

# TOP 40 AIRPLAY Monitor

• We Listen To Radio •

August 23, 1996 \$ 4.95 Volume 4 • No. 35

## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

**DONNA LEWIS**

*I Love You Always Forever (ATLANTIC)*

★ ★ ★ AIRPOWER ★ ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### NEW RELEASES

TRACY CHAPMAN • *New Beginning (ELEKTRA/EEG)*  
 SHERYL CROW • *If It Makes You Happy (A&M)*  
 COLOR ME BADD • *Sexual Capacity (GIANT)*  
 JENNIFER LOVE HEWITT • *No Ordinary Love (ATLANTIC)*  
 AMANDA MARSHALL • *Birmingham (EPIC)*  
 ROBERT MILES • *One And One (ARISTA)*  
 THE NEWSBOYS • *Reality (VIRGIN)*  
 POE • *Angry Johnny (MODERN/ATLANTIC)*  
 REPUBLICA • *Ready To Go (DECONSTRUCTION/RCA)*

### PHI THM CROSSOVER

#1

**KEITH SWEAT**

*Twisted (ELEKTRA/EEG)*

★ ★ ★ AIRPOWER ★ ★ ★

NO MERCY • *Where Do You Go (ARISTA)*

### NEW RELEASES

COLOR ME BADD • *Sexual Capacity (GIANT)*  
 FOR REAL • *Like I Do (ROWDY/ARISTA)*  
 THE ISLEY BROTHERS FEATURING ANGELA WINBUSH • *Floatin' On Your Love (TNECK/ISLAND)*  
 MONTELL JORDAN • *Fallin' (DEF JAM/MERCURY)*  
 ORGANIZED NOISE • *Set It Off (ELEKTRA/EEG)*  
 SKIN DEEP • *Everybody (LOOSE CANNON/ISLAND)*

### ADULT TOP 40

#1

**ERIC CLAPTON**

*Change The World (REPRISE)*

★ ★ ★ AIRPOWER ★ ★ ★

JOHN MELLENCAMP • *Key West Intermezzo (I Saw You First) (MERCURY)*  
 MELISSA ETHERIDGE • *Nowhere To Go (ISLAND)*  
 LOS DEL RIO • *Macarena (Bayside Boys Mix) (RCA)*

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GEORGE BENSON • *Holdin' On (GRP)*  
 GABRIELLE • *Give Me A Little More Time (LONDON/ISLAND)*  
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## New Top 40s: A Few Out-Of-The-Box Hits And A Whole Lot Of Slow Builds

by Sean Ross

The bad news is that new top 40s are still, in most cases, slow builds. But despite the hurdles, it is still very much possible for a new top 40 to become a force in its market in 12 to 18 months.

In February, Top 40 Airplay Monitor looked at the top 40s that had signed on in '95 and found few instant successes. One top 40 that exploded on impact—KKDM Des Moines, Iowa—had many holes to fill, becoming the top 40, modern rock, and young-end album outlet for its market. The other quick build, WSSX Charleston, S.C., was a hot AC that reclaimed its familiar 95SX nickname and top 40 format with immediate results, perhaps because it already had so many potential top 40 listeners by

default.

During 1995, there were still as many stations abandoning top 40 as signing on. Now, there are new top 40s every week. Many came on at the tail end of the spring book, so it won't be possible to get a read on many of the new top 40s for at least a few months.

As for stations that can be looked at, there are only two instant success stories—WKTU New York and WDAY-FM (Y94) Fargo, N.D.—and both bear similarities to the hits of '95. Both filled big holes in their markets. Both had familiar calls. Y94, like 95SX, had hot AC listeners who were already using the station as a top 40. Two other spring successes were already top 40 but significantly reimagined themselves: WNKS (Kiss 95.1) Charlotte, N.C., and WRVW (the River) Nashville.

Continued on page 6

# COLOR ME BADD

## "Sexual Capacity"

The follow up track to the Top 5 single and call-out monster, "The Earth, The Sun, The Rain"

Add Date: August 27



## Committed:

|       |      |
|-------|------|
| Y-100 | KDWB |
| WFLZ  | KKRZ |
| KMXV  | WNCI |
| WNKS  |      |

Produced by Christopher "Tricky" Stewart and Sean "Sep" Hall for Boss Productions  
 Co-Produced by Rob Thicke  
 Executive Producer: Royal Bayyan  
 For Spook Productions, Inc.  
 Management: STILETTO Entertainment

giant

When you want it really bad...

NOW SPINNING ON:

|      |      |      |       |      |
|------|------|------|-------|------|
| WIOQ | WKBQ | WZPL | WZJM  | KMXV |
| WWKX | WFHN | WYCR | WFLZ  | WKTI |
| WNKS | KHOM | KJYO | WGTZ  | WSSX |
| WXIS | WWCK | WLIF | KQKQ  | WTWR |
| KBOS | WRHT | KBFM | KZHT  | KDGS |
| WLTE | WZST | KKSS | WAZY  | WFLY |
| WVSR | WZPK | WSPK | WCIR  | WKFR |
| KCLD | WTPI | KSMB | WOCQ  | KCAQ |
| WHOT | WMRV | WDJB | KHTQ  | WZOK |
| WHZZ | WMGI | KFRX | WKZW  | KQID |
|      | WUSA |      | FM100 |      |

AND MANY MORE!

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The first single from the forthcoming debut album.

*Executive Producer/A&R Direction: Ron Fair*

*Produced by Bobby Sandstrom & Ron Fair*

*Mixed by "Bawdy" Bob Brockmann & Ron Fair*

# Wild Orchid

*Management: Marta Alarero for Magico Entertainment, Inc.*

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## TOP 40 TOPICS BY SEAN ROSS

### When 'Today's Hit Music' Is 3 Years Old

**E**ver notice how much of "today's hit music" isn't? "Macarena" had been kicking around the Club Meds of the world since 1993 before it made its way to the U.S. for the first time last summer.

"Who Will Save Your Soul" was the lead-off track from its album more than a year ago. I first heard it as a home-grown track on modern rock XETRA-FM (91X) San Diego in January '95, and it wasn't new then.

"Angeline Is Coming Home" was a local hit in Harrisburg and Wilkes-Barre, Pa., more than a year ago.

"Closer To Free" began life on a '93 BoDeans album before it was revived on the "Party Of Five" soundtrack.

"Old Man & Me" appeared in its original form on Hootie & the Blowfish's 1992 album.

"Give Me One Reason," as documented here previously, has been in Tracy Chapman's live repertoire since the late '80s.

"Insensitive," besides being one of those songs that took forever to break (and the second single from its album), is several years old in Canada, where Jann Arden racked up a string of hits by the time her album was released in the U.S.

"Your Lovin' Arms" and "Dreamer" packed the dance floor in '95 and owe their rerelease to WKTU New York, although those are hardly the oldest songs that the station has revived as currents. Collage's "I'll Be Loving You," for instance, is from 1993.

"Standing Outside A Broken Phone Booth With Money In My Hand" broke relatively quickly upon its release. But it was recorded five years ago, before its creator pursued his now-famous career in air-traffic control, probably because it had less stress than the record industry.

And those are just the unusual examples. We're not talking about songs from albums that have been out awhile ("You Learn," "Forever," "All Along," "Jealousy") or records that just took a long time to break, which, as we know these days, could be any of them. Add on the year it takes, at the very least, for a new act's set to make it from label deal to recording to the shelves, and we're talking about a surprising amount of material that was written in '93 or earlier.

It's not news that the record business is a lot less urgent today than ever before. The era when Three Dog Night could hear B.W. Stevenson's "Shambala" and still rush its version out in time to decimate the original is long gone. In fact, the industry now, for the most part, prides itself on not operating that way. Careers, we insist, are not about seizing the moment but about careful planning.

The revelation here is that musical trends are no longer created by artists hearing and responding to one another but by radio picking and choosing what it needs from a surprisingly static pool of product. PDs no longer put off adding a "Dreamer" or "Your Lovin' Arms" until next week, when they'll have a slot

for a dance record; they put off adding those songs for a year, until they decide they'll have a need for dance product. Likewise, there have been acts who sounded like the Allman Brothers—who recorded their own song about "Angeline" in 1980—for the past 20-plus years. It was only after country's success with the neo-Skynyrd sound that top 40 PDs decided that it might work again for them, too.

The upshot is that we're hearing a lot of songs outside of their intended context. Modern rock PDs might have considered "Standing Outside A Broken Phone Booth" a response to all the harder guitar records clogging their format. But as a 5-year-old modern record that uses sampling and hip-hop beats, it's not that at all. Instead, it was more of a piece with the Soup Dragons and all the early '90s British modern acts who were doing very well with the same thing, even after Nirvana's and Pearl Jam's breakthroughs.

Some top 40 PDs thought "Closer To Free" was an attempt to clone "I'll Be There For You," when it was, of course, several years older. Some PDs probably think that the Badlees are an attempt to sign another Hootie, despite the fact that "Angeline" was out before "Hold My Hand" had even peaked. But the success of "Hold My Hand" and "I'll Be There For You" probably was the inspiration for the Badlees and the BoDeans among PDs, even if it wasn't an inspiration to the acts themselves.

Musical innovation used to occur when artists took everything that had happened to date and grafted onto it—Elvis discovering the blues, the Beatles and Stones discovering Chuck Berry. Now, musical (and programming) innovation seems to be a matter of looking for what hasn't been done for a couple of years and bringing it back almost intact. It's easier to do this today, in an era when radio was diverse, it was hard to find a sound that had truly disappeared for a while, unless you count "Winchester Cathedral," "Boogie Woogie Bugle Boy," "Dream A Little Dream Of Me," "Oh, Babe, What Would You Say," or any of the other pre-rock throwbacks that showed up at times during the mid-'60s and early '70s.

As a record collector, I'd be the last person to claim that records lose their potency, or even their urgency, after a certain amount of time. But there's a Dave Marsh essay about his friend handing him a transistor radio in the school cafeteria so he could hear "Dance To The Music" by Sly & the Family Stone for the first time and realizing he'd never heard anything like it. There are only a few hits of the last few years—"Real Love" by Mary J. Blige, "Smells Like Teen Spirit," "Keep On Movin'," and maybe "You Oughta Know"—that could conceivably fall into that category. It's always nice to hear something we haven't heard in a while. It's great to hear something we haven't heard, and I'm willing to table the discussion of whether we'd know how to handle it until the time comes.

### Guys Wearing Strange Clothing—And Kiss, Too



Captured backstage at a recent Kiss concert in New York, from left, are WHTZ (Z100) PD Tom Poleman; WPLJ APD/MD Mike Preston; Gene Simmons of Kiss; WKCI (KC101) New Haven, Conn., PD Tony Bristol; Paul Stanley of Kiss; Z100 APD Ryan Chase; Peter Criss of Kiss; Z100 morning co-host Elliot Segal; Mercury VP of promotion Steve Ellis; and Ace Frehley of Kiss.



## RADI ACTIVE BY KEVIN CARTER

### Are You 'Unidentified'?; Dr. Judy To Keynote

**W**hy you should budget for diary reviews: Arbitron has reissued the Norfolk, Va., book after a diary review showed nine diaries that should have gone to modern AC WPTE but were instead attributed to "unidentified." Arbitron also found errors in seven other diaries and failed to show sister WFOG-AM-FM as simulcast. As a result of the revisions, WPTE goes 2.9-4.6 12-plus instead of 2.9-4.0.

WHTZ (Z100) New York's Dr. Judy Kuriansky, host of the nationally syndicated "Love-phony," is set as the keynote speaker at the Billboard/Airplay Monitor Radio Seminar and Awards, kicking off the festivities Sept. 6. Meanwhile, Z100 is sponsoring a concert that night featuring the Badlees, dog's eye view, No Doubt, Republica, and Semisonic.

Several weeks after joining top 40 WQLH (Mix FM) Green Bay, Wis., and announcing plans to take it more adult, PD Tomm Rivers exits. No replacement has been named. Meanwhile, Rivers won't be heading back to crosstown country WGEE-FM, where he had done mornings. Owner Midwest Communications has just bought the other country station in town, WNCY (Y100), as well as AC WROE Appleton, Wis. As a result of the sale, WGEE-FM will change formats, and the WGEE and Y100 air staffs will be merged, meaning that Rivers' job is automatically eliminated.

WMTX (Mix 96) Tampa, Fla., retains the services of Bill Richards Consulting. PD Mike Reeves returns from mornings to afternoons, as Johnny Williams returns to P/T Diane Tracy from WKCI (KC101) New Haven, Conn., joins for mornings.

KFMB-FM (Star 100.7) San Diego MD Greg Simms picks up Tom Russell's APD stripes. Russell left several weeks ago for WILN/WTBB Panama City, Fla., replacing Sean Phillips.

Top 40 KLPQ (Star 102.1) Little Rock, Ark., gets new calls KESR. That station's consultant, Don Kelly, is also now working with "rhythmic AC" WDRQ Detroit.

WPXY Rochester, N.Y., midday jock Jojo The Hitman moves to nights, replacing Artie The One Man Party, who heads for swing at WXKS-FM (Kiss 108) Boston. PD Clarke Ingram has middays and late nights open.

Top 40/adult WTMX Chicago taps Eric Ferguson from KWMX Denver as morning co-host, joining Kathy Hart. In addition, Bryan Peck from crosstown modern WKQX (Q101) is named p.m. driver, replacing Peter Dean.

As expected, WBZZ (B94) Pittsburgh makes

it official: Mr. Blank is now permanent in nights, replacing Troy Garrett.

KJMN (Jam'n 92.1) Denver creates the "Mark & Mercedes Show" by promoting receptionist Mercedes to morning sidekick, teamed with Mark Speers. Mercedes is already infamous for her "Melrose Update" and "Dirt Alert."

A number of changes this week at WKXJ (Kicks FM) Chattanooga, Tenn., as that station moves to a more rhythmic approach under new PD Roy Jaynes. James teams with night jock Ginger Gregory in mornings. Chad Elliot from KTXV (Y107) Jefferson City, Mo., joins for afternoons. P/T Chico Banana—not to be confused with the Chico Banana who worked for Jaymes at KKSS Albuquerque, N.M.—will do nights. Jason Walker goes from mornings to overnights.

WDJB (the Killer Bee, B106) Fort Wayne, Ind., P/T Justin Tyme (may not be his real name) moves to nights, replacing Rick Hummer, now at KGGI Riverside, Calif. . . . KSFM Sacramento, Calif., picks up Drama D. (ex-KSOL, KYLD San Francisco) for P/T.

KDWB Minneapolis ups P/T Chris O'Brien, who had done mornings at KGDE (the Edge) Omaha, Neb., to overnights. Meanwhile, country sister station KEEY (K102) taps Derek Moran, APD/MD of top 40 KROC Rochester, Minn., for nights.

WNKS (Kiss 95.1) Charlotte, N.C., hires Beth Ann McBride, former PD of WJKC (Isle 95) Virgin Islands, for middays, replacing Angie Payne.

WXLK (K92) Roanoke Va., hires Jenny Sarver from classic hits rival WPVR for middays, replacing Willie B., who heads for animation school. Also, P/T Chris Mann is upped to overnights, as Carter Garrett moves up to late nights. . . . Night jock Marisa exits KBFM (B104) Brownsville, Texas.

Boston-based syndicator SuperRadio is looking for new mixer talent. Contact Gary Bernstein. . . . WKSZ Green Bay, Wis., is looking to go live on two previously automated shifts. T&Rs to PD Garrett Hart.

WWZZ (Z104) Washington, D.C., hires national voice talent John Pleisse, formerly of crosstown WRQX (Mix 107.3), as creative services director. . . . WLKT (the Cat) Lexington, Ky., taps new promotions director Carl Smith from KHFI Austin, Texas.

KHKS Dallas PD Mr. Ed Lambert says KHIS Los Angeles night jock Domino—who starts in nights at KHKS this week, as Valentine becomes official in nights at KHIS—will not do P/T for KHIS as previously reported.

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BOS & AIRPLAY MONITOR

Effective this week, KSMG San Antonio, Texas (PD Pat Evans, MD Darla Thomas, 210-646-0105), and KZZP Phoenix (PD Dan Persigehl, MD Dave Cooper, 602-964-4000) are added to the adult top 40 panel. WJDX Jackson, Miss. (PD/MD Wayne Scott, 601-982-1062), moves from the adult contemporary to the adult top 40 panel. There are now 52 adult top 40 and 43 adult contemporary reporters.

STEVE GRAYBOW

# 3T



## “WHY” ?

- ◆ INFECTIOUS, HOOK-LADEN FOLLOW-UP TO INTERNATIONAL GOLD SINGLE, “ANYTHING”
- ◆ WRITTEN BY BABYFACE
- ◆ PRODUCED BY MICHAEL JACKSON
- ◆ FEATURES MICHAEL JACKSON
- ◆ OVER 300,000 ALBUMS SOLD TO DATE
- ◆ TREMENDOUS FEMALE APPEAL
- ◆ TOP 40 RADIO HAS PLAYED “ANYTHING” 55,000x MAKING 3T A HIT WITH THEIR LISTENERS

THAT'S “WHY” !

THE  
BOX

MANAGEMENT: J. AND D. ENTERTAINMENT  
TAKEN FROM THE MJJ MUSIC/550 MUSIC  
RELEASE BROTHERHOOD (57450)

“550 MUSIC” AND DESIGN, “SONY,” “EPIC” AND  REG. U.S.  
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## Tie Hypnotizes Rockers, Makes 'Em Cluck



Columbia recording act dog's eye view apparently took the wrong exit while looking for a Stuckey's and ended up at WHTS (All Hit 98.9) Davenport, Iowa. Shown, from left, are PD Tony Waitekus, band member Tim Bradshaw, p.m. driver Mark Manuel, band member Peter Stuart, and Columbia's Dave Ross.

## RADIO CONCERT MONITOR

| DATE       | CALL LETTERS               | EVENT                          | SCHEDULED TO APPEAR   |
|------------|----------------------------|--------------------------------|---|
| Aug. 24    | KHOM New Orleans           | Dance Party                    | Bayside Boys, Planet Soul, Quad City DJs, Crystal Waters  |
| Aug. 24    | WNCI Columbus, Ohio        | 35th Anniversary               | Tina Arena, Cher, Color Me Badd, J'Son, No Mercy, Stevie Nicks, Voice Of The Beehive  |
| Aug. 25    | WBZZ (B94) Pittsburgh      | 15th Birthday Blowout          | Blessid Union Of Souls, dog's eye view, Gin Blossoms, Goo Goo Dolls, Lush, Spin Doctors   |
| Aug. 31    | WRVQ (Q94) Richmond, Va.   | Birthday Bash                  | Lina Santiago   |
| Sept. 1    | KKRZ (Z100) Portland, Ore. | Last Chance Summer Dance       | Tina Arena, Color Me Badd, Def Leppard, Gabrielle, KC & the Sunshine Band, Donna Lewis, No Mercy, Quad City DJ's, SWV, more     |
| Sept. 1    | WKQB (Q104) St. Louis      | Steve & DC's Sixth Anniversary | Badlees, Tony Rich Project, Lina Santiago   |
| Sept. 2    | KMXV Kansas City           | Mix Fest                       | Color Me Badd, Gabrielle, La Bouche, Donna Lewis, Tony Rich Project   |
| Sept. 6    | WZJM Cleveland             | Summer Extension Jam           | TBA   |
| Sept. 8    | WIOQ Philadelphia          | Monster At Maui                | Amber, Stevie B., Bayside Boys, Colorblind, Collage, Denine, Jordan Hill, La Bouche, MTS, No Mercy, Quad City DJ's, Reel 2 Real |
| Sept. 14   | WPOW (Power 96) Miami      | 10th Anniversary               | TBA   |
| Sept. 14   | WKRQ (Q102) Cincinnati     | One Earth Party 3              | TBA   |
| Sept. 14   | WERQ Baltimore             | 92Q Harbor Jam                 | TBA   |
| Sept. 29   | WSSX Charleston, S.C.      | Concert Thing                  | Lisa Loeb, Once Blue  |
| Oct. 10    | WSBG Stoudsburg, Pa.       | AIDSwalk Party                 | Earth To Bob, Solution a.d., Voice Of The Beehive, E.J. Waters, more  |
| Oct. 12-13 | WBMX (Mix 98.5) Boston     | Mix Fest                       | TBA   |
| Oct. 18    | KWTX Waco, Texas           | Star Party                     | TBA   |
| Oct. 25    | KGGL Riverside, Calif.     | 17th Birthday                  | TBA   |

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail [KCarter@billboardgroup.com](mailto:KCarter@billboardgroup.com)

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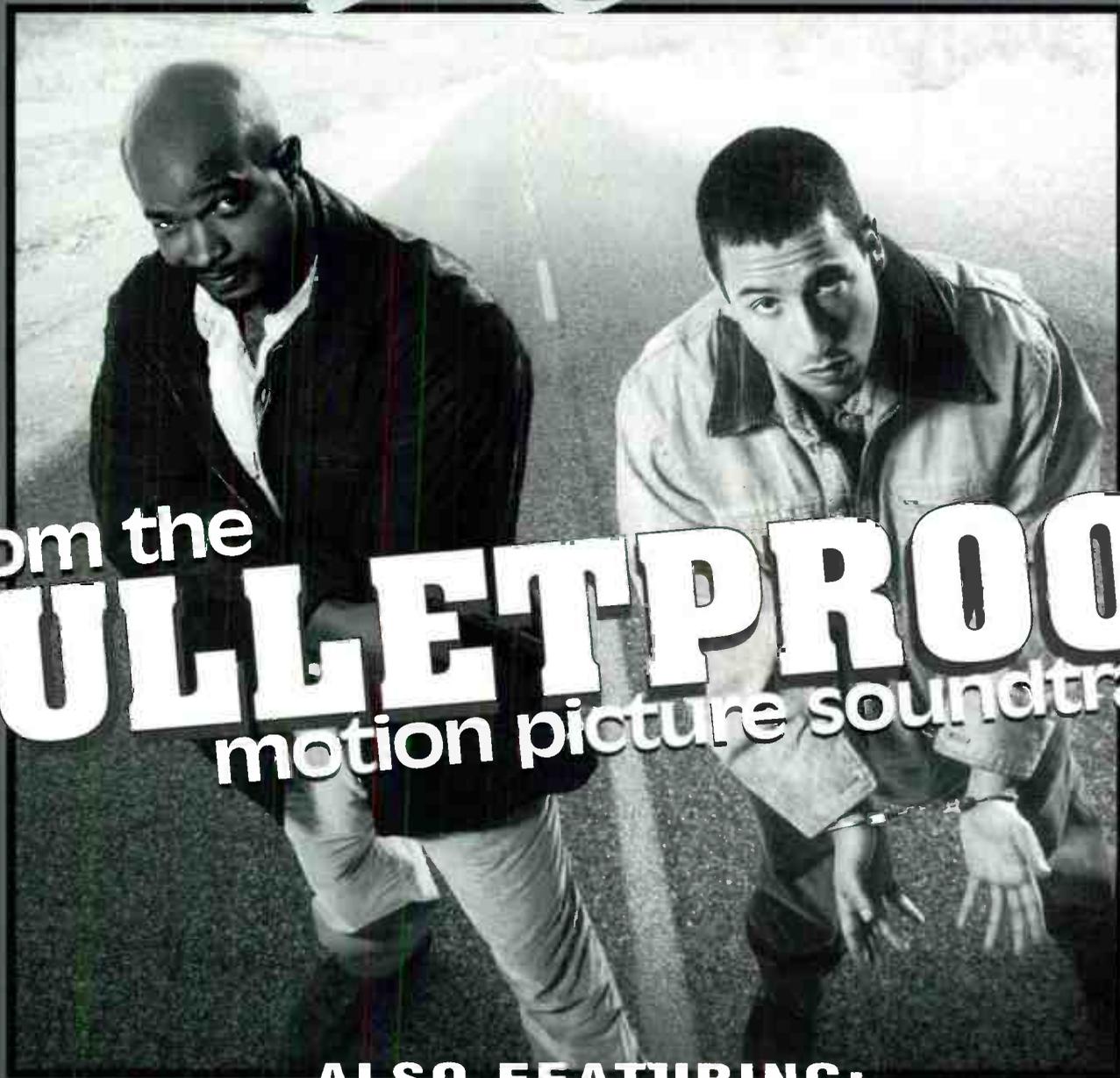


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## Top 40 Sign-Ons: A Few Out-Of-The-Box Hits; A Lot Of Slow Builds

Continued from page 1

That doesn't mean '96's other top 40 sign-ons should be discouraged. There are more than a few '95 sign-ons that didn't look like home runs in February but have since kicked in. Here's an updated score card on the class of '95, followed by a look at the new faces of '96.

- KKDM remains the biggest success thus far; although whether it's a top 40 is up for discussion. After two books at 7.5, it now has a 10.9 share 12-plus. KKDM's success has brought the station its first challenger: triple-A KFMG, which has switched to a young-end rock format as Laser 103 and is looking to wrest away at least one of KKDM's three franchises. KKDM started with an unusual mix of 80% modern/20% dance. As the modern format itself has become dancier; KKDM is playing less of the Real McCoy/La Bouche titles that kept it on this side of the top 40/modern border.

- KSII El Paso, Texas—which considers itself an adult top 40—is up 4.5-6.2-6.9 since last fall. It remains a rare case of a second top 40 growing the format's shares in a market, as incumbent KPRR (Power 102) was up 14.3-14.4-15.2 in the same time period.

- WFBC (B93.7) Greenville, S.C., is targeting a market in which top 40 has historically had problems. Last fall, it was sitting in the same 4-share range as its predecessors, but has since gone 4.7-5.2-6.8. Some of that was because WFBC LMA'd its modern rock rival and flipped it to oldies. B93.7 is also leaning a little more modern and has removed some of its older dance gold.

- KHIO (Hot 106.7) Springfield, Mo., also owes its 0.6-4.8-6.9 rise over the past year to a duopoly sale, since its new owners were willing to spend heavily on billboards and some TV ads. Now that KHIO is co-owned with modern rival KTOZ, it's leaning somewhat less modern and KTOZ is leaning less pop.

- WSSX has gone 7.4-7.0-6.5 since the fall, but remains No. 4 in its market, well ahead of where it was before returning to top 40. Another station that debuted strongly last spring, WMGI Terre Haute, Ind., also fell slightly, 18.4-17.0, but remains No. 2 in a market in which top 40 had been absent for many years.

- WHZZ (Z101.7) Lansing, Mich., was up 3.4-5.0-6.1 under new PD Chris Kerr; who took the station from its modern lean to a more mainstream approach.

- WZST (Star 98.1) Chattanooga, Tenn., has gone 5.0-4.1-5.1 in the past three books. Star, which began as an adult top 40 before segueing to mainstream, was one of the few sign-ons that didn't have the market to itself. Its rival, WKXJ, has just been relaunched by new PD Roy Jaynes.

- KHOM (Mix 104.1) New Orleans, which segued from hot AC to top 40 in the fall book, was up 2.4-4.1-5.0, which seemed to reinterest N/I WEZB (B97) in the format.

- WMXQ (Mix 94.5) Birmingham, Ala., has leveled since its return to top 40 last year; going 5.2-5.3-4.3. It also must contend with new competitors—WRAX, the market's first modern rocker, and "crossover" R&B outlet WBHJ (95.7 Jamz), both of them targeting the young-end audience that WMXQ has never really pursued.

- KWMX (Mix 107.5) Denver segued from mainstream AC to top 40 last fall and trended 3.1-3.2-2.7. It has since been relaunched as K-Hits 107.5 under new PD Dan Bowen.

- WXIS Johnson City, Tenn., continues to grow slowly, going 0.3-1.8-2.6 over the past year.

- KHTQ Spokane, Wash., debuted with a 3.8 last fall, then fell to 2.3 and 1.9 in subsequent books. Incumbent KZZU, which responded to KHTQ's rock lean by going more rhythmic, rebounded during the spring.

Several '94 sign-ons continue to progress nicely. WSKS Utica, N.Y., was up 6.8-7.5 for its highest share as a top 40. WWST Knoxville, Tenn., continues to grow following its sale to Heritage Media, up 7.2-7.7. WKZW (KZ94.3) Peoria, Ill., rebounded 2.2-4.1 this spring.

### NEW FACES HAVE I

As for the new faces of '96, WKTU began life without some of the things that a new top 40 might have needed. It didn't have a full-market signal, and, as the former WYNY (Country 103.5), it didn't

exactly have a cume that was amenable to trying a new dance station. What it did have in its favor was a hole not only for dance music, but for mainstream top 40, since WHIZ (Z100) was at its most modern when WKTU launched in February. It also had a willingness to spend money that set it apart from many of the other launches. And with a 6.7-6.9 rise in its first summer Arbitrend, there's no sign of WKTU leveling yet.

The success of WDAY-FM, which went 4.9-9.4 in its first book, was particularly gratifying, because, like Greenville and Charleston, S.C., Fargo was a market where a low-powered top 40, KSSZ-FM, had tried filling the top 40 hole to little effect. It's worth noting that after several years with no top 40, Fargo suddenly got two. KFGX (95X) debuted with modern-leaning top 40 and went 2.0-3.3 in its first book. It has since finished its transition to modern. Y94, meanwhile, had the advantage of being co-owned with a hot AC, allowing it to aim younger than most sign-ons and sit out some upper-demo records.

Another top 40 that debuted with a high 12-plus share has already gone more adult. WQLH (Mix FM) Green Bay, Wis., was up 7.0-7.6 under since-departed PD John Thomas, which is still half of the 14.7 it once posted as an AC. WQLH wasn't the only new top 40 taking on market leader WIXX. WKSZ was up 3.4-3.7 after switching from country, while WIXX was off 19.5-16.3.

Following is a rundown of some of '96's other top 40 sign-ons—not all of which were on for the entire spring book—and how they fared.

- KEYW Tri Cities, Wash. (2.8-5.4), and WWLD (Wild 106) Tallahassee, Fla. (4.1-5.4), both entered markets that had been without a top 40 in the spring book. Tallahassee had been without one for several years. The Tri Cities had been without one for several weeks, following K10K (OK95)'s switch to country.

- WMEF Fort Wayne, Ind., dropped its Mix handle, began using its heritage calls again, and was up 3.5-4.7 this spring. That's short of the 7 share it had in '94, but it was enough to push rival WDJB (B106) down 4.9-3.3, prompting B106 to relaunch as a rhythmic top 40.

- WQQB (Q96), Champaign, Ill.'s first mainstream top 40 in several years, was up 2.4-3.7.

- WEZB—which switched in early May—was off 4.5-3.6 in its spring transition book, during which, it must be noted, the station dropped Howard Stern. B97, which was really a hot AC when it signed on, has since moved closer to mainstream top 40.

- WQSL (All Hit 92.3) lives between two markets: New Bern/Greenville, N.C., where it has gone 1.2-2.8-2.7 over the past two books, and Wilmington, N.C., where it debuted with a 2.3 share. WQSL—a station whose heavy rotations and lack of oldies make it the closest thing to a Mike Joseph Hot Hits station for the '90s—has a format hole in Wilmington, but not a full-market signal there. In New Bern/Greenville, it's the second top 40, competing with WRHT.

- Rhythmic KJMN (Jam'n 92.1) Denver was up 2.1-2.6 in its first full book, as arch-rival KQKS (KS104) fell 5.1-3.6. KJMN signed on with a bunch of early '80s "old-school" R&B titles. It's since backed those down, emphasizing late '80s/early '90s gold instead, but still plays a 7½-minute "Old School Minimix" at the top of each hour.

There are a slew of other top 40s that signed on at the end of the spring book: WHEN (Hot 107.9) Syracuse, N.Y. (3.1-2.8); KNRV (the Nerve) Killeen, Texas (2.5-2.4); WJYJ Manchester, N.H. (which debuted at 1.1); and WLKT (the Cat) Lexington, Ky. (which debuted at 0.7). KLPQ (Star 102) Little Rock, Ark., was on the air for only three weeks in the spring and failed to show. CKEY Buffalo, N.Y. (1.0-0.9), and KDNR Albuquerque, N.M. (0.5-0.8), were in their format through the spring, but did not dent the incumbent top 40s in their market.

We'll have a better read on these stations in the next three to six months. By our next look at the format's newcomers, the big question for the format may not be whether a new top 40 is viable, but whether it's possible for two top 40s in a market to succeed for the first time in years.

## MONITOR PROFILE

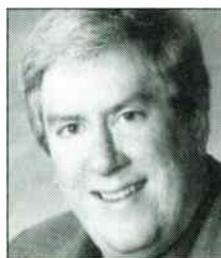
### Rochester's Clarke Ingram Enjoys His Own Kodak Moment: WPXY Up 7.0-8.8

**A**nd on the eighth day, the Lord said, 'Let there be top 40 music,' and he kept saying it every two hours and 40 minutes."

You've been listening to one of the format's biggest fans: Clarke Ingram, OM/PD of WPXY Rochester, N.Y., who piloted WPXY from 7.0-8.8 12-plus in the spring book and, in the truest sense of top 40, is comfortably straddling that white picket demo fence. "We're No. 1 with women 25-54, and we're No. 2 with teens—go figure," he says. "We have no big secret formula. It's called 'growing up with your audience.'"

"I love heritage stations," says Ingram, who previously programmed top 40 mainstays KRQQ Tucson, Ariz., and WBZZ (B94) Pittsburgh and was OM at the original KZZP Phoenix. WPXY has been doing top 40 for 14 years. "I find heritage stations have more credibility, which is easier to build on. Also, after all that time, people may actually know your calls," he says.

When he arrived at WPXY in November '94, Ingram says he "focused the music library, because I felt we were leaving ourselves vulnerable to an outside attack." WPXY went less hot AC and more dance, without a lot of modern rock



**Clarke Ingram**  
OM/PD  
WPXY Rochester, N.Y.

*'If you fix one thing at your station each day, that's 365 in a year'*

crossovers. As expected, in spring '95, modern WNVE (the Nerve) debuted with a 5 share, which later grew to 6.8. How did Ingram react? "When I arrived here, 'PXY was very close to hot AC, and I felt if we leaned back in that direction or toward the alternative side, the Nerve would have carved us apart," he says. "The heritage of WPXY has been somewhat rhythmic, so we had to resist the urge to head alternative."

"I believe [that] alternative is that which is not mainstream, so why go there? We're having success with artists that crossed over from alternative, like Hootie, Gin Blossoms, etc. The edgier stuff, like Bush, Garbage, and Sponge, belongs to the Nerve. We'll take La Bouche and Celine Dion." Although Ingram says WPXY never reacted externally to the Nerve, he says, "I had the gun loaded, but I resisted the urge to fire."

By staying on course and focusing on the core, WPXY, which scored 9.1 12-plus pre-Nerve, is now back to an 8.8 share. "We actually have better demos now," Ingram says.

These ratings are especially noteworthy given the competition from two heritage AC stations, WVOR (which Ingram also oversees) and soft AC WRMM. While WPXY is playing more pop/modern music than it played a year ago, it still has a heavy dance factor: "Dance music never really went away," Ingram says. "Many top 40 programmers convinced themselves that [acts like] Sponge and Bush were more important to their audience than La Bouche and 2 Unlimited, and, in the process, 'clevered' themselves out of the format."

"Sure, we do constant research, but we're programming to a moving target," Ingram adds, referring to the ever-changing tastes of his

audience. "A year ago, who would have thought Goo Goo Dolls would now be a mass-appeal act or that Hootie & the Blowfish would become the Creedence Clearwater Revival of the '90s?"

Here's a recent 4 p.m. sample of WPXY: Fun Factory, "I Wanna B With U"; Eric Clapton, "Change The World"; Alanis Morissette, "You Learn"; Celine Dion, "It's All Coming Back To Me Now"; TLC, "Creep"; Tracy Chapman, "Give Me One Reason"; Prince, "When Doves Cry"; Hootie & the Blowfish, "Only Wanna Be With You"; Amber, "This Is Your Night"; Mariah Carey, "Always Be My Baby"; Melissa Etheridge, "I Want To Come Over"; and Montell Jordan, "This Is How We Do It."

Ingram's oversight of WVOR, which is programmed by first-time PD Dave LeFrois, means "we're targeting similar demos but different psychographics," says Ingram. "For example, we recently had Rod Stewart tickets to give away, and I had to play Solomon and decide which station gets 'em."

Ten-year market vet Scott Spezzano does mornings on WPXY with Joan Brandenburg and producer Magic Man, both six-year vets. Middayer Jojo The Hitman just moved to nights, replacing No. 1-rated Artie The One Man Party, who heads for WXS-FM (Kiss 108) Boston. Afternoon jock Pete "The Mayor" Kennedy has been with WPXY since '87. Five-year vet Chris Cole, a former intern, does overnights. P/Is include Norm On The Barstool.

APD/M/D J.J. Rice "has much better ears than I ever had," says Ingram. "If J.J. doesn't believe in a record, I won't add it. They say part of being a good manager is knowing your weaknesses. I was never a natural music person. When I worked for Guy Zapoleon, he would pick the hits, and I was the nuts-and-bolts guy who executed the format. J.J. reminds me of a young Guy Zapoleon."

Another WPXY success story is promotions director Triстано Korlou, who emigrated from Italy speaking virtually no English. This year, he became a U.S. citizen and was nominated for a Billboard/Airplay Monitor marketing award.

The other member of Ingram's inner circle is production director Joe Kaus, "a fabulous talent who got inside my head in a remarkably short time to produce the on-air sound that I envisioned," Ingram says.

Unlike many PDs who bring their team with them from station to station, Ingram says, "I find talented people in every market who are good at what they do, and I let them do it."

Ingram recently took his first two-week vacation since '89, driving the old Route 66 from Chicago to Phoenix, listening to other stations. "I came back with a fresh perspective on how my station fits into the big picture," he says. "Although we have a good station, I heard some other stations execute certain elements better than we did, so we fixed them. If you aim to fix one little thing at your station each day, that's 365 things in a year."

Ingram, and a large chunk of the industry, is looking forward to WPXY and WVOR's pending sale to American Radio Systems. "[ARS honchos] David Pearlman and John Gehron are good broadcasters," he says. "I've been competing against their WCMF and WRMM."

When asked to analyze WPXY's success, Ingram jokes, "You mean aside from my brilliance?," then adds three names: Morissette, Dion, and the Fugees. "Three completely different-sounding artists on the same station, often in the same hour, who are researching off the scale for us. That's what top 40 was designed to do. When we're the only station playing all three artists, we own 'em, and we reap the benefits."

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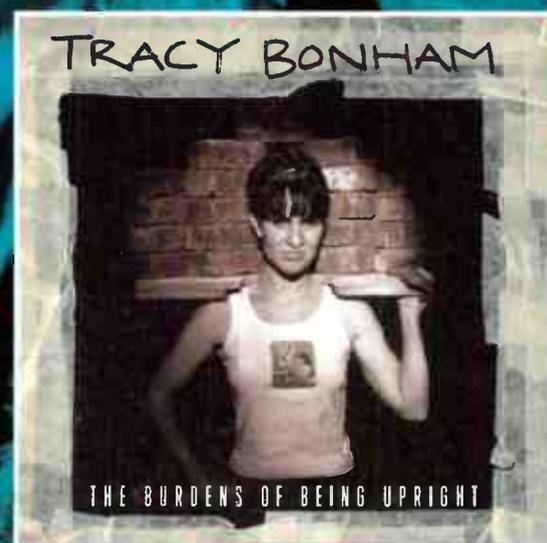
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# MAINSTREAM POWER PLAYLISTS

For Week Ending August 18, 1996



Playlists compiled by Broadcast Data Systems. Radio Truck service. Songs ranked by number of plays in monitored week. Playlists are listed in order of descending weekly counts, beginning with the highest monitoring station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

| Z100             |   | KIIS                |  | Q102                 |  | KISS 108       |   | KISS 106.1     |  | KRBE            |   |
|------------------|---|---------------------|--|----------------------|--|----------------|---|----------------|--|-----------------|---|
| WHTZ<br>New York | PD: Tom Poleman<br>APD: Ryan Chase<br>MD: Paul "Cubby" Bryant | KIIS<br>Los Angeles | PD: John Cook<br>APD/MD: Tracy Austin    | WIOQ<br>Philadelphia | OM: Dave Allan<br>PD: Glenn Kalina<br>MD: DeDe McGuire | WXKS<br>Boston | PD: John Ivey<br>MD: Tad Bonvie         | KHKS<br>Dallas | PD/MD: Mr. Ed Lambert                    | KRBE<br>Houston | PD: John Peake<br>APD: Scott Sparks<br>MD: Jay Michaels |
| TW               | LW  | TW                  | LW                                       | TW                   | LW   | TW             | LW                                      | TW             | LW                                       | TW              | LW  |
| 1                | Jewel, Who Will Save Your Soul                                | 1                   | Donna Lewis, I Love You Always Forever   | 1                    | Quad City DJ's, C'mon N' Ride It                       | 1              | Jann Arden, Insensitive                 | 1              | Alanis Morissette, You Learn             | 1               | Donna Lewis, I Love You Always Forever                  |
| 2                | Fugees, No Woman, No Cry                                      | 2                   | Los Del Rio, Macarena                    | 2                    | Alanis Morissette, You Learn                           | 2              | Alanis Morissette, You Learn            | 2              | Donna Lewis, I Love You Always Forever   | 2               | Primitive Radio Gods, Standing Outside A                |
| 3                | Dishwalla, Counting Blue Cars                                 | 3                   | La Bouche, Sweet Dreams                  | 3                    | Celine Dion, It's All Coming Back To Me                | 3              | Alanis Morissette, Ironic               | 3              | Color Me Badd, The Earth, The Sun, The R | 3               | La Bouche, Sweet Dreams                                 |
| 4                | Alanis Morissette, Head Over Feet                             | 4                   | Alanis Morissette, You Learn             | 4                    | The Tony Rich Project, Nobody Knows                    | 4              | Jewel, Who Will Save Your Soul          | 4              | Celine Dion, Because You Loved Me        | 4               | Fugees, Killing Me Softly                               |
| 5                | No Doubt, Spiderwebs  | 5                   | Mariah Carey, Forever                    | 5                    | Fugees, No Woman, No Cry                               | 5              | Eric Clapton, Change The World          | 5              | Eric Clapton, Change The World           | 5               | The Nixons, Sister                                      |
| 6                | The Nixons, Sister  | 6                   | Bone Thugs-N-Harmony, The Crossroads     | 6                    | Los Del Rio, Macarena: Bayside Boys Mix                | 6              | La Bouche, Sweet Dreams                 | 6              | Los Del Rio, Macarena                    | 6               | Fugees, No Woman, No Cry                                |
| 7                | Sheryl Crow, If It Makes You Happy                            | 7                   | Color Me Badd, The Earth, The Sun, The R | 7                    | Amber, This Is Your Night                              | 7              | Donna Lewis, I Love You Always Forever  | 7              | Donna Lewis, I Love You Always Forever   | 7               | Crush, Jellyhead  |
| 8                | Oasis, Don't Look Back In Anger                               | 8                   | Amber, This Is Your Night                | 8                    | Coolio, I,2,3,4  | 8              | Dishwalla, Counting Blue Cars           | 8              | Mariah Carey, Always Be My Baby          | 8               | Eric Clapton, Change The World                          |
| 9                | Donna Lewis, I Love You Always Forever                        | 9                   | Billie Ray Martin, Your Loving Arms      | 9                    | Bone Thugs-N-Harmony, The Crossroads                   | 9              | The Cranberries, Free To Decide         | 9              | Quad City DJ's, C'mon N' Ride It         | 9               | Dishwalla, Counting Blue Cars                           |
| 10               | Blues Traveler, Hook  | 10                  | Fugees, Killing Me Softly                | 10                   | Toni Braxton, You're Makin' Me High                    | 10             | Smashing Pumpkins, 1979                 | 10             | Brandy, Sittin' Up In My Room            | 10              | Robert Miles, Children                                  |
| 11               | Garbage, Stupid Girl  | 11                  | Crush, Jellyhead                         | 11                   | Jewel, Who Will Save Your Soul                         | 11             | Jewel, Who Will Save Your Soul          | 11             | Natalie Merchant, Jealousy               | 11              | Quad City DJ's, C'mon N' Ride It                        |
| 12               | Robert Miles, Children  | 12                  | La Bouche, Be My Lover                   | 12                   | 2 Unlimited, Do What's Good For Me                     | 12             | Tracy Chapman, Give Me One Reason       | 12             | Tracy Chapman, Give Me One Reason        | 12              | Crush, Jellyhead  |
| 13               | Love Spill Love, How Soon Is Now?                             | 13                  | Alanis Morissette, Ironic                | 13                   | Tracy Chapman, Give Me One Reason                      | 13             | Fugees, Killing Me Softly               | 13             | The Tony Rich Project, Nobody Knows      | 13              | The Cranberries, Free To Decide                         |
| 14               | The Cranberries, Free To Decide                               | 14                  | Kristine W, One More Try                 | 14                   | Kristine W, One More Try                               | 14             | Mariah Carey, Forever                   | 14             | Everything But The Girl, Missing         | 14              | Melissa Etheridge, Nowhere To Go                        |
| 15               | Leah Anderson, It's Alright It's Ok                           | 15                  | Groove Theory, Tell Me                   | 15                   | Donna Lewis, I Love You Always Forever                 | 15             | Donna Lewis, I Love You Always Forever  | 15             | Fugees, No Woman, No Cry                 | 15              | No Doubt, Spiderwebs                                    |
| 16               | Dave Matthews Band, Satellite                                 | 16                  | Celine Dion, Because You Loved Me        | 16                   | Celine Dion, Because You Loved Me                      | 16             | Celine Dion, Because You Loved Me       | 16             | Celine Dion, Because You Loved Me        | 16              | Tracy Chapman, Give Me One Reason                       |
| 17               | Sarah McLachlan, Possession                                   | 17                  | No Mercy, Where Do You Go                | 17                   | Abigail, Don't You Wanna Know?                         | 17             | Los Del Rio, Macarena: Bayside Boys Mix | 17             | Los Del Rio, Macarena: Bayside Boys Mix  | 17              | Alanis Morissette, Ironic                               |
| 18               | Everclear, Santa Monica                                       | 18                  | Brandy, Sittin' Up In My Room            | 18                   | No Mercy, Where Do You Go                              | 18             | The Tony Rich Project, Nobody Knows     | 18             | Jon B. Feat. Babyface, Someone To Love   | 18              | Jewel, Who Will Save Your Soul                          |
| 19               | Smashing Pumpkins, Tonight, Tonight                           | 19                  | Katalina, DJ Girl                        | 19                   | Katalina, DJ Girl                                      | 19             | Oasis, Champagne Supernova              | 19             | Alanis Morissette, Ironic                | 19              | No Mercy, Where Do You Go                               |
| 20               | Pearl Jam, Who You Are  | 20                  | Ghost Town DJ's, My Boo                  | 20                   | Celine Dion, Because You Loved Me                      | 20             | Natalie Merchant, Jealousy              | 20             | TLC, Waterfalls                          | 20              | Hootie & The Blowfish, Tucker's Town                    |
| 21               | Superdrag, Sucked Out   | 21                  | Quad City DJ's, C'mon N' Ride It         | 21                   | Bad Vaid feat. Crystal Wa, In De Gh                    | 21             | Natalie Merchant, Jealousy              | 21             | La Bouche, Be My Lover                   | 21              | Stone Temple Pilots, Interstate Love Song               |
| 22               | Fugees, Killing Me Softly                                     | 22                  | Maxi Priest, That Girl                   | 22                   | Keith Sweat, Twisted                                   | 22             | Natalie Merchant, Carnival              | 22             | Sophie B, Hawkins, As I Lay Me Down      | 22              | Stone Temple Pilots, Interstate Love Song               |
| 23               | No Doubt, Just A Girl   | 23                  | Alanis Morissette, Ironic                | 23                   | Keith Sweat, Twisted                                   | 23             | Dog's Eye View, Everything Falls Apart  | 23             | Sophie B, Hawkins, As I Lay Me Down      | 23              | The Cranberries, Free To Decide                         |
| 24               | Dave Matthews Band, So Much To Say                            | 24                  | Mariah Carey, Always Be My Baby          | 24                   | Maxi Priest, That Girl                                 | 24             | Mariah Carey, Always Be My Baby         | 24             | Mariah Carey, Always Be My Baby          | 24              | Dave Matthews Band, So Much To Say                      |
| 25               | Butthole Surfers, Pepper                                      | 25                  | The Tony Rich Project, Nobody Knows      | 25                   | Mariah Carey, Always Be My Baby                        | 25             | La Bouche, Sweet Dreams                 | 25             | Mariah Carey, Always Be My Baby          | 25              | Tom Petty, Walls  |
| 26               | Nada Surf, Popular  | 26                  | Celine Dion, The Power Of The Dream      | 26                   | Mrs. I'll Be Alright                                   | 26             | Mrs. I'll Be Alright                    | 26             | Mariah Carey, Always Be My Baby          | 26              | Blues Traveler, Run Around                              |
| 27               | Folk Implosion, Natural One                                   | 27                  | Mariah Carey, Always Be My Baby          | 27                   | Lin'N Joy, Dreamer                                     | 27             | Lin'N Joy, Dreamer                      | 27             | Mariah Carey, Always Be My Baby          | 27              | Everything But The Girl, Missing                        |
| 28               | Spacehog, In The Meantime                                     | 28                  | Real McCoy, Run Away                     | 28                   | Real McCoy, Run Away                                   | 28             | La Bouche, Be My Lover                  | 28             | Mariah Carey, Always Be My Baby          | 28              | Collective Soul, The World I Know                       |
| 29               | Patti Rothberg, Inside  | 29                  | Sophie B, Hawkins, As I Lay Me Down      | 29                   | Sophie B, Hawkins, As I Lay Me Down                    | 29             | Wild Orchid, At Night I Pray            | 29             | Blues Traveler, Run Around               | 29              | Tracy Chapman, Give Me One Reason                       |
| 30               | Stone Temple Pilots, Interstate Love Song                     | 30                  | Des'ree, You Gotta Be                    | 30                   | Des'ree, You Gotta Be                                  | 30             | Mariah Carey, Always Be My Baby         | 30             | Melissa Etheridge, Nowhere To Go         | 30              | Jars Of Clay, Flood                                     |
| 31               | La Bouche, Sweet Dreams                                       | 31                  | Fun Factory, I Wanna B With U            | 31                   | Dreamworld, Always Be My Baby                          | 31             | Dreamworld, Always Be My Baby           | 31             | Blues Traveler, Hook                     | 31              | Courting Crowns, Mr. Jones                              |
| 32               | Oasis, Wonderwall   | 32                  | Fun Factory, Close To You                | 32                   | Brandy, Sittin' Up In My Room                          | 32             | Brandy, Sittin' Up In My Room           | 32             | La Bouche, Be My Lover                   | 32              | Smashing Pumpkins, 1979                                 |
| 33               | No Doubt, Just A Girl   | 33                  | Outbrex Brothers, Boom Boom Boom         | 33                   | Brandy, Sittin' Up In My Room                          | 33             | Outbrex Brothers, Boom Boom Boom        | 33             | Mariah Carey, Always Be My Baby          | 33              | Alanis Morissette, Ironic                               |
| 34               | Quad City DJ's, C'mon N' Ride It                              | 34                  | Nicki French, Total Eclipse Of The Heart | 34                   | Nicki French, Total Eclipse Of The Heart               | 34             | Fugees, Killing Me Softly               | 34             | All-4-One, (She's Got) Shilz Skilz       | 34              | Alanis Morissette, Ironic                               |
| 35               | Smashing Pumpkins, 1979                                       | 35                  | Mo'Nique Jordan, This Is How We Do It    | 35                   | Mo'Nique Jordan, This Is How We Do It                  | 35             | Corona, The Rhythm Of The Night         | 35             | Robin S, Show Me                         | 35              | Jewel, Have A Little Faith In Me                        |
| 36               | Reacharound, Big Char   | 36                  | Mariah Carey, Fantasy                    | 36                   | Mariah Carey, Fantasy                                  | 36             | Corona, The Rhythm Of The Night         | 36             | Goo Goo Dolls, Name                      | 36              | Alanis Morissette, You Learn                            |
| 37               | Pearl Jam, Daughter   | 37                  | Stereo MC's, Connected                   | 37                   | Stereo MC's, Connected                                 | 37             | Max-A-Million, Fat Boy                  | 37             | Crystal Waters, 100% Pure Love           | 37              | The Cranberries, Dreams                                 |
| 38               | Alanis Morissette, You Learn                                  | 38                  | TLC, Waterfalls                          | 38                   | TLC, Waterfalls  | 38             | Crystal Waters, 100% Pure Love          | 38             | Crystal Waters, 100% Pure Love           | 38              | Pearl Jam, Better Man                                   |
| 39               | Primitive Radio Gods, Standing Outside A                      | 39                  | Hootie & The Blowfish, Only Wanna Be Wit | 39                   | Hootie & The Blowfish, Only Wanna Be Wit               | 39             | Collage, I'll Be Loving You             | 39             | Nathan Morris, Wishes                    | 39              | Dave Matthews Band, What Would You Say                  |
| 40               | Better Than Ezra, Good  | 40                  | Ini Kamoze, Here Comes The Hotstepper    | 40                   | Ini Kamoze, Here Comes The Hotstepper                  | 40             | Max-A-Million, Take Your Time           | 40             | Fun Factory, Close To You                | 40              | Everclear, Santa Monica                                 |

**After The Success Of "Children"  
And An Explosive Album Debut,**

**We're Even More Vocal About The Next Smash  
From ROBERT MILES.  
INTRODUCING "ONE AND ONE"**

**Already Added At:  
B96 Chicago  
KTFM San Antonio**

The song that picks up where  
the smash single "Children"  
left off, featuring the vocals  
of Maria Naylor.

**ARISTA**

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POWER PLAYLISTS

For Week Ending August 18, 1996

Radio Data Systems logo and text: Broadcast Data Systems, Playlists supplied by Broadcast Data Systems' Radio Track service...

Z100 KKRZ Portland PD: Ken Benson APD/MD: Tommy Austin. Top 40 playlist including Donna Lewis, Toni Braxton, Jann Arden, Jewel, etc.

ALICE 106 KALC Denver PD: Gregg Cassidy MD: Jim Lawson. Top 40 playlist including Dishwalla, Donna Lewis, Primitive Radio Gods, etc.

THE RIVER WRWV Nashville PD: Charlie Quinn APD: Tom Peace MD: Scooter. Top 40 playlist including Fugees, Natalie Merchant, Tracy Chapman, etc.

JAMMIN' 92 WZJM Cleveland PD: Lisa Rodman MD: Dave Eubanks. Top 40 playlist including Donna Lewis, Alanis Morissette, Jann Arden, etc.

XL106.7 WXFL Orlando PD/MD: Adam Cook APD: Pete deGraaf. Top 40 playlist including Alanis Morissette, You Learn, Toni Braxton, etc.

KJ103 KYO Oklahoma City PD: Mike McCoy MD: Joe Friday. Top 40 playlist including Donna Lewis, Jewel, Eric Clapton, etc.

KISS 98.5 WKSE Buffalo PD: Sue O'Neil MD: Dave Universal. Top 40 playlist including Donna Lewis, Goo Goo Dolls, Fugees, etc.

WZPL Indianapolis PD: Tom Gjerdrum MD: Rob Blair. Top 40 playlist including Donna Lewis, Toni Braxton, Jann Arden, etc.

KISS 95.1 WNKS Charlotte PD: Brian Bridgman MD: Marcie Crescente. Top 40 playlist including Alanis Morissette, You Learn, Donna Lewis, etc.

Z93 WGTZ Dayton PD: Louis Kaplan MD: Gretchen Corbett. Top 40 playlist including Toni Braxton, Donna Lewis, Jewel, etc.

FLY 92 WFLY Albany PD: Mike Morgan MD: Ron "Sugarbear" Williams. Top 40 playlist including Eric Clapton, Change The World, Donna Lewis, etc.

Z104 WNVZ Norfolk PD: Don London MD: Sean Sellers. Top 40 playlist including Quad City DJ's, C'mon N' Ride It, Donna Lewis, etc.

MIX 93.3 KMXV Kansas City PD/MD: Jon Zellner. Top 40 playlist including Donna Lewis, Alanis Morissette, You Learn, etc.

K-HITS 107.5 KWMX Denver PD: Dan Bowen APD: Steve Douglas MD: Lee Cagle. Top 40 playlist including Jann Arden, Insensitive, Jewel, etc.

WIXX Green Bay PD: Dan Stone MD: David Burns. Top 40 playlist including Primitive Radio Gods, Standing Outside A, Eric Clapton, etc.

WKRZ Wilkes-Barre OM: Gary Hoffmann MD: Jerry Padden. Top 40 playlist including The Notorious B.I.G., The Notorious B.I.G., etc.

WVKS Toledo VP/Pgm: Mike Wheeler MD: Bill Michaels. Top 40 playlist including Los Del Rio, Macarena: Bayside Boys Mix, etc.

98PX Rochester OM/PD: Clarke Ingram APD/MD: J.J. Rice. Top 40 playlist including Tracy Chapman, Give Me One Reason, Alanis Morissette, etc.

# **CALL-OUT AMERICA (FEMALES 18-34)**

1. "You Learn" - Alanis Morissette

2. "I Can't Sleep Baby (If I)" - R. Kelly

**MAINSTREAM MONITOR**

**CHART: 29 - 22**

**R&R POP CHART: #33\***

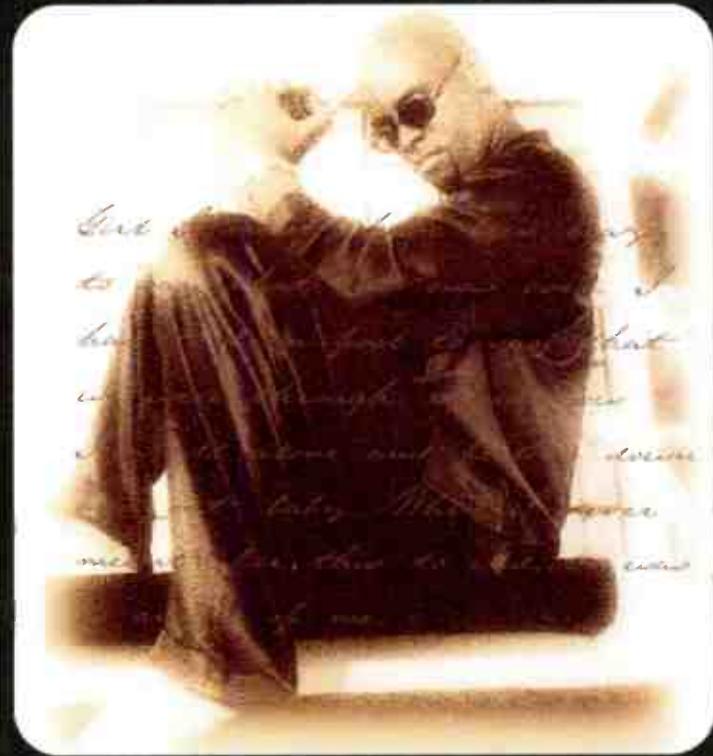
**SOUNDFAN SINGLES: #6**

**BILLBOARD HOT 100: #8**

**BDS: 28 Million Audience with 2,700 Spins**

**INCREASING RADIO AIRPLAY:**

|             |            |             |            |             |            |
|-------------|------------|-------------|------------|-------------|------------|
| <b>WKSE</b> | <b>45x</b> | <b>WIOQ</b> | <b>41x</b> | <b>WMXQ</b> | <b>20x</b> |
| <b>WPRO</b> | <b>30x</b> | <b>WXTR</b> | <b>25x</b> | <b>KHOM</b> | <b>77x</b> |
| <b>WXKB</b> | <b>30x</b> | <b>B94</b>  | <b>20x</b> | <b>WKRQ</b> | <b>28x</b> |
| <b>WFHN</b> | <b>63x</b> | <b>WSSX</b> | <b>22x</b> | <b>WGTZ</b> | <b>16x</b> |
| <b>WFBC</b> | <b>61x</b> | <b>WNVZ</b> | <b>40x</b> | <b>WZPL</b> | <b>28x</b> |
| <b>WYGR</b> | <b>25x</b> | <b>WXXL</b> | <b>20x</b> | <b>WHOT</b> | <b>35x</b> |
| <b>WNNK</b> | <b>25x</b> | <b>WRVQ</b> | <b>35x</b> | <b>KJYO</b> | <b>20x</b> |
| <b>WLAN</b> | <b>16x</b> | <b>KHFI</b> | <b>45x</b> | <b>KQKQ</b> | <b>40x</b> |
| <b>WKTU</b> | <b>20x</b> | <b>KKFR</b> | <b>46x</b> | <b>KHTT</b> | <b>37x</b> |
| <b>WSNX</b> | <b>25x</b> | <b>WZJM</b> | <b>30x</b> | <b>KGAQ</b> | <b>60x</b> |
| <b>WZNY</b> | <b>20x</b> | <b>WFLZ</b> | <b>35x</b> | <b>WWCK</b> | <b>25x</b> |



**ALSO NOW  
PLAYING AT:**

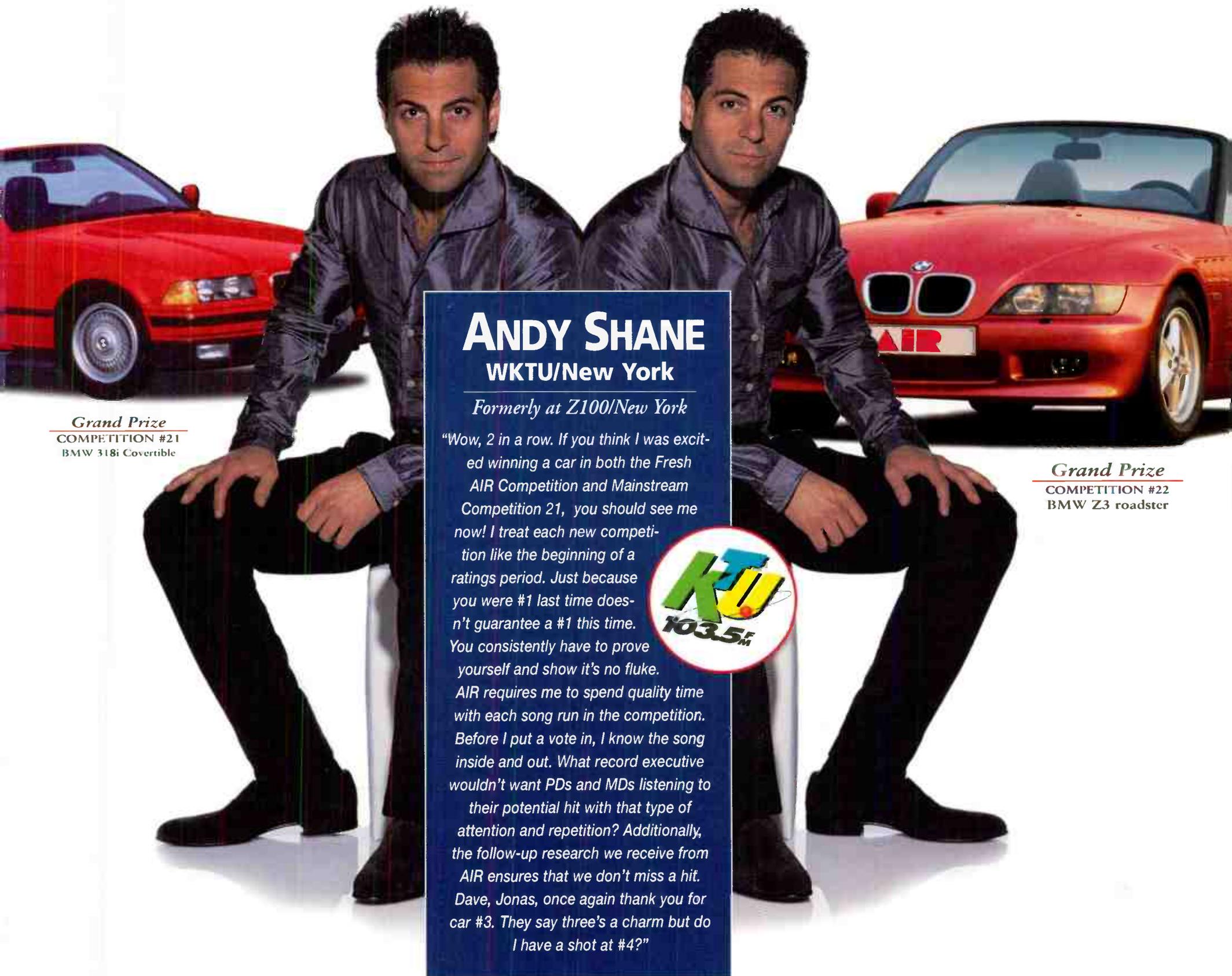
**KDWB  
KKRZ**



# AIR *First Place*

TOP 40 / MAINSTREAM COMPETITION TWENTY-TWO

## Back to Back!



### ANDY SHANE WKTU/New York

*Formerly at Z100/New York*

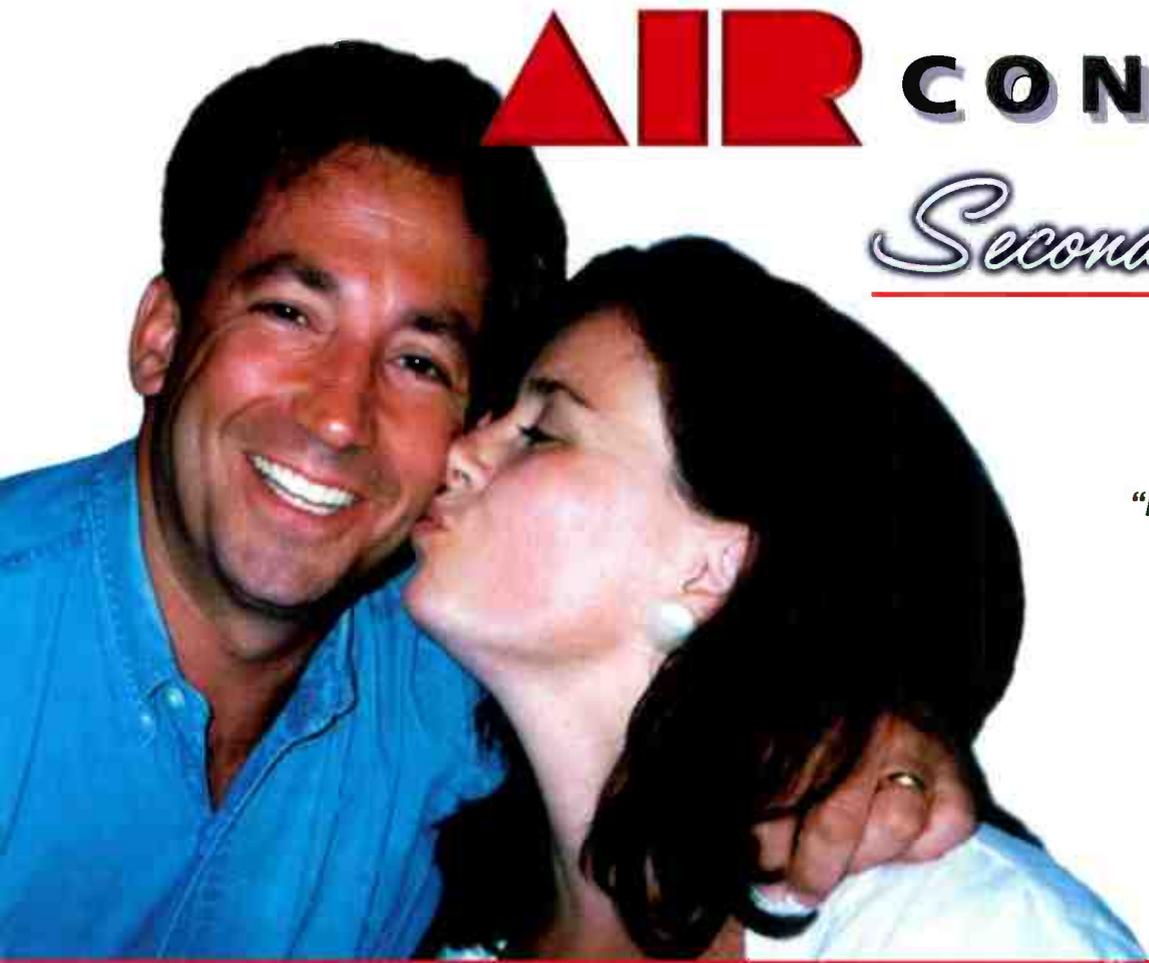
*"Wow, 2 in a row. If you think I was excited winning a car in both the Fresh AIR Competition and Mainstream Competition 21, you should see me now! I treat each new competition like the beginning of a ratings period. Just because you were #1 last time doesn't guarantee a #1 this time. You consistently have to prove yourself and show it's no fluke. AIR requires me to spend quality time with each song run in the competition. Before I put a vote in, I know the song inside and out. What record executive wouldn't want PDs and MDs listening to their potential hit with that type of attention and repetition? Additionally, the follow-up research we receive from AIR ensures that we don't miss a hit. Dave, Jonas, once again thank you for car #3. They say three's a charm but do I have a shot at #4?"*



*Grand Prize*  
COMPETITION #21  
BMW 318i Convertible

*Grand Prize*  
COMPETITION #22  
BMW Z3 roadster

Congratulations to Andy on back to back victories. His ear for music is a proven winner, and once again shows that *"It all starts with listening"*. Andy has made himself an honored participant in the AIR Competitions. Enjoy your BMWs, you'll probably need to add on to the garage now. But who's complaining.



# AIR CONGRATULATES T

*Second Place*

• \$7,500 •

## STEVE KINGSTON

*"It's hard to describe how thrilled Steve and I were to learn he finished 2nd in the AIR Competition. With me working and Steve tending to the chores and the car pools, I'm glad he never forgot to respond each week. Thank you Jonas, and all at AIR, for continuing to keep Mr. Mom aware. Just because he took the summer off doesn't mean his ears did."*

**Patty "Steele" Kingston**

*Third Place*

• \$5,000 •



**KEN BENSON**  
KKRZ/PORTLAND, OR

*"Whether I win or lose in the Competitions, AIR has been helping me win in the ratings for years. Thanks to Bruce and everyone at AIR for your continued support and friendship."*

*Fourth Place*

• \$3,000 •



**ROB MORRIS**  
KDWB/MINNEAPOLIS, MN

*"Thanks to Alan, Jonas, Bruce and everyone at AIR for allowing me to participate in such an innovative competition. Every week, I look forward to my "insightful" conversations with Alan. He gives me accurate information about the music without the hype. Thanks again for the chance to do so well."*

*Fifth Place*

• \$2,500 •



**BRUCE STEVENS**  
WZNY/AUGUSTA, GA

*"Having won the first AIR Competition, I can say that over 22 competitions, AIR has remained true to what every intern should be taught from their first day, it all starts with listening. Thanks to Alan, Jonas and the entire AIR staff for everything."*

*Sixth Place*

• \$2,000 •

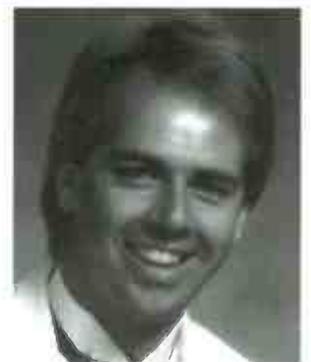


**LEE CAGLE**  
KWMX / DENVER, CO

*"Winning money for listening to music... Life is Cool! I would like to thank Holly and everyone at AIR for all the information they give me each week. I find much of it very useful. I actually look forward to participating each Monday. Thanks again for everything!"*

*Seventh Place*

• \$1,750 •



**KEVIN PETERSON**  
STAR94 / ATLANTA, GA

*"Even though he can't hit a golf ball down the middle, Alan Smith always shoots straight with me when it comes to music information. I get the info I need from AIR with no hype and no B.S."*

*Eighth Place*

• \$1,500 •

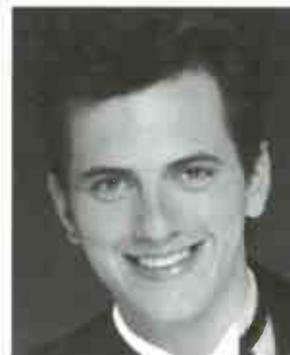


**PAUL BRYANT**  
Z100 / NEW YORK, NY

*"To place Top 10 for the 3rd time in a row is an extreme honor, especially when my whole world shifted from riding horses to riding cabs midway through the competition. AIR still kept my ear to the ground and in tune to what's happening musically. Thank you Dave 'did I tell you how much I love your last name?' Cash."*  
**World Radio History**

*Ninth Place*

• \$1,250 •



**TOM POLEMAN**  
Z100 / NEW YORK, NY

*"Each week, but especially during my transition from Houston to New York, AIR helps make sure I don't miss any of the hits. Thanks again to Dave and the AIR staff."*

*Tenth Place*

• \$1,000 •



**DON BENSON**  
STAR94 / ATLANTA, GA

*"The AIR competition does a terrific job of making you aware of new releases. And, oh yeah... I've always appreciated that Jonas Cash and Alan Smith are true proponents of the American Way."*

**AIR's current Mainstream Competition is underway. Winners will be announced in March 1997.**

# OP40/MAINSTREAM WINNERS



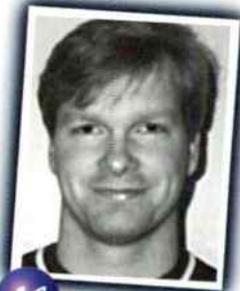
**11**  
**PAUL CANNON**  
 WMAS/SPRINGFIELD, MA  
*Formerly at TIC-FM*



**12**  
**PETE DEGRAFF**  
 XL106.7 / ORLANDO, FL



**13**  
**MIKE KASPER**  
 KZMG / BOISE, ID



**14**  
**MICHAEL DEAN**  
 KEYW / TRI-CITIES, WA



**15** TIE  
**DANA LUNDON**  
 Z104 / MADISON, WI



**15** TIE  
**SHARON DASTUR**  
 Z100 / NEW YORK, NY



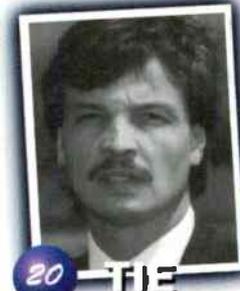
**17**  
**MARK BOLKE**  
 CONSULTANT  
 MINNEAPOLIS, MN



**18**  
**TOM GJERDRUM**  
 WZPL / INDIANAPOLIS, IN



**19**  
**ROB WAGMAN**  
 WFBC / GREENVILLE, SC



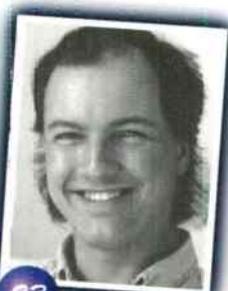
**20** TIE  
**RICK MCCAUSLIN**  
 WYCR / YORK, PA



**20** TIE  
**HITMAN**  
 KBFM / McALLEN, TX



**22**  
**SCOTT THOMAS**  
 WDJB / FT. WAYNE, IN



**23**  
**PAUL WALKER**  
 KGOT / ANCHORAGE, AK  
*Formerly at OK95*



**24**  
**DAVE MCKAY**  
 WPST / TRENTON, NJ



**25**  
**TONY BRISTOL**  
 WKCI / NEW HAVEN, CT



**26**  
**DANNY OCEAN**  
 WBHT / WILKES-BARRE, PA



**27**  
**CHRISTINE FOX**  
 FUN107 / NEW BEDFORD, MA



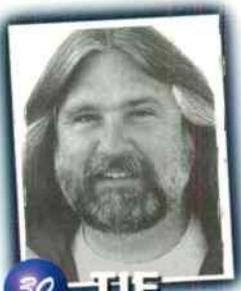
**28**  
**TERRI MCCORMICK**  
 WTWR / TOLEDO, OH



**29**  
**TRACE MICHAELS**  
 KCDD / ABILENE, TX



**30** TIE  
**JEFF ANDREWS**  
 KLYV / DUBUQUE, IA



**30** TIE  
**DAVY CROCKETT**  
 WYCR / YORK, PA

*Winners 11 thru 30 share in a \$10,000 Cash Pool*

|  |                            |   |  |  |  |  |
|--|----------------------------|---|--|--|--|--|
|  |                            | <b>1ST PLACE</b><br>• \$2,500 •<br><b>ROB MORRIS</b><br>KDWB<br>MINNEAPOLIS, MN |  | <b>2ND PLACE</b><br>• \$1,500 •<br><b>ANDY SHANE</b><br>WKTU<br>NEW YORK, NY |  | <b>3RD PLACE</b><br>• \$1,000 •<br><b>KEN BENSON</b><br>KKRZ<br>PORTLAND, OR |
|  | <p>World Radio History</p> |   |  |  |  |  |





SONG ACTIVITY REPORTS



For Week Ending August 18, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for DAVE MATTHEWS BAND 975/6. Includes columns for Total Stations (81), Chart Move (33-35), and station data for various markets like New York, L.A., Phila., etc.

Table for JOHN MULLEN CAMP 1011/183. Includes columns for Total Stations (58), Chart Move (37-32), and station data for various markets like New York, L.A., Phila., etc.

Table for ALANIS MORISSETTE 606/94. Includes columns for Total Stations (52), Chart Move (19-15), and station data for various markets like New York, L.A., Phila., etc.

Table for MTS 498/17. Includes columns for Total Stations (19), Chart Move (Debut 40), and station data for various markets like New York, L.A., Phila., etc.

Table for NADA SURF 493/68. Includes columns for Total Stations (43), Chart Move (Debut 36), and station data for various markets like New York, L.A., Phila., etc.

Table for NEW EDITION 531/24. Includes columns for Total Stations (66), Chart Move (Debut 36), and station data for various markets like New York, L.A., Phila., etc.

Table for NO DOUBT 1167/115. Includes columns for Total Stations (72), Chart Move (Debut 30-25), and station data for various markets like New York, L.A., Phila., etc.

Table for NO MERCY 1913/319. Includes columns for Total Stations (74), Chart Move (Debut 19-15), and station data for various markets like New York, L.A., Phila., etc.

Table for OASIS 721/109. Includes columns for Total Stations (59), Chart Move (Debut 40), and station data for various markets like New York, L.A., Phila., etc.

Table for TOM PETTY AND THE HEARTBREAKERS 975/129. Includes columns for Total Stations (78), Chart Move (Debut 36), and station data for various markets like New York, L.A., Phila., etc.

Table for PRIMITIVE RADIO GODS 2194/6. Includes columns for Total Stations (81), Chart Move (13-11), and station data for various markets like New York, L.A., Phila., etc.

Table for QUAD CITY DJ'S 1911/265. Includes columns for Total Stations (77), Chart Move (17-16), and station data for various markets like New York, L.A., Phila., etc.

Table for THE TONY RICH PROJECT 1097/99. Includes columns for Total Stations (64), Chart Move (31-28), and station data for various markets like New York, L.A., Phila., etc.

Table for KEITH SWEAT 954/325. Includes columns for Total Stations (71), Chart Move (Debut 37), and station data for various markets like New York, L.A., Phila., etc.

Table for THE WALLFLOWERS 424/73. Includes columns for Total Stations (33), Chart Move (Debut 33), and station data for various markets like New York, L.A., Phila., etc.

POWER PLAYLISTS

For Week Ending August 18, 1996

Radio Data Systems logo and text: Playlist supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week.



HOT 97 table with columns: Station (WQHT), PD (Steve Smith), APD/MD (Tracy Cloherty), and a list of 40 songs with their Top 40 positions.

POWER 106 table with columns: Station (KPWR), PD (Michelle Mercer), APD/MD (Bruce St. James), and a list of 40 songs with their Top 40 positions.

B96 table with columns: Station (WBBM), PD (Todd Cavanah), MD (Erik Bradley), and a list of 40 songs with their Top 40 positions.

WKTU table with columns: Station (WKTU), PD (Frankie Blue), MD (Andy Shane), and a list of 40 songs with their Top 40 positions.

JAM'N 94.5 table with columns: Station (WJMN), PD (Cadillac Jack), MD (Cat Collins), and a list of 40 songs with their Top 40 positions.

KMEL table with columns: Station (KMEL), PD (Michelle Santosuosso), MD (Joey Arbagey), and a list of 40 songs with their Top 40 positions.

WILD 107 table with columns: Station (KVLG), PD (Michael Martin), AMD (Jose Mein), and a list of 40 songs with their Top 40 positions.

WPGC table with columns: Station (WPGC), PD (Jay Stevens), APD (Bob Holmcraus), MD (G. Sharp), and a list of 40 songs with their Top 40 positions.

THE BOX table with columns: Station (KBXX), PD (Rob Scorpio), MD (Greg Head), and a list of 40 songs with their Top 40 positions.

POWER 96 table with columns: Station (WPOW), PD (Kid Curry), MD (Phil Jones), and a list of 40 songs with their Top 40 positions.

KUBE table with columns: Station (KUBE), PD (Mike Tierney), MD (Lindsay Cipcic), and a list of 40 songs with their Top 40 positions.

POWER 92 table with columns: Station (KKFR), PD (Don Parker), MD (Brian Douglas), and a list of 40 songs with their Top 40 positions.

FM102 table with columns: Station (KFSM), PD (Bob West), MD (Trejo), and a list of 40 songs with their Top 40 positions.

KGGI table with columns: Station (KGGI), PD (Bob Lewis), APD/MD (Michael Steele), and a list of 40 songs with their Top 40 positions.

Z90 table with columns: Station (XHTZ), OM/PD (Lisa Vazquez), APD/MD (Jeff Nelson), and a list of 40 songs with their Top 40 positions.

KTFM table with columns: Station (KTFM), PD (Cliff Tredway), MD (Charlie Huero), and a list of 40 songs with their Top 40 positions.

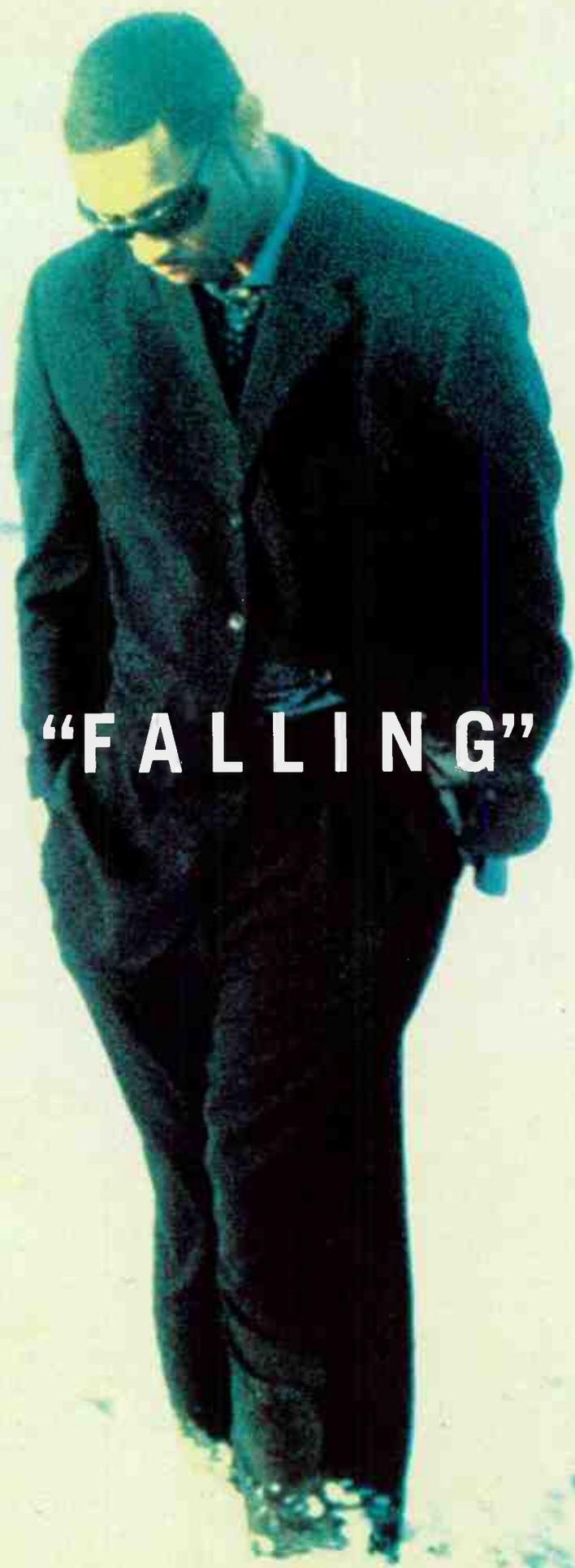
92Q table with columns: Station (WERQ), PD (Tom Calococci), APD (Konan), MD (Camille Cashwell), and a list of 40 songs with their Top 40 positions.

KS104 table with columns: Station (KQKS), PD (Cindy Rose), APD (Ricky O.), and a list of 40 songs with their Top 40 positions.

THE NUTTY PROFESSOR  
SOUNDTRACK



THE FOLLOW-UP TO THE GOLD SINGLE  
"I LIKE" FROM THE PLATINUM NUTTY  
PROFESSOR SOUNDTRACK



Montell Jordan "FALLING"

ON YOUR DESK NOW  
IMPACT DATE: AUG. 26



FROM THE FORTHCOMING ALBUM  
IN STORES AUG. 27TH

More...



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World Radio History



AIRPLAY Monitor

SONG ACTIVITY REPORTS

For Week Ending August 18, 1996

112 FEAT. THE NOTORIOUS B.I.G. 514/97 Only You (Bad Boy/Arista) Total Stations: 18 Chart Move: 25-18

THE 2 LIVE CREW 237/11 Shake A Lil' Somethin' (Lil' Joe) Total Stations: 11

AALIYAH 462/72 If Your Girl Only Knew (Background/Arista) Total Stations: 20 Chart Move: 28-23

AMBER 469/3 This Is Your Night (Tommy Boy) Total Stations: 23 Chart Move: 24-22

AZ YET 351/85 Last Night (LaFace/Arista) Total Stations: 19 Chart Move: Debut 29

BAYSIDE BOYS 132/7 Caliente (Lava/Arista) Total Stations: 12

BLACKSTREET FEAT. DR. DRE 195/19 No Diggity (Interscope) Total Stations: 15

BRANDY, TAMIA, GLADYS KNIGHT & CHAKA KHAN 193/21 Missing You (EastWest/EEG) Total Stations: 17

CHARM FARM 120/9 Superstar (PRA/Mercury) Total Stations: 15

DEBORAH COX 116/3 Who Do U Love (Arista) Total Stations: 11

DRU HILL 154/28 Tell Me (Island) Total Stations: 15

ENERGY 125/59 Take Me Higher (Upstairs/Out Of Control) Total Stations: 10

JOCELYN ENRIQUEZ 488/9 Do You Miss Me (Classified) Total Stations: 20 Chart Move: 23-21

GHOST TOWN DJ'S 1514/77 My Boo (So So Def/Columbia) Total Stations: 32 Chart Move: 3-2

GINUWINE 429/46 Pony (550 Music) Total Stations: 19 Chart Move: 29-25

MONTELL JORDAN FEAT. SLICK RICK 501/7 I Like (Def Jam/Mercury) Total Stations: 21 Chart Move: 21-20

DONNA LEWIS 989/202 I Love You Always Forever (Atlantic) Total Stations: 25 Chart Move: 12-7

LL COOL J 1107/41 Loungin' (Def Jam/Mercury) Total Stations: 31 Chart Move: 6-5

MCSC 156/43 Dream Girl (CME) Total Stations: 16

RICKY MARTIN 255/12 Maria (Columbia) Total Stations: 9 Chart Move: Debut 39

MISTA 232/22 Blackberry Molasses (EastWest/EEG) Total Stations: 15

NO MERCY 628/92 Where Do You Go (Arista) Total Stations: 24 Chart Move: 18-16

OUTKAST 184/53 Elevators (Me & You) (LaFace/Arista) Total Stations: 11

CECE PENISTON 135/11 Movin' On (A&M) Total Stations: 8

SHADES 425/45 Tell Me (I'll Be Around) (Motown) Total Stations: 22 Chart Move: 30-27

SIR MIX-A-LOT 247/53 Jump On It (Ryme Cartel/American/Reprise) Total Stations: 16

KEITH SWEAT 1762/95 Twisted (Elektra/EEG) Total Stations: 33 Chart Move: 1-1

GINA THOMPSON 229/40 The Things That You Do (Mercury) Total Stations: 11

ARMAND VAN HELDON & THE OLD SCHOOL JUNKIES 121/7 The Funk Phenomena (Henry Street) Total Stations: 11

WARREN G. FEAT. ADINA HOWARD 247/44 What's Love Got To Do With It (Interscope) Total Stations: 19

POWER PLAYLISTS

For Week Ending August 18, 1996



Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of BSA weekly chart, beginning with the highest-ranking station. Cume are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WPLJ PD: Scott Shannon APD/MD: Mike Preston. List of songs and artists including Alanis Morissette, Donna Lewis, and Eric Clapton.

MIX 105 PD: Steve Weed APD/MD: Linda Silver. List of songs and artists including Jewel, Donna Lewis, and Tracy Chapman.

STAR 98.7 PD: Dave Beasing MD: Angela Perrelli. List of songs and artists including Alanis Morissette, Donna Lewis, and Tracy Chapman.

STAR 104.5 MD: Rich Davis. List of songs and artists including Los Del Rio, Macarena, and Hootie & The Blowfish.

MIX 101.9 PD: Barry James APD/MD: Jaime Kartak. List of songs and artists including Alanis Morissette, Eric Clapton, and Tracy Chapman.

WPNT PD: Lorrin Palagi APD/MD: Lynne Murray. List of songs and artists including Celine Dion, Los Del Rio, and Eric Clapton.

MIX 107.3 OM/PD: Randy James MD: Carol Parker. List of songs and artists including Los Del Rio, Macarena, and Celine Dion.

Q95.5 PD: Tom O'Brien MD: Fred Buchalter. List of songs and artists including La Bouche, Eric Clapton, and Donna Lewis.

MIX 98.5 PD: Greg Stassell APD/MD: Tim Richards. List of songs and artists including Eric Clapton, Donna Lewis, and Tracy Chapman.

MIX 96.5 PD: Pat Paxton MD: Rich Anhorn. List of songs and artists including Jewel, Eric Clapton, and Donna Lewis.

KS95 MD: Leighton Peck. List of songs and artists including Alanis Morissette, Celine Dion, and Tracy Chapman.

Q104 PD: Mary Ellen Kachinske. List of songs and artists including Eric Clapton, Mariah Carey, and John Mellencamp.

MIX 102.9 PD: Kim Ashley. List of songs and artists including Go Go Dolls, Donna Lewis, and Tracy Chapman.

KYKY PD: Smokey Rivers MD: Greg Hewitt. List of songs and artists including Hootie & The Blowfish, Tracy Chapman, and John Mellencamp.

WTIC OM: Bill Stairs MD: David Simpson. List of songs and artists including Tracy Chapman, Alanis Morissette, and Donna Lewis.

STAR 101.5 OM: Rob Dunlop PD: Kent Phillips. List of songs and artists including Eric Clapton, Tracy Chapman, and Donna Lewis.

MIX 105.1 PD: David Isreal MD: Tim Baldwin. List of songs and artists including Tracy Chapman, Eric Clapton, and Donna Lewis.

Q106 PD: Greg Stevens APD: Ray Kalusa. List of songs and artists including Eric Clapton, Donna Lewis, and Tracy Chapman.

MIX 106.5 PD: Todd Fisher MD: Steve Cross. List of songs and artists including Natalie Merchant, Alanis Morissette, and Tracy Chapman.

MIX 96 PD: Mike Reeves MD: Yvonne Bass. List of songs and artists including Donna Lewis, Alanis Morissette, and Tracy Chapman.

VARIETY 96 PD: Bruce Gilbert MD: Scott Alexander. List of songs and artists including Eric Clapton, Donna Lewis, and Tracy Chapman.

WBLL PD: Ken Medek MD: Al Levine. List of songs and artists including Eric Clapton, Donna Lewis, and Tracy Chapman.

WKTI PD: Danny Clayton MD: Leonard Peace. List of songs and artists including Eric Clapton, Donna Lewis, and Tracy Chapman.

THE PLANET PD/MD: Dave Stewart. List of songs and artists including Primitive Radio Gods, Jars Of Clay, and Eric Clapton.

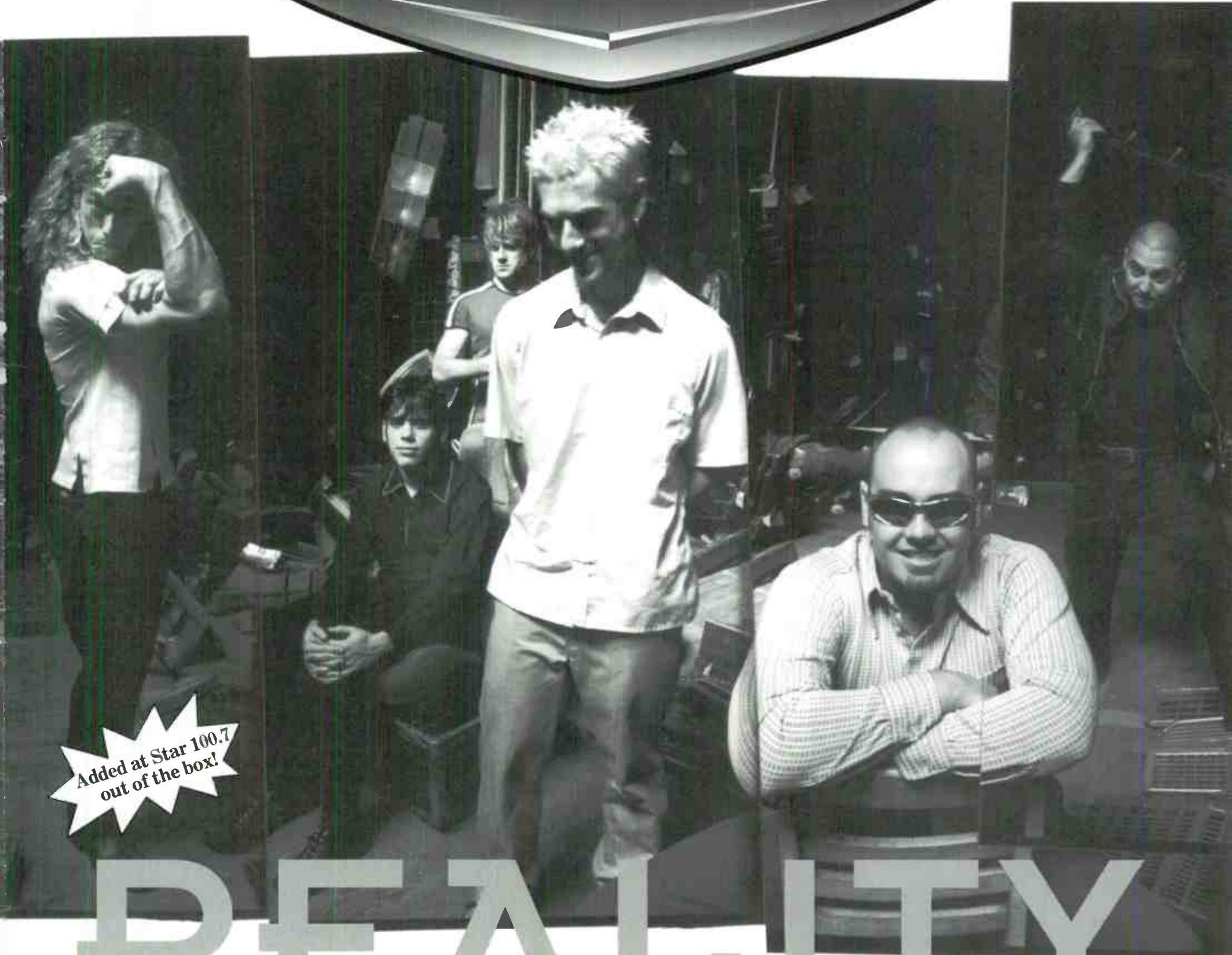








# NEWSBOYS



Added at Star 100.7  
out of the box!

# REALITY

from the new album **Take Me To Your Leader**

**Over 200,000 sold so far!**

<http://www.newsboys.com>

<http://www.virginrecords.com>

Produced by Steve Taylor and Peter Furler

Mixed by Tom Lord-Alge

Management: Wes Campbell/First Management

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**SHERYL CROW** **If it makes you Happy**

from the self-titled release

#1 Most Added Alternative  
#1 Most Added Triple A

<http://www.amrecords.com>  
Produced by Sheryl Crow  
Management: Stephen Weintraub Management

World Radio History

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| THIS WEEK                | LAST WEEK  | WKS. ON CHART | DETECTIONS |    | TITLE/LABEL/DISTRIBUTING LABEL                             | ARTIST                                  |
|--------------------------|------------|---------------|------------|----|--|---|
|                          |            |               | TW         | LW |  |   |
| <b>MAINSTREAM</b>        |            |               |            |    |  |   |
| <b>★ ★ ★ No. 1 ★ ★ ★</b> |            |               |            |    |  |   |
| 1                        | 2          | 9             |            |    | I LOVE YOU ALWAYS FOREVER ATLANTIC 1 week at No. 1         | DONNA LEWIS 4041 3880                   |
| 2                        | 1          | 15            |            |    | YOU LEARN MAVERICK/REPRISE                                 | ALANIS MORISSETTE 3705 3951             |
| 3                        | 3          | 14            |            |    | WHO WILL SAVE YOUR SOUL ATLANTIC                           | JEWEL 3067 3183                         |
| 4                        | 6          | 11            |            |    | CHANGE THE WORLD REPRISE                                   | ERIC CLAPTON 2869 2620                  |
| 5                        | 5          | 17            |            |    | MACARENA (BAYSIDE BOYS MIX) RCA                            | LOS DEL RIO 2610 2648                   |
| 6                        | 8          | 12            |            |    | YOU'RE MAKIN' ME HIGH LAFACE/ARISTA                        | TONI BRAXTON 2530 2394                  |
| 7                        | 4          | 23            |            |    | GIVE ME ONE REASON ELEKTRA/VEEG                            | TRACY CHAPMAN 2506 2683                 |
| 8                        | 7          | 9             |            |    | COUNTING BLUE CARS A&M                                     | DISHWALLA 2473 2476                     |
| 9                        | 10         | 24            |            |    | INSENSITIVE A&M  | JANN ARDEN 2329 2330                    |
| 10                       | 12         | 10            |            |    | FOREVER COLUMBIA   | MARIAH CAREY 2204 2306                  |
| 11                       | 13         | 7             |            |    | STANDING OUTSIDE A BROKEN PHONE BOOTH... ERGO/COLUMBIA     | PRIMITIVE RADIO GODS 2194 2188          |
| 12                       | 9          | 18            |            |    | KILLING ME SOFTLY RUFFHOUSE/COLUMBIA                       | FUGEES 2024 2343                        |
| 13                       | 14         | 20            |            |    | SWEET DREAMS RCA   | LA BOUCHE 2015 2097                     |
| 14                       | 11         | 14            |            |    | JEALOUSY ELEKTRA/VEEG                                      | NATALIE MERCHANT 2013 2307              |
| 15                       | 19         | 8             |            |    | WHERE DO YOU GO ARISTA                                     | NO MERCY 1913 1594                      |
| 16                       | 17         | 8             |            |    | C'MON N' RIDE IT (THE TRAIN) QUADRASOUND/BIG BEAT/ATLANTIC | QUAD CITY DJ'S 1911 1646                |
| 17                       | 15         | 7             |            |    | TUCKER'S TOWN ATLANTIC                                     | HOOTIE & THE BLOWFISH 1782 1707         |
| 18                       | 18         | 20            |            |    | THE EARTH, THE SUN, THE RAIN GIANT                         | COLOR ME BADD 1663 1637                 |
| 19                       | 16         | 9             |            |    | THAT GIRL VIRGIN   | MAXI PRIEST FEATURING SHAGGY 1617 1656  |
| 20                       | 20         | 12            |            |    | THA CROSSROADS RUTHLESS/RELATIVITY                         | BONE THUGS-N-HARMONY 1403 1590          |
| 21                       | 21         | 26            |            |    | BECAUSE YOU LOVED ME 550 MUSIC                             | CELINE DION 1402 1571                   |
| 22                       | 29         | 4             |            |    | I CAN'T SLEEP BABY (IF I) JIVE                             | R. KELLY 1268 1067                      |
| 23                       | 25         | 6             |            |    | FREE TO DECIDE ISLAND                                      | THE CRANBERRIES 1261 1201               |
| 24                       | 26         | 5             |            |    | BUT ANYWAY A&M   | BLUES TRAVELER 1174 1131                |
| 25                       | 30         | 4             |            |    | SPIDERWEBS TRAUMA/INTERSCOPE                               | NO DOUBT 1167 1052                      |
| 26                       | 22         | 16            |            |    | CHAMPAGNE SUPERNOVA EPIC                                   | OASIS 1137 1393                         |
| 27                       | 38         | 2             |            |    | IT'S ALL COMING BACK TO ME NOW 550 MUSIC                   | CELINE DION 1126 778                    |
| 28                       | 31         | 5             |            |    | LIKE A WOMAN LAFACE/ARISTA                                 | THE TONY RICH PROJECT 1097 998          |
| 29                       | 32         | 5             |            |    | STUPID GIRL ALMO SOUNDS/GEFFEN                             | GARBAGE 1080 977                        |
| 30                       | 28         | 6             |            |    | ANGELINE IS COMING HOME POLYDOR/A&M                        | THE BADLEES 1030 1083                   |
| 31                       | 34         | 3             |            |    | NOWHERE TO GO ISLAND                                       | MELISSA ETHERIDGE 1012 941              |
| 32                       | 37         | 2             |            |    | KEY WEST INTERMEZZO (I SAW YOU FIRST) MERCURY              | JOHN MELLENCAMP 1011 828                |
| 33                       | 27         | 10            |            |    | ALL ALONG EMI  | BLESSID UNION OF SOULS 1008 1088        |
| 34                       | 24         | 25            |            |    | EVERYTHING FALLS APART COLUMBIA                            | DOG'S EYE VIEW 1006 1208                |
| 35                       | 33         | 4             |            |    | SO MUCH TO SAY RCA   | DAVE MATTHEWS BAND 975 969              |
| 36                       | 35         | 3             |            |    | WALLS WARNER BROS  | TOM PETTY AND THE HEARTBREAKERS 975 846 |
| 37                       | <b>NEW</b> |               |            |    | TWISTED ELEKTRA/VEEG                                       | KEITH SWEAT 954 629                     |
| 38                       | 36         | 15            |            |    | CHILDREN ARISTA  | ROBERT MILES 794 841                    |
| 39                       | 39         | 2             |            |    | PEPPER CAPITOL   | BUTTHOLE SURFERS 737 724                |
| 40                       | <b>NEW</b> |               |            |    | DON'T LOOK BACK IN ANGER EPIC                              | OASIS 721 612                           |

| THIS WEEK                   | LAST WEEK  | WKS. ON CHART | DETECTIONS |    | TITLE/LABEL/DISTRIBUTING LABEL                             | ARTIST                                      |
|-----------------------------|------------|---------------|------------|----|--|---|
|                             |            |               | TW         | LW |  |   |
| <b>RHYTHM-CROSSOVER</b>     |            |               |            |    |  |   |
| <b>★ ★ ★ No. 1 ★ ★ ★</b>    |            |               |            |    |  |   |
| 1                           | 1          | 13            |            |    | TWISTED ELEKTRA/VEEG 5 weeks at No. 1                      | KEITH SWEAT 1762 1667                       |
| 2                           | 3          | 10            |            |    | MY BOO SO SO DEF/COLUMBIA                                  | GHOST TOWN DJ'S 1514 1437                   |
| 3                           | 2          | 15            |            |    | YOU'RE MAKIN' ME HIGH LAFACE/ARISTA                        | TONI BRAXTON 1427 1487                      |
| 4                           | 4          | 13            |            |    | I CAN'T SLEEP BABY (IF I) JIVE                             | R. KELLY 1333 1365                          |
| 5                           | 6          | 9             |            |    | LOUNGIN DEF JAM/MERCURY                                    | LL COOL J 1107 1066                         |
| 6                           | 5          | 21            |            |    | THA CROSSROADS RUTHLESS/RELATIVITY                         | BONE THUGS-N-HARMONY 1020 1135              |
| 7                           | 12         | 6             |            |    | I LOVE YOU ALWAYS FOREVER ATLANTIC                         | DONNA LEWIS 989 787                         |
| 8                           | 7          | 20            |            |    | C'MON N' RIDE IT (THE TRAIN) QUADRASOUND/BIG BEAT/ATLANTIC | QUAD CITY DJ'S 953 1007                     |
| 9                           | 9          | 29            |            |    | MACARENA (BAYSIDE BOYS MIX) RCA                            | LOS DEL RIO 918 960                         |
| 10                          | 8          | 17            |            |    | KISSIN' YOU BAD BOY/ARISTA                                 | TOTAL 858 986                               |
| 11                          | 11         | 11            |            |    | IF I RULED THE WORLD COLUMBIA                              | NAS 788 795                                 |
| 12                          | 10         | 16            |            |    | TOUCH ME TEASE ME SPOILED ROTTEN/DEF JAM/MERCURY           | CASE FEAT. FOXY BROWN 708 836               |
| 13                          | 13         | 26            |            |    | KILLING ME SOFTLY RUFFHOUSE/COLUMBIA                       | FUGEES 686 706                              |
| 14                          | 15         | 18            |            |    | WHY I LOVE YOU SO MUCH ROWDY/ARISTA                        | MONICA 665 691                              |
| 15                          | 14         | 8             |            |    | BABY LUV EPIC  | GROOVE THEORY 663 705                       |
| <b>★ ★ ★ AIRPOWER ★ ★ ★</b> |            |               |            |    |  |   |
| 16                          | 18         | 7             |            |    | WHERE DO YOU GO ARISTA                                     | NO MERCY 628 536                            |
| 17                          | 16         | 7             |            |    | HIT ME OFF MCA   | NEW EDITION 559 680                         |
| 18                          | 25         | 7             |            |    | ONLY YOU BAD BOY/ARISTA                                    | 112 FEATURING THE NOTORIOUS B.I.G. 514 417  |
| 19                          | 19         | 10            |            |    | THAT GIRL VIRGIN   | MAXI PRIEST FEATURING SHAGGY 503 521        |
| 20                          | 21         | 10            |            |    | I LIKE DEF JAM/MERCURY                                     | MONTELL JORDAN FEATURING SLICK RICK 501 494 |
| 21                          | 23         | 4             |            |    | DO YOU MISS ME CLASSIFIED                                  | JOCELYN ENRIQUEZ 488 479                    |
| 22                          | 24         | 5             |            |    | THIS IS YOUR NIGHT TOMMY BOY                               | AMBER 469 466                               |
| 23                          | 28         | 2             |            |    | IF YOUR GIRL ONLY KNEW BLACKGROUND/ATLANTIC                | AALIYAH 462 390                             |
| 24                          | 17         | 8             |            |    | FOREVER COLUMBIA   | MARIAH CAREY 461 537                        |
| 25                          | 29         | 3             |            |    | PONY 550 MUSIC   | GINUWINE 429 383                            |
| 26                          | 22         | 23            |            |    | YOU'RE THE ONE RCA   | SWV 426 488                                 |
| 27                          | 30         | 3             |            |    | TELL ME (I'LL BE AROUND) MOTOWN                            | SHADES 425 380                              |
| 28                          | 26         | 23            |            |    | BECAUSE YOU LOVED ME 550 MUSIC                             | CELINE DION 362 401                         |
| 29                          | <b>NEW</b> |               |            |    | LAST NIGHT LAFACE/ARISTA                                   | AZ YET 351 266                              |
| 30                          | 31         | 10            |            |    | HOW DO U WANT IT DEATH ROW/INTERSCOPE                      | 2PAC (FEAT. KC AND JOJO) 349 378            |
| 31                          | 33         | 23            |            |    | SWEET DREAMS RCA   | LA BOUCHE 347 340                           |
| 32                          | 32         | 16            |            |    | GET ON UP MCA  | JODECI 303 371                              |
| 33                          | 27         | 7             |            |    | LIKE A WOMAN LAFACE/ARISTA                                 | THE TONY RICH PROJECT 299 394               |
| 34                          | 39         | 19            |            |    | IRONIC MAVERICK/REPRISE                                    | ALANIS MORISSETTE 283 272                   |
| 35                          | 34         | 4             |            |    | JUST BECAUSE I LOVE YOU GROOVE NATION/UNIVERSAL            | LINA SANTIAGO 281 317                       |
| 36                          | 37         | 6             |            |    | YOU LEARN MAVERICK/REPRISE                                 | ALANIS MORISSETTE 276 291                   |
| 37                          | 35         | 25            |            |    | 1, 2, 3, 4 (SUMPIN' NEW) TOMMY BOY                         | COOLIO 266 300                              |
| 38                          | 38         | 2             |            |    | USE YOUR HEART RCA   | SWV 260 273                                 |
| 39                          | <b>NEW</b> |               |            |    | MARIA COLUMBIA   | RICKY MARTIN 255 243                        |
| 40                          | 40         | 10            |            |    | READY OR NOT RUFFHOUSE/COLUMBIA                            | FUGEES 251 269                              |

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

Word of **Mouth** says this record is going to be big...

|            |     |            |         |     |           |     |
|------------|-----|------------|---------|-----|-----------|-----|
| STAR 100.7 | 63x | #1 Request | WZJM    | 22x | WRQX/     | Add |
| Q106       | 46x | #1 Request | WZPL    | 14x | WNVZ/     | Add |
| KZZP       | 25x | #1 Request | STAR 94 | 20x | WAPE/     | Add |
| KHMX       | 25x | #1 Request | Q102    | 10x | XL 106.7/ | Add |
| WKTJ       | 24x | #1 Request | WXKS    | 10x |           |     |

...the new single by Merrill Bainbridge, "Mouth."  
#1 Most Added Record in America.  
From the forthcoming album "The Garden."



Celebrating our 232 day in business.