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The Billboard

The World's Foremost Amusement Weekly

JUNE 3, 1939 | 15 Cents | Vol. 51. No. 22

SIMPSON SISTERS

A Symphony on Skates

9th Month, Iridium Room, ST REGIS HOTEL, New York.

Direction Music Corporation of America

—Bassano Photo.

a *click* for chick!

"...I personally feel that this ad was responsible for opening the way in selling Chick on at least six different theatre dates..."

AL WILDE
Director of Advertising and Publicity
CALE, INC.

● The above is a sentence from a letter written to The Billboard by Al Wilde, Director of Advertising and Publicity for Cale, Inc.*

● Mr. Wilde refers to a full-page ad featuring Chick Webb and his orchestra with Ella Fitzgerald . . . a full-page ad which "sold" Chick Webb and his orchestra on at least six theatre dates.

● This advertisement in The Billboard proved a definite click for Chick! But then advertising in The Billboard has produced actual results for scores of bands . . . in theatres, night clubs, hotels, on location, one-nighters, recordings; at ballrooms, parks, fairs . . . advertising in The Billboard will help any band line up "time" in any field.

There's a reason--

THE MEN WHO BUY THE BANDS READ THE BILLBOARD

* Skeptics may see the original letter on file at the New York office of The Billboard.

The Billboard

Vol. 51 No. 22

The World's Foremost Amusement Weekly

June 3, 1939

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RADIO SPIELERS UP TAKE

Broadway Improves a Bit, But W. F. Inroads Are Still Heavy

NEW YORK, May 27. — Broadway, which has been a Walking Wounded since Grover Whalen opened his Flushing clambake, suddenly sat up and took a little nourishment at the end of third week, and the more optimistic among the Rialto showmen are beginning to say that the worst is over. That, however, remains to be seen. As predicted by experienced fair men—but not by hopeful Broadwaysiders—the fair sucked the daylights out of local show business from its start. All fields suffered—legit, films, vaude, night clubs, hotels, burlesque, dance hall and what have you—and conditions were worse than at any time in the past 20 to 20 years. But legit suddenly perked up for the terrible reason at the midweek matinee, with several shows selling out and some even boasting standees once more. Even vaude-filmers also began an upturn toward the end of the week.

The more hopeful feel the theory that a fair burns local show business for the first few weeks and then helps it is being followed out, with good business indicated. Others, however, claim that the upswing was caused by Decoration Day visitors who started early and hit the street will relapse into its coma again for the first few weeks of June.

Hotels, particularly those with a theatrical clientele, were hit hard. Many—they raised prices for the fair, so drifting out their show-business faithfuls—and no cancellations or new bookings came in. Members of the Hotel Association of New York City reported last week because of the chaotic publicity the inns have received, cancellations lacking and decided to hire a press agent to offset the smell that was created. Andrew Burke got the job.

Meanwhile, however, hotel men are worried about getting back their steady trade after the fair rush is over—if it ever materializes. Some of the hotels in the midtowners were in some instances informed of a big convention for a few weeks (or even a few days) before the new week went into effect. A large number of these hotels were actually published rooms in the section around West 40th and 50th streets, and have discovered that a free-minute subway ride isn't as much as it was supposed to be. Also, many have found comfortable surroundings for less than even their old hotel rates and like the fact that they get away for a while from the Broadway sector and can wander around Central and Riverside parks. Plenty have talked about never returning to the midtown.

Legit took a terrific beating before the sudden mid-week upswing. With 11 shows closing in three weeks and the survivors cutting salaries and hanging on the ropes, Shubert Theatre Corp. and Ethel Merman working for nominal pay couldn't keep Stars in Your Eyes alive, and The Boys From Syracuse has taken two pay cuts so far.

Presentation houses also felt the pinch plenty, with the State getting its lowest grosses in months and having to shut down two off until the recent slight upswing. The Strand may not shut the door for all the lot, with sock films helping.

Night clubs were the hardest hit business the past few weeks. There have been few closings—all hoping to stay open until the fair closed finally decided to come in—but some have trimmed down their shows. The Diamond Horseshoe is probably doing the best business in town and had a sharp increase in its already nice take when the Cass Mannix folded saturday. It is the only place that back plans for reopening the Cass until he sees how the new International Casino goes.

Hotel rooms likewise suffered, but did not operate with the Fair. Alley turning out en masse to curry favor for radio plugs, to fill a hotel room around town the past few weeks. Otherwise dining-room business is as dead as last year's dead scrip. Cheek-up made on one of the major booking offices on Broadway showed that hotels had little or showed attendance figures ranging from 15 to 30% with a vast majority having less than 35 customers on hand at midnight.

(See BROADWAY IMPROVES page 75)

4-A's Provisional Plan a Vague One; Aims Are Outlined

NEW YORK, May 27.—Other than enlarge its committee which is working on a plan of complete membership interchangeability via a single union card, and change the title of the committee from that of interchangeability to one of "reconstruction," the Associated Actors and Artistes of America did little more than rehash the favorite topic of one of its unions and "love for all and all for one." Provisional plan thus far is vague and nebulous mostly with aims and pretty speeches.

The nearest the plan comes to concrete statements is there.

One—There will be one treasury. Present independent unions treasuries would be impounded and trusted so that money may revert back to them in case experiment on one does and one union card plan failed.

Two—There will be 30 days to think over and weigh pros and cons of the plan.

Three—There will be 60 days to iron out bugs in performance. Each such group will have a certain amount of autonomy in performance according to locales and working conditions.

Four—There will probably be a national magazine.

Four—Break downs according to types of acting affect voting power within the national set-up. Choice of specific division—national or performer's application will determine vote outside local autonomy.

Five—For administrative purposes organization will be divided into three geographical divisions, east of Ohio, between the Ohio line and Denver and west of Denver.

Six—There will be six vice-presidents, one for each group as established by type of performer.

Seven—National executive board of 25 inclusive of officers.

Eight—Committee make-up call for two delegates instead of one from each

(See 4-A'S PROVISIONAL on page 8)

Detroit Court Restrains Act From Taking Rival Cafe Date

DETROIT, May 27.—Validity of a contract between the Club Sahara and a stage manager was upheld in a ruling by Judge Frederick M. Kiesselbach in Wayne Circuit Court this week in issuing a temporary injunction to Charlie Baks, operator of the swanky Sahara Bar, restraining Helen White, singer, from appearing at the Ambassador Club.

Baks White made a personal contract with Baks to open at his spot last Friday. It was stated, and actually went to Baks to rehearse with the band and show on Monday previous. This fact was considered by the court as evidence that the contract was made in good faith.

Von Zell, Ruffner, Don Wilson Top Money-Makers; AFRA Boosts Pay, But Some at 25c Per Hour

NEW YORK, May 27.—Altho in the early days of radio the announcer was a butt for jokes equal to the old tin Lizzie, radio spieling has boosted any summer off men into the $500 a week class. But announcing has its steamy side as well. There are said to be many towns in the country where the mikesters work for nothing; others where pay runs as low as $3.50 and $6.50 a week; some where 25 cents an hour is the rule. Worst towns for professional announcers are outlaws known for their the studes will sign into the mike just for the thrill and the experience. Some even supply cards, radio stations are likewise anything but bonanza payers, and if a station is owned by a newspaper and is located in a college town, run for the horses. Charlie

Best cities for name announcers are New York and Hollywood, with Chicago coming on—and growing will improve. However, insofar as announcers are concerned, the Actors Guild, affiliated with of Radio Actors sets its scale. AFRA scale calls for minimum of $25 per hour for and boosted announcers' earnings tremendously, cutting out free commercials, big repeat pay and boosting general wage averages for commercial work. Pay is also good on sustaining stations, where an announcer can do part-time work for several sponsors on his list.

Among the top announcing brackets are Harry Von Zell, Don Wilson, Jimmy Ruffington, Ken Carpenter, Ken Carson, Tony Buttner and others. As straight announcing goes, Von Zell is one of the highest paid, commanding an average $25,000 a year and more. He left CBS some time ago to go with Young & Rubicam exclusively, working as an announcer and producer. He is said to be guaranteed as much as $20,000 a year for the agency agains his spieling on that office's commercials. He now sells on the Fred Allen, Ben Bernie, We, the People and Phil Baker shows. Loses the latter when it switches shortly in Wednesday night, when it will cause rehearsal conflict with the Allen series. When Al Pearce and Lum and Abner were cast Von Zell also had those shows. Ruffner is quoted at $50,000 yearly, but

(See RADIO SPIELER on page 8)

Agent Licensing Bill in Hands Of Gov. Lehman

NEW YORK, May 27.—If Governor Lehman signs the Catering Bill, which passed the New York State Legislature last week, licensing of theatrical agencies will become a State law, with licensing power remaining vested in local commissioners. The State law, however, is aimed to arm the local licensing commissioners with greater prestige, power and effectiveness, which has been lacking until now to such an extent that court convictions for infractions have been difficult to obtain.

Heretofore local License Commissioner Moss has tried to police theatrical agents by stretching interpretation of general employment agency law. Catering bill sets up specific regulations within the general agency bill for booking agents, artist representatives and managers.

Licenses are designed to display name and address of agent and assistant agents, prohibiting transmitting. There is charged a $50 license fee, $1,000 bond and

(See AGENT LICENSING on page 75)

Reaver Special Rep. Cole Bros.' Circus

NIAGARA FALLS, N. Y., May 27.—The management of Cole Bros.' Circus, betting it more necessary than ever to prospect territory, has engaged Vernon Reaver as special representative.

He was on the Hagenbeck-Wallace Circus last season.

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4-A'S PROVISIONAL

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Seven—National executive board of 25 inclusive of officers.

Eight—Committee make-up call for two delegates instead of one from each

(See 4-A'S PROVISIONAL on page 8)

Detroit Court Restrains Act From Taking Rival Cafe Date

Continued from page 7

The contract was made direct, rather than through the latter, agent, as usually handles Baks' shows, inasmuch as Miss White was not booked by Baks.

It is alleged that on the day following her rehearsal at Baks', Miss White made arrangements to open at the Ambassador Club and that publicity for the two weeks' booking for Baks' was obviously worthless when counter-publicity advertised her appearance at the same time at the Ambassador.

Miss White accordingly restricted her from appearing at the Ambassador during the period she had contracted to appear at Baks'.

'HILLY LEGIT GOES UP

Indianapolis Also Reports Rise But Buffalo Wants More Bookings

Number of Philly productions up 11 over last year's low—Indianapolis gives heavy grosses to 16 shows—Buffalo, legit hungry, goes to little theaters

Philadelphia

By JOE COHEN

PHILADELPHIA, May 27.—Altho the legit activity of this season here exceeds the fare offered to Philadelphia last season, disappointment is registered among the season's theatergoers for the comparative scarcity of productions on view. The 1938-'39 footlight parade accounted for 42 productions, beginning with the curtain raiser, *Sing Out the News*, which opened at the Forrest August 29.

While the results are gloomy, the fans can force optimism by recalling the previous season, which accounted for 31 shows in 73 weeks of activity scattered among four legit houses here. This was an all-time low.

In this compilation the engagements of the D'Oyly Carte Co. and the Federal Theater Project are counted as units. This year saw much activity from these sources.

One hundred and three weeks of activity have been registered so far this year, only five of which were return engagements. *Five Kings* is not included in this category, for while it was a Shakespearean revival (or series of revivals) the production sought to give the play a new approach. Certainly Shakespeare cannot be blamed for the ultimate result. Revivals included Chekov's *Sea Gull*, Shaw's *Candida*, *Lightnin'*, *The Importance of Being Earnest*, *Trilby* and *A Successful Calamity*.

Musical production continued to languish. Besides the two Gilbert and Sullivan bookings (the D'Oyly Carte and the Federal Theater Project) only five tune shows hit the boards here, even the four of this number were definite hits. The winners were *Sing Out the News*, *I'd Rather Be Right*, *Knickerbocker Holiday* and *All Around the Town*, the Mask and Wig offering of the University of Pennsylvania. *Great Lady* was thrown for a financial as well as critical loss.

So far as star appearances were concerned, this season was one of the best in years. Among the headliners were George M. Cohan (*I'd Rather Be Right*), Eva Le Gallienne (*Madame Capet*), Alfred Lunt and Lynne Fontanne (*Sea Gull* and *Amphytrion*), Ethel Barrymore (*White Oaks*), Fred Stone (*Lightnin'*), Sir Cedric Hardwicke (*Shadow and Substance*), Walter Hampden (*Trilby* and *A Successful Calamity*), Helen Hayes (*Victoria Regina*), Ruth Gordon (*The Birds Stop Singing*), Joe Cook (*Off to Buffalo*), Katharine Hepburn (*The Philadelphia Story*), Burgess Meredith and Orson Welles (*Five Kings*). Many of these names failed to register adequately at the box office.

The season's longest run was established by *The Women*, with 11 weeks in two return engagements. Second place goes to *What a Life*, with six weeks to its credit.

Main reason that this year showed a numerical superiority over last is the fact that for the first time the WPA thespians really meant business. Prior to this season the FTP offerings were items that gave the theater a bad name. This season the Federal Theater took over the Walnut Street Theater, hired James Light, of the Provincetown, and launched a stageworthy group. Their program was heightened by units from other cities, one of which, *Prologue to Glory*, was critically considered as one of the best dramas of the season.

Indianapolis

By H. KENNEY JR.

INDIANAPOLIS, May 27.—Whatever special kind of spirit it is that hangs around darkened theaters during the summer can move into English's right now, because the legitimate season has melted away. A look at the record reveals that English's was host to 16 productions last season, two more than last year. Three of these, *Pins and Needles*, *I'd Rather Be Right* and *Blossom Time*, were musicals while the remainder fell into the drama barrel.

English's most active month was December, when five shows kept the playhouse humming for a total of 18 days. During the first half of December the theater had shows running 10 consecutive days, excluding Sundays.

The season opened with a two-day run of *Pins and Needles* on November 1, netting a fairish $4,300. Cornelia Otis Skinner, in her solo vehicle, *Edna, His Wife*, played a one-nighter on November 8 and drew $1,400. A three-day run, November 10, 11 and 12, including one matinee, by George M. Cohan in *I'd Rather Be Right*, brought the season's top gross of $18,000. *Blossom Time*, with Everett Marshall, grossed $3,800 for three days starting December 1. *The Women*, in a return engagement which started December 5 for three days, did not do as well as was anticipated, pulling in only $3,350.

In spite of excellent advance publicity, *What a Life* did no better than $2,800 during its three-day run which started December 8. A $4,000 gross by *Shadow and Substance*, with Sir Cedric Hardwicke, came as a pleasant surprise to the management, considering that the play was presented only three times during a two-day engagement on December 16 and 17.

The year was closed with the perennial

(See ROAD GROSSES on page 15)

SIMPSON SISTERS
(This Week's Cover Subject)

MARGARET AND MARY SIMPSON, in the forefront of the ice-skating picture, were born in Banff, Alta., and lived there until October, 1937. As anyone at all familiar with travel advertisements knows, Banff is synonymous with winter sports, so it was entirely logical that the Simpson girls should turn to one or another of the cold weather activities. Skating was their choice, and without being too sure what they were going to do with their knowledge of the art of cutting fancy figures on ice, they practiced diligently, without a great deal of tutoring but with an eye on the skaters they saw in movies and newsreels.

Their efforts were rewarded by the critical appraisal of a man from Vancouver, B. C., vacationing at Banff, who saw them, liked them, and arranged for them to take part in the ice carnival put on by the Rotary Club of Vancouver. This started Mary and Margaret on the road to capitalizing on their self-taught ability, altho it was not until the latter part of 1937 that they turned pro, after appearances in many amateur carnivals and contests throughout the larger Canadian cities and this country's Midwestern States. Will O'Brien and Francis T. Hunter, promoters of the Vines-Perry tennis tours, persuaded them to appear in the "Gay Blades" ice show and they finally capitulated.

They appeared in New York at Madison Square Garden and stopped the show. And then, after an extensive tour of Eastern and Southern States and part of Canada, they returned to New York in the summer of 1938 for the Ice Show at the International Casino. Their success here led to an engagement in the big entertainment being planned at that time for the Iridium Room of the Hotel St. Regis, New York, which engagement is currently in its 10th month. The show is now in its third edition, largely due to the personal following the girls have built up among New York's smart set.

At such times that they are not performing or practicing, the Simpsons keep busy with other things, Margaret attending dramatic school in the hope that some day she may get a crack at the legitimate stage, and Mary taking dancing lessons. They have been offered picture work but turned it down, feeling that they need a great deal more dramatic experience.

SPECIAL PRINTED ROLL or MACHINE 100,000 for $20.00

TICKETS

RESERVED SEAT — PAD — STRIP COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS

ELLIOTT TICKET CO. 409 LAFAYETTE ST., N. Y. C. 82 W. WASHINGTON ST., Chicago. 615 CHESTNUT ST., Phila.

STOCK ROLL TICKETS
ONE ROLL $ .50
TEN ROLLS 3.50
FIFTY ROLLS 15.00
ROLLS 2,000 EACH
Double Coupons, Double Price
No C. O. D. Orders Accepted

Possibilities

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

HOPE MANNING—soprano in the American Lyric Theater production of *Susanna, Don't You Cry* at the Martin Beck Theater, New York. Pretty and with a charming stage presence, she also possesses a full and lovely voice. A tendency to force it creates occasional harshness, but that's a minor drawback and one that can be easily overcome. As it stands her voice is far better than the majority heard in screen musicals.

For LEGIT

MUSICAL

DANNY DRAYSON—youthful tap-dancing clown whose nimble feet and engaging personality should find him a berth in any modern revue. Works with charm and satirizes routines as ably as Stan Kavanaugh does take-offs on juggling. Caught at both the Chicago Theater and the Stevens Hotel in Chicago and went big in both spots.

AP News Available For Air Pay Shows

NEW YORK, May 27.—In a decision which had been expected for some time, Associated Press announced yesterday that its news will hereafter be available for use on commercially sponsored news programs. AP has allowed sustaining use for some years, with member papers only granted this privilege upon payment of an additional 5 per cent assessment.

AP ruling provides that commercial use calls for an additional assessment of 25 per cent, all contracts to be cancellable in three months. No credit is to be given on commercial shows, but is on sustainers.

AP was forced into this move by the successful sale to radio of news by International News and United Press.

PITTSBURGH, May 27.—Bill Marshall goes into the Willows, local nitery, June 15 for an indef stay. Spot is now being booked exclusively by Rockwell-General Amusement Corp.

Thru Sugar's Domino

OF GREAT interest to us were the revelations made recently by one of our colleagues who had the occasion to take in at one scoop visits to shows employing performers in the amusement zone of the World's Fair. These were to the effect that with very few exceptions the performing personnel of amusement zone shows are playing their first engagement on a midway and that every one of the neophytes is disillusioned and disappointed in the grind that makes it necessary for him to go thru an almost incalculable number of appearances a day. These findings and the reaction of the performers are both important and symptomatic. Without planning on the part of the showmen involved; without any definite indication of prejudice against the familiar type of midway performer the trend is very definite towards performers borrowed from the so-called indoor branches. This is good for the outdoor show business; good for those performers heretofore engaged exclusively in theaters, cafes, etc., and of benefit also to show business generally.

• • •

With bands leading the way there has been a general oscillation in recent years of various attractions, formerly confined to the one branch, between outdoors and indoors. This has had the effect of invigorating the field receiving the infusion, and it has also opened up a larger market for the attractions or individuals involved. The indoor branches have benefited because they have thus been enabled to present attractions that add considerably to the novelty of the shows involved. In outdoors the effect has been to obtain for the mobile shows working under canvas and for exposition-type promotions a more theatrical slant that serves the showmen in their efforts to appeal to a wider and more discriminating public.

• • •

For their sake we are not greatly worried over the musclebound reactions of performers during their first weeks at the fair. We are sure that they will become accustomed to this as they did in the time not so long ago when they stepped from the cathedral-like atmosphere of the two-a-day to the four-and-more-a-day of Marcus Loew, Balaban & Katz and William Fox and the rowdy atmosphere of most cafes. Being troupers, they complain not so much against working hard as against the unfamiliar routine of putting on a show when and if the "tip" is big enough. This, of course, is the proper way of running a midway show; it is the way that showmen have been taught by their own experience and the astuteness of their illustrious forbears in the realm of amusements. The troupers getting their first inning in the outdoor game will take away with them a heap of valuable knowledge that they will apply to advantage when they get back into their old harness in theaters, cafes and the like. We are sure that rather than welcoming the return to their native heath they will pine again for the grind and terribly intimate contact with the public they now complain about.

THIS story is worth telling at this time not only because it should make interesting reading for those who like to reminisce about the days that ne'er will return but also because it might be a tip-off to individuals who are up against a similar proposition even under generally changed conditions today.

Until recently we shared the opinion with many others that a certain booker connected with the old Keith booking office was not averse to having his palm smeared; that he even went further and took all he could get. Of course, we never saw the act committed, but it was bandied about so lightly that to refuse to accept the libel as a fact would be akin to pigheadedness.

• • •

Now it comes out in the long-delayed wash that this gent was the victim of calumny as have been many men in the public eye. What really happened, we

(See SUGAR'S DOMINO on page 28)

Broadway Beat

By GEORGE SPELVIN

DESPITE the ruling of the American Federation of Musicians that any member "buying" a job would be expelled, one well-known maestro offered a big midtown hotel some $15,000 for 12 months' work over a period of three years, and a new would-be in ork circles is giving a 52d street nabob a healthy chunk of his future earnings in return for a swing street job. . . . The Paramount exploiteers certainly know the film field; on a press release announcing that Allan Jones is starting on his first Paramount picture they put a head reading: "Allan Jones' Film Debut." . . . Or maybe they figure that if it's not Paramount it's not films. . . . The Hotel Taft threw a dinner last week to celebrate Enoch Light's first year at the hostelry as orchestra leader in the Grill Room; a cute trick had the menu presented as a popular song, with words and music by Al Lewis, the hotel manager, and each course was a note in the tune. . . . Fortunately the newspaper boys didn't have to sing for their supper—saving them no doubt from going hungry. . . . Irving Jacobs has bought two plays on the Coast and is coming east June 1 to set up as a producer; presentations are scheduled for the fall. . . . Ted Maunts, who for three years was director of information and promotion for the FTP and was once city editor of *The Graphic*, has joined the staff of Adelaide Ulian, p. a. . . . After telling night club owners what's what, former *Billboard* night spot reviewer Georgie Colson has opened his own Broadway Inn at Greenwood Lake, N. Y.; Lou Krieger is associated with him. . . . Virginia Bolen, of *Sing for Your Supper*, the FTP revue, landed an RKO contract without even taking a film test.

Adra Cooper, snake dancer, has added a fourth snake to her "family"; all five take baths after each show, since they all work in a gold number—and the four snakes send "hugs and kisses" to *The Billboard's* night club editor, who turned down an invitation to watch them rehearse. . . . Their kisses might not be so bad, since they're not poisonous—but you can have their hugs. . . . They're constrictors! . . . That big bronze Buick streamlining around town the past week is the new property of maestro Blue Barron, and Helen Hayes' former chauffeur is breaking it in for a Blue barnstorm tour. . . . Jan Savitt, maestro at the Hotel Lincoln, aims to emulate the chamber music jam of Benny Goodman and is organizing a sextet within the band. . . . What with weather bureau reports being the way they are, people are placing more and more reliance on the Coca-Cola weather-prediction electric sign at Broadway and 59th street; you can be almost certain that its prediction is what the weather won't be the next day. . . . The Fresco Club, composed of local musicians, will hold its annual outing June 27. . . . Leota Lane, who just graduated from the Julliard School, is going back to Hollywood. . . . It's reported that the American Lyric Theater, the ultra-cultured organization that is committed to the cause of native American opera, sank $120,000 in its repertory at the Martin Beck, with an operating cost of about $11,000 a week. . . . That's an awful lot of money to sink into culture; think of the number of theatrically effective Broadway shows it would produce.

Double Booking

NEW YORK, May 27.—The gag about the agent who called up an actress and told her he had a two weeks' booking—to come right up to his office, and if she brought a corned beef sandwich it would help—actually happened at Robert Ripley's "Odditorium," only on another angle.

Sanchez, a former Mexican fighter now managing a woman who dresses flies in miniature exhibits, approached John McMahon, who is managing the Oddy, and attempted to book his act into Ripley's new freakery. Not only did he book the act there but Sanchez himself got a job in the place—as a porter.

Equity Meeting A Quiet Affair

NEW YORK, May 27.—Twenty-sixth annual membership meeting and election of Actors' Equity Association was a mild and orderly session attended by less than 400 yesterday at the Astor Hotel. Union's financial strength was manifest in a statement revealing a net income of $30,000 on March 31. Gross intake, however, was $13,307 less than last year's.

Since no opposition candidates were nominated, ballots were cast for the regular ticket consisting of Patricia Collinge, Dudley Digges, Augustin Duncan, Muriel Kirkland, Philip Loeb, John A. Lorenz, Hiram S. Sherman, Jack Whiting, Merwin Williams and Harold Vermilye for five-year terms on the council. For a two-year replacement, John Alexander, and for one-year replacements, George Heller and Thomas Chalmers. No one opposed Burgess Meridith as third vice-president.

Meeting also passed a resolution urging Congress to keep the Federal Theater Project at its present quota. Membership ratified the amendment to the constitution of the Associated Actors and Artistes of America, limiting voting power of member unions, but tabled a call by William A. Brady to revive the Sunday show issue.

Pitt Playhouse Take Up 50%; 20 Weeks, 24,000 People

PITTSBURGH, May 27.—Pittsburgh Playhouse business in 1938-'39 showed almost a 50 per cent increase over the previous year, Director Frederick Burleigh informed before leaving for his summer directing post at Cohasset, Mass. The civic theater played to more than 24,000 paying customers in 20 weeks at $1 per for door buyers and 83 cents for subscribers.

Most successful show, from point of sales, was *Tonight at 8:30*, playing three weeks. Weakest draws were two weeks each of Tom Wilmot's new play, *And Niobe Wept*, and a double bill of Moliere. The balance of the season included three weeks each of *It Can't Happen Here*, *Personal Appearance*, *Night Must Fall* and a month of the musical revue, *Meet My Sister*.

About 375 people tried out for the 75 roles cast during the year, second subscription season directed by Burleigh, who came to Pittsburgh from the Indianapolis Civic Theater.

Greatest change in manner of operation was growing emphasis on box-office ticket sales. Whereas in previous seasons backbone of budget was subscribers, this year's financing depended much more heavily on individual shows' effect on newcomers. Patrons numbered 3,300, about 700 more than in 1937.

Annual budget show now is in neighborhood of $30,000.

Barrymore Terrific in Chi; Sharing Town With Stock

CHICAGO, May 27.—Legit activity is down to one house in the Loop and the stock venture in the near-by Civic Theater. Lone but strong downtown tenant is John Barrymore in *My Dear Children*, which starts its fourth week at the Selwyn tomorrow. The Barrymore brand of comedy caught on and healthy advance sale points to the possibility of holding it all summer. Optimists give it a chance to reach the popularity stage of *You Can't Take It With You*, which lasted a record 40 weeks.

Civic begins third and final lap of *Petticoat Fever* tomorrow, and in a week *The Thirteenth Chair* will be revived for an equal run. Local support has been fairly good and organizations are beginning to take an active interest in this venture.

Skylark and *Knickerbocker Holiday* scrammed after healthy four-week runs at the Harris and Grand, respectively.

MONEY-METER System of REVENUE CONTROL
Instantaneous Audit by the Patron
SHOW OPERATORS!
Make more money with Money-Meters. Collect every admission always. An amazingly accurate and simple system. Write for Bulletin All of our representatives to sell.
MONEY-METERS, INC.
DORRANCE BLDG.
PROVIDENCE, R.I.

Get into the Road Show Business
Hundreds of men are making big money operating Talking Picture Shows in theaterless communities. We rent 16 mm talking pictures for from $20 to $25 per week, and rent and sell Projectors.
Write today
Ideal Pictures Corporation
Dept. B.B.
28 East 8th Street, Chicago, Ill.

WARNING
Theatre Owners, Theatrical Managers, Cabaret Owners, or Show People of any nature using my title of 34 years will be prosecuted to full extent of the law. The Beef Trust. The Chicken Trust. Also my two-act Musical Comedy, "Krausmeyers Alley." The Law Protects my right priority of Use My Trade Mark, My Copyright (Registered). Law Allows no Infringement on My Living or any Infringement. Yours Respectfully,
BILLY WATSON, 351 5th Ave., Belmar, N. J. Hon. John A. Mathews, Attorney, Newark, N. J.; Hon. Robert H. Elder, Former Pros., Kings County, New York City.

THEATRE EQUIPMENT NEW & USED
MOVIE SUPPLY CO., Ltd.
S. WABASH AVE. CHICAGO, ILL.

THE FILM WEEKLY AUSTRALIA
Covering the Motion Picture and Entertainment Field Generally
Conducted by MARTIN BRENNAN,
198 City Tattersalls Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.

CUT YOUR LIGHT BILLS INCREASE YOUR LIGHT
WE OFFER a limited number of USED 18-in. Motion Picture Sun Spot LIGHTS, adjustable from 4-Degree Spot to 30-Degree Flood. EQUIPPED with Scratch D Lamp or Metal Reflectors, 25-ft. Heavy Duty Cable, Stage or Standard Plug, Sturdy Ball, Screw Socket for Mazda Mogul Globes, 1,000, 1,500 or 2,000 Watts.
Bally Hoo Lights at a Low Price
1 to 5 Lights $20.00 Each (Without Globes)
Quantity Prices as Low as $15.00 Each.
Prices F. O. B. Hollywood, Calif.
Address BOX H-1, The Billboard, Briston Hotel, 423 West Eighth St., Los Angeles.

Advertising in the Billboard since 1905
ROLL TICKETS
DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED
★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship ★ Best of Materials ★ Perfect Packing ★ $50,000.00 Bonded Guarantee
CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000	$6.95	50,000	$12.75	90,000	$18.55	250,000	$41.75
20,000	8.40	60,000	14.20	100,000	20.00	300,000	49.00
30,000	9.85	70,000	15.65	150,000	27.25	500,000	78.00
40,000	11.30	80,000	17.10	200,000	34.50	1,000,000	150.50

Above prices for any wording desired. For each change of wording and color add $3.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.
FOR DUPLICATE COUPON ROLL TICKETS DOUBLE ABOVE PRICE
STOCK ROLL TICKETS
1 ROLL 50c
5 ROLLS 40c
10 ROLLS 35c
WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS OF EVERY KIND AND DESCRIPTION SINCE 1888

LOW COST MONEY ORDERS FOR MAILING
People in show business are finding this Postal Telegraph service a simplified and inexpensive way to make remittances, pay bills, etc. All you have to do is go to the nearest Postal Telegraph Office, purchase the Money Order and mail it yourself. And the cost is surprisingly low—as little as 3 cents.
Postal Telegraph
When speed is essential telegraph money orders at low cost.
Every telephone is a POSTAL TELEGRAPH office.

STOCK TICKETS
ONE ROLL . . . $ .50
FIVE ROLLS . . . 2.00
TEN ROLLS . . . 3.50
FIFTY ROLLS . . 15.00
100 ROLLS . . . 29.00
ROLLS 2,000 EACH.
Double Coupons, Double Price.
No C. O. D. Orders

OUR PRODUCTION OF RESERVE SEAT TICKETS UNEXCELLED
THE TOLEDO TICKET COMPANY
TOLEDO, OHIO, U. S. A.

SPECIAL PRINTED
10,000 . . $ 6.95
20,000 . . 9.85
50,000 . . 12.75
100,000 . . 20.00
1,000,000 . . 150.50
Double Coupons, Double Price.

Conducted by JERRY FRANKEN—Communications to 1564 Broadway, New York City

RADIO SPIELERS UP TAKE

Gabbers Do Best in N. Y., Coast; Chi Is Fair But South Horrible

(Continued from page 3)

is a producer primarily and salesman second. Wallington is said to get $500 for his Texaco show, Wilson $250 per commercial and Cavalier a bit less.

Announcers were formerly just guys with gabs, but gradually now realize that an announcer may be the missing link in a burn sales story. On most programs it is the announcer who is the direct contact between seller and buyer, and without proper delivery, aided by audience receptivity because of audience receptivity of all else, sales may be affected. Consequently, announcers are no longer meek, mouthed fellows, but have become definite personalities.

Staff Jobs Help

While a network job is the surest way to announcing coin, staff jobs can also hold earnings down. Most important, this is that the air salesmen get valued build-ups and are permanent fixtures on chain work. Frequently, however, an announcer can leave a staff job to freelance with sponsors. Ben Gage (Gabriel Heatter) (Atlas) and Alan Kent (NBC) are good examples. Both are Texaco Fire Chiefs. Melba Mapes and several other commercial shows, she has been doing a good list. Ernest Chappell is another free lancer who has been doing a comeback, now handling Show of Shows (Nick Campbell) Stroh-ade (folds June 1), Full Mail and the Ethel Merman show. Milton Cross and Graham MacNamee, who have been Gulf Valve shows, have tapered off a bit lately, altho Cross is still doing the Gulf Gasoline again. MacNamee is said to have a minimum per diem of $250 and is a classic example of how valuable a recognized announcer can become. Also in radio are Clarence Hall (Lady Esther), Fred Uttell, Bert Parks (Eddie Cantor), Harry Hess (a mainstay in Chicago) and assuming his lead position.

Martin Block, who is *Make Believe Ballroom* stanza twice daily on WNEW, has a unique position as a salesman. With a program that is one of the strongest local properties, he quotes as earning $20,000 and above that. He has a strong following locally and is a good example of the independent salesman, his sponsors frequently using plugs with the line "Call the station, call the station and I'll see that you get the soap, razor, car, cash loan, or what have you!"

NBC Spielers

Network staff announcers average around $65 or $70 weekly, altho more. They stay on staff until commercials make a switch worthwhile, and, altho while five-time-a-week scripts have an AFM minimum of $75 per, for example, many name announcers turn them down, calling them drudgery and saying they are able to bring better money elsewhere. Another point is that the nagging commercials of many staff announcers alienate some of the listeners.

George Ansbro, NBC staff, has *Young Widder Brown*, *Walts Time* and several spot announcements with sales meaning an estimated $185. Fred Boal has *Bend Herform*, *Little Jack Little*, *Gale Gordon's Merry-Go-Round* and Chiefs Service, scale estimated at a total of $235. Jack Corrigan handles $185 at least.

One of NBC's best money winners is Ben Grauer, who is presently rated in the $400 a week class. Besides doing Grauer has Walter Winchell (with repeat show) rated at $300, *Ford Review*, *Ivory Show*, *Lady Fair*, *Magic Key*. With the Ryser show leaving New York Grauer is quoted as a free lancer. Ben He is figured as worth considerably above scale.

Other NBC announcers, Bill Sparrow, who just got the Vallee show; Jack Fraser, Bill Farren, Ed Herlihy, George Hicks, Gene Hamilton, Stuart Metz, Nelson Case, Kelvin Keech and others, all have one or more commercials to bolster their earnings above staff take.

CBS Announcers

NBC has a longer list of makeers than Columbia because of NBC's two-network set-up. Columbia is said to pay a bit less for its staff announcer jobs than NBC, and opportunities for a build-up are considerably better at CBS. Mel Allen, CBS spieler, is figured rating above $375 with Ford and Chrico commercial. Harry Clark around $60 in addition to assisting the V. S. Tobacco; Frank Gallop at about $100 or more for *Hilltop House* and *Gang Busters*; this not including staff control; John Reed King at a minimum of $75 per Sock-Shoe show, one of the best earnings. Other CBS spielers include Charles Lyons, John Hunter, George Putnam, Ted Reade, Larry Elliott, Stan Wells and Allen Wolf.

Among the top spielers at WOR are Tom Slater, Jerry Lawrence, Jeff Sparks, Ralph Knight, Arthur Hale and others. Hale is said to earn $150 for his stanzas—week here program is 11 o'clock and is no longer taking other staff stuff. While the usual staff announcers throughout the country have top salaries for announcers in a few cities, generally speaking, the business is also fiercely competitive. Business does not often gradiate men from the staff to sponsors, but Zell, but openings are comparatively few.

Coast Boys Names Well; Others Blah

HOLLYWOOD, May 27.—Don Wilson, Jimmy Wallington, Ken Carpenter and Hal Peary are considered the best known among the top money-makers by local radio execs. Wilson is now said to rate $350 per show and is quoted at that figure by his sponsors. Joe E. Brown shows, each once weekly, Wallington is figured anywhere from $350 down for his Texaco program, announcer rating this mike caller is exclusive to Texaco. Carpenter, Paul Douglas (Burns and Allen) and Hal Peary are reported at $250 per money. Douglas headed east this week for a Chicago stanza. Douglas is known as a comic exec and announcer for Rudy Vallee. Ryan. Salary is said to be $250.

Carpenter is figured as rating about two bills for his work with Bing Crosby, altho it's likely his salary on the show is considerably less. Carpenter's station break interlude each week has been built to high-spot proportions. Carpenter also does *One Man's Family*. Ken Niles also rates for his Chase & Sanborn stanza, Niles alternating with Bob Hope and Al Pearce, is figured between $150 and $200 weekly.

John Fraser, spieling on Kellogg's *Circle*, is also said to be a well-paid makeer, same going for Harlow Wilcox on the Jack McCoy—Johnson weekly stanza. Warren Hull is said to rate $300 weekly for his Maxwell House coffee selling.

But the ranks are also loaded with announcers whose weekly take are chicken feed compared to the same spielers. Local stations pay poorly.

Few Chi Annc'rs Top $200; AFRA To Help

CHICAGO, May 27.—Out of approximately 150 announcers here, there are not more than 30 who knock over $200 a week or more, and only about half of that number get above that figure for any length of time. Pertinent, is the fact that these upper 30 are mostly all free lancers, showing the free-lance game in Chi is a "bearish" market. Chief reason for this is the growing importance of network artist bureaus and the advantages of displaying his wares that a staff spieler has over a free-lancer.

Salary range for staff men here is between $25 and $35 per week. For a staff man to hit the upper brackets, he must have had two or three years of paying commercials. Good example is Howard Claney on WMAQ who rates top staff salary and has besides the *Sash's Amateur Hour* every Sunday and the *Sash's Saturday-a-Swanee* broadcast by Quaker. The Sash's shot alone pays Lyon Lyon for making his total salary around three C's a week.

Other top staff spielers, with Ben Everett Mitchell, chief announcer, who has commercials for Wrigley's Spearmint and Oliver Plow; Port Pearson, who does *Guiding Light* and the *Sunny Side of Life* programs; Bob Brown on *Story of Mary Marlin*; Louis Roes for *Pillsbury Flour Show*; Fred Vaughn for *Kellogg's Melly and Bob* for General Mills and the Wrigley show; Ed Pinaire, symphonic conductor, Leo Griffith, who makes most of his program spielers, transcribed recordings, slide films and remaining non-radio shows, and Ed Wallington, who handles commercial and football polish jobs during the seasons. These pull down between $12,000 and $16,000 yearly.

Ball Player Does Well

On the CBS-WBBM roster the top salaried spieler is probably the ex-Cub ball player, Charles Grimm, who joined the station last summer with a reported $200-per-week contract for baseball stuff. Tommy Bartlett is the top money-getter on the regular staff, with Bartlett handling some fights and three shows for Fitzpatrick Brothers, *Mirror Door to Market*, *Meet the Mikes* and *News for the Morns*. Others here in the top brackets are Clayton (Buck) Peck, who spels for *Linda's First Love* and *Myrt and Marge*; Pat Flanagan and John Drake, announcer, who handles of

(See RADIO SPIELERS on page 8)

Seek Ruling on Talent Rights In Tele; Parallels Recordings

NEW YORK, May 27.—In an attempt to set in motion a legal clarification of talent rights in television, a group exhibiting of telecasts in theaters, Paramount and Columbia, yesterday filed the National Association of Performing Artists this week began contacting Joseph M. Weber, president of the American Federation of Musicians. Question is whether talent appearing on the tele is licensed so that performers can get some protection and a share of the profits from of their performances. Situation, according to Spielers, is totally different from that of recordings and is completely up in the air as far as legal aspects are concerned. A record can be played over and over. But a performer on television will be thru after one shot, in most cases, at least for each locale.

NAPA is mulling a test case either with or without the collaboration of the AFM. AFM, thru says Spielers, has a definite stake in the matter, since it could be might swing into action in about a month.

Quarted as to whether performer unions might be contacted in any attempt to set the legal bailiff on the performer rights on tele, one spokesman said there would be no dealing in negotiation with unions inasmuch as the jurisdiction is unsettled. Actors' Equity, Screen Actors' Guild, American Federation of Musicians and other performer groups are currently trying to get a foot in the jurisdictional middle.

Meanwhile, while saying he was seeking legislation on the matter, stated the NAPA would in no way attempt to do anything that would hamper the development of the infant industry. He indicated, tho, that court rulings would make it as much easier for all concerned when tele reached the commercial stage.

NAPA is also mulling legal aspects of rights of performers appearing on film used in talecasts. This right, according to one NAPA exec parallels the property right in the talent in the recording, a right which NAPA has already succeeded in establishing in some States.

Uncle Sam Costs CBS an Account

NEW YORK, May 27.—Beetsacrification by the federal government, whereby the standing of Mennen was changed from a drug product to a cosmetic, cost CBS a hunk of business and Professor Quiz a commercial. Report of the sponsor dropping CBS was published in last week's issue of *The Billboard*.

Under the new classification, it is said, Mennen will have to pay an additional $500,000 annually in taxes to the government. Change in taxes is by no so much a tax rate as cosmetics. Sponsor wanted to keep the Professor on the air but could not. Ad budget is being pruned for newspaper consumption. No plans for using radio in the fall are in work, tho Hoffman & Ryan is the agency.

While Mennen had to go off radio at the time the sunburn season starts, the classification change indicates the sponsor may concentrate on sales other than in its original field, a sunburn and skin salve.

Coon Creek Girls Get Bid To Entertain King, Queen

CINCINNATI, May 27.—Coon Creek Girls (Rosie Ledford, Violet Kohler, Lily May Ledford and Daisy Lange), who this week broadcast from Washington, D. C., Roosevelt to perform at the White House, Sunday, P. M. (27), have been requested for King George VI and Queen Elizabeth of England, will now go to Washington June 6 accompanied by John Lair, author-director of the group, and Lair, who featured the girls on his Renfro Valley Barn Dance program over WLW here the past two years.

The Coon Creek lassies have been seasoned in vaudeville, appearing at repeats of native folk music. On the same program with the Lawrence Tibbett, Marian Anderson, a square dance group from Berea, Kentucky, directed by Nazareth Cooper, conducted a Negro chorus from North Carolina and an Indian girl story teller from Oklahoma.

Phil Baker Switches; New Ork, Spieler Due

NEW YORK, May 27.—Harry Von Zell and Harry Salter announced band leader, respectively, go off the Phil Baker show when the program switches from Chesterfield to Bayer-Rexall. Baker is then free after assignments Wednesday, Von Zell with Eddie Cantor and Harry Salter with Dave Ritnak.

Young & Rubicam, agency handling the Baker program, has not yet chosen successors.

Carmichael, Shouse's Aid

CINCINNATI, May 27.—Cecil Carmichael, publicity chief at WLW-WSAI, Monday-evening stations, has up-and-coming assistant in James Shouse, vice-president and general manager in charge of broadcasting. Thursday Carmichael's new job includes regulation of remote control and special event broadcasting. He retains his press relations duties.

CBS Signs Orth Bell; Act Comes From WAAT

NEW YORK, May 27.—Columbia Artists, CBS artists' bureau, this week signed Orth Bell, who does the Uncle Jonathan routine on WAAT, Jersey City. Bell is highly touted as a comedy writer, and additional material is forthcoming.

Currently Uncle Jonathan does 11 shows weekly on WAAT, including one called *The Voice of the Swamp*. Contract with WAAT expires this month.

Tootsie's Kid Quiz

NEW YORK, May 27.—Tootsie Rolls, candy bar, is said to have bought *March of Games*, CBS show written by Natalie Purvin Prager and produced by Milt Mack. Show is a quiz for kids.

17% OF DAILIES USE RADIO

NBCCan'tBuy Film for Tele

NEW YORK, May 27.—National Broadcasting Co. has been unable to purchase feature films from any of the major film producing companies for use on NBC's television programs, according to reliable sources. While the network has been given a flat no, film firms are said to be playing eager and, for the moment, rentals "about the same as the Blue had worked pay," plus the costs of the pix far beyond NBC's allowances for tele wonder. Music Hall usually buys the pictures on a high percentage of the gross arrangement.

Radio trade naturally takes the picture attitude as one indicative of the fear it what television may do to the picture trade. Producers and exhibitors have a number of theatres in the metropolitan area one that it will help and another that it will hurt. Most agree, however, that the required mass production will be Hollywood's strongest lever into video. Darryl Zanuck Twentieth Fox made his report on television to the stockholders several months ago, in which he said that television might parallel the upheaval sound came caused. pic producers have been very cagey.

NBC is using some film shorts on its twice-weekly tele shows, having them produced at low costs locally.

Don't Do That!

NEW YORK, May 27.—A recent episode on the *Buck Rogers* serial had our hero falling into the time capsule buried at the New York World's Fair. Result—a small storm, with the fair raising merry hob, because the capsule isn't to be disturbed for five centuries.

So Jack Johnstone, director of the show, but Buck Rogers minder the capsule —unopened.

Victory May Bring Max Baer a Sponsor

NEW YORK, May 27.—If Max Baer wins in his fight with Lou Nova next week (June 8), he stands to win more than another crack at the heavyweight title in a match with Joe Louis. Baer is still likelihood, will be sold for another radio commercial. Week he was previously too high Baer had a sponsor for Gillette razor blades.

Fighter, who was on the Valley show last week, is handled by Jean Grombach for radio.

NBC Survey Shows 422 Papers Now Publishing Radio Columns

CHICAGO, May 27.—A survey of the country's daily newspapers made by the NBC press department here shows that 340 of the total number of dailies are now using radio columns. Survey was conducted by William Ray, local press head at NBC, and was done with an eye to determining the most useful function for the publicity policy.

Breakdown of the 340 using columns showed that 289 carry them daily, with 139 on Sunday only. The coverage is taken up by papers using both Sunday and daily pickups. Two hundred and sixty-nine of the total confine columns to advance program info only. Breakdown of this number gave 197 using it daily, 94 daily and Sunday and 38 Sunday only. Out of the 360, 19 use NBC program stuff exclusively, 14 for CBS, 5 for Mutual and 15 which are unaffiliated use a mixture, altho they are papers owning stations. Remainder have no radio tie whatsoever.

Associated Press radio column serves 84 of the total. Fifty-two of the papers use art work daily. It could not be determined here many of the dailies have a radio editor. However, in most of the cases where the papers are affiliated with a net station, the column is handled by the p. a. Ray said he had no figures to compare with last year at this time, but was satisfied that under the circumstances it was a good percentage.

Survey is considered quite accurate since deal was made between NBC and the Advertising Checking Bureau to get tear-sheets of all radio pages in the nation, enabling NBC to see what each paper uses.

According to *Editor and Publisher* yearbook there are 1,538 daily evening papers in the United States and 396 morning, plus 528 Sunday papers. NBC's survey gives a combined figure of 289 dailies and 133 Sunday sheets using radio columns for a total of 422 papers. This figure of 422 is 17 per cent of the 2,450 morning, evening and Sunday papers published in the United States.

Survey survey was made about the after *Editor and Publisher* published its second annual *Radio Publicity Survey*.

Radio Talent

Talking Shop

By JERRY FRANKEN

Odds and Ends

On his last show of the season Fred Allen will interview Jerry Colonna and Bobby Breisel-Hayes, Allen's sponsor. The program should be a dandy, and it's not the showmanship either. . . . When Maule Race stood in the center of the stage at the New Amsterdam Roof Garden during the Valley rehearsals, you could hardly see the band, what with the Valley show stretching from here to there. Incidentally, judging from the first show back in New York, the Valley program is going somewhat into the Crosby groove with more dialogue and less music. The show was a good one, but Lou Holtz has been funnier. . . . The Kate Smith Hour, Consumer Co. series (15 minutes of straight commercial) now emanating from WOR, Mutual was originally turned down by the stations, the sponsor going out of the air for a while before going over to WOR. Station had oughta stayed in bed or something. . . . Some of the Hollywood writers were barking about the broadcast of Bob Hope's show last week. Reason for story is that now even the ball players are reading about radio. Hope's idea of Arch MacDonald and Red Barber getting 25,000 item peep for annoyance, just for deserting what the ball players do. Say for that kind of lettuce—oh, well, why it. . . . Joe Bonaparte, radio editor of *The Brooklyn Daily Eagle*, is a cigar publicity. Ask Harry Brisson, the publication of a very nice guy! . . . Bill Cushman, Jerry Jonathan (Orch Dept.), signed by CBS last week, is tabbed as a big name of the future. He's reported as a very talented fellow . . . Spring is the interesting to watch relationships between the daily papers and radio. Remember when radio first came and the dailies gave it a cold shoulder? It was nothing? And then started going anti-radio? . . . Situation with tele isn't exactly parallel, since the paper people had a sterling example of what a new mass medium can do, and are hurrying mightily to get television channels for themselves.

Blue Crossers Squawk Over Handling of Derby

LOUISVILLE, Ky., May 27.—The Point of View (letters to the editor) column of *The Louisville Courier-Journal* has been deluged with epistles complaining over the commercial broadcast of the recent Kentucky Derby. Letters strongly criticized 20th Century-Fox for excessive plugs.

Gag making the rounds is that the picture company won the Derby.

New York By JERRY LESSER

THIS is the beginning of the so-called slack season on radio from the actor's viewpoint. It is the time when spots have to be filled. An idea I'd like to get across to the directors upon whom the average actor depends for his livelihood is this: Suppose each director went over his files and said, "I'll keep the ball rolling. I haven't used this or that actor for a Sponsor's period; or, if I used an actor, may once in one or two months, such actor would have enough work to keep the wolf away from the door. Each of us would have cards of new talent thereby giving the public a rest from the same voices on the same shows week after week." I'm not trying to detect directors how to run their business. I'm just trying to get across to them there is plenty of work for many more actors than are now getting steadily now and the work can be distributed a bit more evenly so that many good actors and actresses who are talented and deserving could be making a living out of radio.

*Parker Fennelly has written a script which will be produced on the Columbia Workshop May 29. Script is titled "First-Class Private Throop." Parker will do the lead. . . . Artie Dickson did a concert last week for the Civic Association of Hoboken, N. Je. Repertoire consisted of cowboy songs, operatic arias, Scotch songs, all done in costume. . . . The New Friends of Rhythm will appear on RCA Music Box in the near future. They performed for the Dutch Treat Club at the Ambassador Hotel this week. . . . The title of an article Barbara Lee has sold to "Modern Screen" is "*For the Love of Mike*." It deals with radio for didn't you know?. . . . Owen Jordan, young radio actor who did a splendid job of pinch hitting without a rehearsal on the "Girl and Gangster" show recently, is one of the American Theatre Council's selected young actors to be presented in scenes before theatre producers and directors.*

WELL, they finally found out a woman's place is on the range in the kitchen, as many were led believe. Blame over the Pepsodent radio. The new NBC-Federal Radio Project program, *Women in the Making America*, was launched over WJZ, yesterday, CBS, working with the Women's Federal Radio Committee, will present the premiere broadcast of a new show to be called *Women in Action* on Tomorrow this Saturday. On Friday CBS assembles all women on behalf of different countries to dictate *Women in a World Crisis*, the half dozen speakers being members of the Institute of Leadership. . . . Walter Winchell has been given a renewal of his radio contract another year. . . . Bing Crosby's producer, Bob Brewster, is New York bound in June to wed Jane Witherspoon on the 15th. . . . *Jean Bouvoeul, of Our Mem's Family*, will be a mother in July. . . . If you haven't gotten to the World's Fair you don't miss it. I made my fourth trip there yesterday, and it becomes more awe-inspiring each visit.

Chicago By HAROLD HUMPHREY

DONNA BEADE and LESLEY WOODS are organizing a Chi chapter of TAC (Theater Arts Committee), pulling their first show for Saturday afternoon, Saturday. . . . BERNARDINE FLYNN, the female half of Flynn and Flynn, is in the script after a prolonged motor tour of Virginia. . . . GILBERT TAYLOR, formerly of WMAL, Washington, is new speaker at WJJD. His real name is FRANK KOONCE. . . . PATSY MONTANA, WLS singing cowgirl, is an addition to the Republic Productions roster in Hollywood. Gail will play the femme lead in GENE AUTRY'S next pic, shooting this month. . . . RANSOM SHERMAN had a close shave Tuesday making his debut on the Vick Family Program, coming up until the last minute the NBC comic did not know whether Swift & Co., his other sponsor, would make its 30-day option on him for evening shows.

Jack Teagarden's first crack at that new band gag session at the Park Lane was so originally staged by Bob Dolan Grayson and not so hot, and next WON is contemplating dropping it soon. . . . Jack Chesler's Good Morning's call on the gang for WBBM's Kaleidoscope Playhouse. . . . Angeline Cox and Marjorie Hanson are set to make an appearance at the annual Inventors' Congress, the single here being the gals' great sport "inventing" a stunt. . . . Edna O'Dell, WON company, is nursing a sprained ankle received in the auto accident she tripped on the stage in the studio. . . . Gene Ryan has returned to the land of "Horsehoot Hanna" for Blackett-Sample-Hummert. . . . Paste Lish (Bill Comstock), the comedian who left the Al Pearce show to a half a few weeks back, is now down in Hagerstown gaining poop into the Riverside in Wilmington Friday.

AFRA Names Committee To Study Wax Mart

NEW YORK, May 27.—American Federation of Radio Artists has set up a coordinating committee to make a preliminary study of conditions in the recording and transcription industries. According to AFRA executives the union may be ready to swing into action on negotiations shortly thereafter.

Union expects some difficulty in drawing the line at the edge of the radio industry, research already having shown the p. t. and recording set-up to be complicated owing to different conditions prevailing.

TELEVISION REVIEWS

NBC Tele Goes From Horrible To Very Good in Two Programs

NEW YORK, May 27—That NBC is constantly searching for the correct formula for television entertainment—insofar as present technical and production limitations will allow—was particularly apparent in the eighth and ninth programs of the current twice-weekly series of variety tele shows. Show presented Wednesday was so badly conceived and executed that it didn't even possible Friday's program came from the same workshop. Improvement indicated that NBC's production department is not content to rest on the scientific laurels of its engineers and that effort is being made to offer entertainment and not merely a fascinating plaything.

Talent line-up on the first of the week's tele casts equaled that of the second, but it was in the manner of presentation that the contrast was so marked. Wednesday program lacked continuity, smoothness and showmanship and its first half hour was of a type to make undiagnosed sweat of this newfangled thing. Whoever put Marion Bishop's Marionettes in the lead-off spot did herself with a moon being crime, traveling stood a fine chance of earning the dubious distinction of being responsible for asinine production. Puppet thing was inexpressibly bad both in puppeteering and tele production.

Program's entertainment quotient increased not at all with Mikhail Mordkin's ballet lesson. For 25 minutes eight were trained [illegible] the advantages of being tightly written and well acted and directed.

Contrasting with this entertaining program was NBC's first experiment with a musical comedy adapted for tele. Pic was RKO's *Gunga Din* condensed into 58 minutes of the best action and dramatic scenes and given coherence thru a commentating synopsis by Knox Manning. NBC can be thankful for its indiscretion of last Wednesday eye in this case, for it made possible this latter—if it cuts out enervating puppet shows and tele-unfriendly dances—it continues to present carefully thought out and intelligently programed items.

Richman

RADIO SPIELER—

(Continued from page 9)

WBBM's baseball and sports' Buddies for Marvel eight, Jerry Lawrence, General Mills, Collette Bason, La Palina cigars and Bowman gum, Don Hammond, who does *Hippodrome*, and Tom Rulifa, the spieler for Wrigley's *Sportsgood Salons*, are all recent or near-recent vets who got network commercial contracts. Then they had to be let off and have the local music—the chief, Jimmie Petrillo, is a stickler for that big bite and has issued an ultimatum that they cannot work for NBC too. Rulifa said he can work had to join AFRA to spiel on these net commercials.

At WGN, Quin Ryan, station's manager, has the unique position of also being the station's paid announcer. Ryan tried out with WGN as a spieler and day does a morning news program, thereafter and a *Marriage License* recitation and a quiz program for kids. Only other WGN mikers hitting the $300 per week mark are Bob Elson, handling *Ladies' Answers* for Chen Kenney and all of P. Lorillard's ball stuff, John Weigle, doing day-to-day Music and *I Need a Job*, and Art Allen, who does *Painted Dreams* Borden and news shots for Manhattan Soap. Elson earnings probably down around $85 a week during a gamble in the winter of sports on and majority of the town's announcers pick up quite a few extra bucks outside emcee jobs, slide-film travelogs and other sundry duties. are will change for those spielers commercials now and not getting for same when AFRA completes commercial dealings with the radio biz here. It will mean pay for all rehearsals, net and local, and should if many announcers' earnings confirmed.

35 Weekly Philly Average; Take Small

PHILADELPHIA, May 27—Practice of among paying extra to spielers to insure their programs getting extra airtime on bonus basis pay rate of about $35. Is in earlier stations particularly, announcers grab additional cash by doing commercials. Outside WIBG and WDAS and WIP especially, the grabbers have gone up in airtime and incentive along with it. This means a commercial will well as commissions.

Regular announcer salaries begin at $30, the minimum prescribed by the American Federation of Television Artists, which the station has an agreement with. Average salary for a station announcer for a six-day weekly 18-minute spot runs between $15 to $25. Single spots of a quarter and half hours usually net between $250 and $50.

Top-flight announcer gets up to $50, each commercial bringing $10 to $20 additional. Average for top-flight announcer usually brings home an envelope of around $100 a week. Only two Philly stations officials hold that it has been known for several of the talents crew to earn as high as $125 for long stretches at a time.

One of the hardest-working crews is maintained at WDAS, where the minimum is $30, but staff average a spot more. Announcers at WDAS all double, every fellow is publicity man. Ronald Lee is program director and even Pat Kanin, general manager, does announcing chores. All have several commercials and even go out to sell time.

N.O.'s Eye-Drop Pay As Gabbers Say Ouch

NEW ORLEANS, May 27.—Salaries paid regular staff announcers at the big three local stations are substantially higher than a year to 18 months ago, while two independent stations are reported paying according to provisions set forth in the Federal Code, but with a minimum of 25 cents an hour plus increased earnings if announcer uses off-hours for solicitation of commercials. One of the eleven stations has thirty announcers on average $3.50 a week for straight announcing work and expects staff to seek additional earning commissions from 10 to 25 per cent.

Only commercial station in the city and member of CBS, sets a minimum pay of $30 a week for announcers, while other chain stations set smaller minimum pay scales.

KFHE, KFI, Drop Bands

LOS ANGELES, May 27.—Staff bands of KFHE and KFI have been dropped for a three-month period, according to announcement by Lloyd E. Yoder, station's director, who heads KFI combination. Bands dropped by KFHE are slated to pick up where they left off in the fall.

Advertisers and Agencies

By PAUL ACKERMAN

NEW YORK:

MARKET RESEARCH CORP. for the past few weeks has been quizzing agencies asking which station reps sensitive are most popular and who reps of the same are liked, where is regard it as a "trick" set in motion by one of the leading reps. Some agencies refused to talk. . . . Al Pearce, for Chase Sanborn, is being continued thru July—but what happens after that is indefinite. . . . Andrews Sisters have been renewed by Dole Pineapple. . . . Wayne Randall, NBC press exec, on a vacation.

Entire Bing Crosby Show may come out of Hollywood if Jack Benny do a broadcast from the World's Fair. The prospect has a commission to see the Crosby Whalers perform. . . . Lawrence Tibbett and Marion Anderson for Chesterfield. Washington June 8 is thing for the King and Queen. . . . McKee's Albright, Philadelphia ad agency, threw a fetch for cast of "Your Family and Mine" at the Waldorf-Astoria Thursday (25). Both McKee and Albright present for the entitles. . . . Ken Dyke, ex-Ford, ex-Young & Rubicam's Hollywood publicity office, has been transferred to the New York office for the summer. . . . Jimmy Durante's show in Jan. season is three years when he goes off the air for Kreml. . . . Bob Aspinall, Eddie Cantor becomes a grandfather in October, when Ann to his daughters will receive twins from the stork.

THREE ASHBYS are taking over Ohio College, Michigan, on June 4, John Lee Ashby, son of NBC counsel S. L. Ashby, graduates from Lee Ashby, an alumnus, will give the commencement address. Ashby, Jr., is a graduate, son of A. L. will walk off with an honorary degree. . . . J. Vance Babb, formerly manager of Pepsodent divisions, is now publicity director of the United Brewers Industrial Foundation. . . . Babb and Lee Reiser obtained their fourth renewal of Kraft Music Hall, starting into October. . . . Tommy Rockwell now managing Sue Walsh with Larry Clinton still retains a financial interest. . . . William N. Robson, CBS director and producer, stepped into Lux Radio and *Beyond Reasonable Doubt* for Associated Music Publishers. Columbia Artists, Inc., set the deal. . . . Paula Victor, who as Paula Kurtzmann dished out the movie chatter on Philly stations, now in New York doing work on dramatic script shows. . . . *Vox Pop*, recently renewed by Kentucky Club Tobacco, will be broadcast from Hollywood from the lobby of the RCA Building at the World's Fair. . . . Ann Pierce, Chase & Sanborn agency, will marry Florence Mathey, Jersey City, June 2. They will honeymoon in the South.

Hollywood and Los Angeles

NEW WRINKLE in baseball broadcasts is revealed by KNX, Running like some of the stations on CBS Playhouse matinee, Joe Bolton played host to 150 women at Wrigley's baseball game Saturday. Barney McEvoit, press agent for Arthur Shaw on the Coast, having quite a time saying hello to everybody at Shaw's birthday party at the Palomar. . . . Dick Coburn, of Dave & Bernice Wright, placed to Frisco over the week-end and came home with eight new contracts for transcription service. . . . Broadcasters . . . Joe Penner due back in town after Bermuda. . . . Frances Langford and Phil Harris and Lee Tracy on latter's yacht during Honolulu race. . . . Betty Jane Rhodes, of KBIG, creating a lot of favorable comment with her vocals with Matty Malneck's band at the LaMaze.

*Roswell Rogers, writer for "Texaco Theater," breaks into print with his new mouse in Dixie Canyon. Sam Goldwyn's new pic, *Lucky Cisco* and Howard Grove take over "Beauty Contest" broadcast for Sierra Sales Corp. on CBS Pacific net. . . . W. B. Lewis, CBS vice-prexy in charge of programs, is home. . . . "Let's Go Hollywood," MBS, Fred Dealer show, recorded in how-dee-do fashion. . . . Claude Sweeten, of KFI, gets three months' leave of absence to study hoss. . . . Bill Stulla, KFI announcer, and his wife, Betty, have new radio show entitled "The Cackler!"*

From All Around

JOHNNIE OLSEN'S *Jottings* is the title of a syndicated column being written by Olsen, emcee of Penn Tobacco's *Rayish Rascals* over WTAG, Milwaukee, and Johnnie's stuff for Independent Grams. . . . Katherine Christensen, director of the *Little Men* and *Women* theater group on KSL, Salt Lake City, left for the Dallas New Dramatic School off for a year's study. . . . Ruth Lee is in Paris in the fall. . . . Mary Little, radio editor of the *Des Moines Register and Tribune*, in New York covering radio shows for the two papers. . . . Gene Cleary, of KLNT-KSL, is with her in Ohio. F. Marion Crawford, emcee at WLW, Cincinnati, was recently named secretary of the Ohio Chemurgic Commission.

Milton Bacon, conductor of "Apples and Salt" on WLW, Cincinnati, is increasing his schedule of luncheon, church and school talks. . . . "Voice on the Street" series, featuring Carl Gearth on WFTF, Raleigh, N. C., has started from an original idea of sponsorship of Allen's Service Station. . . . Ruth Lawrence has joined staff of WWJ, Detroit, coming from KCMY, Oklahoma City, where she wrote and scripting "The Sports Parade," new six-a-week print of news and interviews.

MRS. LLOYD E. YODER, wife of the NBC manager in San Francisco, is expected home in Hollywood soon. Carl Burkland, sales manager of WCOC, Mississippi, was a visitor this week at the *Big Show* broadcasting studio. . . . Some 10 years, KFRC has changed name of its station from Radio Center to Radio Parade. . . . Ray Mason, formerly KFRB, Fresno, KFRC, Frisco, has joined KFRC announcing staff. North Platte, Neb. Joe di Natale, formerly promotions head KFAB-KFOR, Lincoln, is new sales manager, KGNF. . . . Louise Fielding, who is to be married soon, surrendered KFAB (Lincoln) information desk to Janet Lockwood. . . . John Kennedy, one of dual role on KFAB-KFOR, handles the hours spent on station on their writes continuity for the KFOR-KFOR on the day to signing off.

Program Reviews

EDSY Unless Otherwise Indicated

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, only recently, rate further mention. Space is that a one-time program review is inadequate for a production that varies each time it is presented.

ARTIE SHAW returned to the HOBART BENCHLEY program coincident with that shows shift from Sunday evening spot to NBC Tuesday, following *Information, Please.* Shaw's return was further proof that he has fully recovered from the illness which kept him the above some time. Shaw gave several rolling flurries performances, and his numbers bore the band played being jumperoos. In *Shoot the Liquor to Me, John,* Roy Hamilton sang as *B. B. Blues* (B. stands, *Boy*). Shaw played notes that just can't be believed. The band plays with a terrific lift, a sing few bands possess today. The last number, *Begin the Beguine,* was a bow selection, a blare tune rather than a swinger.

Altho Benchley can usually be relied on for one good belly laugh at least, and he lived up to that expectation plus, the show is not as funny as it should be.

NEWS DRAMAS continues to be one of the best "sustaining" series now on the air in Hollywood—Show, sponsored by Langendorf Bakery, has been on the air since its inception several months ago. Addition to the cast of RUSSEL HUGHES gives the program an added lift.

With first-class headlines being offered daily the news boys have to make dramatizations have been very effective. Cast responsible for the success of the show works under handicap due to the fact that wires are kept open almost up to the last minute because of the setting last-minute news flashes and whipping them into dramatics. Author DON CLARK should take a bow for his uncanny knack of picking the assignments and making them presentable for other authors. Production is handled by SAM PIERCE, with narration being handled by FRANKLIN BINGMAN. New spot in the show over the Hughes is titled *News Pictorial.* Hughes' voice is well known by fans on the Coast. His work has always been of high caliber. Young & Rubicam handle the account.

Still entertaining Buffalo audiences with a variety program, La Salle Brewers, Ltd., a Canadian firm, is sponsoring the *International House* show thruout the seven months. It has improved with age of the entertainment appreciably. Show comes once a week on Tuesday nights from 8:30 to 9:00 WGR-CBS.

GORDON CALDER, a veteran interlocutor, comes to bat every week from Toronto to emcee the show and does a fine job. Publicized as the "greatest company of a straight musical production with just a score of outstanding talent" it broken now by a regular short dramatic sketch. Combining quality of local radio talent, plus the talent of imported to home-town listeners and interpersonal a variety of talent, the program ELVIRA RUFFEL, who is a fine all-round singer. JOHN STRONGMAN emerges in for semi-classics with a splendid baritone; the three LA SIRENE SISTERS, a harmony trio, who give catchy a lot of rhythm and possess good enunciation in addition to well-blended voices; the THREE TREYS, a male version of the La Sirene, and of equally fine caliber, who also do specialty solos on various instruments. Production is handled by the renditions billed as the International Quartet and sound chap, Dave Chesla's Band supplies the background music and with its 10 pieces does well on the semi-classics. In the show are two half-hour dramatics, all of which are mixed to good advantage on this show.

Dramatic playlet reviewed was about warm-torn spain and a soldier who was about to face the firing squad. FRED and ETHEL VAN ORMEN, CLIFF JONES and JACK PRITCHARD, of the station's staff, did a splendid version of the much-used theme of anti-war propaganda.

ANNOUNCER AARON LEVINE billed as ALAN LINDSAY, gives the program the right finishing touch and rounds out the half hour to good advantage. The commercial announcer, as well as the emcee and still better, pac, the quite a bit impressed over the radio receiver.

Hours from 9 to 11 p.m. over WOR-Mutual on Tuesday presented a rather well-rounded session of programs. Included were special events and dance remotes.

HAROLD HOFFMAN, former governor of New Jersey, went on at 9 p.m. for Renault Wines. Chief failing of the ex-governor's delivery was a tendency to digress from regular news and go into personalities and political speculations and digressions which seemed far-fetched. Comment, for instance, upon a home picture of Queen Elizabeth chatting with the cottage folk and the long distributions of home seasons to the civilization of Queen Victoria, Egypt, etc. This was not an isolated case. Hoffman also gambled words occasionally, and in speaking of the Fall River, Mass., tragedy, of *The Seven Pillars of Wisdom,* called it the "seven pillars of Hoffman." In his seven comment, however, Hoffman managed aptly, and he would do well to stick to straight stuff entirely—eschewing the more imaginative flights of personality.

EDWIN C. HILL at 9:15 p.m. brought on the Metropolitan Life Insurance Co. program. He gave a few of the usual stations, tells listeners what insurance can do for them, and also quotes letters from the Met's files and are produced from the Met's files and are produced above advice and hints at phony insurance schemes.

At 9:30 p.m. LELAND RICKFORD, Colonial network announcer in Boston, broadcasted 30-minute talk on rescue activities at the scene of the submerged submarine off Cape Cod. Talk, to put it mildly, did an ace job reporting detailed activities of the rescuers, and the comments coming over well loaded with the drama of the occasion. His material, at times, was terrific, but this does not minimize his own job of delivering the talk.

At 9:30 p.m. JIMMY DORSEY, with HELEN DUGAN, doing vocals, emcee from the Meadowbrook. Dorsey's band sounded occasionally to be brilliant form and impressed this reviewer more than ever before. Really solid delivery. Miss Dugan's voice was not particularly well affected—but this is a failing of most girl singers.

MORTON GOULD and his purveyors of well-rounded music and rhythm at 10 p.m. Gould's work is classy, a definite contribution to modern music in the line of rhythms and arrangements. Band played original, pops and standards. Band BACK BEAL, a fine baritone, did vocals.

TED FIO-RITO from Ben Marden's Riviera on for a half-hour spot beginning 10:30 p.m. Fio-Rito is a fine one, with Fio-Rito occasionally featuring some of his own deft keyboard gymnastics. Vocalist is SHIRLEY GAY, who sings straight, bless her.

F. A.

4-A'S PROVISIONAL

(Continued from page 3)

branch to the Actors' Equity secretaries. This body is broken down into a subcommittee consisting of Mrs. Florence Marston, of Screen Actors' Guild; Paul N. Turner, general counsel to Four AA; Henry Jaffe, counsel to the Actors' Federation of Radio Artists and American Guild of Musical Artists; Joe Flecker, of AGMA, and Philip Loeb, of Actors' Equity Association.

First installment of this one big upset plan as yet makes no mention of dollars and cents, but it is understood an idea of how much this one card would cost.

"Breezing Along"

Reviewed Friday, 8-8:30 p.m. Style—Musical. Sponsor—Philip Morris Co. Agency—The Blow Co. Station—WOR (Newark).

Breezing Along, which replaces the old program, Jesse Wharry, for Philip Morris showed enough strength in its debut to land a sizable audience for the tobacco product. Show has a well-integrated band under the guidance of Jerry Sullivan, a vocal group, Bobby and her Bel-Airs, six girls and three boys who deliver despite their unfortunate billing, vocalist Jack Smith and emcee Charlie O'Connor.

Material in the program is the orchestra, whose playing is clean, musical and of brilliant tempo. Beverly and the singing group are excellent, the choice of six girls and three boys making possible a variety of tonal variation and effect. Bay Blue Streets, and the tune come over sharply articulated. Beverly herself divines the solo singing assignment, with Jack Smith.

As a concession to the jitterbug audience, eight of the bandsmen make up a jive section—which did not deliver as effectively as the complete orchestra.

Show is emceed by O'Connor, with a bit of banter and the talk by Orson Johnny the Call Boy is included.

Ackerman.

Note to P. A.'s

NEW YORK, May 27.—Seymour Oltman, who writes a radio column for a number of small dailies, tipped off the Hudson Feature Service, waste paper collection firm, about his home, 178 Rockaway parkway, Brooklyn.

"Spelling Bee-Liner"

Reviewed Sunday, 7-7:30 p.m. PST. Style—Spelling test. Sustaining on KSFO (San Francisco) and Columbia Pacific network.

Program follows usual trend of spelling-bees, with a half-dozen contestants lined on each side of the microphone. Winner is awarded radio set as a prize. Program is sustaining thru KSFO.

After spell-down, Bressman takes quiz authority in on the game and gives thru it with a pocketful of nickels, quarters and half-dollars for winners of trick questions.

This combination of L. Q. pooey and spelling bee is not too bad a program. This reviewer can't say as much for the delivery.

One kid collected 11 nickels in 30 seconds for answering that many words misspelling with "ie."

Murphy.

Pat Barnes & Ralph Dumke

Reviewed Saturday, 3-3:10 p.m. Style—Baseball talk. Sponsor—Kroger Celating Co. Agency—Kenyon & Eckhardt. Station—WOR (Newark).

Pat Barnes, well known to radio listeners, assisted before the Brooklyn Dodgers broadcast. Barnes and Dumke discuss the sport, the players on each team and the game. Also bring in the plugs for Kroger gelatin as a builder-upper. Sales talk seems more to the masculine end, probably the best method.

Frankos.

"Little Red Schoolhouse"

Reviewed Wednesday, 6-6:30 p.m. Style—Comedy serial. Sustaining on NBC, Pacific.

Written and directed by Beverly Brown of the WPA community staff, play is a fine portrayal of the one-teacher school faculty of past days. Comedy is intermingled with philosophy, and Brown manages to instill new plotting when interest wanes. Station offers as souvenir a school slate.

Play now revolves around plot of rich man's son to force his father's influence against old schoolmaster to get even for master's action. Young actor is cast do their parts unusually well and Brown as schoolmaster strikes.

Muth.

"Breezy Clock Scholars"

Reviewed Friday, 9-9:30 p.m. Style—Quiz. Sustaining on WIP (Philadelphia).

This program, being a reasonably exact facsimile of the original, has Benedict Gimbel, WIP prez, in charge of three contestants and a guest to whom questions on a variety of subjects are directed. Program is sustaining. Gimbel keeping the talk moving by prodding the experts to give more-than-standard and leading in the extemporaneous gab when it seems that the query will go unanswered.

Cast consists of Kevin Scholes, music teacher of Wm. Penn Charter School; scholastic at the University of Pennsylvania, and H. E. Vogel, head of the English department at the Oak Lane County Day School, a subsidiary of Temple University. A panel was then chosen from one of the more prominent locals is also included.

The program attracts a wide audience. Those submitting queries get $2 if their questions are used and $5 if stumped. Hence if they stump the sages. The radio audience also gets the thrill vicarious. On program heard the experts appear in both cases. Show is holding average considering the variety and type of questions submitted by listeners.

While the program has far to go, to achieve the finesse of the original *Information, Please,* it is entertaining. The level of interest is maintained through the program, which is well timed, limited and the barrage of extemporaneous give the visual audience as well as the listeners plenty to chew on with a high quota of entertainment. Recommended for sponsorship. Murray Anderson announces capably.

Cohen.

"Moments of Melody"

Reviewed Tuesday, 4:45-5 p.m. Style—Sketch. Sustaining on WDRC (New Haven, Conn.).

This musical program depicts the valiant efforts of a young singer to land a berth in a Broadway production. Girl is in love with her agent, a leader. His father is the producer. Sketch is only fairly interesting due to the slow-moving action, which drags almost to a boring point.

Mabel Nash, as the youthful songstress, reads her lines well. Didn't sing at this time. Supporting thespians also take part of father has a fair baritone voice. Program is sustained by WDRC as the small musical combo which plays several numbers.

Ted Pierce is credited with script and direction.

Lefkowitz.

"Melody and Mirth"

Reviewed Thursday, 7:30-8:30 p.m. Style—Variety. Sustaining on KDKA (Pittsburgh).

Blue network's localized attempt to compete with Rudy Vallee and Kate Smith is partly grand slam and partly bunt. Conceived by KDKA staff, formidable show-cases station's talent is acceptable but unimpressive. Vocalists, band, dancing gags and gals would fit in equally well on any network. Musical numbers, generally programed to fill in time, a few are genuinely commercial caliber. Produce Jack Lenzie, who is in attempt to create music hall or variety-hour atmosphere without humor.

Highlights of first show were Chubby Rose's tormenting, Stephanie Diamond's soulsong and some of Maestro Spitalny's music. Fred Kelly's ditties and Dave Carroway's gag monologue, the latter, tor. Bessie Armstrong proved himself a fine interlocutor and a swinging comedian. Also on the program were the Kinder Kids, Sugarfoot and Hulie and the Westerners.

Frank.

Weekly Award

Best commercial of the week: Harlow Wilcox's spot on the Fibber McGee show, with the spieler doing a sad Tarzan. A corking commercial, really worth this week's prize of a spiked collar button.

HILDEGARDE

Exc. Rep.: JACK BERTELL
Pub. Mgr.: ANNA SOSNIEK.

Featured Stage
RIPLEY'S
"Believe It or Not"
Friday, 10:30 P.M., Over CBS
Operating Room
HOTEL PIERRE, N. Y.

Conducted by M. H. ORODENKER—Communications to 1564 Broadway, New York City

MUSIC ON THE HIGH SEAS

Hot Weather Cruises Increase Number of Sea-Going Tootlers

Scale for ship musicians to be raised September 1—possible further increase next year—Al Donahue still leads field of beat contractors

NEW YORK, May 27.—With the advent of summer and the subsequent increase in vacation cruises from here to points as far north as St. Johns, Newfoundland, and as far south as Buenos Aires, it's practically open season for musicians who can fill the rather stringent requirements of oceangoing music-making. There is a chance of the business, for that matter, is an all-year proposition, and alibis not spoke-lighted as much as location and pay-starting nine lessons and a pleasurable type of job throughout the year for the steamship lines are due for an increase in pay starting September 1, the result of a recent agreement between American Federation of Musicians and the boat companies.

Wage Scale

Present scale for a steady job is $90. With the newly agreed upon provision bringing it to $100. There is a chance that, as of September 1, 1940, the scale may go an additional $10 a month higher, but that will depend upon conference between the AFM and the steamship firms slated to be held no later than May 1, 1940. If at that time the firms feel that business warrants the second upping it will become AFM law.

Related scale applies only to jobs of a month or more. Quarter-month jobs are forced are $78 a week for seven days (or less) and $87.50 for 8 days. Meals are free, pay paid pro rata. Leaders get 27½ per cent, sub-leaders and soloists are limited to 5½ hours a day for not more than three months. Overtime is paid at $1 an hour. Musicians are not required to play any off-ship engagements while in port, and doubling is not allowed. Bermuda run men pocket a week's pay for the only four days work. Meals and board are free, and accommodations are standard second-class cabins. Tips are illegal of regular passengers in that class.

No Transfer Needed

Shipboard musicians' booking picture has changed in the past few years. Previously steamship firms went to the hiring halls and, along with the fees paid in the souvenirs of foreign ports and a good cushion. There were some cases of playing the boats, but the percentage was small. The majority of men were made up of regular musicians, all AFM. Latterly, companies have begun to keep a lot of them from applying for ship jobs, based that if a band sails from New York that plays it in Lima 302 furlaetiion necessitating holding a New York card. In the case of the AFM men's bars are eligible regardless of local affiliation. No transfers are needed, and traveling or relief cases are exacted for this type of work.

Another change to take place in recent years has brought ship musicians under maritime laws, making it necessary for them to sign ship's articles the same as any other member of the crew and to conform to maritime rules and regulations. Amongst these rules require physical examinations, photos, birth certificates, blood test and even fingerprinting, and, as part of the crew, musicians take part in fire drills and have designated posts and duties in case of emergency. From the AFM standpoint, its members are organized as employees of the boat company and the latter are responsible for payment of any compensation or injuries taken assessed upon the employers. Also, in accordance with maritime law, the captain of a ship has the power to fire a musician (as a member of the crew) with the leader having no redress from either the line or the agent who got him into the job. Its such cases, he read only for the time he has worked.

Good Musicianship Needed

In addition to all the other unusual aspects of steamship work musicians have to meet difficult musical requirements and have a rigid moral and character prerequisites. From the music angle, the boats are looking for the able to play swing, sweet, tangos, rumbas, waltzes, and the Latin-American rhythms. Lunchtime and dinner music is never dance, and the boys have to be up to snuff on their classical fiddling or blowing. Another important point is the unity ability to play a show, with several special events during a trip—such as the Captain's Dinner—and regularly scheduled entertainment—calling for at least nightly dance. Shipboard bands average from 3 to 12 men, with the seven on reeds and strings rather than the woodwind combination. Doubling is practically a must, reeds being out as far as the woodwind combination is concerned. Leader also plays an instrument, usually the violin, being on the trap.

The character angle is an important one in determining a musician's suitability for ship work. Whereas a tootler can knock off for the night on a location, the boys on the ocean are on duty, and there is no getting off the premises in midocean, making it compulsory for a musician to behave himself at all times, and, as stated, be able to mix with the blend of all-round musical ability and good character is the most difficult job

(See MUSIC ON on opposite page)

Summa Cum Laude—

NEW YORK, May 27.—In case any traveling band playing a date at Williams College, Williamstown, Mass., should get a request from a member of the faculty to sit in on a jam session—don't be amazed. We were from a professor who was jamming on the clarinet at Harvard before he began his jam syllables at Williams.

Roy Larsen, Harvard '29, in his blog for the class Decennial (just published—free plug), writes that he and the "Harvardians" while studying for his Ph.D. Now that he has an assistant prof of English at Williams, he states that "in spite of my supposed academic dignity, I still play enough clarinet to take part in an occasional jam session with the Williams Purple Knights."

Kayser Joins FBMC For One-Night Desk

CHICAGO, May 27.—Joe Kayser, who recently severed his connection here with Stockwell General Amusements Corp., joined the newly opened Chi office of Frederick Bros' Music Corp. on Thursday (25) and will head the professional department of FBMC out of this office. Kayser's association as a professional booker started back in 1923 when he made his own band on some of the best touring dates ever played in the Windy City.

Fields Draws 1,100 At Bay Beach Preem

GREEN BAY, Wis., May 27.—Gala opening of Bay Beach Park last Sunday afternoon with Fields Ballroom despite threat of rain. Howard Kressmer's Ork played for afternoon dancing, while Shep Fields was in for the evening, drawing some 1,100 fans in attendance. Admission was 55 cents to 9 p.m. and 75 cents thereafter.

Ballroom has been enlarged to accommodate stage and band shell. New lighting effects and fixtures also installed. Spot is under direction of Sylvester (Mooney) Eder, operator of the Nightingale and Twenty Beer Barrels. Other bands booked for the spot include Charlie Griggs, Ray Alderson and Dick Jurgens.

Stuff Smith Gets Hotel Edison Call

NEW YORK, May 27.—Maria Kramer again exercises a woman's prerogative to change her mind. Instead of taking Milt Herth Trio for the summer months at the Green Room of Hotel Edison because the union backed up her room to Clam A wage scale, she decided on the unusual by bringing in a setup of Stuff Smith, who has been synonymous with the swing set on 52nd sts, gets the Green Room call, opening June 15 for an indef stretch. Uses a six-piece band devoted exclusively to swingtoonies. Entrance of Stuff will give Broadway hotels three colored attractions. Noble Sissle holding forth at Hotel Paramount and Chick Webb set in Savoy Ballroom on Park Central Hotel. Also marks the first of a stringpiccer at the Green, with Blue Barron set to return September 28. Herth holds forth until Smith takes over and then moves his threesome back to Hotel Lincoln.

Henderson's $135 on PoorRacePromotion

BUFFALO, May 27.—Fletcher Henderson, playing a race dance last Saturday at Rhythm Club, Niagara Falls, reported to be as successful as was anticipated. Promotion, handled by Jack Kelly, who had just about gotten over the flop of Larry Clinton's band here a year ago, obviously pulled another boner when he brought Henderson into this colored dance hall. Thus attracting a good percentage of youngsters that might otherwise have been drawn to Clinton's outfit the night of swing.

Auditory mistake was his complete lack of advertising, which proved fatal on this occasion. Dance drew only 100 persons, a date handed to the local hall. Advance sale dicats at 38 cents were purchased by about 60 folks, an advance of $54.20. Remaining 160 dancers bought tickets at the door for 40 cents, a gross sale of $63. Gross receipts, $134.80. Didn't cover the band, the hall rental, necessary expenses on the date, Smith had to enter about $250 on the red side of his ledger. Lesson to promoters is that a really good market for names on one-nighters, specially if they are properly managed and exploited.

Eastwood Gardens Line-Up

DETROIT, May 27.—Eastwood Gardens ballroom, Detroit, continues with Joe Sanders on the band stand. Name bands and orchestra dates booked by Harry Wagner and Max R. Kerner for week stands are Sunny Berigan, June 2; Shep Fields, June 9; Jimmy Dorsey, June 17; Henry Busse, June 23; Russ Morgan, June 30; Blue Barron, July 7; Artie Shaw, July 14; Jan Garber, July 21; Buddy Rogers, July 28; Hal Kemp, August 4; Eddy Duchin, August 11; Ray Noble, August 18; Larry Clinton, August 25, and Gene Krupa, September 2.

$627, a Profit, With Jones

WILLIAMSVILLE, N. Y., May 27.—Isham Jones, making his first appearance at Crystal Beach Park pavilion Thursday, accounted for a profitable date of $627. Not an exceptional take, but good enough to brave Owner-Manager Harry Altman a satisfactory profit on the date. Jones drew about 3,000 and as the door scaled at 55 cents, Jones drew about $1,650 for his 12-man dance band promotion of the season. Bill Graw being the house music maker here.

Arter 3C Swell for Samoa

PLINT, Mich., May 27.—Al Arter, coming in from East Ohio, gave Samoa Ballroom its best gross of the new season last Saturday. At 40 cents a copy, 800 paying customers contributed to an $321.60. Band is barnstorming thru Michigan and returns to its native territory next month.

Petrillo Catches Up With the Low-Scale, Under-Scale Spots As Orks and Ops Get the O.-O

CHICAGO, May 27.—Outjying dancants in the Chi sector have been getting the raised eye from Secretary James C. Petrillo, with the result that one bandsman was $1.25 the better off for his work he now has a receipt) and two other men have been boosted into the A class bracket.

They hill, who closed few weeks back at the Lake Shore Ballroom, was a promotion who paid the one-grand fine. It was Hill's first time in the "doghouse" a C-scale a week to the Lejeune, operated on the Indiana side. Hill was heard about it, too. Hill paid the fine, so is again in good standing.

Lake Shore Country dancant and the Villa Moderne are the spots involved in the class limits from B to A. Ray Pearl's Ork is current at the former and Carlos Molina is cooling at the other. Queried about the change, Petrillo stated that, inasmuch as these spots were booking class A material, there was no reason why they shouldn't pay off in the same fee. Mr. Alfred Stern, who failed to mention it, it is thought, too, that another reason for the action might be that it serves as sort of a notice on these prairie rooms to adhere a little more closely to the rules. Union has already called the entire Georgia Hamilton Orch to the offices for "explanations" on their date at the Del Shore Country club, which operates Tuesday (23).

At the same time Petrillo has not been overlooking the attitude right in town. Several of the smaller B and C nitries have been operating under the guise of budgets, tip from now on the union boss is still keeping watchful. Example in the case of the Rose Bowl, a C classed dump to a number where Ina Ray Hutton took up her baton there at $1,750 per week. With a WON wire which was cutting the ope another $125 per week. With Hutton out now, Sally Wagner's Ork has returned, but at class B scale.

Some of the ops of these small-center night spots feel the tootler scale should conform to the size of the spot, but Petrillo's judgment is that the tootler is entitled to much the same as that of a doctor—if you have it, you pay, and if you haven't, you don't.

Kayser Joins FBMC For One-Night Desk

CHICAGO, May 27.—Joe Kayser, who recently severed his connection here with Stockwell General Amusements Corp., joined the newly opened Chi office of Frederick Bros' Music Corp. on Thursday (25) and will head the professional department of FBMC out of this office. Kayser's association as a professional booker started back in 1923 when he made his own band on some of the best touring dates ever played in the Windy City.

Fields Draws 1,100 At Bay Beach Preem

GREEN BAY, Wis., May 27.—Gala opening of Bay Beach Park last Sunday afternoon with Fields Ballroom despite threat of rain. Howard Kressmer's Ork played for afternoon dancing, while Shep Fields was in for the evening, drawing some 1,100 fans in attendance. Admission was 55 cents to 9 p.m. and 75 cents thereafter.

Ballroom has been enlarged to accommodate stage and band shell. New lighting effects and fixtures also installed. Spot is under direction of Sylvester (Mooney) Eder, operator of the Nightingale and Twenty Beer Barrels. Other bands booked for the spot include Charlie Griggs, Ray Alderson and Dick Jurgens.

Stuff Smith Gets Hotel Edison Call

NEW YORK, May 27.—Maria Kramer again exercises a woman's prerogative to change her mind. Instead of taking Milt Herth Trio for the summer months at the Green Room of Hotel Edison because the union backed up her room to Clam A wage scale, she decided on the unusual by bringing in a setup of Stuff Smith, who has been synonymous with the swing set on 52nd sts, gets the Green Room call, opening June 15 for an indef stretch. Uses a six-piece band devoted exclusively to swingtoonies. Entrance of Stuff will give Broadway hotels three colored attractions. Noble Sissle holding forth at Hotel Paramount and Chick Webb set in Savoy Ballroom on Park Central Hotel. Also marks the first of a stringpicer at the Green, with Blue Barron set to return September 28. Herth holds forth until Smith takes over and then moves his threesome back to Hotel Lincoln.

Henderson's $135 on PoorRacePromotion

BUFFALO, May 27.—Fletcher Henderson, playing a race dance last Saturday at Rhythm Club, Niagara Falls, reported to be as successful as was anticipated. Promotion, handled by Jack Kelly, who had just about gotten over the flop of Larry Clinton's band here a year ago, obviously pulled another boner when he brought Henderson into this colored dance hall. Thus attracting a good percentage of youngsters that might otherwise have been drawn to Clinton's outfit the night of swing.

Auditory mistake was his complete lack of advertising, which proved fatal on this occasion. Dance drew only 100 persons, a date handed to the local hall. Advance sale dicats at 38 cents were purchased by about 60 folks, an advance of $54.20. Remaining 160 dancers bought tickets at the door for 40 cents, a gross sale of $63. Gross receipts, $134.80. Didn't cover the band, the hall rental, necessary expenses on the date, Smith had to enter about $250 on the red side of his ledger. Lesson to promoters is that a really good market for names on one-nighters, specially if they are properly managed and exploited.

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Music in the Air

By DANIEL RICHMAN

Tenderloin Time

YEARS of experience with one of the greatest of musical showmen, Paul Whiteman, are apparently standing Jack TENDERLOIN (*Blackstack Restaurant, Chicago, CB*) in good stead. Despite the short time Jackson T. has been fronting his own band, he is now performing a dance remote performances that would do credit to any veteran maestro. Instead of sticking to a straight, routine succession of pop tunes the public is getting from other outfits, Tenderloin scientifically brings out the best features of his arrangements and dances with the hits points and improving his ork more thoroughly on the dance floor makes a well-thought-out program that shows the whole crew at its best. Cop this one.

Only two contemporary pops on the show caught get in the way of a line-up that was a swing and blues paradise. *Don't Worry 'Bout Me* and *Glass Will Tell* was the exceptions and they were necessary to offset the pulsating standards and swing numbers. Chiswiers and *Stardust* (with Charlie Spivak's trumpet) featured on the latter were the only other familiar items, for the rest it was Bix Beiderbecke's *In the Dark*, a couple of biliteed Billy Strayhorn tunes, *Rug*, and a pair of typical Tenderloin blues numbers. Two more familiar and more popular hits of the day might have been included to make the broadcast completely varied and well-rounded, but the show is intended as a remote that had more than plenty to offer for either listening or rug-cutting.

On the Sentimental Side

CLINCHING rhythm and sugary rhythms and blues were the 20 minutes of ABS TYRALE *Beverly Hills Country Club, Newport, Ky., WSAI*). Out of 10 tunes Lyman gave out with seven romantic tunes, and two of the remaining rhythm numbers were sentimentally tinged with the blues feel. With the exception of *Gotta Get Some Shut-Eye* and *Tiny Bubbles*, the sweetness and light practically oozed out of the show. Not that it was a little too much, for in spite of Lyman's competent handling of the songs, the selection was doubtful if the rhythm and the half hour seemed twice as long as result.

Such routine programing can only have an unfavorable audience reaction since the majority of the listeners now are not only swing-conscious but have also been educated to appreciate something from all types of entertainers. An unimagined broadcast of a remote band can have the effect of arousing resentment in the fans who feel they are entitled to something better and that the band leader possibly doesn't care whether he pleases them or not when he dishes out a lot of drivel.

Lesser Lights

LU FIDLER (*Cocoa Club, Chicago, WBCO*) and BENNY BURTON (*Bill Green's Casino, Pittsburgh, WJCO*) suffer from the same ailment. Both are tenuating circumstances give them more of a defense. Neither outfit has had time reputation to live up to—an important point that makes them exercise great deal more tolerant—and the limitations of their local spots have forced them for not straying away from the cut-and-dried formula. At that, Fidler made several attempts to depart from the remote with unfamiliar trappings such as a novelty tune with Hawaiian flavor, tango called *The Call of Love* and a swingcopic *Georgia On My Mind*. Neither the ork wasn't up to the demands made upon it by these numbers and they didn't detract from the praiseworthy attempt to do them. What was good in the beginning, was an arrangement of a tick that ended every number in exactly the same way. If Fidler knows how poorly his sounds over a loud-speaker he would no doubt drop this idea in hurry.

The Burton remote "starred" Neil Buckley, an acoustic with Don Baxter who took over this local band, also it's still known as Burton's Ork. Singer announces the show in addition to warbling every second song and has had enough experience in the big time to know that if you cut of a program of 19 ditties is carrying things a little too far along one line. A band has to be really fine to hold a remote without intention thru a parade of mostly run-down pop tunes, and Burton's crew has a long way to go.

The Reviewing Stand

Frankie Carle

(Reviewed at Seven Gables, Milford, Conn.)

AFTER platform time and knocking out tunes for Mal Hallett for four years, Carle has started a lively 10-piece combo into himself. Band is built around the maestro's strictly individual and melodic style of piano playing. Set-up includes four sax, two trumpets and four rhythm. Still trying to use the vocals as the items calling for more, and with guitarists Bob Chennault and Steve Chapell makes up a vocal threesome in aggregation that's strictly vocal cut. Who there is a heavy accent on the rhythm, backed strikes in the direction of a generous sprinkling of Carle's own compos, most prominently the maestro's *Sunrise Serenade*. Cop.

Judy Conrad

(Reviewed at Pla-Mor Ballroom, Kansas City, Mo.)

FOR five years localites squawked at having a dance band at the Pla-Mor ballroom now that Judy Conrad has busted away from the boards he's being tagged as a dance band. Matter of fact band was not essentially a pit ork, but Judy's vocals made it sound like it. And now Conrad aims at blending ork and vocals into one unit. Remember, the dance band debut here was a bit premature, since his manager Jack Cooper tried to force the entirely bonkers with the broad Texas.

As a dance band Conrad stacks up with others of territorial strength in ability to provide the dancers with both the soft pedal as dancers demand. Uses a torrid trumpet, two saxes, rhythm and fiddle, four sax and three rhythm. Lou Fiddler alternates handle the violin orts. Conrad batons and plays the piano.

Band matches a Lucas on doubling, arranging and composing. Uses unusual instruments. Being scores are supplied by Bobby Chadwick, Jerry Gray (pinch for Harlan Leonard's ork, Virginia Barnes (Mrs. Conrad) vocalizes to good effect for the ballads. *Lockey.*

Lang Thompson

(Reviewed at Turquoise Casino, Lincoln, Neb.)

FOUR years ago Lang Thompson, fresh from the University of Illinois, popped onto the band wagon dedicated to the cause of sweet music and hit with sticks by it. It's a three fiddle, three sax and three rhythm outfit that Lang Thompson styling see to it that the dancers get sweet.

Individual performers, besides Thompson, who handles the sticks and vocals, are Chuck Eaton, tenor; Pete Potter, fiddling combo, and Helen Marie Hoffman, who also plays the piano. Arrangements shape up well. *Oldfield.*

Dave Huggins

(Reviewed at Crystal Gardens, Berkeley, Carteret Hotel, Asbury Park, N. J.)

HUGGINS has been playing here more than one room for the past three years. Serving as front and con as his arrangements are the most popular handleaders at the shore. Band produces a good, danceable sound.

Uses three sax, single trumpet and three rhythm, with Billie Friedman putting the sweet in the sweet. Huggins handles the sax section on the swingy songs and Arthur Arthur is an able sax manipulator and, because of his ride ability, Huggins builds the arrs. on sax section. Lady handle. Friedman and trumpeter Harry Nelson handle the vocals. *Abbott.*

Joe Rines

(Reviewed at St. Regis Hotel Roof, New York, N. Y.)

BACK here for his second summer, Rines presents a band of 10 pieces that fills the bill for the society crowd, but fails to register with the more esoteric swing set. Like last year, Rines played with lift and rhythm. Rines starts his work so much toward the demands of the alleged smart set that he fills any chance he might have of appealing to those customers who don't boast a Park Avenue address but who do expect danceability and listenability from a band.

Uses one fiddle, three brass, three sax, three rhythm and Rines' violin. Instrumentation is a carry-over from the rhythm times, with two sax and one trumpet switching to fiddles for the ballads and Verdone warbles. Library falls to all appearances into just two categories — waltzes and Cole Porter numbers. Current waltzes are negligible and an apparent desire on Rines' part to fill the library demands of his dancers and their parties had one 3/4 item repeated three times in two sets. Porter's *Anything Goes* likewise came to bat twice in one set. Rines has the same people in the room who would enjoy listening and dancing if given the opportunity.

Being to out of the question in a spot like this, but there is still no reason for the extreme listlessness of the Rines crew. The fans in the Plaza things have some lift to them (it's pretty hard to compete with the complex Latin rhythmic spirit) but the few pops and show tunes played with the gusto and life and lift into them would certainly not hurt the band's standing with the swing and jitterbug set which attends these who look to the ork and not in a mirror for the incentive to get out on the dance floor. *Richman.*

Austin Wylie

(Reviewed at Country Ballroom, Bayside)

LONG a fave with Cleveland's set, Austin Wylie has been playing plenty parties in this territory and meeting with success in delivering a smooth, conventionally styled type of music. The combination presents a pleasant blend, a little to the hand's danceability.

Band does not rely on fire or tricks or novelties but let go on the hotchpa opuses. Its smooth, conventional rhythm and arrangements are so widely variant that monotony never sets in. Drive at all times the immension of the band's arrangements heard with all the tendemen in perfect accord.

Wylie, unlike most band leaders, than his boys, is impressive with his dignified and showmanly manner of conducting. Doesn't play any horn. Outfit takes the form of three sax, three trumpets and four rhythm. Alise Brent is pleasant enough for the song singing. A hard-working outfit being called on for practically every dilly. Larry Koch, piano, and Ry Mace, trumpet, make the arrangements and keep on the safe side by striking the conventional, approved style of dancing music throughout. *Werner.*

MUSIC ON—

(Continued from opposite page)

Ted Weems's crew is back in the face. Both agents and Weems like the men to stay for long engagements and now they take are overnight trips or 42-day stints, which seem to be regularly scheduled jaunts — and congratulate themselves when they get hold of a man who not only fills the bill, but stays on the job after his first voyage. Three good examples of agency persistence are Wally Ryberg, leader on the Queen of Bermuda cruise, HAL AL Carlisle, from cruise on the Monarch of Bermuda since the same year, and Jerry Lewis, B. B. Kennedy's musical head since 1928. First two are on the New York-Bermuda run, latter shuttles back and forth between here and Boston.

Select Individual Men

In general the unused units are not hired for hosts for the reason that it is next to impossible to find an old and good capable of playing the varied types of music demanded by modern audition individuals and if satisfactory place them in units needing a replacement or an extra man, or are found on hand out of the necessary number of suitable individual musicians. Only further requirement made of applicants is possession of a steady job, a tuxedo, and other uniforms must be furnished by the line.

Outstanding in the field of contracting for ship musicians is Al Donahue. Company Radio Corporation handles the hiring for the Furness-Bermuda Line, Furness Pacific Line, Eastern Steamship Line and the American Republic Line. By July 1 Donahue will have men on approximately 20 ships, the biggest number handled by a single office. Other leading agents are Charles E. Davis, United Fruit Line and Cuban Mail employing musicians thru his office; Ed Drew, operating for the Grace Line, and Harry Mangiaro, handling the United Fruit and Clyde Mallory lines. Harry Reese, once prominent in the ship contracting business, is now a party member along these lines for the past few years.

Off the Records

Mr. Miller

AFTER too many limp and languid sides, Glenn Miller adds a new thrill to the stand windings with a Blueberd recording of Kennedy Wind. It's the real thing to the dancers and there seems to help but be a deepening wave of enthusiasm among the ever-growing Miller cult. Their playing of the Bill Finegan arrangement is altogether delicious and the swing addicts have been waiting for a Miller mickey since lick their chops on this cutting. With the superlative rhythm lurid by Hybend just as bright, coupling with *Run It Down* is a top-grade item it one of the dandier doublers of the day.

Wingy Manone is back on Bluebird for a second time and the fans should manage to get a fair measure of attention from the platter. Wingy's rhythm rugged. With Wingy blowing the bugle and solid his racy pipes. Chap Cole on drums, Chu Berry on tenor sax and Buster Bailey's clary. *Comfort Cure* and *Gotta Have Gotta Feed* the mood is here for the platter-partner. *Fan a Real Fire* is fine.

Tommy Dorsey cuts thru with a dandy for Victor. Lead vocalist Jack Leach is way toward satisfying the fans with an erotic tune platter of *Down on the Desert* and the blues ballad. *Why Begin Again* (*Foolish Blue*) both from Charles Shavers' pen.

(See OFF THE RECORDS on page 79)

James Gives Ritz Floule Rich $900 on Return Trip

BRIDGEPORT, Conn., May 27—Harry James, in his second appearance at Ritz Ballroom this season, playing here last Sunday, drew a capacity crowd for the initial trip. Drew an estimated crowd of 1,800 dancers for a gate of $900. Admission was 50c per day on a greatly reduced scale, dueats for men going at 25c and girls, while the fair sex could had to plank down 40 cents. This will be the last appearance of James for the season, but spot will be open week days with house band until latter part of June.

Crawford and Gill Purses $400 Per at Summit Beach

AKRON, O., May 27—Jack Crawford hung up a new season's high for Bargain Nights last Monday at Lew Platt's Summit Beach Ballroom when 1,800 paid 25 cents a pop for a total of $450. Ideal weather prevailed for pavilion dancing. Emerson Gill, a district fav, drew 1,000 at 40 cents per last Saturday, giving the gate an equal $400. Chestnut business and refreshment stand take this season so far have topped the same month a year ago. Platt said.

AL DONAHUE plays Manhattan Beach, New York, July 12 for an indeterminate only, date not interfering with his regular Rainbow Room engagement.

A Tip to SMART AGENTS and BOOKERS

• Get hot leads for band and act engagements from the list of outstanding fairs and events appearing in The Billboard the last issue of each month.

• Read the Fairs and other Outdoor Departments regularly. Outdoor spots are using more bands and acts now than ever before.

The Champagne Music of
LAWRENCE WELK
ON TOUR
Paramount Picture Shorts
Exclusive Management
FREDERICK BROS. MUSIC CORP.
New York — Cleveland — Kansas City

RAY HERBECK
and his
MUSIC with ROMANCE
EDGEWATER BEACH HOTEL
Chicago
BROADCAST VICTOR Records
Exclusive Management
FREDERICK BROS. MUSIC CORP.
New York — Cleveland — Kansas City

HERBIE and his HOLMES ORCHESTRA
GLEN ECHO PARK
Washington, D. C.
Exclusive Management
FREDERICK BROS. MUSIC CORP.
New York — Cleveland — Kansas City

EDDIE DeLANGE
AND HIS ORCHESTRA
ELITCH'S GARDENS
Denver, Colo.
Exclusive Management
WILLIAM MORRIS AGENCY, INC.

Barron Booked Solid On Summer Tour

NEW YORK, May 27.—Leaving Hotel Pennsylvania (28) for an extended road tour, Blue Barron has an unprecedented string of bookings in already by Consolidated Radio Artists, running into August. Band terminates on the road all summer and returns to the Edison September 28. Because of the typed classification of this band by the trade and sightseer unions, MIN Davis Tyle is being used for the summer.

Barron's barnstorming starts in Atlantic City, playing today and tomorrow (27-28) at Hamid's Million-Dollar Pier. Monday (29) brings band to Rocky Glen Park, Scranton, Pa., for one week. At Lakewood Park, Barnesville, Pa., and Sunnyside Park, Scranton, Pa., for week-end stand 1 of Wednesday Park, Harrisburg, Pa.

June dates take in Virginia Polytech, Blacksburg, Va., Roseland Ballroom, Cass, High Point, N. C., Armory Auditorium, Salisbury, N. C., New Armory Ballroom, Charlotte, N. C., Armory Auditorium, Greenville, Columbia, S. C., Armory, Wilkes, Ga., Armory, Charleston, S. C., Armory, Augusta, Ga., City Auditorium, Montgomery, Ala., 10, Municipal Auditorium, Birmingham, Ala., 13-14, New Armory, Morgantown, W. Va., 16, Earle Theatre, Philadelphia, 19-25, Blackstone Theatre, Fremont, O., 29, Navy Cavalier's Mansion, Youngstown, O., 30.

July dates include Lake Breeze Pier, Sandusky, Lake, O., 1; Cedar Point Pavilion, Sandusky, O., 7-12; Eastwood Gardens, Detroit, 14-20, Castle Farm, Cincinnati, 21-27, and Masters Ballroom, Detroit, 28-30.

Barron's idea set for a trip around the Archer's Corp. enterprise in August, sailing on the Tuesday, Des Moines, on the 22, Ft. Dodge, 24, Sioux City, 26, Bryton, Sioux City, 27, and Neptune, Sioux City, 28-29.

Orchestra Notes

By M. H. ORODENKER

Corham Cits

BY THE time BENNY GOODMAN gets back to this beach he'll have practically a new band . . . and it'll be a newer brand of music the reinvigorated will be playing now that BEN BERNIE will be sharing his arranging skill between Red Norvo and Goodman . . . newest shakers in the Goodman line-up has Texas Mandolinist Arthur Rollini in a sax seat, George Rose stepping in for Jess Stacy on piano, and Nick Fatool holding down the skin-equipment . . . and while LIONEL HAMPTON remains as the last of the regiains with a major paleface band, word reaches this beach that BOB ARTHUR, at the Creole Palace, harlem bottom out in San Diego, Calif., has a white boy on drums—Jimmie Landrith . . . right back in the saddle . . . after unpleasant layoffs, the Tros is set to join in the 52d street extra June 15, with HOWARD HACKETT being hoofed for six weeks . . . Bobby gets a couple CBS air shots from the spot . . . ALLAN MANONE takes over at the same street's Rickory House next week with JOE MARSALA leaving for a New England turnstorm with a big band. . . . DON VOGNE added to Pete Mendero's Riviera for the club's new Rumba and Conga show . . . HARRY WOODS gets a call at Claremont Inn, set by Charlie Shribman, with a June 14 opening . . . with HOAG failing to take up his option, BOBBY PARKER goes under the management of AL DONAHUE, Park Lane Room maestro . . . Donahue office placed Paris's Al Castle Barber Hotel, Bermuda, opening June 13 for a four-month stanza . . . instead of the Belmont-Plaza, BIRF FIELDS gets the other local Ralph Bell spot . . . replaces Jan Garber at the New Yorker next month . . . Phil Livingston gets into town this week from the Coast to help whip the Mike Fritz show shape for BOB BURKE . . . ex-Crosby pianist closes up the financial arrangement with his former colleagues since it was mutually agreed that Bob Burke's building charges with the union against him for unpaid dues, totaling a little over $180, but Burke counters with a claim that the band owes him for the arrangements and is also asking for an accounting of royalties on tunes he collaborated with other members of the band.

Sun East and West

HARRY OWENS opens June 24 for a month at Broadmoor Hotel, Colorado Springs, Colo. . . . CHARLIE BARNET, JR., featuring a novelty horn his father used some 20 years ago, a trombone made into a hat and cane, takes over the band stand for the next six weeks at Radio-Phone Network, Inc., Hotel Webster starts a fortnight stay Friday (26) . . . Hotel Commodore, June 12 and June 18 jumps to Excelsior Park, Minneapolis, Minn., June 23 . . . JOHNNY BURKARTH is at Boulder Club, Boulder, Colo., for a month's run over . . . Castle Farms, Cincinnati, gets STUFF SMITH June 7 . . . Hotel Jefferson, Ft. Worth, City, S. C., has Bob JACK DALZELL is barnstorming the Southwest . . . BEEBE DUFFIELD, Hotel Commodore pianist, is taking CHICK WEBB band for a month's stay, June 16, for dance . . . EMIL VELAZCO set for four weeks at Henry Grady Hotel, Atlanta, starting July 29 . . . VIC HUNTER set by the Hotel Sherman, Chicago, for Dunceland, eight miles out of Syracuse, N. Y., . . . IRVING SPECTOR locates at Hotel Broadway, Rochester, N. Y., for a month's stay . . . BILL McCUNE takes over the band this week at Lake Ahuse, Mountainview, N. J. . . . Maplewood Country Club, Maplewood, N. J., SAMMY VICCONT returning in the Saturday night dance spot . . . Joseph Sonsini, of Pittsfield, Mass., books the bands . . . BENNY MERCOF has no pass out yet, but has stated that Hotel Ritz, Irvington, N. J., spot being restricted to a Local 802 operation . . . Hotel Lincoln, CARCEO replaced Winy Manone at the Pat Rainey CAMPBELL Club, Hollywood, Calif. . . . WALLY STORPFELDE opens June 5 for a fortnight at Glen Echo Park, Washington.

Cocktail Combos

LARRY MEYERS placed in charge of vitrolling synopsisters at the New York office of CBS . . . JACK DALTON and his Commanders open this week for a summer stand at the Dari-Barn resort on Long Island . . . Hotel Ritz, Irvington, and his Swinging Strings set by MCA into St. Nicholas Hotel, Decatur, Ill. . . . FRANCESCO MANA has been booked for a half year at Broadmoor Hotel, Denver, for the cocktail and dinner sessions and continues indef. . . . Hotel Wolverine, Detroit, takes up the second month option on THE VERSATILIANS.

FOUR SQUIRES take in the first two weeks at Sul Jan Cafe, Galveston, Tex.

Chicago Chat

BUDDY FISHER bows out of Hotel La Salle June 16, management deciding to take the budget for the summer . . . which services the spot, is working out a deal with the hotel board of directors to bring in the MILT HEATH TRIO augmented to a seven-outfit . . . but even if they agree, it's an even bet that Heath will vigorously refut the idea . . . in like manner, ADRIAN ROLLINI in New York, continues to turn a deaf ear to soft promises of band bookers . . . and is making more money than some of the bigger band leaders by retaining his individuality of his Trio intact . . . DICK SELBRUNING cancels band for Pat's Grand Terrace, remaining in the spot . . . JOE WENSH reopened his Blue Ballroom on the West Side, with JOEL CONON as the initial line dispenser . . . DICK JURGENS returns once more to the Aragon and Trianon, grip temples mind . . . Hotel Lincoln, LEVANT, at Shenarck Hotel, has introduced a new fem voice with the band in the person of VIRGIE PARKER, who stepped into Patricia Gaylord's singing role.

Villa Venice Ballroom brings in ISHAM JONES, opening mid-June thru mid-October with a heavy schedule of NBC air time.

Platter Chatter

POCKETPIECE reports that LAWRENCE WELK and RAY HERBECK on Vocalion, Frederick Brothers Music Corp. sells another of its bands to the same Vocalion platter . . . Vocalion has also renewed AL DONAHUE for another year . . . LEONARD JOY is back at the Victor platters after scoring the latest hit for potential platter talent . . . says he heard some platters good and some (just as bad) and but didn't sign any of it as yet . . . Victor's MILLS has worked out a new sale with American Record Corp. that brings BENNY CARTER to the Vocalion label, renewals on the same label for BOBBY HACKETT and combos out of Jimmy Band, FRANCOTTE WILLIAMS and JOHNNY HODGES, and a renewal for Duke Ellington on Brunswick . . . Mills has also set a test session on Vocalion for EDDIE CANTOR, semi-arranger, using a test-together from Jimmy Carroll's Band including Cantor . . . next few weeks will undoubtedly find the waxworks rushing thru renewals for their contracts expiring and signing for a bumper crop of new names, what with the American Federation of Musicians practically promising to jack up the recording scale at the convention next month.

Notes Off the Cuff

JIMMY RICHARDS has left the CRA office and returned to the Jack Frost Brothers Music Corp. roster . . . Frost also added JEAN MORRIS to band roster . . . EDDY DUNSMOOR, St. Louis orch. leader, has added Charlotte Gaillard, Lil Chi, and Bird state under that banner . . . set by Madison's Danceland, Hamamond, Ill., for a fortnight, starting June 29 . . . CARL LORSCH into Schroeder Hotel, Milwaukee, for a fortnight starting June 15 . . . after three weeks at Idora Park, Youngstown, Ohio, starting Saturday (3), LITTLE JOE HART follows with a fortnight at Chippewa Park, Bridgeport, Conn. . . . BOB GODAY, former vocalist with Jimmy Fiddler, formed together some rhythms of his own and is set to follow Terry Shand into Hotel Commodore, Dallas, mid-June . . . BENNY GALE into Glen Park Casino, Williamsville, N. Y., 22-28 June 8 . . . RAY WILLIAMS returns for fourth time in as many years to play the Casa Seneca resort at Lanadia, Mich., set by Mike Falk agency of Detroit . . . Hotel Lincoln, Niagara Falls, Ontario, Can., N. Y., this week, remaining thru June 15 . . . ROBERT MOORE gets the June 17 week at Roick's Glen Park, Elmira, N. Y. . . . State Line Country Club, Lake Tahoe, Calif., inaugurating its name band policy with ARBOR WEEKS for the first four weeks, starting June 29 . . . Freddy Martin, Clyde Lucas and Stanley Ross figured for the follow . . . CLYDE McCOY takes over Weeks' stand at Holly-wood's Cocoanut Grove June 13 . . . he is in the wind for CAB CALLOWAY to leave the Milk Affiliate fold for the Joe Glaser camp . . . and so we send our cuffs to the cleaners.

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CHUCK & CHUCKLES
TWO ZEPHYRS
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King's 8632 Not So Royal

EL PASO, Tex., May 27.—Henry King chalked up a fair 8632, including tax, for 1,184 persons, here last Wednesday for the opening of dance pavilion at the El Paso Dance Association, side org of Junior Chamber of Commerce. It was lightest draw of series but organization officials are not worrying because of backing of 800 series tickets at $2.50 each already sold. Dances are given about once a month.

Sheet-Music Leaders

(For Week Ending May 27)

Acknowledgment is made to Maurice Richmond's Music Dealers' Service, Inc., Music Box Theatre, and Ashley Music Supply Co., of New York; Lyon & Healy, Chi; Pacific Coast Music, Cambbell Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Last Wk.	Title
1	Three Little Fishies
2	Little So Echo
3	Good Night Angels Sing
4	Wishing
5	Beer Barrel Polka
6	Our Love
7	Little Sugar
8	Don't Worry 'Bout Me
9	Sunrise Serenade
10	I'll Building a Sailboat of Dreams
—	I Never Knew Heaven Could Speak
—	My Last Goodbye
13	Heaven Can Wait
14	Deep Purple
15	If I Don't Care

AFM URGED INTO DISK BIZ

Bands on Tour

Advance Dates—

Frank Trombar: Hotel New Yorker, New York, May 29, June 5, 12, 19.

Don Redman: Hi Ho Casino, Brooklyn, June 2-3.

Howard Stein: Roseland Park, Canandaigua, N. Y., June 2-4.

Blanche Calloway: Suburban Park, Mahiua, N. Y., June 2; Canandaigua Park, Richfield Springs, N. Y., June 3; Palorama Ballroom, Schenectady, N. Y., June 4; race dance, Rochester, N. Y., June 5; Armory, Malone, N. Y., June 9; Rorick's Glen Park, Elmira, N. Y., June 10; Recreation Park, Fulton, N. Y., June 11; University of Rochester (N. Y.), June 12; Roseland Park, Canandaigua, N. Y., June 16; Lakeside Ballroom, Barneville, Pa., June 17; Glen Park, Williamsville, N. Y., June 22; Casino, Lewiston, N. Y., June 23; Sharon Springs (N. Y.) High School, June 27; race dance, Buffalo, July 2; race dance, Schenectady, N. Y., July 10; race dance, Virginia and North Carolina, July 13-20.

John Philip Sousa III: Manhattan Beach, N. Y., June 3-4.

Freddie Fisher's Cutting Club, Superior, Wis., June 3; Central Ballroom, Arcadia Park, Ia., June 24.

Ramona: Century C. C., White Plains, N. Y., June 3; Pelham Country Club, Rye, Port, Conn., June 4; Pavoreock Park, Dallas, June 6; Country Club, Johnson City, Pa., June 9.

Lee Wayne: Recreation Park, Fulton, N. Y., June 4.

Emerson Gill: Crystal Park, Vermilion, O., June 4; Sugar Grove, Wellsville, Mich., Pa., June 6.

Barney Rapp: Good Night Memorial, Franklin, Ky., June 6.

Enoch Carmody: Greystone Ballroom, Detroit, June 9-16.

Tommy Dorsey: Rorick's Glen Park, Elmira, N. Y., June 7-9.

Rudy Bundy: Madura's Danceland, Whitinge, Mass., June 11, 12, 13, 17-18.

Phil Spitalny: Tower Theater, Kansas City, Mo., June 8 week.

Gene Brodman: Richfield Springs, N. Y., June 10; Recreation Park, Fulton, N. Y., June 11; University of Rochester (N. Y.), June 12.

A Plug Nickel?

NEW YORK, May 27.—Mickey Mouse, Donald Duck and Minnie drop into the Telephone Building at the world's fair to make a phone call. All the booths were occupied, so as kill time Mickey took a chance on the receiver dangling the booths to make a free call to any place in the country. His ticket was, but instead of calling California or some place equally distant, as most visitors do, he called—you guessed it—8 New York small boxes for a plug. The nickel call was to Van Alexander at Roseland Ballroom.

Ray Keating: University of Rochester (N. Y.), June 12.

Peter Hanson: University of Rochester (N. Y.), June 12, 17.

Carl (Deacon) Mooney: Joyland Park, Lexington, Ky., June 13; Hotel Lincoln, Hotel, June 27.

Red Nichols: Loew's State Theater, New York, June 15 week; Philmont C. C., Philadelphia, June 26.

Bob Crosby: Tower Theater, Kansas City, Mo., June 16 week.

Russ Morgan: Governor's Mel's Convention, Kansas City, Mo., June 21.

Jimmy Dorsey: Chautauqua Park, Richfield Springs, N. Y., June 24; Palorama Ballroom, Schenectady, N. Y., June 25; Roseland Park, Canandaigua, N. Y., June 26.

Harry Harris: Watertown (N. Y.) High School, June 26; Clinton (N. Y.) High School, June 30.

Busse's Ex. Promised a Stand at Chi Chez Parce

CHICAGO, May 27.—Henry Busse's former Chicago local band, which was dropped after Busse reorganized in New York, incorporated here, with Bob Baker set as manager. Mike Fritzel, of the Chez Parce, promised the boys a date after the engagement of Vincent Lopez, scheduled to run six weeks.

Orb under Busse played the Chez for a long period. It recently closed a theater tour with Dave Apollon and will fill a month of engagements before returning to the Loop.

Philly Local Asks Federation To Manufacture Own Platters

Move proposed to control distribution and production rights—hits at inroads of nickelodeons—license for use of platters—will be a convention issue

PHILADELPHIA, May 27.—American Federation of Musicians may go into the recording business, according to Ben Riccardi, secretary of Philadelphia Local 77, who will present a resolution at the June convention in Kansas City, Mo., asking the Federation to manufacture platters in order to control the reproduction rights. Maintaine action is made necessary by the terrific inroads made by nickel-in-the-slot phonographs upon the income of musicians. Many spots which formerly employed live talent have now replaced acts with the machines. A wide selection of styles offered in the phonographs is being preferred to the same style that is displayed by a band. Recently, he said, many dance halls have dropped up which use nothing but platters to supply rhythm. Low cost of these spots enables them to get the jitterbug trade by scaled admissions not possible for profitable operation by the legitimate dance promotions. Riccardi will ask the AFM to found its recording secretary and is soliciting the support of locals all over the country for his measure.

Under the present set-up no action can be taken to curb the influx of spots which use recordings. Regulation cannot be entered into with the disk outfits, since they cannot forbid the sale of platters to automatic phono ops and radio stations. Such action would come under the classification of a secondary boycott, which can be prosecuted under the Sherman Anti-Trust Law, which forbids restraint and control of trade, and triple damages can be awarded in the event of an adverse verdict.

Riccardi contends that the entrance of the Federation into the disk biz is the only feasible method of curbing the spread of bottled music. Manufacturing their own pressings, they can legitimately assign reproduction rights and control the sale for home use only and license music for automatic phones in spots where the machine does not replace an ork.

Riccardi was vague as to the actual set-up that would eventually go into effect. He will ask that a committee be formed to work out the details and that the necessary funds to start the enterprise be contributed by the treasury. He is certain that the initial coin outlay, once the project starts rolling, will be soon returned to the AFM. Profits will be used for expansion as well as contributions to the national exchequer.

Riccardi indicated that if an effective licensing system can be worked out, if legal agreements worked out with the recording outfits, it is possible that the project may be postponed if not abandoned entirely.

Ricci on 802 Exec Board

NEW YORK, May 27.—Aldo Ricci, orchestra leader, joins the executive board of Local 802, American Federation of Musicians, as of June 1. Ricci succeeds Sam Tabak, recently resigned. Board members are selected by the combined membership of the local's trial and executive boards.

Songs With Most Radio Plugs—

"Lady's in Love" Takes Lead Over "Angels Sing"

Songs listed are those receiving 30 or more network plugs (WJZ, WEAF, WABC) between 5 p.m.-1 a.m. week days and 11 a.m.-1 a.m. Sundays, for the week ending Friday, May 26. Independent plugs on those networks are WOR, WHN, WMCA and WINS. Film tunes are designated as "F," musical production numbers as "M." Based on data supplied by Accurate Reporting Service.

Position Last Wk.	This Wk.	Title	Publisher	Plugs Net	Indx
3	1	Lady's in Love With You (F)	Paramount	83	12
2	2	And the Angels Sing (F)	Morgan, V. & G.	45	26
4	3	Don't Worry About Me	Mills	32	21
7	4	Wishing (F)	Mills	31	18
1	4	New Moon and 40 Old Sermons	Berlin	31	15
6	5	Three Little Fishies	Santly, J. & S.	23	23
8	6	Our Love	Harms	22	14
10	6	Strange Enchantment (F)	Famous	21	10
14	7	If I Didn't Care	Shapiro	20	17
9	8	East Side of Heaven (F)	Santly, J. & S.	19	11
12	9	I Never Knew Heaven Could Speak (F)	Robbins	19	13
15	10	Tears From My Inkwell	Witmark	17	17
18	10	Begin the Beguine	Chappell	17	12
9	10	I'm Building a Sailboat of Dreams	Shapiro-Bernstein	17	13
11	11	Whistling in the Wildwood	Osmon	16	10
12	12	Heaven Can Wait	Remick	15	10
13	13	Night Must Fall	Marks	13	9
11	14	At a Little Hot Dog Stand	Bevier	12	8
12	15	Little Skipper	Feist	19	13
12	16	That Sly Old Gentleman (F)	Santly, J. & S.	18	18
—	17	I'm Happy About the Whole Thing (F)	Remick	12	4
—	18	You Grow Sweeter as the Years Go By	Witmark	12	7
—	19	Sing a Song of Sunbeams (F)	Santly, J. & S.	12	11
—	19	Little Sir Echo	Bregman, V. & C.	12	10
—	19	Beer Barrel Polka	Shapiro-Bernstein	11	9
—	19	Boom	Berlin	11	7
—	19	My Last Good-Bye	Berlin	11	5
17b	19	How Strange (F)	Feist	10	16
17b	19	If I Had My Way	Chappell-Donaldson	10	14
—	19	Spain	Davis	10	9

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Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

A

Ackley, Carlton: (Rancho San Pablo) El Cerrito, Calif., nc.
Adams, Johnnie: (Mo Mout) Dayton, O., nc.
Adler, William: (Ambassador) NYC, h.
Agnew, Charlie: (Melody Mill) Dubuque, Ia., nc.
Alexander, Van: (Roseland) NYC, b.
Almonna, Harold: (City Dump) NYC, nc.
Angelo: (Bertolotti's) NYC, nc.
Arnaz, Desi: (La Conga) NYC, nc.
Arthur, Zinn: (Grossinger's) Fallsburgh, N. Y., h.
Austen, Harold: (Glen Park Casino) Buffalo, b.
Axtell, Billy: (Monte Carlo) Iron River, Mich., nc.

B

Baer, Billy: (New Riverview) Des Moines, b.
Bailey, Layton: (Avalon) Austin, Tex., nc.
Baron, Bill: (Adolphus) Dallas, h.
Bestel, Jene: (Lexington) NYC, h.
Basie, Count: (Sherman) Chi, h.
Basile, Joe, & His Madison Sq. Band: (Olympic) Irvington, N. J., p.
Baum, Charles: (St. Regis) NYC, h.
Becker, Bubbles: (New Kenmore) Albany, N. Y., h.
Beecher, Keith: (666 Club) Chi, nc.
Benson, Ray: (Astor) NYC, h.
Berick, Joe: (Riviera) Pittsburgh, nc.
Bernard, Nele: (Leighton's) Norotan, Conn., re.
Bernald, Bernie: (Bert Fishman's) NYC, nc.
Berry, Art: (Red Gables) Indianapolis, nc.
Beyer, Archie: (Earl Carroll's) Los Angeles, nc.
Bono, Americo: (Chez Ami) Buffalo, nc.
Bowers, Stan: Lansing, Mich.
Bowman, Charles: (Wivel) NYC, re.
Bradford, Ray: (Utah) Salt Lake City, h.
Bradford, Forest: (Glenn) Newport, Ky., h.
Bradshaw, Tiny: (Sunset Terrace) Indianapolis, nc.
Bragalt, Vincent: (Belvedere) Baltimore, h.
Brooks, Billy: (Queen's Terrace) Woodside, L. I., nc.
Brown, Teddy: (Log Cabin) Atlanta, nc.
Brown, Joe: (Black Cat) NYC, nc.
Brown, Les: (Raymor) Boston, b.
Brownlee, Roy: (Fair) Ormestown, Que., 6-8.
Bruce, Roger: (Joyland Casino) Lexington, Ky., nc.
Bryson, Jack: (Taft) New Haven, Conn., h.
Bundy, Rudy: (Peony Park) Omaha, b.
Burkarth, Johnny: (Excelsior Park) Minneapolis, b.
Bush, Eddie: (Seven Seas) Hollywood, nc.
Busse, Henry: (Cavalier) Virginia Beach, Va., h.
Button, Herb: (Melody Mill) Riverside, Ill., re.

C

Calloway, Cab: (Ft. Armstrong) Rock Island, Ill., h.
Californians, The: (Congress) Chi, h.
Calloway, Cab: (Cotton Club) NYC, nc.
Camden, Eddie: (Madura's Danceland) Chi, b.
Candullo, Harry: (Lookout Mt.) Chattanooga, h.
Cannon, Larry: (Palace) San Francisco, h.
Carle, Frankie: (Seven Gables) New Milford, Conn., ro.
Carlson, Bill: (Trianon) Chi, b.
Carlyle, Lyle: (Vanity) Detroit, b.
Carter, Benny: (Savoy) NYC, b.
Caruso, Marty: (El Rancho) Chester, Pa., nc.
Castle, Freddy: (Jacktown) Pittsburgh, h.
Catizone, Billy: (William Penn) Pittsburgh, h.
Chatfield, Tommy: (Nat) Amarillo, Tex., nc.
Charles Marimba Band: (Edison) NYC, h.
Chiesta, Don: (Paradise Gardens) Chi, nc.
Clancy, Lou: (Club Plaza) Miami, Miss., nc.
Coleman, Guy: (Chanticleer) Madison, Wis., h.
Clarke, Buddy: (Armando's) NYC, nc.
Clinton, Larry: (Park Central) NYC, h.
Coleman, Emil: (Trocadero) Hollywood, nc.
Collins, Joe: (Madura) Brooklyn, nc.
Collins, Bernie: (Ansley) Atlanta, h.
Columbus, Christopher: (Plantation) NYC, nc.
Comfrey, Ray: (Shelton) NYC, h.
Cook, Ted: (White City) Chi, b.
Conn, Dell: (Ritz) Chi, b.
Cornelius, Paul: (Chez Paree) New Orleans, nc.
Cornwall, Jim: (Newhouse) Salt Lake City, h.
Cosmo, Nick: (Coronado) Worcester, Mass., h.
Costello, Diosa: (International Casino) NYC, nc.
Courtney, Del: (Bear Mt. Inn) Bear Mountain, N. Y., h.
Craig, Vernon: (Rathskeller) Fall River, Mass., nc.
Crocker, Mel: (Lake Cornell) Mt. Vernon, O., b.
Cromwell, Chauncey: (Paxton) Omaha, h.
Crosby, Bob: (Riverside) Milwaukee, t.
Cugat, Xavier: (Waldorf-Astoria) NYC, h.

D

D'Artega: (Sun Valley) World's Fair, NYC, re.
Daley, Jack: (Corktown Tavern) Detroit, nc.
Dalton, Jack: (Devil-Bara Resort) Devils Lake, Wis., nc.
Danders, Bobbie: (Gay '90s) Chi, nc.
Dare, Ronnie: (Kansas City Club) Kansas City, Mo., nc.
Davis, Eddie: (Larue's) NYC, re.
Dean, Peter: (Mel's) NYC, nc.
Dean, Dick: (Congo) Boston, nc.
Decker, Paul: (State) Columbus, O., re.
De Lange, Eddie: (Elitch Gardens) Denver, b.
DeVito, Don: (Berkeley-Carteret) Asbury Park, N. J., h.
DeVodi, Don: (Ben Marden's Riviera) Fort Lee, N. J., nc.
Di Carlo, Joe: (Happy's Show Place) Glendale, L. I., nc.
Dickman, Harry: (Club Arcada) St. Charles, Ill., nc.
Dingley, Duke: (Lookout House) Covington, Ky., nc.
Donahue, Al: (Rainbow Room) NYC, nc.
Dooley, Phil: (Palmer House) Chi, h.
Dorsey, Jimmy: (Meadowbrook) Cedar Grove, N. J., re.
Dorsey, Tommy: (Pennsylvania) NYC, h.
Douglas, Tommy: (Antlers) Kansas City, Mo., nc.
Dowdall Sisters: (Lee's Cafe) St. Louis, nc.
Drummond, Jack: (Half-Way House) Lake George, N. Y., h.
Duchin, Eddy: (Waldorf-Astoria) NYC, h.
Dudley, Bill: (Green Haven Inn) Mamaroneck, N. Y., re.
Duerr, Dolph: (Green Derby) Cleveland, nc.
Duffy, George: (Cataract) Buffalo, h.
Duke, Jules: (Tutwiler) Birmingham, h.
Dunham, Don: (Topper) Cincinnati, h.
Durando: (La Conga) Hollywood, nc.

E

Ellington, Duke: (State) NYC, t.
Elliott, Jack: (Paradise Cave) Detroit, nc.
Elms, Joe: (Queen Mary) NYC, re.
Ellis, Segar: (Nicollet) Minneapolis, h.
Engel, Freddy: (Rest Ye Inn) Albany, N. Y., re.
Ennis, Skinnay: (Victor Hugo) Los Angeles, nc.
Ernst, Val: (El Morocco) NYC, nc.

F

Farber, Burt: (Old Vienna) Cincinnati, re.
Farr, Jimmy: (King & Prince Club) Saint Simons Island, Ga., nc.
Felton, Happy: (Biltmore) NYC, h.
Ferdi, Don: (Stratfield) Bridgeport, Conn., h.
Fidler, Max: (Club Versailles) Hollywood, nc.
Fielder, Johnny: (Plaza) San Antonio, h.
Fina, Del: (Elton) Waterbury, Conn., h.
Fio-Rito, Ted: (Ben Marden's Riviera) Fort Lee, N. J., nc.
Fisher, Buddy: (La Salle) Chi, h.
Fisher, Jack: (Vienna Room) Boston, re.
Fisher, Mark: (Royale Frolics) Chi, nc.
Fisher, Art: (Club Minuet) Chi, nc.
Fiske Jr., Charles: (Radio Springs) Nevada, Mo., nc.
Floyd, Guy: (Rotisserie) Jackson, Miss., re.
Fodor, Jerry: (Frankie's) Toledo, nc.
Francisco, Don, Quartet: (Mark Hopkins) San Francisco, h.
Franklin, Morton: (Netherland Plaza) Cincinnati, h.
Frasetto, Joe: (Walton) Phila, h.
Freeman, Jay: (Casa Manana) NYC, nc.
Fremont, Al: (New Penn) Pittsburgh, re.
Friedberg, Lee: (Stacy House) Newark, h.
Fulton, Jack: (Roosevelt) New Orleans, h.

G

Gamble, Jack: (Lincoln Terrace) Pittsburgh, nc.
Garay, Joaquin: (Victor Hugo) Beverly Hills, Calif., nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Garber, Jan: (New Yorker) NYC, h.
Gasparre, Dick: (Ambassador) NYC, h.
Gates, Bill: (Manoa Inn) Manoa, Pa., nc.
Gendron, Henri: (Bon Air) Wheeling, Ill., cc.
Gerken, Joe: (Heidelberg) Jackson, Miss., h.
Gifford, Dave: (St. Nicholas) Decatur, Ill., h.
Gill, Joaquin: (Gill House) Columbus, O., h.
Gilbert, Frank: (Club Frontenac) Detroit, nc.
Glass Sisters: (The Farm) St. Charles, Ill., re.
Golly, Cecil: (Rainbow) Denver, b.
Gonyea, Leonard: (Pine Lodge) Eau Claire, Wis., nc.
Goodman, Benny: (Albee) Cincinnati, t.
Gordon, Lloyd: (Michigan) L'Anse, Mich., h.
Graham, Roger: (1000 Islands Casino) Clayton, N. Y., nc.
Gray, Glen: (Palmer House) Chi, h.
Grofe, Ferde: (Ford Exhibit) World's Fair, NYC, mh.
Gunter, Johnny: (Perkins Club) Kansas City, Mo., nc.

H

Hackett, Bobby: (State) Boston, b.
Hale's, Tige, American Band: Cairo, Ill.
Hall, George: (Kennywood Park) Pittsburgh, b.
Hamilton, Dave: (Oriental Club) Lansing, Mich., nc.
Hamilton, George: (Del Shore) Chi, cc.
Hamilton, Johnny: (Trianon Club) Santa Fe, N. M., nc.
Hanson, Bob: (Stevens) Chi, h.
Hardy, Bob: (Flamingo) Boston, nc.
Harris, Ken: (Stork Club) Providence, nc.
Harris, Phil: (Wilshire Bowl) Los Angeles, re.
Harrison, Will: (Rich's) Old Greenwich, Conn., ro.
Henry, John: (Carolyn) Columbus, O., nc.
Herbeck, Ray: (Edgewater Beach) Chi, h.
Herbert, Arthur: (Dupont) Wilmington, h.
Herman, Pete: (Casa Manana) Boston, nc.
Herman, Woody: (Ritz-Carlton) Boston, h.
North, Bill: (Edison) NYC, h.
Higgins, Pete: (Brown Derby) Boston, c.
Hill, Teddy: (Savoy—World's Fair) Flushing, L. I., b.
Hill, Tiny: (Chippewa Lake Park) Cleveland, b.
Hauser, Wilson: (Grove) Baton Rouge, La., nc.
Hines, Earl: (Grand Terrace) Chi, nc.
Hoffman, Earl: (Medinah Club) Chi, h.
Hoke, Pat: (Riverside Club) Utica, N. Y., nc.
Hollander, Will: (New Yorker) NYC, h.
Holmes, Herbie: (Schroeder) Milwaukee, h.
Holst, Ernie: (Belmont Plaza) NYC, h.
Hunter, Bob: (Wonder Bar) Cincinnati, nc.
Hunter, Vic: (Danceland) Syracuse, re.

I

Irish, Mace: (Chanticler) Millburn, N. J., nc.

J

Jahns, Al: (Biltmore) Providence, h.
James, Jimmy: (Barney Rapp's) Cincinnati, nc.
Jennings, Harry: (33 Club) Dallas, nc.
Jill, Jack: (Cedar Lane Club) Opelousas, La., nc.
Joy, Jimmy: (Jefferson Beach Park) Detroit, b.

K

Kardos, Gene: (Hungaria) NYC, nc.
Kassel, Art: (Muehlebach) Kansas City, Mo., h.
Kaye, Sammy: (Essex House) NYC, h.
Kerk, Al: (Malloon's) Stockton, Calif., re.
Kenny, Mart: (Royal York) Toronto, h.
Kendis, Sonny: (Stork Club) NYC, nc.
King, Billy: (Nite Spot) San Antonio, nc.
King, Henry: (Fairmont) San Francisco, h.
King's Jesters: (Terrace Beach) Virginia Beach, Va., h.
Kinney, Ray: (Lexington) NYC, h.
Kirby, John: (Onyx Club) NYC, nc.
Kosma, Rex: (Pier) Buckeye Lake, O., b.
Kraemer, Ray: (Ritz) Superior, Wis., nc.
Krupa, Gene: (Palace) Cleveland, t.
Kuhn, Dick: (Zaydee Zee) World's Fair, NYC, re.
Kurtze, Jack: (Deshler-Wallick) Columbus, O., h.

L

Lake, Sol: (606 Club) Chi, nc.
Lang, Lou, Trio: (White) NYC, h.
Lang, Teddy: (Club Cavalier) NYC, nc.
Lang, Sid: (Hi-Hat) Chi, nc.
LaPorte, Joe: (Old Roumanian) NYC, nc.
Lapp, Horace: (Royal York) Toronto, Ont., h.
Le Baron, Eddie: (Rainbow Room) NYC, nc.
Levant, Phil: (Bismarck) Chi, h.
Light, Enoch: (Taft) NYC, h.
Livengood, Tinney: (Town & Country) Milwaukee, nc.
Livingstone, Jimmy: (The Pines) Pittsburgh, re.
Lombardo, Guy: (Roosevelt) NYC, h.
Lopez, Vincent: (Chez Paree) Chi, nc.
Lopez, Jose: (Stork Club) NYC, nc.
Loos, Bert: (Surf Beach Club) Virginia Beach, Va., cc.
Lyman, Abe: (Beverly Hills) Newport, Ky., cc.
Lyon, Deb: (Cave Under the Hill) Omaha, nc.

M

McCoy, Clyde: (Meadowbrook) St. Louis, cc.
McCreery, Howard: (Ambassador East) Chi, h.
McDowell, Adrian: (Andrew Jackson) Nashville, Tenn., h.
McCune, Bill: (Donahue's) Mountain View, N. J., re.
McFarland Twins: (Roadside Rest) Oceanside, L. I., re.
McFarlane, Frank: (Chateau Moderne) NYC, nc.
McGrane, Don: (Diamond Horseshoe) NYC, nc.
McIntire, Dick: (Seven Seas) Hollywood, nc.
McPherson, Jimmy: (Torch Club) Los Angeles, nc.
Mollae Bros.: (Nathan Casino) Buffalo, nc.
MacDonald, Billy: (Topsy's) Hollywood, nc.
Madriguera, Enric: (Pierre) NYC, h.
Mansfield, Dick: (Villepigue's) Sheepshead Bay, L. I., re.
Marie, Ray: (Swing Club) NYC, nc.
Marlowe, Tune: (Terrace Gardens) Rochester, N. Y., nc.
Marsala, Joe: (Hickory House) NYC, nc.
Marshard, Jack: (Plaza) NYC, h.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Martin, Dave: (St. George) Brooklyn, h.
Martin, Freddie: (Bon Air) Wheeling, Ill., cc.
Master, Freddie: (Nut Club) NYC, nc.
Maya: (Monte Carlo) NYC, nc.
Mayehoff, Eddie: (Governor Clinton) NYC, h.
Messner, Johnny: (McAlpin) NYC, h.
Meyers, Jackie: (Savoy) World's Fair, NYC.
Meyers, Vic: (Trianon) Seattle, b.
Millar, Bob: (Hollenden) Cleveland, h.
Miller, Orno: (Colorado) Kansas City, Mo., h.
Miller, Glenn: (Glen Island Casino) New Rochelle, N. Y., ro.
Milligan, Bob: (Creole Palace) San Diego, Calif., nc.
Mills, Jay: (Lowry) St. Paul, h.
Mills, Floyd: (Chamberlin) Old Point Comfort, Va., h.
Molina, Carlos: (Villa Moderne) Chi, re.
Monahan, Josephine: (Broadmoor) Denver, h.
Moon, Billy: (12 Club) Grand Rapids, Mich., nc.
Moore, Rangie: (Yellowstone Canyon Lodge) Yellowstone Park, Wyo., h.
Morgan, Russ: (Rice) Houston, h.
Morton, Hughie: (Anchorage) Pittsburgh, nc.
Mosley, Snub: (Queen's Terrace) Woodside, L. I., re.
Munro, Hal: (Athletic Club) Milwaukee, cc.
Murray, Charlie: (Ilsa Paris) NYC, cc.

N

Nance, Skipper: (Beverly Gardens) Little Rock, Ark., nc.
Nelbaur, Eddie: (Wil-Shore) Chi, b.
Nevins, Rudy: (19th Hole Club) St. Simons Island, Ga., nc.
Newman, Ruby: (Strand) NYC, t.
Newton, Frankie: (Cafe Society) NYC, nc.
Noble, Leighton: (Baker) Dallas, h.
Norris, Red: (Murray's) Tuckahoe, N. Y., re.
Nory, Misha: (Casino Russe) NYC, nc.

O

Oakes, Billy: (Main Central) Asbury Park, N. J., h.
Olsen, Henry: (Country Club) Coral Gables, Fla., nc.
Olsen, George: (Peabody) Memphis, h.
Ortega, Al: (Belvedere) Sault Ste. Marie, Mich., h.
Owens, Harry: (St. Francis) San Francisco, h.
Owens, Freddy: (Blue Moon) Bastrop, La., nc.
Oxenbaugh, Leon: (Pepper Tree Inn) Riverside, Calif., nc.

P

Pablo, Don: (Palm Beach) Detroit, nc.
Palmer, Skeeter: (Sagamore) Rochester, N. Y., h.
Panchita: (Versailles) NYC, nc.
Pancho: (La Conga) NYC, nc.
Paul, Eddie: (Aragon) Cleveland, b.
Paul, Toasty: (Gramercy) Chi, b.
Perez, Chuy: (Club Zarape) Hollywood, nc.
Peyton, Jimmy: (Plaza) Pittsburgh, re.
Phillips, Ray: (Crawford House) Boston, h.
Pinky & His Band: (St. Charles) New Orleans, h.
Pollack, Jacques: (Deshler-Wallick) Columbus, O., h.
Press, Jack Arnold: (Merry-Go-Round) Newark, nc.
Prima, Louis: (Famous Door) NYC, nc.

Q

Quartell, Frank: (Colosimo's) Chi, nc.
Quintana, Don: (El Chico) Miami Beach, Fla., nc.

R

Ramos, Ramon: (Ambassador) NYC, h.
Ravel, Don: (Greenwich Village Casino) NYC, nc.
Red Jackets: (Crystal) Fargo, N. D., b.
Reichman, Joe: (William Penn) Pittsburgh, h.
Relyea, Al: (Lenox) Troy, N. Y., re.
Ricardel, Joe: (Gerbe) NYC, nc.
Ricardo, Don: (Dells) Lansing, Mich., b.
Rich, Tommy: (Jensen's) Riverside, Conn., re.
Rines, Joe: (St. Regis) NYC, h.
Rio, Rita: (Syracuse) Syracuse, h.
Rittiell, Stan: (Neapo Gardens) Chi, nc.
Rodrigo, Nano: (Havana-Madrid) NYC, nc.
Rollini, Adrian: (Piccadilly) NYC, h.
Romanelli, Luigi: (King Edward) Toronto, h.
Rotgers, Ralph: (Astor) NYC, h.
Roth, Allen: (International Casino) NYC, nc.
Rugg, Chris: (Hollywood) Bridgeport, Conn., nc.
Russell, Jack: (Pershing) Chi, b.

S

Salzmack, Tony: (Gibson) Cincinnati, h.
Sarabia, Augustus: (Cuban Casino) NYC, nc.
Saunders, Hal: (Montparnasse) NYC, re.
Savitt, Jan: (Lincoln) NYC, h.
Sears, Walt: (Athletic Club) Cleveland, nc.
Shaw, Artie: (Palomar) Los Angeles, b.
Siegel, Irving: (Post Tavern) Westbury, L. I., nc.
Silvers, Buddy: (New Danceland) E. Monongahela, Pa., nc.
Sissle, Noble: (Paramount) NYC, t.
Skinner, Fred: (Capri) Hollywood, nc.
Smith, Joseph C.: (La Rue) NYC, nc.
Smith, Ray: (Stone's Grill) Marion, O., re.
Snider, Billy: (Lookout House) Covington, Ky., cc.
Sorey, Vincent: (Child's) NYC, re.
South, Eddie: (Trocadero) Los Angeles, nc.
Spanier, Muggsy: (Sherman) Chi, h.
Sparr, Paul: (Warwick) NYC, h.
Spector, Irving: (Brookside) Rochester, N. Y., re.
Spitalny, Phil: (Drake) Chi, h.
Sprinaer, Bill: (Monterey) Pittsburgh, nc.
Stabile, Dick: (Show Boat) Fort Worth, Tex., nc.
Steel, Roger: (Little Club) NYC, nc.
Steele, Brooks: (Ballantine Inn) World's Fair, NYC, re.
Sterney, George: (Coq Rouge) NYC, nc.
Stipes, Eddie: (Wolf's Gardens) Toledo, nc.
Stone, Eleanor: (Gold Front Club) Cheboygan, Mich., re.
Strickler, Ted: (Monte Carlo) NYC, nc.
Strong, Benny: (Brown) Louisville, h.
Stuart, Roy: (Park Casino) Chi, c.
Sullivan, Joe: (Cat Club) Hollywood, nc.
Sylvio, Don: (Bertolotti's) NYC, nc.

T

Teagarden, Jack: (Blackhawk) Chi, re.
Thompson, Lang: (Euclid Beach Park) Cleveland, b.
Tinsley, Bob: (The Casino) Chi, nc.
Tiuco, Carl: (Troika) Washington, D. C., nc.
Tisen, Paul: (Commodore) NYC, h.
Tito & His Swingtet: (Trocadero) Los Angeles, nc.
Tomlin, Pinky: (Biltmore Bowl) Los Angeles, nc.
Towne, Loren: (Hi-Ho Club) Wichita, Kan.
Trini, Michael: (Emerson) Baltimore, h.
Tucker, Orrin: (Mark Hopkins) San Francisco, h.
Turk, Al: (Royale Frolics) Chi, nc.

U

Umpleby, Chet: (La Conga) Austin, Tex., nc.

V

Vagabond, Charles: (Bell-Ball) Chi, nc.
Vallee, Rudy: (Astor) NYC, h.
Van Gelder, Leon: (Melody Club) Union City, N. J., nc.
Van Osdell, Jimmy: (Gibson) Cincinnati, h.
Van Pool, Marshall: (41 Club) Shreveport, La., nc.
Varona, Eddie: (Coronado) St. Louis, h.
Venuti, Joe: (Claridge) Memphis, h.
Versatillians: (Wolverine) Detroit, h.
Vescero, Nick: (Coq Rouge) NYC, nc.

W

Wagner, Sully: (Rose Bowl) Chi, nc.
Weber, George: (Henry) Pittsburgh, h.
Webster, Ralph: (Puritas Springs) Cleveland, b.
Weeks, Anson: (Cocoanut Grove) Los Angeles, h.
Weeks, Ranny: (International Casino) NYC, nc.
Weldon: (Armando's) NYC, nc.
Whitley, Jimmie: (Chez-Ami) Buffalo, nc.
Wilde, Ran: (Sir Francis Drake) San Francisco, h.
Williams, Ray: (Chez Maurice) Dallas, nc.
Williams, Al: (Montgomery) Buffalo, h.
Williams, Griff: (Aragon) Chi, b.
Winton, Barry: (Rainbow Grill) NYC, nc.
Wood, Barry: (Claremont Inn) NYC, re.
Woods, Howard: (Village Barn) NYC, nc.

Y

Yates, Billy: (Showboat) Pittsburgh, nc.
Young, Roland: (Lombardo's) Bridgeport, Conn., nc.
Young, Johnny: (Excelsior House) Snyders Lake, N. Y., h.

Z

Zito, Horatio: (St. Moritz) NYC, h.
Zollo, Leo: (Rainbow Terrace) Stafford, Pa., re.

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Road Grosses Look Good, But Demand Beats Supply

(Continued from page 4)
Tobacco Road, which was housed in English's for an entire week, December 26 to 31. The take was $10,000. *Of Mice and Men* garnered a nice $6,000, playing January 2, 3 and 4. *Angela Is 22*, with Sinclair Lewis as both author and actor, played for three days, January 9 to 11, in its try-out tour; the gross was $3,300. Frank Craven and the fact that it was a Pulitzer Prize Play helped *Our Town* to a rousing $5,400 when it played January 20 to 22. In two days, February 3 and 4, with the first evening sponsored by the Association of University Women, Ethel Barrymore in *Whiteoaks* drew $7,500. *Kiss the Boys Goodbye*, with Ann Fairleigh, drew a hefty $6,800 when it ran March 23 to 25. *Susan and God*, with Jessie Royce Landis, put a rather poor $3,000 into the till.

The house's cash register worked overtime to record the $11,000 taken in during the three-day premiere of Katharine Cornell's *No Time for Comedy*, March 30 to April 1. The Lunts, presenting *Amphitryon 38* and *Sea Gull*, grossed $9,300 in their season closing stand, April 17 to 19.

Buffalo

By HAROLD J. WARNER

BUFFALO, May 27.—Considering that there is only one honest-to-goodness professional legit house, the Erlanger, in the city, and that business has been better than ever this season, there have been disappointingly few plays. Consequently, two Little Theater organizations have been able to compete with the Broadway crop and have made good money presenting plays to the legit-hungry Buffalonians. The Studio Theater Players, whose director is Jane Keeler, and the Catholic Actors' Guild, headed by Father Francis Growney and Margaret Ryan, have done very well this year and have acquired permanent locations.

In the 1938-'39 season so far theatergoers paid $102,596 to the Erlanger Theater to see 14 shows without a single losing venture. The previous season's total sum was $132,945 for 18 shows, which included two definite losers. It is too bad that so few plays were shipped here, since this town is a very fine market and good money was made on all shows this year.

Plays in the order of their appearance: *Missouri Legend*, before appearing on Broadway, gave five performances and grossed $4,448.80. *The Women*, a second company on a return performance, drew $4,902.50 for four performances. Also presented by a road company *What a Life*, giving five performances, grossed $4,168. Katharine Cornell, a Buffalo gal, disappointed when *Herod and Mariamne* brought $9,237.50 for four performances, with plenty of seats to spare thruout. *Shadow and Substance*, with Sir Cedric Hardwicke, did well enough with $6,262.50 for four performances. *Pins and Needles* danced its way across the Erlanger stage to the tune of $7,460.50 for four performances. Played by a carbon-copy cast, Claire Booth's *Kiss the Boys Goodbye* drew $6,424.80 in four performances.

The show that turned in the tallest profit for the Erlanger was *Tobacco Road* in its fifth appearance, giving eight performances, most of any play this season; it drew $10,513.

The highest prices were charged, and the best gross was attained when George M. Cohan appeared in *I'd Rather Be Right* and had local enthusiasts paying $15,319 for four performances.

Candida, starring Cornelia Otis Skinner, did only fair financially, with four performances grossing $4,925. Walter Huston in *Knickerbocker Holiday* did exceedingly well and might have outdone all other presentations but for his four performances being in the early part of the week during a terrible snow spell; his $8,278.50 was considered fine by the management. *Susan and God*, with Jessie Royce Landis replacing Gertrude Lawrence, drew well in four performances, totaling $6,135. *My Dear Children*, with John Barrymore, was considered a money-maker at $8,114.50, also giving four shows. Immediately following John, and making here the last show of the season here so far, Ethel Barrymore brought *Whiteoaks* to town for four performances and scored a box-office total of $4,350. There is a possibility that a few more plays may be captured to earn good profits in Buffalo, but Robert C. Stevenson, manager, and Fred E. Ziemer, treasurer, have not disclosed any definite bookings as yet. Capacity of Erlanger is 1,420.

That Buffalo's drama-hungry theatergoers do not have their appetites appeased by the limited number of Erlanger presentations is attested to by the patronage of two Little Theaters. While grosses do not compare because of the wide difference in price scales, the smaller groups are definite evidence that Broadway shows here are not taking full advantage of their money-drawing potentialities. Jane Keeler's Studio Players, who were recently given $25,000 by the Rockefeller Foundation and now own their own building, have put on seven shows this season and expect to stage one more this month. They have a list of subscribers totaling about 800 members at $10 per. Thus starting out with a gross of $8,000 and hardly any expenses, the group has made good money. Shows had good attendance, each running about one week. First six plays of the eight scheduled drew in a total attendance of 10,892 and took in an extra $2,302 at the door. Business has been about the same during the last three years, and a total gross receipt of $10,300 to date this year was considered "doing well" by the management.

The Catholic Actor's Guild, which has been active here for a few years, has just moved into permanent quarters. The playhouse seats only 150 persons. Performances of *Days Without End* had 1,200 persons in attendance, and *Murder in the Cathedral* drew 2,200. *The Love Game* is being played this week with good success. Gross receipts to date amount to around $3,000, but there is one play going now and one more to be presented.

New Plays on Broadway

Reviewed by Eugene Burr

MARTIN BECK

Beginning Thursday Evening, May 18, 1939

THE DEVIL AND DANIEL WEBSTER

(Repertory)

An opera with libretto by Stephen Vincent Benet and music by Douglas Moore. Staged by John Houseman. Conducted by Fritz Reiner. Settings designed and lighted by Robert Edmond Jones. Settings built by T. B. McDonald Construction Co. and painted by Studio Alliance. Costumes designed by Robert Edmond Jones and executed by Mildred Manning, Eaves Costume Co. and Brooks Costume Co. Dances staged by Eugene Loring. Chorus under the direction of May Valentine. Press agents, Richard Maney and John Latham Toohey. Stage manager, Lawrence Bolton. Assistant stage manager, Harvey Welch. Associate producer, Richard Aldrich. Presented by the American Lyric Theater (Robert Edmond Jones, managing director) in association with the League of Composers.

Jabez Stone	John Gurney
Mary Stone	Nancy McCord
Daniel Webster	Lansing Hatfield
Mr. Scratch	George Rasely
The Fiddler	Fred Stewart
Justice Hathorne	Clair Kramer
Clerk of the Court	Edward Marshall
Jurymen:	
Simon Girty	Ernice Lawrence
King Philip	Philip Whitfield
Teach	Lawrence Siegle
Walter Butler	Don Lee
Smeet	W. H. Mende
Dale	Paul Roberts
Morton	James Chartrand
A Juryman	Jer Amlie
A Juryman	Karl Holly
A Juryman	Alan Stewart
A Juryman	James Gillis
A Juryman	Frank Chamberlain

WEDDING GUESTS: Lee Couch, Ross Lockwood, Beulah Blake, Angela Chase, Frances Carmel, Dorothy Essig, Geraldine Hamilton, Cathryn Harvey, Helen Mastelle, Helen Oliver, Eunice Northup, Janet Joyce, Fannie Shiff, Teiete Lester, Alice Tobin, Elmer Waldron, Jean Watson, Marjorie Williamson.

The Setting for The Devil and Daniel Webster Was Adapted From the "Best Parlor" of a 17th Century House, Now Demolished, in Middleton, N. H.

Preceded by

FILLING STATION

A "ballet-document" in one act, with music by Virgil Thompson and dances staged by Lew Christensen. Conducted by Fritz Kitzinger. Costumes designed by Paul Cadmus and executed by Brooks Costume Co. Presented by the American Lyric Theater (Robert Edmond Jones, managing director) in association with the League of Composers and the Ballet Caravan.

Mac, the Filling Station Attendant	Lew Christensen
The Truck Drivers:	
Ray	Erick Hawkins
Roy	Eugene Loring
The State Trooper	Ray Weamer
The Motorist	Harold Christensen
His Wife	Anne Campbell
His Child	Ruby Asquith
The Rich Boy	Fred Daniell
The Rich Girl	Cecilia Caccialanza / Marie Jeanne
The Gangster	Dwight Godwin

The Scene Is a Filling Station.

The American Lyric Theater, which, according to a prospectus in the program, was formed for all sorts of high cultural reasons, finally got itself going last Thursday night at the Martin Beck, with the presentation of the first item in its repertory—a double bill composed of a short opera, *The Devil and Daniel Webster*, with music by Douglas Moore and libretto by Stephen Vincent Benet, and a presentation of the Ballet Caravan called *Filling Station*, performed to music by Virgil Thompson. Among its various other insistently worthy aims, the American Lyric Theater seeks to encourage the work of American composers, librettists and singers by fusing their talents in the production of a series of American operas. Robert Edmond Jones is the managing director of the outfit; and even as it makes its bow in 1939 it is seeking subscriptions for its season in 1940. The initial bill, however, is hardly a sales talk.

The prospectus of the American Lyric Theater, no doubt sincere and certainly high-falutin, is so very cultural and has so very much class that you could almost spell its attributes with a couple of capital "K's." But if *The Devil and Daniel Webster* is a good example of its culture, then culture is going to be pretty hard to take—at least for a low-brow lug like this reporter. I can stomach even such a tone poem turned opera as the short-lived Met version of *The Emperor Jones*—but Mr. Moore considers his music so entirely as background that it fades vaguely away into the formless distances whenever it doesn't disappear entirely, and its infrequent arias are dull and trite. As for Mr. Benet's book, it has approximately three lines of quaint charm and five lines of sprightly satire; for the rest it moves aimlessly about in a mist of insistent New England flavor, until you can't tell whether the characters are emitting words or merely a mixture of rum and molasses, and you get a feeling that the writing should have been done entirely in cross-stitching.

The tale is of a State Senator of New Hampshire back in the 1840's who has sold his soul to the devil in return for worldly wealth and is asked by Satan, masquerading fittingly enough as a New England lawyer, to pay up on his wedding night. But Daniel Webster, who is a friend of his, rallies round and tries to convince Old Nick that the bond is worthless. So they argue it out in a court of law that Mephisto provides by calling up a jury of dead New England renegades—and Webster's eloquence so stirs the demons to a love for life, liberty and the pursuit of happiness that Lucifer is once more cheated of his prey. For the sake of American history, however, it is to be hoped that the eloquence of the real Daniel Webster was a bit better than that of the Webster whom Mr. Benet puts upon a stage.

It is to be noted that Beelzebub once more seems very decent when compared with humanity. In all stories of this type, Belial is always admirably honest, scrupulously living up to his part of the bargain; and always he is cozened, cheated and robbed by the two-timing and slippery dishonesty of the human beings involved.

The foregoing synopsis, it is also to be noted, is derived from a synopsis in the program; it would have been very difficult to get an idea of what was going on if you had to trust only to the coherence

From Out Front

By EUGENE BURR

If, within the next few months, you see mysteriously bearded individuals mumbling into their Vandykes as they scurry down 47th street, or hitherto sane juveniles exchanging odd signs across their beers at Jack's, or professional Russians fleeing from alley to alley on Swing Lane like a bevy of hunted things, or a couple of self-conscious intellectuals weltering in their own blood in the gutters of Longacre Square, don't worry. It will only mean that the Tchek Tchekov Society has finally come to life.

The Tchek Tchekov Society, for a couple of years now, has been only a gag in this column and a kink in this reporter's mind. But Sherling Oliver, who shares my generous dislike for the silly maunderings of the determinedly sorrowful Moscovite, caught up the idea and, in what must have been either a flight of genius or an alcoholic stupor, fashioned it into a vital, momentous Plan.

The Plan, briefly, is this: to get together a representative committee of powerful loathers of the phony Russian and, with their help, to draw up a constitution and a set of by-laws. What shape these will take I have at present no idea, but they ought to turn out to be a brace of horrendous documents. After they are duly approved and signed—preferably not in blood but in a mixture of tea and jam—membership in the Tchek Tchekov Society will be thrown open to the general public. And since *The Sea Gull* was toured extensively this season and literally thousands of embattled and otherwise normal Americans were forced to sit thru it in the cause of self-conscious Culture, the response of the general public ought to be widespread and enthusiastic. I can visualize members—thousands of them—from every town that *The Sea Gull* played this year.

For humanity in general can be divided into two definite classes: those who limit their "opinions" to the pronunciamenti of the little group of Literary Souls who are bounded on the east by the Algonquin and on the west by Alexander Woollcott—and those who will rush eagerly to join the Tchek Tchekov Society.

Membership, however, will be conferred only upon the payment of a fee of $1—at least according to the present plan. For this the member will receive a suitably embossed scroll which, by announcing his membership in the society, will therefore attest his sanity and good taste. And the rest of the money will be put in a central fund. At the end of a year the committee will pick a poor and struggling young playwright—who is American rather than Russian, who writes plays rather than dull and pointless dialogs and who, because he refuses to pander to self-conscious poseurs, is in need of financial help—and the residue of the fund will be turned over to him.

Thus Mr. Oliver's plan achieves the miracle of making Tchekov actually an aid to the creation of good plays.

From time to time there have been people who, by their utterances or attitudes, have commended themselves as potential members of the society—Brock Pemberton, for one, and Sidney Whipple, critic of *The World-Telegram*, for another. None of them have been approached as yet—but eventually they will be. If they want to, they can consider this an official warning.

I have no idea what the password of the organization will be, but I suspect that it ought to be that line from somewhere in the middle of the weird morass known as *The Three Sisters*. It is a line that pungently captures the entire spirit, mood, philosophy, depth and power of Tchekov; it is, in short, the key to his dramatic writing. It reads: "If we cannot drink tea, let us discuss something."

Also, I'd suggest that the organization officially adopt as its symbol a dead sea gull—stuffed. Since Tchekov used it (somewhat inexplicably, I admit) to represent a lovely young girl, I don't suppose his ghost can object if it's now used to represent Tchekov himself.

And it can also represent the modern idolators in the Tchekov Cult. For there isn't, I suppose, much fundamental difference between a stuffed sea gull and a stuffed shirt.

of Mr. Benet's words and the audibility of the singers.

Those singers make culture no easier to take than does the script, altho George Rasely offers a fairly good job as Old Scratch, and Nancy McCord at least shows some improvement in her voice as the State Senator's bride. Neither is a first-class voice by any stretch of a lenient imagination; but at least they're infinitely better than their surroundings. Lansing Hatfield sings Webster, and John Gurney can hardly be said even to sing the role of the victim of the pact. The chorus isn't within hog-calling distance of, say, the chorus of the Civic Light Opera Co. at its worst.

Of course, Mr. Moore's music, what there is of it, is probably pretty hard to sing. It is formless and completely ineffective, and at frequent intervals it stops altogether, allowing the actors to speak their lines. Such intervals are often the least boring portions of the "opera."

Music of a much better sort was contributed by Virgil Thompson for the short curtain-raiser danced by the Ballet Caravan. It is an often stirring score built up on themes of American life, and it achieves an emotional content never equaled by the Ballet Caravan dancers. Lew Christensen's choreography, based on modern idioms, is devoid of imagination and never creates any emotional impact whatsoever, altho it threatens to from time to time. The company itself, however, is competent tho unexciting, with the work of Eugene Loring and Marie Jeanne standing out. Miss Jeanne, alternating with Gisella Caccialanza in one of the roles, offered an excellent dancing performance.

MARTIN BECK

Beginning Monday Evening, May 22, 1939

SUSANNA, DON'T YOU CRY

(Repertory)

A "musical romance" based on the melodies of Stephen Foster. Book by Sarah Newmeyer and music adapted by Clarence Loomis. Staged by Jose Ruben. Conducted by Andre Polah. Settings designed and lighted by Robert Edmond Jones. Settings built by T. B. McDonald Construction Co. and painted by Studio Alliance. Costumes designed by Robert Edmond Jones and executed by Mildred Manning, Eaves Costume Co. and Brooks Costume Co. Chorus under the direction of May Valentine. Associate producer, Richard Aldrich. Press agents, Richard Maney and John Latham Toohey. Stage manager, Larry Bolton. Assistant stage manager, Harvey Welch. Presented by the American Lyric Theater (Robert Edmond Jones, managing director), in association with the League of Composers.

Brian Tolliver........Lansing Hatfield
Susan Eliot........Bettina Hall
Carter Reynolds........Michael Bartlett
Eulalie Bland........Hope Manning
Judge Bland........George Lessey
Mrs. Bland........Marie Madison
Grandfather........John Kirk
Cato........Louis [illegible]
Lem........Robert Clarke
Chambermaid........Helen Mestelle
First Houseman........Jonathan Brice
Second Houseman........James Armstrong
Angie........Avis Andrews
A Young Composer........Richard Clark
Stage Doorman........Peter Chambers
Bob Martin........Larry Bolton
Jonathan Lamphrey........Robert Chisholm
Bradley........Frank Chamberlin
Jennie June........Helen Renee
Mrs. Stoddard........Mary Perry
Mary Lou........Helen Mestelle
Randy........Paul Roberts

MINSTRELS: Messrs. Jay Amiss, Peter Chambers, Lee Couch, Clair Kramer, Edward Marshall, W. H. Mende, Paul Roberts, Philip Whitfield.

CHORUS—Women: Misses Beulah Blake, Angela Chope, Frances Ernest, Dorothy Emig, Isabel Gerard, Geraldine Hamilton, Kathryn Harvey, Janice Joyce, Totate Lester, Eunice [illegible], Helen Oliver, Caryl Crane, Alice Tobin, Elinor Walden, Jean Watson, Marjorie Williamson. MEN: Messrs. James Chartrand, James Gillis, Karl Helly, Bruce Lawrence, Donald Lee, Ross Lockwood, Lawrence Siegle, Allen Stewart.

HALL JOHNSON CHOIR—Women: Misses Leona Avery, Marguerite Avery, Mabel Bergen, Maudine Brown, Viola Drake, Ruth Gibbs, Winifred Gordon, Claudia Hall, Charlotte Junius, Mildred Lassiter, Juanita Polk, Claudia Reilly, Bernoveta Washington. MEN: Messrs. Oscar Brooks, Leslie Coles, George Dickson, Edward Edmonson, Louis Gilbert, Edgar Hall, George Hall, Wyer Handy, Adolph Henderson, Walter Keyes, Luther Saxon, William Vaughn, Ray Yeates. BOYS: Trevor Bannister, Roland Wheatle Jr., Newman Odon.

ACT I. Scene 1: Judge Bland's Plantation Home Near Covington, Ky., Christmas Eve, 1851. Scene 2: Eulalie's and Susan's Bedroom. A Few Hours Later. Scene 3: The Stage of the Melodeon Theater, Cincinnati. The Following Day. Scene 4: Judge Bland's Home. Three Days Later. Scene 5: The Levee. Next Morning, Shortly After Dawn. ACT II—Scene 1: Ballroom of the Eliot Hotel, San Francisco, April, 1861. Scene 2: Mrs. Stoddard's Boarding House, New York City. Late Afternoon in May, 1865. Scene 3: Before the Bland Plantation Home. Two Days Later.

The American Lyric Theater, the insistently cultural organization that is presenting a season of so-called American opera at the Martin Beck, inculcates its culture in a rather odd way—at least if we judge by its second production, *Susanna, Don't You Cry*, a "musical romance" based on Stephen Foster's songs. Judging by that, one becomes cultured merely by confusing opera with fifth-rate romantic operetta. Foster's songs are the basis of the music, it is true; but if that constitutes any claim for high-bracket consideration, then *Blossom Time*, with its combination of Schubert and Shubert, belongs in the repertory of the Met.

After all, in a derivative piece such as this, it's what you do with your basic material that counts. *Susanna, Don't You Cry* distorts the lovely, lilting Foster songs in overheavy, over-mannered orchestrations, and buries them beneath a typical operetta story that is so hokefilled and silly it seems almost like a burlesque of itself. *Show Boat* (which it resembles in the same way that a honkytonk carnival resembles the World's Fair) is at least 40 brackets above it as good theater—and at least 10 brackets above it as art.

Clarence Loomis, who was responsible for adapting the Foster melodies, turned his back upon the lovely, homespun qualities his composer possessed. That he included only one or two of the more familiar among Foster's almost 200 melodies (and that he also presented one number that he himself wrote from notes found in Foster's wallet after his death) is a problem of selection with which no one has any real right to quarrel. But that he wried and twisted the numbers he did pick into highly self-conscious attempts to approximate a phony operatic form seems deplorable and disgraceful. The narrow but very real effect of the originals is thus completely lost, without anything being gained. The attempt to turn some of the melodies into background music for the action is equally unfortunate.

As for Sarah Newmeyer, who perpetrated the book, she evidently prepared herself by memorizing *Show Boat* and then taking a long reading course that included *Uncle Tom's Cabin*, *East Lynne*, the *Elsie* books, *Shenandoah* and the librettos of *The Prince of Pilsen*, *The Dollar Princess* and our own *Great Lady*. She has included so many stale and utterly ridiculous cliches that there were times when the audience was on the verge of breaking thru the music with raucous peals of horse-laughter. Her sole claim to imagination, it seems, was the brilliant idea of labeling her characters with names that are mentioned in the songs, so that the original words could be used; for the rest, her book descended upon what Mr. Loomis had left of the melodies, and buried them under an avalanche of sugar-candy and grease-paint.

The story is of Susan Eliot, who runs off from her old Kentucky home to join a theatrical troupe, because she loves Carter, her stepsister's fiance. A young composer named Stephen Foster tries to dissuade her, and Carter follows and saves her from a fate considered, for some reason, worse than death. He kills a libidinous actor in the process; so the stepsister nobly releases him from his vows, and he flies to San Francisco with Susan. They have a hotel and a daughter, but are separated when the Civil War starts and Carter joins the Southern colors. Susan goes to New York—where the ghost of Stephen Foster (who has since, quite understandably, passed out) again urges her to go home. She does, just in time for the marriage of her stepsister with a relative of the man Carter killed.

If you think you can get some idea of the thing from that, you're wrong. Nothing can convey the inanities of the dialog—and no synopsis can take due account of the staging of Jose Ruben, who directed the piece as tho he were doing a laugh revival of *Murder in the Old Red Barn*. The only thing he missed was a green spotlight—and he was probably overruled on that.

Panting thus on the heels of culture, the American Lyric Theater provided singers no whit better than those in *The Devil and Daniel Webster*. So low was the general average, as a matter of fact, that it achieved the miracle of making even Michael Bartlett sound comparatively good—and number after number was greeted by a dead silence on the part of the second-night audience. There was, however, one show-stop, scored by the Negro soprano, Avis Andrews, who had to throw in a dance to do it. Wrily enough, the exigencies of the plot forced the probably smarting white performers to join in the applause.

Bettina Hall sang the heroine pleasantly enough, but thinly and manufacturing her tones with her jaw. One pleasant note was struck, however, by a lass named Hope Manning, as the stepsister. Miss Manning has a full and beautiful voice when she isn't forcing it; she is lovely, and she has a charming stage presence. If she doesn't push herself or her voice too quickly she ought to emerge in the upper brackets.

After hearing the American Lyric Theater, this reporter is thinking of taking a master's degree in culture this summer at the Randall's Island operettas.

GOLDEN

Beginning Thursday Evening, May 25, 1939

CLEAN BEDS

A play by George S. George. Staged by Vadim Uraneff. Setting designed by Watson Barratt. Presented by Cled, Inc. Scenic executor uncredited. Press agent and stage manager uncredited.

Murrey........Nat Burns
Lodger........Edwin James
Worth........Joseph Holland
Goldie........Sheila Trent
Kelsy........William Balfour
Mrs. Murrey........Fifi Louise Hall
Jack Letton........Pat Gleason
Donald Tabor........Alfred Alderdice
Charlie........James Welch
Officer Ryan........Tom Gorman
Ira Shyne........William Phinney
Joe........Raymond Maxwell
[illegible]........Emma Hunting
Petrard........Anthony Raimond
Barbara........Helen Beverly
Daisy........Mara Brooke
Callahan........William Hunter
Mrs. Perkins........Leila Romer
Mary........Geraldine Cooke

ACT I—The Present. An Evening in Late Autumn. ACT II—About 10 A.M., Next Morning. ACT III—About 5:30 P.M., Evening of the Same Day.

The Entire Action Takes Place in Bill Murrey's Rooming House for Transients in a Large American City.

The last dramatic offering of the season—the last in point of quality as well as time—was presented Thursday night at the Golden Theater. It is called *Clean Beds* (the title, it is to be noted, is the only thing clean about it). It was written by George S. George, and was presented by Cled, Inc. George S. George is said to be a pseudonym for a person named Youacca Setovski or some similar proofreader's nightmare, and Youacca Setovski, in turn, is said to be a couple of other people. The kindest thing is to consider him just a myth. As for Cled, Inc., it is supposed to be James Timony, manager of Mae West. Lee Shubert was also said to be implicated, but this Mr. Shubert indignantly denied.

These details are recorded merely to postpone the inevitable discussion of *Clean Beds* as a play. It is, to put it briefly, putrid—in all senses of the word. It's not as frankly filthy as *Pleasureman*, another tidbit with which Miss West had a somewhat less remote connection, but it leers just as nastily tho somewhat less successfully than *The Primrose Path*.

It is about Mr. Murrey, who runs a flop house; his wife, who runs a house of a different variety, and various inmates of the two establishments, including a down-at-the-heels actor who resists the ravages of tuberculosis by keeping constantly pickled, a newly married lad who is broke, and a choice assortment of gangsters, conmen, loonies, bums and pimps. A couple of savory fellows inaugurate a scheme to entice the young lad's wife into Mrs. Murrey's bagnio, a scheme made particularly easy by the almost other worldly innocence of the young couple. But they smell a rat at last when Goldie, a tart of gold, tells them about the goings on. Mr. Murrey, afraid of the consequences, gets one of his lodgers to take on the job of bumping off the young husband, and the latter is saved by the actor, who receives a few slugs in what is left of his lungs. The youngsters escape and the actor dies, the while announcing in stentorian tones, "God moves in a mysterious way His wonders to perform."

Allowing such a play as *Clean Beds* to get itself put on is one of the mysterious.

A synopsis, however, can do little or no justice to the lip-smacking, leering and utterly disgusting manner of both the writing and the presentation. As the young lady next to me remarked, "It's the sort of play which makes you hate to brush against people who've been to see it."

The cast, led by Joseph Holland as the actor, is mixed—but, unfortunately, not too mixed. Holland is somewhat on the fortissimo side but does manage to do a terrific and highly amusing burlesque of John Barrymore in his more expansive moments; a lad named Pat Gleason shows a fine sense of timing, highly dramatic underplaying, and a thoro knowledge of effective stage craft as one of the flophouse maggots; and Nat Burns is reasonable commendable as the mealy-mouthed Murrey. The others range from the innocuous to the unbelievable. In the latter category are a large lady named, believe it or not, Fifi Louise Hall, as Mrs. Murrey; a lad named Anthony Raimond, who plays a gangster menace as tho he were making faces in a mirror in an effort to frighten himself to death, and Helen Beverly who, as the sweet young heroine, unleashes a Bronx accent and an acting technique that would make a dramatic club bit player blush.

Perhaps the beds were clean, but they were filled with crumbs in more ways than one.

Summer Theater Tryout

"No War in Troy"

(Lydia Mendelssohn Theater, Ann Arbor, Mich.)

By Jean Giraudoux; translation by J. P. Giraudoux and Betty Askwith; Agnes Morgan, stage director; settings by Joseph DeLuca. Cast: Edith Atwater, Paula Trueman, Patricia Knight, Philip Merivale, Wesley Addy, Con MacSunday, Emmett Rogers, Harry Irvine, Philip Tonge, Mary Morris, Dolly Vitsides, Edgar Kent, Doris Dalton, Karl Kleuser, Norman Orhandler, Donna Earl, Melchor G. Ferrer, Charles Trexler, Staats Cotsworth, Dennis Hoey, John Carmody, Nathan Gitlin, Cornel Wilde and Hathaway Kale.

Play is set in Troy, before the war with Greece, with Hector returning from victorious war with a local tribe, and sick of battle—as is his wife, Andromache, who wants the security of peace to raise her family. Hector is the realist throout, using every means of preserving peace against attacks from all quarters—the forthright military methods of his Greek opponent, Ulysses, the matter-of-fact acceptance of war by his father, King Priam, and the patriotic plans of the intellectuals represented by Demokos, the poet, whom Hector kills.

Despite all good will war comes in the

(See SUMMER THEATER on page 24)

BROADWAY RUNS

Performances to May 27, Inclusive.

Dramatic	Opened	Perf.
Abe Lincoln in Illinois (Plymouth)	Oct. 15	[illegible]
American Way, The (Center)	Jan. 21	[illegible]
Brown Danube, The (Lyceum)	May 17	14
Clean Beds (Golden)	May 25	4
Family Portrait (Morosco)	Mar. 8	[illegible]
I Must Love Someone (Vanderbilt)	Feb. 7	[illegible]
Little Foxes, The (National)	Feb. 15	[illegible]
No Time for Comedy (Barrymore)	Apr. 17	48
Outward Bound (revival) (Playhouse)	Dec. 22	182
Philadelphia Story, The (Shubert)	Mar. 28	71
Primrose Path, The (Cort)	Jan. 4	[illegible]
Tobacco Road (Forrest)	Dec. 4, '33	[illegible]
What a Life (Mansfield)	Apr. 13	[illegible]
Musical Comedy		
American Lyric Theater (Beck):		
Devil and Daniel Webster, The	May 18	6
Ballet Caravan	May 24	1
Boys From Syracuse, The (Alvin)	Nov. 23	210
Hellzapoppin (Winter Garden)	Sept. 22	[illegible]
Hot Mikado, The (Broadhurst)	Mar. 23	[illegible]
Leave It to Me (Imperial)	Nov. 9	[illegible]
One for the Money (Booth)	Feb. 4	[illegible]
Pins and Needles (Labor Stage)	Nov. 27, '37	[illegible]
Stars in Your Eyes (Majestic)	Feb. 9	[illegible]
Susanna, Don't You Cry	May 22	[illegible]

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GOV'T GETS AFTER NITERIES

Emsee Stops Bandits

DETROIT, May 27.—Jerry Carman, emsee, figured as a police hero recently. Carman and his wife were driving on Grand River avenue about midnight when they saw an Illinois car pursued by a police car coming up behind them. Carman deliberately pulled out in the way of the Illinois car and stopped the fugitives from escaping.

His action was said by police to be directly responsible for the capture of the alleged bandits, wanted in Chicago for murdering an undertaker.

Club Talent

New York:

HARRISON AN DFISHER and Carolina have been set by the Morris office for a stanza at the Vanderbilt, Cal, beginning August 23. . . . BOB RIPA will do a stand at the Palmer House June 26. . . . MADRONNA AND DONNA go into the Palmer House, Chi, July 1. . . . REX WEBER has been renewed at the Paradise, New York, for four additional weeks.

NILS AND NADINE opened this week at the Rendezvous, Tacoma, Wash. . . . MARY JANE WALSH has succeeded Bluella Barton at the Ciro's, Hdl. This is her first appearance since an accident to which she succumbed in burns. . . . CHRISTINE FORSYTH, just back from European engagements, getting near to the minimum from Johnny Matthews for George White's coming revue.

GIOVANNI, pickpocket act, opened at the Monte Carlo, Miami Beach, this American date in seven years. MCA agentlng has been busy negotiating for him already. . . . TED DUANE (formerly of the Duanes) will get about $500 as a result of a benefit tomorrow night for him at the La Conga Club here May 31. Dance bands and friends donated time and ran the benefit. Ramon (Ramon and Renita) opened at Ciro's, Hdl, which included Raye and Naldi; Kay, Katya and Kay; Medranos and Donna and the Delaneys. . . . ROSE YOUNGMAN quit rehearsals of Fabri Roy Revue, scheduled due to dissatisfaction over his role. . . . GEORGE AND LAINA, originally set to quit the Waldorf-Astoria May 31, stated over until May 26, when Benny and Tom succeeded them. The hotel shipped them out and arranged transportation so that the team could make its Palmer House date in Chicago) opening . . . LITA MOYA, Spanish dancer, has left the Chicago Club, Atlantic City, opening June 2 for the summer.

Chicago

BARN AND EVTE leave for London to open in the Palladium's Crazy Show August 28. . . . AURORA (Ill.) HOTEL is splashing the talent, new still being headed by Ada Leonard. . . . ROSE DUKE YELLMAN building a home in Round Lake, Ill. . . . BOB HOPE AND FRANCINE returning to the Edgewater Beach next month. . . . Jimmy Durante back from his jaunt around the East, where he was tied up with the Harry Rogers unit.

THREE HEAT WAVES and Tommy Jones opened at the Casino, Lake Hdl, South Bend Country Club, Peru, Ind., Tuesday (30). . . . THREE CHEERS for the same day into Columbus's Keys. . . . OXFORD BOYS (Ill.) Club, Hdl, will open at the Bal Tabarin, San Francisco, Hdlum to the Palmer House June 29. Saw date of next show there.

Here and There

THEODORA, featured at the summer opening of Jacque's, Columbus, O., will be there indefinitely. . . . HAFYAN, Apparitor recently at the Henry Grady Hotel and Lakewood Park, Atlanta, en route to the New York World's Fair. . . . FAIRY CUNNINGHAM playing at Colonial's, Chicago, Hdl, and OVEN AND LAMAE, who received a bonus of $250 from the Statler Hotel, Cleveland, in appreciation for the business opened at the Biltmore Hotel, Dayton, O.

20 Philly Night Clubs May Lose Liquor License

PHILADELPHIA, May 27.—Hearings for 20 night club operators, cited to appear because they their licenses should not be revoked, ended Thursday night. Final decisions are expected within a week or 10 days.

Some of the largest spots in town are included in the cases. Spokesmen for the board say that new citations will be forwarded from Harrisburg. Among the charges involved are serving drinks and providing entertainment after hours and on Sundays, gambling, strip shows, selling of liquor and fraudulent procuring of licenses.

Should any of the decisions be adverse to the operators an appeal to the courts is allowed.

London Agent Cuts Down Talent Tour

CHICAGO, May 27.—Charles Tucker, London agent, who recently made a mile or month on a talent-shopping trip, has revoked the usual visit due to the European war scare. He wrote his contacts that the present situation curtailed his demand for talent and will limit his tour to the New York area.

Efforts are still being made to bring him in, since sets and agents planned to serve him and made plans in accordance.

1-Night Names for Manhattan Beach

NEW YORK, May 27.—William Morris Agency has nailed the exclusive booking rights for Manhattan Beach, Brooklyn, and will be booking for week-end entertainment.

Acts set for June include Benny Fields, June 3; Sophie Tucker, June 4; Mike Riley and the Hunt Club Boys, June 11; George Jessel, June 17; Molly Picon, June 18, 19; Fifi D'Orsay, June 24, and Joe E. Lewis, June 25. Bookings handled thru Paul Ansell of the Morris office.

Suburban Chi Cafes Beat In-Town Niteries by Freedom From Curfew

CHICAGO, May 27.—Night clubs and roadhouses outside the Chicago City limits are cashing in on the local 1 a.m. curfew law by remaining open all night and by serving liquor at all hours. Clamping down on the early-closing regulation

SHERMAN BROS. AND TESSIE stated for the new $20,000 cocktail lounge of the Hotel Plaza, Ocean Beach, N. Y. They are also set for a return engagement at the Club Casino, Syracuse.

BOB AND KITTIE, along with Paula Bonnice, recently opened at the new Penn Club, Pittsburgh. . . . THE TRADE AND JETAN working at the S. S. Lighthouse, Williamsburg, L. I. . . . THE GALLIS being held over at Harry Altman's Casino, Williamsville, N. Y.

CHANNING AND Joe Jackson opened May 22 at the Times Square Hotel Supper Club, Rochester, N. Y., for a two-week stay.

THE DELLS are in their second week at the Ritz Roof, Jacksonville, Fla., George Washington Hotel, Jacksonville, Fla.

. . . VAL PETTY is being held for a fourth week at the Northwood Inn, Detroit.

. . . JUNE AND JERRY RICH did a return engagement over the last week on St. Castle Park, Cincinnati, booked by Jack Middleton. . . . VAL INEZ AND PEGGY are current at the Glenn Rendezvous, Jamestown, Ky. . . . THE TRIO which opened at the Beverly Hills Country Club, Newport, Ky., May 26 are the Schaefer Brothers (Florence and Bob) and Don Cummings, rope and yarn spinner.

Dance Team Requests

NEW YORK, May 27.—Harris and Shoke, dance satirists, have introduced a new innovation. Cards listing their routines are distributed among the audience, with a request that people check off their favorite numbers.

Detroit Niteries Trimming Budgets

DETROIT, May 27.—Coming of warm weather has caused some local spots to drop floor shows and even bands. The entertainment budget for spots carrying floor shows reduced about 25 per cent.

Typical economy move to meet depression conditions was made by the Statler Terrace Room, which is closing after the dinner hour. Four members of Chef Gaston Lenotre's band at the Terrace move into the Cocktail Lounge for special summer, following the policy of the same quartet playing in the Lounge during the late afternoon.

Open-air and summer spots are just beginning to get a pick-up in business. Indications are they are going to be good business yet and a marked feeling of optimism prevails. Resident night clubs, agents, many not expecting to come near last season's figures.

Franklin, Phil, Closes Room

PHILADELPHIA, May 27.—Garden Terrace, of the Benjamin Franklin Hotel here, has closed for the season, with the conclusion of the engagement of the Mac-Phail-Virginia Orch. The room had had a profitable season, the revenue being especially heavy during the stay of Harry James, who made his debut as a name band here.

Management expects to reopen after Labor Day.

Biloxi Hotel New Roof

BILOXI, Miss., May 27.—Construction of a new roof on the Biloxi Hotel, exclusive hotel, is announced. Garden roof carries nautical theme. Plans call for opening the roof on June 1 with Jimmy Garrison's Ork and a floor show.

Indicts 8 in N. Y. on Taxes; Eyes Many More

NEW YORK, May 27.—Eight local night clubs have been indicted by the U. S. Bureau of Internal Revenue last week on charges ranging from embezzlement of funds to amusement tax evasion.

Indictments from a federal grand jury naming the Famous Door, Coq Rouge, Open Door, Black Cat, the Plantation, Dixie Wells, Ryan's Rendezvous and the Show Bar were handed down and will come up for a hearing in 10 days.

This move has been in the wind for more than four months, when some local night club operators were ordered to turn their books over to the Bureau of Internal Revenue for scrutiny.

Specific charges against the owners include a failure to turn over the amusement tax, failure to collect tax in some cases, failure to file returns and embezzlement. Owners who were in charge of the investigation are preparing evidence for another batch of night clubs which have been violating the tax laws and which will be indicted under the same charges. Penalty, in case of convictions, ranges from one year in jail or $10,000 fine, or both, or both and $10,000 fine, or both.

Clubs continue operating during the litigation. At the same time indictments in the same manner were returned against the Arrow Ticket Service, ticket brokerage, and the Hollywood Theater, Brooklyn, Jewish legit house.

Ork Strike at Delavan, Buffalo

BUFFALO, May 27.—It was rough sailing for two local niteries last week.

The fashionable Club Delavan is the victim of strikes in protest against alleged nonpayment of musicians' salaries for several weeks. Jimmy Campbell and his boys went on strike May 18. Waiters, and now musicians, joined the walkout. Dispute between the Local 43 of the Musicians' Union, represented by Randall P. Caldwell, and the club's owners, Joseph E. Smith, are still unsettled. Caldwell said that Smith agreed to have all back salaries paid by Saturday and that he had been warned a strike would follow if the agreement broke down. Some of the musicians haven't been paid for four weeks, according to Caldwell.

The club is reported operating with make-shifts from Buffalo and Niagara Falls, Lou Verne and Lee Roberts on the band stand.

The La Salle, Chinese-American night club, which opened three weeks ago, has already had to face disappointing obstacles. The liquor license has not materialized and the club has trouble getting up suitable floor-show talent. Band is Charlie Hector and his boys, colored.

New year's night club, the Hollywood, has adopted a small floor show feature, with Frank Mann of Jack and Jill and a few other acts.

Rice, Houston, Opens Roof

HOUSTON, May 27.—Top Deck Rice Hotel roof, opening Friday (26), under Morgan Ork making its first appearance in the Southwest, is the first opening of the year, the Rice Hotel closes its Empire Room for the regular season

Freedman Joins West Unit

CINCINNATI, May 27.—Sam Freedman, who has been handling the business and press for the Abe Lyman Orchestra, currently at Beverly Hills Country Club, Newport, Ky., has joined the Chase unit during its engagement at the Taft Theater here and will be here to serve in a similar capacity. He began his new duties in Toledo the week.

Night Club Reviews

Summer Clubs in Chicago Air era Open Strong; Royal Bon Air Stays Healthy Talent Parade

By SAM HONIGBERG

The highways ribboning out of the Windy City are humming with autos as the bordering niteries open for business again now that the weather is ripe to draw night-clubbers in droves from the congested Loop. Topping the crop of taverns, calm and more imposing restaurants furnishing entertainment in the Grand Boulevard Spa and Gaiety Club, opened for the second season Thursday (23) by William B. (Bill) Johnson. Following in order are the new Del-Shore, Villa Moderne and Sky Rocket (reviewed below), a quartet to be joined this week by Albert Bouch's Villa Venice, which will replace another Continental-Texas Girl show.

In the lower brackets are smaller spots, dance halls and fan advertising, hoping to attract a few of the gas-buggy wanderers and looking for something to do. Most of them get by with small musical combinations that furnish both shows and dance music, and some, in addition, retain an act or two to augment the festivities.

Without exaggeration the Bon Air is the most lavish and at the same time most dignified summer club in the Midwest. Located some 23 miles northwest of Chicago, it is an ideal position to draw from the wealthy neighboring towns and with its all-embracing appeal get a good share of its trade from the Windy City.

Two wings, 30 feet each, have been added on the sides of the room proper, retaining the style of Old Colonial English architecture. It is designed to give an air of aristocratic ease and authenticity and a surprisingly informal atmosphere over 1,000 in the main dining room in addition to 200 in the front bar, it also marks a new height in size of a local summer club. In the last two seasons almost a quarter of a million has been spent on the remodeling and erection of additions for convenience of patrons and bathers.

New improvements include an elevated stage with a rising central disc, affording the possibility of flashy production numbers and better vision for the patrons. The main dining hall has been considerably enlarged and is located on the moving stage.

Shows, produced by Sammy Rose, will be changed monthly and feature a name band and at least one name act. Total entertainment budget will run around $7,000 a week, a sum scheduled to be in effect until the last week in September. Minimum this season is $2 weekly and $3.50 Saturdays, Sundays and holidays. Reasonable golf and swimming fees prevail during the day.

Initial bill is a beautifully staged affair but lacking the punch that one solid talk comedy act would lend. It runs on an even pitch and is acceptable enough as a whole if one is not looking for the floor for something to match the new majestic environment.

Production numbers are lavishly contrived and smartly staged. Lee Sullivan, youthful vocalist, opens with a refreshing enthusiasm and lends a pleasing tenor voice to the girl parades. Pilloring these pictures are some of 16 attractive kids and four choreographs, graceful numbers and novel dance chances.

Open with a *Cavalcade of the Dance* spectacle starring Jeanne Dean, gold costume display to something called *Wax Wax the Free Great American Girls*, in which the entire show is sketched for the humor, and close with military spirit, finale entitled *Ole*, without the backing of the intermission band boys, who also feet too handsome a crop to be focused in the spotlight.

Bunny Hardy, spright and talented tapper, swings out to *Song of India*. Nicely tailored turns spice her routine. Father Divine's Wahl follows with the only comedy act in the show. It is strong pantomime stuff, and his hand balancing satire with his assistant makes way for several funny sight tricks. Turn drew laughs.

Georges and Jalna, best new ballroom team projected for the top class, featured four versatile numbers, latest improvise about their assets, regardless of the type, is fact that something is going on at all times. The man is constantly busy doing difficult tricks or steps, and the woman is right on the spot to lend assistance and it is all accomplished with minimum of observed effort. Opened to a romantic violin solo, snapped out of the slow tempo with a fast rhumba number, proceeded with a Peshtali Marurka and ended to the Jerritsen *Spanish Fire Ball*.

Tony Martin, late of the screen, holds the next-to-closing spot with a season of songs. Announces that it is his first night club appearance and consequently is forgiven for any obvious flaws. He held back throughout, a factor that kept him from getting the full value. The customers were very nice to him, however, and handsomely rewarded his several encores. Once he accustoms himself to this new appearance of an audience, he should be a very strong attraction in the theaters.

Martin is back in the patriotic finale, giving out *Where Else But Here?* with Gaiety, a lovely in a stylized dance band Audrey Corley, baton twirler, is in evidence with a brief but sensational spectacular.

Freddy Martin is the initial band attraction. This popular organization plays a show capably and whips up strong and danceable music and getting good results. Band is well known in this area and should, in a minor degree attract some trade. Vocal support in this outfit is furnished by Bill Stocker, Fran Scheider, Jay Carter and Tommy Warner, who recently replaced Gene Walsh, and Bob White, the personable drummer.

Henri Gendron's 11-piece band is assigned to intermission duties. Costumes by Lester, Ltd., Chicago. Bob Curley is press agent, Room service managed by Joseph J. Spaeth, and Toni Helsing is back as soubrette.

Del-Shore, Niles Center, Ill.

Closest competitor to the neighboring Bon Air, albeit nothing serious at this time, due to the smaller capacity (about 600) and comparatively less attractive layout. Opening night the entertainment bill was superior to environment and atmosphere. Current plans call for additional work on the building and modernization features and if completed should find the presentation of acts in less congested conditions.

This is the former Gridiron Club, inactive of late, refurbished and renamed by its new operators, Phil Harrison and Ray Maltitte, both New Haven, Conn. guide of The Delis, another near-by spot, now out of existence, in manner of the room and is known among enough good night club rounders to give this venture at least a healthy start.

Minimum is $2 week nights and another 50 cents Saturdays, but there is a glass-partitioned bar in the back of the room for bargain seekers, and drinks there are popularly priced.

Initial bill has plenty of talent and after a few more showings will shed itself on a smooth path. George Hamill, the Gridiron Music Maker, leads the band stand and the the acoustics are not the best, he manages to dish out presentable show music and sweetly rhythmed dance tunes. Above, a the organization is commercial all the way, a good mixture of orchestral rhythm instruments and violin activity in arrangements remove these boys far from the Beiter swing idea. Violin section also pitches in vocally with tenor solos sung by youthful Dr. Michael.

Floor show is opened by a bright line of eight girls in a good, effective number. Small floor prohibits any fancy steps, but kids make a good stab.

Dr. Arthur Marcus (the Mad Magician) emcees and mystifies in two spots. Highlight of his presentation is his after-dark Bidoculis and, while his card tricks are old, he has a fresh angle and presented in a refreshing manner. The mysteries are good, and the Bidoculis gimmick gives finishes his turn with a good bang.

Ruth Petty, well-mannered and voluble emcee, sings and dances well despite a faulty mike. The girl knows how to put a song over and gets real screaming out of it. Tunes she did *Some Sky-Eye, Sweet Little Headache, I Cry for You* and *Dusty Purple*, a work but good set of lubes.

Tom Gallant and Marjorie, decorative dance team, performed gracefully a tango and a rumba. Make a very good appearance and routines are smartly patterned. Due to a newly-waxed floor they were unable to demonstrate fully some of the new lifts they have recently added.

Jack Jerome Lind Singers, young and talented offspring of a cantor, display unusual harmony and equally good showmanship. Personalities are cheery but non-commercial and are in the commercial spots. Sing popular, semi-classical, operatic and standard Yiddish numbers.

Finale brings the dancing octet out in a Spanish number, backed by the principals. Intermission music is furnished by the Del-Shore Trio, a fine combination of Rhythm, a versatile bass-violin-guitar-vocal-piano combination. A femme singer assists with solos.

Villa Moderne, Chicago

This moderistic summer club, again operated by Frank Wilson, is within the border line of Lake and Cook Counties. Made of the Windy City, catering to the middle class with a policy of good food at a good price, reasonable. Floor show music is furnished at present, but floor is down will be added later, and dancing indoors and in the outside, canvassed stage when weather permits.

Capacity this season has been increased, particularly in the new entrance hall and entire layout improved. No cover of minimum prevails, management claiming that a good dinner crowd among 20 miles to get here will spend a reasonable amount of money and that prices are good and service is of the hotel room caliber.

Latin Melina and his Latin-American style band is playing a return engagement and looks set for the summer. Customers here are satisfied so long as they get good dance music and the fabulous outfit furnishes just that. The 10-piece band consists of a three rhythm, three sax, three fiddle and one brass instrumentation, dishing out tunes in a legitimate way with a generous sprinkling of rumbas and tangos. Lizzie Garcia, Mexican warbler, handles the vocals, replacing Molina's former femme singer.

Spot is doing a good business week nights and capacity on week-ends but it's the reputation of room rather than band that draws the better share of patronage.

Skyrocket, Chicago

A next-door neighbor to the Villa Moderne, this spot is the home of the Anderson Brothers, who in the Windy City are silent bailiwick operators. Room where band stand is located is small but adjacent bar is spacious and in the process of general reconditioning. Here, too, the musicians and customers move outside in summer.

Presently, Bob Tank's four-piece combination is holding down the stand playing for dances and entertaining frequently with vocal and musical novelties. Acts and larger combinations will come in later in the season.

Leon and Eddie's, New York

With an opus titled *April in Paris Revue*, Leon and Eddie's, favorite 52d street club, formally opened their revamped fun spot Wednesday with a lavish program.

Architectural changes were estimated to cost $40,000 and include features

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which are of definite advantage to patrons. There is a sliding stage so that the show may be seen from two sections, a sliding roof, more efficient sound equipment, improved bar layout, etc. Capacity remains the same, but "usable" capacity is increased by virtue of the stage and sound alterations.

New talent is quite extensive and together with the personnel Eddie Davis provides plenty of fast and varied entertainment. Lou Lubin's Blue Jays are here and still doing a solid accompaniment job on piano, bass and drums.

Following the Wally Wanger girls, a good deal of variety is left to the Lopez Troupe, one girl and three men, opens. Quartet do an aspect of acrobatics generally rough, tough stuff with all the trimmings, including shouting and throwing babies. Hubert Ross is the emcee.

Antoinette, the French cow, is a comedy acrobat. Dressed in a cow costume and a girl—the punch coming when the cow is milked and gets wet.

Betty Benn, amazingly supple contortionist and aero dancer, gives a brilliant exhibition even the remaining on for a comparatively short time.

Daphne Sisters, trio of cutey girls, showed well with aero dancing which included graceful kicking, balancing acrobatics and slow contortion work.

Illana, Russian and English singer, sang in both languages. Her opening time was not so strong, but succeeding numbers showed her off including such standards as *When a Gypsy Makes His Violin Cry* and *Ma Vie Est Un Reve*. The quality of Illana's voice is its dramatic and emotional appeal. Her English is quite effective with the type of songs she uses.

There was a sequence of numbers by the singer and the orchestra for a brief moment, but not enough to affect the reception of the act. Good work.

Little Egypt, dancer, proved an excellent item for the opening time. Her work is beautifully decorative, showing well in Egyptian costume. Encores were generally restrained, with brief moments of abandon.

Billy Wells and the Four Pays, two men and three girls, have a variegated turn with the individual work of the quality and eccentric dancing and impersonations. It's some time since Billy Wells' Wells doing excellently with his versions of Angel Face and Mae West moves fast and closed with the biggest hand of the evening excepting that given the Davis.

Davis is still killing them with his ukulele tunes, including such as *Ukulele Lady*, *Faith, Hope and Charity*, etc. He's got a new one with a Spanish flavor, not up to the level of his standard stuff, as usual, he delivers straightly.

Harry Davies, who holds something of a record for longevity at the place, is still doing an ace job.

Paul Ackerman.

Chez Paree, Chicago

A new, imposing line-up including Vincent Lopez and orchestra, Lupe Velez, Boono Vincent, Harriet Hoctor and the Werner Sisters dance team, is now entertaining total in the headline spot.

Most of them are well known to patrons here, and fact that this is Maestro Lopez' initial engagement in the Windy City is another big stimulant. Ritzy really gives value to shoppers, the $3.50 minimum includes a delicious dinner and entitling patron to remain all evening.

The Lopez ork is orthodoxically swingy and in many instances sweet and low too. The piano-thrilling leader remains a bright personality, either as soloist or baton manipulator. Lopez's piano implementation indicates frisk beat, four beat, rhythm and sweet. Lopez's piano action that lends itself to more bouncing rhythmproper, but not overdone, is just needed in populated, late-hour rooms.

The revue is simply gorgeous in variety of colors by Fred Evans, producer, who trained the 16 Adorables in new routines, richly costumed in each production. Midnight show caught gave them a fight but the Adorables put on an Arabian fantasy in which the kids parade as French Legionnaires, Hawaiian and Chinese court finale. In each case outfits are designed to outline and flatter their shapely figures.

The Werner Sisters, lively acrobatic and fast tap pair, follow the opening with well executed numbers. Their novelty offering requires execution of difficult aero tricks and they come thru like veterans.

Betty Hutton, ace of jitterbugs given out on all her emotional and physical cyclones. What she does to a number makes up in personality being vivacious to the nth degree. *Three Little Fishies*, if goes without saying, was included in the several numbers she worked out.

Harriet Hoctor's turn is a dance on the keyboard with his rhythmic and lightning-speed style. Boono Vincent, come doubling as emcee, went big with his comedy and mimic turn. He is right at home on a night club floor and warms up to show-stopping proportions. His turn includes satirical impressions of which is a takeoff on Sally Rand, Charlie Chaplin and Ted Healy's Stooges, a strong voice, and his familiar impersonations of Charlie Laughton. Ability to ad lib increases his value in attendant niceties.

Lupe Velez has no set turn, but the patrons adored her for her boisterous and pantsy act, an impersonation of a song bit, she feels that it was below par, since she did not start her talking-to over with typical Velez personality, she keeps the customers in hysterical humor and gives them a chance for a close-up study of her show tricks.

Harriet Hoctor, top ballerina, appears in two spots with big-league leg and dance work. Her opening and closing turns she contributes beauty to numbers that may appear ordinary in the hands of competitors. Her spins are flashy and climactic to her story-telling dances.

Sam Honigberg.

4A Tubes "Follies" Dispute

NEW YORK, May 27—Jurisdictional dispute between American Federation of Actors and Actors' Equity Association over *Temple Follies*, Shubert production at the San Francisco Fair, was asked the Associated Actors and Artistes of America when it came up at a meeting of the board Wednesday pending receipt of newspaper reviews from the Coast. Pertinent information and hand was not enough on which to base a determination. Meanwhile, AFA contracts prevail, those having been signed as show was assembled.

veteran Charles Washburn, assisted by Jack Tiernan.

Dixie Cowles, a hotcha brunet, leads her *Echoes of Cuba* band in the Terrace Cafe. Five men dishing out waltzes and pleasing Latin numbers, with Dixie showing her shapely hips around and singing attractive variety of tunes. The Terrace Cafe has no minimum, no cover and no food. It has been redecorated handsomely, as has the huge Casino room. Thru to the Jac Lemmon remodeling job is superb, the huge club having been turned into a more intimate affair, better lighting and coloring has done wonders.

Pinn has a terrific job on his hands, but with any sort of break from the hoped-for World's Fair crowds, he should make the grade.

Kay Parsons and Andi Sweet entertain at the Casino Bar with singing and piano accompaniment.

Int'l Casino Reopens With Big But Too-Long Georgie Hale Show

By PAUL DENIS

A too-long, glittering, often amusing and very spectacular revue graced the opening night crowd that packed the reopened International Casino, New York, Thursday. The show was sometimes tedious, hilliam one to a half hour and some of the mechanical effects were not ready for the big production scene, *Rhythm Rapture*; but all of these defects will be ironed out surely. When that is done the show will be one that be smash stuff. It already is the biggest show in any night club in the nation.

After several weeks of rehearsals, the management, delays in construction difficulties and the general mix-up attending the converting of the country's biggest night club elephant into a big-time spot again, the club finally put on view a two-and-a-half hour revue Thursday. The friendly audience was extremely enthusiastic but the truth is that the show needs a lot of trimming.

Opening-night minimum was $7.50, but reduced to $2.50 minimum for matinee days and $3 holidays in the Casino Room (dancing at 10 p. m. and continuous after 11 times). Two two-hour shows each night, the latter at 1 a. m. Cover charge is $1.50 prices, a terrific bargain, ought to help fill the vast dining room, which can accommodate 2,000 persons.

Georgie Hale staged and conceived the show, which also produces, and stands under the last management here. He has done a fine job, achieving beautiful effects, presenting a well-trained troupe of lovely girls, and interpreting the production numbers in a novel variety turns. The best number is Caribbean Rapture, given just before the Rhythm opening night, but now moved to the finale. Here the Hale girls, dressed as belles in exotic colorful costumes and a Spanish dancer do a dance in the manner here by Flash and Sunda. Number reaches climax when the volcano erupts and the dancers and a screen show all the native carry lighted torches. The effect is very, very spectacular, but it does now, twice nightly. It's a smash hit.

Hale's opening number is called *Gilded Me Lily* and has Bill Brady as the professional singer-emcee who supervises the beautifying of "ugly duckling" Hale girls. Flash brunet, Sunda is the show's featured showgirl, Miss Glyn Cameron, and a screen show supplies effects. Another production number, The Lady Is a Tramp, introduces in very realistic style costumes (reminiscent of the French Casino), later a *Mademoiselle* showgirl sex appeal dance, and a fine display trick costumes. Strictly for Hale girls, the production number, *Hands* and has the girls in striking black-and-white costumes giving their modernistic movements, topped by a Spanish dance with Sunda and Arthur Ayte. The satire idea is excellent but the team's execution is not particularly strong.

Finale is called *The American Song Book* and is the calculated to get every applause. Mary Richman sings the theme song and the gals march down beating drums, while everything goes red-white-blue-and-stars.

Berle and Richman are featured, with Berle doing emcee. Due to mechanical difficulties beyond his control, Berle had to stall for time often and this made him feel especially uneasy, working alone as he usually does, and shot out the type of gags the Broadway crowd loves. In his eagerness to please, he almost crossed up Virginia Verrill's song but since opening night Miss Verrill is working solo. Berle is a dynamic comedian, perfect for a Broadway spot, but shouldn't outwear his welcome.

Richman came on to a tremendous ovation toward the end and proceeded to enter into handsomely with her numbers, *Sweetheart's In Love; I'll Never Fall You, Sweetheart; I Can't Give You Anything But Love, Your Broadway and Mine* well in hand. In between, he played the piano and sang some non-Kaye doggerel to fair still a grand personality.

When Richman finishes, Berle joins him and both put on blackface for an amusing interlude in which Richman impersonates Jolson and Berle does Cantor. They go off by dueting a cute version of *Hold Tight*.

Paul Remos and his cute twin midgets were over solid, as they usually do, but proved on a bit too long. Remos is especially turn opening night, it has been matched beyond his ability.

The Five Janeiys, spotted in the middle opening night, have been switched up early. Their Riley work is very mixed and they need more working fast all the way and then clowning with Berle.

George Tapps uncorked a session of fancy tap dancing of the airy, ballet type, very appropriate for men. He is a superior tapster in the night club-vaude field.

Virginia Verrill, back from Hollywood, looks fit as ever, due much to her gorgeous clowning with Berle, which took the edge off her appearance, and also due to poor selection of songs. Her best was *Swinging Annie Laurie*, with and without the Sing accompaniment.

Paul Gruenan, originally announced for this show, was not in opening night.

About 16 dancers, 13 showgirls, eight ballet girls and eight chorus girls are used in the production scenes, which are handsomely dressed both in costuming, lighting and scene effects. Musical accompaniment by Allen Roth and 13 men this orch, the band also doing some of the dance music.

Costumes by Kaufman, Goodhart and Kurtz. Choreography by Teddy Adolphus and Al White. Settings by Watson Barratt, built by Frank Ilo. Costumes by Bill Livingston and executed by Brooks Costumes. Musical arrangements by Brooks and Lionel Rand.

Alex Pina, the new 46-year-old owner of the Casino, has brought in a Boston manager, Walter Wendell, to direct dance music. Weeks is a handsome youth who sings passably and plays the piano, based on his 12 weeks thru good, solid dance rehearsal.

Publicity is in the hands of legit veteran Charles Washburn, assisted by Jack Tiernan.

Dixie Cowles, a hotcha brunet, leads her *Echoes of Cuba* band in the Terrace Cafe. Five men dishing out waltzes and pleasing Latin numbers, with Dixie showing her shapely hips around and singing attractive variety of tunes. The Terrace Cafe has no minimum, no cover and no food. It has been redecorated handsomely, as has the huge Casino room. Thru to the Jac Lemmon remodeling job is superb, the huge club having been turned into a more intimate affair, better lighting and coloring has done wonders.

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Kay Parsons and Andi Sweet entertain at the Casino Bar with singing and piano accompaniment.

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Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given.)

A

Ahern, Hank (Aquacade) World's Fair, NYC
Ali, Fe (Rainbow Room) NYC, nc.
Allen, Vicki (Paradise) NYC, nc.
Allen, Roberta (McAlpin) NYC, h.
Allen, Kirk (Palomar) Los Angeles, nc.
Alts, Bonnie (State-Lake) Chi, t.
Aloma, Princess (Jimmy Kelly's) NYC, nc.
Ammons, Albert (Cafe Society) NYC, nc.
Andre, Janis (Paradise) NYC, nc.
Arden, Dorothy (Riviera) San Francisco, nc.
Arden, Don (Greenwich Village Casino) NYC, nc.
Arlen, Dale (Greenwich Village) Syracuse, nc.
Arlington, Faith (Trocadero) NYC, nc.
Armando & Lita (Colosimo's) Chi, nc.
Armida (Colosimo's) Chi, nc.
Armstrong, Harry (Diamond Horseshoe) NYC, nc.
Arno & Arnette (International Casino) NYC, nc.
Arthur, Mae (Black Cat) NYC, nc.

B

Baldwin & Bristol (Riverview Beach Park) Pennsville, N. J., b.
Ballard & Rae (Paramount) Fort Wayne, Ind., t.
Banks, Sadie (Old Roumanian) NYC, nc.
Barclay, Dick & Evelyn (Zimmerman's Hungaria) NYC, nc.
Barnes, Johnny (Paramount) NYC, t.
Baron, Eddie (Blackhawk) Chi, nc.
Barre, Lorraine (Biltmore) NYC, h.
Barrett, Sheila (Plaza) NYC, h.
Barron, Billy (Opera House) Hollywood, nc.
Barth, Rudy (Evergreen Casino) Phila, nc.
Barton, Sam (Earle) Washington, D. C., t.
Bates, Lois (Diamond Horseshoe) NYC, nc.
Beachcombers, The (Cotton Club) NYC, nc.
Beane, Bug (Montgomery) Buffalo, h.
Beaumaire, Pierre (Monte Carlo) NYC, nc.
Behan, Arthur (Gay Nineties) NYC, nc.
Bell & Grey (Orange Gardens) River Rouge, Mich., nc.
Belmont Bros. (Carlton Club) Ambridge, Pa., nc.
Belmont, Bob (Bismarck) Chi, h.
Bennett, Ethel (Old Roumanian) NYC, nc.
Berne, Ben Revere Beach, Mass., 30-June 4.
Berle, Milton (International Casino) NYC, nc.
Bernard & Henrie (Rose Bowl) Chi, nc.
[illegible], Frank (Radio Franks) NYC, re.
Berry, Doris (Russian Kretchma) NYC, nc.
Bishop, Fred (Radio Franks) NYC, nc.
Blanchard, Jeanne (Paradise) NYC, re.
Blane, Rose (Beverly Hills) Newport, Ky., cc.
Blackman, George (Rainbow Room) NYC, nc.
Blomquist, Yvonne (St. Moritz) NYC, h.
Bradley, Blanche (State-Lake) Chi, t.
Brady, Bill (International Casino) NYC, nc.
Bristow, Gertrude (Top Hat) Union City, N. J., nc.
Brock, Helen (Pan-Pacific Rink) Los Angeles, a.
Brown & Ames (Capitol) Washington, D. C., t.
Bryant, Johnny (Oriental) Chi, t.
Buck & Bubbles (Grand Terrace) Chi, nc.
Burke, Clyde (Essex House) NYC, h.
Burnell, Buster & Billie (Paradise) NYC, nc.
Burnell, Louise (Earl Carroll's) Hollywood, nc.
Burnett, Martha (Versailles) NYC, nc.
Burns & Burnache (McVan's) Buffalo, nc.
Burns & White (Lyric) Indianapolis, t.
Burns, Billy, & Canary Circus (Village Barn) NYC, nc.
Burt, Billy (Oriental) Chi, t.
Byrne, Kathleen (Trocadero) NYC, nc.

C

Caits Bros. (Opera House) Hollywood, nc.
Calvert, The Great (Whirling Top) NYC, nc.
Carlton & Juliette (Evergreen Casino) Phila, nc.
Carmelita (Club Gaucho) NYC, nc.
Carney, Alan (Music Box) San Francisco, nc.
Carr, Billy (606 Club) Chi, nc.
Carroll, Helen (Queen Mary) NYC, nc.
Carter, Betty (Jimmy Kelly's) NYC, nc.
Carter & Schaub (Jimmy Kelly's) NYC, nc.
Cassandra, Claire (St. Moritz) NYC, h.
Chamberlain, Eddie (Aquacade) World's Fair, NYC
Chambers, Wheaton (Opera House) Hollywood, nc.
Cherney, Guy (Tavern on the Green) Waterloo, Ia., nc.
Churchill, Jane (Elms) Excelsior Springs, Mo., h.
Clare, Jaze (New Yorker) NYC, h.
Clary, Michael (La Cava) NYC, nc.
Clifford, Pete (Bert Frohman's) NYC, nc.
Cole, Eddie, & "Jelly Beans" Jackson (Montgomery) Buffalo, h.
Collette & Barry (St. Moritz) NYC, h.
Colstons, The (Roosevelt) New Orleans, h.
Conaway Bros. (La Paloma) NYC, nc.
Cook Jr., Joe (Bradford) Boston, h.
Cook, Frank (Astor) NYC, h.
Cooper & Dixon (Yacht Club) Denver, nc.
Cooper, Adra (Monte Carlo) NYC, nc.
Corbett & Loraine (Flamingo Room) Boston, h.
Corbett & Loraine (Coronado) Worcester, Mass., h.
Corley, Audrey (Don Air) Wheeling, Ill., nc.
Cortez, Nadine (Russian Art) NYC, nc.
Corvino & Ardella (Moon Glo Club) Louisville, nc.
Cox, Wilma (Rainbow Room) NYC, nc.
Craig, Reginald (Earl Carroll's) Hollywood, nc.
Crawford & Caskey (Hollenden) Cleveland, h.
Crosby, Bob, & Band (Riverside) Milwaukee, t.
Cummings, Don (Beverly Hills) Newport, Ky., cc.
Cunningham, Patsy (Colosimo's) Chi, nc.
Curran, Helen (Montparnasse) NYC, nc.
Curtis, Virginia (Little Club) NYC, nc.

D

D'Arcy, Alexander (La Conga) Hollywood, nc.
D'Arcy Girls, Waterloo, Ia., 30-June 3.
D'Arcy, Phil (Essex House) NYC, h.
D'Avalos, Rodolfo (Versailles) NYC, re.
Daniels, Ted (Rainbow Room) NYC, nc.
Davis, Dolly (Lexington) NYC, h.
Day, Gloria (Albee) Cincinnati, t.
Day, Ernestine (Rainbow Room) NYC, nc.
De LaPlante, Peggy (Jimmy Kelly's) NYC, nc.
Del Carmen, Maria (Club Gaucho) NYC, nc.
Del Rio's, The (Chicago) Chi, t.
De Forest, Marie (St. Regis) NYC, h.
DeLong, Al & Shirley (Half Moon) Steubenville, O., nc.
Della, The (George Washington) Jacksonville, Fla., h.
Denise (Earl Carroll's) Hollywood, nc.

Desjardins, Pele (Billy Rose's Aquacade) World's Fair, NYC.
De Gatanos, The (Royale Frolics) Chi, nc.
Diamond Brothers (Savoy) London, h.
Dickman, Harry (Club Arcadia) St. Charles, Ill., nc.
Dockery, Clem (Barney Gallant's) NYC, nc.
Dolores & Rossini (Show Bar) Forest Hills, L. I., re.
Dolova, Tonia (Casino Russe) NYC, nc.
Donahue, Walter (Village Barn) NYC, nc.
Donnelly, Harry (Gay Nineties) NYC, nc.
Downey, Morton (Billy Rose's Aquacade) World's Fair, NYC.
Doyle, Buddy (Diamond Horseshoe) NYC, nc.
Drysdale, Grace (El Rancho San Pablo) El Cerrito, Calif., nc.
Drayson, Danny (Stevens) Chi, h.
Duckat, Lyman (Rainbow Room) NYC, nc.
Duffy, Douglas (New Yorker) NYC, h.
Dunne, Louise (Biltmore) NYC, h.
Durkin, Nellie (Melody Club) Union City, N. J., nc.

E

Earle, Robert (Crystal Palace) World's Fair, NYC.
Eberle, Ray (Glen Island Casino) Westchester, N. Y., nc.
Eberle, Gertrude (Billy Rose's Aquacade) World's Fair, NYC
Ellard, Jimmy (Indigo Cafe) North Hollywood, nc.
Ellington, Duke, & Orch. (State) NYC, t.
Ellington, Jean (Bert Frohman's) NYC, nc.
Elliot, Leonard (Cafe Society) NYC, nc.
Ellis, Dick (Wivel) NYC, nc.
Elman, Ziggy (Albee) Cincinnati, t.
Emerald Sisters (Dakota Circus) Manchester, Conn.
Emerson, Hope (Le Ruban Bleu) NYC, nc.
Enrica & Novello (Park Central) NYC, h.
Evans, Prof. Ballet (Chicago) Chi, t.
Everett & Conway (Kajo Club) Scottsbluff, Neb., nc.

F

Fanton, Joe, & Co.: Cairo, Egypt.
Fay, Vivian (Earl Carroll's) Hollywood, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Faye, Gladys (Jimmy Kelly's) NYC, nc.
Faye & Wellington (Nicollet) Minneapolis, h.
Fearless Flyers, Five: Ardmore, Okla.
Fears, Kay (Diamond Horseshoe) NYC, nc.
Fern, Pearl, & Co. (Plaza) Pittsburgh, re.
Fiske, Dwight (Savoy-Plaza) NYC, h.
Fitzgerald, Lillian (Plantation) NYC, nc.
Flash & Dash (Kit Kat) NYC, nc.
Foster, Geo., Girls (Roxy) NYC, t.
Foster, Geo., Girls, Sixteen (Earle) Washington, D. C., t.
Frances, Emma (Diamond Horseshoe) NYC, nc.
Franklin, Cass (Manny Wolfe's) NYC, nc.
Frazee Sisters (Riviera) Fort Lee, N. J., nc.
French, Eleanor (Stork Club) NYC, nc.
Frohman, Bert (Strand) NYC, t.
Froos, Sylvia (Chicago) Chi, t.
Frost, Jack (Indigo Cafe) North Hollywood, nc.

G

Gaige, Acfion (Opera House) Hollywood, nc.
Gail & Diane (Evergreen Casino) Phila, nc.
Gale, Lenny (Glen Park Casino) Williamsville, N. Y., nc.
Gale, Norah (St. Regis) NYC, h.
Gale Sextet (Beverly Hills) Newport, Ky., cc.
Gallagher, Rubber Face (Radio Franks) NYC, nc.
Gardiner, Madeline (Colosimo's) Chi, nc.
Gardner, Madeline (Colosimo's) Chi, nc.
Gentry, Tex (Chateau Moderne) NYC, nc.
Georges & Jalna (Don Air) Wheeling, Ill., nc.
Gerrits, Paul (Earl Carroll's) Hollywood, nc.
Gerry, Roger (Rainbow Room) NYC, nc.
Gibsons, The (Earle) Washington, D. C., t.
Gilbert, Ethel (Radio Franks) NYC, nc.
Gilbert & Arnese (State-Lake) Chi, t.
Gilmore, Herminia (El Chico) NYC, nc.
Giovanni (Versailles) NYC, nc.
Glenn & Jenkins (Cotton Club) NYC, nc.
Glynn, Mira (International Casino) NYC, nc.
Gonzalo & Christine (Jimmy Kelly's) NYC, nc.
Gooding, Sally (Plantation) NYC, nc.
Goodman, Benny, & Orch. (Albee) Cincinnati, t.
Goss, Ray (Old Roumanian) NYC, h.
Grace & Scotty (Victoria) NYC, h.
Gracella Dancers (Pal.) Chi, t.
Granoff, Bert (Earle) Washington, D. C., t.
Granet, Bernie (Gay Nineties) NYC, nc.
Gray, Audrey (Lock & Key) NYC, nc.
Grayson, Gloria (Little Club) NYC, nc.
Green, Al (Swing Club) NYC, nc.
Greenlaw, Eugene (Rainbow Room) NYC, nc.
Gregor, Mira (Casino Russe) NYC, nc.
Grey, Betty (Bismarck) Chi, h.
Griffin, Chris (Albee) Cincinnati, t.
Griswold, Larry (Aquacade) World's Fair, NYC.
Guy, Barrington (Plantation) NYC, nc.
Guyanas (Stevens) Chi, h.
Gyldenkrantz, Baron (Wivel) NYC, re.

H

Haakon, Paul (Capitol) Washington, D. C., t.
Haddon, Harriette (St. Regis) NYC, h.
Hadley, Jane, Dancers (Bismarck) Chi, h.

Haines, Tate & Simpson (Leon & Eddie's) NYC, nc.
Hammond & Kennedy (Red Gables) Indianapolis, nc.
Hammond, Earl F., Eskimo Troupe (Ice Follies of 1937) Atlantic City.
Hampton, Lionel (Albee) Cincinnati, t.
Harrington, Pat (Club 18) NYC, nc.
Harrison, Spike (Gay '90s) NYC, nc.
Harrison & Fisher (Earl Carroll's) Hollywood, nc.
Hartman, Paul & Grace (Pierre) NYC, h.
Hauser, Jeanne (Little Club) NYC, nc.
Haye, Hale & Moore (State-Lake) Chi, t.
Healy, Denise (Don Air) Wheeling, Ill., nc.
Herbert, Florence (Bill's Gay '90s) NYC, nc.
Hill, Teddy, Band (Savoy) World's Fair, NYC.
Hilliard, Jack (Royale Frolics) Chi, nc.
Hinton, Hal (Little Club) NYC, nc.
Hoctor, Harriet (Chez Paree) Chi, nc.
Hollenbeck, Mysterious, & Co. (Delft) Munising, Mich., t.
Holliday, Billie (Cafe Society) NYC, nc.
Holm, Eleanor (Billy Rose's Aquacade) World's Fair, NYC.
Horvath, Louis (New Tokay) NYC, nc.
Howard, Sammy & Helen (Aquacade) World's Fair, NYC.
Howard, Shemp (Stage 1) Hollywood, nc.
Howard, Bob (Mammy's Chicken Farm) NYC, nc.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Howard, Jay (Versailles) NYC, nc.
Huarte, Julian (El Chico) NYC, nc.
Hruba, Vera (New Yorker) NYC, h.
Hubert, Fritz & Jean (Lyric) Indianapolis, t.
Hudson Wonders (Palace) Cleveland, O., t.
Hunter, Elsie (Le Ruban Bleu) NYC, nc.
Huston, Josephine (Pal.) Chi, t.
Hutton, Marion (Glen Island Casino) Westchester, N. Y., nc.
Hutton, Betty (Chez Paree) Chi, nc.

I

Ide, Letitia (Rainbow Room) NYC, nc.
Ignatiecho, Serge (Russian Kretchma) NYC, nc.

Ianne's, Andy, Hawaiians (Pal.) Chi, t.
Liles, Steven (Gay Nineties) NYC, nc.
Istomin, George (Russian Art) NYC, nc.

J

Jacobi, Annie (Royale Frolics) Chi, nc.
Jarvis, Sam (St. Regis) NYC, h.
Jason the Ventriloquist (New Grand) Durand, Wis., 31-June 1, t; (Club Silhouette) Eau Claire 3-4, nc.
Jenkins, Polly, & Her Plowboys (Village Barn) NYC, nc.

POLLY JENKINS
And Her PLOWBOYS
NOW 13th WEEK VILLAGE BARN, N. Y.
Per. Mgt.: EDITH SOLOMONS, 1560 Broadway.

Jensen, Lola (Astor) NYC, h.
Johnson, Myra (Cotton Club) NYC, nc.
Johnson, Maxine (Small's Paradise) NYC, nc.
Johnson, Yan (Rainbow Room) NYC, nc.
Johnson, Lucille (Diamond Horseshoe) NYC, nc.
Jones, Owen (Leone's) NYC, re.
Joy, Loise (Radio Franks) NYC, nc.
Jenny, Vilma (Crystal Palace) World's Fair, NYC.
Judels, May (New Yorker) NYC, h.
Julian, Don & Marjorie (Del Shore) Chi, cc.
Juliette of France & Harry Reser (Stork Club) Providence, R. I., nc.

K

Kapelova, Klavdia (Russian Kretchma) NYC, nc.
Karavaeff, Simeon (Russian Kretchma) NYC, nc.
Karina, Karla (New Tokay) NYC, nc.
Karolis (Biltmore Bowl) Los Angeles, nc.
Karolyn, Maria (New Tokay) NYC, nc.
Kavan, Alma (Capitol) Washington, D. C., t.
Kavanaugh, Stan (Pal.) Chi, t.
Kay, Beatrice (Diamond Horseshoe) NYC, nc.
Kay, Dolly (Royale Frolics) Chi, nc.
Keller, Greta (Le Ruban Bleu) NYC, nc.
Kellerman, Mimi (Trocadero) NYC, nc.
Kellem, Corky (Billy Rose's Aquacade) World's Fair, NYC.
Kenney & Burke (Palmer House) Chi, h.
Kenney, Billy (Cortez) El Paso, Tex., h.
Khan-Ashim (Casino Russe) NYC, nc.
King, Edith (Kit Kat) NYC, nc.
King, Eleanor (Rainbow Room) NYC, nc.
King Low (Gay '90s) Chi, nc.
Kreuger, Stubby (Aquacade) World's Fair, NYC.
Krupa, Gene, & Band (Pal.) Cleveland, t.
Kruse, Ruth (State-Lake) Chi, t.

L

Lachere, Jimmie (Club Nomad) Atlantic City, nc.
Lamberti, Prof. (Earl Carroll's) Hollywood, nc.

Lamb, Gil (Palmer House) Chi, h.
Lamont's Cockatoos & Macaws (Beck's Show) World's Fair, NYC.
Lane, Mary (Jimmy Kelly's) NYC, nc.
La Rue, Toni (Opera House) Hollywood, nc.
LaVern, Earl, & Helen Ware (Lyric) Indianapolis, t.
Lawler, Terry (Colony Club) Chi, nc.
Lawrence, Marion (Crystal Palace) World's Fair, NYC.
Lawton, Reed (Lock & Key) NYC, nc.
Lee, Bee (Wivel) NYC, nc.
Legg, Harris (Pan-Pacific Rink) Los Angeles, a.
LeMaires, The (Ambassador East) Chi, h.
Leonard, Hazel (Roumanian Village) NYC, nc.
Leslie, Lee (Jimmy Kelly's) NYC, nc.
Leslie, George (Opera House) Hollywood, nc.
Lester & Irmajean (Bal Tabarin) San Francisco, nc.
Lewis, Meade Lux (Cafe Society) NYC, nc.
Lewis, Dorothy (St. Regis) NYC, h.
Lewis, Joe E. (Riviera) Fort Lee, N. J., nc.
Lewis, Walter (Rainbow Room) NYC, nc.
Lewis, Mary (Villepigue's) Brooklyn, nc.
Lewis, Ann (Black Cat) NYC, nc.
Libuse, Frank (Diamond Horseshoe) NYC, nc.
Light, Enoch (Taft) NYC, h.
Lind Bros. (Del Shore) Chi, cc.
Lindell & Marvelle (Oriental) Chi, t.
Lanner, Mark (Opera House) Hollywood, nc.
Lockman, Bill (Blackhawk) Chi, re.
Lolita & Ardo (365 Club) San Francisco, nc.
Long, Avon (Plantation) NYC, nc.
Lopez, Maria Luisa (El Chico) NYC, nc.
Lorraine, Billy (Gay Nineties) NYC, nc.
Lynn, Patricia (Bert Frohman's) NYC, nc.

M

McCoy, Eleanor (La Marquise) NYC, nc.
McFarland, Frank (Barney Gallant's) NYC, nc.
McKay, Doloyd (Onyx) NYC, nc.
McKenna, Joe & Jane (Pal.) Chi, t.
McKinley, Barry (Paradise) NYC, nc.
McLean, Barbara (St. Regis) NYC, h.
McLean, Ross (New Yorker) NYC, h.
McNaughton, Virginia (Lock & Key) NYC, nc.
Mac's South Sea Islanders (Imperial) Cincinnati June 1; (Savoy) Louisville 4; (Princeton) Princeton, Ind., 7, t.
Madison, Rudy (Gay Nineties) NYC, nc.
Mangean Sisters (Diamond Horseshoe) NYC, nc.
Mann, Peggy (Taft) NYC, h.
Mann, Mary Lou (Lookout House) Covington, Ky., cc.
Manners, Ginger (Astor) NYC, h.
Marcus, Dr. Arthur (Del Shore) Chi, cc.
Marion & Donald (Hi-Hat) Chi, nc.
Marlynn & Michael (Rainbow Grill) NYC, nc.
Marsh, Gloria (Jimmy Kelly's) NYC, nc.
Marshalls, Three (Raleigh) NYC, h.
Martin, Mary (Rainbow Room) NYC, nc.
Martinez & Antonita (La Conga) NYC, nc.
Mason, Bud & Gil (Paradise) NYC, nc.
Mason, Lee (Colosimo's) Chi, nc.
Matthey, Nicholas (Casino Russe) NYC, nc.
Maurice & Cordoba (Plaza) NYC, h.
Mature & Clayton (Blackhawk) Chi, nc.
Melba (Earle) Washington, D. C., t.
Men of Manhattan, Eight (Rainbow Room) NYC, nc.
Merrill, Joan (Belmont-Plaza) NYC, h.
Merrill, Bill (Grove) Vinton, La., nc.
Merriman, Ted (Expo) San Francisco.
Merry Macs (Paramount) NYC, t.
Meyers, Eddie, Band (Savoy) World's Fair, NYC
Michel, Hermine (Russian Kretchma) NYC, nc.
Michon, Michel (Russian Kretchma) NYC, nc.
Miller, Susan (Earl Carroll's) Hollywood, nc.
Miller's, Leon, "Music Hall Parade" (State-Lake) Chi, t.
Mirth & Mack (Astor) NYC, h.
Modie & Lemaux (El Rancho San Pablo) El Cerrito, Calif., nc.
Moffett, Adelaide (Monte Carlo) NYC, nc.
Moody, Gertrude (Village Brewery) NYC, nc.
Moran, Pat & Patsy (Opera House) Hollywood, nc.
Morgan, Johnny (Boulevard Tavern) Elmhurst, L. I., nc.
Murphy, Dean (Chicago) Chi, t.
Murray & Alan (Maxim's) Bronx, N. Y., nc.
Murray, J. Harold (Capitol) Washington, D. C., t.
Murray, Elizabeth (Diamond Horseshoe) NYC, nc.
Murrell Twins (Capitol) Atlanta, t.
Mystic Vibra (LaSalle) Chi, h.

N

Natalie & Howard (State-Lake) Chi, t.
Nealy, Ken (Biltmore) NYC, h.
Nelas Troupe (State) NYC, t.
Nelier, Bob (Astor) NYC, h.
Nelson, Joan (Crystal Palace) World's Fair, NYC.
Newley & Norman (Cal Oro Tavern) Klamath Falls, Ore., nc.
Newell, William (Opera House) Hollywood, nc.
Newman, Ruby, & Orch. (Strand) NYC, t.
Nielsen, Karen (Opera House) Hollywood, nc.
Nitanganer, Yasha (Russian Kretchma) NYC, nc.
Novy, Mischa (Casino Russe) NYC, nc.

O

Ortega, Rosita (Havana-Madrid) NYC, nc.
Ortega, Eva (La Conga) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Oswald (Oriental) Chi, t.

P

Palermo, William (La Marquise) NYC, nc.
Paley, Nellie (Gallant's) NYC, nc.
Paloma, Humberto (Rainbow Room) NYC, nc.
Pancho & Dolores (La Conga) NYC, nc.
Pancho's Band (La Conga) NYC, nc.
Parker, Donna, Singers (State-Lake) Chi, t.
Parkes, William (Rainbow Room) NYC, nc.
Parkes, Mary, & Billy Daniels (St. Regis) NYC, h.
Parks, Bobby (Plaza) NYC, h.
Paris, Frank, & Marionettes (Riviera) Fort Lee, N. J., nc.
Patricola, Tom (Diamond Horseshoe) NYC, nc.
Patterson, Jim (Aquacade) World's Fair, NYC
Pavey, Phil (Lookout House) Covington, Ky., cc.
Pedro & Luis (Shubert) Montreal, Que., t.
Perry, Katherine (Cotton Club) NYC, nc.
Petty, Ruth (Del Shore) Chi, cc.
Phillips, Jimmy (Bill's Gay '90s) NYC, nc.
Pobedina, Jenia (Russian Kretchma) NYC, nc.
Pollakova, Nastia (Russian Kretchma) NYC, nc.

(See ROUTES on page 64)

ENGLISH UNION COMPLAINS

Vaudeville Notes

DAVE APOLLON has returned to New York. Gallivanting from coast to coast had been touring the Midwest. He is awaiting the arrival the first addition to the family. . . . MAE WYNN AND ELLA DANCERS are leaving for Europe late in the summer to tour with their style — American. Dancers. Will take in France and Germany. . . . *Red Skelton Follies* picked up two weeks at the Midwest, starting from Silver Lake, Chicago, Friday (3), with the Marcelas. Midwestern following.

ELEANOR POWELL goes into the Golden Gate, San Francisco, next week, followed by a 7-day stay at Kyle Street, Arlie Shaw Band, Burns and Allen and Sally Rand, according to George Bole, manager of the theater. . . . BRUCE CABOT, a native of Maine, in the East have been canceled because of delay in shooting his new film, *Nothing But the Kid* (Republic). . . . CLIPP NAZARIO, comedian, has left Hollywood for a date at the New York Paramount for 2 weeks. . . . JACKIE COOPER and his boys' band will be sent to New York by Paramount to make a p. a. at the opening of Cooper's latest film, *What a Life*, which will probably play the Paramount Theater.

THREE STOOGES sailed on the Queen Mary this week from London. Set for 10 weeks in London, and one each in Blackpool, Birmingham and Manchester. . . . POLLY JENKINS and her Plowboys and Frank Brasloff's Hillbillies have signed for fairgrounds at Tunkhannock, Pa., May 29 and 30, and at the Lake Ariel grounds July 4. Polly Jenkins returns to the Village Barn, Nashville, May 31. . . . BOBBY (BABE) WALKER'S *Ozark Folks Revue* opens the season at the Windsor Theater, Windsor, Mo., May 29. Cast includes Brown and Dietrich, Buck Wheat and Hillbilly, Three Hum Singers, the Carters and Lassiter Brothers, Bob Bennett and Ruth. While are manager and agent, respectively, . . . Jack Pepper, who toured with Jack Pepper's act and now making good as musical arranger and composer in the 20th Century-Fox Studios, stopped off in Chicago on his way to New York, where he will spend a four-week business and pleasure stay.

VIC SPOERE has his Mabel's South Sea Islanders, now touring thru New York and Midwest until August 1, mostly on one-nighters. . . . Jack Ryan, who formerly with the Girls in Crinoline unit took out of the business because this a year, now owns and operates the Silver Bell, Chicago Heights.

BOBS, PIERRE AND SCHUSTER are back from Europe.

Troupers' Club Elects

NEW YORK, May 27.—Troupers' Club, located at 104 West 48th street, held a meeting Monday elected the following officers: Al Hamilton, president; Rex Owen, vice-president; Louis J. Thomas and Charles J. Wickle, financial secretaries; Thomas A. Hunt and Edward Hansen, treasurers; Harry Alexander and Ray Bennett, recording secretaries; Robert Doll, sergeant at arms. On the board of directors are Jack Ryan, Joe Beerwald, Harry (Bat) Nelson, Thomas Hayden, Al Giardon and James Simmons.

Jewish Theatrical Guild's New Quarters Includes Chapel

NEW YORK, May 27.—Jewish Theatrical Guild is moving from the Bond Building into the Belmont Theater Building Monday, where the new quarters will include a beautiful chapel for memorial services.

The Guild plans to have a housewarming soon, with President Eddie Cantor as host.

Vaude for Portland, Ore.

PORTLAND, Ore., May 27.—Pix Theater inaugurated stage shows last night with the *Abyssian Girls*.

Formerly the Rose Bowl, which flopped in a vaude venture several years ago, Pix recently came under new management on a 10-year lease of Archie Mott. According to Mott, Pix will continue with the current vaude policy, with Sunday stage units until some time in the near future, when straight vaude will be substituted.

Chicago Amateur Nights Attracting Professional Acts

France Issued 4,960 Permits

LONDON, May 27.—Check-up by Variety Artists' Federation secretary showed that France in 1938 issued 4,960 permits to foreign artists of Variety Artists' Federation rank. In 1937 France issued 6,236, also 5,232 in 1936, 3,352 in 1935 and 2,272 in 1934.

VAF approached all governments for the figures, but only France replied.

CHICAGO, May 27.—Amateur nights in neighborhood theaters are fast turning into professional talent channels, but as yet amateurs have not sufficiently improved to make it an attractive date for standard acts. Unemployed and little known acts have been accepting bookings for amateur nights for lack of nothing else. Amateur talent bookers have entered their supply while acts are turning to the professional field to fill their demands. Acts which want to break in new material and has-beens who know how to handle it with the embryos on "discovery nights."

American Federation of Actors here has received a number of complaints stating that standard performers will not work for what their employers by playing beginners. AFA members who do accept jobs should be sent directly to the box office, however, are ordered not to work for less than $10 per night minimum.

Neighborhood running such shows include the Avalon, Plaza, Logan, Century, Lincoln and Belmont. Acts which are of similar above-named theaters are forbidden to work, according to the Western Vaudeville Circuit.

Posner's "Harlemania"

JERSEY CITY, N. J., May 27.—Leo Posner's colored unit, *Harlemania of 1939*, opened at the Carnival Theater today with Jimmy Lunceford and Wanamaker, the Blue Jackets, Betty and Jimmy, Cora La Redd and her Band and Jimmy Wilson's choir as crews.

Unit booked by Abner J. Greshler and A. L. Lyons, with Jack Field representing Abner Greshler in Chicago. Acts are Bayonne, June 3, and Bogota, June 4.

Show has a Boy Scout tie-up, proceeds of the Carnival date to be used for building a new Boy Scout camp.

SLC Now Split Week

SALT LAKE CITY, May 27.—Managers Andy Frost and George Allen of the Roxy Theater have again been experimenting. Previously they ran vaude four days a week, but found that for one week they were able to secure attractions for the first half as well. Major Bowes' unit recently did good business, and *Big Apple Lake Placed* an ice-skating act. This week vaude, with Dorothy Dorbell, tap dancer, broke all records of late. It has been found that one-nighters, not too vulgar, will always double business here.

Blames Foreign Acts for Loss Of Jobs; Seeks Quota System

LONDON, May 27.—Another move to limit the quota of foreign acts, mostly Americans, playing the British theaters, hotels, night clubs and cabarets came up before the Variety Artists' Federation at the instance of several prominent agents and artists representatives who have complained to the VAF and the government that the influx of foreign talent has caused unemployment among British performers.

Net result of a special three-hour meeting Friday (26) to air this problem was the passage of a resolution proposed by Fred Russell, retired English headliner and past Federation official, that a deputation of VAF officials and London artists meet with managers of the best theaters in an effort to get them to agree to a set quota of foreign acts on their bills.

This move is an outgrowth of action taken by the VAF last December to reduce proportionately the number of foreign acts being given playing in British territory, advancing the argument that local talent acts should be given aside in favor of foreign performers. The agreement, which was drawn up after talks with Parliament Under-Secretary Leonard Boyd, who reported at that time that he would endeavor to make the rules more restrictive than they had been previously, attributed to the interests of the variety entertainment industry.

Boyd reported that he was unable to accept the argument that further restrictions against foreign acts in the government would provide a solution of the unemployment problem of the British artist and "in this connection, it has been necessary to give due weight to the statements so frequently made by the managements (of theaters) regarding the predilections to engage British variety artists who are available and whose entertainment value is of the standard required."

Federation had asked the labor department to impose a quota on foreign talent in its program to be limited to 10 per cent, spread over a period of three, six or 12 months. When this was turned down, they further asked that only 50 per cent of each program's salary budget paid be allowed to foreign acts, which was also turned down as impracticable. Restrictions proposed by a ruling that foreign talent would not be admitted into the country unless an act received a salary of 25 pounds ($125 in American money) or more for one to 10 people, with a minimum of five pounds for each additional performer. Foreign artists are also restricted to 20 weeks in England and are only permitted to play two spots in any one week.

Throughout the meeting it was stressed that the VAF was not opposed to foreign acts as such, but objected to their employment in large numbers while British performers are idle.

In reference to booking of American acts, there were some bitter recriminations of graft. One speaker said if graft did exist, it was not peculiar to foreign performers, at which time Fred Russell, in the meeting that managers, agents and promoters were not blameless, and that they would not pay foreign acts the large salaries they paid British equivalent talent for the same money.

Unit Producing Is Almost Dead in Chi

CHICAGO, May 27.—Road unit activity is almost at a standstill, with the same near lull in full swing. The several producers who put unit shows out have found solid affairs in shape for the few available weeks won't be active before fall.

Only Jones, Linick and Loop are in Earl Taylor's unit, which has been set for the Orpheum for week of June 16. It is not in the market for average units, visiting Pantages Theater, Los Angeles, the State-Lake. An occasional Major Bowes show is used, but Leon Miller, producer, is retained on the staff for preparation of flash bills.

Nick Rosen, Sam Roberts, Anton Scholin, Harry Rogers and Count Bernd Vici have been producing for the Orpheum time this past season. Rogers closed his *Midnite in Paris* in Cleveland this week and is reported to have dropped a pretty penny. Vici Count is still out with his *Varietes of 1939*.

Big N. Y. Clubs Doing Better; Int'l Casino Has Big Opening

NEW YORK, May 27.—With conditions still very quiet, small night club owners are still wringing their hands in hope, but the big spots, many of which opened new shows last week, played to good business opening night.

Opener at the International Casino Thursday night, which marked the reopening of the spot since its closing last December, played to a jammed house at at least 1,000 people at $7.50 per head minimum. After there was a terrific radio opening night, the gross for the evening was estimated at between $7,000 and $10,000.

Openings at the Hotel Pennsylvania, with Benchley's *Nightcap* revue, and at the Essex House, with Sammy Kaye, and the Hotel Astor Roof with Rudy Vallee, also played to packed houses.

Yacht Club, supposed to reopen last night, but not opening, pushed back to reopen June 1, under the management of Joe Bonetto. Spot includes the Flying Troens, nude dancer, Omar, specialty dancer, and Phyllis Colt, singer. Orchestra will be Tommy Christian.

Alcazar Music Hall, 47 and Broadway, had its closing before it opened. On top of trouble with the AFA because the place tried to pay talent for rehearsals, the operators couldn't secure a liquor license.

Alexie Coleman's Little Club has also shut down, but plans to open June 1.

VAF Urges BBC To Reduce Ratio of U. S. Acts on Tele

LONDON, May 27.—On Wednesday Billy (Popsy) Costello and Simpson's Bandmasters were featured in special BBC Derby Day variety.

As part of attempt to get vaude managements to set a foreign-talent quota, Variety Artistes' Federation has asked British broadcasting stations to cut down at least 2 to 1 in television programs. Policy would be to reduce number of foreign employs four British to every one foreign performer. Of 334 artists television used last year, 134 were foreign, these including 39 musicians, 19 dancers, 14 jugglers and 13 Americans from Dorchester Hotel floor show.

Paradise, London, Closes

LONDON, May 27.—Most elaborate of all London's bottle-party night spots, Paradise shuttered last week. Management blames political crises. The club, which Rumbold Hughes is two floor shows nightly, with music by Lyle Barton's six-piece orchestra. Joe Little is emsee.

New Washington, C. H. Club

WASHINGTON C. H., O., May 27.—New night club, Silver Moon, temporarily opened here with talent booked by the Glen Rose Agency, of Columbus. Owner is Herb Hudson. Show is two floor shows nightly, with music by Lyle Barton's six-piece orchestra. Joe Little is emsee.

New Club in Canton

CANTON, O., May 27.—Gray Wolf Tavern inaugurated floor-show policy Saturday. Three acts nightly. Management Wages, one-man band, is two floor shows nightly, with music by Lyle Barton's six-piece orchestra. Joe Little is emsee.

De Kalb's One-Day Date

CHICAGO, May 27.—Egyptian Theater in De Kalb, Ill., an Anderson Circuit house, opens with a vaude-film date today. Out for several months, it will operate on a date basis weekly, booked by John Denson here.

Loew's State, New York

(Reviewed Friday Evening, May 26)

Good layout of flesh here this week with Duke Ellington Band calculated to lift the poor grosses the picture has been pulling lately. During the supper show attendance was off, however.

Opener was the Reise troupe, three men and one girl. Team works on a springer act and flighting, one than on such and passing the women and third man thru the air. Act has considerable flash, the fives doing fancy twists and bounding off the springer. Closing the killer, one man doing an amazing series of back somersaults off the bar.

Jimmy Rosalie, radio singer, delivered *I Get Along Without You, Our Love, and The Angels Sing* and was liked. Fellow's appearance is good and his singing style is straight. Received a strong reception—indicating that a singer with a good voice needs no hokey tricks either of style or arrangement.

Steve and Lee, mixed comedy team, on bagit is clowning. Act is three rounds with the gal as a Dumb Dora reporter getting an interview. They throw out the laughs consistently. Per variation there is a bit of trombone playing by the man and a brief song and dance turn by the gal. It's a cute wind-up.

Ellington Band first appears behind a spritly, playing snatches of tunes as a brief introduction. This type of intro adds some flash, particularly with lighting effects.

Band is quite brassy, but on occasion can tone itself down. Outfit reached its peak during a terrific jam session, the rhythm gradually reaching a pulsating crescendo. Miss Ivy Anderson, throaty-voiced husky characterizer of the blues vocals as well as a comedy novelty, with the drummer contributing drag addies. Scores very well. Rex Stewart, trumpet, contributes a very interesting delivery of a tune accompanied by muted horn which are not supposed to be played on a trumpet. Juanita Jackson, tops a comic contortion jazz dancers, comes thru with a remarkable exhibition—weird and freakish in effect.

Tops among the specialties, however, were Stump and Stumpy, tappers who throw a lot of hoke comedy and consistently into their turn. They snag, do a Donald Duck turn, a bit of imitation of Lewis and had a tough time getting off! All in all, it's a very good band show.

Pat. The Hardys Meet High.

(Reviewed Friday Afternoon, May 26)

State-Lake, Chicago

Leon Miller's second unit for Balaban & Katz (*Paradise* is the other labeled *Music Hall Parade*) is not quite as good as his first, French show, but nevertheless a welcome relief from the week-after-week layouts. Principally disappointing are the lack of activity on the part of the stage-full of girls. They do little more than walk on and off, and what they try to pass off as dancing is a mixture of attempted ballet and hitting with their poor footwork, and when it's all over there stand out some striking individual efforts loitering within a weak framework.

Miller this time employs the feminine ensemble in cocktail Indian, Georgia Bayville, jungle and military production numbers. The costumes and scenery look somewhat more pitiful when under a spotlight.

Following a bellapopin' opening, Betty Hudson, cute blond soubret, from the line in a *Flat-Foot Floogie* strut with an abundance of spirit. Fleet Gilbert and Harmon, good looking and talented dance team, contribute a fast, flashy, snappy work clinched out in individual style. The pair of a high attractive blonde and a capable assistant to Gilbert's breezy stepping. Later on the pair contribute with Leon Miller do some lively eccentric stepping in the bayside location.

Roscoe Alla, next, still holds his own with some of the best of acts which are uncomfortably familiar. His impersonation of how various people always is amusing, and later on his gab and jitterbugging with Nancy Lewis, shapely brunet, netted a pretty good hand.

In the Indian number, Natalie and Howard are spotted in an adagio duo plus, emphasizing Indian movements. Show-boat girls from a shoulder to a flashy wind-up trick. Miss Robbins returns to single in a comedy number.

Vaudeville Reviews

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(Reviewed Friday Afternoon, May 26)

State-Lake, Chicago

Leon Miller's second unit for Balaban & Katz (*Paradise* is the other labeled *Music Hall Parade*) is not quite as good as his first, French show, but nevertheless a welcome relief from the week-after-week layouts. Principally disappointing are the lack of activity on the part of the stage-full of girls. They do little more than walk on and off, and what they try to pass off as dancing is a mixture of attempted ballet and hitting with their poor footwork, and when it's all over there stand out some striking individual efforts loitering within a weak framework.

Miller this time employs the feminine ensemble in cocktail Indian, Georgia Bayville, jungle and military production numbers. The costumes and scenery look somewhat more pitiful when under a spotlight.

Following a bellapopin' opening, Betty Hudson, cute blond soubret, from the line in a *Flat-Foot Floogie* strut with an abundance of spirit. Fleet Gilbert and Harmon, good looking and talented dance team, contribute a fast, flashy, snappy work clinched out in individual style. The pair of a high attractive blonde and a capable assistant to Gilbert's breezy stepping. Later on the pair contribute with Leon Miller do some lively eccentric stepping in the bayside location.

Roscoe Alla, next, still holds his own with some of the best of acts which are uncomfortably familiar. His impersonation of how various people always is amusing, and later on his gab and jitterbugging with Nancy Lewis, shapely brunet, netted a pretty good hand.

In the Indian number, Natalie and Howard are spotted in an adagio duo plus, emphasizing Indian movements. Show-boat girls from a shoulder to a flashy wind-up trick. Miss Robbins returns to single in a comedy number.

Dorothy Parker's singing series, fronted by Blanche Bradley, picks up in pace with Miss Bradley's appearance. She is both decorative in appearance and pleasing in voice, a clear, soft soprano. Other men impress as newcomers, aiding as supporting members are not too well way. Their work shows up best in the military finale background by a crowded contraband cast.

Leo Mason, strong baritone, is used to good advantage in the jungle scene which features Natalie and Howard in a very good adagio dance. Bradley, Hall and Howe, nut comedy trio, do pleasant sort of nonsense work and don't stay too long. Best of the specialties. Men of the tailk, jug and dance satire stuff, either solo or in ensemble.

Business off end of first show opening day, Sat., Memorial Day, June 30. *Mo. Motts in Danger Island.* (30th-Pst).

Sam Honigberg.

Paramount, Los Angeles

(Reviewed Thursday Evening, May 25)

After a four-week holdover for the vaude show playing with *Union Pacific*, Paramount opened the 3rd week, bringing in Pancho & Mayo's Comedy Circus for the annual Legion spotlight of the American Legion.

Show was not outstanding, but to a person who has seen skating shows in arenas where there is more room to work, this presentation was a little disappointing. However, in spite of the handicap of small size, the show was arranged in a good performance.

Opener was a large production number by the time girls and their male partners, attired as matadores. Several attempts at twirl tricks met with mixed success as the crowded ice.

Charles Fernando and Dorothy Nelson crossed up as Fernando, comic in a Cerebbian hat, presented some amusing bit in conjunction with Johnny Dow, the lone matador.

Mary Taylor, Pacific Coast figure-skating champ, did some nice work on the pedestal. She has looks, grace and rhythm.

Cedley and Lynam did a comic turn, and investigated the ice a few times. Act presented nothing unusual but had a good to fair reaction.

Michael Mikler did some fancy figure skating that garnered applause. He is a skating artist with an act worth only one show.

Maria Ria presented some fine figure skating. The 18-year-old English star should go long way. She has looks and personality, combined with real skating ability. Maria Belita and Michael Mikler came on later as a team. They work well together, but they're better in solo work. James Cronin and Charles Hazlett did barrel jumping and speed skating that brought an element of thrills. Using 18-inch blades instead of the regulation 10-inch, the team presented half-raising stunts.

Bustle production number with line girls and patterns presented some amusing stuff. Skaters in bustles detached themselves from femmes and glided around the ice before getting themselves back in their spots. Bob and Bee have Reuter did some fine balance work. They know their lips and clearly show that they are topnotchers.

A show-stopper was Pancho Hebert, who performed his drunk act with the usual amount of prop falls and gags. With his accompanist, he performs on the ice. Hebert easily got the audience off its hands.

Betty Brown and Jerry Posthuma did baton twirling. The girls present a striking appearance, and what they lack in showmanship they make up in performance.

Henry Lee, Norwegian skating star, gives some fine work on skates two feet high.

Pic was *Some Like It Hot.* Biz fair.

Dean Owen.

Roxy, New York

(Reviewed Saturday Afternoon, May 27)

Only point to criticism in this week's flash layout is that the four-act bill, all solid entertainment (it doesn't happen too often), stretches out over 50 minutes and that's more than the audience digs.

There are no headliners. Which may account for the shows strong emphasis on ensemble value. Each act worked to good applause thruout their turns, but the closing palm slapping was always thin, due to their stretch.

Opener was a talk-singing job of the *Little Fellow* by three of the choirboys, who sang just as one would expect choirboys to sing, meaning they didn't. One Foster girl dancing to the same song was infinitely superior.

First act was Capt. Eldred's seals, coming out of what appeared to be a lake with a fairly good property for the *Fishin'* theme. They performed virtually all the tricks in the book, from juggling a stick and ball on the nose to acrobatic work, starting out *My Country 'Tis of Thee* and ending up doing a grass skirt hula dance. A fine act.

Bert Lahr, next, in a flat-footed job. A job imitating his betters in the field of burlesque. Lahr's stuff is good showman for a young fellow and uses timely and fresh material for his subject matter. But he is not the burlesque comedian. Last year when caught here he was a good-enough comedy but it's even better.

Another act, one which has been working all the Broadway presentation houses week after week, the Titan Trio, also turned in a topnotch job in the spot. Billed as the Atlas Trio (several weeks ago, at the Paramount, they were the Liverpool Trio), the boys are about the slickest acts in the whole bunch of bunch. Their spectacular co-ordination of movement, with the proper amount of showmanship, is a sight for any audience.

Buck and Bubbles, with their inescapable *Terry Necessarily So*, were right in the groove with their stuff, which is pounding, tap, singing and clowning, with the latter's gift of personality, fending stuff for the audience.

Roxy girls closed with a production number of beating tom-toms like Indian, especially fit into the pattern of the show, Rockettes, Roxy Ballet Dancers, listed on the bill, were canceled after the first performance.

Paul Ash still in the pit giving capable accompaniment.

Ritz Brothers in *The Gorilla* (20th Century-Fox), which got a good press, is the attraction for the week. Pic, moreover, house was just a little better than half full.

Sol Zeit.

Stanley, Pittsburgh

(Reviewed Friday Evening, May 26)

Vaudeville is back. Not name bands, but vaudeville, with a capital "V." This week's bill needs only seals and cyclists to parallel Keith days in quantity.

Curtain raiser was Hollywood's Champion Jitterbugs, mixed octet, who looked like a bunch of high school students. Only difference between them and "teen age" students is that they are better. Only difference between them and "teen age" students is that they are more of them.

Hughes and Hughes, Pals, a talented cat and two dogs, was one of the smoothest animal stunts here in months. Hughes, with a handful of handkerchiefs of legerdemain, then introduces the first of two dogs, Hughes' pet, and a reversed holdover dire trick. Hand stands, somersaults, jumps and other acrobatic pranks rank Hughes as a topnotcher. Dog's part of the act is a delight. Canine first few minutes while Dave Brody's house orchestra was shifting from opening stage scene to pits.

Hailed by the backstage p. a. emsee as a Sylvester Schaffer, Jr., Jack Lee Williams Trio wound up strongly with a blend of fancy dance twists and swing saltations after a dull period of straight ballroom punctuated by sporadic tomfoolery on chairs. Act had evident potentialities.

In the closing spot were the Ritz Brothers, back for the first time in eight years, with many heckling that defied classification. Jogging on in tuxes and white fedoras, they immediately launched into a stereotyped zany-type routine. Hair seemed almost as much of an issue as routine. They sang hybrid Spanish, toned in a smattering of Yiddish, soft-shoed, mimicked Snow White's witch and two of her dwarfs with their familiar laboratory experiment, clowned atop the piano and in the laps of rows of customers, aped classical and popular numbers in a hodgepodge mélange with a trio of completely unrelated tunes and in general murdered the King's English

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with the finesse that took them into movie stardom.

Post-climactic was a brief mingling of the Jitterbugs with Harry, Al and Jimmy. Screen, *The Lady's From Kentucky*, and four shorts. Business fair.

Morton Frank.

Chicago, Chicago

(Reviewed Friday Afternoon, May 26)

Fred Evans, former producer in this house, is back for a week with his new line of Chez Paree Adorables, a crop of 16 tall beauties who are well known to local after-dark rounders. He staged three classy routines in a recent Chez revue and they are presented as the decorative and flashy portion of the current short and compact bill supporting Al Jolson and Alice Faye in a new 20th-Fox tunefest, *Rose of Washington Square*.

Properly spaced, they blend well with three added acts. Opening features them as Highlander Guards against a background of the Buckingham Guard Palace, a timely celebration in view of the visiting King and Queen. Eight of them parade with drums and the remaining do an engaging fling. To a medley of Johann Strauss strains, they return in black and white outfits for a stirring waltz, commercially designed. In the finale they present their familiar Peace Conference in which the kids poke fun at the European politicians. Wearing amazingly familiar masks of such dictators as Mussolini and Hitler, with a mimic off stage dubbing in the voices, their activities combine to make a highly amusing novelty.

The Three Del Rios, two men and girl acrobatic act, held attention with a different and sensational type of acro offering. Their tricks are above average and used in a way that emphasizes difficulty in execution. Also it is so patched that it never drags.

Sylvia Froos, somewhat more weighty than during her last appearance, came thru with an assortment of love and character tunes. She is definitely turning into a character songstress as she displayed in her dramatization of *Let's Call It a Day* and an original comedy novelty, *It's Tough To Be in Love With a Jitterbug*.

Dean Murphy, who off stage contributes a clear-diction emsee job, is as smooth and as clever a mimic as has been here in many a moon. Here is one impersonator an audience that is even fed up on such acts will take to heart, for his characters are not thrust into anybody's throat. He is blessed with an excellent voice, strikingly youthful personality and moves from one carbon to another with silkiness and rapidity. Topnotch in his batch are Charlie McCarthy, President and Mrs. Roosevelt and Ronald Colman. Did two encores when caught.

Business was just fair second show opening day, a combination of warm weather and building destruction activity next door hurting receipts.

Picture may stay a second week, but a new stage show will come in Friday and will include Tommy Riggs, Guy Robertson, Moore and Revel and the Picchianni Troupe.

Sam Honigberg.

Music Hall, New York

(Reviewed Thursday Evening, May 25)

Show this week is titled *Travelog* and, while its geographic value is slightly scrambled, it's a good mixture of light and serious Music Hall presentation. Overture, conducted in the usual distinguished Erno Rapee manner, takes care of Italy, even if it is the Russian Tschaikowsky's *Capriccio Italienne*. In their unpublicized way these overtures continue to be among local delights and a perennial M. H. pleasure among too frequently spotty shows.

Jumping to *The Frozen North*, the corps de ballet depicts an Alaskan scene as every explorer wishes it might be. Against a gossamer and lovely background, the ballet, broken up into six four-girl teams, goes thru one of its less heavy routines. Prancing, reins and sleighbells no doubt indicated that for the once they were reindeer, M. H. symbolism being what it is.

From the arctic wastes to India is a long jump, but the stage here is capable of anything and the ensuing scene takes its inspiration from Rimsky-Korsakow's opera *Sadko*, presenting the aria that came out of that work to become world-famous on its own, *Song of India*. Grace Panvini, aided by a fine arrangement, interpreted the number with all the finesse it deserves. Rest part of this week's bill follows in the same setting—Jack Cole and his East Indian Dancers. Cole, assisted by two girls, is outstanding with a highly original and effective routine. Here is a dancer who commands strict attention from beginning to end of his specialized and novel work.

London Varieties undoubtedly got its title from the M. H. production department's idea of English music halls, so William and Joe Mandel have to live up to said idea with an assortment of comedy tumbling and acro tricks, which, the M. H. production department might be interested to know, is not entirely confined to English music halls. At any rate, the team has some very good stuff, difficult and oh-and-ah inspiring.

Finale is *Parisian Cancan*, this time an apt tag. Rockettes join with the ballet corps in an eye-filling version of the dance that scandalized Paris a century ago. Costumes are beautiful, and the precision work is amazing no matter how many times it's been seen before. That and the trick of sliding the ork back across the stage and then up, used in the number, are two things guaranteed to awe the advance guard of World's Fair firemen this week.

Bill runs 45 minutes. Screen portion —Hal Roach's *Captain Fury* (Brian Aherne and Victor McLaglen)—is augmented by the latest *March of Time* issue.

Daniel Richman.

Tower, Kansas City

(Reviewed Friday Afternoon, May 26)

Last January this house, after five years of flesh, avowed it was fed up with vaude, but since then has reneged on its policy and under Manager Ritter has occasionally booked band acts. Heavy lucre should be grossed by the Ted Lewis show this week, since Lewis is usually a big local fave and walloped the natives at the Fall Jubilesta here.

Ted opens in the spotlight in front of the curtain; with a cute unnamed usheret handing him a birthday cake with lighted candles from the aisle. Occasion is the purported 30th anniversary of his association with his clarinet. Monolog which goes with the scene lacks punch, and evidently Lewis senses it, for he quickly steps into a fast ditty, *I'm Gonna Lock My Heart*, with terpsichore Loretta Lane forming a pleasant background while curtain is being lifted from the band. Charles Whittier (Ted's Shadow) takes a couple of bows for his *F. D. R. Jones*.

Radio Aces, male trio, vocalize on *Let the Rhythm Go to Your Feet*, with reasonably funny facial antics along the Ritz Brothers' line. After a burlesque of the opera *Pagliacci*, boys wade into a smooth medley of Irving Berlin ballads, including *A Pretty Girl Is Like a Melody*, *Marie*, *Always* and *Alexander's Ragtime Band*.

Gale Sextet, three boys and three girls, offer a neat ballroom dancing routine which draws scattered applause. Ray Royce, acro, does his contortions as a drunk impersonator. Theo Troy dances elflike in flowing white, as Lewis goes thru a sentimental song and patter, *Isn't She a Pretty Thing?*

Ted then brings back Whittier and they go thru a *Me and My Shadow* number, with a white and sepia girl couple imitating them. A series of tunes by the band follows, including a take-off on Toscanini and a stale gag on the Spanish War. But the *Toyland* effort is well worked out. Charles Whittier then directs the band in a good version of *Tiger Rag*. Shelton Brooks, blackface, is the only member of the troupe to draw encores. He plays and sings *Darktown Strutters Ball*, *Some of These Days* and *My Old Kentucky Home*.

Lewis closes with flashy *Sixty Seconds Got Together*.

First hour's biz was very good, but audience reception was cold. *The Jones Family in Hollywood* is the pic.

Bob Locke.

Fox, Philadelphia

(Reviewed Friday Afternoon, May 26)

Current entertainment draws on strength of names, but with the exception of Marion Talley, formerly of opera, most entertainment vitamins are contained in offerings of lesser known personalities.

A surprise is the music of Frankie Masters' Band. The maestro, in addition to being a capable emsee, displays a flair for showmanship not common among bandsmen. Lighting effects used during the band's session are terrific. *Dancing in the Dark* and *Ten Little Bottles* are rendered with this benefit. Vocal backing by the boys plus Masters' singing in these numbers are valuable aids in getting them swell receptions. Marion Francis, ork thrush, is passable, clicking on the pbis side. She is weak in the upper registers. A triple tonguing trumpet solo by Jay Matthews well done completes the band specialties.

Marion Talley, former Met star, has good stage presence and registers in this house where the more conservative pewholders fear for the reception of any artist not of the swing variety. Her smooth sopranoing merits encores, but time limitations confine her to one extracurricular solo, *Comin' Thru the Rye*. Best of her set is *Clavellitos*, a rapid-fire Spanish piece.

Making a p. a. is Arthur Treacher, aided in his routine by Jack Norton, perennial screen drunk. Their act is spotty, many of their gags reeking of corn. Both stay in character thruout and get the maximum of laughs out of their none-too-bright routine. A new script would be a definite help.

On the okeh side are the Three Samuels and Harriet Hayes, a comedy dance act mixing both elements wisely. While their fall gags are dated, they compensate with other routines that draw solid laughs. Their exit stint, a military precision tap dance, is a standout.

The Bridal Suite is on the n. g. side.

Joe Cohen.

Jumbo Barn Dance Pulls 12Gs on Cincy One-Nighter

CINCINNATI, May 27.—Largest barn-dance show ever held here was presented in Music Hall tonight when the WLW Boone County Jamboree and the Renfro Valley Barn Dance, latter managed by John Lair and both WLW air features, combined forces for the evening. With prices scaled at 40 cents a head, the double feature polled a neat $1,200 for the night. Broadcast was made from the Music Hall stage from 8 to 10 p.m.

The Renfro Valley entertainers, who have just completed a season in Memorial Auditorium, Dayton, O., where they were featured each Saturday night, will go off the air for a month's vacation following tonight's show.

WLW Boone County Jamboree, which played the Fairbanks Theater, Springfield, O., last Friday and Saturday, are set for the Keith-Albee, Huntington, W. Va., June 10.

Vaude Out of Alliance

ALLIANCE, O., May 27.—Units and vaude presentations have been discontinued at the Columbia Theater here for this season, says Ray S. Wallace, managing director of Tri-Theaters, Inc., operating the house. He said several of the stage attractions played in recent weeks grossed big, while others drew only fair patronage. He said stage shows will be resumed after Labor Day.

AFA Eyes Chi Theaters

CHICAGO, May 27.—American Federation of Actors here turned its attention to theaters now that the majority of the clubs are already in the union fold. Guy Magley, AFA local head, is concentrating first on Jones, Linick & Schaefer, operators of the Oriental Theater. Balaban & Katz and RKO will follow after working agreement is reached with JL&S.

New Philly Labor Officer

PHILADELPHIA, May 27.—Charles E. A. Sharkey has been appointed by the State Secretary of Labor to succeed Vic Girard as the enforcement officer to supervise the theatrical working conditions in this area.

Philly Showboat Begins

PHILADELPHIA, May 27.—Wilson Line moonlight excursion boat trips began plying the Delaware River yesterday with Frank Hall as emsee, and Margie Smith and Sidaire and Kay. Music by Johnny Graff and his French Swing Ork.

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Vaude Grosses

Broadway Houses Still Taking Kick in the Pants From Fair; B. O. Take Still From Hunger

NEW YORK.—Altho the slump at the Broadway box offices eased up a bit the week before (as per Variety) it has slipped again and some of the houses did any business worth betting about. While the World's Fair has kicked the Broadway grosses, managers are still hopeful that once the influx from out of town starts the jump above the normal traffic will justify the losing weeks the theaters have been taking.

Strand really took a kick in the pants last week and grossed a poor $20,000, which may have been due partly to an Wilson's side show, but there were also no big attractions on the bill. Stage layout consisted of Ruby Newman's Band, Bert Freeman, the Three Sweeties, Adrian Rollini Trio and the Sinclair Sisters. Exit From Kokomo on the screen.

Loew's State took another shellacking, but fierce, with a poor take of $11,800. Stage attractions were Arthur Treacher, Frankie Masters' Ork, Gilbert and Thomas and George and Jack Dennonde, with *Broadway Serenade* on the screen.

Richard Himber's Ork, the Merry Macs and Johnny Downs, along with *Dodge City Patrol*, accounted for $11,900 during their second week at the Paramount, which, by comparison to the other houses, was a good gross.

Radio City Music Hall had the top gross of the week, $66,000, for the second week of the Ice Follies of 1939 and Wings and the regular RKO setup, including Rafa and Dorothy Lamour on the Golden Horse.

Third week bill at the Roxy, with *Rose of Washington Square* on the screen and Charlie Barnet, Ben Blue, Oliver and George et al. on the stage, turned in $38,000.

Fields Strong B. O. in Minny

MINNEAPOLIS.—Orpheum, with Shep Fields' Orchestra, for week ending May 31 did creditable business and was the theatre's average business with a gross of $11,200. Average is $4,800. Pic was *Let Freedom Ring*.

Palomar Holds Okeh

SEATTLE.—Palomar, with Chick and Lee heading the stage show, did only slightly better than average, for week ending May 31. Pic was *Dodge City a Nation*. Previous week's gross was the same, with Rubo Bunrington's Rube Band and Debonairs.

Fox Tower 2 Grand Above

KANSAS CITY, Mo.—With Ethrod Tyrna, Dixie Carroll, Jerry Lester and Armon and Al Kimmy, Fox Tower did a good $9,500 for the week ending May 18. This is slightly better than top grand above average for Fox Tower of the Redwoods. Count Bernivici's *French Follies* grossed $8,200 the week ending May 25, despite prevailing rain.

Hot and Cold in Washington

WASHINGTON.—Warner's Earle, week ending May 18, did a strong $32,000 with Jimmy Durante, Jack Haley and Jane Froman headlining the Virginians, Dick Don and Emma, Camilla's Birds and Chase King. Previous gross was $14,100 for the second week of Marion Talley and pic, *Dark Victory*. Talley pulled grand last first week. Whose average is $15,000.

Lower's Capitol, with Ted Lewis's vitalitis heading stage bill for week ending May 18, dived to $14,100 as against previous week's dizzy with Benchley and Pic, *Ride with Carlisle* was *Hound of the Baskervilles*.

Keith, Boston, NSG

BOSTON.—RKO Keith Boston, with four days of vaude for week ending May 17, grossed six grand, as against average of eight grand. Stage included Blake Dewey's company, Bellickers, Kirby and Duval, Lee and Lathrop Brothers and Dan Thomas. Pic with vaude were *Call of the Wild* and *Lone Wolf Spy Hunt*. Pig remained fifth week after *Three Blackberries* and *Inside Story*. Previous take was $8,000, with Pic thrown out including Radio Hubba, Sensational Robeys and Jack Morrison.

Powell Socko in Pittsburgh

PITTSBURGH.—Eleanor Powell paced the week ending May 18 with terrific at the Stanley to a whopping $38,800. On the screen, *Let Freedom Ring* (MGM), pic of week of variety, heralding screen comedian Hugh Herbert, was a dud at $13,200.

Heat Curtails Chi Biz

CHICAGO.—Business is off all over town, the heat is unseasonably hot and the customers are apparently not an yet ready to rush into Chicago to cool off. Chicago may get a break with *Boys Town* (MGM) opening at the Chicago the best opening-day receipts. Looks like a $20,000 week, which isn't too good. Stage bill has Chez Paree line and three acts. Little b.-o. power.

Palace, with Eleanor Powell in person, will do around $17,500 if weather turns cool. Stage show is good, Powell is a favorite here and is expected to pull. Pic, *Dodge City*, seventh cohort in *Beverly House*, however.

Blackstone is faring poorly in a week ago $18,000 falling to $11,000 the last couple of weeks. New show has Benny Goodman, *Sonic Half Parade*, and *Mr. Moto on Danger Island* on screen. Original, too, has stiff competition in movements. Current set of five acts topped by Cowboy Copas, pic picture, *Indian Second Run of Prison Without Bars*, point to $18,000.

Oriental, with Eddy Duchin's Band, last week was down to $34,000, poor considering Duchin's popularity. Pic was Screen's *The Lady's From Kentucky* was a total flop.

Milwaukee Tops Average

MILWAUKEE.—R. J. Wendelin's Riverside, grossing $7,000, at regular admission prices with *Broadway Merry-Go-Round*, Ben Blue, Jimmy Durante, Jane Froman and Ben Bernie and Band, for week ending May 18, grossed $8,500. Pic, *The Family Next Door* (Univ.).

Fischer's "Follies" 21Gs

LOS ANGELES.—Clifford Fischer's unit, *Follies Bergere*, grossed $21,000 at Grauman's Chinese Theatre week ending May 18. Bill, which already $1,000 ahead on the first three days of its engagement, made for Monday (19) nearly $3,500. Matinees (20) $5,200, and $8,700 Saturday (13).

Paramount Theater, with Helen Parkinson and Ted Fio Rito's band, dropped in its third week, did $18,000 week ending May 18, which was about three grand higher than the first week's gross.

"Mikado" Pulls $18,800

PHILADELPHIA.—*Mikado*, G. Neing unit at Earle with a cash instruction 88 sepia players, gets credit for pulling in the entire gross at this Warner spot. Figure, expected to reach $18,800, barely cleared the nut. No help given them by the pic *Some Like It Hot* (Par.), a muddle of the worst grade.

An unusual bill is placed at the Carman with the four vaude acts headed by Herman Hanft's band and Pat Rooney. Others on bill are Jed Dooley and Co., Catharine Westfield Maricoctes, and the Carl Fred Harmonica Band. Estimated take, $5,700. *Women in the Wind* (WB) on screen.

DANVILLE Va.—Tom Keane and his *Dude Ranch Jamboree* unit played to capacity at the Danville Theater, in engagement at the Virginia Theater here, breaking home records.

Strand's Half-Hour Show; Book Is Ballroom Team

NEW YORK, May 27.—Strand Theater has set an unusual show for three weeks beginning June 16. Pic, *Juarez*, will run two-and-one-half hours and stage bill will run only 30 minutes—the shortest bash bill since the theater began its combination policy.

Another unusual angle is that a straight ballroom team, Marie and Dorna, will be the sole one-act in a comedy dance team, Lorraine and Rognan, and Ray for the Band. Bill also are Pancho's Band, Lolita Cordoba, Billy Reed and three teams of Conga dancers.

Cast Changes

NEW YORK, May 27.—Tommy Ryan, Cubanita, Michele and Kay Ingred replaced Sunny King, Hazel Walker and Paul Miller at the Hippodrome May 26 . . . Jose Sarabia, extra attraction at the Troc, Philadelphia, May 28 week . . . Republic's production of Mad Dog Gallagher's an almost complete change, with Bert Marks, Connie Ryan, Bernie Milner, Lee Marvelle, Diane Burton, Marjorie Roye and Kay Johnson replacing Dorothy Lawrence, Gay Knight, Jel Lela, Phil Stone, Johnny Cook, Jean Rochelle, Gale Taylor and Princess Pinky . . . Tommy Raft, comic, to the Howard, Boston, May 26 . . . Juanita Bates (Miss St. Louis) from the Cassey to Boston, opening June 3. Louise Stewart to Boston the week before.

Harry (Hoob) Meyers and Irving Selig succeeded Phil Silvers and Sammy Benrik at the Star, Brooklyn, yesterday. Other old principals were Mel Welsh and Jane Marshall (in same day) . . . Isabel Brown, dancer, to the Howard, Boston, June 3 and then to the Earle, Philadelphia, June 12. . . . Lilly Dawn to the Troc, Philadelphia, June 2 . . . Jack Ryan and Harry Clark from the Casino, Pittsburgh, to the Earle, Philadelphia, June 2 . . . Jack Rosen, Fred Sinsler, James X. Francis and Bobby Burns to the Howard, Boston, June 9 and 12 weeks.

Liberty, S. F., Resumes

SAN FRANCISCO, May 27.—Burlesque returned to the Liberty last week-end. Principals are headed by Mary Wickes. Chorus line is directed by Billie Dalton.

Show is managed by Jimmy Peterson, formerly assistant manager of the Capitol Follies. Policy is three-a-day, with a feature picture.

Burlesque Notes

(Communications to New York Office)

New York:

PHIL SILVERS comic, replaced by Irving Selig at the Star, Brooklyn, left May 25 to begin rehearsals for the part he will play in Ben Hecht's new play *Yokel Boy Makes Good*, legit musical due to opening in a few weeks. Thru the Wilbur Batchelor agency—GLADYS FOX opens at the Gayety, Minneapolis, June 1, May 22. Harry Kass and other friends in the business visited Mr. Kass, . . . CHARLES (RED) MARSHALL and Murray Leonard replace Field (Stinky) Brown and Lou Lenhart at the Gayety, Toronto, June 2. Remain four weeks with the latter vaudeville unit thereafter when they go to the Rialto, Chicago. Lou is returning after a short Chicago . . . RUTH FREEMAN, chorus captain at the Gayety all season, has left for a vacation in her home in Detroit, Mich. . . . LOIS BENSON, upon the closing of her Gayety engagement, went to the Adele Adele's home in Midvale, N. J., for a vacation.

ALLEN GILBERT, producer, is doubling at the Star, Brooklyn, and readying a set of girls for George Jessel's *Little Jack New Yorker* production at the World's Fair. . . . SAM DRISKMAN, operator of the Gayety, Baltimore, is recovering from a recent change in chorus costuming. Lost a pair of pants and substituted a skirt by Mrs. Max Winer, he says, is outstanding in every way. . . . ROSITA CARMEN is a new chorus girl for the Gayety, Scranton. . . . BEVERLY BENSON, comic, celebrated her 28 birthday at the Plaza Brook Theater, Nichols, Conn. . . . PHIL GOODMAN, comedian who died last week, he was preparing to leave the Paramount Burlesque home, was well known in burlesque when he was connected with the National Winter Garden and other local houses.

PATSY GINGER JOHNSTONE, changed to a brunet, flew from the 500 Club, Miami Beach, May 18 to the Gayety, Detroit, to make the first May 19 show. Jack LaMont, comic, opened at the Rialto, Chicago, May 19 . . . AMY POWS and Louise Stewart are pictured and storied in the June issue of Life Magazine. Miss Louise's story is captioned "I Am a Strip-Tease Girl—A True Confession" . . . LEW ISAACS and Johnny Kane, former burlesque theater managers and show producers, now with New York World's Fair concession executives, the former at Billy Rose's Aquacade and the latter at the Congress of Beauties. . . . MELANIE LEBEAU, new to burlesque, in New York at the Gayety May 19, comes from California and a recent tour of the Midwest Circuit. . . . ABE MINSKY has taken under management Zimmy, the legless swimmer. Heretofore he has been the Aquacade . . . TEX COREY, knife thrower and target, opened at the Gayety Hedge Meade, former burly chorine, was given an audition at the Eltinge the other evening.

ROSE LAHOSE was commended by Harold Minsky for her Cole Wes Jazz rendition and new Hawaiian dance and strip novelty with an audible ork accompaniment in the Eltinge show. Brought back with her via an airplane from the Hawaiian Islands, Miss Lahose, producer at the Gayety, nursing a deep cut on his forehead as the result of collision with a prop backstage on May 19. . . . KAY MORRED, new strip principal at the Eltinge, was given a fine review from critics in Buenos Aires. . . . KEEN SMITH formerly with Minsky at the Eltinge, feeling 18 weeks was sufficient for a well-earned vacation, handed in his notice and left May 27. Plans three-week tour thru New York and Pennsylvania and then for the same mountain job he had last summer. In his place will be Jerry Lester, whom the management is now sketching for. Likely candidate is Ida Rose, who is now assisting Fred Clark for a long time at the Rialto, Chicago, and Lester Cole, who last week took season before Lent. . . . HARRY MARKS called it a season for his Trocadero May 27 and left for Miami, thence for his Casino, Pittsburgh, June 1.

—DWG.

Chicago:

CHARAMAIN returned to the Rialto Friday. . . . IDA ROSE has left the Rialto to produce for the Eltinge New York and local producer Bobby Bernard . . . GREENMAN AND DeARCA are moving out of the Gayety, Detroit, for the Star, Buffalo, June 3. . . . HAYWOOD AND BURKE passed thru on their way to the West Coast for a vacation . . . BUSBY people here are mourning the death of Raymond Bailey, comedian and former man who died here last week. . . . AUDREY DEVERE, comedian, left the Star, producer at the Palace, Buffalo, June 9. . . . HARRY SCHWARTZ, comedian, made fun of himself with three other veteran burly men taken in front of the old Palace in Chicago in a film. Pictured with him are Leo Stevens, producer; Al Paterson, straight man, and Jim Dickson, character man, all dead.

JOE ROSS
ECCENTRIC COMIC
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Now playing a Return Summer's Engagement in ROBERT COLLYER'S CITY HALL HOTEL, ELLENVILLE, N. Y.

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Lumbago relief that does its work. Product of years of research. Stroblite Ointment, Stroblite Blistering, Bright Oil Concentrate, etc.
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Two experienced Hand Clap Big Body Type Vaudeville Acts. Must be Good Dancers. Must be Good Singers. Must be Good Comedians. Must be Good Actors. Salary average from $20.00 to $60.00 a week. Must be Good Sleeping Acts. Must be Good Attractive. Talent if necessary. Apply BIG WHITE Vaudeville Booking Agency, Bedford, Ohio. Blood Bank, Pic.

Conducted by BILL RACHS——Communications to 25 Opera Place, Cincinnati, O.

Beth Kinsey Ko. Gets Away Well

WOOSTER, O., May 27.—Beth Kinsey Ko. half-century-old Ohio repertoire troupe, made its new season's inaugurals debut here Monday night, May 15, under ideal weather conditions and to a capacity house.

Troupe this season is again under the direction of Beth Kinsey Stewart, with Frank Miller as general manager, Eddie Mason is handling the advance work and starting his Country Store Thursday nights and Auction Night on Friday. Babe Lane is in the box-office ticket box. Don Davis is in charge of canvas with Jerry Anderson, Milton Davis and Cecil Gordon. Carl Sapke is pianist and handles show.

H. Ray Snedeker's company is presenting the bills and the concert. Personnel includes Ray Snedeker, Beth Marie Fuller, leads; Hal and Florence Fraser, Bob Murphy, Leon Harvey, and Vaufan Snedeker, comedians.

Montana Meechy and his cowboy band, Ralph Hayes, are added attractions with the company Saturday and Sunday nights.

Admission prices this season have been reduced to 35 cents for adults, 25 cents for children, and when the Meechy attractions are on the show the prices of admissions are tipped to 75 cents for adults. Concert goes for a nickel.

Accordingly, the management of the troupe will confine its itinerary to the same towns in Ohio visited for years by the show.

Heffner-Vinson Hi-Lites

COLUMBIA, Ky., May 27.—Kentucky produced its own weather Monday night while last Sunday in Russellville, but Monday gave us the usual cold weather and rain.

Several of the folk spent Sunday in Nashville visiting friends. Cowboy and Dorothy Owens spent the night with Jim and Mabel Ora O'Brien, on Hill Top Lot and tourist camp there.

The report on the show at present is coming homeward. Column Fudd (Harry Hollins to yours truly) is doing a swell job, thereby throwing from right and that he's all expert at the game. We hope he don't publish a Cal Coast Cry.

Wiley Fitzpatrick, our drummer, was late for the Tuesday night show. He was found asleep at the hotel, and upon being awakened, he said he was very tired of a lally on Sunday. Cox away and it cost him a fine. Wiley, we love you Monday night!

Fishing was good for the band boys in Scottsville. Banner cafe was next to a factory and girls were in and out all day. Jackie Hamilton and Jim Brown could be found there at all times during the day.

Sid Leavett and Joe McCurham were back for a visit in Scottsville. Detectives Wade Ward and Joe Hall were on the case and promise an early arrest.

Carl and Mabel Sapke and daughter, Mary Ellen, were visitors in Russellville. They have a service station on the road from Nashville.

It's a boy at the Royce mansion in Somerset, Ky., and mother and baby are doing fine.

The last few weeks will find us in the Blue Grass. JACK HUTCHISON

AGENT LICENSING

(Continued from page 3)

penalties of $50 to $250 plus a year in prison.

As a license requirement, agents will have to keep written copies of contracts entered into for all bookings and make such records available to the license department upon request. Agents will be exempt from wherein engagements have to be performed within 24 hours from the time contract is made, if the date is confirmed in writing, with one copy going to buyer or employer of the talent, and one copy filed in broker's office. Most local club bookers view this measure as an inadequate check on the private entertainment field.

The unions have no brief with a legitimate check on agents, some are inclined to believe that the bill is a direct blow against the spasmodic individual unions have set up as an outlet for cutting out agents via license plan.

Repertoire Ripples

ELOISE TAYLOR, Huntington, W. Va., actress and dramatic teacher, stepped into the cast of the Bryant Showboat by day the last week of its stay in Huntington. Bryant, the showboat's leading woman, was forced to undergo an emergency appendectomy there recently. . . . THE CRAWFORDS have added two people to their cast and will play Thursday stands in Western Canada, featuring *The Heart Breaker* by Fred Ballard and Ed Gilbert. AND CURLY POX have joined up with the Ruth Bryan Stock Co. . . . THE BILL WHITE TRIO will play a six-week season at and around Cincinnati, with the opening the last week in June. . . . HAYNE PRODUCTIONS this season includes Sam Bryant, Vivel Bryant, Billy Bryant, Josephine Bryant, Betty Bryant, Billy Clark, Milton Davis, Jerry Anderson, May. . . . PICKERING FAMILY Show will open June 15 in Ontario, Canada. . . . . MAY AND KILDUFF, with the Gordon Players the last five years on chautauqua, comedy and specialties, are now carrying their comedy act with the *Ridge Follies*, set for the summer fair fairs and amusement parks. . . . . ROSS ALLEN . . . VAN AND DELLA BROWN, midwestern repertoirers, will forsake the road this summer to take up duties in their career to continue with their broadcast work in Cincinnati. Proceeds from where they air eight times weekly at Uncle Ed's Barn Dance Jamboree, appearances include a regular Saturday appearance on the Cincinnati Public Market. Bill, and on Sundays they put on the WPEN Barn Dance Jamboree, Norfolk, Va., and Lynchburg, Va., using seven people. . . . HARVE AND UNA HOLLAND and Dave Kingsley are the shows around Fort Worth, Tex., last week, including the Glen Garden, and playing near by. The Hollands, formerly prominent in the repertoire tent repertoire field, now operate scenic studio in Midlothian, Tex., and they will be there for the time being. . . . DAVE BROOKS has closed with the Greenbrier Players, of Fort Worth, Tex., and has gone to Maine to join the Floyd Wilson Players.

HARRY AND JUANITA GOLDIE, formerly with Kelly Bros. in the Deep South, are joining the Ralph Smith Co. . . . CHICK BYERS is scheduled to open the canvas season next week in Nebraska. . . . CLIFFORD SANCHEZ, of Bryan Show, was in Kansas City, Mo., the past week. . . . . DEWEY AND FLO CAMPBELL, Thomas closed with the Walker Bruce Players and visited Kansas City, Mo., last week. . . . DEWEY AND FLO CAMPBELL Players will circle in Northern Nebraska and Iowa. . . . HARLEY SADLER'S Show invaded New Mexico last week, returns to the Mead Hotel, and other stand spots. . . . FRED FLOOD, veteran repertoirer, has signed with Lee Bros. now in commercial lines in Kansas City, Mo. . . . FRED HARRIS, after two years with Brasen's Radio Players, has severed his connection with the troupe. . . . ABY AND MAE NEWMAN sojourned briefly in Kansas City, Mo., last week en route to Wisconsin to join the Gordon Medcraft Players. Others who have signed with the above troupe are Ruth Gordon, Dick Shankland and Jeannette Reece. . . . MR. AND MRS. HAL STONE, who wintered in Florida, are recent arrivals in Kansas City, Mo., where they will spend several days before going to Iowa to begin their annual canvas tour. . . . RAY CLARKE has signed with Pontinelli Bros. Show, which opens soon in Eastern Missouri. . . . DAVID DeMILLE has returned to Kansas City, Mo., after two months in the Ozarks.

HEWIE CHAMBERLAIN, formerly of the Pierce Marie Bros' Show of Canada and last in the past year a resident at the St. Vincent De Paul Hospital, Ottawa, Ont., would appreciate hearing from his friends and friends of the above nursing home. . . . MR. AND MRS. PHIL CORBIN report a successful season with their school Kick Rodeo Varieties in Alabama and Mississippi. Proceeds went off near Natchez, Miss., for the summer. . . . ROBERT AND HYDEA Stevens, former repertoirists, is now traveling representative for the Eli Bridge Co., Jacksonville, Ill. . . . ROBERT D. McCARTEY left Kansas City, Mo., recently to join the Dorothy Dorman Players, Ft. Worth, Tex. . . . TED FORTH PLAYERS are playing an indefinite engagement at Sunset Park, Ft. Worth, Tex. . . . MARIE WILSON, former rep performer, who has been in Kansas City, Mo., is now being featured with a dance troupe in California. . . . BARNEY BARNETT, who has been absent recently in Kansas City, Mo., is improving nicely. . . . HANK MARTIN'S Rep Players have changed their bessoon to Beckleman, Mo., for the summer. . . . . BOB GOODMAN, formerly of the Pasadena Playhouse, Pasadena, Calif., is a recent addition to the cast of the Tent Worth Players in Wichita, Kan. Bob Grady has also returned to the show for the summer to handle the canvas.

HARRY HUGO launched his Nebraska tent tour last week. . . . FRED BRUNER Stock Company has been playing New Mexico, invaded Colorado, and returned to New Mexico last week. . . . RUBY AND KEN LANG have signed with B. B. Bryant Players, who operated under canvas last week. . . . DOROTHY RENNER is making arrangements for the opening of her Iowa circle tour. . . . CHARLES BRUNER, who has been confined in a Kansas City, Mo., hotel, out of injuries sustained in a motor wreck, is now convalescing at home in the home of relatives in Wichita, Kan. . . . CHARLES BALLEROX opens on a third unit last week to play South Dakota territory. . . . EDDIE AND MONA HARRIS Derry opened the tent season recently in Belden, Neb., with the following cast: Eddie and Mona Harris, Ted Hutchinson, George Lee, Robbey Sutters, Mr. and Mrs. Ed Reeder, Ted Tillson and Mr. Willard Marion. . . . HARRY AND JUANITA GOLDIE have closed with the Kelly Bros. Show in the Deep South. . . . AND HELEN AUTRY, of the Majestic Show, Cincinnati, a previous engagement made it impossible for the writer to catch the show there. . . . And Helen report that Ohio Valley is off to a good first Sunday engagement. . . . OTTO L. OLIVER, after a season in the South, has returned to Mason City, Ia., to map out something to keep him busy for the summer.

Tent Shows Should Promote

By E. F.

ACCORDING to a recent issue of *The Billboard* the circus world is passing on to its future. Animal exhibitions and Wild West shows are scarcely the drawing cards they were in the past, and the cinema has stolen part of the show in a revue from the old-time arenas—acrobatics, contortists and acrobats go thru seemingly impossible stunts in movies with the aid of slow filming and photography, which feats are made to look superhuman.

Nothing has been substituted in place of showgoers—they expect the impossible, and are disappointed when it fails to materialize. Large tent shows in the recent past have relied upon so-called street acts, making everything secondary to this type of performance. Showmen have found themselves in the position of not being able to get sufficient acts to keep up with the times, by the pace that they have built up. There are big open spots and a great outstanding serial or sliding acts to the entire world—

HANDSAW—

The shows have used them—the public has seen them. Put there is one class of performer that the public never see the end of. This is the vaudeville novelty act, and tent shows are doing a disservice if such acts the woods are full of them. Every day a new act and novelty appears, and there are one-man bands to astounding answer—anything has taken place in recent years to look at and clever performers in their specialties. Nothing brings in a lot of vaudeville novelty shows under tent—everything, anything—with a little or no showmanship type of performance that the movies cannot copy. A show of wonders under canvas.

It is being tried out in a small way already, and bids fair to be the outstanding tented venture of the near future. Smaller tent organizations should be on the watch for anything and everything that smacks of novelty. Big acts do not mean big business, quiet and tap dancing, and a flashback to early vaudeville shows will show that that sort of freakish show, except in a fel-

Kinsey Troupers In Fatal Crash

MT. VERNON, O., May 27. — Vaufan Snedeker, 28, comedian with the Beth Kinsey Tent Show, was killed, and Leon Harvey, performer-singer with the same organization, was critically injured when the car in which they were riding struck a concrete bridge abutment on COX highway seven miles from here yesterday.

Harvey, who last season was with Billy Hayes's Medicine Show, is in Mt. Vernon Hospital here, and efforts are being made to locate relatives. Snedeker was the son of Mr. and Mrs. H. Ray Snedeker, Beth Kinsey Stewart's leads and other players under the Kinsey banner this season. Harvey's wife, Edna, is said to reside in Denver.

Famous Players Open in Iowa

ALTA, Ia., May 27.—Famous Players, under the management of George Robinson and Jack Ryan, opened their under-canvas season here this week to satisfactory business.

Three-night stands will be played until the latter part of June, when the show is expected to go into week-stands for the remainder of the season.

Personnel is: Mr. and Mrs. E. G. Gifford, manager; Vincent Dennis, Glen and Donna McCord, Ruth Ryan, Jack Ryan, Jerry Ryan, Bob Davis, Stanley Davis, Betty Proctor, Grace Wagner and Warren Raeburn.

Heaney Reports Big Okeh Heads for Ohio and Penney

ROCKFORD, Ill., May 27.—Heaney the Magician, who operated a tent season near here recently, is heading for the manufacturing centers of Ohio and Pennsylvania. He reports business as good in spots.

The 50 by 110-foot tent is in charge of Harry Burton, and a crew of six men and two women used in transport the show. Howard Kenane is in charge of the concert and Jerry Swain is featured in the concert with Kenane.

Gertrude Van, Helen Barry, Sally Rosenberg, Jerry Swain, Sherry Hendricks and Robert Van are assistants to Heaney in the main show.

By Gosh Gets Going

CUMBERLAND, Md., May 27.—Bryon Gosh's show opened near here May 22, with all new canvas, four new trucks, and a new production and cast. Gosh is taking pictures. Company will play week stands under canvas featuring Gosh's Great Dancing Bears, giving away attraction. Visitors on the show included Jack Hoffman, Cumberland boys, Layne the Magician, the Great Gosh, Bob Bryon, Ralph Bryon's well-known circus fan, and members of the Ringling and Johnny J. Jones advance.

BROADWAY IMPROVES

(Continued from page 3)

night. No one's blaming the band leaders. It's all attributed to the fair.

Restaurants relaying to transients have felt a 50 per cent drop. Business no less, while eateries depending chiefly on a steady trade complain of a 10 per cent drop.

Dance halls, except for the influx of sailors, are not faring much better.

Ferens way, was what tent shows in early days were built on.

Small shows should keep step with the march of time. It's all a part of show business. The successful showman is and always has been a good promoter—a promoter of every legitimate type of entertainment to interest and amuse. John Public.

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45th YEAR

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No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

Vol. 51. JUNE 3, 1939. No. 22

Magic

By BILL SACHS

(Communications to Cincinnati Office)

NEWS from London substantiates the statement made here recently to the effect that Dante, the international magician, would soon lay aside his wand to go into retirement in California. Latest word from abroad has it that Dante, following his current engagement at the Palace, Manchester, Eng., will go to Berlin, Brussels and Copenhagen and then sail for America. His present plans call for him to play across America to California. Mrs. Dante, it is said, already has the house picked out in the Golden State. . . . McDONALD BIRCH and wife, Mabel Sperry, who have been touring steadily since June 9, last year, concluded their season at Shrine Temple, East St. Louis, Ill., May 21, Mack in a visit to the magic desk last Wednesday (24), reported that they would spend the summer constructing a new house on their summer place at Malta, O., a few miles from Mack's native McConnelsville, O. They will resume their touring at Billings, Mont., September 8. . . . JARVIS THE MAGICIAN, who wound up the season May 20, typewrites from Everettville, W. Va., that he'll not make the summer tour as planned, but will remain in until fall. Jarvis, who totes two tons of equipment and five assistants, infos that the season just ended was up to par. He will spend the hot months enlarging his show. . . . GROVER C. GEORGE, back in the Windy City after what he says was a winning trip thru the North, is readying for a 14-week season of fairs, which will include several weeks in Canada. He is definitely set to sail for South America in the fall, from where hails his wife, Anita. The Great George begins his fair trek at Framington, Mo., June 12-18 and moves from there to Moose Jaw, Sask., June 26-July 1. . . . G. THOMAS MAGRUM has returned to his home in Rock Island, Ill., after an extended tour that took him thru every Northern State from Princeton, Me., to Quinault, Wash. It was his sixth annual tour, during which he traveled 40,000 miles, giving more than 500 performances in nearly as many towns. After a brief vacation Magrum will again hit the road with a possible Southwestern tour piloted by his brother, J. Lawrence Magrum.

OTIS MANNING, in answer to a recent query here regarding his whereabouts, postals from Elkton, Md.: "I'm in my second week at the Blue Room here. Cardini is in his second week at the Roxy, New York. We're both doing okeh, it seems. However, there is a difference of about $1,500 a week in salary, and I can't see why—and neither can my mother. Oh, well, such is life." . . . FOXWELL, of Chicago, and Swallow, of St. Edwards, Neb., have just finished a season for National School Assemblies out of Los Angeles. . . . HARRY E. CECIL, "world's worst magician," sailed from New York May 23 on a 15-day cruise to the West Indies as guest artist for a manufacturers and distributors' convention. Al Carroselli motored to New York from Detroit with Cecil to attend the SAM convention. . . . BOB ANDERSON, Dayton, O., magician and story teller, jumped east last week on a combined business and pleasure trip and, of course, to take in the SAM conclave. . . . HARRY E. DIXON, who for years promoted, handled the press and blazed the trail for various magi and mentalists, is now routing and exploiting several lecturers and celebrities playing under auspices along the West Coast. . . . CARL SHARPE, the elongated card trickster who recently took on a partner and ditched magic to do a comedy turn, postals that the team opened at the Roxy, Salt Lake City, May 19 after eight successful weeks on the Coast. From Salt Lake City they jump to Denver, then eastward. Sharpe relates that they've recently changed their marquee billing to "Dishes" Sharpe and "Screeno" Burnette, which they feel should pull in the patrons. . . . THE LEONARDS, magical duo, launched the new floor show policy at Jefferson Beach Ballroom, Detroit, last week. . . . WHEN we mentioned about that magician who was burning up Michigan territory with his unscrupulous practices in last issue we didn't have reference to Alexander the Magician, who has been enjoying a successful season in Michigan and Illinois schools. Alexander, who is current at the Hotel Brevoort, Chicago (the first magician ever to play that spot), winds up his school dates June 10. He is set to play 64 schools in the Chicago area, beginning in the fall.

SUMMER THEATER——

(Continued from page 18)

end, and even the women, represented by Andromache, accept it as necessary.

The play is definitely a drama of ideas and more than usually verbose in the telling. A multitude of classical allusions and lengthy dialog went over well with the audience of this academic town, but the play requires considerable cutting for an average American house. Ran half an hour over average length.

Play has plenty of merit and substance, however, and should come well up to the mark of the author's earlier *Amphitryon 38*, once it is tightened up a bit.

Work of the players was fully convincing. Philip Merivale as Hector has to carry the play largely on his own shoulders, but had an admirable foil in the towering and matter-of-fact Ulysses of Dennis Hoey. Doris Dalton plays a slightly coquettish Helen without the grand passion of tradition, while Paula Trueman's Cassandra, with a coy acidity, won the audience.

The play is well balanced to present the various ideas considered, and varies in dialog style from the classical allusion to modern and highly frank slang. The author or translator has definitely eschewed the poetic style, perhaps straining just a bit too much to get away from it.

H. F. Reves.

Minstrelsy

By BOB EMMET

(Cincinnati Office)

DOC WADDELL letters: "That old trouper, H. H. Whittier, queries as to how old I am, evidently thinking I am not old enough to experience what I say I did. Well I am near 76 and am in my 67th year of show life. I remember the Dupree & Benedict Minstrels distinctly. First witnessed them in the old Wilhelm Opera House, Portsmouth, O. The policeman on the beat there passed me in for lighting the street lamps for him. I was only 7 years old then, and three years after that I was with my first circus. Whittier is no spring chicken and he may be older than I. Do you remember Arthur Borella as a minstrel man? Wasn't the second show he was with Archie White's Minstrels? And didn't he double band and orchestra and play the wench in the afterpiece? Them were the days."

RECALLING the Cohan & Harris Minstrels, later George Evans' Honey Boy show, Wilbur L. Brown, of Cheboygan, Mich., writes: "When I saw this show at the Auditorium, Chicago, in 1909 Vaughn Comfort was doing the middle and singing *Meet Me in Rose Time, Rosie;* Mat Keefe was yodeling *Mountain High;* Frank Morrell was offering *Ain't You Coming Back to Old New Hampshire, Molly?* Manuel Romaine's song has escaped me. Sam Lee and John King were two of the ends, King appearing in a skit in the olio with Evans. Comfort and Julian Eltinge, who was then at the height of his female impersonations. Eddie Leonard was getting them with his *Ida, Sugar Mine* and the rest of his stuff. Keno, Welch and Melrose had their knockabout acrobatic turn, and if I remember correctly Eddie Cupero had the band. I caught the show four years later at the Fairbanks, Springfield, O., when Evans had taken over the show. Among new faces I recall were James Meehan, tenor, who was warbling *Rock-a-Bye, Baby*, and Scott and Alexander, the latter having replaced Eltinge as the femme."

BILL HARDY, of the Gay Nineties, New York, is readying an old-time minstrel show to be presented early in June. Hardy is auditioning a number of veteran minstrel men for the production which will go on once nightly.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

H. & H. Derbyshow Gets Going in Lexington, Ky.

LEXINGTON, Ky., May 27.—H. & H. Amusement Co., under the direction of Monte Hall, former emsee for Hal J. Ross, opened its derbyshow here May 18. Located in the Hippodrome Ballroom in the business district of the city, the show has the advantage of drawing from several fair-sized towns within driving distance.

Contest is aired twice daily over WLAP, with Hall on the mike. Art (Honest John) Wolf is entertaining the patrons. Harold Hays, formerly of the circus and rodeo world, is handling the managerial reins. Others on the staff are Tiny Devine and Larry Cappo, judges; Jack Curly and Jack Reynolds, trainers; Buttons Robinson and Irene Carter, nurses; Mrs. B. Hayes, front door tickets; Johnny Crimella, taker; Mrs. Phil C. Mathieu, reserved seats, and Bob Robinson, head usher. Sam Arnold is auditor, and Capt. Phil C. Mathieu has charge of concessions and maintenance.

JOAN ROSS GABAUREY, the former Joan Powell, has left the endurance field and is now nursing in Third Avenue Rest Hospital, Minneapolis. Joan would like to read a line here on Bill and Elsie McQuade, Ace Adams, Bill Ross and other walkers.

MARGIE CARBONE, out of the game for nearly four years and until recently appearing at Savoy Ballroom, New York, reports that she hopes to read a line on the following lads and lassies: Angelo Carbone, Mario Tantaco, Jimmie Butler, Sammy Kirby, Eddie Hector, Unconscious Smitty, Stanley Jordon, Annette Staffa, Al Blue, Lillian Johnson and any other of her old friends.

EDDIE HECTOR, who sports the moniker Dominick Alberghine in private life, informs that there will be a blessed event in his family soon, the first, says Ed. The soon-to-be papa would like to read a line here on Peaches McLaughlin, Jimmy Joy, Jimmie Butler, Sammy Kirby, Itsy Bacharach, Muggsy Hurley, Mickey Sheehan, Nellie Roberts, Dennis Rothman, Joe and Mary Rock, Unconscious Smitty, Minnie Frenzie, Pete Wilson, Jerry Bresnahan, Phil Murphy and Mary Kamar.

IT'S A BOY to Cliff and Micki Palmer, now residing in Endicott, N. Y. Lad arrived April 28. Father, tenor sax man formerly with Don King's Orchestra, is currently working at Hotel Roosevelt, Gallitzen, Pa., and would like to read a line here from his many friends still in the field.

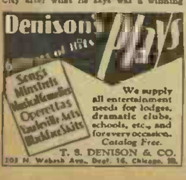
PAT KRONISS, well known in endurance circles, who recently was seriously injured in an auto accident in Chicago, died there April 27, according to word from her mother, Mrs. Marie Guth, of Hartford, Conn. Pat lived for 10 days after being injured, she says, and was buried in Chicago April 28.

A FAN INFORMS that eight couples and one solo remain in the Joplin, Mo., Walkathon at the 864-hour mark. Contest is being held in the former Oasis Club here.

CHARLIE RICHARDS postals from San Francisco that he is catching up with his sleep at the fair.

PAT TRIMBLE, of whom inquiries have been made recently, is with the Derby Show in Mt. Vernon, Ill.

BILL ROSS would like to read a line here on Joan Powell and Bill and Elsie McQuade.



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U. S. SPANISH WAR VETERANS, SCOTT WILSON AUXILIARY No. 10, ANNOUNCE:
WALKATHON - DANCE - MARATHON
DOWNTOWN, DECATUR, ILL., FRIDAY, JUNE 9.
Up to $1,750 in Cash Prizes. The Most Beautiful and Complete Set-Up in the History of Endurance Contests. Seating Capacity, 3,000.
Lady and Gentleman Contestants Wanted (With Wardrobe and Entertaining Ability) to Become Associated With a Reputable Organization. This Show Will Be Promoted on a High-Class Entertaining Basis. Employes wanted in all departments—Nurses, Trainers, Floor Judges. Lenny Paige, [illegible], Eddie Leonard and Eddie Brown, contact.
REMEMBER THE DATE—DON'T BE LATE—FRIDAY, JUNE 9.
Address all Communications to LEO NEMEROVSKI, Care St. Nicholas Hotel, Decatur, Ill. Accommodations furnished Contestants accepted, starting June 5.
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25-27 Opera Place

Parcel Post

Barry & DuAlba ... 6c
Bennett, Ed, 6c
Best, Harry, 15c
Busch & Rashmore (Catalogue), 10c
Quinn, Frank, 1c
Fleming, Mai, 5c
Chandu, The Magician, 8c
Milner, Paul, 6c
Jones, Fr., 12c
Kimball, R. L., 5c
Oliver, Otis L., 21c
McFarland, John, 5c

Women

[illegible]

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

[illegible]

Men

[illegible]

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway.

Women

Men

MAIL ON HAND AT

CHICAGO OFFICE

506 Woods Bldg.
32 West Randolph St.

Women

Men

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

Parcel Post

Women

Men

SUGAR'S DOMINO—

(Continued from page 4)

now see clearly, is that somebody started the libel and it spread, as do such things, to proportions far beyond the power of anybody to control. The result was that certain slimy agents who possess the gift of smelling out a sucker to make a few easy dollars took advantage of the smoke screen thrown over the booker's reputation and exacted neat fees from acts with the explanation that they had to fork over to him. An agent still functions today (not so profitably and without any of his former prestige) who got the drubbing of his life from the booker. The booker not only smacked the agent all over the lot, but he made him pay every penny he took from one of his acts that had the gumption and good sense, either rather naturally or let out a howl. But nobody knows about this because it was very cleverly handled by the booker. So the libel about his honesty still persists and is added to each year by grim and fanciful details, but those who have a part in encouraging the growth are too deeply in it to give credence to the real story.

There are still cases of graft on a large scale being carried on. Not so much in vaudeville anymore because vaudeville don't have anywhere where there is no carrion flesh. But there's plenty of it in radio—in the artists' bureaus—and in the orchestra booking field. We're not suggesting how it can be eliminated because we realize that it can't; not unless performers and bandsmen subjugate everything, including prospects of immediate employment, to insure that the writers who live on the bulk of profits rightfully due others. But it might be a good idea for those who feel that they have to fork over graft to make an intelligent effort to find out whether the man labeled as the grafter is really one or whether the name old Keith office jag is being pulled all over again but this time in modernistically furnished offices in and around the radio and ork centers.

The Final Curtain

BACKUS—George, 81, retired actor of a heart attack, May 21 at his home, Merrick, L. I. He was in the original cast of *Way Down East* and played in the Celebrated Case and Two Orphans. During his 40 years on the stage he also supported Edwin Booth, Douglas Fairbanks, Sr., Mary Garden, Sir Henry Irving and E. H. Sothern. His first motion picture production was with the Pathescope of America.

BAKER—Rev. S. Perrie wheel operator and concessionaire manager of stage of Perrie wheels with Endy Bros' Shows, in Pensacola, N. J., May 13. Burial in Salem, N. J.

COTILEY—Emma, 72, well known as a top dancer and singer in Europe and American audiences of the '90s, May 23 in Research Hospital, Kansas City, Mo. She was born in Hamburg, Germany, and came to this country with her husband, Louis Cotiley, a top singer and acrobat, now deceased, in 1892, to play the Keith and Proctor circuits.

DANTLE—Raymond, 55, operator of one of Chicago's oldest theatrical transfer companies, which has moved about from his father, of a heart ailment May 22 in Chicago. Survived by his widow and mother. Burial in Chicago May 26.

DAVIS—Tom, 81, widely known musician, of pneumonia in Oklahoma City (O.) Hospital May 20. Davis toured the country with his band and was last grouped with the Burton & Bailey Circus and Barnum & Bailey Wild West playing tubs in the bands. This played same rail to theater pit bands in Youngstown for many years. Band was identified with orchestras in that city for more than two decades. Last years he took up the repairing of violins as a hobby and operated a music shop in Hartwood. His widow, a son and a daughter survive. Services and burial in Youngstown.

DORLAN—Mrs. Mary Frances, 72, May 21 in sanatorium in Hollywood, Calif., after a lingering illness. Survived by two sons. Charles and Arthur. Latter is a composer with Republic Pictures.

DUCROT—Frank, 60, magician, May 23 in Presbyterian Hospital, New York, of brief illness. Ducrot, whose real name was Thomas Carlton Price, and had operated a magic store in New York. This business was an outgrowth of meetings held in the Ducrot Magical Supply house. He and his colleague formed, John Cole, Inc., to handle Magicians and Ducrot bought out Marvinka about 15 years ago. Marvinka, the other supply house subsequently. In the heyday of the Chautauqua circuit was prominent for his tours, traveling extensively here and in Europe, and was a close associate of Houdini. His shop contained many rare pieces of apparatus and one of the largest collections of props and gimmicks used by magicians. He taught sleight-of-hand tricks to amateurs to foster the hobby among young boys and interested publication of Magicraft, forerunner of the present Magicraft, the first magical magazine in the United States, which lasted for a decade, ceasing in 1908. In addition to being a member of Masons he was a member of the Peanut Club. He leaves his mother and sister.

DUMONT—Mrs. Frank, 83, widow of Frank Dumont, former well-known minstrel, in her home in Philadelphia May 24. Mrs. Dumont, who was formerly a show woman, met her husband while on a theater tour.

FRAZIER—Lawrence O., 72, member of Fred Cooper's (Ohio) Band 25 years, as director of grounds from the first show in Mansfield, Ohio, in 1906 until in his Pendleton book store. Survived by his widow, a daughter, Jean, now in Hollywood, and a son, Fred Jr.

FREI—Raymond A. (Dick), 45, actor, scenarist and director, former director and pioneer animated cartoonist, of a heart ailment in St. John's Riverside Hospital, Yonkers, N. Y., May 21. Years ago he acted in Mack Sennett comedies. He leaves his wife, Dorothy.

HAMMOND—Marcellus, 29, Negro film actor with Lincoln Film Company, in Albuquerque, N. M., May 21 of burns sustained during his act, His mother, Mrs. Anna Hammond, is reported the sole survivor. Burial in Fairview Cemetery, Albuquerque.

HANNON—Earl, concessionist, lately in the Cole Bros' Circus, died recently of a heart attack in Bedso Woolley, Wash. Funeral arrangements were handled by the American Legion Veterans.

HARRINGTON—William, 80, veteran minstrel showman, in Elks' National Home, Bedford, Va., May 17. Burial in Norfolk, Va.

HAWKINS—John, former all-American football star, May 22 at Santa Monica hospital of an illness believed to have been an aftermath of a fall from elevated years before on the gridiron. For the past several years he had been employed in the drafting department at MGM.

HENDERSON—Garnett (Bud), well-known Negro actor, recently 17 in Hartman Hospital, Bristol, Pa., of injuries sustained in a fall in Philadelphia, Pa., May 14. His death followed amputation of his legs crushed in the accident. His widow, parents and sister, all actors, survive. Services May 18 in Bristol with burial in Mt. Peace Cemetery there.

HILDRETH—Lillian B., 65, widow of D. Hildreth, former manager of the Chicago Office of The Billboard, in her home in Los Angeles, May 20, recently. Besides her brother, she is survived by a sister, Harriet G., both of Pittsburgh. Services and burial May 25.

KING—Mrs. Perry May, 80, dramatic reader, author of Chautauqua and Lyceum literary constituy for Blue Cameos, the Lyceum and Chautauqua, May 22 after a long illness.

KRAUSS—Emil L., 48, native of Columbia, O., who was a property man troupes with many of the larger road shows, in Mt. Sinai Jewish Hospital, Columbus, of a heart ailment. For the last 12 years he had been identified with the Hartman Theater, Columbus. Survived by his widow and a brother, Charles, in Columbus, with burial in Green Lawn Cemetery there.

RICHARDS—Ed, former show constant, April 27 in Chicago of injuries sustained in an automobile accident three 10 days before. Survived by her mother, Mrs. Minnie Guth, Hartford, Conn. Burial in Chicago April 29.

McDONALD—William, 81, known professionally as Mac Donald, died of heart attack in Boston May 12. Burial in Hardwick, Mass., May 15. Survived by a brother. He was to have married Miss Sylvia Ross.

McGINNIS—Lorenzo, 46, better known as Dare-Devil Daniels, instantly while presenting his high-pole act on the Imperial Shows' midway in Hutchinson, Mo., May 18. Born in Casey, Ill., he had been in show business for the past 30 years, appearing with the Hingling circus and other large shows. He was a World War veteran. American Legion Post took possession of his body. Remains were shipped 11 to Chicago, where the Showmen's Legion of America took charge. His widow, who operates a shooting gallery on the shows, survives. Burial in Showmen's Rest, Chicago.

MAZEL—Ralph, 69, former carnival troupier and brother of Pete Mazel, commissioner with Endy Bros' Shows, in Pendleton, May 6. Burial in that city.

MILLER—John F., 67, former newspaper man in Buffalo and Los Angeles and pioneer film producer, May 24 in the Veterans' Hospital, Sawtelle, Calif. Mille had produced films in New York starring Ruth Roland and Grace Cunard.

MOSHER—Harry, 37, blind Detroit musician, May 13 in Receiving Hospital, that city. Burial in Evergreen Cemetery there.

PARET—Charles Eugene, 79, formerly well known concert manager and a guild store in Wilkes-Barre, Pa., of pneumonia in Veterans' Hospital, Bronxville, Pa., recently. Paret played with the first Philharmonic Orchestra in Wilkes-Barre. Survived by three daughters and a brother.

RICHARDS—Mrs. Henry Hanshoe, 74, mother of Houston Rhodes, member of the Rhodes Family Band, Bryan, Tex., in Mt. Vernon, Ind., May 9. Interment in Black Diamond Cemetery, Ind., May 11.

ST. ONGE—Fred, 63, former vaude trouper bicycle racer, in his home in Los Angeles, May 2 of a coronary thrombosis. Services in Hollywood May 24. Burial in Valhalla Memorial Park.

SNEDEKER—Vaughn, 29, comedian with the Ken Maynard Ranch Rodeo, well known in the repertoire field, was killed almost instantly May 20 when his car crashed into a Pontiac and then crashed into concrete bridge abutment near Ashland, Ore. Young Snedeker had been doing comedy with his father's troupe in Little Kinney Tent Show last season. Body was removed to the Snedeker home in Gallipolis, O., for funeral services and burial.

SELLAR—Peter, Canadian musician, of Detroit, in that city May 19. Survived by his widow. Interment in Evergreen Cemetery, Detroit.

TURNER—Mrs. Irene Laura, 58, known as the Mother of Burlesque and the widow of Frank Turner, producer, suddenly at the home of her sister in Mt. Vernon, Ill., May 20. During a positive professional career she starred on Broadway and in the Eastern burlesque theaters making a bid also in London in *Amazon Queen*.

VAN DERVOORT—Adelbert B., 43, vigilant and courteous representative of Lansing, Mich., May 18 in Milwaukee of a heart attack. He was former State commissioner of the VFW, his mother and three daughters survive. Burial in Lansing.

VOLLES—James Frank (Whitey), former showman in General Hospital, Cincinnati, May 22.

WALLETT—Mrs. William F., Sr., at her home in the Cambridge, Mass., May 23. She was a performer at the age of 14. Age on monument in Cambridge, England by James A. Bailey sems 50 years. Age on monument at Flying Dillons, a coating act in which she was a leaper. She married the late William F. Wallett, who was on the Barnum & Bailey Circus, in 1905 and they trouped the Eastern circuits of vaudeville for years, 13 years of which were under Keith's direction. Survived by four daughters and two sons, all of whom were born in vaudeville.

WILLIAMS—Major Phil, general agent of Crafts Enterprises and Spanish-American Shows, in Veterans' Hospital, Sawtelle, Calif., May 20 after a brief illness. Interment in Hollywood. Burial May 23 in Showmen's Rest, Evergreen Cemetery, Los Angeles. Major Phil was a member of Knights of the Masonic order, VFW and Pacific Coast Showmen's Association. Williams being second vice-president of the last-named organization.

YOUNG—Delia, of Sarasota, Fla., a member of the Ringling Bros. Circus, and Barnum & Bailey Combined Shows, May 23 in St. Anthony City hospital of a fractured skull sustained when the car in which he was riding crashed into a parked truck near Cologne, N. J.

Ernest Toller

Ernest Toller, 60, German dramatist, exiled by the Hitler regime, is suicide in New York May 22 by hanging.

Among his works of lyrical poetry and plays are *The Machine Wreckers*, *Man and the Masses* and *No More Peace*, which have been produced in this country. The Theater Guild financed *Man and the Masses*. Other of his plays assumed fame in Germany, including *Bloody Laughter*, *The Unfortunate Woman* and *The Revenge of the Derided Lover*.

His wife, Christiane Grautoff, an actress, is said to be his only relative in this country.

Marriages

FAIRCHILD-ANDREWS — Donald A. Fairchild, pianist with Tony Hill's Orchestra, and Miss Ruth Helen Andrews May 19 in Akron.

GARRETT-STREET — Frank Garrett and Ardith Street of Bell and Alice Street, owners of Reagan Bros' Show, in Greenville, S. C., May 20.

HINDS-DOLLHOFF—Bill Hinds, Station KDKA announcer, and Dolores Dollhoff, recently in Pittsburgh, Pa., May 20.

LABRIOLA-HICKMAN—Tony Labriola, drummer of radio and vaude, and Clara Hickman, ballet dancer, in Las Vegas, Nev., May 11.

MITCHELL-SPENCER—James G. Lord, film technician for 20th Century-Fox, and Helen Jean Curler May 24 in Janesville, Wis.

MITCHELL-WILSON—Raymond Earle Mitchell, formerly with Ringling Bros., singer, May 22 in Milwaukee.

OVERPEYD-WARNER—Bill Overpeyd, member of Texas Troupe of high-wire performers with Zimdars Greater Shows, and Miss Dorothy Warner, of Fort Worth, Kan., in that city May 13.

WITH-DIRKELL—Phil With, of Sydney, Australia, owner of With's Australian Circus, and Josephine Dirkell, member of Miss Dirkell's Wild Girls of the Heather, Hollywood, May 19.

Coming Marriages

Helen Stutzberger, leading woman, and James P. Sloan, director with the duty company, Hollywood, May 20 in Yuma.

Paul Schill and Retta Ray, dancer, June 24.

Mignon Breng, of the dance team of Manor and Mignon, and Harry Green, brother of Mitzi Green, screen actress, June 14.

Jack Phillips, engineer at Station WCAE, Pittsburgh, and Ruth Lois Heyl, Wheeling, W. Va., soon.

Martin Peach Kohn, former burlesque manager and producer, now associated with Frank Donaldson booking agency, Cincinnati, and Lillian Cirgle, burlesque and night club performer, soon.

Births

A son to Mr. and Mrs. Frank Barton in San Francisco May 8. Father is an NBC announcer and was formerly vocalist with Tom Donaldson booking agency, Hollywood.

A seven-pound girl, Donna, to Mr. and Mrs. Jerry Lawrence May 12 in Los Angeles. Father is program director of Station WHN.

An 8½-pound boy to Mr. and Mrs. Maurice Eisen May 11 in Milwaukee. Father is publicity director of Schlitz Brewer at Station WTMJ, Milwaukee.

A 8-pound son, Curtis Deane, to Mr. and Mrs. Curtis Deane, of Dallas, Texas, recently. Father, May 20. Parents, both of the Flying Comets, aerial artists, are members of the Flying Comets.

An 8-pound girl to Mr. and Mrs. Mark Smith in Pittsburgh, Pa., May 21. Father, recently, Father is a radio singer.

A son, Jack Lee, to Mr. and Mrs. Palmer in Ideal Hospital, Endicott, N. Y., May 20. Father is a sax player, formerly with Ted Weems' Band.

A daughter, Rita Marie, to Mr. and Mrs. Berman December 30 last, it has just been learned.

A son, William Jerry, to Mr. and Mrs. Kenneth Lynde in Hollywood, Calif., recently. Mother is the former La Verne Sullivan, of Sullivan's Dancing Co-eds.

Divorces

E. Lawrence Phillips, owner of the Johnny J. Jones Exposition, was granted an absolute decree in Orlando, Fla., May 27.

Marguerite Wells, film actress, from Walter Brooks III in Los Angeles May 12.

Rose Dorothy Bassman, known professionally as Sandra Lynde, singer, from James Balestrieri in Chicago May 16.

NEW YORK WORLD'S FAIR

Flushing, L.

April 30 to October 31

New Committee Created To Deal With Concessioners

NEW YORK, May 27. — Creation this week of a co-ordinating committee, composed of fair department executives, is being looked upon as a possible solution to the unwieldly and time-wasting procedure within the fair corporation when dealing with concessionaires and attractions. Still lacking a single head with power to administer, various departments in the amusement picture have been more or less floundering in attempts to rectify difficulties facing attractionists with result that grievances have been revolving "buck-passing" routines and very little definite action.

New committee is designed to fill vacancy created by the amusement expediting committee which was passed into oblivion after Chairman Al Consalor resigned just before the fair opened. Expediting group was called in inspired to clear up facilitate action in the amusement area. Prez group is headed by Jack Rose, a VP vice-president and chief engineer of the building and chairman of the amusement control committee. Other members are Val Idemann, w. c. VP; Richard Barthell, head of the concession department; Philip Lehgewitsky, head of the building code group; J. B. Hennessy, head department; Maxwell Harvey, operations department chief; Dr. Lewis Hoffman, health department; Commander John Sullivan, safety department, and Jack Rose, amusement control committee. Idemann is secretary.

Committee plans to meet once a week, on Wednesday, to all problems facing concessioners and at same time to develop speedy means of correction. Concessioners have been pleaded for a more cordial body with which to do business. Most attractionists have been "bothered," they claim, by a lack of "cooperation" from various departments.

Besides interpretation and lack of co-operation from fair itself, amusement area has been faced with additional trouble from outside. Some of which has been chief source of headaches, bringing death, unpreasantness and "embarrassing possible demands," concessioners say. Construction on the many projects has been delayed repeatedly because of union difficulties, many of which have been jurisdictional fights rather than differences with concessioners or the fair administration.

Showdown on high insurance rates prescribed last week has stirred up trouble in a variety for concessioners. *(See NEW COMMITTEE on page 61)*

Music Hall Changes To Popular Fare

NEW YORK, May 27.—The fair-financed Music Hall, 3,600-seat theater in the amusement area, had a change of policy this week, dismissed representations and giving way to popular-appeal attractions, probably home bands. Hall opened shortly after the fair opened with a mix of a program of classical productions, none of which met with substantial patronage to make it worth while for the fair to operate.

John Krimsky, of the fair's entertainment department, is negotiating with booking offices and producers for new stuff, with new policy tentatively scheduled to get under way beginning June 5. Several noncancellable commitments postpone change in operation until that time.

Booking offices are anxious to place attractions in the hall, but want no part of the operating responsibilities. It is reported that the *New Orleans*, musical hit play on Broadway, is being considered for a run in the hall, after those close to entertainment department feel the 70-name-band policy has better chance of being installed.

Gross Attendance

Previously reported	3,262,971
Saturday, May 20	244,826
Sunday, May 21	246,761
Monday, May 22	91,216
Tuesday, May 23	117,377
Wednesday, May 24	185,383
Thursday, May 25	158,562
Friday, May 26	146,924
Total	4,456,792

Includes fair employees, concession personnel and other passes estimated at 40,000 daily.

Review

George Jessel's Old New York

NEW YORK, May 27.—George Jessel's three-and-a-half-acre Old New York village previewed last night before 500 specially invited guests representing Broadway, films, political spheres and the press. Focal point was Martin Sweeney's Knickerbocker Inn, replica of Atlantic Garden, altho some who back a lot of years think it is more typical of the Bowery. Sweeney, famed writer and caterer, runs the swank World's Fair Trylons restaurant and is one of the backers of the village, along with a chunk of Hippert money.

Village is a complete reproduction of old Gotham and no detail has been overlooked. It was first conceived by Monsanto & Dunn in association with Jessel, but a few months ago formed a separate company with money brought in. Almon B. Shaffer, who was second in command of the Great Lakes Exposition in Cleveland, is general manager, and he has had an almost impossible job in 56 days with technical supervision by Hippert. Sets and some settings are masterpieces of authenticity.

This spot has management, showmanship, talent and backing to be the place in the fair's amusement pictures. It figures to be one of the big winners as it is framed for high grosses and definite word-of-mouth advertising. Its style is reminiscent of the old Coney Island, Atlantic City and Coney Island Dreamland.

Opening show is a spectacle fused with tuneful and beer in the inn and the show was given later in a preview attended the opening of the place, which is architecturally picturesque in its throwback to the early part of the century. Hans Oberhammer, topflight craftsman of fine improvement and other areas, was the architect.

Knickerbocker Inn's presentation is called *Gaieties of 1939*, featuring such well-known performers as Ann Pennington, Jean Sablon, Jack Howard, Harry Pollard, Marion Eddy, Amy Reeves, Jack Cooper, Jack Pendleton, Jack Wessel, Fred Ardath, Sam Kramer and Hans Behsing. Line numbers are by the Chester Hale Cue Club Girls, the Phoenix Girls and the comical Six Tiny Bookends, Betty Ann. All are costumed with retching effectiveness. Jack Howard, Buck Williams, Harold Abbey and Albert Campbell make up the Bowery Quartet.

Intermisty scenes and finale were presented in a fast 60-minute layout of Bowery Boys and Bowery Girls, with lots of beer, heavy helpings of vocal stuff.

On the Flushing Front

By ROGER LITTLEFORD JR. and LEONARD TRAUBE—

Money Stuff

Largest exhibit of jewels and rough cut diamonds ever shown in the U. S. was dedicated in House of Jewels. Sparklers are valued at eight million bucks.

Crystal Palace investment is reputed to be 250 cut up several ways. This Phil Gelb spot and Dash's Cuban Village are getting the late night trade.

Chants and souls for Carnivale of Centuries are on a rental basis amounting to reported $21,000, with Ed Cermak supplying the equipment.

Dreams on the M. V. Billingsley-George A. Hamid Arizona Cliff-Dwellers (Hopi Indian Village), still under construction, will be divided in four usual parts among Billingsley, Hamid, Children's World and the fair. Hamid pays for construction.

Commercial exhibits selling their products must pay 1% per cent of revenue from the income of product is made at exhibit. It made elsewhere, should shipped in the grab by the WF is 25 per cent.

The Food Bag

Schlitz Palm Garden, huge pop-priced eatery, will open early next month. It will have 700 seats in main dining room, 700 in cafeteria section and 600 in open-air terrace. Famous Chicken Inn is open with a 500-seat dining room. Fried chicken feature. Muller Catering Corp., headed by

(See FLUSHING FRONT on page 67)

Film Moguls Eye Rose's Aquacade

NEW YORK, May 27.—Billy Rose's Aquacade, not four weeks old, had already existed the film moguls for Rose contracted them in bedding for the film rights to the Aquacade, with reports that M-G-M is interested in a deal to film the water carnival, which would be titled *Billy Rose's Aquacade*.

Rose's asking price for the show has an unusual angle in that it is predicated on the attendance figures. Rose is reported seeking $100,000 for each million people who view the water spectacle at the fair this year and the film rights. If more than three to four million will see the spectacle, which is considered best business in the Amusement Area since its opening, if any picture producer shells out on Rose's terms it will be the highest price in film history to be paid for a motion right to an attraction.

Those close to Rose say that some kind of a deal on the film rights will be contemplated in two to four weeks. Leland Hayward flew out to California to represent Rose on the deal. Rose's angle on the unusual asking price is that the attendance is the best judge of an attraction's value.

Additional World's Fair News

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The Pool Whirl	37

Among scenes were *In Old New York, On a Sunday Afternoon, I Guess I'll Have To Telephone My Girl, Sweet Adeline, Wait Till Dark, Strolling Thru the Park, Goodbye My Lady Love and I Can't Tell Why I Love You*. Sketch titles were *One Hawksbury, The First Automobile, The Horse Pitchers and Just a Bachelor*. Finale depicted Admiral Dewey being welcomed by Col. Theodore Roosevelt. Music by New York Paderiles Orchestra, directed by Evelyn Downs. Added to the production numbers were impersonations of John L. Sullivan, the Boston Strong Boy, Mayor Jimmy Walker and Lillian Russell.

(See REVIEW on opposite page)

D&R To Set Up Feed Spot in Fun Sector

You have to get drunk to rate a picture on wall in color

NEW YORK, May 27.—Dufour & Rogers, with six attractions on the midway, will add some more to the fair's high-grade eatery to the trade. Duo has purchased the Pan Pacific Restaurant, Hollywood, air-conditioning units, silver, glassware and dishes from the Hollywood Restaurant in Manhattan.

Idea is to set up a club for midwaysiles with membership requirement being an autographed picture for display. After a member becomes a member of the Rogers explains it, the member's picture will be taken and put one in color for all to see substituted. After that he can imbibe all he wants without "penalties."

Program is also to interest Ripley's freak show opens next month at the site occupied by the Hollywood Restaurant, while Dufour & Rogers operate Strange as It Seems at the expo.

Special Events

May 31-June 18

British Week	5-10
Kansas County Week	5-11
May 31: Maine Day.	
June 1: Indiana Day; Morris County (N. J.) Day.	
June 2: Japan Day.	
June 3: Illinois Day; Springfield (Mass.) Day.	
June 4: Dartmouth Day; Sussex County (N. J.).	
June 5: Massachusetts Day; YMCA Day.	
June 6: Nat'l Federation of Sales Exec.	
June 7: Norway Day.	
June 10: King and Queen of England visit.	
June 11: Scranton, Pa. Day; Hawaii Day; Flower Sunday.	
June 12: Portugal Day; Delaware Day.	
June 13: Sullivan County Day (N. Y.)	
June 14: Flag Day; B. & B. Day.	
June 15: Oregon Day; Rockland Co. Day; Binghamton Day.	
June 16: Maryland Day; Patriots' Day.	
June 18: Arkansas Day; Fathers' Day.	

NEW YORK WORLD'S FAIR

Beginning Sunday, April 30, 1939

RAILROADS ON PARADE

A musical pageant-drama of transport by Edward Hungerford. Music by Kurt Weill. Staged by Charles Alan. Settings and costumes designed by Harry Horner with scenery built by Mesmerow & Dunnan and Studio Alliance and columns executed by Frederick Lucas Co. Lighting by Century Lighting Co. Eleven stages by Jo Mielziner, Frederick Mary Drayton, Walter Fellows. Dialog director, Walter Kerr. Musical director, Gilbert H. Knapp, assisted by Ralph H. Cline (mechanical and technical), Lawrence Lucchesi, stage manager, Arthur Mayberry, Stage director, Henry C. Scooler, sound director, Isaac Van Grove. Technical stage manager, J. P. Kilbane. Production supervised by Byron H. Walter. Business manager, Harrington Adams. Press agent, Ben Kerner. Production created and designed by Edward Hungerford under direction of Grover Whalen, Presidents' Conference.

PRINCIPALS: Leslie Austin, Robert Harrison, Michael Green, F. I. Burkhalt, Charles Kraus, Frank Williams, Arthur Nicholas, Jerry Lawrence, Don DeFoest, Miles Gilmore, Bill Mahoney, Margaret Dale, Ruth Ellis.

CHORUS: Sally Fox, Pat Phillips.

ACT I.—Scene 1: Dawn of Coming of the Railroad, 1827. Scene 2: The Coming of Railroads to New England, 1835. Scene 3: The Granite Railway, 1837. Scene 4: The Pioneer Locomotive, 1829. Scene 5: The Iron Horses, 1830-31. Scene 6: The Two Thoughts, 1831. Scene 7: Scene 8: Overland Trail, 1849. Scene 9: Lincoln Rides the Railroad, 1861. Scene 10: Golden Spike, 1869. ACT IV—Scene 1: Yesterday, 1917. Scene 2: Today, 1939. Scene 3: Tomorrow, 1963. Scene 3: And Still They Ride Upon the Conquered Continent. Scene 4: Riding Pullman. ACT V—Scene 1: Pounding the Rail. Scene 2: Sing Me a Little Rail Cadence. Scene 3: The Railroad Under Fire. Scene 4: The Railroad Lives.

With an investment of $350,000 and a daily nut of $3,600, *Railroads on Parade* wins honors for being the most costly exhibit the most lavish, spectacular production show of the fair. Production has been presented on the Flushing Fair's Big Business Exhibit Hall. Eastern railroads is the sponsor, and Edward Hungerford, famed for similar show-for-business ventures at Chicago and other expos, is author, producer and director. The show is a free-and-one-half-acre plot within the huge 16 exhibit in transportation hall.

Railroads on Parade is the saga of American railroads unfolded in an eve-ritual. Entertainment is a pageant-drama of railroad development is depicted in a series of fleeting centuries-in-a-minute together in coherent absorbing fashion by the libretto of Hungerford and the music of Kurt Weill. Aim is to purpose to sell the railroads to the public, the selling job left to the Charles Alan production. Only in the concluding act does a rather reasoning a commercial plug creep into the action.

Show is seek entertainment from start to finish. Which means that the show, stripped in mass appeal, which will click with Joe Public, is a cinch to click. Action is so well paced and carried on on ways a school boy can dig. Action is able for anyone to catch all the pieces of business at one sitting. All dialog music and scenic effects are such to hook beneath the grand stand and sent forth thru horn speakers and sound stage. Actors do their bits in pantomime with the music perpetually well synchronized with the dialog.

Praise in hunty due the direction of Hungerford and the directing of Charles Alan and his aide. Continuing to top, Harry Horner created more than 500 costumes for the spec and also did the scenery.

Personnel numbers 400. Including performers, musicians, front door men, etc. Of this number there are 100 actually in the performance. All-Equity cast includes an ensemble of 41 women and 77 men and a mixed ballet of 32 (Chorus numbers 19 and 24 musicians provide the music. Backstage boxes, front seats and an orchestrapit under steam take part in the show. More than two miles of track are in the back yard.

Show is of the semi-grand variety being given twice in the afternoon and twice nightly every day except Monday in contrast to daily matinee schedule. Grand stand seats 4,000 with all but end sections under a colorful canvas canopy, which is 33 feet of the ground and 60 for reserves for afternoon performances and 50 and 32 for evening shows. About one-third of stands is reserved. Space is the carpet of air thru which out the grounds, measuring 320 feet from top to grass and 130 feet from top to eye. Stage has two elevated platforms with a turntable flanking each side of first platform, which is the main stage.

Compared with the *Wings of the Century* pageant in Chi and the *Parade of Years* at the Cleveland expo, this latest pageant production is more elaborate and spectacular from every angle. Only a man with the love of railroading in his heart could have created it.

All in all, this spec is well worth doing. The *Railroads on Parade* is sure to become an absolute must in the minds of fair-goers. Thru once the word spreads thru the hinterlands. Show is a worthy addition to fare provided by this pageant of railroad progress. *Reuler.*

REVIEW

(Continued from opposite page)

Jenny Lind, the Swedish Nightingale, sings Swedish.

Book and dances were staged by Dan Dody, with Jerry Lawrence directing the musical arrangements by Edgar Carver, scenery was designed and executed by Frank Ilio and costumes designed by Mahieu, with shoes, stockings and tights by Leo Arnold and Company, Inc.

Knickerbocker Inn is for top tattle. Prestigious Knickerbocker Inn, Hollywood Dells, only Chinese eatery in Flushing Boardwalk, continues its policy of offering exclusive Oriental entertainment with an interesting floor show to the music by Lee's Band. This spot is beautifully done with Chinese red the dominant color and is well and tastefully equipped. For the lower brackets there's the Hayrides, run by Joe Dunn.

Village is made up of some 50 onestory buildings which look as if they have been standing since the middle of the century. Blue effect is further carried out by quaint lamp posts, wooden horse-carriage and other appurtenances of the era of the Civil War. There are even an old-time trolley, a 10-cent ride around the village operated by John Dunn and a 10-cent ride around the lake on a net from a 130-foot ladder, which is a friend of the Dunn family, operated by Sid New York and the Brooklyn Bridge. Jungle Drive is the inspiration "safari" runs a delicatessen store, complete with Indian and Chinese curios, and jungle wolves. In the center of the big plot is the Bowling Green, with shores of park Chinese lanterns are actually strung. In this setting, on a band-stand type of stage, the presidential series of ten minutes eight or nine times daily depending on traffic. Presidential series is about literally 100 per cent filled. Murray Goldberg has two scales. Rate fifteen the novice and twenty-five the pro. The bowling shop, Frank Gould and Jolly Freeman operate the bowling alleys. Also the restaurant. Some buildings, including General Motors, are on the Flushing waterway, are still under construction. Such completion is expected a week. One of these is the touted Barnum's Museum.

Interesting sights are Night Court, a wooden Indian, Dan Dowey's Ice Cream and hanson cabs, barber parlor, black-smith and other ye olde shops, and stable. One expert piece of showmanship is a gallery daily put up a newspaper giving events which happened between 1800 and 1907. Along with this is the famous Ye Olde Tattle Gazette.

Spot has four entrances, gate is quarter and location is just off City Subway ramp. There is extensive parking.

Former Governor Alfred E. Smith and his family returned and many other bigshots turned out. Al doing a spiel from the stage with George Jessel. Grover Whalen spent the whole evening there. Official opening today with Eddie Cantor, Burns and Allen and others at the Jewish Friendship circle carded as guest stars.

Amusement stretch needs this terrific village like an anaemic needs blood. *Wilt.*

GOLDEN GATE INTERNATIONAL EXPOSITION

SAN FRANCISCO

February 18 to December 2

Slash in Toll, Parking Urged For Gate Boost

SAN FRANCISCO, May 27.—Discussions looking to boost attendance has led to a promise that bridge toll would be cut from 50 to 25 cents for expo visitors. Resolutions seeking a slash in bridge toll have poured into the Toll Bridge Authority since the drive by citizens and organizations to obtain reduction in the cost of visiting Treasure Island by automobile.

Reports that 3,000 parking fee had been agreed upon were denied by a member of the management. It has been proposed that the expo waive its fee from the parking concession, and charge from 50 to 85 per cent. Such a step, it was felt, would offer a basis for bargaining with the parking concession for a sharp slash in the 50-cent fee. Concession proposal that taken is 25 to 40 a 35-cent fee may be charged. Parking concession has taken in $185,437.

Two Dime Days for children a week have been recommended by the heads of promotional and "gate-building" departments, calling for establishment of incent admission as a regular week-day feature and designating one of other Dime Day every week for children of 14 years and under.

Negotiations are under way with municipal officials, seeking a basis on which union restrictions can be relaxed to permit engagements of more *(See SLASH IN TOLL on page 49)*

Status of Follies Awaits 4-A Ruling

SAN FRANCISCO, May 27.—Status of the *Ziegfeld Follies* was undetermined as show got off the ship's shelf Tuesday night. Actors' Equity and American Federation of Actors, both of which claim jurisdiction, are awaiting ruling of the national board of the Fourth A's as to the jurisdiction. Members of the cast are said to belong to the AFA, and majority of the principals holding cards in both unions.

Following the show, a confidential report was sent to the Four A's by a newspaper critic at invitation of the Fair Exp. Report, it is believed, will qualify as an expert opinion as to its classification as vaudeville, burlesque or a stage show.

The prevalent opinion to be mentioned in the show's cast is that Bert Wheeler, Altho Everett Marshall and Al Trahan offered week-while numbers. The show, really two, divided by a half-hour intermission, totaled 39 numbers. It could be classed, without reservation, as nothing more than an ambitious vaudeville revue.

Pageant Performers Injured

SAN FRANCISCO, May 27.—Seven performers in *Children of the Golden West* were injured, two seriously, when an old stagecoach crashed into an artificial village fire engine in Tuesday afternoon's performance. Frank Cabral, stage driver and other performers received concussion and internal injuries. Every person was unconscious when taken from the wreck.

Paid Attendance

Previously reported	3,861,992
Thursday, May 18	22,858
Friday, May 19	20,728
Saturday, May 20	22,944
Sunday, May 21	43,862
Monday, May 22	19,932
Tuesday, May 23	21,964
Wednesday, May 24	21,360
Total	3,148,871

CA To Ask Solons For Tax Exemption

SAN FRANCISCO, May 27.—Concessionaires' Association has petitioned the legislature to be exempted to exempt the group from personal property tax. Thru a State constitutional amendment passed last year, property of the Exposition Corp. and exhibitors is exempt, but concessions are considered "leaseholds" based special legislation, concessionaires will be exempt by May 1st.

Attorneys for the association and a committee named by The Cameron, chairman, met last an application for a hearing before the Legislature adjourns this fate Friday. Under the law the city assessor must assess property of concessionaires at 25 cents per cent on each $100 value, and property concessions prior to March 1 is liable to assessment.

Membership voted to levy an assessment on concessions to raise a kitty of $1,000 to be a starter for legal fees and other expenses incident to immediate passage of legislation. A proposal to pay the tax and then fight it in the courts was rejected.

Gayway Juice Bills Plenty

SAN FRANCISCO, May 27.—Disparity in utility rates has given rise to assertions that the exposition is being an island of cheap utility bill at expense of concessionaires. Gayway is billed by fair management for electricity and pay a considerably higher rate than the exposition does. It is said that concessionaires of power users in on the Gayway, Switzerland of America and Golden Gate offer exhibit palaces close at 10 p.m. leaves the Gayway and Treasure Island open at late hours, a distinction for which it apparently pays and pays.

Gleanings

—By WALTER G. SIBLEY—

SAN FRANCISCO, May 27.—One of the best things it would be a good idea to put traffic lights on the Gaywy, now that there are two auto traffic lanes. Not anywhere else on Treasure Island, lights are needed. Cop by the stagger system so that cars would not be delayed by the traffic lights. Cars coming today and customers could step up on ballyhoo platforms to let them pass. Also mechanics and engineers should be used to follow the Wild West parade, which twice daily makes a trip thru the Gayway with more than 100 horses. Mechanics are building a bridge thru the Gaywy to the Gate end where passengers from Oakland ferries will enter.

Fred McPhile, shooting gallery operator, returned from Chicago last week. *Gil.*

(See GLEANINGS on page 47)

BY POPULAR DEMAND! TROPICAL FRUIT DRINK JUICES IN GAL LOTS!
Fastest Selling Juices at N. Y. World's Fair.

PINA COLADA (MAKES 6 GALS.) ..... $2.00 A GAL.
Made from Fresh Pineapple, Coco. & Gum.
PAPAYA (MAKES 6 GALS.) ..... $2.25 A GAL.
Made from Fresh Papayas Pineapple Coco. & Gum.
GRAPE CHAMPAGNE (MAKES 6 GALS.) ..... $2.00 A GAL.
Made from Fresh Grapes.
SAMPLE GALLON OF ANY OF ABOVE JUICES $2.50
Will ship anywhere in the United States.
NAT LERNER, 203 Lexington Avenue, New York City

Openings

NEW YORK, May 27.—Open over this week-end or within the coming week will be Dali's Mermaids, Jack Sheridan's Jungle Jamboree, Lou Nomad Bell Cooling Crystal Lounge, Jordan B. Mott's Cocktail Lounge, Jump, George Jessel's Old New York (Temple), RKO's Dance of Years, Ripley Time and Space, Whitly Boomerang, Norman Bartlett's Drive-a-Dreams, Billingsley-Hamid Clip Emotions, Travers Lafiland and Philadelphia Tobogan Co., Dodgem walkthru. Some of them will take a touch time being finished in time for Decoration Day week-end, however. Pop Truman's Arctic Gulch Temple got under way this week. Opening Friday, passed in toe, a 15-cent show with a steady grind and ballyhoo.

Conducted by CHARLES WIRTH——Communications to 25 Opera Place, Cincinnati, O.

Fine Business At Premiere of Great American

SAN DIEGO, Calif., May 27.—The Great American Circus opened officially here yesterday, weather being ideal and business near capacity. Formal opening was at Inglewood Wednesday.

The highlights of the performance are Bert Nelson's juggling act, the 24 Pinchonettes, Seven Crossmans, Wallace Troupe, Mabel Foster riding and aerial bar acts, Frank Miller's manage horses, and Craig Troupe.

SHOWING THE BIG TOP of the Gainesville (Tex.) Community Circus, which was demolished by a fresh windstorm at Ardmore, Okla., May 16.

Further Delay in Payment of Tim McCoy Wage Claims

WASHINGTON, May 27.—A further delay in the payment of wage claims from the defunct Tim McCoy circus was made known this week after Richard A. Harman returned from conference in Wilmington, Del., with Joseph Deasse, attorney for the trustee in bankruptcy.

The delay, Harman stated, is caused by duplicate payment of wage claim slips made which have been made in some cases as many as four times. Over $3,500 in the claims handled by Harman has been adjudicated and ready to be voted, but it may be three or more months before it can be counted.

Only eight of the hundred claims advanced by Harman were overed, the Washington lawyer stated, the others were adjusted after detailed examination showed some claims had incorrect amounts to be allowed. However, many of the assignments given by McCoy employees to Charles Ringling, Sarasota, R. E. Barlett, Reno, and Dauphin County, Pa., were subject to question when it was learned that the same claims had been pressed by as many as four different parties, but in most cases were divided between Barlett and the District of Columbia Welfare Division. Both parties had advanced money to the claimants upon the security of the wage claims.

Reconstruction of events since show closed here last summer indicated that attached assignments were issued to Barlett, who agreed to press their claim for taxes and then will turn over to the claimants obtained money from the District of Columbia Welfare Division protest. One individual (F. Richards) had a valid claim of $1,29 in wage due from the McCoy circus, but succeeded in obtaining $34.35 from the District of Columbia as well as pressing his claim to Barlett. Another person and his $11 claim involved three persons.

Trustee To Hold Payments

The trustee, it was said, is going to hold payments (even the last money) to cover all wage claims in full until he receives remuneration of the duplicate claims. Deasse has given assurance that he prospect to hear exceptions and to establish the validity and priority of the contested claims. It was estimated that three to six months will elapse before the claims filed by Len Dorsey, Robert A. Hatfield, Clarence King, O. A. Parnell, F. Richards, Redmond Kelly, Ed Tudor, P. N. Branson, Clay Williams, W. H. Hoover, Jack Hoover, Frank Davies and C. W. Finney are cleared up for the satisfaction of the trustee before that time.

Fans Mark Anniversary Of Spokane's First Show

SPOKANE, Wash., May 27.—Spokane celebrated the twenty-first anniversary of the city's first circus last Saturday with a "Colonial Culinary Extravaganza" at Liberty Lake. Pioneer Rainsford and the Hannesford family were guests of the fete.

Hosts were Mr. and Mrs. Harry Conte, Mr. and Mrs. George Nieves, Mr. and Mrs. Don Babcock, Mr. and Mrs. Leonard Gross and Mr. and Mrs. Harper Joy. Invitations in the form of a 24th herald were sent out half-hooding the "Spokane Circus Spread" and a delicious barbecued dinner was served.

Cole Show Having Excellent Season

WARREN, O., May 27.—Cole Bros.' Circus is having a marvelous season. At every stand the Ohio tour it was visiting day. At Lima, were visited by Leonard Kenn and wife (Virginia Arcatell) at Dayton by Mrs. Margaret Cooke, Blackie Diller was present at Mansfield, and at Columbus we met Dick Cavanaugh, Eddie Richter, Doc Blair, Jimmy and Ed Allmond, Bob Phillips and Vernon Reeves. At Steubenville Reeves had a big day. Its Mr. Watts and wife were recent visitors. At Canton, visited by Mr. C. Dn Long, newspaper man of Massillon.

Arranged for by Rea de Rosselli, the Clowns, based in Ohio Stadium, went to the Crippled Children's Hospital at Columbus and staged a performance. Joe Adkins, Zack Terrell and Jess Murden were dinner guests of the Columbus Kiwanis Club.

The newspaper fraternity in Columbus gave the show four front-page art stories and exhibition day, reports Stanley P. Dawson.

(See COLE SHOW on opposite page)

Must Pay Additional Tax

HARRISBURG, Pa., May 27.—Dauphin County Court has decreed that Cole Brothers & Clyde Beatty Circus, Inc., Indianapolis, Ind., must pay $750 under the Pennsylvania itinerant stream and fee tax for 1938.

A State-wide license was issued that year by the Butler County treasurer, contrary to the payment for the tax. In Dauphin County, however, at the request of State authorities, the county issued

(See COLE SHOW on opposite page)

P & W Show Headed Into Middle West; Okeh Biz Continues

CANTON, O., May 27.—Parker & Watts Circus ended its eastern trek at nearby Medina May 20, and is headed into the Middle West. Business continues satisfactory, with the route being confined to the middle-sized towns, according to Ira M. Watts. At New Philadelphia, May 19 matinee was light, but a full house was on hand at night. At Medina show had a fair matinee with better than a half-house at night.

A steady stream of visitors has been on the show. At almost every stand showing after-notices have been accorded the show, and newspapers have been liberal with advance notices. From the business done in the Buckeye State is likely that the show will make this territory annually, Mr. Watts informed friends here.

Barnett on New Lot At South Bend, Ind.

SOUTH BEND, Ind., May 27.—Barnett Bros.' Circus had a big matinee and capacity night under a new tent on Lot, Greenlawn and Mishawaka avenue.

Show went to Chicago, then Gary, and is headed for the Midwest.

Hervey Piloting Downie

CINCINNATI, May 27.—B. B. Hervey is the new general agent of Downie Bros.' Circus, succeeding James M. Beach, who recently left the show.

Capacity at Bow of Main at Akron; Week Auspice Dates

AKRON, O., May 27.—The new Walter L. Main Circus at Columbus opened under auspices by Frank A. Buttman and Ben S. Jones, heard here night of May 20 on the regular downtown circus lot. Carroll and Exchange streets, before a capacity audience under ideal weather conditions. Program, presented in three rings, runs an hour and a half under direction of Jack Moore. Second performance Monday night had to be cut to 90 minutes. Big tops is an 80 with three 40s, seating 70-foot round and show, is 160 with one 80. Banner line is 116 with a dozen stage attractions.

Management reports a deficiency in program makes it surefire. Program will be altered for the second stand, according to Buttman, who said he planned to add several novelty acts. Action proposed local staff was augmented for second stand. Billing is heavy. New acts for side show are to join, Manager Bill Meyers announced. Front yard has a nice line-up of concessions, all of which enjoyed a big opening day's business.

Show will move by motor and jumps will be short, Buttman said, with immediate route being confined to Eastern and Northeastern Ohio. Walter L. Main was much in evidence here. Many visitors came to Akron Wednesday night for the show. Engagement here is for eight days, then Canton for a week.

The Program

1. Tournament. 2. Ring 1, Morris Trio, comedy acrobats; Ring 2, Rooney's comedy acrobats. 3. Ring 1, Rooney Duo, wire; Ring 2, Jack and Clara Moore, wire. 4. Ring 2, Capt. Billie Bells and his Dogs in steel aerial act. 5. Clowns, Earl Shipley and company. 6. Ring 1, Grace Roosky, high-school horse; Ring 2, Earl Shipley, high-school horses. 7. First concert announcement. 8. Clowns. 9. Ring 1, Gracie Rooney, traps; Ring 2, Elizabeth Rooney, cloud swing. 10. Barnard's dogs, presented by Mrs. Barnard. 11. Rooney's dogs, by Mrs. Rooney. 11. Ring 1, Barnard's bucking mule; Ring 2, Rooney's bucking mule. 12. Athlete, featured aerialist, in Ring 2, with special announcement. A well-rounded item. 13. Ring 1, Rooney's Jan Mule; Ring 2, Bichler's goats and monkeys. 14. Clowns. 15. Ring 2, Power's elephants, four well-trained bulls, presented by George Power, is one of the best and the outstanding feature of program. 16. Ring 1, Bichler and Anna Morris, double traps; Ring 2, Gracie Rooney, traps. 17. Ring 1, Barnard's riding poodles with monkey mounts. 18. Concert announcement. 19. Ring 1, Barnard's bears, presented by

(See CAPACITY AT BOW on page 35)

Alliance Signs Great American, Star O'Rama

NEW YORK, May 27.—Leo Abernathy, president of Consolidated Alliance of Billposters, Billers and Distributors of United States, is here this week in New York conferring with William McCarthy, executive secretary of the organization, states that the union had recently signed up the Great American Circus and Star O'Rama Show of 1939. The latter show was signed by National Organizer Joe Cavanaugh. Great American was signed by Assistant International President C. D. Garrett of Los Angeles.

McCarthy states that New York Local No. 2 will hold a meeting June 11 to elect delegates to the national convention, to be held at the Hotel Lincoln, New York City, week of October 8.

Fair Biz for WPA At Ridgewood, N. Y.

NEW YORK, May 27.—The WPA Federal Theatre Project circus closed its week-end run at Ridgewood May 20. Biz was fair through the engagement.

Visitors included Hallie Flanagan, national director of the Federal Theater Project, and Gordon Graham, associate director for New York City. Graham is in charge of "Hi-Jinks" production and the circus comes in under his supervision. Show was opened with Hallie, executive staff of the show early best week to snap out future activities of the Federal Theatre.

Howard V. Bary was a caller at the New York Times office Monday during the week.

Frank Gaby's testerboards have arrived and he and his troupe have started rehearsals, reports Wendell J. Goodwin.

Burleigh-Gilman Show In Storm at Jay, Okla.; Big Top Is Demolished

JAY, Okla., May 27.—The Burleigh-Gilman Show was in a heavy wind storm here night of May 16 which blew 100 by 40 big top was demolished. Now showing in this section of the country, show has been in operation six weeks and business has not been very good. R. L. Sanders, agent, ahead, reports agent for the Al G. Kelly and Miller Bros. Circus past two years, Jack Hoyt, one of the owners, is general agent.

Roster of R-B Adv. Car

CINCINNATI, May 27.—The following are on the advertising car of the Ringling Barnum circus: J. J. Brasil, manager; Harry Hoover, billposter; R. F. Flanigan, boss lithographer; C. A. Riggs, boss bannerman. Jack Powell, G. W. Hanna, E. Bennett, W. Dowd, R. F. Hatcher, E. Caupert, G. Reynolds, J. Haddon, O. Williamson, J. Little, Jack O'Brien, H. Barth, M. Holland, G. Hodgeman, D. Powell, B. Schupp, E. Riley, M. Oates, O. Orth, J. Long, T. Brasil, pastemaker.

Anderson Denies Report About Biz; Well Pleased, Says

Yankton, S. D.

Editor The Billboard:

I wish to protest against the article your correspondent at Lincoln, Neb., had in your issue of May 13. Little knowing arithmetic will convince you there is something wrong with the figures. My your correspondent's estimate of the number of people who attended the show at 35 and 50 cents would more than take the entire gross receipts, so there is nothing of the revenue from reserved seats, concert, side show, etc.

We attribute our rather poor business in Lincoln to the fact that the people there were very badly disappointed last year with a dog and pony show highly advertised as a circus. The show has not been in Lincoln now this year and has never been in the red. We opened in Lincoln Saturday night, May 13.

(See ANDERSON DENIES on page 35)

With the Circus Fans

By THE RINGMASTER

Care
MELVIN D. HILDRETH W. H. BUCKINGAM
11 E. 53rd Street, Tumut Road,
Washington, D. C. Berwick, Conn.
(Changed by WALTER WINCHELL from "Over The White Tops" — see Baldwin Pirates Review, page 34, this issue.)

ROCHELLE, Ill., May 27.—CPA Harry W. Hackett, of New Britain, Conn., was a last week-end guest of George A. Hamid and Bob Morton in Montreal, where he attended their indoor circus at The Forum. He reported an excellent show.

Melvin D. Hildreth has been notified that his CPA 88 Over Well Britain has been cured the American association by electing its president to first honorary membership in the British CPA.

George H. Barlow III of Binghamton, N. Y., writes, "I returned from New York, where I viewed the big show several times at Band Island City and saw the World's Fair a number of times. The show is marvelous and I feel that all Pass with added to the performance last New Year's Innovations. Witnessed the tearing down and loading of the show for Washington. Tractors and trucks do an efficient job. As a patron of New York World's Fair, I recommend that all fans take in the George A. Hamid Bicycles Circus, the Jack Dempsey Boxing Exhibition of Centaurs, the Canine Capers, the Frank Buck Wild Animal Show and the Beechnut Circus. The Beechnut Circus features a parade in front of large eight pole big top painted on curtain. When parade has passed curtain is opened and there appears a 3-ring mechanical three-ring two-stage circus. This is the most amazing, most animated display that I have ever seen. It will thrill any real circus fan or model builder."

Bench Benton was a caller at the *White Tops* office while in the city. Midway Attractions were in Rochelle for circus and it was reported well with show.

Ed M. Hilleary, of Baltimore, Md., accompanied by Bill Reed Jr. caught Downie Bros. Circus at Harrisburg, Pa. Report that they saw good business. Circus was the Big One showed their city. Circus Pals membership drive progresses, en route to the New York World's Fair are invited to visit the Pat Valdo Bros. Circus Room in the Binghamton Recreation (Barlow Building) Center, Binghamton is about half way between Buffalo and New York City.

Bogert Has Inaugural At Castle Creek, N. Y.

CASTLE CREEK, N. Y., May 27.—A show known as Bogert's Novelty Circus opened here May 20, according to the Grange. It consists of trained ponies, dogs, pigeons, dove, guinea hens, rabbits, cats, chickens and other trained animals and fowl. Performance also includes chair-balancing trapeze, revolving trapeze, flying ladder and clown numbers.

Show is presented in a 20-foot top, with seven sections of blues set up on one side of tent. Kid show featured nine cages of small animals and some novelty numbers. Part of the equipment used to be a Ringling Bros. Circus, which toured under auspices last season, and was recovered in 1937 as Marvin Bros' Circus.

The show travels on six trucks and trailers. In addition there are several automobiles with trailers for living quarters. Pitney Bowes is with the show. Advance and contracting, as well as banner soliciting, is handled by George W. Gray.

Miss. Highway Signs Moved

NEW ORLEANS, May 27.— Billboard users on Mississippi highways were busy this week moving back signs after State officials suddenly announced it would allow only 10 days for replacement of boards to limit of 150 feet of roadways. Fines of $25 to $100 for each sign within minimum are fixed.

TIGHTS
OPERA HOSE
KOHAN MFG. CO., 290 Tuttle St., Brooklyn, N. Y.

Performers' Club

By CHRIS CORNALLA

CHICAGO, May 27.—The club is all hustle with the different fair outfits in rehearsal. The pinboards are newly decorated to greet the customers.

Ringling Bros.' production of Don Air Country Club show, now in rehearsal.

Earl Pierce has charge of the fair show at the clubroom prior to opening at the Alhambra Theater, Milwaukee.

Pyrpyra, Greece, expects to join the Art B. Thomas Shows.

Hoot and Joe open with Jay Gould's Million-Dollar Spectacle.

Ben Glass, dancer, is at the clubs in and around Chicago.

Ben Kaufman's Pal Wing new dancing stylist, is in rehearsal, with Jack Haley's production.

The Bellroder are with Earl Taylor's Revue.

Bill Borgwardt and his clown band are playing the high spots around Chicago.

Hildebrant Brothers are perfecting new routines for summer dates.

Ben Glass, passed into town, stopped at the club to say hello.

Jack Ryan, Hippodrome man, is at the club office for many members. Kindly call for yours or send forwarding address.

Ingham at Ruffin, N. C., Readying for Summer

RUFFIN, N. C., May 27.—Since closing their school tour in South Carolina several weeks ago Mr. and Mrs. Ben Ingham have been at home here getting things in shape for the summer. Child Ingham, who has been with Ringling Bros. for several years, worked a two-day engagement at Roanoke Rapids, Roanoke, N. C., and is at present at Camp Cabarrus for the Boy Scouts, near Kannapolis, N. C. The chief has been engaged there for the summer. Mrs. Ingham teaches Indian craft, Indian lore, archery and other things pertaining to the American Indian.

Mr. and Mrs. Ingham visited Mr. and Mrs. Ben Wade, owners of show of same name, while the Buckeye were showing in Roanoke Rapids. Also visited Mrs. Ingham's mother, 70. This was the first time she had seen her child's show under canvas. Letter from H. B. Brison, of Silver Brook, Conn., says that show is doing good business playing the high spots. The Ingham's visited with Brison and Mrs. Wade while the Wade motordrome came, while the Stratos Shows were in Danville, Va.

Night Good at Bridgeport

BRIDGEPORT, Conn., May 27.—Downie Bros' Circus, coming in here for a return appearance, pleased two daily, N. J., in the first stop of a New Jersey tour. Night business was good, which continued most of the day, with a light thunderstorm at night.

Matinee business was rather light, despite the fact that the show didn't go up until 2:45. Many of the school children a chance to attend local schools and colleges, consequently, the kiddies not a half-hour earlier. Night business was very much better, a strong performance being on the menu.

Wooster Boosters Host To Chas. Siegrist Club; Former To Join Later

WOOSTER, O., May 27.— Wooster Boosters, a Rotary club, entertained Pres. Shownem and ex-troupers, played host to the Chas. Siegrist Club of Canton night of May 11 at Hotel Becket here. Some 150 attended movies of the Circus Lakes Expedition of two years ago. Stark County Pals Association and the Ringling-Barnum and Cole Bros' circuses were in the fraternity's photographer of the group. Following the show, a pleasant hour was enjoyed, at which short talks were made by visiting showmen, with Walter (Doc) Kerr, Shownem's ex-showman, as toastmaster. Merry Levine was chairman in charge of arrangements, assisted by Jess Edwards, Andy Smith's Band entertained and a buffet lunch was served.

The Wooster group voted to affiliate with the Canton club. Prior to the meeting, callings of J. H. Edwards from with headquarters here, paraded the main streets and entertained downtown in front of the hotel, the stunt being arranged by Edwards.

Picked Up by Waddell

CINCINNATI, May 27.—Doc Waddell contributes these:

It is Hon. John Harvey now. Formerly an executive with Bud Anderson's Circus. He is, in fact, now, looks like he good, back in his home town, Emporia, Kan., operating a credit bureau, and is county clerk of the Republican Party.

W. J. Fearnot, once circus and carnival publicity man, last star member of Coral d'Alene, Ida., in bowling alley business in Coeur d'Alene, Idaho. George A. Cochran, has returned to Portland, Ore., to take up his duties as right-hand man for Paul Gregory. He right hand that suffered a fracture several months back is in perfect shape again.

Col. Charles P. Beck, of Davenport, Ia., performer, circus side-show magician, training "Chastity's One-Man Band" show, read Hass's trouper for 38 years.

Friend Turner, years ago a circus man out of Xenia, O., has a haberdasher shop in Kansas City, Kan. Has been away from home for the top 31 years.

Col. Fred Pickrel, once with circuses, is Jackson, Calif., boy, has one time moving picture business in Ponca City, Okla., to the present time. He retains his theater at Pawhuska, Okla. Pickrel is one of the few movie theater men who the boosted tent show as they came along and did not fight them. His home is museum in Ponca City.

Col. Don B. Hall and wife, of Modena, Ill., hitch-hikers, on the Wheel's Fair in New York. From Modena to New York took them 6½ days. He writes: "Fair is wonderful."

Mrs. Ella Lietzow, widow of Harry Lietzman, has located on a country estate near Portsmouth, Va.

Fred Gladstone, Victor E. Trueblood, is ill at the Trueblood home, 536 North Ashland Avenue, Chicago, Ill.

Major-General Sir G. Richelberger, in charge of the Salvation Army's operations in York, Pa., and looks after the interest of the Pals when there. He possesses a large and fine collection of circus programs.

Letter thought Fred G. (Skinny) McMann dead. He's been away from the Pals years. Circus Pal Ed H. Shown then he's been on the waters as steward on the boat of Portland, Ore., and hears of him from his relative, J. W. Perris, at Bartlesville, Okla. Never knew he better circus bill car manager. His address is 115 Southeast 17th avenue, Portland. And he's not "skinny" any more. Present weight 200.

COLE SHOW—

(Continued from opposite page)

sought to collect on additional cars, which would put the show in line for 25% license class costing them $600 additional which they had paid in advance.

The circus claimed that it should not be required to pay on eight Pullman cars, but the court held that executives of the Pullman cars are as much a part of the circus as other attachers and ordered the Pullmans taxed. The licensing law states that license is dependent on the number of cars in the circus train.

Ohio Stands Very Satisfactory

CANTON, O., May 27.—Ohio stands very well in Circus, the last of which was Warren, May 24, were very satisfactory, with business in practically every city for about the last season, Jess Adkins informed *The Billboard* representative. Those towns on which he covered for a big day fell below expectations, while others and figured on so strongly came in with surprisingly good. Canton, he added, always a good stand for the show, was no exception. Adkins was big and strong was down at time and at night. Steubenville was good, but attention came thru with a fair day. Toledo gave the show a good day, Mansfield, Akron and Columbus proved somewhat disappointing. However, there were no losing days.

Lester Rodgers, peanut concessioner, whose home is in Steubenville, was a busy time there entertaining friends, also 48 Canton.

Shownem, ex-troupers and fans attended show in Canton. Many from the Walter L. Main Circus and Bentley American Shows were there. From Massillon came Jack Nedrow and J. J. Frank. Dale Drumheller greeted relatives and friends and spent considerable time with his parents here. Joe Hayworth renewed acquaintances here and 46 Warren.

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Highest Reproductions of any Photography. Sample Prints, Your Negative made for one dollar. Choice "Stamp" Finish only.
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52-55 W. 13th St., New York. Don't put money on top with Ross Minstrels up to 48460 Blowups.
GUARANTEED SATISFACTORY AND ORIGINAL CARDS TO ORDER.
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Presents Its
3 RING CIRCUS
Featuring CAPT. ENGERER'S
FIGHTING LIONS

SAVE MONEY MOTORIZE SAVE MONEY
SPECIAL Finance Plan SPECIAL
WRITE Chas. T. Goss
with Standard Chevrolet Co.
EAST ST. LOUIS, ILL.

NEW USED
TENTS
FOR SALE OR RENT
WRITE FOR FREE CATALOG
VANDERHERCHEN INC.
1846 Hospital St. Philadelphia, Pa.

WANTED QUICK
Workingmen in all departments. Conkleman Bros' Circus Wanted Man to Take Legal Charge. Jerry Lund & Wm. Conkleman, Write Quick. Perry, Ohio.

GREAT AMERICAN CIRCUS

TENTS - BANNERS
100 Ft. Round Top; Three 40-Ft. Middle Piece, Two 30-Ft. Wall.
CHARLES SNITKER—BERNIE METCALFE
O. HENRY TENT & AWNING CO.
1111 North Ohio Street, Chicago, Ill.

WANT TO BOOK AT ONCE
SMALL CIRCUS THAT CAN PARADE FOR ORIGINAL NEIGHBORHOODS
MYERS
7919 North Ashland Ave., Chicago.

HAAG BROS. CIRCUS WANTS
Acts suitable for Side Show. Novelty Acts suitable for Side Show. Ticket Sellers, Ticket Taker, Canvas Man, Canvas Foreman, Canvas Helper, Any Reliable Side Show Man, Lighting Man, Buy Billboard Boxes. Have Space for Sale. May 31 Byers, June 1 Fredonia, June 2 Buffalo Gardens, June 3.

WANT QUICK
An Orchestra Leader, Bands and Dancing Troupe, Acts, Concessions, Ride Men, Ride Help, Ride Mechanic, Ride Boss, Ride Helper, Ride Lot Man, Advertising Person, Show Girls, Write or Wire Lee Bright, Ship Bonner, Kentucky, Ohio.

48 Canton.

Shownem, ex-troupers and fans attended show in Canton. Many from the Walter L. Main Circus and Bentley American Shows were there. From Massillon came Jack Nedrow and J. J. Frank. Dale Drumheller greeted relatives and friends and spent considerable time with his parents here. Joe Hayworth renewed acquaintances here and 46 Warren.

To All Members Of
International Alliance Billposters, Billers and Distributors of U.S. and Canada
GREAT AMERICAN CIRCUS
STAR-O'RAMA SHOW OF 1939
HAVE SIGNED CIRCUS AGREEMENT FOR 1939
LEO ABERNATHY, Pres. WM. McCARTHY, Secy.
A. THOMAS NOONAN, Treas.

Under the Marquee

By CIRCUS SOLLY

B. B. GRANT pens that Russell Bros. had two very nice houses at Newark, O.

DOWNIE BROS. will be in Manchester, N. H., June 7 and Ringling-Barnum July 7.

PHYLLIS DARLING has joined the Bud Anderson show. is dancing with Marquita and Margaret Walker.

J. B. SWAPPONI, of Boston, is still working as agent of the pay shows on the Federal Theater Project.

ELMER MYERS has the tax box on the Bud Anderson Circus and Jungle Cireus.

WORD COMES from Carmona Troupe that it will not be with the Admire show this season.

ART WILLARD attended Parker & Watts at Effrata, O., at night, reporting packed house.

RINGLING - BARNUM was billed against Cole Bros. at Columbus, O., late last appearing there May 20. Big Cole will be there June 10.

WALTER S. LEONARD, of Glens Falls, N. Y., cards that his circus has been booked into Saratoga and adds that conditions are very good.

MRS. WALTER L. MAIN stopped over in Atlantic City with party of friends May 25 and called on Frank B. Hubin, who was with the Main show years ago.

JOHN ARMSTRONG has joined the Sisler Brothers' textbound act. He is member of Sisler Brothers' Big Attraction with the American Gouchos.

HUGHIE PITT and company, comedy cowboy and trick act, gave a matinee show at New York's World's Fair for the Repina Club.

RINGLING - BARNUM will be billed circus for Harrisburg, Pa., June 3; this year, a First in was Barnett Bros., followed by Downie Bros.

WHILE other phases of the question may be debatable, there is no doubt that a street parade has tremendous advertising value for a circus. There should be more of them.

IRAH J. WATKINS (Watkins' Animals), circus man, is with Louis Police Circus, has been showing thru Indiana and Ohio at theaters. On May 27 he opened at Kennywood Park, Pittsburgh, for two-week engagement.

ARTHUR HOFFER, director of outdoor advertising and Jerome Hartman, contracting press agent for Ringling-Barnum, were in Cincinnati last week. Show will be there June 11-12. Hartman called on The Billboard.

MULIE KENNEDY (Howard Marshall and Scotty Kennedy (Morris Hayes), former property men with Sells-Floto Circus, visited with Joe Kennedy on Parker & Watts show.

GEORGE SHERIDAN and Herbert A. Dodge, Wallerstein Brothers' show at Easton, Pa., stating fair night house in Bethlehem, Pa., was jammed. Show is playing Bantum at Long Island City, N. Y.

A. E. CROSSIANT, Alice Sparks, Spencer A. Stine, wife, Betty Jane and Herbert attended Ringling-Barnum in Philadelphia night of May 16 and enjoyed the performance.

JACOB B. JONES, Bridgeton (N. J.) gas company executive, and a group of friends recently were guests of Ray W. Rogers, of the Wallerstein Brothers' Bros.' Circus at West Chester, Pa.

AMONG THE graduating class of the U. S. navy, Annapolis, Md., graduating this month will be L. S. Reynolds, of Newport, Tenn., nephew of C. W. and Joe E. Lewis, of Lewis Bros.' Circus.

LAURENCE CROSS, clown with Russell Bros.' Circus, advises that he was sent home with his wife, who has been into hands of receiver, as mentioned in a recent issue.

VORNEY A. POUGHT, who played air circuses and fairs in Southwest years 37-38, has given it up and now has his own Kiddie Land Amusement Park on Kim Wa Lawn in Toledo, O., he is now at La Pontaine Hotel, Huntington, Ind.

WITH FRANCIS KITZMAN in his 12th season as manager, the advertising crew of Russell Bros.' Circus consists of Kitzman, Frank Kitzman, Al Rogers, Walter Lawrence, William Wilson, Claud Poe, Todd Golding, Jack Gibbons, Abe Newman, Ed Bernard and Jack Wilson.

L. L. BUCKNER, who had been handling the curtains on the Barnett show, and with whom he dropped out with show, joined the Walter L. Main Circus at Akron, O. Buckner was with the Main show on the show and his wife is in charge of reserved seat tickets.

IF WAS THE UNUSUAL—a battle of calliopes at Ringling-Barnum night of May 16. J. S. Edwards Show, opening that night, heralded the premiere with a full calliope and Ringling-Barnum responded from at the ground joined the chorus of calliopes of Edwards' show.

MANY RUSSELL performers visited friends on the Cole Show May 21. Russell was at East Liverpool, O., Clarksburg, Bridgeport, only 18 miles apart. Russell trucks passed the Cole lot while playing the Cole show Washington, Pa., to the pottery city.

WARREN H. HERSEY tickets sellet, who was with the John Robinson Circus in 1938, was in the Wallerstein of Barnett at Jacksonville, Ill., and would appreciate hearing from acquaintances. Address in Soldier Building No. 1, 1201 S. Main street.

RUSSELL BROS. advance is billing heavier than a month ago, judging from the film showing made at Ringling-Barnum Ohio valley for the East Liverpool date, May 23. Show was billed in a score of smaller towns in that district, using tons of paper both in town and in outlying districts.

H. J. (SAP) ELSON, former trouper, who visited Parker & Watts show in New Philadelphia, O., says it is one of the finest amusements he has witnessed in several seasons—and the largest, but truly a real Circus Parade. Saps has every set good and each doing a little more than expected.

LESTER AND BABE HUTCHINSON, handling bankers on Barnett Bros., while in Gary, Ind., ahead of show, visited with Harry and Lucille Lewis, who are presenting their Virtual Dog Food Safety Circus in schools. Will be there until they close, June 21, then return to Chicago to play picnics given by the Park Board.

HARRY REDMOND, with Ringling-Barnum, is injured in an accident afternoon of May 18 in Baltimore. Accident occurred early in the afternoon when a horse ridden by him in a close formation for opening spectacle fell and rolled on him. He was taken to the University Hospital.

ART HILL, comedy cyclist, produced and directed a circus in the Stark Dry Goods Co. store in Canton, O., for a week, using professional talent, including J. J. Evans' boxing dogs; Pete Mardo, clown; Billy Moreland, accordeonist; Ben Caper, tramp juggler, and himself doing cycling act. Attendance were at the store riding the youngsters.

FRANK (DOC) STUART, outdoor advertising man and ex-trouper, of Oklahoma City, was a recent visitor of Cole Bros. His two-ton Dodge truck, containing more than 1,000 worth of construction equipment and tools, was stolen from a garage in Dallas, Tex., and the Bureau of Investigation men picked it (See UNDER THE MARQUEE page 46)

Los Angeles

LOS ANGELES, May 27.—The Walter Guice Troupe arrived here and are now with the Cole Bros.' American Circus.

Herbert Hobson, formerly of the Ringling Hobsons, is in town, visiting his parents and may be with the Guice act.

Pete Petersen was up from Venice looking over the circus lot.

Arthur Revella returned from a trip, making talkies and stills and also doing radio talks.

Louie and Betty Roth in from Goebel's Lake. Roth stated he was breaking a group of 17 highly female lions. Lions, he said, fully recovered from illness, is in town and may troupe this season.

Curtis Little is back from cross-country tour by truck. Last seen at Hollywood Turf Club with an Eastern stable.

Turner and Jimmie Thomas and Jack Ryan, Hollywood, are engaged for the Hollywood Turf Club meeting at Santa Anita, with a ticket concession.

Ada Mae Moore, up from Santa Monica, plans troupe this season.

Walt Benson, another of the beach crowd, was in town looking over the circus circuit.

Bill Sutton, back from the East, stated show was rained fairly good with weather breaks.

Bill Cassidy and crew were taking shots of the new circus.

Ralph Ringling Blackie Escalante are working in a new circus film.

Murray Pennock, assistant technical director of the movie *A Dog at the Circus* flicker at MGM, stated preliminary arrangements are completed in the major part of the circus scenes set for shooting at the lot. Schedule calls for the picture, 80 days.

Jimmie Woods and Bob Thornton, play circus-circuited spots with the Yankee-Patterson Circus, are doing nicely. Are booked Miller's animal act.

The L. Mettius Ming Miller Juvenile Circus, composed entirely of school children at Sunset and Vermont school in L. A.

Mattello Bros.' Circus is doing fairly well. It was stated show will tour Northern California.

Dressing Room Gossip

RUSSELL BROS.—Recent visitors in the backyard were Mrs. Hazen, of Jamestown, Pa., Mrs. Grady of Mt. Pleasant, Pa. Grady was enthusiastically regaled by Mrs. Hazen that he played shows on the show, Clayton Hawson, author, who has been doing show business material for a novel, returned to New York. He will visit the show later in the season.

Considering where we are (in the mountains of Pennsylvania) we have had some very good lots. Mr. and Mrs. Webb Wood (Thomas) and others visited the Cole show in Steubenville. Gibson greeted many old friends. Some boys with him on the Robbins show last year, Mr. and Mrs. Les Daniels and the writer and wife visited the show and Dale Drubenbood. While visiting the show the writer met Jack and old friend, Charles Mahon. He is working in the Cole Brothers and Marie wire act on Cole.

Charles Webb, nephew of Mr. Webb, stricken with appendicitis May 23, was rushed to the hospital and underwent an operation. Last report was that he was a fast case to recover. Fitzy Lesters returned to Bloomington, Ill., preparatory to playing fairs. Latest amusement in early morning hours was with monkey riders and Roman standing races. Roman riders are Steve Johnson and Rex Rest. Mike Garner's wife returned to Los Angeles, her home. She was working with Mike in clown alley.

BOB ATTERBURY.

COLE BROS.—Many visitors at Toledo, O., Mr. and Mrs. Orvin Davenport, Eddie Stinson, Allen King, Ben Greenwald, Jimmie Pierhal, Phiale Bodie and wife, Vern Wood, friend of performers, was in dressing room all day and covered both shows as it happened. Wood had paid his debt of honor to Horace Laird. Notice the sensible practice of having two between shows—Loyal Family, Bill Moreen troupe and, Bidie Bedell and his gang. A number of Russell folks over to see us at Steubenville. They were Hoot Gibson, Ruby Hammond, Mr. and Mrs. Walter Jenifer, Bob Atterbury and wife, Al and Mabel Ringling, Lawrence Cross. Hear that Hammond is the proud papa of a boy, three weeks old. Another cow—Fitzy. Tip top. Billy Sexton has been with us a lot lately.

Weather has been ideal since we opened, and so has business. The Girdles, Ima were very prominent at Columbus, O., Mrs. Otto, Otto Jr. and Amelia (after show on the lot) all day. Al Crawford visited at Mansfield and was Mrs. Al happy. Notice Eva Hill is doing contortion on the trapeze and it looks very effective. Also notice all the girls working on the trapeze. Reminds me of my season show days in Ireland, when my wife and Mrs. Hammond used to make wardrobe for the show. Cheekers has taken a hold in the dressing room. Champion is in charge. Alabama Lock with Bill Moreen is show second. Frank Champion is performer and Dolly Todd, Ruth Mix, Ollie Lutz, Johnnie Agee, Willie Mahon, Bobbie Mahon, Betty, Raymond Pike, Hazel Harris, Francis Morgan, Abe Goldstein, Ruth Pike, Ruth Morgan, Frances Francisco and Jack Kiplpel, who just returned from Africa. Dave Barnes, of Lock Haven, Pa., proved to be a grand host. The Eastman Kodak Co. gave Bill Clover a display much greater than life size photographs in colors of Holiday, Sheetz Pies. Ed Chase, Merritt Ernest Ernest Kelly in their exhibit. Everett Correll gave the boys a show and they seemed to be interested in the Westinghouse Television studio. Ed Kelly seemed to be behind their return, but admitted it was a grand show.

Ann Brock is back in the performance after an absence of more than two years. Ann's mother visited many friends and relatives in his home town, Aberdeen, Miss., last week. Ann's mother has a new car and trailer, and Mr. and Mrs. B. Carey bought a trailer. Mr. Carey's reputation unusually well over the newly purchased public address system used on the show. Carey may for the main show entrance). In Easton, Pa., Bernard Pierce and Ed Pierce of our friend, Leroy Leonhart, who for many years was an outstanding clown, Georgia Lind visited the Brewers and received contributions from his many friends. Lind was injured in accident at the head of his grave. Ollie Correll is making wardrobe for the troupe. Mrs. Ivy O'Brien is making tournament as flag bearer.

Up to gravitation, Captain Dalbanie fell from the top step of his pedestal while on his wheel, but his quick thinking and acrobatic ability enabled him to land safely. Howard Bryant is assisting Harry Mack at the microphone, announcing the Wild West concert, vaudeville, singer and dancer. Bryant joined the side show minstrels. The show is running to twenty cars (time for the big show band boys. Ted Girard, drummer, visited his relatives in New Bedford, Mass. Dave Seibert has a new pupil, teaching Everett Curtis, who is anxious to learn the trade to be another Herbert Clark in the near future. Lewis Brewer's ice cream milk business is improving during the warm weather, and he has business for the show. CHESTER (BOBO) BARNETT.

Binghamton Not Booked

BINGHAMTON, N. Y., May 27.—For the first time since 1816 no circus, large or small, has been booked as yet for this city. Conditions here are favorable.

PEANUTS
Raw, Roasted, Special Price on Jumbo Roasted
Write for Quotations. Prompt Shipments. Only Best
INTERSTATE FOOD PRODUCTS
250 East Hopkins Street, Bra. York Mills.
Phone Orchard 3-0815.

NATIONAL SHOWMEN'S ASSOCIATION
Fastest Growing Organization in Show Business.
BENEVOLENT PROTECTIVE—SOCIAL
(Hospitalization and Cemetery Fund)
Dues $10 Initiation $10
Sixth Floor, Palace Theater Bldg.
1564 Broadway
New York City

The Corral

By ROWDY WADDY

CHIEF JAMES DEER, old-time Indian trick rider, is ill in St. John's Riverside Hospital, Yonkers, N. Y., and anxious to read letters from friends.

DOC O. O. PARDEE has been contracted by the Northern Arizona State Fair Association as manager and arena director of the Prescott Frontier Days. To be held this summer in celebration of the town's 93d anniversary.

MAJOR DONRON LILLIE (Pawnee Bill) has offered Home Insurance on Show Hawk Peak in Oklahoma, near Pawnee, to the Boy Scouts of the State as an outdoor center. The pioneer showman's ranch comprises 160 acres, centered by a $75,000 native-stone house.

SEVEN NEW MEXICO COWBOYS were among the 106 entrants in the championship rodeo held on Treasure Island at the Golden Gate International Exposition, San Francisco. They were Cecil Owsley, Lonnie Allen, Pete Reed, Jack Skipworth, Jack McClure, Homer Pettigrew and Bunny Hancock.

OFFICIALS of the Spur Rodeo and Races to be held in Crowley, Colo., this summer, under Chamber of Commerce auspices, are: Will Jackson, vice president of celebration committee; E. H. Fobbrecht, secretary; Jack O'Brien, arena chairman; J. E. Hall, chairman posse; Bruce Miller, parade chairman.

REVIVING RODEOS of 40 years ago, Spur, Tex., is staging the fourth annual early time summer. Corrals, fences and buildings are being erected at the Spur football stadium, former rodeo site. George Sloan is president of the local rodeo association, with Frank Lee, C. O. Arthur, secretary. YMCAs of Spur will co-operate the event.

ANNUAL RODEO AND FIESTA in Douglas, Ariz., May 19-21, was well attended, according to *The Douglas Daily Dispatch*. More than 10,000 persons viewed the parade and over 3,000 attended the opening ball. Bill Jones was the announcer, and Henry Alcorn, the arena director. Timekeepers were John Meadows, Marion Williams and W. H. Swaggart, of Sycamore.

SECOND ANNUAL Gladewater (Tex.) Round-Up shook off the jinx of four previous wet appearances when it was favored with fine weather for the last time. Attendance totaled a record high for the three days said four nights. Show opened with a parade of 231 horsebacks with contestants from Tyler, Oklahoma, New Mexico, Wyoming, Colorado, Missouri, Illinois and Arkansas participating. Lynn Hurley established a show record in steer wrestling. Winners for the three-day average money awards were Joe Goodspeed and Bonnie Carpenter in saddle bronk riding; Rub Whiteman, bulldogging; Melvin Harper, bull riding.

MONTE MONTANA reports he played the rodeo at the Golden Gate International Exposition, San Francisco, doing trick roping and riding and presenting his four-horse Liberty drill and dancing act. Riders were Phannie Stifler, Ann Hughes, Monita and his wife. Trick ropers with Monte were Vivian Grey and Junior Bradley, and trick riders were Dick Griffith, Juanita Oser, Polly Drayer and junior Louise Montana. Johnny Grimes worked his Brahma bull and Kermit Holcomb showed. Stella Allen infoed he has been contracted to furnish trick riders and ropers for appearances at the Frontier Days there and at Salinas, Calif., also. For the latter date they will be Vern and Myrtle Goodrich, Dick Griffith and Francis Stifler; at Cheyenne, Verne and Myrtle Goodrich, Vivian Grey and Ita Gray, Bob Calen. Gene Creed, Francis Stifler, Monita and his wife, Juanita, recently finished a motie with Bill Boyd.

RODEO at Carey's Ranch, Greenwood, Ind., May 13 and 14, drew good crowds, reports Manager Dick Johnson. Boys were given expense money to appear, but the event was a contest, Johnson said. Frank Carey, ranch owner, furnished the stock and Eddie Guy clowned. Winners: Brank Riding—Ken Thomas, Bulldogging—Hendricks, Floyd Pitzer, Bulldogging—Goldie Buttner, Steer Roping—Joe Blackstone, Calf Roping—Bill Crosby, Doc Blackstone. Steer Riding—Doc Blackstone, Joe Cody, Goldie Buttner. Cow Milking—First day, Vick Blackstone; second day, Vick Blackstone. Wild-Horse Race (two days)—Lowell Hendricks. Mike Hendricks performers were Carol Dutton, Opal Woods, Lloyd Schimmerhorn, and trick ropers included Pee Wee Morrison, Walter Grant and Pee Wee Morrison. Chip Morris, Floyd Pitzer, Everett and Mike Daniels, with their high-school horses, did trick riding. Plans are under way for concrete grandstand stand and bleachers and to make the contest an annual affair.

CAPACITY AT BOW—

(Continued from page 32)

Captain Bonard; Ring 8, Stabler's trained bears; 30, Posey Fox's Dogs; 31, by Ernie Wiswell, a highly amusing novelty, with many new tricks this season. 31, Ring 2, Romig-Rooney riding act (five people), beautifully conditioned, under direction of Carl Romig, with Irvin Romig doing the comedy and featuring Gracia Rooney. 32, Clowns. 33, Ring 2, Morris troupe, five people, teeterboard, closing with flip from springboard to chair perch.

The Staff

Frank A. Hultman, manager; Ben R. Jones, business manager; James J. Hultman, treasurer; Jack O'Brien, secretary; J. J. McGinnis, general agent; John A. Wall, set superintendent and reserved seats; L. L. Buckner, canvas; Jack Moore, equestrian director; Milt Baker, brigade; Bob Jersey, advertising; Harold Gill, Hartmann, Red Lovell, L. J. Hill, advance advertising; Clyde Ring, James Hill, promoters; William Myers, manager side show; Wylie B. Scott, musical director; Earl Shipley, producing clown.

SIDE SHOW: William Myers, manager; Mrs. William Myers, assistant; Art Ackerman, Fred Wilson, ticket boxes; Lew Hallday, ventriloquist; B. J. Long, head, one-man band; Bedie Anderson, leopard girl; John Hallback, long-haired man; Pinhead Twins; Rajio, fire eater; "Dusty," human pincushion; Harley Hunter, Bobbie Freda, giant.

CLOWNS: Earl Shipley, Ernie Wiswell, Ben Jones, Frank Hultman, Jack Harris, Jack Kennedy, Harold Cohn, Ed Thomas, Mike Hendricks.

WILD WEST: Red Lunsford, trick and fancy roping; Irene Lunsford, trick riding; Walter Grant, Slim Bowie, roping and steer riding; Coy Lee, comedy; J. H. Lunsford, trick and fancy roping.

PRIVILEGES: Bill Hunt, manager; with Frank Kenyon, Eddie Cameron, Lawrence Johnson, Milt Thompson and Johnnie Jones butchers; Barney Fleger, in charge of cookhouse and grub; Thomas Refreshment Co., frozen delight.

ANDERSON DENIES—

(Continued from page 32)

splendid business and have had only two slightly losing days since, instead of only four winning ones. We have missed no performances and have showed three Sundays. We have missed no pay-days, our paper bill is paid up to date and we have not wired home for money.

So far as our equipment and performance are concerned, we have no need to be ashamed of them anywhere. We have a lamp a performance as well as your correspondent and am only stating a fact when I say we have a good one, even good enough for Lincoln. We have seen good performances once among first 23 of favorite outdoor performers in current issues of *The Billboard*, and a very capable man, Mr. Rickman, handling the program. We believe this attach was instituted by a certain show manager.

We have been readers of *The Billboard* for many years. We believe it has been a great help to our business and have never before had the slightest complaint of unfairness. BUD E. ANDERSON.

OFFICIAL BALLOT

FAVORITE OUTDOOR PERFORMER CONTEST

Sponsor: The Billboard

DONORS: Circus Saints & Sinners Club of America (Dexter Fellows Tent), Circus Fans of America, National Showmen's Association and Hollywood Troupe, Co.

Balloting is open to any persons in, or catering to, show business, including show trade organizations and accredited fans holding paid-up membership cards.

RULES AMENDED TO EVERYONE VOTING ONE PERFORMER, WHO MAY NOT VOTE FOR THEMSELVES, HOWEVER.

IMPORTANT

BALLOTS ARE VOID IF ALL 10 PLACES ARE NOT FILLED OUT WITH NAMES OF 10 DIFFERENT INDIVIDUALS OR TROUPES.

NAME OF UNIT, ARTIST OR TRAINER	TYPE OR CLASS
1. (Name MONTANA)	
2. ( )	
3. ( )	
4. ( )	
5. ( )	
6. ( )	
7. ( )	
8. ( )	
9. ( )	
10. ( ) Point 1	

The Billboard is the final judge of all ballots, and decisions made by it are incontrovertible and cannot be appealed. Contestants with coupons in issue of November 25, 1939.

Your Name ..... Please Print

Permanent Address ..... Please Give City and State

Affiliation in Show Business or by Whom Employed .....

Signature .....

Ballots without signatures are void

CUT OUT AND MAIL To The Billboard, 1564 Broadway, New York, N. Y. PERFORMER CONTEST EDITOR

Favorite Outdoor Performer Contest

See Coupon This Page

The First 50 Leaders

1. Michael Shell	1,912
2. *Hubert Castle	1,528
3. *Malpolo Sutter	1,287
4. *Flying Eaton	1,286
5. *Lee Kite	1,176
6. Capt. Hank Cushing	1,097
7. Flying Concellos	790
8. *Bunny Hancock	749
9. *Aerial Apollos	749
10. Clyde O'Neal	649
11. Flying Behnos	724
12. Johnny O'Connor	703
13. Capt. Joseph Phoenix	665
14. Harold Barnes	637
15. Burt Wallace	632
16. Capt. Wallenda	627
17. Fannie M. Jacobs	625
18. *Christmas Troupe	598
19. Mabry Gordon	590
20. *Mickey King	579
21. *Dorothy Herbert	571
22. Rudy Rudynoff	537
23. **Cole Troupe	468
24. *Elmer Nelson	464
25. Ben Dove	471

A complete list of divisional leaders will appear in *The Billboard's* Summer Special Number dated June 24.

26. Bilotti Troupe	447
27. Strathcoders Man	441
28. Arthur Gardner	440
29. *Great Fanonne	449
30. *Carson's Stunt Horses	425
31. Raymond Gould	426
32. Ken Carlsen	409
33. Ed and Jenny Ramsey	405
34. Otto Graham	393
35. Dave Geyer	386
36. *Aerialists	387
37. Chas Siegert Troupe	326
38. **Barnes Kelley Troupe	216
39. *Reginald Marsh	214
40. Charles Fortuna	246
41. DeLind Troupe	242
42. Bike & Dunn	240
43. *Tessmer	235
44. Emmett Kelly	237
45. Capt. Roman Proske	227
46. Black Bros	212
47. Ballonettes	213
48. Capt. Ben Ali	211
49. Capt. Ernest Ingersoll	206
50. Patricia Hammond	204

*Under 25 years children.
**Do several acts.

ONE OF THE WORLD'S GREATEST SHOWS!

CALGARY EXHIBITION and STAMPEDE

JULY 10-15, 1939

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For Men and Women made to your individual measure.
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GLOBE TAILORS
Wheat Grove, Pa.

Batt Features Acts Again for Beach in N. O.

NEW ORLEANS, May 27.—With opening of new Pontchartrain Beach set for June 4, Manager Harry J. Batt said the Wallendas, high wire, will be featured. He promises a full season of free attractions.

Several devices new to New Orleans include a streamlined aquarium ship and Laugh in the Dark. New Zephyr Roller Coaster has been completed. Also has excellent bandpiece.

Temporary bathhouses have been built. A more elaborate bathhouse, swimming pool and enlarged sand beach will not be ready for the season, however, but the beach will open in the summer of 1940 at a cost of over $1,000,000.

Manager Batt plans outstanding illuminations.

PORT ARTHUR, Tex., May 27.—City officials offered Thomas J. Arculeer, New Orleans showman, the entire lake-front grounds instead of the concession offer it was revealed this week that Mr. and Mrs. E. A. Mueller, Port Arthur, had been granted priority rights to a lease of the pavilion, for three years. Muellers had proposed complete renovation of the pavilion, a new dance floor and beach and install new rides and concessions at a cost of over $10,000 if the acquired lease. He has not as yet qualified his response to the second choice.

Grand Island, Buffalo, Plans Comeback This Year

BUFFALO, May 27.—Grand Island Park here, which went bankrupt two years ago and has been dark for the past two times, will open this year with night rides, 18 concessions and a nightly dancing in the Hofbrau. Attorney Irving Mitch will be in charge. Ferris wheel, already lifted, Mr. and Mrs. Joseph L. Smith have leased concessions. Other parks in this area are diminishing attendance due opening, which in most instances were set for May 20 and Memorial Day week-end.

W. Brown, operator of Fort Niagara Beach Park, has leased the dance hall in the Dexter interests for operation of a similar park. Louis Dreyer, Niagara Falls, N. Y., has leased Palace Ballroom to Dick Gordon, Celeron Park, Jamestown, N. Y., G. Campbell, manager, will open on May 27, featuring Gahan Jones' Orchestra. Tiger Ballroom, Niagara Falls, N. Y., Williamsville, N. Y., booked Jones for May 28 and has set Jimmie Lunceford bands, booking Ed McGraw's Orchestra for opening on May 30.

Philly Spots Open Season With Special Attractions

PHILADELPHIA, May 27.—Featuring new Casino Ballroom and a roller rink in place of the old dance pavilion, Willow Grove Park opened today. General Manager E. K. Poehl is optimistic over prospects for the season. Al Fisher is again ballroom manager. Vaudeville will be seen on Sundays under direction of Frank Belhoniy, who started his sixth year in that position. Swiss Electric Fountain will be a nightly feature.

Glendale Park, Norman S. Alexander, manager, opened Crystal Pool this week and good business despite cool weather. Weekly attractions are free concerts in Terrace Hall and lighted pool, Sunday and amateur contests on Wednesday and fireworks on Friday.

O. Spot To Use Name Bands

GEAUGA LAKE, O., May 27.—Recordbreaking Geauga Lake Park opened on May 27 with Harry Bissett's orchestra, first of a series of name bands to be used by General Manager William A. Hillman in Dancland, which has capacity of 4,000. Bissett's band has already been booked for the new Garden Theater, seating 8,000. Park has already booked 66 pieces. During the past month a publicity campaign has been carried on in a 50-mile radius in newspapers, over radio and with billboards.

WALLA WALLA, Wash.—Graybelly's pool opened here recently with Dale Gentry, life guard and instructor, assuming supervision of the pool.

Water Spec in Cincy Tried Out As an Annual Opening Feature

CINCINNATI, May 27.—Success of The Waterdale, pretentious fireworks spec on Coney Island's Lake Como here, which drew a large crowd on opening day, May 20, will have a decided bearing on the management's future policy of booking similar or other free attractions as annual opening-week features, said President and General Manager Edward L. Schott. Attendance the following day was excellent, but heavy rain early in the evening caused cancellation of the night attraction and early exodus of crowds. Early in the week crowds were light, but attendance picked up considerably by day. A heavy advertising campaign was carried on in near-by towns.

The Waterdale, a Theatre-Duffield production directed by Ray Anderson, will end on May 28. It is built up of water protechnics, with a large cast, including high divers and water stunts, colorful costumes and electrical gondolas, barges and floats. A scenario tie the production into a story form.

Roster of Billy Hitchey's Water Circus includes Capt. Leslie Swift, high diver; J. E. Duggan, free diver; Mel McCrindell, water clown; Madeline Healy, Norma Reed, fancy divers; Billy Hitchey, emcee; Hitchey troupe and James Cosley's Animal Circus put on daily afternoon free acts.

Major improvement on the swimming pool this season. Pool is now equipped for paddle tennis, ping-pong, shuffleboard, volley ball and horseshoe pitching.

Jack Jenney's Orchestra, with Lucille Matthews, vocalist, is booked to open in Moonlite Gardens on June 3, succeeding Reggie Child's Band.

Texas Pool Managers Meet

KILGORE, Tex., May 27.—Annual convention of Texas Swimming Pool Association opened here for three days on Friday (26) about 500 delegates registered. Mayor Roy H. Laird's opening address was responded to by Ernest Lewis, mayor of Seguin, president of the association. Objectives of the organization were discussed today by Dr. Van C. Tipton and sanitarian V. Ehlers, State health department, Austin. R. D. Boyd, Fort Worth, led discussion of swimming pool equipment, with an address on sanitation by Dr. R. L. Cherry, Tyler, and R. Coulter, president of the waterworks division; Ben A. Sheffield, Austin, on publicity and participation attractions, and Dr. George W. Cox, Austin, also on same. Entertainment included style show, water demonstrations and barbecue.

Puritas Springs Adds Rides

CLEVELAND, May 27.—Puritas Springs Park here opened on May 20 with a Roll-o-Plane and Kiddie Seaplane added to equipment, reports J. E. Vasky, vice-president. Ralph Webster's Orchestra was booked for the opening and Warren Stetson was at the roller rink's electric organ.

ST. JOHN, N. B.—D. K. Hazen, many years managing director of Rockwood Park here, was elected president of St. John Horticultural Association, operator of the park. He succeeds his late father, Sir Frederick, who died in 1938 after serving as president 29 years, and will continue as manager. A. P. Barnes, vice-president and treasurer, retiring is held in one of two positions. Other features are boating, swimming, zoo, playground, roller skating and facilities for winter sports.

Cold Weather Takes Toll At Chi Riverview Opening

CHICAGO, May 27.—Clear, cold weather greeted the 38th seasonal opening of Riverview Park here, taking a heavy cut out of opening-day crowds on May 17. Unfavorable weather was the reason Rocket and Boomerang, both operated by Chicago Park Dist., Inc., Indian Boundary Park.

Jack W. Thomson has opened a third show besides his Motordrome and reptile exhibit, moving the rep show into the No. 1 midway spot which was vacated last year, and in his No. 2 spot he has set up the Twelve Million Dollar Mystery, which been refurbished throughout.

Concessions include John Krutz, W. E. Allison, Esther Pelke, Max Davidson, Max Rubin, Andy Warhoon, Lee Fisher, Henry Belden, Al Berman, Mrs. Lillian G. Robinson, Lillian Doerr, Frank Trinkett, Gerber & Hart, Jack Ryan, Jack Kenworthy, James Elliott and Steve Chadderton.

NORPOLK, Va.—Season at Ocean View Park opened today, following a preview which brought out large crowds last Sunday. Ballroom, Dodgem, Ferris Wheel, Round, Circle Swing, Rocket Plane and Giant Sky Rocket are principal rides.

Reduced Area Not Expected To Affect Rockaways Spot

ROCKAWAY BEACH, L. I., N. Y., May 27.—Al Fyland Park, considerably reduced in area due to sliding away of 200 feet frontage, the Boardwalk to make space for a new beach park and road. General Manager Louis Meisel believes the reduction in area will not interfere greatly with volume of trade. It will be necessary to widen the road and not have an entrance from the Boardwalk. Entrance will be made from the park thru the boulevard entrances, which are attractively arranged with abundant lighting.

Biggest change is construction of a Coney Island type of Boardwalk, cleared for the new road. There are also new entrances to Rocket Plane and other attractions. Many buildings are being renovated.

President A. Joseph Geist also has high hope for a good season because of the success of Jones Beach, which came in last year, when the park was held back because of delays caused by the new front project, is foreseen. Opening will be Memorial Day and numerous outlings are booked.

Ohio Zoo Midway Enlarged

COLUMBUS, O., May 27.—With a large crowd on hand for the annual Kennedy Day, operated by Leo Hamlin, president of Board of Overseers of the zoo, now dismantled, has opened its season. Midway has been enlarged and many several rides were moved from Olentangy. Midway includes Ferris Wheel, Merry-Go-Round, miniature train and other concessions. About 35,000 pupils from 84 district schools have arranged a picnic schedule.

Capitol Beach Has Increase

LINCOLN, Neb., May 27.—Capitol Beach is running 3 per cent ahead of last year, first month of operation due to warm weather. The 1938 pool commission did light business the first 45 days because of a cool spell. Strong counter on week-ends as university night at cut prices. Pool, dance and roller skating concessions cut in on this trade.

GREEN BAY, Wis.—About 5,000 turned out on May 21 for opening of Bay Beach Park here. Entertainment included a concert by Green Bay Boys and other acts, featuring Laverne and Juniee, the Rhodes and Lewis Trio, Bobby Spot, under management of Sylvester Eder, stilted on cut prices. Pool, dance rides, archery and bingo. Pavilion and ballroom have been added.

LA PORTE, Tex.—Will open at least 10 name bands to be booked for the season, Sylvan Beach opened on May 26 with crowd of from 4,000 to 5,000 at picnic privileges. Beach has 6 rides, 13 concessions, 1,000-capacity concrete-floored dancing pavilion and bathing. E. L. Crain, president and general manager of Sylvan Beach Co., operator, looks for the best season in history.

ZANESVILLE, O.—George Anagnost, for the past three years manager of Moxahala Park here, has been retained as assist to general manager in recently acquired lease. He will have charge of promotional and picnic departments.

Park as a Community Asset

By EDWARD L. SCHOTT

President and general manager of Coney Island, Inc., Cincinnati, discussed this phase of the park business at Weekly Business Review in The Cincinnati Enquirer of May 26.

MOST folks are accustomed to thinking of an amusement park solely in terms of entertainment, and to a degree so far as we are concerned, it is good business to have them continue in this habit of thought.

But, behind the scenes, an amusement park is big business. It is not alone that we have an enterprise representing an investment of more than $1,000,000, but the mechanics of operation involve technique equaling that of many a large corporation.

During the operating season we employ a staff of more than 500 persons. The management of so large a personnel is in itself a big business problem.

In providing employment for so many persons, we distribute thousands of thousands of dollars every year in wages, and purchase of equipment and supplies from Cincinnati business houses to the extent of hundreds of thousands of dollars annually. I believe we have every right to regard the enterprise as a community asset.

More than 90 per cent of our receipts are returned to the community in the form of wages and payment for supplies.

Our business is unique in that it is a combination of many businesses of universalized character. We operate rides and amusement devices, which represent a technique of its own. We operate a ballroom, roller skating rink, swimming pool

(See PARK AS A on page 40)

EDWARD L. SCHOTT
—Photo by Myron Sesson

American Recreational Equipment Association

By R. S. UZZELL

Parks around New York City have not yet had much business to speak of, so it is impossible to tell for just what extent, if any, the World's Fair is going to hurt them. At present writing Coney Island has been benefited. The number of souvenir pennant sales reported from the Coney Island post office indicates a fine influx of out-of-town visitors which, if persisted in for the summer, is sure to produce a fine season for the World's Playground.

Many people from the hinterlands have never seen the ocean. To satisfy this long-felt desire they make Coney Island one of their objectives. Coney Island is a familiar name since childhood, "so why not make it a fulfillment of long desires on the one side trip?" they ask.

Fed Aid in N. J.

With a little better weather and with improved operating conditions the fair's amusement zone at Seaside Heights, Seaside Park and all over but there are not so many. The promised 3,000,000 gross attendance for the fair is somewhat materialized. But the season is young. It is sure to improve. Some of the fried chicken are quite apt to remain fried. There is space available for the amusement section if anyone else would like to take a chance.

New England park men are getting government money with which to rebuild and are going to do it. Harry Danby Bauer at New Bedford, Mass., is going to have a beach. Lincoln Park, Rocky Point, Providence, has an extensive plan under way. Crescent Park at Oakland Beach, R. I., is rebuilding and it really seems that "everything is made good" are doing things at Savin Rock, West Haven, Conn.

"The Spirit of 1871"

Barney Williams at Pine Island Park, Manchester, N. H., is not going so fast but he doubtless will improve his place materially. Of course, everyone knows that R. E. Perry, the Lake Park, Wrentham, Mass., would never let his beautiful place deteriorate. Some people said that on arriving home after the storm he looked things over, then took off his coat and went to work rebuilding. Wallace St. C. Jones, Boston, tells us that Revere Beach is rebuilding on new life and that Nantasket Beach is also on the job. This is a fine example of the spirit which moved men after the Chicago fire of 1871.

When a whole beach has been wrecked, as at Mosquitoville Beach, N. J., and the city and state government is going over the whole front but do nothing, yet his business is prospered. While the attendant uncertainty the owner cannot get money with which to rebuild business and cannot sell to advantage yet his business is prospered. Why? which makes his confusion more confounding. At best, this whole beach can promise little for the 1939 season.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Men and Mentions

Understudies for the Aquacade indoor tank, New York, is closing to the public. Pool will remain open all summer for regular training and rehearsals, also housing the restaurant. All of which means that attendance will be transferred to open-air aquacades for the outdoor season. Apparently this Wally Spence, who boss-managed the swim school at the EF indoor tank, is responsible for this. Wally Cassidene operates concessions to conduct swim classes there this summer.

Negotiations are being made with *The New York Daily News* to run a series of To-Swim campaign with five commercial tanks. Bill Brown, of the *Daily News*, who is arranging details with commercial swim pools, has so far contacted Cascades tank, Palisades (N. J.) Amusement Park tank; Lido pool, Harlem, and Parsons' pool, Bronx. Tie-up with the American Red Cross is also slated.

Wally Spence, who was an amateur swim fanatic and who helped Cavras in attempt to run weekly water carnivals at Bonnie Hills Country Club pool, Larchmont, Westchester, N. Y.

Martin Nelson, Fort Dodge, Ia., winner of a number of marathon swims in Florida, is training at Lincoln Tunnel tank for his oft-promised English Channel round trip grind.

Kid Swimming

Too many pool swim nagging possibilities of conducting kiddie water pools or special children's swim classes in communities where there is no beach. As a rule, look upon the kid element as so much incentive for pool patronage. However, many pools have discovered that kid trade, especially after schools close, has helped them pull over the rough spots. Many aquadromes stage special parents-only events to entice such patronage. All of which is heartily endorsed by the writer. Kids are the easiest things for pool ops to encourage to bring their parents, especially on weekly swim rates or novelty contests. It is up to local Pool Promotion Committees. And instead of belittling kid patronage make a play for it. It will be discovered that very little re-drill is required to entice this kind of trade. Very often a heavy bath at very little cost, but of great significance, will appeal to kids. Doesn't discourage junior pool from swimming in your pool for, please remember, kids are impressionable and usually make up 50 per cent of your patronage. They may be small in size but are large in number.

Mighty Like a Rose

While the writer has yet to see the outstanding swim presentation of the year, Billy Rose's Aquacade at the New York World's Fair, reports indicate that it is just that. It is certain that the water show is becoming regular curriculum to every swim performer in and around the mid-area. Mack Rose, operator of Riverside Cascades pool, Manhattan, for example, makes it compulsory for all his help to witness the Aquacade prior to the outdoor swim season. Other swim performers, and that includes high divers, have viewed the presentation in the early days of some water performers, possibly from professional jealousy, claim that Rose's show isn't all it should be. But to take it from the met drama critics and other commentators, "it ain't know," the midget maestro has hit another bull's eye. From what the observer knows of the show, it appears as the the Aquacade has amassed all the certain ingredients of success. He show can really be an awful flop with the swim talent, but from those has gleaned, it seems a shame that "Truly" Rawls had to fall the first few seconds of the fair's opening, making it impossible for her to be in the original line-up. As has been repeated here a number of times, I would like to go on record as stating that, regardless of the fate of Rose's Aquacade is sure to start a fad of water shows throughout the country.

Long Island

By ALFRED FRIEDMAN

Westhampton Beach-Quogue region, where the hurricane had destroyed took toll of 50 trees and considerable property destruction. It cost Mr. Lewis Ackerman complete restoration, following months of work. Will be ready for summer patronage.

Supervisors of Suffolk County clashed on proposed appropriation $18,000 for publicity purposes for the county, mainly to attract World's Fair visitors. Construction of the $100,000 Atlantic Beach clubhouse will be completed on June 16. Sunny-side pool, first to open, usually, is used as a campaign to attract motorists' patronage. Expected difficulty that concessioners antagonized on license applications has faded in appeal, officials deciding to let concessions.

ROCKAWAY BEACH: Park Commissioner Moses has dotted a mile and a half of ocean front with 1,000 cabanas. Resemble that given the shows a beautiful appearance. Now the expensive green stuff (cost $130,000, he said) will be used in the camp chairs and beach ocean winds remains to be seen.

Surface cars on Rockaway Beach show that the customary $100-per-front-foot rental in busy scenes remains, while the cheaper properties have shown that usual, average running about $50 per foot. The Mirabelle, eatery operators, have two large places on the Walk in Rockaway. Jack Dempsey has an attractive cafe concession near Playland Park, the 16th season.

Park Free Acts

BONNETTE Brothers, balloonists, opened for the Jackson Lake Park, Salem, N. H., on Decoration Day with their SKY Ride, fireworks and parachute jumps. They have booked Barton, Vt., on July 3 and 4.

OUR SUN Booking Agency, reporting biggest volume of bookings in the 10-year history, will route aerial acts on Sun Booking Circuit. Sun Midwest parks for the 10-week summer season, said Bob Shaw, general manager. More than a score of other parks have signed for Sun acts on a part-season basis and more than 50 Sun acts are booked in 20 States have inked contracts for Sun acts. Midwest parks Sun contracts include Flint (Mich.) Park; Edgewater Beach, Kansas City; Buckeye Park, Columbus; Mozahala Park, Zanesville, O.; Recreation Park, Bowling Green; Lakeside, Toledo; Lakeside Park, Dayton, O., and Forest Park, Toledo.

A. ALPERN, manager of Mount Vernon Park, Scottdale, Pa., reports he has booked Lieutenant Hart, auto thrill act, as free attraction for opening day, May 30.

ROBERT HAND, manager of Rock Springs Park, Chester, W. Va., announced that the park will have a new look this season. First attraction is Black's Animal Circus, opening on May 30.

MILWAUKEE.—Two Bactrian camels, purchased from St. Louis Zoo, age 4 yrs., have been shipped to Calgary (Alta.) Zoo, have been added to Washington Park Zoo here. Camels are gifts of Tripoli Shrine Temple, which is raising $600 purchase price.

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Fifty or more Bumper Cars, wanted for park. Must be in good condition. Will pay cash. Must be in keeping. Give price and full information in first letter.

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142 BRIDGE St., Boston, Mass.

WANT
A FEW GIRLS AND DEMONSTRATORS FOR SEA-SON. ALL YEAR LONG Range Gliders.
H. F. BURRETT
California Beach Park, Mariners Lake, N. Y.

Coney Island, N. Y.

By UNO

Steeplechase's Tilyous, Edward P. and George E., are busy with publicity, publicity chief, General Manager Jimmie Dwyer's aide, and Publicity Director Lee played affable and generous hosts at the park to a merry party of invited friends on May 25. It was the regular pre-season party, thrown every year by the Tilyous's. Coming as it does on opening of the season's official opening, this year on May 27, it is the last social function from the rest in that it was in costume and the Tilyous's, as usual, led the way. About 250 people came, some in ridiculous attire.

Among bigtime wears Babe Ruth in a bathing suit of long ago, Judge John H. McCooey, Charles Ray, Lieutenant George Pomeroy, editor Sun, and Deputy Chief Inspector Thomas Sullivan, Bureau. Even the Tilyous brothers were in costume! Edward P. as a Civil War veteran, Geo. E. as a street cleaner. Many turned out on tandem bikes. Nancy Carroll and her sister Jane and Lee Sullivan were the same late via bus from the Vanderbilt Theater in New York. As a finale, the gay crowd whooped there were games for valuable silver prizes, and performers on the floor of the park's circus acts, Skating Lockhart and Great Lenny, Jr., and juggling of all the rings, sticks and other devices within the vast structure. Plenty of food and drink and fun for the house. Camera men going took a lot of shots of individuals and groups before, during and after the races.

The Tilyous's for the opener besides the Great Arleys and the Skating Lockhart, have the Palestinians, Polar Bears; Silver, Wonder Horse, and the Royal Doberman Pinchers.

Coney is the only amusement and thrill avenue the latter part of next month, as the American Museum of Science Direction will contain animated miniature models of some of the best and best thrills amusement area, along with their factories, and the world's very mammoth making machine in existence since advent of amusement parks. Also photographic exhibit of the world's parade of every amusement device imaginable. The future to the world's fair is fascinating, fating the avenue. A wonderful season, if the Coney Island Boardwalk original coach that Queen Victoria presented to Tom Thumb. And all actually worthy of space in New York's Museum of Natural History.

Coney's Tourist Bureau is a busy spot. Latest stunt is placing questionnaires in the tourist bureau. Questionnaires in the central location are those at Steeplechase, Parachute Jump and Moon Hotel. To find out how the public likes Coney, what rides is best, what the favorite cafe are and to a view of the Atlantic Ocean a first view. Naturally, reasons occupations are recorded on each blank. So far answers for the coast have come in favorably interesting. Some in a humorous vein. Out-of-towners, of course, are in the majority. Plenty reasons added with the free One card by a tar was an invite, at the bottom, to the folks at home. Of course spread a week all Coney at the Tilyou's expense.

Hugh Sharp, owner of the Clam Bar, Surf avenue, is heavily interested in town sea food picture parties. Paddy Shaw, who operates Coney come up year back to even the John Y. McKane era, operates the Coney Island exhibit at World's Fair season at his Coney House landmark. Shaw's Coney Island Sea Food Parlors, Flying Shooter and Octopus rides within a few feet of each other between West 12th street and West 17th streets on the Surf avenue side of Steeplechase. Shaw's Coney is to attract the period of spiel. One minute it is in educated style, next it is a pop-eye version.

Frank Lenz manager of Eden Musee, was guest star on night of May 23 over WNEW, Newsweek on vaudeville via the People's Program. Life guard line-up is now complete. Harry Park Commissioner Robert E. Moses has had longboays substituted for the former rigid people, who stood in the water to give easier and better protection to bathers. Moses's repartee quite front with Worlds Fair colors". It is now Coney's turn to make the 27 the grand opening date instead of April 30 as it was last year. Coney Boardwalk is again devoting part of its establishment to cabaret entertainment.

Jimmie Dwyer, the veteran, boss of Kohr Brothers' custard stand branch, Surf avenue and West 12th street, brother to an M. D. in Atlantic City, has a high G soprano in her canvas for the Kohr's exhibition. Jimmie, now to be a doctor like sister and the other Kohr's, is a dramatic soprano. Arthur Pilatsky's side spiel over the mike in front of the Kohr's exhibition. Jimmie on Stillwell avenue was so pronounced by other gigs that an impressed onlooker pencilled him a note to call on Pat Kelly, head of radio announcers in the RCA Building, New York for a prospective better berth. Two sailors from Fort Jay, Manhattan, both concerned with English, had the time of their lives. Practical joker Jimmie, alongside an American girl shoved a beat of the Scots rids on the Bowery last Saturday night.

MVFE NOW ASSURED

Davenport Has Reorganization

Nominal settlement saves Iowa annual — Power is named secy. of operations

DAVENPORT, Ia., May 27.—Presents tangible Mississippi Valley Fair and Exposition here has been assured by settlement of 1939 dates. For some months its fate has hung in the balance while directors and other supporters worked on a financial plan.

Next step in getting this year's annual organized will be a campaign for sell 20,000 tickets to advance to raise $25,000. Directors have approved settlement of outstanding promissory note obligations of about $107,000 by payment of the amount of $1,000 over a period of four years. The note obligations, chief of which was that of slightly more than $100,000 held by the estate of the late Peter M. Jacobsen, "father" of the fair and for years its treasurer, had been the principal financial problem.

Mrs. Jacobsen has agreed to the nominal settlement and steps were taken in Rock Island County District Court for necessary approval of probate proceedings. "The community owes a great debt of gratitude to Mrs. Jacobsen for the concessions she is making to help save the fair," said Ned D. Cortright, president of the association.

Directors hope to sell at least 20,000 tickets at $1.25 each which will be good for seven admissions at outside gate. They may be used at any time and it was pointed out they represent a $1.75 value because tickets at the gate will cost 25 cents each. Howard W. Power, Davenport, reappointed fair secretary, has started arrangements for the fair which will include all features of past years. Weir Bears is chairman of attractions.

Minonia Back to Fireworks

MINEOLA, L. I., N. Y., May 27.—Mineola Fair for the first time in nearly a score of years will open nightly fireworks during the 97th annual this year. Old Minonia fairgrounds are now being used for the site of a new courthouse, but Queens-Nassau Agricultural Society, sponsor, has acquired head-by lads.

LINCOLN, Neb.—Nebraska State Fair started running weekly midget auto races here on May 26. Introduced by Pete DePaolo, race driver, they're being run locally by Joe Pahnestock.

FAIR SECRETARIES

News and chatter about the bands and acts that will draw more people to your fair appears in The Billboard this week and every week in the

MUSIC and **NIGHT CLUB-VAUDEVILLE DEPARTMENTS**

Read Them Regularly!

Greatest Year Is Forecast for Gates in Minn.

ST. PAUL, May 27.—Barring drouth or crop failure Minnesota's 100 county and district fairs this year will be largest in history from standpoint of attendance and premiums. This was the forecast by D. Jones, secretary of Minnesota Federation of County and District Fairs at the annual spring conference on Monday in the Hotel Lowry here. Sixty fairs were represented, with 123 in attendance. Indications are that the 1939 record of $184,371.31 paid in premiums will be topped this year, Secretary Jones said.

Raymond W. Lee, secretary of Minnesota State Fair here, stressed the policy change which gives that annual a 10-day run this year. Carl J. Rudovic, Jackson County Fair, spoke on *Legal Requirements for County Agricultural Societies.* Matt J. Desmond, deputy State auditor, who spoke on *State Premium Refunds for 1939-40,* said that in 1938 refunds were made to fairs from funds in the State totaled $147,887.02. They are limited to $1,500 per fair.

Remer Leighton, live-stock extension specialist of University of Minnesota farm school, spoke on live-stock requirements at county fairs, and other speakers were L. E. Lundquist, president of Minnesota County Agents' Association, and Benjamin Alfred Berglund, Alexander Lee. The spring conference is an informal annual meeting at which little formal business is transacted.

N. M. Board Renames Harris

ALBUQUERQUE, N. M., May 27.—Joe H. Harris was reappointed secretary of New Mexico State Fair here by the fair commission. He directed the fair last year, first showing after a lapse of 20 years. Also named were members of the Kansas Legislature and manager of Kansas State Fair, Hutchinson, Kansas, Frank Schefflberger; Nathan Salmon, Santa Fe, and Lieutenant Governor Mitchell Mirabal, the commission furthered plans for the 1939 annual.

Neb. Due for Budget Cut

LINCOLN, Neb., May 27.—It seems certain now that Nebraska State Fair will cut its budget for operating on $11,000 in 1939-40 than in the previous two years, according to an appropriations bill which is riding to adoption by the Legislature. The last two years' gave $74,100 to the fair, while it was set to $63,000 this session. Biggest whittle was on agricultural aids, with a reduction of $2,800 annually was made.

LLOYDMINSTER, Sask.—Lloydminster Exhibition will again have two days of races with about $1,000 in purses offered.

Iowa State Plant Scene of Program Of Much Expansion

DES MOINES, May 27.—Extensive improvements will be made or are in process of completion at Iowa State Fair grounds here. To provide needed facilities, baby beef and sheep barns have been combined with a new structure to form a 235 by 626-foot 4-H Club livestock building at cost of about $105,000. FSA contributed 45 per cent of cost, balance came from profits of the 1937-38 fairs. Other improvements include a grandstand to seat 2,500 feet barn parking space for 4,000 more automobiles and a 400 feet of fencing.

An order has been placed for copping to double-deck the new poultry building and more than 4,000 feet of fencing is being erected with WPA labor. Entrances will be moved into grounds about 200 feet, eliminating ticket sellers on streets and providing more parking space. Street car loop on the grounds has been eliminated and cars have been routed to pass all three entrances.

Legislature recently passed a bill appropriating $50,000 for construction of a 120 by 300-foot concrete 4-H Club building, expected to be completed in time for the 1940 fair. Structure will include dormitories, dining room and auditoriums.

Detroit Resumes Grand-Stand Acts; Beer Sale Barred

DETROIT, May 27.—Prices for grand stand and Collegians at the 1938 Michigan State Fair here were set at 75, 50 and 25 cents this week by the executive committee of the board of managers at its first meeting.

Complete change of entertainment policy was decided upon with return of grand stand to the fair management for the first time in about six years. A harness-race meeting will be held on the track, with acts and fireworks before the grand stand at night. Collegians will revert to a rodeo, which was dropped about three years ago.

Another ruling adopted will bar beer from the grounds, reversing the practice of recent years.

$55,000 Spent In Calgary Plant Used in Royal Visit

CALGARY, Alta., May 27.—On May 17 work started on new stall buildings for horses entered at the 1939 Calgary Exhibition and Stampede, Tom Lund, General Manager E. L. Richardson.

These, with other improvements since the 1938 exhibition, will cost $55,000. There will be two horse barns and 96 boxes for race horses that last year had to be given temporary accommodations. New stables will include 12 stalls for the opening feature this year the Stampede Parade, which will be a Pageant of Empire, in which there will be 13 floats, representing different parts of the Empire including India, British West Indies, Newfoundland, Scotland, Canada, Hongkong, Egypt, South Africa, Malaya, New Zealand, Ireland, Wales, Australia and New Zealand.

Grounds were used during events arranged for the visit of the King and Queen. On night of May 26 a country ball and show was staged, a program presented in front of the grand stand, free to the public. This afternoon Prince William and the Thrill Drivers presented a thrill show.

MADISON, Wis.—State Assembly on May 24 passed a bill which exempts State Fair Park, West Allis, from local ordinances and gives exclusive control to the State Department of Agriculture and markets governing conduct on the grounds. Measure was introduced at request of the department and now goes to the Senate for action.

Agricultural Situation

Condensed Data From May Summary by U. S. Department of Agriculture, Washington, D. C.

NEWS broke fast during the past month: United States Supreme Court upheld tobacco-marketing quota law, Government officials push cotton, wheat surplus disposal plans. Farmers' income increased in first quarter, Strike called in bituminous coal fields. Industrial production decline in April. Wheat prices highest in year. Hays prospects been altered for a relatively stable domestic demand for farm products the remainder of this year? Government agricultural analysts think not. Meanwhile farmers go on with farm work, planting new crops, building up to a seasonal peak of farm activity in June. Five hundred thousand hired hands were added to farm pay rolls in the first quarter of this year, according to the above this month. Given good weather, there will be plenty of food for the cities.

A number of events occurred during the past month which contribute to a very uncertain demand outlook for the remainder of the year. Unfavorable European political developments and the continuation of relatively high security prices during March and early April tended to cause a retreating demand. Industrial activity increased only seasonally during March and declined in April.

Recent developments have helped to postpone the end of this recovery. Together the moderate improvement in business and demand conditions which has been anticipated. But with building construction continuing very active, government spending at a high level and most lines of industry doing about as well as last year, there is no reason to expect any serious recession even if some of the present uncertainties continue for a time.

A serious effect which could result from the prolongation or intensification of these conditions would be the holding up of industrial production preparatory for new capital expenditures. Such expenditures have been looked to for a continuation of the 1938-39 business revival when the stimulus furnished by increased building construction and government spending is lessened. Despite these potentially unsettling factors, the best appraisal which can now be made continues to point to a year of relative stability in domestic demand conditions. Unfavorable developments may contribute to other and less the favorable ones, with little change in consumer purchasing power as compared with other recent years in which variations have been marked. There has been almost no change since November in measures of consumer income after allowing for the usual seasonal variation.

INCOME: INCREASE

Farm cash income from marketings and Government payments was slightly larger in the first quarter of 1939 than in the first quarter of 1938. Farm income from marketings was less, but Government payments were. The aggregate of income approximately $8,000,000 above a year earlier. Marketings of seven of the principal commodities—cotton, vegetables, meat animals and poultry and eggs—were larger in marketings in the first quarter this year. Marketings of grains yielded $208,000,000 compared with $141,000,000 in the first quarter of 1938. Vegetables, $122,000,000 against $118,000,000; meat animals, $476,000,000 against $471,000,000; poultry and eggs, $118,000,000 against $113,000,000.

Income from all farm marketings was 1 per cent larger in March than in February this year, whereas the usual

(See AGRICULTURAL on page 55)

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Premium Facts

(Data collected from lists received by *The Billboard*)

CHATTANOOGA, Tenn.—Interstate Fair, September 18-23. 72 pages. Officers: Joe W. Engel, president; Mrs. Elmira Sandlin, treasurer; Mrs. A. T. Atwood, secretary; W. M. Preston, general manager. Admissions: Adults, 25 cents; children, 6 to 12, 10 cents; grand stand, 25 cents. Attractions: Grand-stand show, Ernie Young's Revue. Midway: Johnny J. Jones Exposition.

VICTORIA, B. C.—Provincial Exhibition, 78th annual, September 9-16. 120 pages. Officers: D. S. McTavish, president; W. H. Mearns, secretary. Admissions: Adults, 25 cents; children under 12, free. Attractions: Free acts, Horse Show, running races. Midway: Browning Amusement Co.

EDMONTON, Alta.—Edmonton Exhibition, 41st annual, July 17-22. 140 pages. Officers: F. W. Kemp, president; C. E. Wilson, vice-president; E. L. Holmes, secretary; F. W. Abbott, managing director. Admissions: Day, adults, 50 cents; children, 6 to 15, 25 cents; night, general, 25 cents; grand stand, 50 cents; children under 15, 25 cents; reserve, 75 cents; box seats, $1. Advance-sale tickets, free for $1. Attractions: Grand-stand show, Barnes-Carruthers revue and acts; Horse Show, Dog Show, running races. Midway: Royal American Shows.

Grand-Stand Shows

NEBRASKA State Fair has signed with Ole Olsen to deliver his juvenile rodeo riders for horse and grand-stand shows.

ERNIE YOUNG reports having booked the California Variety Eight for the 1939 California State Fair, Sacramento.

REVUE and acts for the 1939 Big Horn Basin Fair, Cowell, Wyo., will be published by Williams & Lee, reports Gladys M. Williams.

FOR the fifth year Ernie Young has contracted for the grand-stand show at Green County Fair, Monroe, Wis.

Fair Grounds

WEST ALLIS, Wis.—Midget auto racing season will open in State Fair Park here in June under sponsorship of Fred Marchese, who will also be in charge of big car races in the park during September and for the State Fair. The fair is conducting its own races with Marchese as director.

SPRINGFIELD, Mass.—New England State Grangers will have an important part in development of Eastern States Exposition grounds, West Springfield, as a recreational, travel and tourist information center. Beginning on June 5 and continuing until Labor Day, plans included. New England Grange Building, erected last year and dedicated at the fair exposition, will be open daily, schedules corresponding with those governing operation of the several New England State buildings and Storrovian, the new Exposition Colonial Village of original structures on the grounds. Customers will be in charge to make the Grange building a home for tourists and other summer visitors to the grounds.

MEMPHIS.—With an advertising budget 25 per cent larger than last year, publicity committee of Midsouth Fair Association has prepared a campaign to include dailies, radio and posters. A public relations man will visit 80 towns in Tennessee, Arkansas and North Mississippi. Honorary vice-presidents are to be appointed from larger outlying communities, said J. D. Chambers, committee chairman.

BIRMINGHAM.—Alabama State Fair Association has placed Leon Gilbert, former executive secretary of the Associated Industries of Alabama, in charge of public relations. J. Warren Leach, executive vice-president, said Gilbert will be thoroly covered by Gilbert in an effort to get 100 per cent backing of the state's leading industries.

DONALDSONVILLE, La.—At South Louisiana State Fair Association's summer meeting of the executive committee Harrison Young, secretary-manager, told of enlargements being made in exhibit buildings and predicted that the 1939 fair would be the greatest in local history. He said other officials stressed the growing oil boom and higher prices being received by planters. Paul Roghan, former legislator, will again emcee the grand-stand show. President L. A. Borne appointed Kenneth Taylor, C. E. King and John B. Gordon members of a new publicity committee. Former Secretary B. B. Vickers and others spoke.

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Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

SUCCESSFUL roller figure-skating was staged in the 50-50 Club in Fred Berjin's Skateland, Dayton, O., on May 27 as attended by 64 skaters from Reflectino's Reflectorene, Cincinnati, and C. V. (Cop) Bellerino. Those participating were Dorothy Kolb and William Opsitny, Lexington Rink, Pittsburgh. Manager Berjin also staged exhibitions of pair, figure and free-style skating by his pupils. On May 28 Marie nger Bergin and Bobby Ryan, figure skaters, visited the Southwestern and spent the afternoon giving instructions in figure skating.

WHILE in Ohio territory on a business trip, Blue Lowe, Kansas City, Mo., interested its portable rinks, was a caller at the skating dens last week.

FOX RIVER RINK, opened in South Beloit, Wis., has sessions every afternoon and evening, with Joe Tools at the organ.

A. E. CONEY reports his 100 by 180-foot Mansfield Crystal Pavilion Rink, Ft. Wayne, Ind., operated by his son, and has been drawing capacity crowds nightly. Ida Cerny Beach Casino Rink, Detroit, Mich., opened recently after being renovated and resurfaced.

RAY SUSMANN, roller speed skater, has been appointed manager of the new air roller rink in Tuckahoe Park on Chesapeake Bay near Norfolk, Va., which represents Lawrence Jones, park manager. Song to be the first adaptation of its kind in that part of the U. S. and by 130-foot maple floor and was scheduled to open on May 30 for daily matinee and night sessions. Rink has facilities for piano installation and side walls in case of inclement weather.

GREYSTONE Skateland in downtown Columbus, O., which shuttered on May 28, will reopen early in September, said Manager George Angnost.

FRED LEISER'S Armory Roller Rink, Chicago, closed a successful season on May 31 and will remain closed until September, reports Bill Henning, assistant manager. During the summer the floor will be sanitized and other renovations made. Sid and Mrs. Lotner are daughter are planning a trip west and Henning expects to spend part of the time in Riverview Park, Chicago. Oldtimers will be pleased to learn that Jack Dempsey, St. Jurena's new Palomar Rink, near Milwaukee, where Joe Saxury, Tex Ryan and Henning will stage a race, Club is now working on a membership drive to reach the 500 mark.

MERRILL and Gaybold, roller-skating duo, who recently played the Roxy Theatre, Salt Lake City, Utah, and Grauman's and Woolley's Roller Rink, Manager Gordon Woolley and Gus Harris also entertained patrons at Lincoln Park, Utah.

C. C. SANDERS and Norman Oroweiglie, operators of North Temple Roller Rink, Salt Lake City, have rinsed the spot for the summer. Rainbow Ballroom, which they operated successfully last year, has again been leased as a summer rink.

ALTHO receipts were lower than in the company's first fiscal year, Arena Skatingdom (Salt) Arena showed operating profit of $10,251.18 for the year 1938-39 ended August. Attendance at hockey games was 89,040, compared with 122,352 the previous year; cash receipts for hockey games were $51,736.15, compared with $71,752.35. City's share of amusement tax was $3,009.42, compared with $4,476.93 the previous year. Skating attendance was down from 33,263 in 1938 to 26,816 and gross receipts from skating dropped from $6,311 to $4,669. Arena made net operating profit of $1,363.95 on summer activities. During summer months, 2,218 people paid to roller skate. Other activities were Dancing, summer swimming matches, political meetings, dances, circuses and ice skating.

DETROIT'S Arcade Roller Rink, Vickery, Tex., has enlarged its floor from 4,000 to 6,000 square feet, Mrs. Gertrude Davis back. Attendance is good and plans are being made to operate thru the summer, morning and afternoon days weekly are drawing many beginners.

W. B. HASKELL has opened a roller rink in Ethel, Wash., and reports it is operating six nights weekly, with matinees on Saturday and Sunday.

DIXON'S ROLLER RINK was opened in Lake Geneva, Wis., offering nightly skating except on Mondays.

Roller Profiles

VICTOR J. BROWN

Conceived and approved by William F. Sefferino, president of the Rollerdrome, Cleveland.

Victor J. (Buddy) Brown, past president of the Roller Skating Rink Operators' Association of the United States, retired from the post after having served two terms, during which he so endeared himself to fellow members that they would have liked him to continue in this capacity permanently had he not requested to be relieved of the heavy duties of the office.

The ISROA today is a fitting tribute to his ideals and conceptions, for thruout the many work-filled years that he has been connected with the ISROA he has ever strived to lead the rink business out of the wooden floor, hobnail shoe throat competition into the greener pastures of fair play and standardized profit. He has been only three years since he, with a few like-thinking friends and associates, left the ISROA to which I shall devote separate articles, established the Roller Skating Rink Operators' Association, a generosity he has expended upon the intervening time in order to reap such amazing results. Principally thru efforts of this association the industry has ceased to be a child's recreation, together with mumbledy-peg and hopscotch, to become the rightful place in the field of major sports, gradually overtaking and passing the sports ranging alongside baseball, football, tennis and golf.

Altho it may seem hardly credible to some than one man, Vic Brown, has accomplished a great force behind so large a movement. I can sincerely assure the skated that, were the Vic Brown received invaluable assistance at times in formative and subsequent years from the ISROA he is capable of carrying on independently and the enterprise alone. In short, he is completely successful at any enterprise which he undertakes. This dynamic personality, who could so easily have excused himself from such activities by placing the blame for his failures left him no available time or energy, has spread devoted his administrative talents and quite a portion of his finances to the ISROA, which he has made a stepping stone to the path to international recognition.

A small man, but with the squared shoulders and well-muscled body of a pugilist and the talk of a man-about-town, he strikes one as being in the prime of a full and useful life. His personality is electric, his manner hearty and jovial, his handshake firm and sincere, having impressed many other sports, such as boxing and greyhound racing, he is one of the few men who have enjoyed such a diversified career together with an unsullied reputation. On one occasion, having promoted one of the nation's largest roller racing meets, terrible weather resulted in a near-empty house. He could have easily canceled the meet, and in so doing disappointed not only those who had gathered at his rink from all parts of the United States for a week's competition, but he knew that he never in Vic's way. He insisted that contestants carry on, despite poor attendance, saying that he, personally, wanted to see who the winners were. As it close of the program, paid off every one to the nickel, a proceeding certainly not enjoyed by good American dollars.

Throughout his career he has carried along or placed in lucrative positions are many. If you are his friend he will go to the ends of the earth for you, but he is not to be duped. One crossed by a man, then, he turns to Vic for help. Possessing a great heart and being ever ready to assist others, he cannot tolerate to chicanery in others.

Vic is now in Dreamland Amusement Co., which operates Dreamland Park Rink, Newark, N. J. His establishment is a model of efficiency and cleanliness. I particularly noted the high type of people who patronize his establishment where the feeling of friendship between patrons and employees to be astonishing. Vic is now chairman of the board of directors, unanimously insisting that he take it over. If I never derive another benefit from my association with the ISROA, I feel that I have been fully compensated by having had the opportunity of knowing Vic Brown, and I feel it the duty of every operator interested in the industry to become acquainted with this amazing personality.

CAP SEFFERINO.

International Hockey

By CYRIL BEARTALL

DERBY, England—At the 14th European Championship in roller hockey on April 7-11 in Montreux, Switzerland, the world was advised as the second world's championship on the ground that Argentina and Canada were invited, but they were not represented. The usual seven European countries participated, and Switzerland retained the sweaten record and kept the title, which it has held since inauguration of the international contest in 1924-25. In the previous two events Italy was considered the strongest contender for the diploma and tied with it on each occasion. This year Italy had a better goal average than Spain, and the last game of the series between these two teams was the hottest and provided the finest exhibition of roller hockey on view during the tournament.

Italy vs. England, the two leading countries, was the most sensational affair. Two minutes' play Bob Haines, English pivot and great stylist, made one of his quick runs down the center of the rink, beating man after man, finally drawing the Italian goalkeeper out of his cage and tapping the ball into the empty net. Spectators set a record attendance of 2,700 in Montreux Rink. England won two winners by 4-1. Buckley, the new manchester international, scoring three. The Dr. Marcella Fabiani and his Monza team had good hopes times upset by England's triumph of taking the title and trophy back to Italy. Playing for England, they never resorted to unfair tactics when losing and proved their sportsmanship by taking defeat cheerfully. After the match they presented the British player with a souvenir medal.

A contrast to the brilliant display seen when Italy clashed with Portugal. Home referee, Jean Ruegg, Belgian referee, Rolf Antwerp, were unauthoritative to the extent of allowing the game to proceed with the Pilfr after the game, which they let it. Spain, awarding of a fine ticket to Portugal had drastic effect on their opponents and ended in several players and officers being involved in an unfortunate incident wherein blows were exchanged. TPR contested a replay and this resulted in Italy winning, 6-1. Summary: ended with Italy England on top again with 12 points; Italy, second, 8; Portugal, third, 6; France, fourth, 5, and Switzerland last 3. One point was given for tie and two for a win. Goal averages: England 49 and 5 against; Italy, 36-5; Portugal, 6-12; France, 11-27; Germany, 13-18; Belgium, 9-13; Switzerland, 13-27. In all tournaments so far stages England has finished first, with second place has been filled by France seven times, Italy four times, Germany, twice and Switzerland once.

French rinks have usually excellent arrangements associated with their European national controlling bodies and the FIPR still too much personal prejudice and favoritism play a part is evidenced in the make-up of at least one team and the fact that an unfortunate incident occurred in Montreux in connection with the Italy vs. Portugal game was allowed to be even a possibility.

PARK AS A

(Continued from page 34)

and refreshment stands—such a separate business with its own distinctive problems.

Each of these businesses requires expert supervision, plus a thorough knowledge and varied experience such as few others demand.

We have found that the amusement park is often a barometer of general conditions throughout the state. In our experience on the "pre-view days" conducted this season, we noted the impression that there must be some improvement in the general business and conditions over last year, for our own showed some improvement. This was well for general conditions in this community during the coming summer.

With the Zoos

PORTLAND, Ore.—City park bureau successfully defended itself against a charge made to city council by a citizen that the bureau had paid authorities to trade two coyotes in Washington Park for two fox and foxes. Complaint or in charge denied the action was without authority. "We have tried very hard to get, but we still have a pair of coyotes on tap and get thousands more without effort."

SALT LAKE CITY—Russell L. Tracy, donor of many birds for the aviary in Liberty Park, has given the zoo a Canada bateh worth $1,000. Birds are mostly of Canadian extraction.

LITTLE ROCK, Ark.—Mayor Sattefield in an economy move notified the zoo commission to replace a mirage of the hippopotamus in Park Zoo with one requiring less food.

HOUSTON.—In Hermann Park Zoo on May 11 quadruplets were born to Duchess and Herman, lions, three surviving the first week. Three hyenas were born but child keeper Hans Nagel was able to save only one. Five wolves were born last week.

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Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25-27 Opera Place, Cincinnati, O.

Lynch Shows Win A Permit in N. S. During Royal Visit

NEW GLASGOW, N. S., May 27.—Efforts of Mayor N. W. Mason, operating five picture houses here, to have Bill Lynch Shows from showing this city during the week the king and queen visit there failed. Shows under New Glasgow Athletic Association auspices sought permission from the town council for a week's stand, beginning June 12. The Rita and queen are scheduled to visit on June 14.

When the application came before the council, Mason succeeded permitting a carnival to operate while the king and queen were here and refused, on a motion to a vote. Whereupon Deputy Mayor Thomas Bannerman replaced Mayor Mason and ordered the vote. There was a 8 to 3 tie among the councilors, but this was broken by the deputy mayor, who voted in favor of the

(See LYNCH SHOWS on page 48)

Edwards Starts '39 Tour in Wooster, O.

WOOSTER, O., May 27.—Substantially enlarged and with much new equipment, paint and canvas evident, Jack Edwards Shows started the season on the fairgrounds here May 18. Since the undecided opening date, the midway lacked several of its attractions that last year were the mainstays of night. Edwards will continue his policy of operating all rides and shows on a middle ride has been purchased and a new Tilt-a-Whirl will be added. Shows will continue on the fairgrounds for two still dates. Only show here for opening week. Twelve Tents and Tents that others are expected soon. Itinerary will be confined to the one fairgrounds date as in recent years.

Mrs. Edwards again is in charge of the office and will be secretary and treasurer. Among concessioners here were

(See EDWARDS STARTS on page 48)

Grove's Illinois Trek Proves Satisfactory

GREENCASTLE, Ind., May 27.—Grove Greater Shows, which have been playing in Illinois and Indiana since April 15 (when they opened in Danville, Ill.), have been chalking satisfactory results despite cold and wet weather. Exceptions were the last Monday for a week's stand, after an open engagement in Janesville, Ind., Frank and Ginger Gardner and W. W. Cloyd Shows closed here May 20 at Bridgeport, Ill. Gardners again have their Premier Girl Show and have added a Laugh Show.

At Robinson, Ill., shows were suspended by Fred Gardner, manager of

(See GROVE'S ILLINOIS on page 48)

Great Sutton's First Four Weeks Satisfy

COLLINSVILLE, Ill., May 27.—Great Sutton Shows, which re-entered the carnival field with a two-week stand at Decatur, Ark., on April 15, rolled in here last Monday for a week's stand. Plenty of illumination and color is being featured. New equipment is being thrown and all canvas is green, with each front a different color. All banners are silk-crete.

First four weeks out have been satisfactory and original plans for Illinois and Nebraska territory. Roster, made up mostly of concessioners, is associated with the original Great Sutton

(See GREAT SUTTON'S on page 48)

Fisk Greater Releases Staff, Roster for 1939

WINONA, Minn., May 27.—Personnel of the Fisk Greater Shows, which recently concluded a week stand here to good business, includes Mr. and Mrs. O. B. Hoechen, manager, assisted by Mrs. N. Lannigan; Gilbert Michek, mechanic, and Ed Lannigan, electrician. Rides: Tilt-a-Whirl, John Shakes, manager; Ferris Wheel, Martin Lohse and Alvin Sechtel. Ferris Wheel, O. Gillihan, foreman; Kiddie Pony Ride

(See FISK GREATER on page 48)

First Month's Tour Okeh for Red River

NATAL, B. C., May 27.—Red River Shows, since opening the season on April 15 in Chilliwack, B. C., have been playing the interior-of-the-province stands in the interior of British Columbia, including the Okanogan Valley and Crows Nest Pass, to satisfactory results despite cool weather. Athletic and side shows did better than anticipated, while all concessions reported receipts are slightly above last year's figures. Shows have booked for a number of Western Canadian fairs and exposition, reports Jack Pearl, manager and The Billboard agent.

Staff includes Tom Baker, president-general agent; J. Martin, secretary-treasurer; H. C. Kennedy, general manager; Jack Pearl, assistant general agent; Frank Hall, manager and platform; Harr

(See FIRST MONTH'S on page 48)

Reading's Getaway Marred by Weather

PORTLAND, Tenn., May 27.—Because of inclement weather Manager Williams did not open the Reading's Shows here until May 14, and bad weather prevailed, resulting in small crowds but severe business, reports Charles Henry Young. Show is new thrown, with shows returning new tops, decorations and new fronts. Rides are Ferris Wheel, Henry Jurgensen, foreman; Merry-Go-Round, Fred Hinman, foreman; Kiddie Rides, Oscar Watts, foreman; Chairplane, Ed Noble, foreman; Tilt-a-Whirl, Charles Young, foreman. Front gate, John McGuire; ticket seller, Mrs. Williams.

Shows: Athletic, Billy Stinson, Bobby Saunders; Midgets, Abraham Dickson, manager; Health Band Sixteen Midgets, Norris Pat Show, Jolly Clara. Charly Williams, manager; Mechanical Dog and Reading, sir; Mrs Williams, eight; George Curtis, Fred Curtis, Jr., Jack Curtis, Curtis is electrician and The Billboard agent.

Dare-Devil Daniels Dies In a Fall at Kirksville

KIRKSVILLE, Mo., May 27.—Lorenzo McGinnis, known as Dare-Devil Daniels, plunged 100 feet to death here on the night of May 19 while presenting his motorcycle act on the Central Shows' midway. He had started the finale of his act when he suddenly lost control. Standing on the main mast at about the 100-foot level, he started on a fast ride the descent in a leather strap to be

(See DARE-DEVIL DANIELS on page 48)

Clay Center Is Fair for West's Line-Up Announced

CLAY CENTER, Kan., May 27.—Fair weather and business promotion for the W. A. Shows have set stand here, which ended on May 19, under Eire Department auspices. Approximately seven thousand attended and in its behalf Butch Davis presented Owner Ed A. West with a Boston bull pup, which has been named

(See CLAY CENTER on page 48)

DURING the Johnny J. Jones Exposition's engagement in Washington, left, Harold Paddock (left) and Mrs. Ernest Delehanty posed for the photo on the White House steps. Photo was snapped by Francis Scott, unofficial show photographer.

Hennies' Denver Permit Extended

DENVER, May 27.—Previously able to obtain only a three-day permit to play the 12th and Broadway grounds, Hennies Bros.' Shows at conclusion of Wednesday night's performance in their home-site extended another three days by W. E. Dullaney, manager of safety and excise. Shows expect to play in the city limits in the last five years, it is said.

A preview staged in The Denver Post by Bob Ingram, special writer, and other favorable publicity materially aided the organization. Coiling into the last half of the week, Monday, had played to nearly 30,000 paid admissions.

Downtown and community were heavily papered, under auspices of Richard Davis and Homer Gilland, Montgomery Ward & Co. is sponsoring Children's matinees.

Burns Fatal to Fire-Eater

ALBUQUERQUE, N. M., May 27.—Marcellus Hammond, 22-year-old Negro fire-eater with Western States Shows, died in a hospital here on May 19 after having sustained the day before during his act. A flaming torch he was about to extinguish in his mouth ignited a grass skirt he was wearing, setting his body afire. Almost his entire body below his shoulders was seared, attending physicians

(See BURNS FATAL on page 48)

Wagner Now Owner of G. L.

LIMA, O., May 27.—Al Wagner, co-manager of the Great Lakes Exposition Shows, said last week that he and Mrs. Wagner had purchased Jack and Mrs. O. D. (Jack) Clark's interest in the organization and that he is now operating the shows.

R-A Preps For Fairs

Many improvements revealed—Del Rios added—expose show attracts

CHICAGO, May 27.—When a representative of The Billboard visited the Royal American Shows at Rockford this week he found extensive preparations being made for the fair season commencing. After annual inspection of the midway he reports the show is complete in every detail, a look behind the scenes revealed that many improvements are nearing completion that will make the show even more beautiful than it now is. Several shows are being revamped and new features added.

With the addition of the Del Rios, the midget show is being enhanced in value and appearance, a novel show attracts

(See R-A PREPS on page 48)

Fair Play Gives Omar Good Debut

FAIR PLAY, Mo., May 27.—Recently organized Omar's Greater Amusements started their 1939 tour last week in Bonne Terre town here, under number of Commerce auspices, to excellent results, report Owner Thompson. Fair and warm weather prevailed until Saturday afternoon, which was lost to rain. All rides and concessions have been overhauled and painted.

Manager Thompson is out on a booking tour. In addition to Thompson, staff includes Omar Thompson, secretary-treasurer; Jimmy Smiley, cookhouse and Jack Thompson, Dallas, electrician; Fred Miller, bannerman, and O. J. Butcher, mechanic. M. M. Del Langhter,

(See FAIR PLAY on page 48)

O. C. Buck Expo's Staff And Roster Are Completed

TROY, N. Y., May 27.—Roster of O. C. Buck Exposition Shows, as announced here last week by Jack Wilson, press, radio and sound technician, includes Oscar C. Buck, president-general manager; Max Buck, treasurer; Jack Quinn, general representative; William Green, advance advertising; Richard Tolman, ticket superintendent; Jack Wells, chief electrician; B. Browning, assistant; Donald Prince Sr., ride superintendent; Emerson Stillwell, trainmaster; Col. A. E. Sykes-McMorie, general announcer and maintenance; Joe Potenza, patch man.

Rides: Merry-Go-Round, James Allen, foreman; Philip Plumbo, Pat Ryan. Twin

(See O. C. BUCK on page 48)

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DeBELLE

Pipe Line, Wis.
Week ended May 27, 1939.

Dear Mister:

This was the show's first appearance in Pipe Line. Some 'twenty years back, who showed here in the past for paving the way for a paving boondoggle. The committee wired in asking the bosses to furnish the midway for an event billed as the "Plumbers' Convention and Neighborhood Sanitation Week. Due to the lot having been left in such an unsanitary condition by the shows that played here last season, citizens of the neighborhood decided to raise funds to be used for placing a sewerage system on the lot. The committee wired us to make them part and parcel of the festivities.

We learned upon our arrival that many people had left the town the day had been turned down. The committee wanted the largest carnival available so as to get an estimate on the amount of sewer pipe that would be needed. Not any show regardless of size. Thus the committee were surprised when they read the clauses providing that all trash, garbage, paper and offal must be left on the lot, where it fell for the benefit of the estimators. Not wishing to brag, but to give the show its just due, the writer can honestly say they couldn't have picked a better organization to fill the contract. With the bosses' approval of our joint committee, we did ourselves proud by leaving three times more refuse than any other show to play here, thereby giving another high mark.

Monday's opening gave the office a real jolting and the gross showed the effect of 30-inch sewer tile, the house trained the Monday's gross. Tuesday

(See BALLYHOO on page 48)

CHAPLAIN and mother of the Ladies' Auxiliary, Peoria County Showmen's Association, Mrs. Minnie Fisher is well known in outdoor and indoor circles. Retired from the field in 1916, she resumed a professional performance for 10 years. The original Minnie Fisher, she presented her hair curled and in ringlets for a number of years.

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TILT-A-WHIRL
..TEN YEARS OF EXPERIENCE
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Between Walnut and Main.

GREAT LAKES EXPOSITION SHOWS
... Address GREAT LAKES EXPOSITION SHOWS, AL WAGNER, Sole Owner, Springfield, O., May 29 to June 3.

SIDE SHOW PEOPLE
Can use Working Acts of merit.
Can place good Freak. Write to
PUNCH ALLEN
Gooding Greater Shows
This Week, Huntington, W. Va.

SIDE SHOW ACTS
WANTED
...
L. B. (BARNEY) LAMB
WORLD OF PLEASURE SHOWS
Muskegon, Mich.

Showmen's League of America

165 W. Madison St., Chicago, Ill.

CHICAGO, Ill., May 27.—Few callers at the rooms these days. Chairman Harry W. Hennies started the ball rolling in the 1939 fund drive, when the Hennies Bros.' Shows held the first benefit show of the season at La Junta, Colo. Brother R. F. Trevellick is still in American Hospital resting as well as can be expected, and Col F. J. Owens and Tom Rankine are ill in their homes. News of the condition of Brother Charles Sparks and C. D. Odom has not been received. Club was grieved to learn of the death of Dare-Devil Daniels. Visitors sighted here included Rubin Gruberg, Carl J. Sedlmayr, Barney Gerety and E. G. and G. J. Velare.

Lou Leonard writes he is with the Rubin & Cherry Exposition and Vince McCabe returned here after a short trip on the road. John Lempart opened a spot on the North Side with M. J. Doolan's rides, and Julius Wagner has taken a week managing concessions on a south side location. Nat Hirsch, Irving Malitz and Ginger Nye visited the Gold Medal Shows in Joliet, Ill., and a number of the boys visited with Royal American Shows at Rockford, Ill. M. J. Doolan advises he will close most of his bingo locations during the summer. Showmen's Rest has been decorated for Memorial Day. Notices of dues have been mailed. When you receive yours, please give it your attention.

Ladies' Auxiliary

Club met in its rooms at the Sherman Hotel, May 25 with good attendance. Relief committee's report on the condition of Sister Mrs. Charles Driver was encouraging. A lovely message was received from Sister Phoebe Carsky from New York. She plans to be on the road some time during the summer with her husband. New club pins may be obtained by writing to Secretary Elsie Miller at 727 North Ridgeway avenue, Chicago.

Members will tour the Hydrox Ice Cream Co. on June 7 and on June 23 a tour of the Reid Murdoch & Co. will be held. Tickets are available. Next meeting will be held on June 1 in the Sherman Hotel.

Heart of America Showmen's Club

Reid Hotel

KANSAS CITY, Mo., May 27.—Many members of the J. L. Landes Shows were daily visitors at the rooms during their stay here. Mrs. Lefty Garber and daughter, Lenna, were here for a few days. Mrs. Lois McRae was the guest of Mrs. Tony Martone last week. Brother Connie Haney, of the Gay Way Shows, had three fingers severely lacerated while making an adjustment on one of the rides.

Brother Elmer Velare and Mr. Stover were here on business for Royal American Shows. Larry Hogan stopped over for a few days while en route to Denver, and Mr. and Mrs. Bill Scanlon visited for a few days while on their way to join the Hennies Bros.' Shows. Brother Art Brainerd and wife spent last week in St. Louis. Brother Frank Capps left for Omaha on business for Baker-Lockwood. Brother G. C. McGinnis reports that membership applications are being received from the various shows, and Brother Harry Altshuler reports that many who have been delinquent are sending in their reinstatement dues.

Brother Frank Capps, entertainment committee chairman, says he and committee have several surprises which they will spring at the annual banquet and ball which will be held as usual on New Year's Eve. Louis Slusky, manager of Krug Park, Omaha, was here on business. Many members have been seen nightly on the Landes Shows' midway during the past two weeks.

Mighty Monarch Clicks In Va.; Staff All Set

CHRISTIANSBURG, Va., May 27.—Mighty Monarch Shows closed a six-day stand here on May 13 under American Legion Post auspices to the best midway business they have enjoyed this season. Organization has constructed all new panel fronts for the shows since opening, and midway is well illuminated, reports Douglas J. Roland.

Staff and personnel include N. P. Roland, general manager; George Goffas, president; Mrs. N. P. Roland, secretary; Mrs. George Goffas, treasurer; Al Ingram, general agent; Shorty Shell, electrician-lot superintendent; Pat Flynn and Ray Hester, sound system; Johnny Vara, Raymond Gould and Mary Gordon, clowns. Shows: Mongo, Red Grover, front; Professor Fredricks, inside lecturer; Tiny Jr., tickets. Gay Paree, Tiny Gouldsburry, owner-talker; Madam Batan, fan dancer; Estelle, Oriental dancer; Cleo Devo, dancer and vocal; Dot Dottie, musical specialty; Snuffy Barrel, comedy; Johnny Vara, emsee. Dope, Docko, mechanical man; Reed Moore and Raymond Gould, tickets. Animal, Sam Swain, front; John Cable, inside lecturer. Serpentine, Mrs. Sam Swain, front; George Smith, inside lecturer. Harlem Revue, George Dennis, manager-emsee; Mrs. George Dennis, singer and dancer; Cliff Wallace, dancer; Rose Morris, blues singer; Cora White, singer; Mary Lawton, Vera Sugar and Vivian Lee, chorus; Comics, Homer Lee Bowen, Snowball Jackson and Silver Dollar Sam.

Rides

Ferris Wheel, S. G. Mayo, foreman; Austin Green, second man. Merry-Go-Round, Buddy Foreman, owner-operator; Paul White, second man. Speedway, E. Netzler, owner-operator. Chairplane, W. B. Smith, foreman; Walter Harris, second man. Loop-o-Plane, George Young, owner-operator.

Concessions: Spick 'n' Span Cafe, Paul Ross, owner and griddle; Mrs. Paul Ross, chef; Jack Akers, second chef. Bingo, Floyd Sheaks, owner-manager; J. Welton, caller; W. Wood and Jim Davis, agents. Rat game, Frank Rose, manager; Nellie Cook, agent. Rolldown, Cappy Martin, manager; J. V. Cyr and Charlie Crowe, agents. Slum skillo, Kenny Davis, manager; Joe Argerarkus, agent. Ham and bacon, Frankie Anslett, manager; W. Jones, agent. Fishpond, bowling alley and cigaret shooting gallery, Joe Hurley, owner; G. Allen, Mrs. Joe Hurley and T. L. Powers, agents. Long-range lead gallery, Ralph Lee, owner. Penny Arcade, Mrs. Ralph Lee, owner. Under and over, Shorty Shell, manager. Two penny pitches, Mrs. Shorty Shell and Mrs. Pat Flynn, managers. Two ball games, Mrs. Bud Foreman and Mrs. J. Cyr, managers.

Pitch-till-you-win, Sam Swain, owner; Lester Phillips, agent. Hoop-la, Dick Williams, owner-manager; Mrs. Dick Williams, agent. Pop corn, Mrs. George Goffas, owner-manager. Radio store, Adam Schurr, owner; Jim Barnes, agent. Clock store, Al Ingram, owner. Free acts include the Flying Crawfords, Dare-Devil Vogal and Mary Gordon. N. P. Roland, general manager, purchased a new Mercury and George Goffas a new Studebaker. Douglas J. Roland is *Billboard* agent and mail man.

Pacific Coast Showmen's Assn

623½ South Grand Ave., at Wilshire

LOS ANGELES, May 27.—Club was grieved to learn of the untimely death of Vice-President Phil Williams. High regard in which he was held by his business associates and everyone in and out of the profession was reflected in the numerous floral tributes tendered him. Mail indicates an optimistic turn in business. Membership committee under Chairman Bill Hobday has instituted a campaign for reinstatements which will run from now until September 1. Attractive inducements are being made in a committee broadside mailed this week. As in the past, all shows will take care of their own campaign. Members of Hobday's committee are Brothers Charles Albright, Elmer Hanscomb, W. T. Jessup, Clyde Gooding, Joe de Mouchelle, Frank Platten, Harold (Pop) Ludwig, Sam Brown, H. L. (Billy) Williams and Bill Myers.

Sunshine Roster Is Listed

WARNER, Okla., May 27.—Rain and cold, combined with school commencement exercises, prevented Sunshine Amusement Co., from opening, here as scheduled week of May 12. Show remained over for the following week and this week played the Spring Festival in Stigler, Okla., reports W. R. Codell. Per-

(See SUNSHINE ROSTER on page 59)

National Showmen's Association

Palace Theater Building,
New York.

NEW YORK, May 27.—Membership drive is getting under way with a vengeance. From Montreal and the Marton-Hamid Circus comes a wire from President Hamid requesting a batch of applications. Shows in the metropolitan and adjacent areas include Ben Williams, Heller's Acme, D. & V., Endy Bros., Strates, World of Mirth, L. & T., George W. Traver and Art Lewis. A good number of the personnel of these shows are members. However, all have promised to pick up where they left off last season and keep bringing them in. Vice-President Lewis advises he will inaugurate the first of a series of jamboree nights on his show Thursday, June 1, proceeds to go to the benefit, cemetery and hospitalization fund.

Details for the campaign to swell the fund have been worked out by the committee comprising Harry G. Baker, Thomas J. Coleman, Frank Conklin, William Glick, Max Goodman, William Giroud, Joe H. Hughes, Phil Isser, Joseph McKee, Frank Miller, Bob Morton, Jack Lichter, E. Lawrence Phillips, Matthew

(See NATIONAL SHOWMEN'S page 58)

St. Louis

ST. LOUIS, May 27.—Since departure of all the larger shows, things have settled to normalcy again and only a few regulars are holding forth now. Morris Miller, owner of Miller Bros.' Shows, was among other *Billboard* visitors Thursday when he drove in from Murphysboro, Ill. L. Clifton Kelley, general agent of the Amusement Corp. of America, passed thru en route to Chicago. L. S. (Larry) Hogan left last week and, following a two-day visit with his mother in Kansas City, Mo., journeyed to Santa Fe, N. M., to visit the Western States Shows. Joe Smith, fair booking agent, working out of the office of the Sidney Belmont Amusement Service, is back on the job again after a lingering illness. Ida Cohen, Chicago insurance broker, made several trips to St. Louis in the last two weeks.

Mr. and Mrs. Gene Bernl visited last week while en route from Florida to Milwaukee, where they will be the guests of Louis and Ned Torti. Joe End, of Carnival Novelty Co., Inc., spent several days here this week. He told the boys he had recovered his health and is in the pink of condition again. Sonny Bernet, of Globe Poster Corp., left for Chicago Tuesday. S. T. Jessup, of U. S. Tent and Awning Co., reported swell business for his firm. Francis L. Deane, of Fulton Bag and Cotton Mills, left today on an extended trip which will take him to Michigan, Wisconsin, Iowa and Illinois.

Personnel of Beckmann & Gerety Shows renewed many acquaintances during their East St. Louis engagement. Shows have played for about 15 consecutive years in St. Louis and East St. Louis and their legions of friends traveled from far and near to handshake with Mr. and Mrs. Fred S. Beckmann, Mr. and Mrs. Barney Gerety, Mr. and Mrs. Tony Ybanez, Buck Buchanan, Dell Ward, Whitey Weiss, Sam Feinberg, Edgar T. Neville, Arky Bradford, Jimmy Limbaugh, Mr. and Mrs. Peter Kortes, Dave and Nancy Miller, Jess Shoats, Sammy Aldrich, Mr. and Mrs. W. L. Sullivan, Johnnie Roberts, Mr. and Mrs. E. S. (Ted) Webb and H. G. Bucklin. George Westerman is the B. & G. press agent again after several years' absence.

Mr. and Mrs. Ray Balzer, after several weeks here, left Tuesday for Dayton, O., where they will join Dodson's World's Fair Shows. Charles T. Goss' office has been the mecca for many carnival folk daily. Al Thomasson resigned as special agent of Greater Exposition Shows last week and headed east. Mr. and Mrs. Sidney Isoey, of United American Shows, exchanged visits several times during the past two weeks with Floyd (Whitey) Newell, press agent of the Mighty Sheesley Midway. Isoey and Newell were schoolmates in Beloit, Wis. Jack Wish cards he and his brother have the concessions in Eastwood Park, Detroit.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 27.—We have recently received inquiries from membership relative to miscellaneous matters affecting the association that have noted that substantially all of these inquiries could be promptly answered by reference to the certificate of incorporation and by-laws of the association which are available to the membership. Some time ago copies of these documents were sent to our membership and we still have a small supply of copies on hand which are available upon request.

We again wish to remind our membership that the annual dues of $10 may be obtained thru the respective show offices by having them communicate with the association. Necessary blanks for personal membership have been previously furnished member shows and additional blanks may be had upon request.

Recent legislative activity in the State of New York may be of interest to the carnival industry as evidencing a more liberal point of view on the part of the Legislature in connection with pari-mutuel betting at race tracks. Legislation equally approved for submission to voters at the next general election a constitutional amendment which would permit such activity if adopted by voters. Hitherto such proposals have been eliminated by failure of passage in the Legislature, and this is the first time within our recollection that the matter has arrived at the stage of being passed upon by the voters generally. We express no opinion as to merits or demerits of the proposal but will await with interest the reaction which the public will accord the proposal.

Pitching Speed Meter To Get Try-Out at Cleveland

CLEVELAND, May 27.—First public appearance of a machine built to measure and instantly record the speed of a thrown ball is to be made at Municipal Stadium on Decoration Day between the first and second games of a doubleheader between St. Louis and Cleveland. Thereafter the machine, mounted on a trailer, will make a tour of Northern Ohio and those who wish may try to its amp records set by the professional pitchers. Machine is the brainchild of John A. Crawford, Cleveland newspaperman and promoter, Collaborating with Crawford was Roy G. McGill.

At present time it is no pointed out that the machine measures the speed of the first third of the distance of the ball. Throwing distance is 20 feet. The machine could measure actual speed over the plate, but the shorter distance was chosen so that all throwers would have a fair chance.

Target for the thrower is 24 inches wide and 38 inches high and its lower edge is raised three-inches above the ground level. Actual timing of the flight of the ball takes place behind the target. The machine will issue a nonwaist card showing date and time of throw as well as speed.

The trailer carries its own power unit and backstop, together with signs and blackboards for "beat throws today." Jerry Portner, whose technical expertise has been gained behind the windows of box offices at Miami and Colonial theaters, will be the operator. Whole outfit can be set up or knocked down in 45 minutes. One man can operate two units.

Should trials prove a success machine will be offered to park and carnival operators. Inventors owners of patents do not intend offering machine to coin machine manufacturers.

Hughey Bros. Personnel Set; Elizabethtown Okeh

ELIZABETHTOWN, Ill., May 27.—Personnel of the Hughey Bros.' Shows, which concluded the week's stand here last Saturday on the streets in good business, includes Robert Hughey, manager; W. E. (Bill) Lambert, general agent; B. G. Beasley, special agent; Carl Benning, electrician, and master mechanic; Elmer Morris, scenic artist, and Bill Lambert, lot superintendent.

Rides: Merry-Go-Round, Al Vandmeter, foreman; Elmer Steinbeck, second man; Perry Wheel, Harry (Slim) Martin, foreman; Donald Sanderson, second man. Chairplane, Bob Moore, foreman; Tommy Duncan, second man; Kiddie Auto, Lee Harris, foreman.

Shows: Dixie Bert Briggs' Troupe of Performing Gambol; Marlene's Museum of Herpetology, Soldier Gaffney, in charge; Crazy House, Elmer Morris, manager.

Concessions: Mrs. Hughey, penny pitch; Mrs. Beasing, helper, Bill Lambert, two ball games; Evelyn Lambert, No. 1, and Marie Sitelbeck, No. 2, Mr. and Mrs. Hughey, diamond studio; Mr. and Mrs. L. N. (White) Butler, cigaret smoking gallery; Jack and Mrs. Jack Lewis, fishpond, peanuts and pop corn; Harry Philips, shigee; Sam Kazas, pitch-till-you-win; Mrs. Beasing, candy; Mrs. B. P. Normandin, midway cafe; E. J. Stevens, assistant. Mesdames Reeving, Temple of Knowledge; High striker, Mrs. Al Vandmeter.

Ellmans Lose Cookhouse in Fire

MILWAUKEE, May 27.—Fire on May 20 destroyed the cookhouse of the Ellman Shows appearing on the city's West Side here. Loss was estimated at $150.

O. C. BUCK

(Continued from page 41)

Perris Wheel, Ed Hoffman, foreman; Whitie Lyles, D. Mott, R. Parson, Octopus Lloyd Harding, foreman; Gilbert Willet, Joe Wilkerson, Whip, Larry Abbatiello, foreman; L. Cripe, Ralph Ingram, Chairplane, Bonnie Ingram, foreman; Don Frear Jr., Hidee-O, Raymond Harris, foreman; Jerry Gugnin, Tom Hancock, Harry Adams. Rollercoaster, Louis Langan, foreman; Mrs. Langan, Kiddie Auto.

Shows: Time Passes On, James Thompson, manager; Edith Thompson and Blackie Weddle, talkers; Zelko, magician; Hadji Ben Ali, fire eater; Warrick, boy with human mouths; Charlie Rudis, fakir; Ovra, mentalist; Henry Hines, Jr., Ethel Thompson, Jack Hartman, Harry Bartlett. Trained Animal, Mrs. Bennett Minks, trainer; Mesdames Virginia and Wanda Muan, trainers. Variety, Mr. and Mrs. Ralph Cadwe, managers; Mr. and Mrs. Carl Barbour, Leona Davis, Celia North, Peggy Campbell, Helen Barbour. Marion Barbour and Zela Moore. Side Show, Jack Huber, manager, featuring Serpentis, snake girl; Gerlan Beasley, William Brenan, Allie Hayden, Hoffman Sisters, Ruth and Van Horn, Lorraine Martin, Hilda Anthony, Boe Kennedy and Ralph Barnes. Artists' Models, Mr. and Mrs. Lloyd Cody, manager; Jack Kearns, front; Henry Waters, lecturer; William Brenan, Dorothy Morris, Rose Allen, Mary Benson, Charlotte Smith, Reptile Exhibit, Col. A. L. Sykes, manager; Henry Harnett, lecturer; Roscoe Hicks, lecturer; Edith Wadsworth, pit.

Concessions: R. C. and Mrs. Evans, Jackpot, Mrs. Evans' shooting gallery, dollar diggers, pop corns and candy apples, Mrs. Evans' penny pitch, Mrs. Evans' ball rat game and also penny arcade, Jack Hyl's arcade manager, while Jimmie Evans has the pop corns. Agents are Mr. and Mrs. Ed Leslie, Joe Jones, Carl Sullivan, Bob Wilson, Harold King, W. E. Hewitt, Ed (Country) Overbeck, Bill Williams, Sol Wadsted and Al Sabello. George Steinerberg and Tony Bell, ball game; Mrs. Hyl, three, with the following agents: Steven Dembick, Buck Williams, Timothy Fay, Kenneth Gilbert, Chuck, Eddie Davis and George McKenzie; Mr. and Mrs. Detoit, pitch-till-you-win; Sam Weiner, toy wheel; Henry Frederick, grocery wheel; Sonny Staples, chicken wheel; Louis Langan and Lange, chinese wheel and pitch-till-you-win; Bill Watson, Sol Wadsted and Herbert Morehead, agents. Long-range gallery, Cole and Henry Gaine. Merry-Go-Round, Jack Hyl and James Ward. With Al Whitmore and Pete O'Connell, R. W. Jones' hawk; Bill Bindell and O. E. Fox, ball game managers. Mr. and Mrs. Tony Stetina, Jack Burk, Jimmy Ashner, assistants. Scales, Mr. and Mrs. Larry Marcano. Hoop-la, Stein Dean. Palmistry, Mrs. Carolyn Wells. Cookhouse, Ray Hughesmith, owner-manager; Everett McNeill, O. D. Meadows, Albert James, Jimmie Howard and Mrs. Hughesmith. Front gate tickets, Mrs. Bindell. Photo gallery, Ed Kearns, assistant. Free acts are the Flying Lessons and Fearless Falcons. Press and Billboard agent, Mrs. Donald Frear.

"ROCKET" A Sensational Ride

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Permanent and Portable Models. Maximum capacity 88 adults or 110 children every 3½ minutes. Rocket Rides are Sensational Money Makers or operating Starting Rocket Rides are Sensational Money Makers or operating Thrills they want!

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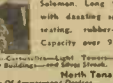

Silver Streak will thrill countless thousands at the New York World's Fair, Bye Beach, P. E. Gooding Shows, Sam Solomon, Long Beach, Calif., with dazzling speed, tandem seating, rubber-tired trains. Capacity over 960 per hour.

Portable Stages—Ride O—Auto Speedway—Curve-Ride—Light Towers—Hi-De-Ho Fun House—Dodgers and Skooter Buildings—and Wing Dodgers.

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y.
World's Largest Builder Of Amusement Devices

UNITED STATES TENT

S. T. JESSOP, Prez AND AWNING CO. GEO. JOHNSON, V. P.

OVER 40 YEARS OF SERVING THE OUTDOOR SHOWMAN, WITH AN UNDERSTANDING OF HIS NEEDS AND OPERATING PROBLEMS. DEAL WITH THE HOUSE "WITH AND FOR YOU."

701 North Sangamon Street (Phone: Haymarket 0661) Chicago, Ill.

MR WEER SHOWS

WANT Concessions, anything that works straight. WANT Popcorn, Cigarette Shooting Galleries, Pitch-Till-You-Win, Bingo, Ball Games, any good Game on earth. The Great Depression is over. WANT good Athletic Show for some Ohio spots. Phone write if Beat. Street Celebration, Antwerp, O., June 24. Mr. De Mars, get in touch with me.

MRS. M. R. WEER, Otsego, Mich., May 29 to June 3.

FOR SALE

REAL BARGAIN — TWO ABREAST ALLAN HERSCHELL MERRY-GO-ROUND
Newly Painted. Complete with Generator. Ready to Run. New in Operation.
Reason for Selling—More Time.

DE LUXE AMUSEMENTS 266 WEST MAIN ST., ROCKVILLE, CONNECTICUT.

FIDLER'S UNITED SHOWS

Our Celebrating Commence Lansing, Mich., June 26; then Salina, Travel Festival, Memphis, Mich. Can Place Ball Game, Ride Operators, Concessions in Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel, Trucks, Trailers, Tents, Lights, Generators, Gasoline Engines, Pipe, Canvas, Photo Gallery, Cookhouse, Ball Game, Pitch, Amusement Publicity, Come-Together-Stay-Together Outfit. Can Place Ride Operators, Concessions, Ball Game, Pitch, Photo Gallery for Shows. Will offer liberal inducements to those having Good Cut Rate Commission. WANT Wide-Open Spot for Ball Game. Will Buy Ball Game, Concessions, especially one-man Ball Game. Write, Wire, Phone.

FIDLER'S UNITED SHOWS, Agents, Ill., this week.

W. A. GIBBS SHOWS

Want for VFW Celebration, Hutchinson, Kan., starting Sunday, June 4. Independent Shows, also Concessions. WILL book Tilt-a-Whirl or Octopus or any Ride not conflicting for this date. Want Agents for office jobs. 25%. Jake Kamaka wants Hula Girls. Wire, yes you can. W. A. GIBBS, Newton, Kan.

INSURANCE

Carnivals, Parks, Concessioners

CLEM SCHMITZ Radio City NEW YORK

Pony Ride Wants

The book with Carnival or good Park. Would consider good Rollercoaster. Must have transportation for 15 ponies.

ROBERT SCHEMBERSTER,
Colorado Shen's Pony Express, Gen. Del., Hamilton, Ill. Located Rock's Restaurant.

PROVEN MONEY MAKERS

LOOP-O-PLANE
OCTOPUS
ROLLO-PLANE

Leading All Sales for 1939

ROLLO-PLANE
WRITE FOR DESCRIPTIVE LITERATURE.
EVERLY AIRCRAFT CO.
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PENNY PITCH GAMES
Ideal Novelty Co.
2701 Arch
Phila., Pa.
Dept. 1-B
Size (Scale), with 3 Jack Pots, $40.00.

PARK SPECIAL WHEEL
30" in Diameter, Beautifully Painted. Wheel Complete, Ready to Hang on Wall, Ready to Play $12.00

BINGO GAMES
75-Player Complete 20.00
100-Player Complete 7.25

SEND FOR CATALOGUE.
Full of Other Bargains in Games, Gift Goods, Lamps, Aluminum Ware, Dolls, Novelties.
BLACK MFG. CO.
126-130 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES
Single Sheets, $1.00; Typewritten, Per 10, $5.00 Per 100, $40.00. Sample Free.
Horoscope, 3-c, with Birth Date. Sample, 10c.
Personal and Analysis, 5-c. Fancy Covers, 10c. Samples of the 6 Horoscopes, 25c.
No. 1, 24-Page, Gold and Silver Covers, Each 20
No. 2, 24-Page, Gold and Silver Covers, Each 20
Silver Covers, Gold Stamped, Per Hundred 2.00
NEW DREAM BOOK
108 Pages, 6 Solid Sections, Covering and Pub. Per 1,000 Dreams, Secret to Every Gold Paper Covers, Gold Spotted Paper. Sample 50 10 Per 100 $4.00 KEY BINGO SPECIALS
TIGER, 24-Page Booklet, Beautifully Bound. Sample, 10c.
Page of 75 Certificates F. V. CARROL, Box 1, Ft. Wayne, Ind.

BUDDHA PAPERS—SUPPLIES
1000 ASTRO DAILY, MONTHLY FORECASTS.
Sample Sheets, 1-c; 1 and 25 Page Readings, Entire Line of Supplies. Catalog Free. Dealers Wanted.
Hindu Magic, Wonder Worker, Secret Drawer, Mind Reader, Gypsy Fortune Cards, Crystals, Crystal Balls, Complimentary Book of Astrology Free.
Be the Wise. 100-Page Illustrated Catalog 50c.
MELMON ENTERPRISES
100 S. Third St., Columbus, O.

HUBERT'S MUSEUM Inc.
223 W. 42d Street, NEW YORK CITY.
WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES.
State salary and all details in first letter.
Open All Year Round.
SCHORR & SCHAFFER

BINGO BLOWERS
Going like wildfire, complete $18.00
Jackpot Type Bingo, complete 20.00
Bingo Cards, Per Thousand, Assorted 10.00
Bingo Wheels, Numbered and Lettered.
Birth Date and Gift Drawing Prizes 20.00
Bingo Games of all kinds. No used games. We are manufacturers. Catalog Free.
POP BAKER
2907 W. Warren Detroit

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

Midway Confab

By THE MIXER

(Communications to 25 Opera Place, Cincinnati, O.)

HOT? Well, you asked for it!

MR. AND MRS. FRANK SPARKS write from Elgoradio, Ill., that they are with J. T. McClellan Shows.

EDDIE AND NORMA O'BRIEN joined Wallace Bros.' Shows in Danville, Ky., with their hoop-la concession.

BOBBY KORK is reported to be clicking in the ashes of Wallace Bros.' Shows of Canada.

ANOTHER set starts trail blazing—John Alexander Polito, for the Coates enterprises.

HAVING signed his mentalist studio with Slate Pool Shows, Prof. L. Levitch joined recently in Salt Lake City.

C. A. DUNN has a new Roll-o-Plane with Orlin & Wilson Shows, reports George Hirshberg.

PERCY MARTIN joined Collin & Wilson Shows in Ambridge, Pa., as special agent.

SOME showmen's local ads should be copyrighted by a funny-paper syndicate.—Cupid Foley.

MADAM FATIMA joined Crowley's United Shows in Columbia, Mo., with her palmistry stand.

Families on *Parade*, girl revue, in Canada, reports Bobby Kork.

MR. AND MRS. W. E. BONTA info they are no longer with Western States Shows but have joined concession row on the Bill R. Hames Shows.

Twinkle! Twinkle! Little star!
How I wonder what you are—
Some one-horse gifter, far.

FORMERLY with Beckmann & Gerety Shows, Jack Frost has joined Milo Anthony's side show on Western States Shows.

O. L. HAGEN has taken over the Motordrome on Kansas Exposition Shows, with Ted Barron and Jimmie Wise as riders.

WHIP foreman on Crowley's United Shows, Walter Dunn, has Marcelo Hernandez, Charles Clancy and Oscar Davis as assistants.

SOME roadhouse operators seem to have been too busy since the season opened to even change the menu.

FORMERLY a member of Crowley's United Shows, Nelle Thompson is managing Miller's night club, near Columbia, Mo.

C. F. ARMSTRONG (left), publicity director of Dee Lang's Famous Shows, as he presented a dead 15-foot python to Victor Peterson (center) and a classmate of the biology department of Augustana College, Rock Island, Ill., for research purposes during the shows' stand there. Soon after presenting the snake to the college and receiving a complete diagnosis of the cause of its death, a Rhesus monkey was given the department for similar study. More than 10 students visited the shows to see the python's yard.

BILEY BAIN is working to good results at the New York World's Fair, he cards from Pinkney, Ia., N. Y.

LEAVING Tennessee, Jimmy Trollinger returned to Kentucky, where he has his modern grab stand with Federal State Shows.

MANAGER of the Great Sweet Potato Shows has doubled it will be no Cook's Tour this season.

E. E. PARROW, manager of Wallace Bros.' Shows, writes: "We would like to know who discovered Ripley, Pa., and Somerset, Ky."

AFTER a brief vacation in Fort Worth, Tex., Ed Brown is back with Dodson's World's Fair Shows, having joined in Charleston, W. Va.

FORMER advance man on circuses, Joe Baker, advises from Aberdeen, Wash., that he saw Douglas Greater Shows play to good results there recently.

CONSTANT devotion at the shrine of Bacchus during summer means only one thing at close of the season—a deficit B. S.

HARRY KUSHNER, formerly with Strickland on Dodson's World's Fair Shows, is now managing the alleys in Palisades (N. J.) Amusement Park.

FORMER circus man Lew Delmore has been showing to good results with his side show in his old capacity of inside lecturer and magician.

MOTORING to St. Charles, Mo., recently, Billie Wingett and E. H. Lewis had an enjoyable visit with their many friends, including Bill Chalkias on Snapp Bros.' Shows, they report.

WHILE en route to Harrisburg, Pa., Jimmy Brown visited his friend, James H. Drew, in Lancaster, Pa. Jimmy cards that Drew reports okeh business thus far.

AND lucky boys are working at the CCIL strictly legit, as B. S. knows best. Only a few concessions but getting stung all right, spoons on addition.

RECENTLY ADDED to Zaschini Bros.' Shows' staff as assistant to Curtis L. Sheldon, Jack Perry will be press agent ahead of the organization, reports Bill Exton.

BILL COCHRAN, talker on Hal Compton's Ten-in-One on American United Shows, took top honors in a bridge contest during the organization's stand in Pendleton, Ore.

FOR THE PAST five years with Tip W. Kelly and World of Mirth Shows, Bert Roberts (Romone-Has) is now in the annex for Johnny J. Bejano on Fairly & Little Shows.

MANAGER of the Great Pushaw Shows declares that, after his agent has booked only two blocks ahead, he has learned to do better, as every week MUST be a red one.

AMERICAN LEGION POST, Spencer, W. Va., has contracted Leonard Bros.' Shows to furnish midway features at its Fourth of July Celebration in City Park here, reports A. L. McCarty, adjutant.

HAVING RESIGNED his position in Grand Rapids, Mich., Bill (Deacon) Dewey has hit the road again with W. C. Wade Shows. His wife, Ruth, is with him.

HENRY GLAHE of concession pole, left Sanderson, Tex., recently to visit relatives and the World's Fair in New York. Mrs. Glahe and children are carrying on in Henry's absence.

BRINGING it to town, setting it up and then keeping the lights on and advertising to attract John Q. Public is paying members. There should be 10M% publicity.

WITH scheduled closing of Rose Lewis-town's Oddities on Strates Shows, Billie May Burke cards she will return to Carl J. Lauther's Oddities on Johnny J. Jones Exposition.

KNOWN as an aerialist and the original Sally Rubinoff, of hillbilly note, Dolly Lee recently joined W. S. Curl Shows on Gentry's, Mo., Band playing her hillbilly specialty in Doc Edwards' girl revue.

ANYONE KNOWING whereabouts of Bob Lipton, of the Lipton Brothers' side show worker, is asked to have him contact his wife, 218 South Church street, Fayetteville, Ark. She reports their baby is ill.

DAY-AND-DATING towns cannot always be avoided, but when B. S. can, it usually generally gets the worst of it—and it isn't the public's fault.

FREDDIE FREDERICKS, who has been presenting his comedy-in-dramas act at

Just a Postal Card
Brings YOUR FREE SAMPLE COPY of GAY-JUNE
BIG ELI NEWS
Pictures, Mechanical Articles, News Items about the Amusement Business. Just the kind of reading every Ride Owner, Operator and Showman likes to read. Subscribe for it. Take Advantage of our offer. Regularly it is thirty times. Buy a big mechanical story and send for your FREE SAMPLE COPY. You'll be sorry if you miss this one.
ELI BRIDGE COMPANY
Publishers
Box ELI Wheel, ELI POWER UNITS
Opp. Wheel Park, JACKSONVILLE, ILL.

NEW BUDDHA PAPERS
Free Catalogue
S. BOWER
Gallipolis, O.

a number of Ohio night spots, is in Cleveland, where, he says, he is renewing his wardrobe for his string of tail dates.

NOW AT Sylvan Beach, Kirkwood, Mo., with Rex Howe and Danny La Rousch is Ralph H. Sine, who left Goodman Wonder Show in Leavenworth, Kan. Sine says he plans to remain there until the fair season opens.

RECENT arrival on the Art Lewis Shows from Dallas is J. N. Nowell, brother of Mrs. P. Very Morenge. Mr. and Mrs. Morenge have been taking in the sights in New York, where they also attended the World's Fair.

ATTENTION of disabilities indie showmen and hard-to-please concessioners is called to the fact that more than 200 carnivals are now functioning. Show about collecting a few road magnets.

F. W. MILLER, girl show operator, notes he will add a French Casino, peeling show, to Gooding Greater Shows' midway. Miller's Parisienne Follies has been a mainstay feature since the shows opened the new season.

AMONG visitors to Royal American Shows in Hartford, Ala., last week were Jack Gellman, Gellman Bros.; Sunny Bernet, Globe Poster Corp.; Red Torti, Wisconsin De Luxe Co., and Mr. and Mrs. Art Brown.

WHILE Hildebrand's United Shows were playing Sioux City, Ia., and Mrs. Alax Hildebrand celebrated their 20th wedding anniversary with a dinner at which their four sons and daughters-in-law presented them with many gifts.

PRESS agents are not transparencies. All they ask is a little financial co-operation. It is seldom that one finds a newspaper that keeps abreast the news and copy it was sensational in investigating but of a carnival.—John Ondrejcyn, p. a., Duke & Jackley Shows.

NAJAH HODAH and Maizee, with Doc Waddell, of Crowley's United Shows, entertained the Rotary, Kiwanis, Lions, Optimist and Junior Chamber of Commerce during the organization's recent stand in Columbia, Mo.

RECENT additions to Dick's Paramount Shows reports Cliff Younger, include Nile Marston and Sadye Newitt, dancers; Bonnie Walters and Jack Wheler, models, and Charles Johnson, piano accordionist.

IN THE Swedish Hospital, Seattle, where he recently underwent an appendectomy, Frank Hirsch, well-known general agent, would like to read letters from friends, reports H. L. Gordon, of the Double Orange Shows.

TEACHER to bright son of carnival owner: "Johnny, if all the paid attractions on a small motorized show grossed more than a grand at an engagement, would that be called a bingonanza?" Johnny: "My father says it WOULD."

IN THEIR first year with Dodson's World's Fair Shows, Lucille Carter and Elizabeth Whaplington have established themselves as real troupers, reports Roy B. Jones on whose illusion show the girls are appearing.

HAVING LEFT the rodeo and Wild West fields, Cowboy Murphy is conducting the Athletic Show on the Dee Lang Shows, with Spike O'Connell, boxer. He says he recently visited with Mabel and Harry Whitefield, Liberty National Shows.

NEWLY organized Mills Troupe, high wire, formerly known as Mills and Mills, is appearing on Zolnadez Brothers' Circus Act consists of Harvey Mills, manager; Bill Fenerbell, Warren Overfield and Grace Greene.

OF SORT-THE-SPOT note of the hung up, John Ragland, now with Lee Harris' shows, all schools on Coney Island, before solving the problem of grasshopper hordes in California. Ragland and Harris launched a grasshopper game, using Boo hoppers for patrons to trap for prizes.

WHEN Pie Lizie Chappell and Eddie Knipschield, high act, opened in Tuscaloosa, Mass., with Dick's Paramount Shows, it marked their first appearance in the East for several years. Act returns to the West late in the season to finish fair dates.

ARLENE KNOWLES has joined Fred Stewart's 10-in-1 show on Hildebrand's United Shows, and Jayne Hellers has been placed in charge of the Hollywood sleight lighting system, replacing William Hermanson, who joined the No. 2 unit as electrician.

LEO HAMILTON, manager of the D'Arcy Girls, free act on Fairly & Little Shows, notes that reports that he was badly injured recently when a high wind blew him off the top of a ferris wheel. Hamilton sustained only a slight shaking up and is working as usual.

"BAW" Good Medal Shows in La Fayette, Ind., Frank H. K. Smith, manager, in Crawfordsville, Ind. "Manager Bloom has an attractive-looking show and I enjoyed a pleasant visit with friends on the organization. Show plays good towns this night I was there."

IF YOU expect a free weeks' notice from employees, show showers give one. The manager who lets people tell without notice sends up distress among his help. "Why give a notice when big shows?" is often heard on some showers. Should help to give and take is part of real showmanship.

FRANK HENDERSON, Australian knife thrower, and wife report they are remaining off the road this season because their baby is too young to travel. They expect to return in 1940, however, and are operating a grocery store in Hollywood, Fla.

GEORGE LAROSE, who recently underwent a leg amputation, as result of diabetes, is getting along nicely in his home in Tonawanda, N. Y. He had been in a local hospital four months, reports his daughter, Mrs. Carl Davis, Kaus Famous Shows.

HAVING severed connections with Rogers & Powell Shows in Mississippi, Mack Shaw, accompanied by his wife, has joined Scott Bros.' Shows. While en route to Franklin, Ky., he visited several shows and found crowds plentiful but money lacking, he writes.

DURING W. R. West Shows' stand in Salinas, Kan., Treasurer Mrs. V. E. Overall personnel tendered Owner West a midnight birthday surprise party. Entertainment, beer and sandwiches were plentiful. Party was topped off with a birthday cake being presented to West, reports Mrs. B. Rhoades, secretary.

JAMES OWENS, of 307 Pacific street, Brooklyn, letters Billboard he recently received a letter from Pittsburgh of his brother, W. C. (Billy) Owens, who hasn't been heard from since 1933. Anyone knowing his present location is asked to have him contact his brother at the above address.

DOC AND MA KELLEY write from Coles Ferry, Conn., that they recently visited Hildebrand's Shows in Westford, Conn., where Tom Coleman, owner, and Harry Hill, side show manager, extended them many courtesies. They add the organization was working to good results, despite cold weather.

DURING Crafts Shows' engagement in El Centro, Calif., 15 miles from the San Francisco Bay bridge, exchanges of visits were made between Cowpuncher Sally and concessioner Crafts. Shows had a good run despite the short distance to the fair, and billed the occasion, "The Little World's Fair on the Mainland."

PLEASE sign your communications to the cooling column. Last week no fewer than 12 of them had to be relegated to the waste basket because the authors failed to sign them. Don't be timid about affixing your John Henry to the matter. If they are worth writing, they certainly are worth signing.

"WHILE passing thru Yorkville, O., recently I saw one of the Gooding Shows being set up and learned Jimmie Ardbough was presenting his comedy aerial act ad free attraction," pens George Pletcher, from Martins Ferry, O. "Jimmie says he has quit the flying trapeze for a while at least and plans to hate a trailer camp on his place in Vero Beach, Fla."

SHOW-LETTER WRITERS: Once more the editors request that you please donate your spare time and recommendations for Carnival Department and get them in the Classified office before Friday of each week. When show letters reach the desk later in the week their publication must be withheld until the following issue. Your co-operation is needed and will be appreciated.

PERSONAL appearance radio program participated in by members of Hildebrand's United Shows during the stand in Medford, Ore., and broadcast over station KMED was a success, reports Walton de Pulaton. Those taking part included Everett Mitchell, emcee, Danny Barnett and Buck Ritcher, Hollywood Sayrockets, Huairet Troupe, Charles Soderberg and Glenn Henry Duo.

BEN BERGEN, representative of Novelty Confection Corp., joined Gooding Greater Shows in Portsmouth, O., recently to look after affairs of the NCC stand on the show, including candyscope, candy apples, pecans, toasted and grad stands. He is being assisted by Jack Gallappo, operating manager, and Mrs. Essie Jenkins, in charge of candyscope kitchen. Photo furnished by Harvey (Doc) Arlington.

RECENTLY appointed general agent for Crafts Enterprises, Inc., O. N. Crafts, executive head of the Crafts units operating in California, John Alexander Pollitt took over his new duties when the Crafts Shows arrived in the bay area. Pollitt, a veteran of outdoor show business, replaces Phil H. Williams, who died on May 20.

MARJORIE KEMP, of the Thrill Arena boating bat name, grabbed off some swell publicity in the May 8 issue of *The St. Louis Post-Dispatch*. Miss Kemp, Thrill Arena staff writer, devoted almost a half page to Marjorie's activities in the Arena. Story included a close-up of Miss Kemp, and the other depicting Marjorie and her lion going thru their paces, accompanied the piece.

INSPECTING Bonnie trailers on show lots, natives often are dazed by their beauty and size of the accommodations they give their owners. Some are more modern than most homes, bungalows, and what gives farmers the biggest shock is that some of the bejeweling shades cost more than the homes and property in which they live.

"AFTER WINTERING in St. Petersburg, Fla., we now are in quarters on Boise (O.) fairgrounds," letters Capt. Jack Lewis. "Have visited several shows and Barnett Bros.' Circus at Lorain, O.

EVANS' HIGH STRIKER

HEAD AND SHOULDERS ABOVE ANY OTHER IN QUALITY AND MONEY-MAKING!

PERFECTLY LEGAL EVERYWHERE!

A Really big money-maker! Indispensable for Parks, Fairs, Picnics, Carnivals, Homecomings wherever people gather out of doors!

Evans' Strike has many flashes—gets the crowds flying and unfortunately made of very best materials, brilliantly finished, built to stand exposure and hard use. Easily transported, included are standard with steel chassis truck, base and striking beam, 10 ft. heavy gong, nickel-plated test steel shown, braces and 3 mallets.

3 Sizes:
28 Foot
34 Foot.

EVANS' ALUMINUM MILK BOTTLES

Built on the Similitude of Genuine Milk bottles. Sound like falling glass when thrown over, equaling in sound and appearance the genuine bottles.

Complete Catalog of Evans' Novelty & Amusement Devices FREE!

H. C. EVANS & CO.
1520-1530 W. ADAMS ST., CHICAGO
Inc. Over 48 In Coin Machine Section.

WANT FOR
Conklin's Great Sideshow

Man to take charge of Sweet, Sister Tessie, Freaks Elastic Bitter Man, Eddie Hunter, wire me at once. Can use Freaks and Attractions of merit for all times. If you know it, can offer good pay and pleasant working conditions. All wire or

JACK MALLISON, Manager,
Conklin's Great Side Show

Week of May 29, Dillon, Ont.; week of June 5, Cornwall, Ont.

WANT
Press and Working Acts for
STRATES CIRCUS SIDE SHOW
HAMILTON HALL OF ODDITIES
Mental act or Novelty Mind Reader, Hypnotist, or any Novelty Act. Must be able to play one or more instruments. Can use Ticket Seller with own tickets. Can use Ticket Seller for Circus Side Show. Write, Phone Wire Strates Circus, Inc., Mt. Carmel, Pa.

W. E. WEST
MOTORIZED CARNIVAL

West Shows and Carnival Rides, Man and wife plays concessions in Video, Pop-Up, Bingo, Ball Game, 10 Cents Store, Ball Game, Chuck-a-Luck, Hoop-La, Ball Game, Ball Game, Ball Game

and the latter is a swell show and was well patronized. Mr. and Mrs. Joe Bell Raymon, of clown alley, who formerly worked for me. While on route north we saw a number of carnivals, but business didn't look any too good.

WHILE Catlin & Wilson Shows were in Dunsmuir, Pa., recently 6-year-old Jimmy Prenier was tendered a party in celebration of his birthday anniversary. His father is concession operator and his mother a performer in the Paradise Revue on the shows. Among those in attendance were Mrs. Nita Gloria Kopp, Jimmy Kopp Jr., Jimmy Miller, Calvert Jackson, Mary and Lucia Hale and Sonny Prenier. Refreshments were served and all reported a good time.

BROOTE MARRIOR, of the Hollywood Skyrockets with Hilderbrand's United Shows, sustained a fall from a trapeze while doing his swaying bandstand during the shows' stopover (Pine) and said he had to be assisted to the ground by fellow performers. Marrior was a bit earlier in the engagement and the exertion of his performance rendered him unconscious. Fortunately he took a firm grip on his bandstand before he passed out of the picture.

VISITORS to Dick's Paramount Shows in Framingham, Mass., recently were Mr. and Mrs. J. F. Twitchell. Twitchell's shows are attractive and carry two free attractions. The latter was a dancing assistant manager the season but had to quit because of his wife's illness, says that, altho cool weather prevailed, the fun was enjoyed and all seemed to spend freely. J. B. is still working as agent on the Federal Theater Project, having his fourth season in that capacity.

PAUL FAIRLY, son of Mr. and Mrs. Noble C. Fairly, of Fairly & Little Shows, is trying to decide between a musical and dramatic career. After completing a two-year advanced course in voice and piano in Boston young Fairly obtained a position with the American consular office in Berlin. Recently he was transferred to the department handling code and diplomatic language. Young Fairly has recovered high praise from European teachers, and his work with the consular staff has been highly satisfactory, so he's trying to decide which field offers the greatest opportunities.

HIGHLIGHT of Golden State Shows' engagement in Ventura, Calif., recently was the surprise party tendered and accorded Mrs. Katherine Warren in the Athletic Club by women in the concession. Mrs. Warren was recipient of numerous gifts. Lunch and refreshments were served and those attending in addition to the guest of honor were Cecilia Blanche, Ruth McMahon, Jewel Holiday, Vivienne Jacobi, Ruby Pantinger, Patricia Chenoweth, Ruth Hayes, Lucille McCarthy, Peggy Bailey, Betty Shepard, Pays Hess, Lucy Bonnie, Alice Brink, Margaret Rutland, Ethel McDonald, Phyllis Collins, Curly Jorgensen, Mrs. Jack Hoffman, Mrs. Kitchner, Lillian Willard, Kate Lindsey and Helen Smith.

WANT

Photo Gallery, Novelties, Photocard and photo Shows for the Mississippi Valley Fall Fairs. Fall Festival, Berlin, Wis., Home-Coming, Elmer, Mo., Homecoming, Ashley, Mich., Homecoming, Rosenville, Ill., Fall Homecoming, Ft. Fair, Kansas, Mo., Celebration, Ft. Worth, Tex.

OLIVER AMUSEMENT CO.

1417 Gravois Ave. St. Louis, Mo.

WANT TO BUY

Fun House, Ride or Show

CATERPILLAR RIDE

State condition and where it can be seen.

JAMES PENNINGTON, 1000 Fourth Ave., Huntington, W. Va.

17 NEW

1939 Covered Wagon, Reinforced Assembly Insulated Steel Body, Steel Frame.

BARGAINS IN USED TRAILERS

'37 Palace, $395; '37 G. M. Spartanette Body, $345; '36 Palace Spartanette Body, Deluxe $2 Pt. $ Door, $650; Schult, $295; Hollywood Style Cruiser, $650; New Spartanette Body, $125; Wood Frame Body, $75; Steel Frame Body, $125; Wood Frame Body, $75; Steel Frame Body, $125; Wood Frame Body, $75; Steel Frame Body, $125; All Steel Trailer Economies and Parts.

Write or Phone Quick!

SELLHORN-East Lansing and Alma, Michigan

F. O. B. Lansing, $495-$187 Down.

Truck and Trailer Legislation

NEW ORLEANS, May 27.—Signing of reciprocity agreement between Mississippi and Louisiana opens the way to free transportation of privately operated trucks in adjoining southern States. Agreement has met with favor between the two States officials for over six years.

The Senate of Texas on Monday passed the private carrier act, except for a minor amendment, which sends it back to House for final passage. The bill, passed as the result of a Supreme Court decision in which a motor firm was prevented from cut-rates on trucks operated by its sales managers, other firms and men who have an established business to haul their own trucks at a supplemental fee for an initial truck and $2 for each additional one.

BALLYHOO

(Continued from page 41)

bags. On Tuesday the grosses pushed up to the extent of 15 feet of tilt, the minstrel show and pit show vying for top honors on empty candy-box trash. On Wednesday the stream dropped about six tilts feet but picked up on cookhouse and grab-joint refuse. On Thursday they came, stayed late and spent. The packed and jammed midway checked up as above with a spectacular giving our surprise a gross of 18 sewer-manhole tilts. Friday saw the tilts hit the refuse receipts from the stables of our menagerie and circus, the ring stock and elephant barn, our boys cleaned out the stock cars that were packed on the lot.

On Friday grosses dropped but refuse receipts were good and remained to the extent of asking the show to remain over a second week. Because of not being booked solid for the season, the show had no other alternative but to stay would have given the show the banner day of the season and the committee responsible for the decision to stay of the elements hadn't turned against us. A committee was appointed to do the cleaning and carried all waste paper, candy boxes, straw and paper cartons off the lot, emptying them on all of the sallows' trucks. They also thoroughly scrubbed the day by washing all of the garbage down the hill and depositing it on the refuse area. Thus leaving the grounds of our committee Ballyhoo Bros. Shows, Inc., in as good condition as a one-day check on refuse, with inspectors in multitude, for a week's amount. MAJOR PRIVILEGE.

GROVE'S ILLINOIS

(Continued from page 41)

mystics, crazy house and the Ride Show. Assistants include Elmer Droop Snoot, steel climbers Jimmy Lee and Charlie McCarthy, Doc Cain, Emery Tucker and advance crew visited the Parker and Ruth Shows in Kankakee, Ill., on May 5. Cliff Monnett, Cherokee Hammond and Ed Sanderson, radio boss, visited here. Shows will play about the same route as last year.

FAIR PLAY

(Continued from page 41)

kiddie rides; Jim Taylor, Merry-Go-Round; Jim Hamilton, concessions manager; Kenneth Thompson, bingo; Harry Brown, musical show; Bobo Brothers, three concessions; Mrs. G. J. Butcher, photo gallery. Harley Pickering also has his concessions with the shows.

LYNCH SHOWS

(Continued from page 41)

carnival, with a stipulation that the carnival will not operate on the day of the royal visit, which is July 1.

Shows expected to remain inactive on the day of the royal visit, until after the royal visit and their departure for Montreal. However, Mayor Mason refused even to consider allowing the carnival to play here for that week or any other.

FRISK GREATER

(Continued from page 41)

Joe Christianson. Merry-Go-Round, Ray Uth, foreman; Ed DeCosta, Charlie McKay, Art Wise. Kiddie Autos, H. Bingenheimer, foreman; Charlie Hockstein, Gus Cox, Charles McCoy. Kiddie Ride, Jack Gloria, foreman.

Penny Arcade, Mr. and Mrs. Lee Moss, assisted by Mr. and Mrs. L. Staley. Jerry Lee Moss and L. Staley. Corn game, Loren Frisk, Grace Carlik. Bingo West, Jerry Lee Moss, John Mailhise, assisted by Elmer McKay. Athletic Show, Jack McCoy, manager; Jack Wells and Sonny Solomon. Girl Revue, Chuck Goddard, manager; Jimmy Owens, Jack Langlan, manager. Mrs. W. Langlan and Jack Stone.

Concessions: Ball game, Mrs. H. Kuldenkamp. Lead gallery, Mrs. G. Kuldenkamp. Ball game, Tom Lahue. Cork gallery, H. Kuldenkamp. Penny pitch, Tex Rollins. Big north, root beer, candy apples and cotton candy, Mr. and Mrs. E. Steiner, Mr. Bunny, Mr. and Mrs. J. Wells. Watchie, Tony Buseckers. Hoopla, Marcus Brown. Jack Rabbit, Jimmy Lee. Ball new cookhouse, Jim Bollineau is painter, and Larry Holts, night watchman.

GREAT SUTTON'S

(Continued from page 41)

Shows, Inc., Ed Sutton, owner, manager; Lucile Norwood, secretary; Bill Ott, advance agent; Bob Ott, press agent; advertising, Bill Nowlin, ice superintendent and electrician; Hubert Ott, ticket seller; Gladys Graham, front pole; W. E. Lakman, ticket taker; Ernie Hampton, ticket truck and ticket gallery; Mrs. Fleetie Glenson, cookhouse, showed Mahnomen. Neal Cox, talker; Mrs. Neal Coffee, tickets; Boyd Dixon, ticket seller; Mrs. Boyd Dixon, cashier; Monty P. Cook, tickets and second opening; Mrs. Ruth Kennard, assistant; Jack Kamiers, tattoo artist, Hewson Indiana, Burning of Dogman; Smith Cody, Gil Lewis, Jackson Bowl, Alamacter, mentalist; Sara Crary, sword box; Bob Ott, Mad Man Mike, Jackson, pinjipood man, Hollywood Revue, Professor Kaye, manager; Jack Jackson, talker; Mrs. Kaye and Daisy Drake, dancers. Detroit, Michigan, Ruth Kennard, manager.

Ridell Ride superintendent, W. A. McNiter; Merry-Go-Round, Ray Uth, foreman; Jimmy Tilsey, helper. Charlie Blane, Marvin Branson, foreman. John Drake, assistant. Perry Wood, Bud Graham, foreman; Joe Norman, helper. Jackie Blane, Kiddie Ride, owner. Ellis Turner, helper. Funhouse, Jess Ingleman, foreman.

Concessions: Carl and Thelma Sims, ball game; Hal and Ruth Dayton, ball game; Ken Cook, penny pitch; Mr. Schwartz, percentage; Shorty Cockrell, ball game; Jimmy Ralph, Murry, diggers; Mr. and Mrs. Ed Carson, jewelry and ball game; Mr. and Mrs. W. Wilbur, mouse game; Mr. and Mrs. Jack Ott, Vinnie Ott, ball game; Thomas from Girard; Grad Hampton, penny pitch. Jerry Green, G. E. Girard, ball game; Mr. and Mrs. Jack Clark, helpers. Milk bottles, Virginia Stanfield; hoop-la, William Hoppa; photo gallery, Clarence Hoppa; pop corn and cotton candy stands, Mr. Gilbert; blanket store, Mr. Schwartz.

EDWARDS START

(Continued from page 41)

Harry Rubenstein penny arcade and Earl Dittmore's bingo. Ride Weekly is back with his merry-go-round. Show can carry a free act and is transported on trucks.

Ride Weekly, Merry-go-round, manager, foreman; James Fish, second man. Merry-Go-Round, William Hoffman, foreman; George Ray, second man. Chairplane, Jimmy Rose, foreman; Richard Thatcher, second man. Kiddie Autos, Bill Williams, foreman; Mack Rash, second man. Kiddie Ride, foreman, Jimmy Rose; Mohler, second man. Pony Ride, Clarence Crosby.

Shows: Ten-in-One, Tress Cliff, manager; Ernest Wheeler, magic and talk; Gardner Kidie Bennett and Mystic Smity, front; Bob Leonard, mentalist and torture; Peggy Leland, Oriental dancer; Alma Evermeyer, sword box and electric chair; Tessie Cliff, sharpshooting and tattooing. Concessions: High striker, Mrs. Ethel Smity; Lazy Bear, Mrs. Ethel Smity, Bob Bailey; cookhouse, Eddie Weekly; bingo, Earl Dittmore; penny arcade, Harry Rubenstein, foreman; pop corn; Charles and Jane Robbins, two ball game; Ray Ingleman, ball game; Ed Engelking, Country Store, Jean Engelking.

FIRST MONTH'S—

(Continued from page 41)

vey Hall, tickets; Les Carter, Ralph Lefler and Lloyd Hart, wrestlers. Orgiballitics, Frank Hall, manager; E. Edwards, front; F. Brose, tickets; H. Dixon, magician-inside lecturer; Dot Eckman, Evelyn Dee, illusions.

Rides: Ferris Wheel, C. Burrows, foreman; L. Miller; L. Coury. Merry-Go-Round, C. Thomas, foreman; E. Hoendorf, A. Trees, L. Coury, Kiddie Autos, J. Kennick, A. Franks, J. Garrin. Cooke Chairplane, Ed Hoendorf, foreman; Kitchen; B. McClelland, counter. Hoop-la, W. Lilley, S. Ray, foreman; Ray Hay-wood, S. Smith, F. Palletta. Ball game, B. Pennland, S. Lee, Ed Hoendorf, Ed Hoendorf, Ed Hoendorf, Ed Hoendorf. Jewelry, A. Atcheson. Cigaret gallery, E. Bellstein, Ed Hoendorf. Pitch-Till-You-Win, R. Robinson, W. Dick, H. Feistein. Shows, Jack Dawson, manager; Jack Jackson; A. J. Shaler, Scales, J. Des Noyes. Marbles, A. Allison, A. Brodsky, D. Jones. High Striker, H. Hughes.

DARE-DEVIL DANIELS

(Continued from page 41)

placed about his neck and the strap fastened to a hitching post.

Reaching out to a side arm where dangled the strap he fastened the halter around his neck and stepped out into space. His four assistants on the ground pulled into the top of the cross bar where he gave himself a spin to start the ride. He had not descended about five feet when the rope snapped and he fell to the ground, unconscious and both arms and legs were broken. Death was instantaneous. Further details in the Final Curtain.

CLAY CENTER—

(Continued from page 41)

Lady. Visitors included Mrs. Doris Mebakes, Mrs. Bauman, Mr. Anderson, Ernie Bonnell and Mr. Wilkinson. Mr. Sawhill, president of the State Fair Board, was on the lot. He had contracted new corn game top and sound truck.

Lineup: Jimmie Lynch, show manager; Mrs. W. E. West, treasurer; Bill Ott, press agent; Bob Ott, advance agent; Mr. Swanberg, publicity director; W. E. Clair, electrician; Dr. Ross, Mr. Independent, Frank Burr, mechanic; Bey Wylie, show kitchen; Frederick Lynch, concessions; Mrs. Clements the free act.

Rides: Merry-Go-Round, Gene Mason and George Allen. Ferris Wheel, Willie Lee, foreman; Joe Lee, Joe Lee-Joe Kiddie Ride, Blackie Burlingame; Rock-a-Ride, Ed and Ike Sheets. Ferris Wheel, Lovers Lane, Jack Clark. Shows: Hula Dancer and Jessie Lowell. Illusion, Ed Sheets; Ten-in-One, Harry Pusatly. Peaches and Temptation, Jessie Lowell. Sword box and Cremation show; Hugo Joe Jenkins and Brooks Hamilton. Sword box, Ed Sheets. Ride Miller Nicholas. Stock stores, Orde Graham, Stacks Pay, George Pumphrey. Sports Hamilton Kemper and Muriel McKenzie.

Ball games and penny pitch, Sam, Floyd and Wanda O'Day, Betty and Hamilton Kemper. Concessions, Curio house, Mr. and Mrs. Crabtell. Henry Mrs. Mr. and Mrs. Henry. Dimmings, Candy floss and apples, Ed Johnson. Cigaret gallery, E. M. and Herb Smith. Mayhelle West is Billboard agent.

R-R PREPS—

(Continued from page 41)

ing much attention is Expose, which is cleverly presented, a revolving stage being used to advantage and the show quickly shifted. Neon is being added to show fronts, and several lights are being added on some of the towers.

Jack Dawson, veteran trainmaster, and assistant, Ed Daley, had the show on the lot. Dawson's Pullman, despite uncomfortable cool weather there were score 8,000 on the lot on opening night. Dawson is contemplating the number was largely increased Wednesday.

The Col. Tim McCoy office wagon, recently equipped with Kodak and complete transformation. Jack Dodswell is installing a photographic layout, with up-to-the-minute equipment. In the wagon. Included are three enlargers, which will handle negatives from 35mm. to 5x7. There are developing tanks and a dark room, with ample facilities for turning out photo quickly and efficiently.

Some 25 Shriners from Madison, Wis., visited the show at Rockford. J. C. McCaffery, general manager of American Rail Fairs Association, also visited at Rockford.

Full-Date Carnival Show Letters

As Reported by News Representatives for the Shows

Johnny J. Jones
(Railroad)

Johnstown, Pa. Week ended May 20. Weather, cold fore part of week. Business, satisfactory.

Cold weather on opening day and Tuesday kept patrons away, but from Wednesday on large crowds prevailed, giving the show a satisfactory week's business. Latter part of the week weather was ideal, but because of the coalfield situation business was lighter than usual. Carnival spirit was there but money was short. Oscar Hampton and committee co-operated. Because of the small lot three kiddie rides and pony track were erected across the street.

Follies of 1939 topped the shows. Spot is the home of the Horner Twins, dancing fat girls and feature revue dancers. Jimmie Nash joined as talker of the Royal Russian Midgets. Eddie Jamison's *Plantation Revue* is popular. More wagons are under construction. Manager T. M. Allen demonstrated how to get a big show on a small lot here. Charles Gross, manager of Lipsky and Paddock's corn game, returned after attending his mother's funeral. Many floral offerings were sent from the show. Bob Edwards has finished his new front. Artist Bob McAdoo and crew are touching up and painting equipment. Many visitors arrived during the week, including the advance crew of the Russell Bros.' Circus and Mr. Lester, Cole Bros.' Circus.

STARR DeBELLE.

Goodman Wonder
(Railroad)

Manhattan, Kan. May 15-20. Auspices, I. O. O. F. Location, Sarber's Grove. Weather, fine except for one much-needed rain. Business, good.

Organization actually played one town and two counties in its engagement here. City runs to a creek, which is the border of the city and of Riley County. Lot was two blocks further on in Pottawatomie County with ample parking space. Stock in the shows rose considerably as the result of a visit of Postmaster-General James A. Farley. Joseph A. Rowan, special agent, joined the reception. This section was crying for rain, which came Thursday, relieving the native suspense and materially aiding the shows, as it came during hours when the midway was not in operation.

BEVERLY WHITE.

Ideal Expo
(Motorized)

Harry Lewiston continues as top-money show, with Pete Thompson's girl revues second. First bingo party for the Good Fellowship Club netted $50 to the funds. Harry Lewiston is adding a snake show. Miracle of Life Show is an added midway attraction. Mrs. Sarah Dobins is ill. Harry Schriber left with his concessions to play Philadelphia but will return at Oil City, Pa. William Hartsman received some pictures from his wife of his new-born son.

Charlie Bradley, chief mechanic, is putting all trucks in shape. Four Queens continue popular. William Jones, of bingo note, visited Abe Grossman, manager of the bingo, here. Miss Becky Coffman is a recent addition to the ticket sellers. Mrs. William Glick is away visiting.

EDDIE LIPPMAN.

James E. Strates
(Railroad)

Chester, Pa. Week ended May 20. Auspices, Good Will Fire Co. Location, Ninth Street Ball Park. Weather, fair. Business, fair.

Altho this was the third show in here in as many weeks, business was good. Monday and Tuesday nights were cold, resulting in poor crowds. Wednesday's special children's matinee was successful. Friday's and Saturday's crowds were much better. Regular kids' day was held Saturday and all reported a fair day. Day nursery entertained some 30 or more small children. Mr. Vann's pony ride was popular. W. H. Patrick, Philadelphia correspondent of *The Billboard*, visited. Mrs. Patrick had been over earlier in the week. Art Lewis and brother, Ed, also visited.

Keith Buckingham was pleasantly surprised when his sister, Marian, whom he had not seen for 18 years, visited. His brother, Allie, and wife and nephew, Keeler Buckingham, and wife visited him in Alexandria. Among the visitors to the New York World's Fair last week-end were Mr. and Mrs. Frank Arone and the former's brother, George; Mr. and Mrs. Paul Garro. George Langley accompanied the Arones on the trip.

PAT BUCHANAN.

Tilley's Amusement

East Peoria, Ill. May 1-14. Free gate. Auspices, V. F. W. Weather, cold or rain all but three days; two nights lost because of rain. Business, good considering weather.

Lot was located beside a roller rink here and the show was well represented every afternoon. A new front has been added to the marquee. George Miller joined with his headless soldier. Gus Litts finished his new Funhouse. He has four concessions here. Otto A. Schweppe joined with his dart game. Kiddie Autos, managed by Russel Herman, are doing okeh. Ben Grambech's cookhouse is popular, with William Harrison as chef. Clarence (Pete) Smith handles the front griddles, and Robert Fulweiler at present is pearl diving.

GEORGE E. MOON.

Dee Lang's
(Motorized)

Rock Island, Ill. Week ended May 21. Auspices, American Legion Post. Location, 15th avenue and Fifth street. Weather, clear and warm. Business, slow.

With a location unsuited as a profitable showgrounds, second week of the two-week stand here proved as unsatisfactory as the first. However, warmer weather compensated in a measure for the slow business. Last two light towers were received from Spee-Dee Co. Legion Post, under leadership of Monte Chambers, Bill Layden and Charles Van Horbeck co-operated. Thru the assistance of Legionnaire H. V. Peterson, shows received good publicity thru the gift of a 19-foot python and a Rhesus monkey to the biology department of Augustana College here for research purposes. With only a short move to Muscatine, Ia., shows remained open thru Sunday afternoon and night, but received little play. Visitors included Mr. and Mrs. Lawrence Flannery, Mr. and Mrs. Jim Gibson, Mr. and Mrs. George Hazlet and H. M. Thompson. General Agent M. D. (Bill) McClean was away all week on business in the North.

O. P. ARMSTRONG.

THREE OFFICIALS of Bullock's Amusement Enterprises, which recently concluded the season's initial stand in Burlington, N. C., to fair results, under Disabled Veterans' Post auspices. They are, left to right, Virginia Harris, secretary and The Billboard agent; Mrs. J. S. Bullock, treasurer, and J. S. Bullock, owner-manager of the organization. First named is the Bullocks' daughter. Photo furnished by Clarence Poplin.

Mrs. H. R. Crager joined from Frankfort, Ky. Munnell Wilson visited at Mt. Sterling, while Walter Fox, agent of the Wallace Bros.' Shows, and Billy Dollar, agent of J. F. Sparks Shows, were welcome visitors here. Prof. Vincent Dellomo's white band and Prof. George Stump's colored band furnish all show music. The writer recently returned from a trip to the South.

BOB SICKELS.

Gruberg's World's Expo

Port Reading, N. J. Week ended May 20. Auspices, firemen. Five-cent gate. Location, Woodbridge avenue show lot. Weather, Monday and Tuesday cold. Business, fair.

Bitter cold greeted the shows on Monday and Tuesday nights and both were almost total blanks. Wednesday night, however, business picked up. Remainder of the week continued good and business increased nightly. Concessions and rides were not patronized to any extent, with the exception of the Octopus, which was said to be the first ever to appear on this lot. Broadway Frolic, under direction of Sammy Solomon, took top money among shows. French Casino was second, with Children of Satan third. *The Perth Amboy News* was liberal. Many members of *The Evening News* staff visited. Tuesday night was *Evening News* carrier night and over 150 were entertained. Thursday night was Boy Scout night, and the Port Reading scouts were guests of the publicity department.

Many visits were exchanged with the World of Mirth Shows. Writer and wife visited the Art Lewis Shows at Burlington, N. J., on Wednesday and were entertained by Owner Lewis. Mrs. Gruberg rejoined Thursday night with the report that Owner Max Gruberg will be moved from the hospital soon to their home in Philadelphia. Eight-year-old son of business manager William Breese joined Saturday, having traveled alone from Augusta, Ga. Mrs. Claude, wife of Frenchy Claude, concessioner, is rapidly recovering from a recent operation. Visitors were Neal Berke and daughter, of West Shows; Jack Douglas, B. & V Shows; A. E. Sullivan, Warren Sound Service; Tom Saboy, secretary New Jersey State Volunteer Firemen's Association, and Dad Cushman, sound-truck operator and billposter of the B. & V. Shows.

G. HODGES BRYANT.

F. H. Bee

Morehead, Ky. Week ended May 20. Auspices, Police Benefit Fund. Weather, ideal. Business, fair.

Miss America of 1938 and company were honor guests on Monday night and special courtesies were extended the party by the show. Mrs. F. H. Bee Jr. and daughter, Betty, returned from a visit to the homefolks in Huntington, W. Va. F. H. Bee Sr., of Spencer, W. Va., spent two days visiting his son, owner F. H. Bee Jr. Frank Self joined at Mt. Sterling with two concessions. Tom Sigourney closed his life show here.

West. Bros.
(Motorized)

Dubuque, Ia. May 15-21. Auspices, Printing Pressmen Union. Location, Municipal Athletic Field. Weather, good. Business, good.

Arrival of the new Skooter, best Saturday matinee in the shows' history, good weather and generally good business on midway combined to make this a red one. Skooter arrived on Sunday, and Bob Laughlin, foreman, and gang had it ready for Monday night's opening. It, the Tilt-a-Whirl and Rolloplane vied for top ride honors. The writer received co-operation from local papers, and in a tie-up with *The Daily Tribune* staged a free show uptown Saturday morning, featuring the monkey circus band and acts from the minstrel show and side show. Show attracted nearly 1,000 kids and pop corn and candy were passed out and the matinee boosted.

An estimated 3,000 kids crowded the midway all afternoon to give the show one of the largest matinees it ever had. During matinee a birthday party was tendered Joe Peanuts, leader of the monkey band. Frank E. Owens, general agent, accompanied by his wife, visited for the first time since opening. Joe Grower, member Cresco, Ia., fair board, accompanied by his wife and friends, visited Sunday night. J. W. Laughlin, manager, made a hurried trip to Omaha on business. A number of the folks on the Fairly & Little show visited Sunday with friends. Among them were Charles Hutchison and Buster Shanon. Milford Smith, of Baker-Lockwood, also was on the midway.

BRUCE BARHAM.

O. C. Buck
(Baggage cars and trucks)

Troy, N. Y. Week ended May 20. Auspices, Tibbetts Cadets. Location, Fourth avenue and 110th street. Weather, cold at night first week, otherwise good. Business, excellent.

After a long haul from Trainer, Pa., shows opened Monday night to good crowds, altho weather was extremely cold and continued thru Wednesday night. However, the biggest week for more than a year was registered on the shows, rides and gates. Committee co-operated. Located in the heart of the residential section, shows experienced some trouble because of the noise late at night and had to close promptly at midnight Friday and Saturday. On Friday night refunds had to be made on every ride. Show organized a benevolent association and arranged to hold first weekly jamboree Thursday night after the show. Everything was in readiness and a full house in the Varieties Show, but police

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Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and priced:
35 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.[illegible]; 200 cards, $11; 250 cards, $13.75; 300 cards, $16.50. Remaining cards, $5.00 per 100.
No. 140—Extra Heavy Green Both Sides. Per 100, $8.50.

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Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, $3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

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3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 .... [illegible]
Lightweight Lapcards. 5x14. Per 100 .... [illegible]
Stapling Bingo cards, or sheets at [illegible] .... .60
3,000 Featherweight Bingo sheets [illegible] 1.50
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WILSON SHOWS WANT

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Calif. Showtok went on a fish diet here when Art Anderson, Ralph Balcom, Johnnie Hicks, Harper Salomon, Jerry Hicks and Vic Davis returned nightly with the fish limit. Johnnie Hicks narrowly escaped drowning when he sank in 18 feet of water in the Rogue River. He was rescued by Bob Hunsinger, Hoolaard, of Medford, who was a member of the fishing party. Johnnie Hicks dodged an ice cream concession here. A windstorm struck the show Sunday afternoon, causing elimination of the matinee. Mrs. Lucene Davis is in bad health. Everything D. O. McCarty is constructing a new sound car for the No. 2 unit. George and Bunny Morgan, vocalists, signed here with Heber banner campaign. Emmett Turner joined the marquee staff, while Kenneth Turner signed with the privilege car staff. Among concessioners reporting good results were Johnnie Gardwell, Art Anderson, Ralph Balcom, Jack Dykes, Ed Lahey, Hazel Fisher, Verna Seeborg, Joe Diasti, Tom Pierson, Will Woods, Carl Fisher, Jerry Davis, Johnnie Beaton, Glenn Henry, Don Lewis, John Dondero. Ted Hicks, high diver, continues popular, as do the Glenn Henry Rice and Chicken Dinner. Arlene Marston is convalescing from a recent illness in Sacramento.

WALTON DE PELLATON.

Funland

Barbourville, Ky. Week ended May 13. Auspices, Knox Cnty. High School. Location, ball park. Pay gate. Weather, rain and cold. Business, fair.

Cold strike here had its effect on business. Victor Jones, who had four concessions, left with his free act. Frank Dunn and Jack Ryan left after game left for St. Louis. Mr. and Mrs. Wise joined with their pop corn ball game and juice stands. Charles Miller formed another stock store. All-American band was popular. Vocalists were hired from Corbin, Ky.

Manchester, Ky. Week ended May 20. Auspices, local baseball club. Location, ball park. Pay gate. Weather, cool. Business, good.

Mr. and Mrs. Wise added two concessions to their stores. Frank Dunn and Miller added a cane rack. Bernie Shahan's advertising paper is mostly dandy. Walter Marsh added another show. He's also the band leader. Dick Fogg's two concessions are clicking.

TED C. TAYLOR.

Crystal Exposition

(Motorized)

Concord, N. C. Week ended May 20. Auspices, American Legion Post. Weather, good. Business, good.

This was the best stand in shows' history. Some of it might have been due to the fact that the week's attraction was too far out. Saturday was a sort of midsummer. It was the best day but best strong receipts were made the first five days. Free free acts were offered here. Paul Sherman's Beauty swing pole. Art Carver's teeterboard downs. Flying Ryan and Bonetti troupe. The Tribune was liberal with space.

John Vadasy with his Ferris wheel, diggers and photo machine concessions for a visit to the New York World's Fair. Visitors were Mr. and Mrs. Ward, post commander and adjutant, respectively, of the Delaware, N. C., Veterans of Foreign Wars.

H. NELLA.

Zacchini Bros.

(Motorized)

Danville, Ill. Week ended May 20. Auspices, City Park Board. Location, playgrounds. Weather, cold. Business, good.

Show opened Friday night to 2,641 paid admissions. This was the first time any show played this lot. Attendance was good while Sunday resulted in the best day of the season, with paid attendance totaling 6,372. Monday was cold and gate dropped to 681. Tuesday it warmed up, and with the exception of rain on Thursday, business was good for the remainder of the stand. Lou Zacchini, assisted by Manual Zacchini in St. Louis, only Mario was absent of the Zacchini family, spent half of the week. However, on Wednesday the double act was back in harness. John T. Hutchens has added several new acts to his museum. Hugo Zacchini returned Saturday after a five-day trip thru the East. Oscar Blowm's Cold Medal Shows were on the fairgrounds, the other end of the city and many visits were exchanged.

More canvas arrived from the Pullman Bag and Cotton Mills and the representative, Mr. Mc Donze, spent two days on the show. Seven new 24-foot trailers have been ordered from Charles T. Goss, of Standard Chevrolet Co. Committee here, composed of the mayor, city commissioner, co-operated. Visitors included High Sheriff Ward and many city and county officials. George Spears, Charles T. Goss, Oscar Bloom, John Ward, Percy Atkins, Will Goodman, Sam Jenkins, Harold Simpkins, Pearl White, Pauline Ligon and George Adams.

BILL EATON.

Western States

Albuquerque, N. M. May 15-21. Auspices, American Legion Post. Weather, good. Business, splendid.

With attendance increasing nightly and reaching its climax Saturday night, shows chalked up a fine week here. Organization opened Monday night and closed late Sunday night, with the exception of rolling out the week in splendid form. Over 4,000 attended the public wedding Friday night. Dorothy Crouch, of motordrome note, and Lee Simon, high diver, were interviewed over Station KOB.

Thru co-operation of Mike Ballander, executive of station KOB, a tie-up for a kaddie matinee was obtained, and Mike Ballander, pulling of side-show entertainers gave the kiddies a 30-minute show. Fifty was broadcast from the stage of the Elmo Theater, together with other talent, the kid matinee was highly successful. Special show for 200 members of the St. Anthony School required Saturday afternoon. Committee, American Legion Post co-operated.

LARRY MULLINS.

Blue Ribbon Shows

(Motorized)

Richmond, Ind. Week ended May 20. Auspices, VFW Post. Weather, good. Business, best of the season.

Making a short moves from New Castle here, the rides and shows were ready for an afternoon opening Sunday, but instead all took advantage of the heavy rainmaker. The day before many went to the movie. Committee co-operated. Good crowds and concessions enjoyed the best week of the season here. Perrie Wheels topped rides, with Ride-O another Motordrome was best among shows. Irvin Lewis was special cop. Ride Big Apple also.

Gate was the biggest of the season. Mr. and Mrs. H. Prominski had as their guests Mrs. Prominski's sister, Mrs. Roth's mother and sister returned to Columbus, O., after a pleasant visit here. Much painting is in evidence, and Manager Lee is very early daily getting the mechanics and painters thru their paces. Company has refurnished the Life Show. E. E. Johnson had the town well billed. Irvin Lewis and his Musical Show furnished talent for two radio broadcasts daily. Visitors were many and spot proved the best spot of the season.

WILLIAM S. HICKES.

Crowley's

Columbia, Mo. Week ended May 20. Location, Highway 63 at West Boulevard. Auspices, Elks. Weather, cool. Business, Weather, ideal except two nights rain. Business, good.

Midway was crowded Monday and Tuesday nights, but rain Wednesday and Thursday nights cut attendance. Friday was good, as was Saturday matinee and night. Outlook for remainder of stay is be nasty. Newspapers outside town were liberal with space, especially The Daily Missouri, college paper. Free shows were midway guests. Frank Fields is in charge of billposting. Ralph Pierringer, chief electrician, went to Richmond, Mo., for his mother. O'Day visited, as did Jimmie O'Dare and wife, while en route to the San Francisco fair. C. L. Walters went to Jefferson City to Minnesota. John Quinn and Jerry Mendell, Taylor co-owners of his catch of fish here. Pauline Armstrong has recovered from an illness. Ralph Fox and George McAllen, of All-American Shows, are in charge of billposting. Ride-O pitchman, Ed Gallagher, went to Richmond, Mo., for his mother.

Visits were exchanged with Byers Bros.' Shows at Kansas City, Mo., and Hennies Bros. at Centralia, Mo. Owner George D. Crowley, C. L. Walters and Ride-O pitchman, Chambers were honored guests at Byers Bros. George and John Crowley and Mrs. Walter Enore were given a midnight lunchess. Ruby Quinn is a newcomer to treasurer's roll. Jack Pavlicek, motordrome rider, and wife left for Chicago. Ride-O pitchman, Chambers and wife, Joann, are here. Frank Barron, foreman of the Ride-O, is confined to Baptist Hospital, Moberly, Mo., for a hernia operation. Charles Gardiner, calliope player, is 13 in Esports. Kan. O. L. (Denver Kid) Curry is the new assistant Arena manager. Marine Brunk and Juanita Ross spent Sunday as guests of Mr. and Mrs. Benjamin Brunk at the latters' home in Kansas City, Mo. Mr. and Mrs. Charles Lamb, of Moberly, Mo., were guests of the Crowleys over the week-end. Mr. and Mrs. Dr. J. D. Carpenter, Mrs. Edith Busch and Elizabeth Jacoby, who were week-end guests, Maurine Taylor left for the Cossman Wonder Shows. Visitors were Miss Samuel Scott, Harold (White) Elliott, Judge George F. Hollis, W. C. Cosby, T. L. Hyburger, Gus Rushton, Hoyt Shumaker, Bob Bates and Edward Mosby. K. M. Crowley and wife joined for remainder of season. Show owner Crowley gave a steak dinner to President Rodebaugh, Baker-Lockwood; C. L. Walters, U. S. Printing Co.; Glenn Hyder and Ben Roodhouse, of Eli Bridge Co.

DOC WADDELL.

Dodson's

Springfield, O. Week ended May 20. Location, F.M.C. auto trade show lot. Auspices VFW Drum and Bugle Corps. Weather, moderate. Business, good.

Second week's business was chalked up here. Weather, altho slightly chilly first part of week, resulted in good patronage, while business the last two days was excellent. Over 10,000 attended Saturday night to a tremendous gross. Children's Matinee Saturday, under Rodebaugh's auspices, was marred by rain. Ed Kirby, chairman, and committee co-operated. Station WHIO, Dayton, was used for several programs featuring the shows' concert band, with Ruby Dodson as soloist.

Thrill circus, consisting of the Dodson Great Wallace and Ringling Brothers, continues popular. Charles Le Roy, ace motorcycle rider, has an offer to join a West Virginia radio station. William Davenport's Harlem Hot Shots are sticking with Parade now. The and complete Outfit. CAN SHIP AT ONCE. Wire or Write Quick. Shooting Gallery, Chicken Shoot, Pitch-Till-You-Win, Ball Game and will operate a clean Joint. CAN PLACE Reading Alley, Candy Floss, Scales, Wheel and other Stock Concessions. Will take 20 Percent. Address: ALBERT LEE, Care Lee Bros. Shows, Bedford Gardens, Ill., this week; Lee's Park Island, Ill., next week.

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Your opportunity is here. No experience is necessary. In a few days you can become an expert operator. One out of fifty guessers is your target. Order supplies today and go to town. Price $50.00 F. O. B. Churchville. Half Cash, Balance C. O. D. Can Make immediate Shipment. Write for Descriptive Circular.

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Keystone Modern Shows

WANT Minstrel and Dog and Pony Shows; will furnish outfits for same. Will book any worthwhile Shows not conflicting with what we have. WANT Legitimate Concessions of all kinds. Will sell Custard and Long-Range Gallery exclusive.

Latrobe, Pa., this week; Creighton, Pa., to follow.

HOWARD BROS.' SHOWS

WANT AT ONCE—Monkey Circus, Crab Joint or Small Cook House, Long-Range Gallery, Frozen Custard, Candy Floss and Diggers.

Mt. Vernon, Ohio, This Week.

TILLEY SHOWS

WANT Bottle Manager with Arts for Side Show. Will pay $15 weekly, or ride-share. Also Ride Jockey. Talent Show. Big Reader wire.

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Lull Sanitary Model, Complete Outfit, $125.00
Lull Sanitary Model, Complete Outfit, $125.00
Lull Sanitary Model

ing. Eddie and Stella O'Leary are plenty popular with showfolk. Mel Dodson Sr. and Ed Brewer left on a business trip to Burlington, W. Va., and Mrs. Kate Dodson is on a vacation trip to Chicago. Mrs. Ilsa Pallita #6 son joined recently, coming from Winnipeg, Ont. Ollie Hager, of Wall Street, Dallas, recently was presented with a new trailer by her husband as a birthday gift. Charles Clarke and Mrs. Clarke are members to the show band. Patty Rose Hoodglass arrived here for the fair night before. Lyn Cryder has taken to the hospital here, but her condition is much better at this writing.

ROY B. JONES.

Golden State

(Motorized)

Ventura, Calif., Week ended May 13. City Bureau. Weather, very cold; rain and wind. Business, below last year.

Jump from Santa Paula, Calif., was made in good time and rides and shows were spotted and ready for opening. However, small tot cramped the midway, making it very awkward for the ride men to open their rides to best advantage. Business fell far behind last year's as the weather was very cold with spasmodic rain and wind.

BILL HODAY.

World of Mirth

(Railroad)

New Brunswick, N. J., Week ended May 13. Augusta Greenhouse's Fire Co. No. 1 Location. Movie showgrounds, Somerset street. Weather, cold; very two days; good last two. Business, good.

Business at this spot which is less than 30 miles from the New York World's Fair, showed a 10 per cent increase over last year's business when it was in 1937. Earl Purvis's Motordrome dropped the money for the third straight week, leaving out on two occasions Hans Merten's Walzer, Jack Stern opened his Te Ode Tyme Movie shows here. Mrs. Charley Holliday returned after undergoing a minor operation at a Roanoke Rapids (N. C.) hospital. Sam Gumpertz, former general manager of the Ringling circus and now general manager of Hamid's Million-Dollar Pier, Atlantic City, Dick Best, side-show manager, Ringling circus, and Alfred Kirsch, Richmond (Va.) attorney, and wife visited. Dwanie Bros.' Circus day and dinner (Thursday) and Friday visits were exchanged. JIM McHUGH.

Hennies Bros.

(Railroad)

La Junta, Colo., Week ended May 10. Auspices, Woman's Club. Weather, fine. Merchant's organization. Weather, fair. Business, fair.

Most of the citizens here came out and just looked around, and the expected rain did not come, only hailstones did materialize and the first blank of the season was recorded. Much advertising was used, but to no avail. The Daily Bulletin ran a story on circumstances towns were liberal. A platform erected in front of the Bulletin building of the committee was used to present acts from the shows.

First of three benefit shows, the proceeds of which go to the Showmen's Home Project of the Showmen's League of America, registered $281. Arthur Ray's Hennies Bros. Circus, Jack Dempsey and Elsie Calvert Brizendine brought the largest crowd of players and dancers for a 45-minute session. Bands from both shows, augmented by Bennie Everton at the Wurlitzer, staged a jam fest. Bits and specialties were handled by Lee Ann Ray, Connie Austin, Montie Vincent, Jimmy West and Dempsey. The show on Friday night and another at fair time will further benefit the Home. Charles Ray is Hennies bros. WALTER HALE.

Al Baysinger

(Motorized)

Norris, Ill., Week ended May 13. Location, fair show lot. Business, fair. Weather, cold with some rain.

Shows stayed over to open Sunday night in Canton, delaying opening here until Tuesday night. Inclement weather resulted in poor fair business. Good crowd turned out Saturday night but left early as night rain started. Virgil Hutsler's Snake Show topped the shows. Girl show and Ath. show ran second. Bingo and wheels left here. G. McCoy joined with photo gallery and E. Davidson with mouse game. Mrs. Ray Miller's hoop-la is clicking. Bob Morlock left for Georgia. Jack Nolday replacing him in general agent and Mr. and Mrs. Andy Widmar and Mr. and Mrs. Gus Bartel went to Chicago to look over a new trailer. Mr. and Mrs. Earl Ingersol also made a business trip to Chicago.

Red Bud, Ill., Week ended May 20. Location, Highway 13. Weather, fair. Business, good. Cause, Rotary Club Business. Good. Cause, 8 cents.

Attendance here beat one so far, with all reporting good business. Rain started Saturday about noon, but cleared off before and have enjoyed good weather night of the season. Girl Show topped the midway with Alabama Show second. William Dale purchased a LaSalle from Charles Dooley, which was dressed and lettered. Mr. and Mrs. Witherill joined, and talking Snake Show and Mrs. Witherill dancing in Cellophane Scandals. Charles Doolan also joined the talker show as ape man. Jack Smalley left on booking trip to the East.

Committee represented Mary Ridings is going over well with ball game, as is Mrs. Ray Miller's with candy apples. Moon Baynigan has her corn game well flashed. Mac McAuly changed his store front dark to flashed.

LINDEN L. WEST.

Winter's Expo

Rochester, Pa., Week ended May 13. Auspices, Fire Department. Weather, cold. Business, fair.

Despite cool weather, shows drew large business and attention from the Fire Department. Business was fair, with Harry Proctor, free act, Hawaiian Show, Craig's bingo clicked. A new banner line was added for the Ten-in-One show. Pah Bowl Show also boasts a set of new banners. A new top has been added to the Ten-in-One. Show will be operated by Mystic Craig. New shows included Hawaiian, Chameleon Show and John Crowely's What Is It? New concessions are Mrs. Neal, candy and Mrs. Seytlis Dawson, candy supplies.

R. M. STARR.

Badger State

Milwaukee, Week ended May 13. Weather, cool. Location, Conway and Logan streets. Business, fair.

Good crowds attended all week. Ed Decker's show suffered because of his mother's illness. Fred Rackless, free act, has gone to be with his mother-in-law is clicking. Frank Schimanowski turned twenty-one last night and was given a party after the show in honor of his daughter's wedding. Everyone attended the wedding a good time. Business generally joined with his illusion show and high striker. GRADY KEPLEY.

Bowen's Joyland

(Motorized)

Dixon, Calif., Solano County Fair. Week ended May 11-14. Weather, warm, but windy. Business, good.

Because of a short jump from Stockton, Calif., show up a day before opening of the fair, we proved one of the best played last year and held true to form. Wind did blow, causing loss of Blue Ribbon, and Larry Perrin's Baby Beauplate, Ferris wheel. A new radio wheel was framed here by Mickey Garrison for Dee Dee and Bill Dable framed a duck pond for his boys. Buddy Cohan joined, replacing Red Bishop on the girl show.

Whitey Wilson's ham and bacon topped concessions with Mendelsohn second. The Ten-in-One topped shows, with the Purple Wing Ride, Sacrete Arena has been clicking since taking over the grind stand. Mrs. Ira Milner, who suffered a stroke recently, is improving. Personnel offered condolences to Mrs. Leddie Cox, whose husband, Leddie, died recently.

MICKEY GARRISON.

J. J. Page

Wytheville, Va., Week ended May 20. Location, Dunbarger's showgrounds. Weather, warm. Business, fair.

First three days here were blanks because of the weather. Business picked up Thursday on business took a spurt. Business wasn't big, but all attractions enjoyed good business. Tilla-a-Whirl got top ride money, with Ferris Wheels and Chairplane following. Hollywood Revue was best among shows, with the Motordrome second and Sensational Acts, serials, supplanted Virginia Senior, the Sky High Girl, as free attraction. A new show, Ten-in-One, was added to the Crazy Place. Show will now be housed in new enclosure, as it was in a cow-summarated last week whereby Owner J. J. Page acquired a large building for storage of paraphernalia and an adoining building, which will be used as an office. Ample space also adjoins to house the rolling equipment. Owner Page was away most of the week on business. New band uniforms arrived. Jack Smith and wife joined, he to handle the front and she to sell tickets on the Sensational Acts show. Two new dancers arrived with two concessions. George Schanzer joined with concessions and Charlie Phillion purchased a Buick. Visitors were Whitey Johnson, Barfield's Circus, Ed Kohn, Fulton Bag and Cotton Co.; Ed. Kohn, Fulton Bag and Cotton Co., and Mrs. B. E. SAVAGE.

Gold Leaf

Hillsville, Va., Week ended May 10. Auspices, Volunteer Fire Department.

Good nights prevailed early part of week, but Thursday night was increased as nights grew warmer. Staff included: Mr. and Mrs. Ralph McDonald, business manager; Dick Benjamin, secretary; W. E. Spain, lot superintendent, and James Doby, rides superintendent. Concessions included: Mora Boodgram, Merry-Go-Round and Ferris Wheel; Dutch Moyer, foreman. Mrs. Hudson, concessions; Mrs. Ralph McDonald.

Concessions: Mrs. Nora Boodgram, photo gallery, assisted by Rose Lee Spain; Dutch Moyer, pop corn; Ed Belders, grab stand and short range gallery; Mrs. Hudson, Ball Game; W. J. McCloud, rat game; Mrs. McCloud, penny pitch; Fred Hedrick, rolldown; Frank Ferris, Ball Game, and A. J. Russel, B. McDonald, slum skillos; Blackie Hill, concessions; Mrs. Hill, Mrs. R. L. Marchand, percentage; Mr. Marchand, concessions; Mrs. Spain, Madame Rose Mitchell, palmistry. Visitors were Mrs. Ralph McDonald, Mrs. Shows, and Mrs. Pat Flynn and S. O. Mayo, of Mighty Monarch Shows.

W. E. SPAIN.

Weyls Production

Kittanning, Pa., May 15-21. Auspices, Fire Department. Weather, fair and warm. Business, good. Pay gate.

Opening here was good, all reported good business. Jake Faust, concessions; Clyde's United Shows, visited here. Mrs. Weyls lost a wheel off her trailer a few blocks from the lot but luckily no damage was done. Eddie Perrotte' Girl Revue is clicking. Mr. and Mrs. Ed Bernardi, of the Ringo Fire Department, were guests of Manager Weyls on Friday night. Since the issue of the coal-field situation, conditions have not been the best.

GERTRUDE WEYLS.

W. C. Kunz

(Baggage cars and trucks)

Seaford, Del., Week ended May 20. Weather, cool. Business, fair. Free-pay gate.

Despite the cold weather, which prevailed throughout the week until Saturday, fair business resulted. About 3,500 paid attendance was recorded for the week, and all rides and shows did well. Loop-the-Loop, Ferris Wheel, with the Jitterbug Minstrels leading the shows. Concessions did fair. Mrs. W. C. Kunz motored into Salisbury for a visit there. Abbe Sonberg is the Whip foreman. George Hoffman, gallery concessioner, went to Philadelphia to buy equipment. Charles Cestle's Vaudeville was popular. Bannie Harris is the new griddle man. Mrs. Kunz joined the rides man on the bingo stand.

American United

(Motorized)

Pendleton, Ore., Week ended May 13. Auspices, American Legion Post. Weather, cool. Business, fair.

Altho one of the semi's containing some of the shows overturned, just a soft shoulder and turned over, shows opened on schedule. Tilla-a-Whirl, Ferris wheel and Herb Hawes' crew worked hard to get the shows up. Ride men, Charles Kelly, Lot Superintendent Wayne Endicott and crew had the tractor and trailer removed by noon. Altho the nights were cool, business was slow. Saturday night was good, however. Girl Show, with Eddie Clarke in charge, took top show money, with Octopus and Roloplane vying for top ride money. Virgil Snow, concessions superintendent, concessioned favorably. Ray and Midge Holding returned from Salt Lake City, where they visited the Mormon Tabernacle.

While there Midge underwent an appendectomy. Ray recovered, but

(See SHOW LETTERS on page 57.)

TOMATO TOM TOM
YOAKUM, TEX., JUNE 5 TO 10
Wants Rides and Shows for Big Celebration. Also Concessions. All Outside Shows. Can handle Dramas and Jazz Bands. Write Jim.
GENERAL AMUSEMENT ENTERPRISES
Eagle Lake, Tex., this week.

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WANTED
Motor Drome Riders! men and girls. Also Talker for Drome who can deliver. Will consider good man to take Drome over and furnish riders. Good proposition to right party. This Drome is complete with seven machines. WANT Platform and Grind Shows. Needlers, Illusion, Big Snakes. Fat People or Midget Show! will furnish complete outfits for same. Have space for one more Ride. We play no beef ride territory in the East. Can place a few legitimate Concessions, as we carry a limited number only.
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Clarksburg, W. Va., This Week! Parkersburg, W. Va., To Follow.

MOTOR CITY SHOWS
Week June 5, Mt. Pleasant, Mich. Celebrating Michigan days, parades held here daily. Can place Shows and Rides and Concessions. Good proposition for Ferris Wheel, Chairplane, attractive proposition to Shows with or without outfits. Concessions of all kinds except Cookhouse. Pop Corn, Pitch and Corn Game. We have 19 annual Street Celebrations. Week June 19, Bowling Green, Ohio. Week June 26, Sandusky, Ohio. Week June 26, Ohio Festival on the Streets, Hastings, Mich. This is the Biggest Event in the State. Week July 3, Ionia, Mich. Week July 4, Ionia, Mich., on the Streets, opening Sunday. 30,000 attended this event last year. WM. HORWITZ, Midland, Mich., this week.

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PLANS FOR SALE — CONCRETE BUILDINGS. "Tiolite" covering "Thousand-Inn" Hamburger Stand, Dairy-Barn Implicated. DAVIS, Box 1484-A, Clarksburg, W. Va.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 MILLS Q.T. AND VEST POCKETS — FIVE-Cents, Blue Fronts, serials over 400,000, $40.00 each. Mills Jackpots, Serials over 100,000, $30.00. BUSINESS STIMULATORS, 4912 E. Washington St., Indianapolis.

A REAL BARGAIN LIST—OVER 500 RECONdition Machines, Novelties, Pornography, Legal Machines. Write today and save money. BADGER NOVELTY, 2546 N. 30th St., Milwaukee, Wis.

ALL GUARANTEED—THE PREAKNESS, $17.50; Jockey Club, $17.50; Kentucky Derby, $17.50; F. P., $27.50, twenty-five jackpots, $7.50; Tom Thumb, $7.50; Mills Jackpot, $7.50; Vest Pocket, $4.50. COIN MACHINE SALES, 60 E. 54 Street, Chicago, Ill.

AMAZING BARGAIN — 50 EVERYDAY FOUR-Columns in Nut and Confection Vendors, $6.00 each. Lots of 10, $5.50 each. Rent-to-own. ROBBINS COMPANY, 11418 Dellwood, Brooklyn, N. Y.

BALLY BABY RESERVES, DAVAL TALLYS, $8.00 each. Bell Fruits, Bonus Bells, Bell Boys, Baby Tracks, $4.00; Tickletoes, Windmill, Magic Carpets, Jumbo Parks, Jumbo Parks, $5.00; Duo-O-Matics, $5.00; Mills Dual Vendors, $18.00; Mills Jackpot Bankers, $15.00; Mills Jackpots, Atlantic City, Arcades, $7.50. BUSINESS STIMULATORS, 4912 E. Washington, Indianapolis, Ind.

CO., 615 Lyon, Grand Rapids, Mich.

EVERYBODY'S GOTTA PLAY, WHIRLY LATEST Type, $79.50; Triple Play, $39; Preakness, $27.50; Kentucky Derby, $17.50; Jockey Club, Carson, $10.00. Send 1/3 deposit with order, the balance C. O. D. BEST ARCADE, 520 N. Magin Ave., New Orleans, La.

FILM RADIO RIFLE — Inside PLAY. Bargain, $25.00. Also Pitch-Till-You-Win and Majors. GROSS, 2047 N. Winnemuber St., Philadelphia, Pa.

FOR SALE—CIRCUS, STOP AND GO, SIDE KICK, Buccaneer, Sunshine Derby, Fairy Tale, Rapid, $45.00 each; Chubby, free play, $55.00; Spitfire, Buccaneer, Jungle, $60.00; Pot Shot, Jungle Free Play, $50.00; Multi Free Races, $40.00; Free Races, $35.00; Eureka Multiple Free Play, Pimpernel, $100.00; Bagatelle, free play, $27.50; Circus Kewpie, $35.00; Free Away, $35.00; Pimpernel, $55.00; Paces Sporting, $25.00; Hit-Up, $20.00; Fairy Tale, $35.00; Fairy Tale, Airway, $10.00; Power Play, $10.00; Bally Arcade, Fairy Tale, Sunshine Derby, $15.00; $5.00; Lime Cup, $5.00; Chico Derby, $7.50; Dinner Bell, $5.00; Bally Bonus Bell, $5.00; Slipper, $7.50; Bally Beacon, $7.50; 17 Sensation, $7.50; Bally Chicago, Free Play, $7.50; Queen Mary, $5.00; Stampede, $5.00; Jungle Jim, $5.00; Bally Bell, $5.00; Bally Bell, $20.00; Race Track, $27.50; Mountain Jack Free Play, $50.00; Pot Shot, Jungle Free Play, $50.00; Pot Shot, $50.00; Yellow Jacket, $35.00; Jungle Jim, $5.00; Chubby, $55.00; Chub-A-Lite, $35.00; Chubby, $55.00; Jungle, $32.50; Late Model 7 Targets, $15.00; 12 Warning Shots, $15.00; Three Jackpots, $1.50; Daily Racing, $7.50; 2 Track-Club Rhythm Kings, $1.5 Bonus, $7.50; Rhythm Kings, $7.50; 2 Tracks, $3.50; 5 Jackpots, $3.50; 5 Jackpots, $3.50; Jackpots, $3.50; Jackpots, $3.50; Superior Capacity Machines, similar to Capacity, $35.00; Superior Capacity Machines, similar to Capacity, $35.00; Superior Capacity Machines, similar to Capacity, $35.00

FOR SALE—CINCERS, USED TWO MONTHS, $15.00; Jennings Lightning, $15.00; Mutoscope, $15.00; Jennings Liberty Bell, $15.00; Sensation, $15.00; Jennings Chief, $15.00; Sammy's Hitler Peace Pipe, $12.50; Triple Jackpot, Mint Bonus, $175.00; Pastimes, ten dime, $65.00; Adele Mystery Extraordinary, $35.00 each; Yacking Stands in lots of five, 35c each; Wrapping Stands, Mint Bonus New Faces Rates Bells, $1.25 each; ABT, Slug Proof Coin Checks, $1.10 each, all merchandise in perfect condition, ready to set on location. Certified payment required. DEPOSIT $5 MINIMUM COMPANY, 711 N. Independence St., Enid, Okla.

FOR SALE — 20 EXHIBIT STREAMLINE $35.00 each; 30 Jumbo Exhibit Streamline $ $97.50 each. Then machines in perfect condition mechanically and otherwise. 903 S.E. The Billboard, Cincinnati, Ohio.

FOR SALE — TWENTY A. B. T. MODEL Horse Targets, $10.00; Five Bagatelle McGuire 7-Column Cigarette Machines for $45.00 each. R. BEIER, 123 N. Broward, Charlotte, N. C.

FREE PLAY SPOTTER, MAJOR, SUPREME Chief and Circus, $29.50 each; Pace Comet, $40.00; Free Play Contact, $65.00; Regatta, Mad Theatre, Thoroughbred, Ballyhoo, $29.50 each; Bonanza, $24.50; Spinner Winner, $22.50; Gold Ball, $20.00; Ballerina, $20.00; World Fair, $25.00; Palm Springs, $20.00; Sun Ray, $15.00; Sunset, $15.00; Mad Hatter, $9.50; Hi-Ball, $35.00; Bally Reserves, $9.50. BRIDGES SPECIALTY CO., 1000 Spring St., Philadelphia, Pa.

FUSES, AUTO TYPE!—$1.00 PER HUNDRED! Bulbs, 1 in. high, $3.00 per hundred. Timers, Switches, Fuse Fuses, Converters. LION BRAND, 1091 Broadway, Brooklyn.

GOOD RECONDITIONED VENDING MACHINES —Cheap for quick sale. Write for bargains. BARE CO., 5 S. 22d St., Philadelphia, Pa. 3410

GAME AN OFFER YOU CAN'T REFUSE! Ten part thermo! 1 Bally Basket, 3 Tops, 3 Home Runs, 1 Globe Trotter, 1 Ballyhoo, 1 Bally Replay, 1 War Admiral, 2 Starters Races, 1 Multiple Horse Race, 1 Sportsman, 1 Ace, 1 Jockey Track, 1 Big Jim, 1 Chico Baseball, 1 Beam Lites, 1 Home Run Derby, 1 Ballyhoo, 1 Bally Parade. All in good operating condition. SOUTHERN NOVELTY CO., Orlando, Fla.

GOLD BALL REPEATS, $29.50; HAGE, $14.00; Double Track Twin Cigarette Machines, Mint Bonus, $12.50; Circus Baseball Alleys, Bally Dancers, Sunshine Sports, $10.00; Bally Grand, $4.50; Skipper, Fire Ball, Long Beach, Mad Hatter, Beam Beacons, Ballyhoo, Home Run and Take, Bally Bumpers, Jumbos, $4.00; Free Game Mach Bonus, Jumbo, Ballyhoo, Home Run, $4.00. Deposit required. THE TRIANGLE NOVELTY CO., Paducah, Ky.

REAL BARGAINS — VEST POCKETS, USED 7 days. Thirty-five dollars. Thirty-five dollars. Write for prices. IMPERIAL SALES CO., Fortney, Kan.

RECONDITIONED PHONOGRAPHS ON TERMS for Kansas, Iowa, Nebraska, South Dakota and Missouri. R. B. BURTT, 1000 Broadway, Omaha, Neb.

TWENTY WURLITZER PHONOGRAPHS — Ready to operate. 616, $90.00; 412s, with Illuminated Grills, $75.00; 412s, Plain Grills, $60.00; P-10s, with Light Up Grill, $50.00; P-10s, Plain Grills, $40.00. Lot of Forty Thousand Used Records, $2.50 per hundred. Deposit required. ROCKOLA SALES CO., E. L. WHITENLAND, 1205 Market St., Wilming, Del.

WANTED TO BUY — FACES RACES, SERIALS above $1.000. Cash. Quick. Write. ALLEN CLARK NOVELTY CO., 1704 Erie St., New Orleans.

WANTED FOR CASH — TWIN AND TRIPLE Deweys and other old-time Floor Slots. Fine Bells needed! Vending Machines, Mint Bonus, Submarine Long Twenties, Old Orchestrions, Pianos, Regina Music Boxes, Wurlitzer Pianos. Thus Lyre Manufactured Gas Machines. Write fully, NORTH TEXAS COIN CO., 1051 Christiana Ave., Chicago, Texas and others.

WE ALWAYS CARRY A FULL LINE OF RECONditioned Cigarette and Candy Vending Machines. 2015 MARKET ST., Philadelphia, Pa.

WURLITZER PHONOGRAPHS, 616, $125.00; 24s, $150.00 each. Guaranteed perfect condition, ready to operate. Write for full advance inspection. Third cash balance C. O. D. TAYLOR MUSIC CO., Hattiesburg, Miss. 3410

1¢ BALL GUM, FACTORY FRESH. 1¢ Bell Tab, Stick, Midget Checks, every Vending Machine. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. 3432

1-BALL AUTOMATICS, $5.00 EACH; 1 PROGRESSIVE 2 Balls, $5.00; 1 Bally Reel Action, 2 Round-Up, 1 Daily Limit, 1 The Motto, 1 Bonfire, 1 Bullseye, 1 Ace, 1 Ballyhoo, 1 Home Runs, $5.00 each; 1 Sink or Swim, 1 Bob-Hoos, 1 Bowpers, Free Play, 1 Crow Flight, 1 Home Run, 1 Stamer Baseball, 1 22-Calib. Rifle Range, 1 Virginia Reel, $7.50 each. Good condition. A-Score, 14-ft. model, $35.00. Deposit required. ROLLE SMITH AMUSEMENT CO., 215 S. Washington, Hutchinson, Kan. x

1 BALLY FREE PLAY, 1 BALLY HIGH STAKES Trumps, $35.50; Thistledown, $75.00; Fairgrounds, $27.50; Seabiscuit, $27.50; Sportsmen, $27.50; Bally Pulsar, $27.50; Zephyr, $27.50; Bally Reserves, $9.50; Contact, $67.00. E. A. LIBBIN, 924 Ninth St. NW., Washington, D. C.

10 BOX EACH — COLUMBUS MERCHANDISE Vendors, Model 2M, Porcelain vice grip backs, like new. Write for price. Also Bally Novelty Games. GENERAL NOVELTY CO., Chanute, Kans.

10 BOLL CHUTE MUTOSCOPE DIGGERS $90.00. Mutoscope Mint Vendors, Mutoscope Machines, Mags Fingers, Arcade Machines. NATIONAL, 4242 Market, Philadelphia, Pa.

Show Family Album

RUBE UNITS were an important contribution to the theatrical profession in bygone years and have made a comeback via radio during the past decade. Many, too, still perform before fair grand stands. A typical example of such entertainers of an earlier era is the above troupe. C. R. Rena's Joshua Simpkins Co., snapped season of 1918. Over a period of 25 years Rena's group made Coast-to-Coast tours many times. Left to right, standing, are Dave B. Kennedy, W. Brown, Jimmie Harris, Charles Swan; Jack Turner, who makes his home in Peekskill, N. Y.; Joe Hall and Charles Farmer. Seated is Clarence Jackson.

The Billboard resents its readers to submit photos taken from 10 to 20 years ago. It is specially requested that photos be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

$57.50 EACH — LIMITED QUANTITY FREE Play Multiple Keeney Pace Setters, perfect, brand new. Send deposit. SIDDEN DISTRIBUTING, Broadway, Albany, N. Y.

COSTUMES, UNIFORMS, WARDROBE

ALL BARGAINS—COSTUMES, Evening Gowns, $1.00 up. Sally Capes, Mutes, Face Boards, Trimmings. S. CONLEY, 310 W. 47th, New York.

BAND COATS—REGULATION BLUES, BLACKS $3.50 Pantaloons $1.50 Pillbox Caps, $2.00; Red Coats, $1.50. WALLACE, 2416 N. Halsted, Chicago.

INDIAN BILLCO, BEADWORK, CURIOS, Moccasins, Bows, Arrows, Tomahawks, Beads, 20c. Table Together Indian War Bonnet, $9.00, fine. INDIAN MUSEUM, Northbrook, Kan.

FORMULAS

TWENTY FORMULAS 100 PERFECT PRODUCTS —Accurate analysis discovers. Beautiful research catalog free. V. TRUSLY CO., Washington, D. C.

FOR SALE—SECOND-HAND GOODS

ALL TYPES REBUILT POPCORN MACHINES—Guaranteed. Heavy aluminum geared popcorn machines, $75.00 each. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

CORN POPPERS—FEARLESS, ALL-ELECTRICAL, Gas Burners, Supplies, Popcorn Vending Equipment. Get our prices before buying. NORTHWEST CO., 1025 10th, Des Moines, Ia. 3176

FOR SALE — 10x10 ROLLER SEATING MAT Used five times, factory built, $50.00 each. A real bargain. CECIL ATLAM, Roller Rink, Wheeling, W. Va.

HENRY RECONDITIONED K 2 PRICES AND Crosley Fireen Curtain Machines, Bargains. FROZEN CUSTARD MACHINES CO., 805 Lennox St., Memphis, Tenn. 3210

LONG RANGE SHOOTING GALLERIES—New and Used, one built to mount on trailer, dandy road gallery. H. B. SHEBANN, Wayne, Ind.

LORD'S PRAYER MACHINE — HAS 4 DIES and register. Good condition. Sacrifice, complete with Electric Sign. $60.00. MORRIS Olympia Park, McKeesport, Pa.

MODERN FROZEN CUSTARD AND ICE Cream Machines. Complete freezing and storage set, $169.00. WRITE FROZEN NOVELTY CO., Cartersville, Ga.

PORTABLE SKATING RINK FOR SALE—Five months old, size 42x100, in good location. ALBERT BEATHEY, Box 471, Pharr, Tex.

FOR SALE—SECOND-HAND SHOW PROPERTY

BALLOONS, PARACHUTES, INFLATORS, Big-gest Line in your venue. THOMPSON BROS. BALLOON CO., Aurora, Ill.

BALL-THROWING OUTFITS—BOTTLES, CATS, Dolls, Kids, Tenpins, Electric Counters, Electric Floor Sander. LAMANCE, 782 Main, S. E., Atlanta.

BAND ORGAN — PERFECT CONDITION! 65 Power Unit, Kiddie Auto Ride, Cookhouse, Concessions. Reason, Ill Health. PARK, 1911 4th Ave., S., Minneapolis, Minn.

BEADY BOARD, PERFECT CONDITION, GOOD Condition, in stand, alone unchanged, umbrella top, cover, mirror, $49.00. E. BAIRD, R. 10, Fort Wayne, Ind.

FOR SALE—SIXTEEN AND TWENTY-FOOT Ball Games, Kiddie Auto Ride, Auto Ride, Kiddie Chair Plane. CALVIN GRUNER, Peach Hollow, Ill.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 24. CLASSIFIED FORMS CLOSE IN CINCINNATI JUNE 14. INCREASED CIRCULATION. MAKE YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

FOR SALE — USED ROLLER COASTER CARS. Have good locations. America and Europe. Furnish plans and build. G. FRYE, Route 4, Springfield, O.

I'-PENNY PITCH—NEW, OPERATE IT JULY 4th. Big bargain. Other games. List for stamp. CHARLES E. SIX, Fayettville, Ill.

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5 MINIATURE GASOLINE AUTOS — CUSTOM Built, perfect condition. No use for same. Price for the three, $125.00 cash, rock bottom. Address 804 443, Reading, Pa.

32-FT. SPILLMAN PORTABLE 2-ABREAST — Perfect condition, new canvas top, $800 cash COLSON, 180 Woodbine St., Brooklyn, N. Y.

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ADVANCE 1 CENT WANTED FOR MYSTERIOUS Hermit Co., playing theatres. Pay 20%. Write June 9, Radgers Theatre, Carpthorsville, Ill., 10, 11, Theatre, Blythville, Ark.

GIRL MODEL WANTED — WORK BY MAIL. You furnish camera. Send photo for selection. Commercial, Address BOX 308, Red Lion, Pa.

GIRL WANTED FOR TRAPEZE ACT — ACT booked solid. State all. Write BOX 147, Billboard, 1564 Broadway, New York, N. Y.

GOOD CURIOSITY THAT CAN GO COMEDY and Joey Jacobs Wanted Band now on NTC hookup. MAX RANEY, WTIC, Hartford, Conn.

WANT — SMALL UNITS OF 10 PEOPLE, BURlesque Shows, for all summer work for right experienced comedy producer. Write to ATLANTA THEATRICAL AGENCY, Cherokee Theatre Bldg., Augusta, Ga.

WANT — FOUR-PIECE ENTERTAINING ORchestra for Night Club. Explain all in first letter. THE HI HAT, Meridian, M. D. 3413

WANTED — COLORED PERFORMERS FOR Cookhouse Show. Opening June 1. Three doubling orchestra preferred. Write immediately to E. A. BUCKER, Sarasota, Fla.

MAGICAL APPARATUS

BARGAIN — MAGICAL SECRETS, MINDREADing, Mystery Escapes, Side Show Illusions. Channing, CINCOVES, Cincinnati, O.

CATALOGUE OF MINDREADING — MENTALism, Spirit Phenomena, Illusions, Forcers, Buddha, Crystals, Lucky Pieces, Palmistry, Graphology. Cash. Wholesale Prices. World's largest stock. New Wholesale Illustrated catalog, 25c. WILLCOX SUPPLY HOUSE, Bedford Bldg., Columbus, O. 3417

LARGE PROFESSIONAL MAGIC CATALOGUE, 256, MAX HOLDER, 220 W. 42d St., New York City. Jul 7x

MAGIC—MENTALISM, SPIRITISM, FORTUNE Telling, Luminous Paints, Ghost Effects, Hypnotism, Illusions, Crystals, Catalogue 10c. REILLY, 57 S. Long, Columbus, O.

MARIONETTE AND PUNCH FIGURES — PROfessional Puppets, Free Catalog. Sacrifice. KARL VANDER, 4819 Sahlem St., Los Angeles, Calif.

VENTRILOQUAL FIGURES—24-PAGE ILLUSTRated catalog, 10c. VENTRILOQUIST, BARGAINS, 5516 S. Loomis Blvd., Chicago, Ill. Used by all leading ventriloquists.

VENTRILOQUAL DUMMIES — GUARANTEED strictly professional. Punch and Judy Sets. Some used bargains. Lists free. FINCKY, 1261 N. Wells St., Chicago.

MISCELLANEOUS

ARMADILLO BASKETS, LAMPS, ETC.—They are different and distinctive. Write for prices. APLIT ARMADILLO FARMS, Comfort, Tex.

ATTENTION CONCESSIONAIRES! BARGAIN!—Set 54-Dots-Gallery, Target Cards. Write for prices. Also other of your cards. CHILDRESS INDEX, Childress, Tex.

M. P. ACCESSORIES & FILMS

ADVERTISERS—WRITE FOR INFORMATION ON THE SPECIAL SUMMER SHOW COLUMN TO START IN THE JUNE 17 ISSUE. IT WILL BE A GOOD BUY FOR YOUR BUSINESS. PLAN NOW TO HAVE YOUR MESSAGE IN THIS ISSUE. DEADLINES, IN CINCINNATI, ARE THURSDAYS. JUNE 8.

ATTENTION OPERATORS—MERCHANTS! Free Movies. Biggest thing outdoor amusement business. Sales Promotion Equipments rented. 521-A STATE THEATRE, Pittsburgh, Pa.

EXCEPTIONAL BARGAINS — 35MM.—16MM. Portable Sound Projectors. Supplies. Complete Equipment. Talks Programs. Equipments rented. 521-A STATE THEATRE, Pittsburgh, Pa.

FOR RENT — $5.95 PER WEEK, 35MM. AND 16MM. SOUND PROJECTORS. BOX 181, Hastings, Mich.

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MOVIE ROAD SHOW BARGAINS — 35MM. Projectors, sound-on-film, complete, limited quantity. Universals with Amplifiers, Speakers. Equipment sold for guarantee. All attractive low prices. Request Special Bulletin. Also 16mm. Sound Projectors. SCHOOLCRAFT THEATRE SUPPLY CORP., 1600-B Broadway, New York, N. Y.

POWERS PROJECTOR AND BOLL SCREEN FOR SALE—Projector, complete, $150.00; $10.00 deposit. Real bargain. F. AUSTIN, Bellevue, Ky.

WANT 16MM. EQUIPMENT AND FILMS — Also Religious Films. Have 35MM. equipment and film to trade or sell. BOX C-196, care Billboard.

WESTERN ACTIONS, HORROR, COMEDIES, Dramas offered for outright sale for first time. Exceptional Bargains. Write Box 352, St. Louis, Mo.

WESTERN FILMS ON FILM—WESTERNS, ACtion, Comedy, Gangsters, Mystery. Write APEX PICTURE CORPORATION, 5th St., Newark, N. J.

SPECIAL SOUND WESTERNS—$10.00 UP. DEVRY Sound Projection complete, perfect, $200.00. Projectors, $99.50 each. DARLEY FILM EXCHANGE, Huntsville, O.

STARTING WITH THE JUNE 17 ISSUE THE BILLBOARD WILL CARRY THE NEWS COLUMN AND ADVERTISEMENTS FOR REPRESENTATIVE FILM EXCHANGE EXHIBITORS. LOOK FOR IT ON PAGE 23 OF THE JUNE 17 ISSUE.

MUSICAL INSTRUMENTS, ACCESSORIES

CALLIOPE — HAND PLAYED TANGLEY, COMPLETE. Engine, Blower, Truck Demonstrator, $1100. H. K. KERNELL, 312 Arch St., N. S., Pittsburgh, Pa.

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ACT NOW — 4-FOR-A-DIME OPERATORS. Send today for information on the new Studio Foto Booth. Finest, most profitable operation. Write MARCY & FULLER, INC., Dept. 41, Rochester, N. Y.

ALL 4 FOR 10c OPERATORS—CUT PRICE ON all machines and supplies. Full Length Cameras. WABASH PHOTO SUPPLY, Terre Haute, Ind. 8x10

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TELL BUSINESS CARDS. $5.00 THOUSAND—Sensational Seller. Big Profits. Amazing Guaranteed Tune, Advertising Pencils, Sales-Boards, Rubber Stamps, Signs, Metal Advertising Specialties. 25% commission. Memory making service, Free sales portfolio. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. JO, Chicago. X

SCENERY AND BANNERS

BEST CARNIVAL AND SIDE-SHOW BANNERS on Earth. Positively no disappointments. MIDWAY STUDIOS, INC., 1236 S. Halsted St., Chicago, Ill. 8x10

4 FOR DIME OPERATORS—ENLARGEMENT from film 5x7, 15c; 8x10, 25c; from Photo 10c extra. STUDIO, 1527 Pennsylvania, Baltimore, Md. 8x10

4 FOR 10c PHOTO OUTFIT—MODERNISTIC design, indirect lighting, streamlined trailer, shows only 3 spots. Partners disagree. HIMSPATER, 2034 N. Kildare, Chicago.

TENTS—SECOND-HAND

FOR SALE CHEAP — ONE 40x80 EXHIBITION Tent, in serviceable condition. Price $200.00. HOWELL COUNTY FAIR ASSN., West Plains, Mo. 8x10

SIDEWALL BARGAINS — 7.oz. OZ. DRILL, hand round, clean, white, good as new, 7 ft. high, 10.00; 8 ft. high, $11.00 per 100 ft. long. Slightly used tents: 20x30, $14.00; 30x40, $10.00; 32x32, $10.00. KEBS CO., TENT & PANT, 1954 Grand Ave., Chicago. 3x3x

THEATRICAL PRINTING

COLORED HANDBILLS — 8x8, 1,000, $1.25; 2,000, $2.00; 4x9, 1,000, $1.85; 2,000, $2.50. Merchants' Tickets, 5,000, $3.00. STUMP-PRINT, South Whitley, Ind. 2x12x

FLASHY LETTERHEADS IN COLORS—CIRCUS, Midway, Magician, Acts, Orchestras, Minstrel, Illustrations. Also clean, classy, complete printing. DELUXE Letterhead Experts, Knox, Ind.

WOODBURY CARDS—14x22, ONE COLOR, 100, $2.50. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winfield, Pennsylvania.

AT LIBERY

ACROBATS

GIRL AERIALIST—What have you been doing lately and were? Write me. Pres. 8492 Grand Ave., CHARLY KEAN, Care Mr. Fitch, 8492 Grand Ave., Detroit, New York.

GROUND TUMBLER — First class, small, compact and Aerial Act on Ground. Want work, possible but must be steady. Pete or Herman, VIDELO MATRO, 820 Bainbridge St., Brooklyn, N. Y. 3x12

AT LIBERY

AGENTS AND MANAGERS

CONTRACTING AGENT — COMBINATION Caller Top Showman. Reasonable. Will work Anywhere. FRANK (COOL) POWERS, 42 Walnut, Cairo, Ill. 8x3

AT LIBERY

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AFTER JUNE 15 — EDDIE

Ames' Four Esquires. For clubs, hotels, summer spots. Sweet, swing, extremely danceable. Modern Electric Vocal Group. Arrangements. All sober and neat, union. EDDIE AMES, 3 Canton St., Binghamton, N. Y. 8x3

A "REAL FIND" — AVAILABLE JUNE 9TH. One of the most Danceable and best Show Bands in Middle West. Best references from carnival promoters and leading ad bookers. Six pieces, 3 saxes, trumpet, drums, piano 12 vocalists. Fully equipped. Sober, union, reliable, ready. For references and detailed information address BEACH BAND, 1310 S. 12th St., Richmond, Ind.

A LIBERY — 12-PIECE DANCE ORK. Organized 5 years. College men, fine library. Arrangements, Vocalists. Will go any place, write or wire JOHNNY DE GEORGE, Murfreesboro, Tenn.

BIGGEST LITTLE ORCHESTRA — FULL EQUIPPED. Dances, Floor Shows. Union. Organized entertainers. Reasonable. 10 Comfortable Trailer Coach. Address BOX C-197, Billboard, Cincinnati, O.

CHARLIE WALTERS AND HIS "BROADWAY Playboys" desires connections for summer. Smooth swing, featuring electric steel guitar. Show-union, recently completed 12 weeks' engagement Cafe, Chicago. Write or wire Charlie Walters, 5 CHARLIE WALTERS, 623 W. 170 St., New York City.

FAST FOUR-PIECE BAND AVAILABLE — CUT anything, entertainment, sing, entertain. Guarantee satisfaction. Co anywhere. Sober, reliable, says dividends. BOX C-193, care Billboard, Cincinnati, O.

HIGH-CLASS CONCERT TRIO—VIOLIN, CELLO and Piano for hotel or resort. Play symphonic, classical and popular numbers. Sober, union. Can supply and produce shows for dancing if desired. WILLIAM STARKOFF, 1 Ashland, Malden, Mass.

JOHNNIE JONES' SWEET SWING BAND—Sensational, well-known combination of ten musicians. Desires local engagement for summer. Neat, young, reliable. Up-to-minute repertoire and original arrangements, with specials. Calls, photos and press advertisements from leading cities. Guarantee and best references. Write or wire particulars at First, JOHNNIE JONES BAND, 166 W. State St., Salem, O. Phone 1455.

THE MIX AND HIS WESTERN HOTSHOTS — Six-Piece Cowboy and Cowgirl Band. 3 Singer Combination. Good, fast show, all flashy wardrobe. This unit plays theatre, circus, concert, fairs, set for parks and big night stands and for modern and square dancing. Formerly a star over KDKA. Prefer Southern or Western stations. Have new Gallic Truck with Sound Equipment, also Trailer. Will go anywhere. Have lost what I say I have. Write or write THE MIX, Sandy Lake, Pa.

At Liberty Advertisements

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Minimum 25c Cash With Copy

TRIO — HOTELS, CLUBS, RESORTS. ALSO augment an orchestra. Vibraphone, String Bass (Vocals), Guitar. Read, fake, arrange, style. State salary. Write CHAS. CAMPBELL, 435 W. 28th St., Scottsdale, Pa.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 24. CLASSIFIED FORMS CLOSE IN CINCINNATI JUNE 14. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

7-PIECE BAND AND GIRL SINGER AVAILable after June 15—All special arrangements. Wardrobe and transportation. Will give references and expect same. REPERTOIRE, Mid-Town Note Club, South Bend, Ind.

ATTENTION, BOOKERS, Bookers and Club Managers—Wanted to book Dance Band. Have 7-piece sober union band. Will guarantee playing any night of the week. Good and reasonable. Have plenty of references. Guarantee special arrangements. Write or wire, stating salary. Also have 3-piece Rhythm Band. Will go anywhere. Can furnish sober, reliable and thoroughly dependable musicians. Have plenty of paper to put a good one. State all in your letter. Write or wire, stating salary. Address ORVILLE HOWARD, 1 Jones Way, Ft. Wayne, Ind.

FARMER'S CHOCOLATE SODIES — 7-PIECE Jazz Band featuring Dixie Tune and Swing Music. Sober, reliable, union. Will go anywhere. Have the most up-to-date and modern equipment. Write or wire, stating salary. FARMER'S ORCHESTRA, 400 Central Office Building, Seattle, Wash.

BILLY DODGE and His Orchestra—Just Out-Sed. The Professional Musicians together for years. Sober, reliable, union. Guarantee satisfaction. Co anywhere. Have complete modern equipment. Reliable, active, also floor show. Guarantee best of entertainment. Write or wire. Can have people settle. Reliable, stating salary. Address BILLY DODGE, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

COLONEL ROGER BAND—Sober, union, Radio Station, Dance Band. Guarantee satisfaction. Co anywhere. Have complete modern equipment. Reliable, active. Also Floor Show. Write or wire, stating salary. Address COLONEL ROGER BAND, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

CHARLIE EVERGREEN New-Dixie Revelry Orchestra—Playing instruments, custom localities or anywhere. Guarantee satisfaction. Sober, reliable, the hospitality. Vocals, entertainers, modern equipment. Reasonable terms. Write or wire. Address 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

BOY BANDERS STILL RAGING—11 Nice, Young Men. Sober, reliable, union. Dance, show, concert, parades. Good Tonsils. Fine library and wardrobe. Have been together 3 years. Prefer an opening this notice offers. Guarantee best of entertainment. Write or wire, stating salary. Address BOY BANDERS, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 24. CLASSIFIED FORMS CLOSE IN CINCINNATI JUNE 14. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

TRIO — Violin, Cello and Piano. Colored Playing with White Men on Transient and Private. Prefer Hotel or Club. Have Cars. Will go anywhere. Write or wire. ERNEST TRIO, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

TRIO, SPECIALIZING in Classical and Popular Music. Violin, Cello, Piano. Read, fake, arrange, transpose, memorize. Sober, reliable, union. Prefer Hotel or Club. Have Cars. Will go anywhere. Write or wire. ERNEST TRIO, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

AT LIBERY

BILLPOSTERS

BILLPOSTER—PLANT, CIRCUS, CARNIVAL. Address A. C. B., 91 So. 13th St., Minneapolis, Minn.

BILLPOSTER — WELL EXPERIENCED, PLANT, long or short. Handle hook. Can and will go everywhere. Absolutely sober and reliable. Can drive truck. Married. Will stay permanently. Co anywhere. Have references. BILLPOSTER, 602 Walnut St., Osage, Ia. 8x3

AT LIBERY

CIRCUS AND CARNIVAL

RIDICULOUS TRIO—Three Regular Clowns, best on the Midway. Also Ventriloquist. Write Mr. Rothland, Chicago, Ill. 8x10

WHITEFACE CLOWN — Comedy Clowning and Ventriloquist Act. Also Ventriloquist Figure. Also Ventriloquist. FOR SUBSTITUTE, 48 Walden St., Jamaica, N. Y.

AT LIBERY

DRAMATIC ARTISTS

AT LIBERTY JUNE 10—Character Actress, age 35. Single. Have Wardrobe. Ref. 15 Alta Street, Apt. 1, Pittsburgh, Pa.

AT LIBERTY—Well-known Magician and Lady Assistant. Change for Strictly Clean Show. Vaudeville, Theatres, Hotels, Clubs, Lodges, Conventions, worldwide. BOX C-188, Billboard, Cincinnati, O.

AT LIBERY

MAGICIANS

MAGIC, ILLUSIONS VENT — CAN CHANGE for Both weeks. A Reliable Man or Lady. BEK (HANGMAN) HAMMOND, Hugo, Colo. 8x10

AT LIBERTY—Well-known Magician and Lady Assistant. Change for Strictly Clean Show. Vaudeville, Theatres, Hotels, Clubs, Lodges, Conventions, worldwide. BOX C-188, Billboard, Cincinnati, O.

AT LIBERY

MISCELLANEOUS

EXPERIENCED, DEPENDABLE CONCESSION Man. Will handle Stock. Strictly clean. BOX 331, Toronto, O.

BOOK BEFORE BEGINNING and Children—Pictures, flash, sensational, sober, honest, good performances. Experienced people, special, show, no sawdust. Best references. Write MARTY DEVITTE, Box 278, Ft. Wayne, Ind.

EXPERT GOLF BEGINNER—The Juvenile Golf Sensation. Wonderful Act. Can be worked indoors. Endorsed Chuck Lamont. Write CHUCK LAMONT, 1 Ashland Place, Fairfield Court, 3100 Jonah St., Pittsburgh, Pa.

HOME MADE FUDGE—Recipe and Instructions for Making Fudge. Big Profits. Information furnished on request. GEORGE E. HERBERT, 1603 E. 81st, Cleveland, O.

AT LIBERY

MUSICIANS

AT LIBERTY — BASS FID. Sax double Vocals. Will go anywhere. BOB KIRNER, 1117 Brooson, Watertown, N. Y. 8x3

AT LIBERTY JUNE 1 — First Rate Tenor Man, double Hot Clarinet. Read anything, transpose all parts, arrange with 20 years' experience. Prefer the best offer to W. A. CATENARD, 521 N. Main St., Mansfield, O.

HELP! HELP! AN ALTO Sax, Clarinet. Arranger with latest stuff in Swing Music. Sober, reliable, union, good appearance, thoroughly experienced. Trial will demonstrate. HERBERT PITTS, 78 E. Main, Kingstown, Pa.

DRUMMER — UNION. Available 10. BILL SCHLEYZER, Palmer House, Athens, O.

MUSICIAN — (PIANO AND Vocals). Want work, prefer Hotel or Resort. K. MACFERRAN, Apt. 9, The Devon, Toronto, Can.

A-1 ALTO-TENOR-CLARINET—EXPERIENCED all fields. Want job for any legitimate band, any show desiring to add a Top Musician. Reasonable salary. Available with Wardrobe. Write or wire. Age 30. Complete Library. Prefer Southern or Western. Will go on request. These statements are true and are prepared to prove them. WALTER WILLIAMS, 38 N. Main, Kingston, Pa.

ALTO SAX - CLARINET — AT LIBERTY AFTER June 10. Read, jam, fine tone, some take-off. Sing trio, solo. Sober, reliable, union. Excellent stamp-letter. Prefer Hotel, Dance, Theatre. Will go Hotel, Dance, Theatre. Sober, reliable. Age 25. Write or wire. CHAS. HOWARD, 1820 N. Meridian St., Indianapolis, Ind.

ALTO CLARINET, BARITONE, VIOLIN—NAME band experience. Feature fiddle solo chorusing. Sing, read, fake, arrange, transpose, memorize, all essentials except take-off on clarinet. Good appearance, sober, reliable, union, single. C. M. HOLMES, 1820 N. Meridian St., Indianapolis, Ind.

AT LIBERTY — TRUMPET, EXPERIENCED Theater, circus, all lines. Address MUSICIAN, 379 Shawan Road, Lima, O. 8x3

BAND LEADER FOR FRATERNAL, LEGION OR School Band, personality with twenty-five years' experience. Age 45. References. M. E. FARNSWORTH, 66 Western Ave., Waterville, Me.

BASS BANJO — STRING. AGE 21. AM READY for any swing band. Guarantee satisfaction if band wants a good, steady, reliable man. Write ROBERT KESTERSON, Pittsburgh, Pa.

DRUMMER — AGE 21. NEW PEARL DRUMS. Want to join good band. BILL DEMMER, 1 Farnsworth, Tex.

DRUMMER — VIBE — YOUNG, UNION, SOLID, steady rhythm. Single. Cut floor shows. Co anywhere. Have Vibes and Drums. Write Mondel, Ohio. 8x

EXPERIENCED STRING BASS, BANJO, GUITAR—Read-A-B. Agree in music. WILLIAM LENZ, 1219 N. 19th St., Milwaukee, Wis.

SIX STRING GUITAR MAN—WELL EXPERIENCED with dance and radio work. Solid rhythm, good appearance, sober, reliable, capable, neat appearing. Would prefer location. Will consider good offer. HAROLD ADAMS, 293 South St., Houghton, Mich.

SOUSAPHONE — TROUPER. EXPERIENCED all lines. Sober, reliable. Consider carnival. MUSICIAN, 1101 N. Walnut St., Danville, Ill.

TENOR AND CLARINET—GO ON BOTH. TONE read. Age 28. Plenty experience with good bands. Want steady engagement with size band. Write or wire details. BERT BIGFORD, Ashland, Ky.

Additional Ads Under This Classification Will Be Found on the Next Page.

VENOR - CLARINET — TAKE-OFF ON BOTH. Sing, experienced only. Reliable, sober, transpose. Steady work. Young union, good equipped. WAYNE BUSBICK, College Inn, Moline, Ill.

TROMBONE—EXPERIENCED, YOUNG, RAPID READER. Take Travel on location. Non-union. Write, wire. Jack Liberty, Hotel June 11, HIRAM MOB, 801 Mound St., Valparaiso, Ind.

TRUMPET MAN — AGE 23, AVAILABLE IMmediately for large or small band work. Write or wire production to AL ENGLER, Room No. 11, Cook Hotel, Mobile, Ala.

TUBA - STRING BASS — EXPERIENCED IN ALL lines. Good personality and appearance. Age 42. M. E. RAINBOLT, 40 Western Ave., Waterville, Me.

VIOLIN — DOUBLING STRING BASS. EXperienced. BOX C-156, Billboard, Cincinnati, Ohio.

VIBRAPHONIST — Doubling Clarinet, Bass and tube. Write or wire Bing Trent Trotter Orchestra, Hotel Lincoln, Indianapolis, Ind. Ballroom experience and dependable. Union. Wire Jack Hamilton, Hotel Lincoln, Indianapolis, Ind.

ALTO SAX - CLARINET — Tuxedo, age 24. Prefer tenor, will transpose. Reliable, sober, union. Have good tone, good sight reader. Name your salary. Wire or write. JACK J. JUNIAK, 57 4th Ave., Pittsburgh, Pa.

ALTO SAX—Double Clarinet. Sing, read or fake. Union. Steady work. Wire or write. Jack Gaines, 3728 Cornell, Chicago.

AT LIBERTY — Immediately. Single, full or 3-piece bill. Vocal specialties for both. Will accept Hollywood. Have wardrobe and transportation. Will play any type of dance or show. Sober, reliable. Can go on 24. Write or wire. Jack Rose, 1000 Ashland Ave., Toledo, Ohio.

ATTRACTIVE GIRL TRIO — Accordion, Violin and Bass. Sensational. Reasonable. Available at once. BYRDLAND, 108-121 7th Ave., New York City.

DRUMMER—Experienced. Go anywhere. Play from sheet music. Have car. Will consider Band. Name salary. Wire or write. CHARLES BOOSE, Bucyrus, Ohio.

DRUMMER—Age 26, reliable, sober, dependable. Have car. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-154, Billboard, Cincinnati, Ohio.

FEATURE ELECTRIC STEEL and Hawaiian Guitar. Sober, reliable. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. WINFIELD, 1000 Ashland Ave., Toledo, Ohio.

FLUTE ALTO CLARINET — Tuxedo, age 26. Reliable, sober. Also married. Have car. Will go anywhere. Name salary. Wire or write. BOOTH, Hotel Lincoln, Indianapolis, Ind.

GUITARIST — Big voice. Prefer name band or good road show. Reliable, sober, union, age 29. Read and fake. Have wardrobe and reliable transportation. Name salary. Wire. BOX C-155, Billboard, Cincinnati, Ohio.

MODERN GUITARIST—That I worship with which I have little working better words to express, at least for a week. Hotel Lincoln, Indianapolis. Ind. JOHNNY STIVERS, 205 N. Main, Tecumseh, Mich.

MODERNISTIC BASS — Doubling Guitar, good appearance, good personality, good appearance, good sober, reliable, anything musical. Go anywhere if worth while. DON DAVIS, 1214 Ashland, Toledo, Ohio.

TENOR SAX AND CLARINET — Transpose, sober steady. Tuxedo, read, fake, sweet, hot. Name salary. Wire or write. Clarinet, sweet, hot. Name salary. Wire or write. Clarinet, sweet, hot. Name salary. Wire or write. ALBERT MERCKEY, 11 Pine St., Dublin, N. H.

TENOR SAX—Doubling Clarinet. Sing and fake. Tuxedo. Sober, reliable, union. Have car. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-153, Billboard, Cincinnati, Ohio.

TRUMPET—Doubling Clarinet. Sing and fake. Tuxedo. Sober, reliable, union. Have car. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-152, Billboard, Cincinnati, Ohio.

AT LIBERTY

PARKS AND FAIRS

AERONAUTICAL SENSATION—Bat Wing Flights with Smoke Screen Parachute Drop. Thrilling Sensations. Crowning Balloons for Any Occasion. Aida Brass Quartette Sensational Novelties. Texas Bob, New York.

BALLOON ASCENSIONS

For all occasions. JACKSONVILLE BALLOON CO., Jacksonville, Ill. b12

BALLOON ASCENSIONS—

Parachute jumping. Modern equipment for fairs, parks, celebrations. Wire Wonder Balloon. Always reliable. CLAUDE E. SHAFER, 4706 W. Washington St., Indianapolis, Ind.

BALLOONISTS AND AIR-

plane Parachute Jumpers on May have until travelling in your City. Write Lowell Co. Coast service. THOMPSON BROS. BALLOON AND PARACHUTE CO., Aurora, Ill. Phone Aurora 1060. b12

BALLOONIST CHAS.

SWARTZ, Omaha. Write for terms. Address, Humboldt Theatre. b12

TUMBLING ATWOODS

Original. Only Novelty Tumbling Act. Phone Canton, Billboard, Cincinnati. b12

ATTENTION!!! THE MARLOW BAND Complete. Act at liberty for celebrations and fairs. 911 Pavne Ch., N. E., Canton, Ohio. b12

AT LIBERTY

PIANO PLAYERS

PIANIST - ORGANIST—UNION, YOUNG LADY with own Model 3 Hammond Organ. Experienced entertainer in hotels, banquets, cocktail lounges and parties, request long-time. Complete repertoire of classical and swing music. Have car. Will go anywhere for good job. MISS DAYSE MAE BELDING, 3419 1st St., Des Moines, Ia.

PIANIST — CAPABLE, REFERENCES. WIRE collect. 101 SWITZLER, 1024 25th St., Portsmouth, O.

COLLEGE BOY — Pianist. Read well and fake. Plenty of chorus. Sober, reliable. Have car. Will go anywhere. Want to hear from a dependable band. Name salary. Wire or write. ALBERT PAUL, 61 Ashland Ave., New York City.

PIANIST — Desires to join or form band. Modern, sweet, hot. Reliable. Union. Have car. Will go anywhere. Name salary. Wire. BOX 1, Hotel Lincoln, Indianapolis, Ind.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-151, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-150, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-149, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-148, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-147, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-146, Billboard, Cincinnati, Ohio.

PIANIST — Sober, reliable, union. Read and fake. Want to hear from good band that offers steady work. Will go anywhere. Name salary. Wire or write. BOX C-145, Billboard, Cincinnati, Ohio.

AT LIBERTY

VAUDEVILLE ARTISTS

AT LIBERTY — FOR MEDICINE OR TENT. Producing Blackface Comedian. Young, single, congenial. Welcome singing, talking, dancing specialties. Will go on wire. Can lecture med. Need ticker. TODD COULSE, Shelbyville, Tenn.

GIBSON-GILLISON FEATURES—RIPLEY'S "Believe It or Not" Dancing Model, Young Hypnotist, Wisdom Sleep, Suspension Act and Other Strong Acts. Rock Bands and others. Each has wide publicity. State salary. Write. L. GIBSON, 2606 E. 19th St., Chattanooga, Tenn.

AT LIBERTY for radio or good road show. Comedian. Harmony Singers, both male and female. Also Novelty Instrumentalists. Write. BOX 1, Hotel Lincoln, Indianapolis, Ind.

AT LIBERTY — Two, Harmony, Double, Jiggs, Spots. Sober, reliable, union. Want good show. Name salary. Wire. AL. J. VENA, 1000 Ashland, Toledo, Ohio.

BIRDING AND DANCING Blackface Comic for Tent Medicine Show. Wire. Joe COMPTON, 11 W. 3rd St., Ft. Worth, Tex.

AGRICULTURAL

(Continued from page 38)

trend is downward in this period. All foodstuffs showed a steady trend upward, rottonseed and tobacco shared in the increase. Income from farming in April is expected to total about the same as in March.

PRICES: LOWER

The index of prices of farm products was 89 in April, during a month of considerable excitement in the commodity markets. Wheat and cotton prices were affected by day-to-day foreign political events and ended the month higher. Small price declines were rather general among other commodities, notably in hogs, eggs and wool. Milk prices broke down sharply. The index of prices received by farmers—parity—was 124 in April as it was also in mid-March and with 96 in April last year. Prices paid by farmers for commodities purchased also are 8 points lower than at this time last year.

Fair Elections

DAVENPORT, Ia.—New corporation sponsoring Mississippi Valley Fair and Exposition here elected Mrs. E. H. Curtis, president; Weir Sears, vice-president; Ralph Marsh, secretary; Ed Schulte, treasurer; Howard W. Power, fair secretary.

DAYTON, Minn.—East Central Mississippi Dairy Show Association, organized here, elected W. A. Davenport, president; Ole Hanson, first vice-president; W. A. Johnson, secretary-treasurer.

OAKDALE, La.—Allen Parish Fair Association reorganized to hold the first parish-wide event in 10 years in Oberlin. Officers were elected vice-president and R. L. Thompson vice-president.

HOUSTON—J. W. Sartwelle was re-elected president of Houston Pat Black Show and Rodeo. Directors elected for the eighth term, G. W. Childress, Henry W. Dew, Russell W. Nix, Julian A. Weslow and J. Howard Weil were elected vice-presidents; George W. Strake, treasurer, and W. R. Cox was re-elected secretary-manager.

ALBUQUERQUE, N. M.—Continuation of established policies at New Mexico State Fair here was assured by Gov. John E. Miles—new ex-officio member of fair board. Frank Shuttlesburger, chairman, and Nathan Salmon, holdover member of board, were re-elected.

SHOW LETTERS

(Continued from page 50)

not yet able to resume her duties as girl show manager. Mrs. Lillie was stricken with pneumonia and is under a doctor's care. Fire recently caused slight damage to Mr. and Mrs. Jack Hamilton's trailer. Hamilton purchased a new car, and Doc Stringer, blower manager, added a roldoven concession.

Jimmy King and Doc Carr are repeating much favorable comment on their Ballyhoo Concession. Carr, McPhee, clown cop, is popular. Flying Le Clares, aerial act, continue to impress. Visitors were A. B. Miller and Mr. and Mrs. Jack Ryan. TUSKO REAGAN.

Frisk Greater

(Motorized)

Bend, Minn., Week ended May 6. Location, circus grounds, South Bush street. Weather, cold and rain. Business, poor.

Show opened Saturday night but business was very poor. Sunday was only fair. Cold and rain prevailed first three days. Attendance improved around matinee and night showing on last day. Tilt-a-Whirl topped rides. All other rides and concessions doing fair business. Equipment. Show was down early, but appeared in good condition after leaving lot.

Brainerd, Minn. Week ended May 13. Location, East Second street. Auspices, Lions Club. Weather, cold and rainy. Business, good.

Show was located on a small lot adjoining high school. Cold, midway was crowded, resulting in good business. Tilt-a-Whirl topped rides. Attendance at afternoon matinee was successful.

Little Falls, Minn. Week ended May 20. Location, Cross and Page streets. Auspices, Twenty-Nine Ball Club. Weather, warm. Business, good.

Laid out on small grassy lot, midway was crowded every night. Cold and rainy weather prevailing. Tilt-a-Whirl topped rides for the third straight week, while bingo was its best week thus far. Show repeats and has received good additional decorations thru Jim Bohlmann, show painter. John McRath joined with a new concession.

A new category of bright green and orange tickets for Bingo game. Special Cars: Visitors included Dee Foster, Mr. and Mrs. Art Gaskins, Mr. and Mrs. Lane of the Henderson Fire Department.

BINO WEST.

Fuzzell's United

(Motorized)

Quincy, Ill. Week ended May 20. Auspices, Knights of Columbus, Knights of Pythias. Weather, good. Business, fair.

Show opened in Quincy, Ill., was made in good time. Attendance was good throughout the week. Attitude and Follies reported good results. Visitors were Mr. and Mrs. William Snapp, Mrs. Ethel Snapp and Mrs. Tom Watson, of Snapp's Greater Shows; Lee Sullivan, Glenn Hall, Mr. and Mrs. Jack Mitchell, Waldron, Mr. and Mrs. William Haggerty, Mrs. Lawrence Hall, Mrs. Ralph Sweet, Mrs. Heiman and children, Mrs. Florence Frisk and son Jack. Fire damaged one crushed finger, and Gene Crum sprained his angle while superintending the erection of the Ferris Wheel.

F. W. PRATT.

Federal State

New Haven, Ky. Week ended May 20. Auspices, American Legion. Weather, cloudy. Business, fair.

This was the seventh week of the season and the worst week of all, with plenty of people and no money. Jimmy Trollinger joined with a grab joint stand, as did Hack C. Davis with popcorn and snow cones. Cecil Le Beau's Ferris Wheel and Frank Fire-Chief Troy Lee is handling sound truck and Ferris Wheel. Lee Bros. Shows attended the VFW meeting here. Visitors were T. C. McDaniels and Joe Pontanari, in the advance of L. J. Heth Shows.

DANNY JONES.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Big Wirth Draw Wins 1940 Date

NEW ROCHELLE, N. Y., May 27.—Frank Wirth's Circus in City Park here on May 18 and 19 under auspices of New Rochelle League for Service for benefit of the local Red Cross was outstanding success and the show has been re-engaged for next year, reports Dick Collins, exploitationist, who was assisted by Martin Pratt, Frank Wirth, assisted by Miss Mildred Specmayer, directed the shows, which were staged in three rings under a 100 by 250-foot top seating about 2,000. Friday's matinee was a sellout, with more than 1,000 turned away necessitating an 11 a.m. show on Saturday, when the well attended Saturday matinee and night shows also drew well, with but few vacant seats. Prices were 75 cents general admission; $1 to $3 reserves, and $12.50 and $25, respectively, for boxes at afternoon and night shows.

Co-operation from newspapers aided materially in success of the show. Three half-page pictorial layouts were carried by The New Rochelle Standard and other papers in the vicinity carried big stories. About 50,000 handbills were distributed by airplane and announcements were made in churches and two preaching Sundays and over three radio stations. A 4 by 36-foot illuminated banner was placed over Main street and merchants decorated windows in circus motif and participated the show in ads.

On the committee were Mrs. Charles Oakley Chairman, Mrs. Edward B. Libby, president; Mrs. C. Whitney Banks, vice-president; Mrs. Sidney Allen, Mrs. Karl Simson, treasurer; Mrs. Edmund Taylor, Mrs. George Sheldon, Mrs. Prescott Bush, Mrs. George H. Douglass and Katherine Kross.

Among acts were Carlos' and Roberta's dogs and ponies; Georgetty Brothers and Kerbillon, comedy acrobats; Great Cabill, aerialist; Macahuba, wire walker; Mlle. Morlett's Bengal Tigers; Jimmy Pagh perch; Whirling Lockwells, roller skaters; Great Michel, aerialist; Royal Troupe, meteor-ball act; Wirth Troupe, aerialists, equilibrists; Shang Hi Wing Troupe; Pearl, Pearlie, trampoline, and clown numbers.

Shorts

NEWLY organized Turner and Wells Thrill Circus was booked for Clarksville (Ark.) Memorial Day by Turner and Wells, assistant manager. Paul Turner is general manager.

MEL SOHEN, general agent for Bill Fleming's Shows, reports that he is operating only rides this year, reports a visit operator Washington's rides Friday, May 27 and the remainder of Northumberland (Pa.) Firemen's Carnival on May 30. Ride bookings are held for Catawissa (Pa.)

(See SHORTS on page 58)

Pro Attractions Planned For Minn. Anniversary Fete

STAPLES, Minn., May 27.—Reese Bahnson's Midway Shows have been booked for a five-day Golden Anniversary Celebration here July 4. Free acts and fireworks are planned, officials report. Committee reports to spend more than $12,000 on the program. Other features will be a pageant, parade, drum corps and band contests.

On the committee are S. Severson, chairman; Sidney Johnson, vice-chairman, W. C. Nelson, secretary; E. T. Barrett, treasurer, and A. E. St. Pierre and E. C. Barker, directors.

Milwaukee Seeks Fete Fund

MILWAUKEE, May 27.—Midsummer Festival Commission has instituted a campaign to raise a $10,000 sustaining fund to secure an annual festival which will draw from all over the country. Herbert A. Kagel has been named director of fund raising. Five thousand automobile plates carrying the 1939 festival have been placed on sale at $1 each. Chief aim of the sustaining fund is to underwrite bigger attractions for future festivals, it is said.

ADRIANE, MICHIGAN, ANNUAL CELEBRATION, July 1-2-3-4
All Shows, Rides and Concessions Booked by Northwestern Shows.
Held on the beautiful shady Lenawee County Fair Grounds, Adrian, Mich. This is the best time of the year for Shows in Michigan. Free Lunch Concessions, 25 of all kinds. 2 Band Stands, 1 Free Acts, 1 Free Gate, 1 Free Parking, No Admission Taxes. Wonderful Attractive Grounds. Attendance last year 50,000. Big Parade. Will make special offer to Free-Gate Concessions. Free Band Stands Concessions Free Gate Concessions, also attractive Booth Space for Free Gate. Concessions. Free Gate Concessions, Free Gate Shows, Exposed Space Free. Short Rate, etc. Address all applications to
F. L. FLACK
301 East Washington Ave., Adrian, Mich.
Phone, Columbia 2200.

WANT
Shows, Rides, Concessions for
52nd ANNUAL REVUE
August 2-3-4-5
New Management.
Auspices American Legion.
BAY SMITH, Secy.
Hamansville, Md.

WANT
FREE ACTS AND CONCESSIONS. No Grift.
Ridgeville Home Coming
JULY 4 to 8 INCLUSIVE.
(Only Rides Contracted)
Write W. L. THOMPSON, Secy., Ridgeville, Ind.

CONCESSIONS AND SHOWS WANTED
AMERICAN LEGION CARNIVAL
JULY 3, 4, 5
Within P. A. CARNIVAL
Chelsea, Mich.

ANNUAL FIREMEN'S JUBILEE
HUNTERTOWN, Pa., JUNE 5-10.
WANT all kinds of Concessions except Exclusive Ball Game. Prizes, Free Gate, Free Parking, Free Acts, Free Lot. Space free. Free Band Stands. Parades, Free Acts, Special Events every day. Write, wire or phone.
HOWARD SERVICE, Jamestown, Pa.

WANTED
A GOOD CARNIVAL WITH AT LEAST 4 OR 5 RIDES, CONCESSIONS. DATES SEPTEMBER 5-9-16.
2nd Annual Grand Opening Week Business-in Connection.
Write immediately, giving Special Terms-Attractions Allowance.
E. D. TEGFORD, Owner,
Lions' Club. Monroe, Ill.

WANT
SHOWS AND CONCESSIONS.
Week of June 19.
The only Carnival in Clarksville this year.
WANT 10 ROOM TOURNEY PALMISTRY PITCH PIPE CO.
Write R. OLSON,
The North College St., Mendeville, Pa.

CARNIVAL WANTED
FOR CELEBRATION IN MISSOURI, JULY 8 THROUGH OCTOBER 15 (ALL IN FALL). THROUGH OCTOBER 15 (ALL IN FALL). Will take 10 Rides and 12 or more Shows, all Shows, Rides, Concessions.
L. J. LUNSFORD, Owner and Manager,
101 Bluff Street, Dodge City, Kan.

CARNIVAL WANTED
BY
MIRONG CIVIC & COMMERCIAL CLUB
Week of June
C. E. BEDWELL
Secretary, Mirong, Wisconsin.

WHEATON'S TENTH ANNUAL REUNION
JULY 28, 27, 28 AND 29. WHEATON, MO.
WANT Carnival Rides, Shows and Concessions. Write CHAS. HOTT, Wheaton, Mo.

CARNIVAL WANTED
FOR APPROVED COUNTY 4-H CLUB AND
August 8-12 inclusive.
PAUL McDANEL, Secy., Myrtle, Miss.
Box 19.

WANT
Merry-Go-Round, Ferris Wheel and other children's Rides for
JULY 4th CELEBRATION
Within 100 COUNTRY'S VISIT
July 4th Celebration, Sonoma, Mass.

Sponsored Events
Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

WANTED—FREE ACTS
FOR 70TH
OLD SETTLERS' MEETING
AUGUST 3-4-5. OSGOOD, IND.
W. C. HERMANSON, Secy.

WANT
Rides, Shows, Concessions
July 19, 20, 21, 22 Osceola Springs, Mo.
M. L. JENNEY, Secy.

Irvine-Ravenna, Ky., Kiwanis Club Flower Festival
June 19-20. Want Shows, Rides, Legit Concessions and Exclusive Free Acts. No date after or within. TROY T. ABBOTT, Secy., Green, Ky.

WANT
Rides for Carnival, June 8 to 10, inclusive, at Carlisle, Pa. Also 400 number 1 Live Concessions and Shows. No city tax. Get in touch with
JOHN D. JENKINS
115 S. Hanover Street.

CONCESSIONS WANTED
FOR THE 3RD ANNUAL PARK DAY CELEBRATION. JULY 29-30, 1939.
Within 5 Miles of the Business Section. Special Promotion for each day. CAN TAKE 2000 Water Melon Concessions.
R. J. SNODGRASS, Chairman,
Chamber of Commerce, Secretary's Department,
Ft. Stewardson, Illinois.

BIG CELEBRATION JULY 4th
AT ARGOS, N. Y.
Sponsored by the L. O. O. F. Lodge No. 212
All acts good conduct club.

WANTED—FREE ACTS
FOR 70TH
OLD SETTLERS' MEETING
AUGUST 3-4-5. OSGOOD, IND.
W. C. HERMANSON, Secy.

Every Minute—Every Second—Is THRILL! Fair Secretaries
Time still available for a few more dates. Space free gate. Write or wire any unobtrusive holiday.
Golden THE STRATOSPHERE MAN
World's Highest Aerial Act.
Sensational 400 Breathless Night or day, finale beginning to end. Highest Free Act Transcontinental Ft. Kiddo for Life. A great Point to your promotional program. Write or wire.
Page, Addl. Date of The Billboard, Cincinnati, O.

20th ANNIVERSARY JUBILEE AMERICAN LEGION
BEDFORD, PA., JUNE 5-10.
Biggest event this section. Bedford, Pa. Free Acts, Special Events. WANT Cook House, Concessions, Rides, Shows. Will book Grand Spectacular Events for Bedford. Write or wire.
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"PROMOTING EVENTS"
By J. Francis Cooper
Simple instructions on how to raise funds for Hospitals, Institutions, Churches of Community Chests, Boy Scouts, Girl Scouts, Y. M. C. A., Y. W. C. A., Y. M. H. A., Y. W. H. A., Public and Fraternal. "The Whole Works."
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FOR
OLD HOME WEEK CELEBRATION
HUNAN FLAY AND STRONG BAR
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FOR
Galveston Firemen's Street Fair
AUGUST 15-17-18-19, 1939.
Good Good Shows, Rides, Concessions. Write AUTO Free Gate Also. No cross Rides.
JULY 23-29
OLDS, LAWRENCE, Secy.
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CONCESSIONS WANTED
KAMPSVILLE, ILL., ROUTES 150 & 106.
FREE FISH FRY
JULY 4.
5,000 Expected Daily.
Write BURRELL & HUT AMUSEMENT CO.
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Want Rides and Acts ST. MARY'S CARNIVAL
DURBIN, R. V., JULY 16 TO 18.
Write RAYMOND BERTLEY, 967 Central Ave., Dunkirk, N. Y.

FIRST-CLASS CARNIVAL WANTED
Week of July 2 to 8, Inclusive
BIG 4TH OF JULY CELEBRATION
City of 3,000 Population—Has Outside Drawing of at Least 10,000.
This event is backed by the Leading Business Men of our city.
Communicate with
T. E. SAMUELSON, Commander, Veterans of Foreign Wars of the U. S. A.,
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WANTED—VETERANS FOREIGN WARS
SHELBY, OHIO, JULY 17, 18, 19, 20, 21, 22.
Shows, Rides, Concessions, Free Acts, Free Gate. Will Sell X on Stage. Novelties, Curtain Ups, Tally Cards, Frozen Custard, Popcorn, No P. C. Bar-Basin or Pool Tables. Whole Week and Week of July 4th. Space Free. Bingo, Bingo Cards, Big Bingo, Penny Arcade, Pit Game, Mystical, Fun House, Ball Game, Ball Game, Monkeyface with ad money business. Concessions Open. Write or Wire. Free Acts. Write Now.
GUS COLLEKTOR, 60 S. Sandusky, Shelby, Ohio.

Wholesale

PRIZES NOVELTIES PREMIUMS SPECIALTIES

Conducted by MAYNARD L. REUTER—Communications to 1564 Broadway, New York

Royal Visit No Bonanza for Streetmen, Souve Workers

Those working Canada disappointed—store competish stiff and readers high—warning for those who will work West Coast—U. S. firms preparing

OTTAWA, Ont., May 27—Pitchmen and souve workers who hope to cash in on demand for souvenirs of King George and Queen Elizabeth at various cities to be visited by the royal entourage during the remainder of the trek thru Canada are warned not to stock up too heavily. Reports from Quebec City and Montreal, report this at a standstill, with Quebec City proving to be best, albeit the boys had expected it to be the worst. Pitchmen and novelty workers are complaining bitterly over meager results. Many who expected to follow the route from Quebec City to Ottawa to Toronto to Niagara Falls are already calling it quits and returning to the States.

Main reason for poor biz among novelty workers is that stores along the route are overstocked with souvenirs, most of which have been imported from England by chain stores. Goods left over after the royal visit—which is plenty—is shipped on to these firms' Western branches. Result is expected to make it difficult for boys who plan to work Vancouver, Victoria and other Western stops.

Readers High

Another souve spot has been the prohibitive cost of readers. Plenty of the boys took the chance of selling without licenses in Montreal rather than fork out the high license fee. Result was they made more lemon with those having $10 readers that were good for the three days the royal visit. Other readers, which were sloughed, the hundreds got by. Some novelty souve workers were seen here selling pin-ons, Eddie Hymes, of Brooklyn, had a crew of about 20 covering the territory. They worked here and in the other cities. Hymes claims to find the biz they had anticipated. Jimmie Hilward, of New York, was in charge of the crew.

British journalists covering the event for publication in the isles have expected the arrival of the king and queen as lacking the pomp and ceremony usually associated with like events in London. All noted the absence of "bunkers," like those used in the parks of London and Thames. Others remarked on the absence of bawlers selling their own poems, have written in praise of their majesties.

Goods that clicked best were petticoats and camp chairs. Souvenir coins, badges and bracelets also did well. Most of the goods is of English origin. No Japanese or German goods is being used and little of American manufacture.

U. S. Mfrs. Prepare

American manufacturers expect to get their play when the royal party crosses into the U. S. There are approx 500,000 Canadians living in the U. S. who will be gift-edgy prospects for souvenirs of the royal visit. In addition, these firms anticipate big demand for items from novelty souve workers to plan to do their stuff in Washington and New York on the days the royal party will make its appearance in those cities. Many firms point out that the delay in the visit will not be paid on English souve wares will enable them to dispose of their wares at lower prices.

A Column for OPERATORS of DISTRIBUTING POINTS, BOARDS, SALESCARDS and TRADE STIMULATORS

By BEN SMITH

The Placement Man

We have written about him often, but he is so valuable a cog in the vending machine that he is worth talking about as often as possible.

The finest deal in the world will not turn over successfully unless enough cards are placed to take care of the law of averages. Some spots complete faster than others. Some don't get out at all. But if sufficient number of locations are covered the law of averages will be observed and the deal itself is basically sound. When placements are wisely made the speed of turnover is. It is because of this that the placement man plays such an important part in success or failure of a deal.

A placement man to be worth his salt must be a good pavement pounder, a good judge of locations, a good talker and show all he must be a good cold-turkey solicitor. He must be able to walk in cold on a prospect he has never seen before and not only sell him on the idea of working a card, but must also inspire him to literally break his neck to complete the deal as fast as possible. It is the mainspring of turnover that real money is made.

A good placement man can close 18 to 20 orders a day. When placements run much over that figure it is usually a sign of indiscriminate spotting. It is important to get coverage, but it is also important to use discrimination when getting it and not just throw cards around haphazardly. An operator soon learns this when he checks returns.

More often than not the best placement men are the result of cold canvassing rather than from promiscuously distributing cards among friends. Friends are inclin on a deal out of courtesy despite the fact that they are the hardest to finish it. Newcomers are often misled into believing that they are expected upon acquaintances to keep them going. This business just doesn't work out that way and it is something to keep in mind when laying a deal.

Unless an operator can develop a fair number of locations which are steady repeaters he will have a tough job keeping his operation running in one locality. Repeat business locations usually are good for more than one deal and which operators can depend upon when turn over new deals as he gets them, are the foundations of successful operations. Without them the operator is up against a canvassing bugaboo and he bound to run out of prospects eventually.

J. Mallory reports fine response to his Press Flash Falcon offer. He expects to be in the Chicago area shortly. Visits to New York have shown the camers to have excellent consumer appeal on a card.

HAPPY LANDING.

RINGO BUSINESS

By JOHN CARY

IT'S BEEN A LONG TIME since we dipped into the mail bag to bare some of the reports we've been receiving. So many interesting communications have come in of late, however, that it's high time they're given an airing. So here goes:

C. G. BROWN peds from West Virginia that he's looking forward to a banner outdoor season. "Now that fairs have opened and months playing their favorite game indoors they're anxious to get out in the open. We're preparing to stage a game twice weekly and are promoting our outdoor opening scheduled for June 2 with a lot of ballyhoo."

THO THE WEATHER has been rather cool in New York of late, Margaret Ann Church, Yonkers, already has gone outdoors. They're a large band pitched on one of the main thoroughfares where games are being held three weeks. A big flash of merchandise is arranged so that passers-by can see it. As a result the stand is getting a lot of play from strollers and passing motorists in addition to regular patronage.

GEORGE GASSPARRON, of Springfield, Ill., puts a few suggestions for outdoor ops. The important thing about outdoor biz, he states, "is to make the game attractive. To do this a good flash of merchandise is absolutely necessary. Overnight lighted signs should be found more serviceable. Be sure your equipment is in good condition. Be a strong order, and don't neglect your equipment. Outdoor operators are bound to attract many newcomers who will judge your game by the flash and by the condition of your equipment, so be sure to give them a good impression."

NOW THAT OUTDOOR SEASON is under way, how about showing a line of your, Ringo Operators, readers about your layout and the biz you're doing?

SHORTS

(Continued from page 15)

Firemen's Celebration and Friendship Week, to be held in Chambersburg, Pa. A number of concessioners have signed with Fleming.

MIDWAY attractions, free acts and band concerts will be featured at the six-day JOUAM Jubilee in Canton, O., starting June 5 under

CONCESSIONS and a firemen's meet will be featured at six-day Old Home Week on the playgrounds in Chambersburg, Pa., E. L. under auspices of P. E. I. Exhibition Association.

Volunteer Fire Company will be backed for nine-day Rimersburg (Pa.) Centennial Celebration, reports Rose B. Atchison and accompanied each sale of the official insignia—a black eight-ball for the lapel, following the lead of the popular Eight-ball, interest in lapel novelties is taking a decided upswing. Up to a year or two ago the only novelties given much attention for buttonhole use were the old stand-by membership buttons. Then a fad broke out among women that wished to wear, in place of buttons, some miniature baby shoes to miniature ships swinging from miniature anchors.

While the lapel fad was at its height some enterprising persons devised the behind the Eight-ball Club. A membership card accompanied each sale of the official insignia—a black eight-ball for the lapel, following the lead of the popular Eight-ball. Membership buttons consist of a silver-finished screw attached to a ball. A hurried glance gives the impression that the item is a miniature tryton and periaphera. Lew Lehr is helping to promote sale of the item. Novelty men who have seen the display card on which screwballs

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With the New P. D. Q. "One-Minute" Camera

- Takes Beautiful BLACK & WHITE PHOTOS.
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IT ALWAYS PAYS TO BUY FROM SHURES'

We Offer 3 Assortments of Rings, Priced 33 1/3% Below Manufacturers' Selling Prices. These Rings are limited in quantities and merchandise is offered subject to prior sale. Order early to get best assortment and avoid disappointment.

Ladies' Genuine Marcasite Rings, Assorted Colored Stones.
No. 8205/P ..... Per Dozen $1.20

Ladies' Sterling Silver Rings, 6 Large Assortment of Imitation Semi-Precious Stones. Retailers Selling Price Up to $2.00 Each.
No. 8206/P ..... Per Dozen $2.60

Men's Sterling Silver Rings, Regular Wholesale Price Up to $5.00 Each.
No. 8206/M ..... Per Dozen $4.50

Gun Metal, Formerly Sold at $17.50 Gross, Small Frames, Asst. Colors.
No. 8201/00 ..... Per Gross $4.50

Gun Metal, Period Colored Frames, Green, Black, Red and Yellow, With Colored Stones Asst. Colors.
No. 8201/102 ..... Per Gross $7.00

Per Dozen, 60c.

Per Dozen, 85c.

Now! Plenty of Profit for You in 1939

CANES

FUR MONKEYS

DRUM MAJOR GIRL DOLL

STUFFED DOLLS FOR CANES

FLYING BIRDS

MINIATURE STRAW HAT

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Beacon Blankets

We have a complete line of Beacon Blankets and Throws in Stock for Immediate Delivery. YOU WILL FIND OUR PRICES ARE RIGHT.

OUR BIG NEW CATALOG B-132

The Real Buying Guide of the Show World

IS READY FOR MAILING

SEND FOR YOUR COPY NOW!

When Writing State Business You Are In As We Do Not Sell Consumers

N. SHURE CO., 200 WEST ADAMS ST., CHICAGO, ILL.

Y-I-P-E-E

Sensationally Different

- EASY TO OPERATE
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- HIGHLY COMPETITIVE
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FULLY PATENTED

Be first to cash in on this smash hit of the year.

SAMPLE 25c

WRITE—WIRE for Quantity Prices.

YIPPEE PRODUCTS CO.

Waukegan, Illinois

(c) 1939-Yippee Products.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Third Dimension Pics

Hand-painted pictures, handled by Artcraft Studios, are so proved that they show views in the third dimension and are fighting their way into the concession and sideboard fields, it is said. Item lends itself to house-to-house canvassing. Pictures are painted in fast colors and the third dimension effect is achieved by a secret process, the firm reports. The views excite curiosity, being far different from the average picture and come framed in various sizes, some with two-tone antique gold frames. Artcraft Studios title the item Living Pictures. The firm has many subjects to suit any home decorative scheme, including several religious subjects, among which is one of Pope Pius XII.

3-in-1 Portable Radio

American Distributing Co. is marketing a new portable radio called Three-in-One, because it operates with batteries, AC or DC current. Features of the set are: Five tubes, superheterodyne circuit, pm speaker, automatic-scope serial and dial, and a pleasing tone quality. Carrying case is small and comes finished in either alligator or pigskin. The set is clicking big as a prize and premium item with concessioners and sideboard and bingo ops, the firm reports.

Suction Cont Hanger

The suction coat and hat hanger seems to be coming to life again and is

The Big Cash Dividend Offer of E. S. LOWE & CO. Appears on Page 59

RADIO SENSATION!

IVORY MIDGET

No. 8602.—MIGHTY MITE MIDGET RADIO. Here is the buy of buys. Tunes many stations. Ivory Bakelite cabinet, 3 inches high, 5" diameter, 10-inch. The answer to your radio problems. Fully guaranteed to give satisfaction. Underwriters approved. Operates on 110 V., AC or DC. RCA licensed. Size 3 x 5 x 7 inches. Complete with tube. Per Doz. of 6 or more, complete, each $4.95.
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25% Deposit, Balance C. O. D.
Prices F. O. B. Chicago.
Send for Catalog (Nos. 200 and 221).

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The World's Bargain House.
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ROGERS TEASPOONS

Made by ONEIDA, Ltd.

1 Doz., 60c—10 Doz., $5.80

No. 820—BAYON PATTERN, in Illustrated, Roger Oneida Ltd. Genuine Rogers Silver Tarnish Resistant Plate. Regular Price 60c Each. BRISTOL PATTERN Sm. Genuine Rogers Silver Tarnish, STATE PATTERN DESIGNED. An Amazing Value! Gift 60c

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ELGIN & WALTHAM $2.95

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See page correspondence in advertisers by mentioning The Billboard.

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SPECIAL: Dple. Edge Blade Blades, 5s, 1,000, $2.50. 25% Deposit.

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WITH FIRST $7.50 ORDER

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Press the handle—and it flips pancakes!—Pancakes, Eggs, Hash Browns, Fritters, Onions, Steaks—Quick as Lightning! Demonstrators are selling 2 to 3 dozen each day. Big profits. Demonstrating rate has Super Selling Name Recognition. Order Now.

25% Deposit, Balance C. O. D.

Samples Prepaid Anywhere in U. S.

$7.20 DOZEN

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VALUE THRILLER!

JUST ONE OF HUNDREDS TO BE FOUND IN OUR NEW 1939 GENERAL CATALOG

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IN FULL DOZEN LOTS ONLY

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BETTER BUSINESS BIGGER PROFITS

Carnival Supplies and Novelties of All Kinds and Description.

Our Central Location Saves You Time and Money.

WRITE FOR CATALOG TODAY.

Today Special

ACME PREMIUM SUPPLY CORP. 3139 OLIVE ST., ST. LOUIS, MO.

SPECIAL— CARNIVAL BULLETIN JUST RELEASED. HUNDREDS OF NEW PREMIUM ITEMS AT LOWEST POSSIBLE PRICES. WRITE FOR YOUR COPY TODAY. BE SURE TO MENTION YOUR LINE OF BUSINESS.

MIDWEST MERCHANDISE CO.

10TH & BROADWAY, KANSAS CITY, MO.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

WHOLESALE MERCHANDISE

being sold in many spots by fast-stepping pitchmen. Al Herman, of Super Novelty, reports that he has been receiving quite a few orders lately from some of the boys who again find it a profitable pitch item.

Hunting Case Watch

Plymouth Jewelry Exchange introduced a pocket watch to the trade recently with a special yellow engraved hinting case. The watch contains a seven-jewel movement Waltham or Elgin movement and comes with a yellow chain to match. It is said.

NATIONAL SHOWMEN'S

(Continued from page 43)

J. Riley, Jack Ryan, George W. Traver, Elias E. Hagerman, James E. Strates, Pat Valdo and Eddie Vaughan. Campaign culminates at the club's annual banquet November 18 at the Hotel Commodore. As previously reported, it will be a free drawing and all members will receive full information thru the mails within a few weeks.

Does the club have your correct address in its files? Members who have changed their addresses are requested to notify Executive Secretary John M. Liddy as to their new location.

Remember! The members coming in now, upon approval of the eligibility committee and the payment of the usual entrance fee and one year's dues, are paid up to July 1, 1940. Look at your card! If it does not state "Paid to July 15, 1939," you are not in good standing and have been placed on the dues delinquent list.

On the sick list are Max Gruberg; Joseph Frank Wadsworth at St. Luke's Hospital here.

Altho most of the members are either out of town or are busy with their interests and consequently not constant visitors, the NSA old guards carry on and visit daily. The old guards include John J. Kelly, Arthur Hill, Andre Dumont and Bruno Gaudette Chairman Sam Reithstein.

Birthday congratulations to Robert H. Morton, June 2; Frank Rappaport, June 2; Albert Whitworth, June 3; William Thomas Kerwin, June 4, and Dr. Jacob Cohen, Frank (Whitey) Perry, Doc Morris Jr., Herbert F. O'Malley, June 5.

Los Angeles

LOS ANGELES, May 27. Warm weather has brought an increase in week-end traffic at the beaches, reports Henry Proube, at Redondo Beach, reports the amusements clash. Orville N. Crafts came down for the funeral of Phil Williams. G. H. Hildebrand came in from San Nicolas Island with a shipment of his No. 2 unit. Frank Bickford is working on the slave contest at the Golden Gate International Exposition. Harry Wooding took time off from the United Attractions to work with Arthur Wiedecker. Al Onken is back from a trip south. Charlie Kirchner arrived after a tour north with novelties. Mr. and Mrs. Phil Wirth, of Wirth's Australian Circus, and Bert Anderson, of Greenhalgh & Jackson International, left this week for a visit to the Golden Gate Exposition and then north to Canada, with the New York World's Fair as the Eastern terminus. Anderson said that they would take a four-month tour, visiting all shows possible before returning here.

Shows playing Southern California report business as not much better than last season. George Thurkow and Mick Sandersen came in from Palisades Park. Capt. Ed McIntire, retired showman, came in from Hollywood.

John R. Ward is reported to be doing fairly well with his several shows at Ocean Park. Al Noxie and Babe Miller are operating concessions at the beaches. Charlie Johnson came down from the Golden Gate International Exposition to visit Southern California spots. Curly Phillips also returned from San Francisco, where he was on the Golden Gate Way.

Ross R. Davis reports satisfactory business at the Lincoln City and Griffith City parks, where he has rides and concessions. Al Alstone came up from Newport, Balboa, where his park ran thru April to an increase of 15 per cent over last year. Ed Workman also came up from Balboa.

Harry Hargreave's rides are doing okeh at Ocean Park and Venice Pier. C. T. Clifford is making a few appearances in rides. He just returned from a several months' trip to Ohio. Dick Parks, on one of his infrequent visits, said his chicken farm is doing okeh. Mrs. M. Burke and Dan Stover are back from the Calico Days, where they had three concessions. Stover had two concessions there. United Attractions opened at Seal Beach, Monday to fair business. A. G. Barton and crew returned from the Calico Days Celebration at Barstow and report satisfactory business. Ben Fink, brother of Harry Fink, came in from Youngstown, O. Mrs. Fink was in town for short stay. Dutch Miller's Band is doing a stint at a local studio. Martie Matthews came in from Chicago and stopped over the beaches en route to San Francisco. Patrick Francis Shahley returned from another visit to the city position and stated business was picking up. He added that Eddie Brown is doing well in his new executive position.

Jack Painter is a manufacturer's agent for equipment distributed by Frank Masters and Tony Fiorre arrived from Boston and will go to San Francisco soon. Val Vino is recovering from a severe illness and Marshall Griffin is on crutches recuperating slowly from a leg injury. Chef Freeman is now one of the editors of the Federal Theater Bulletin. Wesley (Slim) Greene left for Rochester, N. Y., where he will direct the Jubilee Trails Spectacle. Frank W. Babcock Shows opened Tuesday night in North Hollywood. Evelyn Lawrence is preparing an outdoor show for Beverly Hills socialites.

Philadelphia

PHILADELPHIA, May 27. — Weather was cool this week. James E. Strates Shows saw the only bright operating in this section, showing Camden this week. Crowds early in the week were fair, but closing days were good. Last week at Wilmington was good, but this week altho it was the second in that section. Billy Siegrist, aerialist, was one free attraction with Barto Tassell shows at 48th street last week. Mike Rodman, concessioner, was over with Endy Brothers. Was given a birthday party by show members. Mrs. Edna Gerard, after an absence of 10 years, is taking the road again with concessions. Max Kaufman visited the Strates Shows in Camden, representing Frank Wirth. He was accompanied by Mr. Nelson, Burroughs representative. Al Campbell, oldtimer, has the ball games with Strates.

Newt Kelly and his fat show moved over to Endy Bros.' Shows. Sam Tassell reports fair business here. Prof. Rinne has enlarged his side show, which is on Strates Shows. Mr. Madigan and wife have their cookhouse with the Art Lewis Shows. J. Mayfield and both the cookhouse on Endy Bros.' Shows, which is operated by Mike Roman. Sammy Applebaum and Jerry Herman are operating here for the first time in several years. Mr. Lewis's Hawaiian hinge stands on the road. He reports fair business. James E. Strates has improved his shows with new fronts and lighting effects. Fred Thomas has deserted the side show and has his Kiddie Auto Ride with the Strates organization. Scotty Lewis looks after the lighting with the Endy Bros.' Shows. A. P. Friend is talking about the Circus Side Show on the Strates Shows. Endy Bros. have ordered a theater for two weeks' stand in trailers thru George Berman, of Pennsburg, Pa.

DON'T OVERLOOK OUR NEW HOT ITEM

ON BACK COVER OF THIS ISSUE!

EVANS NOVELTY CO.

SPECIAL VALUES ELGIN or WALTHAM

O Size—7 Jewel, Engraved Case, Lever Set, Dust Proof, Extra Adjustable Stem Wind, Guaranteed Two Year. R. R. or Inst. 14K Gold Filled Case—18 Jewel, Lever Set, Dust Proof, Extra Adjustable Stem Wind, Guaranteed Two Year. R. R. or Inst. Large Assortment of Other Watches at Low Prices. Send for Free Catalog. Ref. G. D. T.

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KANE WATCH CO. 1000 Park Ave., N. Y.

NOTES from SUPPLY HOUSES

Officials of Western Specialty Co. report their Kwik-Grip hair curlers are sticking great these days. Kwik-Kip is an ingenious device which enables one to trim his own hair without the use of a comb. In the center of the hair trimmer is a single-edge safety-razor blade which does the cutting. Over the blade is a protection guard to give safety in using. Only upkeep is replacement of blade once in a while, it is said. Firm reports the device is clicking because of its attractiveness and usefulness.

Levin Bros. announce their 1939 catalog is now ready for distribution. The book is larger and contains a wide varied line of carnival goods, premium merchandise and salesboards than any previous issue. The firm states, it urges dealers and other persons buying merchandise for resale to write for the book.

Samuel Auerbach, Inc., announces the opening of new offices. Formerly at 2 West 34th street, New York, the firm has moved to 14 East 34th street. Auerbach states that steady growth of his business has necessitated larger quarters. At present he is featuring the Lucky Night-Ball novelty and reports considerable success with the product.

J. E. Brewer expects to make an important announcement in about three weeks with reference to World's Fair concessions and pitch merchandise. In the meantime he is getting plenty of action on his regular line, he says.

Moss Bros.' Nut Co., which has modern factories in Philadelphia and Baltimore, has introduced an attractive carton specially designed for carnival trade. An official of the company predicts the pack-age will be responsible for a large increase in the sale of pop corn. Concessioners and outdoor showmen use the Moss Bros.' offices in Philadelphia and Pittsburgh as headquarters when in those cities.

SUNSHINE ROSTER

(Continued from page 47)

connel includes Mrs. M. G. Crutchfield, owner; Henry (Black) Clay, advance agent and assistant manager. Shows: Chief Wahoo, athletic; Hay Ride, Fire-in-One, Concessionaire Goodhouse, W. B. Corbett; corn, Mrs. Crutchfield and Burton Hamilton, assistant; photos, Mr. and Mrs. John Wilson; shoot-'em, Mr. and Mrs. Hurley; swingers, Dick Hamilton; hoopla, Mrs. Dick Hamilton; penny pitch, Betty Jane Judson; snow cones, Billy Joe Calipso; pop corn, Clarence Bernstein; mouse house, Mack Clay; ball games (coffee owned), Bill McDonald; ball games (coffee agents), Bill Mizup, Elmer Jones, operator, Baby Rose, Mrs. Hutton, operator. Oscar Sorensen, electrician.

15 Years Ago

(From The Billboard Dated May 31, 1924)

Lachman Exposition Shows started the 1924 season in good business in Sioux City, Ia. . . . American Legion Post, Chicago, Ill., backed the Al Wheeldage Shows to furnish midway attractions at a celebration in Chicago Stadium. . . . Pestine Comet Shows had an auspicious opening in Santa Cruz, Calif. . . . Unfavorable weather knocked attendance and business for a loop. Wolfe Bros.' week stand in Wheeling, W. Va. . . . Billie Clark's Broadway Shows started business with a good week stand opening in Terre Haute, Ind. . . . Kansas City, Mo., was opening a lucrative stand for Manager Bros.' Shows.

Hagenbeck-Wallace went into Lansing, Mich., following a successful engagement in Royal Palm Park, Detroit. . . . Formerly with Minnie World, Siegrist & Silbon and Mighty Doris Exposition Shows, Jack Wolfe entered show field to open a newspaper office in Boston, Ia. . . . A. W. A. Cyrenne became general agent of Happyland Shows in Lansing, Mich., and Mr. Bidwell, formerly with Jack Shows' season got under way to good business in Berlin, Ont. . . . Wm. Wilson de Pellaton resigned as general secretary with A. B. G. Attractions and Amusements Bureau to become representatives of the same organization, was submitting proposition to Lachman Exposition. . . .

McClellan Shows rolled into Marshall, Mich., a two-week stand and it looked to fair results in Independence and Talcolsar Springs, Ia. . . . Mr. Dreamally Bidwell, formerly Burt business for Lew Dufour Exposition Shows in Providence, R. I., . . . Rain and cold continued to dog the Bryer Amusement Co., playing Indiana. . . . Dubuque, Ia., under auspices of Moose, proved a red ome for Morris & Castle Shows. . . . Benjamin Lamp Co. moved to larger and more attractive quarters on Rockin Michigan avenue, Chicago. . . . Kenny Rugg had his string of concessions with Smith Greater Shows. . . . Speedy Bauer had his monkeydrome on Brown & Dyer Shows.

Airey Books Texas Dates

FORT WORTH, Tex., May 27.—Rev. J. W. E. Airey said here today he had contracted with the American Legion Post of Livingston, Tex., site of the state's only Indian reservation, to produce the Texas Tribal Indian Ceremonial there, with Indian participation. Project is to be similar to the Gallup (N. M.) Intertribal Ceremonial. Rev. Airey also will produce the Holiday Indian Show in Houston, under Humane Society auspices. With Pawnee Bill as feature attraction.

Fidler's United

Streator, Ill. Week ended May 20. Location, 11th street showgrounds. Weather, good. Business, good.

Business Monday night was off somewhat because of cold weather, but a change in temperature from Tuesday resulted in good business. Harry Beach's farm equipment, Mobilgas and Red Streator was the show' fifth stand of the season. While the rides and semi-trailers were added, as was additional canvas, including a side-show, top and banners for the Snake and Gilt Show also were received. Lot Superintendent Bill Bacon is rearranging lighting effects on all show fronts. Sam Golden has added a number of attractions to his side show.

A new canvas front was completed for Bob White's girl show. Sam Fidler, general manager, signed Frances Fleming, specialist, for the show two five acts. Other is Fonda and Gladys. This season a special line of paper is being used.

BINGO

WE'RE CELEBRATING . . .

OUR REMOVAL WITH A CASH PROFIT SHARING DIVIDEND OF 10%

on any one order you place during the month of June

You can order any one of the products manufactured by the E. S. Lowe Co., Inc.—Bingo Equipment, Adult Games, such as Mah Jong, or Leather Specialties—and get 10% back in cold cash!

All goods are of the highest quality. What's more—prices are the lowest in our history. We've slashed them to the bone! And in addition to highest quality merchandise at lowest prices—you get an extra 10% cash dividend!

This 10% dividend is a gift from us, just read the rules below and order TODAY! This special offer is being made only to give you an opportunity to cash in on our expansion program. Be sure you make the most of it!

WE'RE DECLARING A 10% DIVIDEND

on any single order you place for immediate shipment during the month of June. Here's how it works:

1. Make up your order for all the Bingo Equipment, Adult Games and Leather Specialties you need.
2. Cut out the coupon below and attach it to your order and mail it to E. S. LOWE CO., INC., 27 W. 20th St., New York City.
3. We will then deduct 10% from the total amount of your order and mail your dividend check at once.

Here's Your Invitation To Our Big Party

You are invited to our Housewarming Party. It will be held Saturday, June 17, in our new quarters. Come on down and enjoy yourself.

CLIP THIS COUPON

It must be attached to your order. Good for 10% dividend in cash on any one order placed during the month of June

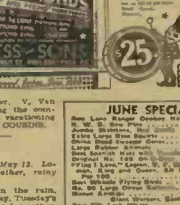
RULES GOVERNING THIS OFFER

1. Only one offer to a customer.
2. Order must be placed for immediate shipment.
3. Coupon must be attached to order.
4. 10% dividend good on orders up to $100 only. Orders over $100 will receive 10% dividend on first $100 only.
5. Offer expires midnight June 30.

E. S. LOWE CO., Inc. 27 W. 20TH ST. NEW YORK CITY

Chelsea 2-0220

OLD CUSTOMERS—ATTENTION! NOW YOU CAN TAKE ADVANTAGE OF THIS OFFER. ACT NOW!



C. Bowsah is the biliposter, V. Van Arden, assistant, is enjoying the company of her mother, who is vacationing on the shows. B. J. COUSINS.

Byers Bros.

Fulton, Mo. Week ended May 13. Location, Williams' lot. Weather, rainy and cool. Business, fair.

Show moved onto lot in the rain, which continued thru Monday. Tuesday's opening was fair, business improved. Rides opened Friday afternoon for a special matinee for the inmates of the State Institute here. Mr. and Mrs. Lee Kimball joined last week with two concessions. Visitors were Jack Wolfe, Johnny Hollers and Charley Novinger.

DOROTHY BYERS.

Tri-State Shows in Barn

EL PASO, Tex., May 27.—Tri-State Shows, which went out this spring with three rides and a string of concessions, is in barn here. Owner Verne H. Newcomb left for the East and said he was heading for Detroit to arrange purchase of equipment to move the shows. Organization had played only small spots within 30 miles of here to fair success during the short season.

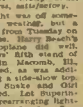
ATTENTION!

CONCESSIONAIRES
CANVASSERS
BINGO and SALESBOARD OPERATORS

"IT'S NEW!"

Pictured in the third dimension. They are realistic because of their life-like appearance. The bold relief brings out the beauty of the subjects and makes them truly "Living pictures."
Unbreakable — Handsomely — Beautifully Colored and Framed Half a two-tone antique gold.
Send for particulars, or one dollar will bring you sample and catalogue with wholesale prices. Sample postpaid, if full refund. Be sure to mention your line of business.

ARTCRAFT STUDIOS
Concessionaires Bldg., New York City.



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Wholesale Catalog

Showing 400 Fast Selling Items, $50 assortment of latest fast sellers, assortment including 2 pkgs. Gum, 1 pkg. Cigarettes, showing 1 pkg. Cigarettes, 1 pkg. Gum, 1 pkg. Cigarettes, 1 pkg. Gum, 1 pkg. Cigarettes, 1 pkg. Gum,

SELL . . .
ACE RAZOR BLADES
Single, Double Edge, Gillette packages. LOWEST FACTORY PRICES. Free Delivery.
ACE BLADE CO., 99 N. Division St., BUFFALO, N. Y.

PITCHMEN . . . DEMONSTRATORS
SHELL WRITERS
Write today for Premium and Premium Profit Sales Plan Catalog now offered. Best quality merchandise at lowest prices. Prompt shipping in Up Town and Down Town.
STARR PEN CO.
Dept. D-4, 500 W. Adams St., Chicago, Ill.

Big Profits!
Turn your corn into money, displaying K-2 Corn Plasters. Sample Pkg. 10c. Plain or Medicated. Sample, with name and address, 25 weeks.
HART MFG. CO.
311 Dean Street, Brooklyn, New York.

BINGO
Coat Hanger
For paper, boxes, cartons, cards, coupons, name plates. New effect. 11 lower $7.20 lots. Sample, 60c. Set, $6.00. Doz. sets, $1.00. Prepaid. Tie-ups, imprint, name plate, or product.
ORDERS: Write for particulars, territory open.
SUPER NOVELTY CO., 25 Park Pl., New York, N. Y.

SOCIAL SECURITY PLATES
BY BIT HOLTZ. Write today for Free Catalog. Use of STAMPING MACHINE Plates, Photo, Initials and Each Using Counter Stamp. Big Profit. Sample Set, 25c. Complete Outfit, $1.00. Postpaid. CLEARASTEEL MANUFACTURING CO., DEPT. 1, P. O. Box 52, Station L, New York City.

MEDICINE MEN
Write today for new catalogue of Tonics, Oil, Salve, Cure, Tablets, Herbs, etc. Live personal service.
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
187 E. Spring St., Columbus, Ohio.

GOLD WIRE JEWELRY
WORKER
FOR E. Y. WORLD'S FAIR ON PERCENTAGE. Write at once.
IRVING GREEN
"Electric Engineer," R. 1, Grover's Pain, New York.

REX HONES 3c Each
New Less Than 3c Each
$4.25 a Gross
Send $1.00, Bal. C. O. D., Plus Postage.
Thousands of satisfied users. Guaranteed to give good shaving results. Sample of Hone, Starter Free. Dealers Write.
REX HONE CO., Dept. 1, 1000 W. Madison St., Chicago, Ill.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by BILL BAKER
(Cincinnati Office)

M. A. DONOHOE . . . describes from Cadillac, Mich.: "I've quit the paper temporarily to try a new venture which so far has proved very profitable. I am travelling thru Wisconsin and Minnesota, collecting grasshoppers and shipping them East in large quantities to be used for fish bait. I have one assistant, but believe I'll need another before long."

MAKE YOUR mark to the pipes down snappy and truthful.

JACK BOTTLES STOVER . . . pens one from Big Stone Gap, Va.: "The valley of Virginia is sure being well taken care of by the pitch and leaf boys and girls. The boys seen are Doc Wharton and family, Col. Maitland, Billy (The Kid) Dietrich, Shuffleit Brothers, Revel and James Harris and Morris Rabinstroff on the jam. The boys report the jackpots at Frickle's Restaurant each night."

PETE PETTERS . . . and wife are in Omaha with glass cutters.

WHY DO some members of the pitch fraternity seem to think co-operation means exploitation?

H. M. (DUKE) DORNEIN . . . left Omaha May 21 after being there two weeks. He says he came to Omaha in April but only worked four days because of bad weather. He writes from Omaha: "This town is still open on the two regular corners. I made a trip thru Iowa and Illinois before coming here. Couldn't find an open spot in Iowa. Worked Moline, Ill., for the usual 30-a-day reader and got a fair Saturday's work. My wife is with me and is getting a big kick out of the pitch game. Saylor the Med Man is around the near-by farm sales. Would like to hear from Doc Mines and Ray Redding, also Jimmy (The Polack) Maurer."

L. CHAPMAN . . . is working the push sale in Nebraska territory around Omaha.

If you are trying out a new line this column is for you.

FROM STANLEY NALDRETT: "Still holding down the window spot on pitch shows. I will open in Rockford, Ill., May 20."

CHIEF TWOSHOE . . . and his Indian show have been playing theaters, as schools are closing. The advance is handled by G. Yates. Show has four cars, two trailers and a motorcycle. Show is doing good business, according to the Chief, writing from Buffalo, Ky. He says they visited the Richard Bros.' Circus recently.

WENDALL HEDDON . . . working graters and juicers in Kresge's, Alton, Ill., a few late St. Louis for a week-end recently, according to Stanley Naldrett.

REPORTS from various sections of the country indicate that the "wet" spring didn't help the pitch fraternity any.

SOLDER RED . . . recently passed thru Omaha en route West.

CURLEY FREDERICKS . . . hails from Tulsa, Okla.: "Have just finished working Des Moines for fair results with cleaner. While there I had the pleasure of seeing Elisabeth Kiehl taking in the long green with cosmetics. It had the curmudge all some of the old-time talker. While in Des Moines I had some lengthy talks with E. L. Kiehl about the articles, Pitchmen's Rights as Citizens." His articles are cakes. Would like to see pipes from Frank and Ray Libby, Jim Osborne, C. O. Swanson and Joe Gallant."

ZIP HIBLER . . . comments from San Francisco: "When one can bump from one end of a big city like this without seeing a single pitchman working on the outside, it's sufficient to show that an even break is not the issue in the U. S. A. any more. Big business leagues and the lousy 100 control things the world over. All we can do, as far as I can see, is what Kipling said: Keep on in spite of all. Take the letter with the sweet and make the best of it. We'll live until we die and that is all we know."

FAMOUS LAST WORD: "I'm drop you a letter and tell you all about it when I come across a good spot."

LINDEN COWARD . . . musician with vaudevillian, informs from Waverly, Ga., that he's playing three-day stands schools in the sawmill and turpentine camps with a 10-cent admission and candy sale, and doing okeh.

DOC TOM McNEILL'S . . . Talent Show closed on late May 1 to good business, reports Dee from Greeley, Colo. He writes: "I was sorry to lose my show I've had four years; that is, Shelter Show, his wife and daughter. Shelter broke down and had to go to Texas to the Veterans' Hospital. I now have a new show, featuring Bobby Chambers, dancer; Cal Whitmore, boy dancer; Claude Red-

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DOUBLE PROFITS!
Social Security Plates
24 Good Sellers
$3 Per 100
Write for New 1939 CATALOG
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1990 BROADWAY, NEW YORK CITY

NEW WORLD'S FAIR MODEL
Just Out . . . The Pen of Tomorrow.
Sample Set 50c.
PEARL PLUNGERS, $12.00 Gross
PENS & PENCILS a COMBOS.
JOHN P. SULLIVAN
NEW YORK CITY.

ELGIN & WALTHAM
REBUILT WATCHES $1.75
7 Jewel, 16 Size, In 8, 12 Engraved Designs.
Send for Price List. Money Back If Not Satisfied.
GREGORY CITY WATCH MATERIAL CO.
113 N. Broadway, St. Louis, Mo.

UNDERWOOD
PENS & PENCILS a COMBOS.
BUY DIRECT FROM MFRS.
For Better Grade Pens See
GRODIN PEN CO., 893 Broadway, New York City.

SOCIAL SECURITY PLATES
Size 2x3½.
S. S. Plates, 1 Gross, 100, $2.50
Color Plates, 24 Doz. 100, 6.00
Double Stamp, 1 Doz. 100, 2.50
Single Comb. 100, 1.25. No 100.
Prepaid. Cash.
Sample Set, Single Comb. 10c, Stamp, 10c, Stamp, Color Plate, 15c. Double Stamp, 25c. Complete Outfit, $1.00.
FRANK BONOMO (Dept. P-3), 85 Central Ave., Brooklyn, N. Y.

FELT RUGS
Assorted Combination Colors. Every Home a Prospect. 100% Profit. Quick Repeaters. Free. $2.25 will bring you Two Sample Rugs. Gives 27x54 and 18x30 Inch Sizes.
AMERICAN RUG CO.
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MEDICINE MEN KNOW ME
Tonics, Salves, Oils, Tablets, Herbs, Cures, Specialties.
P. N. DEVORE.
BIG PROFITS in Tonics, Herbs, Salves, Ointments, Tablets, Soaps and other drug preparations. Personal service. Write today for Catalog. Dealer Service, Write at once for Price List.
DRUG PRODUCTS CO.
Manufacturing Pharmacists
1440 E. LIVINGSTON AVE., COLUMBUS, O.

WORLD'S BEST VALUES in Inst-selling REVERSIBLE Sets. "Two Knives Only Sixteen Cents." LOCKETS, Chrome and Gold Lockets Ready For Demonstrating. Wonderful Profits. Minimum Send $2.00 for samples of Sets and Lockets.
The CATALOG
Wholesale Dept. 5, Box Co., 167 4th Ave., N. Y. C.

DREXEL
BLADES
Buy Direct From the Manufacturers.
50 Gillette BLADES Sold to 1939.
S. E. GREEN'S Blades, 20 Pcs. $1. 100, $5.
Send 10c for Samples and Info. on FREE CANDID TYPE CAMERA DEAL.
DREXEL BLADE CO.
1204 W. 32d Street, NEW YORK CITY.

Key Check Stamping Outfits
Special Sample Prices. Engraved Key Tags, Key Chains, Key Checks, Key Rings, etc. Catalog Free. Write for bargain Sample Check and Tag Offer.
KEM
403-E East 175th St.

"Pitchmen's Rights as Citizens"

Second Installment to Appear in June 10 Issue of The Billboard

What is the lawful and real nature of Pitchmen's taxation? Do "foot-loose" itinerant merchants pay taxes?

Can a Pitchman be convicted and sent to jail unless he pays an exorbitant reader rate?

Who has the priority right on the street, the Pitchman or the automobile?

These and many other questions of paramount importance to all who sell are answered in a series of articles by E. L. Kiehl, who is well known in demonstrating pitch circles thruout the nation.

The first article of the series, entitled "Pitchmen's Rights as Citizens," took one back to the days of the Yankee Peddler, America's first itinerant ambassador of commerce, of whom pitchmen and demonstrators today are the echoes. It appeared in The Billboard dated May 13. The second article will appear in The Billboard dated June 10. Other installments will be published periodically.

Read each installment and be able to intelligently discuss your inalienable rights as Citizens!

man, cowboy singer and guitarist; Ester Gibson, cowgirl singer and guitarist.

PLUG your stuff. You won't get a chin done unless you do.

DOC BRUMMETT

is back in Louisville after being with the Gold Medal Show. He sends this tale: "A State and county policeman walked into a tip after the blow-off and talked to the pitchman, looked at his reader, took his name and address. The next day he was cited to appear in court and was fined $20.75 and to top it off was given only 10 days to pay it."

DOC BLUE

blasts: "The last two weeks saw a gang up of pitchmen in South Bend, Ind. Streets are closed but there were nine at one gate on the corner outside the factories. Kid Corrigan, show face King, is busy as usual."

JACK (BROOKMAN) BRUCK

who has taken over the Dutch Mill at Willow Grove Park, Willow Grove, Pa., says he'll return to St. Augustine, Fla., in October.

YOU HAVE to grind constantly these days if you want results.

DR. COMPTON . . .

is doing okay in Lawton, Okla., according to Jack (Showball) Beard.

R. B. (TED) McMURPHY . . .

drops a line from Columbus, Ga., to say that it's not so bad down there. He is working med by p.-a. system in drug stores and playing to good business. He says there's lots of opposition in p. a. With him are C. E. Millson and Pat Warfield.

YOU do the thing, while others talk about it.

A UNION . . .

for pitchmen is advocated by George Dizirt, Jamaica, N. Y., who writes as follows: "If peddlers, vendors and pitchmen could be licensed and brought into some sort of a union, the AFL or CIO, they could get better deals in New York. At a recent meeting of the Bowery it appeared to me that the council was in favor of organizing pitchmen. They are not organized and, as individuals are easy to push around. There are 15,000 peddlers in New York, not including pitchmen and direct salesmen."

THERE'S no percentage in being in the post. Get up to date.

BACK IN INDIANA . . .

Harry Hawley, polish to fair business," blasts Heide (Shiff) Lewis from Huntington, Ind. Around conditions around Bluffton, South Bend and Elkhart a bit slow, but we managed to make a little over the ice. We visited George Sanders working in Illinois, and I hit up a few jackpots with Pat Graham in South Bend. I have a boy, a newcomer to the profession, who is breaking in on polish. Also have two girls working closer from house to house. Bernie Wendt like to see a pipe from Joe Anderson, Fred Cummings and Jack Hilliard."

HARRY TEMMY . . .

J. Bassett and Al Meyers were on the street in Portland, Ore., recently and were doing fine, according to Temmy. "Two defenders on the Coast like pipes, so send them in," says Temmy.

NO ONE need be a pressurizer to fall the truth.

"PARKERSBURG, W. VA. . . . is very good spot for pitch," declare William Westfall and C. Brush. "A drug store window (best location) can be had at Hinch, managed by a Mr. Benall. Just say that you know us."

AFTER A SEASON . . .

of rest in Boston, getting recuperated with his family, that old veteran, Tom Sigourney, rambled into Cincinnati recently from Elizabethtown, Ky., which he closed with the F. M. Bee Shows. Tommy is a brief user of the pipe and he stated that he planned to go to New York and the "Fair" Fair.

MOST SUCCESSFUL pitchmen are blessed with the priceless gift of a lively and virile imagination. What aspects, then, is getting it into action.

FRED X. WILLIAMS

who has been trailing the Cole Bros.' Circus and working novelties on side streets, blew into Cincinnati to work the circus' stand in the Queen City. Wing Walting (The Pitchman) offices he reported he had signed to handle the Jack Wirth show and contemplating working the mag in Toronto.

C. J. BUTTERFIELD . . .

is in Cedar Rapids, getting the long green for drug store windows in Port Huron, Mich.

MAYE YOU ever tried going to fair as you can see, and then seeing how far you can go?

Pitchdom Five Years Ago

Roy Wheeryll postponed the opening of his pitch-pipe and novelty concession operation. . . . Little Doc Kinkade contracted a two-week stand working corn meal from a doorway of a pharmacy in Greenville, S. C. . . . Lionel Hirsch, working Jersey, Elmer Lindsay, whistlers; Ted Riley, peelers; Elmer Graham, perfumes; Joe Greenfield, coins; Jay Lewis, rad, and Joe Barnes, art needles, were top money getters in a pitch show in Newark, N. J. . . . Doc Harry Daly opened his med show in Winchester, Va., Jean Lucet Street moved his show into Ft. Smith, Ark. . . . Gordon Jones and Jack Lewis closed good pasouts in Detroit. . . . Hutton was starring in excellent pipe business in . . . Doc George M. Reed was going strong in his three week run in chain stores in New York. . . . Al Cloyd's show, his jake and Branco's Pun Show opened in the Bronx. . . . J. Charles McDevitt, who had been working oil and corn doctor in Canada, left for Florida to get set to trail one of the circuses. . . . Doc Harper O'Connor's med show was working Arkansas with seven people. Pitt Pittman was doing blackface, and Jimmie Morsch was stage manager. . . . Ed-Co Med Show was getting fair business in Ohio. . . . Doc Wm. H. Lasselle had his outfit in Hamyrette, Ohio. . . . Little Sampson opened his strength-builder concession in a storeroom in Cincinnati. . . . George Orsini and Nellie King, former med show operators, did not take out a show, but joined Doc Goodwin's Medo Show with Max Gruberg's World's Exposition Shows in the East. . . . That's all.

OPENING SEASON OFFER CIRCUS & CARNIVAL SPECIALS

SOME OF OUR LEADERS

No. 346—METALLIC HAT FUR MONKEY, 7" High. Heavy Cliff Springs. Formerly $7.20 Gross. CROSS $6.00

No. 346—GIANT FUR MONKEY, 10" High. Metallic High Hat. CROSS 9.00

No. 1—OAK STREETMEN SPECIAL BALLOONS. CROSS $2.50

No. 2—OAK DOUBLE BALLOONS. CROSS 3.75

No. 216—DRUM MAJOR DOLL, 9" High. CROSS . . . 12.00

No. 225—4-ARCE CLOWN FACE DOLL. 1dz. Gross, 12" High. DOZEN 1.75

Send for Free Circus Bulletin

SPECIAL WORLD'S FAIR BULLETIN NOW READY

GOLDFARB NOV. CO., 20 WEST 23D ST. NEW YORK CITY

BIG 1939 SUMMER SPECIALS

DOLLS

12" Feather Dancer and Body . . . 1dz. Metallic Hats (Assorted) . . . $16.00
Gross Lots, Each Gross, $15 . . . 1.50
Doz. Big Boy Dolls . . . 9.00
Gross Lots, Doz. Dolls, 98c . . . 8.50
Doz. Dolls, $1.75; Gross . . . 15.00

Charlie McCarthy Dolls, Dressed with Gloves Eye and Mouth, Gross . . . 54.00
Doz. . . . 5.00
Doz. Dolls, Dressed, Gross . . . 6.75
Minnie Mouse Dolls . . . 6.00
Happy Hoop Dolls, Gleaming Eyes, Gross, $6.00; Doz. . . . 1.00
Special Lots While Stock Lasts, Gross . . . 3.50
Doz. . . . 3.00; Gross . . . 2.50
Doz. . . . 2.00; Gross . . . 1.75
Doz. . . . 1.50; Gross . . . 1.25
Doz. . . . 1.00; Gross . . . 1.00
Doz. . . . 1.00; Gross . . . 1.00
Doz. . . . 1.00; Gross . . . 1.00

6 IMPORTANT FEATURES OF THE SUMMER SPECIAL ISSUE OF The Billboard

1. **N. Y. WORLD'S FAIR COVER DESIGN**
The front cover of the Summer Special will be an attractive four-color illustration of the N. Y. World's Fair, artistically designed in flashy colors to attract attention and gain greater reader interest.

2. **N. Y. WORLD'S FAIR & GOLDEN GATE EXPOSITION**
Up-to-the-minute general and spot news, feature stories and other articles of importance to show people will be published. Everyone engaged in the Amusement Industry wants to know what is going on at these two mighty shows.

3. **OUTDOOR PROFESSIONAL TALENT SECTION**
Executives of amusement places throughout the country—Park Managers, Fair Secretaries, Celebration Committeemen and other Showmen—will welcome this guide to outstanding acts and attractions, referring to it often during the Summer Season.

4. **SPECIAL DEPARTMENTAL ARTICLES**
Writers of national importance will present special articles pertaining to the different branches of the industry. The subjects used will be interesting, informative and will possess a vast amount of reader value.

5. **LISTS**
Fairs, July 4 Celebrations, Sponsored Events, Frontier Contests, Conventions and other lists will be published, giving show people date and information that will be useful for months.

6. **DISTRIBUTION**
The print order for the Summer Special will be more than double the usual weekly figure because of the increased demand. Take advantage of this thorough coverage of ALL buying prospects.

ADVERTISE IN THIS IMPORTANT ISSUE
FORMS START TO PRESS WEDNESDAY, JUNE 14

Mail Your Copy Today
The Billboard Publishing Co.
Cincinnati, Ohio

Missouri Show Women's Club

ST. LOUIS, Mo., May 27.—Members entertained with a bridge tea at the club in honor of visiting members who were in or near here with the Royal American Shows, Mighty Sheesley Midway, Beckmann & Gerety and Greater Exposition shows on May 18. Grace Goss was official hostess and Millicent Navarro presided at the tea table. Nell Allen, Florence Parker, Irene Burke and Clara Jacobson served. An umbrella donated by Mrs. Mark Dawson for attendance prize was awarded to Irene Burke, and table prizes which were donated by Annette Sheesley, Nell Allen and Grace Goss were awarded Vera Hancock, Ray Collins, Blanche Sullivan and Nell Allen.

Those present included Annette Sheesley, Minnie Pounds, Marie Book, Vera Hancock, Stella Reagon, Ray Collins, Blanche Sullivan, Alice Wilson, Irene Lachman, Ruby Francis, Grace Goss, Nell Allen, Irene Burke, Pressnell Dean, Gertrude Lang, Ethel Hesse, Clara Jacobson, Millicent Navarro, Florence Parker and Kathleen Riebe.

Winchester, Ind., Gives Chanos United Good Debut

WINCHESTER, Ind., May 27.—Chanos United Shows inaugurated their season here on May 18 to good business, with all shows and rides corralling their share, reports J. J. McDonnell, Billboard agent and mail man. Chairplane and Ferris Wheel garnered top business.

Personnel includes James Chanos, manager; Mrs. Susie Chanos, secretary-treasurer; Jack Chanos, assistant; Chas. Christ, manager; J. T. Marchbanks, Ferris Wheel foreman; Oliver Rice, mechanic; Mrs. Eddie, tickets, Chairplane, Anthony Haley, foreman; Mrs. Haley, tickets, Hollywood Revue, G. J. McDonnell, manager; Flo Thompson, Daddy Longlegs; Bubbles Garrod, dancers; G. J. Thompson, E. S. Donald, tickets.

Buddy Coleny, Pat Hagan, manager; Fay Connell and May Roland, dancers. Athletic Arena, Tiger Fitzsimon, manager; Johnnie Firestine, boxer; Henry Shivis, wrestler; Al Firestine, tickets. Bingo, Mr. and Mrs. Maurice Mason. Jungle Tally, G. E. Shaffner, Cookhouse, W. G. and W. D. Mead, managers; Al Adams, waiter; Joe Conner, griddle; Pat Hogan, electrician and lot superintendent. Fishpond, Eugene Ebe. Penny pitch, Florence Schutz.

WINDOW CARDS
250 Bumper Size, $12.25 TO 14 Stock Sizes, 1 Color, $1.00 Per Thousand. 2 Color, $11.00, or Over Sized Stock, per 100, $4.00. 500 Quantities Posters, 14x22, $4.00; 1 Color Processing, Wrap for Instructions.
BOWER SHOW PRINT Jay C. TOWLER Inc.

WANT
ELECTRICIAN WHO CAN BUILD FORD. MAN TO HANDLE SCOOTER ALSO RIDE-PORMAN. MAN TO OPERATE FRAME-UP FOR RIDE SHOW.
T. J. Tidwell Shows
Perryton, Tex., this week; Top-O'-Texas Fiesta, Pampa, Tex., week of June 12.

PELICAN AMUSEMENT CO.
WANT—For Spring Opening—WEST
Tunnel Festival, Crystal Springs, Miss., week June 5 and balance of season: Merry-going Round, Ball Concession that do not conflict. Come on. Prices right. West Point that week. Meridian, Alabama and Kentucky; also one and wire to take charge of well-known attraction. All mail or wire, W. W. THOMAS, Crystal Springs, Miss.

LARGE CARNIVAL WANTED
For One Week During June, July or August. Excellent location on Philadelphia-Chester Pike, at Chester, Pa.
For Engagement Address,
Harry SCHUYTCHER FIRE CO., Carnivals, Pa., or Lansdowne Fire Co., Lansdowne, Pa.

SPRINGMOUNT, PA. FAIR
Great Cooperation.
JULY 13 TO 22, INCLUSIVE.
Lehigh Valley Fairgrounds.
Biggest Event of the Kind.
WANT Rides, Shows, all Kinds of Concessions. Wire or write Secretary of Fair, or a representative from Fair.
$3,000 Paid for Free Acts Every Night.
DAVID RAY, 126 S. 4th St., Phila., Pa.

Old Home Week Celebration
PENNSVILLE, PA., JULY 10-17.
Parade, Contests, Free Acts, etc.
Wanted Concessions.
Wire Shows, Kiddie Rides, Games and Flat Rids. Will book Legitimate Concessions for entire week. Can use Lookout Free Act. Communicate Chas. Ott, Secretary and Mr. Pennington, Co. Housing Now Bethlehem, Pa., May 29 to June 3; Lansdowne, Pa., June 5 to 10. Further Booking.

RIDES WANTED
FERRIS WHEEL, CHAIRPLANE, MERRY-GO-ROUND, KIDDIE AND RIDES
For Season's Work in Philadelphia Under Worth-Brown Auspices. Good Proposition.
JENE SHAW
Real Estate Trust Bldg., Philadelphia, Pa.
Phone: Pennypacker 2177.

CARNIVAL WANTED
Shows and Rides.
FOURTH OF JULY CELEBRATION
Large Crowds Will Be Attracted by Good Show.
THE MACCABEES
Wm. HOFFNER, Chairman.

Wm. HOFFNER AMUSEMENT CO.
WANT Ferris Gallery Concessions that work for a dime and stick. All under American Legion, Mount Carmel, Pa., June 2-7; Bloomsburg, Pa., June 9-10; Pitts., Pa., June 12-17.

WILL BOOK
Rides and Shows for Spring Fairs. Hard Merchandise, Can use capable Ride Help on Merry-go-round, Ferris Wheel, Chairplane. Also Ride Shows, Wind Mill, Ball Game, Ball Throw, Pitch-till-you-win, Chuckle Apples. Can always book Legitimate Concessions. Wire Shows and Rides that can stand the money game. FUZZELLE UNITED SHOWS, Lancaster, O., this week; Zanesville, O., next week.

GIRLS WANTED
For Shows, Posing, Acrobatic of Tooth Shows. Tent Show Experience preferred. Also Ticket Seller. Wire or write. Can use Ride Help. Also Concessions. BERT SHELLELLE, care J. A. Free Shows, Rose Hill, Va., this week; Middlesboro, Ky., June 5 thru 10.

SAME. SPENCER SHOWS WANT
Bingo, Lamps, Pitch-till-you-win and Legitimate Concessions with fair stamp and fair grind. WANT Girl Show Manager. Will consider Ride Foreman. Can use Ride Help and book Animal or Novelty Act. Must own own transportation. Top and Transportation for Hire. Address Spencer Shows and Flash Penny Arcade, FOXBURG, Pa., Around Established Celebration, week ending June 3.

READING'S SHOWS
Want Stock Concessions that work for 10c. Pennies. Time, this week; Tamaqua, Pa., next week. W. J. WILLIAMS, Mgr.

Lewis Bros. Circus Want
DANCING GIRLS FOR SIDE SHOW.
Also Acts for Big Show, Western Acts for Concert. Also Pie Pitch Concession. Wire Lewis Bros. Circus, June 2, Wilkinson, Pa., June 3, Conshopocken, Pa., etc.

A STRICTLY NON-GRIFT SHOW
WILL BOOK OR SET TO. Mfr.-Pa. 2-Abreast Merry-go-round, Ferris Wheel, Chairplane, Kiddie Rides, Chuckerlute, with 14 Concessions. Pays for itself. No back jobs considered. All replies BOX D-766, care Billboard, Cincinnati, O.

DROME RIDERS WANTED
Richer and reliable. Wire TH. DEMITHEY, care Jerome H. Stratton Shows, Wm. Ba. Garner, Pa.

WANT
SHOWS AND CONCESSIONS
Mich. Weather Wires Agents.
WEINKLEY ATTRACTIONS.
Red Key, Ind., this week; Muncie, Ind., 12; Fort Wayne, 19 to 17; Bluffs, July 4.

BRIGHT LIGHTS EXPO. SHOWS
Will open June 3 in Bridgeville, Pa. Want Shows, Rides, Concessions. Will book Ride Foreman. Will open on June 3 on account of long jump from Ionia, Mich., to Bridgeville, Pa. Write or wire JOE GOODSIL, Bridgeville, Pa.

STATE FAIR SHOWS
WANT WANT
Organized Minstrel or Mill Billy Show. Have complete frameup, including Wagon Front. John Dimos, answer. Will book Octopus and Roll-up-Flat. Concessions, no exclusives. Wanted Girls for Revue. Man and Wife for Posing Show.
Rawlins, Wyo., Week May 29; Casper, Wyo., Week June 5.

MIDGETS
Can place Midgets to strengthen our present show. Long season's work.
RUBIN & CHERRY SHOWS, Battle Creek, Mich.

Hartmann's Broadcast

WANTED: Someone to tell us whether "opposition itself is unethical, or whether it is principles, tactics, practices or methods used in opposition that are either ethical or unethical." We are inclined to believe Webster's New International Dictionary which says unethical is an adjective, meaning "not according to business or professional standards; or contrary to or not relating to moral action, motive, or character."

In this pillar, issue of May 13, we accused N. Sinclair Amos, of the Amos Publicity Service, Toronto, of being the real enemy of the traveling carnival by reason of the fact that he is promoting amusement parks thruout the country with a plan to keep carnivals out of their localities thru distributing an article prepared by him entitled *Never Give a Sucker a Break* and for which he asked $10 for 40 copies. In commenting on the plan he stated he was not trying to injure the carnival as "unethical" opposition, whatever that kind of opposition means, and says his article is "good for the good American evil that is getting no better." We just can't say that an evil can get better. If an evil gets better is it better or worse?

Mr. Amos, in referring to our comment, writes us that he wonders "if we are not unfair articles I have ever read or heard of, due to the fact that you do not know or at least pretend you do not know, the meaning of the word 'unethical.' For your information, this word means lack of moral, character or motive, and it was on this word that I based my article regarding the carnival was written."

Continuing, he says: "In my fight here against these carnivals, I feel I was NOT against the carnival as an enterprise nor as an amusement, but I WAS against the tactic they used. This is proven by the fact that there are lots many carnivals who have a clean slate have played this section unmolested, and I might add that I know that they are actually aided them in securing the location. No one has ever complained to me which I believe asked about a carnival under bad auspices or even have contacted a reputable show to fill the date. Does this look as if I have turned out to be a real enemy of the good carnival as you state? I am not an enemy of any carnival in the country, if they are legitimately, but I am against any and all cuckies that insist on taking the hundred methods that score still insist on using, and be proud of it, and make an effort possible to bring in any show that so desires, provided they are possessors of a clean slate, and many of them are."

Mr. Amos now speaks sensibly about carnivals, advertising that they are good and bad (for which our thanks to him, but it was not what we said, as we quoted in full in the issue of May 13, we still can't see where he changed his intention between shows when he said in the opening paragraph, "As a park manager for over 20 years I am a strong critic of the unethical opposition of the travelling carnivals." We have not made any our opinion on the use of the word "unethical," but we did phrase it as "THE TRAVELING CARNIVAL" or "THE TRAVELING CARNIVAL." We know ALL carnivals, then your servant should have been a blackmith instead of an artist.

Mr. Amos then goes on to say: "It might be interesting to the readers if I have refused to run the article in a national magazine, feeling that the public might misconstrue it as a personal attack against the legitimate carnival. This will show your statement that 'Amos is out for the almighty dollar,' as a magazine will pay plenty for articles like this."

That was very considerate of you, Mr. Amos, in refusing to run the article in a national magazine. Now show us a copy of our original thought that the price you might have received for your article would not come any way near what it is possible to get out of several hundred parks at $10 for 40 copies.

Mr. Amos then accuses us of stating that "the article exposes the crooked schemes and games of the carnival" and asks "Why shouldn't you and every other legitimate showman be in favor of this? Isn't the future of the amusement park dependent on the operation of ALL showmen? Anyone not in favor of such an exposé can only be in favor of the very thing all honest showmen are trying to eliminate and who feel the sooner this is accomplished the better for all concerned."

We wish to correct Mr. Amos on this. We did not state what he says but quoted his own statement as contained in the letter he sent to park men. And in that quotation Mr. Amos refers to the *Never Give a Sucker a Break* article as exposing "the crooked schemes and games, their methods, how the public is taken in," etc. We ask, "Is there any CROOKED, in there any distinction between the good and bad there?"

In closing his letter, Mr. Amos states: "I have always found *The Billboard* and its readers to be fair and square and will look forward to seeing this reply to your article in any issue you may see fit, and I hope that my stand in the matter is made clear to all, and I wish to thank the park man who sent you my letter, for bringing the matter to your attention, for I feel that he has done something that I could not have done—brought the matter out into the spotlight and let the users of underhand methods know that they have something to fear unless they eliminate their present tactics and do as they please in an honest manner, and show and what every clean thinking showman would want them to do, CLEAN UP."

We now let it to our readers as a jury to decide for themselves whether we were correct in saying what we did about Mr. Amos' campaign.

Out in the Open

Leonard Traube

"Let the Showmaker Stick to His Last"

BUSINESS is tough enough, without some of those in charge of the destiny of outdoor amusements going out of their immediate sphere of endeavor into another.

There are several conspicuous examples today of this phenomenon among themselves. Men who are successful in one branch of outdoor show business are so not only to themselves but to the industry, as a whole.

It is natural for all energetic, capable and imaginative showmen, especially if they come up thru the ranks, to think of the world's goods, to attempt to conquer new worlds and to seek new fields. Sometimes they make excursions into other fields to the neglect of the one in which they have made good.

Outdoor show business needs these men in its ranks, men who know what they excel and in which their experience has been gained. What applies in commerce and the business world does not always apply in that peculiar segment of activity which outdoor show business is. It is questionable whether the rules applicable to the business world can be used in outdoor amusements and the practices therein. As such it is indicated that unsuccessful ventures into another possibly closely related type of business, sometimes have a bad effect on the parent business, but the showman practitioner may not always realize the connection.

As a matter of pure cold fact, let's consider the showman who doubles in his own field, in a field in which he has knowledge, without even considering the instances where he invades a new field, in which he only brings some knowledge, which can serve him in good stead, than is there handful of carnival owners since the inception of this entertainment who were successful in operating concessions and rides successfully at the same time? We mean by that, over a period of years. Search the records and few will be found. Doesn't this indicate that the operation of fields of amusement endeavor is not figured to be strewn with too many roses?

Show business must confine the strength of its leader personnel to its present sphere if it is to carry on and build itself as the years progress. Overambition is dangerous. Its direction is the right one, and direction in which it is sorely needed, and no one will deny it is needed in the branch of the business in which the showman is functioning at present.

Dittobee . . . Steeplechase Park, Coney Island, has a gem of a one-sheet poster pictorializing its Flying Turns which it plugs as "the hit of New York Of World's Fair," where the device is called the Bob Bird, which was also built by Norton Bartlett . . . There is a Bob Bird Dryers 1939 in England, but it's not the Lucky Tiger automotive calisthenics, merely a motordrome. Nice thinking, Ralph Whitehead, executive secretary of the American Federation of Actors, says "there is not another actor union in show business so exactly like ours. Even MC, Whitehead won't deny that the AFA is not a union whose roster is made up exclusively of actors. Unless garbage collectors and sewer laborers are regarded as thespians . . . Swell campaign by the Canadian National Railways recently running full page ads in Canadian daily resort sections to publish Canadian special events, all the time and activities, with exact dates, among them. The railroads of this country could do the same for the county and State fairs to which they bring people . . . Fine date-gation of 1,500 from Atlantic City is planning to go to New York on May 20 for "Atlantic City at the Fair" Day. The New AC ought to return the compliment and plan a "New York Day" at the resort . . . Thomas Parker, general agent of Cecelia Parker's Fair at Tillsonburg, drove about 13 miles late one night of last week to obtain a copy of that show trade paper mentioned in this pillar . . . If the weather is good the long December day would seem to get it. Wed'ly is the showmen out of hock, but what the attendance at amusements in the city will be is another story.

Notes From the Crossroads

By NAT GREEN

IN THESE parlous times most anything that gives us a laugh is welcome. We certainly need a little spiritual lift in these (?) days in *The Daily Times*, Chicago, Saturday, May 27, there was a feature *Take Path of British Royalty*. Maybe the young reporter who wrote the story was just kidding tommyrawhide isn't to blame. Chances are the city ed said "Get a story on the royal visit to get it, the gist of the story is that the United States faces a shortage of carnivals and circuses because the shows are moving en masse into Canada to follow the route of the British king and queen's tour. Says the reporter: "Trade publications report that during the past year 22 carnivals, five circuses, numerous magic shows and hundreds of vaudeville acts left states like Illinois, Iowa, Tennessee, Alabama, Kansas and Texas to go into Canada."

Anyone familiar with show business knows that even if shows were allowed to accompany the royal couple route business wouldn't be worth a tinker's dam. Canada's show business restrictions and duty on merchandise are practically prohibitive except for shows playing the provincial exhibitions. So the reported exodus as shown by the story is merely a figment of the imagination. The young fellow who wrote the article called for a "carnival" story. A few days ago and inquired whether there was any truth in the rumor that some of the carnivals were moving into Canada. He was told there was no foundation for the rumor. But—no bad guy he had a story!

●

Those packages of gum that look like cigarettes, which Jack Dempsey and Jim Jones Exposition is handing out are a novel advertising piece. Harry M. Jones, the man, publicity man for Barnett Bros.' Circus, paid a brief visit to Chicago while making adjacent territory . . . Barnett Bros. first circus of the season starts this section, all the rest having hurtled eastward . . . That was a swell splash the Del Rio Midgets made on front pages of St. Louis dailies . . . Friends of Dick Obin will be glad to know that he expects to leave the hospital soon and will rest up for a week or so in Chicago before returning south . . . Johnnie Brown is on business for Barnett Bros.' Circus. . . . Harry Hogue, old-time carnival and circus agent, up from Miami for a visit. . . . A card from Jack Kippel, from Gibraltar, informs that Jack is on his way home to the States after a season of clowning with the circus in Africa. . . . Looks as if Sam Stratton, former circus publicity man, will be with the Barnum & Bailey show, Sam is doing a good job for Ringling-Barnum and it was the curiosity aroused by stories of Barrymore's marital troubles that made the Barnum & Bailey publicity piece with plenty of laughs, is packing 'em in.

●

Cole Bros.' Circus is heading for Canada and after playing some Eastern Canada dates will head westward. Floyd King was in Montreal last week arranging for the Canadian tour. . . . J. C. McCaffery and Sunny Bernet drove to Springfield, Ill., last Wednesday to look over the Royal American Shows. . . . Williams and Blackburn, truck drivers were the big attraction last Wednesday at the Springfield, Ill., Shows, by reciting the visit of the King and Queen.

ZACCHINI BROS. SHOWS

Presenting Free Every Night 4 of the World's Most Spectacular Circus Acts.

Can Place for

SOUTH BEND, INDIANA—WEEK OF JUNE 5

and Balance of Season, Including All Winter in Florida!

OCTOPUS, RIDES-O and KIDDIE RIDES. SHOWS WITH OWN OUTFITS and LEGITIMATE GRIND STORES. Capt. Dan Riley wants Tattoos and Ticket Sellers. Must be able to produce. Can place experienced Circus Help that can drive trucks at all times. Write or wire CURTIS L. BOCKUS, Mgr., La Porte, Ind., this week; South Bend, Ind., next week.

WANTED

Fine or Fixer Fine Gift Shop, Will Rent Space with Reasonable Rent. Also Wanted Fine Gift Shop Operator. Also Wanted Fine Jewelry Operator. Also Wanted Fine Jewelry Operator. Also Wanted Fine Jewelry

Tulsa Mayor Boosts Carnival Industry

TULSA, Okla., May 27.—A big boost was handed carnival industry here recently when Mayor C. (Doc) Penney publicly withdrew his objection to carnivals in an address made at a cookhouse sentimental dinner to Major George W. (Pawnee Bill) Lillie on Pawnee Bill Show midway.

"I have been opposed to carnivals and have been in position to pulling an ordinance to prohibit them here," his honor said. "But after seeing this organization and the entertainment it presents, I'm of the opinion that such shows should be welcomed with open arms."

Talk was broadcast over Station KOMA. A transcription was made and rebroadcast on the closing Saturday night.

ROUTES

(Continued from page 59)

Powell, Shannon (Pal) Pittsburgh.
Powell, Ethel (La Cava) NYC, 26.
Powers, Esther (Adams) NYC.
Prosper & Marel (Celestial) Chi.
Punjab (Hippo) San Francisco.

Q

Quackenbush, Bill (Gay Nineties) NYC, 26.

R

Radio Rogues (Belmont Plaza) NYC, 26.
Randolph, Amanda (Black Cat) Hot Springs, Ark.
Raine, Victoria (Brazilian Art) NYC, 26.
Ratkoff, Frederic (Pennsylvania Roof) NYC, 26.
Rauh, Harry (Swing Club) NYC, 26.
Ray & Mabel (Murray's) Atlantic N. Y., 26.
Ray, Joe (Village Barn) NYC, 26.
Regis, Jack (Harvard Club) Boston, 26.
Regis, Jack (Hotel Bossert) Brooklyn, 26.
Reiter, Eric (Pierre) NYC, 26.
Reman, Paul (Hotel Commodore) NYC, 26.
Rendez, Nita (Lake Club) NYC, 26.
Rene & Rodgers (Plantation) NYC, 26.
Reyes, Rio & Rosi (La Conga) NYC, 26.
Richards, Beverly, Sisters (Capitol) Washington, D. C., 1.
Richards, Harold (St. Regis) NYC, 26.
Richman, Harry (International Casino) NYC, 26.
Rio Rita, Joseph (Ritz) NYC, 1.
Rios, Juanita (Ritz) NYC, 1.
Robbins, Paul (Crystal Room) Cleveland, 26.
Robinson, Bill (Cotton Club) Washington, D. C., 1.
Robin, Sally (Blue Lake) Chi, 1.
Robins, A. (Park Central) Hollywood, 26.
Rodriguez, Bill (Casino Club) NYC, 26.

Gilbert Tricks
Lobster Calendar
Gaspingham
Jumping Jacks
Shake & Shimmy
Dancing Dolls
Rag Doll
Rag Doll
Rag Doll

Sherbeck Am. Chi; Philips, Wis.; Park Falls 8-10
Sol's Liberty, Kansas, Ind
Smith Bros., Mahanoy City, Pa.
Smith's Greater Atlantic, Hammond, Mo.; Maysville, Ga., 5-10
Sparks, J. C., Danville, Ky.
Spencer, Frank, Ft. Worth, Tex.
Steiner, F. J., Cincinnati, O.; Dwight 5-10
Stock Pier Bowling, Wyo.
Strayer Bros. Carnival, Pa.
Strickt Bill Alpine, Tex.
Sugar Ann Co., Hackettstown, Mo.; Carrollton 5-10
Swisher, E. C., Cuttersville, Kan.
Texas Longhorns, Abilene, Ohio
Tilley Carnival, Ill., Bent Bend 5-10
Tilley Carnival, Ill., Bent Bend
Tilley Shows, Longshore, Mich.
Tolbert Bros. Carnival, Hatchery, Ont.; Cobalt, Ames, Ga., 5-10
Wallace Bros., Ill., Sterling
Ward, John Ed Coleo, Ill.; Dyersburg, Tenn., 5-10
West, M. H., Chicago, Mich.
Wheeler Amusement, Ind., Ind.
Wood, W. E., Lakewood, York, Neb.; Columbus 5-10
Wright Bros. Carnival, Ill.
World's World's Wonder, Trenton, N. J.
Wyatt's Frontiersman, New Bethlehem, Pa.
White City, Union, Ore.
Williams Bill, Ft. Worth, Tex.
Wickers Happy, Connellsville, Pa.
White Ann, York, Pa.
World of Fun, Orrtan, Va.
World of Mirth, Chicago, Ill.
World of Pleasure, Washington, Mich.
World's Fair, Wednesday, Ind.
Wright Carnival, Hoosick, N. Y.; June 11-17
Wonderland, Ft. Wayne, Ind.
Zeigler Bros., Ill., Ashland
Zeiger S. P., United Laramie, Wyo.
Zeigler-Pollie Amusement, Mich.
Zeigler Shows, Central Ill., Ill., 30-June 3; Canton, Pa., 5-10

MISCELLANEOUS

Arthur Magician, Danville, Texas, 31-June 1; Stewart 2-3.
Cole Bros. Trial Show; Salisbury, Pa., 30-June 3.
Cowdick, Linden, Machine; Kingsland, Ga., 5-10.
De Cos Magicians; Richmond, O., 30-June 3.
George, Great, Farmington, Me., June 12-15.
Hartman & Frank, Ill., Ill.; Lebanon, O., 30-June 3.
Obrien, Norman, Show; Columbus Grove, O., 30-June 3.
Harlan Wood Show; Hickman, O., 30-June 3.
Hermes, Magician, Ill., Ill.; Ashland, Ohio, 30-June 3; Akron, Ohio, 5-10.
Hermes All Wonders; Hillsboro, Mo., 31; Cookey June 1; Bremer 2; Cuba 3; Pacific 4; Kinney Tex., 5; Ft. Worth 6; Ennis 7; Bellville 8; Bay 9.
Lewis, Jerry, & Hollywood Variety; Levittown, Levittown, L.I., Wednesday 30-June 3.
Good Pals 7-8.
Lockhart Magic; Trenton, Ont., 5, C., 30-June 3.
Long, Leon, Magician; Pampa, Tex., 30-June 3; Cheyne, M. Mo., 5-10.
McCall Bros. Show; La Prairie, Ill., 31; Cadiz 2; Bowen 3.
Olin, Bert, Med. Show; Ford City, Pa., 30-June 3.
Ramsey & Ross Show; Clarendon, Tex., 29-June 3.
Red Acre Ill Chicago Stock Creek, Mich., 30-June 3.
Ritter's Show; Jamestown, Tenn., 29-June 10.
Ripper Show; Payne, W. Va., 29-June 3.
Virgil Magician; Colorado Springs, Colo., 30-June 3; Beach Park, Ill., Ill.; Colorado Springs 7; Rifle 8; Preston 9.
Wilson, Dr. Wm. Med. Show; Pueblo, Colo., 30-June 3.
Williams, Harry, Trial Show; Newell, S. D., 30-June 3.

POPCORN

SOUTH AMERICAN, JAPANESE, BABY GOLDEN, ETC., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, ETC.

A Popcorn Special Order Will Convince You. Our 10-page Supplement Handbook Free Upon Request. Quotations Cheerfully Made.

PRUNTY SEED & GRAIN CO.
11 S. FIRST STREET, ST. LOUIS, MO.
"Grow Quite Your Distributing Supplier."

WANTED

For one of the best Ride Jobbers in the Southeast, Ferris Wheel, Chairoplane and long amusement Acts or special or high class Concessions. Also Ride Mechanics. Wire or phone at once. Will pay Top Money. Wire or phone at once.

Also for Sale: Ferris Wheel, Frame Tents, Ride Trucks, Ride Tops, Ride Motors, Ride Parts, Ride Tent and numerous other Rides.

WIRE OR PHONE AT FIRST CALL.

Manor Shows, Lodbrook, Tex.

Wanted—Feature Freak

For Dancing Girls. Also Novelty Ball Acts, Ball Act Wanted. Also Ball Act Wanted. Also Ball Act Wanted. Also

GREATER EXPOSITION SHOWS

Can place real Show Manager. Have Tops and Frame-Ups for Assorts and Free shows. Want Ride Help that can drive trucks. Workmen, Foremen of Jaly Ball-Games. Write, Tom Ryan, Hartsburg, Ill., for June 6; Hammond, Ind., for June 12.

Gruberg's World's Exposition Show

Wants Stock Concessions of all kinds. Open Second Month's Engagement Saturday, June 10, Sunset Beach, Mass. Includes Labor Day Week. Address Ralph Gruberg, Box 1, Revere, Mass.

HEADLESS GIRL

GREATEST SIDE-SHOW ATTRACTION EVER CONCEIVED.

As a low cost single attraction, properly framed and placed, should win fault out in one week. The Greatest Ballyhoo Attraction in the World, as evidenced by the unprecedented number of reporters at the Golden Gate International Exposition at San Francisco, where this show is topping all box-office attractions.

WILL SELL a Complete, Simple, Easily Road Set at Place, Sealed to $1,000 at an Inch, Drawn by One of America's Most Skilled Artists of Craftsmen, for

$100.00

$50.00 Cash With Order, Balance C. O. D. Immediate Delivery. First Mail.

Anyone that can Read Showmen's Trade Publications and Understand Ballyhoo Should Make Money Show in One Day. Price Includes Blueprints, Photos and Lecture.

EDWARD V. MURPHY

2052 Fell Street, SAN FRANCISCO, CALIF.

BANK REFERENCES: Bank of America, Treasure Island.

UNDER THE MARQUEE—

(Continued from page 34)

up in Hartford, Conn., to about 150 worth of tools were left. The truck, which was insured, was found in a bad condition and Doc might replace it with a new one.

BILLY HART, old showman of Atlantic City, recently celebrated his 78th birthday anniversary in Hollywood. He appeared at both the Old Pier and Hotel Pier in Atlantic City, also managed Harper's popular pier several seasons. *Atlantic City Press*, May 14, published a story of Hart, contributed by Frank Hubin.

NINA MASCHINO, with the Cole show, which played Canton, Oh., May 29, within four miles of Stanley's shows, also at Canton, posted that the American Legion Free act with the latter, visited the show, and that after the evening performance she and the Cretonne drove over to Stanley's and visited Mr. and Mrs. Hubert and Mr. and Mrs. Lensch. Nina says Mr. Hubert has a new trailer which is a beauty.

RECENT VISITORS to Dall Turney's Margarita Inn, Santa Margarita, Calif., were Ann and Jim O'Donnell, Clark family, Ralph Clark family, Richard Bartlingame, Gene Autry and party; Dean Mosher, of Paramount Studios, and Shanty Long, former boss canvasman on the old Barnes show, now in rental business in Hollywood.

ANNA O'DONNELL, wife of Jimmy O'Donnell, appearing with Sig Rhalish Marks on Ringling Bros.' Cooperstown show, operation for bladder trouble at Deaconess Hospital, Spokane, Wash. Jimmie says she is coming along nicely and extends thanks to all those connected with the show for their kindness and generosity.

U. S. DEPARTMENT OF AGRICULTURE, Extension Service, announces release of a new motion picture, *Superving Foot-and-Mouth Disease* (1 reel, sound, Bureau of Dairy). Shows the effect of the disease, how it spreads and practic measures necessary to control and eut. Scenes include those taken during the last outbreak of the disease in California when 16 counties were involved.

CHARLES (RED) ROE of Auburn, N. Y., former home prop man for the Ringling Bros. circus, advises, says that L. A. Depew, of that city, is a real fan, having every issue of the Bill since he erected *news* the city, on which any stunts he attempt to put up paper. Depew makes no charge for its use, but is generally remunerated with dickets for the family.

TO SETTLE an argument in which several circus men participated some time ago, there was a Wild West show on the road using the Pterapaugh title. It was the Lizzie Pterapaugh Pick Wild West Shows, season 1903, and traveled on about 25 cars. It opened at Ft. Lauderdale and played three until April 10. The show was attached at Jacksonville, Fla., July 25 and sold. Reopened Sept. 1, tember 4 at Appleton, Wis., but was out only a few days and disbanded at Jeffersonville, Mich.

BILL AND ERNA ANTES, Evansville, Ind., formerly with Russell Bros.' Circus, visited Mr. and Mrs. G. A. Vernon, manager of the United Amusement Co., during the carnival's engagement at Belleville, Ill. Bill, who was contracting the carnival for the centennial celebration in Evansville and who served as press agent for the Russell Bros. circus in 1936-37, is back at his old post, editing *The Evansville Independent*. Other Antes Press, G. R. Spencer, general agent of Ringling-Barnum, April 20 and 21 in Evansville, completing final arrangements.

JOE SIBERINI informs that he has Ringling Bros. at present. He is working at John T. Benson's Animal Farm in Madison, N. J., where Bessie Cooper, Bebe Siegrist and Joanne Siegrist, mother, daughter and granddaughter, are presenting bareback riding act. Joe says he will be back at the Los Angeles County Fair in September, prior to a Hollywood studio for the winter. Among others he reports working at Benson's farm are Johnnie Grady, formerly of Ringling-Barnum; Adolph Deshon, formerly of Reynolds riding act; Karl Wagner, formerly animal trainer; Jack Butler, horseman, and Capt. Frank Phillips, who was with the Barnes show.

THE DEATH of Mrs. William P. Wallace, Sr., in Nueva de Orno, Mex., May 23, will recall to the older generation of the circus world women who also were prominent on the programs of the old Barnum & Bailey and other circuses. She worked in an aerial act with her brothers as a child, the act being known as the Fly Dillons, a cousin, and later when James A. Bailey brought this act to America she became one of a number of successful women jumpers. She married William P. Wallace, the rider, in the early 80s and they toured Europe with Barnum & Bailey and were under James A. Bailey's direction for 16 consecutive seasons.

HOWTIE-EH, groom and trainman personnel of the *Railroads on Parade* spectacle at the New York World's Fair includes many names well known to the circus world. Extraordinary centre of interest in the immense railroad extract, has Robert Hickman, technical director in charge of horses and equipment, personnel, which includes William Wollington, Nicholas Dimmore, Charles Laudenbach, Robert F. Campbell, William Michael Miller, Robert Parish, Victor Mickelsen, William O'Brien, Frank Fraternoni, Frank Pelim, Frank Whalen, Harold A. McCoy, Edward Shannon, Charles McCormack, John James Sodner, Michael Pigeine, George Coughlan, Henry J. Kelly, John J. Donovan, John Kirk and Jim Briscoe.

WALTER L. MAIN writes that many people are under the impression that he is connected with Main Circus this season. "Such is not the case," he says, and adds that he has been title to Frank Buttman, who is the owner-operator. Buttman is paying him on salary, as counselor. The show, in Mexico, C., all last week, but the week filled every night afternoon houses about half all evening. Ben Jones, treasurer, received a wire that his sister died and he immediately left for Chicago. Buttman, assistant, Mr. Buttman's son, is holding down the office. Among visiting visitors were Basil McGlamry, Mr. Work, Robert Ferguson, Mr. Sarah Bryson, Dan Pyne and many Main relatives of Medina County, Ohio, where Main spent his early self visited Lewis, Barnett, Parker & Watts, Downie and Cole shows. Main show did not hit Canton, Ga., for week of May 22 until Barnett and Cole had gone. This is the opportunity to ascertain if shows can get along without betting announced coming of Main at evening performance, May 23. The circus or carnival was able to obtain a license in Akron until Main show had left. However, Pyne with his whale made the city last three days of week."

ANNUAL LEGION FROLIC

GEORGETOWN, KY.

WEEK OF JUNE 5, ON SCHOOL GROUNDS.

Attract but been a big date. Conditions extra good in Kentucky this year. Plant, Show Tropic cabinet, ponies, Ferris Wheel, Kiddie Ride for Rent and Bowl. Want Concessions and Attractions. Also complete outfit in any ready to open. No pressure at Georgetown. This is real atlantic territory and a good Heartwarmer. Can make Georgetown Stand. Can place Kiddieland Concessions. Address: F. H. BEE SHOWS, INC., Summit, N. J.

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Can place Merry-Go-Round, Monkey Show, Midget Show, Penny Arcade, Photo Gallery, Pitch-Till-Win, Shoe-Ball, Candy Floss, Tattoo for Minstrel Show. Operator for New Ruble Plane, Semi-Trailer and Truck Drivers. Must be sober. Now accepting deposits for Missouri, N. Y., Pan Week September 11, New Grounds. New Midway. Also fourteen other Fairs, including six in Canada. ENDY BROS.' SHOWS, INC., Summit, N. J., in the meantime. Also, New Boomerang Ride for sale. Now operating on show.

POLACK BROS. CIRCUS WANTS

Capable Advance Promoters for high-class Fraternal Circus. Must have promotional ability on program, tickets and exhibits. Work all year. Can place man for announcements, concert, candy pitch. Prefer man with circus experience. Address 187 J. POLACK, Shrine Circus, Lewiston, Idaho, until June 8; Shrine Circus, Tacoma, Wash., week June 12.

CONVENTION SHOWS

WANT—For PLUMIA HEIGHTS (CLEAN SHOWS) Legitimate Concessions; can place TRIPLE ACT to Work Three Rings; Ponies, Dogs, Cats, Monkeys, Ostriches, Camels, Elephants, Lions, Tigers, Bears, Leopards

Early Tour Results in Okeh Business for B-G

DECATUR, Ill., May 27.—Beckmann & Gerety Shows moved in here last Monday for a week's stand after a successful engagement in East St. Louis last week under Shrine Patrol auspices. Latter date was first of the season's 40-7 management reports satisfactory patronage all along the line. Midway attractions shown were in St. Louis during the B. & G. stand in East St. Louis. Visitors at visits were exchanged J. C. McGeffery, general manager of Beckmann Shows of America, also visited along with Messrs. Jennings and Johnson, of the Tent and Awning Co., and Mrs. Swarts, ACA auditor.

Memphis Cotton Carnival, which the shows played before East St. Louis, again proved an ace spot for midway attractions, according to the management, with fair weather and good crowds. Clark Portenus, of *The Press-Scimitar*, recognized Fred Beckmann's visits there in the '20s as advance man for the Buffalo Bill Show and when he and Barney Gerety were connected with Sells-Floto and spectively, of Washburn's World's Best Shows. Curt J. Beckmann, president of the ACA, visited several days in Memphis.

SLASH IN TOLL

(Continued from page 31)

bands and featured stars by larger exhibitors.

Expo Reported in Black

Thursday, May 25, after 8 p.m. has now-lived steadily since the fair opened. Total attendance for the period to May 26, 000, 11 was announced by H. G. Boisoff, executive secretary of the Exposition, for the fair in the black. At the same time figures from leading concessionaires as of May 18 were revealed. Gates of Expo, which closed on May 11, after a nine-week run, totaled 1,000,000 and 1,000,000 to 883,000. Chinese Village took $233,000 Cavalcade of the Stars, $1,000,000, 786, Sally Rand's Nude Ranch, $74,612, Palace of Fine Arts, $1,000,000, Can Believe It or Not, $53,420. Attendance is now over the 3,000,000 mark.

Rumors that Sally Rand's nudity may be headliners in a proposed three-ring show for the Cavalcade of Stars, which left his show in the hands of Jack Pierce, a number of Hollywood producers will be out of dough if the operators can't make it stick. Where Hollywood Village reopens the man who built it will have turned showman. Quite a few local contractors and merchants have made a big construction interest on the Gateway. Continental Cafe, expects first big night, Club, is open with John G. Kruttke, in charge, assisting Al Ward of Paris at the Century of Progress, Chicago, in charge. Opening night of Club, May 26, is at present policy. Set to open tonight is Television City on the midway. Elysium, Chinese Village, Cavalcade of Stars, are two big spots in the "city," with Sally Rand, formerly of the Cavalcade, assession department, managing the attractions.

FLUSHING FRONT

(Continued from page 30)

Charles J. Evans and Jerry Lewis has the Schlitz concession. The Mullers have a church stand. Los Angeles Amusement is expo catering, having been connected with 14 fairs since the Omaha Exposition in 1898. Thomas Bright and Jerry Lewis, 1933.

Concession department report to Grover Whalen shows that 42 restaurants are operating with total seating capacity of 12,790. Still to open are about 20 spots with capacity of 10,790. It is anticipated that when peak period comes total capacity will be 43,000. Department reported that beginning of week, concessionaires were called to rotoslide with anticipated attendance increasing. Food and drink concession stands are being opened as required with about 60% in operation at present and maximum requirements will not come before June. Out of 80 frank and hamburger stands, 74 are in action.

Penguin Island

Admiral Byrd's Penguin Island, managed by Harold Lee Fitzgerald and Ray McDonald, is a fascinating exhibit containing about 20 of the interesting mammes averaging four years of age. Setting is an island with a series of slopes done in white to simulate snow and ice. An attendant-lecturer throws fish in the water and the penguins dive from the island into the aqua and race for the food at terrific speed. This is the feature of the show. Even the showmen are taking it in, standing around the guard rails for long periods to watch these flightless birds. Most people have never seen penguins. The Admiral's expedition to the Isle island is the Byrd expedition hut, which is very realistic. On the walls of the exhibit proper are photo blowups and small display items. Show gets 15 cents.

Memo on bulletin board of Cavalcade Gardens, "In case of fire, telephone Police Headquarters."

Cavalcade Hatches

The John Ringling North Cavalcade of Centaurs, fair-financed project in the exposition, hatched its first chicken in so far since its opening a little over a week ago. Despite concentrated publicity by the fair's own drum-beating staff (including announcements over p.a. system) the show exhibit seems to be a Sleeping Wild West, rodeo and what-have-you-not extravaganza and still-hunting for poor attendance. Patronage was so high when the show first opened that it was noised abroad how hard it was to pull a crowd from the Gardens capacity. Arena seats between 6,000 and 7,000.

Just who is in charge of the enterprise remains a mystery to those directly associated with it. Concession department, which is a separate department of the venture, amusement control committee claims it is out of its jurisdiction, and operations department has apparently maintained a hands-off policy. John Ringling, who represented the Ringlings this week, is out of the picture completely, returning to his Sarasota headquarters. Department offices in the Promotion Building, Concessions, Amusements, Operations, Treasury, operations and entertainment departments, apparently disclaim any responsibility. Responsibility together with North, who is expected to join his Ringling-Barnum circus this week-end.

Notes on the Cuff

The Cross Country Exposition feature of Sun Valley, works on a sky-jumping hill in a mountain setting. Sun Valley is operated by Union Pacific's special method.

Harry Rose has added two new numbers to his Aquacade. Both numbers introduce a new aquatic conception. Rose has sap routine in which sailors swimming and dancing with a mermaid are shown in the fifter. Luminous iridescent effect has never before been attempted in the water, according to the management.

An expensive show is reported unable to compete with the Aquacade and is said to seek aid from the NY.

Fireworks department by the treasury department are still confusing attractions, as the first ticket starts with odd numbers.

Many reporters are complaining that they cannot get information on the important happenings such as lake jamboree. Blame Hoover's publicity man, who will talk officially for the expo.

Norman Bel Geddes' Crystal Lassies show opened Friday evening to excellent biz following an official debut party that was Pressing Club's Ladies Night. Fair Lassies get a preview showing. Mary Martin, the star of the show, is a Bel Geddes discovery offering, the in this instance Gypsy Rose Lee's burlesque show. Lassies Girls dance on a glass floor veiled by a mist effect. Show is said to be the single dancer is reflected to infinity.

Idea is unique enough (a rarity at Flushing) to make the show a great novelty with the public. It was conceived and produced by Bel Geddes, who formed a group of Wall Streeters, is terrifically capitalized. Show is operating on a basis of patronage at its 15-cent admish tab. Showers run three minutes and house has reserved seating.

Frank Driffield, Chicago fireworks expert, in town all week and cutting the Fountain Lake pyrotechnics with much success. Mrs. Alice Shafer slipped in a subway recently, injured an ankle and is now in Queens Hospital for a few weeks. Billy Rose and Lillian Gish, Bantam Boxing Show manager, were keen observers of George Jessel's opening day Nineties show on the Fair Midway. Jessel's show is much like Rose's Diamond Horseshoe production. Rose's show plays to great success downtown.

Florida's official exhibit, of by itself across the lake from the midway, is about as popular three days as the State of Florida is in a hurricane. Poor location in respect to rest of the exhibit zone is the alleged reason. Exhibit has been hard and shakiers above other State projects since a physical inventory.

Test jumps on the high Parachute jumps late this week created no end of interest in lower end of the midway—much more than the highly touted Cavalcade.

Cavalcade opens here in after additional equestrian numbers for the Widewater. Dr. Ostermaier, high-school horse expert, might be brought in, together with other circus and horseshow-type attractions.

Carson's Restaurant is fast becoming a popular hangout for midway attractions.

GLEANINGS

(Continued from page 31)

his concessions in motion. He said his fairs are in Dallas fairgrounds and he better business than it did during the exposition. Clide M. Vandervoy, director of publicity and promotions, has had two other jobs put onto his shoulders. Now that his scope is increasing, he is also to be director of music and in charge of radio programs and loud-speakers. A friendly get-together of the Exhibitors Association and Concessionaires Association was held recently in the Bank of America directors' room. Phases of the fair were discussed and it was found that both organizations had a number of problems in common. They will work together and it is hoped that as a unit they will make better progress with the fair administration than they would as individual bodies.

Andy Hines' Monkey Speedway is used as a pay game, the groundwork being numbered. Building being put up for Sally Rand's Nude Ranch Bathing Beauties game is one of the most article on the fair grounds. Sally, who has recently played on the Hoosier Girl show, left to join the Cavalcade in Los Angeles. Harry Hargrave, wife and a party of friends paid a brief visit to the Cavalcade recently. He was agreeably surprised at the beauty and completeness of everything. He said it was one of the biggest amusement operators at southern Pacific beaches in his group of Pacific Coast Showmen's Association. Helen Hack, recently of Hollywood Village and set to open the Headless Girl show, accepted an engagement with the Cavalcade of Stars which opened in Gray Valley recently. Mel Smith is now second man for Sally Rand at her Nude Ranch, replacing or assisting Chiles Gibson. Gibson's wife is still in charge of front talkers. Sid Wolfe and Al Mulcahy (Jimmy Lynch's Ice Show) are in action in the Food Building to good business. Wolfe is a former showman, now in use of the exhibit palaces, is doing good business under management of W. Haven, under Sidney Lanes Pavilion. Lanes and Wolfe, Cafe Mexicana, under management of Ernest Lanes, operator of the division of exhibits, will be one of the most popular and picturesque eating places on the island.

C. H. Clark, ex-circus man, has been appointed to the department of special events, succeeding Lt. Colonel Clyde Wallburg. That Stella, sensation of the 1933 fair here, and Queen of the Midway, is evidenced by the fact that the total painting she shows is 10 per cent of the original 1,000,000 admissions. Among genuine Scotia working to make a success of the Cavalcade are Scotia Village, Donald Cameron, manager; Deacon Bell, Jeanie Lamb, Jeanie Lamb, Jeanie Lamb, MacLean, souvenirs. Bar is presided over by Thomas Cameron, Jr. Jeanie Lamb, Alex Ferrier and Gene Hughes look after the eatery. Mrs. Angus McDonald is in charge of the Hebridian Cottage. Douglas Archer, master of the tweeds and clothes, is in charge of the exhibits and designs of Scottish clans. Native spectacle are designed by Jean and Gordon Hardwick. Scottish candy is in charge of Mrs. Hardwick and Wilfred Ross. Frank Matheson is piper and Bill Barry looks after dancing upkeep of the bonny lassie, and Scottish dancing. Spokesman for Great is Stewart and Gordon Harrison, not, as previously stated, Gordon, is photograph to play the Dalyrams show. Show is unique in the miniature stages that he must have musicians or the performers would be lost. He changes the show, temporarily at least, to a pony show where music is not required. Personnel of Headless Girl show, on the van of all 10-cent shows on the Gay-Way, Tommy Tucker, Ruth Tucker, Ginger Van Scoy, E. Edward Tomsdorf, Jeanette Tomsdorf, Jeanette Van Scoy, Genevieve Bivea, Isobel DeVries, Sally Wescott, Ruth Kenney, Helen Chesver and Jennie Madison.

Tex Cameron's Jitterbug contest is going over with a bang, as he is giving away plenty of prizes. Headless are taking special precautions as they are complained about June 1. Rumors are rife and Administration Building occupied about June 1. Rumors are rife and Administration Building occupied

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TEN YEARS

Ten years is a mighty long time, and yet in a fast-moving age it is not so long. At least every person can feel he is getting somewhere fast.

On June 2, 1930, I will have completed 10 years of editorial service for the coin machine trade—with two short interruptions. Jimmy Mangan and Harvey Carr, I think, have a longer service record. But they admit that the weekly rush of an issue following one right after the other, week after week, crowds a lot of work into a job since 1932.

After writing about the coin machine industry for 10 years a fellow begins to feel that it is an unusual industry. There is a feeling that one knows less about it as years of acquaintance with its machines and the people in it pile up. That is the way we all feel about life, so it is only natural to feel that way about an industry.

I got into the coin machine industry in time to see its great transition from the old to the new and modern period of machine manufacture. That makes three transitions for my 40 years. Born 60 miles from the nearest railroad, in the backwoods of Kentucky, I saw the transition of "them thar hills" into an industrial mining section. Joining the army as a kid out of high school, I saw what is sometimes said to be the transition of the world into a modern and mechanized civilization, following the World War.

But I was mature enough to really study the transition of the coin machine industry from the old to the new, and yet it is difficult to say what really happened. Its chief mark is the improvement in the manufacture and design of machines. Vending machines were headed for the skies when I came into the industry, under the stimulus of the stock market gambling of 1929. Slot machines were the foundation of the stablest manufacturing firms. A few small shops were turning out penny amusement machines and worrying about what would happen next.

Several of those small shop keepers in the rise of the modern amusement games since 1931 have turned out to be heads of real manufacturing firms. The transitions that havr happened with them, their businesses and in their thinking since 1931 would make many a book. Others have come into the manufacturing field from other types of business. It has not been easy for a lot of these men to face the very serious problems of a confusing mechanical age as executives.

While the manufacturing industry was changing, the operating business was also changing. Modern amusement machines gave new speed to an industry that had been in the dumps for two years. Into the operating field came an army of new men, thrown out of work or out of business by the depression, to help sky-rocket amusement games as an industry. Deep in the minds of a lot of these fellows was the idea that a "new and legitimate industry" could be made from an industry largely founded on slot machines. Games of skill were to be the bulwark of a legal amusement games business.

That seemed like a worthy goal for the industry and I joined it like a crusader. In the hardest fight I ever put up I played a losing game, writing vigorously for licensed skill games. The rank and file of the trade seemed to understand pretty well the main idea, but manufacturers resisted the campaign to the limit. Even my worst critics to a man now admit that the licensing idea was the right idea.

One of the strangest things about those times was that if reformers had only recognized it, they had their best allies in that army of new operators who had visions of a "legitimate amusement games industry." But reformers are sometimes pretty dumb, so they opposed petty gambling which only turned out to the aid of big-time gambling.

The issues as they stand today are petty gambling versus big-time gambling. Reformers and church people, if they oppose petty gambling, automatically help big-time gambling. Petty gambling includes a wide list of devices such as amusement games, salesboards, Bank Nights, bingo, slot machines and the like. Big-time gambling is represented by such interests as racing, government lotteries, casinos and stock markets.

These are funny times. As I said, those who oppose petty gambling like pinball and bingo usually aid big-time gambling. In Florida we have an anti-slot machine association representing the churches. It lobbies against slot machines and pinball, right alongside racing and bolita interests and chain stores. Petty gambling devices like pinball and salesboards aid independent retail stores, so you may find chain stores fighting such things. This automatically puts chain stores on the side of big gambling interests.

If church and civic organizations had been realistic, they would have aided the original idea of "legitimate skill games" in preference to rackets and big-time gambling. But that is too late. They chose the course which aided the very evils they proposed to fight. Newspapers, of course, fought the games because they profit immensely from racing and sports news.

Changing times change us all. The coin machine section which I edit and The New York Daily News are now apparently the outstanding champions of legal gambling. The coin machine section which I edit is unquestionably the outstanding champion of legal recognition for petty gambling devices, all the way from salesboards to amusement games. The New York Daily News is the outstanding national champion of legalizing big-time gambling such as pari-mutuels and lotteries. Such liberal newspapers as The New York Daily News and The Chicago Daily Times still seem to oppose the legalizing of mechanical devices for gambling, on the theory that they can be "fixed." We in the coin machine trade would say, "so can all gambling arrangements be fixed." But the able editors of these liberal papers are conscientious in their objections to our machines.

After 10 years of writing about coin-operated machines one learns that prognostications about the future should not be taken seriously. The industry needs a lot of things and needs to do a lot of things—and there is still hope.

A mass of information for and against the industry passes over my desk each week. Today, coin-operated vending machines are beginning a new and important rise to national prominence. Today, the first half of 1939 has shown greater progress toward legalized amusement games than in all of the other years of my editorial experience.

Detroit's City Council Refuses To Ban Pinball

Merchants appear before city fathers and tell need of games

DETROIT, May 27.—Detroit's city council has refused to ban pinball games as had been sought by a minority group late recently. Detroit merchants delayed the city council and convinced them that a ban on the games would be unfair to all concerned, both operators and location owners.

Hundreds of telegrams explaining that the machines were valuable as attractions to customers and as a producer of much needed revenue made clear to councilmen that the Detroit people wanted to play the games.

The refusal to place a ban was heartening to Detroit operators because as it gives credence to the belief that forthcoming proposals to continue the license fee will meet with favorable action.

Present difficulties arose when a group of students picked on an establishment which housed several forms of gambling and used non-gambling amusement machines as a front. As has been the case in numerous other situations similar to the Detroit case, the amusement machines were the front of the attack.

Merchants declared in supporting the games, "Our customers enjoy playing baffleboard. Would like to continue." A druggist said, "Pinball machines help us meet the expenses and give customers diversion at little expense. Another declared, "Pinball machines my best amusement. I like to play in my spare time. Please consider this matter."

Under the present ordinance, games cannot be placed near schools and only adults 18 years of age or more are allowed to play the games. It is estimated that there are 8,000 machines each paying a $2 license fee in Detroit.

Operators and merchants alike have joined in requesting strict enforcement of provisions of the ordinance and have requested that only persons 21 years of age or over be allowed to play the games.

Paul Colombo, Detroit attorney, who appeared for the operators before the city council, pointed out that one operator alone had a $75,000 investment in the games which would be wiped out by the proposed ban. Colombo also pointed out that the men employed 22 persons and these workers would be thrown out of jobs by the ban. He also pointed out there about 1,000 persons working in the industry in the entire city.

Colombo criticized present enforcement saying that it was not being fully enforced and asked for stricter regulation. He indicated that operators desired to keep the machines out of stores where children constituted a large percentage of patronage. He also favored the advancement of the age limit for players to 21 years of age.

Detroit attorney Chester Schwartz, also a well-known operator, appeared before the council also. Arguments were witnessed by a group of about 100 merchants and operators who crowded the chambers to urge that the ban not be placed.

Munves Chosen as A. B. T. Distributor

NEW YORK, May 27.—Mike Munves has been chosen to be exclusive distributor for the A. B. T. Mfg. Co. in the New York territory, he reports.

According to Munves, "The new A. B. T. Red, White and Blue Target Pistol and the A. B. T. Challenger Target Pistol are going to prove among the best and largest lined money-makers that the operators have had in years. Tests which we conducted on these new pistol targets proved them among the best money-getters we have ever had.

"Not only will operators find these great coin producers, but we are more than certain that the arcades everywhere will be amazed with the fast play action these machines will get and also the money that they will earn.

"One of the most outstanding features of both these machines is that once they get on location they stay there. The pistol machines we used are still on the same locations. In fact, the storekeepers won't even let us remove them."

Pace Distribs Ask Bigger Shipments

CHICAGO, May 29.—Distributors of Pace-built coin machines have been trekking into the city of Chicago to see Pace Vice-Pres. Dave Ain. Co. in regard to increased shipments and forthcoming machine introductions, they report.

Typical comment from the out-of-town customer was, "We have been delighted with the response given the introduction of the newest Pace slug-proof coin machine, Saratoga, square-type console bell, and Comet bell. Increasing numbers of customers and repeat purchasers have made it 'tough' for us and we must arrange for larger shipments."

According to the Pace Mfg. Co., the following are authorized distributors of Pace products: Sparks Specialty Co., Superior, Ga.; Silent Sales Co., Minneapolis and St. Paul, Minn.; Automatic Sales Co., Nashville, Tenn.; Savoy Vending Co., Baltimore, Md.; Central Distributors, Omaha, Nebr.; Ohio Specialty Co., Cincinnati, O.; Wisconsin Nov. Co., Pond du Lac, Wis.; Star Sales Co., Valdosta, Ga.; Pioneer Co., New York City; Frank de Graaw, Abbeville, La.; H. B. Brinck, Butte, Mont.; United Amusement Co., Kansas City, Mo.; Monarch Coin Mach. Co., Chicago; Western Distributors, Inc., Seattle, Wash.; Banner Specialty Co., Philadelphia and Pittsburgh, Pa.; Evergreen Novelty Corp., Seattle, Wash.; Atlantic Amusement Co., Evansville, Ind.; Mountain States Spec. Co., Salt Lake City, Utah; Automatic Coin Mach. Corp., Springfield, Mass., and Advance Automatic Sales Co., San Francisco, Calif.

Patent Increase Indicates Prosperity

WASHINGTON, May 27.—The Patent Office has a new indication that better times have been with us in the United States over the last couple of years, as compared with the bleak period around 1933 or so, according to *Science Service*.

Between 900 and 1,000 patents are being issued each week on the basis of that weekly number of applications having a period extending back three or four years, as compared with but 600 or 700 per week until a short time ago.

This means, Patent Office said, that economic conditions generally have been more favorable, because the number of applications, if not inventions, varies as the nation's prosperity. Only once before have patents been issued at the current rate: during a period of a few years when the office was operating at top speed to get caught up from a time when it was many years behind in its work.

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JULES PERES, head of the Peres Novelty Co., agents for the B. Wurlitzer phonographs in New Orleans, reports business the heaviest on 12 old machines to leave their market.

News in Locations Via Orchestrola

NEW YORK, May 27.—"The recent sinking of the submarine Squalus and the dramatic rescue of 33 of the 59 men was an event of such intense public interest that many locations where an Orchestrola unit has been placed reported the progress of the rescue work to their patrons over Orchestrola-audio phone and loud-speaker system," reveals the Orchestrola firm.

"In most of these locations news broadcasts are frowned upon. The Orchestrola unit permitted the management to make its own announcements concerning the rescue work.

"The manager of one of New York's hotels, where Orchestrola service was recently placed, remarked, 'I am highly pleased with the advantages of the Orchestrola unit because for the first time we are able to give our patrons recorded music in our restaurant and bar at intervals and at the same time have at our disposal a fine radio and microphone to make announcements and announcements over the same amplifying system.'"

Orchestrola officials report an overwhelming demand for information and units from all over the country. "Every effort is being made to keep up with the deluge of wires, calls and letters that pour in," declare Orchestrola officials.

The Tops
IN ALL 3 FIELDS
Our
'39 SUPER TRACK TIME
TOPS FOR CONSOLE LOCATIONS—has the new 9 coin head with *odd* or *even* feature. 1 Super Track Time on location is worth 10 locations with ordinary games.
UP AND UP FREE GAME
TOPS FOR NOVELTY LOCATIONS—a real money-making, high score game with short cut ways to win awards. Instantly converted to straight novelty. *You'll like it!*
SPINNER WINNER
(COUNTER GAME)
TOPS FOR COUNTER LOCATIONS—real console action in a powerful counter game. From 1 to 8 coins every play. Your choice of dice, number or cigarette symbol glasses.
J. H. KEENEY & CO. INC.
"The House that Jack Built"
2001 CALUMET AVENUE • CHICAGO
for better games...better buy Keeney!

PARIS, Kentucky
or
PARIS, France
. . . all over the world, people love to take and keep pictures of themselves and their loved ones. PHOTOMATIC, therefore, will never go out of style! Don't you think you'd be wise to
INVESTIGATE
International Mutoscope Reel Co., Inc.
518 West 34th St., New York

GET KIRK'S GUESSER SCALE
(PENNY BACK IF YOU ARE RIGHT)
WITH THE "watch your heart fray" FEATURE
ALL MECHANICAL OPERATION
GREATEST LEGAL MONEY MAKER EVER BUILT
KIRK & CO. 7624 WASHINGTON BLVD CHICAGO, ILLINOIS

Harry H. Cohen, of Ohio Specialty Co., Says: "Sell Them All"

764 USED WURLITZER PHONOGRAPHS NOW YOU CAN BUY 764 USED WURLITZER PHONOGRAPHS

Any and All Model Wurlitzer Used Phonographs at Almost Any Price

SELLING OUT EVERY WURLITZER INSTRUMENT, as we are replacing all Wurlitzer Phonographs with another make. IT'S YOUR OPPORTUNITY to purchase these Phonographs far below present market value.

EXACTLY 764 ALL MODELS WURLITZER INSTRUMENTS MUST GO—"YES," 764 OF THEM.

BEFORE MAKING PURCHASES GET OUR "KNOCK-DOWN"—"KNOCK-OUT"—"SELL-OUT" WURLITZER AUTOMATIC PHONOGRAPH PRICES.

The Biggest Sell-Out Price-Slashing Sale of Used Phonographs Ever Attempted in the Phonograph Industry.

WRITE - - -
WIRE - - -
PHONE - - -

OHIO SPECIALTY COMPANY
12 W. Court St. (Phone: PArkway 2900) Cincinnati, Ohio

Immediate Deliveries Every Phonograph Guaranteed

SOLD ON MONEY-BACK GUARANTEE

AUTOMATIC PAYOUTS
Hatchettes, original stock $110.00
Mills Jennings 150.00
Mills Jennings 70.00
Mills Jennings 75.00
Mills Jennings 75.00
Chicago Tickets 75.00
Bally Jack 75.00
Bally 1-2-3, reconed 75.00
Bally Jack 45.00
Bally Flash, reconed 45.00
Bally Flash 45.00
Bally Flash 45.00
Bally Flash 45.00
Bally Flash, reconed 45.00
Bally Flash 45.00
Fairgrounds 25.00
Fairgrounds 25.00

Mills Big Shorty $125.00
Arlington 75.00
Mills Jennings 75.00
PHONOGRAPHS
Wurlitzer 412 ..... $600.00
Wurlitzer 412 ..... 600.00
Seeburg Symphonette 65.00
Seeburg Symphonette 65.00
Capitol 65.00
CHASES
Mills Front Escape $75.00
Pastime 75.00
1939 Bell Chase 75.00
Chase Bell 75.00
Chase Bell 75.00
Chase Bell 75.00
Chase Bell 75.00
Bally Gold Photo 25.00
Liberty Bell 25.00

Sex's Vest $60.00
Green Face Rack 87.50
Mrs. Fuzz Rack 87.50
SLOTS
Blue Front 4 to 25, 4 ..... $35.00
Blue Front 25 ..... 35.00
Blue Front 5c 5 ..... 35.00
Blue Front 5c 5 ..... 35.00
Blue Front 10c 5 ..... 35.00
Blue Front 25c 5 ..... 35.00
Jennings Chief 75.00
Jennings Chief Gold 75.00
Jennings 4 Star Chief 75.00
Jennings Deluxe 75.00
Jennings Deluxe 75.00
Mills Jennings 75.00
Mills Jennings 75.00

1/3 Deposit—Balance C. O. D.

SAM MAY & COMPANY,
2011 Maryland Ave., Baltimore, Maryland

Electric Scales 50 Years Ago?

DETROIT, May 27.—Automatic scales, complete with printed card and a real eye appeal, are nothing new in this city. Files of *The Detroit Free Press* showed this week, when they dusted off the "Fifty Years Ago" column. On May 21, 1889, *The Free Press* said, "Weighing machines that are operated by electricity are the latest fad in the leading Detroit hotels. The fellow who desires to know how much of a man he is getting to be, simply steps on the platform of the machine and the electricity does all the work—after a nickel has been dropped in the slot.

"The weight—or supposed weight—is neatly printed on a card and shoved out to him from another slot, while he stands and stares at the revolving wheels and other intricate mechanism in open-mouthed admiration."

Readers will note that the doubt of the scale's accuracy is nothing new—and that price for scales were five times as high as they are today. What about that "electricity" that *The Free Press* writes for domestic use was installed in Detroit only three years before that—proving that the coin machine industry kept right up to the latest developments.

Candy Co. Seeks Biz Unification

CHICAGO, May 27.—The candy industry has been beset in recent years with troubles of many kinds. Quite naturally discussion has arisen and methods of circumventing present and future troubles are many. However, the industry has shown a willingness and desire to get together and pull for the common good—as witnessed by an advertisement of the Williamson Candy Co., Chicago.

Headed by the title *I'll Rub Your Back if You Rub Mine*, the editorial ad opines:

"What is "Power of Babel" is the candy industry. Each man has his own idea of what should be done and the other man's idea is any good. If the others won't adopt his idea then he draws into his shell and will not support any program.

"We should take lessons from the politician. When a politician wants something he knows how to get it. If the others won't vote for his bill, does he get mad and go home? He does not. He goes around to see his political friends—or maybe his political enemies—and says, "You vote for my bill and I'll vote for yours." Each politician gets what he wants because he helps the other fellow.

"That is the way we should work in the candy industry. Even if in your opinion the other man's plan is all wrong, agree to support it if he will support yours. Don't oppose him and he will not oppose you. If by any chance his plan is successful you already will be back of the winner and can drop yours—if it fails (as you knew it would) you have received his promise to support your plan and are much more likely to succeed.

"The most important thing is to have some plan for progress being tried at all times, and eventually one will be found which is successful. Push forward a tug-of-war is won by the men who go backwards the farthest.

"When each man in the candy industry refuses to support any idea, except his own no plan will succeed and nothing can be accomplished.

"Push the other fellow's back and he will rub yours."

CMA of New Jersey Names New Manager

NEWARK, May 27.—James Cherry, of East Orange, was named manager of the Clayton Merchandisers' Association of New Jersey this past week. It was learned today. He succeeds Lefroy Stein, who resigned on May 19.

Cherry comes to his new duties backed up with a wealth of experience in association work. He was active in association work in the Linen Supply trade and previous to that served in the advertising and editorial department of several newspapers both here and in New York City.

India's Cig Consumption Big

SIMLA, India.—India smokes 7,600,000,000 cigarets a year, or some 30 per head of her population. This appears from a published report on the marketing of tobacco. The report also states that cigaret smoking is becoming more fashionable, the heaviest consumption being in Sind, which averages 84 cigarets per head.

Harmony Party Starts CMI Into Service

CHICAGO, May 27.—The Harmony Party held at the Sherman Hotel, May 24, was a great success. Held under the auspices of the new Coin Machine Industries, Inc., an organization of coin machine manufacturers, an excellent dinner and floor show were offered to 121 guests. The attendance goal had been set at 125 and the check on dinner plates indicated 121 present.

The principal item of business was the introduction of officers and the board of directors. Each made a brief pep speech or greeting to the audience. The program would be to hold the annual show, Dave Gottlieb, president, stated and to set an example to the trade all over the country. R. W. (Dick) Hood was given credit for the floor show, which included some very popular dance acts, a ventriloquist and a juggler.

Two attorneys were present as guest speakers. J. E. Broyles, of Wurlitzer, had the long-distance record as a manufacturer. Joe Frank, of Nashville, was a guest. P. Gordon Lyle, of London, England, was present as a guest and held the super long-distance record.

KEEP THEM ROLLING IN WITH
"Bill Frey's"
PROFIT ROLLERS

PROVED PROFITABLE BEYOND DOUBT!

Test machines on location for 8 years are more profitable now than ever before! Over 1,000 players to date "beat" the impossible big amounts!

CHEAT-PROOF

Operators and locations fully protected! Such failures are mechanically impossible, cannot be touched unless special instruments furnished which game are used. Players can't numerate place glass layout to obliterate located dowel.

BE FIRST!

to give your locations these modern, colorful, big earning money-makers. Get your claims of any location in any territory!

SPECIAL!

Profit Rollers with Exclusive Key Lock

11"x12" $ 6.00
12"x18" 8.00
18"x24" 12.00

FAST FLASHY PLAY!

Layouts screened in brilliant, eye-catching color on heavy plate glass. Symbols can't wear off! Game easily removed. Protected mechanism glass does a quick, thorough roll!

JITTER-ROLL HOT COIN OPERATORS

JITTER-ROLL - - - - - - Based on Crops	12" x 12" x 2",
COLOR-ROLL - - - - - - Out Coin Game.	$17.50
CHUCK-A-ROLL - - - - - - Based on Checkboards.	11" x 18" x 2", $27.50
NUMBER-ROLL - - - - - - - - - - - - Numbers Game.	12"x18" Only. $17.50
TWIN-ROLL - - - - - - - - - - - - - - Chuck-Roll-Chuck-a-Roll; Jitter-Roll-Chuck-a-Roll.	12"x18" Only. $17.50

WRITE — WIRE — PHONE Jitter-Roll, Color-Roll, Chuck-a-Roll, Jitter-Roll-Chuck-a-Roll. 1 operator Manufacturer.

1/3 Deposit With Order. Sal. C. O. D. All Prices F.O.B. Miami.

All games equipped with Mercoratter Disc Trued to 1-10,000th in.

Color-Roll Glass, stone red, hand-polished, trued to 1/10,000th in.

JOBBERS - DISTRIBUTORS

BILL FREY, INC. 140 N. W. 1st Street MIAMI, FLORIDA

RECONDITIONED VENDORS SATISFACTION GUARANTEED OR MONEY REFUNDED

1x Stage Bell Gum, .6 7.50
1x Stage Bell Gum, Bell Counter, .6 8.75
1x Ever-Ready, 4-Col. 2.25
1x Beach, 5 Col., Bell and Silver, .5 11.50
1x Mills Jackpot Gum, Arcade 7.50
1x Acme Gum, Counter 9.50
1x Superior, Square, 5 Col. 9.00
1x Deposit, Balance C. O. D. F. O. B. Newark.

Philadelphia Nickel Lunch, 5 Col. 10 Lb. 15.00
Indiana Stock Lunch, 5 Col. 10 Lb. 15.00
Rowe Lunch, 5 Col. 10 Lb. 15.00
Rowe Counter Peanuts, 5 Col. 30 Lb. 15.00
Chicago Scientific, 5 Col. 30 Lb. 15.00
Chicago Scientific, 2 Col. 30 Lb. 15.00

A S C O Vending Machine Exchange, 383 Hawthorne Ave., Newark, N. J.

USED CIGARETTE MACHINES

7 Col. Grand New Cavalcade with Coin-ch. Model B. $29.00
7 Col. Used Cavalcade with Coin-ch. Model B. 12.50
6 Col. Masters 7.50
6 Col. Superior, Model A. 7.50
6 Col. Stewards 7.50

$5.50

2 Col. Wurlitzers 7.50
2 Col. Rowe Machine and Stamper 7.50
4 Col. Stewart & Sheldon's 7.50
7 Col. Stewart & Sheldon Streamline 22.50
All in Good Condition for Many Years' Use.

NATIONAL VENDING MACHINE SALES CO.
13523 SUPERIOR AVE., DISTRIBUTORS OF CLEVELAND, OHIO.
NATIONAL CIGARETTE AND CANDY VENDORS

AUTOMATICS

Mandrews,	49.50
Pacific Pearl,	37.50
Bell Vendor,	37.50
Grandstand,	79.50
Bagatelle,	69.50
Sport Page,	89.50
Fortune,	79.50
Fortune,	79.50
Mills 1-2-3,	52.50
Frankonia,	9.50

COWBOLES

Pastime, Pace,	49.50
Jennings, 21 Lb.	39.50
Mills Jackpot Vendor,	49.50
1/2 Deposit with Order. Bal. C. O. D.

ROYLE AMUSEMENT COMPANY, 811 W. 5th, Oklahoma City, Okla.

Jennings Good

Lady Luck,	149.50
Lady Luck,	149.50
Jennings Chief,	79.50
Vimes, 29	89.50
Rotary Mer-chandisers	
Mutoscope Model	29.50
Roy's Trick	29.50
Jennings Cherry Chief	69.50
Mills Jackpot	49.50
Mills Jackpot Vendor	49.50
Bell Gum, Counter	49.50

WANT TO BUY

Pool 7 or 8-Column Cigarette Machines. Rowe or Stewart-Sheldon Scales. Cash or trade on all Brass Pin Games or Net Machines.

TWIN CITY NOVELTY CO.
4607 Hamline Ave., Minneapolis, Minn.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

Philly Ops Push Bill

Press for passage of Self proposal to end "burdensome taxes"

PHILADELPHIA, May 27.—Amusement Machine Operators' Association of Pennsylvania is redoubling its efforts to secure the passage of the Self Bill at this session of the Legislature. Operators thrusted the area have been requested to write letters to their representatives asking them to support the measure, which promises them relief from the present tax burdens.

Harry Wesenblatt, corresponding secretary of the group, has been co-ordinating the work of all affiliates of the association in securing favorable action upon the bill. He reports that the majority of the operators have written at least once to their representative and many have been urging their friends to do likewise.

Out of all the bills dealing with pinball games the Self Bill has been singled out as the most worthy of support. Others, such as the Snyder Bill, sought to levy additional taxation upon an already overtaxed industry which another sought to restrict locations.

Wesenblatt also stated that the current campaign on the part of the Pennsylvania State Liquor Control Board to remove all gambling devices from licensed establishments will not affect the pinball game since their legality as games of amusement and not of chance has already been passed upon in previous decisions.

EASTERN FLASHES

NEW YORK, May 27.—Biggest news of the week was publication in metropolitan dailies of item headlined, "Pinball Legal in New Jersey." This news popped up everyone. Complete report of this decision is carried elsewhere in this issue.

ON THE BROOKLYN FRONT . . . Jack Bethel reports he has about 300 of these Jefferson nickels with the mast and flag missing. Jack has been giving them to his little daughter for years. . . . Max Pelzreich, one of the bowers most prominent operators, talks about the cooperation necessary for ops to help each other. . . . Harry Berman, Bronx operator, has been one of the leading sides in Brooklyn organization work, is helping out with some ideas for pin games. . . . Benny Cuber wants to know how manufacturers gauge their price and . . . Benny. He's much interested. . . . Benny Koegel, formerly salesman for Supervox, is now operating in Brooklyn and doing a swell job. . . . Willie (Little Napoleon) Blatt, of Supervox Vending Co., is getting set to re-enter the sales picture in a big way. He has been taking it easy, he reports; "but," says Willie, "just wait my smoke."

JOE CALCUTT of the Vending Machine Co., Fayetteville, N. C., reports that he is preparing to feature Bigger's salad in Vendors's history during the month of June. "We are going to present the best bargains on reconditioned machines we have ever had," Calcutt announced last week.

HYMIE BUDIN of Budin's Specialties, Eastern distributor for Bioscope, enthusiastically boasts of Bioscope that Budin's Children are the last word in profit-making machines, but believe me, their new one, Bioscope, is going to make the operators have sold me 1945 Seconds in a bigger money-maker. It's hard to believe, but from the way they are buying them it looks as if they are right."

THE MUNTZ OFFICES . . . at Park Row and New Chambers street are mighty busy places these days due to the big demand for music equipment. "We're working 16 hours a day," Mike says. "trying to fill the orders we've received for arcade equipment. And more orders are coming in daily."

AT MODERN VENDING CO. . . . Irv Bommer is going at top speed, while Nat prepares for the opening of each station. Irv is getting a few ideas worked out for the coming opening, while Nat is polishing up his golf sticks. Nat took up golf just recently, but talks about books, clubs, balls, etc., like a pro. "And I'm already getting into the rough just like the dictionary," he says.

BERT LANE REPORTS . . . "It's a wonderful feeling to be able to give the boys two terrific numbers like Genco's Airport and Mills Free Play 1-2-3 at the same time. Having ops tell me that they're thankful I recommended these money-makers to them is sweet music to my ears. The only trouble is that ops are running me ragged with orders and demands for faster delivery of these games."

OFF THE CUFF . . . Carney Nicholson letters from Los Angeles that concentrated Ops of Los Angeles County are much interested in Jersey newspaper advertising campaign.

ROL-A-TOP BELL

The above machine is the first and only Bell Type machine on the market with a coin top showing the last 3 coins, the best protection against slugs.

Built in 3 Models,
Bell, Trend Vendor and Gold Award

Built for 1c-5c-10c-25c Play
Made Only By
WATLING MFG. CO.
4640-4660 W. FULTON ST.
CHICAGO, ILL.
Est. 1888—Tel.: COLumbus 5776.
Cable address "WATLINGITE," Chicago.

THIS WEEK'S SPECIAL

Mills Bell, Bells, 34 Play, of	$40.00 ea.
Mills Blue Front, 34 Play Bells	35.00 ea.
Watling Jackpot, 1c Play, of	32.50 ea.
And the same in Treasury 1c Play.	
Pace Comets, 1c Play, of	14.00 ea.
Pace Comets, Jackpot, 5c and 10c Play, of	20.00 ea.
One Watling Bell, 5c Play, of	25.00
2 Caledonia Columbus Machines, in good condition, of	25.00 ea.
Mills O. T. 5c Play, of	20.00
One Mills Blue Machine, 5c Play, of	15.00
Jennings Chief, 5c and 10c Play, of	20.00 ea.
Bally Spotlight Free Play Game of	25.00 ea.
And the same in Chicago Coin Machine Stamper.	
15 Turf Champs with Bank Bound Counter Stamper, Guaranteed with Register at $15.00 ea. while they last.	
50 Used Pin Games at $1.00 each.	

Send ½ deposit with order, balance C. O. D.

D. & S. NOVELTY CO.
1005 Broadway, ROCKFORD, ILL.

SUMMER SUGGESTIONS FOR BULK VENDORS HARD SHELL—

★ BOSTON BAKED BEANS
★ ROOT BEERS
★ CINNAMON PEANUTS
★ FRUIT DIBS
★ LICORICE PASTELS
★ MINT PEANUTS
★ COCOA LENTILS
★ LEMON DROPS
★ CHERRY DROPS
★ SMOOTH BURNT PEANUTS

NEW TRAFF-O NIBLETS
For 5c. Penny Vendors. Packed With Popular Selection of Gummy Candies.

FILL IN COUPON FOR PRICE LIST

Pan Confections, 845 W. 1st St., Chicago, Ill.
☐ Bulk Candies
☐ Package Candies

Gentlemen:
Please send me full particulars and sample type candy checked.

NAME
ADDRESS
CITY ..... STATE.....

MERCHANDISE MACHINES

Green Light for Bally Bev Vendor

NEW YORK, May 27.—"Reports reaching here from New Jersey operators who have been watching the Bally Beverage Vendors in action in Warner Bros.' theaters throughout their State indicate that the green light seems to be glaring always," declare Bally representatives in New York. "The green light goes on when there are but 30 more sales in the machine.

"One outstanding example," according to Art Nyberg, who is in charge of Bally Mfg. Co.'s office here, "is the Rita Theater, Elizabeth, N. J., where a 7½-gallon barrel was cleaned out in three hours' time.

"The effect of this glowing green light has been to encourage many of the New Jersey ops to seek similar theater locations and many have been contacting the large independent theaters through the State in an effort to line up as many as they can for the beverage vendors.

"Even the public has become accustomed to the glow of green light," says John A. Pfizgibbons, Eastern regional director for Bally, "and the public appreciates the fact, for it definitely shows visitors them that the drink as served in the Bally Beverage Vendor is what they want. There is no doubt that as the shipments are already received get out there will be green lights on Bally Beverage Venders glowing all over the Bev.

"We're already made arrangements with some of the largest operators in the subway station arcades for placement of the Beverage Vender, and one location wants the machine placed right outside the doorway so that the subway passengers will be able to get to the machine for their cold drinks on their way in and out of the subway.

"Factories, department stores, YMCA and hundreds of other locations are going to make New York a glowing green town very soon."

American Chicle Sales Are Rising

CHICAGO, May 27.—American Chicle Co. one time leader in supplying the chewing gums to the vending machine trade, is reported to be in an excellent position to increase sales manyfold, according to informed persons.

Resumption of an upward in earnings is believed likely for American Chicle Co. this year in view of the improvement registered in first quarter results and the possibility of expanding consumer purchasing power.

Earnings showed progress growth from 1930 up to 1936, added by a rising per capita consumption of chewing gum and improving economic conditions. Also sales continued to gain last year, the favorable trend in profits was interrupted by higher administrative and distributing expenses and large advertising outlays.

First quarter operations, however, put profits back on the curve, with net income of $850,356, or $1.38 a share on the common stock for the first quarter, against 0.24 per cent over $808,413, or $1.80 a share, for the 1938 period.

Kellogg Pop Corn Vender in 4th Year

CINCINNATI, May 27. — Production schedules planned during the past week at the Kellogg Vending Co.'s plant here marked the start of the fourth continuous year of production on the Serve-Ur Self Pop Corn Vender, according to Charles M. Wheeler, president and manager of the firm, who leaves today for another business trip to the Middle West.

Before his departure he stated that the machine had made a big stir in the East, where he recently spent three months helping to install the machine in theaters, subways and other locations. In addition to supervising this servicing, Warren conducted classes for the purpose of teaching operators and distributor's many angles connected with the operation of pop-corn machines.

His experience in the operating field has been an invaluable asset, he is reflected in the design of Serve-Ur-Self machines. Also improvements have been made from time to time since the first model was built four years ago, the machine is basically the same, having withstood the severest kind of testing in all kinds of locations.

Originally the vender was manufactured in Chicago, but it was decided to move all activities to Cincinnati, where it would be better situated to make shipments to all parts of the country.

Mr. & Mrs. Public Go Out-of-Doors

By W. R. CREINER

Many profitable locations are now available.

Crocuses and tulips have made their debut. The grass is getting greener in the other fellow's yard and prompting a fitful sowing of grass seed in our sparsely populated area. The warm, caressing breezes bring thoughts of the pleasure of a round of golf in late afternoon or a rip-snorting baseball game, only to be interrupted by a shrill call, "Ben-ni-ii, come and help me carry out the rug." Yes, spring housecleaning when you can't even call your shaving brush your own as it's just as liable to be in sister Pet's room as in the usual resting place. The farmers are preparing their land for a new crop while you on a smaller scale are getting back-breaking exercise over a hoe in your plot of garden.

Follow the Crowds

The great outdoors is the most important thing in everyone's mind at the present time—there is a nationwide urge to throw back the confining cloak of winter and step out into the good, fresh air and sunshine. This phenomenon of nature puts a special blessing on the vending operator. New opportunities abound with the great variety of locations which come to life for you at this time for revival of your route.

Stand back and look at your territory with new eyes. Perhaps there are some good indoor spots you have overlooked—or put issue a call to do the new outdoor locations would do wonders for the profits from your business. Look around for new stands, service stations, soda fountains or other possible locations that have made their appearance on the scene.

When you have exhausted all these spots, plan an expansion program. The longer daylight hours and agreeable weather conditions will help to make canvassing easier and you can afford to cover more territory.

Make this summer your time for really going places in the bulk vending field. Have a route this year like you've never had before. Don't sit and dig for new locations now—be the first to find them and avoid disappointment. Every effort you extend to improve your route now will mean extra profit all thru the summer. Everybody's doing it—you don't hold back. Get the most from your route by getting the best locations now! —The Northwesterner.

Life Savers Nets $220,706

PORT CHESTER, N. Y., May 27.—Life Savers, Inc., reports net income for the quarter ending March 31 of $220,706, or 50 cents a capital share. This compares with net income in the same period in 1938 of $194,358, or 55 cents a share.

EXPERIENCED OPERATORS WILL TELL YOU TO BUY

Northwestern

BULK VENDING EQUIPMENT

Operators who know machines and know the business invariably advise you to buy Northwesters when choosing bulk vending equipment. Their experience has proved Northwesters are not only fine, dependable machines, but they earn more money. Six models to meet every requirement. If you are an operator or interested in this profitable business, write today for information on the complete line of Northwestern Venders.

THE NEW MODEL 29

THE NORTHWESTERN CORPORATION
800 E. ARMITAGE ST., MOSTEL, ILLINOIS

SAVE ON STANDS
PENNY NICKEL COUNTERS,
Round Or Square Top
NO MARBLE IRON & SHEET METAL
ALL METAL CASTING
QUALITY & SERVICE
$3.25 and up
$1.00
AUTOMAT
6400 Fullerton, Chicago, Ill.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

THE CHIEF
Vends everything. Bull Gum, Gumballs, Peanuts, Pistachios, Gum-Drops, 2½ to 3 lbs. of merchandise — 5000 balls of gum. Vends 1½ oz. Bull Gum, 2 balls at a time. Operates on nickel, half cent pieces respectively. Size 9x6x12.
Only $3.75 ea.
In lots of 6 or more, Sample only $4.25 each. 1/3 deposit with order, bal. C. O. D.

Write for complete details on the finest Bulk Vending machine CHALLENGER, TOPPER available in single or double units.

VICTOR VENDING CORP.
4203 Fullerton Avenue, Chicago

PEANUT & GUM VENDING MACHINES
New, Direct From Factory.
ONLY $2.40 AND UP
Over 60,000 Sold.
MAKE MONEY NIGHT AND DAY
Without Selling
Bring home the big money with "Bull-for-King." Place in taverns, stores, bowling alleys, roadhouses, etc. Operates on nickel, half cent pieces respectively. Size 9x6x12. Vends 1½ oz. Bull Gum, 2 balls at a time. Vends Peanuts, Gum-Drops, Pistachios, Gumballs, etc. FREE Sets to Operators.
SPECIAL ONE Vender, 10 lbs. Gum-Drops, Gumballs, Only $8.45
1/3 Deposit With Order, Balance C. O. D.
Send for Circular and Price Sheet.
TORR 2047A-50. 68 PHILA.

The ONE POP CORN VENDER "SERVE-UR SELF"
THAT HAS PROVED ITSELF ON LOCATION — RELIABLE, DEPENDABLE, TROUBLE-FREE
Many years of successful operation on thousands of locations and probably returns has made SERVE-UR-SELF the most popular vender ever listed. Its appealing attractive, Show and pop the corn but serves fresh, hot pop corn ALL THE TIME!
5¢
A MONEY MAKER. TRY IT. WRITE TODAY.
KELLOGG VENDING COMPANY
5 EAST 30 ST., CINCINNATI, OHIO.

CALL FOR CALCO BALL GUM!
Alert operators everywhere call for CALCO Drilled Ball Gum because its uniformly high quality pops up their collections.
Several styles of sets. Write today for circulars.
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Cigarette-Merchandisers' Associations

An avalanche of reservations for the CMA get-together to be held June 16-18 at the Berkshire Country Club pushes the total to attend above the century mark. Of course, there are several ops who have not submitted their names as yet to either Matthew Fox, manager of CMA of New Jersey; Jesse Cherry, newly elected manager of the CMA of New Jersey; Walter Guth, manager of CMA of New England; John Cole, of CMA of Syracuse; Anthony Massena, CMA of Connecticut; Jack Phillips, Keystone Cigarette Ops' Association, Buffalo, of Edward J. Dunlay, CMA of Pennsylvania.

The outing will afford the members of the organization a swell week-end and the "tired business" man will find complete relaxation in an idyllic setting. The club, as most everyone already knows, is located in the New York foothills near Ringoes, N. J. It is 70 miles from Times Square on Route 22. Since it is busy during daylight hours, New Jersey, New England, Pennsylvania and Delaware, will be the best bet this season why every member can't be on hand for the event.

Speaking of the outing, this would be the opportune time to mention another feature of the affair. Sports events and a general good time will be the paramount purpose of the week-end outing. But there will be ample time for those members who may wish it to talk in the shop.

But not to stray too far from the paramount purpose and theme, these time remembers will have, why not use them to attract new cigarette members have another week to put their business in shape and cancel those trivial week-end engagements which are trivial when compared with what the CMA outing will offer.

In addition to golf matches, swimming contests, canoe races, etc., there is a big baseball game between the CMA and New Jersey CMAs, which is scheduled as a highlight of the outing. Those who attended the Camp Stutta affair last year will remember that the winning game in which the New Jersey team staged a last-minute ball-stealing rally to win out in front with a 6-5 score. Up until that last minute the Knickerbockers had been leading by a big margin and the year was a humdinger. You gotta admit that. This year it's the Jersey CMA's game. Sockle—and without a doubt. The Jerseymen are coming down to beat the New Yorkers out to win the cup. When you have a situation like this, especially it will pay you to remember that it's going to be a grudge game from start to finish. There will be a dull moment. However, this is only one of the many things that will make the outing vation list to the CMA outing June 10-11.

The New Jersey diamond aggregation has been building up a strong outfit, we are told. The players are in tip-top shape and ready to go. There are some excellent players, the claim notwithstanding, but confidence of faith in winning is being placed in Sam Yolen, of the New Yorkers. "If Sam plays on the New York team and wears a red shirt all he wants sure to win," they say.

Considering all this it will take place at the outing at the Berkshire Country Club, June 16-18, to see what any member affords he can miss it? This is truly sonna be a big event. If you're in for advance notice of attend the meeting.

Just a gentle reminder, friendly. The $7 per person tariff includes four meals, sufficient for a sailor and fit for a king; the room (two men to a room), the private bath, free access to golf course, free tennis courts, swimming, boating, etc. Horseback riding extra. Here's advice: Dress as informally as possible, for there will be no dressing for dinner. Bring your own golf clubs, tennis racquet, baseball gloves, swimming suit, etc. Ball-game equipment will be furnished. Get your reservation in now!

Members of the association are hastening to congratulate James Cherry upon his election as manager of the CMA of New Jersey. With the organization piloted by such a capable leader the things are being expected from this section.

Cig Ops' By-Laws

Philadelphia Association Adopts Stabilizing Rules

Consideration of location owner as well as operator written into document

PHILADELPHIA, May 27.—Stability has assumed cigaret machine operations in the local territory by the action of the membership of the Cigaret Machine Vendors' Association of Eastern Pennsylvania and New Jersey in voting favorably upon the new by-laws of the organization. The favorable vote was given at a meeting of the association held on May 10 in the Philadelphia offices of Edward J. Dunlay, general counsel of the organization, and the by-laws having attended a special meeting held on May 3.

In its study the committee had found that it would be desirable for the association to afford its members assurance that the locations of operators affiliated with the organization should be given assurance that their locations would not be subject to replacement by other members of the organization. It would be to the interest of all members to co-operate with each other, committee members asserted, and it would be the association to see that such co-operation was carried out in the interest of individual members.

Better Location Relations

Operators of the Cigaret Association should take into consideration the relations with the location owner, committee declared. At times it had been found that thru clashes of personality differences arose which could deal with the location-owner. In many cases it would be the cause entirely against the cigaret machine.

It was therefore regarded as important to give the customer an opportunity to operate a machine if he desires, committee to do business. If in making his selection the location owner deprived an operator of the opportunity of the location, then the new operable should be replaced.

Provision in the by-laws of the committee came across these problems and was designed to co-operate, thereby which would overcome such situations as had given the greatest grievance to association members.

In suggesting the revision of the by-laws, the committee felt that the organization had every large operator of cigaret machines in Philadelphia, and that their ideas had been sought and used in shaping a set of rules that would be of greatest benefit to all.

Due to its influential membership the association secured the co-operation of firms and agencies and was therefore able to assure cigaret machine operators an opportunity to make a fair profit from the operation of their machines.

Under Good Trade Practices

Varied suggestions to strengthen the by-laws were offered by the outstanding recommendations being that the various types of locations be defined. The committee felt under the head the by-laws would be amended so as to clarify certain definitions under good trade practices which would tend to eliminate misunderstanding.

It was also suggested by the special committee that the executive committee handle the activities of the organization, representing the entire association in all matters of importance. The executive committee would consist of association officers and a board of directors consisting of five members. This committee would meet monthly or quarterly, if any matters of especial significance came up the executive committee would be called together by the president.

Final Decisions in Disputes

The grievance committee was empowered to give final decision in any disputes between members. In case of any misunderstanding arising between the members, the records of the organization would be considered as the authentic records.

Following the favorable vote upon the recommendations for amendments to the by-laws, Norman Fuhrman, counsel, congratulated the members on their action.

The revisions upon which you have just given a favorable decision have been suggested in the light of the experience of this association. We have worked together to build this organization and we have made this industry one of the most stabilizing in the territory. I feel sure that we will be able to continue the fine work done during the past few years."

The members decided to place decisions or publication of the insignias upon the machines of the members in place of the proposed method of having previously been distributed. The insignias would remain on the machines permanently and thus the trouble of having printed and distributed different labels at various periods would be avoided.

No Meetings for Summer

Following the voting upon the amendments to the by-laws which took place at the meeting of May 10th, the period was devoted to discussions of good and welfare of the organization. It was decided to dispense with all meetings of the organization during the Summer.

Members expressed themselves as satisfied that it would be to the best interests of all cigaret machine operators if they would carefully made effective its outings and inaugurated work upon the new by-laws.

New Lo-Boy Scale Plan for Ops

CHICAGO, May 27.—Rock-Ola Lo-Boy scales are now available under a new plan of payments, according to an announcement by the Rock-Ola Co. Co. "The familiar and well-known Lo-Boy scale is now available on a low cost payment which will enable practically any operator to get into this lucrative field," declared a firm representative.

"Scales are a dependable, everyday business. Operators are spending good amount of money on the investment. Good looking scales, such as Lo-Boys, are certainly of attention to the public the pennies quickly. Operating expense is low because very frequent collections are not necessary. The scales will go along continuing their due for days and days, giving steady dependable service and a steady, dependable income to the operator.

"People are becoming increasingly weight conscious and there are many, many scales throughout the country on which a scale will be a singular attraction. In those days when operators are operating a variety of machines, scales will frequently come from purchasers who, as you may guess, are not slow with re-

New 1939 Model "F" SELMOR
$6.25 SAMPLE
Shipped on Approval
GUARANTEED FOR 5 YEARS
Vends all CANDIES, TOYS and BALL GUM. Brings BIGGER PROFITS.
New Streamlined Design, Chromium and Baked Finish
Ask the Smart Operators
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Low Prices—Exceptional Values
National Model 2-Col. Stand. $12.50
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Stewart Sh. Counter Counter, Stand. 15.00
Mills Jewel Counter 19.00
Stand
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Mills Jewel Counter Stand. 22.50
Mills Jewel Counter Counter 22.50
Mills Jewel Counter Counter, Stand. 25.00
Mills Jewel Counter Counter, Counter 25.00
TERMS: 1/3 Cash, Balance C. O. D.
HENRY WERTHEIMER
202 FOURTH AVE., NEW YORK, N. Y.

1940 SILVER KING
NEW NICKELOID FINISH.
Lots of 10 ..... $5.50
Lots of 100 ..... $50
RUSH YOUR ORDERS NOW
SPECIAL
One Vendor, Stand $9.50
1 Grab Counter $9.50
USED ROAMINS
Penny King Ball Gum Vendors, 4-ft. 3ft. 9 ft. Gum, Sample $8.00. Lots 10, $7.50. Lots 100, $6.50. Ball Gum Vendors, 4 ft. 3 ft. Sample $6.00. Lots 10, $5.50. Lots 100, $5.00. Large variety slot and card vendors. Write for literature.
BAKE COIN MACHINE CO.
8 SOUTH 23d ST., PHILADELPHIA, PA.

Stein Joins Up With U-Need-a-Pak

NEW YORK, May 27.—LeRoy Stein, former manager of the Cigaret Merchandisers' Association of New Jersey and promoter of Sweepers Association activities for the past two years, is now affiliated with the U-Need-a-Pak Products Corp., it was announced this past week. Stein's duties will be those of director of public relations.

$ 50 EACH
FACTORY SALE!
PEANUT AND STICK GUM VENDERS!
ALL BRAND NEW! BRAND NEW!
ORDER IN LOTS OF 6 OR MORE. SEND $5. IN FULL.
A. M. WALZER CO.
Terminal Building. Minneapolis, Minn.

Write Today for
FREE CATALOG
100 Different New and Used Vendors and Jobbers
Also Good for COMBINATION 1939 Vendors and Jobbers
FREE with each order
D. ROBBINS & CO.
1815-21 DE KALB AVENUE
BROOKLYN, N. Y.

Eldon Co. in New Mfg. Quarters

MILWAUKEE, May 27.—The increase in demands for Maestro Point automatic phonograph needles has forced the Eldon Co., of Milwaukee, Wis., to move into larger manufacturing quarters. The new factory and laboratory location are now undergoing remodeling and will be ready for occupancy by June 1," reports the firm.

"Maestro Point was introduced to the automatic phonograph trade in June, 1938. Its reception was good from the start. Today Maestro Point is being sold by the leading distributors in all parts of the country," they continued.

"Because of the careful manner of manufacturing Maestro Point has maintained a uniform quality. It is guaranteed for 200,000 plays. Reports prove that playing life far exceeds its guarantee.

"The best method of learning what a needle will do is by actual performance. This has also been the strongest selling method used by the Eldon Co.," they concluded.

St. Louis Phono Ops Join Assn.

ST. LOUIS, May 27.—The Associated Phonograph Owners of St. Louis held an organization meeting Tuesday, May 23 at the offices of Martin Rafenbeder, located at the local Machine Exchange. Ogilvie, president; John LeBan, vice-president; Jack Rafenbeder, treasurer, and Martin C. Rafenbeder, secretary-manager.

The new commission schedule went into effect here with organization. Prices here are 3, and all contracts made by different members were very favorable, with all operators working for one schedule. Most operators reported a normal increase in business and that the effect of the new schedule put all of those present in good spirits. Many new members were present. Prior to the meeting, the board of directors of the association met and elected Walter Hardy, Hardy Schneider, president of the Phonograph Owners' Association of Southern Illinois, was present at the meeting and contributed to the meeting by giving a spoken and frank talk. He reported also that membership in his association for the past two weeks in several cities in Southern Illinois, with a total of 50 signing up affiliation with other operators in the Southern Illinois Association.

Chi Music Men Want Fair Trade

CHICAGO, May 27.—Automatic phonograph needle men in Chicago and Chicago newspapers again this week. Once before local newspapers gave publicity to the troubles of the music men when there was discussion above operators on an agreement with the electrical union.

Many music operators said the newspaper publicity helped to bring about an earlier settlement of difficulties and also the curb there who might go to extremes.

This time it is a warning by a city alderman that racket practices may get into the business. Automatic phonograph operators confirm the fact that a well-known character is using very unfair tactics in the needle business. They say the newspaper publicity may help to stop the practices before it is too late.

On May 25 *The Chicago Evening American* quoted Alderman Benjamin Grant as telling the city council that "the South Side is infested with gangsters and racketeers and taverns have been compelled to install jukeboxes under the threat." Grant had proposed to license automatic phonographs in Chicago. He said there were about 17,000 machines operating in the city.

Enteeco Intros Cabinets

PAMLICO, N. J., May 27.—Enteeco Mfg. Co. has entered the coin-operated phonograph field with a series of cabinet models and phonograph and record stands, it has been announced. One of the creations is a wood console stand for the counter models.

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

By DANIEL RICHMAN

Tabulation is based upon radio performances, sheet music sales and record releases for the week. Songs are highlighted as to the relative importance of certain songs in their catalogs are also considered, as well as information received each week from prominent operators.

COING STRONG—KEEP THEM IN

Bee Berrel Polka. Leaders this week are not as top heavy favorites as they have been for the past month. This, and the two or three standouts listed below it, are coming to their positions only because there are no real formidable competitors to challenge them. Not that is, at the moment. But there are several strong potentialities on the way up and the next couple of weeks should see a considerable change of pop song scenery. In the meantime, this Bee Berrel waltz-polka (Decca) is still powerful enough to merit keeping it in a while longer. Here it's been Willie Globe practically all the way, with sackes from Jolly Jack Robe's and the Bee Gee Tavern Band. New Andrews Sisters platter is helping a lot to keep this novelty going.

Three Little Fishies. Novelty platter is little bit from the terrific pace at which it was traveling, this nevertheless is good for quite a few nickels before it's expected to be pop tune wallop. It's still the same set-up here as far as interpreters are concerned. Kay Kyser has been long followed by Hal Kemp, Guy Lombardo and the Paul Whiteman Band. Tune, and the Angela Sing. Stick ditto marks under the above for this one and you've got the current picture of Ziggy Elman's and Johnny Mercer's great song. The two versions that say all there is to say on the tune are still Benny Goodman's and Bing Crosby's. The latter, incidentally, is in our humble opinion one of the finest things Bing has delivered in a long line of fine recordings. John Scott Trotter's backing is also superb and the combination of the two makes a versatile tune Crosby could may appreciate.

Wishing. In spite of early this tune out of the Charles Boyer-Irene Dunne picture, *Love Affair*, has quickly and easily risen to a position of importance on the air and the phonograph and music counters. Bing Crosby's version is the latter where it's absolutely a must. Glenn Miller's disc is receiving the most favorable reports, with Orrin Tucker, Russ Morgan and a vocal pressing by Connie Boswell also doing good for themselves.

COMING UP—BETTER STOCK THEM

The Tinkle Song. Tune is a novelty and should certainly one to watch out for. It would seem to be, from its lyric idea, a perfect item for taverns and restaurants, since the vocalizing was intended to be done with the tinkling of a glass, something spoons, etc., against the sides of glasses. In addition to its special adaptability for setting places with phones, its peculiar lyric should make it a natural for a No. 1 phone people, which is likely to push it into favor in the usual way. Sammy Kaye, Ray Kyser and Al Donahue are the outstanding disc versions of this excellent jobe.

The Lady's In Love With You. Jumping into the No. 1 niche on *The Billboard's* list of songs with the most radio plugs this week is a pretty sure indication of what is to follow for this bright and catchy number. Sheet music sales are still sensational and the tune is being used in one of their listings also. Glenn Miller comes thru again with a disc that seems to be doing the job for him and Frankie Trumbauer and Chick Bullock may take the play away from him. It's still a little too soon to tell.

Red Roses For a Blue Lady. Tune is being played from the 20th Century-Fox's *Rose of Washington Square* (see below for the oldies from the score) and, after a slow start, climbing nicely in every direction. Tune is in the Sigmund Romberg-Hammerstein tradition which usually spells out a hit, and as played by Red Nichols or Bob Crosby it ought to be a sweet seller in phonograph sales.

My Last Good-Bye. Another potential ditty that looks good for outstanding popularity was released by Bing Crosby last week. Bing has had this tune for a long time and has been getting the greatest call from operators. Watch this tune; it's more than likely to be an important one.

OLDIES SPECIALS

Listing colors those songs which in themselves cannot be classified as popular nation-wide hits, but which are, or give every indication of becoming, perennial favorites.

My Man. Wayne King has had things pretty much his own way with his revival of this veteran of Tin Pan Alley, and as the film in which it featured (*Rose of Washington Square*) gets more and more, the song is certain to get more and more attention in the boxes.

Rose of Washington Square. Title song from the picture here, and even without its picture tie-up it's a great swing item as Benny Goodman does it. Bob Crosby adds three minutes of his own for the customers' enjoyment.

Sanche Grande. Bing Crosby's latest contrant and a real threat to the current "Oh! Susanna" as a popular item. Tune is well up in memory, you know what to expect. Coupled with this oldie is another familiar melody that dates back quite a few years—Eddie Leonard's hit, *Ida, Sweet As Apple Cider*. Either side here ought to bring in plenty of nickels.

Wissing the When. Problem of the phonograph operator is come out of a clear blue sky this week in the phenomenal exhibition of pianistics by Lionel Hampton, backed by a small band of outstanding swing stars. It's all Hampton's show, and he does a tremendous job of it, with a short of breathtaking—even more so when it's realized that's one piano playing by a musician who has lost the use of his left hand and plays with only two fingers used.

The Ghost of Minnie the Moocher. After too long Cab Calloway comes up with a tuber thru to his famous *Minnie the Moocher*. It's in the same style and groove and is offered here as a suggestion not only for Negro spots, but for any and all locations where Calloway and his inimitable singing are popular.

The Shell of Ashby. Latest in the parade of oldtimers is Jack Teagarden's version of this small hit of years ago. It's among like most of them, and in addition it has a fine vocal by Teagarden, featuring thru a chorus or two to make a particularly good phono item.

(Double-meaning records are purposely omitted from this column)

San Francisco

SAN FRANCISCO, May 27.—Phonograph sales since the various local showings have been good. The T. S. Maze Co. reports orders are coming in daily for the new Seeburgs. Allied shipments are arriving by the carload, commitments are still hanging on the wire back.

Clarence McClelland returned this week to the Rock-Ola office after having been on vacation in the Northwest. His two weeks' sales this week have been satisfactory, he says.

Duval's Box Score, Exhibit's Sky Rocket and Genco's Hit Parade are best sellers this week at Advance Automatic. Heinz Gimmanyer has returned from his trip into Northern California and Nevada, where he managed to garner sufficient business to be rewarded with a gold star on his record by Lou Wolcher. The president reports he is still trying to be believes. Operators in the rural sections aren't complaining.

Advance Automatic has installed an inter-office communications system. Gone is the primitive phone system. A few moments of well-earned sleep—Lou Wolcher now tunes in on the rhythmic breathing of everyone on the phone.

Golden Gate Novelty lists as its best number this week Chicago Coin's Top-Pot. Exhibit's Sky Rocket is pretty sure it has come in for the biggest play of any of the new discs on location during the past two weeks.

To celebrate the 11th anniversary of the Co. Ed Gerckens and his associates was to be held May 27 at the Bar Francis Drake Hotel, to which all of the operating staff of the company were invited. Owners Al Armes and Leo Gerckens the hosts at this dinner and get-together for the entire force. Guests will include Eddie Arcaro, Jockey Wayne Wright, Bunny Dougherty, William Matthieson, Thomas Gutowski, Jan Brock, Richard Bridgeman-Mark, Andrew Raymond, Bernard De Haas, Leo Gerckens, Al Armes and their respective wives.

Tree Wes Hoerice, roasted almonds and chocolate bestits are demanded much frequently by the operators at Viking Specialty. Retail Manager Baker has taken in a supply of used games on trade-in and reconditioning in his spare time, which seems to be some where around midnight. He has still a great demand for used games, particularly for Bally Speedway. Frequent requests come in for games not seen on the premises but in the past, when it happened to have clicked in some off-the-track location. Baker usually is able to find the game and make a reasonable facsimile in the storerooms of Viking.

Omar Wilsey, owner of Viking, is now public business man. Thru his office and town, for the week he celebrated the visit of the Danish crown prince and princess purchasing a new Ford convertibe coupe.

Johnny Ruggiero has been made official hostess of the showing of the new Jack R. Moore Seeburg phonograph contest now being staged in Portland, Seattle, Spokane and Salt Lake City offices. Plans are to award a trip to both worlds fairs to successful participants in certain numbers of Seeburgs on location.

It's pretty cold in Frisco this week when Mr. and Mrs. Paul Laymon arrived here on their honeymoon. Angling for a glimpse of the San Francisco fair. Ruggiero reports that Bally's Cheyenne is the one of the week at the Jack Moore office.

Berman Sales Co. has entered the operating business in San Francisco and Santa Rosa, Calif., with Sam Berman doing the job of using games. "Well, we're not going out of business," Berman said that gives you an idea how we feel about conditions," says Mrs. Berman, who acts as secretary and manager of the store during her husband's absence. They find that used games have an excellent market here in the West as well as in the foreign.

Al Berman, owner, has included in his staff this week three new men, Harold Bottom, Ed Palomino and Jack Welsh. The latter is a graduate of West Point and former lieutenant in the United States Army.

ORCHESTROLA

A NON-COMPLETELY-OPERATED AUTOMATIC PHONOGRAPH A REMARKABLE PUBLIC ADDRESS SYSTEM A FINE TOUCH-TUNING RADIO

ALL IN ONE COMPLETE UNIT WITH REMOTE CONTROL

OPENS A VAST NEW FIELD FOR MUSIC MERCHANTS

WITHOUT IN ANY WAY HARMING THE REGULAR "COIN OPERATORS" LOCATIONS.

NOW You Can Get a Profitable New Kind of Location — Where a Coin-Operated Phonograph Never Had a Chance!!

ORCHESTROLA'S unique services are eagerly welcomed in "Waldorf Astoria" locations such as the Hotels . . Restaurants . . Night Clubs . . Resorts . . Showrooms . . Retail Stores . . Banks . . Dance Halls and Academies . . Pavilions . . Funeral Homes . . Public Halls . . Farms . . Emporiums . . Beach Clubs . . Convention Halls . . and Banquet Halls. These locations, where a coin-operated phonograph would either be out of place, unpopularity to place, or detrimentally unprofitable, are growing that they are happy to pay a very profitable fixed monthly rental for ORCHESTROLA, because no other music service combines these five features:

1—RECORDED MUSIC over a loud-speaker system automatically played at any intervals you indicate.

2—RADIO BROADCASTS over the dining system tuned in and out at will by the flip of a switch.

3—GUEST ENTERTAINMENT or announcements by the management over the Public Address unit in the dining room.

4—LOUD-SPEAKERS in any number of different rooms (with individual volume control) operating at the same time.

5—ALL BY REMOTE CONTROL FROM THE MANAGER'S OFFICE.

In spite of its newness ORCHESTROLA is not an experiment! America's leading music merchants have already placed ORCHESTROLAS in enough locations with exceptional success. (Unsolicited testimonials on file—send on request.) ORCHESTROLA is already viewed as the salvation of many music operators. It is unquestionably the greatest advance in the music industry since the selector phonograph. DON'T CONFUSE ORCHESTROLA JUST ANOTHER PHONOGRAPH . . . IT IS AN ENTIRELY NEW PRINCIPLE IN AUTOMATIC MUSIC. A NEW IDEA IN PROVIDING FINE LOCATIONS WITH A NON-COIN-OPERATED, REMOTE CONTROL MUSIC SERVICE.

NO UP-AND-DOWN COLLECTIONS. LOCATIONS PAY A HIGHLY PROFITABLE FIXED MONTHLY RENTAL ALL YEAR AROUND!

AMAZINGLY LOW PRICE . . LIBERAL FINANCE TERMS

PHONE, WRITE OR WIRE FOR FULL DETAILS TODAY!

HERE'S HOW IT WORKS!

ORCHESTROLA is a central "Broadcasting and Public Address" system which automatically broadcasts either records, radio or guest entertainment to any rooms in the location where loud speakers have been installed. ORCHESTROLA and the speakers may be concealed or on display—as desired. ALL OPERATED BY THE INDIVIDUAL LOCATION—BY REMOTE CONTROL. An automatic tuning device to play the records at your choice at variable time intervals, and a highly specialized radio microphone are part of the equipment! ORCHESTROLA IS A PACKAGE READY—INSTALLED IN 10 MINUTES!

ORCHESTROLA, INC., 250 W. 54th ST., NEW YORK

GET READY FOR A RUSH OF NICKELS!

Here comes VINCENT LOPEZ and his SUAVE SWING ORCHESTRA

ON BLUEBIRD RECORDS (Made by RCA Victor)

Vincent Lopez created a new kind of swing . . . smooth, suave and sophisticated . . . And swing fans have a new place. Put these new Lopez tunes into your machines now. They have the variety and rhythm it takes to keep machines constantly in the play.

Nab the Nickels with these Newest Victor and Bluebird Hits

B-10250—Blue Moon—Here am I in Knock Knock Lopez and his Suave Swing Orchestra

20-1170—And the Angels Sing
Benny Goodman and his Orchestra

20-1197—Little Skipper
Tommy Dorsey and his Orchestra

20-2054—Three Little Fishies
Hal Kemp and his Orchestra

Trademarks "Victor" and "RCA Victor" Reg. U. S. Pat. Off., Reg. Can. Pat. Off.

It Pays to Use VICTOR AND BLUEBIRD RECORDS

Victor Division, RCA Mfg. Co., Inc., Camden, N. J.
A Service of the Radio Corporation of America

What the Records Are Doing for Me---

In this, the operators' own column, the music merchants of the trade can tell one another to select the biggest money-making records. It is a service by the operators, and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 54 W. Randolph, Chicago, Ill.

Kosciusko, Miss.

May 27, 1939.

To the Editor:

"Do you have any good records this week?" has been the cry of my locations ever since I started in the music machine business—so believe me I have been able to supply all of the locations with such records lately. Thanks to the record companies for the many money-makers they have turned out lately.

At present my best nickel-getters are *Molly Dahl*, by Pete Walker; *Little Old Echo*, by Bing Crosby; *Chew, Chew Chew*, by Chick Webb, and *Deer Sarrel Polka*, by Eddie De Lange. In a good dance location I find *Gotta Pebble in My Shoe* gets plenty of play. This number is by Chick Webb. In giving my locations a variety I put on one Hawaiian number, and I have gotten good play from *My Little Grass Shack in Kealakekua Hawaii*, by Dick McIntire, and *Hoolaula Parade*, by Dick McIntire. I have also played by several other artists, but Dick McIntire does a better job.

Since the recent changes have given us so many money-makers, we (all operators) have no excuse for not making the most money. Thanks to The Billboard Record Buying Guide.

A. B. (TEDDY) EDMONDS.
Beco Distributors,
Kosciusko, Miss.

Wilkes-Barre, Pa.

May 27, 1939.

To the Editor:

All the operators never owed anything to the tunesmiths before they certainly owe it now for the *Four Barrel Polka*. The platter has been receiving the biggest play any record ever received in this valley of anthracite coal, to certain spots the song has doubled and even tripled the take. The song's all-round appeal is certainly burning those nickels, dimes and quarters.

The runner-up current hit is Ray Kyser's *Three Little Fishies*, with Bing Crosby's and *Hal Kemp's Deer Sarrel Polka* close third. Of course, Crosby has always been a good platter and the current hits of his latest pictures are no exception.

As usual, the national leading songs are among the leading nickel buzzers. Among the songs which are up with the leaders are *East Side of Heaven*, *Our Love*, *Little Sir Echo*, *Little Skipper* and *Heaven Can Wait*.

Quite noticeable has been the request for songs by Maxine Sullivan. Two other songs getting a fair play are *I'm in Love With The Honorable Mr. So and So* and *Wishing*.

I might add that one important policy to which we have adhered, seemed to let the customers decide what songs they want. After all, they are the ones who keep feeding the machine and it's their money, so let the songs which they want. We keep track of their re-

DECCA Hot Tips for Operators

DON'T OVERLOOK ANY OF THESE BIG DECCA NICKEL GETTERS!!

2381 SEEN RABBIT POLKA Polka
NEW GREY DONKEY POLKA Polka
Jolly Jack School and Band
2417 THREE LITTLE FISHIES PT. VO.
Kay Kyser and His Orch.
Paul Whiteman's Swing Wing
2390 EAST SIDE OF HEAVEN
BING & SONS OF SUNSHINE
Bing Crosby With John Scott Trotter Orchestra
2388 SWEET ADELINE
YOU TELL ME YOUR DREAM, I'LL TELL YOU MINE
Mills Brothers
2386 IF I DIDN'T CARE
HONEY, DEED GIL
Ink Spots
2444 I NEVER KNEW HEAVEN COULD SPEAK
GOOD OF WASHINGTON SQUARE, PT. VO.
Bob Crosby and His Orchestra
2446 WOODCHOPPER'S BALL INS. PT.
BIG WIG IN THE WIGWAM PT. VO.
Tommy Dorsey and His Orchestra
2385 AND THE ANGELS SING PT. VO.
LAYO DE BA SUN KA A BUG PT. VO.
Jan Savitt and His Orchestra
2387 DON'T WORRY 'BOUT ME PT. VO.
SOON AS I KNOW YOU ME PT. VO.
Ella Fitzgerald and her Savoy Band
2383 QUIZ-ZICAL PT. VO.
SWEET SUE PT. VO.
Jimmy Dorsey and His Orchestra
2438 WHEN I WISH ON A STAR PT. VO.
LITTLE GENIUS PT. VO.
Glen Gordon and His Orchestra
2434 YOU'VE GOT ME CRYING AGAIN PT. VO.
MY LAST GOODBYE PT. VO.
Hudson Dunn and His Orchestra

Decca Records Inc.
NEW YORK

MODERNIZE AND SAVE MONEY

Add Style, Beauty, Flash and Color to Your Old Model Phonographs AT VERY LOW COST

SINCE WE INTRODUCED OUR GRILLES AND LIGHT-UP EFFECTS FOR PHONOGRAPHS, WE HAVE BEEN FLOODED WITH ORDERS.

NOW WE PRESENT—A PROVEN MONEY-MAKING SET-UP FOR YOUR OLD MODELS, WHICH MAKES 1939 MODELS OUT OF YOUR OLD EQUIPMENT. GO OUT AFTER CHOICE LOCATIONS WITH OUR GRILLES, TOP PANELS AND DOOR DESIGN.

The panels are of beautiful walnut fiberboard surface, backed by a near whitened ply, with chromium plate. The attractive silhouettes are pressed in the door inserts and produce a surprising effect, contrasting to give an effect of richness and beauty.

TOP PANELS AND FLOOR DESIGN COMPLETE, $12.50 F. O. B. St. Louis

Grille has two rear panels of beautiful walnut grain polished and chromium decorated in the center, backed by matching walnut panel sheets.

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COMPLETE SET: Grille, Top Panels and Door Design, $25.00 F. O. B. St. Louis

Owner's manual, complete with instructions for installing.

Send us your trade order for a complete set today.

Terms: 25% cash with order, balance C. O. D.

Distributors and Jobbers write for Owner Open Territory.

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"Manufacturers of Phonograph Door Cabinets, etc."
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Light up your old model Automatic Phonographs and increase your take 100 to 600%. Call, write or wire for full information on how to make your old phonographs produce like 1939 models. Hold your old locations and pick up new ones. Be the first to equip your machines. The best bargain on the market today. Buy direct from the manufacturer. Order today and Save.

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PRE-SUMMER SPECIALS in A-1 USED PHONOGRAPHS

PRICED TO SELL. READY FOR LOCATIONS — IMMEDIATE DELIVERY

	EACH		EACH
Mills Regular Dance Masters	$ 17.50	Seeburg 1938 Selectophone	$ 32.50
Mills Deluxe	22.50	Seeburg Model A, 1935 Phonograph	24.50
Mills De-De-Mil	49.50	Seeburg Model A, 1935 Phonograph with and Marking Background	49.50
Wurlitzer 412	49.50	Seeburg Model D, 50 Records	100.00
Wurlitzer 412	49.50	Rock-Ola Regular, 12 Records	34.50
Wurlitzer 412	49.50	Rock-Ola Deluxe, Marking Strip	49.50
Wurlitzer 412	49.50	Rock-Ola Deluxe, 20 Records	84.50

Terms: 25% Deposit with Order, Balance C. O. D. Or 10 Deduct 2% for Cash in Full.

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100 RECONDITIONED GABEL ELITES

WITH OR WITHOUT LIGHTS

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THE MILWAUKEE MUSIC CO.
2313 W. Fond Du Lac Ave. Milwaukee, Wis.

quests thru the owners of the locations.

Word also that practice help boost the take on the machines in most of the spots, but we have found it works out very satisfactory in another way. It gives us a chance to get some more play out of the recent hit records which have declined in popularity. Among the latest which we took out of our files and put back on the machines because of special requests are *Solid Right*, *Umbrella Man*, *Could Be* and *Jeepers Creepers*.

HANS LINDEMAN,
Hoth Novelty Co.,
Wilkes-Barre, Pa.

Kansas City, Mo.

May 27, 1939.

To the Editor:

I have been playing in and around Jackson, Johnson, Wyandotte and Lafayette counties here for the past five years. My route includes the two Kansas Cities, and business right now seems to be the best I have experienced in that period. I find *The Billboard's* "What the Records Are Doing for Me" and the "Record Buying Guide" of great help, and my office assistant, Emma Lee Sullivan, keeps close watch on the two features.

In most of the spots where I operate machines the customers are well up on their hit records and are coming more and more to demand certain bands as well as certain tunes. Dates with vocalistions are much greater demand than straight dance selections. The polka platters, including *Beer Barrel Polka*, of course, draw the most nickels in the sections of Kansas City where foreign nationalities predominate. Hillbilly records don't fare so well except, of course, the Sheldon Brothers' recordings, which seem to be pretty danceable.

Count Basie is very popular as a dance artist, and his *Baby, Don't You Tell on Me* is drawing a surprising play. Glen Gray's *Sunrise Serenade* on the flipover of *Heaven Can Wait* boomed into a hit, and we had to reverse all the discs. Ella Fitzgerald's *Don't Worry About Me* is another popular disc.

There has been a great demand for *Stormy Weather* here all of a sudden, and we placed most of our orders on Ethel Waters' old version, or Eddy Duchin's new one. Kay Kyser's *Ohio* record is another of the most popular ones with this city.

Some of the lesser known recording groups are drawing bigger plays with us than the big-name bands, both wax-

ILLUMINATED
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Regular Price $14.95 Introductory Price
$6.95

Improved Design—Can be Installed in Less Than 5 Minutes' Time.

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20 BANK ST., PHILADELPHIA, PA.
Write for Our Catalog.

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THE PHONOGRAPH NEEDLE WITH AN "EAR FOR MUSIC"

ASK YOUR DEALER FOR *Miracle Point* NEEDLE

M. A. GERCUN CORP.
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ing the same tune. Dick Todd and Glenn Miller do well in the tavern spots, and Charlie Barnet's *Strange Enchantment* has been unexpectedly profitable.

Paring well on *Our Love* are both Red Nichols' and Jimmy Dorsey. Mildred Bailey's *Angels* is not doing well. Benny Goodman's *Rose of Washington Square* is not doing as well as we expected, the several of Goodman's other discs have been worn out and replaced on our machines.

We're looking forward to a big summer and are beginning to get pretty good co-operation from the newspapers as regards the publicity of records. When records are mentioned in the columns

"Allow 20 Per Cent a Year for Phonograph Depreciation"

NEWARK, N. J., May 27.—In an address before the automatic Music Association of New Jersey's semi-monthly meeting here, Roy Waldenmaier, comptroller of Rockola Wurlitzer Co., advised the association members to allow from 20 to 25 per cent depreciation per machine.

Waldenmaier's talk dealt with office accounting for the operators, and stressed the necessity of maintaining records. He said, "The records of today are the basis for judging the results of tomorrow." He advised members to maintain a detailed card record for each machine, by location, noting on the front the income per week and on the reverse side the maintenance, transportation, depreciation and servicing costs.

Everett Masterson, president of the association, said afterwards that too few phonograph operators are keeping records on the proper time and consequently are not taking advantage of deductibles on the income tax statements.

FOR SALE

253 WURLITZER PHONOGRAPHS

AND

3 1938 CHEVROLET TRUCKS

FOR BALANCE DUE

These are all on locations and are divided into three routes in North Carolina. They are operated by efficient men. Net weekly intake around $1,100. Price includes Phonographs, Trucks, Records, Record Cases, Covers and Stock of Parts. Liberal terms to responsible party. Owner retiring.

Now is your golden opportunity to make $30,000 annually and live in the land of sunshine. Average temperature 70 degrees.

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121-123 W. FOURTH ST. Phone, No. 558 GREENVILLE, N.C.

our customers look for them on our machines and a more profitable play results.

B. T. WARWICK, Manager,
Western Specialty Co.,
Kansas City, Mo.

Little Rock, Ark.

May 27, 1939.

To the Editor:

The buffaloes are on a real stampede in our territory, causing our two most popular discs, *Three Little Fishes*, by Guy Kyser, and *Beer Barrel Polka*, by Okahe Musette's Orchestra, to spin constantly. We are most enthusiastic about the polka, as it's a great tune and the customers don't seem to get tired of it. These numbers are enjoyed in any spot we put them.

Right now this company and a lot of others could use a number that reached the popularity of *It Isn't Any Wonder Now*. That was a real money-making tune. Unfortunately, we don't know of another number in the same class that has possibilities of equaling it. The best we have is *Bob Wills' Wonder If You Feel the Way I Do*, which has fit well in all our machines and is bringing a fair return.

Hold Tight, by Pete Waller, is still good, especially in colored spots.

Action at the recent session of the Arkansas Legislature in reducing the tax on music machines has proved highly beneficial to the organization. The operators have been operating up their 10-cent and 25-cent chutes, which were closed because of a 63 tax on each chute.

Under the present law there is only one $5 tax on a machine provided it has no more than three chutes.

W. A. McPIKE,
Standard Automatic Music Co.,
Little Rock, Ark.

Detroit

DETROIT, May 27.—David Goldberg, who operates as the Peerless Automatic Sales Co., has moved headquarters to Hartford avenue. Goldberg is interested in the vending machine field and has recently added a number of flip-the-card vendors, using a combination of nuts, candies and confections. "We expect to add quite a number of these," Goldberg said. "They are doing very well right now."

Robert Jones, Detroit music machine operator, was on a business trip to Chicago recently.

O. E. Feinberg, representative of Stewart & McGuire in this territory, was away in Indiana on a business trip this past week.

Don W. Ferguson, of Port Huron, Mich., was in town the other day for a trade order of pin ball machines.

OFF THE RECORDS

(Continued from page 41)

Vincent Lopez, on Bluebird, has a more favorable entry with *Blue Moon* and *How Am I To Know*. Listens as a blend of fine rhythm riders and gives three standards ideal life.

Cutting his first Brunswick teeth, Jack Teagarden falls short with a brace of standards, *Persian Rug* and *Sheik of Araby*. Band beats out an orthodox brand of ballroom stuff and "ain't all." Nothing to excite on either side, unless his vocal interpolation on the *Sheik* side is new to you. It's some 10 years when we first heard him sing it. And if memory serves, it was on one of the Five Pennies on a Red Nichols date.

Bunny Berigan's trumpet is ever top, with the rest of it being the balloonist blaring for *Jazz Me Blues* and *There'll Be Some Changes Made* on Victor. Frankie Newton, who also plays a mean hot fiddle, makes his bow on Vocalion with his Cafe Society (New York Society) artist. However, they never get off the ground in *Frankie's (Newton) Jump* nor do they manage to say anything worth the listening in *Tab's Blues*, compo of Tab Smith, who holds down in the first alto seat in the band. Vocalion's reprint of *That's How Much I Was Kidding You Love Is Like This Thing* by the Cass Loma Orchestra, isn't quite fair to Glen Gray and the high polish his musical takes on today.

The Yes Yes Girl

VOCALION'S race genre carries an eyeliffer by The Yes Yes Girl (Serina Johnson). Her song, *Easy Yowing Mama*, is a slow blues ballad, backed by the typical blues bawling of *Some Day I'll Be Gone Away*. The latter commands your attention for the former side but the big kick is the flip-over. Dig into the accompanying piano pitching the boogie-woogie behind her song.

For politer company, Dorothy Lamour's singing falls as easy on the ears as balmy. Songs for her first Bluebird batch are from her *New About Town* flicker, *Strange Enchantment* and *That Sentimental Sandwich*. Kate Smith is in full voice on Victor for a couple current ballads, *If I Had My Way* and *If I Didn't Care*. And Mildred Bailey continues to be local for her Vocalion listeners with *And the Angels Sing* and *That Big Old Gentleman*.

Music for Dancing

FOR those who just like a song, there's a highly palatable dansepation in Hal Kemp's blending of *Dancing Cheek to Cheek* and *Yours for a Song*, latter from Billy Rose's World's Fair Aquacade, a smooth ballad destined for the top of the current tune heap. Ozzie Nelson offers the same Rose aquacade, coupled with *The Tickle Song*, a catch novelty for the barfly. Sammy Kaye, on Victor, gets the same tinkles by way of musical bottles (paging Barney Rapp), doubled with *Prairie Boy*, another in the long line of "kid" ballads. Jack Marshard, with music by Jerry Sherwood, ties up Rose's aquacade hit, coupling his sophisticated arrangement of *Dancing Cheek to Cheek* with the Homeworks *Mr. So and So*.

Also delightful for dancing: Horace Heidt fashioning yesterday's *I'll Get By* and *B'Posin'* for Brunswick; Blue Barron's Bluebird trace of ballad beauts, *I'm a Lucky Devil* and *How Warm It Is the Weather*; and on Vocalion, Mitchell Ayres *How Warm It Is the Weather* mated with *My Heart Ran Away With My Heart*; Lawrence Welk's quaint bubbling over with *The Girl Behind the Venetian Blind* and *But I Didn't Mean a Thing*; and Red Norvo's neat medley for the Aquacade entry and *I Can Read Between the Lines*.

Ore.

"EAST COAST"
LUXURY MARBLITE COUNTER MODEL

SENSATIONAL EXCHANGE DEAL

FOR EASTERN MUSIC OPERATORS

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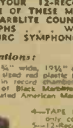
ONLY $10 AND YOUR 12-RECORD ROCK-OLA FOR ONE OF THESE MARVELOUS LUXURY MARBLITE COUNTER MODEL PHONOGRAPHS WITH EVERY NEW SEEBURG SYMPHONOLA YOU BUY!

Specifications:

1—SIZE: 20¼" high, 21 5/8" wide, 19½" deep.
1—ILLUMINATION: Full sized and gold plated; rainbow effect in record chamber.
3—CABINET: Mouldings of Black Marblite; all flat surfaces of variegated American Marblite effects.



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Counter Model

4—TAPE PROOF 5-10-25c SLOTS (The only counter model with 3 slots!)
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NEVER BEFORE SUCH AN UNUSUAL OFFER!! LIMITED QUANTITY—BETTER RUSH YOUR ORDER!
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Counter Model with Illuminated Stand.

Largest Stock of Reconditioned Trade-In Used Phonographs in Stock at All Times at Record-Breaking Low Prices!

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ROCK-OLAS • MILLS
LARGE SELECTION OF THE FINEST RECONDITIONED CIGARETTE MACHINES

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O. K. USED PHONOGRAPHS

Wurlitzer 24 ..... $168.50
Wurlitzer 616A 114.00
Wurlitzer 616 ..... 94.00
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Wurlitzer P-12 ..... 42.50
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Thoroughly cleaned and cleaned inside, professionally reconditioned inside 1 year guarantee. Cabinets, glass, grilles, mouldings, etc., make many used instruments worth nothing.
Brilliant Lighting Fixtures for Wurlitzer Phonographs, Complete, 1/2 Depth, Balance G. O. D.

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Choice of
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A. B. T. SALES CO., 135 Washington St., Dallas, Tex.
AVON NOVELTY SALES CO., 2322 Pennsylvania Ave., Wheeling, W. Va.
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KEYSTONE NOVELTY & SUPPLY, 20th and Huntington Sts., Philadelphia, Pa.
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LONE BEACH COIN MACHINE CO., 2219 Cherry Ave., Long Beach, Calif.
QUICK SERVICE VEND. CO., 1 Ave. A, Bayonne, N. J.
NEW NOVELTY CO., 1136 Hennepin Ave., Minneapolis, Minn.
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UNITED AMUSEMENT CO., 801 Main St., Lynchburg, Va.
AUTOMATIC COIN MACH. CORP., 37 East St., Rochester, N. Y.
AUTOMATIC SALES CO., 2124 Cass St., Omaha, Nebr.
PAUL A. LAYMON, 1006 W. Pine, Springfield, Mo.
Broadway Novelty Co., 512 Broadway, Nashville, Tenn.
DIXIE COIN MACHINE CO., 1302 Poydras St., New Orleans, La.
MAINE AUTOMATIC MERCHANDISE CO., 111 Tudor Ave., Portland, Me.
UNITED AMUSEMENT CO., 210 South Alamo, San Antonio, Tex.
H. GORDING & CO., 2161 Dakota Ave., Brooklyn, N. Y.
MAYFLOWER NOVELTY CO., 1007 Boston Ave., Bridgeport, Conn.
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BIRMINGHAM VENDING CO., 2121 2d Ave., North, Birmingham, Ala.
EUREKA NOVELTY CO., 1 Washington St., Potsdam, Pa.
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ALLEN & ALLEN, 510 Dodge St., Omaha, Nebr.
AUTOMATIC AMUSEMENT CO., 1000 Commerce St., Houston, Tex.
ATLAS NOVELTY CORP., 2700 N. 5th Ave., Bradenton, Fla.
GERBER GLASS CO., 1012 Chestnut St., Philadelphia, Pa.
COIN MACHINE SALES CO., 210 Pa. R. R. Bldg., Wilmington, Del.

Keeney Games Are Commended

CHICAGO, May 27.—J. H. (Jack) Keeney, head of the coin game factory bearing his name, announced receipt of a letter from a Western operator who, he says, "gives us proof of our conviction that operation of one of our Track Times is as profitable as 10 ordinary games."

The operator, R. E. Pike, of Colorado, said, according to Keeney, "I can't help being super-enthusiastic over Keeney's 25 Super-Track Time in all its models, regular payout, skilltime and remote control. I have been since simplified my operations and cut my expenses by serving 1/10 the number of locations previously served. Still I am making more money, a fact I attribute to Track Time and its powerful money-making character. I am making as much with a single Track Time as I ever made with 10 of the ordinary kinds of games. I should say I am making more money, because my operating expense is much less."

Keeney Busy Despite Holiday

CHICAGO, May 27.—"Too this particular time of the year, just prior to the Memorial Day holiday, is rather quiet as a rule, we are having a thriving circus on our production lines," declared J. H. Keeney, head of J. H. Keeney Co. "Generally the operators have already got their locations lined up with equipment for the big week-end," continued the head of The House that Jack Built. "And for a week or two thereafter there is little buying. But out here at the plant we're going great guns on three of our top-notch games.

"Right now we are having all we can do to satisfy the demand for Skillminer, consoles action counter game; Up and Up, novelty free game; and 25 Super-Track Times."

Western Presents Its Mardi Gras

CHICAGO, May 27.—Western's new game is described as a "unique four-in-one" game. "It is instantly interchangeable from one type to another in three arrangements: a four-coin multiple free game, a one-coin free game, a four-coin multiple payout and a single coin payout," declares Western officials.

"Mardi Gras has a fascinating roulette play that cleverly incorporates four sets of odds as indicated by four series of groupings of holes. The roulette playing field is so arranged that the ball scoots around the holes before dropping in.

"In a special feature Mardi Gras has a new mystery red light hole that pays out at in cash if set for payout or 20 free games if set for free game. This award is indicated by the number of coins played if the game is set for multiple play.

"Western Products is also featuring a new token payout counter game called Whoopee. This spectacular counter game has the same feature as the Empire counter game with the exception that winners are rewarded automatically. This is done in this way the locations cannot overestimate the awards paid and the operator has an absolute and accurate check on the income. Whoopee is foolproof and cheatproof," concluded the spokesman.

Rothstein Hails Chi Coin Topper

PHILADELPHIA, May 27.—I. H. Rothstein, head of Banner Specialty Co., recently declared, "Topper, the new Chicago Coin novelty game, makes it 'twice in a blue moon' for Chicago Coin. When Majors came out it was the kind of game about which operators said they saw only once in a blue moon. Well, they're saying now that in this territory they are getting as much revenue, if not more, from Topper as they did from Majors."

PENNY ARCADES

We Carry the Largest Selection of Amusement Machines in the World! Send Dc Cut Now 1939 Catalog Today!!

NOW READY FOR DELIVERY
MIKE MUNVES' MINIATURE BOWLING ALLEY

Patent Pending
Operates on Penny or Dime
Lasts a Week for 1c. Only

$49.50

Size: 42" long, 19" wide.

EXCLUSIVE DISTRIBUTORS FOR
SKILL JUMP

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Bandit Gamers, Shotgun Range, Bowling Alley, Jim Bo Boxcher Adding, Pitty Pong, Bowlerama.

EXCLUSIVE DISTRIBUTORS FOR
A. B. T.

RED, WHITE & BLUE TARGET PISTOL and CHALLENGER TARGET PISTOL

MIKE MUNVES CORP.
ARCADE 145 PARK ROW, N. Y.
DIVISION
WORK-2-0493 "BUNKABINE"

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

THAT WURLITZER WORKERS can do something besides make phonographs is evident by the record of their basket ball team in the Tonawanda Industrial League. Champs for the second consecutive year, the Wurlitzer team has lost but two games in two seasons. Composed of former scholastic and semi-pro stars, the aggregation "is as colorful and brilliant in action as are the Wurlitzer phonographs they help build where cog the basket ball court." Leaders Wurlitzer assemblies. Standing, left to right, are Coach Mike Vona, Joe Horvatic, Andy Sypnes, Ken Twerry, Sam Shaidon, Woody Nadeau and Promoter Al E. Dell. Seated are Jack Thom, Ken Burlak, Gus Toth and Jim Vona.

MONARCH'S
SPRING SPECIALS

50 ROCK-OLA WORLD SERIES $89.50

$9.50 each 3 for $25.00
Bell Boy, Bamboo, Bandwagon, Beacon, Bonfire, Buccaneer, Ginger, Gold Medal, Grand Slam, Hawaiian, Hollywood, Sportsman, Sunset, Surrey.

$7.50 each 3 for $20.00
Beacon, Blue Bird, 1937 Bell Fan, Fan Crusher, Hide-Ho, Knockout, Merry-Go-Round, Tally Ho.

★AUTOMATIC PAYOUTS★

Turf Champ	$12.50	Bally Grand	$12.50
Derby Day	12.50	Bally Parkway	12.50
Sunshine	12.50	Derby Champ	27.50
Jackpot	12.50	Jumbo Parade	12.50
Gusher	14.50	Liberty	12.50
Pacific Flight	14.50	Lucky Strike	12.50
Sky Ride	12.50	Pennant	12.50
Challenger	12.50	Fleetwood	12.50
Contact	12.50	Hi Speed	12.50
Jackpot	12.50	Hollywood	12.50

★COUNTER GAMES★

Chicago	$12.50	Reserve	$12.50
Gangy Lt.	12.50	Sportsman	12.50
Gangy Dk.	12.50	Stage	12.50
Gold Grand	17.50	Stratosphere	12.50
Jackpot	12.50	Sunset	12.50
Jumbo Parade	12.50	Supercharger	12.50
Red Seal	6.00	Tally Ho	12.50
Bell Ringer	12.50	Tally Ho, Jr.	6.00
Bell Tower	12.50	Tally Sally	3.50
Bell Tower, Jr.	6.00	Tally Ho	12.50
Double Deal	7.50	Ginger	12.50
Double Play	7.50	Jackpot	12.50
Gaity Reels	6.00	Jr. Jackpot	6.00
Gaity Reels	12.50	Sit Em (Gold)	6.00
Gaity Reels	6.00	Sit Em (Silver)	6.00
Gaity Parade	6.00	Blue Bonnet	6.00
Gaity Parade	12.50	Jumbo Parade	12.50

MONARCH
COIN MACHINE CO.
1721 Belmont Ave., Chicago, Ill.

Pittsburgh

PITTSBURGH, May 27.—Louis (Lakey) Grossman is expanding his operating business and is adding additional territory by getting as large that he is considering buying an airplane to cover his vast territory. Pete and Eppy and Jasin, his partners, are working all hours of the day and night.

Jim Brown, of Grove City, can be rated one of the largest music operators in the country. He is constantly adding new equipment to his business and would like for anyone to show him a better business than the music business. He says it can't be done.

Bob Dickey, manager of the McGregor Beverage Co., is in complete charge of the operating business, while McGregor is fishing down in Florida.

Omar Imber is busy changing records these days. He says, "You've got to give them what they ask for."

Carl Bedde, the popular Shamokin, Pa., operator, has enlarged his showroom place considerable. He is one of the most progressive operators of music in the state of Pennsylvania.

Harry Miele, of Williamsport, Pa., is building there days covering his territory. Even the drop show did not stop Harry from calling on his locations twice weekly to see that they were getting personal service.

She Likes Slots

LOS ANGELES, May 27. — Mrs. Estelle Hervet, a housewife, was summoned for jury duty in the case of a druggist charged with operation and possession of a slot-in-the-slot device that sometimes pays off with prizes. Asked if she could serve impartially, she replied, "Judge, I just love to play those machines myself." The court excused her and commended her on her candor.

SKILL JUMP
legal everywhere

COUNTER MODEL
Also Furnished With Attractive Metal Stand
1c or 5c Play
Considered legal in all territories.
A brand new idea in novelty games, with irresistible player appeal.
Write or wire today for complete details and prices.
GROETCHEN TOOL CO.
130 N. Union Chicago

Circulating Fans For Locations

CHICAGO, May 27.—The DeVry Corp., maker of circulating fans and many other types of air-conditioning devices, recently offered the suggestion to operators that they could increase play on their locations by providing means for the location owner to buy circulating fans.

The firm declared: "Double your earnings with the new DeVry air circulators. Every location is a prospect for it will not only boost their share of the game earnings but it will provide a fine air-conditioning unit for their place of business. Let your locations pay for their air circulators out of their share of coin machine earnings. A sales and type of air circulators can be had for any and all locations.

"We are now offering exclusive territorial rights to those who are genuinely interested for the distribution of the DeVry Air Circulator. Scores of locations need the device. Taverns, hotels, theaters, stores, offices, factories, etc., all can use the circulator. Be the first in your territory to realize the need for them."

San Antonio

SAN ANTONIO, May 27.—Sam May & Co., newest coin machine distributor of this city, has been appointed Southwest Texas distributor for the Mills Throne of Music, the phonograph now being made by Mills Novelty Co. Sam May, manager of the firm, says that sales on all types of coin machines are very pleasing and he expects a big summer run on the new games. Sam entertains his guests on his dude ranch, southwest of the city, and invite all customers to visit with him when in the Alamo city.

One can always stumble onto coinmen in the lobby of the Plaza Hotel. This hotel is fast becoming the hangout for operators and distributors.

T. E. Beck, well-known music merchant, has added a number of new phonos to his string. Beck is one of the pioneer ops around these parts.

Things are humming at the offices of the Simplex Distributing Co. Operators are enthused over the new Wurlitzer well box and are placing many orders.

E. P. Wilkinson, dapper op of the Mission town, keeps himself busy with his operating and jobbing activities. Wilkinson reports nice sales on the Rock-Ola phonos and other types of automatic machines.

Dick Warncke and his Santone Coin Machine Co. are enjoying a nice business, and the firm's place is the daily gathering spot for dozens of coinmen.

Clyde Fowler, once known as the distributor with the "Flying Service," is again back in the business and active. Clyde has headquarters at 1021 North Hackberry street and invites the boys around to see him. At one time, a few years ago, he delivered machines by airplane, being a pilot.

Talk along the row is to the effect that the balance of 1939 will be good months for operating. Operators are enthused over the bright prospects and many are expanding their business preparatory to taking care of all spots in first-class manner.

R. P. McGINNIS (left), manager for Sam May & Co., Baltimore, and Art Cooley, Eastern sales manager for the Mills Novelty Co., discuss the Mills' Throne of Music phonograph.

1940 "RED ARROW"

NEW MODELS JUST OUT
NEW LOW PRICES
$202.50 UP FOR NEW 1940 RACES
FOR 30 DAYS LIBERAL TRADES FOR OLD RACES

SIDE PANELS WITH ARROW PIERCING
TWO BIG CIRCLES
YOUR GUARANTEE OF LATEST UP-TO-DATE IMPROVED 1940 MODELS

PACES RACES

WITH 100-TO-1 FLASH JAK-POT REMOTE CONTROL CHECK PAYOUT
ALL NEW MODELS EQUIPPED WITH NEW ANTI-SWITCH NON-CHECKING FOOLPROOF DEVICE

50% DISCOUNT ON ALL ORDERS
REPAIR PARTS $20.00 OR MORE
MOTORS 30%
NONE GENUINE EXCEPT FROM US
ALL OTHERS FROM USED MACHINES

See Your Nearest Jobber or Write Direct to
PACES RACES, INC.
THE ORIGINAL AND ONLY MFR. OF RACES BY PACE
500 S. MICHIGAN AVE. CHICAGO, ILL.

G. & G. Games Room Improved

CHICAGO, May 27.—The games room of the Sherman Hotel, Chicago, operated by the firm of Gerber & Glass, has undergone extensive improvement recently. The room, situated just off the lobby of the busy Chicago hotel, heretofore has been unimpressive, being arranged in groupings around pillars.

The new improvements have been the darkening of the games section with glass partitioning resulting in a more interesting and attractive layout. There are three entrances, two off the lobby and one leading to the Celtic Room, a rendezvous for Chicago business men and particularly coin machine men.

Games displayed are ray rifles, baseball games, automatic photograph machines, bowling games, blood-pressure machines, metal stamping machines and several other interesting devices.

Pace Distribs Laud Saratoga

CHICAGO, May 27.—In Chicago Fred Marrow, of Central Distributors, Omaha, called at the Pace factory and has placed substantial orders for Saratoga Square Bells, he reveals. "Also," he reports, "I went for the new Pace slug-rejector Comet Bell. We have a big demand for Pace's games in our territory."

Also commenting on Pace games was Clayton Nemecoff, of the Monarch Coin Machine Co., Chicago. Said he: "The rapidity with which our daily shipments of games from the Pace factory disappear is astonishing to say the least. Most astonishing are the stories our customers tell us of the earnings of the two outstanding favorites, Pace Saratoga Square Bell and Comet Bell, with the slug rejector."

Both commented to the effect: "It is pleasure to tie in with Pace, because it is our policy to offer only the highest type of money-making equipment to our clientele. Saratoga and Comet Bell more than adequately fill the bill."

EASY PROFITS
Dallies-Mateos-Tips-Series
Jar games and Carded games
Ro Wo Bo - Poker - Roll - Baseball
Dice Game-Reels-Numeral and Combination, style tickets.
The latest games with built-in player appeal and satisfaction.
WRITE US FOR PRICES
World's largest ticket manufacturers.
WERTS NOVELTY CO., INC.
P. O. Box 672 Muncie, Ind.

GO ALL PROFIT RECORDS WITH DAVAL'S

GUN CLUB

SENSATIONAL "HIGHER-SCORE" NOVELTY GAME WITH THE ZIPPIEST THRILL-PLAY ACTION EVER ORIGINATED! THE FIRST GAME THIS YEAR TO RECEIVE SO MANY ADVANCE ORDERS!

STRAIGHT NOVELTY $79.50

DAVAL

311 N. HOYNE, CHICAGO

FREE PLAY $89.50

London

LONDON, May 27.—Thru death at sea on May 9 of Mrs. Clara Henrietta Holloway, many well-known machine men have lost a mother and grandmother. Deceased's sons were the late Jack Holloway (founder of Samson Novelty Co.), Joe, George and Charlie Holloway, and three of the Samson directors, John, Charlie and Harry, grandsons Mrs. Holloway, affectionately known thruout the trade as Grandma, was a familiar figure at the famous Samson bungalow parties held before the passing of Jack. Remains were cremated and interment came grave as Jack at Manor Park Cemetery on May 11.

Lady Astor, M. P., for a Plymouth division, continues to attack amusement machines in House of Commons. In her latest effort she asked the Home Secretary if he would consider introducing legislation on the lines of that recently passed by the government of the Union of South Africa. The minister replied that the legislation referred to was based on the prohibition of particular machines designated by the Minister of Justice.

Airplane Service and A Swooning Mechanic

MINNEAPOLIS, May 27. —Location service by airplane is something! Yes, it is an innovation in servicing of machines. Swede Henderson, employed by William Byrnes, Minnesota operator, instituted it, but on this call there happened a hitch.

It seems that Henderson had a call to make in a town west of Minneapolis. It was a rush call and it sought Henderson with his car in the garage for repairs. Henderson called on a fellow mechanic to give him a lift and it was suggested to him that they use the airplane. Henderson willingly agreed and they took off to reach the location in record time.

Inquiring Henderson learned that the mechanic who remains unnamed had been injured in an automobile accident several months ago. Recovering he purchased an airplane and took up flying. It is reported that he feels safer in the air than on the highway.

Henderson felt safe enough until he learned that the mechanic had only 18 hours in the air. He swooned when it was necessary to land in a farmer's field in order to reach the location.

Airmen Praise Genco's Airport

CHICAGO, May 27.—"It happened at a location near a local airport. Several pilots, having their lunch, spied a game, Genco's Airport, and decided to play a few games. The few games stretched into many as the game grew on the airmen," declared a Genco official.

"'Boy, oh, boy!' one of the pilots was heard to remark, 'this game's got all the thrills of an immelmann barrel roll. It's like waiting to come out of a tailspin when the ball hovers around one of those all-important skill lanes and you don't know whether it's going thru or not. And when all the live lights are lit up in rotation it's almost as delicious a feeling as a perfect three-point landing. I'd certainly say this game was properly named. There's a lot of thrilling action around an airport, and this Airport is no exception.'

"The feeling of three men of the sky is shared by players thruout the country, who report that Airport is one of the most interesting, exciting and intriguing games ever produced."

Resorts Lose Plea For Enabling Act

MADISON, Wis., May 27.—An enabling act which would have permitted county boards to license slot machines and pinball games lost in the Assembly here on May 18. The measure was No. 343, and had been strongly supported by the resort counties.

Opposition came from enforcement officials. The bill would have lasted not less than two years, each slot machine and required that machines be owned by licensees. One-half of the fee would have gone to the counties.

Publicity Drops Pinball

LOS ANGELES, May 27.—Newspaper publicity this week showed a tendency to emphasize the original purpose of the reform movement here. For a time pinball games were featured in the publicity when they were only a very small part of the gambling and "petty crimes" alleged to exist in the city—if the games were even concerned at all.

But the pinball games made good headlines for a time. Now the headlines seem to be getting back to the more basic political and civic issues really involved in the city.

German Coinmen Plan Revival Of Reich Coin Machine Biz

PARIS, May 27.—Strenuous efforts are being made by the German Syndicate, with prominent aid of the government, to retain the spark of life still shown by the automatic industry in the Reich, according to the industry's journal, *Der Automat*.

During the Leipzig Fair an imposing delegation met to consider ways and means of reviving and giving the industry its former prestige, which had been lost when it became impossible to market machines meeting with the government's requirements.

The syndicate president, Wilhelm Schakolowski, presided at the meeting, which was attended by the heads of the different groups, manufacturers, dealers, operators. The government was represented by one of the best known automatic technicians in Germany, Dr. Paul Loh, representing the Under-Secretary of the Bureau of Physico-Technic (a government nominated Arts and Crafts).

Secretary of the syndicate, Dr. Zunker, rendered a complete report on the situation and what has occurred since the coming into power of the National Socialist Party. The report would be too long to repeat, but one outstanding statement was made clear, "The stand taken by the dealers in not permitting games to be exploited in public drinking places had the effect of placing the syndicate in a much better position with the Bureau of Physico-Technic."

In November of 1938 in a meeting held in the offices of the Minister of Economy, in an exchange of ideas authorities, which were present representatives of the Minister of Interior, the Bureau of Physico-Technic, the Chief of Police of Berlin and also the different dealers and operators.

During the conversation the representative of the Minister of Public Welfare stated the department was interested to come to the aid of the industry and recommended the Bureau of Physico-Technic (attached to the Welfare Ministry) be charged to study the physic and mathematical claims of the syndicate in a scientific manner that would enable them to establish an economical basis for recognition by the government. This study is being carried out at present and will have a far-reaching effect on the industry. It granted it will permit the manufacturer to procure material now denied him, because rapidly various metals, laws would be enacted in favor of the dealer and operator that would allow them to conduct their affairs as a business.

The representative of the Bureau of Physico-Technic spoke on the situation since the war and down to the Hitler regime. "When the allied soldiers were in the occupied territories of Germany, 200,000 machines filtered thru into Germany, with local manufacture there were approximately 300,000 in use throughout the country. When the Third Reich came into power one of the first laws made declare the machines "Anti-socialist" and were condemned for use in Germany.

Since those days the entire technique of the game has changed, and if Germany is not allowed to import the amusement machines the same law did not stop it from importing ideas. They found, if it were not possible to give awards and prizes in the play, they would have to furnish the pleasure to secure the player's interest. The American plan (and the patents) was adopted, that of furnishing a game of chance (free play) and an opportunity for the more adept player to win.

The style of game has been popular with all concerned, the operator, who claims each play requires too much time and is not profitable, and it is from this angle the Bureau of Physico-Technic will approach the subject by trying to find a solution to satisfy the operator and the player.

THE HUB ENTERPRISES

You can turn over money for a lifetime. Hub Merchandise is new, and perfect. Hub Merchandise is ready for location. The only kind of merchandise that sells year in and year out, guaranteed!

6 Pcs. Mixed Vinks Boxes $29.50
6 Gallon Jars $7.00
2 Pcs. Jar $7.00
2 Pcs. Jar $7.50
Jar $7.00
Jar $7.50
Shell Jar Bells, Jars $7.50
Pennant Jar $9.50
Jar $7.00
Jar $7.50
Jar $7.50
Jar $7.50

Sparks Ball Gum Vender with Automatic Token Payout

1c OR 5c PLAY
CIGARETTE REELS

The Only Proven Token Payout-Ball Gum Vender Counter Game. New enamel finish, choice of colors, improved mechanism. Thousands now in daily operation, ample proof of earning power and dependability.

Write for Prices

GROETCHEN TOOL COMPANY
130 N. Union Street, Chicago, Ill.

Fort Worth

FT. WORTH, Tex., May 27.—Recent good rains which promise good pasture and a bumper small grain crop have enthused operators in this section. Summer operating activities are now well under way and the boys along the row seem very well contented with present earnings. Lots of counter machines and salesboards are being used, while the phonograph and sugaret machines lead the parade as usual. The boys are now operating in both the city and county. County resort spots are proving good earnings. Taverns are doing a nice business and coin machines are receiving their share of the trade.

One of the best coin machine highways in the Southwest is the Jackshore highway, which leads out of Ft. Worth to the North. This highway leads out to the famous Lake Worth, where Ray Kyser and his band will soon swing into action. On the nine miles there are more than 30 dine and dance spots and in addition there are a number of eating places, service stations and other kinds of business. All of these places afford profitable locations for coin-operated devices of every description.

Ft. Worth music operators are installing a number of the new wall boxes in their larger spots. They report increased earnings on their phonographs wherever these wall boxes have been put in.

Bob Cowan, music op, keeps adding new phonographs to his string. He reports that *Three Little Fishies* are certainly swimming in nickels and the patrons at his spots go for the tune. Crosby, as usual, heads the list of money-makers among the crooners.

Since moving to his new headquarters at 1204 Main street, the Ideal Novelty Co. reports increased business. In the new place the firm has the much-needed room for displaying its stock of novelties, candies and products. The organization, headed by Dad Johnson, will increase its operating activities as well as its jobbing business.

Helen Ewing, the music machine operator, has been adding new equipment to her route of venders. Besides being a top-notch operator Helen goes in for organ playing and golf.

Ft. Worth parking meters are bringing in a nice revenue for the city and the city manager is already eying spots for more meters. Six thousand five hundred nickels in the meters' daily average.

Howard Dennard, Mineola, Tex., operator, is seen along the row almost every week. Howard operates among the gushing oil wells of East Texas. His father is one of the oldest music operators in the State. It was Howard Dennard that gave the industry one of its first twin marble tables some five years ago.

Worth Dispensing Machine Co., Inc., is a new organization just created in this city for the purpose of manufacturing & very new and unique type of vending machine which will vend both package and bulk nuts. Production on the machines will soon be under way. Members of the organization are J. L. Durham, secretary and treasurer; Dr. L. V. Fuller, president; Dr. Roy Russell, vice-president; Dr. J. R. Curby, vice-president, and Jo Cuthbell, engineer. The firm's experimental headquarters are now located at 1527 Bessie street.

Local operators are going along nicely and business is holding up very good for the season. Outdoor spots are increasing in revenue and all types of counter games are enjoying good play. A number of music ops are installing more wall boxes, and the vending machine ops are putting out more of the twin and tri venders.

Houston

HOUSTON, May 27.—Harold W. Daily, owner of South Coast Amusement Co., much interested in the present ideal basketball weather has had his thoughts interrupted by the fact that his orders for Mills phonographs are exceeding his supply. Not so long ago Daily was one of the outstanding outfielders in amateur baseball, and at the beginning of the season always goes about for weeks with that far-away look in his eye.

Howard M. Tripp, general sales manager for Pendoleur Mfg. Co., Fresno, Calif., spent several days in Houston recently contacting operators of his machines in this vicinity. Tripp reported a large and rapidly increasing volume of business in the Southwest. The vendator vends bottled milk, drinks and fruit juices, and in addition to the regular run of novelties is doing well in a new field, the larger industrial plants.

The fact that Houston leads the nation in air conditioning for a city of its size has proved a boom to operators of candy vending machines. Warm weather practically the year around had made it next to impossible to operate these machines in the past.

Tony Arnady has opened a radio and sound service shop at 1011 Main St. in connection with his music operating.

A. E. Schatz in the city adding more new equipment to his already large string.

Earl Reynolds, making his regular semi-annual tour of Texas Wurlitzer operators, spent a few days in Houston. Reynolds reported excellent present business and a bright outlook for the future.

New record departments opened by Stowers Furniture Co. under personal management of F. B. Hairston.

H. M. Crowe, Decca representative, back on his South Texas territory, completely recovered from a severe attack of indigestion that kept him in the hospital for several days.

Walter A. Niemack, executive secretary of the Music Operators' Association and owner and manager of a well-known cafe, has a city-wide reputation for taking bans.

Association president F. S. Clancy was unable to attend May 4 meeting on account of illness. Former President William Peacock presided.

Joseph Spadafora, office manager for local Decca branch, will march to the tune of wedding bells about June 15 July.

Operator and Mrs. A. L. Janke have returned from their honeymoon trip to Florida.

JOE ROTHROP (right), Omaha operator, and his assistant, Lowell Fouts, pose for a picture before starting out on their machine route. Rothkop has operated in the Omaha territory for the past 19 years. He credits Fouts, along with several other capable assistants, for the successful maintenance of a large number of machines.

Here's SNOOKS

NEW—DIFFERENT—TANTALIZING

Player builds up his odds as he plays for a winner. Has 15 numbered and illuminated bumpers plus a unique extra ball feature. Cabinet is large, colorful, and steel lined for your protection. Back panel is beautifully illuminated. Snooks is fully metered and priced at only —

Regular $79.50
Free Play $89.50

STONER CORPORATION, ANDORA, ILLINOIS

STONER'S NEW SENSATION!

SNOOKS

5-BALL NOVELTY GAME
IMMEDIATE DELIVERY!

BUDIN'S SPECIALTIES, Inc.
174 Portland Ave., Brooklyn, N. Y. For Your Convenience Write Your Phone Number. NEVINS 8-3183-4-5-6

SEEBURG RAY-O-LITES

2 Each Gun Machines, excellent condition, $425.00 Each—1½ each with order. Balance on Delivery. Guarantee: One & Bookwalter.

WESTERN SPECIALTY CO.
4028 Broadway, Kansas City, Mo.

★ ★ ★ ★

MARDI GRAS
MODELS IN ONE

Instantly interchangeable to these four types—

★ 1—A Four-Coin Multiple Free Game.

★ 2—A One-Coin Free Game.

★ 3—A Four-Coin Multiple One-Ball Payout Game.

★ 4—A One-Coin One-Ball Payout Game.

Has the new mystery "Rod-Lite" hole that pays over $1 or 20 Free Games for every coin played.

ALSO
Western's New
HORSE-SHOES
A 6 coin multiple, twin jackpot Pay table. 8 Ball Play. $30 top jackpots. Best pay table made.

WESTERN PRODUCTS, Inc.
925 W. NORTH AVE., CHICAGO, ILL.

New! Clever! Trade Stimulator!

Profit Sharing SPENCIL VENDOR

HERE AT LAST IS THE PERFECT COUNTER MACHINE ALWAYS GIVES THE PLAYER 100% VALUE.
Vends a regular 5c lead pencil, with gilt tip and red eraser, for each nickel. Th simulate two cards of fifty pencils each. Trade dollar limit attained. Awards are from 10c to 50c each.

NO CHEATING! Operator knows exact amount of awards paid by merchant as award limits are set. Owner clear determined in advance amount of awards to be paid, as award limits are set by operator separately and approved sticker issued to patrons.

MAGNETIC Non-jam only 3 spaces between pencils. Operator holds back unsold stock. Capacity, 150 pencils. Quick set, vends most types of clear and weights. Excellent quality pencils supplied at only $1.25 per gross, for 5 gross or more.

BE FIRST! OPERATORS' PRICE $17.50 with $25 jackpot. Complete with 5 gross of pencils. Order studio FREE.

D. ROBBINS & COMPANY • 1141R De Kalb Ave., Brooklyn, N.Y.

Buckeye Co. Has Trade Stimulator

CANTON, O., May 27.—Buckeye Novelty Sales Co., Canton, recently introduced a new trade stimulator which it reports has attracted widespread interest. The plan is designed for the retail merchant who by the use of the plan can induce hundreds of people to come into his store each day.

The plan is brief as follows: the deal furnished to the retail merchant consists of elaborately printed individual cards, tags and display cards together with full plans for use of the trade stimulator. One hundred and twenty membership cards for potential everyday customers are included. These bear different alphabetical symbols entitling the bearer to a prize of a silver dollar if the tab corresponding to his card is drawn in the daily drawing. Should the cardholder fail to collect the silver dollar it goes into what is called the reserve. This may grow up to any amount as long as the silver dollar club member does not collect the prize and reserve amount standing on the day blocked in drawn. A large display card for posting drawing results is furnished with this deal, approximately 16 by 19 inches in size, printed silver on gold to carry out the silver dollar motif. With the card go alphabetical indicators which may be posted to show the winner for the day. Also furnished is a complete set of reserve cards showing the amount in the reserve, unclaimed fund.

Declared a member of the Buckeye Trim, "By giving away the silver dollar each day, it means a permanent reminder to the customer who receives it of the merchant's place of business. It's definitely the thing to keep all customers attention riveted on the place of business of the merchant."

Mitchell New Jobber

BROOKLYN, May 27.—Irving Mitchell announces that June 1 he is taking over the sale of pin games formerly taken care of by D. Robbins & Co. The name of the new concern is I. L. Mitchell & Co and will be located at 1141 De Kalb avenue for the next few months. Irving Mitchell is known as a mechanical genius in the coin machine business and is particularly familiar with the construction and sales of pin games, as he has spent a number of years managing that department for Robbins.

N. J. Okehs Games

Supreme Court Passes on Novelty Pinball in Test

Rules coin chute on machine does not make it gambling device

TRENTON, N. J., May 27.—A fundamental question involving the amusement games industry—was passed upon by the New Jersey Supreme Court in session here May 17, and novelty pinball games were said to be affected very favorably. The decision was a reversal of a fine levied on a location in Camden, N. J., in December, 1938, for displaying a pinball game. The case was appealed to the Supreme Court in January of this year. The court stressed the question, "What is a slot machine?," a question that has been the subject of many decisions pro and con in many States for years. If the court did not settle the point itself, it is felt that the emphasis placed on the question may pave the way to more accurate definitions in State and city statutes all over the country.

Defense Arguments

The defense argued strongly that the pinball game in question should not be classed as a "slot machine" under the State law simply because it had a coin chute. Many other legitimate devices, it was argued, could then be called gambling machines or "slot machines." The defense declared that the only purpose of the coin chute was to collect the money paid for the use of the amusement game and that the mere presence of the coin mechanism could not make it a gambling device.

Prosecution Argues

The prosecution based its argument on the old statute, passed before 1900, under which the original fine had been given by the court in Camden. This statute is said to have been an attempt to ban "slot machines" at a time when bells were the principal type of coin-operated machine known, and long before the development of the modern pinball game. Introduced into the case were the verdict and opinion of the Camden court which had fined the operator. In the original trial the only witness against the location was the sentiment of a policeman who admitted there was no evidence that the machine in question had been used for gambling.

The defense contended that pay telephone and subway turnstiles, also "slot machines," could be brought under question if the old statute should be applied so broadly. Bets could even be made on these devices, it was argued.

Court Questions

The Supreme Court queried the defense at length as to the structure of the game, whether it paid out money upon the completion of a high score by the player and other details about the game under the court. The defense successfully pointed out that the games are for amusement only and that no payoff mechanism of any kind was used on them.

Court Rules

The court in its recent ruling declared that the same question was not a "gambling device" and that it should not have been seized in the location where it was found. The court also expressed the idea that there is no statutory law which defines an illegal machine, and that it was difficult to render a decision because the term "slot machine was unknown and no one knew what our statutory law has to say definition of machines."

The opinion continued: "There are many machines of this type—vending machines, weighing machines, machines for playing various games such as baseball, golf, bowling, etc., as well as those in cafeterias which return food when coins are placed in slot."

The effect of the momentous verdict will be to give the games full recognition in the State, coinmen said almost to a man. Great enthusiasm was felt at the decision and the favorable results it may have in calling attention to important distinctions in the classes of machines. Operators' organizations spread the news over the State and also issued suggestions as to the proper use of the verdict.

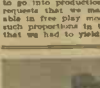
Attorneys expressed the opinion that the high court did not consider the constitutionality of old statute, and that the court had said this question was not involved in the case as presented to the court. It was a test involving a particular game and the court had determined the need of a proper definition of "slot machine" in the statute so that courts of law could decide upon them.

Camden authorities are now reported to be permitting the operation of pinball. The city is the site of large shipbuilding concerns and has a population of about 2,000,000 persons.

New Free Play Track Record

CHICAGO, May 27.—By popular demand from all branches of the trade, Track Record, 1-ball automatic payout first introduced at the 1938 convention, has gone back into heavy production," announcing the D. Gottlieb & Co. "It is now available in free play model and is reported scoring an unusual success. Among the heavy orders recently booked was an exceptionally large one from the operator of Lot-O-Fun in Mardi Gras, New Orleans.

"Since its introduction months ago Track Record has steadily enjoyed ever-while popularity among operators," said Dave Gottlieb. "In fact, many regard it as the leading payout produced in 1938, and in spite of the sensational success of Lot-O-Fun and Lot-O-Smoke, Track Record has continued to maintain demand. Consequently we were forced to go into production again. Insistent requests that we make this hit available in free play model have grown to such proportions in the last few weeks that we had to yield."



PERC SMITH, of the Exhibit Supply Co., knows all about goods equipment. He says: "Don't take that page Kit Kat Knotter Lucky Lucy, too seriously, but you can ask me about the money. This machine is selling, and I'll tell you lots to prove it."

ATLAS VALUE PARADE

SPECIAL — SEEBURG MODELS A & B
12 RECORDS—SELECTIVE—$32.50 each

PHONOGRAPHS

Rock-Ola Regular No. 9	$27.50	Wurlitzer 412	$35.50
Rock-Ola Deluxe No. 10	32.50	Seeburg Model A Selective	32.50
Mills Zephyr	34.50	Seeburg Model B Selective	34.50
Mills Swing King	34.50	Seeburg Ace	49.50
Mills Deluxe Swing King	39.50	Seeburg Ace Deluxe	149.50

(Illuminated Grills Included on All Models, $10.50 Extra.)

SLOTS

10c Jennings Chief Console	$ 67.50	5c Blue Front (Bakelite Finish) Single Jack	$65.50
Jennings Sugaree	82.50	10c Blue Front (Bakelite Finish) Single Jack	84.50
5c Cherry Bell	62.50	5c or 10c Single Jack Blue Front (Gold Finish)	89.50
5c or 10c Mills Blue Front (Gold Finish)	87.50	5c or 10c Single Jack Blue Front (Gold Finish) Extra Clean, Ex. Cond.	99.50

Terms: ⅓ Deposit — Balance C. O. D.

5 LARGE STOCKS on hand of Console, Single and Multiple Coin Pay-tables, Novelty Games, Slots, Counter Games and Phonographs. Write today for your copy of our beautiful new price bulletin.

ATLAS NOVELTY CO.
2200 N. Western Ave., CHICAGO, ILL. (General Offices)
1001 Fifth Ave., PITTSBURGH
Associate Office: Atlas Automatic Sales Co., 2151 Grand River Ave., Detroit, Mich.

AMERICA'S LARGEST DISTRIBUTORS

Natchez, Miss.

NATCHEZ, Miss., May 27.—Machine operators of this city and surrounding territory say business is on the upgrade in the machine business and that they expect it to continue to improve from now on. Several new locations have been established in and near Natchez.

Dan Tucker, popular owner of La-Ark-Tex Co., is still confined to his home here due to illness. Also his condition is still serious, he has shown some improvement and his friends hope that he will continue to improve. Allen Huller is in charge of the business while Tucker is ill.

Cigaret machines continue to get a good play in the city and country near Natchez. Other machines, too, have been receiving an increase in business within the past few weeks, according to operators.

In addition to using an orchestra, the Windmill Club, one mile from Natchez, Miss., is also finding that the phonograph there is well patronized during intermission for the band. Jack Elmore and band is current at the club.

New Orleans

NEW ORLEANS, May 27.—Higher cotton, higher stocks, higher wheat, more oil wells being brought in daily—and so Louisiana, like U. S. in general, faces a more promising summer season. Coin machine operators are no exceptions in the Crescent City, taking on new equipment to prepare for the season and already reporting good results from their investments.

R. E. (Smitty) Smith, pioneer member of the sales staff of the O. D. Jennings factory, spent a few days in New Orleans this week, making his headquarters while here at the local Jennings distributor's office, Bell Distributing Co.

With Lot-o-Fun games still doing a record-breaking business on locations in New Orleans, the New Orleans Novelty Co. is looking forward to the latest creation of the Gottlieb factory. At the Sport Center on St. Charles street, operated by the company, the Lot-o-Fun machine is leading all other pin games in popularity, Louis Bossberg, head of the firm, reports.

There's an interesting story out of Arkansas and it centers around O. D. Jennings Co.'s Chief bells.

The American Legion needed relief money very badly and hit upon the idea that a Chief bell be given a chance to prove itself a money-maker. An order for 100 more Chiefs soon followed and all placed on location in business establishments of the community, with each location owner furnishing $25 bond guaranteeing that no child be allowed to play. "There is nothing to compare with these machines for raising the funds we needed for our relief work," the legion commander says.

Jake Ate Jr., son of the famous old-time baseball player, has moved to Henderson, Tex., where his dad manages the professional nine of the East Texas League. Ate is well known by one of this section.

Hank Friedberg has shunned the group steps this summer to give his full time to selling his Aloha. Joining Tom Bissper on a cruise one moonlight night early this week were Louis Bossberg, Ray Bosworth and Rooke Bradford, the latter well known writer.

Baseball practice sessions have reached high pitch at the New Orleans Novelty Co. as the nine of that firm gets ready for its first intersty championship game on Sept. Sunday when they meet the team of the Whitney National Bank. Line-up is Ralph Bosworth, pitcher; Doc Karth, catcher; Cliff Smith, first base; Louis Bossberg, manager and second baseman; Ray Bosworth, short; Simson, third base; Carver, Gross and Zaik, outfielders.

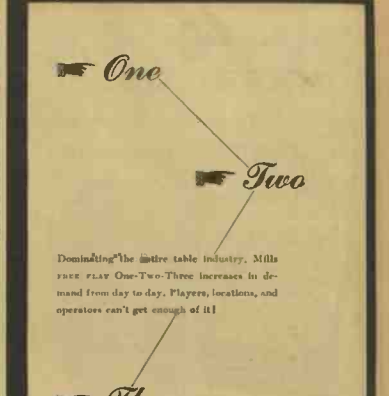
F. P. Cissi, head of the Great Southern Novelty Co., killed two birds with one stone this week. Struck with spring fever, Cissi dreamed of sailing his fine new sailboat along the smooth waters of Lake Pontchartrain, but there was that appointment to keep with his service department head to call on lake-front locations for servicing. An idea dawned and it was startling to see a sailboat soon after dock at near-by locations with two men dressed in full sailing attire with records and grips of tools carried along with them. A pail dozen lakeside locations were thus served via sailing.

Dan Cohen, of the Pleasure Music Co., has found a cure for the rear horn locker. He has installed a clown on the rear of his car whose eyes light up and tongue emerges when he presses a button, giving his admirer the horn berrias.

It's Tony Jr. at the home of the Tony Virgilios. The father is head of the service department of the Dixie Coin Machine Co.

When Homer Capehart, of the Wurlitzer factory addressed territory Wurlitzer operators last fall he told them that all old equipment would be discarded instead of allowed to drift back into circulation. Seeing is believing, and it was heartrending to the sentimentalist to see 35 old Wurlitzers "get a thorough rasping" in the service shop of the J. E. Peres Novelty Co. here this week.

THE GOAL WAS 125, AND 121 GUESTS CAME TO THE HARMONY BANQUET, Sherman Hotel, Chicago, May 24, 1939. The party was given by the new manufacturers' association, The Coin Machine Industries, Inc.



WE HAVE THEM

KEYSTONE NOVELTY & MFG. CO.
2814 S Huntingdon St., Philadelphia, Pa.
(MILLS DISTRIBUTORS)

BARGAIN PRICES

G-1 Equipment, Ready for Location

AUTOMATIC PIN BALL GAMES	
PREAKNESS DE LUXE	$30.00
GRAND PRIX	17.50
GRAPHIC	17.50
TURF CHAMPS (Slot)	17.50
ARLINGTON	15.00
10 RACES (Slot)	15.00
BALLY BOWLER	15.00
BALLY SPORT	15.00
BALLY DERBY	9.00
DAILY DOUBLE (Bakelite Finish)	9.00
FIVE GROSSES (Lost Motion)	9.00
FLORIDA	12.00
GOLDEN WEST	12.00
JUNGLE	12.00
PHOTO FINISH	12.00
PIKES PEAK	12.00
NEW AMERICA (Bakelite)	12.00
FOOT TIME	12.00

Coin Boxes FREE

W. B. NOVELTY CO., INC.
2800 N. GRAND BLVD. ST. LOUIS MO.

SPECIAL get-wise offer

FOR BELL OPERATORS

● Get wise to the more than double earning power of BALLY'S DOUBLE BELL! If you're a bell operator and haven't tried BALLY BELL on location, we will ship you a sample—double-quarter, double-nickel, or nickel-and-quarter—subject to 15-DAY MONEY BACK GUARANTEE. Terrific earning power and silky-smooth trouble-proof performance of BALLY BELL is now a PROVEN FACT. And this is your opportunity to get such bar-evidence — without risking one penny. See your distributor or write or wire factory —today.

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE • CHICAGO, ILLINOIS

BATTER'S UP

Baseball's hom, and Superior is here with the greatest baseball board ever made! Symbols in a row, plus with all the great features of Superior symbol boards, combined with the appeal and color of the national pastime. Each colorful ticket bears symbols that represent the nicknames of major league baseball teams.

Jackpot in the form of a baseball diamond. Designated punches advance to each of the four bases. Something new in the realm of baseball boards that assures operators a profitable summer!

We sell operators only. Weekly commitments invited. Write for full details.

SUPERIOR PRODUCTS
14 N. Peoria St.
CHICAGO, ILLINOIS

FOR SALE WHILE THEY LAST

4 FAVORITE JENNINGS SLOT	Each	$ 25.00
1 PACE BANTAMS, Ba	"	35.00
1 MILLS ESCALATOR, Ba	"	35.00
1 MILLS SLOT, 10c	"	35.00
1 PACE COMET, 5c (Ball)	"	35.00
1 PACE COMET, 10c (Ball)	"	35.00
1 BAYLING ROLL-TOP, 5c	"	35.00
1 PACE BANTAM, 10c	"	35.00
1 JENNINGS BIG CHIEF 5c (Ball)	"	35.00

GREAT STATES NO. 2, INC.
1001 East 39th St., Kansas City, Mo.

CLOSE OUT
BY THE EAST'S LARGEST COIN MACHINE DISTRIBUTOR

Bay's Tracks	$ 90.00
Mills Blade Vibs	65.00
Pace Bantams, 5c-10c	45.00
Stanley Triple Bells, 1c-5c	175.00
Evans 25 Track Bells, 1c-5c	60.00
Spinning Reels	35.00
Bandolas	45.00

USED ONLY 10 DAYS

Jennings Multiple Jackpot Liberty Bell $70.00 EACH

Every machine fully guaranteed to equal new! Shipped F.O.B. Chicago. Consider only a short! Test on what you could be. Send 1/3 deposit with order.

Act No. 968 Care The Billboard, 1564 Broadway, New York, N. Y.

Nat'l Inventors' Congress in Chi June 6 to 9

CHICAGO, May 27.—Albert G. Burns, president of the National Inventors' Congress, recently extended an invitation to all comers to attend the National Inventors' Congress to be held in Chicago, June 6, 7 & 8 inclusive.

The four-day convention will be held in the La Salle Hotel and will feature the demonstration of new inventions. The exhibit will be open from 2 p.m. to 10 p.m. every day while in session.

The convention has become increasingly well known, many an inventor having completed connections with manufacturers, and with many new inventions coming to light for the first time at the affair.

Dave Robbins Has A Pencil Vender

BROOKLYN, May 27.—Says Dave Robbins, of D. Robbins & Co., in selling of his firm's newest coin-operated machine, the Profit-Sharing Pencil Vender: "All complaints about the players not paying full value for their nickels are now a thing of the past because of our new Profit-Sharing 5-Cent Pencil Vender.

"In presenting this machine to operators we have taken into consideration the fact that it can be operated either as a trade stimulator or as a straight merchandiser. The pencils he furnish have a retail value of 5 cents each, but our large purchases of pencils enabled us to offer them to operators at less.

"Another important feature is the protection against excessive awards, as the operator controls the amount of awards and knows definitely how much the merchant has paid out. Wherever the Profit-Sharing Pencil Vender can be operated it should prove a long-life money-maker. We are making immediate delivery of this machine."

Chi Coin Gets Unusual Letter

CHICAGO, May 27.—"We've received all kinds of letters. Some from friends commending our products, others purely routine. But this morning we received one that just about buried us over because it was so unusual," said Max Wolberg and Sam Genshury, of Chicago Coin. "The letter, in part, reads as follows:

"I bought 48 Toppers from George Thomas. One Topper I placed in a location that gets the larger portion of its business in the evening. The other day I received a phone call from the location owner instructing me to take the game out and replace it with one that wasn't so appealing.

"Naturally I hopped over there as quickly as possible. The location owner greeted me with a scowl. Why? Because he couldn't clean the score at 12 o'clock at night because there was always a crowd around the game and he didn't want to risk losing their business by ordering them out."

Robbins Quits Pin Games

BROOKLYN, May 27.—Dave Robbins, of D. Robbins & Co., has discontinued the sale of novelty pin games. "Due to the large increase in the sale of chewing gum, cigaret, peanut and other type venders manufactured and distributed by my company," says Robbins, "I have decided to discontinue the sale of novelty games in order to give my full attention to the vending machine business. I have several new numbers which I shall shortly introduce to the trade."

Wolcher Building Auto Race Track

SAN FRANCISCO, May 27.—The biggest sport center in the West is the promise of Lou Wolcher, owner of Advance Automatic Sales in San Francisco, who has purchased sixty-eight acres in San Jose Calif., for the purpose of building an outdoor Auto race track. Opening date has been set for May 28, at which time Gene Pistone, a local favorite, will drive a Crager Special in the 100-lap race.

The sport center will be known as the San Jose Track and has been incorporated under the name United Amusement Enterprise. It is Wolcher's plan to make this the fastest track west of the Rockies and engineers who are now at work assure him that this will be true. United Amusement Enterprise will sponsor all kinds of auto racing, stock midget and racing car. Newspapers in the Northern California cities have been playing up the opening in the sporting pages, and, according to Wolcher, entries for the events are pouring in daily. *San Francisco Chronicle* stated this week: "The Big Sport Track will have every worthwhile auto racer in this section of the country when it opens May 28."

United Amusement Enterprise intends to follow the auto racing season with night outdoor boxing. According to Wolcher, the location was picked for its ideal climate and its accessibility to San Francisco and the East Bay. Plans for events beyond the boxing are still hazy, but they will include polo, rodeo, bathing, fishing, and Hunting Sweepstakes. Cost of the track is estimated as $100,000.

ZEPHYR CIGARETTE VENDER

Fruit Reels Included Free With Each Machine. 1c Straight, 5c Straight or 1c-5c-10c-25c Chaser.

Zephyr is far ahead in mechanical construction, its quiet running reels are stopped positively by pneumatic pump, in the popular 1-2-3 stopping action. Cabinet in China Red, Horizon Blue or Green with Chromium Base. 300 Ball Gum Capacity, Compact, 8"x8", Wt., 13 lbs. A Proven Money Maker.

Write Today for Prices

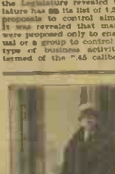
GROETCHEN TOOL CO.
130 N. UNION ST., CHICAGO.

$55.00 each!
LIMITED QUANTITY FREE PLAY MULTIPLE
KEENEY POT SHOTS
Practically Brand New
Send Deposit
SEIDER DISTRIBUTING CO.,
1102 Broadway, Albany, N. Y.

Ill. Extends 3% Tax

SPRINGFIELD, Ill., May 27.—The House without debate has advanced to the passage stage the bills for extension of the 3 per cent sales tax until July 4, 1941. The tax would revert to 2 per cent after June 30, 1939, unless extended by the Legislature.

Meanwhile a survey of the bills before the Legislature revealed that the Legislature has on its list of 1,534 bills enough measures to control almost everything. It was revealed that many of the bills were proposed only to enable an individual or a group to control one or another type of business activity. They were termed of the "45 caliber" character.



HARRY BERNER, Twin City Manufacturing Operator, still had his polaroid on when this picture was taken. In Minneapolis, Berner paid a visit to the Hy-O Games Co.

TODAY'S OFFERINGS IN RECONDITIONED GAMES AND MACHINES

TERMS: ½ Certified Deposit with Order, Shipment C. O. D. for Balance.

1 BALL AUTOMATICS

	EACH
11 BALLY ARLINGTON	$ 37.50
2 BALLY BLUE RIBBON	39.50
2 BALLY GOLDEN WONDER	39.50
1 BALLY GOLDEN WHEELS	39.50
10 BALLY STABLES	39.50
1 BALLY TAHOE	39.50
1 BALLY HARTFORDS	39.50
2 BALLY TRACK TIME	39.50
2 BALLY BALLY SHOT	39.50
1 BALLY HOVER	37.50
1 BALLY DELUXE PREAKNESS	39.50
16 BALLY FLEETWOOD	39.50
1 BALLY FAIRGROUNDS	39.50
1 BALLY BALLY BOARD	39.50
1 BALLY KENTUCKY	39.50
1 BALLY SPORT PAGE	39.50
1 GOTTLIEB MAR-O-WEE	37.50
1 GOTTLIEB SPORTING PAGES	37.50
1 GOTTLIEB PIPO PINGUIN	17.50
1 GOTTLIEB SPORT PARADE	37.50
1 REEVES WINNER	39.50
1 MILLS FLASHES, Penny Size	79.50
18 MILLS HIALEAH	79.50
1 MILLS BALLYHOO	14.50
1 MILLS BLUE FRONT	39.50
1 WESTERN DERBY DAY	39.50
1 WESTERN DERBY DAY CLOCK	49.50
2 STONER TURF CHAMPS	39.50

NOVELTY PIN GAMES

27 BALLY RESERVE	$ 29.50
1 BALLY PALM BEACH	49.50
1 BALLY PALM SPRINGS	39.50
1 CHICAGO COIN VENICE	49.50
1 CHICAGO COIN MIAMI	49.50
1 CHICAGO COIN ST. MORITZ	49.50
1 CHICAGO COIN BEACHES	49.50
1 DAVAL DYNAMITE	49.50
1 DAVAL DUKE DIXIE	49.50
1 DAVAL GOG BALL	49.50
1 DAVAL HOT SHOT	49.50
1 GENCO HOLIDAY	49.50
1 GENCO STOP AND GO	49.50
1 GENCO CIRCUS	49.50
1 GOTTLIEB FIRE ALARM	49.50
1 MILLS SKIP BALL	49.50
1 STONER ONGUIDE	49.50

GUARANTEED USED SLOTS

14 MILLS 50 VEST POCKET BELLS (Front or Cigarette Reels)	$ 69.50
10 MILLS 50 CHIEF BELLS	69.50
1 MILLS 50 FUTURITY MYSTERY GOLD AWARD BELLS	69.50
1 MILLS 50 BLUE FRONT MYSTERY BELLS (Vendoin, Wire or Without Bell Bank)	69.50
17 MILLS 50 MELON BELLS	79.50
6 MILLS 50 ROSES BELLS	79.50
1 MILLS 50 GREY FRONT MYSTERY GOLDEN BELLS	79.50
1 MILLS 50 GREY FRONT MYSTERY BELLS	79.50
1 MILLS 50 CITATION BELLS (Vendoin)	79.50
4 MILLS 50 BLUE FRONT MYSTERY BELLS (Or Vendoin, Wire or Without Bell Bank)	79.50
1 MILLS 50 MELON BELLS	87.50
1 MILLS 50 GREY FRONT MYSTERY BELL, No Gold Award	87.50
1 MILLS 50 CITATION BELLS	87.50
1 MILLS 50 MELON BELLS	89.50
1 MILLS 50 BROWN FRONT BELLS	89.50
1 MILLS 50 GREY FRONT MYSTERY GOLD AWARD BELL	89.50
1 MILLS 50 CITATION BELLS (Vendoin)	89.50
3 GROETCHEN 50 COLUMBIA GOLD AWARD BELLS	89.50
1 GROETCHEN 50 COLUMBIA GOLD AWARD BELLS	89.50

PHONOGRAPHS

1 WURLITZER 50 BELL 12 Record	$ 99.50
1 WURLITZER 50 BELLS 12 Record, Wall Model	99.50
12 MODEL 412 SEEBURGS, 12 Records	99.50
1 MODEL 24 WURLITZER, 12 Records	149.50
1 MODEL 616 WURLITZERS, 12 Records	159.50
1 MODEL 616 WURLITZER 12 Records	159.50

COUNTER GAMES

3 S. A. T. MODEL 707 TARGETS	$ 17.50
10 GOLDMITH BUCKLE WILD	19.75
4 DAVAL JOKER WILD	9.75
1 DAVAL SMOKE REELS	11.75
1 DAVAL PENNY PACK	11.75
1 DAVAL SUPER BELL	9.75
1 GENCO MIDGET GLEAMS GRIP SCALES	9.75
4 GROETCHEN GIANT	19.50
1 GROETCHEN EXPRESS	19.75
1 GROETCHEN TRUTH	19.50
1 GOTTLIEB SHORT PAGES	12.50
64 GENCO PUNCH-A-BALL	9.75
1 JENNINGS SAN MORITZ	17.50

MISCELLANEOUS MACHINES

1 GOLDMITH 24 HOUR CLOCK BUD VONDERS	$ 5.00
3 COLUMBIA MOVIE EYE IN VIEW OPTO	9.50
1 GENCO SPORTSMANDRINERS	9.50
15 EXHIBIT IDEAL CARD VENDERS	5.00

DeLUXE CONSOLES

3 BALLY BILLE FIELD	$ 69.50
1 BALLY BALLY BOARD Model	69.50
1 BALLY BALLY TRACK Grand Model	69.50
1 REVERE 50 LUCKY LUCKS	39.50
1 REVERE 50 LUCKY LUCKS	49.50
1 REVERE 50 LUCKY LUCKS	49.50
1 REVERE 50 BALLOPINES DOMINOES	49.50
1 REVERE 50 CALIFORNIA SPECIALS	49.50
2 JENNINGS DERBY DAY	49.50
1 JENNINGS 50 SUN RAYS	49.50
1 JENNINGS PARADE OF PLAYS	49.50
4 JENNINGS MULTIPLE REELS	49.50
1 MILLS 50 SOUND BELLS	129.50
1 PACE KING RUN	199.50
1 PACE KING SPORT	199.50
15 PACE KING SPORT Coinless Coin or Token Model	149.50
1 STONER FIPPER	67.50
2 TURF SPORTS	69.50
1 WESTERN RACE DERBY	100.00

COUNTER MACHINES

1 BALLY BALLY BOARD	$ 19.50
1 BALLY BALLY TRACK	19.50
1 BALLY BALLY TRACK	19.50
1 BALLY BALLY TRACK

CHICAGO COIN'S

TOPPER

MAKING AS MUCH MONEY AS MAJORS! THAT'S ITS BEST AD!

NOVELTY $79.50★

FREE GAME $89.50★

RUSH YOUR ORDER TODAY!

CHICAGO COIN Machine Mfg. Co.
1725 DIVERSEY BOULEVARD - CHICAGO, ILLINOIS

IT'S YOURS

>>>>>>>> for the asking!

Our New 1939 Catalog! 72 pages of high power Profit-Makers in full color reproduction. Over 300 illustrations. It's loaded with new Big-Profit Saleboards that you won't want to miss! SEND FOR YOUR COPY TODAY!

Write, Stating Your Line Of Business to

HARLICH MFG. COMPANY
1418 W. JACKSON
CHICAGO, ILL.

Pension Plans Before Lawmakers

CHICAGO, May 27.—Pension plans occupied the attention of lawmakers thruout the nation during the past week. In Florida, as a substitute for a defeated State Townsend plan, the Senate voted a doubled State appropriation for old-age pensions. The bill, approved overwhelmingly, sets aside $7,300,000 for pensions and $400,000 for aid to dependent children. Sponsors said the higher amount would guarantee needy persons over 65 years of age the full $30 monthly permitted by law. Another bill was introduced which would make it easier for eligible elderly persons to obtain pensions.

In Wisconsin it was revealed that it is the goal of pension groups at the State Legislature to secure a $30-a-month pension for all persons 60 years or older. The group hopes to place the proposed pension on the law books at the present session.

In Washington, D. C., the House ways and means committee has given final approval to proposed changes in the Social Security Law adding $1,200,000,000 to benefits in the next five years for the aged and for widows, orphans and dependent parents. Under the new plan benefit payments would start next January 1 instead of January 1, 1942.

Under the new plan a worker who becomes 65 years old on January 1, 1940, and who has been making an average of $100 a month since the old-age insurance program went into effect on January 1, 1937, could retire on his birthday in 1940 and get benefits of $28.75 a month for the rest of his life. Under present law he would get only one lump-sum payment of $126.

SMASHING PRICES — MUST BE SOLD

USED GAMES
1 Pace Bowler 20.00
1 Gold Cup 20.00
10 Golden Grip Tests 20.00
2 Pulse Spring 20.00
1 Gun Time 15.00
1 Bubble Head 15.00
1 Gladiator Free Play 60.00

1 Chicago Coin ..... $ 5.00
1 Western Bell—Jackpot 6.00
1 Thunderbolt 20.00
1 Deck Free Play 20.00
1 Spotlight Free Play 50.00

NEW GAMES
1 Bell Airport ..... $ 60.00
WESTERN'S HOLD TIGHT
Up Extra Bell Prices on New Games.

BILLS 2-3-4 FREE PLAY
CHICAGO COIN TOPPER
HOPPE TAPS
GOTTLIEB'S LOT-O-SMOKE
BILLS NEW THRONE OF
GREECE
BELL AIRPORT
EXHIBITS ZIP

WILLIAMSPORT AMUSEMENT COMPANY
2021 HEPBURN STREET WILLIAMSPORT, PA.

MILLS SQUARE BELLS
LATEST MODEL—$105.00
Wurlitzer 14-ft. Skee-Ball—Cost $250. Sell for $85.
W. C. FAIRBANKS, Sioux Falls, S. Dak.

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "BILLBOARD"

AN UNUSUAL DANSEL grocer Dansel's new game, Gun Club. Dansel declares that she was shown to apply Dansel's latest novelty game which, they declare, is as appealing a game as Miss Marx is a young lady.

THEY'RE TWO OF A KIND

FOR BIG EARNINGS!

JENNINGS GOOD LUCK CONSOLE

With Marble Finish Cabinet

Already famous for its big earnings and compact size, "Good Luck" is even more appealing in the new marble finish cabinet. It now has new beauty and player appeal.

"Good Luck" has demonstrated that it will equal and even top the earnings found in console models three or four times the size and costing three or four times as much.

For 1c or 5c play—equipped with Slug Rejector eliminating all slugs. No slugs to cut down your profits.

Requires only the smallest amount of floor space—14" x 16" and only 45" high—just the machine for those crowded locations. Available with either "Good luck" color symbols or familiar fruit symbols.

JENNINGS SUPER-CHIEF

WITH SLUG REJECTOR

COIN SLOT

1c-5c-10c-25c PLAY

Now you can have the famous Chief, long recognized for its rugged and dependable construction—with slug rejector coin slot, eliminating all slugs—the same dependable slug rejector used on high-priced merchandise venders. No more loss from slugs.

Increase your profits and eliminate expensive service calls by using Super-Chief with slug rejector.

For complete satisfaction and maximum profits—insist on Super-Chief with slug rejector.

May be equipped with special 1 cherry on first reel payout combination or any other popular combination desired.

O. D. JENNINGS & COMPANY

4309 WEST LAKE STREET,
CHICAGO, ILLINOIS

NATIONAL'S BARGAINS!

NOVELTY GAMES

Mutu - Pres		Zeta Bell	$99.00
Bases	$42.50	Fleet	19.00
Paramount	39.50	Palm Springs	19.00
Ty Tan	39.50	Sunset	19.00
Ty Tan	39.50	Beauty	19.00
Fi Fi	49.00	Smooth	17.50
Bob Hitt	49.00	Sunset	19.00
Bagatelle	49.00	Jungle Fever	19.00
Bob Hitt	49.00	Jungle Fever	19.00
Gold Rush	39.50	Sally Rand	14.00
Super Extra	39.50	Sally Rand	14.00
Poppy Day	39.50	Sally Rand	14.00
Thoroughbred	39.50	9 Lite Up	10.00
Bowlers	39.50	Bowlers	12.00

COUNTER GAMES

A. B. T. Vendors		Superior Co.	
Fi Fi	$19.50	Mach.	$4.00
Devil Valley	12.50	Fancy Smoke	6.00
Tiffany Gem		Good Luck	6.00
Mutu Bell	3.00	Good Luck	6.00
Mutu Bell	3.00	Fancy Smoke	6.00
Cadet	3.00	Fancy Smoke	6.00
Sally Baby	3.00	Mills Tuxedo	4.00
Pick-Pal	3.00	Tit Tat Toe	3.00
Good Luck	3.00		

SLOTS

Mills Golden Bell			$99.00
Mills Blue Front, E.			79.00
Mills 5 T. Ex. Jack			39.00
Mills Bonus			39.00

1-BALL AUTOMATICS

Grandstands	$69.00	20th 1-2-3	$39.00
Thoroughbreds	69.00	Fair Groups	19.00
Vitagraph		Pennants	19.00
Sport Page	69.00	Pennants	19.00
Sport Page	69.00	Pennants	19.00

PHONOGRAPHS

FACTORY RECONDITIONED. 60 DAYS' GUARANTEE. SIX

Rock-Ola Wonder Box			$149.00
Rock-Ola Mimic			79.00
Rock-Ola Manhattan 16			79.00
Rock-Ola 1939 Box			49.00
Wurlitzer 616			59.00

MISCELLANEOUS

Rock-Ola World's Fair	$79.00
Mutoscope Merchandiser	49.00
Rock-Ola 1 P. Pin	19.00
Exerciser, Electric, $ 5	39.00

1/3 Deposit, Bal. C. O. D., F. O. B. CHICAGO

National Coin Machine Exchange
1607 DIVERSEY BLVD., CHICAGO.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS

Florida Paper's Tax Comments

MIAMI, Fla., May 20.—In an editorial criticizing the Florida Legislature for its failure to pass measures to raise needed State revenue, *The Miami Herald* (May 14, 1939) makes an amazing revelation of the powers at work behind the scene when tax proposals are up.

"The only tax bills thus far offered have had to do with the legalization of slot machines," said *The Herald*. . . . Observers of the Tallahassee scene are becoming more convinced daily that the present strategy of those who control the legislative program is designed to make a sales tax appear to be the only solution to the State's tax problems. That the greatest single influence upon the Legislature is the duPont bloc probably would not be denied even by the duPont people themselves.

"The duPont-Ball interests want to abolish the ad valorem system of taxation and to substitute for it a 3 per cent general sales tax. They expect to put up to the people a constitutional amendment looking to that end, and their spokesmen claim to have the necessary three-fifths vote of both houses to submit the amendment."

The Legislature will wind up in a snarl of tax legislation at the end. *The Herald* suggests, and a sales tax on the people will be the result.

SALESBOARD OPERATORS

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"DEALS"

A column about new salesboard ideas, deals and personalities.

In the

Wholesale Merchandise Department

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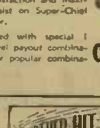
ANOTHER HIT BY GLOBE!



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Write for our new Folder on Novel Bingo goods.

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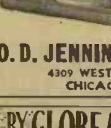

DIAMONDS

Only a relatively few of us are gifted with the expert knowledge needed to pass accurate judgment on the value of diamonds.

So, when we buy them, most of us first select the jeweler we intend to buy from—choose one of HIGH STANDING and KNOWN REPUTE, as our BEST assurance that we may depend on his judgment to protect our investment.

It's a long jump, perhaps, from diamonds to coin-operated machines, but it's wise to buy them the same way. The best way to make sure of full value is, first pick the Distributor of high standing known for the QUALITY of his services and the fairness of his dealings.

WE enjoy this reputation.

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Buttons	17.50	Dot	8.00	Stamp Mill	18.00
Cadet	12.50	Eldorado	17.50	Sunset	19.00
Ohio Kup	16.00	Fleet	19.00	Swing	16.00

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EVANS' 1939 GALLOPING DOMINOS

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NEVER SUCCESSFULLY IMITATED!

THE PERFECT GAME FOR RESTRICTED TERRITORY!

Why gamble? Evans' GALLOPING DOMINOS is a more lucrative game by the greatest record ever attained by a coin machine! 8 years in production. Outselling every game in its class! No other game can equal its performance and earnings!

Has sweeping new ideas — BIG player appeal. Giant jackpot of $2.75 to $4.00 in nickels!

PLUS the regular payout! Sensational new 1939 feature makes it positively legal!

NEW 1939 COIN HEAD — absolutely prevents your profits from cheating gold! Stops grief from slugs, gum, string, steel strips, etc. Engineered to accept the new nickels — nickel. Silent, shielded mechanism, completely tamper-proof! dozens of Evans sure-fire features, plus Evans' famous precision engineering, make it an investment that can't be matched!

At Your Jobber or Write, Wire or Phone HAYMARKET 7630

OTHER EVANS HITS: Lucky Lucre — Lucky Star Bang Tailor — Lucky Strike Ticket for Chaos, Etc. Etc.

For Amusement Devices, See Our Ad in Carnival Section

H. C. EVANS & CO 1520-1530 W. ADAMS ST CHICAGO

Sweeps Get Plenty Publicity

PHILADELPHIA, May 27.—Such devices as pinball games may corrupt the youth of the land, according to some newspapers, but not so the sweepstakes tickets and racing. In common with newspapers in many cities, children are being featured in news stories of the sweeps winners.

In Philadelphia a touching story of a dying boy was featured in local papers. The boy's mother had recently died, and then his father had lost his job. The 16-year-old boy was in need of a serious and expensive operation for a tumor at the base of the brain.

The jobless father had made a habit of buying a sweeps ticket for years. And in the midst of tragedy he won. He had marked his ticket ironically, "Just an Ass."

Pictures of sweeps winners here featured a mother with her two-year-old son. "Our baby" was the ticket that won for them.

Thus, children and babies are used by newspapers to promote the great sweeps gambling enterprise. But when it comes to pinball, well that's very corrupting.

Recap on New York Legislative Season

ALBANY, N. Y., May 27.—Recapitulation of the 1939 legislative season for New York reveals items of interest to the coin machine trade. They are passage of cigaret tax of 2 cents a package or 1 cent on every 10 or fraction sold at retail; passage of bill providing liquor tax increase of 50 cents a gallon; passage of bill continuing all existing emergency taxes; passage of constitutional amendment for legalizing pari-mutuel betting at horse races to be submitted to voters next November, and the defeat of a 3 per cent sales tax for financing State and local relief.

HEINZ NOVELTY CO., Memphis, Tenn., previews the Mills Throne of Music in its showroom. Pictured are Harold Perkins, southern sales manager for Mills Novelty; Mrs. Heinz; Charlie Snyder, Mills roadman, and Larry Dunham.

SPRING CLEARANCE

½ deposit, balance C. O. D.

Proposition, with Pennant $200.00

SLOTS

Mills Extraordinary, 5c $350.00
Jennings Chief, 5c 15.00
Mills War Eagle, 5c, 10c, 25c, 50c, 1ds 27.50
Pace Comet, 5, 10, 25c 22.50
Pace Comet, 5, 10, 25c, 1c, 5c 25.00
Jennings Sun Chief, 5c 25.00
Mills Blue Front, 5c 40.00
U. S. Jack, 10c 22.50
Mills Vest Pocket 12.50
Fairing Bonus 7.50
Jennings Sun Chief 10.00
Mills Golf-Ball 10.00

MILWAUKEE COIN MACHINE CO.
2519 W. North Ave., Milwaukee, Wis.

Free Play Games

Tab 42.50
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Ballyhoo 42.50
Stopper 42.50
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Chief 42.50
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Bally's Sensational New

HEADLINER

high score plus "spottem" appeal

★ NEW Bumper Booster Feature: Bumpers score 100 normally, but score 1,000 when lit—and they're lit by skill!

★ SUSPENSE insured by 5 "When-Lit" Roll-overs!

Here's the game for any location—any territory—any and all types of players! HEADLINER gets heavy repeat play from the standing army of HIGH-SCORE fans—and also from "Spottem" skill sharks. The spicy "reveal" style backboard insures immediate attention, and the new Bumper Booster feature adds tantalizing suspense to the play. Get ahead with HEADLINER—order yours today!

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ADJUSTABLE
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5 BALLS

$99.50
FREE PLAY OR NOVELTY

44 in. by 22 in.

Bally's **CHEVRON**

Proven "Spottem" Play Appeal

PLUS INTERMEDIATE AWARD FEATURE

Top money-maker in the "Spottem" class—and copying the choice novelty spots against any and all competition, CHEVRON has all the slick simplicity and 13-bumper appeal of Spottem—OUT-BALL RETURN—Projector-type Totalizer—plus a new flashy layout and a tantalizing "WHEN-LIT" ROLL-OVER to insure the holding power of INTERMEDIATE AWARDS. Spottem put you back in the big money—now stay there with Chevron. Order yours today.

METERED
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44 in. by 22 in.

$84.50
Free Play: $80.50

Write for descriptive folders on VICTORY Multiple Free Play, BALLY BELL and BALLY BEVERAGE VENDER.

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8 Jenn. 25c Sm. Brite Mills Bells, new	$70.00
10 Jenn. 25c Sm. Brite Mills Bells, new	60.00
6 Jenn. 25c Sm. Chrome	55.00
10 Jenn. 5c Sm. Brite Mills Bells	40.00
8 Jenn. Silent Operator	90.00
10 Jenn. Sun Chief	17.50
3 Bally 5c Beat Fronts, G. & P.	7.50
2 Bally Bonus Trip, Ch.	27.50
2 Watling Rolatop Trip, Ch.	18.50
2 Watling Rolatop Trip, Ch.	17.50

2 Watling Gaggle Back, Ch.	$82.50
27 Bell Machines	1.50
Folding Stands	1.50

CONSOLES

10 Triple Entry	$140.00
11 Bell Tens, Ch.	75.00
14 Bell Tens, Ch.	42.50
(Bell Tens and Triple Entry with Ticket Units, $17.50 Extra.)	
2 Puzzle Rooms, Br.	
2 Bell Bells, Ch.	
15 Bell Bells, Ch.	
15 Bell Bells, Br.	
3 Bell Bells, Br.	
3 Bangtails	
4 Bell Bells, Br.	
2 Bell Bells, Ch.	

10 Bell Fruit	
2 Parole Reunion	$15.00
5 Bell Bells, Ch.	
OUT BALLS	
10 Gambler	$70.00
11 Tombola	10.00
10 Winning Ticket	19.50
2 Bally Bonus Trip with Ticket Units	$10.00
3 Sport Page	20.00
2 Bonus, Sc Line	20.00
2 Derby Champ.	20.00
2 Super Champ.	20.00
2 Quintette	20.00
2 Fairgrounds	20.00
2 Fairgrounds with Ticket Units	30.00
10 Footballs	20.00
5 Attendant	19.50
5 Pacemaker	19.50
2 Pacemaker	17.50

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THRILLS IN MUSIC, MOTION & COLOR

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AREA OF LIGHT-UP IN SQUARE INCHES	ROCK-OLA	COMPETITOR "A"	COMPETITOR "B"	COMPETITOR "C"
	1902*	943	905	825
AREA OF MOTION IN SQUARE INCHES	821*	275	130	NONE

*Rock-Ola uses real Catalin, the finest light-up material that money can buy. 3/16" thick, heavy and durable.

De Luxe (Illustrated) Beautiful color effects in motion. New 8½" diagonal coin chute—also the 12-tone double reed box with automatic note divisor. Height, 56½"; Width, 26½; Depth, 25½"; shipping weight, 450 lbs.

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THE WORLD'S SMALLEST PORTABLE

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Weighs only 3 pounds!

ONLY
6½ HIGH
5½ WIDE
3¼ DEEP

NO LARGER THAN A CAMERA!

THE HOTTEST PREMIUM —THE MOST POWERFUL SALESGETTER IN THE ENTIRE HISTORY OF RADIO! Special salesboards available on this powerful promotion. Board operators will find this the best promotion ever offered. Get started now!

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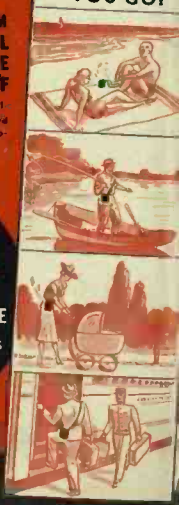

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Rich alligator finish. Strong, durable, beautiful. Complete with shoulder strap.

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