

# TOP 40 ■ AIRPLAY Monitor

• We Listen To Radio •

December 5, 1997 \$4.95 Volume 5 • No. 49

## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

#### CHUMBAWAMBA

Tubthumping (REPUBLIC/UNIVERSAL)

★★★ AIRPOWER ★★★

MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)

MEREDITH BROOKS • What Would Happen (CAPITOL)

### GOING FOR AIRPLAY

LOREENA MCKENITT • The Mummers' Dance (QUINLAN ROAD/WARNER BROS.)

### RHYTHMIC TOP 40

#1

#### USHER

You Make Me Wanna ... (LAFACE/ARISTA)

★★★ AIRPOWER ★★★

WILL SMITH • Gettin' Jiggy Wit It (COLUMBIA)

K-CI & JOJO • All My Life (MC)

BOYZ II MEN • A Song For Mama (MOTOWN)

NEXT • Butta Love (ARISTA)

JON B. • Are U Still Down (Y&B YUM/550 MUSIC)

### CROSSOVER

#1

#### USHER

You Make Me Wanna ... (LAFACE/ARISTA)

★★★ AIRPOWER ★★★

TIMBALAND AND MAGOO • Luv 2 Luv U (BLACKGROUND/ATLANTIC)

DRU HILL • 5 Steps (ISLAND)

ERICK SERMON, KEITH MURRAY & REDMAN • Rapper's Delight (PRIORITY)

### GOING FOR AIRPLAY

NO NEW SONGS GOING FOR AIRPLAY THIS WEEK

### ADULT TOP 40

#1

#### PAULA COLE

I Don't Want To Wait (Imago/Warner Bros.)

★★★ AIRPOWER ★★★

SARAH MCLACHLAN • Sweet Surrender (ARISTA)

CHANTAL KREVIASZUK • Surrounded (COLUMBIA)

BILLIE MYERS • Kiss The Rain (UNIVERSAL)

THIRD EYE BLIND • How's It Going To Be (ELEKTRA/EEG)

### ADULT CONTEMPORARY

#1

#### ELTON JOHN

Something About The Way You Look Tonight (ROCKET/A&M)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### GOING FOR AIRPLAY

LOREENA MCKENITT • The Mummers' Dance (QUINLAN ROAD/WARNER BROS.)

## Top 40, Modern Adult Now Living In Same Noisy Neighborhood

by Kevin Carter

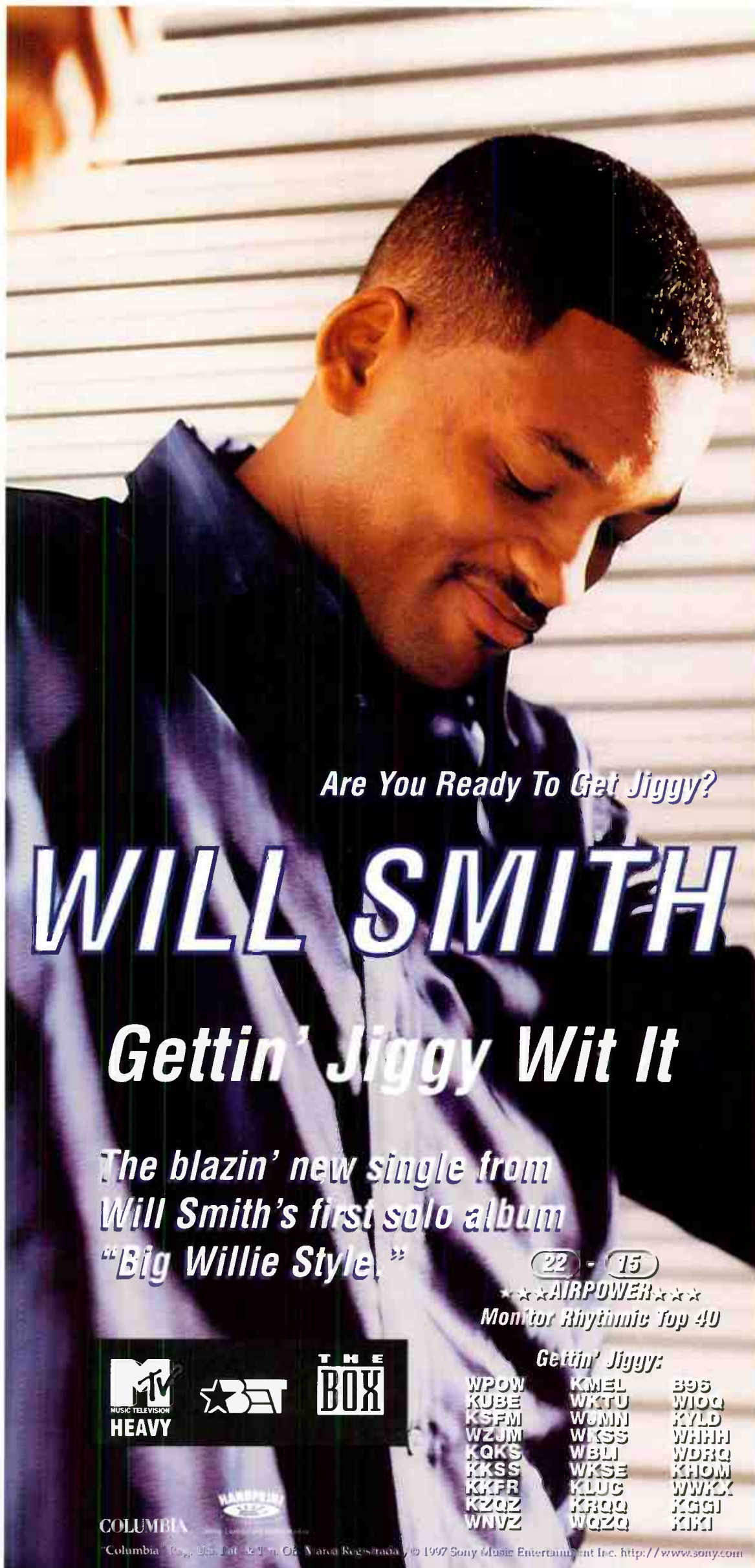
While the modern adult format showed its most formidable 12-plus numbers in markets without a mainstream top 40, such as Sacramento, Calif., and Fresno, Calif., the last six months have also revealed several instances in which a new modern AC seems to be affecting a mainstream top 40 rival. Add that to the increasingly current nature of modern AC, and the musical line between these formats has become increasingly blurred. So Monitor asked programmers on both sides of the street about life in an increasingly crowded neighborhood.

Jeff Kapugi recently transferred from WFLZ Tampa, Fla., to become PD of new Jacor top 40 KSLZ (Z107.7) St. Louis, a market that hadn't had a mainstream outlet since WKBQ be-

came modern adult WALC (Alice@104.1). "In the four weeks that I've been in the market, I've noticed that Alice has dramatically increased their rotations on certain records, going from the 70s to the upper 80s, to actually hitting 90 spins on some of their powers," Kapugi contends. "It looks like they're running three powers as often as every one hour and 50 minutes, which looks a little intense for a typical modern adult station. Even with no jocks on the air yet and no syndication, our powers are running in the low 80s."

Kapugi also notes that several modern ACs (including Alice) are tossing a few nontraditional records into the modern adult mix, like "Show Me Love" by Robyn. "When [KYSR] Star 98.7 in L.A. first played 'I Love You Always Forever' by Donna Lewis, it was

Continued on page 5



Are You Ready To Get Jiggy?

# WILL SMITH

## Gettin' Jiggy Wit It

The blazin' new single from  
Will Smith's first solo album  
"Big Willie Style."

22 - 15

★★★ AIRPOWER ★★★  
Monitor Rhythmic Top 40

Gettin' Jiggy:

WPOW	KMEL	B95
KUBE	WKTU	WIOQ
KSFM	WUNN	KYLD
WZUM	WKSS	WHHH
KQKS	WBLI	WDRQ
KKSS	WKSE	KHOM
KKFR	KLUC	WWKX
KZQZ	KRQQ	KCGL
WNVZ	WQZQ	KIKI

MUSIC TELEVISION  
HEAVY

★ B E T

T H E  
BOX

COLUMBIA

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Adult Top 40 Monitor: **27** - **25**

★ ★ ★ AIRPOWER ★ ★ ★

Modern Adult Monitor: **25** - **24**

Billie Myers

kiss the rain

**NEW AIRPLAY THIS WEEK:**

WVTY/Pittsburgh (Add)  
WAKS/Tampa (Add)  
WABB/Mobile (Add)  
WIOG/Saginaw (Add)  
WIKZ/Hagerstown (Add)

**HUGE REQUESTS EVERYWHERE:**

KAMX #1 Phones  
WPLJ #2 Phones  
WSHE #3 Phones  
KMXB #3 Phones  
KOSO #3 Phones  
WPLL #5 Phones  
WWMX Top 10 Phones  
WMTX Top 10 Phones  
WQAL Top 10 Phones  
WPTE Top 10 Phones  
WMC Top 10 Phones  
WMXB Top 10 Phones



PRODUCED BY DESMOND CHILD  
Management: DiggIt! Entertainment/Bill Diggins

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# Sister Hazel

“happy”

Debut **34**

Adult Top 40 Monitor

Debut **28**

Modern Adult

**Major Market Airplay:**

WXXM/Philadelphia Q95/Detroit KDMX/Dallas  
KKPN/Houston WBMX/Boston KPLZ/Seattle  
Q106/San Diego KZZP/Phoenix WWMX/Baltimore  
WMTX/Tampa WQAL/Cleveland KBBT/Portland  
WPTE/Norfolk WUDE/Norfolk WLNK/Charlotte

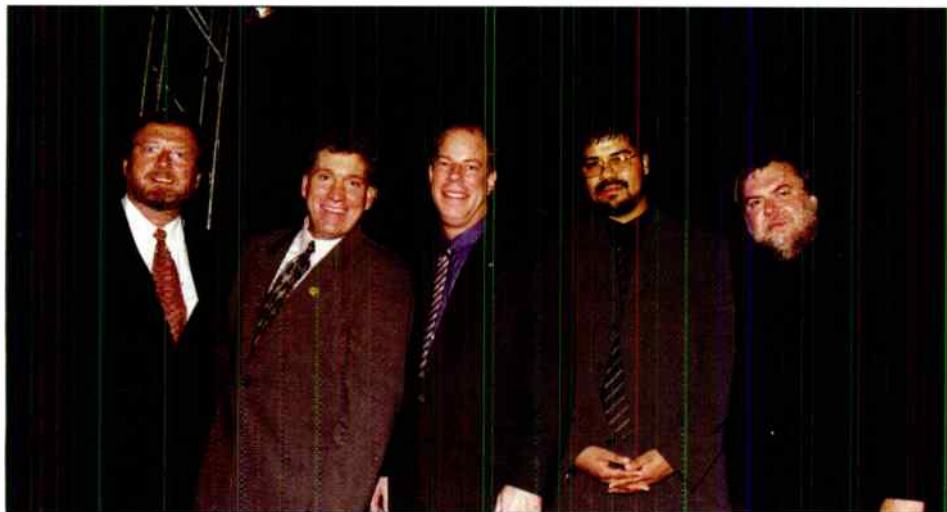
Produced by Paul Ebersold • Including mixes by Paul Ebersold, Tom Lord-Alge and Brian Malour  
Management: Front Row Management & Split Nickel Entertainment  
On the web: [www.sisterhazel.com](http://www.sisterhazel.com)

World Radio History



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## Men's Warehouse Holds Thanksgiving Blowout



Upon closer examination, we find it's actually a photo of a large chunk of the Chancellor Media brain trust, captured live at the company's recent relaunch party for KIBB Los Angeles. Pictured, from left, are Chancellor's senior VP/regional manager John Madison, COO Jimmy de Castro, and CEO Scott Ginsburg; KIBB PD Harold Austin; and Chancellor programming chief Steve Rivers.

## WVTY Flips To Modern Adult

**T**he modern adult rush continues, as WVTY (Variety 96) Pittsburgh flips from hot AC to modern adult as "the River" under PD Chris Shebel and SFX regional VP of programming Buddy Scott. Morning duo Barry Beck and Stephanie Greathouse have exited, along with afternoon jock Blake Thunder and night jock Randy Price. APD/MD/midday jock Scott Alexander and over-nighter Chris Reynolds remain aboard. The station will run jockless for now. Simultaneously, sister N/T WTAE flips to sports.

In other format-change news, rhythmic top 40 KIOC (K106) Beaumont, Texas, flips to album rock as Big Dog 106. Morning man Josh Boatman exits. Kurt Gilchrist remains OM. The station launched its new format by playing George Thorogood & the Destroyers' "Move It On Over" once an hour for several days.

### BUSINESS: "NEW" CBS LAUNCHED

The CBS Corp. was officially launched Dec. 1, with actor Bill Cosby initiating the first trade of the day on the New York Stock Exchange. A CBS logo flag flew outside the exchange all day, and traders on the exchange floor wore CBS caps. CBS Corp. is the entity formed by the union of Westinghouse Electronic Corp./Group W and CBS, plus Infinity Broadcasting, which was purchased by Westinghouse last year.

Rhythmic KSJM Tucson, Ariz., is sold to Rex Broadcasting, owner of crosstown KIIM/KHYT.

Sungroup, owners of KKSS Albuquerque, N.M., and KKYS College Station, Texas, among others, has been sold to Dallas-based Sunburst Media. KKSS afternoon jock Motormouth Terry Young exits, replaced by middayer Johnny Kage; Carlos Duran is upped from P/T to middays.

### MANAGEMENT: WERTH INCREASED

Jay Werth goes from the GM slot at KSSN/KOLL/KMVK Little Rock, Ark., to the VP/GM slot at Chancellor AC KGBY/oldies KHYL Sacramento, Calif. He replaces Joe Bayliss, now GM of R&B adult KISQ (Kiss 98.1) San Francisco.

### PDs: GILLETTE HAS AN EDGE

Detroit market vet Rick Gillette, last seen as PD of WHYT (now modern adult WPLT), is named PD of Chancellor adult top 40 WKQI (Q95.5). Current PD Tom O'Brien becomes marketing and operations director, as current marketing director Sue Jansik plans to relocate to Chicago.

PD Brad Phillips is upped to GM at adult top 40 CHUM-FM Toronto, replacing Jimmy Waters. In other market news, Canadian radio vet Dean Sinclair is the new PD of rhythmic top 40 CING Toronto.

Look for WRVQ (Q94) Richmond, Va., APD/MD Billy Surf to be named PD of Clear Channel's new top 40, KQLR (Q100) Little Rock, Ark. Mike Parsons, most recently the PD of adult

top 40 KKOZ-FM Albuquerque, N.M., resurfaces as the PD of crosstown modern adult KPEK, replacing Nick Malloy.

### PEOPLE: DIVA DEPARTS DRIVE TIME

WKTU New York morning diva RuPaul is officially exiting the rhythmic top 40. On

Dec. 1, his slot was being held down by night hosts Hollywood Hamilton and Goumba Johnny, who "guested" with morning-show regulars Michelle Visage and Freddie Colon.

ABC Radio Networks p.m. driver Doug Banks will move his syndicated mainstream R&B program to mornings beginning March 2.

Still no confirmation from the station, but sources close to the team itself say that WQHT (Hot 97) New York morning guys Dr. Dre and Ed Lover will start in overnights on WPGC-FM Washington, D.C., beginning Dec. 9.

That's former WSTW Wilmington, Del., PD Mike Sommers doing P/T at hot AC WYXR (Star 104.5) Philadelphia while he looks for a PD post.

Top 40 KGOT Anchorage, Alaska, morning co-host Bill Stewart (aka Stu) relocates to Phoenix for family reasons.

Rhythmic top 40 KBOS (B95) Fresno, Calif., elevates AMD/late-nighter Dennis Martinez to cover MD/afternoons for Marcus D., now in afternoons at KZQZ (Z95.7) San Francisco.

### FINALLY

WNKS Charlotte, N.C., is doing the now-classic "jam four strangers in a car for a month without killing each other" bit, this time with a cyber-twist. Right now, anyone, anywhere, can experience the sights, the sounds, and the bad hair, without that pesky stench. The station has set up a camera linked to a World Wide Web site so you, too, can observe the three remaining participants in their not-so-natural habitat—a Honda CRV that they've been sitting in since Nov. 15. Check out the fun at <http://www.GoCarolinas.com>. The contest ends when one person remains or 21 days have passed.



## TOP 40 TOPICS BY SEAN ROSS

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## Why Modern Rock Must Remain 'Everything To Everyone'

**I**n recent weeks, several prominent modern rock outlets have been visibly struggling to find their way, segueing either to active rock, adult modern, or another format altogether. And the irony is that the changes are no longer being prompted by the question of whether there's ongoing interest in modern rock—Sugar Ray, Smash mouth, and Chumbawumba should have answered that one already. Now, it's just confusion, exacerbated by the growth of modern adult outlets, over just what the format is.

Having worked (briefly) in the format in 1988, I think it's so strange to see KNRX Oklahoma City get out of modern rock with only a 4 share. WDRE Long Island, N.Y., was thrilled when it received a 1 share in New York and a 3 share on the Island. And those were markets that were supposed to be format-friendly. Although we liked to believe that modern rock would eventually replace album rock as our generation's rock format, nobody thought that day was imminent. All we would have wanted for a heartland market was for the format to find a respectable niche.

While today's modern PD grapples with the "Jewel and Tool together" quandary, modern rock in 1988 was even more amorphous. There was no consistent rule that explained how Bob Marley, Depeche Mode, Sisters Of Mercy, Sinéad O'Connor, the Cure, the Alarm, the Sex Pistols, and They Might Be Giants fit together, but anybody who worked at or listened to WDRE spoke with one voice about what was and wasn't OK. And while there was a lot of discussion about what was hip enough, "Drive" by the Cars was still all right in 1988, four years after soft AC should have made it entirely irrelevant for a hip audience. So was "Heart And Soul" by T'pau. So was "You Don't Know" by Scarlett & Black, none of which sound particularly alternative now, or, truth be told, sounded "alternative" then.

Although everybody was horrified by the concept whenever it was articulated, I liked to think of modern even then as merely a hipper, alternate universe version of top 40. Only the size of the library and the speed of the current rotations (about six hours on powers—unless, of course, an act had two songs at once, in which case they were packeted and played every 12 hours) made it otherwise. Texturally, WDRE in 1988 was a lot closer to today's adult modern outlets than to the post-Nirvana/Pearl Jam edition of the format, something the station itself has recognized by going adult modern with its old WLIR calls.

To a fan of modern rock in 1988, that format was never meant to be as male, or as "kick-ass," as it became. It was always meant to have hooks and melodies. Those post-Seattle dirges weren't in keeping with the spirit of '76; they were the sort of things that the Jam and the Pistols were saving us from, back when that type of music fell under the umbrella of metal and art rock pretentiousness. So it would be easy to say that the growth of modern AC, or the return of some heritage modern rock outlets to a more female-friend-

ly version of the format, is merely modern rock righting itself again.

There's only one problem. The format exploded because of Nirvana, Pearl Jam, and Stone Temple Pilots. (And Jane's Addiction, Screaming Trees, Drivin' N' Cryin', and all the other acts that laid the groundwork for them). After 1992, it wasn't so odd to think that a 6.5 share in Oklahoma City would be the regular order of business, not a 4 share. I recall one PD saying something at the time on the order of, "Play the Cure and get a 2 share. Play Pearl Jam and Nirvana and get a 6." With that in mind, it's hard to go back too enthusiastically to the days when modern rock didn't rock.

The key was that in 1992-93, there were two audiences that could both sort of tolerate each other's music, especially since modern was always a variety-based format in the first place. Pearl Jam didn't get you a 6 share. It merely brought in enough extra listeners who, when added to the existing coalition, suddenly gave you a 6 share. And when those original listeners were forced out the back door, you could see the 6 share dwindle, even before the advent of modern AC.

We know that top 40 works best when it decides to be the variety-based format it was always meant to be. That's also true for modern rock, and with the variety available to the format, it should be able to offer a wide variety of hip records that still have hooks and melodies. That leaves only potential cannibalization by modern AC and top 40 to deal with. And the first step in dealing with modern AC is the one that many PDs have already taken—they've stopped handing them audience.

As for the top 40 threat, modern may have fewer "should-be top 40 hits" to itself than it did in 1988. But top 40 can't and doesn't play 'em all. A recent column about the modern hits that top 40 overlooked prompted both Canadian reader Norm Fisher and WLGQ Roanoke Rapids, N.C.'s Brian Woods to weigh in with their own sins of omission. (Both were surprised that top 40 hadn't yet shown any interest in the current Everclear, for one.) And even when top 40 finds 'em, it usually doesn't do so until a label decides it's the format's turn. Given the spontaneous combustion that both "Tubthumping" and "Walking On The Sun" displayed at top 40, it's scary that a few more PDs didn't see 'em coming sooner.

In 1984, when KIIS Los Angeles had its 10 share, pioneering modern rival KROQ had hardly fallen off the map. Not only did those two stations co-exist for years, but they kind of took their legitimization from each other in the first place. Top 40 needs its modern cross-overs. And as long as there are titles like "How Do I Live" that it has to acknowledge, it'll never be so rude as to allow itself to be mistaken for modern rock. I've observed more than once that top 40's current musical variety shows that it just might be learning from its previous failures. Top 40's other mistake was extrapolating some down periods into a belief that the format wasn't viable. It'd be a shame to see modern rock PDs replicate that one, too.



## WHAT'S NEWS

by Theda Sandiford-Waller

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### Sire Adds Rascona; Freeworld L.A. Closed

**M**USICAL CHAIRS: Former Island local **Paddy Rascona** resurfaces at Sire as New York local; **Sheri Trahan** will join Sire in January as VP of alternative promotion. As part of Freeworld Entertainment's restructuring, the label closed its Los Angeles office and laid off several staffers, including national director of rock promotion **David Ross**, Los Angeles regional **Christopher Allen**, San Francisco regional **Heather Luke**, Chicago regional **Bob Salerno**, Washington, D.C., regional **Kathy Long**, Boston regional **Todd Heft**, promotion coordinator **Evangeline Yacuk**, and A&R directors **David Maricich** and **Matt Marshall**. In a separate move, VP of promotion **Doug Ingold** exits.

Columbia ups **David Santaniello** to VP of special marketing.

Capitol's **Liz Heller** adds soundtrack duties to her new media responsibilities, and CFO **Charles Goldstuck** picks up strategic planning duties. Both Heller and Goldstuck are promoted to executive VP posts.

**DID YOU KNOW:** That **Will Smith** recorded his album "Big Willie Style" in 19 days because he was so busy with film projects?

That **Al Agami** of the group **Los Umbrellos** is an exiled African prince?

That **Alice Cooper** will open **Alice Cooperstown**, a sports bar in downtown Phoenix?

That even **Amy Grant's** "Got Milk?" Her milky mug appears in the Dec. 9 issue of Shape magazine.

That **Kenny G** received a star on the Hollywood Walk of Fame Nov. 20?

**OTHER MEDIA:** **Sting** returns to the silver screen in the British gangster comedy now going into production "Lock, Stock, And Two Smoking Barrels." The film's premise: A card shark has a week to raise half a million dollars to repay a gangster whom he once conned in a game.

**Red Hot Chili Peppers** bassist **Flea** will voice the part of a 4-year-old named Donnie in the new Nickelodeon animated series "The Wild Thornberrys" next year.

**Poison's** **Bret Michaels** is busy behind the lens of his new movie, "No Code Of Honor," starring **Charlie Sheen** and **Martin Sheen**.

Look for **Mick Jagger's** cross-dressing cameo in the recently opened film "Bent," based on the hit stage play of the early '80s. The film, which was produced by Jagger's Jagged Films, tells the story of gay persecution by the Nazis during World War II.

### Sugar Ray—Now In Regular And Diet



**KHTS** (All Hit 98.9) Quad Cities, Iowa, welcomes Atlantic recording act **Sugar Ray**, which presided over the ceremonial loading of the station's new **Pepsi** machine. Pictured, from left, are **Sugar Ray's** **Mark McGrath**, **Murphy Karges**, and **Stan Frazier**; **PD Tony Waitekus**; and **Sugar Ray's** **Rodney Sheppard** and **Craig Bullock**.

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Airplay Monitor reporting panels are based solely on a station's musical content.

### M Street Format Monitor

## Top 40, Adult Top 40, Modern Adult Grow In November

RANK		The M Street FORMAT MONITOR	STATION COUNT		
THIS MONTH	LAST MONTH		NOV '97	OCT '97	NET GAIN OR LOSS
1	1	Country	2,485	2,498	-13
2	2	News/Talk	1,116	1,111	5
3	3	Adult Contemporary	900	905	-5
4	4	Oldies	757	757	0
5	5	Religion (Music)	663	650	13
6	6	Adult Standards	555	549	6
7	7	Spanish	478	475	3
8	9	Classic Rock/Hits	413	410	3
9	8	Religion (Talk)	395	411	-16
10	10	Soft AC/Easy Listening	394	394	0
11	11	Top-40/Mainstream/Rhythm	356	355	1
12	12	Mainstream Rock	263	262	1
13	13	Top-40/Adult	261	257	4
14	14	Sports	222	221	1
15	15	R&B Adult/Oldies	181	179	2
16	16	R&B	169	169	0
17	17	Miscellaneous	164	162	2
18	18	Modern Rock	138	140	-2
19	19	Triple-A	94	95	-1
20	20	Jazz	92	91	1
21	21	Modern AC	72	66	6
22	22	Classical	43	44	-1
<b>Total commercial operating stations</b>			<b>10,211</b>	<b>10,201</b>	
<b>Stations off the air</b>			<b>137</b>	<b>146</b>	

M Street Corp., is a Nashville-based provider of radio station information to the radio and music industries. Call 615-865-1525 for more information.

## RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Dec. 5	KBOS (B95) Fresno, Calif.	Holiday Bomb	Jon B., Kurtis Blow, Immature, Lil Suzy, No Authority, Nu Flavor, Rome, Sugarhill Gang, Total, more
Dec. 5	KROQ Los Angeles	Acoustic X-mas	Fiona Apple, more
Dec. 6	KWNZ Reno, Nev.	Holiday Jam	3rd Party, 98 Degrees, Immature, No Authority, Nu Flavor, She Moves, Sugarhill Gang, Total, more
Dec. 7	WWKX Providence, R.I.	Kix-mas Bash	Aaliyah, Stevie B., BLACKstreet, Montell Jordan, Diana King, Total, Uncle Sam
Dec. 8	KRBE Houston	Christmas Show	Chumbawamba, Sneaker Pimps
Dec. 9	WHTZ (Z100) New York	Jingle Ball	Aerosmith, Allure, Fiona Apple, Backstreet Boys, Chumbawamba, Hanson, Lisa Loeb, Sarah McLachlan, Savage Garden, Wallflowers, more
Dec. 10	KCAQ Oxnard, Calif.	Flava Fest	Born Jamericans, K-Ci & JoJo, Nastyboy Klick, Somethin' For The People
Dec. 10	WQAL (Q104) Cleveland	Jingle Bell Ball	Blessid Union, Chantal Kreviazuk, Sister Hazel
Dec. 10	WXKS (Kiss 108) Boston	Acoustic Kiss-mas	Fiona Apple, Michael Bolton, Meredith Brooks, Chumbawamba, Hanson, Robyn, Wallflowers
Dec. 11	KUBE Seattle	Office X-mas Party	TBA
Dec. 11	WKSE Buffalo, N.Y.	Kiss-mas Bash	Aaliyah, Inoj, Diana King, Lisa Loeb, Rockell
Dec. 12	KHKS Dallas	Kiss-mas Party	Robyn, more
Dec. 12	WNKS Charlotte, N.C.	Kiss-mas Show	Aqua, Savage Garden, Sister Hazel
Dec. 12	WNVZ Norfolk, Va.	Z104 Night	Wild Orchid
Dec. 12	WPLT Detroit	Holiday Hootenanny	Big Head Todd & the Monsters, Cure, Huffamoose, Duncan Sheik, Toad The Wet Sprocket
Dec. 16	WBZZ Pittsburgh	B94 Jingle Ball	Meredith Brooks, Shawn Colvin
Dec. 17	KIIS Los Angeles	Rick Dees' Kiss-mas	Allure, Chumbawamba, Hanson, Savage Garden
Dec. 18	KMXV (Mix 93.3) Kansas City	Holiday Bash	10,000 Maniacs, Aqua, Blessid Union, Meredith Brooks, Lisa Loeb, Duncan Sheik

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboard.com

## Top 40, Modern Adult Now Living In Same Noisy Neighborhood

Continued from page 1

considered unusual," he says.

Kapugi, like most mainstream PDs, sees his format as having an advantage over its more narrowly defined rival. "Most modern adult music all sort of sounds the same," he claims. "I call it 'radio wallpaper,' because it's like staring at the same wallpaper all day; however, as a top 40, we can play the Sundays, Notorious B.I.G., and LeAnn Rimes on the same station, along with the biggest modern adult records."

### PEAKE'S POSITION

KRBE Houston PD John Peake has been observing the goings-on at modern adult rival KKPN (the Planet). Like Kapugi, Peake has also noticed a recent shift. "They've already been through several permutations since they hit the air 10 months ago," he says. "They've also stepped up their rotations to the point where they are more reflective of traditional top 40 rotations." Peake wonders aloud if that's partially due to the top 40 heritage of new Planet PD Mike Marino and consultant Dave Shakes.

"Right now, [crosstown adult top 40 KHMX] Mix 96.5 and the Planet almost sound like the same station, locked in a death grip, neither one wanting to blink first. That battle cannot continue," Peake adds, although he does see an upside. "That just allows us to take more modern adult artists after they lead the way. We can move in and take the ones that are appropriate, without having to be out in front," he says, noting one exception. "We were actually first on Chumbawamba. The first time I heard it, I knew it was a smash. It was a record that transcended format."

"Ultimately, I want them to keep breaking records so I can play them," says Peake. "That's my job: A top 40 PD is supposed to play the best of the best."

### BUFFALO WARS GO 'ROUND OUTSIDE

Jay Nachlis has programmed modern adult WLCE (Alice@92.9) Buffalo, N.Y., since shortly after its debut earlier this year, in the shadow of heritage top 40 WKSE (Kiss 98.5). At its advent, Nachlis saw a "huge hole" for modern AC. "[Modern WEDC] the Edge was too hardcore alternative, while Kiss leaned dance. Nobody was consistently playing artists like Jewel, Dave Matthews, etc."

Buffalo, thus far, seems to be one market where modern adult has had a measurable impact, at least thus far. WKSE was off 7.0-6.3 in the summer, while WLCE was up 5.1-5.9. And, as Nachlis notes, "while Kiss still leans heavily dance, they're playing more modern adult titles than they used to. They still have their niche, playing Will Smith and Puff Daddy, but they'll also now play Sarah McLachlan, Sister Hazel, Smash mouth, and Chumbawamba, after we warm them up."

Nachlis isn't worried that a broader top 40 will eliminate his niche. "A modern adult P1 listener goes there for a consistent sound and won't necessarily sit through Puff Daddy for a relatively small sprinkling of their favorites over at Kiss."

### MODERN AC IS IN THE HOUSE

KMXV (Mix 93.3) Kansas City recently gained a modern adult competitor with the debut of KOZN (the Zone). That ARS, which owned both stations, would launch a modern AC seemed particularly odd to some observers, because KMXV had been doing double duty as the market's hot AC.

As PD Jon Zellner notes, "If you were to spend any time in this market, really listening to us, you would find that this station was perceived as many different things to different people: mainstream top 40, pop/alternative, and as the AC, because we played Elton John, Mariah Carey, and Phil Collins. We owned strong musical images in many genres, which is a good thing, but it could also be perceived as a bad thing, because if someone comes along who specializes in one of those genres, i.e., modern adult, they have the potential to capitalize on our strength in that arena."

You might think the arrival of KOZN would allow KMXV to move either younger or more rhythmic. But, Zellner says, that was never an option. "This market has no real appetite for urban

or dance, so we would have no room to move in either a dance or urban direction," he says. Research has indicated to him that current Mix partisans enjoy the minimal amount of rhythmic product the station plays, like Robyn or "Men In Black," "but that's it," he adds. "We're not changing a thing. While there's definitely a large appetite for modern adult music here, this station already has all the images in place for comfortably playing that type of music; the listener expectation is already there."

### MODERN AC IS REALLY IN THE HOUSE

Rob Roberts now finds himself in the unique position of strategizing against himself—the longtime PD of mainstream top 40 WHYI (Y100) Miami, Roberts recently added those duties at sister modern adult WPLL (Planet 103.5). "It was important that I be the PD of both stations; I didn't want to be called VP of programming. If Alanis Morissette comes to town, I get to decide who gets what," he says.

"The two stations are not feeding off each other," he says. "It's a question of different usage. Y100 is in a cume battle—over 400,000 people during the course of a week, a lot of quick hits—but with the Planet, we're finding that it's a time spent listening battle. The Planet will never be No. 1, by virtue of the narrowness of the format. Right now, it's pulling 5 1/2-6 hours of TSL, but I need eight."

When Roberts assumed control over the Planet, almost immediately he blew out any overlapping music that could conceivably cause listener confusion. "As [Clear Channel chairman] Lowry Mays told me, 'The Planet has to be its own great radio station,'" Roberts recalls.

That's not to say the two stations are mutually exclusive. While they still share records, like Chumbawamba and Sugar Ray, Roberts says, each retains its own unique stationality. As a matter of fact, after the Planet played Billie Myers for the past four weeks, Roberts decided it was ready for Y100. But, he adds, "just because Y100 is now playing Billie Myers doesn't mean that the Planet will lose her as an artist."

When comparing the two stations, "it's not about a particular song, it's about a quarter-hour, and what that quarter-hour contains," he says. "It's the overall mix, the flow, the feel. If you were to spend 15 minutes with each station, you wouldn't be confused." When Y100 swing jock Michael Jamrock moved to nights on the Planet, he reported that the request-line callers were 100% different from those at Y100, Roberts reports.

"I don't mind Y100 P1 listeners using the Planet as a third punch—that way they're warming up to some of the Planet's records," he adds. "I feel that the idea of exclusive cume is a ridiculous concept anyway. The best way for these stations to work is if they all work together. As a mainstream station, Y100 has to play the best of the best, and, in order to do that, they have to pull that from somewhere—[WZTA] Zeta for rock-leaning product, Planet for modern adult, and [crosstown WPOW] Power 96 for dance and hip-hop."

Now that he's straddling both sides of the format fence, Roberts is seeing firsthand what it is that modern adult listeners expect. "The listeners are incredibly passionate about this music," he says. "The overall concept is that modern adult is a little bit cooler than your average station. One advantage I enjoyed from sitting outside was seeing the mistakes that were made as well as the things they did right."

Until relatively recently, Roberts noticed that the Planet had not been sufficiently warming up records for Y100. "The research at Y100 was still showing unfamiliarity," he says. Until now, that would have been a good thing. Similarly, when tickets for Lilith Fair recently became available to give away, Roberts had to first climb out of a hole that he himself had originally dug. "Before I was involved at Planet, I spent the last year telling promoters that the Planet didn't work and couldn't sell tickets or records," he says. "I had to beg for them, and the Planet ended up moving 10,000 tickets."

## MONITOR PROFILE

### KIIS PD Dan Kieley Swims Mainstream In That Big Fishbowl Called L.A.

**I** think that every top 40 PD in America silently programs KIIS," says Dan Kieley of his new life in the big fishbowl of Los Angeles. However, he stresses that "it was very important that I ran this place like I was in Sioux Falls, S.D., or Panama City, Fla.; if I programmed this station like it was in Hollywood, we would all be gobbled up by it. I like to keep it fast and loose and not get caught up in overthinking every aspect of this station."

Kieley landed in Los Angeles as the PD of Jacor's KIIS in June, during the station's return to its mainstream roots. Until then, most of his career was spent in the Midwest, with PD stints at KDWB Minneapolis, KQKQ (Sweet 98) Omaha, Neb., and WLUM (Hot 102) Milwaukee in its top 40 era, as well as a stint as marketing director at WBBM-FM (B96) Chicago.

Although he admits he never had any aspirations of coming to Los Angeles, Kieley girded his loins (which can be painful if not done properly) and said yes. "The way I looked at it, if Notre Dame comes calling, you're gonna go coach."

Until the decision to go mainstream was



**Dan Kieley**  
Program Director  
KIIS Los Angeles

*'This station needed a checkup from the neck up'*

made, KIIS had been perceived as many things to many people—mostly confusing. "After [Jerry DeFrancesco] left, KIIS went through the Jerry Clifton era, leaned urban for a while, then almost modern rock for a while, then close to modern AC, playing the hits of the '70s and '80s' and even went through a flirtation with Hispanic-leaning dance/pop."

The one constant that KIIS had in its favor was its top 40 heritage. "The research said that L.A. still wanted a top 40 station and that the listeners wanted that station to be KIIS-FM," says Kieley, whose first order of business was the acquisition of creative services director Jeff Thomas from Virgin Radio in London. Next, he snagged former B96 stablemate Gary Spears from mornings at crosstown KIBB (B100) and reinstalled him in his natural habitat, afternoon drive.

APD/MD Tracy Austin and longtime programming assistant Gwen Roberts ("who knows where the bodies are buried") were also instrumental during the transition phase, Kieley says. "Tracy instinctively knows how I want the station to sound, and she delivers that. She's able to toss in stuff early like Daft Punk or Smash mouth to give us a vibe, but she never lets us get too far away from our core sound. KIIS still sounds very uptempo and familiar, but without that recurrent mentality we had in the past."

Here's a 3 p.m. hour on KIIS: Sugar Ray, "Fly"; Allure, "All Cried Out"; Notorious B.I.G., "Mo Money Mo Problems"; Savage Garden, "Truly Madly Deeply"; Prince, "1999"; Olive, "You're Not Alone"; 98 Degrees, "Invisible Man"; Chumbawamba, "Tubthumping"; Will Smith, "Men In Black"; Jewel, "Foolish Games"; Robyn, "Do You Know (What It Takes)"; and She Moves, "Breaking All The Rules."

"Jacor does not want us playing it safe," Kieley says. "They know that if we want to get ahead, we gotta take some risks." Those risks include the edgy, not-your-father's-KIIS campaigns by marketing director Von Freeman, whom Kieley secured from WKRC (Q102) Cincinnati. Freeman's imaging "let L.A. immediately know we were still here," Kieley says. Freeman's breakout billboard campaign, which included boards featuring the lyrics "I'm a bitch, I'm a lover" from the Meredith Brooks hit, ignited an immediate firestorm of protest from local religious groups, which got them the ink they wanted, plus "it succeeded in tying us back into the top 40 world," says Kieley. "It immediately let the community know that KIIS was playing the hits again."

Outside the tangible aspect of perceptual research than can be read and acted upon, what did Kieley, coming in from the outside, instinctively feel needed to be done to KIIS? "After being in this building a few times, I got the feeling that this station needed a checkup from the neck up," he says. In other words, an attitude adjustment was needed, pronto. "This staff was composed of winners: [middayer] Billy Burke had worked at [WHTZ] Z100 New York, [night jock] Valentine had worked at [KHKS] Kiss in Dallas, and [late night jock] Jojo Wright has come from [KYLD] Wild 107 in San Francisco. These guys were used to winning, but they just needed to get their get chins up."

And what about that pesky 6-10 a.m. shift? Kieley knew he couldn't be truly successful unless Rick Dees was on board. "Rick is the most-listened-to DJ in world; he's the consummate pro who has always outperformed the station, especially with 25-54 adults," says Kieley. "It was critical that I win him over." After a series of meetings featuring combinations of Dees, Kieley, Jacor top 40 chief B.J. Harris, West Coast programming honcho Tom Evans, and GM Roy Laughlin, Dees agreed with the station's new direction. "Once he knew we were going back to playing the hits, that raised his confidence level in me," Kieley adds.

"When Rick is on the air, he's the quarterback of this station and has the right to call an audible when he sees fit," says Kieley, although he adds that Dees plays most of the music scheduled. The energy level in the morning is augmented by longtime producer Paul Joseph and co-hostess Ellen K, who has been extra-visible of late, in more ways than one: her recent Playboy pictorial, as well as a provocative Hollywood billboard campaign and a new syndicated soundtrack show in the works.

Not many PDs have the resources to call on the guy who once sat in their chair, but Kieley uses the services of former KIIS PD-turned-consultant Bill Richards. Kieley says, "Bill gives me great local knowledge and perspective, plus he understands the dynamics of programming a station like KIIS."

"KIIS has always been the cume leader, and [GM] Roy Laughlin understands the concept of top 40 and knows how to sell cume," Kieley says, in a classic understatement—KIIS billed \$4 million just in November.

Now that the station has returned to playing the hits, observers have again noticed that old, major-market, larger-than-life top 40 station feel is now back. "We're playing a wide variety again, everything from the Rolling Stones to Will Smith," Kieley says. "That's one of the best things about L.A. radio: There are some great niche stations here, and we're again able to draw from all of them—we can play stuff like Mase at night, along with Jewel, matchbox 20, LeAnn Rimes, and the Notorious B.I.G., all on the same station."

KEVIN CARTER

Strongest Increase In Airplay This Week

**MAINSTREAM**

INCREASE  
IN PLAYS

<b>BRYAN ADAMS • Back To You (A&amp;M)</b>	+473
WWSR +25, WKRQ +25, WXLK +24, WAPE +22, WRVW +19, WBHT +17, WNIN +16, KSMB +15, KKRD +15, WBLJ +15	
<b>MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)</b>	+461
KHFI +29, KDWB +18, WYOY +17, WABB +16, WFBC +16, WHTZ +16, WNTQ +15, WSTR +15, WPRO +15, KJIS +15	
<b>SAVAGE GARDEN • Truly Madly Deeply (COLUMBIA)</b>	+458
WSSX +24, KJYO +20, WABB +18, KJIS +18, WXS +17, WFRQ +17, WWCK +16, WNNK +16, KRBE +15, KQMG +14	
<b>ADAM SANDLER • The Thanksgiving Song (WARNER BROS.)</b>	+456
KZZU +19, KGRZ +18, WZZZ +17, WXYV +16, WGTZ +15, WNCI +15, WZJM +14, WKCI +14, WLKT +13, WRHT +13	
<b>BACKSTREET BOYS • As Long As You Love Me (JIVE)</b>	+326
KJIS +25, WFLY +22, WXS +18, WAPE +18, KZQZ +17, KHOM +16, WXXX +16, WHYI +16, WABB +14, KHFI +14	
<b>JANET • Together Again (VIRGIN)</b>	+286
KSMB +18, KQLQ +17, WXS +16, KJIS +16, WKRZ +14, WJBO +13, WHTZ +13, WWHT +12, WPKY +12, WKSS +12	
<b>SISTER HAZEL • Happy (UNIVERSAL)</b>	+246
KQLQ +30, KSMB +21, WVKX +16, WXLK +16, WWSR +12, WTWR +11, WFBC +10, WKRZ +9, WLSS +9, WWCK +8	
<b>MEREDITH BROOKS • What Would Happen (CAPITOL)</b>	+209
WPRO +26, WXS +25, KRUF +19, KDWB +16, KSLZ +12, KQMG +12, WAPE +11, WWHT +7, WPST +6, WXLK +6	
<b>LISA LOEB • I Do (Geffen)</b>	+207
WXS +32, WDJX +24, KALC +16, KRUF +14, WTWR +14, WKSZ +11, KMXV +11, WKCI +11, WHTZ +11, KDWB +10	
<b>USHER • You Make Me Wanna... (LAFACE/ARISTA)</b>	+193
WXYV +22, KRQQ +20, WLKT +19, KRBE +17, WHTZ +17, KBFM +12, WBHT +9, KZZU +9, WNIN +9, KESR +7	

**RHYTHMIC TOP 40**

INCREASE  
IN PLAYS

<b>LSG • My Body (EASTWEST/EEG)</b>	+181
KUBE +39, KBOS +25, KOHT +18, KGGI +17, KQKS +17, KIKI +15, KPRR +12, KQMQ +10, KLUC +10, KKSS +10	
<b>K-CI &amp; JOJO • All My Life (MCA)</b>	+168
KYLZ +38, KKSS +27, KTFM +27, WPHN +16, WHHH +12, KGGI +12, WWOX +11, KDGS +7, WJJS +5, KSFM +5	
<b>UNCLE SAM • I Don't Ever Want To See You Again (STONECREEK/EPIC)</b>	+168
WXXJ +27, WNVZ +18, KOHT +16, KGGI +16, WWOX +15, WPHN +13, KDGS +10, KQMQ +9, KYLZ +8, KIKI +7	
<b>WILL SMITH • Gettin' Jiggy Wit It (COLUMBIA)</b>	+145
KKSS +19, WDRQ +15, KYLD +12, KDGS +11, KPRR +11, KDON +10, KSFM +9, KOHT +7, WIOQ +7, KIKI +6	
<b>LL COOL J • Father (DEF JAM/MERCURY)</b>	+120
KQKS +32, XHTZ +22, KIKI +12, KKSS +12, KUBE +12, WHHH +8, KKFR +6, KYLZ +5, KCAQ +4, WJJS +4	
<b>MASE • Feel So Good (BAD BOY/ARISTA)</b>	+108
KYLZ +28, KOHT +21, KGGI +18, WJMN +14, KQXX +12, KQMQ +11, WPOW +9, WBBM +9, KKSS +8, WDRQ +7	
<b>ERICK SERMON, KEITH MURRAY &amp; REDMAN • Rapper's Delight (PRIORITY)</b>	+104
KQKS +22, WPOW +19, KGGI +17, KCAQ +16, WPHN +9, KOHT +8, KYLZ +7, KZFM +7, XHTZ +7, KDGS +4	
<b>JON B. • Are U Still Down (YAB YUM/550 MUSIC)</b>	+92
KKSS +22, WWOX +19, KUBE +13, WJJS +9, KLUC +7, KKFR +6, KDGS +5, KBOS +5, KYLZ +4, KQKS +4	
<b>BOYZ II MEN • A Song For Mama (MOTOWN)</b>	+91
KIKI +26, KDGS +19, KDON +17, WBBM +14, WXXJ +11, WIOQ +10, WNVZ +5, WJMN +5, KZFM +4, KSFM +4	
<b>ROBYN • Show Me Love (RCA)</b>	+75
KLUC +37, KQMQ +11, WNVZ +9, KPRR +7, KIKI +6, WJJS +6, KDON +4, WHHH +4, WBBM +4, KKSS +3	

**CROSSOVER**

INCREASE  
IN PLAYS

<b>LL COOL J • Father (DEF JAM/MERCURY)</b>	+240
KQKS +32, KBXX +28, WUSL +28, WJMI +22, XHTZ +22, KKDA +18, KIKI +12, KUBE +12, KPWR +10, WCKX +9	
<b>BOYZ II MEN • A Song For Mama (MOTOWN)</b>	+181
KIKI +26, KDGS +19, KDON +17, KRRQ +16, KBXX +16, WIZF +15, WUSL +15, WJMZ +12, WGZB +12, WKKV +11	
<b>UNCLE SAM • I Don't Ever Want To See You Again (STONECREEK/EPIC)</b>	+158
WXXJ +27, WGZB +18, WWOX +15, WFXA +14, KBXX +11, KDGS +10, WIZF +10, KQMQ +9, WWWZ +9, KYLZ +8	
<b>TIMBALAND AND MAGOO • Luv 2 Luv U (BLACKGROUND/ATLANTIC)</b>	+148
KYLZ +18, WHHA +18, WGZB +15, WBHJ +14, WIZF +13, KPWR +13, XHTZ +9, WPGC +8, WERQ +7, WJHM +7	
<b>USHER • Nice &amp; Slow (LAFACE/ARISTA)</b>	+140
KUBE +24, KLUC +22, WHTA +20, KDGS +16, WGZB +16, KYLZ +12, KKDA +12, WKKV +9, KBXX +9, WIZF +9	

**MODERN ADULT**

INCREASE  
IN PLAYS

<b>MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)</b>	+135
WPLT +20, WBOS +19, KBBT +15, WMOX +14, WMTX +14, KLLC +12, KVSJ +7, KPEK +7, KTNP +7, WLNK +7	
<b>ALANA DAVIS • 32 Flavors (ELEKTRA/EEG)</b>	+133
KFMB +23, WTMX +19, KAMX +18, WKZL +18, KBBT +17, KYYS +14, KZON +7, WHPT +6, WDCG +6, KLLC +4	
<b>SISTER HAZEL • Happy (UNIVERSAL)</b>	+125
KBBT +18, WSHE +17, KZZP +16, WPTE +15, KMXB +10, WKZL +10, WMTX +7, KAMX +6, WDCG +6, WBMX +6	
<b>LISA LOEB • I Do (Geffen)</b>	+111
WPLT +22, KPEK +20, KALC +16, WALC +14, WBMX +12, KKPX +11, KVSJ +11, KAMX +9, KXPK +9, KFMB +9	
<b>LOREENA MCKENITT • The Mummer's Dance (QUINLAN ROAD/WARNER BROS.)</b>	+110
WLNK +21, KVSJ +17, WPLL +12, KLLC +11, WJBJ +11, KALC +10, WLIR +9, WHPT +6, KENZ +5, WBOS +3	

**ADULT TOP 40**

INCREASE  
IN PLAYS

<b>MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)</b>	+280
KSTP +24, WQAL +23, WAEV +22, WRAL +17, KBBT +15, WMOX +14, WMTX +14, KLLC +12, WVTY +12, WKQI +9	
<b>CHUMBAWAMBA • Tubthumping (REPUBLIC/UNIVERSAL)</b>	+209
WVTY +22, WOMX +20, KDMX +15, KPEK +13, WTMX +13, KUUJ +12, KTNP +10, KBEE +9, KKOJ +9, WAKS +9	
<b>LISA LOEB • I Do (Geffen)</b>	+186
WMOX +21, KPEK +20, WRAL +19, WALC +14, WVTY +13, WBMX +12, KKPX +11, KVSJ +11, WMYX +10, KAMX +9	
<b>ALANA DAVIS • 32 Flavors (ELEKTRA/EEG)</b>	+163
KFMB +23, WTMX +19, KAMX +18, WKZL +18, KBBT +17, KHMX +16, KYYS +14, WMC +12, WEZB +9, WQLH +5	
<b>SISTER HAZEL • Happy (UNIVERSAL)</b>	+154
KBBT +18, WSHE +17, KZZP +16, WVTY +16, WPTE +15, KMXB +10, WKZL +10, WQAL +8, WMTX +7, KAMX +6	

**ADULT CONTEMPORARY**

INCREASE  
IN PLAYS

<b>CELINE DION • My Heart Will Go On (550 MUSIC)</b>	+158
WINK +19, WMXS +16, WJDX +13, KTHT +13, WDEF +12, WBBQ +11, WLIT +10, WDOK +9, KKCW +8, WTCB +7	
<b>RICHARD MARX &amp; DONNA LEWIS • At The Beginning (ATLANTIC)</b>	+118
WJDX +21, WBBQ +16, KEZK +14, KGBY +11, WTCB +10, WLIT +9, KIMN +7, WASH +7, WAHR +6, WLTS +5	
<b>SARAH BRIGHTMAN &amp; ANDREA BOCELLI • Time To Say Goodbye (Con Te Partiro) (PHILIPS/ANGEL/MERCURY)</b>	+79
WSHH +12, WEZF +9, KMGA +8, KTHT +8, WMAG +8, WSLQ +8, WLTS +7, WMYI +7, KUDL +6, KIMN +4	
<b>PAULA COLE • I Don't Want To Wait (IMAGO/WARNER BROS.)</b>	+74
WFLC +22, WINK +20, KIOI +16, WDEF +12, KOSI +9, WTCB +7, WLTS +4, WBBQ +3, KTDY +3, WMXS +3	
<b>BRYAN ADAMS • Back To You (A&amp;M)</b>	+66
WMJQ +19, WTFM +11, KTDY +9, KIMN +6, WTCB +6, WGSY +6, WMXS +3, WMGJ +3, KGBY +3	

# LL COOL J "FATHER"

#1 MOST ADDED AT RHYTHMIC AND CROSSOVER

35

DEBUT RHYTHMIC TOP 40

27

DEBUT CROSSOVER

GREATEST GAINER!

KUBE	79x
KYLZ	44x
WJMN	34x
KQKS	32x
WERQ	24x
XHTZ	23x

a PolyGram company

POWER PLAYLISTS

For Week Ending November 30, 1997



Table for Z100 station listing songs and artists like Usher, Chumbawamba, etc.

Table for KIIS station listing songs and artists like Allure, Backstreet Boys, etc.

Table for KISS 108 station listing songs and artists like Chumbawamba, Sugar Ray, etc.

Table for KRBE station listing songs and artists like Chumbawamba, Rcityn, etc.

Table for KISS 106.1 station listing songs and artists like Inoj, Boyz II Men, etc.

Table for Z104 station listing songs and artists like Usher, Boyz II Men, etc.

Table for STAR 94 station listing songs and artists like Chumbawamba, Sister Hazel, etc.

Table for WFLZ station listing songs and artists like Inoj, Sugar Ray, etc.

Table for KDWB station listing songs and artists like Sugar Ray, Chumbawamba, etc.

Table for B94 station listing songs and artists like Chumbawamba, Matchbox 20, etc.

Table for Y100 station listing songs and artists like Sugar Ray, Chumbawamba, etc.

Table for KISS 95.7 station listing songs and artists like Tonic, LeAnn Rimes, etc.

Table for WPST station listing songs and artists like Sugar Ray, LeAnn Rimes, etc.

Table for WNCI station listing songs and artists like Sugar Ray, Chumbawamba, etc.

Table for Q102 station listing songs and artists like Fiona Apple, Backstreet Boys, etc.

Table for Z100 station listing songs and artists like The Notorious B.I.G., Chumbawamba, etc.

Table for KKRZ station listing songs and artists like The Notorious B.I.G., Chumbawamba, etc.

Table for WYMI station listing songs and artists like Sugar Ray, Chumbawamba, etc.

POWER PLAYLISTS

For Week Ending November 30, 1997



Playlists compiled by Broadcast Data Systems. Radio track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSM weekly cumes, beginning with the highest cumes. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 24 radio station playlists including MIX 93.3, JAMMIN' 92, XL106.7, ALICE 106, PRO-FM, G105, KISS 95.1, WZPL, MIX 104.1, KISS 106, WBLI, KJ103, THE RIVER, WXYV, WIXX, KISS 98.5, KHFI, and WKRZ. Each station listing includes station name, city, PD, MD, and a list of 40 songs with their respective chart positions.



POWER PLAYLISTS

For Week Ending November 30, 1997



Playlists supplied by Broadcast Data Systems Radio Track Service... Stations shown each week unless otherwise noted.



FLY 92 Albany OM: Mike Morgan PD: Rob Dawes MD: Ron "Sugarbear" Williams. Top 40 list including Usher, You Make Me Wanna, Chumbawamba, Tubthumping.

Z93 Dayton OM: Michael Luczak MD: Dani Steele. Top 40 list including Toxic, If You Could Only See, Smash Mouth, Walkin' On The Sun.

WDJX Louisville PD: C.C. Matthews APD/MD: Karen Rite. Top 40 list including Chumbawamba, Tubthumping, Lohan Rimes, How Do I Live.

B93.7 Greenville, SC PD: Rob Wagman MD: J. Love. Top 40 list including Sugar Ray, Fly, Smash Mouth, Walkin' On The Sun.

Q106 San Diego PD/MD: Mark Todd. Top 40 list including Chumbawamba, Tubthumping, Toxic, If You Could Only See.

WSTW Wilmington MD: Mike Rossi. Top 40 list including Chumbawamba, Tubthumping, Sugar Ray, Fly, Toxic.

KHTT Tulsa VP/Pgm: Sean Phillips PD/MD: Carly Rush. Top 40 list including Jewel, Foolish Games, Chumbawamba, Tubthumping.

KRQ Tucson PD: Tim Richards APD: Mark Medina MD: Dino. Top 40 list including Mark Morrison, Return Of The Mack.

WAPE Jacksonville PD: Cat Thomas APD/MD: Tony Mann. Top 40 list including Chumbawamba, Tubthumping, Sinasin Mouth, Walkin' On The Sun.

98PXY Rochester OM/PD: Clarke Ingram APD/MD: J.J. Rice. Top 40 list including Chumbawamba, Tubthumping, Sugar Ray, Fly.

B104 McAllen ON: Billy Santiago PD/MD: Jeff DeWitt. Top 40 list including Spice Girls, Spice Up Your Life, Nu Flavor, Heaven.

WZYP Huntsville PD: Bill West MD: Chris Callaway. Top 40 list including Robyn, Slow Me Love, Chumbawamba, Tubthumping.

B104 Allentown PD: Brian Check MD: Chuck McGee. Top 40 list including Lohan Rimes, How Do I Live, Sister Hazel, All For You.

WVKS Toledo VP/Pgm: Mike Wheeler APD/MD: Bill Michaels. Top 40 list including Chumbawamba, Tubthumping, Toxic, If You Could Only See.

WSNX Grand Rapids PD: John Thomas MD: Keith Curry. Top 40 list including Smash Mouth, Walkin' On The Sun, Chumbawamba, Tubthumping.

K92 Roanoke PD: Russ Brown MD: Lisa Jo Elliott. Top 40 list including Savage Garden, Truly Madly Deeply, Chumbawamba, Tubthumping.

93Q Syracuse PD: Tom Mitchell MD: Jimmy Olsen. Top 40 list including Chumbawamba, Tubthumping, Toxic, If You Could Only See.

Q94 Richmond PD: Lisa McKay APD/MD: Billy Surf. Top 40 list including Sugar Ray, Fly, Chumbawamba, Tubthumping.



# AIRPLAY Monitor BDS IMPACT™ DETECTIONS

**AIRPOWER**  
(Minimum 1500 detections for the first time)

<p><b>MATCHBOX 20</b> 1883/461 <i>3 AM (Lava/Atlantic)</i> Total Stations: 82/Chart Move: 26-19 Heavy (40+ plays): 8 KBKS, KKLQ, KSLZ, KSMB, WABB, WDCG, WSTR, WYOY Medium (20-39): 39 KDWB, KESR, KHFI, KHOM, KIIS, KJYO, KKMG, KKRZ, KMXV, KQKQ, KRUF, KSLZ, KSMB, WAPE, WBZZ, WCIL, WDDJ, WDJX, WFBC, WFLZ, WGTZ, WIXX, WJBO, WKRQ, WKSZ, WNKS, WNNK, WNOK, WNTQ, WPRO, WPST, WQSL, WSNX, WVKX, WXLK, WXXX, WZNY, WZPL Light (Under 20): 35 New Airplay This Week: 7 KHFI, KIIS, WHTZ, WHYI, WRVQ, WWCK, WXIS</p>	<p><b>MEREDITH BROOKS</b> 1502/209 <i>What Would Happen (Capitol)</i> Total Stations: 84/Chart Move: 28-24 Heavy (40+): 1 WABB Medium (20-39): 37 KBKS, KESR, KHOM, KJYO, KKLQ, KKMG, KKRZ, KMXV, KQKQ, KRUF, KSLZ, KSMB, WAPE, WBZZ, WCIL, WDDJ, WFBC, WFLY, WGTZ, WHOT, WHYI, WJBO, WKRQ, WKSS, WNNK, WPRO, WPST, WQSL, WRVW, WSSX, WWSR, WWHT, WXIS, WXKS, WXLK, WYCR, WZPL Light (Under 20): 46 New Airplay This Week: 3 KDWB, WPRO,</p>
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**AIRPOWER BOUND**

Total Plays/Gain

**THIRD EYE BLIND** 1193/146  
*How's It Going To Be (Elektra/EEG)*  
Total Stations: 83/Chart Move: 34-29  
Heavy (40+ plays): 1 KKLQ  
Medium (20-39): 24 KBKS, KESR, KHOM, KQKQ, KSLZ, KSMB, KZZU, WABB, WBZZ, WCIL, WDCG, WDDJ, WDJX, WFLZ, WHOT, WJBO, WKRQ, WPST, WQSL, WWSR, WXIS, WVKX, WXLK, WYCR  
Light (Under 20): 58  
New Airplay This Week: 4 KDWB, WLAN, WNKS, WXLK

**ELTON JOHN** 1154/69  
*Something About The Way You Look Tonight (Rocket/A&M)*  
Total Stations: 80/Chart Move: 32-30  
Heavy (40+): 4 KESR, KRUF, WNOK, WSTW  
Medium (20-39): 18 KHTO, KJYO, KKRZ, WABB, WAEB, WDDJ, WHYI, WIXX, WKCI, WLSS, WNCI, WNNK, WRVW, WSTR, WWSR, WWCK, WXKS, WYOY  
Light (Under 20): 58  
New Airplay This Week: 1 KHTQ

**SOMETHING FOR THE PEOPLE FEAT. TRINA & TAMARA** 1130/82  
*My Love Is The Shhh! (Warner Bros.)*  
Total Stations: 50/Chart Move: 33-31  
Heavy (40+): 6 KZQZ, WKSZ, WQSL, WQZQ, WWSR, WWHT  
Medium (20-39): 21 KBFM, KHFI, KHOM, KHTO, KKRZ, KRQZ, KRUF, KSLZ, KZZU, WDDJ, WFBC, WKSE, WLKT, WNTQ, WRVQ, WSNX, WTWK, WVKX, WWZZ, WXYV  
Light (Under 20): 23  
New Airplay This Week: 1 WXLK

**BLESSID UNION** 1117/186  
*Light In Your Eyes (Capitol)*  
Total Stations: 62/Chart Move: 38-32  
Heavy (40+): 3 KKLQ, WGTZ, WXXX  
Medium (20-39): 22 KESR, KMXV, KQKQ, KRUF, KSMB, WABB, WAEB, WCIL, WDDJ, WFBC, WHOT, WIXX, WJBO, WKRZ, WKSZ, WQSL, WVKX, WWCK, WXKS, WYCR, WZJM, WZPL  
Light (Under 20): 37  
New Airplay This Week: 3 KKRZ, WHYI, WXLK

**NU FLAVOR** 1069/151  
*Heaven (Reprise)*  
Total Stations: 71/Chart Move: 39-34  
Heavy (40+): 5 KBFM, KHKS, KRUF, KZQZ, WZJM  
Medium (20-39): 16 KESR, KQKQ, KSMB, WDDJ, WFBC, WFLY, WFLZ, WHYI, WQSL, WRVQ, WSNX, WWSR, WWZZ, WXLK, WXYV, WYCR  
Light (Under 20): 50  
New Airplay This Week: 2 KIIS, WNCI

**ALANA DAVIS** 708/132  
*32 Flavors (Elektra/EEG)*  
Total Stations: 49/Chart Move: Debut 40  
Heavy (40+): 1 KHTO

Medium (20-39): 10 KSMB, WDDJ, WGTZ, WKRQ, WNNK, WPST, WQSL, WSSX, WXXX, WYCR  
Light (Under 20): 38  
New Airplay This Week: 4 KKLQ, KQKQ, WBHT, WRVW

**CHART BOUND**

Total Plays/Gain

**BRYAN ADAMS** 669/473  
*Back To You (A&M)*  
Total Stations: 53  
Heavy (40+): 0  
Medium (20-39): 11 KKLQ, WABB, WAPE, WDDJ, WKCI, WKRQ, WKRZ, WRVW, WWSR, WXLK, WYCR  
Light (Under 20): 42  
New Airplay This Week: 35 KESR, KHTO, KKRZ, KQKQ, KRUF, KSMB, WAPE, WBHT, WBLI, WCIL, WDJX, WFBC, WFLY, WHOT, WKRQ, WLKT, WLSS, WNCI, WNNK, WNOK, WPRO, WQSL, WRHT, WRVW, WTWK, WWSR, WWCK, WXIS, WXKS, WXLK, WXXX, WYOY, WZNY, WZPL

**AEROSMITH** 666/182  
*Pink (Columbia)*  
Total Stations: 50  
Heavy (40+): 0  
Medium (20-39): 11 KESR, KHOM, KRBE, KSMB, WABB, WDDJ, WFLZ, WHTZ, WWSR, WXYV, WYCR  
Light (Under 20): 39  
New Airplay This Week: 12 KZHT, WBHT, WDJX, WFLY, WIXX, WKCI, WNTQ, WRVW, WWSR, WXLK, WXXX, WXXX

**OLIVE** 624/111  
*You're Not Alone (RCA)*  
Total Stations: 50  
Heavy (40+): 0  
Medium (20-39): 8 KBKS, KIIS, KRBE, KZQZ, WKSZ, WSNX, WXXX, WXYV  
Light (Under 20): 42  
New Airplay This Week: 8 KESR, KSMB, WDDJ, WPKY, WWHT, WXLK, WZNY, WZYP

**SARAH MCLACHLAN** 612/173  
*Sweet Surrender (Arista)*  
Total Stations: 71  
Heavy (40+): 1 KSMB  
Medium (20-39): 10 KKLQ, WCIL, WDCG, WDDJ, WKSZ, WPST, WSTR, WTWK, WXXX, WYOY  
Light (Under 20): 60  
New Airplay This Week: 7 KZHT, WABB, WFLY, WFLZ, WHTZ, WJBO, WWSR

**SPACE MONKEYS** 607/122  
*Sugar Cane (Factory/Chingon/Interscope)*  
Total Stations: 53  
Heavy (40+): 0  
Medium (20-39): 6 KSMB, WAPE, WCIL, WPST, WQSL, WVKX  
Light (Under 20): 47  
New Airplay This Week: 6 KDWB, KZZU, WNKS, WNOK, WWSR, WXYV

**MOST NEW STATIONS**

<b>BRYAN ADAMS</b> <i>Back To You (A&amp;M)</i>	<b>35</b>
<b>SISTER HAZEL</b> <i>Happy (Universal)</i>	<b>18</b>
<b>LSG</b> <i>My Body (EastWest/EEG)</i>	<b>13</b>
<b>AEROSMITH</b> <i>Pink (Columbia)</i>	<b>12</b>
<b>GREEN DAY</b> <i>Time Of Your Life (Good Riddance) (Reprise)</i>	<b>11</b>
<b>WILL SMITH</b> <i>Gettin' Jiggy Wit It (Columbia)</i>	<b>11</b>

**ADAM SANDLER** 575/458  
*The Thanksgiving Song (Warner Bros.)*  
Total Stations: 71  
Heavy (40+): 0  
Medium (20-39): 1 WLAN  
Light (Under 20): 70  
New Airplay This Week: 9 KHOM, KSMB, KZQZ, WBHT, WHOT, WKSS, WQSL, WXYV, WZYP

**AQUA** 544/29  
*Lollipop (Candyman) (MCA)*  
Total Stations: 51  
Heavy (40+): 1 WXYV  
Medium (20-39): 5 KQKQ, KZQZ, WKSZ, WQSL, WYCR  
Light (Under 20): 45  
New Airplay This Week: 4 WAEB, WNNK, WNTQ, WXXX

**WILL SMITH** 435/186  
*Gettin' Jiggy Wit It (Columbia)*  
Total Stations: 39  
Heavy (40+): 0  
Medium (20-39): 5 KZQZ, KZZU, WKSS, WLKT, WZJM  
Light (Under 20): 34  
New Airplay This Week: 11 KRUF, WFLY, WKSZ, WQSL, WQZQ, WRVQ, WWSR, WWHT, WWZZ, WXIS, WXYV

**MASE** 412/160  
*Feel So Good (Bad Boy/Arista)*  
Total Stations: 38  
Heavy (40+): 1 WXYV  
Medium (20-39): 3 KHFI, WKSE, WSNX  
Light (Under 20): 34  
New Airplay This Week: 9 KBFM, KHFI, KQKQ, KSMB, KZQZ, WDJX, WFBC, WWHT, WXLK

**SISTER HAZEL** 378/246  
*Happy (Universal)*  
Total Stations: 40  
Heavy (40+): 0  
Medium (20-39): 3 KKLQ, KSMB, WSSX  
Light (Under 20): 37  
New Airplay This Week: 18 KHTO, KKLQ, KKRZ, WFBC, WJBO, WKRZ, WLSS, WNCI, WNOK, WNTQ, WQSL, WRVW, WTWK, WVKX, WWSR, WWCK, WXLK, WXXX

**GREEN DAY** 375/191  
*Time Of Your Life (Good Riddance) (Reprise)*  
Total Stations: 48  
Heavy (40+): 0  
Medium (20-39): 5 WDCG, WIXX, WKRQ, WPST, WSTR  
Light (Under 20): 43  
New Airplay This Week: 11 KKLQ, KKMKG, KSMB, WAPE, WCIL, WGTZ, WNTQ, WSTW, WYOY, WZNY, WZYP

**DIANA KING** 375/-5  
*L-L-Lies (WORK)*  
Total Stations: 26  
Heavy (40+): 1 KRUF

Medium (20-39): 5 WDDJ, WQSL, WWCK, WXXL, WZJM  
Light (Under 20): 20  
New Airplay This Week: 1 WWZZ

**JAI** 348/44  
*I Believe (RCA)*  
Total Stations: 34  
Heavy (40+): 0  
Medium (20-39): 2 WAEB, WKRO  
Light (Under 20): 32  
New Airplay This Week: 7 KBFM, KSMB, WABB, WGTZ, WHOT, WJBO, WQZQ

**BILLIE MYERS** 320/25  
*Kiss The Rain (Universal)*  
Total Stations: 22  
Heavy (40+): 0  
Medium (20-39): 7 KALC, KHTO, KRUF, WDDJ, WLAN, WQSL, WVKX  
Light (Under 20): 15  
New Airplay This Week: 3 KESR, KRBE, WHYI

**LOS UMBRELLOS** 320/70  
*No Tengo Dinero (Flex/EMI/Virgin)*  
Total Stations: 22  
Heavy (40+): 1 KHKS  
Medium (20-39): 7 KHFI, KIIS, KJYO, KRQQ, KZQZ, WBLI, WHTZ  
Light (Under 20): 14  
New Airplay This Week: 2 KHOM, KZQZ

**CELINE DION** 300/115  
*My Heart Will Go On (550 Music)*  
Total Stations: 34  
Heavy (40+): 0  
Medium (20-39): 4 KRUF, WHYI, WTWK, WYCR  
Light (Under 20): 30  
New Airplay This Week: 6 KHOM, KRQQ, WHOT, WNCI, WNTQ, WWSR

**BOYZ II MEN** 229/57  
*A Song For Mama (Motown)*  
Total Stations: 19  
Heavy (40+): 0  
Medium (20-39): 4 KHOM, KSLZ, WDDJ, WSNX  
Light (Under 20): 15  
New Airplay This Week: 4 KBFM, WSSX, WTWK, WXXB

**EDWIN MCCAIN** 222/33  
*I'll Be (Lava/Atlantic)*  
Total Stations: 14  
Heavy (40+): 1 WDCG  
Medium (20-39): 3 WFBC, WJBO, WSSX  
Light (Under 20): 10  
New Airplay This Week: 1 WXLK

**NO AUTHORITY** 214/31  
*Don't Stop (MJJ/WORK)*  
Total Stations: 15  
Heavy (40+): 0

Medium (20-39): 4 KBFM, WQSL, WXLK, WZJM  
Light (Under 20): 11  
New Airplay This Week: 1 WKSS

**LONGPIGS** 190/-5  
*On And On (Mother/Island)*  
Total Stations: 28  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 28  
New Airplay This Week: 3 KJYO, KKRZ, WRHT

**LAUREN CHRISTY** 183/60  
*Magazine (Mercury)*  
Total Stations: 36  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 36  
New Airplay This Week: 7 WDJX, WFLZ, WHOT, WJBO, WSSX, WXLK, WZNY

**★ LOREENA MCKENNITT** 172/103  
*The Mummers' Dance (Warner Bros.)*  
Total Stations: 25  
Heavy (40+): 0  
Medium (20-39): 3 KALC, KBKS, WZPL  
Light (Under 20): 22  
New Airplay This Week: 4 KHTQ, KZHT, WQSL, WZYP

**★ LSG** 163/126  
*My Body (EastWest/EEG)*  
Total Stations: 19  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 19  
New Airplay This Week: 13 KESR, KHOM, KSMB, WDJX, WHOT, WLKT, WQSL, WQZQ, WTWK, WWSR, WWCK, WXIS, WZJM

**★ LUTRICIA MCNEAL** 149/72  
*Ain't That Just The Way (Crave)*  
Total Stations: 26  
Heavy (40+): 0  
Medium (20-39): 1 KSMB  
Light (Under 20): 25  
New Airplay This Week: 5 KESR, WCIL, WLKT, WSSX, WXXL

**SUMMERCAMP** 132/6  
*Should I Walk Away (Maverick/Reprise)*  
Total Stations: 13  
Heavy (40+): 0  
Medium (20-39): 2 WKRQ, WTWK  
Light (Under 20): 11

**THE VERVE** 124/21  
*Bitter Sweet Symphony (VC/Hut/Virgin)*  
Total Stations: 13  
Heavy (40+): 0  
Medium (20-39): 2 KBKS, WSTR  
Light (Under 20): 11  
New Airplay This Week: 1 WABB

**JOCELYN ENRIQUEZ** 121/1  
*A Little Bit Of Ecstasy (Classified!/Timber/Tommy Boy)*  
Total Stations: 8  
Heavy (40+): 1 WXXL  
Medium (20-39): 1 KZQZ  
Light (Under 20): 6

**★ BACKSTREET BOYS** 103/18  
*Everybody (Backstreet's Back) (Jive)*  
Total Stations: 6  
Heavy (40+): 0  
Medium (20-39): 3 KHKS, KRUF, WXYV  
Light (Under 20): 3  
New Airplay This Week: 1 WXYV

Airpower awarded to those records which attain 1500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

SONG ACTIVELY REPORTS



For Week Ending November 30, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of song charts for Bryan Adams, Aerosmith, Allure (Featuring 112) 3119/17, Fiona Apple, 2014/33, and Aqua. Each chart includes station names, song titles, and performance metrics.

Grid of song charts for Backstreet Boys, Blessid Union, Meredith Brooks, Paula Cole, and Alana Davis. Each chart includes station names, song titles, and performance metrics.

Grid of song charts for InoJ, Janet, Elton John, Lisa Loeb, and Matchbox 20. Each chart includes station names, song titles, and performance metrics.



POWER PLAYLISTS

For Week Ending November 30, 1997



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly counts, beginning with the highest-counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



WKTU PD: Frankie Blue APD/MD: Andy Shane. Table with 40 rows of song titles and ratings.

B96 PD: Todd Cavanah MD: Erik Bradley. Table with 40 rows of song titles and ratings.

Q102 PD: Glenn Kalina MD: Jay Towers. Table with 40 rows of song titles and ratings.

JAM'N 94.5 PD: Cadillac Jack APD/MD: Cat Collins. Table with 40 rows of song titles and ratings.

WILD 94.7 PD: Michael Martin MD: "Jazzy" Jim Archer. Table with 40 rows of song titles and ratings.

POWER 96 PD: Kid Curry MD: Phil Jones. Table with 40 rows of song titles and ratings.

WDRQ PD: Lisa Rodman MD: Jimi Jamm. Table with 40 rows of song titles and ratings.

KUBE PD: Mike Tierney Acting MD: Christine Fox. Table with 40 rows of song titles and ratings.

KGGI PD: Diana Laird APD: Jesse Duran MC: Rick Fuentes. Table with 40 rows of song titles and ratings.

FM102 PD: Bob West APD/MD: Trejo. Table with 40 rows of song titles and ratings.

KTFM PD: Cliff Tredway. Table with 40 rows of song titles and ratings.

POWER 92 PD: Don Parker MD: Mikey Freeman. Table with 40 rows of song titles and ratings.

Z90 OM/MD: Lisa Vazquez MD: Dale Soliven. Table with 40 rows of song titles and ratings.

KS107.5 PD: Rick Stacy MD: Jennifer Wilde. Table with 40 rows of song titles and ratings.

B95 PD: John Candelaria. Table with 40 rows of song titles and ratings.

POWER 102 PD: John Candelaria. Table with 40 rows of song titles and ratings.

Z104 PD: Don London APD/MD: Jay West. Table with 40 rows of song titles and ratings.

KLUC PD: Cat Thomas MD: Melissa Stefas. Table with 40 rows of song titles and ratings.





\*\*\* AIRPOWER \*\*\*

(Minimum 500 detections for the first time)

Total Plays/Gain	Total Plays/Gain	Total Plays/Gain	Total Plays/Gain	Total Plays/Gain
<b>WILL SMITH</b> 641/145 <i>Gettin' Jiggy Wit It (Columbia)</i> Total Stations: 28/Chart Move: 22-15 Heavy (40+ plays): 6 KGGI, KIKI, KOHT, KQKS, KUBE, WJMN Medium (20-39): 9 KDGS, KKSS, KLUC, KSFM, WBBM, WHHH, WJJS, WNVZ, WWKX Light (Under 20): 13 New Airplay This Week: 4 KDON, KPRR, KYLD, WDRQ	<b>K-CI &amp; JOJO</b> 599/168 <i>All My Life (MCA)</i> Total Stations: 21/Chart Move: 26-19 Heavy (40+): 7 KIKI, KLUC, KQMQ, KSFM, KYLZ, WJMN, WWKX Medium (20-39): 4 KGGI, KKSS, KTFM, XHTZ Light (Under 20): 10 New Airplay This Week: 3 KKSS, KTFM, WFHN	<b>BOYZ II MEN</b> 560/91 <i>A Song For Mama (Motown)</i> Total Stations: 25/Chart Move: 24-20 Heavy (40+): 3 KLUC, KQMQ, WBBM Medium (20-39): 8 KDGS, KDON, KIKI, KPRR, KSFM, KTFM, KUBE, KZFM Light (Under 20): 14 New Airplay This Week: 2 WIOQ, WKXJ	<b>NEXT</b> 541/68 <i>Butta Love (Arista)</i> Total Stations: 25/Chart Move: 23-21 Heavy (40+): 3 KGGI, WJJS, WKXJ Medium (20-39): 10 KCAQ, KDGS, KDON, KKFR, KKSS, KLUC, KZFM, WHHH, WWKX, XHTZ Light (Under 20): 12 New Airplay This Week: 4 KLUC, KPRR, KQKS, WFHN	<b>JON B.</b> 517/92 <i>Are U Still Down (Yab Yum/550 Music)</i> Total Stations: 16/Chart Move: 28-22 Heavy (40+): 7 KCAQ, KKFR, KQKS, KUBE, KYLZ, WJJS, WWKX Medium (20-39): 4 KBOS, KDGS, KKSS, WHHH Light (Under 20): 5

**AIRPOWER BOUND**

**SPICE GIRLS** 418/-2  
*Spice Up Your Life (Virgin)*  
Total Stations: 21/Chart Move: 29-29  
Heavy (40+ plays): 5 KXOX, KPRR, KZFM, WJJS, WKXJ  
Medium (20-39): 4 WDRQ, WFHN, WKTU, WNVZ  
Light (Under 20): 12

**ERICK SERMON, KEITH MURRAY & REDMAN** 401/104  
*Rapper's Delight (Priority)*  
Total Stations: 25/Chart Move: 37-30  
Heavy (40+): 1 KQKS  
Medium (20-39): 7 KCAQ, KDGS, KGGI, KOHT, WPOW, WWKX, XHTZ  
Light (Under 20): 17  
New Airplay This Week: 1 WFHN

**BILLY LAWRENCE** 396/45  
*Up & Down (EastWest/EEG)*  
Total Stations: 19/Chart Move: 32-31  
Heavy (40+): 1 WJJS  
Medium (20-39): 11 KCAQ, KDGS, KDON, KIKI, KKSS, KYLZ, KZFM, WFHN, WHHH, WKXJ, WWKX  
Light (Under 20): 7

**LOS UMBRELLOS** 386/15  
*No Tengo Dinero (Flex/EMI/Virgin)*  
Total Stations: 14/Chart Move: 30-32  
Heavy (40+): 5 KIKI, KXOX, KPRR, KQMQ, WFHN  
Medium (20-39): 3 KDON, KSFM, WKTU  
Light (Under 20): 6  
New Airplay This Week: 1 KSFM

**LEANN RIMES** 386/61  
*How Do I Live (Curb)*  
Total Stations: 13/Chart Move: 34-33  
Heavy (40+): 3 KLUC, KPRR, KZFM  
Medium (20-39): 6 KQMQ, KSFM, KTFM, WBBM, WDRQ, WFHN  
Light (Under 20): 4

**LL COOL J** 316/120  
*Father (Def Jam/Mercury)*  
Total Stations: 19/Chart Move: Debut 35  
Heavy (40+): 2 KUBE, KYLZ  
Medium (20-39): 4 KQKS, WJMN, WWKX, XHTZ  
Light (Under 20): 13  
New Airplay This Week: 9 KCAQ, KDGS, KIKI, KKFR, KKSS, KQKS, WHHH, WPOW, XHTZ

**MARIAH CAREY** 278/43  
*Breakdown (Columbia)*  
Total Stations: 10/Chart Move: Debut 38  
Heavy (40+): 3 KBOS, KLUC, KUBE  
Medium (20-39): 2 KSFM, KTFM  
Light (Under 20): 5

**TONY TONI TONE** 276/-6  
*Boys And Girls (Mercury)*  
Total Stations: 11/Chart Move: 39-39  
Heavy (40+): 1 KIKI  
Medium (20-39): 6 KCAQ, KDGS, KOHT, KQMQ, WWKX, XHTZ  
Light (Under 20): 4

**HANSON** 272/58  
*I Will Come To You (Mercury)*  
Total Stations: 13/Chart Move: Debut 40  
Heavy (40+): 2 WIOQ, WKXJ  
Medium (20-39): 4 KIKI, WBBM, WFHN, WNVZ  
Light (Under 20): 7  
New Airplay This Week: 1 KTFM

**CHART BOUND**

**QUEEN PEN** 268/28  
*All My Love (Lil' Man/Interscope)*  
Total Stations: 22  
Heavy (40+): 0  
Medium (20-39): 5 KDGS, KIKI, KKFR, WKXJ, XHTZ  
Light (Under 20): 17  
New Airplay This Week: 2 KGGI, WPOW

**CHUMBAWAMBA** 256/60  
*Tubthumping (Republic/Universal)*  
Total Stations: 10  
Heavy (40+): 3 KDON, KTFM, WIOQ  
Medium (20-39): 3 KZFM, WDRQ, WNVZ  
Light (Under 20): 4  
New Airplay This Week: 2 WDRQ, WFHN

**LIGHTER SHADE OF BROWN (FEAT. DWAYNE WIGGINS)** 253/55  
*Whatever U Want (Greenside/Thump)*  
Total Stations: 7  
Heavy (40+): 2 KKFR, KYLZ  
Medium (20-39): 3 KKSS, WKXJ, XHTZ  
Light (Under 20): 2  
New Airplay This Week: 2 KDGS, KDON

**ERYKAH BADU** 251/35  
*Tyrone (Kedar/Universal)*  
Total Stations: 15  
Heavy (40+): 3 KDGS, KUBE, WHHH  
Medium (20-39): 2 KQKS, WKXJ  
Light (Under 20): 10

**STING & THE POLICE** 212/12  
*Roxanne '97 - Puff Daddy Remix (A&M)*  
Total Stations: 23  
Heavy (40+): 1 KUBE  
Medium (20-39): 2 KQKS, WPOW  
Light (Under 20): 20  
New Airplay This Week: 1 KOHT

**VERONICA FEAT. FAT JOE** 210/2  
*Rise (H.O.L.A.)*  
Total Stations: 15  
Heavy (40+): 0  
Medium (20-39): 5 KDGS, KKFR, WJJS, WWKX, XHTZ  
Light (Under 20): 10

**USHER** 206/71  
*Nice & Slow (LaFace/Arista)*  
Total Stations: 8  
Heavy (40+): 2 KDGS, KUBE  
Medium (20-39): 3 KLUC, KYLZ, WJMN  
Light (Under 20): 3  
New Airplay This Week: 2 KLUC, WHHH

**DESTINY'S CHILD** 204/18  
*No, No, No (Columbia)*  
Total Stations: 11  
Heavy (40+): 0  
Medium (20-39): 5 KGGI, KIKI, KKFR, WJJS, XHTZ  
Light (Under 20): 6

**SHE MOVES** 200/41  
*Breaking All The Rules (Geffen)*  
Total Stations: 11  
Heavy (40+): 1 WFHN  
Medium (20-39): 4 KOHT, WDRQ, WIOQ, WWKX  
Light (Under 20): 6

**H-TOWN** 199/2  
*They Like It Slow (Relativity)*  
Total Stations: 9  
Heavy (40+): 1 KDGS  
Medium (20-39): 3 KKSS, WKXJ, XHTZ  
Light (Under 20): 5

**DRU HILL** 175/-3  
*We're Not Making Love No More (LaFace/Arista)*  
Total Stations: 9  
Heavy (40+): 1 KUBE  
Medium (20-39): 3 KDGS, KSFM, WHHH  
Light (Under 20): 5

**K.P. & ENVYI** 156/62  
*Swing My Way (EastWest/EEG)*  
Total Stations: 8  
Heavy (40+): 1 KQKS  
Medium (20-39): 2 KKSS, WWKX  
Light (Under 20): 5  
New Airplay This Week: 1 WBBM

**NASTYBOY KLICK** 140/1  
*Lost In Love (NastyBoy/GlassNote/Mercury)*  
Total Stations: 5  
Heavy (40+): 2 KKSS, KYLZ  
Medium (20-39): 0  
Light (Under 20): 3

**ROME** 134/32  
*Crazy Love (Grand Jury/RCA)*  
Total Stations: 11  
Heavy (40+): 0  
Medium (20-39): 2 WJJS, XHTZ  
Light (Under 20): 9  
New Airplay This Week: 2 KBOS, KQMQ

**TIMBALAND & MAGOO** 132/50  
*Luv 2 Luv U (Blackground/Atlantic)*  
Total Stations: 17  
Heavy (40+): 1 XHTZ  
Medium (20-39): 1 KDGS  
Light (Under 20): 15  
New Airplay This Week: 2 KKSS, KYLZ

**LUTRICIA MCNEAL** 125/61  
*Ain't That Just The Way (Crave)*  
Total Stations: 10  
Heavy (40+): 0  
Medium (20-39): 2 KOHT, WFHN  
Light (Under 20): 8  
New Airplay This Week: 4 KGGI, KOHT, WHHH, WJJS

**PUFF DADDY & THE FAMILY** 118/1  
*It's All About The Benjamins (Bad Boy/Arista)*  
Total Stations: 18  
Heavy (40+): 0  
Medium (20-39): 2 WPOW, WWKX  
Light (Under 20): 16  
New Airplay This Week: 1 WJJS

**★ DRU HILL** 105/51  
*5 Steps (Island)*  
Total Stations: 9  
Heavy (40+): 0  
Medium (20-39): 2 KDGS, KTFM  
Light (Under 20): 7  
New Airplay This Week: 2 WHHH, WJJS

**KINSU** 98/26  
*Tha Hop (Blunt/TVT)*  
Total Stations: 10  
Heavy (40+): 1 KYLD  
Medium (20-39): 1 KTFM  
Light (Under 20): 8

**NA LEO PILIMEHANA** 97/10  
*The Rest Of Your Life (Na Leo Pilimehana)*  
Total Stations: 2  
Heavy (40+): 2 KIKI, KQMQ  
Medium (20-39): 0  
Light (Under 20): 0

**OLIVE** 84/5  
*You're Not Alone (RCA)*  
Total Stations: 6  
Heavy (40+): 0  
Medium (20-39): 2 WBBM, WFHN  
Light (Under 20): 4

**3RD PARTY** 83/1  
*Love Is Alive (DVB/A&M)*  
Total Stations: 11  
Heavy (40+): 0  
Medium (20-39): 2 WDRQ, WJJS  
Light (Under 20): 9

**★ MILITIA** 79/44  
*Burn (Red Ant)*  
Total Stations: 8  
Heavy (40+): 0  
Medium (20-39): 1 WKXJ  
Light (Under 20): 7  
New Airplay This Week: 3 KDGS, KYLD, WKXJ

**MARY J. BLIGE** 79/12  
*A Dream (Arista)*  
Total Stations: 4  
Heavy (40+): 0  
Medium (20-39): 2 KKFR, WWKX  
Light (Under 20): 2

**★ BUSTA RHYMES** 73/26  
*Dangerous (Elektra/EEG)*  
Total Stations: 10  
Heavy (40+): 0  
Medium (20-39): 1 KKFR  
Light (Under 20): 9  
New Airplay This Week: 3 KCAQ, KYLZ, XHTZ

**AMBER** 73/10  
*One More Night (Tommy Boy)*  
Total Stations: 4  
Heavy (40+): 1 WKTU  
Medium (20-39): 1 WDRQ  
Light (Under 20): 2

**THE NOTORIOUS B.I.G.** 71/4  
*Going Back To Cali (Bad Boy/Arista)*  
Total Stations: 11  
Heavy (40+): 0  
Medium (20-39): 1 KKFR  
Light (Under 20): 10

MOST NEW STATIONS	No. Of Stations
<b>LL COOL J</b> <i>Father (Def Jam/Mercury)</i>	9
<b>LUTRICIA MCNEAL</b> <i>Ain't That Just The Way (Crave)</i>	4
<b>NEXT</b> <i>Butta Love (Arista)</i>	4
<b>ADAM SANDLER</b> <i>The Thanksgiving Song (Warner Bros.)</i>	4
<b>WILL SMITH</b> <i>Gettin' Jiggy Wit It (Columbia)</i>	4

**★ JAY-Z FEAT. PUFF DADDY AND LIL' KIM** 67/44  
*I Know What Girls Like (Roc-A-Fella/Def Jam/Mercury)*  
Total Stations: 6  
Heavy (40+): 0  
Medium (20-39): 1 KYLZ  
Light (Under 20): 5  
New Airplay This Week: 1 KCAQ

**★ WYCLEF JEAN** 65/32  
*Gone Till November (Ruffhouse/Columbia)*  
Total Stations: 9  
Heavy (40+): 1 KUBE  
Medium (20-39): 0  
Light (Under 20): 8  
New Airplay This Week: 1 KDGS

**BEE GEES** 62/-2  
*Still Waters Run Deep (Polydor/A&M)*  
Total Stations: 5  
Heavy (40+): 0  
Medium (20-39): 1 KGGI  
Light (Under 20): 4

**★ LL COOL J** 59/58  
*Hot, Hot, Hot (Def Jam/Mercury)*  
Total Stations: 2  
Heavy (40+): 0  
Medium (20-39): 2 KUBE, WJMN  
Light (Under 20): 0  
New Airplay This Week: 1 KUBE

**★ MASE FEATURING TOTAL** 57/27  
*What You Want (Bad Boy/Arista)*  
Total Stations: 5  
Heavy (40+): 0  
Medium (20-39): 2 KYLD, KYLZ  
Light (Under 20): 3  
New Airplay This Week: 1 KDGS

**ADAM SANDLER** 56/50  
*The Thanksgiving Song (Warner Bros.)*  
Total Stations: 11  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 11  
New Airplay This Week: 4 KDON, KLUC, WFHN, WIOQ

**★ MJG FEAT. RODNEY ELLIS** 56/5  
*That Girl (Suave House/Universal)*  
Total Stations: 4  
Heavy (40+): 0  
Medium (20-39): 2 KDGS, WKXJ  
Light (Under 20): 2

Airpower awarded to those records which attain 500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

Monitor AIRPLAY SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending November 30, 1997

Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain

BACKSTREET BOYS 726/71 As Long As You Love Me (Jive) Total Stations: 21 Chart Move: 15-12

ERYKAH BADU 251/35 Tyrone (Kedar/Universal) Total Stations: 15 Chart Move: 15-12

BOYZ II MEN 560/91 A Song For Mama (Motown) Total Stations: 25 Chart Move: 24-20

MARIAH CAREY 278/43 Breakdown (Columbia) Total Stations: 10 Chart Move: Debut 38

CHUMBAWAMBA 256/60 Tubthumping (Republic/Universal) Total Stations: 10 Chart Move: Debut 38

DESTINY'S CHILD 204/18 No, No, No (Columbia) Total Stations: 11 Chart Move: 15-12

MISSY "MISDEMEANOR" ELLIOTT FEAT. DA BRAT 914/67 Sock It 2 Me (EastWest/EEG) Total Stations: 26 Chart Move: 8-7

HANSON 272/58 I Will Come To You (Mercury) Total Stations: 13 Chart Move: Debut 40

JANET 711/1 Together Again (Virgin) Total Stations: 27 Chart Move: 12-14

JON B. 517/92 Are U Still Down (Yab Yum/550 Music) Total Stations: 16 Chart Move: 28-22

K-CI & JOJO 599/168 All My Life (MCA) Total Stations: 21 Chart Move: 26-19

LSG 1066/181 My Body (EastWest/EEG) Total Stations: 26 Chart Move: 6-3

BILLY LAWRENCE 396/45 Up & Down (EastWest/EEG) Total Stations: 19 Chart Move: 32-31

LIGHTER SHADE OF BROWN (FEAT. DWAYNE WIGGINS) 253/55 Whatever U Want (Greenside/Thump) Total Stations: 7 Chart Move: 23-21

LL COOL J 316/120 Father (Def Jam/Mercury) Total Stations: 19 Chart Move: Debut 35

LOS UMBRELLOS 386/15 No Tengo Dinero (Flex/EMI/Virgin) Total Stations: 14 Chart Move: 30-32

MASE 1022/108 Feel So Good (Bad Boy/Arista) Total Stations: 32 Chart Move: 4-4

NEXT 541/68 Butta Love (Arista) Total Stations: 25 Chart Move: 23-21

QUEEN PEN 268/28 All My Love (Lil' Man/Interscope) Total Stations: 22 Chart Move: 22-21

LEANN RIMES 386/61 How Do I Live (Curb) Total Stations: 13 Chart Move: 34-33

ROBYN 713/75 Show Me Love (RCA) Total Stations: 23 Chart Move: 17-13

ERICK SERMON, KEITH MURRAY & REDMAN 401/104 Rapper's Delight (Priority) Total Stations: 25 Chart Move: 37-30

SHE MOVES 200/41 Breaking All The Rules (Geffen) Total Stations: 11 Chart Move: 23-21

WILL SMITH 641/145 Gettin' Jiggy Wit It (Columbia) Total Stations: 28 Chart Move: 22-15

SOMETHIN' FOR THE PEOPLE FEAT. TRINA & TAMARA 1686/7 My Love Is The Shhh! (Warner Bros.) Total Stations: 33 Chart Move: 2-2

STING & THE POLICE 212/12 Roxanne '97 - Puff Daddy Remix (A&M) Total Stations: 23 Chart Move: 18-16

TOTAL 637/3 What About Us (LaFace/Arista) Total Stations: 21 Chart Move: 18-16

UNCLE SAM 1003/168 I Don't Ever Want To See You Again (Stonescreek/Epic) Total Stations: 29 Chart Move: 9-5

USHER 206/71 Nice & Slow (LaFace/Arista) Total Stations: 8 Chart Move: 22-15

VERONICA 210/2 Rise (H.O.L.A.) Total Stations: 15 Chart Move: 2-2







POWER PLAYLISTS

For Week Ending November 30, 1997

Radio Data Systems logo and text: Playlist supplied by Broadcast Data Systems...

HOT 97 PD: Steve Smith APD/MD: Tracy Cloherty MC: Deneen Womack. List of 30 songs with TW/LW ratings.

POWER 106 PD: Michelle Mercer MD: Damien Young. List of 30 songs with TW/LW ratings.

THE BEAT PD: Michelle Santosuoso MD: Mariama Snider. List of 30 songs with TW/LW ratings.

WGCI PD: Elroy R.C. Smith. List of 30 songs with TW/LW ratings.

POWER 99 OM: Helen Little MD: Glenn Cooper. List of 30 songs with TW/LW ratings.

WPGC PD: Jay Stevens APD: Bob Holmcrans MD: Maurice De Voe. List of 30 songs with TW/LW ratings.

WJLB PD: Michael Saunders MD: Janet Gee. List of 30 songs with TW/LW ratings.

KMEL APD/MD: Joey Arbagey AMD: Larry Jackson. List of 30 songs with TW/LW ratings.

WKYS VP/Pgm: Steve Hegwood MC: Lisa Lisa. List of 30 songs with TW/LW ratings.

THE BOX PD: Robert Scorpio MD: Kashon Powell. List of 30 songs with TW/LW ratings.

K104 PD: Skip Cheatham. List of 30 songs with TW/LW ratings.

PHILLY 103.9 PD/MD: Mic Fox. List of 30 songs with TW/LW ratings.

92Q PD: Tom Calococci MD: Buttahman. List of 30 songs with TW/LW ratings.

HOT 97.5 VP/Pgm: Steve Hegwood PD: Sean Taylor MD: Chaka Zulu. List of 30 songs with TW/LW ratings.

Q93 OM: Gerod Stevens MD: Angela Harrison. List of 30 songs with TW/LW ratings.

102 JAMZ OM: Adam Cook PD: Russ Allen MD: Cedric Hollywood. List of 30 songs with TW/LW ratings.

POWER 98 PD: Andre Carson MD: Nate Quick. List of 30 songs with TW/LW ratings.

K97.5 PD: Hozie Mack MD: Jodi Berry. List of 30 songs with TW/LW ratings.

102 JAMZ PD: Brian Douglas MD: Mary K. List of 30 songs with TW/LW ratings.

99 JAMZ OM: Stan Branson APD: Alice Marie Dixon. List of 30 songs with TW/LW ratings.

V100 PD: Nate Bell MD: Daryn D. List of 30 songs with TW/LW ratings.

THE WIZ VP/Pgm: Tony Fields APD: Mark Gunn MD: Lauri Jones. List of 30 songs with TW/LW ratings.

95.7 JAMZ PD: Mickey Johnson APD/MD: Daysha Parker. List of 30 songs with TW/LW ratings.

107.3 JAMZ PD: Marv Hankston MD: Kelly Berry. List of 30 songs with TW/LW ratings.

Monitor AIRPLAY SONG ACTIVITY REPORTS For Week Ending November 30, 1997

2PAC 873/43, ERYKAH BADU 1611/75, MARY J. BLIGE 617/4, BOYZ II MEN 1060/181, BUSTA RHYMES 551/87. Includes station codes, chart moves, and weekly activity data for various markets.

DESTINY'S CHILD 468/94, DRU HILL 735/116, JANET 498/76, JON B. 1144/109, K-CI & JOJO 561/104. Includes station codes, chart moves, and weekly activity data for various markets.

LSG 1758/139, LL COOL J 579/240, MASE 1427/20, NEXT 1391/33, ERICK SERMON, KEITH MURRAY & REDMAN 728/114. Includes station codes, chart moves, and weekly activity data for various markets.

WILL SMITH 514/117, TIMBALAND AND MAGOO 794/148, TONY TONI TONE 495/25, UNCLE SAM 1064/158, USHER 934/140. Includes station codes, chart moves, and weekly activity data for various markets.

POWER PLAYLISTS

For Week Ending November 30, 1997



Grid of 40 radio station playlists including WPLJ, WNSR, STAR 104.5, Q95.5, MIX 107.3, MIX 96.5, KS95, MIX 106.5, Q104, STAR 101.5, KYKY, MIX 105.1, 94WKTI, MIX 101.5, KISN 97, MIX 99.1, THE RIVER, STAR 95.7, WENS, KISS FM, MAGIC 105, FM100, and WSNE.



ADULT TOP 40

CHUMBAWAMBA 2321/209
Total Stations: 64
Chart Move: 4-2
Table with columns for station, song title, and chart position.

AMY GRANT 1069/57
Total Stations: 44
Chart Move: 19-17
Table with columns for station, song title, and chart position.

ELTON JOHN 1113/50
Total Stations: 41
Chart Move: 16-15
Table with columns for station, song title, and chart position.

GARY BARLOW 1029/8
Total Stations: 53
Chart Move: 4-3
Table with columns for station, song title, and chart position.

MICHAEL BOLTON 956/63
Total Stations: 51
Chart Move: 8-5
Table with columns for station, song title, and chart position.

CHANTAL KREVIJAZUK 746/123
Total Stations: 34
Chart Move: 25-23
Table with columns for station, song title, and chart position.

LISA LOEB 1667/186
Total Stations: 62
Chart Move: 10-8
Table with columns for station, song title, and chart position.

MATCHBOX 20 1394/280
Total Stations: 58
Chart Move: 13-11
Table with columns for station, song title, and chart position.

TONI BRAXTON WITH KENNY G 486/46
Total Stations: 47
Chart Move: 16-13
Table with columns for station, song title, and chart position.

JIM BRICKMAN FEAT. COLLIN RAYE & SUSAN ASHTON 871/54
Total Stations: 49
Chart Move: 10-10
Table with columns for station, song title, and chart position.

SARAH MCLACHLAN 810/153
Total Stations: 36
Chart Move: 24-21
Table with columns for station, song title, and chart position.

BILLIE MYERS 704/127
Total Stations: 41
Chart Move: 27-25
Table with columns for station, song title, and chart position.

SMASH MOUTH 2028/148
Total Stations: 62
Chart Move: 6-5
Table with columns for station, song title, and chart position.

BETH NIELSEN CHAPMAN 281/28
Total Stations: 38
Chart Move: 23-22
Table with columns for station, song title, and chart position.

PAULA COLE 680/74
Total Stations: 41
Chart Move: 12-12
Table with columns for station, song title, and chart position.

SUGAR RAY 2249/50
Total Stations: 64
Chart Move: 2-3
Table with columns for station, song title, and chart position.

THE SUNDAYS 1117/51
Total Stations: 54
Chart Move: 15-14
Table with columns for station, song title, and chart position.

THIRD EYE BLIND 704/131
Total Stations: 38
Chart Move: 28-26
Table with columns for station, song title, and chart position.

DARYL HALL JOHN OATES 942/17
Total Stations: 48
Chart Move: 6-7
Table with columns for station, song title, and chart position.

BILLY JOEL 447/38
Total Stations: 41
Chart Move: 20-16
Table with columns for station, song title, and chart position.





POWER PLAYLISTS™

STAR 98.7

Table with 3 columns: Rank, Title, Artist. Station: KYSR Los Angeles. PD: Angela Perelli. APD/MD: Chris Ebbott.

MIX 101.9

Table with 3 columns: Rank, Title, Artist. Station: WTMX Chicago. VP/Prgm: Barry James. APD/MD: Jaime Kartak.

MIX 98.5

Table with 3 columns: Rank, Title, Artist. Station: WBMB Boston. PD: Greg Strassell. MD: Michelle Buczynski.

ALICE 97.3

Table with 3 columns: Rank, Title, Artist. Station: KLLC San Francisco. PD: Louis Kaplan. MD: Julie Stoekel.

MIX 102.9

Table with 3 columns: Rank, Title, Artist. Station: KDMX Dallas. PD: Jimmy Steal. MD: Lisa Thomas.

PLANET 96.3

Table with 3 columns: Rank, Title, Artist. Station: WPLT Detroit. PD: Garrett Michaels. MD: Alex Tear.

WBOS

Table with 3 columns: Rank, Title, Artist. Station: WBOS Boston. PD: Jim Herron. MD: Cliff Nash.

ALICE 104

Table with 3 columns: Rank, Title, Artist. Station: WALC St. Louis. PD: Bob Davis. APD/MD: Tommy Mattern.

THE PLANET

Table with 3 columns: Rank, Title, Artist. Station: KPKN Houston. PD: Mike Marino. MD: Donna McCoy.

STAR 100.7

Table with 3 columns: Rank, Title, Artist. Station: KFMB San Diego. OM/PPD: Tracy Johnson. MD: Greg Simms.

96.5 TIC

Table with 3 columns: Rank, Title, Artist. Station: WTIC Hartford. OM: Steve Salhany. MD: David Simpson.

THE ZONE

Table with 3 columns: Rank, Title, Artist. Station: KZZP Sacramento. PD: Carmy Ferreri. MD: Dave Daniels.

KZZP

Table with 3 columns: Rank, Title, Artist. Station: KZZP Phoenix. PD: Dan Persigehl. MD: Dave Cooper.

PLANET 103.5

Table with 3 columns: Rank, Title, Artist. Station: WPLL Miami. PD: Rob Roberts. APD: Robert Archer.

WLIR

Table with 3 columns: Rank, Title, Artist. Station: WLIR Long Island. PD: Jeff Levine. Mus. Coord. Lynda Lopez.

The chart and Power Playlists are based on a national sample of data compiled by Broadcast Data Systems' Radio Track service...

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS. Includes 'NO. 1' starburst and 'AIRPOWER' starburst.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 200 weeks will not receive a bullet...



POWER PLAYLISTS™

WXRK

Table with columns: Rank, Title, Artist, TW, LW. Station: WXRK, PD: Steve Kingston, MD: Mike Peer.

KROQ

Table with columns: Rank, Title, Artist, TW, LW. Station: KROQ, PD: Kevin Weatherly, APD: Gene Sanbloom.

WKQX

Table with columns: Rank, Title, Artist, TW, LW. Station: WKQX, PD: Alex Luke, MD: Mary Shuminas.

WBCN

Table with columns: Rank, Title, Artist, TW, LW. Station: WBCN, PD: Oedipus, MD: Carter Alan.

WPLY

Table with columns: Rank, Title, Artist, TW, LW. Station: WPLY, PD: Jim McGuinn, APD: Doug Kubinski.

KLYY

Table with columns: Rank, Title, Artist, TW, LW. Station: KLYY, PD: Steve Blatter.

WHFS

Table with columns: Rank, Title, Artist, TW, LW. Station: WHFS, PD: Robert Benjamin, APD: Bob Waugh.

WNNX

Table with columns: Rank, Title, Artist, TW, LW. Station: WNNX, PD: Brian Phillips, MD: Leslie Fram.

KDGE

Table with columns: Rank, Title, Artist, TW, LW. Station: KDGE, PD: John Larson.

KITS

Table with columns: Rank, Title, Artist, TW, LW. Station: KITS, PD: Richard Sands, APD: Roland West.

KNDD

Table with columns: Rank, Title, Artist, TW, LW. Station: KNDD, PD: Phil Manning, MD: Kim Monroe.

KOME

Table with columns: Rank, Title, Artist, TW, LW. Station: KOME, PD: Jay Taylor.

KTBZ

Table with columns: Rank, Title, Artist, TW, LW. Station: KTBZ, PD: Jim Trapp, MD: David Sadoff.

CIMX

Table with columns: Rank, Title, Artist, TW, LW. Station: CIMX, PD: Murray Brookshaw, APD/MD: Vince Cannova.

KPNT

Table with columns: Rank, Title, Artist, TW, LW. Station: KPNT, PD: Allan Fee, MD: Adam Potts.

WXDX

Table with columns: Rank, Title, Artist, TW, LW. Station: WXDX, PD: John Moschitta, MD: Lenny Diana.

KEDJ

Table with columns: Rank, Title, Artist, TW, LW. Station: KEDJ, PD: Shellie Hart, APD/MD: Chris Patyk.

XTRA

Table with columns: Rank, Title, Artist, TW, LW. Station: XTRA, PD: Bryan Schock, MD: Chris Muckley.

Main chart table with columns: THIS WEEK, LAST WEEK, WKS ON CHART, TITLE/IMP/PRMOTION LABEL, ARTIST, TW, LW, DETECTIONS.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.



# the verve

**BITTER  
SWEET SYMPHONY**

**BREAKING AT ALL FORMATS!!**

**7 MODERN ROCK CHART  
1961 SPINS (+62)**

**14 - 9 TRIPLE A CHART  
★★★AIRPOWER★★★  
256 SPINS (+60)**

**29 - 26 MODERN ADULT CHART  
445 SPINS (+80)**

**8 ROCK AUDIENCE CHART  
OVER 150,000 SCANNED!**

## SPINNING ON:

<b>WBMX</b>	<b>KPLZ</b>	<b>WNTQ</b>
<b>WSTR</b>	<b>KZZP</b>	<b>WLIR</b>
<b>KBBT</b>	<b>WPLT</b>	<b>G105</b>
<b>KBKS</b>	<b>WSHE</b>	<b>WPTE</b>
<b>KFMB</b>	<b>KJ103</b>	<b>WVRV</b>
<b>KLLC</b>	<b>WHPT</b>	<b>WHTN</b>
<b>WAOA</b>	<b>KKPN</b>	<b>WABB</b>

**AND MANY MORE**



**STRESS  
18 SPINS**



**CUSTOM**

*Virgin Hut*

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AOL Keyword: Virgin Records

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Compiled from a national sample of weekly reported by Broadcast Data Systems. Radio Track service to Top 40 Airplay Monitor. 50 top airplay stations and 25 hybrid Top 40 stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997, Broadcast Data Systems.

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ No. 1 ★★★</b>				
1	1	10	TUBTHUMPING REPUBLIC/UNIVERSAL 3 weeks at No. 1	CHUMBAWAMBA	5238	5277	
2	2	16	FLY LAVA/ATLANTIC	SUGAR RAY	4870	4957	
3	3	12	SHOW ME LOVE RCA	ROBYN	4022	3943	
4	4	11	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	3995	3813	
5	9	19	I DON'T WANT TO WAIT IMAGO/WARNER BROS.	PAULA COLE	3164	3089	
6	5	22	PUSH LAVA/ATLANTIC	MATCHBOX 20	3157	3392	
7	8	15	ALL CRIED OUT TRACK MASTERS/CRAVE	ALLURE FEATURING 112	3119	3102	
8	10	6	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	3075	2749	
9	6	18	HOW DO I LIVE CURB	LEANN RIMES	3032	3283	
10	7	20	FOOLISH GAMES ATLANTIC	JEWEL	2933	3145	
11	14	6	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	2871	2413	
12	11	8	YOU MAKE ME WANNA... LAFACE/ARISTA	USHER	2860	2667	
13	13	20	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	2563	2535	
14	12	30	SEMI-CHARMED LIFE ELEKTRA/EEG	THIRD EYE BLIND	2504	2604	
15	15	6	I DO GEFFEN	LISA LOEB	2348	2141	
16	21	5	TOGETHER AGAIN VIRGIN	JANET	2150	1864	
17	16	8	BREAKING ALL THE RULES GEFFEN	SHE MOVES	2102	2052	
18	19	9	CRIMINAL CLEAN SLATE/WORK	FIONA APPLE	2014	1981	
			<b>★★★ AIRPOWER ★★★</b>				
19	26	3	3 AM LAVA/ATLANTIC	MATCHBOX 20	1883	1422	
20	20	9	I WILL COME TO YOU MERCURY	HANSON	1838	1942	
21	17	14	4 SEASONS OF LONELINESS MOTOWN	BOYZ II MEN	1802	2034	
22	23	11	MO MONEY MO PROBLEMS BAD BOY/ARISTA THE NOTORIOUS B.I.G. (FEAT. PUFF DADDY & MASE)		1650	1619	
23	24	10	LOVE YOU DOWN SO SO DEF/COLUMBIA	INOJ	1587	1511	
			<b>★★★ AIRPOWER ★★★</b>				
24	28	4	WHAT WOULD HAPPEN CAPITOL	MEREDITH BROOKS	1502	1293	
25	22	9	BUTTERFLY COLUMBIA	MARIAH CAREY	1439	1806	
26	25	15	TAKES A LITTLE TIME A&M	AMY GRANT	1315	1433	
27	29	25	MEN IN BLACK COLUMBIA	WILL SMITH	1292	1264	
28	27	17	BUILDING A MYSTERY ARISTA	SARAH MCLACHLAN	1204	1318	
29	34	2	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND	1193	1047	
30	32	5	SOMETHING ABOUT THE WAY YOU LOOK TONIGHT ROCKET/A&M	ELTON JOHN	1154	1085	
31	33	3	MY LOVE IS THE SHHH! WARNER BROS. SOMETHIN' FOR THE PEOPLE FEATURING TRINA & TAMARA		1130	1048	
32	38	2	LIGHT IN YOUR EYES CAPITOL	BLESSID UNION	1117	931	
33	31	24	I'LL BE MISSING YOU BAD BOY/ARISTA PUFF DADDY & FAITH EVANS (FEATURING 112)		1103	1147	
34	39	2	HEAVEN REPRISE	NU FLAVOR	1069	918	
35	30	21	INVISIBLE MAN MOTOWN	98 DEGREES	1033	1156	
36	36	4	THREE MARLENAS INTERSCOPE	THE WALLFLOWERS	933	985	
37	35	13	LEGEND OF A COWGIRL COLUMBIA	IMANI COPPOLA	900	1016	
38	37	23	2 BECOME 1 VIRGIN	SPICE GIRLS	783	955	
39	40	18	THE IMPRESSION THAT I GET BIG RIG/MERCURY THE MIGHTY MIGHTY BOSSTONES		773	811	
40	<b>NEW</b>		32 FLAVORS ELEKTRA/EEG	ALANA DAVIS	708	576	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHMIC TOP 40		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			<b>★★★ No. 1 ★★★</b>				
1	1	15	YOU MAKE ME WANNA... LAFACE/ARISTA 9 weeks at No. 1	USHER	1762	1778	
2	2	12	MY LOVE IS THE SHHH! WARNER BROS. SOMETHIN' FOR THE PEOPLE FEATURING TRINA & TAMARA		1686	1679	
3	6	7	MY BODY EASTWEST/EEG	LSG	1066	885	
4	4	12	FEEL SO GOOD BAD BOY/ARISTA	MASE	1022	914	
5	9	5	I DON'T EVER WANT TO SEE YOU AGAIN STONECREEK/EPIC	UNCLE SAM	1003	835	
6	3	16	ALL CRIED OUT TRACK MASTERS/CRAVE ALLURE FEATURING 112		1000	1025	
7	8	7	SOCK IT 2 ME EASTWEST/EEG MISSY "MISDEMEANOR" ELLIOTT FEATURING DA BRAT		914	847	
8	7	30	MO MONEY MO PROBLEMS BAD BOY/ARISTA THE NOTORIOUS B.I.G. (FEAT. PUFF DADDY & MASE)		796	863	
9	10	11	FLY LAVA/ATLANTIC	SUGAR RAY	771	817	
10	11	18	HEAVEN REPRISE	NU FLAVOR	752	778	
11	5	15	4 SEASONS OF LONELINESS MOTOWN	BOYZ II MEN	747	901	
12	15	6	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	726	655	
13	17	12	SHOW ME LOVE RCA	ROBYN	713	638	
14	12	8	TOGETHER AGAIN VIRGIN	JANET	711	710	
			<b>★★★ AIRPOWER ★★★</b>				
15	22	3	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	641	496	
16	18	6	WHAT ABOUT US ARISTA	TOTAL	637	634	
17	13	13	THE ONE I GAVE MY HEART TO BLACKGROUND/ATLANTIC	AALIYAH	635	704	
18	14	21	LOVE YOU DOWN SO SO DEF/COLUMBIA	INOJ	608	698	
			<b>★★★ AIRPOWER ★★★</b>				
19	26	2	ALL MY LIFE MCA	K-CI & JOJO	599	431	
			<b>★★★ AIRPOWER ★★★</b>				
20	24	4	A SONG FOR MAMA MOTOWN	BOYZ II MEN	560	469	
			<b>★★★ AIRPOWER ★★★</b>				
21	23	6	BUTTA LOVE ARETA	NEXT	541	473	
			<b>★★★ AIRPOWER ★★★</b>				
22	28	5	ARE U STILL DOWN Y&B Y&B MUSIC	JON B.	517	425	
23	16	18	HONEY COLUMBIA	MARIAH CAREY	477	639	
24	19	11	PUT YOUR HANDS WHERE MY EYES COULD SEE ELEKTRA/EEG	BUSTA RHYMES	461	559	
25	21	10	PHENOMENON DEF JAM/MERCURY	LL COOL J	459	539	
26	27	19	EVERYTHING MCA	MARY J. BLIGE	432	429	
27	20	11	BUTTERFLY COLUMBIA	MARIAH CAREY	430	555	
28	25	26	MEN IN BLACK COLUMBIA	WILL SMITH	426	442	
29	29	7	SPICE UP YOUR LIFE VIRGIN	SPICE GIRLS	418	420	
30	37	2	RAPPER'S DELIGHT PRIORITY ERICK SERMON, KEITH MURRAY & REDMAN		401	297	
31	32	3	UP & DOWN EASTWEST/EEG	BILLY LAWRENCE	396	351	
32	30	9	NO TENGO DINERO FLEXEM/VIRGIN	LOS UMBRELLOS	386	371	
33	34	5	HOW DO I LIVE CURB	LEANN RIMES	386	325	
34	35	23	NOT TONIGHT UNDISCATED/ATLANTIC/TOMMY BOY LIL' KIM FEAT. DA BRAT, LEFT EYE, MISSY ELLIOTT & ANGIE MARTINEZ		321	323	
35	<b>NEW</b>		FATHER DEF JAM/MERCURY	LL COOL J	316	196	
36	31	9	IF I COULD TEACH THE WORLD RUTHLESS/RELATIVITY BONE THUGS-N-HARMONY		313	363	
37	33	8	BACKYARD BOOGIE PRIORITY	MACK 10	297	334	
38	<b>NEW</b>		BREAKDOWN COLUMBIA	MARIAH CAREY	278	235	
39	39	2	BOYS AND GIRLS MERCURY	TONY TONI TONE	276	282	
40	<b>NEW</b>		I WILL COME TO YOU MERCURY	HANSON	272	214	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 500 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



# Celine

**DION**

**333,974 ALBUMS SOLD 1ST WEEK (#2)**

**THE HIGHEST DEBUT OF A FEMALE ARTIST IN 1997!**

**THE #2 HIGHEST DEBUT OF A FEMALE ARTIST IN THE HISTORY OF SOUNDSCAN!**

## "MY HEART WILL GO ON"

(LOVE THEME FROM 'TITANIC')

ALREADY ON OVER 150 STATIONS:

Z100 New York	KIIS Los Angeles
WKTU New York	KISS 108 Boston
KRBE Houston	Y100 Miami
WPRO Providence	KKRZ Portland
KDMX Dallas	KMXV Kansas City
WKTI Milwaukee	WNCI Columbus
KYKY St. Louis	WVTY Pittsburgh
WRVW Nashville	KHOM New Orleans

MORE COMING IN AT PRESS TIME... BE A PART OF IT!!!

**EXTRA LARGE ROTATION!**

**DEBUT (25)**

**ADULT CONTEMPORARY MONITOR**

Management: Rene Angeli Feeling Productions Inc. Produced by Walter Afanaseff & James Horner Mixed by Humberto Gatica  
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