

MARCH 1, 1930

15 Cents

The Billboard

FEB 26 1930

The Theatrical Digest and Show World Review



Legitimate Stage - - Circus
Vaudeville - - Carnival
Films - - Fairs-Expositions
Dramatic Stock - Parks
Burlesque - - - Rodeos
Orchestras - - Special Events
Radio - Skating Rinks
Popular Songs - Magic
Little Theaters - Minstrelsy
Med. Shows - - Pitchmen

(Printed in U. S. A.)

Advertisers *to the* Amusement World

The Big 1930 Show

“Outdoor Amusements”

Is About To Start!



---as usual, it will be inaugurated by THE BILLBOARD'S

Annual Spring Special Number

◀ DATED MARCH 29 --- ISSUED MARCH 25 ▶

With the publication of The Billboard's Spring Special the Outdoor Amusement World enters its first phase of activity this season.

Amusement Parks, Fairs, Circuses, Carnivals, Summer Resorts and Summer Theatricals—all thoroughly represented in The Billboard for many years—are now announcing their “opening dates” and 1930 routes. Turnstiles and ticket choppers will soon start to record an endless stream of pleasure seekers.

Yet there is much preparation—much purchasing—to be done. And much of it will be done after consulting the advertising columns of the Spring Special.

‘ADVERTISERS TO THE AMUSEMENT WORLD’ are making reservations NOW in the Spring Special Number of The Billboard. Years of experience has taught them the value of good position in this big extra-circulation issue.

Making it of even greater importance—the Spring Special is also the first big list number of the new season. It contains complete lists of Amusement Parks, Conventions, Fairs, etc.

Regular advertising rates prevail. Reservations made in the order they are received.

THE BILLBOARD PUBLISHING CO.

Publication Office: 25 Opera Place, Cincinnati, Ohio
 1560 Broadway -- -- -- New York City
 Chicago — St. Louis — Kansas City — Philadelphia — San Francisco

The Foremost
Trade Publication
of the Theater and
the Show World.

The Billboard

Only News that
Means Something.
No Scandal To Dis-
honor the Profession.

Published weekly at Cincinnati, O. Entered as second-class mail matter June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879.
100 Pages. Vol. XLII. No. 9. March 1, 1930. Copyright 1929 by The Billboard Publishing Company.

TENT-REP AND SCREEN VICE-PRESIDENTS

Bill To Aid Employment Of American Musicians

Influx of immigrant musicians leads A. F. of M. to back measure which would amend "artists' clause" of law making entry thru regular channels compulsory

NEW YORK, Feb. 24.—Backed by the powerful American Federation of Musicians, which totals more than 100,000 members, a bill is to be brought before Congress soon that will compel musicians from foreign countries to enter the United States thru regular immigration channels, according to Joseph N. Webber, president of the musicians' organization.

The steady influx of foreign musicians, music synchronization in motion pictures and the discontinuing of orchestras in legitimate theaters are prime factors in the present unemployment situation among musicians generally, according to Webber, who states that there are more than 9,000 unemployed musicians throughout the country.

Webber says that under the present law immigrant musicians do not enter this country under the quota, but are allowed entrance for a six months' period as artists. In most cases this period is extended indefinitely, with the result that the number of native unemployed musicians continues to grow.

The proposed bill, which seeks to place all immigrant musicians who do not enter the country to fill engagements under the quota, is said to already have the support of influential lobbyists who will attempt to get it before the legislature at an early date.

According to Webber, the passage of this bill to amend the "artists' clause" (See EMPLOYMENT on page 6)

N. O. Refuses All-Union Plan

NEW ORLEANS, Feb. 24.—Contracts cannot be made by the city with labor unions for public work, Bertrand I. Cahn, city attorney, advised the Auditorium Commission in an opinion last week. There is no prohibition against employing members of labor unions, but contracts cannot be made with unions for exclusive employment of members, the opinion stated.

Efforts have been made by musicians' and stagehands' unions to have the Auditorium Commission agree to employ only union men at the new Municipal Auditorium.

Not only could the commission not enter into this kind of contract, but no other contract involving public work could be legally signed by it, this authority being with the commission council alone. Request for the opinion came from Charles A. Koch, manager.

Gran Circo Shipp Sailing

NEW YORK, Feb. 22.—It is understood that the Gran Circo Shipp will sail for South America February 26. A 150-foot roundtop with a 50-foot middle piece will be used.

There are 34 sections of blues and the remainder will be boxes and reserved seats on the European order.

Colony Renamed Broadway Drops Movies for Legit.

NEW YORK, Feb. 24.—With an idea of perpetuating the name of the old Broadway Theater that stood at Broadway and 41st street for many years, but which was torn down a year ago to make room for a new office building just being completed, B. S. Moss, former owner of the old Broadway, has decided to change the name of his Colony Theater at Broadway and 53d street to the Broadway.

When B. S. Moss sold his theater interests to the RKO organization a couple of years ago the only theater he retained was his newest one on Broadway, the Colony, which has served as a picture house since it was first opened. Universal has had a lease on the house for the last few years, and today B. S. Moss, the owner, reacquired the lease on the

Campaign To Restore Theater Orchestras

A campaign to restore orchestra musicians to every theater now using sound pictures will be launched over the radio from Cincinnati. Clare Yarwood, president of the Cincinnati Musicians' Association, and L. B. Wilson, president of L. B. Wilson, Inc., operating Station WCKY, Covington, Ky., arranged February 23 for putting a large orchestra on the air twice a week, starting March 3, over WCKY.

house and will redecorate it and enlarge it and make it a theater for legitimate attractions.

This is reversing the situation, for the majority of the Broadway legitimate theaters have gone movie while the Colony, a Broadway movie house, goes legit. Several months ago Moss purchased property abutting the Colony and in a few weeks the Colony will be closed while changes are made. The stage will be enlarged, numerous new dressing rooms installed, and the theater will be in position when completed to stage the largest and most lavish legitimate-musical attractions. When the alterations are made the seating capacity will be 3,000. It will be known as B. S. Moss' Broadway Theater.

Chicago Managers Open Fire on Agency Abuses

CHICAGO, Feb. 24.—The abuses to which the agency business and, more particularly, club booking are subject are being actively combated by the recently organized Chicago Entertainment Managers' Association, of which Lyman E. Goss, of Riley & Goss, is president.

The actions and loose talk of a few irresponsible agents have given rise to a great deal of unfavorable publicity for agents in general and this condition is one the new association hopes to remedy. Something has already been accomplished along that line, but, for obvious reasons, the organization is not making public the details of its work.

The association has obtained a charter under the laws of Illinois. Its objects, in brief, are stated as "to promote social activities, good fellowship and a closer

co-operation of persons engaged in providing programs of entertainment, and for the further purpose of correcting abuses in booking clubs, such as cutting prices for acts to lodges, social organizations or clubs, and for eliminating such acts as give out names or addresses on jobs or work for unlicensed persons or outlaws who book shows occasionally, and for our general protection and mutual betterment of business relations and working conditions."

"We are not expecting the millennium," President Goss told a *Billboard* representative, "but we do expect to be able to eliminate some of the objectionable practices prevailing among a few of the agents and which have given the business something of a black eye."

Managers Working Out Ticket-Distribution Plan

NEW YORK, Feb. 24.—A league of Broadway, legitimate theater managers will be planned today to handle the distribution of theater tickets. A. L. Erlanger and Charles Dillingham have not signed the original agreement as yet, altho there is a report bearing authenticity that has Erlanger waiting to see the plan worked out. He is quoted as saying that, if the plan is feasible and the managers really adhere

to the rules they themselves have set down he will be among the group next season.

It is pointed out that the March 1 date set to put the plan into operation is impossible, for nearly every hit show now on Broadway is enjoying a substantial advance buy.

Winthrop Ames is the chairman of the committee that will propose the plan at a meeting today at the Empire Theater.

EQUITY CREATING TWO NEW OFFICES

Films, radio, television in constitutional scope—special meeting set for Mar. 17

NEW YORK, Feb. 24.—Tent and repertoire and the screen are to be represented by officers in Actors' Equity Association. Frank Gillmore made the announcement today when he said that two more vice-presidents will be added to the list of officers. A special meeting to pass on this amendment to the constitution and one other change has been called for March 17 when the nominating committee to select the slate of officers for the coming year will also be chosen.

The third and fourth vice-president clause has been adopted by the Council and will be submitted to the membership for adoption at the March meeting.

The other is an addition to the constitution preamble which shall add this phrase: "Including motion pictures whether talking or silent, radio and television."

There is no immediate plan under way to organize the radio or television field, Gillmore said. The proposed addition is designed to give the organization a wider scope, he said, as it has been charged that Equity's province is too confined and its only interest the legitimate theater. Gillmore added that this cannot be true with its members constantly going to other fields for employment and other fields seeking legitimate theater people for engagements.

The tent and rep. vice-president will be selected from that branch of entertainment and will be a well-known man or woman in the field. If possible, Gillmore said, the committee will be supervised. (See TENT-REF. on page 39)

Another Move To Save Fox

NEW YORK, Feb. 24.—Declaring that the middle of William Fox's financial affairs is purely a battle between the film organization's president and his former bankers, Morton F. Stern, of J. S. Bache & Company, has sent a letter to the \$9,100 Class A stockholders of Fox urging them not to neglect casting their vote at the stockholders' meeting set for March 5. Stern and the entire committee, which includes the name of Representative James M. Beck, former Solicitor General of the United States, are determined to save Fox from receivership, according to a statement made today by Emory R. Buckner, attorney for the Fox film stockholders. The committee claims that a receivership might mean a total loss of investments. The committee favors the Bancamerica-Blair-Lehman Brothers-Dillon, Read & Company financing plan as the only practical one so far presented.

File Claims for Salaries

NEW YORK, Feb. 24.—Sixteen players of the Out of a Blue Sky Company today filed claims for one week's salary against the management. The play closed here Saturday without paying the cast. The production was presented by Tom Van Dyke. Another officer of the company is Harry Gretske.

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

J. J. Remains Shubert Officer; Ousting Report Now Denied

Broadway insists he is paid employee of corporation—financial report lists him as director and vice-president—office scoffs at rumor—musicals are pending

NEW YORK, Feb. 24.—J. J. Shubert has not been ousted from the Shubert Theater Corporation nor any of its subsidiary companies. The report has been denied at the Shubert office here, and a late financial report still finds J. J. listed as a member of the board of directors and vice-president of the corporation. Broadway, however, persists in its contention that the younger of the brothers was dumped out of the company after a dispute between he, Lee Shubert and William Klein, secretary and counsel of the company. This too is denied at the office.

Altho the Shubert office will not take notice of the report, Broadway, and not the ordinary gossips but men of standing and responsibility, insists that the extent of J. J.'s association with the company is that of a paid employee. Others of equal importance along the street discredit the report, and cite the success of the revivals at the Jolson Theater, and insist that J. J., since he has always handled the musical shows, is undoubtedly responsible for this success.

It has been reported at times also that the company, because of its tremendous financial loss during the last year, is facing bankruptcy. Traced down these appear to be but rumors because of the successes the company is now enjoying. In addition to the Jolson success, the road tour of Ethel Barrymore is pointed out, and two local dramatic successes, *Death Takes a Holiday* and *Topaze*.

The returns from these enterprises it is said will nearly cover other losses during the last season. The soundness of the organization is founded on this report. In addition to a financial report, on the other hand the real estate company has suffered considerably from dark theaters, and efforts are being made to gear off some of the houses. Jed Harris has already taken over the lease on the Morosco Theater, commencing in September, for the balance of the term held by the Shubert Theater Corporation, and sublets of other houses are said to be in the wind.

An effort to get a verification or a denial of the reported retirement of J. J. from the Shubert office by *The Billboard* was repulsed and the report discredited. J. J. is the younger of the two brothers, and for several years has handled the production of musical attractions.

About 10 weeks ago he made a hurried trip to Europe. A few days afterward came the report of the suspension of proposed musical plans until February. In the meantime, soon after the younger brother returned from Europe, the damaging financial report was made public. Since J. J.'s return nothing has been done about the *Greenwich Village Follies*, for which many people had been engaged. The report existing now, without affirmation, is that the season for the Shuberts will end with a stupendous musical, in which all of their contract stars will appear.

Third Time May Be Charm

NEW YORK, Feb. 24.—Garret Fort's nigh sold and unsold play *Armistice* is now the property of A. H. Woods, who will produce it next fall. The play was first known as *A Lady Descends* and was ried out by Crosby Gaige. It was later reported to be scheduled as the initial production of the new firm of Lohmuller & Emery.

French Playwright Coming

NEW YORK, Feb. 24.—Marcel Pagnol, author of *Topaze*, which was brought to this country by Lee Shubert, will leave for America shortly it was learned today. Pagnol, one of the most successful Parisian playwrights, is bringing with him the manuscript of another of his plays, *Jazz*, which was a success in Europe. *Topaze* is said to have played more than 700 performances in Paris.

Talkies Want Prison Play

NEW YORK, Feb. 22.—Two film companies reported to have been engaged in making a picture with a prison locale have been reported as negotiating with Herman Shaublin, producer of *The Last Mile*, for the rights to his show which has been nominated a hit. It is said that whichever film company obtains the rights to the John Wexley play will abandon, previously made plans for a prison picture and concentrate on making a superspecial of *The Last Mile*.

Bromfield Novel Dramatized

NEW YORK, Feb. 22.—William Keighley, who is associated with William P. Tanner in the production of Marie Baumer's *Penny Arcade*, is working on a dramatization of Louis Bromfield's latest novel, *Shattered Glass*. Keighley plans to follow the production of the Baumer play with his dramatization of the Bromfield novel.

Oscar Shaw Again on B'way

NEW YORK, Feb. 22.—Oscar Shaw, who has been devoting his talents to the talking pictures, has been signed by George White to play the juvenile lead in his new musical show, *Flying High*.

Shaw was last seen here in company with Mary Eaton in *The Five o'Clock Girl*. The George White musical comedy is scheduled for Broadway on the night of March 3.

Flying High has been rewritten and generally changed around for presentation here.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

EVERY once in so often a producer of merit jumps into the limelight by declaring the shoe-string manager is killing the theater and must go. Sometimes this is true. I could name a few who would be a great advantage to the theater if they were peddling vegetables far from Broadway. But there are other shoestringers who deserve just as much chance as the manager or managers who annually complain against them. On Broadway there are very few recognized leaders in legitimate-theater production who started with their own money. Some have been fortunate in the selection of backers.

Occasionally, tho, a shoestringer, whose selection of a backer has been poor, suffers because he does not have the full control of the money put into the production. The backer, who in most cases knows nothing about the theater, will not accept the opinion of specialists, and the unfortunate shoestringer whose name is on the production suffers. This happened last week when a young man with a wide knowledge of the theater presented a show done by a man of ability and acted by a superb cast. The show was panned and the young man advised closing it, but his backer, instead of going out gracefully, tried to take things into his own hands. So the young man's reputation has been injured and there is a bad taste left after the production. And yet this young man did only what Al Woods has done five or six times this season, only Woods has taken it on the chin and said nothing.

The date for the closing of competition for the Pulitzer award is fast approaching. Before this issue is out the competition will have closed as a matter of fact, and Broadway is still wondering what play, if any, will be named. That Pulitzer banner that has waved over shows these last 10 years has meant much to the business of many declining productions. But this season is a puzzle. Adhering strictly to the rules set down by Joseph Pulitzer, there has been no play this year that is both conforming and a good play. So with two prison plays, the best American dramas presented during the year, Broadway is now wondering what the committee will have to say when the competitors are narrowed down to two.

This price cutting that has hit Broadway is the most sensible move by the managers in ages. If only they will continue to sell amusement at its face value, and be satisfied with a smaller margin of profit, the manager, the play and the players will be benefited. For this would mean longer runs, likely as not better plays, and certainly longer engagements for the actors.

For one, I am wholly in favor of cheaper theater tickets. And if practiced with good judgment, the cut rates will go and the theater will indeed become healthier.

Equity Orders Investigation

Council instructs Chicago office to report on "racketeering"—wants evidence

NEW YORK, Feb. 22.—Actors' Equity Association by action of the Council has taken cognizance of the reported racketeering among professional people in Chicago. Frank Dare, Equity representative in Chicago, has been instructed to sponsor an investigation among performers in the Windy City and report the findings to the Council.

Frank Gillmore, president of Equity, said the Council does not know that anything can be done about the alleged "shake-down" racket that is being practiced there, but he said at least it could be brought to the attention of the police in a more tangible manner than the news stories that have emanated from the Middle West.

The report of this racketeering practice has been going on for some time. It is said that the actor is paid a call in the room where he is lodging usually, and solicited for a donation to a benefit fund that does not exist, or for tickets to an affair that will never come off. The opportunity of paying and liking it is given the performer, or else the consequences. To date no one has dared the consequences except Francine Larrimore. Several times the schemers have been outwitted by quick-thinking performers, but the alleged pillaging among the actors continues, it is reported with some authority.

Equity plans to conduct an exhaustive investigation, and if reports coming from Chicago of these practices are true, the Council will then take steps to the limit to put a stop to the racketeering. The action was taken at the last meeting of the Council, and according to reports of the meeting the members who attended each had a tale of the holdup of one or another professional. When the investigation is complete, Equity will then decide the extent of the action it can demand.

Books Prison Play on Road

NEW YORK, Feb. 22.—William Harris, Jr., will send *The Criminal Code* on tour shortly after March 1, it was learned today. The cast scheduled for the road is the same used in the Broadway production, with Arthur Byron in the leading role. Following a two weeks' stay in Philadelphia the play will be seen in Boston, Washington, Detroit, Pittsburgh and Chicago. Upon the conclusion of the Eastern road engagement the majority of the cast will depart for San Francisco, where the play is scheduled for Pacific Coast production in June.

COSTUMES
100,000
COSTUMES IN STOCK
FOR RENT OR SALE.
LEADING MANUFACTURERS

EAVES

EAVES BUILDING
1513 W. 46TH ST.
NEW YORK

UNIFORMS

Phone, Dry 722

Unemployment on Increase; High Ticket Prices Blamed

1,000 more performers idle now than there were last year, says Gillmore—urges price cutting to put legit. on competitive basis with cheaper "talkies"

NEW YORK, Feb. 22.—Unemployment in the legitimate theater is admittedly worse now than it was a year ago. Frank Gillmore, president of the Actors' Equity Association, today blamed the cheaper talking picture and the stock market crash for the condition. Legitimate theater ticket prices must come down, Gillmore said, in order to win back the audiences whose limit for entertainment is within the range of the talking picture, but not the "in the fish" amusement.

At this time, according to Gillmore, approximately 1,000 Equity members more are now without employment than there were at this same period of last season, he said. The greatest effect of this condition has been felt among the repertoire, tent and stock companies in the Middle and Far West, Gillmore went on. Peculiarly, tho, he added, the emergency fund of Equity has been little affected by this increase. He also said that the unemployment in New York is not much worse than it was last year, altho he did admit that engagements because of the high mortality rate among legit. productions this season have been considerably shortened.

The smaller part actor unable to find employment is working in other fields, Gillmore said. Any number of actors both here and out of town have sought employment other than in the amusement fields, he said.

The stock market crash abetted by talking pictures has precipitated the present condition because obviously unemployment in many industries has results with the general lack of money that has cut down the amount of money patrons are now paying for amusement, Gillmore explained. Thus the talking picture fills the bill of the people who would otherwise be interested in legit. attractions but who cannot because of the high prices.

Gillmore was loud in his praise of Kenneth MacGowan and Lee Shubert for bringing their prices down to something nearer a competing figure with picture prices. He added that it must continue and spread thruout the legitimate theater and said the manager with foresight and vision is doing it now.

Gillmore suggested a campaign by the managers to put tickets within reach of the ordinary wage earner and is confident that if it is done the result in the number of patrons and the returns in money will be marked.

Imbrie Guarantees "Jonica"

NEW YORK, Feb. 22.—William B. Friedlander is going to produce a musical version of Dorothy Hayward's book which will be called *Jonica*. Moss Hart, young playwright, whose first work is now being rewritten by himself, aided by George S. Kaufman's suggestions, is working on the dialog. James Imbrie, of Imbrie & Company, has posted an \$8,000 guarantee with Actors' Equity Association to cover the employment of actors. Preparations for a spring opening are under way.

Imagine His Embarrassment! Message Proves Not So Good

NEW YORK, Feb. 24.—"A message from Mr. Ziegfeld for Mr. Bolton," announced Guy Bolton's servant on the morning of the opening date of *Simple Simon*, the Ziegfeld show, with book supplied by Bolton and Ed Wynn.

"Come right in," answered Bolton. The page entered and handed Bolton a bound paper which resembled a manuscript and was duly thanked by Bolton and bowed out. Bolton discovered the message was no other than Robert Geddes' notice of application for judgment against him.

Geddes, who also is an Englishman, won a verdict against the librettist some weeks ago for \$2,800.

Neighborhood Players Give Indifferent "Arty" Program

NEW YORK, Feb. 21.—At Mecca Auditorium the Neighborhood Playhouse group last night presented a company of dancers under the direction of Irene Lewisohn, and the Cleveland Orchestra conducted by Nikolai Sokoloff, with Harold Bauer as assisting artist at the piano. The entertainment was announced as a program of symphonic music with stage and orchestra.

The opening number, and perhaps the most impressive, was *A Pagan Poem*, a love incantation superbly played by trumpets and piano. The score by Loeffler was interpreted with grace and feeling by the picturesque dancing of Martha Graham and Charles Weldman assisted by Blanche Talmud, Rose Cohen, Betty MacDonald, Kitty Reese, Bessie Shoenberg, Anna Sokolow and Joane Woodruff. The dance interpreted in terms of rhythmic dance patterns the conflict between man's physical and spiritual aspects, and ended in a welding of the two portrayed in terms of form and movement with the orchestra supplying the tone climax. This particular dance was strangely effective and was aided by the fact that the dancers performed on a series of steps built in the form of a geometrical shrine.

The second number was a symphonic poem, Rabaud's *La Procession Nocturne*, based on the *Faust* of Nicolaus Lenau. The stage interpretation of the music relied on pantomime rather than dance and typified the eternal battle of man's struggle between mortality and spirituality. This number revealed clearly that a musical composition need not be interpreted in other than its own terms.

The third and final number, Werner Janssen's *New Year's Eve in New York*, also a symphonic poem, impresses one as having far less originality than Gershwin's less symphonic and less classical *Rhapsody in Blue*. Perhaps the music, if unhampered by a stage interpretation, might be more impressive. With a dance portrayal going on here and there about the stage and on an elevated platform that appeared quite unstationary, it became quite an effort to reconcile two separate arts that seemed in direct conflict rather than in the intended union.

It revealed a city street filled with people, that is about a dozen people. A spotlight illumined a female figure in a skyscraper. She appeared to be throbbing with the rhythm of the city. Lights appeared at the sides of the stage revealing some excellent jazz-dance interpretations by Blanche Talmud, Benjamin Zemach, Lilly Lubell and Sally Sloan. Except for the jazz-dance interpretations the entire proceedings appeared to be quite superfluous and one wished the orchestra had been



ARMINA MARSHALL, who in private life is Mrs. Lawrence Langner, wife of the Theater Guild director, emerged last week on Broadway as the leading woman in Philip Dunning's first production, "Those We Love", from the collaborating pens of George Abbott and S. K. Lauren. Miss Marshall for several years has confined her histrionic abilities to the productions of the Guild. Among her assignments were roles in "Man's Estate", "Right You Are if You Think You Are" and "Processional". The Dunning role is her first leading part in a Broadway production.

Prices To Cut Into "Talkies"

Lohmuller & Emery to compete for picture audiences—after Fay Bainter

NEW YORK, Feb. 24.—The recently formed theatrical producing firm of Lohmuller & Emery is incorporated for \$150,000 to produce legitimate plays on Broadway for a \$2.50 top. Today they entered into negotiations with Fay Bainter to play the lead in their first production, *Virtue's Bed*, a play by Courtenay Savage. Whether Miss Bainter has signed for the part could not be learned, but it is known that the Lohmuller-Emery combine has made her an offer said to be attractive financially.

Lohmuller & Emery started the recent price-cutting slide in an effort on the part of theatrical producers to get back audiences that have gone over to the talking pictures because of the high price of theater tickets. Their announcement that they would have a \$2.50 top on all six attractions they plan to bring to Broadway this year was followed by the recent price cut indulged in by Ziegfeld and the Shuberts.

The Shuberts cut the price of tickets to their dramatic attractions down to a \$3 top, but this is only in effect on week nights, the Saturday night audiences paying the regular \$4.40 for the privilege of going to the theater on a night when any reasonably good show is certain to do business.

Ziegfeld cut his price to a \$5 top for the Ed Wynn show *Simple Simon*, but it remains to be seen what his top price will be when he brings the Marilyn Miller-Fred and Adele Astaire show *Tcm, Dick and Harry* to town.

The Lohmuller & Emery venture appears to be in a class all its own. The producers admit that they will cater to a certain type of audience that is easy to satisfy. Lohmuller says that a vast audience has been lured over to the talkies because of high prices in the legitimate theater, and that these audiences are easily satisfied else they could never sit thru half the pictures which do big business at the box office. It is the intent of Lohmuller & Emery's firm to produce a certain type of play that will appeal to a certain class of New York theatergoers. Lohmuller declares that these audiences cannot afford to pay high prices, and also do not demand the quality of entertainment required by an audience that can pay anywhere from \$6.50 up for a theater ticket.

Prior to his association in the present theatrical enterprise Bernard Lohmuller was associated with the production of *Woody-Wood*, which is reported to have dropped some \$60,000. He was formerly with Earl Carroll.

Curtis W. Emery has candy concessions in various theaters which have amassed a fortune for him.

Both Lohmuller and Emery expressed the belief that the present decline of the legitimate theater is due chiefly to high prices and that once the price of theater is brought within reach of the majority, the legitimate theater will become the dominating factor of the amusement field.

They are reported to have the cooperation of the Shuberts, who will become associated with them in the matter of theaters to house Lohmuller & Emery attractions. Altho it is said that Lee Shubert advised them to keep the price up on Saturday nights when business is bound to be good anyway.

Their first production, *Virtue's Bed*, a comedy, was first sold to A. H. Woods, who decided to abandon its production. The Shuberts tried to buy the play shortly after it was bought by Lohmuller & Emery.

HELENE M. C. HASKIN, 18-year-old socialite, is in the chorus of Fred Stone's show, *Ripples*.

WANTED
A-1 Singing and Dancing Team, or Singles. Play Parts. Year's work. WILLIAM NELSON, 225 West 54th St., New York City.

GEORGE JULIAN HOUTAIN, ATTORNEY AND COUNSELOR-AT-LAW. Offices Now Located at 1457 Broadway, at 42d Street, New York.

Perennial Mystery Play, 'Dracula', Booked 41 Weeks

NEW YORK, Feb. 24.—*Dracula*, the vampire mystery play sponsored by Horace Liveright, is scheduled to add a 41 week's tour to its present record of three solid years of engagements. The road company is now concluding an engagement in Philadelphia, and is scheduled to play Atlantic City, Flatbush and Jackson Heights, Syracuse; Hamilton, Ont.; London, Ont.; Port Huron, Flint, Lansing, Jackson, Battle Creek, Milwaukee, Kansas City, Des Moines, Cincinnati, Detroit, Newark and finishing the season in Boston about the middle of June.

Start Rehearsals on New One

NEW YORK, Feb. 24.—Rehearsals on James W. Garside 2d's production of *The Rap* are scheduled to begin March 3. The play is the work of Edmund F. McDonald and S. Stanley Whitman and will be directed by Herschel Mayall. The cast includes Percy Seamon, Pearl Ramoy, Reed Taylor and Eddie Colebrook.

Broadway Engagements

Willard Robertson, Hobart Cavanaugh, Eduardo Ciannelli, Walter Glass, Viola Frayne and Mary Howard for *This Man's Town* (George Jessel).

Murray Kinnell for *Elizabeth and Essex* (William P. Tanner).

Martha Lorber, Harry Puck, Gene Dobbs and Natalie and Bettina Hall for *Three Poor Little Girls* (Shuberts).

Olga Steck, Greek Evans and William Danforth for *Serenade* (Shuberts).

Glenda Farrell and George Brent for *Love, Honor and Betray* (A. H. Woods).

Elot Cabot, Alexander Kirkland and Hortense Alden for *A Month in the Country* (Theater Guild).

Chrystal Herne for *Manfair* (Richard Herndon).

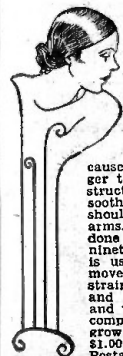
Arthur Sinclair, Walter Connolly and Ralph Cullinan for *Mr. Gilhooley* (Jed Harris).

allowed to play Werner Janssen's composition and have done with it.

Certainly Miss Irene Lewisohn deserves credit for having attempted to bring about a blending of music and dancing, but it is obvious that she intended to bring about some new dimension in the art of drama, a sort of chemicalization whereby music plus dancing equals drama. The obvious answer is that it equals nothing of the sort.

CHARLES CROUCH.

Use LONG-ACRE COLD CREAM



freely

In making up, well trained professionals like the easy-to-get-at container of LONG-ACRE Theatrical GOLD CREAM because it is so handy to plunge the finger tips of both hands into the unobstructed CREAM—to apply its fragrant, soothing coolness to the face, neck and shoulders, to the hands, wrists and arms. Thousands of entertainers have done this automatically since the gay nineties. After "work" LONG-ACRE is used just as freely to speedily remove make-up and seems to take nerve strain away along with skin irritations and leave the entire system mentally and physically refreshed as well as the complexion. Does not clog the pores or grow hair. Half Pounds, 50c; Pounds, \$1.00. Through your dealer or direct. Postage FREE. Write NOW to LONG-ACRE COLD CREAM CO. 210 East 125th St., New York

Ruth Selwyn Beats Etting

Producer awarded AAA verdict—MPA is to pay "9:15 Revue" salaries

NEW YORK, Feb. 24.—Mrs. Ruth Selwyn, wife of Edgar Selwyn, who sponsored the ill-fated 9:15 *Revue*, has emerged from her recent theatrical disaster. Ruth Etting's claim against Mrs. Selwyn for five weeks' salary has been denied by a board of the American Arbitration Association, and \$9,000 in salaries due principals of the 9:15 *Revue* is to be paid by the Managers' Protective Association, which recently elected Mrs. Selwyn a member.

Miss Etting's claim against the producer grew out of the postponements of the *Revue*, and she sued on an added clause in her contract that a definite opening date had been set for some time in December.

An agreement between the Managers' Protective Association and the Actors' Equity is in effect that an added clause to a run-of-the-play contract, or standard minimum contract, cannot be violated if approved by Equity. Mrs. Selwyn said that Miss Etting had agreed to a postponement and that in return she had granted her permission to do radio and vaudeville work.

Following the close of the 9:15 *Revue*, which lasted only seven performances on Broadway, Miss Etting went into Ziegfeld's production *Simple Simon*.

The board of arbiters who supported Mrs. Selwyn included Michael Cahill, vice-president of the Plaza Trust Company; Whitaker Ray, appointed by Mrs. Selwyn, and Abe Lastvogel, appointed by Actors' Equity.

Miss Etting, prior to lodging her claim against Mrs. Selwyn, was reported dissatisfied with her assignments in the *Revue*, and that the producer had failed to live up to verbal agreements made when the singer left the cast of *Whoopie* to join the Selwyn show.

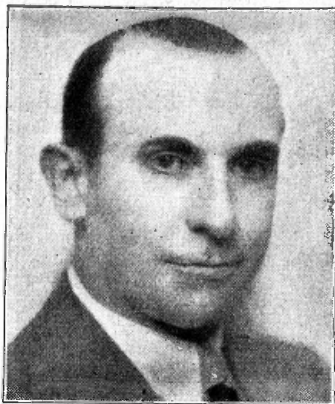
Chrystal Herne in New Play

NEW YORK, Feb. 22.—Richard Herndon will return to the theatrical producer's fold with a production of Laurence Eyre's play, *Mayfair*, which will feature Chrystal Herne, who appeared last on Broadway about a year ago in *The Grey Fox*. Herndon has taken over the management of the Gallo Theater, which has been rechristened The New Yorker, and will bring *Mayfair* into the house early in March. Laurence Eyre is also the author of *Gala Night*, which opens next Wednesday at the Erlanger Theater. Michael Arlen, author of *The Green Hat*, used the title *Mayfair* for a book of short stories written some years ago. Herndon is arranging some claim standing against him.

Claims Up for Arbitration

NEW YORK, Feb. 24.—Appeals scheduled to come before the American Board of Arbitrations this week are: Edward Wever's claim against Myron C. Fagan, producer of *Nancy's Private Affair*, for salary. Anna Apple vs. H. S. Kraft, Miss Apple claims one week's salary under a run-of-the-play contract last season in *Poppa*.

IDA MUELLE recently appeared in a sketch, *Miss Mowcher*, adapted by Frank Allen, at the Episcopal Actors' Guild.



ANDREW TOMBES, who abetted the comedy of Will Rogers when that sterling trouper did his pinch-hitting stunt for Fred Stone in "Three Cheers", is now fulfilling the engagement for which Charles Dillingham engaged him nearly two years ago, viz.: playing to the comedy of Fred Stone. Tombes is now doing just that with Stone, who returned to Broadway with "Ripples". Tombes has appeared in many Dillingham and Ziegfeld productions and is one of the leading comics in show business.

Mrs. Fiske in Sheridan Play

NEW YORK, Feb. 22.—Mrs. Fiske, who is currently appearing in *It's a Grand Life*, which is scheduled to close soon, will next appear in a revival of Sheridan's *The Rivals*. This will be Mrs. Fiske's third play on Broadway this season under the management of A. L. Erlanger and George C. Tyler. The supporting cast for *The Rivals* will include Rollo Peters, Pedro de Cordoba, Fiske O'Hara, James T. Powers, John Craig, Percival Vivian, George Tawde, Margery Maude, Edward Powell, Betty Linley and Gergette Cohan.

Golden Planning Two

NEW YORK, Feb. 22.—Despite the fact that John Golden is withdrawing *Joseph*, the Bertram Bloch play starring George Jessel, which is an acknowledged flop despite fair newspaper notices, the producer, who is at present in Palm Beach, remains active on Broadway. With a continuing interest in the S. K. Lauren-George Abbott play, *Those We Love*, currently playing at the John Golden Theater, Golden plans to remain in Palm Beach for a few weeks prior to beginning production on *Between the Two*, a play by Geoffrey Kerr. Golden is also collaborating with Hugh S. Stange on the revision of *After Tomorrow*, which is said to require a deal of rewriting before it can be put into production.

Episcopal Actors' Meeting

NEW YORK, Feb. 24.—The Episcopal Actors' Guild of America will meet tomorrow afternoon at the Broadhurst Theater to elect officers for the coming year. The organization, of which George Arliss is president, will be addressed by the Very Rev. H. Erskine Hill, D. D., Provost of Aberdeen Cathedral, Scotland.

Sunday Nite Group Casting Play

NEW YORK, Feb. 24.—Myron E. Sattler, director of the Sunday Nite Little Theater, is reported to be looking for players to join the cast of a three-act play to feature Myrtle E. Theobald. Last season the Sunday Nite group presented the first American production of Strindberg's *There Are Crimes and Crimes*.

Green Play Off; Aid Withdrawn

NEW YORK, Feb. 24.—Production has been suspended on *Tread the Green Grass*, by Paul Green, author of the Pulitzer Prize play, *In Abraham's Bosom*. This decision followed the return from Florida of a wealthy patron of the arts who viewed the play and announced that it was unstable as a commercial venture and withdrew his support.

The play was scheduled to open this week at the Belmont Theater until William Blake, the producer, notified the Actors' Equity Association that production had been suspended and asked for an extension of at least two weeks. The actors have already rehearsed four weeks and are all on walters.

The production, which was originally slated for the MacDougal Street Playhouse, may be shifted back to that house when activity is resumed. Otto Kahn has backed one or two ventures of the MacDougal Street group this season.

Eddie Dowling Negotiating Extended Australian Tour

NEW YORK, Feb. 24.—Eddie Dowling, musical comedy star, is reported in negotiations with Williamson & Tate, Australian impresarios, who wish to secure the rights of his three musical comedy successes. They are *Sally, Irene and Mary*; *Honeymoon Lane* and *Streets of New York*. If favorable arrangements are made Dowling will play the lead in each of the three productions which will be dispatched on an extended tour of the Antipodes. Dowling played the leading roles on Broadway, but of late has devoted some time to talking pictures.

LEGIT. NOTES

ALBERTO CASCELIA, author of *Death Takes a Holiday*, who resides in an old castle near Genoa, Italy, is said to be engaged in writing a new play which will be produced on Broadway in the fall.

CLEVE MOORE, brother of Colleen Moore, who played the lead on the Coast in *This Is College*, by Madeline Blackmore and Charles Crouch, has been signed by Sam Harris for the Chicago company of *June Moon*.

EUROPEAN THEATERGOERS will soon witness the classical dramas of old Japan. A company of 20, headed by Emnosuke Ichikawa, has embarked upon a tour of the principal European cities and its plans include an engagement in the United States.

EMPLOYMENT

(Continued from page 3)

of the Immigration Law would do much to improve the present unemployment situation and would in no way affect the entrance into this country of artists of established reputation who come here to fill engagements.

Asked about the effect of synchronized motion pictures and the radio upon music generally, Webber stated that he believes we are rapidly becoming a nation of listeners and that the art of music must stimulate and encourage young musicians to study. This, he believes, would prevent a narrowing down of music generally. He believes that the general resorting to mechanical music will bring standardization and fewer musicians, and that it is not good for an art to be dependent upon small numbers of artists.

Speaking of salaries, Webber stated that mechanical reproduction had enabled many musicians to command fabulous sums, but that this could not remedy the loss of work suffered by thousands of musicians thruout the country following the introduction of synchronization into the moving picture houses.

Salaries O. K. for Play

NEW YORK, Feb. 24.—William Birns has guaranteed the salaries of actors connected with Mark Linder's production of *Room 349*. The play, which was written by Linder, is a melodrama said to be based upon the murder of Arnold Rothstein. Inez Norton is to be starred in the play, which is now in rehearsal.

London Cables

LONDON, Feb. 22.—Howard Harger and Naldi's sensational dancing was the high spot in *Here Comes the Bride*, which was presented at the Piccadilly Theater Thursday by Julian Wylie. This musical show got an enthusiastic reception, the music by Arthur Schwartz being tuneful and catchy, and the dancing and comedy work good. Jean Colin, Vera Bryer, Clifford Mollison and Edmund Gwenn are starred.

Toto and Company, toplining at the Palladium Monday on their first English appearance here, scored the hit of the show. Which justifies the importation. Zaldee Jackson made her London debut at the Coliseum Monday, her artistic singing winning her a great reception.

Dora Maughan has canceled her sailing date for America owing to big offers here covering a period of three months. Walter Fehl and Murray Leslie also remain.

Frances Day had a great personal success at her opening performance in the Cabaret Hotel Splendid.

Arrivals this week include Joe Hayman, from Hollywood; Grace Edwards, for a vaudeville season. Sailings include Patti Moone and Sammy Lewis.

Broadway Openings

WEEK OF FEBRUARY 24

The Apple Cart, a political extravaganza by George Bernard Shaw. Presented by the Theater Guild at the Martin Beck Theater.

The International Revue, by Nat N. Dorfman and Lew Leslie; music and lyrics by Dorothy Fields and Jimmy McHugh; featuring Harry Richman, Gertrude Lawrence, Moss and Fontanna and others. Presented by Lew Leslie at the Majestic Theater.

Gala Night, a comedy by Laurence Eyre. Featuring James Rennie and Veverly Bayne. Presented by Hunter Williams at Erlanger's Theater.

The Green Pastures, a play by Marc Connelly, featuring Daniel T. Haynes and an all-Negro cast. Presented by Laurence Rivers at the Mansfield Theater.

The Sea Gull, a revival of the Anton Chekhov play. Presented by the Leo Bulgakov Theater Associates at the Waldorf Theater.

The Round Table, a play by Lennox Robinson, featuring Margaret Wycherly. Presented by Randolph Somerville at the Gansevoort Theater.

CLOSINGS

Joseph closed Saturday, February 22, after 13 performances; *General John Regan*, after 28 performances; *Josey Suss*, after 40 performances, and *Out of a Blue Sky*, after 17 performances.

GUY BOLTON, playwright, has sailed for London aboard the S. S. Majestic. Also aboard were Dennis King and Tom Moore.

WIGS AND TOUPEES FOR MEN. Bobbed Wigs for Women. Natural and Synthetic Hair. C. WALTER SOLOMON, 108 West 42d Street, New York.

Dramatic Art

AMERICAN ACADEMY OF DRAMATIC ARTS
Founded 1884 by Franklin H. Sargent

The foremost institution for Dramatic and Expressional Training. The instruction of the Academy furnishes the essential preparation for Directing and Teaching as well as for Acting. The training is educative and practical, developing Poise, Personality and Expressional Power, of value to those in professional life and to the layman.

Spring Term Begins April 1st

Catalog describing all Courses from the Secretary
Room 145-C, CARNEGIE HALL, New York

LUMINOUS LIGHT EFFECTS
With U. V. Colors and Invisible Light.
A. STROBL
58 West 50th Street, Dept. B. NEW YORK.

Spotlights. Floodlights. Color Wheels. Scenic Effects
Connectors. Plugging Boxes. Music Stands. Supplies
KLIEGL BROS
UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 WEST 50th STREET
NEW YORK, N.Y.

JOHN GOLDEN

Beginning Wednesday Evening, Feb. 19, 1930

THOSE WE LOVE

A play by George Abbott and S. K. Lauren. Directed by George Abbott. Settings by Cirkor and Robbins. Presented by Philip Dunning.

Julia Aiken.....Madeline King
 Eloise Hart.....Natalie Potter
 Clifford Allen.....John Stokes
 Valerie Parker.....Helen Flint
 Frederick Williston.....George Abbott
 Jake.....Percy Kilbride
 May Williston.....Armina Marshall
 Rickie.....Edwin Phillips
 Evelyn.....Josephine Hull
 Mr. Blake.....Charles Waldron
 Helen.....Elizabeth Taylor
 Ashton Copeland.....G. Albert Smith
 Bertie Parker.....Franklyn Fox
 Daley.....Joseph Crehan
 A Stranger.....J. Ascher Smith
 The Action Takes Place in the Williston's Home in Westchester.

ACT I—An October Afternoon. ACT II—Two Months Later. ACT III—A Few Days Later.

After a sojourn in the motion picture field George Abbott returned to Broadway via *Those We Love*, in which, incidentally, he acts in addition to being coauthor and director. *Those We Love* is the most provocative marital tribulation trifle that has made its appearance this season. Altho' far from new in any department, it is thoroughly entertaining.

Much of this is due to the natural acting by a splendid cast. The people who walk thru this *Those We Love* are human beings whose emotions are so well expressed that more than once a tear is wrung from the most callous of playgoers.

Abbott, even when he thought it necessary to inject a little comedy relief that had no relation to the play, did it with finesse and supplied a believable scene between a maid and a hired man that for color has few equals now on Broadway.

Dissatisfied with her marriage, Valerie Parker becomes attached to Frederick Williston, a writer, whose wife, May Williston, is a music adaptor. Convinced, tho, that Williston's love for his wife and son, Rickie, is too much to surmount, Mrs. Parker settles the issue by suggesting that the friendship between her and Williston will be platonic in the future. Just before this event, however, Mrs. Williston returns suddenly home to discover the woman in the house. She returns to the village and telephones Frederick, giving him ample time to get rid of the woman. Always Frederick has told May everything. He lies to her about this night and she decides to leave him.

Two months later Mrs. Williston learns her error and returns to Frederick, only to discover that what she suspected on the first evening really occurred the night before her return to New York. By the employment of the usual theatricals the action is stalled thru the next act when Rickie, a playwright's ideal child, struggling with the problem that is bringing "those he loves" apart, is the direct cause of the firmer reconciliation.

It is the same old stuff and Abbott, who with S. K. Lauren wrote this thing, might have found time to put a little more into the play than is there now. But even so it is not without its merits. It tells a rather simple story direct and well.

The machine-like direction of the Abbott of Broadway is entirely missing here. It is a smooth, easy-running play that is timed as perfectly as most Abbott-directed plays are, and as in most other things he has attempted Abbott has gone behind the motive of the play and directed it objectively.

There is not one in this cast who can be criticized for their performance. Even the smaller parts carried by Madeline King, Natalie Potter, John Stokes, Percy Kilbride and Joseph Crehan are exceptionally well performed and well cast. Helen Flint gives a superb performance, and Armina Marshall, playing her first leading role, proves worthy of the assignment. George Abbott does his work with understanding that only a playwright could give to a play for which he was partly responsible. Edwin Phillips, as the son, is likely as not in the most sympathetic child role that has been around here for many days. He earns every ounce of sympathy he gets by strict attention to his business.

Elizabeth Taylor provides a caricature in the maid role, as does Joseph Hull as the sister of Mrs. Williston. Franklyn Fox and Charles Waldron prove themselves to be actors of the same type as Abbott. They go behind the written word and feel what the role is, thus their work creates an illusion of reality. *Those We Love* is neither the best nor

THE NEW PLAYS ON BROADWAY

the worst play that Broadway has seen this season. For acting and direction it is hard to equal. Story is another matter. This one loses only because the theme is trite and stale and old, but it is told in a straightforward, likable manner. And so it is easy to say *Those We Love* is a most pleasant evening in the theater. CHARLES MORAN.

MARTIN BECK

Beginning Monday Evening, February 17

R. U. R.

A revival of the play by Karel Capek. English version by Paul Selver and Nigel Playfair. Directed by Rouben Mamoulian. Settings by Lee Simonson. Costumes by Kate Drain Lawson. Presented by the Theatre Guild.

Harry Domin.....Earle Larimore
 Sulle, a Robotess.....Therese Guerdin
 Marius, a Robot.....Louis Veda
 Helena Glory..... Sylvia Field
 Dr. Gall.....Harry Mestayer
 Mr. Fabry.....Frederick Roland
 Dr. Hallemier.....Edgar Kent
 Mr. Alquist.....Sydney Greenstreet
 Consul Busman.....Henry Travers
 Radium, a Robot.....Helen Tilden
 Albert van Dekker
 A Robot Servant.....Walter Coy
 First Robot.....George Cotton
 Second Robot.....Lucian Scott
 Helena, a Robotess.....Helen Brown
 Primus, a Robot.....Philip Foster

OTHER ROBOT: Vincent Sherman, Nathan Sherman, John C. Davis, Walter Franklyn, Harry Wise, Sydney Mansfield, Francis Ward, Gervaise Butler, Paul Yost, Alan Baine, Graham Dale, Thomas Mackey, Fred Dewan, Donald Smith, Clifford Odets, Donn Sylvester, John Henry and Richard Frontz.

ACT I—Central Office of the Factory of Rossum's Universal Robots. ACT II—Helena's Drawing Room, 9 o'Clock in the Morning. Ten Years Later. ACT III—The Sauer Epilog—Alquist's Laboratory. One Year Later.

The current revival by the Theatre Guild of Capek's *R. U. R.* (Rossum's Universal Robots) reveals an extremely interesting production which shows clearly the keen imagination of Rouben Mamoulian as a director. Every ounce of value contained in the fabulous melodrama by Capek has been clearly set forth, and in some instances enhanced by Mamoulian, who has accorded the play the finest direction imaginable.

In some instances one senses a touch of overplaying on the part of the actors, a sort of bravado as it were to cover up their own disbelief in so fabulous a play. A sort of general overacting to emphasize the fact that the entire proceedings are known to be utterly unreal. Perhaps this is the fault of Mamoulian, or perhaps it is something which emanates from within the actors, and almost in spite of themselves.

Nevertheless, there is some creditable acting going on in *R. U. R.* There is the splendid performance of Earle Larimore, as Harry Domin, manager of the Robots. The delightfully smooth interpretation of the role of Dr. Gall by Harry Mestayer belittles praise itself. Albert van Dekker gives an impressive performance as Radium, a Robot. Helen Tilden contributes an effective bit as Nana, a servant. Sylvia Field appears as Helena Glory with slight success. Miss Field overacts in this role, but it is rather a thankless job at that and little measure of genuine capability. Therese Guerdin and Louis Veda perform effectively as Robots. Frederick Roland, Edgar Kent, Sydney Greenstreet and Henry Travers give convincing performances as gentlemen associated in the manufacture of artificial men.

The program states: "The almost invariable comment wherever this play of the Robots has been given this season has been that its significance is greater today than before; that the progress of the Machine in the world's scheme of things gives it an applicability which—when it was first presented—was not so apparent."

Be that as it may, but the Machine is not the only thing to have progressed somewhat. Perhaps we, as audiences, have progressed a little, too. At least one would like to hope that if the Theatre Guild were producing *R. U. R.* as a new play it would display better judgment than to allow so ridiculous an epilog to follow the play itself, an epilog that destroys every fiber of a somewhat enthralling illusion created by the end of the third-act proper.

Let us fire a salute to Rouben Mamoulian, an ace among directors; to Lee Simonson, a genius among scene designers; to Kate Drain Lawson, a leader among costume designers, and to the Theatre Guild, which usually plays a trump. CHARLES CROUCH.

VANDERBILT

Beginning Thursday Evening, February 20, 1930

THE PLUTOCRAT

A play by Arthur Goodrich, based on Booth Tarkington's novel. Directed by the author and Charles Douville Coburn. Settings by Louis Kennel. Presented by Coburn. Starring Mr. and Mrs. Coburn.

Albert Jones.....Theodore St. John
 Luigi, a Steward.....James Moore
 Lawrence Ogle.....Fairfax Burghes
 Mrs. Tinker.....Ivah Willis Coburn
 Olivia Tinker.....Emily Graham
 Madame Momoro.....Suzanne Caubaye
 Hyacinthe Momoro.....John Brewster
 Earl Tinker.....Charles Douville Coburn
 Mr. Weatherwright.....William R. Randall
 Mr. Weatherwright.....Lark Taylor
 "Doc" Taylor.....Billy Fay
 Sir William Broadfeather.....Walter Edwin
 Lady Broadfeather.....Iseth Munro
 Cayce.....Armand Cortes
 Mrs. Tinker.....John Gray
 Prince Karno.....James La Curto

ACT I—Scene 1: Smoking Room of S. S. Duumvir. September. The First Day Out. Scene 2 Same as Scene 1. Last Day Out.

ACT II—Scene 1: The Balcony Room in Hotel at Bindar on the Edge of the Sahara. Afternoon a Month Later. Scene 2: Same as Scene 1. Evening of the Same Day. ACT III—Same as Act II. Afternoon the Next Day.

The adaptation of this Booth Tarkington novel is too obvious to be a good play and too comic-strip-like to be good humor. It is unlikely that it resembles the novel very much. Laden by cast that gives it little help, the entertainment falls as a medium for amusement. Of course, for those who like the Coburns it must be said that it gives both Mr. and Mrs. Coburn some chance of proving their ability as performers. But the opportunities it affords are not frequent nor stable.

From beginning to end, when "momma" starts chasing after "poppa," the wealthy meat packer from Omaha, who has a taste for women and a dislike for the East, it is nothing but a melody of alleged American characterizations. It is one of those plays which neither an Easterner nor a Middle Westerner will find to his liking. It is one which represents both types to as great a disadvantage as it can. The meat packer is, of course, a blustering creature who meets up with his own kind on the boat going to Algiers. The East is represented in this stupid geographical comedy by a wishy-washy playwright whose greatest contribution to humanity has been a play that the Middle Western meat-packing Tinker found repulsive.

Everybody is after Tinker's money, and his daughter is after Lawrence Ogle, the alleged playwright. Most everybody does get some of Tinker's money and the daughter finally gets her playwright. And there is the whole story.

With the exception of the Coburns, Suzanne Caubaye and Billy Fay, the rest of the cast are better left unmentioned. In kindness to them it must be said that the parts they were asked to perform did contribute something to their universal inability to convince.

Louis Kennel has contributed two settings that fill the requirements of the play, and the Coburns give it the best sort of touch such a play could possibly have.

The Plutoocrat is a standard farce comedy that might have appealed to the average American audience too long ago to be tried in this day. The Rotarian and all his kind will find as little to their advantage in it as the producers will likely as not find within a few weeks.

It is one of those alleged robust comedies that makes Americans out to be generally blundering fools who somehow or anything are fine and big and strong underneath. The hardened cast that Goodrich has put around the Tarkington characters is too solid and impenetrable to be interesting or good entertainment. CHARLES MORAN.

Dramatic School Students Perform Barry's "Holiday"

NEW YORK, Feb. 22.—The American Academy of Dramatic Arts and the Empire Dramatic School gave another of the annual series of revivals yesterday at the Belasco Theater. The play this time was Philip Barry's *Holiday*, which brought considerable money into the coffers of Arthur Hopkins last season.

It is rather hard to judge the work of these young people with the work of Hope Williams, Dorothy Tree, Ben Smith and Donald Ogden Stewart so comparatively fresh in mind. Attempting to

discard this recollection let it be said first in mild tribute to Philip Barry that his play stands up well without the kind treatment Arthur Hopkins gave it.

First naturally for consideration is Jane Sanford, who was chosen to do the role created by Miss Williams. Miss Sanford has perhaps seen Miss Williams, because she is not obviously gifted with that delicious awkwardness possessed by Miss Williams. When she forgot this her work approached that of a capable performer, which Miss Sanford most certainly may become. There is a richness in her voice tones that few stars can claim. It is smooth and velvety on the ears, a sort of curious voice that needs little to aid it in a role designed to win sympathy.

PECULIARLY enough we have a Donald Stewart in this company too, but here instead of being a humorist he is a boy who plays the hero role in a straightforward manner. Stewart has possibilities. Kaaetje Vliet is asked a little too much for her talents. The role of Julia Seton with its character transitions and difficult requirements is too much to ask of any one but a trained trouper. However, this young lady tried and tried hard to be convincing and once or twice she really was. In another direction perhaps she may find a place in the theater. This reviewer's opinion would be consistently sympathetic emotional roles. Austin Beardsley was another who was called upon to do a hard stunt, the drunken brother role. He did it nicely, but it seemed a bit too infantile to be believable. However, he showed real mettle, judging his pace well and under the circumstances giving a rather good account of himself. Byron B. O'Brien was miscast. His makeup even under the condition imposed upon such a production was inexcusable and so it was impossible to judge his work. Fred Anderson in the Donald Ogden Stewart role of Nick Potter could not be expected to perform in the manner of Mr. Stewart inasmuch as it was generally admitted that Stewart's best lines in *Holiday* were written by none other than himself. But Anderson is thoroughly convincing as an actor in the role.

Others chosen for this afternoon in the theater with students of the art of acting were Pam Sweeney and Jesse Patton, who were cast with O'Brien in one act curtain raiser that as far as we saw was awful, but well acted. Here O'Brien showed to better advantage than in the full-length play. The others in the *Holiday* cast were William Sutherland, Joy Sim, Phyllis Lavarack, Jerry Scott, Robert Rider and Adelade Noska. CHARLES MORAN.

"Gala Night" Goes Over Big at Toronto Premiere

TORONTO, Feb. 22.—*Gala Night*, a new play by Laurence Eyre, with James Rennie in the stellar role, opened here at the Princess Theater to a capacity house. The piece is marked for its novelty.

A farcical comedy written around the behind-the-scenes of the Budapest Opera House, it is the sort of play that lends itself easily to the introduction of songs and dances, but author and director have withstood the temptation. The stage settings caused considerable comment. Actors, actresses and settings combined to form a color symphony that was perpetually pleasing. A sophisticated type of humor rules. The local critics pronounced the piece one of the outstanding offerings of the season, and the star, James Rennie, has added another creation to his long list of successes. There were many curtain calls after each act.

It is understood that many alterations are being made in the script with almost daily rehearsals here in preparation for the Metropolitan opening. Beverly Bayne, Desirée Tabor and Adele Klier are the three leading women who share the feminine honors.

MORE NEW PLAYS ON 46 AND 47

Hodge Play Folds in Bklyn.

NEW YORK, Feb. 22.—The William Hodge play, *The Old Rasool*, written by and starring Hodge, closed in Flatbush tonight following a two weeks' engagement out of town. The play was seen for a split week in New Haven and Hartford and for one week at Werba's Flatbush Theater. Present plans include re-writing and a possible production later on.

Vaudeville

Conducted by ELIAS E. SUGARMAN—Communications to 1560 Broadway, New York

Brown Finishes Trip; Confabs All This Week

Matter of shakeup among agents will be determined by next week—circuit loath to let out lessèr agencies but regards this as necessary step toward progress

NEW YORK, Feb. 24.—More than one of the present roster of RKO agents will get a kick and a couple of tremors when he reads this. President Hiram S. Brown, of RKO, is due back from his coast trip today. Beginning this morning and continuing thruout the week and possibly into next week, Brown will sit in on daily conferences with every active official of the organization, from B. B. Kahane and Joseph Plunkett, vice-presidents; Herman Zohbel, secretary and treasurer, down to Ben Piazza and George Godfrey, of the vaudeville booking department, and Jules J. Levy, the film-booking chief.

Whatever results from the series of confabs scheduled to be held with the RKO chief will not be known definitely until the latter part of the week. The various officials and execs, anxiously awaiting Brown's homecoming are cleaning up all details possible beforehand so that they might be on tap to discuss general welfare with Brown. This week it will be harder for an unprivileged one to get an appointment with them than to get Jimmy Walker to play marbles on the City Hall steps.

The question of boiling down the number of RKO agencies will be but a small part of the mass of detail scheduled to be laid before Brown. But to the agents, of course, it is the biggest thing that has ever happened to them. The scheduled agents' cleanup is as inevitable as the weather. No matter what else is done to put the sixth floor on a more efficient basis, the elimination of from 10 to 14 franchises is regarded as the first logical step in the process. With Charles J. Freeman still making his inspection tour on the coast and elsewhere, it may be left to Piazza and Godfrey to bear the brunt of the "moral" responsibility connected with making the agency cleanup. It is understood from reliable sources, however, that Freeman made known his opinions in the matter before taking his departure several weeks ago.

Piazza, as general business manager of the sixth floor, is personally loath to eliminate any more agents, according to report. The January 1 cleanup, it has been hinted, indirectly removed what-
ever objectionable personalities that had been connected with circuit's act-selling forces. But the problem is now of a
(See FINISHES TRIP on page 95)

Opening on March 8

NEW YORK, Feb. 24.—Bob Cook and Dot Oatman, piano and warbling pair, will open for RKO March 8 in McKeesport, Pa., and ju up here the week following for a split week between the State, Jersey City, and the Bushwick, Brooklyn.

McCarthy and Sternard, mixed comedy team, are also slated to shove off for RKO the week of March 8, splitting between the Prospect, Brooklyn, and the Royal, Bronx.

Princeton-Renee Coming East

NEW YORK, Feb. 24.—Princeton and Renee, mixed comedy team, who recently played Western RKO dates, have started eastward and will open April 26 in Albany. They will play their first dates locally the week of May 10, splitting between the Bushwick, Brooklyn, and the State, Jersey City. The team were formerly known as Princeton and Yale.

One Act in Jrs.

NEW YORK, Feb. 24.—Three of the Fox junior houses in Brooklyn, the Republic, Walker and Folly, are playing only one act of vaudeville this week as a result of *Sunny Side Up*, the film special current at all three houses.

The same will happen next week at the Republic and Walker when *Show of Shows* is screened at both houses.

Anger-Fair Go Loew

NEW YORK, Feb. 24.—Harry Anger and Mary Fair have abandoned their old four-people revue, *Dizzy 1929*, and are doing a new three-people comedy, singing and dancing act subtitled *Anything Can Happen*. They opened for Loew this week on a split between the Premier, Brooklyn, and the Delancey, agented by Charles Fitzpatrick.

RKO Target Of Squawks

Alleged certain showings mean nothing — booker has different version

NEW YORK, Feb. 24.—An old squawk formerly identified with Loew is now being registered against RKO. It's the one about kidding acts into playing so-called showing dates that are never caught, but which help the circuit trim a few pennies down on certain house budgets.

Acts that have completed 47 weeks or thereabouts here, there and everywhere for RKO are the squawkers about the allegedly futile showings this time. Now they know it, but at the time they were inveigled into playing the meaningless showing dates they didn't, they claim.

When RKO is washed up with an act, after it reaches town from a tour, the accounts go, the request for more dates is met with a counter request to show again at a cut because the reports from the road are not considered reliable as a gauge of the act's adaptability to Eastern needs. The acts that complain they were duped, according to report, played the several showing dates required. Then they got the w.-k. ozone on the plea that a spot can't be found for them. This is one side of the story.

An RKO booking boss explains that many of the acts just about finished or finishing tours are no longer acceptable for dates because of the new booking ideas barring slow-paced oldtimers and turns not meeting the "youth, speed and novelty" requirements. Several of them get showings between times in order to convince the office that its decision on them is just. If the acts were not so insistent about being willing to work for almost nothing as long as they get a chance to show, the official added, they wouldn't be used at all—even if they paid for dates.

Anderson Future Lawyer

NEW YORK, Feb. 24.—Andy Anderson, whose resignation as manager of RKO's State and Rivoll theaters, New Brunswick, took effect last week, will remain in the town to study law. Anderson will become affiliated with a law firm in the National Bank Building. He represented RKO in New Brunswick for two years and was in the theater business for a total of eight years, having been on the Loew managerial staff at one time. Anderson is said to have expressed a desire to quit his dual theater post a month ago, but it was not until last week that James S. Powers was recruited to succeed him.

Lindsay-Mason Back After Six Months

NEW YORK, Feb. 24.—Lindsay and Mason, mixed dance team, who recently played for RKO on Interstate and Western dates, opened the last half of last week on their first Eastern dates in over six months at Loew's Bedford, Brooklyn. They continue this week on a split between the Victoria and the National, Bronx.

Their five-people singing and dancing cash is called *Castle of Dreams* and is agented by Sam Baerwitz.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WE don't like so-called showmen who sublimate and twist their play instinct into messing around with house policies. That urge—or whatever you choose to call it—to change things simply for the sake of changing them, is having a bad effect on vaudeville. The operators or circuit-buying speculators who leap like frogs (but with far less display of discretion) from one policy to another are doing much toward making a once sound business into little short of a speculative orgy.

In other trades such procedure as characterizes the activity of the policy-shifting showman would be stamped as preposterous. It would not even be favored with serious thought. A grocer established in a location for a number of years cannot reasonably hope to recoup ebbing receipts by moving out his stock and setting himself up as a tailor. The logical step would be the readjustment of his stock of groceries to the altered demands of the neighborhood. It might entail buying a cheaper line of merchandise or a more expensive line. The careless policy shifter in the theater business throws his house's good will and drawing power to the winds when he takes out vaudeville, and—just for the sake of changing—puts in straight pictures or some hybrid form of stage attractions. It might be a lame stage-band policy, fat-tasting presentations or "high-class" tabs—anything that he can get so long as he follows that urge to change. He casts aside the priceless asset of an established policy—its recognition in the community as a vaudeville house—instead of harnessing the advantage to a healthy move of improving the quality of vaudeville when this is found to be necessary.

A case in point concerns a certain New England vaudefilm chain, sold by its founder, who made many millions thru his activity to a circuit-grabbing outfit. When the circuit was taken over the policies of the houses were switched. They were transformed into straight picture emporiums, run houses, presentation houses, legit. houses—every branch was represented but vaudeville. The houses that had made millions for one man began to go deep into the red in the hands of the policy changers.

The situation reached the courts. The buyer, whose final payments had not yet been made, entered a plea that he had been virtually gyped—or more consensely stated, overcharged. The contented seller, who indicated, however, that he would be glad to take the houses back at once, had the other side questioned in due course with regard to policies. The upshot of it all was that the court was convinced—and justly so—that the buyer might have had the same success with the houses if he continued with the vaudefilm policies. The policy changer let the quarry slip out of his grasp by deliberately buttering his fingers. Time will tell whether the red-immersed buyer has learned his lesson.

Mark Luescher, RKO's publicity chief, permitted us last week to glance thru one of the folders his department is getting up on all the intact shows—East and West—that are being assembled by the circuit. Here, indeed, is the theoretical foundation for a hasty comeback for vaudeville. Every conceivable phase of publicity and exploitation is taken up in its valuable pages. If a house manager can't sell a show properly with this material at his disposal, he might as well throw in the sponge and go back to pants pressing.

Vaudeville has been waiting for a break like this for many years. If they get out material consistently like the sample we glanced over, RKO will be back in its old place as a vaudeville leader before another season is past. It's up to the booking department now to give Luescher and his idea men something substantial to work on. The best press agent and exploiter in the show business can't sell bum shows 52 weeks a year.

Recognized Authors Do Biz on the Up and Up

"Intacts" Well Ahead

East-West still sending them out weekly—Charles Freeman on return route

NEW YORK, Feb. 24.—In RKO now it's one intact show after another; that is, one a week in both the Eastern and Western division. George Godfrey has the feature portions of his shows booked up three weeks ahead and across the hall, in the Charles Freeman sanctum, Sam Tishman and Harry Kalcheim have their rotating affairs lined up until the end of March.

Freeman has reached San Francisco on his inspection tour of the Western and Southern wings, and he will make the following towns, in the order named, stopping at each one day or more: Oakland, Tacoma, Portland, Spokane, Seattle, Winnipeg, Vancouver, Minneapolis, St. Paul, Milwaukee, Chicago and Cleveland.

After several minor shifts, the Western rotating book has finally reached a stage where shows starting in Winnipeg are assured 15 solid weeks, ending up in Omaha, and then on to Kansas City, St. Louis and the State-Lake, Chicago.

This week's Winnipeg show includes Ken Murray and the Charlestons, Foster, Fagan and Cox, Danny Duncan and the Kitayamas. Ensuing Winnipeg shows, as now laid out, are: March 1, Tyler Mason, Natacha Nattova, Sully and Thomas and Lomas Troupe; March 8, *Frabelle's* Prolios, Manny King and Company, Nan Halperin and Burns and Allen; March 15, Weaver Brothers, Harris and Wallace, Orville Stamm, and the *Home Folks* afterpiece, and March 22, Faber and Wales, Oklahoma Bob Albright and Zastro and White.

Because of conflicting booking of film specials, Godfrey's intact show of this week will be launched at the Madison, Brooklyn, the last half instead of the first half, as had been the custom. It comprises Stan Kavannaugh, Dillon and Parker, Honey Troupe and Clifford and Marion. Next week's show, which also starts at the Madison, includes thus far Joe Thomas Saxotette, Don Cummings and Al K. Hall.

"Gobs of Joy" Playing Return Dates for Loew

NEW YORK, Feb. 24.—Gobs of Joy "Idea", Fanchon & Marco unit, has been booked for a return to Loew next week, splitting between the Gates, Brooklyn, and the Willard, Woodhaven. The unit was the first of the large number of F. & M. so-called "Ideas" which played the Palace, later switched to Loew on local dates and started the now-common practice of booking units over the Loew Southern Time.

The cast has been changed somewhat with Bailey and Barnum replaced by the *Emperors of Harmony*, colored warbling quartet. They recently closed in the Loew out-of-towners, booked thru Lyons & Lyons.

Loew Road Shows

NEW YORK, Feb. 24.—The Loew road show which opened at the National, Richmond, this week includes Bernard and Townes, Lang and Haley, Ferry Corvey and Carl Shaw and Company. The new show for next week is headed by Harrison and Fisher in *Living Jewels*, an elaborate Meyer Golden flash. Others on the same bill are Billy M. Green and Blossom, Billy Glason and the Vardelle Brothers.

The Loew Southern road show has recently been cut to a standard four-act layout.

MILTON WEINHEIMER was appointed last week to the New York staff of *The Billboard*.



ALOTTA KLASS, wire dancer, who is teamed with Speed Manning in a standard act calling for complicated routines on the tight wire. They are working for Loew thru the Lyons & Lyons office.

Canadian Deal Finally Closed

NEW YORK, Feb. 22.—Despite the fact that Edgar G. Milne has been booking Toronto and Hamilton under a three-month cancellation notice in force until early in May, these Fantages-dubbed houses will come into the RKO office, according to a deal closed last week, the second and third weeks in March respectively. They are part of the Famous Players Canadian chain, which RKO and Paramount operate jointly under the direct supervision of H. M. Thomas and Clarence Robson.

The names of the houses will be changed. The Toronto house, which will come in March 8, will be rechristened the Imperial, and the Hamilton house, due in the RKO columns March 15, will be called the Palace thereafter.

Ben Piazza, who acted together with Joseph Plunkett for RKO in consummating the booking switch, has arranged to take care of acts booked in advance by Milne. As far as is known there are only two acts still tied up under Milne contracts. These are an Albertina Rasch flash and Red Donahue and Pal.

With the local Fantages office passing out of existence Milne is left without a hitching post. There is a report around that he may affiliate with RKO, but this was denied by sixth-floor officials.

Trixie Didn't Cancel

NEW YORK, Feb. 24.—Stanley Reyburn, who says he is Trixie Friganza's personal representative, denies she canceled all Loew dates last week, as stated in last week's *Billboard*. In the item referred to, Irving Cooper was erroneously credited with being Miss Friganza's agent. The comedienne opened last week at the Valencia, Jamaica, and will play seven weeks of Loew's de luxe houses. The cancellation misstatement was made by an employee of the Loew publicity office, who interpreted the switching of Miss Friganza from two split-week dates in the vaudeville houses to the Valencia as an indication that she was washed up with the circuit.

Boran Set on N. E. Dates

NEW YORK, Feb. 24.—Arthur Boran's *Melodyland*, flash featuring Frankel, Lee and Davis, which recently showed for the Boston RKO office in Portland, has been booked for several weeks of New England dates. The offering is slated to play in Malden, Lawrence, New Bedford and Providence, agented by Fred E. Mack. Boran writes that he may return here shortly to play a string of Eastern dates. Eileen Mercedes and Tiny Tina are also members of the cast.

Performers' complaints aimed chiefly at new hands in vaude-writing game—old-line Shakespeares deserting main stem for talkies—countless arrangements for scripts

NEW YORK, Feb. 24.—So-called authors and vaudeville script writers are being complained against in trade circles by a number of consumers of the pen-wielders' products. Some claim they're being victimized thru excessive charges for material. Others say they are being bled for advance royalties on material long before it is started, and which is seldom delivered within the time agreed upon. Some squawk that the material seldom comes up to expectations, in that it does not click or does not meet their definite specifications.

Indie House Gets a Break

NEW YORK, Feb. 24.—For what is believed to be the first time in the history of the circuit, RKO is lending the resources of its press department to an independent operator for boosting the inauguration of a vaudefilm policy. This situation arises in connection with the addition of the Colonial, Utica, to Jack Hodgdon's column the last half of this week. Nathan Robbins, the operator, gave RKO short notice of the decision to tie up with it for vaudeville booking, but the act-buying machine was immediately set in motion and Mark Luescher notified accordingly.

John Pollock, head of the circuit's Photograph and Press Bureau, is being sent to Utica to help in ballyhooing and advertising the new policy. He will reach there Wednesday and remain several days. Pollock is an old hand at the press-agenting game and there is no doubt that he will have the Utica newspaper situation sewed up for the house before taking his leave. Robbins will use five acts on a split week.

The charges prompted an investigation by *The Billboard* which brings an almost complete acquittal of the acknowledged material writers, and has resulted in the uncovering of some interesting facts and figures. There are few accredited authors left on Broadway who write for vaudeville. Most of them have joined the exodus to the Coast, where the demand for material in the talkies is far greater than that for vaudeville.

About 90 per cent of the material written today is turned out according to demand. Since the recognized script writers have gradually gone over to the film field, a new crop of authors has made an appearance on Broadway, many of whom have been guilty of the charges made against them, but more often the charges can be laid to incompetence of the performer unable to handle material properly. Most authors of vaude material write honestly and follow the established trade precedents as to costs of material, royalty arrangements and in following specifications.

James Madison, who at one time was considered one of the best gag writers in the East, and who since has become permanently affiliated with talkies on the Coast, is said to have remarked to a (See *RECOGNIZED AUTHORS* page 95)



S. R. O. ?

WHEN A COLD PACKS YOUR HEAD AND THROAT TO S. R. O. . . . AND STILL YOU'D LIKE A GOOD SMOKE . . . REMEMBER THAT ONE GREAT CIGARETTE . . . WHICH CLEARS THE WAY TO OLD-FASHIONED TOBACCO ENJOYMENT

IT'S MENTHOL-COOLED

\$PHD CIGARETTES - 20 FOR 20¢
THE AXTON-FISHER TOBACCO CO., INC., LOUISVILLE, KY.

Modernizing Selling Of Acts Playing RKO

Frequent confabs in press office to discuss all sales angles—strict enforcement of photo requirements—house managers will be pepped up in exploitation work

NEW YORK, Feb. 24.—As part of RKO's promise to put vaudeville back to its former high standard, the circuit's press and exploitation departments are launching a vigorous campaign to modernize the acts now playing its time. This will not only entail the performers, but also all managers of vaudeville houses, who will be practically ordered to exploit vaudeville to the fullest extent and report their progress to the home office.

The personnel of the RKO publicity bureau are meeting frequently every week on the subject of fresh and original exploitation matter for each act and intact show—and the performers and managers are already receiving the ultimatum to co-operate.

Probably the most drastic and expensive ruling to the performer will be in regard to photos for lobby displays and newspaper publicity. The Photo and Press Bureau is checking up on the pictures of acts now playing the circuit, and those not suitable, or antiquated, are being sent back to the performers with orders to have new and suitable ones taken immediately. This has already happened to a number of acts.

Those acts upon which special exploitation is being gotten up, will be asked to pose for pictures to fit the press stories—at their expense. The day of simple head and body pose will soon be passed as a result of this edict. It will be a matter of having pictures to fit the action of the act as per the exploitation of legit. productions. This is an innovation in vaudeville, with the possible exception of pictures on a few of the large fish acts.

The acts will also be requested to help in their own exploitation. They will be asked for ideas that could help launch them into the news columns, or effect tieups for national advertising.

It is also the intention of the publicity heads to inject bits into the different acts that would aid in their exploitation. Certain added bits with nationally known products, for instance, would make it much easier for a tieup to be effected with the manufacturer. Those injections, the exploiters believe, could be easily made without detracting from the entertainment value of the acts.

All vaudeville house managers will from now on be practically compelled to exploit their vaudeville shows. It will no longer be a matter of the publicity department sending out exploitation hints with the following appendix, "Please Try To Use These," but rather, "Full These Stunts and Send Us a Report."

Realizing that many managers have grown stale as far as vaude, exploitation is concerned, the home office has been getting up complete publicity matter for their benefit. All advertising and lobby layouts and displays, press matter and exploitation hints are being laid out and then sent to the managers one month in advance of the intact shows. The houses operating under spot booking will receive the publicity matter as far in advance of the acts as is possible.

According to one of the heads of the publicity department, the house bosses will be forced to co-operate in the campaign to bring vaude back to its former high perch. Those managers laying down on the job will find themselves cooling their heels in the outer office, according to that exec.

Negotiating for Oriental Lease

NEW YORK, Feb. 22.—Within a week an announcement is expected from here of definite consummation regarding the leasing by RKO of the Oriental, Detroit, which is now under the operating wing of Lew Kane. The house has long been in the circuit's vaude-booking columns and of late has been booked by Billy Diamond out of Chicago with five acts on a full week.

If the pending deal between RKO and Detroit banking interests goes thru the house may slide into the New York books, joining Charles Freeman's intact-show route.

Keating Pays Comish With Elusive Cigar

NEW YORK, Feb. 24.—Bob Sylvester, the misunderstood cane toter of the RKO publicity bureau, turned agent and talked George Godfrey into sticking Fred Keating on the Palace bill this week. The cadaverous-looking lad was slipped a 15-cent cigar for commission, but didn't do a burnup until the magician made it disappear before he had a chance to light it.

All Sylvester has now is the glory of having booked an act without a franchise—and Keating's promise of another cigar if repeating the Palace date.

Romm's Acts

NEW YORK, Feb. 24.—Peggy Hope is heading a new full-stage comedy act comprised of five people which opened for RKO this week on a split between Yonkers and New Rochelle. The act is represented by Harry Romm, who also booked the Marinelli Girls for the Palace the week of April 5, after a tour of Mid-Western dates.

Uninvited Reporter Crashes Broadcast and Spills the Dirt

NEW YORK, Feb. 24.—When the wits in front of the Bond Building on a Tuesday night have run out of eggs on special evenings and three-day routes, crash the RKO broadcast, if you can, in the studios of WEAF. If you are blessed with a sense of humor the laughs drip fast enough there to satisfy even the sourest cynic. If you aren't, then it is simply an hour of entertainment mixed with torture.

Whatever you do, come up with your muzzles and a broken nicotine habit. Talking is absolutely taboo, and anyone committing such a breach of etiquette as smoking is sure to arouse the ire of at least 10 of the score or more assistants.

While on the subject of assistants, there are enough at the broadcasts to form a welcoming committee for any metropolis. They infest every corner of the large studio, and the only obvious things they do are "shushing" the guests and telling them where not to sit. *The Billboard's* roving reporter was not an invited guest at last week's broadcast, therefore they did not even deign to "shush" him, but hovered close to prevent his haw-haws if overcome by Leo Reisman's gestures.

The orchestra leader is the biggest laugh of the broadcast. His mannerisms and facial contortions while putting the musical-combo thru its exercises would do credit to the late Teddy Roosevelt. When television is perfected he should become the greatest showman on the radio. According to the way he emotes with the baton in front of the microphone it may be that he thinks television is already in every living room.

Tom Kennedy, the sweet-voiced crooner of RKO's theme songs, was a flop to this reviewer as far as audible entertainment was concerned. Unless you are a lipreader you don't know what it's all about when he steps in front of the mike. He whispers the songs, and the only time you can tell when he is hitting a high note is when he arches his eyebrows.



TED CLARK AND EARLE SMITH, robust harmonizers from the West, who are set on Loew dates thru the intervention of Johnny Hyde of the William Morris office. They may open shortly in the circuit's road-show houses.

RKO Drops Its Extra-Act Plan

NEW YORK, Feb. 24.—Altho a plan had been under consideration by RKO's Western booking department to add an extra act to the intact shows playing the Golden Gate, San Francisco, and the Hill Street, Los Angeles, this has been dropped. For the time being these houses will have to plod along as best they can, with opposition offered by the Orpheum-dubbed theaters in each town.

The office was not able to see its way clear to keep the two Coast houses supplied with the show-strengthening acts steadily and at what is considered a reasonable figure. Inability to give the drafted acts assurance of more time accounts for this.

Actors' Union Ball Over Big

Approximately 700 guests at organization's first annual social function in Chi.

CHICAGO, Feb. 22.—The Actors' Union of America, youngest of the theatrical unions, staged its first annual ball last night with gratifying success, entertaining some 700 or more guests in the Cameo Room of the Hotel Morrison and putting on an evening of fun and frolic that won unanimous approval.

With Waddy Wadsworth's popular orchestra furnishing music, there was dancing from 9 p.m. to 3 a.m., with an hour intermission for the presentation of the entertainment features. These latter were of a wide and pleasing variety. They included, in the order named, the following:

Eckhart Brothers, tap dancers, in a fast and clever routine; Mildred Hoffman, who sang two beautiful numbers; Helen Sterling, in a clever dance specialty; Monte Brooks, whose singing of *O Sole Mio* won rounds of applause; *Troupe of the Orient Revue*, colorful Oriental dancing act in which some wonderful adagio work was done; Four Mullens, youthful singers, in pleasing numbers; Nellie Sterling, whose clever and original snow-shoe dance won a heavy hand; Case Sisters; personality song and dance team, and Shannon's *Playtime Frolics*, featuring two extremely clever kiddies in difficult acrobatics. Art Fletcher acted as master of ceremonies.

Phil Phillips, president of the union, handled the details connected with the ball and entertainment and deserves great credit for the efficiency with which he put the affair over. The entertainment committee, too, comes in for a large share of praise, as it was thru its efforts the splendid acts were obtained. Nellie Sterling, vaudeville artiste, was chairman of the committee, and the members included Bert Clinton, Harry Carr, Bert Ford, Art Tackman, Al Keeser, Art Fletcher and Joe Mac.

Actors Will Launch Long Beach Charity

NEW YORK, Feb. 24.—The township of Long Beach, Long Island, looks to stage talent to supply it with the basis for a general charity fund. The big mucky-mucks of the resort have hit upon the idea of running a huge benefit show at the Castles Theater, on the boardwalk, and the machine for corraling talent has been set in motion here by Joseph G. Gerson, of the Box-Office Treasurer's Association.

The shindig will take place the night of March 9, and Elde Dudley, who writes among other things of Shrewsbury McNutt in *The Evening World*, has been induced by Gerson to act as m. c. for the show. Harry Lenetska, of the William Morris office, is taking acts to the charity jamboree, and among others who have promised to appear are Herbert Rawlinson, Helen Gilligan, Franko Wood and Eddie Allen.

Doyle and Hoover Open

NEW YORK, Feb. 24.—Buddy Doyle and Peggy Hoover are doing a new two-act and opened for RKO the last half of last week at the Hamilton. Doyle played in *Artists and Models*, *Show Girl* and as understudy for Eddie Cantor in *Whoopee*. He actually replaced Cantor in the latter production last September for three performances. He works in blackface and Miss Hoover does songs and dances. Lee Stewart agenting.

Jack Johnson As Club Owner

NEW YORK, Feb. 24.—Jack Johnson, ex-heavyweight champ, and Murray S. Kampf have taken over the Monte Carlo (night club), Brooklyn, and are having it renovated for a reopening in about two weeks under the name of the Club Casino. There will be a white floor show and a colored band of 11 pieces.

Kampf will stage the shows, book talent and act as m. c.

Report Big Boosts in RKO and Loew Earnings

Houses May Drop Vaude.

Stagehands and musicians at Premier, Brooklyn, and Grand, Bronx, given notice

NEW YORK, Feb. 24.—Loew's Premier, Brooklyn, is scheduled to be stripped of vaudeville soon and operated thereafter under an all-sound policy. The house has not been so successful of late with its vaudeville arrangement.

Stagehands and musicians at the Premier have been given their notice and are now working under a week-to-week agreement. This is also the case at the Grand, Bronx, where the stagehands received their notice last fall, but are still on the job. At the latter house "name" acts have been played for the last three months in an attempt to reach higher grosses. However, the house is reported to be still in the red.

Charles C. Moskowitz, of the Loew operating staff, lays no credence to the report that vaudeville is soon to be discontinued at the Metropolitan, Brooklyn, and a presentation policy inaugurated there. He could give no definite date for the Premier policy switch.

Lawson's 15 Weeks

NEW YORK, Feb. 24.—Happy Lawson and His Radio and Record Fais, a new three-people comedy and harmony outfit which recently showed for RKO, have been booked for 15 weeks of Eastern dates thru Wayne Christy, of the Harry Romm office. Supporting cast comprises Henriette Lund and Holley Moret. The offering is a black-and-tan act, using original songs in the routine interspersed with uke and piano playing. Lawson recently completed the Western RKO tour, at the head of another act.

Benson Quits Carrell Office

CHICAGO, Feb. 22.—John Benson is no longer with the Carrell Agency, which now has but one vaudeville house left on its books. Inquiry at the Carrell office elicited the information that the office will remain open. C. L. Carrell is expected in from New York today or Monday.

Franklins on Fox Time

NEW YORK, Feb. 22.—The Six Franklins, new novelty outfit from the West, opened for Fox last week, splitting between the Republic and Walker, Brooklyn. They are playing Eastern dates for the first time and may show for Loew shortly at one of the local houses booked thru Bert Jonas.

Regan and Lenny Team

NEW YORK, Feb. 22.—Marie Regan has teamed with Jack Lenny, formerly of the team of Lenny and Gale, and started rehearsals last week in a new comedy singing and dancing act. Miss Regan was formerly teamed with Helene Quill in a two-girl act. The new combo is slated to play several weeks of Eastern break-ins and may show for RKO next month, agented by Nat Sobel.

Revised No. 10 Show

NEW YORK, Feb. 24.—Eastern intact show No. 10, which opened last Saturday at the 58th Street, has as its features Jimmy Savo, Grace Doro, Arthur and Morton Havel. Brady and Wells in the original lineup were dropped, and will probably be highlighted in a later show.

Murray and Alan Return

NEW YORK, Feb. 24.—Murray and Alan, male comedy team, opened for Loew this week, splitting between the Willard, Woodhaven, and the Lincoln Square. They are doing their familiar eccentric comedy routine.



LESLIE STRANGE, British character impersonator, who arrived here several weeks ago to play for RKO under an arrangement with Reeves & Lamport. He played the Palace, New York, last week and is splitting currently between the Kenmore, Brooklyn, and the 86th Street, New York.

Marcus Lone Unit Claimant

NEW YORK, Feb. 24.—A. Marcus, sponsor of the Marcus units that have caused no little dissension in the RKO booking office, is the only producer among those caught in the kibosh on units whose claims are as yet unsettled. It is likely that by the end of the week Marcus' claims also will be satisfied.

Max Hayes came to an agreement with Ben Piazza last week on the claims arising from the flopping of his *Doin' Things* unit.

Downs Guest Act

NEW YORK, Feb. 24.—Johnny Downs, formerly of *Our Gang* comedies, who is not slated to play the ace house until March 29, actually played the house a month in advance of his scheduled booking by playing as guest artists last Friday night. He doubled for the stunt from the 86th Street, where he played the last half.

Allen Gets Nyack

NEW YORK, Feb. 24.—Jack Allen is now booking the Rockland, Nyack, New York, for Fox's junior wing. This house, formerly on Arthur Fisher's books, plays vaudeville on Fridays and Saturdays only, being in straight pictures the rest of the week.

With the taking over of the Rockland, the Fox junior wing is now handling that town's two theaters. The Nyack is operated with a straight picture policy.

Loew Quarterly Dividend

NEW YORK, Feb. 22.—The board of directors of Loew's, Inc., declared this week a quarterly dividend of 75 cents per share on the outstanding common stock of the company. This will be payable March 31 to stockholders of record on March 14.

Funk Playing Midwest

NEW YORK, Feb. 24.—Prof. Otto Funk, "the Walking Fiddler", who claims he recently completed a fiddling hike from Broadway to the Golden Gate and played 142 vaude. dates on the transcontinental trek, booked thru A. L. Grundy, his manager, is playing a string of indie dates thru Illinois and Missouri. He is assisted by Viola Caroline Day and Seattle Jack, who accompany him on the piano and saxophone. Grundy writes from Morrisonville, Ill., that they may shortly come east for RKO.

January drives helped circuits—carried over to February—Radio outfit getting better Eastern shows—Loew dressing up, too—Fox is recovering from slump

NEW YORK, Feb. 22.—Reports from what are deemed to be authentic sources on the inside indicate that for the first time since the major circuit aligned itself with the Radio interests, a point of definite advancement in earnings has been reached. All over the circuit, January witnessed the rolling up of new highs in gross earnings, and thus far in February progress keeps on unabated.

Belle Baker A Loew "Name"

NEW YORK, Feb. 22.—Belle Baker, for years a "name" steady for the big time, starts today on her first Western date for Loew at the Midland, Kansas City. She will get considerable time from the Loew office, which may bring her here to play certain of the vaudefilms in opposition to her old annual dates for K-A-O.

Edward S. Keller, her personal representative, could not be reached today for an explanation of the Loew switch, but it was learned that the RKO office indicated that it would not play the act under the asked salary conditions.

Barnum Outfit's Publicity Dept.

NEW YORK, Feb. 24.—The P. T. Barnum Club Productions, organized by the P. T. Barnum Tent, CSSOA, to produce playlets for vaudeville and to turn the proceeds over to its welfare fund, has created a publicity department. Hugh Grant Rowell has been placed in direct charge, and Gustave Frohman will exercise general supervision. Rowell intends to co-operate with the major circuits in unusual stunts to promote one-act plays in vaudeville. Thus far, RKO—the only logical consumer of sketch material—has not shown itself to be overenthusiastic.

In the carrying out of Rowell's elaborate plans he will be counseled by such publicity experts included in the Tent's membership as Townsend Walsh, Harry Chipman, Chalmers Pancoast, Frederick Benham, Harry Tucker, of *The Richmond Times-Dispatch*, Dexter Fellowes, Wells Hawks and Fred Rutledge.

Weiser Gets Blowout

NEW YORK, Feb. 22.—A. Weiser, dealer in theatrical fabrics, was given a dinner last Saturday night at the Mayfair Roof. It was in honor of his 20th year in business. About 50 of his friends and associates were there. Jack Irwin, m. c. at the Roof, gave them the floor for about an hour, and Harry Raches took up the reins of toastmaster. Julius Gluck, secretary of the firm, formally presented Weiser with a wrist watch.

Tough for Indies

NEW YORK, Feb. 24.—Indie agents will probably go in for roller skating soon if Warner Brothers put into effect the plan being considered of moving the vaude. booking office to the home office. The boys will have to make fast time to cover the Fox office on 51st street and Broadway and the Warner headquarters on 44th street and Ninth avenue.

Loew Routes Two Acts

NEW YORK, Feb. 24.—Flo Meyers and her Bon John Girls, who recently completed a tour of Europe, have been booked for the Loew Time in the East. The same was given to the Hazel Mangean Troupe, mixed quintet of acrobats, who played the State last week.

Cansinos Go Loew

NEW YORK, Feb. 24.—Katherine and Antonio Cansino, heading a six-people singing and dancing revue which recently played Eastern RKO dates, switched to Loew this week on a split between the Lincoln Square and the 46th Street, Brooklyn. They are agented by Sam Baerwitz.

During January house and divisional managers were stimulated into making special efforts to boost business in observance of the first anniversary of the formation of RKO. They were aided considerably in achieving the goal by smart film bookings and strong vaudeville shows. The strategic move taken to avoid a general lull in February by fostering the Plunkett "Thank You Month" has thus far exerted a surprising effect on business.

Statements coming in from the various divisions indicate, according to *The Billboard's* informant, that every reasonable agency has been utilized to keep up the flow of box-office shekels. In its present state the theater department of RKO is in the peppiest state since first warnings were being broadcast of E. F. Albee's fadeout from the major-circuit picture. Altho it had been apparently vague and hesitant about its status in the first few months of Hiram S. Brown's regime, RKO now appears to be fully appreciative of its enormous resources and its potentially powerful position in the amusement industry. Not only its theater operator, Joseph Plunkett, but all of his divisional men are letting out full steam, and in more ways than one have they proven in the last several weeks that they will permit nothing to stop them in their efforts to put the circuit on top, of the heap.

The rather sudden change of front on the part of RKO's theater operators is particularly noticeable in the metropolitan territory. Several months ago there were more sore spots on RKO's local theater map than on a mange-infested pup. Now very few of the circuit's Eastern houses are giving any cause for concern. In fact, several of the old lemons have turned out to be consistent, money makers, and this is particularly noticeable in several houses in Brooklyn that were almost given up before as white elephants.

Despite heavy opposition provided by Loew and Fox, other houses have been holding up admirably. The 81st Street, which was believed doomed when Warner opened its Beacon several months ago, has made a great recovery, altho in the eagerness of RKO to feed it with draw films the Riverside has had to suffer. In the Bronx the Fordham and Royal have been holding up far better than had been anticipated; the former, which has been aided in no small measure by careful attention to vaudeville bookings, has thus far successfully staved off box-office thrusts of Loew's new Paradise. In this locale, Loew's Grand, which is less than four years old, has been the house

(See RKO AND LOEW on page 95)

Toomey Booking Office

NEW YORK, Feb. 24.—Fred and Frank Toomey have opened a combined booking office and dancing school in Springfield, Mass. They are lining up houses in Western New England, Frank writes, and are also supplying talent for clubs, fairs and special entertainments. They will also produce revues.

Two Associates Run Before the Storm

NEW YORK, Feb. 22.—Two RKO associates evidently opened their umbrellas last week while there was still a silver lining to the dark cloud. Many more associate shifts are expected before RKO starts cutting down on offices and associates in March.

Herman Citron pulled out of the M. S. Bentham office to go with Jerry Cargill, and Eddie Resnick left Charlie Bierbauer in favor of a switch to Harry Bester. It is unlikely that Bentham will take on another associate. Bierbauer is just waiting.

Amalgamated May Pass Out

NEW YORK, Feb. 22.—A deal veiled in the utmost secrecy is pending between RKO and the Mike Comerford interests whereby the Amalgamated Agency will pass out of existence, its vaudeville booking functions being delegated to Jack Hodgdon in the RKO office.

Altho Bud Irwin, the Amalgamated booker, is booking what is believed to be his last shows in Ithaca, Elmira and Binghamton the week of March 1, Hodgdon until late this week received no official word about getting shows ready for the week of March 8. The Amalgamated office retains Wilkes-Barre, Scranton and Providence, but the houses in these towns are also reported included in the pending RKO-Comerford deal.

Frank C. Walker, general manager for Comerford, denied last week that a deal with RKO was under way, but from an authentic source it is learned that Walker represents the Pennsylvania showmen in the negotiations. Ben Piazza is handling the details for RKO and he is said to be assisted in legal phases of the projected booking arrangement by Sam Spring, special counsel for RKO.

Hodgdon now has seven weeks on his books, five of which represent indie houses using RKO stage attractions.

Baker for Two Chi. Weeks

NEW YORK, Feb. 24.—The Palace, Chicago, will take on Phil Baker for two consecutive weeks, starting next week. House is evidently figuring that he will go just as big with the Windy City crowd as he did here in his three-week run at the Palace. He is taking a much-needed rest this week.

Margaret Young Returns

NEW YORK, Feb. 24.—The old urge for vaude, has called Margaret Young out of retirement. She returned to the RKO fold this week, with a new cycle of songs, splitting between the Madison, Brooklyn, and the 81st Street. Her piano accompanist is Neva Chrisman.

Wilkins Doing Old Jack Shea Offering

NEW YORK, Feb. 24.—Charlie Wilkins, formerly of Wilkens and Wilkens, is now at the head of the five-people comedy act, *Assorted Nuts*, which Jack B. Shea did recently under the name of Jack Bray. She is sponsoring the Eugene Conrad vehicle, which went RKO this first half at the Franklin, Bronx.

In Wilkins' support are Al Fox, Joe Dolan, Frank Donaldson and Tommy Wilkins.

New Nevins-Gordon Act

NEW YORK, Feb. 24.—Charles Nevins and Ada Gordon are no longer on their own in vaude. They are in a four-people comedy act, *A Close Shave*, which opened for RKO this first half at the Bushwick, Brooklyn. Mae Campbell and Ed West are also in the act. Direction of Max Hayes.

HARRY CARROLL

WISHES TO THANK

THE PRESS
THE PUBLIC
THE PROFESSION

For Marvelous Reception Accorded
HARRY CARROLL'S REVUETTE

PALACE THEATRE, N. Y. City

Booked Solid Over RKO 1930 Dir. of CHAS. MORRISON

WHAT THE CRITICS SAY ABOUT

EDDIE BRUCE

Featured With

HARRY CARROLL'S REVUETTE

AT PALACE, N. Y. C.

The Billboard—A dynamic youth with a gift for making folks laugh.

N. Y. Star—He got laughs where some better known comics with Broadway reputations might have failed.

Zit's—A way of his own that is likable and funny.

And Harry Carroll says: The comedy find of the year.

DIRECTION—CHAS. H. ALLEN, M. S. BENTHAM AGENCY

Vaudeville Exploitation

This department is intended as an agency for the dissemination of exploitation ideas as applied exclusively to vaudeville. The *Billboard* feels that energetic and persistent exploitation is one of vaudeville's cardinal needs. So that the trade may benefit generally from this feature, we will give due consideration here to stunts and ideas of acts, circuits and houses. Address communications to Elias E. Sugarman, Vaudeville Editor, *The Billboard*, 1560 Broadway, New York, N. Y. Make them brief.

PERSONALITY CONTEST—In conjunction with their Community Month drives the State, Jersey City, and the Capitol, Union City, have tied up with the Exchange Club, of North Bergen, for a personality contest open to all Jersey damsels. The managers of both theaters have arranged with local merchants to carry placards heralding the event and also to accept entries. A tieup was effected with the Nash automobile company and one of its cars will be given to the winner.

COMPLETE TRAILERS—A new method has been inaugurated by the Hippodrome, New York, to publicize its stage and pit entertainment. Trailers giving the entire cast and billing of the acts and plugging the organist and pit combo are being used from a half to a full week in advance of the show.

ARMY TIEUP—An arrangement with the local armory brings the 14th Infantry Band on the stage of the Prospect, Brooklyn, next Thursday for a drive for recruits. All Army recruiting placards in Brooklyn are carrying mention of the event and the theater has arranged for an attractive lobby display of military props.

CLOWN NIGHT—In a drive for higher grosses on an unusually dull night, Tuesday, the management of the Capitol, Braddock, Pa., is running a song and dance Clown Contest, with all of the acts on the bill participating. The event is advertised thru throwaways, newspaper ads and special trailers.

BLACKSTONE, the magician, now on the Junior Orpheum Time, is pulling stunts at every theater he plays. For one, he holds a "Bunny Matinee" during which he distributes a number of rabbits to children holding lucky numbers. This event is advertised thru the medium of cards distributed on the streets and by newspaper announcements. Another of Blackstone's favorite mediums for garnering a flock of free publicity is that of having himself sealed in a boiler and then freeing himself without outside aid.

He widely advertises the stunt, which takes place on the stage, and requests that expert boilermakers do the sealing. This feat is usually surefire for the big breaks in news space.

TAKING ADVANTAGE of the coincidence that every act in the show recently played the Palace, New York, RKO will sell the Intact show starting in Winnipeg March 8 as one being "Direct from the Palace, New York." This will be one of the few known instances in which the circuit makes a bid for patronage on this logical angle. Just to make the catchline carry greater weight, it is planned to take flashlight photos for use in displays of the Palace marquee with the fake "name" layout on the four lights layers. This was to have been done last Friday, at the time of night when the marquee plot is being changed anyway for the next week's show. The acts in the Palace-exploited show are Nan Halperin, Burns and Allen, Manny King and Company and *Frabelle's Frolics*.

ADELA VERNE, concert pianist, booked up by RKO until well into the spring, has had more tieups planned for her than any single attraction signed up by the circuit the past season. These include stunts with piano merchants, window displays in music stores of her compositions, plugging Miss Verne thru music departments of dailies rather than as a vaude attraction, visiting music schools and auditions for honor pupils.

LOEW AND RKO are exchanging via word-of-mouth envoys doubtful compliments about their reciprocal adoption of February as a Thank You Month. Altho Loew was first to come out in the trade via *The Billboard* with its ballyhoo of January as a means of carrying on a Hoover Prosperity campaign, RKO now claims that it had the idea first, but was biding its time before breaking it. The decision by the circuits to go on uninteruptedly with plans for their respective "prosperity" campaigns caused no little embarrassment because of conflicting tieups to Chambers of Com-

merce and other civic organizations in towns where RKO and Loew are in opposition. While both circuits are fighting it out with three-sheets, window cards, heralds and other thingamajigs for furthering of their February drives, both are doing better-than-average business. Apparently they know what they are fighting about. The public holds the bag, but then again the public is getting good shows from the over-heated competitors.

JOE BONOMO, screen strong man, is tied up with Woolworth's 5-and-10 chain on Bonomo's Quality Confections of Coney Island.

WESTERN UNION and Postal Telegraph are going out of their way to cooperate with circuits and acts in the sending of plotted wires from points all over the map, addressed to the public in general, house managers or whoever is best fitted to be the recipient of a wise-cracked wire. These are later enlarged and used in programs and lobby displays. The wire stunt is most frequently used in advance of engagements of movie celebs., their filing points being Hollywood or Los Angeles.

WEIGHT REDUCING—Shirley Dahl, Raynor Lehr's partner, has been tied up by RKO with the Portex Health Unit Manufacturing Corporation, makers of a new weight-reducing machine. She will be nationally advertised as the Portex Health Unit Girl, and contests will be held everywhere she goes, the winner receiving a reducing apparatus free. It has not been definitely decided what the contests are to be. The Raynor Lehr-Shirley Dahl act is part of one of the Eastern Intact shows.

CIRCUSED LOBBY—Zangar, the mind-reader, who is scheduled for the Prospect, Brooklyn, the first half of next week, carries his own lobby displays, which include, besides special frames, a typical mind-reader's tent. It is his custom to sit in the tent between shows and answer questions as to a patron's past, present and future.

JOE COOK—The Albee, Brooklyn, concentrated on Joe Cook for exploitation purposes when he played there recently. A tieup was effected with the Long Island Railroad, and that company's band preceded the comedian on a parade from the Atlantic Avenue Station to the theater. Special circulars were given to each railroad ticket buyer announcing Cook's appearance at the Albee, and cards were carried in the trains coming into and going out of the Brooklyn station.

Saranac Notes

Keith Lundberg, who has been under the care of the NVA for the last seven months, leaves February 28 for his home in New York to prepare to sail with his mother for Stockholm, Sweden, where he will join his sister and continue the cure.

Charlie Quinn, who has been in bed for a few weeks with a cold, expects to be up and on exercise in the near future.

Andreas (Axel) Erving, the baritone from Norway, and champion ski jumper, is now on exercise. He has gained 35 pounds since his arrival last October.

Larry McCarthy is up and around again after a slight setback. All enjoy Larry's piano playing after meals at the Lodge.

Gladys Bishop, of the Lodge, is turning out some very artistic leather tooling while taking the cure.

"Black-Face" Russ Kelly is looking the picture of health. He always has a brand-new pun and leaves you smiling.

Ben Shaffer, "Our Big Ben", is doing nicely. He has permission to go to the dining room for all his meals.

Bobbie Hatz is elated since he received word that his mother is back home after being successfully operated upon. Bobbie has gained a couple of pounds; and that smile of his which was missed has returned.

Rose Marie Brady and Loretta Nietzel, after giving skating exhibitions at the Pontiac Rink here, left February 18 for their home in Detroit.

A birthday party was held last Wednesday night for Cherrie Davison. Many of the NVA guest patients attended.

Eddie Voss, the former prop horse for Fields and Lewis, has just finished a hand-tooled leather note-book cover for his friend and pal, Jed Flanagan. A work of art.

Dancing Directory

LOUIS VECCHIO

DANCING, GRACE, POISE, STAGE ARTS.
Personal Instruction. Moderate Fees.
Coaching for Professionals.
Exercises, Technique, Routine.
1169 Broadway, at 27th St., NEW YORK CITY.

JACK MANNING

New York's Top Dancing Specialist
OFFERS A COMPLETE PROFESSIONAL
BUCK DANCE ROUTINE
(With Beginner's Foundation Exercises)
BY MAIL, PRICE \$3.00.
(Cash Reg. or Money Order)
116 WEST 47th ST., NEW YORK, N. Y.

MACHAIRA

International Tango Dancer, Creator of Fosc Artistic, Original Argentine Tango for Stage, Ballroom Dancing and Character Dances, including Fantasy Waltz and Dramatic Apache. Partners Furnished. Booklet on Request. Broadway-77th St., New York.

VAUDE. NOTES

ROLAND B. LIBONATI, Chicago theatrical lawyer, visited New York last week. He returned to the Windy City early last week after calling on numerous vaude. friends in the East.

THE BON JOHN GIRLS, who recently returned to the Loew Circuit, have been routed on a string of Eastern dates and are playing this week on a split between the Plaza, Corona, and the Oriental, Brooklyn. The Yates office is agenting.

HARRY HOWARD returned to Loew last week, splitting between the Bedford, Brooklyn, and the Grand, Bronx, in his familiar three-people comedy, singing and dancing act. Meyer North is the agent.

DICK AND EDITH BARSTON showed for Loew the last half of last week in a new two-act at the Delancey, New York. Other Eastern dates are likely.

THELMA DE ONZO, who returned to Loew the first half of last week at the Victoria, New York, has been routed over the Eastern houses of the circuit. She is heading a four-people singing and dancing flash and is splitting this week between the Orpheum and Lincoln Square, New York, booked thru Jack Mandel.

Charley Moskowitz, who comes in closer contact with Loew house managers than any other official of the circuit, knows his men. The house executives realize this, and they like and respect him for it. Sometimes Loew's house men get into hot water, as managers do on other circuits, and they are disciplined strictly, too. But not one that we can think of has ever borne any personal bitterness toward Moskowitz as a result. This cannot be said, unfortunately, for every Loew boss in the theater division.

W. H. GROH and his Untrained Hounds are showing for Loew this week on a split between Yonkers and the Delancey, New York. The animal act is sponsored by Groh and there is also an unbilled assistant.

THE THREE TIRFANY BOYS, who recently showed for Loew, have been booked for a tour of the circuit's vaude. filmers. The warbling trio is playing this last half at the National, Bronx.

GUS MULCAHEY, harmonica and dancing single, who recently played for RKO, switched to Loew this week on a split between the Bay Ridge, Brooklyn, and the Orpheum, New York. Other dates are likely.

SMITH BROTHERS, Scorappy Lambert and Billy Hillpot on their birth certificates, have been booked by RKO for the first half of next week in Yonkers, with the following first half at New Rochelle. This singing and comedy team, under

RICHTON'S ROOMING HOUSES, 1312 E. 17th Cincinnati, O. City Phone, Canal 7312. Permanent address, P. O. BOX 108, Cincinnati, O.

KRAMER STOCK COMPANY Please write WELLS' OPERA HOUSE, Trenton, Canada.

TAP DANCING Home Study Course, Buck & Wing, Waits, Clog, Soft Shoe, 3 for \$2. Send 25c stamps for original Break and Time Step. Tap Music, 60c. HARVEY THOMAS, 182 North State St., Chicago.

WANTED—VAUDEVILLE AND CIRCUS ACTS

LEGION FROLIC, March 3rd to 8th Communicate with ALEX H. TURPIN, American Legion, Richmond, Ky.

READ THIS LIST

TAP SHOES, Black Kid, Including Toe Flaps \$2.75

GRECO SANDALS, for Barefoot Dancing, in Blue, Green, Tan, Red, Black, Grey or Purple \$1.35

REHEARSAL ROMPERS, Pink and White, Blue and White or Yellow and White Gingham, All Sizes \$1.50

MINSTREL SUITS, All Colors Sateen, Fully Lined, Tuxedo or Full Dress (Special color Combinations if Desired) \$7.00

MINSTREL CHAIR COVERS, Sat. Green or Cretonne, All Colors \$1.95

NOTE—Postage on above articles: 14c for 1, 20c for 2, 22c for 3. Complete Catalogue on Request.

WAAS & SON
2 South 11th St., Philadelphia, Pa.

TAYLOR'S 1929-30 NEW MODEL TRUNKS

IN TWO COLOR COMBINATIONS—FOR MEN AND WOMEN
BEAUTIFUL, DURABLE, SPACIOUS, DISTINCTIVE, LIGHTWEIGHT

WITH OPEN TOP, Full Size XX WARDROBE TRUNK \$75.00
AN ACTOR'S TRUNK

SEND FOR OUR ILLUSTRATED CIRCULAR.

TAYLOR'S 115 West 45th Street, NEW YORK, N. Y.
25 East Randolph Street, CHICAGO, ILL.

"MARDELIA DEE" a tremendous success.—Y. M. CRAWFORD, Director of Orchestra, Wolverine Ranch Resort, Florissant, Colo.

RADIO AND VAUDEVILLE STARS, ATTENTION!
Here is the song you have been waiting for. An enhancing echo of the dreams of youth and the remembrances of age.

JEROME G. WITHAM Presents His New Ballad,
"MARDELIA DEE"
A SONG FOR ALL TIME

By Mail, Prepaid, 35c Per Copy. No Professional Copies Supplied. Orchestrations (15 Pieces), 35c

JEROME G. WITHAM, 309 East 49th Street, New York City

"MARDELIA DEE" a fine, classical song.—JACK L. WALKER, Star of Walker Shows, Galesburg, Kan.

N. B. C. management, are well known to radio fans and those who still play victrolas. They have also played in a number of talkie shorts.

THE PEARSON BROTHERS, who were slated for a Loew showing this last half at the Delancey, New York, were taken out late last week to be held for a later showing date.

DAVE APOLLON, who recently stepped out of Lew Leslie's *International Revue* and resumed for Fox the first half of last week at the Academy, New York, was held over for the last half also. This is said to be the first time that an act has been held over at that house, normally a split-weeker.

RHYTHM TAPS, a new dancing act, is slated for a Loew showing the last half of next week at the Boulevard, Bronx. Other Eastern dates are likely.

CARL RANDALL and Virginia Watson have returned to the RKO fold. Agented by M. S. Bentham, they were booked into Mount Vernon the first half of this week, with further dates to follow.

ROBERT EMMETT KEANE and Claire Whitney are scheduled for St. Louis next week. They are current at the Palace, Chicago, having played the Palace, New York, the week previous. Keane was recently featured in *Sweet Adeline*; while Miss Whitney (Mrs. Keane in private life) was a movie somebody not so long ago.

ROSITA MORENO is penciled in for the Palace, Chicago, next week, with a week at the Palace, Cleveland, to follow. She is now playing the ace house in New York with a new dance flash.

AL BAYES and Harvey Speck are back in vaudeville, having opened this first half for RKO in Newark. They were until recently featured in Eddie Leonard's picture-house unit.

The fast-thinking miss installed in the outer office of what is conceded to be the busiest indie booker on Broadway takes plenty of abuse for her weekly simoleons. Not only does she take down the names and phone numbers of every act coming into the office (sometimes as high as 300 a day), but she also listens to the insults of certain of them who are told that the booker is too busy to see them. One turn-down waxed heatedly at her the other day, but he changed his tune, when the booker came out to inquire into the rumpus. He retained his suddenly acquired meekness when told there wasn't a matinee open.

LUCILLE BARRON, secretary to Thomas Fitzpatrick, RKO agent, spent all of last week in Lakewood, N. J., recovering from a breakdown. She is back at her desk now as cheerful as ever.

HARRY W. REINERS is now doing the advance publicity for the Godino Twins, having replaced Frank Braden.

VANCE AND ELINOR are heading a six-people dance flash. They opened for RKO at the Prospect, Brooklyn, the first half of last week. Rose & Manwaring are agenting the act.

HAYDEN AND CHESTER GIRLS, assisted by Helen Windsor and Arthur Bourban, played their first date for RKO at the State, Jersey City, this first half. Franklyn Graham is their personal representative.

SHERR BROTHERS and Bert Tucker are scheduled to open for RKO soon in

a new dancing act. Les and Lew Sherr are quite w. k. for their hoofing, as is Bert Tucker, who is Sophie's son, among other things.

SIX FRANKLINS opened at the Hamilton, New York, this first half in what they bill as a *Revolusical Fantasy*. This is their first date for RKO. Nat Sobel is agenting.

The traditional open-door polly of the Hippodrome, New York, is now passe. In former days a whispering of something under one's breath not unlike the Syrian or Arabic was enough to get a nery newspaperman thru the guarded portals. Now, unless the duly signed pasteboards are flashed the moochers have to undergo a cross-examination by one of the managers before parking in one of the plush seats. And that examination makes Clarence Darrow's grilling talents appear like child play.

ATTREE'S FLASHES OF 1930, a 10-people company, showed for RKO the first half of last week in Yonkers. This is a dancing and singing revue with eight fems and two males.

RUTH HOWELL and Partner were in the Franklin this first half on a showing for RKO. They are subbilled as the *Premier Aerialists* and were booked direct.

BARR AND DAVIS, mixed comedy team, replaced Carleton and Ballew at the Victoria, New York, the last half of last week. The latter team flopped.

WILLIAM A. KENNEDY, Irish-American tenor, opened for RKO the last half of last week at the Prospect, Brooklyn, being booked direct. He was a feature of the Yorkville Radio Hour. Jack Cohen assists him at the piano.

VENITA GOULD, who was too ill to play the Metropolitan, Brooklyn, last week, continues for Loew this last half at the Gates, Brooklyn. She is scheduled for the Willard, Woodhaven, the first half of next week. Miss Gould recently completed a string of RKO dates.

VAUGHN COMFORT, JR., son of the well-known tenor, played his first date for RKO at the Prospect, Brooklyn, the first half of last week. He is billed as the "Youthful American Tenor".

FAIRBANKS, HALL AND BURGETTE opened for RKO last week on a split between the Franklin, Bronx, and the Prospect, Brooklyn. The two males and fem, present a musical skit titled *You Tell Her*. They are agented by Roger Murrell.

HAZEL LEE and her Flashy Steppers showed at the Franklin, Bronx, the first half of last week for RKO. Jeff Davis is agenting this dancing and singing turn.

BIGSON HERBERT and Gus Robey, in an act subbilled as *Intelligent Nonsense*, opened for RKO this first half in Mount Vernon, New York. Milt Simon is their agent.

JANE MOORE and Billy Revel, comedy dance team, are scheduled to open for RKO shortly. They are subbilled *The Jesters of Dance*.

BUDDY SHERMAN and Company have been booked into the Bushwick, Brooklyn, this last half for their first RKO date. Sherman is assisted in this comedy, dancing and singing act by Peggy (See VAUDEVILLE NOTES on page 88)

The Neely Jingle

You can buy this jingle from any dealer selling Theatrical Goods, or you can get them all ready in the best grades of Dancing Shoes. Mailed to any address on receipt of \$1.00. Send for circular. Made only by C. D. NEELY, Crystal Lake, Ill.

HIGH-CLASS MEN'S HANDKERCHIEFS, \$1.25 PER DOZEN

Actors and Performers, Attention! Direct from manufacturers to you. Men's Fancy Woven Borders of White Satin Striped Handkerchiefs of high count combed yarn sent to you C. O. D. or money in advance at \$1.25 per Dozen. Retail Value, \$3.00. When C. O. D. is added, Money back if not satisfied. MANCHESTER HANDKERCHIEF MFG. CO., 1024 48th Street, Brooklyn, N. Y.

Wanted Stock People

Small Company, to put on one or two Acts. Sketches around 45 minutes. Write

WELLER'S OPERA HOUSE
TRENTON, ONT., CANADA.

TAP SHOES

\$2.95
Without Taps Attached, \$2.60



TAPS
30c per pr.
Sold in lots of 6 pairs only

All orders C. O. D.
Money refunded if dissatisfied.

BROOKS SHOE MFG. CO.
Dept. B, Swanson and Bitner, Phila, Pa.

JUST OUT

McNally's No. 15 Bulletin

PRICE, ONE DOLLAR PER COPY

GIGANTIC COLLECTION OF NEW, BRIGHT AND ORIGINAL COMEDY MATERIAL for vaudeville stage use, embracing everything a performer requires, no matter what sort of an act, monologue, parody, fill-in, etc. he may need. Notwithstanding that McNally's Bulletin No. 15 is bigger in quantity and better in quality than ever before the price remains as always, \$1.00 per copy. It contains the following gilt-edge up-to-date Comedy Material:

- 10 SCREAMING MONOLOGUES
- Each one a positive hit. All kinds, including Hebrew, Irish, Nut, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.
- 10 ROARING ACTS FOR TWO MALES
- Each act an applause winner.
- 9 Original Acts for Male and Female
- They will make good on any bill.
- 54 SURE-FIRE PARODIES
- On all of Broadway's latest song hits.
- GREAT VENTRILOQUIST ACT
- Entitled "TM NO DUMMY." It's a riot.
- ROOF-LIFTING ACT FOR TWO FEMALES
- This act is a 24-karat sure-fire hit.
- RATTLING TRIO, QUARTETTE and
- DANCE SPECIALTY ACT
- Comical, humorous and rib-tickling.
- 9 CHARACTER COMEDY SKETCH
- It's a scream from start to finish.
- A TABLOID COMEDY AND BURLESQUE
- Bright, breezy and bubbles over with wit.
- 10 MINSTREL FIRST-PARTS
- with side-splitting jokes and gags.
- McNALLY'S MINSTREL OVERTURES
- Complete with opening and closing choruses.
- GRAND MINSTREL FINALE
- Will keep the audience yelling for more.
- 46 MONOBITS
- Everyone a sure-fire hit.
- HUNDREDS
- OF cracker-jack Cross-Fire Jokes and Gags.
- BESIDES
- Other useful theatrical comedy material.
- Remember, McNALLY'S BULLETIN No. 15 is only One Dollar per copy, or will send you Bulletin Nos. 8, 10, 11, 12, 13, 14 and 15 for \$4.00, with money-back guarantee.

WM. McNALLY
81 East 125th Street, New York

NEW ACTS
Reviewed in New York

Harry Carroll

With Maxine Lewis and Eddie Bruce
Reviewed at the Palace. Style—Singing,
dancing and comedy. Setting—In one
and full stage (special). Time—Forty-
eight minutes.

Harry Carroll knows how to pick them
and he knows how best to use them.
That is why he has here, in this com-
bination of two acts, something that
might have its ups and downs but gets
there in the end. Whatever be the pros
and cons of this latest vaudeville effort
of the composer-producer, it strikes us
that the running time is unwieldy. A
cut of about 10 minutes from the
heavier offering, billed as *Harry Carroll's*
Revue, would fix matters up very
nicely.

In Maxine Lewis, whose wow delivery
has been heard around these parts often
before, Carroll has a little lady who can
be depended upon to stop shows for him
on any date and at any show. The case
of Eddie Bruce, juvenile comedian, is
somewhat different. Bruce is the real
stuff; in a few seasons from now (for
all we know) RKO may point to him
as another of the "great stars who have
made their start in vaudeville". But
Bruce's material is not evenly com-
mensurate with his comic talents. Ken
Murray, whose style is not unlike that
of the lesser figure, was a riot from the
beginning because he had corking mat-
terial the first time at the plate.

Possessed with looks, dynamic person-
ality and a myriad of little tricks that
go toward making great comedians out
of naturally clever boys, Bruce sort of
falls below the line once in awhile by
using gags that should have been em-
bained at the time galoshes lost their
novelty. Yet there are spots in the
midst of Bruce's hasty entrances and
exits that are really very funny and
original. Bruce needs a few sessions of
expert coaching and an "in" with a boy
who writes good material. After that
you had better start hunting for this
lad with a pen and a contract. And
then try and get him.

To return to Maxine Lewis. She's a
corker, as Milton Charleston says of his
best gal. Maybe the impresarios hang-
ing around the Met. will give her the
cold shoulder, but that's no reason why

A CHANCE OF A LIFETIME. AN ATTRACTION OF MERIT. BOOK
PRINCESS
YVONNE
"Psychic Wonder"
Under Personal Supervision of DOC M. IRVING.
For Open Dates write BOX 50, Station G, New York City.



FOUR CONSECUTIVE YEARS' BOOKINGS
JUST FINISHED THIRD PUBLIX UNIT
JUE FONG
DISTINGUISHED CHINESE TENOR
This Week at Direction of
Loew's State, N. Y. C. Johnny Hyde, Wm. Morris Agency

we can't put her down on our record
as the possessor of one of the most pleas-
ing warbles in vaudeville. When she
gives a number the business it's a great
number, even if it falls flat in the grip
of a less talented singer.

For about 11 minutes Carroll is out
"in one" with Miss Lewis, he at the
piano and she in raiment that is not
very tastily designed. Before several
mirthful interruptions by the mobile
Bruce, she does warbles of the choruses
of several familiars from the Carroll
pen. Among these are *Chasing Rain-*
bows, By the Sea and Blue Ridge Moun-
tains of Virginia. Her *What Do I Care*
made the other creditable bits seem like
burlesque special. Maxine Lewis doing
a show without this number is like Ted
Lewis without his tattered hat.

The "revue" idea brings forth seven
clever misses who work in and out of
the comedy-sequenced cycle of special-
ties in ensembles, duos and singles. Al-
most every one a beauty, and 100 per cent
smart. Miss Lewis gets several innings
in this session and appeals particularly
in a plantation scene with the ensemble
as background as she sings a battery of
numbers of proven value. These she
sings to a gal in mammy makeup, the
latter topping off the scene with a
display of her leviathanic size in some
brand or another of stepping. Thruout
the revue procedure Bruce offers mirth-
ful bits in concert with Carroll or Miss
Lewis, and even with both. A very neat
finale is led by Miss Lewis. If Harry
is reasonable about dough he can play
the whole time with this and do well by
his bookers. E. E. S.

Meehan and Shannon

Reviewed at the Franklin, Bronx.
Style—Comedy, singing and dancing.
Setting—In one and full (special).
Time—Twelve minutes.

The standard bearers are assisted by
the Tracy Sisters in a skit that will be
highly amusing when the green spots are
ripened. When caught at this break-in
date there were a number of faults that
can easily be corrected.

The fem. team are excellent hoofers,
while Frank Meehan and Eileen Shannon
are pleasing in their comedy bits. A
burlesque love scene between Cleopatra
and Marc Antony, preceded by a fast
dance routine by the damsels, was an
especially noteworthy comedy bit and
could be further built up by a little
cutting. Both the leads are blessed with
pleasing personalities, besides an
abundance of good looks, and are fairly
apt in working up laughs. Any male
whose heart doesn't skip a beat on spot-
ting Miss Shannon in an Oriental cos-
tume is a coward.

The sisters are pretty enough to hold
interest while Miss Shannon is off and
received well-earned applause for their
tap routines. The standard bearers fin-
ish with a duo of *Oh, Baby*, and bowed
off to a great hand when caught here.
J. S.

Wright and Merrill

Reviewed at the Franklin, Bronx.
Style—Comedy and singing. Setting—
In one. Time—Twelve minutes.

Sam Wright is billed as having writ-
ten the material he is using with Mar-
guerite Merrill. It is bad enough he
has to do it without boasting about
it. Classified as a singing skit with a
comedian and a prima donna, Wright
steps out of character by being totally
unfunny, while his femme partner de-
livers one song in excellent fashion.

The skit concerns a two-timing hus-
band and a vociferous wife. She dis-
guises herself and waits on a park bench

for him and then allows him to go on
the make for her without disclosing her
identity. The plot is old, but the gags
aren't—they're just bad. During the
course of a heavy line of love chatter
from the male, the damsel discloses her
identity, but this isn't punched
sufficiently to get a laugh. There's some-
thing all wrong with their delivery.

The only redeeming feature about this
turn is Miss Merrill's corking sound box
and she would enhance the act a great
deal were she to sing more and since the
comedy almost completely. Got a poor
hand when caught here. J. S.

Morley Sisters

Reviewed at Loew's Grand, Bronx.
Style—Singing and comedy. Setting—
In one. Time—Twelve minutes.

The reunited Morley Sisters, Dorothy
and Alice, are just as effective, if not
more so, as when they were apron-mates
a number of seasons ago. While sepa-
rated, Alice got along nicely as a single
and Dorothy did a two-act with Al
Anger. It's good to see these generous-
ly proportioned blues-singing mamas
back again, for they are as perfectly
matched as a pair of gloves. They look
alike and probably tip the scales about
the same. Their voices and personal-
ities have the same splendid effect either
in solo or duo numbers. They are still
using the high-yaller makeup.

Their warbling is the mainstay of the
turn, and the pipes of these buxom gals
are big and tuneful. The little chatter
that they go in for is okeh, but it's
simply the delivery and not the gags
that makes it salable. They launch
the act with *Dixie Jamboree*. All the
numbers, except one, are of the darky
type. The other duo songs are *At the*
End of the Road and *Don't Be Col-*
legiate. One solos with neat singing of
Sympathetic Dan, while the other is
spotted on her own in a fast bit of tap
dancing—for a girl of her weight.
Deuced on a four-act show here, and
pooled hot and heavy returns. Act buy-
ers can't go wrong in booking them.
S. H.

Bernard and Squire

Reviewed at Loew's Lincoln Square.
Style—Comedy and singing. Setting—
In one. Time—Fourteen minutes.

Bobby Bernard and Luise Squire were
caught by this reviewer a short while
ago at one of the downtown indie houses
under the name of Bell and Manning.
They received as good, if not a better,
reception here in the troy spot. Their
routine of sure-fire chatter and hokum,
interspersed with comedy wrestling and
mugging panto, put them high on the
laugh scoreboard. Bernard poses as air
amorous Yid, Lothario, and carries on a
riotous flirtation with the attractive
and shapely Luise, who was formerly
teamed with Bert Gordon in a two-act.

Bernard registers strongest on his
panto, and peculiar lisp/dialect, and
rates Al as a laughgetter. Miss Squire
has a pleasing soprano delivery, but
sings only twice during the routine. She
works in several form-revealing gowns.
She handles her role of straight effec-
tively, and radiates personality. Their
routine comprises much of the tried and
true hokum, but is handled in an origi-
nal manner. Offering is sublimed *It*,
and stresses the s. a. strongly but inof-
fensively. They use rough-and-tumble
tactics, and got heavy guffaws with it.
They do one song-response number, *Oh,*
What I Could Do To You, and Miss
Squire opens and closes the routine with
operatic paraphrases. Went over big
here and could do as well most any-
where they play. C. G. B.

WRITTEN, STAGED,
NEW MATERIAL FOR OLD ACTS.
Special Numbers Furnished.
PRANNO PRODUCTIONS
145 West 45th Street, NEW YORK.

BECOME A LIGHTNING
TRICK CARTOONIST!
Send \$1.00 for Snappy Program of 23
COMIC TRICK DRAWINGS, with
Instructions. CATALOG FREE.
BALDA ART SERVICE, D-2, Oshkosh, Wisconsin.

Anyone
at Once
Latest
Music
CONCERTINA
PLAYS BY ROLL
PROFESSIONAL SIZE
PAMPHLETS FREE.
CHAS. PITTLE & CO.
Music Dept.,
NEW BEDFORD, MASS.

A Remarkable Value!

\$4.65
Here's a marvelous Slipper done in
Pink or White Canvas that's hard to
tell from Satin. Seldom has Capetzo
ever been able to produce so excellent
a Slipper for so little. Also in Pink
or White Satin, or Patent Leather at
\$6.50. Dyed to match Sample, \$1.00
Extra. Producers write for quantity
prices. Catalogue upon request.
Capetzo
OVER 40 YEARS
FOOTWEAR BUILDERS
MAIL ORDER, Department F,
313 W. 52nd St., New York City.
RETAIL STORE
836 7th Ave.,

60 USED WARDROBE TRUNKS,
\$18.00 Up. All in first-class condition. Write for
Descriptive Circular. H. & M. TRUNK CO., 910
Washington Ave., St. Louis, Mo.

ACTS, PLAYS, TABS, WRITTEN
E. L. GAMBLE
Playwright, EAST LIVERPOOL, O.
SCENERY

Diamond Dye, Oil or Water Colors and Draperies,
SCHELL SCENIC STUDIO, COLUMBUS, OHIO.

PHOTO REPRODUCTIONS
\$3.10 Lobby, \$8.00 per 100, two poses. Complete
Price List No. 21 free. BECKER, 211 S. Elsie Ave.,
Davenport, Ia.

WANTED, 5000 THEATRES
To rent the world's most beautiful Stage Settings
for Special Gala Occasions of any nature. Write to
AMELIA GRAIN, Philadelphia, Pa.

WIGS MAKE-UP BEARDS
FREE CATALOG
F. W. NACK 38 So. State St.,
CHICAGO, ILL.

ACTS, PLAYS, TABS, MINSTRELS
Big Minstrel Show, \$5; Big Comedy Collection, \$3;
24 Parodies and Recitations, \$1; Acts, \$1; Monologues,
\$1; Sketches, \$2; Tabs, \$3; Bits, \$3; Reviews, \$5;
Blackouts, \$3; Radio Comedy Collection, \$3. Plays
of all kinds. Big lists.
E. L. GAMBLE, Playwright
EAST LIVERPOOL, O.

VENTRILOQUISM
Learn this mysterious art. Hear man on roof, un-
der floors, out window, etc. The real art as used
by the ancients to fool subjects. Give friends thrill
every laugh. Taught 10 lessons. MARIE GREER
MACDONALD, 2823 Madison, Chicago.

MADISON'S BUDGET No. 20
Is the comedy fountain from which farthest
comedians draw their laugh supplies. Price ONE
DOLLAR. All back issues out of print except No.
18, which also costs \$1. JAMES MADISON, 988
Lexington Ave., New York.

SLIP COVERS
For Theatres, Convention Halls, Auditoriums, etc.
HENRY LEWIS
5316 Church Avenue, Brooklyn, N. Y. Telephone,
Louisiana 9395.

(WE MANUFACTURE TO ORDER ONLY)
**PROPERTIES, SCENERY,
NOVELTIES, PAPIER MACHE**
No Catalogs
MID-CITY STUDIOS
14 South Halsted St., CHICAGO, ILL.

YOU NEED THIS
New Catalog containing everything necessary in
attractive MATERIALS, TRIMMINGS and NOVEL-
TIES for the making of THEATRICAL COS-
TUMES. The little extras necessary to complete
the effect are also included. Nothing missing.
From style book and patterns to the complete out-
fit. Send for application card. Catalog free.
WOLFF, FORDING & COMPANY,
46 Stuart Street, Boston, Mass.
Distributors of WELDON'S STAGE BOOKS and
PATTERNS.

30th YEAR
UNION
Alviene SCHOOLS OF THE
OF THE **Theatre**
Musical Comedy, Talking Pic-
tures, Vaudeville, Singing, Sketch-
ing, Limbering and Aerobatics. Our
own Theatre assures New York ap-
pearances. Starring placements and Stage
Personality. Pupils: Mary Pickford, Lee Tracy,
Fred and Adele Astaire and others. ALVIENE
BUILDING AND THEATRE, 46 West 45th St.,
N. Y. Est. E.

NOW READY!
**THE CASPER'S
NEW ENCORE**
PRICE: ONE DOLLAR
GREATEST COMPENDIUM OF COMEDY
IN THE WORLD. CONTAINS:
27 MONOLOGUES
18 MINSTREL FIRST PARTS
4 OPENING AND NOVELTIES
CLOSING
GLORIOUS MINSTREL FINALE
MUSICAL COMEDY
TABLOID AND BURLESQUE
HUNDREDS OF JOKES & GAGS
ALSO Other Sparkling Comedy Surprises.
Don't forget, the price of CASPER'S EN-
CORE is only ONE DOLLAR, and your dol-
lar will be cheerfully refunded if you are
not entirely satisfied. Send orders to
JAY CASPER
511 East 18th St., New York

Ann Pennington

—With—
Jack Pettis and Victor Orchestra
Reviewed at the Palace. Style—Dancing and band novelty setting—Full stage. Time—Twenty-eight minutes.

Ann Pennington is valuable to vaudeville in the "name" angle considerably more than her ability as a dancing artiste. Miss Pennington deserves feature billing at the Palace and any other vaude. house on the map because most of the present generation remember her as a musical comedy and revue somebody long before talkies came in to juggle values. If they omitted the Pennington billing and put this on as a band act, using a girl dancer by the name of Whoozis, there would be no reasonable basis for a squawk. As a dancer who sets the vogue in routines and as one who makes them sit up and take notice, Miss Pennington has outlived her day. But as THE Ann Pennington, who has been a "name" since the present crop played hooky from kindergarten, she is good for business and entertainment for a long time to come. The petite dancing star knows her special type of dancing and can always be depended upon to sell it with characteristic showmanship, but if they know what's good for them, RKO had better lay off trying any Pennington contests as exploitation stuff for the act. Most of the Pennington imitators we have seen can give the original a mighty hard fight. Judging from this act, Miss Pennington holds the same place in dancing as Eva Tanguay in singing. One responds favorably to both, but not solely out of respect to their specialty talents.

This act is apparently staged with an idea of keeping Miss Pennington as much in the background as possible. This may or may not be a good idea. After all, on the stage cards it's "Ann Pennington"—and nothing else. Jack Pettis has a pretty good band of 14 pieces. The boys play melodiously and use good arrangements. They fall down, however, in comedy, which they don't attempt too much, but the little is far more than enough. Their version of *Singing in the Bathroom* takes the cake for being the unfunniest comedy bit by a band we have seen done at the Palace this season. A touch like this here and there pulls down the appeal of what might otherwise be a great act. Miss Pennington's three routines are unclassifiable in that all of them bring out the familiar features of her quakes and quivers, which have been termed variously as Charleston, Black Bottom and Pickin' Cotton. If you watch only her feet you'll never learn anything about Miss Pennington's style of dancing.

Difficult to gauge the real reception of the act here since Phil Baker, on his third week as m. c., walked on at the bows and did some appealing clowning and melody business with Miss Pennington. For this they drew a very neat hand. E. E. S.

Chic Dancing Flats
 Ideal for street and stage work (tap and step)—glove fitting, flexible, distingue. Aluminum tips.

The "Perfect" and "Noi-z-less" Slippers.
 Snug, perfect balance, secure protection at the arch.

THEATRICAL FOOTWEAR
 Worn by leading stage everywhere.

BEN & SALLY, Inc.
 244 WEST 42D STREET, WISCONSIN 0761, NEW YORK, N. Y.
 Catalog on Request.

WANTED FOR BIG TENT THEATRE

Playing cities from 50,000 population up, high-class Agent who is close contractor and capable of handling city newspapers; Banner Solicitor who can sell Vaudeville Acts, Three-Sister Act, Musicians with vaudeville experience. Girls with youth and personality to work in big Presentation Act. Send photos, full description, height and weight. We furnish transportation and meals. Long season assured. State lowest. Address

JOHN HANLY, P. O. Box 510, Charleston, W. Va.

THANX MR. LUBIN — THANX MR. SCHENCK
For Our Most Enjoyable and Successful Tour of Loew Theatres

Charles and Lillian Gerard
 PLAYING LOEW'S STATE, N. Y. C.
 NOW (WEEK OF FEBRUARY 22)

JERRY AND JOSEPHINE MARTIN
 ORIGINATORS OF NOVEL IDEAS

PLAYING PALACE THEATRE,
 NEW YORK CITY, NOW—Week Feb. 22

Representative, Lee Stewart—Lew Mosely, Associate.

ROSITA MORENO

Famous Spanish Dancer, Late of "Pleasure Bound"

With

PAGO MORENO and JOSE MARICHE (Victor Stars)

and

HERNANDEZ TIPICA PORTO RICAN ORCHESTRA

(Recorder for Victor Records)

Playing PALACE THEATRE, New York City, Now
 (Week Feb. 22)

Personal Manager RALPH FARNUM
 R. K. O. Representative HARRY WEBER

Back on Broadway Again

After a marvelously successful European tour, receiving acclaim of audiences in eleven countries, an extended engagement in the, world-famous Kit Cat Club, London.

BABE EGAN
 and Her

Hollywood Red Heads

Playing Palace Theatre, New York City, Now (Week February 22)
 Routed R-K-O—Direction of FRANK DONNELLY, Bart McCue Office.

Would Amend Agency Bill

NEW YORK, Feb. 24.—Theatrical interests bound together in an effort to have certain sections rewritten of the new employment agency bill, pending in Albany, are reported having appreciable success in their undertakings. The bill would repeal certain sections of the laws of 1909, which give the Municipal License Bureau its rights to function, and place

this authority under the direct supervision of the State.

Legal experts enlisted in the cause of the theatrical interests affected by the proposed law are showing legislators the inequitable angle of placing booking offices in the same category as labor employment agencies. An amendment may be written into the pending law introduced in the respective houses by Senator Thomas F. Burchill and Assemblyman Samuel Mandelbaum, recognizing this distinction. It is contended that a booking office does not act as a labor contractor, but brings about a contract between two independent contractors.

WANTED Useful Tent People. Pianist doubling other instrument. Trumpet with Specialty. Sam Frazer, Wm. DRAYTON TENT SHOW, Blackwell, Tex.

MEDICINE PERFORMERS. Must be able to cut it. Play own stuff. No tickets. THOS. J. CLARK, 1318 Evans, Ft. Worth, Texas.

WANTED

Organized Medicine Shows to sell J. H. G. Remedies. Special inducements. Write at once, J. H. G. MEDICINE CO., 1824 Peabody Ave., Dallas, Tex.

Wanted, Medicine People

All kinds. Also good Office Worker. Will rent Dramatic Tent complete, or will buy it in good shape and cheap.

CHAS. BERKELL

215 Dover Court, DAVENPORT, IA.

WANTED—For Med. Show, Comedians, Singers, Dancers, Teams, Specialties. Comedian who knows and can produce bits. 4 or 5-piece hot Orchestra. Must read. State all you do. If double instrument. Money sure. No tickets. Open at once. DOC HALL, Clinton and Exchange Ave., North Ft. Worth, Tex.

BRUNK'S COMEDIANS WANT

Young Juvenile Man doubling instrument in B. & O. Trumpet or Reeds preferred. Must read. Tell it all. Address HENRY L. BRUNK, Gen. Del., Wichita, Kan. Season opens March 19.

WANTED QUICK—People in all lines with Specialties, for Tabloid Block, to open immediately. Must be able to do script bills, Youth, wardrobe and surroundings essential. Wire or write BEECHER BRISTOW, care Bristow Theatre, Maud, Okla.

WANTED TWO HIGH-POWERED LECTURERS

Must be good for Health. Seeds, double Mind-Reading Act, for store rooms. Year-round work. Wire quickly. Y. M. DUNCAN, 610 Ninth St., N. W., Washington, D. C.

Kennedy Sisters

WANT for the coming tent season, Heavy Man, doubling Trumpet or Trombone in Orchestra. Salary must be reasonable. Musicians that double Sing write. No tickets unless I know you. Been stung too many times. 408 North 5th St., Duncan, Okla.

At Liberty for First—**THE MCLAINS.**
 Class Rep. Show, Feature Novelty Acts.

BOB—Contortion, Trapeze, Trick and Fancy Ropeing, Magic, Buck Dancing, Comedian. Parts as cast. Age, 35; weight, 145; 5 ft. 8. **MARGARET**—Blues Singer, Character Comedienne, Mindreading, Parts as cast. Age, 25; weight, 135; 5 ft. 4. Also change doubles for week. Two big Street Attractions for Free Acts. A-1 modern wardrobe, both on and off. Over 2,500 lbs. baggage. Drive 1929 Oakland Sedan, with trailer for transporting baggage. Jewell, Kan., week February 24.

THEATRE

(MOVING PICTURE)

For Sale or Lease

Location, this city. Fully equipped. Seating 400.

M. W. Duckering

136 Fifth Ave., North, ST. PETERSBURG, FLA.

WANTED--MAN

For Assistant Director with Scripts, Man Piano Player, Man for Tobby Parts, Man for Leads. Those who double Orchestra Specialties or otherwise useful preferred.

J. J. JENNINGS TENT THEATRE

SANTA CRUZ, CALIF.

A GOOD

MUSICAL TABLOID SHOW

Can Get the Money

at

CRAWFORD THEATRE El Paso, Texas

Will Furnish Theatre Complete for 10% of Gross.

Wire **C. P. CRAWFORD,** Gayety Theatre, St. Louis, Mo.

WANTED, MEDICINE PERFORMERS

A-1 Novelty or Musical Team, man and wife. One must double Piano. Halls now, platform later. Address BOX 383, St. Cloud, Minn.

IRON WROUGHT STAND



with Filling of Artificial Flowers, Dracena Plant, Ivy Vines, etc., complete, as illustrated.

\$4.50 ea.
 Write for copy of our Spring Catalogue No. 5 with illustrations in colors of Artificial Flowers, Plants, Trees, Vines, Hanging Baskets, etc., for Theatre, Hotel, Store and Home Decorations. Mailed Free on Request.

FRANK NETSCHERT, Inc.

61 Barclay St., New York, N. Y.

VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Afternoon, Feb. 22)

One of the best-balanced bills seen here in many moons, with just one sour note—a "dumb" act that insists on being vocal. If this layout can't please 'em there's no hope. Slim crowd today, but they should come when the word gets around. There was a realignment of the program at the last minute, not an act appearing as programmed.

The male half of the Two Daveys, opening act, is an excellent juggler and got a fair hand on that, but his attempts at humor are atrocious and immediately classify the turn as small-time stuff. The femme just a prop.

Joe Howard, writer of scores of song hits, was spotted second and with Anita Case, late of *A Night in Spain*, as a plant in the audience, went over with a bang with renditions of his own songs and some later ones, closing strong with *Old Man River* and *Step By Step*.

Seldom has as pleasing a dance creation as that offered by Raye-Ellis and LaRue been seen at the Palace in recent years, the trio doing some marvelous adagio work. First half very good, but it is the feature number, *Under the Sea*, that fully deserves the billing of "sensational dance novelty". In this the girl is tossed about by the two men in a breath-taking manner, climaxing with a beautiful topple from an undersea crag into the arms of one of the men. The undersea effect is carried out in minute and realistic detail and the dancing is the acme of grace. Received with tremendous applause. Irving Rose in an eccentric dance bit also registered solidly.

Harry Delf, comedy single, came close to being a show-stopper. His "soup" number, burlesque classic dance and other clever character bits went big with the customers and he finally had to beg off.

Robert Emmett Keane was forced to put on his sketch, *The Faker*, without the aid of special scenery and costumes, his trunks having failed to arrive. Assisting him were Claire Whitney, screen beauty, and George Sweet. Keane as a speller harangues upon the theme of how to avoid women, picturing in some half-dozen scenes the wiles of woman and offering for half a buck a book guaranteed as an effective antidote for them, only to fall for the self-same wiles in the end. Sketch is a pip, packed with laughs, and came near being a show-stop.

Nan Halperin is back with a brand new act that departs radically from her old vehicle, but goes over just as big. First half deals with "shady ladies" of history, with Cleopatra and what her seven veils stand for holding the center of the stage. Rowdy and plenty blue. It went over only mildly, but the last half, in which Miss Halperin is a hard-boiled Harlem brownskin and rises to dramatic heights in a cafe scene with her "man", was greeted with tremendous applause.

Joe and Pete Michon, comedy acrobats supreme, followed Miss Halperin and had the audience howling thruout their act. The comedian of the duo takes wonderful falls and both the boys are acrobatic marvels.

In closing position Lieut. Gitz Rice and his Northwest Mounties presented a cycle of very pleasing songs, getting particularly heavy hands on *Mile From Armentieres* and *Dear Old Pal o' Mine*. Dances by Gabrielle Tremblay added little to the value of the act.

NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Feb. 22)

This house is apparently doing its best to get as much work as possible out of its stagehands. Six full-stage acts, four running in succession of each other, out of a seven-turn layout, was the muddling feature of the bill. Stage walks were frequent and the entertainment, at least a good part of it, was mighty dull. It would just be another case of homicide were the booker of this house to visit backstage some day.

The Enchanted Forest opened the bill. This dancing and singing flash was not met with any too much enthusiasm by the half-filled house. Drew a meager sendoff.

Ed Sheriff and Company slipped into

The Palace, New York

(Reviewed Saturday Afternoon, February 22)

It's not really a straight vaudeville show at the ace house this week. Add an ensemble, some scenery, and you have a revue that is as good and even as bad as some of those the ticket specs. are hounding for choice locations. The wise mob is getting about 10 times its value in belly quaking, but there's enough out-and-out dirt here to give the blue noses a scent that vaudeville needs plenty cleaning up and plenty dirt left over to chase family patronage back into the street. This week the censorship lid is off—unless, of course, Elmer Rogers gets busy and does something about it before the second show in today's holiday grind. Ted Healy and his 10 associates are about three-quarters of the show, and Healy is the chief offender. But that gorgeous comedian and his stooges had them in the aisles, and maybe at the Palace laughs are more important than keeping within the bounds of propriety. This is a very irregular layout. Healy and Fred Keating, who was to have been the m. c., but didn't emcee much, bob in and out of spots as if they were Paul Ashing it at the Paramount, which also helps one forget, and frequently to the advantage of the spectator, that he is viewing a show at the Palace. Some of the stuff they pulled here would have been ruled out, even in script form, on the cheapest burlesque wheel. A show like this, enjoyable tho it be, makes one wonder if vaudeville is going nuts before it is measured for the pinewood box.

JERRY AND JOSEPHINE MARTIN, who work for five minutes on a double trapeze and end up with the male doing aerial contorting, owe their spotting to a last-minute change in the running order, which took Babe Egan out of the scheduled opening frame. The Martins cleared the hurdles with their very brief but tastefully dressed act.

GRACE DORO, whom fate shoved up from the slated third spot, had a job ahead of her trying to get a rise with her pianistic novelty. She started rather somnolently, but you have got to hand it to her the way she gradually stirred them up with her comic impressions and her deft tickling of the grand keyboard. Just about missed a showstop in about the same routine as of old. Miss Doro was preceded by Fred Keating, who did the clock stunt with a clean-cut juvenile, dubbed the Great Alexander. Keating was very charming, but equally unfunny.

ARTHUR AND MORTON HAVEL did everything but literally slay them in that whopper of a Harry O. Greene farce, *Oh, Uncle*. The lowly family audiences were in hysterics at the clever lines and business in the beaut of a skit long before revue producers and Palace bookers caught on. The Havel boys are everything juvenile satellites should be, and Morton is panning out as a real comedian. Arthur's comic talents are an old story. In their refreshing piece they are capably assisted by a pair of molls of contrasting complexions. This act was also benefited with a magical introduction by Keating. This time, however, the suave illusionist explained that the arrival of his effects was delayed, thus forcing him to dig up the old ones. Keating did the over-rated canary bit and sliding cord puzzler at this viewing.

JIMMY SAVO didn't suffer one iota from being spotted after the Havel skit. They ovated the past master at panto, and pedastolic wit, and he delivered the same routine that brought him show-stops before, and also this time. We must add that the loose-hung Jimmy sings, and not half badly either.

TED HEALY came out for his first session with his uncataloged stooges without the aid of a stage-card announcement. You'd know it was the one and only Healy by the palm music at entrance. The boys served out belly-laugh portions for six minutes, counting on ensuing tomfoolery to make up the shortage.

ROSITA MORENO, who was hurled into a featured role in *Pleasure Bound* on the strength of clicking here, stood out as the brightest representative of her sex in this layout. Mother nature has indeed smiled benignantly on this creature. She has heaps of beauty, in indescribable grace, dancing talent in profusion, and a pair of pipes that are sweeter than honey. Her father, Paco Moreno, helps along as a Latinized m. c. and even called up Phil Baker from a lower box for that very funny bull-fight bit. Phil just finished three weeks here, and he's all plugged out, which is one of the reasons why he was taking a sailor's holiday on the Palace stage. Jose Moriche does several Spanish numbers in a pleasing tenor, and the nine-piece Porto Rican band holds up its end more than satisfactorily.

TED HEALY is spotted again, this time for about half an hour in a typical routine of Healyisms. A wee miss, whom Healy called Eleanor Chickoo, is built up into doing three stepping routines, and Healy finishes the tinning himself with some Jolsonesque clowning. He proved to be very effective here.

BABE EGAN AND HER HOLLYWOOD REDHEADS postponed their Palace date so that they might work in with Healy and his mob. Now we don't wonder why. The Egan act, whose full effect we sensed at a recent family-house date, gets a fair break in that the girls are on the stage for the whole second half. They do their own pleasing ensemble and specialty numbers, and when not so engaged serve as band background for the laugh-packed cycle of nonsense provided by the Healy contingent. Healy even uses the wrestling bruin here. It is in this prolonged session that the comedy business proves most offensive from a critical standpoint, but tears down the house in laughs. The camera blackout might do in a revue, but certainly not in vaudeville. Ken Murray's insect exterminator might be used handily on many of the lines, but what are you going to do when this turns out to be the funniest of acts caught here this season?

ELIAS E. SUGARMAN.

the deucer with their acrobatics and unfunny hoke. While their tumbling is excellent, their comedy misses the mark. The male quintet received a spattering of applause.

Joe Rea and his Night Hawks took the third position and grabbed a neat hand. A nine-piece band, with Rea wielding the baton, and three cute fems. cut up entertainingly in this one. One of the damsels, a looker if ever there was one, should sing and dance a little more than she does.

Casa and Lehn made the fourth full-stage act in succession. This one is based around four cute lassies who want to crash the movies with their singing and dancing abilities. Caught once before by this reviewer, but much better now. Most of the offensive punch lines have been sliced. Rated a good hand at the finish.

May Usher waltzed into number five and garnered a good many laughs, which, of course, was expected of her. Miss Usher's description of a number of

women playing poker at a summer resort is surefire. Her Yid dialect is perfect.

James Barton took top honors for the afternoon in the next-to-closing. His drunk bit had them laughing continuously and he encoored with a song and dance. When Barton dances he stops the show. He did it here.

Tom Davies Trio, two males and a fem., working with two plants from the audience, whirl dizzily on motorcycles around a saucer. It is guaranteed to keep the patrons awake. Hardly a ripple of applause when they bowed off.

How tired the stagehands must have been when it was all over. There ought to be a law. JOE SCHOENFELD.

Golden Gate, Frisco

(Reviewed Friday Evening, February 21)

The Alexander Sisters, three good-looking girls, open the bill. Their best work is dancing, altho they sing a little. The blond member of the trio shines in solo footwork and as a violinist. The other

two do tap and apache numbers in good style, but when they all work together the union is a perfect exposition of what good training will do. Well-merited applause was the reward.

Ken Christy and Company, a mixed foursome, offer a domestic comedy skit, titled *The Ex-Wife*, which is good for many laughs. Songs and footwork mixed in add to its entertaining features.

Healy and Cross, the two fashion-plates, do a song turn, with one of them at the piano. Their routine of voice numbers is good, and they offer a generous measure of comedy songs, all of which got across for good returns.

Black and Sully, a pair of smooth-working chatter comedians, title their stuff *A Talkie Without Film*. They have a line of wisecracks, some old, some new, and excel in the manner of putting them over. The Black boy is suave itself with personality plus, and at the close Miss Sully does enough dance steps to show she could please as a footwork artiste.

Howard's Spectacle, an animal act with dogs and ponies, put on by a man and woman, who work alternately as ring-master, closed. The act is sumptuously mounted, the animals exceptionally well trained and the act is presented in such a finished manner as to make it highly acceptable to both young and old.

E. J. WOOD.

Albee, Cincinnati

(Reviewed Sunday Afternoon, Feb. 23)

John Elliott and his Georgia Peaches, the latter consisting of eight pretty and talented misses, usher in a fair program with a semi-flash dance revue. There are individual and group dance routines, all of them ably executed. The turn also features several pleasing novelty numbers. Deserved a big hand and got it.

Ryan and Noblette, man and woman, the latter working along silly kid lines, were accorded hearty applause at the finish of their turn, altho the offering may be classed as just ordinary. The act has its moments, but much of the material is weak and many of the efforts at comedy fell flat. The girl's cute manner of working took immense with the crowd, and her work with a crying song number met with a hearty reception. The male member also puts over a vocal selection in good shape. A hoke dance serves as a good getaway for the duo.

Mildred Hunt, radio favorite, is seen to good advantage in a pleasing offering of song, in a radio studio background. Miss Hunt runs thru an entertaining repertoire of pop. selections, all done in a fine voice, and she is accorded able accompaniment by Dorothy Samson at the grand. Also assisting Miss Hunt are two personable youths, billed as Hum and Strum, who harmonize on two corking comedy numbers. Jean Paul King, of WLW, local station, handles all the announcing. Accorded a hefty hand at the end.

Harry Holmes, "The Pessimist", scored handsly with a string of laugh-packed surprises, which he unloosed at intervals thruout the running time. The act is refreshingly different from the usual run of laugh acts, even to the finale. Instead of the conventional getaway number, Holmes, in a brief talk, announces that his act is decidedly different, even tho it may not be so good, and that there really is no end to it, but that he is quitting right then and there. This business clicked with the mob, and they tendered him a liberal and loud hand.

The Albee patrons are accorded a real musical treat this week in the form of Ben Bernie and his orchestra, a 14-piece combination, with Bernie himself wielding the baton. The Bernie crowd is truly a versatile and entertaining one, and found it rather difficult to get away at the windup. Besides knocking out a keen brand of syncopation, the Bernie band tones a mean string of vocal specialists, chief of whom is Pat Kennedy, an excellent baritone. Bernie's work with the baton is made especially pleasing by his clever clowning. As a finale, he steps into the pit to lead both his own and the house orchestra in a classical selection. BILL SACHE.

FROM COAST TO COAST

Main Street, Kansas City.

(Reviewed Saturday Afternoon, Feb. 22)
Another long talkie attraction, *Hit the Deck*, cut the vaudeville bill to four acts. Yates and Lawley, vocalists, did not arrive in time for the afternoon performance and their time was filled in by additional bits from the other three turns. The Meyakos, a Jap. trio, opened the exceptional program with musical and dance numbers, the boy presenting the musical numbers on his violin and uke, while the girl team offers a clever variety of dancing. Their Jap. fan dance is excellent. The finale is a tap dance by the trio. An encore and continued applause sent them off.

Ward and Van, wop musical comedians playing harp and fiddle, kept the house in laughter with their offering, *Off Key*. Their playing of popular numbers in a sour key and the difficulties encountered by the fiddler in keeping his trousers up fared well. For an encore they offered several legitimate numbers and scored heavily.

Joe Morris and Flo Campbell, assisted by an unbilled girl and boy, in their popular sketch, *Any Apartment*, put over some comedy chatter that is far above the average. This farce deserved and received a big hand. Morris and his male, assist work from an upper box and, while much credit and honor are due Miss Campbell, Morris, the comic, drew most of the applause.

GREGG WELLINGHOFF.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Feb. 22)
The vaudeville lineup here this week is one of only mediocre caliber.

The De Marcos, Antonio and Renee, ballroom dancers, were in the opening spot. This pair has a neat routine of dance numbers, the final one being the best in their repertoire. Antonio also does a single specialty, which he styles *The Wobbly Walk*. During the costume changes of the pair, Rose Vander Bosch and Bobby Roth played several difficult piano duets. The pretty hangings enhance this turn immensely.

Tyler Mason, in strong resonant voice, sang several ballads, including *I Need Somebody To Lullaby Me*, *Rose of Picardy* and *The End of the Road*. Betwixt his singing, he told some stories, some good and some not so good. He appears in blackface. In the opinion of this reviewer, he would score more decisively if he would stick to singing and work "straight", instead of as a comic. He got a big hand after each song number.

Harry Faber, Leta Wales, Lew Lehr and Nancy Belle have a comedy skit, captioned *Woman Crazy*, which got quite a few laughs. A comedy plot is woven thru a melange of comedy and singing to good effect, combining to make good entertainment for 20 minutes.

Sam Summers and Estelle Hunt, in *After the Ball*, brought forth chuckles from the audience as soon as they stepped on the stage, due to their make-up and difference in heights. The diminutive Miss Hunt is clever and has a good partner in the elongated Summers and the twain put over their antics and comedy talk in good style.

Tommy Christian and his Orchestra closed the proceedings. Eleven snappy musicians, under the direction of Christian, dispense some fast syncopated jazz. The music was relished and Christian and his boys would fare far better from the applause standpoint if they would do away with the comedy play. They should stick strictly to their instruments as their playing is splendid, but the efforts at comedy fall flat.

FRANK B. JOERLING.

Loew's State, New York

(Reviewed Saturday Afternoon, Feb. 22)
What a vaudeville layout! Advertised as the biggest show buy on Broadway thru shiny new marquee valances, it has every indication of being just that, and for the first time in years has a real opposition show to the Palace. Ken Behr should run up a big record for the house this week, packing them in at every show.

Olvera Brothers, snappy Mexican pair of perch artists, hello with a corking routine of hand-to-hand work and pole-perch stunts, with the ap-

paratus balanced on one boy's forehead as the other performs his difficult and breath-taking feats. Got a big hand.

Jue Fong, a Chinese tenor with a big load of personality, deceives it with a corking repertory of semi-classical and operatic vocal selections. This lad is headed for some big-time dates. Registered a strong finishing hand.

Art Henry and Company, mixed comedy team, put over a laugh-packed try spot routine which could easily hold the next-to-closer on any other bill. Clicked solidly with their routine of comedy chatter, singing and dancing, interspersed with hokum biz. Henry is capably supported by a shapely lass whom he announces as a Miss Martin.

Fourteen Bricktops, versatile girl troupe of titian-haired belles, featuring Bobbie Grice, their talented leader, should easily offset the competition at the ace house up the block by Babe Egan and her Hollywood Redheads. Registered a decisive showstop in a tough fourth spot, doing it twice in quick succession.

Boy Cummings, diminutive blond comedian, and his attractive partner, Florence Roberts, packed another double show-stopping wallop in the next-to-shut with a nonsensical routine of pure and unadulterated hokum, and created a near panic in laughs.

Jeanette Hackett and Company, last-minute replacement instead of Frankie Heath, held down the closing position with an extremely worthwhile offering of musically themed songs and original terschorean novelties. The personality-packed dancing, less is admirably supported by a pair of unbilled juveniles. Achieved the third successive show-stop on the bill.

CONDE G. BREWER.

Hippodrome, New York

(Reviewed Saturday Afternoon, Feb. 22)
A good six-act layout, tho the booker evidently had to do some tall juggling to get the spotting set. Offer just the right screen fare in *Officer O'Brien*, starring William Boyd. Attendance good, tho slow coming in.

Four Jacks and a Girlie did well by the opener in their effective casting and trampoline novelty. They come across with punchy aerial stunts, with comedy relief from one of the boys in trampoline stunting. It's a good act, and got a nice sendoff.

Wilson, Kepple and Betty handled their dance novelty capably, tho working in "one" is pretty much cramped space for them. The two boys and girl are sure-fire steppers. Increase effectiveness by the novel presentation of the legwork. They were liked a lot considering the prolonged applause.

Harry Savoy and Ruth Mann completely filled this huge house with their chatter, pulling in consistent laughter and heavy palmwhacking at the finish. Savoy is one of those smooth-styled funsters, smacking his stuff across great. Miss Mann straights capably and has sweet pipes.

Franklyn D'Amore and Company entertained pleasingly thruout, but at the curtainer packed a mean wallop that served to send them off to deafening returns. It's an endurance hand-to-hand stunt by D'Amore and his boy assist. They clown well together, especially in their burlesqued adagio.

Glenn and Jenkins, that colored porter combo, hit it off big with the gang here. They have a snappy, laugh-producing line of gags, made twice as good thru corking delivery. That's not all. They also deliver some hot stepping, singing and music. Were well received—and how.

Lillian St. Leon and Company brought circus atmosphere into the closer. Miss St. Leon does neat bareback riding, and is helped out by three clowns and a ringmaster. A feature of the act is teaching three kids how to stand on the horses. It got laughs all right. Good applause.

SIDNEY HARRIS.

Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, Feb. 19)

This house will soon have to go three-a-day to keep out of the red. With the brand of vaudeville now being booked here, it is inevitable that it will take the skids. Not an act on the seven-turn layout for the first half stood out as

really good entertainment—and the majority would never have played this house had it not been recently converted into a showing spot. The audiences of this theater love vaude. They have been accustomed to seeing good shows here until the last few weeks. If the showing policy continues, it wouldn't surprise this reviewer to see Loew's Boulevard, a short distance away, cop most of the patronage.

Hazel Lee opened the show. She doesn't belong. A dusky and overplump young lady, she is assisted by four colored boys in a dancing and singing flash. The lads can dance; she can't. As for her singing, it isn't. They died.

Harry Foster Welch made a fairly good impression in the deucer with his imitations of musical instruments. His bit of a guitar playing *Carolina Moon* rates well.

Miller and Velle, assisted by Audrey Beery and Claire Nolte, took the third position with an amusing skit. This was, by far, the best act on the bill. The standard bearers do a song and dance besides playing foils for the comedy of the other pair. The audience didn't like them.

Kay and Barr, mixed comedy team, slipped over a few laughs at the quarter post with their black-face delivery. Altho most of their material is good, this pair mug too much. It makes them look like amateurs. They rated a fair sendoff.

Hap Hazzard did not go as well here as he does elsewhere with his comedy juggling, roping and tight-wire work. The well-filled house was becoming restless, and only a tornado could have aroused its enthusiasm by this time.

Al Rauh Quartet, four males, present some mediocre vocalizing of pop numbers, one male providing comedy intervals. They received a fair hand.

Paul Tisen and orchestra closed. Tisen is an excellent violinist and heads a four-piece evenly mixed band, the fems playing the piano and cello, assisted by a dance team and girl specialty. Nothing outstanding in the hoofing. They received a fair break in applause.

All in all, this was the poorest show to hit the Franklin in many moons.

JOE SCHOENFELD.

Keith's Fordham, N. Y.

(Reviewed Monday Evening, Feb. 17)

The Mighty at the neighboring Paradise might account for the poor attendance here tonight. Show is good, tho, with five neat acts, all effectively spotted, backed up by the screaming of *Seven Keys to Baldpate*.

Wilson, Kepple and Betty, seemingly English, were just right for the takeoff in their thoroly entertaining dance novelty. The two boys and girl are good steppers, with clogging their forte. Numbers are distinctive and worked out cleverly. Act was accorded a hearty sendoff.

Harry Foster Welch hit it big with the Fordhamites in the deucer, having no trouble in ringing up a show stop. His musical imitations are sure-fire alone, but his personable delivery insures its success. The Metropolitan Opera Company number is a beaut.

Ether Ralston doesn't rely on "name" appeal, but instead offers an honest-to-goodness charming vaude act. She works hard, and the customers worked harder in whacking palms at the finish. Her dancing and character numbers are delightful. Bruz Fletcher remains at the grand thruout and also comes across with sweet warbling thru a "mike arrangement."

Pat Henning show stopped, too. He clowned, chattered, played the mandolin and danced, while his parents, Fred and Anna, took it easy to play up the "depending on the son" idea. Altho Pat does everything well, his dancing and acrobatics rank first. There's excess chatter in the act.

Allan Corelli and Jeannine, closing the show, kept them glued to the seats. They give demonstrations of weight control, borrowing a male quartet from the audience to make it more convincing. You can't lift them off the floor when they resist. The four chaps, straining at once, could not pick Allan up, even tho he kept one foot in the air. Got a good reception.

SIDNEY HARRIS.

Loew's Lincoln Sq., N. Y.

(Reviewed Monday Evening, Feb. 17)

Good layout this first half of five act and feature film, *The Virginian*. Generous portions of comedy, novelty and talent on the vaude. bill, tho audience was passive to a state of near coma. About three-quarters capacity at this show.

Frank Viola and Company, mixed team, opened with a routine of perch work and trapeze headstand balancing. Aerial phase of routine predominates, with Viola doing the greater portion. Bowed off to generous applause.

Lilla Campos, diminutive warbling comedienne, puts over an appealing cycle of songs in the deucer. She has loads of personality and pep and delivers her numbers in a pleasing recitative style. Clicked with a telephone version of *I Offer You Congratulations* and finished strong.

Billy Kelly and Warren Jackson, who are heading a revamped version of their familiar farce skit, *Oh, Ma!*, awakened the audience to a hearty response of laughs with their hoked nonsense. They are capably supported by Dolores Griffin and an unbilled man. Good hand.

Jock McKay, Scotch comedian, filled the next-to-closing position commendably, offering a routine of songs and gags with American interpolations. When not resorting to cheapening appeals for applause Jock had the audience with him all the way, but missed out show stopping solely thru these ineffective ruses.

Bob Carter and the Four Aalbu Sisters closed the show with a lavish offering of harmony, dancing and music, interspersed with comedy and mugging parts. Carter put over numerous acrobatic routines, and the quartet of sisters—all beauty winners—displays versatility in singing, dancing and playing numerous instruments. Big hand.

CONDE G. BREWER.

Loew's Orpheum, N. Y.

(Reviewed Monday Evening, Feb. 17)

A wow comedy show; about the best they've had here in a season. No letup in laughs from first to fourth spots, and the closing frame is held down capably by a clever dance team. The single fault with the show (and at that a trifling one) is the superabundant dose of stepping. Everybody dances but Sammy Timberg and the piano player in the last act. But as Ralph Fielder bawled out during his show stop, "What do you want for 50 cents?"

Bud Carrell, the roping lad with a ready line of chatter, came thru okeh, but not after experiencing much difficulty impressing upon the Yorkville provincials that some of his larlat stunts are worth more than indulgent smiles. A great rope artiste any time, Carrell unfortunately has to depend on his gagging to make his impression here. His five-knot stunt, one that might easily make them sit up and take notice down on 47th street, hardly got a rise. But they gave him a very loud sendoff when he shimmied and cooched off spinning five ropes at one and the same time. Something like the big stunt of Ray, of Madie and Ray.

Two Blossoms made out very well as deucers. The blond youngsters have plenty to sell, and this act doesn't hinder them much from selling it. The girls haven't too many stepping routines, instead of covering this handicap by going heavier on the comedy they hang out the distress flag by doing singly and in duo more high-kick numbers than are to be found in an average revue. Comediennes are they of the first water. Give them just about two or three seasons more and a tieup with somebody who can write the kind of stuff they need. That's all, and then (See REVIEWS on page 89)

TAP DANCES

By mail. Beginners or Advanced Routine, \$2.00 each; both, \$3.00. Orchestration, \$1.00; Time-Step and Break, 25c.

THE KINSELLA ACADEMY
2630 May Street, Cincinnati, Ohio

Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

Academy To Administer New Minimum Contract

Basic agreement is for five years beginning March 1, 1930, subject to revision—artist signers not permitted to participate in strike during contract period

HOLLYWOOD, Calif., Feb. 24.—The authentic statement of William C. DeMille, president of the Academy of Motion Picture Arts and Sciences, follows: At a meeting of the executive committee of Motion Picture Arts and Sciences held on February 21, the Academy formally accepted the responsibility of administering the new minimum contract for free-lance artists which has been established in the Los Angeles production district by the signing of a basic agreement, the signatories being the principal producing companies represented by the Association of Motion Picture Producers and several hundred recognized players. The exact number of actors' signatures is not yet available because new names are being added. There has been no dissenting voice and the names already signed are representatives of the entire acting profession in this district. Two mass meetings of screen actors approved unanimously the contract and the basic agreement before it was distributed for signatures. The basic agreement makes the minimum contract self-enforceable and is for five years, commencing March 1, 1930, subject to revision by procedure provided in the signed agreement. During the term of the basic agreement the artist signers may not participate in any strike against any producer signatory to the agreement. The clause in the minimum contract providing for a 12-hour period between calls is to stand for one year, at which time the actors' committee by a two-thirds vote may at its option substitute for it clauses providing for a 54-hour week. All complaints and matters of dispute between actors and producers are to be decided by a committee of five actors appointed by the executive committee of the actors' branch of the Academy. Either side of the dispute may appeal from the decision of the actors' committee to the conciliation committee of the Academy, composed of one representative of each branch of the Academy actors, directors, producers, technicians and writers. The conciliation committee's decision shall be final.

It is significant of the high purpose of the Academy and of the esteem in which it is held that the producers have agreed to accept as final the decision of a committee which consists of four employees and only one employer. In all the proceedings, which resulted in the adoption of the new contract, the Academy acted as a common meeting ground for mutual understanding between two of its branches, and in accepting the duties given to it under the contract the Academy becomes a perpetual peace conference at which the contract may be changed from time to time as conditions change in the industry and to which any matters of dispute between individuals or companies may be brought for arbitration and settlement.

Other functions of the Academy are to serve as an intellectual contact between the motion picture profession and the general public to promote a better understanding of the motion picture and to recognize and improve the standard of the arts, the crafts and the sciences which are essential to motion picture production.

The above is DeMille's statement verbatim.

NEW YORK, Feb. 24.—The contract of Duncan Rinaldo has been renewed by M-G-M. Rinaldo has appeared in *Trader Horn* and *The Bridge of San Luis Rey* in the last couple of years for Metro.

W. E. Installations Nearing 5,000 Mark

NEW YORK, Feb. 24.—World-wide installations of Western Electric Sound Systems are nearing the 5,000 mark. The latest report shows that 3,489 installations have been completed in the United States and 1,268 in the foreign field.

With the completion of the installation at the Palace Theater, Ebb Vale, Monmouthshire, the 500th W. E. installation has been completed in the British Isles.

Sennett Has Color Process

Comedy director develops process on which he has been working several years

NEW YORK, Feb. 24.—While other producers had been sitting idle and waiting for color processes to come to them, it is learned in New York that Mack Sennett, he of the custard pies and hoke comedies, has developed a color process of his own, which was shown to a few intimates and newspaper scribes on the West Coast and which is said to be one of the forerunners in the color process field.

The need of color for the screen has been more thoroughly demonstrated since dialog became part of the screen than ever before. Technicolor has practically had the field sewed up, but it has been a tedious proposition, both in the photographing and developing of films. Also, Technicolor has not had sufficient apparatus to take care of the demands of the various film production companies, Warners having about 75 per cent of the equipment tied up.

The new color process developed by Sennett has been the work of several years and is said to be a much simpler one than any other now in use. Sennett has spent thousands of dollars developing the process, which he claims will photograph in colors in practically as simple a manner as it is possible to photograph in black and white. Also, the film photographed one day can be developed in 24 hours and does not demand any special makeup by the players. The color film is in demand—in the smaller towns more so than in the city. The color film is taking the place of the road show which used to haunt the medium-sized city and brings the necessary illusion that has been lacking in the straight black and whites.

Kentucky Censorship Bill

LOUISVILLE, Feb. 22. — No theater manager in Louisville seems perturbed by the introduction of bills aimed at providing State censorship which were recently introduced at the Legislature in Frankfort. No apparent effort is to be made to fight the creation of a board of five members, which will make a charge of \$2 a reel for censoring. Another measure pending before the Legislature proposes a 10 per cent tax on admissions, and while there is no fight on the service it is generally believed that it will be killed before it reaches a voting point.

Theater and Actor Robbed

CHICAGO, Feb. 22. — The Lawndale Theater, home of Yiddish drama, was robbed of \$500 Wednesday night when two men walked into the lobby and held up Max Kreshover, the manager, taking \$150 from his pocket and \$350 from the theater safe. On the same evening David Seed, member of a troupe playing the Paradise Theater, West End B. & K. house, was relieved of \$180 in cash when a gunman invaded his dressing room at the theater.

Ripley for Films

NEW YORK, Feb. 24.—Vitaphone has closed a contract that will bring Ripley, cartoonist in Hearst publications, to the screen in a *Believe It or Not Act*, which is based on his cartoon series by the same name.

Carol Lombard Left Bequest

FT. WAYNE, Ind., Feb. 22.—Carol Lombard, Pathe film actress, formerly of this city, has been left a bequest of \$5,000, according to the estate of her grandmother. Also certain stock of the National City Bank of New York City, coming from the estate of the decedent's father, J. C. Cheney, who died in 1903, has been assigned to grandchildren, including the film star. Miss Lombard's family name is Jane Peters.

Renews Contract

NEW YORK, Feb. 24.—The contract of Richard Wallace, who recently completed *Seven Days' Leave*, has been renewed by Paramount.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THE threat of the Hays organization to halt by legal action the articles published in "The Churchman", a Protestant Episcopal publication, against Wili Hays and the Motion Picture Producers and Distributors' Association, is of wide interest to the film world. In a letter to the publishers, the Hays attorneys said: "No one engaged in work in which the public may be said to have an interest and which is of general concern has a right to object to comment or criticism, provided it be fair and be made with an honest purpose, and had your publication been so limited there could have been no ground for objection by the corporation or the individuals I represent."

"When comment or criticism, however, exceeds the bounds of fair and honest criticism, and becomes an intemperate, aspersive attack on motive and character, an evil and malicious motive for the publication is inferable."

Naturally the film producers are out to make money. The public leans toward the sensational in its entertainment as a rule, but it must be said for Hays that he has made every effort possible to eliminate stories of shady type from the screen. Even when the story or play has been a sensational seller or stage hit, the screen has thought twice before producing it, and then many times it has been relegated to the list of things forgotten, sometimes after a producing organization had purchased the rights to the narrative.

Michael Arlen's "The Green Hat", which was one of the literary world's best sellers of the last few years, and one of the stage's greatest successes about three years, was purchased by Metro-Goldwyn-Mayer for the screen. At first it was barred by the Hays organization, but M-G-M finally decided to produce it under the title of "A Woman of Affairs", without any mention that it was adapted from "The Green Hat". The screen play, with Greta Garbo, was a huge success. It had been nicely done, with the more sordid moments eliminated. The public flocked to see it, and tho it was done in silence, stood well up in the list of the best film plays of the year.

Now the same organization has produced *Anna Christie*, with dialog, with same star in the leading role. The scurrilous language has been eliminated, and wherever an epithet occurred in the original it has been replaced by a milder form of statement on the screen. The O'Neill play has been beautifully done, and while there is one scene that may cause comment among the censors, it has been so nicely restrained in action and direction that it should pass muster anywhere.

The screen has had more enemies among the churchgoers than the stage. And yet the stage has brought inectives against a higher power that would never be tolerated in a screen production. "The Churchman" or no other organization can force entertainment via legislation. Playgoers will always seek their own entertainment. On the stage and the screen there is a vast variety to select from.

In the last year there have been only two productions from movie producers that might be considered badly done from the standpoint of stories. Both of these were produced by nonmembers of the Hays organization, and one of the stories was not so much off color as was the advertising campaign mapped out for it.

Big Film House Planned For Theatrical Center

Rothafel scheduled as head of 7,000-seater—presentations for four weeks' run to be filmed as produced with sound accompaniment for release thruout country

NEW YORK, Feb. 24.—The year 1932 is two years off, but that is the time set for the completion of the new theatrical center that is to be erected here, from 48th to 51st streets, between 5th and 6th avenues. While the enormous enterprise is to house several theaters, radio studios, broadcasting stations and other buildings devoted to the amusement field, it is pretty definitely set that S. L. Rothafel, the guiding genius of the Roxy Theater, will be at the helm of the motion picture theater, with a seating capacity of 7,000, which is to be the feature of the center.

Ever since Fox bought in on the Roxy Rothafel has had arguments concerning the stage show, the size of the orchestra and the number of people employed in the various ensembles. Roxy has had to fight for his stage presentations, which have helped to bolster many mediocre picture programs.

It is also a known fact that when Hiram S. Brown became president of RKO, he made an effort to secure Roxy to take charge of the theaters of the circuit. This proposition, however, was turned down, tho it is said that Rothafel engineered the deal whereby Joseph Plunkett was appointed to the post offered the Roxy head.

It is learned that when the new theater is built the stage shows will be even more elaborate than those now presented at the Roxy, that instead of 32 Roxyets, the number will be increased to 48, with a large increase in both choral and dancing ensembles. The personnel will take on the proportions of the stage corps that formerly appeared in the old Hippodrome productions.

Also the stage shows will be produced with the idea of running them four consecutive weeks. In addition each stage show will be filmed as it is produced with sound accompaniment, and will be available to theaters thruout the country, to be used as presentations where the personal appearance of performers is prohibitive on account of salaries. It is also believed that by the time the project is ready for public presentation, color in films will be so far advanced that the film versions of the presentation will also be produced in color.

Tax Liens Are Filed Against Chicago Firms

CHICAGO, Feb. 22.—Liens for unpaid taxes amounting to more than \$320,000 were filed this week in the Federal District Court against four theater companies.

There is a lien against the property of Harry M. Lubliner for \$329,219; Crawford Theater Company, \$14,163; Sayer Amusement Company, \$14,225, and the Romance Theater Company, \$70,686. The liens represent unpaid income taxes from 1919 to 1926.

Handling "Unborn Child"

NEW YORK, Feb. 24.—United Artists has contracted with Windsor pictures, whereby the former will distribute *Her Unborn Child* in Great Britain and Australia. U. A. makes an unusual exception in handling a picture in the foreign field by taking this on.

Another Opera Star

NEW YORK, Feb. 24.—Everett Marshall, Metropolitan Opera baritone, has been signed to a long-term contract by Radio. Tibbett's knockout success in *The Rogue Song* is considered the reason for the rush to sign opera stars.

Many Players Loaned

NEW YORK, Feb. 24.—William Collier, Sr.; Ika Chase, Walter Catlett and Lola Lane have been lent to M-G-M by Fox to appear in several different productions. Sue Carol, Charlotte Henry and Rex Bell have been loaned by Fox to Warner Bros., and Owen Davis, Jr., is loaned to Universal, while his father remains on the Fox lot writing the *Fox Movietone Follies of 1930*.

Musical Limbs of the Law Are Numerous in Omaha

OMAHA, Neb., Feb. 24.—Ray McGrath, contractor at the Paramount Theater for both stage and pit bands, was last week admitted to the bar of the State of Nebraska. Omaha has about 10 musicians who are also lawyers.

Seek Repeal of N. Y. State Film Censorship

ALBANY, N. Y., Feb. 22.—The fact that the motion picture producers have been compelled to pay the State an enormous revenue for having all films inspected by one person as the State censor of motion picture productions has resulted in the introduction of a bill to repeal the censorship law. The measure for this purpose is sponsored by Assemblyman Langdon W. Post, of New York.

There has developed a strong agitation to abolish this law, especially since the last report of Director James Wingate, the sole judge of the standard of films, became public a few days ago, when it was revealed that the motion picture producers have been obliged to pay the State \$1,525,645.57 for the inspection and licensing of films since the State censorship law was established a few years ago.

During the past year the report shows that the State cleared a net profit of \$148,922.23 for simply inspecting the screen productions, and only 16 pictures were rejected, eight of which were approved after slight eliminations. This is considered a most unjust expense placed upon the concerns engaged in the business of the production of films.

Operators Oppose Bill

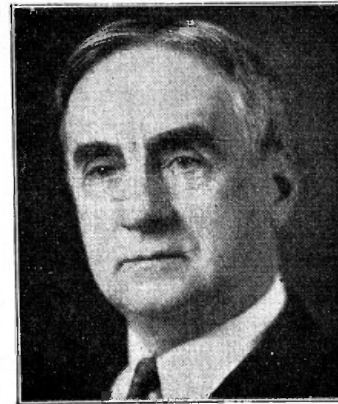
ALBANY, N. Y., Feb. 22.—The officials of the motion picture projectionists' organizations are opposed to the bill now before the Legislature relative to the licensing of motion picture machine operators. Edgar T. Stewart, representing the Alliance of Theatrical Stage Employees and Motion Picture Machine Operators' Union contends that this proposed amendment of the General City Law would have the effect of weakening the present law instead of supporting it. The operators, he said, are in opposition to its passage. The bill was introduced by Assemblyman Arthur L. Swartz, of Buffalo.

Harold Lloyd Expects To Make Two Films in 1930

NEW YORK, Feb. 24.—Instead of waiting 18 months or longer to release his next picture, as he did between the release of *Speedy*, his last silent production, and *Welcome Danger*, his first dialog film, Harold Lloyd will start shooting on his next production about April 1 and expects to have it completed in less than six months and ready for quick showing immediately thereafter.

Lloyd has evidently found that putting too great a length of time between the showing of productions is nearly as bad as releasing them too hurriedly after one another and hence his decision to speed production on his new film so that he will be able to make at least two pictures a year.

In all of his past productions Lloyd



"MIKE" COMERFORD, one of the largest independent theater operators of the country, who has just celebrated his silver anniversary as an owner of motion picture theaters. Comerford has long been known as one of the fighting "indies" and opened his first theater, the *Bijou*, in Wilkes-Barre, Pa., in 1905.

Loew Opens New House at 175th St.

NEW YORK, Feb. 24.—Loew's newest house in the metropolitan district, the 175th Street Theater, was opened Washington's Birthday with fitting ceremonies. The house, which has a seating capacity of 4,000, is situated at Broadway and 175th street, and is the latest of the de luxe theaters to be added to the Pitkin, the Paradise and the Kings, which were opened only a few months ago.

The new Loew house will play the de luxe stage shows from the Capitol, and the first program was the Arthur Knorr production, *Pearls*, which was seen at the Capitol only last week and features Al Evans, as master of ceremonies, and Shaw and Lee, as the chief comics. Other artists traveling with the show are Desha and Sansome, Jerry Coe and Brothers, Tito Coral and the Chester Hale Dancers.

The fact that the new theater is located in Washington Heights caused Loew executives to choose Washington's Birthday as the opening date. Just before the first performance boy scouts and war veterans restaged the march of George Washington's army up the Heights, the procession centering around the theater where exercises were held.

Spor Leaves Toledo

TOLEDO, O., Feb. 22.—Paul Spor, m. c. at the Toledo Paramount, has been assigned to the Denver Theater, Denver, and leaves here Thursday. He will be there two weeks and then will go to the New York Paramount as m. c. He has been at the Toledo post for a year and last week celebrated his 2,000th performance.

"U" Contract Has 4 Options

Scrapping of old contracts follows Thacher decision of a few weeks ago

NEW YORK, Feb. 24.—Following the lead set by Paramount and Metro-Goldwyn-Mayer, Universal has drawn up new exhibitor contracts to take the place of the old ones outlawed by the decision of Judge Thacher rendered a few weeks ago.

The new Universal contract has just been completed and it is understood to offer the exhibitor four optional clauses, thru any one of which Universal pictures may be obtained.

One of these clauses calls for a full deposit on the film with a percentage being allowed for the cash payment. Another is a 50 per cent deposit contract with the picture selling without discount. A third clause permits of weekly payments at a slight increase in rental.

The fourth enables the exhibitor to submit any dispute to an arbitration board for settlement and ask no cash deposit.

Scrapping of the standard contracts seems to be much in evidence since the Thacher decision was rendered, and other of the major producers are expected to announce new contract forms with appended or changed clauses within the next few days.

Long Leaving Louisville

LOUISVILLE, Feb. 22.—Harry E. Long, manager at Loew's and United Artists' State since its opening in September, 1928, has been transferred to Syracuse, N. Y. He will be replaced here by A. G. MacDowell, of Syracuse, it is believed.

New Publix Tampa Manager

TAMPA, Fla., Feb. 22.—Several changes in management of Tampa theaters have been made during the past week coincident with the coming here of Charles G. Branham, director of the West Coast, Florida Publix theaters. Harry L. Weis has been made manager of the Publix theaters in Tampa. Paul L. Short has been made manager of the Victory Theater. More than \$40,000 is being spent on the Victory to bring it up to the minute in theater construction and to improve the acoustics of the place. The Victory, the Tampa, the Franklin, the Strand, the Seminole and the Park theaters are all wired now.

Drops Stage Presentations

SACRAMENTO, Feb. 19.—The Fox Senator Theater will discontinue Fanchon & Marco stage productions and its orchestra, under the direction of Oliver A. Alberti, after performances on Thursday, February 27. The playhouse thereafter will feature the latest first-run talking pictures. Fifteen stagehands will lose their positions as a result of the change.

Picketing Upheld

POUGHKEEPSIE, N. Y., Feb. 24.—The right to picket local theaters has been granted union operators under a ruling of City Judge Haas. When the Strand and Rialto theaters discharged union projectionists the men began to picket the houses, but were checked by the police. The case was taken to court and the judge ruled that the city ordinance covering picketing does not apply in the case of the operators.

Variety Salesmen On Morris Month

NEW YORK, Feb. 24.—The Vitaphone Corporation is this year participating in Warner Bros.' annual Sam E. Morris Month sales campaign with a special drive on Vitaphone Varieties. The contest is for salesmen of Vita. Varieties only and is divided into two parts; sales thruout the period of the campaign and extra playdates during the actual weeks of Sam E. Morris Month.

Fox Budgets \$3,000,000 For Outdoor Production

Eleven talking pictures scheduled for newly organized Great Outdoor Romances department—to produce in natural locations—Metropolitan Theaters adding houses

NEW YORK, Feb. 24.—In spite of the numerous financial difficulties that have stood in the way of William Fox and his two corporations—the Fox Film Corporation and Fox Theaters Corporation—these organizations are building towards advancements with the idea that the matter will be thoroughly adjusted in favor of the Fox companies. As an example of this week of the launching of the newly organized Great Outdoor Romances department, designed to make out-of-door talking pictures in their natural locations throughout the world. Eleven productions have been scheduled for this department and \$3,000,000 budgeted to take care of it. Fox was the first film organization to make an out-of-door talking picture in *In Old Arizona*, which was a financial as well as a cinematic success and was the real impetus behind the establishment of the new department.

Pictures already planned will be filmed in the Pampas regions of the Argentine, the African veldt, the tropics and the mountains and deserts of Western United States. The first of these scheduled is *Last of the Duanees*, with George O'Brien in the leading role, to be followed by Max Brand's *Alcatraz*, Zane Grey's *Riders of the Purple Sage*, *The Rainbow Trail* and *The Lost Trail*. Others include *The Untamed*, *Trailing and Wild Geese*, all by Max Brand; *Drag Harlan and Brass Commandments*, by Charles Alden Seltzer, and *The Great K and A Train Robbery*.

Edward Butcher and Harold Lipschitz are in charge of the department, while the entire globe-circling corps of Fox Movietone News cameramen will be at their disposal.

While the West Coast is expanding in production Joe Leo, president of the Fox Metropolitan Theaters, announces the opening of the Park Theater, located at 44th street and Fifth avenue, Brooklyn, to be followed shortly by the opening of the Ozone Park Theater, Ozone Park, L. I., and the Rockland Theater, Nyack, N. Y., as Fox houses.

Buy Blue's Contract

NEW YORK, Feb. 24.—Monte Blue, who for 10 years has been a standby on the Warner roster, has severed his connection with that organization. Blue's contract with Warners had two years more to run, but owing to an inability to get the proper stories from him, Warner purchased his contract and Blue is now freelancing.

"Charley's Aunt" as Talkie

NEW YORK, Feb. 24.—*Charley's Aunt*, the old standby with traveling and stock organizations which was made as a silent picture with Syd Chaplin in the leading role in 1925 by Christie Brothers, is to be remade as a talking film by that organization. The old favorite broke comedy box-office records for the season of 1925-'26.

Helyn Virgil Signed By M-G for "Good News"

NEW YORK, Feb. 24.—Helyn Virgil, who has been seen in several Broadway productions, has been signed by Metro-Goldwyn-Mayer for a role in *Good News*, the Schwab & Mandel musical comedy, which is just going into production on the West Coast.

Miss Virgil was with Aaron & Fredy's *Funny Face* during its Broadway run, and last summer appeared in an RKO vaudeville act. She has only been on the coast two months.

Leads Changed

HOLLYWOOD, Feb. 24.—Fay Wray has been given the role originally assigned to Mary Brian in Richard Arlen's starring vehicle, *The Border Legion*. Mary is supporting Arlen in *The Light of the Western Stars*, which will be Arlen's first Zane Grey production.

Federal Commission Is Again Proposed

WASHINGTON, Feb. 24.—Another attempt to create a Federal Motion Picture Commission by Congressional enactment is being made by Representative Hudson, Republican, of Michigan. In a measure which authorizes an appropriation of \$150,000 to cover the expenses of the body, the latter to be composed of nine members, including four women, to be named by the President. Announced objectives of the commission would be to protect the cinema industry against unfair trade practices and monopoly and to provide for the manufacture of "unwholesome motion pictures, both silent and talking."

Should this measure be enacted into law, the motion picture industry would be declared a public utility, and it would, among other things, prohibit the much-discussed "block booking". As such public utility, no motion picture could be exhibited until a license had been obtained from the commission certifying that it was supervised at the source of production and found to conform to standards of production to be set under the bill.

Among the features prohibited would be films which emphasized or exaggerated sex appeal, scenes in which players were immodestly clad, or predominantly concerned with the underworld, unless the scenes were "an essential conflict between good and evil." Penalties for violation of the act would be a fine of \$10,000 or imprisonment for five years or both, in case of conviction of alleged offenders.

Chatterton in "High Road"

CULVER CITY, Calif., Feb. 24.—Ruth Chatterton has been assigned the leading role in M-G-M's picturization of Frederick Lonsdale's play, *The High Road*. Ralph Forbes and Mackenzie Ward are also in the cast.

In Gibson Western

HOLLYWOOD, Feb. 24.—Jack Richardson, Monte Montague and Walter Perry have been added to the cast of *Trigger Tricks*, Hoot Gibson's latest Western for Universal, which is now in the course of production.

Variety of Productions In Making on M-G-M Lot

NEW YORK, Feb. 24.—Since sound and dialog have become the most important parts of picture production variety has become the chief feature of all studio activities. There are so many different new angles to the film game, so many different types of entertainment, that the old idea of comedy and drama production alone is altogether warped.

The Metro-Goldwyn-Mayer studio presents an interesting phase of variety in production in the films now in the making. Among them is *Margin Mugs*, with Marie Dressler and Polly Moran in a Wall street comedy. This picture will probably be released under the title of *Caught Short*. Then there is *The Sea Bat*, a melodrama of the sea, with Charles Bickford, Raquel Torres and



CHARLES ROSENSWEIG, who is general sales manager of Radio Pictures, under whom the vast operations of Radio are supervised. Judging from the volume of Radio sales Rosensweig seems to be making out very well on his job.

Warners Show Big Profits

NEW YORK, Feb. 24.—Warner Brothers' net profit for the quarter of their fiscal year ending November 30, 1929, shows net profits of \$5,629,108 or \$20.90 a share on the preferred stock, as compared with the dividend requirements of \$2.20 a share on that stock annually.

The above figure for the three months ending November 30, 1929, compares with \$2,917,724 in the three months ending November 30, 1928, which was equivalent to \$5.30 a share on the 550,000 shares of combined Class A and common stock then outstanding.

The profits for the quarter ending November 30, 1928, included the earnings only of companies then subsidiary to Warner Bros. Pictures, while the profits ending for the quarter November 30, 1929, include the profits of all companies now subsidiary to the company.

Gorelick Promoted

CHICAGO, Feb. 22.—Sam Gorelick, who for some time has been office manager of RKO Distributing Corporation here, has been promoted to assistant branch manager. His place as office manager has been filled by Leo Smith, formerly of Philadelphia. New private offices are being installed for all of the exchange's salesmen.

Gloria Starts Film

HOLLYWOOD, Calif., Feb. 24.—Gloria Swanson's next production, *What a Widow*, has gone into rehearsal, with shooting scheduled for next week. Allan Dwan is directing the production, with Owen Moore, Ian Keith, Margaret Livingston and Arthur Hoyt in the supporting cast.

RCA District Mgrs. Named

Sydney E. Abel makes announcements of promotions after conferences

NEW YORK, Feb. 24.—Following the conferences held last week between executives and field representatives of RCA Photophone, Inc., Sydney E. Abel, general sales manager, announced a number of promotions.

George H. Wiley, who recently became identified with the RCA selling organization, has been appointed district manager in charge of the Northern New York district with headquarters in Buffalo. Wiley was an independent producer for many years and has had broad experience in all branches of the industry.

H. L. Pettey, commercial representative for the corporation for the last several months, was appointed district manager of Michigan with headquarters in Detroit. Prior to joining RCA Pettey was a special representative for Metro-Goldwyn-Mayer in Omaha and Kansas City.

A. R. Johnson, commercial representative in Minneapolis, was appointed district manager of the Chicago territory with headquarters in that city. Johnson succeeds W. I. Brown, who becomes a special representative for Northern Illinois and Southern Wisconsin. The new Johnson territory will comprise Illinois, Southern Wisconsin, Northern Indiana, Eastern Missouri, Minnesota, North Dakota, South Dakota and the Northern Peninsula of Michigan.

Talking Picture Epics In Foreign Tongues

NEW YORK, Feb. 24.—Talking Picture Epics are to do their various releases in foreign languages. The announcement was made this week by Frank R. Wilson, president, that the company's product will be immediately done in Spanish, German and French.

The procedure to be followed in the making of these productions for foreign use will be different from that followed with the usual talking production. In each of the films issued in English the voice of the explorer or scientist is heard in narrative. In the foreign version this narrative will be given by some well-known explorer or scientist of Germany, France or Spain. However, the explorer or scientist who made the film will be introduced by the foreign narrator.

Simba and Across the World With Mr. and Mrs. Martin Johnson will be the first of the productions to be made in the foreign tongues.

Miss Mayer To Wed

HOLLYWOOD, Feb. 24.—Louis B. Mayer, M-G-M studio executive, has announced the engagement of his daughter, Edith, to William Goetz, production executive for Corinne Griffith. Wedding to take place in the near future.

Cawthorn in "Dixiana"

HOLLYWOOD, Calif., Feb. 24.—Joseph Cawthorn has been added to the cast of Radio's *Dixiana*. This assignment is the fourth Cawthorn has received from Radio.

Columbia St. Louis Manager

ST. LOUIS, Feb. 24.—Will Baker, one of the best known film men in this section of the country, has been made branch manager of Columbia Pictures here. Baker was formerly short-subject manager in the local Universal exchange.

Censor Board W. E. Sound

NEW YORK, Feb. 24.—Western Electric has closed contracts for the installation of WE Sound Systems in the offices of the New York Censor Board and at the Y. M. C. A. at Fort Jay, Governors Island. The standard 35 equipment is being used for both installations.

Canadian Censors Fight Screen Americanization

Stress need of combating American education influence by means of films with Canadian point of view and outlook—matter a subject of complaint in Australia

TORONTO, Feb. 24.—Influence of American films in Canada is at present a matter of concern to the Canadian censors. The Americanization of the screen and the need of combating this educational influence by means of films with a distinct Canadian point of view and outlook is stressed in a report presented to the Provincial Treasurer of the Ontario Government by the board of Motion Picture Censors. The document stated that adjustments and arrangements required by the changed conditions have added greatly to the duties of the board and its staff.

Of 2,496 films submitted, 1,805 were approved as submitted, 631 were approved after certain eliminations or revisions, and 60 were rejected. In addition films were submitted by industrial, commercial and private concerns, academic bodies and others.

Concerning the American influence in films, the report says that this has already been a subject of strong complaint, not only in Canada, but in Australia and New Zealand. In September last a member of the Commonwealth Government, speaking in Melbourne of the American influence in films, is said to have declared that Australia never had a form of entertainment requiring so much constant and vigorous control as the cinema. Some may regard this as an attitude of narrow patriotism toward a new medium that is capable of contributing greatly to better international understandings. Nevertheless, actual conditions must be taken into account. The film in the United States is used as an educator and mold of public opinion. As the home market is the primary one, most of the films are prepared from the home point of view. Where one country makes most of the world films and the adjoining country makes none, but is treated by the producer country as part of its domestic market, the preservation of a distinct Canadian point of view and outlook is naturally a matter of concern.

That the motion picture film is becoming more widely recognized as a medium of instruction and demonstration is evidenced by the number of film subjects submitted by commercial and industrial concerns. With the advent of talking films, motion picture production and distribution have undergone and are still undergoing great and far-reaching changes. Talking films have made motion subjects national in character and restricted their distribution in the country whose language they speak. As English is the predominating language, the circulation of English-speaking films is chiefly in British countries. But, as with the silent film, the chief source of production is the United States. This, in part, is the opinion of the Board of Motion Picture Censors in Ontario, Can.

Lesser Signs Buck Jones for 16 Films

NEW YORK, Feb. 24.—Buck Jones has signed a contract with Sol Lesser, whereby he will appear in 16 all-talkie outdoor Western productions. Jones is one of the oldest Western actors, from a point of service, in the film industry. He was with the 101 Ranch for several years before becoming affiliated with Fox, after which he produced several pictures himself.

Voice tests show Buck to be well-nigh perfect as a recording subject.

Together Again

NEW YORK, Feb. 24.—Jack Holt and Ralph Graves have been cast together again in Columbia's production of *Hell's Island*. Paul Hervey Fox is writing the story for the production. No other assignment yet.

Starts "The Spoilers"

HOLLYWOOD, Calif., Feb. 24.—Edwin Carewe has begun work on *The Spoilers*, which will serve as a starring vehicle for George Bancroft, Paramount producing. Bartlett Cormack is adapting the piece to the screen.

Film Boards Continue As Credit Establishers

NEW YORK, Feb. 24.—The Film Boards of Trade thruout the country, which have formed the Boards of Arbitration in the controversies between exchanges and exhibitors, will confine their efforts, it is believed, in the future to a further development of their credit system than has been the case in the past.

The Thacher decree practically eliminating standard arbitration leaves the Film Boards free to go more definitely into the credit-system problem of individual exhibitors and chain theaters. When the case of arbitration was studied by Judge Thacher his decision ruled that the Film Boards functioning as credit establishers could be continued.

Fitzpatrick in India

NEW YORK, Feb. 24.—James Fitzpatrick has arrived in India, where he is shooting on the latest Fitzpatrick travlogs. He has with him a complete crew of camera and sound artists to assist him in gathering his material for his next series of shorts.

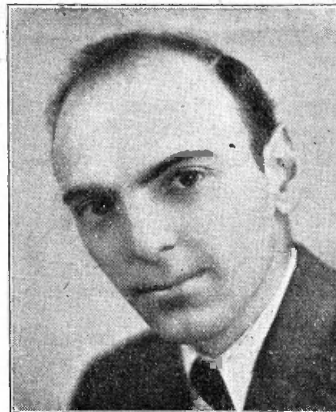
Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

SALLY (F. N.)—Ralph Noble, handling the advertising and publicity for the Capitol Theater, Little Rock, Ark., used windows as his main exploitation medium to sell this production to the local people. Eight window displays were made by local music dealers, who also plugged the production with loudspeakers over the street playing the music. Song slides were used in a number of Little Rock theaters a week before the picture's opening at the Capitol. Large hand-painted figures of Marilyn Miller were used in the lobby well in advance of the opening also.

LUMMOX (U. A.)—Warren Slee, manager of the Colonial Theater, Allentown, Pa., together with John Wagner, of the United Artists exploitation staff, under Fred Schaefer, put on a fine campaign on this production that was augmented by a large newspaper advertising campaign well in advance of the picture's opening. A timely tieup with the local dealers of *Liberty*, who give the picture a four-star rating, was capitalized with newsstand ads on the production. A tabloid serialization of the story was also carried by a local paper, as was a classified advertising contest that created a great deal of interest both for the paper and production. Special feature stories were worked in the dailies also. A special preview for prominent Allentown women was well received.

THE LOST ZEPPELIN (Tiffany) — Credit Mike Newnan, of the Spreckels Theater in San Diego, Calif., with this campaign. Mike had an 18-foot Zeppelin built, equipped with loudspeakers that when mounted on a truck woke the local people up to the fact that the picture was coming to town. The Zep was perfect in proportion, being electric lighted and having all the equipment of a real airship. Mike also tied up with the local



EDWARD G. HITCHCOCK, director of publicity and advertising of the Paramount Theater, needs no introduction to theater operators on the West Coast. Wherever a big campaign was put over or something out of the ordinary accomplished Hitchcock generally had his finger in the pie. He is now in New York with *Publix*. Before he leaves New York Hitchcock will, no doubt, do things that will make him remembered a long time.

Cast for Carroll Film

HOLLYWOOD, Calif., Feb. 24.—Casting of Nancy Carroll's next starring vehicle, *The Devil's Holiday*, has begun with the assigning of James Kirkwood, Hobart Bosworth, Ned Sparks, Morgan Farley and Jed Frouthy to the principal supporting roles. The story is an original by Edmund Goulding, who will also direct the production. Work to start as soon as Carroll returns from a vacation in Hawaii.

Technicolor Signs Freund

German photographer responsible for odd camera shots to remain in U. S.

NEW YORK, Feb. 24.—Karl Freund, the genius of cinematography, who was responsible for the various original camera angles and odd photography of the German films, *Metropolis*, *Variety*, *The Last Laugh* and *The Golem*, has been signed by Technicolor and starts work immediately in his new capacity on the West Coast.

Freund's photography in several German films was so daring and so inventive that it practically revolutionized the photographic work of all Hollywood cameramen and directors who sought for novel manners of catching scenes. In fact, it was followed to such a large extent in this country that it became monotonous.

Dr. Herbert T. Kalmus, president of the Technicolor Corporation, announced the signing of Freund this week. The German camera artist has been in Hollywood for several weeks studying American methods of production, and it was only after several conferences with the head of Technicolor, who realizes that Freund possesses not only an inventive mind but an excellent technical capacity, that the contract was signed. Freund will be shortly assigned as cameraman to one of the new Technicolor productions and picture fans can anticipate something different.

Salacious Adv. Hit by AMPA

NEW YORK, Feb. 24.—At its weekly luncheon held in the Paramount Hotel Grill, at which the editors and writers of the New York trade papers were the guests of honor, the AMPA hit at salacious advertising in the motion picture field by either theaters or the publicity department of any film-producing organization.

At the meeting it was decided to draw up a resolution condemning such practices, with Arthur James and Maurice D. Kann instructed to prepare such a resolution with a third committeeman to be selected by them. The action, it is said, follows a piece of theater advertising published in St. Louis papers.

Simmons With Sono Art

NEW YORK, Feb. 24.—Mike Simmons has been made director of advertising and publicity of Sono Art Productions to succeed Bill Yearsley, who recently resigned.

Beatson With Fox

NEW YORK, Feb. 24.—Frank Beatson has been added to the cast of the Fox *Movietone Follies of 1930*. Beatson is remembered for his unusually good work in the legitimate attraction *Big Boy*.

that the questionnaire had the desired effect in bringing the employees up to a very high standard of service that he desires. Any exhibitor may secure the questions Salmon sent to his employees by writing him direct. The list is too long for reproduction here despite the fact that it is very appropriate.

SEVEN KEYS TO BALDPATE (Radio) —When this production played the St. Louis Theater, St. Louis, 2,500 envelopes containing keys were distributed to patrons of a local dance, with the keys reading: "This is not the right key to Baldpate, but you are sure of many laughs and thrills when you see *Seven Keys to Baldpate*." One hundred of the keys were printed to read: "This is a lucky key which is good for a pass to see *Seven Keys to Baldpate* at the St. Louis Theater." The stunt caused quite a furor at the dance and there was a wild scramble to see who could get the lucky keys that were passes. The dance was stopped for several minutes and whether or not the customers got the tickets many of them were persuaded to see the picture.

paper to boost the fund of the Camp Kearney Dirigible Base and secured permission from the city to stencil the street corners with copy on the production. Ticket booths were located on the prominent corners of the city, with girls dressed as aviators to sell tickets for the show. A double-truck advertising spread was arranged with the local radio stores and each day at noon miniature Zeppelins were sent up in the air, some of which carried orders for merchandise in the local stores figuring in on the tieup. Mike had a long line waiting at the box office the opening morning of the picture's engagement.

MELBA THEATER, Dallas—For the showing of *Hell Harbor*, staged a Victor-Melba Radio Show on the mezzanine floor, where all types of the Victor radios were displayed. A tieup was made with all dealers, and a special edition of a local newspaper was issued, known as the "Victor-Melba Radio Show" edition.

ELMWOOD Theater, Buffalo—Recently all redhead girls were admitted free to see Gay Terris, heroine of a new serial—*Redheaded and Broke*—running in *The Buffalo Times*. Robert Propster, radio singer, entertained with *Lonesome for Love*, theme song of the story. The management gave telephone index souvenirs to each patron, and received much publicity in *The Times*.

EMPLOYEES' QUESTIONNAIRE —Monty Salmon, manager of the *Publix Theaters* in Macon, Ga., having done everything possible to put his houses in favor with the public, sent out a questionnaire of 34 questions to his employees that they were to fill out and return to him. The idea was not so much to get the employees' reaction of the questionnaire, but to convey to them a message that might have had the wrong effect had it been sent in the form of an open letter. Monty reports

REVIEWS OF THE LATEST

"Troopers Three" (TIFFANY PRODUCTION) At the Gaiety Theater

Here is a gay, rollicking comedy of the U. S. Cavalry. We have had photodramas built against the background of the army, the navy, the marines and the air service, but this is one of the few that has had its story set around the U. S. Cavalry. While the picture is not of long-run caliber, it is good program fare and should prove exceptionally popular in the regular-run houses. There are plenty of good, wholesome laughs, with just enough of the melodramatic to keep the audience in suspense.

Rex Lease has the leading male role, and while we had seen this lad in a number of silent pictures, this is the first time he has caught our eye in a talking production. As a result of his work in this picture he stamps himself as a comedian of no mean ability. He has the role of a wise Broadway "ham" who gets into the service for four weeks at the Citizens' Training Camp so as to get bed and board free. After seeing him in this production it's too bad Universal had not discovered him for Broadway. This lad would have been ideal in the Lee Tracy role of the original production that was rather misplayed by Glenn Tryon on the screen.

Troopers Three is subtitled as an epic of the U. S. Cavalry, authored by Guy Empey, author of *Over the Top*. This subtitling is misleading, as there is nothing epic or epochal about the picture, tho it is amusing and entertaining. The story tells of three vaudeville players who, unable to make a living at their profession, decide to enter the Citizens' Training Camp. Of course, the wise one of the bunch meets the commanding officer en route to camp, attempts fraternizing with him, to later discover he is a superior officer. There is the romance with the commander's daughter and a last-minute rescue of a hard-boiled sergeant in a fire in which he, the sergeant, was attempting to save the heroine's favorite trotting horse. The picture has been well directed by Norman Taurog and the scenes of the cavalry in action are thoroly impressive. Dorothy Gulliver has the leading feminine role and manages to get as much out of a simpering character as possible, while Slim Summerville, an old favorite from the early days of the silent drama, scores a real hit as one of the troopers. Roscoe Karns is the third of this amusing triumvirate, excellently cast. Joseph Girard, except for a little more avoirdupois, looking enough like General Pershing to double for him, is the commanding officer and gives a thoro military bearing to the role.

H. D. STRAUSS.

"The Vagabond King" (PARAMOUNT) At the Gaiety Theater

When Justin Huntley McCarthy's *If I Were King* was musicalized and came to the screen as a romantic operetta under the title of *The Vagabond King*, with Dennis King as its star, it was a signal for many of the famous old romantic dramas to be brought to the stage as light operas.

Now this same operetta has been brought to the screen by Paramount, with Dennis King again as the star. It has been sumptuously mounted and gorgeously costumed, with the entire length done in Technicolor, but in spite of this vast expenditure of money on production the film lacks the verve, pep and glamour that surrounded the stage production. Even tho the chief features of the original production have been incorporated in the screen offering, there is the feeling of something missing, and this is not due to the fact that the story is a little outmoded or the familiarity of its numbers.

Ludwig Berger, the director, has managed to get some gorgeous ensemble scenes—the masquerade ball in the palace garden, the entrance of the black-garbed envoys of Burgundy to the throne room, the rowdy bunch of gamins in their Paris tavern den and the march of the Parisians to battle to protect their city from the Burgundians. One more brilliant than the other—but it takes more than massive sets and Ziegfeldian costumes to make a photodrama. It is also true that Paramount has

shown no frugality in salaries, for the cast includes, besides the star of the original production, Jeanette MacDonald, as Katherine; O. P. Heggie, as the King; Warner Oland, as Thibault; Lillian Roth, as Huguette. All in all, an excellent cast when it comes to names. Dennis King, the star, who was seen by this writer in the stage production no less than three times, does not come up to expectations on the screen. His camera attack is lacking, and the virility that he displayed in the original production is somehow lost on the screen. King has a marvelous stage personality, but the camera closeups seem to discount the matinee-idol type of the stage. The swaggering, half-burlesque romance that he displayed in the original production seems to be entirely lost before the camera, and it seems more like a King taking himself just a little too seriously. Jeanette MacDonald, who gave such an excellent account of herself in her first screen role opposite Chevalier in *The Love Parade*, seems hampered by the dramatic meagerness of the role in this production. The real star of the production is O. P. Heggie in the role of the King. Heggie, excellent actor that he is, has added another memorable characterization to his long list of portrayals. As the spineless, scheming ruler he is superb, and makes of the character a living, moving figure. Lillian Roth attempts a new role in this production. Sending her blues singing to the discard, she turns to the dramatic role of Huguette and gives quite an excellent account of herself.

Many of the original Friml score numbers have been retained. Among these are the stirring *Song of the Vagabonds*, *Only a Rose and Love Me and Let Me Go*, also known *Valse Huguette*. *The Song of the Vagabonds* loses its power on the screen, perhaps due to the lack of action in its staging. While the star moves about among his gamins cohorts the simultaneous action of the singing chorus of the original production as they sing and move forward shouting their battle cry in song has been entirely eliminated. A stirring moment cut from the original whose insertion might have brought the same thrill as the stage production.

H. DAVID STRAUSS.

"Personality" (COLUMBIA) At Loew's New York

Columbia originally planned to have this production represent the huge sum of money it paid *Liberty* magazine for the screen rights to Leslie Thrasher's *For the Love of Lil* cover series. After viewing the results Columbia officials had a change of heart and changed the title to *Personality*, thinking perhaps later on they would produce another *For the Love of Lil*. Despite the fact that it was not thought good enough to bear so expensive a title, *Personality* is a mighty good program picture ideally suited for small-town theaters or theaters catering greatly to urban patronage.

Johnnie Arthur, Sally Starr and Vivian Oakland head the cast that is well balanced and capable thruout. Victor Heerman directed the production, which lacks nothing to make it a thoroly entertaining vehicle. His story is straightforward and he has not strayed far from the original script from which the screen play was adapted.

The sound is okay and there are many good laughs that no audience will miss. Buy it, book it and play it as a consistently good picture.

J. F. L.

"The Great Divide" (FIRST NATIONAL) At the Hippodrome

The film industry has its revivals, too. Another silent favorite to be lifted from the shelf and made into a talkie is *The Great Divide*. Just as has been the case with the others, the only benefit obtained in this picture is that it has been decked out in modern apparel. It's probably good business foresight, tho, for the many curious fans would, no doubt, be anxious to see their old favorites as talkies. The neighborhood fling-goers wouldn't be disappointed in *The Great Divide*, for after all it's an entertaining programmer. They'll go for it if flavored with tasty side dishes. Altho the photography, situations and

direction could have been better, the actors are submerged thru the excellent portrayals of the cast. Dorothy Mackall shines out like a diamond in the rough. Her voice records beautifully and her acting is splendid. The same goes for Ian Keith, who has a wealth of stage experience as a background. He certainly is a sweet singer, provided it's not a double doing the pipes work.

Cast also includes Lucien Littlefield, George Fawcett, Claude Gillingwater, Myrna Loy, Creighton Hale, Roy Stewart and Ben Hendricks, Jr. As a wandering cowboy Littlefield is perfect. He is a big comedy factor in the picture, altho he hasn't much to do. Myrna Loy is effective as the Mexican vamp. Al do capably with the little they have been assigned.

Story probably needs brief retelling. It's about a young miner whose partner died some years ago. He has made the mine pay and kicked back a handsome profit to his sidekick's daughter, who he hasn't seen in years. When he does meet up with her he sees that she is the typical, modern whoopie girl, going in for necking, smoking and drinking. He kidnaps her and they head for the wide open spaces. She dropped her evil habits, but acquired a love for him. Fadeout is a happy one, with the girl declaring her love for him to save him from being lynched as a kidnaper.

Reginald Barker directed the William V. Moody story. SIDNEY HARRIS.

"Cowboy and the Outlaw" (SYNDICATE) At Loew's New York

Bob Steele and Sally Winters in another production directed by J. P. McGowan. It must be admitted that this production is better than many of Syndicate's previous attempts at Western productions. A list of old actors have been added in the cast that can really act, and tho the story is the old cut-and-dried thing it is done in a manner that is thoroly convincing.

Steele's dad is shot and his friendly enemy and the father of Sally Winters is blamed. The boy sets out to find who did the dirty work and, as in all Westerns, does so in the end and wins the girl as he liberates the father from the hands of the law.

The production is a silent one which would have been greatly aided by dialog. No date is on the production and it may have been produced any year in the last 10. It's a certainty, tho, that productions of this kind are petering out, and the quicker the State rights independent producer realizes that he has to have sound the quicker his business is going to pick up and put him and the many State-right buyers back on their feet again.

A good Western for the type house that can play this stuff in this day and age and get away with it. J. F. L.

"At the South Pole" (POLE PRODUCTIONS) At Loew's New York

A picturization of the Robert Scott expedition to the South pole several years ago that is filled from beginning to end with a great deal of information concerning conditions and life in the Antarctic. The cameraman has made a number of very wonderful shots, and, while many stills have been photographed where it was not possible to use a camera, it does not hurt the production enough to harm its selling value.

The expedition is pictured on its way to the great ice barrier and in training for the push to the pole by horse sleighs and dogs. Animal life around the camp has been studied and some very interesting shots have been made of the barrier's inhabitants, especially the killer whales which are seen preparing to attack a seal.

With the Byrd and Wilkins expeditions preparing to return North this production is a timely one that should cash in on the great amount of publicity that is being given the two expeditions. Animated maps show the progress of both the present expeditions.

Getting to the pole on foot was another proposition than it is at the present time by air and one naturally wonders if the present-day explorer has it so tough after all. Scott died on the

expedition. His last notes and the place of his death are shown. Photography good and this one should more than please in the grinds. J. F. L.

"Loose Ankles" (FIRST NATIONAL) At Loew's New York

Somebody must have slipped up when they allowed this production to have its first run in Loew's mid-town grind house. There have been many productions that were not near as good that managed to get into the ace houses along the street, and why this one missed out is a mystery.

Douglas Fairbanks, Jr.; Loretta Young, Louise Fazenda, Otis Harlan and a very capable supporting cast make this one of the best program pictures that First National has turned out in a long, long time. It is filled from beginning to end with some good comedy, and the various parts have been well interpreted by the different members of the cast.

The production is from the stage play of the same name. It concerns the doings of a young lady, Loretta Young, who would like, for some unknown reason, to get mixed up in a scandal that will prevent her from inheriting a million dollars. She advertises for a compromiser, and Doug. Fairbanks gets the job. The two fall in love, and, despite the efforts of maidenly aunts and uncles, marry in the end after narrowly averting the ruinous scandal.

Ted Wilde directed the production and has turned in a very creditable job. Several unnamed members of the cast are also very good and complete the fun-making and buffoonery with a lot of good comedy that keeps the customers roaring. A drinking bout between Louise Fazenda and her boy friends, with her sister, is one of the high lights of the show. Even the most hard-hearted exhibitor will laugh many times at this girl do her stuff.

The sound is okay, and it is one more First National that the exhibitor can step hard on and have something to back his advertising up with. J. F. L.

"Lilies of the Field" (FIRST NATIONAL-VITAPHONE) At the Strand

Finally bitten by the talkie bug, *Lilies of the Field* holds just as much appeal, if not more, as it did when viewed in 1921 by Broadway playgoers and later by silent flicker fans. What with the excellent story, penned by William Hurlbut, and the superb cast, starring Corinne Griffith, it grips, plays upon the heartstrings, and all in all provides an enjoyable 55 minutes of entertainment.

Corinne Griffith couldn't have played her role more understandingly. It is no easy one to handle and calls for plenty of dramatics, but she portrayed it most impressively. She seemed to put her very heart and soul into it. Playing opposite her was Ralph Forbes, and he has enough charm and looks to set many a heart aflutter. Comedy relief is provided by May Boley, who ably takes care of her old-time showgirl role. Patsy Paige is sweet in her child part, handling lines like a veteran. These four were the shining lights of the film, and Corinne Griffith was the whole torch.

This film is quite a change from the songfests and flippant comedy pictures that producers have been wishing on the patrons of the spoken screen. It is thoroly dramatic, possessing realism. The takeoff is interesting, showing an innocent wife being framed by her husband for a divorce. Custody of their child is awarded to the father. The heartbroken mother, in an effort to forget, turns to cabaret performing and drink. A wealthy and young bachelor constantly keeps after her to be his common-law wife. She steadfastly refuses, but accepts after her child doesn't recognize her when they meet. Another heart stab is given her when she learns her child has died. The boy friend comforts her, asking her to be his true wife so that they can start life anew.

The film has been done very effectively, with situations built up in just the right way. The consistently smooth direction is the work of Alexander Korda. Lesser roles were nicely handled by John

PICTURES IN NEW YORK

Loder, Freeman Wood, Eve Southern, Rita Le Roy, Jean Barry, Betty Boyd and Virginia Bruce.

If you, Mr. Exhibitor, are desirous of a program of the first grade, then be sure to book *Lilies of the Field*. Corinne Griffith has drawing power, and her admirers will look up to her more when they see her performance in this talkie.

SIDNEY HARRIS.

"Roadhouse Nights"

(PARAMOUNT)
At the Paramount

Charles Ruggles goes on another drunk in this production to the high delight of the customers. From beginning to end the production is all Ruggles, other than the few moments Jimmy Durante and Fred Kohler get the spotlight, which are very few, indeed.

Helen Morgan is in the cast as the leading fem. The part could have been improved on considerably by putting another lady in the part, but it must be said to her credit that it is the best performance she has turned in to date. A great deal of credit should go to the cameraman on the production, William Steiner. He has used La Belle Morgan in a very nice way and has been careful in picking the correct lighting effects and studies to show her off to her best.

The story is that of a newspaper reporter sent to cover a story his buddy fell down on and uncover a gang of rum runners who are supposedly ruining Chicago and the youth of America in general. The reporter, Charles Ruggles, finds that his pal has been murdered by the gang and he is saved by the moll of the gunmen's chief, Helen Morgan, who, it seems, was his childhood sweetheart back in Wisconsin. The pair are in love again and are nearly killed before the Coast Guard comes in and captures the gang and rescues the reporter and his girl friend. The only holdback to the story is the possibility that the rum was captured. Anticipating this Director Hobart Henley didn't reveal the fate of the firewater.

The story is by Ben Hecht and has its moments. Everything has been done to make the production a thriller and in a great measure those responsible for the production have made it so. There is nothing in the whole piece that will prove offensive to, the most rabid dry or wet. It should play everywhere to a fair degree of success and is one of the best program bets Paramount has produced this year.

Sound could be better. Screening time 68 minutes. J. F. LUNDY.

"Chasing Rainbows"

(METRO-GOLDWYN-MAYER)
At the Capitol

When M-G-M first brought Bessie Love and Charlie King to the screen as co-featured players in *The Broadway Melody* they had the beat on the novelty of this type of production, a cracking good yarn of stage life—before that entertainment had been done to death—and a production that was at that time the ultimate in sound production. Then it also had the added value of a couple of hit numbers that were sure-fire popularity ringers.

In this latest opus, which brings King and Love to the screen again as co-featured players, M-G-M has made an effort to duplicate the background, the characters and the type of entertainment that was offered in *The Broadway Melody*. But it turns out to be a rather weak follow-up which must necessarily suffer by comparison on account of the similarity of characters and the same featured players.

Chasing Rainbows is another story of theatrical life, both backstage and in the private lives of the screen Thespians. Bessie Love has another of those self-abnegating roles that is carried to such a severe degree of sacrifice that one loses patience with her. Charley King is again the bragging player, with the finer character instincts displayed in his first M-G-M characterization sadly lacking.

But in spite of these comparisons Bessie Love still stamps herself as one of the most finished actresses on the screen. She gives to the role of Carlie a real vitality and again scores in a hysterical

scene, torn between laughs and tears, as she did in her first dialog and song production. Then, too, the picture finds its real comedy in that inimitable clown, Marie Dressler, whose drunks like old wine seem to improve with age. Miss Dressler has an inebriate scene with Polly Moran that is hilarious and proves one of the really bright spots of the production.

Chasing Rainbows also serves another purpose and that is to prove that Jack Benny is a very good actor and not only a master of ceremonies. Benny had served in an m. c. capacity in both vaudeville and screen revues to such a degree that one began to suspect his ability rather limited. This production, however, undoes any such suspicion. For Benny, in the role of the stage manager, plays it with a finesse that M-G-M can prepare him for many other characterizations. Benny makes the role human, with both a sympathetic and a humorous touch that is interest compelling.

Happy Days, a number that has been played and sung much already—long before the picture reached a Broadway showing—even tho it was written for this production, is tuneful and should be, and in fact already is, one of the screen song hits of the season. Chuck Reisner handled the direction and has managed to get some excellent back-

stage scenes, and his ensemble scenes have been nicely done and well placed.

You, no doubt, will boost this as a follow-up on *The Broadway Melody*, but it is feared that it will prove something of a disappointment to those who expect as excellent a production from every standpoint as the first film was.

H. D. STRAUSS.

Sound Shorts

"Caviar"

(EDUCATIONAL)

STYLE—Animated Cartoon.
TIME—Seven minutes.

Paul Terry, creator of Aesop's Fables, has returned to the animated field with Educational with a cartoon comedy that, while slow to start, is far above the average of this type stuff.

Some excellent drawings are used, and the filming is done in black and white instead of the usual yellow and white. The rats and cats do some classical dancing and chasing that coupled with some very good comedy makes this a most desirable short. The synchronizing is very good and the short should play successfully everywhere.

J. F. L.

"The Big Jewel Case"

(EDUCATIONAL)

STYLE—Comedy.
TIME—Seventeen minutes.

The story of this production is a bit threadbare from use. Jack White has made it into a very good comedy that will be worth a gang of laughs from the customers. It concerns a Jewish-Irish detective team, hired to protect a family's jewels. They and the Negro butler are scared almost to death before they find it was the family and the chauffeur merely testing them out.

Eddie Lambert, Fred Kelsey, Anita Garvin, Robert Graves and Curtis McHenry make up a highly capable cast and are realistic enough in their performances. The sound is okay and it will behoove any exhibitor to play this one.

J. F. L.

"Bulls and Bears"

(EDUCATIONAL)

STYLE—Comedy.
TIME—Twenty-two minutes.

Andy Clyde, Daphne Pollard, Marjorie Beebe and Bud Jamison in a thoroughly enjoyable comedy based on the recent stock crash. It has been said that when Educational split the team of Andy Clyde and Harry Gribbon that both would drop to oblivion. Gribbon is not missed in this production and if Universal secures the big boy a partner as good as Clyde has in Bud Jamison both should never worry about the future.

Clyde is a grocery store owner whose partner leaves him to play the market. The old boy sticks along with the grocery business and in the end lords it over the former partner now in the gasoline business. Jamison sings a couple of very nice tunes which are burlesqued rather well by Daphne Pollard and Marjorie Beebe. All in all it is another one of the Educational short feature hits that will play in any house to a roaring audience. The industry is beginning to wonder how Educational can be so consistently good in its comedy productions.

Sound okay. Length 1,838 feet.

J. F. L.

"Low Down"

(VITAPHONE 914)

STYLE—Musical, singing and dancing.
TIME—Six minutes.

For a "bird's-eye view" of the black belt in Harlem this sound short gives more than an eyeful of the ever-enter-taining darky music, singing and dancing. Then, too, the entertainment is put over in the charming atmosphere of the backyard of a Harlem tenement. Use a large cast and the specialty people are dyed-in-the-wool performers blessed with the unbridled pep and rhythm characteristic of their race.

Outstanding in the short is the musical quartet. These boys get hot and heavy music from a piano, guitar, kazoo and makeshift drum arrangement. They do some corking warbling, too. A girl leans from a window set to sing *That Thing Called Love*, yodeling a chorus. Then another lass contributes some typical darky stepping and her middle name must be "snake hips". Among the specialty people are Monette Moore, Gertie Chambers and Mary Barnes.

You can't go wrong in booking this one, except in towns where they don't take to the darky stuff.

S. H.

"More Sinned Against Than Usual"

(VITAPHONE 3681-82)

STYLE—Comedy.
TIME—Fifteen minutes.

Be sure to book this one if you want a tasty morsel as a side dish for your program. It's a two-reeler melodramatic satire, following up on the travesties put on in Hoboken by Cleon Throckmorton and Christopher Morley. This sound short is a peach in whatever way you look at it. The cast, direction and story link hands in achieving laugh thorn-ness.

The scene is one of those old nickel-odeons, with a well-chosen audience to hiss, applaud and cheer the show as it goes along. In it we have the stern old

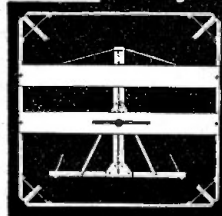
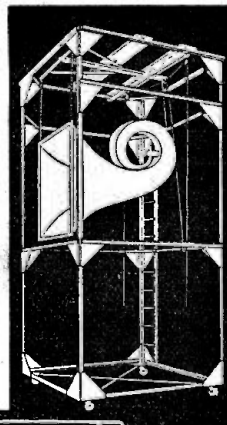
(See SOUND SHORTS on page 25)

MOUNT YOUR HORNS in LITTLEFORD HORN TOWERS

The best and most economical way to install horns for Sound Pictures is to use the Littleford Horn Tower with Flaring Device. The Tower measures 77" square and has an adjustable height of from 12 to 18 feet. Angle irons 2"x2"x3-16" form the structure. It is strongly reinforced by gussets at each corner—the tower is rigid and free from vibration. Colson ball-bearing rubber-tired casters with ball-bearing swivel permit of easy movement about the stage.

The ladder at the rear of the tower, the wooden nailing strip around the top (used for draping) and the open construction of the tower all help toward an easy, accurate installation of horns. Approximate time required for erection—two men from four to five hours.

By the addition of the Flaring Device (Patent Pending) the Littleford Tower is converted into the most advanced piece of equipment for the installation and adjustment of horns for Sound Pictures—horns may be flared to right or left, up or down.



Shipping weight of Tower only 625 pounds. Shipping weight of Flaring Device only 75 pounds.

Write for Complete Information
LITTLEFORD BROS.
501 East Pearl Street,
Cincinnati, Ohio

Theaters Planned

BALTIMORE, Md.—Howard Price Kingsmore, Loew's city manager here, is surveying the possibilities of establishing a news-reel theater atop Loew's Century Theater.

BEVERLY HILLS, Calif.—Warner Brothers will build a new theater here, J. T. Warner announced last week.

DENNIS, Mass.—A new theater with a seating capacity of 450 is planned for this city. Pictures will be the policy.

GLENS FALLS, N. Y.—This city is to have a new theater to be constructed by Manager Fred W. Mausert of the State Theater. The house, seating 2,000, will adjoin the State Theater, which Mausert will continue to operate. All seats in the new theater will be on the first floor.

LIBERAL, Kan.—Fox Midwest Theater Circuit will erect a new theater here in the near future.

LYNCHBURG, Va.—Paramount is building a new theater here, which when completed will be operated by Publick.

NASHVILLE, Tenn.—Work has been started on the new Publick house.

NEW ORLEANS—Advice from New Iberia is that Port Arthur interests will erect an up-to-date picture theater at an estimated cost of \$40,000.

NEW YORK—A new A. H. Schwartz theater will be built at Queens County, L. I. C., shortly. The house will seat 2,500.

Theater Deals

BALTIMORE, Md.—Harry Reddish has leased Schanz's Theater here to Edward Mathews, who will improve the house without interfering with operation.

BRIDGEPORT, Ala.—Mrs. H. G. Jenkins purchased the Jackson Theater from J. Leslie Hackworth.

CLARK, S. D.—L. H. Altfillisch took over the Idle Hour Theater recently and renamed the theater the Clark. Sound equipment was installed.

COLUMBUS JUNCTION, Ia.—Harold Kelly has purchased the Lyric Theater from Dick Hickman.

CRESTON, Ia.—The Crest Theater was sold by A. B. Pace to O. G. Sears.

DETROIT—The Mount Elliott Theater has been sold by Harold L. Chase to Glenn Stelk, who will manage the house.

DETROIT—The Berkeley Theater in Berkeley, a suburb of Detroit, has been leased for a period of 10 years to M. L. LeCocq by the Michigan Theater Exchange.

DETROIT—The name of three major houses here have been changed to indicate changes in ownership brought down to date. The B. F. Keith Temple is now known as the RKO Temple. The Grand Riviera has become the Publick Riviera, and the Oriental is now Kane's Oriental.

DICKINSON, Tex.—Abe Silverberg has leased the Hollywood Theater.

EAST CANONSBURG, Pa.—The Duquesne Theater has been leased by L. Devon.

GRAND ISLAND, Neb.—Local business men have taken over the ownership and operation of the Island Theater. The house had been closed for several months. Johnny Kully has been named as manager.

GREENWICH, Conn.—The Star Theater has been leased by the Broadway Amusement Corp. It will reopen soon after being sound equipped.

GRISWOLD, Ia.—The Grinnell Building has been purchased by P. G. Held, owner of the Strand Theater, who will convert the structure into a sound picture house.

HIGHLAND PARK, Mich.—The Verne theater has been taken under the man-

Tickets

—And
Coupon
Books

IN ANY QUANTITY for any purpose. We have been at it so many years that the hardest problems look easy to us. OUR PRICES WILL INTEREST YOU.

The ARCUS TICKET CO., 348 N. Ashland Ave. CHICAGO

FOR SALE, Culver Theatre, 873 Merchants Road, Rochester, N. Y.

300 to 500 seats. High-class neighborhood. Possession at once. Terms \$40,000. Will take back large first mortgage. Photo on request. Inquire CITY SAVINGS BANK, Albany, N. Y.

agement of David Feltz, manager of the Michigan Theater Exchange.

HOWARD, S. D.—William Klein, of Sioux Falls, has leased the Grand Theater.

KATONAH, N. Y.—The Katonah Theater has been sold by John A. McLaughlin to Steven Strahota.

LOS ANGELES—Fox West Coast Theaters has acquired the Arkush circuit of theaters in California for a sum said to be in excess of \$1,000,000. Under the terms of the deal, it is said Ellis Arkush will be retained by the Fox organization in the capacity of district manager for the operation of the theaters, which consist of the Peninsula, a 2,500 seating capacity house in Burlingame; a twin theater in San Mateo, both wired for sound; two theaters, the Regent and the Garden, in the latter city, that are closed temporarily for improvements and repairs; the Varsity and Stanford theaters in Palo Alto, and the Sequoia, also in the latter place.

LOWDEN, Ia.—The Lincoln Theater has been sold by Kaceba & Wiese to H. Kreinbring.

MADISON, Neb.—Mrs. W. M. Youngclaws has purchased the Auditorium from O. R. Bottmer.

NATRONA, Pa.—The State Theater has been bought by M. J. Wygonik from Lew Stein.

NORTON, Kan.—The Coxy Theater has been purchased by Miller & Mason interests from Mr. and Mrs. M. F. Browne.

PROSPECT, O.—W. N. Hatch recently purchased the Ohio Theater at a sheriff's sale.

ROCHESTER, N. Y.—Elias Panos, former manager of the Majestic Theater, Hornell, last week leased the Boiler Theater, Canisteo, which he will direct as manager. Panos also is considering building a new theater in Hornell next fall.

ST. MARYS, W. Va.—The Robey Theater was purchased by Charles Carroll from H. H. Robey.

SIoux CITY, Ia.—The Strand Theater passed into the hands of the Sioux City National Bank last week.

SMITHFIELD, O.—Harry Sharp took over the ownership of the Strand Theater recently and changed the name of the house to the Iona.

WALNUT, Ia.—R. E. Duke and O. C. Johnson have purchased the Lyric Theater.

WATERBURY, Conn.—Walter Donovan has purchased the Hamilton Theater in the East End. The deal involved \$100,000. The house has been idle for some time and will now operate with a picture policy.

WATERTOWN, Mass.—The Coolidge Theater has reopened with W. J. Burke as manager, and the license has been transferred from the Coolidge Theater Corporation to the new Watertown Amusement Corporation, which controls other houses in Medford, Melrose, Everett and Malden, Mass. The new corporation includes Irving I. Green, president; Fred Green, treasurer, and Morris M. Green. While closed the house was redecorated and talking equipment installed.

Theater Openings

ATHOL, Mass.—Goldstein Bros. have opened their new Capitol Theater. The house seats 1,225 on one floor and is equipped for talking pictures.

HIAWATHA, Kan.—The new Dickinson Theater here opened last week. Floyd G. Ward is manager of the new house, which plays talking pictures.

LOWELL, Mass.—Fred Lieberman and Norman C. Glassman have opened their new Victory Theater as a first-run picture house.

MADISON, Wis.—The new Eastwood Theater opened recently. The chief stockholders in the new house comprise local business men.

MANHATTAN, Kan.—The Wareham Theater opened recently with sound pictures.

THOMASTON, Conn.—The Paramount Theater here has opened. Rossi C. Cabot is general manager, and H. J. Amundson manager.

REOPENINGS

CLARK, S. D.—The Clark Theater has been reopened after undergoing improvements and sound-equipment installation.

DETROIT—The Dexter Theater, leading neighborhood house, has reopened with a picture policy after being closed for several months. Extensive alterations necessitated the closing of the theater.

EARLEVILLE, Ia.—Dean Slick and Erwin Parkin have reopened the Crystal Theater.

MIAMI, Fla.—The Lyric Theater reopened recently after a complete renovating. Souris, Nems & Company are owners of the house.

MINNEAPOLIS.—The Palace Theater has reopened with sound pictures in conjunction with burlesque shows. The theater was closed some time ago to install talkie equipment.

MODESTO, Calif.—The Strand Theater, which was wired for sound pictures, reopened last week. National Theaters Syndicate controls the operation of the house.

NEW CASTLE, Pa.—The Nixon Theater has been reopened with Kranzfeld & Zansky in charge, replacing John Newman.

PITTSBURGH.—The Midway Theater has been reopened by J. J. Kane.

RIVERTON, Neb.—E. R. Thomas, manager of the New Theater, has reopened the house.

SAXON, Wis.—The Royal Theater, which has been closed for some time, reopened recently. There will be shows Wednesday, Saturday and Sunday evenings, according to Conrad Peterson, manager of the theater.

WATERLOO, Ia.—The Iowa opened last week with Jake Rosenthal as manager. The house was formerly known as the Plaza.

WHITE RIVER, S. D.—The Gem Theater has been reopened as the Rialto.

Theater Alterations

ARMOUR, S. D.—A sound screen and arc projection light have been installed at the Lorain Theater.

AUGUSTA, Me.—The Opera House will be remodeled shortly by the Augusta Theater Company.

BUTTE, Mont.—The Fox-Rialto Theater has been completely renovated.

CARTERSVILLE, Ga.—The seating capacity is being increased at the Grand Theater. In fact, the entire theater is being remodeled.

CLEAR LAKE, Ia.—Acoustics have been improved at the Park Theater.

CONCORD, N. H.—Extensive alterations are being made at the Auditorium.

DETROIT—The theaters which were recently acquired here by Publick will be remodeled in the near future. Approximately \$200,000 will be divided among the houses.

HEMPHILL, Tex.—The Palace Theater is now undergoing a program of remodeling and will reopen shortly.

KOKOMO, Ind.—The Paramount Theater will be remodeled in the near future. Sound will also be installed.

LENOIR, N. C.—A program of improvements is planned for the Universal Theater by Charles A. Peeler, head of the Lenoir Amusement Company.

LYNN, Mass.—The Mark Strand will be altered and renamed the Warner Theater.

MINNEAPOLIS.—Approximately \$6,000 was spent in improving the Palace Theater.

PITTSBURGH.—A large sound screen has been installed at RKO's Sheridan Square Theater.

REDFIELD, S. D.—Contracts have been let for the remodeling of the Lyric Theater, and new seats and sound equipment are among the improvements planned.

SIoux CITY, Ia.—Harry Kupper, formerly of Pittsburgh, Pa., who this week assumed his duties as manager of the Strand Theater, announced that \$15,000 will be spent upon a new lobby and entrance, installation of sound equipment and interior redecoration. The name will be changed to the State. The house is owned by the Iowa Operating Company, which also owns the Iowa Theater here.

SPRINGFIELD, Tenn.—The Princess Theater is installing new seats and making other improvements. C. H. Dean, sound engineer for the Crescent Amusement Company, of Nashville, is supervising the installing of sound equipment at the Princess.

Theater Staff Notes

HARRY STORIN, manager of the LeRoy Theater, Pawtucket, R. I., for the last seven years, was appointed manager of the Victory Theater, Providence, last week.

RAYMOND EPEL, former theater organizer, was appointed manager of the Granada Theater, Sioux Falls, S. D., recently.

FLOYD WADLOW returned to the management of the Virginia Park Theater, Detroit, last week.

JOHN R. PETERS has been named manager of the Ritz Theater, Indianapolis, succeeding Earl Cunningham, who was appointed manager of the Fountain Square Theater, Indianapolis.

RAY B. THOMAS is now managing the Empress and Fremont theaters in Fremont, Neb. Heretofore he managed the Empress only.

JAMES G. COLVIN, who for several years was connected with the S. A. Lynch Enterprises in Atlanta with the old Forsyth and Vaudette theaters, now (See STAFF NOTES on page 33)

SOUND SHORTS

(Continued from page 23)

papa who almost breaks up the romance between his son and their pretty boarder. He heard that she has a questionable past. Then there's the mustached villain. He imprisons the heroine, attempts to kill her, but in the nick of time comes the redeeming papa to save her, reunite her with his son and land the villain in the hoosegow.

Cast is perfect, burlesquing the roles splendidly. Includes Charlotte Merriam, Charles E. Middleton, Theodore Lorch, William Janney and Sam Blum. Howard Bretherton did the directing, and how! S. H.

"Darktown Follies"
(PATHE)

STYLE—Buck and Bubbles comedy.
TIME—Twenty-two minutes.

Buck and Bubbles in another Negro comedy that is about the usual run of the stuff in which these two lads have appeared. The story is that of a couple of song and dance men applying for a part in a Negro show. The old gag of having them try out before another Negro actor looking for a job is used to no good effect.

An unnamed Negro girl sings a couple of numbers that are typical of the Negro jazz singer. Words have been sacrificed for a lot of jumping around that may be good on the legitimate stage, but is a total loss to a sound picture.

Sound is okay. This short will get by in the lower type houses of the East and West, but will be a total loss in the South and the better class houses everywhere. J. F. L.

Ruth Breton
(VITAPHONE 959)

STYLE—Musical and singing.
TIME—Six minutes.

Violin playing and singing, with piano accompaniment, of operatic numbers makes this one of those "arty" shorts which in most neighborhood houses gets only polite attention. It's pleasing, tho, for those who go in for that type of entertainment. Has Ruth Breton, American concert artiste, doing the violin honors, while Rodolfo Hoyos, Mexican baritone, assists with singing. It is presented as tho entertaining at a musicale.

Altho Miss Breton is w. k. for her mastery of the violin, the results of her bow-scraping for the most part didn't record okay. It lacked clarity and sweetness. She offers *Serenade Espagnole* and *La Gitana*. Rodolfo Hoyos shows up very well in his warbling of *Querida*. He has beautiful pipes and a keen knowledge of dramatics. Could get by as a filler. S. H.

Alice Gentle
(VITAPHONE 3336)

STYLE—Singing.
TIME—Four minutes.

Poor production and direction are shown in this brief short, done in Technicolor. But don't get the impression that Alice Gentle isn't okay, it's not so. A more polished and excellent singer could not be desired. The only fault rests with the shooting. Technicolor here does not mean a thing. Then the male ensemble assisting her has been grouped poorly, and, for the most part, Miss Gentle keeps looking straight at the camera.

Miss Gentle has long been identified with many of the prominent opera companies and also made a brief appearance in vaudeville. In this short she takes on the singing of *Habanera* from the opera *Carmen*. She certainly has beautiful pipes. The male ensemble chimes in occasionally.

Will just about get by if hard-pitched for a brief filler. S. H.

"Evolution of the Dance"
(VITAPHONE 3895-96)

STYLE—Dancing, singing and comedy.
TIME—Eleven minutes.

Here is a two-reeler sound short done in Technicolor which is just a flash. There's no punch to it, but only coasts along on elaborate coloring, costuming and a hodgepodge of dancing, singing and comedy. It does not pack the wallop desired by audiences of the programmers. Done on a stage, with plenty of beautiful settings for background.

Looks as tho the production costs were heavy, considering the trimmings and the large cast. Of all the numbers there

RADIO-KEITH-ORPHEUM **R-K-O**
PRODUCTIONS, INC.

Circuit of Theatres. Producers and Distributors of

VAUDEVILLE EXCHANGE **RADIO PICTURES**

RADIO KEITH ORPHEUM CORPORATION
1560-1564 BROADWAY, NEW YORK

General Booking Offices: Launching an Era of Electrical Entertainment

PALACE THEATRE BUILDING, **1560 BROADWAY**
1564 BROADWAY **NEW YORK CITY**

Tel. Exch.: Bryant 9300. Cable Address: "Radiokeith".

SPECIAL PRINTED ROLL TICKETS
"THE BIG TICKET AT THE SMALL PRICE"

Your own Special Ticket, any color, accurately numbered, every roll guaranteed.

Five Thousand, \$3.50 Ten Thousand, \$6.00

Write for prices on larger quantities, also for prices on

FOLDED MACHINE TICKETS

COUPON TICKETS FOR PRIZE DRAWINGS, 5,000, \$7.00.

Send Diagram for Reserved Seat Coupon Ticket Prices. State number of sets desired, serial or dated.

NATIONAL TICKET CO.
SHAMOKIN, PA.

THEATRE EQUIPMENT—NEW & USED

MOST COMPLETE STOCK IN THE U. S.

MOVING PICTURE MACHINES, SCREENS, BOOTHS, OPERA CHAIRS, SPOTLIGHTS, STEREOPTICONS, FILM CABINETS, PORTABLE PROJECTORS, M. P. CAMERAS, GENERATOR SETS, REFLECTING ARC LAMPS, CARBONS, TICKETS, MAZZA LAMPS AND SUPPLIES.

Everything for the Theatre.

WRITE FOR FREE CATALOG "P"

MOVIE SUPPLY CO. 844 WABASH AVE. CHICAGO.

were only two that meant anything. One, a hobo ensemble dance which has been seen time and time again. If we're not mistaken, Lupino Lane led that number. He did it great. The other was a Hawaiian number led by a pretty and talented girl. She has sweet pipes and is a graceful stepper. Directed by Jack Haskell. S. H.

Jack Buchanan
(VITAPHONE 3816)

STYLE—Comedy and singing.
TIME—Seven minutes.

The clever English stage star, Jack Buchanan, now appearing in New York in the musical comedy, *Wake Up and Dream*, has made a really mirthful short. It's called *The Glee Club*. Buchanan is great at pantomime, and it is just that that gets the laughs. Dialog is only resorted to briefly. He works hard in it and certainly earns the laughs.

Opening has Buchanan tipping the audience off that he has been asked to sing in a quartet without any rehearsing, and requests that they overlook any mistakes. From then on everything he does in the quartet is wrong, and the audience didn't hesitate to laugh, as it was really compelling.

Be sure to book it, for it's clean and wholesome entertainment that is sure to be an asset to any program. S. H.

"The Love Boat"
(VITAPHONE 955)

STYLE—Comedy, singing and dancing.
TIME—Eight minutes.

It's just this consistently amusing fellow, Herman Timberg, who makes this short what it is. Good entertainment, heavy on comedy and sprinkled with a smattering of song and dance. Without tiny Timberg it would probably mean nothing. As it is, the laugh lines are few and far between. Comedy relief is mainly dependent on Timberg's antics and mugging. Two boys and a group of girls, featuring Barbara Blair, are in his support.

The idea of the short has Timberg, as an aviator, landing on a ship where a flock of girls make men slaves to love.

The men are made Knights of the Red Sash. He has a great time with the girls, and a blonde, Barbara Blair, grabs him for her lover. Timberg plays the fiddler for the honey-sweet singing of Miss Blair. Then he lands a punch with his song-talk of *I Stay at Home and Play My Fiddle*, followed by a bit of his eccentric stepping. A good bet for your program. S. H.

STAGE SHOWS

Capitol, New York

The Timbergs, Herman and Sammy, and the aggregation of players who have been appearing with them in vaudeville, have turned their attentions to the presentation houses and are at the Capitol this week. Herman Timberg is the feature of the stage show, *Krazyland*, which was devised and staged by Chester Hale, with his dancing girls appearing in a series of fast and oddly maneuvered dance routines.

Outside of the staging of the dance numbers Hale has not had much of a job on this production, for Timberg has brought his timber from vaudeville direct to the Capitol. All of the various bits that scored in his various vaudeville engagements have been elaborated upon here and there by a new gag or new piece of business to fit nicely into the stage show. Timberg scored heavily with his various individual bits and in his clowning with his brother, Sammy, acting as master of ceremonies and also as straight feeder for him. This Sam Timberg, under his brother's direction, has developed into one of the best straight men in the game, while in Leo Chanzel, Timberg has a character actor to be reckoned with and one who means as much to his comedy development as his dialog or business. Barbara Blair, also one of the Timberg vaudeville aggregation, offers a couple of numbers that register nicely.

The Capitol Grand Orchestra, under the leadership of Yasia Bunchuk, is featuring selections from *The Rogue Song* as the overture, leading up to a climactic brilliance in which a girl

pianist offers the solo part that is thoroly captivating, both in her personality and her musical technique. H. D. S.

Paramount, New York

Hollywood on Broadway is the title of the stage show this week at the Paramount. It is in reality a Roman holiday for Buddy Rogers, screen star, who is playing two weeks' special engagement in New York. To say that Buddy knocks them cold would be putting the matter mildly. The audience goes off in a storm of applause while he is stinging, and so great is the reception that it is impossible to hear half he says. Rogers is aided by Paul Ash, m. c., and he could not have a better coworker. Ash plays a beautiful straight, and having the same disposition as Buddy goes over big. Rogers has made and will make a horde of new fans for his forthcoming productions in his stage appearances here. He has about the most versatile personality that can be remembered of any screen star that has ever made a personal appearance, and that is saying a lot.

Allen and Canfield would be a starring team on any theater's bill. Despite the fact that they precede Rogers they get several curtain calls and have to do encore, tho the crowd is anxious to see the star of the bill. Harriet Lee and Paul Small do a very nice radio number that is well received. Their voices are good and their act well staged. Wortly and Thompson, colored dancers, are fair. The boys do some neat, tho trite, routines. The Fred Evans Girls are very good. Jesse Crawford opens the bill with songs by Walter Donaldson. He titles his small act the Donaldson Song Parade. As usual he scores.

The production was devised and staged by Jack Partington. With Rogers and the picture, *Roadhouse Nights*, as attraction, all Paramount house records should fall this week. J. F. L.

Keaton and Spanish

NEW YORK, Feb. 24.—Buster Keaton will make a Spanish version of *Free and Easy*, his latest production for M-G. Same cast and director thruout as the original production.

Garrick for "Bride 66"

HOLLYWOOD, Feb. 24.—John Garrick has been assigned the leading male role in United Artists' *Bride 66*. He will play opposite Jeanette MacDonald.

Contracts Renewed

NEW YORK, Feb. 24.—Among the contracts to be renewed by M-G-M last week were those of Cliff Edwards, Frances Marion, Joe Farnham, Arthur Richman, Edward Nugent, May Moylan and Dorothy McNulty.

BE A MOTION PICTURE OPERATOR
LEARN TALKING EQUIPMENT
THRILLING WORK **BIG PAY**

Make Big Money in this easy and pleasant work. Big demand for trained Operators. Write MOTION PICTURE OPERATORS' SCHOOL, 63 Sprout Street, Detroit, Mich.

TALKIE UNITS
PORTABLE !!

BASS offers Sound on Disc Amplifying Units and Turn Tables at Rock Bottom Prices.

Send for Catalogs. Also largest stock of Motion Picture Cameras. Write today. Free.

BASS CAMERA COMPANY,
179 W. Madison St., Chicago

ROLL TICKETS

10,000, \$5.00; 20,000 \$8.50; 50,000, \$11.00; 100,000, \$16.00.

Above Prices for One Color. One Copy.

Extra Colors, 25c each; Copy Changes, \$2.00 each. Orders accepted, half cash, balance C. O. D. for tickets printed to order. All P. O. B. New York.

S. BOWER
Bower Building,
140-142 West 13th Street,
NEW YORK.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

M. C. A. Lands Gibson Hotel

President J. C. Stein signs Cincinnati hostelry to exclusive contract

The Gibson Hotel, Cincinnati, which for the last half dozen years has been the haven for many of the country's leading dance bands and a much-sought spot by the various orchestra-booking agencies, will again be booked exclusively by the Music Corporation of America, beginning April 3. The M. C. A. has had the "ex" on the Gibson for the last several years, but the contract expired several months ago. Since that time the Gibson management has booked several independent "names". The current attraction, Doc Peyton and his orchestra, was contracted thru the Amusement Service Corporation, of Chicago.

The new contract with the Hotel Gibson was consummated last Friday by J. C. Stein, president of the Music Corporation of America, who came to Cincinnati expressly for that purpose. He returned to the Windy City Friday afternoon.

The first M. C. A. "name" to invade the Gibson under the new contract will be Lloyd Huntley and his Brunswick Recording Orchestra, who open April 3 for an indefinite stay.

The following M. C. A. features will follow in the order named, each for an unlimited engagement, depending upon their drawing power: Johnny Johnson and his Victor Orchestra, Tom Gerun's Brunswick Orchestra, Ted Weems and his Victor band, Anson Weeks and his Columbia recording combination, for the last three years featured at the Mark Hopkins Hotel, San Francisco, and Hank Halstead and his Victor Recording Orchestra, of Los Angeles.

M. C. A. Bookings

CHICAGO, Feb. 22.—Hogan Hancock and his orchestra have been engaged for an indefinite stay at Shawdowland, San Antonio, starting March 1.

The Alabamians move into the Boulevard des Paris Cafe, St. Paul, February 28 to remain indefinitely.

Don Bestor and his orchestra go into the Muehlbach Hotel, Kansas City, Mo., March 3.

Charlie Straight and his orchestra have begun an engagement at Blossom Heath, Detroit, where they will be located permanently.

Coon-Sanders, in the Midwest, and Anson Weeks in the West (Mark Hopkins Hotel, Ft.isco) have been engaged for a popular radio account.

Barrett Picked for Prom

CHICAGO, Feb. 22.—Hughie Barrett and his orchestra, who recently played an engagement at the Wisconsin Hotel, Milwaukee, made such a hit there that they were one of two bands chosen to play the Junior Prom at Milwaukee. Choice of the Barrett orchestra was out of the ordinary, inasmuch as it carries only six men.

Weede Meyer to Hot Springs

CHICAGO, Feb. 22.—Weede Meyer and his orchestra will open an indefinite engagement at the Arlington Hotel, Hot Springs, Ark., March 1, succeeding Charles Dornberger, who will play a number of college dates.



"RED" CURTIS, whose 11-piece orchestra is now in its seventh week of a nine-week run at Castle Farm, Cincinnati. The Curtis band was originally booked in at the popular Queen City resort for six weeks, but by virtue of its good work was contracted to remain over for three additional weeks.

Shan Austin Band Has Run Extended

SAN ANTONIO, Feb. 22.—Shan Austin, the "little man with the big band", who moved into the Plaza Hotel here with his band three months ago, has had his contract extended for two additional months at that place. The band is immensely popular here.

The Austin aggregation will wind up its Plaza engagement the last week in April, at which time the band will move to Oklahoma City to begin a two months' run at the Skirvin Hotel there.

The band is heard four nights a week over Station KTSA here, with Austin doing his own announcing.

Schara's Miamians Playing in Florida

LAKE WORTH, Fla., Feb. 22.—Charlie Schara and his Miamians, who recently concluded a four months' run at Hamburg-on-the-Lake, a resort near Buffalo, N. Y., are now filling engagements in this city, Boynton and West Palm Beach, and will remain in this territory until April 1. The Miamians are scheduled to return to Hamburg-on-the-Lake the latter part of May.

In the Miamians' lineup are Louis Baumgarten, sax, clarinet and voice; Al Ackerman, piano, arranger and voice; Walter Swick, trumpet, arranger and voice; Arthur Mazenauer, sousaphone, sax and clarinet; Charlie Schara, drums, trombone, manager and director.

Louisville Loons Out in Rochester

ROCHESTER, N. Y., Feb. 22.—Walter Davison's Louisville Loons, pit orchestra at the Piccadilly Theater, downtown Public house, has stepped out to make way for a seven-piece local outfit, headed by Hugh Dodge, former organist at the Piccadilly, and backed by the Rochester Musicians' Protective Association.

Harlan Christy headed the Loons and acted in the capacity of master of ceremonies.

Nappi Combo On Hotel Job

BIRMINGHAM, Feb. 22.—William Nappi and his 10-piece Columbia Recording Orchestra have been engaged to play twice daily at the Tutwiler Hotel here, Coleman J. Hudson, manager. Nappi and his boys will remain here for an indefinite period.

Nappi is one of the South's best trumpet players, and was solo trumpeter with the United States Navy Band during the war. He formerly played for several seasons with a Meyer Davis unit in Washington.

J. C. Ashleigh Tells About China's Cabarets

James C. Ashleigh, owner and operator of the Frolic Cafe, in Tientsin, China, shoots us an interesting bit of data on the night-life resorts of the Orient.

"In China, the word cabaret has not the same meaning as in the States," Ashleigh writes. "A cabaret here is just a glorified dance hall, employing professional dancing partners and selling champagne, whiskies and other spirits."

"I employ 20 Russian 'Pavlovas', who get a salary of 60 Mexican dollars a month, which at the present exchange means face-powder money. They also get their eats, and on every small bottle of champagne they get a dollar. You would be surprised to learn how much a real good 'golddigger' can make a month."

"I have a peach of an orchestra, one of the best in all China, comprising one 'wop' drummer, one Georgia sax player, who also is a sizzling cornetist; another Russian sax player, one trombonist, and a cornet player. We open at 10 p.m. and close at 6 a.m."

"Talkies have just hit the town. The Empire Theater is the first to show them, and is enjoying capacity business with the sound films."

Charles (Tex) Smith M. C. At Coffee Dan's, Denver

DENVER, Feb. 22.—Charles (Tex) Smith opened Thursday night as master of ceremonies at Coffee Dan's, Denver's midnight playground, succeeding Lebee Goddard. Goddard plans to return to the West Coast.

Incidentally Coffee Dan's is the first down-town night club to make a success in Denver in several years and it is reported several others will open soon.

"Hop" Shearer With Greer

DAVENPORT, Ia., Feb. 22.—Frank (Hop) Shearer, formerly special agent with the Isler Greater Shows, is now handling the publicity for Bill Greer and his Fraternity Favorites, 10-piece outfit, with headquarters in this city. The band, now playing in this territory, is slated to go on tour May 1, and is set for a summer location job, beginning May 30.

Bono Band To Tour

BUFFALO, N. Y., Feb. 22.—Bono and his orchestra, who for the last two seasons have held forth at the Silver Slipper Restaurant here, are planning a tour of one-night stands thru New York, Pennsylvania and Ohio, after which the outfit is slated to go on location at one of the hotels in the East. The combo is under the personal management of Carl Burt, of the International Orchestra Corporation. Bono formerly played first trumpet with Paul Whiteman.

An All-Pest Orchestra

We would like to hear a program by an orchestra composed of Piccolo Pete, Harmonica Harry, Ukulele Ike, Clarinet Clara, Saxophone Sam, Violin Viola, Fiddle Fannie, Cornet Clarence, Five Frank, Cello Charlie, Trombone Tommy, Piano Polly, Xylophone Zeke, Megaphone Margaret, Zither Zara, Banjo Sambo, Guitar Gertie, Drum Dan, Jews Harp Joe, Bugle Buddy, Alto Alice, Cymbal Sarah, Cowbell Carrie, First Bass Bill, Tambourine Josephine, Trumpet Tillie, Classical Clarissa and Hoedown Hattie. Wouldn't it be the greatest collection of freaks ever assembled?—E. J. Meiton in Boonville (Mo.) Republican.

Money Is Scarce

At Miami Resorts

MIAMI, Feb. 22.—Despite the fact that Miami and environs are literally flooded with winter residents, money is unusually scarce, and the latter factor is blamed entirely on the recent stock market crash.

Cabarets have opened in full force in anticipation of a big winter's business, but more than half of them are slated to close down within the next fortnight. The Montmartre, located on Miami Beach, and the Riviera, opened by Raymond Hitchcock's former manager, and located south of Miami, have already closed down.

Billy Stennett Clicks

At Hot Springs Hotel

HOT SPRINGS, Ark., Feb. 22.—Billy Stennett and his orchestra are now in their sixth week of a three months' engagement at the Majestic Hotel here. The unit has been clicking nicely with the Majestic patrons since the opening here.

The Stennett combination has been cut down to eight men for the local engagement, but will augment when it leaves here around the middle of April to begin its summer season. The band is broadcasting daily over Station KTSH.

Harry Jones at Tasmo

MISHAWAKA, Ind., Feb. 22.—Harry R. Jones and his orchestra have just opened an indefinite engagement at Tasmo Gardens here, of which A. C. Kreighbaum is manager. This is the band's third visit to the local dine and dance place. Preparations are being made to operate a floor show in conjunction with the Jones aggregation in the near future.

Ballroom Notes

INDIANAPOLIS, Ind., Feb. 22.—E. W. Musher, manager of the ballroom in the Lyric Theater here, has discovered that the old-time dance contest has not lost its interest with the general public. He announced a city-wide championship dancing contest and immediately the entries began to pour in. There are to be three different contests, embracing each style of modern dance steps. Three engraved silver loving cups will be awarded as first prizes.

SALT LAKE CITY, Feb. 22.—Manager Gordon Woolley, of the Odeon Spanish Ballroom, took a chance with the law and against the order of Commissioner T. T. Burton, of the public safety department, this week, and held his final bathing girl contest for the selection of

"Miss Utah" for the national contest to be held in Miami March 17. The restricting order made a delay of several weeks necessary. A pretty miss by the name of Beatrice Lee won first place honors and will go to Florida for the contest.

MIAMI, Feb. 22.—Jan Campbell and his 12-piece dance band are set for an indefinite run at the Cinderella Ballroom here.

DENVER, Feb. 22.—William Wilson and his Harmony Kings, of Scottsbluff, Neb., have just opened a 16 weeks' engagement at the Denver Ballroom, this city. In the Wilson lineup are William Wilson, manager, sax and voice; Jeff Wise, sax and clarinet; Frank Koterka, trumpet; Jack Fringle, trumpet and melophone; Bob Richards, piano, and Frank Schalk, drums.

AKRON, O., Feb. 24.—"Doc" Perkins and his Iowans, who closed a four weeks' engagement at Madison Gardens, Toledo, O., Saturday night, will begin an indefinite stay at East Market Gardens here tonight. Marvin (Micky) Aaronson is a recent addition to the Perkins personnel, replacing Frank Rummery on sax.

SIOUX CITY, Ia., Feb. 24.—Harold Austin and his New Yorkers, who closed recently at Chinaland Restaurant, Rochester, N. Y., will open soon at the Rigdon Ballroom here for an unlimited period. The band is slated to record for Gennett at Richmond, Ind., March 3.

Melody Mart Notes

HAROLD STERN, musical director of the Hotel Ambassador, New York, has just sold five musical numbers, which he composed with the assistance of Eva Johnson and Gladys Unger, to the Shuberts, who will use two of the ditties in their forthcoming production, *Three Little Maids*, and the remaining three in *The Greenwich Village Follies*.

WILL SULLIVAN, of the Englewood Music House, Chicago, is back in harness again after a 10 days' illness with heart and stomach trouble. He reports that his numbers, *Has Anyone Seen My Pal* and *That's My Daddy*, are enjoying a heavy sale.

CHARLES E. SMITH and George I. Raoul, of the staff of the Seton Hospital, New York, are using their spare time writing songs, and so far have knocked out two dandies, *Can You Tell Me If My Dreams Will Come True*, a waltz number, and *If You Say You Don't Want Me I'll Have To Say Good-By*; a fox-trot.

Musical Musings

CLYDE MCCOY, in a recent visit to the orchestra desk, stated that he and his band were contracted for a 15 weeks' run at the Madrid, Louisville, Ky., and that upon his return there the Madrid would operate along a night-club policy, instead of as a ballroom. McCoy also mentioned Herb Morgan as publicity man and manager of the McCoy Orchestra. Morgan, however, in a letter to *The Billboard*, takes exception to McCoy's statements. Morgan informs that the

VIOLINIST and PIANIST
Also Orchestra at liberty. A. TESCHKE, 335 E. 88th St., New York.

PIANO ACCORDION

White, 41 Treble Keys with Shift, 120 Bass, 5 Tones. Perfect accords. With Carrying Case. \$135.00. NASH ANDERSON, New Central Hotel, Lynchburg, Va., week of March 3 and 10.

"You Promised Me" Ballad Beautiful
25c per Copy. Over 60 Waltzes, Fox-Trots, etc. Extraordinarily low prices to jobbers, dealers, agents, music teachers, etc. Representatives wanted. Annual bonuses given. CHESTER ESCHER, Music Publisher, 125 West 45th St., New York City.

SPECIAL ARRANGEMENTS WANTED

FOR DANCE AND PRESENTATION,
For particulars address

FRED OCKOONEFF,
8 Kresge Bldg., CEDAR RAPIDS, IA.

PAUL WHITEMAN
Booking Exclusively Through His Own Office
1560 Broadway, New York City
JAMES F. GILLESPIE, Personal Representative

A RECORD-BREAKING RADIO STAGE ATTRACTION.
OTTO GRAY
AND HIS COWBOYS.
Grand Theatre, Massillon, O.; Columbus Theatre, Alliance, O., Week of March 2.
Permanent Address, Stillwater, Okla., or care Billboard, Cincinnati, O.

Wanted LOCATION Wanted
Frances Ferguson's
GOLDEN-GATE GIRLS
ORCHESTRA, REVUE, NOVELTIES, SINGERS AND DANCERS
See Classified Ad, Page 50.

HITS that are HITS
Mr. Orchestra Leader
BOOST your STOCK
YOU CAN DO THIS BY PLAYING
MY WONDERFUL BOY
Fox-Trot, in Habanera Style.
Orchestration by HARRY L. ALFORD.
25 CENTS PER COPY
HARRY WARDE (Publisher)
COUNTRY CLUB ESTATES, FLORIDA

TYPE CARDS 3 Colors 14"x22"—6 Ply \$6.50 FOR 100 200—\$10.00	WINDOW CARDS POSTERS TYPE and PICTORIAL	PICTORIAL CARDS 14"x22"—6 Ply 4 Colors FOR ALL EVENTS \$7.50 FOR 100 200—\$12.50
--	---	---

GLOBE POSTER PRINTING CO.
113 S. HANOVER ST. BALTIMORE, MD.

WESTERN POSTER PRINTING CO.
709 PINE ST., ST. LOUIS, MO.
SEND FOR SAMPLES

ANOTHER SENSATIONAL "BLUES" SONG HIT
By the Writers of *S'posin'*, *Ain't Misbehavin'* and Other Hits

BLUE, TURNING GREY OVER YOU

WORDS BY ANDY RAZAF MUSIC BY THOMAS WALLER
Artist Copies and Vocal Orchestrations Ready in All Keys.
Male Quartette Arr. by Bert Reed.

GREAT DANCE ARR. BY ARCHIE BLEYER—50c EACH

JOE DAVIS, Pres.
TRIANGLE MUSIC PUB. CO., Inc. 1658 Broadway NEW YORK CITY

McCoy unit was booked for a two weeks' stay at the Madrid, instead of 15 weeks; that the ballroom will not change its policy to that of a night club, and that he (Morgan) is manager of the Madrid, and not publicity man or assistant manager of the McCoy Band.

EDDIE MacDONALD, arranger with the Vincent Lopez Orchestra, was out and bruised about the head and body in an automobile accident recently.

BURTON E. ANDRUS, formerly with Karl E. McDowell and his RKO Orchestra, has returned to his home in New Orleans for a two weeks' vacation. Andrus and his Rainbow Ramblers Orchestra will be back on the Royal American Shows this season.

DUDLEY HITTE and Karl O. Krebs, entertainers, are being featured for an indefinite period at the Peacock Inn Cafe, Jacksonville, Ill. They are featuring a number of Lou Zoeller's latest

ACCORDIONS
Largest Manufacturer of Accordions in the World.
Send for Catalog.
R. Galanti & Bro.
71 3rd Ave., N.Y.

Andy
I have WRITTEN many successful songs of my own. Have ARRANGED upward of five hundred Song Hits for others.
There is a great opportunity now to write Theme-Songs for the "Talkies".
Let me arrange the melody of your next song.
J. E. ANDINO (ANDY)
Address 218 West 47th St., Cor. B'dway, New York.
Latest Arrangements: "Have a Little Faith in Me", "Cryin' for the Carolinas". Also all kinds of Orchestrations.

D'Angelo Band Uniforms Co.
181 Grand Street, NEW YORK.
Also Flags, Banners and Badges to order.

"PAL" (How I Need You)
Waltz Ballad. A beautiful dance number. Orchestration, 20c. Prof. Copy free. Send stamp. Low rate to jobbers. CHOLVIN MUSIC SALES, 7120 Devon Ave., Chicago, Ill.

SONGS
ARRANGED—REVISED—ORCHESTRATED.
Free Folder.
"Giving Your Songs the Right Start."
STAN TUCKER, 219 West 46th Street, New York

WAITING FOR DREAMS TO COME TRUE
A Haunting Waltz Song. Professional Copy Free upon request. Beautifully arranged Orchestration free to recognized Leaders. CARPENTER MUSIC CO., Publishers, 210 Olive St., St. Louis, Mo.

WANTED ACCORDION
WILL PAY \$65.00 TO \$100.00.
No Junk. Must be a bargain and in A-1 condition.
LESLIE C. GROFF
2828 Madison Street, CHICAGO, ILL.
MODERN DANCE ARRANGEMENTS.
Somebody Stole My Gal
Fox-Trot, Price, 50c.
NOTE—Send for Bulletins of over 500 of ALL Publishers' Hits. Everything in Music.
DENTON & HASKINS, 1895 Broadway, New York.

THE ONLY PATENTED
VIBRATOR HAND MADE REED
NEW YORK
TEN DIFFERENT NUMBERS OF STRENGTH
That has proved a sensation among musicians.
Ask Your Dealer or
H. CHIRON CO.
800—3 Ave. Dept. B New York

EVERYTHING FOR THE BAND AND ORCHESTRA
Deal with the Professional House for New and Used Instruments, Music, Repair Service. We allow you more for your old instrument in trade. Send for Catalogs, Big Bargain List, Music Bulletins and Magazine, "Musical Hoopster". ALL FREE.
CHARLES CRAWFORD COMPANY
1012-14 O McGee St., KANSAS CITY, MO.

MUSIC PRINTING AND ENGRAVING
ANY PUBLISHER OUR REFERENCE
RAYNER-DALHEIM & CO.
WRITE FOR PRICES
2054 W. LAKE ST. CHICAGO, ILL.

Real Facts About Songs!
WRITE TODAY!
JACK GORDON PUBLISHING CO.
201 N. Hoyne Ave, Chicago, Ill.

Dramatic Stock

Conducted by ROBERT GOLDEN—Communications to 25 Opera Place, Cincinnati, O.

Des Moines To Carry On

Oberfelder-Ketcham Company withdraws; Frances Dale takes the helm

DES MOINES, Ia., Feb. 22.—The Oberfelder-Ketcham Productions Company is closing its season here this week in a blaze of glory, the smart comedy *Holiday* easily rating as the best all-around show of the stock season. The leads were played by Frances Dale and John Litel, each of whom built up a large personal following during their stay here. The abrupt ending of the season caused some surprise. Business had begun to pick up.

It was announced at the 11th hour that while Oberfelder and Ketcham are withdrawing, Frances Dale is taking over the management and reopens tomorrow with a reorganized company. The new company will be known as the President Players.

A new leading man will be introduced March 2, succeeding John Litel, who has had the leads with the Oberfelder-Ketcham company for two weeks. Mr. Litel, John Moore and Vessie Farrell are leaving the company. A new character woman and an ingenue will be added to the company soon, according to Miss Dale.

George Clarke will remain with the new company as manager, and Fred Sullivan, Jonathan Hole and Georgia Neese will also remain. The company will have Frank MacDonald as managing director, succeeding Addison Pitt, who returned to Louisville. The personnel of scenic artists, stagehands and musicians will be kept intact, according to Miss Dale.

The Oberfelder-Ketcham Productions Company two weeks ago abandoned the guest-star plan inaugurated December 28 when the company opened here. Two guest stars, Ian Keith and Donald Brian, failed to draw as well as expected.

With discontinuance of the guest-star plan the \$1.50 top was reduced to \$1, which also had a noticeable effect.

Frank MacDonald, who had been stage manager for the Oberfelder-Ketcham Productions Company, was for the final two weeks producing director for the company, succeeding Addison Pitt, who recently left for Louisville.

Woodward May Install Stock at Long Beach

LOS ANGELES, Feb. 24.—It is said O. D. Woodward, prominent stock producer, plans to re-enter the stock field at an early date. From a reliable source comes the information that Woodward has been in negotiation with the Fox West Coast Theaters for the Capitol Theater at Long Beach, where he will install a stock company at some future date.

This house is so located as to be suitable for the presentation of plays during the season at the beach. Woodward at the present time is identified with a local school of acting.

Adams Reopens in April

CHICAGO, Feb. 22.—Hugh and May Adams, operating the Adams Stock Company, closed at Eau Claire, Wis., recently and are spending the balance of the winter in New Orleans. They will return north in April.

Clive Starts "Ghost Train" On Annual Run at Copley

BOSTON, Mass., Feb. 22.—E. E. Clive's annual production of *The Ghost Train* at the Copley Theater resulted in the producer-manager's consenting to reveal the backstage workings of the ghost

train itself after the Tuesday and Thursday matinees. Of the original cast E. E. Clive (himself), Elspeth Dudgeon and Richard B. Whorf remain. The other members of the present personnel are Ralph Roberts, Ian Emery, Esther Mitchell, Peggy Bent, Rosalind Russell, Gerald Rogers, Francis Compton and Herbert Belmore.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

A GROWING free list is the infallible sign of a decaying stock operation. The closing of many a company, especially in cities of 50,000 to 150,000, has been hastened by the free list. Theaters occupied by stocks in cities of the class mentioned usually have a capacity of a little more or a little less than 1,000. The item of leakage represented by the paper in the house is more than any healthy operation can survive, because your free list never remains fixed. It increases in spite of all you can do.

No destructive element "boring from within" offers such an impediment to the financial success of a stock season as the free pass. As a rule, responsibility for abuse of the pass privilege can be traced to the manager of the company. If he has a financial backer, the angel is usually to blame for the spreading of the pass evil. In cities of the class referred to that corroding canker of stock profits has been to some extent inescapable. The new manager coming in is afraid to fight it. He finds that each name he cuts off the list makes of the disgruntled one a knocker. It may be that the deadhead has never been a booster. If the recipient of the free pass is really decent enough to give the stock an occasional boost, the privilege accorded him is sufficiently adverse to the stock's interest in its effect to offset the benefit derived from his good will. Ducats breed ducats. When you issue a pass you have a right to expect some equivalent in value. The manager who scatters the paper just to show what a good fellow he is is a chump.

It all began, long ago, when holding companies of local people controlling the theater property were encumbered with an executive board, whose members insisted upon recognition of their claims to free passes for themselves and members of their families. They would vote to award a lease only to the stock operator who was willing to incorporate in his lease a stipulation insuring them free entertainment for the run of the season. In time this evil was greatly reduced, but it has never been entirely eliminated.

"Once a deadhead always a deadhead" is an aphorism all amusement managers must subscribe to in the light of experience. Yet few are willing to put up a determined fight against the pass evil. The manager reasons that the companies ahead of him stood for it, and the company to follow him will stand for it; hence, he reconciles himself to the policy of taking a chance on beating the game by making extraordinary winnings. One of these days a stock manager is going to post at his ticket windows a sign, reading, "No free list", just as a few do now, but with this difference that the rule will be adhered to, excepting the press seats and the few other unavoidable.

It may take a long time to educate all the deadheads. But it can be done. In time the former beneficiary of the pass system will be a seat buyer. He will never feel that the entertainment he is getting is worth the money. His long enjoyment of the show's gratis has instilled into him the honest belief that he is wasting his money. But that won't hurt the box office any.

When you open in a new town and discover that it has been customary for years to issue a season pass to the honorable Mayor, and you follow the custom, it won't be long before the chief of police or the police commission claims the same privilege. If it is a bicameral council town, the president of the board of aldermen and the president of the common council will soon find a way to make it known that their friendship is to be reckoned with. Then come the chief of the fire department, the city clerk and maybe the chief of the sanitary department. Your press agent will, no doubt, inform you that the political influence and the social prestige of one or another of these officials make the issuance of the passes they expect worth while. The manager who sits down and figures out the leakage represented by a flock of passes of this description will find he can better afford to expend every dollar necessary to make his freescapes, walls and premises absolutely proof against any objection any official may offer than try to carry on with the leakage the flock of passes entails. And to his publicity man he will say: "Young man, we are paying you to bring money into the house, not take it away from us."

When the Los Angeles Civic Repertory Players were staging Samuel Pepys' *And So to Bed* recently they sent the property man out hunting for a harpsichord. Neither the director, nor the cast, nor any theater patron in that newest big city of the United States ever saw a harpsichord. But "props" evidently was not an oldtimer. After canvassing 56 music stores and antique shops, he came back and reported that no such musical instrument could be found in Los Angeles. The old-time "props" would have found that harpsichord at his last regular port of call, 56th or 6th.

Bonstelle Back in Cast

Animating spirit of Detroit Civic draws a big house and hand

DETROIT, Feb. 22.—The Detroit Civic Theater's revival of *Miss Nelly of N'Orleans*, opening last Monday night, marked an eventful period in the history of that organization. Major interest centered in Jessie Bonstelle, who made her first appearance this season in the cast. The new bill also signaled the return of Walter Sherwin to play an important role in the old play. Both were given an impressive reception by the big audience at the opening show.

Walter Sherwin made his reappearance as a guest player, taking the role of the old French priest. Miss Bonstelle was cast in the title role. Margaret Barker gave an outstanding performance of Delphine, and John Griggs strengthened himself with the first-nighters in the role of Felix. Others contributing substantially to the success of the production are Pauline Crell, Adams T. Rice and Barbara Willison.

The company broke the run for a one-night stand in the Gladmore Theater at Lansing February 24 under the auspices of the Shrine Club. Bernstein's *The Thief* was presented as a special bill by the second company of the theater February 24 and the matinee February 25, with a repeat performance on March 3. This schedule will postpone the opening of *The Music Master*, the next production in the repertory, until March 4. Royden Whitehead, stage manager, together with Arthur Davison and Merrill Walls, lately of the cast, will sail from New York February 27 for a six weeks' cruise of the Mediterranean.

Michigan Players End Successful Season

DETROIT, Feb. 22.—The Michigan Players, circle comedy dramatic stock company, brought to a close February 14 at the Koppin Uptown Theater one of the most successful runs a company ever enjoyed in and about Detroit. Their closing week was their 86th consecutive week.

The company was organized by James Rush, with Ralph Barton as a business partner. The cast included Elaine Newell, Cherry Hooper, Billie Hindman, William Colby, Carl Toelle, Ralph Barton and James Rush.

After a much-needed rest the company will be ready for another record-breaking run.

Bert Lytell To Appear In "Brothers" for Duffy

LOS ANGELES, Feb. 22.—With the arrival here of Bert Lytell, stage and screen star, gossip had the actor's name connected with various pictures and stage productions, much of which was without foundation.

It is learned that Lytell is to star in his recent stage success, *Brothers*, which ran at the 48th Street Theater, New York, for a considerable length of time last season. No definite theater has been chosen to house the production for its local run, according to word from the Duffy offices. Lytell will also appear in talkie versions of his famous crook stories for Columbia Pictures, it is said.

Off to Good Start At Victoria, Toronto

TORONTO, Feb. 22.—The Victoria Theater, one of the most successful dramatic stock houses in Canada, has been leased by Capt. W. M. Plunkett for a season of shows similar to those sponsored by the Dumb-Bells for the last 11 years on the road. The company is known as The Dumb-Bells at Home, and the opening performances were played to capacity houses. The experiment is an innovation in Toronto and promises to be a huge success.

The highlights were a clever jazz toe number by eight Dumb-Bellettes, a coffee-stall scene from Old London and a Negro spiritual by the male chorus. The costumes were lovely and so were the ladies who wore them. Something new was the apache number, in which the Dumb-Bellettes, costumed as boys, danced with dolls. Pat Rafferty and Red Newman, as operators of a London coffee stall, harmonized delightfully in songs from Bloomsbury and introduced infectious humor. George Hunter was master of ceremonies, and Luigi Romanelli led the band on the stage, with the male chorus in the background.

The scenery was unusually handsome and the stage settings rich and appropriate. Al Plunkett was one of the stars and his singing has lost none of its charm. Morley Plunkett, Helen Thompson, Virginia Martin, James Devon, Madeline Killeen, Edith Liggitt, Fred Emney, Curly Nixon, Bob White, Bertram Langley, Elise Bernard, Louise Burns, the Corrigan Sisters, Evelyn Cloutier, Jessalyn Fax and Motenez and Chris completed the cast. A long season at the Victoria Theater is assured.

Lucille La Verne To Play Lead in "To What Red Hell"

HOLLYWOOD, Feb. 24.—At the Music Box the Civic Repertory Theater's *A Bill of Divorcement* opened February 17 with a cast headed by Ian MacLaren and the regular members of the group, newcomers in the cast being Carleton Young and Clarice Wynn. It is planned to run this play three weeks.

The cast of *The Nut Farm*, which got under way at the Vine Street Theater February 16, has Emmerson Treacy, Shirley Mason, Frank Mayo, Gloria Grey, Frankie Raymond and others in important roles. Lucille La Verne will not appear in this play, but will have the principal feminine role in *To What Red Hell*. Sheldon Lewis, prominent stage and screen actor, has been cast for the leading male role in the piece.

Salt Lake City Guild Active

SALT LAKE CITY, Utah, Feb. 24.—The Salt Lake City Theater Guild held a tea at the Playhouse last Thursday afternoon in honor of members. Manager Charles W. Clogston and John D. Gilles, of the Theater Guild, had the event in charge. The motif was to get better acquainted with the work of the Guild, which is sponsoring the weekly productions at the Playhouse.

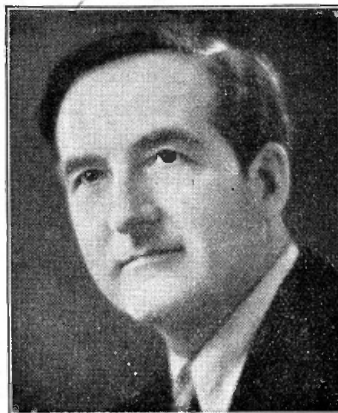
The Guild has been very active. Last week it planned a New York success under the title *The Play Without a Name*, offering cash prizes for the most suitable name. Unusual interest was aroused by this idea.

Seventh Heaven will soon be produced. Donna Jones, a Salt Lake City girl, known as Donna Earle, formerly with the Denham Players, took the lead in *The Play Without a Name*, giving Dianne Esmonde, leading woman, a rest, as she had only a small part.

The Theater Guild magazine, published each week as a program, is also creating interest.

Edwin Curtis Plenty Busy

HOLLYWOOD, Feb. 24.—Edwin Curtis, director general of the Henry Duffy productions for Los Angeles, has been very busy with two changes of plays to direct, *Give and Take*, with Kolb and Dill, at the President Theater, and Mary Boland, in *Ladies of the Jury*, at the El Capitan. The Frank Craven show, *Salt Water*, also under the Duffy banner, got under way February 16 at the Hollywood Playhouse. It has a supporting cast which features Gay Seabrook and Pauline MacLean, prominent stock leading woman, who has headed her own companies in the East, in the principal feminine roles. Others mentioned are Charlotte Stevens, Cyril Delevanti, Robert Lawler, Byron Hawkins, Lowden Adams, Philip Morris and John Mackenzie.



EUGENE WEBER, character actor, with the Detroit Civic Theater, was for 15 years identified with stock companies throuth the country. He also appeared in production prior to his connection with the Detroit organization. Weber was the original David in "What Every Woman Knows", with Helen Hayes.

Hollywood as Open Field For \$1 Top Dramatic Stock

HOLLYWOOD, Feb. 24.—Hollywood is largely "neighborhood" in classification in that it patronizes its own theaters for the most part, altho many of those residing in the studio city proper attend the downtown showhouses. Because of this community spirit there are a great many persons inclined to the belief that a good one-bill-a-week stock company operating on a \$1 top or under can be successful here. At the present time it is the policy to offer "super-stock" productions on a run basis at \$1.25-\$1.50 top, with casts that are changed for the most part with each new play offered. This same policy has been carried out in past attempts of the more recent period of stock-company operation with no better success.

The general belief—and it still holds good—was that a stock company would build up a clientele for a house by the growing in popularity of its personnel from the leading people down. The customers came back each week to see what so-and-so was playing in the succeeding bill, and in no time that theater had the same audience for each week and on that particular matinee or night performance the same faces would be found in the same locations.

The Civic Repertory Theater will come near to building up a steady patronage for the simple reason that the nucleus of the company is to remain the same with each successive play presented, according to reports.

Clemant-Walsh Stock Will Close in March

OMAHA, Neb., Feb. 24.—The Clemant-Walsh Players, who have for the last three months been featured at the Brandeis Theater in stock repertoire, have announced that they will close in one month. They have not stated any plans for the immediate future. Omer J. Kenyon is their general representative and William C. Walsh manages the company.

Holman Is Winning Out With Stock at Brockton

BROCKTON, Mass., Feb. 22.—Directing Manager Arthur Holman made no mistake in selecting *The Bachelor Father* as the holiday week production by his Brockton Players at the City Theater. Constantly increasing patrons acclaimed the portrayals of the leads, Walter Davis and Elizabeth Somers, and of Lawrence Keating in the title role.

The script calls for an original piano composition, so Kenneth Rowland, juvenile, wrote and played one in the role of Geoffrey Trent. He is an accomplished pianist and was accompanist for Elizabeth Somers and Agnes Young in songs rendered during the performance. Miss Young has replaced Frances Kain as ingenue and is a vocalist of cultured merit.

Visiting players in *The Bachelor Father* are Gordon Heyworth, Mary Mullen and Gladys Aylsworth, each of whom met favor.

In a tieup with local merchants Manager Holman distributed sundry articles of merchandise between acts Tuesday night. This was the first of a series of "Surprise Nights", which will be continued indefinitely. It proved a good box-office magnet.

Two Duffy Guest Stars Take Leads in New Play

LOS ANGELES, Feb. 24.—Gay Seabrook and Emerson Treacy, both popular Duffy stars on the Pacific Coast, where they appeared together in *Pigs, Two Girls Wanted, Jonesy and Take My Advice*, have been engaged to play the leads in a new show this spring, *The Little G-Getter*, which is being sponsored by a well-known motion picture director. It is believed this play, which deals with two youngsters, will prove to be a sensation on the Coast, and if it proves successful will be taken east for a fall premiere in New York.

Both Miss Seabrook and Treacy are enthusiastic over the idea of playing together in a new show and are looking forward to a long run here. Joseph Kearns is the author of *The Little G-Getter*. He has also written a number of short stories for various magazines.

Arthur Casey Players Continue To Pack 'Em In

ST. LOUIS, Mo., Feb. 20.—The Arthur Casey Players who opened at the Orpheum Theater here on December 25, 1929, continue to do tremendous business and have firmly entrenched themselves with the amusement-going public in this city. For the last two weeks they have been giving their auditors *The Front Page*, with which play they packed them in at every show, being compelled to turn many away on several nights. This week and next they are presenting *Skidding*, in which June Justice is being featured in the leading role. Others in the cast include Helen Blair, Richard Bender, May B. Hurst, Alexander Campbell, Willard S. Robertson, Grace Troy, Arthur Pierson, May Green and Pierre Watkin.

Beginning Sunday, March 2, for two weeks Guy Bates Post will be the guest star with the Arthur Casey Players, when he will appear in the leading role of *The Player's the Thing*, while beginning March 16 for two weeks Mary Hart will be the visiting guest star, appearing as Mother Goddam in *The Shanghai Gesture*.

V. E. Sutton-Mattocks, assistant manager of the Players, has booked various organizations and clubs for every Monday night for the next six weeks, a sell-

Scenery
TIFFIN
Scenic Studios
TIFFIN, OHIO

out being assured for these evenings as the result of his lectures and missionary work before clubs and societies.

Dramatic Stock Notes

HALLIE MANNING started for the Pacific Coast on 18 hours' notice. Henry Duffy phoned her at her apartment in New York to come out to the Coast to play her original role in *Ladies of the Jury*. The following day she was on the train. Miss Manning's role in *Ladies of the Jury* was the first she had played in this country since her return from England, where for eight months she was the ingenue in the English production of *Burlesque*, with Nelson Keys and Claire Luce.

THE LONGEST KNOWN woman's part, Nina Leeds, the feminine lead in *Strange Interlude*, 300 sides, was played by Gladys Hurlbut in the Bainbridge stock production at the Shubert, Minneapolis. Bainbridge paid \$2,000 for the rights, 'tis said, and the piece drew practically capacity for two weeks. Miss Hurlbut is planning to play *Strange Interlude* in other cities.

MARION STERLY has been engaged as ingenue lead for Steve Cochran's National Theater Players, Washington, D. C. She will open with the company at the beginning of the spring and summer season.

HELEN WALLACE has rejoined the Favorite Players at the Lyric Theater, Birmingham, Ala., opening in *Bluebeard's Eighth Wife*, followed by *The Outsider*. Miss Wallace has been with the company at Omaha, Neb., Clement-Walsh management, for the last season, playing leading roles.

KARL NIELSEN, director of the Favorite Players, Birmingham, Ala., staged *The Road to Rome* last week and the production proved very successful, both from the box-office and scenic end. The papers commented on the production at length, all agreeing it equal to any road production that has played the city. Since the season opened October 20 two other organizations have come and gone.

DEL McDERMID, leading man with the old Court Street Players, a stock company, has returned to Buffalo. He had a 66-week engagement in stock in Buffalo the fore part of 1929, and has appeared in several motion pictures.

RICHARD B. WHORF and Roger Wheeler, art director and stage manager, respectively, at the Copley Theater, Boston, are the authors of *Runnin' the Show*, treating of the mechanical side of the theater backstage.

ROBERT WARWICK, visiting star, who appeared the opening week of the Capitol Players at the Capitol Theater, Albany, N. Y., in September, returned last week to play the leading role in the comedy *Nice Women*. He was supported by Marion Sterly and the members of the Capitol Stock Players, including Keyes Perrin, son of Manager Oscar J. Perrin, who has achieved a genuine success for his very clever acting. He has the stage presence of an old trouper.

Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	Sets	Cast	COMMENT
The Last Mile.....	Sam H. Harris.....	Herman Shumlin.....	John Wexley.....	1	16 Men	Unfavorable. Theme unsuitable, casting too difficult.
It's a Grand Life.....	Cort.....	Tyler & Erlanger.....	Hatcher Hughes & Alan Williams.....	1	9 Men 5 Women	Unfavorable. Story too risqué for stock purposes.
Topaze.....	Music Box.....	Lee Shubert.....	Marcel Pagnol.....	3	8 Men 5 Women	Unfavorable. Casting problem too hard.
Joseph.....	Liberty.....	John Golden.....	Bertram Bloch.....	4	19 Men 4 Women	Unfavorable. Cast too heavy, story too risqué.
Ritz.....	Longacre.....	L. Lawrence Weber.....	Viva Tattersall & Sidney Toler.....	1	4 Men 4 Women	Favorable. Pleasant social-climber tale. Good stock stuff.
Out of a Blue Sky.....	Booth.....	Tom Van Dyke.....	Leslie Howard.....	1	13 Men 4 Women	Unfavorable. Casting too difficult.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Harley Sadler Picks His Date

To usher in season at Sweetwater, Tex., March 20—everything brand new

SWEETWATER, Tex., Feb. 24.—Harley Sadler, who has been busier than the proverbial one-armed paperhanger at his winter quarters in this city for the last 30 days, will usher in the 1930 canvas season with his show in this city March 30.

A mammoth new top, purchased recently from the Baker-Lockwood Company, is due here any day, and Sadler reports that everything on the show will be brand new this season, with the exception of the chairs. The Sadler organization will play three days in this city before moving to the Yucca Theater, Midland, Tex., for a week's stay. The latter house has a seating capacity of 1,600 and is considered one of the most beautiful theaters between St. Louis and Los Angeles. It was built by an oil magnate, a resident of Midland, and was only recently opened.

Among the plays to be presented by the Sadler show this season are *Jonsey, Kempy, The New Editor, The Watts Family, The Nut Farm, Willie Wins a Wife, Skidding* and several others. Eddie See and his 18-piece orchestra will be one of the features of the show.

Among the specialty artists with the show this season will be Eddie See, Jimmie Travis, the Musical Milmores, Gilbert Lamm, Gloria Sadler, Glendale Quartet and Billy Mack. Henry Russ and his Georgia Crackers, a five-piece mountaineer string band, featuring Paul Robinson, the "Harmonica King", will appear as an added feature attraction.

Special scenery and electrical effects will be mounted for each show. The reserve section of the new Sadler top will seat 1,800.

Ben Craner To Tour Same Old Territory

Ben's Old Home Tent Show, under the management of Ben Craner, of Baginaw, Mich., will play a route of very small towns thru Michigan this coming summer, following the same route it has traversed in past years.

The Craner attraction will present both vaudeville and pictures and will make the hauls on four trucks. The show will have a special religious film program for Sunday presentation. A six-piece orchestra also will be carried.

At the close of its summer tent season late in August the show is contracted to play seven fairs in Michigan and four in Ohio.

Gus Hill Will Have New Show

NEW YORK, Feb. 24.—Gus Hill, widely known producer of cartoon shows, is organizing a *Bringing Up Father* Company to play one-night stands under canvas thru New York State and the New England territory this summer, opening early in May.

The attraction will be made up of 50 people, including a band and orchestra, and the show will be transported by motor. There will be three men in advance.

Hill is planning to give the George McManus cartoon comedy an entirely new production.



HARLEY SADLER, whose name is well known in every nook and cranny of the tent-show world, and picked by many as the most enterprising manager in the repertoire field. Sadler is now located at his winter quarters in Sweetwater, Tex., making preparations for the opening of his canvas season there on March 20.

Don Luis Finishes Run

Don Luis, mentalist, has just concluded a 16 weeks' engagement with the Ray Howell Players and is now playing a number of independent dates in Missouri. He has showed for the last two years thru Nebraska, Wyoming and Colorado. Luis is working under the management of John W. Sabin.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

A WELL-KNOWN repertoire manager, who requests that his name be held confidential, writes in to say that there is no question but that the repertoire field would be heaps better off with a repertoire managers' association. Despite his statement, however, he is rather skeptical about the association question, inasmuch as he feels the leader of such an organization would not be given the proper support from his fellow managers. He makes this assertion from past experiences.

"I doubt if anyone we could put at the head of such an organization would work as hard as Paul English did," the manager writes, "yet what support did he get? If the tent showmen really want an organization, let them get together in some city agreeable to the majority and organize right there. If they won't spend their money to come in and organize now, they won't come in later."

"The chief trouble is that too many of the old rep. managers that have an established territory don't want an organization. They have their territory that only they can play. All other tent 'opies' are taboo. I know of several instances where the 'old reliable' has paid \$50 for a \$15 lot, with the promise that no other show would be permitted to play on it during the season.

"I am ready to come in with my efforts and hard cash for an organization, but unless all of the boys will come in, and come in NOW, what's the use? When I think the way Paul English fought to organize, and later to save an organization, and the little support he received for his efforts, I still believe we are kidding ourselves. But, if the boys are willing to meet and organize, I will put up as much as the next man to foster such an organization."

If anything is going to be done in the way of organizing before the tent season gets under way, it will have to be done very soon. Practically all of the shows are set to get underway within the next month, and everyone knows it is difficult for a manager to get away from his show after the season has started. It means immediate action in the matter, or another postponement until after the tent season has closed in the fall.

Rosalie Nash Players Begin Season in May

LOUISVILLE, Ky., Feb. 22.—The Rosalie Nash Players are busily engaged at their headquarters in this city getting things ready for their opening in Michigan early in May. Manager S. F. Nash announces that he has purchased a new 60x130 top for the new season, and two new trucks will be added shortly. A 9-piece orchestra and a 12-piece band will again be featured with the Nash organization this season.

The roster of the Rosalie Nash Players will be the same as last season with few exceptions and will include, among others, D. Vic Ross and wife, Toby and Irene Edlys and Harry and Marie Delaney. The show was out for 35 weeks last season.

The company will play the summer season in Michigan, and in the early fall will jump into its established territory in Arkansas, Louisiana and Texas.

Earle Newton Cutting His Show This Season

MEDINA, O., Feb. 22.—Earle Newton, owner and manager of the tent show bearing his name, has been ill for a few days at his home here, but is now up and ready to hit the ball again. He has practically everything set for his 1930 canvas tour and is looking forward to a good season.

He will have practically an all-new show this season, altho several of the old faces will be back in the lineup. His tent company will not be as large as last season, but just as good, he reports. According to his present plans, rehearsals will start March 15, with the opening set to take place at Carrollton, Ga., two weeks later.

Hitner Boat In 40th Week

Cotton Blossom No. 2 doing well in Southern waters—No. 1 going out soon

LUTCHER, La., Feb. 22.—D. Otto Hitner's Cotton Blossom Showboat No. 2, formerly the Water Queen, is now in its 40th week without closing and is still riding the waves in this territory to good business. After playing in Northern waters thruout the past summer months, the Cotton Blossom No. 2 turned south in October and since that time has covered the small towns along the lower Mississippi and the Yazoo and Red Rivers.

The Cotton Blossom Company is presenting four-act dramatic bills, with special between-the-act vaudeville features by Robert Giles, the Laytons, Jack and Lola Bell Parsons, Bob McDonald, Lester and Fanny Ayres and the Cotton Blossom Quartet. Only one change has been made in the cast since the opening last May.

As a special street ballyhoo at all the stands, the Hitner boat carries a band and orchestra, featuring several vocal soloists. Norris, the "Human Cork", offers a free comedy act each afternoon and evening. The No. 2 boat is under the personal management of D. Otto Hitner, and Ray Lambert is business representative ahead.

Hitner's Cotton Blossom No. 1, one of the largest of the floating theaters, is now tied up at winter quarters in Spottsville, Ky., in charge of Capt. Worthman. The big boat will be completely overhauled and renovated in time for an early spring opening.

Wasmund-Fern Wind Up Successful Winter Run

SPENCER, Ia., Feb. 24.—Raymond Wasmund, for the last three years leading man with the Chase-Lister Company, and his wife, Frankie Fern, last night closed a pleasant engagement with that show here. The Wasmunds will spend a few weeks in Chicago with Mr. and Mrs. Raymond Ketchum before taking a brief vacation with relatives in Rushville, Neb.

Mr. and Mrs. Wasmund have been re-engaged to play the leads with the Chase-Lister Company during the summer season, opening at Newton, Ia., May 5. Ray Ketchum is manager of the Chase-Lister attractions.

James Adams Good as New

ELIZABETH CITY, N. C., Feb. 22.—The James Adams Floating Theater, which sunk in the Dismal Swamp Canal last fall on its way to its winter quarters in this city, has been completely renovated and redecored for its spring and summer season along the inland waters of the Carolinas and Virginia.

Manager Charles M. Hunter announces that the cast is due here shortly for rehearsals. "Pop" Neill, caretaker, who has been on the boat for more than 20 years, states that the floating theater will be newer and better than ever this season.

Jack Vivian Is Preparing

KANSAS CITY, Mo., Feb. 22.—Jack Vivian, owner and manager of the Allen Bros.' Stock Company, accompanied by Billy Weston Smith, spent a few days in the city this week purchasing equipment and other paraphernalia for the new season. The company is wintering in Dexter, Mo., and will open in that city early in the spring.

The cast will include 30 people, with Irene Vivian, Diana Oliver and Dick Caldwell playing leads, and Billy Weston Smith as comic for his 11th consecutive year. An orchestra of 10 pieces will be featured.

Vivian advises that he will play the same territory as heretofore and that Billy Carroll, who has been on the advance for the last six years, will again serve in that capacity. The players will present the latest releases in plays and vaudeville numbers between acts.

Haines Comedians Opening in April

KANSAS CITY, Mo., Feb. 22.—The Haines Comedians, wintering in this city for the first time, are busily engaged in preparations for the opening of their 1930 tent season, which is slated to take place in Toronto, Kan., the last week in April.

The company will again play thru Kansas City and Texas this summer, marking its 15th consecutive season in that territory. The show will feature both a band and orchestra as in the past, and a new line of royalty plays have been selected for the forthcoming season.

George and Jeannette Haines and their daughter, Dorothy, have been dividing the winter season between this city and their home in Ft. Scott, Kan. Dorothy Haines is attending dancing school here. The company will make this city its winter quarters in the future.

Rep. Tattles

D. VIC ROSS reports a successful season with his eight-piece dance band, playing a circle of five towns each week around Brockway, Pa. The Rosses, D. Vic and Eloise, have signed with the Rosalie Nash Players for the coming season, and are looking forward to a big season with that show thru Michigan this summer.

BART COUCH, formerly with Harley Sadler's show, has signed with Abe Rosewall's new company, Cleve Terhune, manager, which is slated to get under way in houses in Missouri March 3.

GUY CAUFMAN is figuring on opening his tent season around the middle of April. He will close his current house season about March 15.

THE KINSEY KOMEDY KOMPANY, Frank F. Miller, is at present playing rotary stock in and around Piqua, O., to satisfactory results. The company will be back out under canvas in the spring.

THE GORDON-HOWARD NEWS pamphlet, Vol. III, No. 6, made its appearance last week and is just as flashy as past issues. The Gordon-Howard firm has just moved into its new seven-story building in Kansas City, Mo.

AT LIBERTY
FOR DRAMATIC REP.
ACTOR-DIRECTOR
WITH SHORT-CAST SCRIPTS.
Can take entire charge of Stage. Thoroughly experienced and capable actor. Age, 42; height, 5 ft. 7; weight, 140 lbs. Characters, General Bud, Ness. Plenty singing and talking Comedy Specialties and material for Concerts. State when you open. At Liberty now for summer opening. Write BOX KC-86, care Billboard, Kansas City, Mo.

WANTED PEOPLE

In all lines. Prefer those doubling Orchestras and Specialties. Must help set up and take down. No booze. Tickets if I know you. State all in first letter. Rehearsal March 17. MARY-FRANK, 1711 East Second St., Wichita, Kan.

James Adams' Floating Theatre Wants

Single Man, Juvenile Type, to play as cast except Characters. Must be experienced in rep. have modern wardrobe and specialties, absolutely essential. All others for Stage and Orchestra have been engaged. Actors report March 17; Musicians, March 27. Don't write and tell the truth. CHAS. M. HUNTER, Box 398, Elizabeth City, N. C.

Prices Effective January 1, 1930.

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. **\$12.50**

Cash With Order—No C. O. D. Stock Tickets Any Assortment, \$10.50 for 100,000



TYPE-PICTORIAL POSTERS

For any Show, Sport, Entertainment, Musical Comedy, Minstrel, Orchestra, Parks, Fairs, Carnivals, Celebrations, Dancing, Roller Skating, etc. Stocked For Immediate Delivery

LOWEST PRICES
Convince Yourself—Send For Samples

TRIANGLE POSTER & PTC. CO.
2—Complete Poster Plants—2

ATLANTA PHILADELPHIA



WANTED FOR GINNIVAN DRAMATIC COMPANY

TENT THEATRE. REHEARSAL APRIL 21.

Man for Heavies or Characters who will direct and handle Stage. Man for General Business who doubles Specialties or Brass. Man for Comedy and General Business with Specialties, Singing and Dancing Vaudeville Team that can change strong for week. Man must play line of Parts, Tuba and Trombone Players who will assist putting up and taking down outfit. Banner and Candy Man who will assist putting up and taking down. One move a week. Show motorized. Give correct age, full particulars and very lowest salary. Send photos. Equity, Chicago base.

FRANK R. GINNIVAN, Ginnivan Dramatic Co., Pleasant Lake, Ind.

WANTED FOR THE SHOW OF SHOWS JACK KELLY'S STOCK COMPANY

Early opening in houses, and summer season in our beautiful Tent Theatre. DRAMATIC PEOPLE in all lines, Feature Vaudeville Team that can change for week, Working Men who can drive trucks. People doing Specialties or doubling Orchestra given preference. State all in first letter, age, height, weight and lowest salary. Send late photos. Equity, Chicago base. Address JACK KELLY, 132 So. Larch St., Lansing, Mich.

CALL

SWAIN'S HOLLYWOOD FOLLIES

A 36-People Musical Comedy and Freita's Hawaiians in "Hawaiian Whoopee". All people engaged report Swain Bldg., New Orleans, Thursday morning, March 6th, for rehearsals.

WANT Experienced Electrician to Operate Universal Gasoline Engine Electric Light Generating Plant. State age. Also if Singing Voice or Band Double.

HARLEY SADLER AND HIS OWN COMPANY

Rehearsals March 9th, Opening Thursday, March 20th UNDER NEW OUTFIT

Positively the Largest and Most Elaborate Tent Theatre In the World.

For Sale

All Royalty Plays, with Special Scenery and Electrical Effects. Eddie See and His Concert Band of 18 men, including Calliphone; Henry Russ and His Georgia Crackers, a Mountaineer Band, Presentation Stage Band, with Special Scenery and Costumes; Singers, Dancers, Soloists, Entertainers. WILL BUY Band Uniforms and Costumes in sets of 18.

WANT a fast-stepping Light Comedian, some General Business. Must do Specialties. Prefer one doubling Band. Must be sober and clever. Prefer small man, in answering, state age, height, weight, salary expected and all details. Pay your wires.

HARLEY SADLER, Winter Quarters, Sweetwater, - - - Texas

All other departments filled and too busy for correspondence.

One 80-ft. Dramatic Top, with five 20s. Poles, Stage Boards, Scenery, Side Walk, Prosceniums, etc. Tent in excellent condition, recently Preserved. Several Drops and Costumes complete for stage band presentations. Will consider cash only.

ance last week and is just as flashy as past issues. The Gordon-Howard firm has just moved into its new seven-story building in Kansas City, Mo.

THE CAIRNS BROTHERS' Stock Company will begin its 20th annual tour under canvas in Iowa early in April.

JACK C. TURNER, who many years ago trouped with various Western repertoire companies, is now managing the Great Kenny, magician, with offices in New York. For the last 16 years Turner has played the trombone in the pit of various big-time vaudeville houses.

CLIFF LA VERNE, juvenile, will be with the Burger Bros.' Show under canvas the coming season. He will present his mindreading and crystal-gazing act, as well as his single trapezium as a specialty.

HARRY LLOYD, who closed recently with Tom Alton's *Ten Nights* show, will be back with the Earle Newton Players under canvas this season.

BOB BURTON, Lou Sanders and Al Diner, now wintering in New York, expect to hit the road again with the Travers Shows in April.

GRIFF AND HAL, black-and-tan piano, singing, dancing and talking act, are now appearing as an added attraction with the Edith Ambler Stock Company at the Grand Theatre, Montgomery, Ala. The Ambler company is still enjoying big business. Griff and Hal recently presented their minstrel revue for the American Legion at Lagrange, Ga.

MAE GOODWIN, of the Dancing Goodwins, has joined the Dude Arthur Comedians in Texas, replacing Tillie Pool.

AT LIBERTY

Singing, Talking, Dancing, Irish, for Med. or Tab. Producers. Man Black, Irish, Eccentric, Comic, Wife Blues and Ballad Singer, Piano. Read and transpos. Change Doubles and Singles nightly for week. Address JACK GERARD, Superba Theatre, Grand Rapids, Mich.

AT LIBERTY

REX & EVA McCALL

General Business Actors. Single or double Specialties. Have some scripts. Have car. Can join on wire. 2837 Redonda Blvd., Los Angeles, Calif.

WANTED

Tent Show Outfit To Buy For Cash. MOTORIZED IF POSSIBLE.

Must be fully equipped for Dramatic productions. State fully how long outfit used and condition. Preferred consideration given outfits near Chicago. Write S. J. C. Box 26, care Billboard, 1859 Broadway, New York.

STOCK COMPANY WANTED QUICK

Dramatic People all lines with Specialties or doubling Orchestra, Voices for Quartet, State age, salary, etc. Make salary meet the times. Two bills a week. Piano Player to double Parts. Answer to EDINGER COOKE, Reisterstown, Md.

KALAMAZOO HE RALDS

85 Bright, Flashy Colors. Real Show Paper. TWO SIDES. Black Ink Only.

9x24	5,000	\$20.00
9x24	10,000	35.00
6x18	5,000	20.00
6x18	10,000	30.00
12x18	5,000	20.00
12x18	10,000	35.00

We carry the label. Get Catalog.

KALAMAZOO SHOW PRINT

Posters, KALAMAZOO, MICH. Where Paper, Cardboard and Inks are Made. CASH WITH ORDER.

WANTED DRAMATIC TENTED OUTFIT

Want to Rent, Buy or Share with party who has (in good condition) complete outfit with Seats, with or without Stage, 60 with two 30-ft. Middle Pieces. I have recognized full-acting Company with Orchestra. Most attractive novel proposition ever offered the public. Immediate action. State everything fully. Pleased to hear from versatile Musical Comedy Repertoire People at all times.

CHAS. KRAMER
Commercial Hotel, BLUEFIELD, W. VA.

200 3-COLOR WINDOW CARDS \$10.00

14x22 In., 4-Ply, Non-Sending. SPECIAL GET ACQUAINTED OFFER.

Your own copy. Wonderful flash, very attractive. 20 words or less composition; each extra word, 5c. Twenty-four-hour service. Cash with order. Wire your order NOW, or write, for Samples, New Route Book and Price List.

CENTRAL SHOW PRINTING CO.

MASON CITY, IOWA
Real Show Printers—Established 20 Years.

THEATRES WANTING REAL SERVICE ON TYPE POSTERS DATES AND CARDS

DISPLAYED ATTRACTIVELY. PRINTED ON LITHOGRAPH PAPER WITH NON-FADING INKS.

Write Us for Samples and Prices.

The Donaldson Litho Co.

NEWPORT, KY.
(Opposite Cincinnati)

Tabloids

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Frank Maley In Savannah

"Smiling Eyes" begins unlimited run—show off to good start—biz big

SAVANNAH, Ga., Feb. 22. — Frank Maley, who in the past has long been associated with Fred Hurley as manager of various Hurley attractions and who recently took out the *Smiling Eyes* Company on his own "hook", began an indefinite stock engagement at the Bijou Theater, this city, Monday night. Manager Maley has augmented his company from 12 to 16 people for the local run.

The *Smiling Eyes* organization clicked handily here in its initial week, and business was heavy nightly. Maley was highly satisfied with the way his show took with the Bijou fans this week, and in regard to business stated that he hadn't experienced anything like it in a long time. The Bijou is one of the best stands he has ever played with a tab. show, he states. The Schell Sister Revue in the opposition house, the Savannah, is also doing a healthy business.

In commenting on the Maley company's opening here Monday night, the local press stated in part:

"The audiences of the afternoon and night were thrilled and delighted with the work of the newcomers. Applause was frequent and pronounced. The specialties were received with marked evidences of delight. And well they should be, for the company has a cast of entertainers who know how to entertain.

Frank Maley, a versatile comedian, does a black-face act in this opening number, and he does it capably. Bennett and Bennett present a musical number that is delightful and do some dancing that is out of the ordinary. Their playing on a banjo and saxophone is thoroughly pleasing. Art Bertram and Ruby Raymond had a dancing act for the opening night that just about stopped the show. It was a clever and thoroughly pleasing dancing number. The duo had to appear three times to respond to encores.

The three Mason sisters, Louise, Fern and Theo, in vocal numbers, were most happily received, and a male trio, consisting of Messrs. Bennett, Bob Capers and Frank Maley, had some musical effects that met the prompt approval of the large audiences. Ruby Raymond has a feature in which the chorus assisted that was decidedly out of the ordinary.

The chorus is good looking and talented. It is altogether a very clever and happy ensemble that Frank Maley has brought to the Bijou.

Lyric, Louisville, Augments Personnel

LOUISVILLE, Ky., Feb. 24.—George B Hill, comedian; Irma Raystone, soubret, and Jimmie Hill, comedian, were yesterday added to the cast of George La Fell's musical tab. at the Lyric, formerly the Walnut, here, bringing the list of principals to nine. Hill closed recently with the *Facts and Figures* Company, Lew Beckridge, manager, and Hill, until recently, had his own show in the South.

Paul Reno, who is producing the company at the Lyric, reports that business has shown a steady increase since the opening several weeks ago and that all are looking forward to a long run at the local house. The Lyric management has just opened a colored balcony, and the venture is proving successful. Reno states.

Roof and Hulse Head New 11-People Revue

NEW YORK, Feb. 22.—Jack Roof and Dick Hulse are now heading an 11-people revue thru the East, booked by Fred Nevins thru his New York office. Roof has operated his tab. companies at the Girard Theater, Philadelphia, on and off for the last five years. He also has played the Sun Time with his shows.

In the cast of the present company are Jack Roof and Dick Hulse, comics; Nolan and Mae, dancers; Jean Harris, acrobatic dancer; Clara Bell, ingenue-prima donna. There are five girls in line.

New Avenue, St. Louis, Enjoying Good Business

ST. LOUIS, Feb. 22.—The New Avenue Theater here has been enjoying good business since Grover LaRose, of the States Theatrical Circuit, installed a 25-people tab. there two weeks ago.

The policy of the theater is musical comedy tabloid, with an occasional dash of burlesque and special vaudeville features each week. There are two changes of program weekly, with a special midnight show on Saturdays.

The Great Alburton, mindreader, is the special added attraction this week.

Powell Organizing

CHICAGO, Feb. 22.—Halton Powell is in the city organizing a musical comedy company to open at the State Theater, Muskegon, Mich., March 1. He is engaging people thru George Donahue, of the Milton Schuster office.

Colored Tabloid At Lyric, Dallas

DALLAS, Tex., Feb. 22.—Eddie Lemmons and his *Dashin' Dinah* Company have been installed at the Lyric for an indefinite run. The company holds the distinction of being the first colored tab. show to appear in a downtown theater for an extended run. H. L. Youngblood, manager of the Lyric, is trying out the idea as an experiment. Since the opening business has been satisfactory.

The lineup includes Eddie Lemmons, producer; Sadie McKinney, "String Beans" Price, Joe Sheffel, Fred La Jole, Elizabeth Conley and a chorus of eight girls. The company also features a 10-piece jazz orchestra.

Du Vell Musical Show Set in Portsmouth, O.

IRONTON, O., Feb. 22.—Du Vell's Musical Stock Company, which closed his rotary stock season earlier than usual this season due to unfavorable weather conditions, this week concluded a three weeks' stay at the Grand Theater here, and next Monday will move into the Westland Theater, Portsmouth, O. for an indefinite run.

In the Du Vell roster are Grant Du Vell, owner and manager; Hazel Du Vell, characters and specialties; "Ginger" Du Vell, leads and specialties; Sonny Du Vell, leads and specialties; "Lucky" Neal, piano and bits; "Sunshine" Neal, ingenues and specialties; Ernest Owrey, dancing juvenile; Billy Kingston, characters and musical specialties; Dolly Hodges, general business and specialties, and Baby Sugar Fay, child parts. A five-piece jazz orchestra is featured with the show.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE burlesque field, like the tab. game, and all other branches of the indoor show business, for that matter, has found the current season a slim one. However, instead of sitting around and wondering what the next season will bring, the burlesque magnates have adopted a new policy for the 1930-'31 season, with which they hope to revive the business in the various circuit houses. But what are the tabloid managers and bookers going to do to better things in their field for the next fall and winter season?

Everyone connected with tabs. is aware that this season has been the "lousiest" in the history of the game, yet the majority of the folks are optimistic enough to believe that tabs. are coming back. A beautiful thought, perhaps, but one that is likely to go "blooey" unless a little more action is forthcoming from managers and bookers to put the game back on its feet.

But how can an unorganized group of managers really accomplish anything? Or how can the tab. business really flourish without a systematic booking arrangement? The haphazard booking methods employed in the last several years will never do. A circuit system of booking is the only solution. Vaudeville, burlesque and legitimate stage attractions have their circuits, so why not a tabloid circuit?

We honestly believe that the office or individual who gives his efforts to the organizing of a tabloid circuit, operating on a real circuit plan, will find the venture a successful one. It need not be done on a large scale such as the Mutual Wheel. A dozen good towns, with an equal number of good shows will suffice to make the thing a paying proposition. In this manner each show would double back in a town every 12th week, and no right thinking manager would object to that, providing, of course, the shows are up to standard. And there's no reason why they should not be up to standard, with a season's work and a guarantee in each town staring them in the face.

The T. O. B. A. Circuit of colored tabloid attractions is operating on the circuit plan, and from all indications is doing it successfully, too. Why can't this same principle be applied to white shows?

How do you stand on the subject of circuit booking for tabs.? Let's have some comment on the matter.

Irving Lewis In Stock Run

TRENTON, N. J., Feb. 22.—Irving N. Lewis and his *Nifties of Broadway* opened at the Galety Theater here Monday for an indefinite stock engagement, with a lineup of 10 principals and 16 choristers. William J. Johnston is company manager.

The Irving outfit will operate under a policy of two script bills weekly, with Al Richey and Billy Lehr handling the producing. Business for the first week was satisfactory.

Included in the Lewis organization are Irving Lewis, principal comedian; Al Richey, characters and straights; Walter Reynolds, juveniles; Billy Lehr, juveniles and straights; George Seldon, characters; Billie Clark, prima donna; Rose Siddell, soubret; Alice Reynolds, musical director; Charles Gregory, chorus producer, and Eleanor Brenner, acrobatic dancer.

Phil Phillips Opens At Marvin, Findlay, O.

FINDLAY, O., Feb. 22.—Phil Phillips and his *Parisian Girl Revue* opened last Saturday at the Marvin Theater here. The company is slated to remain here indefinitely. The Marvin, long a "tough" stand for tab. attractions, is reported to be enjoying fairly good business with the Phillips show.

In the *Parisian Girl* roster are Phil Phillips, manager, producer and featured comic; Zeke Dean, straights and baritone; George Sohn, straights and lead; Sonny Lewis, second comic; Al Mathews, musical director; Dartha Mathews, soubret and chorus producer; Waneta Lane, ingenues, and Babe Perry, soubret.

The chorines are Rose Dean, Thelma Lewark, Trixie Williams, Betty Browne, Billie Hampton and Bobby Garby.

Carters in 34th Week At Rialto in Seattle

SEATTLE, Wash., Feb. 22.—Danny and Edith Carter are now in their 34th week of an indefinite engagement at the Rialto Theater here, with business holding up well, despite the general depression in this section.

The Carters have a company of 10 and are offering two changes weekly, with a special midnight show on Saturdays. The cast consists of Danny Carter, producing comic; George Werner, straights; Frank Werner, general business; Edith Lawrence, ingenue and characters; Kathryn Renfrew, soubret, and a chorus of five girls. Edith Lawrence is chorus producer.

Pop Gallagher III

Pop Gallagher, veteran Boston booker, was last week removed to the City Hospital, Boston, with a serious illness, and little hope is held for his recovery.

Gallagher, who is around 70 years of age, is well known in tabloids. He was formerly associated with the Brewster Amusement Company, Boston, and for the last year has conducted his own office, the Pop Gallagher Amusement Company, in that city.

DeRita Kiddies Vacationing

The DeRita Kiddies, Florenz and Billy, are vacationing at Daytona Beach, Fla., after recently concluding a 20 weeks' engagement. The DeRitas are well known in tabs. as singers, dancers and musical artists. The Kiddies are accompanied by their mother, Florenz DeRita, and their musical director and tutor, Bob Woods, also Mr. and Mrs. J. Falmer.

Doug Fleming Has Out Vaudeville Unit Show

Doug Fleming, prominent in tabs and burlesque, has just opened his Fleming Bros.' Comedy Company, vaudeville unit, for a tour of the smaller towns thru West Virginia. Business since the opening several weeks ago has been okay, Fleming states. The company is featuring four vaudeville acts, with short scenes in between, running from 45 minutes to an hour.

The Fleming attraction will play in Northern West Virginia until March 1, after which the troupe will move into Kentucky for several weeks. The Fleming Bros.' show will go under canvas about May 1 for a swing over the same territory it played several years ago.

Mildred Austin Recovering

Mildred Austin, who in last week's issue was reported to be seriously ill at her apartment in Terre Haute, Ind., advises that altho she has been very ill for the last seven months, she is now well on the road to recovery and is planning to return to work with her company soon.

She will shortly leave Terre Haute to go to her home in Louisville, Ky. Her husband, J. J. Musselman, will give up the management of the Liberty Theater in Terre Haute March 1.

Tab. Notes

"SLIPFOOT" CLIFTON, black-face comic, after closing with Vardo & Kinney's Musical Dance Shoppe on the Sun Time, returned to Boston, where he states he has found conditions none too good. "Manage to get a few dates a week to keep the wolf from the door," Clifton pens. "A few talkie houses are playing vaudeville, and more are expected to come in. The tab. business seems to be out entirely up this way, a number of the big ones having folded rather early this season." "Slipfoot" is at present doing a two-act with George Troy.

FRANK CARLTON, formerly straight man with Raynor Lehr, Palmer Hines and Emmett Lynn, reports that his father passed away recently and that he is now located for an indefinite period with his mother at 31 Eagle street, Schenectady, N. Y. Frank asks that all his old friends drop him a line.

WALTER RECTOR'S *Glad Rag Dolls* has just finished a two-week engagement at the Washington Theater, St.

Be a Booster for Milt Schuster

36 W. Randolph Street, Chicago, Ill.

BERNARD'S BOOKS

Comedy Digest, 1 and 2, \$1.00 Each; Bit and Black-Out Books 1 and 2, \$2.00 Each; The Full Act, \$1.00. Best material for conscientious producers. No C. O. D.s. HARRY BERNARD, 7421 Melrose Ave., Hollywood, Calif.

A NEW BIT BOOK READY

The first of every month. The largest outlet for Bits, Acts, Songs, Openings, Finals in America. Our new BITBOOK defies all competition. ONE DOLLAR A COPY. ORDER NOW. FREE LIST.

PASSAR AND LEWIS

Suite 411, 145 West 45th Street, NEW YORK.

WANTED—HEADLINE ATTRACTIONS.

With a name for Musical Comedy for New Avenue Theatre, East St. Louis, Ill., one-week stand. Address GROVER C. LAROSE, New Avenue Theatre, East St. Louis, Ill.

WANTED

Five Married Teams, Ladies Chorus, Small Parts, Men Stage and Orchestra. Status full ability, best act, lowest salary. Tent show, week stands. Open April 10. No wires. Write

MGR. BLUE RIDGE BEAUTIES Broadway Theatre, STATESVILLE, N. C.

Producers-Comics

Bit and Blackout Book No. 3 now ready, price \$3.00. Books 1, 2 and 3 together for \$7.00. New, funny and clean material. Free list of other Scenes. Also list of Specialties, Dramatic Acts, Monologues, etc., free.

WANTED

Specialty People who can do Parts. Piano Player. Must read at sight, with wife for Chorus. Al Lestman, wire or write me. Also Chorus Girls. A-1 Straight Man who can sing Tenor. Jack Duvarney, wire or write me. People who worked for me before, wire or write me. Please don't misrepresent.

JOHNNY MATTISE Care Blitz Theatre, HIGH POINT, N. C.

Hotels and News Stands, Warning!

The Billboard is co-operating with Francis Bergen, county prosecutor of Somerville, N. J., to apprehend a worthless check passer posing as a circulation promotion man of The Billboard, using a cheaply printed card bearing the word "Billboard" in large type, beneath that "All General Advertising", and in the left-hand corner "Rep., Edward B. Smith". He is accompanied by a short, stout woman; one child 7, and a baby 2 years old, registering as Mr. and Mrs. Edward B. Smith, Bridgeport, Conn. He is described as being 5 feet, 11 inches; complexion sandy, red hair, protruding upper teeth, apparently a consumptive. His method of operation is to call on storekeepers handling "Billboards", introduce himself as a "Billboard" representative, then phone in a loud voice to a James A. Barton in New York a report. He then makes purchases in the store, and presents a check made payable to Edward B. Smith by James A. Barton for a much larger amount than the purchase, getting the difference in cash. He also contracts with local builders to erect roadway "Billboard" signs.

Anyone meeting this impostor will confer a favor on us by wiring THE BILLBOARD, 1560 Broadway, New York.

Louis. In the Rector lineup are Anice Johnson, characters; King Hunter, principal comic; William McCannico, ventriloquist; Estelle and Teddy, dancers; Billie Williams and Mary Smith, specialty artistes. A dashing ensemble completes the roster.

MAX GOLDEN was called home to 277 Humboldt avenue, Roxbury, Mass., recently, due to the death of his mother. He expects to remain at his home indefinitely.

AL S. EVANS and Marion March are now in their seventh week at the Nebraska Theater, Tampa, Fla. All reports business as good.

IN THE CAST of the Jack King Players at the Pantages Theater, Birmingham, Ala., are Rudolph Paul, Bert Cushman, Mayme King, Roy Cowan, Jack King, Aileen King, Albert Blaylock, Patsy Lyons, Pearl Davis, Nell Clark and Davon Macon. The executive staff of the house is made up of Jack Crawford, manager; Bessie Crawford, secretary-treasurer; William Crawford, house superintendent; William Nappi, orchestra director; Bert Cushman, technical director; Betty Hutchinson, chorus director; Tillie King, wardrobe mistress; Harry Roll, master carpenter; Darby Hale, electrician; Henry Holtam, second hand; Tommy Tomlin, master of properties; John Burkhalter, flyman, and C. B. Douglas, advertising agent.

LOVIE AUSTIN'S *Ginger Babies*, colored tab., are hitting it nicely thru Louisiana and Alabama. Featured with the show is Lola Porter, prima donna, and others in the lineup include LeRoy White, comedian; Simpson, Johnson and Mitchell Trio; Cleo Mitchell, blues singer; Leon Hill and Louisiana Red, dancers. Jack W. Hunter is manager.

JACK (COO COO) MAHONEY and wife, Jessie, who until recently were located in Buffalo, N. Y., are now working at the Grand Theater in Winnipeg, Man. Jack is producing and doing principal comedy, and Jessie is handling the leads and soubret. They formerly played at the Winnipeg houses for 33 consecutive weeks, and they expect to be located on the present job until the summer months.

J. W. CLIFFORD infers that he is still located on his nephew's ranch at Nampa, Id. He will remain there until April, at which time he will undergo an operation for cataracts on both of his eyes. He states that he would be pleased to hear from all his old pals.

GEORGE D. BARTLETT, who recently concluded a fair four months' engagement with the Bennett Matthews Players thru West Virginia, is now working in stock with the company at the Alamo Theater, Atlanta, his home town. Others in the troupe at the Alamo include Mr. and Mrs. Cotton Watts, Ray Ewing and wife and six girls in line. Business is good, Bartlett says.

DAVE AND BABE EDLELL were arrivals in Cincinnati last week, having closed their engagement with Marshall Walker's *Whiz Bang Revue* in Pikesville, Ky. They made the trip into the Queen City with Ernie Creech and wife, Billie Emerson, who also terminated their engagement with the Walker organization. Dave and Babe will remain in Cincy indefinitely, and Ernie and Billie are firmly entrenched at their home in Norwood,

O., just outside the Cincinnati corporation line.

JOSEPH NORMAND — Your mother died at the home of William Normand on February 18. You are requested to communicate with your brother at Oakville, Conn., immediately.

JACK PRICE and wife, Margaret Willoughby, have forsaken tabs for the present, and are now heading their own attraction, billed as California Curley's Cowboys, thru the Middle West. Miss Willoughby is doing two special numbers in the act, and Jack is doing m. c. The company is at present located at Station KTHS, Hot Springs, Ark.

STAFF NOTES

(Continued from page 24) out of existence, is the new assistant manager of the Fox Theater.

JACK SARDINO succeeded Robert Case as manager of the Brighton Theater, Syracuse, N. Y.

WILLIAM J. TUBBERT has replaced John J. Burnes as manager of the Keith Theater, Syracuse, N. Y.

LOUIS SIMON is manager of the Stone Theater, Brooklyn, a Fox Metropolitan house.

IRVING SHER is in charge of the De Kalb Theater, Brooklyn.

ARTHUR J. MOLSTAD, formerly assistant manager of the State Theater, Eau Claire, Wis., has been named as manager of the Regent Theater, Eveleth, Minn. He succeeds Mike Wainstock.

HARRY WAREHAM, formerly employed by Publix, has taken over the managership of the Dickinson and Varsity theaters, Lawrence, Kan.

HARRY JONES has been appointed manager of the Plaza Theater, Trenton, Mo. Lee Jones owns the house.

C. M. (DAD) PATEE, veteran showman of Lawrence, Kan., who has been ill for the last few weeks, is recovering and is expected to resume activities soon.

TOM BYERLE has succeeded Ed D. Brewer as branch manager of the First National Film Exchange at Oklahoma City. Charles Knickerbocker and J. L. Franconi will be employed in the sales department.

WILLIAM H. WHITE is the new manager of the Franklin Theater, Thompsonville, Conn.

REINHOLD WALLACH was appointed manager of the Juneau Theater, Milwaukee, last week. He succeeds Arthur Wertheimer.

JULIUS LAMM has been named manager of Fox's Garfield Theater, Milwaukee, succeeding Wm. Warren, who was transferred to the Strand Theater.

WALTER HIGBIE, formerly assistant manager of the Imperial Theater, Columbia, S. D., has been named as manager of the Rex Theater, which was reopened last week.

J. H. RUPP, formerly of Madison, Wis., has been named manager of Community Theaters, Inc., Plaza Theater, Burlington, Wis. He succeeds Louis

Lutz, who has been appointed manager of the circuit's West Bend Theater at West Bend.

FRANK HENSON, assistant manager of Loew's Capitol, Atlanta, has been transferred to a similar position with the Midland Theater, Kansas City.

JOHN J. LENNON, formerly assistant manager and treasurer of Loew's Midland Theater, Kansas City, has replaced Frank Henson as assistant manager of Loew's Capitol Theater, Atlanta, under the direction of Carter Barron.

FRANK J. DILLONSNYDER has resigned as manager of the Palace Theater, Bristol, Conn., and has gone to Philadelphia, where he will enter Temple University to take a course in business administration.

J. MAXWELL JOICE, late publicity director of the Fox Theater, Brooklyn, has succeeded Gavin P. Hawn as director of public relations at the Fox Theater, Detroit.

ERROL VAUGHAN, silhouette artist, has joined the staff of the Fox Theater, Detroit. The silhouettes are made for all patrons of the theater who desire them gratis.

FRANKIE JENKS is now master of ceremonies at the Fox Theater, Detroit.

R. P. ALLISON has taken over the managership of the Texas Theater, San Antonio. He was transferred from the Aztec. Floyd Smith, manager of the Melba Theater, Dallas, has taken Allison's place at the Aztec.

AMOS L. MABRY has resigned as assistant manager of the Montgomery Theater, Spartanburg, S. C. He will be succeeded by Edward Goodyear.

WILLIAM BARTLEY has resigned as organizer at the Capitol Theater, Danbury, Conn.

L. H. KAHAN has assumed management of the Maryland Theater, Omaha.

P. G. HOAG is now at the helm of the Casino Theater, Del Rio, Tex.

F. E. WRIGHT has taken over the managerial reins of the Queen Theater, Brownsville, Tex.

JAMES LUCAS has been appointed manager of the Rivoli Theater, Blackwell, Okla.

SAM HEFLEY has taken over the Parkway Theater, Dallas, from S. G. Howell.

H. E. RICE has been appointed assistant manager of the Bijou Theater, Bangor, Me.

L. S. STARMORE has assumed his new duties as advertising manager of the Colorado Theater, Pueblo, Colo.

ROBERT DRAKE has taken over the management of the Best Theater, Pine Bluff, Ark.

H. F. DHORTLEY has assumed management of the Circle Theater, Omaha.

San Francisco

Lenore Ulric is to appear shortly at the Curran Theater in *East of Suez*. This is expected to follow *Oh! Susanna*, which has been doing good business for Homer Curran. Curran's other house, the Geary Theater, is still dark.

Ernest Bloch, director for the last six years of the San Francisco Conservatory of Music, will shortly retire and devote his time to musical composition.

E. H. Sothern is to give a lecture-recital here on March 11. The famous actor will present scenes from three of his stage successes, *Macbeth*, *The Merchant of Venice* and *If I Were King*.

Edward Everett Horton, stage and screen star, has been spending several days in the city visiting the different theaters. Horton recently relinquished his lease of the Majestic in Los Angeles, where he has been operating his own company for more than a year.

DOROTHEA ANTEL 226 W. 72nd St.
New York City
THE SUNSHINE SHOPPE
Catering to Professional Folk. New Assortment of Greeting Cards for all occasions, ONE DOLLAR. New Catalogue Now Ready. Opera Length Hosiery.

Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

Bijou Stock Burlesquers Give Pleasing Performances

NEW YORK, Feb. 22.—On our recent visit to Philly we stepped into Issy Hirst's Bijou Theater for a little while to see and hear how it is done in the Quaker City, and couldn't find a vacant seat in the house.

The patrons are apparently familiar with all the players, otherwise Issy would provide a more comprehensive program.

Be that as it may, we caught Ray Paine in his presentation of the *Good Bad Boy* that we reviewed previously at Minsky's National Winter Garden as a typical dramatic sketch, but at the Bijou Ray gave it a few serio-comic twists and turns in an effort to please the patrons and received ample reward for his conception of the desires of the customers.

Billy Pitzer alternates with Paine as a straight man and in characters:

Micky Markwood, Lew Lewis and Art Gardner left nothing to be desired as laugh-evoking and applause-getting comics, and let it be said to their credit that their comedy was as clean as it was clever.

Fritzie White, June Palmer, Georgie Sothern, Georgia St. George, Betty Palmer and Anne Mitchell, singing and dancing soubrettes, alternate in leading numbers with pep aplenty, set off to good advantage by their contrasting personalities.

The chorus has all the essentials, youth, beauty, talent and ability, to sing in harmony and dance in unison in a series of novel numbers staged by Betty Palmer.

Galle LaGayle, an auburn-haired beauty with an infectious smile, flirty eyes, slender symmetrical form, is fully entitled to the appellation classic dancing specialist, for Galle has a conception of her own as to how a classic can be done and should be done to please the Bijou customers.—NELSE.

Placements

Milt Schluster Agency, Chicago, has made placements, viz.:

State Congress Theater (Stock), Chicago—Johanna Slade.

Majestic Theater (Stock), Ft. Wayne—Charles Greiner and wife, Ted Lester.

Academy Theater (Stock), Chicago—Zara, Russell Trent.

Empress Theater (Stock) Chicago—Thelma Lawrence.

Mutual Theater (Stock), Indianapolis—Beatrice Carter, Irene Lee, Gwen Bayne, Betty Davis, Mildred Charles, Babe Davis, Stella Novak, Lucille Manning, Florence Gosh, Lillian Christianson.

Gary Theater (Stock), Gary, Ind.—Doris Chandler, Patsy Parker, June Brooks.

Palace Theater (Stock), Detroit—Flo Whitney.

Loop Theater (Stock), Detroit—Danny DeMar.

Star & Garter Theater (Stock)—Max Gealer.

Palace Theater (Stock), Buffalo—George Lewis.

Ike Weber Agency, New York, has made placements, viz.:

Bijou Theater (Stock), Philadelphia—Francis Brownie opened February 10; Charlie LaVine opened February 17.

American Theater (Stock), New York—Mildred Andrews and Miss Izzy Ringgold, added attraction, opened February 10; Rene Fortier, added attraction, February 17.

City Theater (Stock), New York—James Yeoman, producer, opened February 15. Mildred Andrews and Evelyn Ramsey open Saturday.

Central Theater (Marcus Show), Jersey City—Rene Fortier, added attraction, week of February 10.

Detroit Delineations

Palace Theater—Almee, billed as "The Girl Without", added attraction week of February 17; Margaret Country, wife of Charles (Kiutz) Country and former wardrobe mistress at the Palace, entrusted for Chicago to negotiate another engagement.

Gayety Theater—Allen Curtis, general field representative for the Clamage & Rothstein interests, has been appointed house manager under Isadore Seidenberg, managing director.

Avenue Theater—Marjorie McKenna and Dodo Derring, late of the cast of the Palace, Minneapolis, were recent visitors at the Avenue.

Loop Theater—Danny DeMar returned to the cast Monday. Esta Alja, late of the Palace, has returned to negotiate another engagement in this city.

Minsky's Apollo Theater Preparing Policy Change

NEW YORK, Feb. 22.—Hurtig & Seamon's 125th Street Theater, now generally known as Minsky's Apollo, presenting Mutual Circuit shows augmented by a permanent stock company, is preparing for a change in policy to become effective prior to April 1.

Billy Minsky, directing manager of the Apollo, is now selecting a company of 40 people for a combination black-and-white revue a la burlesque stock.

George Mack, former character straight man of Columbia Circuit companies,

later in Broadway productions and a publisher of "bit" books for players, opened Monday as stage manager for Minsky's augmented stock company and will continue as such for the permanent stock company.

Due to the continued illness of Walter (Dutch) Brown, featured comic of the Minsky company, his physician has ordered him to take a vacation until the opening of the permanent stock company. Therefore Minsky wired Eddie (Nut) Kaplan to entrain from New Orleans as successor to Brown. Kaplan is scheduled to open Monday.

Changes on Circuit

Mutual Route Sheet for February 24-March 1 indicates 36 shows en tour, five shows laying off, viz.: *Girls From Hapsland*, out of Cincinnati; *Big Revue*, out of Gayety, Brooklyn; *Sporty Widows*, out of Providence; *Dainty Dolls*, out of Springfield; *Social Maids*, out of Buffalo.

Route sheet for March 3-10 indicates 36 shows en tour, five shows laying off, viz.: *Parisian Flappers*, out of Cincinnati; *Best Show in Town*, out of Gayety, Brooklyn; *Bare Facts*, out of Paterson; *Bohemians*, out of Apollo; *Jazztime Revue*, out of Buffalo.

Ginger Girls, scheduled to close at Providence, has had its season extended by going into the Star, Brooklyn, March 3-8.

TOM PHELIPS, censoring doctor of Mutual houses and shows since the opening of the season, closed Saturday.

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

COLUMBIA and American Circuit burlesque with its 72 companies and an equal number or more houses was conceded to be the most stabilized form of theatricals of its days, for each and every company was assured 36 weeks' work with but one or two weeks' layoff due to impractical railroading.

Mutual Circuit burlesque opened the current season with 50 shows and prospects of 36 weeks' work for most of the shows on the circuit.

Mutual route sheet for the current week indicates 36 shows en tour, with five shows laying off, with poor prospects of any one of them getting over 36 weeks' work on the season.

Lack of employment in industries and commerce may have been responsible to a great extent for the gradual falling off in patronage of circuit burlesque and this has been the apparent logical claim of I. H. Herk, president and general manager of the Mutual Burlesque Association, for the closing of houses and shows on the Mutual Circuit and his demand for retrenchment in the operation of houses and shows, including a cut in salaries of stage mechanics of Mutual shows.

Granted that there was, and even now may be, logic in Herk's claims and demands, it is not borne out by facts as it applies to the operation of houses and stock company presentations in New York, Philadelphia and other cities visited by us recently.

Charlie Burns, general manager of the Irving Place Theater, New York, couldn't attract profitable patronage with circuit shows alone, therefore he was obliged to augment them with a permanent stock company and 16 runway girls. Even then the patronage wasn't altogether profitable, and his business associates demanded a change by the elimination of the circuit companies and the entry of a permanent stock company, with the results that since the change Monday, February 10, the house has played to profitable patronage at every performance.

Rotary stock may solve the problem of how to make burlesque pay a profit, but it won't give the usual employment to stagehands, leaders, or the usual booking fee to the Mutual Burlesque Association, and its traveling representatives.

BURLESQUE FANS—Kindly take notice that it is against the ethics of journalism to publish letters, unless the writer gives his full name and address as an indication of his sincerity; therefore we cannot and will not publish in "Current Comment" several letters received last week, especially one referring to Dayton and another to Detroit. "The Forum" in *The Billboard* welcomes logical letters when properly signed.

Changes in Casts

City Theater (Stock) New York—Connie St. Claire, featured fem. of the runway since the opening of the house, closed February 15 to accept an engagement as master of ceremonies and singing specialist in a Broadway Night Club. Chat Gorman closed at the same time to accept an engagement at the Mayfair; Evelyn Ramsey, late of the Burbank Theater Stock Company, Los Angeles, opened February 16. Virginia Jones, last seen here as a featured fem. of the Columbia Theater runway, opened Saturday as successor to Connie St. Claire.

American Theater (Stock), New York—Dolly Glenn closed February 15. Charlie Wesson, of *Broadway Scandals*; Less Dunn and Ann Paulson, of *Laffin' Thru*, filled in their layoff last week. Frank Kreamer, straight man; Charlie Goldie and Harry (Katz) Fields and Gertrude Fox, soubret, of *Dainty Dolls*, are filling in their current week layoff. Izzy, the Harlem blues-singing specialist, was the added attraction week of February 16. Patricia Kelley, soubret, of *Sugar Babies*, opened Monday.

Apollo Theater (Circuit), New York—Andy McCann closed February 15. George Mack opened February 17 as producer for Minsky's supplemental stock company. Eddie (Nut) Kaplan, late of New Orleans, opened Monday.

Bare Facts (Circuit)—Dottie Read, late of *Sugar Babies*, opened at Paterson. Academy Theater (Stock), Chicago—Russell Trent opened Saturday in place of Bob Stanley.

Mutual Theater (Stock), Indianapolis—Jimmie Waiters, Viola Spaeth and Harry Levine opened February 17, Waiters producing the comedy.

Stewart's Recitations

NEW YORK, Feb. 22.—Harry Stewart, ye old-time associate of the late James (Blutch) Cooper in the early days of the Columbia Circuit, is now dependent on his sale of 10 original recitations for 10 cents that are being bought by many burlesquers.

Irving Place Stock Playing Big Patronage

NEW YORK, Feb. 22.—Charles Burns, general manager, and Joe Burns, assistant manager of the Irving Place Theater, evidenced discerning showmanship when they changed the policy of their presentations from Mutual Circuit companies, augmented by a permanent house company, to that of a permanent stock company of 16 principals and 32 choristers, beginning February 10.

Reports relative to the opening week's production, presentation and patronage indicated that Burns had made a move in the right direction in giving employment to many players and profit to the Irving Place Theater promoters.

Selecting Tuesday matinee as a suitable time to see and hear what was being done for burlesque and burlesquers we herein set forth our reaction.

Standing room was at a premium.

Review

Jimmie James' Orchestra put pep aplenty into their playing of the overture and numbers.

Production included many full-stage sets for sketches, silk semicyes for picturesque tableaux, silk drapes for spotlighted parades of individual personalities, and pictorial drops for dialogs and bits.

The grooming ran from tux. to street and custom-tailored comedy clothes for the men, and gorgeous gowns and chic costumes for the fems. apropos to the sketches, dialogs, bits and numbers, the lighting effects blending harmoniously

with scenery and costuming, this being especially applicable to the tableaux for the finals.

Presentations included a series of serio-comic and burlesque sketches in 21 scenes, scheduled a la scandale.

Rich (Shorty) McAllister, Johnny Weber, Bimbo Davis and Bobby Wilson are the comics working individually and collectively with the aid of other principals in their respective turns.

Paul Ryan, in frequent changes of natty attire, handled the straight-man role with a distinctively emphatic, yet humorous delivery of lines and aggressive actions.

Harry Kelley in several serio-comic characterizations enacted his roles with all the zealotness of an able legit, with the versatility to humor his lines for burlesquing purposes.

George T. Walsh, producer, also enacted several roles through the presentation in his usual able manner.

Mildred Cozlerre, the voluptuous red-headed vamp, as the typical leading lady, dominated each and every scene in which she appeared as a talking woman that has few equals and no peers in burlesque, and as a blues-singing specialist she was encored repeatedly until she gave her admirers a flash of her pleasingly plump form in a spot-lighted stage parade of her pleasing personality.

Dolly Davis, a pleasingly plump brunet ingenue-soubret, characterizing a gypsy fortune teller, is another good talking woman a la comedienne, and as a number leader singing and dancing with acrobatic cart wheels, Dolly sets an example for her sister soubrets that they can follow to their own advantage, and as an asset to the show.

Helen Morgan, a brunet beauty with an indefinable IT, has it with a capital I in personal attractiveness, talent and ability as a talking woman, singing and dancing soubret who knows how to sell it to the most critical of customers.

Sally Swan, the sizzling red-headed singing and dancing soubret, shows them how she formerly did it in Chicago by putting pep aplenty into her pleasing personality on the runway, likewise in a spot-lighted stage parade, and in several scenes Sally gave ample evidence of serio-comic acting ability in delivery of lines and actions.

Peggy Reynolds, a worthy competitor of Ann Corio, has all the sweet simplicity of an unsophisticated seminary graduate, with a sweetly modulated singing voice and an alluring mannerism that she reveals with the artistry of a seasoned actress in a spot-lighted stage parade of her slender symmetrical personality.

Isabelle Lourie, an Italian type of beauty, has mastered the art of singing sweetly and parading her slender symmetrical personality in the spotlight to the delight of the pleased patrons.

Kitty Merritt, the blond girl glorifier of burlesque, has all the essentials to grace a Broadway production.

Ethaine Cullerton, another blond beauty, held her own amidst many competitors on runway and spot-lighted stage.

Trixie Kodak has all the mannerisms of a quaint Quakeress in leading numbers a la ingenue-prima donna.

Chorus, 32 blond, brunet and red-head beauties of the slender symmetrical show girl and prancing pony type, with ingratiating smiling faces and flirty eyes, singing in harmony and dancing in unison in a series of novel numbers, and posing in picturesque tableaux, staged by Billy Pilgrim.

Comment

Charles Burns, as the general man-

WANTED--24 CHORUS GIRLS

Stock Burlesque. Principals in all lines. Wire, write, state salary, **MANAGER**, Grand Theatre, Canton, Ohio.

\$100,000.00 EXPENDED FOR YOUR COMFORT.
600 Rooms and Bath. Redecorated and Refurnished.

HOTELS AMERICA AND MANHATTAN

145-163 WEST 47th ST. NEW YORK

Single Room, Running Water.....\$2.00
Single Room, Private Bath.....\$2.50-\$3.00 | Double Room, Private Bath.....\$3.00-\$5.00

NEW MANAGEMENT.

The BILLBOARD HOTEL DIRECTORY

ADVERTISING RATE—One line across two columns, consecutive insertions, payable in advance: 52 times, \$35; 26 times, \$18.50; 13 times, \$9.50; 5 times, \$4.

NEW YORK CITY

ACROPOLIS HOTEL.....210 W. 59th St.....Single, with Private Bath, \$12.50; Double, \$14.00
ARISTO HOTEL.....101 W. 44th (Bet. E-way and 6th Ave.).....Sin., \$8 Up; Dbl., with Bath, \$12 Up
BROOK HOTEL.....207 W. 40th St., \$1.50 Daily up; \$7 Weekly up; \$10 Double. Phone, Penn 7987
CHESTERFIELD HOTEL.....130 W. 45th St.....Rooms, Running Water, \$12 Weekly; Bryant 9009
GRAND HOTEL.....From \$2 Up.....Broadway and 31st St.....Bryant 4109
HOTEL AMERICA.....145 West 47th Street.....From \$2.00 Up.....Bryant 7690
HOTEL HERMITAGE.....From \$2 Up.....Times Square, 42d and 7th Ave.....Phone, Wisconsin 3890
HOTEL JACKSON.....159 West 49th St.....\$12 Weekly.....Bryant 6573-4-5
HOTEL MANGER.....Rates, \$2.50 Up.....Broadway and 31st St.....Circle 8390
HOTEL TIMES SQUARE.....From \$2 Up.....2d St., 43d St. (Bet. E-way).....Phone, Lacks, 6900
MANHATTAN HOTEL.....157 West 47th Street.....From \$2.00 Up.....Bryant 7750
MANSFIELD HALL.....226 W. 50th St.....Columbus 5070

ATLANTA, GA.

EDISON HOTEL.....Show Folks' Headquarters.....\$1.00 per Day, \$5.00 per Week

BOSTON, MASS.

ALPHIN HOTEL.....Low Theatrical Rates.....331 Tremont St.....Tel., Hancock 1650
COMMONWEALTH HOTEL.....Near State House.....Attractive Rates
HOTEL ARTHUR.....Cor. Washington and Hoviston Sts.....Professional Rates.....Hubbard 7650
HOTEL BOSTONIAN.....43a Howard St., Under New Mgmt.....Sin., \$5, \$6, \$7; Dbl., \$10.....Haymkt 2379

BUFFALO, N. Y.

HOTEL CHELSEHAM.....Leading Theatrical Hotel.....234 Franklin Street
HOTEL RALEIGH.....Near All Theatres.....Professional Rates.....354 Franklin St.

CHICAGO, ILL.

CLARK AND LAKE HOTEL.....211 No. Clark Street.....Phone, Dearborn 2117
DRESDEN APT. HOTEL.....201 Hill St.....Rm., Priv. Bath, \$10 Week and Up
HOTEL RALEIGH.....618 N. Dearborn St., \$8 Single, \$10 Double and Up.....Phone, Sup. 5885
HOTEL RICE.....755 N. Dearborn St.....\$7 Single, \$10 Double.....Phone, Superior 4363
HOTEL WACKER.....111 W. Huron St.....200 Rooms with Bath, \$10 and Up.....Tel., Superior 1386
LA SALLE MANSIONS.....180 N. La Salle St., Hsks. Apts. 1 to 4 Rooms, \$8 Week and Up
NEWBERRY FURN. APTS.....853 N. Clark St., Hsks. Suits, \$8 Wk. and Up; Rms., \$5 Wk. and Up
NEW JACKSON HOTEL.....Jackson Blvd. and Halsted St., Rooms, per Wk., \$7 Up.....Haymarket 7140
PARK MANSIONS.....170 N. La Salle St., Hsks. Suits, \$8 Wk. and Up; Rms., \$8 Wk. and Up
ST. REGIS HOTEL.....518 N. Clark St., Rates, Sing. \$12.00 Up; Double, \$10.00 Up; Superior 1222
VERONA APT. HOTEL.....1004 N. Clark St., Hsks. Apts. 2-3-4 Rms., Priv. Bath, \$10 Week and Up

CINCINNATI, O.

HOTEL BRAXTON.....9th and Vine Sts., Leading Theatrical Hotel, Special Rates to the Profession
HOTEL BROWNE.....6th & Elm.....Single, \$7 and Up; Double, \$10.50 and Up
PALACE HOTEL.....Centrally Located.....250 Rooms.....Special Professional Rates
REGAL HOTEL.....Opposite Palace Theatre.....618 1/2 at Vine.....\$5 Up Single, \$10.50 Up Double

CLEVELAND, O.

HOTEL SAVOY.....Euclid Ave., 175 Rms., Opp. Keiths, Lew and Ohio Thea.....Low Prof. Rates

DALLAS, TEX.

NEW DALLAS HOTEL.....310 South Ervay St.....Rates, \$1.25 per Day and Up, Single

DETROIT, MICH.

FAIRBAIN HOTEL.....John R. at Columbia.....Downtown.....Special Rates to Theatrical People
HOTEL VICTORY AND ANNEX.....100 N. E. St. at E. St.....Downtown.....Theatrical Rates
MADRID HOTEL.....Central, 200 Rms. with Bath, \$8 Up, Sin.; \$10 Up, Dbl., Quiet, Respectable
MAYFAIR APT. HOTEL.....35 Charlotte.....Downtown.....Hsks. Apts. \$12.50 to \$15 Week, Double
PAUL REVERE.....409 Rooms.....New.....Central.....\$6.50 Single, \$10 Double

HARRISBURG, PA.

WILSON HOTEL AND GARAGE.....143-5 S. 24 St., Rms., \$1 Up, Spec. Weekly Rates.....Bell 5638

HOUSTON, TEX.

WOODS HOTEL.....412 Travis.....Rates, \$1.00 and \$1.50 per Day, \$5.00 and \$6.00 per Week

INDIANAPOLIS, IND.

GRAND HOTEL.....The Home of the Performers, Opposite Mutual Theatre, Harry Russo, Mgr.
PLAZA HOTEL.....Centrally Located.....Professional Rates.....Frank C. Kokenmiller, Prop.

KANSAS CITY, MO.

GLADSTONE HOTEL.....5th and Oak.....Take Indep. Day Reservation.....Real Theatrical Hospitality
DEL RAY APT. HOTEL.....Rooms with Bath.....Kitcheneite Suits by Week.....1334 Central
HOTEL MISSOURI.....12th and Central.....Kansas City's Newest Downtown Hotel.....Theatrical Rates

LOUISVILLE, KY.

CONGRESS HOTEL.....Sixth Street, Opposite City Hall.....Rates to Suit.....Phone, Main 9251
FLAZA HOTEL.....Centrally Located.....Weekly Rates.....Catering to and Owned by Profession

MEMPHIS, TENN.

PONTOTOC HOTEL.....Rms., Hot and Cold Water, \$7 per Week; Rms., Private Bath, \$9 per Week

NEWARK, N. J.

HOTEL FULLMAN.....47 South St.....Single, \$7-\$8; Double, \$10-\$12.....Mitchell 3461

PHILADELPHIA, PA.

EMBASSY HOTEL.....Every Room with Bath.....\$7 to \$10.....16th and Girard Ave.
HOTEL WINDSOR.....1225 Filbert St., The Home of the Performer, \$8 Week, Single, \$12 Double

PITTSBURGH, PA.

HOTEL HENRY.....Theatrical Headquarters.....Geo. S. Lehner, Gen. Mgr.
MONONGAHELA HOUSE.....Rates, \$1.00 Up, Near Theatres and Stations.....Mrs. Clara L. Clinion

RICHMOND, VA.

HOTEL RICHMOND.....In the Center of Everything.....W. E. Hockett, Manager

SAN ANTONIO, TEX.

HAMILTON HOTEL.....125 Loyola St., Downtown.....Weekly, \$7 and \$9; Private Bath, \$9 and \$12

SOUTH BEND, IND.

COLUMBIA HOTEL.....H. S. Folgen, Prop., Redecorated, Run. Water All Rms., Rates Reasonable

ST. LOUIS, MO.

MRS. ETHEL EDSTROM.....4343 Lindell Blvd., Private Rooms, Home Cooking, Special Rates

TOPEKA, KAN.

REID HOTEL.....Rms., Hot and Cold Water, \$5 per Week; Priv. Bath, \$8.....J. E. Kennedy, Mgr.

TULSA, OKLA.

NEW HOTEL TULSA.....650 Rooms.....Dining Room.....Cafeteria.....Special Theatrical Rates

UTICA, N. Y.

HOTEL MONTCLAIR.....100 Rms., \$2 Dbl., with Bath; \$1.50 Dbl., Run. Wat., Lafayette & Wash. Sts

CIRCUIT REVIEW HELLO, PAREE

—with—
Lee Hickman and Mildred Franklin Music by Al Givens. Numbers by Bernadette Smith. Presented by Hon Nickels at the Columbia Theater, New York, week of February 17.
CAST—Lee Hickman, Mildred Franklin, Milt Davis, Billy Woodall, Allan Bard, Eddie Miles, Elenore Abbie, Eida Langer and Lacey Willis.

PRODUCTION—The usual full-stage sets, semi-cyos, silk drapes and pictorial drops, gowning and costuming.

PRESENTATION—A series of familiar bits, specialties and ensemble numbers.

Characterization
Lee Hickman in his usual tramp make-up and mannerism, carried the burden of the comedy like a thoroly trained burlesquer.

Mildred Franklin, an attractive brunet with an ingratiating smile, dimples and flirty eyes and somewhat peculiar personality, dominated each and every scene in which she appeared as a serio-comic leading lady, well versed in all the tricks of the talented, able comedienne and dramatic actress, humoring her lines and actions for burlesquing purposes, be it as the hysterical, laughing, crying drunk or the drink-doping vamp. In leading numbers and singing specialties, Mildred was all that could be desired as a vocalistic treat, and this is especially applicable to her sentimental, emotional, dramatic song recital. Her gowning and costuming run to the bizarre, with ostrich plumes that, manipulated by an artist, revealed her slender, symmetrical form alluringly. Mildred has talent and ability, plus versatility par excellence.

Milt Davis, a typical tramp comic, worked well with Hickman without in any way overstepping the rights of the comic-in-chief, supplementing with a singing specialty in which he proved title to YODELER.

Billy Woodall, in tux. attire and character clothes, was the clear-dictioned, aggressive, somewhat dramatic straight and character man of ability.

Alla Bard, in tux. and natty street attire, worked in scenes, supplementing with singing and dancing, in leading numbers and in a double specialty with Soubret Abbie.

Eddie Miles, characterizing a doctor, evidenced the ability of an old-time legit, and in a comedy-crying baby in cradle, and black-face baby talking specialty, the ability of a former minstrel man. In his specialty Miles was ably aided by Ingenue Langer as a talking woman and yodeler.

Elenore Abbie, a pretty, petite blond soubret, was effective in scenes and leading numbers.

Eida Langer, a personally attractive brunet ingenue, worked well in scenes, and in leading numbers paraded her slender personality pleasingly.

Lacey Willis, a pretty, petite redhead with a modelesque form, stepped out of the chorus to sub for Dorothy Fuller in several scenes as a tough-talking kiddle, and led a number in which she evidenced the talent, and that can be developed into that of an admirable soubret. A few lessons in singing and dancing will in all probability enable her to graduate into a principal role permanently.

CHORUS, typical of the circuit. Put pep aplenty into the ensemble numbers.

Comment

A clean, colorful production and a presentation of comedy that depended for the most part on double-entendre for laughter and applause.

Columbia Theater Runway

Willie Creager and his orchestra above par at the Monday matinee. Lee Smith and Jean Steele leading a series of novel numbers.

Billy Koud gave his Dancing Dolls ample opportunity to evidence their versatility in a Zouave number, with costumes apropos, in which the Dolls danced dynamically.—NELSE.

IN PITTSBURGH HOTEL HENRY

Single Rooms, Hot and Cold Running Water, \$1.50 and \$2.00.
Double Rooms, Hot and Cold Running Water, \$2.50, \$3.00, \$3.50, \$4.00.
Single Rooms with Bath, \$2.50, \$3.00, \$3.50 and \$4.00.
Double Rooms with Bath, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00.
Large Parlor Rooms with Bath, four persons to the room, Special Rates.
CAFE. COFFEE SHOPPE.
Located on 5th Ave., at Smithfield Street.
GEO. S. LEHNER, Manager.

IRVING HOTEL PHILADELPHIA

Newly Furnished. 917 Walnut Street, PHILADELPHIA
100 OUTSIDE ROOMS.
Weekly—Single, \$9; Double, \$12; Three, \$15. With Bath—Single, \$12; Double, \$16; Four, \$22.
This Rate for Performers Only.
DAVID ROSEN, Prop. Phone, Kingsley, 6580.

ager, aided by George T. Walsh, producer, and Billy Pilgrim, stager of musical numbers and dancing ensembles, with the aid of a talented able company, has set a new standard for 14th Street burlesque that will bear watching, as it may have far-reaching effects on burlesque of the future.
Granted that the management has provided the theater and the players, it rests with the producer and the players as to what kind of a presentation they can and will put on for the patrons.
George T. Walsh as the producer has cast the company according to its respective talent and ability, thereby giving to each and all ample opportunity to show what they can do along their own lines, individually and collectively, and by doing so, getting the desired results in competitive, congenial co-operation, with comedy as clean as it was clever and numbers that are a credit to coach and choristers.—NELSE.

IN PHILADELPHIA EVERYBODY STOPS AT THE HOTEL WINDSOR

1225 Filbert Street, Opposite City Hall, Phone, Locust 5828.
300 Newly Furnished Rooms, All with Running Hot and Cold Water.
\$8.00 Single, \$12.00 Double, \$15.00 with Bath.
WILLIAM HYMAN, Prop.
Formerly of the Islesworth Hotel, Atlantic City.
E. E. "GOLDIE" GOLDBERG, Manager.

Many Theater Tournaments

Curtain Call Club performances in Boston draw well — 'Dreamy Kid' first prize

Otis Skinner said in a recent article that the salvation of the American theater lay in the little theater and its development. The competitive spirit is revealed by the number of tournaments about the country and serves as a stimulus to better acting and directing, a more thorough appreciation of the theater.

Boston's Tournament

The outcome of the Little Theater Tournament of Boston, held under the auspices of the Curtain Call Club during February, has been watched with much interest and enthusiasm.

The performances were well attended and the public as well as the players in the competition were very enthusiastic over the results. The Curtain Call Club feels sure that a very good work has been started.

The Dreamy Kid, by Eugene O'Neill, captured first prize. This one-act was presented by the Boston Players under the direction of Raif Coleman. These first-prize winners are a group of colored players who have an extremely high rating in Boston.

The Falcon, by Tennyson, presented by the Pynchard Alumni Players, under the direction of M. E. Stevens, won second prize, and *The Flattering Word*, by George Kelley, given by the Park Players, and directed by W. O. Partridge, Jr., took third prize.

Wisconsin Holds

Playwriting Tourney

Locked Windows, by Carol McMillan Reid, of Oconomowoc, Wis., and *Tin God*, of which Mary Waterstreet and Vivian B. Bues, of Milwaukee, are joint authors, have been judged the two best one-act plays submitted by little theater groups in the second annual playwriting tournament conducted by the Wisconsin Dramatic Guild.

The two winning plays will be produced in Madison during the Guild's Drama Festival, March 4 to 8. The authors will direct their own productions, which will be broadcast sometime during the festival over Station WHA.

Hume Fogg Students

Present Fine Comedy

Hume Fogg students, players of Nashville, Tenn., hung up another laurel in their record of successful plays when they recently produced a three-act comedy called *Dollars and Chickens*.

Humorous incidents, skillfully handled by the members, kept the audience chuckling thruout the play. Especially effective were storm scenes arranged by Tillman Smith, light director, and Electricians William Bryan and Felix Hoots.

Mrs. Inez, Basset Adler directed the play which was produced under the management of Virgil Francis.

Buffalo Campaigns for New Members

The Little Theater Guild, of Buffalo, N. Y., recently conducted a campaign for new members. One of the objects of the local guild will be to create added interest in the Little Art Theater. Other plans of the guild are to reconstruct a clubhouse at the rear of the Little Theater, where Sunday afternoon teas will be held, art exhibits given, studios given to artists struggling to get a foothold and where expansion plans will be made for the Little Theater Guild.

Julian T. Machat, art director of the Philadelphia Motion Picture Guild, which operates the Little Theater in Buffalo, has been directing the membership campaign. Louis M. Machat is directing manager, and Robert D. Bogatin, treasurer.

Pasadena Community Players, Pasadena, Calif.

Gilmer Brown, director of the Pasadena Community Playhouse, one of the outstanding little theaters of America, has secured the rights to *Spindrift*, Mar-

Little Theaters

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

The Scenic Artist

A chat with one of our little theater directors discussed the problems of scenery. A serious handicap, said this director, is the fact that in many little theater organizations almost every member wants to act, and this state of affairs brings about a woeful lack of technical and business helpers.

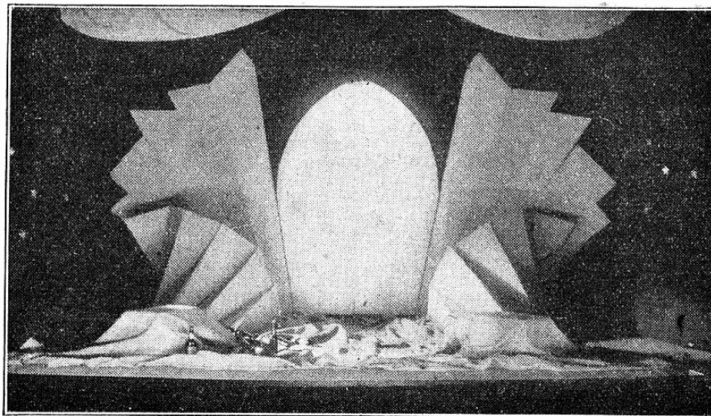
Quite often, too, a member's light would shine much brighter in the art of scenic production rather than in the art of acting. Usually one of the members of the organization not only has an acting part but contributes a bit of this, that or the other in scenery, costumes and settings, with the result that nothing unusual or noteworthy is produced. The time is coming when little theater groups will attract as much attention with novel settings and new ideas in scenery as with their plays and acting.

Makeshift and inappropriate scenery adds nothing to the best produced play imaginable, while proper settings and scenery add much to any play. Scenery may be rented, where the budget per-

ood example of originality. It embodies several interesting features and was executed by Kenneth MacClelland for the Middlebury College Dramatic Club's production of *The Glittering Gate*.

The first consideration, of course, is location; where the play is to be produced. No plans can be made until this is decided upon by the director or manager. Once the matter of location is settled upon the scenic artist may go on a tour of inspection. He may use any old scenery available if it holds possibilities of being transformed with the aid of his brush and ideas. Old pieces can be made over at very small expense. Luminous paints, for example, can work new wonders for the little theater's scenic background.

The large spaces in the background may be filled in with unusual wall hangings and tapestries. When beautiful and modernistic fabrics can be purchased so inexpensively it seems a shame to leave any set with ugly spaces destroying the



A SET used in the recent production of Lord Dunsany's "The Glittering Gate", produced by the Middlebury College Dramatic Club. This set, which is an experiment in dynamic symmetry, was executed by Kenneth MacClelland and constructed entirely by students.

mits, and the clever scenic artist may add his own individual touches. Simple, lovely effects may be created by a splash of brilliant modernism somewhere in the set which gives highlight to the whole picture.

As a general rule progressive little theater groups have workshops where members possessing artistic talent give most of their time working on scenic designs and construction, studying out unique lighting arrangements and trying out new ideas in paints and modernistic effects in scenery. The creative scenic artist can express his individuality and genius when the opportunity presents itself for an unusual scenic background. The set shown in the illustration is a

play illusion. The artist may also obtain the plain material and paint in the designs created by his own artistic soul. Colorful fabrics solve the problem of what to do with doorways and we have seen some beautifully acted little theater plays almost ruined by worn and faded old portieres or draperies hanging from a door set.

Screens add considerably in effectively arranging a set, and the artist can make these very simple. Little theater groups wishing to obtain information about renting scenery, procuring fabrics, gauze, tarlatans, paints and luminous paints may communicate with *The Billboard* and this information will be gladly furnished.

tin Flavin's new play, and will stage it this spring.

Spindrift, like *Criminal Code*, Flavin's great New York hit, deals with life's tangled skein, but the scene is sunnier and lighter, being *Carmel-by-the-Sea*, California's art colony, instead of penitentiary walls.

The Pasadena production in this community's half-million-dollar playhouse will constitute its premiere, *Spindrift* not being scheduled to open on Broadway until next fall.

Portland Civic Theater, Portland, Ore.

Mary, Mary, *Quite Contrary*, was most acceptably presented for two nights by the Portland Civic Theater. Harold Taylor took the part of the cockney manager, while Amy Lowengart made the

character of Mary Westlake as fully inconsistent as St. John Ervine had intended.

Effective stage sets, designed by a committee headed by Connie Roth, helped the production.

Los Angeles Plans

New Little Theater Building

Announcement is made that a complete little theater, constructed especially for dramatic work, is to be erected on Robertson Boulevard, Los Angeles. The Lavanna Studio plans to move into the new building early in April and to make immediate use of the theater. Negotiations are now under way to procure a well-known actress to take charge of the theatrical productions.

Pa. Observes Drama Week

Marquis Players give four shows of "The Hairy Ape" as their contribution

The Lafayette College Little Theater gave a splendid contribution to National Drama Week by giving four special performances of *The Hairy Ape*, an ambitious undertaking for any college group.

Albert H. Gilmer, director of dramatics at Lafayette, chose a powerful play written by one of America's best known and most distinguished playwrights. The actors and actresses who brought his play to life on the stage of the Lafayette Little Theater at Easton, Pa., gave it to an intensely interested audience.

Admirable lighting effects and impressionistic settings added to the excellent acting and smooth direction. A unique feature of the production was the appearance of two talented and well-trained "Yanks" or "hairy apes", the stoker whose tragic experiences form the substance of O'Neill's powerful drama. Harry T. Hoffman and Willard D. Raymond divided honors in the title role, acting the lead upon alternate nights during National Drama Week with equal effectiveness.

Football men and other athletes of the college joined in to make the play sufficiently energetic in the fore-castle and stoke-hole scenes. The part of the gorilla was taken by one of the college wrestlers, Edward C. Benney.

A steel-gray unit set of screens, under skillful lighting, made possible a rapid succession of the effective impressionistic scenes fitting the mood of the play.

San Antonio Group

Attempts Dramatic Fantasy

The Little Theater of San Antonio, Tex., plans a new form of drama in its fourth presentation of the current season. *Prunella*, the delightful fantasy by Granville Barker and Laurance Housman, has been chosen for presentation in the little theater's new playhouse.

It will be the first dramatic fantasy attempted by the San Antonio Players. Carl Glick, the director, chose the following cast: Arthur Higgins, Robert Claussen, Harry A. Porter, S. H. Smith, Mrs. J. L. Landrum, Mrs. W. T. Thrift. (See *LITTLE THEATERS* on page 45)

DIRECTOR-PRODUCER AT LIBERTY

Recently with "Journey's End" Co. Twenty years on American Stage. Will produce for Little Theatre groups. Both modern plays and classics. Address V. BEECROFT, R. F. D. 1, Port Chester, N. Y.

PLAYS AND READINGS
PIANOLOGUES
MONOLOGUES
READINGS
FARCES
PLAYS

Ivan Bloom Hardin Co.
386 Cottage Grove Ave., DES MOINES, IA.

ESTABLISHED 1872
COSTUMES
Of every age, custom and climate.
FOR RENTAL OR SALE
We Specialize in Amateur Theatricals.
CHARLES CHRISDIE & CO.
41 West 47th St., New York, N. Y.

PLAYS PLAYS
We have the newest and most attractive, as well as the largest assortment of Plays in the world. Send four cents for our new list.
SAMUEL FRENCH
(Incorporated 1898)
Oldest play publishers in the world.
25 West 45th Street, NEW YORK CITY.

COSTUMES FOR HIRE
SEND LIST OF REQUIREMENTS FOR ESTIMATE
BROOKS NEW YORK 1435 B'WAY

WBAL'S New Microphone

Different from usual type of condenser "mike" — not affected by weather

Seeking constantly to improve the transmission of radio programs, the engineers of progressive broadcasting stations are doing continuous research work toward devising and perfecting new methods of projecting the myriad programs that now come into millions of homes all hours of the day and night.

At Station WBAL, Baltimore, there is a new type of condenser microphone which has been designed and developed by Gerald W. Cooke, chief engineer of this high-powered station. This microphone, the product of three years' experimentation, has been given a thorough test at WBAL, having been in use here for a year, and so satisfactory and reliable has the original model proved to be that duplicates have recently been constructed and these microphones are now, practically entirely used at this station.

These new "mikes" are different from the usual type of condenser microphones and are like no others being used today. They employ the push-pull principle of operation in that the vibrating diaphragm of the "mike" is provided with two fixed plates forming the condenser of the instrument, one of the plates being perforated in a special manner to permit the passage of the sound-wave energy to strike the diaphragm and cause it to vibrate in accordance with the sound. An added advantage lies in the fact that neither moist nor humid weather has any effect on the efficiency or operation of this microphone.

The use of these microphones results in a silent background for the reproduced music and is especially valuable for broadcasting in large audiences where high amplification is necessary to reproduce the sound properly and most effectively. This new instrument permits a high quality of tone broadcasting from the deep bass of the organ to the flute-like tones of the small pipes with a faithfulness and reality that leaves little to be desired.

Hey! Hey! Announcers!

Just look what Ben Gross, of *The New York Daily News*, said about you: "Turn an announcer loose on a Hawaiian program and he becomes a walking dictionary. Instead of saying the next number will be about the beach at Waikiki he uses a jargon of adjectives to describe the sunsets, the clouds and waving palm trees." Now, will you be good?

J. S. Butcher To Direct Columbia News Department

The Columbia Broadcasting System has extended its scope of service by adding to its executive personnel Jesse S. Butcher as director of the news department.

Butcher was manager of the news syndicate of *The New York Times*.

Negro Publication Refused Radio Station Permit

Application of *The Kansas City American*, Kansas City, Mo., a Negro publication, to erect a new broadcasting station to be devoted entirely to the transmission of programs bearing upon the welfare of the Negro, was denied February 14 by the Federal Radio Commission.

T. ELMORE LUCY, the "Man of a Thousand Poems", presented several of his original story-poem programs over KTSA, San Antonio, recently.

JEAN PAUL KING and Lee Goldsmith, announcers at stations WLW and WCKY, Cincinnati, respectively, are serving as guest announcers for Mildred Hunt, NBC star, appearing at the Albee Theater, Cincinnati, this week. Miss Hunt's offering is presented in a stage setting patterned after a broadcasting studio. The "guest announcer" idea is being followed in every city where she appears.

Radio Entertainers

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)



JANE THURSTON, daughter of the famous magician, Thurston, made her radio debut February 18-25 from Station WLW, Cincinnati. Her father broadcasts from the same station. Jane, now graduated from school, also appears on the stage with her father, assisting his magic with a song and dance act.

New Station In Mobile, Ala.

Mobile went on the air for the first time in February when Station WODX sent forth its initial program after months of preparation. Hundreds of congratulatory telegrams and long-distance calls reached the station during the evening program, which was featured by addresses by city, county, civic leaders and business men.

The station was organized by Hunter Watkins and Walter Pape, both of Birmingham. Al Treadway, formerly with WBEC, Birmingham, is the announcer.

Richmond, Va., Station Applies for Increased Power

Station WRVA, operated by Larus & Company, has just applied to the Federal Radio Commission for an increase in power from 5,000 to 50,000 watts. If this permit is granted Richmond will have a station as powerful as any in the country.

WRVA has just erected a new transmitter located at Mechanicsville, Va. C. T. Lucy is program director of the station.

Program Sponsors, Co-Operation And That "Billion-Dollar Year"!

"A Billion-Dollar Year for 1930" is the slogan of the radio industry. Yet it is reported that some national advertisers, including several pioneers of the air, are withdrawing from this medium of advertising, claiming the radio show has not produced adequate results. According to reports, the Goodrich Rubber Company found that the money spent maintaining the Silvertown Orchestra and radio show did not bring in results on Goodrich zippers to sustain this form of advertising, and that the money thus spent could be better used thru some other medium, and they have withdrawn from the air. The Willard Storage Battery, a company which formerly owned and operated a station, has resigned from the air altogether.

If the program producer closes his air show the whole radio industry is seriously involved. Why doesn't the radio show bring in the box-office receipts? Undoubtedly the answer is the same as when a Broadway production folds up the tent and quits—it was a "flop". It is reasonable to assume that when the radio show does not produce box-office receipts for the advertiser it is not the fault of radio as a medium, his air show was simply a "flop" and he was playing to "empty air seats".

When the air show does "click" with the listener-in it not only stimulates actual sales for the advertised product, but it also creates that coveted prize—good will—and good will in the great domain of the ether, with the radio net spread from coast to coast and into foreign lands, is not to be sneezed at.

Creating and maintaining good will is one of the first rules in the credo of the advertising man, and it certainly fits into the advertising man's show in a great big way. To achieve good will the advertiser spends thousands upon thousands of dollars a year in advertising presentation thru periodicals and newspapers. He lures, he attracts, he pleasantly forces his "reading" audience to stop, look and listen to his page. This is done with beautiful art work, unusual typography and layout and a general high-class presentation of his product. But he doesn't usually stop there. Once he has the attention of his audience he goes a step further in what is known as

"service" features. He hands his audience something he or she can use—free. It may be a new way to wash fine silks, a recipe for a new and delectable dessert, a tip on how to protect the family and keep everybody well. No business man or showman can honestly afford to lose or destroy good will.

We are looking at the program sponsor or advertiser in the eyes of the show producer, for he becomes that when he places his show on the air seeking the patronage of the vast radio audience. The closer the link between the air-space buyer and the showman angle the better for radio presentation and results.

How simple it should be to figure out a "service feature" on the radio program. Just as an example, one advertiser recently related that he had numerous requests sent to his office asking that special favorite musical numbers and songs be played by his orchestra. No attention was given to these requests. Programs, we know, are arranged by the broadcasting stations, but it seems that the advertiser overlooked something when he did not get together with the radio station and work out some method to inject this "service" angle into his program. If requested numbers were played it might have offered a solution of how to interpolate the commercial mention in an interesting way.

Broadcasting stations will gladly consider any suggestions on the part of the program sponsors, for they are just as anxious as the advertiser that the air programs shall bring good returns. The time is not far off, we believe, when the agency executive and the radio showman will work together regarding the type and kind of program sent out over the air space which the advertiser buys, just as the agency man now checks the appeals, copy, art work, etc., that are broadcast to his reading audience via the periodicals and newspapers.

Radio has reached the point when broadcasting station, program director, announcer, artist, continuity writer, songwriter and publishers, and the show sponsors or advertisers must cooperate for the good will of the greatest advertising space in the world—the open air. This is the end and object of the radio show.

Plans Appeal From Decision

WLS not satisfied with cut in broadcasting time, taking case to higher court

Station WLS at Chicago is not satisfied with the decision of the Court of Appeals of the District of Columbia in curtailing its broadcasting time in favor of Station WENR, Chicago, it has been announced by Harry E. Kelly, attorney for WLS. The latter station plans to file a new suit either in the Circuit Court of Appeals for the Northern District of Illinois or in the Supreme Court of the District of Columbia.

Edgar L. Bill, director of Station WLS, explained that approximately \$250,000 in advertising contracts would be interfered with if the half-time sharing arrangement became effective immediately.

Radio Helps Music Sales

It has taken about five years to convince concert managers thruout the country that radio is not the terrible monster, bent on destruction, which their dreams conjured not so long ago. Musical, concert and operatic managers took a desperate offensive when radio first reached out for their stars. Music dealers and publishers feared the radio, thinking that songs plugged too strongly over the air would lose their sales value.

But radio, the innocent lamb, has proved to be a friend and ally to the whole musical world. When John McCormack and Lucrezia Bori made their microphone debuts it threw the musical managers into a panic. A circular letter to every member of the national organization of concert managers urged them to boycott any artist who permitted his work to be broadcast by the radio.

Nevertheless operatic and concert artists continued to broadcast somehow, and gradually musical men discovered a new and awakened interest in good music on the part of the radio audiences. This opened up a new field for the musical manager. Music dealers in talking-machine records and sheet music began to realize that radio was boosting their sales. Fans, hearing nationally known artists as well as lesser lights, sing over the radio and fancying the song number or the artist's voice, bought songs and records. The value of air concerts was shown almost immediately and each new program sent out on the air meant a stimulated demand for old or new records and songs.

Not only did the operatic or concert star boost these sales, but the ballad and pop singer and the orchestras as well. Radio, reaching the homes of people who had never heard some of the song number which the majority of the country considered "dead", created a sudden demand for these numbers. Other old popular numbers were revived thruout the nation, and an outstanding example was the second success of the popular waltz, *Three o'Clock in the Morning*. This particular number lived a long and vigorous life, passed away among the archives of song successes, then suddenly was fanned into new life thru the radio presentations. Its revival brought almost as good results as its first big hit. Sheet music and record dealers now consider the radio program a boon to their business rather than a detriment.

Musical and concert men have found the radio a help in educating audiences to good music. There are still certain restrictions. Some of the operatic and concert artists are bound by contracts to sing only a certain number of times over the radio, and this probably is as it should be. Just the few times these stars broadcast helps the air audience to a better understanding and appreciation of the world's best music, and undoubtedly it stimulates a new interest in opera, which will, in the final analysis, be of box-office value.

Try an old number in a new way, radio artists.

India Magi Honor Nicola

**American magician lauded
by Premier Society mem-
bers during Madras run**

The Great Nicola, one of America's foremost magicians, who with his company recently concluded an extended run thru Australia, New Zealand and China, and now playing in India as part of a round-the-world tour, was honored by the leading magical organization of India during his company's recent engagement at Madras, India.

During the Madras run, representatives of the Premier Necromantic Society of India attended the Nicola performance in a body. The president of the society, in an address from the stage, welcomed Nicola and his company to Madras and greeted Nicola as "an illusionist and quick-change artist second to none."

Following the speech, a copy of the address was placed in a hollow magic wand with silver tips, and the wand together with a silver case on an ebony base was presented to Nicola.

The address, delivered by president of the Premier Society, read in part as follows:

"To Professor Nicola, master magician and illusionist, now in Madras—We, the members of the Premier Necromantic Fraternity, feel it a great pleasure to heartily welcome you once again to this City of Madras. We have taken up the study and practice of magic thru sheer love of the art, and we are intensely interested in all who are masters of the art. We sincerely wish to express to you our keen appreciation of your work as an all-round magical enthusiast of no ordinary type, and our great admiration of your lofty achievements in the field of the fascinating art.

"You have deservedly earned for you a pleasing and proud name which has focused you to the wondering and admiring gaze of the magic-loving public. As an illusionist and a quick-change artist you are second to none. Your elegance of manner and the artistic attractiveness of your exceedingly clever performances, is admirably uncanny and they blend together to proclaim you as the peerless prestidigitateur and the cleverest conjurer of the day.

"Our hearts are too full to express in words how much we appreciate and admire your talented performances. It is our proud privilege to enjoy the acquaintance, if not the friendship, of such an inimitable illusionist and magician of the day as you. Permit us to heartily congratulate you on your triumphs. Your magical career has been honorable alike to yourself and to the cause of the art of magic we profess. Thruout it you have aimed high; thruout it you have striven for artistic perfection; thruout it you have attained that perfection, and thruout it, in short, you have been a master magician and enviable entertainer. We are proud to have you as an honorary member of the Fraternity."

The address is signed by the officers of the association, A. Sundaramurthi, T. C. Nagesam, A. Kumaraswami and C. G. Krishnam, as well as by the other members.

HERBERT A. DAVIS, instructor of magic, and Fricke, the Magician, one of his pupils, made the trip to Cincinnati from Huntington, W. Va., last week to "catch" the Thurston show. Davis and Fricke are among the most active members of the Huntington I. B. M. Ring, which is now launching a campaign to bring the I. B. M. Convention to that city in 1931.

THE CARD BEHIND
JOE BERG'S LATEST CARD EFFECT
Any card FREELY selected from ANY pack and placed in performer's hands, which are held behind his back. This performer immediately names the chosen card. REMEMBER THESE POINTS OF SUPERIORITY: ANY pack is used. Can be repeated over and over. The performer does not see the spectator select the card. POSITIVELY NO PALMING OR SKILL. Performer's pack is towards audience when he names the card. The card is not exchanged, torn or injured and is immediately passed for examination. THE GREAT CARD MYSTERY IN YEARS. Price, \$1.00.
"LIGHTING A CIGARETTE BY MAGIC." A real Cigarette Effect. Price, \$1.00.
FRANK'S MAGIC SHOP
321 South Clark Street, CHICAGO, ILL.

Magic and Magicians

Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.

Bird Cage Trick Subject of Expose

Rex M. Ingham, of Acetink, Va. shoots us a clipping of the "Bo Broadway column, written by Joseph Van Raalte, which appeared recently in *The Alexandria Gazette*, of Alexandria, Va., and in which is exposed, almost in detail, the bird cage trick, which occupies a prominent spot on the programs of a number of the leading magi.

In commenting on the bird-cage trick, Van Raalte in his column states:

"Keating, the magician, is authority for the statement that his famous disappearing bird cage trick is one of the oldest illusions in the sleight-of-hand man's bag, yet no one seems able to solve it.

"The trick is seldom used for this reason: The magician holds the little cage between his two hands, which are outstretched about six inches from his waistcoat. Then he counts, breaking the count like this: 'One . . . two . . . two and a half . . . three!'

"That 'two and a half' never fails to throw most of the audience out of close attention, and then the cage and the canary have vanished.

"The cage is collapsible, made of wires, cloth and little rods which form the bars. The canary is genuine. When the magician releases his left hand, the cage, which is on a strong elastic, flashes up his sleeve—and the canary gets killed, or at least so badly squashed on the rods when they fold up, that he isn't good for much but the cat after that.

"It's a good trick, but the average sleight-of-hand man is too tender hearted to ill use little birds in that fashion."

Altho Keating is credited in the opening with saying that the bird cage trick is one of the oldest tricks in the magic game, we are certain he had nothing to do with the article exposing the trick, as it is one of the strongest features of his magical repertoire.

D. D. Miller Shows New Jacket Escape

HOT SPRINGS, Ark., Feb. 22.—Dare-Devil Miller demonstrated his new sensational strait-jacket escape here last week, with the co-operation of the local police department.

In his stunt, Miller is bound and locked in a strait-jacket, and is dragged thru the streets at a high rate of speed by a motor car, during which time he escapes from the jacket, uninjured. He has titled his new escape the Death Drag.

More than 2,000 people witnessed Miller's performance here, and the local police held up all traffic until the fete was completed. A police car headed the procession, and an ambulance followed the car which dragged Miller nearly 10 blocks.

H. E. Dougherty Signs With Bus-Operating Co.

CLARKSBURG, W. Va., Feb. 22.—H. E. Dougherty, known professionally as Dlorah, the Magician, has signed a contract with the Clarksburg-Columbus Short Route Company, operators of passenger busses, to do magic and illusions over the United States Highway No. 50, from this city to Washington, D. C.

He will entertain at civic clubs and theaters in every town along the route, and will be billed as H. E. Dougherty, the "Short Route Magician."

KOVA-WAH-WAH The Serpent! See Him Rise! He Unties Himself!

A common knot is tied in the center of this mysterious reptile (silk imitation). When held at arms' length, the silk slowly rises head first, and actually unties itself. The trick is a riot. You can do it anywhere. Complete with full patter and instructions. PRICE, \$1.00.

A copy of our new **MEAMOTH** No. 7 CATALOG included FREE with this dollar offer, also a copy of our late Bargain List.

Thayer Magic Mfg. Co.,

324 South San Pedro Street,
LOS ANGELES, CALIF.

Thurston Hits In Queen City

**Business up to usual high
standard—turns 'em away
at three matinees**

Howard Thurston, regarded by the public in general as the "world's greatest magician," is now in his second and final week at the Erlanger Grand Theater, Cincinnati.

Business during the first week was up to the usual standard set by Thurston here in past seasons. The company played to near-capacity business each night, while the Sunday, Wednesday and Saturday matinees were complete sellouts. Possibly the years have glowed up Thurston a bit, but he is still the old-time showman, and a prime favorite in the Queen City.

Those who in the past have criticized the Thurston performance as being the same year after year will find his current attraction delightfully different in many respects. Of course, Thurston still adheres to his string of old favorites, but there are a number of new effects and new specialties, in addition to the work of Jane Thurston, which gives the performance a brighter aspect over past seasons.

Probably the greatest improvement in the show is seen in the work of Jane Thurston. Altho regarded as only a fair adjunct to the Thurston performance last season, Miss Jane in the current show stands out like a beacon. She works like a seasoned performer, and her song and dance numbers are executed in good fashion. In addition to her song and dance work, her papa permits her to pull the strings on quite a number of the major effects. Her magic work is exceedingly well done.

Among the outstanding effects on the Thurston program this season are *Duck and Rooster*, *The Levitation*, *The Spirit Cabinet*, *The Magic Crystal*, *The Million-Dollar Mystery*, *The Triple Escape*, *Iasia* and the *Vanishing Whippet*.

The specialty artistes and assistants in the Thurston company include Roslie Stiber, Jackie Mason, Beatrice Bradford, Iris Robb, Lillian Hanson, Paula Hinckle, C. Hermann, Ralph Pence, William Enlow, Glen Pope and Cecil White.

The executive staff is made up of John Northern Hilliard, business manager and press representative; G. C. Chase, company manager; Nelson Thomas, advertising agent; Lew Kelson, musical director; George W. Townsend, stage manager; Clarence E. Robinson, master of mechanics; Carl F. Wood, chief electrician; W. S. Query, assistant electrician; W. E. Butler, property master; George White, chief assistant; John Etison, special mechanic; Joe N. Cokes, flyman; Blanche Williams, wardrobe mistress; Cyril Yettman, constructor of illusions, and Herman Hanson, technical director.

Dr. Raymond Contracted

VANCOUVER, B. C., Feb. 22.—Dr. Raymond, mental and hypnotic worker, has just signed a contract to play the Western Division of Famous Players, Ltd., including the Berry Theater here. Business has been good for Dr. Raymond thru Canada this season.

MAGIC

Tricks, Books and Supplies.
Feature Acts in Mind Reading
and Spiritualism. Large stock.
Best quality. Prompt ship-
ments. Large Illustrated Pro-
fessional Catalog, 20c.
THE OLD RELIABLE
CHICAGO MAGIC CO
Dept. D, 140 S. Dearborn St.,
Room 1025, Chicago, Ill.

BE A MAGICIAN Give shows, earn money.
Quick Escape Handcuff, \$6.25. Large Die Box free with \$25 order. Catalogue, 30c.
OAKS MAGICAL CO., Dept. 545, Oshkosh, Wis.

MAGIC GOODS. 1,000 Different Items. New 20-page List, 2c. All catalogs with 7 Optical Delusions, 25c. B. L. GILBERT, 11225 So. Irving, Chicago. Phone. Rev. 6822.

BLACKSTONE'S "SECRETS OF MAGIC"
Best Magic Book in Years, 285 pages, \$2.15. All Magical Effects carried. HOLDEN'S MAGIC CO., 313 W. 42d St., New York City.

Minstrelsy

By BOB EMMET
Communications to 25 Opera
Place, Cincinnati

JEAN WOODWARD, circus prima donna, is being kept busy with rehearsals in Cleveland, O., for the Ladies' Minstrel Show, which will soon be presented at the B. of L. E. Auditorium.

ST. LOUIS NOTES, by Joe B. McGee—The Gayety opened February 24, and Verne Phelps was the producer. Strange as it may seem, Gene Cobb, his old buddy, is the producer in East St. Louis Avenue Theater. Hal Hoyt is the manager, and they say business is great. Of course, Dora Culenbino, his wife, and Shorty will be with the cast, all cork comedians. . . . The Primrose Minstrels opened here February 24 for a tour of the Interstate houses. Mrs. Primrose has been suffering with a bad cold. . . . Bob Conn, the dancing demon, came in recently from the Margaret Lilly Company. He immediately went to work as master of ceremonies. . . . It seems they still like the cork artists, as Smoky Grey is our featured m. c. for Skouri Brothers. . . . Hear Billy Doss has a cafe called the Show Boat in Dallas, Tex. What a revue they can hold nightly. Jack Adair is also there. . . . Bob Conn expects to go into stock here soon and will have his wife in the cast. . . . The Garrick goes into burlesque stock soon, so it looks like plenty of work here for actors. . . . Elmer Condy, who once was a darky entertainer, was at the Grand Theater recently. He said he says minstrelsy is dead?

A **MINSTREL SHOW**, produced with prison talent, was put on at the Leavenworth Penitentiary on Lincoln's Birthday. Paul Jackson, who was a few months ago the host of a St. Louis night club, was the director. The show was witnessed by all of the 3,300 inmates and a few invited guests.

CANDIDATES FOR SEATS on the judges' board of the bass-drum championship multiply. Many want to be judge. Few want to beat the drum. Now it's Happy Benway's old teammate in vaudeville, Dick Flournoy (of the

team of Lazar and Flournoy), who writes: "During the last month I have noticed several boastful letters in your column about beating a bass drum. I have played cymbals—off beat—with both Bobby Gossans and Happy Benway. It is my wish to offer my name and that of Bueford Gamble as judges. Gamble is a musician, having played flute with Van Arnam. I would make a capable judge because I have seen both of the chief contestants beat drums, bucket boys and ladies to seats on street cars. I even accompanied Benway once when we were nearly forced to beat our way back from the Levy Time. Gamble says he saw Frank Gilmore, another contestant, beat a policeman in a race at Louisville, and he, Gamble, beat Gilmore. That disqualifies Frank. This fellow Gossans, who hasn't been the same since that asbestos hit him, says he will bet. I'll bet he can't even beat Benway in a bald-head contest. We admit Gossans is the champion bald-headed guy. I've always wanted an opportunity to get even with him for calling me Little Rock. Despite the fact that Benway broke me into vaudeville and is a very dear friend of mine, Gamble, my roommate, and I promise to be impartial in selecting the champion. We want the best man to win, even if he is from West Warren, Mass. Gamble suggests as a third judge Sam Lazar. It might not be a bad idea."

PREPARATIONS are going forward at the headquarters of the W. H. Reed Dixie Minstrels for the coming season under canvas. The show will open early in the spring. Charlie McHunley and his seven-piece jazz band will be with the Dixie Minstrels this season.

CLAUDE C. BROWN, who signs himself "a black-face comedian for the last 13 years," is spending the winter at his home in Joplin, Mo. Brown has been

noting the recent opening of several minstrel organizations, and he predicts that the minstrel show as a road attraction will soon be restored to its old prestige and popularity.

OLD-TIME MINSTRELSY will be exemplified in the production to be staged for the Loyal Order of Moose at Davenport, Ia., March 2 and 3. There will be a cast of 50. Talent will be drawn from several cities in Iowa.

FOREST GLEN COUNCIL, Knights of Columbus, staged its annual minstrel show at Silver Spring, Md., February 20 and 21. The Seco Theater was packed to the doors for both performances, capacity business being assured when the box sale opened. James Mullings and Everett Shridger directed. Endmen were Teo Boyer, Everett Shridger, George T. Tyser and Kim Mullings. Specialty performers appearing in the olio were Albert Kramer, Bob Garrison, George Kennedy, Edward Powers, Douglas Wade, Edward Gregory, Cornell Woodend, Mary Roach, J. C. Ingledew and the Carmony Dancers. Dr. P. A. Wood was interlocutor.

W. B. THOMAS, formerly of the Huntington Mighty Minstrels, is at his home in Tippecanoe, Miss.

FAY, TWO COLEYS AND FAY, the vaude team which toured the Keith and Orpheum circuits some seasons back before they broke up partnership, have banded together again. This time it is for old-time minstrelsy that they have decided to combine their talents. Fay, Coley and Fay, composed of Mr. and Mrs. Clarence Coley with Mr. and Mrs. Frank Fay, announced they will produce amateur minstrels in the South before attempting any revival in vaudeville. Later they plan to go abroad with tours of England and Australia. The quartet

of vaudeville performers not long ago concluded a contract in Chicago and returned to this city, where Clarence Coley and his wife have made their home for some time. During the last several years they have been on the vaudeville stage as Coley and Jaxon. The first minstrel effort of Coley and Fay will be staged in Raleigh, N. C., about March 1.

THE ANNUAL MINSTREL production of the Stowewall Athletic and Social Club was staged at City Hall Auditorium, Holyoke, Mass., February 12. The hall, which seats 1,200, was packed to the doors. All of the talent was drawn from the membership of the club. Louis Prevost, who directed the show, was the interlocutor. Raymond (Ske) Kennedy and Ernest Archambault were the extreme ends, with Buster Cote, Romeo (Sharkey) Chartier, Joe Brassard and Messrs. Snyder, Brown and Lafontaine. The ends kept things moving every moment. All of the solo numbers were endorsed and exceptionally well rendered.

THIS BASS-DRUM world's championship contest maybe isn't so hot, if it is going to arouse petty jealousies among the old-time drum pounders. Here comes Frank Gilmore, one-time maestro of the bass drum, protesting against the entry of Happy Benway. He is just as much opposed to the entry of Doc Haines as a judge. The old master of the bass drum holds that if names like those he mentions are allowed to get on the list, real artists will refuse to compete with them. Says Gilmore: "I have refrained from indulging in my favorite hobby (swinging the drumbeater) for such a long time I did not believe my name would be drawn into this contest. I suppose I have gained a reputation I can never live down. From reliable sources I am led to believe that Happy Benway is the sinister influence behind this movement. By the seven hairs of his famous wig—which I have pasted in my scrapbook—may he be the most impossible among the aspirants for the championship honor. Who is this Doc Haines who would sit in the high seat of authority to judge past masters of an art of which he has no understanding? I have trouped with the hideous Doc two years and I know him like a book. Ask Bobby De Rue, Ray Dion, Del Paciulli, Bert Proctor, Harry Armstrong and Jim Finning where under the great blue canopy of heaven you can find another left-handed bass drummer."

DOC SAMSON, who has been playing dates thru Ohio since he doubled with Harris Webster, reports that the team broke a house record as a drawing card at Portsmouth, O., last week.

THE WILL of Mary T. Emerson, widow of the famous minstrel, was filed for probate in San Francisco last week. The estate is valued at \$700,000. George E. Lask, former manager of the Tivoli Opera House, is one of the three executors named. Among the bequests are the following: Little Sisters of the Poor, \$50,000; St. Patrick's Shelter for Men, \$50,000; Shriners' Hospital for Crippled Children, \$50,000; Salvation Army, \$50,000. Since the death of Billy Emerson, in 1902, Mrs. Emerson had been living at her home on Baker street, San Francisco.

GEORGE WILSON, past master of minstrelsy, living on the sunny side of Easy street in his old age at Binghamton, N. Y., the other day received this epistle from Gus Hill, the youngster he used to spank: "Dear George—Saw an article in *The Billboard* where you hung around the Hotel Bennett. How are you, anyway? Just think, George, not a minstrel show on the road! Even the Field Show is off. They all expect too much of a minstrel company—big lot of people, band and orchestra, etc., and then don't want to pay as much as for an ordinary show of 10 people. The happy minstrel days will never come back again, I am afraid. Still I think that a first-class minstrel show would be a big hit in New York City, as they have everything in New York but minstrels. Vaudeville is slipping, so are the pictures. Altogether too much cheap entertainment. Lee Charlie Williams is manager of the big Shakespearean company that came from England. Just to think your city without a road show. No matter how tame a road show is, it is 100 per cent better than some of the poorer pictures. Well, old scout, here's hoping you are in the very best of health." (Since the foregoing letter was written by Mr. Hill three minstrel organizations have taken to the road, including Eddie Leonard's Minstrels.—B. E.)

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

OKLAHOMA CITY, Okla.—The Shrine Auditorium offered the production, *A Connecticut Yankee*, last week and did a very good business.

DES MOINES.—The Chicago Civic Opera Company will appear at the Shrine Auditorium March 25. Omer J. Kenyon is director of activities for the company's local engagement.

SAN ANTONIO, Tex.—Building of the proposed open-air theater in Star Sunk-en Gardens, a natural site for the amphitheater, will be postponed until a later date, Mayor Chambers said last week. The mayor's decision was made in view of the park commissioner's absence from the city on business.

LITTLE ROCK, Ark.—Special arrangements are being readied at the High-School Auditorium for the installation of an amplifying system to eliminate the acoustical defects when the *A Connecticut Yankee* Company plays its engagement here soon. The management, which has been booking high-class attractions this season, predicts an enormous ticket sale.

ATLANTIC CITY.—The recently formed Atlantic City Symphony Orchestra of 42 pieces presented its initial recital to an enthusiastic audience at the studio of Station WFG, located in the Municipal Auditorium February 13. The organization was formed in protest of the present usage of entire sound programs in local theaters and to encourage the public's appreciation of music other than "canned". The ballroom of the auditorium may be the scene of subsequent recitals.

LOS ANGELES.—The contract covering the supervision and reconstruction of the Los Angeles Coliseum was executed on behalf of the city February 15 by Mayor Porter. In addition to the city, the county, 10th Olympiad Association, the Sixth District Agricultural Association and the Community Development Association are members in the contract. The contract holds that the Community Development Association,

which built the structure, financed it and has governed it since erection, will continue to hold sway until the end of 1932, when the Olympic Games will have been completed. Next week the Board of Public Works will open bids for the reconstruction of the bowl. The city and county each has appropriated \$225,000 for the work. By all concerned, it is planned to replace the present wooden structure at the rim with concrete and to enlarge the seating capacity to 100,000 or more.

GRAND RAPIDS, Mich.—The construction of a municipal auditorium here will, in all probability, be referred to the voters at the spring election, it was evident following a special meeting of the council last week. The proposed building will cost \$1,500,000 and will serve for all conventions in the city. The project is sponsored by City Manager George W. Welch, City Attorney Ganson Taggart and Assessor Judson D. Forsyth.

PORTLAND, Ore.—The benevolent act by Calvin Hellig, who holds the franchise in Portland for the appearance of road shows, in offering to present the best in entertainment at the Public Auditorium, taking all risk of loss on engagements himself, was outlined last week to Mayor Baker by Hal M. White, manager of the auditorium. Hellig suggested that he would pay all of the bills incurred in bringing road shows to Portland and that he would stand any loss, the city to take all of the receipts over the actual expenses, which would not include any salary or commission for him. Manager White pointed out to council that Hellig will book road attractions in the auditorium purely for the sake of giving citizens a chance to see worth-while productions, rather than let them continue to pass Portland by. It was further suggested that the profit made out of the engagements would be the city's rental for the use of the auditorium. No decision was made by the city at press time, but in view of the splendid features the plan has, it is expected that council will unanimously ratify Hellig's proposition.



New Stunts for Your Minstrel Show

America's unrivaled selection of Complete Minstrel First Parts, Blackface Plays, Opening Choruses, Minstrel and Comedy Songs, Jokes, Gags, Posters, Make-up Goods, Wigs, Bones, Tambourines—everything to put life and snap into your show. Send for Special Minstrel Catalog.

Denison's Plays and Entertainments are known everywhere. Established over 50 years. Send for Catalog.

T. S. DENISON & CO.
623 S. Wabash Ave., Dept. 150 Chicago, Ill.



COSTUMES

Scenic and Lighting Effects, Minstrels and Musical Shows. See our gorgeous new Sets for 1930.

Free Service Department Help You Stage Your Own Show. "Broadway Service at Haverhill Prices."

The Hooker-Howe Costume Co.
46-52 South Main St. (Box 705), Haverhill, Mass.

MINSTREL COSTUMES

AND SCENERY RENTAL. Free Catalog to Clubs.

JOHN S. KELLER, Costumer,
96 Market Street, Newark, N. J.

WANTED FOR RICHARDS & PRINGLE'S FAMOUS GEORGIA MINSTRELS

MUSICIANS AND PERFORMERS.

Address 5160 West Adams St., Los Angeles, Calif.

Beauty Box

Beautiful Eyes
And Wonderful Things

Wonderful in themselves are beautiful eyes. Out in the Windy City, and we mean Chicago, Juanita Lopez was recently selected out of 85,000 contestants and awarded the prize for "the most beautiful eyes."

History tells us that some of our earlier girl friends of renown, among them Cleopatra herself, knew how to manage their eyes, and how they used them to upset governments and overthrow empires and such, is just nobody's business.

Nature doesn't permit us to pluck out our eyes, if we aren't crazy about them, but she cannot stop us from wielding a clever right hand and some heaven-sent beauty aids. And so, my children, it's your own fault if you don't make those eyes the proverbial "mirrors of your soul."

Arabella, we'll say, has pale eyelashes and eyebrows and she would like them dark. Simplest thing in the world to remedy. Just darken up those pale brows and lashes with mascaro, black or brown, and see your eyes take on new depth and vivid beauty instantly. Care must be taken to apply the right mascaro, tho, one that will not smart the eyes and that will stay on until you wash it off. We know of a very fine one which may be had in either solid or liquid form, in black or brown, for 75 cents.

If You Prefer

A water-color preparation in place of mascaro, we know of just a dandy one. This preparation has been most successfully used, and is also good for touching up those little gray streaks in the hair. Can be had in all shades of browns and auburns, also black, gray or white, for \$1.

Someone Else

May want to use a dye on eyelashes and eyebrows. We know of one, perfectly harmless, and it comes in black or brown for \$1.25.

Don't Forget

That a faint suggestion of eye shadow, smoothed evenly over the upper lid, can transform your eyes in amazing and seductive loveliness. Price is \$1 in all colors. Ever try blue-eye shadow, Miss Pale Blue-Eyes?

For Those Who Want

Extreme eye beauty, especially for the evening dress affair, the stage production or screen use, the artificial eyelashes are always an alluring addition. In black or brown at \$1 a pair.

The Hands of
A Lovely Girl

They belong to a blond and beautiful creature who just stopped in to see us before sailing for Europe. "I want," said she, "to take along a supply of that olive oil and lemon juice lotion which you recommended to me as it is just about the best hand lotion I have found." This wonderful softening and bleaching lotion, made of lemon juice and olive oil, is still being offered to *The Billboard* readers at the special introductory price of 50 cents. Regularly 75 cents.

P. S. Miss Beautiful took along a goodly supply of the soft, cleansing tissues, too, and she wants to thank *The Billboard* for suggesting both of these beauty helps to her. You can have a sample of these cleansing tissues, too.

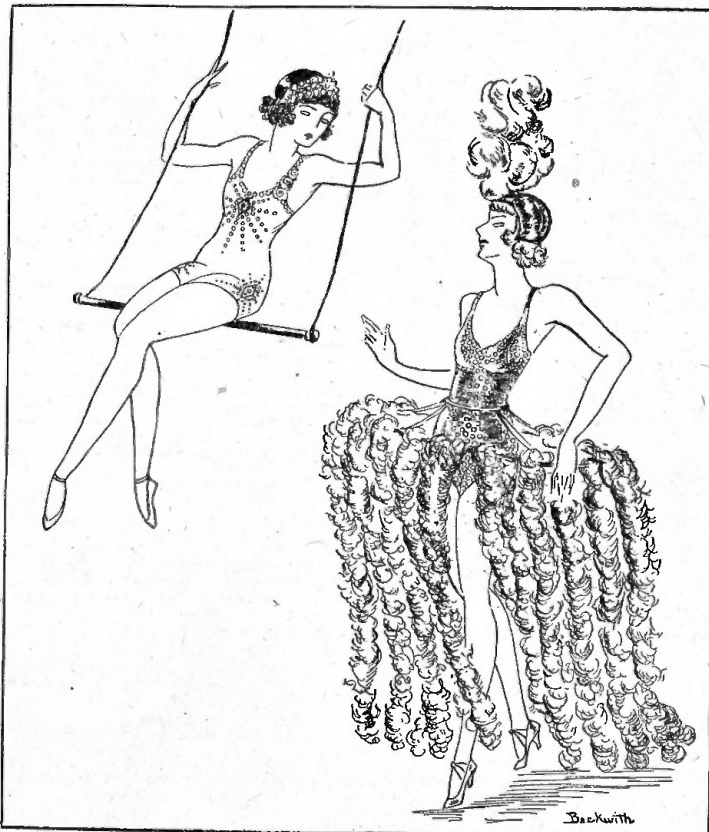
Complete Makeup
In One Bottle

And it takes just about one minute to apply. Not necessary to use grease paint or powder. Simply apply this makeup lotion with the fingertips and it spreads evenly and smoothly over the face. It is absolutely pure, therefore perfectly harmless. A big help to the busy performer. Does not have to be replenished, once on it stays on until removed with a little soap and water and this can be done in a jiffy, too. Is not affected by perspiration. One for stage use and one for street wear. Please state for which purpose, when ordering, also give complexion and color of hair and eyes. Price is \$2 a bottle, three for \$5. Will send C. O. D. if 20 per cent is sent with order.

Feminine Frills

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

For Miss Polly of the Circus!



GLORY BE and Hallelujah! It's almost circus time again, and soon Miss Polly and her ring-sisters will blossom forth in gorgeous, glittering beauty. There she sits up on the flying trapeze wearing a dainty leotard which is most magnificently decorated in starfish designs of flashing amber stones, jewels, crystals and rhinestones.

The glorified creature standing there and looking so nifty made that feature costume herself with the aid of a hoop wherefrom she hung rich ostrich feather boas of American beauty shade. A novel idea of her own is that she can push those feathers around to the back if she wants and then everyone can get a better glimpse of them than shapely limbs. Not only that but they can also see what a perfectly grand leotard she is wearing, and it is simply alive with jewels of all sorts and colors. She sewed them on herself and she is mighty proud of her glittering spangled loveliness. The saucy little helmet wears brave and upstanding plumes to match and contrast with the feathered skirt.

If Miss Polly and her pals would like to know price and color range, here they are: The feather boa trimming used in making the skirt costs 95 cents a yard and comes in all colors. Particularly beautiful are shades of blue, pink, orange, yellow, greens and American Beauty. The large plumes on the helmet cost 75 cents each, smaller ones at 50 cents and 37 cents. Ten plumes make a stunning headset. Come in all colors and shades, too.

SUPPOSE MISS POLLY climbs all over the elephants in her circus stunt—then she must have just the right sort of slippers. We recommend for her a sandal-type slipper made of the finest quality kid or leather, which molds to the foot like a glove. This sandal has special crepe rubber soles attached, and is the type used by dancers who dance on highly polished floors. They are made so they will hold to any surface. Cost

\$2.40 a pair in black kid, and colored kids cost \$3.15 a pair. This low price includes postage anywhere.

WE WILL gladly quote very low prices on leotards in mererized, worsted or silk.

DON'T FORGET to send for your catalog show tights and things for the theatrical wardrobe. It's free.

THAT SPECIAL PRICE on rhinestones is being held over for girls who are busy making their costumes. It was offered as a February special, but you can still get them—10 gross of fine quality rhinestones with sets for \$3.59.

A DANDY, as well as handy little rhinestone machine costs \$3.50. Such a tiny little bit of a thing, yet such a big help. Always a traveling friend.

WHAT A STUNNING rhinestone headband or tiara? Some beautiful ones, just shimmering and glittering with myriads of flashing stones, cost \$7.50.

SAMPLES and prices of the new materials, spangles, etc., will be sent to you upon request.

SENIOR AND SENORITA will be interested in Spanish Castanets and Finger Cymbals. A special price offers them to you now at 75 cents.

HOLD EVERYTHING! And look at the new dance belt called Helen Gilligan and named after the little star of *Hold Everything*. It is a dance and garter belt combination, made with special adjustable and reinforced garters (removable). A real necessity for dancers. Six-inch width costs \$3.25 and 8-inch width \$3.75.

GENTLEMEN of the bands and orchestras: Would you like to know where

Footlight Fashions

Lace Gowns Popular
In New Shows and Acts

We saw a beautiful creation of ecru lace at the Palace Theater not so long ago. It was worn by a dark-haired damsel and she knew her colors when she had fashioned the belt of soft beige satin. Tied at the high waistline, it fell in graceful softness to the edge of the hemline which was, as it should be, below the ankles in back and about midway between ankles and knees in the front. An amber necklace, beige chiffon hankie, beige stockings and amber-colored satin slippers made this a stunning lace ensemble.

Dorothy Appleby, dainty star of *Young Sinners*, that passionate comedy at the Morosco Theater, wears a dancing frock in one scene which is a combination of white lace and sheer white net. The quaint little bodice has sort of a basque effect with a short peplum falling over the bouffant skirt. Silk roses, in delicate tints, decorate the right shoulder. Decolletage is patterned a la Jenny Lind.

Dorothy Stone Wears
Silver Frock in "Ripples"

Ripples, that's the name of Dorothy's new musical extravaganza just opened at the New Amsterdam. Among her lovely dresses is a frock of silver cloth. It has a tight bodice and a most interesting skirt effect, built out in the back and to the side with a sort of a bustle idea. The only decoration is rhinestone trimmings, and glorious beauty shines from a sparkling rhinestone cap.

Dorothy's little sister, Paula, also appearing in *Ripples*, wears a dainty dancing frock of yellow tulle. The bodice is of silver, the skirt, very full and very billowy, shades from the pale yellow into deep orange, and the effect is quite wonderful.

Printed Chiffons
Put in Appearance

They are being worn a lot, girls, and appeared even as early as January. Shops simply full of them and seen in the new shows aplenty. Minna Gombell wears an intriguing little dress in *Nancy's Private Affair*, now playing at the Vanderbilt. It is fashioned of soft-printed chiffon, with the waistline quite high, elbow-length sleeves, and a double skirt idea which goes almost down to the ground. The color scheme is on a lemon shade.

Believe It or Not

But we've seen busties appearing on some of the gowns. Not the old-fashioned bustie, of course; but taffetas and silks piled high in the back in bustie-like effects. Now, won't that be grand.

One of the newest silks, chiefly for sports wear, is called Rodeo Shantung, and it is sure full of unusual looking prints. Comes plain, too.

Heard About "Dining-Jamas"?

"Ask me another," did you say? Well, that's just what they are called and they mean what they are called—Pajamas for Dining. They are a combination of pajamas and negligee. One goes nonchalantly about one's way attired in these smart affairs, and if you are on your way to the Cafe De La something or other don't forget your long gloves and costume jewelry. You simply couldn't think of going to dinner in your "dining-jamas" without your gloves and jewelry and a swanky handbag.

Well, it's snowing in New York today, so we can't tell you about the nice straw hats, big floppy ones we saw.

you can get blazer coats for around \$6 and \$7? Cotton mixtures in very pretty patterns. Flannels are much more expensive, and we think the cottons quite as effective and serviceable. Particulars on request.

GALS AND BOYS, if we don't "click" as they say in this show business, and write about the things you have in mind or want, just drop us a line, tell us what you need and we'll be off in a cloud of dust hunting it for you. *The Billboard* Shopping Service is for you, to help you, and we want to mention the things you are interested in and need. Don't be afraid to write to your Inquiring Editor.

"HANDY" RHINE-STONE MACHINE

10 Gross, Size 20 or 21, Brilliant White Rhinestones and Settings, \$4.00.
Colors—Size 20 and 21 Settings, \$5.00 Gross, 5 Cr. to Fig., White—Size 30, and Settings, Special, \$1 Gross, 2 1/2 Gross to Pkg.
MODERN HANDY BUTTON MACHINE CO.,
1489 West Ohio Street, Chicago, Ill.



America's Greatest Theatrical Accessory House.

Nat Lewis
INC.

ROMPERS, OPERA ROSE, LEOTARDS, DANCE SETS, DANCE ACCESSORIES.
SEND FOR CATALOG
THEATRICAL DEPT.
1578B. Broadway, New York

Opera Hosiery Headquarters

You receive shipments quicker by ordering from our centrally located Chicago store. Here are the latest prices on Opera Hosiery, quality that is daily giving satisfaction to Chicago performing artists. \$2.25 for all-silk, full-fashioned Opera lengths, black only. A closeout. Get your size before it is gone.
\$3.50 a pair for extra long Clifton, fresh stock, 3 pair for \$10. \$2.75 a pair for Service Weight, long wearing. 3 pair for \$10.50. Colors: Flesh, Pink, French Nude, Light Gunmetal, Black and White. Other colors dyed to match sample, \$1 extra. Special prices on quantity lots, including dyeing. Ask for latest price list and catalog of Shoes, Dancing Girdles, Practice Costumes, Taps, Jingles, etc.



ADVANCE
Theatrical
SHOE CO.

159 North State Street,
6th Floor, Dept. 23,
CHICAGO.

STAGE COSTUME DRAPERY FABRICS

SILKS, SATINS, TINSELS, VELVET, BROCADES, SPANGLES, JEWELS, ORNAMENTS, SCINTILLATING JEWEL CLOTH.

Write or call **Dazian's, Inc.**

5 Addresses Are as Follows:
DAZIAN'S, INC., 142 W. 44th St., New York, N. Y.
DAZIAN'S, INC., 201 For Bldg., 16th and Market Sts., Philadelphia, Pa.
DAZIAN'S, INC., 126 Bedford St., Boston, Mass.
DAZIAN'S, INC., 203 N. Wabash Ave., Chicago, Ill.
DAZIAN'S, INC., 728 S. Hill St., Los Angeles, Calif.

J. J. Wyle & Bros., Inc.

DISTRIBUTORS OF
SPARKLETTE
AND CREATORS AND MANUFACTURERS OF OTHER THEATRICAL FABRICS, TRIMMINGS, SPANGLES, ETC.

NOW LOCATED AT
1441 BROADWAY
S. W. Cor. 41st and Broadway, 10th Floor, NEW YORK CITY.
Come and visit us in our new quarters, or write for samples.

STRIKING FABRICS

MAHARAM Fabrics are noted for their striking beauty and originality.

MAHARAM Materials are particularly adapted for attractive Stage Curtains and beautiful Costumes. Write for samples.

MAHARAM TEXTILE CO., Inc.
NEW YORK, - 107 West 48th Street, CHICAGO, - 6 East Lake Street, LOS ANGELES, 556 Los Angeles Street.

Costumers

By **CHARLES CROUCH**
Communications to 1560 Broadway, New York

TWO SETS OF COSTUMES have been completely worn out in the first act finale of the *Sketch Book* according to the Earl Carroll office, which states that a third set is now being made.

BROOKS executed the costumes for Lew Leslie's *International Revue*.

JOSEPH'S will furnish gowns to be worn by Alice Brady and members of the supporting cast in A. H. Woods' production, *Love, Honor and Betray*.

CHARLES CHRISDIE has furnished costumes for the following productions: *Smilin' Thru*, Guy Beach Stock Company, La Crosse, Wis.; *Little Old New York*, Gifford Players, Springfield, Ill.; *Miss Nellie of N'Orleans*, Detroit Civic Theater, Detroit, Mich.; *Polly of the Circus*, Lyric Theater, Birmingham, Ala.; and *Smilin' Thru*, Somerville Theater, Somerville, Mass.

MME. BERTHE is executing costumes designed by A. Vasilchikov for Mae Mack, who is to make a tour in vaudeville, and for the acts sent out by Stever & Lovejoy.

DAZIAN is displaying remarkable new materials manufactured here and abroad: Printed duvety in ultra-modern design; Lahn cloth in various metallic colors; jacquard, a striking fabric suited especially to draperies, and ombre sunni-cloth in rainbow hues.

SIMON CALED PETER, produced at the Lyric Theater, Allentown, Pa., displays costumes furnished by Charles Chrisdie, as does the Utica Civic Theater, Utica, N. Y., production of *Excess Baggage*.

EAVES COSTUME COMPANY is furnishing costumes for the Columbia University production of *Heigh-ho Pharaoh*.

COSTUMES worn by Dave Apollon, who has returned to vaudeville via Keith's, were designed by Vasilchikov and executed by Mme. Berthe.

LEE SIMONSON designed costumes worn in the Theater Guild production of George Bernard Shaw's *The Apple Cart*.

PERIOD COSTUMES worn in the Sacred Heart Academy production of *Little Old New York* were furnished by Eaves Costume Company.

BROOKS furnished the costumes for George Ford's production, *The Curtain Rises*.

JAMES E. STROOCK, the theatrical costumer, is sailing Friday with his wife on the S. S. Augustus to buy fabrics, effects and novelties for the weekly Public stage presentations which tour the Famous Players-Paramount de luxe theaters thruout the country. He is going to Paris Berlin and London via Naples, Rome, Venice and Nice.

Scenic Artists

By **CHARLES CROUCH**
Communications to 1560 Broadway, New York

CLEON THROCKMORTON is executing settings designed by Sara Louise de Rolph for the production of Paul Green's *Tread the Green Grass*, to be seen on Broadway under the auspices of the New York Players.

JOHN WENGER, who has returned from Hollywood, where he designed sets for Paramount Pictures, has three decorations on view at the Architectural League Exhibition in the Fine Arts Building, New York. Wenger designed sets last season for Hammerstein's production *Good Boy*.

LEE SIMONSON is designing sets for the forthcoming Theater Guild production of Chekov's *A Month in the Country*, which will feature Alla Nazimova.

VELLENTI STUDIOS have been commissioned by A. H. Woods to design and

execute settings for *Love, Honor and Betray*, which will star Alice Brady.

HENRY DREYFUS will design sets for a new musical comedy to be produced by Jones & Green to feature Tom Howard.

SETS in Hunter Williams' production *Gala Night* are by Cleon Throckmorton.

A. G. VOLZ, of the United Scenic Artists' organization, has returned from Philadelphia, Pa., where he adjusted various organization business matters.

NOVEL SETTINGS are said to be in evidence in Paris, France, where the plays of William Shakespeare are enjoying a vogue. Sets for the Odeon Theater production of *The Tempest* were declared ultramodern in design.

ROLLO WAYNE is completing sets for Lee Shubert's production of *Siberia*, which will star Richard Bennett.

CIRKER & ROBINS executed the sets for George Ford's production *The Curtain Rises*.

THE SETTING for Herman Shumlin's production *The Last Mile* was designed by Henry Dreyfus.

Stage Employees and Projectionists

By **CHARLES CROUCH**
Communications to 1560 Broadway, New York

WILLIAM P. RAOUL has adjusted the dispute between Local 618, Meridian, Miss., and the management of the Public-Strand Theater regarding back pay.

JOE CAMPBELL recently installed a new local consisting of 12 members at Harlingen, Tex. Representative Campbell is en route to San Antonio to adjust business matters there.

WALTER CROFT has been assigned to St. Joseph, Mo., to adjust a controversy between Local 43 and the management of the Crystal Theater.

LOCAL 380, Oklahoma City, Okla., reports that the dispute with the Paramount and Fox Film exchanges has been adjusted thru the efforts of Joe Campbell.

ROAD CALLS—Gary Theater, Gary, Ind.; City Auditorium, Eau Claire, Wis.; Michigan and Richards theaters, Flint, Mich.

HARRY H. BUSHEY, who has served 16 years as business agent of Local 42, Omaha, Neb., was re-elected to office recently.

WALTER CROFT has completed negotiations with the Public management of the Rialto Theater, Lincoln, Neb., whereby a maintenance man has been employed from Local 151.

LOCAL 109, Bridgeport, Conn., recently held a successful entertainment at the Lyric Theater to aid a sickness and death benefit fund.

WILLIAM A. DILLON has placed an extra man from Local 458 with the management of the Colonial Theater, Portland, Me.

WILLIAM COBERT, vice-president, has adjusted the controversy between Local 299 and the management of the Universal Theater, Winnipeg, Can.

LOCAL 650, Westchester County (New York) Motion Picture Operators, will celebrate its annual ball March 15.

NEW CONTRACTS have been negotiated by Walter S. Croft between Local 687, Beatrice, Neb., and the Fox Theater. Representative Croft also visited Wichita, Kan., where he settled a dispute between Local 414 and the Fox Midwest Circuit.

RANDOM NOTES—By Wesley Trout
LOCAL NO. 650, Westchester County, New York, elected James Shaughnessy, president; I. A. Weiss, first vice-president; R. Hayes, second vice-president; Fred Thome, financial secretary; Ira Pye, recording secretary; Arthur Martens, business manager.

TALKIE PROJECTIONISTS, Australia,



Maybelline

Darkens and Beautifies Eyelashes and Eyebrows Instantly

Makes them appear naturally dark, long and luxurious. Adds wonderful charm, beauty and expression to any face. Perfectly harmless. Used by millions of lovely women. BLACK or BROWN. Obtainable in either solid cake form or waterproof liquid.

75c at all toilet goods counters

MAY BELLINE CO., CHICAGO

THEATRICAL ACCESSORIES

Rhinestones, Spangles, Make-Up, Etc.
WRITE FOR PRICES AND SAMPLES
FRITZ SCHULTZ & CO.
58 West Lake St., CHICAGO, ILL.

EVA B. LANQUAY

COSTUME & TIGHT CO., CHICAGO, ILL.
404 Capitol Building.

Everything For Theatrical Wardrobe
Write for Catalog.

ARRANJAY'S WIGS
ALL STYLES ALL COLORS
3-Day Money-Back Guarantee if not worn. Write for Free Booklet.
OWN A WIG FOR THE PRICE OF A RENTAL. Ask your dealer for Arranjay's Wigs or Order Direct
ROSEN & JACOBY, 32 W. 20 St., N. Y.
Chelsea 8340.



The Professional Beauty Touch

Give your complexion the same seductive attractiveness that many stars of Stage and Screen enjoy. A soft, entrancing, pearly beauty that keeps its appearance under the strain of professional work. Astrigent and antiseptic, relieves blemishes, freckles, etc. Made in White, Flesh, Rachel and Sun-Tan.

GOURAUD'S ORIENTAL CREAM

Send 10c. for Trial Size
Perf. T. Hopkins & Son, New York City

members of the Theatrical Employees' Association, are asking for an increase in scale.

WALTER CROFT, business manager of Local 170, Kansas City, has been appointed as regular L. A. representative for that territory.

LONDON

By COCKAIGNE

Marchants, Haddenham, Thame.

The Billboard on sale at GORRINGES, 17 Green St., Leicester Square, and DAW'S, AMERICAN News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, Feb. 4.—Important productions of the last week are *The Way to Paradise*, at Daly's; *Dandy Dick*, at the Lyric, Hammersmith; *On the Quota*, at the Arts Theater Club; *Nine Till Six*, at the Apollo, and *Michael and Mary*, at the St. James.

The outlook for *The Way to Paradise*, Campbell Dixon's dramatization of Aldous Huxley's famous novel, *Point Counter Point*, is dubious. The fault of the play is that it consists mainly of a series of incidents, overcrowded with talk and people, and lacking coherence—conveying little to theatergoers who are not familiar with the novel. The dialog, tho witty, is overclever, and the characters somewhat unpleasant. If the piece holds at all, it will be thru the brilliant acting of a star cast. The work of Leon M. Lion is a splendid feat.

The revival of Pinner's farce, *Dandy Dick*, first presented in 1887, is one of Sir Nigel Playfair's skillful resuscitations. It is being played in the traditional manner of farce of the old school and is richly and amusingly acted by Playfair, Marie Lohr and Alfred Clark. It promises to prove satisfying fare for the big following which the typical Playfair presentations have won for the Lyric, Hammersmith.

On the Quota, by Halcott Glover, author of the historical plays, *Wat Tyler*, *The King's Treasury*, etc., is set among emigrants on board ship en route from England to Ellis Island. It is a dreary enough story, only vitalized by the performances of the clever American leading lady, Frances Carson, and Michael Sherbrooke, and has little justification for exploitation in the West End following this semi-private offering.

Arnold Bennett and Edward Knoblock's *Milestones*, the revival in which Clare Bames is making her most triumphant appearance this side, ought to hold the Criterion for a long time. The piece seems more or less time-proof in its appeal, and in spite of the always risky supplanting of former favorites by a younger generation of players it is being greeted with marked enthusiasm.

Nine Till Six, by Aimee and Philip Stuart, presented by Mrs. Charles B. Cochran, should also run for some months. A pleasant and absorbing modern comedy set in a fashionable dress-making establishment, it has the distinction of consisting entirely of female characters, all perfectly impersonated by a company of 16, headed by Louise Hampton, Alison Leggett, Christine Silver and Frances Clare.

Of the whole week's batch A. A. Milne's comedy, *Michael and Mary*, new here, tho already presented your side, had the most auspicious opening, getting a great reception from public and press alike. Edna Best and Herbert Marshall are its excellent costars, supported by D. A. Clarke-Smith, Frank Lawton, Reginald Bach and other players of high reputation.

Garland Anderson, the negro author of *Appearances*, who has been staying in London for some weeks in an effort to find backing for this piece, has now succeeded, and a West End presentation is likely in the spring.

Alec L. Rea, who as lessee of the St. Martin's and managing director of Reandco, has done more than any other manager in the way of production of first-class drama in London since the war, has accepted the New York Theater Guild's invitation to act as its London representative. He was one of the founders of the Liverpool Repertory Theater and is honorary treasurer of the British Drama League. His wife and codirector of the Reandco management, to which she acts as artistic adviser, is an American. It was Rea who introduced Basil Dean to London.

George W. Bishop, editor of *The Era*, and critic and dramatic correspondent of *The Observer*, has been appointed London editor of *The Theater Guild Magazine*.

Paul Robeson, who has been busy singing in the capitals of Europe, is to give a concert at the Albert Hall shortly. His appearance in Maurice Browne's production of *Othello* is due in May.

Florence Austral, back from America last week, appeared Sunday before a

crowded audience at the Albert Hall, where she sang Wagner excerpts, Albert Coates conducting. She goes to Australia in April and will be back in America in December.

Edgar Wallace's new play, originally intended for Drury Lane at the close of the pantomime there, is, Wallace states, not ready. This explains Sir Alfred Butt's intention to put on Rudolph Friml and W. A. Maguire's version of *The Three Musketeers* in the interim, to star in which it is likely that Dennis King will return to England.

Art and Mrs. Bottle, featuring Robert Loraine and Irene Vanbrugh, finished its season at the Royalty Saturday.

Vaudeville Field

Ada May, who came over here to play in the musical comedy, *Follow Thru*, at the new Dominion, has now been engaged by Charles B. Cochran for his new revue, which went into rehearsal this week. Malsie Gay, a familiar figure in former Cochran revues, will be leading comedienne, and Nikitina, of the Russian Ballet, will be the prima ballerina.

The Victoria Palace, no longer a music hall, opened last night a new revue, *All Fit*, in which Nellie Wallace is chief fun-maker.

The Rio Revels act which was presented at the Palladium last week, became a favorite number during the week, and won popularity in a new quarter for Mauricio Toubas, leader of the Argentine Tango Band, and for Debell and Lee in original dances. Les Hermanos Williams, another strong turn, are already great favorites this side.

This week's Palladium bill is largely sprinkled with American turns, including Moore and Lewis, Fred Duprez, Walter Nilsson, Dezzo Retter, Terpsichore and the Gue-Tsang Troupe, the last named making its debut under these auspices. Herbert Clifton made his return to the English variety stage at the Palladium yesterday after many years your side.

The Anena Family are newcomers at the Coliseum, Christiane and Duroy, Gladly Sewell, the Melvilles and Renee and Godfrey also featuring.

The Holborn Empire program offers Handers and Millis, Rich Hayes, Three Happy Boys, Lune and Shaw, Hicken and Rose and Tallulah Bankhead with Bernard Nedell and Ernest Jay toplining in *The Snob*.

Bob Fisher, finishing at the Palladium Saturday, left immediately for Belgium, where he is scheduled at the Embassy Club, Brussels, this week, with a fortnight at the Empire, Paris, to follow.

Dora Maughan and Walter Fehl are returning to America at the end of this month. With them goes Murray Leslie, who will continue to team with Fehl in their two-handed comedy sketch, *The Thief*, which has gone fine here.

Hatch and Carpenter, Jimmy Ferguson and Jackson and Blake are working the outlying halls in a new combine called *Spots of Black and White*, which opened to a great hand at Upton Park last week.

Shorty Mounsey, Andy Clark and Fred Brand are the big pull in *Introduce Her*, another touring revue in the London area which went over well at Walthamstow last week.

Will Rogers, who postponed his intended return to America last week, is arranging to take a theater in London in the autumn and present himself in monologs as a one-man show, after the manner of Ruth Draper's appearances.

Fay Ferguson, young American pianist, made her first European appearance at Wigmore Hall Tuesday. She got an ovation at the end, her emotional and technical performance captivating a critical audience.

*An anticipated reappearance in the vaudeville field is that of Violet Loraine, a theatrical idol of the war period, when she starred in *The Bing Boys*. She will, I hear, star in company with a comedian famous on both sides of the Atlantic.

Rich Hayes is doubling variety at the Holborn with cabaret at the Kit Cat.

The Greenlee and Drayton Quartet is the Piccadilly Hotel's chief "Playtime" draw.

Dora Maughan is at the Cafe Anglais. At Pop's Club, the presiding attraction is the Red Devils Band.

Hallelujah, American talkie, despite a rapturous sendoff on its first showing at the Empire, was taken off Friday after only two weeks. This is one of the shortest runs among big pictures here and is probably due to the size of the Empire, where a picture must have a very wide appeal if it is to make good.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 37 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Feb. 12.—Situation quiet in the theaters and cabarets, but fairly active in the circuses and music halls, with American acts headlining at the Casino de Paris, Folies Bergere, Empire and Cirque d'Hiver. American bands conspicuous by their absence, but plenty of American pianists and entertainers in the cabarets. Paris newspapers announce decision to sell Luna Park—one week later than it was noted in *The Billboard*.

Herby Wines, former manager of the American Luncheon, inaugurated his new Montmartre night club, the U. S. Bar and Restaurant, on the Rue Douai, last Thursday with an all-night party, which was attended by most of the American artists in Paris. Among those present were Charles Ahearn, Glenn Eilyn, Ethel Eilyn, Eddie Mayo, Swan Ringens, Peggy La Rue, Chickie Grey, Cliff and Mrs. Thompson, Mary Athos, Chaney and Fox, Thelma Edwards, Phyllis Swain, Betty Mansfield, Jack Van, Peggy Vark, Rex Smith, Joe Parker, Gus Goetz, Jack Lenigan, Sammy Pierce, Raymond Carey, William Pender, Mr. and Mrs. Abel Green, Ted Wolfram and several members of the Jackson Girls.

Thru a slight misunderstanding with the management of the Empire Bob Fisher, black-face singer, opened practically unannounced Friday. Bob put his numbers over in good shape and Saturday he was given special billings and his name went up in electric lights.

Al Wiser and Norman Ward opened Monday night at the Cirque d'Hiver in their comedy hat-throwing, Indian club-swinging and dancing number. The boys were put in to fill the gap left thru the departure of the Fratellinis and worked hard to amuse a rather cold audience on their opening night.

Poodles and George Hanneford, with their big company, are the headliners at the Empire Music Hall. Their number is slightly handicapped by the thinness of the Empire stage mat, but goes over big just the same.

Charles Ahearn and his Millionaire Americans have scored such a hit in the revue at the Casino de Paris that their engagement has been extended until the close of the present revue, which is slated to run all summer.

Eugene O'Neill will be in Paris shortly to assist at the rehearsals of *Beyond the Horizon*, which Carol Sax and his Paris-American Players will present at the Comedie Caumartin.

Bertram Mills, of London, was in Paris Monday to see the diving act of Swan Ringens at the Cirque d'Hiver and arrange for its presentation at the Olympia Circus in London.

Jackson and his troupe of three girls are offering an excellent Wild West number, including riding, roping, whip snapping and knife throwing, at the Cirque d'Hiver.

Eddie Mayo and his Vagabonds, who are playing at the Embassy, have been booked to appear at the Empire Music Hall shortly.

Glenn Eilyn, American dance star of the Folies Bergere revue, will appear at the Paramount Theater after completing her engagement at the Folies Bergere.

Edward Stirling and his English Players return to Paris next month and will open at the Theater Albert Ier in *The First Mrs. Fraser*.

Firmin Gemier, celebrated actor and stage manager, has resigned as manager of the Odeon on account of ill health and will be succeeded by his assistant, Paul Abram.

Harry Pilcer and Jane Marnac will play the leading roles in *Bitter Sweet*, which will be produced at the Apollo shortly.

Chaney and Fox, American dancers, have been booked for the Rode Molle, Oslo, next month.

The Dauntson-Shaw Troupe of cyclists, the Mendez Troupe, the Atlantic Boys and Paolo, juggler, are at the Cirque Medrano.

Carol Sax has secured the American rights to Jacques Chabannes' *Pelerinage Sentimental* (Sentimental Pilgrimage), which he will produce in New York.

Good News, at the Palace, will soon be succeeded by a revival of *The Merry*

Widow, with Jane Aubert in the leading role.

The Fratellinis closed their long run at the Cirque d'Hiver Sunday and left to join their own circus at Montauban. Jack Van has been appointed master of ceremonies in the cabaret of Harry's New York Bar.

Pola Negri has returned from Berlin and has taken an apartment for the winter.

Martin Beck and his wife are in Paris en route for the Riviera.

Short and Long, American dancers, arrived in Paris Sunday from their South American tour.

The American dancers, Florence and Grip, are doing a number in the French film production, *Chique*.

Laura Germaine, English dancer, and the Mangen Tillerettes are the attractions at the Paramount Theater this week.

The colored dancers, Corn and Dixie, are appearing with Don Parker's Orchestra at the Lido.

A new and attractive Russian night club, the Esmeralda, opened in Montmartre last Friday.

Herbert Brenon, director of RKO pictures, and Raymond Duncan, dancer, have arrived from New York.

Frank Cook, circus man, is returning to New York this week.

Long Tack Sam spent a few days in Paris en route to the Riviera.

Arthur Seelig, of the Jerry Coughlin offices, is in Paris.

Peeljay Ringens has returned from London.

Gabriel Lordy, banjoist, is at the Boulevardia.

Prince Tokio, Japanese acrobat, has been booked for the Cirque Medrano.

Along the Riviera

Horace Heidt and his Californians are the feature attraction at the Cafe de Paris, Monte Carlo. Carl Hyson and Peggy Harris are on the same bill, as is Noble Sissie and his orchestra.

Ross and Sargent, American entertainers, are at the Ambassadeurs, Monte Carlo.

Joan Pickering and Russel Kaye are entertaining at the Ambassadeurs, Monte Carlo.

The Novelle Brothers are doing their whistling stunts at Chez Brummel, Cannes.

Anna Pavlova and her dancers are at the Casino Municipal, Cannes.

The carnival celebrations open in Nice next week.

Nic Fusly's Jazz is at the Hotel Bristol, Beaulieu.

In the Provinces

Wanda de Muth, in *Rose-Marie*, was the attraction at the Casino of Toulon last week.

The Odeon at Montpellier has been transformed into a talkie house.

No, No, *Nanette*, played the Comedie at Aix-en-Provence last week.

Hit the Deck, at the Varietes Casino in Marseille, closed last week.

Belgium

Lindsay Fabre and his boxing kangaroo, Aussie, are heading the bill of the Palais d'Ete in Brussels.

Layton and Johnstone are giving a concert at the Palais des Beaux Arts, Brussels, February 21.

Gaston Falmer, juggler, is at the Theater des 10 Heures in Brussels.

George Gordon, American wire walker-comedian, has completed a two weeks' engagement with the Cirque Amar in Tunis (Northern Africa) and opens tomorrow at the Splendid in Alger for 10 days.

The dancers, Maud Parker and Miss Gwennie, are at the Florida, Oran.

Josephine Baker is appearing at the Metropolitan, Madrid.

TENTS and BALLY-HO CURTAINS
of ALL DESCRIPTIONS.

Clifton Manufacturing Co.

WACO, TEXAS.
Largest Manufacturers of Canvas
Goods in the South.

THE FILM WEEKLY
AUSTRALIA

Covering the Motion Picture and Entertainment
Field Generally.
Conducted by MARTIN C. BRENNAN,
128 City Tattersall's Building, Pitt Street, Sydney,
Australian Office of THE BILLBOARD.

AUSTRALIA

By MARTIN C. BRENNAN
198 Pitt Street, Sydney

SYDNEY, Jan. 23.—Prior to sailing for America last Thursday, E. J. Carroll, managing director of the Prince Edward Theater, Sydney, was tendered a luncheon. Those present included Sir Benjamin Fuller, John W. Hicks, Jr., Stuart F. Doyle, Dan Carroll, G. R. McDonald, C. Jakes, Gordon Balcombe and Edwin Geach.

Walter Richardson, American colored tenor who was originally brought here for the *Show Boat* company, left on his return last week, accompanied by Mrs. Richardson. His engagement for the company was an unnecessary one, as it was subsequently found that a baritone was needed for the part, which was played by Australian Colin Crane. Richardson appeared on the Tivoli Circuit, and by arrangement also appeared in conjunction with picture theaters, to a good share of success, rendering his songs in characteristic manner.

The Coleman Sisters (Rose and Carmen) are back in Sydney after several years abroad. They look particularly well, but will just have to content themselves with a holiday in this country as vaudeville bookings are a minus quantity. Mrs. Coleman accompanies her daughters on the present visit.

After seeing the official opening of the St. James Building, Sydney, Sir Benjamin Fuller left the following day for New Zealand, where he will be present at the official opening of the firm's new talkie theater in Christchurch. The Fullers are now well represented in the motion picture field as regards up-to-date talkie theaters.

Lance Fairfax, who has achieved such great popularity here for his role of Red Shadow in *The Desert Song*, J. C. Williamson production, was cast for the leading male role in *The New Moon*, now playing at Her Majesty's Theater, Sydney. After the initial performances, however, he was forced to retire from the cast, suffering from a relaxed throat which necessitates a holiday from the business. Sydney Burchall, who has been playing leading roles in the firm's musical comedy productions, is filling the role during Fairfax's absence.

Nat Phillips and Harry R. Kitching (husband of Amy Rochelle) have taken a lease on the Bridge Theater, Newtown, where they will revive the Whirligigs revues with a company headed by "Stiffy" (Nat Phillips) and Miss Rochelle, and also including Daisy Merritt, Val Mack, Tom Collins, Harry Morris, Valerie Rougal, Les Warton and Cecil Scott. Kitching will manage and also handle publicity.

Janette Gilmore, now with the Rio Rita company which stars Gladys Moncreiff, gives it as her intention to return to U. S. A. after the conclusion of her engagement, which, by the way, has been a particularly lengthy one. Miss Gilmore proving a wonderful dancer and comedienne. Talkies will be her objective.

Roy Rene ("Mo"), of the erstwhile team of "Stiffy and Mo", is seriously ill in hospital in Melbourne. He collapsed at a performance and it is stated that an abscess is the cause of the trouble.

Julia Dawn, American organist of the Prince Edward Theater, Sydney, has been indulging in a little deep sea sport, and on Sunday last in conjunction with Charles Messenger, she landed a monster tiger shark which was subsequently transferred to the Taronga Park Zoological Gardens.

Frank Neil, well-known actor-producer, has been getting quite a deal of publicity in the press from his statements strenuously opposing the tax on theatrical enterprises. Neil stated that it was his intention to close down his present show, *Clowns in Clover*, as taxation was proving too much of a burden. He also speaks of taking a small company to South Africa, where he hopes to make money in a country which, so far, is not prepared "to tax anything and everything it can squeeze a penny from."

Eddie Fitch, recently arrived American organist, is now presiding at the console of the Regent Theater, Brisbane, in place of Stanley Wallace, who has been transferred to Melbourne. Joe Wayne, recently organist of the King's Cross Theater, Sydney, is now at the Wintergarten Theater, Brisbane.

Yvonne Banvard is leading lady in the company now playing a season at the Theater Royal, Brisbane, presenting

weekly changes of program of drama and comedy.

Frank O'Brian, English comedian, and Janice Hart are heading a revue company at the Empire Theater, Brisbane, and doing good business. A jazz band, headed by Tiny Douglas, is a big stage attraction with this show.

Nelle Bramley is holidaying in Brisbane, after her extremely lengthy season at the Theater Royal, Brisbane. She will take things easy for about six months.

R. M. Hatfield, managing director of Western Electric, with M. J. Garrety, the company's secretary, has left to visit New Zealand on business in connection with Western Electric installations.

Messrs. Carter and Hance, Fox Movietone experts, have just completed a talkie short, which they filmed at the Regent Theater, Sydney. Rene Esler soubret, and Basil Dean, author and composer, were the principals in the talkie.

Keith Jefferies, assistant general sales manager for Birch, Carroll & Coyle, of Queensland (with headquarters in Brisbane), is at present on a vacation in Sydney.

The Theater Royal, Sydney, which has been screening talkies for the last few months, has closed its doors, inability to secure sufficiently strong material to insure good business being the reason. Also, from Saturday next, the Lyceum Theater, long-run picture house, will close and probably remain dark until Easter, during which time it will be given a renovation.

J. W. (Jim) Hazlitt, for more than

a big hand. This American standard act is in the first German date and came here from London where it was featured by Bertram Mills at the Olympia Circus for five weeks.

Another well-known American act at the Scala currently is Albert Powell, who is doing exceptionally well in his daring evolutions on the trapeze; one of the outstanding features of the bill. Powell returns from here to New York in time for the R.-B. opening.

Circus Sarrasani, which opens in Berlin late this week, is going one better in advertising by Sarrasani himself arranging a lecture at the University and talking to the professors and students about elephants, lions and other circus animals. Great publicity stuff for the dailies.

Charles Ahearn with his Millionaire Band has his Scala contract postponed indefinitely on account of sailing for South America.

The Three Swifts, American club jugglers, are registering big at the Kabaret der Komiker. In the same bill are the Stanley Sisters and Al Darmora and Duno and Gegna.

Fola Negri is here, endeavoring to form a company with German capital for making her own films. She says she is thru with Hollywood.

Con Colleano, currently at the Scala, goes for one week to the Palladium, London, prior to returning to America where he will again join the E.-B. Show.

Gabor Steiner, brother of the late Wintergarten manager, Franz Steiner, has been accorded a life pension by the municipality of Vienna. He founded

The Stage Needs All Its Friends

AFTER a distressing hiatus, Columbus again is to have "legitimate" stage productions, with some of the outstanding successes of the New York theater scheduled for presentation. This is excellent news for all friends of the drama. On all sides one hears the opinion expressed that the public is "hungry" for stage shows. Producers apparently are skeptical. Most of them are so depressed by general conditions in the theater that they are likely to take any optimistic reports with a grain of salt. They hardly can be blamed.

However, there is but one way to discover whether or not there remains a public for this form of entertainment, and that is to send the best available talent into the theaters and let the box office tell the tale. Without doubt, the financial reports that drift back to New York constitute the only reliable gauge the managers have to the public's state of mind.

The time is at hand, then, for lovers of the drama to lend their utmost support to the theater. This is absolutely necessary if the stage is to survive. By attending such plays as come along, the public can encourage the producers to better efforts, and thereby do its part toward the restoration of the legitimate theater to its former glory. If this support is lacking, no one can blame the producers if they go out of business or confine their activities to the large centers. But such an eventuality would be a distinct loss to the cultural life of this and every other hinterland community. In the last analysis, the life of the stage is definitely in the hands of the public, and now is the time for the public to make known its verdict.—*Columbus (O.) Journal*.

30 years in an executive position with J. C. Williamson, Ltd., most of the time as general manager of Her Majesty's Theater, Sydney, has retired. His health has been rather poor of late, and he will take a well-earned vacation.

Journey's End and *The New Moon* (musical comedy), Williamson shows now in their second week of season in this city, are getting good business, with the former playing to capacity every night.

At the Grand Opera House, Sydney, Alfred Frith is in the last week of the show *Money From Home*. On Saturday next, his change of program will be *Don't Lie to Your Wife*. During the matinee sessions pantomime is the attraction at this house, and doing nicely.

BERLIN

By O. M. SEIBT
183 Uhland Str., Charlottenburg

The Billboard on site at the Aldon Hotel and at Glend's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, Feb. 3.—George Black, general manager of the General Theaters Company in London, is in town looking for acts. Black's principal house is the Palladium, where continental attractions have been given more prominence recently.

Adele Nelson's Elephants opened splendidly at the Scala and were given

"Venice in Vienna" years before the war and was also running Danzer's Orpheum and Ronacher in Vienna, high-class vaudeville houses.

The Nathano Brothers left for Hamburg to play the new Ufa Palace. On the same bill with them are Little Esther, colored dancer and mimic from the States; Lud Gluskin's Jazz Band and the 16 Glazeroffs, Russian dancers. The Three Whirlwinds, American skaters, join this bill February 7.

De Mario and Marletta, who are at the Hansa, Hamburg, for the current month, have been booked for the Olympia Circus in Barcelona for March.

Winston's Water Lions and Diving Nymphs are headlined at the Theater Variete in Prag and are due to open March 1 at the Scala.

The Wintergarten has *Young China*, a company of six Chinese performers, in big type this month.

Dante, American magician, was a tremendous hit at the Civa in Hamburg last month and has been re-engaged for April, quite a record for over here. The Scala is negotiating with Dante for an early appearance.

Capt. Wall with his crocodiles is at the Plaza. On the same bill are Willie Schenck and Company.

Chester Dieck, "Indian Wonder on the Wheel", is featured at the Flora, Hamburg.

The Renaissance under Manager Hartung is dark, having been in difficulties for months. Offenbach's *Parisian Life* was the last production with a weekly salary list of \$4,000. The house will probably be taken over by the Max

San Antonio

H. C. Ballance, branch manager of the Paramount exchange at Atlanta, was on the local "row" recently, calling on the same representatives here.

Sunny Side Up was held over for a second week's showing at the Greater Majestic owing to popular demand of the public. This is the first picture in the history of this theater to be re-run.

Another shakeup in Public managers has taken place here. Ray B. Allison, formerly house manager at the Aztec Theater, has been placed at the Texas Theater, while Floyd Smith, recently resident manager of the Melba Theater in Dallas, is now the new manager at the Aztec Theater, one of the local Public string of houses.

Dan Esser, Hollywood portrait artist who has been visiting in the Alamo city for two months, has left for California to resume his duties with the canvas, paint and brush.

The Majestic Theater, Fox-Interstate RKO vaudeville house, has made a successful tieup with *The San Antonio Light*, an evening Hearst sheet, Radio Station KTSA and the local Victor Radio dealers and distributors, which Manager Raymond Willie put over in a big way and advertised it as "Majestic Radio Week," which boosted business almost 100 per cent.

Sam Ezell, a former theater orchestra director, is now warrant officer and leader of the 141st Infantry Band of the Texas National Guard.

The Palace Theater is again dark. A road-show picture outfit leased it for a short period and then closed.

At a recent meeting held here to decide on a name for the new Little Theater Playhouse in San Pedro Park, it was decided that it shall be known in the future as San Pedro Playhouse.

Toledo

Toledo Paramount house went dark last week for 35 minutes when two main lines into the theater blew, due to trouble in the Toledo Edison company plant. Paul Spor, m. c., and Fred Waring's Pennsylvanians put on a show in the dark until service was resumed. The "dark" show was so good that no patron asked for a refund when the house announced that it could be done. Ushers stood both at the head and foot of the aisles and gave services with a flashlight, while Waring's pianists played *Deep Night*. The Princess, another Public house, had the same experience, and a portable victrola was brought into use.

Toledo Paramount officials clocked attendance on the first two days of *Streets of Chance* and found 75 per cent of the attendance was men. They ran an ad on the women's pages of the Toledo newspapers, and by Monday the situation had become 50-50, and business was much over normal size. Mrs. Robert Wichener, prominent Toledo clubwoman, viewed the picture with a group of women and then exploited it at clubs where she spoke.

A Toledo Motion Picture Council has been organized, and the Toledo Federation of Women's Clubs is at the head. Things look bad for pictures coming to Toledo. W. C. T. U. is at the back of the thing.

Harry I. Royston, district publicity director for Public, was in Toledo recently. Zee Confrey and his orchestra have been booked for the DeMolay Garden of Roses Dance March 7.

Toronto

James Rennie, Toronto boy, star in *Gala Night*, which is heading for Broadway, was entertained daily during his stay here. The outstanding functions were the Rotary and Kiwanis luncheons.

Beverly Bayne, who played at the Princess Theater, spoke before the American Women's Club during her engagement here.

Margaret Bannerman, Canadian actress, now starring in London, Eng., has been selected as the prettiest woman on the British stage, according to a cable received here.

G. P. Huntley, Jr., known as Bruce Huntley when he played here in stock, was the subject of much space in the local newspapers during the engagement here of *Journey's End* at the Royal Alexandra Theater.

Reinhardt concern "Rebaro", controlling a large number of Berlin theaters. Eddie Mayo and his Harmonica Basicals have been booked for the Wintergarten.

Around the Loop

CHICAGO, Feb. 22.—Television apparatus has been brought to the point where it could be successfully placed upon the market for general use right now, an official of one of the larger sound apparatus manufacturers told *The Billboard* recently. "The only reason they're holding off," he declared, "is because bringing television into general use now would necessitate the scrapping of millions of dollars worth of equipment, or at best disposing of it at a tremendous loss."

Sam J. Levy, back from the Mississippi Valley Showmen's Club ball in St. Louis, accomplished a feat there that other masters of ceremony would do well to emulate. Thru the use of a little diplomacy he established a new "low" time for a speaking program—11 speakers occupying just 31 minutes, which also included the time it required Sam to introduce each speaker.

And speaking of "lows", one booking agent here is paying single acts \$2. But maybe he's paying their cab fare.

John Balaban, of Balaban & Katz, is back from Florida with a spiffy coat of tan.

A coincidence in connection with the recent death of Bob Jones, stage manager at the Kedzie, was the fact that Frank Gazzolo, owner of the Kedzie stock company, and John Benero, his son-in-law, on the night of Jones' death were attending a play in New York entitled *Death Takes a Holiday*.

The local film board hasn't much to do since arbitration has been ruled out.

Radio Pictures' *The Case of Sergeant Grischa*, with Betty Compson and Chester Morris, will have its world premiere today at the Woods.

Considerable of the \$30,000 prize money being handed out by Publix in prizes to district managers and others is finding its way into this territory. Madaline Woods, publicity chief of the Great States Publix division, is displaying a nifty desk set she won recently.

Up and down the rialto: Helen Staniland, handling special publicity for the Shuberts, back from Madison, Wis. New amusement arcade opened on Randolph near Dearborn. *Show Boat* did a flop at the Roosevelt. Four balls in a bunch—Stagehands, Showmen's League, Actors' Union and Circus Fans—has us thoro'ly "balled out".

Complaints by acts registering with one agent that they are being charged a registration fee, agent claiming in turn that it's legit., the fee being for various incidentals. And still another agent peeved because he was refused admission to a new association aiming to rid the business of unethical practices.

Chas. N. Lum, manager of *Passion Play*, in English, in town from road tour. Eddie Cantor leaving for the West Coast to make a talkie of *Whoopie*.

W. E. Naylor, Pond Bureau rep., accused of carrying a rabbit foot, four-leaf clover and horseshoe in his pocket since his luck the other day.

Clayton Hamilton advancing *Sherlock Holmes*, in which Wm. Gillette is making his farewell tour. Balaban & Katz now using about 15 lobby acts and increasing them every week.

All of the hostesses from a cafe where a little unpleasantness recently had its inception have been moved to a newly opened resort on the near North Side.

Cleveland

Betty Bushey and May Avon, former dancer, are now putting on wrestling exhibitions around this vicinity.

Evelyn Dahray has arrived from Philadelphia to work club dates here.

James Raymond Rowe, well-known circus man, has gone to Milwaukee for the winter.

Ferry Caswell, stagehand from the Palace, has gone to New York for a brief visit.

Stanley Wolfe is a new addition to the Rockwood Entertainers, acting as m. c. Marie Shaker is the new blues singer. Violet Smalley, Julee Juleska and Flozari and others put on a show for the Fred Davis agency of Youngstown, O., February 15 at New Castle, Pa. Their second appearance there for the I. O. O. Moose Lodge. These, augmented by Maureen and Dolly, sister act, journeyed to Grand Rapids, Mich., for their third appearance for Dan Boone there.

Russ Lyon, formerly connected with Phil Spitalny's Orchestra at Hotel Pennsylvania, New York, as singer saxophonist and assistant manager, now has his own band here at the Cafe Monaco.

Kenny Watson, singer and trumpeter,

is a new addition to Jack Horwitz's Band.

Gene and Glenn, popular artists over WTAM, made their first stage appearance in this territory at the Will-O-Bee Theater in Willoughby, O., last week. Smiling Ed McConnell was recently featured there.

Martha Klein is the new cashier at the Cameo. Adelaide Bergen has been acting as assistant to Manager John Baker for the last three weeks.

Edward Warfel, Heights Theater organist, slipped on the icy walks and injured both his wrists, necessitating a layoff for a while, also from his WHK broadcasts.

Wesley Eddy is the new m. c. at the State Theater.

Teresa Mitchell, formerly of the *Africana* Company, is the featured soloist at the Winton Hotel Rainbow Room. Earl Dancer's Revue is held over for a second week. Walker and Thompson, formerly with *Blackbirds*, are also on the bill. George William's Band continues.

Beasley Smith and his band are playing at Danceland. He is the pianist; Percy Carson, banjo; Ott Voita, Bob Steers and Bill Pierce, saxes; Chet Walker, trombone; Carl Agee, sweet; Kenneth Glenn Williams, songster; Ray Whitehead, drummer, and Tip Tipton, bass player.

Houston

The Majestic Theater in Houston entertained the officers and men of the U. S. S. Cincinnati February 23 with a special preview of *Men Without Women*, the Fox Movietone submarine thriller.

Manager Eddie Bremer, of the Majestic, radioed the Cincinnati while it was still in the Gulf of Mexico and it sent back an acceptance. There were over 600 sailors in to see this special preview.

The Metropolitan Theater, after six weeks without stage shows, opened with *The Vagabond King*, Paramount picture, with Dennis King.

Devil May Care broke records at the Loew State Theater last week. Ramon Novarro, who has always been a favorite here, brings a new and larger list of admirers to his already long list. Hughie Clarke and his stage band headline the vaudeville that played the Loew with *Devil May Care*.

Joseph Regan, the Irish-American tenor, who appeared at the Majestic Theater last week, was well received by the K. of C. Special cards telling the members of that organization of his appearance the week before getting into Houston prepared them for his visit.

Richard Arlen and Mary Brian are to be seen and heard at the Kirby Theater, the second-class Publix theater in Houston, in the Paramount picture *Burning Up*.

The Metropolitan Theater stage band, which made such a big hit while it played that theater, is now the staff orchestra of *The Post-Dispatch* radio stations KPRC and KTLC. This band, composed of 14 young men, is under the leadership of George Parrish, the piano player. It is billed on the radio as the Parrish-Stevens Orchestra. Ralph Stevens is the manager of the band.

Boston

Edwin Franko Goldman will come to Boston to direct some 400 musicians at the annual concert of the Musicians' Mutual Relief Society at Mechanics Hall March 2. Walter M. Smith will be the trumpet soloist.

Mrs. Margaret J. Butler, sponsor of the annual May Festival since 1898, has been forced after 38 years to vacate her downtown apartment overlooking Boston Common. Mrs. Butler is now 81 years old. Her annual May Festival is actively directed by Mrs. Lilla Viles Wyman. Many a stage star has been Mrs. Butler's protegee.

It is expected that more than 10,000 youthful musicians will take part in the New England School Music Festival, which will culminate in a concert at Symphony Hall by an orchestra of 230 players from nearly 100 towns.

Bill Saxe is doing special exploitation for Tiffany-Stahl at the Modern, Beacon and Egyptian theaters of the Netoco chain.

James O'Rourke, Scollay Sq. Olympia Theater; Joe Hogan, Plymouth Theater, and Walter Nason, Wilbur Theater, headed the committee actively in charge of the annual benefit performance of the Theatrical Mutual Association, held Friday afternoon, February 21, at the Colonial Theater.

Hartford

The theatrical event of the season was the farewell engagement of William Gillette in *Sherlock Holmes*, at Parsons' Theater, playing to capacity each performance. More than 300 attended the testimonial dinner given to Mr. Gillette by home-town friends.

Manager Welstock of the Grand, the Mutual burlesque house, staged a midnight show on the eve of Washington's Birthday. It was the first one in town.

A merry talkie war is being staged with the Fox-Poll Capitol and Palace, the Publix-Allyn, and Warner Bros., Strand, State, Regal and Princess theaters.

Colin Driggs has been appointed organist at the Allyn Publix Theater. When Publix took over the Allyn, the orchestra and organist were let out. Driggs is featuring audience "sings".

Dallas

The Majestic theater, the week of March 7, is to stage a beauty contest to select a girl to represent Texas at the Miami National Bathing Beauty Pageant.

The Queen Theater, oldest theater in Dallas, has opened with sound. Western Electric system has been installed.

Forty Publix Theater officials of the Southwest met in Dallas for a conference and to view a special showing of *The Vagabond King*, which is to have its Southwestern premiere on March 6, showing at \$2 top.

L. E. Schneider, division director for Publix, and Harry Sachs, district Publix booker, have left for New York. Sachs is to accept a similar post in New York and will be succeeded in this district by P. K. Johnston.

T. E. Jackson, president of the State Fair, has returned from New York, where he scouted for a probable attraction for the Auditorium during the 1930 fair.

H. C. Krumm, formerly a Metro salesman, has joined the ranks of Pathe.

Ed Whaley, a Van Buren Corporation representative from New York, visited the Pathe Film Exchange last week.

Albany

George E. Wallen, associated with the late Frederick F. Proctor as general manager of the Proctor Theatrical Enterprises and the only living charter member of the Albany Lodge of Elks, will be the guest of honor at Past Exalted Rulers' Night February 26. Mr. Wallen was the first secretary of the Albany Lodge.

Uly S. Hill, who has been actively engaged in the theatrical business for 40 years, has retired and has embarked into the real estate business in Albany. Until recently Mr. Hill was general manager of the Albany and Troy Warner Brothers' theaters.

A man patron of one of the leading theaters in Schenectady was fined \$100 for creating a disturbance. He assaulted an usher who remonstrated with him for forcing his way into an aisle when the ropes were up. The judge who imposed the fine said: "From now on I will not be so lenient with persons guilty of disorderly conduct in theaters. These offenders are a decided menace and such rowdies will not be tolerated." The judge also added that any man convicted of annoying women in theaters will receive "drastic sentences".

George Marcox has succeeded R. Rosenthal as manager of the Madison Theater, one of the Warner Brothers' houses. Mr. Rosenthal being transferred to assume the management of the Strand Theater. Byron Farley is the new manager of the Mark Ritz Theater.

Omaha

Irving Waterstreet, formerly director of advertising and publicity for the Paramount theaters in Omaha, has resigned to assume a similar position with the Schine Theater Enterprises, with headquarters in Lima, O.

The Chicago Civic Opera is scheduled to appear in Omaha in the very near future. Omer J. Kenyon, now with the Brandeis Theaters, will join them here in the capacity of general representative.

George Johnston, formerly solo organist at the Riviera Theater here, is an Omaha visitor. He is vacationing here while waiting for an assignment.

The Western Union Telegraph Company has installed one of their Simplex Printer machines in the foyer of the Paramount Theater and sends and receives actual wires for patrons. Also in

the lobby a song shop, selling Paramount picture theme songs, with a young girl pianist playing them, is installed.

Jack Oakley's *Hif the Deck* comes to the Orpheum, RKO theater. Critics gave it a good writeup and fine publicity sendoff at a midnight premiere.

Boyd Senter, first master of ceremonies at the Riviera Theater, has signed the longest straight single RKO contract ever given anyone. It calls for 72 consecutive weeks.

Lionel Wasson, formerly manager of the World Publix Theater, has been selected as assistant to Charles Pincus, Publix city manager for Omaha and Council Bluffs. Irving Friedman, now assistant manager of the Paramount Theater here, will leave to assume duties at the New York Managers' School as soon as a successor can be chosen. A publicity man from Lincoln is engaged for the time being to replace Mr. Waterstreet, who left to work for the Schine interests a week ago.

Anta Stewart, movie star, and her millionaire husband, George Converse, were Omaha guests last Thursday morning. They were entertained while here by George Petros.

Budd Oleson, pianist with Billy Meyers' Paramount stage band, has been selected to accompany the local Kiwanis quartet at their convention in Atlantic City, N. Y., this summer. He is the son of Rangval Oleson, president of the Omaha Musicians' Association.

Louisville

The last of Louisville's legitimate theaters went over to talking pictures February 22 when the Brown Theater succumbed to the general run of bad business for stage attractions and opened a picture policy with *Street Girl*, announcing that Radio and Pathe had contracted to supply the house. This follows the closing of Louisville's Gayety burlesque house, the discontinuation of both vaudeville and pictures at the National, the discontinuation of stock at the Strand several years ago and at the Mary Anderson, both of which are now showing pictures, and of vaudeville at the Rialto, the last stand of the variety type of entertainment.

Harry J. Martin, manager of the Brown, says the franchise on road shows has been retained and that stock for 10 weeks may be installed after Easter. Louisville will have its first real season of grand opera in 25 years when the Chicago Civic Opera Company, underwritten by 60 citizens who guaranteed \$60,000, will present *Lucia Di Lammermoor*, *Tannhauser*, *Thais* and *Carmen* at the Memorial Auditorium February 27 to March 1.

John G. Robinson, famous showman, is arranging the details of the Shrine Circus, which will be presented at the National Theater for one week, beginning March 3. Dozens of feature acts, drawn from circuses over the country, now in winter quarters, are expected to take part in the show.

Minneapolis-St. Paul

With the sudden rise of the thermometer here from zero weather to 50 above, local theaters are experiencing a boost in business.

The State Theater is celebrating its 30th anniversary. It is a Public house, one of the eight owned or controlled in the down-town section in Minneapolis.

The Palace Theater has closed for a change of policy. Just what the change is Manager Harry Moeller has not released for publication. It has been showing stock burlesque since closing the Mutual contract some months ago. The house will remain dark for at least 10 days.

Pantages has two houses here, one in Minneapolis and one in St. Paul. Good talkies are the rule. Vaudeville is the usual Pantages type.

St. Paul houses have been getting good plays with the weather above zero. RKO houses change their vaudeville complete between the two cities every Friday night.

The Seventh Street (RKO) in Minneapolis opened after a two weeks' layoff. Vaudeville was moved from this house to the RKO Orpheum, three blocks away. The Seventh Street is straight pictures. "My Home Town Exposition" is the title of a food show to be given at the city auditorium here March 4 to 8, inclusive. The affair is being held under the auspices of the Minneapolis Real Estate Board.

Actors Equity Association

FRANK GILLMORE
President
ETHEL BARRYMORE
Vice-President
BERTON CHURCHILL
Second Vice-Pres.

45 West 47th Street, New York
Capitol Building, Chicago
304 Hall Bldg., 9th & Walnut, Kansas City
Theo. Hale, 369 Pine St., San Francisco
6412 Hollywood Blvd., Los Angeles

PAUL DULLZELL
Executive Sec'y-Treas.
CHARLES DOW CLARK
Recording Secretary
PAUL N. TURNER
Counsel

Post Bill Passes Assembly

The amendment to the Wales Act which would relieve actors and actresses of being subject to summary arrest for police disapproval of plays in which they may be appearing, sponsored by Assemblyman Langdon W. Post, of Manhattan, has passed its second hurdle on the course to becoming a law.

Its first was the favorable report of the Assembly Codes Committee upon the arguments presented by the Equity delegation, which appeared at Albany February 4.

Now we learn that on February 12, Lincoln's Birthday, the Assembly passed the bill without a dissenting vote. It now goes to the State Senate with every hope for speedy and favorable action there.

Bridge Party for Fund

The Actors' Fund Matinee Club, in an effort to help meet the deficit with which the Actors' Fund of America finds itself faced each year despite all its endeavors, will hold a bridge party in the ballroom of the new Delmonico Hotel, 502 Park avenue, New York City, Friday, February 28, at 2 o'clock in the afternoon.

A committee of well-known leading women headed by Margalo Gillmore, of which Edith Barrett is treasurer, and Leslie Bingham, Patricia Collinge, Jean Dixon, Helen Ford, Ruth Hammond, Madge Kennedy, Mildred McCoy, Dorothy Sands, Effie Shannon, Anne Sutherland, Genevieve Tobin, Vivian Tobin, June Walker and Linda Watkins are members, has the affair in hand.

Individual tickets may be obtained from the committee, which has offices in the Central Hanover Bank Building, 225 West 47th street, by application to Miss Barrett. The cost of each ticket is \$2.50, with reservations for tables of four possible at \$10 a table.

Those attending will find that there are individual prizes for each table, with, in addition, six handsome door prizes which have been donated for the occasion.

In all conscience Equity can recommend this effort, or any effort which is designed to assist the Actors' Fund or to lighten the load which its president, Daniel Frohman, carries.

And in all the 40-odd years of its existence, the Fund reports, it has never known a season where the calls were so numerous or so varied.

Spurred by the enthusiasm of the committee, Katharine Cornell has persuaded all the members of her company to donate toward the bridge party, and Miss Gillmore is hopeful that other leading people will be moved to do the same. The whole of this quite delightful

committee has promised to be in attendance to receive the guests who attend the bridge party. And, as a parting admonition, make your checks payable to Miss Barrett as treasurer of the committee.

Odd Managerial Assumptions

It is a feeling which many of the newer members of the association hold: that in the legitimate theater Equity has done all that it set out to do and that there would be no more managerial abuses, even if the power of Equity were to be removed, completely and forever. And yet here are a couple of instances in which a new producing firm figured out prerogatives for itself which would have worked hardship on Equity members and which, if they had not been nipped in the bud, would certainly have spread to other managers as earlier "Customs of the Theater" did in pre-Equity days.

In this company one member reported that altho another member of the company had been put on in her part, she was still being required to report to the theater for each performance, to make up and sit in her dressing room until the final curtain. The management was informed that this actress, who was working under a two weeks' notice, must either be played or paid off at once and dismissed.

And in the same company a notice posted on the bulletin board instructed the members of the cast that any who reported to the theater after half hour had been called would be fined \$1 for each minute of tardiness.

Now Equity has definitely set its face against the system of fines which used to be so prevalent in the theater. It insists that its members obey any reasonable rules and regulations which may be required by the management, and if the management complains that any actor or actress is falling in the off-ense, Equity will discipline the offender. But no more fines. That system is out.

Well, the point of all this is simply that without the presence of Equity and its ability to enforce its regulations, this management and others could require that actress to sit, made up, but denied the right to play, in her dressing room for the remainder of the period of her notice. And possessing that power it might have required her to wait even longer for her money. Certainly it could impose any fines it chose, and the actors would have little to say about it.

No, Equity's work is not done yet, even in the legitimate theater.

Suspension for Jumping

At its regular session January 28 the Equity Council suspended Dorothy Mc-

Nulty for having broken her contract with Ruth Selwyn's *9:15 Revue*. When she has met the two weeks' salary fine, which is customary for contract jumpers, Miss McNulty will be eligible for reinstatement.

Guilty of Norfolk Charges

The Council also, at the same meeting, found Don Austin, Harry Brandels and Edwin Evans guilty of the charges preferred against them by the Equity deputy and other members of the Colonial Players of Norfolk, Va. They were suspended for cause.

No member of the Equity or of the Chorus Equity may play or rehearse in any company of which any of these players is a member until the suspension is lifted by the Council and he is restored to good standing.

Here Is WCFL Again

WCFL, the radio broadcasting station maintained by the Chicago Federation of Labor, is fighting to gain more time on the air. In an attempt to discover whether this further time will interfere with the broadcasting of other stations, the station asks all radio fans between Chicago and Denver and points north and south to listen in between 7:30 and 9:30 at night from now until March 13, and to report whether those broadcasts interfere with others from Station KJR, of Seattle, Wash.

Here is an assignment for our touring members or the tent shows.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Carol Renwick and Mickey McKillop are principals with *A Roman Gentleman*.

Thirty-three new members joined the Chorus Equity last week.

We are holding checks in settlement of claims for Ivan Alexis, Billie Fanning, Elizabeth Huyler, Eva Lewis, Peggy McGowan, Sol Perla, Hazel St. Amant, Ellen Speeler, Florence Sterling and Alys Thompson.

Members who have claims against managements should place such claims immediately they arise. This is especially true in the case of companies that close without paying salaries.

Before we can make a claim for unpaid salaries, we must have all claims of members involved. Generally the majority of the chorus in such cases place their claims immediately. At the same time they are anxious to know the earliest date on which they can expect payment. Always there are three or four who wait several days before calling at

the office to make their claims, with the result that settlement for the entire company is delayed.

It is unfair to your fellow members who may be in need of their money to allow your own personal affairs to delay a settlement.

Members who accept understudies while working in the chorus should make arrangement with their management as to the additional compensation they are to receive.

There is no set salary for understudies. If you accept an understudy without making an arrangement for salary over and above that received for your chorus work you cannot later refuse to do the understudy work without giving two weeks' notice that that is your intention.

Additional salary paid for understudy work should be included in your contract, and should not be a verbal understanding.

On March 3 all mail that has been held in this office prior to July 1, 1930, will be returned to the post office. If you have passed your initial before you see this report, write to the office and ask to have any mail that may be here for you forwarded.

We are holding mail for Dorothy Ver-laine, Catherine Vaughn, Angele Vaughan, Alexis Vassilleff, Viola Roache (Virgie Vane), C. Ventuerella, Mrs. W. Van Cise, Armin Von Muller, Daisy Dean Wheeler, Patsy Watkins, Paul Wilcox, Maurice Warner, Zara Whitman, Gladys H. Webb, Doyd R. Woods, Elsie Wilson, Lois Winters, Wilma Winters, Jack Willard, F. J. Wade, Marguerite Wells, Harry Witelaw, Harry Wright, Hatty White, Billie Weston, Billy Wolfson, William Wolfe, George Wharton, Billie Williams, Esther Wright, Nina Wolfe, John Willard, Ruth Weeker, M. Wallace, Alvin Ware, Peggy Walden, Helen Wotasek, Eleanor Wessner, Edwin Young, Jean Yoder, Isobel Zahner and Juanita Zerbe.

We are holding packages for Betty Davis (Nanette Dewthrop), Sylvia Ulrich and A. Thompson.

Be sure that your correct address is on file at the Chorus Equity office. Many times members lose engagements because they have neglected to inform us of their correct addresses.

Members who are leaving the profession should apply for honorable withdrawal cards. Frequently our members have told us that they neglected to do this because they did not intend to return to the profession. Since it costs you nothing to get a withdrawal card if you are in good standing, it is a wise precaution to get the card. Those who have once been in the profession are apt to return to it.

DOROTHY BRYANT, Executive Secy.

LITTLE THEATERS

(Continued from page 36)

Jeston Dickey, Mrs. Fred Adams, Elizabeth Bennett, Mrs. C. L. Davensport, J. H. Tuttle, Mary Alice Nichols, Mary Ethel Vaughan, Mildred Kaymore, Arthelia Cook, Mrs. Mae Merck, Patsy Ruth Sproul, Virginia Berry, Edith Wilkins and Raymond Piggot.

Tenn. Little Theater

Gives Repeat Performance

According to popular demand the Little Theater Guild of Johnson City, Tenn., presented a special repeat performance of *The Two Virtues*. When this play was recently presented by this group it was an outstanding success. Many of those who attended classed it as by far the finest offering the little theater had made and grading it higher than any dramatic attraction, amateur or professional, that has played Johnson City in some time.

Johnson City is proud of its very new little theater building with its beautiful stage settings, scenery, etc.

Jesse Williams' Play

Given in Denver, Colo.

The difference between the sociological drama of a generation ago and the more modern type of problem play is exemplified in the production of *Why Not?*, which was presented recently by the University Civic Theater in Denver. The play is by the late Jesse Lynch Williams, who won the Pulitzer prize one year with the companion play *Why Marry?*

Said Maurice Gnesin, the director, in discussing the play: "With Ibsen the drama took upon itself the business of examining the soundness of our social structure. At first the social examiners were preachy. They used the stage as a pulpit and the audience as a congregation, which might be seen but not heard. Fortunately the congregation wouldn't stay and the dramatists had

to learn to leave the decision to the audience after presenting the situation as dramatically as possible. *Why Not?* belongs to this later category of amusing plays."

Entire Male Cast

The New Sin, a tragedy by Warren McDonald Hastings, was scheduled as the fourth offering of the season by the Little Theater Players of Birmingham, Ala.

A cast composed entirely of men takes part and is regarded by Director Hubbard Kirkpatrick as a strong one. Colin S. Barrett plays the lead of the man who commits the "new sin" by merely living and depriving other worthy persons of an inheritance.

Others in the cast are Walter N. Campbell, director of Station WAPI, who thus makes his first "personal" appearance in Birmingham as an actor; Ormond O. Black, William H. Ellis, Robert J. Nichols, William C. Fitts, Jr., and John D. Tyner.

The New Sin was first produced in

England about 18 years ago. It is regarded as particularly suitable for little theater production, meeting the little theater ideals of serious drama, literary merit, originality and calling for a cast of interesting and diverse types.

Dumas Play Hit

In Des Moines, Ia.

Virtue, if virtue consists in loving one's husband, triumphed again when members of the Community Drama Association of Des Moines presented *A Marriage of Convenience* by Alexander Dumas.

Something unusual was offered in the settings designed and executed by Gregory Foley, the director, and C. R. Prouty, Sr. The single stage set was beautiful in colorful hangings on a wall of creamy shade. The cast included Florence M. Engelbeck, Charles Cocks, Glen Goodwin, Jane Howell, C. R. Prouty, Sr.; O. J. Wohlgenuth and Dr. Joseph B. Kennedy.

ZIEGFELD

Beginning Tuesday Evening, February 18, 1930

SIMPLE SIMON

A musical comedy with book by Guy Bolton and Ed Wynn. Music by Richard Rodgers. Lyrics by Lorenz Hart. Book directed by Zerk Colvan. Dance directed by Seymour Felix. Settings by Joseph Urban. Costumes by John Harkrider. Presented by Florenz Ziegfeld. Starring Ed Wynn.

- Bert Blue... Paul Stanton
Ruth Etting... Alfred E. Jones
Jack Horner... Will Ahern
Gilly Flower... Bobbe Arnst
Simon... Ed Wynn
Policeman... Anthony Hughes
Elaine King... Doree Leslie
Olee King... Bobbe Arnst
Otto Prince... Hugh Cameron
Jonah... Master George Offermann
Popper... Gil White
Tony Prince... Alan Edwards
Sal... Ruth Etting
Jewel Pearce... Helen Walsh
Glady Dove... Hazel Forbes
Captain in Dullna Army... Douglas Stanbury
The Horse... Joseph Schroder, Pete La Della
The Giant Head... William J. Perry
The Frog... William J. Perry
Premiere Danseuse... Harriet Hoxter
Little Boy Blue... Mary Coyle
Red Riding Hood... Helen Walsh
Wolf... Clemantine Rigeau, Elaine Mann
Goldylocks... Agnes Franey, Virginia McNaughten
Puss in Boots... Patsy O'Day
Hansel... Elsie Behrens
Gretel... Mabel Baade
Jazz... Bobbe Arnst
Cat and the Fiddle... Martie Conway
Dog... Gladys Pender
Dish... Dorothy Patterson
Spoon... Lois Peck
Saw-Feep... Neva Lynn
Old Lady in the Shoe... Frieda Merse
Miss Muffet... Georgia Payne, Caja Eric
The Fairy Goddeses... Blanche Satchel, Marion Dodge
Snow Queen... Prinko Agulias
Rapunzel... Hazel Forbes
Snow White... Harriet Hoxter

SHOWBOARDS

Vivonne Conti, Doris Downs, Virginia Howard, Mildred Ivory and Madge Smyll.
DANCERS—Louise Allen, Clio Cullen, Madeline Dunbar, Betty Collette, Dorothy Nodine, Ann Hardman, Bobbe Brodley, Elsie Duffy, Agnes O'Loughlin, Olga Loft, Marion Roberts, Rena Villon, Star Woodman, Dona Curry, Jenny Delova, Louise Eales, Irene McBride, Mimi Sherman and Marie Shea.

GENTLEMEN OF THE ENSEMBLE

Ed Barry, Harry Edwards, Billy Hall, Leon Mandas, Gilbert White, George Williams, Walter Costello, Paul Butterworth, N. Doctoroff, Hector De Lara, Bill Ehlers, Charles Fowler, Owen Hervey, Alfred Lewis, Karl Roberts, Stanley Simmonds, Maurice Siegel, David Sager and Serge Ury.

ACT I—Scene 1: Coney Island. Scene 2: Ferryman Alley. Scene 3: Boundary Line Between Dullna and Gayrieta. The Two Castles. Scene 4: The Hunting Room in King Cole's Palace. Scene 5: The Forest at Christmas. Scene 6: Fairyland. In the Woods. Scene 7: In the Clouds. ACT II—Scene 1: The Corner Drug Store in Dullville (Chief Village of Dullna). Scene 2: Outside the Walled City. Scene 3: The Kissing Forest. Scene 4: Inside the Citadel of King Otto's Palace. Scene 5: Ferryman Alley. Scene 6: Magic Hall.

By no stretch of the imagination is this the best Ziegfeld show ever and, by the same token, it is far from Ed Wynn's best. Simple Simon is a pleasant evening in the theater, but has too little of Ed Wynn and is slowly paced through.

Guy Bolton and Ed Wynn are responsible for the book. It provides Ed Wynn with ample chance to display his freakish comical talents, but for all that is one of the dullest musical comedy books on record for story, continuity and interest. It is nothing more than a fantastic melange of curious episodes that gives Wynn opportunities for excuses to get on and leave the stage. Quite easily the story could be completely discarded without seriously affecting the proceedings.

The outstanding contributions to the entire affair are by men who are not seen. Seymour Felix has outdone himself with the dances. John Harkrider's costumes are beautiful and Joseph Urban's settings are done in his best manner.

The music is not sensational, altho there are several tunes that will be heard a lot. Nearly every note of the musical score is reminiscent of other scores by Richard Rodgers, and Lorenz Hart's lyrics are in the usual Hart vein. Certainly this is not a grave fault, for most Rodgers and Hart scores are pleasantly tuneful. This is no exception.

Wynn plays the part of Simon Eyes, who believes every problem in life can be solved by a fairy tale. Reading one to comfort Elaine King, he goes to sleep and dreams he is in fairyland. Then the fantasy of the King of Dullna begins. It is hardly worth while going into for story.

The grimacing, eyebrow lifting, giggling and hisping of the always-fresh Ed Wynn hold the entire thing together except for two instances when it is easily forgotten that Ed Wynn has anything to do with the entertainment. One of these occasions is early in the show with a dance routine of 24 chorus

NEW PLAYS ON BROADWAY (Continued)

girls who hoof as I have never before seen a chorus dance during the first stages of an entertainment. The other is when Harriet Hoxter dances. However, they do not keep up this pace, and this of itself is obviously a fault. One of the faults of the entire show is that it is badly spotted, with the best part of the production coming first and then tapering off to a slow ending.

Simple Simon does include, however, a gathering for the most part of performers who know their jobs and do them well. Leading this contingent is Harriet Hoxter, who as a ballet dancer has no American equal. A hunting ballet has been arranged by Felix that is sensational enough to stop the show, which it does. Ruth Etting, who got up in her part, the principal virtue of which is that it affords her an opportunity to sing two blues songs, does them in her capable manner. Bobbe Arnst, the mighty lively little girl coon, shouts a couple of songs and dances very nicely to the tunes. Doree Leslie, the leading lady, is as beautiful as any of the show-girls or chorus girls Ziegfeld has gathered for this great bevy of beauties and, in addition, she can dance attractively.

Douglas Stanbury, who used to sing for Roxy at the movie cathedral, has a thankless role which is not identified at all with the action or story, and yet he possesses the finest voice in the entire company and carries himself well thru two songs. Both numbers are reminiscent of other past successes. One of the numbers, in fact, is staged as Dennis King's Song of the Vagabonds in the Vagabond King and for inspiration the composers of the number have gone to the musical version of that Kipling poem which runs, "Boots, boots," etc.

George Offermann, a youngster, is well chosen, but Alan Edwards adds very little to the entertainment. His voice is weak and ineffective and his dancing is inept. Paul Stanton, in a straight dramatic part, is well cast and gives a good account of himself. And Lennox Pawle and Hugh Cameron, who more or less add the comic sequences of the story, do very well.

Ziegfeld's chorus is as grand as ever, and the background furnished by Joseph Urban for this typical Ziegfeldian chorus is decorative, imaginative scenery that abets the fantastic tale the book writers tried to conjure.

Simple Simon, however, is not the worst musical entertainment this town has ever seen, but it is far from reaching the extravagant heights Ziegfeld has claimed for it. It is simply a Ziegfeld musical, augmented considerably by the presence of Ed Wynn.

CHARLES MORAN.

BIJOU

Beginning Monday Evening, February 17, 1930

APRON STRINGS

A play by Dorrance Davis. Directed by Earle Boothe. Setting by Louis Kennel. Presented by Forrest C. Haring. Roger Pryor, John Olwell, Frank Monroe, Hester, Josie Intropidi, Mrs. Olwell, Maidel Turner, Elizabeth Intropidi, Barbara Olwell, Audrey Dale, Daniel Curtis, Jefferson De Angelis. The action of the play takes place in the O'Connell living room in a thriving metropolis within motoring distance of Chicago.

ACT I—Evening, Late July. ACT II—A Sunday Morning, Early October. ACT III—About 11:30 the Same Night.

Apron Strings effectively demonstrates that an old idea treated from a new angle in the playwriting sense, coupled with a handful of good actors, will produce what is termed a fairly good show. That is what Forrest C. Haring, producer; Dorrance Davis, author, and Earle Boothe, director, have accomplished in the way of an innocuous little comedy exhibit which, by virtue of its ability to make people laugh, should enjoy an extensive run on Broadway, wind up in the country's stock companies and finally burst forth as an all-talking picture.

The laughter is caused unintentionally by one Pansy Pomeroy, who is dead when the play begins, but her mother love goes marching on, that is until Dorrance Davis puts an end to it in order to ring down the curtain on his play. Pansy, who was a columnist by profession, an advisor of the lovelorn, had doped out a sort of immortality for herself in the way of letters to her son which were delivered by the old family lawyer. It is these letters which give rise to the plot of Apron Strings.

Roger Pryor, as Pansy's son, gives an effective performance as the stupidest young man of them all. The plot compels him to remain subject to his mother's untiring but tiresome advice until he all but loses his newly acquired wife. However, it is the extremely adroit Jefferson DeAngelis, as the old family lawyer, the best role in the play, who manages to free the boy of the silver cord by having the trunkful of letters stolen and getting the young man good and drunk.

Therefore, the damage wrought by the deceased Pansy Pomeroy's letters on how to achieve a happy marriage is easily undone by that old demon rum, and Apron Strings manages to achieve the necessary happy ending, with the delayed bridal night taking place after the third-act curtain has fallen.

Maidel Turner and Frank Monroe give splendid accounts of themselves as the parents of the young bride, and Audrey Dale, who makes her dramatic debut in this production following a period of being ornate in The Little Show, proves that she can act well enough in the role of the bride. Josie and Ethel Intropidi appear to advantage in lesser roles. It is too bad that Roger Pryor is buried in so thankless a part, but Jefferson DeAngelis makes up for all that with his customary well-rounded performance in a well-written role.

The staging by Earle Boothe is of the straightforward variety that the play demands, and there is a satisfactory set by Louis Kennel.

There is a great deal of naughty fun in Apron Strings, and it is continuously bright. Dorrance Davis' idea that sons may come and sons may go, but mother love goes on forever unless someone puts a stop to it, is a good one. At least, it is keeping audiences at the Bijou in an uproar, and that's as it should be.

CHARLES CROUCH.

49TH STREET

Beginning Monday Evening, February 17, 1930

MEI LAN-FANG

A repertoire of Chinese drama with Mei Lan-Fang, famous Chinese actor. Presented by F. C. Coppicus. Actors supporting Mei Lan-Fang are Yao Yu Fu, Wang Shao-Ting, Chu Kuei-Fang and Lie Lien-Jung.

Sponsored by the China Institute in America, F. C. Coppicus has presented for a fortnight's run on Broadway Mei Lan-Fang, billed as China's greatest actor. Following this engagement a tour of the nation designed to bring a closer cultural relation between the two schools of thought will be made.

It can be said that there is little relation between the drama of the Orient and our Western theater.

This ancient entertainment steeped in tradition and conventions is hard for the Western mind to fathom, let alone understand, altho each presentation on the program is preceded by a synopsis in English by Miss Soo Yong. There are limits placed upon the understanding when viewing Mei Lan-Fang, but there are no limits on the pleasure in watching his exquisite gestures and the deep-seated emotion he can express by the faintly perceptible use of facial muscles.

China's greatest employs charm in his impersonation of feminine characters that cannot be compared to our conception of a female impersonator. After an entrance it is only with strict attention that one can be led to believe he is really a man. Contributing to this are a number of factors, not the least of which are his hands and perfect facial makeup.

Judged by our standards, the Chinese drama is very elemental. The properties that are employed are negligible, which results in their drama being considerably more abstract than our realistic efforts. Each tangible action is introduced by one convention or another that to a Western mind is confusing. There is, however, an exotic air about the whole thing, with its gorgeous costumes and sly smiles, stannotic music and age-old traditions that cannot be compared to anything in our theater. It makes our drama cold and without the warmth that age brings.

In the repertoire presented for the press Mei Lan-Fang appeared in three complete one-act plays. They were The Suspected Slipper, a story of the Tang dynasty. The End of the Tiger General,

a story of the Ming dynasty, and The King's Parting With His Favorite.

In the first Mei is coquettish with a returned husband and ends the skits with a portrayal of tragedy that is rare. The second is a sort of Lady Macbeth, a genteel murderer, who killed to avenge the family honor, and the last is the leavetaking of a famous king of his favorite concubine.

Between these there are playlets by the company supporting the master. One, a duel scene from Green Stone Mountain, is made up of balancing that is familiar to the average vaudeville patron and consists principally of the actions of a sort of super-drum major twirling two javelins with a precision and daring that results in an outburst by the audience. Another, The Ruse of the Empty City, is a similar episode given by the company.

In costuming there has never been anything comparable around Broadway. The dresses, headresses and jewels are obviously all genuine and startling. For settings the tradition is the same set with property men roving in and out of the setting making stage changes as the occasion arises. This does not happen often, but sufficiently to furnish an idea of the relative unimportance of long stage waits.

Just what place Mr. Mei will win for the drama he represents in his tour of this nation cannot be estimated, but whatever comes of it no one will ever say that he has not brought the most interesting spectacle of lavish pictorial drama to the stage of Broadway in many seasons.

CHARLES MORAN.

MAXINE ELLIOTT

Beginning Monday Evening, February 17, 1930

THE INFINITE SHOEBLACK

A play by Norman MacOwan. Directed by Leslie Banks and Norman MacOwan. Settings designed by Leslie Banks and executed by Rollo Wayne. Presented by Lee Shubert. Featuring Helen Menken and Leslie Banks.

- Andrew Berwick... Leslie Banks
Lizzie... Molly McIntyre
Ralph Mayne... Donald Blackwell
Mrs. Willis... Essex Dane
Mary... Helen Menken
Dr. Balfour... Norman MacOwan
Brig. General Driv... Walter Flings
Egyptian Walter... Taeb-Boucarl
A. V. A. D... Mary Roth
A Nurse... Elisabeth Upthegrove
First F. C. Officer... Oswald Marshall
Second F. C. Officer... Victor Barrington
An Australian Officer... Michael Stark
A French Infantry Officer... Joseph Romantini
A French Artillery Officer... Roman Arnoldoff
A French Grl... Anne Linwood
First Infantry Officer... Arthur Gilmore
Second Infantry Officer... Clement O'Lughlin
R. F. C. Officer... Philip Cary Jones
Capt. Chesney... Robert Harrigan
A. P. M... Robert Donaldson
Mr. Smart... Frances Ross Campbell
ACT I—Scene 1: Edinburgh, March, 1914. Scene 2: The Same. Two Days Later. ACT II—Scene 1: Cairo, June, 1916. Scene 2: Cairo. The Next Evening. ACT III—Edinburgh, December, 1920.

This Infinite Shoeblick is an exceedingly well acted, carefully directed play with a message that just does not come off. There is some good theater and perhaps some amount of entertainment and certainly sufficient thought to create interest, but sadly not enough to make it either a good play or a worthwhile dramatic effort.

Just what Norman MacOwan had in mind is vague and the method he employs to bring his lesson in philosophy thru is just as clouded. Altho there are any number of interpretations possible, the most obvious is that smug, complacent, conforming notions of life held by one person cannot be infused with success into another life, and that the cold logic of the hero is reduced to absurdities by the death of the heroine, who wanted to live life to its fullest measure.

Overwhelmed by love for Mary, Andrew Berwick, the conforming Scotch insurance actuary who first sacrificed his Carlyllan conceptions to aid the health of Mary, stricken with a peculiar malady, he cheats in an examination and thru it wins enough money to send Mary to Spain to recover her health. He next meets her in Egypt, where he is attached to the general headquarters, after having lost his right arm in action. Mary is then the general's mistress, but because Andrew believes her good he will not accept her notions of life and insists upon her innate goodness. Her love for Andrew brings sacrifice, and next Mary is the mother of Andrew's child, trying vainly to conform to his conceptions of life. She fails and dies, and Andrew, hoping he has not failed again, struggles to bring Mary back.

Helen Menken, fine actress that she is, is too willowy; a bit too much ap-

proaching ethereal to answer the purposes of Mary. It seems that MacOwan has put some warmth into the character of Mary, and Miss Menken is able to give it precious little. Leslie Banks is a fine performer, altho he relents too readily to the tendency to scream, and the part he carries is one that can easily be screamed occasionally. Otherwise his work is sterling. The author himself appears as a philosophical doctor and does well by his work. Essex Dane is somewhat too exaggerated in makeup, voice intonations and gestures in her small part. The other parts, all small bits, are capably handled.

Lee Shubert has given a splendid production of this work. The staging by Banks and the author is commendable, and the imaginative settings are conducive to the proper mood of the play. The most compelling setting is very real and yet very arty. It is the set of a kitchen. It fits more into the deep-rooted thought of the play than the actors themselves.

The *Infinite Shoeblick* is sorrowfully a good idea wasted for reasons this reviewer does not press to know. It is obviously a thesis drama that digresses too frequently from the work at hand and becomes too confusing. For all this, however, it invites attention and does provide entertainment.

CHARLES MORAN.

JOLSON'S

Beginning Monday Evening, February 17, 1930

THE COUNT OF LUXEMBOURG

A revival of the operetta by Franz Lehár. Music by Franz Lehár. Lyrics by Basil Hood and Adrian Ross. Book by A. M. Willner and Robert Bodansky. American version by Glen MacDonough. Directed by Milton Aborn. Musical direction by Louis Kroll. Settings by Rollo Wayne. Presented by the Jolson Theater Musical Comedy Company.

- Pierre.....Hobson Young
- Juliette.....Trudy Mallina
- Raymonde.....Carl Dewes
- Anatole Brissard.....J. Charles Gilbert
- Foyot.....Cliff Heckinger
- Nicolai.....Helen Cowan
- Coralle.....Alice O'Donnell
- Sionie.....Roy Cropper
- Count of Luxembourg.....Ralph Brainard
- Mentschikoff.....Ivan Arbuckle
- Pelegri.....Charles Ames
- Paulovitch.....Florenz Ames
- Grand Duke Rutznoff.....Manila Powers
- Angele Didier.....Hobson Young
- Registrah.....Frances Baviello
- Fanchot.....Wee Griffin
- Mimi.....Ethel Franches
- Princess Kokozoff.....Ethel Franches

LADIES OF THE ENSEMBLE—Frances Baviello, Elizabeth Crandall, Helen Cowan, Anne Christy, Emily Harris, Genevieve Jagger, Corinne Jessop, Ida Korost, Tybelle Kane, Gertrude Lindross, Clara Martens, Eleanor Richmond, Velma Sutton, Rita Stone, Mildred Mabel Thompson, Gertrude Waldon, Gladia Orleans, Martha Gale, Eleanor Jenkins and Wee Griffin.

GENTLEMEN OF THE ENSEMBLE—Joel Berloe, Harold Bomgardner, Angelo Boschetti, Carl Dewes, Cosmo D'Alameda, Barton Frazier, Donald Gais, John Mangum, Earl Plummer, Sol Trell, Melvin Redden and Hobson Young.

ACT I—Brissard's Studio in the Latin Quarter, Paris, in Carnival Time. ACT II—Scene: Reception Room, Palace of the Grand Duke. TIME—Three Months Later.

The Jolson Theater Musical Comedy Company, in other words the Shuberts and Milton Aborn, having to its credit a few rather good revival productions this season, has for some reason or other seen fit to indulge in a sort of relaxation period, which, in this case, happens to be a production of Franz Lehár's *The Count of Luxembourg*. The operetta is as good as it ever was, the music is as tuneful today as the day it was composed and there is some undeniably excellent singing on the part of Manila Powers, who essays the role of Angele. There is also some pleasant singing by Roy Cropper as Rene Duval, the Count of Luxembourg. And there is Florenz Ames, a comedian par excellence, who appears as the Grand Duke Rutznoff. It is to be regretted, however, that the entire production bears the stamp marked second-rate.

There is a personable young man named Maurice Holland who appears all too briefly as Nicolai, a poet, and there is Trudy Mallina, whom the press agency will have us believe is a darling from Vienna, who appears far too much as Juliette, a model. For all our sakes, Miss Mallina had better have remained in Vienna, for she can neither sing nor be comical, altho she does try hard in both directions.

Perhaps the book is as good as it ever was. It seems now pretty banal stuff, even at its best moments, and one could hardly say that Glen MacDonough has performed any miraculous feat by making an American version which looks and sounds like the same old version with a few off-key wisecracks here and there.

BROADWAY RUNS

Performances to February 22, inclusive.

Dramatic	Opened	Perf.
Apron Strings.....	Feb. 17.....	8
At the Bottom.....	Jan. 9.....	54
Berkeley Square.....	Nov. 4.....	130
Bird in Hand.....	Apr. 4.....	378
Boundary Line, The.....	Feb. 5.....	21
Broken Dishes.....	Nov. 5.....	125
Cherry Orchard, The.....	Sept. 23.....	13
Children of Darkness.....	Jan. 7.....	55
City Haul.....	Dec. 30.....	61
Cradle Song, The.....	Sept. 17.....	11
Criminal Code, The.....	Oct. 2.....	185
Death Takes a Holiday.....	Dec. 26.....	68
Dishonored Lady.....	Feb. 4.....	33
Everything's Jake.....	Jan. 16.....	44
First Mrs. Fraser, The.....	Dec. 28.....	70
General John Regan.....	Jan. 29.....	28
Green Pastures, The.....	Feb. 21.....	1
Hedda Gabler.....	Feb. 6.....	2
Infinite Shoeblick, The.....	Feb. 17.....	8
Inheritors.....	Oct. 6.....	5
It Never Rains.....	Nov. 19.....	118
It's a Grand Life.....	Feb. 9.....	16
It's a Wise Child.....	Aug. 6.....	234
Jack of Sus.....	Jan. 29.....	40
Joseph.....	Feb. 12.....	13
Journey's End.....	Mar. 22.....	391
June Moon.....	Oct. 9.....	162
La Locandiera.....	Jan. 4.....	2
Lady from Arles, A.....	Sept. 10.....	15
Last Mile, The.....	Jan. 20.....	13
Living Corpse, The.....	Dec. 6.....	23
Many a Slip.....	Feb. 3.....	24
Master Builder, The.....	Sept. 19.....	12
Mendel, Inc.....	Nov. 25.....	104
Metecor.....	Dec. 21.....	68
Michael and Mary.....	Dec. 13.....	91
Millie Bburat.....	Oct. 7.....	24
Nancy's Private Affair.....	Jan. 13.....	48
Open Door.....	Jan. 27.....	9
Out of a Blue Sky.....	Feb. 8.....	17
Put on Your Pants.....	Jan. 2.....	67
Phantoms.....	Jan. 13.....	40
Plutocrat, The.....	Feb. 20.....	4
Rebound.....	Feb. 3.....	25
Richelieu.....	Dec. 25.....	70
Ritzky.....	Feb. 9.....	15
R. R. R.....	Feb. 19.....	8
Sea Gull, The.....	Sept. 18.....	44
Street Scene.....	Jan. 10.....	496
Strictly Dishonorable.....	Sept. 18.....	193
Subway Express.....	Oct. 24.....	174
Sunny Morning, A.....	Sept. 30.....	23
Those We Love.....	Feb. 13.....	5
Topaze.....	Feb. 13.....	14
Top Speed.....	Dec. 25.....	72
Waterloo Bridge.....	Jan. 6.....	56
Women Have Their Way.....	Jan. 27.....	9
Wild Re Galleman, The.....	Sept. 21.....	68
Young Sinners.....	Nov. 23.....	102

Musical Comedy

Bitter Sweet.....	Nov. 5.....	127
Count of Luxembourg, The.....	Feb. 17.....	8
Fifty Million Frenchmen.....	Nov. 27.....	102
Heads Up.....	Nov. 11.....	120
Ripples.....	Feb. 11.....	15
Simple Simon.....	Feb. 18.....	7
Sketch Book.....	July 1.....	272
Sons of Guns.....	Nov. 28.....	104
Street Singer, The.....	Sept. 17.....	175
Strike Up the Band.....	Jan. 14.....	47
Sweet Adeline.....	Sept. 3.....	201
Wake Up and Dream.....	Dec. 30.....	65

Those who are easily amused may enjoy *The Count of Luxembourg* and those who are not so easily amused will certainly enjoy Miss Powers' splendid voice and the pleasing manner in which she employs it. Her rendition of *Love, Good-By*, could hardly be improved upon, and in duet with Roy Cropper her *Love Breaks Every Bond* is in itself worth a journey to the Jolson Theater. Otto Kahn might well take it upon himself to hear Miss Powers, whose virtues seem just a few steps beyond the Jolson Theater Musical Comedy Company.

Effective bits are supplied by Cliff Heckinger, as a money lender; Hobson Young, as the registrar; and Elizabeth Crandall, as Princess Kokozoff. With the exception of names previously mentioned, the remainder of the supporting cast is bad almost to the point of being obnoxious. The inferior quality of the ensemble and a few bit players does much to lend a commonplace air to the entire entertainment. It reeks of economy at the expense of effectiveness and looks very much like a second-rate road show.

Milton Aborn has done a good job of staging the piece, and the settings by Rollo Wayne are effective, despite the fact that they display a lack of material with which to work. One wishes that Director Aborn had refused Roy Cropper permission to climb about on chairs and things in order to sing.

In summary, *The Count of Luxembourg*, despite its faults, will entertain those who are easily amused, and the good singing from time to time will keep those who are not easily amused on hand until the final curtain.

CHARLES CROUCH.

New Incorporations

DELAWARE

Universal Sound and Television, Inc., Dover, Del., deal in sound recording devices of all kinds, 2,000 shares common;

United States Corporation Company, Dover.

NEW JERSEY

Millburn Theater Corporation. Jersey City, 2,500 shares common; Corporation Trust Company, Jersey City. Columbus Auditorium, Inc., Hackensack, \$125,000; Winne & Banta, Hackensack.

NEW YORK

Bimos Amusement Corporation, Brooklyn, operate theaters, 100 shares common; J. J. Glacone, 173 Troutman street. Entertainment Holding Corporation, Manhattan, operate theaters, 1,000 shares common; J. E. O'Kane, 340 Madison avenue.

Willard Synchronized Advertising Co., Manhattan, sound producing equipment, 200 shares common; S. B. Ecker, 1 Park avenue.

Gordon Amusement Corporation, Brooklyn, theatrical, \$15,000; A. Bloch, 269 Broadway, Manhattan.

Tanner Productions, Manhattan, operate theaters, 200 shares common; M. Choppnick, 17 East 42d street.

Gilfred Theater Corporation, Bronx, \$1,500 preferred, 50 shares common; Monfried & Warner, 1440 Broadway.

P. & M. Amusement Corporation, Albany, advertising, \$10,000; S. A. Kohn, Albany.

Walker-American Corporation of New York, Albany, to deal in stage and theatrical equipment of every description, 5,000 shares common; Curtis Robertson, Brooklyn, and Ruth E. White and Edward W. Miller, New York City.

NORTH CAROLINA

White Amusement Company, Inc., Asheville, to operate a motion picture theater, etc., 1,000 shares of no par value; subscribed stock of 50 shares; J. P. White, Jr.; W. P. Stone and Mrs. J. P. White, Jr.

Romina Theater, Inc., Cliffsides, to own, lease and operate a moving picture, vaudeville and opera house; authorized capital stock, \$10,000; subscribed stock, \$500. Incorporators are William R. Hill, F. V. Critcher and B. B. Tatum.

TEXAS

Mesquite Fair Association, Mesquite; \$500; Incorporators, H. H. Hanby, A. W. Lander, J. G. Austin.

FLORIDA

Hi Li, Incorporated, Miami, to conduct amusement and recreational parks, 100,000 shares of no par value; C. G. Crawford, Corella Bosley and D. E. Robinson.

Fires and Robberies

SAN JOSE, Calif.—Two unmasked men held up the California Theater February 10 and escaped with the week-end receipts which were estimated at \$5,000.

WICHITA, Kan.—Two bandits were felled and captured in their attempt to hold up the Miller Theater last week. Frank Young, porter of the theater, subdued the bandits with his fists.

SAN ANTONIO, Tex.—A fire which started from sulphur on the floor of the Harlandale Theater was extinguished by H. Hardy before any damage was done. Hardy was burned slightly.

STAMFORD, Tex.—The recent fire at the Alcové Theater caused heavy damage to projection equipment and talkie machinery. John King, projectionist, was burned slightly.

SHERIDAN, Mich.—Fire destroyed the interior of the Gould Theater, damaging it to the extent of \$10,000.

DES MOINES, Ia.—The Drake Avenue Theater was damaged by fire recently.

CHARLOTTE, N. C.—Robbers forced Howard Thomas, assistant manager of the Carolina Theater, to accompany them to the theater and open the safe. They escaped with \$1,500. The bandits tossed Thomas over the balcony railing to the main floor, where he was discovered several hours later by police, suffering a broken leg and injured back.

TERRE HAUTE, Ind.—An explosion of film in the operator's booth at the Swan Theater February 13 caused a loss of \$3,000.

ROCHESTER, N. Y.—Fay's Theater, a down-town film house seating 1,200, recently closed after an alleged incendiary fire causing \$35,000 damage, is being rebuilt at a cost of between \$50,000 and

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

BUFFALO LODGE NO. 18.—The committee worked hard to put over the smoker, and lots of credit is due Brother Do Urquhart, the chairman, assisted by Brothers Dick Thomas, Phil Lewis, Martin Connor, Joseph Letscher and George Hoerner. A large crowd was in attendance, and a good show was put on by Edith Thomas, wife of Brother Thomas.

Since adopting the new funeral benefit, several new members have been taken in and many more applications are on the way.

BROOKLYN LODGE NO. 30.—Quite a spirited meeting was held February 10 and committees were appointed to take care of the various matters pertaining to the welfare of the lodge. The subject of group insurance and a ladies' auxiliary was brought up by Brother George Gru and seemed to meet with approval by those present.

Brother Dick Webster, of *The New York Journal*, is press correspondent.

BRONX LODGE NO. 38.—This lodge is busy getting ready for its benefit show to be held at the RKO Fordham Theater midnight, Saturday, March 15. A turn-away crowd is expected.

The new recording secretary, Sam Goldman, is a hustler, and backed by Brother Edgar Stewart, president, and the rest of the officers and members expects to enlarge the membership.

PRIDE OF LONG ISLAND LODGE No. 1.—The regular meeting was held Friday evening, February 14, at the lodgerooms, 1163 Putnam avenue, Brooklyn. Several candidates were initiated, and after the meeting a birthday party and social session (with refreshments) was held. Quite a few visitors were in attendance, among them being some of the Grand Lodge officers.

\$60,000, it was announced by Albert A. Fennyvessy, owner of the property. Repairs are going ahead with the understanding that the lease between himself and Edward M. Fay of Providence, R. I., will not be changed, Fennyvessy said. The lease calls for an annual rental of \$19,000 for the next four years, \$21,000 a year for the next 10 years and a pro rata share in tax increases.

SAN FRANCISCO—Robbers broke into the Verdi Theater last week, broke locks from a safe with a hammer, and stole approximately \$1,500.

OTTAWA, Ont.—Fire damaged the Regent Theater to the extent of \$8,000 last week.

ELK POINT, S. D.—The lobby floor of the Florence Theater collapsed last week and 16 patrons were hurt. Damage was estimated at \$300.

SENECA FALLS, N. Y.—Fire caused by a short circuit caused damage of \$200 to the Strand Theater. The house reopened the next day.

LINCOLN, Ill.—The Lincoln Theater, built in 1923 at a cost of \$150,000, was rocked by a blast which preceded fire, causing \$85,000 damage to the building February 14. Steve Bennis, manager and one of the principal stockholders in the operating company, was overcome by smoke when he attempted to enter his office during the fire to remove valuables. He said the loss is covered by insurance and announced that the building will be repaired and reopened as quickly as possible.

DETROIT—The La Salle Garden Theater box office was held up by an armed bandit last week and John Gibson, doorman, and Mae Isza, cashier, were forced to turn over about \$85 to him at the point of a gun. By distracting the bandit's attention with an open box of candy, the cashier saved \$100 in the office.

KNOX, Ind.—Fire damaged the Flary Theater, building here recently with a loss of more than \$1,000.

36TH YEAR

The Billboard

Founded by W. H. DONALDSON

The largest circulation of any theatrical paper in the world.

Published every week

By The Billboard Publishing Company

W. J. RILEY.....Editor
 E. W. EVANS.....Business Manager
 I. M. McHENRY.....General Manager
 F. G. KOHL.....President

Main Offices and Printing Works

THE BILLBOARD BUILDING

25-27 Opera Place, Phone, Main 5906 Cincinnati, O.

Cable Address, "Billyboy," Cincinnati.

BRANCH OFFICES:

NEW YORK—1560 Broadway, Rooms 309-10-11. (Entrance on 48th Street.) Phone, Bryant 2434.

CHICAGO—310 New Masonic Temple Bldg., 32 W. Randolph Street. Phone, Central 8480.

KANSAS CITY—424 Chambers Bldg., 12th and Walnut Streets. Phone, Harrison 2084.

PHILADELPHIA—3520 Jasper Street. Phone, Jefferson 7571.

ST. LOUIS—390 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443.

SAN FRANCISCO—511 Charleston Bldg., 261 Kearny Street. Phone, Davenport 0685.

LONDON—"Cockaigne," Marchants, Haddenham, Thame.

SYDNEY, AUSTRALIA—City Tattersall's Bldg., 198 Pitt Street.

SUBSCRIPTION, PAYABLE IN ADVANCE

	U. S. & CAN.	Foreign
One Year	\$8.00	\$4.00
Six Months	1.75	2.25
Three Months	1.00	1.25

Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty cents per agate line. Whole page, \$85.00; half page, \$47.50; quarter page, \$23.75. No display advertisement measuring less than four lines accepted.

Last advertising form goes to press 11 a.m. Monday. No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before 11 a.m. Monday. The Billboard reserves the right to edit all advertising copy.



Vol. XLIII.

MARCH 1.

No. 9

Why Don't Vaudeville Performers Take Action?

VAUDEVILLE performers from all over the country are flooding "The Forum" with letters in which they complain about the lack of work, the shabby handling given them by agents, the weak exploitation given them by the office, the low salaries, the excessive hauling charges and a hundred and one other grievances. Some of these are published and many are not.

"The Forum" was instituted that people in the profession might have a free and open place in which to frankly discuss matters pertaining to the amusement business and we admit that the many letters of complaint from vaudeville performers fill that requirement. But what we would like to know is whether or not these complaining letter-writers are doing anything else to improve their lot?

If the vaudeville performer is the victim of unjust practices, if he is being rimmed and rammed at every turn, if his means of existence is being throttled, if he is being underpaid, if he is being unreasonably exploited, then, we say, it is time for him to DO something. Understand, we do not say that he is suffering all these evils. What we are getting at is that all these complaints must have some basis in fact, and if so, then something should be done about them. Letter writing alone will not accomplish it.

Surely the performer must be aware that he is the backbone of the theater, whether it be vaudeville, legitimate or pictures. He has it in his power to remedy the evils of which he complains. If conditions in the vaudeville field are unjust, why don't the performers take a tip from the legitimate actors and do something about it? They complain about the power of the stagehands, the musicians and the baggage handlers, but they do nothing to create such power for themselves.

The Billboard is, has been and always will be, for the performer, but there is nothing it can do when the performer will do nothing to help himself. We are not advocating a union of vaudeville actors

nor anything else in particular, except that we are getting tired of receiving letters of complaint from performers who let it go at that, but do nothing actually to improve working conditions.

If conditions are bad they can be remedied. The performers have the power to do it, but, first of all, they must show sufficient interest to get out and work and suffer for their own good. This passive wailing will do nothing but create much dissatisfaction and then offer nothing to improve things.

Actors' Equity Association has done wonders both for the actors in the legitimate field and also for the theater in general. What has been done can be done. Improvements of any permanency cannot be accomplished overnight. The stagehands, the musicians and other well-protected factions have been building for years. If the vaudeville performers are to do anything they must plan on a long, hard, uphill fight. If they are willing to suffer and sacrifice they can win.

It appears to us that the vaudeville actors are sadly in need of a leader. But, after all, that is a matter that is purely up to them. Certainly there must be several outstanding personalities in the field who could qualify for the position.

We are convinced that oral complaints, letter writing, passing the buck, crying "hard times", BUT DOING NOTHING is a waste of time all around and will accomplish nothing.

If conditions are as bad as the performers say they are, then, we say, do something about improving them or else—keep quiet.

New Burlesque Plan Good If Public Was Considered

WHILE the Mutual Burlesque Circuit's decision to adopt a rotary stock plan next season may appear to be a logical economic solution to its present perplexing problems, the fact remains that close scrutiny of the general plan reveals some unhealthy spots that need attention if any real good is to come from the change.

First of all there is the question of chorus salaries. Certainly the poor quality of present-day circuit choruses forms one of the most serious flaws in circuit shows. Practically every critic of burlesque has pointed out that the choruses must be greatly improved if that form of entertainment is to make any considerable impression on the theater public.

Any student of the situation realizes, if circuit burlesque is to continue, that steps must be taken to cut overhead, slash operating costs and reduce expenses all around. This is all very well—up to a certain point. In deciding upon a change in policy we believe that I. H. Herk and other executives have made a wise move if, in so doing, they have taken the public into consideration. From what we have been able to gather we do not believe they have to any great extent.

Primarily the burlesque fan is interested only in the entertainment feature of the show. He cares not whether the cost of production is prohibitive to profit, or if the stagehands are getting too much money, or if salaries in general must be cut if the show is to continue. In other words, such matters are remote from his interests. He wants only a show that is entertaining, one that satisfies his standards.

On the other hand, we do not think that the burlesque fan is particularly interested whether the show be circuit or rotary stock. Frankly, we are inclined to think that he would find the latter arrangement satisfactory since it calls for periodical appearances of his favorite principal players. That feature, then, is easily taken care of.

But, whoever the principals may be, the average burlesque patron is first of all interested in the chorus. He wants youth, attractiveness, personality. Burlesque is based 100 per cent on its appeal to the senses. It stands to reason then, that the chorus is the backbone of modern burlesque. Therefore, in discussing any plan to improve burlesque first consideration must be given that department.

Burlesque chorus salaries are low and, with

practically the entire season spent on tour, they are not large enough to attract girls of appearance and talent. That, we believe, is the principal reason for the poor showing.

These same salaries under a stock plan where only the principals travel, leaving the chorus as a permanent fixture of the theater, might prove attractive to the kind of timber burlesque needs. We believe they would. But in the scramble to cut, slash and squeeze it appears to us (if the present outline of the new plan is true) that the proposed economy has been carried too far. As we understand it, next season chorus salaries will be cut further if the rotating plan goes into effect.

This is a grave mistake. The Mutual Circuit cannot afford to tinker with a lower chorus scale. Conditions will go from bad to worse if it does. A decent wage must be paid if the circuit is to get the talent it so badly needs. It cannot get it even for stock engagements if the present salary for traveling choruses is cut lower.

In discussing their economic difficulties and the means of relieving them let Mr. Herk and his associates give first consideration to the public. Because rotary stock will cut overhead is no reason that it will save the situation. Burlesque is suffering from more than just money troubles. It can be saved and will be saved if shrewd judgment is used and the economy measures are not carried too far.

On the whole we believe the circuit executives are on the right track. Let them cut traveling costs by keeping the choruses stationary, but don't let them reduce chorus salaries at the same time. That is burning the candle at both ends and, somehow or other, such methods don't work.

The CFA's Fight Against Legislation Deserves Support

THE Circus Fans' Association deserves to be commended and encouraged for the work it is doing to combat legislation oppressive to the tented world. The most recent example of its activity along this line is noted in its efforts to kill the prohibitive circus license in force in Savannah, Ga.

This organization and the Circus Saints and Sinners are building immeasurable good will and not a little public interest in the circus. We don't know how the circus owners view these groups, but we do know that they should show considerably more than a passing interest in them. After all, it is the various circus organizations that benefit most directly from the work done by both of these.

Oppressive legislation is one of the most serious problems with which all branches of the outdoor business have to contend. In most cases the disorganized efforts made to combat it are pitiful. Disorganization, indeed, is the principal reason why all forms of outdoor amusements are laboring under so much unjust legislation.

The work recently done by the Circus Fans' Association in defeating a recent bill in the Virginia Legislature requiring circuses to take out county licenses is a good example of what can be accomplished when organized effort is put into the fight. The same thing can and surely will be accomplished in Savannah if the Circus Fans have the support of the circus owners. This is more their fight than it is that of the Fans and we cannot too strongly urge that they throw the full power of their finances and organizations into the fray.

The carnival field, indeed, could learn much by watching carefully the methods employed by the Circus Fans in their efforts to kill off oppressive legislation. By so doing they might get a few ideas on how to combat the problems that face them. An organized fight is the one and only means of ridding the carnival world of the unjust legislation that overburdens it. The carnival men and the circus men know the source of it. Why don't they fight it? It can be beat, but not until interest such as the Circus Fans show is aroused.

"Amateur?"

Editor *The Billboard*:

As a press agent I grant that any reviewer has a perfect right to state his opinion of a play and the players frankly and fearlessly. I do not fear the truth. But when a reviewer for a trade publication is so lacking in knowledge of what's what as far as the players are concerned I think it is time for somebody to say something—to speak right out in meeting. Charles Moran, dramatic reviewer for *The Billboard*, who has succeeded a gentleman who knew his theater, can find nothing better to say of a play that displeases him than to refer to the established actors in it as "amateurish". In all the English language there is nothing more detrimental to say of an actor than to use the word "amateur" in conjunction with his work.

In the cast of the play which I represent, now current on Broadway, there are two people who have served a long apprenticeship in the best stock organizations in this country. My character man has been with Stuart Walker at Cincinnati for several seasons, and such publications as *The Cincinnati Enquirer* have spoken of him in glowing terms. But when that hard-working actor succeeds in making Broadway, in getting almost the principal part, and various metropolitan critics comment favorably on his performance, it remains for the dramatic critic of *The Billboard* to dismiss him as an "amateur".

No, I will not mention the names of the people to whom I refer, nor will I condescend to write Mr. Moran a letter. I can do the only thing possible under the circumstances—refuse to recognize ignorance.

This letter is addressed to the "Open Forum" of *The Billboard* and I demand that it be published. HUBBARD NYE.
New York City.

First of all we would like to tell Mr. Nye that his so-called "demand" in the last paragraph of his letter is ridiculous, unwarranted, and might better have been left out. We might as well be honest and state that we believe the above letter is in exceedingly poor taste, not because of what it strives to say, but rather because of the way in which it says it. We insist that any reviewer has the right to say "but for the most part the remainder of the cast is amateurish." Because an actor is playing on Broadway is no argument that he may not be "amateurish". Mr. Moran does not say that every member of the cast is "amateurish". Because *The Cincinnati Enquirer* or any other paper approves of a player or of a performance is no reason why *The Billboard* must follow suit. To say that the performance of any actor in any one play is "amateurish" does not necessarily reflect on that actor since there are several contributing circumstances that may have been responsible for the weak performance. No actor can surmount a weak part, a poor play or bad direction. We strongly advise Mr. Nye not to be so free with his charges of "ignorance".

This letter, we believe, neither reflects kindly upon the writer nor on the production he represents. *The Billboard* reviewer wrote his review of the play as it impressed him, and if the production and the playing had been worthy of better mention they would have received it. If the review of the play from the same reviewer had been favorable would Mr. Nye have been so eager to shout "ignorance"? May we say that in the future such letters as this, unless they have firm grounds for complaint, will be ignored.—ED.

Tabloids Will Come Back

Editor *The Billboard*:

The writer has spent quite a few years in the different branches of the show business. I have owned and managed several musical comedy tabloid attractions and vaudeville road shows. At the present time I am interested in the outdoor amusement business. I always read the tabloid page in *The Billboard* with much interest. I read Mr. Sutherland's article, "The Tabloid Situation", in "The Forum".

In the summer of 1927 the writer bought a well-known musical comedy stock-repertoire company, the equipment consisting of a carload of scenery and electrical effects. At one time it was only necessary to mention the title of this show to a manager to get his name to a contract. The former owner of the show made a fortune and retired. This was before the stagehands and musicians got in the saddle and raised their salaries, regulations and unreasonable demands to a prohibitive point, until it was impossible for a popular-priced road show to operate at a profit. In fact, a manager could not give a decent show on account of

The Forum

Address communications: "The Open Forum", *The Billboard*, Box 372, Cincinnati, O.

the rules imposed by our aforementioned friends (?). Before I got my show completely organized in 1927 the boys (stagehands) met in New York, or rather the boys in New York met, and raised the ante \$10 per week above the previous year. Before this raise in salary I had used a gross of lead pencils trying to figure out how I was going to pay the stagehands, plus all the other nut, and make any money on my investment. I finally figured out that it couldn't be done. After the ante was raised I was positive. I canceled the tentative contracts I had with the stagehands, and instead of opening a 40-people company as I had originally intended doing I opened the show with a 17-people tab, minus stagehands, but I am sorry to relate that the show soon stranded and went to the barn.

Unfortunately, or fortunately, the equipment of this show called for a complete stage crew and, of course, without stagehands it was impossible to use the equipment to any advantage. Storage and time have taken their toll and this once great title and production now belongs to the ages. The stagehands were in the saddle then, but now the horse is dead. What good is a saddle without a horse?

Right here I want to say that I am for the stagehands and organized labor. I would like to see every stagehand in this country make \$200 a week, but if the stagehands are to make even \$50 a week they must first see that the producer makes a reasonable interest on his investment and labor; that the actors get a reasonable and equitable salary, based on the profits of the production. Why is it that stagehands didn't see this before and take some action? They have been in the saddle hiding behind the skirts of the great American Federation of Labor. Being human, they let greed and selfishness overthrow their best judgment. Since it is human to be selfish, it is also human to forgive and forget; two wrongs do not make a right. We are all show people, we must pull together. Tabloids will come back when stagehands get behind them and carry out a live-and-let-live policy. Tabloids will come back when managers can afford to carry stagehands and when managers can offer the public a real production. Nothing short of a first-class miniature production will suffice. Tabloids will come back when managers employ finished actors and artists instead of the great army of "ham actors" seen with some tabloid shows in the past.

The writer believes that there will be a decline of vaudeville in the small cities and towns, also that the small cities and towns have seen their last Broadway production. Big shows cannot survive on the road. This will leave the field open for tabloid shows of high caliber; shows that give well-known plays with well-known players. The writer believes also that the curtailing of big road shows, the decline of vaudeville and the talent to be secured from the radio and talkies will furnish abundant talent for tab. shows of the future.

Tabloids will come back when some promoter, or perhaps the managers themselves, wake up and organize a wheel or musical comedy tabloid circuit. Cut out all small, impossible houses and shooting galleries; shake the shackles off the present booking conditions. Tabloids will come back when the public tires of the talkies and the managers begin to look around for attractions to hold the crowds. PERCY MARTIN.
Parkersburg, W. Va.

There is no doubt but that at the present time conditions in the tabloid field are not all they should be. Unquestionably high labor costs have had something to do with it, but we would not go so far as to lay all the blame on that end. It appears to us to be the same old story of getting the managers in the field to organize, clean up the business, oust the fly-by-nights and racketeers who now infest it and, in general, take things in their own hands. As we have said so many times, the only way to fight organization is with organization. We do not believe that the stagehands will listen to any overtures until the producers themselves have shown an inclination to consider

the best interests of the business and get together.—ED.

Policy Changes

Editor *The Billboard*:

Why is it that people who are engaged in the business of presenting shows, whether film or stage, seem to be at sea on the question of poor attendance? You will notice they are endeavoring to diagnose the cause, and they seem to be concentrating their efforts on policy changes as a means of bolstering box-office showings. It is my opinion that this sort of strategy is not so good. It makes the impression on the public that show business is about on the "rocks" and therefore they seek other fields for their entertainment; and why not? Who wants to string along with a proposition that apparently is on its "last legs"? You don't see a clothing merchant discard his clothing stock and replace it with hardware just because he finds business is bad.

This everlasting changing of policies is losing public confidence. Business in all lines is moving very slowly—why not the show line? When business in general picks up so will the show business, and not before. You can paste this in your hat.
Los Angeles. TRUXTON HOLMES.

There is much truth in the above letter and we suggest that Mr. Holmes read the "Vaudeitorial" on page 8 of this issue. The amusement business is going thru a period of hectic readjustment and is blindly groping everywhere in an effort to stabilize itself. Under similar conditions this is common to all business (we think Mr. Holmes' parallel a bit far-fetched). We agree that general depression is taking its toll, and we agree also that when conditions improve show business will be stepping along in old-time form.—ED.

Oh, Yeah?

Editor *The Billboard*:

Allow me the liberty to say without fear of contradiction that what Mr. Brown has written in February 15, 1930, issue of "The Forum" under the title of "Whew" is true. I take it that you did not like his manner of expression. As for myself, the rest of *The Billboard* readers and the public in general, his manner is correct and "honest-to-goodness" American language. It was plain, I'll admit, but if there were more such writers today they might call themselves writers and not just jugglers of words. Nuf sed.

Coming back to Mr. Brown, his facts are correct. The motion picture industry is going to meet its Waterloo. How soon I cannot predict, but put it down on record that it's doomed. I saw a motion picture introduced for 5 cents admission and it has come to its present position thru publicity alone, but I can see that publicity is going to get an awful surprise. Even today exploitation, and nothing else, is bringing the public into the house.

On Broadway today the doormen are ballyhooing to the passersby to come in; cutting prices from \$1.50 to 65 cents, and even 35 cents in some houses. Mr. Editor, it takes a man who observes and knows show business to write like me. Nuf sed.

Take the leading figures in pictures. They are not actors or artists and know it. Talking pictures are not practical. The noise is horrible. Nuf sed.

Vaudeville is coming back, and stronger. There is nothing better than vaudeville; it is entertainment. Talking pictures are an experiment.
Bloomfield, N. J. JOHN MCCARTHY.

"This Is America"

Editor *The Billboard*:

I wish to differ with the editor of "The Forum" on his comment on Frank White's article entitled "Chafers" in *The Billboard*.

So this is America—Millions of men with dejected, shambling gait, among whom we can discern actors, stagehands, musicians, trudge-

ing the streets amid the icy blasts of the bitter cold winter looking for an opportunity to work in vain.

So this is America—The land where law-breaking racketeers, grafters, gunmen and bootleggers live in the lap of luxury on the fruits of their illegal operations while honest men are denied the right to earn their bread.

So this is America—Where a great city like Chicago is broke because of the corrupt politicians who make of her income the spoils of their dishonest zeal.

So this is America—Where 1/4 of 1 per cent pay 95 per cent of the income tax; where each year the speeding up process goes on in every branch of the industry in order that the few may revel in greater luxury at the expense of the many.

We must face the facts no matter how distasteful they may be. We must realize that the America of today is not a fulfillment of the idealistic conceptions promulgated by Thomas Jefferson. Far from this, it is a hollow shell, a mockery of the principles that actuated its inception.

The words of Abraham Lincoln have been fulfilled. He said: "I see a time in the future when great oligarchs of wealth shall arise in this, our beloved, country and still our sacred liberties with an iron hand."

The time has arrived, Mr. Editor, when we who create, we who labor, whether it be as actor, stagehand, musician or in any other occupation, are going to rebel against the parasites who are at present grinding from out our agony their golden prosperity, when we shall take over the machinery of production and run it for the common good of all.

Far from belittling Russia, which is working constructively towards the brotherhood of man, based on the co-operative ownership of all machines for the good of society, we may well learn a lesson from this source which may enable us to at last realize a true fulfillment of the ideals of our forefathers.
Boston. FRED F. LEWIS.

The Billboard is interested only in the problems of those in the amusement business. We continue to believe that Russia is the place for Communists. We do not believe that the outlook is as bad as some alarmists would paint it, and we insist that there will be great improvement. As far as the vaudeville actors are concerned, why don't they, instead of preaching Soviet doctrines, take a tip from organized labor and get out and battle for their own good? It is obvious that they can do much themselves to remedy conditions. Talk is cheap and theories most often are ideal, but in practice they often fail to function. It appears to us that those who are preaching Soviet idealism should go over and live under that system. In the meantime, we say that it is up to the vaudeville performers to take the reins in their own hands if they are oppressed.—ED.

"Communitistic Actors"

Editor *The Billboard*:

There is no doubt that the majority of actors, contending with the conditions in the theatrical world since the advent of the talking picture, are communists in spirit if not in name.

When one realizes the artist, the creator, the worker, receives the least amount of security in his work, and as time goes on there is no alleviation of the condition of his business, it is quite evident that eventually he will find a logical remedy for the situation which will be along the communistic ideology.

America, so long known as the land of opportunity and prosperity, is rapidly losing its reputation. This term is becoming a satirically humorous illusion, propagated only by those who are living on inflated incomes, derived from bootlegging and other piratical occupations.

When we think of the grandly sumptuous offices where certain agents, like spiders in their web, sit waiting for the unwary actor who comes in looking for the proverbial half loaf, only to be handed a few crumbs in the form of a couple of five and ten-cent-store engagements, we wonder why he shouldn't be a communist.

In the old days vaudeville was a gamble and anyone with real talent could look forward to a certain amount of success. But nowadays the dice are loaded, the cards are stacked, and no matter who wins the actor always loses. So it seems it is about time we took the thing in hand and gave a thought to Soviet Russia, wherein is being staged the greatest experiment the world has ever known, having for its objective the economic and social betterment of all classes in human society.

Springfield, Mass. FRANK WHITE.
See comment under the preceding letter.—ED.

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY ACROBATS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

GROUND TUMBLER—CAN DO BACK FLIPS, somersaults, etc., for Clowning, Comedy or Straight. Write or wire MICKY MECCA, 8 North Ave., Milwaukee, Wis.

GYMNAST ALL AROUND, JOIN ACT—WALDFELD, 502 West 42d St., (A-3), New York.

AT LIBERTY—Ground Tumbler, good hip-dip man. Can do four kinds of tumbling. Age 20; height, 5 ft., 9 in.; weight, 138 lbs. Troupe preferred. Write ARTHUR CAISSIE, 88 Park St., Lynn, Mass.

AT LIBERTY AGENTS AND MANAGERS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

PUBLICITY MANAGER—Good public speaker, able to campaign. Available March 7. Will consider a good proposition. JACK PAGAN, 2 W. 168th St., New York City.

RELIABLE AGENT, for circus, tent minstrel or rep. Drive car. Close contractor. Can get you the results. FRED J. NEWELL, 271 High St., Petersburg, Va.

TREATY MANAGER, Cameraman, Sound Projectionist, Advance Agent and Promoter. Twenty years in show game. Will accept no less than \$500 per week. Sober and reliable. H. L. R. GRIBBLE, 1200 Cheslerford Ave., E. Nashville, Tenn.

AT LIBERTY BANDS AND ORCHESTRAS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

7 GOLDEN GATE GIRLS—SINGERS, Adagio, Tap, High Kick, Oriental, Trio, Team and Single Dancers. Piano, Drums; Trumpet doubles Melophone, Slide Trumpet; Second Trumpet doubles Sax; Trombone doubles Bass Horn; Clarinet doubles Trumpet and Sax; feature Sax Tenor. Bass double Clarinet and Trumpet. Wonderful combination, versatile, talented, attractive, appreciated group. Seventh season together. Prefer Eastern location. Bona fide contract. Will augment. DE GUERRE, Windsor Hotel, Philadelphia, Pa.

KEATON'S IOWANS DANCE ORCHESTRA AT liberty June 1st for hotels, resorts or first-class ballrooms. Seven pieces; can be augmented. Hot, sweet rhythm; singing, dancing and extra entertainment. Successful season on University of Iowa campus. All correspondence answered. Write S. J. WANOUS, 221 North Linn St., Iowa City, Ia.

THE HOLLANDERS ORCHESTRA OF RUTGERS UNIVERSITY. One of the best college orchestras in East. Broadcasting from WAAM. Open for summer location June 8 to September 21. F. E. MEDINGER, Rutgers University, Box 452, New Brunswick, N. J.

ALCO HOTEL or resort wishing to engage a real College Orchestra for the summer months, write G. FRANCIS INGLE, Delta Chi House, Norman, Okla.

AT LIBERTY CIRCUS AND CARNIVAL

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY FOR MOTORIZED CIRCUS coming season. Do four separate acts: Slack-Wire Act, Juggling and Comedy Balancing Act, Comedy Chair Balancing, Trampoline Act, Fire Juggling Act. CHESTER HUBER, Wabasha, Minn.

ORIENTAL FLAGEOLET, BAGPIPES, PUNCH. H. LEE, General Delivery, Bridgeport, Conn.

AT LIBERTY—THE TWO BEST FREAKS in the world: "The Cuban Indian, the only man in the world of 'Protrude Eyes', and the real Stone-Man. Will play on percentage or flat. Write or wire if you mean business to M. F. CANOSSA, San Jose No. 3, Havana, Cuba.

YOUNG MAN, experienced bookkeeper, typist and cashier, desires position at once with reliable carnival or circus. Can take full charge of office. Also experienced ticket seller and operator of fun-house and rides. Best of references furnished. BOX C-46, Billboard, Cincinnati, O.

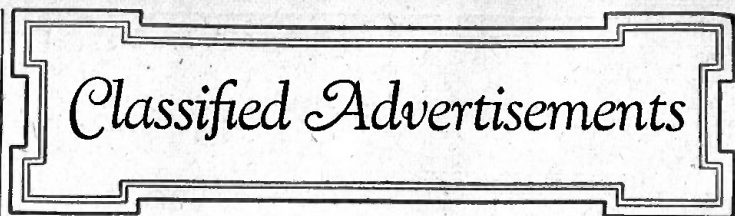
AT LIBERTY COLORED PEOPLE

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

EARLE MARCO and HIS HARMONY KINGS. Soon at liberty. Finishing 15 weeks at Granada Night Club, Akron, O. A-1 references. Go anywhere. Price reasonable on long contract. Write Mecca Hotel.

AT LIBERTY—Colored Singer, Entertainer. Strong baritone voice. Also good lead for harmony. Young, sober, personality. Reference. Anything reliable. Write BOX C-25, Billboard, Cincinnati.

DARELL HARRIS and His 10 Black Diamonds desire summer location. Pavilion, ballroom, cabaret, resort or hotel considered. Best of credentials and references. Featuring novelty entertainment and plenty rhythm. Both hot and sweet tunes. Don't misrepresent. I don't. Address 1811 John St., Fort Wayne, Ind.



For Rates see Headings. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No Ad at Liberty ad accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word. Combined initials, also numbers in copy, and figure cost at one rate only. Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail addressed to initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M., FOR THE FOLLOWING WEEK'S ISSUE.

THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Ohio.

AT LIBERTY DRAMATIC ARTISTS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

ANY MANAGER wanting first-class Director and Actor of experience and ability, capable of taking full charge behind curtain line and having splendid line of non-royalty plays, please communicate. EDMOND BARRETT, 137 Parker St., Tampa, Fla.

AT LIBERTY—Vaudeville Band Actor. Six free attractions or feature vaudeville acts. Carry special lithos. Double parts or band and orchestra. Address GUS KIRALFO, 1217 West Eichel Ave., Evansville, Ind.

COLLEGE STUDENT—Funds ran low; must work. Experienced, violinist, piano, and singer. Will accept anything reasonable. ORLOFF, 1235 W. Arlington St., Gainesville, Fla.

FIVE PEOPLE for Dramatic or Vaudeville Show. Three men, two women. Have short-cut plays, good ones. Lots of real specialties. Three-piece orchestra—piano, banjo and violin. Salary or per cent. Make best offer. Join anywhere, any time. DIRECTOR, 208 North Delaware, Tampa, Fla.

REPERTOIRE—Man and Wife, Dramatic and Feature Vaudeville Team at liberty for summer season. Produce our own successful comedies and dramas. Have plenty specially engraved paper, some scenery. Ford advance. Prefer man with tent outfit. Four our established territory. Write DANIEL F. ROWE, Evandale Agent, care The Billboard, Cincinnati, O.

TEAM—Gentleman, age 32; height 5 ft., 9; weight, 140. Leads, heavies, general business. Wardrobe ability. Good study. Best appearance. Specialties. Handle stage. Sober; strictly reliable. Lady—Age 25; height, 5 ft., 5; weight, 120. Small line general business. Good study. Wardrobe; direct appearance. Takes plenty tickets. If needed. Good treatment essential and we appreciate it. This ad states all. Please do likewise in replying, including your best for season's engagement. All inquiries answered. Address GLEN W. RADCLIFFE, La Porte City, Ia.

AT LIBERTY MAGICIANS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

ATTENTION—Agents, subjects, write. Hypnotic Entertainer. Open for clubs, hotels, parties, etc. near Jersey. New York City, Brooklyn. BRADLEY, 584 Elm St., Maywood, N. J.

BOOKING AGENTS, Subjects, write. Hypnotic Entertainer. Open for clubs, hotels, parties, etc. near by Jersey. New York City, Brooklyn. BRADLEY, 584 Elm St., Maywood, N. J.

AT LIBERTY MISCELLANEOUS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

SOME THEATER MANAGER NEEDS a competent Advertising Man. Age 21, graduate School of Journalism, U. of Mo.; I. O. S. trained. One year's experience writing copy, selling newspaper display, know show copy; have played sax in dance and legitimate orchestras. Go anywhere; moderate salary. ALBERT CHRISTMAN, Daily Leader, Madison, S. D.

LOOK! AT LIBERTY—TRAINER OF DOGS, Ponies, Monkeys, Goats and Domestic Animals and work same on road. Address GIP TRESALLO, General Delivery or Western Union, Venice, Cal.

SIGN and POSTER ARTIST—YOUNG, NEAT. Original ideas. Want place in good theatre as Assistant Sign Man. Send for some of my work; I won't disappoint you. Go anywhere. KESSLER, 903 South Cherry, Creston, Ia.

AT LIBERTY—Ballroom Manager. Young, wonderful publicity man. Can stage novelty dances of all kinds. Can pack any hall. Ten years experience. Has managed some of the largest ballrooms in Wisconsin and Michigan. What have you to offer for a real live wife? No proposition too high. I am furnished best of references. Write or wire HAROLD, No. 3 Main St., Watertown, Wis.

MEMORY WIZARD—Instantly tells day of week of any date for 3,000 years from year 1 A. D. Absolutely correct. No accomplice. Method perfected January 10, 1930. At liberty April 1. ORVILLE ATKINS, 21 Dennyway, Seattle, Wash.

AT LIBERTY M. P. OPERATORS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

A-1 OPERATOR WISHES STEADY JOB. BUY any make of machines. Also sound jobs. Married, sober and will stick. FRANK DIEBL, 118 North Senate Ave., Indianapolis, Ind.

OPERATOR—EXPERIENCED ON SIMPLEX. Power's or Motograph with silent pictures or Vitaphone and Movietone. Reliable. Go anywhere. Address ALEX BEANIK, 3486 Brush St., Detroit, Mich.

OPERATOR DESIRES POSITION AT ONCE. Steady. Go anywhere. Licensed; no student; 26. Power's or Simplex, Western Electric. Ticket; will repay. E. SHAVER, 1916 Davidson Ave., New York.

THOROUGHLY EXPERIENCED OPERATOR on all sound equipments using disc. A-1 on care and repair of machinery. Married, steady, reliable. State all JOHN GIBSON, 1309 Campbell Ave., Cambridge, O.

AT LIBERTY—A-1 Vitaphone and Movietone Projectionist. Can operate and repair all make machines. Address MR. HARRY MORTON, 1507 South Main St., Kokomo, Ind.

YOUNG MAN, 25, graduate of Motion Picture Operators' School and New York Institute of Photography, desires more practice. Will consider any job in theatre or studio for beginning. Wages your best. ALBER WASHBURN, care Billboard, 1560 Broadway, New York.

AT LIBERTY MUSICIANS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

A-1 TROMBONIST WANTS CHANGE—Road, fake, absolutely modern. Experienced all lines. Location preferred. I do not misrepresent. BOX C-38, Billboard, Cincinnati.

AT LIBERTY—BBB SOUSAPHONIST, doubling Trombone. Only location considered. Absolutely cut or no notice. Address WALT MUMFORD, Beatrice, Neb.

AT LIBERTY—TENOR SAX, DOUBLING Clarinet. Hot rhythm Tenor, good reader, plenty of experience. Baritone in vocal trio. Prefer location. ROSS MORRISON, 418 So. 10th St., E. Cedar Rapids, Ia.

BANJO, DOUBLING SIX-STRING Guitar. Arranger; four years' experience hotel, cabaret, presentation, dance. JERRY YEOMANS, 509 Crosby St., Akron, O.

BARITONE (BOTH CLEFS) AT LIBERTY—Circus or carnival. Plenty of experience. Address J. B. McDONOUGH, 17 East Grand Avenue, Chicago, Ill.

BARITONE OR TROMBONE AT LIBERTY for circus season. None too big. Sober; capable; concert experience. ROBERT SNEEDON, Majestic Hotel, Des Moines, Ia.

BB SOUSAPHONE—GOOD TONE, steady dance tempo, concert experience. Double sock string Bass. Age 23, neat, reliable. SOUSAPHONIST, Regal Hotel, Cincinnati.

CORNET AT LIBERTY—LEGITIMATE Cornet would like to connect with good industrial or municipal band. Fill any chair or no notice. No booze. Address MUSICIAN, Box 111, Apponaug, R. I.

GIRL TENOR SAXOPHONIST—Good tone, read. Experienced hotel, dance, vaudeville, road. BOX 26, Billboard, 1560 Broadway, New York.

HOT ALTO SAX, DOUBLING Soprano. Clarinet. Sight reader, sweet tone. Young, neat, personality. Union, tuxedo. Anything considered. Cut it or no notice. MELTON GORINKEL, 921 S. Winchester Ave., Chicago, Ill.

MODERN DRUMMER—MACHINE Tympani, Chimes and Bells. Pit, stage and dance experience. Age 27, good appearance and reliable. OSKERRY DAVIS, 322 N. 16th St., E. Cedar Rapids, Ia.

SAX TEAM, RHYTHM DRUMMER—Read; modern; union; car. Three years together. Separate if necessary. MUSICIANS, 115 East Indiana, Elkhart, Ind.

TENOR BANJOIST, DOUBLING Guitar. Modern, young, experienced all lines. Read and fake; sing. Anything reliable. Cut it or else. Address "DING" ELLIS, Fredericksburg, Ia.

TRAP DRUMMER AT LIBERTY—Single, sober, reliable. Concert, dance and circus experience. Prefers travel. DRUMMER, 1338 Calif St., Denver, Colo.

TROMBONE—MODERN, BEEN WITH the best. Absolute satisfaction or no notice. Location preferred. JIMMY FRESHOUR, 601 Holloway, Durham, N. C.

A-1 TROMBONE—AGE 28. EXPERIENCED vaudeville or burlesque theatre. Distance no objection. LEIBEL, 957 Faile St., Bronx, New York.

A-1 DRUMMER, REAL XYLOPHONIST. JOIN on merits. DRUMMER, 1017 10th St., Alexandria, La.

A-1 MODERN DANCE DRUMMER. UNION. Age, 24. Six years' experience dance and cafe. Solid rhythm and flashy set of drums. DONALD SMITH, 224 Iowa Ave., Muscatine, Ia.

A-1 TRUMPET—GOD READER, TONE, union, single and sober. Prefer dance, what? Go anywhere. Address BOX 85, Bryan Apt., 50 and E. Broadway, Tampa, Fla.

A-1 TRAP DRUMMER—YOUNG MAN, AT Liberty. Troupe or locate. Would work on side. Ten years' experience. Good references. DRUMMER, 1348 13th, Des Moines, Ia.

A-1 ALTO SAX, DOUBLING CLARINET, SOPRANO, Baritone. Can transpose. Young, single, reliable, union. Ballroom, cafe, hotel experience. Don't misrepresent, as I don't. Wire, write, stating all in first. MUSICIAN, 621 Park Ave., Hot Springs, Ark.

ALTO SAX, DOUBLE SOPRANO, VIOLIN—Good reader, sweet tone. Vaudeville, hotel or dance. Young, union. LEO JOHNSON, 2107 Slauson Ave., Racine, Wis.

ALTO SAX, CLARINET, BARITONE, SWEET tone, reader, flashy, also sing. Young, neat and sober. Can give references. BILLY LUTHER, Box 298, Fayetteville, Ark.

AT LIBERTY—JERRY PHILIP, TENOR Banjo. Plenty good, strong, solid rhythm. Read, fake, experienced and best references. Write JERRY PHILIP, Abilene, Kan.

AT LIBERTY—BARITONE, STRONG, GOOD tone, for circus or concert band. BOX C-41, Billboard, Cincinnati, O.

AT LIBERTY MARCH 15—STRING BASS, double Sousaphone and Harp. Experienced in all lines. Now playing WFLA, Clearwater. FRANK TOSCANO, P. O. Box 895, Clearwater, Fla.

AT LIBERTY—LADY TRUMPET, DOUBLING Piano. Sight reader. Experienced cha-tauqua, hotel, vaudeville or dance. MUSICIAN, 1602 Exchange St., Keokuk, Ia.

AT LIBERTY—SNARE DRUMMER. EXPERIENCED circus or carnival. Address BOX C-31, Billboard, Cincinnati, O.

BAND MASTER AND INSTRUCTOR, ALSO Violinist. Teacher of all string instruments. Open for a position. Best references. FELIX TUSE, 1317 East 14th St., Brooklyn, N. Y.

BANJO, DOUBLING HOT SIX-STRING Guitar, Trumpet, doubling Melophone. Both modern, young, single. Feature Guitar solos for radio. Experienced in big bands. Location only unless band travels by train. Address BEN LITTLE, Apt. 3, Stratford Court, Newcastle, Ind.

CELLIST, DOUBLES SAXOPHONE, WANTS engagement. Thoroughly experienced player. MUSICIAN, 349 East 139th St., New York.

CELLO, DOUBLE SAXOPHONE—LARGE orchestra experience of both Hotel, theatre, concert or dance. Utilize some (Piano Accordion). Write MUSICIAN, 1465 Monroe St., N. W., Washington, D. C.

CIRCUS MELOPHONE, BASS DRUMS. Experience plenty. Union. AL FABB, 89 Homestead Road, Lowell, Mass.

COLORED TUBA PLAYER—READ, FAKE and transpose. Competent man. Prefer band with minstrel, indoor circus or tent show. ARTHUR THOMAS, 631 Maple St., Lockland, O.

DANCE TROMBONE—HOT AND SWEET. Sight reader, with good schooling. Will satisfy or no notice. Vocal hokum, baritone voice. Single; 22; union; sober. Will travel or locate with reliable band. WM. F. MacDONALD, 3200 Grant St., Evanston, Ill.

DANCE DRUMMER—A-1. READ ANYTHING, perfect hot rhythm, good outfit, union, appearance, personality. Just off KEO Circuit. Age 22, references, sober. Guarantee to cut or no notice. Experienced in stage, pit, dance, presentation, hotel and records. DRUMMER, 878 Washington St., Lynn, Mass.

DANCE DRUMMER. UNION. YOUNG AND reliable. Complete flashy Avalon pearl outfit. Feature Ballad Singer and Entertainer. Modern ticks off Cymbals. Four-beat rhythm. Five years' experience. Hotel, Radio and Dance. Address "LARRY" MORTON, Flandreau, S. D.

DRUMMER—MARIMBA, XYLOPHONE, Chimes, full line Traps. Experienced all lines. Sight reader. Go anywhere; guarantee to deliver. Consider salesman position with music's side line. DRUMMER, 113 S. 17th St., Mattoon, Ill.

FLUTIST—EXPERIENCED IN THEATRE lines; reliable. For more particulars write fully to BOX C-38, Billboard, Cincinnati, O.

GIRL DRUMMER, EXPERIENCED, READ, Fake, Modern rhythm. Reliable, Union. Good appearance. Vibraphone and Song Bells. Travel or locate. BOX C-37, Billboard, Cincinnati.

MODERN DANCE DRUMMER AT LIBERTY—Formerly with Art Landry. Location, Union, Hams, Jax, etc. Address WILBY KENNAH, 823 Seventh Ave., So., Great Falls, Mont.

PIANO-ACCORDIONIST, SIGHT READER—Standard and modern solos. 120-bass flashy instrument and play it. Double good Orchestra Piano, also Wurlitzer and Barton Organ. Good wardrobe. Would like to hear from lady bands, radio or cha-tauqua's, etc. Address LADY ACCORDIONISTE, Box KC-1, Billboard, Kansas City, Mo.

TENOR BANJOIST AT LIBERTY—PLENTY experience. Age 26. EUGENE MILLER, Humboldt, Kan.

TRUMPET—B. & O. CIRCUS EXPERIENCE. Reliable. FRANK FRAYNE, Box 1, Howard, R. I.

TROMBONE — EXPERIENCED IN BAND, radio and dance. Travel or locate. Young, union and reliable. Will consider anything. Write or wire TROMBONIST, General Delivery, Tiffin, O.

TRUMPET — EXPERIENCED, RELIABLE, young, neat appearance. Prefer rep. Consider anything reliable. PAUL W. JOHNSON, General Delivery, Goose Creek, Tex. mh1x

VIOLINIST, DOUBLE TRUMPET — GOOD business player; troupier. W. J. EPPINGER, Burlington, Kan. mh1

A-1 EXPERIENCED VIOLINIST in all lines of business desires orchestra engagement. Have music go anywhere. VIOLINIST, 77 East 118th St., New York City.

A TENOR SAXOPHONE, doubling clarinet. Fast reader. Fair tone. No dirt chorus. Tuxedo. Age 22. Location preferred. Anything reliable considered. State all in first reply. Address CHARLES NEAL, Buckner, Ill.

DRUMMER—Bells, Tympani. Competent, reliable, experienced all lines; union. Troupe or locate. Prefer vaudeville or tab. house, but would consider anything. Go anywhere. Experienced concert Bass Drummer. W. H. MARKET, 420 Throveridge Atlanta, Ga. mh8

DRUMMER — Experienced in vaudeville, musical comedy and concert band. Play Bells and Xylophone solos. FRANK VALLELY, 94 Lakeside Pl., Chicago, Ill.

FAST ALTO AND TENOR SAX doubling Clarinet. Read, fake, good tone. Modern outfit. Well experienced. Wire or write WILLIAM McMILLAN, Box 42, Coolidge, Kan.

FINE FLUTE PICCOLO PLAYER — Nice mellow tone. Desire theater, hotel, radio band. Read or locate. Good routine of solos. Piccolo. References. BOX C-39, Billboard, Cincinnati. mh8

FIRST-CLASS fully experienced Clarinet and Sax Player to travel or locate. JOHN SCHMIDT, 115 West Washington St., Chicago, Ill. mh8

LADY TRUMPETER, doubling piano, desires position. Address MUSICIEN, Box No. 6, Billboard, 1560 Broadway, New York. mh8

MODERN BANJOIST, doubling Guitar. Can sing; all essentials. Can join on wire. Send me references. BANJOIST, Box 321, Lakewood, N. J. mh15

OBOIST, professional experience in band and orchestra. Desires employment either professional or music on side. Married age 29. R. SAUNDERS, 2203 N. Michigan, Saginaw, Mich.

TROMBONIST wants location with band. Am stock of shipping clerk. Would work at other kind of work. J. C. DICKEL, 13 Cleveland Ave., Wrentham, Pa.

TROMBONIST—Female; soloist. Vaudeville or orchestra. Formerly Vol. of Hamel Sisters. Address SIMONE HAMEL, N. V. A. Club, 239 West 46th St., New York. mh8

AT LIBERTY PARKS AND FAIRS 2c WORD, CASH (First Line Large Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

FLYING FISHER'S CIRCUS Attractions. Now booking nineteen thirty season. Parks, fairs, celebrations. CHARLES FISHER, Manager, Bloomington, Ill. mh1

GIRL PARACHUTE JUMPER — NOW booking nineteen thirty season. Single, Double, Triple, Delayed and Illuminated Drops. MISS POLLY O'DARE, Davenport Airways, Inc., Davenport, Ia.

THE ORIGINAL BONETTE BROTHERS, Aeronauts, Aerial Artists. Melvin Mills, N. H.

AT LIBERTY, INDOOR CIRCUSES, ETC., Burns Attractions. Four high-class acts, including Sparkle, the greatest of all educated ponies; six clever performing dogs, two beautiful performing ponies, one monkey; Gunpowder, the most wonderful outstanding feature, trained wild pigs. A fast, snappy act; nothing else like it. For reasonable prices and descriptive circulars write F. W. BURNS, 1645 N. Center, Terre Haute, Ind. mh8

GROTH BROS.—FOUR BIG ACTS. FAIRS and Celebrations, write for literature and prices. Charter Oak, Ia. mh17

THE RINALDO TRIO, COMEDY ACROBATIC act, open after April 2d for circuses, fairs, parks or celebrations. Have our own walk-around and stops. Formerly Ringling clowns. State everything first letter. RINALDO TRIO, 412 Charles St., Coatesville, Pa.

ERMA BARLOW'S Famous Circus Revue and Free Attractions. 100% amusement and "something different" for indoor circuses, parks, fairs, etc. We can furnish from 4 to 12 acts. Our No. 1 Unit consists of four acts, seven clever trained animals, dogs, goats, monkey and pony. We feature a Race Day and a Grand Old Timey. Thrillers, head to head balancing, head walking and sensational head slide with this unit. If you want to feel sure you are going to be able to place the persons acts they will give you something they have never seen before, acts that will give the kiddies as well as grownups for that next big event, better write us for prices and illustrations. Some might charge you a little more for acts, some might sell cheaper, but we guarantee you that you will not be able to buy any better acts regardless of the price, place or person you buy from. Our acts will give 100% satisfaction any place they appear. We guarantee that. Home address, South Milford, Ind. ERMA BARLOW'S FAMOUS CIRCUS REVUE.

ACTS AS GOOD AS THE BEST, better than the best. Incomparable prices and quality. Address BOX 66, 20 N. Ashland, Chicago, Ill. mh8

AERIAL AND COMEDY Ground Acts—Lady and gent. Booking fairs, celebrations, nineteen thirty season. Literature, references. Satisfaction guaranteed. BERT NEW, 2737 East Jefferson, Detroit, Mich. mh22

BALLOON ASCENSIONS, featuring sensational Parachute Leaps. Write for prices, reference and literature. Also have Concessions. Address VICTOR HEISLER, Manager, 608 24th St., Milwaukee, Wis. mh1

DE VIETTEL BROTHERS, presenting two high class acts. First Act—Two tall, thin men in an astonishingly fast tumbling and knock-about act. Second Act—European balancing and gymnastic novelty. Reputed the cleanest, fastest and funniest in the business. 1424 Howe St., Racine, Wis. mh8

ERMA BARLOW'S Comedy Musical Klowns—Five men who do two acts. "Something different," for indoor circuses, parks and fairs. Singing and entertaining in the grand stand at some of the leading fairs this season. This is a wonderful buy for indoor circuses, for they can also play for your program of acts and play for dancing, besides entertaining. We always give the biggest and best value. That's why we play so many return dates and sell acts at the same prices, fairs and events year after year, because they know Erma Barlow's Acts are 100% amusement. We know the public wants something different and something new. We are willing to work overtime producing acts and clean family amusement. Home address, South Milford, Ind. ERMA BARLOW'S KOMEDY KLOWNS.

LINDL'S ATTRACTIONS, presenting two high-class acts. Act 1: The Great European Cannon and Bell Act. A very rare act. Act 2: Trick and Fancy Roping. If you want class and distinction write for circulars and prices. 2119 Sedgewick St., Chicago, Ill. mh22

MR. SECRETARY—Just think this over. You can buy ten high-class acts for 1930 which give you a complete program represented by youth, pep and ability. Also bidding for indoor events this territory. All made general delivery, Wichita, Kan. RAY BROS.' FREE CIRCUS. mh8

AT LIBERTY PIANO PLAYERS 2c WORD, CASH (First Line Large Black Type) 1c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY — RHYTHM PIANIST. Read, fake, neat. Union. Write or wire EDDIE RICHARDSON, Signoury, Ia.

EXPERIENCED VAUDEVILLE AND picture Orchestra Pianist at Liberty. Reliable. Wire or write. Address PIANIST, 211 Henry Clay St., Milwaukee, Wis.

PIANIST-ORGANIST—YOUNG LADY. Experienced theatre, dance, radio. Solo or with orchestra. FRANCES KAUL, 310 11th St., Parkersburg, W. Va.

A-1 PIANIST, ORGANIST, DOUBLE TROMBONE Brass. Experienced vaudeville, hotel and dance. Formerly with Paramount-Public Co. Go anywhere; any price. R. W. SMITH, 1361 Dwight St., Springfield, Mass.

PIANIST — DANCE, RADIO, REPERTOIRE, all lines. Young, union, tuxedo. Excellent reader and improviser, real rhythm. Available now or later. Write all. LEON NURNBERG, Plainville, Neb. mh8

PIANIST-ORGANIST — AT LIBERTY Account talkies. Experienced House Manager. Prefer to locate, but would travel. Dance, rep., vaudeville. C. F. DOTY, 208 Oak St., Poplar Bluff, Mo.

PIANIST, WORKING NOW, DESIRES CHANGE. Theatre, Hotel, Cafe, etc. Steady location. Union, young, experienced. Write "PIANIST" care 2011 Lynch St., St. Louis, Mo. mh1

AT LIBERTY—Experienced Pianist desires position in picture theatre or hotel, alone or with orchestra, not far from New York, New Jersey or Pennsylvania. Union man. Best references. Do not wire, write particulars. Address PIANIST, Box C-35, Billboard, Cincinnati, O.

EXPERIENCED Union Pianist—Spot solos (classics), displaying unusual technique; exceptional sight reader; transpose; sing harmony; anything reasonable considered. SCOTTI GREZAIR, 3224 Race St., Cincinnati, O. mh22

PIANO LEADER or Side Man, at liberty account in all homes. All lines. Good. Good. References; married; sober; reliable. FRANK BOLLINGER, 117 French, Sullivan, Ind.

AT LIBERTY SINGERS 2c WORD, CASH (First Line Large Black Type) 1c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

BASS SINGER, GERMAN, AGE 23, EXPERIENCED. HENRY ULEICH, 505 Fallsade Ave., Jersey City, N. J. mh1

AT LIBERTY VAUDEVILLE ARTISTS 2c WORD, CASH (First Line Large Black Type) 1c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY — WONDERFULLY TALENTED Acrobatic, Toe-Dancing Girl of 12. Will join high-class act anywhere or perform alone. References. Accompanied by mother. Write Box C-20, Billboard, Cincinnati, O.

MAGICIAN, VENTRILOQUIST—MONOLOGUE. Sing, dance, play uke, some juggling. Whole show for one night or feature vaudeville act. Change strong for week. Single, sober, can drive. House car. Join show or consider single agent with car. LINDEN COWARD, Gen. Del., Lagrange, Ga.

TAP DANCER AT LIBERTY — ECENTRICITY, buck and waltz clog. Age 21; 5 feet, 7 inches; 150 pounds. JOE GURSKY, 32 Huron St., Bridgeport, Conn.

TEAM—MED. OR CIRCUS. MAN, WIRE, traps, punch, black and Irish, put on acts. Woman, iron jaw, swinging ladders, parts in acts. Single and double specialties. Have house car. State best. BILLY WEBER, Ennis, Tex.

THE CORNALLA TROUPE — OPEN UNTIL April 14th. If you want acts with daring, skill and grace, look us over. 346 South Lake St., Gary, Ind. mh29

AT LIBERTY—Female Improvisator for med. or vaudeville. Female Strangers in acts. Single specialties, double Piano. Best of wardrobe. Have house car. Will not part. JEWELL, 219 N. Emma St., West Fairport, Ill. mh1

AT LIBERTY—Versatile Troupier. Black Comedy, Toby, Straight Music, producer, Negro Acts, make them go. Med. show preferred. Age 20; sober and reliable. Drive car or truck. Need tickets. If far, carry your own. Wire TOBY JOHNSON, Showman, Unadilla, Ga. mh1

AT LIBERTY—Sister Team of Dancers. A-1 Acrobatics, toe tap, musical comedy, etc. Can sing. Young, stage experience; reference. Stock list. Only responsible people need reply. Write, don't wire. State highest wages, etc. MERRIS SISTERS, 918 Fourth Ave., S. Fargo, N. D. mh1x

AVAILABLE NOW — Live-wire med. tab-show Monologist, Singer, Dancer, Fast Trap Drummer. Comedy in any act. If you are a crank and expect hunkey labor don't waste your time. Don't hesitate. Best proposition gets me. Wire, write, or call D. B. HARRIS, General Delivery, Milwaukee, Wis.

JACK HOLLAND—Open for engagements, vaudeville, social, fairs, banquets, clubs, lodges, also children's parties. Fine personality and wardrobe. Comedy Ventriologist Act. Box 405, Plainfield, Conn. mh2

MED. OR REP. SPECIALTIES—Pianist, Fake, read some work acts. Wire, write. TOM DEE, The Billboard, 1560 Broadway, New York City.

MUSICAL SIMS, Comedy Novelty Musical Acts, plenty of them, large and small instruments, comedy cartooning, upside-down pictures, comedy magic (not burlesque), singing specialties, trumpet calls for ballroom, afterpieces and opening acts. Black-face comedy in all of them. Do not drive car or play Piano. 517 North Clark St., Chicago.

NOVELTY COMEDY MUSICAL ACT Available all week. Double orchestra. 100% profit. My Sax; rent Drums. State best. Tickets? Yes. 537 NORTH CLARK ST., Chicago.

TABLOID TEAM — Man: Comedy, Characters, Straights. General Business line parts; age, thirty-three; height five eleven; weight one fifty. Produce if necessary. Plenty material and openings. Lady: Soprano or Ingenue. Age twenty-seven; height five feet; weight one eighteen. Dress all night and single show comedy singing, talking and string instrument specialties. Have car. State your best joint. TABLOID TEAM, 321 High St., Fairmont, W. Va.

COMMERCIAL

ACTS, SONGS AND PARODIES 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ACTS WRITTEN — LATEST PARODIES. GELLEE, 538 East 175th St., Bronx.

MUSIC PRINTING, ARRANGING, Publishing, Orchestrations, etc. Lowest rates. ORPHEUS PUBLISHING CO., 152 West 42d, Room 1502, New York.

MUSIC ARRANGING — PETER GOO, 229 West 45th St., New York. my31

AGENTS AND SOLICITORS WANTED 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

A BUSINESS OF YOUR OWN MAKING Sparkling Glass Name and Number Plates, Checkersboards, Signs, Big hook and sample free. E. PALMER, 501 Wooster, O. tf

A BANKRUPT OR BARGAIN SALE — Big profits. We start you, furnishing everything. CLIFCROS, 429 W. Superior, Chicago. mh2

AGENTS — GOLD SIGN LETTERS for store windows. 500% profit. Free samples. METALLIC LETTER CO., 442 N. Clark, Chicago. tf

AGENTS, SALESMEN — SEND FOR new factory lowest price list. Complete A-1 line; constant repeats. MAJOE RUBBER MFG. CO., 1 Union Square, New York City. mh15

AGENTS — GALLONS SOLD DAILY. True Merit Extracts. OWNER ROWLAND CROASDALE, Berwyn, Pa.

AGENTS, DEMONSTRATORS, BIG profits selling No-Cement Tube Patch. UNITED PATCH COMPANY, Covington, Ky. mh22

AGENTS, SALESMEN, JOBBERS — Sell complete A-1 line. Lowest prices; best quality. Send for latest factory price list. UNIVERSAL RUBBER MFG. CO., Hanover St., Boston, Mass.

AGENTS WANTED TO HANDLE our Lavative Aspirin Display Cards. Agents' profit 100%; merchants, 100%. Fast repeat. 5-cent sale. Write for our proposition. Salesman Samples sent postage paid for 50 cents. We know if you receive the samples you will be interested in our proposition. UNITED CHEMICAL CO., 806 Franklin St., Reading, Pa.

AGENTS — EVERLAST NO PIN Clothes Line—Needed in every home; snappy demonstration; sure sale; large commissions. JOHN DUNN, Olive Boulevard, South Hempstead, N. Y.

AGENTS — ABSOLUTELY NEW! Our hand-colored popular-priced Photo Statuettes earning big! Everyone wants them. \$10-\$25 daily earnings possible. Samples furnished. RUBBER MFG. CO., OW-2456 Jackson, Chicago.

AGENTS — MAKE A DOLLAR AN hour. Sell new kind of Sharpeners. Sharpens all knives and cuts them quickly. Demonstrating sample 10c. PREMIER MFG. CO., Dept. 167, Detroit, Mich.

AGENTS — NEW ITEMS, SAMPLES free. DEPENDABLE RUBBER PRODUCTS CO., B716 Madison, Chicago. mh8

AMAZING PROFITS SELLING NEW Tablecloth. Looks like linen. Wash like cloth. Samples free. BESTEVER CO., 118 Irving Park Station, Chicago.

MAKE BIG MONEY SELLING Razor Blades. AGEAH MFG., 479 Ralph Ave., Brooklyn, N. Y. mh2

AN ALL-WOOL SUIT BARGAIN — \$48 dozen up. Quality goods. We sell them to wholesalers; they make 100% profit; retailers can make 300%. KROY CO., 324 N. Clark, Chicago. mh1x

BIG PROFITS, QUICK REPEATS, placing Aspirin, Notartar, Flints, Silktons, other Self-Selling Counter Cards with dealers. Cost 100% profit. STERLING CO., 83 Baltimore, Md. mh1

BIGGEST SURPRISE OFFER EVER made. Be sure to answer this ad. My line of Soaps, Coffee, Toilet Articles, Household Specialties gives you bigger profits. M. G. ROTH, President, 3841 Dodder, St. Louis, Mo. ap25

CALIFORNIA PERFUMED BEADS selling like hot cakes. Agents coming money. Big profits. Catalog free. MISSION FACTORY L, 2338 West Pico, Los Angeles, Calif. mh22

DEMONSTRATORS, FITCHMEN — New Knife Sharpener, Guides, Darners, Threaders. Low prices. Samples, 25c. GOLBERT, Box 548, Ocean Park, Calif. mh1

DON'T SELL FOR OTHERS — EMploy agents yourself. Make your own products. Toilet Articles, Household Specialties, etc. 500% profit. Valuable book free. NATIONAL SCIENTIFIC LABORATORIES, 1914W Broad, Richmond, Va. mh22

FLAVORING EXTRACTS — BOTTLE yourself. Concentrated. Free labels. 600% profits. Whirlwind sellers. Free offer. THOMAS MFG. CO., Indianapolis, Ind. tf

FREE SAMPLES, NO INVESTMENT, \$12.00 daily possible. Tablecloth washes like cloth. No laundering. JONES, 802D North Clark, Chicago. x

GOOD INCOME — SILVERING MIRRORs, Plating and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by new method. Outfits furnished. Write GUNMETAL CO., Ave. G, Decatur, Ill. mh22

LIGHTNING ELECTROLYTE charges Storage Batteries instantly. Guaranteed Formula, \$5.00. Free circulars. Automobile Specialties—Guaranteed Formulas for all latest money makers. Lowest prices. Free lists. MURPHY, Chemist, Box K, Tujunga, Calif.

MAKE BIG MONEY SELLING HAIR Straightener to colored people. Write for free samples and terms to agents. MARCELENE CHEMICAL CO., 1901 West Broad, Richmond, Va. mh22

MAKE AND SELL YOUR OWN goods. Formulas by expert chemist. 30 years' experience. Thousands satisfied clients. Large catalog for stamp. C. MYSTIC COMPANY, Stamford, Conn.

MAKE YOUR OWN PRODUCTS — Employ agents yourself. Toilet Articles, Soap, Extracts. We furnish everything. Valuable book free. NATIONAL SCIENTIFIC LABORATORIES, 1914W Broad, Richmond, Va. mh22

MAN WANTED—WELL ACQUAINTED, reliable, energetic. No investment, no experience, just your honest big earnings. Free outfit. BEARD PAINT CO., Dept. 4, Kansas City, Mo. mh4x

MEN'S NECKTIES — WONDERFUL catalog to sell for 50c. Write for samples. BURTON KINTWEAR CO., 61 North Second St., Philadelphia, Pa. mh22

NO PEDDLING — FREE BOOKLET describes 67 money-making opportunities for starting your own business, home office, no outfits. ELITE, 84 Elizabeth St., New York.

SALESMEN, AGENTS, BIG MONEY-making sideline of fast-moving specialties. Direct from factory. Lowest prices, highest quality. Write for free information. SUPERIOR SPECIALTIES CO., 763 Washington St., Akron, O.

SALES OPERATORS AND CONCESSIONAIRES—The biggest flash of the year now ready for distribution. 3, 4 and 5-piece Toilet Sets with premiums. And they are plenty hot. Prices will paralyze you in quantity lots. You will wonder how we can do it. All three sales sets for \$1.65. Write or wire. JAMES LABORATORIES, 2646 Elm St., Dallas, Tex. mh1x

SELL KOEHLER'S FLASHY SIGNS — Want quick money? \$3.50 brings 100 wonderful proven sellers. KOEHLER'S, Fourth and Morgan, St. Louis, Mo. mh1

SELL MEN'S NECKWEAR — WONDERFUL proposition. ASTOR-A, 39 East 28th, New York. mh

SELL CHANGEABLE SIGNS TO stores. Size 14x24. Six lines. Cost 35c; sells \$1.50. Two Signs, postpaid, \$1.00. Particulars free. NATIONAL SIGN SYSTEM, St. Louis, Mo. mh29

SELLS ON SIGHT — GOOD LUCK Elephant Cigarette Dispenser. Twist ball, cigarette comes out. Used for ornamental. Easy sales. Big profits. Write MIDWEST NATIONAL COMPANY, 1499 University, St. Paul, Minn. x

SOMETHING NEW — WHOLESALER. New item just out. Sample, 10c. Factory price list. KEENAN'S RUBBER SERVICE CO., 131 Orchard, Elizabeth, N. J.

START YOUR OWN BUSINESS—LET us put you next to new business chances. It may make you independent. Write today. PERLE CO-OPERATIVE SERVICE, 639-A Greene Ave., Brooklyn, N. Y. mh1x

STRANGE NEW IRONING CORD prevents scorching, saves electricity, cannot kink or snarl. For telephones also. Up to \$25 daily. Samples furnished. NEVERNOT, Dept. 3-G, 4503 Ravenswood, Chicago. mh29

WANTED—DISTRICT MANAGER TO appoint Agents. Unlimited opportunity. No canvassing. MOTHER HUBBARD PRODUCTS, 5540 Congress, Chicago.

WOMEN — TO INTRODUCE NEW, fast-selling, imported necessity. Two sales daily nets you \$51 weekly; no deliveries, no collections, no experience or capital required. Write DAINTYMAID, BB-230, Meriden, Conn.

YOU WANT TO MAKE MONEY — Manufacture, Home Necessities yourself; employ agents. \$1.00 can start you. Wonderful plan. Particulars free. COLLINS CHEMICAL COMPANY, Nashville, Tenn.

YOU ARE WANTED TO RESILVER Mirrors at home. Frontable business plating autographs, tableware, etc. Write SPINKLE, Plater, 500, Marion, Ind.

YOU CAN MAKE BIG MONEY IN the Food Business. No capital or experience needed; credit given. Here is your chance to establish a permanent business of your own in exclusive territory. We furnish free sample case and free samples for customers. Repeat orders every week. Ask now. FEDERAL PURE FOOD CO., B2311 Archer, Chicago.

3-MINUTE CORN REMEDY — 200% profit. Address NOVELTY MFG. CO., Moberidge, S. D.

80c PROFIT ON \$1.00 SALES — Wonderful cleaner for automobiles, furniture, metal and glass. Fast repeater. Your name on labels. Exclusive territory. Free sample. MINUTE KLEEN LABORATORIES, Dept. V, Evansville, Ind.

1930 DIRECTORY LISTS WHERE TO buy 500,000 articles at wholesale. Particulars free. WAYNE FOX, Pleasantville, N. J.

ANIMALS, BIRDS AND PETS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ALL KINDS ANIMALS, BIRDS, REPTILES imported. Send stamp for price list. LAREDO ZOOLOGICAL BIRD & ANIMAL CO., Laredo, Tex.

ANIMAL FREAKS WANTED ALIVE — Send full particulars, picture and price asked in first letter. RAY VAN WERT, Billboard, Cincinnati, O.

CANARIES, \$10 DOZEN; ROUND Dome Cages, \$15 dozen; Stands, \$15 dozen; Fancy Cute Puppies, \$24 dozen; Raising Turtles, Pets. Supplies shipped everywhere. NATIONAL PET SHOPS, St. Louis.

DEEP SEA WONDERS AND CURIOUSITIES for pit shows, museums, side shows, parks, attractions. Giant specimens Sharks, Turtles, Alligators, Sea Monsters, all stuffed. Giant Devil Fish in liquid. Send for catalog. JOSEPH FLEISCHMAN, 1105 Franklin, Tampa, Fla.

EXTRA LARGE DENS OF FAT, Mixed Snakes, \$15.00, \$20.00 and \$25.00. Prompt service. New system. THE PALMETTO SNAKE FARM, St. Stephen, S. C.

FOR SALE — TWO SNOW WHITE High-School Horses, also two Small, Black Trick Ponies and one Large, Rhesus Monkey. ANDERSON COMEDY CIRCUS, Box 80, Harrison Pike, Cincinnati, O.

GIANT WILD BOARS, \$250 PAIR; tame Leopards, \$250.00; Spider Monkeys, \$10; Silk Deer, \$75.00; Ringed Monkeys, \$20.00; Black Bears, \$50.00; African Lions, \$300.00; Sloths, \$125.00. Wire or write LOWEY RIGGS & CO., Rockville, Md.

GREATEST MYSTERY IN WORLD — Helper struck by lightning; twenty-five feet of hide torn off her body and now well, healthy and t. b. tested. JIM SMITH, R. R. No. 3, Brainerd, Minn.

HIGH-DIVING, SOMERSAULT, BOXING Dogs; Training Instructions, ten dollars each. Book, Training Performing Dogs, one dollar. LE ROY PUBLISHERS, North Baltimore, O.

LARGE SNAKE WANTED — CASH for Large Snake; state size. Also Pit Show Freaks. Tell all first letter. No wires. COL. HALL GOODWIN, Plano, Ill.

LARGE SIZE MOUNTED POLAR Bear, beautiful specimen, cost \$1,200, sell cheap. Other Mounted Animals. Send free list. WELLS CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

ONE FIVE-LEGGED CALF FOR SALE — Seven months old; in good health. C. W. MARCHING, Emington, Ill.

RATTLESNAKES, FIXED DENS, \$15 up; Alligators, \$5.00 pair; some 7-footers, \$15.00; Armadillos, \$4.00; Wild Cats, \$25.00; Peafow, \$40.00 pair; pet Blue Jay, \$15.00. Write orders. OTTO MARTIN LOCKE, New Braunfels, Tex.

SNAKES, SNAKES — PAT RATTLE-snakes, unfixd, \$1.00 pound. Wire cash with orders. LAREDO ZOO. BIRD & ANIMAL COMPANY, Laredo, Tex.

TWO YOUNG WHITE COLLIE DOGS, male and female. Untrained. \$30 for the pair. J. H. VAN VRANKEN, North Tenth St., Independence, Kan.

WANTED—TRAINED SMALL PONY, Dogs, Monkeys, also Wild Animals. Give age, size, kind, full particulars. BUD HAWKINS, Livingston Park Zoo, Jackson, Miss.

BOOKS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BANG-BANG—HOLD UP EVERYBODY. Have you read Frisco Pete? Great poem; just off the press; three times. HIP, 722 Mace, Greensburg, Pa.

BOOKING AGENTS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

GUARANTEED ORCHESTRAS FURNISHED for all occasions. Phone, wire or write MORRIS ORCHESTRA AGENCY, 5755 Eddy St., Phone Avenue 5634, Chicago.

WANTED—FAIR ACTS. ALL KINDS of acts for fairs. Those doing two or more acts preferred. Rush circulars and photos. JOHNSON WOODWARD AMUSEMENT SERVICE, 525 Main St., Hartford, Conn.

ORCHESTRAS WANTED AT ONCE for location and road work. Please wire, phone or write for further information. Address MORRIS ORCHESTRA AGENCY, 5755 Eddy St., Phone Avenue 5634, Chicago, Ill.

BUSINESS OPPORTUNITIES 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ADVERTISE IN RURAL WEEKLIES — Lists free. MEYER AGENCY, 4112-B Hartford, St. Louis.

AN EZE-FREEZE FREEZER GUARANTEES the best business opportunity for Parks, Resorts, Carnivals, Fairs, Airports, Drive-In Stations, Stores, Etc. World famous for dependability and simplicity of operation. Producing the most popular, palatable and profitable food throughout the U. S. and foreign countries. Record pre-season demand for Eze-Freeze Freezers necessitates promptly ordering to insure delivery when required. HARRY E. TUDOR, Distributor, 361 Ocean Avenue, Brooklyn, N. Y. Telephone Ingersoll 9337. Cables, Freezette, New York.

BUY, SELL OR EXCHANGE ANYTHING subscribe to Buy Sell & Exchange Weekly, 10 weeks 10c. Advertisement 1 cent a word. KRAUS, 407 Juneau, Milwaukee, Wis.

CAFE, \$2,500; \$500 HANDLES FOR particulars write ARCADE CAFE, Moberidge, S. D.

FREE PARTICULARS — BUSINESS Plans, Mail Order, Trade Secrets, COMMERCIAL EDITORS, Desk B, 311 West 13th, Kansas City, Mo.

MAKE USEFUL HOME DEVICE, costing 1c, sells 25c. Learn how. ELECTRO CO., B, Quincy, Ill.

CARTOONS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BALDA'S TRICK CARTOONS, RAG Pictures and Perforated Sheets for all kinds of entertainment. Catalog free. BALDA ART SERVICE, Oshkosh, Wis.

BE A TRICK CARTOONIST—PROGRAM, 10c; 6 different Programs, 50c. SEAMANN, 2104 Liberty, Terre Haute, Ind.

CONCESSIONS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AM NOW BOOKING ATTRACTIONS for circuit of Oregon County and District Fairs. MABEL H. CHADWICK, Eugene, Ore.

TO BOOK FOR SEASON — SMALL neat Cook House, Pit Show, Grind Store, two Ball Games. GOLDIA MABIE, 118 Levy St., Shreveport, La.

WE ARE OPEN FOR A FEW MORE Grind Concessions. Positively no gaff stalls. Best location on boardwalk, half block from convention hall, half block from Million-Dollar Pier. BOARDWALK AMUSEMENT CO., 2211-13 Boardwalk, Atlantic City, N. J.

YOUNG MAN WANTS TO RUN CON-cession in East on percentage basis. Anything. BOX 29, Billboard, 1560 Broadway, New York.

COSTUMES, WARDROBES AND UNIFORMS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

A-1 EVENING GOWNS, WRAPS, FUR Coats, Chorus Sets. Lowest prices. O. CONLEY, 243 West 46th St., New York.

AN ASSORTMENT POLICE UNIFORMS, Coats, Caps, Trousers, \$6.00; Coats, \$3.00; Hawaiians, complete, \$5.00; Cowboy Chaps, \$12.00; Hats, \$3.00; Burlesque Costumes, \$2.00. STANLEY COSTUME STUDIOS, 158 W. 44th St., New York City.

ATTRACTIVE SIDE-SHOW BANNER, \$12; six Drops, each \$15; English Walking Suit, \$18; Tuxedos, Street Suits, \$10; Hula Skirts, \$4; Rubie, Toby Suits, \$3; Wigs, \$2.25; 10 Band Coats, blue, \$20.00; Overcoats, \$5; Sourette Dresses, \$2.50; Wonderful Chorus Wardrobe, \$24.00; Beautiful Evening Gowns, \$8. Stamp brings list. WALLACE, 1834 North Halsted, Chicago.

CLEARANCE SALE — FLASHY Beaded Gowns, \$10; Afternoon Street Dresses, all sizes, colors, new, \$10. L. CAMP, 235 Fifth Avenue, New York.

BAND COATS, \$4.00; CAPS, \$1.00; Tuxedo Coats, \$6.00. JANDORF, 698 West End Ave., New York.

FEMALE IMPERSONATOR'S OUTFIT, \$25; Wigs, Rubber Busts. Catalog 5c. SEMOUR, 235 Fifth Avenue, New York.

FOR RENT, LEASE OR SALE PROPERTY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BATHING BEACH — NEW YORK City, 1,337 Bathhouses and Lockers, Pavilion. Refreshment Concessions pay carrying charges, one acre for parking space. Money made. A transportation; worth more than asking price. May consider lease. JOSEPH F. HEALY, 143 East 60th St., New York City.

FORMULAS BOOK FORM, PAMPHLETS OR SHEETS. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

FACE PEEL, NON ACID, FORMULA \$1.00. W. HUGHES, Box 1264, Los Angeles.

METAL POLISHING CLOTHS ARE easily and cheaply made, always sell, wonderful profits. Formula and Complete Instructions, two dollars. SCIENCE SERVICE, Palmyra, N. J.

RECIPES FOR MAKING CHILE CON Carne and Hot Tamales, \$1.00 both. HILARIO CAVAZOS & BROTHER, Laredo, Tex.

500 FORMULAS AND BIG ILLUSTRATED Catalog, 25c. IDEAL BOOK SHOP, Park Ridge, Ill.

FOR SALE—NEW GOODS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

FREE DELIVERY YOUR CITY — Guaranteed finest Marbles, \$3.50 thousand, \$42.00 case of 12,000. Cash with order. H. F. UNLEY, Edgewater Park, N. J.

NEW BALL GAME—THROW TILL You Win. Write for particulars. AL JOHNSON, 5541 French Road, Detroit, Mich.

NEW MODEL SIMPSON MACHINE — Vends Marbles, 1c and 1,500 high-grade Agates, etc. \$12.00. H. F. UNLEY, Edgewater Park, N. J.

NUMBERED BALL GUM, BEST quality gum, clear tickets, best workmanship. Full count 1,200 balls. \$6.00 set; one set free with every ten-set order. Third cash with order, balance C. O. D. Quick service on all kinds of Vending Machines for Western N. Y. Get my prices and compare. B. GOODBODY, 72 VanBergen, Rochester, N. Y.

PHONOGRAPH RECORDS FOR YOUR coin-operated phonographs. Popular makes electric process. You save money on lots of 20. The best for results. H. F. UNLEY, Edgewater Park, N. J.

POP CORN MACHINES — LONG EAKINS CO., 1976 High St., Springfield, O.

RAZOR BLADES—HAVE INTERESTING proposition to those using Razor Blades in quantities. RAZOR BLADE SERVICE Co, Sandusky, O.

THEATRE LOBBY FRAMES—MANUFACTURER to you; low cost. GEM FRAME COMPANY, 2805 Brighton, Kansas City, Mo.

FOR SALE—SECOND-HAND GOODS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AUTHORITIES HAVE PUT BAN ON all Slot Machines in this city and State. Will sell Mills 5c or 25c Reserve Jack Pot Bells, no pay out on checks, serial numbers over two hundred twenty thousand, for \$50 each. Fey's Penny or Nickel Three Jacks, \$25 each, never used; also numerous other Mint Vending Machines at give-away prices. Send deposit to cover transportation charges and will ship C. O. D., examination privileges. W. C. FAIRBANKS, Sioux Falls, S. D.

BARGAINS — 20 GOTTLIEB PENNY Grip Tenders, \$10.00 each or \$45.00 lots of five; 3 Cattle Baby Vendors, \$23.50 each. Send 25c deposit. ROBBINS CO., 26 Dodworth St., Brooklyn, N. Y.

BRAND-NEW MILLS, JENNINGS, Waiting, Jackpot Bells, Front Venders. Checks, Mints, Repairs. Bargains in Tumbulls. Write for prices. KINZER NOVELTY CO., 1519 East 60th St., Chicago.

BRASS CHECKS FOR BELLS OR NO Value perfect size 5c size, \$7.50 thousand. Quarter size, \$10.00. SERVICE COIN MACHINE CO., 2037 Charleston St., Chicago, Ill.

BRIDGE BALL, WHIRLOBALL AND Box Ball Alleys. Prices reasonable. BOX C-9, Billboard, Cincinnati.

CANDY FLOSS MACHINES—TRADE your old machine for a new one. Buy a used one reasonable. Our machines guaranteed best. Patent Machines, Catalogue free. AUTOMATIC FISHPOND CO., 266 Langdon, Toledo, O.

COMPLETE-RINK EQUIPMENT — 160 pairs Richardson Fibre Skates, A-1 repair; also Auditorium Recorder Two Speakers, with Atwater-Kent Radio attached; finest music. G. H. BURROWS, 1015 Geels Ave., Sheboygan, Wis.

CORN POPPERS, ALL KINDS—POP-ping Kettles cheap. NOBTHSIDE CO., 1306 Fifth, Des Moines, Ia.

DIME-SLOT, AUTOMATIC, ONE-Minute Photographic Machines. BOX 23, Billboard, 1560 Broadway, New York.

FOR SALE—PENNY ARCADE, COMPLETE, 44 Machines, booked with good carnival, sacrifice. \$750 cash. BURNLEY, 2600 East Franklin, Richmond, Va.

JACKPOT BELLS — WILL TRADE for Targets. RAY BARR, Shamokin, Pa.

JACK POT BELLS — LATEST IMPROVED models, guaranteed. Mills or Jennings, 5c play, \$40.00; 25c play, \$50.00. SERVICE COIN MACHINE COMPANY, 2037 Charleston St., Chicago, Ill.

LIGHT PLANT, 110 VOLTS — OWNERS of Model T Ford's only investigate. THOMPSON BROS., Route 1, Aurora, Ill.

POP CORN POPPERS—ALL KINDS. Easy terms. NATIONAL SALES AND MFG. CO., 699 Keoway, Des Moines, Ia.

UP-TO-DATE 8 PENNY ARCADE outfits for sale WEST SIDE AMUSEMENT CO., 822 Sixth Ave., New York.

JACK POT ATTACHMENTS — SELF-loader type for Mills, \$10. Super Jennings Attachments, best made, \$12.50 each. State serial number. SERVICE COIN MACHINE COMPANY, 2037 West Charleston St., Chicago.

5 METAL EXHIBIT POST CARD Vendors, \$5.50 each or \$25.00 for lot; 5 West Pocket Basket Ball, \$3.00 each; new 5c No-Value Checks, \$7.50 per 1,000; Ball Gum, \$13.00 case 10,000 balls. Send 25c deposit. ROBBINS CO., 26 Dodworth St., Brooklyn, N. Y.

MILLS OR JENNINGS BELLS — Nickel Play, \$30; Dime Play, \$35; Quarter Play, \$40. Good stock. Immediate shipment. SERVICE COIN MACHINE CO., 2037 Charleston St., Chicago.

NEW BALL GUM MACHINES—ADVANCE Model D, one and five-cent play, full of gum, \$5.50 each; used for Agates. Slot Machines all kinds, new and used; Steel Sates, Stands, Scales. SCHUBB & COMPANY, 6359 Fourteenth, Detroit, Mich.

PENNY MACHINES — BARGAINS. Used and new. NOVIX COMPANY, 1193 Broadway, New York.

PURITAN BELLS—CHERRY BEELS, Latest models, just like new, only \$12.50. Send cash with order. SERVICE COIN MACHINE COMPANY, 2037 W. Charleston St., Chicago, Ill.

REAL BARGAINS—5 MILLS FRONT Venders, like new, \$50 each. Address C. H. ENDRICK, 3550 Graceland, Indianapolis, Ind.

SIX JENNINGS TODAY VENDERS, serials over 3,300, \$37.50 each. One-fourth deposit. E. K. V. MACHINE CO., Pikeville, Ky.

SLOT MACHINE BARGAINS — Today Vendors, \$40.00; 5c Bells, \$20.00 and up; 25c Bells, \$30.00 and up. Gottlieb Grip Tenders, \$10.00; Blus Grip Ball Gum Vendors, \$15.00; 5c No-Value Checks, \$7.50 per thousand; 25c No-Value Checks, \$10.00 per thousand; new Collapsible Steel Stands, \$4.00. TILITSON SPECIALTY COMPANY, Yorkville, Ill.

SLOT MACHINES, PIANOS, ALL kinds. CITY SALES CO., Dubuque, Ia.

STAMP MACHINES, AMERICAN, new, vendis 1c and 2c stamps. Sample, \$7.00. Complete lot of 8. \$50.00. DETROIT LOAN OFFICE, 1509 Main St., Kansas City, Mo.

STREET SUITS, \$10; TOP COATS, \$5. Slightly used; bargains. See lists. WALLACE, 1834 North Halsted, Chicago.

TRUNKS—SECOND HAND, THEATrical wardrobe, flat. Taylor, H. & M., others. SAVOY LUGGAGE, 59 East 59th, New York.

2 GREASELESS ELECTRIC DOUGH MACHINES, never used. One, \$25.00; both, \$40.00. WALTER F. PARKER, American Legion Hospital, Battle Creek, Mich.

5c JACK POT MACHINES—BRAND-NEW Reserve Jack Pot, \$15.00 each. Stock of 100 machines, picked new. Inventory closed. This price is less than actual cost. Send cash with order for immediate delivery. SERVICE COIN MACHINE CO., 2037 West Charleston St., Chicago, Ill.

20 EXHIBIT STEEL POSTCARD Machines, \$5.00 each, with 500 Postcards. STAR VENDING, Jessup, Pa.

50c EACH—UNITED STATES GOVERNMENT Code Flags, Ropes and Snaps. fine selection. Great for all decorations. Special price for hundred lots. Send free list. Ship anywhere. WELLS CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

70 MILLS FRONT VENDERS — Brand new. Serials over 212,000. Cost \$95.00. Will sacrifice at \$72.50. Send cash or one-third deposit. POSTAL CONNECTION COMPANY, 2037 West Charleston St., Chicago.

\$1.45—CHICAGO, RICHARDSON AND Winslow Rink Roller Bearing Skates, good sizes. We buy or sell them. WELLS CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

500 SLOT MACHINES WANTED FOR cash—Must be bargains. K. C. SLOT MACHINE CO., 1432 McGee, Kansas City, Mo.

FOR SALE 2ND-HAND SHOW PROPERTY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AUTOMATIC AIR RIFLE SHOOTING Gallery, never used, brand new. Swellest and store ever put out for cigarettes or dump. \$100.00. Write for size and picture. DON CATTON, Tulsa, Okla.

BALLROOM AND STAGE LIGHTING Effects—Motor-Driven Color Wheels, Crystal Showers, Spotlights. C. I. NEWTON CO., 253 W. 14th St., New York. mh29

BANNERS, U. S., 8 BY 10, ALL used, but good; Gilt Monster, \$6.00; Big Snake, \$6.00; Spidora, \$6.00; Have you seen Strangest Thing on Earth, \$7.00; Tiny Mite Horse, \$6.00; Head on Chair, \$6.00; Hindu Magic, \$6.00; Monkey Land, \$6.00; Pit Cloth, Red and Brown, Electric Chair, complete; Sword Box. DETROIT BIRD STORE, Detroit, Mich.

BLEACHER SEATS, WITH FOOT Rests; comfortable as chairs; indoor and outdoor use. PENN BLEACHER SEAT CO., 1207 West Thompson St., Philadelphia, Pa. mh15

FOR SALE—3-TON TRUCK, GOOD paint, A-1 condition. B. F. LOWMAN, Caldwell, O.

CHAIBOPLANE, CHEAP, BOOKED with carnival. LAUGHLIN'S SHOWS, North Little Rock, Ark.

CIRCUS BLEACHER SEATS, FIFTY lengths ten-tier-high Blues, fifty lengths 10-high, with foot rests. Stored at Jacksonville, Fla. PENN BLEACHER SEAT CO., 1207 West Thompson St., Philadelphia, Pa. mh15

FOR SALE OR TRADE FOR COSTumes—Black Art, Alligator Boy and other Show Property. MR. NELSON J. ESENUTH, 712 West Eighth St., East Liverpool, O.

FOR SALE—SIXTEEN-SEAT CHAIR-plane. CALVIN GRUNER, Pinckneyville, Ill. mh8

FUN HOUSE, MONKEY DROME, AT reasonable price. Reason for selling, on account of death. MRS. C. E. FULLER, 458 North St., Burlington, Vt.

GLIDER CHAIRPLANE, 36 SEATS, good condition, complete, fence, engine, 850 dollars cash. Dog and Pony Show Banners, Circus Blues, Wardrobe Trunk. PEARSON SHOWS, Ramsey, Ill. mh8

LORD'S PRAYER ON PINHEAD Exhibiting Outfit, \$20.00. SHAW, 1203 South Broadway, St. Louis, Mo. mh1

OCEAN WALK FOR SALE—GOOD condition, cheap for cash. For further information address mail MRS. J. F. THAL, Bellefonte, Pa.

PITCH WIN, ZOFFIE MAKE, \$165; Cigarette Shooting Gallery, \$35; each complete with canvas and hinge frames. For Particulars write V. G. CASTETTER, 107 Lincoln, Rutland, Vt.

SHAW'S WAX FIGURES—ANY Characters you desire. Two complete Shows ready. W. H. J. SHAW, 1203 South Broadway, St. Louis, Mo. mh1

TWO AUTO RED BUGS—H. O. HARWAGER, Box 77, Kearney, Neb.

WESTINGHOUSE GENERATOR, 3 KW. 125-volt cheap. JONES, 6728 Bosworth Ave., Chicago.

8x10 BANNERS, NEW LAST SEASON, \$7.00 each; Giant Devil Fish, \$10.00; Strait-Jacket, used, \$5.00; Set Wooden Punch Figures, \$12.00; Marionette Theatre, complete, \$20.00; Large Carbird Lights, \$10.00 each; also Magic Ventriloquist Figures. Address BRISON, Edenville, Pa.

\$22.50—HOT DOG AND SANDWICH Machine; also other Machines, Tents, Etc. Send free list. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

HELP WANTED 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AGENT WITH CAB—KENNY MYSTERY SHOW, General Delivery, Delmar, Del.

BOOKING AGENT AND ADVANCE man for high-class, entertaining dance, cafe or hotel band. Have plenty publicity. Write at once. ORCHESTRA LEADER, Apt. 3, 6439 Maryland Ave., Chicago.

EXPERIENCED GIRLS DOING IRON Jaw; season's engagement. BOX 120, Billboard, 32 W. Randolph, Chicago.

SIDE-SHOW ACTS FOR RAILROAD Circus: Lecturer doing Punch; Ticket Sellers; Snake Act; Fire Eater; Bagpiper; Novelty Acts. Send photo. Colored Musicians, Minstrel Performers. BOX C-32, Billboard, Cincinnati, O.

WANTED—HAWAIIAN DANCERS, top salary, summer's work. Write OSCAR CORBIN, Kokomo, Ind.

HELP WANTED—MUSICIANS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AGENTS WANTED SELLING NEW and Rebuilt Band Instruments. JENKINS, Decatur, Ill. mh22

COLORED LEADER—PIANO, Piano-Accordion, Trombone, Banjo, Dance Orchestra. JOE ENSIGN, 322 Marquette, Davenport, Ia.

GUITARIST THAT SINGS, Harmonica, Players, old-time Fiddlers, 5-string Banjoists and Yodlers. Those doubting these instruments given preference. Recording artists, answer. BOX C-34, Billboard, Cincinnati.

TROMBONIST WITH FEATURE voice. Location. Must be modern, sight reader and hot. Write full details ORCHESTRA LEADER, 521 N. Meade St., Appleton, Wis.

WANTED LADY TRUMPETIST. Saxophonists. Send photos. Write FULLER'S ORCHESTRAS, Traverse City, Mich.

WANTED MUSICIANS WITH CONNECTIONS for small band. Will open in Southern Virginia about April 1st. Also want agent for popcorn and ball game. Prefer man and wife, and must be real workers. Write H. L. SAWYER, Box 149, Bainbridge, Ga.

WANTED GOOD, RELIABLE MUSICIAN, one with automobile, to travel, go to Hollywood, Calif. E. E. ROUSH, Racine, O.

WANTED FAST 7-PIECE COLORED Band. Must have cars. Write FULLER'S ORCHESTRAS, Traverse City, Mich.

INSTRUCTIONS AND PLANS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

HYPNOTISM—INSTANTANEOUS method. Send for this amazing new method. Guaranteed. \$2.00. DR. Q. Hypnotist, 37 Wick St., Buffalo, N. Y.

LEARN VENTRILLOQUISM BY MAIL. Small cost. 2c stamp brings particulars. GEO. W. SMITH, 125 North Jefferson, Room S-392, Peoria, Ill.

TELL FORTUNES WITH CARDS—Instructions, 10c. ELSEA, Publisher, Bowling Green, O.

JEWELRY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ENGRAVING BLANKS, NAME PINS on consignment. AMERICAN JEWELRY, 840 Broadway, New York. mh15

MAGICAL APPARATUS FOR SALE. (Nearly New and Cut Price) 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ASTROLOGICAL FORECAST, twenty-paged; sample 35c. MATTHEW, 5202 Avalon, Los Angeles, Calif. mh8

COMPLETE ACTS—MAGIC, \$12; Escape, \$8.75; Crystal Gazing, \$8.00; Spirit Seance, \$4.00; Musical Saw and Funnels, \$15.00. Catalog, 6c. GEO. A. RICE, Auburn, N. Y. mh8

PITCHMEN'S TRIPODS, CASES, Ballyhoo Tricks. ILLINOIS MAGIC, 18 West Delaware Place, Chicago.

MINDREADERS, CRYSTAL GAZERS. Our new 98-page Illustrated Catalogue of Mental Magic, Mind-Reading Apparatus, Books, Horoscopes, Crystals and Spook Effects is the largest in the world. 1930 Astrological Forecasts now ready. Catalogue and Sample Horoscope, 30c. NELSON ENTERPRISES, 198 S. Third, Columbus, O. mh1

PUNCH, VENTRILLOQUIAL AND Marionette Figures. PINKY, 357 North Clark, Chicago.

SELLING OUT, LISTS FREE—BRIGGS MAGIC SHOP, 4058 Maypole, Chicago. mh15

SELLING OUT, REGARDLESS OF cost. Stamp for list. CHESTER MAGIC SHOP, 482 Milwaukee Ave., Chicago.

SPIRIT SLATES, VEST POCKET size. 35c. STINGEE, 3020-F Sheffield, Chicago. mh1

SWORD BOX, TEN SWORDS AND Crate, First \$20.00. EASTWOOD, 243 Front, Portsmouth, O.

VENTRILLOQUIST, MARIONETTE and Punch Figures. Catalogue free. FRANK MARSHALL, 5518 So. Loomis, Chicago. mh15

4 MAGIC TABLES, \$11—LIST FREE. W. WOOLEY, Peoria, Ill.

1930 ASTROLOGICAL FORECASTS—14 giant pages. The biggest, best and flashiest readings ever published. Scientifically compiled. 32-page catalogue and sample, 50c. NELSON ENTERPRISES, 198 South Third, Columbus, O. mh8

MISCELLANEOUS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

MUSIC RUBBER STAMPS, METAL Checks, Lodge Seals. WALTER KARSTADT, Dayton, O.

STAGE MONEY—10 BILLS, 10c; 100, 35c; 1,000, \$2.50. KRAUS, 409 Juneau, Milwaukee, Wis.

MUSICAL INSTRUMENTS AND ACCESSORIES FOR SALE—WANTED TO BUY. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BAND ORGAN, UNA-FON AND AD-vertising Bally Musical Instruments, rebuilt, for sale. Cheap for cash or trade. C. W. DUCHEMIN, 527 East Wabash St., Indianapolis, Ind.

BEAUTIFUL GOLD-BURNISHED Saxophones, Selmer and Buffet, Altos, in cases, latest models, nearly new, \$165 each, \$50 down, balance C. O. D.; trial York Sousaphone, 28" silver, carrying case, nearly new; perfect nearly new instrument, \$250; trial Olds Trombone, silver, gold-trimmed, case, demonstrator, 7" medium bore, \$100. WALTERSDORF MUSIC CO., Creston, Ia. mh1

BY 4 YEAR AHEAD FOR SKATING Rinks—Band organ music, with drums, is the only successful music for skating rinks. We carry the latest models for 1930. Also some good used organs at a very low price. W. G. FAIRBANKS, Sioux Falls, S. D. mh8

DUO-FLEX REEDS FOR SAXOPHONES and Clarinets. The only invention affecting the quality of reeds. Easily playing your instrument more than ever with these perfected, doubly flexible reeds. Get softer and sweeter tones with ease. Per dozen: Clarinet, \$2.50; Soprano, \$2.75; Alto, \$3.00; Tenor, \$3.50. Sample, 25c. DUO-FLEX REEDS, 1204 First Ave., Evansville, Ind.

FOR SALE—HURDY-GURDY Pianos, also Medium and Small-Size Trumpet Crank Organs; fine condition. Special prices. State fully what is wanted. J. S. GERHARDT ORGAN CO., Torrance, Philadelphia, Pa. mh8

REBUILT CLARINETS AND SAXOPHONES. Write for list. JENKINS, Decatur, Ill.

VEGAPHONE TENOR BANJO, SOLE-1st model, gold plated, good condition. Cost \$200.00; sell \$110.00. MUSICIAN, 152 Thompson, New Bedford, Mass.

WANTED CONSERVATORY OBOE, 707 SECOND NAT'L BANK BLDG., Toledo, Ohio.

YORK BASS, MEDIUM SIZE, SILVER plated, thirty-five dollars. HENRY KERN, Petersburg, Ill.

PARTNERS WANTED FOR ACTS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

GIRL FOR ROLLER-SKATING ACT, not over 110 pounds, 5 feet 2 height, blonde preferred. Send photo. RALPH V. KEINTZ, 717 Webster, Apt. 26, Fort Wayne, Ind.

PATENTS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

INVENTIONS COMMERCIALIZED—Patented or unpatented. Write ADAM FISHER MFG. CO., 553 Enright, St. Louis, Mo. mh29

PERSONALS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

LOANS TO HEIRS ON THEIR UN-settled estate. CHATAM COMPANY, 170 Broadway, New York. mh2x

MICKEY HENDERSON, SONG WRITER—Important news regarding circuit. Write J. CLEMENS, 2045 E. 77th St., Cleveland, O.

WILL MYSTIC CLAYTON COMMUNICATE with CORA VAN DEUSEN to answer question. Box 175, Moravia, N. Y.

SALESMEN WANTED 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

DAILY CASH—\$25 SALE, \$15 IS yours. Merchants amazed at wonderful results! Big repeat commission income. Free kit. SALES STIMULATORS, INC., 339 W. Madison, Chicago.

READY! BIG NEW LINE SELF-selling Counter Cards. Enormous profits. Quick repeats. Merchants buy instantly. STEELING CO., 73, Baltimore, Md. mh1

RESURRECTION PLANT—UNIQUE novelty; miracle of nature. Money maker for salesmen. Cost low. Write C. E. LOCKE, 7 Rio St., Mesilla, New Mexico. x

SALESMEN, WONDERFUL SIDE-line. 40% commission paid daily. Sells all merchants. Pocket outfit free. DAVID LIONAL PRESS, 312 S. Hamilton, Dept. 139, Chicago.

SALESMEN, MEN OR WOMEN, ARE making money selling Special Printing to business or professional men; full or part time. Experience not necessary—our low prices does the trick. THE OHIO PRINTING & PUB. CO., Dept. B, Massillon, O.

TRADEBOARDS—HOTTEST, LARG-est money-making line ever offered. Season starting. Best commissions. Nothing to carry. Catalog free. Act. M. & L. SALES, 301 West Adams, Chicago. mh15

SELL NOTHING—EARN UP TO \$170 weekly empty-handed. No sample case to tote. Oldest and largest salesboard firm, established 20 years, rated \$500,000, announces amazing new plan. Salesmen cleaning up. No one invests a penny. We even pay express charges. Unstable merchandise returnable. Big season now here. Full commission repeat business. Grab this quick. K. & S. SALES CO., 4324 Ravenswood, Chicago.

\$3.50 BRINGS 100 PICTURED SIGN Cards, prepaid. BRENNEMAN, Lima, O. mh22

\$1,500 INSURANCE POLICY, \$1.00 yearly. Sell every man and woman. Big profits. Establish life income. UNITED STATES REGISTRY, Townsend and Superior, Desk 12, Chicago. tf

SCENERY AND BANNERS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ARTISTIC STAGE SETTINGS—SA-teen Drops, 18x24 ft., \$25.00. Send for catalogue. SAROFF STUDIOS, Springfield, Mo.

BEAUTIFUL BANNERS, DYE DROPS Scenery. Send dimensions for cut rates. ENKEBOLL SCENIC CO., Omaha, Neb. mh22

CLOTH BANNERS, \$1.25, 3x10, ANY wording. Paper, 50c. Scenery. SALMON BEOS., Independence and Prospect, Kansas City, Mo.

SONGS FOR SALE 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

RADIO ARTISTES, ATTENTION! A new song, "Keep the Blues Away." Price 35c. CLARENCE BONEWITZ, 329 Antietam Ave., Dayton, O. mh1

"STANDIER'S DYING MOTHER," 28 stanza new Song Poem, for dollar bill. Equal "Floyd Collins," "Prisoner's Song." UNION SERVICE, Brookville, Ind.

TATTOOING SUPPLIES DESIGNS MACHINES, FORMULAS. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

TATTOOING OUTFITS, SUPPLIES. Lowest prices; 1930 list. "WATERS," C-965 Putnam, Detroit. mh8

TENTS FOR SALE (SECOND-HAND) 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

SIDE-WALL BARGAINS—LARGE, new stock ready. 6.40 oz. drill, hand roped, 8 feet high, 100 feet long \$38.00; 8 feet high, \$40.00; 10 feet, \$44.00. KERR MFG. CO., 1854 Grand Ave., Chicago.

TENTS—350 OF THE WORLD'S Best Tents, some slightly used. First-class goods, real values. Write KERR MFG. CO., 1954 Grand Ave., Chicago. mh8

THEATRICAL PRINTING 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

FLASHY, SHOWY DODGERS—2,000 3x8s, \$1.75; 5,000, \$4.50; 5,000 4x8s, \$5.50, postpaid. KING PRINTERS, Warren, Ill.

MAKING FRIENDS EVERY DAY—Our classy Two-Color Letterheads and Envelopes, 500, \$2.95; 1,000, \$4.95. BEARD PRINTING CO., 5523 Kenwood Ave., Chicago. mh1

100 EACH LETTERHEADS, ENVELOPES, Cards, Noteheads, \$1.00. EPFLEX, Queen, York, Pa.

150 LETTERHEADS AND 150 ENvelopes printed, \$1.25; 2,000 3x9 Dodgers, \$2.35; 2,000 8x9 or 4x12 Dodgers, \$3.50, postpaid. DOC ANGEL, Ex-Trouper, Box 1002, Leavittsburg, O.

500 BUSINESS CARDS OR TICKETS, 2x3 1/2, \$1.00 postpaid. Circulars, 3x8, 6x9, 9x12. Write for price list, 2c. WM. SIRDE VAN, Ravenna, O. mh1

500 GUMMED LABELS, NAME, BUSI-ness, Address, 30c. WEST MOORE, Martinsville, Ind. mh8

500 WHITE BOND RULED NOTE-heads and 500 Envelopes, \$3.00. WEBSTER'S PRESS, Farmland, Ind.

WANTED PARTNER (CAPITAL INVESTMENT) 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

WANTED PARTNER IN SUMMER park. Established six years. Must have \$5,000.00 or its equivalent in Trained Animals or other enterprise. This is a money maker for the right party. FINNACLE PARK ZOO, Meredith, N. H.

WANTED TO BUY, LEASE OR RENT 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

LAUGHING MIRRORS, STUFFED and Live Animals and Fish, Mummies, Penny Machines, Rides, Concessions, any Curiosity. What have you? JAMES SEED, St. Croix Falls, Wis.

SHOOTING GALLERY AND SKEE

Bell Alley. 152 N. E. 93RD ST., Miami, Fla. mh1

WANTED - FOLDING ORGANS,

good condition; Unafon, Calliope, Concession Tents, Bank Stages, Carnival and Circus Property. Buy anything. Need money? Write of wire us. WELL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

WANTED SKEE BALL ALLEYS -

MARION, 1816 Market St., Philadelphia, Pa.

WANTED GOOD PARK OR BEACH

location for Dentzell's Park Merry-Go-Round, Chariot Race and Skating. Rent or percentage. All first-class equipment. Only good live propositions entertained. ROBERT McARDELL, Mounds Park, Anderson, Ind. mh3

WANTED-COLORED SONG SLIDES

without words; odds or sets. L. ULMER, Atlanta, Ind.

WANTED MERRY-GO-ROUND, FER-

ris Wheel or other ride for best amusement park in Southern Minnesota. Have Aeroplane Swing, Miniature Railway and Dodgem. Low percentage. INTERLAKE PARK CO., Fairmont, Minn.

WANTED TO BUY SMALL MERRY-

Go-Round. Please state all first letter. Write ALICE MARY, General Delivery, Houston, Tex.

WANTED CIGARETTE GAME FOR

carriage or what have you? 2727 SOUTH 16TH ST., Philadelphia, Pa.

WILL BUY USED UNAFON, SMALL

Plano, Chairs, Blues, Top, Wall, good condition, cheap for cash. ELLIS SHOWS, Manchester, Mich.

WILL BUY - LITTLE BEAUTY

Merry-Go-Round. HARRIS, care Billboard, Kansas City, Mo.

WILL BUY MERCHANDISE

Wheels in good condition, all sizes and makes. EXHIBITION TENT COMPANY, Campgaw, N. J. mh15

MOVING PICTURE

FILMS-NEW PRINTS

10 CENTS A WORD-MINIMUM 10 WORDS. CASH WITH COPY.

"CRISTUS" STILL THE BEST PAS-

sion Play ever made. In seven parts. ARC FILM CO., 729 Seventh Ave., New York. mh3

FILMS FOR SALE-2D-HAND

10 CENTS A WORD-MINIMUM 10 WORDS. CASH WITH COPY.

BANKRUPT STOCK - FILMS, MA-

chines, also Talking Equipment. Stamp for list. BOX 255, Hickman Mills, Mo. mh1

RELIGIOUS SPECTACLE - "FALL

of Jerusalem," 7 reels, \$150; religious drama, "Burning Question," 8 reels, \$75; literary school masterpiece, "Courtship Myles Stanton," 6 reels, \$85; exclusive serial life Lincoln, 20 reels, \$150. Others, MICHIGAN FILM LIBRARY, Detroit.

WESTERNS, COMEDIES-AS NEW,

advertising. Prices low; lists. ECONOMY, 814 Corinthian, Philadelphia. mh15

ROAD SHOWMEN! DON'T BUY

Film until you get our list. Features, \$25 up; Comedies, Cartoons, 2-reel Westerns, \$5 up. INDEPENDENT FILM EXCHANGE, 352 East Commerce, San Antonio, Tex. mh3

"THE LOST BATTALION," 6-REEL

World War, fair condition, thirty dollars. Advertising at cost. FINLEY'S FILM EXCHANGE, Norfolk, Ark.

TWO FEATURES 7-5, ALMOST NEW,

also two 2-reel Comedies; paper on all. Trade for Magic, Illusions, or sell. BOX C-38, Billboard, Cincinnati.

8 SLIGHTLY USED REELS, FEAT-

ure, Comedy. Paper. \$18. J. C. WERTLAND, 411 Fort St., Marietta, O.

300 REELS OF FEATURES, WEST-

ern, Comedy, Scenic, Sensational, Jungle. NATIONAL EQUIPMENT CO., 409 West Michigan Street, Duluth, Minn.

M. P. ACCESSORIES

(New and Second-Hand)

10 CENTS A WORD-MINIMUM 10 WORDS. CASH WITH COPY.

BARGAINS-MACHINES FOR THE-

ater road shows, churches and home. 100 New Projection Lenses with Jackets, at half price. Arc, Mazda and Calcium Light Equipment, Mazda Regulators, Stereopticons, Films, Film Cleaners, Slides, Sound Equipment. NATIONAL EQUIPMENT CO., 409 West Michigan Street, Duluth, Minn.

BIG BARGAIN IN USED OPERA

Chairs - 600 Upholstered, 800 Veneer. MOVIE SUPPLY CO., 844 Wabash Ave., Chicago. mh1

POWER'S AND MOTIOGRAPH MA-

chines for sale, complete with lenses to fit and Stereopticon Compensator or Rheostats, Stand driven, \$98.00; motor driven, \$145.00. Satisfaction guaranteed. Most of these machines were rebuilt lately 25% with order, balance subject to inspection. Might consider trading for land free of liens. FRED E. LEISER, Auditorium, Janesville, Wis.

SALE OR TRADE - WILLART

Movie Camera, portable printer, developing outfit; bargain. P. O. BOX 430, Des Moines, Ia.

PROJECTOR REPAIRING

10 CENTS A WORD-MINIMUM 10 WORDS. CASH WITH COPY.

MOVING PICTURE MACHINES

overhauled and repaired. Work guaranteed. Rates reasonable. MOVIE SUPPLY CO., 844 Wabash Ave., Chicago. mh1

WANTED TO BUY

M. P. ACCESSORIES-FILMS

10 CENTS A WORD-MINIMUM 10 WORDS. CASH WITH COPY.

FILM "KING OF KINGS" - GEO.

CURTIS, Box 249, Lewiston, Me.

WANTED - ZENTH PROJECTORS,

Suit Case and Portable Machines, Films and Equipment. NATIONAL EQUIPMENT CO., Duluth, Minn.

WE PAY HIGHEST PRICES FOR

Used Moving Picture Machines, Opera Chairs, etc. What have you for sale? MOVIE SUPPLY CO., 844 South Wabash Ave., Chicago. mh1

VAUDEVILLE

Accordion Idea (Fox-Pal) Worcester, Mass. Adams & Rasch (Chester) New York. Adler & Bradford (Loew) Columbus, O. Allen & Marjorie (Albee) Providence. Albright, Bob (Pal) Cleveland. Alexander Girls (Golden Gate) San Francisco. Alexander, Cecil (Harris) Pittsburgh. Alexander, Gus (Loew) Cleveland. Allard, Jimmy, Co. (Hipp.) Buffalo; (Hipp.) Toronto 1-7. Anderson & Graves (Lincoln Sq.) New York. Andree, Geo., Co. (Proctor) Albany, N. Y. Andre, Mildred, & Girls (Capitol) Davenport, Ia.

Anger & Fair (Delancey St.) New York.

Any Family (Keith-Albee) Boston. Arleys, 3 1/2 (Regent) Paterson, N. J. Atkins, Tommy, Six (Valencia) Jamaica, N. Y. Aurora Trio (State) Memphis.

Baby Songs (Fox) Detroit.

Baker, Belle (Midland) Kansas City. Barrie, Grace (Proctor) Schenectady, N. Y. Barr & Davis (Oriental) Brooklyn.

Barry & Whitledge (Chester) New York. Barton, Benny, Co. (Loew) Canton, O. Bays & Speck (Pal) Newark, N. J. Beard, Billy (State) New Orleans.

Beatty, George (Keith) Syracuse, N. Y. Beehee & Rubyette (Orph.) Denver. Beeson, Herberta (46th St.) Brooklyn. Belfords, Six American (Orph.) Tacoma, Wash.

Bennington, Chas., & Band (Keith-Albee) Boston.

Bergen, Edgar, Co. (Loew) Montreal. Bergman, Henry, Co. (Proctor) Mt. Vernon, N. Y.

Berke, Johnny, Co. (State) Memphis. Bernard & Townes (Natl.) Richmond, Va. Bernie, Ben, & Band (Albee) Cincinnati.

Bervilco, Cant., All-Girl Show (Ritz) Birmingham, Ala.

Bertrand & Ralston (Oriental) Detroit. Blackstone (Orph.) Madison, Wis.

Blair, Barbara (Capitol) New York. Block & Sully (Golden Gate) San Francisco. Block & Thunder (Orph.) Omaha.

Bobby & King (Capitol) Davenport, Ia. Boganno, Joe, Troupe (Ferry) Erie, Pa. Boreo, Emil (Willard) Woodhaven, N. Y.

Bricktops, 14 (State) New York. Brockhurst, Geo., Co. (Woodward) Detroit. Brooks & Gardner (Natl.) New York.

Brooks & Rush (Orph.) Oklahoma City. Brown Brothers, Six (Orph.) Omaha.

Brown, Jerry & Betty (Capitol) Atlanta, Ga. Brown Derby Band (Pal) South Bend, Ind.

Burke, Joe (Franklin) New York. Burns & Allen (Hennepin) Minneapolis.

Burns, Curly, Co. (Orph.) Denver. Burns, Harry, Co. (Met.) Brooklyn.

C

Caill & Maybelle (Natl.) New York. Calks Bros. (Fitz) Corona, N. Y.

Calliari Bros. (Loew) Jersey City, N. J. Camerons, Four (Central) Jersey City, N. J.

Campus Five (Jefferson) New York. Cansinos, The (46th St.) Brooklyn.

Car, Harry, Co. (Orph.) Hoboken, N. J. Cardini (Albee) Providence.

Carney & Frazer (Prospect) Brooklyn. Carr Bros. & Betty (Capitol) Atlanta, Ga.

Carr, Eddie, & Band (Riverside) New York. Carr, Jean (Pal) Akron, O.; (Hipp.) Youngs-

town 1-7. Carroll, Harry, Revue (Kennors) Brooklyn.

Carroll, Brandeis & Mann (Hamilton) New York.

Carter & Aalbur Sisters (Bay Ridge) Brook-

lyn.

Castle of Dreams (Natl.) New York. Cavaliers, The (RKO) Los Angeles.

Cavanaugh, Jack & Billy (Victoria) New York.

Chobot & Tortoni (Auditorium) Quebec, Can. Chain & Conroy (Fabian) Hoboken, N. J.

Chalzel, Leo (Capitol) New York. Chamberlain & Himes (Orph.) Omaha.

Chapel & Carlton (Loew) Akron, O. Charleston's The (Capitol) Winnipeg, Can.

Chinese Showboat (Fid.) Cleveland. Chinese Whoppe Revue (Albee) Providence.

Chisholm & Breen (Hipp.) Toronto. Choos, George, Odds & Ends (Orph.) Salt Lake City.

Christy, Ken (Golden Gate) San Francisco.



When no date is given the week of February 22-28 is to be supplied.

(In split week houses, the acts below play February 26-28).

Christy, Joe, Co. (Riverside) Milwaukee.

Clirilo Boys, Four (Orph.) Portland, Ore. Claire, Ted (Valencia) Jamaica, N. Y.

Claire, Billy (Stanley) Jersey City, N. J. Clark Sylvia (Keith-Albee) Boston.

Clark, Aileen (Loew) Cleveland. Clark, Hughie, Co. (State) Houston, Tex.

Claude & Marion (Victoria) New York. Clayton, Jackson & Durante (58th St.) New York.

Close Shave (Bushwick) Brooklyn. Codee, Ann, Co. (State) Norfolk, Va.

Coe, Jerry, & Bros. (175th St.) New York. Cole & Snyder (46th St.) Brooklyn.

Coleman, Dan (Ferry) Erie, Pa. Coleman, Claudia (Maj.) Dallas, Tex.

Colleano Family (Maj.) Houston, Tex. Columns Idea (Fox-Pal) Bridgeport, Conn.

Cooper, Betty Revue (Blvd.) New York. Cooper & Rodella (Kings) Brooklyn.

Coral, Tito (175th St.) New York. Corbett & O'Brien (Proctor) New Rochelle, N. Y.

Coretelli's Whitetop Revue (Lincoln) Union City, N. J.

Corn, Alan & Jeanine (Proctor) White Plains, N. Y.

Corey & Mann (Capitol) Windsor, Can. Cortez, Ricardo & Co. (Coliseum) New York.

Corvey, Ferry (Natl.) Richmond, Va. Cowley Revue (Kings) Nashville, Tenn.

Craig, Jr., Richey (Proctor) Yonkers, N. Y. Cummings, Roy, Co. (State) New York.

Cummings, Don (Lincoln) Union City, N. J.

D

D'Armour, Franklyn, Co. (Hipp.) New York.

D'Ormonde, George (State) Houston, Tex. Dale, Eddie, Co. (Maj.) Dallas, Tex.

Dana, Viola, Co. (Imperial) Montreal. Darcey, Joe (Orph.) Boston.

Davillos, Six (Victoria) New York. DeMarlo & LaMarletta (Alcazar) Hamburg, Germany, March 1-31.

DeRue, Frank (Orph.) Des Moines, Ia.; (Fau-rol) Lincoln, Neb. 3-8.

Demarest & Deland (State) Houston, Tex. Dennis Sisters, Three (Kings) Brooklyn.

Densmore, Françoise, Co. (Pal.) Rochester, N. Y.

Derby (Enright) Pittsburgh.

Derickson & Brown (RKO) Los Angeles. Desha & Sansone (175th St.) New York.

Desmond, Wm., Co. (Carolina) Charlotte, N. Y.

Devil's Circus (Delancey St.) New York.

DeOnzo, Thelma, Co. (Lincoln Sq.) New York. Diamonds, Four (Orph.) Seattle, Wash.

Digitanos, The (RKO) Los Angeles. Dillon & Parker (Madison) Brooklyn.

Dodd & Rush (Loew) Baltimore. Dolan & Gale (46th St.) Brooklyn.

Donn, Berta (Kings) Brooklyn. Donahue, Red (Pal.) Canton, O.

Dooley, Bill (Loew) Akron, O. Dor, Grace (Ferry) New York.

Douglas, Wright Co. (Maj.) Dallas, Tex. Douglas, Milton (Stanley) Jersey City, N. J.

Downs, Johnny (Fordham) New York. Drapes (Fox-Pal) New Haven, Conn.

THE DUTTON

CIRCUS

ATTRACTIONS

MAKING AND HOLDING FRIENDS.

Home Address, Sarasota, Fla.

Dream Street (Loew) Montreal.

DuVries, Sharon (Chester) New York. Dugan & Parker (Lincoln Sq.) New York.

Duncan, Danny, Co. (Capitol) Winnipeg, Can. Duponis, The Orph. Boston.

Dyack, Zoe, Co. (Public Annex) Detroit 24-March 5.

E

Earle & Edwards (Englewood) Chicago. Eaton, Ewing (Albee) Providence.

Ebbs, Wm. (Proctor) Yonkers, N. Y. Eddy, Wesley, Co. (Loew) Columbus, O.

Egan, Babe, & Redheads (Pal.) New York. Eline, Grace & Marie (Lincoln) Union City, N. J.

Elliott, Johnny, & Georgia Peaches (Albee) Cincinnati.

Emerson & Baldwin (Royal) New York. Emmy's Pets (Loew) Cleveland.

Enchanted Forest (Fox-Pal.) Waterbury, Conn. Erie, Brodus (Pal.) Ft. Wayne, Ind.

Eton Days (Loew) Yonkers, N. Y. Evers, Frank & Greta (Golden Gate) San Francisco.

Evans & Mayer (Keith) Syracuse, N. Y.; (Hipp.) Buffalo 1-7.

Evans & Wolf (Orph.) Champaign, Ill. Evans, Al (175th St.) New York.

F

Falls, A. & G. (Midland) Kansas City. Falls, Reading & Boyce (Maj.) San Antonio, Tex.

Faye, Olive (Paradise) New York. Fearless Flyers, Five (Circus) Mexico City, Mex.

Fisher & Hurst (Bedford) Brooklyn. Flash, Serge (Loew) Jersey City, N. J.

Flora, Milla, Co. (Delancey St.) New York. Flowers of Seville (Fordham) New York.

Flynn & Mack (Gates Ave.) Brooklyn. Foley & LaTour (Pal.) Canton, O.

Fong, Jue (State) New York. Ford, Ed, & Whitey (State) Norfolk, Va.

Fortunello & Cirillino (Loew) Cleveland. Foster, Fagan & Cox (Capitol) Winnipeg, Can.

Frabel's Frolies (State-Lake) Chicago. Francis, Mae (Fairmount) New York.

Francis & Wally (Loew) Rochester, N. Y. Franklins, Six (Hamilton) New York.

Fraser, Ernie (81st St.) New York. Freda & Falace (Maj.) Dallas, Tex.

Friganza, Trixie (Pitkin) Brooklyn. Friscoe, Signor, & Orch. (Orph.) Boston.

Fulmer, Tom (Valencia) Jamaica, N. Y. Fulton & Parker (Orph.) San Diego, Calif.

G

Gaby, Frank (Keith) Youngstown, O. Gall, Lee, Ensemble (Orph.) New Orleans.

Gale & Carson, Revue (Fox-Pal.) Waterbury, Conn.

Gardens Idea (Fox) Washington. Gaynor & Byron (Orph.) San Diego, Calif.

Gellis, Les (Loew) Canton, O. Ghezels, Les (Loew) Baltimore.

Gibbs Twins (Orph.) Champaign, Ill. Gibbs, Nancy, Co. (Orph.) Des Moines, Ia.

Gilbert, Norton & Joy (Princess) Nashville, Tenn.

Gillette, Bobby (Kings) Brooklyn. Girarda, Harry, Ensemble (Lyric) Indian-

apolis.

Glasco, Billy (Natl.) New York. Glynor & Browning Revue (Carolina) Char-

lotte, N. C. Glenn & Jenkins (Hipp.) New York.

Gold & Raye (Orph.) Spokane, Wash. Golf Flonds (Pal.) Peoria, Ill.

Gordon & King (Pal.) Cleveland.

Gordon & Day (Fitz) Corona, N. Y. Gordon, Harry, Co. (Englewood) Chicago.

Goss & Barrows (Hamilton) New York. Gould, Sol (Orph.) Spokane, Wash.

Gould, Venita (Gates Ave.) Brooklyn. Gould, Rita Burgess (Princess) Nashville, Tenn.

Grauman, Hess & Valle (Keith) Youngstown, Ohio.

Gray Family (Royal) New York. Greene, Gene (Keith) Grand Rapids, Mich.

Green & Blossom (Orph.) New York. Greenwell, Elsa, & Boys (Hollywood) Detroit.

Griffin, Vera (125th St.) New York. Gifford & Gresham (State) Syracuse, N. Y.

Gron, W. H., Co. (Delancey St.) New York.

H

Haines, Nat C., Co. (Fitz) Corona, N. Y. Hall & Ermine (Maj.) Houston, Tex.

Hall & Pillard (Rialto) Joliet, Ill. Hallen, Billy (Ohio) Mansfield, O.

Hamilton, Dixie (Loew) Canton, O. Hancock Sisters & Fordyce (Fabian) Ho-

boken, N. J. Hamp, I. B., Co. (Fairmount) New York.

Harmon, Josephine (86th St.) New York. Harrington Sisters (Willard) Woodhaven, N. Y.

Harvey, Dave, Co. (Yonge St.) Toronto. Harris, Olivera (Capitol) New York.

Harris & Radcliffe (Fordham) New York. Harrison & Dakin (Pal.) Newark, N. J.

Hart's Krazy Kats (Loew) London, Can. Hart, Arthur & Morton (Pal.) New York.

Haynes, Mary, Co. (State) Newark, N. J. Healy, Ted, Co. (Pal.) New York.

Healy & Cross (Golden Gate) San Francisco. Heath, Frank (State) New York.

Henry, Art, Co. (State) New York. Herbert, Geraldine & Victoria (Grand) St. Louis.

Herman, Al (Capitol) Atlanta, Ga. Herman & O'Brien (Fabian) Hoboken, N. J.

Higgle, Will, & Girls (Auditorium) Quebec, Youngstown 1-7.

Higgins, Peter (Proctor) White Plains, N. Y. High Ho Boys (Central) Jersey City, N. J.

Hill Billies (Royal) New York. Hines, Harry (Gayety) Utica, N. Y.

Holmes, Harry (Albee) Cincinnati. Hooley Boys, Five (Loew) Milwaukee.

Hooper-Gatchett Co. (Victoria) New York. Hope, Bob (Orph.) Vancouver, Can.

Hope, Peggy (Proctor) New Rochelle, N. Y. House, Billy, Co. (Pal.) Akron, O.; (Keith) Youngstown 1-7.

Howard &

Kramer & Boyle (Ma.) Ft. Worth, Tex.
Kremer, Sammy (Loew) Washington.

LaSalle & Mack (Orph.) Omaha.
Lamar & Boyce (Victory) Evansville, Ind.
Lamont Four (Hipp.) Toronto; (Imperial) Montreal 1-7.
Lane & Harper (Grand) New York.
Lang & Haley (Nat'l.) Richmond, Va.
Langford, Myra (Grand) New York.
Larimer & Hudson (Lyric) Indianapolis.
Laurie, Joe (Loew) Rochester, N. Y.
Laughlin, The (Crosby) New York.
LePaul (Proctor) Mt. Vernon, N. Y.
Levere, Florrie (Orph.) Omaha.
Levitt & Lockwood Unit (State-Lake) Chicago.
Ledova (Riverside) New York.
Lehr, Raynor, Co. (Jefferson) New York.
Leonard Eddie (Kings) Brooklyn.
Let's Pretend (Fox) St. Louis.
Levan, Harry, Co. (Pal.) Rockford, Ill.
Lewis, Flo (Pal.) Rochester, N. Y.
Lewis, Katherine (Am. Soc.) New York.
Lewis, Maxine (Kenmore) Brooklyn.
Lewis, Sid (Capitol) Windsor, Can.
Lewis, Ted, & Orch. (Branford) Newark, N. J.
Lizeed Arabs. (86th St.) New York.
Lightner, Fred (State-Lake) Chicago.
Lightner, Winnie (Branford) Newark, N. J.
Little Jack Little (Strand) Albany, N. Y.
Lomas Troupe (Pal.) St. Paul.
Lorrains, Three (Capitol) Windsor, Can.
Lorraine & Minto Co. (State) Norfolk, Va.
Louvan Trio (Bayside) Brooklyn.
Lowry, Scooter (Proctor) White Plains, N. Y.
Loyal's, Al, Dogs (State) Syracuse, N. Y.
Lubin, Larry & Andre (Coliseum) New York.
Lucas, Nick (Keith) Indianapolis, Ind.
Luster Bros. (Pal.) Newark, N. J.
Lynn, Carr (Georgia) Atlanta.

M
McFarland, Helen (Loew) Pittsburgh.
McGivney, Owen (Orph.) Oakland, Calif.
McLaughlin & Evans (Harris) Pittsburgh.
McLeod, Tex (Riverside) Milwaukee.
Mac Bobby (Pal.) Akron, O.; (Keith) Youngstown 1-7.
Mandel, Wm. & Joe (Orph.) Oakland, Calif.
Mangean Troupe (Gates Ave.) Brooklyn.
Manning & Klass (Premier) Brooklyn.
Marec, Mme., (Pal.) Palm Beach, Fla.
Marinelli Girls, Six (Keith) West Palm Beach, Fla. (Fair) Miami 3-8.
Markert, Russell, Girls (Loew) Akron, O.
Marlow, Marie (Hipp.) Buffalo; (Hipp.) Toronto 1-7.
Marty & Nancy (Perry) Erie, Pa.
Marveltone (Hennepin) Minneapolis.
Maryland Collegians (Hamilton) New York.
Mascagna Four (Proctor) New Rochelle, N. Y.
Mason, Tyler (Pal.) St. Paul.
Masters & Grayce (Gates Ave.) Brooklyn.
Max & Gang (Pal.) New York, Ind.
Maximo (Fairmount) New York.
May, Marty (Hipp.) Buffalo; (Hipp.) Toronto 1-7.
Mayo, Flo (Pitkin) Brooklyn.
Mayo & Irwin (Fairmount) New York.
Mascota Trio (Pal.) Newfield, O.
Mendi, Joe (Prospect) Brooklyn.
Mercedes (Olympia) New Bedford, Mass.
Metropolitan Singers (Capitol) Trenton, N. J.
Meyakos, The (Main St.) Kansas City.
Meyers, Lubow & Rich, State, Memphis.
Milled & Martin (Keith) Youngstown, O.; (Albee) Cincinnati 1-7.
Miller, Billy (Carolina) Charlotte, N. C.
Miller, Eddie, Co. (Victoria) New York.
Mills & Shea (Loew) Columbus, O.
Mills (Loew) Washington.
Minewitch, Boris (State) Syracuse, N. Y.
Moderna's Fantasy (Met.) Brooklyn.
Monge Troupe (Princess) Nashville, Tenn.
Moran, Warner & Margie (Blvd.) New York.
Moretti, Helen (Perry) Erie, Pa.
Morgan, Elizabeth (Orph.) New York.
Morris & Lake (Oriental) Detroit.
Morrill & Beckwith (Blvd.) New York.
Morris & Campbell (Main St.) Kansas City.
Morris & Hapki (Prospect) Brooklyn.
Morris & Shaw (Pal.) South Bend, Ind.
Morton Lillian (Albee) Brooklyn.
Mowatt & Hardy (Jefferson) New York.
Mulcahy, Gus (Orph.) New York.
Murand & Girton (Proctor) Mt. Vernon, N. Y.
Murdock, Teck, Co. (Orph.) Tacoma, Wash.
Murray & Allan (Lincoln Sq.) New York.
Murray, Ken (Capitol) Winnipeg, Can.
Myers, Dot, Revue (Oriental) Detroit.
Myrtle, Odette (Madison) Brooklyn.

N
Nash & Fately (Orph.) Oakland, Calif.
Natova, Natacha (Pal.) St. Paul.
Navarra, Leon (Loew) Washington.
Nazarro Jr., Nat (Pitkin) Brooklyn.
Nelson, Bob (State) Memphis.
Nelson & Parish (Lincoln) Union Hill, N. J.
Nitos, Two (Willard) Woodhaven, N. Y.
Nolan, Paul, (Orph.) Brooklyn.
North, Jack (State) Houston, Tex.
Northworth, Jack, Co. (Orph.) New York.

O
O'Donnell & Blair Co. (46th St.) Brooklyn.
O'Hanlon & Zambuni (Pal.) Canton, O.
O'Neal & Manners (Orph.) Des Moines, Ia.
O'Toole, Larry (Englewood) Chicago.
Oliver, Victor (Grand) St. Louis.
Olson & Johnson (Orph.) San Diego, Calif.
Olson, Ralph, Co. (Bedford) Brooklyn.
Olvera Bros. (State) New York.
On Wah Troupe (Proctor) Schenectady, N. Y.
Orsons, Four (Tivoli) Chicago 21-27; (Paradise) Chicago 28-March 8.
Osborne, Lane & Chicke (Keith-Albee) Boston.
Osborne, Will, & Orch. (81st St.) New York.
Osterman, Jack (Met.) Brooklyn.

P
Paige & Jewett (Alhambra) Rome, Italy, March 1-15.
Pala, Ashley (Bushwick) Brooklyn.
Palm Beach Girls (Ma.) Ft. Worth, Tex.
Pardo, Eddie, Co. (Orph.) Denver.
Paris Fashions (Imperial) Montreal.
Parker, Babb & Orch. (Orph.) Memphis, Tenn.
Parker & Mack (Oriental) Brooklyn.
Pastime, Johnny, Revue (Pal.) Newark, N. J.
Pastor, Ethel (Bay Ridge) Brooklyn.
Pavia (Loew) Cleveland.
Pavlov, Oukrainsky Ballet (Orph.) Oakland, Calif.
Pepito (Orph.) Portland, Ore.
Pettley, Arthur, Co. (Orph.) Spokane, Wash.
Pichlanni Troupe (Gayety) Utica, N. Y.
Pierce, Myrtle (Pitkin) Brooklyn.

Pliker, Douglas & McKenna (Orph.) Oklahoma City.
Pipifax, Little, Co. (Keith) Grand Rapids, Mich.
Pola, LaBelle (Fordham) New York.
Polka & Dunn (Keith) Youngstown, O.; (Albee) Cincinnati 1-7.
Powers & Jarrett (RKO) Los Angeles.
Powers & Wallace (Oriental) Brooklyn.
Pressler & Klais (Orph.) Memphis, Tenn.
Prinzess Foul (Loew) Montreal.
Princess Pat (Orph.) Memphis, Tenn.
Pritchard, Ann, & Boys (Midland) Kansas City.
Prosper & Maret (Pitkin) Brooklyn.

R
Rah Rah Girls, Three (Orph.) Boston.
Rah, Jean, & Blue Bells (Jefferson) New York.
Ralston, Esther, Co. (Proctor) Yonkers, N. Y.
Rangers, Eight (Chester) New York.
Rathburn, Vernon, Co. (State) Norfolk, Va.
Ray & Nord (Keith) McKeesport, Pa.
Reagan & Gaverly (Bedford) Brooklyn.
Regan, Jos., Co. (Ma.) Houston, Tex.
Reinos, Paul (Paradise) New York.
Renault, Francis (Loew) London, Can.
Rhythm Dancers, Three (State) Syracuse, N. Y.
Richardson, Florence, & Band (Pal.) Rochester, N. Y.
Ritz Bros., Three (Paradise) New York.
Rixford's, Three (Fahlan) Hoboken, N. J.
Robinson & Pierce (Blvd.) New York.
Robinson & Herbert (Proctor) Mt. Vernon, N. Y.
Robinson, Bill (Orph.) Tacoma, Wash.
Robyn, Wee Willie (58th St.) New York.
Rogers, Roy (Imperial) Montreal.
Rogers, Allan (Loew) Baltimore.
Rolle, Great (Orph.) Seattle, Wash.
Rolling Stones, Three (Hamilton) New York.
Romaine, Homer (Iowa) Cedar Rapids, Ia.
Roode & Francis (Englewood) Chicago.
Rooney, Pat, Revue (Regent) Paterson, N. J.
Rooney, Ed, & Jennie (Loew) Canton, O.
Rosa, & Ensemble (Pal.) New York.
Ruloff & Elton Co. (Plaza) Corona, N. Y.
Runaway Four (Loew) Pittsburgh.
Russell, Freeman & Morton (Prospect) Brooklyn.
Russian Art Circus (Pal.) Rockford, Ill.
Russell & Marcolli (State) Newark, N. J.
Ryan & Nobilette (Albee) Cincinnati.
Ryan Sisters (Met.) Brooklyn.
Ryan, Lee & Bert (125th St.) New York.

S
Sakindro Trio (Orph.) Des Moines, Ia.
Sally, Ted (Loew) Pittsburgh.
Samaroff & Sonie (Ma.) Ft. Worth, Tex.
Sanders, Scott (Orph.) Portland, Ore.
Sanderson, Everett (Imperial) Montreal.
Santo, Butler & Gang. (Fox Miller) Wichita, Kan.
Santry, Henry, & Band (Albee) Brooklyn.
Santoro's, Paddy (Royal) New York.
Savoy & Mann (Hipp.) New York.
Sawyer & Eddy (Hipp.) Buffalo; (Hipp.) Toronto 1-7.
Schepp's Comedy Circus (105th St.) Cleveland; (121st St.) New York 1-7.
Sgreenland Melodies (Fox) Phila.
Semon, Primrose (Ma.) San Antonio, Tex.
Senna & Dean (Stuart) Lincoln, Neb.
Senter, Boyd (Proctor) Schenectady, N. Y.
Serova Revue (Lincoln Sq.) New York.
Shaw, Carl, Co. (Nat'l.) Rochester, N. Y.
Shaw, Carl, Co. (Nat'l.) Richmond, Va.
Shaw & Lee (175th St.) New York.
Shaw, Lillian (Loew) Akron, O.
Sheldon, Heti & Lewis (Willard) Woodhaven, N. Y.
Sherman & MacVea (Pal.) Rockford, Ill.
Sidney, Frank, Co. (Prospect) Brooklyn.
Sidney's, Jack, Frolickers (State) New Orleans.
Skelly & Hite Revue (Garde) New London, Conn.
Skelly, Monica & Anna (Orph.) Portland, Ore.
Sloan, Bert, Co. (Proctor) Yonkers, N. Y.
Small, Danny, Co. (Lincoln) Union Hill, N. J.
Smith, Grace, Co. (Grand) New York.
Smith & Hart (Loew) Canton, O.
Smith, Merle, Co. (Premier) Brooklyn.
Snyder, Bozo, Co. (Keith) Syracuse, N. Y.; (Hipp.) Buffalo 1-7.
Songs & Steps (Keith) Syracuse, N. Y.
Spangler, Jack (May) New York.
Spangler Bros. & Atee (Keith) Syracuse, N. Y.
Stanley Rollickers (Victory) Evansville, Ind.
Stanley, Eddie (Ma.) Houston, Tex.
Siamese Twins (Hipp.) Toronto.
Stang, Oscar, & Orch. (Capitol) Atlanta, Ga.
Starr, Bee (Orph.) New York.
Stedman, Al & Fannie (Hipp.) Toronto; (Imperial) Montreal 1-7.
Steel, John (Hennepin) Minneapolis.
St. Claire Sisters & O'Day (Poll) Scranton, Pa.
St. Leon, Lillian, Co. (Hipp.) New York.
Step Look & Listen (Georgia) Atlanta.
Stroud Twins (Loew) Akron, O.
Strange, Leslie (86th St.) New York.
Stritt, Fred, Co. (Bushwick) Brooklyn.
Stuart & Lash (RKO) Los Angeles.
Sully & Thomas (Pal.) St. Paul.
Sutton, Larry (Plaza) Fall River, Mass.

T
Sydell, Paul (Keith-Albee) Boston.
Taber & Green (Garde) New London, Conn.
Talent & Merit (Ma.) Ft. Worth, Tex.
Teller Sisters (Iowa) Cedar Rapids, Ia.
Tempest & Sunshine (Orph.) Spokane, Wash.
Termini, Joe (Oriental) Brooklyn.
Texas Comedy Four (Georgia) Atlanta.
Thermin (Keith) Flushing, N. Y.
Thomas, Joe, Saxette (81st St.) New York.
Thomas, Norman, Five (Prospect) Brooklyn.
Thrifty Boys, Three (Nat'l.) New York.
Tillis & LaRue (Orph.) Denver.
Tilton, Corinne (Albee) Providence.
Timberg, Herman & Sammy (Capitol) New York.
Timlin, Slim (Jefferson) New York.
Tintin Revue (Pal.) Rochester, N. Y.
Toney & Norman (Midland) Kansas City.
Torrence, Edna, Co. (Gates Ave.) Brooklyn.
Tracey & Hay Co. (Fairmount) New York.
Travers, Ed & Lee (State) New Orleans.
Tresault, Ivan (Loew) Cleveland.
Tress, Flox (Pal.) Springfield, Mass.

U
Ushers, The (Proctor) Albany, N. Y.
Ussems, Four (Loew) Montreal.
Uyena Japs. (Bedford) Brooklyn.

V
Van de Velde & Co. Milwaukee, Wis.
Van & Schenck (Grand) New York.

Vermillion, Irene, Co. (Riverside) Milwaukee.
Vern, Adela (Orph.) Vancouver, Can.
Veronica, Betty (Enright) Pittsburgh.
Victoroff (Harris) Pittsburgh.
Vine, Dave (Bay Ridge) Brooklyn.
Vox & Walters (Orph.) Seattle, Wash.

W
Wager, The (Orph.) Oakland, Calif.
Wahl, Walter Dare (Orph.) Seattle, Wash.
Waldman, Ted & Al (Midland) Kansas City.
Walton, Bobby (Pitkin) Brooklyn.
Walton, Bert (Keith) Flushing, N. Y.
Ward, Solly Co. (Pal.) Cleveland.
Ward, Will J. (Proctor) Albany, N. Y.
Ward & Van (Main St.) Kansas City.
Watson Sisters (State) Syracuse, N. Y.
Webb's Entertainers (Orph.) Vancouver, Can.
Weich, Harry Foster (Proctor) New Rochelle, N. Y.
West, Willie & McGinty (Bushwick) Brooklyn.
Wheeler & Morton (Georgia) Atlanta.
Whitmer, Ken (Loew) Jersey City.
White & Manning (Keith) Flushing, N. Y.
White, Francis (Oriental) Detroit.
White, Lew (Fox-Pal.) Waterbury, Conn.
Whitman, Frank (Blvd.) New York.
Wilbur, Keith (Plaza) Corona, N. Y.
Wilkins, Marion, Co. (Rialto) Joliet, Ill.
Wilkins, Cha. (Franklin) New York.
Williams, Herb, Co. (Ma.) San Antonio, Tex.
Wilson, Jack, Co. (Pal.) Ft. Wayne, Ind.
Wilson Bros. (Premier) Brooklyn.
W. L. S. Showboat (Genesee) Waukegan, Ill.
Wood, Britt (Orph.) New York.
Wood, Bert, Revue (Loew) Columbus, O.
Worth, Loma (Ma.) San Antonio, Tex.
Wyse, Jr., Ross, Co. (Loew) Montreal.

Y
Yates & Lawley (Main St.) Kansas City.
Yocan, Paul, Dancers (Pal.) Rockford, Ill.
Yorke & Lord (Premier) Brooklyn.
Young, Margaret (81st St.) New York.
Young, Cathleen, & Boys (Englewood) Chicago.

Z
Zelaya (Valencia) Jamaica, N. Y.

Ray, Jimmy (Paradise) Chicago.
Red Rhythm (Branford) Newark.
Reitch, Jim (Uptown) Chicago.
Rialto, Rennie (Paramount) Brooklyn.
Rio Brothers (Uptown) Chicago.
Robins, A. (Ambassador) St. Louis.
Roberts, Whitley (Texas) San Antonio.
Rogers, Buddy (Paramount) New York.
Rogers, Edith (Uptown) Chicago.
Royal, Helen & Charles (Tivoli) Chicago.
Rugel, Yvette (Stanley) Pittsburgh.
Schlicht's Marionettes (Chicago) Chicago.
Seed & Austin (Minnesota) Minneapolis.
Serova Beauties (Branford) Newark.
Serova Girls (Minnesota) Minneapolis.
Shanghai Jesters (Minnesota) Minneapolis.
Sheldon, Gene (Chicago) Chicago.
Sherman, Hal (Saenger) New Orleans.
Shonland (Uptown) Chicago.
Shunton (Branford) Newark.
Sky Harbor (Paradise) Chicago.
Small, Paul (Paramount) New York.
Song Shop (Saenger) New Orleans.
Stanley Twins (Masbaum) Philadelphia.
Stone & Vernon Foursome (Ambassador) St. Louis.
Taylor, Irene (Paramount) Omaha.
Tiffany Twins (Denver) Denver.
Tin Types (Olympia) New Haven.
Tip Toppers Revue (Masbaum) Philadelphia.
U. S. Indian Reservation Band (Branford) Newark.
Varsity Four (Michigan) Detroit.
Vestoff, Florie (Uptown) Chicago.
Walton, Jules & Josie (Texas) San Antonio.
Ward Sisters (Paramount) Toledo.
White Caps (Michigan) Detroit.
White Flashes, Three (Olympia) New Haven.
William Sisters (Minnesota) Minneapolis.
Withers, Charles (Paramount) Toledo.
Wonder, Tommy (Paramount) Toledo.
Worthy & Thompson (Paramount) New York.
Wright, Katherine (Texas) San Antonio.
Yorke & Johnson (Ambassador) St. Louis.

REPETOIRE

Bragg, Geo. M., Co.: Needles, Calif., 24-Mar. 1.
Rhoads, John, Players: (Community Hall) Church Hill, Md., 24-Mar. 1.

TABLOIDS

Facts & Figures, Lew Beckridge, mgr.: (Lyric) Lima, 24-Mar. 1.
Honeymoon Limited, Henry H. Frather, mgr.: (Lyric) Oak Hill, W. Va., 24-Mar. 1.
Smiling Eyes, Frank Maley, mgr.: (Bijou) Savannah, Ga., 24-Mar. 1.
Synopaded Steppaded, E. Siner, mgr.: (Adelphi) Lexington, Ky., 24-Mar. 1.
Teddy Bear Girls Revue, Billy Leicht, mgr.: (Royal) Mt. Hope, W. Va., 24-Mar. 1; (O. H.) Frederick, Md., 3-8.

DRAMATIC AND MUSICAL

Animal Crackers: (Grand) Chicago.
Bird in Hand: (Harris) Chicago.
Blossom Time: (Forbes) Philadelphia.
Brothers: (Walnut St.) Philadelphia.
Blue Ghost: (Boulevard) Jackson Heights, N. Y., 24-March 1.
Chicago Opera Co. Columbus, O., 26; Louisville, Ky., 27-March 1.
Chocolate Soldier: (Ma.) Brooklyn 24-March 1.
Colbourne, Maurice, Co.: (Royal Alexandra) Toronto 24-March 1.
Edna, Fred, Old English (Princess) Chicago.
Dracula: (Flatbush) Brooklyn 24-March 1; (Blvd.) Jackson Heights, N. Y., 3-8.
Elizabeth & Essex: (Hanna) Cleveland 24-March 1.
Luna Woman: (Apollo) Atlantic City 24-March 1.
Fighting High: (Shubert) Newark, N. J., 24-March 1.
Fortune Teller: (Maryland) Baltimore 24-March 1.
Freiburg Passion Play, Adolf Passnacht, mgr.: Ft. Smith, Ark., 24-March 1; Little Rock 3-5; San Angelo, Tex., 7-8.
Freiburg Passion Play in English, Chas. N. Lum, gen. mgr.: Orlando, Fla., 26; Tampa 27-March 3; Erie, Pa., 28-March 3-5.
Garry (American) St. Louis 24-March 1; (Wilson) Detroit 3-8.
Hamper, Genevieve, Co., Herman Lewis, mgr.: Watertown, Wis., 26-27.
Hot Chocolates: (Parsons) Hartford, Conn., 24-March 1.
Jenny: (Selwyn) Chicago.
Journey's End: (Belasco) Los Angeles 24-March 1.
Journey's End: (His Majesty's) Montreal, Can., 24-March 1; (Shubert) New Haven, Conn., 3-8.
Journey's End: (Shubert) St. Louis 24-March 1; (Shubert) Kansas City 3-8.
June Moon: (Shubert) Cincinnati 24-March 1.
Lauder, Sir Harry: Detroit 27-March 1.
Leiber, Fritz, Co.: (Chestnut St.) Philadelphia 24-March 1.
Lus Be Gay: (Studebaker) Chicago.
Little Accident: (Plymouth) Boston.
Little Show: (Wilbur) Boston.
Love Duel: (Poli) Washington 24-March 1.
Marblang, The: (Adelphi) Philadelphia.
Merry Widow: (Kew) Philadelphia.
Mlle. Modiste: (Davidson) Milwaukee 24-March 1; (Shubert) Cincinnati 2-8.
Naughty Marletta: (Ma.) Chicago 24-March 1.
New Moon: (Ma.) Los Angeles 24-March 1.
New Moon: (Hartman) Columbus, O., 3-8.
New Moon: (Shubert) Boston.
Nina Rosa: (Great Northern) Chicago.
Oh Susanna: (Curran) San Francisco 24-March 1.
Packdogs of 1929: (Ohio) Cleveland 24-March 1.
Papa Juan: (Wilson) Detroit 24-March 1; (Grand) Cincinnati 3-8.
Power: (Broad) Philadelphia.
Robin Hood: (Ma.) Boston.
Robin Gentlemen: (Lyric) Philadelphia 24-March 1.
Sari: (Nixon) Pittsburgh 24-March 1.
She's No Lady: (English) Indianapolis 26; (Hartman) Columbus 27-March 1.
Sherlock Holmes: (Chicago) Chicago.
Show Boat: (Nat'l.) Washington 24-March 1; (Ford) Baltimore 3-8.
(See ROUTES on page 98)

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Motorized Circus License Question Growing Serious

Legislative committee of Circus Fans' Association to put up fight for uniform legislation affecting such shows—seeks managers' co-operation in furnishing data

WASHINGTON, D. C., Feb. 22.—The license feature of motorized circuses is getting worse instead of better and it will require concerted effort on the part of friends of the circus if the truck show is to be saved an item of expense which might well make the difference between profit and loss on a season, according to Melvin D. Hildreth, chairman of the legislative committee of the Circus Fans' Association. The legislative committee of the C. F. A., Hildreth declares, is very anxious to arrange for uniform legislation affecting motorized shows. "With the coming of spring, some 15 or 20 motorized circuses will take to the road," he says, "and they will find themselves in conflict with a multiplicity of State and local regulations regarding truck equipment. Last year one motorized circus, cutting a corner of Minnesota, was required to pay \$97 on its elephant truck. Other shows have been held up for exorbitant sums and forced to take out yearly licenses.

"In some States licenses can be secured for a few days, while in other States yearly licenses are required on every truck. It will be very much appreciated if managers of the circuses involved will send to our association examples of burdensome regulations affecting licenses so that we may take up the matter with proper authorities and secure a readjustment. If the managers will co-operate with us by sending us promptly information concerning such restrictive license provisions, we shall be very glad to act promptly on their behalf."

Hildreth's address is 719 Evans Building, Washington, D. C.

No Longer Broadcasting

NEW YORK, Feb. 22.—Bob Sherwood, clown, who has been broadcasting in connection with the Dixie Circus for the last two years, is no longer appearing in that role. A storm of protest has followed Sherwood's removal by the radio rans.

Coup Bros.' Circus To Open March 22

ANSON, Tex., Feb. 22.—The Coup Bros.' Circus, a 15-truck show, is fast getting into shape here for the opening, March 22. The outfit will have a nice line of paper, including some very attractive special stands. General Manager E. G. Smith has arrived and has taken personal charge of the work.

Jack Ferguson, boss canvasser, and assistants are overhauling and painting the poles, seats and properties. Lee Norton, master mechanic, is going over the motors and Roy E. Smith is decorating the cages, tableau and baggage trucks. The stock, in charge of Bob Jones, is being worked daily and some new monkey acts are being broken. General Agent Allen is here, laying out the route, and Mrs. Allen is doing the buying for the cookhouse.

Those engaged are Herbert Swift, bandleader, who will have eight musicians; W. Trevis Miller, side-show manager; the Four Millers; the Tierney Troupe and Billy Woody; Dean Sautelle, press agent and legal adjuster. The show will have two pony drills, riding dogs and monkeys, pickout pony, trained dogs and a lion act.

Walter L. Main May Put Out Show

CHICAGO, Feb. 22.—Walter L. Main is spending a few days in Chicago and a report is current that he will take out a truck show this season. When seen today by a *Billboard* representative Main stated he could not discuss his plans just now.

Kirtley Press Agent With Wheeler Shows

Lloyd Kirtley, for many years with the Jethro Almond Shows, is engaged as press agent back with the Al F. Wheeler Shows. In addition to looking after the press, Kirtley will also have charge of a number of concessions.

Mrs. Ethel Kirtley will fill the position of prima donna in the big show program.

Orton Opening in March

ST. JOSEPH, Mo., Feb. 22.—Preparations are being made here for the opening of the Orton Bros.' Shows next month. Joe Webb, boss canvasser, is expected here next week. Babe Orton is breaking another six-pony drill, also a dog and pony act of 10 Spitz dogs and two ponies. Miles Orton has left for the Orton farm in Iowa and will bring back some ring stock that has been wintering there. The Orton elephants were at the Crystal Theater for circus-week program last week.

Parade Wagons Ready Soon

HOUSTON, Tex., Feb. 22.—Regular summer weather the last week has greatly facilitated work at the winter quarters of the Christy Bros.' Circus. Much progress has been made on the parade wagons and a force of painters will have this big feature ready by the first of next month. Clarence (Red) Shelden, who has been wintering in St. Louis, writes that he will be on hand by March 10 to look after the concessions. Work in all the departments will be rushing by March 1.

Joe Gilligan in New York

NEW YORK, Feb. 22.—Joe Gilligan, superintendent on Downie Bros.' Circus, is in the metropolis attending his brother, who is confined to a local hospital, suffering from pneumonia.

George Meighan to Chicago

NEW YORK, Feb. 22.—George Meighan left for Chicago today after spending the week here.

Gavin Leaves Ranch Show

Frank Gavin, who has been superintendent of privileges with the Miller Bros.' 101 Ranch Wild West, will not be with the show this season.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE talkies and the radio have frequently come to the circus and circus life for ideas, and the time seems near for the circus to return the compliment by availing itself of some of the recent inventions used by its contemporaries. We refer to some sort of public address system with horns strategically located to amplify announcements, songs, etc., so that ALL may HEAR every word as well as see everything.

Unfortunately, the acoustics of the big top do not compare favorably with those of the million-dollar theater, and when people go to a show, they expect to hear as well as see—there is no doubt about that.

We have in mind the circus top of tomorrow, vastly greater in size and seating capacity because the limitation of sound has been removed. While the customers are being seated, we hear popular tunes being played. Then the "master of ceremonies," who must be a whiz, gathers the attention of the audience with a few remarks and the grand entry starts the show. The announcer can descend from his lofty-pitched voice to a pleasing tone which is audible to every customer.

Then when the show is over and we begin leaving the big top, we hear the management call our attention to what's going on outside and express the anticipation of seeing us again next year.

Edward Shipp will again make a tour of South America with a show bearing his name—Gran Circo Shipp. It has been a number of years since he has been in that country, the last time with Roy Feltus. Shipp first toured South America with the Gardner, Lamkin & Donovan Show during the late Frank Gardner-Harris Lamkin and James Donovan's existence from 1884 to 1887, inclusive, then he made a tour of Mexico with the Orrin Bros. in 1891 and 1892. He organized his own company, Gran Circo Shipp, with T. C. Gibbs as equal owner, seasons of 1907, 1908 and 1909, and upon the death of Gibbs, sold a half interest to Roy Feltus, of Bloomington, Ind. The show toured South America for 12 years as the Shipp & Feltus Circus. We wish Shipp all the success in the world with his re-entry into that country.

Joeys Become Circus Owners

Fratellini Troupe, big drawing card in Paris, plans tour of France, near-by countries

PARIS, Feb. 19.—For the first time the home-staying public of the provincial towns of France will have an opportunity to see the popular Fratellini Troupe of clowns who have for many years been the drawing card at the Cirque d'Hiver in Paris.

Under the management of Gaston Desprez, of the Cirque d'Hiver, the Fratellinis are starting out from Montauban, in Southern France, with their own circus and will cover France and the neighboring countries in a tour lasting a year and a half. The Fratellini big top will seat 5,000 spectators and will be equipped with a lighting system rivaling that of the indoor circuses.

The circus will offer high-class bills, the opening program featuring the Fratellinis, the Flying Hartwells, Lopez Trio, Carre Sons and several other sensational acts.

Few People Signed For Ringling Shows

CHICAGO, Feb. 22.—Most of the performers wintering in Chicago are still wondering what show they will be on the coming season, or whether they will be on any show. Most of them have not signed contracts for the season and are in the dark as to where they will be located. Some few are definitely set.

Among the riding acts definitely set are said to be the Albert Hodgkin family for the Hagenbeck-Wallace Circus, and the Reiffenach Sisters with Sells-Floto. Homer Hobson will not be with any of the Ringling Shows, having already signed with Robbins Bros.' Circus.

The Flying Floyds are set with the Robinson Circus. Clowns for all of the shows are being engaged by Pat Valdo. It is understood. Reports current here say that J. D. Newman, former general agent of the Sells-Floto Circus, will go with the 101 Ranch Show in an executive capacity.

Reports that the Hagenbeck-Wallace Circus will not open until May can not be verified here. According to "stake and chain" gossip, many of the H.-W. acts will be used for the indoor engagements of the Ringling and Sells-Floto Shows, the Hagenbeck Show opening under canvas in May.

During the engagement of the Sells-Floto Circus at the Stadium, following its two weeks in the Coliseum, the side show will be located on the mezzanine floor of the Stadium and the menagerie in the basement. Outside at either end of the building tents will be erected to house the stock, etc. The Floto Show leaves Peru March 25 for Chicago and a dress rehearsal will be held in the Coliseum March 28.

R.-B. Show To Open In N. Y. March 27

NEW YORK, Feb. 22.—The Ringling-Barnum Circus will open at the New York Coliseum in the Bronx March 27 for a 10-day engagement.

The show will close there April 5 and open at Madison Square Garden April 7, where it will continue until the 27th.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

THE WILLIAM WASHINGTON COLE TOP, of the State of Washington, is thinking seriously of initiating a "Klwanis Day at the Circus" in Spokane this season, according to the Top chairman, Harper Joy, of that city. This is a similar event to that held in Chicago annually under the management of Fred High, C. F. A. and Kiwanian.

NATIONAL DIRECTOR L. A. GROSS, of Minneapolis, after several months on the Pacific Coast, has started on his long trek back to the East and will call on Fans en route. He will pass thru Arizona, New Mexico and Texas and looks forward to a meeting with Col. C. G. Sturtevant, of Dallas, national historian of the C. F. A. Mr. and Mrs. George Engesser, of the Schell Bros.' Circus, recently entertained Mr. and Mrs. Gross and Mr. and Mrs. Westmoreland at their home in Los Angeles.

CLARENCE E. ALLEN, a troupier, is in the Richland County Home, Mansfield, O., suffering from rheumatism, and would like to hear from Fans and trouperians. He states that he is the only showman in that institution and gets very lonesome. He would appreciate any circus news articles and circus photos which might be sent to him.

AT THE REGULAR weekly luncheon of the Chicago Davenport Tent, held February 12, the national secretary was the lucky winner of the free-prize drawing contest, a year's subscription to *The Billboard*, donated by Member N. Harry Cancele.

THE NEW ROSTER of officers and members is now in the hands of the W. H. Hohenadel Printing Company, Rochelle, Ill., and we hope to send them out early in March. Past President Clint E. Beery, of Chicago, recently visited the Shrine Circus in Detroit and spent many pleasant moments visiting the various trouperians making up the program of that event. Tho not a member of the C. F. A., Vernon Beery, son of the past president, was a consistent attendant at the regular weekly luncheons of the Chicago Tent and an able assistant in its activities. He has been transferred by his company to Fort Wayne, Ind.

THE CIRCUS SEASON will soon be upon us. Let every loyal member of the association be ever on the alert to assist that great American amusement institution—the circus—in every legitimate way.

IF YOU FIND the circus license in your city or town excessive go before the proper authorities and seek to have it reduced to a fair and just amount. If a general agent has difficulty in securing a suitable lot or is asked to pay an unfair rental for same go to him and endeavor to help him find a suitable lot at a fair price.

Cole Bros.' Activities

BRENNHAM, Tex., Feb. 22.—With spring-like weather in evidence a great deal of outdoor work is now being done at the quarters of the Cole Bros.' Circus here. The shops have been busy for several weeks and more than a score of wagons are now undergoing painting. When the

WANTED FOR CIRCUS

FIFTY-TWO (52) COLORED MUSICIANS, QUARTETTE SINGERS, REAL COMEDIANS, TEAMS, DANCERS AND TENOR BANJO PLAYERS, TWO GIRLS WITH STRONG SOPRANO VOICES. All must double. Write N. C. DAVIS, 410 5th Ave., N., Nashville, Tenn. Rehearsal starts March 1, at Nashville

AUTO HOUSE CAR

FOR SALE—Greatest Bargain Ever Offered, 6-cylinder Motor, Dual Tires, Hydraulic Brakes, Electric Light Plant, Pressure Water, Frigid-air, Sleeping Accommodations. Everything necessary in a home.

JOHN MORRISON
5026 Seventeenth St., Winfield, L. I., New York City. Phone, Newtown 7353.

SPANGLES

ALBERTS CO., 440 W. 42d St., New York City.



All the Show World Knows "WALTER"

WALTER F. DRIVER, Pres.

Driver Brothers, Inc.

500-506 So. Green St., Chicago, Illinois

TELEPHONE Monroe 0400 ALL DEPARTMENTS.

SHOW TENTS PICTORIAL BANNERS

"DRIVER SAYS"

ORDER BANNERS NOW TO INSURE SPRING DELIVERY.

"DRIVER SAYS"

"DRIVER DOES"

WANTED—FREAKS AND SIDE SHOW ACTS FOR WONDERLAND CIRCUS

Side Show, Coney Island, New York

Summer season of 1930, consisting of more than twenty weeks' work. Pleasant surroundings. Send photo and state salary. Write

DAVID ROSEN, 3821 Nautilus Ave., Seagate, Coney Island, N. Y.

SHOW PROPERTY FOR SALE

I have for sale the following surplus property: One Bass Drum, one Talco Portable Hamburger Trunk, three Swinging Ladders, one Swinging Perch, one High-Diving Dog Ladder, seven large Trunks, two gross Lash Whips, one gross Straight Whips, five gross Balloons and Sticks, eight dozen Flying Birds, one Cane Rack complete with Cane, one Hoop-La Outfit and Stock, six Trained Dogs and Frogs, one Black Bear, two years old and tame; one Python Snake, eight feet long, good feeder; one 43-whistle Tangley Callope. All above in good condition. Address

JOHN HANLY, P. O. Box 510, Charleston, W. Va.

NOW IS THE TIME TO BUY

TENTS New and Used List Now Ready Copy Sent Free on Request

United States Tent & Awning Co.

707 N. Sangamon St.

EDWARD R. LITSINGER, Pres.

Chicago, Ill.

show opens the latter part of March the equipment will be in the same state of excellence that has characterized it in former seasons.

Mark Smith, boss canvasman, who has been hibernating at his home in Alexandria, La., is a recent arrival with his pushers. New seats and jacks are being built. Jack Walsh, superintendent of the commissary department, has about completed the oversewing of the cookhouse paraphernalia. He recently returned from a trip to New Orleans. Dave Masten, superintendent, has been in active charge of quarters thruout the winter.

Abe Spencer, boss hostler, is back in quarters after a fortnight's visit in Hot Springs. The horses are now in the stables after spending the winter on a nearby farm. Dutch Shafer, harness maker, is building several sets of harness.

Bill Hayes, superintendent of animals, has added several new feats to the elephant act, which has always been a big feature in the big-show program. Two lions were born on Valentine's Day. John Chalson, of the big-show ticket department, is a new arrival, after spending the winter in Chicago. Bill Tyree, band-leader, has completed his personnel. There will be 18 men in his band, augmented by an air callope.

"Pickles" Hart Sets 'Em Up

CHICAGO, Feb. 22. — Charles L. (Pickles) Hart, former boss hostler and trainmaster for American Circus Corporation shows for about 10 years, and now set-up man at the Chicago Stadium, finds the knowledge he acquired on the circus very useful in his present job. "Pickles" and his gang set a new record for setting up seats last week that he is proud of. He made two records, in fact. After the recent Carnera-Roux battle it took them just two hours and a half to clear the place and get it ready for the ice hockey games. The other record was putting up 8,000 seats, all rising on steel structures, in eight hours, cutting in half the former record.

Sells Again With R.-B.

Since returning from Havana, Cuba, where they appeared at the National Theater for five weeks, Mr. and Mrs. Charles W. Sells are playing fairs in Florida, following which they will return to Sarasota, Fla. They will again be with the Ringling-Barnum Circus. Sells' pig, "Pork Chops", was a big hit at the Tampa Fair, where it did its slide for life.

Brown & Lyn Circus

PORT BYRON, N. Y., Feb. 15.—The Brown & Lyn Circus, managed by Bill Brown, will open here at the quarters, but no date has been announced. Mrs. Carolyn V. T. Brown is secretary and treasurer. New animal acts are being broken, the carpenters are turning out props, cages, etc., and the painters are busy. More people will be added to the colored minstrels in the side show, the tent of which will be enlarged.

Frances Dainty With Schell

The Frances Dainty Company will be with the Schell Bros.' Circus, doing three acts. The members of the company have been wintering in California, where they have been interested in aviation, having bought a half interest in an airplane used for student training and passenger service. Mike Young, pilot and partner, will have full charge of the flying service at Redwood City, Calif., during the circus season.

I. A. B. P. & B., Local No. 5

ST. LOUIS, Feb. 22.—Charles Roberts, veteran circus billposter, is operating a restaurant here. George Denton has recovered from the effects of a broken leg and is now working for the Walker White Billposting Company. A new sick committee, H. Williams, Sam Lowenstein and F. Smith, was appointed at the last meeting.

Luther Waite has gone to his home town, Dallas, Tex., where he will remain for a few weeks before taking up his duties as boss billposter of the No. 1 car of the Cole Bros.' Circus. John Huson is confined to the City Hospital, suffering from a fractured leg. Tex Gordon, billposter, has left for Houston, Tex., where he joins the No. 1 car of the Christy Bros.' Circus.

Jim King, of Wellston, Mo., was a caller at the last meeting. John Dix is advertising agent for the Liberty Theater, assisted by Joe Hyde, lithographer; J. Kessling, billposter; Albert Wolf, in charge of window cards. The advertising staff at the Gayety includes William Major, agent; Bennie Miller, billposter; Stogie Bonn, window cards, and George Stuart, lithographer.

Davie Muir, business agent of Local No. 5 and advertising agent for the Orpheum Theater, informs that he will be car manager of the No. 1 car of the Cole Bros.' Circus.

50 Years' Reputation Back of Every Tent

GOSS' SHOW CANVAS

Carnival Tents

Send for Catalog and Second-Hand List

J. C. GOSS CO.
DETROIT, MICH.

J. M. SCHLISSER NATURALIST STUDIOS

EXPERT NATURALISTS AND SCULPTORS

Museums completely outfitted.

Preserved specimens of all species.

Anatomical models of all organs.

Rugs, skins and hides of all animals.

Complete entomology collections.

Large variety of mounted goods.

Natural and imitation mummies.

Wax exhibits completely equipped.

Wax models of any character.

Mechanical models of human or animal.

Motion Picture models of any description.

936 East 169th Street
Bronx, New York

WANTED Information

As to the present whereabouts of **GEORGE W. CURREN**
Address BOX No. 34, The Billboard, 1560 Broadway, New York City.

Write for New Catalogue

AND LIST OF TENTS.

BEVERLY COMPANY

900 West Main Street, LOUISVILLE, KY.

FOLDING CHAIRS

ALL LARGE SHOWS AND ARENAS USE OURS

STRONG AND DURABLE

Kalamazoo Sled Co. Kalamazoo, Mich.



DOWNIE BROS.' CIRCUS

—WANTS—

FOR SIDE SHOW—Good Grinder and Ticket Seller and Hawaiian Dancer, Fire Eater, Sword Swallower, good Comedy Juggler, Musical Act, Scotch Band, Colored Tuba Player and Girl Singer and Dancer for Colored Minstrels. Wild West People for Concert. Those with own stock and trucks given preference. Two more good, experienced Chevrolet Mechanics. FOR SALE—Two Male Lions, Polar Bear, or will trade for any Animal we can use. Good Producing Clown. Season opens here April 19. Address

DOWNIE BROS.' CIRCUS

HAVRE DE GRACE, MD.

BAND LEADERS, ATTENTION.

FOR SALE—My complete Library of Band Music for sale at bargain prices. Marches, Fox-Trots, Gallops, Cue-Steps, Waltzes, Rags, Quadrilles, Novelties, Overtures, Selections. Send stamp for complete list with prices. Also one special built Music Trunk with Tray, Compartments for all size music. Size, 16x18x20 in. fine condition. Cost \$37.50; sell for \$16.00. Address H. W. WINGERT, 911 Collins St., Toledo, O.

WANTED, MARIONETTE TEAM

Prefer man and woman who can do other acts and have truck to join me in small tent show. State all you do and show equipment you possess. I do three first-class acts and have one-ton truck. Write VARIETY SHOWMAN, care The Billboard, 1560 Broadway, New York.

CARNIVAL SIDE SHOW BANNER PAINTERS

MILLARD & BULSTERBAUM
2894 West 8th St., CONY ISLAND, N.Y.

Under the Marquee

JIM B. FLANAGAN will be with the Ringling-Barnum Circus this season.

MR. AND MRS. HARRY LAPEARL will do their clowning at fairs this season for Gus Sun.

JOHN G. ROBINSON gave an interesting talk on elephants over Station WLW in Cincinnati last Friday night.

HELEN LOWE, with the Hagenbeck-Wallace Circus last year, has signed with the Sells-Floto Circus.

A. NORMAN BAINES will again be with the Christy Bros.' Circus as steward, making his sixth season.

CELA SEALS, wrestler, and Burt Hall, agent, were recent visitors at the quarters of the Harr Bros.' Shows, at Blomfield, Ia.

JOE SHORT and Prince Elmer, midget clowns, were on the Shrine Circus program in Detroit, February 3 to 15. Elmer will again be with the R.-B. Circus.

ANDY (ABBY) ABBIATI, formerly with the band on the 101 Ranch Show, is located at Fort Sill, Okla., playing baritone in the First Field Artillery band.

JIM (PAT) PATTERSON, last season with the Sparks Circus, will play ball this year at Keokuk, Ia., in the Mississippi Valley League.

B. D. LINDLEY, clown policeman, is having papier mache novelties made for his new free act. At present he is in the U. S. Veterans' Hospital, Dwight, Ill.

CHARLIE O'BRIEN, who has been with the Honest Bill Shows, will be on the advance of the Downie Bros.' Circus as lithographer.

DR. B. N. HULBURD, of Nashville, Tenn., was taken to a hospital February 12, suffering from ptomaine poisoning, and is in a critical condition.

BOB MORTON, of the Bob Morton Circus, writes that Ed H. Stanley, who claims to be a partner of his, has no connection with his company.

CLINTON BOOTH and Basil A. Williams, clowns of the Cole Bros.' Circus, are wintering at Brownsville, Tex. The former is selling radios and the latter is working at the Hollingsworth Hotel.

DAD NILES, 88, former trouper, is living at Ft. Morgan, Colo. He advises that the Robbins Bros.' and Schell Bros.' circuses and the Bernardi and J. George Loos carnivals played there last year.

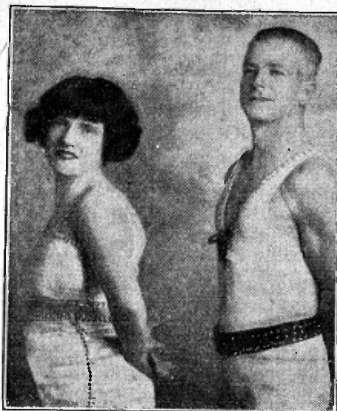
ONCE UPON A TIME Wallace Beery served as an attendant to a herd of 26 circus elephants to keep the proverbial wolf from his door. Today he is one of Hollywood's most famous movie stars.

WIRTH'S CIRCUS has been appearing in Wellington, New Zealand, and attracting huge audiences, even tho the seating accommodation consists of wooden chairs and forms.

CARL BRUCE, horse trainer, and Florida Bruce, prima donna, formerly with the Al. G. Barnes, Hagenbeck-Wallace and John Robinson circuses, are located at McLaughlin, Alta., Can., where Bruce has a pool hall and is doing nicely.

M. F. (DING) SHREVE, with the Sells-Floto Circus last season, expects to return to Peru, Ind., at an early date. This winter he has been with the Sanford Stepping Along Review, producing quartet numbers.

ROX FIBER, after spending the winter in Miami, Fla., has returned to Chicago, where he is getting set for the opening of the Sells-Floto Circus and Tom Mix. This will be his third season in the



VAN AND JANIE WALTERS, novelty aerialists, the last three seasons with the Downie Bros.' Circus, will be with the Russell Bros.' Motorized Circus this year.

candy-stand department. E. Tucker will be his assistant boss butcher and have the candy-stand banners, the same as last year.

DENNY DENHAM will again be head usher on the John Robinson Circus. His wife also will be with the show. Both were at the K. of C. Circus in Cincinnati last week.

THE BRONCO TWINS, Buck and Bud Roady, are spending the winter near Dover, O. Buck is breaking in pony acts and saddle horses and Bud is looking after ring horses and designing chariot harness.

THE CARVER BROTHERS, Jimmie and Arthur, will be in clown alley with the Al. F. Wheeler Shows. They are at their home, Charlotte, N. C., working out a new trampoline act which they will introduce this season.

HARRY (DOC) RICHARDS, trap drummer, will be with Jack Phillips' Band on the Al. F. Wheeler Shows. Harry started his circus career with Wheeler, at one time having charge of the commissary wagon on the New Model.

SEVERAL ACTS that played the Shrine Circus at Los Angeles returned to Chicago last week. Among them were the Riding Roneys, the Aerial Christiansens, Caroline and Corinne Hodgini and the Flying Floyds.

FRED NAYLOR, who has the banners on the Sells-Floto Circus, is back in Chicago Naylor has been hop-skip-jumping about the country since the holidays, having made no less than four trips between Chicago and New York, besides numerous side jaunts.

JOHN C. RUTHERFORD, James W. Thorne and C. L. Grim have organized the Kalamazoo (Mich.) Show Print Poster Service. Rutherford is the principal instigator of the three-way copartnership in the new concern. He has many friends in the show business, was a trouper once and about 12 years ago wrote sketches for acts.

MARION GARLAND underwent a serious operation February 12 at Mercy Hospital, Des Moines, a friend of Miss Garland informs *The Billboard*. She is reported as progressing nicely. Miss Garland formerly was with the Robbins Bros. and the Sells-Floto circuses, and expects to be back with one of the shows the coming season.

LEON W. WASHBURN celebrated his 82d birthday anniversary at his home in Reading, Mass., February 9. Many relatives and friends were on hand. William Crawford, who was present, was with the Washburn Circus in 1892.

MAL BATES and his three gloom chasers are booked for the Shrine Circus, Bridgeport, Conn., week of March 10, following which Bates will rejoin the Sells-Floto Circus, making his seventh season.

TOM ALEXANDER writes that J. T. Burns has been re-engaged with the Barnett Bros.' Circus as equestrian director and lead animal trainer. The lat-

ter worked the Barnett elephants and ponies at the recent American Legion Indoor Circus, at Charlotte, N. C. Several other acts of that show made up the program. Alexander, who was interested in the indoor circus, reports that business was very good.

THE ROYAL RADIO HAWAIIANS, under management of Harry E. Conn, have contracted to appear in the side show of the John Robinson Circus. They are playing theaters thru Illinois and Missouri. Seven people are in the company.

EARL SHIPLEY, Kinko and Chesty, clowning at the Cincinnati Shrine Circus this week, were *Billboard* callers last week. Shipley will again be with the Hagenbeck-Wallace Circus, his eighth season.

LEE NORRIS, stilt walker and clown, on his way from St. Petersburg, Fla., to his home at Ainsworth, Ia., stopped off in Cincinnati last week to play the K. of C. Circus date. He will be with the Hagenbeck-Wallace Circus this season.

MRS. MARY SCHWARTZ, 276 South 9th street, Newark, N. J., wants to locate her son, Joseph Natale (show name, Joe Nolan), whom she has not heard from for 17 years. A few years ago he was with the Carroll Bros.' Circus. Readers knowing of his whereabouts are asked to bring this to his attention.

JOE COYLE is back in Chicago after playing the Shrine Circus in Detroit for two weeks. He has returned to the Mandel department store, where he is putting on a show for the kiddies every Saturday. Roy Barrett, Joey, also is back in the Windy City after playing the Shrine show.

A NOVEL CONTEST is to be pulled off at the 101 Ranch this fall. The manufacturers of tractors and farm implements are to enter a contest of sowing wheat—each concern to be allotted a 100-acre tract of land to plough, harrow, drill and plant, the work to be done according to rules, and the price, weight, etc., of the machinery all to be considered in reaching the decisions. The winners will gain a great deal of publicity as well as business from the contest, and the 101 Ranch will also be in the limelight in a novel manner.

EDGAR G. BALL, old-time bandmaster, many years with circuses and motion pictures, conducted the municipal band in front of the grand stand at the Central Florida Fair, Orlando. Years ago Ball was a "villain" with the old "Flying A" picture unit at Santa Barbara, supporting J. Warren Kerrigan, Louise Fazenda, Vivian Rich, Grace Cunard, Francis Ford and other almost forgotten picture stars. He is also conductor of *The Reporter-Star* newsboy band of 60 juvenile musicians which visited Silver King, the movie dog, during the recent fair.

THE MAX FREEHAND DUO will be with the Best Bros.' Circus this season. They will play the indoor circus week of March 17 for the Order of Eagles in Anderson, Ind., promoted by the Best Show. The Freehands, balancers, played at Akron, O., February 11-12, under auspices of the Knights of Columbus, the program including Hamilton Family, barrel jumpers; Ethel Wright, comedy table, also trapeze; LaTour Trio, comedy and contortion; Barnard's bear, dogs, monkeys and ponies; Max Gruber's elephant, zebra and Danish dog; Lavine and Mac, comedy and wire; Ed Raymond, producing clown; Youngdeer's Indian rope spinning and whip cracking; Brooks, juggling, wire walking and contortion, and a number of other acts.

JAMES T. HARMON sends the following with reference to the Siamese Twins, Chang and Eng, as mentioned in George H. Irving's article, *Freaks of Nature*: "They were named Eng and Chang and after retiring from show business took the surname of Bunker and were called Eng and Chang Bunker. A number of years ago when the old Barnum Show closed its season in Western North Carolina, the twins took their savings and purchased a farm on the outskirts of Mount Airy, N. C., where they both were married to sisters. Both had children and today great-great-grandchildren reside at Mount Airy, prominent in business and civic affairs. The Siamese twins are buried in a family plot near the old farmhouse at Mount Airy. They did not return to their native land."

New Canvas For 101 Show

Two units to be added to electric light plant—novelty acts for program

MARLAND, Okla., Feb. 22.—The 101 Ranch Wild West Show will be equipped with a complete new canvas outfit from front to back door. The electric light department will also be strengthened by the addition of two new units. The archery number on the program will be a feature. Chief Jim Washington will have a trio of mounted men, including himself, doing the expert shooting of the arrow from horseback. Three fat, sleek teams of oxen are being broken and occasionally they vary the routine of the ranch by running away.

The advance car will not be painted white this season, but will be a brilliant red, with gold leaf lettering. It is whispered that Equestrian Director Myers has obtained the consent of Col. Zack Miller to add variety to the program by the introduction of a ballet of Indian girls. There would be three dozen of them, appearing twice in the program and would be displayed prominently in street parade, and would also be used in enlivening the closing number on the arena program. If he is unable to find a sufficient number of attractive Indian maidens Myers will engage white girls who can make up for the part.

Jack Hoxie and many of his company are sojourning in California, but will doubtless be at the ranch soon to assist in directing and producing a picture before taking the road as a feature with the ranch show. Ted Elder has originated some new stunts for the arena which will enliven the show in addition to doing his usual jump. Col. Miller has also engaged a trio of Danes who are in this country for the first time and they will work with the Elder act. It is not bunk when it is stated the 101 Ranch will be "bigger and better than ever", and neither Col. Miller nor R. M. Harvey, general agent, seems in the least worried about prospective opposition.

Jack Bell, bandmaster, and Geo. L. Myers, equestrian director, are touring this section of the country in Bell's car—merely recreating. Incidentally they had a conference with Zack Miller regarding the program. R. M. Harvey has been here several days having daily conferences with Col. Miller. T. O. Manning, treasurer, has returned here after a week at home with his mother, who has been quite ill.

Superintendent Fred Seymour is supervising the work in the mechanical department, assisted by John Kohl, as foreman, and a score of men. Trainmaster Frank Seigler has already started work on the train, and Seymour has the No. 1 advance car in the paint shop. Jack Wright has arrived on the scene as fascinating as ever and as popular at the postoffice. Chief Jack Brown, of the cowboys, is looking after his cattle department on the ranch and organizing his cowboy department for the road season.

Mrs. Jack Brown had to undergo a major operation in a Ponca City hospital recently, but is doing nicely at present. Joseph Miller, Jr., spent last week in New York City. E. O. Scatterday is having a successful trip in the East, securing advertising contracts for the show. The 101 Ranch troupe of elephants was on the Shrine Circus program at Tulsa. Selma Zimmerman working the act, with Blackie Murray and men in charge of the elephants.

The ranch cowboys amuse themselves, as well as entertain others, by putting on a rodeo almost every Sunday at the ranch stadium. The ranch will use what is known as an "end layout" this season. This was the original layout for this show and was also used on the Buffalo Bill Show. This plan permits a larger seating capacity and also allows room for a perfect scenic effect at the rear end, which will contribute much to the realism of the Wild West performance.

ROBERT G. WING has booked his pit show with the Best Bros.' Circus and will move on a truck and house car. Herman Smallwood will again be with him.

FOR SALE

COMBINATION PULLMAN AND BAGGAGE CAR. Equipped complete for one-nighter, or would make dandy Privilege Car. Will pass M. C. B. anywhere. Will sell cheap for cash. JOE M. ADAMS, Cotter, Ark.

WANTED Boss Canvasman. Experienced, sober and reliable. Long, steady engagement. TOM COFER, 1212 West 5th St., Oklahoma City, Okla.

The Corral

Communications to 25 Opera Place,
Cincinnati, O.

J. D. S.—Haven't heard lately as to the progress in health of Tex Austin.

MONT G. JONES, Cody, Wyo., who stages the rodeo at that place, has been in Philadelphia in interests of his dude ranch.

SATURDAY of next week starts the "whoopie" at Fort Worth—the annual rodeo in connection with the Fat-Stock Show.

THE DATES for the Monte Vista (Colo.) Rodeo were erroneously given out at San Francisco. They will be July 30-August 1.

SHORTY JACK MILLER is making Philadelphia his winter abode. But there are other interests, apparently, in the Quaker City that are holding the cowboy there.

FRANK CLYATT—Address an inquiry to Secretary Fred S. McCargar, Rodeo Association of America, Salinas, Calif., relative to the nature of the model for the design your letter mentions.

THE WILD WEST ATTRACTION with the Oklahoma Ranch Shows (motorized) is to be a performance worth featuring this year. The same lineup of twisty bronks will be used as last season.

EDDIE HARRISON reports from New York that he has been working dates steadily with his rope and whip act in that city. Eddie Miller is working with him, and the act is billed as Eddie and Eddie and includes double roping. Harrison adds: "Will be with one of the big tops for the first part of the coming season, but have a route of rodeos and fairs for the last weeks of the season."

THE COMMITTEE of the Burwell (Neb.) Rodeo, to be held in August, is energetically making plans for big doings at its show this year. Cowgirls' bronk riding is listed among the contest events. Incidentally, in this event, the rule book states: "Cowgirls may ride with hobbled stirrups, but credit will be given by the judges for those who do not," etc. Harry Doran is arena director.

FROM RICHMOND, Va.—Charles A. Somma, managing director of the Virginia State Fair, has closed contract with Herbert Maddy and Jack King for the King Bros.' Wild West attractions to be presented before the grand stand at this year's State Fair here, twice daily. Bronk, trick and other classes of horse riding; steer riding and wrestling; trick and fancy roping; high-jumping horses and other interesting attractions are to be included in the presentations. King attended the annual meeting of Virginia fair men, held here a few weeks ago, at which time the matter of booking his show was presented to the State Fair executives.

BUFFALO BEN, 73 years "young", was accorded a very interesting featured story of his life and thrilling experiences in *The Memphis (Tenn.) Press-Scimitar* of February 14. The article was more than a column in length. Ben is wintering in Memphis, where he has attracted a great deal of attention, ever ready with an interesting historical story for the entertainment of old and new acquaintances. At the time of the Custer Massacre (1876), Ben was a scout for the Government and on duty with another detachment of troops but a few miles from the spot where the massacre occurred—he was also one of the scouts to later find the bodies of the slain soldiers.

H. J. GLADDEN, of Wewoka, Okla., announces that all preliminary preparations for the rodeo in connection with the Southwest American Live-Stock Show and Junior League Horse Show at Oklahoma City, March 17-21, have been completed. Fog Horn Clancy, of Fort Worth, has arrived and is in charge of the publicity and office, while Floyd Randolph, of Ardmore, has made several trips to Oklahoma City and has planned an excellent set of chutes and equipment, which is nearing completion under the direction of the live-stock show's superintendent of construction. Ran-



VIOLET CLEMENT, rider, who was married January 27 to Coleman Salter, nonprofessional, at Sulphur Springs, Fla. Violet has been with the Miller Bros.' 101 Show and various circuses, including Hagenbeck-Wallace, to which she expects to return this year. She will retain her maiden name for her this year's professional engagements.

dolph will also be arena director for the rodeo. The rodeo will function on the afternoon and night the opening day, but afterward will continue as an afternoon show only, the Junior League Horse Show taking the arena at nights. The contest events will be cowboys' bronk riding, calf roping, steer wrestling, steer riding and wild-cow milking. Fancy roping, cowgirls' bronk riding and trick riding will be included in the contracted exhibitions.

UP TO PRESS TIME for this issue's installment of this department, official data on the outcome of the rodeo at Phoenix, Ariz., has not been received by the editor. However, it is reported as a bang-up show, replete with thrills and hotly contested events, and a list of the winners in the finals is given as follows, first, second, third, etc., in the order herewith presented: Bulldogging—Mike Hastings, Jimmie Nesbit, Everett Bowman, Roy Quick. Calf roping—Hugh Bennett, Jake McClure, Gail Taylor, E. Radilla. Bronk riding—Earl Thode, Pete Knight, Floyd Stillings, Chuck Wilson. Steer riding—Carl Dykes, Frank Raho, Homer Ward. Old-time cattlemen's roping—Roland Currey, Logan Morris, Walter Kline.

RODEO COMMITTEES—The editor of the Corral in *The Billboard* has repeatedly announced in the "column" that committees of rodeos and events of like nature throughout the country, large or small, are requested to send details (including contest results) to this department for publication. Some have been very lax in doing so. When the committees take sufficient interest to send the data, it is always published—with absolutely no choice among the different shows, and regardless of whether the affair is one of "big-shot" caliber or merely "small fry". The Corral department is operated on a strictly impartial basis, and the news therein is provided by voluntary contributions or by regular and authorized *Billboard* correspondents—the editor makes no special requests from any one of the rodeos, etc.—so as to deal impartially between them. All that is consistently possible is published each year to aid toward success of any and all of the worthy events of this nature. Therefore, kindly see that as soon as your affairs have terminated this department receives news thereof that would be interesting to the readers—who expect it, and the contestants appreciate and are entitled to this consideration.

A LETTER signed Nora E. Wells, from San Antonio, contains some very straight-from-the-shoulder comment relative to cowgirls' bronk riding at rodeos, etc. Space will not permit the publishing of it as a whole. Following are some excerpts: "I do hope to see cowgirls contesting everywhere in bronk and steer riding, as well as in saddle riding. Of all the sports the rodeo is the only one in which the girls do not get a square deal. There is no cowgirl who can ride like the boys—but give them an even

break in the matter of contests. I think I can lay claim to the world's championship title for lady bronk riding with rigging or rope, and will do my best to defend such a title in any contest for cowgirls in the United States or Canada. I learned to ride bareback bronks in 1921 with a rope, and rode that way until 1923, changing to rigging. My home is in Canada, 200 miles from Calgary, Alberta. I now ride with the rigging, as the ground hits me too often with a rope, and I have taken up too many 'homesteads' already. The boys can have the ropes, and I'll take the rigging. . . . Listen, you rodeo promoters and cowboys, aren't you proud of your cowgirls? Besides, you get to laugh at us when we try to ride bronks—that's something, isn't it? Gosh, I think you magnificent male specimens in the rodeo world should be proud of 'insignificant us'. And, big boys, this is 1930, not 1800. So snap out of it, you promoters and contest men! Don't let the promoters with 'old-maid' hearts get you to thinking ways of 1800 and put the cowgirl bronk riders out on the fence! Yunno, the cowgirls must eat and wear clothes just the same as the men do!"

Good Program by L. & Z. At Cin'ti K. C. Circus

The first annual Knights of Columbus Circus, presented in Music Hall, Cincinnati, for three days, February 20 to 22, afternoon and evening, for the benefit of the K. of C. Boys' Welfare Fund, was a success. The members of the order lent every co-operation in making it such. There was a heavy advance sale of tickets, and attendance for the three days was very good. Ben H. Voorheis, general press representative of the Hagenbeck-Wallace Circus, was in charge of the publicity, also of the Better Babies Clinic, many entries being registered. Dan Greiner had the "Miss Columbia" contest and had a large number of local girls entered. At the opening matinee orphans of the various institutions were guests of the affair.

The circus attractions were furnished by Lewis & Zimmerman, who during the outdoor season have a show of their own under canvas. A commendable array of acts was gotten together for this event, among the features being Albert Lindemann's elephant, "Billy Sunday"; Mile. Hodgini, equestrienne, and the Albert Hodgini troupe of riders; the Nine Flying Wards and Taylor and Moore.

The program opened with the Three Comiques, who presented a fast comedy acrobatic act, which was followed by a swinging ladder display, in which a number of girls participated. A menage number offered by Mrs. Hodgini was nicely received. The Manellos gave a very interesting novelty act, the closing feature of which was bell ringing. A four-pony drill was nicely worked by Albert Lindemann. Taylor and Moore in a posing act, showing feats of strength, were given a good hand, as also was the wire act of the Upton-Whiteside troupe of five girls and two men. Whiteside doing the comedy. Drako's canines, including high-jumping greyhounds, made a hit with the kiddies. This was followed by another animal act, with the elephant, "Billy Sunday" and a pony and a dog put thru their routine by Lindemann. This elephant is about as clever a one as we have ever seen. Was given a good hand. The Rowland Sisters did some very good and fast work on the rings and web. Taylor's four bears entertained with a good line of stunts. Mr. and Mrs. Harry LaPearl offered their familiar long-shoe dance, which is always good for laughs. No circus is complete without a comedy riding number and the Albert Hodgini family looked after this end in good style. Harriet Hodgini scored with "looping-the-loop" on a horse. The iron-jaw work of the Three Rowland and Three Ward girls was put on in a snappy manner. The Manellos have a very good number in their balancing ladder display, the male member being seated on a chair on the apparatus. Another amusing animal number, this time dogs and monkeys, presented by Lindemann. Mayme Ward and LaFace LaMarr did the "loop-the-loop" on the trapeze. An act that registered was Taylor and Moore, who have one of the best and fastest trapeze numbers in the business. Again the Hodginis, this time in their Indian riding act, which was given a good hand. The program was brought to a close with the Nine Wards, six women and three men, in a beautiful and excellently executed flying return act.

Old-Time Showmen

By CHARLES BERNARD

Checking the list of veteran circus agents and billposters who were on the advance of wagon shows 50 years ago will show that only a limited number have escaped the Grim Reaper. Among the survivors still prepared to give first-hand information of season engagements in the 70s and early 80s, W. F. Bradley, located near Franklin, Pa., has a well-preserved memory. One of his favorite rehearsals of mud-show experiences covers the season of 1883. He joined the advance of the Hilliard & Main Show at Orwell, O. M. M. Hilliard and William Main were equal owners. There were 114 horses, ponies and mules; 1 elephant, 2 camels, 10 cages of animals, birds and monkeys, and an outfit comparing favorably with the larger shows of that period.

The advance brigade for Hilliard & Main was equipped in size and appearance to impress the public. There was a one-horse buggy for the contracting agent, a large four-horse paper wagon to carry a supply of advertising material, a two-horse wagon for daily supply of paper and the three billposters. First half of the season George Costello was the general agent and Harry Ross was boss billposter. Yank Simmons drove the four-horse paper wagon, and on the two-horse covered billing wagon with Ross were W. F. Bradley, Mack Evans and George Baker. Walter L. Main (then in his 21st year) drove the buggy and did the local contracting. Costello's routing of the show was entirely in the tall grass towns. His idea was that small shows should stay in the small towns, and under his direction the show was losing money. About the middle of the season Costello was released and Walter L. Main promoted from contracting agent to general agent. Thus he became the youngest general agent in circus business. He engaged Dwight Clapp as contracting agent. Mack Evans was left behind in a county jail after he had thrown his country route paper in a well instead of posting on the sheds and barns. It poisoned some people who drank the water and the show paid heavy damages.

Under the routing of Walter L. Main the show went into larger towns thru the wheat belt and Southwest to Texas. Fort Smith, North Little Rock and all the larger towns in Arkansas were played to very profitable business. The last half of the season was in territory that seemed in a prosperous condition and in a mood to welcome a new circus. Attractive advertising, a pleasing street parade which included the elephant, camels, Hilliard's beautiful white stallions and Main's educated ponies, along with the 10 cages of menagerie attractions, were a final appeal to patronize the new show. It remained out until December, closed the season in Texas and went overland to Chetopa, Kan., where the outfit was wintered. George S. Cole, whose name was in later years on the roster of some of the largest American shows, was that season in charge of the concert. Bert Cole was with his father as a youthful trouper and overlooked no opportunities to grasp new ideas for use in his specialty of champion banner salesman of the world.

Notes From Petland

ACCOTINK, Va., Feb. 22.—John Reynolds, who was with Rex M. Ingham when Rex had out Berry Bros.' one-nighter, is now at Petland. He came on from St. Louis, where he has been broadcasting from KMOC.

Major Kent and wife of Beacon, N. Y., were here recently on their way south to visit Wm. Ketrov. Kent is the owner of the Monticello Amusement Park, Monticello, N. Y. Mrs. Grace Ingham has been quite sick in a hospital at Washington, D. C. During her absence Mrs. L. L. Ingham has been at Petland.

Billy Dick writes that he and Peggy Waddell are in Philadelphia. Texas Miller, employed at Petland, has been very ill.

Herbert Swift, bandleader, writes that he has his band all lined up on the Coup Bros.' Circus and will leave Batavia, O., in the near future for the show's opening spot in Texas.

Clown numbers were interspersed throughout, the funsters including the Three Comiques, Ross Trio, Harry and Loretta LaPearl, Lee Norris, Tommy Whiteside, Chester Sherman and Clem Brillott.

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

New York State Meeting At Albany Well Attended

Approximately 250 delegates and guests present—Commissioner Pyrke star speaker—10 fairs on honor roll—good turnout of showmen and allied branches

ALBANY, N. Y., Feb. 22.—The 42d annual meeting of the New York State Association of County Agricultural Societies, held for one day in the Ten Eyck Hotel, opened and closed with a bang Tuesday. The attendance was gratifying, even in the face of frigid weather, which did not chill the meeting. Treasurer William E. Pearson estimated the attendance at 250, which included the delegates and their guests. The Town Fairs held a snappy meeting Tuesday morning, and in the afternoon they joined with the County Fairs, when the boys stepped on the gas and a real meeting ensued. If Leon D. Howell, of Mineola, thinks the fairs of the Empire State are slipping, there was no manifestation of it at this meeting, which was characterized by enthusiasm and optimism.

More conspicuous than in previous years was the large turnout of showmen, fireworks representatives and outdoor booking impresarios, along with other branches of the business, who were on their tiptoes for contracts. Quite a lot of business was closed, according to reports, and the hotel rooms, with their Dutch lunches and other trimmings, presented busy aspects, where the carnival, fireworks and attraction barons worked overtime on the delegates in quest of the coveted contract.

However, there was one disappointing feature at the afternoon session, and that was the nonappearance of Capt. A. B. Moore, of the State Troopers, who was scheduled to talk, and the outdoor show interests were arrayed in their full strength, expecting that the Captain would give a pyrotechnical discourse appertaining to midway conditions at the various fairs, which did not materialize.

The meeting got away to a slow start Tuesday morning, when Secretary G. W. Harrison made the roll call. President Irving W. Wiswall stressed the importance of agriculture, which the nation's wealth and prosperity is based on. Treasurer William E. Pearson's annual report was read and accepted. Secretary Harrison then read the new bill which was passed by the Senate: "A person who wrongfully and fraudulently enters the grounds of the New York State Fair, or any agricultural fairgrounds, without paying the entrance fee; or any person who aids or assists another to enter; or any person who, being employed as ticket taker, ticket seller, gateman or otherwise, at such agricultural fairgrounds, knowingly permits any person wrongfully and fraudulently to so enter such fairgrounds; or being thereupon, to enter any building or erection thereon where an admission fee is required to be paid, without paying the required entrance fee, is guilty of a misdemeanor." This act became effective July 1.

A committee, comprising Louis K. Rockefeller and Oscar Ehrhorn, reported that they had called on the Governor and extended an invitation to His Excellency to attend the banquet, but he could not spare the time to avail the kind invite.

The nomination and election of the following officers for the current year ensued. Albert E. Brown, who has been an active member of the association for 38 years, was elected president; Oscar Ehrhorn, first vice-president; Louis K. Rockefeller, second vice-president; G. W. Harrison, secretary; William E. Pearson, treasurer.

Only two changes were made in the executive committee: T. Rufus Tracey, of (See NEW YORK FAIRS on page 66)

Anderson Dates Changed

ANDERSON, Ind., Feb. 22.—Two additional members of the board of directors of the Anderson Free Fair Association have been named by Mayor J. H. Mellett. They are Paul Stohler and L. M. Busche. The fair will be held at Athletic Park here July 15 to 19 instead of one week later as planned to avoid a conflict with the Montpelier Fair.

Hillsdale's 80th Anniversary Fair

HILLSDALE, Mich., Feb. 22. — The Hillsdale County Agricultural Society, of which H. B. Kelley is secretary, is planning to make its 80th anniversary fair, September 22-27, the greatest in its history. The society held its first night fair last year and it proved such a financial success that the directors voted to continue the feature. An official count showed that there were 50,000 paid admissions to the 1929 fair.

The American Legion is planning a fourth of July celebration to be held on the fairgrounds, featuring ball games, free attractions, fireworks and harness horse racing.

San Angelo Fair 8 Days

SAN ANGELO, Tex., Feb. 22.—September 20 to 27 are the dates set for the 1930 West Texas Exposition, to be held in this city. Extension of the fair from a six to an eight-day affair makes it one of the leading expositions of Texas.

Rocky Ford Grounds Sold

ROCKY FORD, Colo., Feb. 22.—The Arkansas Valley Fairgrounds here have been bought by the American Beet Sugar Company, whose intention it is to put on the largest agricultural and livestock fair in this section of the State. New and novel contests are being arranged and a series of premiums will be offered for live stock.

Ammon's Assistants

MILWAUKEE, Feb. 22.—A. W. Kalbus and Charles L. Hill, both of the Wisconsin Department of Agriculture, will handle the details of the Wisconsin State Fair under the supervision of Ralph E. Ammon.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

"THE BILLBOARD" gave Tampa a fair "break", and in return received a fair "shake", as witness the following editorial from "The Tampa Daily Times", headed "Tampa Gets Publicity": "The last issue of 'The Billboard', a publication with a larger circulation than that of all others of its character combined, carried four Tampa articles—close to a full page. These related to the South Florida Fair—the one about it being more than two columns in length; the Johnny J. Jones Show; to general news in connection with both.

"'The Billboard' is the last word with 'showfolks', who read it with avidity and reliance. But this token 'The Billboard' has given Tampa some right valuable publicity. It is not often that it gives one place so much."

While on the subject of the South Florida Fair, let it be understood that from an artistic standpoint this year's exposition broke all previous records. The same statement could have been applied to the total attendance had not rain interfered for 5 of the 11 days. There were only two days of genuine Florida weather during the fair—Gasparilla Day, when 74,773 were passed thru the turnstiles, and Children's Day, when 93,487 were registered. The final day was the third best, with an attendance of 58,978. Heretofore not more than one day was lost thru the weather elements.

Great credit must be given P. T. Strieder as a fair manager. Bringing the South Florida Fair from a position low in rank to one of the country's leaders, he has worked untiringly to achieve this. Truly his efforts have been well rewarded. Much credit also must be given President W. G. Borein, Vice-President J. Edgar Wall, Secretary Russell Kay and others who have worked hard to bring about this position of the fair.

That spirit of co-operation between organizations that have the same contact, for which we have been arguing, was again shown last week, when the Showmen's League of America agreed to change the date of its annual banquet and ball from Tuesday night, December 2, to Wednesday night, December 3, to avoid a break with the International Association of Fairs and Expositions, as stated in a news story in the last issue of *The Billboard*, on page 3.

"The Billboard" was asked to intervene to avert the breach, and, fully realizing what a jolt it would have been to the league with the fair men taking their meeting to a city other than Chicago, gladly did so. In consequence the matter was adjusted, and that spirit of friendliness between the SLA and IAFE which existed before the threatened breach continues.

More Devotion To Attractions

Lombard makes prediction at Conn. Fairs' Meeting—75 delegates in attendance

HARTFORD, Conn., Feb. 22. — Alfred W. Lombard, of Arlington, Mass., secretary of the Massachusetts Agricultural Fairs Association, in speaking before approximately 75 delegates from about 25 fair associations of Connecticut at the annual meeting of the Association of Connecticut Fairs at the Hotel Garde here Tuesday, said that during the last 10 years fair associations thru their directors and managers had given much attention to the technique of administration of fairs. In the next 10 years he predicted they would give more attention to entertainment features which would attract attendance at the fairs.

The meeting was presided over by President George M. Rundle, of Danbury. The report of Treasurer Charles R. Risley, of East Hartford, who died in Florida January 14, was read by Secretary Leonard H. Healey. It showed the balance a year ago as \$482.06, and receipts during the year \$231, making a total of \$713.06. The disbursements were \$147.75, leaving a balance of \$565.31.

Louis L. Cronin, of Harwinton; Nathan S. Strong, of East Haddam, and Carl C. Watrous, of Chester, were appointed a nominating committee, and on presentation of their report, the following were elected:

President, George M. Rundle, Danbury (re-elected); first vice-president, Homer F. Deming, Winchester; second vice-president, George A. Hopson, Mt. Carmel; secretary, Leonard H. Healey, Woodstock (re-elected); treasurer, Lafayette J. Robertson, Jr., Hartford.

Directors—Hartford County, Alfred E. Hollister, Glastonbury; New Haven County, W. J. Rathgeber, New Haven; New London County, Ray Harding, Lyme; Fairfield County, George M. Nevius, Danbury; Windham County, Alexander Mattland; Woodstock; Litchfield County, Herbert W. Cleveland, Terryville; Middlesex County, Girard Spencer, Chester; Tolland County, Charles A. Thompson, Ellington.

A resolution on the death of Treasurer Risley was presented by Alfred E. Hollister and Lafayette J. Robertson and adopted. It referred to the long and "honorable service" of Risley as treasurer and directed that the resolution be played on the records of the association. There was a luncheon at 12:30.

The afternoon program included the following addresses: *Should Agricultural Fairs Be Held on Sunday?*, Alexander Mattland, of Woodstock; *Keeping Up Attendance*, Homer F. Deming, of Winchester; *How We Have Improved Our Fairs in Massachusetts*, Thomas Ashworth, president Massachusetts Agricultural Fairs Association; *What Will Classify as Agricultural Fairs*, Commissioner of Agriculture S. MvLean Buckingham; *The Marketing Program and the Local Fair*, Sidney A. Edwards, director of marketing, State Department of Agriculture.

An address was also made by the Rev. Hugh Shields, of Ridgefield.

Tom Virden Resigns

CHEYENNE, Wyo., Feb. 22.—Tom Virden has resigned as secretary of the Wyoming State Fair on account of business that requires his full time. He has held the position three years. A successor will be elected in April.

New Association Of Fairs Formed

SPRINGFIELD, Ill., Feb. 22.—Reviving an idea that blossomed several years ago only to fade, county fair men from several States met at the Auditorium Hotel, Chicago, Tuesday and formed the United Association of Fairs. Stillman J. Stanard, secretary of the Illinois Association of County Fairs, was elected president; H. H. Petty, of Urbana, O., vice-president, and Don Detrick, of Bellefontaine, O., secretary-treasurer.

Little information concerning the new association has been made public, the sponsors preferring to await further developments before giving their plans publicity. It is understood, however, that its aims will be much the same as those announced at the time the short-lived National Association of County Fairs was organized in 1925. There were about 15 men in attendance, including delegates from Ohio, Indiana, Illinois and Wisconsin. In addition to the officers, seven directors were chosen. It is planned to hold another meeting some time in late spring or early summer.

ATA Officers Are Re-Elected

CHICAGO, Feb. 22.—Officers of the American Trotting Association were re-elected Tuesday at the annual meeting of the association held at the Auditorium Hotel. They are: President, C. E. Cameron; vice-president, W. F. Sanger, and secretary-treasurer, W. H. Smollinger. C. S. Van Auken and C. E. Cameron were re-elected directors of the association. F. J. Claypool, of Muncie, Ind., was elected director to fill the vacancy caused by the death of Paul Kuhn of Terre Haute, Ind.

Business transacted at the association's meeting was for the most part routine. The case of Sep. Palen, trainer and driver for E. J. Baker of St. Charles, Ill., came before the board on appeal, Palen having been suspended for a year after having had trouble with one of the judges at Lexington last fall. The board sustained the suspension.

New Live Stock and Poultry Exposition at Odessa, Tex.

ODESSA, Tex., Feb. 22.—There is being organized here what is to be known as the Southwest Texas Live Stock and Poultry Association. The entire building and program of this association's exposition is under the direct supervision and management of Major Turner E. Campe, who has some 15 fair-park plants to his credit. Last year he built and put over the Coleman County Fair, a modern plant in every respect, with one of the best 1/4-mile tracks in the Southwest.

It has not yet been decided whether the exposition will feature a rodeo or horse racing. The dates will either be the last week in October or the first week in November. This is to be a regional exposition rather than a local affair and the counties of Andrews, Gains, Martin, Midland, Glasscock, Upton, Crane, Ward and Winkler will be urged to participate.

Following the fair, which will run four days, there is to be an annual auction sale of both live stock and poultry.

Rushton Made Manager

DETROIT, Feb. 22.—Herbert J. Rushton, Michigan State Senator of Escanaba, has been made manager of the Michigan Upper Peninsula State Fair by Governor Fred W. Green. He succeeds George E. Harvey, secretary-manager, who will remain as secretary. A. A. Lundgaard, of Cornell, Mich., will be chairman of the board of managers. Rushton will serve without pay.

Calgary Spring Stock Shows

CALGARY, Can., Feb. 22.—The prize lists of the Calgary Spring Live-Stock Shows and Sales have been issued by the Alberta Live-Stock Associations, the secretary and managing director of which is E. L. Richardson.

The dates of the combined shows and sales are March 31 to April 5. There will not be a second sale in May this year.

The Horse Show will be held Wednesday to Saturday, April 2 to 5.

FAIR! SECRETARIES COMMITTEES

RODEOS, COMPLETE CIRCUSES, REVUES, PRESENTATIONS AND ALL KINDS OF HIGH-CLASS NOVELTY GRAND STAND ATTRACTIONS.

"WE DELIVER WHAT WE BOOK"

WRITE ----- PHONE ----- WIRE

GUS SUN BOOKING EXCH.CO.

REGENT THEATRE BLDG. - SPRINGFIELD, OHIO

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, ETC.
I AIN'T GOT A BIT OF SENSE. THAT'S THE REASON I ADVERTISE.

AL NUTTLE MUSICAL CLOWN

One Man Producing 5 DIFFERENT CLOWN ACTS | One Man 8 PIECE CLOWN BAND

Bond furnished. ADDRESS CARE THE BILLBOARD, Cincinnati, O.

1905 - THAVIU'S SILVER JUBILEE YEAR - 1930

THAVIU, his BAND and PRESENTATION UNITS

Offering the Most Elaborate and Diversified Entertainment of His Successful Career.

FOR INDOOR OR OUTDOOR.

A. F. THAVIU, Mgr. and Dir. SAMUEL THAVIU, Director.

AUDITORIUM BLDG., CHICAGO.



A. F. Thaviu.

Americus, Ga., Fair Revival This Year

AMERICUS, Ga., Feb. 22.—The Sumter County District Fair, which has not been held for two years, will again be staged in 1930, the latter part of October or the first week of November.

"The fair this year," says O. C. Johnson, vice-president and secretary, "will have five counties represented, and we expect it to be the largest that we have ever held. It is one of the few fairs in Georgia that have never failed to make money and pay off all debts at the close of the event."

The admission price will be 25 cents for adults and 10 cents for children. There will be two nights of fireworks and a free-act program.

La Crosse Fair Shows Nice Profit for 1929

LA CROSSE, Wis., Feb. 22.—The annual reports of Secretary C. S. Van Auken and Treasurer Joseph J. Frisch, of the La Crosse Interstate Fair Association, submitted to stockholders at their annual meeting held in the city hall, showed the total resources, including the estimated State aid for 1929, together with the cash on hand December 31, 1929, to be \$7,937.52. Out of this amount, however, the association has an indebtedness listed as accounts payable, amounting to \$2,114.95, which, when deducted, will leave a balance of \$5,822.57. Out of the last-named amount the directors propose to pay \$5,000 on the indebtedness of \$12,500 due local banks for the erection of permanent buildings, thus leaving a net cash balance of \$822.57 on hand. It was pointed out that the fair at present is in the best financial condition in many years.

The La Crosse fair plant is one of the best in the Northwest. There are five new buildings built of glazed tile, brick, steel and cement; a modern grand stand, two horse barns and two cattle barns. Improvements to date have cost \$155,000.

N. Nustad, F. H. Burgess, F. W. Sisson and S. P. Markle were re-elected as members of the board of directors for a term of three years. C. E. Bentley, who resigned from the board of directors, was unanimously re-elected to fill his unexpired term of one year. A. E. Smith, Onalaska, was selected to succeed George W. Schaller on the county board of supervisors.

The 1930 La Crosse Fair will be held September 16-20, and contracts for free acts and carnival have already been closed. This is not a county fair, but a large district fair drawing patronage from Western Wisconsin and several counties in Iowa and Minnesota.

King Rodeo for State Fair

RICHMOND, Va., Feb. 22.—The King Bros' Rodeo has been engaged as a grand-stand attraction for the Virginia State Fair during the week of September 8. The contract was closed last week by Herbert S. Maddy, representing King, with Charles A. Somma, of the fair association.

The rodeo will be presented in front of the grand stand twice daily, afternoon and night. It will be the first time Richmond has had the opportunity to see such an attraction.

Idaho Fairs Set Dates and Elect

TWIN FALLS, Id., Feb. 22.—Dates for Idaho fairs for 1930 were set at the annual meeting of the Idaho State Fair Association here on Thursday of last week. They are as follows:

Western Idaho Fair, Boise, September 1-5, Frank J. Keenan, secretary; Twin Falls County Fair, Filer, September 9-12; H. W. Graves, secretary; Cassia County Free Fair, Burley, three days in third week of September, L. H. Sweetser, manager; Wendell Corn Show, Wendell, September 16-18, A. N. McQuivey, president; Lincoln County Fair, Shoshone, September 18-20, Harlan D. Heist, secretary; Jerome County Fair, Jerome, September 25-27, Earl P. Kennedy, secretary, and Eastern Idaho District Fair, Blackfoot, September 29-October 2, Clark B. Moon, secretary.

Officers of the association were re-elected and consist of W. W. Palmer, Burley, president; F. J. Keenan, Boise, vice-president, and L. H. Sweetser, Burley, secretary.

Boise was agreed upon as the place for next year's meeting.

Two Fairs Arranged For Allegan, Mich.

ALLEGAN, Mich., Feb. 22.—The Allegan County Agricultural Society will have two fairs this year. The first one is to be in midsummer, July 3-5.

There will be harness racing, baseball games and all kinds of outdoor sports. The exhibits are to include every farm product except fruit. Half of Industrial hall will be converted into a dance hall and dancing will be on the program every evening. In connection with the July fair there will be a homecoming celebration. Day and night fireworks are planned for July 4.

The regular fair is scheduled for the last week in August. It will be a day and night fair.

Northwest Iowa Circuit Sets Dates

SIOUX CITY, Ia., Feb. 22.—Dates for various fairs on the circuit were set and officers re-elected at the annual meeting of the Northwest Iowa Fair Circuit here.

The racing dates for the fairs are: Rockwell City, July 30-August 1; Sac City, August 5-8; Alta, August 12-15; Orange City, August 19-21; Rock Rapids, August 26-29; Huron (S. D.) State Fair, September 8-11, and Spencer, September 16-19. LeMars, where no fair was held last year, has a 30-day option on dates between the Rock Rapids and Huron fairs. In each case the fair opens a day before the racing events start.

A minimum purse of \$200 and added money for each racing event was set.

Andrew Stewart, of Rockwell City, Ia., was re-elected for a fourth term as president. Other officers re-elected are Garrett Van Strayland, of Orange City, vice-president, and George Dunlop, of Orange City, secretary and treasurer.

The group was entertained by the Sioux City Chamber of Commerce at a dinner meeting in the West Hotel. Entertainment features were presented by the Mercedes company of juvenile entertainers, under the management of H. F. Kammerer.

4 Schooley Girl Revues for Fairs

Schooley's Productions, Edgar I. Schooley, general manager, will produce four Winter Garden revues the coming summer—one known as the Pacific Coast Company, another playing the Midwest, an Eastern company and a Southern show. The first one of these girl revues will open about July 15. Each attraction will have an ensemble of 30 people, with new scenery and lighting effects. All have been routed by Barnes-Carruthers except the Eastern show.

Schooley's Sensations of 1930 will open June 30 at Minot, N. D., under the personal supervision of Edgar I. Schooley, and will carry 60 people, with two 70-foot baggage car loads of scenery, new properties and lighting effects. This attraction, a unit proposition, will play North and Mid-West fairs.

A fourth show will cover Eastern fairs, playing the fourth return engagement this year at the New York State Fair; Ottawa Exhibition, London, Ont.; Allentown, and others, and has been booked thru Wirth & Hamid.

Archie D. Scott, an officer and producer of the Schooley office, made an airplane trip from St. Louis to Madison, Wis., February 15 to confer with the faculty of the University of Wisconsin for its annual performance of the Harefoot Club to be given in Chicago in April. Scott has been directing this musical comedy for five seasons for the University. He returned to St. Louis via airplane the same day and is producing and directing Archie D. Scott's Sensations at the "Diablo" and "King's Garden". His contract in St. Louis is for 25 weeks.

WIRTH & HAMID Inc

1560 BROADWAY
NEW YORK CITY
FOR BETTER ATTRACTIONS

CALL BOARD

Awarded Toronto Shrine Convention contract "On the Road to Mecca". Biggest free act program ever put together.

Attention, Fair Secretaries and Park Managers!

Leave me draw the public to your Fairs and Parks with my thrilling Parachute Leaps and Wing Walking Acts. Anywhere, any place, any time. Write or wire EDDIE J. FRIES, 945 Hood St., La Crosse, Wis.

WANT COLORED QUARTETTE
For Fairs. Must play some instruments and put on a good program. Write WILLIAMS & LEE, 464 Holly Ave., St. Paul, Minn.

State Aid for Ga. Fairs Expected in Near Future

Permanent committee appointed to handle question—almost certain matter will be definite issue in political campaign this year—light and power rates also fought

MILLEDGEVILLE, Ga., Feb. 22.—The consensus of opinion of fair officials who gathered here at the Baldwin Hotel for the 18th annual convention of the Association of Georgia Fairs, Wednesday and Thursday of last week, was that State aid for agricultural fairs in Georgia seemed assured within the next few years. One of the strongest workers for having a measure of this kind put thru the Legislature is Senator E. D. Rivers of Lakeland, a stockholder in the newly organized Lanier County Fair in his home town. In view of the fact that Senator Rivers was a leading candidate for governor two years ago and is expected to be a candidate again, it is practically a certainty that the question of State aid will be a definite issue in the political campaign in Georgia this year. Fair officials seemed to be agreed there is very little doubt that he will be elected governor, in which event they feel State aid can possibly be secured at the next session of the Legislature. A permanent committee to handle the State-aid question was appointed.

Another matter that came up for considerable discussion at the meeting was that of light and power rates charged fairs. After much argument pro and con, it was decided by the convention to have further investigations conducted. In the event a satisfactory adjustment of rates is not made shortly, it is expected that a formal protest will be filed before the Georgia Public Service Commission by officials of the association without waiting for next year's convention.

The convention, a short story of which appeared in the last issue, opened at 11 a. m. Wednesday. After being called to order by the president, Hon. J. Howard Ennis, former president of the Georgia Senate and a former Mayor of Milledgeville, delivered the welcome address, with response by R. L. Vansant, secretary of the Cobb County Fair, Marietta. After reading the minutes of last year's meeting, registration of delegates and visitors and other routine matters, a report of the secretary and treasurer was read and showed the association to be in a good financial condition, with many members joining during the last year.

In his annual address President C. B. McCullar outlined briefly the work of the association during the last year and made several definite recommendations. He discussed the efforts made at the last session of the Georgia association to secure State aid and pointed out that Georgia is one of only a few States that do not give assistance to fairs. He told of a movement inaugurated early last year by certain railroads in the State to secure increased rates on carnival and circus movements, but due to a prompt and vigorous protest by the association the railroads abandoned their efforts. He pointed out that carnival movements in the Southeastern States are higher than anywhere else in the country, and urged the carnival and circus representatives to organize. He urged that the association make a vigorous protest against the exorbitant charges for electric current and service furnished to agricultural fairs in the State. He stated that if the charges are not lowered many fairs will be put out of business. He called attention to the fact that the service and connection charges and various other charges made by the power companies in connection with furnishing light and power were likewise entirely too high.

Fred Wessels, of the State Fair at Savannah, appeared for S. N. Harris, president of that fair, and expressed regrets of Harris at not being able to attend. The next address, *Regulations and Requirements Governing Live Stock for Exhibition Purposes*, by Dr. J. M. Sutton, State veterinarian of Atlanta, proved of much interest. Following reading of communications by the secretary, the convention adjourned until the afternoon session.

Wednesday Afternoon Session

This session was called to order at 2 o'clock in the auditorium of the Georgia State College for Women, which was filled to capacity. The principal (See *GEORGIA FAIRS* on page 64)

British Columbia Dates Are Chosen

VICTORIA, B. C., Can., Feb. 22.—At the annual meeting of the British Columbia Fairs' Association held at New Westminster, the following dates were decided upon for this year's fairs in British Columbia:

CIRCUIT I—Mayne Island, August 6; Victoria, August 18-23; Fulford Harbour, August 29; Cobble Hill, September 6; Sayward, September 8; Lasqueti Island, September 9; Alberni, September 10; Courtenay, September 10; Duncan, September 12-13; Saanichton, September 16-17; Coombs, September 16-17; Metchoin, September 17, and Ladysmith, September 17-18.

CIRCUIT II—Vancouver, August 6-16; South Vancouver, August 23-24; Burrquitlam, August 27-28; Chilliwack, August 27-29; North Vancouver, August 29-30; N. E. Burnaby, August 30; New Westminster, September 1-8; Aldergrove, September 10; Matsqui, September 11-12; Langley, September 17; Agassiz, September 17; North Burnaby, September 17-18; Mission, September 18; Surrey, September 24; South Burnaby, September 24-25; South Vancouver (fall show), October 17-18, and Hope (not decided upon).

CIRCUIT III—Ashcroft, September 3; Lumby, September 4; Peachland, September 6; Armstrong, September 9-11; Kamloops, September 9-11 (tentative); Salmon Arm, September 16-17.

CIRCUIT IV—Fernie, August 25-27; Cranbrook, August 28-30; Natal, September 1; Invermere, September 4-6; Grand Forks, September 9-10; Nakusp, September 17-18; Nelson, September 17-20; Creston, September 23-24, and Slocan City, September 25-26.

CIRCUIT V—Prince George, August 21-22 (tentative); Smithers, August 27-29; Prince Rupert, September 2-5; Terrace, September 11-12, and Williams Lake, September 24-25.

Georgia State Fair Dates Are Confirmed

SAVANNAH, Ga., Feb. 22.—At a meeting of the executive committee of the Georgia State Fair Association last week at the office of the president, Stephen N. Harris, the contract with the Johnny Jones Exposition was accepted and the dates for this year's fair, October 27-November 1, were confirmed.

The matter of employing a manager for the fair came up, but action was deferred.

It was announced that already about \$8,000 worth of concession space had been sold, the Johnny Jones company having contracted for 600 feet of space for the concessions accompanying the show.

Negotiations are under way for a large circus for the opening day of the fair.

S. N. Harris and Charles Wilkin visited the South Florida Fair at Tampa, where they saw the Johnny Jones Show.

Considering Broadway Show

DALLAS, Feb. 22.—President T. E. Jackson and others of the State Fair of Texas returned to Dallas last Sunday from New York, where they scouted for a probable attraction for the auditorium during the 1930 State Fair. Among attractions under consideration are *Sons of Guns*, musical comedy starring Jack Donahue, and *A Wonderful Night*, both running on Broadway at the present time. Ernie Young has also submitted plans to create a special revue for the auditorium.

Lewis Completes Series Of Visits to Fla. Fairs

JACKSONVILLE, Fla., Feb. 22.—G. R. Lewis, general manager of the Florida State Fair, returned today from the final of a series of visits to outstanding Florida fairs, which included a two-day inspection trip at the Central Florida Exposition at Orlando, which closed today. He reports great interest thruout the State in the Florida State Fair, and especially over the fact that the general admission will be 25 cents. Another feature which Lewis says is "making the people sit up and take notice" is that the fair will be held in spring—March 15-22.

On occasion of his visit to the South Florida Fair at Tampa Lewis was deluged with requests from exhibitors and concessionaires for space at the State fair. Practically the same thing occurred at the Volusia County Fair at De Land when he attended that fair on the final day when auto races were carded.

This week it was decided that two days of auto races will be held—March 19, Governor's Day, and All-Florida Day, March 22. The premium catalog is now in the hands of prospective exhibitors, having recently come off the press. Good progress is being made towards the horse show, while the poultry and rabbit organizations are showing keen interest in their shows.

With two days of auto races, three or four days of horse races and a special day for the colored people and a special day "free to the kids", it appears that Lewis has balanced up a fine week. Fifteen premier free acts and fireworks by the Florida Fireworks Company, with "Shootin' Cracker Jack" Jackson in charge and Marty Martinson assisting, will form the nucleus of the night show.

W. Va. State Fair Lowers Admission

WHEELING, W. Va., Feb. 22.—Feeling that it would be one way of fittingly celebrating the 50th anniversary of the West Virginia State Fair, the directors have decided to lower the adult admission price from 75 cents to 50 cents. The higher price has been in effect since 1919, but the directors are of the opinion that the increased attendance expected at the Golden Jubilee Fair, Labor Day week, will make up the difference in revenue.

There is no change in the managing personnel of the fair this year, the entire board of directors of 21 members having been re-elected, and they in turn having chosen the same officers, consisting of George W. Lutz, president; Otto Schenk, vice-president; Charles N. Hancher, treasurer, and Mrs. Bert H. Swartz, secretary-manager.

Thaviu's Band and Presentations have been engaged, while Wirth & Hamid, Inc., will furnish the acts. There will be independent shows and concessions booked to supplement the riding devices permanently located on the grounds. Many novel features are being planned to carry out the Golden Jubilee idea and to make the 1930 fair the largest and best in the association's history.

First Fair at Enumclaw

ENUMCLAW, Wash., Feb. 22.—Plans have been launched here for the first annual Enumclaw District Fair, which will be held just prior to the annual Western Washington Fair. This fair will take the place of the one formerly held at Neuwaukum and will be the only fair in King County. V. C. Lee has been named chairman.

Grand-Stand Acts Feature At Fort Myers, Fla., Fair

FORT MYERS, Fla., Feb. 22.—The Lee County Fair this year featured its grand-stand acts, the majority of which were furnished by the Dutton Attractions. Included in these were Nellie Jordan, tight-wire artiste; Mile. Florence and Company, contortionists; Dutton Comedy Riders, the Howard clowns, Spark Plug and Dan Mitchell, Madame Vivian De Vere, aerial loops, and the Dutton Equestrian Revue.

The exhibits were the largest in the history of the fair. More citrus fruit was displayed than ever before and commercial exhibits also were excellent.

Johnny J. Jones furnished the attractions on the midway.

Feb. Meeting In Chi. Quiet

IAFE directors decide definitely on Bismarck Hotel for annual meet Dec. 2-3

CHICAGO, Feb. 22.—The February meeting of the directors of the International Association of Fairs and Expositions, held Wednesday at the Auditorium Hotel, was probably the quietest in the association's history. It had been anticipated that in view of the fact that some important questions were scheduled for discussion there would be a larger attendance than usual, but the number present was not large.

The fair men met in executive session, and the only definite information given out as to what transpired was that this year's annual meeting will be held at the Bismarck Hotel Tuesday and Wednesday, December 2 and 3. Questions pertaining to racing, a central office and other matters were discussed at length, but no announcements as to conclusions reached were announced. It is probable there will be a summer meeting of the directors.

Among the fair men in attendance were President E. G. Bylander, of Little Rock, Ark.; Secretary Ralph T. Hemphill, of Oklahoma City; W. R. Hirsch, Shreveport; A. R. Corey and C. E. Cameron, Des Moines; Frank D. Fuller, Memphis; Charles A. Nash, Springfield, Mass.; A. P. Burdick, Topeka; W. W. Lindley, Springfield, Ill.; M. E. Bacon, Davenport, Ia.; Raymond A. Lee, T. E. Millard, Lee M. Shell, Thomas H. Canfield, W. F. Sanger, Lee Warner, D. D. McEachin, D. J. Murphy and John Mullen, of Minnesota; A. W. Kalbus, J. F. Malone, A. W. Pehn, C. S. Van Auken and Ora P. Taylor, of Wisconsin; F. J. Claypool and Earl Walker, Indiana; Don Detrick, Bellefontaine, O.; H. H. Petty, Urbana, O.; Charles W. Paine, Sacramento; J. W. Russwurm, Nashville; J. B. Mailand, H. M. Ofelt, C. E. Patterson and William Bongert, Burlington, Ia.; Walter Ireland and William Ryan, Illinois.

Attractions, concession and carnival men in attendance included the following:

Will F. Newlan, Kilties' Band; W. H. (Bill) Pickens, and Fred Steele, Curtiss-Wright Exhibitions Company; J. C. McCaffery, general manager Rubin & Cherry Model Shows; L. S. Hogan, general agent Wortham's World's Best Shows; Fred Essig, of Lester, Inc.; John F. McGrall, promoter; Max Goodman, concessionaire; A. H. Thaviu, Thaviu's Band; Desplanters Bros., concessionaires; E. B. Cimijotti, free acts; W. Easter, free acts; T. P. and A. F. Elchelsdoerfer, Regalia Manufacturing Company; J. Alex Sloan, auto racing; Ray P. Speer, publicity service; Edgar I. Schooley, Schooley Attractions; Charles H. Duffield, Frank P. Duffield, Mert Gribble, Earl Newberry, Art Briese and J. Cunliffe, Thearle-Duffield Fireworks Company; E. F. Carruthers, M. H. Barnes, Sam J. Levy, Sharp Carruthers and Earl Kurtze, Barnes-Carruthers Fair Booking Association; Florence Coverly and J. W. Logan, Gus Sun Booking Agency; Ethel Robinson, Camille Lavilla, Al Miller, H. B. Hassler and Nellie Vaughan, Robinson-Lavilla Attractions; Ernie Young, Ernie Young Attractions; J. Saunders Gordon, Gordon Fireworks; A. D. Alliger, International Fireworks Company; Allie T. Wooster, free acts.

Notes of the Meeting

Various phases of the racing question were discussed by the International directors, but the desideratum of one parent association has not yet been reached, tho it is thought the groundwork for such a consummation has been laid.

Thomas H. Canfield, who is retiring from the fair game, sat in at the various sessions this week. He was given a rousing vote of thanks for his services to the International Motor Contest Association. Canfield has been made secretary-treasurer of Mechanical Chain Stores, Inc., and before long will be a resident of Chicago.

Will Newlan represents probably the oldest Kiltie band now playing—the original Kilties, who are entering their 30th year.

Ernie Young signed contracts for Cy (See *IAFE* on page 65)

Re-Leasing of State Lands For Miss. State Fair Urged

Resolution adopted by Mississippi Association of Fairs convention—Frazer re-elected president and Dean secretary—Jackson 1931 meeting place—banquet over big

JACKSON, Miss., Feb. 22.—One of the most important features of the fourth annual meeting of the Mississippi Association of Fairs, held at the Edwards Hotel here last Thursday and Friday, was the passing of a resolution urging the governor and the Legislature to re-lease State lands to the Mississippi State Fair. The resolution follows: "We earnestly urge upon the governor and the Legislature the necessity and importance of re-leasing the State lands to the State fair, the continuation of which fair we regard as one of the greatest educational factors in the proper development of Mississippi." It is understood the Legislature was agreeable to leasing the grounds used by the City of Jackson for the fair, but that Governor Gable vetoed the measure at the last session and the matter is scheduled to come up at this term. The convention seemed to be of the opinion that the lease will be renewed. However, no contracts for the 1930 State fair will be made until the question is definitely settled.

The convention was declared in session by the president shortly before noon Thursday. After roll call, distribution of badges and payment of dues, Mayor Walter A. Scott made an address of welcome, with response by Hon. Brown Williams. The address of the president, J. E. Frazer, was then delivered. Commissioner of Agriculture Hon. J. C. Holton spoke on *Fairs, a Stimulus to Agriculture*, followed by a single-file introduction of members and guests. The afternoon session began about 1:30, with a speech by R. S. Wilson, *Relation of Extension Work to Fairs of the State*. Rob Roy, secretary of the DeKalb County Fair, Alexandria, Tenn., was the next speaker, his subject being *Appropriation to Agricultural Fairs as Practiced by the State of Tennessee*. An open discussion was then indulged in, including such subjects as types and classification of exhibits, and clean midways. Other speakers in the afternoon included E. P. Ford and S. M. Cain, *Should Day and Night Gate Admissions Be the Same, and How I Handle It?*; R. H. Mullen, on a report of the International Association of Fairs and Expositions, and H. S. Little, J. W. Helms and G. E. Denley, *How I Advertise My Fair*. The report of the secretary-treasurer was read and Mayor W. A. Scott reported on legislation.

With the exception of H. S. Little, who was elected vice-president to succeed A. G. Johnson, of Gulfport, all officers were re-elected as follows: Dr. J. E. Frazer, president; E. P. Ford, active vice-president, and J. M. Dean, secretary. The executive committee for 1930 consists of M. B. Potter, Hon. J. C. Holton (ex-officio), E. P. Ford and R. H. Dalton. The legislative committee is the same as last year, consisting of W. A. Scott, chairman; Brown Williams, and S. M. Cain.

Jackson was chosen as the meeting place for 1931.

The Banquet

The largely attended banquet Thursday evening, with all good things to eat, music, singing, dancing and speech making, was a fitting climax for a big day's work in discussing problems of peculiar interest to secretaries and fair people. Lieut.-Gov. Bidwell Adams; Thomas L.

Bailey, Speaker of the House of Representatives; Harry D. Wilson, commissioner of agriculture, Louisiana; J. C. Holton, Mississippi commissioner; Earline White and Mayor W. A. Scott of Jackson were the highlight speakers.

J. M. Dean was voted the one who had rendered the most valuable service to the organization and was presented with a beautiful loving cup by President J. E. Frazer, given by Lloyd T. Binford, president of Tri-State Fair, Memphis, Tenn., who could not be present.

Mayor W. A. Scott of Jackson was last on program and made a pleasing good-night talk to members and visitors.

On Friday several committee meetings were held, while the secretaries, carnival and amusement people got together to arrange circuits and make up fair programs for the year.

Carnival and amusement companies represented at the meeting included D. D. Murphy Shows, Bernardi Exposition, Strayer Amusement Company, Hansen Shows, Little Exposition Shows, Barlow's Big City Shows, Daily Bros. Shows, Ralph Miller Shows, Mighty Orle Shows, Gus Sun Booking Agency, Gordon Fireworks, Illinois Fireworks Company, Regalia Manufacturing Company, Thearle-Duffield Fireworks, Novelty Advertising Company and Barnes-Carruthers.

No Change in Dates Of Halifax Exhibition

ST. JOHN, N. B., Feb. 22.—The Exhibition Commission of Halifax, N. S., has found it inadvisable to change the dates of the Halifax fair, known as the Provincial Exhibition. The fair will be August 23-30. Two of the Halifax hotels complained to the commission that the dates conflicted with the tourist traffic, which was heavy the latter part of August.

H. D. Brien, managing commissioner, suggested that vaudeville be eliminated from the race track afternoons and nights of the fair, being presented in the Forum instead. This is a building at the fair plant used as a rink and auditorium. Brien felt that harness racing should be improved and presented alone. The shows in the Forum would save the commission more than \$1,000 for fireworks. However, the commission decided to offer vaudeville in front of the grand stand between heats of the harness racing, and at nights to use the Forum for the show. The sentiment was expressed that at least half the people in the grand stand in the afternoon preferred vaudeville to racing.

Efforts are being made to have the Royal Canadian Regiment Band furnish the band music for the fair.

Among the Free Acts

HUNTER'S STATUE DOGS have been purchased by Nellie Dutton, of the Dutton Attractions, and will be an addition to that show this season. The deal was closed in Detroit by Leo Loranger, who passed thru Cincinnati and gave *The Billboard* a call last Thursday on his way to Orlando, Fla., with the dogs, two in number. Loranger will again be with the Dutton show this year as property man. He handled props at the indoor circuses in Detroit and Toledo this winter.

THE FAMOUS ROYER BROS.' seven and 10-act combinations have contracted a number of fairs in Wisconsin and Minnesota, Archie Royer writes. He says they will have a fine line of attractions, many with international reputations. Incidentally, Royer lays claim to being the oldest *Billboard* reader in America. He says he started with the first edition and has an almost perfect file of copies.

DeWALDO, manager of DeWaldo's Attractions, advises that he has a nice early opening arranged, one string of acts getting started June 3 on a racing circuit in Canada, and another in Finley, N. D., June 18.

THE HOCUM-GOLLMAR TROUPE will return home at Baraboo, Wis., in April for a few weeks' rest before beginning its fair and park season. Madam Gollmar's troupe of trained bulldogs, featuring Lord Rex, claimed to be the only football-playing Boston terrier, is making a hit in theaters in the South this winter, Lucille Hocum writes.

A VARIETY PROGRAM of horse races, auto races, platform acts, high-jumping horses, trick riding and roping has been arranged for the Central Kansas Free Fair at Abilene, September 23-26. Wizardie's Novelty Circus will furnish the platform attractions and Graham's Western Riders at the Western features. John A. Stryker will direct and announce the program both afternoon and night.

Northwest Texas Fair Circuit Fixes Dates

SAN ANTONIO, Tex., Feb. 22.—With C. A. Pickett, secretary of the Mount Pleasant (Tex.) Chamber of Commerce, named as chairman of the circuit, arrangements for the five fairs of the Northwest Texas Fair Circuit have about been completed. Dates have been fixed as follows:

Marion County Fair, Jefferson, September 10-13; Cass County Fair, Linden, September 17-20; Atlanta Fair, Atlanta, September 24-27; Titus County Fair, Mount Pleasant, October 2-4, and Franklin County Fair, Mount Vernon, October 8-11.

To Handle Acts

LANCASTER, Wis., Feb. 22.—At a meeting of the directors of the Grant County Agricultural Society, J. D. Henkel, Paul Burns and LeRoy Serpp were named by President Eugene Croft to act as a purchasing committee to buy attractions. Serpp will act as business secretary of the fair and Henkel will serve as secretary for the exhibits. The dates are August 10-22.

Hirsch Heads Motor Contest

CHICAGO, Feb. 22.—W. R. Hirsch, manager of the Louisiana State Fair, Shreveport, was elected president of the International Motor Contest Association Monday at the annual meeting held in the Auditorium Hotel. Hirsch succeeds Thos. H. Canfield, of St. Paul. Ralph T. Hemphill, manager of the Oklahoma State Fair, Oklahoma City, was elected vice-president of the association, and A. R. Corey, secretary-manager of the Iowa State Fair, was re-elected secretary-treasurer.

This year's meeting was one of the best attended in years, 117 shares of stock being represented out of a total of 174. Present at the sessions were Pres. Thos. H. Canfield, Secy. A. R. Corey, W. R. Hirsch, E. G. Bylander, Ralph T. Hemphill, C. E. Cameron, Frank D. Fuller, Chas. A. Nash, A. W. Kalbus, Lee F. Warner, D. D. McEachin, M. E. Bacon, J. Alex Sloan, F. E. Millard, Raymond A. Lee, Lee M. Shell, David J. Murphy and John Mullen.

The report of the board of directors showed that the association had a healthy growth during the past year. The number of race meetings, number of days racing, number of drivers licensed and net profit all showed a substantial increase over the season of 1928. During the racing season of 1929 the association issued sanctions for 51 race meetings held in 24 States and there was a total of 83 days of racing at these meetings, as against 45 race meetings in 1928 in 19 States, with 64 days of racing. The association licensed 66 professional drivers, who took part in these meetings, an increase of 12 drivers over 1928.

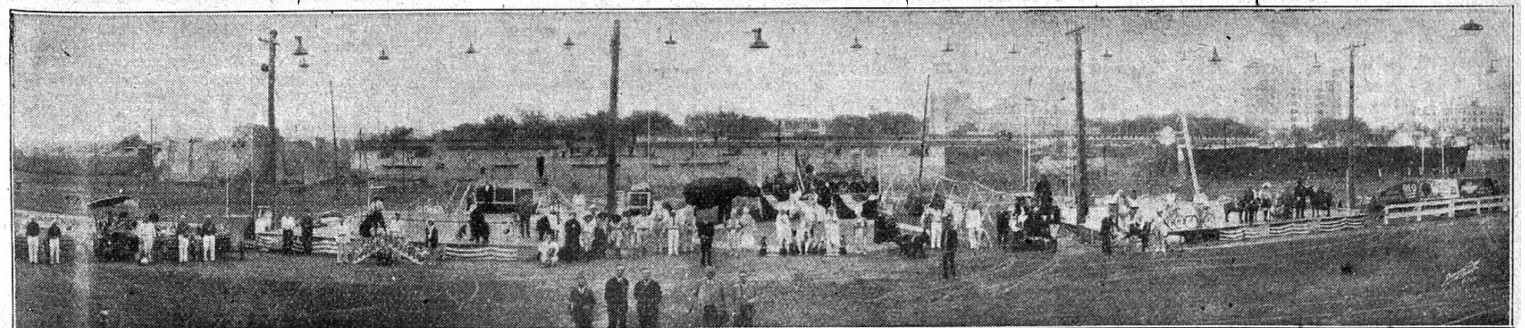
Seven new track records were made last year at race meetings sanctioned by the International. Four of them were made at the Minnesota State Fair and three at the Wisconsin State Fair. They were as follows, the first mentioned having been an exhibition race, the others in competition: One mile, 40.2 seconds, Sig Haugdahl, Minnesota State Fair; 3 miles, 2:07, Louis F. Schneider, Minnesota State Fair; 5 miles, 3:26 1-4, Sig Haugdahl, Minnesota State Fair; 10 miles, 7:08 1-3, Chas. Baumann, Minnesota State Fair; 15 miles, 11:25 1-5, Gus Schrader, Wisconsin State Fair; 25 miles, 19:08 1-4, Gus Schrader, Wisconsin State Fair; 100 miles, 1:15:34 1-4, Geo. A. Hardy, Wisconsin State Fair.

At the meeting of the board of directors Monday morning Raymond A. Lee, of Minnesota was chosen to succeed Thos. H. Canfield as director, and A. W. Kalbus of Madison, Wis., was chosen to succeed W. W. Lindley, of Springfield, Ill. These selections were ratified at the meeting of stockholders in the afternoon, after which the officers were elected as already mentioned.

The stockholders voted to purchase the stock in the association held by the widows of C. N. McInvalle, John C. Simpson and E. F. Edwards.

New Live-Stock Building

SACRAMENTO, Calif., Feb. 22.—Bids for the contract of building the proposed new live-stock building on the California State Fairgrounds here will be opened next Tuesday. An appropriation of \$200,000 was made by the State for its construction. The plans call for a building 237 by 268 feet, with concrete foundations and floors. The exterior walls will be of brick.



PANORAMA OF GRAND-STAND ACTS at the South Florida Fair, Tampa, which has just been held. R. T. Strieder, general manager of the fair, is second from right in the foreground.

Fair Elections

KLAMATH FALLS, Ore.—E. E. Bradbury has been appointed member of the Klamath County Fair Board. Other members of the board are E. H. Hammond, president, and J. W. Kerns. Leda Parker is secretary. Plans are under way for the 1930 fair which will be held the third week in September.

ATWOOD, Ill.—Simon Greve has been elected president of the Platt County Fair and Atwood Fall Festival; Harold Beatty, secretary, and Walter Peronett, treasurer. Albert Fay and James Reedy were named directors for a two-year term.

STORY CITY, Ia.—Officers of the Tri-County Fair recently elected include T. Z. Henryson, president; E. E. Mayhew, general secretary; John Howe, financial secretary, and A. M. Henderson, treasurer. The dates for this year's fair have been set for October 7-10. Last year's fair showed a deficit of almost \$200.

TAMPA, Fla.—Dr. W. L. Rose was elected president of the Negro department of the South Florida Fair Association at the annual meeting. Dr. R. R. Williams was elected vice-president; G. S. Milderton, secretary, and G. T. Cook, assistant secretary.

COLUMBUS JUNCTION, Ia.—E. H. Weigner has been elected secretary of the Columbus Junction Fair Association. The fair dates this year will be September 2-5, and several changes will be made in the program as compared with those of previous years.

CLARENDON, Ark.—Rue Abramson has been re-elected president of the Monroe County Fair Association and J. E. Pinkley secretary-manager. Other officers are W. P. Williams and J. T. Batesman, vice-presidents. Directors: A. J. Jefferies, R. B. Strickland, Wyatt Mims, P. W. Meecham, R. F. Milwee, Charles Dill, Forrest Bonner, J. Coleman Palmer, P. C. Mayo, June Davidson, John Catlett, A. H. Gilbrech, Mrs. Clifton Jackson and F. E. Freeman.

FARMINGTON, Ia.—The annual winter meeting of the Lee County Fair Association was held at Donnellson. The meeting was well attended and plans were made for the 1930 fair. Directors as follows were elected: H. A. Trump, Henry Haffner, J. H. Vermazen, G. A. Mattern and L. E. Haffner. The directors and stockholders have recommended August 12-15 as the dates of the 1930 fair.

ENID, Okla.—The Garfield County Free Fair Association here elected the following board of directors: Ed Hoar, R. N. Brittan, J. A. Gibson, C. M. Eggers, F. D. Burns, D. T. Meek and Dan Arnold. The new board then re-elected Ed Hoar as president.

LA CROSSE, Wis.—George H. Gordon was re-elected president of the La Crosse Inter-State Fair Association at a meeting of the directors last week, at which plans for the 1930 exhibition and a special three-day racing and carnival program for the Fourth of July were completed. The racing program will be sponsored by the fair association and Jack Tracey, Platteville, at the local fairgrounds July 4, 5 and 6. Officials are also attempting to bring a carnival here for those days. At the five-day fair there will be but four days of horse racing. No speed program will be held on the closing day, September 20. Other officers re-elected were: A. P. Funk, vice-president; J. J. Frisch, treasurer, and C. S. Van Auker, secretary. A budget committee consisting of Frank Sisson, Nordan Nustad and J. C. Burns was appointed for the 1930 exhibition.

Big Cattle Exhibit For Minn. State Fair

MINNEAPOLIS, Feb. 22.—Arrangements have been completed for the American Jersey Cattle Club to bring its exhibit to the Minnesota State Fair next fall. Premiums totaling \$3,000 will be offered. Last year's show in this region was conducted at Waterloo, Ia. The State fair board has appointed the wing superintendents for the 1930 Admission, W. S. Albrant, Minne-

apolis; agriculture, R. F. Hall, Minneapolis; aircraft, Major R. F. Miller, St. Paul; amusements, Mark Gribble, Minneapolis; automobile races, Charles Patterson, St. Paul; boys' and girls' clubs, T. A. Erickson, University farm; cattle department, W. S. Moscrip, Lake Elmo; dairy department, Andrew French, St. Paul; farm boys' camp, Lester Howard, Minneapolis; art department, E. C. Moeckel, Minneapolis; 4-H club department, H. L. Elliott, Hopkins; horse department, N. K. Carnes, South St. Paul; horticulture, F. C. Schletty, St. Paul; machinery, H. B. Dunbar, Long Prairie; public safety, H. W. Hart, St. Paul; sanitation, E. B. Palmer, St. Paul; school exhibits, Louise Karstens, Glencoe; sheep, Philip O. Anderson, University farm; horse races, C. A. Tincher, Owatonna; swine, H. G. Zavoral, University farm; ticket audits, O. O. Patridge, Owatonna; transportation, John Hughes, St. Paul, and varied industries, John Sanger, Blue Earth.

Bangor Fair Reorganized; Ben Williams Shows Booked

BANGOR, Me., Feb. 22.—The Bangor Fair, one of the oldest and best known exhibitions in the East, has effected plans of reorganization. Its operation is in the hands of the New Eastern Maine State Fair, Inc., with C. R. Bond, Joseph Stuart, George W. Wescott and others personally directing its destinies. The plant will undergo complete changes, with many additions made prior to the fair, which will be held week of August 18. As heretofore, it will be a full day and night exhibition.

The Ben Williams Shows have been booked for the midway.

GEORGIA FAIRS

(Continued from page 62)

speaker, Hon. Alexander Legge, chairman of the Federal Farm Board at Washington, was introduced by R. W. Hatcher, of Milledgeville, a stockholder in the Middle Georgia Fair. While Chairman Legge spoke of agricultural conditions generally, and did not deal especially with fairs, his speech was of tremendous importance to fair secretaries. He urged the farmers of the State to get away from cotton and raise more live stock and other products. He stated that the fairs were doing a wonderful work in promoting thought along this line.

The next speaker was Senator Rivers, whose subject was *Georgia Fairs Are State Affairs*. "The reason I say our fairs are state affairs," said Senator Rivers, "is because they are doing more good than any other civic movement. Had it not been for the Association of Georgia Fairs we would not have had Chairman Legge in our State today, and we would not have had the interest in the development of our State that we now have." He announced himself as being in favor of State aid, and predicted that something definite would be done in this connection within the next few years.

The next speech was by State Commissioner of Agriculture Eugene Talmadge of Atlanta, who spoke on *Relation of the Tariff to Farm Prosperity*. He is also in favor of State aid. Following Commissioner Talmadge, Dr. Andrew M. Soule, president of the Georgia State College of Agriculture at Athens, stressed the importance of greater educational exhibits at fairs. The meeting then adjourned and at 5 o'clock the visiting fair officials and amusement representatives met at the Baldwin and were taken on a sightseeing tour.

The Banquet

The annual banquet, held at 8 p.m. Wednesday evening, was attended by about 150 fair officials and carnival and amusement representatives. No set speeches had been arranged. Everyone present was required to introduce himself and there were no formalities. Mrs. E. R. Hines, of Milledgeville, was in charge of the entertainment program, and several musical numbers and songs interspersed the speeches. Among those called on for talks were Felix Jenkins, secretary Chattahoochee Valley Exposition, Columbus; E. H. Wooten, chairman convention committee and a member of the board of directors of the Middle Georgia Fair; R. L. Vansant, secretary Cobb County Fair, Marietta; F. W. Hendrickson, vice-president Middle Georgia Fair here and chairman of the banquet committee; Walter Harrison, secretary Jenkins County Fair and Mayor of Millen, Ga.; S. D. Truitt, a former president of the Georgia Association and

secretary Hancock County Fair, Sparta; Gordon S. Chapman, a former president of the association and secretary Washington County Fair, Sandersville; Dr. A. D. Williams, president Southeast Georgia Fair, Waycross; Senator E. D. Rivers, Lakeland; E. Ross Jordan, Macon, secretary of the association and secretary-manager Georgia State Exposition, Macon; Robert C. Freeman, president Lanier County Fair, Lakeland; K. G. Barkoot, manager Barkoot Bros. Shows; J. T. McClellan, owner J. T. McClellan Shows; William R. (Red) Hicks, Knoxville, Tenn.; J. J. Page, J. J. Page Shows; F. H. Bee, Jr., owner Bee Shows, and others. Practically all fair officials and amusement representatives at the convention attended the banquet, which was the largest in the history of the association.

Thursday Morning Session

This session was called to order at 10 o'clock in the Baldwin. Dr. E. H. Scott, Dean of the Georgia State College for Women here, speaking on *Opportunity of the County Fair in the Mutual Education of Town and County*, gave some valuable pointers in the matter of sponsoring educational exhibits, and his speech was considered of so much importance that a resolution was adopted to have it printed and mailed to every fair secretary and county agent in the State. *Selling a County Fair to Town and County* was the subject of Dr. A. D. Williams, president of the Southeast Georgia Fair, Waycross. This was the first meeting that Dr. Williams had attended and his subject proved of much interest.

J. P. Watson, Jr., secretary Pulaski County Fair, Hawkinsville, who was scheduled to speak, wired that he was unable to attend. Jack V. Lyles, general agent with the West Shows, was also unable to attend.

Power and Rate Question

The question of rates being charged fairs being of more importance than any other business before the convention, the program was advanced somewhat and the report of the special committee appointed to investigate the matter of the alleged exorbitant rates being charged for electric current was called for by the president. Chairman S. Courson, of the special committee, introduced a resolution which was duly seconded and placed before the convention for discussion.

Lynwood W. Gray, agricultural engineer for the Georgia Power Company, Atlanta, who stated that he was speaking for all power companies in the State, said that a new schedule had been worked out and put into effect a few weeks ago which would bring a reduction of from 10 to 25 per cent in rates. He said he had no authority to reduce the 25 per cent surcharge for temporary service which the power companies have been charging in the State and which has been the cause of most of the protests filed against the power companies heretofore.

Secretary Jordan read a summarized report based on information he had obtained from fair secretaries showing a few fairs as being satisfied with their present rates, but a large majority greatly dissatisfied. His report stated that in practically all instances where power and light is being furnished by local city or municipal lighting plants the service charges are satisfactory, but where current is furnished by the public utility companies the rates and charges are grossly excessive and unreasonable. He pointed out that the rates given to the larger fairs in the State were generally fairly satisfactory, but that most of the smaller county fairs were greatly dissatisfied.

Gordon S. Chapman, secretary of the Washington County Fair, made an unsuccessful motion to table the resolution, but gave no statement relative to the rates charged his fair. There was considerable discussion on both sides of the question, but the majority were in favor of some kind of immediate relief. The resolution was filed with the secretary, without any record vote being taken, and the convention proceeded with other business. This leaves the power situation the same as it has been, and the same committee was reappointed to make further investigations. After the meeting adjourned, officials of the power companies asked for a conference to be held with fair officials shortly.

The report of the resolutions committee, which was unanimously adopted, is quoted in part as follows: "We wish to express our appreciation for the cordial welcome given this association by

Capt. J. H. Ennis. We also desire to express our appreciation to the convention committee for the delightful entertainment given us while in Milledgeville. We wish particularly to thank the W. E. Floding Company, of Atlanta, for the beautiful badges it so generously furnished. We also wish to thank the Middle Georgia Fair Association and the local citizens for their co-operation in making the convention such a success.

"We also resolve that we indorse the idea of establishing a county loan fund at the Georgia State College of Agriculture for the benefit of the rural sections of the State, and that we lend our influence toward establishing such loans. The committee urges the association to adopt a custom to begin with this meeting by presenting our president and secretary with a gift. To show our appreciation of their faithful service, we suggest that the sum of \$30 be set aside for this purpose each year and further suggest that the following committee select the gifts for this year: Mrs. C. B. McCullar, chairman; S. D. Truitt, and Walter Harrison."

President McCullar was presented with a beautiful fountain pen and pencil set and Secretary Jordan with a beautiful traveling bag.

Fair Officials Present

E. J. Trotter, S. M. Williams, L. C. Anderson, M. E. Everett, O. L. Johnson, J. W. Sikes, G. C. Weisman, P. V. Kelly, E. A. NeSmith, Will Melton, S. Courson, F. R. Justice, C. T. Owen, C. O. Newcomer, W. I. Harley, Sr.; S. D. Truitt, Mrs. S. D. Truitt, John C. Lewis, Marvin Funder, H. A. Berry, Wildred M. Berry, P. W. Rice, George C. Bond, E. G. Jacobs, E. Ross Jordan, R. C. Freeman, E. D. Rivers, R. L. Vansant, L. J. Steinhauer, Mrs. R. L. Vansant, Mr. and Mrs. M. D. Norton, Dr. A. D. Williams, Walter Harrison, Robie Gray, G. E. Miller, H. K. Wilkinson, H. B. Aldrich, Herman Bashinsky, Gordon Chapman, S. B. Cooley, F. H. Schomburg, F. L. Jenkins, L. C. Ragan, Israel Mannheim, Julian Ragan, Dan Sparrow, Esper E. Hall, S. G. Williams, J. W. Stephenson, Otis G. Price, E. A. Stratford, J. O. M. Smith, D. E. Newton, D. S. Grey, Thomas Wray, L. A. Aiken, G. W. Bird, E. P. Josey, M. E. Everett, J. E. McCroen, Thomas P. Littlejohn, C. D. Grimes, Emmett E. Pinkston, R. E. Miller, J. H. Pitts, C. O. Perry, L. C. Anderson, O. L. Johnson, P. V. Kelly, C. W. Wheeler, D. T. Goodwin, R. E. Rountree, O. C. Johnson, J. D. Baston, County Agent Turner.

Attractions People Present

Dave Costello, Wirth & Hamid; A. W. Turner, Stanford-Crowell Company; A. Bamford, National Audio Broadcasting Service; Jacob Shapiro, Triangle Poster Company; Nellie Smith, Roy D. Smith Scotch Highlander Band; Tom Hasson and Charles Johnson, Great International Shows; J. T. McClellan, Mrs. McClellan and Harry K. Main, J. T. McClellan Shows; K. G. Barkoot, Barkoot Bros. Shows; F. H. Bee, Jr., Bee Shows; Harry Merrill, Jeffersonville, Ind.; J. J. Page, Page Shows; Wm. R. Hicks, Johnson City, Tenn.; W. E. Bradley, Kemper-Thomas Co.; M. Thomson, Southern Distributing Company; J. C. Rogers, Rogers Sunshine Exposition Shows; Joe C. Turner, Tressie McDaniels and L. McAbee, of Rock City Shows.

Hundreds of visitors were present at the Wednesday afternoon session to hear Chairman Legge and other speakers.

Among the affairs auxiliary to the convention was a luncheon at the home of Mr. and Mrs. R. W. Hatcher, given in honor of Chairman Alexander Legge. Those attending were Chairman Legge, Senator Rivers, H. Lane Young, Mercer Lee and Dr. E. H. Scott.

An interesting feature of the convention was an audiophone, brought to Milledgeville by A. Bamford, manager of the National Auto Broadcasting Service. This large broadcaster, known as "The Giant Voice", was attached to a truck, and placed at the disposal of the fair officials.

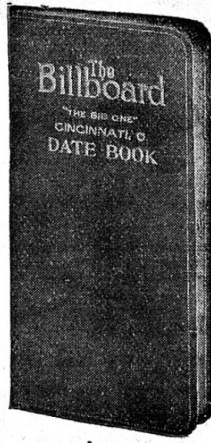
J. E. Conwell, president of the Georgia Cotton Growers' Co-Operative Association, was unable to attend on account of the death of his grandson. President Moon, of the South Carolina Association of Fairs, had intended to come, but was prevented at the last moment.

The Associated Press had a special representative assigned to the convention, and covered all sessions fully. Announcement was made to the fair secretaries by the Associated Press representative that they were requested to send all news items concerning their fair activities to the Associated Press in Atlanta throughout the year.

Stockholm Expo. Plans Big Amusement Program

STOCKHOLM, Feb. 14. — Striking amusements, new and unique attractions and much merrymaking will form part of the pleasure program of the Stockholm Exposition of Arts, Crafts and Home Industries to be held from May to September of this year. While the principal object of the exposition is to illustrate the latest and best results of the efforts of Sweden's artists and industries to beautify and to perfect the modern home, special efforts have been made to avoid every trace of tediousness or monotony. The exposition authorities will provide a multitude of high-class entertainments such as open-air pageants and plays, concerts, fireworks, sporting festivals, aquatic displays and so forth.

In addition there will be a big amusement park attractively located on a wooded hill overlooking the picturesque bay along the shores of which the exposition is situated. In this setting of ancient oaks and glittering water there will be a great number of alluring opportunities for fun and pleasure. In the central court, large enough to hold from 30,000 to 40,000, will be placed big dancing platforms, one of which will accommodate 3,000 dancers; an up-to-date revue theater where the program will contain new attractions and sketches every night dealing with the happenings of the day. There will be a new kind of scenic water chute, a thrilling so-called "mountain and valley" railway and traditional big wheel. There will also be a big waterfall illuminated from below in varying colors, and a section of the bay has been reserved for a motor-boat regatta.



NOW ON SALE The 1930-'31 Date Book

Arranged Especially for Your Needs

The most convenient memorandum book for Managers, Agents and Performers in all branches of the show world. Actual size 2 1/4 x 5 1/2 inches — Just fits the vest pocket.

Contains complete calendars for the years 1929, 1930 and 1931, maps, space for recording receipts and disbursements of money, census of the largest cities in the U. S. and much other valuable information.

Dated from January 1, 1930, to March 1, 1931.

Name in gold letters on cover, 15c extra for each line.

PLENTY OF SPACE FOR BOOKINGS, ROUTES, SPECIAL NOTATIONS OR DAILY MEMORANDA.

For sale at all offices of The Billboard.
Mailed to any part of the world for 25c each.

The Billboard Pub. Co., Cincinnati, O.

figures, New York State appropriates \$375,000 to assist the town and county fairs in their premiums and obligations. The sum of \$259,000 is appropriated for extension service. He felt that the fairs were making a satisfactory showing to the taxpayers.

He has assigned a careful system of rating the various fairs. He believes the small fair should be encouraged rather than stigmatized. The class A agricultural fairs, which are on the honor roll because of their 90 per cent rating, include Albany County Agricultural Society and Exposition, Chautauqua County Agriculture Corporation, Cortland County Agriculture Society, Erie County Agriculture Society, Jefferson County Agriculture Society, Rochester Exposition, Morris Fair Association, Agriculture Society of Queens-Nassau County, Saratoga Agriculture Society and Cobleskill Agriculture Society. No State aid was withheld from any fairs last year. The commissioner pointed out that the fairs which cannot average a rating of 75 per cent will not be denied the State appropriation. There were seven fairs which scored less than 75 per cent last year, but the commissioner would not disclose their identity. He stated he was having a conference with the delinquent fairs behind closed doors and hoped to straighten them out. The question box followed the close of the meeting.

Showmen Present

The Bernardi Greater Shows, represented by Max Linderman; A. F. Crouse United Shows, Frederick De Coursey; John Marks Shows, Harry Ramish; Glick's Shows, C. W. Oracraft; Melville Rees Shows, J. D. Wright, Jr., and J. F. Murphy; Greater Sheesley Shows, Matthew J. Riley; Otis L. Smith Shows, Otis L. Smith and George S. Marr; Traver Chautauqua, George W. Traver and L. H. (Doc) Cann; Monarch Exposition Shows, Mike Ziegler; Boyd & Sullivan Canadian Shows, Larry Boyd; California Shows, Harry Hall; Bistany's New England Attractions, Leo Bistany, and Southern Tier Shows, James E. Strates.

Outdoor booking representatives included Wirth & Hamid, with George Hamid, Larry Boyd, Joe Hughes and Ralph Hankinson. Collins Amusement Service, E. D. Collins and Tom W. Shore; Jackel Amusement Enterprises, John C. Jackel; E. M. Jacobs and M. E. Barker representing the Amalgamated Attractions; John B. Rogers Producing Company; The American Fireworks Company, represented by Henry L. Rapp and Alfonso L. Striano; Legion Fireworks Corporation, Joseph Chiarelli; Empire Fireworks Company, M. Weiner; International Fireworks, Harry Bentum; Randolph Fireworks, Donaldson Lithographing Company, represented by W. E. Bretznitz and Andrew Donaldson. F. D. Fuller was on hand for the Stanford-Crowell Company. M. F. Blaumfeldt had a novel display of fair printing. Public Address System represented by Lew Fischer and C. D. Lapointe. Johnny Nichols, concessionaire, was present.

Peppy Banquet

There were approximately 350 at the banquet, which is always a pleasing feature that marks the culmination of the meeting. Wirth & Hamid presented the following attractions: Katherine Bainey Revue, of Reading, Pa., with nine people and Miss Bahney introducing the dancing specialties. Gertrude Van Deine, vocalist extraordinary, Clayton Lamphan, well-known band leader and cornet soloist, with his sister, Dora, soprano soloist; Ferrari and De Crosti, combination accordion and singing. Larry Boyd, attired in his orange-colored vest, acted in the role of master of ceremonies and introduced a number of jokes (ah, l'esprit de Paris) that will keep the delegates laughing for many moons to come.

There was an excellent array of speaker talent present, and the festivities marked the closing of a busy day.

I A F E

(Continued from page 62)

and Lindy, Three Regals; Primo Valley and Dick D'Hoshi for the Yale, Mich., Fair.

Bohumir Kryl has landed a nice lot of fairs for his band. Included in his list are Indiana, Kentucky, Iowa and Tennessee State fairs and the Knoxville Fair. Kryl will have 40 bandmen and two singers.

J. Saunders Gordon also has lined up a nice line for his fireworks-specs, especially in Tennessee. He has Nashville, Memphis, Chattanooga, Knoxville and Jackson, as well as nine county fairs the State and the fair at Meridian, M.

Fair "Grounds"

THE SISKIYOU COUNTY FAIR at Yreka, Calif., will be held September 26-28.

DIRECTORS of the Jasper County Fair Association, Jasper, Tex., have decided upon October 6-11 as the dates for this year's fair, and have engaged the Rice & Dorman Shows as the carnival attraction, according to word from Goldman S. Drury, secretary of the association.

THE GERMAN TOWN Fair Company, Germantown, Ky., will hold its 1930 fair August 27-30, with a night show on the 28th and 29th. C. D. Asbury is secretary.

PAULINE K. BROWN has been appointed stenographic secretary to W. D. Smith, secretary of the Missouri State Fair.

THE HARDIN COUNTY FAIR, Eldora, Ia., this year will run for five days instead of four. The dates have been set for September 8-12. The first day there will be no admission charge. The fair showed a loss last year, which was attributed to the weather. Officers of the society are: Fred Mitchell, president; E. R. Bateson, vice-president; J. F. Hardin, Jr., treasurer. Riley W. Lewis has not consented to take the secretary's office.

A CHANGE has been made in the dates of the Boonville Fair, Boonville, N. Y., for this year. They are August 19-23. The change is due to the New York State Fair at Syracuse selecting the week which had been used by Boonville heretofore.

THE DATES of the Lake County Fair, Crown Point, Ind., have been set for September 8-12, which will enable exhibitors to show at the Indiana State Fair before going to Crown Point. H. C. Dorman, of Gary, has been chosen as a director and a member of the executive committee to fill the vacancy created by the death of his brother, J. C. Dorman. Guy D. Clark has been selected as superintendent of the automobile department, which position was also occupied by the deceased.

THE SENECA FAIR COMPANY, owner of the county fairgrounds at Tiffin, O., has decided to rebuild the horse barn, which burned last summer.

THE NORTH MISSOURI Fair Association, Hamilton, Mo., will hold its 1930 fair August 26-30.

WHILE some consideration was given to changing the dates of the Mendota Agricultural Fair, Mendota, Ill., to one week earlier than usual, and opening Labor Day, it was finally decided to re-

tain the original dates, September 9-12, when it was learned there were approximately 40 fairs in Illinois claiming Labor Day as their opening date.

THE DATES for the Lewistown (Pa.) Fair this year are August 19-23.

THE RACE TRACK which the Virginia State Fair at Richmond has decided to build will be a regulation half-mile, with 660 feet on straightaway.

FRED H. CARSTENS, secretary of the Will County Fair, Peotone, Ill., advises plans are going forward for one of the biggest and best fairs ever held at Peotone. The dates are September 1-4. H. R. Meyer is president and Louie Hauert, treasurer.

Permanent Fairgrounds Proposed for Blytheville

BLYTHERVILLE, Ark., Feb. 22.—It has been decided to increase the capital of the Mississippi County Fair Association from \$15,000 to \$20,000. The Chamber of Commerce is sponsoring the movement to have a permanent home for the fair.

The plan calls for a long-time lease on the property, on which will be erected a field for night football, a lighted race track and buildings for displays of live stock and other fair activities.

Lexington, Neb., Fair Set for August 19-22

LEXINGTON, Neb., Feb. 22.—The dates of the 1930 fair of the Dawson County Fair Association have been fixed for August 19-22. Running races and auto races will be featured. This fair has one of the best half-mile tracks for auto racing west of the Mississippi. A big musical revue will be the principal night feature. Lachman-Carson Shows will furnish the midway features.

At the annual meeting of the board of directors L. R. White was elected president; H. E. Zimmerman, vice-president; F. A. Wisner, secretary, and Sim Bonsall, treasurer.

Mobile Dates Set

MOBILE, Ala., Feb. 22.—The Mobile Fair Association, Inc., has chosen October 27-November 1 as the dates for the Mobile Free Fair this year. Mort L. Bixler continues as secretary-manager.

NEW YORK FAIRS

(Continued from page 60)
Whitney Point, replaced John H. Greenman, of Cortland; E. S. Mason Malone, of

Franklin County, replaced George S. Devine, of Hudson Falls.

Tom W. Shore, representing himself as a dirt farmer, performer and American citizen, who is connected with the Collins Amusement Service, was given five minutes to address the delegates, and made an impressive talk on co-operative methods and fair play pertaining to the booking of attractions.

The afternoon session was devoid of any outstanding features, but each talker carried an unmistakable punch in his address, which made this part of the session edifying. William Gocher, of the National Trotting Association, started the ball rolling when he described the various classes of racing. Leon D. Howell, of Mineola, hit the bull's-eye when he said he wanted an idea—how to make money—as he believes the fairs of the State are slipping. He is not favorably inclined towards carnivals, and expressed his opinion that the fairs are stressing too much time on their grand-stand attractions, which hurts the racing element. He sounded the warning about the operation of the smooth-tongued slickers, and how the shell-game workers victimize the public. He finished in an outburst of enthusiasm when he stated there was only one way to do business, and that was in a straightforward way, or else quit. Will Davis, president of the Rutland Fair, is becoming quite prominent as a speaker, especially at the Eastern fair meetings, where he has been much in evidence this winter. He centered his remarks on organization matters, and that a clean midway and spotless grounds were indispensably linked together. Prof. Montgomery Robinson, of Cornell University, voiced his opinion that there were too many fairs in the State, and he wondered how they all made the grade, in view of the stiff competition. The fairs he attended last year impressed him, and he found the midway conditions satisfactory. Prof. R. H. Wheeler, of the College of Agriculture, Ithaca, gave an interesting discourse on attractive and worthwhile premium lists, which constitute an important factor in any association. He described the modern premium list, which has an index of its various departments, advertisements and special features and program for each day's event. He advised, when possible, always to mention the judges' names in the premium lists. The big punch of the afternoon occurred when Commissioner Berne A. Pyke took the rostrum and stated one-third of a million dollars was contributed to the 78 fairs of the State for the promotion of agriculture and domestic arts, which is the basis of this large appropriation. He cited the existence of various agencies. In round

Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Large Texas Development

Mustang Island project, representing millions, includes great playground

PORT ARANSAS, Tex., Feb. 22.—A big development, representing millions of dollars, is in prospect for Mustang Island, at the east end of which and just off the coast on the Gulf is located Port Aransas. The island, 17 miles long and about three miles wide, for many years has been considered the greatest hunting and fishing place on the Gulf. The land is to be developed by its owners, Port Aransas Properties, Inc., a group of wealthy Eastern sportsmen who will establish a port and industrial center on one end and a great amusement playground on the other.

Plans call for the most exclusive hunting and fishing club in America, with a clubhouse that is expected to excel in completeness and attractiveness anything of its kind. Surf bathing of the finest, unlimited boating facilities, especially speed boats; a straight ocean beach drive 150 miles long and golf courses are some of the natural advantages it is aimed to develop.

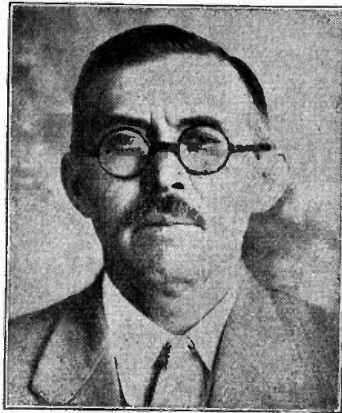
Willet L. Roe, who resigned as general manager of the Galveston Beach Association at Galveston last November, is doing publicity promotion for the Mustang Island project. It was Roe who saw the modest "Bathing Girl Revue", which he originated at Galveston in 1920, grow to be the International Pageant of Fulchritude, one of the biggest events of its kind in the world. Since coming here he has almost forgotten the bathing beauties with whom he "battled" for about 10 years. Roe is also secretary-manager of the Port Aransas Chamber of Commerce, Inc.

Only One More Season For Luna Park, Paris

PARIS, Feb. 12.—For several weeks rumors have been rife in regard to the future of Luna Park. While no official statement has as yet been made it can be stated on reliable authority that the amusement park, which was only recently enlarged and modernized, will end its career as such at the end of the coming season. The ground on which the park is located has become too valuable for park purposes and part of it will be leased to apartment house builders. On the remainder of the site it is proposed to erect the huge sport palace which will probably be under the control of the American fight promoter, Jeff Dickson; Leon Volterra, the park and theater owner, and M. Rousseau, the manager of the recently closed Cirque de Paris. The new building will provide space for prize fights, skating, hockey and other sports, as well as for circuses and spectacles.

Rockaway's Playland To Raze Fight Arena

ROCKAWAY BEACH, N. Y., Feb. 22.—The large fight arena at Playland, which was constructed in 1928, and has been utilized for free acts and motion pictures, is going to be razed so that the park will be able to accommodate more rides and concessions. By demolishing the arena, an additional space of 100 by 100 feet will be made available. Other improvements are contemplated for the season opens.



AUREL VASZIN, president of the Forest Park Amusement Company, which operates Forest Park and Zoological Gardens at Dayton, O. The park will begin its 1930 season Easter Sunday with its usual egg-hunt attraction.

New Company To Promote Marathons in Indiana

CANTON, O., Feb. 22.—R. L. Edwards, for several years head of the publicity department at Meyers Lake Park here, and who for the last several months has been in charge of several promotions for the Marathon Amusement Company, of this city, has just completed attending to details of a very successful marathon in Columbus, and announced he is forming a new corporation to promote similar events in Indianapolis and other Indiana cities.

Edwards handled several profitable promotions in the Canton area in recent months, including two for the Canton Retail Merchants' Association.

Conneaut Lake Park Grand Opening May 30

CONNEAUT LAKE, Pa., Feb. 22.—Conneaut Lake Park's grand opening day has been set for Friday, May 30, when several special attractions will be offered.

The park has already lined up an interesting and attractive list of bookings for the coming summer, according to R. J. MacDonald, head of the Conneaut Lake Company. MacDonald is being assisted by E. Don McKibben, of New Castle, in the bookings and convention visits.

MacDonald announces many improvements are to be made to Hotel Conneaut and the big resort in general. A new bathing beach, to be located near the hotel, is one achievement.

Several fine new summer homes, some owned by Pittsburghers, are being built at the lake this winter.

Owensboro, Ky., Park Slated To Open in May

OWENSBORO, Ky., Feb. 22.—Work of repainting the buildings and equipment at Rube's Bathing Pool and Pleasure Park, the only resort of its kind in Owensboro, will be started soon. The opening will take place in May.

This will make R. E. (Bue) Sands' fifth season as owner of the local resort. He is one of the youngest park owners in the amusement business. The pool and park are operated seven days a week, and each year Sands donates the pool to the Red Cross and helps sponsor the life-saving tests.

There will be a few rides and a number of concessions operating in the park this year.

Most Sydney Carnivals Over

SYDNEY, Australia, Jan. 31.—Most of the Sydney beach carnivals have been concluded. Manly starts its Venetian Carnival today, and with no opposition from the other seaside resorts in the way of such attractions, should do particularly well this year. There is a good lineup of shows booked for this big event.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED

THIS is the week of the "big doings" of the New England Amusement Men's Association—the annual meeting at the Hotel Clinton, Springfield, Mass., the dates being February 26 and 27. Preparations have been made for the greatest gathering in the history of the organization. Many prominent men will be on the speakers' program. The meeting will be climaxed with a banquet. The Hon. Andrew A. Casassa, mayor of Revere, Mass., who has been president of the N. E. A. M. since its organization, will preside, and Will L. White, secretary, will be much in evidence to see that everybody and everything is taken care of properly. Last year the convention was held in January at Worcester, Mass. Holding it at that time, however, hardly gave the members who attended the N. A. A. P. convention in Chicago in December a chance to turn around between the two meetings, therefore February was decided upon for this year.

The amusement park without proper lavatory facilities is as bad as the village without a sewer. Filth and odor will drive many a patron from a park—and keep him away until the condition is remedied.

With the radio and the systems for amplifying and distributing sound there should be no reason for lack of music in any amusement park this year. Even the Merry-Go-Round and the Ferris Wheel have a chance for the latest in music instead of the same old "grind" of a few pieces. And just imagine what a thrill it will be to take a swim in the park pool to music! Only drawback is that it will have to be done singly.

Good walks are an asset to any park—no two ways about it.

There are many advantages to be gained by the park manager who visits other progressive parks during the operating season. By this we don't mean that one manager should copy from another, but new ideas and suggestions invariably lead to better things.

New Resort For Detroit

Work on Warren avenue project now going on — to be called Speedway Park

DETROIT, Feb. 22.—Work is progressing steadily on the Warren Avenue recreational resort headed by Worthington & Funk, Indiana automobile race-track operators. At a recent meeting of property owners all opposition to the project was withdrawn and in consequence thereof the township board denied a petition which had been filed asking for a revocation of the license already granted to the enterprise.

The property comprises 120 acres, and one of the main features is a five-eighths-mile automobile speedway track. The grand stand will have a seating capacity of 15,000 people. The main park will be ornamented with three lakes, one rising slightly above the other, the water falling to the front over dams. A 60-foot drive will be laid out around the entire property.

Elwood Salsbury, who designed the layout, has placed the amusement park some 900 feet back from the street, and the intervening space will be beautified with paintings. Trees, shrubs and flowers in an ornamental parkway will flank the 60-foot drive thru the grounds. One of the interesting features, something in the nature of an innovation, will be a barnyard zoo in the wooded section at the west entrance to the property. This will include cows and calves, ewes and lambs, mares and colts, farm animals familiar enough not so long ago, but something of a rarity to many of the present generation. Worthington promises to elaborate this idea. It is planned to spend \$60,000 in beautifying the landscape of this property.

All of the larger concession units in the park have been leased. No games of any sort will be operated in the resort, as it is proposed to cater strictly to family business.

Roy C. Bennett is manager and he is already laying out his picnic and publicity campaign. The resort has been named Speedway Park. It will open about May 15.

New Amusement Pier Planned for Santa Cruz

SANTA CRUZ, Calif., Feb. 22.—The city of Santa Cruz, thru Mayor Fred W. Swanton, has signed a 30-year lease for property at Municipal Wharf to John Tait, of San Francisco. It is understood here that Tait will form a company and install a \$500,000 amusement pier with a cafe and dance hall as two of the leading features.

Swanton went to San Francisco to secure Tait's signature to the lease.

More Books Motordrome Riders To Play Europe

NEW YORK, Feb. 22.—Charles More, of Mechanical Rides, London, has booked for Europe Earl Kettering and his lady partners, Barney and Doris Paige, and Jake and Carrie Davis, who have been contracted for six months, in addition to Walter B. Kemp and wife. All are motordrome riders.

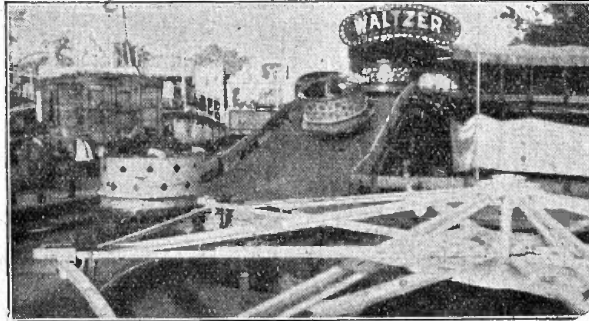
More is sailing for the other side today.

THE WALTZER

PATENTED

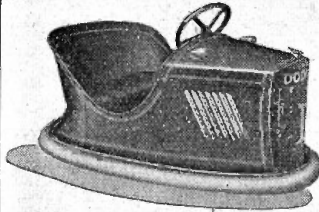
WE CHALLENGE COMPARISON AND INVITE INVESTIGATION

Phone: Penn 3868
Cable: Hariwit
New York



DAY'S GROSS \$2,400
RIDING CAPACITY 15,000 IN ONE DAY

HARRY WITT
Sole Distributor
1440 BROADWAY
NEW YORK CITY



FOR LARGE AND SMALL PARKS
DODGE M NEW MODEL
FEATURES A
FRONT WHEEL DRIVE

Permits greater degree of individual control—no lost motion—accomplishes what is impossible with rear drive. More fun and excitement means larger returns.

Dodge Corporation
706 Bay State Bldg., Lawrence, Mass.

7-CAR, 28 PASS.
and
8-CAR, 36 PASS.

TILT-A-WHIRL

"THEY GET THE BUSINESS."

Information and Prices at Request.

SELLNER MFG. CO.,
Faribault, Minn.

Swooper

30 PASS.
15 SEATS.

A New Sensation.....

THE TIPPER

First shown at the December Convention. A worthy product by the makers of

CUSTER CARS

THE CUSTER SPECIALTY COMPANY, Inc.

119 and 121 Franklin Street, DAYTON, O.

The CUDDLE-UP

Most Novel and Thrilling FLAT RIDE on Market Today.
STATIONARY AND PORTABLE TYPES.

ASK FOR DESCRIPTIVE BOOKLET.

BERKS ENGINEERING CO., Reading, Pa.

HARRY C. BAKER, INC.

AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

"EVERY DESIGN DIFFERENT"

SUITE 341, GRAND CENTRAL TERMINAL BUILDING, NEW YORK, N. Y.

JACK AND JILL SLIDE

THE TOP MONEY RIDE

Holds World's Record for a Season's Business. Grossed \$200,578 in a Single Season. Many Improvements—Not Portable.

Hanna Engineering Co., 55 West 42d St., New York City
Sole Manufacturer and Selling Agency for U. S. and Canada.

JOHN A. MILLER COMPANY

ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOME TRUSS CONSTRUCTION. DESIGNING AND EQUIPPING OF COMPLETE PARKS.

Personal Engineering by JOHN A. MILLER.

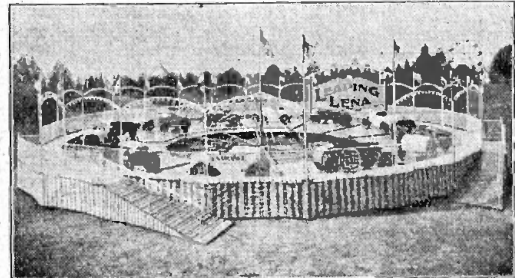
8100 E. Jefferson Avenue, - - - Detroit, Mich.

Shooting Galleries

All steel construction, modern elaborate designs, quick deliveries.

W. F. MANGELS CO., Coney Island, - - - New York

ALLAN HERSCHELL CO. CARROUSELS AND LEAPING LENA



PORTABLE CARROUSELS

For Park or Carnival. 32-ft., 36-ft., 40-ft., 45-ft. and 50-ft.; 2, 3 or 4-abreast. Also special machines built to order. Indestructible cast aluminum legs. Standard equipment on all Carrouseles.

LEAPING LENA

A 62-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

WRITE FOR CATALOG.

ALLAN HERSCHELL CO., North Tonawanda, N.Y.

One of the Greatest Harmony Numbers in Years

"ROCK-A-BYE TO SLEEP IN DIXIE"

The Crooning Waltz Sensation

Vocal Copies, Male Quartet Arrangements Now Ready.

Special Dance-Orch. by Harry Powell—50c.

S. L. Cross Music Corporation, Second and Pike, Seattle, U.S.A.

WORLD'S GREATEST RIDES

BOBS COASTER
WHIRLWIND
THE BUG
AUTO RACE

SHOOT THE CHUTES
SEAPLANE DE LUXE
LAFF IN THE DARK
PERKINS SWIMMING POOLS

Park Plans and Layouts Designed by Experienced Park Engineers

TRAVER ENGINEERING COMPANY, Beaver Falls, Penna., U. S. A.

SKEE-BALL

THE BOWLING GAME OF PRECISION. Clean Out and Fascinating.

Since 1914 Standard Equipment for Amusement Parks, Beaches and Resorts.

National SKEE-BALL CO., Inc., Coney Island, N. Y.

THE PRETZEL

THE FUNNY FLAT DARK RIDE IN A SMALL SPACE—AT SMALL COST.

"YOURS FOR A HOT SUMMER"

FRED FANSHER

Suite 1512 1560 Broadway, New York City

MINIATURE RAILROADS

12-WHEEL PACIFIC TYPE GASOLINE OPERATED ENGINE.

Write for 1930 Model Catalogue.

CAGNEY BROS., Originators, Estab. 1892

112 SOUTH ARLINGTON AVE., EAST ORANGE, N. J.

Whoopee Park, Miami, Reported Doing Well

MIAMI, Fla., Feb. 22.—Weekly attendance at Whoopee Park here, which has a free gate and plenty of parking space, has been around 7,000. The park's 10 or more acres stretch across Northwest 7th avenue, between 24th and 25th streets. It was officially opened November 23 last.

Featuring the 28 concessions and assemblage of rides is the Whoopee Dip, a roller coaster runway, where visitors' autos may be driven over the half-mile course for 10 cents. This idea has been adopted from the West Coast parks.

Free acts have been working three times weekly, and among those already engaged have been the Great Nelson, strait-jacket artiste; Capt. Smiles O'Times, high diver; Joe Cramer and Company, slack wire; Harry Myers, wire walker; Kadell and Biggerstaff, aerialists. The restaurant, operated at the end of the midway, has been a success.

Concessionaires include R. Wanklin, drinks; Mrs. R. Sims, spill-the-milk; Eberber and Wade, pitch-till-you-win; I. Fildin, shoot-the-smokes; W. E. Schlenig, penny arcade and African dip; Post and Timmons, peanuts and popcorn; H. Mabbs, bumper game, cat game, grocery wheel, and horseshoe game; J. Sachs, turtle race, candy wheel and nail game.

Burke Glen Opening Scheduled for April

PITTSBURGH, Pa., Feb. 22.—Work on Burke Glen, Pittsburgh's new amusement park located on the William Penn highway, is moving along nicely and it is hoped to have everything in readiness before the April opening. The park consists of 444 acres spread for a mile along the highway. Construction of its many features is under the personal direction of John A. Miller.

Features of Burke Glen, which is above all else a natural playground, will include picnic grounds, with pavilions of various sizes for shelter; athletic field, comfort stations of the latest styles, a fine swimming pool, Carousel, Mammoth Coaster and other riding devices; playground for children, with miniature rides; an 18-hole golf course and a 1,000-foot boardwalk covered in its entire length.

Burke Glen is being built especially for the motorist, it being located seven miles east of the city line. The parking area, which will be without charge, is inside the park. Those without automobiles will be conveyed to the park in special busses.

The layout and amusement features of the park are by John A. Miller and Ellwood Salisbury, of the John A. Miller Company, Detroit.

Elitch Opening Earlier

DENVER, Feb. 22.—Elitch Amusement Park will open about May 1, earlier than usual.

Park Notes

BELIEVE IT OR NOT

"Tell me," said Harry Traver to Fred Pearce, "is Cy Bond popular?" "Popular?" echoed Fred. "Say, if that guy ever leaves town, 30 girls will go back into circulation."—Play.

CANTON, O.—In competition with four of the leading Eastern Ohio and Western Pennsylvania parks, Meyers Lake Park here was awarded the 1930 annual outing of National Brotherhood of Operative Potters, to be held Saturday, June 14. This excursion attracts each year more than 20,000 people from the East Liverpool pottery district, and is one of the most sought contracts in this area. E. E. Monroe, agent for the local park, landed the outing, which has been held at the local park three out of the last four years.

DON'T SHOOT

How much does Toledo, O.? How much does Harrisburg, Pa.? How many eggs did New Orleans, La.? Whose grass did Springfield, Mo.? What made Chicago, Ill.? You can call Minneapolis, Minn., why not Annapolis, Ann? you can't figure these out, why I'll bet Topeka, Kan.

—Exchange.



THE 1930 AUTO SKOOTER

WITH ITS MANY IMPROVED FEATURES

CHALLENGES

To Out-Perform Any Car Made for Similar Purpose.

To make us prove this claim arrange at once for a demonstration at our factory, where you can surely be convinced by driving the car yourself. Write today for Circular, Prices, Terms and Delivery.

LUSSE BROS., Inc., 2809 N. Fairhill St., Philadelphia, Pa.

WANTED TO SELL, LEASE

Or a good Man with capital to run an up-to-date Amusement Park in city of 22,000. Pool, Dance Floor, Picnic Grounds, Ferris Wheel, Band Stand, Pig Stand. Wealthy oil city at junction of National and State highways. Own water supply from deep artesian well. Good terms. Owned by wealthy parties who want to sell part or all to good manager. Ideal water for hot baths, healthy mineral water. Located in Texas' rich oil and agricultural belt. Write BOX D-789, care Billboard, Cincinnati, O.

Do You Remember

From Tom E. Kerstetter:
When William Velte, Mars, Pa., built circle swings (now called airplane swings)?

When Lee Forest Ingersoll (Bob) built White City Park, Toledo, O., a few blocks from where now stands the Willys automobile factory?

When John McKay designed and built West View Park, Pittsburgh, Pa.?

When Figure Eight at Old Chutes Park, Kedzie street and Van Buren avenue, Chicago, grossed \$13,350 at 5 cents a ride, six rides for a quarter?

When Louis Berni, Paris, France, owned the shooting gallery at Rocky Springs Park, Lancaster, Pa.?

When Michael J. Fitzsimmons, lessee of old Riverview Park, Baltimore, was vice-president of the Maryland Biscuit Company?

When O. C. Hartley, Wilkingsburg, Pa., alone booked picnics for three parks: Olympia, McKeesport; Alameda, Butler, and Oakford, Jeannette, all Pennsylvania spots?

When Dad Bowser was chief of police at Kennywood Park, Pittsburgh, Pa.?

When E. J. Lauterbach, former proprietor of Lakeside Park, Dayton, O., conducted a men's furnishing store at Ashland, Ky.?

When Rocky Point Park, near Ellwood City, Pa., was a favorite resort for Pittsburgh excursion picnics?

The Seaside Park, Inc., New Corporation Name

WASHINGTON, Feb. 22.—The Seaside Park, Inc., of Chesapeake Beach, Calvert County, Md., will be the name of the company operating Chesapeake Beach in the future, it having been incorporated as such at Baltimore by George F. Detrick and Eugene Fox, of Washington, and John M. Rector, of Riverdale, Md.

The company's capital stock will consist of 2,000 shares, with no par value.

Flossie La Blanche Signs

NEW YORK, Feb. 22.—Flossie La Blanche, strong woman, has signed with McGinniss' side show at Revere Beach for this season.

SAN ANTONIO, Tex.—The collection of animals at Brackenridge Park Zoo has been increased by the addition of a royal Bengal tiger, a black panther and a cheetah. All three animals are the gifts of William Randolph Hearst, and were sent here from the Hearst ranch, at San Simeon, Calif. The Bengal tiger weighs 600 pounds, and is one of the prettiest of the cats. The black panther has already been nicknamed Satan by C. F. Fulton, zoo superintendent, because of its vicious temper and lightning attacks. Cheetah arrived slightly under the weather, due to an attack of rheumatism.

Out in the Open

By W. D. VAN VOLKENBERG
(Communications to 1560 Broadway, New York)

Makes Her Debut

HERMAN JOSEPH writes as follows from Detroit: "While the Shrine Circus was in full swing here, another Nelson was initiated into the act of the family of celebrated acrobats. While over 12,000 spectators looked on, Mary Lou Nelson made her appearance in the little bag, as did all her aunts and uncles. As she came out of the bag she bowed like an oldtimer. Mary Lou is the daughter of Mrs. Hilda Nelson, daughter of Mr. and Mrs. Arthur Nelson. It was during the annual Shrine Circus three years ago that little Mary Lou was born."

Peru Paragraphs

CHARLES KRICK is overhauling the lighting plants and will be chief electrician on the Floto Show this season.

ZACK TERRELL'S appearance at winter quarters makes everybody feel happy. He is supervising the many details and is a busy man.

CAPT. BILL CURTISS is another busy individual, who has, temporarily at least, forgotten about his Mississippi pecan plantation.

JESS ADKINS is much in evidence around the quarters with his loquacious smile.

JOHNNY AGEE always makes the boys sit up and take notice when he walks thru the lobby of Bears' Hotel.

HARRY LEWISTON, it is reported, has been engaged as side-show manager of the Hagenbeck Show.

CHESTER FELKE, it is rumored, will be in charge of the candy stands on the Floto Show.

Prepares for Busy Season

MIKE MUNVES is letting no grass grow under his pedal extremities as penny arcade king, and will be back at Midland Beach with a great array of coin-operated machines, which will be in charge of Eddie Allen. Mike's Park Row emporium is presided over by Ralph Fudelman. Louis Miller is also a familiar character thereabouts. Graf, the tattooed marvel, is busy garnering the shekels at this location.

Takes Up New Role

ARTHUR HOFFMAN, former manager of the Al G. Barnes Side Show, it is reported, will become a whale showman, and try conclusions in that field this season. It is reported Henry Emgard will replace him on the Barnes Show.

Vexing Question

LEE SCHAEFER has the boys guessing as to how old he actually is. First, he claims he is 51, then 53, and finally admitted he's 67. The debate, while it lasted, waxed warm, and had such oldtimers as Harry Dunkel, John C. Jackel and M. B. (Duke) Golden in a frenzy.

Has No Kick To Make

ROCKAWAY'S PLAYLAND claims that while most parks complained about the 1929 season, it has no kicks to register, and is looking forward to the coming season delivering a further improvement to business. When the rapid transit problem has been solved and the fare to Rockaway Beach has been reduced to 5 or 10 cents, this will be the real play-

ground of Greater New York.

Busy Winter Quarters

RALPH LOCKETT writes from Petersburg, Va., that he is dusting off the office stationery, checking up the ticket rolls and overhauling his portable typewriter, preparatory to the coming season's tour with Marks Greater Shows. Six men are at work in winter quarters; the staff will be augmented March 1. Other shows wintering in Petersburg are Bernard Greater, William Glick Shows, Ketrov Bros.' Circus, Brison Bros.' Circus and the Ben Weiss Shows.

Holding Winter Promotions

JOSEPH A. ROWAN, promoter, of Haverstraw, N. Y., informs that he has been kept busy this winter directing indoor promotions. His promotion in Spring Valley, N. Y., went over big, and he has some likely spots booked for the coming summer.

Fine Engagement

JOE BASILE, director of Madison Square Garden Band, played the six-day races at the Chicago Stadium, then jumped to Hartford, Conn., to play the Shrine Circus. He will play for the six-day races at the Garden, beginning March 1. Al Sweet made it interesting for Joe during his Chicago trip.

From Washington

A. A. PORTER and E. S. Gresser are managing directors of the Bagdad Circus and Arabian Nights Ball, to be held in Washington March 1-8. Hunt's Circus is connected with the event. E. F. (Buddy) Farley is in charge of the booth and banner advertising.

Here, There, Everywhere

HERBERT S. MADDY, of King Bros.' Rodeo, was in Rocky Mount, N. C., last week.

GYPSEY MYERS-DAVIDSON is back in New York on her annual spring pilgrimage.

JACK AND CLARA SAMPSON are reported going with Gentry Bros.' Circus.

NEW YORK newspapers carried full-page ads of *The American Magazine* last week, announcing that Dexter Fellows would have a special story in the March issue, covering his 40 years' experience as a circus press agent. A photograph of Felix Adler, the clown, adorned the layout.

MAXWELL KASSOW is assistant to Raymond Elder, manager of Keith's Royal Theater in the Bronx.

JOLLY IRENE is no longer connected with the Three World's Wonders act.

FRED H. PONTY, owner of Woodcliff Pleasure Park, Poughkeepsie, N. Y., who is wintering at Palm Beach, visited the R.-B. quarters at Sarasota, where he was escorted thru the quarters by Carl Hathaway.

ED LYONS is engaged in the motor truck business in Indianapolis.

LARRY (FROZO) O'DELL, mechanical genius, writes from Buffalo, that he is filling engagements in that city, to be followed by Erie, Cleveland, Toledo and Detroit.

NADINE (BUSTER) GAVIN, drome rider of the Sheesley Shows, has been offered a position to ride in Australia, which she is seriously thinking of accepting.

HARRY FITZGERALD had a conference with Capt. John M. Sheesley in Philadelphia during the fair meeting.

CLAUDE WOODS, talker, is disporting himself in Miami.

MAX LINDERMAN and Larry Boyd were observed in deep conversation in Albany during the fair meeting.

GAMES

HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.

WM. ROTT Game Mfr.

MOVED TO
53 E. 9th St., New York, N. Y.

BARGAINS FOR CASH

Fun on the Farm, wagon type; Merry Mix-Up, stationary park machine; five Skee-Ball Afters.

WALTER REIDY

1745 East 10th Street,

CLEVELAND, O.

Big Profits



With WHIRL-O-BALL
The New Automatic Loop-the-Loop Game

For All Parks and Amusement Centers

Everybody plays—men, women, children—9 balls for 5c. Automatic coin collector and scoring device. Each Whirl-O-Ball Game is 4x30 ft., and has an earning capacity of \$3 an hour. You can place 2 to 12 Games in any ordinary room; take in \$15 to \$50 per day. Price, \$700 each. Terms to responsible parties. Write for catalog.

BRIANT SPECIALTY CO.
958 North Meridian St., Indianapolis, Ind.

THRILLING SPORT—EVERYBODY PLAYS!

OH! IT'S SO DIFFERENT!

Newest and Quickest Money Maker!

Exciting to the players.
MAGIC LIGHTS AND BELL.



\$85.00 Per Unit
Size, 2x4 ft. Send for Illustrated Circulars.

THE AFRICAN GOLF MFG. CO.
24 East 21st Street, NEW YORK CITY.

FACTORY:
302 North Connecticut Ave., Atlantic City, N. J.

PENNY ARCADES

There's always a better chance of bigger profits with the newer, more flashy machines. We have them! Ask for a circular.

International Mutoscope Reel Co., Inc.
451 West 31st Street, New York City

A NEW GAME OF SKILL

For Parks and Carnivals, a Fast Money Maker. Can get ONE HUNDRED DOLLARS AN HOUR. Ten players. Requires 24 front feet of space. Nothing so interesting as ten Monkeys racing up trees. Each player controls his own Monkey. Very attractive. Get in now. Be the first to have this new concession.

AMUSEMENTS EQUIPMENT CO.
4608 St. John Avenue, KANSAS CITY, MO.

WANTED CONCESSIONAIRES

For RAINBOW PARK (formerly Chester Park), to operate Games and Rides. Splendid locations and desirable terms. Brilliant prospect. Park rebuilt; is new, clean and attractive. Address C. DELANEY MARTIN, Vice-President, Ohio Parks, Inc., Cincinnati, O.

FOR SALE—BILL'S PARK AND ZOOLOGICAL GARDEN

Including all Wild Animals, Cages, Wagons and Playground Equipment, Ice Cream Parlor and Dance Hall. Reason for selling, ill health. Address WM. H. HOFFMAN, Bill's Park, Wetherly, Pa.

CAROUSELLE FOR SALE CHEAP

Or will place on percent. In good condition. Can be seen in operation now at

OLENTANGY PARK, Columbus, Ohio

WANTED

Rides and Shows, for local Amusement Park. Would consider small Carnival. Plenty money here for one. I will leave Dance Hall, Hot Dog, Soda Fountain, Refreshment Stands, Shooting Gallery and Concessions. For further information, write, wire or phone ERNIE MESLE, Saginaw, Mich.

SEE "I SAW IT IN THE BILLBOARD"

NAAP's 1930 Governing Boards and Committees

Board of Directors: Harry A. Ackley, N. S. Alexander, Harry C. Baker, Rex D. Billings, Jas. A. Donovan, Morris Goldberg, A. W. Ketchum, W. F. Mangels, R. H. McIntosh, A. B. McSwigan, L. B. Schloss, George A. Schmidt, Geo. P. Smith, Jr., Milford Stern.

Ex-Officio Directors: Frank W. Darling, John R. Davies, A. R. Hodge, D. S. Humphrey, Fred W. Pearce, Judge Chas. A. Wilson.

Board of Advisors: Harry C. Baker, chairman; Chas. G. Miller, secretary; Wm. D. Acton, T. G. Armstrong, Oscar Baur, Frank L. Danahey, Robt. L. Ferguson, H. A. Guenther, Richard F. Lusse, Will L. White.

Arbitration Committee: Frank W. Darling, chairman; Jas. A. Donovan, Harry A. Ackley.

Beach and Pool Committee: Geo. P. Smith, Jr., chairman; Morris Goldberg, J. R. Dodson.

Bulletin Committee: Robt. L. Ferguson, chairman; T. G. Armstrong, Frank L. Danahey.

Commercial Exhibits Committee: Richard F. Lusse, chairman; H. A. Guenther, Wm. D. Acton.

Employment and Locations Committee: Will L. White, chairman; L. L. Custer, A. R. Hodge.

Executive Committee: N. S. Alexander, Harry C. Baker, L. B. Schloss, A. R. Hodge, Geo. A. Schmidt.

Freight Rate Committee: Harry G. Traver, chairman; R. S. Uzzell, W. F. Mangels.

Grievance Committee: Will L. White, chairman; Wm. D. Acton, T. G. Armstrong.

Historian: R. S. Uzzell.

Insurance Committee: John Logan Campbell, chairman; Geo. D. Crowley, Chas. Wm. Benfield, Geo. H. Lauerman.

Investment Appraisal Committee: Will L. White, chairman; Geo. P. Smith, Jr.; Fred L. Markey.

Legislative Committee: L. B. Schloss, chairman; C. G. Miller, A. R. Hodge.

Liability Insurance Committee: Fred W. Pearce, chairman; L. B. Schloss, Harry C. Baker.

Membership Committee: Fred Fanscher, chairman; J. Eugene Pearce, Harry C. Baker, Mrs. B. H. Sica, Geo. H. Lauerman.

Museum Committee: W. F. Mangels, chairman; R. S. Uzzell, Geo. P. Smith, Jr.

Music Royalty Committee: L. B. Schloss, chairman; N. S. Alexander, Harry C. Baker.

Nominating Committee: Rex D. Billings, chairman; Jas. A. Donovan, C. G. Miller, Frank L. Danahey, F. W. A. Moeller.

Program Committee: L. B. Schloss, chairman; H. A. Guenther, Will L. White.

Publicity Committee: Fred W. Pearce, chairman; Sylvan Hoffman, Nat S. Green.

Resolutions Committee: C. G. Miller, chairman; Frank L. Danahey, Oscar Baur.

Sergeant at Arms: Stephen Roscoe.

Service Awards Committee: (Billings, Dentzel, Dodgem and Goldberg Awards); Milford Stern, chairman; Will L. White, Geo. F. Schott.

Special Fire Insurance Committee: Geo. P. Smith, Jr., chairman; E. E. Rhoads, H. A. Guenther.

Standardization of Parks Committee: H. A. Guenther, Robt. L. Ferguson, Oscar Baur.

Sticker Committee: A. B. McSwigan.

HARRY (RASOR) RILEY, when passing thru Ft. Lauderdale, Fla., met an old pal of his, Captain Bob Rodgers, who is well known in the swimming-pool business. "The Captain" writes Riley, "is framing a diving act to go to one of the piers in Atlantic City, N. J. He has such noted divers as Joseph Devlin, Howard Hoover, George Shultz, Boots Atkinson and Agnes Ward, all of amateur fame. These divers are using a 40-foot tower doing triple forward somersaults, double-back somersaults, double gainers and one and one-half back somersaults. The Captain is making the high dive from a new height of 130 feet. They featured this show at the Ft. Lauderdale pool Sunday, February 16, and will make the following engagements on their way north: Hollywood, Palm Beach, Daytona Beach and Jacksonville, Fla.; Atlanta, Savannah, Rome and Augusta, Ga.; Virginia Beach, and then start a 15-week engagement at Atlantic City."

Three Jacks

Makes Your Old Territory New and Profitable Again

A COPPER MINE that is A GOLD MINE



The "Three Jacks" is a machine destined to be the sensation of the year. From the operator's, as well as the merchant's standpoint, it is ideal. Moderate in price, small and innocent in appearance, noiseless and fool-proof in operation. No attention is required of merchant since player dumps "Jack Pot" by turning knob when money falls into upper slot.

ASTONISHINGLY FASCINATING

Most people don't know what to do with their pennies. The "Three Jacks" machine is the answer.

Read what R. A. Williams, a Wisconsin operator, says: "I have 22 of the first models, without your latest improvements, and they average over \$11.00 a week apiece for my share. I like them better than Bolls for I can place them most anywhere," etc.

Sample to Operators. Only **\$37.50**
One-third with order, balance C.O.D.

We recommend the Standard 1c Model, but can furnish 5c or 10c model if desired. Order a sample today—be the first in your territory. If not more than satisfied return sample at once and money refunded, less only express charges.

KEENEY & SONS, 702 E. 40th St., Chicago, Illinois

FOR SALE—CRYSTAL PALACE

LOCATED ON FAMOUS BEACH, GALVESTON, TEXAS.



This Amusement Palace, all concrete and fireproof, consists of finest Bath House and Plunge in the South, 900 Dressing Rooms, beautiful Ballroom, 34-room Hotel, large Roof Garden, 14 Stores and Concessions. Will sell on easy terms. Want to retire from business. Write

G. K. JORGENSEN, Crystal Palace, for Information.

MINIATURE RAILWAYS



All 12-wheel Pacific Model, our K Type Gasoline or Steam Locomotives are our own origination, design and make. Fully protected.

INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc., 75 East 45th St., New York
R. S. UZZELL CORPORATION, General Sales Managers, 130 West 42d Street, New York.

WOODLAWN PARK TRENTON, N. J.

Last year went over with a bang, and we are looking for a still bigger 1930. Have nine rides. Will consider one more that will not conflict. Pony Track, Miniature Railway, Swooper, Lindy Loop, etc., considered. All legitimate Concessions open. Skill Games only, no Wheels. Japanese Stand open for first time in seven years. ALSO WANT American Palmist. Any real Skill Game can get money. Drawing from 500,000. Largest and most beautiful Dance Hall in the State, playing and now booking best in traveling name and radio Bands. Over 300 Picnics and Outings last year. Also want to hear from good Musical Stock Company. Can make same good proposition. Free Acts, Vaudeville and Floor Shows, none too big for us to handle. Largest Swimming Pool in this section. Opening May 17, so book now. Address

N. S. AMES, Manager Woodlawn Park, TRENTON, N. J.

We show all the courtesy of a reply, so let us hear from you.

WANTED, SPACE AT PARK OR BEACH, TO EXHIBIT "LADY WONDER"

THE STRANGEST HORSE IN THE WORLD. Telegraphic Educated Mare. Will spell, add, subtract, multiply. Tells time. Finds pictures and answers questions.

MRS. C. D. FONDA, South Richmond, Va., Stop 10, Petersburg Pike.

Festive Program

Arranged for a big booster and trade free fair at Tarpon Springs, Fla.

TARPON SPRINGS, Fla., Feb. 22.—A novel idea is to be presented here in the Tarpon Springs Tourists' Fair and Sponge Exposition, March 24-31. It will be in operation day and night and as a free fair, under the auspices of the Tourists' Club and Chamber of Commerce, proceeds to go to the Municipal Hospital. It will be in the form of a big booster and trade free fair.

In addition to the usual fair features, including amusements, there will be diving exhibitions given by sponge divers, a couple hundred of whom operate from this point; excursions on the famous Anclote River, swimming races, boat races, a water carnival, floral parades, fireworks, alligator exhibit, strange fish exhibits, free acts, etc., and a popularity and other contests. Robert Riley, who is spending the winter here, is the promoter. Tarpon Springs is known as the greatest sponge fishing and exchange port in the world, and with the thousands of tourists in this section at this time of the year interest in this forthcoming affair has contracted a great deal of attention.

Ground Plans Revealed for Chicago's 1933 World's Fair

The ground plan of Chicago's 1933 World's Fair, the Century of Progress, was revealed by the centennial commission last week. It also announced that work on four of the buildings will begin this year.

Virtually all of the land that the fairgrounds is to occupy was the bed of Lake Michigan when the Columbian Exposition was conducted in 1893. Engineers pushed back the lake and filled in the space to extend Chicago's eastern boundary lakeward.

The Century of Progress is to take in Grant Park, from Monroe street to Roosevelt road; Soldier Field, Field Museum, the Shedd Aquarium and the Adler Planetarium, south of Roosevelt and east from the Illinois Central tracks. But there its made-to-order attractions end. Southward from there it must build on a barren sand stretch, unimproved except for the lake-front outer drive.

The main group of buildings is to lie between 18th and 25th streets. These are to be grouped around lagoons. The buildings are to be stepped back as they rise, in the form of terraces, forming an amphitheater from which crowds will be able to view the water pageants in the lagoons.

In general, all the buildings will be low, utilizing balance in composition, but not symmetry. Previous world expositions have undertaken to follow a symmetrical pattern in all buildings. The dissymmetrical composition was agreed upon by the architects because of the shape of the site and partly from a desire for novelty.

The highest point in the grounds is to be a tower facing 22d street, which will be used for its decorative elements falling water, pumped to the top of the tower and sent down its sides in a cascade.

The group of buildings between 31st and 38th streets is to be those of the travel and transport show. The historical sequences of steam, electric, water, animal, vehicular and air travel are to be presented before grand stands.

A midway of amusements is to lie between 25th and 31st streets.

Bells of Solano Exhibit To Feature Pageant Play

FAIRFIELD, Calif., Feb. 22.—Plans are rapidly taking form for an elaborate pageant and pageant play during the Bells of Solano County Exposition here May 24-June 1.

The Bells of Solano County Exposition assumes the same proportions as a county fair, but in addition features trade shows.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.
(Communications to 25 Opera Place, Cincinnati, O.)

Heavy Attendance at the Hartford Shrine Circus

HARTFORD, Conn., Feb. 20. — There were delegations of Shriners from Boston, Springfield and Bridgeport among the attendance at the Sphinx Temple Shrine Circus in the State Armory last night, when the attendance was reported to be about 8,000. At the matinee there were several thousand present, which swells the day's total to more than 10,000 persons. The first and second days' attendance was estimated at 3,000 and 5,000, respectively. Tonight even greater crowds are expected.

The following acts appear on the excellent program: May Wirth, Phil and the Family; Australian Woodchoppers; DeKoe Trio, knockabout acrobats; Freeman Brothers, English jockey act; Jack Joyce's Liberty horse act; George Wong Troupe, Chinese equilibrist; Edythe Siegrist, aerial act; Marguerite's elephants; Six Davillas, acrobats; Huling's sea lions; Six Jasleys, Risley acrobats; Cretonas, high-wire act; Gene and Gabl, burlesque boxers; Dippy Diers, clown; Billy Rice, producing clown; Bluch Landolf, clown. The circus talent is provided thru Wirth & Hamid. Joe Basile's Madison Square Garden Band provides the music.

Moose Event at Roanoke

ROANOKE, Va., Feb. 22.—In connection with the Loyal Order of Moose Home Exposition and Circus, March 8-15, the staff of the International Circus Production Company has been here the last three weeks. Campaign headquarters have been opened to the public with a large ticket campaign drive, and all members are working day and night, looking forward for a great success.

The director of the Moose committee has closed contracts with Barlow's Circus Revue to furnish the entire program of 12 circus acts and a five-piece clown band. Also, contract has been closed with the Danville Decoration Company to decorate the auditorium. In addition to the open program, the committee has arranged to have a large street parade with a 25-piece ladies' band to march the members of the Moose on March 8. L. O. O. M., Lodge No. 284, Roanoke, is sponsoring the show.

Sportsmen-Tourists' Show

SPOKANE, Wash., Feb. 22.—The 11th annual Sportsmen and Tourists' Fair will be held here May 12-17 under the auspices of the Spokane Chamber of Commerce. It was announced this week. John T. Little, active in sporting circles of the West, again has been named chairman of the committee in charge of arrangements, the fourth year in that capacity.

Indoor Circus at Waterbury

WATERBURY, Conn., Feb. 22. — The Waterbury National Guard Officers' Association will sponsor an Indoor Circus, to be held at the State Armory during the week of March 3.

Pageant Plans Progressing

PHOENIX, Ariz., Feb. 22.—Preparations for the annual pageant at the Casa Grande ruins March 28-30 are rapidly progressing. Dirk Lay, of Sacaton, is president of the Arizona Pageantry Association, which sponsors the picturesque event each year.

This year's pageant at the ancient ruins 70 miles from here is expected to prove more brilliant and colorful than ever before in its history. Dr. Byron Cummings, of the University of Arizona, is the author of the Casa Grande pageant of 1930. He also wrote last year's pageant.

The Indian theme will prevail in the 1930 pageant. One of the feature scenes will be an "attack" by Apache Indians upon Pima Indians, in which Indians will take part. This part of the pageant is expected to prove all the more gripping and interesting by reason of the fact that the Pimas and Apaches were formerly known as traditional enemies.

Shrine Family Variety Show

DAYTON, O., Feb. 22.—In connection with the Shrine Family Variety Show to be given by Antioch Temple at Memorial Hall, performances will be given nights of March 20, 21 and 22, with a children's matinee the closing day.

Antioch Temple in years gone by has given a circus at this time and sold tickets to its membership, but last year Earl Coler, chairman of the entertainment committee, sold the Temple on the idea to discontinue holding a circus.

Eight acts of vaudeville were run last year on two nights and a matinee. Each Shriner and members of his family upon presentation of dues card were given reserved seats to a good performance. The cost was charged to entertainment with splendid results. This year the same idea will prevail and eight high-class acts will be run. An attendance for the four performances of from 6,000 to 8,000 is assured. Only the best of professional acts are being booked.

Horse Show at Lima

LIMA, O., Feb. 22.—The first horse show to be held in Lima since the days when Dobbins was ejected from public opinion for the automobile will be held here June 6-7 under the auspices of the recently formed Lima Horse Show Club. The show will be featured by horses and riders from all parts of the State. Free acts will also be on the program. Sam Schoonover, president of the club, will announce the program later.

Dairy Show at Tyler

TYLER, Tex.—County herds from 11 counties have been entered in the East Texas Dairy Show here March 3-6 as follows: Lamar, Grayson, Cass, Navarro, Cherokee, Titus, Van Zandt, Upshur, Gregg, Harrison and Smith. Individual entries from more than 20 counties have been assured.

Tremendous Throngs Attend Aerial Show in St. Louis

ST. LOUIS, Mo., Feb. 22.—It is expected that the total attendance at the Aerial Show now being held in the mammoth Arena here will be in the neighborhood of 200,000. The show opened last Saturday and will close tomorrow. Exhibits said to be valued at \$2,500,000 are being shown during probably the greatest exposition in the history of aeronautics. There are 87 planes with 50 new models on view at the exposition. The Aeronautical Chamber of Commerce of America, Inc., national trade association of the aircraft industry, is sponsor of the International Aerial Show, and Clifford W. Henderson is managing director of the exposition.

While the planes and the entertainment, which consists of a mammoth musical revue of more than 300 people, are held in the Arena proper, the two "out-buildings" (Buildings A and B) are housing approximately 250 booths of manufacturers allied with the aeronautical business.

Combined Affair at Wilson

WILSON, N. C., Feb. 22. — The fifth annual Indoor Circus, Merchants' Exposition and Automobile Show will be held this year March 17-22 under the auspices of the Robert B. Anderson Post No. 13, American Legion, of which J. E. Roberts is commander.

This show will be staged in the new Smith Warehouse, one of the most modern warehouses in the South.

This may be the only big show of its kind staged in Eastern Carolina this spring and it is the hope of the various committees to put a show on this year that will far eclipse any effort in the past.

Expo. at Sarasota

SARASOTA, Fla., Feb. 22.—The Sarasota Industrial and Agricultural Exposition will be staged March 6, 7 and 8 in connection with the Pageant of Sara de Sota. A huge tent has been erected on Golden Gate Point, Sarasota Bay, and in this exhibits will be housed. The exhibits will be directed by Jack P. Durler, former agricultural commissioner of the South Florida Fair.



ANIMATED DISPLAYS

Large variety, combined with Book of 24 mechanically turned pages.

—10—
Write for descriptive circular.

CHARACTER DISPLAY CO.

3249 N. Herndon Ave., Chicago

ST. PATRICK'S NOVELTIES

Silk Shamrock	Gr. \$1.00
Metal Pin Shamrock	Gr. \$1.25
Green Rubber Toy Ballons	Gr. \$4.00
Green Confetti	Per Pound, 15c
5 1/2 x 8 Irish Flags	1 1/2 Gross, \$1.00
Green Carnations	Gr. \$2.50



Fancy Crepe Hats	Gross, \$3.25
Better Grade Hats	Gross, \$4.50
Miniature Hats	Assorted, Gross, \$4.75
Snake Blowouts	Gross, \$2.50
Farty Motto Snappers	Gross, \$4.50

Catalog Free
BEAZEL NOVELTY MFG. CO.
1700 Apple Street, CINCINNATI, O.

CONCESSIONS WANTED

Rides, Shows and other Attractions open, also Specialties.

May 24 to June 1, 1930, Inclusive.

Write or wire D. A. WEIR, Secretary-Manager.

THE BELLS OF SOLANO COUNTY EXPOSITION

Fairfield, California

WANTED FOR WANTED
MOOSE HOME EXPOSITION AND INDOOR CIRCUS

MARCH 8 TO 15, 1930, ROANOKE, VA.

CONCESSIONS AS FOLLOWS:

EATS, DRINKS, ICE CREAM, CHECKROOM, POPCORN, Ribbons, Souvenirs, Novelty and Booth Spaces for Exhibitors with exclusive. High-power, fast-stepping Program and Booth Solicitors. Everybody write or wire in at once.

DIRECTOR OF MOOSE CIRCUS, 719 So. Jefferson St., Roanoke, Va.

ANNOUNCEMENT! New Haven (Ind.) Community Fall Festival and Street Fair will be held August 27, 28, 29 and 30. V. O. TUSTISON, Secy.

Rinks ~ Skaters

By A. C. HARTMANN
Communications to 25 Opera
Place, Cincinnati.

ROBERT F. NEALE is at Carlin's Rink, Baltimore, Md.

THE McCLELLANDS, James and Mildred, had the pleasure of meeting the Crystal Trio, skaters, who were featured at Loew's Theater, Canton, O., the week of February 10. The act was the hit of the bill, the McClellands state. James and Mildred are skaters of the old days. They are no longer on the road, residing at Canton.

JAMES DUPREE, in his trick novelty and acrobatic skating act, played a two nights' engagement (February 7 and 8) at the Mauley Bros.' Skating Rink, Dorchester, Neb., and says both nights were very big. Dupree claims he is putting on a roller-skating act that no other skater is doing, therefore he bills himself as the "world's greatest trick, novelty and acrobatic skater". He worked the Farnum Street Skating Rink, Omaha, Neb., the week of February 17.

HAROLD H. KEETLE, operator of the Cedar Point (O.) Roller Rink, has taken a lease on the Land-o-Dance, Canton, O., a beautiful ballroom, and will convert it into a roller-skating academy, opening March 15. He will operate it until the opening of the Cedar Point rink and reopen it in the early fall. A large \$3,500 Wurlitzer organ will be installed, and he will have 500 new pairs of Chicago skates. There will be skating every afternoon and evening.

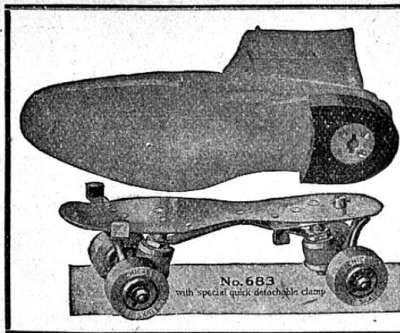
THE ALHAMBRA Roller-Skating Rink at Syracuse, N. Y., is drawing good crowds. The rink features ladies' night every Tuesday and a carnival every Sunday night. There are contests and other attractions during the week. The Joy-makers' Roller-Skating Club holds a party at the rink semiannually (on Wednesday night) and it has proven quite a success. The next party will be a rube carnival, with prizes awarded for the best costumes. The Alhambra, operated by H. E. Morton, is under the management of George Barry.

FULLY 500 skating fans saw Murray Gorman lose an important one-mile open professional scratch race, in which there was a field of nine men. The crack of the gun saw Gorman leading the field a dizzy pace and all rolling in close formation. Billy Yale and Eddie Krahn pressed hard for leadership. Gorman, weakening fast, but a seemingly sure-bet winner by his smart hugging of his right of way, which could not be penetrated by any of his rivals, suddenly went down with a thud, stunning him three laps from home. Yale then whizzed by the winner, with Krahn second. It required three minutes and three seconds flat to round out the mile. Gorman blamed his fall for putting too much oil in his skates before the race.

The final event was a two-mile professional team race. Four teams fought it out. Eddie Krahn and Billy Yale won by a close margin in 5 minutes and 41 4-5 seconds. Matty Ritter and Jimmy Cooper created a surprise for a pair of kids by nosing out the more experienced team of Murray Gorman and Jimmy Frampton for second place. The latter were third by a close call. Red Hoover and Bill Jamelson checked in a tired fourth.

Arthur Eglington, famous speed skater and general manager of the Van Cortlandt Olympia Rink, New York, staged the above races at his rink Friday evening, February 14. Eglington acted in the capacity of referee, timer and judge, which fitted him perfectly for a change. The Olympia's track is 20 laps to the mile. All the speed merchants who raced it out in the two-mile team go were also strutting their stuff in the one-mile opener.

MAULSEY BROS. will close their portable rink at Dorchester, Neb., some time in March and venture under canvas in April. "Our winter season in Dorchester," they write, "has proved a big success, financially and otherwise. This is our third month of continuous operation in this town, and our floor has been packed almost every night since opening. Very little special at-



Perfected Professional Skates

ST. PIERRE Quick Detachable Clamps
On or off in a jiffy. You need these.
Write for full particulars.

"CHICAGO"

Roller Skates have been in continual service for twenty years in ALL of the big CHICAGO RINKS. A splendid record of service. Repairs for most all makes shipped promptly.

Chicago Roller Skate Co.
4427 W. Lake St., Chicago, Ill.

traction has been required to keep it so. James Dupree, trick novelty and acrobatic skater, exhibited two nights, February 7 and 8, at our rink, and the second night many people could not get in the rink being filled long before the exhibition. Jimmie always proves a great favorite among our skaters and creates lots of enthusiasm for a month to follow. He has one of the best acts we have ever seen, and we have tried lots of them."

"MICKEY" BRENON, of Milwaukee, Wis., was crowned Queen of the miniature New Orleans Mardi Gras held Saturday evening, February 15, at the Arcadia Roller Rink, Hotel Antlers, Milwaukee, by a vote equal to more than one-half of the cast during a two weeks' contest. Each admission was one vote. Manager Harry F. Jones, of the Arcadia, was m. c., and after placing the gold crown upon "Mickey's" head presented her with a large bouquet of flowers and a three-string necklace of pearls. The party was a decided success and increased the attendance of Saturday or feature night 42 per cent. Saturday, February 22, a Washington's Birthday party was held, and March 1 there will be a big masquerade on skates, at which 100 prizes will be given away.

At the Mardi Gras all were given carnival hats, noise makers and large horns. Other features of the evening included a ladies' orange race, in which the ladies raced across the floor to receive oranges in which pieces of silver were enclosed, and an elimination barrel race for men, which proved very entertaining. There were 40 entries in the barrel race. The first 10 were seated on the small barrels and the barrels were eliminated until just one remained. The party ended with a serpentine sham battle.

ONE HUNDRED outstanding speedsters of the Illinois Skating Association will participate in the Illinois State indoor championships, sponsored by the Norwegian-American A. A., to be held in conjunction with the appearance of Sonja Henie, world's champion figure skater, at the Chicago Stadium February 28. Elizabeth Du Bois, 220-yard North American titleholder, and Faith Schoen, another Chicago star, have returned from Pennsylvania, where Miss Du Bois finished second to Loretta Neltzel, of Detroit, in the national women's championships. Five championships are to be decided. These are senior men's, senior ladies', intermediate, junior and juvenile boys'. Silver cups will go to the champion in each division.

RIDGEWOOD GROVE Roller-Skating Rink, Ridgewood, New York, put on a special one-mile professional race Tuesday evening, February 18. Roland Cloni, world's champion; Cloyd Cawthorne, of St. Louis, and Murray Gorman, of New York, toed the mark. Throughout it looked like any man's race by their constant passing of each other. The last lap Cloni came thru with a furious sprint from the rear to capture the honors as the winner in 3:23-5. Cawthorne bested his New York opponent for second place by a very close effort. The track measures 17 laps to the mile. J. Wesley Hamer, secretary-treasurer of the United States Roller-Skating Association, was chief judge of the event.

The skating nights at the Grove are Tuesdays, Thursdays, Fridays and Sundays. The pro and amateur races come on Tuesdays. Block contests and fancy exhibition skating fall on Fridays. Handsome cups, medals and trophies are awarded weekly to amateurs. Cloni is manager of the rink, which is doing splendidly.

CHARLES FRIEDEL will again have the rink at Russells Point, O., for the summer season, having leased the build-

ing for the next five years. He will open it about April 1. Before the opening he will have the floor enlarged and repair work and decoration done. Friedel intends to use the rink both summer and winter and will have it remodeled so that he can heat the building in winter and use it for other attractions. During the summer he will feature two special events, one a marathon race on July 5 and the other an exhibition race on August 6, the latter to be an annual event. Friedel has Ralph Zickafoose, skate man and speed skater, with him now. Zickafoose will be Friedel's partner in both events. Friedel will be at Ada, O., until March 10, when he leaves for Russells Point.

IN OUR LAST issue it was stated, thru information furnished by Victor J. (Buddy) Brown, that Oliver Walters won the world's championship at Chicago in 1924, and Midge Reiff the same honors at Reading, Pa., in 1926. Roland Cloni takes exception to the statement. "I can give the correct information," writes Cloni, "on both of these meets which the public does not know. Walters did not win any meet in 1924, but in 1923 at Riverview Rink, Chicago, he won on points. I did not compete because I was under a doctor's care and it was agreed that the winner meet me later, which was done at White City Rink, Chicago, in May, 1923. I won the series, winning four races, Walters one and one a dead heat. Midge Reiff did not win any world's meet at Reading, Pa., in 1926, as I was the winner, with Malcolm Carey second, Walters third and Reiff fourth. But in 1927 Jesse Carey had advertised a meet in which I agreed to compete, also Reiff, Eglington and four local skaters, including Malcolm Carey. After skating three days Carey declared the meet off on account of not enough entries and the crowds were very poor. After calling off the affair we agreed to finish the meet without championship stake and no points. This was agreed by all skaters, but after six days of racing Reiff had won the 1/4 mile, 1/2 mile, 1 mile and 5 miles. I won the 2 and 3 miles and challenged Reiff during the following winter without success. My claim to the world's all-round championship was in winning the F. T. Harmon cup at Chicago when 50 of America's leading skaters competed. I won the 1/2 mile, 2 miles, 3 miles and 5 miles; Malcolm Carey the 1 mile and Joe Laurey the 10 miles, making them champions at these distances. The final point standing: Cloni, 23 points; Laurey, 13 points, and Carey, 12 points."

DID YOU KNOW: That Henry Chadwick, called the "father of baseball", once had a plan to continue baseball thru the winter months by icing the diamond and putting the players on skates?

That students of the University of Illinois last spring started a collegiate fad of roller skating to their classes?

That several of our professional exhibition skaters can double on rollers or ice?

AT THE OTTAWA (Ont.) Winter Carnival a new world's record of 1 minute, 30 seconds, for the senior ladies' half mile was hung up the afternoon of February 8 by Lella Brooks Potter of Toronto. She clipped 43-5 seconds off the old mark held by Loretta Neltzel of Detroit. Jerry Mackie, of Toronto, took second place, a scant four feet behind Mrs. Potter. The results follow: Junior boys under 14 years, 220 yards—First, Robert Garfinkel, Toronto; second, L. Mathew, Ottawa; third, P. Mathew, Ottawa. Time, 22 4-5 seconds. Senior ladies, 880 yards—First, Lella Brooks Potter, Toronto; second, Jerry Mackie, Toronto; third, Elizabeth Dubois, Chicago. Time, 30 seconds flat. Junior

boys, under 16, 440 yards—First, J. Good, Toronto; second, K. Walters, Toronto; third, W. Mulligan, Ottawa. Time, 41 4-5 seconds.

THAT ROLLER SKATING is one of the most healthful of sports in the country is vouched for by Dr. Royal Copeland, health commissioner of New York, as well as one of the most eminent authorities on how to keep well. "Every muscle is brought into play, and the mind is trained in quick action, and in co-operation with the muscles. Altho the legs and leg muscles derive the most benefit, the stomach muscles are also strengthened by the action necessary to skate," says Dr. Copeland.

BROWN AND LAHART, mixed roller-skating combo, are now touring across the pond. They played with Bertram Mills' Olympia Circus in London for several days.

A NEW RINK building will be erected in Yarmouth, N. S., this year. Arrangements are now being made, with the Yarmouth Athletic Association executive taking the leading part. A committee composed of A. R. Guest, Dr. T. A. Lebetter and Alvin Chipman was appointed to make an investigation of the cost, best site, etc. The committee decided to obtain a site on Main street, which appeared to be the best of those investigated. Representatives of Toronto interests were conferred with at Yarmouth on the rink plan. The rink will be equipped with a plant for making artificial ice, judging from present indications. During the winter season the rink will be used for hockey and pleasure skating. The use of the summer period will be for roller skating, bazaars, etc. It is hoped to have the financing arranged for in time to begin building operations in the spring or early summer, so the rink will be ready about September, for a roller-skating season before the ice season. The rink will be financed on the community plan, with a public subscription list for the stock. If equipped with a plant for making the artificial ice, it will be the first outside Halifax in Nova Scotia.

A START will be made on the building of a rink in Dalhousie, N. B., early next summer. The financing of the rink is said to have been arranged for.

A GROUP of Denver sportsmen is planning to build a \$60,000 ice rink in the Stockyards arena. Efforts will be made to secure a franchise in the American Hockey Association.

THE CRYSTAL BALLROOM, Seattle, Wash., operated and owned by E. J. Saad, has been opened as a skating rink. A new floor was laid and other improvements made. A feature will be distance races, Saad has announced. A long list of prizes is to be hung up for contestants, an idea heretofore unknown among rink operators in the Spokane district. The rink is called the Crystal. Dancing has been entirely discontinued.

RICHARDSON SKATES

THE FIRST BEST SKATE—THE BEST SKATE TODAY.

The simple fact is: There are always have been more Richardsons than any other kind in rink service. Rink Owners and Rink Managers write for catalogue today.

RICHARDSON BALL BEARING SKATE CO.
ESTABLISHED 1884.
3312-18 Ravenswood Avenue, Chicago

PORTABLE SKATING RINKS

They all say business is good. Over 150 of our Rinks now in operation. Write for catalog.

TRAMILL PORTABLE SKATING RINK CO.
18th and College, KANSAS CITY, MO.

FOR SALE
Wurlitzer Band Organs, Style 151 and Style 125. Good condition. Address: Box D-700, Billboard, Cincinnati, O.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

6th MVSA Banquet and Ball Proves Most Joyous Affair

Delicious dinner served—Vaughan head of committee—men—Sam Levy scores as toastmaster—speeches brief and entertaining—other associations represented

ST. LOUIS, Mo., Feb. 22.—The Sixth Annual Banquet and Ball of the Mississippi Valley Showmen's Association, held last Saturday evening in the Grand Ballroom of Hotel Statler here, was an enjoyable and a successful event from all standpoints. While the attendance was slightly lower than was expected by the committeemen, the good-fellowship and exceeded that of any other of the previous balls given by this organization.

The reception was held at 7:30 p.m. in the salon outside the banquet hall proper. Here, for an hour, various entertainers gathered from local theaters and radio stations kept the throng in good spirit. Following this entertainment the folks were ushered to their respective tables and promptly at 8:45 p.m., to the blare of trumpets and march music, the speakers of the evening marched thru the banquet hall to the speakers' table.

At each plate were found several souvenirs and the beautiful Souvenir Program and Year Book issued annually for this event by the Mississippi Valley Showmen. The dinner was delicious. During the meal Ted Jansen's Orchestra furnished the music, also for the dancing later, and among the entertainers were Lillian Sarll, blues singer; Julie Densmore, jazz singer; Helen Ford, blues singer, and Lillian Bell, baritone. Joe Brown served as master of ceremonies (See MVSA BANQUET on page 79)

Austin Rogers Back With Melville-Reiss

WASHINGTON, D. C., Feb. 22.—After a season away from midways, Austin T. Rogers will return to the Melville-Reiss Shows as publicity director. Rogers, who has been feature writer on *The Washington Post*, has been granted leave of absence by that paper, which he expects to rejoin at the conclusion of the Melville-Reiss Shows' tour next fall. Rogers is leaving April 1 for Charlotte, N. C.

Lauther's Side Show Booked With Sheesley

NEW YORK, Feb. 22.—Carl J. Lauther has booked his No. 2 Side Show with the Greater Sheesley Shows this season, also the panorama show, which was built by E. Hoppie, of Elizabeth, N. J. Lauther closed a two months' engagement at Hubert's Museum last week with his two freaks, the monkey girl and the pigmy cannibal, which opens on March 3 at John T. McCaslin's Museum, Baltimore, for three weeks. Mrs. Lauther has joined her husband in New York. They expect to leave for the Melville-Reiss Shows winter quarters in the near future.

Mabel J. Smith Busy With Her Elephant Act

NEW YORK, Feb. 22.—Mabel J. Smith, secretary of the Otis L. Smith Shows, is kept busy playing independent dates with her recently acquired elephant act from Gentry Bros.' Circus, which goes under the name of Maybelle's Elephants. Miss Smith has the act booked for the New York Coliseum for the benefit of the Bronx Hospital.

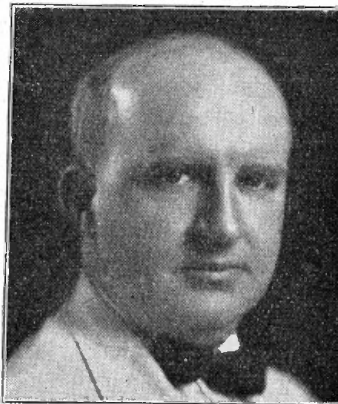
Wortham Again Awarded The National Orange Show

SAN BERNARDINO, Calif., Feb. 22.—Yesterday the John T. Wortham Shows were awarded contract for the 1931 National Orange Show here, making their fourth consecutive yearly engagement to provide the amusement attractions at this outstanding Southern California event.

For the current date of this affair John T. Wortham has furnished a grand array of entertainment offerings.

Dernberger in New York

NEW YORK, Feb. 22.—Al J. Dernberger, manager of the Brown & Dyer Shows, who was here last week, returned to the shows' winter quarters at Salisbury, Md.



D. D. MURPHY, owner of the D. D. Murphy Shows and who was re-elected president of the Mississippi Valley Showmen's Association at the annual election February 13. This is one of the three photographs Murphy has had taken in his lifetime.

Oliver With Coleman Bros.

Dare-Devil Oliver, high diver, returned to his home in Buffalo, N. Y., early last week from Middletown, Conn., where he visited executives of Coleman Bros.' Shows and contracted to this year furnish his act with that organization, also booking his arcade attraction.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED

DURING each succeeding year of late there has been a gradually increasing number of traveling outdoor-amusement-men students of "cause and effect"—an augmented list of more-serious thinkers. Introductory and reactionary developments have enlivened the minds of many; changed carelessness to concentrative consideration, with resultant logical deductions.

How great the mutual and individual profits will be depends on the quality of deducting and the amount of business acumen displayed toward combating ill effects—unwarranted or warranted.

Local opposition, almost invariably concocted and sponsored by "other interests", is but one of the "bad effects" to overcome—there are several ways to consummate this, and all showmen should know how to combat it—the "doubters" are of the careless-thinking clan. Opposition is purely a "counter proposition", which needs only having the preferable atmosphere and entertainment, while oppression is an "unjust exercise of authority, or power"—which should be "showed up"—exploited if necessary.

OPPOSITION and OPPRESSION, so far as "outside interests" are afflicted with hampering effects, have gradually become combined—commercialized, for local self-interests—which provides "cause" for additional serious thinking and concerted action.

As to other "causes and effects" right now needing careful consideration, there are many. Exorbitant prices paid for fair dates is one. Another is that some managers have expected to receive too much gratis publicity in the news columns of newspapers and other publications without a justifiable amount of paid advertising—the major financial upkeep of practically any publication. Still another is strife toward advancement of favorable "effects" thru betterments—of which, opportunities are manifold. As a matter of fact, there are so many angles needing deep thought, there should be an awakening and looking about for opportunities—to overcome hampering "causes", to promote aiding "causes"; thru this, destroy ill "effects" and greatly increase the power of progressively remunerative "effects".

There is excellent philosophy in the age-old adage, "Remove the cause and you get rid of the effect," and the cause may be guided toward either failure or success.

Feb. Party Of S. L. of A.

Attendance is more than 200 — net to American Hospital—happy function

CHICAGO, Feb. 22.—More than 200 guests attended the February ball of the Showmen's League of America, held Wednesday night in the beautiful Bal Tabarin of Hotel Sherman, and at the close of the night's fun the affair was pronounced one of the most successful the League has ever staged.

From a financial standpoint the ball was not as successful as had been hoped for. Tickets sold, however, more than paid expenses and left something for the American Hospital, to which all profits of the ball were to go.

From the time the ball started until the wee sma' hours it was one continuous round of pleasure. Artists from the College Inn were loaned for the occasion and to the accompaniment of the peppy music of Lew Diamond's orchestra they gave a magnificent entertainment program. Local fair booking offices also furnished several splendid (See S. L. OF A. on page 79)

MVSWC Stages Its Initial Social Function in St. Louis

ST. LOUIS, Feb. 22.—The Missouri Valley Show Women's Club, recently organized here, gave its first official social function, a tacky party and dance, last week at the American Annex Hotel. These affairs are planned for once a month until May, and then to be eliminated for the summer months, altho this has not yet been definitely announced. The initial affair was a decided success, including financially. First prize for the "best tacky costume" went to Mrs. John O'Shea, second to Mrs. Earl Riebe and third to Mrs. Herman Aarons, and the first men's prize went to Tom Clark and second to "Whitey" Woods.

Rogers To Return North

ST. PETERSBURG, Fla., Feb. 22.—Mr. and Mrs. A. B. Rogers, of Rogers Attractions, spending the winter in Florida, arrived here a few days ago for a couple of weeks' stay, after which they will sojourn at Lake City until March 17, then motor northward to their winter quarters at Belchertown, Mass., with a stop-off at Washington, D. C., for about a week. Accompanying them north will be Mr. and Mrs. C. W. Rogers, of Syracuse, N. Y., and Mr. and Mrs. J. J. Kelley and Mr. and Mrs. Edward Nichols, who have booked their concessions with the Rogers Attractions for the coming season.

Crafts Greater Shows Start California Tour

CALEXICO, Calif., Feb. 22.—Crafts Greater Shows have started their California tour. The opening was at San Diego, under auspices of the D. A. V., with a 10 days' engagement, starting February 1, and business was very satisfactory. The show has added a new Lindy Loop, and another new riding device is a Three-Abreast Merry-Go-Round. The entire show was thoroughly overhauled at winter quarters in San Diego, and everything was rebuilt and freshly painted, and the tops and banners (See CRAFTS SHOWS on page 79)

DRAW THE CROWDS

WITH A TANGLEY CALLIOPE OR CALLIAPHONE

START YOUR SEASON RIGHT.

TANGLEY CO.,
Muscatine, Iowa

The
Calliaphone
PROMULGE ET KALLIAPHONE



Showmen's League Notes

CHICAGO, Feb. 22. — The regular Thursday meeting this week was well attended and interest was intense. President W. O. Brown presided, with First Vice-President Sam J. Levy, Third Vice-President Max Goodman, Treasurer Walter F. Driver and Secretary Streibich all seated at the officers' table. The committee presented the framed copies of the resolutions in memory of the departed brothers, Bert W. Earles and Jerry Mugivan. These are to hang in the gallery of departed officers.

The feature committee arranged for an exhibition of pocket and three-cushion billiards, which was very interesting and enjoyed by all. The performers were Danny Dreamer and Mr. Evans, with Ted Davis assisting.

The 1930 banquet and ball committee announced that the date of the affair had been changed to Wednesday, December 3, at the Sherman Hotel.

The February party is now a thing of the past. The affair was well attended and a success both socially and financially. The general comment heard on all sides is nothing but compliments for the committee which had charge. First Vice-President Sam J. Levy was the big boss of the affair, but he graciously gives a great deal of the credit to those who assisted. The music was all that could be asked for. The entertainment was indeed of a very high class, the lunch and the cotillion wonderful, and the hall the most beautiful place the committee could have chosen.

All were indeed pleased at the presence of Third Vice-President Max Goodman. Max does not get here very often, but when he does come he surely helps to make an interesting meeting.

Wm. Frasier attended his first meeting since being elected to membership and responded in an able manner when called upon for remarks.

Brother Joe Rogers presented a picture of the burial of Bert W. Earles. This was handed to the house committee to be framed and placed on the walls.

Wm. Young, formerly of the J. George Loos Shows, is a frequent visitor at the rooms. Bill attended the February party and says he never has seen anything to equal it.

Richard Espeland was the winner of the attendance prize, but was not present, hence he was ineligible to receive same.

The membership committee has issued a call for meeting and will formulate plans for the summer's work. This is a live committee and all look for great results from its efforts. Just feel that you are on this committee and give it all the assistance you can. Those in attendance at the meeting were Wm. Kaplan, Lew Dufour, Ed Mathias, Max Goodman, Ben Samuels, Joe Rogers and L. S. Hogan.

Recent visitors at the clubrooms were W. O. Brown, Walter F. Driver, Wm. Young, Danny Dreamer, Mr. Evans, Ted Davis, Lew Dufour, L. S. Hogan, John Hoffman, Mel G. Dodson, J. C. McCaffrey, Morris I. Kaplan, John Lorman, H. Nity Neitlich, L. Keller, Sherman W. Glover and Joe Rogers.

Felix Charneski is spending the week at Jackson, Mich., having gone there to work at the indoor affair being staged by Brother Ed A. Hock. Al Hock, Roy Vancoort, Ed A. Hock and George J. Browne are also working this affair.

Brother Mel G. Dodson has left for Waco, Tex., after spending the winter in Chicago.

Received a message from Brother Tom Vollmer, who is in New Orleans. Tom

SAVE MONEY! ▲ BUY NOW!

We now have available Rebuilt Wurlitzer Band Organs suitable for Merry-Go-Rounds, Carousels, Skating Rinks and Ballyhoo Purposes, all of which are Wurlitzer guaranteed. By buying a Rebuilt Wurlitzer Organ you can save from 20 to 30% on your purchase. Write or wire us for details on our special offer on instruments purchased during the month of March.

THE RUDOLPH WURLITZER MFG. CO.
NORTH TONAWANDA, NEW YORK

BAND ORGAN FOR SALE

Wurlitzer No. 156. Recently overhauled by factory and not used since repaired. Good as new. Cost \$1,400.00. Will sell for \$400.00 spot cash. Address BOX D-736, The Billboard, Cincinnati, Ohio.

J. L. LANDES SHOWS

OPENING IN ARLENE, KAN., APRIL 12.
WANT Pit Show. Will furnish complete outfit to party that will put something inside that will get the money. CAN USE a few more legitimate Concessions. No graft or graft joints tolerated. Will make good proposition to Shows furnishing their own outfits. WILL BOOK OR BUY Miniature Train. Address J. L. LANDES, Coates House, Kansas City, Mo.

says it is a little slow there. The message includes a good wish from Mrs. Vollmer, also from Brother Al Wagner. Brother Col-Owens dropped in to pay a short visit. This was his first trip down to the Loop in 10 weeks. He stayed but a short time, as he thought best not to tax his strength too much. He looked very good, altho quite a bit thinner than before he was stricken.

Health of Mrs. Nell Loos Reported To Be Improving

SAN ANTONIO, Tex., Feb. 22.—Mrs. Nell Loos, known to thousands in the outdoor amusement field, is well on the road to renewed health. Mrs. Loos was discharged from the Lutheran Hospital in San Antonio some two years ago, but suffered a severe relapse and had to return to the hospital nearly a year ago. For a while her recovery was doubtful, but coupled with a strong determination to regain health, excellent care and a most cheerful disposition, her attendant doctors now declare that she is out of danger and unless unforeseen complications develop she will during the coming summer be again discharged from the institution.

Her room at the hospital seems to be a mecca for showfolks visiting San Antonio. Recent visitors included Mr. and Mrs. Henry Knight, Mrs. C. A. Wortham, Mrs. Betty Kressman, J. C. (Tommy) Thomas, Mr. and Mrs. George F. Dorman, Mrs. Thad W. Roedecker, Mr. and Mrs. James Dyer, Mr. and Mrs. William Young, Mr. and Mrs. Jack Lucas, Mr. and Mrs. William Snapp, Mrs. T. N. Blackwell, Mrs. Rodney Kraill, Mrs. Margaret Jones, Mrs. Paul Hunter, Mrs. Edna Chambers, Mrs. John Miller and daughter, Mrs. J. C. Wilson, Mrs. Harry Beach, Mrs. Arline Aldrich, Mr. and Mrs. Wealchman, Mr. and Mrs. Powell, Mrs. Babe Kidder, Harry Beach and J. C. Wilson.

Cash Miller in Ciney

Cash Miller, whose museum has been playing a several weeks' return engagement in Louisville, Ky., was a business visitor to Cincinnati last week and called at *The Billboard*. He has booked his circus side show with Beckman & Gerety's C. A. Wortham Shows for this year's outdoor season. During the winter his museum has played from one to four weeks in the following cities: Atlanta, Ga.; Chattanooga, Tenn.; Louisville, Ky., twice; St. Louis, Mo., and Springfield, Ill. His list of attractions has varied but very little from the roster of them that appeared about two months ago in this publication.

The Pounds Going East

Mr. and Mrs. Chas. H. Pounds and daughter, Lucille, who spent most of the winter in California, arrived in Cincinnati early last week on their return motor trip eastward to the winter quarters of the Greater Sheesley Shows, with which Pounds has been secretary-treasurer and in other capacities many years. Lucille, however, will remain near Cincinnati, at Sharonville, to continue her business-course studies, and her brother, Clarence Pounds, will remain a while in California. Mr. and Mrs. Pounds, accompanied by Mrs. C. J. Worley and daughter, Irene, were callers at *The Billboard* last Friday, the Poundses spending about a week as guests of the Worleys, with whom Lucille will reside while attending school.

"Bluey-Bluey" Under Knife

William F. Troyk (Bluey-Bluey), who with his wife is with Peter Kortess' Circus Side Show along the Pacific Coast, recently underwent an operation for appendicitis at Sacramento, Calif. "Bluey-Bluey" advised this publication last week that he was getting along nicely.

Pacific Coast Showmen's Notes

LOS ANGELES, Feb. 22.—At the regular Monday night meeting of the P. C. S. A. President J. W. Conklin presided. The various other officers were present and business was carried on to the satisfaction of all present, numbering 42.

President Conklin just returned from a trip to Calexico, where he was entertained by the management of Craft's Greater Shows.

Members of the association numbering 123 visited the Orange Show at San Bernardino as guests of Roy Mack, manager. There were 31 automobiles to transport them. Walter B. Hunsaker was in charge of the trip. Charles Cook trimmed the cars with banners and streamers, and the procession, led by a calliope, moved to San Bernardino where it was met by a mounted patrol of officers, accompanied by representatives of the Orange Show and the John T. Wortham Shows. Badges gave carte blanche to all departments of the Orange Show and the Wortham Shows, all of which was found very enjoyable.

At 5 p.m. all were guests of John T. Wortham at a chicken dinner served in the cookhouse under the direction of Sol Wasserman, who is manager for Mrs. Glen Jones. Roy Ludington, of the shows' staff, ushered the folks, assisted by Tobe McFarland, advance agent. The dinner was topped off by cigars from Harry C. Myers, who operates the exclusive hot-dog and juice privilege. Everybody enjoyed the visit and generous welcome accorded, and after a final round of the grounds, led by congenial Joe Wilson, treasurer of the Orange Show, the party returned to Los Angeles, singing praise for the hosts for the day.

As visitors at the P. C. S. A. Club Tuesday were Frank P. Prescott, general agent the Hockwald Georgia Minstrels, accompanied by P. C. Franklin. Both are members of the Heart of America Showman's Club, Kansas City. Chester Randolph Fisher is a daily visitor and has more friends than there are kids in a country school. Another visitor is Johnnie McTigue, of Pittsburgh, Pa., who is wintering in California. The clubroom resembles the lobby of a hotel with the visitors and friends assembled and discussing affairs akin to their own line of endeavor.

"Judge" Karns has been elected third vice-president of the association, filling the chair recently made vacant by the death of Brother Bert W. Earles.

Among daily visitors are Harry Chipman, J. Sky Clark, Archie Clark, Harry G. Seber, Mel Vaught, Ed Foley and C. O. Shultz.

The P. C. S. A.'s genial and efficient publicity man, Joseph Glacy, left last Saturday for Honolulu, where he intends to embark in business for himself. All wish him a world of luck.

The chairman of the house committee, Dick Parks, is surely the right man in the right place. He devotes much time to the welfare and comfort of visitors and is continuously springing pleasant surprises and entertainment for the members and friends. Dick furnishes much of the entertainment in the local clubs, shows and hotels using performers.

Marks Shows' Dates

PETERSBURG, Va., Feb. 22.—John E. Marks, owner and general manager of the Marks Greater Shows, announced here that among the fairs awarded his organization are the Maryland State Fair at Timonium; Cumberland, Md.; Woodlawn, N. C.; Kutztown, Pa., and Rockville, Md.

CANADA

LARGEST and only Exclusive Wholesale Concession Supply House for the Carnival Operator.

BERK BROTHERS, Ltd.

77 Wellington St., W., Toronto, Canada
Send for Latest Catalogue.

A TIP TO OUR CUSTOMER FRIENDS



Are you interested in bigger profits and increased trade? We suggest you try our Armadillo Products.

After nearly thirty years of business experience, we know what we have to offer, and know the appeal of our unique products.

Give us a chance to prove that we are right by writing immediately for our new catalog and prices.

THE APELT ARMADILLO FARM
COMFORT, TEXAS

CALLIOPE'S

National's are the BEST
These Managers have switched to National Calliope's Johnny J. Jones, Rubin Gruberg, C. A. Wortham, Ell Bridge Co.

There must be a reason. Ask any prominent Carnival Manager.

NATIONAL CALLIOPE CORPORATION
717-719 Wyandotte St.
Kansas City, Missouri

Monkey Family for Ball Racks



1930 Catalogue of new Ball Throwing Equipments, Tents, Hoods, Dolls, Cats, Monkeys, ready to mail.

Improved Six-Cat Rack.

TAYLOR'S GAME SHOP

Columbia City, Ind.

WANTED FREAKS AND NOVELTY ACTS AT ALL TIMES.

HUBERT'S MUSEUM

228 W. 42d Street, NEW YORK CITY.

BUDDHA PAPERS

Outfits and Costumes. Horoscopes—unusual. Send for full info.

S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

CANDY FLOSS MACHINES

All Electric, \$135.
Hand, \$100.
Electric, \$300.
Catalog Free.

NAT'L FLOSS MCHN. CO., 665-A 2d Av., New York.

HOROSCOPES

FUTURE PHOTOS

Magic Wand and Buddha Papers.
Send 4c for Samples.

JOS. LEDOUX,
169 Wilson Avenue, Brooklyn, N. Y.



SPEARMINT GUM
Full size 5c packs—also other flavors. Flashy boxes. All Streetmen. Concession, a 1d Premium Men use our dandy brands. Double your money. Despatch required. Order today. **HELMET GUM SHOPS,** Cincinnati, Ohio.

CANADA

SALESBOARD ASSORTMENTS, PRIZE PRGS., CONCESSION SUPPLIES. **HELMET NOVELTY CO., AMHERST, N. S., CANADA.**

GATERPILLAR TOPS and SPECIALTY CANVAS GOODS

Fanara Awning Co.

59 Central Park, Rochester, N. Y.

TATTOO STUDIO TO LET

Formerly conducted by Paul Dunbar and Ted Hazard.

Rent, \$60.00 per Month.
BARBER SHOP, 16 Bowery, New York City.

Midway Confab

(Communications to 25 Opera Place, Cincinnati, O.)

THERE are helpers with every caravan, and if it weren't for the "yelpers", why—oh, what's the use?

THIS IS the month (March) for spring's official opening. May ideal weather favor "his" entire engagement.

MR. AND MRS. HAL C. BAILEY, last three seasons with the Beatty Shows, are again wintering in Detroit.

AN OBSERVANT showman writes from Miami: "There is many a supposed-to-be 'big shot' broke here—take it from me."

H. A. SURINK is reported engaged to handle the Minstrel Show front with

spending the winter months in Baltimore.

C. GUY DODSON was a recent visitor to across the border at Laredo—possibly "just to witness" how things were progressing. At least, Guy mailed a pictorial card from that Mexican locality.

JIMMIE L. BLOOM, JR., informs that he will be electrician and handle *The Billboard* with Sandy's Chautauqua this year, his second season in the same capacity with Sandy Tarmargo.

PETER CROSBY writes that he recently visited the L. H. Heth Shows' winter quarters and booked two conces-

As Information in Case of Severe Sickness, Injury or Death (Otherwise to be held in confidence by The Billboard)

Name

Where and when born.....

Names and addresses of living relatives.....

When and with what entered show business.....

Later affiliations, including now and last year.....

Address of nearest relative, or relatives, to inform of critical illness, or injury, or death.....

NOTE: In hundreds of instances *The Billboard* has been telegraphed, or otherwise communicated with, to provide addresses of relatives of showfolks who died suddenly, or were severely injured, and many times this very needful information could not be given. There have been no less than a dozen such cases during the last few months. Also, notices of deaths have often been necessarily brief in the Obituaries columns because of lack of information. No one knows at what time the data to be filled in above may be needed. When these are "clipped" from this page, filled in and mailed to the Cincinnati office of *The Billboard*, they will be filed among the other biographies now in the special alphabetically arranged cabinet for that purpose. Each showman should have this data with this publication, and attend to it at once. Address it to Biographical Editor, The Billboard Publishing Company, Cincinnati, O.

the B. & B. Shows, and the missus to work on a concession for C. S. Ferguson,

BONITA GIBBONS, midget fat lady, formerly with many caravans, is now an attraction at the Miracle Museum in Pittsburgh.

IRVING W. REYNOLDS will again, for the sixth season, have the Animal Show on the L. J. Heth Shows, with a new 150-foot panel front, this year.

W. K. BERNARD is wintering in St. Louis. He will again work the lions for Fearless Egbert on the D. D. Murphy Shows this season.

HARRY DENNEY advises that he will have full charge of the Park Amusement Company rides this year, and expects to soon leave Tyrone, Pa., for winter quarters to prepare the equipment.

JOE WHITE, wrestler, formerly of the Heller and Bruce caravans and last with the Spencer Shows, infoes that he is

shows with that organization for the coming season.

CHARLES L. PARKER infoes that he has been in the Post Hospital at Fort Sam Houston, Tex., since December 2, and gets lonesome for word from show-folk friends.

CLARKE B. FELGAR, wintering with his family in El Paso, Tex., plans leaving about March 20 for El Reno, Okla., to directly take up his duties for the season with the Lachman-Carson Shows.

ROY GOLDSTEIN postcards that he has again contracted with the Gold Medal Shows for a 130-foot side show and 10 concessions, his fourth season with that company.

ANY CARNIVAL man who doesn't think sufficiently well of his vocation to exploit its good points at every opportunity should gethaell out of it and make room for real folks—too many weak-kneed fellows in conversation with

RIDE MEN BIG ELI NEWS

FOR FEBRUARY IS NOW READY FOR MAILING

Published especially for Riding Device Owners, Managers and Operators, filled with many interesting Photographs, Articles and Items. News from Ride Men all over the country.

Send a Postal after your FREE Sample Copy.

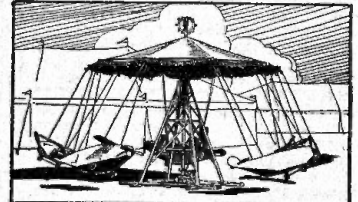
ELI BRIDGE COMPANY

Publishers,

Opp. Wabash Sta., Jacksonville, Illinois

The NEW KIDDIE AIRPLANE SWING

Suitable for Parks and Carnivals.



Seating capacity, 15 children. Weight, about 2,000 pounds. This ride has just been completed and during our demonstration proved very popular with the children. Description and prices upon request. SMITH & SMITH, Springville, Erie Co., N. Y.

California Gold Souvenir RINGS

Just the thing for Salesboards and Concessions. Halves mounted in rings, as illustrated.

Samples, 50c. Per Dozen, \$5.00. Half-Gross Lots at \$5.25 per Dozen. Full-Gross Lots at \$5.00 per Dozen. Loose Souvenir Coins, Halves. Per Dozen, \$1.10; per 100, \$8.50.

NOT THE CHEAPEST, BUT THE BEST.

SEND FOR NEW CATALOG OF Carnival and Concession Goods—just off the press. New Goods. New Prices.

KINDEL & GRAHAM

The House of Novelties,
782-784 Mission Street, SAN FRANCISCO.

PAINT SPRAYERS

All Sizes and Types.

The MacLeod Company

Station B, CINCINNATI, O.

SOUTHERN TIER SHOWS WANT

Shows with or without outfit. Very reasonable terms for good Shows. Several Concessions open yet. Show opens last part of April. Write BOX 494, Elmira, N. Y.

RIDES WANTED

One Carnival a year in a live town. We have it. A real spot. We put on all Concessions except Rides. Tell us what Rides you have and what you will play for. Any date, for week, from July 15 to August 15. Two Saturday nights if possible. A. O. F. SOCIETY, Harry Kookley, Chairman, Hoosick Falls, N. Y.

SIDESHOW PEOPLE IN ALL LINES WANTED

WANT reliable Talker and Opener. Also Act to feature. Open at Fort Worth, Tex., March 8. Jack Taylor, wire. Happy Hooper, come on. W. H. McALAHAN, C. A. Vernon Shows, North Fort Worth, Tex., Stock Yard Station.

CALIFORNIA SHOWS, Inc.

Now booking Shows, Rides and Concessions. Address SAM ANDERSON, 35 Concord Ave., Belmont, Mass.

HI-STRIKER WILL MAKE \$100 WEEKLY. "MooreMade" at lowest price in over 20 years. Bargains in 1930 Model ready. Write LAPEER STRIKER WORKS, Lapeer, Mich.

WANT PENNY BOARDS

Can use six. Must look good and be bargains. BOX 28, care The Billboard, 1560 Broadway, N. Y.

Capital Amusement Company

WANT Shows with own outfit and legitimate Concessions only. Furnish Tops for Shows of merit. Best route in eight years. Pairs start June 28. Secure deal to all address all mail to T. L. RYAN, P. O. Box 562, St. Paul, Minn.

localities coincide with the spoutings of propagandists for "real" folks.

GEO. W. JOHNSTON, secretary-manager of the Leo Lippa Amusement Co., left Chicago Monday for a three-week trip thru the Central States.

ALI HINDU, also waiter, will be with Dick Best's Side Show with the Royal American Shows. "Bobbie", the Tattooed Lady, will remain at home, at Ybor City, Tampa, Fla.

MRS. EMMA EVERTON and her two sons recently motored from Elkhart, Kan., to Shreveport, La., to attend the funeral of Mrs. Everton's son-in-law, C. A. Mable.

JAMES (HAPPY) REYNOLDS will be among "those present" with the Royal American Shows. The Confab editor hasn't been informed as to whether his bride will also troupe this year.

W. W. McMUNDO writes that he and his wife will have two concessions with the P. J. Speroni Amusement Company, and will remain at their home in Bradenton, Fla., until April 1, then go to winter quarters of the show.

"FARMER" RICE, athletic show man, formerly with the H. T. Freed Shows, A. J. Mulholland Shows and Great Middle-West Shows, has been off the road the past four years, but plans being on the lots again in the spring.

MANAGERS: The customary staff "roster" blanks (the data provided for use in the Spring Special) have been mailed. If you have not received yours, let us know this at your earliest convenience.

WINTER-QUARTERS CHEER

Hail the hale gang all here—
It's time to get together,
It'll soon be warmer weather—
Hail and gale no longer fear;
Whatha "hale" do we care now!

JUST TWO CARNIVALS were represented at the February meeting of the International Association of Fairs and Expositions at Chicago. J. C. McCaffery and Larry Hogan were on hand just to say hello to the boys.

JOHN KNECHT, Bridgeport, Conn., will not have his ball games with any carnival next season, for the first time in 30 years. He will have one, a 120-foot doll rack, in Savin Rock and one at Walnut Beach.

OSCAR CORBIN has booked his all-girl revue with K. F. Ketchum's Shows, also C. B. Purvis his Blue Eyes attraction, and Roy Brown will again be with Ketchum, having already arrived at winter quarters.

THRU a friendly "give-and-take" spirit the fair, park and showmen's meetings will again be held in Chicago the same week (see page 3, last issue). First week in December. That's so much better than last fall.

MRS. JAMES J. KELLEY has collected so many seashells on beaches in Florida this winter she has almost developed "shell" shock. She and her hubby have had a wonderful vacation, and will have their concessions with the Rogers Attractions this year.

JOHN GORDON ("No Bananas"), guess-your-weight concessionaire, made a very close guess on Thomas A. Edison, at Fort Myers, Fla. John said "170" and his scales contradicted his guess one pound (169), was the report from that city.

JOE ROGERS, who flew from Chicago to Los Angeles to attend the funeral of Bert Earles and also made the return trip by air, did some fast traveling. The westward trip required just 23 hours' flying time and the return journey 26 hours.

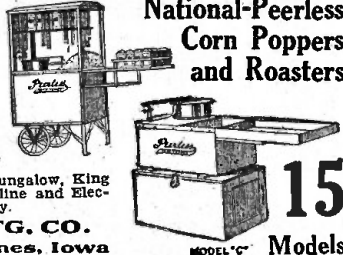
A SHOWMAN whose name had the prefix of "Mac" invited an anti-dry acquaintance to visit his home. "What will you give me as entertainment?" was asked. "Scotch" was the reply. Invitation eagerly (longingly) accepted. Visitor greatly disappointed — his host fulfilled his promise.

MR. AND MRS. BOND, of big-barrel (loganberry juice) fame, have combined business with pleasure in Florida the last several winters, and have been

They Make the BIG MONEY EVERYWHERE

Before you buy any Corn Popper or Peanut Roaster, investigate the National-Peerless Line, Biggest Money-Makers for Show and Concession Men for over 12 years. We make the Bungalow, King of them all, and 14 other models. Gas, Gasoline and Electric. Trade-ins and Easy Terms. Write today.

NATIONAL SALES & MFG. CO.
605 Keo Way, Des Moines, Iowa



CAROUSSELLES
COMPLETE LINE FOR PARKS OR CARNIVALS.
LINDY-LOOP RIDEE-O HEY-DEY FUN-ON-THE-FARM
No Midway Complete Without Them.
Information on request.
SPILLMAN ENGINEERING CORPORATION, North Tonawanda, New York

WHEELS AND GAMES!!
"To Make You Smile"
WHEEL WORKERS—Inquire about our new 36-in. diameter Paramount Wheel. If you wish, we will send you a sample piece of wood so that you will see for yourself of what material a fine Wheel is built. You will see the reason why this Wheel cannot warp or get out of balance.
GAME WORKERS—"Don't stall." There is plenty of money awaiting you. Get the latest Airplane Games, sure money makers. They are the most attractive, flashiest and fascinating games for your store and midway. They hold the crowd and get the play. They will make your coming season worth while. WRITE FOR COMPLETE CATALOGUE.
FRENCH GAME & NOVELTY MFG. CO.
467 Sixteenth Street, Milwaukee, Wis.

among the willing dancing instructors in the large community building in the Arcadia Tourist Camp during their sojourns at that place.

MRS. W. A. GIBBS, wife of the owner of the shows bearing his name, is recuperating from a recent illness which confined her to Methodist Hospital, Omaha, Neb., for some time. Mr. and Mrs. Gibbs expected to leave Omaha the first of last week for the headquarters of their show.

BOSS CARPENTER (To workman returned from a sneaked two hours' hunting, with gun on shoulder): "Hey, you, put a hole thru that pole standing over there!"

BYSTANDER (Misconstruing the meaning, and rushing to a native of Poland, in the pointed direction): "Better duck, quickly, old man—the boss just told a fellow to shoot you."

FRANK BLANKENSHIP is slated to again, for the third season, have the Minstrel Show with the R. L. Wade Shows. Says he will have a uniformed band and orchestra and carry about 20 people, and will again feature "Dude" and "Telegraph" Blankenship, and will again handle *The Billboard* on the show.

READ THIS, and think it over: One of the best known of big carnival agents writes as follows: "I trust *The Billboard* will not have to use the enclosed (meaning his biography—editor) for many years. However, so many of my dear friends have passed on the last two months—I am sending it on. We can never tell when it will be needed."

MRS. M. L. (ALABAM) MORRIS, who has been confined to her bed the past eight months, says trouper's passing thru Frankfort, Ky., will be welcome visitors at her residence (phone 1419), where there is a 14-room house and a garage. Prior to her incapacitation, "Alabam" was one of the versatile women special agents of carnivaldom.

AL KETCHEL will close his Green Frog Night Club at St. Petersburg, Fla., March 15 (where many showfolks were entertained) and join the Rock City Shows, at Rome, Ga., with which he will have his enlarged Arcade, Mermald and "Temptation", in which Mrs. Ketchel will be featured. Al recently purchased

a new "gas buggy" to chug-chug northward in.

CHARLES A. ZERM says that since several organizations have had in their "show letters" that he had signed with each of them for the coming season, he wishes it known that he has not signed with them, but has contracted to handle Thomas W. Kelley's No. 1 Side Show on the Rubin & Cherry Shows. Zerm is spending the winter on his farm near Hope Valley, R. I.

HARRY HOROVITZ, former concessionaire with the Northwestern Shows and Wolverine Shows, and wife were recently visiting guests of C. O. Stewart, formerly on the Northwestern Shows' staff, at Douglas, Ariz., where he (Stewart) now operates Hotel Palomar. While in Arizona, Mr. and Mrs. Horowitz made an investment in fig acreage, upon the advice of Stewart.

IRVING H. MEYERS, former clown in the Society Circus with the Jones Exposition, has been working indoor doings this winter. After finishing the Shrine Circus (contortion act) at Minneapolis, he migrated to Grand Rapids, Mich., preparing to work the Shrine Circus there. Among others seen at a local hotel were Frank Gillespie, Doc Campbell and Harry Logan.

FRANK H. WOOD, last four years ride manager with Galler's Shows, will be with Butler Bros.' Shows in a like capacity. He will place his son, Bertram, in charge of the Chairplane, and his step-son, E. Francis Small, in charge of the Ferris Wheel, and his daughter will have two ball-game concessions. Wood and his family expect to arrive at the Butler winter quarters the latter part of March.

HI TOM LONG, who has been recuperating at Hot Springs, Ark., expresses his appreciation of kindnesses extended him by Mr. and Mrs. Joe Smith, of the Garrison Hotel; Nick Hayes, Tommie Cook, Noble C. Fairley, "Balloon Red" Kolb, T. B. Ratner, Carl A. Young, Dolly Edwards, Sam Stone, Johnny Melton and others—"who were so kind to me during my recent illness; in the hands of such loyal trouper's one cannot quit," he says.

PLEASE REMEMBER, "show letter" writers, that when your communications

JACKPOT WITH CHECK SEPARATOR

No. 41-S—NICKEL PLAY, \$85.00
No. 51-S—QUARTER PLAY, \$95.00
MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone. Haymarket 0270.

The Biggest Money Maker on the Lot

FROZEN CUSTARD
Now—different—and a REAL money maker! The 1930 season will find the crowds around the concession selling this delicious Frozen Custard—and they'll come back repeatedly for more.
Sales of \$3,187 in One Week
That's what Getthey took in—in one week—at one fair with this popular new confection. You can easily make record sales and profits—and keep it up the year around in confectioneries, soda fountains, parks and restaurants.
Write or Wire for Prices
Only a few more orders can be accepted for delivery this season. If you mean business and want to wind up this season with a full-sized roll, write or wire for prices and all details.
THE ALLENCLIF ENGINEERING CO.
638 Livingston Ave., Columbus, Ohio

BEANO or CORN GAME
THE BEST ON THE MARKET.
35 Player Outfit, \$5.00
70 Player Outfit, \$10.00
ALUMINUM CENTER WHEELS
25 inches in diameter, numbered on both sides, any combinations.
SPECIAL PRICE, \$20.00 SHOOTING GALLERIES
SEND FOR CATALOG.
Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Cof-fetti, Artificial Flowers, Novelties, etc.
SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

CANDY FLOSS MACHINES
Guaranteed best made, same price as others. Trade in your old machine. 20% off new Floss and Ball Coasters bought now.
AUTOMATIC FISHPOND CO.
266 LaGrange, Toledo, O.

reach the Cincinnati office of *The Billboard* on Saturdays if they have slight chance of getting into "the next" issue. They should be mailed early in the week. For information of those not understanding the makeup of the paper, the news-column matter on the back pages of the book is additional to ALL allotted departments of the magazine, and the quantity of it depends on the amount of space available for it.

MADLYN-ARTHUR will operate two Circus Side-Show attractions for the Browning Amusement Company, one on each unit. Ted Anderson will superintend one show and William VanMeter the other. Reported engagements so far include All Tamanya, mystic and lecturer; Marian Anderson, lecturer; Mazitha, magician and escapes; Zenda, plethoric production; Torr (James Wilkes), fire eater; Madrid Kelley, illusionist; Thelma, personality girl, and, of course, Madlyn-Arthur. The show will cater to repeat patronage thru novelty contests, souvenir nights, etc.

ROY ANDERSON, wrestler and athlete, recently (for his first time) went after the record in rope skipping at Phoenix, Ariz., where he is wintering. According to the local press, Roy was clocked as 2,185 turns in 16 minutes and 30 seconds; not so far from the record—which was announced as being 2,309 turns in the same length of time. He expects to make another try at it. Anderson has been with various Western caravans, including Bernardi Exposition Shows, Levitt-Brown-Huggins, Rogers, Snapp Bros. Shows, Waugh & Hoffer, Greenburg Amusement Company and for four seasons with Archie Clark.

RELATIVE to the convenience of having personal biographies: The fact that the late George W. Rollins filled in a blank handed him by a *Billboard* man in 1926 greatly aided in the publishing of his obituary in last issue. A blank form for these appeared in the Midway Confab department in the last three issues. Dozens of showfolks (carnival, circus, repertoire, etc.) filled them in and mailed them to the biographical editor, and they are filed away for reference should they be needed. Even if you are a "well-known", and haven't provided *The Billboard* with data on your show experience, and address of whom to inform in case of sudden death; if you haven't one of those blanks at hand, just write it on a sheet of paper and address it to Biographical Editor, The *Billboard*, Cincinnati, O.

AUSTRALIAN CARNIVAL NOTES

SYDNEY, Jan. 23.—Gladys Sculthorpe, daughter of "Brother Bob", well-known carnival man, is recovering from a serious attack of pleurisy. This lady will return to U. S. A. at the end of this month.

George Merino, American carnival man, is at present in Sydney. For some months he has been working a big novelty in Melbourne and this he hopes to present at the Royal Sydney Show next Easter.

Tas. Bradley, showman, leaves by the "Ormonde" next Saturday for England and the Continent. He will look out for new attractions for the Australian show fields.

Jack Watson, of the No. 2 Clare & Greenhagh outfit, is still in Hobart (Tasmania), where he will remain until the Hobart Regatta, presenting the Silodrome, with Keith Innes riding, at several shows in near-by towns.

Arthur Greenhagh is taking a vacation in Sydney after the long season in New Zealand. Also here (working under his management) have been Johnny Ray, Elsie Baker, Alex Marks and Ray Tank, all enjoying a little holiday for the time being. His partner, Fred Clare, has been in America, booking for the company's presentation at the Royal Sydney Show next April.

Notables Enjoy Themselves As Guests of Jones Expo.

FORT MYERS, Fla., Feb. 22.—Playing here, last week, at the Lee County Fair, the Johnny J. Jones Exposition played host to a number of world notables, including Mr. and Mrs. Thomas A. Edison, Mr. and Mrs. Henry Ford and Mr. and Mrs. Harvey Firestone. The day following his 83d birthday, the famous inventor and Mrs. Edison, accompanied by the Firestones, made a complete tour of the midway, and in Billy Bozell's Circus Side Show they congratulated the giant, Clifford Thompson, who was married the

CHAMPION The Best and the

CORN POPPER Lowest Priced



OPEN FOR BUSINESS
Makes an Ideal "Hot Dog" Stand. Atomium Kettle Lifts Out.

A COMPLETE POP CORN STAND—easy to handle—all ready for business. That's the Champion Corn Popper. Two sizes. One folds to ship—one folds to carry. Each is handy and attractive. They're both great money-makers.

Send for Catalog of Champion Poppers. Find out about our Poppers, Gasoline Stoves, Burners, Hamburger Griddles, Tanks, Hollow Wire, Lanterns, etc. Write today for full particulars.

IOWA LIGHT & MANUFACTURING CO. ALL PACKED—READY TO MOVE
Dept. A, 111 Locust St., DES MOINES, IA.

For The Winter Bank Roll!!

Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!

CARDS — GAMES — CONCESSION SUPPLIES.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

WANTED—Season 1930—WANTED

SUNSET PARK SHOWS

C. HOWEY AND C. E. GIBSON, Owners.

Concessions all open except Cook House, Corn Game and Blankets. CAN USE good all around Lot Man. Furnish complete outfits for Snake, Hawaiian and Five-in-One Show. CAN ALSO PLACE organized Minstrel. Have for sale cheap 50x75-ft. Bale-Ring Tent in good condition. Address all mail to 813 South High St., Indianapolis, Ind.

CLYDE C. HOWEY, Manager.

P. S.—Fair Secretaries in Indiana and Illinois, write.

Greenburg Amusement Co., Inc., WANTS

Special Agent who does not misrepresent. Must be capable, reliable and sober and understand all details ahead of a gilly show. I will not advance any money to join. CAN PLACE legitimate Concessions of every description. Privileges very reasonable. Man and Wife. Wife to do Sword Ladder, Man to do Magic and Lecture inside, or any Act suitable for Pit Show. I will make good proposition. Casa Grande, week February 24; Mesa, week March 3; Ray, week March 10; all Arizona.

LOOK—WESTERN AMUSEMENT CO.—LOOK. Now Booking for 1930

Concessions of all kinds. Good opening for Pitch-Till-U-Win, Bumper Ball Games, Fishpond, Popcorn, Bowling Alley or any Grind Store. WANT Man to take charge of Athletic Show. WANT organized Minstrel Show. Have complete outfit. Joe Johnson, answer. Also all Concessionaires with me last year, answer. Have seven weeks in McDonald County. This show plus Virginia, West Virginia and Kentucky, with a string of Pairs starting in Kentucky September 1. Show opens early in April at Danville, Va. Any Grind Show that don't conflict with our outfit, write. Address all mail and wires General Delivery, Alexandria, Va., till March 1; then Danville Va.

J. W. WESTERN, Owner and Manager.

HARRY J. MORRISON SHOWS

A SHOW ON TRUCKS, OPENING APRIL 26, 1930.

Booking Shows and Rides, also Concessions. Will sell exclusive of Cook House, Corn Game and Palmistry. Also a few Wheels. WANT People for Musical Comedy, also for Hawaiian Show. Also good Free Act People for Side Show. Would like to hear from the following people: Dudley Andrews and Wife, Duke Myers, Lester Tate, Billy Thompson and Billy Dremson. Address all mail and wires to H. J. MORRISON, 222 Federal St., N. S., Pittsburgh, Pa.

Royal Gray Shows

The Royal Gray Shows were located in a down-town spot at LaFeria, Tex., playing to a nice business. The show has encountered about every kind of weather since its arrival in the Rio Grande Valley about 12 weeks ago.

Contracts were received for the Onion Festival at Raymondville, week of February 24. This is the first carnival to play this celebration.

Billy LeFort, secretary for the show, who is spending the winter at his home at LaHarpe, Ill., writes that he will be here with "bells on" for the spring opening. Dan Robinson recently joined with his corn game; also W. R. Kirk, with his pitch-till-you-win; J. R. Rider, monkey race track; Mr. and Mrs. Dewey Gentry, and Ferd Hune. The Power Brothers have been enjoying a very pleasant winter with their illusion show.

Bill Starr, of minstrel show fame, that he has enjoyed the winter in the Rio Grande Valley. Bill is adding another concession at Ramondville. Ed Lash has placed his order for a new arcade top.

The Royal Gray Shows have been awarded contract for the Fourth of July celebration at Belton, Tex., and Old Settlers' Reunion at Round Rock.

LOUIS BRIGHT.

World Bros.' Shows

MIFFLIN, Pa., Feb. 22.—With all inside work completed, E. W. World, of World Bros.' Shows, and his daughter, Vera, left for St. Petersburg, Fla., to spend a few weeks among friends.

The advertising arch to be used at the entrance of the midway has been finished and is spaced to hold 48 3x5-foot ads, and will be illuminated by four large flood lights. Any unused spaces will be filled with the shows' special paper of different midway features. L. M. Stanley has booked his palmistry concession, also

S. W. Brundage Carnival

PEORIA, Ill., Feb. 22.—That the auto and the hard roads have revolutionized concession operators' systems and ways of doing business is plainly evident from the many motorized outfits that have visited the S. W. Brundage Carnival winter quarters. Work is beginning to speed up some at quarters, and favorable weather has helped out a lot the last several days. Bob McAdoo is lining up for the paint and scenic operations and has some very artistic plans and drawings prepared. "Happy" Graff and his woodworking department has speeded up considerably this winter, with the addition of new motor equipment, saws, drills and planers. The blacksmith department, under Ed (Dad) Wilson, has had a red-hot fire since activity started, with the result that much has been accomplished. George (Dutch) Brandt, superintendent the stock barns and pasture, states that this has been the best winter for the stock in several years, due to splendid quarters during the inclement weather and ideal romping and grazing grounds when favorable for turning stock out. Nothing of the unusual for shows in winter quarters is taking place in the way of construction. Some new equipment will be built to care for the increased size of the show. A new fun house, and one that the writer has inspected and passed as having many ticklish features, has been turned out under the direction of "Happy" Graff. Troupers have already arrived and have quarters on the train. Word from many more indicate they will be back shortly from various sections of the country. Heavy snow this winter caved in a roof of one of the dining hall buildings at the fairgrounds in which no carnival equipment had been stored.

JONESY JONES.

Lachman-Carson Shows

EL RENO, Okla., Feb. 22.—With the starting date for the Lachman-Carson Shows set for March 29 at El Reno, work at winter quarters is going forth in accordance with but one idea, to have everything in readiness. The Water Circus will be discontinued, to be replaced by a unique style review and girl presentation, under supervision of Mrs. Carl Nold, late feature dancer with the Linney & Collins review. The Circus Side Show will depart from the usual routine by introducing Dan Riley and his trained wild animals, including lions and tigers, with a boxing kangaroo as a headliner. The Whoopee (fun house) has been reconstructed, being double decked, using special lighting and scenic effects.

Among other novel attractions will be a monster orange-outrag, of exceptional size and ferociousness, exhibited in a special-built truck, and a Gantess, standing 7 feet 2 inches in height, and weighing 476 pounds, billed as "The Last of the Amazons", and presented in an environment especially befitting the exhibition. Both of these attractions will be shown as single pit novelties.

Cliff Liles has been re-engaged as manager, and will leave Kansas City, where he has been spending the winter, in the very near future, for El Reno, to get in immediate touch with conditions before the opening date. Dave Lachman has given the routing of the show his personal attention. Andy Carson, in charge of winter quarters, reports the completion of several new box wagons, each equipped with rubber-tired wheels, as will be all of the wagons as soon as the change can be made.

CLARKE E. FELGAR.

may bring two grind concessions. George Jones, who has the popcorn privilege, advises from Houston, Pa., that he has his equipment all ready and waiting. Bob Montgomery, who has had a tab show thru Oklahoma this winter, will ship his concessions in about April 1. Bob says the talkies have sure hurt business. C. J. Styers, special agent, came in to spend a few days. Mrs. Styers is spending the winter in Florida. W. E. LaSalle and A. J. Chapman are on a business trip thru the western part of the State in the interest of the show, which will open at Middletown, Pa., April 26. The writer is temporarily in charge of the office.

J. H. DIVEN.

WILL BUY LITTLE BEAUTY
32-Ft. MERRY-GO-ROUND. Write full particulars. HARRIS, care *Billboard*, Kansas City, Mo.

St. Louis

ST. LOUIS, Feb. 22.—The many out-of-town show people who arrived in St. Louis last Friday and Saturday to attend the sixth annual banquet and ball of the Mississippi Valley Showmen's Association have practically all departed. Everyone unquestionably had an enjoyable time, as praise galore was given the members of the M. V. S. A. on their affair "Open House" was held at the clubrooms last Friday and Saturday, and Sunday and Monday of this week, when refreshments were served to all local and out-of-town guests gratis.

Mr. and Mrs. William Plink, the last two seasons with the Bernardi Exposition Shows, departed this week for a month's sojourn in Los Angeles. They will be with Felice Bernardi Shows again this year.

Harold Barlow, owner Barlow's Big City Shows, departed last Friday for Jackson, Miss., to attend the fair secretaries' meeting there, following which he will make a short trip to several Southern cities in the interest of his show.

Tom Kearney, prominent member of the Mississippi Valley Showmen's Association, left Monday in company with Mike Kinney, Senator from Missouri, and friend of showfolk in this vicinity, for Miami, Fla., where the twain will sojourn for 10 days.

Mr. and Mrs. Felice Bernardi, of the Bernardi Exposition Shows, passed thru St. Louis last week en route from Chicago to their winter quarters in Gulfport, Miss.

James C. Simpson, personal representative of the D. D. Murphy Shows, returned from the Mississippi fair secretaries' meeting last Saturday, so as to be on hand for the banquet and ball of the M. V. S. A.

Mrs. Dave Dedrick, wife of the popular carnival owner of this city, is still confined to hospital here, and her condition is stated by the attending physician to be quite serious.

Joe B. Webb, last season with the Russell Bros.' Shows, spent several days in St. Louis this week, en route to the South. He advised that he will be with the Orton Bros.' Shows the coming season.

Stanley Hughes, formerly in vaudeville, and well known to many outdoor show people in this vicinity, departed Monday for a two weeks' trip to New York City, where he will visit with friends.

Two outdoor showmen here at present confined to their homes on account of illness are Jack Martin, part owner of

THE R. H. WORK AMUSEMENT CO.

Open April 12th, Afton, Okla.

Playing Missouri, Illinois, Indiana and Pennsylvania. Want a few more legitimate Grind Stores. All Stock Wheels open except Blankets. Want one or two more Shows. All address R. H. WORK, General Delivery, Laredo, Texas.

BUNTS AMUSEMENT COMPANY

OPENING MARCH 17. CAN PLACE

SHOWS—Will furnish complete new outfits for Minstrel and Ten-in-One. Will book Shows not conflicting with what we have

CONCESSIONS—All legitimate Concessions open. Will sell the X on some. We don't carry girth.

RISE HELP—Foreman and Help for Ferris Wheel, Chairplane, Parker Baby Q Swing, Man for Callaphone and an A-1 Electrician. Must be sober and understand Light Plants.

W. J. BUNTS, Batesburg, S. C.

WANTED

LAUGHLIN SHOWS

WANTED

OPENING MARCH 12, ON THE STREETS. FOR TEN DAYS.

WILL BOOK all kind of Concessions except Cook House and Corn Game. No X on other Concessions. Come on, we can place you for the big opening. Fishpond, Bowling Alley, Lead Gallery, Ball Games, Buckets, Blanket Wheels, Palmistry. SHOWS—Fit Show People, Hawaiian Show, Grind Show, Athletic Show. FOR SALE—Chairplane, Glider make; Monkey Autodrome, Solder make; Penny Arcade. Above Ride and Shows can be bought cheap. SHOW OPENS UNDER AUSPICES CHILDREN'S PLAYGROUND ASSOCIATION, MAIN AND POPLAR STREETS, NORTH LITTLE ROCK, ARK.

J. W. LAUGHLIN, 617 Main St., North Little Rock, Ark.

the Martin & Noe Greater Motorized Shows, and Charles DeKreko, of the Rubin & Cherry Model Shows.

More Specific Report Regarding Fire Losses

More specific details of the fire, February 3, at Litchfield, Me., which destroyed a building in which paraphernalia of the Curtis L. Bockus Shows was stored than was reported for publication in *The Billboard*, page 91, February 15 issue, follows:

The conflagration caused the loss of all rides, shows and concessions owned by the shows and others. Among the main items destroyed were Caterpillar, owned by A. W. Sears; Ferris Wheel and Merry-Go-Round, property of C. L. Bockus; corn game, Ethel Bockus; Athletic Show, Harry Katron and George Lavigne; 10-in-1, Luther Hill; Animal Show, John Kennard; three ball games, P. D. Dow; pitch-till-you-win and hoopla, V. Whitman; jewelry concession, Mrs. R. A. Strong; taly balls, W. J. Lomasney; cook-house equipment, William Wilcox; office tent, wire cables, tents, lights and other show property owned by man-

agement. Many offers of assistance were gratefully acknowledged. The show will go on, opening April 26 and playing among others Aroostock County in Maine the 11th season in this same territory. W. J. LOMASNEY.

Hot Springs "Pickups"

HOT SPRINGS, Ark., Feb. 22.—Lew Rosenthal, jobber in concession supplies, has been among visitors here.

Eddie Brown, manager Rubin & Cherry Model Shows, will soon leave for winter quarters, via New Orleans, accompanied by his wife. Both seem fit for a long season.

Tom McNew, veteran talker, promoter and contractor on several shows in the past, is here and lobby gowing daily with others who have been with some of the numerous shows with him.

The Lucille Sisters, who are natives of this city, are here for a short visit with their parents before resuming their vaudeville dates.

Noble C. Fairly and wife have returned to their shows' winter quarters at Fort Smith, Ark.

Arthur Hoffman, former circus side show manager, is with the Pacific Whale

Numerous Units This Year

Lew Dufour will have a flock of his "Unborn" shows exhibiting this year, according to report. Last season units of the attraction were at Riverview and White City parks, Chicago; Johnny J. Jones Exposition, Morris & Castle Shows, C. A. Wortham Shows, Rubin & Cherry Shows and Rubin & Cherry Model Shows. Contracts have been closed for the new season with the same traveling companies; also John T. Wortham Shows, Melville-Reiss Shows, Royal American Shows, Dodson's World's Fair Shows, Conklin & Garret Shows, D. D. Murphy Shows, S. W. Brundage Shows and Revere Beach, Mass.; Rockaway Beach, N. Y.; Coney Island, N. Y. An exhibit is operating in Chicago in the Loop, opposite the Morrison Hotel.

Correcting a "Dues" Error

CHICAGO, Feb. 22.—In a recent article on the activities of the Ladies' Auxiliary of the Showmen's League of America mention was made of the special drive for new members that is being made. The article stated that a payment of \$7 at this time would pay the dues for 1930 and 1931. Mrs. Al Miller, chairlady of the auxiliary, has requested that a correction be made, as the \$7 pays the initiation and dues up to the end of the current year only. This makes a saving of \$6 to those joining now, for the regular initiation and dues for one year are \$13.

Company, and is managing one of its units that played this city for a three-day engagement recently.

Tom Davis has returned to the Atlantic coast to prepare his concessions for the forthcoming season. He has a string of kitty racks.

M. Pemman, independent concessionaire, is here for the baths and recreation, and has been taking the writer, Hi Tom Long, around in his new car to the different points of interest. He, the writer and Dave Morris were guests of Capt. Barnett aboard the good ship "Whaler" while she was in port, and had a whale of a time with the old sea dog.

N. Shure, of the N Shure novelty supply house, is here, combining business with pleasure, as he was noticed lately hobnobbing with the different street salesmen that are doing business here.

Sammie Sciffman is hibernating here and says that he will go out with new inspirations this year.



Sixth Annual Banquet and Ball of Missouri Valley Showmen's Association at the Statler Hotel, St. Louis, February 15.

WILLIAM GLICK SHOWS, INC.

Will Open Season 1930—Baltimore, Md., APRIL 19

We Have Been Awarded the Best Route of Fairs in the East, Including:

CENTRAL CANADA EXHIBITION—OTTAWA, ONTARIO, CANADA

PENNSYLVANIA STATE FAIR, ALLENTOWN, PA.
CHAMPLAIN VALLEY FAIR, BURLINGTON, VT.
PETERSBURG FAIR, PETERSBURG, VA.
WILSON, N. C., FAIR, WILSON, N. C.

NEW YORK STATE FAIR, SYRACUSE, N. Y.
NIAGARA COUNTY FAIR, LOCKPORT, N. Y.
GREAT BLOOMSBURG FAIR, BLOOMSBURG, PA.
HALIFAX COUNTY FAIR, WELDON, N. C.

We also play the Ringling Bros.-Barnum & Bailey CIRCUS DATE in May at Baltimore, and one Centennial Celebration and two Old Home Weeks.

WANTED—CIRCUS SIDE SHOW, ATHLETIC SHOW, FAT GIRL SHOW, MIDGET SHOW, or any other New and Novel Attraction. Would like to hear from WILD WEST SHOW to use as feature. No Rides wanted. Would like to hear from the following: GENE NADREAU, MRS. DAKOTA MAX, MABEL MACK. **CONCESSIONS**—Can place Ball Games and all legitimate Grind Stores. Will sell only a limited number. Corn Game. Exclusive Palmistry open. **WANTED**—A Man Capable of Handling the Exclusive Wheels on this Show.

WRITE OR WIRE WILLIAM GLICK, Gen. Mgr., EMERSON HOTEL, BALTIMORE, MD.

Cetlin & Wilson Shows

STAUNTON, Va.—The management of the Cetlin & Wilson Shows has just returned to Staunton from a trip that included the fair meetings in Richmond, Raleigh and Columbia, also Cincinnati, where final arrangements were made for the purchase of rides, consisting of Merry-Go-Round, Eli Wheel and Whip, which makes six rides to date, owned by the management.

P. H. Brady, engaged as electrician on his arrival in quarters, will start construction on the new transformer wagon. It will take a load of 200 KW capacity. Charles Marcello will manage the new arcade, purchased by Mrs. Margie Cetlin and Mrs. Sadie Wilson, and Superintendent Massick has begun construction of the new 40-foot stud-lighted panel front for this attraction. This entire attraction when plans are completed will load on one auto truck. Ben Elsler is overhauling all engines and electric motors. Willie Fair states he never knew that there was "so much paint in this world". All equipment of Spot Bassinger, who has contracted his concessions, arrived in quarters, brought from Johnson City, Tenn., on the trucks of Earl Reid, the congenial midway cafe owner and operator of the Page Shows. Prof. Alexander and Charles Kirchner advise that they will arrive in time to have all their shows, overhauled and repainted for the early opening in Staunton. Among others due to soon arrive are Jimmy Sakobe and family, and Ray and May Hawkins with their little son, Ray, Jr. Visitors lately included Gus Dull and M. L. Bell. General Agent David E. Endy reports wonderful success with the show's northern bookings. He is expected in Staunton soon for a conference with the owners. Only five more weeks before the "band will play".
HARRY CASINO.

Bunts Amusement Co.

BATTSBURG, S. C., Feb. 22.—General Manager W. J. Bunts, of the Bunts Amusement Company, and Mrs. Bunts have arrived from Florida, where they enjoyed a short vacation. Immediately Bunts ordered full-speed ahead and winter quarters is now a beehive of activity. Brooks Mason, expected here shortly, will be put in full charge of construction and decorating. The four rides will be repainted, a new calliope has been ordered, and with all new tents and banners the show will take the road this spring greatly improved in appearance. Martin Zbyako and Mike Polo have contracted for the Athletic Show. The writer, agent, accompanied by his wife, Carrie, arrived recently from Parkersburg, W. Va. Emil (Peanut) Mairs is in charge of winter quarters. C. L. Craig has sold the service station he has operated here since last fall and is getting his cockhouse ready, a brand-new outfit. Craig has been with this show several seasons. The writer and wife and Mr. and Mrs. Craig drove to Columbia last week and visited Mr. and Mrs. Robert (Bob) Page. Page and the writer brouped together on the old George Reynolds Shows and H. W. Campbell's United Shows. The show will open March 17 in North Carolina.
PERCY MARTIN.

NOTICE INFRINGERS BEWARE!

To all Carnival Owners, Park Owners, Managers, Showmen, etc.:

I am the Originator and Sole Owner of the Embryological and Biological Revelation Exhibits

"THE UNBORN"

and control all rights thereto. This exhibit is fully protected by copyright and trade-mark laws of the United States Patent Office, and all persons, firms or corporations attempting to copy, imitate or infringe thereon will be prosecuted to the fullest extent of the law.

LEW DUFOUR, Originator and Exploiter,
Office—Sherman Hotel, Chicago, Ill.

WANTED FOR ENGLAND FREAKS

All those who worked for me or with me, write and send photos and lowest salary. Nine months' work or more. Especially want Fat Midget, also want Sensational Novelty Acts, Motordrome Riders that can ride. Address until March 12th, GEORGE DEXTER, 1455 Madison Avenue, New York City; after March 12th,

Fletcher & Dexter Amusements Rednal near Birmingham, England

P. S.—Wanted, a good Stiff. Will pay up to \$1,000.00. No Wax or Papier Mache.

MARKS GREATER SHOWS

OPENING HOPEWELL, VA., APRIL 5th TO 12th. TWO SATURDAYS.

WANTED—Any New and Novel Show. Good opening for Single Pit and Platform Attractions. MAN to take charge of 10-in-1 Attractions for same. ANY New and Novel Ride. **CONCESSIONS**—Can place legitimate Concessions of all kinds. THIS SHOW WILL PLAY FOURTEEN WEEKS OF BONA-FIDE CELEBRATIONS AND FAIRS, INCLUDING MARYLAND STATE FAIR AT TIMONIUM, MD. **FOR SALE**—WHIP in first-class condition; cheap. All address JOHN H. MARKS, P. O. Box 770, Richmond, Va.

Greater Sheesley Shows

NORFOLK, Va., Feb. 22.—With organized shifts of mechanics in action, quarters of the Greater Sheesley Shows present a miniature industrial community, with the "whistle blowing" only at customary intervals for meals in the S. T. Martin dining car. Wagon building, carpentry, painting and decorating will soon be in full blast. The steel train will need little attention. Wagon capacity is the problem this year, with new shows and added rides to be accommodated. Several feature shows will augment last year's list, and among the rides will be the Waltzer, Leaping Lena, Lindy Loop, Dodgem, Ferris Wheel, Carousel, Merry Mixup, Giant Planes, Caterpillar and others.

General Representative Matthew J. Riley is on an extended trip, following the New York fair's meeting in Albany, and the irreplaceable "Squire" has closed a number of satisfactory contracts for still dates and fairs since the first of the year.

Capt. John M. Sheesley has recovered from a brief illness. Mrs. Sheesley is ill in the Protestant Hospital here, her condition at this writing being reported as nearing a convalescent stage.

Michael Angelos, midway restaurateur, who will have the cookhouse and refreshment stands the coming season, has shipped his equipment in from Salisbury, Md. Mr. and Mrs. Hamda Ben and son, Lawrence, arrived from Miami, Fla., and have taken an apartment, and Ben will prepare his girl revue for the opening here early in April. Mr. and Mrs. D. C. McDaniel will depart for Petersburg, Va., to join the Bernardi Greater Shows with their arcade and Rocky Road to Dublin. Fred W. Keen is overhauling his Heydey ride. Herman List, of the Henry T. Curtin concession staff, is here from his home in Hamilton, Ont. Ward (Dad) Dunbar, *Billboard* agent, and major-domo of the Sheesley Shows, is a familiar sight along the waterfront during his daily constitutional, gazing pensively toward the Virginia capes and wishing for "kitty, kitty" time!
CLAUDE R. ELLIS.

Wolfe Greater Shows

MINNEAPOLIS, Minn., Feb. 22.—Preparations are going forward for the coming season. William Wolfe, manager, has purchased a new ride, making seven in all, and says it will be a five-car gilly carnival for 1930. A. J. Haas, general agent, has the show booked up until the Fourth of July. Work in winter quarters will commence about March 1, in charge of Lule Lonis.

FRED ANDERSON.

C. E. Pearson Shows

OPENING CENTRAL ILLINOIS APRIL 26.
WANTS legitimate Concessions of all kinds. A-1 Pit Show. Mechanical City, Fat Girl, Platform Shows. **LOCK BOX 8, Ramsey, Ill.**

FOR SALE Half interest in Ten-in-One Show. Booked with good Carnival. **PAT BURNLEY, 2600 East Franklin, Richmond, Va.**

MERRY-GO-ROUND FOR SALE. Three-Abreast Jumping-Horse, Spillman make, 390 lights. Wurlitzer Band Organ. New crates for everything. Just like new. Machine newly painted. Price, \$2,500. Terms if desired. Write or wire **GRACE T. REIGLE, 1224 State St., Harrisburg, Pa.**

CRAFTS SHOWS

(Continued from page 72)
 ners are new and flashy. Also new trucks and other equipment in every line has been added, making this one of the largest motorized carnivals now touring. Two big searchlights carried illuminate the sky at night for miles. The new calliope is on the streets daily, also making adjoining towns.

The show is playing in the heart of Colexico, under the auspices of the Fire Department and D. A. V. and opened last Saturday for nine days. The midway has been filled and all shows and rides doing a big business. The personnel roster follows:

O. N. Crafts, owner and general manager; Al Fisher, general agent; Mrs. Mabel Brown, secretary and treasurer; Clarence Crafts, assistant manager; W. K. Norton, special agent; Cal Whitney, electrician; S. A. Jones, assistant; A. M. Brown, master transportation; Al Maler, carpenter; Lindy Loop, Chas. Andersen, foreman; Frank Johnson, George Taylor, Merry Mixup, R. McDonald, superintendent; George Durant, John Jenkins, Ferris Wheel, Harry DeLong in charge; Phillip Kelly, Merry-Go-Round, John Peterson, manager; George Durant, J. Jenkins, Sam Brown; Mrs. George Nitt, tickets. "Unborn"; L. A. Dodson, manager; Mrs. Dodson, ticket box; Dixie Brooks, megaphone. Ralph, the Elephant Man, Phillip Presson on the front. Death on the Guillotine, amazing illusions, presented by Dr. C. M. Lips and Will Wright, well-known showmen of the Pacific Coast. John's Red Barn, Pete Yount, mechanic; Bert Duncan, on bally. Globe of Death, with two motorcycles, in an 18-foot ball, Reckless Eddie Phillmore and Ted Newton. Arcade, I. A. Froom, manager; Mack Doman, cashier. Circus Side Show, Chas. J. Cupran, manager; Martha Morris, armless wonder; Prof. Pyros, fire king; Mile. Dynama, electric marvel; Glass Blowers; Punch and Judy; Fay Asia, human art gallery; Little Lady, Midget; "King of Magic"; Lola, "girl with 1,000 eyes"; Hawaiian Show, with six people.

Among the concessionaires are "Lucky" Keeler and Clyde Gooding, five; Mike Krause, assisted by his brother, Andy, one; "Fat" Williams, one; Mr. and Mrs. E. L. Hanscom, several; Billy and Al Vachon, one; M. Silverman, two; Ray Callahan, one; Al Greenough, one; Bill Groff, one; C. L. Hayworth, one; C. Dahlgreen, one; Dave Gross, one; Archie Beckensale, one; Chas. Miller and wife, two; Curly Strong, one; Mr. and Mrs. Wm. Geary, two. Cookhouse, under management Joe Krug; R. E. Ivy, chef; Mrs. Krug, cashier. Krug also has the grab store.

This year the show is being moved by 10 big motor trucks, with six-wheel units, each truck carrying capacity of 17 tons, each trailer 11 tons. They are painted yellow, with red and black lettering, each one advertising features of the show, and are like so many large billboards as they come into towns. E. K. NORTON.

S. L. OF A.

(Continued from page 72)
 acts. Sam J. Levy was master of ceremonies and, as always, handled the job in an efficient manner.

The Bai Tabarin, provided with a new lighting system that allows an infinite variety of beautiful effects, furnished an ideal setting for the ball and many compliments were passed upon the beauty of the dissolving color patterns that turned the hall into a veritable fairyland.

The cotillon was the high spot in the evening's fun. It was put on shortly after midnight following a couple of hours of dancing and entertainment. Participants were provided with a variety of classy favors as they marched around the hall; then with Lew Diamond's aggregation playing old familiar tunes the dancers enjoyed an hour of old walkarounds, ending up with a cake-walk in which everybody participated. After a half-hour intermission for the buffet lunch dancing was resumed.

Sam J. Levy, who handled arrangements for the ball, was handed many compliments for the efficient manner in which he took care of every detail. Among the guests noticed at the ball were the following:

Dr. Max Thorek, chief surgeon of the American Hospital, and party; W. O. Brown, president of the league, and Mrs. Brown; Sam J. Levy, Walter F. Driver, W. R. Hirsch, Mr. and Mrs. Tom Rankine, Mrs. Ed. Hock, Chas. Hall, Fred Naylor, Chas. A. Nash, Mr. and Mrs. Al Miller, Cleora Miller, Mr. and Mrs. W. D. Hildreth, A. R. Corey, L. S. Hogan, A. P. Burdick, Mr. and Mrs. Saba Delgarian, Lew Dufour, Walter C. Scholl, J. C. Mc-

CETLIN & WILSON SHOWS

OPENING MARCH 29 IN STAUNTON, VA., AND CLOSING THANKSGIVING WEEK.

Can guarantee you 16 good Southern Fairs. List furnished those interested. Opening for Merry-Go-Round, Lindy-Loop or Tilt-A-Whirl. All other 6 Rides operated by the management. WANT real Ten-in-One and Grind Shows with own outfits. WANT Sidlons or Monkeydrome, or Monkey Circus. Following exclusives are open for the season: Cook House and Grab, Popcorn, Candy Floss, Frozen Custard, Long Range Gallery, etc. All Merchandise Wheels are open. We positively guarantee no Skillets, Race Tracks, G Wheels or Money Games. WANT Ball Games and legitimate Grind Concessions. Want to hear from Red and Pete Frederickson and capable Carnival People in all branches. Billy Harrington, write us immediately. Address: CETLIN & WILSON SHOWS, Winter Quarters, Staunton, Va.

PRE-SEASON OPENING MARCH 1, ATLANTA, GA.

WANT

GALLER'S AMUSEMENT CO.

SPRING OPENING APRIL 19, CINCINNATI, O.

Corn Game Sold. All Other Concessions Open. Cook House. Penny Arcade, Kiddie Rides, 5 or 10-in-1. Liberal Percentage. To Join Cincinnati. Merry-Go-Round Foreman and Second Man. Ferris Wheel Foreman and Second Man. Write Geo. Haverstick, W. H. Burton, Joe Galler, Box 1095, Atlanta, Ga.

WANT

Caffery, Chas. McCurren, Lee Warner, D. D. McEachin, Lee Shell, J. Alex Sloan; Solly Ward, vaudeville star; H. A. Lehrter, W. H. VanHeusen, Charles Martin, Ben Samuels, Mr. and Mrs. Henry Shoub, James Campbell, J. Murphy, Louis Leonard, Wm. Harris, Peter Rogers, C. Johnson, Wm. Kaplan, Max Goodman, O. W. Brumleve, Harry Coddington, Beverly White, Al Roessman, Mr. and Mrs. Harry Nettlich, Mr. and Mrs. Al Latto, Mr. and Mrs. Nat Green, Mr. and Mrs. Chas. Murdo.

MVSA BANQUET

(Continued from page 72)
 among the entertainers while Phil Papeter, the accordion wizard, delighted with several numbers.

Just prior to the meal Dr. Walter L. Wilson, chaplain of the Heart of America Showman's Club, reverently referred to the past treasurer of the MVSA who recently passed to the great beyond and asked the members for several moments of silent reverie, following which he invoked the blessing of the Lord on the meal of which the guests were about to partake.

Following the "eats" Eddie Vaughan, general chairman of this year's banquet and ball, introduced Sam J. Levy, first vice-president of the Showmen's League of America, as the toastmaster of the evening. Without reflection on any of those who previously served in this capacity, Levy was probably the best toastmaster ever to function at any event of the MVSA. He had a world of witty sayings, all of which went over big, and in his opening talk his "calendar gag" worked to perfection, and as a result the guests were not bored with some lengthy speeches.

The first speaker called upon was D. D. Murphy, president of the MVSA, who welcomed those present in the name of the organization. In the absence of B. S. Gerety, first vice-president, who was ill and unable to be present, the next speaker called was Col. H. N. Morgan, second vice-president, who in a short, forceful talk told those present of the growth and plans of the MVSA. Robert E. (Bob) Walker, newly elected treasurer, was next called, and followed by Frank B. Joerling, secretary of the association. W. O. Brown, president of the Showmen's League of America, was asked to take a bow, after which Walter F. Driver, treasurer of the S. L. of A., made a short address for the Chicago organization. Before calling on Cliff Liles, the official representative to the banquet of the Heart of America Showman's Club, and Walter F. Stanley, past president of that club, the toastmaster asked the Kansas City contingent to rise, and to the welcomed surprise of all present there were about 40 souls who had made the journey to St. Louis from Kansas City. The Kansas City delegation was seated at one long table in the center of the banquet hall. Walter Stanley then rose and asked the toastmaster to call upon Cliff Liles, president of the H. of A. S. C., to make a short talk. He touched briefly on the work being done by the Kansas City organization and received an ovation.

After the relation of several more amusing stories, Charles U. Becker, secretary of the State of Missouri and the principal speaker of the evening, was called upon for an address. He spoke of the work the "Show Me State" was doing under his direction, to eliminate unjust legislation and other hardships imposed by various States on the out-

door showmen. He was the recipient of a big hand following his talk, which was "short and to the point".

Telegrams were then acknowledged from Dave Stevens, Phil Little, Rube Liebman, Showmen's League of America, Pacific Coast Showmen's Association, Wallace D. Driver, W. J. (Doc) Allman, Louis Heminway, Ralph Ray, Al S. Bay-singer; Driver Brothers, Inc.; Ladies' Auxiliary of the Heart of America Showman's Club, George and Hattie Howk, Heart of America Showman's Club, L. Clifton Kelley, Mr. and Mrs. Noble C. Fairly, National Calliope Corporation; J. W. Conklin, Jr.; Red Cohn and Menchin, Cassie Shanahan, H. R. Brandt, Johnnie Lazie, Toney and Dugan Martone, Cliff Adams, Jimmie Hart; Charles C. Blue, of The Billboard; Johnny Wortham, Verne Newcombe, Maxie Herman, Gordon-Howard Company, Bob Brumleve, Kenneth M. Driver, Charles G. Driver, Louis Pedersen and James P. McHale.

At this point the toastmaster asked Brother Arthur H. Daily, general agent of the D. D. Murphy Shows, to step to the rostrum, and in behalf of the MVSA presented him with a beautiful silver loving cup, the prize donated for securing the most members during 1929. Daily was called on for a speech and thanked his fellow members for their gift. The toastmaster then presented immense bouquets of flowers to President D. D. Murphy; Fred Beckmann, on behalf of B. S. Gerety, his business partner and co-worker, who is first vice-president of the organization; Frank B. Joerling, secretary, and Robert E. (Bob) Walker, treasurer. This was in the form of a surprise and the flowers were presented to the four officers from members of the MVSA to show the esteem in which they are held. Following these presentations, an immense basket of flowers was presented to President Murphy for the MVSA by little Betty McKean, the "mascot" of the Missouri Showwomen, the newly formed ladies' organization in St. Louis.

The toastmaster next, called on those present to go "on with the dance" and immediately couples swayed to music of Ted Jansen's Orchestra. While the music was discontinued at 4 a. m., impromptu parties continued on the three top floors of the hotel until daylight.

The various committees handling the 1930 event were as follows: Eddie Vaughan, general chairman. Banquet—J. C. Simpson, chairman; Stanley Hughes, Morris Feldman, A. C. (Duke) Pohl, Leo McBride and Sam Feinberg. Program—Elmer Brown, chairman, and Ed C. Reiter. Ticket—Matt Dawson, chairman; John Scheppe, D. D. Murphy, Robert Walker and Frank B. Joerling. Entertainment—Art H. Daily, chairman; F. A. (Whitey) Woods, John Brophy, George Heller, W. D. Sullivan, Tom W. Allen, Melvin Harris and O. H. Blanchard. Floor—George Davis, chairman; L. M. (Pete) Brophy, Michael Fitzgerald, Tom Kearney, Herman Aarons, Tom Sharkey, Ed J. Hackett, Jack Wilson, Harold Barlow, Judge Edward S. Butler, William Dolezal, Robert Mansfield, Dave Dedrick, John G. Lang, Robert A. Clay, Fred W. Daly, Charles Burke and Joseph Darpel. Reception—John O'Shea, chairman; T. L. Cochran, Tex Conroy, Jack Ross, Harry Miller, James Sherwood, Frank Hanasaki, William J. Price, L. M. (Tex) Shawver, L. S. (Larry) Hogan, Jake Hoffman, J. C. McCaffery, L. Clifton Kelley, Steve E. Connor, Lew Dufour, Harry Billock, Curtis Velare, Mike T. Clark, Al Clark-

son, Dave Stevens, Noble C. Fairly, C. B. Leggett, Mill Morris and W. R. Hirsch.

While it was impossible to get the names of all present, among those noticed were Mr. and Mrs. J. C. Simpson, Mr. and Mrs. Tom W. Allen, A. A. Anders, Mr. and Mrs. E. O. Beahan, Thurman L. (Doc) Milburn, Mr. and Mrs. David Hintz, Mr. and Mrs. L. M. (Pete) Brophy, Byram J. Waterman, Tom Blinn, Bobbie Robinson, Mr. and Mrs. Harry E. Miller, W. E. Soles, Frances Stalmsmith, Jean Norman, L. M. (Tex) Shawver, Ed J. Hackett, G. C. Crowley, Ruth Anderson, Thomas L. Sweeney, Mr. and Mrs. J. L. Landes, Mr. and Mrs. Cliff Liles, Mr. and Mrs. Sam Spallo, Mr. and Mrs. C. B. Rice, Walter F. Stanley, Ted J. Berni, William Veto Valentine, Kent Hosmer, Hope Wallace, Mrs. Toney Martone, Mrs. Lola Hart, Josephine Berni, Sam Davis, Verna Adams, Louis Torti, Frances Crowley, S. Brewer, John Jilsen, Ruth McAuliff, Mr. and Mrs. C. M. Hade, Frank Schumacher, Mr. and Mrs. Robert E. Walker, Charles U. Becker, Mr. and Mrs. Eddie Vaughan and Betty, Dr. Walter L. Wilson, Irene Kyner, Louise Lumelius, A. Schweithorst, Mr. and Mrs. T. Vossmeier, J. Leona Berni, R. L. Schaefer, Mrs. J. Glascoe, Denise Glascoe, Mr. and Mrs. A. T. Schmidt, Mabel Monohan, Mr. and Mrs. Thomas A. Haynes; Otto Richter, Jr.; Al Saril, Marie Johnson; Mrs. Otto Richter, Jr.; J. Fitzgibbons, Louis Oldham, Thomas J. Bergin, John J. Scheppe, Mrs. Thomas C. Bergin, Mr. and Mrs. Herman Aarons, Mr. and Mrs. George Davis, Clarence Shelton, Thomas Sharkey, Mrs. Harold Barlow, Mrs. Catherine Oliver, Mrs. L. Clifton Kelley, Micky Fitzgerald, Rose Spigle, Stanley Hughes, Verna Burke, R. E. Barnett, E. T. Schutz, Mrs. John Barry, John Barry, Mr. and Mrs. John O'Shea, Bertha Nichols, Otto F. Karbe, David Nichols, Ben O. Roodhouse, Roy Welch, W. R. Davison, Mr. and Mrs. L. A. Woods, Lee A. Sullivan, Charles M. Oliver, Lew Dufour, Jimmy Morrissey, Mrs. Elsie Kelly, Jack Melton, Mr. and Mrs. William Kaplan, H. F. (Army) Beard, C. F. (Chic) Eckhardt, O. H. Blanchard, Edward George Yates, Mrs. A. Deichmann, Dolores Deichmann, Mr. and Mrs. P. J. Noonan, Mr. and Mrs. Robert Mansfield, Mr. and Mrs. M. Dawson, Dona Marie Lawrence, Mrs. F. E. Schmitz, Margaret Gallagher, R. C. Ward, Mr. and Mrs. Fred Beckmann, Albert Deichmann, Mr. and Mrs. Cary Jones, Charles W. Paine, Mr. and Mrs. D. D. Murphy, Mr. and Mrs. Frank B. Joerling, Mr. and Mrs. Edw. G. Baumann, Sam Feinberg, Mr. and Mrs. Morris (Boots) Feldman, Edgar T. Neville, L. S. (Larry) Hogan, Marie Campbell, Mike Amaroza, May Utter, Julius Utter, Mr. and Mrs. Joseph Treymbal, M. Mori, Melvin Harris, Sam Saburi, Mr. and Mrs. William Dolezal, Mr. and Mrs. Charles G. Cook, Mr. and Mrs. John Lang, L. M. Stone, Wilma Witter, Mr. and Mrs. Buel Ridenhour, Henry W. Gehm, A. C. (Duke) Pohl, Jake Hoffman, John J. Bergin, Irene Erichtette, W. O. Brown, Col. H. N. Morgan, Mr. and Mrs. Sam J. Levy, Walter F. Driver, M. E. Shoemaker, Elmer Brown, J. Chinman, Mr. and Mrs. Leo C. Lang, Frank J. Klein, George Heller, Dave Dedrick, Mr. and Mrs. J. H. Meierant, Peter E. Ballet, John Brophy, Mr. and Mrs. Charles Ordwein, E. O. Mernagh, Mr. and Mrs. Dee Lang, Mrs. A. Schweithorst, Marie Davis, F. A. (Whitey) Woods, Theatus Taulbee, Jean Sharp, Jessie Ervin; Mrs. Sam J. Levy, Sr.; Mr. and Mrs. Leo McBride, Mr. and Mrs. Theodore Carras, Joe Darpel, Mr. and Mrs. Jules Sussman, James Phillion, Pete Pullman, Mr. and Mrs. Joe Broun, Capt. E. H. Hugo, Mrs. L. M. Shawver, Harry Lessinger, Gene Berni, Mr. and Mrs. C. A. Boraman and H. M. Barton.

A. B. ROGERS' ATTRACTIONS OF NEW ENGLAND

OPENS SEASON OF 1930 APRIL 26 in MASSACHUSETTS.

Concessionaires write. This show carries no wheels or Street Games. Nothing but legitimate concessions will be booked. We own our own Rides and show is booked up to October 12. If you want any week in good territory, write now to A. B. ROGERS' ATTRACTIONS, St. Petersburg, Fla., care Lewis City Tourist Camp.

WILL BUY KIDDIE RIDES

Must be cheap for cash. What have you? CARL LARSEN, Tuckerman, Ark.

WANTED—HIGH-CLASS CARNIVAL

To show under the auspices of the Knights of Pythias and Dokey Spring Celebration the latter part of March or during the month of April. BOX 127, El Dorado, Ark.

YOU WILL KINDLY NOTE OUR NEW ADDRESS

- Basketball Scorers, Gross. \$2.69
 - Self-Threading Needles, 10 in Paper... 2.88
 - Needle Threaders, Directions on Handle... 5.40
 - Men's Hankies, Transp. Envelopes... 5.40
 - Toothpick Knives, Colored Handles, 5-Piece 3.00
 - Toothpick Knives, Colored Handles, 3-Pc. 2.25
 - Army & Navy Needle Books... 2.35
 - Nail Files... \$1.50, \$1.80, 2.40
 - Scented Sachet... \$1.25, 1.80
 - SPECIAL—2-Drum Perfume Vials, Sealed, Labeled... 2.50
- Fair Prices, Square Treatment. Prompt Service. Stamps or currency for samples. Prices F. O. B. New York. Deposit required on C. O. D. orders. Ask for complete list.

CHARLES UFERT
19 East 17th St., near Broadway, New York

The Radio Stropper

\$7.20 GROSS
Nickel-plated. Holds all makes of Safety Blades.
1 Gross Radio Stoppers
1 Gross Pilekin Stropps 12x1 1/4
1 Gross Razor Strip Dressing
1 Gross Cartons for Cartons
One Gross Combinations Outfit, all for \$14.95.
Sample Outfit, 35c. 25% deposit on all C. O. D. orders.
RADIO STROPPER CO.,
332 1/2 North Halsted Street, Chicago, Ill.

GOOD NEWS!!

For Health and Exerciser Workers
SAMSON POCKET GYM. \$30 Per 100
with new non-slip handles and beautiful 2-toned complete exerciser chart. REAL \$2.00 SELLER.
SEED-LAX (Plantago Psyllium). \$20 Per 100 Sets
A set consists of 2 beautiful packages and a 2-colored bulletin entitled "Constipation, Its Cause and Eradication". Tremendous \$1.00 Seller.

Our tremendous records justify the fact that these two articles are the finest of their kind on the market. Seeing is believing, and to prove these statements, we are making the following attractive terms:
Send \$1 Get Samson Pocket Gym and Chart, with Seed-Lax combination complete. (Sells for \$3.00).
SEND \$10.00. Get 1 Dozen Samson Pocket Gyms and Charts and 1 Dozen Seed-Lax Combinations (Sells for \$30).
25% deposit on C. O. D. orders.
EDUCATIONAL HEALTH FOUNDATION
105 West Monroe Street, CHICAGO, ILL.

COSTS \$2.50 PROFIT \$27.50

That's what you make by transferring dealer's mania monogram on autos. Every motorist who has not monogrammed. A painter charges \$5.00 and can't do as good work as you can do for \$1.50. No skill is required; no experience, space or time. Circulars, full instructions, etc. free. Write for Free samples—or send \$2.50 for outfit by **AMERICAN MONOGRAM CO.** return mail. Dept. 68 East Orange, N. J.
SAMPLE FREE

PITCHMEN AND AGENTS!

THE WHOOPEE FUN LETTER
The most amazing seller of the year. They buy them by the dozen. Show the letter and a sale is made, no failures. Sample letter and catalogue of other fast-selling novelties for a dime. C. H. LEE, 128 East 23d St., New York.

"IT PAYS"

To deal with a reliable organization, especially when you're selling "HEALTH". We've been supplying Pitchmen for past fifteen years. Not an overnight or fly-by-night outfit.

ORIGINATORS NOT IMITATORS

We introduced the two biggest sellers of the past two years—the Rubber Exerciser, KING, and Plantago Psyllium, MANAM. A live-wire concern always on the alert. That's why it pays to deal with originators, not imitators.

NATURAL HEALTH ASSOCIATION, Inc.
152 West 42nd Street, New York

AGENTS 500% PROFIT

Genuine Gold Leaf Letters
Guaranteed to never tarnish. Anyone can put them on store and office windows. Enormous demand, large profits. Paul Clark says: Smallest day \$28.70. B. L. Beal made \$930 in two months. Write today for free sample and liberal offer to general agents.
METALLO LETTER CO.
419 N. Clark St., CHICAGO, ILL.

Pipes for Pitchmen

Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

DOC W. IRVINE SMITH is now in Miami, Fla., meeting old friends and making new ones.

LOUIS BERGHER is still going strong with the store in Toledo and reports he expects to open another store shortly.

EIGHT PITCH STORES are holding out in and around New York City. One is paying \$2,800 a month, at 47th and Seventh avenue. All appear to be making the going good.

"HELLO, EVERYBODY!" the spirit moves Carl Swicegood to hail from Mexicali, Mex. "I wish every troupier in the world were here. This is the place to forget all your troubles."

THE FRENCH ASSOCIATION of pitchmen, the Federation des Syndicats des Marchands Ambulants et Forains de France, held its annual convention at Havre February 11, 12 and 13.

"WEATHER FINE, BIZ AWFUL," C. S. (Buggs) Wier shoots from Laredo, Tex., February 18, "but we have expectations from the Washington's Birthday Celebration. Hello, to everybody!"

DOC HARRY MORAN: Get in touch without a moment's delay with Tommy Burns, Cincinnati, who has been making vain efforts to locate you for the last two weeks. Matter of vital importance to you, Burns states.

THE STIRE BROTHERS, Fred and Art, are spending the winter at the family home, Valley View, near Nelsonville, O.,

and enjoying mother's cooking. The boys are welcoming all square shooters on the leaf, as in past years, at their new home, recently completed.

C. W. MEADOWS, piping from Detroit, says: "Shops here are either completely shut down or are working part time with part shifts, and wages generally have been cut so that it is almost impossible for the workman to have a dime left to patronize anybody. Even the bootlegger isn't getting his."

THOMAS E. BRESNAHAN has been doing fairly well around Newark, N. J., he reports, but wants some dope on the new reader in Jersey City from George E. Earle, who has been working there. Bresnahan sends regards to Colonel Ned House, Jerry Russell and other old friends in Pitchdom.

"I HEAR THE BOYS SAY that Blackhawk has the big shot of all the pitching stores in New York," says Doc Reynolds. "He has put this one over big. The store at 47th and Eighth avenue works 18 hours a day. The late pitch, which is between 3 and 4 a.m., goes over just as big as the early ones. Pitchmen I know, drop in and see me."

JEROME STATLER REPORTS: "New York seems to have lost many famous faces like Doc Griffith and Frank Urban. Was way uptown, 86th street, yesterday, and saw Sam Kramer and the rest of the Natural Health Association outfit in a great big flashy store packing them in for the 12th straight week without any sign of a letup. Sam Kramer is also

CASH IN \$20 A DAY

AUTOMATIC 400% PROFIT
GAS LIGHTER
JUST OUT. Lights gas instantly without sparks or flame. Sells like wildfire wherever gas is used.
\$8.00 Per Gross
(free sample).
One Gross Gives You **\$34 Profit**
Retail \$25c

FREE SPECIAL
1/2 Dozen CROWNLINE CIGAR LIGHTERS of Highest Polished Nickel, with Birthstone Setting. Retail \$1.00 Each.
With Each Cash Order of One Gross of Gas Lighters, Ignition Products Co., Inc. (Sole Manufacturers) 107-15 Van Wyck Ave., RICHMOND HILL, N. Y.

AGENTS! SELLS LIKE WILDFIRE

New improved Window Washer eliminates all muss and fuss wherever there is glass to be cleaned. Restricted territory to producers. Approved by Good Housekeeping Institute. Write today!
CARTER PRODUCTS CORP.
325 Front Street, CLEVELAND, O.

SLIGHTLY USED WATCHES

ELGINS, WALTHAMS, ILLINOIS AND HAMILTON POCKET AND RAILROAD WATCHES.
ALL PRICES AND ALL SIZES
White, Green and Yellow Cases. LOOK LIKE NEW. ALL GUARANTEED. Write for Catalog.
FEDERAL JEWELRY & LOAN CO.
1215 Grand, KANSAS CITY, MO.
Wholesale—Diamonds and Watches.

Yours for the Asking!

Big Catalog of Medicines, Perfumes and Powders for coupon workers, Specialties, etc.
The DeVore Mfg. Co.
Mfg. Chemists
389-19 S. 4th St., COLUMBUS, O.

75 WEEKLY IS EASY

ACCIDENT PREVENTER. First Salesman made \$185 first week. Samples and selling instructions furnished free.
ALOS, 4739 Adkins Ave., St. Louis, Mo.

BIG MONEY BEING MADE

By Agents, Dealers, Pitchmen with our **FRAMED OILETTES**
Reproductions of well-known OIL PAINTINGS by Master Artists. WRITE QUICK. Also other big sellers. JAS. LEE CO., 29 S. Clinton, Chicago.

MEDICINE MEN

Have Medicines, Toilet Goods put up under your own Private Label and Carton. Private Formula work a Specialty. Write for Catalog.
THE QUAKER HERB CO.
Manufacturing Pharmacists,
Laurel and Freeman Ave., CINCINNATI, O.

PAPER MEN

Liberal proposition for producers, all States "Coast to Coast" on New
NATIONAL MAGAZINE
P. O. Box 378, KANSAS CITY, MO.

REBUILT WATCHES

ELGINS, WALTHAMS, ETC., CHEAP.
Send for Price List.
CRESCENT CITY SMELTING CO.
508 Chestnut Street, ST. LOUIS, MO.

GERMAN SILVER KEY CHECKS

YOU can be your own boss with our Key Check Outfit. Good for \$5 a day stamping names on pocket key chains, fobs, etc. Sample check, with your name and address, 20c.
PLEASE DIE WORKS, Dept. D, Winchester, N. H.

OAK Brand BALLOONS

BLUE BIRDS AND BALLOONS--they'll soon proclaim Spring. Start the season with the finest flash possible --Oak Brand Balloons --and be sure of bigger money.

The Oak line for 1930 is more wonderful than ever. New items of merit. A marvelous array of fast sellers.

All leading jobbers are ready with Oak Brand --in the Blue Box with the Yellow Diamond Label.

Jolly Joey Says: Getting up to the top money is easy when you get under a bunch of Oak Balloons.

The OAK RUBBER CO.
RAVENNA, OHIO.
Selling Through Jobbers Only

"AIR-SHOT"
A NEW, BIG!
FAST SELLER!
 "Air-Shot" is an air pressure drain pipe, toilet, lavatory cleaner. 30 to 80 lbs. air pressure—one shot of full pressure blows out the obstruction. Saves plumber bills for Hotels, Apartments, Office Buildings, Factories, Hospitals, Schools, Public Buildings, Homes. Pull the trigger—"Air-Shot" cleans 'em.



30 Lbs. to 80 Lbs. Air Pressure.
 Easy to Use!
 Easy to Sell!
 Worth Its Weight in Gold!
 Pays Big Profits!
 Costs You Only **\$6.50**
 Sells for **\$15.00**
 You Make **\$8.50** On Each Sale.

Picture shows air pump, pressure gauge, release valve. Greatest improvement in drain pipe and trap cleaning in fifty years! Only article of its kind; no competition; practical and a proven success; big demand. Live Salesmen wanted Now! Write for prices, terms, and full particulars. Make 1930 your most prosperous year. Write today—now—don't wait—the first in your territory.

SILVERS MFG. CO.
 Dept. B B, Waterloo, Ia.

FILLS A REAL NEED.
 America's Fastest Seller.

pitching seeds now and is turning them like nobody's business.

BURDIE SIMMS infoes from Clyde, O., that outdoor showfolk wintering there enjoyed the recent week of the Princess Iola Company. "They did big business," Burdie reports. "Dr. Kindt and his son, Billy, came in from Pittsburgh, Pa., and spent Sunday with us. Business is just fair with us. It keeps me busy hunting halls. Too much basket ball competition. A line from any of my friends is always appreciated. Regards to the bunch up around New York."

DOC J. MAXWELL REYNOLDS is now in his fourth month with his show in the building at 42d and Eighth avenue, New York. No change has been made since the opening date. Eddie Harrison is manager. Eddie Miller is the floor, counter and window boss; Sidney Oser, books; Tom Wilson, health books. The team of Jack Miller and Frank Mirerda, magic and card tricks, continue a big hit. Mirerda also does mental telepathy. Doc and Mrs. Reynolds are putting on their usual lines.

"BELIEVE ME, I NEVER SAW so many dime pitchmen as S. F. Chappell and myself have seen since we came here," W. S. Ruffing shoots from New Haven, Conn. "I'll starve to death before I will sell any of my goods at less than a two-bit piece. A man who works all day and counts nothing but dimes is only hurting the biz. I have myself sold one article for two bits and given them one, but I would not sell one for 15 cents. Jack Young, when are you coming east?"

NOT MOVING LIVELY in Detroit. Report from that town says there are now quite a number of health lecturers working in stores and several large auction joints operating, all drawing large crowds, but getting little money. The factories are not working at full speed, which naturally causes a currency shortage. Hi Hightower, who has been checking up on the situation with one of his own indestructible inksticks, will be in the town for some time and would like to hear from Ned House, Jerry Russell, Morris Kahntroff, Morris Sobel and other old pals.

"HI HO, COMRADES," Earl Buckley shoots from Uniontown, Pa. "I'm just breezing thru this section of the country to cool off after a few months in Southern climate. Met Duke Monahan and Charles McKenna, of Panther oil fame, at Chambersburg, Pa. The boys have a swell layout for this season and have lined up Tad Robinson and Walter Blair to handle the inside lectures. This town is open to all squareshooters. Eddie Reiner and Sammy Davis had a big week using sticks and maps. Good, straight 50-cent workers will find the town worth making. Abe Harris worked nozzles here and made good. Mr. and Mrs. Charles Lindmar and myself are headed for Wyoming with lighting snappers. Best to all the boys."

"T'WAS A BIG NIGHT in Newark, N. J., was Saturday, February 15, when the Newark Lodge of the N. P. S. P. A. held its annual Whoopee Night. Murray, the Man From Fifth Avenue, survives to send in this report: "There were 10 acts on the entertainment program. Bill Flood sang four songs and Jack Dorsey recited *The Face on the Barroom Floor*. Jack McKay gave an exhibition of his wonderful skill as a juggler, and Phil Stack put on a mind-reading stunt. All of the talent was furnished from the ranks of our own membership. Some who were not members when they came to the session joined the lodge when Paddy Fay blew in with a green turban and Sam Lewis arrayed in a Prince Albert coat and knicks."

RAYMOND C. BROWN pipes from New Cambria, Mo.: "Business has been fair considering that we have been in snow or mud ever since January 9. Indian George has opened again, having recovered from his recent sickness. Played Laclede, Mo., last week to good crowds, and last night (February 12) we were visited here by 18 boosters from Laclede. Members of the company entertained them at luncheon at a cafe after the show. Indian George introduced the visitors from the stage and the local people gave them a big reception. The visitors promised to make another call and bring double the crowd. It speaks well for our little show. We are making friends everywhere we go. Roster of the company: Indian George Vandervliet, business manager and

Free offer on new 3-Way Razor!
 Get yours now!

KRISS-KROSS CORP., Dept. C-3074,
 1418 Pendleton Ave., St. Louis, Mo.
 I want to make more money. Send complete details about your unusual sales plan. Don't forget my FREE RAZOR offer.

Name _____
 Address _____
 City _____ State _____

THIS COUPON

PULLED THOUSANDS OF MEN OUT of a RUT

Yes we mean it . . . thousands of men have hitched to this coupon and been yanked out of the rut of low pay. They have been pulled from hard work that paid just enough to live on, to real iron-clad independence . . . up to \$5,000 yearly . . . yes, some of them to \$10,000 a year, just think of it—\$20 to \$40 a day . . . and that paid in cash every day. Money in your pocket every night. This coupon will do the same for you . . . it will haul you up . . . up to the very peak of success, independence and happiness.

Work for Yourself . . . Be Your Own Boss . . . You Can Earn \$8000

. . . and do it easy by helping supply the great demand for the sensational **KRISS-KROSS Stropper**. . . the one that fits all makes of blades and has made shaving fun for over one million men. **KRISS-KROSS** puts a keen edge on a blade in 11 seconds, with its famous diagonal, flip-flop stroke. 8 "lucky leather grooves" on the finest genuine shell horsehide obtainable does the trick. You can get 355 keen shaves out of one blade. After your first day out with this **KRISS-KROSS Stropper** you'll change your address to No. 1 Easy Street. . . man you can't help but make money. . . and when we say money we mean **EIG MONEY** . . . \$5000 to \$10000 every year.

Honolulu stepped out and made \$10 the first 20 min. . . that's almost 1c every time your watch ticks. G. O'Leary in Ill. is in the big money too. . . he made \$50 cash in one day. Get in this business while it is piping hot. . . fill in the coupon now. . . mail it and get the details, absolutely FREE.

Get This Free Razor Offer By Acting Promptly

If you are prompt. . . if you get busy and send the coupon at once we will send you our free offer on a genuine **KRISS-KROSS RAZOR**. This is a 3 way razor of a new advanced type. Has instant release feature . . . simply press guard with thumb and blade is released instantly. Holds blade in diagonal position making it possible to obtain a perfect stroke. Send coupon now and get this Free Razor Offer.

Reduced Prices — Best Quality
OUR PRICES ARE LOWEST
 Write for New Price Lists and Special Offer Spectacle Kit.

The BEST
 B.B.32—All Shell Skull Bow Spectacles, all numbers. **Per Doz., \$2.15; Gr., \$23.50**



Here Is A Big MONEY MAKER

"Goldtone" SPECTACLE
 B.B.34—"Goldtone" Shell Rim Spectacles, with gold-plated Bridge and soft Cable Bows, all Focus Numbers. Large Round Lenses. **DOZEN, \$4.50; GROSS, \$52.00.** Catalogue Mailed Free. Write at Once.



NEW ERA OPTICAL CO., 21 North Wabash, CHICAGO.

UP-TO-DATE PEN AND PENCIL GLASPS,
 Containing Calendar for an entire year. A sure-fire and profitable seller. Sample, 15c.

ARGUS MFG. COMPANY
 1142 N. Kitbourn Ave., CHICAGO



PITCHMEN!

"FLOATON-ART COLORS"
 Float on water. Few drops dip Flower Pots, Vases, Candles, etc. Fastest seller ever introduced. Wonderful flash, big bally and heavy come-back sales. It's new and red hot. Store demonstration tons all records. Eight colors four colors per box. \$28.50 Single Gross, \$25.00 in 10-Gross Lots. Pitch \$1.00 each Box. Sample of colors and finished flash samples, \$1.00, prepaid.

UNITED INVENTORS CORP.
 121 73d Street, NIAGARA FALLS, N. Y.

EX-SERVICE MEN-QUICK MONEY
 Selling oldest, best established Veterans' Magazine. Largest sales. Joke Books. Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. **VETERANS' SERVICE MAGAZINE.** 150 Mott St., New York.

Advertise in The Billboard—you'll be satisfied with Results.

The Original 7-in-1 Combination Opera Glass

A BIG WINNER BEST QUALITY



Celluloid Frame. Best Quality Lenses.
\$24.00 Gross
 Sample Doz., \$2.25.

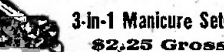
5-in-1 Manicure Set, \$3.00 Gross



New Pocket KNIFE SHARPENER
 Best Sharp-ening Tool Made. Also Screw Driver, Bottle Opener



3-in-1 Manicure Set, \$2.25 Gross



\$2.50 Per Gross



Charleston Dancers \$8.00 GROSS



\$8.00 Gross

BERK BROS. IMPORT CORP., 543 Broadway, New York City

DON'T LET THEM FOOL YOU MY FENS SELL **GUARANTEED SOLID GOLD PENS!**

GOLD PENS, \$4.00 Jumbo Size. Medium, Doz. Dozen, \$5.00
 With 1/2 Bands, \$4.50; With 3/4 Bands, Doz. \$5.50
 Dozen \$21.00

SOLID ROD STOCK
 All Colors, Including Pearl Effect. Dozen, \$8.00; with 1/2 Bands, Dozen, \$8.50.
 Pencils to Match, Doz., \$3.00; Gross, \$30.00.

All first-class Merchandise and Workmanship. No seconds, no job lots. Yours for service at all times. Get my new Price List.

NEW PRICE on Black and White Mottled Jumbo, Pearl Effect, Plated Points, 1/2 Bands. Dozen, \$3.50. Pencils to Match, \$2.50 Dozen. Complete Sets, \$65.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
 180 West Adams Street, Chicago, Ill.



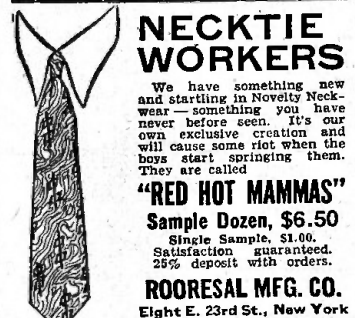
NECKTIE WORKERS

We have something new and startling in Novelty Neckties, something you have never before seen. It's our own exclusive creation and will cause some riot when they start springing them. They are called

"RED HOT MAMMAS"

Sample Dozen, **\$6.50**
 Single Sample, \$1.00. Satisfaction guaranteed. 25% deposit with orders.

ROORESAL MFG. CO.
 Eight E. 23rd St., New York



POLMET POLISHING CLOTH
 Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. F. C. GALE 30, 127 Edinboro St., Boston, Mass.

NUTRO LIGHT WEIGHT SOAP

Getting big money for agents everywhere. Send for a gross today and see for yourself. Extra flashy labels in rich colors.

Send \$2.00 and we will send you a gross, balance C. O. D.

\$4.25 a gross

NUTRO MEDICINE CO.
 16 So. Peoria St., Chicago, Ill.



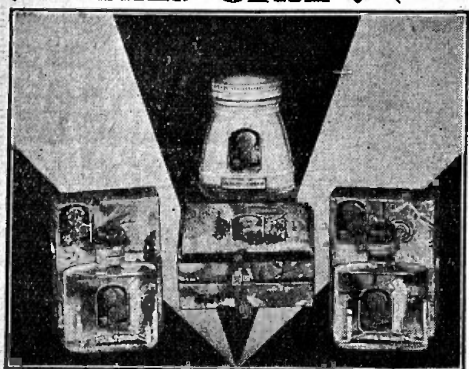
Best Seller of Them All \$9.00 a Gross
 Either Chromium or White Metal.
 12 Assorted Samples \$1.00. Buy Direct from Factory.

ARLINGTON W. BARNES
 21 Catalogue, PROVIDENCE, E. I.



SALES OPERATORS, COUPON WORKERS—A SET THAT IS SELLING FAST

PARIS GIRL (4-Pc. Set) New Flashy Labels



OPERATORS PRICE
36c

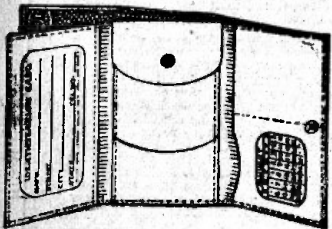
Sells for \$1.00.
CONTAINS
One 1-Oz. Narcissus Perfume.
One 1-Oz. Jasmine Perfume.
One 3-Oz. Face Powder.
One 2-Oz. Beauty Cream.
(Can be furnished with 2 Creams, 1 Powder and 1 Perfume at 36c.)
Nothing on the market is exactly like this set. It is different. Face Powder Box and Display Box is an exact match in both color and design. Face Powder Box with Tassel is simply beautiful.
Sample 4-Piece Set, 75c. Prepaid.

ASK ABOUT OUR \$5.00 PREPAID SAMPLE KIT.

Write for our all-year-round selling plan.
Nothin' on the market is exactly like this set. It is different. Face Powder Box and Display Box is an exact match in both color and design. Face Powder Box with Tassel is simply beautiful.
Sample 4-Piece Set, 75c. Prepaid.

4-Pc. SETS: 2 PERFUMES, 1 CREAM, 1 POWDER.
All packed in a charming box that shows all four articles illustrated. Coupons for above Deal, \$1.00 per M. Electro. Mats, Banners, nominal charge. Window Cards free with orders of 50 or more. Quality and Service since 1910.
TERMS: 50% deposit, balance C. O. D. Upon receipt of personal check, we ship only when check clears. Wire or write
PARIS LABORATORIES CO., Inc., Dept. 69, 2632 Olive St., St. Louis, Mo.

FOR THE NEW MONEY



KING'S-3-FOLDS

WARRANTED GENUINE LEATHER

\$20.50 a gr.

Choice of Black Alligator Grain, Tan Alligator Grain, Smooth Black.

KING LEATHER GOODS MFG. CO., B ST., INDIANA, PA.

LATEST NOVELTY BALLOON HIT

MAJOR BUBBLES

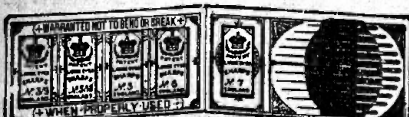
A Real Toss-Up BALLOON Item, \$9.00 Gr.

Packed in Individual Boxes.

We also specialize in Oak Brand Balloons, Miller Rubber Toys, Fur Monkeys, etc. Circus, Carnival and Fair Supplies. 25% With Order.

MILTON D. MYER CO., 424 Fourth Ave., Pittsburgh, Pa.

HUSTLERS STREETMEN



VICTORY NEEDLE PACKAGE
5 Papers all Gold-Eye Needles, 11 assorted Darners, 1 Bodkin, 12 handsome lithographed covers. No. BB67. Per Dozen, 65c; per Gross, \$7.50.

TOOTHPICK KNIVES
Three Blades, Assorted Color Handles. BB560—Bulk Packing, Per Gross, \$2.25
BB390—1 Dozen on Card, Gross, 2.50
Dozen, 65c; per Gross, \$7.50.

SALESBOARD OPERATORS—Full Line Premium Goods and Boards. Special Catalogue, free.
We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards, genuine Black and White and Pictales, with a Daydark Camera. No darkroom. Finish on the spot—no waiting. Easy to learn and operate. Big profits.
Compare Daydark Cameras with any Camera offered for sale. The wonderful pictures made with a Daydark have won admiration of hundreds of satisfied customers.
"I am more than pleased."
"I am well satisfied."
"The Camera cannot be any better."
These are only a few of the praises we receive daily.
Full line of Supplies for all makes of One-Minute Cameras. New embossed Waterproof Mounts in gold, silver, black and various colors. Samples and prices will be sent on request.
Write us for Illustrated Catalog and Price List. It's free.
DAYDARK SPECIALTY CO., 2828 Benton St., ST. LOUIS, MO



DEMONSTRATORS—PENMEN—PITCHMEN

New low prices on Black and Pearl Pens and Pencils. No matter what price you are paying or where you are buying, you can positively do better with us. Orders shipped same day. Samples, \$1.
RELCO PEN & PENCIL CO. 15 PARK ROW, N. Y. CITY

Thank You for Mentioning The Billboard.

straight: Pauline Vandervliet, ingenue; George Lynn Vandervliet, character comedienne; Raymond C. Brown, characters and blackface; A. C. Salisbury, piano. Next week we go to Madison, Mo. We wish to say hello to the gang."

A NEW STORE SHOW for New York is reported to be readying by A. W. Fisher, who pipes: "William J. Flood, who gave up the pitch game a few years ago to become an actor and who was last heard from playing the tanks with his own show, *Minding His Business*, has answered the call of the big cities. He will soon open in New York on Broadway with a company, many of whom are well known in the pitch game. The roster, as given to me, is as follows: Harry Aising, chief promoter; Fred Owens, business details; Harold Woods, business details; Joe Crouse, financial department; Archie Smith, privileges; Jack Davis, refreshments. Best wishes to William and his coworkers in *Minding His Business*."

ZIP HIBLER, poet-pitchman, sings: "The little birds are twittering down here in New Orleans. The scent of coming summer's in the palms and budding greens, and from the scent the pitchman gets a longing for the trail that's oft been trod by boys who dig until the diggings fall. A little bit of provender, a place to lay his head, and hope comes to the pitchman of prosperity ahead. A strong desire to conquer his jinx comes to him then, and yet he fears the future and the snares of other men. And while he keeps ascratching and deserves a better fate, the gink who runs the village tells him he must emigrate."

TINKLINGS FROM Harry Bell, Lewis-town, Pa., February 14: "Just a few lines to advise as to my whereabouts. Haven't seen any of the boys in Pitchdom lately. Things are going along o. k. At present I am with paste and solder. Will make the automobile and style shows here March 1 to 8. From all indications this event will draw big crowds, as the public interest has been aroused to the right point and it is being extensively advertised. Those in charge of the event are fine fellows and have a good word for all clean workers. Would like to hear from Doc Reid and Joe Thomas. It should be good here for them, as the mills are all working. Will ring off for now and good luck to all the boys."

HEARING OF PROSPERITY in Eastern Tennessee, E. E. Hawkins, sheet-writer, has been busy all winter hunting for it in that section, he relates in a pipe from Butler, Tenn. "I have put in most of the winter with my family in Johnson City," he says, "but it won't be long now before I am headed for the great Northwest. I met Ross and Murray last week in Virginia, both looking prosperous. F. C. Hunt, Harry, my oldest boy, and myself are down here, where we are not bothered by papermen of the 40-cent type, as they can't get here except on muleback. And, so far as I know, nobody in the leaf game has a mule except New England Jack and myself. Well, anyway, this is a good spot for anyone coming this way. This is our second week in Butler, where is that S. N. Ullman? Pipe in, Sammy."

DOC E. F. SILVERS, of Silvers Fun Show, pipes from Miami Beach, Fla.: "Who said Miami is closed to pitchmen?"

AGENTS! Chance to Earn \$10 a Day

Show in your neighborhood this fine quality GUARANTEED HOSERY for Men, Women and Children. Prices lower than stores. 126 styles and shades. Pure thread Japanese Silk, Silk and Lisle, Chiffon, Sport, Full Fashioned Hose. Guaranteed to wear 7 months or new hose free.

Big Profits Right From the Start. Mills of Minn. made \$120 in one week. Mrs. Gleason, of Ga., made \$23 in one day. You can equal these records by following my simple, easy instructions. Extra bonuses. Credit given. No experience necessary. Outfit furnished. Send no money. Rush name and address, giving size of hose. L. E. WILKIN, Gen. Mgr., WILKIN HOSE CO., Dept. 3918, Greenfield, O.

MAKE BIG MONEY

Just out. Lights gas instantly without sparks or flame. Sells like wildfire wherever gas is used. Details for 25c.

MYSTERY GAS LIGHTER

Packed on individual cards with instructions. Sample 10c. Rush \$7.50 per Gross or \$1.00 per Dozen. NEW METHOD MFG. CO., Desk BB-5, Bradford, Pa.

Agents and Demonstrators, send 50c for four complete samples, one for No. 3 thread, one for No. 5 thread, and 2 Rug Needles. YOU WILL LIKE THEM! These are the Needles you will all be selling in the near future. Wholesale prices and complete catalog of stamped goods in colors, tinted shades, to work. NEW WEAVER ART NEEDLE CO., 1325-27 No. Wells St., Chicago, Ill.

Big Profits!

Own your own business, stamping 5c by Clocks, 20c by Name Plates, Sample, with name and address, 35 cents.

HART MFG. CO.
287 DeGraw Street, Brooklyn, - New York.

16-SIZE USED ELGIN or WALTHAM WATCHES

Rob. Hun. Movements. In Beautiful Brand-New White Open-Face Cases. Handsomely Engraved. Several Jewels. A 5 or 7 c. Dial. In Lots of Six, Each..... **\$3.95**

Samples, 50c Extra.
Same in 15-Jewel, \$4.95. Same in 17-Jewel, \$5.95. Order today, as there is but a limited quantity. Deposit required on all orders. Circular on request. "Our Prices Are the Lowest in the U. S."

SPARBER & CO.
121 North Broadway, ST. LOUIS, MO.

SELLS ON SIGHT!

Attractive line of colorful Basketweave FELT RUGS. New low prices direct from the manufacturer give big profits. Hand loomed. Guaranteed fast colors. Sample Rug, 27x54, \$1.10, postpaid. Send for prices in quantities.

NEWARK FELT RUG COMPANY
416-S Morris Avenue, NEWARK, N. J.

MEDICINE MEN

AND GENERAL DISTRIBUTORS

Write at once for 1930 Price List and Cartons. Most complete line of Medicines, Soap, Creams, Fifty-two years supplying Medicine Men and General Distributors. Lithos, Paper, Voles furnished if desired.

OREGON INDIAN MEDICINE CO.
Desk A. CORRY, PA.

ELGIN WATCHES In Lots of 6, \$5.75 ea. Slightly used. Look like new. Open faces, 7 jewels. White, green and yellow cases. Shipped open for your inspection. C. O. D. Send 25c deposit. All guaranteed. FEDERAL JEWELRY & LOAN CO., 1215 Grand, Kansas City, Mo.

PENMEN Demonstrators

Introducing Our New Combination Pen-Pencil No. 50 Jumbo Regular and Ladies' Sizes, Assorted Colors. All we ask you is to mail \$1.00 for samples and your order will follow inspection of same. Also full line of Fountain Pens and Pencils.

ARGO PEN PENCIL CO., 3 PARK ROW, NEW YORK CITY

OUR CATALOG

Of Easter and Spring Novelties to the trade now ready for mailing. Dealers please write for copy.

I. ROBBINS & SON, 203 Market St., Pittsburgh, Pa.

Pyroamber

The Wonder Demonstrating Comb

Use Them Rough—They Will Stand It

Standard Pyroxoloid Corporation
Leominster, Mass., U.S.A.
Send Your Name and get the Story in Full.

Prof. Seward is working on Flagler street out of a truck, and I will say it is the finest one that I've ever seen. The Prof. told me it cost \$35,000, and after you look inside you will agree with him. Several of the boys are working on Biscayne boulevard, one pitching shoe paste, another pen-and-pencil sets, and two brothers putting out health books. They all seem to be doing o. k. Talk about service! We get *The Billboard* down here not later than Thursday, and most of the time Wednesday afternoon. The weather here now is fine and we all go in bathing every day. We will leave here April 1 and start north to get the outfit ready to open up the first week in May."

EDDIE LORENZ is successfully resisting every call to return to Pitchdom. In Buffalo, N. Y., he is going over big with his dance studios at Ahamo Hall, where he is advertising "25 competent professional dance instructors". You pay a dime to enter, then a dime for a dance of instruction with your choice of a hoofing sheik. Recently Eddie was in Chicago visiting his mother. He pipes: "While there I enjoyed the pleasure of calling on those retired whiststone barons, Powell and Allen, who have a wholesale establishment now of their own. Allen stated he recently put out a prodigy on the road, A. H. Cohen by name, who is learning rapidly and doing quite well."

PIPE THE PIPE from James Stuart Walker, now in Dalzell, Ill.: "I trouped in Texas for about one year and consider the trip one of the pleasantest of my life. Texas is an infant giant, scarcely out of its swaddling clothes. When Mexico develops its highways Texas will be overrun by tourists. The people hold to ideals. They are by no means unfriendly to medicine shows. So far as giving any information as to the chances of success for a manager or performer in Texas, I would suggest that each one do as I did. Go and find out. To represent conditions as bad in the Lone Star State would be grossly unfair and to represent the State as paved with gold would be just as glaring a falsehood. So far as I am concerned, it was neither better nor worse than I expected." Walker's report on Texas is in response to suggestion in a recent issue from Walter Breeding.

DOC FRANK A. LATHAM wants it known that he has wiped the slate clean and forgotten all about it. From Seattle the Doc pipes: "I am completely recovered from my thyroid operation, which took place October 1, 1929. My voice, health and weight are fully up to normal. Kindly publish this statement in Pipes. There are a lot of pitchmen that I have loaned small amounts of money, ranging from 50 cents to \$50. All these debts I have canceled, completely charged off the books. No pitchman any longer owes me a penny. My Seattle license and the lease on my store here will expire April 15. On that date I am retiring from the business. It was a great game while it lasted, but all things must come to an end some time. I will take a rest for a few months before I make any decision as to my future."

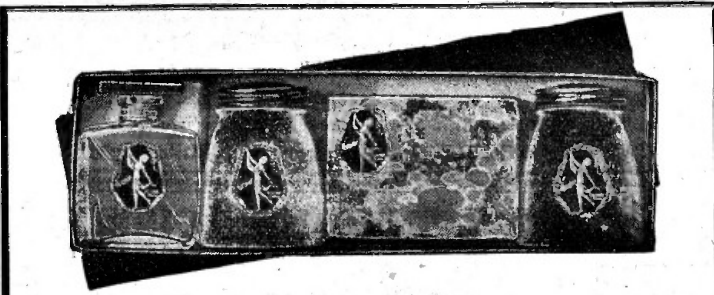
HERE'S ANOTHER PIPE from Harry G. Corry, the auctioneer: "As you all

PAPERMEN
A 100 per cent high class Monthly Farm Magazine
Must be 100% R. F. D. Write or wire for supplies.
ADDISON-NEERGAARD
Room 1110,
37 West Van Buren Street, Chicago, Ill.

BOOT-LEGGERS
Liars, Crafters, Gossipers, Marriage, Pilot, Divorce Certificates in colors, official size. Six kinds in package. Sell 25c. \$6.50 per 100 Packages. Sample, 25c. **KOEHLER**, 150 Park Row, New York.

PITCHMEN'S SPIELS
Oil, 25c; Soap, 25c; Corns, 15c; Shampoo, 15c; Lecture Tips, 25c; Great American Disease, 25c; Skin Disease, 10c; Files, 15c; Health Lecture, 50c; License Laws, 10c. **DUKE'S ANATOMY SHOP**, Three Rivers, Mich.

Send \$1 for 4 Assorted Samples.
Dozen, \$1.65 No. 12 Men's or Ladies'
Gross, \$18.95
Money-Back Guarantee. 9 Colors
No. 1 PEN, Ladies' or Men's Style.
Doz. \$2.75 Gro. \$19
9 Different Marble Colors.
Write for free wholesale catalog.
F. SPORS & CO.
430 Superior St., Leasuer Center, Minn.



This Deal, Mr. Operator, Is A Proven Success

A positive value. FLASH. QUALITY. SALES APPEAL—that makes possible big repeat business. A deal you can stand behind with. No excuses or alibis. Our sales are increasing every day. Hundreds of operators are sticking to this old reliable "Daddy of 'em all"—and put ever big sales steadily. There must be a reason. Prepaid sample, 75c, for your inspection and comparison. Illustrated Coupons, \$1.00 per 1,000. Terms: 50% deposit, balance C. O. D.

36c PER DEAL

UNIVERSAL LABORATORIES, DALLAS, TEXAS

WIRE-WORKERS

Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.
A. HOLT & COMPANY, Inc.
227 Eddy Street, PROVIDENCE, R. I.
Manufacturers of Wire for Wire-Workers for Over 30 Years Send for Price Lists.

read in last week's *Billboard*, I now have a couple of radio entertainers in the family. Everybody at the studio thinks they are great and that they will go far in the radio world. The proof is that they call them every week and they get a \$10 note every time they sing, which isn't bad for two kids 10 and 12 years of age. I will soon teach the big boy to play the uke and then they will be set. The boys will be on again Friday night at Station WKRC, which is also the Columbia chain station. I am still working at 8th and Walnut, selling china and rugs and making a living. It soon will be time to hit the road and I am anxious to go as I am getting so I miss being around the boys in the winter time. Hope my friend, Sam Miles Jones, soon recovers from his illness, as I know he will. They cannot keep a good man down. Best regards to all the boys who don't walk barefooted and sleep in shooting galleries."

"HELLO, FRIENDS and knockers," a cannon-tone voice comes from Jordan's Hollow, Pa., "this is Dr. Kreis broadcasting from a lumber camp somewhere in Pennsylvania. I came here to see a relative who had a tree fall on him, and since I arrived one of the folks came down with what the m. ds. call cowpox. So here I stay until they lift the quarantine. I was kindly requested by several med. people I met recently not to mention their names, the objection being that if other med. people or pitchmen discovered where they are working they would flock to various said towns and gum up the works. Stew bad, stew bad! I always thought this was a free country to work wherever it is possible. But as I am called a Johnny-come-lately, having been in the business a mere 16 years, I suppose I haven't learned anything yet. I am all set to go to work with my own show up in Canada. Also have an excellent offer to go to Le Mars, Ia., and an offer to go to Indiana. I recently had the pleasure of working with Dr. and Lucille Carlton. Sorry to hear, Madam Mayfield, of your sickness. Well, cheerlo, folks; and I might add toodle-oo to the gang up in Canada."

RATTLESNAKE BOB SHOOTs from Utica, N. Y.: "I have neither seen nor heard any of the old boys this winter. Where are you all? I am putting in another winter in Utica, but I believe this will be my last. A little advice to the boys. We have a new mayor here and the town is closed. I always got a free permit for a year, but this new mayor is a hard nut to crack. I will keep on trying. If I succeed I will let the boys know. Saw Bill Holcomb here in a store working solder. If any of you boys are headed this way and your b. r. is low, take my tip and detour because the shops in Utica are dead and in Syracuse they are not much better. Would certainly like to hear from some of the boys, especially A. Murray, Jack

Davis, W. J. Flood, Jack Holloway, F. Fulton, A. Morgan, George Lytel, Burdell Sims, H. Woods, Slim Murphy, T. Buddha, George Greyhorse, Mac Riley, Doc and Mrs. Lithgow. By the way, Mrs. Lithgow, the missus, has just come out of the hospital. She has been very sick. Any of you boys coming this way, be sure and drop in on me."

NEW YORK CITY NEWS NOTES, by Charles (Doc) Miller: There is no demand for pitchmen and their goods here. Plenty here already. . . . All of the boys working stores say things are not easy. When you see capable workers talk for an hour and not have a passout, can you wonder why they will all be glad when the bluebirds sing? . . . Another pitch store on 125th street has folded and there is only one left on the most worked street in America. . . . Able Welsner has opened a new store at 149th street and 3d avenue, with the following array of artists: Atlas, the Masked Marvel, tooth powder; Jim Reid, the man from Scotland, salts; L. Weiss, peek-in; the Man From China, gen-sen. The store is in a very busy section. The opening day there was a snowstorm and yet business was fair. . . . Sergeant Poulos has, it is claimed, the finest pitch store here at Broadway and 53d street. . . . William Boyce's store, 47th street and Seventh avenue, has an able roster of artists in their respective lines.

"**BABY LUANA LUIS SLEPT** on a copy of *The Billboard* the other night," her daddy, Prince Robert K. Kaili, infos, "and now she has billboarditis. We have to read a paragraph or two from Pipes to her every night before she will go to sleep." The Hawaiian prince is now connected with a radio station in Peoria, Ill., and says he met up with there an old-time showman, Ben Scannlan, who is in the advertising department. Kaili is thinking about moving his Hawaiian guitar studio to Cincinnati or some other musical town, he writes; and further says the prince: "Fellow saw me carrying my guitar to the radio station the other day, and said he: 'What have you there?' Said I: 'A guitar.' Said he: 'I mean the box. How come all of you Hawaiian fellows seem to have something the matter with you—catarrh or something?' Said I: 'This is a steel guitar, musical instrument.' Then he wisecracked: 'Where did you steal it?' What are you going to do with a mutt like that?" The prince says the chorus of that popular song which relates that "you can pick a morning gloria on the sidewalks of Peoria" is a libel on the town. He has been there all winter and picked no flowers. No flowers has he picked.

HI HIGHTOWER HOOTS from Detroit: "Give my regards to Ned House, the newlywed pen wizard of Binghamton, N. Y., who has discarded the game to enter society, and Jerry Russell, that

EVERY WOMAN WANTS AN ELECTRIC CLOCK

Salesboard Agents, Carnival Men, Premium Buyers—GET BUCK!

See Our Ridiculous Price of Only **\$4.75 EACH**



Genuine Bakelite Case, Assorted Colors. Height, 7 inches. Base, 5 1/2 inches. A. C. Current. No winding. No batteries. No attention needed. Just plug in light socket; then forget it. Send \$5 for sample. Sent prepaid, 25% deposit on all orders, bal. C. O. D.

ALTER & CO., 165 W. Madison St., Chicago

ONE MAN In Each City

Acquainted with people in the show business, to take orders for amazing sensational photographic specialty in tremendous demand among the theatrical profession.
LOCAL MAN AVERAGING BETTER THAN \$100.00 WEEKLY ACT QUICK
Rush your application today. Your territories may be gone tomorrow.
CRUVER MANUFACTURING CO.,
2456 W. Jackson Blvd., CHICAGO, ILL.
Theatrical Dept.

THE DOLL BIG MONEY MAKER NOW READY

Funniest Novelty in Years. Walks, Runs, Jumps, Dances, Etc.
Wanted Agents, Salesmen, Pitchmen and Streetmen. Send 50c for Sample to **Ward & Howell, Care Pat Paige, Inc., 17 E. 42d St., New York City.**

NEW AUTO-MATIC RADIO GAS LIGHTER

LIGHTS GAS LIKE MAGIC
No Flint—No Friction
No acetic or flame. Lights instantly matches, gas stoves, jets, and heaters. Held directly over gas flow. Flame appears instantly. Absolutely safe.
Make **\$28.50 A Day**
A big 25c seller, paying 400% clear profit. Gross easily sold in a day brings \$36.00 and costs you \$7.50. You make \$28.50 clear profit. Rush \$7.50 for gross, or \$1.00 for sample alone. With sample new sure-fire self-selling plans.
E. MASTERLITE MFG. CO.,
Dept. B, 110 E. 24th St., New York City

THE BIGGEST MONEY MAKER EVER PRODUCED

OUR DEAL No. 450—30c.
CONSISTING OF:
1—PEARL NECKLACE. Indestructible, with Safety Glass, 15 inches.
2—TWO BOTTLES FINE PERFUME. Each Bottle Wrapped in Cellophane and Packed in Beautiful Silver and Black Box.
3—BOX OF FACE POWDER, of Fine Texture; Silver and Black Box.
Each of these items set in Individual Beautiful Boxes.
Sample, 50c. Fifty Deals to a Carton. Terms—50% deposit with order, bal. C. O. D.
C. H. SELICK, Inc.
40-46 West 20th St., NEW YORK CITY.

NEW, BIG SONG SHEET

Parodies on the latest songs. Biggest money maker for Streetmen, Carnival Men and News Dealers. \$1.75 per Hundred, \$15.00 per thousand.

BROADWAY SONG REVIEW, 937 Spruce St., Philadelphia, Pa.

BERNARDI EXPOSITION SHOWS OPEN MARCH 15th

Can place 10-in-1, will furnish complete outfit except banners; Hawaiian Show, Snake Show, Illusion Show, Wax Show, Fun on the Farm or any money-getting shows. Have circuit of twelve real fairs and two big celebrations. Have beautiful wagon front and show complete for real Musical Tab Show. Will sell exclusive on Cook House. All other Concessions open. Address

BERNARDI EXPOSITION SHOWS, Box 12, Gulfport, Miss.

ROCK CITY SHOWS

WANT! FOR THE SEASON OF 1930, OPENING IN THE HEART OF ROME, GA. ON MARCH 23, FOR TWO BIG SATURDAYS. EVERYTHING WORKING DAY AND NIGHT. CEDARTOWN AND DALTON, GA.; CLEVELAND AND ATHENS, TENN. TO FOLLOW.

RIDES—Rides that do not conflict with what we have.

SHOWS—Will furnish a complete new outfit for a real entertaining Hawaiian Show. Will furnish outfits to capable showmen. What have you to offer? All Tents and Banners are new.

CONCESSIONS—Will sell exclusive on Palmistry and Long Range Shooting Gallery. Other Concessions come on, will place you.

HELP WANTED—Those who have been with me before, write. **WANT** Foremen and Ride Help on Tilt-a-Whirl and Ferris Wheel. Pat Flynn wants capable Man and Wife for Illusion Show. People with me last season, wire.

FAIRS—Yes! Sixteen of the best, starting in Kentucky the last of July and extending until the middle of November, in Tennessee, Alabama and Georgia.

Boys, you know what Rome meant to you last spring. You came in C. O. D. and left with a B. R. Better get with it. Let me hear from you. I will do the legal adjusting myself. Address all communications to

JOE C. TURNER, Box 31, Rome, Ga.

Look!—Look!

Fashion, Health, Beauty and Educational Show

THE BIGGEST HIT SCRANTON HAD. TO BE HELD AT STATE ARMORY.

SCRANTON, PA., Week of March 17 to 22

ALSO WEEK OF APRIL 5-11, IN NEW MASONIC TEMPLE OF SCRANTON.

WANTED—To hear from all kinds of Concessions, such as Root Beer Barrel, Frozen Custard, Candy Floss, Popcorn, Needle Workers, Demonstrators, an American Palmist, and all kinds of high-class Indoor Acts. This also applies to Miss America, Miss Philadelphia and Miss New York. Wire or write to **A. FAYARD, Mgr. and Pres. Fashion Show Company, 330 Lackawanna Ave., Scranton, Pa.** P. S.—Please pay your wires—we pay ours.

PENNSYLVANIA SHOWS CAN PLACE

Rides and Shows that are in first-class condition, for the coming season. Very good proposition. Positively first show to play City of Scranton, under strong auspices. No competition. We play all circus dates and a route (first in) of fifteen weeks, which include many bona-fide Celebrations. All Concessions open. Concessionaires that throw out stock can be assured of a prosperous season. We operate no Concessions ourselves. Cook House open. Information to everybody. Working conditions no better anywhere in U. S. A. No job-seeker parades here. If you are a live Concessionaire you will be with it sooner or later. All correspondence will receive prompt attention. M. J. L. write. Direct all communications to **H. WOLFE, care Eastman Hotel, Scranton, Pa., or H. WOLFE, care Lennox Hotel, Wilkes-Barre, Pa.**

Chicago Office Callers

LUCILE CAREWE, club booker.
MR. AND MRS. LEO HAMILTON, vaudeville act.

JOE COYLE, joey, back from Shrine engagement in Detroit.

LEW DUFOUR, owner of *The Unborn* shows.

CHARLES MARTIN, "man with the iron voice".

ARTHUR H. DALTON, producer at Club Metropole.

ROY BARRETT, clown.
SAM STAMPER, tattooer.

W. B. NAYLOR, representative of the James B. Pond Bureau.

BOB PEDDICOORD, vaudeville performer.

BEATRICE WHITESELL, piano and calliope player.

CURLY FRED THOMAS, of the Riding Rooneys, on his way to Baraboo, Wis., after playing the L. A. Shrine Circus.

R. J. WILHELM, formerly in parks, now in business at Peoria, Ill.

LEW CHRISTIANSEN, of the Aerial Christiansens.

Philadelphia Pickups

PHILADELPHIA, Feb. 22—Lopis Tori, of the Wisconsin De Luxe Manufacturing Co., was a visitor to the city.

Chas. J. Auerbach, of Karr & Auerbach, is on a visit to Florida and is expected back next week.

Chas. H. Yeager is seen daily at the various stopping places of the carnivals.

George Lowther, of Lowther Bros., concessionaires, is getting ready to put his concessions with Max Gruberg.

Harry Kerkus, well-known cookhouse and grab concessionaire, was a visitor here.

Big Fireworks and Act Contracts Let

CHICAGO, Feb. 22—The Barnes-Carruthers Fair Booking Association and the Theatre-Duffield Fireworks Company made a cleanup on big fair contracts at the February meeting of the International here, acquiring contracts for just about all of the large fairs represented.

Among the fairs which signed contracts for free acts and fireworks with the firms mentioned are Minnesota State Fair, Iowa State Fair; Oklahoma State Fair, Oklahoma City; Mississippi Valley Fair and Exposition, Davenport, and Tri-State Fair, Burlington, Ia.

Murphy Ready To Leave Miami

MIAMI, Fla., Feb. 22—Frank J. Murphy, veteran showman, and wife, who have been spending the winter here, will leave for New York March 1. Murphy will operate his three rides at the New York Coliseum grounds during the Big Show's occupancy of the building. It was a good spot for him last year. The show will play the lots around New York the rest of the season, where Manager Murphy has quite a following.

Oklahoma Ranch Shows

LONE WOLF, Okla., Feb. 22—The Oklahoma Ranch Shows, motorized, will begin their new season here March 15. Rodney Elle is again advancing the show, and is at present busy with booking it in the Northwest. The winter quarters this winter consists of an entire block here, using the Warren Lumbar Company plant. **ELIZABETH ELLIS.**

New York Office Callers

HARRY HELLER, of Heller's Acme Shows.
HUBERT MULLER, of the Muller Amusement Enterprises.
OSCAR C. BUCK, of the Oscar C. Buck Exposition Shows.
JORGEN M. CHRISTIANSEN, of Brook-lawn Riding Academy, Bridgeport, Conn.
R. O. SCATTERDAY, of the 101 Ranch program advertising department.
MURRAY KRAUT, outdoor showman.
RUDOLPH A. COOMBE, motordrome rider.
PROFESSOR BELANFANT, lecturer.
FRANCES TAIT, of the legitimate stage.
HENRY DIAZ, of the Silbon Troupe, with R.-B. Show.
AL HAMILTON, promoter, accompanied by H. H. Winslow.
BOB STICKNEY, outdoor act.
HARRY S. BUSSEY, stock producer under canvas.
W. J. (BILL) O'BRIEN, of the O'Brien Bros.' Promotions, accompanied by Jimmy Dugan.

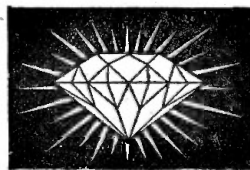
Harris & Mitchell Shows

PITTSBURGH, Pa., Feb. 22—Ben Harris and Marie Mitchell, of the Harris & Mitchell Shows, are visiting here after a six weeks' rest at Hot Springs, and will remain in the city until after the Food Show at Motor Square Garden.

The writer, Joe V. Palmer, has changed his plans from putting out his own shows the coming season, and now will be in charge of concessions with the Harris & Mitchell organization. The management expects to be in New York City during March, then go to the shows' winter quarters city, New Glasgow, N. S., Canada.

Sanders Circus Canceled

NEW YORK, Feb. 22—Paly Sanders' European Circus, which was to be presented at the New York Coliseum today, for the benefit of the Bronx Hospital, was canceled. The cancellation was due to the nonarrival of some European acts, was the information given out at the Coliseum. But it is reported that John Ringling did not take kindly to this offering predated the R.-B. Show, which will play the Coliseum for 10 days, beginning March 27.

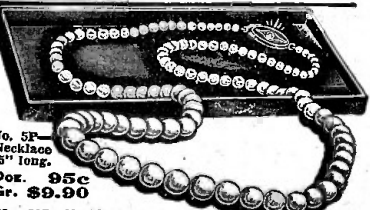


Sell Mexican Diamond

GEMS and clean up big money pleasantly! To prove this marvelous Gem positively matches finest genuine Diamond **SIDE-BY-SIDE**, we will send you a full 1-carat Gem, unset (ret. price \$5), for only **\$1.50**. Or will mount it in either gent's or lady's ring for only \$2 extra, in fine Gift Case, free. **SEND NO MONEY.** We ship C. O. D. Money back if not delighted. Write quick for Cat. and Free Sample Case Proposition to Agents.

MEXICAN GEM CO.
Dept. NP, MONTEREY, CALIF.

Square Dealers with Billboard Readers for 26 Years.



No. 5P—Necklace 18" long. **Dr. \$9.90**
No. 33P—Necklace, 24" long. (as illustrated) **Dr. \$1.53—Gr. \$16.80**

Send \$1 for five assorted samples.

230 Erie St., SPORS IMPT. CO.,
La Suez Centre, Minn.

AGENTS WANTED

ELECTRIC SUNSHINE "HOMECURE" Therapeutic Health Lamp. Buy direct from the manufacturer. Complete, ready for use. Largest Therapeutic Lamp Mfr. in U. S. Retail Price, \$2.98.
HOME LABORATORIES, 151 11th Ave., New York City. Write at once for Agent's Proposition. Territory being given now. Special Price, Fairs, Bazaars and Carnivals.

other unbreakable ink-stick wiz. who gave up the sticks because of worry over his former pal, Mr. House, getting married. Also John Collins, the old reliable pen financier and capitalist, who has retired quite wealthy and owns a sawmill down Tampa way. And Julius Enemouser (Joe Clarke, the fountain-pen king), who has given the sticks the gate to work in the talkies. Likewise Morris Kahnroff, former pen demon, now lecturer and advisor of the Kahnroff System of Auctioneering out California way. Not forgetting George Silvers, of Detroit, who resides in Hollywood, once grand collector in the pen racket, who is now retired and, I am told, wealthy. And Eddie Lorenz, better known as the Sheik of Louie, who actually carried a money-belt at one time for the lucre the sticks brought him. Eddie also resides in the great open-space country. And another talkie aspirant, Morris Sobel, of Texas, one-time king of map sellers during the Mexia oil boom, who is now retired out California way."

H. Muller's Activities

NEW YORK, Feb. 22—Hubert Muller is expanding his resort activities, and plans to operate on a larger scale than ever before the coming season. He is taking over the pier at Savin Rock, Conn., and has closed negotiations for two locations in Atlantic City, one at Revere Beach and another at Coney Island.

The pier at Savin Rock will be converted into an Oriental midway, and \$25,000 will be expended to give it real Oriental splendor. Camels will be used on the midway as a bally feature.

Muller, in past seasons, has been active in freak show circles of Coney Island. He states \$100,000 will be involved in carrying out his plans, which he has been fostering for 12 years. He explained that his will be a profit-sharing organization, and that the various executives will share in the profits of the shows they are operating. The managers, for instance, will conduct their shows on percentage-salary basis and share in the total gross holdings under the Muller banner.

The personnel includes the following representatives: Joe Jones, assistant to Muller; Bill Williams, manager of Streets of Cairo, Savin Rock; Maxwell Kassow, manager of 10-in-1, Savin Rock; Jack David, at Atlantic City; Lester Roberts, at Atlantic City; Arnold Muller, as assistant to Bill Williams, and Hubert Muller, Jr., in an executive capacity. Other showmen who Muller is negotiating with for their services include Robert C. Graham, Eddie Ackerson and Charles Abbott, with Sam Levy lined up for the penny arcades and games of skill.

There will be 108 people on the payrolls, Muller stated, and active operations at the various units will get under way in a week, so that everything will be ready for an early spring opening.

Kraut in Evidence This Season

NEW YORK, Feb. 22—Murray Kraut will operate this season in the same locations where he has held forth for years past, including his de luxe side show at Rockaway Beach and his motordromes at Coney Island and Long Beach.

O'Brien and Dugan in N. Y.

NEW YORK, Feb. 22—W. J. (Bill) O'Brien, of the O'Brien Bros.' Promotions, and Jimmy Dugan were business visitors in the metropolis in connection with the Veterans of Foreign Wars Show they are putting on in the armory at Bradford, Pa., next week. A Style Show will be a feature, with LaBelle Tourine and Betty Halwigs' 24 bathing girls revue. The Great European Circus has the following acts: La Tour Trio, comedy acrobats; the loony Bellhop in lofty leaping; Freeborns, perch; LaScala Sisters, aerial butterfly classic; Four Hamilton Troupe, acrobats; Two Frondolieres, comedy rockers; Underhill Sisters, wire; Busang and Fox, aerialists; Robey-Conchran, clowns. Jimmy Dugan is handling the banners and booking the booth exhibit space. Howard Parker is directing the concessions.

Nate Eagle With M. & C.

Nate T. Eagle, for the last 12 seasons on the Rubin & Cherry Shows' Hawaiian Show front, advises that he has contracted with the Morris & Castle Shows to put on his Hawaiian Entertainers, who have this winter been broadcasting over radio.

Big Money for Agents

RUG NEEDLE
DIRECT FROM MANUFACTURER.

NU-ART
WORLD'S BEST NEEDLE

Samples, 36c Each. 1 Point. One Dozen, 20c Each. 1 Point. One Gross, 17 1/2c Each. 1 Point. Nu-Art Extra Points, 5c Each.

DAISY
WONDER NEEDLES

Samples, 25c Each. 1 Point. Dozen, 12 1/2c Each. 1 Point. Gross, 10c Each. 1 Point. Daisy Needle Extra Points, 4c Ea. One-third with all orders, balance C. O. D. We ship same day.

A. L. HANSEN MFG. CO.
5037 Ravenswood Ave., Chicago

Heart of America Showmen's Club

KANSAS CITY, Mo., Feb. 22.—The folks returned from St. Louis Wednesday and announced that the Mississippi Valley Showmen's Association members staged one of the finest banquets ever and that they were given a royal reception, which is not a bit unusual for that organization.

A. F. Woodson, last season on the advance of the Rubin & Cherry Shows, passed thru Kansas City en route to points east. While here Woodson visited with many of his K. C. friends.

George Embree, manager of La Mont Bros.' Circus, was a visitor to the rooms early this week while in the city purchasing equipment for his show.

E. W. Both spent a few hours around the club, having just recently arrived here.

Louis Isler, accompanied by Babe Drake, spent the week-end around the club, coming from the beautiful winter quarters of the show in Chapman, Kan. Left Sunday night, as the minutes around quarters are now valuable and scarce, according to Isler and Drake.

Joe Anshur, concessionaire, spent a few hours around the clubrooms between train connections. Anshur came from the Pacific Coast and was on his way home—Des Moines, Ia.

Babe Adams is confined to St. Mary's Hospital, this city. Miss Adams operated several ball games on the Royal American Shows last season.

Elsie Calvert writes from Jacksonville, Fla., that rehearsals for her revue will start March 1 and that at present she is busily engaged supervising the construction of new scenery and making new wardrobe.

Mrs. Frankie Sweeney returned to K. C. for a brief visit after spending a delightful vacation with her folks.

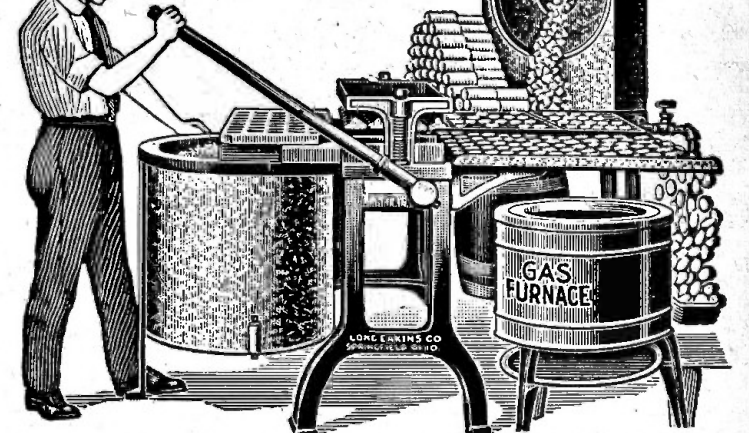
Dave Stevens returned to the city after several weeks in Hot Springs, Ark., where he enjoyed a much-needed rest and visited with friends of the show world, and according to Dave there are quite a few wintering in that city.

We are advised that W. L. (Biff) Britton, concessionaire, has an addition to his family in the way of a son. This news comes from Hot Springs, Ark.

Another dance for this Friday under the guidance of Jake Vetter, chairman of the entertainment committee. Many pleasant evenings can be attributed to Vetter as chairman of that committee. Every week since his appointment has been filled with joyous events.

\$351.00
Cleared in one day
by **W.H. Adams**
Dayton, Ohio

and profits. We are not promising that you will make these big profits, but what you should make ought to satisfy any reasonable man, and you have the same chance these other men had to make big money.



WE START YOU IN BUSINESS

for little money. Furnish secret formulas, raw material, and equipment. Little capital required. No experience needed.

Build a Business of Your Own

No limit to sales of Crispettes. Young and old like them. It's a delicious confection. Write for facts about a business that should make you independent. Start now, in your own town. Send postal for illustrated book of facts. It contains enthusiastic letters from others—shows their places of business, tells how and when to start, and all information needed. Free. Write now.

Long-Eakins Co., 114 High St., Springfield, Ohio.
Mail at once your Book of Facts.

Name _____
Address _____

SOUVENIRS THAT SELL

No.	Price per Doz.	A Fast-Selling Line of 25c Items.
2415—10-in. Axe	\$2.00	
2753—Pipe	2.00	
2728—10-in. Fiddle	2.00	
2541—Wooden Shoes	2.00	
6385—Letter Holder	2.00	
2500—8-in. Canoe	2.00	
2517—8-in. Tomahawk	2.00	
1507—5-in. Comb and Case	2.00	
2602—18-in. Fiddle	1.75	
1866—Purse	1.50	
2314—10-in. Tomahawk	2.00	
2192—10-in. Fiddle	2.50	

Any quantity at dozen price, or 1 gross (dozen each of 12 numbers) for \$22.50. Town name burned on free on each article. Write for our Free Catalog on Penknives and Novelties. One only each of above sent postpaid \$2.25.

Bradford & Co., Inc., St. Joseph, Mich.

WANTED GENTRY BROS.' CIRCUS SIDESHOW PEOPLE

Inside Man doing Punch and Magic. Novelty Acts, Bar Punchers, Musical Acts, Hawaiian Dancers, Ticket Sellers to make Second Openings, Side-Show Boss Canvasman, FOR PIT SHOW—Great strong enough to work alone. Also Ticket Seller for same. Prefer people with own cars, as this is a motorized show. Address JACK SAMPSON, Side-Show Manager, West Baden, Ind.

WANTED PARTNER

For Carnival, who owns Merry-Go-Round and other Show Paraphernalia. Must be capable doing advance work. I own other Rides: Light Plane, Minstrel Show and Callaphone mounted. LACY SMITH, Ozona, Tenn. P. S.—Also have Chairoplane and Ferris Wheel stored in South Carolina. I would consider booking with reliable show.

PENNY ARCADE FOR SALE

50 Machines. Automatic Electric Seeburg Piano, 20x40-ft. Top, Walls, etc., complete with all equipment. CHRISTY WEIGOL, 3336 Country Club Road, Bronx, New York City.

CONCESSION TENTS

Two 18x10, 10-ft. Sidewalk; two 20x12, 10-ft. Sidewalk, khaki and red, fine shape, \$35.00 each; 12 Beaver State Shows, like new, \$10.00; 10 Pandionton Shows, like new, \$7.00; 15-Horse Tracks, \$20.00; Wheels, \$5 each; 24 high-class Spanish Shows, \$5 each; Evans Ball Wheel, \$15.00; 250 Watches and Cases with velvet trays, 25c each; 12 high-class Mesh Bags; 10 Roll-Down Tables, \$1.50 each; 4 Picture Frames, \$1.50 each; 15-number Lay-Downs, 18 ft. long, 50 in. wide, \$4.00. FRANK JENKY, 218 26th St., Milwaukee, Wis.

CARNIVALS, NOTICE! I have an organized Minstrel Show, with Orchestra, to place for season. Am now on road, playing Operas and Theatricals. Any Carnival desiring a good Minstrel and can furnish season contract, write, stating terms and accommodations. Charles C. Richard, Lagrange, Tex.

LIPPA AMUSEMENT CO.

Our MR. GEO. W. JOHNSTON will be at the Maryland Hotel, St. Louis, Mo., Friday and Saturday evenings, February 28 and March 1. Concession and Show People wishing to book with a clean and Progressive firm, are invited to call. CAN PLACE Cook House, Corn Game and Palmistry, exclusive.

GORDON BROS.' MOTORIZED WANTS

Good Circus Acts, Billposter who can drive truck, Drummer and Bass. Address LOY WILLIAMSON, Band Master. Also Canvasman who can drive trucks. GORDON BROS.' CIRCUS, Route 4, Casloville Road, San Antonio, Tex.

Advertise in The Billboard—you'll be satisfied with Results.

Blotner Model Shows

The Blotner Model Shows have definitely decided on April 26 for their opening date, the stand being close to Boston, Mass. The lineup will consist of 6 shows, 3 rides and 20 concessions, with a free act. Among the showmen to be with the organization are Eddie LaFond, with his 10-in-i; Ed E. James, Hawaiian Show, and Doc. L. St. Clair, Wax Show and Reptile Show.

Among the visitors at winter quarters recently were G. E. Kohn; L. C. Jones, who signed up as concessionaire, with dogs and rabbits, and George Robbins, who had just returned from Miami.

Carl Blotner is leaving for Massachusetts to supervise the construction of the new front and concession frames, as the concessions will all have new canvas. A new fence will also be built for the Merry-Go-Round.

THOMAS ROSE.

C. J. Folk Greater Shows

ASHLEY, Ind., Feb. 22.—Carl J. Folk Greater Shows have started work in their winter quarters in Ashley, where Manager Folk has bought a large brick building, with plenty of room. He has carpenters and painters at work on his new show fronts. It is planned to carry 4 rides, 8 shows, free acts, a 10-piece band, and about 30 concessions. The opening is scheduled for Fort Wayne, Ind., March 29, after which engagement the route will be thru Michigan, Ohio, Indiana and Illinois. Manager Folk is mounting his 53-whistle calliope on a straight-eight motored truck, with a specially designed body. Among familiar faces with the show will be L. T. Zimmerman, with his Monkey Motordrome, and four other shows.

HAZEL FOLK.

COE BROS.' SHOWS WANT SHOWS

Monkeydrome, Platform Shows, Athletic Show, Dog and Pony Show, Wild West, Concessions, Penny Arcade, Long Range Shooting Gallery, Candy Floss and any other legitimate Concessions. No exclusive except Corn Game and Cook House. Avon Park, week of February 24, auspices American Legion, downtown location. Week of March 3, Scripps, Fla., auspices American Legion, in the heart of the city. Then comes the biggest event in the State of Florida, West Palm Beach, downtown location, under auspices of the Palm Beach Shrine Club. This event runs from March 10 to March 32. Then comes, for the week of March 24, Daytona Beach, on the island. You all know what this spot is. Week of March 31, Tallahassee, Fla., the first show to play downtown in four years. Week of April 7, Pineville, Ky., under auspices of the Police and Firemen's Pension Fund. Why not get with a show that plays the spots, and you will have a bank roll before the others open. Everybody address

COE BROS.' SHOWS, as per route.

WANTED FOR THE J. CRAWFORD FRANCIS SHOWS

Carrying Six Big Rides and Ten Shows
Open Indianola, Iowa, Saturday, April 26th

Athletic Show, Pit Show, Fat Show, Minstrel Show, and any kind of real Attractions that don't conflict. Concessions of all kinds, Cook House, Grab Joints, Candy Floss, Scales, Popcorn, Ball Games. This show will play 23 Canadian Fairs starting June 3, coming Help write HERMAN Q. SMITH, 1725 Ashland Ave., St. Paul, Minn. All others, J. CRAWFORD FRANCIS, Box 1579, Houston, Tex. This show will move in baggage car movement. FOR SALE—Whip. Will sell all or half interest and will book if desired.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

REVIEWS

(Continued from page 17)

watch how their monikers look in lights. One of the misses—we da'nt say which—is the greatest little clown we have yet seen in the families. That takes in a big territory,

Fleider, Harriet and Company jacked up laughs and applause to riot proportions in their hoke-packed skit. We're in the Navy Now. No apparent plan or design here; just an erratic cycle of outrageous clowning by the peppy Ralph Fleider, who gets needed assistance from the flashy-looking Harriet and the un-billed straight who is subbing for the Hamilton boy. The male pair is toggled out as gobs, and the fem. portion as a representative of Riverside Drive's sex appeal. Fleider mugs, does wow panto, steps and carries on generally with a zest and effectiveness that may some day get him big dough. He also whistles and warbles rather pleasingly. The straight does neat stepping, and the tastefully dressed gal also scores in pedastistics. A decided show stop.

Herman Timberg's familiar act ran rather too long, but we're willing to bet that few noticed it. With Barbara Blair, Sammy Timberg and Leo Chalzel (tell us if we're wrong on the last person) feeding and scoring with comedy on their own, the intensely funny Herman succeeds in giving Loew audiences what they have been missing in hearty belly laughs for ever so many months. Every time we catch this Blair person she seems to improve as a sap comedienne. Chalzel in the clever handling of his several roles is worth a lot to the Timberg turn. Of course, Herman does his trade-marked *Kazatzki*—and gets plenty laughs.

Sid Tracey and Besste Hay open their dance turn with a brief comedy number, shift into an adagio and then single off, he in a heat eccentric number and she in a toe routine. They finish with an adaptation of the apache, which finishes in a whirlwind. A male pianist does his stuff nicely. Plenty of dancing before, but they held interest thruout. **ELLAS E. SUGARMAN.**

Proctor's 58th St., N. Y.

(Reviewed Monday Evening, Feb. 17)

Altho two "name" acts featured the bill, the rest of the show fell badly enough to ruin what could have been a perfect evening. There was plenty comedy, but hardly strong enough to hold up three acts that just didn't seem to fit. One of the acts especially hardly rates a house of the 58th Street's caliber. It abused the privilege of having a censorship bureau that is not censoring.

Wells, Craven and LeRoy open with a fast basketball game on motorcycles, the fems directing the business and providing comedy by taking numerous falls in dodging the ball and bikes. Received a fair break in applause.

Grace Doro is in the deucer. She died completely, her pianolog being too much of a letdown from the noise of the preceding act. Tho an excellent ivory tickler, she just didn't belong on this bill.

Arthur and Morton Havel slipped into the middle position and went over big with a highly amusing skit. Assisted by two good-looking femmes, the w.-k. brothers are continuous laugh getters with their choice hoke and gags.

Jimmy Savo stopped the show dead in the next to closing. Well known to the audiences of this house, his pantomime and eccentric dancing was nothing but one loud and long belly laugh.

Casa and Lehn closed. They not only closed the show, they also closed the entertainment. The standard bearers are assisted by four pulchritudinous damsels in a dancing skit that just escapes being disgusting. Casa and Lehn do a burlesque adagio, during which the male allows his mitts to stray over the femme's body in a highly offensive manner. As for the assisting young ladies, they would do well to learn how to deliver so-called punch lines. **JOE SCHOENFELD.**

Keith's Hamilton, N. Y.

(Reviewed Wednesday Evening, Feb. 19)

Receipts near a sell-out, with odd vaude, layout of three novelty acts out of five, and flicker special, *Behind the Makeup*. Overture of song hits from *Hit the Deck*, slated here shortly, played by Dave Teitelbaum and his R-K-Olians, registered strongly.

Marc Nathal, the man monkey, opened with his novelty routine of simian imitations, straying out into audience and

LEISTNER'S FAMOUS ELECTRIC FLOWER BASKETS



No. 7-3-r illustrated herewith, 23 inches high, filled with nine (9) beautiful large-size cloth American Beauty Roses, each with a genuine Mazda Electric Bulb inside. When lighted gives a most beautiful effect as soft light peeps thru the roses.

DAHLIAS
The Genuine **\$22.50** per 1,000
Georgine Flowers
\$25.00 per 1,000
The Genuine Big Size No. 82.
Assorted Colors.
Fresh Stock of LAUREL Always on Hand.

35% deposit required on C. O. D. orders. When ordering samples please include 25c extra for packing.

WRITE FOR BIG CATALOG.
OSCAR LEISTNER, Inc.
Importers and Manufacturers for 23 Years,
323 West Randolph Street, CHICAGO, ILL.

\$3.75 each
In Dozen Lots
Bulbs Included

Sample **\$4.00**

OPENING DATE CHANGED McCLELLAN SHOWS OPENING DATE CHANGED

Show Will Open March 6th, Atlanta, Ga.

Polo Grounds, Piedmont Park, Auspices Coca Cola Company.
Show Train Leaves Macon Monday, March 3.

Can use legitimate Concessions. Jimmie Coughlin, Walter Johnson, Bob Cochran, wire A. J. Karsten at once. Leroy Basset, are you coming? Cbavanne Bros. want Freak strong enough to feature. I will be at Polo Grounds Monday afternoon. **J. T. McCLELLAN**, Piedmont Hotel, Atlanta, Ga., after March 2.

DEHNERT EXPOSITION SHOWS, INC.

WANT Organized Minstrel Show with Band, Monkeydrome or Speedway, Midgets, Wild West or any good Organized Show with or without outfit.

WANT Concessions; all Wheels open. Will sell exclusive to reliable people. Will book any legitimate Grind Store. WANT Ride Help.

WANT TO BUY for Cash, 4 Steel Flats and 10 good Wagons. Must be in A-1 condition.

J. F. DEHNERT, Mgr., 7 E. Fifth St. - Covington, Ky.
Phone, Hemlock 4365.

J. J. PAGE EXPO. SHOWS

Opening Johnson City, Tenn., March 15th

Can place legitimate Concessions of all kind, except Cook House and Corn Game. Will furnish complete outfits for money-getting shows. Want Colored Musicians and Performers. Address **J. J. PAGE**, Manager, Box 405, Johnson City, Tenn.

climbing walls up to balcony tiers. Made a hit here.

Marta De Como stepped into the deuce spot with her original song characterizations and garnered a heavy reception. Her use of numerous dialects and the clever lyrics of her numbers got over big here.

The Honey Family, mixed quintet of acrobating and teeter-board specialists, held down the trey spot capably and registered a decisive showstop with their unusual routine of athletic skill and agility. The extremely young boy in the troupe was a winner.

Buddy Doyle, who is reported to have recently understudied Eddie Cantor in *Whoops*, and played the part several times, is teamed with Peggy Hoover, attractive blonde singer and dancer, in a routine of warbling and stepping. Doyle's impressions of numerous black-face celebs. reveals him as a versatile comedian worthy of notice. Bowed off to heavy applause.

Joe Thomas Sax-o-tette, male musical outfit of five trumpet and sax. tooters, closed the show with a routine vaguely reminiscent of Tom Brown and the Six Brown Brothers. Archie Nicholson is featured, and announces their recent arrival from Paris. Even their costumes, routine and business suggest the black-face sax. celebs. Show stopped twice at this viewing. **CONDE G. BREWER.**

Sheldon and Robert Heft go in for everything, and Miss Lewis dances mostly, with a little warbling thrown in. Got an applause breaking.

Rosita and Dorothy Ryan made the deucer a bright spot, getting a prolonged hand. These girls are all there on looks, personality and pipes. They come across with some excellent harmony singing in pop. and comedy numbers. Rosita is strong on funmaking. They've got the goods.

Paul Remos and Company could practically rare anywhere as they did here. What they got was deafening palm-whacking. They deserve it, too, for Remos and his three midgets take excellent care of a most unusual routine. Do perch, acrobatics and comedy. One midget, cute as can be, is a wow.

Harry Howard is here again and has chalked up another showstop. He has played here often, tying up the shows played here often, tying up consistently each time. They laughed consistently at his hoke-infested act. He's a dyed-in-the-wool comedian. Fat boy, blond girl and black dog still assist him, and a midget has been added to the cast.

Sammy Kahn and orchestra got a nice sendoff in the closing spot. Pleasing, tho in need of fixing to make it suitable vaude. fare. Kahn and his 10 boys play good music, using a number of familiar bits. Carries two specialty girls. Louise Barrett, charming blonde, contributes neat tapping, and Miss Arcine helps out with so-so acrobatics. **SIDNEY HARRIS.**

Loew's Grand, N. Y.
(Reviewed Wednesday Evening, Feb. 19)

The booking office is doing its share in an attempt to lift this house out of the red. But still the attendance is way off. Evidently better co-operation is needed from the film office, if that be possible.

Sheldon, Heft and Lewis didn't do too well by the howdy spot. Their dancing, singing and ivory tickling lack plenty for worth-while entertainment. Ray

TENT-REP
(Continued from page 3)

pled with names of representative members of this field. It will unquestionably be a man or woman from the Middle West entirely familiar with the field who can easily make his headquarters at the Kansas City office of the association. The screen actor will be chosen from among the great number of Equity

O-BOY YO-YO

The Sensational Novelty Toy That's New—Different! A Country-Wide Craze. No Jerking—Easy Spinning.



YO-YO—magic words, that thrill! Appeals to both young and old. Let YO-YO line your pockets with gold while this craze sweeping novelty is in vogue. Easiest spinning and best looking top on the market. Name imprinted on side if desired.

No. 77—YO-YO. **Gross, \$14.40**

No. 55—YO-YO. **Gross, \$8.00**

No. 44—YO-YO. **Gross, \$7.25**

No. 33—YO-YO, JR. **Gross, \$6.00**

WRITE FOR QUANTITY PRICES.

1 to 4 Gross to Shipping Carton. 25% with order, bal C. O. D. Sample Sent to Legitimate Agents and Jobbers.

Donald F. Duncan.
Manufacturer Wood Novelties,
1401 W. Randolph Street, CHICAGO.

THE TOY WITH A BIG KICK FOR ALL AGES

WANTED FOR THE SOUTHWEST GEORGIA EXPOSITION

THE LARGEST AND BEST FAIR IN SOUTH GEORGIA.

Free Attractions, unique Promotions and new Ideas of any kind, staged for five years under the auspices of American Legion.

J. M. McNULTY, Secy. and Treas., Dawson, Ga.

WANT CIRCUS AND CONCERT ACT

For small Circus: Man to repair Calliope. Make salary right, as you get it. Mechanic for Chevrolet and International Trucks. Also Working Men who can drive trucks. WILL BUY Rolling Clogs and small Troupe of Dogs. **KETROW BROS., Chester, Va.**

THE L-B AMUSEMENT CO.

Opens near Louisiana, Mo. the middle of April. Some Shows and legitimate Concessions for spring opening in Augusta, Ga., March 10, in heart of city. Write or wire **ROY LEACH**, Augusta, Ga.

LEACH AMUSEMENT CO.

WANTS TO BOOK Ferris Wheel and Chairplane. Some Shows and legitimate Concessions for spring opening in Augusta, Ga., March 10, in heart of city. Write or wire **ROY LEACH**, Augusta, Ga.

ATTENTION, CARNIVAL MEN! Big flash, 10 Mirrors, size 3 1/2 feet wide, 6 and 7 feet high, valued \$1,200.00. Laughing Mirrors, the kind that get the play. \$500.00 takes complete set of 10 heavy glass. **PUEPFKE BROS., 39 Main St., Oshkosh, Wis.**

STORE SHOW FREAKS FOR SALE

All ready to ship. List free. **NELSON SUPPLY HOUSE**, 514 E. 4th St., So. Boston, Mass.

members now more or less permanently engaged in the picture field on the Pacific Coast. The headquarters of this vice-president will be the Los Angeles office.

Both of these proposals will be constitutional amendments that will be adopted at the March meeting and will be operative at the time of the annual meeting in May when the new officers will be elected.

Tent and rep. have long sought representation on the board of officers of the association. Gillmore said this is now granted in answer to the agitation and due to the fact that there is an obvious need for an officer with authority in the tent and rep. shows district.

The picture field will not be tried again as it was during the last strike. The present move is made simply because of the great number of Equity members who are now employed in the field. Gillmore said, and who deserve some representation among the officers of the association.

Immediately following the meeting in March the nominating committee will commence a search for the most suitable representatives of the two fields that are to be embraced by Equity. The names will be submitted to the membership when the meeting is held, in addition to the other officers.

Frank Gillmore is slated again for president and Paul Dullzell for executive secretary. The two vice-presidents now are Ethel Barrymore and Berton Churchill.



MODEL 1930
Regular Price, \$130.
ADVANCE ORDER SPECIAL \$82.50



THE ERIE DIGGER CONCESSION.

ADVANCE ORDER SPECIAL STILL OPEN ON ERIE DIGGERS

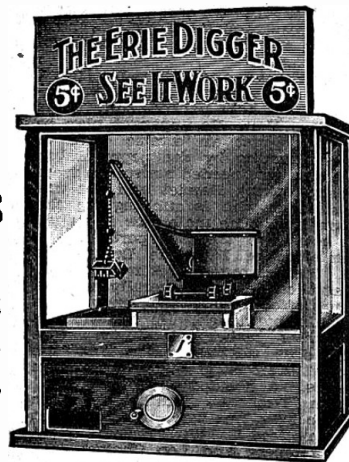
It was a gigantic undertaking—making to order a thousand new machines of the LATEST MODELS! Early last fall preparations were made for this special. How it was carried out: Raw material was ordered for 1,000 machines. Every machine in our factory was kept humming, turning this raw material into finished parts. On December 10 we sent out a letter to 100 operators—HOW MANY Eria Diggers would they order if we were to CUT THE PRICE ON SINGLE MACHINES TO THAT WHICH WE WOULD HAVE TO CHARGE IF ORDERED IN LOTS OF 1,000. The results were gratifying. But it would only mean making and selling 1,000 machines at cost, unless we could get a few hundred NEW BUYERS FOR ONE SAMPLE MACHINE EACH, for WHOEVER BUYS ONE WILL GLADLY PAY OUR REGULAR PRICES FOR TEN MORE.

HERE'S THE REASON—THE ERIE DIGGER IS NOT A GAMBLING MACHINE, YET EARNS AS MUCH.

PLAYING WITH HAND-OPERATED MACHINES IS WHAT FASCINATES THE CROWD AND FILLS THE MONEY BOX.

We cannot manufacture this machine indefinitely at the low price quoted here. As soon as orders for 1,000 machines are in, we will HAVE TO GO BACK TO OUR REGULAR PRICES. The first orders that were received on the Special are now filled and on their way.

**RE-ORDERS WILL COME FROM THESE!
DON'T WAIT ANOTHER DAY! SEND YOUR ORDER IN AT ONCE!
SPECIAL CLOSURES WHEN THE THOUSANDTH MACHINE IS ORDERED.**



STANDARD MODEL
Regular Price, \$115.
ADVANCE ORDER SPECIAL \$69.60

THE ERIE MFG. CO., INC.

89 Woodbine St., Hartford, Conn.

REFERENCES

BRADSTREET'S or DUN'S.

HARTFORD NATIONAL BANK & TRUST CO.
Hartford, Conn.

Mailed at.....
THE ERIE MFG. CO., INC.,
89 Woodbine St., Hartford, Conn.

GENTLEMEN:
Desiring to take advantage of your "Advance Order Special", as per Billboard ad, herewith place order for:

.....Standard Model Eria Digger Machines at.....\$69.60
.....1930 Model Eria Digger Machines at..... 82.50

To be shipped as early as possible, but not later than March 31, 1930.

The amount \$..... covering one-third of the order, is enclosed. Will pay balance on delivery

NAME

ADDRESS

National Exposition Shows

AKRON, O., Feb. 22.—Among callers at headquarters of the National Exposition Shows in the last week were P. D. Harris and his son, who have their three rides booked with the show, and who also operate a transfer business in Findlay; Russell McCune, Eddie Gannon, Bill Schnur; Joe Thomas, who is building a new show to be placed the second week after the opening; Harry (Shorty) Lewis and many others. To date, there have been 4 rides, 5 shows and 17 concessions booked for the coming season, awaiting the opening date.

Anthony and Knisely, owners of the show, have been out arranging dates for the show's first few weeks. John Geoga, general agent of the show, was in Akron for a short visit last week. Mr. Moser, who has the Illusion Show booked, advises that he is building some decidedly novel presentations. Mr. King, who has the Athletic Show, is having a new idea banner made, a beautiful piece of work in red and white. Drake's Leaping Hounds and Pomeranians, 20 dogs in all, are booked, and it is said they have broken some new acts this winter. This week they are at the K. of C. Circus in Cincinnati.

The show will open April 26 near Akron, O. The boys who are now in Akron awaiting the opening spend a great deal of their time Thursday evenings at the Miles Royal Theater, where Knisely and Ruttman, managers of the theater, are staging a boxing tournament for a local paper, which is doing very good. Ruttman is also making arrangements toward the placing of a novel show on the midway for the opening.
J. K. RICHARDSON.

FORCED TO STOP RUNNING JACKPOTS AND BELLS

READ THESE BARGAIN PRICES
This territory just closed to above type of machines.

Your Selection Shipped SUBJECT TO INSPECTION

5-5c MILLS JACKPOT BELLS, with Skill Controls and Reserve. Specially ordered. Not out of cases yet. PRICE, \$80.00 EACH.
3-5c MILLS JACKPOT BELLS, with Reserve. Serial about 215000. PRICE \$60 EACH.
1-5c MILLS JACKPOT BELL (Converted). \$45.00
1-10c MILLS JACKPOT, with Reserve. Serial about 215000. PRICE \$65.00. Never any trouble.
1-25c MILLS JACKPOT, with Reserve (Brand New), still in case. \$90.00.
1-10c JENNINGS JACKPOT BELL. Hits on three bars and fills on two and four. Serial about 74000. PRICE, \$65.00.
2-25c and 1 10c CAILLE SUPERIOR JACKPOT, with Special Jackpot Protector. PRICE, \$55.00 EACH.
2-25c and 1 10c CAILLE SUPERIOR BELL. \$35.00 EACH.
3-25c MILLS FRONT VENDERS, fixed to vend 5 Packs of Mints or 1 Package of Perfume or Beads. PRICE \$70.00 EACH.
1-5c JENNINGS SIDE VENDER JACKPOT, with Mints (Legal). PRICE, \$70.00.

NOTICE—All of these machines are in first-class mechanical condition and appearance and are guaranteed. They have all been taken in from locations in past week. DEPOSIT—Wire or mail special delivery money order, \$20.00 each machine. MONEY BACK if not satisfied on inspection, less express charges. (Phone, Hartford 5-1781.)

NATIONAL VENDING CO., 509 Albany Ave., Hartford, Conn.

T. L. SNODGRASS SHOWS

Open Saturday, March 15th, at Broken Bow, Okla.

Those holding contracts please report in Broken Bow not later than March 10. Pit Show People wanting to place. Address RED O'DAY, General Delivery, Ft. Worth, Tex. We hold contracts for 16 weeks of celebrations.

H. B. POOLE SHOWS

Opens March 5, Houston, Texas—Two Locations
WANTED—Concessions, Minstrel Performers who can Double Band, Merry-Go-Round Foreman, Ferris Wheel Man, Athletic People, Manager and Feature Complete Side Show, Small Shows. Twenty-five per cent. Maple Williams has Lead Gallery for sale. Henry Hicks, wire.
H. B. POOLE SHOWS, 216 Main St., Houston, Tex.

NATIONAL EXPOSITION SHOWS

OPENING APRIL 26, IN ONE OF THE BEST INDUSTRIAL TOWNS IN THE STATE OF OHIO, WITH SEVERAL OTHER REAL SPOTS TO FOLLOW, INCLUDING SEVERAL "SPECIAL EVENT" DATES.

WANT Shows of merit. Hawaiian Ten-in-One and Mechanical Show. Exceptional proposition to those with their own outfits. CONCESSIONS—Can Place Court Game, American Palmist, Pitch-Pill-You-Win, Cigarette and Long Range Shooting Galleries. Frozen Custard, Blankets, Groceries, Shawls, Dolls, or anything that can work legitimate. Want to hear from six-piece Band and Free Act. NO CRIP. NO GIRL SHOWS. All address J. A. ANTHONY, 577 Upson St., Akron, O. N. B.—Warren Wright, your letter came back unclaimed.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Harry J. Morrison Shows

PITTSBURGH, Pa., Feb. 22.—The Harry J. Morrison Shows will start their 15th season April 26 at Pittsburgh. The show was organized during the spring of 1916 and opened at Axleton, Pa.—now known as West Monongahela City. Among the people with it were the following: Doc Lonsdale, general agent; A. L. Brent, adjuster; Harry Ludder, second agent; Tom Brady, lot man; George Franks, electrician; H. J. Morrison, owner and manager; Joe Anthony, with Merry Widow Swings; "Crip" Moore, musical comedy; Allen Brothers, Merry-Go-Round; Ed Flinn, with a girl show; Benlman Brothers, Motordome (Jay Swan and wife as riders); Billy Myers, 3-in-1; Eddie Linton and Maud, 3 concessions; Charley Powl, 1; McNulty and wife, 2; Charles Cammel and wife, 5; "Dutch" Nick, 1; Whitey Baker, 1.

This season the show will move on its own trucks. Morrison has placed an order for five 3-ton trailers, to be delivered April 15. BILLY MYERS.

Harry Copping Shows

Things are progressing nicely for the Harry Copping Shows. Harry Copping will return to winter quarters during the week of February 24 from Charleston, W. Va., where he was called by his daughter, his son-in-law, Herman Bantly, having undergone an operation for appendicitis. Bantly is now on the road to recovery.

Harry Dunkle and Harry Copping made a trip to the recent fair men's meeting at Philadelphia, which was very satisfactory. Morgan and Worth have shipped their Ferris Wheel and Chair-plane into winter quarters. With the arrival of several of the staff of Neal Hunter, including Henry Broom, the work of painting and building is going on satisfactorily, and the artists, under Artist T. Mitchell, are turning out some very nice banners.

John Calburri, of New York City, and James Conroy, of Paterson, N. J., paid a visit to winter quarters recently. Mr. Lunn is here working on his arcade to have it in first-class shape for the opening, April 26. All of which is from data provided by an executive of the above shows.

At Liberty, Lecturer

For Medicine Show. One of the best and a money getter. Address
DOC CONROY
General Delivery. CHICAGO, ILL.
ONE QUARTER, ONE DIME,
Three 5c Side Venders. Will sell right. Open to inspection. JOE SCHNEIDER, Box 83, Keokuk, Ia.

Marks Greater Shows

PETERSBURG, Va., Feb. 22.—Work is going forward in the winter quarters of Marks Greater Shows with added momentum. The Merry-Go-Round and Ferris Wheel have been completed and the building of several new show fronts has begun. All the ride engines have been put into good condition, and Superintendent J. J. Hewitt announces that everything will be in readiness for the opening early in April.

Manager Marks has purchased another ride, Auto Coaster, and it has arrived in winter quarters. This completes the rides, six in number, to be carried until the beginning of the fair dates.

J. W. McMaster and his Pony Ride arrived this week and the ponies are established in fairground stables. Teddy Betz has contracted his Athletic Hippodrome on the show. Noel Lester and Prof. Howard Tunnell will manage the House of Wonders. Lester will also present a free act twice daily in addition. Contracts were received from Prof. Shelton Zomvelt to present his 10-piece band on the show, giving concerts on the midway twice daily and assisting with the downtown advertising. Zomvelt is now conducting Sunday concerts in Florida and promises to be on hand for the opening. The show's private car, "Athens", which was tracked in Richmond for the winter, is being renovated and repainted. It will carry the members of the staff. Bingo Randolph arrived with his string of concessions and has secured an apartment in the city until the opening. Among the visitors to quarters were Charlie Reese, well-known special agent, and Charles Auders, superintendent of ticket takers for the show.

RALPH LOCKETT.

L. J. Heth Shows

The personnel of the executive staff of the L. J. Heth Shows for the new season has been announced as follows: L. J. Heth, president and general manager; W. E. Bowen, general agent; W. H. Devoyne, secretary; C. B. Ludwig, press agent and local contractor; W. E. Soles, lot superintendent; Jess Sparks, electrician; James Lewis, trainmaster, and Charles Strickler, chief mechanic.

The construction of the new fronts for various shows is under the supervision of Al and Floyd Heth. They have just completed the new front for the Musical Comedy Show, 60 feet in length, which is of massive carvings, set with handsome mirrors and with beautiful goldleaf trimming. All fronts will be completed within the next few days. James Lewis is very busy with getting the train in shape, painting and repairing same thruout.

Manager Heth has secured the services of A. U. Eslick's Band for the coming season. As the time draws nearer for the opening date, each day sees the mail increasing, and it has become very heavy. Many of the people engaged for the coming season have already arrived at winter quarters. The L. J. Heth Shows will carry 10 rides and 18 shows this season. C. B. LUDWIG.

R. L. Wade Shows

PINE BLUFF, Ark., Feb. 22.—Among visitors to the R. L. Wade Shows' quarters last week were Roy Rutter and wife, who were on their way to Texas to join the J. George Loos Shows—had a nice car and both looked well. The Merry-Go-Round and Ferris Wheel have been repaired and painted here in winter quarters and work has started on the Chairplane and show fronts. Joe Teska and crew have about completed building and painting the Model Farm. C. A. Crabtree and S. E. Rowe are here with their shows and are also painting and getting ready for the opening in Pine Bluff March 15. Sanders' Wild West, in Monticello, showing Saturdays only, will be here on time. Frank Blankenship is in Russellville, Ark., and Doc Moore in St. Charles, La. Both will be here by March 1. The Athletic Show and cookhouse people are here and will build a new 20x24 cookhouse with a 10-foot kitchen in the rear. Curly Hyde, having the wheel about painted, will start on his concessions. Mr. and Mrs. Hickman will have the bingo game. There was a big candy pulling last week at Mrs. Wade's home, and she and Mrs. Teska presented all of the boys in winter quarters with comic valentines. Adam Teska and the writer furnished music for the occasion. All present reported big time.

R. L. DAVIS.

SLOT MACHINE BARGAINS
MILLS—JENNINGS—WATLING
FULLY GUARANTEED MACHINES

Lot.	5c Play.	25c Play.
25 MILLS JACKPOT BELLS.....	\$55.00	\$60.00
25 MILLS JACKPOT MINT VENDERS.....	60.00	65.00
45 MILLS F. O. K. MINT VENDERS (Bull's-eye).....	60.00	62.50
55 MILLS OPERATOR BELLS.....	40.00	40.00
26 JENNINGS JACKPOT BELLS.....	55.00	57.50
36 JENNINGS JACKPOT MINT VENDERS.....	69.00	65.00
46 WATLING BLUE SEAL BELLS.....	30.00	35.00
27 FACE BELLS.....	30.00	35.00

Extra Special—Watling Front Venders, 25c Play, \$45.00

SEND FOR FREE SLOT CATALOGUE

If It Operates With a Copin We Have It

ROCK-OLA MFG. CO. 617-631 JACKSON BOUL. CHICAGO, ILLINOIS

F. H. BEE SHOWS

Opening Middle of April, Near Nashville, Tenn.

Want to sell X on Eats and Drinks; one weeks' privilege must be deposited in office. Also want to book Penny Arcade and other legitimate Concessions. Want Foremen for Merry-Go-Round, Chairplane, Tilt-a-Whirl and Lindy Swings. Each Foreman must have Concession and Auto. Will advertise later for Workmen and Performers. Can place Shows of nearly all kinds. Will furnish new tents. Address F. H. BEE, JR., Crystal River, Florida.

WANTED **WANTED**

C. A. WORTHAM'S WORLD'S BEST SHOWS

BECKMANN & GERETY, Owners and Operators.

Good Decorative and Pictorial PAINTER and LETTERER, who must be able to lay gold leaf. Ira Hodges can use FAT PEOPLE who can entertain. Also good Male MIDGET.

Address: BECKMANN & GERETY, National Stock Yards, Ill.

J. L. Cronin Shows

COLUMBUS, O., Feb. 22.—J. L. Cronin, owner and manager of the show that bears his name, has just returned from an extended business trip and after a visit to the winter quarters in Chillicothe expressed his pleasure at the way the boys had worked during his absence. Six of the new panel fronts had been finished and Artist Billy Plumb's decorations are to be commended.

New banners for the entire show have arrived, and two of the new rides purchased by Cronin are due. Mr. and Mrs. Joe LeBeau and baby have moved into their new home in Chillicothe, and Joe will take active charge of winter quarters.

Fitz Winters, with three concessions; Joe Apell, two; Mr. and Mrs. William Kelly, two; T. J. Cronin, one; Joe LeBeau, two; Mr. and Mrs. Yates, two; Mr. and Mrs. Tyree, two; W. W. Setzer, one; John Green, one, and G. C. VanLidth, four, have already signed, as under a new policy this season Cronin has decided to sell the concessions formerly owned by the management. The following shows have been signed to date: Bennett's Hawaiians, Doc Carpenter's Olga Show, Colorado Charlie's Aztecs, Ray Clifford's Crystal Show, Bull Martin's Athletes, Circus Side Show and Minstrel Show. Prof. Theo. Errante's Concert Band has been contracted, and Charles Holden as superintendent of lights. When the J. L. Cronin Shows take the road this spring they will consist of 6 rides, 10 shows, 30 concessions, free act, two bands and a calliophone.

T. J. MARSHAL.

Strayer Amusement Co.

MEMPHIS, Tenn., Feb. 22.—This finds the Strayer Amusement Company getting ready for the new season. Happy Hamilton, in charge of winter quarters, has a full crew of painters and workmen at work. New and rebuilt equipment is coming out with regularity. Manager Strayer is placing orders for new trucks and other needed paraphernalia. There was a hot argument in the local papers recently, and Buffalo Ben, one of the oldtimers of the days of Custer, was called in by several of the press boys to decide an episode of the battle of the Little Big Horn. Buffalo Ben has been a member of the Strayer Shows for a number of years, but only this winter has he come into his own

William Glick Shows

BALTIMORE, Md., Feb. 22.—With the fair meetings practically all taken care of, Manager Glick of the William Glick Shows will from now until the opening of the season devote his entire time to supervising the building and the completion of the organization, which is scheduled to open its initial season April 20 in Baltimore and will play several weeks here, including the Ringling-Barnum Circus date. Inolement weather handicapped work somewhat at winter quarters, but Master Mechanic Fuller has the three fronts all ready for the wagon builders to assemble. Dave Stock was a visitor for three or four days, driving up from Petersburg, Va.

The Halifax County Fair, Weldon, N. C., has been added to the route of fairs booked to date. General Representative Cracraft and General Manager Glick attended the New York State Fair meeting at Albany. F. PERCY MORENCY.

as an authority on days as they were during the time of the plainsmen. Roy Lee, last year of Byers Bros.' Shows, has been added to the executive staff. The writer, after an absence of nearly three years, has also returned to his "first love", the S. A. C. Strayer and several of the staff attended the fair secretaries' meetings at Little Rock, Ark., and Jackson, Miss. The show will open either the latter part of March or early in April and with 8 rides and 12 shows. Among the free acts carried this year will be the Marcell Family in their up-in-air acrobatics. A new line of special pictorial paper has been ordered. Two advance motor trucks will be used this year in addition to the calliope, which will stay three or four days ahead of the show. The show will move in seven baggage cars and some 25 motor trucks. C. T. MILLER.

TALCO MONEY MAKERS

NEW 32 Page Catalogue.

Showing a Complete line of:

- Gasoline Burners
- Tanks & Supplies
- Cook House Stoves
- Steel Griddles
- Fruit Juice Flavors
- Glass Tanks
- Pop Corn Machines
- Hamburger Mach.
- Potato Chip Outfits
- Ice Snow Machines
- Crispette Outfits
- Barbecue Machines

Write for copy TALBOT MFG. CO. St. Louis, Mo.

BINGO

12	16	39	50	63
9	21	44	53	66
2	27	0	56	74
15	18	31	48	73
5	29	34	49	71

FASTEST BINGO CORN GAME

Complete. Wood Numbers. PRINTED TWO SIDES

C. O. D. orders, \$2 deposit; Sample Cards Free.

No. 1—25-Player. Heavy Red. 3/4-inch Black on White. \$5.25

No. 2—75-Player. Black on White. \$6.50

No. 3—35-Player. Heavy Red. 3/4-inch Black on White. \$7.50

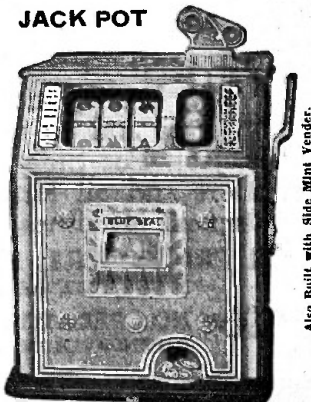
No. 4—75-Player. Heavy Red. 3/4-inch Thick. \$10.75

We pay postage. Instant delivery.

J. M. SIMMONS & CO. 109 North Dearborn Street. CHICAGO, ILL.

1930 Model

JACK POT



Also Built with Slide Mint Vender.

No. 40 for Nickel Play, \$80.00
 No. 50 for Quarter Play, \$90.00

MADE ONLY BY
WATLING MFG. COMPANY
 700 W. Washington Blvd., Chicago, Ill.
 Phone. Haymarket 0270.

Still Some Virgin and Exclusive Territory Open

1930 MODELS NOW READY

Football, Golf and Derby

Patented

With attachments that can be added from time to time, increasing earnings, and providing additional fascination and skill in playing the games.

Even without these attachments, the games, over 4 1/2 years, have been very profitable and continue to hold the public interest.

Our games require skill to play, the same as billiards and pool, which have survived over 200 years. Being reproductions of our national sports, our games will be popular as long as the sports they represent are popular.

Baseball Now ready and building 500 games. All territory open. Take option on your territory.

Chester-Pollard Amusement Co., Inc.
 188 West Fourth St., New York City

TALCO MONEY MAKERS

NEW 32 Page Catalogue.

Showing a Complete line of:

- Gasoline Burners
- Tanks & Supplies
- Cook House Stoves
- Steel Griddles
- Fruit Juice Flavors
- Glass Tanks
- Pop Corn Machines
- Hamburger Mach.
- Potato Chip Outfits
- Ice Snow Machines
- Crispette Outfits
- Barbecue Machines

Write for copy TALBOT MFG. CO. St. Louis, Mo.

BINGO

12	16	39	50	63
9	21	44	53	66
2	27	0	56	74
15	18	31	48	73
5	29	34	49	71

FASTEST BINGO CORN GAME

Complete. Wood Numbers. PRINTED TWO SIDES

C. O. D. orders, \$2 deposit; Sample Cards Free.

No. 1—25-Player. Heavy Red. 3/4-inch Black on White. \$5.25

No. 2—75-Player. Black on White. \$6.50

No. 3—35-Player. Heavy Red. 3/4-inch Black on White. \$7.50

No. 4—75-Player. Heavy Red. 3/4-inch Thick. \$10.75

We pay postage. Instant delivery.

J. M. SIMMONS & CO. 109 North Dearborn Street. CHICAGO, ILL.

Advertise in The Billboard—you'll be satisfied with Results.

Only the BEST in Vending Machines New or Used

WE UNDERSELL THEM ALL on Mills, Jennings, Watling, Pace and all makes! Jack Pot Bells, Jack Pot Side Venders, Front Venders and all kinds of skill and amusement machines.

OUR PRICES WILL SURPRISE YOU!
WE BUY, SELL and EXCHANGE



NO OPERATOR should be without our latest catalogue. It's Free. Write or wire.
DEPENDABLE MACHINES CUT PRICES COURTEOUS TREATMENT QUICK DELIVERY

Here it is! "Model K" RESERVE
Jack Pot Front for Mills 5c and 25c Bells and Side Venders
Q Makes all other Jack Pot Fronts obsolete.
One or Three Jack Pot Winners!—
Can be adjusted to pay on "20" only, or on "20" and both "16's".
Simplest to install — no parts on mechanism.

"Model K" RESERVE
Jack Pot Front, Price \$15
Costs a little more—Worth it



Keeney & Sons, 706 E. 40th St., Chicago, Ill.

WORLD'S HEADQUARTERS FOR
VENDING MACHINES (Est. 1900)

Circus Saints and Sinners

NEW YORK, Feb. 22.—Chas. Goldson, acting secretary of the Richmond (Va.) C.S.S.C., called a meeting of the W. W. Workman Top for Thursday night, February 20, at the Mosque. The cry of those on the waiting list got so loud that some just had to be let in, and

when Richmond lets them in they come in and how!

Yes, P. T. Barnum Productions are fine, thank you. More later. Barnum News. After calling three policemen and several broken heads order was sufficiently restored for a business meeting to pay a well-deserved tribute to Dolly Castle by electing her honorary member, Wells Hawks is now in the U. S. Naval Hospital, Brooklyn. His C.S.S.C. brothers have an eye on him. Arrangements are being perfected with the New York Public Library for a display under courtesy of the C.S.S.C. of the Uncle Bob Sherwood Collection of Circulana.

Arrangements are being made by the various committees of the C.S.S.C. for their semi-annual convention to be held in New York April 8. Virginia Show, feature writer and aeronaut reporter, was the second woman to join. A recent visitor was William O'Dale, famous equestrian of ages ago. He is still hale and hearty. Selma Zimmerman, elephant trainer, and Dolly Castle, wild animal trainer, have contributed some wonderful animal pictures to the association.
HUGH GRANT ROWELL,
National Secretary.

HOT VALUES



Gillette-Type BLADES
Special for new trade. First quality. Packed in paraffine paper and 10 Blades in attractive envelopes and in boxes of 10, 1,000 Blades..... \$7.—
VALET AUTO STROP Shaving Cream (35c Seller). Factory Price, \$24.00
Gross. Our Special Price, Gross \$12.—
PALMOLIVE After Shaving Talc (25c Seller). Factory Price, \$24.00 Gross. Bill \$11.50
beard Special. Gross \$11.50
SHAMPOO—4-oz. Bottles (50c seller). \$9.35
Gross
WITCH HAZEL, Bay Rum, Hair Dressing, Liliae
Vegetal. \$3.75
Gross. Assorted
TABLE LIGHTERS (\$2.00 value). \$4.80
Dozen
GENUINE LONDON CIGAR POCKET LIGHTERS. Assorted Colors. \$2.75
Dozen
CIGARETTE TOPPERS—50c value. Best packed and carried on market. While they last. Dozen. \$1.—
Samples at wholesale prices, plus postage. Our reputation of values should bring your order immediately. One-fourth deposit on all orders. Write for Catalog of Needles, Notions, Razor Blades, Perfumes, etc., prices of which will surprise you.

MILL'S SALES CO.
901 Broadway, New York

Capt. Latlip Attractions

CHARLESTON, W. Va., Feb. 22.—Work in winter quarters of the Capt. Latlip Attractions is about completed. Capt. Latlip returned last week from a several days' trip into Ohio and Kentucky. Mrs. Latlip was taken suddenly ill last week, but at this writing has fully recovered. The Latlip Children continue their rehearsals daily, and their acts' routines this year will include many new features. Ed (Red) Sherwood, electrician and lot man, advises from Philadelphia that he will be here for the opening. John Hawley has returned from a business trip east. General Agent Chas. Chaffin and wife and children are visiting relatives in Oklahoma and Texas.
JAMES WELCHER.

Hilderbrand United Shows

ORANGE, Calif., Feb. 22.—Shows, rides and concessions of the Hilderbrand United Shows have the appearance of new equipment here in winter quarters, as the finishing touches are being given, preparatory to the opening of the show at Santa Ana for the week of the annual American Legion Mardi Gras and Carnival starting February 25.
Mrs. Hilderbrand has ordered a number of new machines for her arcade. Doc and Mrs. Rutherford, formerly with the show and now living at Long Beach, were visitors here recently. Mrs. Hilderbrand and Mrs. Currey motored to San Bernardino, where they visited the Orange Show last Saturday as guests of the Wortham Shows.
CHET NICHOLSON.

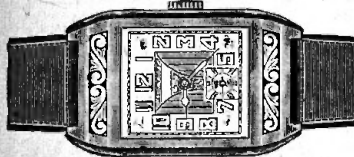
Al Hamilton Promoting

NEW YORK, Feb. 22.—Al Hamilton is putting on a promotion at Hastings-on-Hudson for James Daley Post No. 209, Veterans of Foreign Wars, March 3. Ten acts will be presented. H. H. Winslow is chairman of the committee.

Rosen Leaves for New York

MIAMI, Fla., Feb. 22.—David Rosen, manager of the Wonderland Circus Side Show, who has been sojourning here, left today for New York.

Latest Model



No. 520—A 6-Jewel Lever "Palfan" Movement, fitted with a fine assortment of 1930 style cases. Complete with Box and Price Tag. In Dozen Lots, Each..... \$3.25
No. F14—Fins 6-Jewel Ladies' Chromium Watch, with solid raised dial and hands. In Dozen Lots, Each..... \$2.10
25% deposit, balance C. O. D. Send for complete catalogue. All samples. 35c extra.

FRANK POLLAK
214 Chrystie St., New York, N. Y.

RICHARDS BROS.

MOTORIZED CIRCUS
WANT People in all lines. Circus Acts for Big Show. Clowns, Side-Show People, Vaudeville Acts for Concert, small Jazz Band, Cook. Must state all in first letter. Salary must be low. Write, don't wire. W. C. RICHARDS, Liberty, Tex.

ELEPHANTS

FOR THE BEST—THERE IS ONLY ONE
WISCONSIN DE LUXE DOLL AND DRESS COMPANY
642 Third Street, Milwaukee, Wis.

KANSAS CITY, MO. | PITTSBURGH, PA. | ATLANTA, GA. | DALLAS, TEX.
1830 Grand Ave. | 2517 Penn Ave. | 324 Marietta St. | 2219 Commerce St.

WANTED **MAX GRUBERG'S FAMOUS SHOWS** **WANTED**

OPEN PHILADELPHIA, PA., APRIL 4.
THIS SHOWS PLAYS THE REAL SPOTS. WHERE THE INDUSTRIAL MONEY IS, BIG CITIES, NO TANK TOWNS. OUR RECORD SHOWS THAT OUR PEOPLE ARE ALWAYS IN THE MONEY.
As We Show Only Large Cities. Can Only Use Limited Number of Shows and Concessions.

SHOWS FUN HOUSE. Will give exclusive. WAX SHOW. Will furnish outfit if necessary. FAT PEOPLE SHOW. Have complete outfit. SNAKE SHOW. Have complete new outfit. Man and wife who have handled this kind of Show can get big money. SINGLE PIT OR PLAT-FORM SHOWS with or without outfits. Especially interested in Freaks. ANY OTHER GRIND SHOW that does not conflict with what we have.

CONCESSIONS ALWAYS MAKE MONEY WITH US. GRIND STORES ONLY. MUST BE LEGITIMATE. WILL NOT TOLERATE ANY KIND OF CONTROLLED CONCESSION.

ALL GRIND STORES AND BALL GAMES \$25.00—No Exclusive
Will sell exclusive on PALMISTRY, GANDY FLOSS, GUESS-YOUR-WEIGHT SCALES, Cook House and Frozen Custard sold.

RIDE HELP FOR MERRY-GO-ROUND, FERRIS WHEEL, CHAIR-O-PLANE, WHIP, TILT-A-WHIRL, CATERPILLAR. All Help must be sober, reliable and experienced on above Rides. Must work and earn money.

COME WITH US AND BE IN THE MONEY
Max Gruberg's Famous Shows **1510 S. 6th STREET.**
Philadelphia, Pa.

WANTED **WANTED**

Strayer Amusement Co.

For 1930 Season of 30 Weeks
Fairs and Celebrations

CAN PLACE Shows and Rides that don't conflict. Will furnish outfits to sober, capable Managers for the following Shows: Circus Side Show, Minstrel Show (must have good Band), Monkey Auto-drome, Athletic Show, Hawaiian Show, Illusion Show, Fun on Farm, Midget and Giant Show, Big Jungle-Land and Regal Python Shows, and single Pit and Platform Shows. Have outfits for the Animal, Dog and Pony, or other Shows that won't conflict with above. CAN PLACE any Rides that don't conflict with what we have. CONCESSIONS—Can place legitimate Concessions other than Corn Game and Popcorn, which are sold. Exclusive Cook House and Grab for sale to responsible party. Must put up deposit. Ice Cream, Frozen Custard, Long Range Arcade, Novelties, High Striker, Floss Candy, Scales for sale exclusive. CAN PLACE Sides and Grind Stores of all kinds. No racket and no gimmick stores of any kind wanted. CAN PLACE Show Electricians, Lot Superintendent, Ride Help and useful People in all lines write. This is one of the largest and best equipped gilly shows and will open near Memphis March 29.
J. R. STRAYER, Mgr., 461 N. Second St., Memphis, Tenn.

WANTED—CIRCUS AND VAUDEVILLE ACTS FOR GROTTO
INDOOR CIRCUS

Shreveport, La., Week March 31 to April 5.
Pay own wires. **WARNI BERNARDI PRODUCTION BUREAU,**
New Gardner Hotel, Shreveport, La.

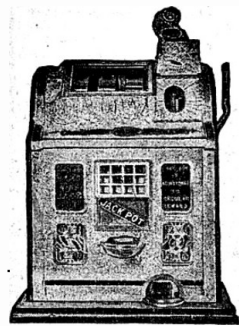
O. J. BEATY SHOWS

—WANT—
For Spring Openings at Forrest City, Ark., March 15 to 22, seven days, in heart of town; Harrisburg, Ark., week of March 24; Truman, Ark., week of March 31. First show in ten years. Towns under strong auspices. WANT Minstrel, people who double, also Hawaiian People. WILL BOOK any clear show that don't conflict. WANT Cook House. Must be neat frameup. Concessions all open except Corn Game. Positively no graft. Need Help for five Rides. All address Forrest City, Ark.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

JACK POT

MILLS 1930 MODEL



MILLS LATEST JACK POT

5c, 10c, 25c and 50c Play.

MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELLS

In 5c, 10c, 25c and 50c Play.

PITTSBURGH MFG. & SALES CO.

Offices: 52, 53 and 54, 326 Fourth Avenue, PITTSBURGH, PA.

USED SLOT MACHINES

FOR SALE

MILLS AND JENNINGS. 10 used Jennings Side Vendors, perfect condition, serials over \$6,000, \$35.00 each. Whole lot for \$325.00. 2 Jennings Today Vendors, \$25.00 each. 5 Mills Side Vendors, good condition, \$40.00 each. 50 5c Play Mills Front Vendors, skill controlled, return coin, serials 177,000 to 198,000, perfect condition, good as new for any operator, \$68.00 each. Marie Mintz, packed 1,000 to the Case, one Case, \$8.50; 5 Cases, \$32.25 per Case; 10 Cases, \$60.00 per Case. 5 Mills to Play Wizards, \$5.00 each. 5 Mills Firey Shockers, to play, \$5.00 each. 1 Exhibit Supply Company Play Tin Pin, with Gum Vender, \$5.00. 1 Size-Ball Alley, cost \$750.00, perfect condition, saving capacity, \$3.00 per hour. A real bargain for \$25.00. 1 Caphart Automatic Orchestra, \$2 slot, plays 28 records, both sides, used very little, in perfect condition, complete with Tubes and 28 Records, ready for operation. Buy these and get a permanent income, \$40.00 each. Terms: Cash with order, or one-third cash, balance C. O. D. All goods shipped F. O. B. Darlington, S. C. Reference: Any Bank or Business House in Darlington, S. C. A. R. KISER, 141 Pearl St., Darlington, S. C.

Freaks To Feature WANTED

Also good ACTS. Long season at seashore, for Rockaway Beach. Send photo and state salary.

M. KRAUT

2129 Coney Island Ave., BROOKLYN, N. Y.

(15th Season) (1930)

SAM E. SPENCER EXPO. SHOWS
Will furnish complete outfits for the following attractions: Minstrel (must have hot band), Ten-in-One, Five-in-One, Snake Platform Show, Middle Girl, Fat Girl, I have tents framed and fronts which are ready to have something worth while put inside. WANT Man and Wife for complete London Show. WANT Wax Show, Hawaiian Show, Working World, Penny Arcade. Concessions all open except Blanket Wheel, Popcorn, Bingo and Fishpond, Milk Bottles, Watch-Less. F. S. WANT first-class Second Man or General Manager to take full charge of Shows. Season opens April 26. WANT Help on Leaping-Lena Ride. Address SAM E. SPENCER EXPO. SHOWS, 20 South Main St., Brookville, Pa.

MUSEUM ATTRACTIONS

Side-Show Freaks, useful People at all times. Baltimore and Pittsburgh. Side Shows for Paris. Address

JOHN T. McCASLIN

125 East Baltimore St., Baltimore, Md.

HARRY COPPING SHOWS

INCORPORATED CAN PLACE FOR SEASON 1930

Merry-Go-Round, Caterpillar, Tilt-a-Whirl, Leaping-Lena, Shows and Concessions. HARRY COPPING SHOWS, INC., Reynoldsville, Pa.

FOR SALE

Four Rhesus Monkeys and one Baboon that can be handled. All large. Two Acres. Henry-Ground and other Show Property, including Banner Fronts, Mermaid Show and Fordson Tractor with hard rubber tires. All sold subject to ROBERT CLOUTIER, 942 Washington Rd., Mt. Lebanon, Pittsburgh, Pa.

NOW BOOKING FREE ACTS

For Marion County Fair, Knoxville, Ia., week AUG. 11. What have you? Will sell Novelties exclusive. Write M. W. CONWELL, Supt. Concessions.

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., Feb. 22.—Two old-timers will be seen back with the Christy Shows this season with Everette James' band in Charles Summers, trombonist, and J. P. Chase, this time discarding his cornet for baritone. Fred Heinrich, clarinetist, has also signed, as has "Fud" Dean, who has been making a record locally broadcasting for the new KPRC station here with a series of old-time tunes on the flageolet.

George Mendelsohn, of the 101 Ranch press staff, who has maintained an office here this winter in the Kinder Building, where he was engaged in commercial writing, has left for Kansas City to take up his season's duties.

E. H. (Mack) Foster will in all probability not be connected with any circus or carnival this season, as he has purchased a filling station here.

Madam Sylvia (Mrs. Jack Rindges) with her den of serpents is still the main attraction at the museum, which has been operated all winter by various managers on Main street. Dolly Ford, who was at the museum, has left the city for a visit to her uncle in the Rio Grande Valley.

Charles Lillenthal, Houston Circus Fan, has recovered from his recent attack of blood poisoning and is a frequent visitor at the Christy quarters.

Hector Duval, of Little Rock, Ark., who was passing thru Houston on business a few days ago, had an opportunity to visit the quarters and congratulate G. W. Christy on his game fight for recovery from his recent illness.

Jack Walsh for several seasons steward with the Christy Shows, was in Houston last week and paid a visit to the quarters. He left for Brenham, Tex., to join the Cole Bros. Circus.

Jack Harris and wife, who have been at South Houston all winter and who were with the Christy Shows last season, left for their home in Toledo, O., and will not be with the show this season.

The Christy Shows received much publicity in a special page story in *The Houston Sunday Chronicle* of February 2 by the writer, entitled *The Circus Never Sleeps*, and was a vivid portrayal of life in winter quarters from the time the circus finished its season till it hits the road again in the spring. The story carried eight cuts.

Mrs. Elsie Harmon, who has been in the hospital here for some time, is able to be out and rejoin her husband, Bill Harmon, circus musician.

Notes From Sarasota

SARASOTA, Fla., Feb. 22.—Carl Hathaway and George W. Smith have been named as the committee to have charge of the "Big Parade" for the Pageant of Sara De Sota, March 6-8. Pat Valdo, expert on makeup, has been named chairman of the committee on the Jesters' Jubilee for the pageant. Cy Cleveland has been placed in charge of the outdoor advertising.

W. H. Horton has returned to Chicago after a long business visit here. Dr. H. Watson Moore was a visitor at the R.-B. quarters last week. He is now located in Miami. Russell Miller, one of the front-door men, is on his way to Sarasota from California, making the trip by motor. He has been spending the winter at Los Angeles.

Cy Compton has closed his cafe, "The Blue Lantern", and is devoting all of his time to staging rodeos in South Florida and in conducting a riding school. Mabel Smith is a new rider who is showing great promise at the R.-B. winter quarters.

Leon Plummer, long with the Evans band, has announced that he will forsake the road this season, having signed a contract for a long engagement at a resort hotel in Green Bay, Wis.

Fred Mascoe, another of the Evans band has also announced his retirement from the road to fill a long concert engagement. He is at present playing with Grassos' concert and broadcasting orchestra in Clearwater, Fla.

The Alexanders, a troupe of eight persons, all engaged in teeter-board acrobatics, formerly with the Sparks Circus, are wintering at Sarasota.

Charlie Webber recently knocked out Ramon Alvarez, of Tampa, in the fifth round of a scheduled 10-round go. Webber has won each of his eight fights this winter.

SEASON'S GREATEST CLOCK VALUES!



If you are not getting our Catalog, you are missing the Greatest Values ever offered—premium values—great hobby-hime numbers. Send in your name on your business stationery today to Dept. B, and your name will be put on our list.

A BUYING OPPORTUNITY!

No. 808—Selected figured mahogany, finest piano finish. New style decorated Base. Beautiful carvetic ends and front ornaments. Delicate green and buff and blue and buff designs on front, simulating colored wood inlay. Three different style Cases, sizes 2 1/2 x 9 3/4 x 1 1/2. Silvered Dial, fine solid brass Pendulum, 8-day Movement that strikes hour and half hour with deep-toned cathedral gong.

Each...\$5.35; Lots of 3...\$15.00

No. 878—As above. Two-rod duplex chime, raised numeral dial.

Each...\$6.50; Lots of 3...\$19.00

Jos. Hagn Co. 212-215 W. Madison St., CHICAGO

At Robbins Quarters

GRANGER, Ia., Feb. 22.—With all departments in quarters full-handed, everything is progressing nicely with the Robbins Bros. Circus. The big tableau wagons have been finished. The cages and floats are almost thru the wood and blacksmith shops and are being put thru the paint shop.

Mr. and Mrs. C. W. (Lonnie) Buchanan have returned to Des Moines after an extended auto trip to the West Coast and a return trip via New Orleans. John Schiller was a business visitor in Chicago last week. Jas. D. Baynham, press agent ahead, is spending the winter in Los Angeles and Claremont, Calif. F. Robt Saul, press agent back, is spending the winter at his home in Adrian, Mich. Both will return to the show.

A Showmen's League of Robbins Bros. troupers has been organized with headquarters in the Elliott Hotel, Des Moines. Clubrooms have already been fitted up and social functions arranged. James (Whitey) Morse and J. C. McBride are the guiding genuses, while Musical Director Gilson has guaranteed to furnish the music for all occasions.

Fred Buchanan, W. J. Erickson and Les Minger spent a day at the Shrine Circus in St. Paul. Chas. Meyer has closed the Riverview Ice Rink and was a recent visitor at quarters, along with "Chuck" Gooden, R. F. Schiller, R. E. Foster and Leonard Aylesworth. L. R. (Fat) Arnold and Terrill Jacobs are at present with their families in Minneapolis, but expect to be in Des Moines shortly after the middle of March.

W. J. Erickson is keeping himself busy superintending the remodeling and finishing of the interior of his new advance car. Gus Karra's, former wrestler on the show, but of recent years manager of the cafe car, has resumed his wrestling activities during the winter months and has had a busy winter around Chillcothe, Mo. Karra's will manage the car again this season. Bert Taylor, for eight years agent of Dickey & Terry's "Tom" show, was a visitor recently, as also was Omer J. Kenyon, who is handling the publicity for the Des Moines engagement of the Chicago Grand Opera Company.

Bowman Vice-Pres. Chicago Stadium

CHICAGO, Feb. 22.—At the election of officers of the Chicago Stadium Corporation this week the following officers were elected: Chairman of the board, H. C. Strotz; president, Sheldon Clark; vice-president and general manager, John Bowman; secretary-treasurer, Sidney Strotz.

Bowman has been with the Stadium only a short time, having assumed the position of manager shortly after Paddy Harmon stepped out. He was formerly promotion manager of the Hotel Stevens.

Mrs. Darnaby in Hospital

CHICAGO, Feb. 22.—Mrs. J. A. Darnaby, wife of the well-known pageant producer, was taken to Englewood Hospital Monday and at noon of that day had a tumor removed from her right shoulder. While a painful operation, it was not serious, and a rapid recovery is expected.

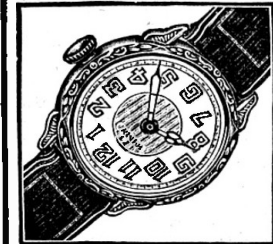
Kansas City Notes

KANSAS CITY, Mo., Feb. 22.—Ed Sheats, last season on the advance of the Schell Bros. Circus, passed thru here early this week, en route to the winter quarters of the circus in California.

George Embree, of La Mont Bros. Circus, spent a few days here in the interest of his show. He purchased two cage trucks from Hugh Ettinger.

William Funk, billposter, bought a Model T-truck equipped for posting and will be with a circus.

Salesboard and Wheel Operators Make Big Money



A7362B—Chromium Plated, Engraved Bezel Case. Lever Escapement Movement. Luminous Dial and Hands. Strap and Buckle attached. Sample, Each, \$1.75

Lots of 100 or More, Each, \$1.70. Write for our Illustrated Catalog, the book that quotes lowest prices.

ALTER & CO., 165 Madison Street, CHICAGO, ILL.

NEW 32 Page Catalogue. Showing a Complete line of Gasoline Burners, Tanks & Supplies, Cook House Stoves, Steel Griddles, Fruit Juice Flavors, Glass Tanks, Pop-Corn Machines, Hamburger Mach., Potato Chip Outfits, Ice Snow Machines, Crispette Outfits, Barbecue Machines. Write for copy TALBOT MFG. CO. St. Louis, Mo.

TALCO MONEY MAKERS for the Big Profit Trade

WE OFFER FOR A LIMITED TIME



No. B. A. 635—10 1/2-LIGNE STRAP WATCH. White Metal, Chromium Finish, 3-Piece Hinged Case, Fancy Engraved Bezel. Fitted with a High-Grade 6-Jewel Lever Movement. Fatok Model, Radiant Dial and Hands. Good Quality Straps. All Cases have Removable Push Pin Bars.

In Lots of 100, Each, \$3.25
In Lots of 12, Each, \$3.50

25% Deposit With C. O. D. Orders. FREE FOR THE ASKING—Our "Red Book That Brings Profits to You," for Concession, Salesboard and Premium Trade.

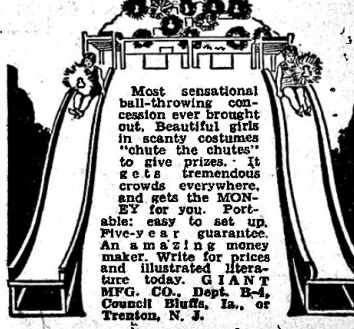
KURZON COMPANY CHICAGO, ILL. 325 W. Madison St.

AT LIBERTY---CHEF

For Cook House or Dining Car Chef Manager. One A-1 Second Cook and Griddle Man.

T. E. BARKER 154 Carnegie Way (Apt. 3), ATLANTA, GA.

Amazing New Concession Device



Most sensational ball-throwing concession ever brought out. Beautiful girls in scanty costumes "chute the chutes" to give prizes. It gets tremendous crowds everywhere, and gets the MONEY for you. Portable; easy to set up. Five-year guarantee. An amazing money maker. Write for prices and illustrated literature today. G I A N T MFG. CO., Dept. B-4, Council Bluffs, Ia., or Trenton, N. J.

DEATHS in the PROFESSION

AMERY—Phyllis, former solo dancer with J. C. Williamson productions and also with *The Midnight Frolics* Company in Australia, died January 11 in Melbourne. She was the wife of Eric Edgley, of the team of Edgley and Dawe. A son survives.

BARRY—George A., 84, father of Richard Barry, playwright and novelist, died of heart disease February 22 in Santa Monica, Calif. He was a Civil War veteran and founder and publisher for 21 years of *The Monrovia Daily News* in California. Besides Richard Barry, he leaves a widow and another son.

Frank Burbeck

Frank Burbeck, 74, well-known actor, died suddenly at his home in New York February 20. He was born in Boston, Mass., and early in life adopted the theater as his following, and since that time has supported many of the leading stars of the past and present generations. For many years he was in companies of the late Charles Frohman, and also with Daniel Frohman and various other notable managers. His last appearance was in the revival of the *Tailor-Made Man* with Grant Mitchell.

Burbeck was a trustee of the Actors' Fund of America, a member of the Players' Club, Actors' Equity Association, and was a charter member of Edwin Forrest Lodge No. 2, Actors' Order of Friendship, one of the oldest bodies of actors in existence. His death leaves but one charter member of said lodge, namely Otis Skinner.

Burbeck is survived by his widow. Funeral services under the auspices of the Actors' Fund of America were held February 22. Interment was made in Actors' Fund plot in Kensico Cemetery, New York.

CAMERON—Joseph, a member of the Geelong Mouth Organ Band, well-known musical organization of Australia, died January 7 at Geelong, Victoria.

CARLTON—The father of Frank Carlton, former straight man for Raynor Lehr, Palmer Hines and the Emmett Lynn Players, died of apoplexy February 21 at Ellis Hospital, Schenectady, N. Y.

CARLYON—Brightie, 48, actress, died January 15 at Bondi, Sydney, Australia. Early in her theatrical career she was considered a clever child actress and later she entered vaudeville and with her partner toured Great Britain for many years.

CHAPPELL—R. G., 54, one of the organizers of the Galesburg District Fair, at one time the principal fair in Western Illinois, and for nearly half a century identified with the O. T. Johnson store as president, died February 7 in Tucson, Ariz. As a promoter of the Galesburg Fair Chappell was instrumental in its development, and later when it dissolved he had a leading role in the subdividing of the tract into city lots and the realty development of the plot.

CHEMACK—Emma, 65, wife of Louis Chemack, leader and director of the Wheeler & Wilson Band, of Bridgeport, Conn., died in Bridgeport last week.

CUMLISH—William George, 60, who sang in light opera for a number of years, died February 18 in a hospital in Philadelphia of pneumonia.

DELANEY—William W., 65, songwriter and publisher, died Saturday night at his home in Brooklyn. He was the Willie Wildwave and Ned Yale of the last generation. For 34 years he published, collected and wrote songs, and the most popular were *We Know Not How To Love Her Till She's Gone* and *Let Her Go, Gallagher*. Since closing his New York song shop in 1924, he had been a proof reader on *The World* in New York. A widow and a son survive.

DURANTE—Alessandro, 69, former theater owner of Providence, R. I., died in that city February 18, following a brief illness. Interment was made in St. Francis Cemetery, Pawtucket, R. I.

DUREC—Arsene, celebrated French stage director, died February 7 in Paris.

EDMONDS—Prof. Frederick C., 79, ventriloquist and magician well known

in Canada, died February 13 at Lindsay, Ont. Edmonds was one of the first to enter the motion picture business in the Dominion and operated the Wonderland Theater in Lindsay for 25 years. All of his magical tricks were products of his own mechanical genius.

FERGUSON—Allan W., 45, died recently at his home in Moncton, N. B., after a lingering illness. For over 15 years he was on the staff of Torrie & Winter, operating the Empress and Capitol theaters in Moncton, and formerly the Grand Theater, which was destroyed by fire. The widow, son, mother and one brother survive. Interment was made at Summerside, N. B., Can., his former home.

FISCHER—Jean, French lion tamer, died at Limoges, France, February 6, the result of wounds sustained while working with a group of lions in the Pezon Menagerie.

FRANCMESNIL—Ludovic de, French playwright, died February 6 in Paris.

HARDEKER—Phineas, 51, associated with the act, Phinas and Aada, known in circus business the last 30 years, was killed February 12 in Detroit when he was hit by a taxicab. His widow and son survive.

HARRIS—George, who under the stage name of Frank Slater was end man in minstrel shows that featured Hi Henry and Al C. Field, died at his home in Brighton, N. Y., last week. His daughter and a brother survive. Interment was made in Mt. Hope Cemetery, Brighton.

HENRY—Richard D., widely known resident of Lowell, Mass., and conductor of a carnival and novelty business in New England, died last week at his home in Lowell following a brief illness. Two daughters, three sons, two sisters and two brothers survive. Funeral services were conducted at the Immaculate Conception Church, Lowell, and were attended by many showfolk. Interment was in the family plot in St. Patrick's Cemetery.

HOTCHKISS—Charles, who was the representative of Bridgeport Common Council at the funeral of P. T. Barnum, and who was known by many old-time showfolk, died February 19 at his home in Bridgeport. His widow and two sons survive.

HUDSON—Marie, known in private life as Mrs. Albert F. Pierce, Jr., died January 31 in Eads, Colo. It has just been learned. Besides her husband, she leaves a brother and a sister, who is Eva Lang, the actress.

ISRAEL—Richard, formerly owner of a string of motion picture houses in Chicago, died suddenly February 17 at Michael Reese Hospital, Chicago.

KIRBY—Edward J., formerly a noted bicycle racer when that sport was in vogue, and a native of Rochester, N. Y., died at his home in that city February 7. His widow and two daughters survive. Interment was made in St. Patrick's Cemetery, Mt. Morris, N. Y.

KIRKBY-LUNN—Mme. Louise, 57, noted English contralto, who made several tours of the United States, died in London February 17, after an illness of five months. She was born in Manchester, Eng., and received her vocal training at the Royal College of Music, where she held an open scholarship for singing. After studying the violin under Visetti, she made her operatic debut in Schumann's *Genoveva* and subsequently in Delibes' *Le Roi L'Édit* at the Royal Academy of Music, London. Her professional debut came later as Nora in *Shamuis O'Brien* with the Opera Comique in London. In 1896 she toured in grand opera, with Augustus Harris, and from 1896 to 1899 she was the star of the Carl Rosa Opera Company.

KRUSE—Henry C., 65, died February 17 in New York City. He was the husband of Mlle. Milo Rosette and formerly appeared in many playlets. Interment was made in Trinity Cemetery, New York. His widow survives.

LALLY—Adele M., 23, pianist and theater organist, of Ann Arbor, Mich., was instantly killed in an automobile crash near that city February 18. She leaves her father, Thomas W. Lally, Detroit police inspector, and her mother.

MEWEN—W. W., 65, well-known balloonist, vaudeville and picture man, was instantly killed and his automobile completely demolished by an electric train at Vineland, N. J., January 17. He was born in Fayetteville, Tenn., and became a balloonist in 1886, being one of the first to make the parachute jump. In 1900 he entered vaudeville and was man-

ager of the Armour Theater, Anderson, Ind., for a number of years, going in 1905 to Cincinnati, where he became manager of the Gus Sun Booking Exchange. In later years he booked pictures and road shows thru the Southwest. He leaves a wife.

MABIE—Cecil, known by many showfolk, died January 27, it has just been learned.

MAPES—Frank H., 64, a member of the firm of Price & Mapes, Inc., outdoor advertisers, died at a hospital in Savannah, Ga., February 16, of pneumonia. He was known by many outdoor showfolk because of his advertising business. His widow, one son and a brother survive. Interment was made in Macomb, Ill., his former home.

MENDEL—Mrs. Leonie, 76, died at the home of her son, Sam L. Mendel, in Chicago February 14 after an illness of several weeks. Performers of yesterday will remember her as partner of the team, the Dutch Mendels, in their original sketch, *Ve Vas Two Emigrants*, which was played in vaudeville thruout the United States. Later Mendel's Folly Company toured the Central and Eastern States with much success. A few years before the death of Harry Mendel in 1896 the two daughters, Rose and Leona, joined the act. Leonie Mendel continued a number of years after the death of her husband to establish herself in a single act, *Love in Broken German*. Her last public appearance, however, was as a member of the Fay Foster Burlesque Company in New York 23 years ago.

MOORE—Alexander P., American Ambassador to Poland, who had a wide acquaintance among theatrical people, died in California Hospital, Los Angeles, February 17, following a futile attempt to overcome a tuberculosis infection of the throat and lungs. Moore rose from office boy in a newspaper office to editor and publisher of several newspapers. In 1912 he married Lillian Russell, renowned actress, who died in 1921. He was a Mason and belonged to the Atlantic Yacht Club and The Lambs. Interment was in Pittsburgh, Pa.

MULLER—Max, 52, naturalist and breeder of dogs, died recently at Multnomah County Hospital, Portland, Ore. Muller was born in Munich, Bavaria, and came to the United States when 18 years of age. He became a professional strong man with circuses and was also associated with the wrestling sport. His widow survives.

Mabel Normand

Mabel Normand, motion picture star, who had been in ill health for several months, died of tuberculosis in a sanitarium at Monrovia, Calif., February 23. She was 35 years old.

Her first screen hit as a comedienne came in 1918 in *Mickey*, and from then on she became prominent as a starred comedienne.

On September 13, 1926, Miss Normand was married to Lew Cody, motion picture actor. All of her motion picture career was based on comedy. She entered pictures in 1910 in New York, working with the Vitagraph and Biograph companies. After going to the West Coast she joined the Mack Sennett organization and appeared in many Keystone comedies.

Her husband, mother and a brother survive. Although no definite arrangements have been made for the funeral, it is believed that it will be on the West Coast rather than in New York, her former home.

NEWMAN—Irving D., 35, manager of the commissary department at the circus winter quarters, Peru, Ind., and a friend of many prominent circus folk, died February 21 at the Miami County Hospital, Peru. He had been connected with the Sells-Floto Circus for 10 years, prior to which he had been a press agent on Howe's Great London Shows. At the age of 13, he entered his career in show business at a theater in Philadelphia as usher. Later he played leads with a stock company in Pittsburgh. After that his attention was directed to circus activities, and the rest of his life was devoted to that field. The body was taken to a mortuary and prepared for burial. Brothers of the deceased, who live in Philadelphia, were notified of his illness,

but were unable to reach the bedside before he died. They will accompany the body back to Philadelphia, where interment will be made.

PEZON—Gilbert, well-known French animal trainer and outdoor showman, died February 7 at Chalon-sur-Saone, France.

RANDALL—F. M., a member of Local No. 30, IATSE, Indianapolis, Ind., died January 30 in Indianapolis. Funeral services were held February 3, and burial was made in Crown Hill Cemetery, that city.

RENAULT—The mother of Francis Renault, female impersonator, died in New York City last week.

ROOHARD—Mathurin, stagehand for traveling shows, died suddenly in New Orleans February 17.

SANDLER—Max G., professional strong man, died in New York recently. Burial was made in Hartford, Conn.

SCHNEIDER—David, 37, who had been treasurer of the Earl Carroll Theater since its opening, died February 21 at Polyclinic Hospital, New York, following an illness of three weeks. He was a member of the Treasurers' Club of America, the Elks and the Jewish Theatrical Guild. His widow, mother, sister and a brother survive.

SMITH—Dr. J. C., died at Albany, Mo., February 18. He was a retired circus physician. He was with the Cole Bros. Circus in 1913. Interment was made in Albany.

SPURGEON—J. J., 61, veteran newspaperman and known by many theatrical people, died February 19 in Lawrence Hospital, Bronxville, N. Y. In 1924 he became chairman of the advisory board of Fox News and since that time made a name for himself in the motion picture news business up until his retirement last fall.

STEBBINS—G. Waring, 60, composer of religious and choral music, died February 21 at his home in Brooklyn. He was also well known as an organist. His father, widow and a daughter survive. Funeral services were held February 23 in Plymouth Church, Brooklyn.

STEVENS—Frederick A., 58, died in Bridgeport, Conn., last week after a lingering sickness. He was well known thruout Connecticut as an outstanding colored concert organist, pianist and instructor.

STODDARD—Jennie M., 66, prominent Detroit musician, died in that city January 14 after a week's attack of pneumonia. She was secretary of the Detroit Tuesday Musicales and director of other musical organizations in the city. She leaves one brother, Rodman Stoddard.

STOREY—James W., projectionist at Warner Bros. Strand Theater, Hartford, Conn., died February 12 in Hartford and was buried there.

STRICKLETT—George Morgan, noted tenor, died February 17 at his home in Coral Gables, Fla. He was a graduate of the Cincinnati Conservatory of Music and was a member of the Lotus Glee Club in that city for 23 years. Stricklett also sang on chautauqua programs and in concerts. His widow and a brother survive.

STURGIS—Walter Woods, 52, owner of a chain of motion picture theaters in Texas, died at a hospital in Dallas February 16. His mother, brother and sister survive. Burial was made in Troy, Mo.

SWEET—Clarence J., 50, secretary of the Washtenaw (Mich.) County Fair, died in Ann Arbor February 13. He leaves a wife and one daughter, Helen Mary Sweet.

SWETE—E. Lyall, 64, theatrical producer, died February 19 in London, Eng. In 1917 Swete came to the United States to produce *Chu Chin Chow*. Several other American productions by him followed that hit. Prior to becoming a London producer Swete had been an actor for 22 years. His greatest London production was *The Blue Bird*, which he personally considered his greatest offering. After attaining success with the latter, Swete directed the London Haymarket Theater for eight years and introduced his premieres from that theater. *The Impossible Woman*, *Quintney's and Driven* were some of his productions which followed *The Blue Bird*.

WHITE—Frank (Pop), 77, theater attaché for many years in the national capital, died in Washington, D. C., February 14 of bronchial pneumonia. He had been a member of the Norfolk, Va., Lodge No. 1 of the F. A. A. M. for 56 years. He is survived by his widow and two sons. Funeral services were held in Washington February 17.

WYLIE—Alexander, 66, former vaudeville, died February 21 in Hudson County Tuberculosis Hospital, New York. During his career he played with Tony

CAMPBELL SERVICE
Women Embalmers for Women
Call TRAFALGAR 8200
FRANK E. CAMPBELL
The Funeral Church Inc. (NON SECTARIAN)
Broadway at 66th Street, N.Y.

Pastor, Weber and Fields and Pauline Hall. Later he was associated with the direction of amateur dramatics. A daughter survives.

YOUNG—Nelson B., 30, musician of Reading, Pa., died suddenly February 19 at Boston, Mass. His widow survives.

MARRIAGES

ASHTON-STOUT—Billie E. Stout, a principal in the Pacific Coast company of *Follow Thru*, and Herbert Ashton, Jr., author of *The Come-on Man* and *Brothers*, were married February 15 in Hollywood.

AUBERT-JOUFFREAU—Louis Aubert, honorary president of the French Motion Picture Chamber of Commerce, and Madame Madeleine Menu Joffreau were married in Paris February 4.

BERRY-RYDER—Lucie M. Ryder, dancer and saxophonist, and Fred H. Berry, nonprofessional, were married February 18 at Brockton, Mass. Miss Ryder was formerly a member of the New York Ladies' Orchestra and more recently with the act, *Dancing Debutantes*, as soloist for two seasons. The newlyweds will make their home in Brockton.

CALVIN-DE MILLE—Cecilia Hoyt De Mille, daughter of Cecil De Mille, motion picture director, and Francis E. Calvin were married in Hollywood February 22.

HARRIS-THURSTON—Jane Thurston, daughter of Howard Thurston, noted magician, and Harry Harris, son of the late State Senator John T. Harris and Pittsburgh theatrical magnate, were married two weeks ago in Pittsburgh. Miss Thurston revealed to her surprised father February 23.

KESSLER-BAKER—Anna Baker, sister of Belle Baker, vaudeville star, and Charles Kessler, of Detroit, were married at the Municipal Building, New York, February 18.

LAREY-SULLIVAN—Wayne Larey and Eileen Sullivan, of the Flying Wards, were married February 19 in Cincinnati.

REECE-NOVAK—Virginia Novak, a member of the burlesque stock company at the National Theater, Detroit, was married to Lawton Reece, of the Detroit Police Department, February 14.

REYNOLDS-CREWS—James (Happy) Reynolds, associated with the outdoor show world, and Alice (Babe) Crews, well known among the big tops, were married January 31 at Sanford, Fla.

WHAPHAM-MILLER—Joseph Whapham, musician, of Danville, Ill., and Irene Miller, a nurse, were married February 17 in Hagerstown, Md.

WHITMAN-SMITH—Beatrice Smith, who had featured roles in *Sunny* and *Ziegfeld's Rosalie*, and Arthur J. Whitman were married February 18 at Port Chester, N. Y.

COMING MARRIAGES

Rosabelle Kohn, Cleveland booking agent, is engaged to be married to Ben Schwartz. The wedding will take place April 27.

Ethlyne Claire, motion picture actress, and Ernest Westmore, motion picture studio employe, will be married shortly, they announced last week.

Sally Eilers and Hoot Gibson, both of the films, will be married soon, according to reports from Hollywood. Miss Eilers has been leading lady for Gibson in several of his recent pictures.

Opal D. Cooper, musician, of New York City, and Beatrice E. Lee, also of New York City, have filed marriage intentions with the town clerk at Greenwich, Conn.

Edith Mayer, daughter of Louis B. Mayer, vice-president and in charge of production for *Metro-Goldwyn-Mayer* film studios, and William Goetz, production executive for Corinne Griffith, screen star, have announced their engagement.

BIRTHS

Born to Mr. and Mrs. A. U. Estlick, of Atlanta, Ga., at the Georgia Baptist Hospital, February 9, an eight-pound boy. The baby was named William Arthur. Mr. and Mrs. Estlick were with the L. J. Heth Shows last season and will be with the same organization next season.

A nine-pound boy was born February 14 to Mr. and Mrs. E. W. Chapman in Glens Falls, N. Y. The father is now working for RKO and the Fox up-State theaters in New York, but is professionally known in outdoor show business as Sa-So, the cartooning clown.

A boy, Edward Gerald, Jr., was born February 19 to Mr. and Mrs. Edward G. Riley in Boston. The mother was for-

merly known as Nena Wolfe, "Miss Boston of 1925". The father is also known in show business.

A girl was born to Mr. and Mrs. Bill Carr, February 16, at Del Rio, Tex. The parents have the Wild West Show with the Alamo Exposition Shows.

DIVORCES

Charles Sherrod East, retired naval officer, obtained a preliminary decree of divorce from Mrs. Helen East, violin soloist with the Cincinnati Symphony Orchestra, in Denver, Colo., last week. They were married in New York in 1920 and Mrs. East secured a decree of separate maintenance there in 1924.

Mildred Harris, motion picture actress, was granted a divorce from Everett T. McGovern in Los Angeles February 18. The custody of their four-year-old son was given the mother.

Marla Corda, Hungarian actress who has been appearing in American motion pictures, obtained a divorce from Alexander Corda, Hungarian film director, in Los Angeles February 18.

Hugh C. Hill, formerly an outdoor showman and now in business at Russellville, Ky., was granted a divorce from June M. Hill February 13 in Russellville.

Flo Winters Rooney, with the burlesque show *Hindu Belles* on the Mutual Circuit, was granted a divorce last week from James Rooney.

Rowland Haines Hunter, who has been a member of the 101 Ranch Show the last two seasons, obtained a divorce from Mrs. Catherine Hunter, at Newkirk, Okla., recently.

Warner Bros.' Shows

ARNAUDVILLE, La., Feb. 22.—Warner Bros.' Shows have been out all winter to satisfactory business. The lineup includes: Animal Show, featuring the lion, "Cleo"; Hawaiian Show, in charge of Pearl Phillips; Fay Dudding, talker, Snake Girl, owned and managed by Frank Delaney and Bill Ford; Warner & Davis' Big Show, featuring Lulu Chamberlin and Ralph Robbins' trained dogs, monkeys and ponies, and roping by Jay and Marie Davis. Athletic Show, managed by Frankie Dean, with "Kansas Kid", boxer, Georgia Minstrels, with 14 people. Davis Bros. Wild West, now being completely rebuilt, will feature Jay and Marie Davis, and their horse, "Silver King". Among concessionaries and agents are Roy Goldstone, Mr. and Mrs. Curly Brown and Andy Ott; George E. Pichio's cookhouse, with Coto and "Red"; Mr. and Mrs. George Gordon, with George Nolan, George Phillips and Jack Ford; John Lipsco; Mrs. Grewe (popcorn); her husband, tattoo artist; Arthur and L. Kirk and wife (six), with Herbert Gibson, George Marshall and Bob Chaplin; Thomas Barlast is electrician. Among other folks with the show are Ed Johnson, Wilford Wesley, Ivy Whittle and "Curtis Baker", who "fights" the lion. Manager Warner plans increasing the size of his organization. He hasn't carried any rides all winter. The paraphernalia is transported on 20 motor trucks, all owned by the management.

J. K. SMITH.

Majestic Shows

PHILADELPHIA, Feb. 22.—A. R. Hayden, general manager of the Majestic Shows, advises that all departments of his organization are shaping up nicely for the coming season's tour, other advice being as follows:

Charlie Roe has finished overhauling and painting his Merry-Go-Round. Paddy Burke has started painting his Ferris Wheel and Chairplane and will add a large star, with red lights, to the wheel. Louis F. Horton has signed his Musical Comedy Show with the caravan and states that he will carry a pony chorus of six girls, two girl principals and two men comedians; also will have a four-piece string band. Judging by additions to the show four baggage cars will be needed for transportation.

Mathews Amusement Co.

DAVISBORO, Ga., Feb. 22.—The M. L. Mathews Amusement Co. has this week had the best business of the winter season. Mathews has placed an order for new tops for the Minstrel Show and Athletic Show, and a new front graces the plant, show, which has enjoyed heavy box-office receipts here. Manager Mathews will have five shows and three rides for the spring opening of the organization at Beckley, W. Va.

GEORGE GIBSON.

Clark's Broadway Shows

PHILADELPHIA, Feb. 22.—Billie Clark's Broadway Shows were awarded contracts at the Pennsylvania fair men's meeting here for the Great Lancaster Fair, starting August 19, and the Perry County Fair at Newport week of August 11.

James Thompson has contracted his circus side show with this organization. Five workers have been added to the winter-quarters force. Louie Pickels and Jimmy Mullin, both at Miami, are expected to return soon. Mullin is placing his Deep Sea Specimens Show and a platform show, featuring diving seals, with Clark's outfit for the season. R. A. Rock, electrician and trainmaster, and wife have left Augusta, Ga., for winter quarters. People of this company were indeed shocked at the deaths of R. A. (Whitey) Josselyn, and "Blackey" Pate, who was trainmaster with this show last season. Josselyn was the show's general agent a few years ago, and Clark considered him one of the smartest of agents. Billie Clark pronounces the Philadelphia meeting of fair men one of the best he ever attended.

HARRY STEWART.

RKO AND LOEW

(Continued from page 11)

singled out as the victim of the opposition offered by a de luxe operated by the same circuit.

George A. Godfrey, RKO's Eastern booking chief, has at last found himself in a position to give the houses in his territory a consistently good grade of material, and this has been clearly reflected in the increased business. The circuit's shows in the greater city have never been as good in five years as they are now. And Godfrey is not spending more on shows than he or others have in the not so illustrious past.

The reawakening of RKO has been reflected on the Loew Circuit, altho here the special attention lavished on show improvement has taken a somewhat different form. Loew has not had the breaks in pictures the last several months as characterized this circuit's bookings earlier in the season. Yet a certain balance has been created that insures consistently favorable earnings. This has been accomplished by a more intense interest on the part of circuit execs. to stage shows. In several Loew houses that have been held down for seasons by slipshod vaudeville booking there has been noticed a consistently better cycle of shows, particularly since the Christmas holidays.

Fox has fallen down, tho not greatly, in its long-held position as consumer of the best shows in the East. It is pretty well agreed in the trade that the circuit's tieup with Fanchon & Marco is partly responsible for this drop. Fox, certain showmen believe, fed certain of its established vaudefilms too frequently with the Coast-produced units of the Fanchon & Marco wing. One of Fox's local houses, which has formerly occupied an admirable position as a steady source of shekels for the circuit coffers, is reported to have lost a good part of its clientele, due to the dissatisfaction of the old steadies with the Fanchon & Marco shows, these patrons preferring their vaudeville straight, and not trimmed with picture-house frills and feverish speed typical of the Fox-fostered units.

Less of these units are touching the East now, and RKO, which fell for the F. & M. "Ideas" at the height of the vogue, is no longer interested, it appears. When F. & M. units were clogging up both Fox and RKO, as well as Loew, bookings they threatened to absorb the most promising talent in vaude. If the raids are still on, at least the trade hears less about them here.

FINISHES TRIP

(Continued from page 8)

different character. The pruning of agencies must be made, it has finally become recognized, because RKO agents cannot make a decent living under the present arrangement by observing the office's regulations. This unalterable fact has been brought out frequently in this department of *The Billboard*. Realizing this, Piazza and the divisional booking heads have decided that it would be more constructive a move to eliminate the less productive agents rather than make rules more lenient to the eventual detriment of the office. At least after the cleanup is accomplished, they believe, those surviving will have a better chance to make a go of it.

Because of the seriousness of the pro-

F. E. Encell
 Attorney at Law
 General Practice in All Courts.
 Suite 2004, 100 No. LaSalle St., CHICAGO, ILL.
 Phone, State 3757.

jected move, from the inside it is learned that the "out" list has already been altered several times, and several more changes will be made before it gets the final approval of Brown. New rules, carrying with them severe penalties for violations, are also expected to be made known at the same time the "out" list is released. The agents chosen to ride the skids will be given ample time to clear up their affairs. If the list is made public by next week, it is presumed that the unfortunates will be given until June 1 to clear up their affairs. Some provisions may be made for taking back certain of the ousted agents when RKO's booking columns will be jacked up to something resembling their former size. At this time only six franchised agents are reasonably certain of surviving the shakeup.

A report printed in *The Billboard* two weeks ago to the effect that Brown's return will be marked by important changes in all of the circuit's departments has been received with emphatic denials by those concerned. The report still persists, however, and the events of the next two weeks will determine whether it has any foundation in fact.

RECOGNIZED AUTHORS

(Continued from page 9)

vaude. Producer shortly before he abandoned skit writing: "I have decided to write no more material for incompetent performers. No matter what I write or what its real value is from an audience standpoint, there are so many performers who are incapable of putting it over, and so few who can do so, that it is unprofitable for me to write material for them."

Most authors today work on a percentage or royalty basis. Others charge a flat rate for their work on a sliding scale in accordance with what the material required calls for. A great deal depends upon the performer for whom the material is to be written. A number of authors will charge an average of 10 per cent of the price secured for the act, collecting this each working week. In most instances this is included in the price for the act. Some authors get from \$500 to \$1,000 advance royalties, giving an option on the use of the material over a specified period. Producers often make arrangements of this sort, and deduct a pro rata amount from the act price as part of the production cost. There are a few authors, however, who sell their work outright.

As to material not fulfilling expectations, one producer recently stated that a great deal depends on the casting and direction given a production or act to determine the success of material. Many producers work along with the authors, giving each other the benefit of their experience. Some authors agree to help in direction and casting, and do so until the act is staged, while others agree to do so, but their co-operation ceases with the completion of the writing, even tho their original agreement calls for attendance at rehearsals and during the break-in period.

Vaudeville authors recognized as such on Broadway today include Al Boasberg, recently affiliated with Paramount Studios, Astoria; Harry Delf, who has many acts playing major circuit dates; Edgar Allan Woolfe, who is better known for dramatic sketch writing, and Harry W. Conn, who has written a number of small cast skits. Jack Lait is heard from occasionally these days, and also Eugene Conrad, Matt Kennedy and Neville Fleeson. Paul Gerard Smith has practically given up the idea of writing for vaude, devoting most of his time to productions, revues and pictures. Harry C. Greene and Elaine Sterne Carrington have each had their names prominently displayed on major-circuit billings; Paul Cunningham is associated with the Nat. Sobel office, RKO representatives, as an author of vaude material.

There are many more writers who are turning out material spasmodically, but the field is far from being crowded. There are indications also that one-act plays may yet return to the major-circuit books, and authors for such pieces as *The Undercurrent* will be in demand again.

Three

Makes Your Old Territory New and Profitable Again
A COPPER MINE that is
A GOLD MINE

The "Three Jacks" is a machine destined to be the sensation of the year. From the operator's, as well as the merchant's standpoint, it is ideal. Moderate in price, small and innocent in appearance, noiseless and fool-proof in operation. No attention required of merchant since player dumps "Jack Pot" by turning knob when penny falls into proper slot.

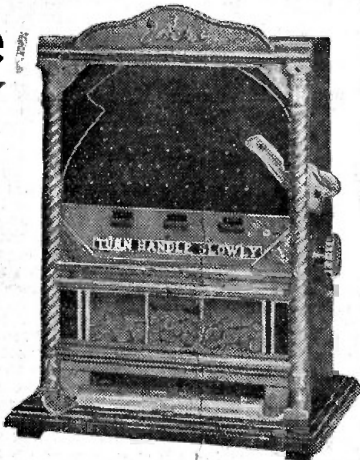
ASTONISHINGLY FASCINATING

Read what R. A. Williams, a Wisconsin operator, says: "I have 22 of the first models, without your latest improvements, and they average over \$11.00 a week apiece for my share. I like them better than Balls for I can place them most anywhere," etc.

Sample to Operators..... Only **\$37.50**
 One-third with order, balance C.O.D.

We recommend the Standard 1c Model, but can furnish 5c or 10c model if desired. Order a sample today—the first in your territory. If not more than satisfied return sample at once and money refunded, less only express charges.

KEENEY & SONS, 700 E. 40th St., Chicago, Illinois



Jacks

The Sensation of 1930

Fourteen remarkable improvements just completed. Buy direct from us and get the latest—beware of the unimproved models offered by others.

Built in a beautiful Oak cabinet with ornamental aluminum front and trim. Size 12"x16"x14". Weight only 18 lbs. Earning power equal to any 5c Jack Pot Bell. Can be used where 5c and 10c machines not tolerated. 3 "Jack Pots" instead of one. All coins in full view. Apparently all pennies go into Jack Pot—thus not offending player. Certain overflow goes into cash box. Fully automatic. Requires no attention of merchant. Nothing to set out of order. Collect at your convenience.

Most people don't know what to do with their pennies. The "Three Jacks" machine is the answer.

ROUTES

(Continued from page 55)
 Shreds and Patches: (Princess) Toronto 24-March 1.
 Strange Interlude: (Blackstone) Chicago.
 Strange Interlude: (Garrick) Philadelphia.
 Stratford-Upon-Avon Festival Co.: (Garrick) Chicago 24-March 1; (Natl.) Washington 3-8.
 Street Scene: (Apollo) Chicago.
 Strictly Dignonaire: (Adelphi) Chicago.
 This Man's Town: (Broad St.) Newark, N. J., 24-March 1.
 Uncle Tom's Cabin (Martin's): Barre, Vt., 28; Randolph 27; White River Jet, 28; Lebanon, N. H., March 1; Windsor, Vt., 3; Springfield 4.
 Vagabond King: (Werba) Jamaica, N. Y., 24-March 1; (Windsor) Bronx, New York, 3-8.
 White's George Scandals: (Alvin) Pittsburgh 24-March Chicago.
 Wonderful Night: (Shubert) Philadelphia.
 Young Sinners: (Lyric) Boston.
 Your Uncle Dudley: (Cort) Chicago.

MISCELLANEOUS

Becker, Magician: Cherokee, Kan., 26; Independence 27; Chanute 28; Fort Scott March 1; Garnett 3; Iola 4; Paola 5; Kansas City, Mo., 6-8.
 Birch, Magician, & Co., Austin A. Davis, mgr.: Mission, Tex., 28; Waco 27; Corpus Christi 28-March 1; Kingsville 3; Benavides 4; Hebronville 5.
 Brace Comedy Co.: Merrickville, Ont., Can., 24-March 1.
 Campbell, Loring, Magician: Ash Ford, Ariz., 24; Needles, Calif., 27; Los Angeles 28-29.
 Daniel, B. A. Magician: Quitman, Miss., 24-March 1.
 Delmar, Great, & Co., Hypnotist: (Orph) Dover, N. H., 24-March 1.
 Gage, Doc, Ventriloquist: Waterloo, Ia., 26-28.
 Haas, Magician, & Co.: (Ritz) Jamestown, N. Y., 3-8.
 Head's, F. H., Med. Co.: Marion, Wis., 24-March 10.
 Kenny, Magician: (New Theater) Seaford, Del., 24-March 1; (Temple) Federalsburg, Md., 7-8.
 Marine-Pirestone Co.: Oklahoma City, Okla., 24-March 1.
 Mysterious Smith Co.: Portage, Wis., 24-March 1; Oshkosh 2-8.
 Mysterious Wheldons: Orleans, Neb., 27-March 1; Arapahoe 3-5; Minden 6-8.
 Oklahoma Outlaw Show, L. H. Hooker, mgr.: Sterling, Tex., 26; Big Spring 27; Midland 28-March 1.
 Thurston, Magician: (Erlanger) Cincinnati 24-March 1; (English) Indianapolis 3-8.

T. O. B. A. CIRCUIT

Brownskin Models: (Grand) Chicago 24-March 1.
 Butterbeans & Susie: (Koppin) Detroit 24-March 1.
 Drake & Walker: (Roosevelt) Cincinnati 24-March 1.
 Glass Rag Dolls: (Washington) St. Louis 24-March 1.
 Ginger Babies: (81) Atlanta 24-March 1.
 King Cotton Revue: (Frolic) Birmingham 24-March 1.
 Miss Broadway: (Pal) Memphis 24-March 1.
 Snake Cane Revue: (Globe) Cleveland 24-March 1.
 Shufflin' Sam: (Pike) Mobile, Ala., 24-March 1.
 Shake Your Feet: (Walker) Indianapolis 24-March 1.

MUTUAL BURLESQUE

Bare Facts: (Orph.) Paterson, N. J., 24-March 1; open week 3-8.
 Best Show in Town: (Gayety) Brooklyn 24-March 1; open week 3-8.
 Big Revue: Open week 24-March 1; (Gayety) Boston 3-8.
 Bostonians: (Apollo) New York 24-March 1; open week 3-8.
 Bowery Burlesquers: (Gayety) Montreal 24-March 1; (Howard) Boston 3-8.
 Broadway Scandals: (Gayety) Boston 24-March 1; (Modern) Providence 3-8.
 Burlesque Revue: (Star) Brooklyn 24-March 1; (Columbia) New York 3-8.
 Cracker Jacks: (Fox) Jamaica, N. Y., 24-March 1; (Apollo) New York 3-8.
 Dainty Dolls: Open week 24-March 1; Allentown, Pa.: (Orph.) Reading 7-8.
 Flapper Follies: (Empress) Chicago 24-March 1; (Cadillac) Detroit 3-8.
 French Models: (Howard) Boston 24-March 1; (Trocadero) Philadelphia 3-8.
 Follies: (Lyceum) Columbus, O., 24-March 1; (Lyric) Dayton, O., 3-8.
 Get Out: (Hudson) Union City, N. J., 24-March 1; (Gayety) Brooklyn 3-8.
 Ginger Girls: (Modern) Providence 24-March 1; (Star) Brooklyn 3-8.
 Girls From: (Empress) Washington 24-March 1; (Academy) Pittsburgh 3-8.
 Girls From Happyland: Open week 24-March 1; (Gayety) Milwaukee 3-8.
 Girls in Blue: (State) Springfield, Mass., 24-March 1; (Grand) Hartford, Conn., 3-8.
 Hell Parade: (Grand) Hartford, Conn., 24-March 1; (Lyric) Bridgeport, Conn., 3-8.
 High Flyers: (Gayety) Baltimore 24-March 1; (Gayety) Washington 3-8.
 Hindu Belles: (Academy) Pittsburgh 24-March 1; (Lyceum) Columbus, O., 3-8.
 Jazztime Revue: (Gayety) Buffalo 24-March 1; open week 3-8.
 Kuddling Kutes: (Columbia) New York 24-March 1; (Plaza) Worcester, Mass., 3-8.
 Laifin' Thru: (Empire) Newark, N. J., 24-March 1; (Orph.) Paterson, N. J., 3-8.
 Mischief Makers: (Plaza) Worcester, Mass., 24-March 1; (Casino) Boston 3-8.
 Moulin Rouge Girls: (Empire) Toledo, O., 24-March 1; (Columbia) Cleveland 3-8.
 Nite Club Girls: (Orph.) Reading, Pa., 28-March 1; (Hudson) Union City, N. J., 3-8.
 Parisian Flappers: (Empress) Cincinnati 24-March 1.
 Record Breakers: (Lyric) Dayton, O., 24-March 1; (Empress) Cincinnati 3-8.
 Soul Mates: (Orph.) week 24-March 1; (Gayety) Montreal 3-8.

NEW - - - Tamper-Proof Varnished Edge on our - - "64 to Sq. Inch" is your - Protection.

CHAS. A. BREWER & SONS
 The Largest Board & Card House in the World
 6320-32 Harvard Avenue
 Englewood Station Chicago, U.S.A.

SPECIAL IMPORT PRICE
 on reliable
CHEVALIER OPERA GLASS

12 Ligne \$1.27 ea.
 14 Ligne \$1.48 ea.

No. 69—Opera Glass. Popular 12-ligne size. black morocco body, nickel frame and post, black eye cup, clean-cut finish, very clear good quality lenses. Each in draw cord bag. Each **\$1.27**
 No. 610—14-LIGNE SIZE **\$1.48**
 Each

Send for Our Big Catalog.

ROHDE-SPENCER CO.
 Wholesale House,
 223 W. Madison St., Chicago

NEW JUN-O MINTS

Direct from Manufacturer. Small or large quantities. Write for prices.

THE LIBERTY MINT CO., 1809 John Street, Cincinnati, O.

With a real taste and flavor that helps develop repeat business.

De Luxe Promotions Opens April 28th

DE LUXE PROMOTIONS was an outstanding outdoor amusement success last year, drawing tremendous crowds of money-spending folks. DE LUXE PROMOTIONS will again be exploited and managed by the same personnel during the coming season, playing only for auspices that have the respect and good will of their community.

Our record of results can be verified by asking anyone who has been connected with DE LUXE PROMOTIONS in the past.

Outdoor Show People now have an opportunity of joining this progressive enterprise.

SHOWS	CONCESSIONS	RIDE OWNERS	CIRCUS ACTS
Outfit furnished to meritorious attractions. TEN-IN-ONE FUN HOUSE. PIT SHOW. TAB SHOW. WAX SHOW. INNOVATION.	Legitimate Grind Stores. Must be first-class in appearance and well-stocked. FISH POND, BOWLING ALLEY, PITCH-TILL-U-WIN, POP-THEM-IN, HIGH STRIKER, SCALE CORN GAME, SHOOTING GALLERY, POP-CORN MACHINE.	CAN PLACE any non-conflicting Ride on equitable basis. Ride Help wanted. Boss Conveyman wanted. Agents wanted by Harry Stevens for his Concessions.	CAN USE good Ring and Aerial Acts, Animal Acts, Clowns, etc. Also three sensational Free Acts. Full season's work. State lowest salary.

FOR SALE:
WHIP IN GOOD CONDITION. \$1,000.00 CASH

All address **JAS. BELL COMPANY, 36 Green Street, Newark, N. J.**

FIRST AND LAST CALL T. J. Tidwell Shows

WILL OPEN SWEETWATER, TEXAS, MARCH 8-15

WANT Minstrel People who double in Brass. Doc Gordon, wire. CAN BOOK Candy Floss, Snow Cones, American Palmist, Juice and Grab, and can also book Grind Stores that do not use Blankets. Positively no buy-back. WANT Electrician who is sober and reliable. This show plays fourteen weeks of Fairs and Celebrations in West Texas and Western Oklahoma. Openings for Ride Help in all branches who are sober and reliable. If you have a Show that does not conflict, let me hear from you.

THE WHALE

GROSSED OVER \$3,800.00 IN A SINGLE DAY

FOR SALE—One-Quarter Interest in 2 Whale Shows. Routes practically all booked. Must take active management.

WANT 4 more Steel Flats, 50, 60 or 70 feet. Wire, Write or Phone

BILL BARIE WHALE SHOW, 538 Coast Blvd., Laguna Beach, Calif. Phone 2676

St. Patrick's Day Favors

Green Pantalon Dolls	\$1.00
Same as Cut. Doz.	
Green Paper Shaker	3.50
Horns. Gross	
Green Paper Hats	3.75
Gross	
Green Balloons Round	2.00
Gross	
Green Balloons Long	2.25
Gross	
Green Bottles, Labeled	
Choice Scotch. Doz.	8.50
75c Gross	
Green Miller Snakes	.85
Doz.	
Green Shamrocks, Plain	.80
Gross	
Green Shamrocks, Hats	1.25
Pipes. Gross	
Complete Ass't. 1 Doz. of Each of the Numbers Listed Above. Prepaid	3.25
25% with Order. Bal. C. O. D.	

M. K. BRODY,
 1132 So. Halsted St., Chicago, Illinois

YOUR NAME AND AD PRINTED ON THE BALLOONS

BALLOONS We print your name, snappy sayings, advertise your Fair, Carnival, Banquets, Balls or any other event on our No. 70 Balloon. Ass't'd colors. Shipped same day order received. \$21.00 per 1,000.

Best Quality, Best Price
 Gross, without Printing, Extra Large Ones, 15c Ea.
 No. 86 Heavy Gas Flats, Balloon, 33.50 Gross.
 25% with order, balance C. O. D.

YALE RUBBER CO., 15 E. 17th St., N. Y. City.

NOTICE SLOT MACHINE OPERATORS

We have a new 5c machine that will make you more money than your Mint Venders. Legitimate everywhere. Be first in your territory. Write for circular. **EXHIBIT SUPPLY CO., 4222 West Lake St., Chicago, Ill.**

BASKETS—What you want and when you want them. **PITTSBURGH BASKET CO., 1435 Spring Garden, Pittsburgh, Pa.**

ATTENTION CONCESSIONAIRES!

- Dancing Girl Perfume, \$3.50
- 4-Oz. Dozen
- 4 1/2-In. Vials, with Cans, Gross \$3.75
- 4-Oz. Fancy Box Face Powder, Dozen 75c
- 1/2-Oz. Vial Perfumes, labeled, assorted odors, \$2.50
- Gross
- Large Size Sachet, wrapped in crepe paper, Per Dozen \$2.15
- Big 8-Oz. Bottle Genuine Eau de Cologne, Per Dozen \$2.50
- 2-Oz. Opal Jar (Cold or Vanishing Cream), Per Dozen \$1.00

Write today for Catalog and Literature. 25% deposit required on all orders.

NATIONAL SOAP & PERFUME CO., Dept. A
1150 Chatham Court, CHICAGO, ILL.

WE CARRY A COMPLETE LINE OF NEW MILLS



JENNINGS AND PACE JACK-POTS
ALSO
Factory Rebuilt Models
Prompt Service at All Times,
Mints, Checks and Stands.

Also a Complete Line of Penny Machines, Mints, Checks and Stands.
GET OUR Prices.
We do all kinds of Repairing and Rebuilding on all makes of Machines, 24-Hour Service. Serving the public since 1898.

SICKING MFG. CO.
1922 Freeman Ave., Cincinnati, Ohio

ST. PATRICK'S DAY NOVELTIES

- No. 98—Silk Shamrocks, with Green Ribbons, in Badge Form. Very Good Item. Gross \$ 4.00
- No. 13—50-Ligne Irish Buttons, with 2-Piece Ribbons, in Badge Form. Gross 3.25
- No. 70—Green Balloon, with Harp Design. Gross 2.25
- No. 42—Novelty Green Paper Hat Assortment. Gross 3.75
- No. 4045—Very Best Green Hat Assortment. Gross 4.60
- No. 107—1st Silk Irish Flags. Gross 25% deposit, balance C. O. D.

GOLDFARB NOVELTY CO.
"The House of Service."
150 Park Row, NEW YORK.

NEW IMPROVED 5-BALL SHOOTER



Vends Gum or Marbles.
One of the greatest penny getters ever invented. Also made without Gum Vender.
Operators write for circular and prices.

EXHIBIT SUPPLY CO.
4222 W. Lake Street, CHICAGO.

- KELNER'S SPECIALS**
For Immediate Delivery Only
- Ladies' Swagger Cans, with Assorted Silk Tassels, Gross \$7.00
 - No. 200 Fiddle Whoopee Balloons. The Hit of the Year. Gross \$4.50
 - Chenille Monkeys, Large Size. Gross \$9.00
 - Large Size Whistling Flying Birds. New Goods, just received. Gross \$4.00
 - Miller Infanted Dancing Monkeys. Both attached. Each in an Envelope. Dozen \$1.75
 - Miller Infanted Hand Monkey. Dozen \$1.90
- 50% deposit, balance C. O. D.
Harry Kelner & Son, 59 Bowery, N. Y. C.
"Known for our low prices."

CHICAGO EXPOSITION SHOWS WANT
Ball Game, Fishpond, Cotton Candy, Scales, Ice Cream, Penny Arcade, Monkey Speedway, 2st Girl, Illusion Show, Hawaiian Show, Plant, Lady Minstrel and Model Show, and any Independent Shows or Concessions. Write. Also Independent Rides, write. Will furnish complete "Cuts" for Shows. All Shows and Concessions must be legitimate. No heat-em-up stores or gaff joints.
228 W. Madison St., Chicago, Ill.

WILL BUY LITTLE BEAUTY
2-Ft. MERRY-GO-ROUND. Write full particulars. HARRIS, care Billboard, Kansas City, Mo.

- Speed Girls:** (Gayety) Milwaukee 24-March 1; (Empress) Chicago 3-8.
Sporty Widows: Open week 24-March 1; (Empire) Newark, N. J., 3-8.
Stage Shows: (Cadillac) Detroit 24-March 1; (Empire) Toledo, O., 3-8.
Step Lively Girls: (Trocaadero) Philadelphia 24-March 1; (Gayety) Baltimore 3-8.
Take a Chance: (Lyric) Bridgeport, Conn., 24-March 1; (Fox) Jamaica, N. Y., 3-8.
Waikiki Sliding: Boston 24-March 1; (State) Springfield, Mass., 3-8.
Wine, Woman and Song: (Columbia) Cleveland 24-March 1; (Gayety) Buffalo 3-8.

CARNIVAL COMPANIES

- Alabama Am. Co.: Cartersville, Ga., 24-Mar. 1.
- Barkoot Bros.: Mulberry, Fla., 24-Mar. 1.
- Berg's, J. F., Great London: McCamey, Tex., 24-Mar. 1.
- Braun, Chas.: Charlotte, Tex., 28-Mar. 1; Poteet 3-8.
- Crafts Greater: El Centro, Calif., 24-Mar. 1; Brawley 3-8.
- Delany Quality: Cloutierville, La., 24-Mar. 1.
- Greenburg Am. Co.: Casa Grande, Ariz., 25-Mar. 1; Mesa 3-8; Ray 10-15.
- Leach Am. Co.: Augusta, Ga., 24-Mar. 1.
- Pacific States-Kline: Miami, Ariz., 24-Mar. 1.
- South Expo.: Commerce, Ga., 24-Mar. 1.
- Universal: Palmetto, La., 26-Mar. 1.

Additional Routes
(Received too late for classification)

- Auton Players, Lawson, Mo., 24-Mar. 1.
- Bowser Tanawa Co.: Findlay, Ill., 24-Mar. 1.
- Clay's Comedy Shows: Silver Creek, Miss., 24-Mar. 1.
- Conley Trio: (Fair) Miami, Fla., 1-8.
- Cook's Show: Waresboro, Ga., 24-Mar. 1.
- Cormand-Ford Co.: Laurel, Del., 24-Mar. 1.
- Haag, Mighty Shows: Marksville, La., 28; Cottonport 27; Morrow 28; Washington Mar. 1; Ville Platte 2.
- King's Mus. Com. Co.: Duncan Falls, O., 24-Mar. 1.
- LaBouty Show: Abrams, Wis., 24-Mar. 1.
- Lafferty, Ned, Co.: Arlington, Kan., 24-Mar. 1.
- Lena's Show: Clyman, Wis., 24-Mar. 1.
- Lesser Comedy Co.: Martinsburg, O., 24-Mar. 1.
- Maeherry Entertainers: Orange Grove, Tex., 24-Mar. 1.
- Mayfield's, Mrs., Tanawa Co.: Cambadae, N. Y., 24-March 1.
- Miller, Al H., Show: Gulf Hammock, Fla., 24-Mar. 1.
- Phillipson, Happy, Comedy Co.: Oxford, Ind., 24-Mar. 1.
- Ray's Show: Cassandra, Pa., 24-Mar. 1.
- Reno, Great, & Co.: Uras, Ill., 24-Mar. 1.
- Scott's Comedian: Farawan, Utah, 24-Mar. 1.
- Shubert Show: Sherwood, Mich., 24-Mar. 1.
- Star Dramatic Players: Moundville, Mo., 24-Mar. 1.
- Stewart Players: Hayfield, Minn., 24-Mar. 1.
- Wanegah Comedy Co.: Seatonville, Ill., 24-Mar. 1.
- Wright Players: Lathrop, Mo., 24-26.

18th Year. Want Shows, Ride Men and Concessions.
BARLOW'S BIG CITY SHOWS OPEN APRIL 3
CAN PLACE Cook House, Corn Game, Palmistry exclusive; String Game, Buckets, Fishpond, Frozen Custard, Cotton Candy, Waffles, Scal, 1-Loop-In-Bumper, Wheels, Nail Joint, Knife Rack, Bowling Alley, Novelties, Country Store, Ball Games, Ice Cream, Penny Arcade, Watch-la or any legitimate Concessions. Address P. O. BOX 16, Granite City, Ill.

GLOTH GREATER SHOWS
Now booking Shows, Rides and Concessions for 1930. Address all mail to ROBERT GLOTH, 962 Washington Rd., Mount Lebanon, Pittsburgh, Pa.

Mad Gody Fleming Shows
Get with a show that never carried snift and girl shows and never will. Tenth year. Address Box 355, Columbus, Ind.

HELLER'S ACME SHOWS
WANT Shows and Concessions. Have our OWN Rides. Address 246 Van Houten St., Paterson, N. J. Phone, Lambert 8180-M.

GEO. T. SCOTT SHOWS
Booking Shows and Concessions for opening first part of April. Mountains rolling picking the good spots. BOX J, Silverton, Ore.

BUCKS EMPIRE SHOWS WANT
Legitimate Concessions, Cook House, Shows. Can PLACE a Flat Ride. 5 Westminister Pl., Gardfield, N. J. Phone, Passaic 3195-R.

DAILEY BROS. AMUSEMENTS
WANT Shows, Concessions, Ride Help, Cook House open. Show opens March 1, Lexington, Miss.

WANTED—Shows, Rides, Concessions, Free Acts, Concession Agents, useful Carnival People. We open March 25. Write LAURENCE'S ATTRACTIVE, 782 Marion Ave., S. E., Atlanta, Ga. Main 4992-J.

LAUGHLIN SHOWS
WANT CONCESSIONS—Fishpond, Bowling Alley, Buckets, Palmistry, Ball Games. Show opens March 12, North Little Rock, Ark.

MARTIN & NOE GREATER MOTORIZED SHOWS
Want to book Big Hit on good percentages. Also Concessions that have their own motor trucks. Reasonable privileges. J. A. MARTIN, 750 Wachtel Ave., St. Louis, Mo.

WANTED FOR HYGRADE AMUSEMENT CO. (8th Season)
Ride Foreman for Ferris Wheel and Smith Chairplane. Grotto Springs, Ariz. Cook House. LaCade Hotel, St. Louis, Mo.

WHIP FOR SALE
PRICE, \$1,250.00; \$250.00 Cash
Balance 25% of gross. Completely overhauled, last year. Portable. Stored near El Paso, Tex. Wire or write FRANK, care Billboard, 424 Chambers Bldg., Kansas City, Mo.

Mills new
BASEBALL MACHINE

Lets you work in a New Way!

A REAL MONEYMAKER for live operators — welcomed in many paying locations where other machines cannot be placed. Vends Mills snappy "Home Run Mints" — gets the play of the crowds because it's the last word in modern machines, featuring America's most popular game. Here's a lifetime opportunity for you—send today for our big FREE catalog!

MILLS NOVELTY COMPANY
Dept. A, 4100 Fullerton Avenue
CHICAGO, ILLINOIS

Makers of over 600,000 coin operated machines.

\$50 JACK POTS \$50

Money Back Guarantee

If you have not taken advantage of our specially priced 5c and 25c JACK POTS, with the very latest Mills attachment, you are unaware of the excellent quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money, Order one today. You cannot lose. We have Slot Machines of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago

SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new CATALOGS showing the largest, BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE.

A. S. DOUGLIS & CO. 116 SO. WELLS ST. CHICAGO, ILL.

...Pearl Necklaces...

THE INDESTRUCTIBLE KIND.
By the dozen or thousand. We import these Beads in very large quantities and our prices are right. Also lead in Bead Box prices. Write for Price List. All Spangler Merchandise sold under money-back guarantee.

SPANGLER, Inc., 160 N. Wells Street, Chicago.

NEW ELEPHANT!

Beautifully Decorated—Several Styles and Sizes
Our NEW CATALOG ready soon. Write for your copy.
C. F. ECKHART & CO., 2956 N. Leavitt St., Chicago, Ill.

GOOD AND NUTTY THAT'S OUR NEW NUT COBBLER CANDY ASSORTMENT

Consists of 25 Pecan Nut Rolls (Assorted Sizes), all cellophane wrapped and tied on beautiful Display Stand. A 300-Head 5c Salesboard accompanies this Assortment.
BRINGS IN \$15.00. OUR PRICE, \$8.50, COMPLETE, F. O. B. ST. LOUIS.
25% P. O. Money Order, Cash or Certified Check requested with all orders, balance shipped C. O. D.
JOBBER AND SALESBOARD OPERATORS, WRITE US FOR SPECIAL DISCOUNTS.

IRELAND CANDY COMPANY
Manufacturers of "Mary Louise Confections". Main and Vine Streets, St. Louis, Mo.

Advertise in The Billboard—You'll Be Satisfied With Results.

PUSH CARD AND SALESBOARD WORKERS

Biggest, Fastest Selling Novelty Push Cards
Furnished Free with Each Set.



Combination No. 2

Complete as illustrated. 34 in. high. 11 1/4 in. wide. (Push Card takes in \$26.45.)

Price, ea. \$5.00
Lots of 6.. 4.75
Lots of 12.. 4.50

NEW LOW PRICES



MUSICAL BARREL

Place Glass under Faucet and Music starts. Remove Glass and Music stops.

Plays two popular Tunes. (Push Card takes in \$3.45.)

Price, ea. \$6.90
Lots of 6.. 6.50
Lots of 12 6.20

Write for big 4-color Catalog of Push Cards, Slot Machines, Ready-to-run Jewelry Assortments, etc.
MIDWEST NOVELTY MFG. CO., 308 W. Erie St., Chicago, Ill.

SALESBOARDS and NOVELTIES

Write for Catalogs

FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK CITY.

OPERATORS! HERE IS YOUR SALESBOARD

The latest and most practical ideas ever created. Be first with the latest, utmost in Sales Appeal, Attractiveness, Unique Designs and Mechanical Perfection.

It's the double-pay feature in the 10c column that excites curiosity and makes sales.

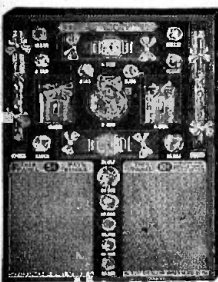
Board No. 4000-CD—Size 9 1/2 x 12 3/4 in.

Two Boards in one, presenting an irresistible appeal. 2000 Holes at 5c, pay Single on Reward Numbers. 2000 Holes at 10c pay double on Reward Numbers (Merchandise excepted). Each panel is filled with different colored tickets. 10c is printed on each ticket in the 10c panel. Board Takes in \$300.00

List Price BOARD ONLY \$5.85

Send for Catalogue showing many additional new ideas.

GARDNER & COMPANY, 2309 ARCHER AVE. CHICAGO, ILL.



TWO MILLER WINNERS



No. 3900—Inflated Toy Glove Monkey.

Gross, \$10.80

WE HAVE THEM — 5-in-1 Mottled Colored Toothpick Knives, \$3.00 Gross

25% deposit, balance C. O. D.

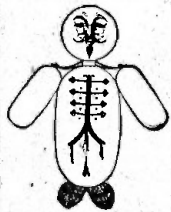
GOLDFARB NOVELTY CO., OF SERVICE, 160 Park Row, New York



No. 3900—Two Inflated Dancing Monkeys Attached.

Gross Pair, \$21.00

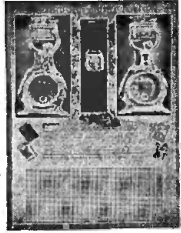
NEW OAK WINNER



MAJOR BUBBLES. A Toss-Up Item that's a Knockout. Each Packed in a Beautiful Box. Easy To Assemble. Heavy Cardboard Feet. Three Balloons on Each. In Assorted Colors. No Pasting Required.

Gross, \$9.00

FAST SELLING ITEMS AT LOW PRICES!

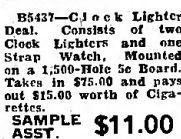


American Eagle Blades
11 1/2c Pkg. 10 Blades.



American Eagle Blades
11 1/2c Pkg. 10 Blades.

B112—American Eagle Blades are Double Edged and Fit any Gillette Razors. Packed 10 Blades to the Package. 20 Packages in a Display Carton. Price in 5-Carton Lots or More, \$2.30 per Carton. Less than 5-Carton Lots, \$2.50 per Carton.



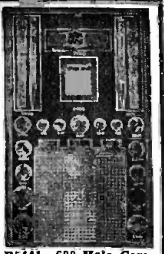
B5437—Clock Lighter Deal. Consists of two Clock Lighters and one Strap Watch. Mounted on a 1,500-Hole 5c Board. Takes in \$75.00 and pays out \$15.00 worth of Cigarettes.
SAMPLE \$11.00 ASST.



Whoopie Tops Assorted Colors B2170 \$6.75 Gross



B1769 — 5-Blade Toothpick Knife Sets with Mottled Colored Handles. One Dozen on a Display Card. Per Gross, \$3.00



B5441—600-Hole Combination Bargain Board. Consists of two Jumbo Pen and Pencil Sets, one Strap Watch and one Lighter. Players pay 5c, 15c and 25c, as they choose. Takes in \$92.40 and pays out in trade \$23.50.
Sample—\$8.75—Asst.

\$24.00

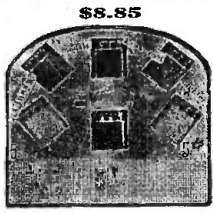


GENTS' JUMBO FOUNTAIN PENS Fitted with 14-Kt. Stamped Gold Plated Pen Points, with and without Bands. Assorted Colors—Red, Yellow, Green, Blue, etc.

\$27.00

Per Gross With Bands

GELLMAN BROS. 119 No. 4th St. MINNEAPOLIS MINN.



30 LIGHTERS, \$8.85

30 Assorted Table and Pocket Cigar Lighters and 1,000-Hole Board. No. BB9898 1/2 \$8.85

30 Gold Colored Tops, Fancy Colors, Leather Covered, Metal and Bakelite Style, Assorted Sizes, Cigar Lighters, and 1,500-Hole 5c Sales Board. No. BB9890 1/2—Each \$8.85

25% with Order, Balance C. O. D. Send for Catalog No. 37 and Save Money.

HECHT, COHEN & CO., 201-203-205 W. MADISON STREET, CHICAGO, ILLINOIS.

.. SLOT MACHINE OPERATORS ..

SLIGHTLY USED MILLS FRONT O K VENDERS \$50.00 UP
JENNINGS TO-DAY VENDERS \$50.00 UP

We sell, buy, exchange New and Used Slot Machines. Our Repair Service Department is fully equipped, with competent mechanics always at your service. We are distributors for all make Jackpot Attachments. Send us your old machine—we will install Jackpot, overhaul, convert old to new. Our prices are reasonable. All work guaranteed.

SOLE DISTRIBUTORS FOR!

MILLS RESERVE JACKPOT ATTACHMENTS. For 5c and 25c Play Ball and Side Venders, \$13.50 Each.

PERCENTAGE PLUGS. for Mills and Jennings, \$4.50 Dozen.

TERMS: 25% cash with order, balance C. O. D.

GRAND AUTOMATIC SERVICE CO., 384 Grand St., New York City



1930 MODELS

JACK POT BELLS and MINT VENDERS
COLORED DIAL MACHINES

ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES AND TYPES
LATEST CATALOG FREE

Biggest Trade-In Allowance on Your Old Machine.

BANNER SPECIALTY CO.

1530-32 PARRISH ST., PHILADELPHIA, PA.



ROLL SKILL

LEGAL EVERYWHERE.

3 BIG FEATURES PLAYS 3 COINS—1c—5c—10c Operates With or Without Prizes FOOL PROOF CONSTRUCTION

OTHER FEATURES—Small in Size, 12x6 1/2. Light in Weight, Only 6 Lbs. Strong Steel Construction. Attractively Enamelled in Colors. Divided Cash Box, Holds \$50.00. Can Be Screwed to Counter.

SAMPLE \$7.50

Send Certified Check or Money Order for Sample. Quantity Prices on Request. Be First in Your Territory. ACT QUICK! WRITE OR WIRE.

THE EMPIRE NOVELTY COMPANY
DEPT. BB, 501 East Jefferson St., SYRACUSE, N. Y.
Distributors Wanted in Every State.



HERE'S YOUR CHANCE!

Get in on the Big Profits From This Low-Priced Legal Money Maker.

"VEST POCKET" BASKET BALL

Big repeat orders show amazing popularity of this penny machine. Order one and watch pennies pile into dollars over night. Built to last.

Fits all locations. Send check or money order. Machine sent same day. Act now to get our low price. **SAMPLE, \$12.50.**

(SOLE MAKERS)

PEO MFG. CORP., 449 Ave. A, Rochester, N. Y.

PRICE \$12.50



JUST OFF THE PRESS!!!

SPECIAL CATALOG FOR

AGENTS—CANVASSERS—DEMONSTRATORS—
HOUSE-TO-HOUSE WORKERS—MAIL ORDER
DEALERS—SPECIALTY WORKERS, ETC.

Write for No. 205

And Specify Your Line.

Our large, complete Catalog will be ready some time in May. Orders selected from 1929 Catalog will be filled at lowest prevailing prices.

LEVIN BROS. Est. 1886 TERRE HAUTE, IND.

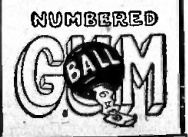
Salesboards From 30 to 10,000 Holes

Mr. JOBBER and OPERATOR

We offer you more than 500 different Cuts-outs, Combination style, trade and complete merchandise salesboards. Your first profit is in buying. You owe it to yourself to make this saving. Write

H. G. PAYNE CO. NASHVILLE, TENN.

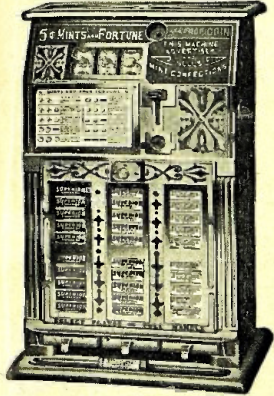
Get our Prices on 5c Gum Ball Machines and



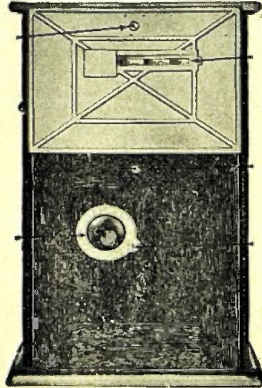
NUMBERED GUM BALL

The New 3-Way Selective Fortune Telling

MINT VENDER



Separate Lock for Mechanism and Coin Register



Key for Reading Combinations

Separate Coin Box for Merchants

Coin Shows Plainly Through Magnifying Glass

Coin Release Plunger

The 3-Way Mint Vender can be played with either a nickel or a quarter without any change at all. It does everything that the Operator's Bell will do except pay out rewards. It is a well-known fact that there never was a more successful machine than the Operator's Bell, but the Bell cannot be used everywhere, while the 3-Way Selective Mint Vender can. Absolutely brand new, single, \$42.50 each; lots of 5, \$40.00 each. Slightly used, single, \$25.00 each; lots of 5, \$22.50 each.

Wire One-Third Deposit. Shipment Same Day Order Received.

THE VENDING MACHINE CO., FAYETTEVILLE, N. C.

SEND FOR OUR LATEST PRICE LIST



NEW—SILK FRINGE HIGH GRADE PILLOWS

\$6.00 New Style DOZ.

Send \$6.35 for Sample Doz. Prepaid.

Western Art Leather Co. P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO.

For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.



FREE CATALOG.

THE NEW "BABY VENDER"

GREATEST COIN MACHINE SINCE THE FAMOUS "LIBERTY BELL"

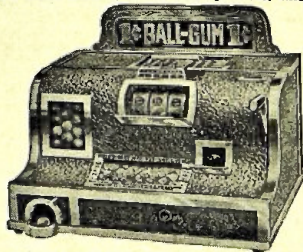
ABSOLUTELY LEGAL and can be operated in all classes of stores anywhere with 200% to 500% profit. Set on the counter as a penny machine, it still takes nickels, dimes and quarters, and when the reels stop at a fortune designated on the fortune card, the storekeeper may pay rewards accordingly. Can be operated with JACK POT, or can be changed instantaneously to IC BALL GUM, for closed territory. So silent you can not hear it run! Absolutely clog-proof.

SPECIAL FEATURE FOR OPERATORS.

Handling a Number of Machines.

Two cash boxes. The storekeeper has access to his profits at all times, while the operator's profit is under separate lock and key. A patented coin divider automatically divides up the coins on a percentage basis, putting in each cash box the correct amount. This type of machine would be impracticable without this exclusive feature—no other machine has it!

Send us \$39.95 for a sample machine, which is the jobbing price, with 1,000 balls of Gum free. We guarantee it to be the best machine of its kind on the market.



Size, 12 1/2 x 9 1/2 inches. Weight, 22 Lbs.

SOLE MANUFACTURERS

THE FIELD PAPER PRODUCTS CO., PEORIA, ILL., U. S. A.

(Salesboard and Machine Jobbers and Operators—Get on Our Mailing List.)

CALIFORNIA GOLD COINS

MOUNTED ON RINGS

All sizes, 50c each, in quantities not less than 12. Send 75c for sample catalogue and price list.

J. G. GREEN CO., 49 FOURTH ST., San Francisco, Calif. 75c Each. Solid Gold Coin.



"Gem" Gum Target.



1-2-3 Ball Gum.



Baby Vender, 1c. 5c. 10c Play.



1c Penny Nut.

MONEY-MAKING VENDING MACHINES

Our prices are the lowest. Send for New Catalog.

D. ROBBINS & CO. 28B Dodworth St., Brooklyn, N. Y. Get Our Ball Gum Prices.



MILLS - JACK POT BELLS - JENNINGS

JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS 24-HOUR SERVICE

ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.

SLOAN NOVELTY & MFG. CO.

1250 N. 10th St., Dept. B, Philadelphia, Pa.



ST. PATRICK'S DAY NOVELTIES



We Offer You

The Best Sellers at the Lowest Prices

B3N501—Cell. Red, White and Blue Rose Fin. Per Gross.....	.55	B93N31—Shillalah, with Green Fan. Per Gross.....	4.50
B93N15—Silk Shamrock, Plain. Per Gross.....	.75	B93N32—Composition Shamrock Candy Box. Per Gross.....	4.50
B93N20—Silk Shamrock, with Pipe. Per Gross.....	1.25	B45N43—St. Patrick Hat Assortment. Per Gross.....	4.50
B93N21—Silk Shamrock, with Hat. Per Gross.....	1.25	B93N8—St. Patrick Day Motives. Per Gross.....	4.50
B93N22—Silk Shamrock, with Snake. Per Gross.....	1.25	B85N3—60 Cm. Air Balloons, Assorted Colors. Per Gross.....	2.00
B93N33—Potato, with Imprinted Green Shamrock. Per Gross.....	4.50	B85N20—Squawker Assortment, Assorted Colors. Per Gross.....	3.00

NEW VALET IT'S THE LATEST! AUTO-STROP RAZOR

PER 100 8.00

HERE'S A HOT ONE! "THE PACKLITE"

Per Doz. 42.00 Each 3.75

B93C17—This Outfit Consists of the New Gold-Plated Valet Self-Stropping Safety Razor. With a Black Blade. Complete with Leather Strop.

B88J353—Combination Automatic Lighter and Cigarette Package Holder. Keeps package in shape. Just a press of the finger and thumb raises top so that cigarette can be removed. Press down on lever and you have a light. Compact. Will sell wherever demonstrated.



Salt and Pepper Shakers

B7C240—Individual Salt and Pepper Shakers. Hand decorated scenic designs. Height 1 3/4 in. 6 in Box. Per Gross 4.25 Per Dozen Pieces..... .40



Boudoir Lamp PER DOZ. 10.50

B2C50—Imported All Glass Boudoir Lamp. Height, 9 1/4 In. Bright Colored Glass. Shade Decorated with Scenic Design. Complete with Cord and Plug. Each in Carton.

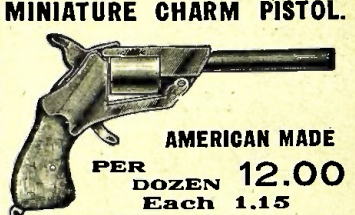


Here is a Sensational Value

CAN'T BE BEAT 1.50 Limited Quantity on Hand

Rush Your Orders

B11W99—Nickel-Plated Case, Cushion Shape. Silver Metal Dial, Black Arabic Figures and Hands. Lever Escapement Movement. Fine Quality Leather Strap, with Nickel Buckle.



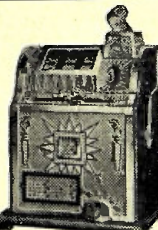
MINIATURE CHARM PISTOL.

AMERICAN MADE PER DOZEN 12.00 Each 1.15

B21R3—After Lengthy Experiments we are now able to offer the Perfect Charm Pistol. Length, 2 inches, highly nickel plated, break action, genuine pearl handles. Each in box containing Capsule with 25 Blank Cartridges and Ramrod.

B21R5—Miniature Blank Cartridges, 25 in Capsule. Per Dozen Capsules..... 1.25 Above Merchandise can only be shipped by Express or Freight.

N. SHURE CO. ADAMS and CHICAGO



JACK POTS BELLS VENDERS PURITANS

NEW AUTOMATIC PAY-OUT DOMINO



WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.

EASTERN SERVICE & SUPPLY STATION, 26th and Huntingdon Sts., Philadelphia, Pa.



Save Money

By Buying Direct From Manufacturer AMERICAN MINT CORP., 114 East 13th St., New York, N. Y.

HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free. HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.

Just Out Make BIG MONEY with Auto SMOKESET

CIGARETTE DISPENSER, Removable ASH TRAY and CIGARETTE REST, ALL IN ONE

Eliminates Fumbling in Pockets for Cigarette While Driving
Every Car Owner Buys on Sight

Men, here is a new patented wonder that will make big money for you. Millions of car owners who smoke want it. Smokeset eliminates the risk of fumbling in pockets for cigarette while driving. A push of the lever delivers one cigarette at a time right in the palm of the hand ready to light. Holds 30 cigarettes fresh and clean. The cover is a removable ash tray and cigarette rest as well. It is attached instantly to dash or wall by two powerful vacuum cups which hold like iron, yet can be removed in a jiffy for use in home or office. It is also

provided with space for attaching permanently to dashboard. Smokeset is made of all metal, finely Duco finished in a variety of lustrous colors—Green, Brown, Black, Battleship Grey, etc.—a color to harmonize with the interior of every car. It is beautifully and attractively trimmed with highly polished nickel cover and ornamental initial plaque. Retail for only \$3.00. You make 100% selling to dealers and 200% selling at retail. Be the first to introduce this brand-new convenience in your territory and cash in big. Here is another winner that will double your profits.

New AUTO SAFETY-LITE

Emergency Trouble Lamp With Magnetic Base
Sticks Anywhere—Leaves Both Hands Free To Work

Master Safety-Lite is indispensable in case of emergency. Operates on the battery of the car. Clip to battery terminals or any wire in the car's electrical circuit. This produces magnetism in the base and sticks to any metal surface. Brings a daylight beam of light right where needed and leaves both hands free to work. Every motorist, garageman, repairman needs this

auto lamp. Useful in hundreds of ways—repair work, changing tires, emergency head light, tail light, camping light and flashlight. The ruby jewel acts as a deflector and emergency signal. Furnished complete ready for use with 12-foot extension cord and 6/8 volt bulb. Retail for only \$3.00. You make 100% profit selling to dealers and 200% profit selling retail.

Make \$6.00 on Every Sale to Dealer and

\$2.00 on Every Direct Sale
Double This Profit Selling Both

Our proven selling plans show you how to make as high as \$36.00 a day selling to motorists or dealers. We have originated an attractive, self-demonstrating counter display which invites every man coming into the store to have a cigarette and try the Smokeset for himself. It makes automatic sales over the counter. This display

gets you volume orders from dealers. You furnish this display to dealers with orders for half a dozen Smokesets, on which you make \$6.00 profit. You can easily make six sales a day to dealers and make \$36.00 profit. Four other proven selling plans will be sent to you in detail with your sample order.



NO INSTALLATION
NO DRILLS—NO TOOLS
ATTACHED INSTANTLY
BY VACUUM GRIPS

HANDS OUT ONE CIGARETTE AT A TIME
Holds 30 Cigarettes Fresh and Clean

ONE FREE

To get you **SAMPLES of BOTH** for **\$3.00**
STARTED the price of only one . . .

ONE FREE

Exclusive territories are now open to livewire distributors. If you are interested you must lose no time in sending for full particulars. At the same time order a sample of each. We will send you one Smokeset and one Safety-Lite complete as illustrated here, both for the price of only one, \$3.00.

You Take No Risk — We Guarantee Sales

By showing these samples to motorists and dealers in your territory you start making money at once. Our tested selling plans show you exactly what to do. Furthermore,

you take no risk ordering samples. We guarantee that you will make sales or will refund your money upon return of the samples in good condition within ten days.

EXCLUSIVE TERRITORY TO PRODUCERS

—RUSH COUPON—

We are ready to assign exclusive sales rights for the Smokeset and Safety-Lite to men who show us they are producers. Fill out coupon below and reserve your territory at once. Enclose either \$3.00 in full payment

or \$1.00 deposit—balance C. O. D. With your sample Smokeset and Safety-Lite you will receive full details of all our tested selling plans and wholesale factory prices to distributors. *Clip and mail coupon now!*

GORDON MFG. CO.,

(Dept. DS-20) 110 East 23d St.,
New York, N. Y.

GORDON MFG. CO. (Dept. DS-20), 110 East 23rd St., New York, N. Y.:

Your two big sellers and selling plans interest me. I accept your special offer. Send me one AUTO SMOKESET and one SAFETY-LITE.

Enclosed find () Full Remittance, \$3.00.

() \$1.00 deposit, (will pay balance on delivery).

It is understood you will refund my money if samples are returned in good condition within 10 days.

Name

Address

City State



MAGNETIC BASE