

# TOP 40 AIRPLAY Monitor

• We Listen To Radio •

June 2, 2000

\$4.95

Volume 8 • No. 22

## TOP 40 HIGHLIGHTS

### MAINSTREAM TOP 40

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BRITNEY SPEARS

*Oops!...I Did It Again* (JIVE)

### AIRPOWER

BACKSTREET BOYS • *The One* (JIVE)

### MOST NEW STATIONS

JESSICA SIMPSON • *I Think I'm In Love With You* (COLUMBIA)

### RHYTHMIC TOP 40

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EMINEM

*The Real Slim Shady* (WEB/AFTERMATH/INTERSCOPE)

### AIRPOWER

DR. DRE FEATURING SNOOP DOGG • *The Next Episode* (AFTERMATH/INTERSCOPE)  
'N SYNC • *It's Gonna Be Me* (JIVE)

### MOST NEW STATIONS

JANET • *Doesn't Really Matter* (DEF SOUL/DJMG)

### Crossover

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JAY-Z FEATURING UGK

*Big Pimpin'* (ROC-A-FELLA/DEF JAM/DJMG)

### AIRPOWER

LUCY PEARL • *Dance Tonight* (OVERBROOK/POOKIE/BEYOND)

### MOST NEW STATIONS

JANET • *Doesn't Really Matter* (DEF SOUL/DJMG)

### ADULT TOP 40

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VERTICAL HORIZON

*Everything You Want* (RCA)

### AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### MOST NEW STATIONS

SISTER HAZEL • *Change Your Mind* (UNIVERSAL)

### ADULT CONTEMPORARY

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FAITH HILL

*Breathe* (WARNER BROS.)

### AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### MOST NEW STATIONS

WHITNEY HOUSTON & ENRIQUE IGLESIAS • *Could I Have This Kiss Forever* (ARISTA/INTERSCOPE)

## Exclusive Analysis: T40 Listeners Returned In The Winter Arbitrions

by Sean Ross

After an unusual fall in which news/talk radio showed huge gains while most music formats lost market share, listening levels were considerably more normal in the winter Arbitrations. Adult contemporary, country, top 40, classic rock, and R&B—formats that had declined in the fall—all rebounded, while Spanish-language radio posted another record number and even religious stations got a decent boost. In fact, the only stations that were off were the more current-driven rock formats, album and modern rock.

For 11 years, Airplay Monitor and Billboard have teamed with Arbitron to crunch the numbers for the rating service's 92 markets that are measured year-round. In the fall, news/talk stations—traditionally the most-listened-to format anyway—showed a huge increase. The format, which had controlled as much as 16.8% of nation-

al listening in the past, shot up 15.9-20.7, with some help from the sports/talk format, which, broken out separately, was up 1.9-3.5, perhaps as the result of football season and the World Series.

This time, in the winter book, N/T was off 20.7-16.3 12-plus, back to its normal share range but still ahead of its 16.1 from a year ago. It was followed by AC (13.1-13.8), R&B (12.1-12.5), top 40 (9.1-9.8), country (8.2-8.9), Spanish (7.1-7.3), album rock (6.6-6.1), oldies (5.3-5.4), classic rock (4.3-4.9), modern rock (4.1-3.8), adult standards (another strong rebound, going 3.0-2.4-3.4 over the past three books), religious (2.1-2.7), jazz (2.6-2.7), and classical (flat at 1.7).

So what happened to N/T in the fall? And why is it back to normal levels now? At the time, we thought N/T's rise might have something to do with the addition of about 30 new stations,

*Continued on page 8*

# BEN HARPER AND THE INNOCENT CRIMINALS STEAL MY KISSES



"This song has one of THE catchiest hooks of the year."

- Tom Cuddy, VP of Programming, WPLJ/New York

"Something that surprised me about 'Steal My Kisses' is how well it fits in with Top 40 radio. I wouldn't have suspected it would work so well on Channel 93.3. Females 25-34 LOVE this song!"

- Diana Laird, PD, KHTS/San Diego

"Sleeper hit of the summer, already Top 10 callout & requests. Everybody it's time to wake up!"

- Chris Edge, PD, G105/Raleigh

"This fun, hook driven record really stands out on PRO-FM. This could be one of the signature records of the summer."

- Tony Bristol, PD, WPRO/Providence

"Ben Harper has delivered a song that Top 40 needs. Like Macy Gray and Eagle Eye Cherry, 'Steal My Kisses' will prove to be a critically important record! It sounds amazing on Q97.9!"

- Tim Moore, PD, WJBQ/Portland, ME

### LEADING THE WAY:

WPLJ	KIIS	KYSR	WTMX
KLLC	WKQI	KHMX	WQAL
WFLZ	WSSR	WPHH	KALC
KZON	KZZP	KZZO	WTIC
KHTS	KFMB	KKRZ	KBBT
WMYX	WKFS	WVMX	WQZQ
G105	KZHT	KXXM	WPRO
WABB	WVKS	WIOG	WNTQ
WXLK	WJBQ	WNCI	WZYP
WXXX	WBAM	WSSX	KTOZ

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ADULT TOP 40 #17

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# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

## Outdoor Promos Heating Up For Summer

Spring-break promotions again claimed the Topical Barometer crown, with the usual big seasonal events—Father's Day, July 4, and graduations—the biggest contenders to the throne. Rhythmic top 40 KLUC Las Vegas took advantage of the recent Memorial Day holiday with a *Slide-athon*—150 contestants slid down a giant slide for 24 hours straight or until one slider was left. **Vanessa Thill** awarded more than \$20,000 and other prizes to the top five sliders.

With June being a traditional wedding month, R&B oldies WMZX (Z93.7) Hartford, Conn., asks, "Who Wants to Get Married on a Carousel?" Tying in with the 100th anniversary of the carousel at a local amusement park, WZMX is inviting 10 couples to get married on that anniversary. "The station will take care of the limos, reception, photography, and all the little things that make a wedding a special day," says **Tristano Korlou**. "We are guaranteed free TV exposure."

### PROMO TOPIC OF THE WEEK: TAKING IT OUTSIDE

With the Memorial Day weekend signaling the traditional start of the summer season, Promoganda panelists have tweaked their summer promo schedules toward the great outdoors, albeit just slightly. More than 40% are going on as many outdoor remotes and appearances as they can find; another 20% say they do a lot but not everything thrown their way. But a third of the panelists are worried about clutter resulting from the increased schedule. And while a third of the panelists are doing a majority of their events outdoors, with some office promos as balance, 50% see out-

### TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-book promotions
2	—	Father's Day
3	9	July 4 holiday
4	—	Graduations
5	2	Station concerts
6	3	Internet/Web sites
7	8	Amusement parks
8	—	Proms
9	—	Summer vacations
10	—	State/county fairs

**HOTTEST NEW MOVIES:** "Gladiator," "Nutty Professor II," "Dinosaur," "Road Trip," "Me, Myself & Irene," "Mission: Impossible 2"

**HOTTEST CONCERTS:** 'N Sync (top 40), George Strait (country), Ozzfest (rock), Santana (adult formats), Dr. Dre's Up In Smoke (R&B)

door promos as equally, but not more, important than office promotions and major contesting.

What makes a successful summertime promotion? "Give people a reason to come by your remote," says **Vicki Fiorelli** of country KNIX and AC KESZ Phoenix. "It is so hot that no one wants to drive out of their way to see a radio station if you don't give them a good reason to stop by, [such as] registering to win trips to cooler destinations or Hawaii or Southern California. At KNIX, we often create huge summer programs where we are sampling ice cream and giving away swimming pools and spas all summer long."

### PROMOGANDA HONOR ROLL

Diana Ades, CBS WNK Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEY Minneapolis • Tina L. Brando, C-103 Orlando • Karen Chong, WQHT Louisville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burhill, KTFK Dallas • Scott Colebrook, WKRO Cincinnati • Loren Condron, KEGI, KDMX Dallas • Mike Colotta, WOVA Tampa, Fla. • Dave Denner, WWKA Orlando, Fla. • Garret Doll, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Eyerly, KTEL San Francisco • Lisa Fields, WMEI-WSL Greenville, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, WLAD Tampa, Fla. • Von Freeman, KHTS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WJMJ Greenville, S.C. • Trish Gillis, WXKS-FM Boston • Michael Godfrey, CRK Colgate, Alberta • Kelly Gross, WPL Philadelphia • Stephanie Hoganera, WXYZ Hartford, Conn. • Jay Holloway, WTTT Chattanooga, Tenn. • Carly Johnston, XITE Las Vegas • Simone Jones, WISL Philadelphia • Diana Korlou, CBS Hartford, Conn. • Kim Leeds, KEMB-FM Dingo 101 • Larry Luis, WJLB Detroit • Jennifer Markham Wyne, KMBN Las Vegas • Julie Maxwell, WNBG Detroit • Jane Monares, KEDP Phoenix • Diana Obermeyer, KPRW Los Angeles • Mike Oliviera, WXTB Tampa, Fla. • Mike Paterson, KHFI Austin, Texas • Marida Pejicjan, KZL-Los Angeles • Susan Reynolds, KLFQ-KBBT Portland, Ore. • Stephanie Ringer, WNE Buffalo, N.Y. • Jim Sheehan, KSOJ San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WNYT New York • Anne-Marie Strzelecki, WBMM Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLIC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

# RADIO CONCERT MONITOR

PROMOTION DIRECTOR  
Sammy Simpson

DATE	STATION	EVENT
June 2	WHTZ New York	Zootopia APPEARING: Macy Gray, Christina Aguilera, Goo Goo Dolls, Sugar Ray, Savage Garden, Mandy Moore, Destiny's Child, Hanson, Jessica Simpson, Vitamin C
June 2	KXHT Memphis	Hot Nite 2000 APPEARING: Da Brat, Doneil Jones, Black Rob, Jagged Edge, Youngbloodz
June 2	WWKX Providence, R.I.	Hot Night 4 APPEARING: Jay-Z, Busta Rhymes w/Rah Digga, Wyclef f/the Product G&B, Blaque, Mya, Joe, Sole
June 3	WXKS-FM Boston	Kiss Concert APPEARING: Goo Goo Dolls, Christina Aguilera, Bon Jovi, Hanson, Macy Gray, Sugar Ray, Third Eye Blind, Amber, BBMak, Blessid Union Of Souls, Eiffel 65, Jessica Simpson, Lonestar, Mandy Moore, Sonique, Train, Vitamin C, Westlife, more
June 3	WPGC Washington, D.C.	Birthday Bash 2000 APPEARING: Jay-Z, Da Brat, Bone, Carl Thomas, Joe, Run-D.M.C., Black Rob, more
June 4	WIOQ Philadelphia	Q Concert 2000 APPEARING: Jennifer Lopez, Christina Aguilera, Destiny's Child, Macy Gray, LFO, Jessica Simpson, Mandy Moore, Montell Jordan, Vitamin C, Sonique, Pink, O-Town
June 4	WPRO-FM Providence, R.I.	Birthday Bash APPEARING: Train, Westlife, Mandy Moore, Hanson, Bon Jovi, Goo Goo Dolls
June 4	WBBO Ocean County, N.J.	Beach Bash 2000 APPEARING: Shannon, Hoku, Pink, Eiffel 65, Splender, Vitamin C
June 4	WQGN New London, Conn.	Bash At The Beach APPEARING: Hanson, Train, Westlife, Blaque, BBMak, Billie Myers, Olive
June 5	WXYY Baltimore	Birthday Blowout APPEARING: Hanson, Jessica Simpson, Blaque, Eiffel 65, Sonique, more
June 8	WBHT Wilkes-Barre, Pa.	Summer Bash APPEARING: Pink, Eiffel 65, Voice V, R Angels, more
June 9	WMXB Richmond, Va.	Jambo Freakin'-Ree APPEARING: Beth Hart, Jill Sobule, Michelle Times
June 9-11	WNTQ Syracuse, N.Y.	Balloonfest APPEARING: Splender, Westlife, Stroke 9, Edwin McCain, Big Bad Voodoo Daddy, Hoku, Deathray, Anastacia
June 10	KQKS Denver	Summer Jam APPEARING: Jay-Z, Ice Cube, Destiny's Child, Bone Thugs-N-Harmony, Mya, Solé, Rob Base
June 10	WHYI Miami	Summer Splash APPEARING: Enrique Iglesias, Mandy Moore, Vitamin C, BBMak, Kef
June 10	KLUC Las Vegas	SJ2K APPEARING: Sisqó, Pink, Nu Flavor, Angelina, Voice V, A.B. & the Kumbia Kings, Innocense, more
June 11	WFYI Albany, N.Y.	Fly 92 Fling APPEARING: Edwin McCain, Eiffel 65, Sonique, Hoku, Westlife, Anastacia, Vitamin C, Michael Fredo
June 16, 18	KPWR Los Angeles	Powerhouse APPEARING: Dr. Dre, Snoop Dogg, Eminem, Ice Cube, Xzibit, Warren G, Kurupt
June 16	WDJX Louisville, Ky.	Birthday Bash 16 APPEARING: Blaque, Eiffel 65, Westlife, Bosson
June 17	WBBM-FM Chicago	Summer Bash 2000 APPEARING: Enrique Iglesias, Sisqó, Brian McKnight, Pink, LFO, Mandy Moore, Ice Cube, Destiny's Child, Eve, Joe, Eiffel 65, more
June 17	WKSZ Memphis	Triple Tango 2000 APPEARING: Melissa Etheridge, Edwin McCain, Westlife, Sonique, Anastacia, Splender, Mytown, 2Ge+her, more
June 22	WQHT New York	Summer Jam APPEARING: Black Rob, Sean Paul, Juvenile, B.G., Lil Wayne, Aaliyah, Eve, Lox, Drag-On, Swizz Beats, Sisqó, Jay-Z
June 23	KSLZ St. Louis	Summer Jam 2000 APPEARING: Enrique Iglesias, Destiny's Child, Vertical Horizon, Westlife, BBMak, Sonique, Vitamin C, Eiffel 65

Let us monitor your event! Call Jeff Silberman at 323-525-2303 or E-mail jsilberman@airplaymonitor.com.

## amusement business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: GEORGE STRAIT COUNTRY MUSIC FESTIVAL Venue: Cleveland Browns Stadium, Cleveland Date(s): May 20 Gross: \$2,199,820 Att: 46,087 Capacity: sellout	#6	Artist: TINA TURNER, LIONEL RICHIE, JANICE ROBINSON Venue: Kemper Arena, Kansas City Date(s): May 19 Gross: \$847,994 Att: 14,698 Capacity: 15,048
#2	Artist: BRUCE SPRINGSTEEN Venue: Air Canada Centre, Toronto Date(s): May 3-4 Gross: \$2,039,728 Att: 38,268 Capacity: two sellouts	#7	Artist: TINA TURNER, LIONEL RICHIE, JANICE ROBINSON Venue: General Motors Place, Vancouver Date(s): May 13 Gross: \$768,540 Att: 14,297 Capacity: sellout
#3	Artist: GEORGE STRAIT COUNTRY MUSIC FESTIVAL Venue: Cinergy Field, Cincinnati Date(s): May 21 Gross: \$1,846,157 Att: 39,444 Capacity: 40,000	#8	Artist: TINA TURNER, LIONEL RICHIE, JANICE ROBINSON Venue: Mark of the Quad Cities, Moline, Ill. Date(s): May 20 Gross: \$679,595 Att: 10,551 Capacity: sellout
#4	Artist: KISS, TED NUGENT, SKID ROW Venue: Deer Creek Music Center, Indianapolis Date(s): May 20 Gross: \$1,030,697 Att: 22,633 Capacity: 24,210	#9	Artist: KISS, TED NUGENT, SKID ROW Venue: Van Andel Arena, Grand Rapids, Mich. Date(s): May 7 Gross: \$621,589 Att: 11,791 Capacity: 12,420
#5	Artist: TINA TURNER, LIONEL RICHIE, JANICE ROBINSON Venue: Kiel Center, St. Louis Date(s): May 21 Gross: \$907,284 Att: 15,147 Capacity: 20,226	#10	Artist: TINA TURNER, LIONEL RICHIE, JANICE ROBINSON Venue: San Diego Sports Arena, San Diego Date(s): April 28 Gross: \$582,900 Att: 10,219 Capacity: 11,644

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# MONITOR PROFILE

## KESZ's Shaun Holly: From Country To Oldies To Soft AC In Former Rival's Lair

In Shaun Holly's 30-year career in radio, he has worked in almost every music format, and with 16 years in Phoenix, he certainly wasn't making a huge leap when he crossed the street to go from oldies KOOL to program AC KESZ. "I loved KOOL. It was a great station with great people, but I had a unique opportunity in that the original GM of [former employer] KMLE (Camel Country 108) J.D. Freeman was now the market manager for Clear Channel. Plus, the [former] PD at Camel, Alan Sledge, has also joined Clear Channel. For me to join with them and be part of their management team was a great opportunity."

Ironically, KMLE's main rival, then and now, is KESZ's country sister, KNIX. "To be in the same building with KNIX is an unusual feeling," Holly admits. "But that [rivalry] was probably the most professional battle I've ever seen. Both stations took the high road in every situation, even though we competed for each other's



*'Our goal is to always be in balance'*

**Shaun Holly**  
Program Director  
KESZ Phoenix

Owner: Clear Channel  
Ratings: 4.7-4.5-5.1-6.0

country shares for years. Each of us realized that the other wasn't our only competition. There were 45 other signals in this market. With that in mind, our goal was always to own every event, regardless of whose event it was."

One good thing about coming over to KESZ was the fact that the station was already successful under former PD Mike Del Rosso, now PD of WJLT Chicago. "All I've done is minor tweaking," he says. "My goal here is not to put my own stamp on things. I felt that there was some loose board-running, and the music wasn't totally right. I threw out a few songs, and the station is now doing really well."

Musically, like any soft AC, "I'm not trying to break any records," Holly says. "When we add a record, it doesn't matter what it's doing nationally. We're always conscious of the essence of the station and how each song fits into that."

Here's a sample afternoon hour: Firefall, "You Are The Woman"; Elton John, "Something About The Way You Look Tonight"; Faith Hill, "Breathe"; Annie Lennox, "Walking On Broken Glass"; Bryan Adams, "Heaven"; Patrick Swayze, "She's Like The Wind"; Celine Dion, "My Heart Will Go On"; Amy Grant, "I Will Remember You"; Marc Anthony, "You Sang To Me"; and Journey, "Who's Crying Now."

Like many other soft ACs, KESZ has made incursions into the world of teen pop and rhythmic pop acts. Currently, the Backstreet Boys have two songs on its playlist, and Britney Spears, 'N Sync, Savage Garden, Christina Aguilera, Ricky Martin, and Marc Anthony have one each. "I am and I'm not surprised by that," Holly says. "I'm not surprised that someone like Marc Anthony is on, because this market is 25% Hispanic. More important than that, this is a really hot, mass-appeal sound right now. It doesn't have anything to do with age. For a soft AC, [those songs] help make our station unique."

Holly sees a definite generational shift that is more accepting of youth-based talent. "Some of today's artists are probably more sophisticated in [their music's] production values than they

used to be, and adults today have a much different mind-set than they had 20 years ago," he says. "It seems that adults who have kids later in life are staying younger longer. They're more in tune with what's going on today than my parents were, and they seem to have a more open mind when their kids bring today's music to them."

"Because of that, these new artists are becoming a part of our core artists," Holly continues. "Of course, we still feel this station is more song-driven than artist-driven."

Would KESZ take an active part in promotions around those acts' concerts? "At first, I thought [those acts' live appeal] may be a little young, so we haven't aggressively sought out their concerts," he says. "But remember, 70% of our audience is female, and they like that music. As a gatekeeper of the brand, I have to find out to what degree we should be involved with those shows. I don't think it's necessary to do meet-and-greets, but a lot of our women listeners have teenage daughters, and from that point of view, we could be getting tickets for moms to give their kids."

Holly is blessed to have one of the top-rated morning teams in Phoenix, Beth and Bill, who perform on one of the format's few foreground personality shows. That lets him focus his efforts on the other air shifts. "Some of my challenges and goals will be to get more meat and depth in those dayparts," he says. "I don't necessarily believe that just because talk works well in the morning we should extend it throughout the other dayparts. The other dayparts are not liner-card driven, but at the same time we don't tell them they can't discuss something at length if it's appropriate."

Holly points out that an air personality's responsibilities are vastly different in the current corporate era than they once were. "Radio is not what it was 30 years ago or even five years ago," he says. "With deregulation, we in programming and sales understand that it's a different business now, and we have to embrace these changes."

"The same goes for the air talent," he adds. "We had to go to an on-air MD, because these days, an off-air MD is too much of a luxury, so we brought in Craig Jackson to be MD/afternoons and moved former MD Marty Manning back to being the street guy for Beth and Bill, which he used to do. At Clear Channel Phoenix, it's all about understanding that we have to be multitask these days and wear more than one hat. Which is why we're hiring people who do more than one job, be it as MD, in production, or by exporting their show to other markets. In fact, some of our air staff will be Propheting shows for other stations within 60 days."

But the "real key" to KESZ's success, according to Holly, is "keeping things clean. That has to be the first step," he says. "Even though this station didn't have a lot of clutter on the air, I still had to come in and organize promotions and contests. Some contests really don't belong on the air, probably because they're too sales-driven. We're a programming-driven station. As a result, we don't take every advertising opportunity offered by the sales department. We try to communicate to them, so if something won't work, we tell them why and come up with an alternative to generate revenue. We marry that through programming filters, so what comes out on the other end is acceptable."

"I see us as having four clients," Holly concludes. "The advertiser, the listener, our coworkers, and corporate. It's important that everyone understands the relationship between us all—that if we drop the ball on one of those clients, the station goes out of balance, and our goal is to always be in balance."

**JEFF SILBERMAN**

## Schwartz Sees Self-Serve Audio Threat

By 2005, 188 million consumers will embrace personalized digital audio content, and that convergence of music, news, and information will challenge the current state of radio. That's the sum of a study from Forrester Research.

"The bottom line is that consumer demand



for any time, anywhere access to personalized audio will slowly but surely displace broadcast radio," says Jeremy Schwartz, senior analyst at Forrester. Although the company's research finds that traditional radio listening still outweighs Internet listening, Schwartz believes the explosion of easy-to-use technology, including devices such as Kerbango and wireless Internet, will make "self-serve audio" more prevalent.

Schwartz sees broadcasting's threat coming in three phases. The first is the current "PC era," when consumer confusion will force software and hardware makers to combine CDs, Internet radio, and MP3 listening into one interface. The second phase, which is about two years away, is the "device era." This is marked by lower-cost devices and the availability of in-car Net radio receivers. The final burst, the "any time, anywhere era," will occur in four to five years and will be highlighted by the availability of portable devices and a significant drop in prices, which will lead to wholesale consumer acceptance.

Yet broadcast radio Webcasters may still have a niche to serve, says Schwartz, who believes they can create targeted, performance-based advertising venues. "Subscriptions will work for business, finance, and ad-free audio," he says, "while we believe commerce will make up 40% of revenues for music sites."

Cambridge, Mass.-based Forrester surveyed 3,000 online users on how Net developments will affect their off- and online listening habits.

### CAPITOL: CROSS-OWNERSHIP CHANGING?

The FCC is considering allowing radio and TV companies to own newspapers in some of the country's largest markets. The proposal, circulating among FCC staff members, would ease the rules that date back 25 years barring cross-ownership. Insiders say the FCC would allow cross-ownership in the biggest markets, where there are a number of competing media voices. Which cities are being considered is not known.

With no court order or bill signed into law

blocking low-power FM's rollout, the FCC is moving forward with it. It has now set up a system to allow the huge number of LPFM applicants to apply for construction permits on the Internet. If Congress does not pass a bill or the National Assn. of Broadcasters does not get a judge to halt LPFM, Kennard says he'd like to see the first LPFM station on-air by year-end.

### CAPITAL: MEL MERGES AGAIN

Viacom president/COO Mel Karmazin is taking what he learned in radio to TV. Less than three weeks after Viacom took over CBS, it has consolidated its TV operation, merging CBS' TV group and Viacom's Paramount Stations Group. Karmazin says the move will allow Viacom to "create operational and sales efficiencies." CBS Cable has consolidated its operations into MTV Networks. Viacom has also announced a \$1 billion stock buy-back, to drive up its stock price. Viacom is trading at \$56 a share.

Hispanic Broadcasting rose more than \$3 a share May 25, as its stock shifted from Nasdaq to the New York Stock Exchange. The move is aimed at boosting its liquidity and reducing trading volatility in the stock. The company also hopes to improve its visibility, both here and in international markets. One analyst expects Hispanic Broadcasting to do well on the NYSE, since it has been the fast-growing radio group over the past several years. Hispanic marked its 52-week high in March, when its price per share hit \$135. After its second day of trading on the NYSE, it announced a two-for-one stock split.

### NEW MEDIA: DRIVE, THEY SAID

Sirius Satellite Radio and XM Satellite Radio are in negotiations with American Honda Motor Co., which sells both the Honda and Acura car lines, to install satellite radio receivers in its cars. Under an agreement between XM and Sirius reached in February, any new contracts signed with carmakers will specify that only radios capable of receiving both services will be installed. Meanwhile, XM has inked a deal with the Best Buy and Tweeter electronic store chains to market, sell, and install its radios.

### SALES

Barnstable Broadcasting buys AC WXEZ Norfolk, Va., from Yorktown Communications for \$7 million. Barnstable owns crosstown country outlets WGH-FM and WCMS-AM-FM, R&B oldies WWSO, and sports WGH-AM.

As tipped here earlier, Blue Chip Broadcasting is buying R&B WBTF Lexington, Ky., from Clear Channel for an undisclosed sum.

Sidney Small's Access Dot One buys rhythmic top 40 KSYR and oldies KRVQ Shreveport, La., from the Mitchell Group for \$7.9 million.

Clear Channel buys AC WREO, oldies WFUN, and an FM CP in Ashtabula, Ohio, from Radio Enterprises of Ohio.

## Makked Out



BBMak gives a thumbs-up to the crew at WHTZ (Z100) New York. Pictured, from left, are Hollywood Records' Justin Fontaine, BBMak's Ste McNally and Mark Barry, Z100 senior VP of programming Tom Poleman, Z100's Chris "Axl" Nemetz, BBMak's Christian Burns, and Z100 APD Sharon Dastur.



## **BACK BY POPULAR DEMAND!**

**Monitor Modern AC: 30**

**Monitor Adult Top 40: 39**

### **JUST ADDED!!!**

**KYSR!!!**

**WTIC!!!**

**WTMX!!!**

**AND MANY MORE**

### **LATEST RESEARCH:**

**WXPT/MINNEAPOLIS**

**Top 10 callout... after 1600 spins!!**

**WSSR/TAMPA**

**Top 10 phones**

**Top 10 callout... after 1700 spins!!**

**KAMX/AUSTIN**

**Top 15 callout... after 1300 spins!!**

**WBMX/BOSTON**

**Top 25 callout!!**

**KBBT/PORTLAND**

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**KLLC/SAN FRANCISCO**

**Power Rotation over 900 spins!!**

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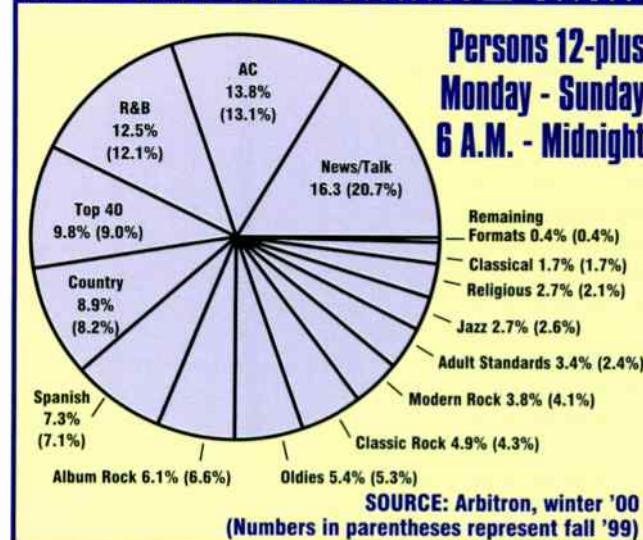
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## Exclusive Analysis: T40 Listeners Returned In The Winter Arbs

Continued from page 1

# ARBITRON FORMAT SHARE



including one in New York, which contributes a lot to national listening levels because of its size. It also looked like some major-market N/T FMs and the uptick in "Howard Stern Show" listening that followed the announcement of his marital separation might have figured into it.

Three months later, all those new stations (including WNEW New York) are still in the mix, but numbers are down. So while that theory may not hold, the big numbers for Stern and FM talkers like WJFK-FM Washington, D.C., which tapered off in winter, probably did figure into the fall boom/winter bust, especially when you consider that rock formats, which also are heavily affected by Stern, were also down in the winter book. And sports stations were off, coming in with a 2.2 share.

That said, it's possible that any gains made by any other format are just a function of the normalizing of those heavy N/T shares. Yet, the fact that some music formats are still above or below their shares from last winter suggests that there are larger trends taking place here.

### AC GETS YOUNGER, AND IT WORKS!

Adult contemporary (which includes the adult top 40 format) usually does well in the winter. It was off only 13.2-13.1 in the fall, although that number was its lowest ever. Despite its rebound, it's still short of the 14.5 it had in winter '99. Broken out separately, adult top 40 was up only 5.0-5.2 12-plus, meaning that it was mainstream AC outlets, like WLW New York, that fared the best.

AC was off slightly in the teen demo (obviously not its target demo but one where its 7.1-6.7 showing still represents a considerable amount of listening), up 14.4-14.8 in 18-34, 15.6-16.6 in 25-54, and 14.9-16.1 in 35-64. The fact that AC got a nice bulge in 25-54 suggests that the ongoing contemporization of mainstream AC is indeed paying off without hurting the upper demos (where AC was probably reclaiming some listeners from "Jammin' oldies"). Also, perhaps mainstream AC is starting to pick up some traditional hot AC listeners, as the latter format veers ever closer to top 40.

### MAINSTREAM R&B RECLAIMS ADULTS

R&B radio was off sharply last time from its highest-ever 13.3 share to a 12.1, partially because the R&B oldies format, which had been helping swell the overall numbers, was starting to taper off (we also collapse mainstream and adult R&B stations into the larger number). R&B oldies, broken out separately, was off 2.7-2.6, but adult R&B rebounded 2.7-3.0, while mainstream R&B was up 6.7-6.9.

In the fall, R&B's drop had raised the question of whether mainstream R&B's hip-hop flavor was alienating its upper end. Broken out by demo, this winter R&B overall was off in teens (25.5-24.3) and 18-34 (16.6-16.5) and up in 25-54 (12.1-12.6) and 35-64 (10.0-10.7). Mainstream R&B accounted for the bulk of the 25-54 gain, up 5.1-5.5 by itself. In 35-64, those gains were split between adult R&B (3.4-3.9) and mainstream (3.0-3.3). And in 18-34, mainstream was up three-tenths of a share, which doesn't offset losses at oldies and

adult outlets. All of which suggests that adults' comfort level with mainstream increased in the winter and that adult R&B is reclaiming the listeners it lost to "Jammin' oldies" outlets.

(As for pop oldies stations, they're just one-tenth of a share off from the 5.5 12-plus share they had in fall '98, just as the "Jammin' oldies" boom was kicking in. In demo, it's another story. While many expected R&B oldies to gut the pop oldies format's younger demos, leaving it only with those less desirable 35-plus numbers, conventional oldies outlets have lost only two-tenths of a share in 25-54, compared with half a share 35-64.)

### TOP 40 REGAINS ITS MOMENTUM

Top 40's momentum screeched to a halt last fall when the format dropped 9.9-9.0, falling from its best number since 1993. This time, top 40 reclaimed most of those numbers, with nice boosts in teens (33.7-36.7), 18-34 (13.7-14.9), 25-54 (7.3-7.8), and 35-64 (4.7-5.0). The format is undoubtedly getting some help from all its new outlets—175 top 40 stations showed up in a winter book somewhere, as opposed to 143 a year ago—although the evidence is that they're growing the format's piece of individual markets by less than a share, as opposed to some of the new country outlets of the early '90s that created several shares of new listening. Top 40 also appears to have gotten a boost from the early stages of 'N Sync-mania. It'll be interesting to see if that continues into the spring.

### GOODBYE EARL! HELLO RATINGS!

Even though country's national numbers have been in decline since the mid-'90s, its 9.2-8.2 drop last fall was unusually sharp. It recovers most of those numbers this time, but its 8.9 share is still short of the 9.3 12-plus it had last winter. Country was up in teens (4.2-4.6), 18-34 (7.2-7.9), 25-54 (8.3-8.9), and 35-64 (9.3-10.0), meaning that its uncharacteristic stay under a 10 share in that demo was short-lived.

While country crossovers have had some consistent presence on top 40 for several years now, they were particularly noticeable this winter with Lonestar's and Faith Hill's success, suggesting again that the concern over country crossover is unwarranted. The format also had two event records in "Goodbye Earl" and "Murder On Music Row," even if neither one generated airplay proportionate to its consumer press.

Spanish-language radio is up 6.5-7.3 over the past year. Its 7.1-7.3 increase in winter was fueled by rises in 35-64 (6.7-7.0), although the format was flat in 25-54 (at a 7.9) and actually off in teens (5.0-4.6) and 18-34 (9.5-8.9) from fall to winter. That suggests less Ricky/Enrique-mania and more traditional growth in upper demos, both from longtime Spanish-radio users and assimilated listeners with renewed interest in their cultural heritage as they get older.

### ROCK RADIO ROCKIN' TOO HARD?

Even before we'd crunched the numbers nationally, there were enough disappointing rock books that we'd polled PDs on what they thought happened during the winter (Rock Airplay Monitor, May 19). Now it's official. Album rock is off 7.5-6.1 since last winter, while classic rock is up 4.2-4.9 in the same time frame. Modern rock had been rebuilding during 1999, creeping back to a 4.2 share. It's back at its winter '99 level of a 3.8 share 12-plus.

Rock PDs attributed the decline to the increased strength of top 40, Arbitron's sampling problems with 18-34 males, and, for some, the increasingly narrow focus of modern and active rock. While we've seen mainstream and classic rock hand the same half share back and forth over the past few years, it's particularly poignant that classic rock's gains in many demos were roughly equivalent to mainstream rock's losses at a time when mainstream was rocking harder than it has in years.



# TOP 40 TOPICS

BY SEAN ROSS

212-536-5264 • sross@airplaymonitor.com

## A Day In Sean's Radio Life

on conventional radio somewhere. I used to spend a lot of time with NetRadio's country gold formats. Now there are at least three or four country oldies stations on the Web, and no embedded player that has to stay on the screen.

Besides, not every Web-only radio station plays on my iMac. Even before the iMac made Apple a hot property again, Macs were still standard equipment in the publishing world, but they remain below the radar for a lot of Internet-only broadcasters. Until recently, I was also spending more time with RealAudio than Windows Media stations because many Windows stations, especially broadcast.com affiliates, also didn't play on Macs. Just about the time those stations did start playing on my last Windows player, they released a new beta version, on which those stations no longer played. All of which shows that it's best not to become too attached to any station online; you can't count on hearing it the next day, and you can't always expect it to maintain a Web presence indefinitely.

Unless there's something I need to hear for work, New York radio doesn't usually get me back until the end of the day. I can count on WLTW or jazz WQCD being on in the cab most of the time; ironically, it's often noncommercial WBAI, at the other end of the spectrum, that the remaining drivers choose. Then I'm back to punching between whoever's playing something uptempo while I'm at the gym. (I used to maintain, by the way, that I was actually spending more time with New York radio—despite my Internet listening—because of mornings and gym time. When I became less diligent about exercising, that changed, which probably explains radio's listening levels being down in recent months.)

If there are any other similarities between my radio usage and that of your audience, it's only that at least a few of them have also become more diverse in their listening over the past few years thanks to the Web, although—judging from the other Internet listening in the office—they've probably been a lot less patient with the buffering and inconsistency of available stations. I am, after all, still DX'ing at age 37, and the same station that I used to listen to at age 15, for that matter. This probably isn't a good thing for an adult to admit either, but I've already set the equivalent of push buttons for 400 online choices, twice the number of channels set to be offered by the subscription satellite-audio folks. So it's hard to imagine what a world with more choice would be like, but we all know it's coming.

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1515 Broadway, New York, NY 10036 212-764-7300  
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At the same time, being extra crunchy didn't necessarily help modern or album rock's younger demos. Album rock was off in teens (5.8-5.1) and 18-34 (11.0-10.3), while modern was off in teens (10.1-8.9) and 18-34 (8.0-7.5).

Finally, a format that doesn't usually get much notice also had a strong winter. Religious radio,

which usually kicks around in the low 2-share range, was up 2.1-2.7, powered by nice rises for gospel at WPGC-AM Washington, D.C.; WGOK Mobile, Ala.; WEAL Greensboro, N.C.; WZAZ Jacksonville, Fla.; and WNNI/WDUR Raleigh, N.C., and Christian AC outlets WZTO Nashville, KITY Dallas, and KXOJ-FM Tulsa, Okla.



CALLOUT AMERICA  
DEBUT #2 OVERALL  
WITH A 3.86

## "kryptonite"

- #1 MODERN ROCK (4 WEEKS)**
- #1 MAINSTREAM ROCK (9 WEEKS)**
- #1 ACTIVE ROCK (10 WEEKS)**
- #1 HERITAGE ROCK (6 WEEKS)**

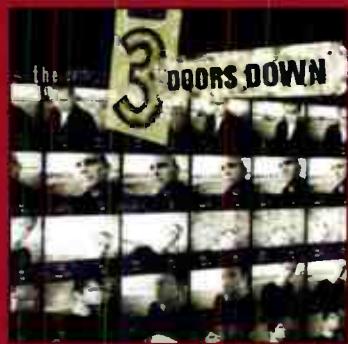


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## Major Market Airplay:

WPLJ	WTMX	WXKS	WBMX
WSTR	KBKS	KPLZ	KMSX
KDWB	WXPT	KPNT	WVRV
WSSR	WQAL	KBBT	KRSK
KZZO	KMXV	WKTI	WNCI
KZHT	KBEE	KISN	WVMX
WWDE	WPTE	WLNK	WNKS
WZPL	WXXL	WWSI	WRVW
WJLK	WDCG	KAMX	WMBX
WDJX	WVOR	WFLY	WQEN
WMXB	WNTQ	WSTW	WRHT
KLAL	WCPT	and many more	

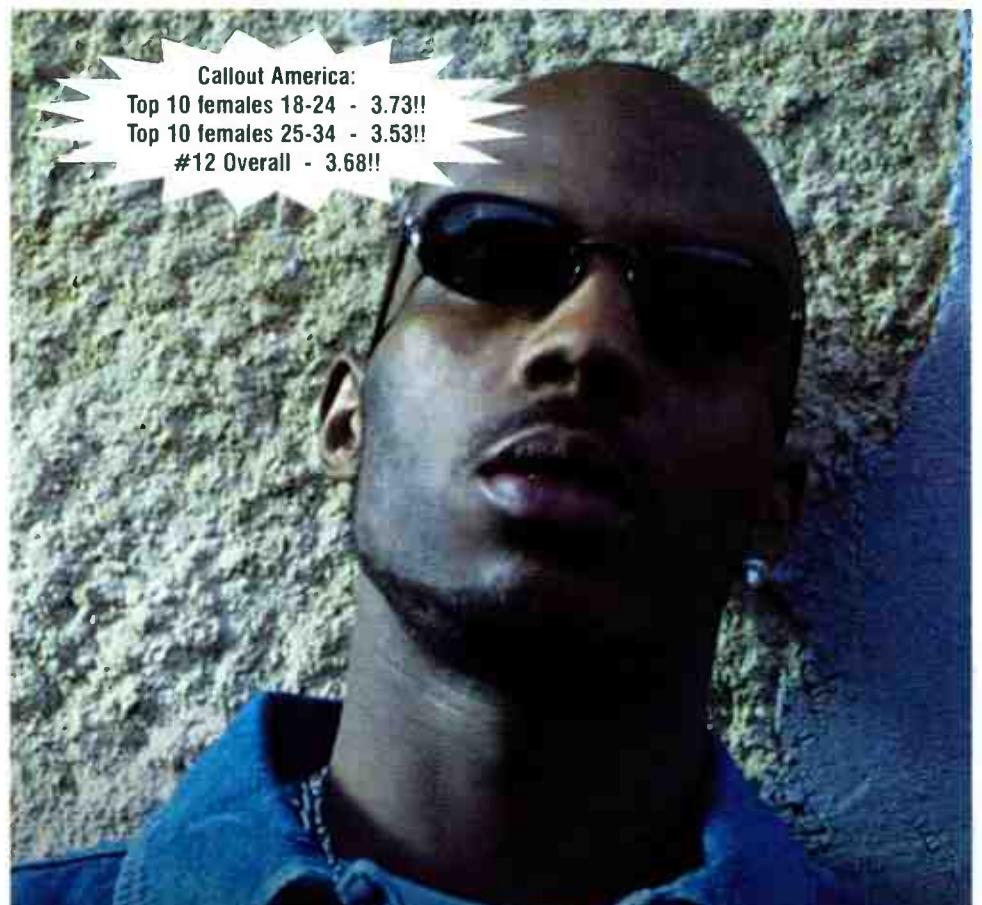
DEBUT **28** Adult Top 40

★ GREATEST GAINER/  
MOST NEW STATIONS ★

**36 - 25** Modern AC

★ GREATEST GAINER/  
MOST NEW STATIONS ★

Callout America:  
Top 10 females 18-24 - 3.73!!  
Top 10 females 25-34 - 3.53!!  
#12 Overall - 3.68!!



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## PARTY UP [UP IN HERE]

Monitor Mainstream Top 40: 753/+140x!!!  
Audience over 4 million!

R&R CHR/Pop Chart: 50\* - 47\* (829/+207x!)

### GOOD EARLY STORIES AT:

KDWB/Minneapolis: Top 10 overall callout! #5 18-24 females!! (19x)

KRBE/Houston: Great initial callout!! #2 phones after 14 spins

WWHT/Syracuse: #3 overall callout!! Top 10 phones! (33x)

WKSE/Buffalo: Great early callout potential!! Top 10 phones! (25x)

Y100/Miami: Top 5 phones again! (20x)

KRQ/Tucson: Top 10 phones! (21x)

WBTT/Dayton: Top 5 phones! (18x)

WKSS/Hartford: Top 5 phones! (20x)

WXSS/Milwaukee: Top 5 phones again! (47x)

WBHT/Wilkes-Barre: Already #1 phones!! (20x)

WRVQ/Richmond: Top 5 phones! (25x)

WPXY/Rochester: Top 5 phones! (10x)

ALBUM SELLS ANOTHER 61,000 PIECES THIS WEEK!

#5 MOST PLAYED ON !

Hot 100 audience now over 47 million!!



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# AIRPLAY Monitor MAINSTREAM TOP 40



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Top 40 Airplay Monitor. TVB measurements for stations are electronically  
monitored 24 hours a day, 7 days a week. © 2000 Nielsen Media Research.

FOR WEEK ENDING MAY 28, 2000

## MAINSTREAM TOP 40 AIRPLAY

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	TW	LW
<b>★★★ No. 1 ★★★</b>							
①	3	8	OOPS!...I DID IT AGAIN JIVE	BRITNEY SPEARS	6086	5801	
<b>★ GREATEST GAINER ★</b>							
⑦	16	5	IT'S GONNA BE ME JIVE	'N SYNC	4349	3554	
8	9	9	I TURN TO YOU RCA	CHRISTINA AGUILERA	4319	4346	
⑨	12	9	THERE YOU GO LAFACE/ARISTA	PINK	4061	3829	
10	7	17	SAY MY NAME COLUMBIA	DESTINY'S CHILD	4012	4568	
⑪	19	6	BENT LAVA/ATLANTIC	MATCHBOX TWENTY	3885	3419	
12	10	19	MARIA MARIA ARISTA	SANTANA FEATURING THE PRODUCT G&B	3750	4279	
⑬	13	11	GRADUATION (FRIENDS FOREVER) ELEKTRA/EKG	VITAMIN C	3739	3717	
14	8	20	BYE BYE BYE JIVE	'N SYNC	3729	4381	
15	11	19	IT FEELS SO GOOD FARMCLUB.COM/REPUBLIC/UNIVERSAL	SONIQUE	3725	4077	
<b>★★ AIRPOWER ★★</b>							
⑯	17	4	THE ONE JIVE	BACKSTREET BOYS	3678	3476	
⑰	20	8	BROADWAY WARNER BROS.	GOO GOO DOLLS	3365	3224	
18	14	10	CRASH AND BURN COLUMBIA	SAVAGE GARDEN	3323	3711	
19	18	17	BREATHE WARNER BROS.	FAITH HILL	3097	3494	
20	21	10	BETTER OFF ALONE REPUBLIC/UNIVERSAL	ALICE DEEJAY	3046	3053	
21	15	18	ONLY GOD KNOWS WHY TOP DOG/LAVA/ATLANTIC	KID ROCK	2993	3706	
⑳	24	5	I WANNA KNOW JIVE	JOE	2820	2441	
㉑	22	7	BACK HERE HOLLYWOOD	BBMAK	2739	2607	
㉒	30	5	TRY AGAIN BLACKGROUND/VIRGIN	AALIYAH	2654	2163	
㉓	29	4	ABSOLUTELY (STORY OF A GIRL) 550 MUSIC/550-WORK	NINE DAYS	2634	2179	
㉔	31	4	THE REAL SLIM SHADY WEB/AFTERMATH/INTERSCOPE	EMINEM	2565	1970	
㉕	26	6	I WANNA BE WITH YOU 550 MUSIC/550-WORK	MANDY MOORE	2441	2221	
㉖	28	9	OTHERSIDE WARNER BROS.	RED HOT CHILI PEPPERS	2209	2209	
㉗	27	9	SWEAR IT AGAIN ARISTA	WESTLIFE	2205	2185	
㉘	23	14	YOU SANG TO ME COLUMBIA	MARC ANTHONY	2133	2535	
㉙	25	20	NEVER LET YOU GO ELEKTRA/EKG	THIRD EYE BLIND	2013	2308	
㉚	33	6	I THINK GOD CAN EXPLAIN C2	SPLENDOR	1867	1754	
㉛	32	20	AMAZED BNA	LONESTAR	1611	1940	
㉜	35	15	GET IT ON TONITE DEF SOUL/IDJMG	MONTELL JORDAN	1261	1354	
㉝	37	4	RIDDLE EASTWEST/EKG	EN VOGUE	1097	1123	
㉞	36	24	SHOW ME THE MEANING OF BEING LONELY JIVE	BACKSTREET BOYS	996	1306	
㉟	<b>NEW►</b>		HE WASN'T MAN ENOUGH LAFACE/ARISTA	TONI BRAXTON	991	799	
㉟	<b>NEW►</b>		COULD I HAVE THIS KISS FOREVER ARISTA/INTERSCOPE	WHITNEY HOUSTON & ENRIQUE IGLESIAS	889	576	
㉙	38	5	MOVE YOUR BODY REPUBLIC/UNIVERSAL	EIFFEL 65	879	1148	
㉙	39	3	I DO TRACK MASTERS/COLUMBIA	BLAQUE	859	1000	

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become recurrents and are removed from the chart after 26 weeks.

## GREATEST GAINERS

## MAINSTREAM TOP 40

INCREASE IN DETECTIONS

'N SYNC • It's Gonna Be Me (JIVE)	+795
WQZQ +39, KCHQ +35, KUMX +31, WBTJ +28, WBLL +29, WPXY +26, WBDR +23, WBTT +20, WKHQ +20, KZZU +18	
EMINEM • The Real Slim Shady (WEB/AFTERMATH/INTERSCOPE)	+595
WFBC +28, WBAM +26, WPXY +21, WMEG +20, WABB +20, WFMF +19, KHFI +19, WKHQ +19, WSSX +17, KUMX +16	
JESSICA SIMPSON • I Think I'm In Love With You (COLUMBIA)	+550
KCHZ +56, WBDR +28, KCHQ +26, WFHN +24, WKXJ +22, WAEZ +17, KZQZ +16, WAPE +16, WKSZ +15, WHHY +15	
AALIYAH • Try Again (BLACKGROUND/VIRGIN)	+491
KRUF +32, WHTZ +30, KKRZ +29, WBTT +27, KKDM +27, KOKQ +26, KXXM +21, WFLZ +19, WBTJ +17, KOAR +17	
MATCHBOX TWENTY • Bent (LAVA/ATLANTIC)	+466
KCHQ +27, KZPZ +27, KXXM +26, KUMX +24, WBTT +23, WBTJ +21, KZQZ +19, WDCG +19, WWHT +18, WDJK +18	

# AIRPLAY Monitor MAINSTREAM TOP 40

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FOR WEEK ENDING MAY 28, 2000

## MAINSTREAM TOP 40 AUDIENCE

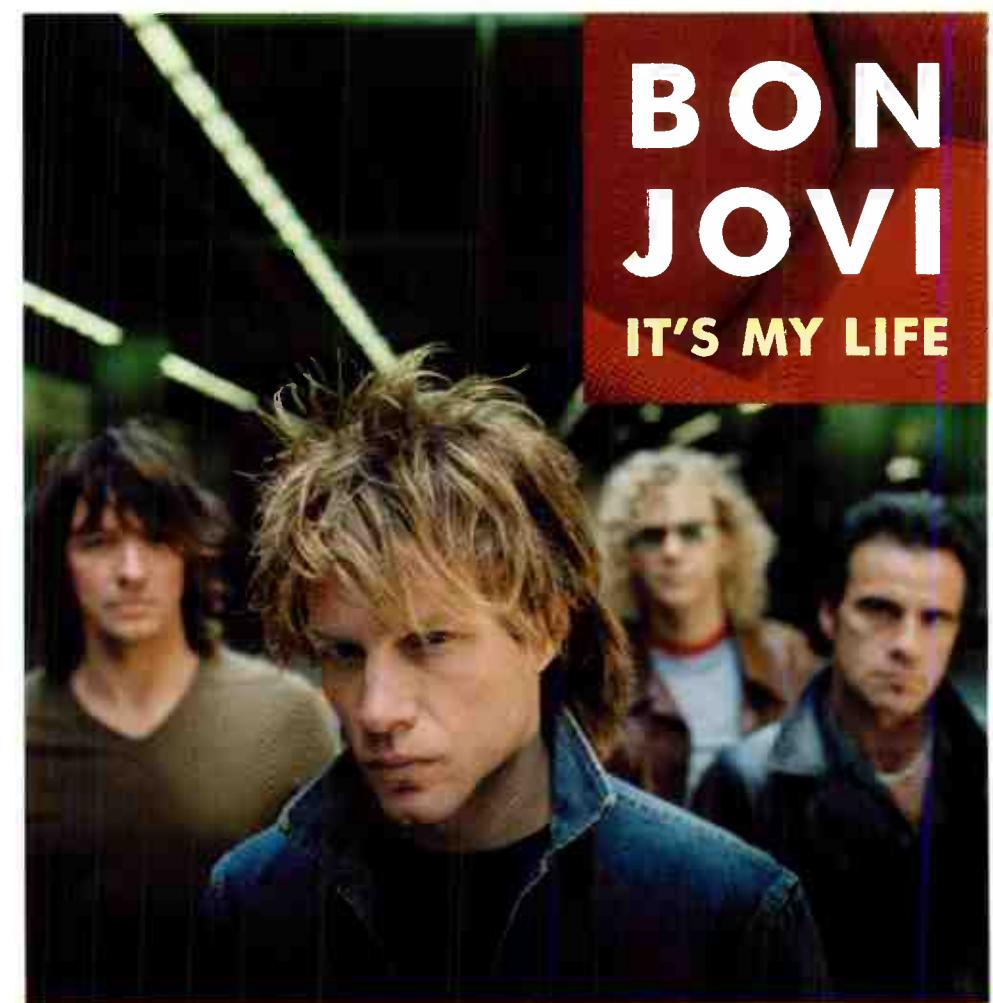
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)
					TW LW
<b>★★★ NO. 1 ★★★</b>					
1	3	8	OOPS...I DID IT AGAIN JIVE	BRITNEY SPEARS	51.893 50.692
2	1	21	EVERYTHING YOU WANT RCA	VERTICAL HORIZON	50.233 52.576
3	2	18	I TRY EPIC	MACY GRAY	47.691 51.313
4	4	12	BE WITH YOU INTERSCOPE	ENRIQUE IGLESIAS	46.503 47.357
5	5	10	THONG SONG DRAGON/DEF SOUL/IDJMG	SISQO	43.429 45.790
6	7	14	HIGHER WIND-UP	CREED	41.439 40.097
7	11	12	THERE YOU GO LAFACE/ARISTA	PINK	41.100 36.986
8	13	6	IT'S GONNA BE ME JIVE	'N SYNC	40.009 34.615
9	10	9	I TURN TO YOU RCA	CHRISTINA AGUILERA	37.501 37.735
10	6	20	IT FEELS SO GOOD FARMCLUB.COM/REPUBLIC/UNIVERSAL	SONIQUE	37.443 43.573
11	8	17	SAY MY NAME COLUMBIA	DESTINY'S CHILD	34.480 39.219
12	9	19	MARIA MARIA ARISTA	SANTANA FEATURING THE PRODUCT G&B	33.582 38.639
13	12	20	BYE BYE BYE JIVE	'N SYNC	33.323 37.428
14	15	10	BETTER OFF ALONE REPUBLIC/UNIVERSAL	ALICE DEEJAY	30.317 31.422
15	17	11	GRADUATION (FRIENDS FOREVER) ELEKTRA/EEG	VITAMIN C	29.651 28.605
16	19	7	BENT LAVA/ATLANTIC	MATCHBOX TWENTY	28.898 26.040
17	14	11	CRASH AND BURN COLUMBIA	SAVAGE GARDEN	27.889 31.645
18	16	17	BREATHE WARNER BROS.	FAITH HILL	27.278 30.515
19	21	4	THE ONE JIVE	BACKSTREET BOYS	27.131 24.771
20	23	5	TRY AGAIN BLACKGROUND/VIRGIN	AALEYAH	26.712 29.796
21	20	8	BROADWAY WARNER BROS.	GOO GOO DOLLS	25.661 24.947
22	22	5	I WANNA KNOW JIVE	JOE	23.120 20.771
23	18	17	ONLY GOD KNOWS WHY TOP DOG/LAVA/ATLANTIC	KID ROCK	22.684 26.842
24	27	5	ABSOLUTELY (STORY OF A GIRL) 550 MUSIC/550-WORK	NINE DAYS	21.766 18.238
25	25	6	BACK HERE HOLLYWOOD	BBMAK	20.554 19.147
26	29	4	THE REAL SLIM SHADY WEB/AFTERMATH/INTERSCOPE	EMINEM	19.969 16.438
27	24	15	YOU SANG TO ME COLUMBIA	MARC ANTHONY	17.108 20.161
28	28	8	OTHERSIDE WARNER BROS.	RED HOT CHILI PEPPERS	16.862 17.525
29	26	20	NEVER LET YOU GO ELEKTRA/EEG	THIRD EYE BLIND	16.687 18.846
30	33	5	I WANNA BE WITH YOU 550 MUSIC/550 WORK	MANDY MOORE	16.661 14.300
31	31	8	SWEAR IT AGAIN ARISTA	WESTLIFE	14.981 15.069
32	32	22	AMAZED BNA	LONESTAR	13.383 14.931
33	35	15	GET IT ON TONITE DEF SOUL/IDJMG	MONTELL JORDAN	12.482 11.864
34	36	4	I THINK GOD CAN EXPLAIN C2	SPLENDER	11.510 10.442
35	<b>NEW ►</b>		HE WASN'T MAN ENOUGH LAFACE/ARISTA	TONI BRAXTON	9.916 6.153
36	34	24	SHOW ME THE MEANING OF BEING LONELY JIVE	BACKSTREET BOYS	8.737 12.444
37	37	3	RIDDLE EASTWEST/EEG	EN VOGUE	8.309 8.387
38	<b>NEW ►</b>		COULD I HAVE THIS KISS FOREVER ARISTA/INTERSCOPE	WHITNEY HOUSTON & ENRIQUE IGLESIAS	7.229 5.035
39	40	2	I WILL LOVE AGAIN COLUMBIA	LARA FABIAN	7.032 6.207
40	<b>NEW ►</b>		DESERT ROSE A&M/INTERSCOPE	STING FEATURING CHEB MAMI	6.134 5.152

Songs ranked by number of audience, computed by cross-checking exact times of airplay, with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in audience. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Mainstream Top 40 Airplay chart.

## AIRPLAY Monitor RECURRENTS MAINSTREAM TOP 40

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
1	SMOOTH SANTANA FEATURING ROB THOMAS (ARISTA)	1860 1925
2	BRING IT ALL TO ME BLAQUE (TRACK MASTERS/COLUMBIA)	1718 1847
3	ALL THE SMALL THINGS BLINK-182 (MCA)	1600 1693
4	WHAT A GIRL WANTS CHRISTINA AGUILERA (RCA)	1351 1522
5	I NEED TO KNOW MARC ANTHONY (COLUMBIA)	1272 1319
6	WHERE MY GIRLS AT? 702 (MOTOWN)	1065 1118
7	THAT'S THE WAY IT IS CELINE DION (550 MUSIC/550-WORK)	1006 1105
8	THEN THE MORNING COMES SMASH MOUTH (INTERSCOPE)	1005 1091

Recurrents are titles that have appeared on the Mainstream Top 40 Airplay chart for 26 weeks and have dropped below the top 20.



**BON JOVI**  
**IT'S MY LIFE**

**MONITOR MAINSTREAM TOP 40: OVER 600 SPINS!**

**R&R CHR/POP CHART: D-48\*! (761x/ +298!)**

**GREAT EARLY STORIES FROM:**

**Z100/NEW YORK: STILL TOP 15 PHONES! (11x)**

**WXKS/BOSTON: ALREADY TOP 10 PHONES!! (31x)**

**KZHT/SALT LAKE CITY: TOP 10 PHONES!! (30x)**

**WZPL/INDIANAPOLIS: #3 PHONES! (32x)**

**WKCI/NEW HAVEN: GOOD EARLY PHONES...  
ADULT FEMALES & MALES! (22x)**

**WPRO/PROVIDENCE: TOP 5 PHONES! (34x)**

**WSTW/WILMINGTON: #1 PHONES AGAIN!! (18x)**

**INTERNATIONAL RADIO CHARTS:**

JAPAN #1	HOLLAND #1	ITALY #1
SWITZERLAND #1	AUSTRIA #2	SPAIN #2
GERMANY #3	SWEDEN #3	NORWAY #4

**NOW APPEARING:  
"LATE SHOW W/ DAVID LETTERMAN" TUESDAY, 6/13!!**

**"THE TODAY SHOW-SUMMER CONCERT SERIES" FRIDAY, 6/16!!**

**"BEHIND THE MUSIC" ON VH1 SUNDAY, 6/11!!**

**THE NEW ALBUM CRUSH IN STORES JUNE 13TH!**







**IMPACTING THIS WEEK!!**

**EARLY COMMITMENTS:**

**Q101 WXKS KRBE WVRV  
KBBT WPRO WSNE KZHT  
WNKS WQZQ**

# ninagordon

**“tonight and the rest of my life”**

the title track from her debut album  
**in stores june 27, 2000**

find out more @  
[www.ninagordon.com](http://www.ninagordon.com)  
[www.wbr.com](http://www.wbr.com)

produced by bob rock | management: q prime inc. ©2000 warner bros. records inc.



















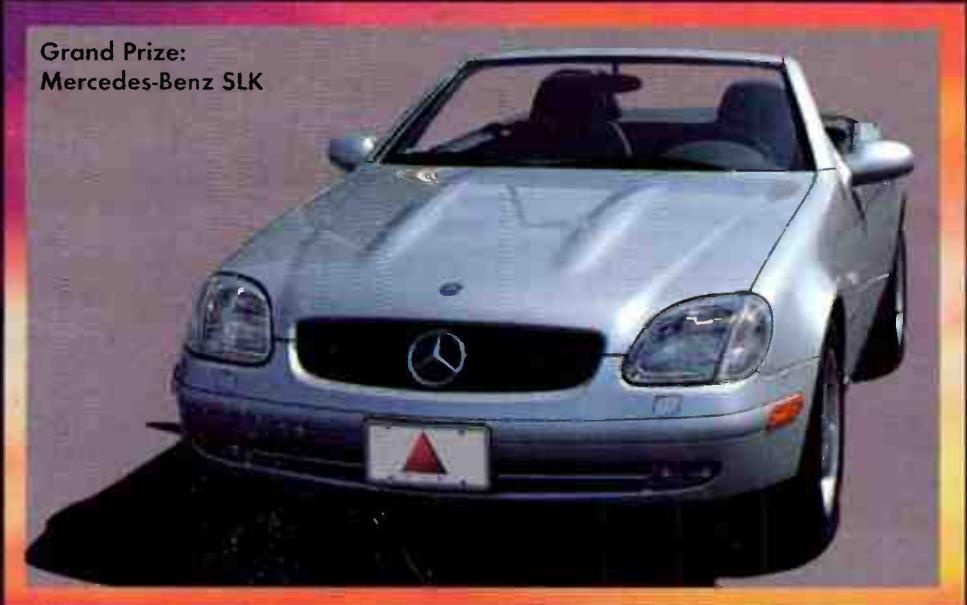
# JEN SEWELL

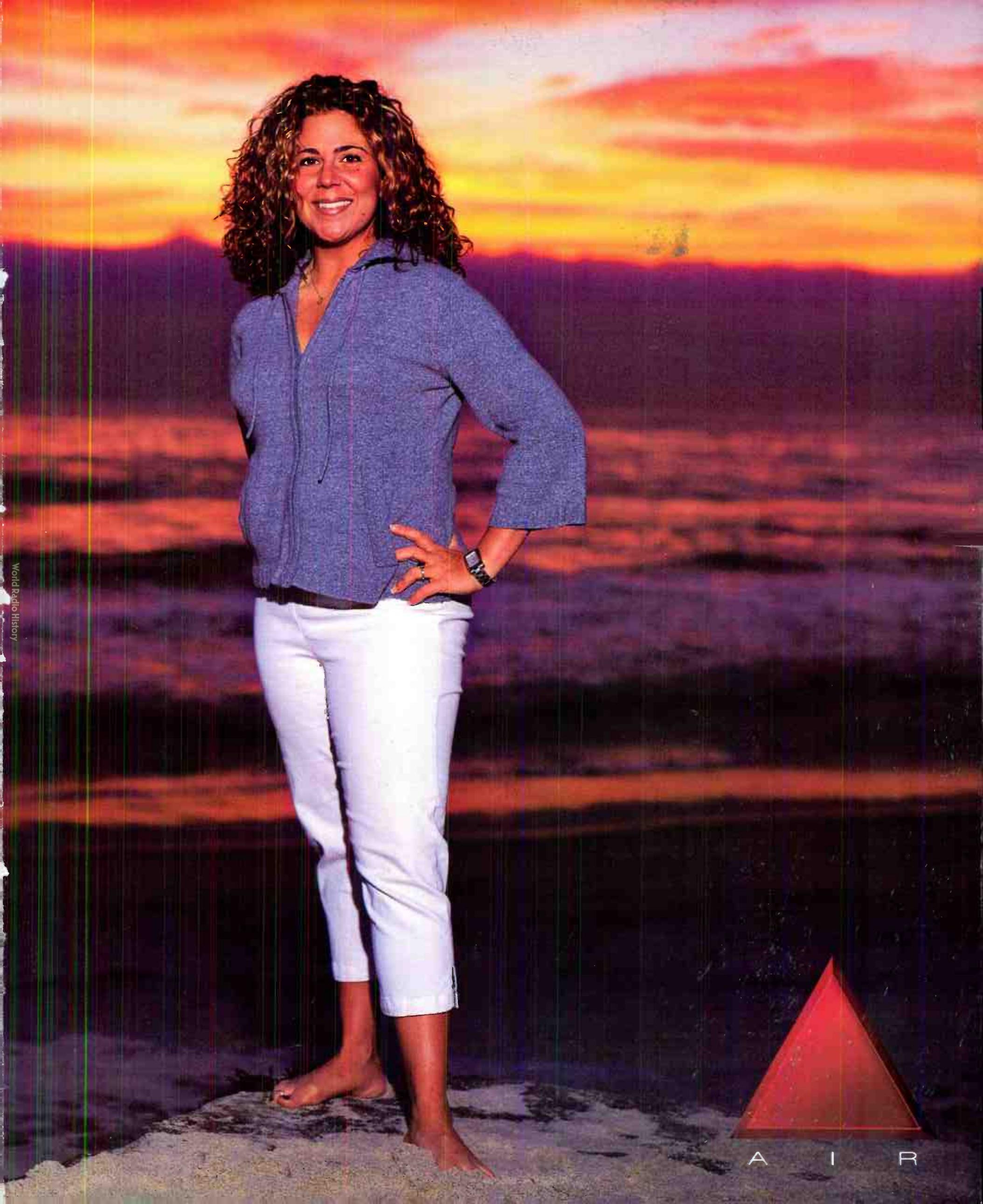
**STAR 100.7, KFMB, San Diego, CA**

**Adult Top 40/Modern Adult Competition 7 Grand Prize Winner**

This has been one of the best years of my life, and winning the AIR Competition is beyond my wildest dreams! Thanks to Kevin and the staff at AIR for helping me through my first competition.... when I see all the incredible programmers and music directors that are involved in AIR, it blows me away to think that I WON! Pinch Me! Also thanks to Tracy Johnson for giving me this opportunity (and Greg Simms and Michael Steele for leaving Star 100.7 and letting me have a shot!)

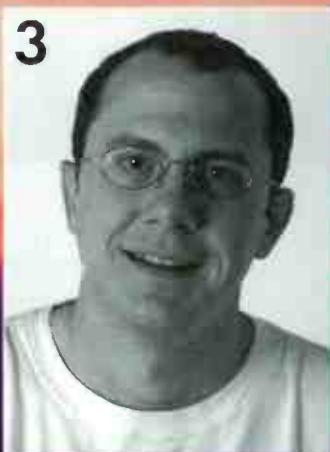
Grand Prize:  
Mercedes-Benz SLK



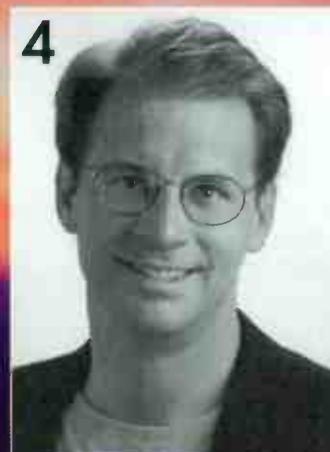


A I R

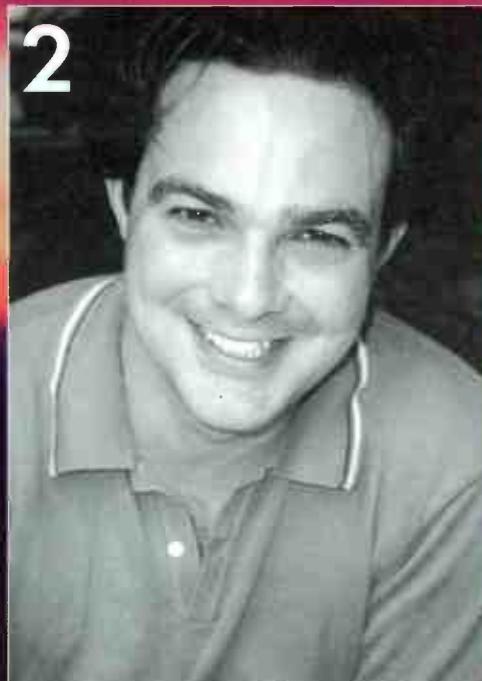
# CONGRATULATIONS TO ALL ADULT TOP 40/MODERN ADULT COMPETITION 7 WINNERS.



**3**  
Chris Patyk-\$5,000  
KYSR Los Angeles, CA



**4**  
Tracy Johnson-\$2,500  
KFMB San Diego, CA



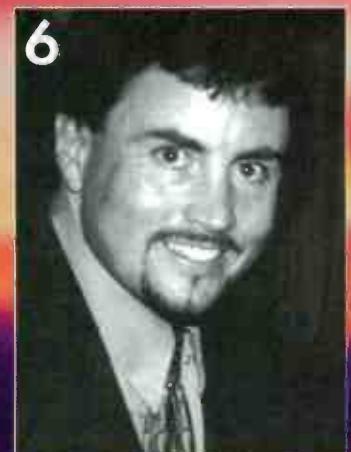
**2**  
**Mike Garvey-\$7,500**  
VH1 New York, NY

*"What a great surprise! This definitely made my spring. I have to thank my man Kevin at AIR. It's great talking to him every Thursday. Congrats to all the other winners. May the best person get the next set of car keys! Have a great summer everyone."*

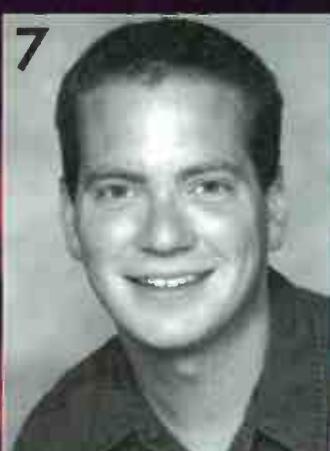
—Mike Garvey



**5**  
Jim Allen-\$2,000  
KRSK Portland, OR



**6**  
Mike Mullaney-\$1,500  
WBMX Boston, MA



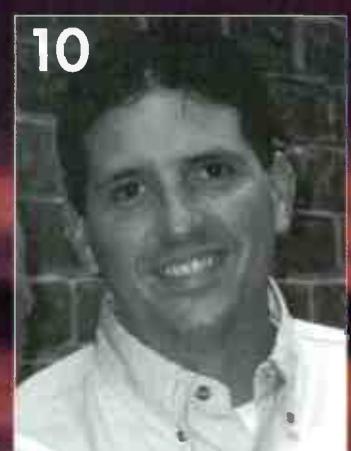
**7**  
Jeff Clarke-\$1,400  
WMBX West Palm Beach, FL



**8**  
Dusty Hayes-\$1,300  
WXPT Minneapolis, MN

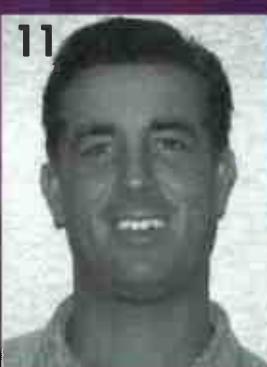


**9**  
Michael Hayes-\$1,200  
WPHH Pittsburgh, PA



**10**  
Joe Larson-\$1,000  
WVRV St. Louis, MO

WINNERS IN 11<sup>TH</sup> - 20<sup>TH</sup> PLACE SHARE A \$6,000 PRIZE POOL.



**11**  
Dino  
WXPT Minneapolis, MN



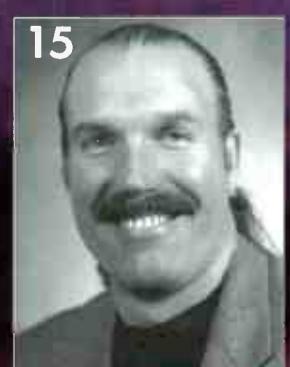
**12**  
Mary Ellen Kachinske  
WTMX Chicago, IL



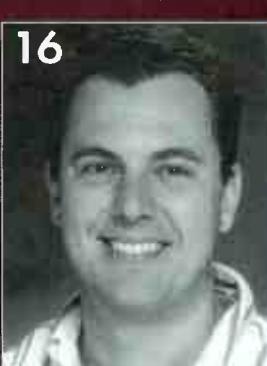
**13**  
Geno Pearson  
Formerly WKSI Greensboro, NC



**14**  
Alisa Hashimoto  
KPLZ Seattle, WA



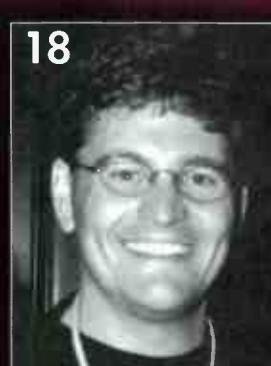
**15**  
Bruce Wayne  
WMC Memphis, TN



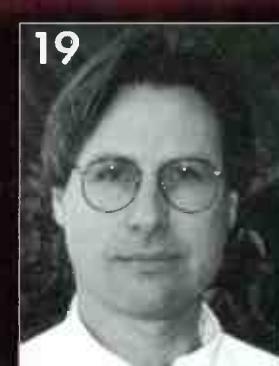
**16**  
Tim Baldwin  
WOMX Orlando, FL



**17**  
Lisa Thomas  
KDMX Dallas, TX



**18**  
Chris Ebbott  
KZON Phoenix, AZ



**19**  
Max Miller  
KOSO Modesto, CA



**20**  
Patty Vaughn  
WLNC Charlotte, NC

## SECOND HALF WINNERS:

**#1 Mike Garvey-\$1,500**  
VH1 New York, NY

**#2 Shark-\$1,000**  
KMXB Las Vegas, NV

**#3 Jen Sewell-\$500**  
KFMB San Diego, CA

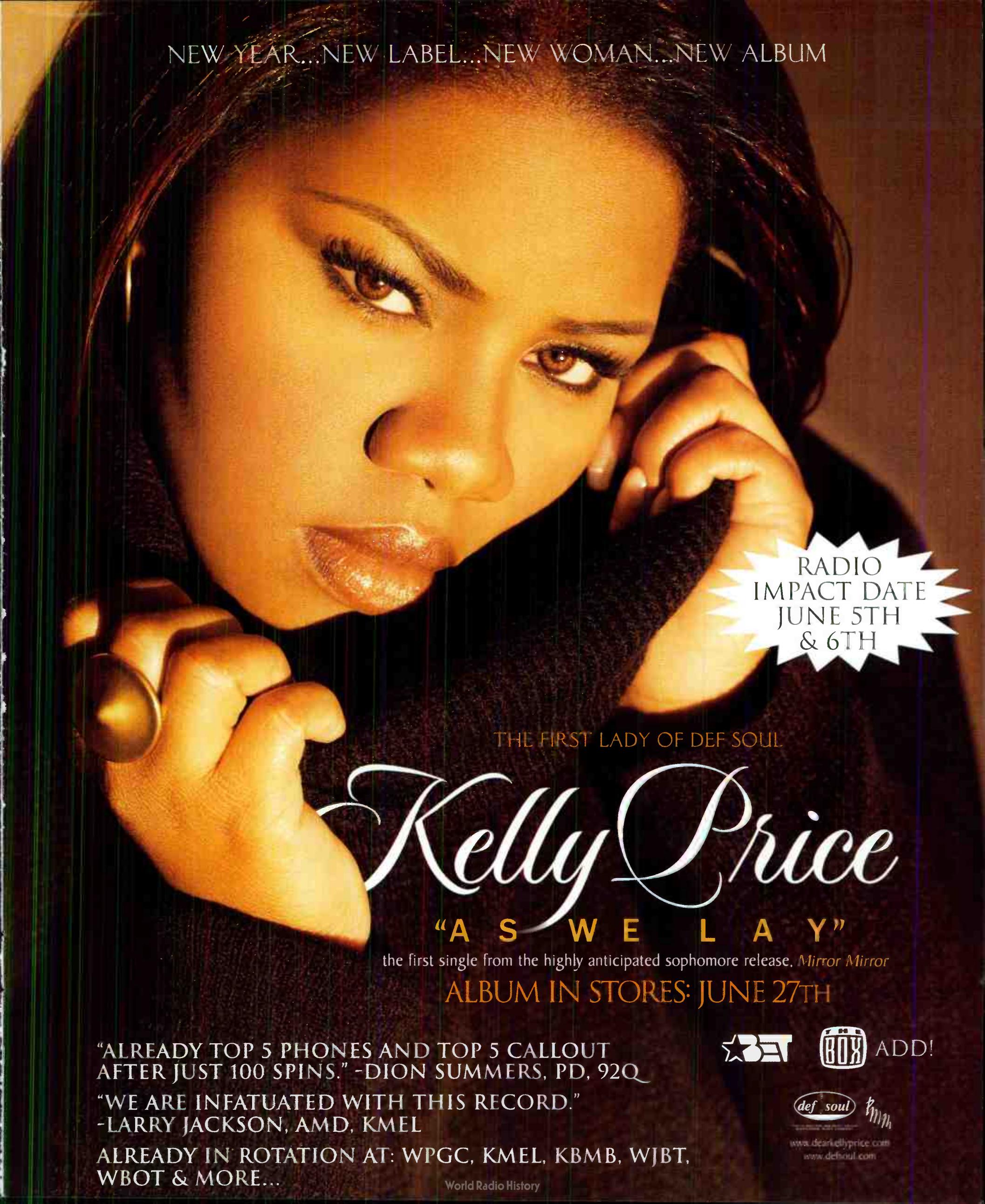








NEW YEAR...NEW LABEL...NEW WOMAN...NEW ALBUM

A close-up, dramatic portrait of Kelly Price. She has dark hair and is looking intensely at the camera with a serious expression. Her hands are raised to her face; one hand rests against her cheek, and the other holds her chin. The lighting is warm and focused on her face, creating strong shadows.

RADIO  
IMPACT DATE  
JUNE 5TH  
& 6TH

THE FIRST LADY OF DEF SOUL

# Kelly Price

**"A S W E L A Y"**

the first single from the highly anticipated sophomore release, *Mirror Mirror*

ALBUM IN STORES: JUNE 27TH

"ALREADY TOP 5 PHONES AND TOP 5 CALLOUT  
AFTER JUST 100 SPINS." -DION SUMMERS, PD, 92Q

"WE ARE INFATUATED WITH THIS RECORD."  
-LARRY JACKSON, AMD, KMEL

ALREADY IN ROTATION AT: WPGC, KMEL, KBMB, WJBT,  
WBOT & MORE...



ADD!



[www.defkellyprice.com](http://www.defkellyprice.com)  
[www.defsoul.com](http://www.defsoul.com)





















FOR WEEK ENDING MAY 28, 2000



NO RECORDS QUALIFIED  
FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Detections/Gain

## CHART BOUND

Total Detections/Gain

**LARA FABIAN** 141/27  
*I Will Love Again* (Columbia)

Total Stations: 25/Chart Move: Debut 30  
Heavy (21+): 1 KYMX  
Medium (14-20): 2 WNNND, WTCB  
Light (Under 14): 22  
First Impressions: 2 KUDL, WYJB

**CHRISTINA AGUILERA** 693/63  
*I Turn To You* (RCA)

Total Stations: 65/Chart Move: 18-16

	TW	LW	2W	ID		TW	LW	2W	ID	
New York	VH1	18	20	22	176	Ral/Dur.	WRSN	6	8	7
L.A.	KOST	9	9	7	61	Birming.	WEAT	15	13	2
Chicago	WLIT	17	17	16	63	Dayton.	WMJ	7	6	23
Phil.	WBEB	14	14	14	92	Greenb.	WMYI	7	5	25
Dallas	KVIL	9	13	7	38	Albany.	WYJB	3	6	3
Boston	WMMX	19	20	20	69	KSDK	WTMR	5	5	3
Wash., DC	WASH	17	10	22	27	Tucson.	KMXX	8	6	9
Atlanta	WPCH	-	-	2	24	McAllen.	KVLY	10	12	8
Miami	WFLC	-	-	-	24	Scranton.	WMGS	4	7	8
Seattle	KLSY	11	11	6	64	G.Rap.	WLHT	12	12	9
Phoenix	KESZ	15	15	11	27	Allentown.	WLEV	12	12	8
Minn.	WLTE	11	11	5	57	Knoxv.	WJXB	7	6	28
Long Isl.	WLAK	11	16	16	107	Greenb.	WJKB	15	15	29
St. Louis	KOOL	-	-	-	107	Omaha.	KEMF	15	14	11
Balt.	WLIF	3	2	2	28	Harrisb.	WARM	6	6	6
Pitts.	WSHH	7	7	3	17	Toledo.	WRVF	-	-	24
Denver	KOSI	9	10	35	94	Wichita.	WKRFB	7	5	27
Clevel.	WDOK	9	12	7	35	Charl.S.C.	WSUY	2	9	32
Port, OR	KKCV	18	18	24	24	Mobile.	WMXC	2	9	32
Cincinn.	WRRM	12	13	17	92	Col. SC.	WTCB	4	4	28
Sacram.	KGBY	22	22	22	62	Spokane.	WTCB	6	8	19
Kan. City	KRCR	37	37	37	233	KXLY	KESZ	14	14	23
St. Louis	KUOL	-	-	2	2	Johns. C.	WTRM	1	-	1
Balt.	WLIF	3	2	3	2	Katrina.	KTGY	-	-	1
Pitts.	WLTQ	7	3	5	18	Lafayette.	WDEF	3	2	23
Prov.	WWDE	8	7	4	19	Milwauk.	WSLO	-	-	27
Colum., OH	WWNY	16	11	2	30	Roanoke.	WAHR	-	-	27
Salt Lake	WSFA	6	9	8	33	Hunts.	WSUY	-	-	18
Orlando	KSMQ	6	6	4	51	Aug. GA.	WBBQ	-	-	18
Las Vegas	WLWQ	1	1	1	74	Montgomery.	WMSK	-	-	20
New Orl.	WLMG	1	1	2	29	Spring. MO.	KGBY	-	-	20
Greensb.	WMAG	8	8	8	7	Charl. WV.	WLZQ	-	-	20
Hartford	WRCH	4	7	5	30	Colum. GA.	WVAF	4	3	8
Memphis	WRVR	5	19	20	9	Burling.	WGRY	-	-	1

**ENRIQUE IGLESIAS** 112/4  
*Be With You* (Interscope)

Total Stations: 8  
Heavy (21+): 2 KYMX, WLTW  
Medium (14-20): 0  
Light (Under 14): 6  
First Impressions: 1 KOST

**CHRISTINA AGUILERA** 693/63  
*I Turn To You* (RCA)

Total Stations: 65/Chart Move: 18-16

	TW	LW	2W	ID		TW	LW	2W	ID	
New York	VH1	18	20	22	176	Ral/Dur.	WRSN	6	8	7
L.A.	KOST	9	9	7	61	Birming.	WEAT	15	13	2
Chicago	WLIT	17	17	16	63	Dayton.	WMJ	7	6	13
Phil.	WBEB	14	14	14	92	Greenb.	WMYI	-	-	1
Dallas	KVIL	-	-	-	24	Albany.	WYJB	3	6	3
Boston	WMMX	-	-	-	24	KSDK	WTMR	5	5	3
Wash., DC	WASH	-	-	-	24	Tucson.	KMXX	8	6	9
Atlanta	WPCH	-	-	-	24	McAllen.	KVLY	10	12	8
Miami	WFLC	-	-	-	24	Scranton.	WMGS	-	-	1
Seattle	KLSY	11	11	6	64	G.Rap.	WLHT	14	5	5
Phoenix	KESZ	15	15	11	27	Allentown.	WLEV	12	12	9
Minn.	WLTE	11	11	5	57	Knoxv.	WJXB	-	-	1
Long Isl.	WLAK	11	16	16	107	Greenb.	WJKB	-	-	1
St. Louis	KZKQ	1	1	1	1	Omaha.	KEMF	15	14	11
Balt.	WLIF	1	2	2	5	Harrisb.	WARM	-	-	1
Pitts.	WMMX	6	6	1	3	Toledo.	WRVF	-	-	1
Denver	KOSI	-	-	3	19	Wichita.	WKRFB	7	4	6
Clevel.	WDOK	12	12	13	48	Charl. SC.	WSUY	-	-	1
Port, OR	KKCV	-	-	-	48	Mobile.	WMXC	-	-	1
Cincinn.	WRRM	-	-	-	48	Col. SC.	WTCB	6	5	37
Sacram.	KGBY	25	25	24	81	Spokane.	KISC	-	-	2
Kan. City	KRCR	-	-	1	1	Kokomo.	KXLY	-	-	2
St. Louis	KOOL	6	5	4	15	Omaha.	WTRM	19	19	17
Balt.	WLIF	4	4	3	31	Chatt.	WDEF	16	10	7
Pitts.	WLTQ	3	2	2	24	Roanoke.	WSLO	-	-	1
Prov.	WWDE	1	1	1	1	Roanoke.	WAHR	-	-	1
Colum., OH	WWNY	1	1	1	1	Hunts.	WSUY	-	-	1
Salt Lake	KSMQ	-	-	-	1	Aug. GA.	WBBQ	14	10	27
Orlando	WMGF	-	-	-	1	Montgomery.	WMSK	7	6	20
Las Vegas	KMZO	-	-	-	1	Spring. MO.	KGBY	-	-	12
New Orl.	WLWQ	-	-	-	1	Utica, NY.	WLZW	-	-	25
Greensb.	WMAG	-	-	-	1	Charl. WV.	WVAF	18	18	17
Hartford	WRCH	2	1	1	4	Colum. GA.	WGRY	15	11	6
Memphis	WRVR	5	6	17	Burling.	WEZF	-	-	1	

**BETH NIELSEN CHAPMAN** 100/4  
*Shake My Soul* (RCA)

Total Stations: 22/Chart Move: Debut 30  
Heavy (21+): 1 KYMX  
Medium (14-20): 0  
Light (Under 14): 21  
First Impressions: 1 WVAF

**LARA FABIAN** 141/27  
*I Will Love Again* (Columbia)

Total Stations: 25/Chart Move: Debut 30  
Heavy (21+): 1 KYMX  
Medium (14-20): 2 WNNND, WTCB  
Light (Under 14): 22  
First Impressions: 2 KUDL, WYJB

**BETH NIELSEN CHAPMAN** 100/4  
*Shake My Soul* (RCA)

Total Stations: 22/Chart Move: Debut 30

	TW	LW	2W	ID		TW	LW	2W	ID	
New York	VH1	-	-	-	Ral/Dur.	WRSN	-	-	-	
L.A.	KOST	-	-	-	Birming.	WEAT	-	-	-	
Chicago	WLIT	-	-	-	Dayton.	WMJ	-	-	-	
Phil.	WBEB	-	-	-	Richmond.	WTRV	-	-	-	
Dallas	KVIL	-	-	-	Greenb.	WMYI	-	-	-	
Boston	WMMX	-	-	-	Albany.	WYJB	-	-	-	
Wash., DC	WASH	-	-	-	KSDK	WTMR	-	-	-	
Atlanta	WPCH	-	-	-	Tucson.	KMXX	-	-	-	
Miami	WFLC	-	-	-	McAllen.	KVLY	-	-	-	
Seattle	KLSY	1	1	2	Scranton.	WMGS	-	-	-	
Phoenix	KESZ	-	-	-	Allentown.	WLHT	-	-	-	
Minn.	WLTE	7	6	16	Knoxv.	WLEV	5	5	24	
Long Isl.	WLAK	6	12	12	54	Greenb.	WJXB	-	-	-
St. Louis	KZKQ	13	8	21	Omaha.	KEMF	-	-	-	
Balt.	WLIF	3	2	5	Harrisb.	WARM	-	-	-	
Pitts.	WMMX	8	6	4	Toledo.	WRVF	-	-	-	
Denver	KOOL	11	11	20	Wichita.	WKRFB	-	-	-	
Clevel.	WWDE	5	5	3	11	Charl. SC.	WSUY	-	-	-
Port, OR	WWNY	2	2	3	7	Hunts.	WAHR	-	-	-
Cincinn.	WRRM	12	11	13	58	Montgomery.	WMSK	-	-	-
Sacram.	KGBY	25	25	24	82	Spring. MO.	WMSK	-	-	-
Kan. City	KRCR	23	21	44	Johns. C.	WTCB	-	-	-	
St. Louis	KOOL	6	5	4	45	Chatt.	WDEF	17	16	27
Balt.	WLIF	4	4	3	41	Roanoke.	WSLO	20	19	6
Pitts.	WMMX	9	8	6	24	Roanoke.	WAHR	21	21	13
Denver	KOOL	11	11	11	20	Hunts.	WSUY	22	23	13
Clevel.	WWDE	1	1	1	1	Aug. GA.	WBBQ	25	12	16
Port, OR	WWNY	1	1	1	1	Montgomery.	WMSK	18	13	23
C										

## Billboard® Hot 100 Singles Sales SoundScan®

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDCAN, INC.

THIS WEEK	LAST WEEK	WKS ON CHART	BILLBOARD ISSUE DATE: JUNE 3, 2000		ARTIST
			TITLE/IMPRINT/PROMOTION LABEL		
► NO. 1 ►					
1	2	2	YOU SANG TO ME COLUMBIA	1 week at No. 1	MARC ANTHONY
2	1	7	HE WASN'T MAN ENOUGH LAFACE/ARISTA		TONI BRAXTON
3	8	12	(HOT S**T) COUNTRY GRAMMAR FO' REEL/UNIVERSAL		NELLY
4	9	11	SWEAR IT AGAIN ARISTA		WESTLIFE
5	4	13	MIRROR MIRROR ATLANTIC		M2M
6	3	17	MARIA MARIA ARISTA	SANTANA FEATURING THE PRODUCT G&B	
7	12	3	FEELIN' SO GOOD WORK/550 WORK	JENNIFER LOPEZ FEATURING BIG PUN & FAT JOE	
8	6	11	SHACKLES (PRAISE YOU) C2		MARY MARY
9	13	3	OTHERSIDE WARNER BROS.		RED HOT CHILI PEPPERS
10	11	16	FROM THE BOTTOM OF MY BROKEN HEART JIVE		BRITNEY SPEARS
11	15	6	BACK HERE HOLLYWOOD		BBMAK
12	5	6	SEPARATED MAGIC JOHNSON/MCA		AVANT
13	10	15	BREATHE WARNER BROS. (NASHVILLE)/WRN		FAITH HILL
14	16	4	MONICA RCA		BEFORE DARK
15	7	7	THIS TIME AROUND MOE/ISLAND/IDJMG		HANSON
16	17	12	GOODBYE EARL MONUMENT		DIXIE CHICKS
17	18	7	SOMEDAY OUT OF THE BLUE DREAMWORKS		ELTON JOHN
18	14	8	WOBBLE WOBBLE NO LIMIT/PRIORITY		504 BOYZ
19	19	9	I DON'T WANNA KISS YOU GOODNIGHT ARISTA		LFO
20	20	4	LOVE SETS YOU FREE DEF SOUL/IDJMG		KELLY PRICE & FRIENDS

(□) Records with the greatest sales gains. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## THE Billboard 200 SoundScan®

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, LISTS THE TOP-SELLING ALBUMS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDCAN, INC.

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: JUNE 3, 2000		TITLE	PEAK POSITION
				ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)		
► No. 1 ►							
1	NEW ▶	1	1	BRITNEY SPEARS JIVE 41704 (11.98/18.98)	1 week at No. 1 OOPS!... I DID IT AGAIN	1	
2	NEW ▶	1	1	PEARL JAM EPIC 63665* (11.98 EQ/17.98)	BINAURAL	2	
3	NEW ▶	1	1	BIG TYMERS CASH MONEY 157673/UNIVERSAL (11.98/17.98)	I GOT THAT WORK	3	
4	1	1	9	'N SYNC ▲* JIVE 41702 (11.98/18.98)	NO STRINGS ATTACHED	1	
5	NEW ▶	1	1	WHITNEY HOUSTON ARISTA 14626 (19.98/24.98)	WHITNEY: THE GREATEST HITS	5	
6	2	—	2	SOUNDTRACK HOLLYWOOD 162244 (12.98/18.98)	MISSION:IMPOSSIBLE 2	2	
7	4	3	25	SISQO ▲* DRAGON/DEF SOUL 546816*/IDJMG (12.98/18.98)	UNLEASH THE DRAGON	2	
8	3	6	49	SANTANA ♦12 ARISTA 19080 (11.98/18.98)	SUPERNATURAL	1	
9	6	7	34	CREED ▲* WIND-UP 13053* (11.98/17.98)	HUMAN CLAY	1	
10	5	4	5	JOE ▲ JIVE 41703 (11.98/17.98)	MY NAME IS JOE	2	

(□) Albums with the greatest sales gains. • Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ♦ RIAA certification for net shipment of 10 million units (Diamond). Numerals following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percent age growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## AIRPLAY LEADERBOARD THE STATIONS THAT BREAK THE HITS

## MAINSTREAM TOP 40

#1		WHTZ New York, NY PD: Tom Poleman MD: Paul Bryant Airplay Leader Designations: 3	3
#2		WJSL Memphis, TN (PD/MD: Taylor/Hughes)	3
#3		KXXM San Antonio, TX (PD/MD: Kelly/James)	2
#4		WHYI Miami, FL (PD/MD: Roberts/Poyer)	2
#5		WXVY Baltimore, MD (PD/MD: McIntyre/Throth)	2

## RHYTHMIC TOP 40

#1		KXME Honolulu, HI PD: Jamie Hyatt MD: James Coles Airplay Leader Designations: 7	3
#2		WJMN Boston, MA (PD/MD: Jack/Williams)	3
#3		WPOW Miami, FL (PD/MD: Curry/Mix)	3
#4		KPTY Phoenix, AZ (PD/MD: Trygg/Russ)	2
#5		KYLD San Francisco, CA (PD/MD: Martin/Archer)	2

## CROSSOVER

#1		WQHT New York, NY PD: Tracy Clocherty MD: Sean Taylor Airplay Leader Designations: 4	2
#2		WVEE Atlanta, GA (PD/MD: Brown/Love)	3
#3		WJNZ Montgomery, AL (PD: Williams)	2
#4		KYLD San Francisco, CA (PD/MD: Martin/Archer)	2
#5		WPHI Philadelphia, PA (PD/MD: Devoe/George)	2

## ADULT TOP 40

#1		KZZO Sacramento, CA PD: Alan Oda MD: Jim Matthews Airplay Leader Designations: 5	2
#2		KZON Phoenix, AZ (PD/MD: Ebbott/Mannion)	2
#3		KBBT Portland, OR (PD/MD: Engel/Adams)	2

## ADULT CONTEMPORARY

#1		KMX Sacramento, CA PD: Brian Jackson Airplay Leader Designations: 3	2
#2		WLTW New York, NY (PD/MD: Ryan/Hunter)	1

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPLAY/ER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

ON YOUR DESK!  
Going For Airplay This Week

MAINSTREAM	RHYTHMIC	CROSSOVER	ADULT TOP 40	MODERN ADULT
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
	✓	✓		
✓	✓		✓	✓
	✓		✓	✓
✓	✓		✓	✓
	✓		✓	✓

3 DOORS DOWN • Kryptonite (REPUBLIC/UNIVERSAL)

BUFFALO NICKEL • Good Day (UNIVERSAL)

CANIBUS • Mic-Nificant (CRAZY WORLD/UNIVERSAL)

CHICANE FEATURING BRYAN ADAMS • Don't Give Up (EXTRAVAGANZA/C2)

BETH HART • Delicious Surprise (143/LAVA/ATLANTIC)

RUFF ENDZ • No More (EPIC)

To be included contact Steve Graybow at 212-536-5361 or email sgraybow@airplaymonitor.com



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THE BILLBOARD MUSIC GROUP

is moving on down to new space on June 23rd.

Our new address: 770 Broadway, New York, NY 10003

Stay tuned for more details...

THIS WEEK	LAST WEEK	WKS ON CHART	MAINSTREAM TOP 40			FOR FULL CHART, SEE PG. 10	
			TITLE/IMPRINT/PROMOTION LABEL		ARTIST	DETECTIONS	TW LW
<b>★★★ NO. 1 ★★★</b>							
1	3	8	OOPS...I DID IT AGAIN <small>JIVE</small>	1 week at No. 1	BRITNEY SPEARS	6086	5801
2	1	17	I TRY EPIC		MACY GRAY	5848	6114
3	2	24	EVERYTHING YOU WANT	RCA	VERTICAL HORIZON	5780	6111
4	5	16	HIGHER	WINO-UP	CREED	5409	5206
5	4	10	THONG SONG	ORAGON/DEF SOUL/IOJMG	SISQO	4978	5303
6	6	12	BE WITH YOU	INTERSCOPE	ENRIQUE IGLESIAS	4968	4919
<b>★ GREATEST GAINER ★</b>							
7	16	5	IT'S GONNA BE ME	JIVE	'N SYNC	4349	3554
8	9	9	I TURN TO YOU	RCA	CHRISTINA AGUILERA	4319	4346
9	12	9	THERE YOU GO	LAFACE/ARISTA	PINK	4061	3829
10	7	17	SAY MY NAME	COLUMBIA	DESTINY'S CHILD	4012	4568
11	19	6	BENT	LAVA/ATLANTIC	MATCHBOX TWENTY	3885	3419
12	10	19	MARIA MARIA	ARISTA	SANTANA FEATURING THE PRODUCT G&B	3750	4279
13	13	11	GRADUATION (FRIENDS FOREVER)	ELEKTRA/EEG	VITAMIN C	3739	3717
14	8	20	BYE BYE BYE	JIVE	'N SYNC	3729	4381
15	11	19	IT FEELS SO GOOD	FARMCLUB.COM/REPUBLIC/UNIVERSAL	SONIQUE	3725	4077
<b>★★ AIRPOWER ★★</b>							
16	17	4	THE ONE	JIVE	BACKSTREET BOYS	3678	3476
17	20	8	BROADWAY	WARNER BROS.	GOO GOO DOLLS	3365	3224
18	14	10	CRASH AND BURN	COLUMBIA	SAVAGE GARDEN	3323	3711
19	18	17	BREATHE	WARNER BROS.	FAITH HILL	3097	3494
20	21	10	BETTER OFF ALONE	REPUBLIC/UNIVERSAL	ALICE DEEJAY	3046	3053

THIS WEEK	LAST WEEK	WKS ON CHART	ADULT TOP 40			FOR FULL CHART, SEE PG. 33		
			TITLE/IMPRINT/PROMOTION LABEL		ARTIST	DETECTIONS	TW LW	
<b>★★★ NO. 1 ★★★</b>								
1	1	27	EVERYTHING YOU WANT	RCA	8 weeks at No. 1	VERTICAL HORIZON	3090	3434
2	2	23	I TRY EPIC		MACY GRAY	2686	2966	
3	3	19	BREATHE	WARNER BROS.	FAITH HILL	2544	2760	
4	5	7	BENT	LAVA/ATLANTIC	MATCHBOX TWENTY	2399	2294	
5	4	22	NEVER LET YOU GO	ELEKTRA/EEG	THIRD EYE BLIND	2372	2584	
6	8	9	BROADWAY	WARNER BROS.	GOO GOO DOLLS	2059	2083	
7	6	49	SMOOTH	ARISTA	SANTANA FEATURING ROB THOMAS	2023	2171	
8	7	33	THEN THE MORNING COMES	INTERSCOPE	SMASH MOUTH	1921	2101	
9	9	16	HIGHER	WINO-UP	CREED	1764	1812	
10	16	9	DESERT ROSE	A&M/INTERSCOPE	STING FEATURING CHEB MAMI	1699	1513	
11	11	12	OTHERSIDE	WARNER BROS.	RED HOT CHILI PEPPERS	1608	1696	
12	10	21	AMAZED	BNA	LONESTAR	1574	1777	
13	12	9	MARIA MARIA	ARISTA	SANTANA FEATURING THE PRODUCT G&B	1520	1659	
14	15	8	CRASH AND BURN	COLUMBIA	SAVAGE GARDEN	1430	1570	
15	14	45	MEET VIRGINIA	AWARE/COLUMBIA	TRAIN	1386	1577	
16	19	7	ABSOLUTELY (STORY OF A GIRL)	550 MUSIC/550-WORK	NINE DAYS	1350	1292	
17	17	8	STEAL MY KISSES	VIRGIN	BEN HARPER AND THE INNOCENT CRIMINALS	1310	1373	
18	13	18	TELLING STORIES (THERE IS FICTION IN THE SPACE BETWEEN)	ELEKTRA/EEG	TRACY CHAPMAN	1298	1654	
19	18	13	I THINK GOD CAN EXPLAIN	C2	SPLENDID	1252	1314	
20	20	30	I NEED TO KNOW	COLUMBIA	MARC ANTHONY	1174	1283	

THIS WEEK	LAST WEEK	WKS ON CHART	RHYTHMIC TOP 40			FOR FULL CHART, SEE PG. 20		
			TITLE/IMPRINT/PROMOTION LABEL		ARTIST	DETECTIONS	TW LW	
<b>★★★ NO. 1 ★★★</b>								
1	2	6	THE REAL SLIM SHADY	WEB/AFTERMATH/INTERSCOPE	1 week at No. 1	EMINEM	2510	2376
2	1	13	TRY AGAIN	BLACKGROUND/VIRGIN		AALIYAH	2310	2518
3	3	17	THONG SONG	DRAGON/OEF SOUL/IOJMG		SISQO	2023	2305
4	5	12	JUMPIN, JUMPIN	COLUMBIA		DESTINY'S CHILD	1992	1994
5	6	7	BIG PIMPIN'	ROC-A-FELLA/OEF JAM/IOJMG		JAY-Z FEATURING UGK	1951	1801
6	4	18	I WANNA KNOW	JIVE		JOE	1846	1965
7	8	13	PARTY UP (UP IN HERE)	RUFF RYODERS/DEF JAM/IOJMG		DMX	1504	1457
8	9	8	OOPS...I DID IT AGAIN	JIVE		BRITNEY SPEARS	1394	1338
9	7	19	THERE YOU GO	LAFACE/ARISTA		PINK	1389	1506
10	10	9	I TURN TO YOU	RCA		CHRISTINA AGUILERA	1187	1221
11	12	13	HE WASN'T MAN ENOUGH	LAFACE/ARISTA		TONI BRAXTON	1074	1189
12	16	4	WIFEY	ARISTA		NEXT	1071	941
13	11	21	FORGOT ABOUT DRE	AFTERMATH/INTERSCOPE	DR. DRE FEATURING EMINEM	1011	1162	
<b>★★ AIRPOWER ★★</b>								
14	22	4	THE NEXT EPISODE	AFTERMATH/INTERSCOPE	DR. DRE FEATURING SNOOP DOGG	926	747	
15	13	20	BYE BYE BYE	JIVE		'N SYNC	907	975
16	14	11	3 LITTLE WORDS	REPRISE		NU FLAVOR	891	958
17	23	4	IT'S GONNA BE ME	JIVE		'N SYNC	880	729
18	19	11	BE WITH YOU	INTERSCOPE		ENRIQUE IGLESIAS	875	827
19	18	8	BEST OF ME	UNIVERSITY/INTERSCOPE		MYA FEATURING JADAKISS	832	850
20	17	13	BETTER OFF ALONE	REPUBLIC/UNIVERSAL		ALICE DEEJAY	771	847

Compiled from a national sample of data supplied by Broadcast Data Systems. 119 mainstream top 40, 40 rhythmic top 40, 87 adult top 40 and 61 crossover stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. □ Songs showing an increase in detections over the previous week. A song that has been on a chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. ©2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS ON CHART	Crossover			FOR FULL CHART, SEE PG. 28		
			TITLE/IMPRINT/PROMOTION LABEL		ARTIST	DETECTIONS	TW LW	
<b>★★★ NO. 1 ★★★</b>								
1	1	9	BIG PIMPIN'	FOCAL/ATLANTIC RECORDING	2 weeks at No. 1	JAY-Z FEATURING UGK	2862	2836
2	2	13	TRY AGAIN	BLACKGROUND/VIRGIN		AALIYAH	2580	2820
3	3	6	THE REAL SLIM SHADY	WEB/AFTERMATH/INTERSCOPE		EMINEM	2546	2613
4	4	23	I WANNA KNOW	JIVE		JOE	2070	2340
5	5	16	PARTY UP (UP IN HERE)	RUFF RYODERS/OEF JAM/IOJMG		DMX	2027	2266
6	7	7	LET'S GET MARRIED	SO SO OEF/COLUMBIA		JAGGED EDGE	1965	1924
7	8	10	I WISH	BAO BOY/ARISTA		CARL THOMAS	1869	1915
8	6	20	THONG SONG	ORAGON/DEF SOUL/IOJMG		SISQO	1783	2074
9	9	10	BEST OF ME	UNIVERSITY/INTERSCOPE		MYA FEATURING JADAKISS	1687	1825
10	11	9	WHERE I WANNA BE	UNTOUCHABLES/LAFACE/ARISTA		DONELL JONES	1665	1682
11	12	9	WOBBLE WOBBLE	NO LIMIT/PRIORITY		504 BOYZ	1608	1596
12	15	3	WIFEY	ARISTA		NEXT	1606	1365
13	16	6	SEPARATED	MAGIC JOHNSON/MCA		AVANT	1515	1332
14	13	4	WHATCHU LIKE	SO SO OEF/COLUMBIA		DA BRAT FEATURING TYRESE	1514	1426
15	18	5	THE NEXT EPISODE	AFTERMATH/INTERSCOPE	DR. DRE FEATURING SNOOP DOGG	1469	1233	
16	10	13	HE WASN'T MAN ENOUGH	LAFACE/ARISTA		TONI BRAXTON	1	



# **TONY TOUCH**

## **I WONDER WHY? (HE'S THE GREATEST DJ)**

**FEATURING KEISHA AND PAM OF TOTAL**



**EARLY DETECTIONS AT:**

**WQHT 6x, KPWR 4x, KMEL 3x, KYLD, WJMN,  
WPGC 6x, KBXX 7x, KBMB 8x, WERQ 4x,  
XHTZ 3x, KTFM, WWKX, WJMH, KBOS, KOHT 7x,  
KLUC, KBTE, KPRR, KDON and Hot Mix.**

**IMPACTING:  
RHYTHMIC TOP 40/CROSSOVER  
6/13/00**



TAKE  
5

## SHAKE IT OFF

THE PREMIERE SINGLE  
AND VIDEO FROM  
**TAKE 5's** DEBUT ALBUM  
**AGAINST ALL ODDS**

ON THE NICKELODEON **ALL THAT**  
MUSIC AND MORE FESTIVAL  
JUNE 29 - JULY 30

# IMPACTING NOW!

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