

The Billboard

The World's Foremost Amusement Weekly

FEBRUARY 14, 1942

15 Cents

Vol. 54. No. 7



CARL HOFF
And His Orchestra

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(from TSCHAIKOWSKY'S CONCERTO, PART 2)

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SONG OF THE NIGHT

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MY HEART

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(OR DID YOU DIDN'T IT)?



EDWARD SCHUBERTH & CO., Inc.

11 East 22nd St.

New York

LOW ICE SHOW SALARIES

EDITORIAL

Fire Knows No "Off" Season

SEVERAL recent fires at outdoor places of amusement should serve as warnings to operators of dangers involved in not taking necessary preventive steps and in not carrying sufficient fire insurance. The problems are of twofold importance now, for, apart from loss in money incurred from fire damage, there is the difficulty of obtaining materials to replace ruined equipment, a factor which is to play an increasingly important role within the next year or two in our priority-ruled country.

It is not amiss to warn operators of fairs, amusement parks and tented attractions that their plants, like theaters and other buildings, are susceptible to fire and that continuous policing is the most effective means of preventing it, both in season and out of season.

There are agents who specialize in sale of insurance to outdoor showmen. That the latter are beginning to learn the value of insurance from the unfortunate experiences of others is becoming evident. A case in point is the experience of an agent who for months had tried unsuccessfully to sell fire policies to a group of showmen, but when fire struck the winter quarters of an uninsured showman, destroying equipment valued at thousands of dollars, the remaining showmen nearly battered down the agent's doors in an effort to obtain coverage.

In recent months four fires, involving heavy damage, have been reported in The Billboard. It might be appropriate to summarize them here. Loss of a grandstand, 4-H Club building and stock barn at Western Montana Fair and Rodeo, Missoula, was covered by insurance amounting to nearly \$30,000. Fire destroyed the agricultural building at Los Angeles County Fairgrounds, Pomona, Calif., three days after close of the 1941 annual. Total estimated damage was \$500,000, partly covered by insurance. The \$65,000 damage incurred at Waldameer Beach Park, Erie, Pa., when fire destroyed the Hofbrau night club, was partially covered by insurance. Fire broke out November 3 following the Little Rock (Ark.) Livestock Show, destroying the new \$80,000 rodeo arena. The city owned the property and carried \$17,500 in insurance on it.

These losses are recounted in the hope that showmen will take heed to the old adage that an ounce of prevention is worth a pound of cure.

Cornell 8G in Portland

PORTLAND, Ore., Feb. 7.—Katharine Cornell's *Rose Burke* grossed \$8,282 in three performances Monday (2) and Tuesday (3) at the Mayfair Theater here. Show will visit Minneapolis, St. Paul, Milwaukee and Detroit en route to New York.

Customs Decision On M'Toto Pending

SARASOTA, Fla., Feb. 7.—Private affairs of even a gorilla were held inviolate in Miami last week by woman Federal Judge Genevieve Cline in a customs hearing being fought by Ringling-Barnum circus to prevent the government from collecting more than \$6,000 in additional duties on M'Toto, billed as Mrs. Gargantua, United States custom officials contend that amount is due the government, citing a ruling that when animals are brought into this country for breeding purposes the duty is much less than when imported for exhibition.

When John Carstarphen, special attorney for Department of Justice, Customs (See TOTO DECISION on page 55)

Chain Refuses Half Price for Soldiers; Asks if Any Other Business Firms Cut Prices

MOBILE, Ala., Feb. 7.—Half-price admission to servicemen in uniform was refused the Mobile County Defense Council by the Paramount-Richards Theaters, Inc., operating the Saenger, Empire, Crown and Loop moving picture theaters in this city, according to announcement made by the organization today.

After the Paramount-Richards company refused the request, the Mobile Defense Council adopted a resolution that the letter turning down the proposition be given "full publicity," and that a copy

Few Big Shows, Control of Arenas, Situation of Foreign Skaters All Tend To Reduce Performers' Take

NEW YORK, Feb. 7.—The limited number of ice shows and the failure of ice revue producers to develop many box-office names are held responsible for keeping down the salaries of skaters in professional ice shows. With only three arena shows, *Ice Follies*, *Ice-Capades* and Sonja Henie's *Hollywood Ice Revue*, employing the bulk of the talent, producers have been able to have their own way on talent salaries.

The Arena Managers' Association, to-

gether with the Sonja Henie-Arthur Wirtz interests, practically control the field, and have been able to regulate working conditions, salaries, itineraries and the number of arena shows. Most of the best equipped arenas with ice plants are under the control of either the AMA or the Henie-Wirtz organization. Consequently they control nearly all the large-capacity spots.

So far there are not enough muck and tank ice shows in hotels, theaters and night clubs to provide much extra work for ice performers. The bulk of available talent is still in the hands of the major ice show interests. The country's only theater tank ice show, *It Happens on Ice*, current at the Center Theater here, is under the Henie-Wirtz banner.

The lack of talent evident three years ago, when the war shut off foreign skater imports, has since been made up by the rising interest in amateurs. Many former amateurs have now found professional employment.

The three major arena shows scout all ice carnivals and skating club shows for suitable talent. The AMA, operator of *Ice-Capades*, holds amateur contests or auditions in every city in which the show is routed, using the winners in the show. Thus the stoppage of im-

be posted on the bulletin board at Brookley Field, near-by air base.

N. L. Carter, assistant general manager of the Paramount-Richards chain, signed the letter. It declared:

"We are amazed that any organization should take upon itself to predetermine the operating policy of a business!

"May we ask you to furnish us with the names of business houses or individuals who have reduced the prices of eggs and butter, bread, milk, drugs, etc., to any individual, soldier or civilian (See NO SOLDIER PRICES on page 15)

Outdoor War Group Formed

Sedlmayr is Amusement Congress head — major operators on exec council

TAMPA, Feb. 7.—Representatives of all branches of outdoor show business met in all-day session here yesterday and set up the Outdoor Amusement Congress. A smoothly developed outgrowth of the preliminary outdoor amusement conference for defense and victory. The historic meeting, unprecedented in the annals of the industry, occurred four weeks after a suggestion to merge the interests of show business thru an all-embracing machinery was advanced by Leonard Traube in his *Out in the Open* column in *The Billboard* of January 10.

The dramatic deliberation was but a few hours old when Charles A. Somma, Virginia State Fair, Richmond, brought a burst of applause from the crowd with the announcement that Claude R. Wickard, U. S. Secretary of Agriculture, has given the green light to fairs, urging their continuance and stressing the part they can play in winning the war. The statement came in the form of a wire from Wickard to Somma, who is chairman of the Government Relations Committee of the International Association of Fairs and Expositions. Somma had just arrived from Washington, where he had appeared on IAFE business before the House appropriations committee. Accompanying him here was Joseph W. Hiscox, chief of the Office of Exhibits of the Agricultural Department.

Carl J. Sedlmayr, president Showmen's League of America and general manager Royal American Shows, appearing at Florida State Fair, was elected chairman of the congress. With typical showmanship Sedlmayr's name was presented to the morning audience of 85 representatives of the industry by Art Lewis, president of a sister club in the East, the

National Showmen's Association, and pilot of Art Lewis Shows, Norfolk, Va. The second was made by Jack Rosenthal, second vice-president of NSA and co-owner of Palisades Amusement Park, N. J. Sedlmayr's name was unopposed.

Temporary Chairman Frank H. Kingman, manager Brockton (Mass.) Fair, opened the meeting, which he himself

called, in the Tampa Terrace Hotel. Kingman, secretary-treasurer International Association of Fairs, outlined the (See OAC Launched at Tampa on page 30)

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Wickard Backs Fairs As "Powerful Force"

TAMPA, Feb. 6.—Telegram of Secretary of Agriculture Claude R. Wickard to Charles A. Somma, chairman government relations of the IAFE, announced at the Outdoor Amusement Congress here yesterday, was as follows:

"Because fairs and expositions serve so useful a purpose, I hope the members of your association will be encouraged to proceed with your plans for 1942.

"There may be areas where for military reasons it will be unwise to encourage large gatherings, but such areas will be relatively few and, in any case, can be determined simply by consultation with the appropriate corps commander of the United States Army.

"The 1942 fairs and expositions can and, I am sure, will be a powerful force in carrying to the general public the facts and needs of America's war effort."

Somma said he had been in Washington for the purpose of obtaining a go-ahead letter from President Roosevelt and that he still hopes one along the lines laid down by Secretary Wickard will be forthcoming soon, possibly by the time a special IAFE committee meets in Chicago late this month.

Talents Rule Set Up for Benefits

NEW YORK, Feb. 7.—The newly organized Talent Co-ordinating Committee of the Four A's will maintain strict supervision of expenses of organizations requesting free talent for affairs in connection with the war effort. Organizations such as the Red Cross and the Navy Relief Fund will not allow the use of their names for any benefit unless they get 100 per cent of the gate.

Other bona fide organizations will have to see that the major portion of all receipts go for the war effort before they can get free talent.

Mrs. Blanche Witherspoon, executive secretary of the American Guild of Variety Artists and executive secretary of the Co-ordinating Committee, said that the list of organizations eligible for talent from the pool is growing as the need arises. An org must be okayed after investigation to be eligible to get gratis talent.

Function of the Committee, besides seeing that all cuffed performances are for on-the-level orgs, will be to make use of the performers so that best results will be achieved. As far as possible it will see that name performers are used on platforms facing large audiences. By this method, man power will be best used.

An influential section of the social register has been holding very polite teas for which they ask for free talent and are put out if names cannot be obtained. They claim this is for the entertainment of the soldiery.

Three offices will register and allocate talent. The New York office, the Chicago office under direction of Virginia Payne, and the Coast office headed by Fred Beetson will supervise activities in those areas. Talent has been warned by Four A unions not to accept any cuffed engagements for war work unless okayed by the committee. The Hollywood office has been functioning for some time as the Hollywood Victory Committee for Stage, Screen and Radio. Witherspoon said this office has been instrumental in cleaning up the situation there.

Bert Lytell, president of Actors' Equity, is chairman of the Talent Co-ordinating Committee. Members are Frank Gilmore, Emily Holt, George Heller, Florence Marston, Paul Draper, Henry Jaffe, Lawrence Tibbett, Morton Downey and Mrs. Witherspoon.

CARL HOFF (This Week's Cover Subject)

UNTIL last summer Carl Hoff's fame rested in his work as musical director of the Hit Parade, the Al Pearce program and other important radio shows, as well as of Warner Bros.' West Coast studios. Successful tho he was, he had long nursed the desire to express his own musical ideas in his own way—something not possible under the commercial radio set-up.

Five months ago, at the expiration of his radio contracts, Hoff chose not to renew and set about organizing his own band. The new orchestra's first engagement was at the Blue Gardens, Armonk, N. Y., where a short trial period was stretched into several months, with CBS and Mutual wires. Signed almost at once to record for Okeh, Hoff and the band have turned out such hits as "B-I-Bi," "Hoya," "Kentucky Babe" and "We Did It Before."

No small part of the band's success on records, as well as on bandstands and over the air is the singing Murphy Sisters' trio and Al Noble, baritone. The Murphy girls, whom Hoff discovered singing in a New England ballroom, have already drawn great acclaim.

Having recently completed a successful engagement at the Top Hat, Union City, N. J., again with network wires, Hoff is now playing leading theaters and hotels on the road.

"Harmonies by Hoff" is booked by General Amusement Corporation.



DESPITE all the deplorably hysterical talk about dimming of bright lights and other restrictions on stem amusements, the New York State Power Authority announced last week that a blackout of Broadway was still, in all probability, at least a year away. . . . Lindy's looks like an armed camp these days. The beeg and-chopped-liver boys are all in uniform; but, true to the tradition of the "angle" fraternity, they've gotten themselves commissions of one sort or another, and are going around magnificent in officers' regalia. Which brings up a question: Will Lindy's be designated as a target zone? . . . A local alien actor who had been playing in a nitery has suddenly disappeared—and his acquaintances are wondering whether he has been grabbed by the FBI as a spy. . . . Happy Masefield, who used to be an ace bull-fiddler with name bands and who now runs a cocktail lounge called the Bull Fiddle out in Elmhurst, L. I., was approached by a customer the other night. "I'd like to know," said the customer, "just what the difference is between a trumpet and a cornet." "Oh," answered Happy, who stutters magnificently, "just ab-b-b-bout 45 bucks." . . . Jack Teagarden, who seems bent on clinching the title as the world's unluckiest maestro, is daring Fate by opening at the Casa Manana, Culver City, Calif., Friday, February 13—and the street is wondering just what international calamity will take place. Last time Teagarden was on location, he opened the night of the Jap bombing of Honolulu. On one of his previous opening nights, Germany invaded Holland. Now this one—and on a Friday the 13th, yet—has the prognosticators scared stiff.

AL RINELANDER has joined Columbia Films, with Sid Garfield replacing him at the Tom Fitzdale office. Les Zimmerman continues alone the former Garfield-Zimmerman office. . . . Derek Fairman, who was one of the best leading men around town a few years ago, is carving out a highly successful career as an interior decorator working out of Altman's. He says it's nice to eat regularly and claims he wouldn't go back to acting on a bet—but his eyes get a sort of nostalgic gleam when he says it. . . . Add showbiz incongruities: George Struba, bartender at the Penthouse Club, in the daytime serves as sexton of the St. Nicholas Collegiate Church. . . . One of the shrewdest satiric impressions of the show business is Johnny Call's pantomime of what goes on during a radio program. It's been confined to parties so far, but it's worth a public performance. . . . Isn't it about time that somebody wrote a song dedicated to the various characters who are trying like mad to avoid getting caught in the draft? It might be called *Concerto in 1-B Flat*.

What To Know About Federal Income Taxes

HERBERT H. LEVSS

Herbert H. Levess & Company, Certified Public Accountants and Tax Consultants, New York

(This is the second of a series of three articles on Federal Income Taxes. They outline briefly the details concerning the average individual in the theatrical and musical professions.)

Date of Filing and Payment of Tax
Your return is due on or before March 15, 1942, and must be filed with the Collector of Internal Revenue for the district in which you reside. If you do not have the necessary information to complete your return, you may secure an extension of time by writing to the collector in your district, explaining your predicament. Your request for an extension must be signed before a notary. Secure the extension before March 15.

Checks or money orders should be made payable to the Collector of Internal Revenue. Payment may be in full or in four equal installments, remitted on or before the 15th day of March, June, September and December, 1942. The return must be signed before a notary and must be accompanied by payment in full or the first installment.

Definition of Income
Salaries, wages, commissions, fees, other compensation for personal services earned, dividends, interest, rent, annuities, royalties, bonuses, profits on the sale or exchange of securities or property, profit from a business or profession and income from partnerships are all deemed taxable income. Include moneys received from employers as Christmas or New Year bonuses or extra pay. If you have had any profits or losses from the sale or exchange of securities or property, it may be advisable for you to obtain expert advice, inasmuch as the law is quite involved on this point.

The following items are wholly exempt from taxation:
(1) Life insurance proceeds received by a beneficiary as a result of death of the insured.
(2) Gifts or inheritances received.

(3) Moneys received thru accident or health insurance, workmen's compensation or as damages because of personal injuries.

(4) United States pensions to war veterans or their families.

(5) Unemployment insurance benefits received.

(6) Old age insurance benefits received.

There are many other types of moneys received which are wholly or partially exempt from taxation. The most usual ones are mentioned above.

Personal Exemptions
Single, or married and not living with spouse \$ 750
Single, and head of the family . . . 1,500
Married, and living with spouse . . . 1,500
If each spouse files a separate return on the regular form, the exemption may be divided in any proportion. Where optional form 1040A is used by either, the exemption must be divided \$750 to each.

If both husband and wife have incomes, and they were married during 1941, and either one was the head of a family during the period of single status, it would be advisable to seek expert advice. Under the set of circumstances given, the combined personal exemption may exceed \$1,500.

Credit for Dependents
A dependent is one, other than a spouse, who receives his chief support from the taxpayer, and is either under 18 years of age or incapable of self-support because of physical or mental handicaps. Credit may be taken even tho the dependent does not live with the taxpayer.

The credit for each dependent is \$400; (See DETAILS ON TAXES on page 13)

Pa. Soldiers Get First Glimpse of Coast Camp Unit

INDIANTOWN GAP, Feb. 7.—Approximately 1,000 soldiers at the local military reservation attended the premiere of the first show to leave Hollywood under the camp entertainment program of USO-Camp Shows, Inc., Friday (30) in the War Department Theater No. 1. Headed by movieland's Joe E. Brown and Linda Darnell, it was assembled in Hollywood under the direction of Marco, of Fanchon & Marco.

The two-hour show included songs, dances and humor, well mixed with pretty girls in attractive costumes. The soldiers cheered at Miss Darnell and howled at Brown. Hit of the show, however, was the mixed comedy dance team of Armando and Lita.

With Eddie Stanley emcee, talent included Senator Murphy, monologist; Fid Gordon and Company, comedy fiddlers; the Caprini Sisters, song stylists; Miller and Barlow, acrobats; singing and dancing of Penny Gill and the dance routines of the line of 12 Hollywood Studio Girls.

NEW YORK, Feb. 7.—USO-Camp Shows, Inc., has lined up Rosalind Russell, Deanna Durbin, Albert Spalding, Jackie Cooper and Phyllis Brooks to do a free tour with CSI units now playing the military circuit.

Four film players will do two weeks each. Cooper and Miss Brooks opened February 5, Camp Livingston, Louisiana, with the *All-American Girl Revue*; Miss Russell opens February 10 with Benny Meroff's *Funzafire* unit, Camp Bowie, Texas; Durbin, Camp Edwards, Massachusetts, February 10, with *Razzle Dazzle* unit. Spalding will do spot concerts, his first at Fort Bragg, North Carolina, February 9, and his second at Camp Devens, Massachusetts, February 19.

Henie Slated for Two Films; Icer Grosses \$1,054,000 on Tour

NEW YORK, Feb. 7.—Sonja Henie, having completed a seven-city transcontinental tour with her *Hollywood Ice Revue*, will journey to the Coast some time in March to start work on one of two forthcoming pictures she is skedded to make for 20th Century-Fox. It is not known which of the two pictures, *Iceland* or *Quota Girl*, Miss Henie will begin working on.

The *Hollywood Ice Revue* grossed \$1,054,000 for its tour, playing to a total of 628,000 people. Show opened in Omaha for six days and played to 40,000 persons, grossing \$57,000. St. Louis run was for five days, playing to 48,000 persons for a gross of \$76,000. Seven days were spent in Indianapolis, where 79,000 persons paid \$112,000 to see the show. Six days at Buffalo grossed \$84,000, 51,000 persons having paid admissions there. Show made its heaviest take in Chicago, 11 days there attracting 195,000 persons, grossing \$304,000. A seven-day run in Detroit saw 81,000 patrons pay \$141,000. When the ice spec closed in Madison Square Garden here after an eight-day run, 134,000 people had paid \$280,000 in admissions.

Above are net figures after tax deductions.

Music Coverage

In this issue of *The Billboard* readers will find the Music Department following the Night Clubs-Vaudeville Department. Previously, Music followed Radio in sequence position. Change was made to allow for a later weekly deadline for all music news, reviews and services. Fuller coverage will be given on all of these subjects henceforth, as a result. Refer to the Index on page 3 for exact position of the Music Department.

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Member of Audit Bureau of Circulation.

Child Actors May Be Exempt From Va. Labor Laws

RICHMOND, Va., Feb. 9.—Stageshows with minors in their casts would be given exemption from Virginia's child labor laws under certain circumstances by a bill introduced into the General Assembly and recently reported back by the House Committee on Labor.

The bill, sponsored by Delegate Charles W. Moss, of Richmond, would provide that children could appear in theatrical performances providing approval is given by the local school superintendent or by the State labor commissioner. The latter will have the authority to okay the performances where there is more than one date booked within the State.

Chief cause of the bill was the case of *Life With Father* in Virginia this fall. Dates were played in Richmond, Norfolk and Roanoke. In each case the theater manager was cited for violation of the child labor laws and fined the minimum of \$10. Three minors were essential to the performance.

The bill has the approval of the State Labor Department and, according to Colonel Robert T. Barton, attorney, representing Virginia theatrical interests, "It would still leave every safeguard around children in such enterprises."

Theo Hale Heads San Fran AGVA

SAN FRANCISCO, Feb. 7.—On order of AGVA's national executive committee, administrative affairs of the local have been placed in the hands of Theodore Hale, Equity rep and AGVA counsel, who has been appointed local administrative chairman. Action also abolished the 20-man local board and officers, and set up an administrative committee comprising Hale, Paul Speegle and Chief Caupolican.

The governing body likewise ordered a special election to be held, not later than 90 days from January 26, the date the executive order was issued. Vince Silk stays on as executive secretary, but will function under the authority and supervision of the administrative committee.

Action of the national executive committee followed a recent protest over the legality of an election in which Speegle was seated as president. Chief Caupolican, the other nominee for office, protested the manner of the election.

Affairs of the local have been featured by increasing unrest and dissension for some time.

Dorothy Lewis Ice Unit Opens in Hub February 27

NEW YORK, Feb. 7.—Dorothy Lewis and her ice show, recently at the St. Regis Hotel here, have been booked into the Copley-Plaza Hotel, Boston, starting February 27, according to the Music Corporation of America, which handled the deal.

Tank is being installed in the hotel, and show will be the first tank unit to hit this spot. MCA had previously booked muck show produced by Harry Gourfain into the spot for a four-week engagement.

It was indicated that the show will operate along the same lines as it did when at the St. Regis.

"Cargo 4G in Buffalo

BUFFALO, Feb. 7.—The Erlanger's latest show was *White Cargo*, starring Ann Corio, and presented by Addis & Rorke. At low top, gross for four performances January 29, 30, 31 was \$4,200.

KEEP 'EM COMING! BY USING EACH WEEK

\$8 per 100 Dated **JUMBO CARDS** 22x28

3 COLORS - FULL PICTORIAL

WRITE FOR SAMPLES STATE PRODUCT USED

CENTRAL SHOW PRINTING COMPANY WAGON CITY, IOWA

MARTIN
Edward Francis and Nanette

Anyone having knowledge of these people, please communicate with A. F. HOPKINS, 100 Ottawa Ave., Grand Rapids, Michigan. We have information of value in our possession which we would like to place in their hands.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

RAYMOND ROE—leading juvenile in a recent Broadway flop, *All in Favor*, which closed after a week at Henry Miller's Theater, New York. Young Roe, despite some brutal lines, did excellent work as a love-smitten adolescent, avoiding the mawkish and making the kid a fully-rounded, believable and sympathetic human being. He has done kid stuff in legit—excellently—for some years, but he's out of the kid category now. Films could use him to good advantage in late-teen-age roles.

TOMMY LEWIS—another performer in the ill-fated *All in Favor*. A youngster, he played Roe's kid brother, and came thru with timing, readings and characterization that could well be the despair of many adult performers. Did a terrific job, creating laughs like a veteran and very often managing to hold the whole play together. An excellent kid actor for the screen.

JULIE SHERWIN—young and pretty ingenue caught recently in *They Can't Get You Down*, intimate legit revue, at the Studebaker, Chicago. She is a band warbler who recently graduated from the vocalist ranks, and looks ripe for roles in film musicals. Despite weak material (the show folded after a week in the Loop), she managed to impress. Appearance is winning, and vocally she does a standout job on pop tunes.

Fourth Camel Unit Set for Army Camps

NEW YORK, Feb. 7.—A fourth *Camel Caravan* to tour army camps is currently being cast. Unit is to start February 16 from Chicago and will tour the Midwest. Cast has not yet been set. Unit will be of the vaude variety and will carry a small band.

The William Esty Agency is handling this Camel promotion. Three other units have already been cast. *Grand Ole Opera*, cast by WGN, is touring the South; an Eastern unit headed by Pinky Tomlin and including Barbara Lamarr, Herb Shriner, Joe Andrews and Johnny Torrence's band has been cast by William Morris, and a Pacific Coast unit, which is laying off temporarily because of bad weather, was set by Fanchon & Marco.

Admission to these shows is free.

No Lobby Waiting

BRIDGEPORT, Conn., Feb. 7.—All theaters in the State have been notified by the Connecticut State Police Department that for the duration of the war no standing of patrons in theater lobbies will be allowed. This will effect practically every theater, as, with the defense boom in full swing, it is a common sight to see crowded lobbies waiting for the next show.

Ice Shows Strong in Philly

PHILADELPHIA, Feb. 7.—After the record-breaking run of *Ice Follies of 1942* last month at the Arena, a heavy ice program is in store. February 23 to March 4 Arena rink will be taken over by *Ice-Capades of 1942*. March 18 *Philadelphia Daily News* will take over the Arena to stage its third annual Silver Skates competition and show.

NBC - Thesaurus, Warners Sign Music Pact; Egner the Spearhead; Other Waxeries Expect Same Deal

NEW YORK, Feb. 7. — Deadlock between some transcription companies and the ASCAP music publishers seems about to be broken. NBC-Thesaurus this week notified its subscribing stations that it is now able to release to them some ASCAP music. While NBC would not reveal with what companies it had negotiated contracts, it is understood that the companies include the Warner music interests, including the Harms, Witmark and Remick catalogs. These catalogs are particularly strong in standard music and production songs, and have been estimated as comprising some 40 per cent of the ASCAP catalog of standards.

According to transcription company execs, Lloyd Egner has been the spearhead in the latest drive to secure ASCAP music at what the ET firms consider better rates. One exec stated that Egner "was in a better position to trade, and whatever deal he makes will be applicable to the rest of the companies, owing to the so-called favored nations clause in the ASCAP consent decree." Another phase of the consent decree being applied in the trading is the clause which permits individual ASCAP publishers to make their own deals for use of their music.

The Warner music interests, guided by Herman Starr, a few months ago left the ranks of the Music Publishers' Protective Association, whose executive, Harry Fox, has for a long time cleared most of the mechanical music licenses of ASCAP publishers. Other transcription companies, notably World Broadcasting System and Associated Music Publishers, are admittedly negotiating with the Warner music group for contracts permitting them to use the music controlled by the three catalogs.

Lloyd Egner, NBC vice-president in charge of the Radio-Recording Division, has long been dissatisfied with royalty fees demanded by Fox in the latter's capacity as publishers' agent. For a long time Egner used no ASCAP music whatever, filling his needs thru BMI, SESAC and independent publishers. Other transcription companies which recently signed contracts with Fox for ASCAP music to be used on library service did so at reduced rates, both AMP and World agreeing to pay a fee of \$10 per tune for 12 months, as against the old \$15 fee. At least one of the two companies which signed the deal is cutting down its music expenditures by taking out of its catalog all duplicate and triplicate tunes on which individual copyright fees were paid because the different arrangements were copyrighted.

Deal between Thesaurus and Warners was signed Friday, and Thesaurus is already sending out the disks. In a statement, Lloyd Egner said: "Heretofore we were required to pay publishers and to charge our subscribers 25 cents and in some cases 50 cents per use per selection on certain sponsored programs using Thesaurus. These fees were charged in addition to the broadcasting license for which the station paid directly to ASCAP. These copyright fees are now eliminated.

"Heretofore, our recording rights licenses were limited to either six months

or a year, thus making it very hazardous to invest in costly recordings by large orchestras of the standard tunes. Our arrangements are now on a long-term basis, thus permitting us to resume recording the standard favorites.

"The most serious immediate problem resulted from the fact that, while some subscribers have taken licenses from ASCAP and therefore want ASCAP music immediately, others have not yet made up their minds whether to take an ASCAP license and, pending that decision, were not in a position to broadcast ASCAP music.

"We have made an interim arrangement with ASCAP, permitting our subscribers to broadcast Thesaurus recordings of ASCAP tunes for sustaining purposes even tho they have not yet taken ASCAP licenses. This arrangement is temporary, to allow subscribers the necessary time in which to reach a conclusion on the question of taking an ASCAP license, and does not apply to Nebraska stations.

"This arrangement does not permit our subscribers to broadcast ASCAP music on commercial programs, but, if our subscribers so desire, sponsored broadcasts can be made under a local commercial per program or blanket license from ASCAP.

"These arrangements have been made only with certain important ASCAP members with large catalogs. It is necessary for us to continue to negotiate with other publishers, and this will require time; but, as rapidly as we are able to conclude satisfactory arrangements with other ASCAP publishers, we will include their compositions in Thesaurus."

Egner's deal with some of the ASCAP publishers will probably precipitate similar deals between ET firms and individual publishers. The situation has been boiling for some years now, many of the ET execs claiming that, under the Copyright Act of 1909, the fee for tunes should be only 2 cents per pressing—which is what the Copyright Act specifies as the fee for recordings. When the Copyright Act was formulated, there was no radio industry and no radio use of transcriptions. Some of the ET firms have long contended that in order to settle the matter a test case would be necessary. A test case was once agreed upon by NBC-Thesaurus and Harry Fox, but was dropped.

At press time NBC would not reveal what royalty fees it would pay for music for transcription use. It is pointed out, however, that the Warner catalogs include some of the most valuable tunes. Also, Herman Starr, Warner exec, has always held out for high music costs. He wanted 7½ per cent from networks on the original ASCAP proposal.

"Hellza" vs. "Hellza"

ATLANTA, Feb. 7. — With Eddie Garr and Billy House booked at the Erlanger in *Hellsapoppin* for February 13-14, the Fox Theater immediately booked in the movie version for the week preceding.

WESTERN UNION

CLASS OF SERVICE: This is a full-rate Telegram of Cablegram unless its desired character is indicated by a suitable symbol above or preceding the address.

SYMBOLS: DL=Day Letter, HT=Overnight Telegram, LC=Deferred Cable, HCT=Cable High Letter, Ship Radiogram

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THE TIME SHOWN IN THE DATE BOX ON TELEGRAMS AND DAY LETTERS IS UTIALLY USED AT POINT OF DESTINATION. FULLY PAID TIME AT POINT OF ORIGIN.

VALENTINE TELEGRAMS
FEB. 14 only 20¢ locally
25¢ TO ANY WESTERN UNION POINT IN U.S.

STOCK TICKETS World: Cheer Up, the Sun Will Shine Tomorrow In Ordering

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

TICKETS Description Made by THE TOLEDO TICKET COMPANY
Toledo (The Ticket City), Ohio
You get quality, guaranteed workmanship, promptness in delivery and prices as low as production cost will permit. ASK US.

SPECIAL PRINTED Cash With Order

PRICES
Roll or Machine
10,000 \$ 7.15
30,000 10.45
50,000 13.75
100,000 22.00
1,000,000 170.50

Double Coupons, Double Price.

CBS Sustaining Program Analysis Shows 1,913 Hours During 1941; High % Devoted to Public Service

NEW YORK, Feb. 7.—According to statistics furnished by Columbia Broadcasting System, the chain during 1941 broadcast a total of 1,913 hours and 35 minutes of sustaining programs of all types, including serious music, adult education, children's programs, civic welfare broadcasts, religious programs, international and foreign affairs, national and public affairs, agriculture, labor, news and public events, drama, sports and popular entertainment.

Much of the grand total comes under the category of public service programming, and, while CBS was unable to furnish an accounting of program costs, it is pointed out that much of this sustaining programming cost heavily in talent and was broadcast during periods which the network could easily have sold. Broadcasts of the New York Philharmonic Orchestra, for instance, cost CBS about \$75,000 exclusive of technical facilities, program personnel, announcers, line costs and royalties. This \$75,000 figure covered 30 weeks of broadcasting, totaling 45 hours, in the 3-4:30 p.m. slot Sundays.

No accurate figure can be given regarding the value of the time covered by sustaining programs. Much of the time, however, was salable, and some interesting calculations can be made on the basis of the network's rate card. A typical 50-city hook-up has a time cost of \$12,927 per hour at night and \$6,472.80 per hour during the day. One hour on WABC alone during the night is \$1,350 as compared with \$675 an hour during the day. Coast rates over KNX, Los Angeles, come to \$575 per hour during the day and \$288 during the evening.

Breakdown

In the CBS breakdown of sustaining programs during 1941, popular entertainment totaled the greatest number of hours, with an estimated 494 hours and 15 minutes. Following closely was news and public events, with a total of 437 hours and 55 minutes; third spot went to serious music, 209 hours and 45 minutes; international and foreign affairs, 204 hours and 15 minutes; adult education, 149 hours and 45 minutes; children's shows, 106 hours and 50 minutes; religious programs, 95 hours and 30 minutes; agricultural programs, 52 hours; national and public affairs, 44 hours and 40 minutes; drama, 44 hours, 25 minutes; sports, 40 hours, 45 minutes; civic welfare, 31 hours, 15 minutes, and labor, 2 hours and 15 minutes.

Interesting comparisons are those

showing the terrific total of news and public events hours as compared with popular entertainment. They are very nearly equal, news having 437 hours and pop entertainment totaling 494 hours. Heavy interest in news is also shown in the comparatively small amount of time devoted to sustaining dramatic programs, the year's total coming to slightly over 44 hours, or less than half of that devoted to religious programs.

Chart giving the breakdown of total hours of sustaining programs on CBS in 1941 follows:

Type	Hours	Minutes
Popular Entertainment ..	494	15
News, Public Events	437	55
Serious Music	209	45
Int'l, Foreign Affairs	204	15
Adult Education	149	45
Children's Shows	106	50
Religious	95	30
Agriculture	52	
National, Public Affairs ..	44	40
Drama	44	25
Sports	40	45
Civic Welfare	31	15
Labor	2	15
TOTAL	1,913	35

Blue Lines Up More Programs

NEW YORK, Feb. 7.—The Blue network has lined up another batch of sustaining programs, and on some of these the network will go directly to the public with a request for opinions as to how listeners like the programs and whether they should be continued. Two shows to be presented on this experimental basis are *The Black Archer*, a mystery show, and *Martin of the Mist*, a Robin Hood of the sea opus. They will be aired in the Sunday, 7:30-8 p.m. slot, February 8 and 15, but may change time on succeeding weeks.

In addition, Blue net will broadcast *Daughters of Uncle Sam*, February 22, in the same 7:30-8 p.m. slot. An experimental piece with B. A. Rolfe leading a 35-piece all-girl orchestra and featuring vocalist Mary Small, this series will be devoted to a different arm of the defense set-up weekly and will include a weekly tribute to a "daughter of America." Weekly guests will appear.

Prior to setting the above shows, the Blue had lined up two Douglas Storer productions, *Quintessence* and *Swoop Nite*, plus the Tommy Dorsey show, *Sunday Evenings With Tommy Dorsey*, 8-8:30 p.m.

NAPA-WPEN Suit Dropped

PHILADELPHIA, Feb. 7.—Suit of National Association of Performing Artists to restrain WPEN from playing the phonograph recordings of its members, skedded for hearing in U. S. District Court here February 17, has been dropped by NAPA. Performing society asked station's agreement to permit case to be voluntarily discontinued by NAPA without costs. Suit was originally filed February 15, 1940. Station was lined up with KYW to fight the performing artists' society in court, but KYW settled with NAPA before its suit against that station reached the courts. Dropping of suit, for reasons unknown, permits WPEN to air the platters without benefit of NAPA license.

ASCAP Signs WSPR

SPRINGFIELD, Mass., Feb. 7.—Radio Station WSPR in Springfield, has signed an agreement with ASCAP. Henry Latham, program director of the station, said that the station will immediately take steps to make all popular recorded music available for use on recorded programs, which have been restricted to BMI songs until now.

Kelly WWJ Press Rep

DETROIT, Feb. 7.—Robert Kelly, with Station WWJ for some years, has been named director of public relations.

Regains Identity

PHILADELPHIA, Feb. 7.—FM is a break for Nahan Schwartz, music director at WPTL. It gives him his real name back. When Schwartz got the studio post, the then program chief, James Allan, a demon at name changing (he switched his own from Jimmy Quirk), changed Schwartz's to Norman Black—easier for listeners to remember. But now, on FM and the only conductor of live music on local FM—but with not many listeners to worry about—Nahan is allowed his real moniker again.

MBS Billings Top Million; a Record

NEW YORK, Feb. 7.—For the first time in the seven-year history of the Mutual Broadcasting System, the chain's monthly billings have exceeded the \$1,000,000 mark. Billings for January, 1942, totaled \$1,024,512. The previous top figure for MBS was the November, 1941, figure, \$958,935. The January, 1942, billings represent an increase of 102.8 per cent over January, 1941, when the billings totaled \$505,331.

Ben Pratt in Talent Management Field

NEW YORK, Feb. 7.—Ben Pratt, formerly with the press department of the Blue Network, Inc., has left to go into the talent management business. Pratt's plans are to find, publicize and develop talent for all amusement fields, but he will use radio as his chief source of potential material.

For a starter he has under contract Colleen Ward, actress on *Orphans of Divorce*, and *Lorenzo Jones*, and Joyce Hayward, now on *Whicatenia Playhouse*.

KTHS To Be Sold Despite FCC Hitch on Transfer

HOT SPRINGS, Ark., Feb. 7.—Lewis Brenner, chairman of the radio committee of the local Chamber of Commerce, operators of Station KTHS, announced this week that the station must be sold despite the refusal of the FCC to ratify the proposed transfer of its operations to Colonel T. H. Barton, El Dorado oil magnate.

Barton's purchase of the station, planned for at least five years, was not allowed by Washington because he already controls three other stations in Arkansas. Brenner hinted that a new controlling company, known as the Hot Springs Broadcasting Company, stock issued to citizens of the Hot spas, may yet take over the station.

Blue Network Appoints Public Service Execs

NEW YORK, Feb. 7.—Blue Networks, Inc., has set the executive personnel for its Public Service Division. Dr. James Rowland Angell will be Blue Network Public Service Counselor, and will continue in the same capacity for NBC. Dr. Harrison B. Summers will be Director of Public Service for the Blue, and William E. Drips was named Director of Public Service for the Blue's Central Division, with headquarters in Chicago. Grace M. Johnson will be assistant to Dr. Summers.

WCAE Men to Services

PITTSBURGH, Feb. 7.—More material for armed forces from WCAE. Assistant chief engineer James Greenwood, with the station for 10 years, has enlisted in navy research; engineer Nelson Nichols has enlisted in Naval Air Force, and announcer Chester Clark has passed exam for Army Aviation Cadets. F. E. Mac-Cosbe, former station engineer, has been in Radio Communications Division for some time, and engineer Gifford Bixbee joined army two weeks ago.

Miller Wins WHN Contest

NEW YORK, Feb. 7.—Some 20,000 listeners voted Glenn Miller top honors in Bruce Wendell's band popularity contest conducted over WHN. Vaughn Monroe and Tommy Dorsey took second and third places. Wendell conducted the poll on his daily *Music Shop* program.

One-Man Shows Grab Sponsors

PHILADELPHIA, Feb. 7.—Sponsor coin was snared last week by many of the one-man shows on local radio. Katherine MacMullan, who conducts the *KYW Salute to Women*, aimed at the social set, gets Elizabeth Arden's beauty preparations to bank-roll her weekly quarter-hour stanza. Account placed direct. Also on KYW, Norman Jay will henceforth do his nightly 10-minute *Column of the Air* in the interests of the wines and champagnes corked by L. N. Renault Sons & Company, Egg Harbor, N. J. Gray & Rogers, local agency, handles the account. Again on KYW, Bill Lang draws a renewal from Browning-King & Company to continue his nightly 10-minute *Reuter's News* show. I. A. Goldman agency handling the local clothing account.

Ruth Welles, who airs a women's show daily on KYW on a participating basis, draws down two new accounts and two renewals. Newcomers are Illinois Meat Company for Broadcast Hash, placed thru Arthur Meyerhoff, both of Chicago, and the local Freihofer's Hollywood Bread thru Richard A. Foley. G. Washington coffee, thru Cecil & Presby, New York, and the Iowa Soap Company, Camden, N. J., thru James G. Lamb agency here, are the renewals.

On WPEN, Henry Potter now becomes the *Tip Top Reporter* each morning for a quarter hour in the interests of the *Ward Baking Company's Tip Top Bread*, placed thru J. Walter Thompson, New York. On WIBG, Rube Worthing gets the House of Morris Gold, local furriers, to pay roll a daily *Facts About Philadelphia* stanza, placed direct.

Pitts. B'dcasters Ponder FCC Stymie

PITTSBURGH, Feb. 7.—Radio station job applicants, builders and talent are wondering whether FCC war effects will stymie anticipated extension of broadcasting facilities in district.

Applications for two stations in suburban McKeesport are now pending and are expected to be tabled; several other individuals with capital who were considering applications for permits from other towns are now changing plans; and WWSW, locally, is in quandary about fate of application for power increase from 250 watts to 5,000 watts. FM plans of WCAE and WJAS are likewise uncertain. WWSW began FM a few months ago; KDKA is expected to begin FM broadcasting soon, having installed most of equipment; WJTA, in suburban Washington, is expected to begin broadcasting in couple of weeks.

WGN Signs Limantour

MEXICO, Feb. 7.—Jose Yves Limantour, young Mexican musician and orchestra director, has signed a five-year contract with WGN Artists' Bureau, concert management affiliate organization. Among the engagements to be fulfilled the coming season in the United States he will probably conduct at Ravinia Park and Hollywood Bowl.

He has been conducting concerts here in recent months, notably a performance of the *Ballet Russe* and a performance of the *Spoehy Concerto* for string quartet and orchestra, with the members of the *Leuer Quartet* as soloists.

Brill Bldg. to the Rescue

NEW YORK, Feb. 7.—Queer assortment of Broadway gents turned up recently on WOR's *Go Get It* program in the guise of an "amateur harmonica band." The girl assigned to find the band wandered aimlessly for four hours and then stumbled into Chick Kardale's office in the Brill Building. All present volunteered, including the fabulous character, Nemo (composer of *This Autumn*), Buck Ram (publisher and composer of *A Sinner Kissed an Angel*), Maurice Duke (one-time booker of the Cappy Barra Harmonica band) and Kardale himself (a song pluggin').

Lads bought harmonicas, played *Home Sweet Home*, killed the audience, and vowed they were amateurs. Said they came from the Klips Bay Boys' Club.

Foods, Beverages Lead on WOR in '41

NEW YORK, Feb. 7.—According to figures released by WOR, foods and beverages replaced drugs and toilet goods in most radio advertising over WOR during 1941. Foods and beverages accounted for 24.8 per cent of all the station's commercial time for that period.

Drugs and cosmetics accounted for 21.7 per cent of time sales; wines and beer firms, 9.3 per cent; retail establishments, 8.6 per cent; tobacco accounts, 6.7 per cent, and soaps and household necessities, 6.1 per cent.

Further breakdown of the foods and beverage total shows that foods outbought beverages, accounting for 21.8 per cent of the combined total of 24.8 per cent. Of the drugs and cosmetics total of 21.7 per cent, drugs bought 11.4 per cent.

The foods and beverages accounts also showed a big increase over 1940 percentages, jumping from 17 per cent to their present figure. Wines and beer, tobacco, retail establishments, automotive, all showed increases.

Stamp Show on WWRL

NEW YORK, Feb. 7.—W. T. Otto Stamp Company, which caters to stamp collectors, will sponsor a program of interest to stamp fans beginning Sunday, 8:30-4:45 p.m., over WWRL, Brooklyn. Program, set for 13 weeks, will consist of quizzes, stamp stories and interviews. Walter Kaner, station's publicity director, will handle the show.

Radio Talent

New York By JERRY LESSER

JOHN IVES, formerly associated with **PHIL LORD**, is now a junior lieutenant in the Naval Reserve. . . . The kids around radio have a pool to guess the arrival date of **DOROTHY LOWELL'S** coming bundle. **DOROTHY** is the actress wife of **BILL SPIRE**. . . . After much changing around, **PEGGY ALLENBY** is back in her original role of the mother in *The Nichols Family*. . . . One of the grandest of the new series is *Fables for Fun* on NBC, featuring the Korallites, composed of **DOROTHY SNYDER**, **LOUISE McBRIDE**, **JOHN DICKENS**, **KENNETH HAYDEN**, **GEORGE DeHALCZER** and **MARY HECKART**.

PARAMOUNT is interested in buying picture rights to the sustainer *Jones and I*, and Warner Bros. are purchasing one episode of **ANNE THOMAS** and **TED DeCORSIA'S** NBC sustainer, *Joe and Mabel*. . . . **KATHERINE REVNER**, vaudeville's child prodigy, is now making a name for herself in radio by landing a fine part on the *Mr. Meek* show. . . . **WINFELD HONEY** is a new addition to **JOAN BLAINE'S** *Valiant Lady* series. . . . The **ARCH OBOLERS** are expecting. . . . A soap company has definitely bought *Junior Miss* for **SHIRLEY TEMPLE** in a new radio series to be aired from Hollywood. . . . It'll be *The Shadow's* 12th anniversary on the air-planes at the end of February. . . . **JANE WEST**, creator and author of *The O'Neills*, now in its 10th year on the air, resumes her role of *Trudy Bailey Levy* in the CBS program this week. . . . **AL SCHWARTZENBERG**, gag writer for **LOU HOLTZ**, **PHIL BAKER** and other air and vaude comics, has a humorous

article on gag men and comedians in the next issue of *Stag*. **CHARLES LEE** collaborated.

GATE crashers are not new to radio, but occasionally their approaches are refreshingly so. One would-be visitor who failed to get her tickets thru the usual mail request wrote another letter stating that she would be at the entrance awaiting the possibility of unused tickets, and added, "I am short, stout and will wear a brown coat with a large fur collar and a brown hat with yellow and brown feathers." She addressed her letter to the page-boy staff at CBS Playhouse Three. It didn't work. . . . Starting Wednesday (11), **KAY LORRAINE**, vocalist, will appear on the *Chamber Music Society of Lower Basin Street* program over **WJZ** and the Blue network. . . . **SELENA ROYLE**, star of *Kate Hopkins* and *We, the Abbotts*, has been appointed dramatic adviser for the *Camp Fire Girls of America*. . . . **GEORGE HOGAN**, WOR announcer, will emcee the quiz show, *Let's Play Reporter*, for Mutual. It starts next month.

HAVE a laugh department: Comedian **LIONEL STANDER**, who turned theatrical producer with *Brooklyn, U. S. A.*, says he has learned what you have to be in order to be a producer. "You must be definite, certain, specific and able to make up your mind—and then change it," he explains. . . . And on the same subject, "After 15 years in radio I have learned that a man is an idiot to be certain of anything," an executive told the **ANDREWS SISTERS**. "Are you sure?" asked **PATTY ANDREWS**. "Sister, I'm positive!" said the exec.

Ranson, Simon, Danzig Start Courses at LIU

NEW YORK, Feb. 7.—**Jo Ranson**, radio editor of *The Brooklyn Daily Eagle*, and **Al Simon**, press rep for **WHN**, will open their course in radio broadcasting at Long Island University next week. Course, now going into its third semester, will emphasize effect of the war, particularly censorship, on radio. Guest lecturers will appear thruout the semester to speak on specialized radio angles. **Frank Danzig**, producer at Columbia Broadcasting System, will also give a course at LIU. Courses are good for alertness credit for teachers and college credit for students.

WFIL Musicians Get Pay Increase in AFM Pact

PHILADELPHIA, Feb. 7.—With **KYW** the only local station still holding out, local musicians' union this week closed a new music contract for this year with **WFIL**, local Blue Network station. For the first time union gets a summer season for studio tootlers. New binder provides an increase of \$4 per man per week and 45 weeks employment, as compared to 39 weeks the past two seasons. Also permits the station's string ensemble to double **WFIL's** FM station, **W53PH**. **Nahan Schwartz** (Norman Black) carries on as musical director.

Set Personnel for Blue's Eastern Sales Staff

NEW YORK, Feb. 7.—**George Benson** has announced the members of the Blue network's Eastern sales staff. They include **D. R. Buckham**, **Dudley Rollinson**, **Charles Phelps**, **W. D. Roberts**, **Charles Holbrook**, **G. T. C. Fry** and **Donald Campbell**. All were with the Blue net before except **Fry**, who comes from **CBS**, and **Holbrook**, who was formerly on *Yankee Magazine*.

Radio Execs Named to CDO Advisory Board

DETROIT, Feb. 7.—Top executives of four local stations were named on a 13-man Public Relations Advisory Board for the local Civilian Defense Office by Mayor **Edward J. Jeffries Jr.** Executives are **Leo J. Fitzpatrick**, **WJR**; **George W. Trendle**, **WXYZ**; **Harry Bannister**, **WWJ**, and **John Lord Booth**, **WJLB**. One theater executive, **Earl J. Hudson**, president of **United Detroit Theaters**, was also named.

WTMJ Ceremonies in July

MILWAUKEE, Feb. 7.—Dedication date of *The Milwaukee Journal's* new "Radio City," now under construction here, has been set for July 25, which also marks the 15th anniversary of **WTMJ**, *The Journal's* radio station. When completed, "Radio City" will house executives and program departments, musicians, announcers, a music library, master control desk, short wave relay equipment, five radio studios, a television studio, storerooms, workshops and an auditorium seating 365 persons.

WNEW, "Daily News" Close Deal for 24-Hour News Shots

NEW YORK, Feb. 7.—**WNEW** and *The New York Daily News* have concluded arrangements whereby the newspaper will provide **WNEW** with news around the clock, starting at 12:30 a.m. February 16. News periods will be five minutes, and will be broadcast 24 hours a day, seven days a week, once an hour on the half hour—that is, at 1:30, 2:30, 3:30, etc. Broadcasts will be prepared by the

editors of *The News*, and will contain war news, developments at home, metropolitan news, theater, sports, etc. In preparing the newscasts, the newspaper will utilize *Associated Press* and *The Chicago Tribune Press Service*, in addition to information gathered by the paper's own staff.

The news will be flashed to **WNEW** via teletype, and, in addition, all flash bulletins will be aired by the station. According to *The News*, these broadcasts will be within earshot of 80 per cent of *The News's* 1,950,000 daily readers, and about 80 per cent of the 3,900,000 Sunday readers.

In the belief that the public has become weary of repetitious news, **WNEW** will discontinue its eleven 15-minute periods. The news commentary programs of **John B. Kennedy**, **Charles Hodges** and **Catherine Craven** are unaffected. Pact was signed by **Roy O. Hollis**, of *The News* and **Milton H. Blow** and **Bernice Judis**, of **WNEW**.

Wax Show's Pooch Giveaway; Beats Priorities Angle

NEW YORK, Feb. 7.—How would you like to send in a box top and get a Siberian Husky or Malamute by return mail? This is not as screwy as it sounds, and if **Harry S. Goodman** has his way there's going to be a terrific run on these mutts from Eskimo-land.

Goodman is now producing a transcribed series titled *The Adventures of Admiral Byrd*, a quarter-hour wax job extolling adventure in the frozen North. Twenty six episodes are finished, with a total of 156 to go, and **Sears-Roebuck** has already contracted to sponsor the series on a group of Southern stations. Plan is to offer the pooches to kids writing the best essays on the program, and to this end **Goodman**, a very ingenious producer, has made arrangements with the **Chinook Kennels**, of **Wonalancet, N. H.**, to supply the puppies. They are worth, swears **Goodman**, \$50 each, and they are descended from some of the original dogs used on the **Admiral Byrd** expedition to **Little America**. Production of these hounds, too, points out **Goodman**, is not affected by priorities, which are now one of radio's more baffling problems.

Mush! (And we don't mean a cereal).

Pitt Stations Revamp For War Continues

PITTSBURGH, Feb. 7.—War continues to affect all stations' personnel and policies, besides programs. **WCAE** has blacked out some of its windows, 22 floors above the street in the **William Penn Hotel**, and curtained others, as well as placed sandbags on the roof directly above the studios. **Station KDKA** staff members have signed up 100 per cent for **Defense Bond** purchases, under the pay roll allotment plan.

Recent additions to the **U. S. Army** are **GH Bixbee**, **WCAE** engineer, and **Dave McKowan**, **WCAE** program department all-around aid.

Ask Foreign Language Ban

PHILADELPHIA, Feb. 7.—A ban on the use of all foreign languages on the radio has been urged by the **Central Lions' Club**. The civic group passed a resolution asking that all speeches in foreign languages be prohibited over the radio broadcasting systems of the nation. Copy of the resolution was sent to the **FCC**, to all radio stations, newspapers and news services.

KHJ Personnel Changes

HOLLYWOOD, Feb. 7.—**Bill Kennedy**, formerly newscaster at **WWJ**, **Detroit**, has joined the **KHJ** announcing staff here. **Gordon Phillips**, former relief announcer of **KFXM**, **Don Lee Station** in **San Bernardino**, has joined **KHJ** as head of the mailing department. He replaces **Robert Content**, who remains on **KHJ** personnel as general office assistant.

Philly Stations Hiring Femmes

PHILADELPHIA, Feb. 7.—With draft and enlistments making inroads on station personnel, local stations are already prepping for the day when nod will have to be given to the gals as announcers and production assistants. Already **KYW** has called upon the gals to carry the station mail for the duration. **Jane Durbin** and **Claire Kelly** replaced **Walter Smith** and **Walter Feeley** when both joined the Army.

When **WIBG** moves into its new central studios this summer and goes full time, general manager **Ed Cleary** expects to have female announcers take the air in view of the impending shortage of males. While the gals come to radio without mike experience, air chiefs claim experiments with them show much promise as announcers.

To meet the emergency **WDAS** is already experimenting with women announcers for its musical shows. **President A. W. Dammannbaum** reports success in that direction, and also with some of the sports shows. Only as a last resort, he says, will women be used to give news reports. Claims fem pipes lack the authority of a man's voice, and that any slight infection can cause a woman's voice to sound hysterical. On the other hand, experiments with a fem voice at the station's wrestling bout broadcasts has proven most satisfactory, since this enthusiastic hysteria is found here to be stimulating.

Two Companies File

NEW ORLEANS, La., Feb. 7.—New charters have been filed at **Austin, Tex.**, and **Little Rock, Ark.**, for two new companies. One is the **Brown County Broadcasting Company**, **Brownwood, Tex.**, radio broadcasting; capital stock, \$30,000. Incorporators, **Wendell Mayers**, **J. S. McBeath** and **Joseph N. Weatherby**. Other is **Radio, Inc.**, **Camden, Ark.**, capital stock, \$10,000; incorporators **Elliot Roosevelt**, son of the President; **B. T. Hooks**, **Don W. Harrell** and **L. B. Smead**, all of **Camden, Ark.**

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- Attach the sealed packet to a letter asking that it be registered in *The Billboard's* Material Protection Bureau, and send them both, together with return postage, to **Elias E. Sugarman**, *The Billboard's* Material Protection Bureau, 6th Floor, **Palace Theater Building**, **New York City**.
- Upon receipt, the packet will be dated and filed away under your name.
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IN PHILADELPHIA

WFIL

in friends influence listeners

SELL THROUGH WFIL

Tommy Dorsey

Reviewed Sunday, 8-8:30 p.m. Style—Music. Station—Sustaining on WJZ (New York, The Blue Network, Inc.).

This is not much of a show. Titled *An Evening at Tommy Dorsey's*, or something to that effect, it is nothing more nor less than the music of the maestro and his band, plus a brief bit of narrative telling the story of one of Dorsey's top record sellers—in this case *Marie*.

Well—it's an old story in the band business that a band, in itself, is no longer a good attraction for a radio commercial. The band, in other words, must be dressed up with a gimmick or slant that will set the show up as something better than an ordinary band show. On this sustainer, an attempt to do this is indicated by the technique of giving an "inside story" each week—the story telling the tale of a sensational arrangement, record, etc. Doesn't seem like much of an attraction to this reviewer, as judged by the *Marie* story on the first program. As for Dorsey's music, it's still very good, and so are his vocalists, Ray Sinatra, Connie Haines and the Pied Pipers—but the program has no structure or appealing central idea.

Show was evidently hurriedly put together in Hollywood for a quickie trial on the Blue. *Paul Ackerman.*

"Campus Capers"

Reviewed Saturday, 3:30-4 p.m. Style—Musical varieties. Sustaining on KYW (Philadelphia).

This mythical and melodic pick-up from the college campus each Saturday afternoon continues to be one of the most musically diverting shows to originate locally. It not only showcases the best talents at the station, but unquestionably the town's most talented.

Stanza is built around the rhythmic punch packed by Clarence Fuhrman and his studio orchestra. The script calling for a rah-rah atmosphere, band gives out in latest swing fashion. Leaves pop fare to the singers and impresses no end with arrangements of standards and folk songs. When caught, made a most impressive showing with toe-tapping arrangements of *The Kerry Dance* and *Row, Row, Row Your Boat*. For good measure, Sy Oliver's scoring of *Swanee River* as first popularized on the waxes by Tommy Dorsey.

Interspersed is the stellar song selling of Kay Parker and Roger Williams. Gal gives out on the rhythm pops, but being restricted to non-ASCAP numbers, was held down a bit by a mediocre *Bunny Brown* and a dated *A Romantic Gal, I*. Male voice, in the accepted romantic bary range, fared better with his ballad selections in *This Is No Laughing Matter* and *I Think of You*. For added musical measure, the swing rhythms of Arthur Hinet at the electric organ electrified the airwaves with *Sleigh Bell Serenade*.

Maestro Fuhrman gets its off to a fast beat, and the show keeps up with that pace thruout. It's network fodder for the NBC-Red, but station's impasse with the musicians' union is keeping it within local confines until differences are settled. *Maurie Orodienker.*

"Plays for Americans"

Reviewed Sunday, 4:30-5 p.m. Style—Dramatic. Sustaining on WEAJ (New York, NBC).

Series, scripted by Arch Oboler, presented as its debut piece a number titled *Johnny, Quinn, U. S. N.*, a "morale-builder" pointing up the thesis that personal selfishness must be dropped in order to maintain greater values today. No doubt a timely topic, and one well worth the efforts of one of radio's top-flight script men; but to this reviewer it seemed that Oboler's script was not up to his better efforts.

Tale told of Johnny Quinn, a very practical character thinking only of himself. Quinn joins the navy and finally realizes that there are values greater than personal gain. He is killed in the Japanese attack on Pearl Harbor.

Story is told mostly by Olivia de Havilland, she being Johnny's wife. In brief dramatizations, Johnny enters, played by Raymond Edward Johnson. Story's denouement has an interesting twist, the girl telling the piece to her son, who as yet is unborn.

Most of the acting burden rested on Miss de Havilland. Her performance was sincere, but rather negative owing to a script which did not rise to the levels demanded by its essential theme.

Frank Black did a fine job directing and composing the music. *Paul Ackerman.*

Program Reviews

EST Unless Otherwise Indicated

"A Man and His Army"

Reviewed Monday, 2:15-2:30 p.m., CST. Style—Drama. Sustaining on WGN (Chicago).

This is a new series of weekly shows, employing AFRA talent, sponsored by the Amusement and Recreation Division of the Chicago Commission on National Defense, with the co-operation of WGN's Special Events Department. Everyone works for nix. Idea is to present in dramatized form authoritative information on what the army holds for men, said information supplied by the army's Sixth Corps Area headquarters.

Initial show pictured a couple of soldiers in camp, working in the commissary department, and at home during a brief leave. Nothing too exciting, but the idea is a timely one.

Jack Payne wrote the first script, which is of stock caliber. Lou Jacobson is the producer. Among those who handled parts in the first show are Bob Dyrenforth, Eddie Firestone, Hilda Graham, Byron Keath, Chris Ford, Betty Arnold, Howard Hoffman and Bob Bailey. *Sam Honigberg.*

"What's Cookin' Anson?"

Reviewed Tuesday, 9:30-10 p.m. CST. Style—Chatter and interviews. Sponsor—D. L. Toffenetti, Agency—C. Wendel Muench & Company. Station—WCFL (Chicago).

This is a field day for Bill Anson, former vaudevillian who has been doing quite well in radio, on Chicago stations primarily. Having things all to himself, he runs away with himself, which proves all but disastrous for the show.

Anson broadcasts from the window of one of Toffenetti's restaurants (Triangle), interviewing interesting personalities who supposedly "dropped in for a cup of coffee" and filling in intermissions with patter (plenty of it dull) and a couple of recordings. Initial broadcast indicated that more preparation and thought must be given this show to attract listeners. Spur-of-the-moment interviews, consisting of dull questions and duller answers, will not hold attention, particularly when competitive stations have more entertaining fare on hand.

Anson sandwiches in some of his vaude act impersonations during the interviews, initial program having included good carbons of Rochester and Harry Richman. Among those on hand for informal interviews were Bob Elson, sports announcer, and Edward Cochrane, sports editor.

Anson also gags with one of the wait-

resses and, judging by his chatter, makes faces at the people who gather outside the window to watch his broadcast. He also handles the commercials, so all in all he is as busy as the proverbial bee. Shows are set for Tuesdays, Thursdays and Saturdays. *Sam Honigberg.*

"San Quentin on the Air"

Reviewed Sunday, 7-7:30 p.m. PST. Style—Musical. Sustaining over KFRC (San Francisco, and Don Lee network).

Probably the only series of programs being presented weekly from within the confines of a prison. It is another step in Warden Clinton Duffy's "new deal" at San Quentin, which is across the bay from San Francisco.

Talented prisoners rehearsed for weeks for the 30-minute radio show, which originated in the prison's mess hall. There was a swing band, a few vocalists and a chorus a la Fred Waring. One almost expected a commercial or two extolling the advantages of San Quentin over other penal institutions.

The commentator, who was introduced by his prison number, as were the others on the bill, showed possibility that he will convert this period into a listenable session.

Warden Duffy gave a talk which was an incentive to stay out of prison, and the commentator told how the inmates had purchased \$20,000 in Defense Bonds and Stamps. *Edward Murphy.*

Jack Kofoed

Reviewed Monday, 6:45-7 p.m. Style—News and comments. Sponsor—Pabst Blue Ribbon Beer. Station—WIOD (Miami).

Jack Kofoed looks like a cinch for a national sponsor. With analytical precision his carefully worded talk sizes up the war situation on all fronts. Kofoed tracks the news to its source, with a story how it happened and what might happen next as a consequence. He handles difficult news reports without creating an audience of worriers; yet at no time does he minimize seriousness.

Kofoed is a veteran newspaperman with years of experience. His versatility is best evidenced in his daily newspaper columns,—amusements, sports, biographies and human interest stories. The man in the street can understand Kofoed because his diction is clear, unaffected and everyday American.

The program is aired three times a week, Monday, Wednesday and Friday. *Harry B. Kind.*

Advertisers, Agencies, Stations

NEW YORK:

TWO men have been added to the NBC News and Special Events staff, replacing Bob Esienbach and Paul Huserl, called to military duty. Newcomers are James Boozer and Edward Wallace.

Piel's Beer starts sponsorship of *Jack Dempsey's All-Sports Quiz* Saturday February 14 in the 8:30-9 p.m. slot over WOR. . . . Lady Esther, Ltd., has renewed its Monday night program, 10-10:30 p.m., on 65 CBS stations, and has replaced the Orson Welles show with Freddy Martin's *Lady Esther Serenade* (9). . . . Noel Jordan, of the NBC Personnel Office, has been named manager of Office Services, replacing D. B. Van Houten, who is now with the Blue Network, Inc. . . . Sterling Products' *Waltz Time*, NBC musical heard 9-9:30 p.m. Fridays, will add 13 stations to its 62-station hook-up starting next month. . . . WWRL has named Cy Newman sports director. . . . Lehn and Fink Products Corporation has renewed its participation in the 7-7:30 p.m. Arthur Godfrey show on WABC. William Esty is the agency. . . . Philip Morris Playhouse has been renewed on 100 Columbia stations. Set thru Blow Company, Inc. . . . Beginning February 17, Terminal Barber Shops will sponsor a participation on WABC's *Woman's Page of the Air*, 8:45-9 p.m. Maxon, Inc., handles. . . . Al Rinker, who originated and produced the *Gay Nineties* show for Columbia, is leaving the program February 16 to go into

the agency business. He will be succeeded by Frank McMahon. . . . Harold P. See, NBC engineer, appointed Senior Television Supervisor, succeeding F. A. Wankel, recently named New York division engineer.

PHILADELPHIA:

LEONARD BUNKIN has returned to the WIP sales staff, following a walk-out that also involved Billy Banks, dean of the local time sellers. . . . Fred Wood, last with WFIL here, has joined the announcing staff of WJNO, West Palm Beach, Fla. . . . Lanse McCurley, WDAS sportscaster, named co-ordinator for civilian riflemen under the "Hale America" program, with Stoney McLinn, WIP sports chief, named sports program co-ordinator for the local civilian defense area. . . . KYW's Carlton and Wayne, piano team, and vocalizing Bonnie Stuart make a trio, appearing at the Flanders Grille. . . . Thelma Melrose Davies and Her Colonial Vocal Ensemble back on the WIP program roster. . . . Adolfo Consentino, director of radio communications in Argentina, visited the RCA plant at near-by Camden, N. J., on his tour studying radio broadcasting and television methods. . . . Frances Deva will warble on Cincinnati's WLW. . . . Jack Harold, singer on WBAB at near-by Atlantic City, off the air and into the army. . . . Dick Hopper, television promotion chief at the RCA plant in Camden, shifted to one of the war industry divisions.

"Luncheon Date With Ilka Chase"

Reviewed Saturday, 12:30-1 p.m. Style—Variety. Sustaining over WEAJ (NBC-Red).

Ilka Chase, who gave *Camel's Penthouse Party* its too, too tony tone, now has a sustaining of her own, based on approximately the same formula. Paul Laval's band plays; Brad Reynolds sings; guests are interviewed, and Miss Chase herself chatters brightly of this and that with an air of gushing sophistication that is, fortunately, inimitable. It's all hand-picked from the Algonquin (or extra fancy) crop of schmaltz.

As on her previous show, Miss Chase gushes gaily over everything in sight, including Macy's Latin Fair, the Henle ice show, theatrical blood donors (including herself), the new plays and other great moments of Her Day—which makes Mrs. Roosevelt's read like a chapter of *The Boy Allies on the Western Front*. She also interviews the guests, who, on the session caught, included Sabu, who made a pleasantly shy impression; Elsie Shaver, an artist who displayed a sensationally unmicrophonic voice and an attempt to be blasé; Lt. Edmund Fremholt, a Norwegian participating in the British commando expeditions, who gave the stanza momentary interest, and Fannie Hurst, who was plugged so fulsomely by Miss Chase that one might have forgiven the loud-speaker for throwing up. (Miss Chase also announced that she herself is writing a book.)

Reynolds sang *You Made Me Love You and I Think of You* in a pleasant enough voice that seems to produce its high notes entirely thru the nostrils, and Laval's excellent crew offered a pleasantly unorthodox version of the *Marriage of Figaro* overture and *I Concentrate on You*.

Stanza is presumably aimed at allowing the nation's housewives to absorb a smattering of swank, but it merely lets Mrs. Grotz know how stupendously she'd be bored by her "betters."

To get this one on the air you don't need a producer—you need a pitchfork. *Eugene Burr.*

"Melody Lane"

Reviewed Monday, 12:15-12:30 CST. Style—Organ music. Sponsor—Wisco Hardware Company. Station—WIBA (Madison, Wis.).

Inaugurated January 26, this entertaining program presents Don Voegli at the console of the Capitol Theater organ, playing his own interpretation of popular melodies of the day, familiar favorites and light classics.

The company's program formerly featured broadcasts of recorded music, and the new version helps to bring greater spontaneity and directness. The new organ programs are heard each weekday except Wednesday, when the organ broadcasts are labeled *Home Harmonies* and are sponsored by the United Lumber Dealers, a division of the Wisco Hardware Company.

Commercials are not too obvious. *H. C. Brunner.*

"Treasure Hour of Song"

Reviewed Saturday, 8-8:30 p.m. Style—Musical. Sponsor—Conti Products, Inc. Agency—Birmingham, Castleman & Pearce. Station—WOR (New York, MBS).

This ailer is geared to attract a solid family audience, the various musical ingredients being designed for all except the hep cats. Format is along conventional musical lines, ork and solist concentrating on classics and semi-classics to provide a relaxing session certain to attract a good bit of the desired type of audience.

Soloist is Josephine Tuminia, young Met coloratura, with a fine range altho short on volume. Her voice is essentially sweet, scoring nicely in the upper register except when she strains to get volume. Delivery is good and especially cliko in pieces such as *The Wren*, which call for all the tricks in the coloratura catalog. Other pieces were from the better operettas.

Alfredo Antonini does solid musical backing and shows up well during his turns with bits ranging from *The Arkansas Traveler* to the pushy *Malaguena* of Lecuona. A mixed choral group rounds out the cast.

The commercials are by Alois Havrilla, well delivered and written. *Joe Cohen.*

National Vote on Equity 'Ism' Ban

NEW YORK, Feb. 7.—Supporters of the defeated constitutional amendment to prohibit Communists, Nazis and Fascists or their "sympathizers" from holding office or a paid post in Actors' Equity Association finally presented petition of 147 names to Equity Council, thus forcing a national referendum on the question. The Peggy Wood-Florence Reed group got in just under the wire because 13 of the names they presented were disqualified. They still had just four more than the necessary 100.

Council, at its session last Tuesday (3) turned over to the legal department the question of framing proper language for the proposed amendment. Legal department will report back to Council next Tuesday (10), at which time the date of the referendum will be set and machinery put in motion.

Referendum will be the final factor in deciding the question, which has brought Equity back to a state of internecine struggle for more than a year and a half. Flight, an outgrowth of charges made almost two years ago by Congressman Lambertson that Equity was being run by "Reds," led to the ultimate resignation of seven officers because of the reelection of Alan Hewitt, one of those named by Lambertson, to Council.

Proposed amendment was defeated at the last membership meeting in January, failing to achieve the necessary two-thirds vote. On a national referendum, however, a simple majority will carry it.

Blackfriars' Guild Offers Tryout

NEW YORK, Feb. 7.—*The Years Between*, a new play by Edward Burbage, was presented at the Blackfriars' Guild Theater here Thursday night (5) for a tryout showing. This reviewer will make provisional book that before long said presentation will thump a welcome tattoo on the Broadway boards. The story needs a bit of blue-pencil coloring to relieve middle-act pallor; once supplied, the remedy will insure an on-the-beam Broadway landing.

The action is confined to the living room of a 1941 New England family. Thru this unifying parlor stalks first the unemployed Peter O'Rourke, whose disturbing comments on the prosaic existence of his sister and brother-in-law provoke more bellylaughs than Ben Hecht's sonnets. Follows the Ingenue, Ann, a matriculated co-ed who scorns the socially insignificant behavior of her intimates, but who has come a cropper in her endeavors to teach the world how best to accomplish its reformation. So enmeshed in her frustrated ambitions to shake souls is she, that Pete decides to deal himself in. He sets up a romance angle in the person of an old friend and sociology professor, the plan being for the latter to capture Ann's heart and then to "wise her up," as the saying goes, by passing it all off as an experiment. Naturally, the prof double-crosses Pete by taking the experiment seriously. But Pete has already felt the pangs of conscience, and informs Ann that the prof's proffer of marriage is only a heightened development of his gag. Ann, bruised and bewildered, turns on both Pete and the prof, and the latter sulks away to join the army.

The third act denouement sees Ann taking over and restoring to good order her father's delinquent business, with Pete instrumental in swinging an all-important deal. And, as if you didn't know, Pete sees to it that the professor-captain returns from arms to amour.

Enough praise cannot be heaped on Robert E. Perry, as Pete. His role bore chunks of intricately-timed dialog, but Perry came thru unscathed. With poise, a clear voice and careful avoidance of temptations to burlesque, he offered an excellent performance. Shirley Gregory, in the not-too-trying role of Ann, scored decisively. Jim Hines, as the romantic sociologist, tries hard, but denied credibility to his role by an uncomfortably stiff manner of speech and bearing. John Campbell, Jo Ann Dolan and Dort Clark played youthful parts with vigor and charm. Director Gurney kept the single living-room set flowing with smooth action.

Audience cheered the performance, which was as it should have been.

J. R. C.

BROADWAY RUNS

Performances to Feb. 7 Inclusive. Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5	75
Arsenic and Old Lace (Fulton)	Jan. 10:41	451
Blithe Spirit (Morosco)	Nov. 5	110
Brooklyn, U. S. A. (Forsyth)	Dec. 21	56
Cafe Crown (Cort)	Jan. 25	19
Clash by Night (Belasco)	Dec. 27	49
Claudia (Booth)	Feb. 12	419
Flowers of Virtue, The (Royalty)	Feb. 5	4
Hedda Gabler (Longacre)	Jan. 20	12
Jason (Hudson)	Jan. 21	22
Junior Miss (Lyceum)	Nov. 18	95
Life With Father (Empire)	Nov. 8,339	342
Macbeth (National)	Nov. 11	103
My Sister Ellen (Biltmore)	Dec. 26,740	466
Papa Is All (Gaiety)	Jan. 9	39
The Rivals (Shubert)	Jan. 15	28
Solitaire (Plymouth)	Jan. 27	15
Spring Again (Henry Miller's)	Nov. 10	104
Watch on the Rhine (Beck)	Apr. 1	359

Musical Comedy

Banjo Eyes (Hollywood)	Dec. 25	52
Best Foot Forward (Barrymore)	Oct. 1	149
G & S Rep & Jooss Ballet (St. James)	Jan. 21	22
High Kickers (Broadhurst)	Oct. 31	115
Lady in the Dark (2nd engagement) (Alvin)	Sept. 2	183
Let's Face It! (Imperial)	Oct. 29	118
Porgy and Bess (revival) (Majestic)	Jan. 22	20
Sons of Fun (Winter Garden)	Dec. 1	80

Feagin School Students Present "Houseparty"

NEW YORK, Feb. 7.—The senior class of the Feagin School of Dramatic Art last Friday night (30) at the Heckscher Theater lent their energy and ambition to a double presentation, act one of *Susan and God* coupled with a complete three-act version of *Houseparty*.

Don Doherty and Katherine Jones wasted precious little time in wrapping up *Susan, God* and the audience in the Rachel Crother's piece, the two efficiently preventing insomnia in an otherwise wink-and-nod effort. Arra Betty Yeager was an arresting Blossom. Direction was by Grace Mills.

Houseparty, by K. P. Britton and Roy Hargrave, was better. Phyllis Allen, slated for the part of Mrs. White, was taken ill on her way to the theater; (See FEAGIN SCHOOL on page 10)

Washington Eases Fear of Baggage Car Shortage for Touring Shows

NEW YORK, Feb. 7.—With assurances from Washington that touring shows will not be denied baggage cars and other transportation necessities "unless a real crisis occurs," League of New York Theaters is dropping the formulation of plans for emergency pooling of railroad facilities.

Proposal was made to high government officials, including President Roosevelt and Henry Morgenthau, secretary of the Treasury, after the notification received by the Shuberts from the Southern Railway System that baggage

cars would not be available for the conclusion of the *Hellzapoppin* tour.

Intervention of the Interstate Commerce Commission and the Association of American Railroads last week brought baggage cars to the company and an explanation from Southern Railways that it had merely notified the Shuberts in advance, as a preparation against possible requisitioning of railroad and baggage cars by the government for troop movements.

James Reilly, executive secretary of the League, at the same time asked for a conference between government officials, the Railroad Association and League representatives, to work out a concrete plan for the movement of shows when the going gets tough and cars are being used for military purposes. Reply to Reilly from Morgenthau's office said there is no present necessity for such a conference.

Reilly said as a consequence producers with touring shows need have no fears about adequate transportation, for the present anyway.

"Get You Down" Looks Weak in Chi

CHICAGO, Feb. 7.—*They Can't Get You Down*, the musical comedy imported from Hollywood by Jack Kirkland and Dwight Deere Wiman for a run at the Studebaker, is an obvious attempt to cash in on the successful dates recorded here by *Pins and Needles* and *Meet the People*, but the new effort has neither the talent nor the material boasted by its predecessors. It is bogged down by a poorly written book that, in a vein of heavy satire, exposes the diabolical doings of a national magazine publisher.

The cast is youthful but not strong. The song and dance routines are pleasing, but they never overcome the belabored plot. Since its premiere on the West Coast, the leads have changed hands, now being handled by Johnny Johnston, former radio warbler, and Julie Sherwin, former vocalist with the Johnny (Scat) Davis band. Kids are not quite ready for leads. Berni Gould, who was in *Pins and Needles*, handles the comedy, but the character he portrays is an impossible one. Donald Brian has been added here to portray the role of the publisher, an unhappy choice both ways.

The chorus is good looking but not too capable. The Danny Dare dance conceptions are bright, and Frederick Slover's sets are original.

Show folded Saturday (31) after a run of one week. Honigberg.

NEW YORK, Feb. 7.—Notwithstanding official notification that road companies would be given adequate baggage-car facilities, the transportation situation bobbed up this week as an excuse to cancel the remainder of the road tour of Cornelia Otis Skinner in *Theater* following its week stand in Cleveland, February 21.

Robert Rhodes, manager of the Colonial Theater, Akron, O., received a notification from the company manager of the John Golden-produced show that *Theater* was shortening its tour because the government has claimed baggage car space, and that *Theater* would not be able to play its one-night stand in Akron.

In New York, however, it was stated that *Theater* has not been refused baggage cars for the completion of its tour, which had some time to go. A sharp drop in business was anticipated with the coming of Lent and the due-date on income tax payments.

Theater, on the road since January 12, has made a margin of profit on week stands, but below that on one-nighters. To continue the tour into Lent would probably turn out to be a losing proposition.

New Plays on Broadway

Reviewed by Eugene Burr

ST. JAMES

Beginning Tuesday Evening, February 3, 1942

THE BIG CITY

A ballet with choreography by Kurt Jooss. Music by Alexander Tansman. Costumes by H. Heckroth. Presented by the Jooss Ballet Dance Theater.

The Young Girl.....Noelle De Mosa
The Young Workman.....Hans Zullig
The Libertine.....Jack Gansert
Passers-By, Children and Their Mothers, Dancers

Scene 1: The Street. Scene 2: The Workers' Quarters. Scene 3: The Dance Halls, followed by

A BALL IN OLD VIENNA

A ballet with choreography by Kurt Jooss. Music by Joseph Lanner, arranged by Frederic Cohen. Costumes by Aino Siimola. Presented by the Jooss Ballet Dance Theater.

The Debutante.....Ulla Soederbaum
Her Admirer.....Hans Zullig
Her Aunts.....Elsa Kahl, Bunty Slack
The Eligible Young Man.....Lucas Hovinga
His Sweetheart.....Noelle De Mosa
The Dancing Master.....Henry Swartz
His Partner.....Eva Leckstroem

Dancing Couples—Lydia Kocers, Jack Skinner, Joy Bolton-Carter, Alfredo Corvino, Marguerite De Anguera, Jack Gansert followed by

THE MIKADO

An operetta with libretto by Sir William S. Gilbert and music by Sir Arthur Sullivan. Staged by R. H. Burnside. Musical director, Louis Kroll. Settings and costumes uncredited. Company manager, Sam Spachner. Press agent, C. P. Grenaker. Stage manager, George Ford. Presented by the Boston Comic Opera Company (R. H. Burnside, managing director).

The Mikado of Japan.....Robert Pitkin
Nanki-Poo (His Son).....Morton Bove
Ko-Ko (Lord High Executioner of Titipu).....Florenz Ames
Poo-Bah (Lord High Everything Else).....Bertram Peacock
Pish-Tush (a Noble Lord).....Frederic Persson
Wards of Ko-Ko:
Yum-Yum.....Kathleen Roche
Pitti-Sing.....Mary Roche

Peep-Bo.....Margaret Roy
Katisha.....Helen Lanvin
COOLIES, NOBLES, ETC.—William Berman, William Burgess, Robert Curi, Joseph Dunkley, Allan Lowell, Joseph Monte, Edward Marsh, Anthony Pitre, Edward Platt, Morris Rohr, Otto Simanek, Larry Shindel, John Wheeler, Carl Wolf.
SCHOOL GIRLS—Beatrice Babush, Phyllis Blake, Mary Lou Bartholomew, Ruth Carriger, Margaret Fischer, Sally Hadley, Lillian Konniver, Florence Kezel, Mary Lurdon, Vera Muller, Edith Maison, Lillian Purdue, Dorris Pantoplas, Roslyn Ross, Sylvia Singer, Marie Valdez, Natalie Winston.

ACT I—Scene: Courtyard of Ko-Ko's Palace in Titipu. ACT II—Scene: Ko-Ko's Gardens in Titipu.

Those ill-assorted Siamese Twins of the theater that have been godfathered by the Shuberts—the Jooss Ballet and the Boston Comic Opera Company—went into their second bill at the St. James Theater Tuesday, the Jooss group offering *The Big City* and *A Ball in Old Vienna* and the G&S company presenting *The Mikado*. It is, on the whole, an improvement. The two ballets are nowhere near so effective as *The Green Table*—one of the greatest theatrical representations of our era—they still contain the magnificent work of the Jooss dancers and so remain superlatively fine, and the Boston Comic Opera Company is doing much better with *The Mikado* than it did with *Pinafore*. That, however, doesn't mean that the G&S presentation is anything more than barely adequate.

The Big City is already becoming something of a period piece, with its vivid alternation of slums and sin-palaces of the European jazz age, and its underlying atmospheric affinity to some of the more memorable of the old UFA films. Tho a lesser piece in the troupe's repertory, it is still, judged by any other than Jooss standards, a magnificent dance-vignette, and it gets superlative treatment from Jack Gansert, Hans Zullig and the rest. *A Ball in Old Vienna* (See NEW PLAYS on page 10)

American Academy Students Present "Little Women"

NEW YORK, Feb. 7.—The American Academy of Dramatic Arts so far this season has been presenting alternately plays new to its repertory and more familiar items, and the senior class has been presenting alternately good and not so good performances. Last Friday's presentation at the Empire Theater was not so good. The De Forrest adaptation of Louisa Alcott's *Little Women* was the piece.

The first act was notable for its series of stage waits interspersed with dialog and its great air of tragedy. The second act managed to run in a slightly lighter vein, possibly because Laurie Abbott, who, as Jo, had been striding around the stage declaiming, suddenly remembered she was not playing a burlesque of *Hamlet* and found that a girl who had no time for love need not, necessarily, growl and stride. Also, the second act was blessed with the entrance of Anthony Jordan as Professor Bari. Mr. Jordan rates first honors with an excellent performance, quiet and believable. The rest of the play followed the pacing of the second act, which was a relief; and when the death of Beth (who was played by Virginia Beddall) came along, the performers had finally agreed with the author that there really was no tragedy after all. Miss Beddall, incidentally, gave a good account of herself in her farewell speech to Jo.

Second honors go to Richard Gerrick's Laurie, a nice performance thruout. Lewis Wilson, who played Mr. March, the father, had the right idea but seemed uncertain whether or not to use it; and Ethan Elber, who played Mr. Laurence, has much work to do in the diction department. Betsi Kendel, as Mrs. March, was quietly effective.

The rest of the cast added little to the effectiveness of the production. It included Jose Davis as Aunt March; James Brassfield as Brooke; Dorothy Martin as Meg; Janet Bostick as Amy, and Jean Starkweather as Hannah. M. A. B.

"Hellza" 200G in Philly So Far

PHILADELPHIA, Feb. 7.—Hellsapopin, with Happy Felton and Jay C. Flippen, holding down the local legit scene alone for the week ending to-night (7), added a hefty \$30,000 to its total take, bringing it over the \$200,000 mark. It was the first week of its run short of capacity, practice blackout here early in the week holding down attendance a bit.

Since starting Christmas night, show has already grossed \$202,800 and is still going strong. Originally skedded for three-and-a-half weeks, it's already set to stay here thru March.

Interest is centered on the effect the screen version of *Hellza*, opening here this week, will have on the legit box office.

New week also relights the other two legit houses, Locust Street for another return of *Tobacco Road* and Walnut Street for World preem of *Guest in the House*, both skedded for fortnight stays.

William Schneider Hurt

OKLAHOMA CITY, Feb. 7.—William Schneider, company manager of *Life With Father*, was injured here Saturday afternoon in an elevator mishap at a local hotel. He received fractures in both legs. In spite of the painful injuries, he insisted that he be allowed to talk with cast members about impending business arrangements for the comedy before being given anesthetic at St. Anthony Hospital.

Latest reports from the hospital said Schneider is in "fair condition but considerable pain."

Phoenix Stock Clicks

PHOENIX, Feb. 7.—That many localities are stage-hungry has been demonstrated by the near-capacity turnouts that have marked each performance so far of the Manhattan Players, opened last week. The Manhattan stock company is not only the first legit group to play here this year but also is the first stage unit to undertake an extended engagement here for many years.

The company opened its stand with three presentations of *The Male Animal* beginning January 8. All three shows pulled good crowds. Group will play here each Thursday, Friday and Saturday, and in Tucson Monday and Tuesday.

Harry Young, producer, also does the male leads. Helen Harmon plays the leading feminine roles. Director is Mary Farrell. Others are Del Hughes, Elizabeth Malloch, Frederick Clark Jr., Albert Whitley, Edward Barry, Albert Duke, Joseph Ellis and Barbara March.

Music Coverage

In this issue of *The Billboard* readers will find the Music Department following the Night Clubs-Vaudeville Department. Previously, Music followed Radio in sequence position. Change was made to allow for a later weekly deadline for all music news, reviews and services. Fuller coverage will be given on all of these subjects henceforth, as a result. Refer to the Index on Page 3 for exact position of the Music Department.

Sao Paulo Legit Season Starts

RIO DE JANEIRO, Feb. 7.—In Sao Paulo, State of Sao Paulo, the summer season is well under way, with current attractions brought in from Rio. Following a successful 10 months at Teatro Regina in Rio, Dulcina and Odilon, outstanding Brazilian artists, moved into Teatro Santana for summer season of three months, offering a repertoire of the same plays presented in Rio during the season, opening with *Nunca Me Deixaras*, which had a 16-week run in Rio.

Procopio and Bibi Ferreira, another very popular combination with the Caricacs, at Teatro Serrador in Rio this past season, opened in Teatro Avenida January 1 in *O Inimigo das Mulheres*.

Mesquitinha and Company opened at the Teatro Boa Vista January 8 in the comedy *Casado Sem Ter Mulher*, which had a long run in Rio this season.

All companies moved in with casts intact, and present plans call for a change of program every second or third week, according to biz. All troupes will return for Rio reopening in April.

"Blossom" Pulls in Phoenix

PHOENIX, Ariz., Feb. 7.—Everett Marshall, playing in *Blossom Time* at the Orpheum Theater here the night of January 22, drew a near-capacity turnout despite competition offered by Osa Johnson, woman explorer, who made a simultaneous personal appearance in the local high school auditorium. Total number of paid admish was reported by A. G. Pickett, Orpheum manager, at 1,114, with main floor ducats selling at \$2.24 and balcony at \$1.68, tax included.

Show will play in Los Angeles two weeks and then go to San Francisco, then heading eastward, to end season in Boston in May.

Was first road show of the season to play here.

NEW PLAYS

(Continued from page 9)

Old Vienna is a lovely, liting, gently humorous and altogether charming waltz interlude in which the dancers show their ability to perform magnificently in the more pictorial mediums as well as in the amazingly effective dance-dramas that are their forte. Henry Schwarz, Lucas Hovings and the others create a memorable flash of whirling, blue-and-white beauty spiced by the incisively humorous imagination of the choreographer, Kurt Jooss.

As for *The Mikado*—to start with the pleasanter aspects—it shows commendable improvement in the chorus, which does a good job thruout; it is ably conducted by Louis Kroll, and, in the person of Lorenz Ames, it boasts an altogether excellent Ko-Ko. Mr. Ames was a good Sir Joseph, but his Ko-Ko ranks with the best I have ever seen; sprightly, humorous, getting unusual value from the lines, doing good work on the songs, even creating occasional dramatic effects that are both excellent and surprising. It is a thoroly commendable job. Bertram Peacock is a good the far from outstanding Pooch-Bah; Frederic Persson is a much better Pish-Tush than those usually heard, and in Mary Roche, sister of Kathleen Roche, the leading soprano, the Boston group has uncovered an altogether charming G&S comedienne. As Pitti-Sing she displays a small but highly pleasing voice, excellent readings and an attractive stage presence and shows real promise for the future. When Messrs. Peacock, Persson and Ames go thru an excellent rendition of *To Sit in Solemn Silence* or when Messrs. Ames and Peacock and Miss Mary Roche do *The Criminal Grief*, the current revival achieves the professional and excellent stature that G&S fans have a right to demand.

Morton Bove, the tenor, does better with Nanki-Poo than he did with Ralph,

but his voice still leaves much—very much—to be desired, and his stage presence may conservatively be called unfortunate. Miss Kathleen Roche, a passable Josephine, is an altogether inadequate Yum-Kum. Her voice has the body of a sheet of tissue paper and her rendition of *The Sun and I* on second night had no place on the professional stage. Helen Lanvin is, both vocally and dramatically, a deplorably ineffective Katisha (she entirely omitted *The Living I*), and Robert Pitkin, as the Mikado, clowns and postures unctuously, without giving even a hint of the hilarious fiendishness the role demands. He doesn't even bother to try to sing most of *My Object All Sublime*, instead he declaims it. I'd suggest that he go downtown and watch Seymour Penzner, who does such a terrific job with the role at the *Cherry Lane*. Margaret Roy, who was an unfortunately stiff Hebe in *Pinafore*, gives evidences of a lovely contralto in the tiny role of Peep-Bo. R. H. Burnside's direction is, to put it mildly, routine.

Two changes have been made in the script, both having to do with the word "gentlemen." Ko-Ko changes "Congratulate me, gentlemen" to "Congratulate me, if you please," and in the opening chorus "We are gentlemen of Japan" is changed to "We are gangsters of old Japan." Aside from the fact that such changes in Gilbert's script are utterly indefensible, even on the grounds of hysterical patriotism, the second of the two actually defeats its own ends. Gilbert painted his Japanese "gentlemen" as sly, silly and blood-thirsty buffoons. By changing the line, the Boston Comic Opera Company indicates that these unsavory attributes are possessed only by Japan's lower orders as distinct from its "gentlemen" and so, by inference, implies that Japanese "gentlemen" don't share them.

It's utterly ridiculous.

ROYALE

Beginning Thursday Evening, February 5, 1942

THE FLOWERS OF VIRTUE

A play by Marc Connelly. Staged by Marc Connelly. Setting designed by Donald Oenstager, constructed by T. B. McDonald Construction Company, and painted by Bergman Studio. Costumes designed by Joe Fretwell III and executed by Eaves Costume Company. Company manager, Melville Hammett. Press agent, Jean Dairymple. Associate press agent, Martha Dreiblatt. Stage manager, B. D. Kranz. Presented by Cheryl Crawford.

- Carlotta Garcia Isobel Elsom
- Serafina Maria Ferreira
- Tomasina Maria Morales
- Sheldon Williams Jess Barker
- Rafael Garcia Charles Bell
- Maude Bemis Kathryn Givney
- Ezequiel Leon Belasco
- Tona Carmelita Fortson
- Grover Bemis Frank Craven
- Trinidad Perez S. Thomas Gomez
- Paco Perez Peter Beauvais
- Nancy Bemis Virginia Lederer
- General Orija Vladimir Sokoloff
- First Orijista William Roerick
- Second Orijista Jose Willie
- Third Orijista Kumar Goshal
- Colonel Gomez Samson Gordon
- Fourth Orijista Tony Mannino

The Scene of the Play is Carlotta's Garden in Las Flores de la Virtud, Mexico.

ACT I—A Sunday in December, 1941. About Noon. ACT II—Evening, the Same Day. ACT III—A Few Minutes Later.

Without question the theater will eventually be flooded with dialogic preachments built up specifically to arouse patriotic emotions or otherwise aid our war effort. Insofar as they emphasize preachment rather than entertainment they will defeat their own ends; yet we can in any case sympathize with their aims and honor their motives. But to use the war and the travail of the world in order to give spurious surface importance to a cheap and silly melodrama is something else again; it smacks unpleasantly of trying to cash in on a national crisis. Yet that's what Marc Connelly seems to have done in his *The Flowers of Virtue*, which Cheryl Crawford presented at the Royale Theater Thursday night.

He tells of an American electrical appliance manufacturer, just before we entered the war, overworked because of his interest in international affairs and forced to visit an American female novelist in a remote province of Mexico in order to rest up. There he meets Trinidad, a native filled with ideas of progress, who loves his little town and tries to aid it to the extent of his ability. He is opposed by a dictator-minded general who runs phony unions and otherwise cashes in on all angles. When Trinidad gets the townsfolk to kick against the mulcting, the general shuts off the power plant and his guerrillas capture Trinidad and bring

him for trial into, of all places, the American novelist's living room—a procedure that proves Mexican guerrillas to be among the politest people in the world, since their only possible reason was to save Miss Crawford the expense of a second set. And—politeness heaped upon politeness—they decide to carry on the proceedings in broken English so that the American business man (and the audience?) can understand. Their only descent from their super Chesterfieldian heights comes when they insist at gun point that no one leave the house.

Trinidad is accused of being a Communist and is given the sort of trial one might expect. But the American business man says that he has left some pills at his hotel, and the general lets him leave to get them. (Honestly, I'm not making this up.) And so the business man impersonates the patron saint of the town, scares the guerrillas into letting him start up the power plant and put in a phone call to government authorities in another town, and so saves Trinidad. And, at the curtain, he indulges in a speech telling how it's really a miracle after all, because the good in man always continues to fight against evil forces, and that's the greatest miracle in the world. Believe me, brother, it is.

Not content with a plot like that, Mr. Connelly has peopled it entirely with caricatures. The general is so ridiculous that he fails to arouse any menace. The lady novelist is an out-and-out burlesque, and the others are cut from the same shoddy. Even if the plot were a good deal stronger than it is, the over-emphasized characters would manage to make it seem phony.

Evidently seeing the weakness of his nonsensical fable, Mr. Connelly has tried to daub splotches of red, white and blue paint upon it crumbling stucco. The general speaks of tie-ups with German agents. There is much talk of forces that are trying to bring back the feudal system—as tho the feudal system, in its essentials, had ever really died—and as tho the millionaire American business man himself weren't a prime product of its modern economic version. A lad and lass whose love is dragged in by its shoelaces anyhow try to decide whether to go on an archeological expedition or return to the United States to do their bit. And so on, ad infinitum. None of it has anything whatsoever to do with the plot; and it all seems as tho it had been included in a tasteless effort to wrap the flag around the glaring weaknesses of the play.

The cast, generally speaking, is excellent. Tho Vladimir Sokoloff does nothing to help the caricature of the general, and an ingenue named Virginia Lederer grows annoying by dragging out her words as tho she were almost trying to whine them.

Thomas Gomez, as Trinidad, walks off with the evening, giving a lovely, sincere, beautifully played performance in a not too easy role. Frank Craven is his usual self as the American, dry, pithy and quietly effective; and Isobel Elsom does a lovely job as the caricatured novelist, very nearly managing, without the author's aid, to bring belief to the role. Jess Barker scores with an engaging and pleasant performance as the useless juvenile, and Leon Belasco, a reformed orchestra leader, gives an amusing and effective portrayal as the general's chief henchman.

FEAGIN SCHOOL

(Continued from page 9)

Katherine Jones, doubling from *Susan*, made a graceful substitute.

There were several performances worthy of note in this story of a fraternity house murder, but most of them were offered in minor roles. Maria Costa, as the ill-fated, disreputable Florence Milligan, was altogether believable in her small but effective bit. Helen Louise Slomon, who played Sally Andrews, has an appealing, infectious quality that registers strongly. Don Doherty, who was in *Susan*, displayed a surprising amount of versatility in a complete about-face as *Houseparty's* hectic Eddy Cabby.

Arthur Bourbon and James Byrd seem to share a common fault, taking fully two acts to shake off an awkward shell of nervousness and consequent lack of poise. Byrd has a distracting habit of bracing his legs and going into a shuffle whenever he is called upon to deliver a line. Bob Healy was stiff, unbending and woefully restrained as Bill Warren. Peggy McArthur gave a sensitive interpretation in her small but dramatic role as the mother of the murdered Florence. Margaret Roski was a perfect Hortense.

Direction by Bretagne Windust. F. J. B.

TRADE SERVICE FEATURE
Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Mikado"—Jooss Ballet—67%

YES: Mantle (*News*), Bagar (*World-Telegram*), Lockridge (*Sun*), Coleman (*Mirror*).

NO: Atkinson (*Times*), NO OPINION: Watts (*Herald-Tribune*), Anderson (*Journal-American*), Waldorf (*Post*), Kronenberger (*PM*).

"The Flowers of Virtue"—11%

YES: Mantle (*News*), NO: Anderson (*Journal-American*), Lockridge (*Sun*), Waldorf (*Post*), Farrell (*World-Telegram*), Kronenberger (*PM*), Coleman (*Mirror*), Atkinson (*Times*), Watts (*Herald-Tribune*), NO OPINION: None.

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AGVA HEADS NOT EXCITED

Salaries Rise as Chi Clubs Fight For Standard Acts

CHICAGO, Feb. 7.—The current acute act shortage here may finally mean a salary break for performers. So far, the lack of strong new talent has helped the better acts. Gower and Jeanne's salary was upped from \$350 to \$500 a week when three spots were after the act. Rumba Casino, Chez Paree and Palmer House want the team, but MCA hasn't signed a contract yet. Palmer House is in with the \$500 offer.

Willie Shore is reported to be getting around \$750 at the Chez Paree, his best salary to date. Acts in the \$125-\$250 classification have been getting \$25 to \$50 more per week. Agents say that it is not a tough job any longer to convince managers that they have to up their salary figures for acts, if only due to the rising costs of living.

Another method of getting around the shortage is the circuit-booking plan adopted by a number of offices here. While it's been a practice among the smaller bookers to move an act from one spot to another in the neighborhood cafes, the larger offices are now following suit. Here are some recent examples of consecutive dates: Fred Roner from the Blackhawk into the Sherman Hotel; Peggy Marshall from the 606 Club into the Edgewater Beach Hotel; Nina Tindell from the Hi Hat into Colosimo's; Raye and Naldi from the Palmer House into the Rumba Casino; Jean Richey from the Blackhawk into Colosimo's, then Edgewater Beach and finally into Colosimo's again.

Using More Names In Montreal Spots

MONTREAL, Feb. 7.—Cafe business here has been consistent, with use of name acts upping gross wherever used. Most of the talent is placed by New York bookers.

The Esquire Club, now completely re-decorated, is concentrating on names to bolster the dinner trade. Nan Blakstone is set to go in for three weeks to succeed Ella Shields, who closes a three-week run February 16.

Elaine Barrie opened at the Tic Toc February 2. The Chez Maurice has gone in for colored name talent. Buck and Bubbles are there now, with the Mills Brothers slated to succeed. Joe Glaser sold these acts thru Roy Cooper, who is exclusive booker of the club. The Samovar is doing okay with a Continental style show.

The smaller clubs in the West End are also doing okay. The Savoy, Palm Cafe and Astor Grill are late spots. In the East End, the Versailles is filling up its small room, using a small show.

House Pans Appointment Of Mayris Chaney to PFD

NEW YORK, Feb. 7.—Mayris Chaney, of the standard ballroom dance team of Chaney and Fox, landed on the front pages this week when the House of Representatives voted 88 to 80 yesterday to forbid use of Civilian Defense funds for "instructions in physical fitness by dancers, fan dancing and street shows, theatrical performances or other public entertainment."

Miss Chaney's appointment to the Physical Fitness Division of the office of Civilian Defense was first revealed in *The Billboard* several weeks ago, but the storm did not break out until the government's official announcement came out Thursday. Her appointment to the \$4,000 a year job was panned in Congress and by newspapers thruout the country.

Melvyn Douglas's appointment at \$8,000 a year to the OD was also panned extensively in the press.

PHILADELPHIA, Feb. 7.—A check-up of the act employment and agent situation in Washington and Baltimore is being made by Dick Mayo, executive secretary of the local AGVA union. Mayo has also appointed James Doyle investigator for AGVA in this area.

Who Writes His Material?

CHICAGO, Ill., Feb. 7.—Cop with a sense of humor stopped Toy and Wing, Chinese dancers, who were leaving the city and driving to St. Louis for a run at the Jefferson Hotel, February 13, and asked Paul Wing for "your Texas registration card."

Wing replied, "Do I need a Texas license in Illinois?"

To which the flatfoot squelched him with, "You certainly do if you go around driving like a cowboy."

New Arbitration Procedures for Agent-Actor Jams

NEW YORK, Feb. 7.—Method of arbitrating disputes when either litigant is out of town has been decided upon by the Artists' Representatives' Association and the American Guild of Variety Artists. Results were announced at the ARA meeting Tuesday (3) at the Hotel Edison.

Both parties are required to submit affidavits within stipulated lengths of time. Additional time for rebuttals and surrebuttals are allowed before the joint standing boards of both orgs consider the evidence. This procedure was made necessary because of number of arbitrations continually being postponed due to acts being out of town.

ARA condemned the new AGVA form of application for franchise and is writing AGVA asking that the question concerning ARA be deleted, because ARA members are not required to fill out such forms. ARA says it is operating under the forms agreed upon in the basic contract, which does not expire until next year.

ARA agreed to waive dues if an agent is drafted into the army. Question was brought up because of the imminent departure of Jack Lenny.

Question of getting 15 per cent commissions on night club engagements was left in abeyance.

The meet was addressed by Harry Delmar, of Camp Shows, Inc., who cited the need for free entertainment for troops.

Earle, Philly, Lines Up Names

PHILADELPHIA, Feb. 7.—With the bookings of lesser-known bands bringing only mediocre grosses to Warner's Earle, Hal Seidenberg, house manager, has announced an upped budget to provide for biggest names available. Following the week with Earl Carroll's *Vanities*, opening next Friday (13), Earle has lined up Harry James, Martha Raye, Andrews Sisters, Benny Goodman, Jimmy Dorsey, Freddy Martin, Glen Gray, Tommy Dorsey and an all-sepia show, Duke Ellington's orchestra and Ethel Waters.

Bonnie Baker Asks \$1,250 as Single

CHICAGO, Feb. 7.—Bonnie Baker is being submitted for local cafes as a single at \$1,250 per week. Helsing's, local theater-bar cafe, was interested but offered only \$500.

Helsing's, incidentally, is out to buy names but has difficulty getting them to agree to do four shows a night. Nick Lucas was offered \$800 but turned it down, agreeing to do four shows week-ends only.

Warwick Adds Talent

PHILADELPHIA, Feb. 7.—Appointment of Gerald P. O'Neill as new manager of the Hotel Warwick has given rise to reports that the hotel will become an important after-dark scene. Until now, Warwick has used a small band for its cocktail lounge, but will now add floor divertsment.

Griffin in Meeting With Irving, Downey and Dunn; No Fireworks; National Board To Meet Feb. 19

CHICAGO, Feb. 7.—Expected fireworks failed to come off at the meeting of several heads of the American Guild of Variety Artists called here Thursday (5) by National President Morton Downey, who is in town winding up a run at the Chez Paree. Downey called in Gerald Griffin, national executive secretary, who was in Cincinnati earlier in the week, to air a couple of recent cases involving acts and agents which resulted in contradictory decisions made by Jonas T. Silverstone, national counsel in New York, and by Jack Irving, AGVA rep here, and the local board.

Cases involve the Callahan Sisters, who have conflicting contracts calling for their services at the Chez Paree here and the Club Ball in Miami (details in story below) and Eugene Douvan, New York agent, who accuses Irving of withholding commissions due him from the Sans Souci Dancers, now at Colosimo's here.

In both issues Irving ignored rulings made by Silverstone, claiming that the national counsel has no right to make such decisions without the official sanction of the national executive board.

A formal statement on the meetings in which these decisions were discussed is being issued Monday (9). Griffin, when contacted, had little to say for publication. He maintained that everything is peaceful and that there's nothing to worry about. He is going about his business in the normal manner, he said, and left yesterday (6) for Pittsburgh to complete his tour of AGVA branches in the East and Midwest. He did add that the national board meets February 19 in New York but that nothing but routine matters will be discussed.

Downey and Dunn have been behind Irving in his fight with Silverstone. Eugene Douvan claims that he is the personal representative of the Sans Souci Dancers, who were booked into Colosimo's thru Tommy Sacco, of Chicago. Irving is holding up the commissions due Douvan, claiming that Douvan's

contract with the act is not a legal one and has not been filed with AGVA in New York 10 days after the consummation of the deal as required by a union regulation. The commissions (5 per cent) are in the AGVA office in the form of money orders made out to Douvan. Silverstone ruled that the money should be forwarded to the New York office. Irving refused to do so, claiming that it is a local matter and can be straightened out more conveniently here.

In the meantime Douvan filed a complaint with Capt. Dan Gilbert of the State's attorney office here, accusing Irving of holding money not belonging to him. Irving explained the matter to Captain Gilbert, and Douvan is being called in to explain the matter in person. Irving says that he will sue Douvan, charging him with defamation of character.

CHICAGO, Feb. 7.—Disunity among national officers of the American Guild of Variety Artists came to light here this week in the attempt to settle the conflicting booking dates arranged for the Callahan Sisters, dance team now at the Chez Paree. The Callahans, according to C. E. Richard, their personal rep, were originally booked to play the Brown Hotel, Louisville; Sherman Hotel, Chicago, and, starting February 3, the Club Ball in Miami. When an opportunity to play the Chez presented itself, the act's agent, Miles Ingalls, according to Richard, urged the cancellation of all other dates, due to the importance of a Chez engagement. Richard succeeded in canceling the Brown and Sherman engagements, and Ingalls, according to Richard, promised to set back the Ball date if the kids remained at the Chez after February 3. On the assumption that Ingalls would succeed in doing that, Richard accepted a run-of-the-show contract at the Chez, which takes the act up thru February 12. Ingalls failed to effect a change in the Ball date.

American Guild of Variety Artists was brought into the picture when both the Chez and the Ball refused to change the contracts they hold with the Callahans. Jonas T. Silverstone, national counsel of AGVA, advised Richard to fulfill the Ball date. Jack Irving, AGVA rep here, wrote Richard, on the other hand, telling him to ignore Silverstone's ruling and be guided by the local board's decision, which calls for the act's services at the Chez thru February 12. Both Morton Downey, national president of AGVA, and Henry Dunn, national treasurer, who are in town, approve of the local board's ruling, and ordered Richard to ignore Silverstone's decision. Dunn claims that Silverstone did not call a meeting of the national board to reach a ruling, since not enough of its members are in New York at present to reach a quorum.

In the meantime Richard decided to be governed by the local board's action and keep the act at the Chez. The Ball threatened legal action and, because of its participation in the matter, AGVA would be one of the defendants.

Richard protested "being buffeted between two offices of the organization (AGVA) supposed to protect and guide us, and we demand an immediate clarification of our position. Pending further word we propose to accept Chicago action as final, inasmuch as it was taken subsequent to your own action. My personal attorney advises me we are legally liable to Club Ball, altho this is disputed by Irving. This will serve notice upon you that any action brought against us as a result of our compliance with AGVA orders will force us to bring counter action against AGVA. We stand ready to fulfill our obligations, so far as is humanly possible, but we demand an agreement among your officers as to what course we shall pursue."

Richard states that wires and long-distance calls on this matter have set him back \$100. He also paid \$50 to the Brown Hotel to be free of the original contract.

Talent Agencies

JOLLY JOYCE, Philadelphia, has booked Alan Gale into the Hurricane Cafe, New York, and Stepin Fetchit into Lou Martin's Lounge, York, Pa.

WALTER J. GLUCK, Buffalo, has personal management ties with Myra Jeanne, acro dancer, and Lenny Gale, mimic, the latter currently at 20th Century Theater. Gluck is booking acts into the Harbor Point Hotel and Grill, Utica, N. Y.; Hotel Edward, Jamestown, N. Y.; Kaufman's, Buffalo; also spot bookings for Ray-Ott Club, Niagara Falls; Hotel Dudley, Salamanca; Jimmie's Inn, Hornell; Rudd's Beach night club, Schenectady.

RAY S. KNEELAND, Buffalo, has added the Fairmount Grill, Jamestown, N. Y., to his books for three acts weekly.

HENRI GINE, New York, says salaries for Latin performers have gone up. . . . SIM KERNER, New York, is booking Wally's Gay Nineties, Albany, N. Y.

GEORGE HALL, Chicago agent, has been taken off AGVA's unfair list after placing a cash bond with the union in that city. . . . DAVE O'MALLEY, Chicago booker, has signed Dick Gordon, singer, to personal management.

JACK LENNY, New York, has been drafted. Joins the army later this month.

Paul Small Cracks Walton

NEW YORK, Feb. 7.—Booking of Cully Richards into the Walton Roof, Philadelphia, for Tuesday (8) marked the first time in many years that an agent other than a rep of the William Morris office has been able to break into that club.

Booking was made by Paul Small, formerly with the Morris office and now on his own.

Night Club Reviews

Beachcomber, New York

Talent policy: Floorshow staged by Carl Randall, at 8, midnight and 2; show and dance band; dance band. Management: Bob Roberts, owner-operator; Lou Salazar, partner; Harry Sholom, maitre d'hotel; Harry Davies, press agent. Prices: Dinner from \$1.25.

This is the first show of the new management and it should please. Opening night show was strung out with too many interruptions to introduce celebrities, and was, consequently, tiring.

Randall has devised some routines that get away from the conventional. His eight girls are nice lookers and are given lyrics to sing as well. Their chanting is weak and it's hard to tell what they're trying to say. Their parading and dancing, however, are okay. Open with a song and dance that climaxes with stripping down to red, white and blue scanties. Return later in patent leather and top hat costumes for a drunk routine; and later for a sleepy-time routine in which they parade in nighties while holding candles, with tenor Lee Sullivan singing *Walking in My Sleep*. In this number two of the girls (June Graham and Hortense) step out in ballet skirts to do a charming toe dance. Gals, in the same scanties as their opener, participate in the finale.

Henny Youngman emceeds and spreads his wisecracks and zany talk thruout the show. He keeps his material fresh by inserting topical allusions, and generally knows how to keep audiences in high humor. Lee Sullivan, young tenor doubling from *High Kickers*, made a good impression. Sang several pop tunes, doing best with *Molly Malone*. Shows great improvement since his days at the Paradise Restaurant.

Fresh, young April Ames clipped off nimble, spinning tap routines, one to tango rhythm, another to step music, and an encore to swing. Pleased.

Lenore Lemmon, a tall, comely brunette who landed a lot of publicity with her cafe society escapades, is making her nitery debut here. Strictly a freak draw that ought to bring some business. As an entertainer, she's zero. Recited special lyrics about her troubles, with Youngman prompting her from another mike.

Manor and Mignon, ballroom team, punched across three eye-filling routines: a waltz, tango and fox trot. Are doing fewer tricks but have improved vastly in smoothness, appearance and presentation.

Lou Salazar fronts his eight-man band for good-enough show and dance music. And Juanito Sanabria has the 10-man Latin band which rips out some zingy rhythms.

Phil Charig and Milton Pascall wrote the special lyrics and music for the production numbers. John Greenhut booked most of the floor talent.

Paul Dents.

Rumba Casino, Chicago

Talent policy: Shows at 10, 12 and 2; show and dance band; two small rumba bands. Management: Al Greenfield and Mill Schwartz, operators. Prices: No cover or minimum; dinner from \$1.75; drinks from 50 cents.

The operators of the Brass Rail and Capitol Lounge, two of the most profitable bars in the Loop, have finally given up trying to cater to a class trade and have opened the Rumba Casino doors to the masses with a no-minimum policy.

Current show is a hangover from the \$2.50 minimum days when the operators spent \$4,000 a week for talent. But starting February 27 the talent budget will be slashed.

To date, the operators have dropped a good-sized bank roll trying to make money in this room. The ultra-modern architectural conception of this spot may not strike the fancy of the Tom-Dick-and-Harry trade which, primarily, seeks informality.

Present bandstand set-up includes Phil Lavant as the main feature, with straight Latin music furnished by Don Orlando and Jack Rodriguez. When show was caught Levant's band had the night off, with Maurie Stein's group as substitute. Levant has a pretty good Chicago name, but a cafe of this nature is hardly in keeping with the sweet style of his orchestra (for years he has been a feature at the Bismarck Hotel). Both Orlando and Rodriguez dish out good rumba and tango music. Dorothy Dee is Orlando's lively and striking songstress.

The show headlines Tito Guizar (return date) and features Don Tannen, Pierce and Roland, and the Pan-American Dancers (mixed octet). Not a balanced bill by any means, but taken individually the acts are good.

Guizar was the only entertainer to score with the cold audience. They couldn't resist his smooth, colorful voice and his polished delivery. Gave out generously with both Spanish and American songs, including a satirical impression of *Chattanooga Choo Choo*.

Pierce and Roland make a pleasingly youthful appearance and dance with grace and confidence. Their music wasn't played up to par, but they managed to cover up nicely. Accomplish flashy spins and lifts faultlessly. Work to both pop and classical music.

Don Tannen, comic, emceeds. His forte is still his satire of a Russian baritone (Popkoff) giving a concert. Starts off with a burlesque of an opera singer and then goes into his Russian dialect. This is not the best room for his act.

The Pan-American Dancers appear in two routines, including a familiar conga and a military opening with rumba trimmings. Group makes a colorful appearance.

Sam Honigberg.

Casino Atlantico, Rio de Janeiro

Talent policy: Show and dance bands; one show nightly at 12:30. Management: Sr. Alberto Quatrini Bianchi, managing director; Batista Junior, artistic director; Nelson Firmo, chief of publicity.

The current 50-minute revue falls below the standard of preceding shows, but biz has been big due to the influx of delegates and journalists for the conference of the 21 Latin American nations.

Management brought in Anjos do Inferno (6), male musical combo from Radio Tupi. Outfit is very popular thru Brazil due to its platter cuttings and broadcasting. Francisco Alves, singer, and Deo Maia, fem singer and hip-tosser, were other additions. Eva Stachino's girl line (10) offers new routines, appearing in groups of 4 to 10 in antique costumes. Januario Oliveira and Jeanette are carried over from previous show. Revue is loaded with singing.

Feeling off, six girls offer a samba, as male warbles and girl line is augmented to 10 as build-up for Phylis Cameron and Gloria Whitney, U. S. girls, who sing *God Bless America* to plenty of applause. Eva Stachino warbles a Brazilian tune, followed by four girls dishing up a samba.

Jeanette, beating out rhythm on a straw hat, sings *A Historia do chapau de patho*, *Mulher de malandro* and *La Conga* to fair applause.

Nine girls offer a slipshod routine as Januario Oliveira warbles. He tossed up *Omelete Lyrico*, *Coco Penoene*, *Quecer Pecera nao e Pecuo* and *Salada Buhiana* to good applause.

Anjos do Inferno, six-male musical combo (chacalho, tambourine, maracas and three guitars) with two boys doing vocals, gave out three numbers to excellent results. Sell nicely.

Deo Maia, plump and dusky, in Bahiana regalia, on for song followed by plenty of hip shaking. Joined by Oswaldo Vianna, and team offers lyrics leaning heavily to the blue. Garnered plenty of laughs. Eva Stachino and 10 girls offer a crudely staged number, the costumes being antedated and the lighting poor. Francisco Alves sings *Brasil*, followed by a group of Brazil tunes, building to the finale.

Oswaldo Borba is now alternating with Louis Colls band for dances. Vocals by Coll, Olinda Alves and Oswaldo Vianna.

Food and drinks moderately priced and service excellent.

James C. MacLean.

Penthouse Club, New York

Talent policy: Continuous entertainment; no dancing. Management: A. J. Stone, owner; Bill Sherwood, press agent; Robert Bellot, headwaiter, and Dometique, maitre d'. Prices: Dinner from \$2.50; no cover or minimum.

Penthouse Club is an atmospheric, Continental nitery in an apartment building overlooking Central Park. Sells fine food and its charm is its primary reason for being in business. Entertainment is secondary.

Spot itself is a duplex job, softly lighted, and with a wood-burning fireplace always cackling. Continuous entertainment is dispensed by Paul Taubman at the piano; Rasha and Mirko, Jugoslavian guitarists, and Hella Linda, redheaded chantootsey from across the pond. Taubman is a fixture. A quiet, entertaining pianist, he also has a good gimmick of bringing customers over to the piano and making a recording of their voices, with plenty of plugs for the Penthouse on same. The Slavs are talented artists at the guitars and give plenty of romancy schmaltz to their offerings.

Appealing part of this place is its ability to keep customers in the spot for hours on end with tip-top service and delightful atmosphere.

Sol Zatt.

El Patio

(Atenas 9, Mexico)

Talent policy: Production shows at 12 midnight and 2:30 a.m., show and two dance bands. Owner-management: Sr. Vicente Miranda; maitre d'hotel, Manuel Rico, E. Prices: Dinner, 6 pesos minimum; 8 pesos Saturdays.

An American act new to floorshows here and one that has caught on with the Mexicans is Bob Bromley and His Personality Puppets.

Puppets are familiar enough to Mex-

icans. It is an old theater art here, still practiced, especially as a vehicle for educating children and the masses. But Bromley adapts his material to the requirements of a floorshow. Works in a spotlight and manipulates his strings in full view of the audience. He received an ovation opening night. American performers held over are the Nelson Sisters, in fast-moving acrobatics. They are in their eighth week in Mexico, coming to El Patio from the Waikiki Club and the Colonial Theater.

There were also Spanish and Mexican song and dance features.

Permanent ork is led by drummer Jose Martinez; second ork by Vilchis, who plays a wicked sax.

Among the guests was Earl Carroll, who took a bow.

Now that the accounts for 1941 are added up, El Patio finds that New Year's Eve drew 55,000 pesos (about \$12,000), a good business, due in part to American tourists. The 55,000 pesos represented 120 pesos a pair from 800 revelers, and more pesos for champagne a la carte. Average day draws around 10,000 pesos.

It was three years ago that the present owner, Vicente Miranda, took over El Patio, establishing the policy of including at least one American act in every show.

Maitre d'hotel is a cultivated and courteous young Mexican, Sr. Manuel Rico, E., who says his objectives for El Patio are "service, hospitality, courtesy, honesty, cleanliness." Around town they say that Mexico offers three principal attractions, "Scenery, folklore and El Patio."

Charles Poore.

Crawford House, Boston

Talent policy: Dance and show band; floorshows at 8, 10 and 12 p.m. Management: Joseph Cantor, manager; Alan Swartz, producer; bookings by Ford Agency. Prices: Dinners from \$1.25; drinks from 40 cents; no cover, no minimum.

This has always been regarded as a B spot, but Alan Swartz, working with a small budget, has fashioned a beautiful show here that should make the uptown spots take notice. Show has the class and appeal of a miniature revue.

Swartz has a line here that he can well be proud of. For what is probably the first time in Hub bistro history, a line of girls is not only worth looking at, but also is good. The gals go thru three nifty routines.

Opener is Slim and Short, a colored tap team little short of terrific. After a quick intro by emcee Bobby Bernard, the boys start rapid, intricate routine that clicks. Not content with picking chairs and tables up with their teeth, boys go thru a rigorous tap finale, holding the chairs and tables in their molars.

Bernard returns to warble *I Love a Parade*, *Did Your Mother Come From Ireland?* and an arrangement of *Hi, Neighbor*. What his voice lacks in quality it makes up in strength. Sells nicely. Has poise and looks, but it more of a singer than an emcee.

Maria Breen, tap dancer, is featured with the gals in a bolero. Cute and has plenty of talent. Costumed beautifully, she goes thru a very neat routine. Makes a terrific impression; easily a standout.

Comedy angle is handled by York and Tracey in a burlesque bit that really hit the customers hard. Knock themselves out, working the slapstick angle and get plenty of laughs. Use everything from the exploding banjo to a seltzer bottle.

Featured is Reggie White, billed as the "originator of the tassel dance." Gal is not as good as some of her alleged imitators. Works well and plenty of oomph and is good for a big hand, but others of the same type who have played here have meant more and drawn more. Has a good routine, however.

Fred Rubin's ork handles the dancing and show chores and does well.

Mike Kaplan.

Chez Paree, Denver

Talent policy: Dance and show band; floorshows at 11 p.m. and 2 a.m. Management: Tom Romolo, manager; Marv Norris, host. Prices: A la carte.

In search for a band hypo, Manager Tom Romolo put in Al Trent and the Algerians several weeks ago. This six-piece septa combo does a commendable

NELSON SISTERS

(Sweethearts of the 39th Division of Dive Bombers, Dayton, Ohio) (Thanks to Major W. J. Browdues)



Already completed 10 successful weeks in MEXICO CITY, and now currently at

EL PATIO CLUB

Much appreciation to our Latin American booker for an enjoyable engagement in Mexico.

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PADDY CLIFF

Popular Singing Star

★ Returns to the BOWERY CLUB, Detroit, Mich., for another indefinite engagement by popular demand.

job so far as their spending is concerned, but as is the case with so many sepias, customer contact becomes almost nil and the result is much the opposite of that desired. Biz has slowed the past few weeks.

Buddy Bowen is back as emcee and he is by far the smoothest spieler to work any spot in this region in many a month. Bowen seems to have changed to the extent where he is eager to deal it back with casual hecklers, which adds much to his effectiveness. Rush and Lee, a youthful, peppy team, open the show with "a dancing lesson," which resolves into a series of segues into various terpsitwists, and, altho nothing sensational, moved rapidly enough to garner a nice hand.

Feature is Mercedes, a stepper working in black light. Her hula is one of the most authentic seen in these parts, and her stepping is smooth and artistic, highlighted in the second part by the black light. Eye appeal is strong without becoming sexy.

Bowen takes a vocal turn with *Ragtime Cowboy Joe* and encores with a somewhat shady stint, *You Can Tell*. Altho his pipes are far from tops, his delivery and timing sell his songs solidly, and his gags are good for laughs and applause.

Rush and Lee reappear in a tap that is peppy and rapid. Mercedes' bubble dance sells nicely on the merits of its smooth presentation. A filmy costume which, together with the balloon, becomes star-studded under the black light is striking. Show has enough eye appeal; could stand more for the ear.

Herb Trackman.

Saw Dust Trail, New York

Talent policy: Continuous musical entertainment. **Management:** Jimmy Dwyer, owner-operator; Dorothy Kay, press agent. **Prices:** 10 cents cover after 8:30 p.m.

Dwyer, an ex-vaudevillian, has built this place into a steady money-maker. It's one long room, with sawdust on the floor, checker tablecloths, lurid wall paintings and a long bar on one side. The entertainment is continuous, with no room for dancing.

Featured is the "Four Little White Pianos" idea. Four small pianos side by side in the middle of the floor, with girl pianists soloing, dueting and occasionally doing quartet work. Girls are Mildred Walker, who also sings; Marie Daley, Dorothy Mack and Marlene Francis. Additional singing is provided by hefty, veteran Julia Gerity, blues singer with a lusty, shouting delivery that demands attention, and Betty Grimes (last year's junior metropolitan tennis champion), rhythm singer, and Gwen Murray, ballad singer, who's okay.

Four singing waiters, in Gay '90s costumes, take turns at the mike: Sam Simmons, Jim Buckley, George Wink and Gene Quinn, all of them listenable.

This is a sort of poor man's version of Bill's Gay '90s.

Paul Denis.

Rainbow Grill, New York

Talent policy: Floorshows at 8 and 11:30; champagne hour 9:30 to 10:30; show and dance band. **Management:** John Roy, managing director; Edward Seay, assistant. **Prices:** Cover charge, 50 cents and Saturday \$1 after 10.

Pleasant entertainment is provided for the informal, mostly out-of-town patronage this room gets. A big dinner crowd is almost always on hand and it is taken care of by Russ Smith's band and the small but sufficient floorshow. The diners are kept in longer by the still-popular Champagne Dance Hour, 9:30 to 10:30.

Smith's eight-man band provides sweet, danceable melodies, with Smith fronting and singing many pop choruses. The band produces a four-man glee club, and the three reed men double on fiddles for that schmaltzy touch. Smith also plugs his own songs (he says he has an hour's worth of his own tunes, both published and unpublished) and in general provides the right music for this room.

Floor divertimento has Sylvie St. Clair doing French-accent lyrics with oo-la-la rolling of eyes and intimate delivery. Her first was a French "song about love," then the saucy *Did I Say No?*, and then the oldie, *Are You Having Any Fun?*, but done extremely well. She has been here three months. Knows how to sell.

The Ashburns dance thru three bright routines—a waltz, an "old-fashioned Castle Walk" and a lively fox trot to *I Can't Give You Anything But Love*. Work smoothly and have good appearance. Return for the Champagne Hour, handling the patrons in light, gay manner and making the hour thoroly enjoy-

able. The band pads out the floorshow, five of the boys, including the leader, singing *Intermezzo* and *Stout-Hearted Men* nicely, and then Jack Tarr singing the Noel Coward comedy tune, *Don't Put Your Daughter on the Stage*. He's okay.

In the adjoining Rainbow Room, Charles Weidman is doing smoother work since his opening three weeks ago. He apparently has been adjusting himself to floorshow limitations. Katharine Litz and Peter Hamilton assist him expertly. Elsie Houston, Brazilian soprano, is still demanding attention with her exotic singing. Walton and O'Rourke, doubling from *Sons o' Fun*, are still excellent with their charming puppets. And Carmen Cavallero band is still dishing out good dance rhythms, with Carmen's piano work being an especial delight. Dacita and Clemente's Latin band is again doing okay as the alternate orchestra.

Dr. Sydney Ross is still around as table entertainer, and Hugh MacCraig, astrologer, is still surprising patrons, including other performers, in the lounge.

New Rainbow Room February 18 will have Monna Montes and Alexis Dolloff, dancers; Linda Ware, singer, and Henry Scott, comedian.

Paul Denis.

Carroll's, Philadelphia

Talent policy: Show and dance band, production revues at 7:30, 11 and 1. **Management:** Stanley Carroll, owner and manager; Frankie Donato, day manager; Moe Adler, headwaiter; Jerry Cabot, captain; Sam Bushman, press agent. **Prices:** Drinks from 50 cents; dinners from \$1.25; minimum \$1 weekdays; \$1.50 Saturdays and holidays; no cover.

Continuing to lead the after-dark scene in presenting burly shows, Stanley Carroll comes to the fore with one of his best revues, tagged *A Salute to the Armed Forces*.

Line of eight "Carrollovlies," who live up to that billing in appearance and performance, open in army regalia for a sprightly military tap. Wilbur Rance, emcee, also adds song to the ballets, as well as straightening for the comics.

Carroll has returned burly funny-men to his raised stage after a five-month absence. It's Vic Hallen and Charlie Robinson for the rib-tickling. With Rance straightening, boys draw belly-rumbles with the *Drill Scene* skit which Abbott and Costello popularized in *Buck Privates*.

Margie Smith, blond and dressed becomingly, is a vocal clik swinging *Make Believe, You and I* and *I've Got It Bad*.

Line returns in a *Hands in the Dark* number staged by Pat Bernard, who also captains. Routine is plenty sexy, what with two hands on each of the costumes placed in strategic spots.

Hallen and Robinson go blue for the auto-wife skit, with Irene Dale, featured disrober, as the fem foil.

Jean Ware, first stripper on, makes with a Hawaiian dance. Shows a neat figure, but little originality.

Comics, this time back with Rance, are laugh-getters with the *Ill-Pay-My-Hal* skit.

Top billing goes to Irene Dale, making her strip bow here. She's remembered as burly's Grace Gordon (Mrs. Wilbur Rance). Costume of black sequins sets off her blond features neatly, and the take-off displays a satisfying figure. Gals wind it up with a rousing navy routine.

Show is staged by Rance and the dances by Pat Bernard. Costumes are new, clean and tastefully designed.

Charlie Gaines (7), sepias band starting its second year here, still plays a good show and pours out hot notes for dancers.

Business capacity at late supper show caught.

Maurie Orodanker.

Lou's Chancellor Inn, Philadelphia

Talent policy: Continuous and intimate musical entertainment from 7 to 2. **Management:** Sam Domsky, owner; Lou Lantos, manager; Sam Bushman, press agent. **Prices:** Dinners a la carte, drinks from 40 cents; no minimum, no cover.

The town's first "musical bar" continues to do bang-up business. Recently opened, just a block away from the management's original clik, Lou's Moravian Inn. This newest inn is even more tastefully decorated and situated right off a main thoroughfare.

Major musical excitement is Don Renaldo's Quartet, instrumentalists accenting Latin rhythms. Paced by Renaldo's fiddling, group includes Al Avayou, on the strong side in singing South American songs; Romeo Delmonico and Mike Sanchez.

Renaldo foursome alternates with

Buffalo Club Owners Form Ass'n; Worried About Curfews, Unions As AGVA Pushes Upstate Drive

BUFFALO, Feb. 7.—The Niagara Frontier Night Club Owners' Association was organized January 27 here at Club Como. owners and managers of about 18 night clubs in this area meeting to discuss mutual problems. Jim Savage, Como's owner, said all niteries were represented except two, whose owners were out of the city.

Savage was named temporary chairman of the association, and Benjamin Frank-

lin was appointed counsellor and secretary-treasurer. The membership committee consists of Phil Amigone (Chez Ami) and Edward Bain (McVan's).

Also present at a portion of the first meeting upon invitation were representatives of the musicians' union (colored and white), waiters, bartenders, cooks, hotel and restaurant employees and AGVA. Niteries men are concerned with such issues as changes of curfew laws, AGVA, etc.

McVan's night club is prospering with name acts. After a very big three weeks of Pifi Dorsay, McVan's is offering Yvette Dare.

Name acts have occasionally been seen at neighborhood niteries, but seldom for any length of time.

With Miss Dare are the Winston Sisters, and Ruiston, Morgan and Lunard, and others.

McVan's, which hasn't been union since a disagreement some years ago, has been approached by union reps to change its set-up. Mrs. McVan says she is considering going union. She has joined the new Night Club Owners' Association and says she will do as the rest do in regard to AGVA.

While quite a few agents have given AGVA hard opposition, according to local AGVA rep, Prof. Maji, four agents have applied for AGVA franchises. They are Ray S. Kneeland, Lee Suttell, Frank Dubick and Bill Richards.

Maji says all Rochester agents are applying for franchise, including Al Norton and Charlie Kramer, Art Argyries, Harry Stone and Al La Dab. An AGVA rally at Rochester January 18 went off fairly successfully, said Maji; last rally here, attended by Gerald Griffin in early January, went well.

Membership in Buffalo is 150 acts now, according to Maji.

DETAILS ON TAXES

(Continued from page 4)

If only for part of the year, the amount must be prorated. If optional form 1040A is used, full credit of \$400 may be taken only where the dependency exists on the last day of the year; where the dependency does not exist on the last day of the year, no credit at all is allowed on the optional form.

Head of Family

You may take an exemption as head of a family if you support in one household one or more dependent individuals closely connected with you by blood relationship, marriage or by adoption. The exemption is \$1,500, plus \$400 credit for each dependent except one.

Earned Income Credit

Earned income means salaries, wages, commissions, fees and other compensation received for personal services rendered.

The earned income credit amounts to 10 per cent of the net income, where the net income is \$3,000 or less. (The net income is your total income less deductions for business expenses, contributions, interest, etc., and is the figure which would appear on line 18 of the regular tax return.) Where the net income is over \$3,000, the credit amounts to 10 per cent of the earned income or 10 per cent of the net income, whichever is the lower; however, in such a case the minimum credit is \$300.

The question of earned income credit is not involved when using optional form 1040A, inasmuch as the credit is already taken into consideration in the tax table.

Tax Rates

Both regular and optional forms are based upon the same tax rates.

There is a normal tax of 4 per cent on your net income after deducting personal exemptions, credit for dependents and the earned income credit.

There is also a graduated surtax based upon the same figure, but without allowance for the earned income credit. The surtax starts with 6 per cent on the first \$2,000 in excess of exemptions and credit for dependents, and ranges upwards to 77 per cent on income in excess of \$5,000,000.

(The third of this series of articles will appear in next issue.)

San Francisco Club Tries 7:30 Show With Big Success

SAN FRANCISCO, Feb. 7. — August (Bimbo) Giuntoli is finding early-hour floorshows at his 365 Club a boom to business. He is first club owner here to advance show hour since police commission's recent ruling that niteries may not remain open for dancing and entertainment after 2 a.m. He threatens to grab off a good amount of straight restaurant trade.

Experimenting with a 7:30 p.m. show for the first time January 22 and expending \$400 for newspaper copy, spot played to only five vacant tables. Sixty were turned away last week-end. Shows are spaced at 7:30, 10 and 1 a.m.

Other club owners are watching the success of the 365 Club, but there is no indication they intend to follow an early opener policy. Most spots start night floor sessions at 9 p.m.

Names for Milwaukee

MILWAUKEE, Feb. 7. — Lawrence Welk's aggregation, which opened at the Riverside February 6, will be followed by Dick Powell week of February 13; Del Courtney orchestra week of February 20, Les Brown orchestra week of February 27, and Griff Williams orchestra week of March 6.

Niteries Aids Red Cross

PITTSBURGH, Feb. 7.—Villa Madrid entertainers and employees netted a three-column picture in morning daily for \$200 contribution to Red Cross drive. Group of 34 men and women posed in V-shape formation, crashed news section that rarely includes items or photos of niteries circles.

Mickey House, sepias pianist, who has built up a big following with his boogie-woogie flashes at the Steinway. Adds voice to some of his Harlem jive tunes and, with an ingratiating personality, is a standout.

Maurie Orodanker.

Carronsel, Miami Beach, Fla.

Talent policy: Dance and show band; floorshow at 9, 12 and 3. **Management:** Bob Finestlein, Lew Tendler, Ben Brooks; Al Wilson, lighting and stage; Harry Haig, headwaiter; Les Simmonds, publicity. **Prices:** Drinks from 55 cents; dinners from \$1.50; minimum \$1.50.

From a diet of turnips the club now is in the caviar class. And Blossom Fields's Benny did it. Everyone else around here is beefing about business, but the crowd at this spot threatened to tear the place down unless Fields kept going and after 55 minutes still refused to be calm. His stage mannerisms, range, resonance of voice and likable personality are selling like hotcakes.

Al Bernie emcees without resorting to biological humor. His gags and laughs are tied in with familiar situations, which he burlesques to good advantage. Besides, he has a pleasing voice. His FDR-Willkie impression belongs to posterity.

Patty Ortell is the answer to some producer's prayer. She backs up her nifty curves with talented pipes on swing and rumbas. Dark-haired, she did great with Babaloo and Dixieland Band.

Demar and Denise, dancers, are favorites here, doing ballroom routines that were deservedly well received. The Margaret Faber line is swell.

Harry B. Kind.

(Routes are for current week when no dates are given)

A
Adrienne (Walton) Phila. h.
Albins, The (Five o'Clock) Miami Beach, Fla., nc.

B
Ballero, Marc (Earl Carroll's) Hollywood, cb.
Banks, Sadie (Old Roumanian) NYC, re.

THE ANGIE BOND TRIO
America's Finest Girl Instrumental-Vocal Act
Indefinitely ROGERS CORNER, New York City.

Bolger, Ray (Stanley) Pittsburgh, t.
Bond, Angie, Trio (Rogers Corner) NYC, nc.

C
Cahot & Dresden (Hurricane) NYC, nc.
Callahan Sisters (Chez Paree) Chi 9-12, nc.

CHEENA DE SIMONE
DANCERS
Currently ROOSEVELT HOTEL, New Orleans

Chandra-Kaly Dancers (Chez Paree) Chi, nc.

"CHUCK" PALMER
and his ROYAL RANGERS
with "Pappy" Zeke Lockwood and Cousin Lem.

(For Orchestra Routes, Turn to Music Department)
TRADE SERVICE FEATURE of Billboard
Acts-Units-Attractions Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

Cole, King, Trio (Kelly's Stable) NYC, nc.
Cook, Ralph (Hi Hat) Chi, nc.

D
D'Arcy, Jeanne (McAlpin) NYC, h.
Dacita (Rainbow Room) NYC, nc.
Dae, Suzanne (Leon & Eddie's) NYC, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Duanos, The (Jefferson) St. Louis, Jan. 30-Feb. 12, h.
Duffins, The (Trionon) South Gate, Calif., h.

E
Eddy, Val (State) Minot, N. D., 13-14; (Dakota) Grand Forks 17; (Fargo) Fargo 18-19, t.

F
Faye, Frances (Beachcomber) NYC, nc.
Ferris, Tommy (Singapore) Chi, c.

G
Galante & Leonarda (Benjamin Franklin) Phila., h.
Gale, Peggy (Slapsy Maxie's) Beverly Hills, Calif., nc.

Advance Bookings
JIMMY RAE: Chicago Theater, Chicago, March 13, week.
LES BROWN: Riverside Theater, Milwaukee, Feb. 27, week.

Grace & Scotty (Garde) New Haven, Conn., h.
Grant Sisters (Village Barn) NYC, nc.

GRANT FAMILY
Week Feb. 8th to 14th
Eastern Fair Association, Albany, N. Y., for George Hamid.

Gray, Gary (Troadero) Youngstown, O., nc.
Gray, Madeline (Fifth Avenue) NYC, h.

H
Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hannon, Bob (Roxy) NYC, t.

Haywood, Billy, & Cliff Allen (Cerutti's) NYC, nc.
Hayworth, SeaBee, Revue (Capitol) Raleigh, N. C., 11; (Carolina) Wilson 12; (Academy) Lynchburg, Va., 13-14, t.

I
Inge, Adele (New Yorker) NYC, h.
Ink Spots, Four (Coronado) Rockford, Ill., 10-11; (Palace) South Bend, Ind., 12; (Regal) Chi 13-19, t.

J
Jardiniere, Mlle., & Madeleine Gardiner (Latin Quarter) Palm Island, Fla., nc.
Jason, Bobbe (Old Roumanian) NYC, re.

POLLY JENKINS
AND HER MUSICAL PLOWBOYS
Feb. 13-14, Crescent Theatre, Dalton, Ga. For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jessell, George (Fefe's Monte Carlo) NYC, nc.
Jewels, Juggling (Oriental) Chi, t.

Jose & Lolita (Copacabana) San Francisco, nc.
Joyce, Bobby & Ginger (606) Chi, nc.

3 PEPPERS
Currently in their 20th Week
Frank Palumbo's Cafe.
Doubling New 20th Century Club, Philadelphia.

K
Karyl, Iris, & Ruby Bennett (Bouche's Villa Venice) Miami, nc.
Kean, Jane (Versailles) NYC, nc.

L
LaBato, Paddy (Casanova) Miami Beach, nc.
Ladd, Tommy (CooCooNut Grove) Santa Monica, nc.

M
McConnell & Moore (Gay '90s) San Francisco, nc.
McGuire, Marcy (Chicago) Chi, t.

N
Nadis & Sasha (Casino Russe) NYC, nc.
Na Pua (Lexington) NYC, h.

O
O'Dell, Dell (Park Central) NYC, h.
Olivette, Nina (La Conga) NYC, nc.

P
Patterson, The (Palace) Washington, t.
Patterson, The (Palace) Washington, t.

R
Rae, Jimmy (Chicago Theater) Chicago, March 13, week.
Rosen, The (Palace) Washington, t.

S
Savannah (Ubang) NYC, nc.
Savannah (Ubang) NYC, nc.

T
Ted Weems (Oriental) Chicago, March 6, week.
The (Palace) Washington, t.

Olsen & Shirley (Chicago) Chi. t.
Orla, Lupita (Club Gaucha) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Owens Sisters (Eaduro) Brooklyn, re.

P
Page, Muriel (Latin Quarter) Palm Island, Fla., nc.
Page & Nona (Cremorne) Brisbane, Australia, 3-17, t.
Paige, Penny (Enduro) Brooklyn, re.
Parker, Ray (Hurricane) NYC, nc.
Passos, The (Trianon) South Gate, Calif., b.
Patrick, Pat (Band Box) Hollywood, nc.
Paulson, Lehua (Lexington) NYC, h.
Pepe (Mike Lyman's) Hollywood, c.
Perrin, Mack (Cafe Sutton) NYC, nc.
Perry, Barbara (Belmont-Plaza) NYC, h.
Peters Sisters (Ruhan Bleu) NYC, nc.
Pollakova, Nastia (Russian Kretchma) NYC, nc.
Powell, Dick (Oriental) Chi, t.
Price, Sammy (Cafe Society Downtown) NYC, nc.
Pritchard & Lord (Oriental) Chi, t.

R
Rae, Jimmy (Riverside) Milwaukee 9-12; (Chicago) Chi 13-19, t.
Ramirez, Carlos (Martinique) NYC, nc.
Randi, Robert (Ranch) Houston, Tex., nc.
Randall Sisters (Brown) Louisville, h.
Raye, Martha, Unit (Metropolitan) Providence 13-15, t.
Regan, Paul (365) San Francisco, Jan. 29-Feb. 18, nc.
Reid & Mack (Capitol) Washington 5-11, t.
Reynolds & Donegan Pyramid Skating Girls (Grotto Circus) Cleveland; (Skrine Circus) Detroit 16-28.
Richard, James (Hollenden) Cleveland, h.
Richey, Jean (Sans Bouci) Havana, Cuba, nc.
Rimmond, Margaret (New Yorker) NYC, h.
Ringo & Harris (Cora & Irene's) NYC, nc.
Rio & Rita (Pan-American Cafe, Hotel La Salle) Chi.
Rios, Rosita (La Martinique) NYC, nc.
Roberts, Lucille & Eddie (La Conga) NYC, nc.
Roberts, Ronny (New Yorker) NYC, h.
Robinson, Norah (No. 1 Bar) NYC, nc.
Rodriguez, Aida (Club Gaucha) NYC, nc.
Rolicke, The (Flynn's Cocktail Room) New Orleans, nc.
Rollini, Adrian, Trio (Flatbush) Brooklyn 9-11; (Windsor) Bronx, N. Y., 13-18, t.
Rollis, Rolly (Club Whitaker) NYC, nc.
Roner, Fred (Sherman) Chi, h.
Rossi, Anita (Club Gaucha) NYC, nc.
Roth's, Chas., Tip Top Dancers (Royale) Detroit, nc.
Roxettes (Earle) Washington, t.
Ruben & Alicia (Ye Oide Tavern) W. Brookfield, Mass., re.
Rubyette & Don (Colosimo's) Chi, nc.
Rushing, Jimmy (Cafe Society Uptown) NYC, nc.
Russell, Bob (New Yorker) NYC, h.

S
Sally & Annette (Forrest) NYC, h.
Schaffner, Eddie (Club Bail) Brooklyn, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Belmont-Plaza) NYC, h.
Sedley, Roy (18 Club) NYC, nc.
Seemon, Hank (Harry's New Yorker) Chi, cb.
Shanley, Robert (Music Hall) NYC, t.
Shaw, Naleo (Lexington) NYC, h.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Shields, Jimmy (Hurricane) NYC, nc.
Shore, Willie (Chez Parée) Chi, nc.
Silvers, Phil (Cahley Foy's) N. Hollywood, nc.
Slin & Slam (Caprice) Los Angeles, nc.
Smith, Betty Jane (Copacabana) NYC, nc.
Smith, Frances (Cafe Society Downtown) NYC, nc.
Smothies, The (Chez Parée) Chi, nc.
Spencer & Forman (Leon & Eddie's) NYC, nc.
Sporn & Dukoff (Casey) Scranton, Pa., b.
Stadlers, The (Riverside) Milwaukee, t.
Stanley, Irene (Le Polsonier) NYC, nc.
Stella (Band Box) Hollywood, nc.
Stern, George (17th Avenue) NYC, h.
Stirling & Rubia (Verne's) Detroit, c.
Stockwell, Gene (Leon & Eddie's) NYC, nc.
Stokes, Harold (Chicago) Chi, t.
Stone, Al (Band Box) Hollywood, nc.
Storvanovsky, Arcadi (Russian Kretchma) NYC, nc.
Stuart, Gene (Delicate Franks) Miami Beach, nc.
Stuart & Lea (St. Moritz) NYC, h.

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Sumner, Helen (Ivanhoe) Chi, re.
Summers, Andrew (The Avenue) NYC, nc.
Suns, Three (Piccadilly) NYC, h.
Swan, Lyda (Russian Kretchma) NYC, nc.
Sweet, Carol (Hickory House) NYC, nc.
Sybil & Sandra (Leland) Springfield, Ill., h.

T
Tarasova, Nina (Casino Russe) NYC, nc.
Tatum, Art (331) Los Angeles, nc.
Taylor, Bill (Chateau Moderne) NYC, re.
Taylor, Harry, Four Kewpie Dolls (Harbor Point) Utica, N. Y., h.

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Teeman, Eleanor (La Martinique) NYC, nc.
Tennor & Swift (Casino Urca) Rio de Janeiro, nc.
Tennis, Eleanor (Music Hall) NYC, t.
Thomas, Danny (5100 Club) Chi, nc.
Thomas, Shirli (Armando's) NYC, nc.
Thorson, Eric (Leon & Eddie's) NYC, nc.
Tiebor, John (Music Hall) NYC, t.
Tindell, Nita (Colosimo's) Chi, nc.
Tint, Al (Colony) Green Bay, Wis., nc; (Showboat) Madison 14-20, nc.
Torrens, Fay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Toto (Rainbow Gardens) Little Rock, Ark., nc.
Toy, Noel (Leon & Eddie's) NYC, nc.
Trisic (Paramount) NYC, t.

U
Ulmer, Jack (Hot Spot) Cleveland, nc.
V
Valdez, Corinne & Tito (Florentine Gardens) Hollywood, cb.
Vaike, Elee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Van, Eddie (Maison Louis) NYC, nc.
Van, Gus (Hurricane) NYC, nc.
Vance, Jerri (606) Chi, nc.
Velez, Angela (Chateau Moderne) NYC, nc.
Vestoff, Florida (Hurricane) NYC, nc.
Victoria (Club Frisco) NYC, nc.
Vincent, Romo (La Martinique) NYC, nc.
Volaime, Val (Baker) Dallas, h.

W
Wade, Bill & Betty (New Yorker) NYC, h.
Waldron, Jack (Colosimo's) Chi, nc.
Walker, Mildred (Sawdust Trail) NYC, nc.
Walker, Cy (Monte Carlo Beach) NYC, nc.
Walton & O'Rourke (Rainbow Room) NYC, nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Bismarck) Chi, h.
Warren, Earl (Cafe Society Uptown) NYC, nc.
Webb, Nella (Lexington) NYC, h.
Weldman, Charles (Rainbow Room) NYC, nc.
Westfield, Catherine (Adams) Newark, N. J., 9-11, t.
Whalen, Maurice & Betty (Gleim Rendezvous) Newport, Ky., nc.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.
White, Madalyn (Cora & Irene's) NYC, nc.
Whitehouse, Walter (Village Barn) NYC, nc.
Whiting, Margaret (Charley Foy's) N. Hollywood, nc.
Williams, Hermanos, Trio (Latin Quarter) Miami, Fla., nc.
Williamson, Herb (Hillside) Houghton, Mich., cb.
Winchel, Paul (Billmore Bowl) Hollywood, nc.
Wink, George (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Winton, Jane (Plaza) NYC, h.
Wong, Jadin (Cat & Fiddle) Cincinnati, nc.
Wood, Kirk (Leon & Eddie's) NYC, nc.
(See ROUTES on page 55)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Angel Street (Ford) Baltimore.
Arsenio and Old Lace (American) St. Louis.
Blissie Spirit (Cass) Detroit.
Blossom Time (Civic Auditorium) Pasadena, Calif., 11; (Civic Aud.) Fresno 12; (Municipal Aud.) Sacramento 13-14.
Claudia (Selwyn) Chi.
Corn Is Green, with Ethel Barrymore (Harris) Chi.
Cornell, Katharine, in Rose Burke (Lyceum) Minneapolis 11; (Auditorium) St. Paul 12; (Davidson) Milwaukee 13-14; (Cass) Detroit 16-21.
Ellis, John, Rip Van Winkle: Middleville, Mich., 11; Grand Rapids 12-13.
Guest in the House (Walnut) Phila.
Hayes, Helen, in Candle in the Wind (Hartman) Columbus, O., 9-11; (English) Indianapolis, Ind., 12-14.
Hellzapoppin (Municipal Auditorium) Savannah, Ga., 11; (Auditorium) Columbia, S. C., 12; (Erlanger) Atlanta, Ga., 13-14.
Hellzapoppin (Forrest) Phila.
Louisiana Purchase (Nixon) Pittsburgh.
My Sister Eileen (Wilbur) Boston.
My Sister Eileen (Geary) San Francisco.
Native Son (Empire) Syracuse, N. Y., 10-11; (Erlanger) Buffalo 12-14.
Pal Joey (Grand O. H.) Chi.
Panama Hat (Erlanger) Chi.
Plan "M" (National) Washington.
Student Prince (Shubert) Boston.
Theatre, with Cornelia Otis Skinner (Cox) Cincinnati.
Tobacco Road (Lacust St.) Phila.
Under One Roof (Playhouse) Wilmington, Del., 13-14.
Velez and Yolanda (Cass) Detroit, 9-14; (Temple) Saginaw 16; (Capitol) Flint 17; (Michigan) Ann Arbor 18; (Erlanger) Buffalo 19-21.
While Cargo, with Ann Corio (Shubert Lafayette) Detroit.

ICE SHOWS ON TOUR

Ice-Capades of 1943 (Sports Arena) Hershey, Pa., 9-14; (Arena) Cleveland 15-22.
Ice Follies (Garden) Boston 11-23.

NO SOLDIER PRICES

(Continued from page 3)
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Entertainment may be had in a range of admission prices; in fact, the same stars may be seen in a different department of a theater operation at half or even less than half of the admission price charged in the first-run department of theater operation. There is no other business we know of which affords the opportunity afforded by the theater business whereby anyone may purchase identical merchandise under comparable and similar convenient and comfortable surroundings at various prices fitting the purse of the buyer!

Few in Ice Field Get Big Dough; Vaude Acts Fare Well; Others Get Best Takes From Carnivals, Clubs

(Continued from page 3)
ports from Europe has been more than made up.
The sole exception to low salaries in the ice field are vaudeville performers and standard acts. As they do not depend solely on ice show jobs, they ask and receive the coin usually received on a vaude date. Employment of these acts is on the increase, they being used to fill dead spots in the show.

Low Alien Salaries

One of the most revealing facts uncovered is the beating down of the salaries of foreign talent. Alien skaters are here for the duration. Most of them will fit in no other branch of the show business, and the producers, in many instances, have taken advantage of their position to beat down their salaries.
The draft, which would ordinarily put young talent at a premium, is hardly affecting the ice field. The steady influx of young and new talent is rapidly making up any draft depletions. Gene Turner, one of the hits of Miss Henle's *Hollywood Ice Revue*, replaced two former Henle partners, both of whom are now serving in the army. This was Turner's first professional engagement. Previously he had been one of the nation's top amateur figure skaters.
Another factor reacting against ice performers is the seasonal nature of their work. Season is, roughly, from September to May, with the AMA show, *Ice-Capades*, running thruout the summer at Convention Hall in Atlantic City. The *Hollywood Ice Revue* tour is usually considerably shorter than that of *Ice Follies* and *Ice-Capades*. Unit usually makes a 10-week transcontinental tour and closes around the end of January.
The American Guild of Variety Artists, union which has AFL jurisdiction over this field, has contracts with the *Ice Follies* and *Ice-Capades*. Minimums are, for the *Follies*, \$50 for chorus and \$75 for principals, and for *Ice-Capades*, \$50 for chorus and \$100 for principals. Contracts with *Hollywood Ice Revue* and *It Happens on Ice*, both controlled by the Henle-Wirtz interests, have expired and have not been renewed. AGVA is seeking new contracts to increase minimums. Negotiations have not been started as yet. AGVA apparently awaiting the expiration of contracts with the *Follies* and the AMA show.

Odd Situations

As a result of existing conditions in the field, freak situations have arisen. For example, Dorothy Lewis, who recently closed with her ice unit at the St. Regis Hotel, New York, was paying her chorus \$80 per week for two 20-minute shows nightly six times a week, while some of the principals appearing in the *Hollywood Ice Revue* were receiving \$75 weekly for a two-and-a-half hour show each night.
Biggest coin getters in the industry are Sonja Henle, Roy Shipstad, Dorothy Lewis, Bess Ehrhardt and Evelyn Chandler. Picture work is also responsible for upping the annual incomes of Miss Henle and Miss Lewis.

Murphy Heads Buff House

BUFFALO, Feb. 7.—At a stockholders' meeting of the Buffalo 20th Century Theater, Inc., which recently underwent a management change, Robert T. Murphy was elected president of the corporation and managing director of the theater. Clarence Williams is still assistant manager.
Century is currently doing excellently under the new vaudeville policy. House band is under Meyer Balsom's baton plus guest stars.

Miss Lewis was recently offered \$1,500 for three nightly appearances with an ice carnival in Washington. She was, however, forced to decline the offer because of her contract with the St. Regis Hotel here. Carnival operators are willing to spend big dough for a name to attract the crowds.
Miss Henle, Bess Ehrhardt (Mrs. Roy Shipstad) and Roy Shipstad, as part owners of shows, work on a percentage basis. Shipstad, considered the top male skater in the business, is judged by experts to be worth \$1,000 as a skater alone.

\$500 Class

Skaters averaging \$500 and over include Evelyn Chandler, Dorothy Lewis, Frick and Frick, and the Four Bruises. Fritz Dietl, Belita, Hub Trio, Red McCarthy, Caley Sisters, Lois Dworschak, McGowan and Mack, Goodrich and Nelson, the Heasley Twins, and Dench and Stewart average between \$300 and \$500.
The \$200 to \$300 category includes Freddie Trenkler, Robin Lee, McKellen Brothers, Galbraith Brothers, Pierre and Denise Benoit, Jackson and Lyman, Doug Duffy, Bill and Betty Wade, Adele Inge and Eric Waite.

Those averaging between \$100 and \$200 are Betty Atkinson, Rona and Cliff Thael, Jo Ann Dean and Gene Berg, George Byron, George von Birgelen, Pamela Prior, Donna Atwood, Vera Hrubu, Skippy Baxter, Hedi Stenuf, Le Verne, Alex Hurd, Brandt Sisters, Bobby and Ruby Maxon, Hazel Franklin and Al Surette. Those averaging slightly under \$100 include Mary Jane Yeo, Charles Hain, Peter Killam and Tommy De Pauw.

Singers June Forrest, Jack Kilty and Dorothy Alley, in the cast of *It Happens on Ice*, average \$75 a week. Paul Gannon, singer-announcer with the *Ice Follies*, gets \$125 a week. Of the vaude performers in ice shows, Joe Jackson Jr., bicycle rider, gets \$450 weekly; Val Seltz, juggler, \$200; Serge Flash, juggler, \$350, and Paul Duke, magician, \$175.

These are all approximate figures. In many cases, skaters have gone above and below the salaries mentioned. As in the case of Miss Lewis, it is not uncommon for a skater to make in one night, while playing an ice carnival, more than the salary usually coined in a week.
With few exceptions, at present, ice carnivals and pictures are the only fields which afford the professional skater a chance to make heavy dough.

ATLANTIC CITY, Feb. 7.—Usual summer custom of the *Ice-Capades*, ice show sponsored by the Arena Managers' Association, whipping a new season's revue into shape at Convention Hall here, may be no go this year. In view of the war, AMA is holding off its usual summer plans.

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Rio Pan-American Confab Hypos Rio Clubs; Now Await Tourists

RIO DE JANEIRO, Feb. 7.—The recent sessions of the Latin American conference drew above average business at the three major casinos. Hotels were packed. Table reservations in most night spots were at a premium.

Dr. Lourival Fontes, director of Departamento de Imprensa and Propaganda (National Press Department), took over the Casino Atlantico January 23, tossing a party for the press. Special show for the occasion consisted entirely of Brazilian talent, including Anjos do Inferno (6), male musical combo; Francisco Alves, Deo Mata, Januario Oliveira, Jeannette and a line of Eva Stachino girls (10), with Francisco Jose Ferreira Filho and Louis Colt bands dishing up the music.

The Copacabana offers a show headed by the Three Arnolds, U. S. acros; Carmen Salazar, warbler; Tourand Brothers,

acros; Oscarita, Brazilian singer; the U. S. Copacabana girls (4) and a Brazilian girl line of eight. Claude Austin and Simon Bountman bands furnish the music.

Urca still leads for volume of biz, with a larger capacity and presenting two shows nightly, composed of a huge array of vocalists and a Brazilian girl line of 22. Featured are Ray Ventura and band, Novak Sisters, Lee Brody and Leslie Miller, Whitey's Congeroo Dancers, Linda Batista, Madeline Rozay, Grande Otelo and Leo Albano.

With the closing of the Latin American conference, the casinos will concentrate on their annual carnival shows, built to attract tourists. With present world conditions, tourist trade may not come up to past seasons, but preparations for this gala festival, starting February 15, are progressing.

Magic

By BILL SACHS

SERGEANT LEE ALLEN ESTES, the safety magician with the Kentucky State Highway Patrol, was the subject of Dale Carnegie's nationally syndicated column January 23. The yarn told of Estes's bashfulness as a youth; of how he gained self-confidence after doing a magic show for the neighborhood kids with whom he was always too shy to play; how he finally joined the police department; how he sold his superiors on the idea of mixing magic with his safety talks, and of the great success he has enjoyed with the magic-safety idea in Kentucky schools.

COTTS THE MAGICIAN is on an indefinite engagement at Phillips Hotel, Kansas City, Mo. SHEPHERD THE MAGICIAN, still at the Log Cabin, Dallas, and doubling at the Madcap Theater there, had the Dallas Magic Club members as his guests the other night, with Dr. Moore, of Austin, and Harry McDaniels taking the floor for a bit of hocus-pocusing. The Log Cabin boss, Jack Pepper, also entertained with a baffling card trick.

A START has been made to form a magic club in New Orleans, with the first meeting at the Roosevelt Hotel there January 12 attracting seven members—Dr. Moore, L. Jacobs, G. Kogel, J. Samarens, Tom Shepard, Bill Hobbs and H. Goldstein. Next meeting is scheduled for the Roosevelt February 9, with all magi invited to attend.

LAFOLLETTE, currently on club dates in the New England sector, is mulling a proposition to launch a unit to play military camps.

ELWIN SHAW, New England trixter, joined Uncle Sam's fighting forces last week.

VALENTINE, presenting his magical bar turn, is back in harness after a recent illness. CARDERIO, Sildini, Harrison, Jess Kelly, Ray Hilliard and Ralston are all around Boston and reported doing well.

MR. BALLANTINE (Carl Sharpe) headlines with his crazy magic at the Frontier Ranch, Detroit nitery. JOE FRANKLIN, magician, and his "talking dog" are appearing with a unit show thru the South.

NORMA KREIGER dresses up the floorshow with her magic at Nell Deighan's Cafe, Pennsauken, N. J.

GERALD FITZGIBBON, hypnotist, has come out of retirement and is current at Kenny's Cafe, Camden, N. J.

ALL MAGICDOM MOURNS the passing of two of its best known and most lovable characters, Harry Rouclere, who died February 3 at his home in Ridgewood, N. J., and Elmer Ransom, who passed on February 2 at the home of his daughter in Essex Falls, N. J. Further details will be found in Final Curtain, this issue.

ROY BENSON, emcee-magician, closed an eight-week engagement at Jack Lynch's Walton Roof, Philadelphia, February 4.

MOULAN and Company are presenting their magic at the Casa Loma Cafe near Turnerville, N. J.

HARRY CECIL RING, International Brotherhood of Magicians, Detroit, celebrated the awarding of its charter with a dinner at the Northwestern Sportsmen's Club, Detroit, January 29, with First IBM Vice-President Charles Larson making the charter presentation. Dr. Zina Bennett, Ring prexy, served as toastmaster. The following appeared on the magic program which followed: Guy Stanley, Utica, Mich.; Abe Warsaw, Grand Rapids, Mich.; Charles Larson, New York; Percy Abbott, Colon, Mich.; Dr. Boris Zola, Saginaw, Mich.; Al Munroe, Herb Straub, Roy Hall, Charles Pasternacki, Al Zink, Dr. Bennett, Harry Cecil, Del Raymond and daughter Mitzel, Harold Sterling and Navarre, all of Detroit.

TONY BRANDINO made *The Atlanta Journal* February 2 with a swell story, with photo by Rebecca Franklin, telling of Brandino's magical exploits as a soldier at Fort McPherson, Atlanta.

RAYMOND SCHEETZ and Company, who recently have been touring the Middle West, are set for the Waldorf Theater, Waldorf, Md., February 15. They are slated to play other houses in the Sidney Lust Circuit, which is booked by Theodor Megaarden Jr., former agent for magic shows.

KEITH CLARK heads the new show which opened Friday (6) at Glenn Rendezvous, Newport, Ky. He's in for two weeks.

SI STEBBINS, veteran card trixter, has finished his career as a magic manufacturer with Percy Abbott in Colon, Mich., and is now in Indianapolis. Stebbins says priorities ratings are raising calm with the magic-making business.

COLUMBUS (O.) MAGIC CLUB held its 11th annual Magi-Fest January 30-31, proceeds from the Friday night show going to the Masonic Home Crippled Children's Fund. Twenty-three hundred tickets were sold, netting the fund \$575. Ted Huber, of Pittsburgh, and Howard Strickler, Toledo, officiated as emcees. Norman Cummins, Wilmington, O., emceed the magicians' only show Saturday afternoon, with Charles Larson, New York, the principal entertainer.

DALLAS is getting its share of magic these days, with Clayton Edwards at the Top Rail there, Sheffield at the Log Cabin, LeBrown at the Cow Shed, and Val Voltane, the perfume magician, at Hotel Adolphus.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

SAM BRISKMAN, before leaving February 11 on another trip to Miami Beach, Fla., this one to last 12 days, said a City Theater entirely remodeled by a new syndicate, of which he was the head, would change policy from burly to newsreels by the end of March. Reconstruction would cost \$5G. Work is to start February 15 and capacity to be reduced from 2,400 to 1,000.

PROVIDENCE JOY LIND arrived at Manhattan Center Hospital January 30 for first-time ma, Paula. Aunt Shirley is at the Galety.

LOU HOLLANDER back to Miami Beach, Fla., this time met Abe Minsky, Phil Rosenberg, George Jaffe and Pat Patee.

PATRICIA PERRY and George Corwin on the First Circuit celebrated a second wedding anniversary last week.

LOU APPEBY, of the Casino, Toronto, a visitor here last weekend on the way from Miami Beach, Fla., to Canada.

DIANE RAYE, between featured strips, is studying at a local dramatic school.

REPUBLIC and Eltinge front and backstage house staffs, together with roadshow principals and stock chorines, sent wires to City Hall February 3 urging reopening of the houses shuttered January 31.

JIMMIE LEWIS is emcee-singer at Harold Minsky's 51 Club.

MABEL ERICKSON sends word from her Springfield, Mass., home that the stage name of the late Harry Reinhold, mentioned in a recent obit as having died last December in Chicago, was Harry Bart, of the former California Trio. Also that she recently guested Wally Sharples, former burly straight man, when he played the Court Square Theater.

ELLEN REINE, former commercial model and show girl at the City, hopes to become a strip principal.

JANET SCHUSTER, formerly with NTG's *Congress of Beauty*, World's Fair, is now Dolores, exotic dancer.

MARGIE HART signed by Jules Leventhal to star in a revival of *Alias the Deacon*, due to play eight weeks over the subway circuit, opening at the

Windsor, Bronx, May 11.

BILLY (BUMPS) MACK, taken ill on the way to the Casino, Pittsburgh, caused Frank Masters and Phil Wagner to jump in January 25 to replace him for five shows. Team prevented from completing the week, due to the necessity of their appearance at the Avenue, Detroit, January 30.

AMY FONG studying xylophone. Glen Mason instructing.

HELEN RUSSELL taking up horseback riding between shows at the Follies, Los Angeles.

CAROL LORD'S title of the Madza Girl was accorded her because of the many Mazda lamps she uses in her various props.

MARGIE DILL, former show girl and now a specialty strip with a First unit, may return to parading next season.

KIKI SALEN, who subbed for Tirza in latter's wine bath specialty in Coney Island last summer whenever Tirza was occupied elsewhere, doubled as show girl and strip up to the close of the Republic.

ROSITA ROYCE and her doves booked for the Galety week of February 8.

UNO.

PHILADELPHIA:

SCARLET KELLY is ailing at her home from a back injury, a development from being struck by a truck some years ago.

SALLY O'DAY extra-added for the Foster & Jacobs unit in the one-night stands up-State.

DILI SHAY and Miriam Shars at the Totem Ranch at near-by Maple Shade, N. J.

MITZI LaMONT new burly lead at Mary Hubbard Inn, Berlin, N. J.

MARNEE headliner with the I. B. Hamp-Dusty Fletcher unit week ending February 21 at the Troc.

FROM ALL AROUND:

DONALD DRUMMOND, burly comic, is now manager and booker at the Ritz Theater, Muskegon, Mich.

AL WISER, straight man, is in his 32d week as emcee at the Plaza nitery, Grand Rapids, Mich.

DOTTIE BROWN, long a favorite chorine at the Galety, Cincinnati, has quit the business to take a job as waitress at the Stagedoor Bar, across the street from the Galety.

Club Talent

New York:

CHUCK PALMER and Royal Rangers, six-people musical turn featuring Zeke Lockwood, opened February 3 at the Village Barn here.

ROSITA ORTEGA (Mrs. Lou Hammer) has retired. Expects to become a mother in June.

DALE BELMONT, singer, is in her eighth week at the Midway, near Bound Brook, N. J.

Chicago:

EUNICE HEALY goes into the new Rumba Casino show, opening February 27.

ROLLET AND DOROTHEA have been set for the Edgewater Beach Hotel, starting March 13.

JANE FROMAN will follow Hildegard at the Blackstone Hotel March 13 when she opens a four-week run. Set by Tommy Smythe, of the William Morris Agency.

KITTY CARLISLE and Chandra Kaly Dancers return to the Chez Patee Friday (13). The Smoothies, on same bill, recently worked the Blackhawk.

CLIFF WINEHILL leaving this week to open at the new Hollywood Cafe, Toledo, O., Thursday (19).

SHIRLEY DEANE has left for New York, where she will be booked thru the Charlie Yates office.

PETER HIGGINS staying over for the new Colony show starting next Friday (20).

Philadelphia:

CULLY RICHARDS making his bow locally at Jack Lynch's Walton Roof.

WALTER A. KOEGEL named manager of Patsy Criscuolo's Venice Cafe.

MILDRED FENTON returns to Embassy Club.

ELAINE BARRIE makes her local bow next week at Club Ball.

Here and There:

THE GOLDEN PAIR (True and Trudy Wilkins) opened a two-week run at the Beachcomber, Boston, last week. They

also celebrated their third wedding anniversary Thursday (5).

NELSON SISTERS, for the last three months in Mexico City, have opened at El Patio Club there.

LOIS ANDREWS starts Tuesday (12) at the Yacht Club, Pittsburgh.

LARRY DITSON, emcee in the Charley Yates cafe unit, soon to be inducted.

LAWRENCE ROBBINS, of Robbins Brothers and Margie, also being taken by Uncle Sam.

LIBBY HOLMAN starts her comeback at the Somerset Hotel, Boston, February 18.

EDDIE, JACK AND BETTY at Worcester Sportsmen's show booked by Abbie Greshler, of New York, March 14-21. Other talent set includes Sons of Purple Sage and a Watercade.

VICKI NEVADA opening Hollenden, Cleveland, Monday (9).

DEHAVEN AND STONER current at Happy's Brooklyn.

SHERMAN BROTHERS joining a theater unit February 17 in Scranton.

KIRK AND MADELINE in their eighth week at the Boulevard, Elmhurst.

BERNIE LIT with Evelyn King concluding their 15th week at the Green Villa, Baltimore.

SALLY SAWYER now at Club Condado, Trenton.

TUDELL AND JEAN opened at the Colony Club, Palm Beach, Fla., January 30.

RAMON CRUZ, bongo player with Raul and Eva Reyes, has joined Don Pedro's orchestra, current at Hotel Muehlebach, Kansas City, Mo.

PRITICIA GEORGE is being held a sixth week at the Lobby Cabaret, Juarez, Mexico.

Ottawa Club Destroyed

OTTAWA, Feb. 7.—Glenlea Golf and Country Club was destroyed by fire January 25. Damage of \$40,000 is covered by insurance.

No decision has yet been made regarding rebuilding. William Stewart, owner, said. During winter club has been operating without orchestra or floorshows.

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Reviews

Follies, Los Angeles

(Reviewed Thursday Evening, Jan. 29)

Los Angeles' biggest burlesque house continues to feature Billy (Hello Bud) Reed in comedy, aided by Herbie Barris and Harry Meyers. Lester Montgomery is the producer and does a good job despite limited budget. Show runs smoothly and is well balanced.

Show opens with the pit band striking out *Star-Spangled Banner* while the words are flashed on screen. Band couldn't have done a worse job on it if they'd been fifth columnists.

Opener is a production number, with Johnny Crawford doing a fair job on *Tell Me, Little Gypsy* while 12 line girls bat out good rhythm on tambourines. Johnnie Murray, doing a swell job as straight, helps Reed put over comedy.

First strip is Vicki Davis, who wows with a parade. A few gyrations augmented by bumps set the boys in the front row agog.

Harry Meyers is above the average comedian but doesn't get the necessary zing into his comedy. Better material would help. He has the ability to put it over.

Joan Faye does a good strip job. Helen Russell, curvy blonde, gets a good hand for her shaking. Grace Carlos, in a blood-red gown, plus a meditation strip that gets plenty of applause.

Harry Barris handles his lines well and is an asset to the show. He only recently turned to comedy.

Murray and Reed's ghost house scene is a bit corny from the standpoint of material. But they put it over. Reed is the hit of the show, and his three years at this spot well attest this fact.

Featured strip is Dorothy Darling. She is curvy and knows how to sell.

Outstanding production number is *Butterfly*, with Johnnie Crawford singing *Just Like a Butterfly That's Caught in the Rain*. Costuming is above burlesque average.

While the show runs 90 minutes, it doesn't lag in the least. George Clark, stage manager, has done a swell job.

Milton Stein handles publicity for the Dalton Brothers, operators of the spot.

On screen, *The Flame of New Orleans*.
Sam Abbott.

Gayety, Minneapolis

(Reviewed Monday Afternoon, Jan. 26)

Under its new policy of continuous burlesque, with shows presented from 1:30 to 5 p.m. and 7:30 to 11 p.m., initial attraction here is not bad, considering it was thrown together in quite a hurry.

One who really makes the show is Cookie, stripper. Possessed of a beautiful body, this gal knows her stripping technique. Her "Beauty and the Beast" number, in which the gorilla seduces the virgin, is positively hot.

Two other strippers are Ruby Beh and Billie Burke. Beh has excellent possibilities and fits in very well in the scenes. Burke, who stepped out from the line, has come a long way. She is adding to her wardrobe and should be a good average stripper before long. Burke, too, works the scenes.

Comedy is handled by Billy Gordon, who also produces the show, and Freddie Frampton. Scenes are very conventional, with nothing outstanding. Ed Ryan, straight man, is doing considerably better than he has in the past.

Mickey Carlisle, exotic dancer doing her first turn in burly, is tops as a terper. However, because of dearth of femmes, she was put into several bits and was not so hot. Keep her dancing. Barbara Burgess, singer-terper, offers some fair vocals and good dancing. Bobby Long, singer, is okay.

Chorus has six girls, well trained by Helen Mack, and four posers.
Jack Weinberg.

Troc Helps Bomber Fund

PHILADELPHIA, Feb. 7.—Jules Arliss, manager of the Troc Theater, local Izzy First house, turned over \$1,100 to *The Philadelphia Inquirer* Monday (2) for the newspaper's Buy-a-Bomber Fund.

The \$1,100 represented proceeds of a special midnight benefit performance the Friday evening previous, plus contributions received by Arliss and Arliss's own personal donation.

**WANTED
BURLESQUE PEOPLE
WRITE EDDIE SKOLAK, Mgr.
PRESIDENT FOLLIES
— San Francisco —**

City May Run Detroit Burly

DETROIT, Feb. 7.—Possibility that the city would take over the Empress, town's smallest burlesque house, is under consideration by the city council. House is delinquent \$15,000 in taxes, owed by the Detroit Trust Company rather than the theater management, according to Joseph Ellul, who has run the house for several years.

Proposal was up before the council on the ground that it might be better for the city to take over the house than to let it go up for tax sale.

Minn. Burly Drops Films, Adds Talent

MINNEAPOLIS, Feb. 7.—After 20 consecutive weeks of modified burlesque, coupled with third-run movies, the Gayety has adopted continuous burlesque from 1:30 to 5 p.m. and from 7:30 to 11 p.m., with a late Saturday show. L. T. Lewis and David Gilman, house operators, announce. Management has dropped pictures and now has at least \$250 more to spend weekly on flesh.

As a result, Lewis and Gilman said they plan to augment their cast considerably within the next few weeks, adding strippers, chorus girls, comics and straight men.

Productions change Fridays. Prices have been advanced to 30 cents plus tax, afternoons, and 45 cents plus tax, evenings. The ork has been reduced to four pieces, with "Hutch" Axilrod, sax player, handling the buton.

Billy Gordon, comic, continues to direct all scenes and bits, with Helen Mack in charge of dances. Chorus has six dancers and four posers.

Without any build-up, first week's box-office draw was comparable to that of a week ago, when \$1,900 was grossed.

San Jose House Accused of Not Paying Off Cast

SAN JOSE, Calif., Feb. 7.—Five burlesque dancers and seven other members of a vaude cast filed wage claims totaling \$370 here January 26 against Milton Cohan, of M. Cohan Theatrical Enterprises, operating the Liberty Theater.

Office of Deputy Labor Commissioner Maurice Howard said a warrant has been issued for Cohan's arrest.

Hoping to attract patrons from among the soldiers encamped in this area, the Liberty opened three weeks ago with the girl show. Local policy hampered promotion and advertising, and the venture was never presented to the public as burlesque.

All girls and several other members of the cast came from Southern California and are claiming transportation costs in addition to back wages. Girls are Eleanor Urcan, Beverly Albright, Madelon Walsh, Barbara Gunter and Geneva Lyons.

Other claimants are Jack Little, Curley Etting and Thomas Drew, and members of the local musicians' union.

This was the first attempt at burlesque in San Jose.

Names for Reopening Of Philly Anchorage

PHILADELPHIA, Feb. 7.—Reopening of the Anchorage, the erstwhile Park Casino, is assured with the leasing of the spot to Jay J. Goldner by the Fairmount Land Company. Goldner aims to relight the nitery between March 15 and April 1, using names.

First Minn. Club Strip

MINNEAPOLIS, Feb. 7.—For the first time a local nitery has used a strip-teaser. Curly's, top-ranking spot, brought in Mile. Jeanne, who presents a very clean and modified strip act. The management said customer reaction was better than expected, with business extremely good. As a result Sen Lee, Chinese peeler, opened week of February 6.

Burlesque Hit Hard by 3 N. Y. Closings; Out-of-Town Theaters Fear Trouble; BAA Faces Crisis

NEW YORK, Feb. 7.—Meeting of 12 theatrical unions to help save the local burlesque business was held Wednesday (4). The union reps drafted a telegram to Mayor LaGuardia, asking for a conference to help save the 500 jobs involved. The mayor, in turn, referred the matter to License Commissioner Paul Moss, who will arrange the meet. So far no date has been set. Alfred Harding represents the Four A's in the matter.

With the closing of three houses Saturday (31) at the expiration of their licenses, only two burly emporiums are in operation here, the Gaiety, whose license expires February 28, and the Star, Brooklyn, which must get a new permit April 1.

Closing Saturday of the houses (Eltinge, Republic and City) leaves the fate of the Brother Artists' Association, headed by Thomas J. Phillips, hanging precariously. The BAA has not been able to sign any circuit houses out of town and has had to catch burly players in New York.

With only two houses here, BAA membership is seen as dropping automatically. Further closings will have the BAA relying on dues payments sent in from out of town. Should the situation become aggravated by out-of-town closings, it is quite possible that the BAA membership

Chicago AGVA Aids Performers in Need

CHICAGO, Feb. 7.—The local office of the American Guild of Variety Artists, according to its executive secretary, Jack Irving, has made arrangements with theatrical hotels here to pay the room and food bills of acts in need. The money, Irving says, is being paid out of the union's welfare fund, and is extended as a loan to poverty-stricken performers.

While aid is given to AGVA members primarily, Irving points out that non-members have been helped as well. There is no national ruling calling for such a service.

Draft Hits Song Groups

NEW YORK, Feb. 7.—The Ben Yost singing groups which go on tour will use men who have dependents so that the draft will not disturb bookings. Several replacements have already been made.

Singers with 1A classifications are being put to work around New York so that they will be on call.

Acro Team Joins Army

HARRISBURG, Pa., Feb. 7.—William Johnson and John Mitek, known as the Valors, have canceled their booking at Loew's State, New York, and volunteered as paratroopers in the U. S. Army.

The acrobatic team decided to join while playing State Theater here and enlisted at the New Cumberland Army Reception Center at near-by Marsh Run.

will have to be absorbed by one of the other Four A unions, most likely the American Guild of Variety Artists.

The New York closings have caused burly ops in other cities to take to cover. Nearly all houses have sent emergency calls to local costume firms to send coverings for show girls and strips.

The Empire, Newark, has been hit by censorship and has dropped strippers. Now using mostly vaude acts.

The sudden burly exit here is also regarded as indicative that tremendous pressure was brought to bear on the license department.

Religious groups have been agitating for a long time to close the houses, and the National Defense program has given them the added argument that burly shows are endangering the morals of draftees. The mayor, in a formal statement, said that complaints had been received from Archbishop Francis J. Spellman, head of the Catholic Diocese, and the Rt. Rev. William T. Manning, Protestant Episcopal bishop here.

The Variety Board of Review since 1937 has been regularly inspecting burly shows. Heads of the committee served free, but three salaried inspectors were maintained, among them William Garguillo, who gave the ops warnings when shows were going too blue. It is known, however, that the board has not levied any fines for indecency for some time, ops having conducted themselves up to standard.

Membership in the board cost the ops \$1,000 annually, plus \$500 quarterly dues, out of which came \$250 for a three-month license. Reason licenses were issued quarterly was the fact that it was easier for the license department to refuse to renew a permit than to cancel it. Costly court procedure is involved in the latter.

The association was formed in 1937 when a reform movement closed all the houses. At that time theaters were told that the use of the word burlesque was forbidden. Also, the name of Minsky was proscribed. To conform to regulations the Burlesque Artists' Association was changed to Brother Artists' Association.

Phillips, BAA head, has been ailing and could not be reached.

Minn. Burly Still Doing Strong Biz

MINNEAPOLIS, Feb. 7.—Following fast on the very sock \$5,100 week with Hinda Wausau, the Alvin Theater, burly house here, garnered an estimated strong \$4,000 with Mayita and Cleotora week ended January 29.

After a discussion with the papers, which had been balking at using nude girls in the house's advertising, the Alvin last week confined its ads to reverse copy.

Alvin has booked Margie Hart for her first Minneapolis appearance week of February 6. In answer to requests from patrons, house is bringing back June March.



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Vaudeville Reviews

Music Hall, New York

(Reviewed Thursday Evening, Feb. 5)

For the first time in this reviewer's memory the Music Hall stage hums with 55 minutes of terrific showmanship and entertainment. It is vaude at its very best; the best of talent and the best of Music Hall production and technical effects.

From first to the last, a dynamic show, built around Cole Porter's best tunes. The production staff used every trick in the books, raising levels of the stage and transporting the band from the pit to the innermost part of the stage. Not new stunts, but still beautifully effective.

First act is Nicholas Daks and Eleanor Tennis, combining beautiful dancing on a section of the elevated stage, complemented by the Corps de Ballet working on the regular floor. Robert Shanley provides the vocal to *In the Still of the Night* in fine voice.

Shanley also does yeoman work, teamed with Wynn Murray, singing *You Are to Me Everything, I Get a Kick Out of You* and *Blow, Gabriel*. Glee Club backing provides sock pacing, first working in phone booths and high hats, the booths turning over into a cocktail bar. Miss Murray does a bang-up job with the boys.

The hot kick of the show, however, is the Berry Brothers (3), colored dancers, who stopped the show cold, a novelty for this house. Berry Boys are nothing short of terrific and pull some of the slickest dancing around, in rhythm, even to yanking canes from the air to splits on the beat. Applause went right into the next number, Tiebor's Seals, which did almost as well on applause. Educated seals did the standard horn blowing routine and some balance work, evoking plenty of give from the customers.

Closer is a corking Rockette routine built around *Begin the Beguine*, in which the gals again display precise, pulse-quickening dancing.

Flicker is the Hepburn-Tracy hit, *Woman of the Year*.

Capacity house. Brilliant job on costuming and lighting. *Sol Zatt.*

Chicago, Chicago

(Reviewed Friday Afternoon, Feb. 6)

This is the initial theater date for Harold Stokes and his band, which is augmented with vocal efforts from the King's Jesters (3) and Marjorie Whitney, the Berry Sisters (3), and Marcy M'Guire. Two outside acts, the Nonchalants, and Olsen and Shirley, fill in with comedy and novelty. Judging by the size of the musical group, the entertainment is good but not good enough. From a production standpoint, more colorful numbers should have been on tap, employing to greater advantage the services of the numerous vocalists.

Because the outfit is so new, some of the specialties on hand are surprisingly good. Group opens with a cheery *Hi Neighbor*, using the Berry Sisters and the Jesters for the vocal. Miss Whitney follows as a single, warbling *Down By the O-Hi-O*, a tune that doesn't fit her moody personality.

Olsen and Shirley make their acro novelty act appear too easy. The kids are cute and talented, but a little more showmanship in selling the tricks will stimulate better hands. Work with puppet-like mannerisms thruout.

Stokes (who, incidentally, makes a good appearance) joins his regular pianist next for a two-piano arrangement of *Seven Up*, followed by Red Hodgson in a funny turn that includes an impression of a drunk and a rube with a cornet. Red has developed a good band specialty.

Marcy M'Guire, cute Irish lass, makes sweet faces to *Rose O'Day* and *Ma*. The kid has a lot of personality but doesn't know as yet when to turn it on or off. She is bound to improve.

Band swings one out in a labored manner, and the Berry Sisters come up front for *Pedro the Cocktail Shaker* and *Old McDonald Had a Farm*. Harmony work isn't bad.

The Nonchalants stop the show with their comedy acro turn that gets better with age. The laughs are strong and frequent. A tough act to follow, incidentally, and the King's Jesters, with *Elmer's Tune* and *Deep in the Heart of Texas*, were hardly strong enough to hold up the succeeding spot.

Patriotic closing to *We Did It Before and We'll Do It Again* brought a courtesy

hand. On screen, *Bahama Passage*. Rain kept second show biz down to a few handfuls. *Sam Honigberg.*

20th Century, Buffalo

(Reviewed Friday Afternoon, Feb. 6)

General Manager Robert T. Murphy has hit the jackpot with his new combo policy backed by strong films. Current film, *Ball of Fire*, is in its third week, but spiced with a new stage production should go okay. Stageshow runs only about 20 minutes, but is neat, well paced and pleasant in its musical continuity. However, it doesn't quite come up to the standards of previous two weeks. Standouts in this week's layout are the Leahn Sisters and John Sturgess, the latter of local etherdom. Several men in the 15-piece Meyer Balsom house band do very well in featured solo spot. Leader Balsom is friendly, unaffected and a favorite hereabouts. He has a good lower register voice well adapted to the heavier songs, but not to the ones in this show. Flash layout opens with a medley of musical show tunes, nicely balanced in tempo and tone, and offering variety of selections. Included are such favorites as *Hallelujah, I'll See You Again, Why Do I Love You?, Who?* and *Softly the Breezes*. Band is well polished, especially on the soft, melodic stuff, where the string section and the guitarist show up well. Brass is still quite heavy, but lacks little in character and appeal. Cal Janis does a good job on the arrangements.

John Sturgess, who boasts powerful pipes and okay delivery, offers *Wanting You* in smooth style. He is a radio singer and thus his slight shyness in front of a live audience is excusable.

Leahn Sisters deserve praise on several scores; not only for nice looks and shapes and lovely wardrobe, but most of all for good showmanship, swell offerings and oodles of catchy rhythm. The four comely girls open with *I've Got Rhythm*, followed with a slick arrangement of *Ida*. Were called back to do *Blues in the Night*, their best. Got big hand.

An elaborate and well-handled arrangement of *Dark Eyes* closes show and features several of band boys. Harry Stern does a fine job on violin, accompanied by Anthone Millitello on guitar. Jeles Pillar has a sock spot on sax, as has Don Whipple on clarinet. Gino Bono gives out on his hot trumpet, which is plenty potent. *The Star-Spangled Banner* is sung by Sturgess, with crowd chiming in.

Eva M. Warner.

Orpheum, Los Angeles

(Reviewed Thursday Evening, Jan. 29)

Henry Busse (five reed, six brass, four rhythm) gives patrons a brief respite from ultra-swing. Band holds the stage for the greater portion of the show.

The boys, in blue coats, do a good job from the opening *Hot Lips. Exactly Like You* has Irving Lewis featured on hot trumpet; Murray Williams, sax; Marshall Cram, trombone, and Larry Sockwell, drums. Outfit wowed with a symphonic *When Day Is Done*, with Walter Hancock, guitar; Joe Fernando, sax; Bill Lower, trombone, doubling on fiddles.

CHESTER DOLPHIN

"The Upside Down Juggler"

WEEK OF FEBRUARY 6

STRAND THEATRE

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Aggregation also brings out the emotional rhythm of Cole Porter's *Begin the Beguine*, but kills the last part in a near jam session. On *I Hear a Rhapsody* Busse displays showmanship by assigning his brass section to a real choral rendition. Sax man Fuzzy Comb does sock vocals on *I Got It Bad*, featuring Charlie Grifferd on second trumpet. Lee Edwards scores high with a vocal interlude on *I Found You in the Rain*, *White Cliffs of Dover*, encoring on *This Love of Mine*. Chubby Jackson slaps out *By-U, By-O* and show-stopped on *Chattanooga Choo Choo*. Otto Gleaser show-stopped with Philbert, a mitt specialty. Gleaser created a neat illusion as Philbert bangs away at the stops on *Tea for Two*. Trumpeter followed with the swing-fingers-together bit.

The Rogers Dancers, two men and a gal, started off with regular ballroom steps and switched to acro work. The men toss Miss Rogers around and she wallops with contortions while being held high in the air. Kept the crowd on edge.

Lane Brothers, acro dancers, caused some eye-popping with a rope-skipping turn while one partner is on his back and the other is supported on his torso. Pleased.

Lester Harding sang in polished style. Could do more and still bring down the house.

On the screen, *Cowboy Serenade* and *The Body Disappears*. Sam Abbott.

Strand, New York

(Reviewed Friday Evening, February 6)

Bill this week is Frankie Masters and band, with Arnaut Brothers and Nellie, Chester Dolphin, and Robinson and Martin. Pic is a slightly spavined boss opera, *Wild Bill Hickok Rides*.

Masters, a theater maestro from away back, is a good enough emcee. His band (four reed, five brass, four rhythm) is not as spectacular as might be desired by ork-hardened patrons of this house, but arrangements are interesting, vocalizing is good and the lads make a nice appearance. Audience was rather arctic at start of dinner show opening night, but Masters brought 'em around.

Band opened with *Goodbye, Mama, I'm Off to Yokohama* and *Why Don't We Do This More Often*, latter vocal carried by Frankie and the ensemble, with amusing takeoffs on the lyrics. Canary Phyllis Myles, nice-looking blonde, scored with *Somebody Loves Me* and thrilled with *Blues in the Night*. Voice is okay, altho her insistence on grinning during the most touching passages of a blues song might be quarreled with.

Band's vocal combo, the Swingmasters, including Miss Myles, did a swingy version of *Polly Wolly Doodle*, after which came ork's best effort, an instrumental treatment of *Now and Forever*, latest loan from Tschalkowsky. Pianist Woody Kessler did a lengthy solo in tip-top fashion and got the ovation he deserved. Clarinetist Buddy Shiffman and drummer Bus Dillon knocked themselves out on *Long, Long Ago*, before five of the boys, in funny hats and with their pants rolled up, participated with Masters in *The Little Guppy*. Final band number was a pretty good *Chinatown*.

Bob Robinson and Virginia Martin did ballroom dances of various vintages, some tumbling and some acro, all while tapping, and were accorded fair applause. Boy is none too graceful, but works hard. Girl a sound performer.

Chester Dolphin, who balances a rubber ball while putting himself thru contortions, created quite a stir. After proving that a man can tie himself in knots and still balance a ball, he proved that a ball can balance a man, by placing the ball on a table, standing on his head on the ball, and juggling three other balls, bouncing them off a snare drum. Did a few other spectacular tricks, such as balancing a liquor bottle on the back of his head while doing a

handstand and drinking out of a cocktail glass.

The veteran Arnaut Brothers and Nellie were the hit of the show. Did their violin act, fiddling in all sorts of combinations and positions. Sock stuff, with plenty of comedy and fast action. Closed with their hilarious bird bit. A great act still gets a great hand.

Next week Blue Barron ork, Wesson Brothers, Gil Maison, and Carole and Sherrod, and film *Captains of the Clouds*, with James Cagney.

Dick Carter.

Oriental, Chicago

(Reviewed Friday Afternoon, Feb. 6)

Five fool-proof acts make up this entertaining vaude bill, the first straight act layout here in weeks. Dick Powell has the featured assignment, supported by Bob Evans, Joe and June McKenna, Pritchard and Lord, and the Five Juggling Jewels. Ray Lang and the pit band are on stage and do a good show-music job. (When on stage, Lang should use make-up.)

The Juggling Jewels, five femmes and all vaude veterans, open with a flashy and fast-moving act, using regulation-size clubs. Work with a spirit that projects across the footlights. Between juggling formations, the youngest-looking member offers a trick tap and juggling number.

Bob Evans has a polished ventriloquist turn. The dummy is dressed as a Dead Ender, and the gags fit the personality. Evans is a smooth voice manipulator, both in talk and song. Went big.

Ann Pritchard (she of the whirlwind (See VAUDEVILLE REVIEW on page 20)

Harris Discouraged

HARRISBURG, Pa., Feb. 7.—State Theater is using occasional vaude again to support weak pictures but finds that flesh is just about as profitless as punk movies.

Manager John Rodgers says vaude acts and bands may be booked occasionally. Prices are upped slightly for flesh-movie to 40 cents for matinees and 40 cents and 55 cents nights.

Vaude for Saskatoon

VANCOUVER, B. C., Feb. 7.—The old Empire, Saskatoon, Sask., old-time vaude house, will open as Rialto, operated by H. A. Morton, of the Beacon, Winnipeg. The Rialto will play vaude and films, the vaude to be shipped by bus after playing the Beacon, Winnipeg.

The Royal, Vancouver, has discontinued vaude after a number of years. Had a girl line of eight, two comics, one straight man.

Fredericks Clicks

SACRAMENTO, Calif., Feb. 7.—Charles Fredericks, baritone, has been laying them in the aisles at Donovan's Cafe of All Nations here. According to Frank Sebastian, Club manager, Fredericks' singing has been responsible for better receipts than ever before realized at this time of the year.

Sebastian has taken his floorshow to both Sacramento army air depot and Mather Field, local air bases, several times in the last few months.

Showfolk Ready

BRIDGEPORT, Conn., Feb. 7.—The theatrical air raid division, under the direction of Morris Rosenthal, manager of the Loew-Majestic Theater here, received special praise this week from Chief Air Raid Warden Sidney Johnson as being the best organized of any group in the city.

Manager Phil Oliver of the Strand Theater, former vaude performer, is the first to install an air raid shelter and first-aid station.

Youngman With Morris

NEW YORK, Feb. 7.—Henny Youngman, after a year and a half's absence, has again signed a two-year management pact with the William Morris Agency. Morris had previously handled him for four years. Morris will begin booking Youngman after his date at the Beachcomber here.

Review of Units

Earl Carroll's "Vanities"

(Reviewed at Loew's State, New York, February 6)

Carroll unit, plus the Greta Garbo film, *Two-Faced Woman*, should do big business. When caught, bill had the house jammed. Show is a typical Carroll layout, with plenty of pulchritude, comedy and music, and only occasionally hovering on the blue side. Featured are the Slate Brothers, Al Norman, Wiere Brothers, and Buster Shaver with Olive and George. In addition there are specialties and a chorus of lovelies. Production generally emphasizes the war situation in both script and production numbers.

Slate Brothers, three zanies, appear thruout with nut comedy, including hoke, comedy tunes and assorted nonsense. They have much stage wisdom, their gagging is timed excellently, and they materially aid in tying the show together. They work alone and with others in the cast, including girls from the line doing straight bits.

Al Norman, dancer and comic, contributed a few very eye-filling eccentric soft-shoe dancing numbers, into which

he injected jitterbug routines. Norman's best job was his comedy rumba routine, stylized and eccentric. Solid stuff.

Wiere Brothers, two-man comedy novelty turn, excel in hoke and panto. Open with their fiddle routine, do a bit of hoofing and then deliver a session of panto. Act still has that Continental touch and stands out when sandwiched in an American flesh layout.

Buster Shaver with the midgets, Olive and George, are perennial favorites. Act opens with Shaver at the piano and the midgets singing, then dancing. Then Shaver and Olive do a ballroom turn. Nice novelty.

In addition, there were Zerbie and Wiere, ballroom team who did a turn to bolero music, showy and technically polished; Jeanne Devereaux, a toe dancer; Anna Lee, who did a very fine control dance number; Charlene Kimberlin, who worked with the Slate Brothers and did a parody on *St. James Infirmary*. Latter number was rather in poor taste, but Miss Kimberlin is talented. Also Fay Carroll, a platinum blonde with good vocal talents as displayed in the production numbers, and Danny Scholl, tenor for the production numbers.

Sammy Fidler is musical director of the unit. Paul Adelman.

AGVA in Minn's Reorganizes With Alch as President

MINNEAPOLIS, Feb. 7.—Reorganization of Twin City local of American Guild of Variety Artists took place Thursday, following meeting of AGVA members, franchised agents and Roy Wier, head of the Central Labor Union.

Wier admitted the musicians and bartenders' unions were opposed to AGVA. He said charges had been brought against Ted Brown Alch, AGVA business agent, but that an investigation by the Central Labor Union gave Alch a clean bill. "Just as soon as you reorganize and make this more than just a one-man union, we'll force the issue with the musicians and bartenders and they will have to go along with AGVA," he said.

The actors then elected Alch president; Evelyn Brown, vice-president; Eddie Russell, treasurer; Jeanne Karyn, recording secretary; Jerry Harris, sergeant at arms; Alch and Harris, delegates to the Central Labor Union.

Detroit Books Direct

DETROIT, Feb. 7.—Direct booking of stageshows for the Paradise Theater, featuring all-colored name shows, has been taken over by the owners, Ben and Lou Cohen. Policy since the house was opened in December had been to book thru agents.

Lou Cohen and Oscar Adelman, of the Ben and Lou Cohen Theatrical Enterprises, are leaving for New York next week to complete bookings for their Paradise for the rest of March and April, when house is slated to close for the summer. They will make headquarters at the Hotel Astor February 16-18.

GABY LESLEY, dancer, resumed vaude at Fay's, Philadelphia, week ended February 4. . . . MAXENE DORELLE, singer, has returned to New York after six weeks of concerts. Does a New York concert February 24 at the Concert Theater.

"Union Square Variety Show"

(Reviewed at RKO Flushing Theater, Flushing, N. Y., February 5)

A line in Danton Walker's column to the effect that RKO was considering the return of vaude to its nabe houses brought so many calls that Charlie MacDonald, RKO division manager, decided to bring back some of the old-timers. Showmanship angle is the gathering of old-timers who either played the old Union Square Theater or were active at that time. This was the first Keith house in New York and was opened around 1900.

The old-timers gathered here are a spry lot, even tho little is left but a superior showmanship and a lot of energy in doing a job that would be tiring to performers many years their junior. Several of the acts would even hold up in some of the theaters today.

An act of such caliber is Harold Kennedy and Emma Francis, who cakewalked in the good old days. Kennedy can still do a sprightly soft shoe, while the gray-haired Miss Francis can still execute handsprings which surprised and brought down the house.

Singers included Dora Pelletier, who showed up as the weakest of the lot. Still strong were Anna Kent in special material; Jeanette Dupre, who did passably leading in a community sing, and Lee Barth, emcee, who did dialect takeoffs.

The tapsters surprised with their nimbleness. Among them are Tom Barratt, 76 years of age, who got a sold hand for his energy; Harry Klein, after an opening song, took to his clogs and batted away for a big return. Miss Kent also contributed tapping.

Opening act was Marty Lynch, who does well with some juggling while balancing himself on an improvised teeterboard. Bill Browning and Al Bracken, comedy team, did a standard type of blackface talking and singing turn.

Billy Jackson staged the show. Bruce Healy's ork (5) was very weak. Joe Cohen.

ACTS, SKITS, GAGS MINSTRELS

Gene Arnold's COMPLETE MINSTREL SHOW, \$10. 60 RED HOT PARODIES, \$1; 120 GAGS and JOKES, \$1; 48 Comic RECITATIONS, \$1; 36 BITS and BLACKOUTS, \$1; 10 FUNNY MONOLOGUE \$1; 10 New TALKING SKITS, \$1. E. L. GAMBLE, Playwright, East Liverpool, O.

WANTED

Three small non-union entertaining Orchestras, Cowboy, Rumba, Colored; also Western Acts. Once per nite, doubling as waiters, bartenders, etc. Open Decoration Day.

DUDE RANCH

Boardwalk, Atlantic City, N. J.

First New York Appearance!

LINDA WARE

Stage, Screen and Radio Personality

Opening Feb. 18, RAINBOW ROOM, RADIO CITY, New York

Duchin Surprise \$22,000 in Philly; Fay's Neat \$7,800

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture bookings, \$14,000) for week ended Thursday (5) pulled a surprise \$22,000, with Eddy Duchin on the boards. Practice blackout Tuesday held down the figure, but at that it was most impressive considering the fact that the house patrons are partial to the swing bands. The sweet bands have had a depressing effect on the gate but Duchin proved the exception. Carried the top billing alone, with support from June Robbins, Johnny Drake, Lew Sherwood, Tony Leonard and the Three Ear Benders, out of the band. Tom and Betty Wonder; Jean, Jack and Judy, and Bob Nellor made for the added acts. *Four Jacks and a Jill* on screen.

New bill opened Friday (6) brought in Bob Chester's band for the first time. Sharing the billing with movieland's Mischa Auer with Joyce Hunter, show opened nicely and should hit over \$19,000. *Paris Calling*, on screen, helps. *Kay, Katya and Kay*, the added act, with the maestro getting support from Betty Bradley, Gene Howard and Cy Baker from the band.

Fay's Theater (seating capacity, 2,200; house average, \$6,900), with added marquee strength for the week ended Wednesday (4), added up a neat \$7,800 for one of the best gates in weeks. It was a triple-barreled burly billing in the *Girl in the Milk Bath* (Dorothy Henry), Gaby Leslie and Princess Log Auana. Surrounding acts included Al Gordon and His Racketeers, the Four Samuels, Wayne and Marlin; Canfield, Smith and Snodgrass; Gae Foster's Roxyettes and the Billy Klalss orchestra. Screen also stronger than usual with *Kathleen*.

New bill opened Thursday (5) also offered added main strength, with Eleanor Sheridan for the epidermis flashes, sharing the spotlight with movieland's Fanny Cohen, and with *Mr. and Mrs. North* making for strong screen fare. Another big \$7,400 is in sight. Mark Dawson Lewis and Van and Jay James round out the bill. M. H. Orodener.

Bowes Unit Fine

SPOKANE.—Major Bowes' *Seventh Anniversary Revue* played to "excellent" business at the Orpheum January 28-31, according to Manager Willard R. Seale. Night houses all were capacity. *Honolulu Lu* and *Secrets of the Lone Wolf* were on screen.

Jerry Carney, of the dance team of Franck and Carney, left the show at Bellingham January 23, having been called for army service in New York. Dorothy Peterson and Edythe Birge, Spokane roller skating duo, filled the vacancy. Ray Hamel, xylophonist, will be leaving the unit soon, too, having just received notice to report to Ohio. Bob Dudley, musician, joined the show at Bellingham.

Berni Vici Fine

BRIDGEPORT, Conn.—*Spices of 1942*, with Count Berni Vici, did excellent business on its three-day engagement at the Loew-Lyric Theater here last week, according to House Manager Nat Rubin.

Sollie Childs Wants

Girls—Novelty, Comedy, Musicians, Exotic Dancers, Flash Acts for new unit playing south. Answer me Care Park Theatre, Tampa, Fla.

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Vaudefilm Grosses

Para Doing Great; Strand, Roxy Okay; Music Hall Opens Big; Weather Hurts

NEW YORK.—Broadway is holding up well despite bad weather breaks. Rains Friday and Saturday sliced a sizable chunk out of the totals, but, as a whole, the b. o. picture is fairly bright.

The Paramount (3,664 seats; \$41,981 house average) is continuing strong with the second week of Glenn Miller's *ork* and *Sullivan's Travels* with \$60,000. First week wound up with a boom \$73,000.

The Strand (2,758 seats; \$30,913 house average) Friday (6) brought in Frankie Masters' band, along with *Wild Bill Hickok Rides*, which should bring in around \$35,000, none too strong for a first week. Last week, the second of *All Thru the Night*, brought a fine \$37,000, and first week got \$44,500.

The Roxy (5,835 seats; \$38,789 house average), going into the second week of stage bill with Dave Apollon, Gower and Jeanne, and Nina Korda, along with *Son of Fury* on screen, is looking forward to a good \$37,000. First week did okay with \$50,000.

The Music Hall (6,200 seats; \$84,000 house average) brought in a new bill Thursday (5), including Berry Brothers and film, *Woman of the Year*. First week's return is figured at \$98,000. Last week, the third session of *Ball of Fire*

and stage bill with Bob DuPont and Hubert Castle, got a swell \$77,000. Previous weeks did \$88,000 and \$94,000.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday with Earl Carroll's *Vanities* and film *Two-Faced Woman*, and is set for an okay \$25,000. Last week, Three Stooges, Ray English and Carl Hoff's band, along with *Men in Her Life*, drew \$21,000.

Straight Vaude OK 16G in Pittsburgh; Name Bands Socko

PITTSBURGH.—Box-office power of name bands was illustrated at the Stanley the past few weeks. Bill ended Thursday (5), first acts-only-without-orchestra layout in months, Stanley grossed \$16,000. For name-band weeks, average exceeds \$19,000. Cab Calloway's crew week before tolled \$21,000.

Vaude bill, altho sub-norma, pulled figure expected. Layout had marquee power, featuring George Murphy in first stage appearance in six years, and Block and Sully. Other acts were Lester Oman, the Three Swifts and the Faludy Troupe. On screen, *Tarzan's Secret Treasure*, not much help.

Calloway's week featured Anise and Aland; Paul, Slim and Eddy; Honi Coles, the Caballiers, Cozy Cole and Jonah Jones the Cab Jivers, and the Rug-Cutters. The picture, *Design for Scandal*.

Current week co-stars Ray Bolger and Connie Boswell, with the Cappy Barra Boys, the Shyrettos, and Max Adkins' house orchestra. Flicker, *The Bugle Sounds*.

Great Lester, Downs Good 84C in Dayton

DAYTON, O.—Straight vaude bill, headlined by the Great Lester, magician, and Johnny Downs, Hollywood comedian, pulled down good \$8,400 at the Colonial week of January 30.

Bad weather at end of week held down attendance considerably.

Cliff Nazarro Good

LOS ANGELES.—The Orpheum had a good week, \$9,500, with *Pardon My Stripes* and *Three Girls About Town* on the screen, a stagershow headlined by Cliff Nazarro, the double-talker, who appeared in the first named picture.

House average is \$7,500 for its 2,200 seats at 30, 40 and 55 cents.

Clyde McCoy Okay

MINNEAPOLIS.—The Orpheum Theater here continues to enjoy increasing business as indicated by \$16,500 gross week of January 30 by Clyde McCoy ork. Film was *Week-End in Havana*. Saturday-Sunday business was very strong.

Buffalo Houses Still in Chips

BUFFALO.—Local vaudefilmers are still in the chips, altho competish includes some strong legit and vaude names, including Helen Hayes at the Erlanger, and Yvette Dare at McVan's nitery. The 20th Century (seating capacity, 3,000; house average, \$7,500 for straight films) with the *Ball of Fire* in its third week looks good for at least \$7,500, coupled with new stage talent. Act line-up has Meyer Balsom and house ork, LeAhn Sisters, and John Sturgess, local radio star. For the week ended January 28 house grabbed a terrific \$20,000, while second week clicked off \$11,450. Stage fare included Elisse Cooper's Rhythmites, Lenny Gale and house ork.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight pix) for its current bill, offers *Remember the Day* and *A Gentleman at Heart*, which is expected to get \$13,000. Week ended February 5 grossed \$12,300 with *Two-Faced Woman* plus *Blue, White and Perfect*.

Andrews Earn Their Top Vaude Salary

SAN FRANCISCO.—Andrews Sisters drew their top money last week at the Golden Gate here, netting \$5,900 as their share of the week's business, a record \$24,000. The girls broke their own personal record of \$4,900, which was also made at this house last year.

Week's gross is fully credited to the trio. Accompanying picture, for the week ending Tuesday (3), was *Mexican Spitfire's Baby*. House has a capacity of 2,850. Admish scaled at 44, 55 and 65 cents.

Rain Slows Race in Chi; Stokes Band 34G; Dick Powell and Vaude Good 19G

CHICAGO.—An all-day rain all but ruined opening-day receipts here Friday (6). Attractions in both combo houses, however, look commercial enough to revive from the setback and come thru with fair enough grosses by the end of the session.

Chicago (4,000 seats, \$32,000 house average) is featuring Harold Stokes and his orchestra, new in the dance band field. Stokes has been musical director on Station WGN here for years, and management figures him a valuable property locally. Screen support includes *Bahama Passage*, with Madeleine Carroll and Stirling Hayden. A \$34,000 gross is estimated for the week of February 6. Last week, beginning January 30, *Son of Fury*, with Tyrone Power, and pres-

entation show featuring Cross and Dunn brought in a good enough \$35,000. House made money, stagershow being a comparatively economical one.

Oriental (3,200 seats, \$16,000 house average) has Dick Powell (week of February 6), with acts including Joe and Jane McKenna, Pritchard and Lord, Bob Evans and Five Juggling Jewels. On screen Joan Blondell (Dick's wife) stars in *Lady for a Night*. House is selling team angle to the hilt and figures on taking in a good \$19,000. Powell is still a name, tho not at his peak. Week of January 30, Clyde McCoy's band unit and the Smoothies pulled in a good \$18,500. Screen's *Small Town Deb* didn't mean much.

J. Dorsey Dandy 33G in Detroit; Ellington, \$11,300

DETROIT.—Stagershow rang up high on the cash registers of three local houses this week, despite the handicap of icy streets that killed the cream of the business on Saturday. Totals for the week were at least a quarter under what they should have been with normal weather. The week's figures appear to confirm the prediction that the auto plant layoffs would not seriously hurt show business unless they become prolonged.

High spot of the week was the figure set by Jimmy Dorsey at the Michigan (4,000 seats; house average, \$18,000). Running an estimated \$33,000, house went around double average business, but about a third below the figure set by Glenn Miller two weeks before. Comparisons are striking, but midyear exams in schools plus change to a new term handicapped the Dorsey booking. Miller drew the bulk of his trade from the jitterbuggers.

At the Paradise (2,200 seats; house average, \$6,000) Duke Ellington cleaned up to the tune of about \$11,300, second highest figure since the Cohen brothers opened the house in December.

At the Colonial (1,500 seats; house average, \$6,000) Manager Ray Schreiber found business slipping to around the \$4,900 mark. House is still having difficulty booking name shows, and this is strongly reflected in the lowered grosses. Policy this week was one of straight vaude acts, no names or semi-names.

Brown, Lamb 14G Hit by Competition

MINNEAPOLIS.—Orpheum Theater here dropped below the \$15,000 mark for the first time in recent months during the engagement of Les Brown and orchestra week ended February 5. Brown, augmented by Gil Lamb, Minneapolis man returning to his home town, drew \$14,000. Recent grosses have hit as high as \$22,500. Pic was *Sullivan's Travels*.

Reason for the drop-off in business can be blamed on the showing of *Sergeant York* at the State just down the street.

Promotions at the Orpheum for Brown included installation of a Wurlitzer phono in the theater lobby, with the ork's *Okch* records being played. In addition, a sneak preview of *Fleet's In*, in which Lamb has a strong part, was highly publicized in the local press.

Orpheum will have Jan Savitt's ork here February 27, followed March 6 by Sammy Kaye's ork.

VAUDEVILLE REVIEW

(Continued from page 19) turns) and Jack Lord fitted in nicely in the next spot with a variety of numbers that displayed their ballroom, tap and ballet training. Team looks well and works hard. Their closing display of old-fashioned ballet and modern ballroom is still a sock number.

Joe and Jane McKenna are made to order for this house. Even if the customers know the act by heart, they can still draw genuine entertainment watching them. Joe's drunk, incidentally, is getting funnier by the season.

Dick Powell closes with a generous set of tunes culled from his pictures and the current hit list. A little older, a little heavier, but still personable enough to draw the "ohs" and "ahs" from the female trade. His voice, soothing to the ears, improves on the quality of the pop tunes he is using.

House off late in the afternoon, due to rainy weather. On screen, Joan Blondell in *Lady for a Night*. Sam Honigberg.

Comedian Good, But

PHILADELPHIA, Feb. 7.—Oddest excuse, presented to a local draft board was reported by Draft Board 42. The draftee was a night club performer.

"I'm an entertainer," he protested. "I keep people's morale up. Did you hear the one about —, etc." And he went into his whole routine. The board let him, for his stuff was good, and he kept the board entertained for the next 10 minutes.

But just the same he's in the army now.

ASCAP CALLS BMI'S SHOTS

William Morris Disputes GAC's Donahue Claim

NEW YORK, Feb. 7.—William Morris Agency took over Al Donahue and band this week, drawing a squawk from General Amusement Corporation, which claims its contract on the maestro is still in effect.

Donahue and GAC have been at odds for several weeks, the leader arguing that the booking office has failed to fulfill the terms of their agreement. A few days ago Donahue utilized a clause in the contract to inform GAC that it was no longer booking him.

GAC greeted news of Donahue's going to William Morris with an announcement that it would toss the matter into the lap of the American Federation of Musicians. Milt Krasny, GAC exec, told *The Billboard*, "If we didn't live up to certain stipulations in the Donahue contract it was because the fellow broke up his band last year for a few months. You can't make money for a band that doesn't exist."

Frank Walsh, manager of Donahue, points out that Donahue's absence from the band stand last year was occasioned by illness and insists that GAC should have fulfilled its agreement relative to grosses and radio time either before or since the leader's sickness.

Donahue is due to follow Bob Crosby at the Trianon Ballroom, South Gate, Calif.

NEW YORK, Feb. 7.—William Morris Agency announced signing of Al Donahue, Ray Heatherton and George Olsen bands this week. Olsen, who had not been under contract to any office, will probably be booked into the Southwest, where he is especially strong. Heatherton recently secured his release from Music Corporation of America, and Donahue just left GAC after a squabble over his contract with that office.

New OCD Band Div. Gets Under Way in N. Y.; Plans Set

NEW YORK, Feb. 7.—The new music division of the Office of Civilian Defense was officially launched at a luncheon at the Hotel Astor here Thursday (5) by John B. Kelly, chief of the OCD's physical fitness division. Manie Sacks, Columbia disk exec and newly appointed Music Co-Ordinator of OCD, invited the music trade and band leaders, and Kelly briefly outlined what would be expected of those who volunteered for the civilian service.

Plan, as reported exclusively in *The Billboard* last week, is to have the orks initiate various plans for stimulating the youth of the nation to a physical fitness program. Sacks will tee off next week by naming committees to organize the campaign among band leaders. In April he plans to set up similar organizations in Chicago and on the Coast.

Band leaders in New York who attended the luncheon were Shep Fields, Charlie Spivak, Meyer Davis, Glenn Miller, Bonny Goodman, Phil Spitalny and Morton Gould. Many song pubs and band agency men also attended. Dave Kapp, of Decca Records, was the only other disk representative.

NEW YORK, Feb. 7.—U. S. War Department is now on the roster of government agencies pressuring bands for co-operation in public relations and morale work. This week, Charlie Stone, of the Music Corporation of America press department, acting for the War Department, compiled routes and air schedules of every important ork in the country. This information will be gathered regularly and will be employed by the War Department in allotting propaganda and recruiting chores to the bands. It is the intent of the War Department to ask orchestras to play certain tunes, make certain announcements, etc., (See *OCD BAND DIV.* on page 23)

Only 1,200 Signatures?

NEW YORK, Feb. 7.—A couple of press agents here have as an account the songwriting team of Joe Hanley and Bill Kearns. Team recently burst forth with a song called *Ever Since You Went Away*, and the demon publicists began sending out announcements relative to a petition allegedly being circulated in the metropolitan area. The petition is purported to have been signed by 1,200 souls. What is the petition about? The petition requests that "Miss Marilyn Duke, songbird of the Vaughn Monroe orchestra, feature the new sweet swing ballad entitled *Ever Since You Went Away*."

S. Donahue Rift Sets Shribman Rumors Adrift

NEW YORK, Feb. 7.—Sam Donahue's contract with William Morris agency came up again this week for some hot confabs between the agency and the maestro, and first reports were that Donahue was going to buy his way out at a reputed \$2,000. This was denied by Willard Alexander, band exec at the Morris office, who states that Donahue is still in the Morris stable.

Previous to this latest patching up of Donahue's affairs, it was understood that the leader was planning to let Sy Shribman handle his bookings rather than tie up with any office. This again brought to the coffee tables the talk that Shribman is about to preem himself as a full-fledged band agency; that Glenn Miller might go with the new agency when his contract expires at General Amusement Corporation; that Claude Thornhill, Charlie Spivak and Tony Pastor might be among the other "firsts," and a raft of other speculations. Shribman is now booking the new Hal McIntyre ork exclusively.

Donahue was about to bust away from William Morris a few months ago on the ground that the office had not lived up to the minimum number of work weeks in the American Federation of Musicians' standard form contract. Promises to make amends on the part of the office were reported to have kept Donahue on the string. Altho no definite date has been set, William Morris now says it has Donahue lined up for a run at the Blue Gardens, Armonk, N. Y. Spot has air time.

DETROIT, Feb. 7.—Sam Donahue has been called for reclassification by his draft board here. Originally tabbed 3-A, Donahue, like all other 3-A's, will have his case reviewed and will either retain the deferment or find himself in the army.

James Band Hits All the Perils Of Present One-Night Travel

NEW YORK, Feb. 7. — Harry James found himself in a tangle this week, with headaches provided by the U. S. Army, American Federation of Musicians' 400-mile jump rule, and an irate dance promoter.

James was booked for a dance at Syracuse University, Syracuse, Monday (2), and for a dance at the Old Dominion Club, 550 miles away in Newport News, Va., Tuesday (3). Since the trip had to be made by train, under AFM's one-night jump rule, Pee-Wee Monte, James's road manager, dismissed the bus that had brought the ork to Syracuse and tried to make rail reservations. Railroad had no room, since U. S. Army has been doing a bit of train travel recently. Monte therefore found himself and band in Syracuse with no union-sanctioned

Society Members Foresaw BMI's Latest Move; Many Think Next Step May Lead to an Alliance

NEW YORK, Feb. 7.—The ASCAP fraternity gleefully greeted BMI's announcement this week that it was making an independent enterprise out of its music publishing firm. ASCAPers had predicted such a move for many weeks, and general sentiment seems to be that BMI played right down the ASCAP alley. At this writing, some of the lads are making book that BMI's next step will be to give up the music publishing outfit entirely and concentrate on its subsidiary and affiliated pubs. A few of the soothsayers go so far as to predict that BMI bigwigs will eventually jockey into an agreement with ASCAP, saving face, retaining the club over the Society, and at the same time disposing of much of their present headache and expense.

Ever since ASCAP took to the air again last November, the BMI music publishing house has been comparatively inactive, with the org's affiliated pubs getting almost all of whatever plugs haven't fallen to ASCAP. Since it is the nature of BMI to do nothing in a small way, the dough lavished on the music publishing venture has been that much more moolah down the drain as far as returns went—hence the decision to put the firm on a so-called "pay-as-you-go" basis. This basis was interpreted by one ASCAP exec as a "pay-as-you-go-or-else-you-go" basis, which bodes ill for the future of the firm.

Original purpose of BMI's publishing try was to prove to the public in general and ASCAP in particular that a wealth of composing talent was lying idle, awaiting only encouragement to produce music of commercial merit. While ASCAP was off the ether, this talent came in for its share of the play, but as soon as the radio war ended the experiment lost its meaning and BMI's music house had served its purpose.

Since ASCAP's return, the BMI banner has become a little frayed at the edges in the matter of radio plugs. Faced with the necessity of bargaining for new contracts with its radio stations in March, the org has been feverishly occupied in attempting to "improve its services." Its publishing house has proved inadequate to this job, so BMI has been trying to add influential pluggers to its roster of affiliate and subsidiary publishers. New BMI firms of the past few months include that of Harry Revel and Mort Greene, in which BMI owns a half interest; Campbell, Loft and Porgie, and Rinker Music.

Adding these new, energetic outfits to its other subsidiaries and affiliates gives BMI that much more chance of getting plugs. This by no means solves the problem, however, in the eyes of many radio execs and most ASCAP proponents. Name band leaders are generally pro-ASCAP when it comes to making up air programs, and it takes con-

siderable pressure to break down this preference, which has been built up by years of cagey ASCAP treatment.

BMI's most effective method of circumventing this problem has been thru direct contact with radio stations. Stations are circularized each week, told what BMI songs are most desirable, and asked for co-operation on these songs. Stations have proved co-operative, with result that most house bands with network shows have been doing well by BMI numbers. One important ASCAP pub, recently returned from a tour of the hinterlands, reports that in many instances house maestros are programming 50 per cent or more BMI songs per network slot. This is in striking contrast to the percentage of other network plugs copped by BMI.

BMI has been doing okay in commercial radio shows, too. Certain ASCAP pubs are seeing red because in recent weeks they had songs programed and cleared for important Coast-to-Coast sponsored shows, only to have them removed at the eleventh hour and replaced a BMI songs which rate farther down the plug sheet.

All this, tho, is not getting BMI its hoped-for "50 per cent break" in competition with ASCAP. The money spent during the radio war is felt to have been well spent because of the result of the fracas, but now better radio minds predict no little trouble for BMI in selling contract renewals in March. After contracts are sold, these people think, BMI will resume its endeavors to get more results for its heavy spending. Should it fail to lure more Greenes and Revels from the ASCAP fold, its next move—and this is pure conjecture on the part of the same people who predicted BMI's separation of publishing and licensing activities—may be to accept ASCAP superiority as an established fact and attempt to make use of the fact.

These seers believe that BMI's backers may decide that, since ASCAP is tied down for nine years and can, after that time, be held another nine years, the best thing to do would be to forget about competing, and merely maintain the BMI framework, ready to get back into action should ASCAP get tough again. This could be accomplished by "making peace," assigning BMI radio licensing rights to ASCAP, but bunching all BMI pubs under one head, which would retain the copyrights. Then, when ASCAP-radio contract time comes along, should the nets need BMI, the licensing rights could be withdrawn from ASCAP, and BMI could get right back in the swing, exercising the same force it did during the ASCAP-radio war.

Defense Boom Bringing Dansant Biz in So. Jersey

CAMDEN, N. J., Feb. 7.—A third ballroom is to light up in this South Jersey area and, in face of the defense boom here, prospects are bright for the territory to return to its former dance glory. Dansants are now mostly roller-skating rinks or jitterbug parlors. Walter Giffins, vet dance promoter here, is now back in the swim, however, promoting at the Dancette in suburban Oaklyn. Will operate Friday and Saturday nights, using territorial orks.

Only other two ballrooms operating around here are in town, and both run Sunday nights only. The Dance Spot uses Bub Kiker's local crew and the Dansorium has Ray Cathall. This is the only town in the Mid-Atlantic area with no Sunday dance curfew.

Scat Davis on Okeh Disks

CHICAGO, Feb. 7. — Johnny (Scat) Davis and band have been signed to an Okeh disk contract and will cut their first sides next week. Davis formerly did his waxing for Decca.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER.

HAL McINTYRE (Victor 27777)

I'll Never Forget—FT; VC. *Fooled*—FT; VC.

THIS marks the record debut of orkdom's newest candidate for name prominence—Hal McIntyre, who stepped out of Glenn Miller's sax section to form his own band. With Miller's blessings he has already gotten off to a fast start via his stint at New York's Glen Island Casino. The same pace is being carried on for his recording career. Considering it's a comparatively new band, the concise precision and the sectional blend on this initial platter prove that it has already gone a long way. Song selling of Carl Denny, heard on both sides, is also on a high and finished plane. For these first sides, McIntyre takes two nice enough ballads in stride. Muted trumpets giving way to the maestro's soft tenor saxings open the *I'll Never Forget* side in slow tempo. Denny takes over to sing the side out. The tempo is stepped up a bit for *Fooled*, as muted trumpets and saxes share the opening half chorus, giving way to Denny's vocal. Ends with the full band's rich instrumentation for another half chorus. While singing dominates both sides, band still gets in its big moments in sparkling execution of the lavish and intricate introductions, modulations and endings.

This new maestro has already made a strong bid for name fame and his full-bodied treatment of the ballads holds much promise for the music boxes. While neither tune here is particularly strong, McIntyre builds both of them big. Coupled with the fact that this is the band's initial recording, either side is worthy of a spin in the music boxes, with the nod going to "Fooled" by a shade because there's a greater rhythmic boot in its interpretation.

GUY LOMBARDO (Decca 4143)

Rose O'Day—W; VC. *When Johnny Comes Marching Home*—FT; VC.

TWO tunes made particularly pleasing when set to the Lombardo rhythm pattern. *Rose O'Day* has been a long time coming around, but now it is making fast headway. *Johnny* dates to an earlier war, but its spirit makes a timely token. The fill-a-gidusha song is taken at a lively waltz tempo, with the vocal carried by Kenny Gardner and the Lombardo Trio. The plattermate is also taken at a bright and lively tempo, with the Lombardo Trio providing the voices.

"Rose O'Day" is a song for the music boxes, and Lombardo's entry looms as a big favorite.

DUKE DALY (Elite 5011)

Goodbye Mama—FT; VC. *Remember Pearl Harbor*—FT; VC.

THIS new record label has two of the best war-inspired rousers on these sides. Both tunes are taken at lively tempo and are highly rhythmic thruout. Daly treats both as rhythm songs, without taking away anything from their patriotic fervor. There's plenty of fighting spirit in the singing of Joe Marne and the Glee Club. Moreover, Daly's treatment makes both sides highly danceable.

Applying dance rhythms to these patriotic fighting songs makes both sides extra specials for the music boxes.

JIMMY DORSEY (Decca 4142)

You Made Me Love You—FT; VC. *A Sinner Kissed an Angel*—FT; VC.

DORSEY is a bit late in getting around to these ballads. Revival of the *Love You* song has just about run its course, while *Sinner*, of more recent vintage, has already had its run. Dorsey adds little to either song that hasn't already been processed on wax. The A side gives Helen O'Connell's sultry chanting for the first chorus. The maestro's alto leads for the second refrain, giving way to Miss O'Connell to close out the side. *Sinner* is stepped up a bit in tempo. The band carries the opening refrain, with Jimmy soloing on alto for the bridge. Bob Eberly sings it out for a second chorus.

While the usual Dorsey excitement is short on these sides, music-box fans partial to the maestro will undoubtedly like his "You Made Me Love You."

GLENN MILLER (Bluebird 11438)

When the Roses Bloom Again—FT; VC. *Always in My Heart*—FT; VC.

MILLER rings the bell, but loudly, with these two new lush ballads, with each having plenty on the ball. *Roses Bloom Again* is another war-inspired bit of sentiment. Plattermate is a Spanish serenade by Ernesto Lecuona which was transposed by Kim Gannon as the title song for the *Always in My Heart* flicker. Both set in the slow tempo, with Ray Eberly's lyrical expressions dominating both sides, and plenty nicely.

Both sides are ear-marked for long spins in the music boxes. Considering the attention showered on "White Cliffs of Dover" and "Madeline," the "Roses Bloom Again" is most timely now as the face-up side.

DICK ROBERTSON (Decca 4129)

I Had Someone Else Before I Had You—FT; VC. *When Your Old Wedding Ring Was New*—FT; VC.

Two sentimental oldies of an earlier year are revived here. But instead of indulging in nostalgia, singer Robertson gives to both an application of the swiny and rhythmic beats. Backed by a small jam band, the hot horns and piano makes it for a swiny dish with Dick Robertson chiming in for the vocal refrains.

Both sides are designed mainly for phono play. The songs are old standbys dressed up in lively rhythms to make them appealing all over again to the boys crowding the rails at the tap and tavern locations.

DICK ROBERTSON (Decca 4144 and 4151)

You're a Sap, Mister Jap—FT; VC. *Remember Pearl Harbor*—FT; VC. *I Paid My Income Tax Today*—FT; VC. *One for All—All for One*—FT; VC.

Add these four sides to the avalanche of patriotism on wax. A small and swiny band sets the lively rhythms for each side, and the male voices of the American Four assist Robertson's rousing baritone. *Mister Jap* and *Pearl Harbor* (4144) are the fight songs. The other two are designed for civilian morale, written by Irving Berlin.

Each side is particularly suitable for music boxes and all go far in meeting the demand for patriotic selections.

(See ON THE RECORDS on page 64)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

George (Pee-Wee) Erwin

(Reviewed at Turnpike Casino, Lincoln, Neb.)

A LITTLE short on color and very short in the vocal section, Erwin's band nevertheless has many solid points on which a musical aggregation could base a future. His date here was more than satisfactory, but from a crew as big as this—four sax, three trumpets, two trombones, three rhythm, two singers and Erwin—a little more rostrum razzle-dazzle is to be expected.

He has two kinds of arrangers on his list, "Red" Bone for the sweet stuff and Dean Kincaid on the dixieland side. Each has seen to a variety library, and musically, both with the band full up and when broken down into instrumental solos, little more could be asked.

Dancers found the rhythm easy to follow, especially the dixieland, and the brass section, five men deep augmented by Erwin's horn, is very good. His trombones, Greg Phillips and Herb Winfield Jr., are beautiful. In the rhythm section he has Mort Stulmaker, one of the few left-handed bass players.

Voice department is Peggy Stevens and Billy Usher; rather weak, more on account of the girl than the lad. Erwin needs better ballad chirping and could use a scat delivery for his swing stuff. Such changes might provide the platter magnetism needed.

There's a large collection of well-knit man power at the key points in this band, and all it needs to become important and step out is a little stick candy and hemstitching here and there.

Stan Kenton

(Reviewed at Roseland Ballroom, New York)

AFTER sopping up all the plaudits that West Coast swing seers and fans could possibly hand out, Kenton brought his highly touted gang East and put it on display before the case-hardened, conscientious dancers who patronize Roseland Ballroom.

If nothing else, Kenton proved to be the most elaborately flamboyant front man to hit a New York bandstand in many years. Said to be an accomplished pianist, he appears never to go near the keyboard, but remains out in front, gesticulating like a college cheerleader, clapping his hands, grinning a not unattractive grin, and, at intervals, uttering various jitterbug sounds. It is easy to understand the appeal Kenton held for the youngsters in California, since a personality guy is a rare thing in front of a swing band these days. Whether the serious dancers at Roseland will appreciate his gyrations is another ques-

tion. And a more serious question is whether these dancers, who are not jitterbugs, will be able to dance to Kenton's deafening four beat. The band's rhythm section, minus a piano, is the loudest three-man rhythm section in the game. Drummer Marvin George and Howard Rumsey, on electrically amplified bass, really beat it out—great for the kids, but hard on the oldsters.

Library seems devoid of the latest pops, but New York's battalion of pluggers will probably take care of that deficiency. Meanwhile, band gives forth innumerable stomp numbers and a good share of ballads, all treated in uncompromising TNT fashion.

Jack Ordean takes alto sax solos and is something close to terrific. Also very good is Frankie Beach on first trumpet, and Chico Alvarez, hot trumpet. Red Dorris is a fair hot tenor man and sings the ballad vocals, but not very well. Diction is harsh and voice unmusical.

Helen Huntley, an attractive kid, takes care of the five vocals, making various cute faces which fail to compensate for her lack of voice.

Musically, the band is good. All members (five reed, six brass, three rhythm) know their jazz and love to play it. But they make dancing a problem. Undoubtedly many changes will be made in the library, in the vocal department and in the arranging staff. When these are made, Kenton may be as much of a riot here as he was in California. He certainly has the personality.

Charlie Wolke

(Reviewed at Rhumba Casino, Fox and Hounds Club, Boston)

WOLKE brings many years of experience as a bandsman to his new chore as leader of the orchestra here. He was with Jacques Renard for many years, and in the eight months since going out on his own has acquired quite a following.

The band is nothing if not versatile—and some unusual treatments are effected. By the use of an accordion, something no other Hub crew has, he is able to get the most out of the distinctive arrangements. Accordion lends a very neat balance and allows tonal effects that could be duplicated only with an organ.

Instrumentation consists of four rhythm (including accordion), two brass and a saxman who doubles on all the reeds. With that to work with, there is little that this band can't do. One of its most popular features is the fact that it can shift easily and the numbers are readily mixed up in the sets. In this spot Wolke must play everything from swing to sweet and back to conga, rumba, samba and every other variation of the Latin hipside. This the band is able to do easily.

Nearly every member of the crew is a standout musician. Wilson Lewis, who plays piano, handles the arrangements. Wolke himself plays trombone, Charles Giganti does a fine job with the reeds, Mal Magante is the accordion specialist. Sonny Dee and Fuzzy Lee, on bass and drums respectively, take care of the rest of the rhythm assignment, while George Dell plays trumpet.

Wolke handles the vocals himself and does okay. He has a friendly personality and clicks with the audience.

Kaplan.

Trianon Gets Morris Orks

SOUTH GATE, Calif., Feb. 7.—Jimmy Contratto's Trianon Ballroom is booked tentatively until next fall, with William Morris Agency getting the bulk of the business. Morris bands to go in the spot include Al Donahue, who recently came under the Morris banner, opening February 19. Duke Ellington, Henry Busse and Count Basie are set to follow. Deal was set for Morris by Ed Fishman.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Al Kavelin

(New Pelham Heath Inn, Bronx, New York, Mutual Network, Sunday (1), 11:15-11:30 p.m.)

HERE was a pleasantly unpretentious, very listenable program. Arrangements were on the polite, simple side, colorful enough to hold attention and rhythmic enough to please the dancers. Heard here and there were Kavelin's "Cascading Chords," which lent distinction without threatening to irritate even the most violently anti-mickey ear.

Featured was Suzanne, who carried the entire vocal burden in a most engaging manner. Girl's delivery is a refreshing one—direct, sincere and completely lacking in phony mannerisms. Did particularly well with two ballads and also came thru nicely on a sprightly novelty about *Three Little Bears*.

Paul Whiteman

(Florentine Gardens, Hollywood, Blue Network, Saturday, January 31, 11:05-11:30 p.m.)

THE Whiteman crew seemed a little frayed at the edges on this shot—

either that or there was something wrong with the engineer. Only redeeming episode during the 25 minutes was an interesting alto sax performance of *Blues in the Night*, by Murray MacEachern. Rest of the time band was distinctly off the beam, with a set of particularly scratchy fiddles cluttering up many of the arrangements and damaging them beyond repair.

Programming was in the usual ambitious vein of the maestro, running the gamut from *Tea for Two* to something called *Well Digger's Breakdown*, via a couple of pops and a jive affair titled *Zoot Suit*.

Last two numbers played were both in the swing vein, with not a little raucous blowing and fiddling. Hard to figure why numbers weren't shuffled more expertly. It is customary these days to vary the rhythms so as to sustain interest, and few bands can ignore the rule.

Singing was by Frank Howard, Dolly Mitchell and Johnny Novak, all of whom were okay, but none up to what might be considered the Whiteman standard. As a matter of cold fact, very little of this remote was up to that standard.

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Orchestra Notes

Of Maestri and Men

CHARLIE SPIVAK all set to come back into Hotel Pennsylvania, New York, for the summer season. . . . **GINNY PERKINS** now singing with **CHICO MARX** ork. . . . **JOHNNY LONG** makes Chicago debut with a week at Chicago Theater, opening February 20. . . . **BUDDY CLARKE**, at Park Central Hotel, New York, for past year and a half, now comes under William Morris flag. May get a wire into the spot soon. . . . **BOB CHESTER** follows current Brooklyn Strand run with theater weeks in Passaic and Pittsburgh. . . . **KAY GRIF-FITH** and new fem with **LAYTON BAILEY**, in 17th week at Wardman Park Hotel, Washington. . . . **GEORGE DUFFY** starts an indie at Gibson Hotel, Cincy, opening February 18. . . . **DON SEAT** on a Mid-western theater tour. . . . **CAB CALLOWAY'S Quizzicale** air show resumes on Blue network Wednesday, February 18. . . . **DAVE MARTIN** has put in a year's run at Hotel St. George, Brooklyn, N. Y. . . . **MITCHELL AYRES** does the Coca-Cola show February 18. . . . **RUSS MORGAN** heading back into Eastern territory. . . . **JOHNNY TORRENCE** had too much trouble trying to form a new band, so scrapped it for a four-piece combo which is now with a *Camel Caravan* unit touring army camps. . . . **NITA NORMAN** has joined **LOU BREESE** ork as canary. . . . **DICK BELLEW**, who held a reserve commission, is now in the army. During his absence band will be fronted by vocalist **Georgia Hutton**. . . . **DON McGRANE** now at Commodore Perry Hotel, Toledo, O. . . . **HORTON GIRLS** doing a four-weeker at Rainbo Grill, Hollywood, Fla. . . . **EDDIE LEWIS** now handed by Henry Durst, Topeka (Kan.) booker. . . . **JOHNNY KOVACH** has added **Veronica Myers** as vocalist. . . . **BILL BARDO** into Moonlite Gardens, Saginaw, Mich., February 23. . . . **WOODY HERMAN** plays Keith's Boston, opening March 6.

Midwest Melange

EDDY DUCHIN, **SKINNAY ENNIS** and **GRIF WILLIAMS** complete the year's bookings for Palmer House, Chicago. Duchin opens April 2; Ennis, July 2, and Williams, September 17. . . . **TOMMY DORSEY** will play a series of one-nighters around Chi in March. Sherman Hotel wanted him to fill the Artie Shaw date, but he couldn't get there in time, so **GENE KRUPA** will follow **JAN SAVITT** into the spot. . . . **MICHAEL LORING** makes his Chi bow February 27, when he starts a four-weeker at Rumba Casino. . . . **RED NICHOLS** has landed another holdover at Hotel Deshler-Wallick, Columbus, O., taking him up to March 8. He will be followed by **HERBIE HOLMES**. . . . **TINY HILL** winds up at the Casino, Ocean Park, Cal., February 25, and returns to the Midwest. . . . **JOSE MORAND** held over at the Colony, Chicago. . . . **HOWARD BECKER** was drafted last week. Band is being fronted by a sideman at the Claremont, Berkeley, Cal. . . . **NEL BONSHU** gets his first Chicago date March 13 when he opens a four-week engagement at Blackstone Hotel's swank Mayfair Room.

Atlantic Whisperings

JOE GLASER, New York band builder and booker, scouting the possibilities of **CURT WELER**, at Lou's Moravian Inn, Philadelphia. Band attracted attention as a result of its arrangement of *Daddy*, which **SAMMY KAYE** used

for the waxes. . . . **NESHO MORETTI** at The Lounge, Easton, Pa. . . . **JOHNNY ALTIERI** at Palm Garden, Still Valley, N. J. . . . **BOB SHELBY** at Philadelphia's Barclay Ballroom. . . . **PERC WAGNER** at Carlisle Grille, Allentown, Pa. . . . **STANLEY DECKER** at Bert Gilson's Eagle Hotel, Phillipsburg, N. J. . . . **RUSTY SACHS** at Stamp's Cafe, Philadelphia. . . . **WILLARD HARTMAN** and His Paramount Orchestra at the New York Restaurant, Easton, Pa. . . . **HAR-MOND FARR** at Ranch-o-Hotel, Belvidere, N. J. . . . **KEN LEIBY** at Woody's Cellaret, Allentown, Pa. . . . **WALTER BATES**, the hot tenor sax expert with **GENE KRUPA**, will join **GIL FITCH** in Philadelphia. In the same city, **CLAR-ENCE FUHRMAN** gets **JACK TORCHIN** from **CARL HOFF** to make the sax replacement for **CARL WAXMAN**, who left for New York; and **ALEC FILA** has signed to toot his trumpet for **LES BROWN**. . . . **COUNT BASIE** gets Atlantic City's **DOLLY WHITE** to fill the long-vacant chipping post with the band. Basie, among his recording chores, will re-wax his famous *One o'Clock Jump* on the Okeh label, among eight of his favorite standards, like *Every Tub*, in an album.

J. Kapp Away; 802 Puts Off Disk Quiz

NEW YORK, Feb. 7.—Because of the absence of Jack Kapp, president of Decca Records, Local 802, musicians' union, postponed the interrogation of Decca and Victor ament the recording companies' failure to pay Social Security taxes to musicians who cut records for them. Hearing was scheduled for Thursday (5).

Local 802 officials were told that Kapp would be back in town early next week, and the hearing was pushed over to Thursday (12), at which time Frank Walker, of Victor, will also be present to state his company's position on Social Security.

According to the union, recording companies also fall under the terms of the Form B contract, which the vaude circuits have signed, obligating them to pay the SS taxes of musicians in their employ.

Fire Razes Shamrock Club, Tallulah, Miss., Ork Stop

NATCHEZ, Miss., Feb. 7.—Fire of undetermined origin completely destroyed the Shamrock Club, west of Tallulah, January 27.

Pat McDonough, owner of club, which has been in operation for past 19 months, was quoted as saying spot, valued at \$25,000, had been covered by only \$2,500 insurance.

Club had been using name orks for some time past, including **Buddy Rogers**, **Art Kassel**, **Jan Garber**.

Owner said he planned to rebuild.

Art Thorsen's New Position

NEW YORK, Feb. 7.—Art Thorsen, former manager of Horace Heidt, is now resident manager of Coonamessett Ranch, on Cape Cod, Mass. Place is a year-round resort, which plans to use bands.

Thorsen left Heidt some time ago after being taken ill on the West Coast. It is understood by friends of Thorsen that he plans to return to the band field in the future.

Calloway's Hot Chi \$2,600

CHICAGO, Feb. 7.—Cab Calloway grossed \$2,600 at the Savoy Ballroom here Sunday (1), attracting some 3,300 customers. This was one of the biggest nights the Harlem ballroom has had in months.

OCD BAND DIV.

(Continued from page 21)
all with an eye to aiding the war effort. Department apparently is not going to issue any orders to bands, but it goes without saying that no maestro will refuse to include suggested numbers in his programs.

So far, department's schedule calls only for work by one or two bands per network per night. Later the program may be expanded to take care of outfits playing in theaters, ballrooms and hotels without air wires.

Nebraska Ballroom Ops Frantic As ASCAP Whets Its Legal Shiv

LINCOLN, Neb., Feb. 7.—Still going in circles are Nebraska music users, who face the copyright laws of the United States, which are swinging into position behind Nebraska's anti-ASCAP law.

Ballroom men have been huddling, hoping to arrive at a workable solution before the problem gets out of hand and the filings of titles with the secretary of state become so numerous that ops will be unable to protect themselves against copyright infringement suits.

One proposal has been the setting up of an office which would keep an up-to-date filing chart, checking each day with the secretary of state's office to get names of tunes, authors, publishers and price for public performance. This would be an office paid for by the ballrooms using its protective warning service.

Another idea is a request to booking offices that all bands, in advance of Nebraska dates, put in a BMI or public domain library and ditch all ASCAP stuff. This latter proposal may mean that Nebraska dates for traveling bands, name or otherwise, are out for the duration.

Ballroomers think name orks might provide the ASCAP members with their best chance of catching Nebraskans with \$250 infringement suits. They are constantly being sent music for plugging, and they only come into a territory once a year or less, as a rule. It would be comparatively simple for a name band, with no clearances on its music, to get a Nebraska operator stuck with suits from 8 or 10 ASCAP authors or publishers in one evening—that could do enough damage to an operator's bank balance to put him out of business.

The ballroom, altho tied up strongly with this affair, has less to worry about than a movie house, because movie music comes right on the film sound track, and the op can't get away from it. This is coupled with warning from ASCAP in New York to its members to be sure that theaters are included in the policing, else a court might look upon theaters' being passed up as discriminatory.

Radio is standing by with skirts clear and religiously manning the clearance section of its libraries to see that there is no trouble. Radio has the advantage in having been thru the ASCAP battling for more than a year and having learned its lesson about copyrights and how carefully they must be watched.

It's a new feeling for ballrooms and theaters, this emphasis which has suddenly been laid on music. They were conscious of it in a vague way before the

law took this turn, but now they find themselves wringing hands every time a film starts or an orchestra leader lifts his baton to kick off his band.

Ballrooms have other reasons to expect this affair to be rough on them. It was due to the complaints of a ballroom owner to a legislator named Frank Brady, Atkinson (Neb.) rancher, that Brady framed the bill in 1937 which is causing the ruckus today. Also, one of the State's leading ballroom men, Joe Malec, of Peony Park, Omaha, was the ring-leader in rounding up support for the bill from ballroom sources.

LINCOLN, Neb., Feb. 7.—First correctly filed ASCAP tune since the Nebraska law took effect is *Rose O'Day*, published by Tobias & Lewis, of New York. Previously the firm had registered the tune with the secretary of state, as specified in law, but had failed to carry out other provisions. Mistakes were rectified Thursday (5) and firm is now able to do business here. So far 20,000 copies of the song have been sent to Nebraska music stores, all copies bearing stamp announcing \$1 fee for all public performances except for radio, which is \$5.

Two Orks for Olivere Hotel

WILMINGTON, Del., Feb. 7.—Tony Dundee, manager of the Hotel Olivere Palm Gardens, has Marie Annette and Her Royal Hawaiians entertaining nightly and at the Saturday afternoon cocktail hours in the Palm Room. The Hotel Olivere Grille is presenting a return engagement of Joe Fisher and His Mel-o-Aires. He is heard nightly and at the Saturday afternoon cocktail hours in the hotel grille.

CHICAGO, Feb. 7.—Raul Kent, of MCA's cocktail unit department here, has been placed in charge of the jobbing department, replacing Bert Rast, who left the office to join Monarch Radio Company.

He paced the modern trumpeting style—there's a little Armstrong in 'em all but there's only one

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War Means More
Dansant Biz in
St. John, N. B.

ST. JOHN, N. B., Feb. 7.—Due to the war, two epidemics have struck local dance spots and orks. First is a strong trend toward changing names of the danceries. The Studio for the past 20 years is now Joyland. The Venetian Ballroom of the past 15 years is now the Winter Moon. Ritchie's Hall is now Danceland. The last is functioning every night, either with phonos or orks. With machines, operations start at 7, and with ork, at 9. Afternoon and morning use of the spot is offered free to war welfare organizations for meetings.

Second epidemic is influx of war-uniformed orks. Groups of soldiers have banded together for bookings, not only in dance spots but elsewhere. Practically all the old dance bands had been broken up by enlistments in war services. Now the soldiers, sailors and airmen are getting together for all-service orks, and soliciting engagements at dances, dinners, parties, etc. In this category are the Khaki Kit Kats, Fusiliers, Powermen. Numerically, these have flexible limits, ranging from 7 to 16, according to the wants of the individual buyer.

Public dancing, which was dormant for several years here, is now in process of revival. In addition to the three spots named, the Trading Post, Temple Hall, Orange Hall in north end, and Fairville, Oddfellows Hall in west end, White House Lodge, Earlescourt and the Castle are all being used from two to six nights weekly. The Admiral Beatty Hotel offers public dancing in a large ballroom one night a week.



The Billboard

WEEK ENDING
FEBRUARY 6, 1942

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 25 songs with the most plugs over the four major New York outlets (WJEF, WJZ, WOR, WABC) for the week beginning Saturday, January 31, and ending Friday, February 6. The totals are based on reports supplied by Dr. John G. Peatman, Department of Psychology, College of the City of New York, and Director of Office of Research-Radio Division, and cover all broadcasts from 8 a.m. to 1 a.m. daily. The number of plugs for these 20 songs over the independent stations (WHN, WMCA, WNEW, WQV), covers only the period from 5 p.m. to 1 a.m. daily. Partial choruses and signatures are not included. Film tunes are designated by an (F); musical comedy tunes with an (M).

Position	Title	Publisher	Plugs	
			Major (8 a.m. to 1 a.m.)	Indies (5 p.m. to 1 a.m.)
11	1. THIS IS NO LAUGHING MATTER	Black	42	13
—	2. FOOLED	ABC	41	5
6	3. HOW ABOUT YOU? (F)	Feist	36	16
1	4. WHITE CLIFFS OF DOVER	Shapiro-Bernstein	34	15
9	5. EVERYTHING I LOVE (M)	Chappel	33	15
—	5. LAMP OF MEMORY	Marks	33	3
—	5. MISS YOU	Santly-Joy-Select	33	5
4	6. BLUES IN THE NIGHT (F)	Remick	32	23
5	7. ROSE O'DAY	Tobias-Lewis	29	11
15	8. ANGELINE	Jimmy Campbell	28	1
9	8. SOMETIMES	Berlin	28	12
4	9. DEEP IN THE HEART OF TEXAS	Melody Lane	26	6
9	10. ELMER'S TUNE	Robbins	24	15
13	11. WE DID IT BEFORE (M)	Witmark	23	1
8	12. CHATTANOOGA CHOO CHOO (F)	Feist	22	15
2	13. COUPLE IN THE CASTLE (F)	Famous	21	7
3	13. MANDY IS TWO	Brogman-Vocco-Conn	21	6
15	14. I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	20	17
7	14. WHO CALLS?	Harms	20	3
—	15. DREAMVILLE, OHIO	Rinker	19	2
14	16. ANNIVERSARY WALTZ	Mayfair	17	6
14	17. I GOT IT BAD	Robbins	16	11
—	17. SHRINE OF ST. CECILIA	Brawn	16	16
—	17. SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	16	14
—	17. SOMEBODY NOBODY LOVES	Robbins	16	5

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thlem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros. Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Louisville, Ky.: Stewart Dry Goods Co. Butte, Mont.: Dreihelbis Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
4	1. BLUES IN THE NIGHT —WOODY HERMAN	2	2. Remember Pearl Harbor —Sammy Kaye	1	1. A String of Pearls —Glenn Miller
1	2. A STRING OF PEARLS —GLENN MILLER	1	2. Blues in the Night —Woody Herman	2	2. Blues in the Night —Jimmie Lunceford
7	3. REMEMBER PEARL HARBOR —SAMMY KAYE	3	3. I Said No —Alvino Rey	7	3. Remember Pearl Harbor —Sammy Kaye
3	4. I SAID NO —ALVINO REY	6	4. Blues in the Night —Jimmie Lunceford	3	4. Chattanooga Choo Choo —Glenn Miller
6	5. BLUES IN THE NIGHT —JIMMIE LUNCEFORD	8	5. Elmer's Tune —Glenn Miller	9	5. Blues in the Night —Woody Herman
2	6. CHATTANOOGA CHOO CHOO —GLENN MILLER	—	6. White Cliffs of Dover —Jimmy Dorsey	5	6. White Cliffs of Dover —Glenn Miller
10	7. EVERYTHING I LOVE —GLENN MILLER	7	7. White Cliffs of Dover —Sammy Kaye	—	7. Moonlight Cocktail —Glenn Miller
—	8. WHITE CLIFFS OF DOVER —GLENN MILLER	4	8. Chattanooga Choo Choo —Glenn Miller	—	8. Blues in the Night —Benny Goodman
8	9. ELMER'S TUNE —GLENN MILLER	—	9. A String of Pearls —Glenn Miller	—	9. Deep in the Heart of Texas —Alvino Rey
—	10. DEEP IN THE HEART OF TEXAS —ALVINO REY	5	10. You Made Me Love You —Harry James	—	10. Shrine of St. Cecilia —Vaughn Monroe

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. WHITE CLIFFS OF DOVER	1	1. White Cliffs of Dover	1	1. White Cliffs of Dover
5	2. ROSE O'DAY	2	2. Shrine of St. Cecilia	11	2. Blues in the Night
8	3. BLUES IN THE NIGHT	4	3. Blues in the Night	2	3. Elmer's Tune
4	4. SHRINE OF ST. CECILIA	5	4. Rose O'Day	3	4. Rose O'Day
2	5. ELMER'S TUNE	3	5. 'Tis Autumn	5	5. This Love of Mine
3	6. CHATTANOOGA CHOO CHOO	6	6. Remember Pearl Harbor	6	6. Shrine of St. Cecilia
10	7. THIS LOVE OF MINE	9	7. We Did It Before	4	7. Chattanooga Choo Choo
6	8. WE DID IT BEFORE	8	8. Everything I Love	10	8. Bells of San Raquel
7	9. REMEMBER PEARL HARBOR	11	9. Chattanooga Choo Choo	8	9. I Said No
9	10. BELLS OF SAN RAQUEL	12	10. This Is No Laughing Matter	—	10. Moonlight Cocktail
14	11. EVERYTHING I LOVE	—	11. Moonlight Cocktail	9	11. Shepherd Serenade
12	12. 'TIS AUTUMN	10	12. This Love of Mine	—	12. Humpty-Dumpty Heart
—	13. MOONLIGHT COCKTAIL	7	13. Elmer's Tune	7	13. We Did It Before
11	14. THIS IS NO LAUGHING MATTER	—	14. How About You?	—	14. How About You?
13	15. I GOT IT BAD	—	15. I Said No	15	15. Everything I Love

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
CHATTANOOGA CHOO CHOO.	(17th Week) Glenn Miller.
ELMER'S TUNE.	(15th Week) Glenn Miller, Andrews Sisters, Dick Jurgens.
THE WHITE CLIFFS OF DOVER.	(7th Week) Kay Kyser, Sammy Kaye, Kate Smith, Glenn Miller, Tommy Tucker.
THE SHRINE OF ST. CECILIA.	(4th Week) Andrews Sisters, Sammy Kaye, Vaughn Monroe.
ROSE O'DAY.	(3d Week) Freddy Martin, Kate Smith, King Sisters, Morry Macs.
BLUES IN THE NIGHT.	(1st Week) Woody Herman.
REMEMBER PEARL HARBOR.	(1st Week) Sammy Kaye.

COMING UP	
I SAID NO!	Alvino Rey, Jimmy Dorsey.
'TIS AUTUMN.	Woody Herman, Les Brown, Freddy Martin.
THIS IS NO LAUGHING MATTER.	Charlie Spivak, Glenn Miller, Jimmy Dorsey, Dinah Shore.
EVERYTHING I LOVE.	Glenn Miller.
MADELAINE.	Sammy Kaye, Dick Jurgens, Bob Chester.
STRING OF PEARLS.	Glenn Miller.

Music Items Canton Scale Up As Fems Move In

Publishers and People
IRWIN BERKE has been made Chicago representative of Dash, Connelly Music. Xavier Cugat's latest, *Nightingale*, written with Al Stillman and George Rosner, has been placed with E. B. Marks. Noro Morales, band leader, has been signed to another writer's contract by Robbins Music. His *If You Only Knew* has been waxed by Jimmy Dorsey and is due for concentrated Robbins plugging soon.

York Music getting plenty of help on Buck Ram's *Nain, Nain* from the Cab Calloway record.

Harry Rauch, New York press agent, and Frank Connors, drummer, have placed four tunes with Clef Music. *Did You Hear Me, Huh?* shapes up as the most interesting, since it is fitted out with patriotic as well as romantic lyrics.

Bobby Gregory has three patriotic songs with American Music Publishing Company.

The new Greene-Revel firm is hard at work on *Zoot Suit*. Have added Hal Fein and Bernie Pollock to the professional staff, under Elmore White.

Earl Carroll has completed the score for his next show, "Star-Spangled Glamour." One of the song titles is "I Wanna Foof on a Fife!"

Songs and Such

THREE CHEERS FOR OUR PRESIDENT, by Andy Razaf and Joe Davis, is being published by Joe Davis Music.

Let Our White House Be Our Lighthouse, by Lewis Yeager and J. Charles McNeil, has been issued by Joe McDaniel Music.

Who Do You Think You Are?, a rhythm tune by Fred Wise, Milton Leeds and Harold Grant, is being published by Colonial Music.

America, Let's Go, by Florence Tarr and Fay Foster, has been placed with Boston Music Company, New York.

Heaven Is Mine Again, by Al Jason and Lawrence Welk, has been taken by Wells Music, Chicago.

Vos Zokt Eer, by Sammy and Dixie Shayer, has been published by Acme Music. Vic Schoen has made an orchestra arrangement of it.

The "Remember Pearl Harbor" ditties continue to pour in. Among those to hit this desk recently was one by Allie Wrubel and Charles Newman, published by Melrose Music. Also one by Bobby Gregory, published by American Music. There are said to be several hundred songs of the same title, many of which have been printed!

Philly Pickings

WAVE of war songs unabated in local Tin Pan Alley circles, with Duke Morgan bannering his *Rise Up and Shine*, *America and America Is Worth It All*; William B. Richter getting up his rhyming dander with *When Do We Go to Tokio?*; Alma Somerville titling it *America, On Your Toes*; Joe Cobello calling it *Knittin' for Britain*, and Hirsh Surkon dittying with *The Slant-Eyed Yellow-Bellied Japs*.

The Charlotteers set to introduce Joe Frassetto's *Rosa Mia* on the Okeh label. Chero Music takes Alan Fielding's *Love Sincerely*.

Kirby Off on Chi Trek

NEW YORK, Feb. 7.—John Kirby, current at Cafe Society Uptown here, has signed to go into Pump Room of Hotel Ambassador East, Chicago, for four weeks, opening May 8.

Kirby comes back to this territory June 11 when he opens a three-month engagement at Leighton's Woodland Lake Tavern, Westchester, N. Y. Spot, which has never used a name outfit before, is dicker for a radio wire.

O'Neill Spencer will return soon as Kirby's drummer.

Envoy on Way

RIO DE JANEIRO, Jan. 27.—Sr. Francisco Mignone, Brazilian composer and conductor, left for U. S. A. via Pan-American Airways January 31 for a series of good-will appearances. According to L. G. Botelho, Brazilian representative of Mignone, the composer goes to the States at the invitation of U. S. Department of State thru the Co-Ordinator of Cultural Relations offices. Maestro expects to be away for six months.

CANTON, O., Feb. 7.—Union musicians' scale here has been upped approximately 10 per cent, to offset rising living costs, according to Charles W. Weeks, business agent of the local group. Increase applies to all members of the union regardless of what class spots they play, Weeks said.

Weeks told *The Billboard* that until two years ago union musicians' scale was the lowest for a city of 100,000 in the Middle West, and that he has been doing everything possible in recent months to hike it to the level of other cities this size.

Union here has more than 500 members, largest number in its history. While there has been some falling off in the number of private parties and similar events, Weeks said there is still a big demand for union musicians over the week-ends.

While drafting of male members has made heavy inroads on band ensembles, most combos remain at full strength and have been able to carry on. There has been a noticeable increase in the number of feminine musicians in recent months due to vacancies in local bands. While there is talk that fem bands will be formed here to replace male units which have been compelled to disband due to the draft, there are at the present time only three recognized all-fem bands within the local's jurisdiction. All have been in much demand, it was said. Cocktail and strolling units composed of feminine artists are finding the going easier, with male units becoming fewer in number.

CHICAGO, Feb. 7.—The new AFM, Local 10, pact signed with Chez Paree, leading nitery here, ups the spot from a \$1.75 an hour rating to a \$2 an hour classification. It also calls for a six-day week for the steady band and a new, local ork for the seventh day. Hank Lishon's band gets a break under this new ruling, landing the one-night-a-week job.

Hoy!
NEW YORK, Feb. 7.—Because a movie newsreel exec in England got a brainstorm a few weeks ago and decided to play some celluloid tricks with Adolph Hitler & Company, Mills Music here may make some money from an unexpected source.
 British Movietone news whipped up a trick shot of the Hitler legions marching goose step in time to the *Lambeth Walk*—even to the extent of having the soldiers gyrate, etc. Sequence was released to American newsreel companies, and its showing here has revived interest in the tune.

Philly Union Tough About Closed Shop

PHILADELPHIA, Feb. 7.—Local musicians' union has laid down law to the swanky country clubs still hedging on signing closed shop agreements. April 1 has been set as the deadline, and those clubs not signed by that date will be placed on the national and local unfair lists. Only three of the more than a dozen clubs have signed with the union, agreeing to police their ballrooms so that no non-union crews take the stand, a chronic fault at country clubs. Clubs in the clear are Brookline, Ashbourne and Philmont.

Union membership has been notified not to book or contract for any engagements beyond April 1. Since the clubs are favorite spots for school dances here, blacklisting will hit many of the big bands used to grabbing off the local proms.

NEW YORK, Feb. 7.—Hal Horne Organization, which owns the patent on Sing-a-Tina, a streamlined kazoo, plans to supply bands and musical acts with special music and arrangements for the gadget. George Fragos, author of *I Hear a Rhapsody* and head of Horne's music department, has already finished two original numbers for the Sing-a-Tina and expects to place them with publishers this week.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
 By M. H. ORODENKER

Donating Record Royalties
DEFENSE and civilian morale being the primary consideration of the day, it is heartening to see that band leaders are fast to rally round the cause. The good will engendered means more than stacks of newspaper clippings. Song and record royalties contributed to charities and defense funds are always fine gestures. Latest to join the bandwagon in this respect is Freddy Martin. Any royalties he receives on his two latest Bluebird waxings, *Heavenly, Isn't It?*, and *There's a Breeze Off Lake Louise*, will be donated to the Infantile Paralysis Foundation. Both tunes are from Freddy's RKO picture, *The Mayor of 44th Street*.

As a result, RKO and the Infantile Foundation will plug Martin's records and his picture effort via radio, newspaper and magazine advertisements. The picture company will further co-operate on promoting the film with special record-movie tie-ins for the film trade. In addition, special promotional material will be made available by the Victor-Bluebird wax factory.

In line with the paper conservation campaign, the Korn Kobblers suggest what to do with old arrangements and scores. Kobblers urge band leaders to clean out their libraries to aid the drive for paper. Boys figure that every band has at least 100 such out-of-date arrangements. When you multiply this by the number of bands, the government would be coming in for a good amount of paper.

Tune Titles

HENRI RENE, whose Musette Orchestra waxes for the Standard label, finds occasions to very often cut original untitled material. The problem of naming the disks is left to Rene. Since his waxes are designed primarily for taverns and beer garden music machine locations, he must be sure the titles appeal to such audiences.

It has been proven, in the case of polka records especially, that a title strip may help or hinder a record. As a result,

before giving a title to an original, Rene contacts music machine operators and record distributors. He submits a list of suggested titles along with a test pressing of the recording, and asks them to select the title they feel would be best suited for the number and would count for most in attracting coins.

Of course, not many leaders can title the selections they wax. But Rene is showmanly enough to realize the enviable position he is in and is making the most of the situation.

Plugging a song, and its recording in particular, via jewelry counters at the five-and-dime and department stores, is the plan for Horace Heidt's forthcoming waxing of "Whistling Cowboy," which features the whistling of Fred Lowry. Kay Twomey, who collaborated with T. W. Oney in writing the song, is also a jewelry designer. Tying in directly with the Heidt waxing, Miss Twomey has designed a cowboy jewelry box which will be identified by the song title.

Sound Truck

EFFECTIVE use of a licensed sound truck to bally each week's new popular dance record releases among the school kids is employed by the Phillips Music Company, Los Angeles. The sound truck, parked in front of high schools, grinds out the new waxes as the students come out of school. At the same time mimeographed lists of the new releases are distributed. Since this group represents a great buying power in the popular record field, such demonstration is proving highly profitable for the music store.

MCA Gets Stiff Chi Competition From Wm. Morris

CHICAGO, Feb. 7.—A check-up on activities of major band booking offices as far as local locations are concerned reveals at this writing that Music Corporation of America is still in the lead, with a new and important competitor in the William Morris Agency. As the picture now stands, MCA has 10 accounts and William Morris, comparative newcomer in the band booking field, is second with seven spots. The rivalry between the two offices has been keen in both the act and band departments. Most effective inroad made by WM is in the A. S. Kirkeby and Ernest Byfield accounts, which include the Drake, Blackstone, Sherman, Ambassador East and Ambassador West hotels.

MCA now has bands at the Palmer House, Sherman, Edgewater, Bismarck, Rumba Casino, Blackhawk Cafe, Colony Club, Aragon Ballroom, Trianon Ballroom and Brass Rail. WM is represented at Chez Paree, Stevens, Drake, Blackstone, Ambassador East, Ambassador West and Grand Terrace. MCA will lose the Trianon April 5 when Lawrence Welk (a Frederick Bros. band) returns, as well as the Rumba Casino February 27, when Michael Loring comes in for General Amusement Corporation. WM steps out of the Stevens Friday (13) when General Amusement comes in with Chuck Foster. GAC also has bands in the Capitol Lounge and La Conga. FB has the Melody Mill Ballroom.

Standard Label To Preem A Pop Tryout Next Month

NEW YORK, Feb. 7.—Standard Phono Company will take a flyer in the pop disk field next month, releasing back-to-back two pop ditties by an augmented ork under the leadership of Harold Grant, Standard label artist. Bob Chester's fem chirper, Betty Bradley, was borrowed for the lyrics on *Who Do You Think You Are?* Bill Darnell, an ex-Chester vocalist now in the army, pipes the plattermate, *Stars Will Fade*. Both sides are backed by the Grant ork.

Disk will be released around March 1 on the 50-cent regular label. Its sale will condition Standard's future plans on pop stuff. Outfit's strong suits now are polkas and international stuff.

★ Arranger

★ Composer

★ Pianist



Paul BARON
and his orchestra

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Shamokin, Pa. \$19.50

10,000	.. \$8.50
20,000	.. 7.75
50,000	.. 12.25
100,000	.. 19.50

Cash With Order—No C. O. D. STOCK TICKETS—\$17.00 per 100,000, any assortment.

(Routes are for current week when no dates are given.)

A
Alberto, Don (El Chico) NYC, nc.
Allen, Bob (Blue Gardens) Armonk, N. Y., nc.

B
Bailey, Layton (Wardman Park) Washington, D. C.
Barnett, Arne (Harry's New Yorker) Chi, nc.

C
Cabin Boys (Brown Derby Cellar Bar) Warren, O., nc.
Caceres, Emilio (Hi-Lo) Battle Creek, Mich., nc.

D
D'Arcy, Phil (Monte Carlo Beach) NYC, nc.
Davis, Eddie (Larue's) NYC, re.

E
Eddy, Ted (Iceiland) NYC, nc.
Eikhoff, Walter (Lexicon) Grand Rapids, Mich., nc.

F
Fiddle Bow Bill (Darling) Wilmington, Del., h.
Fields, Shep (Top Hat) Union City, N. J., nc.

G
Gaines, Charlie (Carroll's) Phila, c.
Gasparre, Dick (Plaza) NYC, h.

H
Hampton, Lionel (Adams) Newark, N. J., 12-13, t.

I
Holst, Ernie (Savoy-Plaza) NYC, h.
Howard, Eddy (Ballroom) Burlington, Ia., 11;

J
James, Harry (Roosevelt) Washington 9-13, t.
Johnson, Duke (Peach Orchard) Pleasantville, N. J., nc.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.

Orchestra Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

L
Lally, Howard (Belmont Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.

M
McCoy, Clyde (Palace) Cleveland, t.
McDowell, Adrian (Colonial Dinner Club) Nashville, Tenn., nc.

N
Nagel, Freddy (Trionan) Chi, h.
Nagel, Harold (Astor) NYC, h.

O
Oman, Val (Biltmore) NYC, h.
Orlando, Don (Rumba Casino) Chi, nc.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Palmer, Joel (Tantilla Gardens) Richmond, Va., b.

Q
Quinn, Tom (Baldwin, Ia., 11; (Goodfellows Hall) Davenport 12; (Legion Hall) Coggan 13; (Knopp's Hall) Stockton 14; (White's) Rockville, Wis., 16.

R
Ramos, Bobby (Chez Paree) Chi, nc.
Ramos, Ramon (Drake) Chi, h.

S
Sanders, Sid (Rainbow Inn) NYC, nc.
Sapienza, George (Sagamore) Rochester, N. Y., h.

T
Taylor, Law (Nate's Inn) Trenton, N. J., ro.
Teagarden, Jack (Casa Manana) Culver City, Calif., nc.

U
Ufer, Eddie (Cocoanut Grove) Toledo, O., h.

V
Van, Billy (Chelsea) Atlantic City, h.
Varallo, Nick (Venice) Phila, nc.

W
Walker, Cy (Martinique) NYC, nc.
Waller, Fats (Garret Stagebar) Chi, c.

X
Xmas, Bob (Knotty Pines) Alameda, O., nc.
Smith, Russ (Rainbow Grill) NYC, nc.

Y
Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Lowry) St. Paul, h.

Z
Zander, Billy (Glenn Rendezvous) Newport, Ky., nc.
Snyder, Mel (Patio) Cincinnati, nc.

DEL COURTNEY: Riverside Theater, Milwaukee, Feb. 20 (week); La Claire Theater, Moline, Wis., 27-29; Palace Theater, Fort Wayne, Ind., March 6-8;

HERBIE HOLMES: Lantz's Merry-Go-Round, Dayton, O., Feb. 23-March 8; Deshler-Wallick Hotel, Columbus, O., 9-April 5.

HAL LEONARD: University, Iowa City, Ia., Feb. 20; Archer Ballroom, Sioux Falls, Ia., 21; Archer Ballroom, Sioux Falls, Ia., 22; Tony Cavalier's, Youngstown, O., 27-March 8; Kenmore Hotel, Albany, N. Y., 13-May 8.

JIMMIE LUNCFORD: Trocadero Club, Wichita, Kan., March 2; Memorial Hall, Joplin, Mo., 3; Crystal City Park, Tulsa, Okla., 4; Trionan Ballroom, Oklahoma City, 5; Agricultural & Mechanical College of Texas, College Station, 6-7; Community Center, Jonesboro, Ark., Church Auditorium, Memphis, 10; New City Auditorium, Little Rock, Ark., 11.

ERSKINE HAWKINS: Savoy Ballroom, New York, Feb. 21-23; Apollo Theater, New York, 27-March 5.

MITCHELL AYRES: Town Hall, Melina, N. Y., Feb. 17; Drexel Military Academy Dance, Bellevue-Stratford Hotel, Philadelphia, 20; Central Theater, Hudson, N. Y., 24-25; Yale University Prom, Woolsey Hall, New Haven, Conn., 27.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Bands on Tour—Advance Dates

DEL COURTNEY: Riverside Theater, Milwaukee, Feb. 20 (week); La Claire Theater, Moline, Wis., 27-29; Palace Theater, Fort Wayne, Ind., March 6-8;

HERBIE HOLMES: Lantz's Merry-Go-Round, Dayton, O., Feb. 23-March 8; Deshler-Wallick Hotel, Columbus, O., 9-April 5.

Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Lowry) St. Paul, h.

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Charles E. Thomas Reminisces On Old Horse Ocean Shows and Trouping With Nellie Howard

Greensburg, Pa.

Editors of *The Billboard*:

I have before me a clipping taken from *The Billboard* several months ago—a boxed story of Cordelia Howard's death. It brought to mind happy days spent as a member of McKenzie & Erwood's Pavilion Company in 1890. Days that I recall take me back to the territory around Canal Dover, Alliance, Canton, Massillon and Akron, all in Ohio. The McKenzie & Erwood Pavilion Company was known as a "Rip and Tear" (repertoire) company. We traveled on canal boats and I recall that there were 17 locks in the canal that took us up the hill where Akron now stands. Unless I am mistaken this hill is now in the center of the business section of that great rubber center. I can still picture again that great sight of going up and over those 17 locks.

Our boats, or rather barges, were about 22 by 80 feet. We covered them with a large platform and on this set our stage. We used large oil lamps and candles with a shade behind them to keep them from blowing out. In 1890, the year I joined, we opened at New Philadelphia, O., with *Uncle Tom's Cabin*. None other than Grover Cleveland witnessed our opening performance. We shoved a large platform out from the barges to the bank and it took the place of what is now known as the runway, so popular a few years ago. The audience sat on the bank and brought their own newspapers, cushions or blankets.

As our boats were pulled along the canal by the local farmers' horses the attraction became known as the Horse Ocean Show, a very fitting name. As we stopped to rest the horses we billed the paths along the canal and when we came to small villages it was my duty to go to the butcher shops, post a few bills and, in exchange for passes, obtained all the tallow available. During off hours I made the candles in a mold we carried with us.

Nellie Howard Impresses

I was a lad of 20 at that time and the impression a member of the company made on me has never been forgotten. She was Nellie Howard. At the time she was a widow and in her late thirties. She told me her father was Charlie Howard, Miss Nellie played Aunt Ophelia and I played Tom. Most members of the Horse Ocean Show were as green as I, but Miss Nellie was an actress born. She took it upon herself to coach and drill us. She was quite genteel and well educated and was always ready to lend a helping hand and insert lines of her own into the script. She told me her father had first produced the play as a light sketch and with the help of her mother lengthened it into a full-evening show. I can still recall lines she drilled me on, having added them to our script. Here they are: As Legree hits Tom—Legree: "Don't you belong to me body and soul?" Miss Nellie then added: "By the cruel laws of this country my body may belong to you but my soul belongs to One who is able to take care of it, my God." Miss Howard drilled and drilled me on this, as she was anxious to have it the way her father wanted it. She told me that as a child she had been the first to ever play Eva, and that her mother played Topsy. In the clipping it stated her father played St. Clair, but I do not recall her saying that. Miss Howard stayed with us one season, which took us via canal and river to Toledo.

Too often the farmers we hired to pull us thru the canals would give us their old broken-down plugs and our progress was slower than the second coming. At times like that we got off and walked the tow path. On such a walk Miss Howard told me of her playing the then great opera houses in the East and fired this budding Thespian with dreams of Broadway. On one such of these walks I asked her why she preferred a Horse Ocean Show to the big theaters and she told me she had had great loss and came out here (Ohio) to forget. I saw her eyes puddle up with tears and dropped my questioning.

Swallows the Anchor

Other plays in our repertoire were *Below Zero*, *A Pair of Ours* and *Scraps*, but *U. T. G.* was the favorite. After leaving Toledo we traveled via the horse oceans and got as far as Cincinnati.

Here "overhead expense" ate up the income, and I was once more headed for home via the rods to Pittsburgh. Here I washed up on the river bank, donned a loud-checked gray suit trimmed around the edges with black braid and rode in style to Greensburg and mother. There and then I vowed to "swallow the anchor" (settle down on the farm), but the footlights called again in the spring. Your clipping seems to dovetail in with my memories of the start of my *Life's Parade* as a showman and points to the fact that our Nellie Howard was none other than Cordelia Howard, the original little Eva. Perhaps some old-timers are still living who can add to this.

While on the subject of *U. T. G.*, I would like to add that William C. (Skip) Kibble was a boyhood friend of mine and also a native of Greensburg. Skip started his *Life's Parade* trying to be a tight-rope walker in my grandfather's barn, while I picked up gun juggling. Skip later dropped the role of an actor and went into the business end, which later took him to top of the parade as the owner of one of the largest, if not the largest, Tom shows on the road.

The bloodhounds in Skip's Tom show were from the famous Red Onion Kennels, owned and managed by Doc H. H. Null, who bred and sold these dogs to Tom shows all over America. They were really mastiffs crossed to a real bloodhound. They were affectionate dogs and were easily led by ambitious boys in the Kibble parades. Of course, the long, heavy chains were for effect, and when the dogs failed to bark off-stage at the proper time a colored boy, Jeff Beasley, doubled for them.

Juggles for Mrs. McKinley

I traveled many years with some of the best and was known as Count Tomaso, the "World's Greatest Gun Juggler." My proudest moment was when Mrs. McKinley asked me to juggle my

Attention! Rep Folk!

With the opening of the tent show season only a few months off, a number of winter quarters are already humming with activity.

Despite the air of uncertainty that permeates the field, as the result of the government's restriction on tires, trucks and materials, tent showmen, as a whole, are highly optimistic over prospects for 1942. They feel that if ever the country's smaller communities needed entertainment, it is now; and it is more than ever likely that 1942 will see at least the usual number of tenters on the road.

The Billboard invites tent show managers and performers to outline views and plans thru news contributions to these columns. At least, drop the Repertoire editor a post card, so that we may let your friends know where you are and what you're doing, and what your plans for the 1942 season are. We need your cooperation.

gun for her on the White House lawn during the evening celebration on the day her husband was inaugurated President. After a hitch in the Columbian Guard at the Chicago World's Fair I played my last stand and became stage manager at the St. Clair Theater here. We played all the stars of those days and I have many memories of them. This brings me to recall some lines by Kathleen Partridge, which ran:

Thank God for friends,
The good old-timers,
Who are not snobs
Or social climbers,
Who keep in touch
Thru thick and thin
Whether your luck
Is out or in.

As I look back on the good old times and old-timers the memories of that season of 1890 and Miss Howard have not been erased by the gilt and luster that followed. Neither has the sugarsweet nor the bittersweet made any inroads to wipe out the carefree days with the Horse Ocean Opera.

CHARLES E. THOMAS.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Attendance Builds for Pughe's Detroit Show

DETROIT, Feb. 7.—George W. Pughe's All-American Derbyshow completed its fourth week Wednesday (4), with 10 couples and one solo left on the floor. Steadily building attendance has necessitated erection of 750 additional seats to the 4,250 originally installed. The show is of a type altogether new in this area, and the novelty appears to be catching on.

Use of radio time has built up attendance notably, particularly among listeners to the smaller stations, with remotes apparently an important factor. Feature presentation of the week was Angle Oger, girl contestant, doing the "Frozen alive" stunt Tuesday evening.

Floor staff for the show includes Swede Larsen, floor judge; Lew Ayres and Jackie Sells, trainers; Tiny Sells and Millie Lombardo, nurses, and Jack LaRue, night manager. William C. Baldwin, Michigan State Fair concessionaire since 1924, has the concessions.

Dick Haviland, former derbyshow contestant, recently brought over the entire show from the Club Trocadero, where he is currently emcee. Other visitors included Good and Goody, former contestants, who have been doing a comedy act at the Club 509 for the past nine months.

Coliseum Show Has 9 and 1

CHICAGO, Feb. 7.—Sid Cohen's Coliseum show continues to roll along with nine teams and one solo. Still in the running are Sammy Allen and Gerry Guertin, Phil and Jo-Jo Arnold, Billy and Ruthie Willis, Louie and Chad Meredith, Joe Rock and Jennie Busch, Earl Harrington and Betty Bussard, Bill Harris and Elaine Smallwood, Johnny Hughes and Virginia Beach and Buddy Jeffries and Norma Jasper. Eileen Ritter is solo. Billy and Ruthie Willis and Louis and

Chad Meredith staged a grudge match race last week with the former team winning.

One Year Ago

FIVE TEAMS were battling it out in the Lou Stutz (San Diego, Calif.) derby, with seven weeks clocked off. . . . "RUBBER LEGS" MARTIN was assistant to Preacher Rockhold in the management of Rock's Blue Room, Baton Rouge, La. . . . KENNY GRUWELL was back home in Alhambra, Calif., for the summer. . . . JOHNNY GUILFOYLE was in his fourth week at the 41 Club, Maple Shade, N. J. . . . MADILINE SILETTI was working as receptionist at the Keyhole Bar, Union City, N. J. . . . CHARLIE RICHARDS was an instructor in a Northside Chicago dance studio, doubling as Sid Cohen's walkie in the Windy City. . . . SAMMY LEE was working as a bartender at Chuck's Tap Room, Peoria, Ill.

INQUIRIES WERE RECEIVED last week on Rockie Rhoades, Phil Rainey, the Palooka brothers, Steve Roberts, Joe Nalty, Art Woods, Mickey Britton, Charles Thomasson, Monte Hall, Jimmie Fasso, Marvin Hobaugh, Tex Smith, Red Long, Tony Lewis, Cliff Real, Benny Leonard and Lew White. How about a note, folks?

DANNY ENNIS letters that he and his wife are dancing at Kuntz Place in Dayton, O., where they are billed as Danny and Danella. "I haven't been with a walkie since the Joltet (Ill.) show last year when Harriet Blurton was my partner. Met Wiggles Royce and wife recently and had dinner at their home. Wiggles is planning to go on the road the middle of this month as stooge emcee for a large band. His wife is cashier at Hotel Miami here."

CHUCK LOMBARDO, who is now working in a Detroit defense plant, is a nightly visitor to George W. Pughe's Derbyshow there.

Rep Ripples

JACK AND RENE KEATING are back in harness, current at the Paddock Club, Ironton, O., with Rene recovered from burns suffered recently when an oil stove exploded in their house trailer, and Jack mended from a recent leg injury. They report that the showfolk around Columbus, O., came to their aid financially and otherwise on the occasion of their recent trailer misfortune.

. . . JOHN D. FINCH, former repster and now engaged in commercial lines in Columbus, O., last week copyrighted his war ditty, *I'm a Nephew of Uncle Sam*. Song will be introduced soon over Station WLW, Cincinnati, by Merle Travis and His Drifting Pioneers. . . . EFFORTS ARE BEING made to locate William E. Ford, veteran dramatic stock and repertoire performer, by his daughter, Mable Ford Bassett Tint, of Chicago, who has not heard from her father since 1938.

. . . HARRY OWENS and wife, Mary Gaynor Lasley, who have been playing niteries and producing home talents since closing a two-year engagement with Capt. J. W. Menke's Goldenrod Showboat in St. Louis, are resting at their home in Arlington, Ill. They have had several offers for the summer, but, to date, have made no commitments.

BILLY WEHLE, manager of Billroy's Comedians, writes from Miami: "I had intended purchasing a new outfit for the 1942 season, but now I don't even know if I will open or not unless I can get tires. Without them it is practically impossible to operate. I know where I can get some, so I guess I'll be on my way some time in April. If you think things aren't tough down here you're nuts!" . . . H. WILLE AND MARIE GREEN, who formerly trouped as Green and Anderson and now selling house trailers in Murphy, N. C., are mourning the loss of their toy fox terrier Hokum. The dog, nearly 18 years old, trouped with the Greens on different shows. Willie and Marie say they're doing okay in the trailer business, but they have a longing to get back into show business. . . . MR. AND MRS. LEON CURTIS have a school show playing in the Charleston, S. C., sector. . . . E. DAVID HEMINGER for many summers with the Madge Kinsey Players under canvas and who recently concluded five weeks with the Harrison Augler *Adrift in New York* Company in Boston, is at his home in Findlay, O., recuperating from injuries sustained recently when he struck a bridge with his car while trying to avoid hitting another auto. His mother, riding with him, was also injured in the crash. Heminger says he'll be back with the Kinsey tent the coming season. . . . BILLY BRYANT and his family, of showboat fame, are still sojourning in Cincinnati.

Fortner, MacKnight in Mo.

BILLINGS, Mo., Feb. 7.—Billy Fortner and H. A. MacKnight, well known in the tent show field, are working Southern Missouri with magic, ventriloquism and hypnotism. They report business good and bookings easy to get, even in Class A picture houses. They will continue with their present form of entertainment until the tent season opens, when more people will be added for a swing thru their established Missouri territory.

WANTED

Information of

MARY ODEA

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Complete portable talkie theater constructed on a large semi-trailer truck seats 125 persons—triple attraction program and concerts draw good crowds

FLAGSTAFF, Ariz., Feb. 7.—Bonnie Blue Theater, operated by Mr. and Mrs. Robert E. Maskell and Mr. and Mrs. Ernie Collicutt, is said to be the only 35mm. theater of its kind in the country today. The portable theater is not a makeshift arrangement, but a modern solid and safe up-to-date theater constructed on a large semi-trailer truck with a normal seating capacity of 125 persons. Maskell reports that he has accommodated as many as 164 persons. The theater was named after the Maskells' 15-month-old daughter. Maskell explains that the idea of the portable theater had been in his mind for some time. First a knock-down panel building was considered but was abandoned on the grounds that it would be too much like a tent, and the semi-trailer idea was used instead. Matters were brought to a head late in 1940 when Maskell, trying to book spots in the usual manner, found that where there were a lot of people there was no building available and vice versa. After driving over 500 miles and getting more disgusted with each mile, the Maskells and their associates (Mrs. Collicutt is his sister) decided to build their theater on wheels.

"The theater was built in five weeks in Phoenix, Ariz., in March, 1941," Maskell said. "On April 1 we opened in Coldwater, Ariz., a small town about 10 miles from Phoenix, and did a fair business. At first we opened on a seven-day week, but at present are playing 10-day stands. Our line of pictures is a feature, a short and one or two chapters of a serial each night. Several special attractions are shown the last two nights of each stand, and prices are raised.

these things bring extra money and keep the people interested in the show thru the week.

"Our main show prices range from 10, 15, 20 up to 15, 25, 40 cents plus taxes. Prices are based upon conditions of the territory and size of the town. A day is left open for each move but we have made a few short moves and showed the same day. It takes from four to six hours to set up the theater and about two hours to pack up and move. Advance billing is done five days ahead of opening, with one-sheet boards and a mailing list; also a hand billing on opening night.

"Another source of income is from advertising. A strip on the bottom of the screen is used for an ad, and two ads are placed on the booth at the main entrance. The three ads are from national advertisers. Small poster boards are used inside for local ads. We have found, however, that you can hurt your business by too many ads—that is, small ads. Three or four large national advertisers are better than a lot of smaller business.

"For lighting a direct current Kohler plant is used, using 1,500 wats for all lighting and projection. Outside lighting includes three 50-watt lamps on the box office, a 50 over the steps and a row of 37½-watt lamps down the side of the building. Projector is using a 500-watt lamp, which gives a clear picture at the throw of 34 feet. Picture size is approximately five by seven feet. The speaker is mounted behind the screen in a sounding box well baffled.

"The theater plays to capacity most of the time, and in some stands have given two evening shows. Five o'clock shows are given if a large enough amount is assured. These are usually held on Saturday or Sunday afternoons.

Cutting It Short

By THE ROADSHOWMAN

Wide use is being made of 16mm. films for training defense workers, according to a report issued by the Office of Education. The program calls for 50 reels of sound film to cover all aspects of machine shop practice and outline a detailed course in the handling of machine tools in precision work. Ten reels will cover operations in shipbuilding. It is claimed that this use of motion pictures is on an unprecedented scale and that the films will aid defense training centers, vocational schools and industries offering apprentice training to turn out skilled workers.

"A concert or after-show is presented each night after the main show, with prices ranging from 5 cents to 15 cents, depending on the subject of the concert film. Two silent films are used in the week, with the rest talkies. Only 35mm. film is used.

"We use contests, with prizes given away on the last evening: a set of dishes for the most popular lady; a silver set for the baby contest, and a case of beer for the winner of the lazy man contest. Votes are given for admission ticket and for everything sold inside. Peanuts and candy are sold before the show and prize candy at the intermission. A special door prize is also awarded the last night. Each night there's a drawing for six free passes for the following night's show. All

Bright Future Ahead For the Roadshowman

By ROY RICE, Roadshowman and Film Producer

DESPITE the fact that this country is now engaged in a life and death struggle with the forces of aggression, the 16mm. business will grow into a well organized, profitable branch of the entertainment field. The early beginnings of vaudeville and big-time 35mm. were very inauspicious, with stores being used for theaters. But look at the powerful film industry today—and even vaudeville, which died for a time, is coming back again. I am certain that the 16mm. industry will develop along the same lines.

There is a lot of product available for roadshowmen, and all that is necessary is the observance of a few simple rules designed to strengthen and further the progress of the industry. There are many bad practices going on today, but eventually they will be ironed out. Then progress will be rapid. As a matter of fact, in spite of existing evils, the 16mm. industry has progressed considerably from its first humble, halting beginning.

Today roadshowmen report they are doing good business in small, theaterless communities. Carrying their own equipment the roadshowmen are bringing entertainment to countless thousands who heretofore were deprived of motion picture entertainment. The roadshowmen are also making important contributions to the defense effort by making their projectors available for defense picture showings.

While a lot of new blood has entered the field in the past year or so, there is still ample opportunity for the serious operator. The newcomer who enters the field, if he tackles the problem of presenting shows that attract audiences, has every opportunity of making a satisfactory income. And a certain percentage of alert beginners will develop circuits with a six or seven-day-week turnover, or they will develop key spots and play to good attendance on each visit. This is no idle statement, as I have played to capacity with my own operation. The possibilities of 16mm. and what it can grow into are unlimited.

There are many vacant spots in every State of the Union. Empty stores in theaterless towns would welcome practical 16mm. roadshowmen, and the day is not far off until we will have 16mm. store theaters showing the pictures which appeal to small towns. Some roadshowmen have already made this transition and others will follow.

The question is inevitably raised about where will the product be obtained for these 16mm. outlets. The answer is simple—they will be produced for the 16mm. field. There are a number of pioneer independent producers active today and if they are able to produce and develop saleable product at a reasonable profit, others may be encouraged to enter the field. Step by step the 16mm. industry may be counted on to continue improving its position and roadshowmen strengthen their standing in the communities they serve.

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The Final Curtain

ABBOTT—George B., 84, father of George Abbott, New York playwright and producer and former president of Erie County Fair, Hamburg, N. Y., and the Western New York Fair Managers' Association, February 4 in Hamburg. He was active in Erie County Fair work for 20 years.

AYOITE—Porter (Porter Young), 76, circus performer, January 30 in St. Mary's Hospital, Waterbury, Conn. He was a ground tumbler, horizontal bar performer and bottom man in a three-man act and was formerly with Sells Bros. and Barnum & Bailey circuses. He retired 15 years ago. Services and burial in Waterbury.

BALDWIN—Frank V. Jr., well known to circus and other showfolk thru his position with Empire Trust Company, New York, in Richmond, Va., January 31. He was one of the founders of the Circus Saints and Sinners' Club of America and a charter member and treasurer of the recently formed Jolly Rogers' Luncheon Club at Joe Rogers' New York restaurant. Survived by his father, two sisters and two brothers. Interment in Hollywood Cemetery, Richmond, February 2.

BOYTON—Mrs. Margaret, widow of Capt. Paul Boyton, inventor of the Shoot-the-Chutes ride, at her home in Sheepshead Bay, Brooklyn, February 3.

BRYTON—Georgia, 60, former London and New York actress, January 27 at Hermosa Beach, Calif., after a long illness. She appeared in *Three Live Ghosts*, *A Trip to Chinatown* and other productions on the British stage. She appeared on Broadway in 1915. She retired several years ago at the death of her husband.

CATHERWOOD—Joseph, 84, one-time roller skating performer, at Scott, Sask., recently. He spent several seasons in Miami and Buenos Aires in exhibitions. His daughter, Ethel, won the world's high-jumping championship for women in the Olympic games at Amsterdam in 1925. Surviving are his widow, five daughters and three sons.

DALY—William J., 75, former booker and advance man with William Morris Agency, New York, and more recently associated with the Skouras Theaters as a relief manager in some of their New York houses, February 1 in a private sanitarium in New York after an illness of eight months. Daly had been connected with the Morris office for 30 years, during which he managed the tours of Harry Lauder, Annette Kellerman, Gertrude Ederle, Eva Tanguay, Vincent Lopez and others. He leaves his wife, two daughters and two sisters.

FISCHER—Mrs. Lew, owner, with her husband, of the Bradley Opera House, Fort Edward, N. Y., January 30 in that city after an illness of several weeks. She also leaves four sisters and a brother.

FREES—Henry, 63, former acrobat, recently in St. Elizabeth's Hospital, Belleville, Ill.

GARRETT—William E., 64, veteran theater man of Greensboro, N. C., January 29 at Piedmont Memorial Hospital, that city. Surviving are his widow, a son and a daughter. Burial in Green Hill Cemetery, Greensboro.

GOULD—Oscar F., 82, veteran circus, carnival, minstrel and theater man, in St. Joseph's Hospital, Fort Worth, Tex., February 2. He formerly managed theaters in Dallas and Fort Worth. Survived by three sons, Harry, Dan Sr., and Oscar Jr., all connected with Fort Worth theaters. Services and burial in Fort Worth February 3.

HALE—Adin A., 79, former actor, January 28 in Keene, N. H. For over 20 years he played the part of the ox-team driver in Denman Thompson's *The Old Homestead*. He retired from the stage several years ago. Survived by his widow, a daughter and a son.

HOLLIDAY—Harry, 86, retired actor, February 3 at the Brunswick Home, Amityville, L. I., N. Y., after a brief illness. He came to the United States from England when he was 16. Soon after, he played in Jarrett & Palmer's productions at the Niblo and Booth theaters, New York. In 1885 he played with John T. Raymond in *The Chancery*. A year later he became a member of A. M. Palmer's Madison Square Theater Company, acting in *Saints and Sinners*; *Jim, the Penman*; *Heart of Hearts* and other productions. He also appeared at Wallack's Theater and with Daniel Frohman at the old Lyceum Theater, both in New York. Other New York appearances included roles with Richard Mansfield, E. S. Willard, E. H. Sothern and Olga Nethersole. Early in this century he appeared at the Standard Theater, New York, in *The Virginian* and later toured in it for nine years. Under the Belasco management he played with Frances Starr in *Marie Odile*. His last

engagement was with Grace George in *The Legend of Lenora*. He leaves his wife; a daughter, Violet Holliday, now with the road company of *Life With Father*, and a son. Buried in Actors' Fund of America plot, Kensico Cemetery, Westchester County, N. Y.

HUSTON—William J., 92, one time vaude comedian of the team of Murphy and Fields, January 31 at his home in Yeadon, Pa. Surviving are his widow, Mary, and three stepchildren. Services February 5 in Yeadon with burial in Holy Cross Cemetery there.

KING—Louis, violinist in the Scranton (Pa.) Philharmonic Orchestra, January 29 at the home of his sister in Wilkes-Barre, Pa. He leaves three other sisters and a brother.

KOEHNE—Mrs. Louise Schellschmidt, harpist, formerly with the Cincinnati Symphony Orchestra, February 1 in St. Vincent's Hospital, Indianapolis.

LANDON—Billy, 68, "one-man band," February 2 in his rooming house in Albany, N. Y. He started his career at Proctor's Fifth Avenue Theater, New York, later appearing with Sousa's band. He also appeared on the stage with Lillian Russell and Fanny Davenport. Landon also played accompaniment for Pat Rooney, and was with Primrose & West and Dockstader's minstrels. His wife, the former Sadie Margaret Hunter, actress, died several years ago.

LAWRENCE—Maxie (Curley), 24, a member of Scott Exposition Shows for seven years, in an automobile accident near Morehead, Ky., December 24. His widow and one daughter survive. Burial in Brown Cemetery, Morehead.

LEWIS—Ross Milton, who formerly for many years operated his tabloid show, *Ross Lewis and His Radio Dolls*, over the Joe Spiegelberg and Gus Sun circuits and who in recent years worked theaters and night clubs with his act, Ross Lewis and the Grimes Sisters, February 4 at the home of his sister, Mrs. V. Volk, in Columbus, O., after several years' illness. Ross began his career as an usher at the old Grand Theater, Columbus, later forming the vaude act known as Hennings, Lewis and Hennings. He was a speedboat enthusiast and for many years raced his own boats at Put-in-Bay, O. Funeral February 6, with interment in Green Lawn Cemetery, Columbus. Survived by his widow, Pauline Grimes, and three sisters.

MARKS—Bert (Samuel Siegler), 41, burlesque comedian, in a Milwaukee theater February 4 of a heart attack. He was featured on the various burlesque circuits for many years.

MARSCHNER—Frank P., 81, manager of the old Casino at Belle Isle Park, Detroit, until his retirement shortly after World War I, February 3 at his home in Detroit. Survived by his widow and two children. Interment in Forest Lawn Cemetery, Detroit.

NORELLI—Madame Jenny, former Metropolitan Opera singer who appeared with Caruso over three decades ago, February 2 in Seattle after a cerebral hemorrhage. She retired just after World War I and operated a vocal studio in Seattle for 20 years.

PICKERING—Dan, 63, veteran circus

and vaude performer, February 2 at the home of a son in Lockwood, N. Y. He was formerly with the Deland Shows and last summer toured the Catskills with his own troupe known as the Pickering Family Shows. His wife died last March.

PRUITT—James (Crip), 54, with Scott Exposition Shows the past 15 years, in an automobile accident near Morehead, Ky., December 24. Burial in Brown Cemetery, Morehead.

RANSOM—Elmer Pendleton, 79, veteran magician, February 2 at the home of his daughter in Essex Falls, N. J. Ransom, while still in his teens, was booked into Tony Pastor's. In 1902 he assisted in the founding of the Society of American Magicians. Upon retirement he was elected dean of the assembly of the SAM in New York. He assisted in the publication of *The Sphinx*, magicians' magazine, and at the time of his death he was a director and treasurer of the Sphinx Publishing Company. Survived by his widow and a daughter.

ROUCLERE—Harry (Harry Rouclere Terhune), 75, magician and juggler, February 3 at his home in Edgewood, N. J. At the age of 12 Rouclere acquired some dogs, trained them and joined a circus troupe. He tramped with his dogs with the Hooper & Jackson Circus, later taking up juggling and trapeze work. At the age of 16 he was billed as "The Ideal American Juggler." In 1889 he married Mildred May Searing, a dancer, with whom he developed a mental act known as "Mildredism." Mrs. Rouclere died in 1938. Rouclere's assistant for a while was his daughter, Mrs. Mildred Yull, known professionally as Rouclere Junior. He was a former vice-president and treasurer of the Society of American Magicians, and the Paterson (N. J.) Assembly of the organization is named in his honor. Besides his daughter he leaves a son and a grandson.

ROY—George, 70, funhouse operator on Art Lewis Shows, in Norfolk, recently. A veteran in outdoor show circles, he also served as funhouse operator and builder for C. W. Parker and Dodson's World's Fair Shows. His widow and a son, Joseph, Norfolk, survive. Burial in that city.

SMITH—Lillian, 78, mother of Hazel Smith, tabloid, burlesque and vaude performer, January 20 near New Albany, Ind. Burial in Carwood, Ind. Also survived by a son, William S.

TAYLOR—Marion Sayles, 53, known as the Voice of Experience on the radio, February 1 of a heart attack in Hollywood. He began his radio career in 1927. Survived by his widow, Mildred.

TEAGUE—David C., 29, member of the publicity staff of the Columbia Broadcasting System, of self-inflicted shotgun wound February 2 at his home in New York. Survived by his widow.

TEETS—Mrs. Hannah, widow of Jake Teets, owner-manager of the old Teets Bros. Circus, found dead in bed at her home in Lebanon, Va., January 15. Survived by two daughters. Burial in Lebanon.

VALLANCE—Mrs. Lizzie, 82, mother of Mrs. Gertrude Nuss, cookhouse operator and concessionaire; Mrs. Frances

Borroni, former owner of Marta Spanish cabaret, New York, and former concessionaire at Long Branch, N. J.; Mrs. F. H. Bather, and Walter Vallance, carnival concessionaire, February 4 in Jersey City, N. J.

WARNER—James S., 86, operator of the first vaude theater in Tuscarawas County, Ohio, January 30 at his home in New Philadelphia, O., after a lingering illness. A son and daughter survive. Services and burial in New Philadelphia.

WEGENER—Lewis, operator of the Lyric Theater, Chelsea, Okla., at his home there January 30 of influenza. Survived by his widow, Helen.

WILLIAMS—Frank (Eddie Allen), formerly known as the Dixie Harmonica King on the Barn Dance program over Station WLS, Chicago, in that city of a heart attack January 31. Survived by two sons, Thomas, a private in the U. S. Army, and David, a carnival worker.

WOLOHAN—Terrence J., 58, San Francisco ballroom operator, January 20 at home in Berkeley, Calif. Survived by his widow, Sarah, and three sons, Jerry, Maurice and Terrence Jr. Interment at St. Mary's Cemetery, Oakland, Calif.

WOOD—James W., musician, February 1 at his home in Milwaukee. He formerly led his own band there and also was a member of Horace Heidt's band for three years. Survived by his widow, a daughter, his mother, six brothers and a sister.

WOODARD—Stacy, film photographer and producer, January 27 at the home of a friend in Chicago from natural causes. He and his brother, Horace, made many educational shorts, including *The Adventures of Chicago*, *Struggle for Life*, *Life in the Deep*; *Man, the Enigma*; *The River*, *Samarang* and *I Conquer the Sea*. The brothers received two Academy awards for their short pictures.

ZANGER—Jesse, 81, also well known in pitchdom as Joe King, mentalist and horoscope worker, in New York recently. Burial in Will Rogers Memorial plot, Mount Kisco Cemetery.

ZARRA—Harvey, veteran outdoor showman and son of Joseph Zarra, who for many years owned his own show, in Newark, N. J., January 21 when struck by an auto. Survived by his widow, Lillian; a son, Harvey Jr., and a daughter, Ethel.

Marriages

BROWN-GERSON—Eddie Brown, assistant manager of Club Ball, Philadelphia, and Evelyn Gerson, formerly associated with the Russian Kretchma, Philadelphia, February 7 in that city.

LOCKE-DUGGINS—Bob Locke, editor of *Down Beat* and former Kansas City, Mo., correspondent of *The Billboard*, to Norma Duggins, nonpro, in Chicago January 30.

SMITH-WYSOR—Edward Smith, music critic for magazines in New York, and Elizabeth Wysor, stage and concert singer, February 1 in Easton, Pa.

Births

A son, Tom Hunt, to Mr. and Mrs. Spike Tinley in Waverly, N. J., January 11. Parents are midget rodeo performers.

A son to Mr. and Mrs. LaVon Urbanski at St. Vincent's Hospital, Los Angeles, January 30. Father heads transcription department at Station KHJ, Hollywood.

A son, Jay Scott, to Mr. and Mrs. Bob Turner January 26 in Buffalo. Father is announcer at Station WEBR there.

A son to Mr. and Mrs. Tommy Caulfield January 29 in Philadelphia. Father is member of the Erin's Pride Orchestra on Station WHAT, that city.

A daughter to Mr. and Mrs. Bert Bell February 1 at Presbyterian Hospital, Philadelphia. Mother is a former *Ziegfeld Follies* dancer and now heads the American Theater Society, subscription group, in Philadelphia.

A daughter, Gale Flory, to Mr. and Mrs. Augie W. Gomez January 19 in Valley Hospital, Van Nuys, Calif.

A daughter to Mr. and Mrs. Cassius H. Smith January 23 in Detroit. Father is manager of Annex Theater there.

A daughter, Joan, to Mr. and Mrs. Paul Zaret January 24 at St. Joseph's Hospital, Philadelphia. Mother is a pianist known as Pearl Weinroth.

A son to Mr. and Mrs. Tom Livezey January 22 in Reading, Pa. Father is chief announcer of Station WEEU there.

A daughter to Mr. and Mrs. Robert Stevenson at St. Vincent's Hospital, Los Angeles, January 24. Mother is Anna Lee, RKO contract player. Father is a director.

A daughter to Mr. and Mrs. Sam Kerner at Cedars of Lebanon Hospital, Los Angeles, January 26. Father is radio producer.

MAJOR GORDON W. LILLIE

(Pawnee Bill)

Major Gordon W. (Pawnee Bill) Lillie, 81, famous frontiersman and Wild West showman, died at his ranch near Pawnee, Okla., February 3. He had never fully recovered from an auto accident which took the life of his wife, May, in 1936.

While still a youth he joined an outfit that was killing buffalo for their hides in what is now Western Oklahoma. He entered the government Indian service at Pawnee, agency of the Pawnee tribe, in 1882, learning the Pawnee language and acting as interpreter. It was thus that he received the name of Pawnee Bill.

Col. William F. (Buffalo Bill) Cody employed Lillie in 1883 to accompany a group of Pawnees who traveled with Cody's first Wild West Show. In 1885 Lillie formed his own show and toured Europe for two years. In 1888 he took up the fight to open Oklahoma Territory for white settlement. Altho the cattle barons resisted all efforts of small farmers to enter the State, Lillie organized the Oklahoma Boomers at Wichita, Kan., and entered Oklahoma with them April 22, 1889, the date now known as the birthday of the State. In 1893 he organized the Cherokee Strip Boomers and led in the opening of the "strip" in Northern Oklahoma. It is said that Lillie did more than any one man for the development of Oklahoma.

In 1907 a combination Buffalo Bill and Pawnee Bill show was effected and toured the United States and Canada for five years. The organization was known as Buffalo Bill's Wild West and Pawnee Bill's Great Far East. The show was known in the trade as the Two Bills Show. Upon the death of Colonel Cody, Lillie retired to his Buffalo Ranch in Pawnee.

In 1888 Lillie married May Manning, the daughter of a Philadelphia physician, and she became famous for her riding and marksmanship.

Last rites were held February 5, with interment in the family plot in Highland Cemetery, near Pawnee. Survived by a brother, Albert, of Pawnee, and two sisters, Mrs. Albert Judy and Mrs. Lena Greene, both of Henryetta, Okla.

OAC LAUNCHED AT TAMPA

Start Made to Large Turnout

Executive council given recommendations and objectives to aid the U. S.

(Continued from page 3)

history of the wartime organizing movement, giving credit to J. F. (Irish) Horan, Eastern chief of the Jimmie Lynch Death Dodgers, and the first person in the industry to take the lead in launching the ambitious program. It originated from a modest start in New York several weeks ago, when Kingman, Horan; Frank P. Duffield, Thearle-Duffield Fireworks Company, Chicago; Lew Dufour, prominent showman, now heading a road-to-good-health exposition; Frank Wirth, of the booking association bearing his name, and columnist Traube assembled at the Forrest Hotel to discuss the adventure—an adventure which took on monumental proportions in less than a month and which was climaxed here by an even more monumental conclave of every vital outdoor amusement arm operating across the length and breadth of the nation.

Movement Outlined

Horan took the floor for better than 40 minutes to discuss the movement in its specific and general phases, delivering an official keynote address at the conclusion of which he was enthusiastically applauded. Horan, whose unit is playing four dates at the State Fair during its 11-day run ending next Saturday, stopped the crowd cold when he declared with sharp emphasis that no money would be asked, no funds raised and no assessments made upon anyone to further the aims of the congress.

It was following the keynote that the title Outdoor Amusement Congress was officially adopted on motion of Jimmie Lynch and seconded by Fred Fansher, amusement park device merchandiser and broker. An amusement park delegation was present at the express wish (See OAC IS LAUNCHED on page 52)

IAS Maps Plan To Aid Members In the Service

ST. LOUIS, Feb. 7.—International Association of Showmen, at its regular meeting in the Maryland Hotel here Thursday night, mapped plans to finance a charity fund to assist members of the club who are in the armed service. Plan suggested by Tom W. Allen, entertainment committee chairman, would have the club contribute a monthly allowance to permit members to indulge in social service activities at the various camps. It also provides that if members have dependents at home a portion of the money will be given to them.

Morris Lipsky was appointed chairman of the committee in charge of the fund. Serving with him will be Sam Solomon, John Sheesley, Charles T. Goss, Dee Lang, Leo Lang, Ed H. Moran, Tom W. Allen, Al Baysinger, John Francis, Curtis Velare, Denny Pugh, Phil Little, George Davis, Floyd Hesse, Francis Deane and Frank B. Joerling.

Club also voted against hoarding of funds in the treasury for the duration. All moneys will go to the benefit of members in the purchase of Defense Bonds and Stamps and to contributions to the Red Cross and other agencies. Members of the Missouri Show Women's Club voted to go along with the plans and advised they would assist the IAS in raising funds during the coming season.

Meeting, which was presided over by First Vice-President Noble Fairly, with Francis L. Deane, secretary, and Leo Lang, treasurer, also on the rostrum, drew one of the largest crowds of the winter. At adjournment MSWC members served luncheon and refreshments.

Objectives of Outdoor Congress As Formulated at Tampa Parley

TAMPA, Feb. 7.—A "Ten Commandments" for the outdoor industry were given to the executive council of the Outdoor Amusement Congress for study and consideration as the OAC was formed here yesterday. Text of the principles laid down follows:

1. To be at the service of our government, whenever and wherever called upon, in its effort to win the war. (The words "with special emphasis on maintaining or upholding morale" were added here.)
2. To consider the government first and our livelihood second.
3. To discourage, by means of this congress, any and all activities directed to Washington or its agencies which are based upon individual motives.
4. To furnish the government or its accredited and recognized agencies with such information about our industry, or the branches thereof, as is needed to prosecute the war.
5. To mobilize our industry in its several branches to the end that their influence and power may be employed for the sale and distribution of Defense Bonds and Stamps, for campaigns in support of the Red Cross and like purposes.
6. To establish and maintain a system of contacts and communications whereby practical information may be gathered with respect to movements, electric power, tires, materials and like subjects.
7. To furnish information to the branches of our industry with respect to the foregoing and such additional subjects as may develop.
8. To attempt, whenever and wherever possible, to gain decisions to the advantage of our industry, provided that such attempts are held to embrace the great majority of the component parts of our industry.
9. To work and affiliate with such organizations in our industry which in the judgment of this congress will make for a more solid foundation in the achievement of our aims, both designated and to be designated.
10. To give our all for a common purpose, without personal or monetary gain, and to pledge our individual time and money to that end.

College Inn Show For League Party

CHICAGO, Feb. 7.—Before leaving for Tampa early this week William Carsky, chairman of the annual Spring Party of the Showmen's League of America, announced that plans for the event are moving along nicely and that many reservations are already in. The party will be held in the College Inn of the Hotel Sherman the night of March 2.

Carsky has arranged with Frank Bering, Sherman manager, to present the regular Panther Room show in its entirety, assuring excellent entertainment for the party. A well-known band will provide show and dance music. Various committees are hard at work and upon his return from Florida, Chairman Carsky will speed up his plans to give the League the best Spring Party yet held. He has announced that reservations will be assigned as received—first come, first served, and urges that all who wish tables place their reservations immediately.

Wagner Adds Fair Dates

SPRINGFIELD, Ill., Feb. 7.—Al Wagner, owner Great Lakes Exposition Shows, who attended the Illinois Agricultural Fair Association meeting here February 4-5 with his general agent, Cash Wiltse, advised his shows have been signed to play 1942 fairs in Trenton and Lebanon, Tenn., and Benton, Greenup and Harrisburg, Ill. Wagner left here for Sheffield, Ala., quarters, where he will supervise work on rides and shows for an early opening in March.

Barfields to Floridian Show

KEY WEST, Fla., Feb. 7.—Mr. and Mrs. C. E. (Doc) Barfield, after three successful weeks with McHenry's Crescent Amusement Company at Florida fairs, brought their Fly-o-Plane, Spitfire and Kiddie Auto Ride here last week to join the Floridian Amusement Company for the two-week Key West Fair.

SIDE-SHOW performers who formed a team on the True or False program over Station WJZ, New York, recently included Bert Tobias, talker and captain; Charles J. Phelan, strong man; Charles (Doc) Foster, lecturer; Sealo, seal boy; Fred Klein, press agent, and Col. Frank Sterling, Dope Show operator.

Big Crowd Out For PCSA Party

Al Miller again chairmans annual Hi-Jinx — Chuck Gammon is emcee

LOS ANGELES, Feb. 7.—More than 1,500 attended the annual Spring Festival and Hi-Jinx in the clubrooms of the Pacific Coast Showmen's Association here Monday night. Al (Moxley) Miller again was chairman. To accommodate the crowd event was spread over two floors this year, with the club taking over the fourth floor from a dance academy. Dancing was in the spacious ballroom on the fourth floor, where the Ladies' Auxiliary had the drink and sandwich concessions. Auxiliary also had the hat check concession.

Floorshow included Phil Harris, band leader, who came over from the Biltmore Bowl for an appearance; Jack and Virginia Schaller's acro kiddie revue; Cole Smith and his chimp, Jiggs; Jessie Hall; Billy Baker, who appeared thru the courtesy of the It Club; Kartha Kay, singer, and Bernice, who appeared thru the courtesy of Crash Inn. Gulf Coast Syncopators, directed by Raymond Aguillar, provided the dance and show music. Chuck Gammon was emcee.

Ticket sale started two weeks before the event with books of 17 tickets being issued to members. Top seller was Sammy Dolman, who took 20 books.

RA in Good Tampa Start; Largo and Winter Haven Off

TAMPA, Feb. 7.—Despite cold weather, Royal American Shows got off to a good start at their ninth annual stand at Florida State Fair here this week. Management reported shows were within 8 per cent of last year's opening day gross. Wednesday, the second day, with a colored matinee, came within 6 per cent of last year's figure. With warming weather beginning Thursday shows expected the midway to parallel last year's opening week's business.

Shows' stands at Pinellas County Fair, Largo, and Florida Orange Festival, Winter Haven, were below last year.

Tinsley Is Commended By Treasury Department

GREENVILLE, S. C., Feb. 7.—John T. Tinsley, manager City Rides, who recently announced that his firm would pay 10 per cent of all salaries this season in Defense Bonds and Stamps, has received a letter from the Treasury Department commending his action and co-operation.

The letter, signed by Eugene W. Sloan, executive director Defense Savings Staff, said after acknowledging receipt of *The Billboard* clipping: "We have noted with interest your clipping and greatly appreciate what you are doing in behalf of our Defense Savings Program. It is indeed gratifying to know that we have your support in these trying times and wish to thank you."

Tinsley and R. F. McLendon are opening a restaurant, trailer park and night spot at the new air base here which has just started construction and the same policy will be maintained there.

Lippman All-American Pilot

MONTGOMERY, Ala., Feb. 7.—Eddie Lippman, well known in carnival circles, said at his home here this week that he has signed as manager of All-American Exposition for the coming season.

Lynchburg Fair to Art Lewis

RICHMOND, Va., Feb. 7.—Art Lewis Shows have been awarded the midway contract for 1942 Lynchburg (Va.) American Legion Post Agricultural Fair, Abe Cohen, of the association, announced last week.



SHOWMEN'S LEAGUE OF AMERICA makes a sound investment in a great cause. Following the unanimous will of its membership, the League purchased \$30,000 worth of United States Defense Bonds. Photo shows M. H. Barnes, member of the board of governors and treasurer of the Showmen's Home trustees, receiving the bonds from Madelyn Behrle, in charge of bond sales at the Continental Illinois Bank & Trust Company, as League President Carl J. Sedlmayr and First Vice-President Harry W. Hennies look on.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Feb. 7.—Attendance at the regular meeting was off a bit because of Illinois fair meeting and the fact that a number of members left for Tampa. Past President Edward A. Hock presided and with him at the table was Secretary Streibich. Brother Irving Malitz is in Alexian Hospital and Brother L. S. (Larry) Hogan's condition is about the same. Tom Rankine, James Murphy, Harry Mamsch, Tom Vollmer and Jack Lydick are still on the sick list. Al Rosman reports good co-operation on the Outdoor Amusement World Directory. Brother Sam Gluskin came in with a few listings. Brother Allen Speelman attended his first meeting.

Treasurer William Carsky is still in

Florida but promises some action on the Spring Party when he returns. Reservations have been coming in nicely. Brother Charles G. Driver advised he is a contestant for a gold life membership card. Dave Picard left for his home in Rochester, N. Y. Harry W. Hennies left on a business trip and Past President Frank R. Conklin stopped over en route to Florida for a short vacation.

George Westerman left with the Larry Sunbrock show and Lou Leonard is vacationing in Tennessee. George Crowder is still among the regulars. Denny Howard left for Little Rock. Third Vice-President M. J. Doolan is still vacationing in the South. Ben Morrison, Michigan Showmen's Club, called at the rooms. Al Cohn plans a trip to Canada way soon. Maury Brod cards that he and Mrs. Brod are at Bradenton, Fla. Sam Steffin lettered from the West Coast. Oscar Bloom spent a few days here after the Milwaukee meeting. Bob Sugar is in New Orleans.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Feb. 7.—One of the largest crowds of the season attended the January 30 meeting. President Art Lewis handled the gavel and seated with him were Secretary Sam Rothstein, Treasurer Jack L. Greenspoon, Chaplain George W. Traver, Dr. Jacob Cohen, Counselor Max Hofmann, Accountant Herbert H. Levens, Past President Max Linderman and Executive Secretary John M. Liddy. Revised constitution and by-laws were discussed and will be taken up again at the February 11 meeting. Board of governors appointed a committee to lay plans for the forming of an emergency fund to be known as the Max Linderman Emergency Fund. It is to be maintained by individual donations and administered by a committee set apart from association activities. Initial contribution of \$100 was made by Past President Max Linderman.

Elected to membership were Tom Terrill, proposed by Art Lewis; Abe Rubins, by J. J. Carr and Nate Weinberg; J. C. McCaffery, by Art Lewis and Sam Lawrence; Abe Zimmerman, by Frank C. Miller; C. D. Scott, by George A. Hamid; K. F. Smith, by Sam Lawrence; Sol Nuger, by Art Lewis and Bernie Renn; Gus Sun Jr., by George A. Hamid; William R. Hicks; Graves H. Perry, by Sam Lawrence and Art Lewis, and Edward H. Philbert, by Art Lewis.

Birthday congratulations to Lazarus E. Fink, George A. Perley, Fred A. Zschille, Richard E. Fennell and Albert Ruediger, February 15; John Frank Sterling, Sid Smith, Irving Udowitz, 16; Jack Rose, Eugene J. Murphy, 18; Jack Pearl, Morris Friedman, Charles Johnson, 19; Byron Gosh, 20; Hugh McKenna, 21.



San Antonio Showmen's Club

216 Soledad St., San Antonio, Tex.

SAN ANTONIO, Feb. 7.—Recent visitors included J. C. McCaffery, William Hirsch, Joe Monsuer, Mr. and Mrs. Mel Vaught, Mr. Bly and Mr. and Mrs. Buster Shannon. A number of members left for Houston for the Livestock Show.

Active in the Mile of Dimes campaign here were Dave Stevens, Jack Ruback, Ben Block, Charley Shubb, Sam Feiberg, Ed Neville, Steve Handing, Bill Bass, Tony Kitterman, Willie Wilson, John Quinn, Tommie Quinn, Toney Pellegrini, Heimele Ruback, Ben Hyman, Harry Levan, Cecil Perkinson, Louis Ringol, Robert Paul, James DeBow and Larry Mullins.

Brother Larry Mullins is on the sick list, as is Brother Harry Coin. President Jack Ruback is back on the job from Kansas City, Mo. He reports he was royally entertained at Heart of America Showmen's Club.

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., Feb. 7.—Regular weekly meeting was presided over by Third Vice-President Clay J. Weber, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. A. J. Foster, concessionaire, sponsored by Brother W. Frank Delmaine, and Robert E. Housels, sponsored by Brother Bill Wilcox, were elected to membership. Mr. and Mrs. Charles Stanley came in to attend the funeral of Sister Lola Hart, and Mrs. Louis Eisler came in from Chapman, Kan., for the services.

Brother Fred Flood, who underwent an operation in General Hospital, is reported as doing fair. Art Brainerd, Banquet and Ball Committee chairman, and committee are arranging plans for the annual event, which will be held as usual on New Year's Eve. It is again planned to have a Special Events Committee to work with the Banquet and Ball Committee. Mrs. Keith Chapman underwent an operation at Dickinson County Memorial Hospital, Abilene, Kan., and is reported to be doing nicely.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.
Automatic Bingo Shaker, Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. 1.25
25. Per M . . . 1.50
Box of 25,000 Black Strip Card Markers . . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
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SHOW TENTS AND CONCESSION

Fulton Bag & Cotton Mills
Manufacturers Since 1870
ATLANTA ST. LOUIS DALLAS NEW YORK
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Our Specialty for Over 46 Years
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Highest Quality • Lowest Prices
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Happyland Shows

Now Booking for Season 1942
WANT New Rides, Concessions, Useful People, Address:
3633 SEYBURN ST., DETROIT, MICH.

Attention: Illinois Fairs

Book a Carnival You Can Depend On.

PEARSON SHOWS

Play Illinois Only in 1942. Open May 2.
WANT SHOWS AND CONCESSIONS.
Address Winterquarters: BOX 9, Ramsey, Ill.

FOR QUICK SALE

8-Car Whip, in good shape, ready to run. Only needs a little upholstery. Will stand investigation. Priced to sell. Also twelve and a half K.W. Light Plant with Switchboard and Reostat complete.
C. W. NAILL, NAILL SHOWS
703 South Third St. Monroe, La.

FOR SALE OR TRADE

Two very effective Sound Cars suitable for advertising any show. AIRPLANE mounted on 1937 Ford, also one 40 and 8 Locomotive mounted on Nash; factory jobs, Best Sound and Motor Generator Equipment, sell at bargain or trade for 24-ft. factory Camp Trailer.
FRED ALLEN, 107 Oberst St., Syracuse, N. Y.

BRIGHT LIGHTS EXPOSITION SHOWS

Open April 15th in Virginia. Want Shows—will furnish outfits. Minstrel people with band. No Rides wanted, have 6. Some Concessions still open, Cook House and legitimate Concessions only, no racket. Ride Help, also Truck Drivers. Money sure every week. Write or wire 1020 Empire Bldg., Pittsburgh, Pa. P.S.: Positively have 24 Celebrations, Conventions & Fairs booked now and 6 more pending.

SECOND-HAND SHOW PROPERTY FOR SALE

\$25.00—Anchor Concession Tent, 14x8 ft. No frame. Chicago Rink Skates, all sizes. Cheap.
\$25.00—Corona Portable Typewriter in Russian Language. \$6.00—Mounted Porcupine. Life size. Bargain.
\$50.00—Iron Boot Torture Subject. Glass case. \$15.00—Genuine 8-Legged Pig. Fine specimen.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

Prell's WORLD FAIR SHOWS, Inc.

Opening Week of March 23 at Lumberton (N. C.) Fair Grounds
Featuring EDMUNDO ZACCHINI, Original Human Cannon Ball

All holding contracts with the show, please take notice.

WANT NEW and NOVEL RIDES and SHOWS

We will help finance, construct scenery, furnish transportation, etc.

GOOD PROPOSITION for experienced COOK HOUSE Operator.
Have Openings for CONCESSIONS of ALL KINDS.

WANT HELP IN ALL DEPARTMENTS—for RIDES and SHOWS.

WANT SECRETARY—Must be fully experienced in show business. BILLPOSTER, must have car. SEMI-TRUCK DRIVERS.

WANT HELP FOR MONKEY SPEEDWAY.

Those who have worked with us before, please apply.

MARGE and HARRY STEVENS WANT P. C. AGENTS.

Address: 216 CUSTER AVENUE, NEWARK, NEW JERSEY.

JAMES E. STRATES SHOWS, Inc. CAN PLACE

Penny Arcade. Will furnish wagon for same. P. O. Johnson, write. Can place Foreman for Hey-Day and Scooter. Big Boy Houston, write. Will book Caterpillar Ride and furnish wagons for same. Can place Ride Help on all Rides, Train Crew Help and Train Porters.

Can place any meritorious attraction that does not conflict. Will furnish beautiful front and outfit for Frozen Alive Show. Will buy Specimens for Life Show. Can use useful people in all departments. Colored Performers and Musicians, address LEONARD DUNCAN, 1019 West Dallas Street, Houston, Tex. All others address:

JAMES E. STRATES, BOX 32, MULLINS, S. C.

20 Fairs—FUZZELL'S UNITED SHOWS—Celebrations 20

WANT to buy or book Rolloplano, Octopus, Caterpillar or any Thrill Ride not conflicting. WANT capable Sideshow Manager. Must have good, up-to-date acts, or will book Sideshow with own transportation. Want Manager for Athletic Show. Jack Wilson, answer. Want worthwhile attractions for 35x85 complete sit-down show frame-up. Will furnish tops, etc., for worthwhile attractions. Will book Motordrome, Funhouse, Crime or Unborn Show. WANT sober, reliable Ride Help, capable handling semis. Second Men all Rides, answer. Want Foremen Tilt, Wheel, Dual-Loop, Bill Pilger, Shirley Hedger, Curley Erwin, answer. Want Mechanic with own tools for ride motors and trucks. Want Banner Man who will put up paper. Have for sale Thomas Ez-Way Custard Machine mounted Ford truck, ready to operate. Also Baby Eli Wheel.
WANT CONCESSION PEOPLE. Can place capable Agents all lines, Ball Game Workers, Bingo Counter Men, Working Men who can drive short trucks. Useful people write. Lots Fairs, Celebrations, North, South. Those who worked before answer. Have opening for few Concessions not conflicting. FOR SALE or Lease—Cookhouse, modern, A-1 Fulton Top complete. Good proposition to parties with own transportation. Also Devil's Bowling Alley, set of balls, good condition. Reason for selling other interests.
T. A. FUZZELL, Mgr., R. No. 3, Box 471, N. Little Rock, Ark.
ROY GOLDSTONE, Concession Mgr., 2500 Central Ave., Hot Springs, Ark.

ZACCHINI BROS.' SHOWS

NOW BOOKING ATTRACTIONS FOR THE SEASON OF 1942

Can place Glass House, Fun House and any worth-while Grand Shows that do not conflict with what we have booked. Concessions wanted. Candy Floss, String Game, Pitch-Till-You-Win, Bowling Alley, Rat Game, Pan Game, Scales, Guess-Your-Age, Palmistry, Penny Pitches, Bingo, Custard, Novelities, Hoopla, Dart Games, Waffles and other concessions. Want Ride Help that can drive semis. Canvasman and A-1 Mechanic. Winterquarters now in operation. Show will open early in April in Virginia.
BRUNO ZACCHINI, Manager, 2601 Fountain Blvd., Tampa, Fla.

VICTORY SHOWS

OPENING FEBRUARY 23 TO MARCH 1, INCLUSIVE, PHOENIX, ARIZONA

Can place good sensational Free Act. Want Rolloplano, Octopus or Tilt-a-Whirl. Shows with or without own equipment, 10-1, Fun House, Mechanical City, Snake Show, Athletic Show, Girl Show. Will sell X on Cook House, Corn Game, Pony Arcade. Can place legitimate Concessions of all kinds that will work for 10 cents. Positively no gift. This Show goes north and plays payroll towns. Celebration Committees and Fair Secretaries, write. Address: 1214 E. Van Buren, Pains Court, Cabin 18, Phoenix, Ariz.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WHO'S readying?

FRANK SWAIN, vet carnival ice-cream concessionaire, visited *The Billboard* Cincinnati offices last week.

RALPH ARSENAULT, Saginaw, Mich., reports he will operate his photo gallery and other concessions again this year.

FRED (SHORTY) GILBRIATT, side-show performer, is wintering in Old Mill Tavern, Sheridan, Ill.

WHAT happened to those "startling announcements"?

FORMER grind show operator with Stephen's Shows, Clair Allard is with the army somewhere in Hawaii.

VALERIE (VALESKA) RUSSELL, annex attraction, has signed with Clark Swisher's Side Show on Parada Shows.

TEX WILLIS, a member of Jim Hodge's Side Show, recently visited *The Billboard* Cincinnati offices while en route south.

LOVE at first sight has caused many rural youngsters to join out.

LEE J. YOUNG, World of Pleasure Shows, is confined in his apartment in Detroit with a mild flu attack.

NEW legal adjuster of Penn Premier Shows is Louis (Pickles) Weiss, Jasper

Marks returned to Boston for the rest of the winter. He recently signed as manager of Milo Anthony's Side Show.

DIAMOND TOOTH BILLY ARNTE, vet minstrel performer, recently celebrated his 67th birthday. His Plantation Follies is playing South Carolina spots.

THOSE who went high in carnival circles didn't have much time to loaf.

CHARLES REED, general agent Barker Shows, visited *The Billboard*, St. Louis, while en route from shows' quarters in Kennett, Mo., to Illinois and Iowa.

CARL W. BYERS, co-owner, and H. P. Hill, manager Byers Bros. Shows, have purchased a Penny Arcade, which they will operate on the shows next season.

JACK DOWNS, after vacationing in Miami for a month, attended the Wisconsin fair meeting, Milwaukee, and Illinois meeting, Springfield, where he signed five midway contracts.

CANDID CAMERA fans are unwelcome on some midways. They usually take advantage of little things that don't concern them.

DOC JACK MURPHY, former front talker and lecturer, is traveling for a Chicago firm. He visited *The Billboard* Cincinnati offices while in the Queen City on business last week.

Trenton, N. J., quarters," cards Earl (Buck) Shadle, former trouper. "I'm soldering at Fort Dix, N. J., where I completed my first year in the army."

GYPSY HUNT, comedy skater, called *The Billboard* Cincinnati office while passing thru the Queen City en route to St. Louis, where she will appear in Roller Follies at Municipal Auditorium.

"HAVE leased my outfit to Pauline Black, high diver, for the season," cards Capt. Jack Latkowski from Lawrence, Mass. "Mrs. Latkowski and I will operate concessions."

DUE to the rubber shortage, we have decided to go out on 75 cars.—Gate & Banner Shows.

W. J. DUNNE, for the last three years manager of the Circus Side Show on Fuzzell's United Shows, resigned recently to assume management of an attraction on another show.

ROXIE HARRIS, manager Victory Shows, and his sons, Bill and Bob, and Bud Birchman, Ferris Wheel operator, are driving trucks at the Pine Bluff (Ark.) Arsenal this winter.

ROY GOLDSTONE, concession manager Fuzzell United Shows, leased a site opposite Oaklawn Race Track, Hot Springs, for car parking during the meet. F. W. Pratt is in charge.

STAINLESS steel around ticket boxes (not referring to walkways) is another midway decoration that is on the non-purchasing list.

"WE are now vacationing at Fisher's Camp here," cards Gilbert Tracey, co-operator of Tracey Bros. Side Show, from Tampa. "Have signed show with Coleman Bros. Shows for 1942."

VACATIONING with Whitey Hardeman, who operates a tourist camp and filling station at Dublin, Ga., is R. W. Reed, who will soon head for the North to make a few spring dates.

"WE WILL SOON return to Great Sutton Shows' quarters, where we will repair and paint our Ferris Wheel," write Mr. and Mrs. F. A. Stienbarger from



PENNY PITCH GAMES
 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack P. 1, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
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ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 Analysis, 3-p., with Blue Cover. Each03
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

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PACK OF 79 EGYPTIAN F.T. CARDS. Answers All Questions, Lucky Numbers, etc., 35¢.

15¢ Signs Cards, Illustrated, Pack of 3615¢

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our names or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

SILK CITY SHOWS

Opening Apr. 23, 1942, near Paterson, N. J. We own our own five Rides. Wanted—Cookhouse, Popcorn, Candy Apple, Lead Shooting Gallery, Photo Gallery, Penny-Pitch, Ball Game or any other legitimate Concession. Wanted—Merchandise Wheel. Want Help on all Rides; pay top salaries. Want Shows that can get money, first-class Free Attraction. Address all mail to

A. LONG, 246 McBride Ave., Paterson, N. J.
 Tel. between the hours of 3-5 p.m., Hu-3-9711.

WEST BROS.' SHOWS WANT

Cookhouse, Photos, Lead Gallery, Stock Stores, Arcade, Revue, Girl Show, Ride Help and Grind Shows. Open March.

315 West Main, El Dorado, Arkansas

McMAHON SHOWS WANT

Bingo, Pitch Till-U-Win, Lead Gallery and other Concessions that operate for 10¢. Shows—Fun House, Mechanical and Pit Show, Ferris Wheel Foreman and Ride Help that can drive Semis. Address: Marysville, Kans.

BLUE RIBBON SHOWS

Want SHOWS, COOK HOUSE and PENNY ARCADE for early opening. Replies to

JOE J. FONTANA
 BOX 994 ATLANTA, GA.

REYNOLDS & WELLS SHOWS

NOW CONTRACTING FOR 1942 SEASON

Winterquarters Address:
 1210 WEST 8TH ST. TEXARKANA, TEXAS

FOR SALE

Complete Carnival or any part of it. Late style small Merry-Go-Round, late style Seven-Car Tilt-a-Whirl, No. 5 Wheel, Single Loop-o-Plane, Chair-o-Plane, Auto Kid Ride, Entry Arch, Fronts, Fun House, Tops, Transformers, Cable, Track, Trailers, Light Towers. Address: BOX 79, Hot Springs, Ark.

JOHNNY J. DENTON SHOWS

Want Kiddie Rides, any Flat Ride, Grind Shows, Good opening for Cook House. Sell X on Pop Corn, Photos, Ride Help. Open in March. Write **JOHN DENTON, 104 East Fifth Ave., Knoxville, Tenn.,** or **HARRY LEWIS, Box 355, Vanceburg, Ky.**

WILL BUY FOR CASH

Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Kiddie Auto Ride. Explain all in first letter. Write

MAX GRUBERG
 P. O. Box 101 PHILADELPHIA, PA.



THIS GROUP of West Coast show women represents the guiding lights of the Ladies' Auxiliary, Pacific Coast Showmen's Association, for 1942. Left to right, they are, Margaret Farmer, president; Edith Bullock, first vice-president; Maybelle Bennett, second vice-president; Vivian Horton, secretary, and Mother Minnie Fisher, chaplain.

Luick advises from Stroudsburg, Pa. Mrs. Weiss will handle the Girl Show.

JAMES THOMPSON, formerly with James E. Strates and O. C. Buck shows, has signed to manage the Ten-in-One on Penn Premier Shows.

J. E. (MACK) McCOY is confined in a Houston hotel with pneumonia. His sister, Mrs. C. W. Malone, Fort Worth, Tex., visited him recently.

BOYS in the canvas loft are now patching last year's patches.

MR. AND MRS. MACK HOGE are wintering in Vicksburg, Miss., where he has been under a doctor's care. They plan to join Wallace Bros. Shows soon.

NOW in St. Louis, Prof. L. Levitch, mentalist, will join Johnny J. Bejano's Side Show on World of Today Shows after playing the Garrick Theater there.

HAVING signed his Colored Revue with All-American Shows, Johnnie Williams is in New Orleans framing his attraction for the season.

IT'S bad when you can't buy—but worse when you can't sell.

JACK OLIVER recently resigned as business manager of Joe Galler's Buckeye State Shows to accept a similar position with another show.

AFTER vacationing in New York, Ted

TONY RENEE has been visiting relatives in Coffeetown, Kan., since closing with Hutchens' Modern Museum. He also spent some time at Parada Shows' Caney, Kan., quarters.

"AFTER a successful engagement in Indianapolis, Harrison King's Museum made a 1,000-mile jump to New Orleans for a month's stand," Billie Burke, annex attraction, cards. "Opening was big."

ANGLING to beat the winter is now unnecessary with so many defense jobs open—unless one would rather angle than work.

BOOKING their concession and attractions with O. J. Bach Shows recently were Robert C. Coleman, corn game; Lewellyn Jackson, Athletic Show, and Al Paulert, Musical Revue.

WIDELY KNOWN in outdoor show business and for many years with Bennie Kaus and Frank West shows, George Marr is confined in General Hospital, Norfolk, and would like to read letters from friends.

JOHN GECOMA, manager, advises from Pittsburgh that W. M. Howell, formerly with Winter's Exposition Shows, has signed as special agent of Bright Lights Exposition Shows.

LONG before the war started Old Glory was unfurled from the front to back ends of midways.

"RECENTLY visited O. C. Buck Shows"

PROTECT PROFITS

Reserve Power for full-time full-load operation instantly available with the 1942 Model V-Belt ELI Power Unit. Protect your 1942 profits with dependable ELI Power.



ELI BRIDGE COMPANY
 Builders of Dependable Products
 N. West Street, Jacksonville, Illinois

BECAUSE

I have retired from the road to devote my full time to my park, resort and beach activities at

Brydon's Bass Lake Beach

I offer for sale my two road units complete of the

International Congress of Oddities

Three 24 ft. Springfield Semi-Trailers with 1940 and 1941 Chev. Tractors, all in A-1 shape. The finest framed Side Show complete, send for list, and the best Museum ever operated. List on request. All priced right for quick cash sale. Sold complete or in part.

RAY MARSH BRYDON
 ROUTE 3, BOX 201 KNOX, IND.

ATTENTION: S. C., N. C. AND VA. FAIRS
 Book a Clean Carnival That You Can Depend On.

F. R. HETH SHOWS

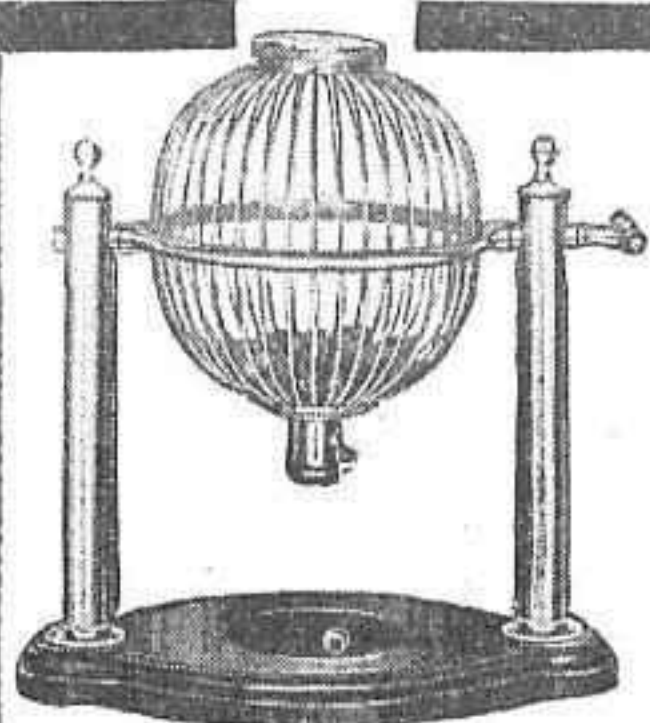
The Show That Keeps Them Laughing.

Want high sensational Free Act, COOK HOUSE, American Palmistry, Lead Gallery, Pitch-Till-U-Win, Bingo & other Mds., Concessions. Also Stock Wheel Shows: Mechanical City, Side Show with own outfit and transportation. Have tops and fronts for people who have something real to put in them. Girls for Follies. Show opens early in March in Augusta, Ga. P. O. BOX 298, Augusta, Ga.

LIBERTY UNITED SHOWS WANT

Funhouse and Rides with own transportation, 25%. Open here March 7th. Free gate. All replies:

BOX 882, Columbia, S. C.



Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG
Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.
H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

Aransas Pass, Tex. "Just bought a new trailer."

DUE to a higher overhead this year, agents have been requested to cut concession owners in on the winnings.—Colonel Patch.

JOE J. JOHNSON, with Joe Stij's cookhouse on Johnny J. Jones Exposition for several years, is in Providence Hospital, Washington, where he will soon undergo an operation. He would like to read letters from friends.

"AM with Boisey D. Legg's Harlem in Dixie Minstrel on Crescent Amusement Company playing Florida fairs," cards Fred (Broadway) Walker from Vero Beach, Fla. "Business has been fair."

"CONTRACT to provide the midway for Berryville (Va.) Horse and Colt Show was awarded Smith Greater Shows for the seventh straight year. M. L. Blaskey represented the shows," Peck Wilson info from Culpeper, Va.

SOME showmen try to modernize their advertising by copying after movie ads. Saw a sign on a geek show that read, "Abundant in Romance."

AFTER touring Florida, Mr. and Mrs. Joseph Steblar and their daughter, Elizabeth, and Whitey Davis have returned to Augusta, Ga., where they will vacation before Steblar opens quarters in Springfield, S. C.

CONCESSION MANAGER for J. T. Sparks Shows for the last five years, Roy (Farmer) Doleschal advises from Birmingham that he has passed his army examination and expects to be inducted about February 10.

DON FOLTZ cards from Arma, Kan., that Elite Exposition Shows are housed in new quarters there and that new fronts are under construction. He adds that buildings were remodeled and that workshop machinery has been installed.

PRESS AGENT copy has changed. They used to write about themselves first and the show last. Nowadays not even editors know the p. a.'s name.

GEORGE HILL tells from Pittsburgh: "Have been here since closing my concessions in the South and am now working on defense orders at a local steel mill. Plan to leave for the South about March 15 to do some repainting and repair work."

GENERAL AGENT Four Star Exposition Shows, Charles S. Noell recently returned to Shreveport, La., from a booking tour of the State. He also attended the Mississippi fair meeting in Jackson, where he says he lined up several dates.

PIONEER SHOWS' Waverly (N. Y.) quarters notes, by R. Count Golden: Mr. and Mrs. Peavey booked their two concessions and Snake Show recently. Visitors included Jack Morse, bingo caller; George Bruno, Harry Bently and Gerald O'Hara.

WINTERING at Blue Ribbon Shows' quarters in Atlanta are Mr. and Mrs. Jimmie Paden, who have been re-engaged by Joe J. Fontana, lease manager for 1942. Jimmie will be Ride-o-foreman, while Mrs. Paden will resume her secretarial duties.

"WILL our jobs be open when we return?" asked several draftees of a carnival manager. "Long before you return, I'm afraid; long before you return," sighed the manager.

ANDY CARSON, a resident of California for the last several years, arrived in Baton Rouge, La., last week to join John R. Ward Shows as lot man and assistant manager. Carson's son is with the armed forces at Pearl Harbor, Hawaii.

Loop-O-Plane . . . Octopus . . . Roll-O-Plane and NOW



THE FLY-O-PLANE

"World's Most Popular Rides"

NOTICE TO ALL EYERLY RIDE OPERATORS

Check your rides carefully and order replacement parts now. Be prepared for the coming season.

EYERLY AIRCRAFT CO. SALEM, ORE.

ABNER K. KLINE, Sales Mgr.

OUTSTANDING RIDES

MOON ROCKET SKY DIVE
CARROUSEL KIDDIE AUTO RIDE

ALLAN HERSCHELL CO., INC.

NORTH TONAWANDA, N. Y.

SNOW CONES

Snow Cone Concessionaires are requested to write us immediately regarding the outlook for business and supplies this year. Those needing new shavers should get them now, summer may be too late. To be sure of making money this year, be sure to line up with Gold Medal.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, O.

COMPLETE LINE OF CARNIVAL MERCHANDISE
PATRIOTIC BANNERS—PINS—BUTTONS
SALES BOARDS AND PREMIUM MERCHANDISE
WRITE FOR OUR NEW APRIL CATALOG
MIDWEST MERCHANDISE CO. 1008 BROADWAY
KANSAS CITY, MO.

PAN AMERICAN SHOWS

OPENING EARLY IN APRIL WITH GOOD ROUTE

Want Rides, Shows and Concessions. Can place Rides that do not conflict. Want Octopus and Pony Ride with own transportation. SHOWS—Will book capable Shows with own outfits and transportation. Will furnish outfits for Athletic, Girl and Freak Shows. CONCESSIONS—Will sell ex. on Penny Arcade, Custard, Diggers, Long Range Gallery, Basket Ball, Archery or any others that work for stock and do not conflict with Corn Game, Ball Games and Pop-Corn, which are sold. Want sober, experienced couple to manage small Cookhouse. Can place sober Ride Help that can drive semis. Useful People in all lines, write.

Address: P. O. BOX 68, ANNA, ILL.

10 Shows PENN PREMIER SHOWS 10 Rides

Opening in Stroudsburg, Pa., April 18

Can place COOK HOUSE, privilege in tickets; Arcade, Fish Pond, Pitch-Til-You-Win, High Striker, Custard, Shooting Gallery, String Game, Penny Pitches, American Palmistry and Dart Game. All others booked. Can place Spit Fire or Fly-o-Plane. Also want Man to manage and take complete charge of Motor Drome. Can place Fun House or Glass House. All other Shows already contracted. Want Ride Help that drive, also Foreman for Chair-o-Plane; top salaries paid. We have already booked 12 Fairs and 4 Celebrations. Fairs start in August. Benjamin, Gilmore and Wade, contact me. L. K. Bud Foreman, wire. Can place sensational Free Act, preferably Cannon. We invite all Committees, Showmen and Concessioners to stop and inspect our permanent quarters. Address all mail to LLOYD D. SERFASS, STROUDSBURG, PA.

Keystone Modern Shows Want

Legitimate Concessions of all kinds, including Ball Games, Grind Stores, Custard, Long Range Shooting Gallery and Cook House that will cater to Show People. Want parties for Ten-in-One and Girl Shows that are capable of getting money. Will furnish outfits for Minstrel, Hillbilly and worth-while Grind Shows. Can use good Foreman and Ride Help for Spit Fire, Roll-o-Plane, Octopus and Twin Ferris Wheels; preference given good Truck Drivers. Have opening for capable Chimp and Monkey Trainer. Show opens early in April, Atlanta, Georgia.

Address C. A. HARTZBERG, Punta Gorda, Fla.

FOR SALE

20' TRAILER—Van equipped with three Transformers, 200 K.W. capacity, Switchboard Panel, Tower. Perfect condition.

One OFFICE TRAILER, factory built, complete with Desks and all equipment for carnival use.

GEORGE BERMAN, INC.

PENNSBURG, PA.

Phone, Pennsburg 4440-521

W. C. KAUS SHOWS, INC.

"The Show that will Roll"

— 29 WEEKS

OPENING NEW BERN, N. C., APRIL 13TH

CAN PLACE Shows of all kinds with or without own outfits. WANT Legitimate Concessions of all kinds. Billposter, Ride Help in all departments. WILL BOOK Rides with own transportation. Wire or Write RUSSELL OWENS, Ass't. Mgr., or W. C. KAUS, Mgr., New Bern, N. C.

DUMONT AMUSEMENT CORP.

NOW BOOKING 1942 SEASON
OPEN 27TH OF APRIL IN NEW JERSEY

Concessions, Cook House. Must be clean. Bingo, Custard, Popcorn and Candy Apples, Duck Pond, String Game, Clothes Pin, Balloon Dart, Pitch-Till-You-Win, Bottle Ball Game, Cigarette Pitch, Cigarette Shooting Gallery, High Striker, Long or Short Range Gallery, American Mitt Camp or any Legitimate Concession. No grift. High Free Act. Shows with own equipment at special terms. Will book Octopus, Tilt-a-Whirl and Kiddie Rides. Want reliable Ride Help that can drive trucks, Foreman for following rides: Ferris Wheel, Merry-Go-Round and Chair Plane. Also Electrician that understands light plants. Help paid cash, no tickets. Concessions sold, Cat Ball Games and Penny Pitch. Bille Marco general agent for season 1942. Address: LOU RILEY, 107 W. Quackenbush, Dumont, N. J.

WILL BOOK CONCESSIONS

That work for ten cents and can use a few Concession Agents for Tucson Rodeo, February 15 to 22. Address

CHARLIE WHITE

Post Office Box 1629, Tucson, Arizona

WALLACE BROS.' SHOWS

24 Fairs CANADA Show Opens April 25th 24 Fairs CANADA

Fairs start at Carman, Manitoba, June 29th

WANT — For Western Canadian "B" Class Fairs, six Ontario Fairs and Sherbrooke and Quebec City Exhibitions. ANY LATE RIDE, Shows, Fat Girl, Posing or any other high-class Attraction. Also Ride Foreman and Help in all other departments.

FOR SALE — Complete Life Show and Gangland Wax Show with tent, banners, etc. Also Rolo Fun House.

Address J. P. (Jimmy) Sullivan, Box 442, Toronto, Canada

L. J. Heth Adds Four Dates

TAMPA, Feb. 7.—Alfred Kunz, general representative L. J. Heth Shows, this week closed contracts to provide the midways at 1942 Cobb County Fair, Marietta, Ga.; Northeast Georgia Fair, Gainesville; American Legion Post Fall Festival, Roanoke, Ala., and the American Legion Post Fair, Greensboro, Ga. Cobb County Fair date will mark shows' fifth consecutive appearance there. Tressie G. McDaniels, special agent, is attending the Florida winter fairs and is arranging attractions thru his local office.

FRANKIE BLAND writes from Lexington, Ky.: "Closed as press agent with Lewiston's Museum and am vacationing here. Will be with Bee's Old Reliable Shows as agent this season. Von Richardson, general agent, and Jack McFarland, contracting agent of International Congress of Oddities, are in town."

NEW RIDES—AT LIBERTY

Eli Ferris Wheel and Smith & Smith Chairplane. (Have transportation for Chairplane.) Prefer City Lots or Park. Can use Help on Eli Wheel.

BOX D-171

Care The Billboard Cincinnati, Ohio

SMITH GREATER SHOWS

Want Foreman for Tilt, M. G. R., 3H Wheel, Loop-o-Plane, Chair-Plane, Painters, Carpenter, Concessions—Good proposition for Corn Game, Mug Joint, Cook House. All others open. Workmen needed in all dept. Winter quarters now open.

SMITH'S GREATER SHOWS Fair Grounds, P. O. Box 185, Culpeper, Va.

WANTED AT ONCE

MAN TO OPERATE AND MANAGE

Athletic-Stadium

All new outfit complete. Neon illuminated front. Money territory. Write, wire, phone.

CRAFTS 20 BIG SHOWS

NORTH HOLLYWOOD, CALIF.

VICTORY UNITED SHOWS

Spring Opening Mar. 21st Till April 5th PRYOR, OKLA.

OKLAHOMA'S BIGGEST DEFENSE JOB. 25,000 Men Working. \$300,000.00 Weekly Payroll. Assists AMERICAN FEDERATION OF LABOR. WANTED: Can place Concessions of all kinds. Everything open. Get your spring bank roll. Will sell Corn Game, Cookhouse exclusive. Wanted: Ferris Wheel for season; John McKee, wire. Girl Show with or without own equipment. Posing Show, Snake Show, Pit Show, Athletic Show. Can place Ride Help. I. J. Clark, legal adjuster, here. Write or wire **MANAGER, VICTORY UNITED SHOWS, P. O. Box 592, Pryor, Okla.**

WALLACE BROS.' SHOWS

WANT FOR SEASON

Cook House, Penny Arcade, Photo Gallery, Grab Joint, Ball Game, Bowling Alley, Pea Ball, Cigarette Gallery, Pan Joint or any 10¢ Stock Concessions. Agents for Ball Games, Grind Stores, Wheels, write. Can place Octopus, Roll-o-Plane, Foreman for Chair Plane, Foreman for Dual Loop, Ride Help on all Rides, Truck Drivers, Workmen in all departments. Want Half and Half for Annex, Magician, Lecturer, Talkers, Working and Selling Acts for Side Show, Dancer and Entertainer for Girl Show, Musicians and Performer for Minstrel, Roy Cowen, Teddy Betz, Harry Zimmerman, Jim Hayden, Clifford Mathews, Adam (Pop) Erbie, Ed Logan, let me hear from you. Show opens in March. WALLACE BROS.' SHOWS, BOX 898, JACKSON, MISS.

ISLAND MANOR SHOWS

Want for Long Island, in the heart of Defense Plants, FREE ACT, LEAD GALLERY, MUG JOINT, DEVIL'S BOWLING ALLEY, AMERICAN PALMISTRY, KNIFE RACK, BINGO, SCALES, CUSTARD, RIDE FOREMEN AND RIDE HELP ON ALL RIDES. AL NICHOLSON, WRITE. FOR SALE—8 WHIP CARS, 15x20 MARQUEE.

L. TAMARGO, GEN. MGR., 128 FRANKLIN ST., ELMONT, N. Y.

BREMER'S CONSOLIDATED SHOWS

Opening third week in March near a defense area. Fifteen Fairs and Celebrations. Corn Game exclusive open. Harry Beach, answer.

Want legitimate Concessions of all kinds, Custard, Floss, etc. Want Shows with or without equipment. Mechanical City, What Is It, any Single Pit Attraction, capable Athletic Show Man, Man to operate Turnover Fun House, useful Show People in all lines. Would like to hear from good organized Minstrel Show, etc. Will book new Rides, Fly-o-Plane, Roll-o-Plane, Octopus. Real money territory and a strong route. Want capable Ride Man that can get them up and down. Also a good Mechanic. Following people write: Johnny Howard, Lon Merton, Cowboy Waters, Jack Case. CAN USE A BANNER MAN THAT CAN AND WILL GET UP PAPER. All Write: BOX 853, TEXARKANA, ARK. P.S.: YES, THIS SHOW WILL AGAIN PLAY MO. AND ARK. IN THE FALL.

HUGHEY & GENTSCH SHOWS

OPENING IN BILOXI, MISSISSIPPI, FEB. 26TH

Want Tilt-a-Whirl Foreman. Must be thoroughly experienced and sober. Also want several Second Men and Helpers on all Rides. Those who drive given preference. Tell all by letter, no wires. Also want Shows with or without outfits. Want good, steady Grinders to take charge of Turnover Funhouse. Want Manager, Talker for Minstrel Show. Also Performers and Musicians for same. Want a few more Concessions. Must be legitimate. Corn Game, Cookhouse, Diggers, Popcorn and Penny Pitches sold. Also want a few good Concession Agents. Address: Biloxi, Miss.

PATRICK'S GREATER SHOWS

OPENING FEBRUARY 20, BAKERSFIELD, CALIFORNIA

Wants Grind and Bally Shows, Concessions, all kinds, especially Ball Games

Wire HART W. CAMPBELL, General Agent, or W. R. PATRICK, Owner, for space. Modesto, California, until February 15; Bakersfield from February 15 to February 24.

GEORGE CLYDE SMITH SHOWS

NOW BOOKING FOR 1942 SEASON

Wanted—Cook House, Candy Floss, Custard, Bowling Alley, Fish Pond, Photos, Long Range Lead Gallery, Cigarette Shooting Gallery, American Palmist. Wanted—Side-Show, Geek, Crime, War, Fun House, Monkey Show. Wanted—Loop-o-Plane, Tilt-a-Whirl. Wanted to Buy—50 or 75 K-V-A Transformer. Gus, write. All communications to

GEORGE C. SMITH, BOX 521, CUMBERLAND, MARYLAND

TENTS—Last Call

Send for catalog. State needs first letter. Show Tents, all sizes. Also Skate Rink Tents and Floors.

CAMPBELL TENT AND AWNING COMPANY

301 1/2 East Monroe Street

Springfield, Illinois



TAKE GOOD CARE OF YOUR **TILT-A-WHIRL** KEEP 'EM WHIRLING!

Ask for our latest Parts Book

SELLNER MFG. CO. Faribault, Minn.

DODSON'S WORLD'S FAIR SHOWS

CAN PLACE FOR SEASON 1942

OPENING JACKSONVILLE, FLA., THURSDAY, APRIL 16

Rocket or Silver Streak Ride, Eight-Car Whip, Tilt-a-Whirl, Live Pony Ride; will furnish wagons for Rides. Will place Motor Drome, Midget Show or any first-class money-getting attraction. Have beautiful outfit for Fat Family Show. Freaks and Attractions for Circus Side Show, address Ray Grather, Musicians for Concert Band, address Charles A. Clark. Can use twenty Girls that can sing and dance for finest Girl Show on the road, Girls for Posing Show (experience not necessary, but must have looks.) Also Girls for Hawaiian Show. All office-owned attractions, so salary is sure. Poles and Train Help, address Don Montgomery, train master. Can use first-class Foreman for Scooter, Ride-o-o and Octopus. Assistants and other Ride Help, write. Can use Working Men in all departments. Want first-class, sober and reliable Boss Canvasman for finest framed Girl Show on the road. Concessions—Will place any legitimate Concession, no exclusive except Cook House, Bingo and Frozen Custard. Address:

DODSON'S WORLD'S FAIR SHOWS

P. O. Box 3317

Jacksonville, Fla.

CONCESSIONS WANTED

For excellent route of Fairs, Celebrations and Still Dates. All legitimate Games open, such as Ball Games, Pitch-Till-You-Win, Hoopla, Pan Game, Fish Pond, etc. Must work for not over 10 cents. All games not exceeding 14 feet, \$30.00 per week, which includes lights, transportation for equipment and people after joining. FORGET TIRE AND TRUCK RATIONING AND GET WITH THE ONLY RAILROAD SHOW BOOKING ALL INDEPENDENT CONCESSIONS. No exclusives on above. First come first served.

WANTED

HELP WANTED

Frozen Custard, American Palmistry, Candy Floss, Penny Arcade, Cookhouse and Grab, Novelties, etc. Experienced Train Help and Poles. First-class Ride Foreman. Top salaries to the right men, and pay every week. Have two openings for new and novel Shows and will furnish equipment and wagons for same. Want Side-Show operator for finest framed Side Show on road. Write or Wire

WONDER SHOWS OF AMERICA, Inc.

Formerly Goodman Wonder Show P. O. BOX 21, LITTLE ROCK, ARK.

Opening—WOLFE AMUSEMENT CO.—Opening

TWO SATURDAYS MARCH 26—TOCCOA, GA. TWO SATURDAYS TOCCOA, GA.—APRIL 4

Best opening in State of Georgia; ammunition factories working 24 hours daily. Can use following Concessions: Fish Pond, Cigaret Gallery, Ball Games, Long or Short Range Lead Gallery, Hoop-La or any legitimate Concession. Will sell X on Bingo and Cook House, privilege in meal tickets. Will pay top salary for good Merry-Go-Round and Chairplane Foreman. NOTICE—We have 26 contracts signed for this season and ALL ARE UPTOWN LOCATIONS. Will book or buy complete Penny Arcade, E. C. Evans, get in touch with me. All wires and mail to BEN WOLFE, WOLFE AMUSEMENT CO., ROYSTON, GA. P.S.: HAVE FOR SALE brand-new 3 for 10¢ Photo Booth, ready to operate, complete in every detail. Will sell at a bargain.

C. W. NAILL SHOWS WANT

FOR SEASON OF 1942

Opening at Delhi, La., at the Northeast Louisiana Fat Stock Show, March 30 through April 4. CONCESSIONS—Neat Bingo, Pop Corn and Peanuts, Pitch Till You Win, Cane Rack or any Ten-Cent Grind Concession that does not conflict with Concessions already booked. Get in touch, may be able to place you. Want some Concession Agents, including two Ball Game Workers. RIDES—Want Foreman for Merry-Go-Round, Wheel and Mixup. Also Second Men for same. All must be able to drive semis. Doc Stanton, write. Will also book Roll-o-Plane or Octopus. SHOWS—Have complete frame-up for Minstrel for anyone with organized Show. Will book neat Pit Show with something inside. Write C. W. NAILL, NAILL SHOWS, 703 S. THIRD ST., MONROE, LA. PHONE 4018.

WICHITA ★ AVIATION PARK ★ KANSAS

WICHITA'S NEW AND ONLY AMUSEMENT PLAYGROUND

Located on Main Drive to Airport, Cessna and Boeing Air Factories. 40,000 employed in Defense Work—1 1/2 million weekly payroll. Will book Three-Abreast Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Kiddie Rides, Ponies, 10-in-1. Can use Rides not conflicting. Must be first class. Will buy for cash large Portable Roller Rink. Concessions open—what's your deal? Can use Lead Gallery. Open April 10—Close Oct. 1.

SHOFF & HELGERSON, 227 So. Water, Wichita, Kan.

Now is planning time

and here are specific suggestions to help you

Wars and depressions are never pleasant things and always create unusual problems and conditions. The present emergency is no different and makes it necessary for individuals and firms alike to think and plan ahead.

Our country is now engaged in an all-out war effort. The Amusement Industry and everyone connected with it are already participating in many prominent ways and will assume a larger share of the responsibility as time goes on. A big job must be done . . . now . . . as quickly as possible . . . but we'll do it! **"We will gain the inevitable triumph!"**

While we are straining every facility and striving to complete this Herculean task in the shortest possible time, let's not forget to prepare for the period that follows. Sound and practical planning now will insure continued existence for amusement enterprises, individual endeavors and business firms.

Advertising becomes of greater importance than ever before. It is a very important link in the chain that will carry you over the rough places. Do not underestimate its power.

There is more to advertising than just offering something for sale. Of far more value today is the ability of advertising to build for the future by developing and preserving confidence and good will.

Manufacturing and selling of some items must be curtailed or stopped entirely to make way for more war supplies and equipment, but those with foresight who have confidence in the future, in their industry, in themselves and realize the importance of maintaining the confidence of their customers also know how valuable advertising can be at a time like this. These companies will keep their names before prospects and customers constantly, offering help and suggestions for longer life and better service from merchandise already purchased; to make known the fact that they intend to remain in the business and will serve and sell as usual after the present emergency passes.

Continue your business activities as nearly normal as possible; maintain prospect and customer contacts; offer all available aid and service, and remember to advertise regularly, for what you do today will determine your future.

The Amusement Business has been a good business for all of us and it will continue to function regardless of world affairs because deep down in our hearts we know **IT IS ESSENTIAL!** When this war has come to an end the Amusement Industry will again go ahead and your faith in the business today will be rewarded with greater success, bigger accomplishments and dividends on your investment.

ADVERTISING BUILDS CONFIDENCE!

The Billboard

BUY DEFENSE BONDS AND STAMPS NOW FOR EARLY VICTORY AND THE RETURN OF NORMAL BUSINESS

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FOR LIVING AND TRAVEL-COMFORT



Forget the trailer of yesteryear! This is today's modern, luxurious home-on-wheels

Until you've seen today's Schult trailer, you have no idea of the genuine comfort and modern conveniences it offers for living and travel. Increased space...super insulation...efficient heat...superior fittings and furnishings. Schult is TOPS in quality—that's why more people live and travel in them than in any other make. Find out about Schult for yourself! See the Schult trailers at your dealer's, or write for beautiful illustrated catalog showing latest models.

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CANADA

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CONKLIN SHOWS

"The World's Finest"

1942 Opening Date—Hamilton, Ontario—April 29th

THE BEST ROUTE OF EXHIBITION IN NORTH AMERICA

Canadian National Exhibition, Toronto, Ont., Aug. 28-Sept. 12.
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Brandon Exhibition, June 29-July 3. | Saskatoon Exhibition, July 20-25.
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AND FIVE OTHER OUTSTANDING ONTARIO EXHIBITIONS

Can place Independent Shows and Rides at the Sherbrooke Exhibition, Aug. 30th to Sept. 4th; at The Quebec Exhibition, Sept. 6th to 11th.

WANTED OUTSTANDING SHOWS WITH ORIGINALITY AND NEW IDEAS—CAPABLE OF GROSSING BIG MONEY for our entire season or Circuit of Exhibitions. Can also use first-class Stock Wheel Operators who can stand prosperity for our circuit of Exhibitions. Jack Halligan can place capable Side-Show Attractions. Canadian operators in all departments given preference.

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Frank R. Conklin
Tatem Hotel, Miami Beach,
Until February 20.

RAYNELL'S

NUDE AND DUDE RANCH AND GLAMOUR GIRL SHOW
INSIDE FRAME UPS

WAS AN ORIGINAL IDEA. All inside Scenery and Effects are the personal property of RAYNELL, being purchased from the following companies:

SPOT LIGHTS: Southern Importers and Balenger, Chicago. COSTUMES FOR BOTH SHOWS: Lester Costume Co., Chicago. PAINTED CANVAS: From United States Tent & Awning Co., Chicago. ALL BLACK VELVET SCENERY AND CURTAINS (Both Shows): United States Tent and Awning Co., Chicago. ALL BUILT AND PANEL SCENERY AND STAIRS: Southern Lumber Co. FRONT BLOW-UPS (Both Shows): Spot Light Studios, New York City.

THESE SHOWS WILL APPEAR ON THE DEE LANG'S FAMOUS SHOWS THIS SEASON

WANTED AT ONCE

Cooks, first and second; Griddle Men and Short Order; Waiters and Waitresses for new restaurant and night spot at entrance new \$25,000,000 air base, just starting construction. Have choice locations for limited number of Cookhouses and Grab, also Trailer and Tent parking space with modern conveniences. Get in on the ground floor. Quick action necessary.

AIR BASE CAFE

OFFICE: 22 1/2 EAST COURT ST. GREENVILLE, S. C.

P.S.: Still booking Shows, Rides and all kinds of Concessions for big opening City Rides, March 25th-April 4th. Whitey Davis, get in touch.

GREAT LAKES EXPOSITION SHOWS

CAN PLACE CONCESSIONS OF ALL KINDS. Especially want Long Range Gallery and Custard. SIDE SHOW OPEN. Will furnish new set of Banners to reliable Operator who has something to put inside. WANT MINSTREL SHOW PEOPLE, ALSO MUSICIANS. Salary out of office. CAPABLE OPERATOR FOR DOPE SHOW. SCENIC ARTIST AND LETTERER. RIDE HELP WHO CAN DRIVE SEMIS. FOREMAN FOR CATERPILLAR. Top salary. Mechanic who can handle 40-Truck Show. Salary no object. CAN PLACE 2 SENSATIONAL FREE ACTS. Everybody Address: GREAT LAKES EXPOSITION SHOWS, BOX 508, SHEFFIELD, ALA.

KAUS EXPOSITION SHOWS, INC.

NOW BOOKING ATTRACTIONS FOR THE SEASON OF 1942

Can place Drome, Grind Shows (Interested in outstanding new Shows), up-to-date Arcade. Will book Fly-o-Plane, Spitfire Rides. Legitimate Grind Concessions, Stock Wheels, American Palmistry. Experienced Foremen and Ride Help that can drive. Want to hear from all Ride Help with us this season. Experienced Operators for Snake Show, Glass House, also experienced Lot Man. E. Solomon, write. Show opens early in April and closes Armistice Day. All Address: A. J. KAUS, 202 GEORGE ST., NEW BERN, N. C.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Johnny J. Jones

DE LAND, Fla., Feb. 7.—Quarters activities continue to gain momentum weekly, with the working force being augmented with new arrivals of regular show attaches returning from their vacations. Superintendent Bert Miner has been directing construction of new wagons and rehabilitation of others. Office wagon was modernized and rebuilt. Bill Keys completed work on his Caterpillar, and Walter Williams is directing a crew in streamlining the Heyday. Trainmaster John Beem has his crew doing heavy duty with the wagon gears and wheels, and Dan Boyd, with two assistants, is handling the dining hall. E. Lawrence Phillips returned from Central States fair meetings and mapped a construction program. J. C. (Tommy) Thomas visited recently. Mrs. Paddock and daughter, Mrs. Frances Lockett, have been visiting in Augusta, Ga., where Mrs. Paddock staged a show at the Cherokee Ranch, using several of shows' Pollicies of 1941 cast. Mrs. Hody Jones plans to visit her sister in Tampa. Johnny Branson, Motordrome operator, writes from Gardena, Calif., that he will be in quarters soon. Mr. and Mrs. L. P. (Red) Brady, who will have their rides here, are wintering in Chicago. Louis Rosenberg has been signed as advertising agent and is at his home in Pittsburgh. Recent visitors included Ralph Hankinson, Sam Numis, Tom M. Allen, William de L'horbe Jr., Jake Marks, Howard Ramsey, Pat Purcell and Ban Eddington. RALPH LOCKETT.

Lawrence Greater

CHESTER, S. C., Feb. 7.—Work has been speeded up in quarters here and the crews have been augmented considerably. General Superintendent Gueth returned and all rides have been turned out for whatever repairing and painting needed. Owner and Mrs. Lawrence stopped over en route to the meeting at Tampa. General Agent Hicks visited quarters and was elated at the work being done. Owner Lawrence will return from Florida soon to supervise the work program. Mr. and Mrs. Bill Woodall are here readying the Casino Beautiful, and Mrs. Woodall is busy on new costumes. Special Agent George Smith visited recently. William Taylor Todd is still feeding the boys. Master Builder Bob Young finished work on the Minstrel Show front. WILLIAM R. HICKS.

Bantly's All-American

REYNOLDSVILLE, Pa., Feb. 7.—Despite priority orders, blackouts and other discouraging war news, Owner-Manager Herman Bantly is continuing with bookings and other necessary details to put shows on the road for 1942. Bantly announced shows have booked 12 fairs, including Delaware State Fair, Harrington; Blackstone, Va.; Cherokee Indian Fair, Cherokee, N. C., and Murphy (N. C.) Fair. Harold James will return with his Lion Thrilldrome. A. J. Budd's Side Show will include Willie, Negro giant; Zimba, pinhead, and Medusa, child from the sea. A new Crazy House is being constructed by Harry Faith, carpenter. William Wittmore, secretary, is in charge of quarters. Chuck Stanke will start wiring the new fronts soon. Flo Carlson reports she is wintering in New York. A new plan of giving Defense Stamps for change at the front gate is now being worked out by the staff. Doc Stahler, second agent, reported from Birmingham, where he is working an indoor event. L. C. (TED) MILLER.

Dodson's World's Fair

JACKSONVILLE, Fla., Feb. 7.—Much activity is in evidence at quarters on the fairgrounds here. Crew is working a full eight-hour schedule to continue rebuilding and construction program. Ralph Cole's carpenter crew is rebuilding fronts. Don Montgomery, trainmaster, and crew are repairing rolling stock and minor repairs to train equipment. Mrs. Montgomery is supervising work on the sleepers. Mr. and Mrs. Henry McCaulley returned from a visit with relatives in Nebraska, Kansas and Indiana. He will begin work on the new Diesel power plant soon. Robert and Trula Gladden are in quarters, with Bob assisting George (Pinky)

Edgars in the rebuilding of shows' entrance front. Mr. and Mrs. Ray Cramer and Mr. and Mrs. Slim Webb returned and Ray soon will start work on rebuilding the Circus Side Show. Archie (Pappy) Johnson, who will again supervise the handling of Side Show, is here and is a daily visitor to quarters. George and Nan Edgars hold open house nightly. Eddie Madigan, cookhouse impresario, is here applying finishing touches to his new cookhouse. Black's Wild Animal Circus has been booked. William Holliday signed his custard machine again, making his second season with it. Melvin Dodson Jr. will start work on his concessions soon. Charles Clark, bandmaster, is lining up his personnel. ROBERT GODDRICH.

James E. Strates

MULLINS, S. C., Feb. 7.—Work is progressing at local quarters under direction of Assistant Manager Dick O'Brien. Roy Wood has his crew getting the Lion Motordrome in shape. Lots adjoining the barns have been secured for the shows by the Chamber of Commerce, and the drome and several fronts have been erected outdoors and are being overhauled there. Weather has been ideal. Nancy Miller has a crew working under direction of electrician Blackie Osborn. Steve Gekas, Midway Cafe operator, visited quarters, taking time out from his restaurant duties at Wilmington, N. C. Steve will have a crew here about March 1 to build a new cookhouse. Uncle Louie Strates and Kid Adams visited quarters and left instructions for a new grab stand and also the building of a new body on his new truck that he had shipped to quarters.



WRITE SIOUX TIRE & BATTERY CO. SIOUX FALLS, S. D. Buy on Our Easy Terms.

W. A. GIBBS SHOWS

Want Ride Foreman; will let Rides out on percentage. Want Shows with own transportation. Booking all Concessions, no office joints except Penny Pitch. Want Electrician to handle Light Plant. Will book Rides. What have you except Wheel and Merry-Go-Round. All mail to W. A. GIBBS, Erie, Kansas

W. G. WADE SHOWS

Now Contracting for 1942
Want Shows, Rides and Concessions for long season.
Address W. G. WADE SHOWS
289 Elmhurst Detroit, Michigan
Phone: Townsend 8-1506

MOTOR CITY SHOWS

Can place Rides, Shows and Concessions for 1942.

VIC. HORWITZ

355 Lake St. TOLEDO, OHIO

GREATEST ILLUSION

To Feature or Bally. Levitation. Complete \$37.50. Details, catalogue free.

ABBOTT'S—Colon, Michigan
World's largest Illusion Builders

SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1942 SEASON
Address: P. O. BOX 223, Caruthersville, Mo.

GOLD MEDAL SHOWS

NOW BOOKING SHOWS AND CONCESSIONS For Season of 1942
Address: P. O. BOX 663, Columbus, Miss.

T. J. TIDWELL SHOWS

NOW BOOKING FOR SEASON 1942
T. J. TIDWELL, Mgr.
Box 954 Sweetwater, Texas

Mrs. James E. Strates is entertaining Red Cross committee at Private Cars and the women are making bandages and first aid equipment there. Manager James E. Strates advised from Richmond, Va., shows were again awarded the contract for the Danville (Va.) Fair.

MARK BRYAN.

Great Lakes Expo

SHEFFIELD, Ala., Feb. 7.—Weather here has been ideal and it has stirred up quarters activities. Manager Al Wagner and the writer arrived recently, and much painting and building are being done. A new entrance front is being constructed and designs have been drawn up for three new fronts. John Moore and Frank Perratti are overhauling the Merry-Go-Round. Charles (Kingfish) Brown's crew is working on the Ferris Wheels, and Jimmy Reen's crew is readying the Octopus. Bill Swinea's Tilt-a-Whirl and John Wolsely's Rolloplane also are being readied. A large crew is cleaning up trucks and trailers. General Agent Cash Wiltse was here for a few days, but left on a booking trip. Chief Electrician Leo Haut is working on electrical equipment and new cable has been ordered. Haut also is designing new lighting effects. Frank Rupp has again booked his Dipsy Doodle and Kid-die Auto, and R. E. Haney signed his Scooter and Penny Arcade. Frank La-Barr says he is wintering in Miami and will arrive about the middle of March.

EDDIE HOLLINGER.

Bazinet

MINNEAPOLIS, Feb. 7.—General Manager Dwight J. Bazinet has joined Mrs. Bazinet in Hot Springs, where they will take a course of baths. He returned here from the Minnesota and Wisconsin fair meetings, where he booked the Northern Wisconsin Fair Circuit. Since closing in

October the Bazinets have vacationed thru Georgia, Alabama and Florida and visited several shows. They will remain in Hot Springs until March, when they will return to open quarters. Office-owned concessions will be discontinued this season with the exception of cook-house and bingo, which will be operated by Mrs. Bazinet. Lowell W. Bazinet, general representative, is winding up his booking tour of the Northwest and reports the spring industrial dates are about completed. He will join his brother in Hot Springs soon. President and Mrs. William Bazinet are living in their new home here. Reported by an executive of the shows.

Dee Lang

HUNTSVILLE, Tex., Feb. 7.—Things are shaping up well at quarters, and new fronts for Hollywood Glamour Girls, Nude and Dude Ranch and the entrance arch are finished. Raynell, formerly with Royal American Shows, designed them. Frank Harrison, who has the cookhouse, is painting and repairing his concessions. L. D. Dixon, secretary, is putting the office wagon in shape. George Golden has his 25 concessions ready. Mr. and Mrs. Les Hutchinson enlarged their Penny Arcade, and Joe Klein, electrician, has been busy with the Diesel light plants. Cliff Norman, mechanic, has overhauled the fleet of trucks. Noble Fairly reports the spring route is contracted and he is expected soon. Denny Pugh, co-owner World of Today Shows, visited, as did Theo Odell, Bill Hames Shows. BILL STARR.

Blue Ribbon

ATLANTA, Feb. 7.—Work is progressing nicely in quarters. Plans have been completed for the new main entrance, and Joe J. Fontana, leasee manager, ad-

(See WINTER QUARTERS on page 52)

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Attendance Mark Set at St. Paul Despite Weather

ST. PAUL, Feb. 7.—This city's Winter Carnival, operating without snow, January 23-February 1, went thru with its program with a few minor hitches, but drew 75,000 more to its parades than ever before. Unseasonable weather destroyed the ice palace in the building process. Instead of crowning King Boreas on the steps of the ice palace, it was done on the steps of the Como Park Greenhouse.

North American speed-skating championships went off on schedule and despite warm weather ice was in good enough condition to permit contestants to tie and break several records. Grand Parade, Coronation of the Queen and the final showing of Ice Cavalcade of 1942, featuring Ariadne, Swiss blade artist, were sellouts.

Warm weather brought 50,000 more spectators to the Grand Parade and 25,000 more to the glittering Boreals

Torchlight event. Carnival spirit was high and the defense motif in parades and pageants gave it a military flavor. Troops from Fort Snelling co-operated.

Opening event drew a 5,000 house at the Boreas Rex Defense Pageant. Leading radio stars included Griff Williams's Coca-Cola orchestra and Don McNeill from NBC's Breakfast Club of the Air. McNeill also originated his broadcast from St. Paul on January 24 and had a 10,000 invitation ticket house on deck at 7:45 a.m. Four Coast-to-Coast broadcasts went out during the carnival over Mutual and Columbia networks.

Continuation of the carnival thru 1943 will be discussed by the board of directors at their election and annual meeting in March. Meanwhile the carnival organization will remain intact with 30,000 members, equipped with uniforms, serving as an emergency unit in Civilian Defense.

Sarasota Pageant Called Off

SARASOTA, Fla., Feb. 7.—Annual Sara De Sota Pageant, which is said to have drawn upwards of 50,000 persons to this city, has been canceled for the duration of the war. Decision was reached by Junior Chamber of Commerce officials after their inability to obtain professional talent and floats for the spectacle.

Shorts

ANNUAL Better Homes Show, under Ohio Valley Board of Trade auspices, will be held in Market Auditorium, Wheeling, W. Va., Hobart L. Genter, general chairman, announced recently. He said that early exhibitor reservations indicate the largest show of any yet held.

JOHN GECOMA'S Bright Light Exposition Shows have been contracted to provide the midway at the annual Mount Savage (Md.) Volunteer Fire Department Celebration next summer. Joseph L. Lashly, committee chairman, reports. Date will mark shows' fourth appearance there and committee is mapping plans to enlarge the showgrounds, Lashly said.

BAZINET SHOWS, INC.

"NO BLACKOUTS"

"NO BLACKOUTS"

Opening April 18, Downtown, Minneapolis, Minn.

CONCESSIONS -- NO RACKET. Want Diggers, Arcade, Long-Range Gallery, Fish Pond, Hoop-La, Ball Games, Balloon Darts, Penny Pitch, Percentage, American Palmistry, Slum Jewelry, Watch-La, Frozen Custard. BINGO, COOK-HOUSE, PHOTOS AND POPCORN SOLD.

SHOWS ----- Managers for the following Office-Owned Attractions: Girl Revue, Posing, Dope, Hillbilly, Midget, 10-in-1, Snake, Athletic, Fat People, Life. Will furnish Tops, Fronts and Transportation for the above. Will place Drome, Fun-House, Mechanical City, Wild West, Crime, Illusion, Mirrors with own transportation.

HELP ----- Foremen and Second Men for Eli Wheel, Tilt, Octopus, Chairplane, Dual Loop, Merry-Go-Round, Kid Rides. Truck Drivers preferred. Top salary, good treatment, weekly payday plus seasonal bonus. AGENTS FOR BINGO, WAITERS FOR COOKHOUSE, ELECTRICIAN, CHEVROLET TRUCK MECHANIC, SPECIAL AGENT, must post paper and handle special events. We furnish sound car.

FREE ACT ----- Sensational High Act doing two turns.

CALL ----- Following people contact immediately: Jack Galluzzo, Cliff Patton, Phil Rocco, Bill Brown, Gus Litz, Jimmie Fingers, Alton Davis, Johnnie Ciaburri, Dorothy Guyer, Al Fisher, Bob Holmos, Roy Picard, Walter Houts, Jimmie Harrison.

FOR SALE ----- STRATOSHIP AND ACROPLANE. CAN BE SEEN AT ARNOLDS PARK, IOWA.

All Replies to

DWIGHT J. BAZINET, Gen. Mgr., Gen. Del., Hot Springs, Ark.

"BIGGEST BUSINESS BOOM IN THE HISTORY OF THE NORTHWEST"

HUGE PAYROLLS—WANTED FOR 1942—THE BEEHIVE OF THE COAST.

DOUGLAS GREATER SHOWS, INC.

OREGON AND WASHINGTON INDUSTRIAL CITIES, WITH BEST CIRCUIT OF FAIRS AND CELEBRATIONS. OPEN IN APRIL, APPLE BLOSSOM FESTIVAL, WENATCHEE, WASH. WANT RIDE HELP—HIGHEST SALARIES PAID; PREFER THOSE DRIVING SEMIS. SHOWS—JOE GLACY wants Acts for 10-in-1. GRIND SHOWS—Worth the money. Will furnish outfits to capable Showmen. Have complete Drome (RED CRAWFORD, WRITE). RIDES—Will buy or book ROLL-O-PLANE and KIDDIE RIDES, any Ride not conflicting. CONCESSIONS Wanted—Legitimate ONLY. Have good proposition for Cookhouse. ATHLETIC SHOW OPEN (JERRY MALONE, WRITE). SENSATIONAL FREE ACT WANTED (SPEEDY PHOENIX, WRITE). USEFUL CARNIVAL PEOPLE, WRITE. FRANK WARD, GENERAL AGENT, BOX 1, MIDWAY (KING COUNTY), WASH.

WANTED FOR THE F. E. GOODING AMUSEMENT CO.

Will book Fly-o-Plane, Super Roll-o-Plane, Octopus. Equipment must be first class, with transportation.

Interested in good SILO-DROME. Prefer to book, but may purchase if proposition can be arranged to include riders and manager.

Can use some outstanding FREE ATTRACTIONS. Must be extremely sensational.

Many legitimate Concessions still open. Wonderful route, including best Fairs and Celebrations in Midwest. GET WITH A WINNER.

For Sale—52-Key Gebruder Organ, thoroughly overhauled and repainted. Like new. Cash price, \$500.00. Also have Tangley Calliope, including engine and blower. Has keyboard. Can be hand played. Modern instrument. Cash price, \$200.00.

Address inquiries, 1300 Norton Avenue, Columbus, Ohio.

ALL AMERICAN EXPOSITION, INC.

THIS IS RAILROAD SHOW—TWENTY CARS NOW CONTRACTING FOR SEASON 1942
WANT SHOWS—FUN HOUSE, MONKEY SHOW, SNAKE SHOW, GLASS HOUSE, PIT SHOWS or any noteworthy attraction, with or without frame-up. Can use LARGE ANIMAL SHOW or Miniature Circus to feature. Also Freaks and former people for Frank Zorda's 10-in-1, and Operators for Girl Revue and Posing Shows. Can place any new or novel Ride, which does not conflict with the following, which we have: Three Ferris Wheels, Octopus, Tilt-a-Whirl, Merry-Go-Round, Whip, Caterpillar, Ride-o, Loop-o-Plane, Chair-o-Plane, five Kiddie Rides, Miniature Train and Pony Track. CONCESSIONS ALL OPEN, including BINGO, POP-CORN and PEANUTS and ARCADE. Also want COOK-HOUSE, privilege and better in Tickets. JACK Kennedy, wire. WANT Ride Foremen and Helpers in all departments. Highest salaries paid to reliable parties. WANT Train-Master. NOTICE—All those connected with us in past seasons, kindly contact us for renewal of contracts. Address all replies and communications to ALL AMERICAN EXPOSITION, INC., FRANK WEST, Gen. Mgr., P. O. Box 445, New Orleans, La. (Bob Kline, Gen. Agent). Eddie Lippman, Mgr., 807 S. Hull St., Montgomery, Ala.

FOR REAL, TENSE EXCITEMENT that chills their nerves and BUILDS CROWDS for yourself Book



For Complete Information Address Care of The Billboard, Cincinnati, O., or Representative, Barnes-Carruthers.

Finney To Pilot King Bros.; Show Slated To Open May 1

DETROIT, Feb. 7.—Allen King, general manager of King Bros.' Circus, announced that C. W. (Chint) Finney has been signed as general agent. Other staff members already contracted include Eugene Scott, general superintendent; Mrs. Helen Scott, office manager; L. Claude Meyers, band leader, and Col. Frank Hiestand, side-show manager.

Show is slated to open at Plymouth, Mich., May 1 under auspices of American Legion. Work in quarters is progressing rapidly. All canvas has arrived here except the big top and marquee, which will be delivered by U. S. Tent & Awning Company in April. All lighting equipment has been delivered and there will be no priority hold-up in the electrical department. Seats have been com-

pleted with chair grandstands on both sides.

Acts for big show under contract are Terrell Jacobs's Hons, worked by Fred Delmar; Zavatta Family, riders; Zoppe Troupe; Fisher's elephants and dogs; Hodgsons, tight wire and aerial acts, and Valencia Trio, head-balancing trapeze; Raymond Duke, the Sylvesters and Duane Jacobs, clowns. Concert will feature Art Mix and King's midgets.

Sunbrock Show Okay In Second Chi Week

CHICAGO, Feb. 7.—Extension of the Larry Sunbrock Rodeo and Thrill Show at the International Amphitheater for five days did not result in business comparable with that of the first week, when many people were turned away.

M. E. Thayer, manager of the International Amphitheater, stated that attendance the last five days was off about 33 per cent compared with the week previous. Show, however, came out on the right side of the ledger on the extension.

Small Fry Quarters Active

PATERSON, N. J., Feb. 7.—Captain Mack's Small Fry Circus recently closed its booking in Boggs & Buhl department store, Pittsburgh. Show carried an extremely heavy group of acts and paraphernalia to enable the program to be changed each week. All stock and equipment is now in quarters near here. Work of building properties and rejuvenating the old has started. Manager Mack is framing a performing baby bear act that will appear as a costumed military unit for theater and club dates.

Notes From Wichita

WICHITA, Kan., Feb. 7.—Circuses and carnivals playing here in the future will have to break in a new lot. Mathewson Pasture, showgrounds since 1873, was sold as a housing development.

Jack Harrison, ex-clown, Pratt, Kan., busy on a model circus parade, is working on a replica of a former Yankee Robinson six-horse band wagon. He spent New Year's Day at the home of Fred and Bette Leonard in Wichita.

Mr. and Mrs. Davis Miller, of Al G. Kelley-Miller Bros.' Circus, spent the holidays with Mr. and Mrs. John Grady in Hugo, Okla.

While en route to Fort Smith, Ark., after closing his show in Louisiana, Ira M. Watts stopped here for a visit.

The Lerches, circus performers, who attended the Ohio fairs convention, Columbus, have signed fairs in North Dakota, Montana and Minnesota with Jule Miller's Revue.—Reported by Bette Leonard.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

SHARPENING stakes.

JIMMY FLAGG, formerly with Foster Bros.' Circus, has enlisted in Pennsylvania Defense Corps at Reading.

MR. AND MRS. FRED WENZEL, now working clubs around Chicago, will again be with Cole Bros.' Circus.

THIS season a seat-block boy will probably be a boy.

ALBERTA is in Hot Springs, where he is working his cats. He plans on playing army camps this season.

GREAT WALDO, last season with Ringling-Barnum side show, is appearing in Hubert Museum, New York.

REMEMBER when: Circus managers had little use for cigarette smokers?

M. J. DURHAM, yardmaster of the Southern Railway, while in Cincinnati last week visited *The Billboard* offices.

MILDRED KITCHEN, daughter of Doc Kitchen, both well known to Northwest showfolk, has recovered from the explosion she was in last June. Doc was called off the road last summer.



MAJOR GORDON W. LILLIE (Pawnee Bill), whose death on February 3 ended a colorful career of an early-day showman. He operated his own show, Pawnee Bill's Wild West, for a number of years and later effected a combination with William F. Cody (Buffalo Bill), the organization being known as Buffalo Bill's Wild West and Pawnee Bill's Great Far East, familiarly known as the Two Bills' Show. Further details in *Final Curtain*.

RB Barns Buzzing; Biggest Day for Zoo

SARASOTA, Fla., Feb. 7.—All shop departments and training barns of Ringling-Barnum circus, in quarters here, are buzzing with activity.

Walter McClain, elephant boss, has been working nine new bulls which were recently received from the Coast. Originally it was planned to bring 12 of the old Barnes show elephants, but it was found that only nine were fit for service. The three left in the West were turned over to zoos.

George Balanchine, ballet master, will arrive in a few days to begin working 60 new ballet girls in conjunction with elephants. It is planned to put 20 girls in each ring.

Col. Melvin Asp, commandant of Drew Field at Tampa, was a guest of Henry Ringling North in quarters Sunday. Colonel Asp, who has just been promoted to his present rank, brought along 35 truckloads of his men to see the quarters.

Roland Butler, press chief, announced that collectors of circusana, would be unable to receive any more old bills and heralds. The recent donation of four tons of scrap paper to the national defense cleaned out all of this matter.

Last Sunday was the biggest day at the front gate this winter. Balmey weather helped a lot and attractions, such as Gargy and Toto, had a good play-

Worcester Grotto Breaks Records; Has Strong Program

WORCESTER, Mass., Feb. 7.—Aethel Grotto Circus broke all attendance records here recently. Opening under adverse weather conditions, the first night's attendance was 4,000. Tuesday more than doubled the opening-night crowd and held high thruout until closing night, when the gate registered an attendance of 11,000.

Acts that appeared included the Frank Small Girls, line of 16; the Gretonas, the Bricklayers; Gauthier's Comedy Dogs; Pape and Conchita, perch; Ernie Wiswell, educated Ford; the Bryants, brewery workers; Victoria Troupe, bicycle act, and Ben Yost's Varsity Eight.

Show was again under direction of J. C. Harlacker. Two-month advance ticket sale was directed by Bill Knight. Bob Robinson acted as emcee. All acts were furnished by Al Martin Agency.

Schenectady Grotto To Be Annual Affair

SCHENECTADY, N. Y., Feb. 7.—Under management of Jimmie Burke, the Grotto here held its first indoor circus January 27-31. Altho business was no credit to the strong program offered, the Grotto has decided to make it an annual event. Show was presented on the stage of Erie Theater, a dark house that occasionally features stageshows. Carrol A. Gardner, co-chairman, stated that in the future the show would be held in either the armory or auditorium.

Program: Singer's Midgets, Buck Steele's Liberty horses and whip act; Pape and Conchita, perch; La Chitta's educated dogs; Adele Nelson's elephants and Great Gretonas, high wire.

Performance ran two hours. General admission was 50 cents; reserved seats \$1.10. Reported by Billy Pape.

Notes From Russell Quarters

LOS ANGELES, Feb. 7.—Seven show semis used recently by Universal in *Saboteur* were in road shots. Three elephants, handled by Leon Blondin, were on location at MGM in a Tarzan picture.

Mr. and Mrs. Bob O'Hara returned to quarters after spending the holidays in Seattle. Working dates in this area are Mr. and Mrs. Tex Orton and Omaha Indians. A party given by Leon Blondin at his house trailer was attended by Mabel Stark, Margaret Thompson, Cheerful Gardner, Joe and Anna Metcalfe, Bud White, Eddie Trees, Vera Robinson, Louis Roth, Louis Goebel, George Emerson and Goldie and I. B. McCoy, all animal trainers.

piles, neighbors, the circus in town carries a steam calliope."

JOHNNY C. WOODWARDS, Ringling-Barnum circus accordionist, cards from Baltimore that his night club and theater work has kept him going strong during winter period.

COLE ROBINSON writes from St. Paul: "Have turned over paper bearing title Gentry-Robinson and Squires Bros.' Circus Combined to my partner, Jackson Squires, who plans touring under that title the coming season."

EARLY-DAY circus manager to actor: "What! You only do seven acts? I thought you could do 10."

STERLING (DUKE) DRUKENBROD will again be with Clyde Beatty's Circus as manager. After vacationing in Miami, he left for Washington to handle details for Beatty's appearance there.

AGENTS for Cole Bros.' Circus have already visited Canton and other Eastern Ohio cities, where they have been (See *Under the Marquee* on page 45)

Tampa Conference

Report of the meeting held February 6 in the Tampa Terrace Hotel, Tampa, to form the groundwork for organization of an Outdoor Amusement Conference to represent the industry in relations with the federal government begins on page 3 of this issue.

VILLAGE Wisecracker: "Whitewash your coal

CB Adds Ring Stock; Menagerie Enlarged

LOUISVILLE, Feb. 7.—Zack Terrell, owner-manager of Cole Bros.' Circus wintering in State Fairgrounds here, announced the purchase of four new horses and many new menagerie animals. Horses purchased include Chief, magnificent dappled-gray stallion sired by Montgomery Chief from a very noted strain of Kentucky-bred saddle horses. Chief is almost a dead ringer for Lee Rose McAdams, beautiful half brother to Sweetheart on Parade, which he purchased last winter. Other five-gaited horses recently acquired are Rebel Boy and Michael, of the famed Rex Pevinne strain, and Midnight Bottle, a coal-black high-jumping horse.

Menagerie will be considerably enlarged. Animals now en route to winter quarters zoo include two black bears, baby bison, baby sacred cow, black fallow deer, two baby chimpanzees, giant sloth, two honey bears and an elephant. New cages are being constructed for the additional animals under supervision of Fred Seymour.

DeBarrie Again With Russell

VANCOUVER, B. C., Feb. 7.—W. E. DeBarrie announced here that he has been re-engaged as side-show manager of Russell Bros.' Circus. Mrs. DeBarrie will again have her bird act in the Kid Show. At present her act is playing vaudeville dates over Bert Levey Circuit on the West Coast. The DeBarries will soon return to the Russell quarters in Los Angeles to prepare for the season.

Mills To Enlarge Show

PAINESVILLE, O., Feb. 7.—After an extensive purchasing trip, Jack and Jake Mills, of Mills Bros.' Circus, recently returned to quarters here with much equipment to enlarge the show. Performance is to be improved over last season and in keeping with the times. A grand entry will open the program and a patriotic spec will close. This year the show will own some of the stock.

Ramsdell Back After Trek

ALBANY, N. Y., Feb. 7.—Lon Ramsdell, circus-carnival press agent, past season on O. C. Buck Exposition, returned to Albany after seven-day trip to Chicago and Cincinnati. Karen Enterprises readying Shrine dates, including Syracuse, Plattsburg. William Howland, 1941 manager of Gangler Circus, is promoting dates in this sector.

Appreciative

PATERSON, N. J., Feb. 7.—War news continues to pour out in all media, including dailies, radio and screen. It just belongs, I suppose, under today's circumstances. However, *The Billboard* editors are doing a good job under this sad siege, in their handling of show news, it proving to be an encouraging influence to circus and other showfolk.—Captain Mack, owner-manager of Small Fry Circus.



With the Circus Fans

By THE RINGMASTER

President: FRANK H. HARTLESS
 Secretary: W. M. BUCKINGHAM
 2930 W. Lake St. P. O. Box 4
 Chicago, Ill. Gates Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor
 "The White Top," care Hohenadel Printing
 Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 7. — The first meeting this year for the Pat Valdo Tent will be held in the Recreation Hippodrome (Pat Valdo Circus Room), Binghamton, N. Y., some time after February 15. There will be an appropriate stage setting, music and circus movies, along with talks and refreshments. It is hoped that members of the CFA from neighboring cities and States will attend, including members of the newly formed Hubert Castle Tent in New Hartford and Utica, N. Y.

Word comes from Camp Forrest, Tenn., that CFA Francis C. Graham, of Dixon, Ill., now with the Headquarters Company of the 131st Infantry, has been advanced to rank of corporal. He would enjoy hearing from members.

A letter received from Don S. Howland, of Columbus, O., said, in part: "Just got back from two weeks at the Furniture Market in Chicago. Had a good visit with Harry Atwell and the boys at the Atwell Club. Spent an evening with Bert Wilson at his home and had a chance to go over part of his collection. I attended a father and son banquet in Columbus at which Bev Kelley was the principal speaker. He gave a great talk on 'A Day at the Circus.'"

Joe and Wally Beach, of Springfield, Mass., attended the Worcester (Mass.)

Grotto Circus and visited with Herb Taylor and clowns, Victoria Troupe, Billy Pape and Conchita, Ernie Wiswell and the Gretonas. They also visited with Luis and the Oliver Sisters, who were playing at Coronado Hotel in Worcester. With Charles Davitt they had a three-day visit with Creta Brothers and Helene, who were playing at Court Square Theater, Springfield. Act was entertained by Davitt Circus and Beach Circus rooms.

G. H. Barlow III, of Binghamton, recently visited New York. Attended the Metropolitan opera, ice show, several plays and visited *The Billboard* office.

Circus Historical Society

FARMINGTON, Mich., Feb. 7.—It was stated here recently that some cage wagons still remained in the old Peru, Ind., winter quarters despite burning of other equipment. Our informant proved to be in error. Frank Meyers, Peoria, Ill., advises that only the following are left: Sells-Floto elephant, and lion and snake tableaux. Forepaugh band wagon and a tallyho. A modern cage and giraffe den sent there by Ringling-Barnum circus last June were included in equipment saved when all other old wagons were burned along with two wagon sheds which housed them.

Walter Pietschman, CHS treasurer, and this reporter visited former Cole Bros. quarters in Rochester, Ind., and listed these wagons on hand there: Asia; France; Russia; lion band wagon, formerly with Christy show; air calliope; steam calliope, late model; tallyho and four or five baggage wagons in poor condition. An effort is being made by Circus Historical Society to have the lion band wagon placed in Ford Museum, Detroit. America calliope was moved to Louisville from Marion, Ind., where it was stored last season. Reported by Don Smith.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

The reaction to our first column under this head was very gratifying. We have received letters, post cards and telegrams—some suggestions, some advice, some information. All are happy that now there is a spot in *The Billboard* where Circussiana hobbyists can gather and talk shop without disturbing other neighbors. Some have asked whether there will be special advertising rates for those who have items to sell or items that they need to build up their collections. That question will have to be decided by the management. Our function is merely to create interest, disseminate knowledge, describe rarities and give information helpful to those who have taken to the hobby which we have dubbed Circussiana.

O. D. Bell writes from Texas: "I collect circus tickets, such as Sells-Floto 1905, Barnum & Bailey 1918, etc. Some of my complimentary 'longs' have such names as W. F. Gilby, Frank Robertson, agent Sells-Floto, 1908; Fred A. Morgan, of the Adam Forepaugh and Sells Bros.' Enormous Shows United; W. H. Horton, of Ringling Bros.' World's Greatest (See *Collectors' Corner* on page 45)

Circus Model Builders and Owners' Association

By RUSS T. WARNER
 (Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Feb. 7.—Richard E. Conover, CMB, Dayton, O., on a business trip to California, looked up several circus model builders on the West Coast. He spent some time with Ivan Christy and saw his models and circus equipment. Conover, with his children and Mrs. Conover, a member of the Ladies' Auxiliary of CMB&OA, took a trip to Peru, Ind., to visit George Graf. They spent some time with Terrell and Dolly Jacobs, who showed them around their quarters. Dick reports considerable activity on the Jacobs property, including building of a large barn for winter training. From Peru the Conovers went to Rochester, Ind., to look over the old Cole Bros. quarters.

Fred Pfening, Columbus, O., entertained the Conovers recently, as did (See *MODEL BUILDERS* on page 45)

Los Angeles

LOS ANGELES, Feb. 7.—Bob Thornton, of Yankee-Patterson Circus and Wood-Thornton Productions, is in Santa Monica Hospital. He recently suffered a heart attack.

Ben Messick, artist, became a member of Joseph Rowe Tent, CFA, Los Angeles. George Faburn, who was a groom for the Clarkes' riding act, was removed to Veterans' Hospital in Sawtelle, Calif., and later to Arizona Veterans' Hospital.

Ernestine Clarke is back at her home in Venice, Calif., after a trip to the mountains for a ski session. She is now working for several independent movie producers in Hollywood.

Hugh McGill and his mother and father will move from Hermosa Beach, Calif., to Los Angeles at close of the beach season. They recently purchased a home in Los Angeles.

Bertha Matlock, who was with the Al G. Barnes show, is ill at her home, 419 Grace Avenue, Inglewood, Calif. She is suffering from a mastoid infection and was forced to leave her duties as manager of the hosiery department at Sears, Roebuck Company in L. A.

WANT
FREAK TO FEATURE
 WORKING ACTS, ALSO HALF AND HALF

Long season. Salaries guaranteed.
J. H. "Speed" Olson
 Care Arthur's Mighty American Shows
 2410 Dallas St. Los Angeles, Calif.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

REX ROSSI, trick roper and rider, has been re-engaged by J. E. Ranch Rodeo for 1942, his second season there.

CLINTON HARDIN, manager of the Llano (Tex.) Rodeo, announced last week that the event has been called off for the duration of the war.

RALPH CLARK, trick rider and roper, and O. D. Miller, J. E. Ranch Rodeo cowboy, recently enlisted in the Army Air Corps.

CHIP MORRIS, owner of Black Fox, featured in Morris's dramatized Desert Horse Act, is wintering in Sarasota, Fla., with his wife and daughter. He is currently breaking in a new horse number.

JACK NELSON, well known in rodeo and Wild West circles, is spending the winter at Taos Ranch, Grand Rapids, Mich., handling Western saddle horses for the company. Last season he was with Barker Bros.' Rodeo.

WHAT IS BELIEVED to be the best array of cowboys ever to perform in Houston have been signed for competition at the rodeo which opened at Fort Sam Houston Coliseum in connection with the Pat Stock Show and Livestock Exhibition February 6. In addition to Gene Autry, whose Flying A Ranch Rodeo will be a feature, Arena Secretary (See *CORRAL* on page 44)

USED TENT BARGAIN
 No. 7-805—Round End Tent, 60x180 ft., with three 40' Middles. Top 8-oz. white drill trimmed in red and blue. Roped second seam. Wall pole fourth seam. Ball ring style. 12" extension eave. Walls 12' high, 6 1/2-oz. white drill. Roped fourth seam. Two bands trimmed in red and blue. Five-piece top, overlaps over lacing. Fair condition. Top and wall **\$882**
 Write—Wire—Phone
BAKER-LOCKWOOD
 14th Ave. at Clay St., KANSAS CITY, MO.
 America's Big Tent House
 Eastern Representative, A. E. CAMPFIELD,
 152 W. 42d St., New York City, N. Y.

WANT
 2—MORE EXPERIENCED PHONE MEN—2
 3—LIVE WIRE PROGRAM MEN—3
 To join at once. This is a big proposition. Must be sober. Other good promises to follow. Wire
TOM HASSON
 707 Chestnut Avenue ALTOONA, PA.

GIRL AERIALIST WANTED
 Rings, etc. Must be attractive for well-known novelty act now working. Act booked till November. State all, photo if possible. Write **WINNIE & DOLLY**, Court Square, Springfield, Mass., Feb. 12th-14th. After that care **ED SMITH**, 1501 Broadway, New York City.
AT LIBERTY
 For Circus, Fairs, Indoor Shows
EVA MAX GRUBER
 Single Elephant Act, Eight-Horse Liberty Act, Menage Horses, Roping Act. Can produce Wild West Concert. Beautiful wardrobe for all acts.
 BUD E. ANDERSON, Emporia, Kan.

WANTED
 MUST BE PRICED RIGHT. 20x40 Top in two sections, good condition. Bareback Riding Mechanic. New, used, old Monkey Organ, hand-crank playing style. Pony Saddles, Trappings and small Hi-Striker, Trained Monkeys, Birds, Ponies, Dogs, Kiddy Rides and Pony Ring Portable Fence. State all—with lowest prices for action.
 J. B. CASEY, R. F. D. 1, Paterson, N. J.

3 ACRES OF GROUND
 Suitable for Carnival or Circus. Two blocks from railroad siding on Route 422. In city limits.
MRS. A. S. ROWAN
 927 Franklin Ave. NEW CASTLE, PA.

WANTED
 Bill Posting Agent with car. Circus Performers, Working Men, Rodeo People, Animal Acts, Mechanics, Colored Musicians and Performers for one-nighter. Truck show, Good Banner Man. For Sale—25 K.W. Light Plant, Tents, 70 with three 40s; 50 with one 30, and 30x60. Bargains for cash.
H. LeROY, Lafayette, La.

CALLING ALL CIRCUS PERFORMERS AND ACTS PLAYING OUT-DOOR DATES!

The Billboard
 will publish the
5TH ANNUAL OUTDOOR ATTRACTIONS SECTION
 in the big Spring Special Number

Thousands of talent buyers—show owners, fair secretaries, park managers, celebration committeemen, booking agents, etc.—will soon be reading this important section to learn about the prospects and condition of the approaching outdoor season. The editors are making every effort to get a line on what may be expected and their conclusions in the form of several very good articles will be of considerable interest.

For reader value and attention, the section will be better than ever before. Better timing and far greater distribution will be a distinct advantage to every act and attraction.

Send for the complete information today—FREE PICTURE PUBLICITY, FOUR-MONTH DISTRIBUTION PLAN, and how you may be able to save 20 cents on the dollar during 1942!

WRITE TODAY FOR ALL THE FACTS!

THE BILLBOARD PUBLISHING CO.,
 25 Opera Place, Cincinnati, Ohio.

Please send me complete information about the Outdoor Attractions Section which will appear in the March 28 Spring Special Edition this year. This request does not obligate me in any way.

ACT OR ATTRACTION

INDIVIDUAL'S NAME

ADDRESS

CITY STATE

OA 1

COLD CRIMPS TAMPA

Opening Draws Gate of 38,522

Midway spending up despite smaller attendance—stand show pretentious

TAMPA, Feb. 7.—The 27th annual Florida State Fair here, February 3-14, was thrown for a slight loss on opening day, with 38,522 clicking the turnstiles, compared with a record 39,460 last year.

Cold weather was blamed for the missing 938 by General Manager P. T. Strieder. However, Royal American Shows, midway attraction, had better business than on the same day last year and officials were enthusiastic, despite what Floridians call cold weather.

"Altho we haven't had attendance anticipated," said Manager Strieder, "we don't intend to blame it on the war or anything else. We still think all records will be broken, inasmuch as warmer weather is promised. Every showman and exhibitor is optimistic."

Covering 50 acres, the fair has over 2,000 exhibitors occupying 25 buildings, in addition to the midway space.

Attractions Program Big

Opening day, race day, featured outstanding auto drivers on the half-mile oval. Winners were Ben Musick and Joe Chitwood, both breaking records. Night grandstand show features Frank Wirth's *Thumbs Up* revue, with line of 16 girls, and includes Ben Yost's *Varsity Eight*; Great Arturo, high wire; Winifred Coleano and his dancing horse, Sydney, and Mile. LaTosca, bounding rope; Kay and Eleanor Emerald, comedy fall team, and Francis Trio, harmonizers, complete the show, emceed by Don Tranger, who also does his multiple reed instrument act, triple-tonguing three instruments at once. About 3,000 witnessed auto races and about 300 greeted *Thumbs Up*.

Theme of the fair is again Patriotism and nearly every county exhibit has a "V for Victory" display. Huge "V" with the admonition to buy Defense Bonds adorns the main entrance. Branch post office for the purpose has been set up inside the grounds.

Meeting of fair men and showmen here for the purpose of forming an outdoor amusement conference has resulted in hundreds of names being registered for future publication, with Mom and Pop Wasserman, Jim Malone and Walter Devoyne on the grounds.

Lawrence Labor Day Date at Leighton

ALLENTOWN, Pa., Feb. 7.—Sam Lawrence, head of Lawrence Greater Shows, announced at the Pennsylvania fair meeting here last week that his Labor Day fair is Leighton, Pa.

Other fairs announced are Kutztown, Pa.; Phillipsburg and Egg Harbor City, N. J.; Woodstock, Va.; Anglers, Statesville and Goldsboro, N. C.; Union, S. C., and Sanderville, Ga.

MCA Gets Acts Contract For Fort Worth Stock Show

CHICAGO, Feb. 7.—Hogan Hancock received word from Fort Worth that Music Corporation of America has been awarded contract for acts to be presented at the Silver Spur at Southwestern Exposition and Fat Stock Show.

In the show will be Roscoe Ates, Al Verti, Randall Sisters, Gillette and Richards, Dorothy Byton Starlets and Tony di Pardo and orchestra.

Tampa Conference

Report of the meeting held February 6 in the Tampa Terrace Hotel, Tampa, to form the groundwork for organization of an Outdoor Amusement Conference to represent the industry in relations with the federal government begins on page 3 of this issue.



OFFICERS of the Virginia Association of Fairs, elected at the annual meeting, held on January 26-27 in the John Marshall Hotel, Richmond. From left to right, R. W. Eanes, Petersburg, vice-president; T. B. McCaleb, Covington, vice-president; Charles A. Somma, Richmond, president; C. B. Ralston, Staunton, secretary-treasurer, and W. W. Wilkins, South Boston, vice-president. Photo thru courtesy The Richmond Times-Dispatch, arranged by Edward K. Johnson, general representative Keystone Modern Shows.

State Board Sought in Miss.

Would aid district, county annuals — importance of continuation stressed

JACKSON, Miss., Feb. 7.—Proposal for the creation of a State Fair board to help all county and district agricultural fairs was made at the 10th annual meeting of the Mississippi Association of Fairs here in the Edwards Hotel on January 29 by President Nelson Siegrist, Kosciusko. "If fairs are a recognized necessity in times of peace when there is surplus food, then surely we must" (See Miss. Board Sought on page 43)

Art Lewis Gets 10

ALLENTOWN, Pa., Feb. 7.—Art Lewis Shows' fair route for 1942 as announced by General Manager Art Lewis at Pennsylvania fair convention here includes Flourtown, Clearfield and Butler, Pa.; Lynchburg and Staunton, Va.; Greensboro, Rocky Mount and Burlington, N. C.; Elmira, N. Y., and Portsmouth, Va. Others will be reported later, Lewis said.

Planning for 1942: U. S. Seen as Active Partner

By FRANK H. KINGMAN

Frank H. Kingman, manager Brockton (Mass.) Fair, conceived and led a "Panel Discussion" which arrested attention of delegates to the 22d annual meeting of the Massachusetts Agricultural Fairs Association, Greenfield, January 21 and 22. Kingman, energetic secretary of the International Association of Fairs and Expositions, is one of the best informed men on fair operations in North America. This is the first of a series in which a wide range of subjects is carefully examined. Others will appear from time to time.

In planning for 1942 our first thoughts should be concerned with the method of approaching this problem. Method of approach:

1. We must be optimistic.
2. We must recognize that 1942 will be very different from any year in our history.
3. We must recognize that our thinking must be adjusted to 1942 conditions. We can no longer continue as we did in 1941 and the years before. We can no longer simply add a few refinements to

Rocky Mountain Group Pledges Support in War

MISSOULI, Mont., Feb. 7.—Series of resolutions pledging support to the government in its war effort highlighted the 17th annual meeting of the Rocky Mountain Association of Fairs in the New Florence Hotel here on January 25-27, attended by a record number of 96 fair men and 26 attractionists, reported Secretary J. M. Suckstorff.

Resolutions call for members to pay (See R. M. Group Pledges on page 43)

Glenn Jacobs in Charge Of Sun's Detroit Office

DETROIT, Feb. 7.—Glenn Jacobs announced that he has taken charge of the local office of the Gus Sun Agency and will handle fair bookings in his territory. He takes over the office from Jack Dickstein, who has been in charge for several years.

our 1941 operations and expect the results will be satisfactory.

4. In our thinking we must analyze every single operation, no matter how small, and weigh it carefully. Like the chemist, we must put our ideas in the test tube. We must have an open mind and make decisions based on 1942 conditions only.

Perhaps the simplest way to give you my thoughts is to outline the thinking we are doing at Brockton:

1. We believe it would be stupid to prepare a program and a budget now and expect to carry it out next September as prepared.
2. We intend to operate even if at a loss because we believe that it is bad business not to operate. Experience has shown us that it is difficult to create momentum after a shutdown.
3. We recognize, as you must, that the federal and State governments will be active partners of ours in many ways this year.
4. We believe that we will have a (See PLANNING FOR 1942 on page 43)

Ad Awards Bring Praise From Field

CINCINNATI, Feb. 7.—Distribution of two-colored hand-drawn Certificates of Merit by *The Billboard* to winners in the advertising exhibit of the International Association of Fairs and Expositions, staged in Chicago on December 1, has brought response from recipients. Reproduction of the handsome parchment appeared on page 41 of the January 24 issue.

Emery Boucher, secretary Exposition Provinciale, Quebec, wrote: "We are justly proud of our success and even more so of the certificate presented by *The Billboard*. It has been framed and placed in a prominent place in our general offices. Thank you for your courtesy in this instance and for your untiring co-operation."

From Win Kinnan, manager Ohio State Fair, Columbus: "We have received your Certificate of Merit and prize it very highly. It is a beautiful piece of work and will have a prominent place in our office."

Frank H. Means, manager Colorado State Fair, Pueblo, said: "The Colorado State Fair Commission wishes to thank *The Billboard* for the illuminated Certificate." (See AD AWARDS BRING on page 45)

Ill. Men 100% For Operation

Dillinger new president—many delegates make commitments for attractions

SPRINGFIELD, Ill., Feb. 7.—Despite almost State-wide rains on Tuesday and Wednesday, annual meeting of the Illinois Association of Agricultural Fairs in the St. Nicholas Hotel here on February 4 and 5 drew about 200 delegates, representing 61 of the 79 member fairs. Poll taken showed that all attending the meeting will hold fairs this year. Delegates came prepared to sign contracts with attractionists and many names were put on the dotted line.

A. W. (Gus) Grunz, association secretary-treasurer for years and the only living charter member, was honored by President E. E. Irwin for his long service.

Wednesday morning's session was devoted to harness racing. Shelton A. McGrath, Peoria, spoke on the importance of review futurities. Eugene Hayes, Du Quoin, and Henry Knaut, Ladd, told of efforts and accomplishments of the (See Ill. Men 100 Per Cent on page 43)

Calif. Orange Fete Out; Plant to Army

SAN BERNARDINO, Calif., Feb. 7.—Due to the war, directors of the National Orange Show here voted on February 2 to cancel the 1942 32d annual. Buildings and other facilities will be made available to the army, said President Donald E. Van Luvan.

It is highly probable that the rodeo, held for the first time last year in the new stadium, will be held next summer as planned, said President Van Luvan. Orange Show organization will remain intact, he said, since facilities must be maintained if the show is to resume after the emergency.

Brooks Retires as ESE Head

SPRINGFIELD, Mass., Feb. 7.—Joshua L. Brooks, the past 25 years president of Eastern States Exposition here, resigned on February 2 and was named honorary president. George E. Williamson, treasurer, was made a vice-president to fill the vacancy caused by the death of E. Kent Hubbard and was also made chairman of the executive committee. Robert J. Cleeland was elected treasurer and Albert C. White Jr. and Ernest J. Wheeler were elected assistant treasurers. Brooks's requested retirement came at conclusion of a highly successful year, with record attendance of 352,516 and net profit of \$41,187. Other officers are Harry G. Fisk, Mrs. James J. Storrow, Wilson H. Lee, William I. Cummings, vice-presidents, and Charles A. Nash, general manager.

Presidential Okay Hinted at Pa. Meet

ALLENTOWN, Pa., Feb. 7.—President Roosevelt is believed to be preparing a statement giving fairs of 1942 the "all-clear" signal, George Hamid, head of the booking office bearing his name and president of New Jersey State Fair, informed delegates to the 30th annual convention of the Pennsylvania State Association of County Fairs, which met in the Americus Hotel on January 28 and 29. (A preliminary story of the meeting started on page 3 of the last issue.)

Hamid read letters from authorities as an indication that bombing of points along the Eastern seaboard is considered a remote possibility, hence bringing air-raid blackouts to a minimum. He pushed entertainment, stating that it is an established fact that fairs with little or no attractions lost money in Pennsylvania last year, and urged officials to back up the President, whom he called "the greatest leader of all time." New Jersey will operate in full, he declared.

Hamid was preceded on the program of the closing session Thursday afternoon by Max Linderman, general manager of World of Mirth Shows, who said that cleanliness of midways is up to the fairs themselves. Girl shows are necessary if well conducted, with fairs ultimately responsible for the manner of their presentation, Linderman said. "If you fair men will act as our censor" a mutually beneficial program can be worked out, he stated, noting that the same condition holds for games. "Let's clean up the midways as well as the Japs," he said.

Other speakers were John H. Light, secretary of agriculture; Dr. A. H. Steward, State health department, and John C. Dickel, deputy collector, Internal Revenue Department, Philadelphia, who discussed the admission tax, urging fairs to contact the Philadelphia, Pittsburgh and Scranton districts for rulings and specific information governing exemptions. Formation of a committee to study tax status of children's tickets was suggested.

Thursday morning deliberation was featured by an address of welcome by Mayor George F. Erich, a report by Charles W. Swoyer, Reading, association secretary, and a speech by Roger Duncan, executive vice-president U. S. Trotting Association, Hartford. An added speaker was Robert B. Jewell, manager Kentucky State Fair, Louisville, who discussed horse racing. E. H. Scholl, president Allentown Fair, precipitated a lengthy discussion on farm implement exhibits.

Banquet Program Big

Ballroom was packed to capacity for the banquet and entertainment, highlighting being a humorous address, switching sharply to serious talk on the world situation, by Harold G. Hoffman, former governor of New Jersey, now commissioner of State unemployment compensation. John S. Giles, Reading, was again toastmaster, and among showmen on the dais were George Hamid, Max Linderman, and Art Lewis, of Art Lewis Shows, president National Showmen's Association. Acts, supplied by George Hamid and Nunemaker Artists' Bureau, were Catherine Behney's line of girls, acrobatic Three Sailorettes, musical Kelton and Miller, soprano Jean Busoni, hillbilly Grant Family, baritone Eddie Roecker, Three Sheldons, Abe Sher, Sandlands, Balabanow Three. Music was conducted by Joe Basile, batonning Bud Rader's band. Breinlinger marimba band played during dinner.

Attractions interests turned out in full quota and included William Hartzman, Ideal Exposition Shows; Benny Weiss Bingos; Bill Jones Bingos; Sidney Goldstein, Globe Poster Corporation; Frank Wirth, Phil Wirth and Mack Kassow, Frank Wirth Booking Association; Walter C. Stebbins, Stebbins Speedways; Fair Publishing House; Frank Melville, Melville Agency; Jake Shapiro, Triangle Poster Printing Company; Irish Harun, Jimmie Lynch Death Dodgers; Lucky Teter, J. H. Powell and Art Wright, Lucky Teter Hell Drivers; George A. Hamid, Frank Cervone, George Kinum, George A. Hamid, Inc.; George Ventre, Ventre's Stetson Band; Billy Ritchey, Ritchey Water Show; Mr. and Mrs. Herman Bantly and L. C. (Ted) Miller, Bantly Shows; Ralph Hankinson, Hankinson Speedways; Art and Charles Lewis, Art Lewis Shows; Dave Endy, Endy Bros.' Shows; Lloyd Serfass, Penn Premier Shows; Jack Wilson, Issy Cetlin and Harry Dunkel, Cetlin & Wilson Shows; James E. Strates and W. C. Fleming, Strates Shows; Sammy Lawrence and W. R. (Red) Hicks, Lawrence Greater Shows; Max Linderman and L. H. Cann, World of Mirth Shows; Edward K. John-

son, Keystone Modern Shows; Don Tinley, Tinley Sound System; Al Striano, American Fireworks Company; George W. Traver, Traver Shows; Tom and Jeanette Terrill, Terrill Promotions; Sam Burgdorf; Gerald Griffin and Veto Melvin, American Guild of Variety Artists; Sam Nunis, Montgomery-Ward; Clem Schmitz, insurance; Jack D. Wright Jr.; Eugene J. Murphy, promotions; Gus Sun Jr. and Great Leon, Gus Sun Agency; Louis E. Dufour, Road to Health Exposition; Sam Prell, Prell's World's Fair Shows; Henry Roeller, Roeller Sound Service; Ross Manning, Ross Manning Shows; Candy Filbert; George and Bernard Berman, trailers; Ira Vail, Vail auto races; Mike Ziegler; W. C. Murray, Virginia Greater Shows; W. C. Kaus and Mr. and Mrs. Jack Perry, W. C. Kaus Shows, and George Whitehead, Kaus Exposition Shows.

Wis. Association Banquet Draws 350; Floorshow Big

MILWAUKEE, Feb. 7.—Banquet of the Wisconsin Association of Fairs in Crystal Ballroom of the Hotel Schroeder here on January 29 was one of the biggest in recent years, over 350 attending. Speaker was Gov. Julius P. Heil, who lauded fairs and the work they can do in the country's crisis.

After dinner an excellent show was presented, acts including Two Swifts, roller skaters, thru courtesy of the Tommy Sacco office; Two Sweethearts, hillbilly singers, Lew Rosenthal Attractions; Betty Lee, xylophone, and Al and Margie Calvin, comedy, Woolfolk agency; Chick Thomas, doughboy, Barnes-Carruthers agency, and Mattie and Howard, comedy dancers, MCA. Steve Swedish and his orchestra furnished excellent music for the dinner, show and dancing, and their vocalist, Maureen Rosy, pleased. Sunny Bernet was emcee and did an excellent job.

Mich. State Squabble On

LANSING, Mich., Feb. 7.—Resignation of Karl H. Smith, Detroit, member of the State board of managers of Michigan State Fair, will be accepted, said Gov. Murray D. Van Wagoner, who denied that there is any truth in Smith's charge that the former is meddling in board affairs. He charged that Smith's resignation was an attempt to embarrass Bernard J. Youngblood, fair manager.

Around the Grounds

WAUSAU, Wis.—Marathon County Agricultural Society contracted Gold Medal Shows for 1942, said Secretary Harry A. Kiefer.

JEFFERSON, Wis.—Jefferson County Fair, one of Wisconsin's oldest, has been sold to Jefferson County Board of Supervisors and will be operated this year by the county. Committee appointed by the board has named Horace L. Buri, Jefferson publisher, secretary. Fair will celebrate its 90th consecutive year of operation in 1942.

HOUSTON.—This year's Southwest Texas Boys' Fat Stock Show, San Antonio, has been canceled, but most similar shows will be held, South Texas Chamber of Commerce reported. Those lined up for operations are Laredo's first annual stock show, Valley Stock Show, Mercedes and shows at Bandero, Fredericksburg and Uvalde. Llano (Tex.) Rodeo has been called off for the duration, Manager Clinton Hardin said, Trinity Valley Exposition Association voted to continue at Liberty.

WOOSTER, O.—Resurfacing of race track on Wayne County Fairgrounds here is expected to be completed by spring, said Miles Snyder, superintendent. About 6,000 cubic yards of clay is being applied.

WARREN, O.—F. E. Gooding Amusement Company has contracted to provide all midway attractions at 1942 Trumbull County Free Fair here.

JACKSON, Miss.—Senate bill introduced by State Senators Sullivan and Stubbs would appropriate \$18,000 for Mississippi livestock shows in 1942-'43. Bill has been taken under consideration by the finance committee.

CHARLOTTE, Mich.—Eaton County 4-H Fair has cash reserve of \$7,480 and it was recently decided to purchase two

Quebec Has \$5,246 Surplus; Emery Boucher Reappointed

QUEBEC, Feb. 7.—Financial statement for 1941 operations of Quebec Exposition Provinciale, turned over to municipal authorities, shows gross revenue of \$95,955.54, expenditures of \$90,708.77 and surplus of \$5,246.77, said Emery Boucher, who was reappointed secretary-manager and reported city council has given authorization for carrying out 1942 plans. Expenditures included \$12,746.72 for permanent improvements.

Other appointees were Mayor Lucien Borne, president; Adrien Morin, deputy minister of agriculture, vice-president; Napoleon Bedard, Joseph Cauchon, Eloi St. Germain and J. A. St. Marie, directors.

Bricker Urges Continuance

COLUMBUS, O., Feb. 7.—Declaring that fairs can render a greater service in the present war emergency than they did in 1918, Gov. John W. Bricker in a letter to secretaries of Ohio's 93 county and independent fairs urged that fair boards go forward industriously in preparation for a bigger and better fair. Quantity production without quality means little, and fairs can do much to raise standards of quality and quantity and maintain morale, he said.

La. State Re-Elects Hirsch

SHREVEPORT, La., Feb. 7.—John McWilliams Ford, city commissioner of finance and accounts and former mayor of Shreveport, was elected president of Louisiana State Fair. Other officers, C. R. Minor, first vice-president; Douglas Attaway, second vice-president; Justin R. Querbes, treasurer, and W. R. Hirsch, secretary-manager, were re-elected. Secretary Hirsch said plans are being developed for a dog show during the State fair.

WILSON, N. C.—W. H. Dunn, secretary of North Carolina Association of Agricultural Fairs, which met in annual session January 19 at Raleigh, reported resolutions were adopted calling for expressions of sympathy to the families of N. G. Bartlett and M. B. Howard, who died during the past year. Bartlett was secretary of several North Carolina fairs, and Howard was Southern representative of George A. Hamid, Inc.

Defense Bonds at cost of \$1,480, reported Secretary Hans Kardel. In 1941 \$2,093 was spent on permanent improvements. After charging all expenses against receipts there was net income of \$2,241. No country aid was received.

FORT WORTH.—Ten-day Southwestern Exposition and Fat Stock Show here will pay \$75,000 in prizes, including \$38,532 for livestock exhibit premiums, with most of the balance for championship rodeo and horse show, feeling being that amusements are a tonic for war nerves, said President John C. Burns and Secretary-Manager John B. Davis.

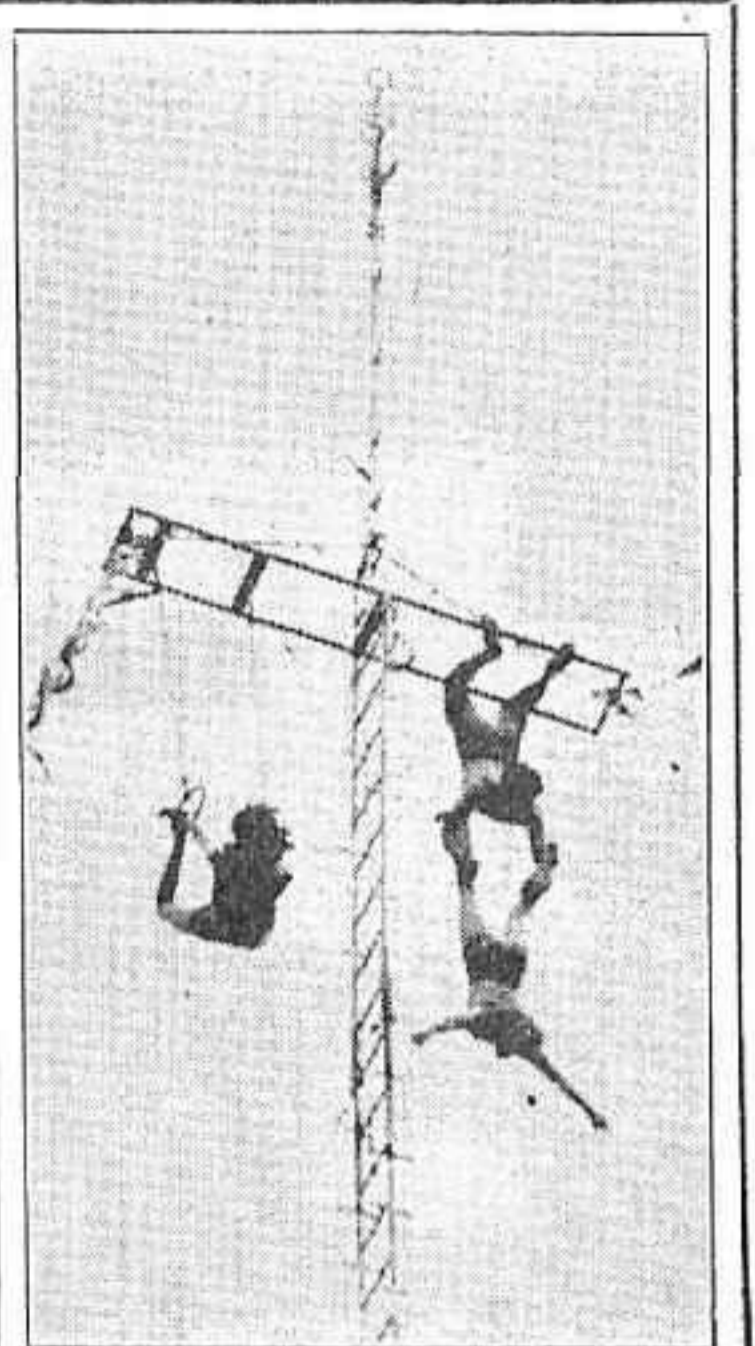
HARRINGTON, Del.—Directors of Kent and Sussex Fair Association were elected January 24 in connection with a banquet in the fire hall, served by the fire company. Vice-President Warren T. Moore presided, and Fred Saultzer, Philadelphia, was toastmaster. George A. Hamid spoke and there were numbers by Joe Basile, band leader, and Mrs. Davis Jester Jr. It was reported that 1941 fair receipts were \$62,115, expenditures \$61,954. Grounds improvements cost \$16,000.

JEFFERSON, Wis.—Stockholders of Jefferson County Fair Association have agreed to sell the fairgrounds to the county. If the county purchases the property, cost will be about \$4,500. There is a mortgage of \$5,000, while cash amounts to about \$700.

Fair Elections

LANCASTER, Wis.—Grant County Fair Association elected Allen Aupperle, president; L. O. Vesperman, vice-president; M. W. Irgens, treasurer.

BLOOMSBURG, Pa.—Harry B. Correll, Bloomsburg, was re-elected president of (See FAIR ELECTIONS on page 45)



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Write or Wire



OPS MULL MANHATTAN SALE

Pool Men See Overflow Biz

Expect Oriental Beach section to draw well, more government purchases

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

NEW YORK, Feb. 7.—Every place you went last week where pool operators and managers gather, topic of conversation was the recent sale of Manhattan Beach, Coney Island, N. Y., to the government for conversion of a portion of it into a Coast Guard training center. Of course, you read details of the deal whereby Joe Day is reported to have received \$2,500,000 for 50 acres of his grounds, including 174 cottages, fully equipped cafeteria, wharf, lockers and other small buildings and three swim pools. If you did you know, too, that Day will continue to operate the east side of the beach frontage, formerly known as Oriental Beach, on which all recent developments were made, such as a roller rink and new bandshell. However, establishment of the training area, which incidentally is already under way, reduced Day's locker facilities from 25,000 to a reputed 7,500.

Many ops feel that the remaining 7,500 lockers—which is greater than a number of pools and beaches have—is still plenty for a good summer's operation. Then there's talk that Art French, who has been running the beach properties for his father-in-law, Day, is plotting to build additional lockers and bathhouses on part of the ground now used for parking space.

Biggest concern, however, among pool men were effects of the sale on beaches and pools in those environs. Some felt that this was just a starter and that maybe in the near future city beaches would be taken over by the government for anti-aircraft activity, no sale being necessary in these cases. Naturally, owners of bathhouses in Coney Island, Atlantic City, Long Beach, etc., are worried over those prospects.

The writer wishes to say that such an outlook seems farfetched. While there's no guarantee that continuance of the war won't cause curtailment of bathing activities in certain territories, it appears as if the majority of beach impresarios will be permitted to operate this summer along the Eastern seaboard. What will happen in Santa Monica, Long Beach, Venice and other California resorts depends upon how far those Sons of the Rising Sun get after springtime.

Pool owners, on the other hand, look for a pretty good season, barring cold spells and air raids. Those within limits of Greater New York are of the opinion that they will get the overflow resulting from the Manhattan Beach sale. Tanks like Farragut, Brooklyn; Ravenhall, Washington, and Steeplechase Pool, Coney Island, will undoubtedly get a little of former Manhattan Beach patronage.

A Suggestion

With rationing of chlorine, that necessary chemical in pool operation, why

Tampa Conference

Report of the meeting held February 6 in the Tampa Terrace Hotel, Tampa, to form the groundwork for organization of an Outdoor Amusement Conference to represent the industry in relations with the federal government begins on page 3 of this issue.

Hanrahan New Head At Puritas Springs

AKRON, Feb. 7.—George Hanrahan, former superintendent of the Cleveland Fire Exchange, has been named manager of Pearl Visoky's Puritas Springs Park near here.

He has installed a new heating system and fluorescent lighting fixtures in the roller rink, where Ken Dombey continues as organist. Roller skating will continue through the winter, with the park reopening early in April on a part-time basis, according to Hanrahan, who said other improvements are planned before start of the season.

Va. Resort Rentals Up; Conventions Coming In

NORFOLK, Va., Feb. 7.—Summer cottage rentals in and around Virginia Beach are soaring, giving spike to contrary reports. Leases are being snapped up rapidly, which augurs well for such spots as Seaside Park, currently busy with preparations for 1942 under new management of Frank D. Shean.

Conventions at one hotel in Virginia Beach, the Cavalier, are being signed at a better rate than last year, according to Manager Roland Eaton, who cited busy English resorts in wartime as an example of the importance of play under distressing world conditions.

don't a number of municipal pools stay closed this summer? Such action would help a lot of commercial plunges, all of which are certain to provide ample facilities for aquatic demands. Take New York for example. It's always been this column's contention that there were entirely too many municipals in Gotham-town. In many sections of the city privately owned H-2-Oriums could more than supply the demand. So why not save chlorine and the other equipment vital to the country's defense and let those in the swimming biz provide all-important recreational activities for the public?

What say, Park Commissioner Robert Moses, or have you stopped reading this column? You undoubtedly will see it, tho, for your press clipping bureau will bring it to your attention. And those who do read this stuff will undoubtedly be interested in your answer.

In order to prove that this is not a profiteering move, many pool men are willing to open their establishments during morning sessions free to children and in other ways reduce their prices in keeping with admission charges ordinarily maintained by city-controlled aquadromes.

What say, Moses? Are yuh readin'?

Men and Mentions

Larry Johnson, Boston, is chairman of the men's swim suit committee of the Amateur Athletic Union, now considering bathing attire that would be applicable to the new AAU costume rule allowing use of trunks in men's swimming races.

Look for more femme lifeguards at pools and beaches this summer, what with the shortage of males because of the draft and enlistments. However, don't look for too much publicity when you hire pretty gals as guards, for that stunt is worn a bit.

Charlie Golemba, who runs Morning-side outdoor pool, Hurleyville, N. Y., is a mighty sick man. Ought to take a rest, that's what!

What ever happened to Pauline Black, high diver, who placed in the world's championship pro tourney some years back? Haven't heard from her or about her since Hector was a pup.

American Recreational Equipment Association

By R. S. UZZELL

An amusement resort at Manhattan Beach, adjacent to old Brighton Beach, becomes a training center for the Coast Guard. Bungalows are being vacated and belongings are being removed from lockers. Navy lads are on guard in full regalia. This will change the whole set-up of this famous beach for the coming summer. Other beach bungalow colonies will profit by this thru applications for space by people who have acquired the summer seaside living habit.

The pinball machines are taking it on the chin with no prospect of relief for the duration. Penny arcade men can easily learn just what machines are lawful and carry on with assurance of increased patronage for the summer. Better get within the law before opening and get all machines under proper tax classification. None can guide the operator better than William Rabkin, of the International Mutoscope Reel Company. He has spent time and money to keep well informed on these matters.

Act Bookings Arc Index

George A. Hamid's bookings with amusement parks and fairs are a fine index of the increased patronage expected. They go in for larger and more special attractions when business promises a good upturn.

A drugstore clerk who got \$22 per week the past two years is now getting \$73 a week as an electrician. Needless to say, he will spend more on amusements than he did last summer. He can spend more on diversion than last year's salary amounted to and still be good money in pocket.

History repeats itself in many phases of life. The large number of recruits coming from the hinterland have not had access to amusement parks of any consequence. They surely will give park attractions a good run just as was done by the same class of men in the last war. It cures that homesick feeling as nothing else can do. We are glad that we can serve in keeping up morale.

The pictures are doing a good business. This is always an index of what we may expect when the amusement park season opens.

Carroll on Toes

Happy is the man who built his Coaster last year or thoroly repaired his old one. It all costs much more now and cannot be done with as many experienced men.

Edward J. Carroll has defeated the emergency again by having all his improvements done last fall and in early winter. The front of his park at Agawam, Mass., has a fine winter business, running at a good profit helping tremendously in almost paying cost of rebuilding a park completely. His winter units are there all set to help the park when it opens in the spring. The employees who prepare the park for opening can be accommodated for meals at the restaurant, already open and doing a profitable business. He is wide awake and just does not miss any good bets.

Benson Resurrects Hansom

John T. Benson has the old hansom-type cab, drawn by hobbin, ready for use if the taxi cannot be supplied with tires. It will only be put into operation to meet an emergency. Who would not ride in one today just for the kick it would furnish? The present generation will enjoy the innovation as much as taking a trip on the bike. Who of us would not like to recall our youthful experience of a picnic party making the trip in a six-horse tallyho coach? The driver took oats and a bale of hay as food for the horses and a pail for watering them. There was no parking lot fee in those days. We started out at about 8 a.m. and returned some time after midnight with the lunch baskets empty and the horses and driver plenty tired. Will we see any of this again? Only in a very few instances such turnouts have all but disappeared. The busses, street cars, elevated, subway, bikes and boats will do the

Staff Changes in AC Pageant Set-Up

ATLANTIC CITY, Feb. 7.—Two announcements affecting the resort's Miss America Pageant were made last week by J. Howard Buzby, pageant president. First was the resignation of George D. Tyson, for six years its managing director. Second was the appointment of Lenora Slaughter as director of State contests. Her post will incorporate all duties of pageant preparedness work formerly handled by Tyson and her former work of organizing the Boardwalk parade, a highlight of the pageant week program.

In resigning Tyson said his work as executive director of the Arena Managers' Association and general manager of *Ice-Capades* makes it impossible for him to continue as pageant director. Miss Slaughter has been affiliated with the pageant since 1935, coming here from St. Petersburg, Fla., where she was director of the Festival of States. A production manager to handle actual staging of the pageant will be named later, depending on outcome of a conference between Buzby and U. S. Senator Smathers in an effort to determine federal attitude toward the 1942 pageant in view of the war.

Columbus Zoo Plans Building

COLUMBUS, O., Feb. 7.—Plans for another essential building at the zoo here are in the making. Proposed structure would house small animals, with the possibility of addition of a 22 by 60-foot aquarium. Winter housing problems are principal reasons for launching of plans by the zoo society. Work is expected to start about March 1. Building will be a 40 by 94-foot frame and stone structure, with cages on each side of a corridor extending thru the center. Overhead a monitor will extend the length of the building and a basement to house a heating plant would be included, said President C. J. Penfield.

Gravatt in Red Cross Work

ATLANTIC CITY, Feb. 7.—Frank P. Gravatt, operator of Steel Pier, has been named a director of the new Red Cross war fund drive here. Richard Endicott, Steel Pier general manager, is marking time in Trenton, N. J., where a new radio station in which he is interested is readying to take the air. Harry Volk, pier press agent, has skipped his annual sojourn in Florida. George A. Hamid, operator of Hamid's Million-Dollar Pier, was a resort visitor prior to his trip to Sarasota, Fla., for his annual conference with Sam Gumpertz, managing director of the pier. Several innovations for Hamid's pier are hinted.

Expansion for Ind. Resort

INDIANAPOLIS, Feb. 7.—Lake Hollybrook, southwest of Indianapolis on State Highway 67, was recently purchased by new interests and is undergoing a complete rebuilding program, reported W. A. McCurry. New owners are building a skating rink and convention hall, hotel and roads. They are also enlarging tennis and shuffleboard courts, concession row, golf driving range and the lake, in which 35,000 fish have been stocked. Recently completed were a dining hall and boathouse.

DENVER.—Margaret, black bear, has given birth to either twins or triplets at City Park Zoo. Whether there are two or three cubs will not be known until she permits the new arrivals to come out of her den. Last year she had triplets. Twins were the order in 1940 and the year before that it was triplets, said Superintendent Clyde C. Hill.

transporting this year where individual autos are out of commission.

John J. Carlin at Baltimore has ample street car and bus service to land the patrons at his gates. He is now planning to make the most of it. He will not spend much effort on long distance picnics and excursions. There are many similar situations.

FOR DEFENSE



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UNITED
STATES
SAVINGS
BONDS
AND STAMPS

Chi Zoo Adds Two Tigers

CHICAGO, Feb. 7.—Lincoln Park Zoo here, which until recently had but one tiger, now has three. Floyd E. Young, zoo director, recently purchased two 3½-year-old Siberian tigers from Detroit Zoo, where they were born, and they were installed in Lincoln Park last week. Each weighs over 300 pounds.

ILL. MEN 100 PER CENT

(Continued from page 40)

United States Trotting Association. A. G. Ward, Normal, and R. H. Monier, Sparland, spoke on the Illinois Colt Breeders' Association and Central Illinois Trotting and Pacing Association. Importance of harness racing at county fairs was stressed by Col. L. L. Seely, Whitehall, while discussion on importance of running races was led by George Gray, Vienna, and Dick Nolan, Benton. Introduction of attractionists followed.

Afternoon session was highlighted by the talk of Director of Agriculture Howard Leonard, who complimented fairs on their increased attendance and receipts and on the fact that all fairs in the State will operate in 1942. William V. (Jake) Ward, manager of Illinois State Fair, Springfield, read reports from fairs in the State, and Paul Powell, Vienna, member of the Legislature and an association director, spoke of the close association of the Legislature and fairs.

Final session was held Thursday morning. After addresses by Clarence Ropp, Normal, on importance of 4-H clubs in time of emergency, and B. A. Tomlin, Springfield, on importance of vocational agricultural clubwork, several students from University of Illinois expressed opinions as to how county fairs are seen by student exhibitors. Gilbert Bigham, Pinckneyville; Alvin Helms, Belleville, and Wayne Stutz, Princeton, then led discussion on *Value of County Fairs to the Farmer*, and L. J. Wall, chief of miscellaneous tax division, explained the new admission tax. There was also spirited discussion on why fairs should continue during the emergency.

Dillinger Named President

Ray Dillinger, Decatur, assistant director of agriculture, was elected president and H. W. (Dick) Nolan, Benton, was named vice-president. Defeated by one vote for the office of secretary-treasurer was A. W. Grunz, Breeze, who served in the past 12 years. His successor is C. C. (Cliff) Hunter, Taylorville. Directors elected were E. E. Irwin, Salem; Paul Powell, Vienna; W. F. Carter, Macon; J. P. Raker, Princeton; Ola Fleming, Arthur, and L. B. Tutthill, Anna.

Annual banquet was held in the Elks' Club Hall Wednesday night, with over 300 attending despite heavy rain. Over 1,000 tickets were sold. President E. E. Irwin was toastmaster and called for short talks by Mayor John W. Kapp Jr., Oscar Ansell, Chamber of Commerce, who welcomed the guests, and Howard Leonard, director of agriculture. Sunny Bernet emceed the floorshow and Frank Leeder's orchestra furnished music for acts and dancing. Among acts were Dave and Fortune, dancers, thru courtesy of Music Corporation of America; Jerry Grant, impersonator, Continental Club; Skeets and Frankie and Nicholas Sisters from KMOX, Orlo Lashbrook & Son; Mildred Douglas and Salvador Salazar, So-Ho Night Club; Josie the Horse (Elmer McDonald) and Harold Lloyd Hobby Horses, Grover LaRose Attractions; Shady Valley Folks with George Woods and troupe, Sidney Belmont Amusement Service; Dave Lazarro and Cliff and Daisy, Gus Sun Agency; Betty Lee, xylophone, Boyle Woolfolk Agency; Dorothy Maye, Edna Deal-Ray Shute Theatrical Exchange; Chic Thomas, comedian, Barnes-Carruthers Fair Booking Association, and Tex Atchison and His Barn Dance Band, WLS Artist Bureau. Favors were furnished by Illinois Fire-

works Display Company; sound system, Hawkins Electric Company, and badges, Regalia Manufacturing Company.

Attractions Numerous

Among show people present were Frank Duffield, Ray Anderson, Thearle-Duffield Fireworks Company; Sam Levy, Mr. and Mrs. Ernie Young, Camille Lavilla, Ethel Robinson, Barnes-Carruthers Fair Booking Association J. E. (Buck) Kidd, Kidd's Motorcycle Races; Al Sweeney, National Speedways; William Senior, Mr. and Mrs. Jinks Hoagland, Gus Sun Agency; Boyle Woolfolk, B. Ward Beam, Mr. and Mrs. George B. Flint, Boyle Woolfolk Agency; Toby Wells, Performers Consolidated Attractions; Earl Kurtz, George Ferguson, WLS Barn Dance; Tommy Sacco, Jimmy Henshel, Tommy Sacco Theatrical Mart; Hogan Hancock, Eddie Elkort, Music Corporation of America; Mr. and Mrs. Sidney Belmont, Lorraine and Alice Belmont, Jimmy O'Neill, Belmont Amusement Service; Mr. and Mrs. Grover LaRose, Elmer McDonald Jr., Elmer Brown, Tony Shumacher, Grover LaRose Attractions; Edna Deal, Ray G. Shute, Edna Deal-Ray Shute Theatrical Exchange; Mr. and Mrs. Joe J. Smith, Joe J. Smith Amusement Service; Carl Wolf, Ohio Valley Sound System; E. R. Gray, E. R. Gray Attractions; Jay Gould, Jay Gould Circus; Lee Sullivan, Ben Roodhouse, Ell Bridge Company; Joseph Porchedu and George McCray, Illinois Fireworks Company; J. C. Michaels, J. C. Michaels Attractions; George V. Adams, Adams Rodeo; Clyde Edgell, Pluto City Attractions; T. J. Slattery, Slattery Auto Races; Al Wagner, Cash Wiltse, Great Lakes Exposition Shows; Sunny Bernet, Globe Poster Corporation; Henry and Charles Ellman, James Reardon, Ray Swanner, Elman Bros.' Shows; M. H. Lines, E. W. Dudenberry, E. G. Staats & Company; John Francis, Greater Exposition Shows; Earl H. Bunting, Bunting Shows; Mr. and Mrs. Ralph R. Miller, Miller Amusement Company; Jake Shapiro, Triangle Poster Printing Company; Mr. and Mrs. William Hoffer, Charles Smith, Clarence Storer, Hoffner Amusement Company; Mr. and Mrs. Orfa Lashbrook, Ora Lashbrook & Son; Jack and Betty Downs, Snapp Greater Shows; Mr. and Mrs. Al Baysinger, Mr. and Mrs. Ed H. Moran, Al Baysinger Shows; Charles M. Watmuff, World of Today Shows; Joe E. Pontana, Blue Ribbon Shows, Harry L. Small, Rogers Greater Shows; Carl W. Byers, Jack Edwards, H. P. Hill, Byers Bros.' Shows; John R. Ward, Robert Sickles, John R. Ward Shows; Frank M. Sutton, Frank M. (Pete) Sutton Jr., William (Bill) Carneer, Greater Sutton Shows; Walter (Chic) Armbruster, Clyde Schmidt, Bill Knoedler, June Reich, R. H. Armbruster Company; E. G. Campbell, Harold Rankin, Charles Frazier, E. G. Campbell Tent and Awning Company; Mr. and Mrs. K. H. Gorman, Sunset Amusement Company; A. O. Adleman, E. J. Coburn, A. H. Sutton, Fair Publishing Company; Mrs. Anna Jane Pearson and Don, Imogene and Powell Leonard, Pearson Shows; E. R. Tippett, Peoria Tent and Awning Company; Regalia Manufacturing Company, Robert W. Morlock, Marvin (Moon) Laird and John Galligan.

R. M. GROUP PLEDGES

(Continued from page 40)

part of premiums in Defense Bonds and Stamps, use patriotic slogans in advertising, encourage production of more and better crops and acknowledge the fact that fairs are important contributors to public morale.

W. Floyd Day, Western Montana Fair, Missoula, was elected president; Ben Schmidt, Phillips County Fair, Dodson, Mont., vice-president, and Secretary-Treasurer Suckstorff, Sidney, Mont., was re-elected for his sixth term. Billings, Mont., was selected as the 1943 convention city and dates for Montana and Wyoming fairs were set.

Circuits Contract

On the major circuit contracts were awarded Barnes-Carruthers Fair Booking Association, Thearle-Duffield Fireworks Company and Rubin & Cherry Exposition. Williams & Lee Attractions, American United Shows and Thearle-Duffield were signed for the Wyoming-Montana loop; George Ball Attractions, Zelger United Shows and Thearle-Duffield for the East-Central Circuit, while Ball, Arthur's Mighty American Shows and Thearle-Duffield took the Western Circuit.

Sunday night a chuck wagon show was served in the hotel's basement clubrooms, with Western Montana Fair and Hellgate Rodeo as hosts. Monday morning's session was featured by an address by Dr. E. O. Melby, president of Montana State University, on *Fairs Are Educational Institutions*. Afternoon

meeting included open discussion under leadership of Secretary-Manager Harry Fitton, Midland Empire Fair, Billings, Mont., on *Fair Futures*. Annual banquet in the Governor's Room of the hotel was attended by 241. Program was presented by the School of Music of Montana State University under direction of Prof. John Lester. Featured speakers were E. J. (Jack) Maynard, Billings, who stressed the value of fairs as show windows for the livestock industry; Dan Thurber, Great Falls, Mont., who dwelt on fair programs that would tie in with national defense, and Lew Grill, Miles City, Mont., who discussed promotion of fairs thru publicity.

Attractionists included C. F. Zeiger, Zelger United Shows; Dewey Bawker, Rocky Mountain Shows; Vernon L. Spalinger, Evergreen Shows; T. D. Newland, A. H. Allen, American United Shows; Everett W. Coe, Arthur's Mighty American Shows; Frank Burke, Frank Burke Shows; Charley Bloxom, concessionaire; P. W. Stebrand, Stebrand Bros.' Shows; Arthur P. Briese, Thearle-Duffield Fireworks Company; Jule Miller, Northwestern Amusement Company; F. H. Kressmann, Barnes-Carruthers Fair Booking Association; Gladys M. Williams, Williams & Lee Attractions; George Ball, Mark Cook, George Ball Attractions; E. A. Bray; Harry W. Roe, Roe Sound System; Roy Williams, Art Verharen, M. R. McComb; Ed Owens, Regalia Manufacturing Company; R. N. Hitchcock, Jack Toole, John Tunnelcliff and Carl Spillman.

PLANNING FOR 1942

(Continued from page 40)

harder job to get patrons and therefore we must offer a more appealing program, if possible, and do a better job of selling it.

5. We plan to make a dual budget, one on the basis of a fair similar to ours in 1941 and a second one on the basis of an extremely reduced revenue with resultant reduced expense budget. Then we intend to freeze these, with a few exceptions, until summer and until we have a better idea of what life will be like next September.

"How Can We Get Customers to Us?"

Here are a few things to consider: 1. Transportation: If there is a reduced number of autos in operation, how can we get our customers to the fair?

2. Labor: Without any doubt it will be difficult to get labor of any kind. 3. Pricing Our Product: Shall we raise our gate and grandstand admission prices if we don't expect as many patrons?

4. Night Shows: What will we do if we have blackouts or are told not to operate at night?

5. Budgets: What kind of budget shall we prepare?

6. Taxes: Shall we absorb the admission tax?

7. Grandstand Attractions: Shall we buy now or later? Shall we contract for as much as in 1941?

8. Space: What will we do with the commercial space that isn't sold?

There are a host of other things to consider, but I offer these as a start for discussion. (Followed by discussion).

MISS. BOARD SOUGHT

(Continued from page 40)

carry on now when the nation needs more food of better quality," he told over 80 fair officials and amusement company representatives at the session.

He suggested that the board, if created by the Legislature, could organize a system of State fairs, making it possible for community and county fair winners to compete at district and finally at State meetings.

All officers were re-elected: Nelson Seigrist, president; J. M. Savery, Tupelo, vice-president; E. E. Dean, Hattiesburg, vice-president, and J. M. Dean, Jackson, secretary.

Welcoming address was made by Fred J. Hurst, administrative assistant, Mississippi AAA, and response was by El Corley, State Commissioner of Agriculture. Following annual address by the president, Paul Newell, Mississippi State College, discussed *Importance of Fairs in Wartime*. Dr. E. S. Brashier, State

veterinarian, discussed *Observation of Livestock Sanitary Laws and Regulations at Fairs*, and Hurst told of the contribution to agriculture by county, district and State fairs. W. H. Merrill talked on the *Feature of Fairs Most Interesting to Me*, and Wyatt Jones, Noxubee County Fair, discussed the community's part in county fairs. Discussion of *The Kind of Home Economics Exhibit I Want To See* was presented by Mae Crosswell, State Home Demonstration agent, and Ruth Wallace, State Home Economics supervisor, as they asked fair officials for more educational exhibits. G. A. Lively, Illinois Central Railroad, told why railroads and transportation companies are interested in fairs. Report of the International Association of Fairs and Expositions meeting in Chicago was given by Secretary Dean.

Farmers' problems will not be solved by subsistence farming or part-time or hard-time farming, said J. N. Lipscomb, professor of agricultural economics, Mississippi State College, in an address at the banquet, attended by Lieut. Gov. Dennis Murphee, Edgar Mysterfeldt, Florence, was toastmaster. Attending the meeting were N. V. Powell, H. V. Rogers, Rogers & Powell Shows; representatives of Four-Star Exposition Shows; Joe Galler, Buckeye State Shows, and Reuben Ray, Wallace Bros.' Shows.

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Kish's Lima Spot Gets O. RSROA Meet

LIMA, O., Feb. 7.—Ohio State amateur roller skating championships, sanctioned by the Roller Skating Rink Operators' Association of the United States, will be held in Lima Roller Rink on March 4-6, reported Manager Al W. Kish.

Scheduled for Wednesday are junior contests for boys and girls in figures, dance eliminations and finals and free style and pairs skating. On Thursday novices will take part in dance eliminations and finals and women's and men's figures, free style and pairs skating. Senior contests for men and women will be held Friday in figures, dance eliminations and finals and pairs and free style skating.

Soldier Trade Ups Biz for Mammoth Garden, Denver

DENVER, Feb. 7.—Business continues strong at Mammoth Garden Rink here, said Manager Irving Jacobs, with soldiers accounting for record week-end business.

Club meetings, held 7 to 8 p.m. on Tuesdays, Wednesdays and Thursdays, a reversal of the former procedure of holding meetings after regular sessions, has spurred interest in club activities, said Manager Jacobs, and enables many soldiers and defense workers to attend.

City championships, sanctioned by the Roller Skating Rink Operators' Association of the United States, are slated for March 30. Saturday afternoon junior skating club for children under 14 has been showing a rapid increase in membership. John Mason, professional, and 12 members of the Mammoth Gardens Roller Skating Follies made a guest appearance at the President's Birthday Ball in Municipal Auditorium on January 30. Featured were the cowgirl chorus and Henry Eisenhand, jumper. New staff members are Dixie Palmer, organist, and Cecelia Dwyer, cashier.

A. B. SHOFF'S rink in Wichita, Kan., is doing excellent business, drawing 100 to 250 skaters nightly and good matinee business, reported Happy Jack Darling, clown skater, who recently completed a week's engagement there. Rink is equipped with Chicago skates. Harold Cramer is floor manager. New 90 by 225-foot maple floor has been laid. Skate dancing is popular and many patrons own their shoe skates.



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Rinks and Skaters

By ALBERT F. SCHNEIDER (Cincinnati Office)

Bill of State Champs Seen At Mineola's Polio Benefit

MINEOLA, N. Y., Feb. 7.—An exhibition skating program was presented at Earl Van Horn's Mineola Rink here on January 30 in connection with the President's birthday, a portion of receipts going to the National Foundation for Infantile Paralysis, Inc., which recently named Manager Van Horn chairman of the roller skating division of its national sports committee.

Among those on the program were Jean White, New York State women's senior figure-skating champion; Ralph Schenck, State men's senior figure champion, and Ellen Reichert and Clarence Carter, State novice dance champions.

Miss White, former infantile paralysis victim, was a guest of Mrs. Franklin D. Roosevelt at the White House on January 19. She was there to assist in the drive for the infantile paralysis fund. While there she was interviewed by reporters, appeared in newsreels, broadcast over a national hook-up, met the President and gave an exhibition in Coliseum Rink.

Bow of New Trippe Spot Set

ST. LOUIS, Feb. 7.—Grand opening of new Ideal Roller Rink here, under direction of Carl F. Trippe, will be held February 14 with a valentine party as featured attraction. There will be attendance prizes of shoe skates. Rink is equipped with singing ceiling, electric organ, rainbow fluorescent lighting and a 12,500-square foot soundproof postless floor. Instruction in skate dancing will be offered. Lou Riebeling has been named manager and Grace Niggli is organist. Rink will operate summer and winter.

BAL-A-ROUE, Winter Garden and Chez Vous rollerways, in the Boston area and under Winter Garden management, have inaugurated Tuesday night victory trio skate numbers, each member of the winning trio receiving a \$5 Defense Stamp. Feature was formerly known as the voodoo number. All rinks will hold valentine parties on February 14 and candy will be awarded. Owing to the fact that the annual RSROA Nights at Winter Garden and Bal-a-Roue will be held February 24-26, Greater Boston novice roller dance championship contests, originally set for February 27, have been advanced to February 17. First, second and third place couples will qualify for State championship contests on March 3 and 4 at Winter Garden.

NEW PROS at Carlin's Park Roller Rink, Baltimore, are Doris Heinaman and Ray Danner. The latter was formerly head floorman and assistant to Frank Gerlets, dance instructor, now in military service. Miss Heinaman is a bronze medalist. Capacity business was done by the rink on New Year's Eve. Manager George Bushby and staff served a club supper.

ROLLER skating carnival was held January 30 at Dorset Avenue Rink, Ventnor, N. J. Events included free-for-all open to the public and one-mile interscholastic race, with door and other prizes. Mr. and Mrs. Edmund Young Jr. gave exhibitions of the Ice Polka and Flirtation Waltz and there were acrobatics on rollers by Marlon Wagner and Jimmy Gorman.

LEBNADROME Roller Rink, Lebanon, Pa., donated 25 per cent of receipts to the infantile paralysis fund on January 30. Novelties were distributed, and cake-walks were staged.

SUM of \$30, 20 per cent of January 30 receipts, will be donated to the infantile paralysis fund by Rialto Roller Rink, Springfield, Mass., said Manager Leo Doyle.

JOHNNIE DOVE, acrobatic skater, is appearing with June Carr and Rahn Ormond's Chuckles revue, playing theaters in Eastern Pennsylvania.

"HENRIETTA BAUMGART, Williamsport, Pa., tells me that Bethlehem Steel Corporation has leased the Sunset Park spot for the duration and it will be used in connection with defense work," writes Cyril Beastall from Chesterfield, England. "Baumgart sisters have now opened a rink in Williamsport Armory. George

Hardin, Houston, sent some pictures of extensive damage done his rink by a hurricane. Building was a total loss and he is erecting a new place. Cecil Millam, Wheeling, W. Va., informs that he has taken over a new rink in Washington, Pa., with 57 by 190-foot floor and Raymond Smith as manager."

EARL VAN HORN, operator of Mineola (L. I.) Roller Rink, inaugurated a policy of awarding \$25 Defense Bonds as Saturday night door prizes on December 27. Two \$25 bonds were awarded winning couple of a voo-doo number on January 22.

CONROSE Roller Rink, Hartford, Conn., staged a "Remember Pearl Harbor Night" on January 23, skaters receiving a Defense Stamp and booklet.

FIRE of undetermined origin destroyed Carmichaels (Pa.) Roller Rink recently, with estimated loss of \$10,000.

ROYAL ROLLERS, member of the Association of Southern California Roller Skating Clubs, met January 26 in Shrine Rink, Los Angeles, and plans were made for expanding club membership, reported Ed Walters. Big turnout of ASCRSC members visited Harry's Rink, San Bernardino, on January 31.

AMUSEMENT GARDENS, roller rink which has operated for some time in a tent in Spartanburg, S. C., has moved to indoor quarters there.

J. P. MOSS closed his portable roller rink January 19 at Levy, Ark., owing to unfavorable weather and will reopen in Little Rock about March 15 with a new 50 by 160-foot floor and public-address system, reported Manager H. W. Price, who will vacation until March, as will Emma Hays, floor manager, and V. J. C. Stanley, skate mechanic.

"HIGHWAY rinks are due for a setback because of the tire ban," writes Peter J. Shea, veteran Detroit operator. "Operators in cities having bus and street car facilities will be affected the least," says Shea. "The defense workers may not have time to skate, servicemen will be able to attend matinee and night sessions and I expect modern city rinks to have good business."

AOW NOTES BY DON MARSHALL: Five skaters formerly at Mount Vernon (N. Y.) Arena, link in the America on Wheels chain, are appearing in Roller Follies of 1942, now on tour. They are Teddy Sokol, floor manager, on leave of

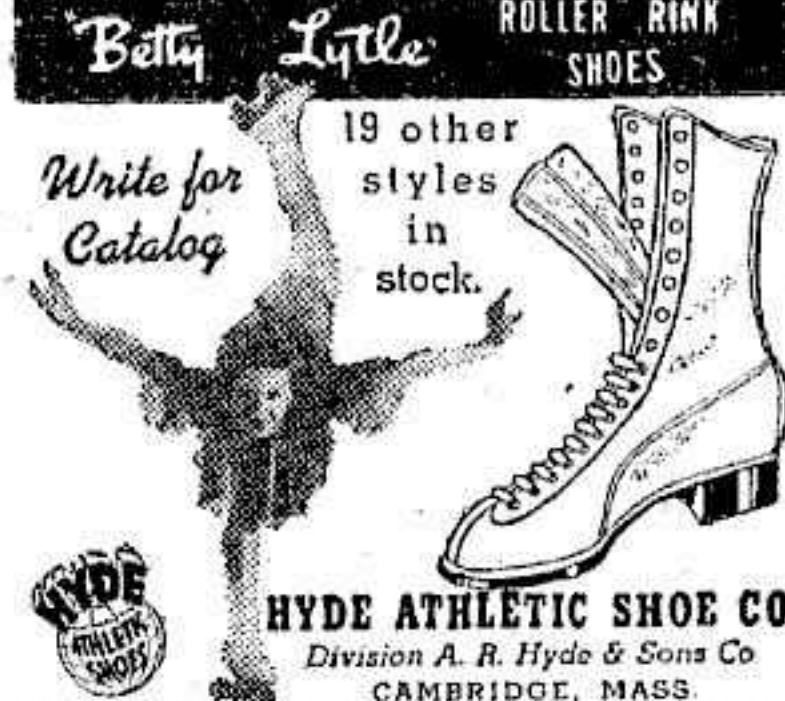
absence; Harold Spickler, Betty Ann Simmons, Eleanor T. Keenan and Lilyau Dwyer. Jay Edwards, who skated at Twin City Arena, Elizabeth, N. J., and was 1941 AOW dance champion, also appears in the show. Joe LaTella, former figure skating instructor at Casino Arena, Asbury Park, N. J., is now at Boulevard Arena, Bayonne, N. J. Vicki Krevis is assisting him in teaching Sunday morning classes. Defense Stamps are being sold at all AOW rinks and all employees turn back a portion of salaries for purchase of stamps. Bill Wood, Boulevard floor manager, recently joined the navy.

CORRAL

(Continued from page 39)

Al Caffodio reports the line-up includes Homer Pettigrew, Doff Aber, Fritz Truan, Bill McMackin, Gerald Roberts, Frank Finley, Hub Whiteman, Smoky Snyder and Toots Mansfield.

HAPPENINGS in the rodeo and Wild West fields 10 years ago: Bill Carr was in San Antonio reading his Wild West Show for its tour with Alamo Exposition Shows. . . . Montana Meechy and His Cowboy Band were playing theaters in Kentucky and Ohio. . . . Jack Southerland, bronk riders, was playing shows in California. . . . Bucky Harris closed with the Texas Kid Lewis Wild West Show and joined the Ringling-Barnum circus. . . . Leonard Bloodworth successfully directed a two-day rodeo in Chandler, Ariz. . . . Mr. and Mrs. Tex Chenette were playing the concert on Snyder Bros. Circus. . . . The Whiteside Troupe were guests of Milt Hinkle and his co-workers at the Texas Rangers Rodeo in Boston. . . . Red Sublette was ranching in Los Cerillos, N. M. . . . C. G. Gosage closed as agent of Texas Ted Lewis Wild West Shows in Lincolnton, N. C. . . . Tex McLeod was playing vaudeville dates in the East. . . . Jake McClure was leading rodeo hands in the race for Rodeo Association of America's 1932 Cowboy Champion with 556 1/4 points.



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The Crossroads

CHICAGO

THE National Association of Amusement Parks, Pools and Beaches has issued a printed list of the members, delegates and visitors at the 23d annual convention of the NAAPPB who registered for the exhibition sponsored jointly by the park organization and the Showmen's League of America. List contains the names of more than 80 fair men and women, an indication that many fairs are interested in the rides, accessories and supplies exhibited. This is not surprising, as many fairgrounds have permanent rides as well as ball-rooms and roller rinks that require supplies along lines represented in the exhibits, and an inspection of the equipment shown may give the visitors ideas that may be utilized in the operation of their grounds during the summer months preceding the fair. This year's exhibition is likely to be of a somewhat different character from its predecessors. With the restrictions in force it is probable that exhibits will lean more strongly to the display of general supplies and services rather than to riding devices. There will be an excellent opportunity for many firms that have not exhibited in the past to get their products before the park men, fair men and showmen and to build for the big years that undoubtedly will follow the war.

"BUSINESS as usual" appears to be the slogan of the carnival men as noted at the winter fair meetings. Most of the carnivals are fairly well prepared for the season insofar as equipment is concerned, and the show owners are making a careful study of the help problems that confront them. They know that less competent help is going to be available and that occasional delays will be inevitable. But they're used to getting things done and may be counted on to work out a solution. Perhaps the meeting of outdoor showmen held last Friday (6) at Tampa may develop a committee that can assist in easing some of the difficulties that are going to be encountered.

"OFFICER Corrigan" was circulating among the showmen attending the Wisconsin fairs meeting in Milwaukee, but he didn't make any pinches. The "officer" was Jake J. Disch, "just another clown who has made thousands happy." Jake came in from his home at Oudahy, Wis., and spent a pleasant two days kibitzing with old friends. . . . A. R. (Red) Cohn, Chi carnivalite, also was "just visiting" and renewing old acquaintances. Red was originally a Milwaukee boy. . . . Jack Grimes, whose activities during the last decade have run the gamut of show business, stopped off for a day in Chi on his way to Erie, Pa. He's with M. D. (Doc) Howe working on the 20th Century-Fox pic *Remember the Day*. . . . M. H. Barnes, Hogan Hancock, Pat Purcell and Al Sweeney were among the Windy City contingent attending the Minnesota attractions meeting at St. Paul. Purcell left for Tampa Sunday (8) to spend a few days at home. . . . Louis J. Berger, general agent Wonder Shows of America, off to winter quarters at Little Rock. . . . Doberman pinschers are great dogs—but not on a poultry ranch. So Arthur Hopper regretfully parted with his Doberman after it had killed a mother duck and left 13 little ducklings on their own at his Miami ranch. Hopper and wife have been doing some fishing down around Ramrod Key.

THERE'S a possibility that Chicago may see the *Roller Follies* this spring. . . . Strings also are being pulled to get an auspices and a spot in Chi for a new idea health show. . . . Mary Lou, daughter of Noyelles and Hilda Burkhardt, of Cole Bros.' Circus, is back home in Peoria after a visit with relatives in Detroit. . . . Irv J. Polack dropped in for a day's visit and reports his show is doing nicely. . . . Howard Y. Bary came in from the West Coast early last week. . . . Circus fans in this territory have received letters from parties interested in making the White House, Oklahoma home of the Miller brothers, of 101 Ranch

fame, a memorial and asking contributions toward that end. . . . With the passing of Major Gordon W. Lillie, better known as Pawnee Bill, early last week, the last of the famous frontiersmen-showmen of the period from 1890 to the present time is gone. Altho Major Lillie, "White Chief" of the Pawnees, spent many years in the rough existence of the old Southwest, he was a genuine gentleman and thruout his life was one of the most respected of outdoor showmen. He is credited with having done more than any other one man for the development of Oklahoma.

News of the death of Mrs. Margaret Boynton at Sheepshead Bay, N. Y., recalls to old-timers here her husband, Capt. Paul Boynton, who is credited with having invented the Shoot-the-Chutes. Mrs. Boynton, a native Chicagoan, roamed the Mississippi River with her husband in a houseboat in the early 1900s and was well known to show people. . . . William Blencoe and wife are vacationing in California. . . . W. O. Jensen, maintenance man at the Orpheum Theater, Minneapolis, visited his IABP&B brothers in Chi last week. . . . Frank R. Conklin left Chicago Wednesday night to attend the outdoor meeting at Tampa.

UNDER THE MARQUEE

(Continued from page 38)

squaring banner locations. Earliest on record for that territory, it is said.

UNLESS you have trouped on one, it will always be a mystery to you how so much equipment and so many people and animals were loaded and carried with a two-car circus.

CHARLES (KID) KOSTER, who was ahead of *Gaudia*, closed in Kansas City January 24 and returned to his home in Hollywood. The show ended its tour. The Kosters will go to Phoenix and Tucson, Ariz., for a few weeks until "Kid" gets into action again.

GUS BELL, of Bell Troupe, writes from New York: "During our engagement at Loew's State Theater here we visited Hubert Castle, who has been held over for the third week at Radio City Music

Hall, and Harold Barnes, at Versailles Club. Harold is in his fifth week there with at least six more to go."

J. D. NEWMAN, general agent for the Cole show, is in Cleveland at the Al Sirat Grotto Circus, where he is looking after the interests of Cole show stock and equipment.

JIM STUTZ, Reading, Pa., recently attended Pennsylvania State Association of County Fairs meeting in Allentown, Pa. He is now working for Jack Frost Frozen Products Company and has not made any arrangements to troupe this season.

QUARTERS reminiscing: "Remember the hilly town we played in '25, where drag shoes on parade wagons plowed deep furrows in asphalt streets?"

ARTHUR F. BRUNNER, press representative for Al Martin Agency, advises that additional acts for Washington Shrine Circus include Linsey Fabre, boxing kangaroo act; Bell Trio; Willi Waldorf Troupe; Harry E. Pickard, seal act, and Clyde Beatty's performing wild animals.

WHITE BISON, an associate of the late Major Gordon W. Lillie, was an interesting caller at the Chicago offices of *The Billboard* a few days ago. He was with the major in the early days of the Pawnee Bill Wild West Show and has many anecdotes of the famous frontiersman. White Bison has retired from show business and lives in Chicago. Of the well-known old-timers who were with Pawnee Bill only White Bison and Broncho John Sullivan, the latter residing in Valparaiso, Ind., remain.

COLLECTORS' CORNER

(Continued from page 39)

Shows; A. C. Abbott, of Barnum & Bailey Greatest Show on Earth, 1905; H. S. Maddy, of Ringling Bros., 1902."

William H. Kastka, of Wisconsin, pens the following: "Congratulations. I know the *Collectors' Corner* will be a wow. My real love is full-page circus letterheads and recently this hobby of mine had a slight stimulus thru the addition of a 1941 Al G. Kelly-Miller Bros. and a 1942 Lee Bros. and a (new to me) clown's letterhead, Jim Darling. The old-time titles are somewhere, but not out in the open. Wouldn't it be rare to have such old-time titles as S. H. Barrett & Company, Montgomery Queen,

Bob Hunting's, Great American, Lemen Bros. and John G. Robinson's from way back yonder, Harris Nickel Plate, etc.?"

To make sure that one has all of the programs, heralds, couriers, notices, etc., of certain years, it might be well for us to complete our lists. Al Stelke, of New York, sends a list of circuses of 1871. We doubt very much whether his list is complete. Let's have your list for 1871.

MODEL BUILDERS

(Continued from page 39)

Henry Volkerding, Cincinnati. These model builders have joined the CMBCA: Frank Healy, Carbondale, Pa.; Charles O. McNamara, Norwich, Conn., and Milo Smith, Herkimer, N. Y.

Charles Doelker, president of the association, visited Russ and Mildred Warner at their home here, where they discussed and made further plans for the Model Builders' convention to be held in Peru, Ind., April 1-4.

Gordon M. Potter, St. Joseph, Mich., who has been appointed treasurer of the convention committee, will receive all contributions for the event.

AD AWARDS BRING

(Continued from page 40)

ficate of Merit. I also wish to commend you on the excellent work you are doing for the outdoor show business."

O. M. Piummer, general manager Pacific International Livestock Exposition, Portland, Ore., wrote: "You can understand the tremendous amount of satisfaction this verdict affords us. The grand champion poster is one we have been using since 1934 and is from an original painting by E. B. Quigley. A lithographer in this city in 1934 was just introducing its four-color lithography and this was one of the largest pieces of work it did at that time. The company is naturally very much pleased, as is Quigley himself. You know just how much this certificate award means to us and it is being framed appropriately and hung along with the original painting."

Sid W. Johns, secretary-manager of Saskatoon Industrial Exhibition, wrote: "Thanks for the Certificate of Merit which has now been received. For your information, we are sending you under separate cover two copies of our daily paper in which you will note they were very generous in giving us a splendid location. This is really very encouraging and should give all our exhibitions an incentive to present the picture in a better setting. We hope the results will work out to our mutual advantage."

FAIR ELECTIONS

(Continued from page 41)

Central (Pa.) Fair Circuit. Others named were Howard C. Roeder, Allentown, vice-president; Charles W. Swoyer, Reading, secretary-treasurer.

HATTIESBURG, Miss.—R. O. Stringer was elected president of South Mississippi Livestock Show Association. D. O. Segrest, Thad Fowler, vice-presidents; E. E. Deen, secretary-manager.

PERRYVILLE, Ark.—Judge S. L. Dubose was re-elected president of Perry County Fair Association. Walter Paul was named vice-president and Carl Adams was re-elected secretary-treasurer.

RICE LAKE, Wis.—Barron County Fair Association re-elected Harry F. Moors, president; Einar Ness, vice-presidents; Sam O. Haugen, secretary; P. L. Nelson, treasurer.

BLACK RIVER FALLS, Wis.—Jackson County Fair Association re-elected Frank Bright, president; Roy Kunzelman, vice-president; Douglas Curran, secretary; Willard P. Jones, treasurer.

RACINE, Wis.—Racine County Agricultural Society re-elected J. Frank Bradley, president; John Borgenson, vice-president; E. A. Polley, secretary; O. R. Graf, treasurer.

MALVERN, Ia.—Mills County Fair Association re-elected C. E. Hyde, president; Dr. D. M. Kline, secretary; F. E. Chantry, treasurer, and named Ray Hill-ton, vice-president.

SOUTHWICK, Mass.—Community Fair Association elected George M. Steers, president; Hendrick Hamburg, Fred R. Arnold, vice-presidents; Mrs. Florence Coombs Helman, secretary; Henry F. Burrows, treasurer.

Leonard Traube's

Out in the Open

NEW YORK

Outdoor Congress

TAMPA, Feb. 6.—This is the Florida State Fair and a pleasant place it is, but even General Manager P. T. Barnum Strieder, affectionately known as Pa, and his equally pleasant colleagues will have to admit that the most important consideration before the house, from a very large point of view, is the formation of an outdoor amusement conference to guide show business during the emergency days ahead.

The inaugural meeting was to be launched this morning at the Tampa Terrace Hotel, and meantime people representing various branches of showdom have been arriving from many far-flung points on the map to be present for the conclave and, incidentally, to renew acquaintances with the State Fair and its charming advocates and boosters.

Having had a little something to do with ballyhooing the conference, we are able to report that the show will probably end with a formal title for the great adventure, and in the lead so far for adoption is the Outdoor Amusement Congress, headed by a chairman of renown who will probably name an executive council and a field officer.

Valiant missionary work leading up to the actual meeting has been performed with courage and determination by Frank H. Kingman and J. F. (Irish) Horan. Kingman represents the Brockton Fair in Massachusetts, and Horan is manager, announcer and chief inspiration of the Jimmie Lynch Death Dodgers in the East. Kingman is also secretary of the International Association of Fairs and

Expositions. When the history of the proposed consolidation of the major and minor arms of outdoor show business is written their names will stand out with singular significance.

Whether the congress is continued or not is purely incidental. The fact is—and it is a very important fact—that the outdoor amusement industry gathered together to (1) help prosecute the war to a successful conclusion and (2) to make the industry take its rightful place on the morale shelf. It is a program unprecedented in the annals of open-air showdom and as such should be applauded by every single individual on this continent who is engaged in this business as his livelihood. Anyone who willfully criticizes the great and lofty aims of the proposed congress is surely not interested in his own field of endeavor. A few of these cynics and blasters are bound to make their unwelcome appearance from time to time, but time, being the traditional great healer, will take care of them. We sincerely hope so.

This is just a short piece dashed out on the hospitable typewriter of Publicity Director Jim Malone, one of the really outstanding tub-thumpers in the country who, in his typically quiet way, has done much to further the conference. You will hear more about the historic gathering on the pages of this publication. In fact, we beseech you to consult those pages in this very issue and become acquainted with the Outdoor Amusement Congress. If you do not become acquainted the parade will pass you by.

THE EDITOR'S DESK will be resumed when *The Billboard's* outdoor editor, Claude R. Ellis, returns from a vacation.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

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Letter List

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Vending Machines. Also 1c Candy, Gum and Peanut Machines. Bargains! ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-fe14x

CLOSE OUT — SIXTEEN DELUXE ELECTRIC Diggers, Wurlitzer Phonograph. Were in accident, some cabinets slightly damaged but handy man can easily repair. Ideal for Digger concession. Entire lot, \$200.00. WALTON KING, 30 Fessenden St., Mt. Clemens, Mich.

EXTENSION SPEAKERS, CABINETS, VOLUME Controls, etc. Closing out at bargain prices. Write for list. VAUGHAN, 3810 N. Clark St., Chicago, Ill.

FOR SALE — 4 LIKE NEW PENNY MUSIC Boxes, in original factory crates. Price \$70.00 each, or all for \$260.00. Made by Cinematone Corporation. 1/3 record cost; only one record instead of 12 to 24 is required for Penny Phono. Each record carries 20 different tunes. Price of record is only \$1.65. One-third deposit, balance C. O. D. KANTERMAN NOVELTY COMPANY, 910 Portland St., Pittsburgh, Pa. x

FOR SALE — 20 NEKO CANDY-NUT Vendors. Used little. Selling all or less to highest offer. ERWIN KUBSCH, Cato, Wis.

GOTTLIEB THREE WAY GRIPPERS, \$10.00; APT Pot Shot, like new, \$50.00; Mills Owl, \$104.50. CLIFF WILSON, Box 584, Tulsa, Okla.

GUARANTEED LIKE NEW SUPER BELLS. \$232.50; Vender Models, \$239.50; Club Bells, never used, \$342.50; Jumbo Parade, \$89.50; High Hand, \$185.00; Silver Moon, \$139.50; Jennings Triple J.P., \$20.00; clean Monarchs, \$75.00; Imps, \$3.50. 1/3 deposit. WINTON BROWN, McMinnville, Tenn.

MILLS BLUE FRONTS — LATE MODELS, Factory rebuilt, crackle finish, club handles, metal reward plates, cases refinished; acceptable as new, 5c, 10c, 25c, \$124.50 each; Penny Q.T.'s, rebuilt, \$34.50. H. R. HORN, 137 E. Market St., Akron, O. fe21x

ONE RAPID FIRE, \$110.00; ONE BALLY DEFENDER, \$110.00; one Chester Pollard Football, \$45.00. Counter Games: One new Casino, \$25.00; fifteen Holly Gridders in original cartons, \$6.50 each; one Gottlieb Gripper, \$4.00; one Bingo, \$2.50; one Rollo, \$2.00, and two Acme Shockers, \$2.00 each. One-third deposit. NITTEBERG BROS., Castlewood, S. D.

ONE SOUNDVIEW MOVIE MACHINE — DIME coin-operated, Bell and Howell Projector, like new, cabinet similar to Panoram; price \$500.00. Very beautiful machine. Wonderful tone qualities. Films can be rented by the week. JERSEY SPECIALTY CO., Route 23, Singac, N. J.

PAY TABLES — PREAKNESS, ROVER, CLASSIC, Terminal, Hi Card, College Football, Hot Tip, Navy, \$22.50; 1-2-3, \$27.50; Stable, \$35.00. TOM MURRAY, Washington C. H., O.

SKEE BALL GAMES WANTED — STATE MAKE and condition; also price. WILLIAM MORTON, 125 W. Michigan Ave., Jackson, Mich.

SKEE BALLS (UNCRATED) ALL 14 FT. — 1 Late Wurlitzer, \$47.50; 2 Wurlitzers, 1 Keeney, 2 Ballys, \$32.50 each. IDEAL NOVELTY CO., 2823 Locust, St. Louis, Mo.

"SPECIAL" — 100 1c SNACKS, 3-COLUMN Nut, \$7.50; 100 10c Razor Blade Machines, never used, \$4.95; 25 1c Mason Mint Venders, \$5.00. Wanted: Challenger Guns, Counter Games. CAMEO VENDING SERVICE, 432 W. 42d, New York.

USED ROCK-OLA PHONOGRAPHS — REGULAR 12s, \$37.50; Ambassador 16s, \$49.50; Imperial 20s, \$74.50; Standard, \$144.50; DeLuxe, \$159.50; Master Rockolite, \$194.50; Master Walnut with adapter, \$214.50; Super Walnut, \$204.50; Super Walnut with adapter, \$219.50; Super Rockolite with adapter, \$224.50. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich. x

WANT LATE MODEL MUTOSCOPE, SKY Fighter, \$100.00. Give serial. Also want '41 Derby. DONALD ROBERTSON, 2215 27th, Lubbock, Tex.

WANTED TO BUY — ALL TYPES OF LEGAL and Arcade Equipment and One Ball Free Play Tables. State your lowest price. BADGER NOVELTY CO., 2546 N. 30th, Milwaukee, Wis. ap11x

WANTED — WILL PAY GOOD PRICE FOR Gottlieb Three Way Grips in A-1 condition. No junk. H. N. ROBERTSON, Taylor, Tex.

WANTED — ROLASCORES, BOWLETTE JRS., Rockball Jrs.; other Skoe Ball Alleys. Also Ten Strikes. Name lowest price. L. BILOW, 2512 Irving Park Rd., Chicago. fe21

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City. tfr

WE HAVE PHONOGRAPHS, CONSOLES, ONE Balls and Slots for immediate sale. ROYAL DISTRIBUTORS, 409 N. Broad St., Elizabeth, N. J. fe14x

WILL TRADE 25 10-5 CENT SLOTS, ANY make, just like factory rebuilt, for late Free Play Marble Tables. J. J. HIGHTOWER, 805 South Beacon, Dallas, Tex.

WURLITZER MUSIC MACHINE ROUTE FOR sale in Northeastern Kansas made up of Models 61, 24A, 500A, 600A, 800, 412, 400, etc., at only a little more than market price. A money maker. Good reason for selling. SENECA WHOLESALE CO., Seneca, Kan. fe21x

2 MILLS VEST POCKET MACHINES — SERIAL numbers 17604 and 11263. \$60.00 cash. RALPH BLEWITT, 1501 Mifflin St., Homestead, Pa.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE TYPES POPPERS — TWELVE quart heavy aluminum Popping Kettle only \$7.50 each. Steel twelve quart Popping Kettle, \$14.50. Double Cretors Gas and Electric Popper, cheap. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM HEAVY GEARED LEAKPROOF Twelve Quart Popping Kettles, \$12.50. Burch, Kingery Caramelcorn Equipment. Hot Popcorn Vendors; Peanut, Gum, Bar Vendors; Burners, Tanks. NORTHSIDE MFG. CO., Indianola, Iowa. ma21x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FOR SALE — 35MM. TALKIE FILMS AS LOW as \$1.00 per reel; Westerns, Features, Action Shorts. 2 SOF Portable Projectors, 1 Webster Amplifier in A-1 shape. MOVIE, Box 249, Gainesville, Fla.

FOR SALE — POPCORN MACHINE; 2 WHEEL Trailer; also Stock; '32 Model 1/2 Ton Panel Truck. Both have good tires. Can be seen in Beaufort, S. C. T. W. HUTSON.

LORD'S PRAYER PENNY MACHINES — 2 Blue Dots, 3 Dies, each \$75.00; and 1 Electric One Die, \$100.00. NEUMANN'S, 121 E. 2d St., Winona, Minn. fe21

TWO 4-SLICE AUTOMATIC TOASTMASTERS, Model 1D2, practically new, \$140.00, including stand. BOX 2313, Winston-Salem, N. C.

100 PAIRS ASSORTED SIZES CHICAGO ROLLER Skates, excellent condition, \$2.00 per pair. FRANK P. WINKLEY, 2222 Queen Ave., N., Minneapolis, Minn.

FOR SALE—SECOND-HAND SHOW PROPERTY

A & W ROOT BEER STAND AND FRANCHISE for sale, Gary, Indiana. R. B. COLBY, Loyal, Wis. fe14x

CANDY FLOSS MACHINE IN GOOD RUNNING order, cheap; also Ribbons, Brushes and Rheostats. C. CLIFFORD, 138 W. Fern Ave., Wilmar, Calif.

DRAMATIC TENT COMPLETE — 40x80, slightly used, khaki trimmed in red; Push Pole, front end round, back hip; Proscenium, Front Curtain, Stage, Footlights, Switch Board, Electric Cable, Wiring, Blues, Chairs and Marquee. Ready to go. A big bargain for quick sale. E. R. LAYNE, 2514 S. Fourth St., Ironton, O. x

FERRIS WHEEL — GOOD SHAPE, COMPLETE, ready to go. Ticket Box, Front, Motor, all \$750.00 cash. JACK'S EXCHANGE, Hastings, Minn. fe21x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FIVE NEW COPPER ELECTRIC PENNY BOARDS — Will make ideal concession for park. These boards made from materials purchased last year; impossible to obtain this year. Close out. Write for catalog. KING MANUFACTURING CO., 30 Fessenden St., Mt. Clemens, Mich. x

FOR SALE — COMPLETE EQUIPMENT AND Chairs from 400 seat theatre. Big bargain for quick sale. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. fe14x

FOR SALE — 16 AND 24 SEAT ADULT CHAIR Planes complete, Le Roi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. fe14

FOR SALE — MERRY-GO-ROUND, 36 FT., IN good condition; Tilt-a-Whirl, 2 years old. BOX C-334, care Billboard, Cincinnati.

FOR SALE — COMPLETE SIDE SHOW AND Semi-Trailer. Good condition, reasonable for cash. Will furnish complete information to interested party. Write TOM HASSON, 707 Chestnut Ave., Altoona, Pa. fe21x

LONG RANGE SHOOTING GALLERY — 12 FT. wide, complete for road. Cheap. Must sell, poor health. CLIFFORD SMITH, Box 3317, Jacksonville, Fla.

MECHANICAL FARM — WESTERN SHOW. Real money getters. Buy now, \$90.00 up. Large photo, information, 6c. PAUL AUSTIN, 205 W. 18, Kearney, Neb.

PENNY ARCADE FOR SALE — 70 MACHINES Good condition, tax free; 40x60 Top and Sidewall, exceptionally good counters, light stringers with bulbs, panel front, 1939 Ford Semi-Truck, Van 24 feet, 6 extra good tires, 4 fair tires. Ready to operate, \$3,000. A. L. SKIDMORE, care Shooting Gallery, Pascagoula, Miss. x

REDUCING LENS FOR "GIRL IN FISH BOWL" Show. Two beautiful banners for same. Almost new. Cheap for cash. SIDNEY PRESSON, Joy Theatre, San Antonio, Tex.

SHOOTING GALLERY — PORTABLE LONG Range. Booked on large show. Will sell or consider partner to take charge. This outfit finest on road. Write only for particulars. FRANK BURKE, Municipal Trailer Park, Tampa, Fla.

2 ROLLING GLOBES WITH PROPS, 9 ERIE Diggers, Monkey and Peccary. H. L. WYSE, Wayland, Ia.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. fe28x

DEAL WITH ORIGINATOR — FORMER Carnival Roadman. Leatherette Folders for 1 1/2x2. Price with free sample. C. GAMEISER, 145 Park Row, New York. fe28

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. mh7x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

PHOTO LEATHERETTE CASES DIRECT FROM the factory. Prices on request. Send for catalogue. F. BONOMO, 206 Melrose St., Brooklyn, N. Y. fe14x

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE-A-MINUTE PHOTO CO., Salina, Kansas. fe14x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. ap4x

HANDSOME 8x10 ENLARGEMENT FROM ANY negative or picture, only one dollar postpaid. CROOKER PHOTOGRAPHIC STUDIOS, 11 Kenwood St., Brockton, Mass.

ACTS, SONGS & PARODIES

A GREAT PUPPET PLAY — "THE INDIAN Gazooka" to rent, small royalty. Address MARTIN ALOYSIUS CARROLL, 2658 Lexington St., Chicago, Ill.

JUST OUT — SONGS BY WHITE DIXIE U. S. A. Soldiers: He's a German, Runs So Fast by Roy Blackwell; Virginia Feud by John Terry; Forgotten Boys by Grady Absher. JOHN HENRY TERRY, Company B, 79th Infantry, Camp Roberts, Calif.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS — EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles, \$1.00. CONLEY, 310 W. 47th, New York.

THEATRICAL FOOTWEAR MADE TO ORDER — Extra high heels our specialty. Sizes to 11. 5c stamp brings folder. H. BELL, Rm. 904, 147 W. 42d St., New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. fe21

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest prices. SCHELL SCENIC STUDIO, Columbus, O.

YES! — WE STILL MAKE AND PAINT THE finest Show Banners and Oil Masonite Panels. ROSS-HILL STUDIO, Cumberland Center, Me. fe14

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. fe28x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. KANTER'S B-1311 Walnut, Philadelphia, Pa. fe14

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe21x

SPIRIT CABINET, SPIRIT PUMP, PUMPS wine or water on command; all kinds Spirit Magic Effects, War Exhibitions, Hanging Hitler, Submarines, Battleships to operate in water or run on wheels, all operated from a distance or through walls by wireless; no tubes or complicated mechanism. Better than magic, good as a spirit. BAUGHMAN, Wireless Expert, Warren, O. x

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT RINGTAIL MONKEYS, Spider Monkeys, Coatimundis, Agoutis, Kinkajous just arrived. Stock your show now. SNAKE KING, Brownsville, Tex. fe21x

ALLIGATORS, SNAKES, ANIMALS, RACING Turtles; Display Venom, 25c; Rattlesnake Oil, special 50c. Catalog 10c. ROSS ALLEN, Ocala, Fla. fe14x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page catalogue. MEEMS BROS. & WARD, Ocean-side, N. Y.

ATTENTION — SNOOKUM BEARS, TAME, \$20.00; Armadillos, \$2.00; Kangaroo Rats, \$2.00; Raccoon, \$7.00; Wild Cats, \$8.00; Boa Snakes, 5', \$5.00 each; good assorted Snakes, \$10.00 den. WORLD'S REPTILE IMPORTER, Laredo, Tex.

FOR SALE — MINIATURE MULES, JACKS, Ponies, Sicilian Jennetts, Mares, Horses. Wanted: Tack, Wagons, Buggies, Saddles, Harness. LEX WATSON, Columbia, Tenn.

FOR SALE — SMALL FOUR MULE TEAM, Band Wagon, Harness, pair Polka Dot Mules, Ponies, Horses, Carriages. LEX WATSON, Columbia, Tenn.

PIGEONS OF ALL KINDS — CANARIES, PARAKEETS, Parrots, Dogs and Puppies. Want Puppies and Canaries. ALEX PET SHOP, 1938 Michigan, Detroit, Mich.

HELP WANTED

CATCHER WANTED FOR RECOGNIZED FLYING Return Act — Guarantee 35 weeks. Also Girl Flyer. Send photo, details. BOX C-353, Billboard, Cincinnati, O.

COLORFUL PERFORMERS AND MUSICIANS for Medicine Show, Hot Blackface Comic Dancer, Hot Trombone, come on. State all first letter. DAVID BELL, 116 East Rogers, Valdosta, Ga. fe14

GIRL STRING MUSICIANS — FIDDLER, ACCORDION, Guitar and Bass; also Girls that sing and yodel with radio and stage experience for Western unit. Mail photo in Western wardrobe with full particulars. No wires or cards answered. SUTTON & LEE, Room 303, Palace Theatre Bldg., 1564 Broadway, New York.

GIRL FOR STANDARD AERIAL ACT — LONG season, congenial surroundings. Amateur that can work some traps considered. Answer immediately. MRS. LOUISE BRADLEY, Park Ridge, N. J.

GIRL DRUMMER — MUST BE GOOD. READ, play shows, overtures, good solid rhythm. Steady work, organized band. KITTY HELMLING, Grove Ave., Flourtown, Pa.

HIGH DIVERS — MALE OR FEMALE; FIRE Jumpers, Water Comedians for summer season. State all. BOBBY ALLEN, General Delivery, Miami, Fla.

JIMMIE HULL PLAYERS WANTS DIRECTOR; also Performers. Doubling music and specialties. No booze. Year round work, sure pay. Opelousas, La. fe21

MALE OR FEMALE SAXOPHONE OR BANJO Player weighing 300 pounds or more to work in Fat Family Show. Thirty weeks' work; salary paid by office. Write JOHN L. PORTER, Dauphin, Pa. fe21

MAN TO HELP IN HOROSCOPE ACT — WILLING to work nights and travel occasionally. BOX 310, Billboard, 1564 Broadway, New York.

STORY PICTURE AND VODVIL SHOW WANTS Victor Sound 16MM. Operator, Teams, Families, capable Med People. Week stands. Opens April 1 near Chattanooga, Tenn. 940 Fatherland St., Nashville, Tenn.

WANTED — PIANO MEN AND SAX MEN TO play on ten-piece road band. BAND LEADER, 414 N. Elm, Grand Island, Neb.

WANTED TO BUY

USED LIGHT PLANT FOR MEDICINE SHOW 2,000 watt or more preferred. State all. Portable or mounted on chassis. DAVID S. BELL, 116 E. Rogers, Valdosta, Ga. fe14

WANT LARGE SKATING RINK TENT AND Floor — State condition, size and lowest cash price. ROLLIN STEWART, 916 Scioto, Indianapolis, Ind. fe21

WANTED TO BUY FOR CASH — USED AMPRO. Model UA, 16MM. Sound Projector. BUTLER MOVIE SERVICE, Danville, Ill.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

AT LIBERTY — LEAPER. Will join an act with a good season booked. Salary must be right. Write or wire JIM ARBAUGH, Box 1001, Vero Beach, Fla. fe14

AT LIBERTY AGENTS AND MANAGERS

THEATRE MANAGER — AGE 25, NON-UNION, sober, reliable. Experienced in acting and directing. State all in first. L. C. NEUHART, Ewington, O.

Agent At Liberty for Coming Season — Dramatic or Carnival Co. Sober and reliable. Hard working and can get results if have the paper. Can post lithograph and contract. Have car to work territory around. Write Emil Kluber, Ellsworth, Kan. x

AT LIBERTY BANDS AND ORCHESTRAS

"THE LONDONAIRES" — SMART 4 PIECE Unit now available for bookings in Georgia and Florida. Soft commercial style suited for hotel rooms and cocktail lounges. Write BOX 132, Rochester, Minn.

Available At Once — High Powered Ten Piece Band, styled to suit your needs. We have fronts, publicity, arrangements, photos. Plenty of doubles in hand, including vocalists. Girl singer optional. Will take anything. Let us know what you have, we're ready to go. Contact Steve Turpin, 1547 Broadway, New York City.

Five Small Band — 5 or 6 Men and good versatile Girl Singer, who can front. Band is experienced, sober and neat. Have modern equipment and up-to-date library of special arrangements. Well organized. Write or wire Bobby Davis, General Delivery, Charleston, S. C. fe21

Harvey Shepard, His Vibraphone and Sextet — Really beautiful, smooth music for nice hotel or club. Union. Address care Paramount, Southbridge, Mass. fe14

Boots Martin Trio After February 10 — Piano, Drums, Clarinet doubling Sax. Prefer good hotel spot as relief band. Can really swing out. Goodman style. Can play shows. Union. Write care Paramount, Southbridge, Mass. fe14

AT LIBERTY CIRCUS AND CARNIVAL

Through Disappointment, real Scotch Bagpiper. Sober, reliable. Wardrobe A-1. Go anywhere. Billy Hynds, 8606 E. Lafayette Ave., Detroit, Mich.

Young Man, draft exempt, 28, wants work as Agent on any legitimate concession. Experienced on most concessions. No driving. Boozers, don't answer. State salary. G. Humphries, 32 Center St., Newtown, O.

AT LIBERTY COLORED PEOPLE

At Liberty — Colored Drummer. Club, floor show. Wants steady work with good pay. Mr. Theodore, 635 S. Division St., Buffalo, N. Y.

AT LIBERTY MISCELLANEOUS

DRAFT EXEMPT, MARRIED, SOBER. BEST OF references. Nine years of pinball, consoles, slots, phonograph, amplifier and wall box experience. Must go to dry climate. Preferably the Southwest. BOX C-324, The Billboard, Cincinnati, O. fe21

SITUATION WANTED — CHAUFFEUR JOB. Write BOX C-333, care The Billboard, Cincinnati, O.

Nellie M. H. King — High class Novelty Musical Act. George King, Punch and Judy and Ventriloquist Acts. Outstanding attractions for indoor circuses, museums, side shows, carnivals. Address Box 35, Homer City, Pa. fe21

Small Novelty Musical Show suitable for schools. For agents with territory not too far from New York City. Box 309, care Billboard, 1564 Broadway, New York. fe21

AT LIBERTY M. P. OPERATORS

EXPERIENCED LICENSED MOTION PICTURE Projectionist wishes position. HERBERT SHOFFSTALL, 1424 1/2 B Chestnut St., Franklin, Pa. fe14

YOUNG MAN — 27 YEARS OF AGE, OUT OF draft, wishes position as Motion Picture Operator or Helper. Two years' experience, good character. Will go any place. Write BROWN, 1125 6th Ave., New York City.

AT LIBERTY MUSICIANS

ALTO SAX, CLARINET — Age 20. Good tone on both. Read, takeoff. AL FRIEDMAN, Box 584, Hammond, Ind.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band, and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX, CLARINET — READ, TONE, TAKE-off. Tenor sax if necessary. Married. Prefer location. RAY LEE, 106 So. Main, Fairmont, Minn. fe28

ALTO, CLARINET, ARRANGER — CONSISTENT lead, some take-off. Married, draft exempt. BERNIE CORRIGAN, Over 205 N. North Ave., Fairmont, Minn. Telephone 892-Y.

ALTO SAX DOUBLING CLARINET, VIOLIN — Union, location only. LEO JOHNSON, 2012 W. Grace St., Richmond, Va.

BARITONE AND ALTO SAX — NOVELTY songs. Married, draft exempt. Location only. MUSICIAN, Box 182, Clinton, Iowa. fe14

CHAMPION TRICK FIDDLER — HOT FIDDLE, breakdowns, etc. Flashy wardrobe, neat appearance; don't drink; married, 25 years old. Go anywhere with cowboy or hillbilly bands only. State all in first. Will join immediately. Reason for ad, former members drafted. 10 years' radio experience, broadcast over 67 radio stations. FREDDIE STONE, R. D. No. 1, Stillwater, Penna. fe14

DRUMMER DOUBLING STRING BASS, VOCAL — Age 30, married, exempt, union. Solid, read swing, cut shows, name bands. Car and trailer. Prefer South. DICK DEARBORN, 541 N. W. 79th St., Miami, Fla.

DRUMMER — EXPERIENCED, DRAFT EXEMPT, single. Have car. Prefer small swing band on location. FREDDIE CLARKE, 126 Arbor St., Hot Springs, Ark. fe21

DRUMMER — HAVE GOOD EQUIPMENT. Would prefer working with two beat commercial band. Twelve years' experience, age 32. Write, wire or telephone RED WALSH, 606 W. Bridge St., Austin, Minn. fe21

ELECTRIC SINGING GUITARIST — READ, FAKE, swing, solid rhythm, take off, sing sentimental or scat, own professional P. A. — portable recording system. Singing Trio experience, young, neat. Reliable offers only. JACK ALLEN, 30-49 43d Street, Astoria, L. I., N. Y. fe14

LEAD, ALTO, CLARINET, TENOR — READ, tone, takeoff. Young, reliable. Prefer location. Will go anywhere. BOX CH-67, Billboard, Ashland Bldg., Chicago, Ill.

STRING BASS — ALL ESSENTIALS. SINGLE, sober, have car. Read or fake. Draft deferred. Write or wire EDDIE FRANKLIN, 39 W. Ashley, Jacksonville, Fla. fe21

STRING BASS — DOUBLING BRASS BASS. Either large or small band. Read or fake. Can cut it. Married, good worker. RAY HANNEMAN, 411 3d St., N. W., Rochester, Minn. fe21

STRING BASS — AVAILABLE AFTER FEBRUARY 10. Permanent address: PAT GREENWELL, Monmouth, Ill.

TENOR SAX, CLARINET, ALTO — PLENTY ride, big tone. Team, band or show. DICK HAWKINS, 140 Ransom Ave., Lexington, Ky.

TRUMPET MAN DOUBLING TENOR SAX — Can read, fake, jam on both. Can also play Bass Fiddle and Sing. Have had 10 years' experience with road bands, night clubs and radio. Age 23, sober, union, draft free. Prefer location with good salary. If interested write or wire JIMMY JONES, 106 Tremont St., Mauston, Wis.

TRUMPET — MODERN SWING, READ, CUT any show. Have car, married, out of draft. Age 35. Location only. Address TRUMPET, 131 St. Clair St., Vandalia, Ill.

VIOLINIST DOUBLING CELLO AND SAX — Experienced pit, symphony, radio. Age 40, sober, reliable. Wife experienced Pianist, Organist. KESHNER, 504 Perry, Vincennes, Ind.

At Liberty — Violinist of unusual ability, experienced in all lines, radio, hotel and clubs. Prefer cocktail or strutting unit. Have unusually large "memory library." All popular tunes, old and new, in any key. Get big beautiful tone, fine feeling and phrasing. Fine wardrobe, excellent appearance. Draft deferred. Wall Sears, Second St., Chillicothe, Ohio.

At Liberty — A-1 Trap Drummer, playing for night club and vaudeville act. Six years' experience. Please state salary in your letter. Must be steady place. Mr. Joe Delaney, 4 Charlotte St., Plattsburgh, N. Y. fe28

Guitarist — Modern, Electric, take-off. Thirteen years with top bands, trios. Union, draft deferred. Write Freddie Stivers, 2135 E. William, Decatur, Ill. fe28

Hammond Organist — With organ. Exceptional ability, good appearance. Experienced in hotel, cocktail lounge, nightclub. Photo and references on request. All replies answered. Address Organist, Box C-325, Billboard, Cincinnati, O. fe14

String Bass — Modern, experienced; read, fake, pick and bow. Union, sober, reliable, married, exempt. Established jobbing band or organized cocktail unit. Old time, if steady. Roy Campbell, 402 S. Elm, Fairmont, Minn. fe21

Trombone — Age 28. Have good ear and intonation. Play straight and hot. Large or small band. Earl Darrow, 27 E. Southwest, Miami, Okla. fe14

AT LIBERTY PARKS AND FAIRS

Aerial Cowboys — Standard attractions of merit. Fast Double Trapeze, Comedy Revolving Ladder. Flashy appearance, outstanding acts. Draft exempt. Literature, price on request. Address Billboard, Cincinnati, O. fe21

Charles La Croix — Outstanding Trapeze, Platform Free Attraction. Available for outdoor fairs, celebrations. Also available for indoor events. Price reasonable. Address Charles La Croix, 1304 S. Anthony, Ft. Wayne, Ind.

If Comedy Wanted contact Luff-O. America's outstanding Clown with plenty to offer. For details write Luff-O, Billboard, Ashland Bldg., 355 N. Clark St., Chicago, Ill. fe14

James Cogswell — Uncle Sam, Clown Cop on High Stills. Fair managers and committees, write today for prices and literature. 1433 Rose St., Lincoln, Neb. fe28

AT LIBERTY PIANO PLAYERS

PIANIST — READ, TRANSPOSE. CAPABLE, dependable; all essentials. BOX C-317, care Billboard, Cincinnati, O.

PIANIST AT LIBERTY — SEND DETAILS. JOE MERCER, 529 W. Piper, Macomb, Ill.

PIANO MAN — AGE 19, EXPERIENCED, NO habits, looking for a break. Will go any place, any time. Address WAYNE KOBES, Union Hotel, Austin, Minn. mh7

Capable Piano Man — Set right in or get out. Double Accordion; also play Solovos. Fully experienced shows, accompanist, etc. Eleven weeks last spot. Prefer society or tenor style band. State your best offer in first wire, hour, etc. Gene Kerr, Hotel Waldo, Lima, O.

Pianist — Union, wide professional experience all lines. Trained musician. Single man, go anywhere for reliable opening. Draft exempt. Now in Western New York State. State particulars. Box C-322, Billboard, Cincinnati, O. fe21

AT LIBERTY SINGERS

GIRL VOCALIST — EXPERIENCED, TWENTY-one, attractive. Prefer small combo. BLUE BONNET RESTAURANT, Chicago Heights, Ill. fe14

AT LIBERTY VAUDEVILLE ARTISTS

SINGING, TALKING, BLACKFACE COMIC — Changes for six nights or longer. Up in acts for med or small tent show. MICKEY HANLEY, General Delivery, Goldsboro, N. C.

SMALL INGENUO OR SOUBRETTE SPECIALties. Parts as cast. Play a little Piano, Callopa, Drum. Address UNA PELHAM, General Delivery, Fort Wayne, Ind.

A-1 Musical Act — Mother and son. Hillbilly, Western, Hawaiian, Military, Popular Songs, Comedy. Wardrobe, car. Experienced theatre, camp units, circuses, schools, etc. Six instruments. Join immediately. Write forwarding address: Entertainers, 703 Maple St., Shenandoah, Ia.

Pamahaska's Famous American Bird, Dog, Monkey, Pony Society Circus. Featuring the Outstanding Tropical Acting Cockatoo and Military Macaws. Presented by the only and original Pamahaska himself. Address Geo. E. Roberts, Manager Circus Headquarters, 3504-G N. 8th St., Philadelphia, Pa., Sagamore 5536.

Tap Dancer available immediately for mit or club work. Do the latest in modern riff work as well as rhythm, bucks, soft shoe and novelty. Have numbers using sensational new lighting effects produced with Strobelite. Have complete formal and semi-formal wardrobe. Have my own car. Member of A.G.V.A. Will travel anywhere. Agents, contact Dick Millard, 2114 Santa Monica, San Antonio, Tex.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Merchandise Field Benefits By Valentine Day Holiday

Salesboard and bingo operators and specialty salesmen report strong public interest—gifts for boys in camp bought heavily

CHICAGO, Feb. 7.—Specialty salesmen, salesboard and bingo operators are planning special promotions for Valentine Day, it is said. Merchandise sales have moved steadily upward the past few years and the public has taken to expressing Valentine sentiment thru inexpensive gifts. The major concentration for Valentine Day merchandise is on candy in re-use containers for the ladies and practical gifts for men. The former feature appropriate Valentine symbols, while the latter embrace the entire range of general gift merchandise. A tendency on the part of bingo and salesboard operators has been noted to capitalize on holidays more than ever before to increase profits. The holidays always signify increased public interest in gift merchandise, and that is why alert operators use them as pegs for appropriate promotions designed to keep profits at stable levels. Holidays also offer workers in the field an opportunity to hold interest of old customers and build new ones.

Some of the merchandise appropriate to either sex that has been in strong demand includes cigarette cases, lighters, wallets, rings, watches, pen and pencil sets, identification bracelets and engraved jewelry. Candy is always popular and now, packaged in attractive re-use containers, is more appealing than ever before.

Bingo and salesboard operators this year concentrated a lot of attention on the military market, according to reports. They have been quick to gauge public sentiment and have discovered that the military market looms big on a year-round basis.

The various branches of the merchandise field have been quick to capitalize on the opportunities that have arisen as a result of the draft. The military market has proved to be productive inasmuch as there is an exchange of gifts for holidays, anniversaries, birthdays and other special occasions. Alert operators in the field are making a concerted effort to get a share of this business.

Banners Are Banner Mdse.

NEW YORK, Feb. 7.—Banners are rapidly becoming a leader in merchandise items of this war, according to reports from manufacturers, supply houses and salesmen. Already banners are important leaders in the parade of red, white and blue merchandise, with varied colorful banners stressing patriotic themes, the American way of life, and the slogan of this war, "Remember Pearl Harbor."

The trend to banners first received its start with the "God Bless America" numbers, which are still in strong demand, according to reports. The next banner theme was built around the V for Victory campaign and many colorful banners were offered. The most recent innovation in this field is the many variations of the "Remember Pearl Harbor" banners.

The "Remember" banners are all attention-arresting, printed on quality cloth and bordered with fringed satin, and some come with spear and stick. Various sizes are available.

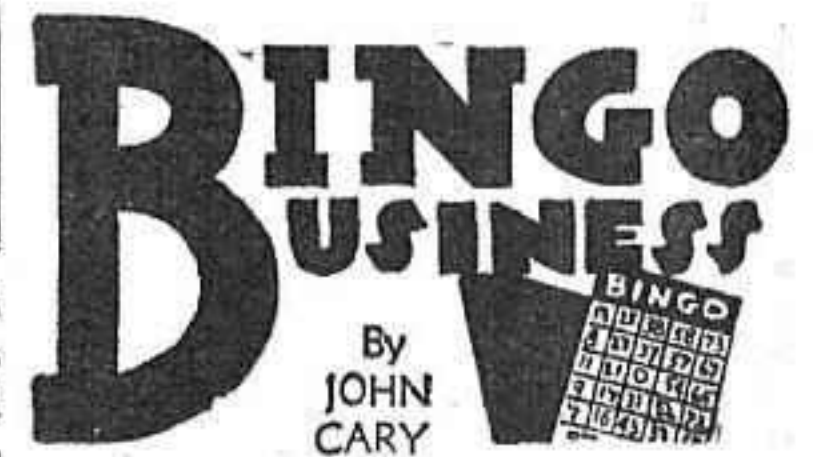
As time goes on manufacturers will produce other banner ideas. For example, a "Keep Mum Chum" idea is being considered to combat giving information about ship or troop movements during idle conversation. It is claimed that "Welcome Buddies" banners are in demand by stores, taverns and other establishments to invite the military trade. A "Welcome Sailors" banner would be useful in areas near naval bases. Service banners with stars representing the number of members of the family in the armed forces are also coming into strong prominence at this time, it is said.

Publicity Break For Novelty Firm

NEW YORK, Feb. 7. — The anti-Axis cards put out by Julius Pollak & Sons were the basis for a feature story by Syd Boehm, *New York Journal-American* feature staff writer, January 30. Boehm's lead-off was, "I just mailed an anti-Axis 'greeting' card to Fritz Kuhn in Danne-mora Prison." Then he went on to explain he wanted to mail one to Hitler but was told by postal authorities the Fuehrer had changed his address in Russia again. He picked Kuhn, Boehm continued, because the German-American Bund leader's address is so permanent.

The card Boehm mailed features a pawnbroker's symbol with the three globes showing caricatures of Benito, Adolf and Hirohito, with the respective captions, "Champ Chump," "Heil, Heel" and "Jap Sap." "We'll put 'em all in hock."

The story outlines the fact that the various anti-Axis cards offered are part of the business world's gesture toward raising national morale. Running almost two columns, with reproductions of some of the outstanding cards, the story gives the firm's product a strong publicity plug.



WHILE THERE has not been any evidence of attempts at fraud at merchandise bingo games, there has been an epidemic of cases in cash bingo. Still, it would be well for bingo operators who offer valuable merchandise prizes to exercise caution and to make certain that awards are being made to honest contestants.

The alleged racket to beat bingo games shows that considerable thought and planning have been made to insure hoodwinking operators. In one case where a suspect was arrested a specially constructed woman's purse was found that contained a small file-type case neatly packed with rubber stamps—each bearing a different number. Fraudulent stock in trade also includes rubber stamps, plates with which to print several types of bingo cards, ink pads, tools and carrying cases.

If any merchandise bingo operators have been victimized, this column would like to hear about it and the information will be passed on so that other operators can be forewarned and on the alert. But, as this note began, as far as it can be ascertained merchandise bingo games have been singularly free of any attempt to defraud operators and, incidentally, the legitimate players.

A LETTER has been received from Elmer R. Greene, who conducts a bingo game in Michigan City, Ind., which submits a suggestion that is worthy of consideration by operators thruout the country. Elmer argues that good will created thru favorable comment is fundamental in the success of any business—especially bingo.

He reports that the good folks in his neck of the woods have been enjoying the game without interruption for the past six years. During this time Greene had to change locations three times in order to accommodate the ever-increasing attendance. Elmer states he is a firm believer in the "little extra things" which the bingo operator can devise for the players' benefit.

Elmer has worked out a simple plan for building good will. He has inaugurated a nightly "Smokes for Soldiers" drawing with a carton of cigarettes mailed to the lucky winner. A short, simple, self-explanatory letter is sent on the recipient of the prize. The letter is reproduced below:

"Hello, Soldier:

"Under separate cover we are sending you a carton of Camels. At our bingo game we have a box containing the names of the boys in the service from this area. Each night names are drawn and the winners are sent a carton of their favorite brand of smokes.

"Yessir—tonight the name of (the name of the private inserted here), Private First Class, popped out, and so we sincerely hope you will enjoy our little gift.

"Drop us a line or two and let us know if your package reached you okay. (Stamp enclosed.)

"Best Wishes and Good Luck, Soldier."

It is claimed that this simple stunt has caused considerable comment and, undeniably, it has created a lot of good will for one Elmer Greene and his bingo operation. This column is always interested in receiving information about other promotional ideas that have created good will or boosted business for merchandise bingo operators.



By BEN SMITH

George Gallup, director of the American Institute of Public Opinion, recently conducted another survey on the gaming habits of the nation and at the same time attempted to ascertain the general public attitude toward government lotteries. As these surveys are made by a system of highly selective samplings in each of the 48 States in proportion to voting population and, as the results obtained are usually considered quite accurate, it was interesting to note the popular reaction to the new Gallup study. In an article, which appeared under George Gallup's signature in the January 31 issue of *The New York Times*, he had this to say:

"With Washington casting about for new sources of revenue for war, the idea of government lotteries as proposed in a bill introduced in Congress has substantial popular support. A nationwide poll by the American Institute of Public Opinion shows that a majority of Americans with opinions on the subject would approve such lotteries at this time.

"The popularity of the idea is undoubtedly explained by the fact that, according to a recent Institute survey, 54 per cent of adults bet money on various games of chance during the past year. This means that more than 43,000,000 people had participated in a gambling game at least once in a year's time.

"The proposal for government-operated lotteries was put to voters in the following form:

"Would you favor lotteries run by the federal government to help pay part of the cost of carrying on the war?"

Results were:

Yes	54 per cent
No	37 " "
Undecided	9 " "

"Confining the vote to those who expressed an opinion, the results would be: Yes, 60 per cent; No, 40 per cent, or a substantial majority in favor.

"In Australia lotteries are run by the governments of three of the six States. The proceeds go to hospitals and charities, and the government lottery idea is popular thruout Australia. In the United States those voters who favor the government lottery idea argue chiefly, that 'People are going to gamble anyway, and some of the money might as well go to the government.' Those who oppose the idea declare that gambling is a sin, that lotteries would be beneath the dignity of the United States Government and that gambling thruout the

(See DEALS on page 52)

Jewelry Sales Figures Higher

NEW YORK, Feb. 7. — Jewelry sales during 1941 showed a substantial increase over the preceding year, according to reports from wholesale houses. It is anticipated that the demand for jewelry items this year will exceed the figures for last year.

There has been considerable interest shown by the public for engraved jewelry, bracelets, rings, necklaces, watches, etc. The upward trend in sales last year was boosted tremendously by the demand for military and patriotic jewelry items. In this category several new lines have been introduced and enthusiastically received by the public.

Patriotic jewelry, particularly items which include the "Remember Pearl Harbor" slogan, have been doing well so far this year. Jewelry circles believe that this line will be one of the leading sellers during the year. Items are all attractively designed and come in gold finish with enameled red-white-and-blue background for reproducing the slogan, the V-for-Victory symbol, the American flag and other patriotic motifs.

Standard jewelry, especially rings and watches, is also doing well, according to reports. This is easy to explain since the general prosperity over the nation, as a result of defense and war efforts. The trade is of the opinion that this will be one of the biggest years in jewelry history with American timepieces stealing the show away from imported ones.

Bonanza for Coast Workers

HOLLYWOOD, Feb. 7.—Merchandise men in this area have made a new gold strike, according to reports, now that the entire Coast area between here and San Diego is booming. Aircraft workers and service men on duty in the area spend their money for amusements, and concessionaires are doing a thriving business.

It is said that even more men are being added to pay rolls, and the estimate is that more than \$10,000,000 a week goes into defense workers' pay envelopes. Merchandise men are cashing in on this golden harvest by offering attractive items that are useful and catch the eye.

Popular Items

Write to The Billboard, Buyers' Service department, 25, Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Regulation Military Mdse.

Camp workers and operators who have stores near military camps report that demand for regulation military merchandise is heavy. Such items as marksmanship badges, field army and army corps badges, enlisted men's collar insignia, chevrons, cap devices and buttons, etc., are selling steadily, it is said. The Allied Military Suppliers Corporation offers all these items and has one of the most complete supplies of military merchandise as well. Firm claims all merchandise it offers is according to regulations. A catalog listing the items available, as well as practical merchandise and novelties, will be mailed on request.

moved and the emblem applied. The item offers permanent protection for Federal Auto Tax Stamps, which are attached to face of emblem and applied to inside of windshield. It is anticipated that this will be a hot item, the announcement concludes, with all motorists good prospects.

Silent Dog Whistle

A specialty item that will appeal to all dog owners is the Silent Dog Whistle offered by B. Shackman & Company, the firm states. It is said the whistle is one of the best means for signaling to a dog. The unusual angle of this item is that only the dog can hear the whistle. It is said that the whistle sounds on high frequency sound waves not captured by human ears but audible to the dog. A novelty item with practical value, it is claimed that workers have little difficulty in making sales. Item comes attractively packaged.

Identification Bracelets

It is said that as a result of the war there has been a strong spurt in the demand for identification bracelets. The items are timely, and Harry Pakula & Company announce that they are offering a line of bracelets and necklaces for men, women and children. It is said the

Auto Tax Stamp Shield

An item that will appeal to motorists is the Han-Dee "mystik" Auto Tax Stamp Shield offered by L. Berman & Company, according to the firm's announcement. Item, in the shape of a shield, is decorated in red, white and blue, shows stars and stripes and has patriotic slogans along edges reading: Buy Defense Stamps, Buy Defense Bonds and Remember Pearl Harbor. It is claimed the item will adhere to the windshield and is not affected by moisture or heat. No moistening is required—a protective cloth covering is re-

ATTENTION, JOBBERS!

Get Our

BINGO

Catalog

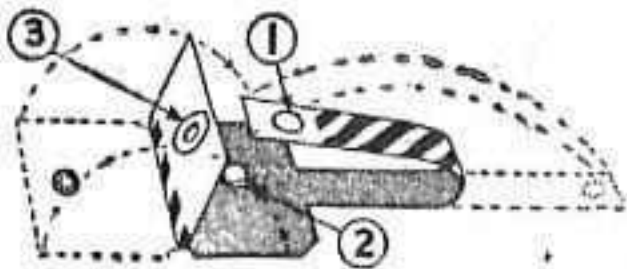
IT'S COMPLETE!

MORRIS MANDELL

New Address

131 W. 14TH ST., NEW YORK

NEW AMERICAN MADE Patented Master Brand DANCE CHECKS



Men's Style Check (Illustrated Above)

Easy To Attach!

Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 3 fits over both No. 1 and No. 2 to lock check securely. See illustration above.



Ladies' Bracelet Check

Wide Variety of Designs and Colors.

Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

BINGO SUPPLIES

JOBBERS WRITE FOR

FREE CATALOG

- Floor Model Bingo Blowers
- Electric Magnifying Viewers
- Table Model Bingo Blowers
- Rubberized Bingo Chute Gages
- Electric Flash Boards
- Rubberized Throw Ball Gages

And every other item jobbers want and need... the most complete Bingo line!

"If it is Bingo Equipment or supplies—

Metro MUST Have it!"

METRO MFG. CO. 127 W. 25 St. New York City

FURS OF DISTINCTION

Direct From Our Factory

FEBRUARY SALE

Make your selections from our sensational 1942 style Fur Coats, Chubbies, Jackets and Boleros.

\$5.50 UP

Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Check-lings, Caraculs, Mouton Lamb, Pony, Kid Skins, Sealines, Scavettes, Persians and every other Fur from \$5.50 up.

WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

ANDREW PAUL AND E. ARKAS

Manufacturing Furriers 154 West 27th St. (Dept. B), New York, N. Y.



MAN'S WRIST WATCH



American made in 6/0 line size. Chromium plated case. Curved back. Silvered dial. Unbreakable crystal. Leather strap or link bracelet.

BB705—Each Singly \$2.05

In Lots of 50—Each \$1.95

ROHDE-SPENCER CO. 223 W. MADISON CHICAGO, ILL.

Defense Savings Bonds can be registered in the name of children as well as adults.

DER—"PHEW"—RER



You're right—that's what he is. There's no need for thought—it has already proven its sales appeal. It's hot right now—don't wait. Get started on the hottest item that has ever hit the market. You can create your outlet to your own choosing—it was tried in stores and stopped mobs—sells on sight. Board Operators, here it is. Write for prices. State business. Size 5 1/4 x 5 1/2 inches. Packed 48 to carton.

SAMPLE POSTPAID 50 Cents Each

We Carry a Complete Line of Premium Merchandise Always First With the Latest

WISCONSIN DE LUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WIS.

1942's NEWEST KNOCKOUT! AN INSTANT ATTENTION GETTER—A LONG LIFE, LASTING NOVELTY. FITS ANY BUSINESS, ANY PROMOTION, ANYWHERE.

SMART, MODERNE

Fountain Pen Desk Set

Stylish in tenite plastics, black with contrasting colors. Solid felted base fountain pen fitted with specially processed gold-plated point. Unconditionally guaranteed!

A SURE PROFIT CLEANUP FOR THOSE FIRST IN THE FIELD.

LOTS OF COLOR AND A REAL FLASH.

\$3.60 Doz.

1/3 Dep. Bal. C.O.D.

\$41.50 Cross

F. O. B. CHICAGO

Plasticraft SPECIALTIES MODERN PLASTIC NOVELTIES

3222 West Cermak Rd., Chicago, Ill.



NEW! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker

Takes and Finishes Black and White, or Sepia Photographs IN ONE MINUTE.

Complete outfit costs about \$60. That's all you require to start This Big Money Business.

WRITE TODAY

P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB-2, Chicago, Ill.

Look! Joe Hoy, Ark., writes: "Rigged up booth with lights. GROSSED \$39.20 SATURDAY." Zeller, Mass., says: "DID \$20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

FACTS ABOUT THIS AMAZING ONE-MINUTE PHOTO MACHINE

Requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

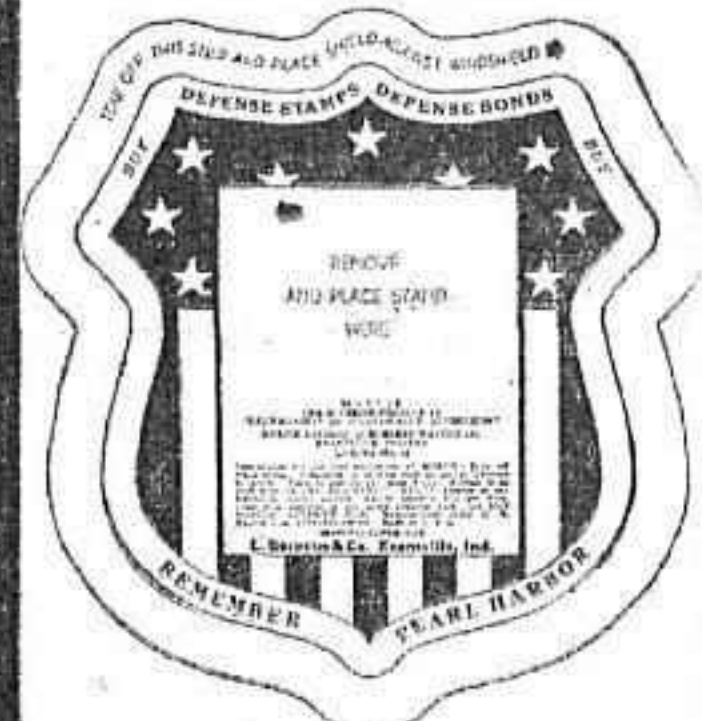
Army Camps, Stores, Street Corners, Fairs, Carnivals, Bazaars, Picnics, EVERYWHERE—you will make BIG MONEY with P. D. Q.

★ PATRIOTIC and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.
★ PEARL HARBOR STICKERS—per 100—\$1.60.
★ FLAG SETS WITH SUCTION CUP—3 Flags—\$1.50 Doz. Sets.
★ METAL FLAG LAPEL BUTTONS—100 for \$1.05.
★ CELLOPHANE FLAGS—2 TO PACK—DOZ. PACKS, 50¢.
★ "V" DECALS—Large Size—60¢ Dozen.
Include Deposit and Postage. Full Line Spring Items for Wagon Jobbers, House Canvassers, Premium and Salesboard Operators. Free Catalog. Write. CHAMPION SPECIALTY CO., 814-F CENTRAL STREET, KANSAS CITY, MO.

U. S. FLAGS

Gilt Spear Head Staffs
8"x4" Doz. 40¢
18"x12" Dz. \$1.00
30"x18" Dz. \$2.75
36"x24" Dz. \$3.50

HAN-DEE "MYSTIK" AUTO TAX STAMP SHIELD



EVERY CAR OWNER IS A PROSPECT

Sanitary Rubber-Like "Mystik" Patriotic Emblem, decorated in red, white and blue, will adhere to windshield and is not affected by moisture or heat. No moistening required, merely remove protective cloth covering and apply. Rubber-Like "Mystik" will stay put.

Permanent protection for Federal Auto Tax Stamps. Just attach tax stamp to face of emblem and apply to inside of windshield.

Mounted 24 on a card. Each in glassine envelope.

\$1.65 PER CARD OF 24 EMBLEMS

\$6.50 Per 100 (Not Carded)

Size of Emblem 3 1/2" x 4 1/2"
Mfg. under U. S. Patent Nos. 2094428-2247094.

L. BERMAN & CO. 114 N.W. 1ST ST., EVANSVILLE, IND.

PATRIOTIC BUTTONS PENNANTS FLAGS PINS

Write for Money-Saver Listing on Over 65 Profit Makers Today!

LEVIN BROTHERS

Established 1880. Terre Haute, Indiana

BINGO CARDS

COMBINATIONS UP TO 5000 NO 2 CARDS ALIKE

AER-O-MIX BLOWERS

absolutely the best on the market, perfect for coveralls or full card games. Blows 'em high. When you reach for a ball it's there, never misses.

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

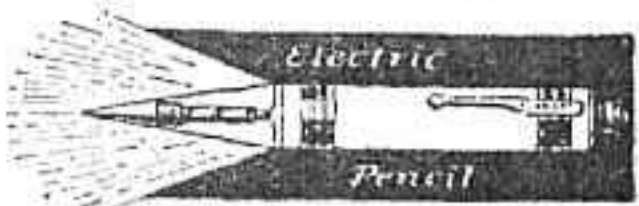
WHOLESALE CATALOG FREE

For Salesmen, Dealers & Agents 260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.
SPORS CO., 242 Lamont, L. Center, Minn.



4000 MONEY-MAKERS FAST-SELLING REPENDABLE GOODS

FOR BLACKOUTS!



PENCIL FLASHLIGHT

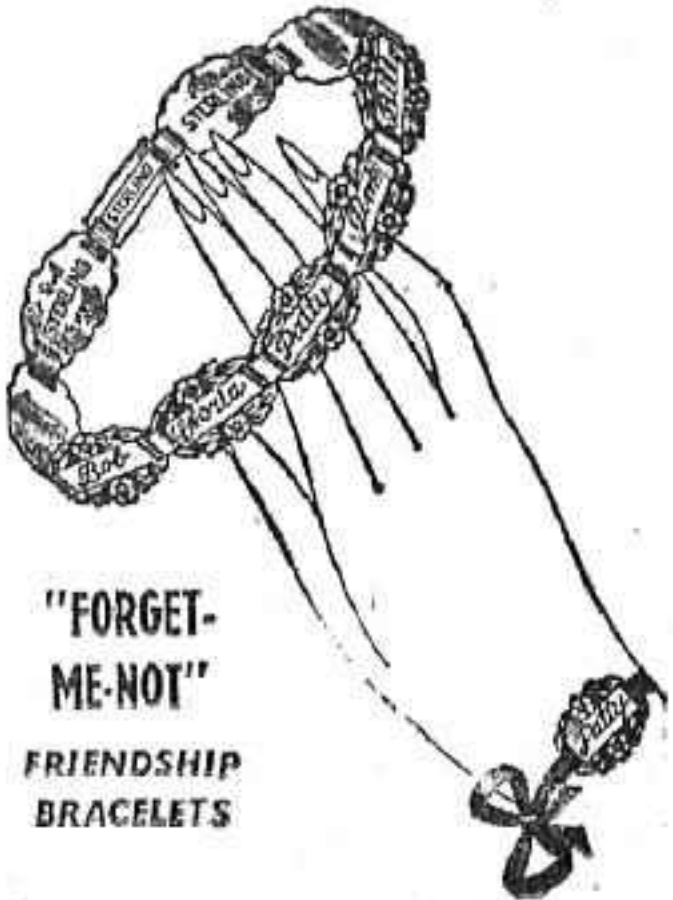
5" long with translucent plastic front. Comes completely equipped with battery, lamp, clip, lead and eraser. Fits into pocket. **DOZEN \$3.95**

Many Other Flashlights and Accessories. **FREE**—Catalog Listing Thousands of Extraordinary Buys

BENGOR PRODUCTS CO.

878 BROADWAY, NEW YORK, N. Y.

ENGRAVERS! ATTENTION!



"FORGET-ME-NOT"

FRIENDSHIP BRACELETS

Here's a new item that's the answer to the prayer of every engraver, department store worker and demonstrator. Results are spectacular. An all-year-around item that is getting \$50.00 to \$200.00 per day in department stores. We supply everything—department store contracts . . . merchandise, signs, displays, advertising mats, etc.

BRAND NEW! RED HOT!

Write for full particulars

INSKO SALES CO.

DEPT. 40

5 N. WABASH AVE. CHICAGO

identification merchandise is being promoted everywhere and the public is showing a willingness to buy. Jewelry workers able to engrave will have a bonanza in this item, it is claimed. The firm offers a complete line for delivery featuring the latest styles. A catalog will be sent on request.

DEALS

(Continued from page 50)
country would be encouraged if the government sponsored a lottery."

We have an announcement from the George F. Little Management, Inc., that the New York Gift Show, sponsored by the National Gift and Art Association, will be held at the Pennsylvania Hotel February 23-27. Five hundred lines of gifts, artwares and decorative home furnishings will be on display.

HAPPY LANDING.

WINTER QUARTERS

(Continued from page 37)
vises he has a good line-up of fairs and still dates contracted. He will come in soon to supervise rebuilding and redecorating work. He recently purchased a new living trailer for Mrs. Fontana, who has been wintering with her mother in Birmingham. Mr. and Mrs. L. E. Roth purchased a new home in Miami. Mrs. Roth was hostess at dinner for those here in quarters recently. Guests included Mr. and Mrs. Joe J. Fontana, Mr. and Mrs. James R. Paden, Mr. and Mrs. E. M. Evans, Mr. and Mrs. Pat Brady, Mr. and Mrs. Art Alexander, L. H. Hardin, Lillian Crane and Evelyn Blackford. Lee Paden, secretary, has been here all winter keeping the office open. L. H. Hardin wintered in Tuscaloosa, Ala., and is much improved in health. He also spent several weeks with his daughter, Mrs. Douglas Casey, at Indianapolis, and attended the fair meeting with Messrs. Fontana and Roth. A full crew is expected in February 15. Several new trucks and trailers have been added and mechanical department is getting the rolling stock in shape. **LEE PADEN.**

OAC IS LAUNCHED

(Continued from page 30)
of the National Association of Amusement Parks, Pools & Beaches, acting thru its executive officer, A. R. Hodge, secretary, Chicago. Included in the unit were Rex D. Billings, Belmont Park, Montreal; Jack Rosenthal, Palsades Park, N. J.; Harry J. Batt, Pontchartrain Beach, New Orleans.

Sedlmayr accepted the chairmanship, promising to do everything in his power and pledging his wholehearted support to further the scope and plans of the congress. He said that ultimately it would be the fairs, thru the IAFE and other fair groupings, which would become responsible, by virtue of their

structure and influence in the community, for the success of outdoor show operations in 1942. The support of the International Association is solicited to this end, he said.

To Huddle in Chicago

Frank Kingman conferred with fair officials attending the conference and said that an IAFE huddle would be held in Chicago late this month to study the scope of the OAC and to decide on a parallel or affiliate plan of action. Representing fairs here were Ralph E. Ammon, Wisconsin State Fair, Milwaukee, and State Director of Agriculture; Robert B. Jewell, Kentucky State Fair; Paul V. Moore, South Carolina State Fair, Columbia; Charles A. Nash, Eastern States Exposition, Springfield, Mass.; William R. Hirsch, Louisiana State Fair, Shreveport, and Somma and Kingman.

Just before the morning session ended in the North Dining Room, which was given along with other facilities thru the courtesy of the hotel, Horan asked that the chair be armed with power to name a general committee and this was granted by the assembly. During the lunch-breather, Sedlmayr and a picked number of associates drafted the following list of committeemen under the heading of executive council:

Executive Council

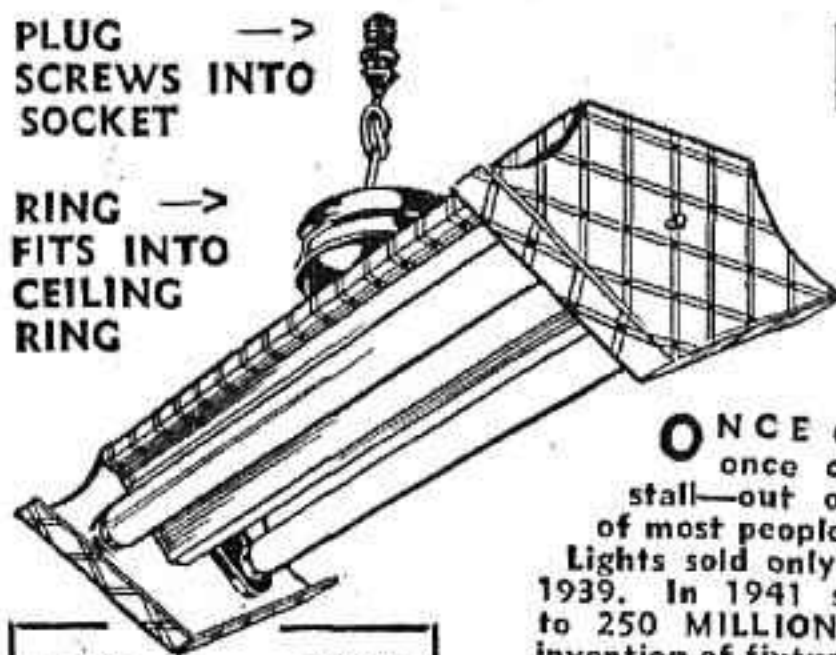
Ralph Hemphill, Oklahoma State Fair; Charles A. Nash, Springfield, Mass.; Ralph E. Ammon, Wisconsin State Fair; Lieutenant Governor S. S. Lewis of Pennsylvania, president York Fair; Maurice W. Jencks, Kansas Free Fair, Topeka; Charles A. Somma, Richmond, Va.; Raymond A. Lee, Minnesota State Fair; William V. (Jake) Ward, Illinois State Fair; Elwood A. Hughes, Canadian National Exhibition; Frank H. Kingman, Brockton, Mass.; P. I. (Pa) Strieder, Florida State Fair; W. R. Hirsch, Louisiana State Fair; Frank P. Duffield, Chicago; Sam Levy, Barnes & Carruthers Agency, Chicago; John Ringling North, Ringling Bros. and Barnum & Bailey Circus, Sarasota, Fla.; William C. Fleming, James E. Strates Shows, Buffalo; Denny Pugh, World of Today Shows, Texas; J. C. McCaffery, Amusement Corporation of America, Chicago; Art Lewis, Art Lewis Shows, New York and Norfolk; Richard F. Lusse (for amusement parks), Forest Park, Chalfont, Bucks County, Pa.

Horan Field Rep

Chairman Sedlmayr selected as his chief assistant Irish Horan, whom he named field representative. Horan presented formal objectives to guide the congress, the text being framed by chairman Sedlmayr, Frank Kingman, Leonard Traube, Horan, and Claude R. Ellis, outdoor editor of *The Billboard*, making his first Tampa visit in about 15 years and attending for the sole purpose of observing OAC developments. Harry J. Batt, New Orleans park owner, moved that the objectives be turned over to

PLUG →
SCREWS INTO
SOCKET

RING →
FITS INTO
CEILING
RING



IT'S EASY
TO SELL BECAUSE
SAVES 1/2
ON LIGHT BILLS
No Need for Extra
Equipment or Special
Wiring

ONCE expensive—once costly to install—out of the reach of most people, Fluorescent Lights sold only a million in 1939. In 1941 sales jumped to 250 MILLION—Now with invention of fixture that screws in like an ordinary light bulb, a fixture that can be installed in

If earnings of \$5,000, \$10,000 and \$15,000 a year don't scare you, rush your name by fastest way for sensational facts—sales plans—amazing records being made by others, complete line

NAMCO, 433 E. Erie St., Dept. 82-B, Chicago, Ill.

**MAKE MONEY SELLING
New Kind of
FLUORESCENT**

SCREWS IN SOCKET LIKE BULB

an instant, a fixture that sells complete with tubes for less than \$5.00—the most spectacular sales opportunity of the decade has been opened up for salesmen and distributors. Enormous advance commissions. Exclusive territory. Exceptional factory co-operation includes financing big orders.

FREE TO SALESMEN! SEND NAME!

with pictures and prices. This is the hottest item in direct selling today. Even if you don't answer another ad in this magazine, rush your name on this one—right now.

NAMCO, 433 E. Erie St., Dept. 82-B, Chicago, Ill.

the executive council for consideration, giving the council authority to make such alterations as it sees fit. There was a lengthy discussion concerning the text of the 10 points outlined, with suggestions offered by Robert Jewell, Kentucky State Fair; John W. Wilson, Cetlin & Wilson Shows; Jack Rosenthal; Ralph Ammon; E. Lawrence Phillips, Johnny J. Jones Expositions, and others. Each point was considered separately and then passed as a whole.

More than 100 representatives of the industry filed back for the afternoon session. (See OAC IS LAUNCHED on page 54)

**"REMEMBER
PEARL HARBOR"
POCKET COINS**

BRONZE, \$6.00 PER 100
Samples 15 for \$1.00



ACTUAL
SIZE

CASH WITH
ORDERS

STERLING SILVER
AT 45c EACH

PATENT
PENDING



Manufacturers

THE METAL ARTS CO., Inc.

Dept. LFH, 742-752 Portland Ave.
ROCHESTER, N. Y.



**MILITARY
BROOCH**

The most attractive piece of military jewelry you have ever seen! Every Service Man is a prospective customer. An appropriate gift for wife, sweetheart and mother. Highly polished, yellow-finished Double-Hearts with enamel-trimmed, rose-finished, military insignia drop in choice of Army, Infantry, Artillery, Navy and Aviation. Individually boxed.

No. B36J325—Per Doz. \$1.80. Gross \$20.00. In heavily gold-plated quality. Individually boxed. No. B36J326—Per Doz. \$3.30. Gross \$43.20. An ideal item for Novelty Stores, Hotel News Stands and Drug Stores. 25% Deposit Required on All C. O. D. Orders. MENTION YOUR BUSINESS. We do not sell retail.

WRITE FOR OUR #421 FLYER.

Joseph Haqn Company
Wholesale Distributors Since 1911
217-223 W. MADISON ST., CHICAGO

ELGIN, WALTHAM, BULOVA



Renewed Guaranteed
MEN'S WRIST
AND POCKET
WATCHES

STARTS AT
\$3.95
Wholesale Jeweler Since 1914.
SEND FOR FREE CATALOG.
LOUIS PERLOFF
729 Walnut St., Philadelphia, Pa.

SAVE YOUR TIRES!

AUTOMATIC TIRE COP

Yells for help when tire thieves go at your car. Screwdriver installs in 15 minutes. Any car. \$1.00 brings demonstrator kit and wholesale prices. Rush order today.

TIRE COP CO., Dept. A-18, Madeira, Ohio

**ELGIN • GRUEN \$2.95
BULOVA** Start at

Take advantage of these re-conditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! FREE CATALOG, illustrated with the latest numbers.

STAR WATCH CO.
Wholesale Jewelers
124 S. 8th STREET, PHILA., PA.



BUY NOW—AVOID WORRY—SAVE MONEY

INVENTORY CLEAN-UPS—REASONABLE QUANTITIES

Well Under Present Market Prices

—BALANCED SELECTIONS—

FOR PREMIUM — NOVELTY — SPECIALTY — SALESBOARD MEN

State Your Business for Proper Listings



PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

FLASH!

EVANS NOVELTY CO.
WILL SOON ANNOUNCE

- The NEWEST
- The CLEVEREST
- Most SENSATIONAL NOVELTY ITEM EVER OFFERED

So, if you are looking for the fastest-selling money-maker of the year, keep your eyes peeled for the EVANS ads in the next editions of *The Billboard*.

Evans Novelty Company

Division of Premium Sales Co.
800 Washington, Dept. BB3,
Chicago

PROMOTE IDENTIFICATION BRACELETS!

THEY'RE RED HOT

Engravers: Big Opportunity!

Due to the war—a sudden, tremendous demand for identification Bracelets and Necklaces for men, women and children. Stores everywhere are promoting identification items. Easy to book stores if you can engrave. Complete line ready for delivery—new styles. Write for Catalog No. 26 Today!

Big Military Jewelry Line!

For a complete line of Military Jewelry—Rings, Lockets, Compacts, etc. Write for Catalog M42 Today!

State Your Business.

Harry Pakula & Co.
5 No. Wabash Ave., Chicago

STARR PEN CO.

Hits Another Jack-Pot FOR YOU in creating the

WINCHESTER PEN

Which is now available to you in addition to our NATIONALLY ADVERTISED WALTHAM PENS and PENCILS. Send at once for the most complete price list over offered to pen workers.

WIN With WINCHESTER!

STARR PEN CO. 500 N. Dearborn St. Dept. D, Chicago, Ill.

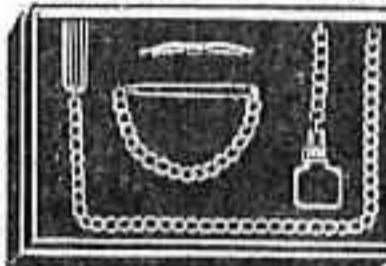
ELGIN & WALTHAM

REBUILT WATCHES \$1.75 Wholesale Only

7 Jewel, 18 Size, in S. H. Engraved Cases, at Send for Price List. Money Back if Not Satisfied.

CRESCENT CITY WATCH MATERIAL CO. 113 N. Broadway St. Louis, Mo.

"STAND-INS" THAT STAND OUT for F-L-A-S-H!



Not gold, but gold plated. Not pure gold, but brass.

Collar Holder, Tie Chain, 18" Key Chain, 3 Link Assortment, on Maroon Velour padded box, 7 by 4 1/4 inches. Premium, Fair, Gift Item.

Sample Set 60c

Doz., \$5.00 Gr. Lots, Dz. \$4.50

Key Chains only, boxed, \$2.75 Doz.

1/3 with order, balance O. O. D.

Beau Gesle Novelties, 254 W. 35th St., N. Y. C.

FILL-O-MATIC



The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS.

Backed by ARGO'S Reputation for Quality Since 1928.

ARGO PEN-PENCIL CO., Inc. 220 Broadway New York, N. Y.

The Line You Have Been Looking For! MILITARY SUPPLIES



Send today for our Free Illustrated Catalog. Contains Regulation Insignia, Army Corps Patches, Marksmanship Badges, Cap Devices and such Military Accessories as Caps, Belts, Leggings, Chevrons, etc. Also Souvenir Items—Pillow Tops, Rings and Military Jewelry.

Everything for the Service Man!

ALLIED MILITARY SUPPLIERS CORP. 404 Fourth Ave., N. Y. City

FASTEST SELLING PATRIOTIC ITEMS

in America today! Quick Sales, Big Profits, Small Investment, Samples and Complete Selling Information—10¢ Coin or Stamps.

KELLY COMPANY

62 Chestnut St. E. Orange, N. J.

Buy U. S. Defense Savings Bonds and Stamps

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

MRS. GLICK . . .
ace shampoo worker, is garnering some good takes at her stand in Neisner's five-and-dimer, Rochester, N. Y.

ANYBODY making the trade shows? Let's hear from them.

"WE'RE STILL . . ."
managing to grab some good money with our eyeglass cleaner and had one of our best holiday seasons with ties and scarfs in the steel territory of Pennsylvania," Harry and Helen Chandler letter from Rochester, N. Y. "We made a short trip thru Virginia and obtained fair money at all spots. We caught the tops in Pitchdom outside of Wheeling. Saw a J. C. L. working jar wrenches with a Gila and a rep for bally and using a small p-a. system. It's almost unbelievable, but a fact. Butler, Pa., is a good town for clean workers. We met Fred Mavis in Pittsburgh and he looks well and is carrying what it takes. Bill Westfall, of garter fame, is there, but the boys seem to be encountering some difficulty in obtaining stock. We're here for four weeks at Sibley's Department Store. Myers is working rad and grabbing some lucre, while Reynolds just finished a 12-week stay with polish. Sibley's is the top spot in town and all seem to be getting the green."

PERSONALITY is highly essential to the successful pitchman. Act natural and you're acting best. Always remember the bubble might burst if you put on false airs.

DOC PHIL BRADLEY . . .
left New York recently to work a string of Midwestern spots.

MR. AND MRS. TOMMY ADKINS . . .
are purveying their wares out of Forrest City, Ark., and report business is fair.

PITCH STORES . . .
are conspicuous by their absence here," letters Madaline E. Ragan from New York. "It's the first time in about 15 years at least one has not been in operation. There are only a few street workers around. I've quit the road temporarily and am keeping house here. My sister, Mary, is still working Crystal Palace Market in San Francisco. Chief Lightning and Carl Marlow are still holding down Ed Ross's store on Market Street in Newark, N. J. Tommy Conlin has been working around Times Square. Where are Chick Townsend, Abner Hood, Texas Tommy, Doc Vic Lund and the rest of the old-timers? Pipe in, folks. It's winter now and you're not too busy."

"PUBLIC BE PLEASED" is the correct attitude for any pitchman to take toward prospective customers.

HAROLD A. PORTER . . .
is in Columbus, O., for the 14th annual Beauty Trade Show and Convention, under Hairdressers' Guild of Ohio auspices, and is covering the event with the beauty trade journal for which he is circulation director. From Columbus he will make the All-Texas Beauty Exposition, Dallas, and then head for the Central States' Beauty and Trade Show in Omaha. Following these dates he's slated to cover the 19th annual Midwest Trade Show at the Sherman Hotel, Chi-

ago. Porter says that business over the holidays was exceptionally good. Because of the priority rulings on tires he has stored his car and is making most of his trips by rail.

ACE MED WORKER . . .
Yznaga is purveying Newman's Oil to good tips in Cleveland.

CRACK ABOUT your takes in box-car numbers and you'll find the town or city you're playing will slap a prohibitive reader on the spot to be worked.

BILLY (JIGGS) FINNIGAN . . .
well known in pitch circles, is touring with Tex Short's Wild West Show to good results, he advises from Elko, Ga.

MRS. GLICK . . .
is working shampoo at May's department store in Cleveland to click results.

LITTLE JOHNNIE KLINE . . .
the Wild Irish Kid, purveyed flowers to good turns at the President's Ball in Indianapolis.

HARRY MAIER . . .
former mayor of Park Row, has been ill for several months and is now in Nashville, where he's resting and awaiting the spring drive.

TEN LEGITIMATE average passouts are worth much more than one huge passout calling for a hurried departure, which is oft-times delayed for a long time by the powers that be and results in a closed town to all. More than once the wise guy has been the sucker after all.

BUSINESS . . .
for the Supreme Players Group, which opened recently in Austin, Tex., continues good, Roy Storey reports. Unit has been playing school, auditorium, theater and lodge dates. Line-up includes Bobby Gamble, Mollasses and Honey; Storey, toby compedian; Ellis Yocum, vocalist; Eddie Ayres, eccentric and guitar, and the Ayres Twins, Walter and Wallace. A string band provides the music.

OUR SCOUTS . . .
tell us many of the boys and girls of the pitch fraternity migrated to Tampa for the Florida State Fair there.

THE PIPES COLUMN is conducted as the pitchman's medium with the intention of granting an equal opportunity to all in Pitchdom. Take advantage of this opportunity.

"JUST CLOSED . . ."
my circuit of dog shows at Winter Haven, Fla., and will make the Florida State

MIN-O-RAL

Tonic and Cleanser
A natural for Medicine Workers, Pitchmen and House-to-House Men.
Write for Proposition
MIN-O-RAL PRODUCTS CO. 2301 Grand River Ave., Detroit, Mich.

MEDICINE MEN

Write today for new wholesale catalog of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio

CANVASSERS! Nation's Fastest Sellers!

ALL-AMERICAS BANNER WITH "REMEMBER PEARL HARBOR" SLOGAN



Doz.; Gross \$9.00. Send 50¢ for Sample Assortment, includes 6 assorted banners, plus one dozen All Americas Post Card. 25% With Order, Balance O. O. D., F. O. B. New York. You can safely buy several dozen with a guarantee. If you cannot sell these within 3 days we will gladly refund your money. TERRITORIES OPEN FOR DISTRIBUTORS.

REITER NOVELTY COMPANY 1123 Broadway New York, N. Y.

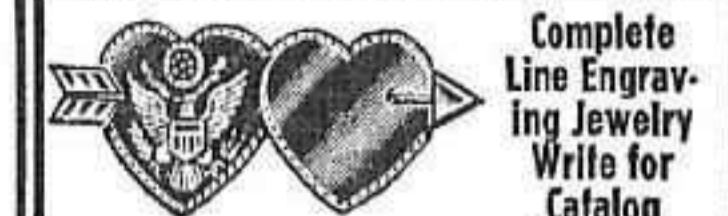
OAK-HYTEX BALLOONS



Keeping morale at its highest depends a lot upon the children. American boys and girls must be provided with happy, healthy play.
Oak balloons rate very high in this effort. It is our aim to make present stocks go as far as possible.
We'll be glad, at all times, to tell you what the situation is at the moment.

The OAK RUBBER CO., RAVENNA, OHIO.

Engravers!! Jewelry Demonstrators!!



Complete Line Engraving Jewelry Write for Catalog

ENGRAVING MACHINES
Standard Model \$12.50
Diamond Point Model 18.50

All Orders Shipped Same Day Received.

BIELER-LEVINE, INC.
37 South Wabash Ave. CHICAGO

SILENT DOG WHISTLE



Only dogs can hear it; works on high frequency sound waves. Formerly \$4.00 each.

Now \$2.25 Doz.
7 other sensational new items. Send for free list.

B. SHACKMAN & CO.
180 Madison Ave., New York City

THE REAL SERVICE BANNER



A Deluxe Banner in 5 Brilliant Colors. 9" x 13".

DOZEN \$2.00

GROSS \$21.00

SAMPLE 25c

25% Deposit on O. O. D. Orders, Immediate Delivery.

20 Other Banners—Free Circular. Big Assortment, \$1.00.

LIBERTY PRODUCTS
277 BROADWAY NEW YORK, N. Y.

Genuine ZIRCON Rings

Ladies & Gents \$4.00 to \$8
SOLID GOLD \$4.00 Each
Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.
Box 311 — B. LOWE — St. Louis, Mo.

CHEWING GUM 26 BOX

RETAILS FOR \$1.00
Each box holds 20 Cellophaned 6c Packs Factory Fresh Gum! Snappy Display Boxes help you to get quick 100% to 200% profits. Be our distributor—get started! Send 50¢ for sample box (prepaid).

GREAT FIELD FOR AGENTS. Write
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave., Newark, N. J.

REAL PROPOSITION

Selling High-Grade Medicines. Write for catalog, discount quantity lots. We pay freight.

The Quaker Medicine Co.
220 George St. Cincinnati, Ohio

Fair here," letters Fred X. Williams from Tampa. "After my local stand will head for the Houston and Fort Worth stock shows before starting my trek north on dog shows. Business in Florida hasn't been so hot, and only about half the regular contingent of tourists is here this winter. While making the dog show in Sarasota, Fla., a group of dog-show people visited the Ringling circus quarters."

WORKING A PITCH STORE . . . on Prospect Avenue, Cleveland, to sat-

TIMELY BUYS
REMEMBER PEARL HARBOR BUTTONS, assembled, the better kind, 100 Buttons \$1.05
LATEST WAR SLOGAN BUTTONS, big variety, assembled, 100 Buttons 1.05
GOD BLESS AMERICA BUTTONS, assembled, 100 Buttons .99
PATRIOTIC LAPEL INSIGNIA, red, white, blue, mounted on attractive display card, special, 100 Cards .65
REMEMBER PEARL HARBOR AND SERVICE BANNERS, multi-colored, very beautiful satin, silk, silk fringed, tassel and spearheads, finer quality and more attractive than others, size 9x12 inches. Dozen 1.70
BANNERS, as above, size 6x8 inches. Dozen .75
ARMY RINGS, gold or silver finish, fast sellers. Dozen .90
JEWELRY ASSORTMENT, Military Motif. Gross 8.45
16-PAGE BOOK 4-Color SERVICE GUIDE, retails 25c. 100 Books 3.00
60 PAGE BOOK, Story of the Unknown Soldier. A 25c Pass-Out. Limited Quantity. 100 Books 3.00
SET OF 8 BOOKS, Etiquette and Charm. \$1.00 Value. Limited Quantity. 100 Sets 6.00
SET OF 7 BOOKS, On Finance. \$1.00 Value. Quantity Limited. 100 Sets 6.00
All orders must be accompanied by deposit or full payment. 25 years of value giving in Novelties, Notions, Gifts, Premiums and Sideline Merchandise. 182-page catalog sent with shipment.

MILLS SALES CO.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

WANTED FOR SHRINE CIRCUS
March 12th to 14th, Altoona, Pa.
Side Shows, Freaks, Medicine Men, all kinds of clean money-making units. We play to 45,000 in 3 days. Beautiful \$1,000,000 building.
Rush All Particulars Today!
HENRY M. COGERT
Jaffa Mosque ALTOONA, PA.

INSURANCE
CHARLES A. LENZ
"The Showman's Insurance Man"
4738 Insurance Exchange, Chicago

Print Cards
Name Cards at fairs, carnivals, stores, cars, Stationery, photo postcard and movie titles. Print Your Own, Save Money. Portable; take it anywhere. Lowest price outfit made, \$16.55 complete. Raised Printing like Engraving too. Sold direct from factory only. Simple rules sent. Write for catalog and details. Kelsey, Inc., 899 Meriden, Connecticut

TRACEY--WANTS--TRACEY
SIDE SHOW PEOPLE
FOR COLEMAN BROS.' SHOW
FREAKS TO FEATURE and Novelty Acts of merit, GIRLS for Division, Ticket Sellers, Front Man that can work with acts. No agitator or drunks answer. Short jumps and where the money is SURE. STATE SALARY and all details in first letter. Open around middle of April. GILBERT TRACEY, Fisher Camp, 2810 Clark St., Tampa, Fla.

BUFF HOTTLE SHOWS
WANT
Concessions that work for stock. Have Chev. and G.M.C. Tractors with or without semi-trailers for sale. Will pay top wages for Merry Go Round and Wheel Foreman, Johnnie Johnson and Loyd Schimell, write immediately. Join the show that never closes. Lafitte, La., this week. B. W. HOTTLE, Mgr.

FOR SALE
Gentle Female Elephant, trained. Also good harness Elephant. Will buy 20 or 30 Ft. Middle for 60 Ft. Tent. Also Dramatic End for 60 Ft. Top. For Sale—Net about 30 by 50 ft., price \$35.00. Can use Truck Drivers, also clean Cook. WM. KETROW, Box 774, Station 5, Miami, Fla.

isfactory results are Jack David and E. Small, according to reports hitting the pipes desk from the Ohio city.

OAC IS LAUNCHED

(Continued from page 52)

sion of the Outdoor Amusement Congress. Tampa's Chamber of Commerce provided registration personnel and facilities. Chairman Sedlmayr opened the meeting by pointing to the inter-relationship between fairs and attractions. "The fairs need us and we need the fairs, and all of us should work together as one group," he said. The great danger lies in the individual who presents his own problem to a senator or congressman in Washington, he declared. Such activity helps no one and often does harm, he said.

Individuals Bear Expenses

Suggestions about raising money were mixed, decision being to have individuals bear whatever expenses are needed to push the aims of the organization, as emphasized in the platform adopted by the congress for consideration by the executive council.

Art Lewis spoke at length about the part carnivals can play in co-operating on Civilian Defense wherever midways are located.

J. D. Wright Jr., veteran promoter, supported Lewis's views and also declared that individuals should go to any place necessary at their own expense.

Matthew J. Riley, general agent, citing the last war, said that "The platform of this congress and the members selected for the council have been perfectly done." Bernie Mendelson, O'Henry Tent & Awning Company, said that he knows for a fact that individuals "would have no chance" in Washington, and pledged his support to the amusement congress.

Ralph E. Ammon, Wisconsin State Fair, looked for a big fair year, but said that there might be a drop in attendance from the provinces due to tire rationing. He said Wisconsin fairs would probably open later in the morning and close later at night, thus giving the laborer a chance to see the night show.

Charles A. Nash, Eastern States Exposition, said each locality would have to handle its own problem, the attendance bulk would come from immediate locality and felt sure "We will have to depend on attractions more than ever before." W. R. Hirsch, Louisiana State Fair, said he had been at the meeting with President Wilson and Railroad Administrator McAdoo in World War I and is certain that fairs will be told to go ahead as they were 25 years ago.

Robert B. Jewell, Kentucky State Fair, said the present situation would give the fairs great opportunity to show that their existence is justified. Ralph Hankinson, Hankinson Speedways, expressed his optimism as based on the 1917 conflict. Elmer C. Velare, Royal American Shows, looked for a sharp attendance drop, to judge by his shows' Florida engagements. He urged that carnivals obtain lots as close to town as possible, where the population is ready-made and doesn't have to ride out to the midway.

Concerted Action Needed

Richard P. Lusse, named to the exec council for parks, said the outdoor industry will have to engage in concerted action and make whatever sacrifices are necessary, "and I speak for the NAAPB in extending our support to the congress. Max Goodman, Wonder Shows of America, expressed his satisfaction with the fact that an organization has been set up. John M. Sheesley, Mighty Sheesley Midway, declared that the congress is "the greatest thing done in show business in years" and that the organization is in "wonderful hands."

Closing the session, Chairman Sedlmayr said: "There are a lot of things that will come up and each person will have to help himself as best he can. The congress will do everything possible to help each group. The International Association of Fairs will have a meeting in Chicago this month, and a meeting of our executive council will be arranged at around the same time and a circular letter of what takes place will be sent to operators in our industry as represented at this first session of the Outdoor Amusement Congress."

Organizers Lauded

Before actual adjournment Charles A. Nash recommended a vote of thanks to Frank Kingman, Irish Horan and Leonard Traube for their missionary work in helping to launch the congress and the assembly stood up to applaud.

Morris Lipsky and Buddy Paddock, Johnny J. Jones Exposition, attended for the International Association of Showmen, St. Louis. Frank R. Conklin,

Conklin Shows, arrived late due to faulty train connections. Another late arrival was William Glick from Baltimore. Registration will appear in another issue.

TOTO DECISION

(Continued from page 3)

tion Division, South, started to question Mrs. Kenneth Hoyt, Havana, former owner, as to whether any attempts were made to mate the animal, Judge Cline ruled the question "utterly irrelevant."

Upon Toto's arrival here from Cuba the show was assessed the regular duty of \$150 on the valuation of \$1,000. Government is seeking to collect \$6,275.50, which represents duties and additional penalties on reported purchase price of \$8,775. Judge Cline concluded the hearing and left for New York, where she will render her decision.

John Ringling North, president, declared that RB officials had at no time attempted to conceal anything regarding the importation of the ape.

ROUTES

(Continued from page 15)

Wood Trio (Green Tree) Washington, Pa., re. Wood, Napua (Lexington) NYC, h.

Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

Z

Zedra & Fernando (It Cafe) Hollywood, nc. Zimmy, Al (606) Chi, nc.

CIRCUS

Autry, Gene, Rodeo: (Fat Stock Show) Houston, Tex., 8-16.
Cole, James M.: Clyde, N. Y., 10; Marcellus 11; Jordan 12; Waterloo 13; Fayetteville 14; Oriskany 16; Frankfurt 17; Herkimer 18; Little Falls 19; Canajoharie 20.
Davenport, Orrin: Cleveland 9-14; Detroit 16-28.
Polack Bros.: (Armory) Louisville 9-12; (Music Hall) Cincinnati 16-21.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Arcade: Leesville, La.
Elli Joy: Valdosta Ga.; Moultrie 16-21.

LETTER LIST

(Continued from page 47)

Friel, Mrs. Fern
Gallagher, Ruth
Giggie, Mlle.
Goldberg, Murry
GUTHRIE, JOHN J.
Hannum, Maurice
Harris, Marie
Harris, Russell
Hobkins, Virginia
Howard, Annimae
Huff, Tiny
Hurd, J. Malcolm
JACKSON, GEORGE F.
Keeley, Brandon
Kelly, John A.
KING, ROBERT M.
Lambert, Zorita
LAND, CHARLES
Leahy, Buck
Lee, Dorothy
Lester, Miss Ronnie
Levenson, Myer
LINDSAY, FRED
LITTLEFIELD, ASHBELL
LITTLEFIELD, GEORGE LOUIS
Long, Gladis
Lopez & Fiorato
LUKAS, GEORGE
Mareh & Play
Mare, Don
Mario, Don
Marlow, Don
Martin, Roy V.
MASILEK, PHILIP
McHugh, Elinour
MILLER, JAMES LEWIS
Mitchell, John
Morgan, Patricia
Morrison, J. T.
Moser, William
Moskowitz, Herman
Murphy, Eugene J.
Nixon, Curley
Norris, Harold
Oddi, Joseph
Olenick, Harold S.
Oliver, Miss Patsy
Omessa, Ben
PATRICK, EARL
Peters, Ben
Peters, Stephen
Ranier, Sam
Robbins, Mrs. Albert S.
Rowland, Diane
Sanfratello, Joseph
(DeLoris Dawn, Bob Taylor)
Schmit, Elmer E.
Shaw, Dolores M.
Sherry, Robert L.
Simmons, Juanita
SMITH, HERBERT
Smith Jr., Ira
Sniegdel, S.
Spitz, Harry
Snarr, Jules
Starnes, Harry
Sterling, Edith
Stevand, Henry
Stratos Theologos
Thompson, Charles B.
Thompson, George D.
Thorne, G. R.
Tobias, Bert
Tracie, Jean
TRAVIS, LEONARD
URICH, GEORGE
Vandergriff, Al C.
VANGI, VINCENZO
Van Leer, Bernard
Weintraub, Samuel
Wicks, Bob
Whitaker, Casey
Wood, Madoline

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

Parcel Post

Baldwin, Harry W.
Barnett, Chester
BARRA, Miss ALBA
BINGAMAN, CLARENCE PAUL
BLACKWELL, HUBERT
Blomberg, Bill
Bresnahan, T. J.
Broadwell, Mrs. D. M.
Butler, Eddie
CARTER, THOMAS
Cavanaugh, Jack
CHILDRESS, LEWIS
SEBASTIAN
Cohen, Arthur
Constock, Eddie
Crumley, Jake
Deitz, LaRue
DOERING, HERBERT
WILYAM
Doyle, James C.
Ernest, Conrad
FLENNIGAN, PAUL
FLOGLESONG, I.
Frazer, Alfred
FREDERICK E.
Freeze, Bob

Crafts: Calexico, Calif., 14-22.
Crescent Am. Co.: Kissimmee, Fla.
Eddy Bros.: Homestead, Fla.
Floridian Expo.: (Fair) Key West, Fla., 9-21.
Greater United: Brownsville, Tex., 9-15; Laredo 18-March 1.
Hames, Bill: Houston, Tex., 9-16.
M. & G. Am.: Lenox, Ga.
Royal American: (Fair) Tampa, Fla.
Scottie's Midway Attrs.: Walker's Saw Mill, Marshall, Tex., 9-21.
Texas: Edinburg, Tex.
Tower Am.: West Columbia, S. C.

MISCELLANEOUS

Alexander, Mentalist (Hotel Orlando) Decatur, Ill., 9-15.
Bragg, George M. Show: Santa Rosa, Tex., 9-14; Raymondville 16-21.
Campbell, Loring, Magician: Edwardsville, Ill., 11; Greenfield 12; Beardstown 13.
Daniel, B. A., Magician: La Belle, Mo., 11; Lewistown 12; Ewing 13.
DeCleo, Harry, Magician: Marysville, O., 9-14.
DePoo Motorized Show: Cataula, Ga., 9-14; Shiloh 16-21.
Long, Leon, Magician: Miami, Fla., 10-13; West Palm Beach 16-17; Daytona Beach 18-19.
Myhres Entertainers: Davenport, Okla., 9-14.
Neff's Wonder Workers: Ardmore, Pa., 11; Camden, N. J., 12; Ardmore, Pa., 13.
Rickett's Dogs (school show): Doraville, Ga., until March 1.
Sheffield, Magician (Jack Pepper's Log Cabin) Dallas, Tex.
Slout, L. Verne, Theater Workshop: Auburn Heights, Mich., 11; St. Clair 12; Marine City 13; Howell 16; Dundee 17; North Branch 18.
Virell, Magician: Franklinton, La., 11; Tyler-town, Miss., 12; Playunc 13.

ADDITIONAL ROUTES

(Received Too Late for Classification)

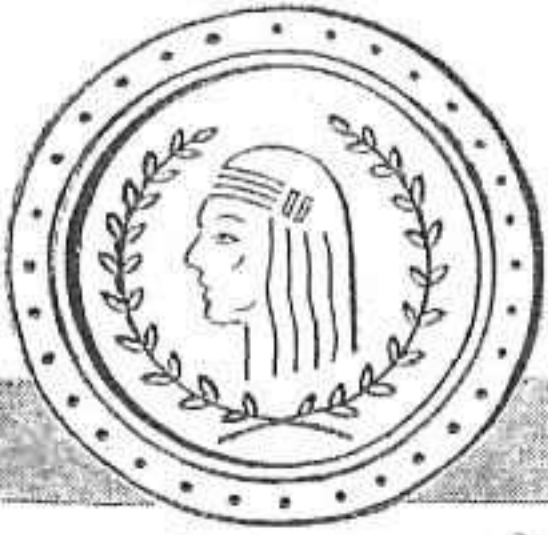
Chords, Three (Chez Maurice) Montreal, Can., 9-21.
Douglas, Dorothy (Clark's Oasis) Buffalo 9-14.
Everett & Conway (Capitol Theater) Portland, Ore., 9-14.
Fields, Gene (Nicollet Hotel) Minneapolis 9-12.
Griffith & Wells (Hollywood Dinner Club) Mobile, Ala., 9-14.
Lady Crystal, Mentalist (Merry Land Club) Buffalo 9-15.
Menro & Adama (Jimmie's Night Club) Miami, Fla.
Roberts, Jack & Renee (Brownie's Marble Grill) Rochester, N. Y., nc.
Slejas, The (Sleuben's Vienna Room) Boston 9-23.
Stoker, Bill (Eagles Hotel) York, Pa., 9-15.
Thomson, Billy, Ork (Plantation Night Club) Niagara Falls, N. Y., 9-14.

FRICROT JR., MACK
BERT CHARLES MARTIN, RAY
FUNDERBURG, NELSON, MILTON V.
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Gillam, Georgia Sweet
CHARLES ALLEN
Glenn, Joan
Hall, George (Tex)
Hall, Julian
Halstead, James
Hill, Geo. B.
HARRISON, ELBERT
Hoover, Edward
Jaudon, Prince
Jones, Little Johnny
Jones, W. A.
King, Harrison
King, Mrs. Helen
LaMar, Elaine
Lane, Beverly
LEE JR., HARRY
Lee, Rex
Littlejohn, Frank
McCameron, Morris
McKenna Jr., Edward Francis
McKIDDIE, JASPER
Mandrake the Magician
Mack, Cuban
Martin, Ray
Nelson, Milton V.
MATHISON, CHARLES ALLEN
Orton, Miss Ira
Osborne, S. P.
Rain-in-Face, Chief
Re, John Joseph
Reddingtons, The
Roe, LeRoy
Saulis, Gus T.
(Salt-Tooth)
SALTOW, LUCKY
SALYER, HENDERSON
Sharpe, Robert
Shaver, Geraldine
Sliver, O. B.
Sleeth, H. A.
Sparks, Bob
Stratton, Lou
SUTTON, WILLIE
WILSON
SWINTON, ELDA
RICHARD
Taylor, Earl
TEETTER, VIRGIL
LE ROY
Teeters, Jacque
West, Frieda
Willis, Hall
Willoughby, Hollis F.
McGee, Mrs. Christine
McVey, W. L.
Mansfield, Raymond
Marjah, Dr.
Marley, Louis
Merrin, Terry
McRoi, B.
Miller, Bobby
Miller, Curly
Miller, H. B.
Miller, Jacob E.
Miller, Lester
Murray, R. A.
Naylor, John G.
(Nex. Red)
Norton, James H.
O'Brien, Lon
O'Brien, Robt. L.
Oboly, Lawrence
Albert
Ostrum, Iris
PETTY, ROY
BRADLEY
Folk, Prof. J. E.
Poole, Bill
QUINN, DAN J.
Rameau, Bossie
Ray, Ralph (Ky)
REED, ALBERT
LAWRENCE
Roberts, Mrs. Margaret
ROSE NEWBILL, EUGENE
Rose, Ray
Ross, Miss Marian
Rucker, E. H.
Savilla the Clown
Segraves, Miss Dorothy
SMITH, DAVID
ANDREW
SOMERFIELD, EDWARD
Stanley, J. B.
Stanley, Paul
Starr, Wm.
STELL, EDGAR
STEPHENSON, RALPH T.
Stevenson, Mrs. George
Stinson, Jack
Stokes, Peg
TERRELL, LEROY
Tubbs, Eddie
Tucker, W. J.
Turnbow, Lee
TYLER, FINIS
DAVID
Tyree, Tommie
VELIE, GORDON
Washburn, N-bon
Wameta, Wall
(Chi Chi)
Webb, Bill
Wecker, W. B.
Whitner, L. H.
WILLIAMS, GEORGE
BARNEY
Williams, Miss Loretta
Wilson, Mrs. C. D.
Winters, J. W.
(Winnie)
Wright, Charles
Young, Frank
McCoy, Mrs. F. T.

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Forster, Gus.
Foreest, Thomas P.
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EDWARD
Gable, Earl E.
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Gordon, Lou
Graham, Miss Frances
Gravitze, Tho
Haun, Mrs. Bessie
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Harris, W. R.
Hann, Eddie
Ivy, Bob
Jet, Oscar
Jones, Mrs. Joyce
Kelley, Harry
Wallace
Kelly, Wm. T.
Kemp, W. F.
Kennedy, Tom
KUPIEC, ADAM W.
Kv's, Miss Ree
LET'S, GEE
Lewis, Reuo
L'Nbocker, Joe
Lorrow, Mrs. Mabel
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Coin Machines

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Walter W. Hurd
Coin Machine Editor

What People Think

The amusement games industry is face to face with a problem of mass psychology, as unusual and as strong as the undercurrents of popular opinion that kept the American people in a negative attitude toward the war until the attack at Pearl Harbor aroused them to their senses.

The purpose of this editorial is to say, as plainly as possible, that now is the time for the industry to keep united, to keep all its organizations functioning strongly and to give a good account of itself as an industry in helping to win the war.

Some very strong factors are favorable to the industry. Wherever popular opinion is allowed to express itself without undue interference, there is in most cases a very favorable attitude toward the industry. In too many of the elections that have included the question of coin machines, strong local and partisan issues have been the main questions confronting the voters. Newspaper polls and other surveys of popular opinion show that amusement games have many strong supporters and that most people are tolerant in their attitude toward amusement and diversion.

It is the complicated political situations in which public opinion is severely agitated that the industry needs to fear. Such political situations always call for a "goat" of some kind.

Amusement machines have made many legal gains in recent years despite the serious reverses that have happened in some places. At least 10 States now recognize by statute the various types of amusement games as an established form of public amusement. No complete check is available of the total number of cities and towns that license amusement games as legitimate forms of amusement, but the number is known to be surprisingly large. An official survey in the State of Washington revealed that 119 cities out of 221 in the State licensed amusement games for revenue. Using this as a basis, it is safe to say that nearly half the cities and towns in the United States now license amusement machines in some way as a legitimate business.

These are items on the favorable side. Now it is well to speculate on the unfavorable trends with which the industry may be confronted. The nation well remembers how reform agencies took liquor to task during the previous World War and how national prohibition became a law.

Again the dry forces are trying to make a campaign against liquor, but too many people remember the dry era. The very fact that a new campaign against liquor may not gain much headway means that reformers will be forced to look for some other object of their wrath.

A good example was seen in England soon after the country was involved in war. Reform groups undertook a campaign against betting on the races. But the English people have too long been lovers of the races to give up the national sport. So the reform groups, led by Lady Astor, started a national crusade against pinball games. Had not the bombing of London upset the games business as well as the reformers, the crusade against pinball games might have succeeded.

Strange theories and arguments can be advanced during these times. In 1941 a senator in one State was very much opposed to taverns. He decided that if music boxes could be legislated out of business in the State, then the taverns would lose much of their income. So, to secure revenge on taverns he promoted legislation against music boxes and almost succeeded.

Already it is being argued that the money which people spend in playing amusement games should be spent for Defense Stamps or given to the Red Cross. In order to make people buy stamps and give to the Red Cross they promote legislation against amusement games. It sounds silly and yet a lot of people may be taken in by such arguments.

It is being argued that amusement machines should be scrapped and the metal used to make bullets. The argument makes a pretty slogan and many people may be taken in by it. Powerful newspapers and agencies are at work promoting it. They know better, and yet the argument serves certain political purposes.

Mass psychology is a peculiar and a strange thing. There is no way to explain why so many people may be taken in by agitators, by professional reformers and by the many arguments that come and go. But such things do happen.

The war period will either bring amusement games to great national prestige or serious reforms may break against them. The industry, thousands of small establishments, tax collectors and the playing public are interested in preserving a legitimate amusement.



Civilian effort is needed along with military effort to make a real Victory sign, according to the cartoonist. (Cartoon from The Chicago Daily Times.)



BRIEFS OF THE WEEK

Births

A son to Mr. and Mrs. George Hines. Father is employed by Mike O'Dowd Company, St. Paul.

Personnel

Jack Cade, manager of Penn Coin-a-Matic Company, Philadelphia, has resigned to become business manager of Phonograph Operators' Association of Eastern Pennsylvania and New Jersey.

Mrs. Edna Gallagher is now office manager of Phonograph Operators' Association of Eastern Pennsylvania and New Jersey.

Roger Brusted and David Burbank have been employed as service men by Coin-a-Matic Amusement Company, Minneapolis.

Burt Davis has returned to his old job as Dallas branch manager for the Commercial Music Company.

In Military Service

Howard Segal, operator of Virginia, Minn., has entered the navy as an ensign.

Paul Anderson, formerly of the Coin-a-Matic Amusement Company, Minneapolis, has joined the radio signal corps of the navy.

Allen Jude, formerly with Coin-a-Matic Amusement Company, Minneapolis, has joined the Army Air Corps.

Don Hall, operator of Spencer, Ia., has entered the army.

Eli Rozofsky, formerly with Mayflower Novelty Company, St. Paul, has entered the army.

Eugene Kesting, operator of Bellingham, Minn., has entered the army.

J. B. Ewing, Ewing Novelty Company, Gloster, Miss., enlisted in the navy.

Chester Horsman, Houston Decca representative, enlisted in the navy.

Joe T. Balche, Harrington Amusement Company, Houston, enlisted in the army.

John Ellis Jr., Ellis Music Company, Los Angeles, to the army.

New Addresses

Quaker Vending Company, William L. King, 5359 Oxford Avenue, Philadelphia.

Ajax Novelty Company, 4648 Mount Elliott Avenue, Detroit.

Wilkes-Barre Cigarette Sales Company, 882 Market Street, Kingston, Pa. Milwaukee Coin Machine Company, 3130 Lisbon Avenue, Milwaukee.

Standard Phonograph Company, Victor Ralston, 7016 Melrose Boulevard, Los Angeles.

Firm Changes

Joseph Gentile has joined the Duplex Amusement Company, Philadelphia, as a partner. Other partners are Anthony and John Ricchetti.

New Firms

Norman H. Sewell, Inc., 401 North Broad Street, Philadelphia, formed to handle new Elite Records.

In Chicago

Harry Cohen, Cincinnati.

MOVIE MACHINE REVIEWS

Program 1053

Produced by RCM Productions. Released by Soundies Distributing Corporation of America, Inc. Release date, February 2.

The bands are carrying the honors in this reel. While a couple of the shorts featuring acts are entertaining, the people in it are not known and will not draw any dimes on their own.

BOB HUGHES and the Mellow-Aires interpret the now standard song *Cocktails for Two*. Smart bar set in the background and smart staging help this one. Pleasing, tho not exciting, entertainment.

MABEL TODD, with Ted Fio Rito's band in the background, accomplishes only mild success with *Hawaiian War Chant*. The girl obviously is not meant for movie machine films. Idea of the feature is to point out to the natives (said pointing done by Miss Todd, a tourist) how to swing this number.

JIMMY NEWELL and Tut Mace, with Stan Kenton's band for musical support, do a good job on *Moonlight Masquerade*. Set is a colorful masquerade party, with the principals meeting for the first time and winding up with the inevitable clinch.

DUKE ELLINGTON and his band are the bright spot of the reel with a fast and furious rendition of *Hot Chocolate*. The boys dish out swell music and a zany dance routine to that tune is presented by Whitey's Lindy Hoppers.

DICK HOGAN and Virginia Cornell, cute and talented kids, sing *We're the Couple in the Castle in the Air*. Background effects of castles in the air add to the interesting theme of the song. A relaxing feature.

REDD HARPER and Julianne Merritt warble *Minnie the Mermaid* nicely, but the chief interest here is the bottom of the sea scenes in which shots of mermaid beauties predominate. Good sight job.

MARY BRIAN, former movie star and still a good-looking heroine, pairs up with Charles Barron, ballroom dancer, in an interesting dance version of *Jealous*. A smart Manhattan penthouse scene, with people in formal wear forming the background. The number is well played by a male piano team.

STAN KENTON, up and coming band leader who is being featured in many RCM shorts, cops the honor in *This Love of Mine*. Charisse, exotic brunette, interprets the number with a fitting dance routine. The vocal end is dubbed in, but no one will know the difference.

Program 1052

Produced by Minoco and RCM Productions. Released by Soundies Distributing Corporation of America. Release date, January 26.

Loaded with box-office names well known to the average movie machine audience, this program should have a wide appeal. Marks the Soundies debut of Cab Calloway, Anita Boyer and Gwen Williams. Minoco produced all but the Pio-Rito short, which was done by RCM.

CAB CALLOWAY fans will go for his rendition of the current hit, *Blues in the Night*. Cab sings most of the way, and tho his "hi-di-ho" antics are missing, his facial histrionics are played up to the utmost. Song, too, is well suited to his voice and manner of delivery.

ANITA BOYER, popular band and radio

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6 25¢ Mills Whiteheads	@ 55.00
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5 10¢ Mills Cherry Bells (419000 series)	@ 72.00
3 25¢ Mills Cherry Bells (415,000 to 417,000)	@ 77.50
5 5¢ Watling Rol-A-Tops	@ 40.00
2 10¢ Watling Rol-A-Tops	@ 42.50
20 5¢ War Eagles (Single J.P., L.L. Cabinets)	@ 45.00
5 25¢ War Eagles	@ 49.50
4 5¢ F O K	@ 37.50
2 25¢ F O K	@ 30.00
6 10¢ Pace Comets (Blue)	@ 45.00
1 25¢ Pace Comet (Red, Slug Proof, Like New)	@ 75.00
2 5¢ Futurity Bells	@ 47.50
2 10¢ Futurity Bells	@ 49.50
5 1¢ Dukes	@ 10.00
5 1¢ Clunkers	@ 15.00
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1 25¢ Bones Dice Machine (like new)	50.00
2 5¢ Chrome Bells (complete in Mills Double Stand), like new	300.00
3 5¢ Chrome Bells (like new)	139.00
1 25¢ Chrome Bells	149.50
2 10¢ Little Duchess	22.00
1 Daval (U Pop It) Automatic Pop-corn Machine, like new	60.00

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SHREVEPORT NOVELTY CO.
608 N. Market St. Shreveport, La.

songstress, does a good job socking across a timely, military-flavored version of *Hi, Neighbor*. Short plays up theme of how we can all help the boys in service by writing them frequently in an entertaining and forceful manner.

DICK TODD does another fine singing job in *Don't Let Julia Fool Ya*. Story of the song is also cleverly presented, but a more convincing, animated manner of delivery by Todd would have helped considerably.

CHARLIE SPIVAK dons Scottish togs to conduct his band thru a novelty version of *Comin' Thru the Rye*. Band's performance and the scarecrow coming to life to do a dance bit will please, but Spivak fans will want more of the maestro's golden horn tootling.

MARCELLA HENDRICKS, popular singer, turns a stodgy office force into a bunch of hep cats with her rendition of *Livin', Lovin', Laughin'*. Her forceful manner of delivery is the highlight of this.

TED FIO RITO and his ork supply the music for the novelty *Wouldn't Could I But Kiss Thy Hand, Oh Babe*, but most of the action centers around Candy Candido's double-voice singing. His lightning changes from tenor to double bass are good comedy. Iris Dawn supplies the feminine touch.

GWEN WILLIAMS, night club and radio songstress, and Charlie Develin are featured in the polka-tempoed version of *The Nadocky*. A torrid jitterbug version of the polka adds plenty of action.

THE JESTERS turn to the old barroom favorite, *She Lived Next Door to a Firehouse*. Singing is okay, but the presentation is strained and below the standards of others on this program.

Pittsburgh

PITTSBURGH, Feb. 7.—More than 200 operators and guests attended the two-day showing of Wurlitzer models at the Mayflower Distributing Company showrooms. Approximately 350 phonographs, including many of the Wurlitzer 950 Victory models, were sold during the exhibit. Among operators buying machines were the Adams Bros., New Kensington; Tom Harrison, McKees Rocks; Bob Lenzy, Cheswick; Ben Long, Uniontown; I. Castiglia, Connellsville; Neff Halperin, Altoona, and Frank Leon and Lakey Grossman, of Pittsburgh.



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SEEBURG RAY-O-LITE
SHOOT-THE-CHUTES
SLIGHTLY USED • GOOD CABINET
EXCELLENT MECHANICAL CONDITION
LOTS OF 5 \$79.50 OR MORE **EA.**
\$84.50 EA.

SOME CHICKEN SAMs AT \$49.50 EACH
A FEW JAIL BIRDS AT . . . \$59.50 EACH
ALL GUNS GUARANTEED 100%

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20 RECORD
SEEBURG PHONOGRAPHS
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WILL PAY CASH OR TRADE ON GUNS
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AUTOMATIC AMUSEMENT CO.

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HERE IS THE LIST OF FREE PLAY GAMES YOU HAVE BEEN WAITING TO SEE. EACH MACHINE IS THOROUGHLY RECONDITIONED AND CARRIES OUR 10 DAY MONEY BACK GUARANTEE. ASK THE MEN WHO HAVE BOUGHT OUR RECONDITIONED EQUIPMENT. THEY ARE OUR BEST REFERENCES.

5 A.B.C. Bowler .. \$82.50	5 Formation .. \$27.50	3 Sea Hawk .. \$57.50
4 All American .. 47.50	2 Four Diamonds .. 80.00	2 Seven Up .. 52.50
1 Anabel .. 32.00	4 Four Rosos .. 52.50	4 Shortstop .. 25.00
3 Argentine .. 87.50	4 Glamour .. 27.50	2 Silver Skates .. 47.50
3 Attention .. 42.50	4 Gold Star .. 35.00	1 Sky Blazer .. 80.00
4 Bally Beauty .. 22.50	1 Gun Club .. 85.00	2 Sky Ray .. 52.50
2 Bandwagon .. 35.00	3 Headliner .. 12.00	2 Snappy .. 67.50
5 Big League .. 25.00	2 Hi Hat .. 67.50	2 Snocks .. 12.00
5 Big Parade .. 119.50	2 Hi Stopper .. 57.50	2 Southpaw .. 72.50
8 Big Show .. 20.00	4 Horoscope .. 65.00	1 Sparky .. 37.50
5 Big Town .. 22.50	2 Keen a Ball .. 12.00	2 Speedway .. 30.00
4 Blonde .. 27.50	3 Knockout .. 119.50	2 Sports .. 15.00
3 Boom Town .. 47.50	1 Lancer .. 12.00	2 Sport Parade .. 55.00
2 Bola Way .. 87.50	4 Landslide .. 20.00	3 Spot a Card .. 85.00
5 Bowling Alley .. 15.00	4 Leader .. 37.50	2 Spot Pool .. 87.50
4 Britz Spot .. 22.50	1 Lead Off .. 27.50	3 Spottom .. 10.00
2 Broadcast .. 42.50	4 Lucky .. 18.00	2 Stars .. 47.50
1 Cadillac .. 27.50	4 Majors (Old Style) .. 15.00	2 Star Attraction .. 82.50
3 Captain Kidd .. 85.00	2 Merry Go Round .. 27.50	2 Sunbeam .. 50.00
1 Champs (Old Style) .. 62.50	2 Metro .. 37.50	2 Target Skill (Baker) .. 47.50
3 Champs (New Style) .. 82.50	2 Miami Beach .. 65.00	3 Ten Spot .. 69.50
4 Commodore .. 18.00	2 Monicker .. 99.50	1 Texas Mustang .. 99.50
1 Conquest .. 22.50	2 Mr. Chips .. 15.00	3 Three Score .. 25.00
4 Crossline .. 37.50	2 Nippy .. 18.00	1 Three Up .. 62.50
3 Dixie .. 27.50	3 O'Boy .. 18.00	2 Topper .. 12.00
2 Double Feature .. 20.00	2 On Deck .. 22.50	2 Towers .. 65.00
3 Double Play .. 62.50	2 Pan American .. 52.50	1 Trapeze .. 18.00
1 Doughboy .. 15.00	2 Play Ball .. 42.50	3 Vacation .. 18.00
2 Drum Major .. 27.50	4 Powerhouse .. 27.50	3 Variety .. 12.00
3 Dude Ranch .. 37.50	3 Progress .. 27.50	3 Velvet .. 47.50
3 Duplex .. 52.50	3 Red Hot .. 15.00	2 Victory .. 120.00
1 Entry (Baker) .. 55.00	2 Roller Derby .. 27.50	2 West Wind .. 72.50
1 Fantasy .. 12.00	3 Rotation .. 27.50	3 White Sails .. 17.50
1 Fifth Inning .. 12.00	2 Roxy .. 18.00	2 Wings .. 17.50
1 Fleet .. 27.50	2 Salute .. 47.50	2 Yacht Club .. 32.50
2 Flicker .. 35.00	2 Score a Line .. 27.50	1 Zig Zag .. 67.50
3 Follies .. 17.50	2 Score Champs .. 18.00	3 Zombie .. 37.50

ONE-HALF DEPOSIT REQUIRED, BALANCE C. O. D. Games listed between \$42.50 and \$82.50 may be purchased "AS IS" at a discount of \$5.00 each. No return privileges with this discount.

OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

GRAND OPENING SALE

Anabel .. \$18.00	Gun Club .. \$85.00	Snappy '41 .. \$47.50
A.B.C. Bowler .. 89.50	Gold Star .. 29.50	South Paw .. 57.50
All American .. 29.50	Hi-Hat .. 49.50	Sport Parade .. 29.50
Argentine .. 65.00	Horoscope .. 49.50	Spot Pool .. 89.50
Attention .. 29.50	Hi-Stepper .. 39.50	Star Attraction .. 55.00
Bosco .. 75.00	Jungle .. 74.50	Stratoliner .. 25.00
Big Parade .. 95.00	Knock Out .. 89.50	Stars .. 25.00
Big Chief .. 24.50	League Leader .. 24.50	Ten Spot .. 47.50
Bola Way .. 75.00	Leader .. 29.50	Three Up .. 39.50
Bandwagon .. 24.50	Metro .. 24.50	Texas Mustang .. 69.50
Capt. Kidd .. 59.50	Miami Beach .. 49.50	Target Skill .. 39.50
Champs .. 64.50	Pan American .. 44.50	Victory .. 85.00
Do-Re-Mi .. 49.50	Play Ball .. 27.50	Venus .. 94.50
Double Play .. 39.50	Sea Hawk .. 39.50	Velvet .. 32.50
Duplex .. 32.50	Seven Up .. 34.50	West Wind .. 49.50
Four Rosos .. 35.00	Silver Skates .. 37.50	Wild Fire .. 37.50
Five & Ten .. 99.50	Sky Blazer .. 57.50	Zig Zag .. 44.50
4 Diamonds .. 44.50	Sky Ray .. 34.50	Zombie .. 29.50

TERMS: 1/3 Cash With Orders. Balance Shipped C. O. D. THESE PRICES WILL PREVAIL UP TO MIDNIGHT MONDAY, FEBRUARY 16, 1942. ORDER QUICK!

STAMFORD NOVELTY COMPANY
393 W. MAIN ST., STAMFORD, CONN. (Phone: 3-1050)

MUSIC MERCHANDISING

Jack Cade New Bus. Mgr. of Eastern Pa. and N. J. Phono Assn.; New Officers Elected

PHILADELPHIA, Feb. 7.—The appointment of a new business manager, plus the election of a new set of officers and board of directors was the way members of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey served notice to the rest of the industry that, come what may, the operators of automatic phonographs here are prepared for any eventuality.

Jack Cade is the new business manager. He takes the place of Frank Hammond, who resigned several months ago to go into the operating field. Cade, until his appointment, was manager of the Penn Coin-O-Matic Company, Wurlitzer distributor here for the past two years. Prior to that he was manager of the duplicating division of the Remington Rand Company's local office. He assumed his new duties February 1.

New Officers

New officers elected are William King, president; Charles W. Young, vice-president; Sidney Myers, secretary; Ben Hankin, treasurer. King moved up to the presidency from the secretarial post. He operates here as head of the Quaker Vending Company. Young heads the Delaware River Music Company, of Had-donfield, N. J., and is a past president. Hankin, who operates here as "Hager," succeeds Maurice Finkel, head of High Point Amusement Company.

To give greater representation to the New Jersey membership it was agreed that two of the board of seven directors should be from this group. Joseph Stalbaum, of the Garden State Amusement Company, Camden, N. J., and Jack Bud-nick, one of the Budnick brothers of the Up-To-Date Amusement Company, Pleasantville, N. J., were selected. Philly members elected to directorships were Past President Philip Frank, who operates here under his own name; Sam Stern, head of Keystone Vending Company; Meyer Cowan, head of Major Amusement Company; Louis N. Sussman, head of Lyric Amusement Company, and Herman Scott, who operates under his own name. Stern,

Cowan and Sussman were the only board members retaining their seats. Outgoing members included Martin Levitt, Samuel Weinstein, Edward Klein and Charles W. Young, who was elected vice-president.

Mrs. Edna Gallagher, office manager since last October, when Hammond resigned, and assistant to Hammond since the early days of the association, has resigned. She will continue at her desk for an additional week or two, however, until Cade has the set-up under control.

New Plans

Taking over his new post with the full support of the local industry, Cade reports he is at work mapping out an aggressive program for the association. One plan in the formative stage is to inaugurate a publicity campaign of an institutional nature in the interest of the industry as a whole. Since independent operators will share the fruits of such a campaign as well as association members, it will serve as an added incentive to get the independents to line up with the association. Cade has set his goal as being able to say that all music operators in this territory are members of the association when the time rolls round for him to make his first annual report.

One step in this direction toward total membership is the announcement that while weekly meetings of the association will continue to be held at the group's headquarters in the Shaft Building here, the meeting on the last Thursday of every month will be a dinner meeting at the Club Ball. It is planned to invite all independent operators to attend these monthly get-togethers. First of these get-togethers took place January 29, when new officers were installed and Cade was introduced to the membership.



AUTOMATIC AMUSEMENT COMPANY of Philadelphia okayed the new Seeburg duo-remote control unit with plenty of orders, firm reports. Above picture was taken at the company's recent showing of the new Seeburg line at the Hotel Harrisburger, Harrisburg, Pa. (MR)

Help Conserve Vital Metals— Don't Hold Coins Too Long

By C. S. DARLING

Secretary, Automatic Phonograph Manufacturers' Association and National Automatic Merchandising Association

HERE'S a way every operator of penny and 5-cent vending machines, phonographs and amusement machines of every type can contribute substantially toward

winning the war. There are two simple rules to follow:

1. Collect the pennies and nickels from your machines, as frequently as feasible—oftener than in the past if possible.
2. Deposit these pennies and nickels in the bank with the least possible delay so as not to hold them in your possession.

The minting of pennies and nickels by the United States Government under normal conditions requires substantial quantities of nickel and copper, both of which are urgently needed in the production of war materials.

Nickel, most of which is imported from Canada, is particularly important in nickel steel alloys for heavy plates for ships, tanks and other purposes. Copper is important in brass shell casings, as well as for many other uses.

With the increased number of people gainfully employed because of the war effort, the demand for pennies and nickels may tend to increase. On the other hand, production of these coins during the past two years has been from three to four times normal production, and there is an ample supply if the rate of turnover can be speeded up a little. The saving of even one day in depositing the receipts of all operators in the country would have a tremendous effect in reducing the demand for newly minted coins.

Here is a very definite and concrete way in which every operator can help the war effort. Let's all get our pennies and nickels back into circulation in the shortest possible time.

New Ruling on Cabaret Tax...

CHICAGO, Feb. 7.—Newspapers here published reports February 4 of the new ruling by the Internal Revenue Office in Washington that taverns and locations that have mechanical music and "provide a place to dance" must pay the 5 per cent cabaret tax.

Newspapers here suggested the new ruling (No. 5321) will be interpreted broadly so that if customers dance to juke-box music, or if they sing to mechanical music, the location will be subject to pay the cabaret tax.

Attorneys who were studying the ruling said that it was not so broad as that. Locations can easily use juke boxes and not be made subject to the cabaret tax, they said. Phonograph interests said the ruling would cause some concern when locations make formal provisions for dancing and use phonograph music, but in general they say that it will not restrict the use of music boxes.

Michigan Assn. Ties Up With Bomber Drive

DETROIT, Feb. 7.—Announcement was made here last week that the United Music Operators of Michigan are tying up with the nation-wide "Buy a Bomber" campaign being promoted locally by *The Detroit Times*. Full power of the 5,000-odd phonographs in this region will go into action Wednesday (11), when the music men's plan will be announced to the public.

Present plan calls for spotting of an association sponsored recording of *Bomb Tokio* on the No. 1 spot in all phonographs controlled by association members in the three counties surrounding this city. Placards plugging the drive and the tune will be placed atop each phono, together with canisters to receive contributions to the "Buy a Bomber" fund.

Campaign is based on an idea worked out by Roy Small, local conciliator for the UMO.

Song was penned by James Siracuse and Amherst Turner and recorded here by United Sound Studios, which Siracuse heads. *Miss America*, another patriotic number penned by the same team, is on the "B" side. Both sides were recorded by the McColl Twins, girl singing duo; Paul Davis, baritone, and Frank Sidney's orchestra.

It is expected that *The Detroit Times* will give considerable publicity to the UMO campaign, and will deputize part of its personnel already at work on the drive to handle collection of contributions resulting from operators' efforts.



BEN STERLING, WURLITZER DISTRIBUTOR of Moosic, Pa., has been appointed head of the Division of Transportation and Communication for the Council of Civilian Defense in his area. Bolstered by this impressive title, Ben also redoubled his efforts to sell Defense Bonds. His success is partly evidenced by the picture above; 100 per cent subscription by the members of Brunon Kryger's band. (MR)





SEEBURG LOVELIES, PHYLLIS RESPECKI AND JOAN KELLY, look approvingly at the new 1942 Seeburg Hi-Tone Symphonola. The new Seeburg machine features car-level tone reproduction and a brilliantly illuminated cabinet enhanced by third dimension rotar lighting. (MR)

Glamourize Economically

WITH 1942 MUSIC MERCHANDISING EQUIPMENT

- ★ **GO MODERN AT LOW COST**
Music patrons are attracted by outward Appearance, not by what's on the inside. Sparkling Charm Music Cabinets re-establish the earning power of old mechanism!
- ★ **GLAMOROUS DESIGN**
Brilliantly conceived to match modern tastes and color harmonies. Charm cabinets are ultra-chic and styled with an incomparable, striking beauty.
- ★ **LUXURIOUS LITE-UP**
Eye-catching lightup effects found in Charm cabinets invite profitable attention. Maximum illumination area and gorgeously lighted crown top are bewitching.
- ★ **IMPROVED TONE**
There is no finer tone than that made possible by Charm cabinets. Acoustically lined, their sound chamber produces music such as you won't believe possible from your present speaker.
- ★ **ALL WITH YOUR PRESENT PHONOGRAPH MECHANISM**
Changeover is rapid, extremely simple. No special tools required. Equipment doing mediocre business can be jumped into top earning bracket at once; other equipment, off location because of its obviously old appearance, can be changed into new with small investment.



Ingenuity is the byword for 1942. Operators who have it will convert to Charm Music—results are "in the money." Remember in automatic music—it's Appearance that counts. Charm cabinets have Appearance plus!

Distribution on a national basis is forging ahead rapidly, but if your distributor does not yet have glamorous Charm Music Cabinets, write direct for price data.



155 N. CLARK ST.
CHICAGO, ILL.

Across the street from the Sherman Hotel

TRADE SERVICE FEATURE
Billboard

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film listed; (3) the recordings of the film tunes, as well as the artists and labels.

What's Cooking, Soldier? (UNIVERSAL)

Andrews Sisters
Woody Herman and Orchestra
Release Date: February 19

RECORDINGS:

"You Can't Hold a Memory in Your Arms"
Woody Herman (Decca)

"Blue Flame"
Woody Herman (Decca)

"Woodchopper's Ball"
Woody Herman (Decca)

"I'll Pray for You"
Andrews Sisters (Decca)

Tommy Tucker (Okeh)

Jack Leonard (Okeh)

Lanny Ross (Victor)

Tony Pastor (Bluebird)

Hal McIntyre (Victor)

"Pack Up Your Troubles in Your Old Kit Bag"
Al Donahue (Okeh)

Spike Jones (Bluebird)

Sing Your Worries Away (RKO)

Alvino Rey-King Sisters
Release Date: February 15

RECORDINGS:

"Sing Your Worries Away"
Alvino Rey (Bluebird)

"How Do You Fall in Love?"
Four King Sisters (Bluebird)

The Filmusic Forum

"Sing Your Worries Away"

ECA-Victor reports that as part of the exploitation for RKO's *Sing Your Worries Away* (presented in chart form above), in which Alvino Rey and his orchestra are featured, a pair of photographic streamer blow-ups have been prepared, tying together Rey's recordings of the film tunes with local theater showings.

Designed primarily for retail record dealers, the streamers should prove equally profit-stimulating for the operator if they are placed on his machines along with the publicized recordings—especially when the film plays his territory. Streamers plug Rey's recordings of the title tune and *How Do You Fall in Love?* Space for small theater blurbs is provided.

"Mayor of 44th Street"

Freddy Martin will soon release three recordings of tunes from RKO's forthcoming *Mayor of 44th Street*, in which the Martin version of Tschalkowsky's *Piano Concerto* has been specially written into the film, along with the lilting *Breeze on Lake Louise* and *Heavenly, Isn't It?* The first recording, certainly, and the last two, probably, will make excellent tie-up material.

"Sleepy Time Gal"

To be released March 5, Republic's *Sleepy Time Gal*, starring Judy Canova and Skinny Ennis's orchestra, puts in

WURLITZER 16 Record MARBLGLO



Complete, Ready to Operate, Money-Back Guarantee... \$99.50

- 61 Wurlitzer, Counter \$ 80.50
- 71 Wurlitzer, Counter Mod. 139.50
- 616 Wurlitzer 79.50
- Mills '40 Throne of Music .. 159.50
- Rockola '39 Standard 149.50
- Rockola Imperial 20s 89.50

MISCELLANEOUS

- Ten Strike \$ 74.50
- Square Bells 89.50
- Shoot the Chutes 99.50
- Radio Rifle 143.50
- Love Testers, Like Now 179.50

100 Brand New!
Ready for Delivery:
Ace Bomber
Drivemobile
Scientific Battling
Practice

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DOMES and GRILLES
For Remodeling 616, 600, 500—
Write for Circular.

1/3 Deposit With Order

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PHONOGRAPH CLEARANCE

SEEBURG

- Super Hitone ES \$395.00
- Deluxe Hitone RCES 445.00
- Concert Master 350.00
- Regal 155.00
- Plaza 155.00

ROCK-OLA

Master "40" RC Adapter..\$239.50

Shaffer Music Company

514 South High Street
Columbus, Ohio

Deluxe "39" \$159.50

Windsor with RC Adapter.. 129.50

WURLITZER

- 616 Marble Light Up....\$ 89.50
- 61 Counter Model 89.50
- 71 Counter Model 125.00

SEEBURG SELECTOMATICS

20's and 24's \$17.00

10 ft. 30-wire free with each box.

Shaffer Music Company

446 Virginia Street, East
Charleston, West Virginia

MUSIC OPERATORS

The new "TONE-O-MATIC" Cabinet is designed to house any phono mechanism and is revolutionizing music operation. Write for details!

ACME SALES CO.
625 10th Ave. N. Y. C.

BUY U. S. Defense Savings Bonds and Stamps

HITS OF THE WEEK
NOW PLAYING ON
VICTOR RECORDS



FITCH BANDWAGON SPECIAL

JAN SAVITT
playing

"Tica Ti - Tica Ta"
Join the thirty million radio listeners Sunday night who will hear Jan Savitt give this tantalizing tune the business as his Fitch Bandwagon Special. Then be the first to have it on your coinograph—just as Savitt swings it Sunday—just as the public wants it—on Victor Record 27775.

coupled with
"I REMEMBER YOU" - - Jan Savitt

ALSO STARRING THIS WEEK

- BEA WAIN**
27776 That's How I Love the Blues Ev'ry Time
- DUKE ELLINGTON**
27531 I Got It Bad and That Ain't Good*
Chocolate Shake*
- TOMMY DORSEY**
27749 Winter Weather*
How About You?*
- SAMMY KAYE**
27750 On the Street of Regret*
Pretty Little Busy-Body*
- WAYNE KING**
27741 The Anniversary Waltz
Sailboat in the Sky*

*Vocal Refrain
KEEP 'EM PLAYING
Any Bonds Today?
Barry Wood—27478
Remember Pearl Harbor*
Sammy Kaye—27738

Order them today
from your
VICTOR-BUEBIRD
RECORD DISTRIBUTOR

In Canada: Contact RCA Victor Co., Ltd., Montreal

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

- BLUES IN THE NIGHT** **WOODY HERMAN** (Woody Herman)
This is the hottest tune on the machines right now, with Herman's disk far and away the best draw. More recent versions are beginning to get plays, tho, and might break into the listing within the next couple of weeks. Tune figures to live a long time, both on the air and on the boxes.
- REMEMBER PEARL HARBOR** **SAMMY KAYE** (Glee Club)
Kaye's up and at 'em patriotic rouser made the grade this week, and is a top earner almost everywhere. Hard to say how long it can last, but it's found money for ops at this point.
- CHATTANOOGA CHOO CHOO** **GLENN MILLER** (Tex Beneke-Modernaires)
(17th week)
- ELMER'S TUNE** **GLENN MILLER** (Ray Eberle-Modernaires)
(15th week) **ANDREWS SISTERS**
DICK JURGENS (No Vocal)
- THE WHITE CLIFFS OF DOVER** **KAY KYSER** (Harry Babbitt-Glee Club)
(7th week) **SAMMY KAYE** (Arthur Wright-Choir)
KATE SMITH
GLENN MILLER (Ray Eberle)
TOMMY TUCKER (Amy Arnell-Don Brown-Voices Five)
- THE SHRINE OF ST. CECILIA** **ANDREWS SISTERS** (Male Chorus)
(4th week) **SAMMY KAYE** (Allan Foster-Choir)
VAUGHN MONROE (Vaughn Monroe)
- ROSE O'DAY** **FREDDY MARTIN** (Eddie Stone-Chorus)
(3d week) **KATE SMITH**
KING SISTERS
MERRY MACS

COMING UP

- I SAID NO!** **ALVINO REY** (Yvonne King)
JIMMY DORSEY (Bob Eberly-Helen O'Connell)
Still picking up locations, this coy novelty gets more popular each week and bids fair to keep moving until it hits the top. Rey is still getting a majority of the whirls, but Dorsey is gaining slowly. Nobody else is in the picture at all.
- 'TIS AUTUMN** **WOODY HERMAN** (Woody Herman-Carolyn Grey-Ensemble)
LES BROWN (Ralph Young)
FREDDY MARTIN (Clyde Rogers)
Has been moving up and down the scale here for several weeks. This time we find it threatening the Going Strong category again. Not likely ever to make the top, it nevertheless has a chance, and in the meantime will be a must item for most operators.
- THIS IS NO LAUGHING MATTER...** **CHARLIE SPIVAK** (Stardusters)
GLENN MILLER (Ray Eberle)
JIMMY DORSEY (Bob Eberly)
DINAH SHORE
After making its debut last week, this fine ballad started climbing fast. Another few trips across the calendar and we'll know what lies ahead on the thing. Most ops are enthusiastic, and, except for a few cities, report the tune as exceptionally good.
- EVERYTHING I LOVE** **GLENN MILLER** (Ray Eberle-Ensemble)
Miller continues to hold full sway as far as this number goes. Managed to move up a bit this time, and might move even higher as the weeks go by. Good radio plugging figures to keep the song around for some time yet. Tho many records have been issued, doesn't look as if ops can go wrong on the Miller version, according to the reports at hand.
- MADELAINE** **SAMMY KAYE** (Allan Foster)
DICK JURGENS (Harry Cool)
BOB CHESTER (Bob Haymes)
Slid down the ladder rather badly this time, and looks as tho its money-earning days are numbered. Last week it acted like it had Going Strong stuff, but operators tell us now that they don't think it can make it. Next week will tell the tale.
- STRING OF PEARLS** **GLENN MILLER** (No Vocal)
This great rhythm number was mentioned in Possibilities when it made its record bow many weeks ago. Since that time it has become a sensational retail seller, ranking No. 1 nationally. Its retail success has helped it on the machines to the point that it shapes up as the hottest rhythm item since *Tuxedo Junction*, altho whether the public cares to make a top-notch nickel-puller out of a straight rhythm number any more remains to be seen.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

- THE BELLS OF SAN RAQUEL** **DICK JURGENS** (Harry Cool)
(10th week) **GLEN GRAY** (Kenny Sargent)
TONY PASTOR (Eugenie Baird)
Did all right for a while, and still rates high in scattered spots.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

HITS OF THE WEEK
NOW PLAYING ON
BLUEBIRD RECORDS



Biggest hit of the week!
That touching, tuneful letter from the boy in camp is already a favorite with all the folks back home. And Glenn Miller's recording gets most of the encores, netting nickels by the score for coinograph operators who have it.

coupled with
"Keep 'Em Flying." Also in the army groove. A slogan set to song and played with all the Miller oomph! Buy two records and keep 'em both playing!—B-11443.

ADDED ATTRACTIONS OF THE WEEK

- VAUGHN MONROE**
B-11445 Somebody Nobody Loves*
Loretta*
- FOUR KING SISTERS**
B-11444 I'll Never Forget
If I Could Only Play a
Concertina
- ALVINO REY**
B-11448 Blue Shadows and White
Gardenias*
Sing Me a Song of the
Islands*
- JOHNNY HODGES**
B-11447 Things Ain't What They
Used To Be
Squatty Roo
- CHARLIE BARNET**
B-11446 Night of Nights*
Ya Lu-Blu*
- McFARLAND TWINS**
B-11449 Hey! Zeke*
When Day Is Done*
*Vocal Refrain

Keep your coin machine
cashing in with the latest
VICTOR-BUEBIRD
RECORDS

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Johnny (Scat) Davis has signed to record for the Okeh label. . . . The Almanac Singers have done likewise with Decca. . . . John Kirby's band has just cut four sides with Una Mae Carlisle for Victor, but this time both names will appear on the label. It was Kirby's backing of Miss Carlisle on Victor while he was under contract to Columbia that ended up in his switching to Victor. . . . Robbins Music Corporation is pushing Fats Waller's disk, "Cash for Your Trash," as an item to be used by coin phonograph operators to plug the government's conservation program. . . . Tommy and Jimmy Dorsey are planning to hook up on some joint dates this spring for the benefit of Navy Relief and other defense agencies. . . . Freddy Martin announced this week that he would donate all royalties from his two latest Bluebird recordings to the Infantile Paralysis Foundation. Tunes are "Heavenly, Isn't It?" and "There's a Breeze Off Lake Louise," both from Martin's RKO film, "The Mayor of 44th Street." . . . Tommy Tucker is exhibiting a fan letter from Wallace Scharr, a coin phonograph operator in Alma, Wis. . . . Title of the new Andrews Sisters' film has been changed from "Wake Up and Dream" to "What's Cookin', Soldier?" . . . Decca and Victor are being taken to task by New York Local 802, musicians' union, for not paying the employer's end of the Social Security taxes. Union contends that the band leader is not the employer of the musicians in the band. . . . Paul Whiteman has cut his first recordings under his new contract with Victor. Session took place in Hollywood. . . . Johnny Messner is sending out a leaf from an aspidastra plant along with his recording of "The Biggest Aspidastra in the World."

Release Previews

Johnny Long's latest Decca session had the maestro cutting *Sting a Song of the Islands*, *Breathless*, *Hoe Down* and *Wherever You Are*. . . . The Korn Kobblers have recorded *Jolly Coppersmith* and *School Days* for Okeh. . . . *Smile For Me*, Alvino Rey's new sign-off theme, has been recorded by the maestro on Bluebird. . . . On the Standard label, Rene's musette has recorded *Jutta-Gutta*, *Pink Penguins*, *Notes to You* and *Snooperman*; Harold Grant has cut *In Case of an Air-Raid* and *We're in It, Let's Win It*.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

PHILADELPHIA:

Goodbye, Mama. Teddy Powell, Frankie Masters.

This patriotic ditty is catching on big here, according to the operators. It isn't up with the top-notch ballads as a money-getter, but is still above average, they say. Tune is one of the better of the current war songs, so operators elsewhere might give it a whirl.

RICHMOND, VA.:

A String of Pearls. Glenn Miller.

This disk went into top place in *The Billboard's* Retail Record Chart last week, so there's every chance now that it will become a No. 1 item in the music machines. Coin phono patrons here have already made this Miller swing number a top recording, and there's no reason to believe that it can't be done in other sections of the country.

PITTSBURGH:

Tangerine. Jimmy Dorsey.

One of the tunes from maestro Dorsey's coming film. The operators in this Penny town report that it is already showing signs of coin phonograph life. It's a nifty ditty and is sung by Dorsey's vocalists, Helen O'Connell and Bob Eberly, in an engaging manner. This is good for a few nickels on its own.

BOISE, IDAHO:

We Did It Before. Dick Robertson.

Here is another patriotic song that bids for phonograph fame, especially in this Western city. Number has a march tempo and plenty of singing by Robertson and the American Four. Theme has a good heart-throb to it, too. Operators here report that the disk is third in amount of play on the machines this week.

INDIANAPOLIS:

The Devil Sat Down and Cried. Harry James.

This is a jump and swing number with a cannibalistic introduction and much vocal work. It's listed high on the operators' coin phonograph hit parade here, so might be worth a check by operators elsewhere. James's band has gained a lot of ground in the past year, which also might have something to do with the territorial success of this disk.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended February 7 and the week before, ended January 31, see the Music Popularity Chart in the Music Department in this issue.



... Plays on your machine will get that same "Lift" when people get a "Whiff" of the:

- ★ Brand-New
- ★ Streamlined Versions of...

IRVING BERLIN'S "LET'S HAVE ANOTHER CUP OF COFFEE"

SERVED SWEET!

by

SAMMY KAYE

VICTOR RECORD 27780

"Creamed" Vocally by
The Three Kadets

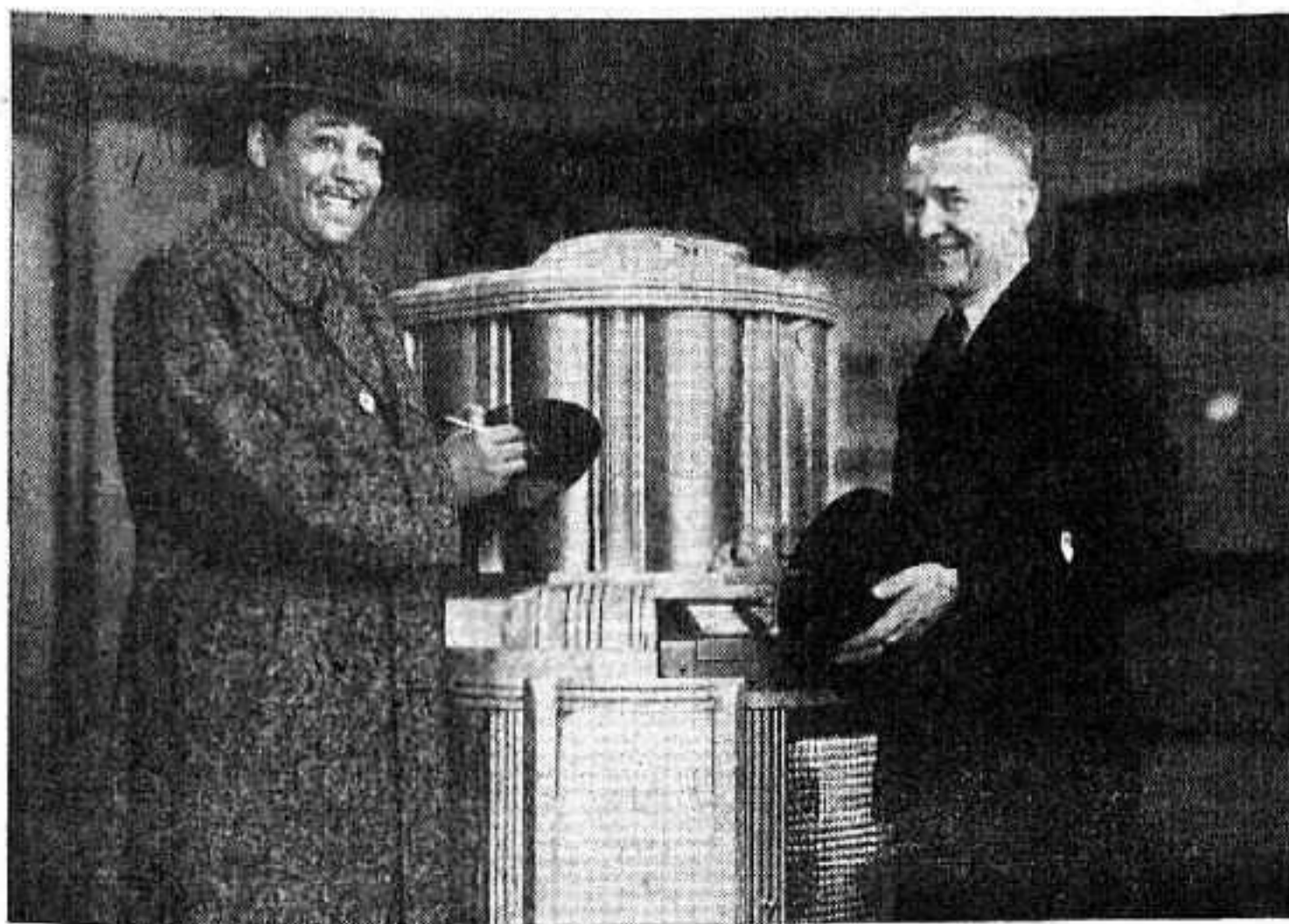
SERVED HOT!

by

GLENN MILLER

BLUEBIRD RECORD B-11450

"Heated" by the Voices of Marjion
Hutton, Ernie Caceres, and The
Modernaires



DUKE ELLINGTON, "THE CARAVAN OF SYNCOPATION," autographs one of his disks for a Jack R. Moore Company executive. This company placed a Seeburg Hi-Tone Symphonola in the lobby of the Mayfair Theater, Portland, Ore., and played Duke Ellington tunes continuously during show hours. (MR)



A MUST FOR
EVERY COIN PHONO

NEW RELEASES ON Standard RECORDS

T-2034 **PAMPELMOOSE NOSEDIVE**

Rene Musette Orch.

T-2036 **HIGH AND DRY THREE ON A MATCH**

Colonial Orchestra

T-1002 **Maldita Suerte (Hard Luck)** —Rumba

Francisco and his Cuban Boys
Vocal in Spanish: Filita Ray

Y Asi Todo Termina (So Everything Ends)—Bolero

Francisco and his Cuban Boys
Vocal in Spanish: Rita Molino

Standard HIT PARADE

Week of Feb. 12th

1. "CUCKOO WALTZ"
Henri Reno Musette Orch. T-2030

2. "POUND YOUR TABLE POLKA"
Barry Sisters T-2005

3. "When Manuel Shakes His Maracas"
"The Good-Fellows" with Harold Grant's Orch. T-2042

4. "MISIRLOU"
Alfredo Mendez Orch. (Spanish) T-2002

Frank Knight with Harold Grant's Orch. T-2009

5. "Tommy's Mustache"
Henri Reno Musette Orch. T-2018
Jean Cavall with Harold Grant's Orch. T-2017

PATRIOTIC TIP!!

"LO-LO-LITA" (The Girl Friend of the Army) T-2007
Brad Reynolds with Harold Grant's Orch.

ORDER FROM YOUR LOCAL JOBBER

STANDARD PHONO CO.

168 W. 23RD STREET
NEW YORK, N. Y.

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

WHEN THE ROSES BLOOM AGAIN.. GLENN MILLER (Ray Eberle)

A lovely ballad penned by the writers of *The White Cliffs of Dover*, it has all the elements of success held by its predecessor. It can also be called a war song, since it packs the same sentiment as the *Dover* ditty. Miller's is the first disk out on this tune, but plenty of others are scheduled to follow. Operators should have a winner here almost from the start.

OH! HOW I MISS YOU TONIGHT... BING CROSBY

Crosby has revived an oldie here and done a good job of it. Song was a favorite in the fabulous '20s, but its lyrics and melody are more fitting to the present-day scene. With Crosby singing it, the operators of the coin phonographs would be passing up a bet if they at least didn't give it a tester on the machines. It might prove more than just another revival.

SEEING YOU AGAIN DID ME NO GOOD. VAUGHN MONROE (Vaughn Monroe) SAMMY KAYE (Tommy Ryan)

Here's a new ballad with a faint lilt to it which makes it distinctive and may give it a chance to rise above the herd. The Monroe disk contains the brighter dance tempo, and vocal, while Kaye's rendition brings out the slower, torchy side of the number. It's a good number for the operators to check on their look-into lists. Other disks are scheduled on this ditty, too.

I GUESS I'LL BE ON MY WAY..... WOODY HERMAN (Woody Herman) JOE REICHMAN (Jane Fulton) DICK JURGENS (Harry Cool)

This ballad has been around for a little time and hasn't had the advantage of air plugging which so frequently helps. However, on its own merits it stands to mean something for the coin phonographs. It has a punchiness about it that is catchy, and the operators have a variety in treatments among the three artists listed above. Number is certainly worth a try on the machines.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

ROSE O'DAY..... GUY LOMBARDO (Kenny Gardner-Lombardo Trio)

Already a major click in the music boxes and listed in "Going Strong" for several weeks now, Guy Lombardo's belated entry into the sweepstakes is still strong enough to get a share of the play. He gives it a bright waltz tempo and its strongest appeal is in its simplicity. The voices hold their end up well, and remindful of the maestro's waltz click with *And the Band Played On*, there's still a good measure of play to attend this side.

GOODBYE, MAMA..... DUKE DALY (Joe Marne-Glee Club)

Of all the Tin Pan Alley outpouring since that memorable December 7 date, this tune shapes up as remaining around longer than most of the others. Moreover, the treatment of the song is highly suitable for the music boxes. Daly sets it in an even and highly rhythmic tempo, losing none of its patriotic punch in his swingy treatment, and also making it highly danceable. The same comments apply to the plattermate, *Remember Pearl Harbor*.

FOOLED..... HAL McINTYRE (Carl Denny)

This is the recording debut of orkdom's newest maestro, who has already gotten off to a big start with Glenn Miller's blessings. Hal McIntyre formerly played tenor sax for Miller and this new band is deeply steeped in the Miller style of interpreting the ballads. Singing of Carl Denny is also in the accepted romantic tradition. Tune has a bright and rhythmic boot that makes for a welcome contrast to the predominance of slow and draggy ballads in the machines. Equally effective is the companion side, *I'll Never Forget*.

YOU DON'T LOVE ME, BUT I'LL ALWAYS CARE..... LAWRENCE WELK (Jayn: Walton and Trio)

This is one of those hillbilly heartthrob songs transplanted to the modern rhythms, yet without losing its tall-corn country flavor. A catchy tune, Welk sets it in a lively tempo that makes it contagious. And to make the appeal even stronger for the music boxes in the country locations, he adds a bit of the Clyde McCoy-Sugar Blues trumpet for one of the band choruses. Singing of Miss Walton and the male trio is in keeping with the Western tradition.

WHEN THE ROSES BLOOM AGAIN.. GLENN MILLER (Ray Eberle)

A luscious ballad inspired by the same dark war clouds that gave us *The White Cliffs of Dover* and *Madalaine*. There is as much promise and hope in this song, and with a lovely melody to match the song story, which Ray Eberly voices most effectively. Equally promising for song-hit fame and phono play is the plattermate, *Always in My Heart*. Also a slow ballad, with Eberle for the song-selling, it's an adaptation of a beautiful Latin American serenade that is being used for a movie of the same name.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Runyon Sales Speed Contacts With Coinmen

NEWARK, N. J., Jan. 7 (DR).—Barney (Shugy) Sugerman, of Runyon Sales Company (formerly Royal Music Company), reports the firm has speeded up its direct contacts with operators in its territory thru the spreading of its sales force.

"We are now able to bring coinmen the latest and best machines as well as keep them constantly supplied with whatever used equipment they need," Sugerman reported. "At the same time we are featuring many great necessities for both games and music operators. We have everything the men want and have made arrangements thru our men—Herman Perin and Phil Bogin, now on the road—to get our products to the trade as speedily as possible.

"Operators look forward to the visits of Perin and Bogin, for they always have something of interest for them. With the speeding up of all vital matters because of the war we feel the coverage we have arranged is the one and only way to insure the trade the best service."

Record suggestions

For YOUR MUSIC MACHINES from



JIMMY DORSEY

AND HIS ORCHESTRA

featuring

BOB EBERLY and HELEN O'CONNELL on DECCA records

From the Paramount Picture "The Fleet's In," featuring Jimmy Dorsey—

ARTHUR MURRAY TAUGHT ME DANCING IN A HURRY

and NOT MINE

Both on DECCA 4122

Also from "The Fleet's In"—

TANGERINE

and from the Broadway stage production "Let's Face It"—

EV'RYTHING I LOVE

Both on DECCA 4123

Personal Management Bill Burfon
Direction
General Amusement Corporation

Your original investment in Defense Savings Bonds, Series E, will increase 33 1/3% in 10 years.

ASCAP Revises Branch Set-Up

Ousts lawyers — installs good-will ambassadors in 20 regional offices

NEW YORK, Feb. 7.—The American Society of Composers, Authors and Publishers completed revision of its branch office set-ups this week. Country is now divided into four regions and 20 branch offices.

ASCAP has eliminated its lawyer representatives who policed music users on a commission basis and installed instead

men on a straight salary basis whose job it is to be "ambassadors of good will," to explain the Society's services and simplify problems of users of ASCAP music.

Proposal to get rid of the lawyer representatives and embark on a good-will campaign was made several years ago, but has been under advisement until the recent radio war made it obvious that ASCAP had a big good-will job to do.

Under the new set-up F. O. Erdman heads the Eastern district, with headquarters in New York. Under his supervision are H. A. Brown, Philadelphia; William J. O'Brien, Pittsburgh; Arthur Rothkrantz, Baltimore; Lawrence B. Schlums, Rochester, N. Y., and Samuel Berkett, Boston.

Head of the Midwest district is R. W. Rome, with headquarters in Chicago. Under his wing are Frank H. Hemby, St. Louis; John C. Wooden, Des Moines; Dwaln M. Ewing, Minneapolis, and Edward A. Sherwood, Cleveland.

I. T. Cohen is in charge of the Southern district, with offices in Atlanta. Responsible to him are Stanley Shepard, New Orleans; Philip Alexander, Dallas, and Samuel Feldman, Cincinnati.

Western district headquarters is Los Angeles, with Robert J. Powers, supervisor. His staff consists of Harry A. Levinson, San Francisco; Harry O. Bergkamp, Denver, and Herman Kenin, Portland.

Generals Praise New Type Speaker

BALTIMORE, Feb. 7 (DR).—The three generals of General Vending Service Company, Harry Hoffman, George Goldman and Irv Blumenfeld, are praising the new Singing Picture speakers to the music trade here. Their music specialist, Sam Weisman, is traveling thru the State to tell operators about them.

"The big problem of locating the right kind of speakers to blend with surroundings of modern locations has been solved by these speakers," the generals explained. "The speakers combine eye-catching works of art with good tone quality."

"Our first showing of the speakers won favorable comment from all operators present, with many predicting they would open many higher class locations to the automatic music trade. Location owners who have seen them have been enthusiastic and acclaimed their beauty and the way they dress up the location."

"We are making immediate deliveries and urge operators in the District of Columbia and the State of Maryland to get their orders to us quick."

Philadelphia

PHILADELPHIA, Feb. 7. — Anthony and John Ricchetti, operating the Duplex Amusement Company, have taken Joseph Gentile as a third partner.

William L. King, Quaker Vending Company, has moved offices and showrooms to 5359 Oxford Street.

"A striking dance instrumental" *
from another of the **CLASSICS CLASSICS**

this time it's



PIANO CONCERTO

backed by SERENADE FOR STRINGS
BLUEBIRD RECORD 11430



by Freddy MARTIN

and his orchestra

*From "ON THE RECORDS" — February 7 issue The Billboard, top of the list!

MAESTRO MARTIN started a blaze all his own when he set Tschaikowsky's Piano Concerto to a fox-trot beat. Now it looks as if Freddy has done it all over again . . . a striking dance instrumental. All the richness in melody and instrumentation of the original Concerto platter are contained in this follow-up piece . . . there's no reason why all the enthusiasm showered on the Tschaikowsky piano concert piece should not attend the Grieg classic. Taking Tschaikowsky's "Serenade for Strings," he makes it a delightful waltz spin. Highly tuneful . . .

The combination of Freddy Martin and a concerto making an unbeatable musical team, his transposition of the Grieg work, should mean as much to operators as his Tschaikowsky piano magic. For the class locations his "Serenade for Strings" is a welcome addition.

From "Possibilities" — The Billboard RECORD BUYING GUIDE, February 7—
GRIEG PIANO CONCERTO—Freddy Martin . . . shouldn't be overlooked.

From "THE WEEK'S BEST RELEASES," February 7 issue of The Billboard—
Having led the field all the way with his transposition of the Tschaikowsky Piano Concerto, Freddy Martin duplicates his music magic in doing as much for Grieg's famous Concerto.

Don't overlook these Freddy Martin hits:

- SYMPHONIE MODERNE ANNIVERSARY WALTZ. B11328
- UNTIL THE STARS FALL DOWN 'TIS AUTUMN B11393
- I REMEMBER YOU
- FUN TO BE FREE B11426

Currently
The Waldorf-Astoria, New York
On the Air
Lady Esther Serenade—CBS
Mondays, 10-10:30 P.M.,
Eastern War Time.

Exclusive Management
MUSIC CORPORATION OF AMERICA
LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS • ATLANTA
LIGHT OFFICES TO SERVE YOU. EACH OFFICE A COMPLETE UNIT IN ITSELF

THE BILLBOARD SHOWS:

IT'S #1

IN NATIONAL RECORD SALES

GLENN MILLER'S BLUEBIRD SMASH . . .
ANOTHER "IN THE MOOD"

A STRING OF PEARLS

ALSO RECORDED BY—
CONNIE BOSWELL Decca
BENNY GOODMAN Okeh
WOODY HERMAN Decca
CLYDE LUCAS Elite

OPS! Top retail sales mean top music machine play, too! PUT "A STRING OF PEARLS" ON EVERY MACHINE!

MUTUAL MUSIC SOCIETY, Inc.
1270 6TH AVE., N. Y. C.

COMING UP IN PUBLIC FAVOR!

"THE DEVIL SAT DOWN AND CRIED"

Recorded by The World's No. 1 Trumpeter HARRY JAMES on Columbia 36466
Just Released—A New Recording by ERSKINE BUTTERFIELD on Decca 8600

Published by WALTER BISHOP, 1650 Broadway, New York

There's Romance Ala Carte in the **GRIFF WILLIAMS** RECORDING OF THE SENSATIONAL NEW SONG NOVELTY

What's Cookin', Cookie?

VOCAL BY WALTER KING

Okeh RECORD No. 6510

RAY KINNEY (Victor 27774)
Blue Shadows and White Gardenias—FT; VC. *Sing Me a Song of the Islands*—FT; VC.

From the score of the new Betty Grable movie, *Song of the Islands*, the dreamy Hawaiian flavor in Ray Kinney's music couples two slow songs that look big. *Blue Shadows* looms as the picture's hit song, being a flowery ballad in melody and story. *Song of the Islands* is the typical dreamy and entrancing hula serenade, dripping with the glisses of steel guitars. Alfred Apaka sings the A side, with maestro Kinney giving convincing voice to the B side. There's a garland of leis for Mack Gordon and Harry (*Sweet Lellani*) Owens, who wrote both tunes.

Apart from picture tie-up, emphasis on the Hawaiian scene makes "Sing Me a Song of the Islands," with its island-accented rhythms, a most timely item for the music boxes.

FREDDY MARTIN (Bluebird 11437)
Heavenly, Isn't It?—FT; VC. *When There's a Breeze on Lake Louise*—W; VC.

More picture songs. These two, by Mort Greene and Harry Revel, are from *The Mayor of 44th Street*, which headlines the Martin band. More affecting of the two is the *Heavenly* side, one of those rhythm songs with a cut lyric to make it all the more contagious. Martin sets it at a moderately slow tempo that makes it drag along instead of kick, especially noticeable in the vocal of Eddie Stone and the male quartet. A livelier tempo would make a brighter side. Spirit of the waltz melody is expertly captured and interpreted. Martin gives it gay Continental flavor, with the emphasis rightly placed in the violin section. Clyde Rogers' vocal makes the side complete.

Since Freddy Martin features these songs in his picture, the tie-up for music machines

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

is obvious. While "Heavenly, Isn't It?" is the song with greater popular appeal, the plattermate is acceptable fare for music boxes calling for the Viennese waltz-type of side.

JOHNNY LONG (Decca 4145)
We're the Couple in the Castle—FT; VC. *Boy, Oh Boy!*—FT; VC.

From the cartoon feature, *Mr. Bugs Goes to Town*, Johnny Long takes these two tunes. The A side, the more familiar, is taken at a moderate tempo, with a more spirited pace set for the unimpressive B tune. Long adds little in his interpretation, accenting only the dance rhythms and making it an average dance disk. Nor is Bob Houston, who handles the vocals, in particularly good voice for the more important *Castle* side.

There's little here to impress the music operators with "We're the Couple in the Castle" because of the song, the better for meeting specific machine requests for the band.

LAWRENCE WELK (Decca 4147)
You Don't Love Me, But I'll Always Care—FT; VC. *Around and Around She Goes*—W; VC.

Setting the modern dance rhythms to cowboy songs is well done by Welk for the *You Don't Love Me* side. It's a tuneful and typical serenade that stems from the tall corn country. Welk provides it with a lively and toe-tapping tempo and gives the nod to Jayne Walton and the trio for the song selling. Also provides a bit of "sugar blues" trumpet blowing for the last chorus. The *Around* waltz novelty, steeped in beer-garden song flavor, is taken at a medium tempo. The maestro's accordion paces the opening refrain, with pizzicato fiddles enhancing the rhythmic quality of the background. Jayne Walton carries the vocal.

For country locations the "You Don't Love Me" side is the coin-catcher. There's plenty appeal in the plattermate as well.

BOB CHESTER (Bluebird 11428)
Sailboat in the Sky—W; VC. *No Good*—FT; VC.

Bob Chester, bannered the heavy and solid rhythms, steps out of musical character in tackling the A side. Apart from its three-quarter-time setting, the song is styled in the *Bicycle Built for Two* era and calls for that light musical touch characterizing songs of the '30s. Save for the opening and closing band choruses, it's Betty Bradley and Bill Darnell splitting the vocal chores. Band is more at home, and so is Miss Bradley, for the *No Good* side. It's a fair rhythm song and Chester cuts it in a light jump tempo.

Neither side shows too much promise for the music machines, but for Chester fans the "No Good" side is acceptable fare.

JOHNNY MESSNER (Decca 4148)
The Biggest Aspidistra in the World—FT; VC. *The Penny Polka*—FT; VC.

Messner takes two novelty items in

stride here. Gives to both a straight-forward musical treatment, emphasizing the rhythmical content of the songs as much as the lyrics and makes both highly listenable and danceable. Johnny Messner, Jeanne D'Arcy and the ensemble tell the story about the giant aspidistra plant. For the fox trot-polka, it's Messner, Jack Ryan and the ensemble for the voices and a toy piano interlude to add to the band's interpolations.

With a touch of comedy to its novelty pattern, the "Aspidistra" side is worthy of a test spin in music boxes at tap and tavern locations. At spots where polka music is favored "The Penny Polka" should make the meters click.

TED WEEMS (Decca 4131)
Angeline—FT; VC. *Having a Lovely Time*—FT; VC.

Styled strictly for dancing, and making for smooth excursions around the polished floor, are these two sides by Ted Weems. Both set at a moderate tempo, band takes the middle chorus to serenade *Angeline*, Perry Como making the vocal utterances for the opening and closing refrains. Also a smooth ballad, plattermate is treated in a similar vein, with the band interlude spotlighting the throat whistling of Elmo Tanner.

While neither side holds much meaning for the music operators at large, the disk is of import to the music boxes in the Chicago territory, where the Weems band has built up a big following.

DINAH SHORE (Bluebird 11423)
I Don't Want To Walk Without You—FT; V. *Foiled*—FT; V.

When it's a song that blends with the vocal warmth of Miss Dinah, there's no compromising. And that's the character of the *Sweater Girl* ballad on the A side. She treats it light and gently and her pipes fairly drip with vocal honey. The tempo is slow and made all the more tantalizing by the orchestral accompaniment. The *Foiled* torch ballad is given similar attention, both by voice and orchestra, but there's not that flawless quality marking her *Walk Without You* singing.

For a vocal rendition, on the sweet and gentle side, of "I Don't Want To Walk Without You," music machine operators need look no further than Dinah Shore's side. Her performance is tops and a cinch to find a warm spot with every Joe and Jane seeking out the song among the machine stickers.

VAUGHN MONROE (Bluebird 11422)
Last Night I Said a Prayer—FT; VC. *Pretty Little Busybody*—FT; VC.

Packing all the appeal of a *My Sister and I*, and taking its place with the *White Cliffs of Dover* school of war-inspired songs, *Last Night I Said a Prayer* makes for another likely sentimental ballad of hope for a safer and saner world for the very near tomorrow.

The maestro is the troubadour, and gives heart-warming voice to the song. The bouncy *Busybody* tune, taken at a slow and bouncy tempo, has both Jack Fay and Marilyn Duke selling the cute words, the band adding its rhythmic punch for the opening and closing stanzas.

Like all the other war-inspired ballads, any new entry is always worth a try in the music boxes. And for like consideration is Monroe's "Pretty Little Busybody" side, a cute rhythmic tune that is in danger of catching on in a big way.

GUY LOMBARDO (Decca 4135)
How About You?—FT; VC. *Waiting for the Robert E. Lee*—FT; VC.

Coupling the old with the new, both stemming from the *Babes on Broadway* flicker, the distinguishing Lombardo rhythms make a waxing that is as easy to dance to as to hear. A side is taken at a bright tempo and features the flavored piano twinning of Kreitzer and Vigneau, with the Lombardo Trio for the song call. The L. Wolfe Gilbert-Lewis F. Muir oldie is revived in livelier tempo and gets identical treatment, the maestro calling on Kenny Gardner to preface with a verse the Lombardo Trio, and again the piano team for a refrain.

Where the Lombardo fans flock around the music boxes, both of these sides are ideal. For operators at large, the "Robert E. Lee" revival, because it dates back to the gas light era, is worthy nickel bait at tap and tavern spots.

BOB CROSBY (Decca 4137)
It Was Only a Dream—FT; VC. *Take It Easy*—FT.

Disk fans who long complained that the Bob Crosby talents were being dis-

THE NEW SENSATION!

THE BIGGEST ASPIDASTRA IN THE WORLD

- ART KASSEL**
Bluebird 11418
- JOHNNY MESSNER**
Decca 4148
- GRACIE FIELDS**
Decca 18183

WE'LL MEET AGAIN

- INKSPOTS**
Decca 3656
- GUY LOMBARDO**
Decca 3575
- KAY KYSER**
Columbia 35870
- CHARIOTEERS**
Columbia 35811
- JACK LEONARD**
Okeh 595
- MITCHELL AYRES**
Bluebird B10940

RUSSIAN ROSE

- JOHNNY LONG**
Decca 4126
- WAYNE KING**
Victor 27752

THERE GOES MY DREAM

DOLLY DAWN and her DAWN PATROL BOYS
Bluebird 11402

DASH, CONNELLY, INC.
1619 Broadway, N. Y. City



F. A. B. DISTRIBUTING COMPANY, Jackson, Miss., has opened its new display rooms at 607 West Capital Street and extends a hearty invitation for all music merchants to visit the new quarters. They are Wurlitzer distributors. (MR)

2 Hits ON EVERY
ELITE RECORD

5010
BLUES IN THE NIGHT
 • backed by
I SAID NO
 Clyde Lucas and
 His Orchestra

List Price 35¢. Plus Tax. See Your Local Distributor or Write to

CLASSIC RECORD CO.
2 W. 46TH ST. NEW YORK

Most Requested Song in the Country

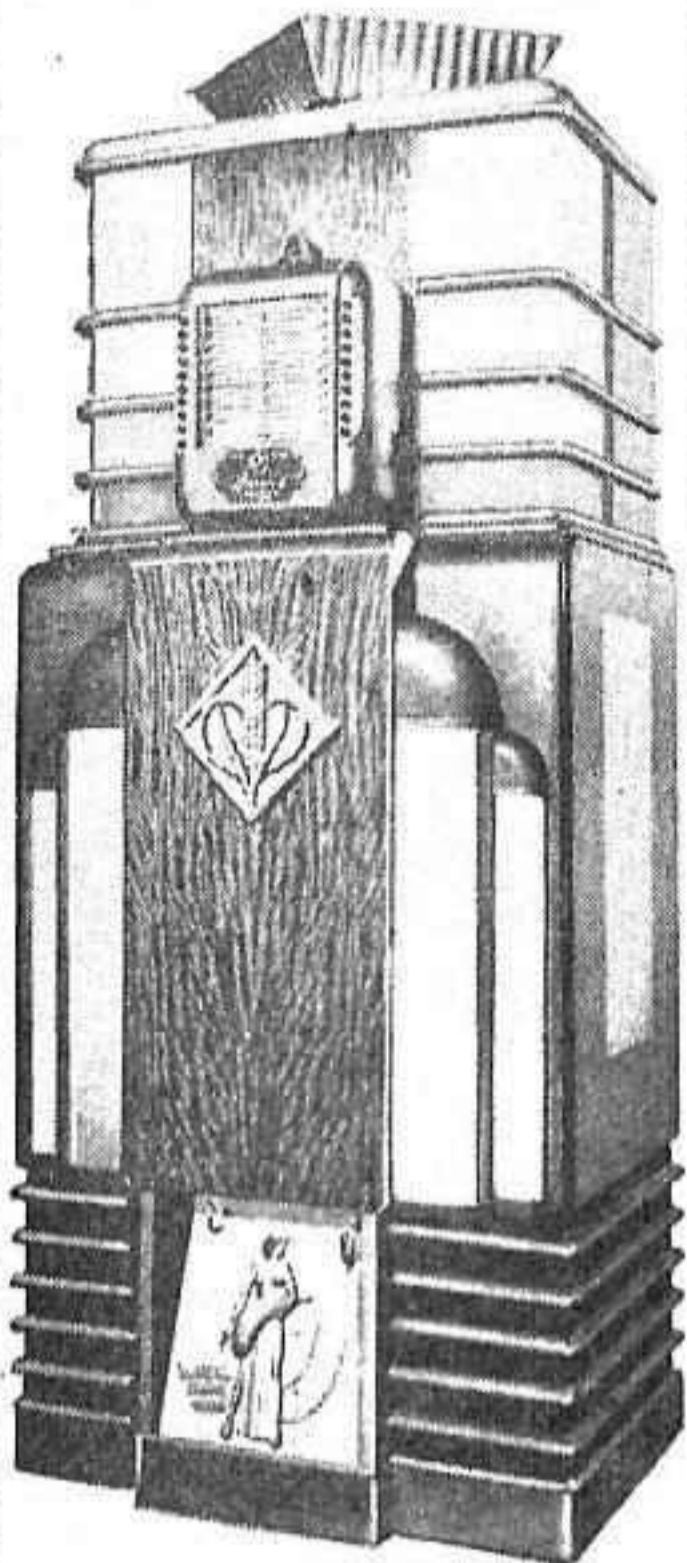
MISS YOU

recorded by—

- BING CROSBY—Decca
- CARL HOFF—Okeh
- EDDY HOWARD—Columbia
- SAMMY KAYE—Victor
- FREDDY MARTIN—Bluebird
- DINAH SHORE—Bluebird
- HARRY SOSNIK—Decca
- CLAUDE THORNHILL—Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

KLEER-TONE PHONOGRAPH CABINET



MODEL 100
MODERNIZE YOUR OLD EQUIPMENT
CABINET WILL ACCOMMODATE
PRACTICALLY ANY MECHANISM
ANY SIZE WALL BOX WILL MOUNT ON
FRONT OF CABINET

BLENDED COLORS OF RED, ORANGE
AND YELLOW ILLUMINATED PLASTIC
— BEAUTIFULLY GRAINED WOOD
VENEERS IN PLEASING CONTRAST
OF COLOR EFFECTS.

SIZE 22" DEEP, 29½" WIDE,
70½" HIGH

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Manufactured only by

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USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us.
They will be RE-SHARPENED PERFECTLY
and GUARANTEED. You save almost 2/3
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Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa
A Precision Service

MUSIC OPERATORS

Go Ahead in '42!
Switch any phono mechanism into the
new "TONE-O-MATIC" Cabinet. Write
for details!

ACME SALES CO.
625 10th Ave. N. Y. C.

1 TO 12, 25c ea. - 13 TO 99, 25c ea. - 100 UP, 20c ea.
Sell good music
It costs no more!
Miracle Point Needles
A. GERETT COPP, 2947 NO. 30 ST. MILWAUKEE, WIS.

sipated on wax by a seemingly endless procession of inane tunes can call a halt to their plaints with this coupling. It gives the Crosby band the music it plays best, and it hasn't forgotten how. The *Dream* side, with its innocent-sounding title, is a typical low-down race blues by Willie Broonzy. Side showcases Eddie Miller, having it all to himself for his delta-steeped blues singing and his tenor saxings. *Take It Easy* is bassist Bobby Haggart's two-beat special. It's a dixieland stomper and, after the trombones introduce the riff, the band boys build it up to sock proportions.

For the phono music that makes the fans hop, skip and jump, "Take It Easy" is sure to set them off. At locations where the typical race blues go big, especially in collegiate circles along the Eastern shores, the "Dream" side is a cinch to please.

CLYDE LUCAS (Elite 5010)
I Said No!—FT; VC. *Blues in the Night*—FT; VC.

Two picture hit songs characterize this new record label. The Lucas band provides a rhythmic background for the singing of Eddie Lang, who monopolizes both sides. A newcomer to the waxes, this swing songstress falls short on song selling. Has a good sense of lyric projection for giving a swing hit to the songs, but there's no easy flow of melody. Pipes sound tight, giving a heavy nasal tang to her singing. Moreover, the blues shouting is a bit misplaced for *I Said No!*

While both songs hold much for music machine operators, neither interpretation here stacks up with earlier recordings. However, operators in the Philadelphia area have a chance on cashing in on the strength of the vocalist. Gal is a Philadelphia product and has some local following.

POPULAR ALBUMS

Cole Porter (Victor P-107). The Victor Mixed Chorus, directed by Emile Cote, with piano accompaniment, sings in glee club style the suave picture and show songs of Cole Porter. Plenty of variety in the selections for the eight sides, taking in *I've Got You Under My Skin*, *What Is This Thing Called Love?*, *Begin the Beguine*; *Blow, Gabriel, Blow*; *Night and Day*, *You Do Something to Me*, *In the Still of the Night* and *Rosalie*. Margaret Daum, Frank Parker and Walter Preston are the solo voices. It's the Cole Porter music as best known and remembered, and this package makes for relaxed and easy listening.

While this album is pleasant vocal music, it is meant for over-the-counter sales. It has strong appeal for such sales. Not meant for the music boxes.

Cubano Rhythms by Arturo Arturos (Victor P-105). Backed by the rhythms of the characteristic drum instruments of the Latin Americas, this album showcases the piano playing of Arturo Arturos. Eight sides are varied to provide the rumba, Afro-Cubano, beguine and bolero rhythms, titles including *Jungle Drums*, *Misirlou*, *The Lady in Red*, *Lamento Borincano*, *Begin the Beguine*, *Silencio*, *Isle of Capri* and *Taboo*. While the setting is authentic enough and Arturos follows the melodic line nicely, there are none of those intoxicating improvisations from the melody instrument, with attending changes in the melody and mood to match the changing maze of drum beats, akin to the jam sessions of our own musicians.

This album is also for counter sales, with no significant sides for possible use in music boxes.

Marck Weber Presents "In Old Vienna" (Columbia C-81). Marck Weber, violinist and orchestra leader, makes his recording debut on the Columbia label. His foreign recordings have been much prized, and several years ago Victor released several of them for American consumption. Capturing the Continental

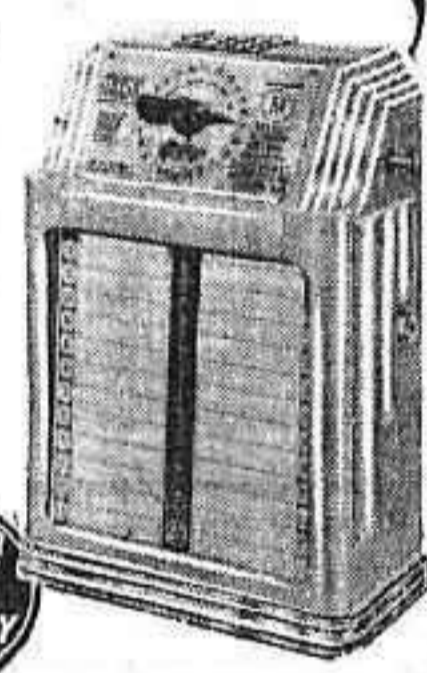
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KEEP IN TOUCH WITH
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OF SAN FRANCISCO, CALIFORNIA

SAYS:

"Buckley Music Systems are playing a vital role in lifting the spirit and courage of our people in these tense hours. They provide the necessary relaxation of music in its most convenient form, and at the same time inspire the population by means of patriotic tunes. Here on the Pacific Coast I am intensely proud of the "all out" swing to Buckley, particularly by operators who installed the very first Buckley boxes and are still Buckley rooters and Buckley buyers. In 100% of the cases Buckley installations have increased collections and are STILL boosting play!"



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OF MUSIC—THINK
OF BUCKLEY FIRST!



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**WE PAY
HIGHEST
PRICES !**

With or without jackets. Can use all makes—vocals, instrumentals, classical or boogie-woogie. Give us an idea as to how many you've got, type and condition. We'll make you a spot cash offer that will more than pay you for your trouble.

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311 S. Wabash Ave., Chicago, Ill.

USED RECORDS WANTED

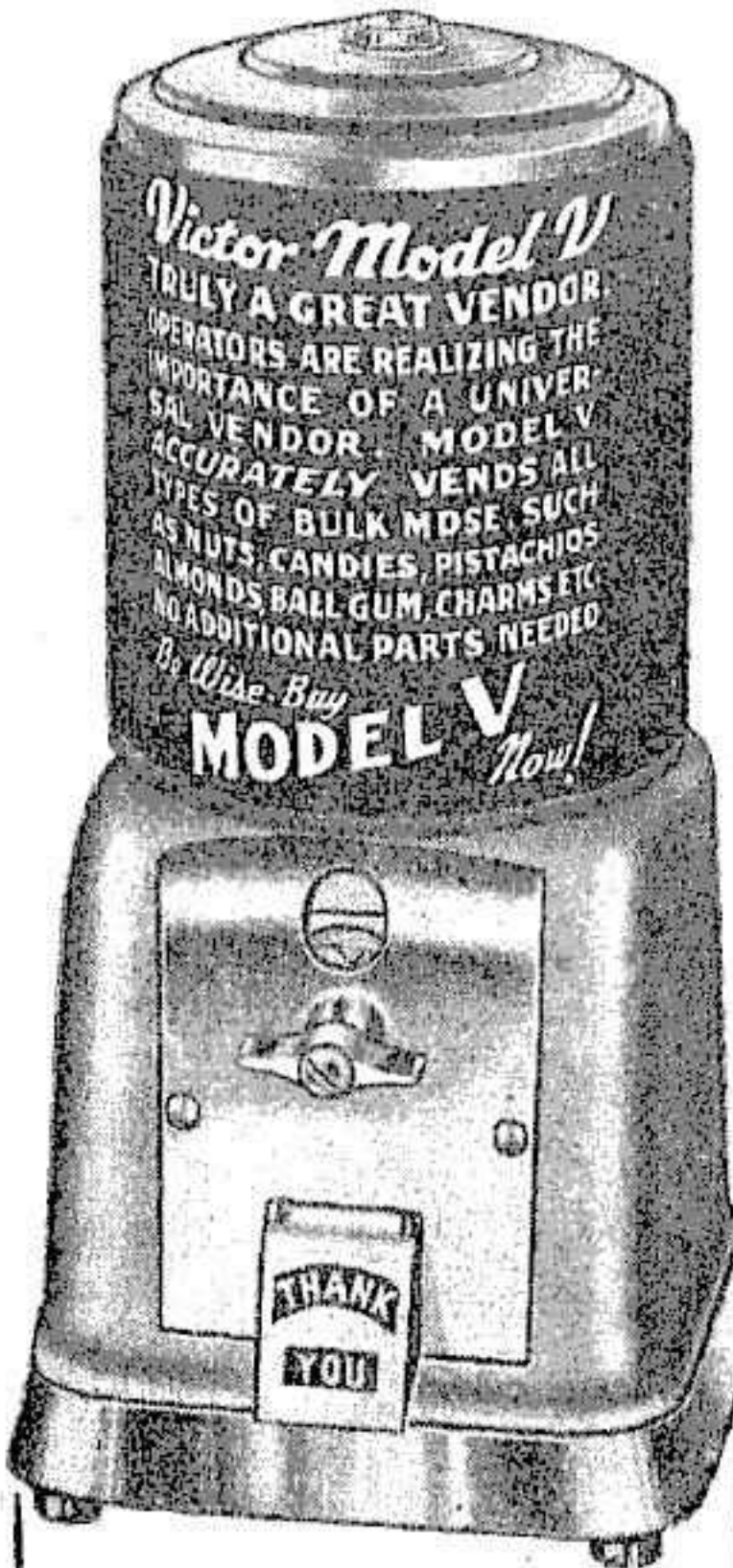
Large retailer in Used Records would like to contact reputable Phono Operators as a steady source of supply for Late Used Records. We can use both large and small amounts, as we have a number of stores. Please quote your best price delivered. Certified check by return mail. We will answer all who write. Address all replies to

Edward Block
Springfield Vacuum Co.
1069 Main St. SPRINGFIELD, MASS.



PRIOR TO NATIONAL WURLITZER DAYS, the above-pictured field organization of the firm convened at the Hotel Roosevelt, New Orleans, for a private unveiling of the Victory Model 950 and the new remote control equipment. (MR)

Buy U. S. Defense Savings Bonds and
Stamps



STANDARD MODEL V.....\$8.50
PORCELAIN (Chrome Top & Bottom) 9.50
 Terms: 1/3 cash with order, balance C. O. D. or send full amount and save C. O. D. costs.

VICTOR VENDING CORP.
 5711 W. GRAND AVENUE, CHICAGO

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
 Communications to 155 North Clark Street, Chicago

Soft Drink Bottlers Ration Beverage Machine Operators

Sugar allotments curtail manufacture—quantity allowed based on 1941 consumption—some locations are lost to beverage venders

BALTIMORE, Feb. 7.—Curtailed allotments of sugar to soft-drink manufacturers have resulted in restriction of the amount of bottled soft drinks allowed retailers and operators of beverage vending machines. In some cases the restriction of supplies to venders has resulted in the vending machine being removed at the request of the location because the machines were unable to supply the demand. In other locations the operators themselves have removed venders because they were no longer profitable. It is said that some bottlers have limited allotments to 20 per cent or less. The carbonated beverage industry, it was pointed out by bottlers, has been restricted to a percentage of the sugar used in 1941. First ruling based the percentage allotments on 1940 figures, and strong objections re-

sulted when the beverage industry pointed out that January, 1940, was a poor business month for soft drinks due to unusual and continued unseasonable weather.

Forced To Limit Sales

According to an official of the Coca-Cola Bottling Company of Baltimore, the volume of Coca-Cola sales in this territory is remaining constant at the level established early in January, 1942. This level was established in accordance with the sugar allotment. Consequently, Coca-Cola is available in the same quantity at the end of the month as at the beginning. It has meant that there have been some disappointed customers, but retailers have not been placed in the position of not being able to obtain Coca-Cola for days at a time.

The Pepsi-Cola Company declares that dealers are being allowed about 70 per cent of the amount they used in the same period of 1941. Pepsi-Cola reports that this has occasioned some small inconvenience of consumers.

The manager for Royal Crown Bottling Company states that a dealer formerly allowed 10 cases of drink each week is now restricted to two or three cases. Salesmen who formerly sold 100 cases a day are now allowed 35 cases. An effort is being made to spread this out over as wide a market as possible.

Officials of other bottling concerns also report that they are finding it necessary to ration their customers because of government sugar restrictions.

Dallas

DALLAS, Feb. 7.—Business conditions in the Southwest continue good, with secondhand equipment moving well. Operators report collections on the increase. Merchandise venders near defense projects are doing well, but there are reports of shortages in several varieties of nuts.

Burt Davis is back as manager of the Dallas office of Commercial Music Company.

Maury Gotlieb, who acquired the interest of R. O. Burns in the National Sales & Distributing Company, has returned to his office after an illness.

M. T. Johnson, Texas Music Company, Breckenridge, Tex., purchased several of the new Wurlitzers from Commercial Music Company.

To introduce the new Wurlitzer phonograph, Commercial Music Company held open house at the company's branch offices in Dallas, Houston and San Antonio. More than 500 operators, wives and friends viewed the new Wurlitzers.

The Peanut Situation

RICHMOND, Va., Feb. 9.—The goal for the production of peanuts in 1942 was placed by Secretary of Agriculture Wickard at 5,000,000 acres, according to a press release received here. The previous goal, as reported by *The Billboard* last week, was for 1,800,000 acres of "quota peanuts" to be produced for edible use and 1,900,000 acres to be produced for oil. The present goal recognizes the increased need for fats and oils during the coming season, not only for the United States but for other countries to which the United States is sending food products. To encourage the production the department announced that price and loan supports would be employed, including government purchases of peanuts at \$82 per ton for U. S. No. 1 White Spanish type for oil, \$78 per ton for No. 1 Runners and \$70 per ton for Class A Virginias.

The peanut stock report released January 30 shows 159,000,000 pounds of farmers' stock peanuts at mills and in warehouses as compared with 273,000,000 pounds one year before.

During the past weeks the market has continued to advance. With buyers receiving up to 6 1/4 cents per pound for best jumbos delivered at the mills, many growers are reluctant to accept even these prices and are holding for higher prices. Shelled and cleaned nuts are strengthening also, not only Virginias but Spanish and Runners, and there is an undercurrent of strength to the entire market situation.

One of the reasons for this stronger attitude is the fact that peanuts are now a "basic commodity." This was included in an amendment to the Soil Conservation Act which was approved December 26, 1941, which added peanuts to cotton, corn, wheat, rice and tobacco, as what are known as basic commodities.

The chief effect of adding peanuts to the list of basic commodities will be to increase the price which peanut growers may expect to get for their coming crop. Legislation already passed makes it possible to support prices of basic commodities to not less than 85 per cent of parity, and further legislation regarding this is now pending in Congress. Parity for peanuts is 6.9 cents per pound, according to the latest reports from the Agriculture Department.

A considerable number of buyers, particularly those who will use their purchases in the manufacture of peanut candies, are holding off purchasing awaiting further developments of possible ceiling prices for various agricultural commodities and rationing plans for sugar by candy manufacturers. Accordingly, most purchases are being made on a hand-to-mouth basis for immediate needs.

NEW LOW PRICE ON IMPS WHILE THEY LAST. IMMEDIATE DELIVERY.



TAX FREE TIME PAYMENTS

SILVER KING BALL GUM MACHINE
 (Over 50,000 Sold)

1 Prize King 1700 Rg. Gum 200 Winner " } \$9.95
 Returns In Pennies \$19.00
 Pay Location 25%
 Your Profit \$14.25
 1100 Size 1/2-Inch Ball Gum Vendor

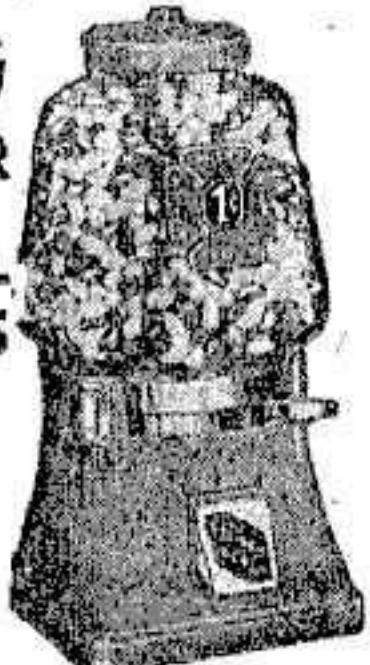
Especially built for prize ball gum operation. Two ball reserve loading. No missing. Also handles 3/8 inch ball gum.

NEW 10 PLAY "PEEK SHOW"

10 pennies from most players. 1c per Photograph, 10 Pictures. New View-A-Scope or "Peep Show" only \$24.50 each. New Gypsy Rose Lee Films, Sally Rand, Earl Carroll's, etc.

TORR 2047A-SO. 68 PHILA.

TAX FREE PRIZE KING BALL GUM VENDOR Special
GET STARTED DEAL
 1 Prize King 1700 Rg. Gum 200 Winner " } \$9.95
SAMPLE MACHINE
 Only \$7.95.
 TEN AT— Each \$7.50.
 1/3 Dep., Balance C. O. D. Send full amount and save C. O. D. charges.



Send for List of New and Used Vending Machines. Wanted—Vending Machines of All Kinds.

RAKE 2014 Market Street PHILADELPHIA, PA.

ROLL-A-PACK
 The loading Counter Cigarette-Dice Game, A Game With Real Action and a Thrill.
 Sample ROLL A PACK \$12.50
 Case of 4 ROLL A PACKS Only \$45.00.
 1/3 Certified Deposit, Bal. C.O.D. Buy ROLL A PACKS by the Case and SAVE Yourself \$5.00.

EASTERN 350 Mulberry St. NEWARK, N. J.

CIGARETTE VENDING MACHINES RECONDITIONED LIKE NEW!
 All leading makes—Flow, DuGrenier, U-Need-a-Pak and National. Now is the time to buy these Steady Money-Makers! Write today for our illustrated catalog and price list!
D. ROBBINS & CO. 503 W. 41st ST. NEW YORK CITY

TOM THUMB VENDERS
TAX-FREE LOW PRICED MONEY MAKERS
 Model "A" 1 1/2 # \$4.50 ea.
 Lots of 6—\$4.10 Ea.
 Model "B" 3 # \$5.10 ea.
 Lots of 6—\$4.75 Ea.
STOCK SHIPMENT BULLETIN ON REQUEST. ORDER TODAY
 Dept. BB72
FIELDING MANUFACTURING CO. CLINTON STREET JACKSON, MICH.

RECONDITIONED CIGARETTE MACHINES
 DuGrenier 7 Col. Model "S"\$32.50
 DuGrenier 7 Col. Model "VD" 37.50
 DuGrenier 8 Col. Model "WD" 42.50
 Terms: 1/3 With Order, Balance C. O. D.
EUGENE BECKER CIGARETTE SERVICE BRILLION, WISCONSIN

WANTED
ALL TYPES COUNTER SKILL GAMES! STATE QUANTITY, CONDITION AND PRICE IN FIRST LETTER!
WRITE QUICK FOR OUR COMPLETE LIST OF MERCHANDISE, AMUSEMENT MACHINES, ETC., ETC.
I. L. MITCHELL & CO. MACHINES AND SUPPLIES 1141 DE KALB AVE. B'KLYN N.Y.

VENDER SUPPLY NOTES

Cocoa and chocolate shortage after mid-1942 will probably make sugar rationing seem trivial. Unlike sugar, all cocoa is imported. The chief source is Africa. No ship space has been granted African cocoa for months. Outlook is dark. African chrome and manganese ores are vital, strategic—must be moved. Americans use about 275,000 long tons of cocoa a year. Latin America (chiefly Brazil) produces about 200,000 tons yearly. Brazilian (Bahla) cocoa is bitter and would require more sugar in chocolate-making if not blended with the African (Accra) mild product.

Saccharine, as a sugar substitute in soft drinks, still is frowned upon by the Food and Drug Administration—sugar shortage or no sugar shortage. The F. D. A. has dropped its claim that saccharine is harmful, but declares that, since it has no food value, its addition to foods cannot be considered as anything but adulteration.

Bunte Brothers, Chicago, manufacturers of a general line of confections, sent this bulletin to the trade the last of January: "Due to sugar limitations and the increasing shortage of raw materials, we find it necessary to curtail production. Our first thought is of our regular customers, and it is our hope we can supply them thruout this emergency. In the future we will accept orders for prompt shipment only, and at prices prevailing at time of sale. We reserve the right to reduce and limit shipments according to our supply of raw materials. We will not accept any return merchandise hereafter." Bunte Brothers make Tango, a candy bar extensively sold thru candy venders and one of the oldest bars on the market.

Commenting on the recent restriction of February sugar deliveries to 80 per cent of the amount used or resold in the same month of 1941, a member of the industry says: "While a liberal distribution was made for February, reports have it that a change from monthly to quarterly distribution will be next, but on a lower basis, about as follows: 80 per cent for the housewife, 60 per cent for beverage manufacturers, 60 per cent for confectioners and 50 per cent for bakery and ice-cream trades."

Regarding the recent redistribution of 40,000 tons of Pepsi-Cola surplus sugars among local refiners, the firm says a similar distribution is expected to take place shortly of another large beverage company's refined sugar frozen stock.

Wickard Outlines '42 Tobacco Goal

(Bureau of Journal of Commerce)

WASHINGTON, Jan. 31.—The Department of Agriculture reports that the 1942 production goals for tobacco outlined in an announcement by the Secretary of Agriculture January 16 are represented by farm acreage allotments of which tobacco producers already have been notified.

In September the announced goals for all types of tobacco except flue-cured indicated reductions in acreage for 1942. The goals just announced, however, show the complete revisions which have been made since that time, namely, an increase of 10 per cent in flue-cured allotments and the restoration of allotments to the 1941 level for other types, including Burley, fire-cured, dark air-cured and cigar leaf tobacco.

An outlook for substantial exports to allied countries during the next two years, especially under lend-lease arrangements, afforded the basis for the 10 per cent increase in flue-cured allotments which was announced by Secretary Wickard on December 30, 1941. Unfortunately, there is no such outlook for exports of the dark types of tobacco, which formerly went to European countries now controlled by Axis powers. Burley and cigar tobacco have never been important in the export trade.

Ample stocks of all tobaccos are available for the increased domestic consumption of tobacco products. The 1942 allotments will, with average yields, maintain stocks at present high levels.

Income of the cigarette manufacturers before State and federal taxes will be compared with income in previous years in order to determine whether the costs and earnings record of the industry warrants an increase in cigarette prices, according to officials in the OPA. The OPA agreed to investigate the cost of manufacturing cigarettes when it disallowed an increase in price of 57 cents per thousand instituted by the American Tobacco Company and placed a ceiling on prices at the level prevailing before the increase was proposed. Preliminary studies indicate that the cost of tobacco and labor has increased, officials say, but not sufficiently to justify a 57-cent advance. There have been reports that the OPA would approve a 30-cent advance in prices. Increased sales volume has tended to offset the higher manufacturing costs, they explained.

The Chicago Bureau of The Wall Street Journal says that continuance of the consistent advertising policy of the firm contributed to the satisfactory showing of the earnings of William Wrigley Jr. Company for the year ended December 31 last. Earnings were maintained despite increased manufacturing costs and higher federal taxes.

Sales thus far in the new year have been at a satisfactory rate. Prospects for continued high level of sales are reasonably good, altho the raw material situation is a complicating factor.

Wrigley, like other gum manufacturers, has always carried substantial inventories of sugar, chiclet, flavorings and wrapping and should not be pinched on any of these in the near future. The recent government sugar order, fixing distribution at the rate prevailing in 1941 as well as freezing stocks in excess of 60 days' supply, has confused the outlook to some extent.

Markets in Brief

NEW YORK, Feb. 5.—Sugar: The market for domestic futures continued quiet and steady, all positions holding unchanged at the ceiling price of 2.99 cents a pound. Dealings were limited to liquidation of one lot of the March contract.

Peppermint oil (dollars per pound): Natural, \$6.50 to \$6.75; U. S. pharmaceutical, \$6.85 to \$7.

CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	8.25 @ 8.50
Fancies	8.00 @ 8.25
Extra large	11.50 @ 11.75
Mediums	11.25 @ 11.50
No. 1 Virginia	11.00 @ 11.15
No. 2 Virginia	9.00 @ 9.25
Southeast	
No. 1 Spanish	9.50 @ 9.75
No. 2 Spanish	8.15 @ 8.25
No. 1 runner	8.75 @ 9.00
No. 2 runner	8.00 @ 8.15
Texas	
No. 1 Spanish	9.40 @ 9.50
No. 2 Spanish	8.37 @ 9.00

Asco Reports Foreign Mds. Machine Orders

NEWARK, N. J., Feb. 7 (DR).—Al S. Cohen, of Asco Vending Machine Exchange, reports the firm has received more orders from foreign countries for merchandise venders than ever before. Almost daily orders come in from Puerto Rico, Mexico and other South American countries, according to Al.

"We believe that the machines we are shipping down to these countries will help tremendously in creating better understanding of the coin machines industry," Al explained. "The dealers in South America have come to know the names and types of venders just as well as have the men in this country. We have been pleasantly surprised of late by large re-orders from countries where we originally shipped samples."

"In addition to foreign shipments we are still sending out large quantities of merchandisers daily to operators in this country. Our large stock is an insurance to the trade that we will be able to supply machines for some time to come. We are also purchasing as many machines as possible and completely reconditioning them from our large stock of parts and supplies."

Detroit

DETROIT, Feb. 7.—Louis Frank, Frank Paper Products Company, has taken over the Protex Corporation. Headquarters have been moved to 1627 West Fort Street.

Maurice J. Feldman, Central Coin Machine Exchange, is operating amusement machines in Detroit and suburban territories now, pending development of plans for the new machine he intends to manufacture.

Louis Fisher, a newcomer in the coin machine business in Detroit, has taken over the Safe Way Vending Company, operating a route of machines thruout the State. W. B. Warner, former owner of the company, has opened a skating rink in Ferndale, a Detroit suburb.

Saul E. Gordon and Ben N. Osher, of Peerless Products Manufacturing Company, are readying their plant for defense work.

Ajax Novelty Company is now in new quarters at 4848 Mount Elliott Avenue.

William McCom is the newest addition to the ranks of Detroit music operators.

Kopi Vasil is now operating from 1724 Lysander Street.

A company manufacturing wiping cloths is said to have installed an automatic phonograph. Object is to keep the girl employees pepped up, working in time to the music—sorting out cloths.

Robert Thomas, newcomer in the operating field, has headquarters at 4210 West Warren Avenue.

Employees of the J & J Novelty Company bought \$655 worth of Defense Stamps at their first meeting. The second day \$955 were bought.

Charles Pomerance, serviceman for J & J Novelty Company, who has enlisted in the army, was honored guest at a party given by the firm's staff.

L. V. Rohr, Rohr Sales Company, is adding an oil burner sales agency as a sideline.

Joseph Budjack, Budjack Enterprises, has his new model of the Characterograph ready for market.

Clarence J. Godhardt, Modern Distributing Company, has moved headquarters to 17400 Kentucky Avenue.

Russell Trilck and Frank Staffo, Lincoln Park Amusement Company, have opened a new branch office at 1522 South Fort Street.

Stanley L. Glomb, Ducon Products, vender manufacturers, has moved to Wayne, Mich.

Joseph Reich, Detroit operator and jobber, has moved to Bridgeport, Conn.

Welcome Meter Company, manufac-

turing coin-control attachments for washing machines and other appliances, is engaged solely in defense work.

The Music Operators' Band is being organized by Roy Small, James Syracuse and Amherst Turner.

Miller Peanut Company has moved to a new plant at 1489 East Fort Street.

New Orleans

NEW ORLEANS, Feb. 7.—Displays of the 1942 Wurlitzer phonographs drew leading music operators from all parts of Louisiana and South Mississippi to the office of the P. A. B. Distributing Corporation January 17-18.

J. W. Smalley, Southern Music Sales Company, distributor for Seeburg, has returned from a business trip to the Teche Bayou section and Mississippi Gulf Coast. He reports some good-sized orders closed.

Word from Andrew (Raymond) Martin, formerly of the Discie Coin Machine staff, reveals that he is with the U. S. forces at Pearl Harbor and begging for a crack at the Japs.

Collections of the State privilege tax on slot machines during 1941 in Mississippi amounted to \$68,675, which compares with \$25,212 collected in 1940, the tax commission reports. The tax is only on legal games and does not include operation of bells.

NOW YOU CAN DISTRIBUTE BOOK MATCHES At A Profit!



Vends 2 books for 1c. Two carton (100 books) capacity. Loads direct from carton. Two-tone brown hammerloid finish. Sturdy, dependable and extremely low priced. Box Match Vender also available. Write for details!

NORTHWESTERN, MORRIS, ILL.

MORE THAN JUST CANDY

CANDIES MANUFACTURED ONLY FOR VENDING MACHINES

WRITE FOR LATEST PRICE LIST

PAN CONFECTIONS 345 W. ERIE ST., CHICAGO, ILL.



Stewart & McGuire

8 COLUMN "DUALWAY"

CIGARETTE MACHINES

Completely Rebuilt—Better Than New!

FORMER PRICE \$91.50
NOW ONLY \$35.

1/3 With Order, Bal. C. O. D.

HERALD VENDING CORP.
355 Grand Street Brooklyn, N. Y.

These rebuilt machines are with the new, improved mechanisms—which insure long lasting service. Do not confuse with others not having the new, improved mechanism.

BIG VALUES—HURRY! HURRY! HURRY!

96 Stewart-McGuire Chrome Plated, 8 Column 1c Gum \$10.00	27 Rowe 5c, Chrome Plated (New) \$27.50
21 DeLuxe Merchandiser, 1c & 5c 15.00	28 Advance 1c Gum 7.00
17 DuGrener, Chrome Plated, Slug Proof, 1c Gum 10.00	4 Northwestern Tri-Selector, with Stands, Candy and Peanuts 20.00
30 Rowe 1c Gum (15 Red, 15 Green) 15.00	16 Northwestern Peanut, Model 36, Para. 8.00
All These Machines Less Than Two Months Old. Like New. Guaranteed.	
1/3 Deposit With Order, Balance C. O. D.	

UNITED AMUSEMENT COMPANY

3410 Main Street Kansas City, Missouri

FLORIDA DISTRIBUTORS and HEADQUARTERS

for Keeney's

SUPER BELL Console

Convertible

2 Way SUPER BELL

4 Way SUPER BELL

Super Amusement Company

1751 West Flagler Street

Miami, Florida

YOU BUY WITH CONFIDENCE WE SELL WITH CONFIDENCE

IMMEDIATE SHIPMENT
WRITE—PHONE—WIRE

A. B. C. Bowler	\$62.00	Hi-Dive	\$39.50
Air Force	50.00	Hi-Hat	49.50
All American	29.50	Hi-Stepper	39.50
Argentine	62.50	Horoscope	39.50
Attention	29.50	Jungle	67.50
Big Parade	95.00	Knockout	95.00
Berrago	20.50	Legionnaire	54.50
Belle Hop	49.50	Majors '41	42.50
Boom Town	25.00	Matro	25.00
Bosco	75.00	Miami Beach	49.50
Bola Way	75.00	Monicker	75.00
Broadcast	19.50	Pan American	49.50
Click	60.00	Play Ball	28.50
Capt. Kidd	57.50	Red, White, Blue	25.00
Champ	67.50	Repeater	29.50
Clover	75.00	Super Chubbie	59.50
Defense, Baker	25.00	Salute	32.00
Do Re Mi	49.50	School Days	27.50
Double Play	39.50	Sea Hawk	39.50
Duplex	30.00	Seven Up	35.00
Entry	35.00	Show Boat	58.00
Five & Ten	100.00	Silver Skates	38.50
Flicker	25.00	Silver Spray	52.50
Four Diamonds	47.50	Sky Blazer	57.00
Four Roses	35.00	Sky Ray	39.50
Gun Club	65.00	Sluggo	35.00

Snappy '41	\$47.50
South Paw	47.50
Speed Ball	35.00
Sport Parade	32.50
Spot Pool	70.00
Star Attraction	57.50
Stars	27.50
Stratoliner	25.00
Sun Beam	34.50
Texas Mustang	70.00
Target Skill	36.00
Ten Spot	46.00
Three Up	25.00
Towers	70.00
Trailways	32.50
Twin Six	54.50
Ump	32.50
Velvet	32.50
Venus	95.00
Victory	100.00
West Wind	49.00
Wild Fire	37.50
Zig Zag	47.50
Zombie	25.00
Zow	35.00

TERMS: 1/3 Deposit With Orders, Bal. C.O.D.

ATTENTION, OPERATORS
WE BUY ALL GAMES
FOR CASH.

NEWARK COIN-O DISTRIBUTORS, INC., Jack Berger, Mgr.
107 Murray St., Newark, N. J. (Blgelow 3-8311)

COMPLETE STOCK OF EVERY TYPE FREE PLAY PIN GAME ON HAND! WRITE! WIRE! PHONE FOR LIST

Knock Out	\$89.50	Five & Ten	\$89.50
Big Parade	87.50	Gun Club	59.50
Victory	89.50	Texas Mustang	82.50
A. B. C. Bowler	69.50	Argentine	81.50
Bosco	77.50	And All the Others!!	

CASH WAITING
For All Used Games!
Write Quick—Tell Us
What You Have!!

1/3 CASH WITH ORDER, BALANCE C. O. D.
QUEENS SALES CO. 62 MIDDLE NECK RD., GREAT NECK, L. I.
PHONE: GREAT NECK 991

SIMON SALES

Announces the opening of a
New Branch Office and Showroom at
119 ALLYN ST., HARTFORD, CONN.

Under the auspices of
MURRY D. SANDOW

Distributors for

EXHIBIT SUPPLY CO.

J. H. KEENEY & CO.

PRICED RIGHT—CONDITION A-1

ABC Bowler	Captain Kidd	Horoscope	Champs	Spot Pool
Air Force	Double Play	Jungle	Pursuit	Super Chubbie
Bell Hop	Five-Ten-Twenty	Knockout	Sea Hawks	Star Attraction
Big Parade	Gun Club	Legionnaire	Sky Blazers	Ten Spots
Bosco	Hi Hat	Moniker	Seven Up	Texas Mustang
Pursuit	Speed Ball	Venus	Victory	Zig Zag

—AIRMAIL OR WIRE FOR SPECIAL PRICES—

SILENT SALES

635 "D" STREET, N. W.

WASHINGTON, D. C.

MEN & MACHINES

Conducted by C. H. STARK

Communications to 155 North Clark Street, Chicago

What's in a Name?

Al Chicoin is connected with the Maine Automatic Music Company.

Daughter of Exhibit Supply Head Pens Song

Out at Exhibit Supply Company, Chicago, this week, both John Chrest and Billy DeSelm turned song pluggers. Now in addition to having the features of the latest Exhibit equipment rammed home to them, visiting colmen are also getting a sales talk on the money-getting power of Bob Chester's recording of *No Good*, a song that was written by the daughter of Exhibit's president, Mrs. Oraline Meyer Hoag, together with Al Krausslich, a Cleveland tunesmith.

Music Men Buy Defense Bonds

Last week this column carried an item about the presentation of the new Chicago RCA record department for coin machine operators and of the sale of \$7,000 Defense Bonds at the party. Here with we present a picture of some well-known Chicago music operators who were present.

all really tightening those belts for the same reason: to make sure we won't lose our pants. And when 130,000,000 Americans tighten their belts," Mac concludes, "you can be sure it means action—and plenty of it!"

For Those Parts See Harold Pincus

"It may come as a surprise to learn that the Atlas Novelty Company, Chicago, has one of the largest parts departments in the country," reports Harold Pincus. "The department has grown steadily to the point that practically every item available is in stock. Under present conditions, this department becomes even more valuable to operators. The same conditions make it more difficult to secure parts, but we have in prac-



Harold Pincus

tically every case been able to obtain the parts desired.

Jim Mangan Now A 2-Cent-a-Week Man

Vern A. Zimmer, a division director of the U. S. Department of Labor, announces the appointment of James T. Mangan, ad manager of Mills Novelty Company, as the man who receives the title of Consultant in Special Promotions Working With the National Committee (the committee with the long name) for the Conservation of Manpower in War Industries. The duties specifically will be to insert human interest into the more or less dry subject of safety in industrial plants. Mangan will divide his time between Washington and Chicago. He is also a member of the Treasury Department's special events committee and is chairman of a committee of 500 Chicago artists now co-operating with certain branches of war activity.



Top picture—Bill Berg, RCA-Victor Distributing Corporation, Chicago, hands a sheaf of Defense Bonds to purchaser Joseph Peskin, head of the Universal Automatic Music Company, Chicago music machine operating firm.

Bottom picture—Morrie Korengold, president of Illinois Phonograph Owners, Inc., and owner of Co-Operative Sales Company, Chicago; J. Tuttle, of RCA-Victor, and Jerry Kimmel, co-owner of Co-Operative Sales Company, talk things over after turning in their dollars for Defense Bonds.

"Save Money To Pay Your Income Taxes by Using Our Product"

That's what the M. A. Gerrett Corporation, maker of Miracle Point Needles, is telling music operators in a recent communication which includes an interesting folder entitled, "Highlights of the 1941 Federal Income Tax." The folder gives complete information which should enable all individuals to ascertain what they may and may not do in computing their income taxes. "And," adds the Gerrett spokesman, "if you're already in the bucks and can pay your income tax—if you don't need the savings that Miracle Point will give you—just use the needles anyhow and buy Defense Bonds with the savings."

Cupid Blitzes Schwartz Again

Just a few short months ago Joe Schwartz, National Coin Machine Exchange, Chicago, was moaning that he no more than had finished training his secretary than—bingo—she announced that Cupid had reached her with an arrow. Now Schwartz has been blitzed again—secretary Helen Schlauch announced her engagement to Walter Steinhaus February 2. There's momentary relief for Schwartz, however, because Helen will remain with the firm for a while longer. Future hubby Walter left for duty with the Coast Guard February 3.

We Won't Lose Our Pants—Churvis

Mac Churvis, of Grand National Sales Company, Chicago, points out that nowadays the boys entering the Army and the folks at home are both practicing tightening their belts. "The soldiers are doing it because military training melts extra pounds off waistlines, and the rest of us are doing it to conserve vital materials for national defense as part of our united war effort. But," Mac adds, "when you get right down to it, we're



**BERT
LANE
Says**

NOW IT'S
GENCO'S

"DEFENSE"

ORDER TODAY!

SEABOARD SALES, INC.

619 10th Ave., N. Y. Wisconsin 7-5688

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.



Industry Mentions Magazines -- Newspapers -- Radio

Recent difficulties in New York concerning pinball games inspired H. Allen Smith to come to the front in defense of the machines in his syndicated column "The Totem Pole." It is reprinted in full thru permission of The Chicago Sun, in which paper it appeared January 28.

Pinball Players, Arise!

If the cops should suddenly come along and place a ban on golf, confiscating all mashies, putters and other paraphernalia, do you think the golfers of the nation would take it lying in a bunker? Not on your life.

What, then, is the matter with the pinball players? Why aren't they, at this moment, standing up in meeting and howling "Tilt" for all they're worth?

A New York magistrate ruled last week that a pinball machine, whether it pays off or not, is a gambling device or a potential gambling device. And forthwith the police began raiding candy stores, saloons and barber shops all over town, carting off some of the prettiest pinball machines you ever saw in your life.

There's Not a Peep

They didn't stop until they had a warehouse full of them and now the matter is in the hands of the higher courts. So, where are the pinball players? Not a peep out of them. I've about reached the conclusion that many of my friends and associates are lily-livered.

Just to set you straight, let it be understood that I am a pinball fiend. I have spent many long, happy hours at the game, and lots of my friends are fiends with me. There used to be a group of us who played pinball rather than eat during our lunch hour.

I've played pinball in a fancy yacht club and in the home of a friend who favors the game so passionately that he has installed a machine in his basement. Once another fellow and I went to Canada, crossing by way of a ferry which treaded its way thru the Thousand Islands. We didn't see over three of the thousand because we were below deck, busy at a pinball machine.

It may be that this pinball uproar is a wartime measure, that the drive is being made for the purpose of getting valuable metal out of the machines. If that's true, why don't they say so? We pinball players are patriots. We'll give it up gladly under that consideration.

What About Match Game?

But if they're going to holler about gambling, why don't they confiscate playing cards? Why don't they confiscate the Yankee Stadium and Madison Square Garden? If they're looking for devices which might impel people to make bets, why don't they just go confiscate the Board of Elections?

As the only courageous pinball player in New York, I might even suggest that the cops go out right now and confiscate all the paper book matches they can find. Paper matches are used in a gambling game by a group of writers in an uptown resort. It's called "the match game" and by report it has even spread

to England. So, down with paper matches! Destroy the evil match game! Going back to golf (a game for side-betting if I ever saw one) you might argue that it has, after all, the merit of taking the players into the open air and giving them a lot of exercise.

Then There Is Art

Listen! As an old pinball player, I'll put my game up against golf any day when it comes to exercise. We have a rule, in our little clique, that you can't touch the machine once a ball is in motion. Thus we produce some of the finest free-hand body English ever witnessed outside of a Javanese ballet company. We start a ball rolling, then stand back from the machine. Maybe we sway from side to side, rise on our toes, rock back on our heels, but the important body English goes on inside. Our innards get the finest going-over in the world, straining and jerking with each confounded, unreasonable bounce taken by the ball. We have no formal medical opinion in it, but we are all convinced that pinball body English is the finest body-conditioner this side of Finland.

There remains the question of art. Few of us care much for Picasso, Cezanne, Matisse and all that. But we do appreciate the sheer artistic beauty of a good pinball machine. Grant Wood can maybe paint an impressive Iowa farm woman, but can he fix her up so that when you hit a red button she'll leap off the barn with a pitchfork in her teeth whilst bells ring and a guinea hen runs over the horizon? Can he do all that, and in technicolor? Nope. But the pinball people can. (Distributed by United Features Synd., Inc.)

Denver

DENVER, Feb. 7.—Gibson Bradshaw, Denver Distributing Company, reports many inquiries about the new Rock-Olas. Bradshaw reports a present plentiful supply of used and arcade equipment.

J. M. Pratt, Las Cruces, N. M., recently installed five more Rock-Ola remote control set-ups.

Wolfe Sales Company has completed showings of the new Wurlitzer model. The Salt Lake City showing was at the Hotel Utah January 20. Showing for Arizona was held in the Adams Hotel, Phoenix, January 22 and 23; and for New Mexico, at the Hilton Hotel, Albuquerque, January 25. Wolf Relwitz, head of the company; Chick Roberts, San Francisco office, and Al Roberts, Denver office, attended the Phoenix showing. Roberts was in charge of the other regional showings.

Ben H. McConnell Jr., operator of Albuquerque, N. M., has been called to service and has sold his route.

Besides capable handling of their operations, two Wyoming operators seem to be doing very well on the trail of the elk, Nick Barbarigos, of Rock Springs, according to reports, shot the largest elk in Wyoming this season. Tex Netherly, of Franney, is another highly rated shot among Wyoming hunters.

Minneapolis-St. Paul

MINNEAPOLIS, Feb. 7.—Collections have perked up considerably during the past fortnight, operators report. Distributors claim they are selling merchandise as fast as they possibly can.

Vera Foster, in charge of Acme Novelty Company's record department, announced the addition of Betty Micholson and James McNiece to the record department staff.

From Don Leary, of Automatic Sales Company, comes word that business has been good. Collections have been stepping ahead in good style, he says.

Business has picked up considerably. Jessie Dvorak, of Coin-a-Matic Amusement Company, reports. The firm has been enjoying good biz with its central studio, and the operators at the studio report requests are coming in in ever-increasing numbers.

Oscar Swenson, of the shipping department at the F. C. Hayer Company, Victor record distributor, was recently inducted into the army.

A former Silent Sales Company serviceman, Bud Corbett, "remembered Wake Island" and joined up with Uncle Sam's Marine Corps.

Coinmen are coming to the realization more and more these days that they can best help Uncle Sam wage this war by buying U. S. Defense Bonds and Stamps. Distributors who have made Defense Stamps available for purchase by their customers report that the number of coinmen buying the victory stickers has nearly trebled.

Harold Lieberman, of Acme Novelty Company, has disposed of his cigarette machine operations to Pioneer Distributing Company, headed by Ben Friedman and Si Callahan. Involved in the deal, in addition to the locations, were 100 cigarette vendors.

Coin-a-Matic Amusement Company's central station for phonographs, reports Dorothy Early, one of the operators, continues to get a good share of requests in and remains as popular as ever. New disks are added regularly and the patrons are always asking for the latest tunes, she said.

Fred Gates, operator of the Playhouse in Minneapolis, coin machine arcade, has installed a new neon sign in his window. Another installation in the window that is attracting considerable attention includes drawings of a skunk with Hitler's face, a snake with Mussolini's pan on it, and a rat, represented by a Jap.

Kathryn Antonelli has taken over management of the coin machine route left by her father, the late J. B. Healey, in the Hibbing (Minn.) Iron Range territory. Mrs. Antonelli and her husband were recent visitors to the Twin Cities market.

Harry Lerner, of H. & L. Novelty Company, reports the phonograph and pinball business has been good the past several weeks. Harry has made a large number of loop installations for his phonos, and has several machines at Walgreen stores in the downtown area.

Irving Zelmer, Star Novelty Sales Company, St. Paul, has been inducted into the army.

Congratulations are due Sidney Levin, comptroller at Hy-G Amusement Company. He and Irene Dansky, of St. Paul, are engaged.

Jake Nilva, Mayflower Novelty Company, has put off his enlistment date in the Air Corps to February 15.

Emmett Hein, of the Roycraft Company, has enlisted in the Army Air Corps.

Wilkes-Barre

WILKES-BARRE, Pa., Feb. 7.—Two pinball machines, a music machine and a cigarette machine were smashed and their contents stolen by thieves who entered United Restaurant in Hazleton, Pa., last Sunday.

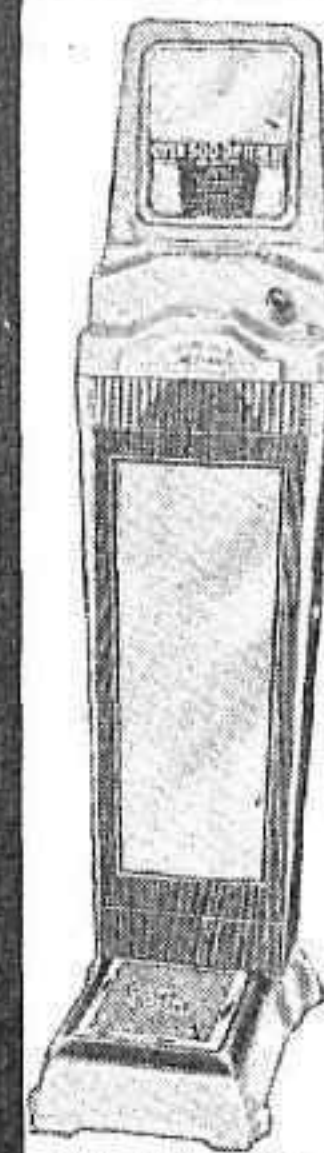
The Wilkes-Barre Cigarette Sales Company has moved to 832 Market Street, Kingston, Pa.

Warning Scale Operators

Better buy your scales NOW! Production to be cut to 25% after Feb. 1. We can still fill your orders if sent at once. This is no sales talk but the real dope. Get busy and mail that order today.

TERMS:

\$10.00 down, balance monthly.



WATLING MFG. CO.

4650 W. Fulton Street
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770

Cable Address "WATLINGITE," Chicago

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A Sensation From Coast To Coast!

It has captured the hearts of Americans, young and old—1¢ play—Carloads of Appeal—No service worries—100% legal—Winners Automatically Recorded—Not an overnight freak—Location tested—Inexpensive—Long lasting. Wire your distributor or factory today—Don't Delay.

Sample \$12.95—Carton of 3 \$34.50

1/2 Cash Deposit on All Orders.

COIN MACHINE CO. OF AMERICA

1806 E. 11th St. Indianapolis, Ind.

Bomb Hitler by
Buying Defense Bonds

VOLUNTEER FOR VICTORY

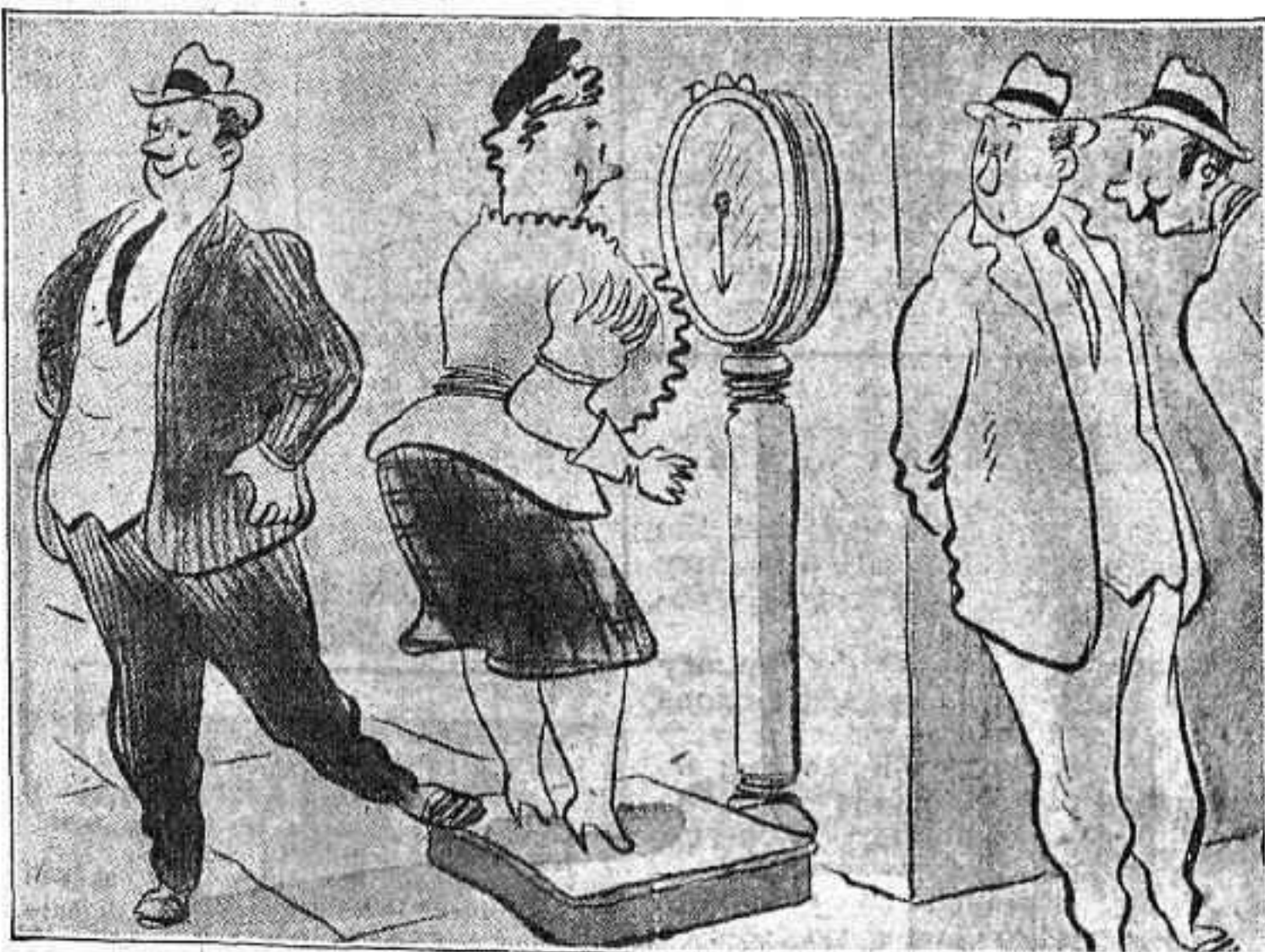
J. E. Cobb Distributing Co.
514 SOUTH SECOND STREET
LOUISVILLE, KY.

We Have for Immediate Delivery
NEW AND USED
MILLS 3 BELLS
MILLS 4 BELLS

Mills Gold Chrome | Mills Vest Pocket
Mills Brown Front | Jumbo Free Play and
Mills Gold Q.T. | Cash
MILLS PHONOGRAPHS

Largest Stock Now and Used Coin Machines in the South. Write us your needs.

STERLING
NOVELTY COMPANY
669-671 S. Broadway, Lexington, Ky.



"It's force of habit—he's a butcher!" From Gags, March issue.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

In the midst of all their gloom New York coinmen got a laugh out of that Middle West ad calling attention to the HEALTHY GAMES he was selling!

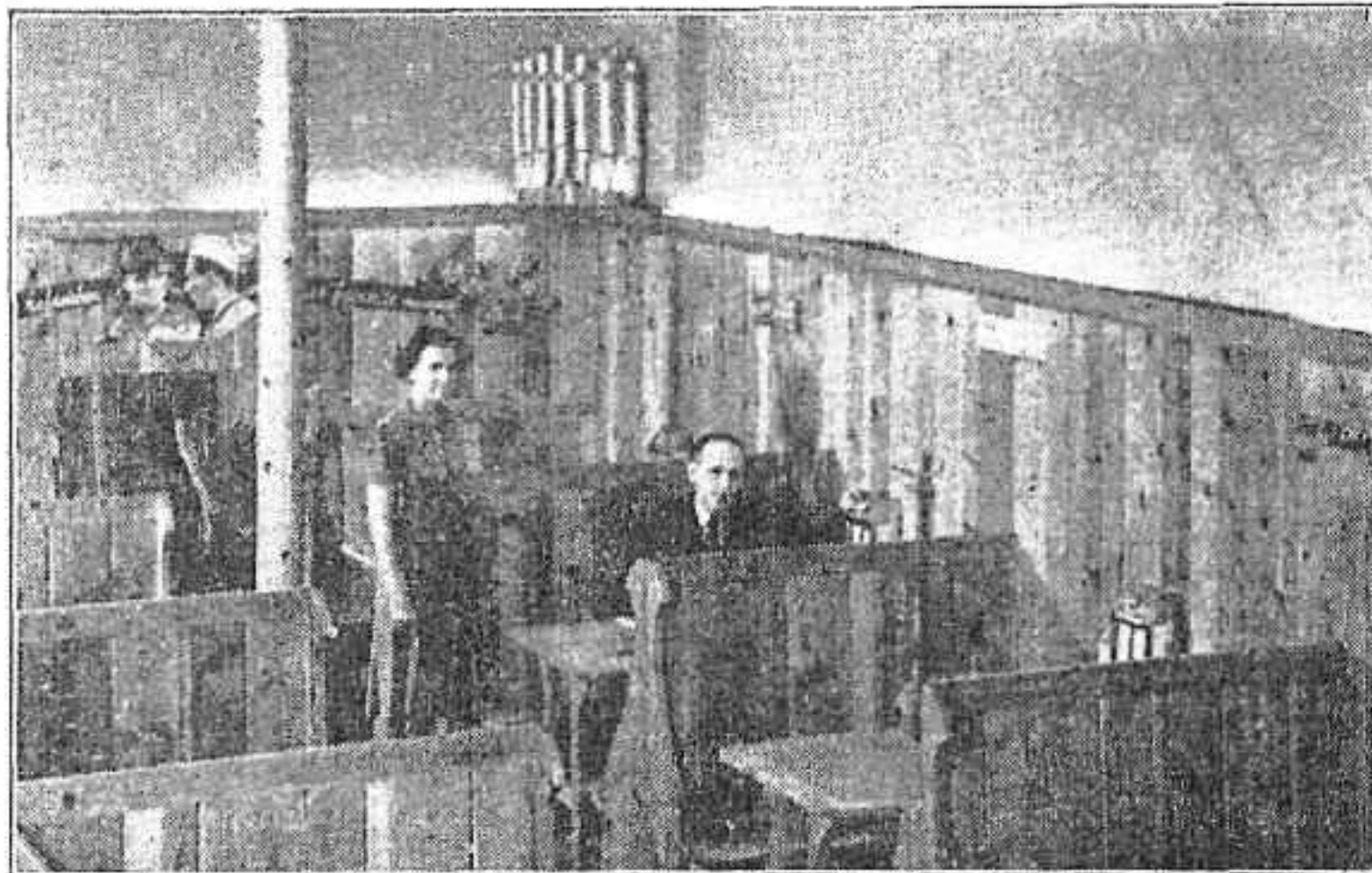
Army Notes

Lieut. Byron Block recently returned from camp and spent a few days with his father, Harry Block, head of the Block Marble Company, Philly.

Jerry Thorner, of Manhattan Distributing Company, expects to be promoted to a lieutenant in the Home Guard February 15.

Faux Pas

Gilbert and Charley Engelman, the phonograph operating champs, belong to the same company in the Home Guard. Gil was a corporal for one day, then lost his chevrons. It seems the



SECTION OF THE B. & B. PHARMACY, Zion, Ill., which is equipped with a Buckley Illuminated Music System. This is one of the many installations in Northern Illinois made by the Martin & Lindelof Distributing Company. (MR)

company was being reviewed by a high-ranking officer. At a command to march to the left Gil, who is hard of hearing, thought the command was to the right. He marched along, with the reviewing group staring at him. Gil thought he was in great shape until he realized he was going in the opposite direction from the rest of the company. Now—it's Private Gil Engelman!

Coming and Going

Louis H. Cantor left this week for an extended trip that will take him completely across the country. Lou hits Camden, Baltimore, Washington, Cleveland, St. Louis, Kansas City and then heads for Los Angeles. After a two-week visit, Lou returns to New York with a few more stops along the way.

Ed Barnett out of town for a few days on a buying trip.

Bert Lane trained to Chi for a few days.

Sam Kressberg returned to New York after spending considerable time in Florida. Sam arrived in time to freeze on the coldest day recorded here for the last five years.

Buy Defense Bonds

Bip Glassgold went to Chicago to meet other coinmen to discuss the problems of the new nickel, which will then be presented to government officials in Washington.

Max Levine, full of vim and vigor after a good rest and plenty of fresh air out in Lakewood, N. J.

Ponser Confers

George Ponser, Jack Mitnick and Jim Hudson, sales manager for Mills Panoram, and Shelby York, local district manager, in a lengthy conference at Ponser's General Motors Building headquarters. George is working out a deal which he claims will be one of the biggest ever consummated in Panoram history.

Fast Flashes

Sam Sacks getting in the pink of condition running back and forth between his factory and office. Production on his new Tone-o-Matic Music Cabinet is running along smoothly.

Bob Connors, advertising manager for Wurlitzer, was in New York recently.

International Mutoscope is prepared to take care of its operators' customers in every way possible for the duration.

Buy Defense Bonds

Leo Willens, of U-Need-a-Pak, is working on another item which, tho not directly connected with the coin machine field, may prove of interest to all coinmen.

Herb Weaver down along coin row talking with the many coinmen.

Embryo Artist

Jack Mitnick's daughter entered New York University this week where she will major in art. Miss Mitnick will also attend the Trapp-Hagen Art School on Saturdays. Jack claims his daughter has talent.

Here and There

Herman Perlin, of Runyon Sales Company, is reported covering most of the territory for the firm, according to Barney (Shugy) Sugerman. Phil Bogin, in charge of the Bogin Sales Company subsidiary, is also out on the road meeting operators thruout the large territory he covers.

Irving Mitchell, the vending machine king of Brooklyn, is doing good business selling and buying all types of vending machines and counter games.

Murry Sandow, of Simon, is now managing the new offices of Simon Sales in Hartford, Conn. Simon Sales opened these Hartford offices this past week at 119 Allyn Street and are carrying a complete line of used and new amusement machines.

Removal

Harry Friar, of Queens Sales Company, has moved his quarters to 62 Middle Neck Road, Great Neck, L. I., where he will conduct his jobbing business—buying and selling all types of equipment.

Jack Berger, of Newark Coin-O, has been extremely active these past weeks and has many fine bargains he's offering to the trade.

Roovers Machines Click

Joseph M. Lotsch, president of Roovers Bros., is gratified with the reports operators have been sending in about the Roovers Name Plate machines they purchased. He reports that a large percentage of the machines, installed in locations near camps and training stations, have received such a heavy play from soldiers and sailors that his firm has been filling unusually large orders for metal strip the past few months.

Most important of all, according to Lotsch, is the fact that operators are

constantly placing orders for new name-plate machines. All orders are promptly filled. Lotsch, one of the real old-timers in the business, always gets a kick out of dropping into Penny Arcades on his rambles round the country. He gets a bigger thrill when he sees a Roovers Name Plate Machine sold 20 or more years ago still in action and giving efficient service.

Mississippi

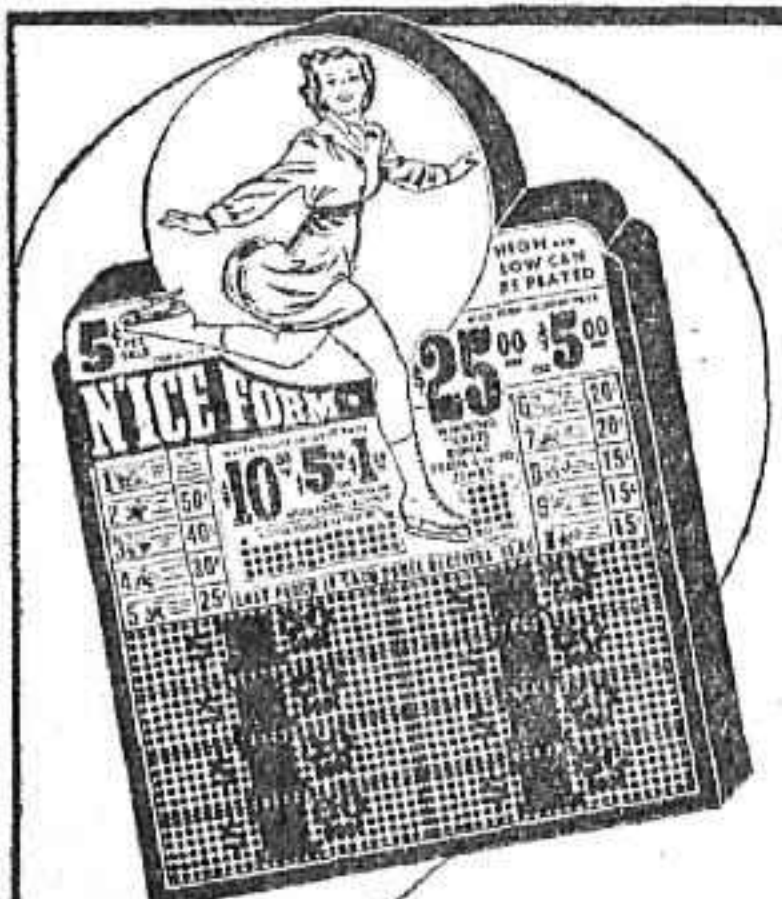
NATCHEZ, Miss.—Slap the Jap records are proving popular here. Best are Frankie Masters' *Goodbye Mamma, I'm Off to Yokohama* and *We'll Set the Sun on the Land of the Rising Sun* and, of course, *Any Bonds Today?*

With the possibility of establishment of headquarters for the second army in Natchez, and with the proposed early establishment of an army camp at Centreville, near here, business should perk up for coin machine operators. There has been some delay in the establishment of the camp, but a site has been selected and arrangements made for its construction.

R. E. (Buster) Williams, operator of Service Novelty Company, has volunteered for the Army Air Corps and has been assigned to Sheppard Field, Texas.

Operators who attended the State meeting at Jackson, Miss., said they were surprised at the number of new operators doing business in Mississippi.

Jimmy Culpepper, manager of the F & N Amusement Company, is using radio advertising for his machines and records. He airs over Station WMIS, Natchez.



CUTS A BIG FIGURE IN PROFITS

Gorgeous Harlich die-cut board with litho-art picture in full color. New cartoon tickets speed up play. Get this profit maker now! Order N'ICE FORM today.

No. 12120 5¢ Play 1200 Holes
Takes in \$60.00
Average Payout . . 26.40
Average Gross Profit \$33.60

WRITE FOR NEW CIRCULAR

HARLICH FOR DEFENSE
MANUFACTURING CO.
1413 W. Jackson Blvd., CHICAGO

WANT TO EMPLOY

A good, reliable man, preferably one with experience, to place, service and collect Five Ball Pin Games on percentage basis. Write, giving age, experience and reference in your first letter. Advise also as to operating conditions in your territory.

BOX 509

The Billboard, Ashland Bldg., Chicago, Ill.

WANTED FOR CASH

SEEBURG'S

CHICKEN SAMS

\$42.50, F. O. B. Chicago, Ill.

Write If You Have Only One.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE. CHICAGO, ILL.

Nickel Bill in Committee...

WASHINGTON, Feb. 7.—Reports on February 6 indicated that the proposal to change the metal content of the nickel was in the Judiciary Committee of the House. The committee might report the bill by February 9 or 10, it was stated.

The bill containing the proposal (S-2208) passed the Senate January 28. Senator Taft of Ohio amended the proposal so that the proportions of metal in the new nickel could not be varied more than 10 per cent from the amount fixed in the bill. The coin machine trade had hoped that no such restrictions would be placed, and hopes still prevailed today that the House would pass the original form which permits Treasury, Mint and War Department officials "to vary the proportions of silver and copper and to add other metals if such action would be in the public interest."

One proposal is for a nickel coin to be composed of 45 per cent silver, 45 per cent copper and 10 per cent manganese. Tests indicate such a coin would be practical in coin machines.

GRAB 'EM QUICK!

THE BEST F. P. PIN GAMES!

ABC Bowler \$57.50	Miami Beach \$42.50
Air Force . 52.50	Monicker . 59.50
Anabel . . . 17.50	Pan American 34.50
Argentine . 56.50	Play Ball . 25.00
Attention . 22.50	Sea Hawk . 34.50
Big Parade . 87.50	Seven Up . 27.50
Bosco . . . 75.00	Show Boat . 53.00
Bola Way . 55.50	Silver Skates 32.50
Capt. Kidd . 55.00	Sky Blazer . 45.50
Champs . . . 55.00	Sky Ray . . 36.00
Co-Re-Mi . . 42.50	South Paw . 49.50
Double Play . 37.50	Sport Parade 26.00
Duplex . . . 27.50	Spot Pool . 69.50
4 Diamonds . 42.50	Star Attraction 57.50
Five & Ten 89.50	Stars 27.50
Gun Club . . 55.00	Sun Beam . . 29.50
Hi-Hat . . . 42.50	SuperHubble 59.50
Hi-Stepper . 32.50	Ten Spot . . 46.00
Horoscope . 47.50	Towers . . . 77.50
Jungle . . . 65.00	Valvet . . . 26.00
Knock Out . 74.50	Victory . . . 88.50
Legionnaire . 54.50	West Wind . 49.50
Melors '41 . 39.50	Zig Zag . . . 47.50
Metro 21.50	Zombie . . . 22.00

Terms: 1/3 Cash, Bal. C. O. D.

FEDERAL VENDING CO.
2506 AMSTERDAM AVE., NEW YORK

SPECIAL FOR IMMEDIATE DELIVERY

FREE PLAY GAMES	
Attention . . . \$47.50	Metro \$42.50
All American . 47.50	Polo 24.50
Barrage 54.00	Repeater . . . 42.50
Big Time . . . 47.50	Seven Up . . . 52.50
Big Chief . . . 42.50	Sports Parade . 45.00
Bandwagon . . 37.50	Stratoliner . . 45.00
Big Town . . . 24.50	School Days . . 54.50
Crossline . . . 39.50	Sky Ray 69.50
Double Play . . 65.00	Stars 47.50
Drum Major . . 27.50	Sports 22.50
Flicker 42.50	Sky Line . . . 32.50
Fleet 29.50	Sun Beam . . . 59.50
Follies 24.50	Twin Six . . . 69.50
Gold Star . . . 39.50	WestWind, F.S. 72.50
Jolly 24.50	Yacht Club . . 25.00
League Leader 42.50	Zombie 45.00
Leader 37.50	Vogues 24.50

ARCADE EQUIPMENT	
Exhibit Bowling (F.P.)	\$59.50
Seeburg Shoot the Chutes	89.50
Jennings Bowl-in-the-Barrel	89.50
Batting Practice	132.50
Drive Mobile	199.50
Pikes Peak (IN CARTONS)	17.50

We Buy, Sell or Trade All Types of Coin Operated Equipment.
1/3 Deposit, Balance C. O. D.

CAPITOL COIN MACHINE EXCHANGE
3056 M St., N. W. WASHINGTON, D. C.
Phone: Columbia 1330

MUSIC OPERATORS

Contact us at once for details about the "TONE-O-MATIC" Cabinet, which is designed to house any phono mechanism. Write for details!

ACME SALES CO.
625 10th Ave. N. Y. C.

Boston

BOSTON, Feb. 7.—Jobbers continued to search for machines during the week as operators clamored for equipment.

Murray Schultz, Atlantic Distributing Company, passed his physical examination recently and expects to be called for service within a very short time.

Henry Bouchard, Denver, Mass., was in town to pick up arcade equipment for his routes.

Murray Schultz, of Atlantic Distributing Company, has applied for an examination in the Air Corps.

be called within a month if he is unable to join the Air Corps.

Herb Ellis, former bookkeeper for Atlas Coin Machine Company, who was inducted into the army several months ago, was on a 10-day furlough.

Charles Gavrilles, Dorchester operator, was the first local purchaser of the new Seeburg console and reports immediate results.

L. K. Hago Harrington, local cigarette operator, sending post cards to friends as he travels out of town with his hockey team, the champion Olympics.

Ralph Collucci, Mattabuck Amusement Company, Waterbury, Conn., reports he is kept busy building a future for his new twin sons.

Tony Salviddio, Worcester music operator, in Boston to look over equipment and select some for his rapidly expanding route.

Ed Safrine, East Boston pintable operator and secretary of the Amusement Merchants' Association, reports business good and collections mounting all along his route.

Walter R. Guld, manager of the Cigarette Merchandisers' Association, reports the annual banquet of the association will be held March 22 at the Coconut Grove.

Phil Bogin, of Bogin Sales Company, Newark, was in town during the week visiting local column and displaying his line of parts and supplies.

Southern Carries Big Stock of Phonographs

LOUISVILLE, Feb. 7. (DR). — Leo Weinberger, Southern Automatic Music Company, reports that the firm now has a large stock of reconditioned and marble-glowed phonographs.

READY TO SHIP
Air Circus, Big Parade, Jungle, Five & Ten, Knock Out, Monicker, Texas Mustang, Victory
AT RIGHT PRICES
Formation \$27.50
Play Ball 29.50
Leader 32.50
Sport Parade 37.50
Do-Re-Mi 62.50
Hundreds of Others.
Dealers, Write for Latest Price List!
PALISADE NOVELTY DISTRIBUTORS
655 Palisade Ave., Cliffside Park, N. J.

BLAST 'EM WITH BONDS
LOU BYRNES
General Coin Machine Co.
942 Michigan Avenue, Buffalo, N. Y.

IMMEDIATE DELIVERY
NEW GAMES IN STOCK
ALL OF OUR MACHINES ARE EQUIPPED COMPLETELY WITH FREE PLAY COILS.
Chicago Coin Home Run, '42
STONER'S Three Up, In Crates, Special \$69.50
USED LATE FREE PLAY GAMES
10 Bally High Hands \$199.50
10 Gott. Five & Ten 119.50
10 Genco Victory 114.50
10 Exhibit Knockouts 104.50
5 Genco New Champ 94.50
5 Bally Monicker 94.50
5 Exhibit's Big Parade 114.50
2 Genco Jungle 83.50
1 Keoney Towers 89.50
5 Gottlieb Mustangs 84.50
2 Gottlieb Spot Pool 79.50
2 Genco Gun Club 79.50
3 Keoney Twin Six 69.50
1 Stoner's Click 79.50
2 Genco Argentine 79.50
5 Gottlieb Bowler 74.50
2 Horoscope 59.50
3 Ten Spot 54.50
2 West Wind 59.50
2 Do Re Mi 54.50
2 Miami Beach 43.50
3 High Hat 64.50
1 Gottlieb Champ 59.50
2 Seven Up 44.50
25 Used Blue & Gold 5¢ Vest Pocket \$39.50
15 Chrome 1¢ Used Vest Pocket 42.50
1/3 DEPOSIT—BALANCE C. O. D.
K. C. NOVELTY CO.
419 MARKET STREET PHILADELPHIA, PA.

You can ALWAYS depend on JOE ASH—ALL WAYS
ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

MAYFLOWER SPECIALS
ATTENTION, TO ALL OPERATORS
FROM AMERICA'S LARGEST DISTRIBUTING HOUSE!
WE HAVE ON HAND FOR IMMEDIATE DELIVERY FREE PLAY CONSOLES OF ALL MAKES, NEW AND FACTORY RECONDITIONED, COIN-OPERATED MACHINES OF ALL DESCRIPTIONS
Factory Reconditioned Blue Fronts, Vest Pockets, Brown Fronts, Melon Bell Handloads, Cherry Bell, Bonus Bell, Pace, Watling, Jennings, Silver Chief, Red Skin War Eagles, Caille, Watling Rollatop. \$30.00 AND UP
2000 Five Ball Free Games, \$10.00 and Up.
Mills Late Club Console Bells 5-10-25c \$175.00
Caille Console 5-10-25c, Like New 85.00
200 PAYOUT CONSOLES
Pace Reel, Silver Bell, Charlie Horse, Rays Track, Silver Moon, Square Bell, Derby Day, Four Bell, Lucky Lucre, 1938 Track Time, Super Track Time, Red Head Track, Time, Triple Entry, Fast Time, Stanco Bell, Sure Win, Galloping Domino, Race Meet, Bobtails. \$60.00 AND UP
ALL MAKES OF NEW CONSOLES
10 Concert Master Seeburg, all equipped with wire, music system with the necessary equipment, telephone system, \$3000.00.
FREE PLAY CONSOLES
Jennings Totalizer, F.P. \$169.50
High Hand, Comb. F.P. and P.O. 209.50
Pace Saratoga, Comb. F.P. and P.O. 189.50
Mills Jumbo Parade Mint V., F.P. and P.O. 139.50
NEW
Jennings Totalizer, Keoney Super Bell, Pace Saratoga Free Play, High Hand, Bally Club Bell.
IF YOU NEED ANY MERCHANDISE THAT IS NOT LISTED WRITE, WIRE OR CALL
TERMS: 1/3 Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY CO.
2213 UNIVERSITY AVE. ST. PAUL, MINN.

IMMEDIATE DELIVERY F. P. BARGAINS!
A.B.C. Bowler \$67.50
All American 27.50
Argentine 62.50
Bola Way 69.50
Bosco 79.50
Big Parade 89.50
Big Chief 22.50
Capt. Kidd 55.00
Champ 53.50
Do-Re-Mi 49.50
Duplex 32.50
Dixie 22.50
Double Play 42.50
Five & Ten 89.50
Flicker \$22.50
4 Diamonds 47.50
Four Roses 34.50
Gun Club 59.50
Hi-Hat 47.50
Horoscope 49.50
Jungle 70.00
Knock Out 89.50
Leader 22.50
Legionnaire 57.50
Landslide 20.00
Majors '41 42.50
Metro 27.50
Miami Beach \$49.50
Monicker 87.50
Play Ball 29.50
Sea Hawk 39.50
Seven Up 33.50
Show Boat 55.00
Silver Skates 37.50
Sky Blazer 59.50
Sky Ray 39.50
Snappy '41 52.50
South Paw 55.00
Sport Parade 29.50
Spot Pool 72.50
Star Attraction \$59.50
Stars 27.50
Stratoliner 25.00
Sun Beam 32.50
Super Chubbie 65.00
Ten Spot 52.50
Tex. Mustang 82.50
Three Up 39.50
Velvet 29.50
Victory 91.50
West Wind 54.50
Zig Zag 52.50
Zombie 25.00
TERMS: 1/3 CASH, BAL. C. O. D. WRITE FOR WEEKLY LIST!
ACME NOVELTY COMPANY
371 E. MAIN STREET, BRIDGEPORT, CONN. (PHONE: 5-5906)

BUY ONLY GUARANTEED MACHINES
HUNDREDS OF MACHINES IN STOCK THOROUGHLY CHECKED AND RECONDITIONED!
WHAT DO YOU NEED?
A.B.C. Bowler \$79.50
Argentine 79.50
Big Parade 100.00
Bola Way 99.50
Boom Town 42.50
Bosco 89.50
Broadcast 42.50
Clover 100.00
Capt. Kidd 79.50
Duplex 40.00
Fifty Grand \$57.50
Five-In-One 59.50
Five & Ten 119.50
Four Roses 45.00
Hi-Dive 47.50
Hi-Hat 55.00
Jungle 75.50
Knock Out 100.00
Landslide 32.50
Leader \$37.50
League Leader 47.50
Majors '41 47.50
Miami Beach 59.50
Monicker 99.50
New Champ 77.00
Repeater 32.50
Sea Hawk 69.50
Silver Skates 47.50
Silver Spray 85.00
Sky Blazer \$69.50
Seven Up 52.50
Sport Parade 47.50
Spot-a-Card 100.00
Spot Pool 89.50
Stars 49.50
Ten Spot 59.50
Tex. Mustang 89.50
Towers 85.00
Victory 100.00

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

WILL PAY CASH for Free Play Pin Games, Consoles, Counter Games, Slot Machines and other Coin-Operated Equipment, any quantity. Send complete list.
AUTOMATIC SALES CO. 203 SECOND AVE. N., NASHVILLE, TENN.
The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.

Legal Documents --- 1941

At least six legal documents became a matter of record in 1941 which are of historic importance. The federal excise tax as applied to pinball and gaming devices in the U. S. Revenue Act of 1941 heads the list in importance. Three new State license laws are also of importance to the industry. Two priorities orders which related to coin machines directly are also included for reference purposes.

U. S. Revenue Act of 1941

FEDERAL EXCISE TAX LAW AS APPLIED TO COIN MACHINES. Approved September 20, 1941. Effective October 1, 1941.

SEC. 555. COIN-OPERATED AMUSEMENT AND GAMING DEVICES

Subchapter A of Chapter 27 of the Internal Revenue Code is amended by adding at the end thereof the following new part:

PART IX—COIN-OPERATED AMUSEMENT AND GAMING DEVICES

SEC. 3267.—Tax on Coin-Oper-

ated Amusement and Gaming Devices.

(a) RATE.—Every person who maintains for use or permits the use of, on any place or premises occupied by him, a coin-operated amusement or gaming device shall pay a special tax as follows:

- 1—\$10 per year in the case of a device defined in clause (1) of subsection (b);
- 2—\$50 per year in the case of a device defined in clause (2) of subsection (b); and
- 3—\$10 or \$50 as the case may be for each additional device so maintained or the use of which is so permitted. If one such device is replaced by another, such other device shall not be considered an additional device.

(b) DEFINITION.—As used in this part, the term coin-operated amusement and gaming devices means (1) so-called pinball and other similar amusement machines operated by means of the insertion of a coin, token or similar object, and (2) so-called slot machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features.

(c) APPLICABILITY OF ADMINISTRATIVE PROVISIONS.—An operator of a place or premises who maintains for use or permits the use of any coin-operated device shall be considered, for the purposes of subchapter B, to be engaged in a trade or business in respect of each such device.

(d) EFFECTIVE DATE OF TAX.—With respect to the year ending June 30, 1942, no tax shall be payable under this part for any period prior to October 1, 1941.

tangible personal property under this or other law of this State the license tax thereon shall be \$2 for each machine, contrivance or device; provided that when any machine, contrivance or device as described herein operates by the insertion of a penny, the license tax thereon shall be 50 cents for each machine, contrivance or device. This section shall license all coin-operated machines, contrivances or devices operated for amusement and that do not dispense any form of prize or reward, but shall not be construed to authorize the use of any machine, contrivance or device for gambling or a game of chance. No license shall be required on coin-operated parcel checking lockers and toilet locks, used in railroads, bus, airport stations or depots and in hotels, boarding houses, restaurants and rest rooms for the convenience of, and in rendering service to the public, nor on penny operated vending machines located in licensed places of business and dispensing only nuts, citrus juice and other food products.

Section 20.—Every person who operates for profit any game, amusement or recreational device, contrivance or facility not otherwise licensed by this act or other law of this State shall pay a license tax of \$5 on each such game, amusement or recreational device, contrivance or facility, but this section shall not be construed to authorize the use of any game or device for gambling or as a game of chance.

nue derived therefrom and repealing all acts and parts of acts in conflict therewith.

Be it enacted by the legislative assembly of the State of North Dakota:

1.—It shall be unlawful for any person or persons, firm or corporation to set up for operation, operate, lease or distribute for the purpose of operating any coin-operated amusement device which can be legally operated in the State of North Dakota without first having obtained a license therefor.

2.—Amusement games shall include such games and devices as electric ray guns, music boxes, picture boxes, bumperball or pinball and other similar miniature games, whether or not they show a score, where the charge for playing is collected by mechanical device, provided, however, that this section shall not be construed to apply to any machine which may constitute a lottery under the laws of this State.

3.—Any person firm or corporation who displays any coin-operated amusement devices as herein defined to the public to be played or operated by the public, shall secure for each such device an annual license, the fee for said license being due and payable on July 1 of each year. No license shall be issued for any fractional portion of a year except that if the devices are put on display at any time after January 1 and before July 1 of any year the license fee for such period until July 1 shall be one-half of the amount of the license fee provided for herein.

4.—Before any such amusement device is put on display to the public, to be played or operated by the public, the owner or person in possession thereof shall pay an annual license fee as follows: For all games

North Dakota License

REGULATION AND LICENSING OF AMUSEMENT GAMES.—An act to license and regulate the operation of amusement games; levying a tax therefor, appropriating reve-

Florida License Law

A BILL TO BE ENTITLED.—An act to amend Chapter 18011, laws of Florida, acts of 1937, the same being entitled "An act relating to license taxes," repealing Chapter 14491, and Chapter 14528, laws of Florida, acts of 1929; repealing parts of Chapter 2 of title VI, of division 1 of the revised general statutes of Florida of 1920; repealing Chapter 16801 and Chapter 17167; laws of Florida, acts of 1935; imposing certain license taxes and providing for the payment and collection thereof, and providing that license taxes shall be a lien on the property of the person liable therefor, under certain circumstances, "and repealing all laws or parts of laws in conflict herewith."

Section 19.—Every person who operates for profit any machine, contrivance or device which is set in motion or made, or permitted to function by the insertion of a coin or slug, shall pay a license tax of \$5 for each machine, contrivance or device; provided that when any merchandise vending machine is located in and operated only in a place of business for which a license has been duly issued for trading, buying, bartering, serving or selling

40

DIFFERENT POST CARD SERIES NOW READY!

for EXHIBIT'S POPULAR POST CARD VENDERS



NO LOCATION TAX ON THESE MACHINES

JUST RELEASED

DAFFY DIPLOMAS... ARMY AND NAVY COMICS... HUMOROUS TELEGRAMS... MILES OF SMILES... LOONY LYRICS... BLIND DATES... ARTISTS MODELS... LIMBS OF FAMILY TREE... WITTY PERMITS... GLAMOUR GIRL MANNEQUINS.

WRITE for BIG ILLUSTRATED CIRCULAR EXHIBIT SUPPLY COMPANY 4222-30 W. LAKE ST. CHICAGO

ALSO 45 DIFFERENT PENNY ARCADE MACHINES

SPECIALS

Yacht Club . \$24.50	White Sails . \$19.50
Power House . 24.50	Batt. Champ . 19.50
O'Johnnie . . 24.50	Mystic 59.50
Roxy 19.50	Doboy 17.50
Vacation . . . 27.50	Red Hot 14.50
Big League . . 17.50	Mills Owl . . . 99.50
Gold Star . . . 39.50	10 '39 Model
Sports 19.50	1-2-3, F.P. . 34.50
Pursuit 89.50	Bally Bull Gun 44.50
Velvet 54.50	Tex. Leaguer 29.50
Cadillac 27.50	Tommy Gun . . 64.50
Mr. Chips . . . 19.50	3 Mills Smoker
Cross Line . . . 29.50	Bell 32.50
Score Card . . 24.50	2 Vest Pockets
Anabel 24.50	Blue & Gold 32.50
Short Stop . . 24.50	10 Sparks . . . 12.50
Hold Over . . . 24.50	10 Daval Penny
Big Chief 39.50	Packs 5.00

1 Jennings Fast Time, Free Play and Automatic Payout Convertible . . . 119.50

CENTRAL AMUSEMENT CO.

205 LINDEN AVE. MEMPHIS, TENN.

BUY BONDS WITH PROFITS FROM

MARVEL AND AMERICAN EAGLE

PROVEN the greatest counter games ever built! WIN OUT with MARVEL and AMERICAN EAGLE . . . coin-operated or NOT coin-operated! In ordering TODAY, please specify type wanted.

Only \$10

will convert your present MARVELS and AMERICAN EAGLES into NOT coin operated, TAX FREE models! ACT NOW! Rush us your Marvels and American Eagles TODAY!

\$37.50

Each
Ball Gum Model
Only \$2 Extra



DAVAL, 2043 CARROLL AVE., CHICAGO

Pacific Coast - MAC MOHR CO - 2916 W. PICO BLVD - LOS ANGELES, CALIF.

ST. LOUIS—THE BIG DEFENSE FACTORY CITY

Opening Largest Arcade in Midwest at 811 Washington Avenue Day and Night location. Can use all kinds of Concessions and Demonstrations. A gold mine for good Photo Gallery Operator.

PARK MEN, ATTENTION—"THE NEW ST. LOUIS" portable LOW COST Bowling Alleys will be installed in the above Arcade. The only PORTABLE ALLEY ever made that gets the money same as the standard permanent Alley. You know that Bowling Alleys are getting big money everywhere. Why not put in a set of 6, 8, 10 or 12 Alleys in your park this summer? Then when season is over move them to a winter location. We equip and install Alleys on outright sale or will install and operate on percentage. Bowling is clean, healthful and gives your park that added something that, due to the high cost of regular alleys, you couldn't see clear to put them in. Now "THE NEW ST. LOUIS" Portable Alleys, which come in various lengths, can be fitted in any location. Write, wire or come to

811 WASHINGTON AVENUE, ST. LOUIS, MISSOURI

operated by the insertion of a penny, \$10 per year for the first machine and \$2 for each additional machine, and for all games operated by the insertion of a 5-cent piece or greater denominations the sum of \$25 per year for the first machine and \$7.50 for each additional machine so displayed by him to the public.

5.—It shall be the duty of the Attorney General's Licensing Department to administer and enforce the provisions of this act, and for that purpose the attorney general is hereby directed, authorized and empowered to make, promulgate and enforce such reasonable rules and regulations as he may deem necessary and expedient. The attorney general and/or the inspectors of said department are hereby authorized to confiscate all machines as herein defined upon which the tax herein imposed has not been paid as provided, and to do any and all acts necessary or expedient for the strict enforcement of the provisions of this act.

6.—Concurrent with the issuance of each license for each machine, the attorney general shall issue a metal plate or other device prescribed by him upon which shall appear the serial number of the license and the manufacturer's serial number of the machine; such plate must at all times be firmly attached to the machine and prominently displayed thereon.

7.—Fifty per cent of all money collected hereunder for licenses on amusement devices as defined herein shall be remitted to the State treasurer and shall be credited to the general fund of the State and the remaining 50 per cent of such money so collected shall also be paid into the State treasury and shall there be and constitute a separate trust fund to be used and disbursed solely for the purpose of paying old-age assistance payments as now provided by law.

8.—There is hereby appropriated out of the moneys collected under this act the sum of \$3,000 for the purpose of administering the provisions of said act, providing, however, that this appropriation shall not exceed the amount of revenue collected under the provisions of this act.

9.—Any person or persons, firm or corporation engaged in the operation or displaying to the public of any amusement devices as defined herein in violation of any of the provisions of this act shall be guilty of a misdemeanor and shall upon conviction thereof be fined not more than \$100 or imprisoned not more than 30 days, or both such fine and imprisonment; each machine upon which such person, firm or corporation has failed to secure such license which is displayed to the public shall constitute a separate offense.

10.—(Saving clause) If any section, subsection, clause, phrase or word of this act is for any reason held or declared to be unconstitutional, inoperative or void, such holding or invalidity shall not affect the remaining portion of this act, and it shall be construed to have been the legislative intent to pass this act without such unconstitutional, in-



"WHO WOULDN'T BUY A DEFENSE STAMP from you—pretty maiden?" cracks comedian Red Skelton as he fishes for a handful of change to give to the beauty from "Earl Carroll's Vanities." The Minute-Man phonograph above is in Hollywood. (MR)

operative or invalid part therein and the remainder of this act, after the exclusion of such part or parts shall be deemed and to be valid as if such excluded parts had not been included herein, and if this act or provision thereof shall be held inapplicable to any person, group of persons, property, kind of property circumstances or set of circumstances such holding shall not affect the applicability thereof to any other person, property or circumstance. Approved March 22, 1941.

Washington License Law

CHAPTER 118 (S. B. 224)—TAXATION OF CERTAIN MECHANICAL DEVICES

An act relating to taxation; imposing a tax with respect to persons engaging in business as operators of certain mechanical devices and providing for the collection and enforcement thereof; adding a new title to Chapter 180, Laws of 1935, to be known as Title XIII, and amending Section 187 of Chapter 180, Laws of 1935, as amended by Section 16, Chapter 227, Laws of 1937 (Section 8370-187, Remington's Revised Statutes); and declaring an emergency whereby the act is to take effect immediately.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

Section 1.—That Chapter 180, Laws of 1935, as amended by Chapters 191 and 227, Laws of 1937, and Chapter 225, Laws of 1939 (Sections 8370-1 to 8370-220, inclusive, Remington's Revised Statutes) be and the same is hereby amended by adding thereto a new title after Title XII to be designated Title XIII, reading as follows:

Title XIII.—Tax on Certain Mechanical Devices.

Section 96.—From and after the first day of May, 1941, there is hereby levied and there shall be collected from every person a tax for the act or privilege of engaging in business as an operator of certain mechanical devices irrespective of whether such activity shall be legal or illegal under the laws of this State or any subdivision thereof. Provided, however, nothing in this act shall be construed to legalize any activity now or hereafter declared to be in violation of the laws of this State or any subdivision thereof, but the illegality of any such activity shall not be a defense or bar to the collection of any tax imposed thereon by this act. Such tax shall be measured by the application of rates against the gross operating income of the business as follows:

(a) Upon every person engaging

within this State in business as an operator of any pinball machine, iron claw machine, traveling crane or other similar mechanical device wherein the element of skill or a combination of the elements of chance and skill is involved in determining a payout to the player, as to such persons the amount of tax on such business shall be equal to the gross operating income of the business multiplied by the rate of 10 per cent;

(b) Upon every person engaging within this State in business as an operator of any mechanical device wherein only the element chance determines a payout to the player, as to such persons the amount of tax on such business shall be equal to the gross operating income of the business multiplied by the rate of 20 per cent.

Section 97.—For the purposes of this title, unless otherwise required by the context:

(a) The word "operator" as used herein means the person to whom gross operating income accrues as a result of the operation of the mechanical devices described herein whether such person is the owner or lessee therefor.

(b) The term "gross operating income" means the gross amount paid in by every player during each calendar month, less the amount of gross payouts made to such players, but without any deduction for amounts paid out to persons on whose premises the mechanical device is located or amounts paid out for any other purposes whatsoever.

(c) The term "payout" as used herein means any cash payment automatically returned to a player by the mechanical device, or any cash, merchandise or thing of value won by or given to the player by or on behalf of the operator.

(d) The word "player" as used herein means the person to whom a payout accrues.

(e) The meaning ascribed to words and phrases under Titles II and III of this act, where applicable, shall apply equally in respect to this title.

Section 98.—In addition to the duty of the taxpayer to keep books

SLAP that JAP!

MAKE HIS HEAD "SPIN"

LET'S ALL DO IT NOW!

All America remembers Pearl Harbor and is ready to SLAP THAT JAP! Players actually get a chance to take a slap at the two-faced Jap and make his head spin! Brilliant colors, deep die cut, extra spinning jap head, 1080 holes with 76 WINNERS! Sweet operator's profit of \$30.10 on \$54.00 take! It's the hottest board in America! Hurry, order now!

Order as 1080 Slap that Jap

Takes In:	\$54.00
Pays Out:	23.90
AVERAGE PROFIT	\$30.10

ST SALE ON BOARD TAKES ONE PUNCH IN

76 SURE WINNERS

ALL TICKETS 101-102 103-104 105-106 107-108 109-110 111-112 113-114 115-116

EACH RECEIVE 25c

ALL TICKETS 117-118 119-120 121-122 123-124 125-126 127-128 129-130 131-132

EACH RECEIVE 15c

GARDNER & CO. 2305 ARCHER CHICAGO, ILL.

FOR DEFENSE BUY UNITED STATES SAVINGS BONDS AND STAMPS

WANT TO BUY FOR CASH

15 1938 TRACK TIMES
25 PACES RACES (30 to 1, Brown Cab.)
25 BAKER'S RACES (30 to 1)
25 MILLS JUMBO (Free Play or Cash)
75 MILLS CHERRY BELLS OR BROWN FRONTS

State, Condition, Serial Numbers Where Possible, and Lowest Cash Prices.

WE BUY, SELL AND EXCHANGE

3147 Locust St.
ST. LOUIS, MO. **MC CALL NOVELTY CO.**

CONSOLE BARGAIN SALE

FOUR BELLS	\$285.00	SARATOGAS	\$ 99.50
BOBTAILS—Payout..	\$ 99.50	BIG GAMES—F. P. . .	\$ 99.50
BOBTAILS—F. P. . .	\$119.50	SQUARE BELLS	\$ 89.50
SILVER MOONS--F.P.	\$119.50	SUPER BELLS	\$275.00
JUMBO PARADES—		JUNGLE CAMPS ...	\$ 94.50
F. P.	\$ 99.50	PACES RACES	\$124.50
FASTTIMES--Payout..	\$ 79.50		

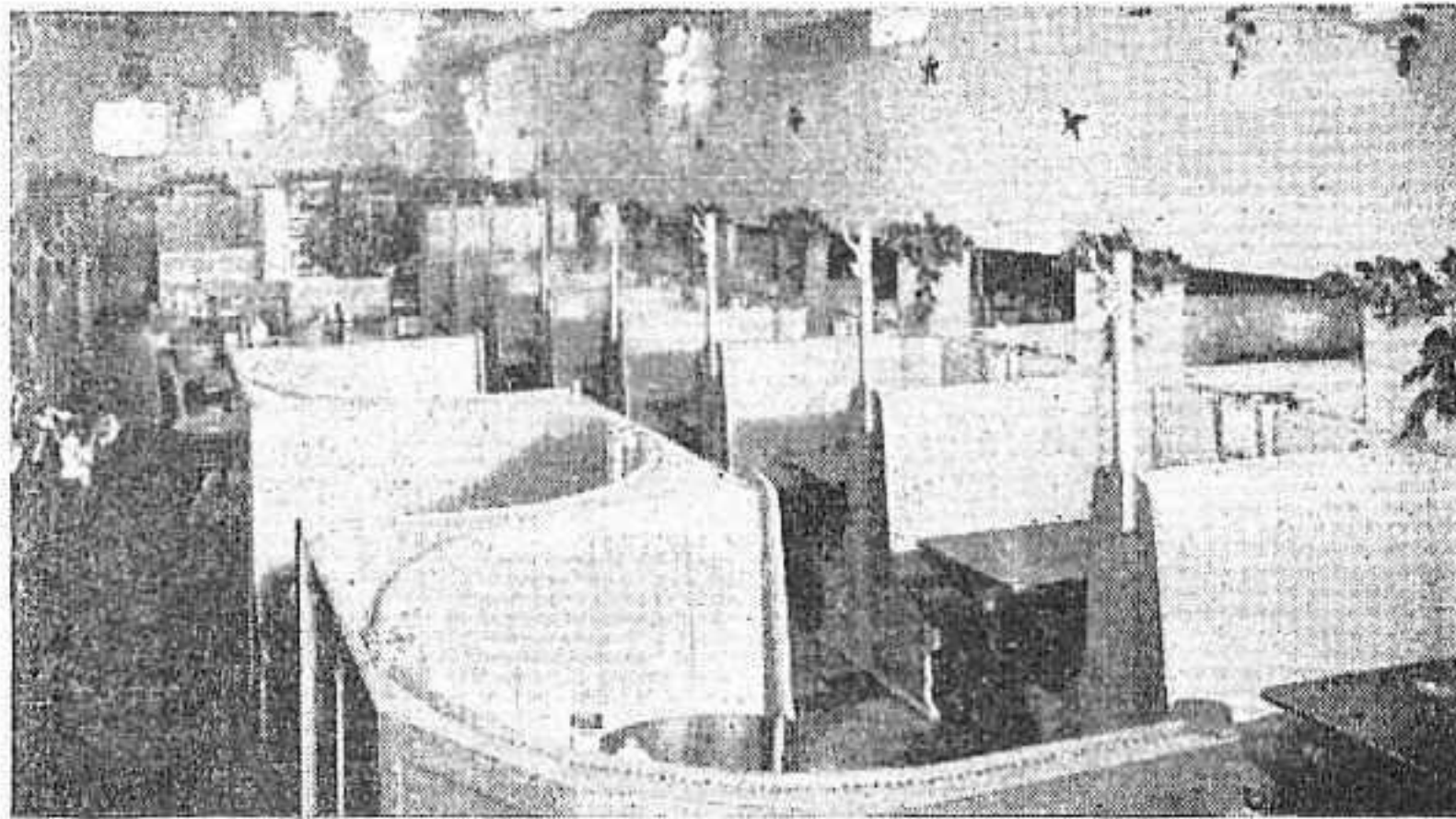
We buy, sell and trade all types of coin-operated equipment. Send for our list of free play machines.

OHIO SPECIALTY COMPANY

539 S. 2ND STREET LOUISVILLE, KY.

and records as imposed by Section 190, it shall also be the duty of every person who, for a percentage of any portion of the gross operating income, permits the operation upon his premises of the mechanical devices described herein, to keep and preserve, for a period of one year, suitable records to reflect the name of the operators and a description of such devices, the gross operating income therefrom and such other information as the tax commission may by general regulation require, which records shall be open to examination at any time by the tax commission or its duly authorized agent. In the event any such person shall fail to keep such records, he shall thereupon become liable for all tax due hereunder as an operator of such mechanical device.

Section 99.—The taxes imposed hereunder shall be due and payable in bimonthly installments and remittance therefor shall be made on or before the 15th day of each odd-numbered month of each calendar year next succeeding the end of the bimonthly period in which the tax accrued. The taxpayer, on or before said 15th day of said month, shall make out and sign a return, upon such forms and setting forth such information as the tax commission may require, showing the amount of the tax for which he is liable for the preceding bimonthly period and transmit the same to the tax commission, together with a remittance for said amount in the form re-



CHALK UP ANOTHER ONE FOR MIKE SESSLER, West Coast Wurlitzer music merchant. He has equipped the popular Tiny's Cafe at Vallejo, Calif., with Wurlitzer wall boxes. These 5, 10 and 25-cent units operate a Wurlitzer Model 850. Mike says the increase in receipts was amazing.

quired in Title XVIII of this act. The tax commission may, in its discretion, require sworn returns from any taxpayer, setting forth such additional information as it may deem necessary to correctly determine tax liability.

Section 100.—Gross operating income taxable under the provisions of this title shall not be taxable under the provisions of Title II of this act, but the tax imposed by this title shall be in addition to any other tax

to which the taxpayer may be subject under the laws of this State or any subdivision thereof. The State does not by this title pre-empt the field of imposing taxes or license fees with respect to mechanical devices hereby taxed, and this title shall not be construed to bar counties and incorporated cities or towns from regulating or prohibiting the operation of any such mechanical devices.

Section 101.—All of the provisions contained in Title XVIII of this act shall have full force and application with respect to taxes imposed under the provisions of this title.

Section 2.—This act is necessary for the immediate support of the State government and its existing public institutions and shall take effect immediately. Passed the Senate March 13, 1941. Passed the House March 12, 1941. Approved by the governor March 21, 1941.

Title 32--National Defense

CHAPTER IX—OFFICE OF PRODUCTION MANAGEMENT
Subchapter B—PRIORITIES
DIVISION

Part 1020—Automatic Phonographs and Weighing, Amusement and Gaming Machines

Limitation Order L-21
To Restrict the Production of Automatic Phonographs and Weighing, Amusement and Gaming Machines

WHEREAS the demands of national defense have created a shortage of iron, steel and other materials used in the manufacture of automatic phonographs and weighing, amusement and gaming machines; action has already been taken to conserve the supply and direct the distribution of such materials to insure deliveries for defense and essential civilian requirements, and the present supply of these materials will be insufficient for defense and essential civilian requirements unless the manufacture of automatic phonographs and weighing, amusement and gaming machines is curtailed and the use of critical material for such manufacture thereby reduced;

NOW, THEREFORE, IT IS HEREBY ORDERED THAT:

1020.1 GENERAL LIMITATION ORDER

(a) DEFINITIONS.—For the purposes of this order: (1) "Automatic phonographs" means those automatic phonographs customarily (alho not necessarily) coin operated and includes the following attachments or equipment for such phonographs: Telephone operation attachments, remote-control adapters, microphone equipment, auxiliary speakers, remote-control boxes, impulse stepers, step receivers, music transmitters, wireless systems and other auxiliary equipment.

(2) "Weighing and amusement machines" means those weighing and amusement machines or devices customarily (alho not necessarily) coin operated, including (but not limited to) so-called "pinball machines."

(3) "Gaming machines" means those gaming machines or devices customarily (alho not necessarily) coin operated, including (but not limited to) so-called "slot machines."

(b) GENERAL RESTRICTIONS.—

(1) Manufacturers of Automatic Phonographs and Weighing and Amusement Machines.—During the period beginning December 1 and ending December 31, 1941, no manufacturer of automatic phonographs and no manufacturer of weighing or amusement machines shall produce any type of such equipment in an amount greater than 75 per cent of the monthly average of units of such type equipment produced by him during the 12 months ending June 30, 1941. During the period commencing January 1, 1942, and ending January 31, 1942, no manufacturer of automatic phonographs and no manufacturer of weighing or amusement machines shall produce per month any type of such equipment in an amount greater than 50 per cent of the monthly average of units of such type equipment produced by him during the 12 months ending June 30, 1941. Thereafter, and until otherwise ordered, no manufacturer of automatic phonographs and no manufacturer of weighing or amusement machines shall produce per month any type of such equipment in an amount greater than 25 per cent of the monthly average of such type of equipment produced by him during the 12 months ending June 30, 1941.

(2) Gaming Machines.—During the period beginning December 1 and ending December 31, 1941, no manufacturer of gaming machines shall produce any type of such equipment in an amount greater than 50 per cent of the monthly average of units of such type equipment produced by him during the 12 months ending June 30, 1941. During the period commencing January 1, 1942, and ending January 31, 1942, no manufacturer of gaming machines shall produce any type of such equipment in an amount greater than 25 per cent of the monthly average of units of such type equipment produced by him during the 12 months ending June 30, 1941. Thereafter and until otherwise ordered, no manufacturer of gaming machines shall produce any such equipment.

(3) Restriction on Use of Aluminum.—From the date of issuance of this order until otherwise ordered no manufacturer of automatic phonographs, weighing or amusement machines or gaming machines may use aluminum in any form whatever in the manufacture of such products.

(c) Avoidance of Excessive Inventories.—Manufacturers of automatic phonographs, and weighing, amusement and gaming machines shall not accumulate inventories of raw materials, semi-processed materials, finished parts or assembled automatic phonographs, or weighing, amusement and gaming machines in quantities in excess of practicable minimum working inventories.

(d) Records.—All persons affected by this order shall keep and preserve for not less than two years accurate and complete records concerning inventories, production and sales.

(e) Audit and Inspection.—All records required to be kept by this order shall, upon request, be submitted to audit and inspection by duly authorized representatives of the Office of Production Management.

(f) Reports.—Each manufacturer to whom this order applies shall file

BALLYHOO JUMBO BUMPER FAIRGROUNDS
ROCKET GRANDSTAND AIRWAY SPOTTEAM FLEET HIGH HAND

As in the glamorous PAST
and the perilous PRESENT
the history-making games
of the glorious FUTURE
will be built by BALLY

FOR DEFENSE BUY UNITED STATES SAVINGS BONDS AND STAMPS

RAPID-FIRE CLUB-BELLS BALLY RESERVE PREAKNESS

SEE YOUR DISTRIBUTOR FOR NEWEST BALLY HIT!
BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO, ILLINOIS

CENTRAL OHIO QUALITY BUYS
SPECIAL: 20 JUMBO PARADES—FREE PLAY★LIKE NEW, \$92.50 EACH★ACT QUICKLY

Woolf Solomon

TAX FREE EQUIP.
Ten Strikes \$52.50
Skeeballito 59.50
F.P. Ten Strike 99.50
Batting Practice 139.50
Rapid Fire 129.50
EX. BICYCLE 99.50
Skill Jump 39.50

PHONOGRAPHS
Wurlitzer 600, complete with Seeburg Adapter & 5 Wallomatic Boxes \$259.50
Wurlitzer 51, Counter Model 59.50
Wurlitzer 616, Liteup Grilles 69.50
Wurlitzer 616, Marbletop, Lite Up 79.50
Rockola Counter Model with Base 99.50
Mills Throne of Music 149.50

WHAT HAVE YOU TO TRADE? WRITE OR PHONE US FOR TOP TRADE-IN ALLOWANCES. HALF DEPOSIT WITH ORDER.

FREE PLAY TABLES
Sky Blazer \$79.50
Metro 39.50
Jungle 94.50
Flicker 39.50
Zombie 42.50
Skyline 29.50
Leader 32.50
Big Chief 39.50
Stars 49.50
Silver Skates 49.50
Twin Six 69.50
Four Diamonds 59.50
Barrage 57.50
ABC Bowler 79.50
Broadcast 39.50
Flicker 39.50
Sea Hawk 59.50

CONSOLES
Sugar King \$ 89.50
5¢-10¢ Charli Horse 119.50
Evans Lucky Lucre, like new 149.50
Stanco Bells, Mills Unit, knee action 79.50
Beulah Park, 5¢, Jenn. Units 79.50
Evans Gallon, Dominoes, late 135.00

SLOTS
Mills 5¢ Blue Fronts, Over 400,000 \$100.00
Mills 10¢-25¢ Blue Fronts, Over 400,000 110.00
Mills 5¢-10¢ Brown Fronts, Late 115.00
Mills 5¢ Blue Fronts, S.J., 380,000 Up 85.00
Mills 10¢ Blue Fronts, S.J., 380,000 Up 89.50
Jennings Victor Chiefs, New 164.50
Columbia, D.J. Fruit Reel, Like New 67.50

Big Parades \$109.50
Knockouts 104.50
Spot a Card 104.50
Five & Ten 112.50
Venus 99.50
Spot Pool 94.50
Belle Hop 74.50
Boscos 94.50
New Champs 99.50
Showboat 69.50
Miami Beach 74.50
Mystic 47.50
Wildfire 49.50
Legionnaire 79.50
Sunbeam 52.50
Duplex 59.50
Do Re Mi 72.50
Seven Up 52.50

Keeney 1938 Track Times, 6000 Serials, like new. \$104.50
Keeney Triple Entry, perfect condition 129.50
Bally Royal Flush 79.50
Bally Royal Draw, check separator 189.50

Central Ohio Coin Machine Exchange, 491 S. High St., AD 7949, Cols., O.

with the Electrical Appliances and Consumers' Durable Goods Branch of the Division of Civilian Supply of the Office of Production Management a monthly report on Form PD-182, and such other reports or questionnaires as said office shall from time to time specify.

(g) Appeals.—Any person affected by this order who considers that compliance therewith would work an exceptional and unreasonable hardship upon him, or that it would result in a serious problem of unemployment in his community, or that compliance with this order would disrupt or impair a program of conversion from non-defense work, may appeal by a letter directed to the Director of Priorities, Social Security Building, Washington, setting forth the pertinent facts. The Director of Priorities may thereupon take such action as he deems appropriate.

(h) Violations or False Statements.—Any person who violates this order, or who willfully falsifies any records which he is required to keep by the terms of this order, or by the Director of Priorities, or otherwise willfully furnishes false information to the Director of Priorities or to the Office of Production Management may be deprived of priorities assistance or may be prohibited by the Director of Priorities from obtaining any further deliveries of materials subject to allocation. The Director of Priorities may also take any other action deemed appropriate, including the making of a recommendation for prosecution under Section 35A of the Criminal Code (18 U. S. C. 80).

(i) Effective Date.—This order shall take effect upon the date of the issuance thereof and shall continue in effect until revoked by the Director of Priorities subject to such amendments or supplements thereto as may be issued from time to time by the Director of Priorities.

(P. D. Reg. 1, August 27, 1941,



"CAPE" GETS A PRESENT. Employees of Packard Manufacturing Company, Indianapolis, recently presented a gold-plated and engraved Packard Pla-Mor remote control unit to President Homer E. Capehart. The roll-around strip was signed by every employee. (MR)

6 F. R. 4489; O. P. M. Reg. 3, March 8, 1941, 6 F. R. 1596, as amended September 12, 1941, 6 F. R. 4865; E. O. 8629, January 7, 1941, 6 F. R. 191, E. O. 8875, August 28, 1941, 6 F. R. 4483; Sec. 2 (a), Public No. 671, 76th Congress, Third Session, as amended by Public No. 89, 77th Congress, First Session; Sec. 9, Public No. 783, 76th Congress, Third Session.)

Issued this 10th day of December, 1941.

(Signed) D. M. NELSON,
Director of Priorities.

Vender Priorities

WASHINGTON, Jan. 17.—Sharp curtailment in the use of critical materials for manufacture of popular types of

vending machines, which dispense cigarettes, food, candy, nuts, chewing gum and beverages were recently ordered by Donald M. Nelson, now supreme director of wartime industrial effort.

The restrictions do not apply to United States postage stamp machines, nor to automatic restaurants ("automats").

The order became effective January 1 and covers production during January and February.

Using as a base period the monthly average consumption for the 12 months ended June 30, 1941, the following curtailments were ordered:

Iron and steel, 25 per cent during January and 50 per cent during February and thereafter.

Alnico magnets (slug-rejector mechanism), 25 per cent during January and 50 per cent during February and thereafter.

"Prohibited metals"—aluminum, stainless steel, chromium, copper, lead, nickel, tin and copper base alloys—100 per cent after February 1 with certain exceptions.

Metals other than those on the "prohibited list," chiefly zinc used in coin mechanism, 50 per cent during January and 75 per cent during February and thereafter.

The "prohibited metals" may be used in the manufacture of the curtailed number of alnico magnets and for refrigerator units and electricity conduction at sharply curtailed rates.

Roughly, it is estimated that the program will save between 5,000 and 10,000 tons of steel annually under a continuing 50 per cent cut. Between 500 and 750 tons of zinc might be saved on the same basis.

The order follows:

Title 32—National Defense, Chapter IX—Office of Production Management; Subchapter B—Priorities Division, Part 1040—Vending Machines, Limitation Order L-27, to Restrict the Production of Vending Machines.

Whereas, the demands of national defense have created a shortage of iron and steel and other materials used in the manufacture of vending machines; action has already been taken to conserve the supply and direct the distribution of such materials to insure deliveries for defense and essential civilian requirements, and the present supply of these materials will be insufficient for defense and essential civilian requirements unless the manufacture of vending machines is curtailed and the use of critical materials for such manufacture thereby reduced;

Now, therefore, it is hereby ordered that:

1040.1. General Limitation Order:

(a) Definitions: For the purpose of this order:

(1) "Vending machines" means those vending machines or devices customarily (alho not necessarily) coin-operated from which merchandise is sold, including (but not limited to) cigarette vending machines, food vending machines, candy vending machines, chewing gum and nut vending machines and bulk and bottled beverage vending machines. However, this order shall not cover United States postage stamp vending machines or automatic restaurants (so-called "automats").

(2) "Manufacturers of vending ma-

TAX FREE COUNTER SENSATION!



BAKER'S

KICKER and CATCHER

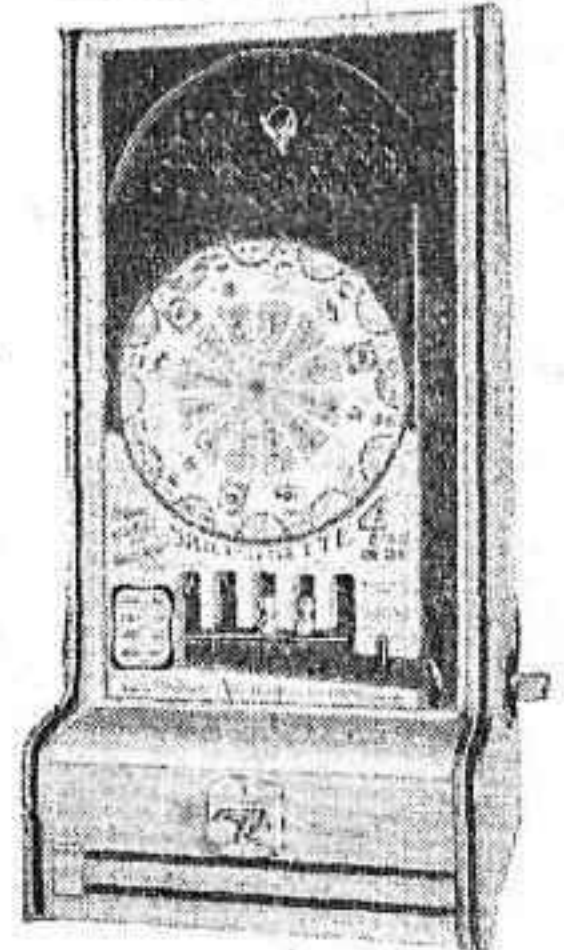
100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit!
Service-free mechanism—no batteries . . . no wires!

IDEAL FOR ARCADES

Latest Ruling
NO TAX
Penny Play
\$29.75 Ea.
F. O. B. Chicago

ANOTHER! NEW COUNTER HIT SKILL-A-RETTE

NOW MADE BY BAKER NOVELTY CO.



NEW—LEGAL—SKILL—
The latest counter game sensation. Large stock for immediate delivery.

IDEAL FOR ARCADES
PENNY PLAY
\$37.50 Ea.
F. O. B. Chicago

BAKER NOVELTY CO., Inc.
1700 Washington Blvd., CHICAGO

WILL BUY FOR CASH EVERYTHING IN ARCADE MACHINES!

GUNS—BASEBALL GAMES—HOCKEYS—DRIVE MOBILES—ACE BOMBERS, ETC., ETC.—GIVE BEST CASH PRICE IN FIRST LETTER TO GET QUICK ACTION!!

LOUIS NELSON
2041 63RD ST., BROOKLYN, N. Y.

Buy U. S. Defense Savings Bonds and Stamps

KEEP 'EM FLYING

THRILLING!

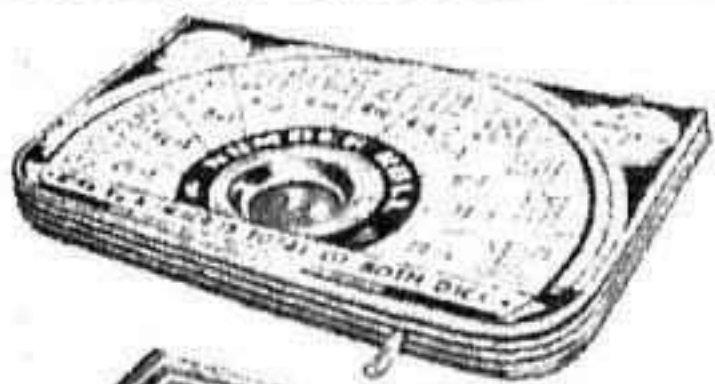
REALISTIC!

TIMELY!

A TRULY SENSATIONAL PIN GAME!
D. GOTTLIEB & CO. CHICAGO

1140-1150 N. KOSTNER AVE.

Make Your Counter Space Earn the Limit With the New HI-LO-FIELD FLIP DICE GAME or NUMBER ROLL DICE GAME



The New, Larger, More Attractive and Improved Hi-Lo-Field or Number Roll Dice Games are sweeping the country like wildfire. Earnings from \$50.00 to \$100.00 daily in ordinary spots. Hi-Lo-Field or Number Roll is helping thousands of cigar stores, taverns, nite clubs and road spots revive their dice game earnings. People flock to it, as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. No coin slot. Get your share of the biggest and steadiest dice game profits in the counter game history.

Portable—quickly and easily removed from counter. Ideal for closed territories. Over-all size 13x20. Fool-proof construction throughout. Beautiful four-color screen layout.

The new federal amusement tax does not apply on this type of equipment. (Non-coin operated.)

PRICE \$27.50 EACH

Order your machine today. Present market condition of raw materials make it absolutely imperative that you place your order at once. Buy now for your own protection. 1/3 DEPOSIT WITH ORDER. BALANCE C. O. D. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. MONEY REFUNDED IF YOU ARE NOT SATISFIED AFTER A FIVE-DAY TRIAL.

VALLEY SALES SERVICE, 31 NORTH BROADWAY, AURORA, ILLINOIS

DEFENSE BUY UNITED STATES SAVINGS BONDS AND STAMPS


O. K. YOU MUSIC MEN

IN NORTHERN ILLINOIS, EAST CENTRAL IOWA, SOUTHEAST IOWA AND LAKE COUNTY, INDIANA

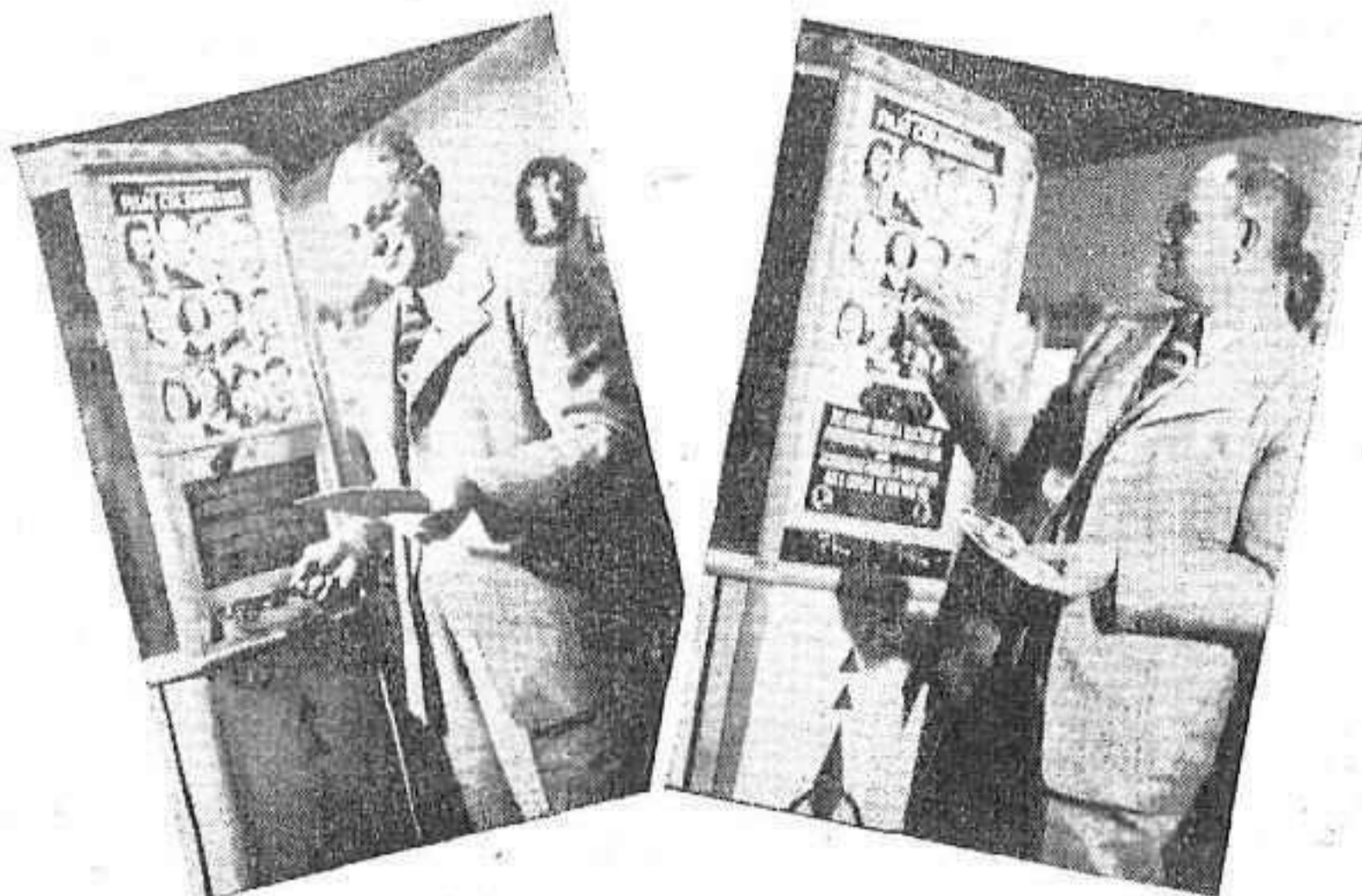
MONARCH Is Your Exclusive ROCK-OLA PHONOGRAPH DISTRIBUTOR

Monarch Service, always tops, reaches new heights for operators with the exclusive Distributorship for Rock-Ola Phonographs and Accessories! You coinmen in the area shown below who have not yet become acquainted with the benefits of Monarch Service have a distinctly pleasant surprise in store for you, not only in our service but in the great Rock-Ola Music line-up for '42! Come in . . . get acquainted! You'll like us!

LIBERAL TRADE-IN ALLOWANCES!



MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.



SAM TARAN, OF MAYFLOWER NOVELTY COMPANY, St. Paul, can't stop pulling Film Celebrity Pictures. He wants to get the card of his choice from Exhibit Supply Company's new Streamline 4-in-1 Card Vender on display at the factory showrooms. (MR)

JOIN THE PROFIT RANKS WITH

THE VICTORY BOARD

REMEMBER PEARL HARBOR . . . Everybody's "ALL OUT" for the grand board that's destined to be the greatest release during 1942! 1200 RE Holes . . . 5¢ per sale . . . Features the sensational V-I-C-T-O-R-Y symbols . . . Takes in \$60.00 . . . Total average payout \$30.45 . . . Total average profit \$34.35 . . . THICK DIE-CUT board . . . Order today for prompt delivery.

POP DEFENSE BUY UNITED STATES SAVINGS BONDS AND STAMPS

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

ONE BALL FREE PLAY	FIVE BALL FREE PLAY	FIVE BALL FREE PLAY
Gold Cup . . . \$44.50	Big League . . . \$19.50	Scoop . . . \$14.00
1939 Mills 1-2-3 . . . 37.50	Roxy . . . 19.50	Spottem . . . 14.00
1938 Mills 1-2-3 . . . 32.50	Double Feature . . . 19.50	Commodore . . . 14.00
Victory . . . 32.50	Big Town . . . 19.50	Supercharger . . . 14.00
Eureka . . . 27.50	Yacht Club . . . 17.50	Lucky . . . 14.00
Breakneck . . . 22.50	Jolly . . . 17.50	Topper . . . 14.00
FIVE BALL FREE PLAY	Red Hot . . . 17.50	O'Boy . . . 14.00
Powerhouse . . . \$24.50	Scorecard . . . 14.00	Pickem . . . 14.00
Vacation . . . 22.50	Mr. Chips . . . 14.00	Follies . . . 14.00
Cadillac . . . 22.50	Ocean Park . . . 14.00	Punch . . . 14.00
Sporty . . . 19.50	Keen-a-Ball . . . 14.00	Vogue . . . 14.00

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVE. CLEVELAND, OHIO

STOP Don't scrap that coin machine . . . SEE US

PARTS AND SUPPLIES FOR COIN MACHINES.
★ WRITE FOR OUR NEW ILLUSTRATED CATALOG AND PRICE LIST ★
HARRY MARCUS CO. 1035 NO. PULASKI ROAD CHICAGO, ILL.

chines" means any manufacturers who manufacture parts for such machines as well as manufacturers who produce finished vending machines whether or not they manufacture any parts therefor.

(3) "Iron and steel used" means the aggregate weight of iron and steel (other than that contained in the materials listed in subparagraph (4) contained in the finished products manufactured.

(4) "Prohibited metals" means copper, copper base alloys, aluminum, lead, tin, stainless steel, nickel and chromium.

(5) "Other metals used" means the aggregate weight of all other metals not included in subparagraphs (3) and (4), contained in the finished products manufactured.

(b) General Restrictions:
(1) During the first calendar month following the date of issuance of this order no manufacturer of vending machines shall use in the production of such machines
(i) more iron and steel than 75 per cent of the monthly average of iron and steel used by him in the manufacture of such machines in the 12 months ending June 30, 1941;
(ii) more alnico magnets than 75 per cent of the monthly average number of alnico magnets used by him in the manufacture of such machines in the 12 months ending June 30, 1941;
(iii) more prohibited metals for the conduction of electricity serving a functional purpose, or for refrigeration units, than 50 per cent of the monthly average of such use of prohibited metals by him during the 12 months ending June 30, 1941 (except for prohibited metals used in the manufacture of alnico magnets), or
(iv) more other metals than 50 per cent of the monthly average of other metals used by him in the manufacture of such machines during the 12 months ending June 30, 1941.

(2) During the second calendar month following the date of issuance of this order, and during each month thereafter until otherwise ordered, no manufacturer of vending machines shall use in the production of such machines
(i) more iron and steel than 50 per cent of the monthly average of iron and steel used by him in the manufacture of such machines in the 12 months ending June 30, 1941;
(ii) more alnico magnets than 50 per cent of the monthly average number of alnico magnets used by him in the manufacture of such machines in the 12 months ending June 30, 1941;
(iii) more prohibited metals for the conduction of electricity serving a functional purpose, or for refrigeration units, than 25 per cent of the monthly average of such use of prohibited metals by him during the 12 months ending June 30, 1941 (except for prohibited metals used in the manufacture of alnico magnets); or
(iv) more other metals than 25 per cent of the monthly average of other metals used by him in the manufacture of such machines during the 12 months ending June 30, 1941.

(3) Beginning 30 days after the effective date of this order no manufacturer of vending machines shall use any prohibited metals in the manufacture of vending machines (except as permitted in subparagraphs (b) (1) (ii), (b) (1) (iii), (b) (2) (ii) and (b) (2) (iii)).

(c) Avoidance of Excessive Inventories: From the effective date of this order manufacturers of vending machines shall not accumulate for use in the manufacture of such machines inventories of raw materials, semi-processed materials or finished parts in quantities in excess of the minimum amount necessary to maintain production of vending machines at the rate permitted by this order.

(d) Records: All persons affected by this order shall keep and preserve for not less than two years accurate and complete records concerning inventories, production and sales.

(e) Audit and Inspection: All records required to be kept by this order shall, upon request, be submitted to audit and inspection by duly authorized representatives of the OPM.

(f) Reports: Each manufacturer to whom this order applies shall file with the OPM such reports and questionnaires as said office shall from time to time request.

(g) Violations or False Statements: Any person who violates this order, or who willfully falsifies any records which he is required to keep by the terms of this order, or by the director of priorities, or otherwise willfully furnishes false information to the director of priorities or to the OPM may be deprived of priorities assistance or may be prohibited by the director of priorities from obtaining any further deliveries of materials subject to allocation. The director of priorities may also take any other action deemed appropriate, including the making of a recommendation for prosecution under Section 35A of the Criminal Code (18 U. S. C. 80).

(h) Application of Priorities Regulation No. 1: This order and all transactions affected thereby are subject to the provisions of priorities regulation No. 1, as amended from time to time except to the extent that any provision thereof may be inconsistent therewith, in which case the provisions of this order shall govern.

(i) Routing of Correspondence: All communications concerning this order should be addressed to the OPM, Washington, D. C., Ref: L-27.

(j) Appeal: Any person affected by this order who considers that compliance therewith would work an exceptional and unreasonable hardship upon him, or that it would result in a serious problem of unemployment in the community, or that compliance with this order would disrupt or impair a program of conversion from non-defense to defense work, may apply for relief by addressing a letter to the OPM setting forth the pertinent facts and the reasons why such person considers that he is entitled to relief. The director of priorities may thereupon take such action as he deems appropriate.

(k) Effective Date: This order shall take effect on the date of issuance.

(P. D. Reg. 1, August 27, 1941, 6 F. R. 4489; OPM Reg. 3 Amended, September 2, 1941, 6 F. R. 4866; E. O. 8629, January 7, 1941, 6 F. R. 191; E. O. 8875, August 28, 1941, 6 F. R. 4483; Sec. 2(a), Public No. 671, 76th Congress, Third Session, as amended by Public No. 89, 77th Congress, First Session; Sec. 9, Public No. 783, 76th Congress, Third Session.)
Issued this 31st day of December, 1941.
(Signed) J. S. KNOWLSON,
Acting Director of Priorities.



SNAPPED AT THE GRAND OPENING of Allied Amusement Company, Cincinnati's newest distributor. Left to right, Joe McFarland, Harry Soffer, Rus Coun, Leonard Goldstein, Milt Soffer, (unidentified visitor), Frank McNichols and Nate Bartell. Firm held its formal opening January 29.

Monarch Takes on Phono Distribution

CHICAGO, Feb. 7 (DR).—Monarch Coin Machine Company announced here this week its appointment as distributor in the territory of Northern Illinois, Lake County in Indiana, East-Central Iowa and Southeast Iowa for Rock-Ola phonographs and auxiliary equipment. "Our appointment marks another step forward in Monarch service," declares Roy Bazelon, head of the firm. "From the firm's inception, our first consideration has been the operator—this

has gained us a following that has insured our success. With this fine new line for music men of our territory we can give still more service.

Al Stern, of Monarch, was enthusiastic over the new line. "This is something we have been working for," he said. "As good as our service was, the acquisition of this new line expands our ability to give full coverage to all operators. This line provides new all-in-one Tone Column phono models. Mystic Music with remote control is tops in wired music, and various accessories insure fine earnings. It is a pleasure to offer such units as the Playmaster for straight remote installations, the Tone Columns, the Wall Speaker, the new Tone-o-Lier and Dial-a-Tune wall boxes."

Roy Bazelon added: "We have made preparations for the utmost in phonograph service. Our staff of trained mechanics has been augmented and factory instruction has been given to all the men in an intensive course. Operators can rely on us for technical service of the highest type."

Keeney Factory Does Double Job

CHICAGO, Feb. 7 (MR).—"We honestly feel that the No. 1 job of every American factory is defense work. Here at the J. H. Keeney & Company," said Bill Ryan, Keeney's general manager, "we're striving to do all we can for Uncle Sam. However, we're still in production on Super Bell consoles. True, the production is limited, but by careful scheduling we are able to fill practically all orders promptly."

"Operators should feel that this is the time to buy. No one can predict what problems will confront the operator tomorrow. As long as the operator knows that today he can buy good, profitable equipment, he should take advantage of the opportunity."

"Super Bells in the standard one-coin model. The two-way and the four-way models have proved to be the class of the field. From Coast to Coast we have heard operators laud the earning power of these consoles," he concluded.

Chi Coin's Hockey Sustains Earnings

CHICAGO, Feb. 7 (MR).—"The operator has learned from past experience that what he has long needed in a piece of equipment that would stabilize his business. In order to fill this need," said Sam Gensburg, of Chicago Coin, "we conceived and produced our All-Star Hockey. Here is a 100 per cent skill machine that has all the earning power of other types of machines, yet has the stabilizing factor of being constant in these earnings."

"Locations report that earnings go steadily up, and the usual drop off after a week or so is not to be experienced with this machine. For this reason," said Gensburg, "operators don't have to take a drastic inventory value loss. Prominent distributors are featuring All-Star Hockey and all shipments are reasonably prompt."



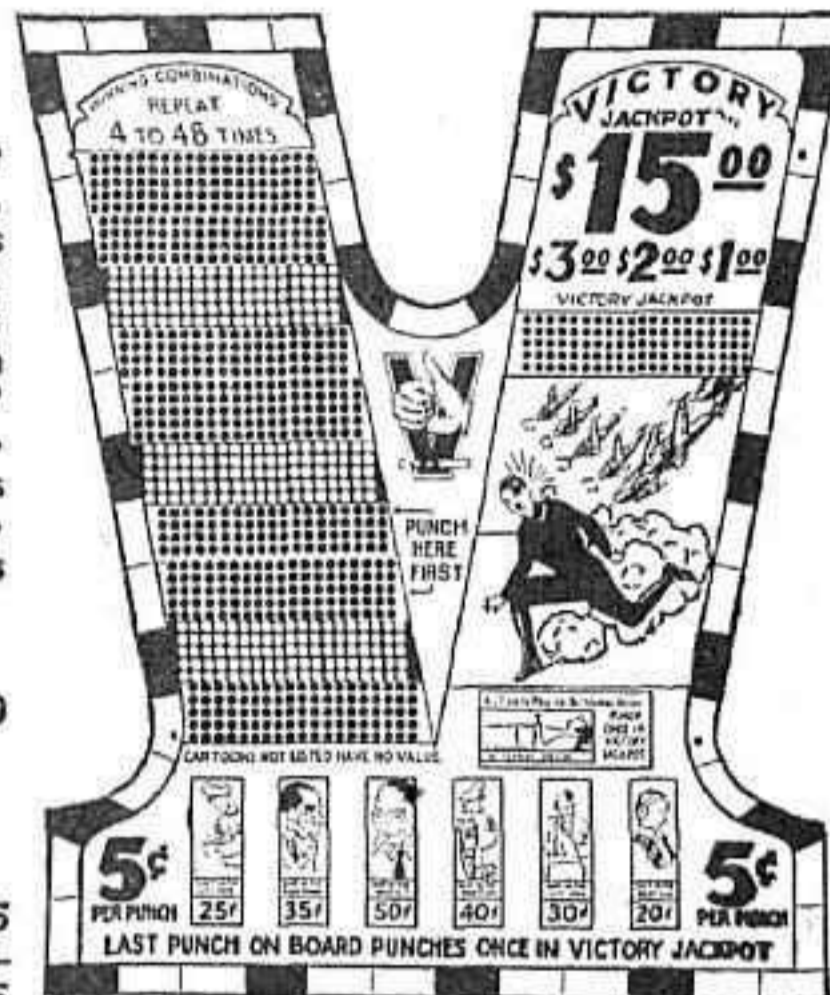
AL TABAKOF SAYS:

BOYS — IT'S "THUMBS UP" FOR BIGGER PROFITS WITH GLOBE'S NEW MONEY-MAKING BOARDS.

VICTORY

Will be yours in your drive for bigger profits with the red-hot, money-making Victory Board. It's timely and your customers will love trying to down the dictators . . . you'll love watching them up your take. It's "Thumbs Up" with this exciting, colorful, die-cut board. Victory Jackpot pays up to \$15. You'll be "Blitzkrieged" with nickels on this board!

1000 Holes—
5c a Shot \$50.00
Pays Out:
Jackpot
Average \$ 4.68
Consolations . 16.80
Last Sale . . . 1.17 22.65
Average Profit \$27.35



WRITE FOR OUR COMPLETE CATALOG OF MONEY-MAKING BOARDS



FOR DEFENSE
BUY UNITED STATES SAVINGS BONDS AND STAMPS



PRINTING COMPANY

1023-25-27 RACE ST., PHILADELPHIA, PA.

USED RECORDS WANTED! 5c EACH

We will pay 5c each for good used records. Can use all makes, all artists, etc. Must be in jackets. Ship prepaid freight or express. Payment by return mail in cash!

Automatic Sales Co.
56 E. Hennepin
Minneapolis, Minn.

\$ WANTED \$

Bally Guns and All Types of Arcade Machines. For Sale—3 Air Raiders, \$127.50 Each.

PATERSON COIN MACHINE EXCHANGE
209 Markot St. PATERSON, N. J.
We Buy and Sell

GOOD COUNTER GAMES

Pike's Peak, like new, @ \$10.00. Holly Grippers, A-1 shape, @ \$6.50. Jigger Games, Hula Hula type, brand new, @ \$5.00. Flipper, \$8.00.

Send 1/3 with order, balance C. O. D.
C. B. HIGGINS
#46 Fitch Pl., S. E. Grand Rapids, Mich.

OPERATORS!

—Be Prepared!

Now that lists of locations are being made public due to the Federal tax, get acquainted with your local newspaper. Cultivate the good will of its editor. Our special bulletin

"EDITORIAL PIONEERS"

is a good opener. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines. "Editorial Pioneers" free for the asking; write today.

The Billboard Publishing Co.
25 Opera Place Cincinnati, Ohio

OVER 2,000 GAMES SLASHED TO THE BONE!



"Shugy's" Best!

ANY 3 FOR \$50.00

GIVE 2nd AND 3rd CHOICE

- | | | | |
|------------------------|-------------------------|--------------|------------------|
| ABC Bowler . \$69.50 | Sky Blazer . . \$59.50 | Anabel | Landslide |
| Argentine . . 69.50 | Show Boat . . 69.50 | Brite Spot | League Leader |
| Big Parade . . 89.50 | Star Attraction 69.50 | Band Wagon | Lone Star |
| Glick 89.50 | Toplo 89.50 | Big Chief | Metro |
| Super Chubbie 69.50 | Towers 89.50 | Broadcast | Mystic |
| Champs 69.50 | Venus 99.50 | Big Town | Mascot |
| Five & Ten . . 99.50 | Victory 89.50 | Big Show | Powerhouse |
| Home Run . . . 99.50 | Zig Zag 59.50 | Drum Major | Polo |
| Legionnaire . . 59.50 | Bosco 69.50 | Defense | Play Ball |
| Jungle 69.50 | Belle Hop . . . 59.50 | Cadillac | Repeater |
| Majors '41 . . . 69.50 | Capt. Kidd . . . 59.50 | Champion | Red, White, Blue |
| Monicker 69.50 | Knockout . . . 89.50 | Flicker | School Days |
| Mustang 79.50 | South Paw . . . 59.50 | Formation | Sparky |
| Snappy '41 . . . 59.50 | West Wind . . . 59.50 | Gold Star | Sport Parade |
| Spot Pool . . . 69.50 | Twin Six 59.50 | Holdover | Stars |
| | | Lucky Strike | Stratoliner |
| | | Leader | Score-a-Line |
| | | | Zombie |

1/3 With Order, Balance C. O. D. Quick! Rush Your Order!!

★ RUNYON SALES COMPANY ★
123 WEST RUNYON STREET, NEWARK, N. J. (All Phones: Blgelow 3-6685)

COMPLETE LINE OF FREE PLAY PIN GAMES IN EXCELLENT CONDITION

WRITE OR PHONE FOR PRICES!

BROOKLYN AMUSEMENT MACHINE CO.

660 BROADWAY, BROOKLYN, N. Y. (Phone: EVergreen 8-4732)

The Best Investment in the World Today Is
U. S. Defense Savings Bonds and Stamps

EVANS' TOMMY GUN

PROFIT AMMUNITION

NO TAX



**SMALLEST!
LIGHTEST!
FASTEST!
Lowest Price!**

NEW Safety Stand
NEW Tracer Bullets
NEW Refinements

TAX FREE
Evans' Games
PLAY BALL
TEN STRIKE
SUPER-BOMBER

BUY DEFENSE BONDS TODAY

H. C. EVANS & CO., 1520-1530 W. Adams St., CHICAGO
WEST COAST Factory Sales Representative
MAC MOHR CO. 2918 W. PICO BLVD. LOS ANGELES, CALIF.



LIEUT. BYRON BLOCK revisits the scene of former activities and is photographed with the office staff of Block Marble Company and his father. Left to right, Block; Kathryn Ryan, bookkeeper; Bill Polis, shipper; Elaine Morgan, secretary; Lucy Doran, stenographer, and Harry Block. (DR)

Gottlieb New Rep For Firm in East

CHICAGO, Feb. 7 (MR).—Sol Gottlieb, D. Gottlieb & Company executive, left this week for the East, where he is slated to handle all Gottlieb sales for an indefinite period.

"We feel that a greater service to column in all phases of the industry can be offered with personal supervision in the Eastern sales area," Nate Gottlieb stated. "Sol will handle sales for the Eastern Seaboard, and we are sure that operators and distributors will find him most co-operative. Keep 'Em Flying, our latest release, will keep Sol busy for some time if present demand is any indication. This pin game is breaking records.

"Distributors are clamoring for shipments as insistently today as they were several weeks ago, and we are doing our utmost to make deliveries. The patriotic theme of Keep 'Em Flying, augmented by the constantly illuminated Defense Stamp appeal on the backboard, has proved a winner for column, both in earnings and in prestige."

to make an installation of these music systems, but once the installation is made it is permanent. The Buckley Music System shows a satisfactory profit at the start and the earnings are steady month in and month out. At the end of the year the expense of maintaining a Buckley system in a location is low and the saving in maintenance expenses offsets the extra expense of installation many times over."



HOME RUN FEDERAL TAX FREE!

The New Outstanding Ball-Gum Vendor With a Fascinating Amusement Feature. HOME RUN has a brand-new and clever batting arrangement that is operated by a trigger which bats the ball through the air.

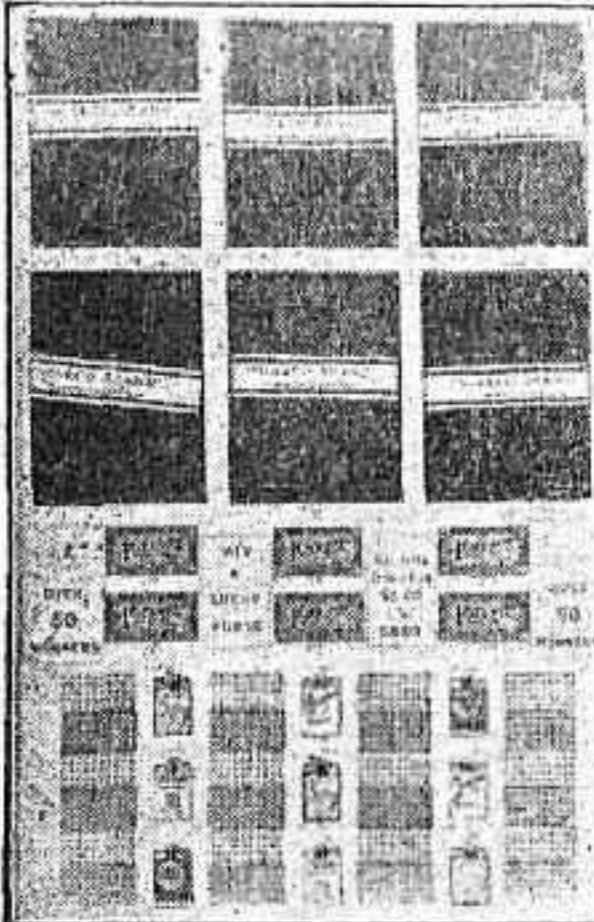
ORDER THIS DEAL TODAY!

Size 11"x21"x15"

1 HOME RUN VENDOR with 25 Lb. Carton of Gum, Includes winners, only \$24.50
DEAL TAKES IN 48.75
PAY LOCATION 25% OR 12.19

YOUR NET RETURN IS \$36.56
Terms: 1/3 cash with order, bal. C. O. D., or send full amount and save C. O. D. costs.

\$5.00 Allowance on your Counter Reel machines on each Home Run purchased. Prepay your shipments.



OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled
Deal No. 1600 — 1200 Holes — 5c
Takes in \$60.00
Gives Out

1 Billfold and	\$5.00
5 Billfolds and \$1 Each....	5.00
6 @ \$1	6.00
24 Last Sections @ 25c...	6.00
42 Packs Cigarettes	5.88

\$27.88

YOUR PROFIT **\$32.12**
Price \$3.25 each, 25% deposit or full remittance with all orders.

A. N. S. COMPANY
312 CARROLL ST. ELMIRA, N. Y.

New Skill Games In Bally Laboratory

CHICAGO, Feb. 7 (MR).—Bally engineers are readying several new amusement-type games which are destined to create considerable excitement, according to George Jenkins, general sales manager of Bally Manufacturing Company.

"While no details can be released as yet," Jenkins stated, "I don't mind saying that the games now nearing the production line are of a type which fit into today's picture and at the same time earn the kind of profits operators need to carry the extra burden of expenses under present conditions.

"Naturally, development work is slowed up by the fact that a large part of Bally engineers' time is devoted to government work. But all the time that can be spared from ax-the-Axis work is being put into these new amusement games. When they hit the market operators are going to agree that the old Bank-on-Bally slogan still holds good."

Memphis Likes Buckley Systems

MEMPHIS, Feb. 7 (MR).—"In our territory operators are of the type who want results before making large investments," says Chris Heinz, Tri-State Music System, Memphis, serving operators in Tennessee, Arkansas and Mississippi.

"Before purchasing new equipment in large quantities we try it out in key locations so that we can compare the merits of the new with the old.

"Many operators of Tennessee, Arkansas and Mississippi have outstanding locations. Having lived in their respective territories for years, they know what earnings should be in their locations. When we introduced Buckley Music Systems we made sample installations and then turned the keys over to the operators. We know from the resulting sales that this was the best possible way to introduce the Buckley Music Systems.

"Operators find it is a little more work

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

WANTED FOR CASH

SCIENTIFIC BATTING PRACTICE GAMES

Any Quantity.

Write **BOX D-170**
The Billboard Cincinnati, O.

ROTOR TABLES

NEW! Tops for steady income! \$74.50 to \$157.50. INVESTIGATE!



SEND FOR NATIONAL'S "NEWSLETTE" OVER 100 GAMES LISTED

Full Line of Phonographs—All Carefully Checked—First Class Condition—Immediate Delivery.

ABC Bowler \$79.50	Super	Knock Out ..\$99.50
Jungle	84.50	Chubbie ...\$69.50
Yacht Club...	24.50	
Five & Ten ..	119.50	Tex. Mustang 94.50
Zig Zag ...	64.50	

"America's Phonograph Trading Center"
NATIONAL NOVELTY COMPANY
183 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320
NEW BRANCH: 90 MAIN STREET, STAMFORD, CONN.

MILLS PHONOGRAPHS BELLS TABLES

Distributor **CONSOLES**

KEYSTONE NOVELTY & MFG. CO.
26th & Huntingdon Sts. Philadelphia, Pa.
Baltimore Office:
515 Cathedral St. Baltimore, Md.

WANTED

TURF CHAMPS, Ticket Model. State all in first letter.

QUANTITY, PRICE WANTED

SOUTHERN AUTOMATIC MUSIC CO.

542 SOUTH SECOND ST. LOUISVILLE, KY.

MUSIC OPERATORS

For greater profits in 42 investigate the new "TONE-O-MATIC" Cabinet, which is designed to house any phono mechanism. Write for details!

ACME SALES CO.
625 10th Ave. N. Y. C.

Calcutt Distrib For New Speaker

FAYETTEVILLE, N. C., Feb. 7 (DR).—Joe Calcutt, of Vending Machine Company, has been appointed exclusive distributor for the Singing Picture speakers. Calcutt says: "We believe that the Singing Pictures offer a fine opportunity to automatic music operators. The colorful paintings on silk which are the essence of these beautiful Singing Pictures speakers are truly something that every single location wants."

"The average location will want the large model Singing Picture because it is timely, patriotic and actually mysterious in the fact that no one realizes that the music is coming from the speaker. The small models will prove

acceptable to every location. "We know that these speakers will improve locations from a better tone standpoint and most certainly from a beauty standpoint. They will also enable operators to ensure their present locations and to gain the good will and commendation of the public."

Great Demand for Kicker & Catcher

CHICAGO, Feb. 7 (MR).—Harold Baker, president of the Baker Novelty Company, reports that the price on Kicker and Catcher, counter game hit, has been successfully held steady due to the great demand since its release many months ago.

"I urgently advise operators to consider the various factors which influence the industry at this time," Baker stated. "While we have managed to maintain prices, thanks to the operators' great demand for Kicker and Catcher, there is no indication as to when it will become necessary to raise prices. I am sure that coinmen will see the wisdom of purchasing now while prices are at a normal level, inasmuch as they will not only effect a saving on the tax-free rating of Kicker and Catcher, but will add to that saving the extra profit of the savings in price. Kicker and Catcher continues to remain high on the list of big-earning counter games, and all indications point to its continuation as a high-profit game."

Panoram Featured In Polio Aid Drive

CINCINNATI, Feb. 7.—During the recent 10-day drive for funds to aid infantile paralysis victims, Leonard Goldstein, William Hagemeyer and Ray Bigner, Panoram operators in Hamilton County, donated a Panoram to the Bank of Hope Committee for use in the drive.

A special reel of film, featuring all-patriotic pictures, was presented during the drive, which came to a close on the night of the President's party. The machine was prominently displayed in the committee's booth on the downtown Government Square.

In a letter to the operators, J. Albers, chairman of the committee, expressed appreciation for their generous contribution to the cause.

ASSURE STEADY INCOME—BIG PROFITS FOR THE DURATION with

ROOVERS NAME PLATE MACHINES



Soldiers-Sailors Best Customers
Roovers Name Plate Machines now on location near camps, training stations, and wherever there are large groups of soldiers and sailors are receiving exceptionally heavy play. In fact, it has been a revelation to us to learn how fast the boys use up the metal strip and how frequently they re-order.

\$140.00 ea.
F. O. B. Brooklyn, N. Y. 1/3 With Order, Bal. C. O. D.

For details on how You can cash in on THIS BIG PROFIT BUSINESS.

WRITE TODAY TO—

ROOVERS
(Est. 1883) Joseph M. Lotsch, Pres.
3801 14th Ave. BROOKLYN, N. Y.

Mills

THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

ARCADE EQUIPMENT

- 1 Daval Bumper Bowl, \$ 35.00
- 10 Buckley Del. Diggers 79.50
- 3 Photomatics, all for 1650.00
- 2 Drivemobiles 195.00
- 2 Batting Practice 135.00
- 5 Mutoscope Diggers 50.00
- 2 Baker's Sky Pilots 110.00
- 2 DeLux Electro Hoists 50.00
- 1 Ace Bomber 195.00
- 1 Holly Gripper 10.00
- 3 Anti-Aircrafts 59.50
- 6 Ten Strikes 60.00
- 1 Bull's Eye 55.00
- 3 Rapid Fires 135.00
- 2 World Series 69.50
- 8 Exhibit Rotaries 125.00

VENDING MACHINES

- 50 Silver Kings 54.50
- 100 Columbus Porcelain 5.00
- 100 N.W. Porcelain 39. 5.00

SLOTS

- 1 5c B.F. Sluggproof Head, Brown \$85.00
- 1 10c B.F. Sluggproof Head 85.00
- 1 25c Extraordinary 45.00
- 1 5c Calilo 37.50
- 1 10c Calilo 37.50
- 1 25c Calilo 37.50
- 1 5c B.F. Comet 55.00
- 5 5c Green V.P. 25.00
- 1 25c B.F. Comet 55.00
- 1 5c Cherry Bell 85.00
- 1 1c Mills Q.T. 45.00
- 1 V Model Cigarolla 85.00
- 1 XV Model Cigarolla 85.00

Holke & Holke Corn

- Popper & Peanut Roaster, Orig. Cost \$1100.00
- Special Price 150.00

FIVE BALL FREE PLAYS

- | | | | |
|----------------------|---------------------|-------------------------|--------------------|
| All American \$45.00 | Fleet 335.00 | Lucky 110.00 | Spot Pool 500.00 |
| Attention 45.00 | Four Roses 55.00 | Majors 59.50 | Speed Demon 30.00 |
| Bandwagon 39.50 | Flash 15.00 | Metro 45.00 | Speedway 30.00 |
| Bally Beauty 29.00 | 5th Inning 17.50 | Mascot 22.50 | Sea Hawk 59.50 |
| Big Town 22.00 | Fantasy 15.00 | Merry Go Round 25.00 | Sport Parade 45.00 |
| Bowling Alley 22.00 | Flagship 20.00 | Mr. Chips 20.00 | Sky Ray 62.50 |
| Big Show 22.00 | Flicker 45.00 | Nippy 20.00 | Styline 39.50 |
| Brito Spot 22.00 | Follies 20.00 | Ocean Park 17.50 | Stratolliner 45.00 |
| Barrage 50.00 | Glamour 25.00 | O'Boy 20.00 | Sporty 22.00 |
| Commodores 22.00 | Golden Gate 15.00 | Polo 25.00 | Triumphs 20.00 |
| Chubby 15.00 | Gold Star 39.50 | Progress 32.50 | Twin 8 69.50 |
| Charm 25.00 | Headliner 17.50 | Repeater 42.50 | Topper 15.00 |
| Cowboy 15.00 | Holdover 17.50 | Red, White & Blue 47.50 | Vacation 22.50 |
| C. O. D. 15.00 | Jolly 25.00 | Rotation 25.00 | Yacht Club 22.50 |
| Dixie 39.50 | Limelight 25.00 | Score Champs 20.00 | Ump 39.50 |
| DoBoy 22.50 | Jungles 89.50 | School Days 49.50 | Wow 39.50 |
| Dude Ranch 39.50 | Landslide 25.00 | Sunbeam 59.50 | West Wind 69.50 |
| Double Play 59.50 | League Leader 42.50 | Stars 49.50 | Zombis 42.50 |
| Double Feature 25.00 | Lot o Fun 17.50 | | High Hat 59.50 |

We Buy, Sell or Trade All Types of Coin Operated Equipment. 1/2 Deposit, Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Avenue, Cleveland, Ohio

CONSOLES

- Four Bells \$269.50
- Jumbo Parade, F.P. 99.50
- Mills Sq. Bells 69.50
- Mills Jumbo, P.O. 99.50
- Fast Times, F.P. 99.50
- Kentucky Club 69.50
- Spinning Reel 95.00
- Royal Flush, 10c 75.00
- 3 '41 Pace Saratoga 135.00
- 2 Tanforans 29.50
- 2 Jennings Derby D. 29.50
- 1 '39 Gal. Dominos 65.00
- 1 Jennings Multiple 65.00
- 2 Lucky Lucres 195.00
- 3 '41 Pace Reels 125.00

ONE BALL FREE PLAYS

- 2 Eureka 399.50
- 1 Stables 39.50
- 4 Proakness 30.00

IMMEDIATE DELIVERY

300 BRAND NEW MACHINES IN ORIGINAL CRATES

★ KEEP THEM FLYING ★

BALLY	OPERATORS	BAKERS	OPERATORS
Pimlico Table Model 271.50	Pacers Deluxe 5c, Conv. Cash or Checks \$400.00	PACES	
Pimlico Console Model 278.50	Races 5c, Reg. C.P. 425.00		Races, 5c, Jackpot 475.00
Falrmont 283.50	MILLS		
Club Bell Convertible 384.50	Four Bells, Straight 5c 495.00		
Roll Em 352.50	Three Bells, 5-10-25c Play 750.00		
High Hand Convertible 279.50	Brown Front 5c 216.50		
KEENEY	Brown Front 10c 221.50		
Super Bell, 5c Conv. 325.00	Brown Front 25c 226.50		
Super Bell, 25c Conv. 335.00	Q. T. 5c Gold Front 107.50		
Super Bell Twin, 5c Conv. 405.00	Jumbo Parade, Cash Pay 230.00		
Super Bell Twin, 5 & 25c Conv. 415.00	Vest Pocket, 5c Play, Blue and Gold 64.50		
Super Bell Four Way, Straight 5c 485.00	Safe Stands, Brand New 13.50		
Super Bell Four Way, 3-5c, 1-25c 495.00	EVANS		
Submarine 325.00	Jackpot, Domino 5500.00		
GROETCHEN			
Columbia Bell Rear Pay 105.00			
Columbia Bell Jackpot 110.00			

JOBBER AND DISTRIBUTORS
Write or Wire For Your Quantity Price

Above Machines Brand New and Prices Are Subject To Change Without Notice!

FLOOR SAMPLES and MACHINES Used Less Than Ten Days!

- 3 Mills Three Bells, Perfect 500.00
- 2 Mills Four Bells, Like New 465.00
- 5 Mills Vest Pocket, Like New 44.50
- Mills Chrome, 5-10-25c, Used Few Days 125.00
- 5 Jumbo Parades, Cash Pay, Fruit Reels 142.50
- 5 Keeneey Super Bells, Single Nickel 259.50
- Other Super Bells Write for Prices
- 15 Watling Big Game, CP 125.00
- 30 Columbia RP, Like New 57.50
- 30 Columbia JP, Like New 59.50

The Following Machines Are Used and Are Offered Subject to Prior Sale. PRICES SUBJECT TO IMMEDIATE CHANGE WITHOUT NOTICE

CONSOLES

- 1 Bally Royal Draw 139.50
- 1 Evans Lucky Star 125.00
- 1 Evans Domino, '37 Reg. #2521 69.50
- 1 Keeneey '38 Skill Time 117.50
- 2 Mills Jumbo Parade, Blue Cabinet, #7041-7082, Cash Pay 129.50
- 2 Mills Jumbo Parade, Yellow Cab., CP 102.50
- 3 Keeneey '38 Skill Time, Slant Head 125.00
- 1 Keeneey Kentucky Club, '38 Slant Head 125.00
- 2 Mills Jumbo Parade, Free Play 119.50
- 1 Mills Jumbo Parade, Comb. Vend., FS 152.50
- 2 Mills Four Bell, SU, Like New 260.00
- 5 Mills Free Play Venders 82.50
- 1 Mills Golf Ball, FS 175.00
- 2 Pace Race, #5539-5982, 5c Play 172.50
- 1 Pace Race Baker Cab., #6046, 5c 189.50
- 1 Pace Race Red Arrow, #6182, 25c 239.50
- 1 Pace Race Red Arrow, #6319, 5c, JP 225.00
- 1 Pace Reels Jr., 1c Play 65.00
- 5 Air Raiders 120.00
- 2 Sky Fighters 175.00
- 1 Santa Anita 92.50
- 5 Keeneey Super Bell, 5c Convertible, SU, Like New 229.50

- 1 Mills 2 & 4 Reg., #306947, 25c 385.00
- 1 Mills 2 & 4 Lyon Head, #370099, Goosenock, 25c 45.00
- 1 Mills Blue Front, #385922, GA, 25c 75.00
- 1 Mills Melon Vender, #429401, 10c 79.50
- 1 Watling Cherry Bell, #87748, Roller-top, 5c 45.00
- 2 Watling Baseball Reels, 5c Front, Vender, #88713-88784 45.00
- 1 Mills Blue Front, #362031, GA Vender, 5c 60.00
- 1 Jennings Red Front, Like New 65.00
- 1 Mills 2 & 4 Regular Bell, 5c, #311231 35.00
- 4 Mills 5c FP Diamond Front, Complete With Stand 99.50

SUPPLIES

- Ball Gum, Per Case 12.00

COUNTER GAMES

- 4 A.B.T. Model F 17.50
- 10 Groetchen Liberty 11.50
- 30 Groetchen Mercury 11.50
- 10 Groetchen Yankee 7.50
- 2 Groetchen Zephyr 8.50
- 1 Groetchen Ginger 5.00
- 8 Daval Cubs 3.50

ONE BALL

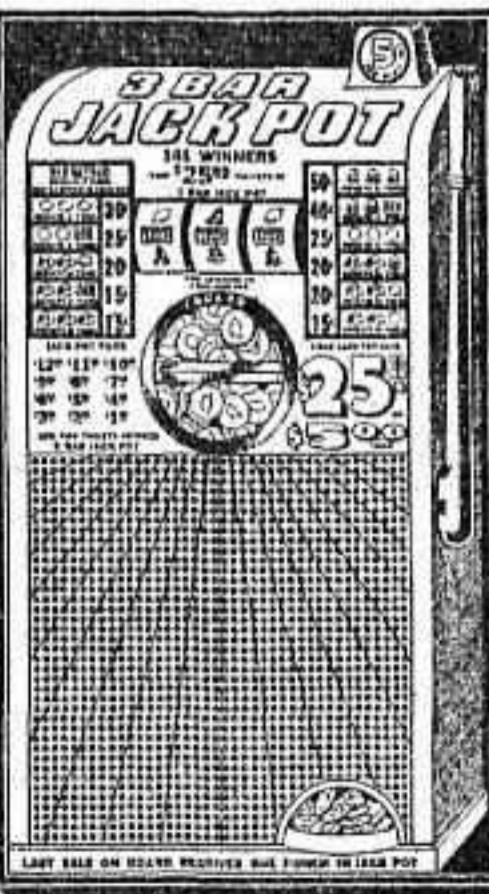
- 1 Bally Blue Grass 132.50
- 1 Bally Grand National 100.00

Phone, Write or Wire Us Your Order at Once!

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and ask to be put on our mailing list. Above prices effective Feb. 14, 1942.

MOSELEY VENDING MACHINE EX., INC.

00 BROAD STREET RICHMOND, VA.
Day Phone: 3-4511 — Night Phone: 5-5328



3 BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$5.40 EACH

OTHER FAST SELLERS

- 1025 Hole, F-5280, Wonder 3 Bar Jack pot at \$4.03
- 1200 Hole, F-5275, Horses at 5.80
- 800 Hole, F-5270, Pocket Dice at 2.80
- 720 Hole, F-5255, Pocket Jack at 2.75
- 600 Hole, F-5305, Royal at 3.13

CHAS. A. BREWER & SONS

Largest Board and Card House in the World
6320 Harvard Ave. CHICAGO, U. S. A.

WANTED—PENNY ARCADE MACHINES

Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

Now IS THE TIME!

BUY THE SUPREME MONEY MAKERS
FOR BIGGEST PROFITS TODAY—SECURITY TOMORROW
You'll Top Everything By Operating
Keeney's SUPER BELL Console

3-way convertible—free play, cash or check payout.
5c chute, 25c at extra cost. Also available with mint
vender at additional cost.

CONVERTIBLE
2 Way SUPER BELL

Convertible—free play, cash or check payout. 5c chutes,
25c chutes at small additional cost.

4 Way SUPER BELL

Greatest of all consoles. 4 chutes, 4 can play. 1, 2 or
all 3 row appeal. Order yours today.
ALL CONSOLES AVAILABLE WITH SKILL FIELD AT EXTRA COST

**BUY U. S.
STAMPS
and BONDS**

Keeney's Sensational
SUBMARINE GUN
Actually shoots ball-bearing
bullets in rapid fire action.
Get yours now!

J. H. KEENEY & CO., Not Inc.

6630 S. ASHLAND AVENUE

CHICAGO, ILLINOIS

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

Probably the most interesting news on advertising today is the comments and surveys made in England as to the part advertising is playing in a nation beset by war. Recent reports say that "advertisements reflecting the problems of England in its third year of war show an unshaken faith on the part of business and the public alike in England's future."

Woven deep into the ways of democracy is advertising, a bridge between the freedom of people to buy and the freedom of people to sell. No Nazi bombing has been able to destroy that bridge in Britain.

"Every advertisement appearing there today is a flag of defiance; it is testimony to someone's faith in the future; it is someone's toast to victory."

The Milwaukee Journal, Sunday, February 1, devoted a full page to the "Chief Facts and Figures About Rubber." The survey had reports on rubber production in Brazil, in the United States and in the East Indies. It reviewed the problems and prospects in making synthetic rubber, how rubber is needed in the armed forces, etc.

Canada's aluminum industry can supply the war production needs of both Canada and Great Britain and in addition furnish 750,000,000 pounds of this vital product to the United States in the next two years, Victor T. Goggin, general manager of Wartime Housing, Ltd., of Canada, declared February 3.

Addressing the Canadian Club of New York, Goggin, who sits in at staff meetings of Canada's department of munitions and supply, painted the latest and probably the most comprehensive picture yet received of Canada's war preparations.

A simplified production requirements plan for manufacturers whose annual volume of business is less than \$100,000 was announced by the division of industry operations, War Production Board.

The plan is designed to enable small manufacturers engaged in war or essential civilian production to obtain priority assistance for scarce materials over a calendar quarter.

Senator O'Mahoney (Dem. Wyo.) told the Senate that elimination of nickel in the 5-cent

piece would make available enough of the vital metal to provide 1,000 heavy tanks with armor plate. The plan, he said, had aroused protests of vending machine manufacturers, who pointed out juke boxes and other machines would not accept a de-nickeled coin.

President Roosevelt January 26 signed legislation permitting the whisky distillers to make industrial alcohol needed in the manufacture of ammunition. The bill also permits these distillers to operate their plants on Sunday.

The nation's 60,000 drugstores are being enlisted in a drive for collection of thousands of tons of valuable tin contained in used tubes from toothpaste, shaving cream and other drug products, a committee operating with approval of the Bureau of Industrial Conservation in Washington announced January 25. Every drugstore in the country will be asked to set up receptacles where customers coming to make new purchases may deposit used tubes.

The mints have been ordered to put virtually no more tin in pennies. The Treasury said it expected to save 100,000 pounds of tin per year as a result. The present penny consists of 95 per cent copper, 4 per cent zinc and 1 per cent tin. Practically all the tin will be eliminated and replaced by zinc. The change, however, will not alter the appearance of the coin.

Major conversion of the typewriter manufacturing industry to the production of war materials will be undertaken within two weeks, it was revealed February 3 by the War Production Board.

Normal production of the companies, amounting to well in excess of 1,000,000 machines last year, will be substantially curtailed and their facilities converted to the manufacture of ordnance items.

"We have to search out every possible facility to get a number of items made during 1942," William H. Harrison, director of production, told a meeting of the manufacturers. "There is no sense in talking about 1943. The job will be done this year. Billions of dollars in new orders will be given out, and you must do your share."

READY FOR DELIVERY EVERY TYPE OF USED MACHINE YOU WANT

INCLUDING KNOCKOUT, FIVE & TEN, SPOT POOL, VICTORY, CAPT. KIDD, TEN SPOT, CHAMPS, MUSTANGS, Etc., Etc.

You Can Trade Your Legal Equipment to Us for the Above F.P. Games! Let Us Know What You Have! Write Quick!!

PHONOGRAPH EQUIPMENT	
Mills Throne of Music	\$144.50
Mills Empress	189.50
Keeney Wall Boxes	18.50
Mills Empress with Adaptor for Remote Control	\$224.50
1/3 Deposit With Order Balance C. O. D.	

GEORGE PONSER CO. 11-15 EAST RUNYON ST. NEWARK, NEW JERSEY

"THERE'S ALWAYS A BETTER BUY" AT LEHIGH

Do Re Mi . . . \$49.50	Attention . . . \$29.50	Snappy \$59.50	ABC Bowler \$89.50
Sea Hawk . . . 45.00	Play Ball . . . 35.00	Sky Ray 49.50	Super Chubby. 79.50
South Paw . . . 49.50	Hold Over . . . 19.50	Major 44.50	Captain Kidd. 65.00
Bola Way . . . 84.50	Champ 79.50	Pelo 19.50	Red, White, Bl. 24.50
Knockout . . . 89.50	Zombie 24.50	Flicker 24.50	Silver Skates . 35.00
Wild Fire . . . 44.50	Jungle 77.50	Duplex 35.00	League Leader 24.50
Horoscope . . . 49.50	Metro 24.50	Fleet 19.50	All American. 29.50
Ten Spot . . . 24.50	Victory 99.50	Big Parade . . . 99.50	Sport Parade. 29.50
Formation . . . 24.50	Velvet 24.50	Spot Pool . . . 77.50	Hi Stopper . . 24.50
Mustang . . . 79.50			

Send for complete list on all used games. Send order and 1/3 deposit. Mention 2nd choice.
LEHIGH SPECIALTY CO., 2nd & Green Streets, Philadelphia, Pa.

PENNY ARCADES

BETTER-EQUIPPED BY MUTOSCOPE



No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY . . . IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.
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IT'S GENCO AGAIN! DEFENSE GENCO'S NEWEST and GREATEST!

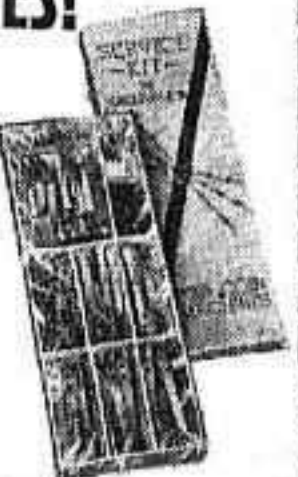
GENCO
BUILDS GREAT GAMES

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FIRST AID FOR COIN MACHINES!

GET IT FROM
BLOCK
They Have It
IN STOCK

The finest kit of electrical parts on the market! Made by the PIONEER electrical engineers of the Coin Machine Industry—Guardian Electric Mfg. Co.! No mechanic should be without this compact little kit. It will save you many times its cost on the FIRST few service calls. Contains silver points, leaves, lifters, switches, bakelite bushings, separators, ONLY CONTACT POINT ADJUSTERS, brass rivets and copper pig-tail wire. BE SURE \$7.50 TO ORDER OUR KIT No. B-9 TODAY!!



COMPLETE
Don't wait for the next service call—be prepared with Kit No. B-9!! WRITE FOR OUR FREE PARTS CATALOG No. B9-17
BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILA., PA.

Boldt Manages New Cabinet Firm

CHICAGO, Feb. 7 (MR).—K. F. (Ben) Boldt, sales and advertising executive, has been appointed general manager of

the newly formed Charm Music Cabinet Company here.

Ben, as he is known to hundreds of operators and distributors, is on familiar ground in assuming his new duties. "We have something every music operator needs today," he advised. "It's



K. F. (BEN) BOLDT

the practical equivalent of route insurance, an ingenious method of keeping music modern and thereby holding locations at maximum earning level. Our Charm Music Cabinets are decidedly today's vogue in music merchandising equipment—showmanship in the manner of 1942—earning power appeal that will allow operators to re-establish the value of their music mechanism."

Boldt's ideas and showmanship in business have expressed themselves in the slogan, "Across the street from the famous Hotel Sherman." "Operators and distributors from everywhere make this spot their rendezvous when in Chicago, and company officials welcome them to step across the street for a preview of the newest phonograph cabinet," concluded Boldt.

Pin-Ball Machine Bargains

Follies\$20.00 | Big Six\$12.50
Big Show 20.00 | Super Charger . 15.00
A.B.T. Target Skill 17.50
RUBY NEWS CO. 9209 Grand River Ave.
DETROIT, MICH.

WANTED

One Ball Free Play Tables. Will sell Exhibit Rotaries, like new, \$60.00. Bargain—250 Buckley Wall Boxes, write. 2 Photomatics, ready to go.

United Amusement Co.


310 S. Alamo SAN ANTONIO, TEX.

**—FOR HIGHEST EARNINGS
—FOR A REAL LONG LIFE...**

Chicago Coin's ALL STAR HOCKEY

THEY'LL PAY FOR THEMSELVES AND WILL STILL BE WORTH PRACTICALLY WHAT YOU PAID FOR THEM—

How can you lose?



CHICAGO COIN MACHINE CO.
1725 W. DIVERSEY CHICAGO

SOME DISTRIBUTORSHIPS FOR HOCKEY OPEN—INQUIRE!

**100% SKILL—
100% FUN!**

SPECIAL!

REPLAY PIN GAMES

Glamour .. \$24.50	Polo\$29.50
Progress ... 24.50	Doughboy .. 29.50
Pylon 24.50	Three Score. 34.50
Bally Beauty 24.50	Score-n-Line. 34.50
Speedway .. 24.50	Boom Town. 39.50
Speed Demon 24.50	Red, White & Blue.. 39.50
Drum Major. 24.50	50 Grand .. 39.50
Big Show .. 24.50	Gold Star .. 39.50
Bowling Alley 24.50	Band Wagon 39.50
Oh Johnny. 24.50	Big Chief .. 39.50
Thriller ... 24.50	Repeater .. 39.50
Line Up ... 29.50	Big Time .. 39.50
Sparky ... 29.50	Defense ... 39.50
Dude Ranch. 29.50	Ump 39.50
Dixie 29.50	Wow 39.50

Write for prices on our large stock of late model replay pin games.

TO AVOID DELAY, GIVE SECOND CHOICE
1/3 Deposit, Balance C.O.D.

MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.



NOW DELIVERING FROM MEMPHIS STOCK

WRITE FOR PRICES

Keeney's Super Bell
Keeney's Submarine Gun
Scientific's Batting Practice
Exhibit's Air Circus

USED CONSOLES

20 Mills Jumbo Parade (Cash Pay—Like New)\$119.50
5 Mills Jumbos, Free Play 99.50
4 Watling Big Game, Free Play 94.50
9 Jennings Cigarolas, 5¢ Play 89.50
10 Ray's Track 49.50
5 Keeney's Triple Entry 225.00
6 Keeney's Super Track Time (With Even and Odd Feature) 225.00

RECONDITIONED GAMES

Super-Chubbie \$84.50
New Champ .. 94.50
A.B.C. Bowler 89.50
Paradise 49.50
Score Champ .. 39.50
Boom Town .. 44.50
Texas Leaguer. (Reg. Mod.) 27.50
Texas Leaguer. (Del. Mod.) 34.50

Evans Ten Strike\$54.50

Keeney's Anti-Aircraft Gun 34.50

COUNTER GAMES

Imps\$10.50
Yankee 19.50
Klix 19.50
Liberty 24.50
American Eagle (No Coin Model) 31.50

TERMS: One-Third Deposit, Balance C. O. D.

DIXIE SALES COMPANY

883 Union Ave. MEMPHIS, TENN.

SPECIALS - - - GUARANTEED LIKE NEW

MILLS Late Model Four Bells, \$299.50 | MILLS Late Model Jumbo Parade, \$99.50
Cash and Check | Cash—Check Model

MILLS Three Bells. Write for Prices.

Complete stock of MILLS' NEW SLOTS on hand for Immediate Delivery
We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Parkway, Cincinnati, Ohio.
927 E. Broadway, Louisville, Kentucky.

JOBBER--DISTRIBUTORS--OPERATORS

Send in your obsolete games and we'll send them back to you completely remodeled into 1942 streamlined versions and in perfect working order.

HERE IS THE LIST OF GAMES WE ARE REMODELING:

POWER HOUSE now called OVER THE TOP	BLONDIE now called RED HEADS OF 1942
BIG TOWN now called SIXTY GRAND	MISTER CHIPS now called NINE BELLS
DRUM MAJOR now called PARADE LEADER	TRIUMPH now called STARLIGHT
HOME RUN now called TRIPLE PLAY	COMMODORE now called SAILORETTES
ROXY now called FAN DANCER	

FEATURES

NEWEST PLASTIC BUMPERS
NEW BACK BOARD GLASS
NEW PAINT JOB

Write for Quantity Price on Remodeling Your Games

Finished Game\$79.50
Allowance for Your Game.... 25.00
Net Cost to You\$54.50
F. O. B. Philadelphia
Your Game Will Be Your Deposit.
Balance C. O. D.

GLICKMAN INDUSTRIES

4458-60 Griscom Street Philadelphia, Pa.

CHOOSE FROM THIS LIST OF VALUES!

<h4>FREE PLAYS</h4> <p>Tex. Mustang \$82.50 ABC Bowler.. 79.50 3 Up 64.50 Hi Stepper .. 64.50 Sparky 37.50 Pan American 64.50 41 Majors .. 64.50 Crystal Gazer. 54.50 Speed Ball .. 54.00 Wildfire 59.50 Velvet 59.50 Boom Town .. 49.50 Zembla 59.50 Barrage 54.50 Stars 54.50 Flicker 54.50 All American. 52.50 Paradise 52.50 Salute 49.50 Leader 44.50 Broadcast .. 49.50 Attention .. 49.50 Ump 44.50 Wow 49.50 League Leader 44.50 Gold Star .. 44.50 Bandwagon .. 44.50 Dude Ranch .. 44.50 Big Chief .. 44.50 Landslide .. 39.50 Line Up 37.50 MerryGoRound 42.50 Convention .. 39.50 Dixie 39.50</p>	<h4>PHONOGRAPHS</h4> <p>SEEBURG Colonel, Electric Selector .. \$329.50 Envoy, Walnut 295.00 Classic, Marble .. 214.50 Model H, 12 Rec. Keybd. 79.50</p> <p>WURLITZER 500, 24 Rec. Keybd. ..\$189.50 61, Counter Model .. 109.50 616, 16 Rec. 79.50 24, 24 Rec. 119.50</p> <p>MILLS Throne of Music\$159.50</p> <p>ROCKOLA DeLuxe, '39 \$169.50 Monarch ... 119.50</p>	<h4>CONSOLES</h4> <p>Wat. Big Game, Tot. Clock \$139.50 1941 Lucky Lucro ... 279.50 Super Bell .. 239.50 1940 Galloping Dominos ... 229.50 Pace Saratoga, Comb. F.P. & P.O. ... 194.50 Paces Races, Brown ... 124.50 Pace Saratoga, P.O. ... 124.50 Wat. Big Game 134.50 Jumbo Parade 134.50 Triple Entry, 9 Coin ... 189.50 Galloping Dominos .. 89.50 Jen. Good Luck 89.50 Liberty Bell Fiat Top .. 59.50 Slant Top .. 69.50</p>	<h4>PAYTABLES</h4> <p>Sport King \$159.50 Grand Natl. .. 119.50 Pacemaker .. 119.50 Thistle-down .. 89.50 Hawthorne .. 79.50 Santa Anita. 159.50</p> <h4>BELLS</h4> <p>Blue Front, Factory Rebuilt Club Handles, 5¢ \$139.50 Futurity, 5¢. 104.50 Chrome Bell, 5¢ 174.50 War Eagle, 5¢ 94.50 Pace DeLuxe, S.P., 5¢-10¢ 109.50 Grootchen's Columbia ... 79.50 Jen. Chief, 5¢ 89.50 Silver Chief, 5¢ 139.50 Wat. Roatop, 10¢ 69.50 1¢, 10¢, 25¢ 50¢ Bells Also Available.</p>
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ARCADE EQUIPMENT

Keeney's Air Raider ..\$144.50
Keeney's Anti Aircraft, Black 49.50
Scientific's Batting Practice 149.50
Seeburg's Chicken Sam 69.50

Muto. Sky Fighter ..\$184.50
Western's Baseball, Blue, Comb. F.P. & P.O. .. 89.50
Kirk's Night Bomber. 189.50
Evans Ten Strike ... 69.50
Evans Tommy Gun ... 109.50

ORDER NOW—GIVE 2nd CHOICE!
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

AMERICA'S LARGEST DISTRIBUTORS OFFER THESE DOLLAR SAVING BUYS FOR IMMEDIATE SHIPMENT

"LIKE NEW" MARBLEGLOWED PHONOGRAPHS

Southern has the world's largest stock of new and used phonographs. We have taken in trade all makes and types of phonographs on the unprecedented demand for the new '42 Seeburg Hitone Symphonola. Because of these "trade-ins" we are able to offer you reconditioned phonograph values that are unmatched in the field!

SEEBURGS
12 Record A, B or C \$49.50
Model H Multiselector 79.50
20 Record Rex 109.50
Royal 129.50
Gem or Casino 159.50
Regal or Plaza 169.50
Crown 179.50
Concert Grand 189.50

Vogue \$219.50
Classico 229.50
Concert Master, E.S. 299.50
Envoy, E.S. 319.50
Envoy, E.S.R.C. 339.50
Major, E.S.R.C. 359.50
Colonel
Dance Master \$29.50

Do Re Mi \$39.50
Zephyr, Multiselector 39.50
Throne of Music 149.50
WURLITZER
P-12 \$44.50
412 49.50
Model 24 109.50
Counter Model 51 49.50
Counter Model 61 79.50

Counter Model 71 \$139.50
600 Dial 169.50
600 Keyboard 189.50
800 299.50
Wurlitzer Adaptor with 7 Keeney Boxes 150.00
ROCKOLA
12 Record \$39.50
16 Record 49.50
Wurlitzer Adaptor with 7 Seeburg Boxes \$150.00

Imperial 20 \$79.50
1939 Table Model & Stand 79.50
1940 Jr. Model & Stand 109.50
1939 Deluxe with Adaptor & 4 Keeney Boxes 249.50
1940 Master 199.50
1940 Super 219.50
Set of 2 12-Selection Wurlitzers in Metal Cab., with 4 Keeney Wall Boxes \$189.50

EXTRAS

Keeney Adaptor for Seeburgs \$29.50
Keeney Wall Boxes 21.00

Seeburg Melody Parade, Bar Box \$9.50
Seeburg Playboy 49.50

AUTOMATIC PAY, CONSOLES, TABLES, ETC.

Vest Pocket, Green, 5c \$29.50
Vest Pocket, Blue & Gold, 1c 37.50
1939 Payout, 1-2-3 44.50
Hoy Day, Table 17.50
Preakness 22.50
Liberty Bell, Console 22.50
Jennings 5c Play Cigarola 89.50

Double Header Table \$29.50
Jumbo, Cash & Check 109.50
Derby Day, Console 17.50
Exhibit Silver Bells 59.50
Ten Foran, Console 17.50
Pace Maker 44.50
Mills Four Bells, Like New 329.50

FREE PLAY CONSOLES

Bally Big Top \$109.50
Jungle Camp 109.50
Jennings Mint Vender 89.50
Keeney Super Bell, Regular, Like New
Keeney Super Bell, Regular, Brand New

Mills Jumbo Parade \$109.50
Bally High Hand 209.50
Mills Mint Vender 89.50
Mills 229.50
Write

OTHER EQUIPMENT

Keeney Anti Air Craft Gun, Marbleglowed
International Traveling Crane Digger
Mills Scale

\$64.50
69.50
39.50

If You Want Equipment That Is Not Listed—Write to Us. WE WILL BUY ALL TYPES OF COIN OPERATED MACHINES. ADVISE WHAT YOU HAVE, QUANTITIES AND PRICE WANTED.

A-1 CONDITIONED FREE PLAY TABLES

Airport \$19.50
Attention 49.50
A.B.C. Bowler 79.50
Big Six 19.50
Big League 19.50
Bally Beauty 24.50
Bowling Alley 24.50
Big Show 24.50
Brute Spot 29.50
Big Chief 42.50
Bandwagon 44.50
Broadcast 44.50
Big Time 49.50
Barrage 67.50
Belle Hop 19.50
Conquest 19.50
C. O. D. 19.50
Cowboy 19.50
Clippa 19.50
Champion 19.50

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Dandy 19.50
Double Feature 24.50
Dude Ranch 34.50
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Flagship 19.50
Fantasy 19.50
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Fifth Inning 19.50
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Fleet 32.50
Fox Hunt 37.50
Formation 39.50
Flicker 45.50
Four Diamonds 59.50
Glamour 32.50
Gold Star 42.50
Hold Over 24.50
Hi Hat 67.50

Horoscope \$89.50
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Jumper 22.50
Lite O Card 22.50
Lucky 22.50
Lead Off 22.50
Lucky Strike 22.50
Lancer 27.50
Limelight 32.50
Landslide 37.50
Line Up 42.50
Leader 22.50
MerryGoRound 22.50
Masoot 27.50
Mystic 42.50
Majors of '41 62.50
Nippy 24.50
Ocean Park 19.50
Oh! Johnny 27.50
On Deck 27.50



NEW AND LIKE NEW COUNTER GAMES

Centa Pack \$4.00
Whirlwind 4.00
King Jr. Peanut 3.00
Wings 9.50

American Flag \$9.50
Rex 9.50
Rece 9.50
Lucky Smoke 9.50

Reel 21 \$9.50
Daval 21 9.50
Yanke 9.50
Pikos Pack 14.50
American Eagle \$22.50
Marvels 22.50
Non Coin Operated 27.50

TERMS: 1/3 DEPOSIT, BALANCE SIGHT DRAFT.

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Have them for IMMEDIATE delivery

BRAND NEW IN FACTORY SEALED CONTAINERS

Super Bells, single coin, two and four coins; High Hands, Club Bells, Pimlicos, All Star Hockey, Home Runs, Defense, Air Circus, Keeney's Submarine, Pace Comets—DeLux and Rockets. ALSO Banner rebuilt '39 Tracktimes, '40 Super-tracktimes, '41 Super Bells, Pot Shots, single and four-coin multiple. Velvet (cash and ticket payout). Contest, F. P. only, Texas Leaguers, Anti Aircrafts, Air Raiders, Rapid Fire, Night Bomber, Batting Practice, Jennings Cigarolla, Barrel Roll, And the famous F. P. Exhibit's original DOUBLE PLAY. Vibrant Foot Ease. Many, many other F. P. proven winners. All our used machines are the genuine factory engineered. Every machine is a BANNER—thoroughly rebuilt in every detail and completely renewed. Prices on application.

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America's Oldest Exclusive Jobbing House

"ENDORISING ONLY THE BEST"

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BRANCH—1508 FIFTH AVENUE, PITTSBURGH, PA.

ARCADE, LEGAL AND MISCELLANEOUS

LIKE NEW
Big Parade \$135.00
Victory 145.00
Five and Ten 145.00
Keeney Super Bell 300.00
Marvel 25.00
Keeney Air Raiders 120.00
Shoot the Chutes 89.50
Chicken Sam 60.00

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Keeney Anti Aircraft Gun 50.00
Bally Rapid Fire 135.00
Buckley Wall Boxes 13.00
Exhibit Arcade Equip. Write
Western Baseball 50.00
Exhibit Diggers 65.00
Jennings Lite Wood Cigarola 100.00

Keeney Wall Boxes, Reconditioned by Factory, Cannot Be Told From New \$21.00
Drive Mobile 220.00
World Series 60.00
Six Set Telephone Music Setup, Complete 300.00

ABC Bowler \$75.00
Anabel 30.00
Argentine 75.00
Avalon 15.00
Barrage 40.00
Bandwagon 30.00
Belle Hop 75.00
Big Chief 35.00
Big Time 20.00
Big Show 20.00
Big Parade (Like New) 110.00
Border Town 25.00
Bright Spot 25.00
Bosco 85.00
Bowling Alley 20.00
Boomtown 35.00
Big Town 15.00
Crossline 35.00
Chevron 15.00
Cadillac 25.00
Captain Kidd 80.00
Conquest 10.00
Champ 60.00
Dixie 35.00
Double Play 65.00

Do Re Mi \$55.00
Doughboy 25.00
Drum Major 30.00
Dude Ranch 30.00
Defense 45.00
Entry 45.00
Fifth Inning 10.00
Formation 30.00
Five-In-One 55.00
Fleet 35.00
Follies 20.00
Foot Ball (Daval) 5.00
Flag Ship 20.00
Four Diamond 40.00
Gold Star 40.00
Glamour 35.00
Gun Club 80.00
Hi Hat 55.00
Hi Dive 60.00
Hold Over 35.00
Home Run 30.00
Horoscope 50.00
Jolly 25.00
Keeney Cowboy 10.00
Leader 35.00
League Leader 35.00

LeClonnaire \$65.00
Landslide 35.00
Limelight 25.00
Lucky 15.00
Lone Star 25.00
Lucky Strike 25.00
Majors 50.00
Metro 35.00
Miami Beach 80.00
Masoot 20.00
New Champ 80.00
One-Two-Three 35.00
O'Boy 20.00
On Deck 30.00
Pan American 50.00
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Repeater 40.00
Roxey 20.00
Rocket 20.00
Red, White & Blue 35.00
Salute 45.00
Scoop 15.00
Seven Up 50.00
Short Stop 30.00
Snappy 65.00
Speedway 30.00
Spot Pool \$70.00
Stars 35.00
Skyline 30.00
Sea Hawk 55.00
South Paw 65.00
Stratoliner 35.00
Super Six 15.00
Sun Beam 45.00
Speed Demon 25.00
Sky Blazer 75.00
Score Champ 20.00
School Days 40.00
Sky Rays 45.00
Texas Leaguer 30.00
Three Score 20.00
Turf Champ 20.00
Twin Six 40.00
Ten Spot 50.00
Umps 40.00
Velvet 45.00
Wild Fire 50.00
Wings 25.00
West Wind 65.00
Yacht Club 25.00
Zombie 35.00

SEEBURG

9800 R. C. \$500.00
9800 E. S. 450.00
8800 R. C. 450.00
8800 E. S. 400.00
Classico 200.00
Vogue 175.00
Gem 125.00
Regal 160.00
Rex 100.00
Royal 125.00

PHONOGRAPHS

Super Rock-o-Lite \$275.00
1939 Deluxe 160.00
1939 Standard 149.00
MILLS
Throne \$165.00
Empress 185.00

WURLITZER

850 \$500.00
750 400.00
800 340.00
700 300.00
500 185.00
600 (Keyboard) 165.00
24 105.00
61 75.00
616 65.00
412 45.00

CONSOLES AND SLOTS

4 Bells (Keeney, New) \$495.00
Super Bells (Used) 250.00
Santa Anita 125.00
Track Odds 125.00
Jennings Fast Time 100.00
Cigarolas 100.00
Late Model Watling Free Play Big Game 165.00

Mills Golden Fronts \$50.00
Mills Blue Front, 5c, 10c and 25c 75.00
Mills Blue Front, 50c 175.00
Brown Front Club Handle (Late) 110.00
Melon Bell 105.00
Cherry Bell (Brown) 110.00

Green Vest Pockets \$20.00
Three Bells 450.00
Four Bells 295.00
Jennings Chief 50.00
Silver Chief 100.00
Watling Rotatop 65.00
Vest Pocket (Chrome) 50.00
Paces Reels 100.00

WANTED: Sky Fighters, Batting Practice, Late Free Play Pin Games, Phonographs and All Makes of Slot Machines.

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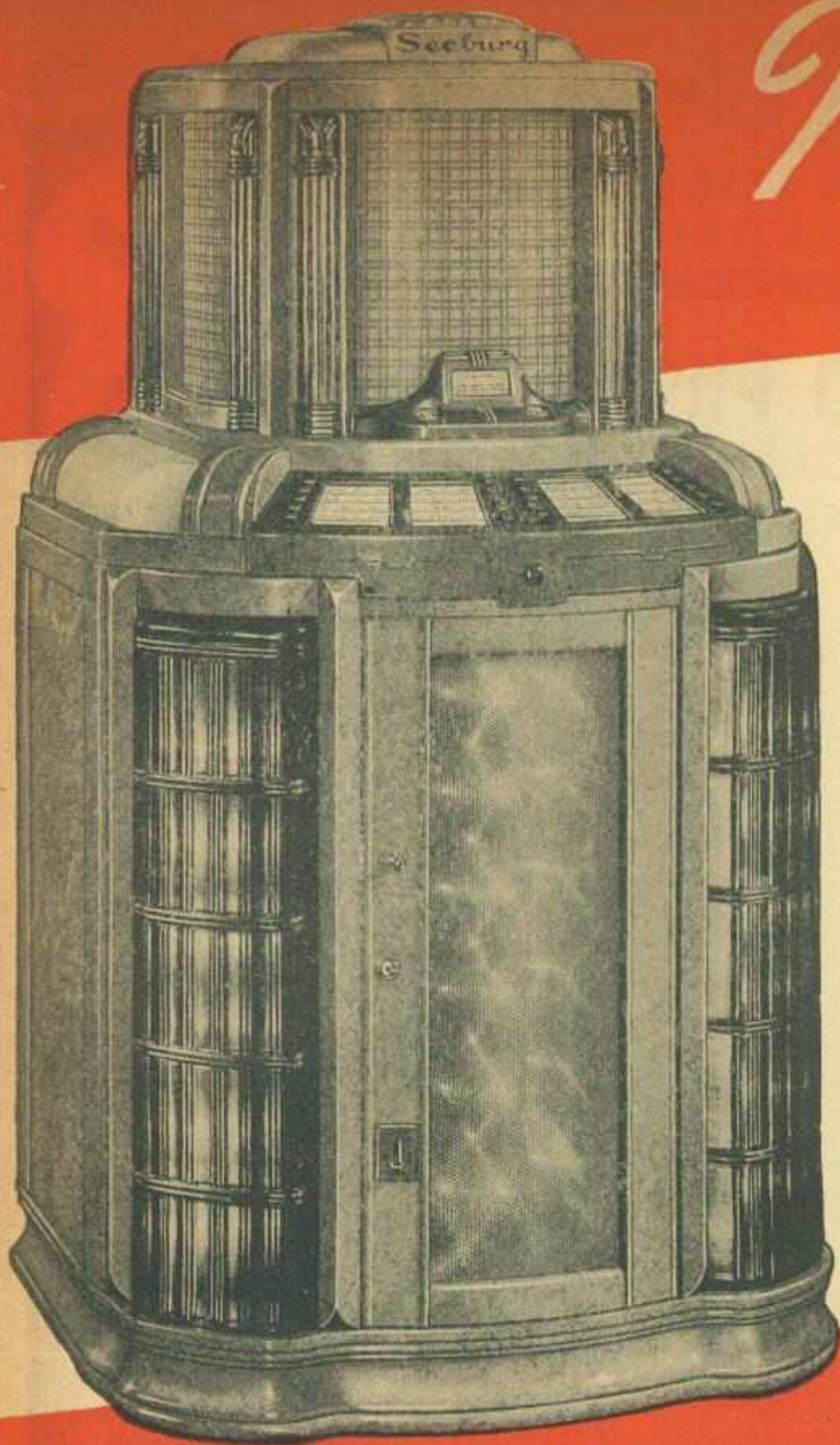
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IF YOU WANT THE FINEST EQUIPMENT AT THE LOWEST PRICES PHONE: NEVINS 8-3183 SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

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AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN Plaza 1433

New for '42



Seeburg

Hitone SYMPHONOLA

NEW EXCLUSIVE FEATURES THAT YOU CAN ONLY APPRECIATE BY INSPECTION AT YOUR LOCAL SEEBURG DISTRIBUTOR'S SHOWROOMS

The Red Plastic Dome . . . The New Acoustic Chamber . . . The Escutcheon . . . The Glass Panel . . . Illuminated Third Dimension Rotor Lighting . . . Ear Level Tone Reproduction . . . New Fluorescent Plastic Acoustic Chamber Trim . . . New Tile Block Glass Pilasters . . . New Playmeter Reset Control.

New!

Seeburg

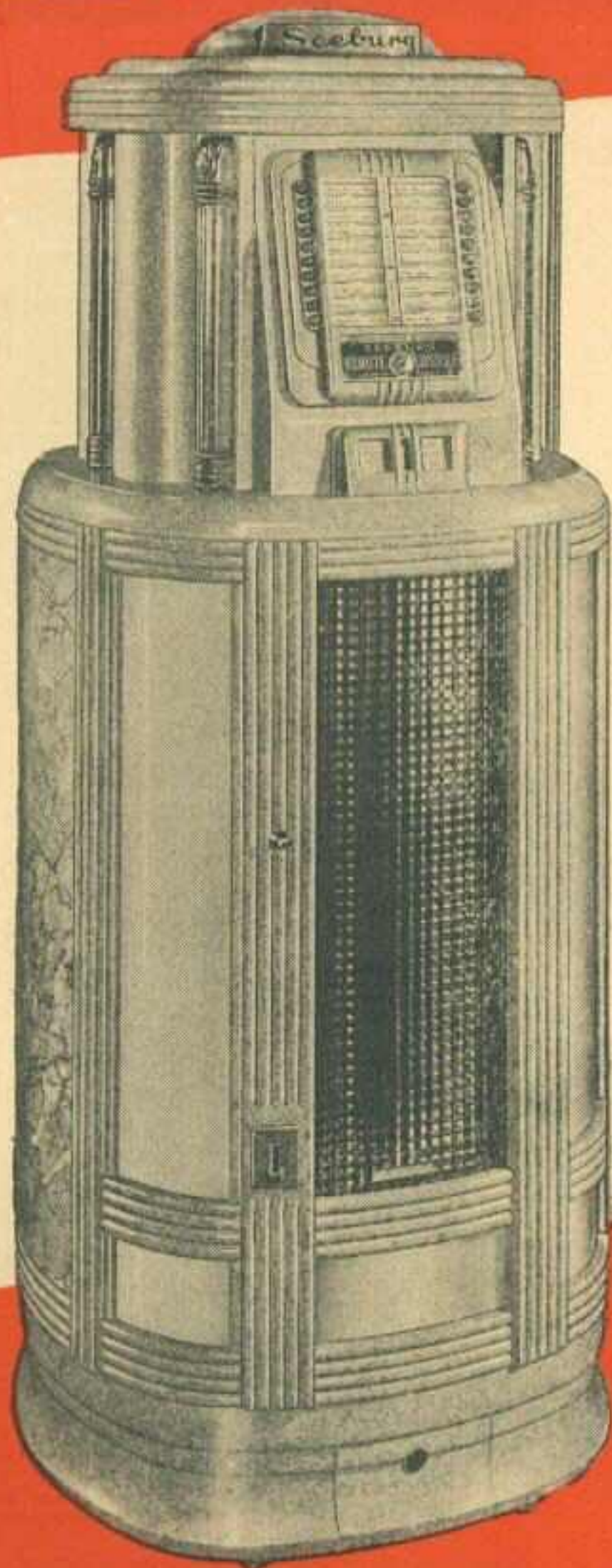
Duo-Remote Control Unit

AN OUTSTANDING SEEBURG REMOTE CONTROL UNIT THAT PROVIDES NEW LOCATIONS FOR OPERATORS

The Seeburg Duo Remote Control Unit gives the small location practically all the "play appeal" of a regular console. Beautifully designed, the entire cabinet is flooded with brilliant color illumination. Long, graceful pilasters supplemented by Pearlite, (Walnut Model Available, if desired) glass and metal trim, combine to make the Seeburg Duo Remote Control Unit outstandingly attractive. Ear Level Tone Reproduction . . . 20 Record 5c-10c-25c Selection . . . New Rotor Lighting and many other exclusive Seeburg Features are included in the Duo Remote Control Unit.



Buy
MORE U.S. DEFENSE BONDS and STAMPS!



To Go Ahead - GO

Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. CHICAGO

The surest way to continuous play . . . Seeburg Remote Control!

WURLITZER WENT

Call Out

IN STYLING ITS MODEL 580
DELUXE SELECTOR SPEAKER



STEPPED UP IN
Size
STEPPED UP IN
Tone
STEPPED UP IN
Beauty

Attaches quickly and easily to the wall. Four feet high — three feet wide, the eye appeal of this new selective Wurlitzer Speaker is unrivalled in the field.

Cabinet is richly finished from fine veneers. Its oval styled color panels, program holder and floral glass center panel with champagne bubble illumination in the flower stems strikes a new note in speaker lighting.

The Model 580 will command attention, stimulate play to all time highs!

5, 10, 25¢ COIN EQUIPMENT... FULLY SELECTIVE... DUAL-WIRE

Accepts nickels — dimes — quarters. Operates any 24 record Wurlitzer Automatic Phonograph. Reproduces Wurlitzer's traditionally fine tone with flawless fidelity. Uses Dual-Wire system. Is destined to be the most popular Selective Speaker available to Wurlitzer Music Merchants.

FOR DEFENSE



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SAVINGS
BONDS
AND STAMPS**

The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

WURLITZER

A NAME FAMOUS IN
MUSIC FOR OVER
TWO HUNDRED
YEARS