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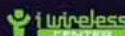
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ALBUMS	PAGE	ARTIST / TITLE
THE BILLBOARD 200	34	JASON ALDEAN / NIGHT TRAIN
HEATSEEKERS	37	FLORIDA GEORGIA LINE / IT'S JUST WHAT WE DO (EP)
TOP COUNTRY	41	JASON ALDEAN / NIGHT TRAIN
BLUEGRASS	41	RHONDA VINCENT / SILENT MORNIN' SINGIN' LIVE!
TOP R&B/HIP-HOP	42	BRANDY / TWO ELEVEN
RAP	42	MACKLEMORE & RYAN LEWIS / THE HEIST
CHRISTIAN	44	ANBERLIN / VITAL
GOSPEL	44	TAMELA MANN / BEST DAYS
DANCE/ELECTRONIC	45	DEADMAUS / ALBUM TITLE GIDES HERE
TRADITIONAL JAZZ	45	DIANA KRALL / GLAD RAAG BELL
CONTEMPORARY JAZZ	45	ROBERT GLASPER EXPERIMENT / BLACK RADIO RECOVERED: THE REMIX
TRADITIONAL CLASSICAL	45	VARIOUS ARTISTS / FIFTY SHADES OF GREY: THE CLASSICAL ALBUM
CLASSICAL CROSSOVER	45	JACKIE EVANCHO / SONOS FROM THE SILVER SCREEN
WORLD	45	CELTIC WOMAN / HOME FOR CHRISTMAS
TOP LATIN	46	GERARDO ORTIZ / EL PRIMER MINISTRO

ARTISTS	PAGE	ARTIST
SOCIAL 50	36	PSY
UNCHARTED	36	NOISIA

SONGS	PAGE	ARTIST / TITLE
THE BILLBOARD HOT 100	38	MARON 5 / ONE MORE NIGHT
HOT 100 AIRPLAY	39	MARON 5 / ONE MORE NIGHT
HOT DIGITAL	39	PSY / GANGNAM STYLE
ON-DEMAND	36	PSY / GANGNAM STYLE
HEATSEEKERS	37	KENDRICK LAMAR / SWIMMING POOLS (DRANK)
MAINSTREAM TOP 40	40	MARON 5 / ONE MORE NIGHT
ADULT CONTEMPORARY	40	GOTYE FEATURING KIMBRA / SOMEBODY THAT I USED TO KNOW
ADULT TOP 40	40	FUN / SOME NIGHTS
HOT ROCK	40	FUN / SOME NIGHTS
ACTIVE ROCK	40	THREE DAYS GRACE / CHALK OUTLINE
HERITAGE ROCK	40	THREE DAYS GRACE / CHALK OUTLINE
HOT COUNTRY	41	TAYLOR SWIFT / WE ARE NEVER EVER GETTING BACK TOGETHER
R&B	42	RIHANNA / DIAMONDS
MAINSTREAM R&B/HIP-HOP	42	MIGUEL / ADORN
RHYTHMIC	42	JUSTIN BIEBER FEATURING BIG SEAN / AS LONG AS YOU LOVE ME
ADULT R&B	42	ANITA BAKER / LATELY
RAP	42	PSY / GANGNAM STYLE
HOT R&B/HIP-HOP	43	RIHANNA / DIAMONDS
CHRISTIAN	44	MATT REDMAN / 10,000 REASONS (BLESS THE LORD)
CHRISTIAN AC	44	BIG DADDY WEAVER / REDEEMED
CHRISTIAN CHR	44	TENTH AVENUE NORTH / LOBBING
GOSPEL	44	CHARLES JENKINS & FELLOWSHIP CHICAGO / REVOLUTION
DANCE CLUB	45	RITA ORA FEATURING TINIE TEMPAH / A.P.
DANCE/MIX SHOW AIRPLAY	45	JUSTIN BIEBER FEATURING BIG SEAN / AS LONG AS YOU LOVE ME
SMOOTH JAZZ	45	JONATHAN FRITZEN FEAT. BONEY JAMES / MAGICAL
HOT LATIN	46	WISIN Y YANDEL / ALBO ME QUEDA DE TI
LATIN AIRPLAY	46	KEN-Y, LOBO, LENNOX, ARGANGEL & RKM / DORA DE LOS COMAZONES

THIS WEEK ON .biz	ARTIST / TITLE
CATALOG ALBUMS	#1 JOURNEY / JOURNEY'S GREATEST HITS
DIGITAL ALBUMS	#1 JASON ALDEAN / NIGHT TRAIN
INTERNET ALBUMS	#1 SCOTTY MCCREERY / CHRISTMAS WITH SCOTTY MCCREERY
INDEPENDENT ALBUMS	#1 JASON ALDEAN / NIGHT TRAIN
RINGTONES	#1 FLO RIDA / WHISTLE



8 GILBERTO GIL



11 JACK WHITE AT VIRGIN MOBILE FREEFEST



17 BIG BANG

## UPFRONT

- 4 TAYLOR'S RECORD-BREAKER  
Swift projected to set new sales records despite iTunes exclusive and lack of streaming for *Red*.
- 5 6 Questions: **John Butcher**
- 8 Latin
- 9 Retail Track
- 10 With The Brand
- 11 On The Road

## FEATURES

- COVER STORY
- 12 MAXIMUM EXPOSURE  
Billboard's annual poll of industry experts on the top ways that both established and emerging artists can promote music.

## IN EVERY ISSUE

- 32 Marketplace
- 33 Over The Counter
- 33 Market Watch
- 34 Charts
- 49 Backbeat

ON THE COVER: PSY photographs by Mike Coppola/Getty Images and Charles Sykes/NBCU Photo Bank/Getty Images

20 NICKI MINAJ AND MADONNA PERFORM AT THE SUPER BOWL IN 2012



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HOME FRONT

## Online

**NEW PREMIERES**  
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**AVETT BROTHERS**  
Also at [Billboard.com](http://Billboard.com), watch the Avett Brothers' exclusive performance, including tunes from their recent album, *The Carpenter*, as part of Billboard's Tastemakers video series.

## Events

**TOURING**  
Registration is now open for the Billboard Touring Conference & Awards, set for Nov. 7-8 in New York. More details at [billboardtouringconference.com](http://billboardtouringconference.com).

**FUTURE SOUND**  
Billboard's FutureSound event, in association with Loeb & Loeb, takes place Nov. 15-16 in San Francisco. To register, go to [future-soundconference.com](http://future-soundconference.com).

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**TIME TO GET ILL?**

Measuring health care's impact on musicians

6

**BRAND BONANZA**

Latin acts reap dividends from deals

8

**'TIS THE SEASON**

Handicapping fourth-quarter releases

9

**SOMETHING SPECIAL**

'Christmas' benefit CD marks anniversary

10

**NOTHING BEATS FREE**

The cachet of playing Virgin Mobile FreeFest

11

# UP FRONT

**RETAIL** BY SILVIO PIETROLUONGO AND GLENN PEOPLES

## Taylor's Record-Breaker

Swift projected to set new sales records despite iTunes exclusive and lack of streaming for 'Red'

**T**aylor Swift's *Red* was on course to break first-week album sales records as Billboard went to press, despite her label's decision to bar the album from some online retailers for the first seven days, as well as from streaming subscription sites like Spotify and Rhapsody.

*Red*, which is backed by an unprecedented multifaceted marketing and branding campaign involving Target, Walgreens, Best Buy and Papa John's, among others, was set to sell more than 1 million copies by the weekend. It would make Swift the first female artist in the Nielsen SoundScan era (1991 to present) to have a pair of albums sell more than 1 million units in a single week. (*Speak Now* was her first, with 1.047 million in 2010.)

According to industry sources, first-day sales for *Red* (Oct. 22) surpassed 500,000 units, including a record opening-day sum at Target, as the mass merchant scored exclusive rights to the album's deluxe version, which includes three additional songs and three remixes. Sources tell Billboard that Target shifted more than 160,000 units.

Though yet to be confirmed, unit sales at iTunes appear to have also been record-setting. The digital retailer, which had *Red* exclusively for the first week, reportedly accounted for nearly half of all units sold

on *Red*'s first day of availability. With that start, *Red* should break the first-week iTunes sales mark, recently set by Mumford & Sons' *Babel*, which moved about 390,000 units just three weeks ago, according to sources.

Unlike *Babel* though, *Red* has been held back from subscription services like Spotify and Rhapsody. *Red*'s absence from these services is part of a formula that has worked well in the past, and the album isn't likely to be available at the services until Swift's next album is released, according to a source familiar with label Big Machine's strategy with her previous releases. Instead, the focus for *Red* is a mountain of retail campaigns and promotions at both well-known CD sellers and non-traditional retailers.

Like some other executives, Big Machine Records founder Scott Borchetta has wrestled with the subscription model, in particular Spotify's "freemium" access.

"I personally struggle with that model. I don't think that it should be free," Borchetta told Billboard.biz at the iHeartRadio Music Festival in Las Vegas in September. "We've spoken with the services, and spoken with Spotify in particular, and we've talked about a lot of different things. We just haven't hit on the right model that works for us."

But fellow indie label Glass-



**TAYLOR SWIFT'S**  
*Red* (inset) is on track to sell 1 million copies in its first week.



note, home to Mumford & Sons, had its iTunes sales skyrocket even as streaming of *Babel* broke Spotify records with 8 million streams. Put another way, one out of every 10 U.S. Spotify users played a song from the album in its first week. This has led some to counter the suggestion that streaming leads to cannibalization of sales. Borchetta, though, still isn't convinced streaming is a good idea for his own relatively small business.

"I don't have thousands and thousands of albums and hundreds and hundreds of artists. I have a finite artist roster and finite number of releases," Bor-

chetta said. "If you're a big battleship like Sony or Universal and have tens of thousands of masters, that income stream makes sense at a big corporation. It doesn't make sense to a small record company."

*Red* can still be streamed in the United States and elsewhere, however. User-generated sites YouTube and Grooveshark—the latter currently being sued by the major labels for streaming music without their permission—have all of the album's songs. And according to reports, *Red* is on WiMP, a streaming service available in Norway, Denmark and Sweden.

Whatever size one considers Big Machine to be, the album is hard to miss in the marketplace. *Red*, selling for \$14.99, has been the No. 1 album at iTunes since early on Oct. 22. Target is selling a deluxe version of *Red* and giving it a promotional push through a TV campaign (see story, opposite page). More than 1,600 24-hour Walgreens stores put the title on sale at midnight on Oct. 21 and have the CD on display. *Red* is also being displayed at Best Buy and Walmart.

Two places fans won't find the album: Google Play and Amazon. In a possible attempt to ensure the online retailers don't use *Red* as a loss leader priced below \$3.49, Big Machine hasn't serviced the album to those stores, according to a source.

Albums that are sold below the \$3.49 price point do not count toward the SoundScan chart position. ♦♦♦

*Additional reporting by Ed Christman and Andrew Hampp.*

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SARAH BAALOW/BIG MACHINE RECORDS



DIGITAL BY GLENN PEOPLES

# ISPs Finally Ink Deal To Warn On Piracy

Industry worried Copyright Alert System may be too late

Media companies finally reached a deal with leading U.S. Internet service providers to fire off piracy warnings to U.S. broadband subscribers, but some music industry insiders privately see it as too little too late after more than a decade of fighting piracy during which time the music business has shrunk more than 50%.

The result of years of discussions between rights owners and ISPs, the Copyright Alert System is meant to deter subscribers from infringing on peer-to-peer (P2P) networks, educate them on copyright and guide them to legal alternatives. Jill Lesser, executive director of the Center for Copyright Information, says the organization hopes to roll out the CAS "in the next few weeks." CCI is a partnership among the RIAA, Motion Picture Assn. of America

and the five major U.S. ISPs: Verizon, AT&T, Comcast, Cablevision and Time Warner Cable.

The CAS will allow content owners to send infringement notices to subscribers through each participating ISP. The specific content of the alerts will vary by provider but will range from a requirement that a subscriber review educational material to temporary throttling, or slowing down, of the subscriber's Internet speed.

Unlike broadband subscribers in some other countries, U.S. infringers will not face losing their Internet connection. Tougher measures already implemented through legislation in France, South Korea and New Zealand impose a series of graduated responses that may ultimately lead to suspended service.

The file-sharing era began two years before CD sales

peaked in 2000. Tower Records would be bankrupt six years later. Now, 12 years after Napster, ISPs will finally launch the country's first serious attempt at curbing illegal file sharing. An industry battered by piracy—as well as other technology shifts—wanted this solution years ago.

Lesser says the CAS targets a technology that lacks the growth seen in previous decades, but P2P usage is still widespread and was an area in which the CCI could find cooperation with ISPs. "The most important thing about this program is we're targeting it to what we think is the vast majority of consumers who want to do the right thing."

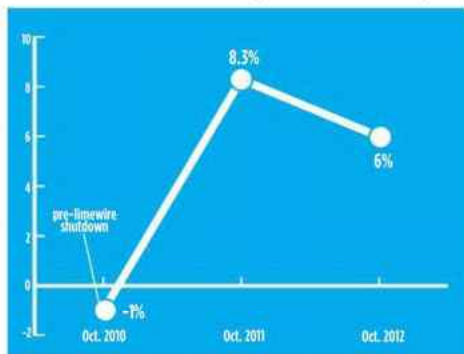
One major-label executive says it's good to have a framework and mechanism in place for fighting piracy but the company doesn't expect it to have much of a practical impact.

"But," the executive adds, "it's more than what existed before."

It may have been implemented 14 years after Napster debuted, but the CAS is certainly better than nothing and is a first step to content owners and ISPs working together. Considering the brute force with which the anti-piracy Stop Online Piracy Act and Protect IP Act were publicly rejected earlier this year, the fact that the CAS is being implemented so quietly—or implemented at all—is no small victory for the content industry.

The closest precedent in the United States is the shutdown of P2P service LimeWire, an event that coincided with a sustained increase in sales. Year-over-year track sales were down 1%, according to Nielsen SoundScan, when a federal court issued a permanent injunction against LimeWire on Oct. 26, 2010. After a surge in the final two months of 2010, sales were up 1% at the end of the year. Year-over-year sales were up 8.3% by October 2011 and are up 6% year to date through Oct. 21. ...

## Year-Over-Year Track Sales Post-LimeWire Shutdown (October 2010)



**>>> CARLY RAE JEPSEN NAMED BILLBOARD'S 'RISING STAR'**  
Carly Rae Jepsen has been named Billboard's "Rising Star" for 2012 following a year of breakout success for the "Call Me Maybe" singer/songwriter. The catchy single swamped pop radio, spending nine weeks at No. 1 on the Billboard Hot 100, sold more than 10 million singles worldwide and was named Billboard's 2012 Song of the Summer. The Rising Star Award will be presented at the Billboard Women in Music event on Nov. 30 in New York.

**>>> MEL KARMAZIN TO STEP DOWN FROM SIRIUSXM**  
SiriusXM Radio CEO Mel Karmazin will be leaving the company and the board on Feb. 1, 2013. Karmazin's departure had long been rumored: Just last month he said, "My instincts today are that Liberty does not need me." Liberty, which owns 49.5% of the satellite broadcaster, is expected eventually to take control of the company. The SiriusXM board of directors has formed a search committee with Greg Maffei as chairman to find a replacement.

**>>> SONGKICK, ANDREW BIRD LAUNCH CROWD-FUNDED TOUR**  
Andrew Bird's 12-city South American tour slated for February 2013 is unlike any other tour the 39-year-old indie rock musician has done. Bird teamed with U.K. concert-discovery startup Songkick to try a new approach: Instead of booking venues and announcing his stops, Bird will wait until a minimum number of tickets are sold in each city before committing to the show. Songkick has staged 10 such tours since December 2011 with this model, which it calls Detour.

Reporting by Alex Pham and Billboard staff.

## 6 QUESTIONS with JOHN BUTCHER

by ANDREW HAMPP



Taylor Swift isn't the only big bet Target has placed on music lately. For the last two years, the retailer's music strategy has shifted increasingly toward showcasing new product and exclusive releases with artists like Adele, Beyoncé, Gloria Estefan and Pink. Target-only deluxe editions have become some of the retailer's biggest sellers (even as Target's market share of overall album sales decreased from 7.8% in 2010 to 5.4% in 2011). That's why new partnerships with Tony Bennett (*Viva Duets*, released Oct. 22) and One Direction (*Take Me Home*, out Nov. 13) will be the next recipients of the Target treatment, which includes custom TV commercials with heavy prerelease ad spend (as much as \$7 million for high-priority releases) and prime in-store real estate (for *Red*, Swift received a custom mini-store

near retailers' entrances). **Billboard caught up with VP of entertainment John Butcher to discuss the value of exclusives, prioritizing retail sales over digital and its occasionally contentious relationship with iTunes.**

**1 You've already featured acts like Pink, No Doubt and Taylor Swift in ad campaigns and exclusive releases this quarter. How are sales of your exclusive albums year to date in 2012 versus 2011? And why are they such a big piece of your business?**  
We'll have nearly 40 albums with exclusive content this year, which is holding strong to the large increase we had in 2011. And really a lot of that was following the success we had with [Swift's *Speak Now* album] in 2010, which was one of the first times we had such a massive share in any single

album. It was a great album, selling well everywhere, and was significant enough that all boats rose with that. We can now easily discuss the concept of exclusives with labels, and it's becoming more important and a bigger piece of our business.

**2 How has Target's space devoted to music shifted, if at all, in recent years? Do you anticipate any changes to the number of titles carried in 2013?**  
Once a year we reset the entire entertainment division with a new floor pad flow, new signs. It's our one chance to really go in and make a wholesale change, if we need to, to anything the guest might see as they walk into the

entertainment space. We had a larger change to music than normal last year, and it was really successful to drive traffic for us. I don't see any change in space whatsoever in 2013.

**3 The decision not to carry Frank Ocean's *Channel Orange* generated controversy in the wake of iTunes' last-minute one-week exclusive. What made you pull back?**  
At Target we focus on offering our guests a wide assortment of physical CDs. When an album is available digitally before it's in stores, it disadvantages physical retail and ultimately our guests. We need to make sure we're bringing albums to market at a point in time when our guests can walk into a store to buy a CD if they choose to.

**4 You severed ties with iTunes on an online partnership in 2010. Why was that relationship discontinued, and where will digital play a role in Target's future with music?**  
For the moment, our guests see us in physical CDs—we care about serving our guests' needs

online. We know digital is becoming increasingly more important to them, and our goal is to find a solution that will meet or exceed guests' needs and bring that to them in the digital space.

**5 How is your relationship with Apple?**  
We have a great relationship with iTunes. We sell a lot of prepaid iTunes cards, and we love Apple products. I have an iPod with a lot of music on it myself. But for the Target guest coming in to buy CDs, we want to make sure they're having access to that music as soon as they should.

**6 Some of Target's peers like Best Buy have been using rackjobbers like Anderson Merchandisers to stock their music. Do you plan to keep that service in-house for the time being?**  
I don't see any reason we'd want to change the model we've been so successful with over time. We're always open to new ideas as long as it's best for our guest. If we find an opportunity to serve our guests better than we are today, I'm all ears. ...



ARTISTS BY GLENN PEOPLES

## Premium Acts

Health care is a contentious issue in this year's presidential election, but how does it affect the artist community and music industry?

When members of much-loved indie band Grizzly Bear revealed in a *New York* magazine article last month that their recent commercial success didn't mean they had health insurance, it brought up an old sore point between longtime music industry insiders and working artists.

Musicians sacrifice much to pursue their craft. They spend time away from friends, family and home to tour. They live with the economic uncertainty that comes with a career without steady paychecks. They have also lived with a health-care system that favors regular employment with large companies over self-employment. Simply put, health insurance for musicians isn't easy or cheap. But that's changing.

Health care is one of the hot potato topics during this electoral season with the Patient Protection and Affordable Care Act of 2010—ACA for short, or better-known as "Obamacare"—coming under fire from opponents and spirited defense by its supporters. The act is designed to bring relief for many Americans such as jobbing musicians who can't afford premiums when buying insurance on the private market.

The ACA isn't the single-payer program long desired by some liberals. But the individual mandate requires all adults acquire health insurance or pay a fine. This will be a new expense—call it a tax if you wish—for people who haven't paid for coverage in the past. In addition, musicians can still lose income and need financial assistance when serious health problems require lengthy recuperation.

Although the law has been passed and the Supreme Court has weighed in, the health plan is far from taking its final shape. A presidential election must take place, states need to choose their level of participation, and companies could send some employees to the private market.

### THE SIZE OF THE CURRENT PROBLEM

The exact number of musicians without health insurance is impossible to know, but one recent study helps shed light on the scope of the problem.

A 2010 study by the Future of Music Coalition that surveyed 1,450 musicians found that 33% of them



Republican presidential candidate MITT ROMNEY and President BARACK OBAMA during a debate on Oct. 16 in Hempstead, N.Y.

were without health insurance, nearly twice the national average of 17% at the time, according to the Kaiser Family Foundation. A 2002 FMC survey of nearly 2,700 musicians found that 44% lacked health insurance.

In 2010 the Bureau of Labor Statistics estimated the total number of musician jobs in the country to be 176,200. That number doesn't count songwriters, composers, DJs or many other types of artists who fit under a more appropriate definition of musician. But, for the sake of example, the 33% uninsured rate from

the 2010 FMC study applied to the 2010 BLS figure works out to 58,146 uninsured musicians nationwide.

Eighty-six percent of musicians surveyed said cost was the primary reason they didn't have health insurance. Household income plays an important part, too. Musicians who earned less than \$35,000 annually accounted for 46.6% of respondents but accounted for 72.3% of all uninsured musicians in the survey. In contrast, only 1.9% of musicians who reported a household income of \$85,000 or more claimed to be without health insurance.

Lack of information is a problem, too. The FMC study found that some musicians didn't know where to apply or found the applications too confusing. Organizations like ASCAP, BMI and the American Federation of Musicians are important facilitators that increase the chances of musicians finding health care. "Even if they're not directly helping with health insurance, they can help people figure it out," says FMC education director Kristin Thomson, who conducted the 2010 survey.

Ultimately, just being a musician was a big factor in lacking access to good, affordable insurance. Adam Huttler, executive director of Fractured Atlas, an organization that provides support services to independent artists, explains that the current health-care system links health insurance to employment and employment type. The ACA creates a system more equitable for individuals.

"America's pre-Obamacare system was a serious roadblock to any kind of creative entrepreneurship, whether it's starting a band or a tech startup," Huttler says.

### THE ACA AND MUSICIANS

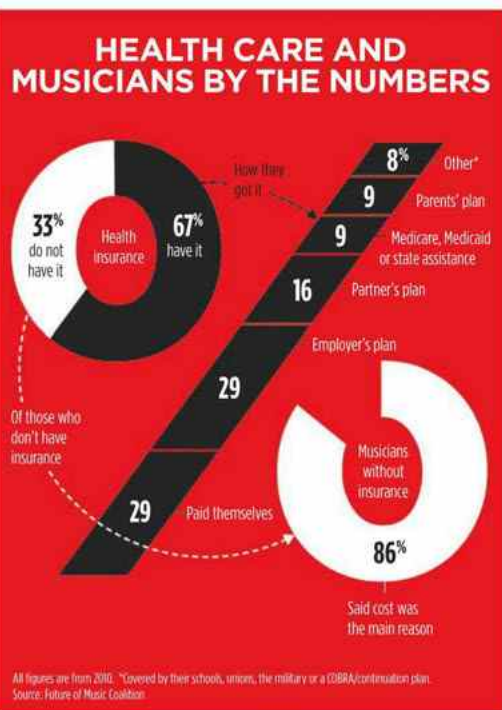
The ACA isn't the Free Care Act. Because the ACA creates an individual mandate, every adult—although there are exceptions—must acquire health insurance or pay a fine. However, the ACA will expand Medicaid, the federal program for people with low incomes and resources, to people making less than 138% of the federal poverty level, or about \$15,000 for an individual.

Thus, musicians making less than \$15,000 annually—76% of whom were uninsured in the FMC study—are arguably among the ones who will benefit from the ACA the most. They'll qualify for expanded Medicaid, effectively avoiding the cost of the individual mandate. They will not, however, have access to the best health-care plans.

Musicians earning \$15,000-\$34,000 are likely to be helped, too, judging from the FMC's study and their lower-middle-class status. With nearly two-thirds uninsured, this group was the second-least likely in the FMC's 2010 study to have health insurance. And because this group of musicians earns a modest income, it can take advantage of tax credits afforded by the ACA.

Musicians with day jobs are the least likely to be affected by the changes in 2014. Many employer-sponsored group health plans already offer the main protections of the ACA, such as rules against refusing coverage to people with pre-existing conditions and setting annual and lifetime limits on medical benefits. Twenty-nine percent of musicians surveyed in the 2010 FMC study received their insurance through their employer.

Musicians with serious, long-term medical problems are going to have more options. For example, a musician with a pre-existing condition will have access to more affordable health insurance purchased as an individual. Premiums will vary by state, but a program for people with pre-existing conditions will not charge higher premiums based on that medical condition and eligibility isn't based on income. Seven percent of musicians surveyed by the





FMC in 2010 blamed a pre-existing condition for their lack of health insurance.

Republican presidential candidate Mitt Romney has said—many times—that if elected he'll start dismantling the ACA on his first day in office.

But a president can't repeal a law alone. If elected, Romney would have the support of a Republican-led House of Representatives, but he's unlikely to find support in a Democratic-controlled Senate.

Even if the ACA survives in its current form and is implemented in 2014, many uncertainties exist about its effects on the insured and employed. For example, some people—including musicians currently with coverage—may lose their employer-sponsored insurance and be forced to purchase their own coverage at a health insurance exchange.

#### NONPROFITS WILL CONTINUE TO SERVE MUSICIANS

Even though far more musicians will have access to health care in 2014, nonprofits that help musicians through the financial struggles of injury and sickness intend to carry on.

"Our mission will never change in terms of being a safety net for musicians," says Debbie Carroll, executive director of MusiCares, the charitable arm of the Recording Academy that helps musicians in need of critical services and financial assistance.

Changes in health-care law could help some of the cases MusiCares deals with—prohibitive

cost of health care, pre-existing conditions, terminal diseases—but the organization's mission will remain. Carroll says MusiCares provides funding to pay for living expenses, offers free clinics and assistance for follow-up care, helps musicians with substance abuse issues and aids in the replacement of instruments that have been lost or destroyed.

In all, Carroll says, MusiCares distributed about \$3.1 million to roughly 3,000 people nationwide last year.

Sweet Relief will continue to be part of musicians' safety net, too. President Bill Bennett says many of the calls Sweet Relief gets involve vital living expenses a person needs while recuperating from a serious illness. The person may recover in three or six months, but that amount of downtime for a self-employed musician equals lost income. Even a fully insured person can struggle to keep his or her home, he says.

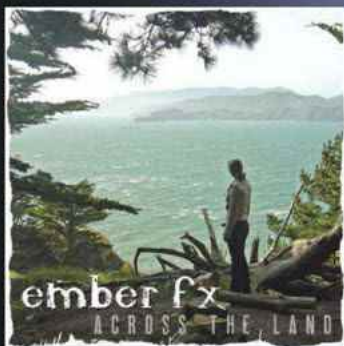
"The problem of musicians needing assistance is a large one that we're not even close to solving," Bennett says. The organization, founded by singer/songwriter Victoria Williams in 1993, also acts as a sort of social worker by helping musicians find government programs or assistance from other charities.

"We're continually looking for new and interesting ways to raise money to help these musicians," Bennett says, "but we're far from the point where we feel like we're actually able to accommodate all the people that need our help."

## RESOURCES FOR ARTISTS

- **Artists' Health Insurance Resource Center** provides information for getting health insurance, finding health care and affording health care. [ahirc.org](http://ahirc.org)
- **The Future of Music Coalition's Health Insurance Navigation Tool (HINT)** aims to make health insurance easier to understand for artists. [futureofmusic.org](http://futureofmusic.org)
- **Healthcare.gov** is the **U.S. Department of Health and Human Services'** website with information on the Affordable Care Act and how to find insurance in each state or U.S. territory. [healthcare.gov](http://healthcare.gov)
- **Sweet Relief** provides assistance to musicians and others in the music business in need of health care and other assistance. [sweetrelief.org](http://sweetrelief.org)
- **MusiCares** is a Recording Academy organization that provides a safety net for people in the music community who experience financial, medical or personal emergencies. [grammy.org/musicares](http://grammy.org/musicares)
- **The American Federation of Television and Radio Artists** offers a health plan to members. [aftra.com](http://aftra.com)
- **American Federation of Musicians** members can buy health insurance plans through Marsh Affinity Group Services. [afm.org](http://afm.org)
- **ASCAP** and **SESAC** members can get coverage through the MusicPro Insurance Agency. [musicproinsurance.com](http://musicproinsurance.com)
- **BMI** members have access to health insurance through BMI's benefits package. [bmi.com/benefits](http://bmi.com/benefits)
- **Country Music Assn.** members can acquire coverage through Sound Healthcare. [mycmaworld.com](http://mycmaworld.com)

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# Brand New Day

How major brand partnerships are benefiting emerging Latin artists

An artist endorsement deal with a leading consumer products brand placed as the second most valuable opportunity on Billboard's Maximum Exposure Latin list (see page 14).

Since the beginning of the summer, up-and-comer **Joey Montana** has had three. Corona, Accura and, most recently, Coca-Cola have all turned to Montana for social media/online-centric campaigns aimed at a younger demo.

In the Corona campaign, Montana—as well as four other Latin acts: **Pedro Capo, Da'Zoo, Sie7e** and **Fanny Lu**—was asked to cover a song by rock band **Maná**. Fans could log onto a site to vote for their favorite version and a chance to win a trip to a Maná concert.

The Accura campaign, which begins in November, features Montana singing

"Unico," the single from his 2013 album, in a social network spot that'll be sent to 250 websites. Accura also paid for the "Unico" video (which features product placement).

And Montana is also in Coca-Cola's Mix'On campaign, along with new acts **Maffio** and **Alyssa Bernal**. The three artists collaborated on live-in-the-



**Latin Notas**

LEILA COBO

studio duets, with the resulting videos living on the Mix'On site. Fans vote on head-to-head competition between the artists as they watch the duets, with the votes ultimately selecting who will perform at the American Music Awards red carpet pre-show alongside fellow Mix'On artist **Jason Derülo**.

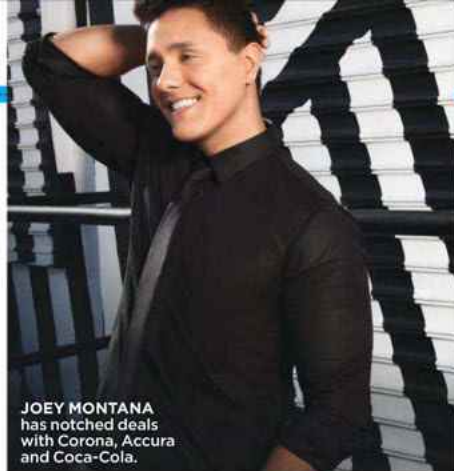
Montana is a new act with one album to his name and rising notoriety. Although his track "La Melodia" hit No.

19 on Billboard's Hot Latin Songs chart and No. 7 on Latin Rhythm Airplay, and he was named SESAC's 2012 Latina songwriter of the year, he's far from a household name.

Why, then, have three major advertisers veered toward him? Because his label, Capitol Latin, has actively pitched him to the right brands. "They're attracted to a younger demographic and Joey is very brand-friendly: clean-cut, no drama, and his music is very hip and cool," Capitol Latin brand partnerships manager **Bianca Champagne** says.

The Coke campaign, now in its second year, is an example of how brands don't necessarily look for the bigger name, but simply for what's right.

"From a business perspective, the U.S. has the third most important teen population after China and India, and teens are a very important part of the consumers and fans of the brand," says **Reinaldo Padua**, assistant VP of Hispanic marketing



**JOEY MONTANA** has notched deals with Corona, Accura and Coca-Cola.

for Coca-Cola North America. "When you look at those teens, 20% of them are Hispanics and most of the growth will come from Hispanics."

While last year Coke searched for artists in different ways, this year it partnered with Creative Artists Agency on a list of possible acts for Mix'On.

The resulting trio is a mix of indie and major, lesser- and better-known. Bernal, for example, does English-language pop and was discovered by **Pharrell Williams**, who signed her to his Star Trak Entertainment. Maffio is a DJ/songwriter/producer signed to indie label SpanGlish Global who's had only one charting record—at No. 36—on Hot Latin Songs. In Padua's words, they all have "uplifting personalities, can communicate togetherness and inspiration, and

connect well with our teen and young adult audience."

Two weeks into the program, the campaign's site had garnered more than 60 million impressions, 125,000 visits and more than 30,000 votes, with more than 60% of those visits coming from mobile phones, reflecting the age of those voting.

Campaign success, says **Melina Baetti**, manager of brand and business communications at Coca-Cola Refreshments, is measured by several variables, including sales and reaction to the program. The needle will certainly move for the artists. Not only do they get the recognition and exposure that come with partnering with a major brand, they get a fee. ■■■

**.biz** For 24/7 Latin news and analysis, see [billboard.biz/latin](http://billboard.biz/latin).

# THE BILLBOARD Q&A?

Gilberto Gil began a North American tour on Oct. 23 devoted to *forro*, the party-starting country music of Northeast Brazil. *Concerto de Cordas and Maquinas de Ritmo*, an acoustic album with electronic flourishes that features some of the best-known songs of his five-decade-long career, was released worldwide this month. Meanwhile, *Especial, Ivete, Gil e Caetano*, a live recording with fellow Brazilian legend Caetano Veloso and singer Ivete Sangalo, is nominated for a Latin Grammy Award for album of the year. Billboard caught up with the indefatigable 70-year-old singer/composer and former Brazilian Minister of Culture as he prepared for his trip to the United States.

**Your tour starts at Los Angeles' Walt Disney Concert Hall, includes a date at New York's Carnegie Hall and wraps in Montreal on Nov. 23. Why *forro*?**

*Forro* is the second-most popular music in Brazil; first is *samba*. During my whole career I've been playing this kind of music. The band is a mix of very traditional *forro*, with accordion; *zabumba*, that gives bass to the rhythm; the violin, that comes from the Celtic-Irish tradition; and rock'n'roll with the bass and electric guitar.

**Recently, Michel Telo's international hit "Al Se Eu Te Pego" again spotlighted the incredible commercial potential of Brazilian songs. Still, relatively few artists**



**since the '60s bossa nova era have made it big abroad.** It's a question of time. Brazil is step by step becoming more known as a whole. It's been unknown except for some specific aspects of its culture, like *samba* or football. [Now] Brazil is becoming known as a global player. I feel that it could have been faster, but the time will come.

**You have three different recording projects in motion right now. Is this kind of eclecticism a particularly Brazilian trait?**

All of my life I've been doing it all. I've been crossing the whole road. I'm very comfortable with traditional approaches and with modernization... I was acquainted

with the *bossa nova* creators, and then the whole Brazilian rock'n'roll movement, mixing it with reggae and salsa music. This has been the history of Brazil. From the very beginning it's been a mixture. Even Brazilian contemporary pop music is full of elements from the past.

**How have the programs you started as Minister of Culture had an impact?**

We planted thousands of cultural "hot spots" in Brazil. It's about providing means to communities: material means—money sometimes, also instruments, digital tools, computers,

cameras—that enables them to enhance their own experiences and projects, their cultural industries and crafts. By selling, producing, learning, teaching, exchanging, we're promoting inclusion—social, economic and cultural inclusion.

**Since the tropicalia years you've symbolized the socially engaged artist. What's your current perspective on the power of music?**

Music is in movies, theater, advertising, [YouTube], the videos, the Facebook [profiles]. It's an industrial commodity. The music industry is kind of a ground where different seeds from other areas spread and blossom, and they harvest it in different ways. As a creed, as a faith, as a notion, as a working system, culture is constantly influencing the rest of reality and being influenced by the rest of reality. Sometimes you have to act more carefully, and sometimes you have to act more boldly. —Judy Cantor-Navas

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# EN BREVE

## ROBI 'DRACO' ROSA DELAYS ALBUM RELEASE

The release of *Vida*, an album of songs composed by Robi "Draco" Rosa and sung by the artist as duets with many of Latin music's biggest stars, has been postponed until February, according to Sony Music. The record had been set for a Nov. 13 release. Produced in Rosa's Los Angeles studio last year after the Puerto Rican artist was diagnosed with non-Hodgkin's lymphoma, *Vida* (Life) includes tracks with Juan Luis Guerra, Romeo Santos, Shakira, Alejandro Sanz, Juanes and Ricky Martin. Rosa recently underwent a stem cell transplant. He is currently cancer-free, according to his manager.

—Judy Cantor-Navas

## LOVE GOEL JOINS LOJAS AMERICANAS' DIGITAL COMMITTEE

GVG Capital Group CEO Love Goel has joined Lojas Americanas and LAME4, Brazil's largest retail chain, as chairman of the digital committee of Lojas Americanas' board of directors. His primary duties are to oversee the company's digital initiatives, investments and businesses including B2W, one of the largest pure-play digital retailers. During his tenure at GVG Goel has transformed companies into digital market leaders. In his 20s, he turned Macy's into a top multi-channel retailer as COO. Lojas Americanas and LAME4 have about 700 stores, and lead as a retailer in such areas as leisure, beauty and music.

—Justino Águila

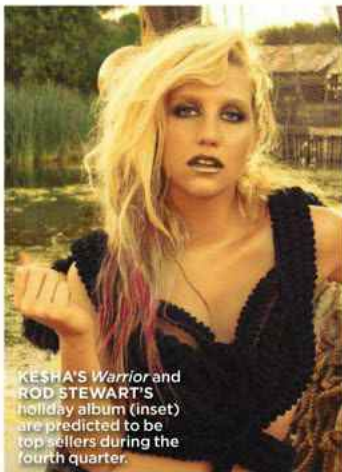
## RIVERA WORKING ON TV SHOW FOR BIG NETWORKS

Regional Mexican singer Jenni Rivera is developing a TV show that's being eyed by major networks. The songstress is also the star of *mun2* reality program "I Love Jenni." Last year she signed a long-term, cross-platform production deal with *mun2* as the show's star/executive producer. That same year Rivera renewed her contract with Universal Music Latin Entertainment/Fonovisa. Most recently she appeared in the film "The Filly Brown." —JÁ



## How Happy A Holiday?

The fourth-quarter retail forecast: mixed sun and clouds



KESHA'S *Warrior* and ROD STEWART'S holiday album (inset) are predicted to be top sellers during the fourth quarter.



With Taylor Swift's *Red* on pace to post debut-week sales of more than 1 million copies, the question in the music industry is: Does this blockbuster moment mean good things for the fourth quarter?

Swift, and a very solid 600,000 units sold in week one by Mumford & Sons' *Babel* (according to Nielsen SoundScan), shows that consumers will buy when retailers have something they want. But sales and distribution executives at retail and labels contacted by Billboard wonder if this year's fourth quarter is strong enough—or even as strong as last year.

"It will be a pretty good year, but I don't think it will be spectacular," says a senior sales executive at Universal Music Group (UMG). "We are projecting our sales will be dead level with last year, which was not an 'A' sales year, but a 'B' year."

Similarly, the head buyer at one of the U.S. industry's largest 10 accounts says that this year's sales strength will be "close to last year, but it won't be a disaster. November is weaker than last year, but December's releases already look stronger, and we still don't know all the ones coming out yet in that month."

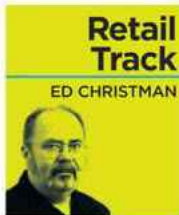
Last year's fourth quarter was driven by Adele and Michael Bublé. If Swift is this year's Adele, some industry executives are betting on Rod Stewart's *Merry Christmas, Baby* to replicate Bublé's holiday-album success. But last year, in addition to robust performances from Adele and Bublé, at least six titles debuted with 200,000 units or better between the last week of October and the end of the year: Drake's *Take Care* (631,000), Coldplay's *Mylo Xloto* (447,000), Young Jeezy's *TM103: Hustlerz Ambition* (233,000), Nickelback's *Here and Now* (227,000), Justin Bieber's *Under the Mistletoe* (210,000) and the Black Keys' *El Camino* (206,000). Rihanna's *Talk a Good Game* just missed the sales plateau, with 197,000.

One source who gets paid to project sales says he sees five artists that could hit 200,000 in their first week in the remainder of 2012: Rihanna, Lil Wayne, Bruno Mars, Alicia Keys and One Direction, with the lattermost expected to hit the 500,000 mark. But there are plenty of other drivers in the fourth quarter, including albums from Kid Rock, Ke\$ha, T.I., Pitbull, Aerosmith, Soundgarden, the Rolling Stones, Led Zeppelin and Lady Antebellum. When it comes to Lady A's Christmas album, the forecaster says, "it doesn't matter how it starts, you know it will finish well."

While the release schedule alleviates some worry that the industry is facing a weak holiday season, it's not the only concern. Sometimes, even in the face of a strong schedule, the economy or a price war has tanked holiday sales. So far, merchants say they're optimistic that the economy will hold up and customers will be shopping. But some aren't so sure how pricing will play out.

All year long there have been online pricing skirmishes between Amazon MP3 and Google Play, and some are worried that an online pricing war could spill over to brick and mortar. "We will see a lot of \$6.99 albums over Thanksgiving weekend," one major-label sales executive says.

One other factor that has affected holiday music sales during the past decade has been the takeover of the front of store by the movie industry, which aggressively offers DVD catalog programs to merchants featuring recent hit titles for as little as \$4. But last year, UMG and Sony Music Entertainment fought back by offering their own catalog discount promotions to merchants, in exchange for prime in-store real estate. And both are duplicating that effort this year as well, sources say. "It used to be a video party," a senior music distribution executive adds, "but we invited ourselves."



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# Soundtrack To A Cause

Walmart, Best Buy, Coke and Clear Channel join forces to bring home the message of 'A Very Special Christmas'



The *Very Special Christmas* series marks its anniversary with a Christian album (inset) and another featuring acts like **MARTINA MCBRIDE**.

For 25 years now, *A Very Special Christmas* has attracted some of pop, rock, country and hip-hop's biggest names to record original and exclusive songs for the holidays— with the first two volumes among the top-selling holiday titles of all time. In the process, the series has also raised more than \$110 million for the Special Olympics, a message that has gotten lost through the years.

"We talked to a lot of people who'd say, 'Oh, yeah, I have that album—the red one with the Madonna-and-child stick figure logo on it. Wow, I didn't know that it benefited the Special Olympics,'" says **Lou Raiola**, president/CEO of Warp Speed, a cause-marketing agency that spearheaded the ad campaign and partner outreach for *A Very Special Christmas*'s 25th anniversary. Special Olympics chairman/CEO **Tim Shriver**, whose brother **Bobby** is a founding partner of the *Very Special Christmas* series, adds, "The albums were sold on the strength of great music, not on the strength of a great cause. Now we're trying to broaden that message so that when you buy a great album, you're doing something great for others, too."

To that end, the Special Olympics and Warp Speed have assembled an extensive marketing plan to get the word out about a pair of new records released for pop and Christian audiences by Big Machine and Word. Walmart and Best Buy will help promote the albums at retail, with the latter selling a deluxe version of Big Machine compilation *A Very Special Christmas: 25th Anniversary, Bringing Joy to the World* with five catalog tracks in its music department and at 300 Best Buy Mobile locations, marking a rare music-retail foray for the specialty retailer.

Coca-Cola will support the project by making "Something in the Air," an original song featured on *Bringing Joy to the World*, the theme song for its 2012 Christmas campaign. Other marketing partners were brought in to reach a more nontraditional audience. Upscale health club Lifetime Fitness, for example, will promote and sell the album at 100 locations nationwide (a first for the chain), while the Bowling Proprietors of America will pro-

vide the album through music videos and by selling it at more than 4,000 bowling centers across the country.

The music itself will receive a heavy push from Clear Channel, which will put new songs from **Train** ("Joy to the World") and **Jordin Sparks** ("Do You Hear What I Hear?") into national rotation and air \$7 million-\$8 million worth of in-kind, public-service custom programming throughout the holiday season starting Nov. 22. And on Dec. 8 and 9, Gospel Music Channel will air the two-part special "A Very Special Christmas: 25 Years of Bringing Joy to the World," hosted by **Vanessa Williams**.

Big Machine is also helping film new videos from **Train**, **Martina McBride** ("Please Come Home for Christmas") and **Cheap Trick** ("I Want You for Christmas," a holiday take on its "I Want You to Want Me"). The compilation also features new and rare contributions from **Rascal Flatts**, **Jewel**, **Vince Gill**, **OneRepublic** and even K-pop act **Wonder Girls**. *Word's A Very Special Christmas: Today's Top Christian Artists, Bringing Peace on Earth*, will feature new and rare songs from **Jason Castro**, **Point of Grace**, **Natalie Grant**, **Needtobreathe** and others.

"There's so many more charities now than there were 25 years ago as far as places to do albums for charities," Big Machine founder/president/CEO **Scott Borchetta** says. "There were moments for a while where I was like, 'I don't know if we could pull it off,' but once we got some of these great artists onboard it made us realize how special this property could be again. We're very proud the record's on Big Machine."

Borchetta's involvement ultimately comes down to CMT's **Brian Phillips**, who enticed the Big Machine head and his wife, **Sandy**, to join Shriver at the 2011 Special Olympics in Athens to witness the event firsthand.

"Brian's been on our Christmas records" trust board for five or six years now, and is a deep believer in the power of our movement and our athletes," Shriver says. "He's been talking for years about finding ways to re-energize this brand, so Brian gets a lot of credit for convincing Scott there was something to see." ♦♦♦





	GROSS/ Ticket Price(s)	ARTIST(S) Venue, Date	Attendance Capacity	Promoter
1	\$2,499,700 \$175/\$140/\$95/ \$55	<b>ELTON JOHN</b> The Colosseum at Caesars Palace, Las Vegas, Oct. 10-13	15,472 25,794 four shows two sellouts	Caesars Palace
2	\$2,226,870 (\$1,727,477) \$74.90/\$53.74	<b>PETER MAFFAY'S TABALUGA TOUR</b> O2 World, Hamburg, Oct. 12-14	35,675 52,295 five shows	River Concerts
3	\$1,764,732 (\$1,708,085 Canadian) \$195.76/\$168.53	<b>BRUCE SPRINGSTEEN &amp; THE E STREET BAND</b> Copps Coliseum, Hamilton, Ontario, Oct. 21	16,115 18,238	Live Nation
4	\$1,678,662 (\$1,662,247 Canadian) \$155.79/\$127.95	<b>BRUCE SPRINGSTEEN &amp; THE E STREET BAND</b> Scotiabank Place, Ottawa, Ontario, Oct. 19	16,271 sellout	Live Nation
5	\$1,338,701 \$83.50/\$39.50	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Tacoma Dome, Tacoma, Wash., Oct. 9	20,259 sellout	AEG Live
6	\$1,215,360 (\$1,000,002 Canadian) \$97.27/\$40.44	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Rogers Arena, Vancouver, Oct. 10	14,423 sellout	AEG Live
7	\$1,137,620 (\$1,052,221 Canadian) \$95.91/\$40.29	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Rexall Place, Edmonton, Alberta, Oct. 15	13,663 sellout	AEG Live
8	\$1,117,440 (\$1,025,232 Canadian) \$95.93/\$40.30	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Scotiabank Saddledome, Calgary, Alberta, Oct. 12	13,631 sellout	AEG Live
9	\$1,052,590 (\$1,010,081 Canadian) \$96.99/\$40.33	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Credit Union Centre, Saskatoon, Saskatchewan, Oct. 16	13,113 sellout	AEG Live
10	\$1,048,840 (\$1,033,005 Canadian) \$95.54/\$45.73	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> MTS Centre, Winnipeg, Manitoba, Oct. 18	13,326 sellout	AEG Live
11	\$990,553 \$79.50/\$39.50	<b>JUSTIN BIEBER, CARLY RAE JEPSEN</b> Rose Garden, Portland, Ore., Oct. 8	14,550 sellout	AEG Live
12	\$611,918 \$65/\$46	<b>CARRIE UNDERWOOD, HUNTER HAYES</b> Staples Center, Los Angeles, Oct. 16	11,105 sellout	AEG Live
13	\$575,569 (\$445,955) \$11.45/\$22.39	<b>125 JAHRE HSV GALA</b> O2 World, Hamburg, Sept. 29	12,534 15,115	Hamburger Sportverein
14	\$533,675 \$125.75/\$39.75	<b>MARY J. BLIGE, D'ANGELO, MELANIE FIONA</b> Verizon Center, Washington, D.C., Aug. 26	6,250 11,544	Live Nation
15	\$531,922 \$86/\$46	<b>CARRIE UNDERWOOD, HUNTER HAYES</b> KeyArena, Seattle, Oct. 6	8,957 9,015	AEG Live
16	\$527,250 \$50	<b>SYSTEM OF A DOWN, DEFTONES</b> Allstate Arena, Rosemont, Ill., Aug. 15	10,545 11,500	Jam Productions
17	\$525,661 \$65/\$25	<b>BRAD PAISLEY, THE BAND PERRY, SCOTTY McCREERY &amp; OTHERS</b> 1-800-ASK-GARY Amphitheatre, Tampa, Fla., Sept. 28	15,669 18,000	Live Nation
18	\$524,704 \$65/\$46	<b>CARRIE UNDERWOOD, HUNTER HAYES</b> Power Balance Pavilion, Sacramento, Calif., Oct. 13	8,904 sellout	AEG Live
19	\$521,889 \$65/\$25	<b>RASCAL FLATTS, LITTLE BIG TOWN, ELI YOUNG BAND, EDENS EDGE</b> Cricket Wireless Amphitheatre, Chula Vista, Calif., Sept. 15	15,980 19,000	Live Nation
20	\$521,810 (\$500,381 Canadian) \$90.43/\$70.23	<b>KEITH URBAN, LINDSAY ELL</b> Halifax Metro Centre, Halifax, Nova Scotia, Aug. 19	6,080 7,800	Live Nation, Gold & Gold Productions, Evenko
21	\$520,396 \$65.50/\$33.50	<b>WIZ KHALIFA &amp; MAC MILLER</b> First Niagara Pavilion, Burglertown, Pa., Aug. 4	21,502 sellout	Live Nation
22	\$520,288 \$47.50/\$37.50	<b>ERIC CHURCH, JUSTIN MOORE, KIP MOORE</b> Sprint Center, Kansas City, Mo., Sept. 29	13,117 sellout	Frank Productions, NS2
23	\$519,312 \$48/\$38	<b>JOURNEY, PAT BENATAR &amp; NEIL GERALDO, LOVERBOY</b> Iowa State Fair, Des Moines, Iowa, Aug. 18	10,904 11,438	Iowa State Fair, Triangle Talent
24	\$518,416 (\$400,810) \$97.09/\$51.74	<b>MARIUS MÜLLER-WESTERNHAGEN, THE IMPRESSION</b> O2 World, Hamburg, Sept. 25	7,165 10,324	Karsten Jahnke Konzertdirektion
25	\$516,543 (\$149,505/\$95/ \$39.50/\$19.50)	<b>ENRIQUE IGLESIAS &amp; JENNIFER LOPEZ, FRANKIE J, STARHELL</b> Philips Arena, Atlanta, Aug. 29	9,202 10,225	Concerts West/AEG Live
26	\$516,366 (\$500.37 Australian) \$180.62/\$103.11	<b>THE BEACH BOYS</b> Adelaide Entertainment Centre, Adelaide, Australia, Sept. 2	4,489 4,563	Dainty Group
27	\$515,557 \$65/\$25	<b>BRAD PAISLEY, THE BAND PERRY, SCOTTY McCREERY &amp; OTHERS</b> Veterans Memorial Arena, Jacksonville, Fla., Sept. 27	9,978 11,000	Live Nation
28	\$515,419 \$135/\$25	<b>JOURNEY, PAT BENATAR &amp; NEIL GERALDO, LOVERBOY</b> RiverBend Music Center, Cincinnati, Sept. 21	14,091 14,042	Live Nation
29	\$513,915 \$85.50/\$30	<b>LINKIN PARK &amp; INCUBUS, MUTEMATH</b> Palace of Auburn Hills, Auburn Hills, Mich., Aug. 21	9,857 sellout	Live Nation
30	\$513,715 \$55/\$45/\$40/ \$35	<b>THE FRESH BEAT BAND</b> Beacon Theatre, New York, Sept. 8-9	11,051 four sellouts	AEG Live
31	\$510,321 \$49/\$35	<b>JASON ALDEAN, LUKE BRYAN, RACHEL FARLEY</b> Champlain Valley Exposition, Essex Junction, Vt., Sept. 1	11,035 sellout	Variety Attractions
32	\$505,971 (\$62,654 New Zealand) \$126.61/\$75.25	<b>KENNY ROGERS, JOHN ROWLES, BOURBON COUNTY BROTHERS</b> Vector Arena, Auckland, New Zealand, Aug. 12	5,641 6,244	Pacific Entertainment, Bluehawk Presents
33	\$504,638 \$63.50/\$43.50	<b>CARRIE UNDERWOOD, HUNTER HAYES</b> Maverik Center, West Valley City, Utah, Oct. 10	8,948 sellout	AEG Live
34	\$502,066 \$72.50/\$25	<b>LINKIN PARK, MUTEMATH</b> Jiffy Lube Live, Bristow, Va., Aug. 11	12,900 sellout	Live Nation
35	\$497,449 \$65/\$25	<b>RASCAL FLATTS, LITTLE BIG TOWN, ELI YOUNG BAND, EDENS EDGE</b> Ashley Furniture HomeStore Pavilion, Phoenix, Sept. 8	14,665 19,000	Live Nation

## More Than A Free Lunch

FreeFest convinces acts and managers of the benefit of not only performing at its events, but also its cachet

When a festival is free, and its freeness isn't indicative of the talent presented, all involved have to take into account rewards beyond the sheer payday involved—like promotion, awareness, perception and participating in something cool. The Virgin Mobile FreeFest presented by LG at the Merriweather Post Pavilion in Columbia, Md., is cool. Just ask Seth.

"Seth" is Seth Hurwitz, president of Washington, D.C.-based independent promoter I.M.P., who has produced seven festivals for Virgin Mobile, which started out as V-Fests and morphed into FreeFests for the last four events. Hurwitz now has a mature event on, given he's liable to attend in lederhosen, the event is, at least, "mature until I show up," he says.

By "mature," we mean FreeFest is established as a brand in the marketplace and has become an event agents want their acts to play. "People are finding out this is a fantastic day. It's my favorite event of the year," Hurwitz says.

Being a free event changes the talent buyer/agent dynamic, with the latter buying into the perception, true or not, that festivals pay a lot more than an act can be guaranteed for a one-off. "People assume there's a festival price which means it's time to double the fee, and this is just not the same model. Virgin foots the bill, so for me there's a very finite budget, like a salary cap on a sports team," Hurwitz says. "That handcuffs you, to some degree, but in some ways it's actually liberating. I can actually say 'that's all the money I have' and mean it.

Some people get stuck on posturing and end up not playing, which is a shame. This isn't the cash cow that other festivals are, and that has cost us some acts, but it also strangely has gotten us some acts, too, because people know [the budget] is serious, so they don't throw a tantrum, take their ball and leave the playground."

Instead, Hurwitz has cultivated the perception that each slot on FreeFest has cachet. "We have about 12 slots on a finite budget," he says, "and I want people to feel like it's a status thing to be at the Virgin festival."

This year's bill for the Oct. 6 FreeFest featured Jack White, Skrillex, M83, Nas, ZZ Top, Santigold, Alabama Shakes, Ben Folds Five, Disemberment Plan, Allen Stone, Trampled by Turtles and Portugal. The Man, among others. A lineup that includes such acts reflects today's fans' diverse iPod shuffles. "You want to try to get a snapshot of what's important in 2012," Hurwitz says. "[ZZ Top] manager Carl Stubner knew instantly what it meant to have ZZ Top on this bill."

Hurwitz says that Virgin's talent budget is similar to when V-Fest was a paid-ticket event, "except they get infinitely more good will and press" out of FreeFest. Outside of naming-rights deals, "this is about the most for their money I've ever seen a sponsor get anywhere. Every-

JACK WHITE performing at the 2012 FreeFest.



body knows this is the Virgin Mobile FreeFest." It's a tough ticket to get. "I feel like Willy Wonka," Hurwitz says. "Getting a ticket to this thing is like opening a candy bar with a golden ticket. To be able to put on a show and have everyone feel lucky to be there, if you have any sense as a promoter of being a host, it doesn't get any better."

At the 2012 FreeFest, a record-breaking \$250,000 was raised for Virgin Mobile USA's ReGeneration initiative to address the needs of homeless youth. Last year's FreeFest raised enough to build a youth homeless shelter in Washington, D.C., and the funds raised this year will help operate it for two years.

"Everybody wins," Hurwitz says. "We raise a lot of money. The acts make more than they would on a regular show; they play to more people. I'm not going to make a killing, but we do OK. The fans get a free ticket."

Virgin Mobile seems to feel the same. "FreeFest is an epic day for our brand," Virgin Mobile USA head of brand marketing Ron Faris says. "It's our chance to give back to the fans with a free day of music with hopes that they'll pay it forward to those less fortunate. We hope to keep the karma going and let 'free' ring for years to come."

So while Coachella can rightfully be proud of an all-time record gross for festivals in 2012, a free fest gauges success differently. "I admire what those guys at Coachella do. They constantly reinvent the festival business," Hurwitz says. "This is a completely different animal." ■■■

### On The Road



RAY WADDELL

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# MAXIMUM E

## STARRING PSY

For the cover of our fifth annual Maximum Exposure list we chose K-pop breakout artist PSY, because if turning a pony dance (and a half-billion YouTube views) into a worldwide craze isn't exposure pushed to the maximum, what is? The goal of our annual survey of label and music publishing executives, artist managers, media strategists and digital music experts is to uncover the most effective ways of building buzz and generating sales. We turned to separate expert panels to rank the most powerful platforms in Latin music, the United Kingdom and Japan, as well as top 10s for R&B/hip-hop, country, dance, Christian/gospel and hard rock. We'll get to the lists in just a moment, but first it's time to learn from the master of exposure himself.





# XPOSURE

## K-POP'S WILD STALLION

**MORE THAN 500 MILLION YOUTUBE VIEWS LATER, PSY IS A GLOBAL POP PHENOMENON AND THE UNEXPECTED FACE OF A KOREAN MUSIC INDUSTRY THAT'S BEEN LOOKING FOR AN INTERNATIONAL VOICE FOR YEARS. BUT NOW THAT PSY'S A STAR, WHERE DOES K-POP GO FROM HERE?**

BY DONNIE KWAK

**O** IN THE AFTERNOON OF Aug. 15, Korean rapper PSY and the overseas business manager from his record label, YG Entertainment, arrived in Los Angeles after a 13-hour flight from Seoul. At LAX, they were greeted by a smattering of fans and YG's American rep, who ushered them into a waiting car. PSY was going to Hollywood.

As his ride rolled through L.A. traffic, PSY, aka Park Jae-sang, cheerfully reflected on his whirlwind summer. It had been a month to the day since the video for "Gangnam Style," the first single off his sixth album, *PSY 6 (Six Rules), Part 1*, was uploaded to YouTube. A satirical ode to his Seoul neighborhood, "Gangnam Style" had all the trademarks of a PSY anthem: an aggressive rap with a catchy hook, coupled with a whimsical dance step and a comedic, over-the-top video. Like much of his previous work, "Gangnam Style" was very much a PSY DIY: He wrote and co-produced the song and also co-directed the video. In Korea, where PSY has topped multiple domestic music charts a half-dozen times during his 12-year career, the record was an instant hit.

But then the unexpected happened. Thanks to social-news site Reddit and tweets from high-profile artists like Robbie Williams and T-Pain, "Gangnam Style" went viral beyond Korea, spreading across Asia, Europe and South America—and now, finally, to the United States.

As "Gangnam Style" approached 10 million YouTube views at the end of July, Scooter Braun—the music executive famed for discovering YouTube-sensations-turned-pop-stars Justin Bieber and Carly Rae Jepsen—tweeted a link to the video, writing: "HOW DID

I NOT SIGN THIS GUY!?!?!?" What Braun didn't reveal then was that he had already planted the seed for a secret meeting with the rapper. PSY's video was pulling in more than 1 million new viewers per day. If the rest of the world was flocking to it, Braun figured, why wouldn't the United States?

And so, slightly more than two weeks and 15 million YouTube views after that tweet, "Gangnam Style" was on its way to Braun's house.

By then, the buzz was loud enough that PSY was garnering interest from labels outside of Korea. One German rep had recently warned PSY's team: "The first thing an American company will do is try to make you do an English version." (And, in fact, one U.S. label had already reached out to YG—and were rebuffed—with such a request.)

But PSY had traveled to the States with an open mind. In past years, he had watched some of his younger YG labelmates and other Korean stars—fresh-faced girl groups and slickly produced male singers—venture off to America with hopes of breaking into the U.S. market. As a 34-year-old solo rapper, PSY was far from the typical Korean "idol." He debuted in 2001, well before the current K-pop wave, and had become as famous for his offstage antics and rebel persona as for his actual music. Through it all, he never harbored ambitions of making it big in the States. To PSY, whatever happened next would be extra.

And what happened next is this: PSY and his entourage were welcomed into the backyard of Braun's house in Hollywood. The Korean rapper and the American music executive greeted each other like brothers.

Soon, the two got down to business. Braun was characteristically straightforward: "This is what I want to do: I want to sign you. And I

want to keep the song exactly the way it is." PSY looked up at Braun, surprised. "You want to keep this in Korean?" he asked. Braun nodded in response.

PSY paused to let this sink in. He had never met Braun, four years his junior, but he was well aware of his reputation for shepherding No. 1 hits. Could a song with Korean lyrics really reach the top of the Billboard Hot 100? Or, perhaps, a better question: Why couldn't it? "All right, let's do this," PSY said, smiling. "But first, let's go to Koreatown tonight and drink."

### SOMETHING LIKE A PHENOMENON

In the weeks after that initial meeting, the Scooter Braun machine quickly went into overdrive: an international multiple-album deal for PSY with Republic through Braun's School Boy Records (excluding Korea and Japan, where PSY will still be under YG); a succession of masterfully orchestrated appearances on the MTV Video Music Awards, "The Ellen DeGeneres Show," "Today" and "Saturday Night Live"; and sudden, inescapable pop-culture ubiquity. With "Gangnam Style" on a relentless march to the top of the Hot 100, PSY's first, still-untitled U.S. release has been fast-tracked for November. The song's official clip has racked up more than 500 million views on YouTube as the song itself has sat secure at No. 2 on the Hot 100 for four weeks and registered 1.6 million downloads sold, according to Nielsen SoundScan.

In the meantime, the American music industry has been left to make sense of the "Gangnam Style" phenomenon.

To some insiders, the fact that a monster international hit originated in Korea isn't all that surprising. After all, during the last four years, Korean pop has gone from a foreign curiosity—see Stephen Colbert's 2008 mock K-pop video and dance-off with Korean



## OFF THE HOOK!

**SOUTH KOREA'S EXPLOSIVE MOBILE MARKET PROVIDES A GREAT PLATFORM FOR MUSIC SALES, BUT AT WHAT PRICE?**

zero for artists like PSY, whose red-hot popularity was rocket-fueled in large part through Internet channels.

South Korea, which for years has quietly led the world in the spread of broadband Internet access for its entire population, has taken the lead in mobile connectivity recently, thanks to concerted government efforts to make the country the most wired—and wireless—nation on Earth. “South Korean lifestyles are just more mobile,” says Wayne Lam, an analyst with market research firm IHS iSuppli. “We estimate that there are 52 million mobile subscriptions in South Korea, which means many people there have more than one subscription.”

South Koreans are used to getting their entertainment over the Web, and, increasingly, on their mobile phones. About 14% of Koreans subscribe to fast, LTE mobile-data access, according to ABI Research, compared to less than 5% of Americans with LTE subscriptions. Next year, South Koreans are expected to zoom ahead with two-thirds of the population subscribing to fast mobile Internet, according to projections from the South Korean Electronics and Telecommunications Research Institute.

While about 57% of mobile subscribers use smartphones that make it easier to watch videos and listen to music on their devices, that figure is expected to rise dramatically as 95% of phones shipped in the second quarter were smartphones, according to IDC mobile analyst Ramon Llamas.

And there's more evidence of entertainment moving aggressively toward mobile. “The adoption of mobile video in South Korea is one of the most advanced in the world, as 97% of all smartphones shipped in the second quarter support digital TV,” Llamas says.

Among hardware companies, Samsung dominates with 70% of the handset market. And among digital music companies, Loen Entertainment is the 800-pound gorilla. Loen's Melon music service has nearly 1.5 million users, giving it roughly half of the digital music market.

Aside from the country's ubiquitous access to digital entertainment, there's another potential reason why K-pop acts like PSY and BIGBANG work hard to exploit all digital channels to reach their audiences and generate revenue. The price of each download is low compared with the United States and other Western markets. While the price per song is between 99 cents and \$1.29 on iTunes, in Korea the price is around 5 cents, with most of the profits going to distributors and manufacturers. “Gangnam Style,” for example, brought in only \$36,000 through digital sales in Korea. This makes the money that PSY may be earning from YouTube advertising look fairly rich.

Soon, though, all that could change. Starting in January, the Korean government plans to allow song prices to gradually rise to 13 cents by 2016 so that artists, composers and lyricists receive a larger piece of digital song sales.

—Alex Pham and Jessica Oak

IN SOUTH KOREA, the country that gave birth to the latest viral smash “Gangnam Style,” there are more mobile subscriptions than there are people. This seemingly unremarkable bit of trivia holds a clue as to how a country roughly the size of Indiana with 49.8 million inhabitants could be ground



singer Rain on “The Colbert Report”—to a legitimate global movement. Having dominated Asia and made inroads in Europe and South America, K-pop had lately been on the cusp of traction in the U.S. market. The Korean music industry grossed nearly \$3.4 billion in the first half of 2012, according to Billboard estimates, a 27.8% increase from the same period last year. Yet America was still a largely untapped frontier.

K-pop acts had already proved that they could fill American arenas. The Wonder Girls, one of the first big Korean acts to make a concerted effort at an American crossover, opened for the Jonas Brothers' 2009 tour. But in the past two years, it has been the K-pop artists themselves as the headliners in shows near bustling Asian populations on either coast: In October 2011, SM Entertainment sold out Madison Square Garden in New York as part of its SM Town tour, which included the label's stable of acts: BoA, Girls' Generation, Shinee and Super Junior. The following August, YG girl group 2NE1 drew a full crowd at the 19,500-seat Prudential Center in Newark, N.J., and sold out Los Angeles' 7,100-seat Nokia Theatre in the same week. A month later, BIGBANG, 2NE1's boy-band labelmate, sold out November shows at the Prudential Center and the 18,900-seat Honda Center in Anaheim, Calif., just two hours after tickets went on sale.

With its highly polished sound and tightly choreographed visuals, K-pop has long embodied a sort of über-form of American pop music. But as more and more industry eyes have turned to Korea, it's not just the music that's drawing attention, but the method behind it. Through its three major entertainment companies—JYP, SM and YG—Korea has become famous for churning out pop stars like mobile phones, often with multiple new iterations in a single year.

Where record labels in the West are known to focus on breaking hit songs, the K-pop model revolves around the molding of talent, training teenagers for years before packaging them into groups to unveil before an insatiable public. As producer Swizz Beatz, who announced a joint-venture deal with Korean entertainment company O&Media earlier this year, told MTV News: “Within the K-pop movement, artists actually go through artist development. They take music classes that allow them to be ready for when they do become that big star.” It was from K-pop's arduous “trainee” system that manufactured acts like the Wonder Girls (JYP), Girls' Generation (SM), 2NE1 and BIGBANG (YG) emerged.

But the table was set for an American breakthrough well before the current crop of K-pop stars. Beginning in the late '90s, Korean labels had started exporting their acts to Japan, where K-pop groups would record songs in Japanese in an effort to cater to the unplumbed native population and tap the world's second-largest music market. With the advent of illegal downloading in the early 2000s—as well as many popular Korean music-subscription services, under which artists can collect as little as \$0.03 per track domestically—K-pop's overseas expansion became even more aggressive, extending beyond Japan to include the whole continent. By the time YouTube was opening up the world to new music, Korean labels had already mastered the art of marketing their artists in other territories.



**PSY performing on “Saturday Night Live” (top) and during a free concert in Seoul on Oct. 4.**

“K-pop over the last two years has been creating the infrastructure for a huge global hit to happen,” says David Marx, Google's head of product communications in Asia and an expert on the Japanese and Korean music scenes. Marx says that while various factors prevented the Japanese market from effectively exporting its product, K-pop has continued to find innovative ways to market outward. “YG, SM and JYP have been promoting their music overseas, but also created this environment where people who want to listen to the music can hear it on YouTube. Korea figured this out way faster than other music industries have, and they've gotten very, very good at it.”

Still, racking up YouTube views in Taiwan, Peru and even the United States isn't quite the same as being a viable American star. But even as Korean acts shuttled to the States to work on their English and collaborate with big-name artists like Will.i.am and Akon, K-pop failed to produce anything close to a hit record in America. The Wonder Girls' “Nobody” peaked at No. 76 on the Hot 100 in 2009, while Girls' Generation, after inking a license deal in 2011 with Interscope, sold less than 1,000 copies of its U.S. debut, *The Boys*, according to SoundScan.

Then, suddenly: “Gangnam Style.” The first crossover star for K-pop in America wouldn't be, as many expected, a girl group like 2NE1 or Girls' Generation, nor the product of a talent “factory” like Wonder Girls or BIGBANG. Amazingly, it was PSY—one of the only active K-pop stars to have predated the YouTube era—who broke through, with a song almost entirely in Korean. It was like an Ivy League school turning its back on the kids who studied hardest to admit the class clown.

### ‘HE’S A SUPERSTAR’

It's mid-September, a month after PSY signed with Braun, and it seems like he hasn't stopped moving since. He's halfway through a 24-hour day that began with a live performance on NBC's “Today,” will continue with rehearsals for the following night's “SNL” and finally end with an impromptu show alongside Usher at New York club Circle. By tomorrow, “Gangnam Style” will have reached No. 1 on the iTunes charts in the United States, the 19th country that the song has conquered. The following week, it will land at No. 2 on the Hot 100. For now, PSY has a brief moment to collect his thoughts about his ongoing American experiment.

“The basic principle I have is that what is most Korean is what is the most international,” PSY says in his native tongue. “I don't want to come here and act like I'm an American. I want to show-

TOP: DANA EISELSON/ABC; BOTTOM: SUN JAE HWAN/RFRETTY/INAGES



Congratulations to PSY and the success of his international smash hit **GANGNAM STYLE**.

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case the dynamic potential Korea has, and I want to prove that as an artist."

Those in his corner believe a number of factors set the stage for PSY to succeed stateside. Having been schooled in the States (he briefly attended Boston University and Berklee College of Music), he knows enough English to navigate U.S. media; he has more than a decade of experience performing huge shows in Korea as a solo artist; and, at 34, he's business-minded enough to be able to make his own decisions without label micromanagement. In essence, PSY came to America as a ready-made star.

"I don't put him in the same category [as other K-pop artists]. I put PSY in the same category as some of the biggest acts in the world," Republic president/CEO Monte Lipman says. A few years ago, Lipman had flirted with the idea of signing the Wonder Girls, who never ended up aligning with an American label. "PSY is a superstar. He's got that charisma, that sense of confidence and showmanship."

For his part, PSY is sensitive about discussing his American success in comparison to his K-pop predecessors. "When the Korean press and the netizens [Internet commenters in Korea] talk about my progress in America, they somewhat poke fun of the other K-pop acts, and I think that's wrong," he says. "It doesn't matter who it is. If a Korean artist reaches to the top, we're all ready to stand up and applaud for him or her."

And, at the moment—by virtue of one of the most improbable pop hits in recent memory—PSY finds himself the most globally famous Korean artist ever.

"Even if the cultures are different, a human being usually sees the same thing and feels a similar type of enjoyment," he says. "When you see Niagara Falls, you're going to feel the same thing. It's grand, and it's amazing. So, I think, what's already been proven and tested in Korea, will work here."

"I was nothing here," he continues, as a Republic rep suddenly appears to rush him to the next stop on his itinerary. "So that's why I can do anything."

WHAT'S NEXT FOR K-POP

If the explosion of "Gangnam Style" caught American music execs off guard, it left their counterparts in Korea totally dumbfounded. After years of carefully engineering K-pop idols to appeal to American audiences, it was ultimately a novelty song intended for Korean fans that became an international smash. (Representatives for SM and JYP, rivals of PSY's YG label, declined to comment.)

Using marketing terms, "Gangnam Style" was "pulled" into America on its own merits, rather than "pushed" onto the masses. As much as PSY might become a catalyst for the American expo-

sure of K-pop, his unexpected rise could also serve as a lesson for future Korean activity in the States. As YG Entertainment CEO Yang Hyun-suk told a Korean Internet daily in August: "No artist can survive in a foreign music industry by simply copying what others do."

"It's holding onto your roots and using that in order to navigate the waters here," YG GM of U.S. operations Alina Moffat says. "As opposed to the artist trying to change their ways to cater to the market, it's more like broadening the reach to have them join the party that everybody else seems to be in on."

To that end, PSY's popularity surge may inspire K-pop artists to stick closer to a formula that works in Asia rather than Americanizing their approach by hiring a host of U.S.-based consultants and producers. When SM powerhouse Girls' Generation debuted in the States in early 2012, it chose not to do so with an international Korean-language hit like "Gee" (88 million YouTube views), but instead with a new English-language song called "The Boys." Even after a performance on "The Late Show With David Letterman," sales for the group's debut U.S. mini-album on Interscope were meager. To date, the "Boys" video has less than 7 million views.

Likewise, when JYP's Wonder Girls set up shop stateside in 2009, they rerecorded a shelf load of Korean hit singles in English with hopes of penetrating the U.S. market. But despite a global fan base, none of them stuck.

"If I told a rock artist with a huge rock following that the only way you'll be successful is to sing a totally different genre, it wouldn't make sense," Braun says. "If you're K-pop, you're K-pop."

Google's Marx adds, "The lesson here is don't pander. Don't make this so Americans like it. Just make it for your fans. Because when K-pop does K-pop, people respect that."

With that said, the emergence of PSY and "Gangnam Style"—like most viral phenomena—was not only impossible to predict but also, in all likelihood, inimitable. No matter how much one analyzes PSY's sudden stardom, in the end it boils down to what Braun calls "the right artist at the right time with the right song."

And the PSY story—as well as that of K-pop in America—remains a moving target. Even with "Gangnam Style" topping the charts, reports are that PSY will record his next single in English. Braun says that collaborations with American artists for PSY's upcoming album are in the works. YG's one-two punch of 2NE1 and BIGBANG—which has added two U.S. tour dates to its upcoming sold-out shows in New Jersey and Los Angeles—are poised to capitalize off their labelmate's breakthrough. Meanwhile, the Wonder Girls' new song with Akon, "Like Money," has started getting spins on pop radio and they've been booked—along with PSY, Justin Bieber and Taylor Swift—to play KIIS-FM Los Angeles' Jingle Ball in December. Moving forward, Interscope is planning a stronger American push for Girls' Generation in 2013.

For Korean labels, the American co-sign will remain an elusive



Up-and-coming K-pop stars BIGBANG and GIRLS' GENERATION

goal, if now proved attainable by PSY. Though the cachet of U.S. success brings undeniable value, the reality remains that most lucrative markets for K-pop—in terms of record sales, touring and marketing opportunities—are in Japan and China. For instance, 90% of SM Entertainment's overseas sales reportedly come from Japan. Last October, SM Entertainment CEO Lee Soo-man told Korean newspaper Chosun: "The markets of China and Asia will be bigger than the U.S. market... Asia will soon become the center." As a result, the American operations of K-pop's three major companies are relatively small outfits, with far fewer employees than are dedicated to Asian activities.

Nevertheless, American labels will be monitoring the Korean music industry closer than ever. "There is a phenomenal interest in this genre and I have no doubt that we will see other Korean acts surfacing in North America," says Kate Farmer, who, as senior VP of international marketing for Universal Music Group, helped engineer Girls' Generation's deal with Interscope. "Our goal for this specific genre is not only to reach the Korean/Asian population abroad, but cross over to the popular mainstream market."

All the while, executives like Braun will continue to scour YouTube—what Marx calls "the world talent show"—for artists with viral potential, whether they perform in Korean or Swedish or Hindi.

"If you make a great track, you make a great track," Braun says. "Music speaks for itself."

Additional reporting by Jaeki Cho.



PSY'S "Gangnam Style" video

GIDDYUP!

A look back at PSY's ride to 500 million YouTube views, including a nine-day American media blitz tailor-made to secure maximum exposure. —Jaeki Cho

**JULY 15** The video for "Gangnam Style" is uploaded to PSY's official YouTube channel.

**JULY 20** User Luckydud13 links the video in a post titled "Words cannot even describe how amazing this video is" on social-news aggregator Reddit.

**JULY 28** British singer Robbie Williams posts the "Gangnam Style" video on robiewilliams.com, writing: "P.S. TRY WATCHING THIS AND NOT SMILING I DARE YOU... (NOT EVEN A LIP CURL)."

**AUG. 1** 10M YOUTUBE VIEWS

**AUG. 2** CNN reports on PSY and "Gangnam Style" as a viral phenomenon.

**AUG. 11** 25M YOUTUBE VIEWS

**AUG. 14** PSY officially joins Twitter (@PSY\_Oppa). Within two weeks he garners more than 120,000 followers.

**AUG. 15** PSY and Braun hold their first meeting in Los Angeles.

**AUG. 20** PSY performs "Gangnam Style" at Dodger Stadium in Los Angeles.

**AUG. 23** 50M YOUTUBE VIEWS

**SEPT. 3** 100M YOUTUBE VIEWS

**SEPT. 6** PSY performs his "Gangnam Style" dance at MTV's Video Music Awards alongside host Kevin Hart. Maximum Exposure position: No. 12 TV ratings: 6.1 million viewers (according to Nielsen)

**SEPT. 10** PSY appears on "The Ellen DeGeneres Show," teaching Britney Spears and DeGeneres the "Gangnam Style" dance. Maximum Exposure position: No. 25 TV ratings: 3.3 million viewers

**SEPT. 13** "Gangnam Style" debuts on the Billboard Hot 100 at No. 64.

**SEPT. 14** PSY performs "Gangnam Style" on NBC's "Today." Maximum Exposure position: No. 22 TV ratings: 4.3 million viewers

**SEPT. 15** PSY appears in a skit on "Saturday Night Live." Maximum Exposure position: No. 5 TV ratings: 5.5 million viewers

**SEPT. 17** 200M YOUTUBE VIEWS

**SEPT. 18** PSY performs "Gangnam Style" at the 2012 MTV Europe Music Awards in London.

**SEPT. 20** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 21** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 22** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 23** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 24** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 25** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 26** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 27** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 28** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 29** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 30** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**SEPT. 31** PSY performs "Gangnam Style" at the 2012 MTV Video Music Awards in Los Angeles.

**MEDIA BLITZ**

BIG BANG: CHUNG SUNG-JU/GETTY IMAGES; ONY CITY: JEDN HEDYUN/VEVA FLANDRY





# K-POP PRIMER

ASIA'S HOTTEST MUSIC MARKET AT A GLANCE

BY KIM EUN JOO AND JESSICA OAK

## SOUTH KOREA

**POPULATION:** 50 million

**MARKET VALUE:** Billboard Korea estimates that the Korean music industry grossed nearly \$3.4 billion in the first half of 2012, an increase of 27.8% from last year's \$2.7 billion. The sales surge has been driven by the K-pop craze, known in Asia as the "Hallyu Wave." Despite the overall growth, however, the domestic music market has suffered a 7%-8% annual decline since 2008, according to research from the Korea Creative Content Agency (KOCCA) last year.

**MAJOR PLAYERS:** SM Entertainment, YG Entertainment,

JYP Entertainment, known as the Big Three. All trade on the Korean Stock Exchange (KOSDAQ).

## SM ENTERTAINMENT

**FOUNDED:** 1995, by Lee Soo Man

**ROSTER INCLUDES:** BoA, Kangta, TVXQ, Super Junior, Girls' Generation, Shinee and f(x), as well as actors and comedians

**RECENT PORTFOLIO ADDITIONS:** Merged with AM Entertainment, adding AM's roster of popular movie stars, including Jang Dong Gun and Kim Ha Nuel, to the fold. Also acquired travel agency BT&I and launched SM C&C, a TV-focused subsidiary.

**REVENUE:** Billboard Korea reports SM's take of \$99.4 million last year was the best on record. Album/digital sales accounted for \$25.2 million across all markets, with \$22.9 million in domestic music sales and \$2.3 million abroad. In the second quarter, sales were up 52.5% to \$29.3 million.

**OF NOTE:** SM's Girls' Generation is the fifth-highest-earning act in Japan (after fellow K-pop sensation KARA). In-house producer Yoo Young Jin is the architect of SM's distinctive sound called S.M.P. (SM music performance), responsible for such hits as H.O.T.'s "Warrior's Descendent," TVXQ's "Triangle" and "Rising Sun," and Super Junior's "Sorry Sorry." The producer also worked with Teddy Riley (Bobby Brown, Michael Jackson) on Girls' Generation's first U.S. single, "The Boys."

## YG ENTERTAINMENT

**FOUNDED:** 1996, by Yang Hyun Suk

**ROSTER INCLUDES:** PSY, BIGBANG, 2NE1, Se7en, Epik High, ITYM and Jinusean

**REVENUE:** Since going public last November, YG has reported \$28.8 million in export sales, with \$13.6 million in revenue during the first half of 2012. Anticipated 2012 earnings across all markets stand at \$99.5 million.

**OF NOTE:** In-house producer Teddy's hits include 2NE1's "I

## FAR EAST MOVEMENT

**U.S. ACTS INCREASINGLY MAKE SOUTH KOREA A MUST-STOP ON ANY ASIAN SWING**

**AT A TIME WHEN** K-pop acts are busy strategizing on how to break into the North American market, more Western artists are discovering the growing live opportunities in South Korea.

"Korea is a growing market in the region, and definitely a must-stop for artists on an

Asian tour," says booking agent Akiko Rogers, who handles the Asia territory for William Morris Endeavor (WME). Adam Wilkes, AEG Live senior VP of Asia music and touring, adds that capital city Seoul is "definitely one of the stronger in the region after Tokyo."

As U.S. artists continue tapping into new global markets in search of additional concert revenue, the past decade has found many acts routing tours through Asia. Such tours generally include stops in Tokyo, Seoul, Hong Kong, Singapore, Taipei, Shanghai, Jakarta, Kuala Lumpur, Beijing, Macau, Bangkok, Bangalore and Mumbai.

WME books between 50 and 75 tours in the region annually, Rogers says, citing 2012 treks by Incubus, New Kids on the Block, Taylor Swift, Lady Gaga, Kenny Rogers, America and Chris Botti. "The region has grown tremendously since I was first assigned Asia as a territory many, many years ago," she says. "At that time the biggest deal was Air Supply being the first U.S.-based artist to perform in Hanoi."

Booking agents and concert promoters point to Seoul as a particularly vibrant Asian market. "Because of its proximity to Tokyo [one-and-a-half hours away], it makes sense from a routing standpoint to stop there immediately before or after Japan," Rogers says.

The primary South Korean venues are Olympic Hall, Olympic I Gymnasium, Olympic Cycling Stadium and Melon Ax Hall. Notable promoters include Live Nation, Private Curve, 9 Entertainment Networks, JC Ahn, SM Entertainment and Sang Baik.

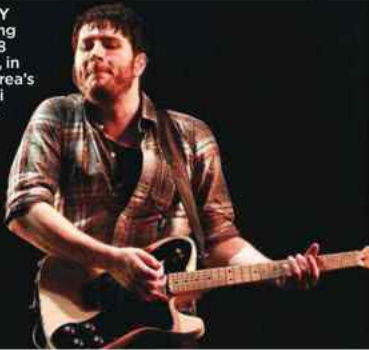
"The touring opportunity for U.S. and other international artists has been growing and will continue to grow with fans being able to access all different types of new music via the Internet and YouTube," says Steven Kim, head promoter of Live Nation in South Korea, whose Seoul-based office opened last year.

The promoter cites a few recent success stories in the region: In September, Maroon 5 sold 30,000 tickets in Seoul and Busan, and earlier this year Lady Gaga launched her first world tour in Seoul, selling approximately 45,000 tickets to one stadium show.

"We also saw many U.S. and international artists sell out shows this year, from Noel Gallagher to Owl City," Kim says.

—Mitchell Peters

**OWL CITY** performing on July 28 in Icheon, in South Korea's Gyeonggi province.



**OCT. 4**  
PSY holds a free concert outside the Seoul City Hall, attracting 80,000 fans.

**OCT. 19**  
500M  
YOUTUBE  
VIEWS

**OCT. 9**  
London Mayor Boris Johnson jokes that he and British Prime Minister David Cameron had a "Gangnam Style" dance-off.

**OCT. 18**  
Google CEO Larry Page refers to "that horse dancing video" to exemplify YouTube's distribution capabilities.

**OCT. 17**  
Bloomberg reports that, as a result of "Gangnam Style," the share price of DJ Corp., PSY's father's company, increased by 560%. It also states that the share prices of PSY's label, YG Entertainment, increased more than 50%.

**OCT. 16**  
In Sydney, PSY performs "Gangnam Style" on "The X Factor." Former Spice Girl! Melanie Brown joins the singer for the "horse dance."

OCTOBER

OCTOBER 19, 2012



## STYLIN' ON YOUTUBE

### THE KOREAN MUSIC INDUSTRY IS A LEADER IN YOUTUBE ENGAGEMENT

**REFERRING TO** "the horse dancing video" in a conference call about Google's third-quarter earnings earlier this month, Google CEO Larry Page said that the 500 million-plus views of PSY's "Gangnam Style" video represent YouTube's future. "To get a worldwide distribution—almost without doing any work—is an amazing thing."

Of course, record labels worldwide were using YouTube as a promotional tool and revenue stream well before "Gangnam Style" brought K-pop to the masses. But, according to David Marx, Google's head of product communications in the Asia/Pacific region, "Everything moves in the same direction at varying speeds. The difference is in the velocity."

And it's Korea that has broken away from the pack. "Gangnam Style" may be Korea's biggest-ever international hit on YouTube, but it's not the first. So how has a music industry ranked outside of the world's top 10 in sales



become such a leader? According to Marx, the market's success boils down to two key factors.

**CONTENT AND ACCESS:** It's not so much if you use YouTube, Marx says, but how you use it. Labels around the world upload videos, but the Korean music industry does it faster, better and more comprehensively. Korean content available worldwide includes not only high-definition clips—par for the course for YouTube music channels—but also alternate versions of those videos, teasers, behind-the-scenes footage, live shows and even dance practices. (Contrast that with Sony Music Japan's YouTube channel, which isn't even available stateside.)

It's this type of constant, compelling content—rather than one-off video premieres—that not only cultivates a fan base but keeps it engaged. The proof is in the numbers. K-pop artists or labels make up six of the top 100 YouTube music channels when ranked by views (as compiled by SocialBlade). More impressively, five of those (PSY, SMTOWN, BIGBANG, SM Entertainment and 2NE1) are in the top 50 YouTube music channels by number of subscribers.

**ANALYTICS:** K-pop artists can't count on a built-in global audience (at least not yet). As a result, Korean labels have to aggressively seek out new markets by utilizing YouTube metrics to inform their strategies.

As a YG Entertainment marketing rep told Korean site Newsen.com in 2010: "We can easily see the stats for each video since YouTube provides a detailed analysis of which country, age group and gender the video is most popular with." For instance, when SM Entertainment noted that YouTube videos for Girls' Generation were getting heavy traffic from Japanese viewers, the label launched the group in Japan. Today, Girls' Generation is huge in that market.

—Donnie Kwak

Love You," "Hate You," "I Am the Best," "Lonely," "Go Away" and "I Don't Care" and BIGBANG's "Fantastic Baby" and "Blue."

### JYP ENTERTAINMENT

**FOUNDED:** 2001, by Park Jin Young and Hong Seung Sung (now CEO of Cube Entertainment)

**STRUCTURE:** JYP is divided into two entities—public (JYP) and private (JYP Entertainment). J. Tune Entertainment merged with JYP Entertainment in March 2011.

**ROSTER INCLUDES:** Miss A (JYP); Wonder Girls, 2PM and 2AM (JYP Entertainment)

**REVENUE:** Billboard Korea reports JYP earned \$9 million in the second half of 2011. The company's numerous public holdings have yet to be aggregated.

**OF NOTE:** In-house producer Park Jin Young earned approximately \$1.3 million in royalties last year, according to the Korea Music Copyright Assn.

### OTHER NOTABLE ENTITIES

**LABELS:** DSP Media (roster includes KARA, Rainbow and A-JAX), Cube Entertainment (BEAST, 4Minute and G.NA) and Starship Entertainment (K.Will and SISTAR)

**MAJOR DISTRIBUTORS:** Loen Entertainment, CJ E&M, KMP Holdings (an alliance of SM, YG, JYP, Media Line, Star Empire and Music Factory) and KT Music

**ONLINE DISTRIBUTION:** Major distributors in Korea often handle online distribution as well. Popular music service portals include Melon (Loen Entertainment), Mnet.com (CJ E&M), Bugs (Neowiz Internet) and Olleh Music (KT Music), with Melon dominating 50% of the market share, Billboard Korea reports.

**TV:** Music shows play a significant role in the market and serve as a must-stop on any promotional run. Key outlets include core music shows like KBS' 2TV "Music Bank," SBS' "Inkigayo," MBC's "Music Core" and cable TV Mnet's "M! Countdown," followed by variety shows or talk shows like SBS' "Running Man," KBS' 2TV "Happy Together," SBS' "Strong Heart" and SBS' entertainment news program "Midnight TV Entertainment."

### NEXT TO BLOW?

**TVXQ:** On Nov. 17, the SM Entertainment male duo will kick off its first world tour with a two-day engagement in Seoul before hitting major cities in Europe and the Americas. The run comes on the heels of the group's recent *One*, which became the best-selling release by a foreign artist in Japan with 300,000 sold, according to Billboard Korea.

**WONDER GIRLS:** The JYP Entertainment sensation will release its first U.S. album at the end of the year. Current single "Like Money," featuring Akon, is receiving some radio support in the United States ahead of release, and the album features contributions from J.R. Rotem, Claude Kelly and Crystal Nicole. Wonder Girls will share the bill with PSY (and many more) at KIIS-FM's Jingle Ball at Los Angeles' Nokia Theater on Dec. 1-2.

**AZIATIX:** The three-member R&B/hip-hop group was assembled for the American market from the outset. Debut single



SM Entertainment's LEE SOO MAN



YG Entertainment's YANG HYUN SUK

"Go" was released in March, and first album *Nocturnal* soon followed. In 2011, the group played for fans in San Diego, San Francisco and Boston, and plans for a 13-city tour to coincide with a new album early next year are in the works.

### ALSO ON THE RISE

**TASHA REID** (aka "Yoon Mi-Rae") (Jungle Entertainment): The African-American/Korean artist debuted as a member of Uptown at the age of 13. She appeared on Far\*East Movement's "Live My Life" (featuring Justin Bieber) and is currently a judge on popular reality competition "Superstar K," a Korean version of "American Idol." Her latest single is "Get in It," produced by Illmind (50 Cent, Eminem, LL Cool J) and co-written by Reid with husband Tiger JK, aka the "Godfather of Korean Hip-Hop." Reid was named one of the top 12 female rappers in the world in 2011 by MTV Iggy.

**EPIK HIGH** (YG Entertainment): The hip-hop trio—comprising Tablo, Mithra and DJ Tukutz—recently hit No. 1 on Billboard's K-pop Hot 100 chart with "It's Cold." Tablo is a Stanford University graduate.

**BEENZINO** (Illionaire Records): Underground rap sensation whose recent release, *24:26*, put him on many critic's lists.

### U.S. OPPORTUNITIES?

Billboard Korea reports that although Jason Mraz's recent release, *Love Is a Four Letter Word*, stands as the highest-selling album by a Western artist (20,000 sold), the popularity of foreign music in the South Korean domestic market has been steadily declining since 2000. According to music consumer preference research, 81.7% of respondents preferred Korean pop music over American pop music (9.3%), with language the main barrier to entry. The K-pop marketing structure demands exposure in a variety of ways, which makes it nearly impossible for pop stars to compete in Korea. To compete there, artists must participate in interviews with various local medias and perform for about one to two months. It's also difficult to obtain a fan base since the popular Korean genres of music have a different tone, which is a better fit culturally with Korean tastes.

Instead, several U.S. artists, particularly producers like Will.i.am, Kanye West, Swizz Beatz and Teddy Riley, have begun working within the K-pop system to create records. Will.i.am has been working with 2NE1 since 2010 on a forthcoming album and West recently produced JYJ's single "Ayyy Girl." Swizz Beatz, meanwhile, has been working with concert promoter O&Media to create a new K-pop group geared toward the States, which has yet to be revealed. Riley produced Rania's debut track "Dr. Feel Good," and R. Kelly recently announced that he would be working on a K-pop group of his own. Despite the flurry of activity, however, many of these partnerships have yet to yield results on par with those launched at home.



JYP Entertainment's PARK JIN YOUNG



# Billboard

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# 100+ PLATFORMS THAT MOVE MUSIC NOW

OUR ANNUAL SURVEY OF INDUSTRY EXPERTS REVEALS THE MOST  
IMPORTANT WAYS OF CONNECTING IN TODAY'S MARKETPLACE

MADONNA  
performing with  
LMFAO during Super  
Bowl XLVI's halftime  
show on Feb. 5 in  
Indianapolis.







# NFL + MUSIC = TOUCHDOWN!

JUST A FEW SHORT YEARS AGO, the NFL's Lawrence Randall and Tracy Perlman were chasing down artists in between album cycles to perform and lend their music to some of football's most-watched telecasts. Today, the likes of Madonna, Kelly Clarkson, Aerosmith and Beyoncé are knocking down their door to debut new material—often seeing major results.

Case in point: Madonna performed new single "Give Me All Your Lovin'" during the 2012 Super Bowl halftime show, complete with guests M.I.A. and Nicki Minaj. Her performance was the most-watched TV event in U.S. history with more than 116 million viewers, according to Nielsen, and the single was able

to rise to No. 10 on the Billboard Hot 100 in its second week, logging Madonna her 38th Billboard top 10 (an extension of her chart record). Her catalog sales also surged 214% the week following the Super Bowl, with hits compilation *Celebration* re-entering the Billboard 200 at No. 24 and selling 16,000 copies, according to Nielsen SoundScan.

Little wonder that a Super Bowl halftime performance replaces a Grammy Awards performance as No. 1 on this year's Maximum Exposure list. Also, a performance during the Super Bowl pregame show rose from No. 72 to No. 45 this year.

But beyond the Super Bowl, artists are lining up to be a part of the NFL's many tentpoles—from the Kickoff Concert in September (this year's featured No Doubt and Mariah Carey, each of whom performed new singles) to the draft event in New York to tailgate performances before televised games. Then there's the NFL's extensive media network, from NFL.com to the NFL Network (which recently teamed with Cee Lo Green for a program called "Fanchise") to network partners like ESPN, NBC, ABC and CBS, among others.

Though synchs and performances of current singles have gained traction in recent years with music partners, artists are now creating new material for the NFL. Through a partnership with Pepsi and music branding agency Cornerstone called NFL Anthems, they've enlisted Aerosmith, Ice Cube, Travie McCoy and Kid Rock to write and record original songs for their hometown teams, even recruiting Wiz Khalifa to revisit his Steelers-inspired hit "Black & Yellow."

"They're more than just anthems for the teams," says Perlman, the NFL's VP of entertainment marketing and promotions. "They've become radio hits in each market, and some of these will even be on the artists' next records."

Why the increased outreach? For starters, NFL telecasts are among the few TV events that are still gaining audiences during prime time, with live events like sports and awards shows achieving their largest viewing audience in decades in recent years as scripted programming falls victim to delayed, DVR viewing. Plus, the NFL draws some of the largest, most diverse audiences anywhere—particularly during the Super Bowl.

"It's not 18-49, it's really 8-80," says Randall, the NFL's director of entertainment programming and acquisitions. "Your grandma watches, everybody watches. You find the iconic artists for the Super Bowl, but events like our tailgates and the NFL Honors allow us to touch across all different lines. We host a Latino concert every year, for example, so we're very conscious of which demos we're hitting when we're reaching out [for] music."

Getting a song synched by an NFL network partner or a team during a commercial "bumper"—the 15-30 seconds leading into a commercial break—can also be valuable real estate for new and emerging artists, though the compensation tends to be minimal. "The teams are more accustomed to cashing checks than cutting them," says John Canaday of GMR Marketing. "But teams can say, 'We'll promote your artist around the launch of their album,' which is appealing from a label standpoint."

Expectations are high that 2013's halftime show will match and potentially top Madonna's record audience, as industry analysts feel Beyoncé has the potential to reach an even wider audience—particularly with speculation swirling around cameos from Jay-Z and Destiny's Child. The announcement was made directly through Beyoncé's social media channels, a full month ahead of the NFL's usual practice of revealing its halftime performers during its Thanksgiving game. "We knew with Beyoncé and the following she had on Tumblr, we could get a lot of buzz," Randall says. "We're working with Pepsi, who helped us on the Super Bowl halftime show this year, and CBS had all our players retweet the message just to get it out. It's something we've never done before as we're trying each year to do something new and keep it fresh."

Perlman says the NFL has already had a call with Team Beyoncé to walk them through the potential opportunities for a breakthrough performance on Feb. 3. "We started talking about, 'What can we do in respect to her fan club? In respect to radio promotion? How are we going to integrate her into everything we have?' The great thing about Beyoncé is she knows that she is an iconic brand, and to marry her with our brand we are trying to come up with something unique that people are not expecting to see from us." —Andrew Hamp



LEFAO AND MADONNA: KEVIN MAZUR/WIREIMAGE/GETTY IMAGES; SWIFT: COURTESY OF CMA

THIS YEAR	LAST YEAR	
2	1	<b>PERFORMANCE DURING THE GRAMMY AWARDS</b> Grammy appearance = album sales bump—just ask Adele (up 279% in the three weeks after the Grammys), Bruno Mars (up 188%), Deadmau5 (up 179%) and Taylor Swift (up 60%).
VIEWERSHIP 41.1M		
3	3	<b>HOME PAGE PLACEMENT ON ITUNES</b> With more than 435 million active global users, the front page of the world's largest on-line music retailer reaches the kind of eyeballs no record-maker takes for granted.
WORLDWIDE ACTIVE ITUNES USERS 435M		
4	10	<b>SONG IN A TV COMMERCIAL THAT RUNS DURING A SPECIAL EVENT WITH SIGNIFICANT VIEWERSHIP (SUPER BOWL, OSCARS, OLYMPICS, ETC.)</b> In the week following Madonna's Super Bowl appearance, sales of her first single from <i>MDNA</i> , "Give Me All Your Lovin'," increased 44%.
OLYMPICS VIEWERSHIP 219.4M		
5	30	<b>PERFORMANCE ON 'SATURDAY NIGHT LIVE'</b> "SNL" surged this year. It moves the needle on sales and is vital for buzz acts—Gotye's album had its best week ever, up 88% to 54,000, following his performance.
AVERAGE VIEWERSHIP 6.2M		
6	8	<b>FIRST ARENA-LEVEL HEADLINING TOUR</b> Miranda Lambert cemented her transition from fervent critical favorite to one of country's top box-office draws with her recent arena tours.
ATTENDANCE AT MIRANDA LAMBERT'S FEB. 17 SHOW AT GIANT CENTER, HERSHEY, PA. 10,500		
7	11	<b>HIGH-ROTATION TV AD FOR A LEADING CAR COMPANY</b> Neon Trees' "Everybody Talks" missed the Hot 100 upon initial release. Then it made its way into a Buick spot and ended up in the top 10.
AUDIENCE N/A		
8	7	<b>PERFORMANCE ON COUNTRY MUSIC ASSN. AWARDS</b> The CMA Awards, first given out in 1967, aren't country music's oldest awards program—the Academy of Country Music Awards began in 1966. But it's dubbed "Country music's biggest night" for good reason. The 2011 edition was full of surprises—most notably, Jason Aldean's upset win for album of the year for <i>My Kinda Party</i> —as well as expected victories, such as Taylor Swift's second entertainer of the year nod. The broadcast's numbers among adults 18-49 nudged upward as well.
VIEWERSHIP 16.3M		
9	20	<b>SYNCH PLACEMENT IN A HIGH-ROTATION TV AD FOR A LEADING ATHLETIC SHOE BRAND (ADIDAS, CONVERSE, NIKE, REEBOK, ETC.)</b> Alicia Keys' "Girl on Fire," which premiered in an Adidas ad, made a sterling Hot 100 debut placement, reaching No. 37 in its first week, due partly to the shoe brand's exposure.
AUDIENCE N/A		
10	9	<b>PERFORMANCE ON COACHELLA/MAIN STAGE</b> The best-known U.S. festival is where headlines are made as much as music. Just Google "hologram Tupac" sometime.
PAID ATTENDANCE, BOTH WEEKENDS 158,387		
11	1	<b>SONG FEATURED AS FREE SINGLE OF THE WEEK ON ITUNES</b> With up to six free tracks offered up every week, there are few easier ways for a song or artist to attract wide notice, whether you're a veteran (Graham Nash) or newcomer (Zedd).
WORLDWIDE ACTIVE ITUNES USERS 435M		





Among the acts JIMMY FALLON (holding album) has hosted on his show are BRUCE SPRINGSTEEN & THE E STREET BAND, who performed with guest TOM MORELLO in March.

25

## STAYING UP LATE STILL PAYS OFF

**SOME THINGS NEVER CHANGE**, like the power of a "Saturday Night Live" booking. One Direction, Gotye and Bon Iver were among the artists who secured the coveted 22 musical guest slots on the show during the last 12 months, and while none of them experienced the sales explosion of Adele, they certainly upped their profiles.

Gotye's *Making Mirrors* enjoyed an 88% sales spike to 54,000 units sold (his best week ever, according to Nielsen SoundScan), and "Somebody That I Used to Know" posted its record week with 542,000 sold. (It helped that the song was on "Glee" as well.) The song One Direction performed, "What Makes You Beautiful," posted its highest sales week with 294,000 downloads, and Bon Iver felt the impact over two weeks as his album sales doubled immediately and then rose 61% a week later to hit its highest sales week in seven months at 19,000.

Frank Ocean stands out as an act that benefited from bookings on NBC's "SNL" and "Late Night With Jimmy Fallon." Ocean performed on "Fallon" on July 10, the week his album *Channel Orange* debuted at No. 2 on the Billboard 200 with 131,000 copies sold. Two months later, he sang "Thinkin Bout You" on "SNL," and its sales rose 195%.

Getting into the nightly talk shows, though, we start to see that the highest-rated programs aren't the ones doing the most for musical acts. For the 2011-12 broadcast year, which began in September, NBC's "The Tonight Show With Jay Leno" had an average of 3.6 million viewers nightly, CBS' "Late Show With David Letterman" had 3 million and ABC's "Jimmy

Kimmel Live!," which starts at midnight, had 1.7 million, according to Nielsen. "Fallon" was watched by 1.7 million viewers nightly, 700,000 of which were in the 18-49 demo.

Most famously this year, "Fallon" dedicated a week to Bruce Springsteen to lead up to the release of *Wrecking Ball* and provided Ocean's TV debut. The show, which has the Roots as its in-house band, continued to reinforce its role as a platform for artists in their ascendancy. More than two dozen acts this year enjoyed sales spikes after appearances last season, among them Ed Sheeran, Walk the Moon, Grimes, Refused and Kendrick Lamar.

"The Tonight Show" also scores a bigger audience in the 18-49 demo than "Letterman," but the CBS show delivers bonus content that "Leno" does not. CBS Interactive's "Live on Letterman," a live webcast concert series posted on CBS.com and Vevo, includes concerts from Mumford & Sons, Kiss, Jason Aldean, the Gaslight Anthem, Maroon 5, the Wallflowers, Band of Horses and Gotye.

NBC's final late-night show, "Last Call With Carson Daly," could be viewed as the network's most music-reliant show. It's taped on location at places as diverse as the clubs and parties at South by Southwest and Los Angeles' Greek Theatre and Hotel Cafe. Audiences are in the 900,000-1 million range, and the types of acts booked recently include Walk the Moon, Laura Marling and Blake Shelton. It's the one show where the musicians are guaranteed a performance and an interview. —Phil Gallo

### HARD ROCK TOP 10

- Cover story of Revolver  
CIRCULATION 150,000
- Cover story of Guitar World  
CIRCULATION 239,000
- Artist visit on "That Metal Show"  
AUDIENCE N/A
- Cover story of Metal Hammer  
CIRCULATION 48,977
- Added to medium rotation on WAAF Boston  
AUDIENCE N/A
- Added to medium rotation on WRIF Detroit  
AUDIENCE N/A
- Music played on SiriusXM's Octane  
SUBSCRIBERS 22.9M

8. Playing Vans Warped tour  
ATTENDANCE AT AT&T PARK, SAN FRANCISCO,  
JUNE 23 About 21,000

9. Having music played on any other rock/metal satellite radio station  
AUDIENCE N/A

10. Artist visit to "Rockline"  
NUMBER OF SYNDICATED STATIONS 67

### SURVEY PANELISTS

SUZI AKYUZ  
Senior director of marketing,  
Roadrunner Records

BOB CHIAPPARDI  
CEO, Concrete Marketing

KEVIN CHIARAMONTE  
VP, Paul Freundlich Associates

LIZ CIAVARELLA-BRENNER  
Co-owner, Earsplit PR

ALLEN KOVAC  
Owner, Tenth Street Entertainment

THIS YEAR	LAST YEAR	
12	6	<b>PERFORMANCE ON MTV VIDEO MUSIC AWARDS</b>
<b>VIEWERSHIP</b> 6.1M		Ratings were down this year (which saw the broadcast on a weeknight), but sales were up—digital sales of Frank Ocean's "Thinkin Bout You" jumped 373% following the VMAs.
13	24	<b>SYNCH PLACEMENT IN AN AD FOR COCA-COLA</b>
<b>SPEND</b> \$100M		What nudged Coke over Pepsi on this year's list? A small matter of an Olympics sponsorship. With viewership of NBC's broadcast at 219 million, that matters.
14	16	<b>SONG COVERED ON FOX'S 'GLEE'</b>
<b>AVERAGE WEEKLY VIEWERSHIP</b> 8.7M		Ratings are down slightly this year, but the Maximum Exposure panel continues to rate "Glee" strongly, likely reacting to the show's embrace of (and role in breaking) current pop fare, like fun.'s "We Are Young" and Gotye's "Somebody That I Used to Know."
15	12	<b>ALBUM FEATURED AS AMAZON MP3 DAILY DEAL</b>
<b>ACTIVE CUSTOMERS</b> MORE THAN 144M		Nothing else on Amazon's music pages offers as much exposure for an album as the Daily Deal, a series of tiered pricing strategies for new and catalog titles alike.
16	11	<b>VIDEO ON THE FRONT PAGE OF YOUTUBE</b>
<b>U.S. VIEWS PER DAY</b> ABOUT 1.2B		YouTube's Music Tuesday reaches up to 4 billion viewers per day, as well as 64 million Facebook fans and 18 million followers.
17	4	<b>PERFORMANCE ON FOX'S 'AMERICAN IDOL'</b>
<b>AVERAGE VIEWERSHIP WEDNESDAY:</b> 19.8 MILLION; <b>THURSDAY:</b> 18.3M		Ratings may be slipping, but Lana Del Rey's "Idol" performance of "Video Games" drove digital sales up 147%, to 153,000, while the competition winner Philip Phillips' finale song, "Home," debuted at No. 10 on the Hot 100, with 278,000 first-week downloads.
18	37	<b>PERFORMANCE ON CMT AWARDS SHOW</b>
<b>VIEWERSHIP</b> 2.9M		Voted for entirely by fans, this year's awards were highlighted by collaborations between Toby Keith, Willie Nelson, Zac Brown, Jamey Johnson and Darius Rucker, and Rascal Flatts with Journey.
19	27	<b>SYNCH PLACEMENT IN AN AD FOR PEPSI</b>
<b>SPEND</b> \$60M		Pepsi's "X Factor" sponsorship gave Outasight a top 40 hit and made Melanie Amaro a Super Bowl star. Nicki Minaj's "Moment 4 Life" also became a worldwide synch.
20	17	<b>PERFORMANCE ON ACADEMY OF COUNTRY MUSIC AWARDS</b>
<b>VIEWERSHIP</b> 12.2M		How does a country awards show differentiate itself? This year, the venerable ACMs had Martina McBride and Train's Pat Monahan duet on "Marry Me"—as a couple tied the knot onstage.
21	31	<b>COVER STORY IN ROLLING STONE</b>
<b>CIRCULATION</b> 1,464,943		As music print titles like Spin continue to disappear, a Rolling Stone cover only increases in value, whether you're a newly minted icon (Deadmau5) or an established superstar announcing a new album (Taylor Swift).
22	19	<b>PERFORMANCE ON NBC'S 'TODAY'</b>
<b>2011-12 SEASON VIEWERSHIP</b> 5.1M		With its 2012 summer concert series—featuring Usher, Pitbull, Maroon 5, Justin Bieber, Flo Rida and Kenny Chesney, among others—NBC's morning franchise continues to be a music launch platform.
23	33	<b>ALBUM INCLUDED IN AMAZON \$5 SALE</b>
<b>ACTIVE CUSTOMERS</b> MORE THAN 144M		The margins are smaller than some labels would like, but emphasizing everything from new acts to deep catalog to rallying hits can make it up in volume.



THIS YEAR LAST YEAR

<b>24</b>	<b>39</b>	<b>ALBUM FEATURED IN ITUNES' WEEKLY 'NEW MUSIC TUESDAY' EMAIL</b>
<b>WORLDWIDE ACTIVE ITUNES USERS</b> 435M		Last year a major-label executive told Billboard he wanted to be in this weekly mailout "because I have to believe creating impressions in 50 million inboxes is important."
<b>25</b>	<b>17</b>	<b>PERFORMANCE ON NBC'S 'LATE NIGHT WITH JIMMY FALLON'</b>
<b>AVERAGE VIEWERSHIP</b> 1.71M		Fallon's embeddable music clips hit pay dirt when the Roots backed Carly Rae Jepsen on "Call Me Maybe" with toy instruments. It's amassed more than 10 million YouTube views.

<b>26</b>	<b>10</b>	<b>PERFORMANCE ON 'THE ELLEN DEGENERES SHOW'</b>
<b>AVERAGE VIEWERSHIP</b> 3.2M		On Sept. 11—right before PSY's "Gangnam Style" began its still-continuing run on the Hot 100—the K-pop star made a surprise guest appearance on <b>Ellen DeGeneres'</b> show, teaching the song's signature dance to Britney Spears, who'd tweeted that she wanted to learn it. The appearance garnered the show its highest ratings, with an 8% viewer share, and helped to fuel the song's chart rise. PSY reappeared on "Ellen" eight days later as an official guest.



<b>27</b>	<b>13</b>	<b>ALBUM DISPLAYED IN TARGET ENDCAP</b>
<b>NUMBER OF STORES, NATIONWIDE MORE THAN</b> 1,770		A Target endcap is longer-lasting and more prominent than appearing in one of the store's circulars—a whole month versus a single week.

<b>28</b>	<b>47</b>	<b>PERFORMANCE ON BONNAROO/MAIN STAGE</b>
<b>ATTENDANCE (FOUR DAYS)</b> 80,000		First-day demand was so overwhelming that ticket sales were suspended when servers crashed. D'Angelo chose the Tennessee festival to mark his return, generating huge buzz.

<b>29</b>	<b>54</b>	<b>COVER STORY IN PEOPLE</b>
<b>CIRCULATION</b> 3.45M		One Direction's high-charting success with its first two albums flanked the U.K. boy band's People cover in June—proof positive that it was more than a biz phenom.

<b>30</b>	<b>17</b>	<b>SERVING AS A JUDGE ON A TV SINGING COMPETITION SHOW</b>
<b>AVERAGE VIEWERSHIP, 'THE VOICE'</b> 12M		When Steven Tyler signed on to "American Idol" in 2011, he saw his Q Score rise from 22 to 27. And when he announced he wasn't coming back in 2012, it dropped to 17. You do the math.

<b>31</b>	<b>41</b>	<b>INTERVIEW/REVIEW/PROFILE IN THE NEW YORK TIMES</b>
<b>CIRCULATION</b> 913,850 (WEEKDAYS), 1,364,391 (SUNDAY)		The Times remains a prestige placement with major national and international reach—a single interview can reach a global audience of more than a million.

<b>32</b>	<b>29</b>	<b>MEDIUM ROTATION AT WHZZ NEW YORK</b>
<b>WEEKLY CUMULATIVE LISTENERS</b> 4.85M		New York's top-ranked top 40 station boasts 5 million listeners and remains a definitive show-case for pop artists.

<b>33</b>	<b>34</b>	<b>PERFORMANCE ON LOLLAPALOOZA/MAIN STAGE</b>
<b>ATTENDANCE (THREE DAYS)</b> 270,000		The venerable fest's eighth year in Chicago was another unqualified success, nodding to its own past (Red Hot Chili Peppers, who headlined in 1992) and the future (a kids' stage).

30

## AND THE WINNERS ARE ... THE JUDGES!

**ADAM LEVINE IS LOOKING INCREASINGLY** like the hardest-working man in show business. October found him filming the early rounds of season four of "The Voice" (to air next year) with season three's live rounds just around the corner, and once those wrap, Levine and his band Maroon 5 will embark on a 31-date North American tour between Feb. 13 and April 6. By the end of it all he'll be ready for more live rounds of "The Voice."

Maroon 5's "One More Night" is No. 1 on the Billboard Hot 100 for a sixth week, its claim to the top spot coinciding with the return of "The Voice" on NBC. The song debuted at No. 42 when it was released in late June and rose into the top five in tandem with the new fall TV season. To date, it has sold 2.3 million, according to Nielsen SoundScan.

Add to that the spike in Levine's Q Score since "The Voice" premiered in April 2011. Q Scores measure the percentage of people familiar with a performer who consider them a favorite personality, and between last summer and this summer, Levine's score rose to 24 from 17 among people in the 18-49 age bracket. Familiarity with Levine was only a percentage point better—45% of those polled could identify him this year—but the fact that he's liked more is significant. Coupled with the show's audience of more than 12 million, the results are clear.

Success on the airwaves, TV and radio has altered the paradigm of singing competitions. Yes, the shows provide exposure for new talent, but in the long run it's the singers occupying the judges chairs who have become the primary beneficiaries of TV exposure. Christina Aguilera, Jennifer Lopez, Steven Tyler and Blake Shelton have all seen the needle move on their popularity and opportunities. "X Factor" stars Demi Lovato and Britney Spears are clearly hoping the same fate awaits them, as are new "American Idol" judges Mariah Carey, Nicki Minaj and Keith Urban.

The game-changer in this space is clearly "Idol" and its booking of Aerosmith's Tyler and Lopez, both at ebbs in their careers, for the 2011 and 2012 seasons. Lopez revitalized her endorsement, singing and production activities, and Tyler pumped up interest in Aerosmith, whose *Music From Another Dimension!* arrives Nov. 6. The curiosity factor bolstered the "Idol" ratings—its Wednesday edition was No. 1 in total viewers and in the 18-49 demo for the first year—but in their second season together,



"The Voice" judge **ADAM LEVINE** and "American Idol" judges **STEVEN TYLER** and **JENNIFER LOPEZ** all had career boosts after joining the TV shows.



ratings were down 23%.

A shift in thinking has occurred at the network level as well. Rather than lock in judging talent for multiple seasons, networks are willing to allow singers to come in for a single season and be on their way. Season four of "The Voice" will replace Cee Lo Green and Aguilera with Usher and Shakira (who starts the season pregnant and will be a mother before it ends); Spears and the "Idol" judges are one-year-only deals; and when Fox announced that "The X Factor" would return for a third season, it included no mention of the talent that would be leading the teams. The likelihood that artists hungry for vital exposure will be involved, though, is high.

—Phil Gallo

## R&B/HIP-HOP TOP 10

1. Performance on BET Music Awards  
VIEWERSHIP 7.4M
2. Interview/performance on BET's "106 & Park"  
AVERAGE VIEWERSHIP 653,000
3. Song added to medium rotation on WQHT New York  
AVERAGE WEEKLY AUDIENCE 3.3M
4. Song added to medium rotation on WPR New York  
AVERAGE WEEKLY AUDIENCE 3.2M
5. Song added to medium rotation on WVEE Atlanta  
AVERAGE WEEKLY AUDIENCE Over 1M
6. Performance at Essence Music Festival main stage  
ATTENDANCE 15,000

7. Performance on BET Hip-Hop Awards  
VIEWERSHIP 4.1M

8. Cover story in Complex  
CIRCULATION 345,000

9. Cover story in XXL  
CIRCULATION 147,538

10. Video/song posted on RapRad.com  
READERSHIP N/A

### SURVEY PANELISTS

**GREG MILLER**  
Publicist, Big Hassle Media

**SARAH MARY**

**CUNNINGHAM**  
Senior media relations director, the Chamber Group

**CYNTHIA JOHNSON**  
VP of urban promotion, Columbia Records

**DENNIS ASHLEY**  
Senior urban music agent, ICM

**GEORGE LITTLEJOHN**  
Co-founder, Purpose Records



# MAXIMUM EXPOSURE

THIS YEAR	LAST YEAR	
34	28	<b>PERFORMANCE ON THE AMERICAN MUSIC AWARDS</b>
VIEWERSHIP 11.6M		With performances by Justin Bieber, the Band Perry, Drake and LMFAO, the 39th annual AMAs telecast was watched by its largest teen audience in seven years.
35	18	<b>MEDIUM ROTATION AT KIIS LOS ANGELES</b>
WEEKLY CUMULATIVE LISTENERS 3.54M		Los Angeles' pop powerhouse did even better than its usual 3.5 million listener average during the summer: Nearly 4 million in July and August.
36	5	<b>ALBUM DISPLAYED IN WALMART ENDCAP</b>
NUMBER OF U.S. STORES 3,868		Placement in one of Walmart's 3,800-plus stores demands a heavy discount on product, but the payoff remains potentially huge.
37		<b>PERFORMANCE ON NBC'S 'THE VOICE'</b>
AVERAGE VIEWERSHIP MORE THAN 12M		Talk about a surge: NBC's hot singing competition show has done better in each of its three seasons, helping the network win the Monday-night ratings war.
38	14	<b>ALBUM PROMOTED IN TARGET CIRCULAR</b>
CIRCULATION ABOUT 40M		A Target circular doesn't have the sustained impact of an endcap, but its circulation of around 40 million gives it lots of reach just the same.

## 39 VIDEO ON YOUTUBE'S MOST VIEWED PAGE FOR MUSIC

U.S. UNIQUE VIEWERS PER MONTH ABOUT  
240M



Seven years after its quiet launch, YouTube is the undisputed king of streaming video—just ask **Gotye**, whose "Somebody That I Used to Know" surged there before radio, becoming the No. 16 most-watched video of all time on YouTube with 337 million views. YouTube generates more than 1 billion page views per day in the United States alone; globally, it's 4 billion. YouTube's Most Viewed in Music Today page distills its clips—major label, indie label or homemade—into an instant update from pop's front lines.

40		<b>SONG PLAYED OVER A HIT MOVIE'S END CREDITS</b>
AUDIENCE N/A		Released three days after "Men in Black 3," Pitbull's "Back in Time" rode the hit sequel's hit status (\$179 million domestic gross) by rising to No. 11 on the Hot 100.
41	15	<b>SONG COVERED ON FOX'S 'AMERICAN IDOL'</b>
AVERAGE VIEWERSHIP, WEDNESDAY: 19.8 MILLION; THURSDAY: 18.3M		For the program's 11th season, the special episode-long songwriter shows included Queen, Billy Joel and a dual tribute to Whitney Houston and Stevie Wonder.
42	21	<b>ALBUM PROMOTED IN BEST BUY CIRCULAR</b>
CIRCULATION ABOUT 40M		Best Buy circulars have moved music to the back; nevertheless, the electronics store still holds a key place for urban titles in particular.
43	25	<b>ALBUM DISPLAYED AT STARBUCKS COUNTER</b>
NUMBER OF STORES, WORLDWIDE 17,651		It's not nearly as strong a driver as in the mid-2000s, but the Starbucks counter still gave prime exposure to new titles by Bob Dylan and Fiona Apple, both No. 3 debuts on the Billboard 200.



FOSTER THE PEOPLE performing at the Austin City Limits Music Festival on Sept. 16, 2011.

LAST YEAR  
33 34

## FESTIVAL FEVER

WHEN IT COMES TO MAXIMUM EXPOSURE in the live music space, it doesn't get much sweeter than landing a coveted main or secondary stage slot on such key North American festivals as Coachella, Lollapalooza, Bonnaroo and Austin City Limits.

"The most eyeballs you're going to get on the road, other than some TV, is a festival," says C3 Presents partner Charles Attal, whose company produces Lollapalooza and ACL. "You're playing in front of 50,000 people, you're getting a webcast, and you have all the media impressions from on-site outlets. You get three things you normally wouldn't get touring."

During the past decade, North American music festivals have become brand names that oftentimes sell out in advance. Coachella (No. 9 on this year's Maximum Exposure list), Lollapalooza (No. 33) and ACL (No. 56) each ranked among 2011's top 10 highest-grossing music festivals, according to Billboard Boxscore. As festivals continue to grow, some industry observers believe they're more beneficial for developing acts than opening for a superstar act on a major arena tour.

"I'd rather have a band play the festivals. The reach of the advertising of festivals can have a global impact," says Windish Agency president Tom Windish, whose firm books regular festival acts Foster the People, Gotye, Hot Chip, Passion Pit, Yeasayer, Beirut and M83. "When you appear on the poster

for Coachella, people all over the world see who's playing. And they might go and listen to those acts."

Festival bookings play a crucial role in building the profile of new artists. Around the May 2011 release of its debut album, *Torches*, Los Angeles rock trio Foster the People created media buzz for its quickly rising single "Pumped Up Kicks" through high-energy performances at Coachella, Lollapalooza and ACL.

"That was their unveiling," says Monotone's Brett Williams, who co-manages Foster the People with Brent Kredel. "That's what festivals can do for young bands: It's the first time a big audience can see a band and give their stamp of approval."

C3's Attal notes that artists who deliver memorable festival performances can also benefit from fans itching to share the experience through Twitter or Facebook. "If you put on a good set, with social media, that travels like wildfire," he says.

Additionally, festivals allow artists to give dozens of radio and press interviews in one fell swoop. At ACL in mid-October, main-stage headliner the Black Keys were able to conduct interviews with seven radio outlets in one hour.

"It's a very efficient use of our band's time," Q Prime South director of touring Fielding Logan says. "They can speak to a lot of people, whether it's onstage or dozens, if not hundreds, of media outlets in attendance." —Mitchell Peters



Kiss-FM personality RYAN SEACREST

LAST YEAR  
35 18

## THE REACH OF RADIO

THE CURRENT PRIMACY OF POP music has led to new ratings highs for top 40 radio, with many legendary stations accumulating dominant audience shares with younger listeners and 25- to 54-year-olds. In many cities this has led to the launch of a second, and sometimes third, pop station, creating competitive battles the format hasn't seen in years.

Two examples of top 40's dominance are Clear Channel's bi-coastal duo: WHITZ (Z100) New York and KIIS (102.7 Kiss-FM) Los Angeles, Nos. 32 and 25 in Maximum Exposure, respectively. Kiss has been first or tied for first in the last seven Arbitron ratings books, while Z100 hit a ratings high this summer, scoring a 6.5 share in June, an increase of 1.5 shares over 2011.

In fact, based on the most recent ratings, the two stations reach more than 8 million people each week. Their giant audiences mean a song in medium rotation—50-55 spins—on both stations would accrue more than 4.5 million audience impressions in just one week.

Both are home to popular hosts like Ryan Seacrest and Elvis Duran and are known for their annual concerts, Z100's Jingle Ball and Kiss' Wango Tango. And since the early '80s, both have stayed Top 40 in the country's two biggest and arguably most competitive radio markets. In a format that can be fickle due to the constant need to reach younger listeners vity that kind of longevity is truly notable. —Mike Stern





LAST YEAR  
36 5

## THE UPS AND DOWNS OF PHYSICAL RETAIL

**WITH OVERALL DIGITAL SALES** (albums plus track-equivalent albums) up 10.4% year over year in the first 10 months of 2012, and streaming continuing to prove its viability, it's no surprise that key brick-and-mortar promotional vehicles have slipped in the Maximum Exposure survey rankings.

"We are giving the consumer many more ways to consume music than was historically available, so they now have many more ways to discover music," one senior major-label distribution executive says. "The [Maximum Exposure] rankings are just evidence of the continuing transition to the digital marketplace."

Even so, some declines—like those of the big-box advertising circulars—make more sense than others. Senior sales and distribution executives who spoke with Billboard say they're puzzled by the big drops suffered by the Walmart and Target endcaps (Walmart tumbled from No. 5 to No. 36, while Target dropped 13-27). From their perspective, these positions are just as vibrant as they were last year in moving units out the door.

The promotional vehicles available at iTunes and other digital music services—as well as the artist exposure offered by TV, radio, magazines and social media—are often free to labels. But brick-and-mortar opportunities at big-box merchants, like getting a cut in a circular or a slot in an endcap, come at a cost, from about \$25,000 to \$50,000. And that cost can look particularly expensive when weighed against the free promotional opportunities of broadcast or editorial.

Despite those costs, getting album cuts in the Target and Best Buy circulars are still coveted by labels. But those circulars are now downplaying music. The Target circular occasionally doesn't even feature music, while Best Buy's now places music way in the back. Moreover, since Best Buy has shifted to being racked by Anderson Merchandisers, labels say the consumer electronics chain no longer generates the sales impact it did when the chain's own executives oversaw music.

But across the board, label sales and distribution executives expressed bafflement over how the Target and Walmart endcaps could experience such large declines.

After all, CD sales still comprise 59% of all U.S. album sales this year, according to Nielsen SoundScan—of the 234.2 million albums scanned this year, 138.8 million are CDs, which will generate about \$3 billion in sales this year.

In fact, in 2012, Walmart's corrugated endcap, placed in the store's "action alley" outside the music department featuring \$5 and \$7 titles, has produced explosive sales and is even more important to the industry than it was last year. Meanwhile, Target merchandises music in the checkout lanes, which also generates big sales.

This year's Maximum Exposure ranking favor all the free promotional media opportunities available over paying for endcap space. But label sales and distribution executives say the sales generated by the costly discount store endcaps continue to make financial sense.

—Ed Christman

### CHRISTIAN/GOSPEL TOP 10

- Added to rotation at K-Love radio network  
U.S. STATIONS 120
- Performance on the Winter Jam tour  
WINTER 2011 TOUR  
ATTENDANCE 524,239 in 46 markets
- Added to rotation at the Fish radio network  
AUDIENCE N/A
- Add to rotation at KSBJ Houston  
AUDIENCE N/A
- Performance during the Momentum Christian radio conference  
AUDIENCE N/A
- Key in-store positioning at Family Christian Stores  
U.S. STORES 283

7. Added to rotation at KLTU Dallas  
AVERAGE WEEKLY AUDIENCE 835,600

8. Performance on BET's "Sunday Best"  
AUDIENCE N/A

9. Added to medium rotation at Christian station in top 100 market  
AVERAGE WEEKLY AUDIENCE Up to 835,600 per station

10. Album exclusive with Cracker Barrel  
U.S. STORES 608

**SURVEY PANELISTS**  
LARRY BLACKWELL  
VP/GM, EMI Gospel

LINDA KLOSTERMAN  
Agent, TKO Marketing

MICHAEL TURNER  
Director of marketing, Daywind Music Group/New Day Christian Distributors

ROD RILEY  
CEO, Word Entertainment

JENNI TACKETT  
Manager, Red Light Management

THIS YEAR LAST YEAR

44	40	<b>PERFORMANCE ON ABC'S 'GOOD MORNING AMERICA'</b>
AVERAGE VIEWERSHIP 4.8M		The "GMA" concert series in 2012, in addition to showcasing chart-toppers Brad Paisley and LMFAO, helped launch the return of No Doubt.
45	72	<b>PERFORMANCE DURING THE SUPER BOWL PREGAME SHOW</b>
SUPER BOWL VIEWERSHIP 111.5M		The Fray used the pregame show as a platform to promote its album <i>Scars &amp; Stories</i> , released two days later to first-week sales of 87,000 and a Billboard 200 debut of No. 4.
46	26	<b>INTEGRATED TOUR SPONSORSHIP WITH A LEADING CONSUMER PRODUCTS BRAND</b>
GROSS FOR BROTHERS OF THE SUN TOUR (CHESNEY/MCGRAW) ABOUT \$100M		Kenny Chesney and Tim McGraw's 2012 summer stadium outing, sponsored by Corona, finished in Foxborough, Mass., with weekend sales of 111,209.
47	68	<b>VIDEO FEATURED AS FREE MUSIC VIDEO OF THE WEEK ON ITUNES</b>
WORLDWIDE ACTIVE ITUNES USERS 435M		iTunes helped M83 re-enter the Billboard 200 on the Dec. 17, 2011, chart at No. 177 (up 30%) the same week the act's "Midnight City" was the free music video of the week.
48	49	<b>SYNCH PLACEMENT IN A TV SHOW'S SEASON FINALE</b>
AUDIENCE 6.1M		When Warren Zevon's "Keep Me in Your Heart" was used in the finale of "House," sales jumped 2,500%, to 4,300 copies.
49	70	<b>SUBJECT OF A SEGMENT ON 'CBS SUNDAY MORNING'</b>
AVERAGE VIEWERSHIP MORE THAN 4.8M		The Black Keys' <i>El Camino</i> got an even bigger boost when they were featured in an April 23 appearance. It helped the album rebound from No. 30 to No. 16 on the May 5 Billboard 200.
50	75	<b>SONG FEATURED ON NPR MUSIC'S 'ALL SONGS CONSIDERED'</b>
MONTHLY PODCAST DOWNLOADS 700,000		The show did its first national tour this summer. Hosts Bob Boilen and Robin Hilton led listeners through an interactive listening party featuring Fiona Apple, Django Django and Miguel.
51	101	<b>SINGLE FEATURED AS FREE DOWNLOAD AT AMAZON'S MP3 STORE</b>
ACTIVE CUSTOMERS MORE THAN 144M		A July promotion's 99 cent sale price on Bruno Mars' <i>Doo-Wops &amp; Hooligans</i> helped it leap from No. 135 to No. 11 the same week, and put Phil Collins' "...Hits in the top 10, his first in 20 years.
52	45	<b>PERFORMANCE ON ABC'S 'DANCING WITH THE STARS'</b>
AVERAGE VIEWERSHIP, MONDAY: 14 MILLION; TUESDAY: 11.7M		"DWTS" has seen its current "all stars" season post crucial year-over-year gains in total viewers and adults 18-49, benefiting recent guests Justin Bieber, Cher Lloyd and Karmin.
53	60	<b>COVER STORY IN ENTERTAINMENT WEEKLY</b>
CIRCULATION 1.8M		April's "30 Greatest Artists Right Now" package featured cover girl Adele as well as Bruno Mars, Lady Gaga, Jack White and Mumford & Sons.
54	101	<b>ALBUM/SINGLE REVIEW ON PITCHFORK</b>
U.S. UNIQUE VIEWS (SEPTEMBER) ABOUT 2.3M		A longstanding reputation for making and breaking new indie records has made Pitchfork a reliable indicator of breakout success—as Bon Iver's best new artist Grammy Award attested.
55	73	<b>ANY SINGLE OR VIDEO LISTED IN 'FREE ON ITUNES' SECTION</b>
WORLDWIDE ACTIVE ITUNES USERS 435M		iTunes' single and music video of the week got front-page placement and push. The other items in the "Free on iTunes" section are findable in that section only.





Revelers at the Ultra Music Festival in Miami on March 25.

60

## EDM'S ULTRA MOMENT

THE EDM JUGGERNAUT IS BEING FELT at every level—and Maximum Exposure is no exception. Debuting at No. 60 this year is an appearance at Miami's Ultra Music Festival. The decision in 2011 to move the festival away from the same weekend as the city's venerable dance confab, Winter Music Conference, has only made UMF bigger. The 2012 edition—held March 23-25 at Bicentennial Park in downtown Miami—drew more than 165,000 revelers, and in addition to UMF Brasil in Sao Paolo, launched in 2010, this year UMF expanded its brand to Buenos Aires, Ibiza, Warsaw and Seoul. And in 2013, the Miami UMF will expand—following the example set by Coachella—to two adjacent weekends, March 15-17 and March 22-24. That's a potential 330,000 revelers that a UMF appearance can reach. Additionally, there's UMF TV (the brand's YouTube channel, with 3.8 million views) and UMF Radio (its SiriusXM show).

How important is UMF to EDM's core audience, and beyond? Important enough that two days before the release of her new album, *MDNA*, Madonna made a surprise appearance there, joining Avicii onstage. In true Madonna fashion, it generated plenty of publicity when she asked, "How many people in this crowd have seen Molly?"—referring to a nickname for MDMA, or Ecstasy, the drug that has helped fuel dance music's rise. Deadmau5 called her out on Twitter, and suddenly mainstream entertainment outlets were covering both UMF and Deadmau5.

In August, UMF partnered with label Ultra Music, linking some of EDM's biggest acts, like Deadmau5 and Calvin Harris, with the world's biggest EDM event brand. The alliance adds to Ultra Music's deal with Wynn Resorts, the hotel group that's been instrumental in making EDM the soundtrack to

Las Vegas. Reflecting just that, Maximum Exposure's dance/electronic genre top 10 added a DJ residency in Las Vegas as a category for the first time, and watched it soar to first place.

"The Vegas residency can be a game-changer," says Matt Colon, manager of star DJ Steve Aoki. "Vegas is a tourist market, so it's similar to having a residency in Ibiza where you get to play to different fans from all over the world every night, but without the limitations of only being open in the summer. Moreover, due to the amount of money these clubs are making (upwards of \$1 million per night on big weekends) the budgets for mid- to top-tier talent is unparalleled. And as Vegas clubs snap up those prime weekend dates throughout the year, it raises fees across the board for everyone else as they compete for the remaining weekend dates that are leftover."

"It's really interesting playing in Vegas, because you open yourself up to an audience that wouldn't normally come and see you," says Jono Grant of British trio Above & Beyond, which plays Vegas' mega-club the Marquee every month for a night dubbed Group Therapy. "There's a real opportunity to expand your fan base in that way. If I could think of any place in the world to do that, [it's] Las Vegas—it's very unique."

"In the late '90s and early 2000s, you had big anthems coming out of Ibiza. I feel like that's happening in Vegas," Grant adds. "If a record's a big hit, it's going to be played in Vegas, and that's a key thing, I would say. It's breaking into the mainstream in Vegas. It's often challenging for some artists to decide what to play in that environment because they feel they've got to play to Mr. Average Joe there. I think that's why those hits come out of it—they're trying to play the obvious records."  
—Michaelangelo Matos

### DANCE TOP 10

1. Nightclub/venue residency in Las Vegas  
ATTENDANCE N/A
2. Performance at Electric Zoo  
TOTAL ATTENDANCE (THREE DAYS) 110,000
3. Track used in a promotional video trailer for a large EDM event (Ultra Music Festival, Electric Daisy)  
VIEWERSHIP N/A
4. Featured DJ on BBC's "Essential Mix"  
LISTENERS N/A
5. Performance at any large multigenre festival (Coachella, Lollapalooza, Bonnaroo)  
PAID ATTENDANCE AT COACHELLA, BOTH WEEKENDS 108,387
6. Nightclub/venue residency in a major market (New York, Miami, Los Angeles)  
VIEWERSHIP N/A

7. Performance at Ultra Music Festival  
WEEKEND ATTENDANCE (THREE DAYS) More than 165,000
8. Album/single review on Pitchfork  
U.S. UNIQUE VIEWS IN SEPTEMBER About 2.38M
9. Cover story in Mixmag  
CIRCULATION 42,235
10. Performance at Electric Daisy Carnival  
TOTAL ATTENDANCE (THREE DAYS) 300,000

### SURVEY PANELISTS

- RANDY REED**  
Artist manager, Red Light Management
- DONNIE ESTOPINAL**  
CEO, Disco Donnie Presents
- DAVID WAXMAN**  
GM, Ultra Records
- SILOUS ZIMMERMAN**  
President, Magnum PR & Consultancy

THIS YEAR LAST YEAR

56 58

### PERFORMANCE AT AUSTIN CITY LIMITS FESTIVAL/MAIN STAGE

DAILY ATTENDANCE (THREE DAYS) 70,000

One of the final stops on the festival circuit for many touring acts: The Black Keys, Florence & the Machine, Avicii, Big K.R.I.T. and Rufus Wainwright reached 70,000-plus people per day.

57 46

### VIDEO ON CMT'S 'TOP 20 COUNTDOWN'

AVERAGE VIEWERSHIP 278,000



Every week, CMT viewers go to CMT.com and vote for their favorites of a few dozen songs up for the show "Top 20 Countdown." Along with other metrics—including radio play, online streams and social media—the votes help determine what makes the show. Evan Farmer, host since February 2010, also presents interviews and a weekly bonus video—in August, the world premiere of Jason Aldean's "Take a Little Ride."

58 23

### MEDIUM ROTATION AT TOP 40 STATION IN TOP 100 MARKET

WEEKLY CUMULATIVE AUDIENCE OF WYRK NEW YORK 2.61M

The Hot 100 surge of the Wanted's "Glad You Came" from No. 23 to No. 5 on March 10 came along with a 13-10 jump on the Mainstream Top 40 list, selling 188,000 downloads to boot.

59

### PERFORMANCE ON ABC'S JIMMY KIMMEL LIVE!

AVERAGE VIEWERSHIP 1.9M

ABC is so confident in Kimmel that it's flipped his time slot with that of "Nightline"—good news, since he's been getting the jump on breaking acts like Imagine Dragons and Grouplove.

60

### PERFORMANCE AT ULTRA MUSIC FESTIVAL

ATTENDANCE (THREE DAYS) MORE THAN 165,000

The EDM fête had its most bullish year ever, expanding overseas to five other countries, drawing record numbers and announcing an extra Miami weekend in 2013.

61 50

### VIDEO FEATURED ON YOUTUBE MUSIC HOME PAGE

U.S. UNIQUE VIEWERS PER MONTH ABOUT 240M

According to YouTube representatives, major-label music ad revenue from the site—meaning the money earned from YouTube ad shares—has more than doubled year over year, earning labels millions.

62 53

### REGULARLY UPDATED ARTIST TWITTER FEED

ACTIVE U.S. USERS ABOUT 42M

The social network allows acts to update fans on forthcoming work (e.g., Azealia Banks) or even collaborate with followers, as with Deadmau5 and Chris James' "The Veldt."

63 32

### PERFORMANCE AT CMA FEST/MAIN STAGE

DAILY ATTENDANCE (FOUR DAYS) 71,000

Featuring such rising stars as Jake Owen and Love and Theft as well as old favorites like Kenny Rogers and the Oak Ridge Boys, this fan-oriented fest turned a fit 40 this year.

64 22

### ALBUM DISPLAYED IN BEST BUY ENDCAP

NUMBER OF U.S. STORES 1,105

The 1,100-plus outlets of this venerable chain don't display music the way they used to, but Best Buy is still a major force in moving CDs, especially urban CDs.

65 63

### CONCERT SPECIAL ON PBS

AUDIENCE N/A

Paul McCartney's *Kisses on the Bottom* got a giant lift thanks to the Sept. 7 "Great Performances" special "Live Kisses," which boosted sales 579%.



THIS YEAR LAST YEAR

66

**ADDED TO MEDIUM ROTATION AT SIRIUSXM RADIO'S 'POP2K'**

The music you barely forgot is the theme of this well-loved satellite station, which concentrates on music from after the millennium changeover, including brand-new hits.

67

**PERFORMANCE/APPEARANCE ON A BET AWARDS SHOW**

The network's awards shows are among cable TV's most-watched: The BET Awards drew 7.4 million viewers, while the BET Hip-Hop Awards was watched by 4.1 million.

68

**FEATURE ON NPR'S 'ALL THINGS CONSIDERED'**

NPR's signature program offers smart talk on a broad range of music—from Carly Rae Jepsen and Kanye West to the xx and ZZ Top—to nearly 12 million listeners daily.

69

**PERFORMANCE ON VANS WARPED TOUR/MAIN STAGE**

The crammed-full lineup of the annual all-ages punk marathon staked its 2012 outing on tried-and-true names including Yellowcard, Anti-Flag and Falling in Reverse.

70

**SYNCH PLACEMENT IN EA'S 'FIFA WORLD CUP'**

"World Cup" bests "Madden NFL" because the latter's newest edition no longer licenses songs for its soundtrack, whereas "FIFA12" features a 50-song soundtrack that includes Deadmau5, Flo Rida and Passion Pit.

71

**ADDED TO MEDIUM ROTATION AT COUNTRY STATION IN TOP 100 MARKET**

Radio is still country's major promotional driver. Carrie Underwood's "Good Girl" debuted at No. 30 on Billboard's Hot Country Songs chart, selling 108,000 downloads in the process.

72

**PERFORMANCE ON COACHELLA/SECONDARY STAGES**

The two-weekend Southern California blowout is the fastest way to get the word out about buzz acts ranging from new bluesman Gary Clark Jr. to young Harlem rapper A\$AP Rocky.

73

**PRERELEASE ALBUM STREAM ON NPR MUSIC**

More than 1 million fans have clicked to hear new titles by Fiona Apple, the Avett Brothers, Norah Jones, the xx, Big K.R.I.T., Grizzly Bear and Cat Power a week (or more) before street date.

74

**VIDEO ON BET'S '106 & PARK' COUNTDOWN**

"106 & Park" isn't just BET's premiere showcase for rap and R&B videos—it's TV's, period, with in-studio guests galore shoring up their visibility.



NPR Music's album streams include releases by such artists as BIG K.R.I.T. and FIONA APPLE.

75

**ADDED TO MEDIUM ROTATION ON SIRIUSXM RADIO'S THE HIGHWAY**

SUBSCRIBERS 22.9M

Most country stations play a small amount of music—sometimes as few as 20 records in rotation. But SiriusXM's Highway goes far beyond that. In addition to courting Music City's biggest stars, the Highway has built buzz for acts like Sarah Darling, Florida Georgia Line and Parmalee—with the latter two making Billboard's Hot Country chart after getting their first airplay on the Highway, and FGL signing to Republic Nashville in July.



73

**HIPSTER PUBLIC RADIO**

IT'S THE SECOND NIGHT OF THE 2012 CMJ Music Marathon in New York, and industrial hip-hop trio Death Grips is delivering a blistering, séance-like set at Le Poisson Rouge in Greenwich Village with pounding live drums, bright-red strobe lights and wall-shaking basslines that amplify lyrics like, "Stick your head in that hole/And watch me drop this cold guillotine death sentence."

The host of this mesmerizing showcase? Not Pitchfork, the Fader, Spin or another taste-making media outlet normally known for curating such genre-bending acts. Instead, Death Grips was sharing a bill with indie-rock duo Buke & Gase and electronic hip-hop act Flying Lotus on behalf of NPR, the not-so-staid news network that has become the leading source for new and upcoming music that leans toward indie fans but attracts mass audiences.

Witness NPR Music's "First Listen" series (No. 73 on the Maximum Exposure list), in which acts ranging from Bob Dylan to Bat for Lashes to Miguel have all shared full-album streams of their latest LPs days and often weeks before commercial release. Not only do the streams often break the 1 million mark (as they have recently for the Avett Brothers, Grizzly Bear, Big K.R.I.T., Norah Jones and others), they also prove that free streams don't cannibalize sales—they improve them. Beach House, the xx and Passion Pit are just three of the acts that achieved career-high chart positions and one-week sales after streaming their albums through "First Listen."

Beyond "First Listen," other NPR editorial shows have given artists a big boost in sales and awareness, from music tent-

pole "All Songs Considered" (No. 50 on Maximum Exposure) to news programs like "Morning Edition" and "World Cafe." Veteran folk singer Iris DeMent, for example, scored her first Billboard 200 entry in October when "World Cafe" interviewed her regarding new album *Sing the Delta*. In the spring, Bruce Springsteen delivered one of NPR.org's most-watched and commented-on stories when his keynote from South by Southwest was streamed on the site and later featured on "Morning Edition." During the same time frame, the singer also premiered a new song from *Wrecking Ball* through NPR Music.

"It's an incredible way to reach not only the core music fans, but the link to the NPR News network also helps engage a harder-to-reach potential music buyer," Columbia VP of triple A and radio promotion Lisa Sonkin says. "This buyer trusts the NPR brand. They turn their education about the artist and the music into action—hopefully becoming a new fan."

NPR Music's 18-person staff is led by director/executive producer Anya Grundmann and senior product manager Amy Schriefer. Its team of on-air personalities and DJs, including "All Songs Considered" hosts Bob Boilen and Robin Hilton, are all hardcore music fans, which makes Grundmann's job easier. "Having so many different people who love music around and sharing music is so transformative," she says. "We recently went through the process of picking the best music of the year so far, and in that process we all collectively made a mixtape for each other and compiled it all in one big stream. Having your colleagues sift through and curate all of that for you is an amazing experience." —Andrew Hopp

**COUNTRY TOP 10**

1. Performance on Country Music Assn. awards show VIEWERSHIP 16.3M
2. Performance on Academy of Country Music awards show VIEWERSHIP 12.2M
3. Performance televised on ABC's CMA Music Festival special VIEWERSHIP 5.7M
4. Song added to medium rotation at country station in top 100 market LISTENERSHIP N/A
5. Performance at CMA Music Festival/LP Field DAILY ATTENDANCE (FOUR DAYS) 71,000
6. Performance on CMT Music Awards VIEWERSHIP 2.9M

7. Cover of country edition of People magazine CIRCULATION 350,000

8. Interview/feature story in country edition of People magazine CIRCULATION 350,000

9. Synch placement in TV ad for Ford pickup trucks VIEWERSHIP N/A

10. Synch placement in TV ad for Chevy pickup trucks VIEWERSHIP N/A

**SURVEY PANELISTS**

**KIM FOWLER**  
Founder, Two Dog Media

**TREE PAINE**  
VP of publicity, Warner Music Nashville

**ANGIE GORE**  
Founder, Kaleidoscope Media

**GARY OVERTON**  
Chairman/CEO, Sony Music Nashville

**JENNIE SMYTHE**  
CEO, Girilla Marketing

DARLING: MICHAEL LOCCIANO/WIREIMAGE.COM; APPLE: BIG K.R.I.T.; ANDREW ZAHN: APPLE; LUDWIG: DELLY





**KYARYU PAMYU**  
PAMYU got a boost from her appearance in a recent TV ad.

## TV, COMMERCIALS REIGN SUPREME IN WORLD'S SECOND-LARGEST MARKET

**THE SURVEY OF JAPANESE** platforms to promote music in Japan shows once again that TV reigns as the primary medium to reach mass audiences, with commercials gaining importance in that realm.

Universal Music Japan GM of corporate strategy Kazutoyo Yamana says, "According to our in-house research, TV is still the most influential media to get recognition of songs and artists, despite the expansion of the influence of the Internet."

Sebastian Mair, CEO of Tokyo-based consultancy Music Solutions, adds, "TV still has the biggest mass-media reach. Even with the influx of smartphones and handheld games, Japan still ranks in the top 10 countries for TV viewing. With terrestrial radio having limited influence and music sites and blogs still not hitting a mass audience, TV still reigns supreme."

TV's dominance in Japan is attributable to a number of distinct factors about the country. TV has maintained a strong hold on the Japanese psyche since it captured the wedding of Prince Akihito in 1959. More importantly, TV stations own two of the three biggest and most powerful music publishing companies: Fuji Television Group owns Fuji Pacific Music, while TBS TV owns Nichion. In an arrangement unique to Japan, labels, management agencies and TV stations regularly divvy up publishing rights to ensure synch deals.

Warner Music Japan president/CEO Kei Ishizaka notes that recent technology has added to the power of TV, not detracted from it. "We can also say that new digital TV in Japan—which is big, clear and wide, ranging from 4:3 to 16:9 ratios—has created the current idols such as AKB48, Girls' Generation, Tomohisa Yamashita and many others. Digital TV can express the charm of idols with its clarity."

With the rise of digital TV, short-form platforms like commercials, especially for powerful brands like Asahi beer and Nissan Motors, have become even more powerful. Ishizaka says, "TV commercials have always been important in Japan and appeal to a wide range of audiences. A commercial is only 15 seconds; however, it offers really big exposure since it is on TV intensively for a certain period of time. Commercials are effective, especially

### LATIN

- Promotion on iTunes home page**  
WORLDWIDE ACTIVE ITUNES USERS: 435 million
- Artist endorsement deal with leading consumer products brand**  
AUDIENCE N/A
- Duet with English-language artist**  
AUDIENCE N/A
- Song featured as theme for telenovela on Univision or Telemundo**  
AVERAGE VIEWERSHIP: 5.7 million
- Interview and performance on late-night mainstream TV (Leno, Letterman, Conan, "SNL," etc.)**  
AVERAGE WEEKLY VIEWERSHIP OF "THE TONIGHT SHOW WITH JAY LENO," 2011-12 SEASON: 3.6½ million
- Interview/feature/review in the New York Times**  
CIRCULATION: 913,850 (WEEKDAYS); 1,364,291 (SUNDAY)
- Tour sponsorship deal with a leading consumer products brand**  
AUDIENCE N/A
- Performance featured on Vevo's "Go Show"**  
U.S. UNIQUE VISITORS, AUGUST: 51.9 million
- iTunes single of the week**  
WORLDWIDE ACTIVE ITUNES USERS: 435 million
- Presenting a live stream event on Vevo**  
U.S. UNIQUE VISITORS, AUGUST: 51.9 million

## LATIN MARKET SEES ELUSIVE PLACEMENTS AS KEY

**THE 2012 MAXIMUM EXPOSURE** Latin top 10 reads like a letter to Santa written by naughty kids, full of items that can be seen but rarely touched. At the top is ever-elusive promotion on the iTunes home page—not to be confused with iTunes Latino. The top 10 includes mainstream press and TV that have been virtually closed off to Latin acts. Even the performance on a Vevo "Go Show," entering the list at No. 8, has been given to a single Latin act: Daddy Yankee.

However, the value placed on such promotion also highlights a changed marketplace, one that's increasingly bilingual (or moves increasingly in a bilingual world), looks to the mainstream for sales and is more reliant than ever on online tools to inform its choices.

Half the entries on the top 10 list are debuts. Aside from iTunes home page promotion and "Go Show," they include an appearance on a late-night mainstream TV show (No. 5), an interview or review in the New York Times (No. 6), an iTunes single of the week (No. 9) and presenting a live stream event on Vevo (No. 10).

In terms of sales, the iTunes exposure is a rare commodity, as Latin music sales on the site come nowhere near those

of the general market. When positioning is obtained, there are results, Universal Music Latino/Machete GM Luis Estrada says. The two labels haven't had an iTunes single of the week, but they did garner home-page placement for such acts as Wisin & Yandel, who had a banner on the site that resulted in more than 50% of the duo's debut-week sales coming from iTunes.

For indie label Nacional Records, whose alternative music roster rarely fits commercial radio and TV and makes it rely on these kinds of outlets, the biggest iTunes sales effect has come from feature placement across multiple storefronts.

"With Ana Tijoux's lead single, for example, we got top banner placement on the Latin page plus features on the main music page and the indie spotlight. The album then debuted at No. 1 on iTunes' Latin hip-hop charts," Nacional president Tomas Cookman says.

On the Vevo front, Estrada says that "Ask/Reply" sessions with Frankie J, Alejandro Sanz, Juanes and David Bisbal garnered "millions of impressions that played a key part in [our] digital marketing plans." —Leila Cobo



## JAPAN

1. Song used in TV commercial for Nissan Motor  
AUDIENCE N/A
2. Song used in TV commercial for Asahi Breweries  
AUDIENCE N/A
3. Song used as a "tie-up" theme in national prime-time drama series  
AVERAGE VIEWERSHIP FOR "SHIN KEISHICHO" 17.3 million
4. Performance on NHK's New Year's Eve program "Kohaku Uta Gassen"  
AVERAGE VIEWERSHIP 41.4 million
5. Appear in an advertising campaign for a Japanese mobile phone provider  
AUDIENCE N/A
6. Starring role in a TV commercial  
AUDIENCE N/A
7. Performance on weekly music-TV program "Music Station" on TV Asahi  
AVERAGE VIEWERSHIP 14.3 million
8. Performance on weekly Fuji TV variety show "SMAP x SMAP"  
AVERAGE VIEWERSHIP 15 million
9. Interview/news spot on Fuji TV's "Mezamashi TV"  
AVERAGE VIEWERSHIP 12.1 million
10. Interview/news spot on Fuji TV's "Tokudane!"  
AVERAGE VIEWERSHIP 8.9 million

to increase the profile of a new artist if we can synchronize it with the proper timing to break the artist."

Ishizaka notes that Warner Japan's latest music star owes a significant career boost to a TV commercial appearance. "Kyary Pamyu Pamyu was in a TV commercial for a [magazine, which publishes employment listings] and increased her profile drastically," he says. In addition, Nissan opted to go with Japanese boy band Arashi for its Serena line of vehicles, using the song "Run Through!" (J-Storm) for the ad campaign.

Influential brands like Asahi and Nissan usually rely on more tried-and-true synchs, however. Following Asahi's use of the Beatles' "Ob-La-Di, Ob-La-Da" in 2011 (a rare Fab Four synch) for its Off Lager ads, the company used a studio cover of "Got My Mind Set on You," originally recorded by James Ray in 1962 but made famous by George Harrison in 1987, for its Super Dry line. —Rob Schwartz



WISIN & YANDEL'S sales rose after they appeared on the iTunes home page.

## BBC RADIO 1'S INFLUENCE ENDURES

BBC RADIO 1 ISN'T THE MOST POPULAR station in the United Kingdom—that title goes to its sister network, the AC-formatted BBC Radio 2, with 14.5 million weekly listeners. But when it comes to breaking artists and generating sales, no other U.K. platform comes close.

The top 40-formatted Radio 1, which claims the top spot on Billboard's U.K. Maximum Exposure tally for the second consecutive year and holds two additional places on the poll (Fearne Cotton at No. 8 and Zane Lowe at No. 9), attracts an average weekly audience of 11.3 million, according to the latest Radio Joint Audience Research figures. More importantly, the station's consistently strong listening numbers have a direct impact on driving artists' sales in the United Kingdom.

"Radio 1 continues to attract high listenership figures with an unparalleled demographic and geographical reach, and as a result it remains a very important promotional platform for

established and new domestic and international music talent," Warner Music U.K. CEO Christian Tattersfield says. He credits the station with helping break new music from Ed Sheeran, Plan B and Stoshe domestically in 2012. Its support also played an important role in campaigns for proven Warner heavy hitters Muse, Bruno Mars and Flo Rida, Tattersfield adds.

"The reason why we make such a big difference is through balancing the familiar and more commercial, successful artists and songs with new upcoming artists and more edgy sounds," Radio 1 head of music George Ergatoudis says. To ensure that the station continues to attract its core demographic of 15- to 30-year-olds, Ergatoudis oversees weekly meetings where a hand-picked, constantly revolving team of Radio 1 production staff select a 50-song playlist divided into A, B and C lists. Sales data coupled with an artist's or track's popularity on YouTube, Shazam and sites like Facebook and Twitter help determine the daytime playlist.

Ergatoudis also regularly meets with producers of Radio 1's evening specialist shows, which span indie (Lowe), EDM (Pete Tong), hip-hop (Tim Westwood) and dubstep (MistaJam) to gauge "the hottest things blowing up in their world." Direct listener interaction in the form of texts, emails and tweets provides additional, valuable audience feedback, while the personal taste of DJs and production staff has a key role in Radio 1's success.

"We strongly believe in gut instinct being a very big part of what we play," Ergatoudis says. He cites Radio 1's early backing of Mumford & Sons as a prime example of the station doing "the heavy lifting" on a new project. "[During] the early days of supporting Mumford & Sons we weren't seeing good research," he says, "but we knew that there was something special about the act." At press time, "Skyfall" by Adele, "Live While We're Young" by One Direction and "Diamonds" by Rihanna count among the 15 songs on Radio 1's A list (receiving 20-25 plays every seven days); tracks by Kanye West, Maroon 5 and Justin Bieber sit on B/C lists. A five-song "In New Music We Trust" playlist, focusing exclusively on buzz artists, also runs sporadically throughout daytime programming.

"We've broken so many different bands and acts out there," says daytime DJ Cotton, who has the freedom to pick four tracks of her choice each day in addition to following the main playlist. "It doesn't sound like much, but they can be really big moments in the show." —Richard Smirke



## UNITED KINGDOM

1. Added to playlist on BBC Radio 1  
WEEKLY LISTENERS 11.9 million
2. Regularly updated Facebook page  
WORLDWIDE ACCOUNTS 1 billion
3. Regularly updated Twitter account  
ACTIVE TWITTER USERS, WORLDWIDE MORE THAN 140 million
4. Performance on ITV's "The X Factor"  
VIEWERSHIP, OCT. 21 9.3 million
5. Upload your video to YouTube  
WORLDWIDE UNIQUE VISITORS PER MONTH 800 million
6. Have one of your songs covered on ITV's "The X Factor"  
VIEWERSHIP, OCT. 21 9.3 million
7. Performance on the BRIT Awards  
VIEWERSHIP 6.2 million
8. Live performance/interview on BBC Radio 1's "Fearne Cotton Show"  
LISTENERS N/A
9. Live performance/interview on BBC Radio 1's "Zane Lowe Show"  
LISTENERS N/A
10. Performance on BBC 2's "Later... With Jools Holland"  
LISTENERS N/A



# INDIE

THIS YEAR LAST YEAR

+1 7

## PRERELEASE 'FIRST LISTEN' ALBUM STREAM ON NPR MUSIC

MONTHLY PAGE VIEWS 500K unique



The NPR Music website receives more than a half-million unique monthly page views—a number that spikes when it previews new albums. Southern rapper Big K.R.I.T.'s Def Jam debut, *Live From the Underground*, was just one of several 2012 titles that received more than 1 million plays, including releases by Fiona Apple, the Avett Brothers, **Norah Jones**, the xx, Grizzly Bear and Cat Power. Once on the site, many fans click through to discover lesser-known artists and projects handpicked by NPR staff.

+2 3

## REGULAR COVERAGE ON PITCHFORK

+3 21

## REGULARLY UPDATED TWITTER ACCOUNT

TWEETS PER DAY over 400M

Twitter's 18-place jump on the New DIY list demonstrates just how crucial social media is to the indie world. For announcing an album or just communicating with fans, nothing beats it.

+4 10

## BECOME A LEADING LIVE DRAW AT A TOP CLUB IN YOUR HOME MARKET

5

## ALBUM/SINGLE REVIEW ON PITCHFORK

+6 24

## ALBUM ANNOUNCEMENT ON PITCHFORK

+7 1

## SONG FEATURED AS FREE SINGLE OF THE WEEK ON ITUNES

+8 12

## PERFORMANCE ON NPR'S 'WORLD CAFE'

9 9

## VIDEO PREMIERE ON PITCHFORK

10

## REGULARLY UPDATED YOUTUBE CHANNEL

11

## PERFORMANCE AT PITCHFORK MUSIC FESTIVAL

+12 7

## SONG FEATURED AS FREE DOWNLOAD ON ITUNES

+13 16

## REGULARLY UPDATED FACEBOOK ACCOUNT

+14 5

## ADDED TO MEDIUM ROTATION AT KCRW SANTA MONICA, CALIF.

WEEKLY LISTENERSHIP 550,000

Led by aptly named a.m. show "Morning Becomes Eclectic"—hosted by music director Jason Bentley—KCRW is one of America's top tastemaker stations.

+15 20

## SUBJECT OF ORIGINAL VIDEO PRODUCTION ON PITCHFORK.TV

+16 4

## VIDEO FEATURED AS FREE MUSIC VIDEO OF THE WEEK ON ITUNES

+17 19

## PERFORMANCE ON NPR'S 'TINY DESK' CONCERT SERIES

18

## REGULARLY UPDATED TUMBLR ACCOUNT

MONTHLY PAGE VIEWS FOR ALL TUMBLR BLOGS 17.5B

When Frank Ocean decided to announce his bisexuality publicly on his Tumblr page, the post got more than 76,000 reblogs and set off a publicity firestorm.

+19 13

## ADDED TO MEDIUM ROTATION AT KEXP SEATTLE

+20 2

## VIDEO FEATURED ON YOUTUBE MUSIC HOME PAGE



CLAIRE BOUCHER (aka Grimes) and Sleigh Bells' ALEXIS KRAUSS backstage at the Pitchfork Music Festival in Chicago on July 14. Below: Pitchfork's RYAN SCHREIBER.

LAST YEAR +2 3

# PITCHFORK'S EXPANDING WORLDVIEW

WHEN RYAN SCHREIBER STARTED Pitchfork Media, the idea wasn't to help direct the music business—it was to say what he thought about the music he loved. Begun in Schreiber's hometown of Minneapolis in 1995, when the "World Wide Web" was still in its infancy, Pitchfork was adamantly indie rock and marked by a hyperbolic writing style. Today, its tone has calmed down, and the site's tastes have expanded (though indie is still the core of its worldview) and its influence has spread—so far by now that it occupies six of the new indie survey's top 15 slots.

"I started to notice people were paying some attention to our recommendations pretty early on," Schreiber says over the phone from Pitchfork's Brooklyn office. (It also has headquarters in Chicago.) By 2001, he says, it was becoming clear that the site was having an impact on sales and promotion in indie circles. "We ran a Broken Social Scene review I wrote. They had been pretty much unknown in the States. I was watching to see when they were going to come to the U.S.—and I started to notice that their shows were starting to sell out all of a sudden. When they finally got around to coming to Chicago and I talked to them, they mentioned that that review had a major impact on their shows selling out."

Today, Pitchfork isn't just a site for criticism. This year it debuted a new Cover Story section—art-directed features laid out to look like a magazine. And it celebrated its eighth

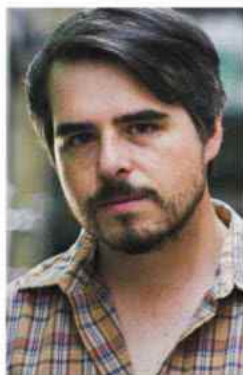
Pitchfork Music Festival, making its Maximum Exposure debut at No. 11. It's preceded by regular coverage (No. 3), an album or single review (No. 5), an album announcement (No. 6) and a video premiere on the site (No. 9). An original video production on Pitchfork.tv placed No. 15.

"The festival came along as an opportunity presented to us," Schreiber says. Chicago promoter Mike Reed asked the site to curate his small Intonation Music Festival. "It was a big success the first year, so we wanted to continue exploring that," Schreiber says. (Reed is now Pitchfork Music Festival's director.)

"As far as Pitchfork.tv, it was something I started because it felt like the technology was finally there—YouTube was happening; people were starting to do a lot more video on the Web. I looked at that as another form of journalism in some ways—it allowed you to cover artists in a bit of a different way. It wasn't so much about spreading around influence or anything like that, just something that was a logical progression."

Does Schreiber intend to keep expanding? "It's increasingly more of a media company all the time," he says. "But its primary role is still as a critical entity. One of the main purposes it serves is keeping long-form music criticism alive. More passive forms of media like radio and TV tend to be focused on immediacy and accessibility, whereas the press speaks to fans [that] are more directly engaged. They want information and context."

—Michaelangelo Matos



JONES: FRANK W. O'CONNELL; BOUCHER AND KRAUSS: ROBERT HSEBIVETTY; IMAGES: SCHREIBER: CHRIS PERAZZO



# POWER PANEL

Billboard asked these industry experts to rate the best ways to generate buzz and drive sales of a music release for established stars



**BRIAN BECK**  
Manager,  
Flatiron/Borman  
Management



**BRADFORD COBB**  
Manager  
(Katy Perry, Adam  
Lambert, Go-Go's),  
Direct Management  
Group



**LIANA HUTH**  
Marketing,  
MSGE/Fuse



**GLEN PHILLIPS**  
Director of music  
licensing,  
The Windish  
Agency



**LAURA SWANSON**  
Executive VP of  
media and artist  
relations, Island Def  
Jam Music Group



**AL BRANCH**  
GM/partner,  
Blueprint Group



**WENDE CROWLEY**  
VP of film, TV  
and videogame  
licensing,  
Sony/ATV Music



**GOLNAR KHOSROWSHAHI**  
President,  
Reservoir Media



**MADELYN SCARPUZZA**  
Marketing &  
Creative Services,  
Roadrunner  
Records



**GREG THOMPSON**  
Executive VP of  
marketing and  
promotion,  
EMI Music



**DAWN BRIDGES**  
CEO, Dawn Bridges  
Communication



**JONATHAN DANIEL**  
Partner, Crush  
Management



**ALLISON MCGREGOR**  
Head of music  
marketing, Creative  
Artists Agency



**JUSTIN SHUKAT**  
GM,  
Primary  
Wave Music



**JON VANHALA**  
Digital, Def Jam



**RON BROITMAN**  
Senior VP/head of  
synchronization,  
Warner/Chappell



**RUSSELL FINK**  
Senior VP of digital  
and mobile sales,  
Island Def Jam/  
Republic



**PAT MONACO**  
Executive VP  
of sales and  
production,  
Universal Music  
Group



**PAUL SINCLAIR**  
Senior VP of digital  
media and business  
development,  
Atlantic Records/  
Warner Music Group



**ALEX WHITE**  
Co-founder/CEO,  
Next Big Sound



**TIM BROUN**  
Director of online  
marketing, ADA



**JIM GUERINOT**  
Manager,  
Rebel Waltz



**ERIC MORSE**  
Director of direct-  
to-consumer,  
Warner Music  
Group



**MARGI CHESKE**  
President, Fantasy  
Label Group



**CHRIS HICKS**  
CEO, Content  
Media Group



**YANNICK PEARY**  
Manager of social  
media, CRM and  
direct marketing  
strategy, Sony  
Music Entertainment

**METHODOLOGY:** Billboard surveyed industry experts, asking them to rank a series of media, marketing and promotional vehicles on a scale of one to 10 for their ability to drive sales and their value in generating buzz and exposure. We compiled a top 75 list for established acts; a top 20 list for emerging acts; top 10 lists for R&B/hip-hop, country, Christian/gospel, dance/club and hard rock; and rankings for Latin, the United Kingdom and Japan.

**DATA SOURCES:** Nielsen (TV), Nielsen SoundScan (music sales), Billboard Boxscore (concert attendance), comScore (Internet), Audit Bureau of Circulations (print), Broadcasters Audience Research (U.K.), Radio Joint Audience Research (U.K.), Video Research Japan, SoundScan Japan and company estimates.

## GENRE & GLOBAL PANELS

### Indie Panel

**JONATHAN GALKIN**  
President/CEO,  
DFA Records

**KRISTOPHER GILLESPIE**  
GM of North  
America, Domino  
Recording

**DANIEL GLASS**  
President/  
founder, Glassnote  
Entertainment Group

**RANDALL GRASS**  
VP/GM, Shanachie  
Entertainment

**BENJY GRINBERG**  
President, Rostrum  
Records

**SCOTT HUESTON**  
Label manager,  
Wicked Cool  
Records

**MEGAN JASPER**  
VP, Sub Pop

**JENNIFER MASSET**  
Director of  
member services,  
American Assn. of  
Independent Music  
(AZIM)

**JUDY MILLER**  
Owner/president,  
Motormouthmedia

**SKYE ROSSI**  
Chief information  
officer,  
Rhymesayers  
Entertainment

### Japan Panel

**CAROL NAOMI ABE**  
Consultant, Nichion

**KEI IKUTA**  
President's Office,  
UDO Artists

**KIMITAKA KATO**  
Managing director/  
marketing director  
of international/  
classics and jazz,  
Universal Music  
International

**SEBASTIAN MAIR**  
President, Music  
Solutions

**SHUN MORI**  
Producer, Fuji  
Pacific Music  
Publishing

**KEN OHTAKE**  
President, Sony  
Music Publishing  
Japan

**BENNY RUBIN**  
President/co-  
founder, Yikes

**KEITARO SUMII**  
Division head of  
international,  
Warner Music Japan

**FRANK TAKESHITA**  
Executive GM,  
Creativeman

**SACH TSUCHIYA**  
Executive VP  
of international  
business affairs,  
Sony Music  
Entertainment  
(Japan)

### Latin Panel

**TOMAS COOKMAN**  
President, National  
Records/Cookman  
International

**ALEX CUBA**  
Singer/songwriter/  
owner, Caracol  
Records

**MARILUZ GONZALEZ**  
Founder, SourPop  
Records

**FIDEL HERNANDEZ**  
Marketing and  
sales, Venemusic

**REBECCA LEON**  
Manager, AEG Live

**LOREN MEDINA**  
Founder, Digital Girl

**MAYNA NEVAREZ**  
CEO, Nevarez  
Communications

**CARLOS PEREZ**  
National publicity  
director, Universal  
Music Latin  
Entertainment

**ANDRES WOLFF**  
Label manager,  
Warner Music

**JEFF YOUNG**  
CEO, Venetian  
Marketing Group

### U.K. Panel

**COLIN BARLOW**  
Managing director,  
RCA Records U.K.

**JO CHARRINGTON**  
Senior VP of A&R,  
London Records

**MARK GILLESPIE**  
Director/artist  
manager, Three Six  
Zero Group

**CHRIS GOODMAN**  
Music director,  
Outside  
Organisation

**JAMES HOPKINS**  
Manager, Vector  
Management  
London

**IAN JOHNSEN**  
Manager,  
Mythophonic Music  
Management

**KEVIN McCABE**  
Senior VP of  
promotions and  
press, EMI Music  
U.K.

**JACK MELHUISH**  
Marketing director,  
Atlantic Records  
U.K.

**SAM STUBBINGS**  
Director of  
digital and artist  
development,  
Warner Bros.  
Records U.K.

**JON WILKINSON**  
Head of press, XL  
Recordings

## BILLBOARD'S REACH ONLY CONTINUES TO GROW

Once again, we've decided to leave Billboard and its growing stable of properties off our Maximum Exposure list. But we'd be remiss if we didn't take a moment to shine a spotlight on what we have to offer.

As the most trusted media brand in the music business, Billboard and its range of properties, including Billboard magazine, Billboard.biz and Billboard.com, speak directly to the industry's key decision-makers—readers like you. So whether you have an album tour in the pipeline, a synch to secure, a film or videogame to soundtrack or a digital music service to run or get off the ground (for instance), Billboard is built for you.

But while business is our core, it isn't all we do. Not by a long shot. On the consumer front, Billboard.com continues to grow, now servicing 12 million unique visitors per month, a growth of 100% since 2010. The 2012 Billboard Music Awards once again drove ABC to a ratings win, attracting 7.4 million viewers to the live broadcast (according to Nielsen), which featured superstar performances by Justin Bieber, Chris Brown, Katy Perry and more. The 2013 edition is already in the works.

Billboard's international presence continues to grow. This year our K-pop chart celebrated its one-year anniversary, a timely addition to the Billboard family that includes bureaus in Japan, Turkey and Brazil. And we continue to set the pace as the top authority on Latin music with tent-pole properties like the Billboard Latin Music Awards, which are broadcast live on Telemundo; our annual Latin Music Conference, which gathers top executives from throughout the business; and the Billboard Mexican Music Awards.





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## NOTICES/ANNOUNCEMENTS

### BILLBOARD HOTTEST ISSUE OF THE YEAR! THE 2012 YEAR IN MUSIC ISSUE

December 22nd Issue/  
Classified deadline - December 10th

#### FEATURING...

- The Highly Anticipated Billboard Year-End Charts
- The year's most unforgettable music moments
- Analysis of all segments of the music business

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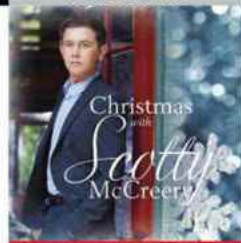
DUPLICATION	STORE SUPPLIES	PROFESSIONAL SERVICES	WANTED TO BUY
REPLICATION	FIXTURES	DJ SERVICES	CONCERT INFO
VINYL PRESSING	CD STORAGE CABINETS	FINANCIAL SERVICES	VENUES
CD ROM SERVICES	DISPLAY UNITS	LEGAL SERVICES	NOTICES/ ANNOUNCEMENTS
DVD SERVICES FOR SALE	PUBLICITY PHOTOS	ROYALTY AUDITING	VIDEO
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REAL ESTATE	COMPUTER/SOFTWARE	TALENT	DISTRIBUTION NEEDED
INVESTORS WANTED	MUSIC MERCHANDISE	SONGWRITERS	EDUCATION OPPORTUNITY
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# THE HOT BOX

A WEEKLY ROUNDUP OF NOTABLE CHART ACHIEVEMENTS

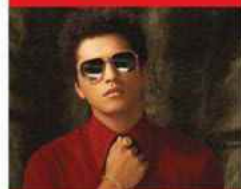


## BEGINNING TO LOOK

>> At least a little like Christmas, as Scotty McCreery's *Christmas With Scotty McCreery* debuts at No. 4 on the Billboard 200. The album from the 2011 "American Idol" champ marks the first top 10 holiday set of the season.

## CARTOON TUNES

>> Dethklok's *Metaphoricide: Defthalbum II* debuts at No. 10 on the Billboard 200 (20,000, according to Nielsen SoundScan). The animated band's first two soundtracks to its Adult Swim TV series peaked at Nos. 21 and 15 in 2007 and 2009, respectively.



## 'HEAVEN' ASCENT

>> Following Bruno Mars' turn as host and musical guest on "Saturday Night Live" (Oct. 20), "Locked Out of Heaven" roars #3-15 as the Billboard Hot 100's Greatest Gainer/Digital (106,000 downloads sold, up 98%). The song previews Mars' sophomore set, *Unorthodox Jukebox* (due Dec. 11).

# CHART BEAT

>> Jon Secada returns to Adult Contemporary after six years, as "I'm Never Too Far Away" bows at No. 29. The singer first appeared on the survey 20 years ago, when "Just Another Day" reached No. 2, and added eight more AC top 10s through 2006. Secada arrived as a co-writer of Gloria Estefan's 1991 Billboard Hot 100 No. 1, "Coming Out of the Dark."

>> Adele has moved on to her James Bond soundtrack single "Skyfall" (see page 40), but that doesn't mean radio is done with tracks from her album 21, as the set's "Turning Tables" enters Latin Pop Airplay at No. 38. WKAQ San Juan, Puerto Rico, played the latter ballad 56 times in the chart's tracking week, according to Nielsen BDS.

Read Chart Beat every week at [billboard.com/chartbeat](http://billboard.com/chartbeat).

# CHARTS

## Finding The Next 'Noel,' Starring Rod Stewart

It's the most wonderful time of the year! While Halloween hasn't even arrived yet, Christmas albums are starting to slowly creep onto the Billboard 200 and are sure to swarm the tally by the time Thanksgiving rolls around. **Blake Shelton** got the party started two weeks ago when his *Cheers, It's Christmas* debuted at No. 52—marking the first new holiday set of 2012 to arrive on the chart.

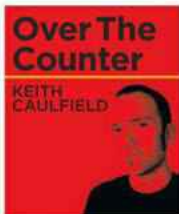
The million-dollar question every year: Can anyone replicate what **Josh Groban's** *Noel* did in 2007? The set surprised nearly everyone when it sold 3.7 million copies (according to Nielsen SoundScan) by the end of that year—in just 12 weeks time—and became the top seller of 2007. *Noel* crowned the Billboard 200 for five weeks, marking the first holiday album to top the list since 1994, when **Kenny G's** *Miracles: The Holiday Album* rang the bell for three frames.

*Noel* has now sold 5.4 million in the United States, making it the second-biggest-selling holiday set of the SoundScan era (1991-present). Only *Miracles: The Holiday Album* has moved more: 7.3 million.

Since Groban's blockbuster, a number of similar acts have released holiday albums, some finding robust

sales. But none has matched *Noel's* runaway success.

Last year, **Michael Bublé's** *Christmas* shifted 2.5 million by the end of the year, becoming the second-biggest-selling album (across all genres) of 2011. It'll surely be a player in this year's Christmas-music showdown, much in the same way *Noel* has continued to sell well through the years. (*Noel* sold 178,000 copies in 2011.)



In every year but one since 2007, there has been at least one holiday album that has sold at least 1 million units. The sole holdout year was 2008, though *Noel* came close (914,000).

In 2009, **Andrea Bocelli's** *My Christmas* rang up 2.2 million, while in 2010 **Susan Boyle's** *The Gift* moved 1.9 million and **Jackie Evancho's** *O Holy Night* EP sold 1 million. And aside from Bublé in 2011, **Justin Bieber's** *Under the Mistletoe* also crossed the threshold with 1.2 million.

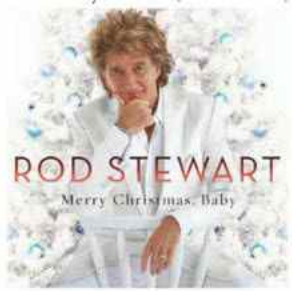
So now, this year, what new releases could become the next blockbuster?

Surveying the season's just-released and upcoming sets, the most obvious contender for big sales is **Rod Stewart's** *Merry Christmas, Baby*, due Oct. 30. It's the icon's first holiday album, and also his debut effort for Verve.

Stewart's recent years as an American Songbook interpreter have perhaps warmed audiences to the idea of a Christmas set. That is: Who better to cover classic holiday songs than the man who cornered the industry of covering oldies? Stewart released seven covers sets between 2002 and 2010—all of which reached the top five on the Billboard 200. Combined, they have sold 10.6 million in the United States.

Further bolstering the appeal of the Stewart project is that it was produced by **David Foster**—the same man who produced Groban's *Noel* and Bublé's *Christmas*. *Merry Christmas, Baby* also features guest turns from **Mary J. Blige**, **Dave Koz**, **Cee Lo Green**, **Chris Botti** and **Ella Fitzgerald** (the latter-most through a virtual duet).

A couple of country albums might do handsome numbers, including Shelton's already out *Cheers, It's Christmas*,



**Scotty McCreery's** *Christmas With Scotty McCreery* and **Lady Antebellum's** *On This Winter's Night*.

The Lady A title is a 12-song album that contains the six tracks the group released on its 2010 Target-exclusive EP, *A Merry Little Christmas*. Unlike the EP, the new set will be widely available.

Speaking of exclusives, child star **Evancho's** Walmart-exclusive *Heavenly Christmas* is now available at all retailers. Originally released last year, the set has shifted 310,000.

Meanwhile, Green will put out his first Christmas set, *Cee Lo's Magic Moment*, on Oct. 30. Among the guests featured on the effort are fellow "Voice" coach **Christina Aguilera**, Stewart, **the Muppets** and **Straight No Chaser**. Green's popularity is likely at an all-time high, thanks to "The Voice" and his 2010 hit "F\*\*k You! (Forget You)." However, he's been mostly absent from the charts since "F\*\*k You!" finished its Hot 100 chart run in August 2011. Perhaps his visibility on TV will outweigh his lack of recent hits and turn *Magic Moment* into a success.

Other albums due out this season that could move the needle include **Now That's What I Call Today's** *Christmas* (out already), **Katherine Jenkins' This Is Christmas**, **Trans-Siberian Orchestra's** *Dreams of Fireflies* (On a Christmas Night) EP and **André Rieu's** *Home for the Holidays* (all due Oct. 30). ◆◆◆

## Market Watch A Weekly National Music Sales Report

### Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	5,269,000	2,100,000	22,076,000
Last Week	5,097,000	2,032,000	22,088,000
Change	3.4%	3.3%	-0.1%
This Week Last Year	4,828,000	1,651,000	20,480,000
Change	9.1%	27.2%	7.8%

\*Digital album sales are also counted within album sales.

### Weekly Album Sales (Million Units)



### Year-To-Date

	2011	2012	CHANGE
<b>OVERALL UNIT SALES</b>			
Albums	243,675,000	234,148,000	-3.9%
Digital Tracks	1,014,142,000	1,076,493,000	6.1%
Store Singles	1,972,000	2,843,000	44.2%
<b>Total</b>	<b>1,259,789,000</b>	<b>1,313,484,000</b>	<b>4.3%</b>
Albums w/TEA*	345,089,200	341,797,300	-1.0%

\*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

### ALBUM SALES

'11	243.7 million
'12	234.1 million

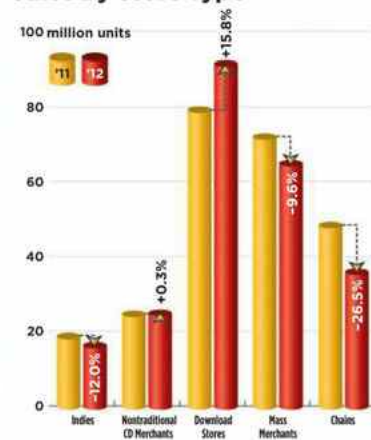
### SALES BY ALBUM FORMAT

CD	161,443,000	138,822,000	-14.0%
Digital	79,266,000	91,789,000	15.8%
Vinyl	2,911,000	3,414,000	17.3%
Other	55,000	123,000	123.6%

For week ending Oct. 21, 2012. Figures are rounded. Compiled from a national sample of retail store and track sales reports collected and provided by



### Year-To-Date Album Sales By Store Type





WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	PEAK POSITION	WEEKS ON CHART	LAST WEEK	WEEKS ON CHART	ARTIST	Title	PEAK POSITION	
1	1	1	<b>#1</b> JASON ALDEAN	Night Train	1	5	51	1	TREY ANASTASIO	Traveler	51	
2	1	4	MUMFORD & SONS	Babel	1	52	99	52	BLAKE SHELTON	Cheers, It's Christmas	52	
3	NEW	1	BRANDY	Two Eleven	3	53	195	15	<b>GREATEST NEIL YOUNG WITH CRAZY HORSE</b>	Americana	4	
4	NEW	1	SCOTTY MCCREERY	Christmas With Scotty McCreery	4	54	50	59	TOBYMAC	Eye On It	1	
5	NEW	1	JAMEY JOHNSON	Living For A Song: A Tribute to Hank Cochran	5	55	49	36	BOB DYLAN	Tempest	3	
6	8	4	PINK	The Truth About Love	1	56	67	57	KATY PERRY	Teenage Dream	2	
7	11	3	MIGUEL	Kaleidoscope Dream	3	57	83	70	JASON ALDEAN	My Kinda Party	2	
8	14	8	LITTLE BIG TOWN	Tornado	2	58	6	2	ALL TIME LOW	Don't Panic	5	
9	15	14	ADELE	21	1	59	53	37	THE AVETT BROTHERS	The Carpenter	4	
10	NEW	1	DETHKLOK	Metacollapse: Dethalbum III (Soundtrack)	10	60	58	49	TREY SONGZ	Chapter V	1	
11	2	2	MACKLEMORE & RYAN LEWIS	The Heist	2	61	47	28	DEADMAUS	Album Title Goes Here	5	
12	NEW	1	DONALD FAGEN	Sunken Condos	12	62	37	14	LUPE FIASCO	Food & Liquor II: The Great American Rap Pt. 1	1	
13	12	16	SOUNDTRACK	Pitch Perfect	12	63	39	3	CHER LLOYD	Sticks & Stones	3	
14	3	2	KISS	Monster	3	64	162	152	237	ROCK & JOUJOURY	Journey's Greatest Hits	10
15	26	22	THE LUMINEERS	The Lumineers	11	65	13	2	THE SCRIPT	#3	13	
16	NEW	1	ANBERLIN	Vital	16	66	61	54	THE BLACK KEYS	EI Camino	2	
17	10	2	MUSE	The 2nd Law	2	67	59	45	ED SHEERAN	+	5	
18	18	21	MAROON 5	Overexposed	2	68	60	48	THE XX	Coexist	5	
19	7	2	BARBRA STREISAND	Release Me	7	69	85	61	RICK ROSS	God Forgives, I Don't	1	
20	29	12	MUMFORD & SONS	Sigh No More	2	70	75	77	BRANTLEY GILBERT	Halfway To Heaven	4	
21	21	26	ONE DIRECTION	Up All Night	1	71	NEW	1	PINBACK	Information Retrieved	71	
22	4	2	MGK	Lace Up	4	72	NEW	1	ZZ WARD	Til The Casket Drops	72	
23	19	23	FUN.	Some Nights	3	73	87	78	KENNY CHESNEY	Welcome To The Fishbow	2	
24	30	25	JUSTIN BIEBER	Believe	1	74	55	42	MATCHBOX TWENTY	North	1	
25	32	30	CARRIE UNDERWOOD	Blown Away	1	75	72	75	FLO RIDA	Wild Ones	14	
26	9	2	ELLIE GOULDING	Halcyon	2	76	95	101	104	TAYLOR SWIFT	Speak Now	1
27	33	35	LUKE BRYAN	Tailgates & Tanlines	2	77	66	68	16	CHRIS BROWN	Fortune	1
28	17	6	DIANA KRALL	Glad Rag Doll	6	78	108	106	200	TAYLOR SWIFT	Fearless	1
29	20	12	VARIOUS ARTISTS	Kanye West Presents GOOD Music Cruel Summer	5	79	NEW	1	BASSNECTAR	Freestyle (EP)	79	
30	16	7	JACKIE EVANCHO	Songs From The Silver Screen	7	80	85	78	38	LANA DEL REY	Born To Die	2
31	43	41	HUNTER HAYES	Hunter Hayes	18	81	73	85	15	FRANK OCEAN	Channel Orange	2
32	26	11	GREEN DAY	Uno!	2	82	74	64	17	LINKIN PARK	Living Things	1
33	24	33	VARIOUS ARTISTS	NOW 43	1	83	79	79	8	ROSS LYNCH	Austin & Ally (Soundtrack)	27
34	NEW	1	BENJAMIN GIBBARD	Former Lives	34	84	98	82	10	TAMELA MANN	Best Days	14
35	31	31	Z CHAINZ	Based On A.T.R.U. Story	1	85	199	2	45	CASTING CROWNS	Come To The Well	2
36	27	18	DAVE MATTHEWS BAND	Away From The World	1	86	91	113	3	RODRIGUEZ	Cold Fact	86
37	23	10	VAN MORRISON	Born To Sing : No Plan B	10	87	107	107	26	LEE BRICE	Hard 2 Love	5
38	41	43	ERIC CHURCH	Chief	1	88	NEW	1	EARNEST PUGH	Christmas With Earnest Pugh	88	
39	38	29	THE KILLERS	Battle Born	3	89	84	67	77	TRAIN	California 37	4
40	5	2	COHEED AND CAMBRIA	Afterman: Ascension	5	90	34	2	3	TAME IMPALA	Lonerism	34
41	40	39	VARIOUS ARTISTS	WOW Hits 2013	35	91	NEW	1	BOBBY V	Dusk Till Dawn	91	
42	47	32	IMAGINE DRAGONS	Night Visions	2	92	89	80	14	KIDZ BOP KIDS	Kidz Bop 22	3
43	25	5	THREE DAYS GRACE	Transit Of Venus	5	93	92	88	5	EASTON CORBIN	All Over The Road	11
44	52	36	ZAC BROWN BAND	Uncaged	1	94	71	88	157	ADELE	19	2
45	NEW	1	GODSPEED YOU BLACK EMPEROR	Allelujah! Don't Bend! Ascend!	45	96	120	126	26	KIP MOORE	Up All Night	6
46	35	13	NO DOUBT	Push And Shove	3	97	93	81	51	FLORENCE + THE MACHINE	Ceremonials	6
47	NEW	1	MIKA	The Origin Of Love	47	97	94	73	7	LEICRAE	Gravity	3
48	68	13	SOUNDTRACK	Rock Of Ages	5	98	NEW	1	CHRISTINA PERRI	A Very Merry Perri Christmas (EP)	98	
49	45	40	CARLY RAE JEPSEN	Kiss	6	99	36	2	2	JAY Z	Live In Brooklyn	36
50	56	53	OF MONSTERS AND MEN	My Head Is An Animal	6	100	96	81	1	ZZ TOP	La Futura	6



As Johnson's tribute set to the writer of such classics as Patsy Cline's "I Fall to Pieces" (41,000) and Scotty McCreery (No. 4), a trio of titles by country acts bows in the top five for the first time since Nov. 10, 2007, when releases by Carrie Underwood, Alison Krauss (with Robert Plant) and Gary Altan launched at Nos. 1-3.

The co-founder of jazz/rock outfit Steely Dan posts his highest rank as a soloist since Kamakiriad debuted and peaked at No. 10 in 1993. Sunken Condos starts with 18,000.

The set (13,000, up 32%) logs its highest placement in two months, as its former Hot Country Songs No. 1 "Wanted" crosses to top 40 radio. Hayes' Live EP, meanwhile, debuts on Top Country Albums at No. 33.

Fronting Death Cab for Cutie, Gibbard has made four trips to the chart's top 40, with the band's Harrow Stairs having topped the May 31, 2008, ranking. His debut solo album arrives with 12,000.



Perri's first seasonal offering (4,000) brings updates of such holiday favorites as the Carpenters' "Merry Christmas, Darling" and John Lennon's "Happy Xmas (War Is Over)." Xmas

THE BILLBOARD 200 ARTIST INDEX

3 CHAINZ	35	AS I LAY DYING	118	BETWEEN THE BURIED	117	THE AVETT BROTHERS	38	AND ME	113
ADELE	1	AVOLATION	123	JUSTIN BIEBER	24	ALABAMA SHAKES	131	BIG & RICH	188
JASON ALDEAN	1	BASSNECTAR	79	THE BLACK KEYS	66	ALL TIME LOW	58	FRANCISCA BATTISTELLI	103
TREY ANASTASIO	51	BOBBY V	91	CASTING CROWNS	85	ANBERLIN	16	BETHEL MUSIC	176
BRANDY	3	BRANDY	103	CELIC WOMAN	174	LINCOLN BREWSTER	132		
SCOTTY MCCREERY	4	CHER LLOYD	83	REVELATION FEATURING	102				
JAMEY JOHNSON	5	KENNY CHESNEY	73	JOHN FEERY	102				
PINK	1	ERIC CHURCH	38	KADA LIFE	116	EMIRHE	180	FLORENCE + THE MACHINE	6
MIGUEL	3	THE CIVIL WARS	126	DEADMAUS	81	JACKIE EVANCHO	30	GODSPEED YOU BLACK	45
LITTLE BIG TOWN	2	ALEX CLARE	109	LANA DEL REY	10	FLORIDA GEORGIA LINE	105	EMPEROR	189
ADELE	1	KELLY CLANKSON	145	DETHKLOK	10	FLYING LOTUS	163	HUNTER HAYES	31
DETHKLOK	10	COHEED AND CAMBRIA	40	EASTON CORBIN	33	GREEN DAY	32	HEART	152
MACKLEMORE & RYAN LEWIS	2	CLAY AIKEN	158	FLUCCIO DOMINGO	10	IMAGINE DRAGONS	41	THE KILLERS	128
DONALD FAGEN	12	JOHNNY CASH	158	DRAKE	136	JOHN LENNON	147	KIDZ BOP KIDS	42
SUNKEN CONDOS	12	CELIC WOMAN	174	BOB DYLAN	35	FIVE FINGER DEATH PUNCH	178	MIKANDA LAMBERT	35
PITCH PERFECT	12	CHER LLOYD	83	REVELATION FEATURING	102	BENJAMIN GIBBARD	34	LEICRAE	177
KISS	3	KENNY CHESNEY	73	JOHN FEERY	102	BRANTLEY GILBERT	70	LEICRAE	177
MONSTER	3							LEICRAE	177
THE LUMINEERS	11							LEICRAE	177
ANBERLIN	16							LEICRAE	177
MUSE	2							LEICRAE	177
MAROON 5	2							LEICRAE	177
BARBRA STREISAND	7							LEICRAE	177
MUMFORD & SONS	2							LEICRAE	177
ONE DIRECTION	1							LEICRAE	177
MGK	4							LEICRAE	177
FUN.	3							LEICRAE	177
JUSTIN BIEBER	1							LEICRAE	177
CARRIE UNDERWOOD	1							LEICRAE	177
ELLIE GOULDING	2							LEICRAE	177
LUKE BRYAN	2							LEICRAE	177
DIANA KRALL	6							LEICRAE	177
VARIOUS ARTISTS	5							LEICRAE	177
JACKIE EVANCHO	7							LEICRAE	177
HUNTER HAYES	18							LEICRAE	177
GREEN DAY	2							LEICRAE	177
VARIOUS ARTISTS	1							LEICRAE	177
BENJAMIN GIBBARD	34							LEICRAE	177
Z CHAINZ	1							LEICRAE	177
DAVE MATTHEWS BAND	1							LEICRAE	177
VAN MORRISON	10							LEICRAE	177
ERIC CHURCH	1							LEICRAE	177
THE KILLERS	3							LEICRAE	177
COHEED AND CAMBRIA	5							LEICRAE	177
VARIOUS ARTISTS	35							LEICRAE	177
IMAGINE DRAGONS	2							LEICRAE	177
THREE DAYS GRACE	5							LEICRAE	177
ZAC BROWN BAND	1							LEICRAE	177
GODSPEED YOU BLACK EMPEROR	45							LEICRAE	177
NO DOUBT	3							LEICRAE	177
MIKA	47							LEICRAE	177
SOUNDTRACK	5							LEICRAE	177
CARLY RAE JEPSEN	6							LEICRAE	177
OF MONSTERS AND MEN	6							LEICRAE	177



WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CELT.	PEAK POSITION	WEEKS ON CHART	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CELT.	PEAK POSITION
101	75	109	<b>RODRIGUEZ</b>	Searching For Sugar Man (Soundtrack)		76	101	197	159	<b>VARIOUS ARTISTS</b>	NOW That's What I Call Country: Volume 5	13	13
102	RE-ENTRY	167	<b>CREEDENCE CLEARWATER REVIVAL FEAT. JOHN FOGERTY</b>	Chronicle The 20 Greatest Hits	8	52	102	82	24	<b>HEART</b>	Fanatic		24
103	88	94	<b>LISHER</b>	Looking 4 Myself	1	1	103	143	115	<b>NICKI MINAJ</b>	Pink Friday: Roman Reloaded		1
104	122	95	<b>COLT FORD</b>	Declaration Of Independence	5	5	104	100	44	<b>THE PLANO GUYS</b>	The Plano Guys		44
105	127	148	<b>FLORIDA GEORGIA LINE</b>	It's Just What We Do (EP)	105	105	105	62	—	<b>A FINE FRENZY</b>	Pines		62
106	103	97	<b>FUTURE</b>	Pluto	8	8	106	RE-ENTRY	817	<b>PINK FLOYD</b>	Dark Side Of The Moon		1
107	101	74	<b>ALEX CLARE</b>	The Lateness Of The Hour	48	48	107	148	118	<b>JACK WHITE</b>	Blunderbuss		1
108	69	80	<b>JOSH TURNER</b>	Live Across America	48	48	108	NEW	1	<b>PLACIDO DOMINGO</b>	Songs		158
109	146	151	<b>BRUNO MARS</b>	Doo-Wops & Hooligans	3	3	109	RE-ENTRY	98	<b>JOHNNY CASH</b>	The Legend Of Johnny Cash		5
110	104	72	<b>DWIGHT YOAKAM</b>	3 Pears	18	18	110	100	122	<b>MATT REDMAN</b>	10,000 Reasons		66
111	64	17	<b>PAPA ROACH</b>	Connection	17	17	111	131	96	<b>NAS</b>	Life Is Good		1
112	RE-ENTRY	253	<b>GUNS N' ROSES</b>	Greatest Hits	5	3	112	162	34	<b>FLYING LOTUS</b>	Until The Quiet Comes		34
113	110	93	<b>DUSTIN LYNCH</b>	Dustin Lynch	13	13	113	167	135	<b>RUSH</b>	Clockwork Angels		2
114	157	132	<b>JASON ALDEAN</b>	Relentless	4	4	114	159	130	<b>BOB MARLEY AND THE WAILERS</b>	Legend: The Best Of Bob Marley And The Wailers		18
115	132	87	<b>GERARDO ORTIZ</b>	El Primer Ministro	31	31	115	165	138	<b>RIHANNA</b>	Talk A Talk		3
116	NEW	1	<b>DADA LIFE</b>	The Rules Of Dada	116	116	116	177	163	<b>ZAC BROWN BAND</b>	The Foundation		3
117	22	—	<b>BETWEEN THE BURIED AND ME</b>	The Parallax II: Future Sequence	22	22	117	NEW	1	<b>VARIOUS ARTISTS</b>	Radio Exits: El Disco Del Año 2012		157
118	90	58	<b>AS I LAY DYING</b>	Awakened	11	11	118	139	99	<b>BIG &amp; RICH</b>	Hillbilly Jedi		25
119	130	104	<b>RASCAL FLATTS</b>	Changed	3	3	119	172	128	<b>HALESTORM</b>	The Strange Case Of...		15
120	80	66	<b>CRIZZLY BEAR</b>	Shields	7	7	120	105	110	<b>THE BLACK KEYS</b>	Brothers		3
121	170	195	<b>TAYLOR SWIFT</b>	Taylor Swift	5	5	121	NEW	1	<b>GOV'T MULE</b>	The Georgia Bootleg Box		371
122	77	—	<b>SOUNDTRACK</b>	The Fresh Beat Band: More Music from the Hit TV Show - Vol. 2	77	77	122	142	—	<b>ELLIE GOULDING</b>	Lights		21
123	124	105	<b>AWOLNATION</b>	Megalithic Symphony	87	87	123	121	46	<b>FAITH EVANS</b>	R&B Divas		46
124	78	15	<b>DJ DRAMA</b>	Quality Street Music	15	15	124	112	—	<b>CELTIC WOMAN</b>	Home For Christmas		112
125	NEW	1	<b>LOS TEMERARIOS</b>	Mi Vida Sin Ti	125	125	125	RE-ENTRY	5	<b>SIMON &amp; GARFUNKEL</b>	The Best Of Simon & Garfunkel		129
126	135	180	<b>THE CIVIL WARS</b>	Barton Hollow	10	10	126	117	51	<b>BETHEL MUSIC</b>	Bethel Live: For The Sake Of The World		51
127	136	117	<b>IN THIS MOMENT</b>	Blood	15	15	127	RE-ENTRY	48	<b>MIRANDA LAMBERT</b>	Four The Record		3
128	102	91	<b>JASON MRAZ</b>	Love Is A Four Letter Word	2	2	128	175	165	<b>MICHAEL JACKSON</b>	Thriller		1
129	NEW	1	<b>K'NAAN</b>	Country, God Or The Girl	129	129	129	184	154	<b>FIVE FINGER DEATH PUNCH</b>	American Capitalist		3
130	137	116	<b>MAROON 5</b>	Hands All Over	2	2	130	196	169	<b>EMINEM</b>	Recovery		1
131	115	89	<b>ALABAMA SHAKES</b>	Boys & Girls	11	11	131	187	148	<b>R. KELLY</b>	Write Me Back		5
132	NEW	1	<b>LINCOLN BREWSTER</b>	Joy To The World: A Christmas Collection	132	132	132	RE-ENTRY	56	<b>JAKE OWEN</b>	Barefoot Blue Jean Night		26
133	86	134	<b>DAVID GUETTA</b>	Nothing But The Beat	5	5	133	166	121	<b>VARIOUS ARTISTS</b>	Fifty Shades Of Grey: The Classical Album		62
134	106	131	<b>PASSION PIT</b>	Gossamer	4	4	134	181	175	<b>LINDSEY STIRLING</b>	Lindsey Stirling		81
135	161	137	<b>FLORENCE + THE MACHINE</b>	Lungs	14	14	135	178	166	<b>LADY ANTEBELLUM</b>	Own The Night		1
136	126	112	<b>DRAKE</b>	Take Care	1	1	136	171	119	<b>GOTYE</b>	Making Mirrors		6
137	154	—	<b>KIDS CHOIR</b>	51 Songs Kids Really Love To Sing	137	137	137	RE-ENTRY	107	<b>ZAC BROWN BAND</b>	You Get What You Give		1
138	163	182	<b>JUSTIN MOORE</b>	Outlaws Like Me	5	5	138	123	157	<b>VARIOUS ARTISTS</b>	NOW 42		3
139	RE-ENTRY	66	<b>BLAKE SHELTON</b>	Red River Blue	1	1	139	126	62	<b>JERROD NIEMANN</b>	Free The Music		62
140	144	111	<b>SKRILLEX</b>	Bangarang (EP)	14	14	140	NEW	1	<b>VARIOUS ARTISTS</b>	66 Must-Have Sensual Classics		190
141	48	—	<b>THE WALLFLOWERS</b>	Glad All Over	48	48	141	RE-ENTRY	31	<b>NEWSBOYS</b>	God's Not Dead		45
142	145	158	<b>THE KOUNTDOWN SINGERS AND ORCHESTRA</b>	Monster Mash And Other Terrifying Tunes	99	99	142	RE-ENTRY	27	<b>NEIL YOUNG</b>	Greatest Hits		27
143	NEW	1	<b>IN FEAR AND FAITH</b>	In Fear And Faith	143	143	143	141	136	<b>FRANCESCA BATTISTELLI</b>	Hundred More Years		16
144	97	—	<b>BRANDON HEATH</b>	Blue Mountain	97	97	144	RE-ENTRY	41	<b>JIMI HENDRIX</b>	Experience Hendrix: The Best Of Jimi Hendrix		2
145	153	140	<b>KELLY CLARKSON</b>	Stronger	2	2	145	RE-ENTRY	29	<b>LIONEL RICHIE</b>	Tuskegee		26
146	140	114	<b>ELLE VARNER</b>	Perfectly Imperfect	4	4	146	134	94	<b>ALEJANDRO SANZ</b>	La Musica No Se Toca		2
147	NEW	1	<b>KEM</b>	What Christmas Means	147	147	147	RE-ENTRY	138	<b>LED ZEPPELIN</b>	Motherhip		7
148	119	85	<b>MICHAEL JACKSON</b>	Bad: 25	1	1	148	RE-ENTRY	3	<b>JOHNNY CASH</b>	16 Biggest Hits		133
149	RE-ENTRY	20	<b>ELVIS PRESLEY</b>	It's Christmas Time	5	5	149	RE-ENTRY	36	<b>BRUCE SPRINGSTEEN</b>	Greatest Hits		1
150	151	123	<b>SKRILLEX</b>	Scary Monsters And Nice Sprites (EP)	43	43	150	148	50	<b>MATT AND KIM</b>	Lightning		50

**105**  
As the duo's breakout hit "Cruise" sails 3-2 on Country Digital Songs (80,000, up 8%) and bullets for a second week at No. 3 on Hot Country Songs, its parent EP reaches a new peak and weekly sales sum (4,000, up 15%).



**129**  
The set starts with 3,000, aided by two singles that dented the Mainstream Top 40 airplay chart earlier this year: "Is Anybody Out There?" featuring Nelly Furtado (No. 27), and "Hurt Me Tomorrow" (No. 37).

**147**  
Also arriving on Top R&B/Hip-Hop Albums at No. 19 (3,000), the set follows his last studio effort, 2010's 'Intimacy: Album III', which reached No. 2 on the Billboard 200 in a 51-week run.



**156**  
The seminal 1973 rock classic returns for a record-extending 817th week on the Billboard 200. It sports a 46% increase to 3,000.

**171**  
The Southern rock/jam band, which formed in 1994, serves up a 65-song live set that cuts tracks from 1996 concerts in Athens, Atlanta and Macon, Ga.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CELT.	PEAK POSITION
151	197	159	19	19	19	19
152	82	24	3	3	3	3
153	143	115	29	29	29	29
154	100	44	3	3	3	3
155	62	—	2	2	2	2
156	RE-ENTRY	817	3	3	3	3
157	148	118	26	26	26	26
158	NEW	1	1	1	1	1
159	RE-ENTRY	98	8	8	8	8
160	100	122	17	17	17	17
161	131	96	13	13	13	13
162	105	34	3	3	3	3
163	167	135	11	11	11	11
164	159	130	245	245	245	245
165	158	138	48	48	48	48
166	177	163	204	204	204	204
167	NEW	1	1	1	1	1
168	139	99	5	5	5	5
169	172	128	23	23	23	23
170	105	110	126	126	126	126
171	NEW	1	1	1	1	1
172	142	—	37	37	37	37
173	121	46	3	3	3	3
174	112	—	2	2	2	2
175	RE-ENTRY	5	5	5	5	5
176	117	51	3	3	3	3
177	RE-ENTRY	48	48	48	48	48
178	175	165	170	170	170	170
179	184	154	54	54	54	54
180	196	169	122	122	122	122
181	187	148	17	17	17	17
182	RE-ENTRY	56	56	56	56	56
183	166	121	6	6	6	6
184	181	175	5	5	5	5
185	178	166	58	58	58	58
186	171	119	42	42	42	42
187	RE-ENTRY	107	107	107	107	107
188	123	157	25	25	25	25
189	126	62	3	3	3	3
190	NEW	1	1	1	1	1
191	RE-ENTRY	31	31	31	31	31
192	RE-ENTRY	27	27	27	27	27
193	141	136	17	17	17	17
194	RE-ENTRY	41	41	41	41	41
195	RE-ENTRY	29	29	29	29	29
196	134	94	4	4	4	4
197	RE-ENTRY	138	138	138	138	138
198	RE-ENTRY	3	3	3	3	3
199	RE-ENTRY	36	36	36	36	36
200	148	50	3	3	3	3

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CELT.	PEAK POSITION
101	75	109	76	76	76	76
102	RE-ENTRY	167	8	8	8	8
103	88	94	1	1	1	1
104	122	95	5	5	5	5
105	127	148	105	105	105	105
106	103	97	8	8	8	8
107	101	74	48	48	48	48
108	69	80	48	48	48	48
109	146	151	3	3	3	3
110	104	72	18	18	18	18
111	64	17	17	17	17	17
112	RE-ENTRY	253	5	3	3	3
113	110	93	13	13	13	13
114	157	132	4	4	4	4
115	132	87	31	31	31	31
116	NEW	1	116	116	116	116
117	22	—	22	22	22	22
118	90	58	11	11	11	11
119	130					



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WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE
1	6	91	<b>NOISIA</b> WWW.MYSPACE.COM/DENGGIA	<b>#1</b> <b>NOISIA</b>
2	2	93	<b>DJ BLOND</b> WWW.MYSPACE.COM/BLONDZY	
3	8	69	<b>AEROPLANE</b> WWW.MYSPACE.COM/AEROPLANE/US/CLIVE	
4	1	88	<b>PORTA</b> WWW.MYSPACE.COM/PORTA1	
5	4	82	<b>PRETTY LIGHTS</b> WWW.MYSPACE.COM/PRETTYLIGHTS	
6	<b>NEW</b>		<b>WINTERSUN</b> WWW.MYSPACE.COM/WINTERSUN	
7	<b>RE-ENTRY</b>		<b>PATRICK WOLF</b> WWW.MYSPACE.COM/OFFICIALPATRICKWOLF	
8	9	59	<b>YANN TIENSEN</b> WWW.MYSPACE.COM/YANNTIENSEN/PROGRESS	
9	3	88	<b>SUNGHAI JUNG</b> WWW.MYSPACE.COM/JUNG/SUNGHAI	
10	7	77	<b>PITTY</b> WWW.MYSPACE.COM/BANDAPITTY	
11	11	65	<b>BORGORE</b> WWW.MYSPACE.COM/BORGORE	
12	5	5	<b>LUCY ROSE</b> WWW.MYSPACE.COM/LUCYROSE/MUSIC	
13	10	36	<b>CAPITAL INICIAL</b> WWW.MYSPACE.COM/CAPITALINICIAL	
14	5	3	<b>LORIE</b> WWW.MYSPACE.COM/LORIE/FRIDEL	
16	16	47	<b>GRAMATIK</b> WWW.MYSPACE.COM/GRAMATIK	
18	13	67	<b>BONDAN PRAKOSO &amp; FADEZBLACK</b> WWW.MYSPACE.COM/BONDAN/FADEZBLACK	
17	12	29	<b>ANATHEMA</b> WWW.MYSPACE.COM/WEAREANATHEMA	
18	21	17	<b>SHLOHMO</b> WWW.MYSPACE.COM/SHLOHMO/SHAM	
19	14	75	<b>THE BLOODY BEETROOTS - DEATH CREW 77</b> WWW.MYSPACE.COM/DEATHCREW77	
20	19	21	<b>LOS HERMANOS</b> WWW.MYSPACE.COM/LOSHERMANOS	
21	31	3	<b>CHAD VALLEY</b> WWW.MYSPACE.COM/HUGDOMANUE	
22	23	52	<b>UMEK</b> WWW.MYSPACE.COM/DJUMEK	
23	20	7	<b>SUB FOCUS</b> WWW.MYSPACE.COM/SUBFOCUS	
24	15	6	<b>AMANDA LEAR</b> WWW.MYSPACE.COM/AMANDALEAR	
25	17	81	<b>METRONOMY</b> WWW.MYSPACE.COM/METRONOMY	
26	30	66	<b>GOD IS AN ASTRONAUT</b> WWW.MYSPACE.COM/GODISANASTRONAUT	
27	<b>NEW</b>		<b>ANAAL NATHRAKH</b> WWW.MYSPACE.COM/ANAALNATHRAKH	
28	26	70	<b>SUPERMAN IS DEAD</b> WWW.MYSPACE.COM/SUPERMANISDEAD	
29	<b>NEW</b>		<b>MAPS &amp; ATLASES</b> WWW.MYSPACE.COM/MAPSANDATLASES	
30	41	91	<b>TRAPHIK</b> WWW.MYSPACE.COM/TRAPHIK	
31	33	75	<b>NICOLAS JAAR</b> WWW.MYSPACE.COM/NICOLASJAAR	
32	25	24	<b>POETS OF THE FALL</b> WWW.MYSPACE.COM/POETSOFTHEFALL	
33	24	8	<b>FOBIA</b> WWW.MYSPACE.COM/FOBIA/FRIDEL	
34	28	22	<b>NETSKY</b> WWW.MYSPACE.COM/NETSKY/MUSIC	
35	34	34	<b>YUNA</b> WWW.MYSPACE.COM/YUNA	
36	22	52	<b>STAR SLINGER</b> WWW.MYSPACE.COM/STARSLINGER/MUSIC	
37	35	2	<b>IWAN RHEON</b> WWW.MYSPACE.COM/IWANRHEON	
38	4	4	<b>THE 69 EYES</b> WWW.MYSPACE.COM/THEOFFICIAL69EYES	
39	47	25	<b>ARCHITECTS UK</b> WWW.MYSPACE.COM/ARCHITECTSUK	
40	29	5	<b>BREAKBOT</b> WWW.MYSPACE.COM/DOTHEFORKEYBO	
41	<b>RE-ENTRY</b>		<b>DIRTYLOUD</b> WWW.MYSPACE.COM/DIRTYLOUD/MUSIC	
42	37	18	<b>KORPIKLAANI</b> WWW.MYSPACE.COM/KORPIKLAANI	
43	<b>NEW</b>		<b>BLACK MOTH SUPER RAINBOW</b> WWW.MYSPACE.COM/BLACKMOTHSUPERRAINBOW	
44	<b>RE-ENTRY</b>		<b>MAREK HEMMANN</b> WWW.MYSPACE.COM/MAREKHEMANN	
45	46	42	<b>COM TRUISE</b> WWW.MYSPACE.COM/COMTRUISE	
46	48	23	<b>EMILIE AUTJUN</b> WWW.MYSPACE.COM/EMILIEAUTJUN	
47	43	62	<b>JOTA QUEST</b> WWW.MYSPACE.COM/JOTAQUEST	
48	40	2	<b>AULD LANG SYNE</b> WWW.MYSPACE.COM/AULDLANGSYNE/BAND	
49	<b>NEW</b>		<b>MACHINAE SUPREMACY</b> WWW.MYSPACE.COM/MACHINAE/SUPREMACY	
50	<b>NEW</b>		<b>GORGOROTH</b> WWW.MYSPACE.COM/GORGOROTH	

Finnish metal band Wintersun released second album *Time* / during the charting week on independent label Nuclear Blast. The set and related merchandise were heavily promoted on the group's Facebook page, which saw the addition of 2,790 new fans and propelled the band to a No. 6 Uncharted debut.



SOCIAL 50™			NEXT BIG SOUND™	
DATA PROVIDED BY				
WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE
1	1	11	<b>PSY</b> PSY.SCHOOLBOY/REPUBLIC	<b>#1</b> <b>PSY</b>
2	3	100	<b>JUSTIN BIEBER</b> SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
3	2	90	<b>ADELE</b> KLCOLUMBIA	
4	4	100	<b>TAYLOR SWIFT</b> BIG MACHINE	
5	10	100	<b>NICKI MINAJ</b> YOUNG MONEY/CASH MONEY/REPUBLIC	
6	7	100	<b>KATY PERRY</b> CAPITOL	
7	10	100	<b>RIHANNA</b> SIP/D/DEF JAM/JMG	
8	14	50	<b>ONE DIRECTION</b> SYCO/COLUMBIA	
9	13	99	<b>EMINEM</b> WEB/SHADY/AFTERMATH/INTERSCOPE	
10	9	98	<b>PITBULL</b> MR. 305/FAMOUS ARTIST/50/GOODS/SONY MUSIC/LATIN/ICA	
11	12	100	<b>LADY GAGA</b> STREAMLINE/KON/LIVE/INTERSCOPE	
12	11	100	<b>SHAKIRA</b> SONY MUSIC/LATIN/EPIC	
13	15	86	<b>JENNIFER LOPEZ</b> SIP/D/DEF JAM/JMG	
14	6	85	<b>BRUNO MARS</b> ELEKTRA	
15	20	99	<b>BEYONCE</b> PARKWOOD/COLUMBIA	
16	8	99	<b>LIL WAYNE</b> CASH MONEY/REPUBLIC	
17	17	100	<b>DAVID GUETTA</b> WHAT A MUSIC/ASTRALWERKS/CAPITOL	
18	18	46	<b>ALICIA KEYS</b> RCA	
19	23	97	<b>BRITNEY SPEARS</b> RCA	
20	5	100	<b>LINKIN PARK</b> MACHINE SHOP/WARNER BROS.	
21	21	97	<b>AVRIL LAVIGNE</b> EPIC	
22	26	97	<b>CHRIS BROWN</b> RCA	
23	25	64	<b>PINK</b> RCA	
24	24	29	<b>MILEY CYRUS</b> HOLLYWOOD	
25	28	90	<b>DEMI LOVATO</b> HOLLYWOOD	
26	32	18	<b>CARLY RAE JEPSEN</b> 604/SCHOOLBOY/INTERSCOPE	
27	34	39	<b>MARON 5</b> A&M/OCTONE	
28	41	88	<b>USHER</b> RCA	
29	37	90	<b>MICHAEL JACKSON</b> A&M/EPIC	
30	35	78	<b>LMFAO</b> PARTY ROCK/WILL I AM/CHERRYTREE/INTERSCOPE	
31	30	96	<b>COLDPLAY</b> CAPITOL	
32	31	96	<b>DRAKE</b> YOUNG MONEY/CASH MONEY/REPUBLIC	
33	27	34	<b>FLO RIDA</b> POE BOY/ATLANTIC	
34	42	23	<b>JESSIE J</b> LAVA/REPUBLIC	
35	47	76	<b>JUSTIN TIMBERLAKE</b> RCA	
36	<b>RE-ENTRY</b>		<b>WIZ KHALIFA</b> ROSTUM/ATLANTIC	
37	33	16	<b>LANA DEL REY</b> POLYDOR/INTERSCOPE	
38	29	93	<b>THE BLACK EYED PEAS</b> INTERSCOPE	
39	22	88	<b>SKRILLEX</b> BIG BEAT/WSLA/ATLANTIC	
40	<b>RE-ENTRY</b>		<b>CHRISTINA AGUILERA</b> RCA	
41	<b>RE-ENTRY</b>		<b>MARIAH CAREY</b> ISLAND/JMG	
42	<b>RE-ENTRY</b>		<b>NE-YO</b> MOTOWN/JMG	
43	<b>RE-ENTRY</b>		<b>THE WANTED</b> GLOBAL TALENT/MERCURY/JMG	
44	16	71	<b>ENRIQUE IGLESIAS</b> UNIVERSAL MUSIC/LATINO/REPUBLIC	
45	<b>RE-ENTRY</b>		<b>NERO</b> MTA/MERCURY/CHERRY TREE/INTERSCOPE	
46	43	88	<b>SNOOP DOGG</b> ONE DIRECTION/REPUBLIC/CAPITOL	
47	<b>RE-ENTRY</b>		<b>50 CENT</b> SHADY/AFTERMATH/INTERSCOPE	
48	40	2	<b>JESSE &amp; JOY</b> WARNER/LATINA	
49	<b>RE-ENTRY</b>		<b>DON OMAR</b> ORFANATO/MAGNETE/UMLE	
50	<b>RE-ENTRY</b>		<b>WISIN &amp; YANDEL</b> WY/MAGNETE	

Nicki Minaj breaks back into the top 10 of Social 50 (19-5) on the waves created by her feature in Justin Bieber's "Beauty and a Beat" video. The clip stands at 40 million views on Vevo, and contributed to 50 million views overall for Minaj during the charting week.



ON-DEMAND SONGS™			nielsen	
DATA COMPILED BY BDS				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST
1	1	6	<b>GANGNAM STYLE</b> PSY/SCHOOLBOY/REPUBLIC	<b>#1</b> <b>GANGNAM STYLE</b>
2	3	11	<b>ONE MORE NIGHT</b> MARON 5 & AMY COLE/INTERSCOPE	
3	2	4	<b>I WILL WAIT</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
4	4	33	<b>SOME NIGHTS</b> FUN. FUELED BY RAMEN/RRP	
5	6	33	<b>LIGHTS</b> ELLIE GOULDING/CHERRYTREE/INTERSCOPE	
6	8	14	<b>AS LONG AS YOU LOVE ME</b> JUSTIN BIEBER FEAT. BIG SEAN/SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
7	9	21	<b>TOO CLOSE</b> ALEX CLARE/REPUBLIC	
8	7	26	<b>MERCY</b> KANYE WEST, JAY-Z, BIG SEAN, G.O.D.O.D./DEF JAM/JMG	
9	10	10	<b>IT'S TIME</b> IMAGINE DRAGONS/KIDINA/KORNER/INTERSCOPE	
10	11	16	<b>WHISTLE</b> FLO RIDA, POE BOY/ATLANTIC	
11	13	15	<b>HO HEY</b> THE LUMINEERS/DUALTONE	
12	5	4	<b>BABEL</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
13	12	5	<b>CLIQUE</b> KANYE WEST, JAY-Z, BIG SEAN, G.O.D.O.D./DEF JAM/JMG	
14	23	2	<b>WE ARE NEVER EVER GETTING BACK TOGETHER</b> TAYLOR SWIFT, BIG MACHINE/REPUBLIC	
15	14	33	<b>CALL ME MAYBE</b> CARLY RAE JEPSEN/604/UNIVERSAL	
16	17	33	<b>WE ARE YOUNG</b> FUN, FEAT. JANELLE MONAE, FUELED BY RAMEN/RRP	
17	27	2	<b>DIE YOUNG</b> KESHA/KEMOSABER/CA	
18	16	33	<b>SOMEBODY THAT I USED TO KNOW</b> DRYFX FEAT. KIMBIA FARUKA/REPUBLIC	
19	39	2	<b>DIAMONDS</b> RIHANNA, SIP/D/DEF JAM/JMG	
20	18	14	<b>THINKIN BOUT YOU</b> FRANK OCEAN, DEF JAM/JMG	
21	20	9	<b>DON'T WAKE ME UP</b> CHRIS BROWN, RCA	
22	15	4	<b>WHISPERS IN THE DARK</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
23	22	21	<b>EVERYBODY TALKS</b> NEON TREES/MERCURY/JMG	
24	21	13	<b>GOOD TIME</b> DRAKE, CARLY RAE JEPSEN, 604/SCHOOLBOY/INTERSCOPE/REPUBLIC	
25	24	26	<b>PAYPHONE</b> MARGON 5 FEAT. WIZ KHALIFA, A&M/OCTONE/INTERSCOPE	
26	26	21	<b>NO LIE</b> Z CHAINZ FEAT. DRAKE, DEF JAM/JMG	
27	28	26	<b>LITTLE TALKS</b> OF MONSTERS AND MEN, REPUBLIC	
28	19	4	<b>HOLLAND ROAD</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
29	32	26	<b>SAII</b> ANDREON RED BULL	
30	37	23	<b>TITANIUM</b> DAVID GUETTA FEAT. SIA, WHAT A MUSIC/ASTRALWERKS/CAPITOL	
31	31	27	<b>I WON'T GIVE UP</b> JASON MIAZ, ATLANTIC/RRP	
32	25	4	<b>GHOSTS THAT WE KNEW</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
33	39	6	<b>BIRTHDAY SONG</b> Z CHAINZ FEAT. KANYE WEST, DEF JAM/JMG	
34	36	33	<b>MIDNIGHT CITY</b> M83, M&M/MUTE/CAPITOL	
35	30	3	<b>ADORN</b> MIGUEL, SYSTEM/A&M/BLACK ICE/RCA	
36	33	3	<b>MADNESS</b> MUSE, HELIUM, SWANER BROS.	
37	38	11	<b>BLOW ME (ONE LAST KISS)</b> PINK, RCA	
38	40	9	<b>WANTED</b> HUNTER HAYES, ATLANTIC, NASHVILLE/WVM	
39	44	3	<b>LET ME LOVE YOU (UNTIL YOU LEARN TO LOVE YOURSELF)</b> NE-YO, MOTOWN/JMG	
40	29	4	<b>LOVER OF THE LIGHT</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
41	43	7	<b>RADIOACTIVE</b> IMAGINE DRAGONS/KIDINA/KORNER/INTERSCOPE	
42	<b>NEW</b>		<b>ANYTHING COULD HAPPEN</b> ELLIE GOULDING, CHERRYTREE/INTERSCOPE	
43	47	10	<b>HOME</b> PHILIP PHILLIPS, 19/INTERSCOPE	
44	<b>NEW</b>		<b>THE A TEAM</b> ED SHEERAN, ELEKTRA/ATLANTIC	
45	41	14	<b>WANT U BACK</b> CHER, LLOYD/SYCO/EPIC	
46	<b>NEW</b>		<b>LIVE WHILE WE'RE YOUNG</b> MUMFORD & SONS/COLUMBIA	
47	<b>NEW</b>		<b>THRIFT SHOP</b> MACKLEMORE & Ryan Lewis FEAT. WIZ KHALIFA/MOREDATA	
48	<b>NEW</b>		<b>SWIMMING POOLS (DRANK)</b> KENDRICK LAMAR, TOP GAWD/AFTERMATH/INTERSCOPE	
49	34	4	<b>LOVER'S EYES</b> MUMFORD & SONS/GENTLEMAN OF THE ROAD/REPUBLIC/CLASSNOTE	
50	50	19	<b>WIDE AWAKE</b> KATY PERRY, CAPITOL	

"The A Team," the first track from Ed Sheeran's debut \*, enters On-Demand Songs at No. 44 six months after first appearing on multiple Billboard airplay charts. Its growth from rock to pop formats (it bullets at No. 26 on Mainstream Top 40 and No. 12 on Adult Top 40) spurs its streaming ascent.



YOUTUBE™			YouTube	
The most popular songs on YouTube.				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST
1	1	12	<b>GANGNAM STYLE</b> PSY/SCHOOLBOY/REPUBLIC	<b>#1</b> <b>GANGNAM STYLE</b>
2	1	1	<b>BEAUTY AND A BEAT</b> JUSTIN BIEBER FEAT. BIG SEAN/SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
3	2	30	<b>CALL ME MAYBE</b> CARLY RAE JEPSEN, 604/SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
4	3	5	<b>WE ARE NEVER EVER GETTING BACK TOGETHER</b> TAYLOR SWIFT, BIG MACHINE	
5	1	4	<b>LIVE WHILE WE'RE YOUNG</b> ONE DIRECTION, SYCO/COLUMBIA	
6	5	11	<b>ONE MORE NIGHT</b> MARON 5, AMY COLE/INTERSCOPE	
7	6	4	<b>SHE WOLF (FALLING TO PIECES)</b> DAVID GUETTA FEAT. SIA, WHAT A MUSIC/ASTRALWERKS/CAPITOL	
8	1	1	<b>THE BOLS</b> NICKI MINAJ & CASSIE, YOUNG MONEY/CASH MONEY/REPUBLIC	
9	8	12	<b>AS LONG AS YOU LOVE ME</b> JUSTIN BIEBER FEAT. BIG SEAN/SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
10	7	32	<b>WHAT MAKES YOU BEAUTIFUL</b> ONE DIRECTION, SYCO/COLUMBIA	
11	1	1	<b>DIAMONDS</b> RIHANNA, SIP/D/DEF JAM/JMG	
12	10	29	<b>BOYFRIEND</b> JUSTIN BIEBER, SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
13	9	12	<b>GOIN' IN</b> JENNIFER LOPEZ FEAT. FLO RIDA, ISLAND/JMG	
14	1	1	<b>I FOUND YOU</b> THE WANTED, GLOBAL TALENT/MERCURY/JMG	
15	13	19	<b>DON'T WAKE ME UP</b> CHRIS BROWN, RCA	

MYSACE SONGS™			myspace music	
DATA PROVIDED BY				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST
1	1	10	<b>ONE MORE NIGHT</b> MARON 5, AMY COLE/INTERSCOPE	<b>#1</b> <b>ONE MORE NIGHT</b>
2	2	2	<b>WE ARE NEVER EVER GETTING BACK TOGETHER</b> TAYLOR SWIFT, BIG MACHINE/REPUBLIC	
3	3	2	<b>DIE YOUNG</b> KESHA/KEMOSABER/CA	
4	4	11	<b>TOO CLOSE</b> ALEX CLARE/REPUBLIC	
5	6	11	<b>AS LONG AS YOU LOVE ME</b> JUSTIN BIEBER FEAT. BIG SEAN/SCHOOLBOY/RANDM BRAIN/ISLAND/JMG	
6	5			



HEATSEEKERS ALBUMS™

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	DATE
1	2	23	<b>#1</b> GREATEST GAINER FLORIDA GEORGIA LINE REPUBLIC NASHVILLE (R) EX/REPUBLIC (S, BM)	It's Just What We Do (EP)	
2	NEW		DADA LIFE SO MUCH DADA 910 (R, BM)	The Rules Of Dada	
3	NEW		IN FEAR AND FAITH R&B 175 (12, BM)	In Fear And Faith	
4	NEW		SMOKE & JACKAL RCA 478 (12, R, BM)	EP 1	
5	NEW		SKOTEIN JOYRAD DIGITAL EX (R, BM)	Kanto Symphony: Orchestral Music From Pokemon Red And Blue	
6	NEW		THE HAARP MACHINE SUMERIAN 108A (12, BM)	Disclosure	
7	11	81	THE HEAD AND THE HEART SUB POP 815* (10, BM)	The Head And The Heart	
8	7	3	IRIS DEMENT FLANIELLA 1009* (15, BM)	Sing The Delta	
9	10	86	VOLBEAT VERTIGO 5786/REPUBLIC (13, BM)	Beyond Hell/Above Heaven	
10	RE-ENTRY		RHONDA VINCENT UPPER MANAGEMENT 608 (13, BM)	Sunday Mornin' Singin': Live!	
11	NEW		SKY FERREIRA CAPITOL DIGITAL EX (3, BM)	Ghost (EP)	
12	20	61	KENDRICK LAMAR TOP DAWG DIGITAL EX (7, BM)	Section.80	
13	NEW		SEVEN LIONS DWSLA DIGITAL EX (3, BM)	Days To Come (EP)	
14	13	5	ALT-J CANVASBACK/LANTIC 531796/AG (12, BM)	An Awesome Wave	
15	NEW		LAKE STREET DIVE VINTAGE SOUNDS 2048 EX (R, BM)	Fun Machine (EP)	
16	NEW		THAT'S OUTRAGEOUS! INVIGUE 026 (14, BM)	Psycho	
17	NEW		JASON LYTHE ANTI- 87186/EPITAPH (15, BM)	Dept. Of Disappearance	
18	8	2	KAKI KING VELOUR 1206* (12, BM)	Glow	
19	5	2	LORD HURDON IAMSOUND 091P* (11, BM)	Lonesome Dreams	
20	16	6	DELTA RAE SIRE 5170/WRARNER BROS (13, BM)	Carry The Fire	
21	NEW		MARTHA WAINWRIGHT V2 227142/2 CD (13, BM)	Come Home To Mama	
22	1	2	FREELANCE WHALES FRENCHKISS 088*/MGM + POP (12, BM)	Diluvia	
23	RE-ENTRY		DIE ANTWOOD ZEF RECORDS 70121*/DOWNTOWN (13, BM)	TenSion	
24	8	2	TY SEGALL DNAG CITY 320* (15, BM)	Twins	
25	21	27	BEN HOWARD UNIVERSAL ISLAND 818568/REPUBLIC (11, BM)	Every Kingdom	

**2** Swedish electro house duo dances its way onto a Billboard album chart for the first time, also opening at No. 4 on Dance/Electronic Albums (4,000). The act is currently on the road in North America through mid-November.



**11** While the singer and part-time model preps her first full-length Capitol Records release, this five-song EP scans 2,000 and showcases a shift from pop to alternative/rock.

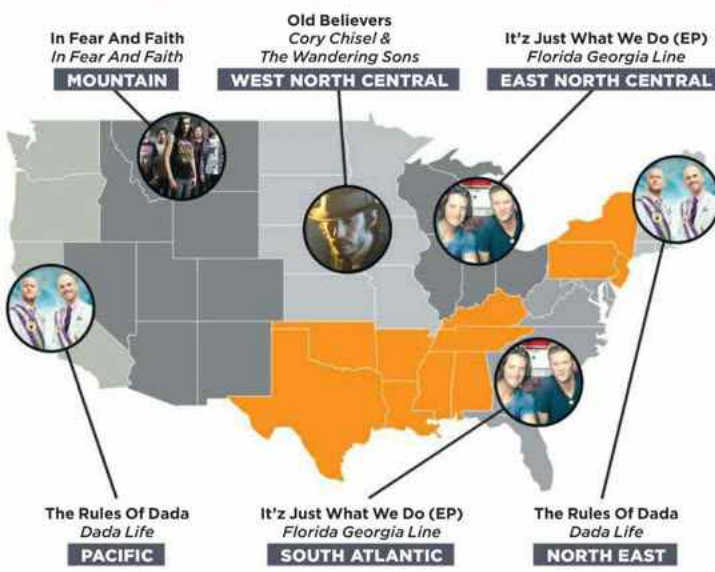
**46** Neither Tony Danza—nor tap dance-related, the Tennessee metal band marks its second entry. Its *Danza III* set reached No. 20 in 2010.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	DATE
26	NEW		TAMARYN MEXICAN SUMMER 129*/KEMADO (9, BM)	Tender New Signs	
27	NEW		NO BRAGGING RIGHTS GOOD FIGHT 2453/EONE (12, BM)	Cycles	
28	NEW		DUMBFOUNDED DUMBFOUNDED 4289 EX (11, BM)	Take The Stares	
29	NEW		SLEEPY MAN BANJO BOYS SLEEPY MAN BANJO BOYS 8075 (12, BM)	The Farthest Horizon	
30	4	2	TEXAS IN JULY EDIAL VISION 229 (12, BM)	Texas In July	
31	NEW		RICARDO MONTANER SONY MUSIC LATIN 4633 (12, BM)	Viajero Frecuente	
32	RE-ENTRY		ALLEN STONE STICKYTONES 0181*/ATO (11, BM)	Allen Stone	
33	23	4	EUGE GROOVE SHANACHE 5197 (18, BM)	House Of Groove	
34	3	2	THE BIRTHDAY MASSACRE METROPOLIS 639* (15, BM)	Hide And Seek	
35	NEW		CHELSEA WOLFE SARGENT HOUSE 090* (R, BM)	Unknown Rooms: A Collection Of Acoustic Songs	
36	12	3	TIFT MERRITT YEP ROC 2281* (16, BM)	Traveling Alone	
37	19	2	METZ SUB POP 1015* (12, BM)	METZ	
38	29	9	THE HEAVY COUNTER 046*/NINJA TUNE (15, BM)	The Glorious Dead	
39	26	2	THE COLLINGSWORTH FAMILY STOWTOWN 31 12/PLG (14, BM)	Feels Like Christmas	
40	NEW		BISHOP RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR EMTRO GOSPEL 801836/ASCIS (13, BM)	Recovery	
41	RE-ENTRY		CORY CHISEL AND THE WANDERING SONS READYMADE 004* (11, BM)	Old Believers	
42	8	2	ENSLAVED NUCLEAR BLAST 2932 (15, BM)	Rittir	
43	32	53	NERO MTA/MERCURY/CHERRYTREE/INTERSCOPE 818327/IGA (9, BM)	Welcome Reality	
44	NEW		DAPHNI MERGE 428* (14, BM)	Jiaolong	
45	NEW		THE ROYAL ROYAL THE PARADIGM COLLECTIVE 108579/G (9, BM)	The Royalty	
46	NEW		THE TONY DANZA TAPDANCE EXTRAVAGANZA BLACK MARKET ACTIVITIES 20788 (12, BM)	Danza IV: The Alpha: The Omega	
47	NEW		PAUL GILBERT SHRAMEL 1211 (16, BM)	Vibrato	
48	RE-ENTRY		THOMAS RHETT VALORY DIGITAL EX (9, BM)	Thomas Rhett (EP)	
49	40	11	MARCUS MILLER 3 DEUCS/CONCORD JAZZ 30794/CONCORD (15, BM)	Renaissance	
50	36	67	ANDY GRAMMER S-CURVE 151022 (9, BM)	Andy Grammer	

HEATSEEKERS SONGS™

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMP/INT/PROMOTION LABEL
1	2	12	<b>#1</b> SWIMMING POOLS (DRANK) KENDRICK LAMAR TOP DAWG/LAFTERMATH/INTERSCOPE		
2	3	6	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FEATURING JOHN MARTHIN ASTRALwerks/CAPITOL		
3	8	6	THRIFT SHOP MACKLEMORE & RYAN LEWIS FEATURING WANZ MACKLEMORE/JADA		
4	5	13	TAKE A WALK PASSION PIT FRENCHKISS/COLUMBIA		
5	6	7	HOW COUNTRY FEELS BANDY HOUSER STONEY CREEK		
6	4	10	DID IT FOR THE GIRL GREG BATES REPUBLIC NASHVILLE		
7	9	10	READY OR NOT BRIDGET MENDLER HOLLYWOOD		
8	7	18	AMEN MEEK MILL FEATURING DRAKE MAYBACH/WARNER BROS.		
9	12	2	IF I DIDN'T KNOW BETTER SAM PALLADIO & CLARE BOWEN ABC STUDIOS/LIONS GATE/BIG MACHINE		
10	10	7	CRYING ON A SUITCASE CASEY JAMES 19/COLUMBIA NASHVILLE		
11	11	4	R.I.P. RITA ORA FEATURING TIMIE TEMPAH ROC NATION/COLUMBIA		
12	13	16	10,000 REASONS (BLESS THE LORD) MATT REDMAN 50KSTEP/S/PARROW/EMI CMG		
13	17	5	LITTLE BLACK SUBMARINES THE BLACK KEYS Nonesuch/WARNER BROS.		
14	16	3	YOUNG & GETTIN' IT MEEK MILL FEATURING BUNO BROS MAYBACH/WARNER BROS.		
15	16	8	ALGO ME GUSTA DE TI WISIN & YANDEL FEATURING CHRIS BROWN & T-PAIN MADHETA/UMLE		
16	14	6	SPECTRUM ZEDD FEATURING MATTHEW KOMA INTERSCOPE		
17	19	3	BEER WITH JESUS THOMAS RHETT VALORY		
18	NEW		YEAH YEAH WILLY MOON LUV/LUV/UNIVERSAL ISLAND/CHERRYTREE/INTERSCOPE		
19	21	10	PROMISES NERO MTA/MERCURY/CHERRYTREE/INTERSCOPE		
20	NEW		REDEEMED BIG DADDY WEAVE FERVENT/WORD-CURB		
21	18	13	I DON'T LIKE CHIEF KEEF FEATURING UL RISEE GOD IS GOOD/GLORY BOYZ/INTERSCOPE		
22	NEW		MERRY GO 'ROUND KACEY MUSGRAVES MERCURY		
23	NEW		ME WITHOUT YOU TOBYMAC FOREFRONT/EMI CMG		
24	NEW		MISSIN' YOU CRAZY JOHN PABLO EMV NASHVILLE		
25	24	8	ANNA SUN WALK THE MOON RCA		

REGIONAL HEATSEEKERS #1 ALBUMS



- MID ATLANTIC**
- Dada Life  
The Rules Of Dada
  - That's Outrageous!  
Psycho
  - In Fear And Faith  
In Fear And Faith
  - Sky Ferreira  
Ghost (EP)
  - METZ  
METZ
  - Martha Wainwright  
Come Home To Mama
  - The HAARP Machine  
Disclosure
  - Tamaryn  
Tender New Signs
  - Ty Segall  
Twins
  - Florida Georgia Line  
It's Just What We Do (EP)

- SOUTH CENTRAL**
- Florida Georgia Line  
It's Just What We Do (EP)
  - Smoke & Jackal  
EP 1
  - In Fear And Faith  
In Fear And Faith
  - Rhonda Vincent  
Sunday Mornin' Singin': Live!
  - Mista  
Lou Cain
  - Volbeat  
Beyond Hell/Above Heaven
  - The HAARP Machine  
Disclosure
  - Dada Life  
The Rules Of Dada
  - Skotein  
Kanto Symphony: Orchestral Music From Pokemon Red And Blue
  - Kendrick Lamar  
Section.80

NEW ON THE CHARTS

Chelsea Wolfe, *Unknown Rooms: A Collection of Acoustic Songs*  
The Los Angeles-based singer/songwriter makes her Billboard chart debut, as the set enters Folk Albums at No. 24 and Heatseekers Albums at No. 35. She recently previewed the Sargent House set's song "The Way We Used To" on NPR.









HOT 100 AIRPLAY™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> ONE MORE NIGHT	MARON 5
2	3	AS LONG AS YOU LOVE ME	JUSTIN BIEBER
3	4	SOME NIGHTS	FUN. FUELED BY KAMARUP
4	5	WE ARE NEVER EVER GETTING BACK TOGETHER	TAYLOR SWIFT
5	2	BLOW ME (ONE LAST KISS)	PINK
6	7	TOO CLOSE	ALEX CLARE
7	8	LET ME LOVE YOU UNTIL YOU LEARN TO LOVE YOURSELF	NE-YO
8	9	DON'T WAKE ME UP	CHRIS BROWN
9	6	GOOD TIME	OWI CITY & CANDY PAE
10	15	DIAMONDS	RIHANNA
11	12	ADORN	MIGUEL
12	8	GANGNAM STYLE	PSY
13	11	LIGHTS	ELLIE Goulding
14	6	DIE YOUNG	KESHA
15	10	EVERYBODY TALKS	NEON TREES
16	13	WIDE AWAKE	KATY PERRY
17	17	SOMEBODY THAT I USED TO KNOW	GOTYE
18	19	BLOWN AWAY	CARRIE UNDERWOOD
19	25	LOCKED OUT OF HEAVEN	BRUNO MARS
20	29	HOME	PHILIP PHILLIPS
21	24	FINALLY FOUND YOU	ENRIQUE IGLESIAS
22	21	POP THAT	FRENCH MONTANA
23	28	50 WAYS TO SAY GOODBYE	TRAIN
24	25	HARD TO LOVE	LEE BRUCE
25	20	GIVE YOUR HEART A BREAK	DEMI LOVATO

HOT DIGITAL SONGS™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> GANGNAM STYLE	PSY
2	1	STATE OF GRACE	TAYLOR SWIFT
3	5	DIE YOUNG	KESHA
4	1	I KNEW YOU WERE TROUBLE	TAYLOR SWIFT
5	4	ONE MORE NIGHT	MARON 5
6	6	SOME NIGHTS	FUN. FUELED BY KAMARUP
7	9	DIAMONDS	RIHANNA
8	7	WE ARE NEVER EVER GETTING BACK TOGETHER	TAYLOR SWIFT
9	22	LOCKED OUT OF HEAVEN	BRUNO MARS
10	1	BALL	T.I.
11	1	CATCH MY BREATH	KELLY CLARKSON
12	29	I CRY	FLO RIDA
13	3	SKYFALL	ADLE
14	8	TOO CLOSE	ALEX CLARE
15	12	HOME	PHILIP PHILLIPS
16	14	CRUISE	FLORIDA GEORGIA LINE
17	13	AS LONG AS YOU LOVE ME	JUSTIN BIEBER
18	17	LET ME LOVE YOU UNTIL YOU LEARN TO LOVE YOURSELF	NE-YO
19	15	CLIQUE	KANYE WEST
20	16	50 WAYS TO SAY GOODBYE	TRAIN
21	11	LIVE WHILE WE'RE YOUNG	ONE DIRECTION
22	19	GOOD TIME	OWI CITY & CANDY PAE
23	20	DON'T WAKE ME UP	CHRIS BROWN
24	10	RED	TAYLOR SWIFT
25	20	HO HEY	THE LUMINEERS

ROCK™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> SOME NIGHTS	FUN. FUELED BY KAMARUP
2	2	TOO CLOSE	ALEX CLARE
3	3	HOME	PHILIP PHILLIPS
4	5	HO HEY	THE LUMINEERS
5	6	IT'S TIME	IMAGINE DRAGONS
6	4	EVERYBODY TALKS	NEON TREES
7	7	THE A-TEAM	ED SHEERAN
8	8	I WON'T GIVE UP	JASON MERRITT
9	9	I WILL WAIT	MUMFORD & SONS
10	10	MADNESS	MUSE
11	11	LITTLE TALKS	OF MONSTERS AND MEN
12	12	SOMEBODY THAT I USED TO KNOW	GOTYE
13	13	YEAH YEAH	WOLF MON
14	14	DOG DAYS ARE OVER	FLO RIDA
15	14	SAIL	AWOLNATION

R&B/HIP-HOP™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> DIAMONDS	RIHANNA
2	1	BALL	T.I.
3	2	CLIQUE	KANYE WEST
4	3	GIRL ON FIRE	AJICIA KEYS
5	4	BANDZ A MAKE HER DANCE	JUICY J
6	5	MERCY	KANYE WEST
7	6	SWIMMING POOLS (DRANK)	KENDRICK LAMAR
8	7	BIRTHDAY SONG	2 CHAMIZO
9	9	POP THAT	FRENCH MONTANA
10	8	TURN ON THE LIGHTS	FUTURE
11	10	THRIFT SHOP	MAKJEMORE & RYAN LEWIS
12	11	ADORN	MIGUEL
13	14	NO WORRIES	LI WAYNE
14	12	THINKIN BOUT YOU	FRANK OCEAN
15	13	NO LIE	2 CHAMIZO

COMEDY™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> EPIC RAP BATTLES OF HISTORY: DABUKI OLAMIN VS MITT ROMNEY	NICE PETER MAKER STUDIOS
2	1	I JUST HAD SEX	THE LONELY ISLAND
3	1	I'M ON A BOAT	THE LONELY ISLAND
4	2	THE BADDEST	KRISPY KRISME
5	3	SCREW THE NETHER!	INTHESTRUCK
6	6	JACK SPARROW	THE LONELY ISLAND
7	5	I CAN SWING MY SWORD	TOBY TURNER
8	1	MITT ROMNEY STYLE (GANGNAM STYLE)	COLLEGE HUMOR
9	2	EPIC RAP BATTLES OF HISTORY: FRANK SINATRA VS FREDDIE MERCURY	NICE PETER MAKER STUDIOS
10	8	LIKE A BOSS	THE LONELY ISLAND
11	11	EPIC RAP BATTLES OF HISTORY: STEVE JOBS VS BILL GATES	NICE PETER MAKER STUDIOS
12	7	RATCHET GIRL ANTHEM	EMMANUEL & PHILIP HUDSON
13	9	NICE GUYS	CHESTER SEE
14	12	THREW IT ON THE GROUND	THE LONELY ISLAND
15	13	BROMANCE	RYAN HIGA

COUNTRY™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> WE ARE NEVER EVER GETTING BACK TOGETHER	TAYLOR SWIFT
2	3	CRUISE	FLORIDA GEORGIA LINE
3	2	RED	TAYLOR SWIFT
4	4	BLOWN AWAY	CARRIE UNDERWOOD
5	6	WANTED	HUNTER HAYES
6	1	NIGHT TRAIN	JASON ALDEAN
7	11	IF I DIDN'T KNOW BETTER	SAM PALAJO & CLARE BOWEN
8	5	BEGIN AGAIN	TAYLOR SWIFT
9	8	HARD TO LOVE	LEE BRUCE
10	7	KISS TOMORROW GOODBYE	LUKE BRYAN
11	1	THE ONLY WAY I KNOW	JASON ALDEAN
12	9	EVERY STORM (RUNS OUT OF RAIN)	GARY ALLAN
13	12	POUNCE	LITTLE BIG TOWN
14	16	BEER MONEY	KIP MOORE
15	13	COWBOYS AND ANGELS	DUSTIN LYNNCH

LATIN™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> DANZA KUDURO	SON OMAR & LUKASO
2	3	ALGO ME GUSTA DE TI	WISIN & YANDEL
3	2	HIPS DON'T LIE	SHABRA FEAT. NICKY JEAN
4	4	WAKA WAKA (THIS TIME FOR AFRICA)	SHABRA FEAT. FRESHGROUND
5	6	AI SE U TE PEGO	MICHEL TELO
6	5	VOLVI A NACER	CARLOS VIVES
7	7	HEROE	ENRIQUE IGLESIAS
8	8	DUTTY LOVE	SON OMAR FEAT. NICKY JEAN
9	9	HASTA QUE SALGA EL SOL	LUKASO
10	10	UNCONDITIONAL	PRINCE ROYCE
11	11	PASARELA	DADDY Yankee
12	13	LIVIN' LA VIDA LOCA	RICKY MARTIN
13	14	BALADA (TCHÉ TCHERE TCHÉ TCHÉ)	GUSTAVO LIMA
14	16	PROMISE	ROMEO SANTOS FEAT. USHER
15	17	WILL U STILL LOVE ME TOMORROW	LESLIE GRACE

KID™			
THIS WEEK	LAST WEEK	TITLE	ARTIST
1	1	<b>#1</b> HAD ME @ HELLO	OLIVIA HOLT
2	1	FEARLESS	OLIVIA HOLT
3	1	HAD ME @ HELLO	LIKE BEKHAM
4	1	ILLUSION	ROSS LYNNCH
5	1	CAN YOU FEEL IT	ROSS LYNNCH
6	1	NOTHING'S GONNA STOP US NOW	OLIVIA HOLT
7	1	L.A. BOYZ	VICTORIOS CAST
8	2	CALLING ALL THE MONSTERS	CHINA ANNE MCCLAIN
9	3	WINDOWS DOWN	EPIC RHYTHM
10	9	TITLYXOX	BELLA THORNE
11	7	NOT A LOVE SONG	ROSS LYNNCH
12	5	FASHION IS MY KRYPTONITE	BELLA THORNE
13	6	TAKE A HINT	VICTORIOS CAST
14	11	HEARD IT ON THE RADIO	ROSS LYNNCH
15	8	I SEE THE LIGHT	MANDY MOORE



MAINSTREAM TOP 40		
WEEK	LAST WEEK	TITLE ARTIST (IMP/INT/PROMO) LABEL
1	1	<b>#1</b> ONE MORE NIGHT MARDON & SAM/OCTONE/INTERSCOPE
2	2	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE/REPUBLIC
3	3	AS LONG AS YOU LOVE ME JUSTIN BIEBER FEAT. BIG SEAN (SOLO) BOY/ATLANTIC
4	4	SOME NIGHTS FUN, FUELED BY RAMEX/RRP
5	7	TOO CLOSE ALEX CLARE REPUBLIC
6	5	GOOD TIME OWN CITY & CARLY RAE JEPSEN (WAS/SCHOOLBOY/INTERSCOPE/REPUBLIC)
7	5	BLOW ME (ONE LAST KISS) PINK RCA
8	9	DON'T WAKE ME UP CHRIS BROWN RCA
9	8	EVERYBODY TALKS NEON TREES MERCURY/UMJMG
10	12	DIE YOUNG KESHA KEMO/SABER/CA
11	10	GANGNAM STYLE PSY (SOLO) BOY/REPUBLIC
12	15	LET ME LOVE YOU (UNTIL YOU LEARN TO LOVE YOURSELF) NE-YO (MOTOWN)/UMJMG
13	13	FINALLY FOUND YOU ENRIQUE IGLESIAS FEAT. SAMMY ADAMS REPUBLIC
14	16	DIAMONDS RHIANNA (SRP/DEF. JAM)/UMJMG
15	14	LIGHTS ELLIE GOULDING CHERRY TREES/INTERSCOPE
16	11	WHISTLE FLO RIDA (PG) BOVIATLANTIC
17	19	<b>GREATEST GAINER</b> LOCKED OUT OF HEAVEN BRUNO MARS ELEKTRA/ATLANTIC
18	17	LIVE WHILE WE'RE YOUNG ONE DIRECTION 3YGO/COLUMBIA
19	18	50 WAYS TO SAY GOODBYE TRAIN COLUMBIA
20	20	YOUR BODY CHRISTINA AGUILERA RCA
21	23	NIMB USHER RCA
22	21	I CAN ONLY IMAGINE DASH QUINN FEAT. CHRIS BROWN & LIL WINE (WAS) (MCA/ATLANTIC)
23	24	HOME PHILIP PHILLIPS 19/INTERSCOPE
24	4	I CRY FLO RIDA (PG) BOVIATLANTIC
25	27	FEEL AGAIN ONEREPUBLIC MOSLEY/INTERSCOPE
26	29	THE A TEAM ED SHEERAN ELEKTRA/ATLANTIC
27	26	BURN IT DOWN LINKIN PARK MACHINE SHOP/WARNER BROS.
28	22	POUND THE ALARM NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC
29	30	2 REASONS TREY SONGZ FEAT. T.I. (SONG) (MCA/ATLANTIC)
30	32	R.I.P. RITA ORA FEAT. TINIE TEMPAR (MCA) (NATION)/COLUMBIA
31	38	HO HEY THE LUMINEERS DUALTONE
32	4	HALL OF FAME THE SCRIPT FEAT. WILLIAM PHONOGENIC/EPIC
33	25	HELLO KARMIN EPIC
34	38	DON'T YOU WORRY CHILD SWEED HOUSE MAFIA FEAT. JOHN MARTIN (ASTRA) (WEBS)/CAPITOL
35	35	READY OR NOT BRIDGET MENZIE (MCA) (SONG) (MCA/ATLANTIC)
36	34	ANYTHING COULD HAPPEN ELLIE GOULDING CHERRY TREES/INTERSCOPE
37	RE-ENTRY	SKYFALL ADELE (MCA) (SONG) (MCA/ATLANTIC)
38	NEW	OATH CHER LLOYD FEAT. BECKY G (SYCO)/EPIC
39	37	BAD FOR ME MEGAN & LIZ COLLECTIVE SOUNDS
40	36	REMEMBER WHEN CHRIS WALLACE THINKSAY

Fun. scores its second No. 1 on Adult Top 40 in as many tries with the title cut from its album *Some Nights*. The trio reigned for three weeks (beginning May 12) with "We Are Young," featuring Janelle Monáe. Fun. is the second group in the chart's 16-year history to send its first two entries to the summit. Daughtry arrived with "It's Not Over" (nine weeks at No. 1) and "Home" (10) in 2007.

Meanwhile, Adele's "Skyfall," the theme to the Nov. 9 James Bond film of the same name, re-enters Mainstream Top 40 (No. 37) and scales Adult Contemporary (15-13) and Adult Top 40 (21-16). "Reaction from our listeners has been positive. It should only be greater when the movie opens," says Dave Popovich, PD of adult top 40 WOGL Cleveland, which played "Skyfall" 35 times last week. "I think that, at this point, Adele could sing the drive-thru menu at insert-favorite-fast-food-restaurant-and it would be a hit."



ADELE

ADULT CONTEMPORARY		
WEEK	LAST WEEK	TITLE ARTIST (IMP/INT/PROMO) LABEL
1	1	<b>#1</b> SOMEBODY THAT I USED TO KNOW KATY PERRY (MCA) (SONG) (MCA/ATLANTIC)
2	2	PAYPHONE MAROON 5 (MCA) (SONG) (MCA/ATLANTIC)
3	3	WIDE AWAKE KATY PERRY (MCA) (SONG) (MCA/ATLANTIC)
4	4	DRIVE BY TRAIN COLUMBIA
5	7	I WON'T GIVE UP JASON MRAZ (MCA) (SONG) (MCA/ATLANTIC)
6	6	STRONGER (WHAT DOESN'T KILL YOU) KELLY CLARKSON 19/RCA
7	5	CALL ME MAYBE CARLY RAE JEPSEN (WAS/SCHOOLBOY/INTERSCOPE)
8	9	WHAT MAKES YOU BEAUTIFUL ONE DIRECTION 3YGO/COLUMBIA
9	8	ROUMOUR HAS IT ADELE (MCA) (SONG) (MCA/ATLANTIC)
10	10	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE/REPUBLIC
11	11	BLOW ME (ONE LAST KISS) PINK RCA
12	12	HOME PHILIP PHILLIPS 19/INTERSCOPE
13	15	<b>GREATEST GAINER</b> SKYFALL ADELE (MCA) (SONG) (MCA/ATLANTIC)
14	14	EVERYBODY TALKS NEON TREES MERCURY/UMJMG
15	17	MY OH MY TRISTAN PRETTYMAN CAPITOL
16	16	SHE'S SO MEAN MATCHBOX TWENTY EMBLEM/ATLANTIC
17	18	LIGHTS ELLIE GOULDING CHERRY TREES/INTERSCOPE
18	19	SOME NIGHTS FUN, FUELED BY RAMEX/RRP
19	22	ONE MORE NIGHT MARDON & SAM/OCTONE/INTERSCOPE
20	20	50 WAYS TO SAY GOODBYE TRAIN COLUMBIA
21	21	GIVE YOUR HEART A BREAK DEAN LUNARDO HOLLYWOOD
22	23	GOOD TIME OWN CITY & CARLY RAE JEPSEN (WAS/SCHOOLBOY/INTERSCOPE/REPUBLIC)
23	24	BROKENHEARTED KARMIN EPIC
24	25	GOOD MORNING BEAUTIFUL JIM BRONKHAN FEAT. LIKE MOCA (MCA) (SONG) (MCA/ATLANTIC)
25	26	DARK SIDE KELLY CLARKSON 19/RCA

ADULT TOP 40		
WEEK	LAST WEEK	TITLE ARTIST (IMP/INT/PROMO) LABEL
1	1	<b>#1</b> SOMEBODY THAT I USED TO KNOW KATY PERRY (MCA) (SONG) (MCA/ATLANTIC)
2	1	ONE MORE NIGHT MARDON & SAM/OCTONE/INTERSCOPE
3	2	BLOW ME (ONE LAST KISS) PINK RCA
4	5	HOME PHILIP PHILLIPS 19/INTERSCOPE
5	4	50 WAYS TO SAY GOODBYE TRAIN COLUMBIA
6	9	TOO CLOSE ALEX CLARE REPUBLIC
7	7	GOOD TIME OWN CITY & CARLY RAE JEPSEN (WAS/SCHOOLBOY/INTERSCOPE/REPUBLIC)
8	8	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE/REPUBLIC
9	6	EVERYBODY TALKS NEON TREES MERCURY/UMJMG
10	10	WIDE AWAKE KATY PERRY (MCA) (SONG) (MCA/ATLANTIC)
11	11	FEEL AGAIN ONEREPUBLIC MOSLEY/INTERSCOPE
12	12	THE A TEAM ED SHEERAN ELEKTRA/ATLANTIC
13	14	HALL OF FAME THE SCRIPT FEAT. WILLIAM PHONOGENIC/EPIC
14	20	<b>GREATEST GAINER</b> LOCKED OUT OF HEAVEN BRUNO MARS ELEKTRA/ATLANTIC
15	14	LITTLE TALKS OF MONSTERS AND MEN REPUBLIC
16	21	SKYFALL ADELE (MCA) (SONG) (MCA/ATLANTIC)
17	15	MISS ME ANDY GRAMMER (MCA) (SONG) (MCA/ATLANTIC)
18	18	IT'S TIME IMAGINE DRAGONS KIDINA/KORNER/INTERSCOPE
19	13	SHE'S SO MEAN MATCHBOX TWENTY EMBLEM/ATLANTIC
20	23	DIE YOUNG KESHA KEMO/SABER/CA
21	19	MY OH MY TRISTAN PRETTYMAN CAPITOL
22	17	BURN IT DOWN LINKIN PARK MACHINE SHOP/WARNER BROS.
23	8	WHAT COULD HAVE BEEN LOVE AEROSMITH COLUMBIA
24	27	I WILL WAIT MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
25	24	OH LOVE GREEN DAY REPRISE/WARNER BROS.

HOT ROCK SONGS		
WEEK	LAST WEEK	TITLE ARTIST (IMP/INT/PROMO) LABEL
1	1	<b>#1</b> SOME NIGHTS FUN, FUELED BY RAMEX/RRP
2	2	TOO CLOSE ALEX CLARE REPUBLIC
3	3	HOME PHILIP PHILLIPS 19/INTERSCOPE
4	5	HO HEY THE LUMINEERS DUALTONE
5	4	I WILL WAIT MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
6	5	IT'S TIME IMAGINE DRAGONS KIDINA/KORNER/INTERSCOPE
7	7	THE A TEAM ED SHEERAN ELEKTRA/ATLANTIC
8	8	MADNESS MUSE HELIUM 3/WARNER BROS.
9	9	BABEL MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
10	10	TAKE A WALK PASSION FET FRENCH/ISS/COLUMBIA
11	11	RADIOACTIVE IMAGINE DRAGONS KIDINA/KORNER/INTERSCOPE
12	12	WHISPERS IN THE DARK MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
13	13	HOLLAND ROAD MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
14	14	GHOSTS THAT WE KNEW MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
15	17	CHALK OUTLINE THREE DAYS GRACE RCA
16	15	LOVER OF THE LIGHT MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
17	20	LITTLE BLACK SUBMARINES THE BLACK KEYS NONESUCH/WARNER BROS.
18	16	LOVER'S EYES MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
19	NOT SHOT DEBUT	YEAH YEAH WILLY MOON (MCA) (SONG) (MCA/ATLANTIC)
20	18	HOPELESS WANDERER MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
21	24	LOST IN THE ECHO LINKIN PARK MACHINE SHOP/WARNER BROS.
22	19	BELOW MY FEET MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
23	25	STUBBORN LOVE THE LUMINEERS DUALTONE
24	21	REMINDER MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
25	22	BROKEN CROWN MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
26	27	DEMONS IMAGINE DRAGONS KIDINA/KORNER/INTERSCOPE
27	28	KILL YOUR HEROES AVOLUNATION RED BULL
28	23	NOT WITH HASTE MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
29	32	ON TOP OF THE WORLD IMAGINE DRAGONS KIDINA/KORNER/INTERSCOPE
30	38	RIDE LANA DEL REY POLYDOX/INTERSCOPE
31	36	MOUNTAIN SOUND OF MONSTERS AND MEN REPUBLIC
32	31	RUNAWAYS THE KILLERS (MCA) (SONG) (MCA/ATLANTIC)
33	35	I MISS THE MISERY HALESTORM ATLANTIC
34	28	OH LOVE GREEN DAY REPRISE/WARNER BROS.
35	29	WHERE ARE YOU NOW MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
36	33	ANGELS THE XX YOUNG TURKS/BEGGARS GROUP
37	37	FLOWERS IN YOUR HAIR THE LUMINEERS DUALTONE
38	42	CARRY ON FUN, FUELED BY RAMEX/RRP
39	45	WE COME RUNNING YOUNGBLOOD HAWKE REPUBLIC
40	34	FOR THOSE BELOW MUMFORD & SONS GENTLEMAN OF THE ROAD/RED/GLASSNOTE
41	44	SPECTRUM (SAY MY NAME) FLORENCE + THE MACHINE REPUBLIC
42	30	DOOM AND GLOOM THE ROLLING STONES (MCA) (SONG) (MCA/ATLANTIC)
43	RE-ENTRY	TROJANS ARLAK GEMINI BROS (HEAD) (WARNER BROS.)
44	43	MY OH MY TRISTAN PRETTYMAN CAPITOL
45	47	LET YOURSELF GO GREEN DAY REPRISE/WARNER BROS.
46	46	BEEN AWAY TOO LONG SOUNGDANGER SEVEN FOUR/REPUBLIC
47	50	ABSOLUTE ZERO STONE SOUR ROADRUNNER/RRP
48	41	STILL SWINGING PAPA ROACH (MCA) (SONG) (MCA/ATLANTIC)
49	40	SUPREMACY MUSE HELIUM 3/WARNER BROS.
50	49	BLOOD IN THIS MOMENT CENTURY MEDIA/RED

HERITAGE ROCK		
WEEK	LAST WEEK	TITLE ARTIST (IMP/INT/PROMO) LABEL
1	1	<b>#1</b> CHALK OUTLINE THREE DAYS GRACE RCA
2	3	BEEN AWAY TOO LONG SOUNGDANGER SEVEN FOUR/REPUBLIC
3	4	STANDING IN THE SUN SLASH FEAT. MYLES KENNEDY & THE CONSPIRATORS (MCA) (SONG) (MCA/ATLANTIC)
4	2	UNITY SHINEDOWN ATLANTIC
5	5	I MISS THE MISERY HALESTORM ATLANTIC
6	7	THESE DAYS FOO FIGHTERS (MCA) (SONG) (MCA/ATLANTIC)
7	6	LOVER ALOT AEROSMITH COLUMBIA
8	9	HERE AND NOW SEETHER WIND-UP
9	11	ABSOLUTE ZERO STONE SOUR ROADRUNNER/RRP
10	10	COMING DOWN FIVE FINGER DEATH PUNCH PROSPECT PARK
11	8	OH LOVE GREEN DAY REPRISE/WARNER BROS.
12	15	LOST IN FOREVER (SCREAM) P.O.D. (MCA) (SONG) (MCA/ATLANTIC)
13	13	THE WRECKERS RUSH (MCA) (SONG) (MCA/ATLANTIC)
14	12	STILL SWINGING PAPA ROACH (MCA) (SONG) (MCA/ATLANTIC)
15	20	LET'S RIDE KID ROCK TOP DOGS/ATLANTIC/RRP
16	18	ENEMIES SHINEDOWN ATLANTIC
17	17	STILL COUNTING VOLBEAT (MCA) (SONG) (MCA/ATLANTIC)
18	16	GOLD ON THE CEILING THE BLACK KEYS NONESUCH/WARNER BROS.
19	NEW	<b>GREATEST GAINER</b> DOOM AND GLOOM THE ROLLING STONES (MCA) (SONG) (MCA/ATLANTIC)
20	21	CARRY ON AWYKED SEVENFOLD WARNER BROS.
21	NEW	LET YOURSELF GO GREEN DAY REPRISE/WARNER BROS.
22	25	WHEN A BLIND MAN CRIES METALLICA (MCA) (SONG) (MCA/ATLANTIC)
23	24	I GOT TO GET PAID ZZ TOP REPUBLIC
24	23	LOST IN THE ECHO LINKIN PARK MACHINE SHOP/WARNER BROS.
25	NEW	45 THE GASLIGHT ANTHEM MERCURY/UMJMG

Former Bubbling Under spotlight act Willy Moon (Oct. 27) soars onto Hot Rock Songs at No. 19 with "Yeah Yeah." The song, featured in Apple's latest iPod Shuffle and Nano ads, vaults 54-13 on Rock Digital Songs with 25,000 downloads sold (up 174%), according to Nielsen SoundScan.



WILLY MOON

MAINSTREAM TOP 40, ADULT CONTEMPORARY, ADULT TOP 40, ACTIVE ROCK, HERITAGE ROCK, HOT ROCK SONGS, and HOT ROCK DIGITAL SONGS charts are electronically monitored 24 hours a day, 7 days a week, by Nielsen BDS. For more information on how we monitor and compile our charts, visit [www.billboard.com](http://www.billboard.com). For more information on how we monitor and compile our charts, visit [www.billboard.com](http://www.billboard.com). © 2012, Prometheus Global Media, LLC. All rights reserved.



**HOT COUNTRY SONGS™**

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	10	<b>#1 GREATEST GAINER/STREAMING</b> WE ARE NEVER EVER GETTING BACK TOGETHER	Taylor Swift REPUBLIC NASHVILLE	2
2	2	3	<b>BLOWN AWAY</b>	Carrie Underwood 1945/ARISTA NASHVILLE	2
3	3	13	<b>CRUISE</b>	Florida Georgia Line REPUBLIC NASHVILLE	3
4	4	25	<b>WANTED</b>	Hunter Hayes ATLANTIC WMN	1
5	5	9	<b>HARD TO LOVE</b>	Leo Brice CURB	5
6	7	15	<b>GREATEST GAINER/AIRPLAY</b> KISS TOMORROW GOODBYE	Luke Bryan CAPITOL NASHVILLE	6
7	8	7	<b>COWBOYS AND ANGELS</b>	Dustin Lynch BROKEN BOW	2
8	10	12	<b>THE ONE THAT GOT AWAY</b>	Jake Owen RECA NASHVILLE	8
9	13	16	<b>FASTEST GIRL IN TOWN</b>	Miranda Lambert RECA NASHVILLE	9
10	11	13	<b>LOVIN' YOU IS FUN</b>	Easton Corbin MERCURY	7
11	12	14	<b>COME WAKE ME UP</b>	Rascal Flatts BIG MACHINE	11
12	6	5	<b>TAKE A LITTLE RIDE</b>	Jason Aldean BROKEN BOW	1
13	15	10	<b>BEER MONEY</b>	Kip Moore MCA NASHVILLE	13
14	18	16	<b>CREEPIN'</b>	Eric Church EMN NASHVILLE	13
15	19	21	<b>TIL MY LAST DAY</b>	Justin Moore REPUBLIC NASHVILLE	15
16	9	2	<b>RED</b>	Taylor Swift BIG MACHINE	2
17	16	10	<b>BEGIN AGAIN</b>	Taylor Swift BIG MACHINE	10
18	14	15	<b>TRUCK YEAH</b>	Tim McGraw BIG MACHINE	11
19	20	17	<b>SOUTHERN COMFORT ZONE</b>	Brad Paisley ARISTA NASHVILLE	17
20	23	24	<b>HOW COUNTRY FEELS</b>	Randy Houser STONEY CREEK	20
21	22	22	<b>DID IT FOR THE GIRL</b>	Greg Bates REPUBLIC NASHVILLE	14
22	21	20	<b>EVERY STORM RUNS OUT OF RAIN</b>	Gary Allan MCA NASHVILLE	20
23	24	25	<b>EL CERRITO PLACE</b>	Kenny Chesney BLUE CHAIR/COLUMBIA NASHVILLE	20
24	17	11	<b>WHY YA WANNA</b>	Jana Kramer ELEKTRA NASHVILLE/WMN	3
25	26	28	<b>GOODBYE IN HER EYES</b>	Zac Brown Band ATLANTIC/SOUTHERN GARDEN	25



Georgia native draws Greatest Gainer applause for the biggest overall radio spike (6-3 on Country Airplay, up 10%) while also ranking at No. 10 on Country Digital Songs (on Billboard.biz). He and Eric Church also bow at No. 26 on Jason Aldean's "The Only Way I Know."



Following two weeks at No. 1 in June with "Something" Bout a Truck," singer/songwriter achieves a new peak with third single from rookie album *Up All Night*, which also becomes his second top 10 on Country Airplay, viewable at billboard.biz/charts.

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	10	<b>NIGHT TRAIN</b>	Jason Aldean BROKEN BOW	27
2	2	9	<b>GREATEST GAINER/DIGITAL</b> IF I DIDN'T KNOW BETTER	Som Palacios & Clare Bowen ABC STUDIOS/LIONS GATE/BIG MACHINE	26
3	3	11	<b>THE ONLY WAY I KNOW</b>	Jason Aldean With Luke Bryan & Eric Church BROKEN BOW	28
4	4	13	<b>I LIKE GIRLS THAT DRINK BEER</b>	Toby Keith SHOW DOG UNIVERSAL	18
5	5	14	<b>CRYING ON A SUITCASE</b>	Casey James 1945/COLUMBIA NASHVILLE	25
6	6	15	<b>TIP IT ON BACK</b>	Dierks Bentley CAPITOL NASHVILLE	26
7	7	16	<b>TRUE BELIEVERS</b>	Darius Rucker CAPITOL NASHVILLE	24
8	8	17	<b>WHEN SHE SAYS BABY</b>	Jason Aldean BROKEN BOW	33
9	9	18	<b>BEER WITH JESUS</b>	Thomas Rhett VALORY	28
10	10	19	<b>MERRY GO 'ROUND</b>	Kacey Musgraves MERCURY	32
11	11	20	<b>WALKING THROUGH HEAVEN</b>	Justin Moore REPUBLIC NASHVILLE	15
12	12	21	<b>TORNADO</b>	Little Big Town CAPITOL NASHVILLE	37
13	13	22	<b>EX-OLD MAN</b>	Kristen Kelly ARISTA NASHVILLE	30
14	14	23	<b>UNDERMINE</b>	Charles Esten & Hayden Panettiere ABC STUDIOS/LIONS GATE/BIG MACHINE	39
15	15	24	<b>KICK IT IN THE STICKS</b>	Brantley Gilbert VALORY	29
16	16	25	<b>THIS NOTHIN' TOWN</b>	Jason Aldean BROKEN BOW	41
17	17	26	<b>LET THERE BE COWGIRLS</b>	Chris Cagle BIGGER PICTURE	33
18	18	27	<b>SAY GOODNIGHT</b>	Eli Young Band REPUBLIC NASHVILLE	34
19	19	28	<b>BRING IT ON HOME</b>	Kix Brooks ARISTA NASHVILLE	39
20	20	29	<b>FEEL THAT AGAIN</b>	Jason Aldean BROKEN BOW	45
21	21	30	<b>RONAN</b>	Taylor Swift BIG MACHINE	34
22	22	31	<b>I DON'T DO LOVELY WELL</b>	Jason Aldean BROKEN BOW	47
23	23	32	<b>SOMEBODY'S HEARTBREAK</b>	Hunter Hayes ATLANTIC WMN	48
24	24	33	<b>STARING AT THE SUN</b>	Jason Aldean BROKEN BOW	49
25	25	34	<b>GET YOUR SHINE ON</b>	Florida Georgia Line REPUBLIC NASHVILLE	45

**TOP COUNTRY ALBUMS™**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	PEAK POSITION
1	1	10	<b>JASON ALDEAN</b>	Night Train	1
2	NEW	1	<b>SCOTTY MCCREERY</b>	Christmas With Scotty McCreery	2
3	NEW	1	<b>JAMEY JOHNSON</b>	Living For A Song: A Tribute to Hank Cochran	3
4	1	1	<b>LITTLE BIG TOWN</b>	Tornado	1
5	2	2	<b>CARRIE UNDERWOOD</b>	Blown Away	1
6	3	3	<b>LUKE BRYAN</b>	Tailgates & Tanlines	1
7	5	4	<b>GREATEST GAINER</b> HUNTER HAYES	Hunter Hayes	4
8	4	5	<b>ERIC CHURCH</b>	Chief	1
9	6	7	<b>ZAC BROWN BAND</b>	Uncaged	1
10	13	6	<b>PACE SETTER</b> BLAKE SHELTON	Cheers, It's Christmas	6
11	10	11	<b>JASON ALDEAN</b>	My Kinda Party	1
12	8	13	<b>BRANTLEY GILBERT</b>	Halfway To Heaven	2
13	11	14	<b>KENNY CHESNEY</b>	Welcome To The Fishbowl	1
14	15	20	<b>LEE BRICE</b>	Hard 2 Love	2
15	12	10	<b>EASTON CORBIN</b>	All Over The Road	2
16	17	22	<b>KIP MOORE</b>	Up All Night	3
17	18	16	<b>COLT FORD</b>	Declaration Of Independence	1
18	19	24	<b>FLORIDA GEORGIA LINE</b>	It's Just What We Do (EP)	18
19	7	8	<b>JOSH TURNER</b>	Live Across America	7
20	14	12	<b>DWIGHT YOAKAM</b>	3 Pears	3
21	16	15	<b>DUSTIN LYNCH</b>	Dustin Lynch	1
22	21	20	<b>RASCAL FLATTS</b>	Changed	1
23	23	20	<b>JUSTIN MOORE</b>	Outlaws Like Me	1
24	29	25	<b>BLAKE SHELTON</b>	Red River Blue	1
25	27	18	<b>VARIOUS ARTISTS</b>	Now That's What I Call Country: Volume 5	4

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	PEAK POSITION
26	22	17	<b>BIG &amp; RICH</b>	Hillbilly Jedi	4
27	32	34	<b>MIRANDA LAMBERT</b>	Four The Record	1
28	31	31	<b>JAKE OWEN</b>	Barefoot Blue Jean Night	1
29	24	28	<b>LADY ANTEBELLUM</b>	Own The Night	1
30	20	9	<b>JERROD NIEMANN</b>	Free The Music	1
31	28	29	<b>LIONEL RICHIE</b>	Tuskegee	1
32	26	26	<b>PISTOL ANNIES</b>	Hell On Heels	1
33	NEW	1	<b>HUNTER HAYES</b>	Live (EP)	33
34	25	18	<b>WAYLON JENNINGS</b>	Goin' Down Rodin': The Last Recordings	14
35	30	23	<b>THE BAND PERRY</b>	The Band Perry	2
36	35	33	<b>ALAN JACKSON</b>	Thirty Miles West	1
37	RE-ENTRY	1	<b>RHONDA VINCENT</b>	Sunday Mornin' Singin': Live!	37
38	34	32	<b>JOSH TURNER</b>	Punching Bag	1
39	36	36	<b>GEORGE STRAIT</b>	Icon: George Strait	14
40	9	—	<b>AARON WATSON</b>	Real GoodTime	9
41	38	37	<b>DIERKS BENTLEY</b>	Home	1
42	33	21	<b>JAKE OWEN</b>	Endless Summer (EP)	2
43	37	35	<b>JOHNNY CASH</b>	The Greatest: The Number Ones	28
44	43	41	<b>SCOTTY MCCREERY</b>	Clear As Day	1
45	42	47	<b>CHRIS YOUNG</b>	Neon	2
46	44	47	<b>CHRIS CAGLE</b>	Back In The Saddle	6
47	40	47	<b>ELI YOUNG BAND</b>	Life At Best	3
48	41	43	<b>GARY ALLAN</b>	Icon: Gary Allan	29
49	39	39	<b>JANA KRAMER</b>	Jana Kramer	5
50	49	46	<b>TOBY KEITH</b>	Clancy's Tavern	1

**BLUEGRASS ALBUMS™**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	PEAK POSITION
1	12	15	<b>RHONDA VINCENT</b>	Sunday Mornin' Singin': Live!	1
2	1	15	<b>OLD CROW MEDICINE SHOW</b>	Carry Me Back	1
3	NEW	1	<b>SLEEPY MAN BANJO BOYS</b>	The Farthest Horizon	1
4	2	28	<b>TRAMPLED BY TURTLES</b>	Stars And Satellites	1
5	5	38	<b>PUNCH BROTHERS</b>	Who's Feeling Young Now?	1
6	4	41	<b>DAILEY &amp; VINCENT</b>	The Gospel Side Of Dailey & Vincent	1
7	6	4	<b>RICKY SKAGGS AND KENTUCKY THUNDER</b>	Music To My Ears	1
8	NEW	1	<b>STEVE IVY</b>	Best Of Bluegrass: Collector's Edition	1
9	11	12	<b>YO'YO MASTRANT DUNCAN/EDGAR MEYER/CHRISTIE</b>	The Goat Radio Sessions	1
10	7	11	<b>JERRY DOUGLAS</b>	Traveler	1

**BETWEEN THE BULLETS**

**GOOD 'NIGHT' FOR ALDEAN**

Jason Aldean's *Night Train* makes a splashy debut at No. 1 on the Billboard 200 and Top Country Albums, opening with 409,000 copies sold, according to Nielsen SoundScan. The artist's fifth full-length album is his first leader on the big chart (his third on the country list), marking the second-best sales start this year behind Mumford & Sons, who tallied 600,000 with *Babel* on the Oct. 13 chart. *Night Train* also sets a career-best SoundScan week for the Georgia native, whose previous best was 193,000 with *My Kinda Party* two years ago.

—Wade Jessen



R&B SONGS™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> DIAMONDS	RIHANNA SRP/DEF JAM/JDJMG
2	2	MIGUEL BYSTORM/BLACK ICE/RCA	
3	4	GIRL ON FIRE	ALICIA KEYS FEATURING NICKI MINAJ/RCA
4	3	2 REASONS	THEY SONZ2 FEATURING TL SONGBOOK/ATLANTIC
5	5	THINKIN BOUT YOU	FRANK OCEAN DEF JAM/JDJMG
6	6	HEART ATTACK	THEY SONZ2 SONGBOOK/ATLANTIC
7	7	PUT IT DOWN	BRANDY FEATURING CHRIS BROWN CHAMELEON/RCA
8	8	DANCE FOR YOU	BEYONCÉ PARKWOOD/COLUMBIA
9	10	DIVE IN	THEY SONZ2 SONGBOOK/ATLANTIC
10	9	LEMME SEE	USHER FEATURING RICK ROSS/RCA
11	12	DON'T JUDGE ME	CHRIS BROWN/RCA
12	11	ICE	KELLY ROWLAND FEATURING LI WAYNE REPUBLIC
13	13	ENOUGH OF NO LOVE	KEYSHIA COLE FEATURING LI WAYNE GEFEN/INTERSCOPE
14	14	LATELY	ANITA BAKER BLUE NOTE/CAPITOL
15	15	DON'T MIND	MARY J. BLIGE MATRIARCH/GEFEN/INTERSCOPE
16	NEW	WICKED GAMES	WEEKND KO/REPUBLIC
17	18	DIVE	USHER/RCA
18	20	SORRY	CIARA EPIC
19	21	DO YOU...	MIGUEL BYSTORM/BLACK ICE/RCA
20	23	COCKINESS (LOVE IT)	RIHANNA FEATURING ASAP ROCKY SRP/DEF JAM/JDJMG
21	22	YOU & I	AVANT FEAT. KEKE WYATT MO-&CAPITOL
22	24	PYRAMIDS	FRANK OCEAN DEF JAM/JDJMG
23	25	SUPER RICH KIDS	FRANK OCEAN FEAT. EARL SWATSHIRT DEF JAM/JDJMG
24	NEW	WHO BOOTY	JOHN HEART FEATURING IAMSU COOL KID CARTEL/EPIC
25	NEW	DOING IT WRONG	DRAKE YOUNG MONEY/CASH MONEY/REPUBLIC

RAP SONGS™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> GANGNAM STYLE	PSY SCHOOLBOY/REPUBLIC
2	3	CLIQUE	KANYE WEST, JAY-Z, BIG SEAN G.O.D.D./DEF JAM/JDJMG
3	2	WHISTLE	FLO RIDA P.O.E. BOY/ATLANTIC
4	4	I CRY	FLO RIDA P.O.E. BOY/ATLANTIC
5	4	MERCY	KANYE WEST, BIG SEAN, PUSHA T, 2 CHAINZ G.O.D.D./DEF JAM/JDJMG
6	5	POP THAT	FRENCH MONTANA FEAT. RICK ROSS, DRAME, LI WAYNE BAD BOY/INTERSCOPE
7	6	NO LIE	2 CHAINZ FEATURING DRAKE DEF JAM/JDJMG
8	10	BANDZ A MAKE HER DANCE	JUICY J FEAT. LI WAYNE & 2 CHAINZ KEMO/SABE/COLUMBIA
9	9	BIRTHDAY SONG	2 CHAINZ FEATURING KANYE WEST DEF JAM/JDJMG
10	NEW	BALL	TL FEATURING LI WAYNE GRAND HUSTLE/ATLANTIC
11	7	TURN ON THE LIGHTS	FUTURE A-1/FREEBANDZ/EPIC
12	11	SWIMMING POOLS (DRANK)	KENDRICK LAMAR TOP DAWG/AFTERMATH/INTERSCOPE
13	5	NO WORRIES	LI WAYNE FEAT. DETAL YOUNG MONEY/CASH MONEY/REPUBLIC
14	12	WORK HARD, PLAY HARD	WIZ KALUFA ROSTRIUM/ATLANTIC/RAP
15	18	THRIFT SHOP	MACLEODS & RYAN LEWIS FEAT. WANZ/MACKLEODS/ROVADA
16	15	DICED PINEAPPLES	RICK ROSS FEAT. WALE & DRAKE MAYBACH/SUP-N-SLUDDEF JAM/JDJMG
17	16	MY MOMENT	DJ DRAMA, 2 CHAINZ, MEEK MILL, JEREMIH APHILLATES/EPIC
18	14	CASHIN' OUT	CASH OUT BASES LOADED/EPIC
19	24	DON'T STOP THE PARTY	PITBULL FEATURING T.I. & TI. JAY-Z/50/50 GROUND/RCA
20	21	CELEBRATION	GAME FEAT. CHRIS BROWN, TIGY, WZ KHALIFA & LI WAYNE G.O.D.D./INTERSCOPE
21	23	YOUNG & GETTIN' IT	MEEK MILL FEAT. KIRKO BANGZ MAYBACH/WARNER BROS.
22	25	I'M DIFFERENT	2 CHAINZ DEF JAM/JDJMG
23	NEW	REMEMBER YOU	WZ KHALIFA FEAT. THE WEEKND ROSTRIUM/ATLANTIC/RAP
24	22	DO MY DANCE	TIGY FEAT. 2 CHAINZ YOUNG MONEY/CASH MONEY/REPUBLIC
25	20	REPRESENTIN'	LUDACRIS FEAT. KELLY ROWLAND OTP/DEF JAM/JDJMG

R&B/HIP-HOP AIRPLAY™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> ADORN	MIGUEL BYSTORM/BLACK ICE/RCA
2	2	POP THAT	FRENCH MONTANA FEAT. RICK ROSS, DRAME, LI WAYNE BAD BOY/INTERSCOPE
3	3	PUT IT DOWN	BRANDY FEAT. CHRIS BROWN CHAMELEON/RCA
4	5	BANDZ A MAKE HER DANCE	JUICY J FEAT. LI WAYNE & 2 CHAINZ KEMO/SABE/COLUMBIA
5	7	DIVE IN	THEY SONZ2 SONGBOOK/ATLANTIC
6	8	DANCE FOR YOU	BEYONCÉ PARKWOOD/COLUMBIA
7	6	CLIQUE	KANYE WEST, JAY-Z, BIG SEAN G.O.D.D./DEF JAM/JDJMG
8	4	TURN ON THE LIGHTS	FUTURE A-1/FREEBANDZ/EPIC
9	11	THINKIN BOUT YOU	FRANK OCEAN DEF JAM/JDJMG
10	10	BIRTHDAY SONG	2 CHAINZ FEAT. KANYE WEST DEF JAM/JDJMG
11	9	NO LIE	2 CHAINZ FEAT. DRAKE DEF JAM/JDJMG
12	12	GIRL ON FIRE	ALICIA KEYS FEAT. NICKI MINAJ/RCA
13	15	DICED PINEAPPLES	RICK ROSS FEAT. WALE & DRAKE MAYBACH/SUP-N-SLUDDEF JAM/JDJMG
14	19	SWIMMING POOLS (DRANK)	KENDRICK LAMAR TOP DAWG/AFTERMATH/INTERSCOPE
15	17	ICE	KELLY ROWLAND FEAT. LI WAYNE REPUBLIC
16	13	LATELY	ANITA BAKER BLUE NOTE/CAPITOL
17	23	NO WORRIES	LI WAYNE FEAT. DETAL YOUNG MONEY/CASH MONEY/REPUBLIC
18	16	HEART ATTACK	THEY SONZ2 SONGBOOK/ATLANTIC
19	21	TONIGHT (BEST YOU EVER HAD)	JOHN LEGEND FEAT. LUDACRIS EPIC
20	18	MERCY	KANYE WEST, BIG SEAN, PUSHA T, 2 CHAINZ G.O.D.D./DEF JAM/JDJMG
21	14	LEMME SEE	USHER FEAT. RICK ROSS/RCA
22	22	PRAY FOR ME	ANTHONY HAMILTON MISTER'S MUSIC/RCA
23	25	DON'T MIND	MARY J. BLIGE MATRIARCH/GEFEN/INTERSCOPE
24	20	LET'S TALK	OMARION FEAT. RICK ROSS MAYBACH/WARNER BROS.
25	16	ENOUGH OF NO LOVE	KEYSHIA COLE FEAT. LI WAYNE GEFEN/INTERSCOPE
26	28	DON'T JUDGE ME	CHRIS BROWN/RCA
27	27	DIVE	USHER/RCA
28	33	YOUNG & GETTIN' IT	MEEK MILL FEAT. KIRKO BANGZ MAYBACH/WARNER BROS.
29	34	REPRESENTIN'	LUDACRIS FEAT. KELLY ROWLAND OTP/DEF JAM/JDJMG
30	30	MY MOMENT	DJ DRAMA, 2 CHAINZ, MEEK MILL, JEREMIH APHILLATES/EPIC
31	32	YOU & I	AVANT FEAT. KEKE WYATT MO-&CAPITOL
32	43	DIAMONDS	RIHANNA SRP/DEF JAM/JDJMG
33	36	WICKED GAMES	WEEKND KO/REPUBLIC
34	31	LAZY LOVE	NE-YO MOTOWN/DJMG
35	20	2 REASONS	THEY SONZ2 FEAT. TL SONGBOOK/ATLANTIC
36	25	MIRROR	BOBBY V FEAT. LI WAYNE BLU KOLLA DREAMS/EPIC
37	58	REMEMBER YOU	WZ KHALIFA FEAT. THE WEEKND ROSTRIUM/ATLANTIC
38	37	WHAT PROFIT	DWELE RT/EPIC
39	NEW	BALL	TL FEAT. LI WAYNE GRAND HUSTLE/ATLANTIC
40	45	HOLD UP	CASH OUT FEAT. WALE BASES LOADED/EPIC

**BETWEEN THE BULLETS**

## DO CALL IT A COMEBACK

Brandy reaches the summit of Top R&B/Hip-Hop Albums for the second time in her nearly 18-year career as *Two Eleven* debuts at No. 1 with 65,000 copies sold, according to Nielsen SoundScan. It's been more than 10 years since her previous chart-topper, *Full Moon*, debuted and peaked at No. 1 on March 23, 2002. In between her leaders, Brandy posted two top 10 albums—*Afrodisiac* (No. 4 in 2004) and *Human* (No. 5, 2008), as well as a greatest-hits collection, *The Best of Brandy* (No. 11, 2005). Her triumphant return to the chart's upper reaches is also found on Hot R&B/Hip-Hop Songs. Her new album's lead single, "Put It Down," featuring Chris Brown, peaked at No. 3 earlier this month, becoming her first top 10 hit in more than 10 years and matching her previous best position reached by "What About Us?," the lead single off *Full Moon*, in 2002.

—Rauli Ramirez

RHYTHMIC™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> AS LONG AS YOU LOVE ME	JUSTI REEB FEAT. BE BEAR GOSDOLN/MARNS BROS/ATLANTIC
2	3	LET ME LOVE YOU (UNTIL YOU LEARN TO LOVE YOURSELF)	NE-YO MOTOWN/DJMG
3	2	2 REASONS	THEY SONZ2 FEAT. TL SONGBOOK/ATLANTIC
4	5	DON'T WAKE ME UP	CHRIS BROWN/RCA
5	8	ADORN	MIGUEL BYSTORM/BLACK ICE/RCA
6	12	DIAMONDS	RIHANNA SRP/DEF JAM/JDJMG
7	13	CLIQUE	KANYE WEST, JAY-Z, BIG SEAN G.O.D.D./DEF JAM/JDJMG
8	6	MERCY	KANYE WEST, BIG SEAN, PUSHA T, 2 CHAINZ G.O.D.D./DEF JAM/JDJMG
9	9	I CAN ONLY IMAGINE	SAVIO GURTHA FEAT. CHRIS BROWN & LI WAYNE (IMP & BUSCA) WARS/CAPITOL
10	10	POP THAT	FRENCH MONTANA FEAT. RICK ROSS, DRAME, LI WAYNE BAD BOY/INTERSCOPE
11	5	POUND THE ALARM	NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC
12	7	WHISTLE	FLO RIDA P.O.E. BOY/ATLANTIC
13	11	NO LIE	2 CHAINZ FEAT. DRAKE DEF JAM/JDJMG
14	15	TURN ON THE LIGHTS	FUTURE A-1/FREEBANDZ/EPIC
15	14	HEART ATTACK	THEY SONZ2 SONGBOOK/ATLANTIC
16	17	I CRY	FLO RIDA P.O.E. BOY/ATLANTIC
17	16	GANGNAM STYLE	PSY SCHOOLBOY/REPUBLIC
18	18	LIGHTS	ELLIE GOULDING CHERRYTREE/INTERSCOPE
19	19	BIRTHDAY SONG	2 CHAINZ FEAT. KANYE WEST DEF JAM/JDJMG
20	21	SWIMMING POOLS (DRANK)	KENDRICK LAMAR TOP DAWG/AFTERMATH/INTERSCOPE
21	22	ONE MORE NIGHT	DJ DRAMA, 2 CHAINZ, MEEK MILL, JEREMIH APHILLATES/EPIC
22	28	DIE YOUNG	KE\$HA KEMO/SABE/RCA
23	24	R.I.P.	RIYA ORA FEAT. TINK TEMPAH ROC. NATION/COLUMBIA
24	25	CELEBRATION	GAME FEAT. CHRIS BROWN, TIGY, WZ KHALIFA & LI WAYNE G.O.D.D./INTERSCOPE
25	4	BANDZ A MAKE HER DANCE	JUICY J FEAT. LI WAYNE & 2 CHAINZ KEMO/SABE/COLUMBIA
26	26	NUMB	USHER/RCA
27	20	BLOW ME (ONE LAST KISS)	PINK/RCA
28	29	MY MOMENT	DJ DRAMA, 2 CHAINZ, MEEK MILL, JEREMIH APHILLATES/EPIC
29	NEW	LOCKED OUT OF HEAVEN	BRUNO MARS ELEKTRA/ATLANTIC
30	34	PUT IT DOWN	BRANDY FEAT. CHRIS BROWN CHAMELEON/RCA
31	32	DON'T STOP THE PARTY	PITBULL FEAT. T.I., M.I. 3, 50/50 GROUND/RCA
32	36	FINALLY FOUND YOU	ENRIQUE IGLESIAS FEAT. SAMMY ADAMS REPUBLIC
33	33	GIRL ON FIRE	ALICIA KEYS FEAT. NICKI MINAJ/RCA
34	38	TOO CLOSE	ALEX CLARE REPUBLIC
35	30	SLOW DOWN	CLIVE GARDON FEAT. THE TEMPEL/REAPER/MIXED MEDIA GUILD/REPUBLIC
36	27	AMEN	MEEK MILL FEAT. DRAKE MAYBACH/WARNER BROS.
37	2	NO WORRIES	LI WAYNE FEAT. DETAL YOUNG MONEY/CASH MONEY/REPUBLIC
38	35	WE ARE NEVER EVER GETTING BACK TOGETHER	TAYLOR SWIFT BIG MACHINE/REPUBLIC
39	NEW	THINKIN BOUT YOU	FRANK OCEAN DEF JAM/JDJMG
40	NEW	WHO BOOTY	JOHN HEART FEAT. IAMSU COOL KID CARTEL/EPIC

MAINSTREAM R&B/HIP-HOP™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> ADORN	MIGUEL BYSTORM/BLACK ICE/RCA
2	2	POP THAT	FRENCH MONTANA FEAT. RICK ROSS, DRAME, LI WAYNE BAD BOY/INTERSCOPE
3	3	PUT IT DOWN	BRANDY FEAT. CHRIS BROWN CHAMELEON/RCA
4	4	DIVE IN	THEY SONZ2 SONGBOOK/ATLANTIC
5	7	BANDZ A MAKE HER DANCE	JUICY J FEAT. LI WAYNE & 2 CHAINZ KEMO/SABE/COLUMBIA
6	6	DANCE FOR YOU	BEYONCÉ PARKWOOD/COLUMBIA
7	8	CLIQUE	KANYE WEST, JAY-Z, BIG SEAN G.O.D.D./DEF JAM/JDJMG
8	10	THINKIN BOUT YOU	FRANK OCEAN DEF JAM/JDJMG
9	5	TURN ON THE LIGHTS	FUTURE A-1/FREEBANDZ/EPIC
10	9	BIRTHDAY SONG	2 CHAINZ FEAT. KANYE WEST DEF JAM/JDJMG
11	13	ICE	KELLY ROWLAND FEAT. LI WAYNE REPUBLIC
12	18	<b>#6</b> SWIMMING POOLS (DRANK)	KENDRICK LAMAR TOP DAWG/AFTERMATH/INTERSCOPE
13	11	NO LIE	2 CHAINZ FEAT. DRAKE DEF JAM/JDJMG
14	17	DICED PINEAPPLES	RICK ROSS FEAT. WALE & DRAKE MAYBACH/SUP-N-SLUDDEF JAM/JDJMG
15	19	NO WORRIES	LI WAYNE FEAT. DETAL YOUNG MONEY/CASH MONEY/REPUBLIC
16	15	LET'S TALK	OMARION FEAT. RICK ROSS MAYBACH/WARNER BROS.
17	16	GIRL ON FIRE	ALICIA KEYS FEAT. NICKI MINAJ/RCA
18	20	DON'T JUDGE ME	CHRIS BROWN/RCA
19	12	ENOUGH OF NO LOVE	KEYSHIA COLE FEAT. LI WAYNE GEFEN/INTERSCOPE
20	21	DIVE	USHER/RCA
21	23	MY MOMENT	DJ DRAMA, 2 CHAINZ, MEEK MILL, JEREMIH APHILLATES/EPIC
22	28	YOUNG & GETTIN' IT	MEEK MILL FEAT. KIRKO BANGZ MAYBACH/WARNER BROS.
23	32	REPRESENTIN'	LUDACRIS FEAT. KELLY ROWLAND OTP/DEF JAM/JDJMG
24	22	AMEN	MEEK MILL FEAT. DRAKE MAYBACH/WARNER BROS.
25	25	BOBBY V FEAT. LI WAYNE BLU KOLLA DREAMS/EPIC	

ADULT R&B™			
WEEK	LAST WEEK	TITLE	ARTIST (IMP/INT/PROMOTION LABEL)
1	1	<b>#1</b> LATELY	ANITA BAKER BLUE NOTE/CAPITOL
2	3	ADORN	MIGUEL BYSTORM/BLACK ICE/RCA
3	2	PRAY FOR ME	ANTHONY HAMILTON MISTER'S MUSIC/RCA
4	4	DON'T MIND	MARY J. BLIGE MATRIARCH/GEFEN/INTERSCOPE
5	5	GIRL ON FIRE	ALICIA KEYS/RCA
6	8	TONIGHT (BEST YOU EVER HAD)	JOHN LEGEND FEAT. LUDACRIS EPIC
7	8	BEAUTIFUL SURPRISE	TAMIA PLUS TICAPITOL
8	7	FEELIN' SINGLE	B. KELLY/RCA
9	6	YOU & I	AVANT FEAT. KEKE WYATT MO-&CAPITOL
10	10	ALL TIED UP	ROBIN THICKE STAR TRAX/GEFEN/INTERSCOPE
11	11	WHAT PROFIT	DWELE RT/EPIC
12	12	TEARS OF JOY	FATH EVANS PROLIFIC/EPIC
13	13	BELIEVE IN US	MINY COMPTON CAGED BIRD/SHANACHE
14	14	GROWN FOLKS	BAR-KAYS FEAT. THE UNDISCOVERED JEA/RIGHT NOW
15	17	DALEY TOGETHER	DALEY FEAT. MARSHA AMBROSIO DALEY/MUSIC/REPUBLIC
16	18	HEART ATTACK	THEY SONZ2 SONGBOOK/ATLANTIC
17	19	HOLD ON	JAMES FORTUNE & TYA FEAT. MONICA & FRED HAMMOND THE WORLDWIDE/EPIC
18	21	DIVE	USHER/RCA
19	22	YES	O'JAY/REDFERRETTA/MALACO
20	25	LAZY LOVE	NE-YO MOTOWN/DJMG
21	26	I WISH I KNEW	ALEX BOYD/RCA
22	23	WILDEST DREAMS	BRANDY CHAMELEON/RCA
23	1	BACKUP PLAN	ANGE STONE SAGUARO ROAD RHYTHM/SAGUARO ROAD
24	20	COMPLIMENTS	TANK FEAT. J & KYLE STEPHENS MOJAMBE/ATLANTIC
25	24	WRONG SIDE OF A LOVE SONG	MELANIE THINA SIKRE/REPUBLIC

R&B SONGS, RAP SONGS: The most popular R&B and rap songs, respectively, according to all-format airplay monitored by Nielsen Broadcast Data Systems, sales data compiled by Nielsen SoundScan. R&B/HIP-HOP AIRPLAY: The most popular R&B and hip-hop songs, respectively, according to all-format airplay monitored by Nielsen Broadcast Data Systems, sales data compiled by Nielsen SoundScan. MAINSTREAM R&B/HIP-HOP, ADULT R&B, ADULT HIP-HOP: The most popular mainstream R&B, adult R&B, and adult hip-hop songs, respectively, according to all-format airplay monitored by Nielsen Broadcast Data Systems, sales data compiled by Nielsen SoundScan. CHARTS: The most popular songs, according to all-format airplay monitored by Nielsen Broadcast Data Systems, sales data compiled by Nielsen SoundScan. See Charts Legend on [billboard.com](http://billboard.com) for rules and explanations. All charts © 2012, Prometheus Global Media, LLC and Nielsen SoundScan, Inc. All rights reserved.



**HOT R&B/HIP-HOP SONGS™**

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	4	<b>#1</b> GREATEST GAINER/DIGITAL DIAMONDS AIRPLAY + STREAMING	Rihanna	1
2	2	7	CLIQUE	Kanye West, Jay-Z, Big Sean	2
3	3	25	ADORN	Miguel	2
4	4	25	MERCY	Kanye West, Big Sean, Pusha T, 2 Chainz	2
5	5	13	POP THAT	French Montana Featuring Rick Ross, Drake, Lil Wayne	2
6	5	25	NO LIE	2 Chainz Featuring Drake	1
7	11	10	BANDZ A MAKE HER DANCE	Juicy J Featuring Lil Wayne & 2 Chainz	7
8	8	7	GIRL ON FIRE	Alicia Keys Featuring Nicki Minaj	8
9	7	8	2 REASONS	Trey Songz Featuring T.I.	7
10	10	12	BIRTHDAY SHIP	2 Chainz Featuring Kanye West	10
11	<b>HOT DEBUT</b>	1	<b>BALL</b>	T.I. Featuring Lil Wayne	11
12	12	9	THINKIN ABOUT YOU	Frank Ocean	9
13	9	11	TURN ON THE LIGHTS	Future	9
14	14	11	SWIMMING POOLS (DRANK)	Kendrick Lamar	14
15	13	13	HEART ATTACK	Trey Songz	13
16	15	16	PUT IT DOWN	Brandy Featuring Chris Brown	3
17	17	7	NO WORRIES	Lil Wayne Featuring Detail	17
18	15	27	WORK HARD, PLAY HARD	Wiz Khalifa	13
19	21	31	DANCE FOR YOU	Beyonce	19
20	23	15	DIVE IN	Trey Songz	5
21	25	27	THRIFT SHOP	Macklemore & Ryan Lewis Featuring Wanz	21
22	22	11	DICED PINEAPPLES	Rick Ross Featuring Wale & Drake	22
23	19	16	LEMMIE SEE	Usher Featuring Rick Ross	23
24	23	14	MY MOMENT	DJ Drama, 2 Chainz, Meek Mill, Jeremih	23
25	21	20	CASHIN' OUT	Cash Out	2



Juicy J reaches his highest position on the chart (as a soloist or as a member of Three 6 Mafia) thanks to a new peak on R&B/Hip-Hop Airplay (5-4) and the song's second-best download week yet (39,000). His former group's best showing was the No. 9-peaking "Stay Fly" in 2005.



With his new *Trilogy* (due Nov. 13) becoming available for pre-sale last week, as well as the simultaneous download release of this track (39,000), the Weeknd re-enters this list and opens at No. 16 on R&B Songs (see opposite page).

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
26	29	31	DON'T JUDGE ME	Chris Brown	26
27	27	30	ICE	Kelly Rowland Featuring Lil Wayne	26
28	31	29	CELEBRATION	Game Featuring Chris Brown, Tyga, Wiz Khalifa & Lil Wayne	28
29	30	25	ENOUGH OF NO LOVE	Keyshia Cole Featuring Lil Wayne	7
30	33	32	YOUNG & GETTIN' IT	Meek Mill Featuring Kirko Bangz	30
31	34	48	I'M DIFFERENT	2 Chainz	31
32	37	28	REMEMBER YOU	Wiz Khalifa Featuring The Weeknd	28
33	35	33	LATELY	Anita Baker	15
34	32	36	DO MY DANCE	Tyga Featuring 2 Chainz	32
35	28	—	REPRESENT	Ludacris Featuring Kelly Rowland	28
36	38	41	DON'T MIND	Mary J. Blige	35
37	26	17	JUST WHAT I AM	Kid Cudi Featuring King Chip	17
38	38	47	SAME LOVE	Macklemore & Ryan Lewis Featuring Mary Lambert	38
39	<b>RE-ENTRY</b>	2	WICKED GAMES	The Weeknd	39
40	42	42	DIVE	Usher	34
41	<b>RE-ENTRY</b>	1	HOLD UP	Cash Out Featuring Wale	41
42	39	—	CAN'T HOLD US	Macklemore & Ryan Lewis Featuring Ray Dalton	39
43	44	44	I LUV DEM STRIPPERS	2 Chainz Featuring Nicki Minaj	43
44	<b>NEW</b>	1	SHE DON'T PUT IT DOWN	Joe Budden Featuring Lil Wayne & Tank	44
45	45	—	SORRY	Ciara	45
46	41	—	TEN THOUSAND HOURS	Macklemore & Ryan Lewis	41
47	46	40	GO GET IT	T.I.	40
48	48	—	YUMKI!	2 Chainz Featuring Lil Wayne	48
49	<b>NEW</b>	1	DO YOU...	Miguel	49
50	<b>NEW</b>	1	THE BOYS	Nicki Minaj & Cassie	50

**TOP R&B/HIP-HOP ALBUMS™**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	PEAK POSITION
1	<b>HOT DEBUT</b>	1	<b>BRANDY</b>	Two Eleven	1
2	3	1	MIGUEL	Kaleidoscope Dream	1
3	1	—	MACKLEMORE & RYAN LEWIS	The Heist	1
4	2	—	MGK	Lace Up	2
5	4	2	VARIOUS ARTISTS	Kanye West Presents GOOD Music Cuel Summer	1
6	5	10	2 CHAINZ	Based On A.T.R.U. Story	1
7	9	7	TREY SONGZ	Chapter V	1
8	7	4	LUPE FIASCO	Food & Liquor II: The Great American Rap Album Pt. 1	1
9	10	12	RICK ROSS	God Forgives, I Don't	1
10	11	10	CHRIS BROWN	Fortune	1
11	12	15	FRANK OCEAN	Channel Orange	1
12	<b>NEW</b>	1	BOBBY V	Dusk Till Dawn	12
13	8	—	JAY Z	Live In Brooklyn	6
14	14	11	USHER	Looking 4 Myself	1
15	15	13	FUTURE	Pluto	2
16	13	3	DJ DRAMA	Quality Street Music	3
17	17	14	DRAKE	Take Care	1
18	19	15	ELLE VARNER	Perfectly Imperfect	2
19	<b>NEW</b>	1	KEM	What Christmas Means	19
20	16	23	NICKI MINAJ	Pink Friday: Roman Reloaded	1
21	19	12	NAS	Life Is Good	1
22	22	16	RIHANNA	Talk That Talk	1
23	16	8	FAITH EVANS	R&B Divas	6
24	25	20	R. KELLY	Write Me Back	2
25	27	19	LIL WAYNE	Tha Carter IV	1

**TOP R&B/HIP-HOP ALBUMS™**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	PEAK POSITION
26	30	26	JAY Z KANYE WEST	Watch The Throne	1
27	8	—	MELLOWHYPE	Numbers	8
28	31	21	SLAUGHTERHOUSE	Welcome To: Our House	1
29	32	22	DJ KHALED	Kiss The Ring	3
30	29	36	BEYONCE	Self Made 2	4
31	28	27	VARIOUS ARTISTS	Maybach Music Group Presents: Self Made 2	1
32	47	48	<b>GREATEST GAINER</b> KENDRICK LAMAR	Section.80	22
33	<b>NEW</b>	1	GUCCI MANE	Trap God	33
34	37	32	FOUNDTRACK	Project X	3
35	36	47	EMELI SANDE	Our Version Of Events	4
36	33	17	Z-R-O	Angel Dust	17
37	42	29	TAMIA	Beautiful Surprise	6
38	40	39	B.O.B	Strange Clouds	1
39	23	—	VIVIAN GREEN	The Green Room	23
40	<b>NEW</b>	1	BLOOD RAW	Raw-Redemption	40
41	39	30	MARY J. BLIGE	My Life II...The Journey Continues (Act 1)	2
42	38	31	YOUNG JEEZY	TM:103: Hustlerz Ambition	1
43	44	34	PITBULL	Planet Pit	3
44	41	35	TYGA	Careless World: Rise Of The Last King	1
45	34	23	DMX	Undisputed	2
46	21	—	XZIBIT	Napalm	21
47	35	24	ANGIE STONE	Rich Girl	15
48	43	32	MINT CONDITION	Music @ The Speed Of Life	9
49	49	52	R. KELLY	Blue Slide Park	1
50	45	38	ANTHONY HAMILTON	Back To Love	3

**RAP ALBUMS™**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	PEAK POSITION
1	1	2	<b>MACKLEMORE &amp; RYAN LEWIS</b>	The Heist	1
2	2	2	MGK	Lace Up	1
3	3	5	VARIOUS ARTISTS	Kanye West Presents GOOD Music Cuel Summer	1
4	4	10	2 CHAINZ	Based On A.T.R.U. Story	1
5	6	4	LUPE FIASCO	Food & Liquor II: The Great American Rap Album Pt. 1	1
6	8	12	RICK ROSS	God Forgives, I Don't	1
7	9	10	FLO RIDA	Wild Ones	1
8	11	7	LEICRAE	Gravity	1
9	5	2	JAY Z	Live In Brooklyn	1
10	13	11	COLT FORD	Declaration Of Independence	1

**BETWEEN THE BULLETS**

## T.I. DROPS 'BALL'

T.I. makes the biggest entrance of his career on Hot R&B/Hip-Hop Songs as "Ball," featuring Lil Wayne, opens at No. 11. The 94,000 downloads sold (according to Nielsen SoundScan) push the song to a No. 2 debut on R&B/Hip-Hop Digital Songs (see page 39). On Hot R&B/Hip-Hop Albums, the debut marks the Atlanta rapper's best rank as a lead artist since "Got Your Back," featuring Keri Hilson, peaked at No. 10 in 2010. New album *Trouble Man* is due Dec. 18.

—Raul Ramirez



## CHRISTIAN SONGS

WEEK	TITLE	ARTIST	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK
1	1	1	31	1	1	1	1	1	1	1	1
2	2	2	23	2	2	2	2	2	2	2	2
3	3	3	20	3	3	3	3	3	3	3	3
4	4	4	24	4	4	4	4	4	4	4	4
5	5	5	25	5	5	5	5	5	5	5	5
6	6	6	8	6	6	6	6	6	6	6	6
7	7	7	24	7	7	7	7	7	7	7	7
8	8	8	10	8	8	8	8	8	8	8	8
9	9	9	59	9	9	9	9	9	9	9	9
10	10	10	26	10	10	10	10	10	10	10	10
11	11	11	23	11	11	11	11	11	11	11	11
12	12	12	17	12	12	12	12	12	12	12	12
13	13	13	50	13	13	13	13	13	13	13	13
14	14	14	15	14	14	14	14	14	14	14	14
15	15	15	43	15	15	15	15	15	15	15	15
16	16	16	15	16	16	16	16	16	16	16	16
17	17	17	7	17	17	17	17	17	17	17	17
18	18	18	18	18	18	18	18	18	18	18	18
19	19	19	9	19	19	19	19	19	19	19	19
20	20	20	21	20	20	20	20	20	20	20	20
21	21	21	5	21	21	21	21	21	21	21	21
22	22	22	73	22	22	22	22	22	22	22	22
23	23	23	14	23	23	23	23	23	23	23	23
24	24	24	11	24	24	24	24	24	24	24	24
25	25	25	17	25	25	25	25	25	25	25	25
26	26	26	14	26	26	26	26	26	26	26	26
27	27	27	9	27	27	27	27	27	27	27	27
28	28	28	8	28	28	28	28	28	28	28	28
29	29	29	17	29	29	29	29	29	29	29	29
30	30	30	5	30	30	30	30	30	30	30	30
31	31	31	15	31	31	31	31	31	31	31	31
32	32	32	11	32	32	32	32	32	32	32	32
33	33	33	13	33	33	33	33	33	33	33	33
34	34	34	4	34	34	34	34	34	34	34	34
35	35	35	11	35	35	35	35	35	35	35	35
36	36	36	2	36	36	36	36	36	36	36	36
37	37	37	13	37	37	37	37	37	37	37	37
38	38	38	15	38	38	38	38	38	38	38	38
39	39	39	3	39	39	39	39	39	39	39	39
40	40	40	2	40	40	40	40	40	40	40	40
41	41	41	19	41	41	41	41	41	41	41	41
42	42	42	18	42	42	42	42	42	42	42	42
43	43	43	5	43	43	43	43	43	43	43	43
44	44	44	4	44	44	44	44	44	44	44	44
45	45	45	11	45	45	45	45	45	45	45	45
46	46	46	4	46	46	46	46	46	46	46	46
47	47	47	4	47	47	47	47	47	47	47	47
48	48	48	13	48	48	48	48	48	48	48	48
49	49	49	5	49	49	49	49	49	49	49	49
50	50	50	NEW	50	50	50	50	50	50	50	50

Pop group Big Daddy Weave closes a five-year gap between its first and second leaders on Christian AC Songs, noted as "Redeemed" jumps 3-1 in its 20th chart week. Formed a decade ago in Mobile, Ala., the band scored its first No. 1 with "Every Time I Breathe" in 2007.



## CHRISTIAN ALBUMS

WEEK	TITLE	ARTIST	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK
1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	4	2	2	2	2	2	2	2	2
3	3	3	8	3	3	3	3	3	3	3	3
4	4	4	15	4	4	4	4	4	4	4	4
5	5	5	7	5	5	5	5	5	5	5	5
6	6	6	10	6	6	6	6	6	6	6	6
7	7	7	5	7	7	7	7	7	7	7	7
8	8	8	45	8	8	8	8	8	8	8	8
9	9	9	7	9	9	9	9	9	9	9	9
10	10	10	48	10	10	10	10	10	10	10	10
11	11	11	2	11	11	11	11	11	11	11	11
12	12	12	14	12	12	12	12	12	12	12	12
13	13	13	10	13	13	13	13	13	13	13	13
14	14	14	NEW	14	14	14	14	14	14	14	14
15	15	15	NEW	15	15	15	15	15	15	15	15
16	16	16	17	16	16	16	16	16	16	16	16
17	17	17	RE-ENTRY	17	17	17	17	17	17	17	17
18	18	18	12	18	18	18	18	18	18	18	18
19	19	19	18	19	19	19	19	19	19	19	19
20	20	20	RE-ENTRY	20	20	20	20	20	20	20	20
21	21	21	57	21	21	21	21	21	21	21	21
22	22	22	NEW	22	22	22	22	22	22	22	22
23	23	23	20	23	23	23	23	23	23	23	23
24	24	24	21	24	24	24	24	24	24	24	24
25	25	25	34	25	25	25	25	25	25	25	25
26	26	26	11	26	26	26	26	26	26	26	26
27	27	27	27	27	27	27	27	27	27	27	27
28	28	28	23	28	28	28	28	28	28	28	28
29	29	29	16	29	29	29	29	29	29	29	29
30	30	30	29	30	30	30	30	30	30	30	30
31	31	31	32	31	31	31	31	31	31	31	31
32	32	32	28	32	32	32	32	32	32	32	32
33	33	33	47	33	33	33	33	33	33	33	33
34	34	34	30	34	34	34	34	34	34	34	34
35	35	35	24	35	35	35	35	35	35	35	35
36	36	36	6	36	36	36	36	36	36	36	36
37	37	37	13	37	37	37	37	37	37	37	37
38	38	38	25	38	38	38	38	38	38	38	38
39	39	39	8	39	39	39	39	39	39	39	39
40	40	40	35	40	40	40	40	40	40	40	40
41	41	41	31	41	41	41	41	41	41	41	41
42	42	42	32	42	42	42	42	42	42	42	42
43	43	43	NEW	43	43	43	43	43	43	43	43
44	44	44	25	44	44	44	44	44	44	44	44
45	45	45	9	45	45	45	45	45	45	45	45
46	46	46	38	46	46	46	46	46	46	46	46
47	47	47	41	47	47	47	47	47	47	47	47
48	48	48	25	48	48	48	48	48	48	48	48
49	49	49	46	49	49	49	49	49	49	49	49
50	50	50	NEW	50	50	50	50	50	50	50	50

Tenor singer Earnest Pugh rings in the holidays with the Hot Shot Debut at No. 2 on Gospel Albums, as *Christmas With Earnest Pugh* starts with 5,000 sold, according to Nielsen SoundScan. His first, self-titled studio set spent its first two chart weeks at No. 1 in July.



## CHRISTIAN AC SONGS

WEEK	TITLE	ARTIST	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK	WEEKS ON CHART	LAST WEEK	PEAK
1	1	1	3	1	1	1	1	1	1	1	1
2	2	2	29	2	2	2	2	2	2	2	2
3	3	3	19	3	3	3	3	3	3	3	3
4	4	4	23	4	4	4	4	4	4	4	4
5	5	5	22	5	5	5	5	5	5	5	5
6	6	6	22	6	6	6	6	6	6	6	6
7	7	7	5	7	7	7	7	7	7	7	7
8	8	8	20	8	8	8	8	8	8	8	8
9	9	9	23	9	9	9	9	9	9	9	9
10	10	10	12	10	10	10	10	10	10	10	10
11	11	11	14	11	11	11	11	11	11	11	11
12	12	12	10	12	12	12	12	12	12	12	12
13	13	13	17								



DANCE CLUB SONGS™				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	2	11	<b>#1</b> MY EVERYTHING	NOELLA PIK STAN/PCM
2	3	10	DON'T YOU WORRY CHILD	SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN ASTRALWORKS/CAPTOL
3	4	8	SEND ME YOUR LOVE	TAINI MAAJAL VUONG MONEY/CASH MONEY/REPUBLIC
4	6	8	EVERYTHING THAT I GOT	KRISTINE W. & BIMBO JONES (FY AGAIN)
5	10	5	GANGNAM STYLE	PSY SCHOOLBOY/REPUBLIC
6	5	11	BLOW ME (ONE LAST KISS)	PINK RCA
7	11	5	LET ME LOVE YOU (UNTIL YOU LEARN TO LOVE YOURSELF)	NE-YO MOTOWN/JAG
8	13	8	THE WOLF (FALLING TO PIECES)	DAVID GUETTA FEAT. SIA WHAT A MUSICALWORKS/CAPTOL
9	7	12	POUND THE ALARM	NEKI MIJAL VUONG MONEY/CASH MONEY/REPUBLIC
10	7	12	TRIUMPHANT (GET 'EM)	MARSHAY KEENE (ISLAND/ISLAND)
11	10	10	WINNER	PET SHOP BOYS ASTRALWORKS/CAPTOL
12	12	7	EMERGENCY	AUDIO PLAYGROUND FEAT. SMOOP DOGG CANWEST MUSICWORKS
13	17	7	I WAS HERE	BEYONCÉ PARKWOOD/COLUMBIA
14	18	6	I'M MOVING ON	DMG MIND TRAIN/WESTWOOD
15	20	5	DON'T FAIL ME NOW	MELANIE AMARO SYCO/EPIC
16	21	6	AS LONG AS YOU LOVE ME	JASTIN BEBER FEAT. BIG SEAN SCHOOLBOY/REPUBLIC
17	14	6	BAD 2012	MICHAEL JACKSON FEAT. PITBULL MILEAGE/EPIC
18	19	6	GET IT STARTED	PITBULL FEAT. SHAKIRA MR. 305/POLYGRAM
19	15	9	SWEET NOTHING	CAVIN HARRIS FEAT. FLORENCE WELDY FRESH/ATLANTIC
20	28	3	SOMETHING FOR THE WEEKEND	DAVE AUDE FEAT. LOGAN AUBAUDIN
21	26	3	I'LL SAY IT	KATY PERRY DONUT RUN
22	24	3	CELEBRATE	MIKA FEAT. PHARRELL WILLIAMS CASABLANCA/REPUBLIC
23	22	4	MOVE IN THE RIGHT DIRECTION	GOSSIP COLUMBIA
24	23	4	HELLO	KARMIN EPIC
25	9	13		

DANCE/ELECTRONIC ALBUMS™				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	4	1	<b>#1</b> DEADMAU5	ALBUM TITLE GOES HERE MAJESTRA/101ULTRA
2	2	16	FLO RIDA	WILD ONES FIVE BEAT/ATLANTIC 52692/JAG
3	NEW		BASSNECTAR	FREESTYLE (EP) MAMMOTH DIGITAL EX
4	NEW		DADA LIFE	THE RULES OF DADA SO MUCH DADA 910
5	3	60	DAVID GUETTA	NOTHING BUT THE BEAT WHAT A MUSICALWORKS/REPUBLIC
6	8	43	SKRILLEX	BANGABANG (EP) BIG BEAT/OWSLA/ATLANTIC 52692/JAG
7	4	3	FLYING LOTUS	UNTIL THE QUIET COMES WARP 1023P
8	5	5	LINDSEY STIRLING	LINDSEY STIRLING BRISTOLSTONE 01
9	10	11	VARIOUS ARTISTS	NOW THAT WE'VE MET MONIE LO/DECCA/SONY MUSIC/CAPTOL
10	NEW		SEVEN LIONS	DAYS TO COME (EP) OWSLA DIGITAL EX
11	6	3	ZEDD	CLARITY INTERSCOPE 017507/JGA
12	11	70	LMFAO	SOBRI FOR PARTY ROOMING WILLIAMS/REPUBLIC/INTERSCOPE 018261A
13	13	53	M83	HUNRY (EP) WE'RE DREAMING M33 9510P/JAG
14	9	30	KADONNA	MEDIA LIFE (EP) INTERSCOPE 016687/JGA
15	RE-ENTRY		TIE ANTWORLD	DENISON ZEP RECORDS 70312/DIWO/TGNW
16	14	75	LADY GAGA	THE FORTHY SEVEN (EP) REVEAL/INTERSCOPE 010277/JGA
17	13	60	KC AND THE SUNSHINE BAND	FLAMINGO WITH KC AND THE SUNSHINE BAND THREE FLAMINGO (EP) 81810
18	15	2	VARIOUS ARTISTS	ULTRA DUBSTEP ULTRA 2740
19	7	2	THE BIRTHDAY MASSACRE	WIDE AND SEEK METROPOLIS 830P
20	20	20	KNIFE PARTY	BASE VOLUME (EP) BIG BEAT/ATLANTIC DIGITAL EX/JAG
21	15	15	MARINA AND THE DIAMONDS	ELECTRA HEART ELECTRA 53129
22	RE-ENTRY		BLOOD ON THE DANCE FLOOR	EVOLUTION DARK FANTASY 001/THE COLLECTIVE
23	18	13	PURITY RING	SHIMES 440 231P
24	21	26	TIESTO	CLUB LIFE VOLUME TWO MIAMI MUSICAL FREEDOM 004
25	19	51	NERO	WELCOME NEURON/ATLANTIC/REPUBLIC/INTERSCOPE 018261A

TRADITIONAL JAZZ ALBUMS				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	3	4	<b>#1</b> DIANA KRALL	BLUAD RAD DOLL VERVE 017181/VG
2	2	49	FRANK SINATRA	SINATRA: BEST OF THE BEST REPRISE 7094/CAPTOL
3	4	58	TONY BENNETT	DUETS II (EP) RCA 60293/COLUMBIA
4	3	38	PAUL MCCARTNEY	MESSAS ON THE BOTTOM (MP) HEAR 3308P/COCONCORD
5	7	27	CHRIS BOTTI	IMPRESSIONS (CD) COLUMBIA 60352
6	8	34	ROBERT GLASPER EXPERIMENT	BLACK RADIO BLUE NOTE 08333P
7	10	21	MELODY GARDOT	THE ABSENCE DECCA/VERVE 018481/VG
8	6	4	KURT ELLING	103 BROADWAY THE BILL BUILDING CONCORD JAZZ 2086/CONCORD
9	13	45	SONDTRACK	MIDNIGHT IN PARIS MADISON GATE 6342 EX
10	9	10	LLOYD PRICE	FM FEELING GOOD: STANDARDS IN SWING (LP) 224P
11	5	4	THE BAD PLUS	MAE POSSIBLE DO THE MATH 2282/03ONE
12	NEW		JOHN MCLAUGHLIN AND THE 4TH DIMENSION	NOW HERE THE MUSIC MEDIA 021/ABSTRACT LOGIX
13	18	7	CHICK COREA & GARY BURTON	HOUS HOUSE CONCORD JAZZ 3336/CONCORD
14	16	2	ELLA FITZGERALD	10 GREAT CHRISTMAS SONGS CAPITOL 04579
15	15	4	MARC JOHNSON/ELIANE ELIAS	SWEPT AWAY ECM 01236/DECCA

CONTEMPORARY JAZZ ALBUMS				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	1	2	<b>#1</b> ROBERT GLASPER EXPERIMENT	BLACK RADIO BLUE NOTE 08333P
2	2	4	EDGE GROOVE	HOUSE OF GROOVE SHANACHIE 5187
3	5	4	JONATHAN BUTLER	GRACE AND MERCY RENDEZVOUS 5146/MAACK AVENUE
4	12	19	PET METHENY	UNITY BAND NETWORKS/DECCA 52705/WARNER BROS.
5	6	11	MARCUS MILLER	NECESSANCE 3 DECEMBER/CONCORD JAZZ 20744/CONCORD
6	3	32	ESPERANZA SPALDING	RADIO MUSIC SOCIETY (MONTY) HEADS UP 33744/CONCORD
7	7	4	LEE RITENOUR	RHYTHM SESSIONS CONCORD 33709
8	4	5	FOURPLAY	ESPIRIT DE FOUR HEADS UP 33726/CONCORD
9	RE-ENTRY		PROJECT TRIO	WHERE WILL THEY BE NOW PROJECT TRIO 77711
10	10	19	BRIAN CULBERTSON	DREAMS VERVE 018481/VG
11	18	4	MEDESKI MARTIN & WOOD	FREE MAGIC INDORECT 14
12	NEW		SCOTT HENDERSON/JEFF BERLIN/DENNIS CHAMBERS	HBC TONE CENTER 4073/SRAPHNEL
13	NEW		KENNY G	THE CLASSIC CHRISTMAS ALBUM ARISTA 4131/LEGACY
14	19	2	DON DIEGO	FUN AGO MUZIK 1305
15	15	18	GERALD ALBRIGHT / NORMAN BROWN	247 CONCORD JAZZ 33445/CONCORD

SMOOTH JAZZ SONGS				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	1	11	<b>#1</b> MAGICAL	JONATHAN FRITZEN FEAT. BONEY JAMES NORDIC NIGHTS
2	4	9	HOUSE OF GROOVE	EDGE GROOVE SHANACHIE
3	2	16	ON YOUR FEET	LATER VAUGHN THIPPIN' BY RHYTHM
4	7	6	LATE TONIGHT	BRIAN CULBERTSON VERVE
5	6	10	LATELY	ANITA BAKER BLUE NOTE/CAPTOL
6	5	14	A DAY IN PARIS	CHAD SHARMA (IN) VERVE/SON
7	9	5	SONNYMOON	FOURPLAY HEADS UP/EPIC
8	10	13	BETWEEN US	NICHOLAS COLE OUTMERE
9	8	8	DON'T WALK AWAY	JONATHAN BUTLER MAACK AVENUE
10	3	17	CITY	JEFF LORBER FUSION HEADS UP/EPIC
11	12	6	INNER CITY BLUES (MAKE ME WANNA HOLLER)	RICHARD ELLIOT ARTISTRY/MAACK AVENUE
12	15	7	LET'S BOUNCE	NELS BAJAJ/TSR
13	14	20	CAN'T STOP NOW	VINCENT INGALA VINCENT INGALA
14	16	5	PANDORA'S BOX	CHRIS STANDING ULTIMATE VIBE
15	11	18	IN THE MOMENT	GERALD ALBRIGHT / NORMAN BROWN CONCORD JAZZ/CMD

TRADITIONAL CLASSICAL ALBUMS™				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	1	6	<b>#1</b> VARIOUS ARTISTS	100 YEARS OF GREAT CLASSICAL ALBUMS (CAPS, 100)
2	8	22	SONDTRACK	MOONSHINE KINGDOM FOCUS FEATURES 718802/ABXCO
3	2	2	LANG LANG	THE OPIUM ALBUM (SONY CLASSICAL 4895001/SONY MASTERWORKS)
4	NEW		DANIEL HOPE/KONZERTHAUS KAMMERORCHESTER BERLIN	CONCERTO CELLO CONCERTO TELARIC 32927/CONCORD
5	RE-ENTRY		NEW YORK PHILHARMONIC	CARL NIELSEN SYMPHONY NO. 8 - DCA/EPIC 62082/3
6	4	33	VARIOUS ARTISTS	LIFECAPES CLASSICAL STREET RELIEF LIFECAPES 9888 (CAMOCE MEDIA)
7	NEW		FRIAR ALESSANDRO	VOICE FROM ASSISI DECCA 017420
8	3	3	CECILIA BARTOLI	MISSION DECCA 017420
9	RE-ENTRY		MONKS OF THE DESERT	BLISSFUL PLACE AND HARMONY (SONY CLASSICAL 8261/SONY MASTERWORKS)
10	5	36	ZILL BALLEW/MARK WINDANAPOLIS SYMPHONY ORCH.	CONCERTO CELLO CONCERTO TELARIC 32927/CONCORD
11	7	6	RENÉE FLEMING	THE ART OF RENEE FLEMING DECCA 01712/DECCA CLASSICS
12	18	4	ANDRAS SCHIFF	JOHANN SEBASTIAN BACH (CM NEW SERIES/DECCA 017320/DECCA)
13	14	26	AUDIOMACHINE	CHRONICLES AUDIOMACHINE 74741
14	9	18	DANIEL BARENBOIM	BEETHOVEN FOR ALL DECCA 0118871/DECCA CLASSICS
15	RE-ENTRY		SONDTRACK	DOWNTOWN ABBEY CARNEGIE/MASTERPIECE 01480/DECCA

CLASSICAL CROSSOVER ALBUMS™				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	1	3	<b>#1</b> JACKIE EVANCHO	SONGS FROM THE BAYERN SESSIONS (EP) 4402/COLUMBIA
2	2	3	THE PIANO GUYS	THE PIANO GUYS MASTERWORKS 4895001/SONY MASTERWORKS
3	NEW		PLACIDO DOMINGO	SONGS (SONY CLASSICAL 80400/SONY MASTERWORKS)
4	3	5	LINDSEY STIRLING	LINDSEY STIRLING BRISTOLSTONE 01
5	4	3	TORI AMOS	GOLD DUST MERCURY CLASSICS/DECCA 017443/DECCA CLASSICS
6	5	72	JACKIE EVANCHO	DREAM WITH ME (EP) 4402/COLUMBIA
7	7	49	ANDREA BOCELLI	CONCERTO ONE NIGHT IN CENTRAL PARK (SUNNY 019701/DECCA)
8	6	34	IL VOLO	4 VOLO - TIMES FIGHT (EP) 4402/COLUMBIA
9	RE-ENTRY		PROJECT TRIO	WHERE WILL THEY BE NOW PROJECT TRIO 77711
10	11	65	ZCELLOS	ZCELLOS MASTERWORKS 8101 (SONY MASTERWORKS)
11	10	50	IL DIVO	WICKED GAME (EP) 06448/COLUMBIA
12	13	18	ALFIE BOE	ALFIE BOE (EP) 4402
13	9	5	NATHAN PACHECO	NATHAN PACHECO (EP) 4402
14	NEW		CHRIS MANN	HOME FOR CHRISTMAS (EP) REPUBLIC 017223 EX
15	12	52	Y-YO MA/STUART DUNCAN/EDGAR MEYER/CHRIS THILE	THE GUY (EP) 88888 (SONY CLASSICAL 8261/SONY MASTERWORKS)

WORLD ALBUMS™				
WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMP/INT) (PROMOTING LABEL)
1	1	2	<b>#1</b> CELTIC WOMAN	HOME FOR CHRISTMAS MANHATTAN 13346
2	9	47	SONDTRACK	THE SEASONS (EP) SONY CLASSICAL 4895001/SONY MASTERWORKS
3	5	34	CELTIC THUNDER	VOYAGE CELTIC THUNDER 018471/DECCA
4	3	5	KEITH HARWIN	KEITH HARWIN VERVE 017241/VG
5	7	39	CELTIC WOMAN	BELIEVE MANHATTAN 7960
6	2	3	JAKE SHIMABUKURO	GRAND UNKLELE HITCHHIKE 115/MALIBU/DAT
7	8	11	CELTIC THUNDER	CELTIC THUNDER DECCA 017223 EX/VG
8	NEW		KYARYAMPAMYAMU	FASHION MONSTER (EP) WARNER MUSIC JAPAN DIGITAL EX
9	6	10	DEAD CAN DANCE	WIDE AND SEEK METROPOLIS 830P
10	NEW		BLOCK B	BLOCKBUSTER (EP) ENTERTAINMENT DIGITAL EX
11	12	31	VARIOUS ARTISTS	LIFECAPES: AFTERNOON IN PARIS MOOD MEDIA 5807 EX
12	NEW		MISS A	INDEPENDENT WOMEN (EP) (EP) DIGITAL EX/EPIC
13	11	11	GAELIC STORM	CHICKEN BOXER (EP) AGAN 20091
14	4	7	ITZHAK PERLMAN/CANTOR YITZHAK MEIR FELDFOOT	VERBAL EDGES (SONY CLASSICAL 8261/SONY MASTERWORKS)
15	13	31	VARIOUS ARTISTS	LIFECAPES: JUST RELAX (MAM MOOD MEDIA 5807 EX)



**HOT LATIN SONGS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	DISTRIBUTING LABEL
1	1	12	<b>#1</b> ALGO ME GUSTA DE TI	YONEL YANDEL FEAT. CHRIS GROWN & T-PAIN	MACHETE/LAOLA
2	2	25	INCONDICIONAL	DUTTY	TOP STOP
3	4	42	DUNNY LOVE	DON OMAR FEAT. NATY NATASHA, OFRANATO & MACHETE/LAOLA	
4	11	11	DIOSA DE LOS CORAZONES	KEN-Y, LOBO, LENOX, ARCANGEL & RKM PINA	
5	8	14	CABECITA DURA	LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO	DISA/LAOLA
6	5	4	VOLVI A NACER	CARLOS VIVES	GARAWAY/SONY MUSIC LATIN
7	6	22	MIRANDO AL CIELO	ROBERTO TAPIA	FONOVISIA/LAOLA
8	12	13	ECHA PA'LLA (MANOS PA' RIBA)	PTBULL & LOS 33	ARTISTAS INTERNACIONALES
9	10	12	BALADA (T'CHE TCHERE T'CHE T'CHE)	JUSTO WILMORA	PANAMA/UNIVERSAL MUSIC LATIN
10	7	25	HASTA QUE SALGA EL SOL	DON OMAR, OFRANATO & MACHETE/LAOLA	
11	9	24	SIN RESPIRACION	BANDA EL RECORD DE CRUZ LAZARRAGA	FONOVISIA/LAOLA
12	13	15	GENTE BATALLOSA	CALIBRE 9 FEATURING BANDA CARIBANAL	DISA/LAOLA
13	3	15	WILL U STILL LOVE ME TOMORROW	LESLIE GRADE	TOP STOP
14	14	8	MI PROMESA	FOR 2000	DISA/LAOLA
15	21	8	EL PRIMER LUGAR	LA ORIGINAL BANDA EL LIMON DE SAZUOR/LAZARRAGA	FONOVISIA/LAOLA
16	18	7	DETRAS DE MI VENTANA	JENNI RIVERA	FONOVISIA/LAOLA
17	15	14	NO ME COMPARES	ALEJANDRO SANZ	UNIVERSAL MUSIC LATIN/UMI/LAOLA
18	18	19	PASARELA	DADDY YANKEE EL CAPITAN/CAPITOL LATIN	
19	17	39	AMOR CONFUSO	SEBASTIAN YRI	SONY MUSIC LATIN
20	22	8	NO SIGUE MODAS A.K.A. ELLA NO SIGUE MODAS	DON OMAR FEATURING JUAN MARGAL	OFRANATO/MACHETE/LAOLA
21	20	37	UN HOMBRE NORMAL	ESPINOZA PAZ	VOX/AMV/DISA/LAOLA
22	23	7	EN RESUMEN	BANDA LOS RECORDITOS	DISA/LAOLA
23	19	15	EL BUEN EJEMPLO	CALIBRE 9	DISA/LAOLA
24	27	3	LLEVAME CONTIGO	RIMMO SANTOS	SONY MUSIC LATIN
25	26	5	VACIANDO BOTELLAS	FIEBEL MUJICA	DISA/LAOLA
26	31	5	MI VIDA ERES TU	NYLARE	NU LIFE/SONY MUSIC LATIN
27	25	5	AMOR REAL	GOCHO FEATURING YANDEL & WAYNE WONDER	NEW ERA/SUMMA
28	29	12	TE QUIERO	AJOLINA	META/MORFOSIS
29	NOT SHOT RE-ENTRY		<b>LIMBO</b>	DADDY YANKEE EL CAPITAN/CAPITOL LATIN	
30	33	3	BESOS AL AIRE	SEBASTIAN YRI	SONY MUSIC LATIN
31	30	18	TE MIRABAS MAS BONITA	CHUY LEZARRAGA & SU BANDA TERESA SINALOENSE	DISA/LAOLA
32	24	4	SAN LUNES	BANDA LA TRAKALOSA DISCOS SABINAS/REMEX	
33	32	4	MIENTRAS TANTO	TOMMY TORRES FEATURING RICARDO AJOLINA	WARNER LATINA
34	28	12	365 DIAS	LOS TIKANES DE TLAJANAMA	SONY MUSIC LATIN
35	34	3	PEGAJO SUAVECITO	EFESIO SPORQUE	PROBANDO LA PAPA/AMV/ARTISTAS INTERNACIONALES
36	35	3	DESDE QUE SE FUE	CHRISTIAN ANDRÉS	SONY MUSIC LATIN/UMI/LAOLA
37	37	4	TIENES QUE CREER EN MI	FRANKIE J	UNIVERSAL MUSIC LATIN/UMI/LAOLA
38	NEW		<b>Y AHORA RESULTA</b>	VOZ DE MANDO	DISA/LAOLA
39	39	3	LEJOS	TOBY LOVE	TOP STOP
40	36	3	ESTAS AHÍ?	GILBERTO SANTA ROSA	SONY MUSIC LATIN
41	40	15	HASTA QUE TE CONOCI	MANA	WARNER LATINA
42	43	9	DONDE ESTES LLEGARE	ALEXIS & FIDO	SONY MUSIC LATIN
43	38	5	LA PASION TIENE MEMORIA	EDNY NAZARIO	SONY MUSIC LATIN
44	41	3	CON QUIEN SE QUEDA EL PERRO	JESSE & JOY	WARNER LATINA
45	NEW		<b>SIN TI (I DON'T WANT TO MISS A THING)</b>	DIYLAND & LENNY FEAT. PTBULL & BEATRIZ LUENGO	SONY MUSIC LATIN
46	46	3	ADICTO	DURELO	FONOVISIA/LAOLA
47	NEW		<b>ESTA NOCHE SI</b>	REY BAYONA	DISA/LAOLA
48	42	7	TODO LO QUE QUIERES ES BAILAR	JORGE VILLANCA FEAT. LESCHER MUEBLEN	WARNER LATINA
49	45	11	YA TE OLVIDE	YANCHA	SONY MUSIC LATIN
50	44	8	ALGUIEN	KANY GARCIA	SONY MUSIC LATIN

Twenty-five years after his debut on Latin Pop Albums, Ricardo Montaner scores his 10th top 10 on the list as *Viajero Freeciente* lands at No. 4 (1,000 copies, according to Nielsen SoundScan). The quarter-century span to double-digit top 10s on this list is the longest by any act.



**LATIN AIRPLAY**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	10	11	<b>#1</b> 66 DIOSA DE LOS CORAZONES	KEN-Y, LOBO, LENOX, ARCANGEL & RKM PINA
2	4	9	SOLO VINE A DESPDIRME	GERARDO ORTIZ
3	2	12	ALGO ME GUSTA DE TI	YONEL YANDEL FEAT. CHRIS GROWN & T-PAIN
4	6	14	CABECITA DURA	LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO
5	3	22	MIRANDO AL CIELO	ROBERTO TAPIA
6	7	4	VOLVI A NACER	CARLOS VIVES
7	5	24	SIN RESPIRACION	BANDA EL RECORD DE CRUZ LAZARRAGA
8	8	15	GENTE BATALLOSA	CALIBRE 9 FEAT. BANDA CARIBANAL
9	19	7	DETRAS DE MI VENTANA	JENNI RIVERA
10	11	12	BALADA (T'CHE TCHERE T'CHE T'CHE)	GUSTAVO MANA/PANAMA/UNIVERSAL MUSIC LATIN
11	9	6	MI PROMESA	FOR 2000
12	17	8	EL PRIMER LUGAR	LA ORIGINAL BANDA EL LIMON DE SAZUOR/LAZARRAGA
13	19	13	ECHA PA'LLA (MANOS PA' RIBA)	PTBULL & LOS 33
14	14	4	GANGNAM STYLE	PSY
15	12	25	INCONDICIONAL	DUTTY
16	1	15	WILL U STILL LOVE ME TOMORROW	LESLIE GRADE
17	18	25	HASTA QUE SALGA EL SOL	DON OMAR, OFRANATO & MACHETE/LAOLA
18	20	5	AMOR REAL	GOCHO FEAT. YANDEL & WAYNE WONDER
19	22	7	EN RESUMEN	BANDA LOS RECORDITOS
20	48	5	MI VIDA ERES TU	NYLARE
21	30	3	FINALLY FOUND YOU	ENRIQUE IGLESIAS FEAT. SAMMY ADAMS
22	21	4	SAN LUNES	BANDA LA TRAKALOSA DISCOS SABINAS/REMEX
23	27	18	TE MIRABAS MAS BONITA	CHUY LEZARRAGA & SU BANDA TERESA SINALOENSE
24	20	5	VACIANDO BOTELLAS	FIEBEL MUJICA
25	18	15	EL BUEN EJEMPLO	CALIBRE 9

**TOP LATIN ALBUMS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	1	4	<b>#1</b> 66 GERARDO ORTIZ	EL PRIMER LUGAR DISCOS
2	NOT SHOT RE-ENTRY		<b>LOS TEMERARIOS</b>	MI VIDA ERES TU
3	NEW		<b>VARIOUS ARTISTS</b>	MI VIDA ERES TU
4	2	4	ALEJANDRO SANZ	LA MUSICA EN TI/UNIVERSAL MUSIC LATIN
5	4	8	MANA	EXLUJADOS/STARS/BAMA WARNER LATINA
6	7	26	PRINCE ROYCE	PHASE 1/SONY MUSIC LATIN
7	5	6	DADDY YANKEE	PHASE 2/SONY MUSIC LATIN
8	NEW		<b>SIGNO</b>	25 GRANDES HITOS FREDDIE 3108
9	9	50	WISIN & YANDEL	LIBRES MACHETE
10	8	16	TOMMY TORRES	12 HISTORIAS
11	3	3	RICARDO MONTANER	VIAJERO FREECIENTE
12	NEW		<b>VARIOUS ARTISTS</b>	LA FORMULA: THE COMPANY PINA
13	6	9	JULIAN ALVAREZ Y SU NORTEÑO BANDA	EN VIVO
14	11	10	LOS BUKIS	ICONS: 25 HITOS
15	12	24	JENNI RIVERA	JOYAS PRESTADAS
16	15	34	DON OMAR	MTS: NEW GENERATION
17	13	25	LOS TEMERARIOS	ICONS: 25 HITOS
18	14	4	GRUPO EXTERMINADOR	EL PUERTO DANCITO
19	10	5	JESUS QUEDA Y SUS PARENTES	ESTILO ITALIANO
20	17	16	JESSE & JOY	CON QUIEN SE QUEDA EL PERRO
21	18	36	CONJUNTO PRIMAVERA	ICONS: 25 HITOS
22	20	24	EL TRONO DE MEXICO	EL MEJOR DE EL TRONO DE MEXICO
23	27	31	PESADO	LA PROMESA
24	21	9	LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO	ICONS: 25 HITOS
25	20	11	LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO	ICONS: 25 HITOS

**REGIONAL MEXICAN ALBUMS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	1	4	<b>#1</b> GERARDO ORTIZ	EL PRIMER LUGAR DISCOS
2	NEW		<b>LOS TEMERARIOS</b>	MI VIDA ERES TU
3	NEW		<b>VARIOUS ARTISTS</b>	MI VIDA ERES TU
4	NEW		<b>SIGNO</b>	25 GRANDES HITOS FREDDIE 3108
5	3	10	JULIAN ALVAREZ Y SU NORTEÑO BANDA	EN VIVO
6	4	24	LOS BUKIS	ICONS: 25 HITOS
7	5	4	LOS TEMERARIOS	ICONS: 25 HITOS
8	2	5	GRUPO EXTERMINADOR	EL PUERTO DANCITO
9	6	16	JESUS QUEDA Y SUS PARENTES	ESTILO ITALIANO
10	8	24	CONJUNTO PRIMAVERA	ICONS: 25 HITOS
11	14	30	EL TRONO DE MEXICO	EL MEJOR DE EL TRONO DE MEXICO
12	9	9	PESADO	LA PROMESA
13	13	11	LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO	ICONS: 25 HITOS
14	17	38	VARIOUS ARTISTS	LOS BANDAS DE AMERICA/2 DISA
15	11	34	JENNI RIVERA	JOYAS PRESTADAS
16	15	45	3BALLMTY	INTENCIONAL
17	10	4	CARDENALES DE NUEVO LEON	ICONS: 25 HITOS
18	7	6	LOS BUITRES DE CULIACAN SINALOA	TRIBUTO AL MAS GRANDE CHALINO SANCHEZ
19	18	10	LOS YONIC'S	LOS BANDAS DE MEXICO
20	12	13	ROBERTO TAPIA	EL MUCHACHO

**TROPICAL ALBUMS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	1	28	<b>#1</b> PRINCE ROYCE	PHASE 1/SONY MUSIC LATIN
2	2	51	ROMEO SANTOS	FORMULA VOL. 1
3	3	8	HECTOR ACOSTA "EL TORITO"	DISCOS GRANADEROS
4	10	25	ELVIS CRESPO	LOS BANDAS DE AMERICA/2 UNIVERSAL MUSIC LATIN
5	7	34	JUAN LUIS GUERRA 440	COLECCION CRISTIANA
6	5	17	N'KLABE	LA SALSA VIVE
7	6	26	VICTOR MANUEL	BUSCO UN PUEBLO
8	4	8	EDDIE MONTALVO	DESDE NUEVA YORK A PUERTO RICO
9	20	18	FRANKIE RUIZ	MI VIDA ERES TU
10	11	58	CHARLIE ZAA	DE BOHEMIA
11	RE-ENTRY		<b>LALO RODRIGUEZ</b>	MI VIDA ERES TU
12	RE-ENTRY		<b>EDDIE SANTIAGO</b>	MI VIDA ERES TU
13	8	22	CHEO FELICIANO/RUBEN BLADES	EBBAY
14	13	59	OMEGA	EL QUINQUE DEL FLOWZ
15	16	64	LUIS ENRIQUE	SOY VIVO
16	9	8	VARIOUS ARTISTS	SUPERBACHATA
17	17	5	ALFONSO LOVO	LA GIGANTEA
18	14	18	VARIOUS ARTISTS	LA FORMULA: THE COMPANY PINA
19	15	28	GILBERTO SANTA ROSA	CANCIONES DE AMOR
20	RE-ENTRY		<b>VARIOUS ARTISTS</b>	SOFISTO

**LATIN POP ALBUMS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	1	4	<b>#1</b> ALEJANDRO SANZ	LA MUSICA EN TI/UNIVERSAL MUSIC LATIN
2	3	8	MANA	EXLUJADOS/STARS/BAMA WARNER LATINA
3	2	3	TOMMY TORRES	12 HISTORIAS
4	NEW		<b>RICARDO MONTANER</b>	VIAJERO FREECIENTE
5	4	33	JENNI RIVERA	JOYAS PRESTADAS
6	5	36	JESSE & JOY	CON QUIEN SE QUEDA EL PERRO
7	10	102	SHAKIRA	SALE EL SOL
8	6	6	KARI JOBE	FORNITO
9	12	21	JUANES	MI VIDA ERES TU
10	7	137	CAMILA	DELANTE DE AMAR
11	11	55	ARJONA	INDEPENDIENTE
12	8	17	MARCO ANTONIO SOLIS	UNA NOCHE DE LUZ
13	9	9	CAMILO SESTO	30 GRANDES HITOS
14	NEW		<b>VARIOUS ARTISTS</b>	MI VIDA ERES TU
15	15	12	KANY GARCIA	KANY GARCIA
16	19	39	ALEJANDRO FERNANDEZ	CANCIONES DE AMOR
17	18	6	JOSE JOSE	LA HISTORIA DEL PRINCE
18	13	7	MIGUEL BOSE	PIRATA
19	16	25	YURIDIA	MI VIDA ERES TU
20	RE-ENTRY		<b>REIK</b>	REIK

**LATIN RHYTHM ALBUMS**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	DISTRIBUTING LABEL
1	1	6	<b>#1</b> DADDY YANKEE	PRESTIGE EL CAPITAN
2	3	16	WISIN & YANDEL	LIBRES MACHETE
3	2	9	VARIOUS ARTISTS	LA FORMULA: THE COMPANY PINA
4	4	25	DON OMAR	MTS: NEW GENERATION
5	5	12	PTBULL	JAM ARMANDO
6	7	14	KINTO SOL	FAMILIA FEY QUEEN
7	6	9	IVY PITT	MUSA DIENTE
8	10	22	FARRUKO	THE TRIP
9	9	57	J ALVAREZ	OTRO NIVEL
10	8	9	ALEXIS & FIDO	PRESENCIA
11	11	7	VARIOUS ARTISTS	MI VIDA ERES TU
12	12	80	ALEXIS & FIDO	PRESENCIA
13	14	12	VARIOUS ARTISTS	ULTRABAND
14	RE-ENTRY		<b>COSCULLUELA</b>	EL MUNDO
15	13	17	TEGO CALDERON	EL ORIGINAL

Los Temerarios' *Mi Vida Sin Ti* tops the Hot Shot Debut on Top Latin Albums, opening at No. 2 with almost 4,000 copies sold. The title is the duo's first studio album of original material since 2008's *Si Tu Te Vas*, which spent five weeks atop the chart.



**BETWEEN THE BULLETS NEW AIRPLAY CHART-TOPPERS**



A week of volatility on Latin airwaves produces three new No. 1s. First, "Diosa de los Corazones" by the Pina Records crew consisting of Ken-Y, Zion, Lobo, Lenox, Arcangel and RKM leads 10-1 on Latin Airplay (and 11-4 on Hot Latin Songs). Meanwhile, N'Klabe posts its third No. 1 on Tropical Airplay this year as "Mi Vida Eres Tu" jumps 7-1 on the list, and Gerardo Ortiz picks up his second consecutive leader on Regional Mexican Airplay with "Solo Vine a Despedirme" (2-1).

—Raully Ramirez

HOT LATIN SONGS: Billboard. AIRPLAY MONITORED BY: nicens 805. SALES DATA COMPILED BY: nicens SoundScan. REGIONAL MEXICAN ALBUMS, TROPICAL ALBUMS, LATIN RHYTHM ALBUMS, LATIN POP ALBUMS: Data from Nielsen Music, Nielsen SoundScan. LATIN AIRPLAY: Data from Nielsen Music, Nielsen SoundScan. TOP LATIN ALBUMS: Data from Nielsen Music, Nielsen SoundScan. CH



EURO		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	4	DIAMONDS RHIANNA SRP	
3	3	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
4	19	SWEET NOTHING CALVIN HARRIS FT. FLORENCE WELCH FLY EYE	
5	2	SKYFALL ADELE XL	
6	6	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
7	12	ONE MORE NIGHT MARDON S A&M/OCTONE	
8	5	I CRY FLO RIDA POE BOY	
9	11	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE	
10	7	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	

JAPAN		BILLBOARD JAPAN HOT 100	
THIS WEEK	LAST WEEK	(HANEHIN/SOUNDSCAN JAPAN/LANTECH)	NOVEMBER 3, 2012
1	15	ELECTRIC BOY KARA UNIVERSAL	
2	4	FASHION MONSTER KRYMAYO/AMRO JARNER	
3	NEW	HALLOWEEN PARTY HALLOWEEN JUNKY ORCHESTRA VAM/PROSE	
4	NEW	IKUJINASHI NO MASQUERADE RINO SASAHARA WITH ANRIRE ALEX-J-MORE	
5	1	BEAUTIFUL LIFE MASAHARU FUKUYAMA UNIVERSAL	
6	22	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT UNIVERSAL	
7	74	FROM NOON TILL DAWN STRAIGHTENER FT. TABU ZOMBE & KUNIKAZU TANAKA (M)	
8	34	SWAGGER JAGGER CHER LLOYD SONY	
9	92	STEP! GOSPELBEER K/ON	
10	14	CALL ME MAYBE CARLY RAE JEPSEN UNIVERSAL	

GERMANY		SINGLES	
THIS WEEK	LAST WEEK	(MEDIA CONTROL)	NOVEMBER 3, 2012
1	2	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	6	DIAMONDS RHIANNA SRP	
3	4	CANDY ROBBIE WILLIAMS FARRELL	
4	5	LILA WOLKEN MARTERIA, YASHA & MISS PLATINUM FOUR	
5	8	STARDUST LENA RAAB TV	
6	7	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
7	1	SKYFALL ADELE XL	
8	3	ALTES FIEBER LIE TOTER HOSEN, J.P.	
9	9	SONNENTANZ KLANGKARUSSELL UNIVERSAL	
10	RE	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	

UNITED KINGDOM		SINGLES	
THIS WEEK	LAST WEEK	(THE OFFICIAL UK CHARTS CO.)	NOVEMBER 3, 2012
1	NEW	SWEET NOTHING CALVIN HARRIS FT. FLORENCE WELCH FLY EYE	
2	1	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
3	3	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
4	4	DIAMONDS RHIANNA SRP	
5	2	SKYFALL ADELE XL	
6	NEW	STANDING IN THE DARK LAWSON GLOBAL TALENT	
7	RE	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE	
8	NEW	ONE MORE NIGHT MARDON S A&M/OCTONE	
9	8	TURN AROUND CONOR MAYNARD FT. ME-YO PARLOPHONE	
10	9	I CRY FLO RIDA POE BOY	

FRANCE		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	DIAMONDS RHIANNA SRP	
2	3	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
3	4	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
4	6	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
5	2	SKYFALL ADELE XL	
6	5	DOWN THE ROAD CIC ON AND ON	
7	9	PURSUIT OF HAPPINESS (NIGHTMARE) REDBET NIGHT & MODAT DREAMING/GOOD UNIVERSAL MELLOW	
8	8	TOO CLOSE ALEX CLARE ISLAND	
9	NEW	I CRY FLO RIDA POE BOY	
10	7	CALL ME MAYBE CARLY RAE JEPSEN 0405/SCHOOLBOY	

CANADA		BILLBOARD CANADIAN HOT 100	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN/RS)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	4	ONE MORE NIGHT MARDON S A&M/OCTONE	
3	6	DIAMONDS RHIANNA SRP/DEF JAM	
4	5	WE ARE NEVER EVER GETTING BACK TOGETHER TAYLOR SWIFT BIG MACHINE	
5	10	DIE YOUNG KE\$HA KIM/SABERICA	
6	8	SOME NIGHTS FUN, FUELED BY RAMEN	
7	7	GOOD TIME OWI CITY & CARLY RAE JEPSEN 0404/REPUBLIC	
8	3	SKYFALL ADELE XL	
9	NEW	STATE OF GRACE TAYLOR SWIFT BIG MACHINE/OPEN ROAD	
10	9	BLOW ME (ONE LAST KISS) PINK RCA	

KOREA		BILLBOARD KOREA K-POP HOT 100	
THIS WEEK	LAST WEEK	(BILLBOARD KOREA)	NOVEMBER 3, 2012
1	11	AFTER TURNING INTO DUST JUNG JOON YOUNG & ROY KIM (J.EAM)	
2	2	PLEASE DON'T K.WILL STARSHIP ENTERTAINMENT	
3	41	I WILL SHOW YOU ALEE YMC ENTERTAINMENT	
4	20	I DON'T WANT MAN MISIA GARDEN & JYP ENT	
5	1	IT'S COLD EPIN HIGH FEATURING LEE MYO ENTERTAINMENT	
6	3	BLOOM GAIN OF BROWN EYED GIRLS/LOEN ENTERTAINMENT	
7	21	MY SON YO SEUNG WOO CJ EBM	
8	NEW	UP EPIN HIGH FEAT. PARKROM OF JNEZY ENTERTAINMENT	
9	17	MALRI FLOWER LEE JUNG MIC	
10	NEW	NILLILI MAMBO BLOCK B STARONM	

AUSTRALIA		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(ARIA)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	NEW	SWEET NOTHING CALVIN HARRIS FT. FLORENCE WELCH FLY EYE	
3	3	BATTLE SCARS GUY SEBASTIAN FT. LUPIS TRASCIO SONY MUSIC	
4	NEW	WISH YOU WERE HERE MISIA GARDEN/REMY MUSIC	
5	NEW	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
6	2	SKINNY LOVE BRIDY 14TH FLOOR	
7	4	HALL OF FAME THE SCRIPT FT. WILLIAM PHONOGENIC	
8	5	DIAMONDS RHIANNA SRP	
9	6	TRY PINK RCA	
10	8	BOM BOM SAM AND THE WOMP! STIFFONE MORE TUNE	

NETHERLANDS		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	2	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	1	SKYFALL ADELE XL	
3	4	DIAMONDS RHIANNA SRP	
4	5	LIEVER DAN LIEF JESSE HOORN & JOE MART TOP NOTCH	
5	8	BEAUTY & DE BRAINS NIELSEN FACEMAKER	
6	3	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
7	7	GIRL ON FIRE ALICIA KEYS FT. NICKI MINAJ RCA	
8	RE	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
9	NEW	LET HER GO PASSENER BLACK CROW	
10	10	THIS IS LOVE WILLIAM FT. EVA SIMONS WILLAM	

ITALY		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	2	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
2	3	CANDY ROBBIE WILLIAMS FARRELL	
3	1	SKYFALL ADELE XL	
4	3	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
5	4	UN ANGELO DISTESO AL SOLE EROS RAMAZZOTTI UNIVERSAL	
6	6	DIAMONDS RHIANNA SRP	
7	10	MUSICA FIV PROJECT NET'S WORK & SONGS	
8	8	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
9	RE	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
10	9	TROPPO BUONO TIZIANO FERRO U&A	

BRAZIL		ALBUMS	
THIS WEEK	LAST WEEK	(API/D/NIELSEN)	OCTOBER 22, 2012
1	1	CARROSSEL VARIOUS ARTISTS BUILDING	
2	2	AGAPE AMOR DIVINO PADRE MARCELO ROSSI SONY MUSIC	
3	3	OUSADIA E ELEGRIA THIAGUINHO SOM LIVRE	
4	4	AVENIDA BRASIL: NACIONAL VARIOUS ARTISTS SOM LIVRE	
5	5	AVENIDA BRASIL-INTERNACIONAL VARIOUS ARTISTS SOM LIVRE	
6	6	PAULA FERNANDES AO VIVO PAULA FERNANDES UNIVERSAL	
7	8	AO VIVO: EM FLORIPA VITOR & LEO SONY MUSIC	
8	10	AVENIDA BRASIL: NACIONAL 2 VARIOUS ARTISTS SOM LIVRE	
9	7	SAMBO SAMBO RADAR	
10	RE	UP ALL NIGHT ONE DIRECTION SYCO/COLUMBIA	

SPAIN		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	NEW	YOU ARE NOT ALONE ROBERTA MAREZ FT. JAVI NUNEZ & MARIAMATE STAR	
2	2	TANTO PABLO ALBORAN TRIVECA	
3	3	TE VOY A ESPERAR JUAN MAGAN FT. BELINDA SONY MUSIC	
4	4	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
5	4	SE VENDE JESUS ANDRÉS UNIVERSAL	
6	7	LAGRIMAS DESORDENADAS MELIBRIBANER	
7	RE	DIAMONDS RHIANNA SRP	
8	10	OLVIDARTE FELIPE SANTOS FT. CAU Y EL DANDEE WARNER	
9	6	SOMEBODY THAT I USED TO KNOW GOTYE FT. KIMBRA SAMPLES 'N' SECONDS/ELEVEN	
10	8	TE PINTARON PAJARITOS YANDARA & YOSTIN FT. ANDY RIVERA WE LOVE ASERE	

SWITZERLAND		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	2	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	5	DIAMONDS RHIANNA SRP	
3	3	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
4	4	SKYFALL ADELE XL	
5	1	I LOVE SONS OF NATURE HITMILL	
6	6	READ ALL ABOUT IT, PT. III EMELI SANDÉ HIGH	
7	7	I FOLLOW RIVERS LYRKE LILL RECORDINGS	
8	8	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
9	10	I CRY FLO RIDA POE BOY	
10	RE	SONNENTANZ KLANGKARUSSELL UNIVERSAL	

BELGIUM		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	3	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
3	2	SKYFALL ADELE XL	
4	4	DIAMONDS RHIANNA SRP	
5	7	C'EST LA VIE RHIANNA SRP	
6	5	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
7	8	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
8	6	WILDEST MOMENTS JESSIE WARE FWR	
9	9	I CRY FLO RIDA POE BOY	
10	NEW	HALL OF FAME THE SCRIPT FT. WILLIAM PHONOGENIC	

SWEDEN		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	HANDERNA MOT HIMLEN PETRA MARKLUND RAZZIA	
2	4	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
3	3	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
4	NEW	STROVTAG I HEMBYGDEN MAMMO DIAO MUSICA DE LA SANTA	
5	8	DIAMONDS RHIANNA SRP	
6	6	VART JAG AN GAR STIFTELSEN MAMA	
7	2	SKYFALL ADELE XL	
8	5	CRYING OUT YOUR NAME LOREN MOHITO	
9	RE	SOME NIGHTS FUN, FUELED BY RAMEN	
10	NEW	TILLSAMMANS MOT GULD SKELLETTA AK HOKKLY FT. DAN & DOMO DOBA FUNK	

MEXICO		AIRPLAY	
THIS WEEK	LAST WEEK	(NIELSEN BDS)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	2	WHISTLE FLO RIDA POE BOY/LANTECH	
3	3	AIRE SOY MIGUEL ROSE & XIMENA SARINANA WARNER	
4	4	CON QUIEN SE QUEDA EL PERRO JESSE & JOY WARNER	
5	6	INFIEL GERMAN MONTERO FONDISA	
6	5	WHERE HAVE YOU BEEN RHIANNA SRP/DEF JAM	
7	8	BALADA BOA DIEGO HERBERA SABINAS	
8	13	CABECITA DURA LA BELLEROSA BANDA DEL MONJOY RENE CAMACHO DGA	
9	20	LIVE WHILE WE'RE YOUNG ONE DIRECTION SYCO/COLUMBIA	
10	7	AMOR EXPRESO BANDA SINALENSES MAS DE SERGIO LISAVANAGA ASL DGA	

AUSTRIA		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	2	DIAMONDS RHIANNA SRP	
2	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
3	4	CANDY ROBBIE WILLIAMS FARRELL	
4	NEW	SONNENTANZ KLANGKARUSSELL UNIVERSAL	
5	5	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
6	NEW	I CRY FLO RIDA POE BOY	
7	3	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
8	6	SKYFALL ADELE XL	
9	NEW	LOCKED OUT OF HEAVEN BRUNO MARS ELETRA	
10	9	I FOLLOW RIVERS LYRKE LILL RECORDINGS	

NORWAY		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	DIAMONDS RHIANNA SRP	
2	2	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
3	4	HALL OF FAME THE SCRIPT FT. WILLIAM PHONOGENIC	
4	RE	LITEN FUGGEL VAMP UNIVERSAL	
5	3	SKYFALL ADELE XL	
6	8	STJERNESTOV VINNIBER	
7	5	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
8	7	SHE WOLF (FALLING TO PIECES) DAVID GUETTA FT. SIA WHAT A MUSIC	
9	6	GIRL ON FIRE ALICIA KEYS FT. NICKI MINAJ RCA	
10	NEW	WHEN SOMETHING ENDS MADLDA ARTIST PARTNER	

DENMARK		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	1	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	2	DIAMONDS RHIANNA SRP	
3	3	IKKE MERE TID SHAKA LOVELESS UNIVERSAL	
4	NEW	ALIVE KATO & ELECTRIC LADY LAB DISCO/WAX/MERMAID	
5	5	ONE DAY/RECKONING SONG ASAF AVDIAN & THE MOJOS TELMAVAIR/FOUR	
6	4	DJ BLUES PANAMAHI EASYTIGER	
7	7	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FT. JOHN MARTIN SHM	
8	6	SKYFALL ADELE XL	
9	8	ONE MORE NIGHT MARDON S A&M/OCTONE	
10	NEW	SWEET NOTHING CALVIN HARRIS FT. FLORENCE WELCH FLY EYE	

FINLAND		DIGITAL SONGS	
THIS WEEK	LAST WEEK	(NIELSEN SOUNDSCAN INTERNATIONAL)	NOVEMBER 3, 2012
1	2	GANGNAM STYLE PSY YG/SCHOOLBOY/REPUBLIC	
2	1	SKYFALL ADELE XL	
3	6	DIAMONDS RHIANNA SRP	
4	9	K	



2 REASONS (Ari's) Bay Music, BM/Warner-Tamere Publishing Corp., BM/No Quinceira Music Publishing Corp., BM/Downtown DMP Songs, BM/Lift Music, BM/Bar/Rainbow Music, BM/Cherrytree And Ya Majesty's Music, BM/Arise Music Corp., ASCAP/Intimate Publishing, BM/Steve Stewart Publishing Designs, BMI, AMF, H103-48; RH19

352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000

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# EXECUTIVE TURNTABLE

Send submissions to: [exec@billboard.com](mailto:exec@billboard.com)

**RECORD COMPANIES:** Island Def Jam Music Group promotes **Akinah Rahman** to VP of marketing. She was senior director.

**Kevin Morrow** forms new full-service music entertainment company Steel Wool Entertainment with Welk Music Group president **Kevin Welk**. It will be operated out of Welk Music Group's offices in Los Angeles. Morrow was senior VP of touring at Live Nation.

**ABKCO Music & Records** names **Allsa Coleman** senior executive VP responsible for global business development, licensing and soundtracks. She was senior VP.



**PUBLISHING:** Universal Music Publishing Group names **Kent Klavens** senior VP of business and legal affairs. He was senior VP/general counsel of Famous Music (a division of Viacom and affiliate of Paramount Pictures that was sold to Sony/ATV Music Publishing).

**BMI** appoints **David Levin** VP of new media. He was senior VP of digital sales at Sony Music Entertainment.

**DISTRIBUTION:** Alternative Distribution Alliance taps **Dave Stein** as VP of business and legal affairs. He previously owned and operated a private practice specializing in entertainment law, representing such clients as Century Media Records, Equal Vision Records, Doghouse Records, Portugal. The Man, Taking Back Sunday, Hatebreed and Hot Water Music, among others.

**DIGITAL:** MediaNet appoints veteran music executive **Larry Miller** executive VP/GM. With more than 25 years of experience in the music industry, Miller most recently served as head of content strategy and advanced technology at MakeMusic, developer of Finale music notation software.

**MANAGEMENT:** **Dale Libby** launches Turn by Turn Artist Career Guidance. He was senior VP of sales at Sony Nashville.

—Edited by Mitchell Peters

## GOODWORKS

### TRUE COLORS FUND PLANS BENEFIT SHOW

It's been a busy year for Cyndi Lauper's True Colors Fund, the non-profit organization she co-founded to raise awareness and support for the lesbian, gay, bisexual and transgender community.

Last year, True Colors held its first "Home for the Holidays" benefit concert at the Beacon Theatre in New York, which helped raise money to fund the nonprofit's Forty to None Project. The program launched in June and aims to raise awareness about LGBT youth homelessness.

"The Forty to None Project is really the first national organization to solely focus on gay and transgender youth homelessness," True Colors Fund executive director Gregory Lewis says. "We spent a year traveling in 2011 researching issues to see how we could best make a difference."

To further fund Forty to None, True Colors will hold its second benefit concert on Dec. 8 at the Beacon. The event will feature Lauper, Sarah McLachlan, Adam Lambert, Whoopi Goldberg, Rosie O'Donnell, Roberta Flack, St. Vincent, Sleigh Bells' Alexis Krauss and others. It will also include a sneak preview of the upcoming Broadway musical "Kinky Boots." Fashion expert Carson Kressley has been tapped as host.

Next summer, True Colors will invite about two dozen LGBT homeless youth from New York to a weeklong camp in Connecticut. "It's really a week of fun and nature, but also a safe environment where they can be themselves," Lewis says. "They also get leadership training and counseling, if needed." —Mitchell Peters

## BACKBEAT



### THE INN CROWD

Starwood Preferred Guest hosted an exclusive Ben Folds Five performance for hotel rewards program members at the Oct. 13 grand opening of the Westin New York Grand Central in Manhattan. Here, Starwood Preferred Guest senior VP **CHRIS HOLDREN** hangs with Ben Folds Five members **BEN FOLDS**, **DARREN JESSEE** and **ROBERT SLEDGE** (from left). PHOTO: GETTY IMAGES



**1** IT WAS SMILES ALL AROUND when the Country Music Assn. inducted three new members into its Country Music Hall of Fame on Oct. 21 in downtown Nashville. From left: CMAA CEO **STEVE MOORE** welcomes inductees **GARTH BROOKS**, **CONNIE SMITH** and **HARGUS "PIG" ROBBINS** along with Country Music Hall of Fame and Museum chairman **STEVE TURNER** and director **KYLE YOUNG**. PHOTO: JOHN RUSSELL/CMA



**2** IT'S 18 NO. 1S AND COUNTING for **RIHANNA** (second from right), who was recently presented with a plaque from Island Def Jam marking the most combined No. 1s for any artist at rhythmic and top 40 radio—including 11 No. 1s on the Billboard Hot 100. Sharing the milestone moment with the singer are (from left) WHZZ (Z100) New

York PD **SHARON DASTUR**, Clear Channel Radio senior VP of programming/**KIIS-FM** Los Angeles PD **JOHN IVEY**, Clear Channel Entertainment president **JOHN SYKES**, Clear Channel Media artist at national programming platforms **TOM POLEMAN**, IDJ president/COO **STEVE BARTELS** and Roc Nation co-founder/president **JAY BROWN**.



## Billboard, Telemundo Host Mexican Music Awards

More than 1.4 million people tuned in to the second Billboard Mexican Music Awards (Oct. 18) telecast on Telemundo, according to Nielsen. Viewers were rewarded with dynamic performances by the evening's big winner 3BallMTY (nine awards) with reggaetón duo JKing & Maximan, as well as Los Huracanes del Norte, La Original Banda el Limon and Larry Hernandez. Gerardo Ortiz was the night's runner-up with seven awards. Presented by State Farm and staged at the Shrine Auditorium in Los Angeles, the Billboard Mexican Music Awards also paid tribute to ranchera singer/songwriter Pepe Aguilar, recipient of this year's Legacy Award.



**1 THE NIGHT BEFORE THE AWARDS**, BMI hosted its Noche Mexicana showcase in Encino, Calif. On the bill: acoustic performances by **EL POTRO DE SINALOA**, **VICTORIA "LA MALA" ORTIZ**, **MARIO "EL CACHORRO" DELGADO**, singer/songwriter **LUIS CARLOS MONROY** and new pop/regional Mexican quintet Arlequin. From left: Monroy, BMI director of Latin writer/publisher relations **MARISSA LOPEZ**, Delgado, BMI assistant VP of Latin music **DELIA ORJUELA**, Ortiz, El Potro and Arlequin manager **FAUSTO JUAREZ**. PHOTO: EDDIE SAKAKI

**2 AMONG THE EVENING'S HIGHLIGHTS** were the genre-blending performances of multiple winner **3BALLMTY**—first with Mexican rapper Smoky and later with reggaetón duo JKing & Maximan. Choreography for the neon-attired dancers was courtesy of Kenny Ortega. PHOTO: JESSE GRANT

**3 ALSO TAKING HOME AWARDS** were Universal Music Latin Entertainment (albums and airplay record label of the year), its label divisions Fonovisa (albums imprint of the year) and Disa (airplay imprint of the year), and producer of the year **FERNANDO CAMACHO**. Celebrating backstage are (from left) Camacho, UMLE president **VICTOR GONZALEZ**, Billboard executive director of content and programming for Latin music and entertainment **LEILA COBO**, Latin Power Music founder **PEPE SERRANO** and Disa/Fonovisa marketing director **SERGIO PEREZ**. PHOTO: DANNY REYES

**4 VETERAN NORTEÑO GROUP LOS HURACANES DEL NORTE** became quite emotional as they accepted La Voz (The Voice) Award on behalf of their distinctive sound and long-running career. PHOTO: JESSE GRANT

**5 TOASTING THE EVENING** at the official Billboard Mexican Music Awards after-party are (from left) Prometheus Global Media CEO **DOTTIE MATTISON**, mun2 host **YAREL RAMOS** and Telemundo president **EMILIO ROMANO**. PHOTO: COURTESY OF TELEMUNDO



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