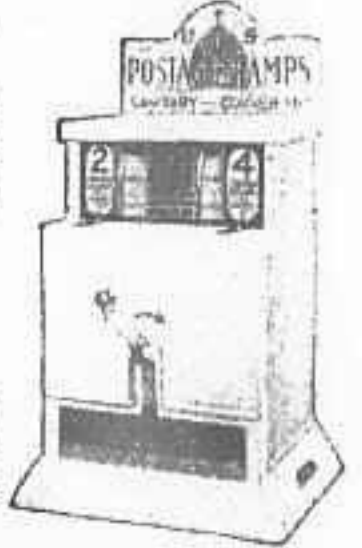
Exhibitors that have engaged space in the exhibition hall to date are: Nulomoline Co.; Package Machinery Co.; E. I. duPont de Nemours & Co., Inc.; Corn Products Sales Co.; Walter Baker Co.; J. M. Lehmann Co., Inc.; W. A. Cleary Corporation; A. Klein & Co.; Harry L. Friend; Vacuum Candy Machinery Co.; V. O. Hermann Co.; W-E-R Ribbon Corp.; Food Materials Corp.; Amsco Packaging Machinery Co.; the Pillot Cabinet Co.; A. E. Staley Mfg. Co.; Union Standard Equipment Co.; the Hubinger Co.; H. Kohnstamm & Co., Inc.; F. J. (See Candy Convention on page 114)

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NATIONAL POSTAGE SERVICE

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ROY TORR, 2047 S. 68th St., Philadelphia, Pa.

NEW ORLEANS NOVELTY CO., 115 Magazine Street, New Orleans, La.

I. L. MITCHELL COMPANY, 1141 DeKalb St., Brooklyn, N. Y.

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CLOSE OUT SILVER KINGS

Peanut and Bulk Merchandise Vendors.

Factory Rebuilt—Like New.

145 Porcelain Finish . . . \$4.75 Ea.

165 Hammerloid Finish . . \$3.95 Ea.

Buy now—or never. No new machines are being made.

Full Cash With Order.

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CIGARETTE VENDING MACHINES

U-Need-a-Pak & Col. Cigarette Machines with Floor Stand. \$32.50 As Illustrated. Capacity, 170 packs. Slug proof. 15¢ or 20¢ Models. Reconditioned like new. Terms: 1/2 with order, balance C. O. D. Write for complete catalog of cigarette and 5¢ candy bar machines.

D. ROBBINS & CO. 503 W. 41st ST. NEW YORK CITY

VENDER SUPPLY NOTES

Sales of Soft Drinks To Be Cut Heavily If Federal Excise Tax Puts Retail Price at 6c

The following arguments against an excise tax on soft drinks were made before the Ways and Means Committee April 14, 1942, by Edward Wagner, president of the American Bottlers of Carbonated Beverages.

The industry's low margin of profit per bottle, the ratio of 1-cent tax to such margin and to the 5-cent retail price of the product, and the tremendous investment in returnable bottles of unchangeable size, prevent those package adjustments of bottled soft drinks which are readily made in other packaged food products to avoid increasing the established 5-cent price to the consumer.

With average bottlers' margin approximating 6 cents per case of 24 bottles, the proposal to tax bottled carbonated soft drinks at the rate of 1 cent per bottle would impose a levy which is approximately 400 per cent of such margin. Also, 1 cent per bottle is several times the net earnings of the retailer on his sale of the product to the consumer.

Therefore if it be assumed that the 1 cent per bottle tax is to be levied at the manufacturing level—that is, on the bottler—the proposal takes on some of the aspects of a manufacturer's excise tax.

But as to its actual burden any such tax would necessarily be imposed upon the consumer in its entirety as a consequence of these conditions and he would be required to pay a minimum of 6 cents for his usual 5-cent soft drink. This is a 20 per cent tax on the retail sale.

Bottled carbonated beverages are sold by virtually every small retailer. In the city the corner candy and notions store, the fruit store, grocery, newsstand, cigar store, drugstore, restaurant and market are typical. In the rural areas the proprietors of the crossroads grocery or general store, the feed store, filling stations, lunchrooms and roadside stands depend upon bottled soft-drink sales for a substantial portion of their livelihood. The number of such outlets exceeds 1,000,000.

The burden imposed on the smaller units of this great number of outlets by a special 1-cent per bottle tax on carbonated beverages would be particularly heavy and onerous.

Would Pay Tax in Advance

If the bottler is expected to make the collections upon the sale of carbonated drinks to the retailer, and the retailer to be reimbursed upon their sales to the consumer, it is apparent the retailer must pay the tax in advance of actual sale.

Many hundreds of thousands of bottled soft-drink retailers are exceedingly small and operate with a minimum investment in salable stock. They are not now financially able to make a cash investment of more than the price of a few cases of bottled drinks at a time without a tax. Since the average price of contents per case of 24 bottles of carbonated drinks to the retailer is 74.9 cents, this means that his average investment in his carbonated beverage inventory would be increased from that amount to approximately 98.9 cents per case, or an increase in his inventory cost

of about 33 1/3 per cent.

It also means that when any of his stock of beverages is accidentally broken or otherwise subject to normal stock losses, prior to sale, his loss is increased by the amount of the tax, and in that same ratio.

The ability of the multitude of small dealers to keep an adequate stock of bottled soft drinks, in view of their limited finances, has been made possible by frequent deliveries to them by the bottler. With a 33 1/3 per cent increase in the retailer's investment in such stock due to prepayment of the tax and the probability of less frequent service by the bottler because of increasing restrictions on transportation facilities, it is a safe conclusion that many of these dealers will be forced to drastically curtail the sale of bottled carbonated drinks and either stock only those drinks which (See BEV. EXCISE TAX on page 113)

as one means of coping with the prospective new bottling problem. Efforts to develop a suitable plastic substitute for black plate crown have been forestalled by the application of priorities to that material, and no other substance has yet been found which will withstand pasteurization.

Most soft drink makers believe that they will continue to be allotted the same percentage of crowns as they are allowed sugar (70 per cent). One company has brought about a 16 per cent saving by using crowns made from 90-pound plate instead of the 107-pound plate formerly specified.

The candy and ice cream trades get some relief in the use of coconut oil. Because the oil and other lauric acid oils may go rancid in hot weather, the WPB announced that a limited use of high lauric acid oils in food products, including candy and ice cream, will be permitted during summer months. These oils include coconut, babassu, palm, kernel, soybean and others.

Confectionery machinery in excess of \$200 in value may be purchased with the approval of the War Production Board under priority Order L-83. No prohibition has been placed on, and no approval is necessary for the purchase of less than \$1,000 worth of parts for repair or maintenance of existing machinery.

Confronted with the most fundamental operating regulation ever imposed upon this entire industry, retail tobacco merchants were in session recently in New York for the 10th annual convention of the Retail Tobacco Dealers of America. With OPA's retail price ceiling on the sale of cigars, cigarettes, pipes and tobaccos going into effect May 18, RTDA devoted the preponderant part of its 3-day meeting to a consideration of its effects on this branch of the industry.

WPB, acting to meet a shortage of tin cans and other metal containers, told glass container manufacturers that they must make thinner and less fancy bottles and increase production by 30 per cent.

MARKETS IN BRIEF

NUTS CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	9.75
Fancies	9.50 @ 9.60
Extra large	13.25 @ 13.50
Medium	13.00 @ 13.25
No. 1 Virginia	12.75 @ 13.00
No. 2 Virginia	11.25 @ 11.50
SOUTHEAST	
No. 1 Spanish	13.00
No. 2 Spanish (sample)	10.00 @ 10.25
No. 1 runner	12.00
No. 2 runner (sample)	9.00 @ 9.50

Peppermint Oil

NEW YORK, May 21.—Peppermint oil (dollars per lb.): Natural, \$5.85 @ 6.00; U. S. pharmaceutical, \$6.35 @ 6.70.

Young Burglars Loot Venders

PHILADELPHIA, May 23.—Since the war local police have had little trouble with counterfeiters and slug makers, who have apparently turned their talents to the war efforts. But for some weeks there has been great concern by police over a band of burglars that have been rifling coin boxes of vending machines, especially those placed in theaters. Last Thursday (14), Detective Sergeant Fred Tagg here announced that the police have smashed a gang of four young burglars, who allegedly have stolen more than \$2,000 in 14 vending machine robberies. Tagg said the youths broke into theaters to loot the venders and used the machine money to buy themselves expensive clothing. To stage the robberies, however, they would disguise themselves as mechanics, wearing grease-stained clothes and carrying their burglar tools in plain view.

Police arrested the boys as suspicious characters after finding them loitering around the Lane Theater at 1 a.m. Subsequent investigation led to the burglary charges against the four boys, three of them parolees.

Packaging facilities of two Chicago confection firms will be utilized to save shipping space in the supplying of eggs to America's allies.

Executives of E. J. Brach & Sons, bulk candy plant, and of the Cracker Jack Company announced that they have made packaging contracts with the Agricultural Marketing Administration. The eggs will be dried and supplied by produce firms.

Next month in several markets in one test State (as yet undisclosed) the Axton-Fisher Tobacco Company will introduce a new cigarette, called All Americans. The cigarettes will sell at the popular price level, but will differ from other cigarettes in that they are king size and come 24 to the pack. Packs will be bright red, with the brand name and the word "Imperials" printed in white and an eagle embossed on each.

Brazil's cocoa crop stands a good chance of being bought by the U. S. Government this year. Reason is that neither the producers nor this country's private buyers seem willing to take the sea risk of moving it. The Brazilians normally carry this risk; now they want to sell f. o. b. Brazil. U. S. users say: "Suppose we buy it down there; then can't get it moved?"

George F. Eby, head of the vending division of Pan Confections, Chicago, sees a very definite shortage in certain ingredients used in some of the bulk candies. Nut meats, licorice mass, pecan peanuts, coconut and cinnamon are among the items mentioned. Most of these products come from the Far East and when present supplies in this country are used up there will be no more enter the country until the war is over. Eby says that it seems hard for some candy venter operators to realize why they cannot obtain Cinnamon Imperials and explains that it is because of the impossibility of importing the cinnamon.

The American Chicle Company has worked out a plan for bringing its product out of Central America—it has sent U. S. experts into the jungle, set up camps, transportation, and rushes out the goods by airplane, if necessary. The Bureau of Economic Warfare wishes to work out the same plan to get rubber out of that country. The bureau points out that to tap rubber trees in the Amazon jungles requires steamboat transportation, barracks, quinine, food and organization. It plans to use American Chicle men to do it, in co-operation with Brazil.

The Coca-Cola Company has been denied rehearing in a suit to restrain the Nehi Corporation from the use of the word "cola." In Wilmington, Del., Chancellor W. W. Harrington dismissed the plea for injunction April 1. Rehearing was asked on a claim that the chancellor had "overlooked inadvertently" certain provisions of a 1923 contract between Coca-Cola and the Chero-Cola Company, named as predecessor to the Nehi Corporation.

Phillip Morris & Company reported the sale of 18 1/2 billion of its principal brand of cigarettes during the fiscal year ended March 31, an increase of 32 per cent over sales in the preceding fiscal year, and nearly double the volume for the year ended March 31, 1939.

March sales of manufacturers of confectionery and competitive chocolate products were 6 per cent larger than February and 28 per cent more than March of last year, according to the Census Bureau. The gain over a year ago was the largest for any month in the past seven years.

Intensive promotional work on soft drinks containing only small amounts of sugar is expected to provide some offset to the restrictions confronting beverage manufacturers. However, even if such drinks as dry ginger ale attain greater popularity, earnings of these manufacturers are not likely to be maintained, because other factors such as higher materials costs, transportation difficulties and increased taxes are regarded as certain to cut net income below 1941 levels. Inability to pass on these costs as a result of price ceilings will also affect profits. Vulnerable excess profits tax positions also obscure the outlook for most companies.

Reports from Washington that WPB is preparing to reduce the amount of black plate used in bottle crowns are causing bottlers to re-appraise current delivery practices

Rebuilt by Operators
... FOR OPERATORS

6 COL. U-NEED-A-PAK "E"
CIGARETTE MACHINES

- Reconditioned and Refinished Like New!
- Slug Proof and Fool Proof!
- 15c and 20c Coin Combinations!
- Capacity . . . 168 Packs!
- Complete with Floor Stand!

\$31.75

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Write for Complete Catalog!

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175-15 Jamaica Ave., Jamaica, N. Y.

PERFECTLY RECONDITIONED AND REFINISHED CIGARETTE MACHINES

DuGreniers	Factory Reconditioned
Nationals	All Sizes and Latest Models
U-Need-A-Paks	
Rowes	
DuGrenier Candy Man	Factory Reconditioned
DuGrenier Pump Handle Candy	
Stoner 6 Col. Candy and Stand	
Rowe 8 Col. Candy and Stand	

DuGreniers shipped direct from factory.
Send for complete list and prices.

RALPH H. LITTLEFIELD
1351 Washington Street
Boston, Mass.

QUICK SALES and STEADY PROFITS

Order CANDY CRAFTERS' Good BALL GUM

AND
Safe Shell CANDIES

for your vending machines. Write for price list today.

CANDY CRAFTERS, Inc.
LANSDOWNE, PA.

ATTENTION, OPERATORS

A better quality coated chewing gum. Always fresh. 5/8" and 3/4"

Ball Gum also Pollet Gum. Write for samples and prices.

U. G. GRANDBOIS CO., Kalamazoo, Mich.

LOS ANGELES, May 23.—The advent of hot weather gave the sales of arcade equipment a shot in the arm. This phase of the business has been good all this year despite the war. The demand is good for used equipment and jobbers are scouting to find what they can. Repairmen are busy putting the machines into shape. Anything that has any sort of appeal and is in working order soon leaves the jobber's floor.

News that the beachfront from the Oregon State line to the Mexican border would be dimmed brought some consternation among coin machine men, especially those having interest in ocean-side resorts. While no date has been set for the Southern California dim-out, there is definitely something up. Officials of the 11th Naval District in San Diego said plans for the dim-out are under way. Penny arcades in the region have been doing good business and the dim-out would prevent traveling along coast highways, naturally cutting down on their crowds. A bit of consolation to coin machine men was offered in a statement made Monday to The Billboard by H. A.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

(Pop) Ludwig, general manager of the Virginia Park Amusement Company in Long Beach, Spot has giant cranes and Ferris wheels right on the ocean in addition to penny arcades. Ludwig said that the lights on the crane, 165 feet in the air, and other high rides in the park had been darkened. They were removed some time ago. Since that time Ludwig has been in touch with naval officials, and they have told him that unless things failed to meet expectations, time of the dim-out would be deferred, at least, for some time. The park is 37 per cent ahead of this time last year, which accounts for good arcade business in that region.

Robinson Luck

Phil Robinson, of Chicago Coin, is

claiming the title as the unluckiest man in the coin machine field here. All set for some rest, Robinson checked out of Los Angeles for Murrietta Hot Springs. When he arrived at the hotel there, he came down with the flu. Robinson was ill from the time he got there until he left. Bad part of it was that Phil had been anticipating a trip to the springs ever since his arrival in Los Angeles seven years ago. . . . Charles Washburn, of the firm of the same name, left Friday for the East. . . . He's making the trip by automobile (with tires) and will look over the situation en route. His departure was postponed several times. . . . Robert Cecil, of Parker, Ariz., was in town recently and reported things clicking off in that section. . . . There's plenty of government building going on as accommodations for 60,000 are being set up. Good pay rolls have boosted the music and game takes in that area. . . . Irving Rich's son is truly patriotic. He donated 100 of his funny books to the USO. We wonder what will happen to the Japs after the soldiers get finished with Bobby Rich's Superman books. Getting back to Papa Rich, of the Consolidated Novelty Company, he reports that he recently purchased a large quantity of Bally Longacres from Paul Laymon.

Keene Returns

A. M. Keene, Keenomatic Company, Taft, Calif., is back on the job following his second trip to Mexico City since Christmas. . . . Paul Laymon firm is the exclusive distributor for the Kirk Stereo Viewer and Camera for salesboard operators in Southern California and a number of the operators have reported big successes with the item. . . . Paul Laymon has received another large shipment of Bally Longacres, which Paul says will be the last for the duration. . . . M. C. Bledsoe, of Santa Barbara, spent a few hours in town on a look-see trip. . . . Bob Crossman, in town from San Luis Obispo, reports that things are going strong in the vicinity of the army camp there. . . . Louis Dunn, from near-by Monterey Park, was in town and took advantage of the trip to visit the showrooms along coinrow. . . . Jack Gutshall, Jack Gutshall Distributing Company, is getting out the rod and reel for some real fishing. . . . Allen Anderson, Shafter, Calif., was in town on a buying trip.

Kaplan Returns

Harry Kaplan, Southwestern Vending Machine Company, is back in town following a few days' vacation in Murrietta Springs. . . . Percy Shields is planning to purchase a small ranch near Los Angeles and build. . . . Mrs. Mae Shields has three nephews in foreign service and two more—from the same family—are undergoing training. . . . Lawrence Taylor, Badger Sales Company, is an ardent student of the war and follows the movements of the forces on a set of good maps. . . . Jimmy Jones, Southwestern Vending Machine Company, was studying road maps until he thought about his tires. . . . L. B. McCreary, Los Angeles manager, E. T. Mape Music Company, reports that the warm weather is delving into his Coca-Cola money, especially when Pinky Friedman and C. Walters come around—and take over the office in their customary fashion. When they're around, Geraldine Douglas puts her bookkeeping aside until they leave. . . . Jack Daley, Mape Music, is a busy man these days, despite the hot weather. He heads the service department. . . . Max Thiede, Mape Music, is back in the city from San Bernardino.

Parr Plans

Bud Parr, General Music Company, is beginning to give serious consideration to fresh and salt water fishing. He adds that the front windows at the firm's headquarters are to be blacked out. He adds that this isn't brought on by any fear of air raids but to get more work out of D. L. Turner, bookkeeper, who keeps his eyes peeled on the sidewalks—a sort of side interest. Now that the mercury has soared, the coin machine boys are telling it that Turner is from Deep in the Hot of Texas. . . . Les Lorden is adding to his film exchange stock. . . . Jean Minthorne, Rock-Ola distributor, is mapping out a vacation. . . . Bert Beutler, of the Paul Laymon firm, is looking forward to the big event at the Shrine Auditorium, the Shrine Carnival.

. . . Milo J. Herring reports that his next move will be to downtown Los Angeles. He keeps edging in closer to town on West Pico.

Happel Maps

William Happel Jr., Badger Sales Company, is presenting his friends with a nice set of war maps with the compliments of Badger. Map sets have large pictures of General Douglas MacArthur and are the latest things out. . . . Fred Gaunt, Trojan Novelty Company, spends his week-ends making trips to the beaches to see what's going there in the penny arcades. . . . Bill Wulf, Modern Coin Exchange, is doing a good business with novelty games. . . . E. W. Simmons, Packard, should keep cool these days. He's on the 14th floor of the Bekin Building. Going up to his place is like taking off for the stratosphere. . . . Coin machine men are helping the Veterans of Foreign Wars collect funds to provide free smokes to the boys in service. A number of them have the coin containers placed in a conspicuous place and the boys are contributing freely. . . . Roy Jones, music operator, reports that he hasn't heard anything lately from his son, Roy Jr. When last heard from Roy Jr. was with the armed forces on Corregidor. . . . Irving Bromberg is pushing Bally Longacres. He happened to secure some machines that were not picked up by the original buyer. He adds that these are all he will get for the duration.

San Diego Notes

Gus Fox reports that the music business is stronger than ever in San Diego. . . . Paul Blair, Exhibit Supply Company, continues to make frequent trips to Diego. . . . Carl Gustafson, Mission Beach, may not be affected by the dim-out there. . . . His arcade is on the ocean but fronts on the midway with a solid brick wall between the spot and the ocean. Carl is an air warden there. . . . Cal Brown, Mills Sales, is mapping a trip that will take him to San Francisco and Reno.



DON'T GUESS! BE SURE with MONARCH BUYS! BRAND NEW GAMES—ORIGINAL CRATES. IMMEDIATE SHIPMENT!

Keeney Submarine; Two-Way Bell, Nickel & Quarter Chutes, Comb. F.P. & Payout; Bally Club Bell, F.P. & P.O.; Longacre, Plimlico; Chicago Coin Gobs, Yanks; Exhibit Sky Chief, Air Circus; Gottlieb Liberty, Keep 'Em Flying, Five & Ten; Genco Four Aces, Defense; Mills Three Bell, Original Chrome Bell, Gold Chrome Bell, Bonus Bell, Vest Pocket Bell, Brown Front Bell, Club Bell, Blue Front Bell, Blue Q.T., Glitter Gold Q.T.

ARCADE EQUIPMENT	
Mutoscope Skyfighter, New, Orig. Crates \$285.00	Seeburg Rayolite with Jap Unit . . . \$ 99.50
Bally Rapid Fire . 185.00	Evans Playball . . . 250.00
Battling Practice . 129.50	Evans Tommy Gun . 125.00
Rockola World Series . 69.50	Bally Alley . . . 35.00
Seeburg Hockey . . . 59.50	Daval Bumper Bowl . 35.00
Keeney Anti-Aircraft, Brn. 44.50	Evans Ten Strike, High Score . . . 99.50
Gottlieb Triple Grip, Deluxe Model . . 19.50	Bally Bull's Eye . . 89.50

EVANS GALLOPING DOMINOS WITH JACKPOT, LATEST MODEL, BRAND NEW, ORIGINAL CRATES . . . WIRE, PHONE FOR PRICE.

PHONOGRAPHS—RECONDITIONED—REFINISHED	
Rockola 1941 Playmaster & Spectravox Combination . . . \$350.00	Wurlitzer 1939 Counter Model 61, \$ 65.00
Rockola 1940 Super Rockolite with Adaptor 235.00	Wurlitzer 1939 Model 500, Piano Keyboard 175.00
Rockola 1940 Super, Walnut Finish 215.00	
Rockola 1939 Deluxe, Luxury Liteup 174.50	
Wurlitzer 1940 Counter Mod. 71, with Stand 120.00	
Mills Throne of Music, 1940, Glass 150.00	
Wurlitzer 616 \$59.50	
Rockola Imperial 20 84.50	
Rockola 1938 Monarch, 20 Records 89.50	
AUTOMATIC PAYOUT CONSOLES	
Mills Four Bells, Factory Rebuilt \$325.00	Keeney Tpl. Entry \$145.00
Bally Royal Draw . 165.00	Groet, Sugar King 54.50
Bally Royal Flush . 69.50	Mills 3 Bells, New 575.00
Mills Jumbo Parade 110.00	Keeney Super Bell 195.00
Jennings Good Luck 59.50	Exh. Longchamp . 54.50
Mills Track King . . 39.50	Jenn. Multiple Racer 49.50
Mills Square Bell . . 79.50	Jenn. Silver Moon . 135.00
Keeney Pastime . . . 175.00	Pases Races, Wal. Cab. 135.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

MONARCH COIN MACHINE CO.

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LEW WOLF OFFERS

ABC Bowler . \$69.50	Crossline . . . \$23.50	Mr. Chips . . \$13.50	Sky Rocket . . \$ 9.50
Bang 9.50	Dbi. Features. 14.50	Nippy 13.50	Snooks 9.50
Big Parade . . 84.50	Dude Ranch. 26.50	Oh! Boy . . . 14.50	Sports 9.50
Birdie 13.50	Wild Fire . . 39.50	Oh! Johnny . 18.50	Spot Pool . . 64.50
Blackout . . . 13.50	Fleet 24.50	Punch 13.50	Sun Bowl . . . 14.50
Bowling Alley 18.50	Follies 19.50	Red Hot . . . 11.50	Super Six . . . 13.50
Buckaroo . . . 12.50	Heldover . . . 23.50	Roxy 19.50	Tepper 13.50
Circus 9.50	Keen-a-Ball . . 9.50	Wings 24.50	Triumph 14.50
Congo 26.50	Landslide . . 17.50	Sara Suzy . . 27.50	Twinkle 13.50
Chevron 12.50	Line Up 28.50	Scoop 13.50	Variety 14.50
Cowboy 12.50	Limo Lite . . . 19.50	Score Card . . 13.50	Voguo 19.50
REVAMPED GAMES - PLASTIC BUMPERS			
Old Name New Name	Roxy Cupid \$38.50		
Big Show Big Tent \$32.50	Scoop Klipper 27.50		
Fleet Scout 32.50	Score Card Ajax 37.50		
Glamour High Jinks 34.50	Silver Skates '42 Hockey 72.50		
Punch Flash 27.50	Silver Spray White Sails 92.50		
Entry Speedway 54.50	Wow Pepp 47.50		
USED MUSIC			
Wurlitzer Rockola '39 \$167.50	Salute \$ 92.50		
Gem, '40 \$135.00	Hi Stepper 92.50		
24 110.00	ONE BALL FREE		
61 69.50	PLAY		
71, 250yo 145.00	Gold Cup . . . \$ 54.50		
81 155.00	1-2-3, '40. 92.50		
412 41.50	Plimlico 232.50		
616 67.50	Club Trophy 197.50		
600 164.50	Blue Grass . . . 132.50		
500 184.50	Record Time 96.50		
	Sport Special 82.50		
NEW GAMES			
Discontinued Models	ARCAD E EQUIPMENT		
Broadcast . \$ 97.50	Battling		
Defense . . . 157.50	Practice . \$137.50		
Flicker . . . 79.50	Air Raider, 145.00		
Legionnaire 99.50	Rapid Fire, 142.50		
Silver Skates 94.50	Evans Tommy		

1/3 DEPOSIT, BALANCE C. O. D.

REX AMUSEMENT COMPANY

1443 MAIN STREET BUFFALO, N. Y.

WANTED
We will pay top prices for any Late Bally Marble Game or Keeney Fortune and Contest, also Mills Late Slot Machines and Arcade Equipment.
STEWART NOVELTY CO.

FOR SALE CONSOLES
Baker's Pacors, Daily Dbln. \$235.00
Evans Galloping Dominos . 65.00
Evans Gal. Dom. Late Hd. 185.00
Evans Rollette Jr., Late Hd. 185.00
Exhibit Races, 7 Coin Lay 60.00
Exhibit Tanforan 60.00
Keeney Track Time, Red Head 75.00
Keeney Triple Entry 175.00
Jennings Liberty Bell 40.00
Jennings Flashing Through . 60.00
Mills Flasher 95.00
Bally Rays Track 75.00

FOR SALE PAY TABLES
Bally Grand National . . . \$130.00
Bally Grand Stand 105.00
Bally Thistle Down 85.00
Bally Fair Ground 40.00
Bally Fleetwood 30.00
Bally Preakness 23.00
Bally Carom 18.50
Keeney Velvet 29.00
Western's Center Smash . . 12.50
Western's Flying High . . . 12.50
Stoner Turf Champ 22.50
Gottlieb Daily Races 15.00

10 Mint Venders, Free Play, cash or check payout, used 19 days . . . \$169.50

5 Mills Four Bells, guaranteed in good condition . . 269.50

8 Mills Jumbo Parades, cash or check payout 92.50

1 Mills Square Bell . . . 67.50

1 Chicken Sam 62.60

Terms: One-Third Cash With Order, Balance C. O. D.

Bank Reference: Provident Savings Bank & Trust Co., North Cincinnati Branch

DIAMOND VENDING CO.
1604 Elm St., Cincinnati, O.
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WHILE THEY LAST . . .

Mills 5c Bonus \$138.50
Mills 25c Bonus 148.00
Mills 5c Blue Front 67.50
Mills Rio Auto, Pay 45.00
Walling Big Game F. P. 105.00
Walling 5c Treasury 23.50
Jennings 5c Chief 38.50
Jennings Good Luck 42.50
Jennings Liberty Bell Flat 28.00
Jennings Liberty Bell Sit. 24.00
Jennings 5c Cigarolas 69.50
Jennings Multiple Racers 38.00
Jennings Fast Time F. P. 82.50
Keeney's Air Raiders 135.00
Lucky Lucro 155.00

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WE WILL BUY FOR CASH

BALLY—
Jockey Clubs
Turf Kings
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EVANS—
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J. P. Bang Tails
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Industry Mentions

Magazines -- Newspapers -- Radio



Sharpshootin' Olivia

Olivia de Havilland relates in a recent press release that in sharpshooting, shooting-gallery style, she has beaten three members of the U. S. Army.

The other evening, after a day's work on her current picture, Warner Bros.' *In This Our Life*, she went down to Santa Monica with Burgess Meredith. They stopped at a Penny Arcade and started shooting with a ray target machine gun.

Three soldiers came along, a conversation ensued, and pretty soon a shooting match was started. Olivia got top score, the soldiers followed, and Meredith brought up the rear. It was the first time Olivia had ever fired any kind of a gun. The soldiers were good losers, but they still think the management kept hitting the bell for Olivia. Livvy herself doesn't know, the write-up says.

time because of the music machine-radio incident.

Just Good, Clean Fun

Radio Mention: The implication in a gag on the air show Uncle Walter's Dog House is that if you are the owner of a couple of pinball games, your financial worries are over. A drug store clerk, who argues a baldheaded customer out of purchasing hair tonic to restore his hair, is asked by the customer if his boss knows he is so indifferent about making sales. To which the clerk replies that his boss knows and doesn't mind because he has two pinball games all his own.

When Jack Benny put a clothespin on his nose and gave an imitation of Fred Allen recently, he remarked that "turning on a radio to listen to Allen is like putting a nickel into a juke box to get the raspberry."

Past Master of Publicity

In *The New York Herald-Tribune*, May 18, approximately 10 inches of space was obtained by Mayor La Guardia in publicizing his blast against a small counter machine and the metal it contained. He also chose to mention the machine in his radio broadcast, so intent is he on rapping coin machines to gain more favorable publicity for himself. Since the wave of unfavorable publicity averted the mayor and his fiasco with Civilian Defense, he has been timing his shots at coin machines at regular intervals and seems always able to obtain good newspaper space.

There is much inaccurate information in this latest blast of the mayor's. Either he made the blunders, or the newspaper, catering to his desire to cut a fine figure, tried to make the story a sharp one while it was about it. The machine name was mentioned this time. While the headlines said pinball games, the machine about which the mayor was—for the benefit of the press—so riled proved to be a rather simple counter machine. Mayor La Guardia went to great lengths, however, to argue that it had just loads of metal in it.

The mayor was decidedly trying for a punch line when he inferred that pinball games are still being manufactured. Probably knows better, but it might add to his stature in print, he hopes. *And the names he called coinmen!*

Something New in Locations

In a "Letter to the Editor" in *The Baltimore Evening Sun*, a John McGrath, commenting sarcastically on the mazes of rooms in the local Art Museum, the art shown there, and to some previous reference to piped music, writes, "Not having had the experience of listening to the Carnegie piped music, I cannot say how I like it. However, it possibly has its points. I can

readily imagine its value in the current Maryland Artists' Show, when a good program of jazz and swing would take one's mind off the pictures on the walls.

"The juke box idea is excellent. One in every room would bring in a flock of nickels in a year. Just think of making money in a city-supported institution instead of spending it! Besides, one could choose one's own program and favorite composer."

Music Boxes in Politics

In Orange, N. J., May 2, the Orange city commission campaign burst forth with music box barrages. Tavern patrons tired of music put their nickels into the machines and could ask for and get a four-minute campaign speech by one of the candidates. Workers for the candidates started out daily with pockets full of nickels.

Look, June 2 issue, carries a photograph of our good-looking air cadets

and the caption says they love to take a busman's holiday by playing with "a device that is popular at aviation training bases all over America—a coin-operated ray target gun."

DuGrenier Showroom

BOSTON, May 23.—Ralph H. Littlefield, the New England representative for Arthur H. DuGrenier, Haverhill, Mass., has opened a showroom at 1353 Washington Street, Boston, Mass., for the duration, with a complete line of factory reconditioned and refinished DuGrenier machines.

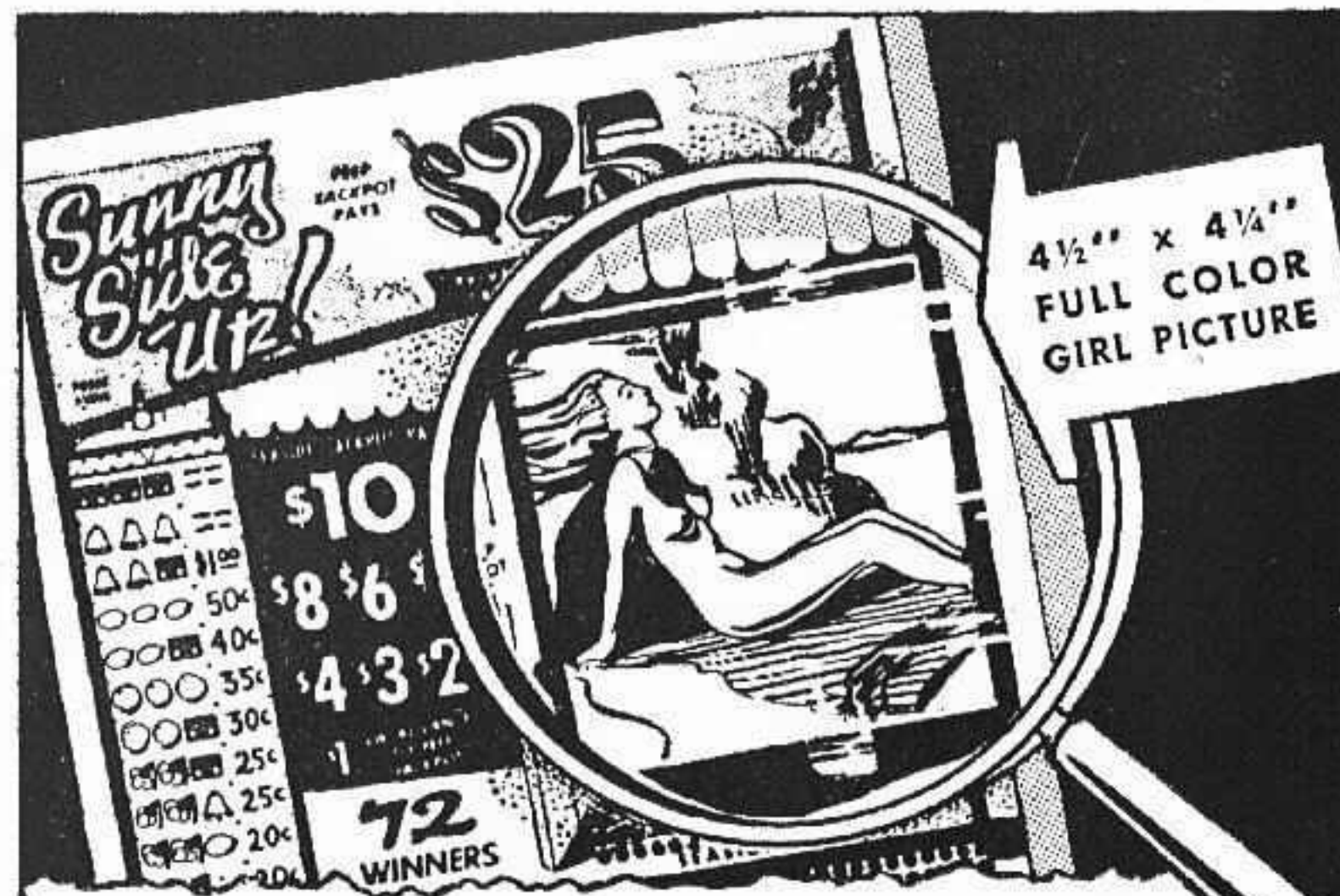
Littlefield believes that with the large number of various types and models which he has ready for sale he will be able to take care of any need for equipment which the operators might have until the factory is able to once again get going under normal conditions.

A Rose by Any Other Name Would Smell as Sweet

Music boxes and a coin machine distributor are being publicized in *The Minneapolis Star-Journal's* column "In This Corner With Cedric Adams." A few days ago Adams wrote: "The phonograph companies and the operators would much prefer you called them coin machines or phonographs instead of juke boxes. That term is derived from a Southern phrase, 'jook joint,' which has a disorderly house connotation." Two days later, Adams wrote, "Mentioned here the other day was the fact that juke box is in ill repute as a name for the coin machine phonographs. Now Don Leary, of the Automatic Sales Company, is out for a good substitute, and he'll pay off, too. The Victor people ran a contest for a better name and the winner was 'Coin-o-Graph Machine,' but it failed to click. If you have a suggestion for a new name for the automatic phonograph machines, send it to This Corner. Best substitute title will receive \$30 in brand new phonograph recordings from Leary. John Sherman, music critic of the *Star-Journal*, and two local music dealers will be the judges. Mark your entries, 'Phonograph Contest, care of This Corner.' The winner may make his or her own record selections up to \$30."

Music Boxes Make Good in Movie

Movie Mention: A music box plays an important role in upsetting an alibi offered by Bette Davis in the film *In This Our Life*. A rumba fan, Bette is shown playing a music box in a tavern while several men are bunched around a radio trying to hear a fight broadcast. Despite their requests she refused to stop playing the phono. Later, she claimed that she was home at the time she participated in an accident, but checking by George Brent revealed the bartender, Walter Huston, definitely remembered her being in the tavern at the designated



ENLARGE YOUR PROFITS WITH SUNNY SIDE UP!

A Knockout bathing beauty! Double step-up Jackpot with \$25 Top! Brilliantly colored, die cut. Big operators profit!

Order No. 1200—SUNNY SIDE UP "A"
(5c Play—Special Thick—Slot Symbol Tickets)

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PAYS OUT (Average) 28.70

Average Profit \$31.30

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Average Profit \$26.05

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WRITE FOR CATALOG 419 TODAY!



In the very heart of the Belgian Congo's jungle, an explorer reports, he saw natives dancing to the music of an American juke box—instead of the traditional tom-toms.

(From *Parade Magazine*, April 26, 1942.)

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In Original Cases

BRAND NEW CONSOLES

Bally Long Acres \$299.50 Ea.
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Gottlieb Five and Tens 129.50 Ea.
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VERY GOOD USED CONSOLES—Ready For Location

Mills Four Bells, 3-5c, 1-25c, Used Two Weeks \$450.00 Ea.
Bally High Hand, Combination Free Play and Cash Payout .. 159.50 Ea.
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Bally Club Bell, Combination Free Play and Cash Payout .. \$239.50 Ea.
Jennings Silver Moon 129.50
Mills Jumbo Parade, Free-Play .. 89.50
Watling Jungle, Free Play 89.50

HAVE LARGE SELECTION GOOD USED FREE PLAY PIN GAMES
WILL SEND COMPLETE LIST UPON REQUEST

FIVE—1941 ROCK-OLA SPECTRAVOX AND PLAYMASTER COMBINATIONS, IN EXCELLENT CONDITION.....\$350.00 EA.
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All Merchandise Offered Subject to Prior Sale. Prices Subject to Change Without Notice.

B. D. LAZAR COMPANY

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LAST CALL! CONSOLES
AT SACRIFICE PRICES
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 Free Play Each
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 Combination F. P. and Payout Each
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Paces Reels . . 99.50
 Combination F. P. and Payout Each
Silver Moon . . 117.50
 Each
Bally Club Bells 247.50
 Combination F. P. and Payout Each
 All With Fruit Reels Except "High Hands."
 Terms: 1/3 Deposit, Balance C. O. D.
S. & S. AMUSEMENT CO.
 3817 N. E. SECOND AVE.
 MIAMI, FLA.



Conducted by **MAYNARD L. REUTER**
 Communications to 155 North Clark Street, Chicago

Coin Machines Going Strong in Canada

Ever since the first Canadian soldier started out to fight in World War II the coin machine has been one of his most favored forms of amusement. Thru-out the Dominion, but especially in the Eastern maritime provinces, reports have reiterated time and again the heavy play coin machines get from men in the service as well as workers in war industries. The latter, it seems, are leaning more and more heavily to coin machines for amusement. A report this week from St. John, N. B., recounts how war workers are getting fed up with inferior films and shorter shows in the picture houses. Outdoor sport events are also curtailed by the war. As a result, more and more people are turning to coin machines for fun and amusement. Guns and phonos are going especially strong. Many new locations are opening up, especially near military and naval bases. Phonos are also supplying the music for many dances, both public and private.

Kirk in Montgomery

It's funny how fast a person can drop out of sight. It wasn't so long ago that Claude Kirk was one of the most active men on the coin machine front. But for the last few months he seemed to have vanished from sight. This past week a few columnists began to wonder where he was and what he was doing. The answer: Kirk is now up to his ears in defense work in Montgomery, Ala., helping to win the war.

Ted Riley Back In Harness

Ted Riley, serviceman for Atlas Novelty, Chicago, is back on the job now that his pesky appendix can bother him no longer. Riley is well known to operators in the Midwest.

Phonograph's Vital Role

Now that the record industry is beginning to settle down to functioning on a wartime basis, and operators, retailers and the public are becoming acquainted with the need for turning in old disks for new, it's becoming apparent that the automatic phonographs again will be called upon to render yeoman service to the record industry.

Less than a decade ago it was the rise of the automatic phonograph that rekindled the public's interest in recorded music. Now the phonos will be called upon to preserve that interest for the duration. Many retail buyers may decide to cut down on their record pur-

chases both because they won't always be able to get the disks they want and because they won't want to part with some of their disks enough to trade them in on new ones. But they'll always be able to listen to the "music they want when they want it" at their corner store where the automatic phono holds court.

Two Coin Songs

Two songs have hit Tin Pan Alley in recent weeks with lyrics closely entwined about the coin machine industry. *Penny Arcade* is the name of one; *Needlenose*, the other. Here are the lyrics for both:

PENNY ARCADE
 At the Penny Arcade,
 At the Penny Arcade,
 That's where I once strayed
 And met someone as the music played—
 "I love you, won't you say you love me too."

At the Penny Arcade,
 At the Penny Arcade,
 Oh, the games we played,
 We had such fun as the music went
 "I love you, I love you,
 "Won't you say you love me too."

For only a penny
 We had our fortune read;
 "You've found the one you've waited for,"
 That's what the fortune said.
 At the Penny Arcade, Oh, the plans we made,

We fell in love as the music went
 "I love you, I love you, won't you say you love me too"—
 And by the way, we named the day at the Penny Arcade.

NEEDLENOSE
 Listen to a story, a most peculiar story,
 About a record playin' young man;
 Once a corny fellow, an icky who was mellow;

He's now a plenty solid swing fan!
 Needlenose now is educated, Yes, Yes!
 Needlenose spends his nickels on records!
 There he goes, off to make a new selection—
 Needlenose, not a lull when he's around.
 He knows all the latest hit tunes,
 The style of every band,
 Makes no difference swing or sweet,
 Just so the rhythm has a solid beat;
 Needlenose keeps the joint a jumpin',
 Yes, Yes!

And you know when he drops another nickel,
 A dime or a two-bit piece,
 You're gonna jump, jump, jump
 With Needlenose.

Freddy Martin already has made a record of *Penny Arcade*. *Needlenose* was penned by Eddie McKimmey and Ray Conniff.

WANTED
 Chicken Sam
 Western Baseball De Luxe
 Evans 10-Strike, New Type
 Evans Super-Bomber
 Chicago Hockey
 Keeney Submarine Gun
 Gottlieb 3-Way Gripper
F. P. DOUGLAS
 Milby Hotel Houston, Texas

ATTENTION!—OPERATORS
 BRAND NEW MACHINES IN ORIGINAL CRATES—WRITE FOR PRICE
BAKER'S PAGERS—Daily Double
KEENEY SUPER BELL—All Models
MILLS JUMBO PARADE—Convertible
MILLS SLOTS—MILLS FOUR BELL
GROETCHEN COLUMBIA BELL—Rear Payout
BALLY CLUB BELL—Convertible
USED MACHINES
 Mills **THREE BELL**, Like New . . . \$425.00
 Evans' 1941 **GALLOPING DOMINOS**, (Jackpot Model), Like New . . . 345.00
 Mills **Jumbo Parade**, Cash Payout, Like New 112.50
 Mills **Jumbo Parade**, Convertible, Like New 127.50
 Evans' **Lucky Lucie** . . . 245.00
 Bally **Kentucky** . . . 167.50
 All Kinds of Used Slots and Counter Games. (Write for Prices)
PHONOGRAPHS
 24 Model **Wurlitzer** . . . \$115.00
 600 Model **Wurlitzer** . . . 172.50
 412 Model **Wurlitzer** . . . 42.50
ALL MACHINES ARE OFFERED SUBJECT TO PRIOR SALE AND PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE
 TERMS: 1/3 Deposit, Balance C. O. D.
ROANOKE VENDING MACHINE EXCHANGE, INC.
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CLEARANCE SALE
 10 Refinished Photoscopes, like new; lot . . . \$100.00
 1 Mills Rotary Digger . . . 69.50
 1 Wurlitzer 14-ft. Skee Ball, uncrated, Mills Blue Fronts, refinished and club handles, new cabinets, reconditioned. Mills Brown Fronts, rebuilt cast iron castings . . . 110.00
 1 Jennings 25c Console Chief . . . 79.50
 1 Columbia, like new . . . 49.50
 Model V Cigarola, F.S. . . . 125.00
 1 10c Watling Rotatop . . . 39.50
 1 Caille 7 Way, late model . . . 125.00
 2 Western Baseball, Free Play . . . 59.50
 Mills Club Handles . . . 2.50
 Mills Reel Strips, Each 25
 1 Baker Sky Pilot . . . \$110.00
 1 Blow Ball . . . 54.50
 1 Maglo Finger . . . 79.50
 4 Electroholts, each . . . 42.50
 2 Mutoscope Diggers, each . . . 42.50
 3 1c Shoe shiners, each . . . 39.50
 1/3 With Order, Balance C. O. D.
G. N. VENDING COMPANY
 683 W. BROAD ST., COLUMBUS, OHIO

THE NEW NUMBER ROLL DICE GAME
WILL MAKE YOUR COUNTER SPACE EARN THE LIMIT
 The NEW, LARGER, MORE ATTRACTIVE and IMPROVED NUMBER ROLL DICE GAMES are sweeping the country like wildfire. Earnings from \$50.00 to \$100.00 daily in ordinary spots. NUMBER ROLL is helping thousands of cigar stores, taverns, nite clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. NO COIN SLOT. Get your share of the biggest and steadiest dice game profits in the counter game history.
PORTABLE—quickly and easily removed from counter. Ideal for closed territories. Over-all size 13x20. Foot-proof construction throughout. Beautiful three-color screen layout. The federal amusement tax does not apply on this type of equipment. (Non-Coin Operated.)
PRICE \$17.50
 Order your machine today, or better still—place a dozen ROLL DICE GAMES in good locations and get in the money. 1/3 DEPOSIT WITH ORDER. BALANCE C. O. D. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. MONEY REFUNDED IF YOU ARE NOT SATISFIED AFTER A FIVE-DAY TRIAL.
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SPECIALS
 25 New Jennings Slot Safe Stands . . . \$ 16.50
 (Protect your valuable machines)
 Evans Bang Tails, 1940 169.50
 Evans C. Dominoes, Wal. Cab. . . . 119.50
 Sugar King, Floor Sample 59.50

MUSIC
 6 New Rock-Ola Universals \$ 89.50
 1 Spectravox-Playmaster 355.00
 2 DeLuxe Reconditioned 169.50
 1 Standard Reconditioned 159.50
 1 Counter Model, Factory Rec. 89.50
 New 1942 Premiers Write
 New and Used Wall and Bar Boxes. Write

ARCADE
 Target Skills, New \$ 32.50
 View-a-Scope, 1c, New 22.50
 Electric Shockers, New 14.50
 2 New Mills 5c Candy Bar Venders 67.50
 Vitalizer 1c Foot Machine 69.50
 Jennings Roll the Barrel, 5c 99.50
 Metal Typers 69.50
 Batting Practice, Late Model 139.50
 Mills Violino Virtuoso (Piano) 29.50
 Astro-Scope 10c Fortune, New 99.50
 6 Peerless 3 for 25c Prophylactic Venders, New 29.50

DENVER DISTRIBUTING CO.
 1856 ARAPAHOE ST., DENVER, COLO.

BARGAINS
 Two Mills 5c Q.T., \$32.50 each; two 5c Sky-scrappers at \$39.50 each; one Mills 10c Q.T., \$39.50; one 5c Watling Rotatop at \$34.50; two Watling Blue Seal Venders at \$18.00 each; one 5c Jennings Escalator Victoria, \$34.50; one Mills War Eagles, 5c, \$42.50; one 5c Duchess, \$32.50; one 5c Superior Gold Award, \$34.50; one 10c Blue Seal Jack P., \$35.00; one Mills 5c Golden Bell, \$39.50; two 1c Mills Single Jack Twenty Star Stop, Odd Pay at \$32.50 each; one Mills 25c Blue Ft. at \$89.50; one Mills 25c Futurity, 406626, good as new, \$94.00; one 5c Columbia Jackpot, \$23.50; one Columbia Gold Award Cigarette Reels, \$39.50; two 5c Cigarolas at \$67.50 each; one 5-10 at \$97.00; two Mills 5c Single Jack at \$18.50 each; one Lion Head, \$34.50; one Bally Royal Draw at \$129.50; two Mills Single Jacks at \$24.50 each; one Galle Single Jack 25c at \$27.50; one RAYS TRACK at \$57.50; two 10, Mills Blue Ft. G. A., \$78.50; one Mills 25c Extraordinary, \$82.50; one Mills 25c Brown Ft. Knee Action Club Handle, \$97.50; Wurlitzer 616A at \$84.50; one Mills Three Bells, clean and O.K., \$455. Hurry. These won't last long.
 Reference: Commercial Bank Co.
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ELECTRIC FANS
 Brand New 18 1/2, 24 and 30-Inch High Pedestal Air Circulators with 2 Speed G.E. Motors—In Stock for Immediate Delivery—No Priorities Needed—Stock Limited—Hurry! Hurry! Hurry!

List	Net
18 1/2" Shelf Model	\$48.00 \$36.20
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 (18 1/2" have 3-Speed Ballantine Motors, others G.E.) Other sizes and literature upon request. (All taxes included.)
 1/3 Deposit, Balance C. O. D.
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FOR SALE
 Sport Pages . . . \$45.00
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 Also
 Free Plays, Slots, Guns.
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Make New Games Out of Your Old Ones
 Have Them Refurbished
 We have a supply of old and reconditioned games on hand. Buy New. Exclusive Southern California Representatives for Sullivan-Nolan Advertising Company.
PAUL A. LAYMON COMPANY, 1503 West Pico Blvd. Los Angeles, Calif.
 Distributors of Quality Coin Operated Machines

ROUTE FOR SALE
 21 Phonos, 35 Wall Boxes, Aircraft Gun, complete Stock Parts, 2000 Records, all on location. Many late Machines. Can operate Slots and Tables. Can expand to include defense boom territory. \$5000.00—\$8000.00 down. Entering Army.
BOX 287
 St. Anthony, Idaho

Offers New Type Spin-N-Win Games

MUNCIE, Ind., May 23.—Gay Games, Inc., is currently offering Spin-N-Win boards which feature a ticket spindle in the center of the board. Winning tickets pick a seal off the sides of the board to determine their cash prize. The name of the premier game of the line is Gold Dollar. Other games featuring the same production scheme are Royal Flush, Cigarette Market and Dive Bomber.

"Operators of coupon games and sales-boards," declare company officials, "will welcome this new type of game. It's a well-known fact that a new item is needed. Now we have something new and different, with more alluring colors, die-cut shapes and real action play."

"Any number of players may play the Spin-N-Win boards at the same time, making play much faster than on ordinary boards. The boards are built ruggedly and withstand players' actions. Outstanding attraction is obtained thru amazing color and action filled designs. No refills are used on the revolving spindle, as the game is discarded when it is played out. Prompt delivery means everything today—and we can deliver immediately upon receipt of order."

BEV. EXCISE TAX

(Continued from page 109)

are untaxed or rely upon the sale of competitive items the retail price of which is unaffected by tax costs.

"Dooms Small Bottler"

The 5-cent soft drink is an American institution. For the vastly greater proportion of its products the industry has maintained that price for generations. The business has been built upon that basis, depending upon volume and low ratio of profit per unit for successful operation, growth and earnings. A breach in the 5-cent price, limited by special application to this particular product, will therefore have far-reaching effect upon the industry.

It has been the industry's experience that whenever the 5-cent price for its product is disturbed, particularly in its

relation to competition with other products, the consumer feels an excessive price is being forced upon him. Some—such as the children—cannot purchase; those who can purchase are resentful, with the natural result that they turn to other 5-cent items. Even this is subject to greater aggravation where the basis is provided, either because of tax or for other reasons, to increase the price in excess of the amount of tax.

In the final analysis, therefore, such a tax will have repercussions upon the ability or the willingness of the consumer to continue his consumption of bottled drinks. And this is transmitted by the direct route of decreased consumption, sales volume and decreased earnings to the bottler—cutting tax revenues there and involving serious consequences to his business and his investment, and the livelihood it provides for him, his family and his employees.

Industry of Small Plants

The bottled carbonated beverage industry is one in which small plants predominate. They have limited capital. The necessity for strictest economy in distribution of a 5-cent product has restricted their operations generally to the communities in which they are located so that they are typically small businesses, the same as the florist, the printshop, the baker, the dairy and ice-cream factory, the ice plant, the wholesale grocer and those many other types of wholesalers serving the retail outlets of each community with their daily needs.

In our business of manufacturing and selling the finished bottled drink, there must be maintained a definite ratio between (a) investment in plant equipment and (b) annual sales volume, if (c) fixed overhead costs are to be met and operating losses avoided. In addition, this is a seasonal business and we must so operate our business that the losses we incur in slack periods in the effort to stabilize our employment and keep our outlets are recouped in the peak periods. To that extent the business risks the uncertainty of the elements in addition to all normal business hazards.

It is beyond dispute that we in this industry, among all others not directly engaged in war contracts, already have been seriously affected in our ability to control costs by increasing operating efficiency due to restrictions and shortages in supplies and equipment. The industry's basic and essential ingredient—sugar—has been rationed substantially below 1941 use, with a resulting decrease in production. Shortages in the supply of cork and metal for bottle caps and delivery equipment already exist, and restrictions in the supply of bottles, cartons, gasoline and other supplies seem inevitable.

The effect of these war measures has been felt thruout the industry. The program of rationing of sugar particularly has done much to force the sales volume of the individual plant down closer and closer to the point where fixed costs of doing business increase to such an extent that the margin of profit per case of drinks sold will vanish in its entirety, even tho the reduced sales volume, as such, may remain at a substantial figure. As the rationing program progresses its depressing effect upon soft-drink sales will, of course, increase the problems relating to our ability to operate.

In our presentation before this committee last year we pointed out that consumer resistance to a 6-cent cost on a 5-cent product of the bottled carbonated beverage type would result in a drastic cut in consumption of our products—"not less than 25 per cent decrease and perhaps more." With the particularly discriminatory type of tax now proposed, in combination with these many other current problems, the impact of resulting competitive conditions would fall heavily upon the major portion of the industry consisting of small

A small minority of the bottlers in the industry are usually well financed and their volume of business comes from the fact that they manufacture and sell one or more products which are long-established, nationally known brands. It is possible that in some of such instances a tax-inclusive cost of 6 cents to the consumer will cause a contraction in sales volume no greater than that already resulting from material rationing.

But in the majority of the plants in the bottling industry—and particularly in approximately 4,000 small plants, most of which operate independently under their private brands—the resources of the larger and better financed busi-

nesses are lacking, and their present struggle for existence within an enforced production limit will become all the more aggravated if they must compete with such brands at 6-cent price.

In these smaller businesses the total fixed production and distribution costs do not decrease as rapidly, or in the same ratio, as the decrease in sales. Distribution costs per unit, always substantial, increase rapidly as the quantity carried per truck is cut or the territory to be covered by it is extended. In the larger plants, where sales volume is greater, the effect of decreasing production and sales upon costs per unit is proportionately less serious, so that the risk of insolvency is much greater in the smaller plants as production and sales volume decline.

If, in addition to these existing problems of the smaller bottler, he must face a further decrease in business volume as the result of consumer resistance to the 6-cent price and the new factors of competition with nationally known brands created by the higher price, then the effect upon this major portion of the industry will be especially serious.

Tax Will Favor Larger Producers

The natural effect of the tax—even in a shrunken market—will be that the larger units in the industry will be favored by the resulting competitive situation, while the business of the smaller manufacturers will further shrink, their sales volume will fall below the point of profitable operation, their ability to pay other taxes and to meet their obligations will be impaired and their livelihood will be destroyed.

The bottled carbonated beverage industry is typically an American business, conceived and developed to its present state of efficiency and high standing among our industries as the result of native ingenuity and hard work. Our plants are owned and operated largely by the small business man and have a definite place in the civic and economic life of the communities in which they are located—and virtually every community has one or more.

It is therefore only natural that, as Americans, we desire to bear our full share of the national burden for prosecuting a successful war against the enemy. We have no desire to avoid that burden or to take a position whereby others may be required to bear an unreasonable share of it.

But the industry earnestly solicits the consideration by this committee of the fact that the Treasury proposal to levy a special tax on carbonated drinks, under the circumstances we have here outlined, violates the basic principle that such taxes should be fair and non-discriminatory.

It is our sincere conviction that the segregation of carbonated soft drinks from the hundreds of grocery items with which they are sold in the same corner stores, over the same counters and to the same consumers, represents an unfair and inequitable classification of articles to be taxed from the standpoint of the retailer and the bottler who will bear the effect of such discrimination as well as the consumer who ultimately will have to pay the tax.

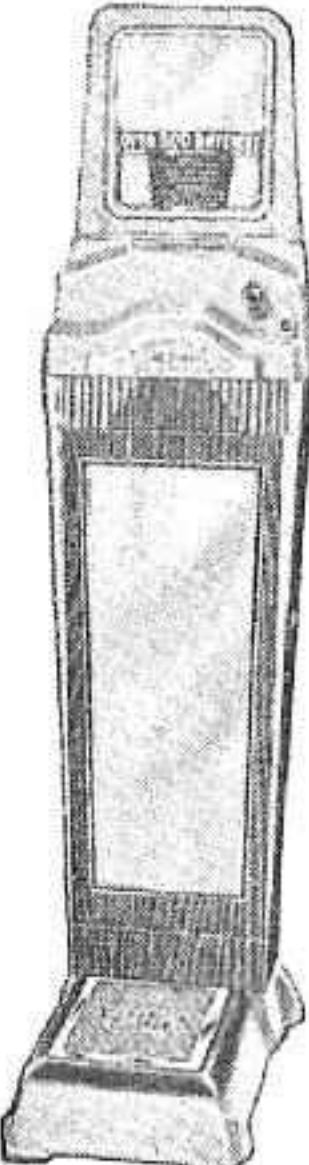
From our standpoint, also, we urge that consideration be given to the nature of the industry, and the place it will take in post-war readjustment thru the opportunity it will provide for the employment of labor, the use of materials, the purchase of new equipment and the opportunity for local investment. Its present plants are located in 2,900 cities and towns thruout the country. Any program which will destroy the business of a substantial number of these individuals or tend to concentrate the industry's sales volume into the larger and financially stronger companies, will take from those communities just that much of their local business and their ability to put their peacetime industries back on a normal basis.

As manufacturers of a 5-cent product, the size of which is not readily subject to change, and where earnings come as the result of an extremely small margin per unit and the maintenance of sales volume, we are convinced that any excise levied at the manufacturing level is impracticable if the industry is to survive.

During our consideration of this problem numerous members of the industry have urged upon the officers of the association I represent to emphasize that our position is not one predicated upon any desire to maintain earnings, but rather that their businesses be not destroyed by this type of tax so they may be allowed to live for the better day we all are striving for.

LAST CALL!

Only a Few More Left
New 500 FORTUNE SCALE



**Operates Automatically
No Springs--Balance Weight**

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GUARANTEE**

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<p>DAVAL Each</p> <p>7 Amer. Eagles \$7.50</p> <p>1 Rithmatic 2.00</p> <p>3 Reel "21" 2.00</p> <p>2 Reel Spot 2.00</p> <p>1 Derby (Wood cabinet) 2.00</p> <p>1 Double Deck 2.00</p> <p>1 Penny Pack 2.00</p> <p>3 Mills Kounter Kings, Ea. \$5.00</p> <p>MISCELLANEOUS</p> <p>4 Jennings Win-O-Paks \$3.00</p> <p>2 Jenn. Club Venders 10.00</p> <p>2 Sportland 2.50</p> <p>1 Half Mile 2.00</p> <p>1 Puritan Girl, 25¢ 5.00</p> <p>1 Sweet Sally 2.00</p> <p>1 Black Aces 2.00</p> <p>1 Draw Poker 2.00</p> <p>1 Wagon Wheels 3.00</p> <p>1 Pair It 2.00</p> <p>1 New Deal 2.00</p> <p>4 Hol-E-Smoke 2.00</p> <p>3 Match-a-Pak 5.00</p> <p>2 Punchette 2.00</p> <p>1 Change Maker 2.50</p> <p>1 Cent-a-Smoke 2.00</p> <p>1 Gum Vender, Fruit Reels 2.00</p> <p>1 Pee Wee "36" (Lucky Play) 2.50</p> <p>1 Whirlwind (Fruit Reels) 3.00</p> <p>2 Track Reels 2.00</p> <p>4 Deuces Wild, wood cab. 2.50</p> <p>2 Lucky Pack, wood cab. 2.50</p> <p>2 Bar Boy 1.50</p> <p>1 Puritan Baby Vender 2.00</p> <p>1 Tavern 2.00</p> <p>1 Reel Dice 2.00</p> <p>1 Gum Vender (Cig. Reels) 2.00</p> <p>1 Horses (Fruit Symbols) 2.00</p> <p>BELLS, EACH</p> <p>1 5¢ Baby Grand, J.P. \$12.50</p> <p>1 25¢ Mills Bulls Eye 5.00</p> <p>2 25¢ Mills Bulls Eye, J.P. 7.50</p> <p>1 25¢ Watling Jackpot 7.50</p> <p>1 25¢ Callio Jackpot 7.50</p> <p>1 Jenn. Little Duke, Triple J.P. 7.50</p> <p>4 Columbia Cig. Reels, late models 29.50</p> <p>1 10¢ Mills Q.T. Ser. 18,000 35.00</p> <p>1 1¢ Mills Q.T. Ser. 12,000 29.50</p> <p>1 1/3 Certified Funds</p>	<p>GROETCHEN Each</p> <p>2 Liberty (Cig. Reels) \$7.50</p> <p>3 Liberty (In ctas., new) 10.00</p> <p>1 Liberty (Sport Reels) 7.50</p> <p>1 Kliz 3.50</p> <p>2 Ginger 5.00</p> <p>2 Deluxe Mercury 5.00</p> <p>1 Sparks 5.00</p> <p>1 Mysterious Eye 7.50</p> <p>1 Seeburg Horse Races 17.50</p> <p>1 Keeney Dark Horse 22.50</p> <p>2 Flashers (Mills) 22.50</p> <p>1 5&10¢ Cigaretola 75.00</p> <p>1 Zeta Console 9.50</p> <p>5 Mills Tickettes 2.50</p> <p>2 Mills Cigarette Venders (makes own change) 45.00</p> <p>1 Paces Races, Brown cab. 85.00</p> <p>1 Johnson Penny Counter 30.00</p> <p>10 Gottlieb Triple Grips 12.50</p> <p>6 Gottlieb Triple Grips, Long Base 14.50</p> <p>3 Seeburg Melody Parades, new 7.50</p> <p>1 1¢ Snacks, 3 Comp. Vender 9.00</p> <p>20 Penny Kings, Gum Vndrs. 1.00</p> <p>2 Way Rite Scales 5.00</p> <p>2 5¢ Candy Venders 5.00</p> <p>1 Eat 'Em Hot Vender 6.00</p> <p>2 1¢ Booth Peanut Venders 1.00</p> <p>4 Rays Tracks 25.00</p> <p>1 10¢ Watling Rotatop \$24.50</p> <p>3 1¢ Watling Vender 22.50</p> <p>1 10¢ Callio Modernistic 15.00</p> <p>2 10¢ Callio S.J.P. 7.50</p> <p>1 25¢ Callio Cadet 17.50</p> <p>1 10¢ Pace Bantam 10.00</p> <p>1 25¢ Mills Yellow Front 35.00</p> <p>1 5¢ Watling Gold Seal 17.50</p> <p>1 5¢ Callio A.C. Seven Coin 39.50</p> <p>1 5¢ Jenn. Chief Club Console 69.50</p> <p>Down—Bal. C. O. D.</p>
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CONSOLES

Bally Hi Hands, Cash & Free Play	\$150.00
Baker's Pacers Daily Double	249.50
Jennings Fast Time, CP	89.50
Mills Jumbos, CP	89.50
Mills Square Bells	59.50
New Mills Jumbo Parade, Cash & Free Play, Mint Vender	199.50
Keeney's Super Track Time	275.00
Keeney's Super Bells, SU	229.50
Keeney's Super Bells, New	259.50
1 Paces Races, JP Model, 30 to 1 Pay, Variator, Ser. #5625	199.50
1 '37 Model Evans Bang Tail, C. Glass	29.50
2 '37 Evans Demings, Cracked Glass	29.50
1 Evans Bang Tail, Slant Head, C. Glass	59.50
Col. Bells, Rear Door Payout, GA	57.50
Col. Bells, Brand New, Rear Door Payout, GA	107.00
Mills 3 Bells & Mills 4 Bells	Write
1 New Pimlico, Table Model	289.50
5 New Console Bally Long Acres	309.50
New Bally Club Bells	299.50

BELLS

9 1¢ Watling, DJP	\$ 29.50
6 5¢ Watling DJP, GA	44.50
2 5¢ Jennings Chiefs	49.50
1 5¢ Callio, JP	19.50
1 Mills Goose Neck, DJP, 5¢	49.50
2 Mills Silent Escalators, 5¢	44.50
1 1¢ Mills Indian Head, DJP, GA	39.50
1 5¢ Late Model Callio, DJP, Club Hds.	69.50
1 5¢ Mills Indian Head, DJP, GA	49.50
Mills Blue Fronts, Completely Reconditioned, 5¢ & 10¢, Only	89.50
5¢ Mills Melon Bells	99.50
5¢ Mills Bonus Bells	149.50
1 1¢ Mills Blue Fronts, DJP, GA	59.50

PHONOGRAPHS

Seeburg 8800, ES, Very Clean	\$395.00
Seeburg 8800, RC, Very Clean	435.00
Wurlitzer 816, Perfect	89.50
Wurlitzer 412, Perfect	39.50

Send One-Third Certified Deposit With Order.

JONES SALES COMPANY

1330 Trade Avenue HICKORY, N. C.
Tel. 107

WANT A TIP

Don't Break Up That
Old Pin Game

•

We have one of the largest stocks of parts in the country, and by spending a few cents you can still keep that machine operating and showing a profit. Write to

THE HARRY MARCUS COMPANY
1035 No. Pulaski Rd., Chicago

Richmond, Va.

RICHMOND, Va., May 23.—Herbert Nussbaum, formerly in Washington, has been transferred by Decca to manage the Richmond office. Buford Hudson, assistant manager here, was moved to Jacksonville, Fla.

Ralph Gary, of Gary's Record Shop, has been assigned by the navy to duty in Boston.

Visitors along coin machine boulevard included Frank E. Page, Roanoke Vending Machine Exchange; R. N. Strange,

Southern Amusement Machine Company, Danville; A. E. Sadler, Sadler Novelty Company, Suffolk; C. E. Brooks, Brooks Machine Company, Norfolk.

Business is holding up well at Moseley Vending Machine Exchange both in used and new machines and in the Rock-Ola line recently acquired.

Gas rationing hasn't hit the distributors in the East yet since trucks of all types are exempt under the current ruling. Several operators are discontinuing the use of ordinary vehicles in the collection end and are making collections with their trucks while delivering machines to other locations.

Trading Post Has Necessary Factors

CHICAGO, May 23.—"When one well-known operator and distributor after another tells us that he likes the Trading Post and wants his name listed, we are sure that we are on the right track," says Pat Buckley.

"In the beginning we felt that as the manufacture of new products became more and more restricted and exchange of equipment became more and more localized that a central organization for buying and selling would be a source for rendering real service," says Buckley. "Now, with the manufacturing of new equipment closed this idea has become real, and since the first of the month letters are coming in here from all parts of the country. In issuing our latest bulletin of prices, we believe that we had about the largest list of new and used equipment that we have ever seen. With new listings coming in daily, we know that the next list will be even larger. In getting the listings we check them carefully so that we notify buyers immediately about the latest listings of equipment for sale.

"One of the important things about the Trading Post is that a buyer can make offers to sellers thru a third party and the seller can use the same third party knowing what his equipment is worth in the current market. If all the men who want to buy and all the men who want to sell work thru the Trading Post it will eventually accomplish what was in mind when it was originally started. It will keep all of the available equipment in the country operating as steadily as possible thru moving equipment from one territory to another when its operation in a particular territory becomes obsolete."

able to balance his operating for best wartime results, and he will be in an excellent position for resumption of normal business.

"To help coinmen with their problems, we offer all our facilities, equipment, service and the mature advice our wide experience enables us to give," Bazelon said. "A standing invitation to take advantage of our advisory service is presented to all coinmen who are concerned over their operations and who wish to determine the proper steps to take to insure success."

Al Stern, Monarch official, states that he is heartily in accord with this policy. "The reputation of the Monarch Coin Machine Company assures operators of the utmost in helpful advice and service," he said. "The quality and variety of our huge stock of new and used equipment, together with the splendid aid offered by our reconditioning service, is proving a strong factor in the maintenance of hundreds of successful operations throughout the country."

CANDY CONVENTION

(Continued from page 108)
Schleicher Paper Box Co.; National Equipment Co.; National Sugar Refining Co. of N. J.; American Maize-Products Co.; Milprint, Inc.; Merck & Co.; the C. M. Pitt & Sons Co.; Clinton Company; Anheuser-Busch, Inc.; Traver Corporation; Union Starch & Refining Co.; American Sugar Refining Co.; California Fruit Growers' Exchange; The Manufacturing Confectioner; Economy Equipment Co., Inc.; James B. Long & Co., Inc.; The Confectioner; Savage Bros. Co.; Burrell Belting Co.; Confectioners' Journal; Mawer-Guiden-Annis, Inc.; Ross & Rowe, Inc.; Penick & Ford, Ltd.; Merchants Box Co.; Confectionery-Ice Cream World; C. E. Twombly Co., and National Starch Products, Inc.

Operators Should Balance Business

CHICAGO, May 23.—Clear thinking on the part of each coinman in relation to the needs of his operations is vital to the well-being of business now and for the duration, says Roy Bazelon, head of the Monarch Coin Machine Company.

"To be panic stricken at the thought of equipment shortages is just as bad as to be overcautious in present-day purchases," Bazelon declared. "One frame of mind leads to excessive buying; the other to not buying enough. There is a happy medium that can be achieved by clear thinking and wise planning. Once the proper attitude toward war conditions is attained, the operator will be

THE NEW BLACKSTONE COIN PACKER

Count and wrap \$12.00 in nickels per minute—new double speed, two barrel coin packer. Penny, nickel and dime sizes. Price \$2.00.
Blackstone Coin Packer Co.
208 King St., Madison, Wis.



BIG BARGAINS

From the Little Store
4 Evans Ten Strikes \$59.50 Ea.
2 Gottlieb Skee-Ballettes, FP 59.50 Ea.
1 Rock-Ola Skee-Ball (1937) 85.00
1 Western Baseball 1941 DeLuxe, Free Play, Like New 109.50
1 Jennings 50¢ Ball Machine, Late Model, Series 128,000 90.00
1 Weighing Scale 29.50
1/3 With Order, Balance C. O. D.
PERCY SHIELDS
1549 West Pico Blvd., Los Angeles, Calif.

THE WORLD'S LARGEST DISTRIBUTORS OFFER THESE UNBEATABLE VALUES!

BRAND NEW	
CHICAGO COIN YANKS \$149.50	CHICAGO COIN GOBS \$164.50
A-1 USED FREE PLAY GAMES	
A. B. C. Bowler \$54.50	Silver Spray \$44.50
Double Play 54.50	Star Attraction 59.50
Horoscope 49.50	Spot-a-Card 74.50
Hi Hat 49.50	Ten Spot 54.50
Home Run of '42 79.50	Zig Zag 54.50
Sea Hawk 44.50	

Terms: 1/3 Deposit, Balance Sight Draft.

SOUTHERN AUTOMATIC MUSIC COMPANY

"The House That Confidence Built"

542 S. SECOND STREET
LOUISVILLE, KENTUCKY

531 N. Capital Avenue
INDIANAPOLIS, INDIANA

312 W. Seventh Street
CINCINNATI, OHIO

425 Broad Street
NASHVILLE, TENN.

JACK POT CHARLIE

1000 HOLES—25¢

Take In Is \$250.00
Average Payout 200.00

AVERAGE PROFIT \$ 50.00

NOTE — NOTE

Jack Pot Charlie can also be had with 5 numbers going into the Jack Pot and 1 for the last sale on the board. This increases the average profit. Price is the same. (Specify when ordering)

Lots of 25 or More \$1.25 Each
Lots of 10 1.40 Each
Lots of 5 1.55 Each
25% deposit or full remittance with all orders. Write for Catalogue. OUR PRICES ARE NOT CONTROLLED.

A. N. S. CO.

312 Carroll St. Elmira, N. Y.



PIN GAME OPERATORS!!

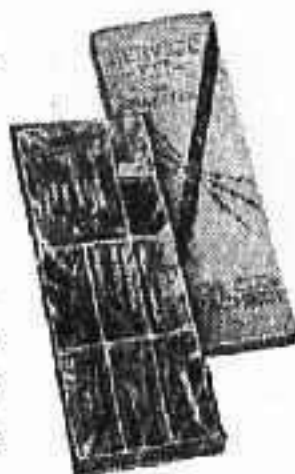
... GET THE GUARDIAN SERVICE KIT

Before It's Too Late! We Cannot Promise Delivery If You Delay! Buy 2, 3 or More Right Away!!

ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IN STOCK!



STILL ONLY \$7.50 EACH COMPLETE

The finest kit of electrical parts ever assembled. Has paid for itself time and time again! TAKE OUR TIP—ORDER AS MANY AS YOU WILL NEED QUICK—YOU'LL THANK US!! Contains Silver Points, Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire.

WEEKLY SPECIALS!

MILLS EMPRESS with ADAPTORS FOR REMOTE CONTROL \$224.50

KEENEY WALL BOXES \$14.50
NEW ONE PIECE BAR BRACKETS 4.50
1/3 With Order, Balance C. O. D.
WRITE FOR COMPLETE LIST!

GEORGE PONSER CO.

763 SO. 18TH STREET, NEWARK, N. J.
All Phones: Essex 3-5910

NEW AND USED EQUIPMENT FOR SALE

ALL USED EQUIPMENT IN PERFECT CONDITION LIKE NEW.

FREE PLAY CONSOLES		LEGAL EQUIPMENT	
1 Bally Club Bell, used two weeks \$225.00	Each	1 10¢ Cherry Bell, like new \$ 85.00	Each
2 Bally Club Bells, new, never uncrated 300.00		5 5¢ Q.T.'s, late ones 45.00	
2 Keeney Super Bells, used two weeks 200.00		1 10¢ Q.T.'s, late ones 45.00	
10 Keeney Super Bells, new, never uncrated 300.00		2 Mills Lion Heads, 1-5¢, 1-1¢, clean 30.00	
1 Bally Sun Ray, new, never uncrated 245.00		1 25¢ Mills Extraordinary, like new, 3-5 payout 55.00	
4 Jumbo Parades, latest model, used two weeks 110.00		1 10¢ Mills Blue Front, clean 60.00	
2 Jennings Bob Tail Tot, latest model 135.00		2 Pace Comets, 1-5¢, 1-10¢, clean 35.00	
2 Jennings Silver Moon Tot, latest mod. 135.00		1 10¢ Jennings Duchess, perfect 25.00	
1 Jennings Fast Time, like new 90.00		1 10¢ Caffle Bells, no J.P., clean, perfect 12.50	
3 Bally Big Top, latest, like new 110.00		9 5¢ Mills Goose-necks, front vander type 10.00	
1 Derby Winner, One Ball F.P., new, console 225.00		COUNTER GAMES	
1 '41 Derby, One Ball F.P., new, console 225.00		50 Mercurys, 1¢ Clg. Reels, like new \$ 8.00	
3 Club Trophies, used but like new, console 225.00		30 Marvels, 1¢ Clg. Reels, like new 8.00	
3 Bally High Hands, latest, like new 175.00		30 American Eagles, Fruit Reels, 5¢ Imps, Penny Packs, Jiffys, Selectums, Boosters 4.00	
AUTOMATIC PAYOUTS			
1 Jennings Bob Tail \$110.00			
1 Galloping Dominos, round head, perfect 75.00			
1 6 Slot Palooka, one ball, perfect 50.00			
1 25¢ Mills Dice Machine, like new 50.00			
SLOTS			
1 25¢ War Eagle, clean, perfect cond. \$ 50.00			
PIN BALLS—200 latest models, all perfect condition, like new, all fully equipped with Free Plays. Write your needs for prices. Wire, phone or write 1/3 deposit.			

L. H. HOOKER NOVELTY CO.

Arnolds Park, Iowa

Yes—Sir!

WE HAVE THEM for Immediate Delivery

Reconditioned—Ready To Operate

ARCADE EQUIPMENT			
Chicago Coin Hockey \$214.50	Western Baseballs, Major 1941, F.P. \$124.50	Mills Modern Scales \$ 39.50	
Batting Practice 124.50	Bally Bull 69.50	Wat. Tom Thumb Scales 49.50	
Skee-Ballettes 69.50	Seeburg Chicken Sams. 69.50	Exhibit Vitalizers 54.50	
Rockola Ten Pins 69.50	Seeburg Convicts 84.50	Daval Bumpers 34.50	
Evans Ten Strikes 74.50	Seeburg Shoot the Chutes 94.50	Drop Picture Machine 24.50	
Jr. Bowling (Exhibit) 34.50	Seeburg Shoot the Chutes (Jap) 99.50	SLOTS	
Rollacore, 9 Ft. Bowling 69.50	Keeney Air Raider 139.50	Mills 1¢ Q. T. with Locked In Base \$29.50	
Western Baseballs, F.P. 84.50	Bangadeers 124.50	Paces 25¢ Comet Mint. 24.50	
Western Baseballs, DeLuxe, F.P. 99.50		Caffle 25¢ Red Cabinet. 24.50	
Bally Rapid Fires 139.50		Stoner Turf Champs 24.50	

PHOTO MACHINE OUTFITTED COMPLETE

Direct Positive Photo Machine, complete attractive outfit, well constructed cabinet makes popular 1 1/2 x 2 inches. Photo in strips of any number. Complete, set up to operate, \$150.00

Parts — Ten Strikes - Ten Pins - Western Baseball Glass, Balls, Steel Flaps, Push Buttons, Etc.
Terms: 1/3 Deposit With Order—Balance Sight Draft or C. O. D.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS



COMING EVENTS

- June 1-7—National Hotel Week.
- June 8-11—Confectionery Industries Exposition, New York.
- September 14-16—Advertising Specialty National Association, Chicago.
- November 9-13—American Bottlers of Carbonated Beverages Convention, New York.

Philadelphia

PHILADELPHIA, May 23.—Sam Stern, head of Keystone Vending Company, Rock-Ola distributor, advising the operators to secure for themselves a complete stock of repair parts and machines while they are still available. While the firm's ability to serve the operator is contingent upon the supply of necessary requirements on parts and equipment, Stern pledged that as long as the present emergency shall exist his firm will cooperate with all to render complete and adequate service on all Rock-Ola equipment.

That was George Workman, Chester (Pa.) operator, who bagged the first prize in the comedy-modeling contest at the Club Ball the night of the music operators' banquet.

Music machine operators are branching out as retail record dealers as well. William L. King, Quaker Vending Company and president of the music operators' association, now has the largest record store in the northeastern section of the city. Maurice Finkel, High Point Amusement Company, recently expanded his central city record shop. Irv Newman, Modern Music Company, with one successful record store in the Logan

section, has opened a second store in the central city section. And in the North Philadelphia district Sam Lerner, Stanley Music & Amusement Company, and operator Al Cohen have successful record shops as adjuncts to their machine operations.

Sam Snyderman, Overbrook Amusements Company, continues to expand his route. Set up originally to service the Overbrook area, Snyderman is branching out into other sections in the city and grabbing off some choice locations in the central city section. Expansion credit goes to Mrs. Sadie Snyderman, who handles the music machine phase of the business.

Joseph J. Mellwig, Cameo Vending Company, has set up a camera and photographic supply department to supplement his machine operations.

Pinball machines are still absent from locations because of an adverse court decision which is being appealed by the local pinball operators' associations.

Music operator Max Margolis has fully recovered from an attack of yellow jaundice.

RCA-Victor, across the river in Camden, N. J., made a direct tie-up with the Camden Boy Scouts to collect old records.

Motor Parts Company, Columbia record distributor, has added a line of paints, with the result that many record retailers have set up a counter for paints.

Raymond Rosen & Company, Victor distributors, are eyeing the possibilities of setting up an assembly line in their storerooms, as done by other distributors here, to work on government war products.

Sam Stern, head of Keystone Vending Company, has contributed a music box to Fort Eustis, Va. The need for a record player was made known to Stern by Eddie Heller, former record promotion chief for Abe Lyman's orchestra and now a private stationed at the anti-aircraft base.

Paul Knowles, head of the record department at Raymond Rosen & Company, Victor distributors, now has an all-female contingent under his wing as record pickers and packers. And all because the army and defense industries have taken off all the males.

Nick Mutchnik, music and amusement machine operator, is spending all his spare time helping the local Office of Civilian Defense. He is connected with the OGD speakers' bureau and practically each night finds him out making oratorical pleas in behalf of War Bonds and Stamps.

Sam Shore, operator and retail store record salesman for the Raymond Rosen firm, Victor distributor, covering the Southern New Jersey territory, left May 12 for service in the armed forces. He followed Eddie Hughes, former Southern New Jersey salesman, who left last month for military service. The route has been divided now between salesmen Ed Pinsky and Harry Lasky.

Resort Operators Expect Big Year

ST. PAUL, May 23.—Minnesota resort operators have completed preparations for what they expect will be one of the top seasons this year. Despite tire rationing, restricted sale of automobiles and limited speeds on the highway for all vehicles, the resorters are optimistic.

They reason thus: It's hard to stop a man who likes to fish. Hardships don't mean much to the person seeking the thrill of fighting a big fish.

Then again the resort promoters believe thousands of persons who have worked under stress and strain these past five months need rest and relaxation and will seek it in Minnesota North Woods and other vacation spots. Increased pay rolls

indicate more money will be available for vacations this year than for many years.

The bulk of the vacation business this year is expected to come from Minnesotans who in past years have gone to other States while out-staters have come here.

Resorters in every vacation area have taken steps to provide transportation for visitors within their areas. In some instances transportation resources have been pooled by the resort owners. Trains and busses will be met regularly.

Recognizing the prospects for what is expected to be a top vacation season, coin machine men have also made their plans this year for what they expect will be one of their best business periods. New equipment, whenever possible, has been installed. Music machines have been placed on locations and everything is in readiness for the influx of the vacationers.

THE WORLD'S GREATEST MONEY MAKERS
KEENEY CONSOLES!
SUPER BELL CONSOLE
 3-way convertible—free play, cash or check payout. 5c chute, 25c at extra cost. Also available with mint vender at additional cost.
Convertible 2 WAY SUPER BELL
 Convertible—Free Play, cash or check payout. 5c chutes, 25c chutes at small additional cost.
Keeney's Sensational SUBMARINE GUN
 Actually shoots ball-bearing bullets in rapid fire action.
OUR SUPPLY IS LIMITED!
ORDER TODAY

J. H. KEENEY & CO. 6630 S. ASHLAND AVENUE
 CHICAGO, ILLINOIS

BUY NOW!!
PENNY ARCADE EQUIPMENT
While They Last!
 STILL IN STOCK—A FEW COMPLETE OUTFITS OF NEW AND FACTORY RE-MODELED MACHINES.
 Complete Assortment of Parts for Penny Arcades and Pin Games.
 MACHINES ACCEPTED IN TRADE.
MIKE MUNVES CORP.
 520 W. 43RD ST. NEW YORK

FOR SALE
ARCADE MACHINES
BULK AND BALL GUM VENDORS
COUNTER GAMES
CIGARETTE AND CANDY VENDORS
 Peanuts, Pistachios, Candies, Ball Gum, Parts and Supplies, Etc.
 Write for Complete List of New and Used Machines and Supplies.
RAKE 2014 Market Street PHILADELPHIA, PA.

QUALITY SPEAKS FOR ITSELF

ONE-BALL FREE PLAY	FIVE-BALL FREE PLAY	LEGAL EQUIPMENT
1940 Mills 1-2-3 . . . \$79.50	Double Play . . . \$42.50	Hockeys, Like New . . . \$215.00
1939 Mills 1-2-3 . . . 44.50	Hi Hat . . . 42.50	Batting Practice . . . 135.00
Victory . . . 44.50	Wild Fire . . . 39.50	Skylighter . . . 189.50
Breakness . . . 24.50	Sea Hawk . . . 37.50	Air Raiders . . . 135.00
	Play Ball . . . 37.50	Ten Strikes . . . 79.50
	Wow . . . 37.50	Western Baseball, 1939 . . . 74.50
	Seven Up . . . 37.50	Anti-Aircraft, Brown . . . 49.50
	Stars . . . 32.50	
	Anabel . . . 29.50	SLOTS
	Broadcast . . . 29.50	200 Blue Fronts, Over . . . \$94.50
	Repeater . . . 29.50	400,000 . . . \$94.50
	Zombie . . . 29.50	100 Cherry Bolls, Over . . . 94.50
		400,000 . . . 94.50

1/3 Deposit With Order—Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
 2618 CARNEGIE AVE. CLEVELAND, OHIO

Introducing...

... the Trade Mark that heralds Consolidated Manufacturing Company's sensational rise in the

SALES BOARD FIELD
 Operators, Jobbers and Distributors are offered spectacular new boards that command the utmost in NOVELTY DESIGN and PLAY with the assurance of greater profits wherever they are displayed. Our complete line of board winners awaits your call for shipment.

For further information write to
CONSOLIDATED MANUFACTURING COMPANY
 2001 So. Calumet Ave. . . Chicago, Ill. . . Phone CALumet 8300

Hit that RED BALL!

ANOTHER HARLICH BOARD SENSATION!
 New Action! New Appeal! Instead of tickets, jackpot has 1/2 inch colored balls that drop behind window when player punches them out. Red Ball takes top award. Big reverse number tickets. Large G. L. holes with wooden peg. Order Red Ball now and watch your profits climb.

NO. 11654 5c PLAY 1140 HOLES TAKES IN \$57.00 AV. PAYOUT \$23.10 AVERAGE GROSS PROFIT . . . \$33.90 WRITE FOR NEW CIRCULAR

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO, ILLINOIS

Beer Industry Is Cleaning House in War Work Areas

CHICAGO, May 23.—The beer industry is putting its own house in order.

Working quietly in 35 States, it is cleaning up objectionable situations near army camps and defense plants by co-operating with local and State authorities in eliminating undesirable dealers.

The drive was disclosed by James R. Nicholson, director of group relations for the United Brewers' Industrial Foundation.

The foundation is a self-regulatory group, devoted to the maintenance of wholesome conditions wherever beer is sold.

"The entire industry is co-operating,"

Nicholson said, "In almost every State where there is a brewers' association or a wholesalers' group, these associations are carrying out the industry's clean-up work."

Nicholson, who visited nearly every State, asserted that special care was being exercised in issuing new licenses for retailers in army camp areas. He explained that when outlets were found violating the law or permitting misconduct they first were warned. If the warnings went unheeded, he said, disciplinary action by the authorities was sought. He continued:

"Our State directors and their staffs confer with army camp commanding officers, explaining the definite program that has been laid down, the steps that have been taken and the results investigations have shown. They advise the army officers of warnings that have been issued and of official action requested or resulting."

States' Tax Take Reaches 4½ Billion Peak

WASHINGTON, May 23.—Tax collections by the 48 State governments in 1941 reached the unprecedented height of \$4,499,000,000 and were 8 per cent above those of 1940, according to a report issued by the Census Bureau.

State, federal and local taxes combined collected in the United States in 1941 totaled \$17,000,000,000 or \$131 per capita in comparison with \$109 per capita in 1940 and only \$66 per capita in 1942. Price rises had little to do with increased tax collections. Even allowing for them, total State collections rose 7 per cent from 1940 to 1941.

Property Tax Dips

The general property tax, which in 1941 yielded \$155,950,000, has declined both in actual amount and in percentage of total. A primary change in State tax practice is indicated by the fact that the ratio of general and selective property taxes to all taxes has declined from 51 per cent in 1915 to less than 6 per cent in 1941. This tax has fallen from first to sixth in volume of yield.

General sales taxes have climbed to \$565,900,000, swelling the revenue from this source by \$75,000,000, or 15 per cent over 1940. The total collections of all kinds of sales taxes increased 11 per cent. Yielding an almost negligible sum in 1925, they now provide \$1,821,800,000, or 41 per cent of all State tax collections.

Income Levies Rise

Responding to the pre-war defense boom, receipts from State income taxes rose 18 per cent, the sharpest increase of all major types of taxes collected by State governments. This increase boosted income tax collections to \$423,000,000.

The highest per capita total tax collections in 1941 were in California, which reported an average per capita of \$53.24. Delaware was second with \$49.03 and New York third with \$45.90. The lowest per capita collections were \$16.65 for Mississippi, \$19.18 for Georgia and \$18.88 for Nebraska.

Generally the lower per capita tax collections are found in the agrarian regions and Southern States, while the highest are found in the industrialized North.

Doolittle Dood It

By MAC CHURVIS

Grand National Sales Company

Those of us who like comedians and listen to them on the radio are familiar with Red Skelton's "I dood it" gag. The fact of the matter is that those three words are on the lips of a good portion of American radio listeners. I am quite sure that our good friend, Red Skelton, won't object if boys and girls of these United States coin a new phrase: "Doolittle dood it."

Nobody knows how General Doolittle charted his course direct to the heart of Tokyo. Nobody knows how many bombers were involved in this hazardous piece of business. None of us know how courageous Doolittle and his heroic men returned to their bases—or when—nobody but those who should know are acquainted with any of the details in connection with Doolittle's sensational trip to and from Japan, but everyone knows that "Doolittle dood it."

And that calls for three hearty cheers and everlasting gratitude of every red-blooded man, woman and child in this country and wherever freedom is cherished.

General Doolittle, may you continue to enjoy the very finest health and may your courage never wane.

May you continue "dooding it."

BALLYHOO JUMBO BUMPER FAIRGROUNDS
ROCKET GRANDSTAND AIRWAY SPOTTEM FLEET HIGH-HAND

As in the glamorous PAST
 and the perilous PRESENT
 the history-making games
 of the glorious FUTURE
 will be built by BALLY

RAPID-FIRE CLUB-BELLS BALLY RESERVE PREAKNESS

SEE YOUR DISTRIBUTOR FOR NEWEST BALLY HIT!
BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO - ILLINOIS

THERE'S ALWAYS A BETTER "BUY" AT LEHIGH SPECIAL "REMOVAL AND CLEARANCE SALE"

MUTOSCOPE MOVING PICTURE MACHINES			
Anabels	\$19.50	Super Chubbie	\$29.50
Hi Stepper	19.50	ABC Bowler	39.50
Double Play	34.50	Target Skill	19.50
Power House	9.50	Red, White, Blue	19.50
Four Diamond	39.50	Star Attraction	39.50
Speed Ball	34.50	All American	19.50
Do Re Mi	32.50	NEW Three Score	59.50
Big Town	9.50	West Wind	39.50
Legionnaire	39.50	Knockout	74.50
Metro	19.50	Air Circus	119.50
Major	29.50	Formation	9.50
Speed Demon	9.50	Sixty Grand	29.50
Show Boat	39.50	Ten Spot	39.50
Beauty	9.50	Fox Hunt	19.50
Crossline	19.50	Super Charger	9.50
Five & Ten	79.50	1-2-3, '40	75.00
Mills Owl	75.00	Challenger, NEW	37.50
		Challenger, Used	\$27.50 EA.
		Hold Over	9.50
		Seven Up	29.50
		Champ	39.50
		Sports	9.50
		Big Time	19.50
		Nippy	9.50
		Big Show	9.50
		Snappy	39.50
		Oh Boy	9.50
		Hi Hat	39.50
		Spot Pool	42.50
		Major	9.50
		Sea Hawk	29.50
		Mr. Chips	9.50
		Victory	79.50
		Hi Hand	125.00

LIMITED STOCK. WIRE, AIRMAIL, ORDER AND 1/3 DEPOSIT. Mention Second Choice.
LEHIGH SPECIALTY CO. PHILADELPHIA, PA.
 2ND AND GREEN STS.

ARCHERY OUTFITS FOR ARCADES
COMPLETE \$98.50—BIG MONEY MAKER

2 Rock-Ola 1939 DeLuxes	\$149.50	5 Hockeys, Like New	\$217.50
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MILLS 25c BLUE-FRONT SLOTS	124.50
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Photo Machines Busy Since War

ATLANTIC CITY, May 23.—War, it has been observed, has stimulated the photograph business, at least in small and businesslike prints that can be attached to applications and credentials of countless thousands engaged in war activities—from civilian defense air raid wardens and workers in the defense plants and factories to those in the armed forces. This was to be expected. But few have realized what the war has done for the take-it-yourself machines.

Up to now, these photomats were

regarded as more or less strictly for amusement. You could look at yourself and laugh, or make others giggle. But of late the automatic photograph machines here have been doing a business calculated to make every other automatic amusement device green with envy. At one location on the Boardwalk, two attendants were busy the other day at the unearthly hour—for the Boardwalk—of 9 a.m., handling lines of customers.

Strange as it may seem, the war has stirred up a demand that perhaps the inventors and manufacturers of the self-picture-taking machine never dreamed of. Only problem facing the photomaton distributors is in getting enough help as attendants for the machines.

Boston Amusement Centers Booming

BOSTON, May 23.—The face of downtown Boston has changed considerably during the last few months. Two new amusement centers have been added.

From almost any point in the business section you can hear the popping of shooting-gallery guns and gay music from juke boxes. If you follow your ears you'll wind up in front of the wax Grandma who moves her head and tells your fortune.

The Allied Amusement Corporation runs the Amusement Center in Scollay Square, the section of Boston most frequented by sailors and soldiers on the lookout for a good time. The manager, Mr. Wertheim, keeps things humming.

Excellent lighting and the spacioussness of the place keep it popular with Bostonians. This is the newest of the amusement centers. It opened in January and business has been up to expectation ever since.

The Allied Amusement Corporation also operates the sidewalk center on upper Washington Street near Bennett Street. This center has been doing business on the same spot for two years.

New Year's Eve saw the opening of the Arcade, on Tremont Street near the Beacon movie house. The manager, Dave Hyman, is kept busy making change steadily from the early hour of 9 o'clock in the morning.

"This machine," said Hyman, pointing to a game called Poison the Rat, "is growing rapidly in popularity. The machine features a caricature of Hitler wearing medals bearing the labels *Liars' Medal* and *Outstanding Double Cross*. The customer is entitled to five balls for one cent. The idea is to get the pills in Hitler's mouth. The war has caused this kind of game, plus the submarines and airplanes and battleships, to boom lately, while the ever-popular baseball and other sport games have to take a back seat for a while.

Not only are the night clubs and vaudeville shows prospering here. The amusement places are doing very well, too.

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Seeburg 8800 R. C. Write	Wurlitzer Mod. 750s Write	Wurlitzer Mod. 412s 39.50
Seeburg 8800 E. C. Write	Wurlitzer Mod. 800s Write	Rock-Ola Wall Boxes (1940) 16.50
Seeburg Colonel R. C. Write	Wurlitzer Mod. 700s Write	Keeney Boxes, New 16.50
Rockola Spectravoxes Write	Wurlitzer Model 500s \$179.50	Used 9.50
Rockola Supers \$209.50	Mills Empress 169.50	Seeburg Vogue with EC and Seeburg Adaptor 219.50
Rockola Masters 189.50	Wurlitzer Mod. 600 149.50	Rock-Ola Standard with Packard Adaptor 159.50
Rockola Playmasters 194.50	Seeburg Gems 139.50	Rock-Ola Imperial with Adap., 5 Wall Boxes 169.50
Seeburg Classics 189.50	Mills Throne 129.50	Rockola Deluxe with Packard Adaptor 169.50
Rockola DeLuxes 159.50	Wurlitzer Mod. 24s 109.50	Wurl. 616 with Seeburg Adap., 7 Boxes 179.50
Rockola Standards 149.50	Wurlitzer 616, III 59.50	
Seeburg Regals 149.50	Wurlitzer Mod. 850s Write	
Seeburg Crowns 149.50	Seeburg Classio (RC) with 1 Box, 1 (RO) Organy Speaker 249.50	
Rockola Universal 79.50		
Rockola Imperial 20 79.50		
Seeburg Wall-a-Matlo 29.50		
Packard Pla-Mors 27.50		

SPECIAL MILLS PANORAM SOUNDIES, LIKE NEW. SOUND FILMS IN STOCK \$395.00

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Bally Torpedo Write	Evans Playball Write	Genco Play Ball \$299.50
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Keeney Air Raider \$149.50	Sky Fighters \$189.50	Ace Bombers 209.50
Keeney Submarine Write	Bally Rapid Fire 159.50	Scientific Batting 129.50
Chicago Coin Hockey Write	Jenn. Barrel Rolls 89.50	Gott. Skeo-Ball-ette 89.50
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10 KEENEY SUPER BELLS, Comb. Free Play, Like New	189.50
7 BALLY CLUB BELLS, Comb. Free Play, Like New, Used 3 Weeks	239.50
2 PACES REELS, Comb. Free Play, Brand New, Original Crates	269.50
2 BAKERS PACERS, J. P. Model, Check Sep., Used 3 Days	279.50
10 Genco FOUR ACES, Brand New—Original Crates	155.00
6 Chicoin GOBS, Brand New—Original Crates	155.00
2 Evans JUNGLE CAMPS, F.P.	\$ 89.50
5 Mills JUMBO PARADES, Cash, Late	109.50
2 Boulah Parks No. Reels Horse	79.50
4 Evans GALLOP, DOMINOES, Late	139.50
1 Keeney KENTUCKY CLUB	79.50
1 Jennings FAST TIME, F.P.	89.50
1 Stanco Bell, Mills Brown Front Unit	119.50
10 Keeney 1938 TRACK TIMES	89.50
4 Mills FOUR BELLS	269.50
1 Pace Saratoga, With Rails	109.50

SLOTS

Mills 5c BLUE FRONTS, over 400,000, Club Handles	\$ 89.50
Mills 5c BROWN FRONT	115.00
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PHONOGRAPHS

Wurlitzer 850	\$385.00	Wurlitzer 800	\$295.00
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Wurlitzer 500	169.50	Rockola 1939	144.50
Seeburg RC SUPER HI-TONE, Like New, Special	395.00		

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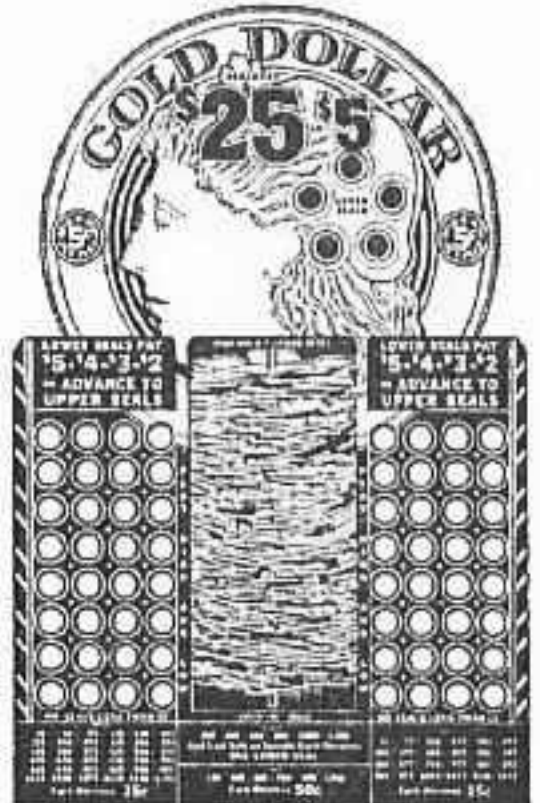
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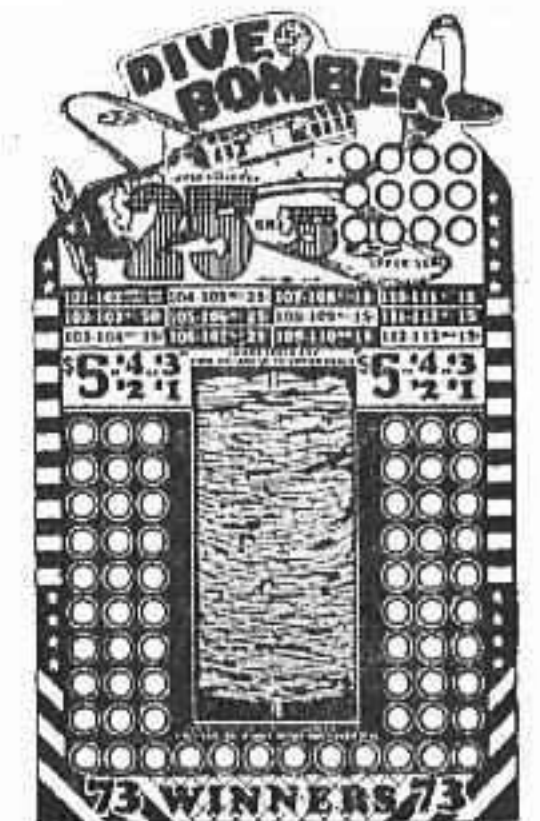
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1 New Scientific Baseball (FI, Spl.) 99.50
1 New Scientific Basket Ball (Orig. Crate) 99.50
5 Universal Change Makers (like conductors use, 4 1¢ & 1 5¢ Tubes) 3.50
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TERMS: 1/3 Deposit, Balance C. O. D.

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Conservation of Manpower...

James T. Mangan, well known to the coin machine industry as the advertising manager of the Mills Novelty Company, Chicago, is devoting his services to the war effort as Special Consultant in Special Promotions. He works in co-operation with the National Committee for the Conservation of Manpower in defense industries connected with the United States Department of Labor. As is to be expected, Mangan is doing his best work in the preparation of promotional and publicity material on the war effort.

A booklet just recently sent out which bears his authorship is entitled CM. The booklet is reprinted as follows as a matter of public service:

"CM" stands for the Conservation of Manpower in United States War Industries. CM is a war movement primarily aimed at increasing war production by preventing the work accidents that slow down the whole war machine. CM as much as any single factor in our total war effort can help win the war!

The Conservation of Manpower movement is the idea and the function of the United States Department of Labor. Nearly two years ago the Secretary of Labor appointed a national committee, composed of safety experts from private industry, labor representatives and State officials. (National Committee for the Conservation of Manpower in Defense Industries.) Out of this committee flows an organization of eight regional and over 400 district and local representatives, all qualified to render the highest type of safety engineering service to all war factories in the United States of America.

And after the CM movement was started and perfected into an efficient technical organization, nationwide in scope and service, two important and very significant changes took place in our country.

First, we went to war; Second, we started increasing the number of workers in war plants from 5,000,000 at present to a total of 15,000,000 by the end of 1942.

A War of Production

We have gone to war! It is a war of production—production in quantity, with skill, accuracy, speed. More than a dozen men in factory overalls are now needed to keep one soldier fighting at the front. Man-hours are the main source of war production, and the manhours of our skilled workers must be protected just as completely and as fiercely as the very lives of our fighting men! The factory enemy of manhours of

production is the invisible, unkillable foe—ACCIDENT! Every accident in a war factory is a setback to our whole fighting front and a delay to final victory. An accident which kills or cripples a highly skilled worker, like a toolmaker or machinist, is every bit as serious as the loss of guns, tanks or planes on the field of battle. We have gone to war and accidents have come to war with us right in our own factories.

Three times the number of workers this year! For two years the rush has been on—the rush of the U. S. defense program. In those two years, and the years preceding, we had gathered 5,000,000 workers into our defense factories. But now "defense" is out and WAR IS IN! We have to rush still more, save still more time, find still more skill and TRIPLE OUR MANHOURS OF PRODUCTION. With three times the men, many new men, many unversed in modern safety practice, industrial war accidents will automatically triple, or worse,

All Must Be Concerned

Unless (and it's a big UNLESS): we can interest all industry managers, all war workers and the whole American public in the new, inspired Conservation of Manpower movement! This war belongs to all of us and every problem of the war is every American's problem. CM is one of the toughest fights we have on the United States War Map. Industrial managers, executives, business men can help CM by giving the drive more study, more energy, more publicity and more financial support! War workers can help CM by bowing to discipline like good soldiers and obeying every single safety rule and edict laid down by the safety technician in their plants. Accidents can't be killed—but they can be stopped cold! Let's stop them now!

The public—the tens of millions of American women, children and relatives of war workers can, perhaps, do most of all by talking safety, preaching safety, shouting safety from the roof tops and thus making safety in war production popular. Safety is no longer a passive, neutral, "sissy" idea. Safety is sound sense. Safety is dynamic, inspired, mighty. Safety is the vital element of victory!

Further information about the Conservation of Manpower campaign can be had by writing to the main office of the National Committee for the Conservation of Manpower in War Industries, U. S. Department of Labor, Washington, D. C.

FREE PLAY GAMES FOR IMMEDIATE DELIVERY

All American \$24.50	Drum Major \$25.00	Major 1941 \$40.00	Scoreline ... \$23.00
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Attention 29.50	Flicker 32.00	Menloker 60.00	Scoop 19.50
Anabel 22.50	Four Roses 34.50	Polo 23.50	Skyline 24.00
Broadcast 32.00	Formation 23.00	Power House 21.00	Texas Mustang 54.50
Bosco 64.50	Gun Club 54.50	Sevan Up 29.50	Toplo 75.00
Big Chief 28.00	Hi Hat 42.00	Sea Hawk 42.50	Target Skill 35.00
Clover 72.00	Home Run 42. 72.50	Silver Skate 39.50	Ten Spot ... 42.00
Capt. Kidd 55.00	Hi Stepper 33.00	Sport Parade 35.00	Venus 77.00
Chevron 17.50	Horseshoe 40.50	Star Attraction 44.50	Wild Fire ... 28.00
Crossline 26.00	Jungle 57.50	Spot a Card 68.00	Velvet 26.00
Click 57.50	Line Up 28.00	Stratoliner 29.00	Yacht Club 19.50
Dixie 25.00	Leader 23.00	Spot Pool 55.00	Zombie 26.50
Dude Ranch 23.00	Landslide 25.00	Sky Blazer 48.00	Zig Zag 47.50
Duplex 30.00			

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

H. BETTI & SONS

1801 MANHATTAN AVE., UNION CITY, N. J.

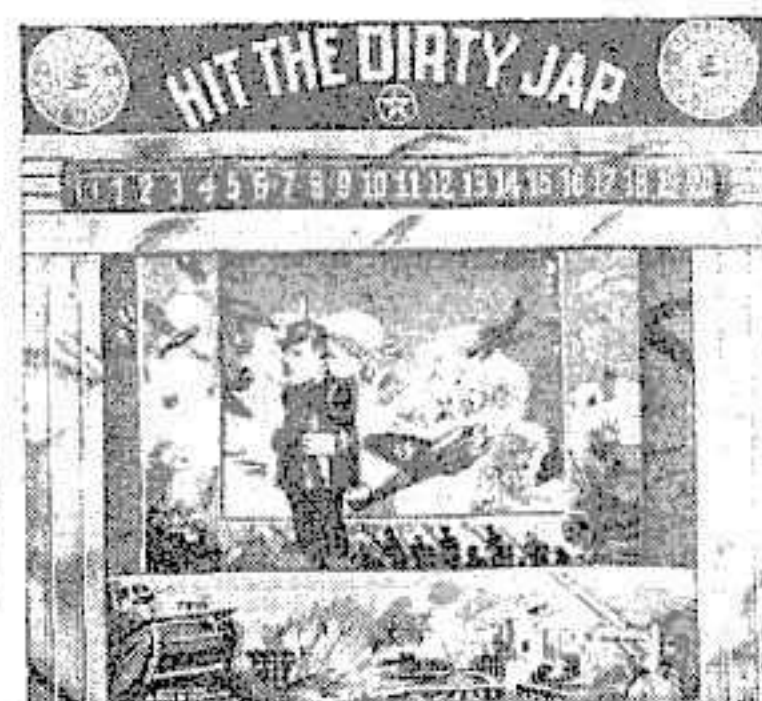
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WRITE FOR OUR NEW CIRCULAR ON SALESBOARDS. WE HAVE THE RIGHT BOARDS AT THE RIGHT PRICE.

GENERAL SALES CO.

1003 RUSSELL ST., NASHVILLE, TENN.



CHICKEN SAM OPERATORS "HIT THE DIRTY JAP"

Deluxe Change-Over Units Will Revive Your Chicken Sam and Jailbird Machines. Unit consists of entirely new molded figures (not remolded or made of cardboard), flashy new sixteen color scenery processed on heavy cardboard—also streamer for top of machine. All units thoroughly checked—no unnecessary fitting to be done, may be installed in few minutes.

This Is Red Hot—Order Now and Cash In \$15.00 Complete F. O. B. San Antonio, Texas. Terms: 50% with Order, Balance C. O. D. (Payment in full with order will save C. O. D. fee.) HITLER UNITS SAME PRICE.

JAP CHANGE-OVER now ready for SHOOT THE BULL and RAPID FIRE \$15.00 Complete

Samples Sold With Money Back Guarantee If Not Satisfied BONA FIDE DISTRIBUTORS, WRITE, Manufactured Exclusively By **HAROLD W. THOMPSON** (Seeburg Phonograph Distributor) 415 Carolina St., San Antonio, Tex.

TIMELY BUYS!

1 Bally Sky Battle \$179.50
1 Jennings Barrel Roll 99.50
2 Evans Lucky Lucro 149.50
1 Evans Jungle Camp, F.P. 87.50
1 Grotchen Tool Sugar King 69.50
1 Paces Races Red Arrow, J.P. 195.00
2 Paces Races, Brown Cabinet 99.50
1 Baker Pacer, Like New, J.P. 239.50
4 Mills Jumbo Parades, F.P. 89.50
16 Mills 5¢ Br. Ft., C. H. Light Cab. 114.50
4 Mills 10¢ Brn. Ft., C. H. Lt. Cab. 119.50
4 Mills 25¢ Brn. Ft., C. H. Lt. Cab. 124.50
10 Mills 5¢ Original Chrome, 3-5 Pay 169.50
10 Mills 5¢ Blue Fronts, C. H. Lt. Cab. 84.50
1 Mills 5¢ Gold Chrome, Like New 189.50
1 Mills 10¢ Gold Chrome, Like New 194.50
1 Mills 50¢ Copper Front, 3-5 Pay 275.00
4 Mills Three Bells 425.00
5 Mills 4 Bells, Ash Trays 279.50
1 Mills 4 Bells, 3 5¢, 1 25¢ Chutes 450.00
5 Mills 5¢ New Brown Fronts 180.50
8 Mills 5¢ Vest Pockets 29.50
3 Mills 1¢ Vest Pockets, B. & G. 32.50
5 Mills 5¢ Gold Front Q.T. Bells, Used 69.50
2 Jennings Good Luck's 34.50
3 Jennings Silver Chiefs, 5¢ 94.50
1 Jennings Derby Day, Console 27.50
4 Jennings Olga-Rollas, 5 & 10¢ 69.50
1 Jennings Long Champ, 2-5¢ Ch. 37.50
4 Keeney Super Balls 239.50
200 Bargains in 5 Ball Free Play Games, \$14.50 Up

Write for Complete List, which includes 1 Ball Games. We are still making deliveries on NEW GAMES!!! Liberty, Sky Chief, Keep 'Em Flying, Victory, Five and Ten, Home Run '42, Four Aces, Defense, Yank.

TERMS: 1/3 Cash Deposit, Balance C. O. D. **STERLING NOVELTY CO.** 669 South Broadway LEXINGTON, KY.

SKEE BALL

Ten regulation 36-Foot Alleys, good condition. \$25 to \$30 hour in good locations. Popular 5¢ Bowling Game. Sacrifice at \$150 each. **N. L. WHITESSELL** 1521 E. 37th St. TULSA, OKLA.

LANE JASPER Or anyone knowing his present address or whereabouts. Please contact: **McCALL NOVELTY CO.** 3147 Locust St. ST. LOUIS, MO. (Phone: Jefferson 1644)

Letter to Location Merchants

Morris Wurgaft, manager of the Coin Machine Industries Joint Council of New Jersey, Newark, N. J., recently sent a letter to all merchants in whose establishments coin machines have been placed. The letter explains the limitations placed upon operators as a result of the war and asks the co-operation of the merchant.

The letter, in part, follows:
Dear Merchant Member:
Our country was born over 150 years ago because of the burning desire of our people to be free and pass on the right

of free speech, free worship and the right for all to make a living.

We are familiar with everything that goes on locally, nationally and internationally. The newspapers and radios keep us constantly informed of all the latest developments.

In order to preserve these rights for all our people we entered the present World War.

To assure victory our government, as you know, has found it necessary to formulate certain rules of priority as to metals and other materials which are essential for the manufacture of planes, battleships and munitions. Our government has also taken over all factories so that sufficient equipment may be manufactured for our armed forces and Allies all over the world.

Because of this extended program, factories which heretofore manufactured baguette machines are now making munitions and other articles for our government and our Allies.

In view of these facts we are making this appeal to all our merchant members. Please co-operate with your operator during this emergency. He is doing the best he can to serve you and satisfy you under prevailing conditions.

Not only will you help yourself and your operator, but you will help your country win this war.

Be assured that as soon as the restrictions are lifted your operator will be most happy to furnish you with games as heretofore. Yours for Victory,
Morris Wurgaft, Manager.

BRAND NEW MILLS JUMBO. Combination Mini Vender Free Play \$229.50 Cash and Check Payout
Guaranteed Like New MILLS Late Model Four \$299.50 Bells, Cash and Check.
Mills Late Model Jumbo \$119.50 Parade, Cash-Check Mdl.
MILLS THREE BELLS
Write for Prices. COMPLETE STOCK OF MILLS NEW SLOTS on Hand for Immediate Delivery

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.
1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

Best for the Duration!

PAYTABLES
Sport King \$149.50 Grand Stand \$79.50
Santa Anita 149.50 Thistledown 49.50
Grand Hawthorne 49.50
National 89.50 Sea-Biscuit 49.50
Pace Maker 89.50

SLOTS
Mills War Eagle \$39.50 Mills Golf Ball \$195.00
Pace All Star Comets 49.50 Mills Club Galle 49.50
Commander 49.50 Ball 175.00

To Avoid Delay Give Second Choice.
1/3 Deposit, Balance C.O.D.
MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

FOR SALE

COMPLETE SPORTLAND ON JERSEY SHORE
Includes 60 Pin Games, 8 Poker Tables, 8 Diggers, 3 Rotaries, 1 Bally Racers, 1 set of Watsis and Stands, 2 Bally Alleys, 2 Bang a Deers, 1 Magic Finger, 1 Strikette, 1 Bally Baskot, 1 Palm Reader, 1 Astroscope, 1 Mystic Mirror, 1 Western Baseball, 1 Blue Blazer, 4 Card Machines, 3 Kiddie Microscopes, 1 Skill Jump, 4 Electric Fans, Wall Cases, Show Cases, Safe and everything included in complete Sportland
\$2450.00
Inquire
MIKE MUNVES
520 West 43rd St. NEW YORK CITY

MECHANIC WANTED

Thoroughly Familiar With **ARCADE EQUIPMENT**
Location in New Jersey. Sleeping quarters furnished. Pleasant surroundings. Steady year-round position with advancement to right man. Specify all in 1st letter.

GEO. PONSER CO.
763 So. 18th Street NEWARK, N. J.
Phone: Ess. 3-5910

WANTED

Motor Scooters, any quantity. Slaty make, condition, price in first letter.
BOX D-229, The Billboard, Cincinnati, O.

Pearlberg With Bell Coin Machine Exchange

NEWARK, May 23.—Irving Pearlberg, well known in the coin machine trade, has joined Bell Coin Machine Exchange as sales representative in Western Pennsylvania, according to an announcement issued by the firm. Pearlberg will call on all operators in his territory and give their problems his expert attention.

"Pearlberg has had extensive experience in the business over a long period of years," according to Sid Mittleman. "He is thoroly familiar with all phases of the coin machine trade and, as a result of his background, will be able to give operators in his territory the fullest co-operation possible."

"This is the first time Pearlberg has covered the Western Pennsylvania territory and he is looking forward to making the acquaintance of operators there. Operators interested in meeting Pearlberg can do so by writing the home office."

WANTED PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★ Drive Mobilés ★ Hockeys ★ Etc.
WILL PAY FULL CASH
W. SONED
308 W. 77th St., New York City

BARGAINS FROM DAVE MARION

Air Raider \$157.50 Wurlitzer 412 \$ 44.50
Mills Golf Ball Vender, A-1 Shape 197.50
Holly Grip \$ 7.50 1¢ Q.T.'s, Green 32.50
Vest P. Green 24.50 1¢ Chrome V.P. 29.50
Exhibit Rotaries, Brand New 275.00
Pikes Peak, brand new, 1 @ 18.50; 5 @ 16.50 Ea.
Air Circus \$94.50 Monicker 97.50
Toplo 99.50 Belaway 87.50
Big Parade 94.50 Dixie 29.50
1/3 Deposit, Draft, Money Order, Certified Check.

Write for Complete Bargain List.
MARION COMPANY, Wichita, Kansas.

BARGAINS

\$15.00 Each
Headliner
White Sails
High-Lite
Buckaroo
Golden Gate
Flagship
\$20.00 Each
Summertime
Congo
Hold-Over
Score Champ
Mascot
Sporty
Big Show
Oh, Boy
Merry-Go-Round
Lucky \$25.00 Each
Three Score
Glamour
Bang \$35.00 Each
Mills '39-1-2-3
Leader
Super Chubbie, \$65
Mills P. P. Slot, \$80
E. & R. SALES CO.
813 College Ave., N. E., Grand Rapids, Mich.

PHONOGRAPHS

SEEBURG
Colonel 1940 E.S. \$319.50
Envoy, R.C.E.S. 324.50
Major 1940, E.S. 299.50
Commander E.S. 294.50
Royale 1938 119.50
Model H-12 Rec., Keyboard 69.50
Model C-12 Records 59.50

WURLITZERS
600-Round Selecto. \$169.50
616-16 Records 79.50
412-12 Records 59.50
P12-12 Records 54.50
61-1939 Counter 89.50
71 with Stand 129.50

MILLS
Throne of Music \$159.50
Empress-1941 209.50

ROCK-OLA
Super 40 \$225.00
Master 40 215.00
Deluxe 1939 179.50
Standard 1939 169.50
Imperial 20, 20 Rec. 109.50
Rhythm Master 16 69.50

SKILL GAMES
Western's Baseball '39 F.P. or P.O. \$ 79.50
Batting Practice 129.50
Shoot the Chutes 104.50
Anti-Aircraft, Mar'glo 52.50
Anti-Aircraft, Brown 59.50
Exhibit's Vitalizer 64.50
View-O-Scope 24.50
Film-O-Scope 19.50



SPECIALS

Priced for Quick Sale!
MILLS GOLF BALL VENDORS
2-25c-Like New-1-10c
\$194.50 Ea.

NEW PHONOGRAPH MOTORS
for Seeburg & Wurl.
\$18.50 Ea.

CONSOLES

Mills 4 Bells, 5¢, Serials over 1800. \$375.00
Keeney Super Bell 235.00
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Dominos, Black 79.50
Evans' 40 Lucky Lucro 189.50
Bally High Hand 189.50
Watt. Big Game, P.O. 114.50
Big Game, F.P. 114.50
Mills Jumbo, F.P. 124.50
Mills Jumbo, P.O. 114.50
Pace Saratoga, P.O. 79.50
Saratoga, F.P. & P.O. 179.50
Keeney '38 Skill Time 119.50
Evans Bangtails, Red 97.50
Mills Square Bell 79.50
Jenn. Bobtail, Total 139.50
Jenn. Bobtail, P.O. 129.50
Jenn. Fast Time, F.P. 97.50
Jenn. Fast Time, P.O. 89.50
Jenn. Liberty Bell, Flat 39.50
Jenn. Liberty Bell, Sl. 44.50
Jenn. Good Luck, P.O. 49.50
Bally Royal Flush 59.50
Beulah Park 69.50
China Boy 49.50
Exhibit's Tanforan 49.50
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Buckley Track Odds, Round Head 129.50
Buckley Flashing Ivories, Round Hd. 129.50

BRAND NEW GLITTER GOLD

Q.T.

1c, \$72.50 5c, \$74.50

PLASTIC SHEETS-RED
20"x50".....\$10.00

Brand New KEEP 'EM BOMBING—Write for Special Price
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

GROETCHEN METAL TYPER—WITH 9,000 TOKENS—\$295.00

ABC Bowler \$69.50	Duplex \$44.50	Paradise \$39.50	Speed Demon \$19.50
Attention 39.50	Do Re Mi 59.50	Play Ball 44.50	Spot Pool 64.50
Anabel 24.50	Follies 16.50	Play Mats 19.50	Sky Ray 64.50
All American 39.50	Four Roses 39.50	Polo 27.50	Star Attraction 64.50
Band Wagon 34.50	Flicker 39.50	Power House 22.50	Strat-o-Liner 39.50
Barrage 39.50	Four Diamonds 59.50	Super Charger 14.50	Show Boat 64.50
Belle Hop 54.50	Gold Star 34.50	Stars 42.50	Seven Up 64.50
Belaway 89.50	Home Run '40 24.50	Spot-a-Card 69.50	Ten Spot 47.50
Broadcast 39.50	Headliner 14.50	School Days 42.50	Towers 89.50
Big League 14.50	Jungle 74.50	Sporty 14.50	Twirl Six 67.50
Boom Town 34.50	Knockout 99.50	Sparky 29.50	Venus 84.50
Big Parade 99.50	League Leader 32.50	Sky Line 31.50	Victory 89.50
Bosco, F.S. 87.50	Majors '41 47.50	Shappy 59.50	West Wind 62.50
Crossline 34.50	Mustang 74.50	Salute 39.50	Wild Fire 42.50
Capt. Kidd 74.50	Mr. Chips 17.50	Sun Beam 47.50	Wow 34.50
Dough Boy 18.50	Metro 39.50	Speed Ball 64.50	Zombie 38.50
Dixie 31.50	Pan American 49.50	Sky Blazer 69.50	Zig Zag 59.50

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3-Way Grippers \$17.50
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NEW GAMES IN STOCK
TEST PILOT..WRITE FOUR ACES \$169.50 YANKS \$144.50 PIKES PEAK \$22.50
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Game potatoes under glass top while players sit with drinks, food, etc. Only a limited number left. Reconditioned like new.
\$119.50

ALL FREE PLAY
Perfect Condition
Ready for Location
Big Parade \$77.50
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Carefully Checked
Wurlitzer 616A \$ 79.50
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EVERY MACHINE PERFECTLY RECONDITIONED AND FULLY EQUIPPED WITH FREE PLAY UNIT. RUSH YOUR ORDER IMMEDIATELY!!

A.B.C. Bowler	\$60.00	Formation	\$25.00	Silver Skates	\$35.00
All American	25.00	4 Diamonds	35.00	South Paw	50.00
Argentine	60.00	Four Roses	35.00	Sixty Grand	50.00
Bandwagon	25.00	Gun Club	60.00	Spot Pool	60.00
Big Parade	75.00	Hi-Hat	40.00	Ten Spot	40.00
Bosco	75.00	Horoscope	50.00	Tex. Mustang	70.00
Broadcast	25.00	Jungle	65.00	Target Skill	30.00
Cadillac	25.00	Knock Out	65.00	Variety	25.00
Capt. Kidd	55.00	Landslide	25.00	Vogue	25.00
Chevron	25.00	League Leader	40.00	West Wind	55.00
Chubbie	25.00	Line Up	30.00	Victory	75.00
Crossline	25.00	Metro	25.00	Zig Zag	50.00
Dixie	25.00	Pick 'Em	25.00	Zombie	30.00
Dble. Play	40.00	Powerhouse	25.00		
Drum Major	25.00	Pylon	30.00		
Dude Ranch	25.00	Rotation	25.00		
New Champ	60.00	Sea Hawk	35.00		
Duplex	40.00	Seven Up	35.00		
Fantasy	25.00	Snappy '41	55.00		

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McCALL'S NOVELTY CO.

McCALL'S RECONDITIONED COIN MACHINE BARGAINS

Jennings Chief, 4 Star, S.J.P., Like New	\$79.50	Mills Brown Fronts, 5¢ Late Club Handles	\$119.50
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Mills Little Duke, 1¢, Like New	17.50		
Watling Rot-a-Top Rebuilt (5¢, 10¢, 25¢)	45.00	CONSOLES	
Pace DeLuxe, D.J.P. (Can't Tell From New)	79.50	Silver Moon, 10¢, Like New	\$99.50
Pace Comet, D.J.P. (Rebuilt and Repainted, 5¢, 10¢, 25¢)	45.00	Keeney Triple Entry (8 Coin Head), Like New	79.50
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Mills Chrome Bells (Like New)	89.50	Baker's Paces	169.50
Mills Blue Fronts, Club Handles (Like New, 5¢, 10¢, 25¢)	89.50	Paces Races, Jackpot Model	109.50

Terms: One-Third Deposit With Order, any type of Coin Operated Game you are interested in. WE BUY, SELL AND EXCHANGE.

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ROUTES WANTED

We Have CASH BUYERS for Established Routes of Cigarette Machines and Phonographs. New York City Routes Preferred. Give Full Details.

D. ROBBINS & COMPANY

503 W. 41ST STREET

NEW YORK CITY

Salvage for Victory

The bulletin recently issued by the Amusement Merchants' Association, San Francisco, under the signature of Sidney Mackin, managing director, is worthy of repetition for the benefit of all in the coin machine industry. The association's activity in this field is accelerated by the fact that it is closer to the war front, participating in black-outs, etc. Their efforts are worthy to the extent that they should be heeded by all associations, all firms and every citizen everywhere.

The bulletin:

National Defense Bulletin

We have been asked by the Industrial Salvage Section of the Bureau of Industrial Conservation in Washington to request our members to take an immediate active part in the campaign to round up scrap materials needed for our war effort.

The Bureau of Industrial Conservation is charged with the responsibility of developing salvage programs for waste materials, especially iron and steel scrap, non-ferrous metals, cotton and woolen rags, paper and rubber, wherever they can be found throughout the land.

The Industrial Salvage Section of the Bureau is concerned with stimulating a larger, faster flow of scrap from industry into regularly established reclamation and conversion channels so that immediate war needs for this material can be met.

We know that for years large concerns have profited from prompt and proper salvage. To them we can only say, "More and faster if possible!" To smaller organizations may we say that every last ounce of critical scrap is needed.

Here is a simple program which we suggest you put into effect now:

1. Put some one responsible individual in charge of salvage throughout all departments of your business and give him authority to organize and start at once an emergency "clean up" campaign, to be followed with a permanent salvage organization.
2. Devise an effective method of bringing the message of conserva-

tion to all of your employees every day.

3. Build into your plan a program to keep it alive. Don't let initial enthusiasm die. This is a continuous job.

4. Act now. We know that you want to help, as we want to help, to be sure that the nation's armed forces have the equipment they need to win the war.

IT'S A HIT!



BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!

OUR STOCK WON'T LAST LONG!

SAMPLE \$17.75

LOTS OF 5.....\$53.25

Special Discounts to Distributors.

NO TAX REQUIRED TO OPERATE. DON'T WAIT! A SAMPLE WILL CONVINCE YOU!

Buy Direct or From Your Distributor.

BAKER NOVELTY CO., Inc.

1700 W. Washington Blvd. Chicago

GOING — G — G —

Only a Few More Left

SEVEN GRAND
Was \$36.50 NOW ONLY \$30.00

While the Supply Lasts. The Everlasting Counter Game. Seven spot dice takes in Pennies, Nickels, Dimes and Quarters. Positive coin divider puts three out of every four coins played into the location owner's box, from which he takes care of all expenses, retaining balance for himself. Fourth coin goes to operator. Further particulars on request.

RUSH ORDER TODAY

—ONLY \$30.00 F. O. B. CHICAGO—

1/3 Must Accompany Order, Balance C. O. D.

KOPLI SALES & SUPPLY CO.

3118 No. Milwaukee Ave. CHICAGO, ILL.

There is no substitute

for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

NEW! LEGAL!

Manufacturer offers a limited number of brand-new, deluxe floor-model, LEGAL, tax-free, nickel-operated AMUSEMENT MACHINES. This is a \$100 value. While they last the price is only \$25 each. Write for details!

BOX 285 - MINNEAPOLIS, MINN.

FOR SALE

40 Gottlieb Three-Way Grip Scale Machines. Latest type, excellent condition mechanically and look good. Want \$13.50 each.

A. J. INGRAM

318 North Street Arkansas City, Kansas

FREE PLAY GAMES

All-American	\$39.50	Merry-Go-Round	\$24.50
Argentine	69.50	Metros	34.50
A.B.C. Bowler	52.50	Monicker	89.50
Big Chief	34.50	New Champ	84.50
Blondie	16.50	Power House	17.50
Big Show	32.50	Play Ball	39.50
Belle Hop	64.50	Polo	22.50
Bosco	81.50	Pylon	25.00
Bala-Way	89.50	Roxy	10.00
Cadillac	16.50	Sporty	19.50
Captain Kidd	74.50	Strat-O-Liner	39.50
Duplex	32.50	Seven Up	39.50
Do-It-All	54.50	Spot-A-Card	89.50
Formation	24.50	Sports Parade	42.50
Fox Hunt	38.50	Summertime	22.50
Four Roses	38.50	Sluggo	45.50
Flicker	33.50	Sea Hawk	49.50
Glamour	24.50	South Paw	59.50
Gold Star	27.50	Snappy	63.50
Gun Club	74.50	Sky Blazer	69.50
Home Run, 1940	29.50	Sky Ray	37.50
Horoscope	69.50	Show Boat	74.50
Hi-Hat	49.50	Spot Pool	79.50
Home Run, 1942	100.00	Sun Beam	29.50
Jolly	16.50	Super Chubby	54.50
Jungle	79.50	Ten Spot	52.50
Knock Out	89.50	Texas Mustang	89.50
Lucky	14.50	Trailways	36.50
Legionnaire	79.50	Ump	25.00
Majors, 1941	49.50	West Wind	59.50
Above Machines in Excellent Mechanical Condition. Just Like New.		Zig Zag	67.50
		Zombie	31.50

1/3 Deposit With Order, Balance C. O. D. Cash on Orders Less Than \$25.00. BUY NOW WHILE THE SUPPLY LASTS. ALL ORDERS SUBJECT TO PRIOR SALE. MAKE SECOND CHOICE.

DOMESTIC NOVELTY CO.

202 G St., N. W. Washington, D. C.

KEENEY GUN OPERATORS ATTENTION

Hold Your Locations With New Inserts for Your Anti-Aircraft Guns and Air Raiders.

HITLER — MUSSOLINI
DEER RUNNING — GIRL PETTING DOG

Same insert can be used in both machines. Two seconds to change. All four subjects for only \$3.95. Certified check or Money Order.

X. L. COIN MACHINE CO., INC.
1351 Washington St., Boston, Mass.

SAVE BY BUYING BEFORE IT'S TOO LATE


ALL MACHINES RECONDITIONED — GUARANTEED TO WORK PERFECT AND LOOK LIKE NEW

WURLITZER		PHONOGRAPHS		ROCK-OLA	
850	Write	9800 R. C.	\$440.00	40 Super RockoLite	\$245.00
850	\$450.00	9800 E. S.	410.00	40 Master RockoLite	235.00
750E	400.00	9800 R. C.	410.00	39 DeLux	175.00
750W	375.00	9800 E. S.	390.00	39 Standard	150.00
780E	400.00	Colonel E. S.	310.00	Windsor	85.00
780W	375.00	Classic	200.00	Twenty Record Imperial	75.00
800	330.00	Vogue	180.00	Boxes and Adapters	Write
700	300.00	Regal	145.00		
500	180.00	Gem	130.00		
600K	170.00	Royal	120.00		
600P	160.00	Rox	110.00		
24	110.00	Model K	75.00		
71	100.00	Twelve Record	30.00		
41	85.00	Royal, with Buckley			
616	65.00	Adapter, with Buckley	140.00		
61	65.00	Gem, in steel cab., with			
41	35.00	Seeburg Adap., for R.C.	175.00		
Twin 12 in steel cabinet		Concert Grand	175.00		
complete with Packard,		Seeburg Wall-O-Matic and			
Keeney, Wurlitzer		Bar-o-Matic, used and			
Adapter	150.00	new	Write		

CONSOLES		PAYABLES		SPECIAL	
Mills Three Bells	\$440.00	Bally Big Top	\$115.00	Sport Page	\$ 55.00
Mills Four Bells, 25c.	440.00	Callio Routelette, 25c.	99.50	San Anita	125.00
Keeney Four Way Bells	400.00	Mills Jumbo Free Play	99.50	COUNTER MACHINES	
Mills Four Bells, 5c.	330.00	Mills Jumbo Automatic	99.50	Marvels (New)	\$17.00
Keeney Super Bells	245.00	Mills Mint Vendors	90.00	American Eagles	12.00
Mills Jumbo Comb.	235.00	Jennings Cigarette	85.00	Marvels (Used)	12.00
Bally Hi Hands	185.00	Jennings Fast Time	85.00	Mercurys	8.00
Pace Saratoga, Chrome		Square Bell	60.00	Acce	6.00
Rail	150.00	Sugar King	55.00	Deuces Wild	5.00
Evans Dominos	150.00	Jenny Royal Flush	50.00	Ex-Ray	5.00
Buckley Track Odds	135.00	Jennings Good Luck	35.00	Imp	5.00
Watling Big Game	125.00				
Evans Bang Tails	125.00				
Pace Reels, like new	120.00				
Jennings Bob Tail	120.00				

ARCADE AND LEGAL EQUIPMENT		SLOTS — SLOTS — SLOTS	
Chicago Coin Hockey, Like New	\$235.00	Mills Cherry Bells	\$125.00
Keeney Submarine Gun, Like New	220.00	Mills Melon Bell	115.00
Drive Mobiles	205.00	Mills Blue Fronts, Factory	
Sky Fighter	185.00	Reconditioned Club Handles, Crackle Finish, Like new	115.00
Bally Rapid Fire	135.00	Jennings Silver Chief	115.00
Batting Practice	145.00	Jennings Red Chief	75.00
Keeney Air Raider	130.00	Jennings Chief	65.00
Exhibit's Bicycle	125.00	Columbia Bell Comb.	65.00
Evans Tommy Gun	115.00	Mills Extraordinary	65.00
Shoot the Chute	110.00		

ORDER FROM THE OFFICE NEAREST YOU.
NORTHWESTERN MUSIC COMPANY 120 W. 3RD ST., STERLING, ILL.
MISSISSIPPI VENDING COMPANY 413 CHURCH ST., PHILADELPHIA, MISS.

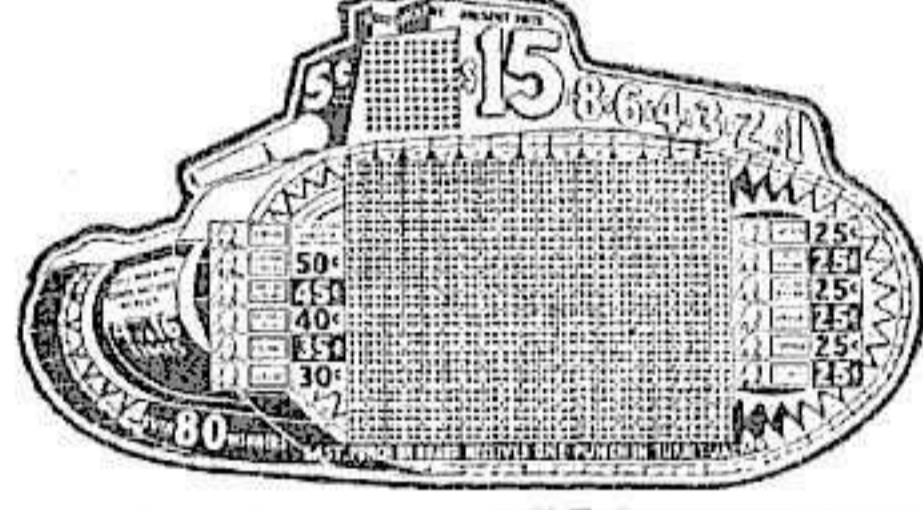


AL TABAKOF SAYS:

GLOBE'S LATEST MONEY - MAKING DIE CUT BOARDS ARE A "SURE THING" FOR BIGGER PROFITS!

"TANKS A MILLION"

is what you'll say when you see how this new, timely Globe board grabs the nickels. Right up-to-the-minute, the TANK BOARD has a sure-fire appeal for your customers . . . a real hot number! Over 80 winners. Turret Jackpot pays out \$1 to \$15.



1200 Holes—5c a Play		FEATURES:
Takes In	\$60.00	• ALL DIE CUT
Pays Out (Average)	\$28.60	• MULTI-COLORED
Average Profit	\$31.40	• NEW SOLDIER SYMBOL TICKETS

REMEMBER—There's no rationing of profits on Globe's up-to-date boards.
WRITE FOR OUR COMPLETE CATALOG OF MONEY-MAKING BOARDS

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

GLOBE

PRINTING COMPANY
 1023-25-27 RACE ST., PHILADELPHIA, PA.

OPERATORS — DISTRIBUTORS

"BRAND NEW" GAMES

MADE OUT OF YOUR OLD GAMES

- All old paint removed.
- Cabinets redesigned and refinished.
- New design on backglass and playfield.
- New names. New moulding around glass.
- All visible metal parts refinished. All legs refinished.
- New style bumpers added. Playfield panel repinned.
- Both inserts tested and reconditioned.
- Machine tested for percentage.

We Are Now Running Thru:—
 Fleet (COMMANDER), Flicker (LIBERTY), Zombie (BATTLE), Red, White & Blue (DE-ICER), Leader (SENTRY), Metro (HIGH BOY), Four Roses (SEA POWER), Vacation (ROLL CALL), Bally Rapid Fire next in production.

SULLIVAN-NOLAN ADV. CO. 527 W. CHICAGO AVE. CHICAGO

Evans

serves on *two* fronts

H. C. Evans and Company are thinking and acting on two fronts. First thoughts and action are along lines that will bring Victory. All of us at Evans gladly accept our share of responsibility for keeping alive American Ideals by doing our job in the Arsenal of Democracy.

Yet, we do not forget those whose purchases of our products enabled us to be ready with men and machinery for today's all-out effort. Operators, Jobbers and Distributors are offered every co-operation possible to help strengthen civilian morale on the Amusement Front.

You are invited to write us for advice and information.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

BUY NATIONAL VALUES FOR THE DURATION!

5-BALL FREE PLAY NOVELTY GAMES	PHONOGRAPHS
Jungle	Reconditioned by Factory Trained Service Men. Cabinets Refinished. Sound Mechanically.
West Wind	
Toplo	
ABC Bowler	
Lighthouse	
Roxy	
Sparty	
Yacht Club	
Leader	
Zombie	
Cadillac	
Blondie	
Powerhouse	
Victory	
Anabel	
Capt. Kidd	
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NATIONAL COIN MACHINE EXCHANGE
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ARCAD E EQUIPMENT

Anti-Aircraft Guns—Ten Strikes—Rapid Fires—Convoys—Bally King Pins—1940 A. B. T. MODEL F TARGETS.

BALLY LONGACRES—JENNINGS TOTALIZERS—MILLS VEST POCKETS—BLUE FRONTS—Q. T.'s—WATLING ROLATOPS
 And Many Other Pay Tables, Consoles, Slots and Free Plays.

GRAND NATIONAL SALES COMPANY
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MAKES MONEY LIKE A PIN GAME!

BEAUTIFUL CONSOLE

SUPER GRIP Arcade Strength Test Scale, brand new—Original Crates—Limited Supply. . . . We bought all the manufacturer had on hand before the shut-down. **\$57.50 EA.**

WE WILL TRADE FOR . . . Western Baseballs (DeLuxe or Major Leaguer), Hockey, Keeney Submarine, Sky Convoy, Rapid Fires, Late Pin Games. NO JUNK. 30-Wire Cable for Remote Control; limited supply.

MANN NOVELTY COMPANY 4815 Cottage Grove Ave. CHICAGO, ILLINOIS



BRAND NEW MACHINES

ABT TARGET CHALLENGER.....	\$ 35.50
BAKER PACER, 5c Play.....	299.50
BALLY HIGH HAND.....	177.50
BALLY LONG ACRE, Console.....	269.50
CHICAGO COIN GOBS.....	164.50
CHICAGO COIN YANKS.....	144.50
EXHIBIT SKY CHIEF.....	164.50
GROETCHEN COLUMBIA, Rear Pay.....	87.50
JENNINGS SILVER MOON, FP.....	159.50



H. F. MOSELEY
Pres.-Treas.

BRAND NEW MACHINES

KEENEY SUPER TRACK TIME.....	\$450.00
KEENEY SUPER BELLS, All Models Write	
DOUBLE STEEL SAFE.....	90.00
SINGLE STEEL SAFE.....	65.00
MUTOSCOPE SKY FIGHTER.....	300.00
PACE RACE, 5c Play.....	335.00
PACE RACE, 25c Play.....	375.00
PACE RACE, 5c Play, Jackpof... ..	375.00
WATLING SCALES.....	150.00



Price
\$42.50
Without Meter
\$45.00
With Meter

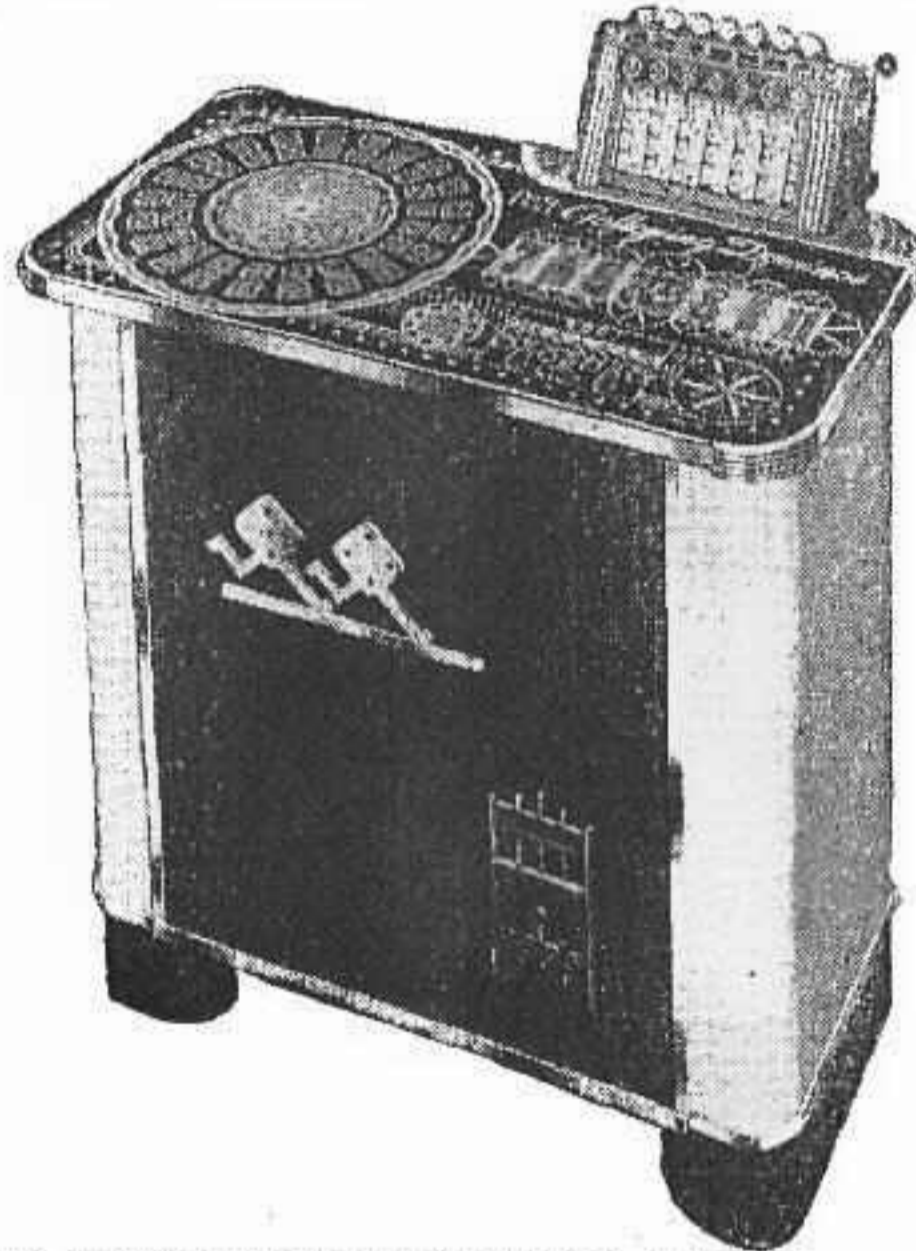
Brand New Super Bells,
Single Nickel Convertible
and Free Play.
Sample Machine \$280.
Lots of Ten, \$275.

OPERATORS AND JOBBERS, WRITE OR WIRE FOR YOUR PRICES IN LOTS OF FIVE, TEN OR MORE

MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS AND ON ACCOUNT OF SKILLED LABOR BEING DRAFTED CAUSING US TO REDUCE OPERATIONS, AND OFFERING FOLLOWING MACHINES AT SACRIFICE PRICE LISTED BELOW:

BALLY TORPEDO.....	\$240.00
BUCKLEY WALL BOXES, Light UP.....	15.00
BUCKLEY STEEL CABINETS for 16-20-24 Record Phonograph.....	32.50
BUCKLEY TONE COLUMN.....	50.00
CHICAGO COIN HOCKEY CLUB.....	275.00
EVANS DOMINO JP, Like New.....	327.50
GROETCHEN COLUMBIA BELL JP.....	59.50
GROETCHEN CHECK SEPARATOR GOLD AWARD COLUMBIA BELL.....	82.50
KEENEY SUPER BELL, 4-Way, 5c.....	410.00
KEENEY SUPER BELL, Conv., 5c.....	179.50
KEENEY SUPER BELL, 5c, Conv., Mint Vendor..	182.50
KEENEY SUPER BELL, Twin, 5c, Conv.....	317.50
KEENEY SUBMARINE, Like New.....	189.50
KEENEY SUPER BELL, 25c, Conv.....	229.50
KEENEY SUPER BELL, Twin, 5c, CP.....	199.50
BALLY LONG ACRE, Console Model.....	262.50
BALLY LONG ACRE, Table Model.....	255.00
BALLY CLUB BELL, 5c.....	249.50
MILLS JUMBO PARADE, Conv. Vender.....	174.50
MILLS FOUR BELL, 5c Play.....	455.00
MILLS JUMBO PARADE, CP.....	125.00
MILLS 10c COUNTER CLUB BELL.....	155.00
MILLS 5c BONUS BELL.....	150.00
MILLS 5c CHROME BELL.....	160.00
MILLS ORIGINAL CHROME, 5c.....	175.00
MILLS THREE BELLS, Like New.....	500.00
MILLS 25c WAR EAGLE, No. 474934.....	125.00
MILLS 25c CHROME BELL, Gold Front.....	175.00

MILLS 10c CHROME BELL.....	\$177.50
SEEBURG SELECTOMATIC, New.....	14.50
WATLING BIG GAME, CP.....	90.50



50 EVANS JACKPOT DOMINOS, LATEST
MODEL, BRAND NEW\$399.50

BRAND NEW MILLS SLOT MACHINES, PRICES QUOTED IN LOTS OF FIVE OR MORE

MILLS THREE BELLS.....	\$550.00
MILLS FOUR BELLS, 5c.....	500.00
MILLS FOUR BELLS, 3-5c and 25c.....	530.00
MILLS JUMBO PARADE, Cash.....	149.50
MILLS JUMBO PARADE, Conv.....	179.50
MILLS 5c CHROME GOLD FRONT.....	197.50
MILLS 10c CHROME GOLD FRONT.....	202.50
MILLS 25c CHROME GOLD FRONT.....	207.50
MILLS 25c CHROME CF.....	207.50
MILLS Q. T. BELL, 5c Play.....	78.00
MILLS Q. T. BELL, 10c Play.....	82.00
MILLS 5c COUNTER CLUB.....	173.00
MILLS 10c COUNTER CLUB.....	178.00
MILLS 25c COUNTER CLUB.....	183.00
MILLS VEST POCKET B&G, Without Meter.....	42.50
MILLS VEST POCKET B&G, With Meter.....	45.00
MILLS FOLDING STANDS.....	6.50
MILLS BOX STANDS.....	13.50

FLOOR SAMPLE GUARANTEED NEW
NEVER ON LOCATION

3 KEENEY SUPER BELLS, Twin 5/25c, Conv.....	\$330.00
2 KEENEY SUPER BELLS, 25c Conv.....	229.50
5 KEENEY SUPER BELLS, 5c Conv.....	249.50
3 KEENEY SUPER BELL, Twin 5/5c Cash Pay.....	242.50
3 KEENEY SUPER BELLS, 5c Conv., With Mint Vendor.....	229.50
1 KEENEY SUPER BELL FOUR WAY, 5c.....	425.00
2 EVANS JACKPOT DOMINOS.....	339.50
BALLY LONG ACRE, Console Model.....	265.00

USED MACHINES—THE FOLLOWING MACHINES ARE
CONSOLES, CASH AND FREE
PLAY — Reconditioned
and Refinished

1 EVANS 37/REG. DOMINO, No. 2521.....	\$ 49.50
1 EVANS 38/REG. DOMINO, No. 2655.....	69.50
1 EVANS 39/REG. DOMINO, No. 3971.....	99.50
1 EVANS LUCKY STAR.....	99.50
1 EVANS TEN STRIKE.....	59.50
1 EVANS BANG TAILS.....	149.50
1 KEENEY TRIPLE ENTRY.....	129.50
2 KEENEY 38 SKILL TIME.....	89.50
5 KEENEY KENTUCKY, Slant Head.....	99.50
1 KEENEY TEXAS LEAGUER.....	29.50
1 KEENEY PAST TIME.....	167.50
6 KEENEY SUPER BELL, 1-Way, 5c.....	169.50
1 MILLS FOUR BELL, 5c.....	285.00
2 MILLS SQUARE BELL, CP.....	59.50
5 MILLS FREE PLAY VENDERS.....	75.00
10 MILLS JUMBO PARADE, Free Play, Blue Cab., Series 6558.....	123.50
6 MILLS JUMBO PARADE, Brown Cabinet, Free Play, Series up to 5430.....	97.50
1 PACE RACE, JP, No. 6088, 25c.....	199.50
1 PACE RACE JACKPOT, Red Arrow, No. 6182, 25c.....	209.50
2 PACE RACE, No. 5881-5895, 5c.....	132.50
1 PACE RACE, 5c, Red Arrow, No. 6496.....	159.50
1 PACE RACE, 5c, JP, Red Arrow, No. 6319.....	199.50

SLOT MACHINES—Recondi-
tioned and Refinished

1 MILLS 5c CHERRY BELL MYSTERY, Payout, Single JP, No. 408712.....	\$110.00
4 MILLS 5c CHERRY BELL FUTURE, Pay Vender, Single JP, Nos. 433095, 427185, 427196, 425257.....	102.50
1 MILLS 5c YELLOW FRONT, GA, Double JP Vender, No. 311237.....	50.00
2 MILLS 5c WAR EAGLE.....	45.00
4 BONUS BELL, 5c.....	175.00
1 PACE 5c COMET SLUG REJECTOR HEAD, Twin, JP.....	49.50
2 MILLS 5c BLUE FRONT, GA, Dou- ble JP, Nos. 370887, 362031.....	65.00
1 MILLS 5c RED FRONT, Single JP Future Pay Vender, No. 427316.....	102.50
1 MILLS 25c LYON HEAD, Double JP.....	39.50
1 MILLS VEST POCKET, B&G Meter.....	32.50
1 MILLS VEST POCKET GREEN.....	22.50
1 MILLS 25c BLUE FRONT GA, Dou- ble JP, No. 383962.....	72.50
1 JENNINGS 5c CENTURY JP, No. 116733.....	35.00
2 WATLING 5c ROLATOP VENDOR, NO JP.....	20.00
2 CAILLE 10c CADET, Double JP, Nos. 399536, 120667.....	37.50
1 MILLS 25c MELON BELL.....	92.50
1 MILLS 5c MELON BELL.....	82.50
1 MILLS 5c BLUE FRONT, Single JP.....	65.00

USED AND ARE OFFERED SUBJECT TO PRIOR SALE:

1 MILLS 1c SKY SCRAPER.....	\$20.00
1 MILLS 1c BLUE FRONT.....	20.00
2 MILLS VEST POCKET, Blue and Gold, No Meter.....	30.00
1 WATLING 1c ROLATOP CHERRY..	20.00
1 WATLING 1c TREASURE.....	15.00
3 WATLING 1c TWINS.....	15.00
1 JENNINGS 1c DUCHESS.....	20.00
FIVE BALL FREE PLAY	
2 BALLY SPOTTEM.....	\$19.50
2 BALLY PLAY BALL.....	21.50
2 BALLY MYSTIC.....	34.50
1 BALLY RESERVE.....	12.50
1 CHICAGO COIN DIXIE.....	27.50
1 CHICAGO COIN SPORTY.....	14.50
1 CHICAGO COIN '41 MAJOR.....	37.50
1 CHICAGO COIN COMMODORE.....	19.50
1 CHICAGO COIN SPORT PARADE..	25.00
2 EXHIBIT ZOMBIE.....	32.50
1 EXHIBIT DOUBLE PLAY.....	17.50
8 KEENEY SUPER SIX.....	21.50
1 KEENEY RED HOT.....	19.50
1 KEENEY '41 REPEATER.....	35.00
ONE BALL	
1 BALLY EUREKA.....	\$ 35.00
2 MILLS OWL.....	79.50
1 SEEBURG CHICKEN SAM, Factory Rebuilt.....	79.50
1 KEENEY FORTUNE, CP.....	250.00
SUPPLIES	
JACKPOT DOMINO GLASSES.....	\$17.50
PACKS FOR DOMINOS.....	14.50

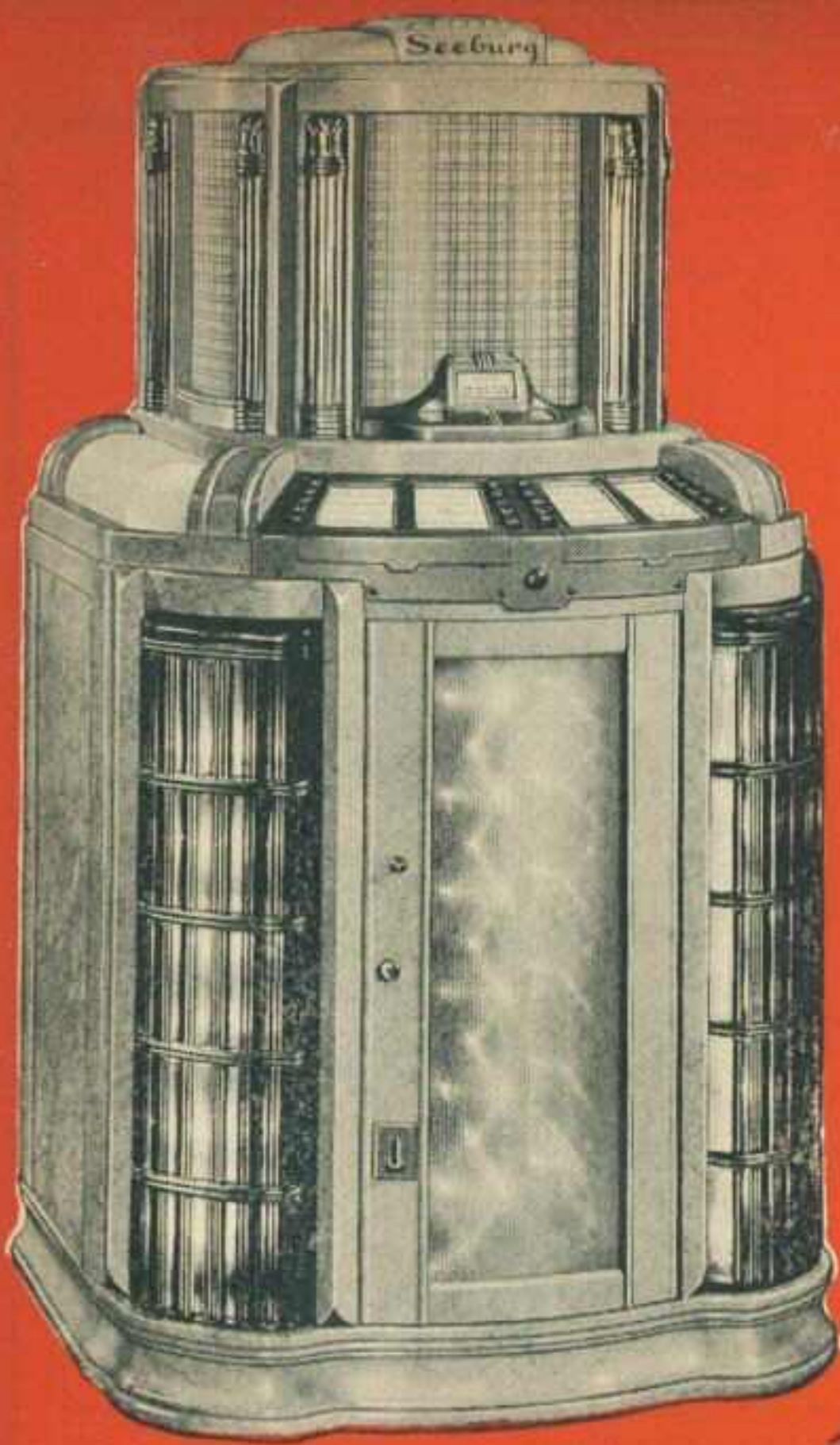
RECTIFIERS.....	\$ 9.00
5c SOLID TOKENS, Per M.....	6.50
USED PHONOGRAPHS	
7 ROCK-OLA LUXURY LIGHT UP MASTER.....	\$179.50
1 SEEBURG ES CADET.....	262.50
2 SEEBURG ES COMMANDER.....	289.50
1 SEEBURG, 8800 Series, Super Hitone, Remote Control.....	410.00
1 CHICKEN SAM, Factory Rebuilt.....	79.50
1 WURLITZER, No. 412, Light UP Grill.....	49.50
3 WURLITZER, No. 616, Perfect Dial.....	69.50
4 WURLITZER, No. 600, Perfect.....	200.00
1 WURLITZER, No. 24 Model, Perfect.....	150.00
1 WURLITZER, No. 500, Perfect.....	209.50
500 Feet BUCKLEY CABLE 30 WIRE, PER FT.....	.25
SPECIAL — YOUR CHOICE, \$5.00 Each	
1 DAVAL MARVEL.....	
1 DAVAL PENNY PACK DIVIDER.....	
4 GROETCHEN MERCURY.....	
8 GROETCHEN YANKEE.....	
6 GROETCHEN LIBERTY.....	
1 GROETCHEN GINGER.....	
1 JENNINGS LITTLE MERCHANT.....	
1 DAVAL CUB.....	\$ 3.50
5 GOTTLIEB DE LUXE GRIPPER, Long Base.....	14.50

"1/3 CASH DEPOSIT MUST ACCOMPANY ORDER, BALANCE C. O. D. WRITE AND ASK TO BE PUT ON OUR MAILING LIST. ABOVE PRICES EFFECTIVE MAY 30, 1942."

MOSELEY VENDING MACHINE EX., INC.

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Day Phone, 3-4511—Night Phone, 5-5328

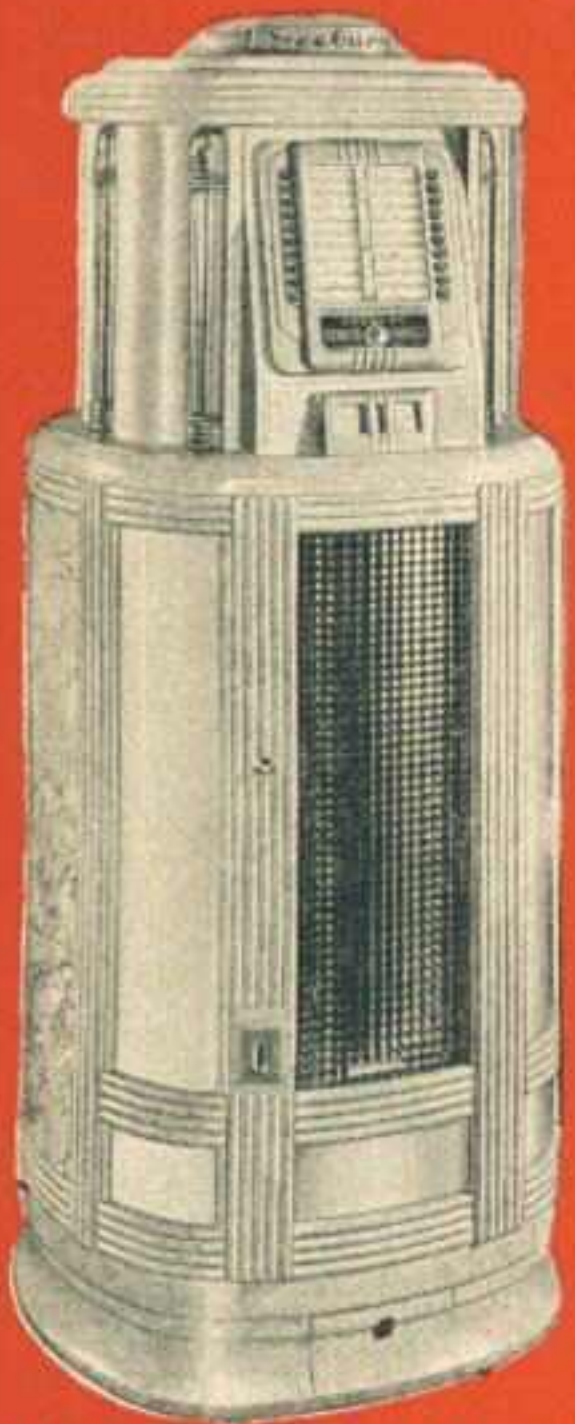


THE NEW '42 SEEBURG
HITONE SYMPHONOLA



SEEBURG WIRELESS WALL-O-MATIC
5c-10c-25c
Single Coin Chute

SEEBURG WIRELESS BAR-O-MATIC
5c-10c-25c
Single Coin Chute



SEEBURG DUO-REMOTE
CONSOLE

*"The surest way
to continuous play—*
**SEEBURG REMOTE CONTROL
MUSIC SYSTEM"**

*You have seen this slogan
many times before!*

TODAY the true meaning
of this slogan is more
significant than
ever before!

**TO GIVE OUR YANKS
MORE PLANES and TANKS**
buy more
WAR BONDS and STAMPS

To Go Ahead... Go
Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST. CHICAGO

New York's Noted
SHANTY
 RESTAURANTS...

... OFFER THEIR PATRONS
WURLITZER
 MUSIC

One of Gotham's great restaurant chains, there's a unique and busy SHANTY unit at practically every important New York City traffic center.

Good food at popular prices plus popular music on Wurlitzer Phonographs are twin reasons for the success of this big chain of little restaurants.

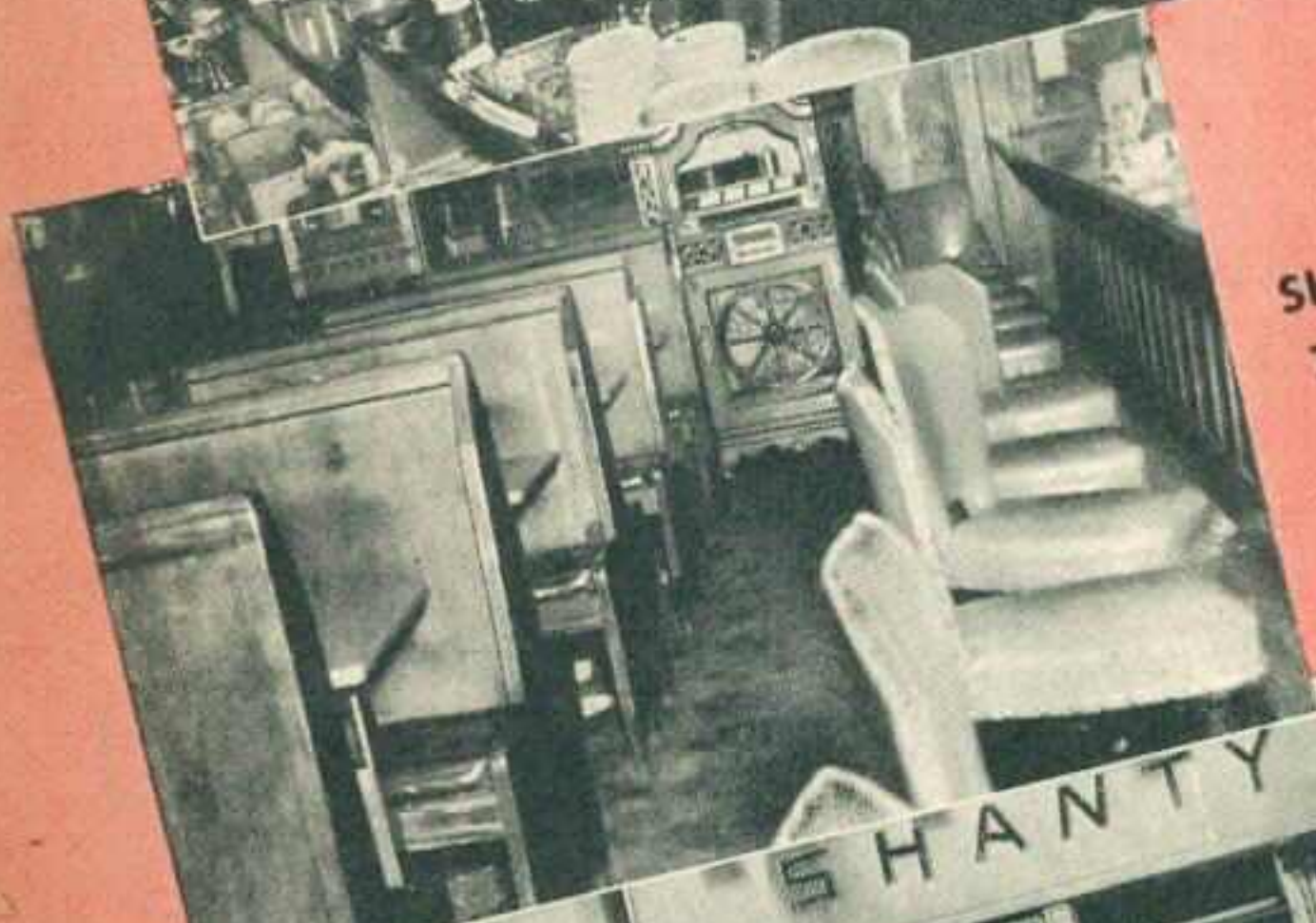
Proof again, that it's Wurlitzer in America's top locations.

The Rudolph Wurlitzer Company, North Tonawanda, New York.

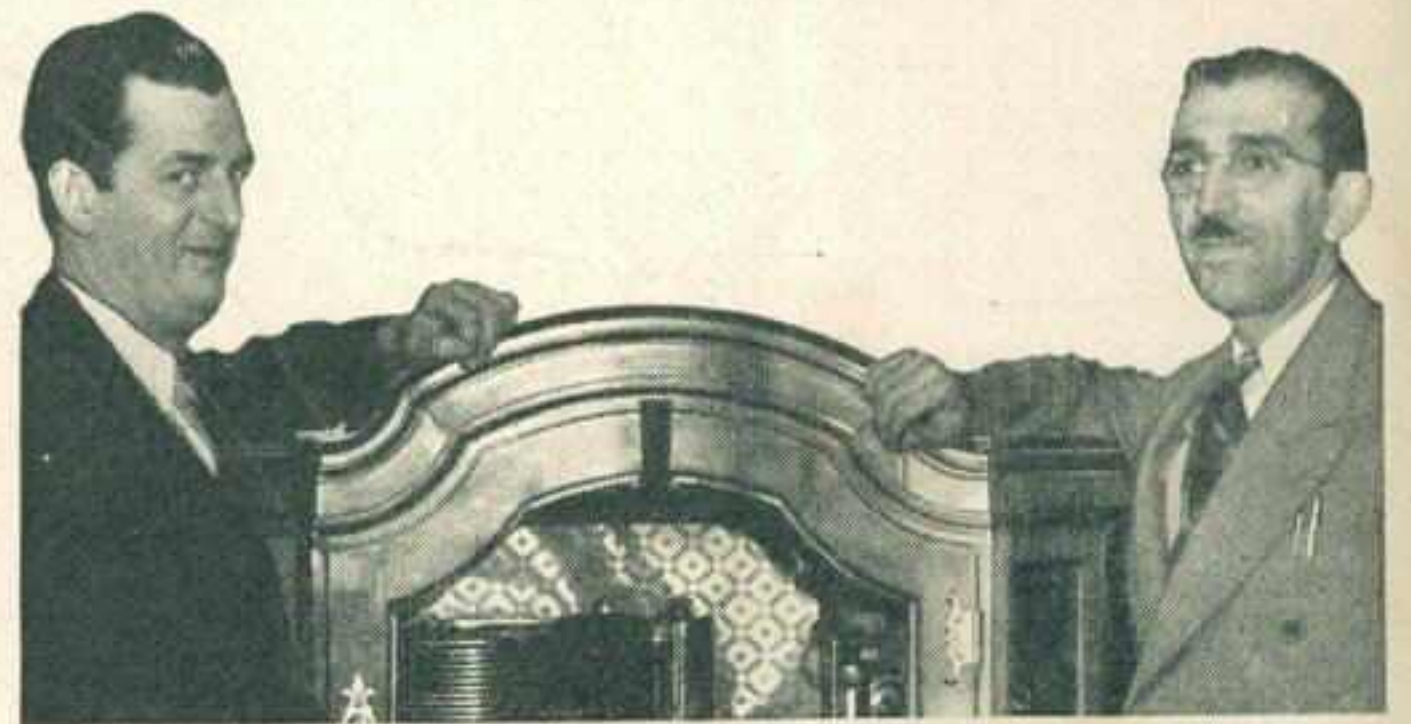
**A NAME FAMOUS IN MUSIC FOR
 OVER TWO HUNDRED YEARS**



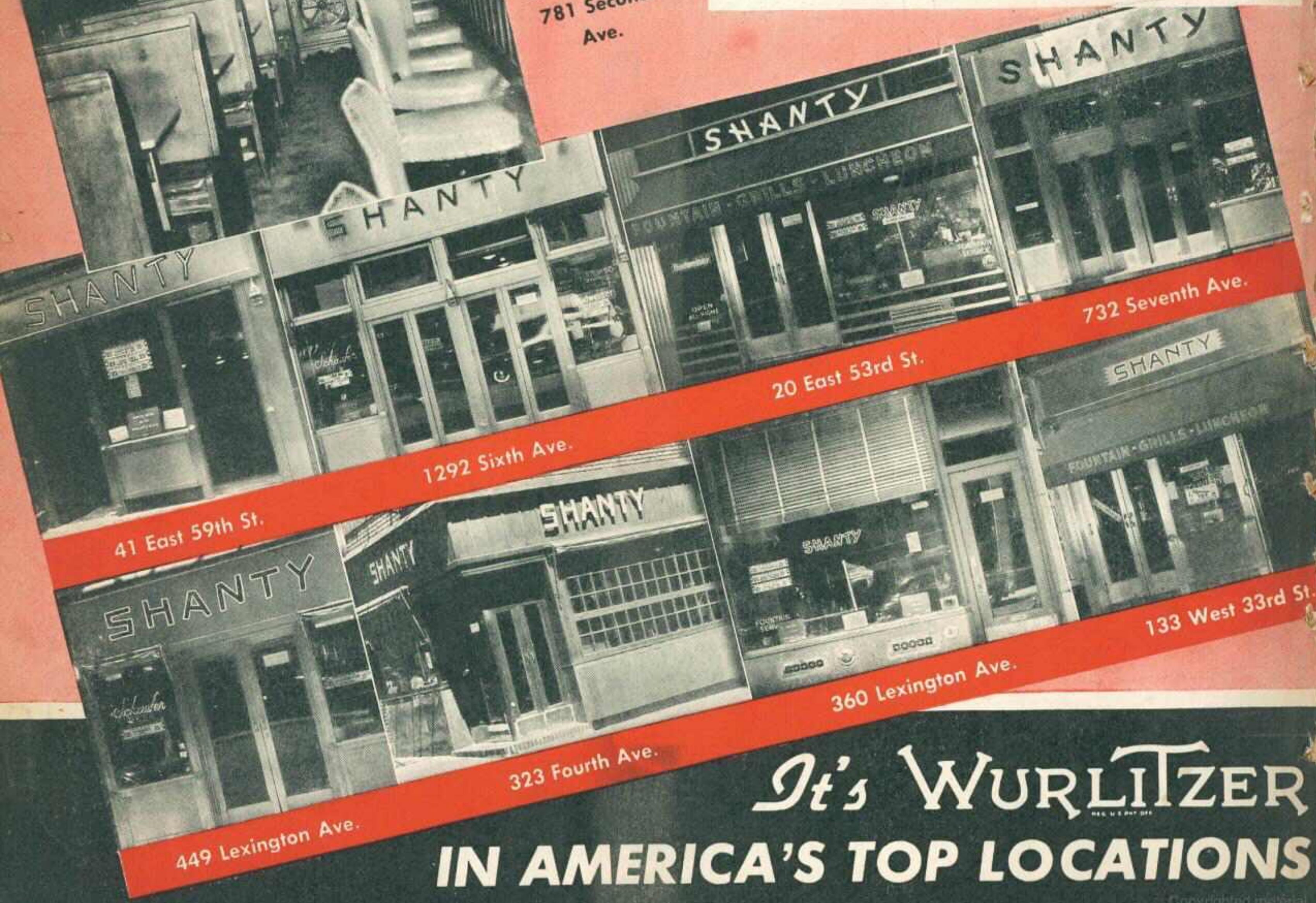
Interior,
 SHANTY unit
 158 W. 44th
 St.



Interior,
 SHANTY unit
 781 Second
 Ave.



J. H. COURCHAÎNE, General Manager of SHANTY Restaurants and Thomas Cola, New York Wurlitzer Music Merchant with one of the Colonial Model Wurlitzers installed in SHANTY Restaurants.



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20 East 53rd St.

732 Seventh Ave.

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It's **WURLITZER**
 IN AMERICA'S TOP LOCATIONS